Pay attention during plenaries and Q&A! Play bingo!

- Check off every word as the speaker moves forward in his session
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There are prizes to be won...

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Outreach	(Muchas) gra- cias Wikime- dia Mexico	The future is mobile	Chair of the Board	Scalability	Outreach	Mix & match	*Speaker says Wikipedia when really mean- ing English Wikipedia*	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Do not pho- tograph
Mix & match	CTO / Chief Technol- ogy Officer	Emerging communities	See you in Esino Lario	*Picture of happy global south children*	Incorporate the/your feedback	*Graphs without defined axes*	Vertical in- tegration	Wear your badge	*Use of an out- dated meme*
European Parliament	*Slide with kit- tens or puppies*		Ubiquitous	*Audience mem- ber asks rhetorical question purely to get attention*	Tacos	Report card / scorecard		Google	Pyramids
Key learnings / a key learning	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Building trust/bridges	Improving user experience	Call-to-action	Re-org	It's on Meta	Proven ef- fectiveness	Mission-aligned	Building a strong core
Web 3.0	It's on Meta	Museo Sousmayo	Re-org	Next billion users	Web 3.0	Impact	*Vacation pictures used during a presentation*	Do not use taxis from the street	*Dispute/conflict downplayed as misunder- standing*

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The future is mobile	Mission-aligned	Measurable	To advance the Wikimedia mission/vision	*Slide saying 'What next?' in big letters or something to that effect.*	Global metrics	Endowment	Outreach	*Slide with foundations of a building to talk about WMF*	Majesty / King
Outreach	Security	Impact	Engage with X	London last year	Big picture	Dramatically improved	Tacos	Measurable	Do not pho- tograph
Proven ef- fectiveness	See you in Esino Lario		Endowment	Quarterly Review	Call-to-action	(Muchas) gra- cias Wikime- dia Mexico		*Someone in the first row falls asleep*	Wikipedia is social
Buenos dias / bienvenidos	Fundraising principles	CTO / Chief Technol- ogy Officer	*Picture of happy global south children*	The community is great/awesome	Key Performance Indicators (KPI)	Principesa de Asturias	The next big thing	The community is great/awesome	Mission-aligned
Wikimedia Deutschland	Tacos	Majesty / King	Literally dead	Key Performance Indicators (KPI)	*Speaker suggests to do a learning pattern for it*	Engage with X	Emerging communities	Literally dead	Mix & match

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Wear your badge	The community is great/awesome	Emerging strategy	Strategic goals	Global metrics	Quarterly Review	Endowment	Report card / scorecard	Do not pho- tograph	*Mildly nega- tive/stereotypical depiction of current editors*
Hackathon	*Someone in the first row falls asleep*	Mix & match	Key learnings / a key learning	Verticalities	Emerging strategy	Wikidata	Impact	To advance the Wikimedia mission/vision	*Audience mem- ber asks rhetorical question purely to get attention*
Erasmus Prize	Gender gap		Ubiquitous	Mission-aligned	Pyramids	European Parliament		Wear your badge	Accountability
Strategic Partnerships	*Slide with graph of active editors going down*	Data driven / decisions based on data	Google	Improving user experience	*Someone in the first row falls asleep*	Functionary	*Use of an out- dated meme*	Vertical in- tegration	Measurable
Big picture	Next billion users	Endowment	Emerging communities	Do not pho- tograph	Dramatically improved	Mission-aligned	*Picture of happy global south children*	London last year	Global metrics

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Impact	*Use of an out- dated meme*	*Slide with foundations of a building to talk about WMF*	Emerging communities	Next billion users	*Picture of happy global south children*	Quarterly Review	Accountability	Security	Strategic Partnerships
Key Performance Indicators (KPI)	Dramatically improved	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	*Speaker answers own question*	Ubiquitous	*Slide with foundations of a building to talk about WMF*	Engage with X	Wikimania2015 (as a hashtag)	Outreach	The next big thing
European Parliament	London last year		SMART	Do not use taxis from the street	Report card / scorecard	*Slide with graph of active editors going down*		See you in Esino Lario	Re-org
Mix & match	Tacos	Our readers	Call-to-action	I am thrilled	 *Mildly nega- tive/stereotypical depiction of current editors*	*Dispute/conflict downplayed as misunder- standing*	To advance the Wikimedia mission/vision	*Slide with kit- tens or puppies*	European Parliament
Transparency report	Erasmus Prize	The next big thing	Scalability	Wikipedia is social	Mix & match	Are you hav- ing fun?!	Global metrics	Ubiquitous	Fundraising principles

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I am thrilled	Wikimedia Deutschland	See you in Esino Lario	Next billion users	Call-to-action	*Slide with kit- tens or puppies*	The future is mobile	Google	*Slide with graph of active editors going down*	*Difficult question from audience handed over to Comms Manager*
Mildly nega- tive/stereotypical depiction of current editors	Global metrics	Dramatically improved	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Chair of the Board	*Use of an out- dated meme*	Web 3.0	Do not use taxis from the street	*Speaker answers own question*
Literally dead	(Muchas) gra- cias Wikime- dia Mexico)(Data driven / decisions based on data	Strategic Partnerships	Proven ef- fectiveness	Re-org)(Strategic goals	*Picture of happy global south children*
Endowment	Improving user experience	Wikipedia is social	The next big thing	*Slide saying 'What next?' in big letters or something to that effect.*	Fundraising principles	I feel honored	Building a strong core	Data driven / decisions based on data	The community is great/awesome
Report card / scorecard	Scalability	*Slide with foundations of a building to talk about WMF*	Chair of the Board	We are (a) family	Are you hav- ing fun?!	Accountability	*Slide saying 'What next?' in big letters or something to that effect.*	*Speaker suggests to do a learning pattern for it*	*Speaker says Wikipedia when really mean- ing English Wikipedia*

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Emerging strategy	*Audience mem- ber asks rhetorical question purely to get attention*	It's on Phabricator	The future is mobile	Pyramids	Bingo	Chair of the Board	Wikidata	*Audience mem- ber asks rhetorical question purely to get attention*	Buenos dias / bienvenidos
Wikimedia Deutschland	Buenos dias / bienvenidos	Our readers	*Someone in the first row falls asleep*	Mix & match	*Use of an out- dated meme*	Mission-aligned	Web 3.0	Google	Museo Sousmayo
Slide with kit- tens or puppies	*Speaker says Wikipedia when really mean- ing English Wikipedia*		Strategic Partnerships	Data driven / decisions based on data	 Accountability	Re-org		Tacos	I am thrilled
(Muchas) gra- cias Wikime- dia Mexico	London last year	Building a strong core	Scalability	Transparency report	 Erasmus Prize	Ubiquitous	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Pyramids	CTO / Chief Technol- ogy Officer
The next big thing	Accountability	SMART	Impact	See you in Esino Lario	Key Performance Indicators (KPI)	I used all my Spanish ;haha!;	*Picture of happy global south children*	Gender gap	The next big thing

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Graphs without defined axes	Google	Accountability	Our readers	Fundraising principles	Measurable	Scalability	Quarterly Review	Vertical in- tegration	I used all my Spanish ¡haha!¿
Wear your badge	Engage with X	Do not pho- tograph	*Slide with kit- tens or puppies*	Transparency report	*Use of an out- dated meme*	*Audience mem- ber asks rhetorical question purely to get attention*	Mind the gap	*Slide saying 'What next?' in big letters or something to that effect.*	*Difficult question from audience handed over to Comms Manager*
Verticalities	See you in Esino Lario)(The community is great/awesome	Security	Building trust/bridges	Functionary		Dramatically improved	Improving user experience
Speaker says Wikipedia when really mean- ing Wikime- dia projects	As we move forward	Principesa de Asturias	London last year	Incorporate the/your feedback	The future is mobile	Buenos dias / bienvenidos	Data driven / decisions based on data	Mission-aligned	Web 3.0
We are (a) family	Functionary	Scalability	Global metrics	Web 3.0	Erasmus Prize	SMART	Emerging strategy	Movement Roles	(Muchas) gra- cias Wikime- dia Mexico

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There are prizes to be won...

Mildly nega- tive/stereotypical depiction of current editors	Strategic goals	It's on Phabricator	Tacos	*Slide saying 'What next?' in big letters or something to that effect.*
Speaker says Wikipedia when really mean- ing English Wikipedia	Big picture	Endowment	As we move forward	SMART
Freedom of Panorama	The future is mobile		Accountability	Key Performance Indicators (KPI)
Slide with foundations of a building to talk about WMF	undations of a uilding to talk Majesty / King Improving use experience		Erasmus Prize	Global metrics
Someone in the first row falls asleep	Next billion users	*Dispute/conflict downplayed as misunder- standing*	*Picture of happy global south children*	Wear your badge

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Someone in the first row falls asleep	Outreach	Ubiquitous	Big picture	Verticalities
Quarterly Review	*Vacation pictures used during a presentation*	Movement Roles	Web 3.0	CTO / Chief Technol- ogy Officer
Measurable	Tacos	JL	Wikimania2015 (as a hashtag)	*Use of an out- dated meme*
Fundraising principles	Pyramids	Wikimedia Deutschland	Bingo	Report card / scorecard
Strategic Partnerships	We are (a) family	Do not pho- tograph	*Slide with foundations of a building to talk about WMF*	Key learnings / a key learning

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					_	
Freedom of Panorama	*Slide with foundations of a building to talk about WMF*	Outreach	*Vacation pictures used during a presentation*	Strategic Partnerships		Do not from t
The community is great/awesome	Google	Strategic goals	Global south	Verticalities		Ch the
Chair of the Board	It's on Meta)(Re-org	Proven ef- fectiveness		Eur Parl
Web 3.0	I am thrilled	Impact	To advance the Wikimedia mission/vision	Security		CTO Teo ogy
Movement Roles	London last year	Key learnings / a key learning	*Speaker suggests to do a learning pattern for it*	Dramatically improved		Quarter

WIKIMANIA 2015 BINGO

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Do not use taxis from the street	Mix & match	Impact	As we move forward	*Vacation pictures used during a presentation*
Chair of the Board	Principesa de Asturias	*Someone in the first row falls asleep*	Dramatically improved	Building a strong core
European Parliament			*Speaker suggests to do a learning pattern for it*	*Slide with foundations of a building to talk about WMF*
CTO / Chief Technol- ogy Officer	Cechnol- in big letters reall		Buenos dias / bienvenidos	Movement Roles
Quarterly Review	Accountability	Wikimania2015 (as a hashtag)	Biggest city in the Americas	See you in Esino Lario

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I used all my Spanish ¡haha!¿	*Slide with kit- tens or puppies*	The next big thing	Impact	Literally dead	The community is great/awesome	It's on Phabricator	*Graphs without defined axes*	Freedom of Panorama	*Use of an out- dated meme*
European Parliament	Wikipedia is social	Call-to-action	*Audience mem- ber asks rhetorical question purely to get attention*	Tacos	*Slide with kit- tens or puppies*	Literally dead	Ubiquitous	*Difficult question from audience handed over to Comms Manager*	Global metrics
Global metrics	Global south		*Speaker answers own question*	Verticalities	CTO / Chief Technol- ogy Officer	SMART)(*Slide with graph of active editors going down*	Next billion users
Dramatically improved	Key Performance Indicators (KPI)	*Vacation pictures used during a presentation*	*Slide with foundations of a building to talk about WMF*	Erasmus Prize	See you in Esino Lario	Movement Roles	Impact	*Mildly nega- tive/stereotypical depiction of current editors*	*Speaker says Wikipedia when really mean- ing English Wikipedia*
Endowment	Mind the gap	Strategic goals	See you in Esino Lario	Report card / scorecard	(Muchas) gra- cias Wikime- dia Mexico	Gender gap	I used all my Spanish ;haha!¿	To advance the Wikimedia mission/vision	Dramatically improved

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Wikimania2015 (as a hashtag)	Museo Sousmayo	*Dispute/conflict downplayed as misunder- standing*	Do not pho- tograph	Engage with X	*Audience mem- ber asks rhetorical question purely to get attention*	Report card / scorecard	The future is mobile	Do not use taxis from the street	Tacos
Improving user experience	Transparency report	*Slide with graph of active editors going down*	It's on Meta	Global south	 European Parliament	*Speaker suggests to do a learning pattern for it*	Building trust/bridges	*Difficult question from audience handed over to Comms Manager*	I used all my Spanish ;haha!¿
Scalability	*Difficult question from audience handed over to Comms Manager*		Ubiquitous	Wikimedia Deutschland	*Slide with foundations of a building to talk about WMF*	*Speaker says Wikipedia when really mean- ing English Wikipedia*		London last year	*Graphs without defined axes*
Building a strong core	Big picture	Mission-aligned	Mix & match	Dramatically improved	Key learnings / a key learning	Data driven / decisions based on data	Accountability	Impact	*Slide saying 'What next?' in big letters or something to that effect.*
Measurable	Freedom of Panorama	SMART	Building trust/bridges	I am thrilled	Museo Sousmayo	Global metrics	Endowment	Building a strong core	*Picture of happy global south children*

WIKIMANIA 2015 BINGO

Pay attention during plenaries and Q&A! Play bingo!

• Check off every word as the speake

Biggest city in

the Americas

The future

is mobile

*Mildly nega-tive/stereotypical depiction of

current editors*

Wear your badge

*Slide with kit-

tens or puppies*

• If you complete any line, row or dia

There are prizes to be won...

Emerging communities

*Speaker says Wikipedia when

really mean-

ing English Wikipedia*

*Slide saying 'What next?'

in big letters or something to that effect.*

Impact

Proven ef-

fectiveness

1	word as the speaker m	oves forward in his ses	sion			• Check off every v	word as
ć	any line, row or diagon	nal, shout "Bingo!" – y	you've won!			• If you complete a	any line,
0	be won					There are prizes to	be won
					_		
	I am thrilled	Next billion users	*Picture of happy global south children*	Improving user experience		Movement Roles	Dra in
	Audience mem- ber asks rhetorical question purely to get attention	The community is great/awesome	Do not use taxis from the street	Building a strong core		Next billion users	*Spe Wikip real ing dia

Engage with X

*Graphs without

defined axes^{*}

Majesty / King

I feel honored

See you in

Esino Lario

Vertical in-

tegration

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- s the speaker moves forward in his session
- e, row or diagonal, shout "Bingo!" you've won!

m...

Movement Roles	Dramatically improved	*Slide with graph of active editors going down*	*Dispute/conflict downplayed as misunder- standing*	*Vacation pictures used during a presentation*	
Next billion users	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Wear your badge	Global metrics	Majesty / King	
Pyramids	Global metrics		Scalability	Transparency report	
Measurable	London last year	Bingo	Impact	Our readers	
Speaker suggests to do a learning pattern for it	Are you hav- ing fun?!	*Graphs without defined axes*	Endowment	SMART	

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As we move forward	Movement Roles	Chair of the Board	*Speaker answers own question*	*Slide with foundations of a building to talk about WMF*	Global south	Transparency report	Web 3.0	Our readers	Wikidata
Do not use taxis from the street	Global metrics	Buenos dias / bienvenidos	Re-org	Are you hav- ing fun?!	Emerging strategy	Next billion users	Building a strong core	To advance the Wikimedia mission/vision	*Use of an out- dated meme*
Wikipedia is social	Verticalities		Incorporate the/your feedback	Dramatically improved	Endowment	Global metrics		It's on Meta	Are you hav- ing fun?!
Erasmus Prize	*Graphs without defined axes*	Functionary	SMART	Mission-aligned	Do not pho- tograph	CTO / Chief Technol- ogy Officer	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Freedom of Panorama	Key Performance Indicators (KPI)
Measurable	Proven ef- fectiveness	I feel honored	Big picture	Hackathon	Mind the gap	Emerging communities	See you in Esino Lario	Principesa de Asturias	Strategic Partnerships

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The future is mobile	Engage with X	Vertical in- tegration	Next billion users	Key Performance Indicators (KPI)	Verticalities	Biggest city in the Americas	Chair of the Board	Strategic goals	Global metrics
Tacos	Pyramids	European Parliament	*Speaker answers own question*	Accountability	Call-to-action	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Global metrics	Literally dead	Principesa de Asturias
Gender gap	SMART		*Slide with graph of active editors going down*	Bingo	Emerging strategy	Engage with X		Majesty / King	*Mildly nega- tive/stereotypical depiction of current editors*
Global metrics	Key learnings / a key learning	Strategic goals	*Use of an out- dated meme*	*Slide saying 'What next?' in big letters or something to that effect.*	Mission-aligned	CTO / Chief Technol- ogy Officer	I feel honored	Re-org	*Speaker says Wikipedia when really mean- ing English Wikipedia*
Wikipedia is social	London last year	The next big thing	Movement Roles	Report card / scorecard	Fundraising principles	Key Performance Indicators (KPI)	*Speaker suggests to do a learning pattern for it*	Incorporate the/your feedback	To advance the Wikimedia mission/vision

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Building a strong core	*Speaker answers own question*	Gender gap	Ubiquitous	Chair of the Board
Difficult question from audience handed over to Comms Manager	Next billion users	Mix & match	Wikimedia Deutschland	Call-to-action
Emerging strategy	Proven ef- fectiveness	7	*Slide with foundations of a building to talk about WMF*	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*
Dispute/conflict downplayed as misunder- standing	Google	*Slide with kit- tens or puppies*	Verticalities	Security
Freedom of Panorama	Emerging communities	Functionary	Transparency report	Global metrics

Wikimania 2015 bingo

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Transparency report	Emerging communities	Biggest city in the Americas	Dramatically improved	Are you hav- ing fun?!
See you in Esino Lario	Accountability	Wear your badge	*Slide saying 'What next?' in big letters or something to that effect.*	European Parliament
Google	Wikipedia is social		We are (a) family	Majesty / King
Functionary	Global metrics	To advance the Wikimedia mission/vision	Erasmus Prize	Scalability
Principesa de Asturias	Endowment	Fundraising principles	*Speaker answers own question*	The future is mobile

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Literally dead	Scalability	Measurable	The community is great/awesome	I used all my Spanish ¡haha!¿	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	It's on Meta	Emerging communities	The future is mobile	Strategic goals
Endowment	Data driven / decisions based on data	Functionary	Ubiquitous	Dramatically improved	*Difficult question from audience handed over to Comms Manager*	The community is great/awesome	Dramatically improved	Re-org	Ubiquitous
Our readers	Re-org	~	I am thrilled	Mix & match	Building trust/bridges	*Audience mem- ber asks rhetorical question purely to get attention*		Literally dead	Mission-aligned
Vertical in- tegration	*Speaker suggests to do a learning pattern for it*	As we move forward	Incorporate the/your feedback	Improving user experience	Gender gap	Freedom of Panorama	Call-to-action	Majesty / King	Wikimedia Deutschland
Quarterly Review	See you in Esino Lario	Fundraising principles	Web 3.0	Movement Roles	Bingo	Wikimania2015 (as a hashtag)	Engage with X	As we move forward	Google

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The community is great/awesome	Pyramids	Do not pho- tograph	Erasmus Prize	Accountability	It's on Meta	Freedom of Panorama	The future is mobile	Global metrics	Emerging communities
Slide with kit- tens or puppies	SMART	Freedom of Panorama	Next billion users	Movement Roles	Strategic goals	We are (a) family	Dramatically improved	Web 3.0	*Speaker says Wikipedia when really mean- ing English Wikipedia*
It's on Phabricator	Global metrics		*Vacation pictures used during a presentation*	Museo Sousmayo	Global south	European Parliament		Bingo	I feel honored
Wikimedia Deutschland	Are you hav- ing fun?!	Functionary	Buenos dias / bienvenidos	Proven ef- fectiveness	Literally dead	Functionary	*Slide with kit- tens or puppies*	As we move forward	Wikidata
Tacos	Gender gap	Biggest city in the Americas	Bingo	Measurable	*Difficult question from audience handed over to Comms Manager*	*Someone in the first row falls asleep*	I am thrilled	*Graphs without defined axes*	Wikipedia is social

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There are prizes to be won...

Quarterly Review	It's on Phabricator	Scalability	*Slide with kit- tens or puppies*	Wikidata	
Dispute/conflict downplayed as misunder- standing	London last year	Google	Wikipedia is social	*Graphs without defined axes*	
Museo Sousmayo	Emerging strategy		Measurable	Do not pho- tograph	
Wikimedia Deutschland	*Mildly nega- tive/stereotypical depiction of current editors*	Call-to-action	*Slide saying 'What next?' in big letters or something to that effect.*	Wikimania2015 (as a hashtag)	
Speaker suggests to do a learning pattern for it	Chair of the Board	Buenos dias / bienvenidos	Outreach	Key learnings / a key learning	

Wikimania 2015 bingo

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- If you complete any line, row or diagonal, shout "Bingo!" you've won!

	Someone in the first row falls asleep	*Vacation pictures used during a presentation*	Erasmus Prize	Emerging communities	Web 3.0
t	Principesa de Asturias	Next billion users	Mix & match	Verticalities	Incorporate the/your feedback
	Data driven / decisions based on data	Hackathon		Strategic goals	Building a strong core
	Majesty / King	*Mildly nega- tive/stereotypical depiction of current editors*	Tacos	*Dispute/conflict downplayed as misunder- standing*	*Difficult question from audience handed over to Comms Manager*
	Our readers	Are you hav- ing fun?!	Re-org	SMART	Impact

Pay attention during plenaries and Q&A! Play bingo!

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There are prizes to be won...

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Vacation pictures used during a presentation	Accountability	SMART	*Picture of happy global south children*	Are you hav- ing fun?!	Dramatically improved	*Speaker says Wikipedia when really mean- ing English Wikipedia*	*Slide with graph of active editors going down*	Scalability	Do not use taxis from the street
Emerging strategy	Biggest city in the Americas	I am thrilled	Engage with X	To advance the Wikimedia mission/vision	Mission-aligned	Google	*Graphs without defined axes*	Wikimedia Deutschland	London last year
Slide saying 'What next?' in big letters or something to that effect.	Outreach	>(Google	*Graphs without defined axes*	*Mildly nega- tive/stereotypical depiction of current editors*	*Someone in the first row falls asleep*	7	It's on Phabricator	*Slide saying 'What next?' in big letters or something to that effect.*
Freedom of Panorama	*Someone in the first row falls asleep*	Do not use taxis from the street	Global metrics	Key learnings / a key learning	Pyramids	*Use of an out- dated meme*	Gender gap	Re-org	Fundraising principles
Slide with foundations of a building to talk about WMF	Building trust/bridges	(Muchas) gra- cias Wikime- dia Mexico	It's on Meta	Strategic goals	Big picture	Vertical in- tegration	I am thrilled	Global metrics	Impact

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W	IKIMANIA	2015	BINGO

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Wikimania2015 (as a hashtag)	Next billion users	Movement Roles	*Speaker says Wikipedia when really mean- ing English Wikipedia*	We are (a) family	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Strategic Partnerships	Literally dead	Wikipedia is social	See you in Esino Lario
Freedom of Panorama	*Someone in the first row falls asleep*	Impact	Global metrics	Literally dead	*Slide with graph of active editors going down*	Ubiquitous	To advance the Wikimedia mission/vision	London last year	As we move forward
Vacation pictures used during a presentation	Principesa de Asturias		*Slide with foundations of a building to talk about WMF*	Security	It's on Meta	Scalability		Endowment	Next billion users
Mix & match	Data driven / decisions based on data	Strategic goals	*Audience mem- ber asks rhetorical question purely to get attention*	*Slide saying 'What next?' in big letters or something to that effect.*	Verticalities	*Difficult question from audience handed over to Comms Manager*	(Muchas) gra- cias Wikime- dia Mexico	Key Performance Indicators (KPI)	Pyramids
Chair of the Board	*Use of an out- dated meme*	Verticalities	Improving user experience	Re-org	Incorporate the/your feedback	Building a strong core	*Speaker answers own question*	Proven ef- fectiveness	*Use of an out- dated meme*

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Functionary	The next big thing	Do not pho- tograph	*Difficult question from audience handed over to Comms Manager*	Transparency report	The future is mobile	I feel honored	European Parliament	*Audience mem- ber asks rhetorical question purely to get attention*	Strategic goals
Wear your badge	Movement Roles	As we move forward	Re-org	Strategic goals	I used all my Spanish ¡haha!¿	Wikidata	Movement Roles	Gender gap	*Dispute/conflict downplayed as misunder- standing*
Vertical in- tegration	Quarterly Review		Web 3.0	It's on Phabricator	Do not use taxis from the street	*Slide with kit- tens or puppies*)(Proven ef- fectiveness	Erasmus Prize
I am thrilled	Big picture	Bingo	Our readers	Wikimania2015 (as a hashtag)	Principesa de Asturias	Fundraising principles	Endowment	CTO / Chief Technol- ogy Officer	Key learnings / a key learning
Buenos dias / bienvenidos	CTO / Chief Technol- ogy Officer	European Parliament	We are (a) family	Tacos	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Vertical in- tegration	Chair of the Board	Call-to-action	As we move forward

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It's on Phabricator	The future is mobile	SMART	Impact	Re-org	I feel honored	Quarterly Review	Building a strong core	Wikimania2015 (as a hashtag)	*Slide with foundations of a building to talk about WMF*
Strategic goals	*Audience mem- ber asks rhetorical question purely to get attention*	As we move forward	Scalability	Vertical in- tegration	*Picture of happy global south children*	Buenos dias / bienvenidos	Web 3.0	*Vacation pictures used during a presentation*	Strategic Partnerships
Bingo	Buenos dias / bienvenidos)(Freedom of Panorama	Call-to-action	Strategic goals	Emerging communities		Mission-aligned	*Graphs without defined axes*
Wikimedia Deutschland	Google	Ubiquitous	Are you hav- ing fun?!	Functionary	Accountability	Data driven / decisions based on data	Wikidata	Global south	Security
(Muchas) gra- cias Wikime- dia Mexico	*Slide with foundations of a building to talk about WMF*	Mind the gap	Mix & match	Big picture	Wikimedia Deutschland	Next billion users	Re-org	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Vertical in- tegration

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Biggest city in the Americas	Verticalities	Mind the gap	Big picture	We are (a) family		Strategic goals	I used all my Spanish ¡haha!¿	Key Performance Indicators (KPI)	Emerging strategy	Engage with X
Emerging strategy	The future is mobile	*Use of an out- dated meme*	Global metrics	Report card / scorecard		Mission-aligned	See you in Esino Lario	We are (a) family	The next big thing	To advance the Wikimedia mission/vision
Google	Building a strong core		Quarterly Review	Engage with X	•	Security	Global south		Strategic Partnerships	Wikimedia Deutschland
Proven ef- fectiveness	Tacos	I used all my Spanish ;haha!¿	Museo Sousmayo	Web 3.0	•	CTO / Chief Technol- ogy Officer	Proven ef- fectiveness	Web 3.0	Outreach	*Speaker answers own question*
Our readers	Principesa de Asturias	Wear your badge	Strategic goals	Data driven / decisions based on data		Wikipedia is social	Impact	Global metrics	Scalability	Big picture

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Slide saying 'What next?' in big letters or something to that effect.	Endowment	Do not pho- tograph	Key Performance Indicators (KPI)	Emerging communities	Key Performance Indicators (KPI)	Are you hav- ing fun?!	Measurable	I feel honored	Security
Wear your badge	*Dispute/conflict downplayed as misunder- standing*	European Parliament	Are you hav- ing fun?!	Dramatically improved	Strategic Partnerships	Do not use taxis from the street	*Use of an out- dated meme*	Dramatically improved	*Dispute/conflict downplayed as misunder- standing*
Key learnings / a key learning	Fundraising principles		Next billion users	I used all my Spanish ¡haha!¿	Data driven / decisions based on data	*Audience mem- ber asks rhetorical question purely to get attention*		*Speaker suggests to do a learning pattern for it*	*Slide with graph of active editors going down*
Google	*Someone in the first row falls asleep*	Literally dead	Measurable	The community is great/awesome	Movement Roles	*Picture of happy global south children*	Literally dead	Museo Sousmayo	Global metrics
Strategic goals	Our readers	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Building trust/bridges	Proven ef- fectiveness	Global south	Hackathon	Transparency report	Majesty / King	*Speaker answers own question*

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Wikidata	Mission-aligned	Wear your badge	Global metrics	Tacos	Wikimania2015 (as a hashtag)	As we move forward	Ubiquitous	It's on Meta	Mix & match
Vacation pictures used during a presentation	I feel honored	Key learnings / a key learning	Wikipedia is social	Movement Roles	 Principesa de Asturias	Building trust/bridges	*Slide with foundations of a building to talk about WMF*	Our readers	Key learnings / a key learning
The community is great/awesome	CTO / Chief Technol- ogy Officer		Proven ef- fectiveness	Next billion users	Wikipedia is social	Strategic goals		Fundraising principles	Endowment
Outreach	The future is mobile	*Picture of happy global south children*	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Majesty / King	Global south	Verticalities	Erasmus Prize	Outreach	Security
Endowment	(Muchas) gra- cias Wikime- dia Mexico	Call-to-action	Biggest city in the Americas	*Graphs without defined axes*	Dramatically improved	*Slide with graph of active editors going down*	Chair of the Board	Tacos	Emerging strategy

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Slide with foundations of a building to talk about WMF	Improving user experience	Security	SMART	*Someone in the first row falls asleep*
Wikimania2015 (as a hashtag)	I used all my Spanish ;haha!¿	Data driven / decisions based on data	Principesa de Asturias	Functionary
Difficult question from audience handed over to Comms Manager	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*)(Call-to-action	Engage with X
Slide saying 'What next?' in big letters or something to that effect.	Outreach	I feel honored	*Dispute/conflict downplayed as misunder- standing*	Biggest city in the Americas
Web 3.0	Strategic goals	See you in Esino Lario	Mind the gap	Global south

WIKIMANIA 2015 BINGO

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The community is great/awesome	Outreach	Fundraising principles	London last year	Wikipedia is social
Bingo	*Difficult question from audience handed over to Comms Manager*	Quarterly Review	I used all my Spanish ¡haha!¿	*Slide saying 'What next?' in big letters or something to that effect.*
Slide with graph of active editors going down	Strategic Partnerships)(Re-org	Museo Sousmayo
Ubiquitous	Report card / scorecard	Call-to-action	Global metrics	Incorporate the/your feedback
Picture of happy global south children	Pyramids	The future is mobile	Big picture	Engage with X

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Our readers	Security	SMART	Museo Sousmayo	Majesty / King	Wear your badge	Bingo	Chair of the Board	*Someone in the first row falls asleep*	Key learnings / a key learning
Google	*Speaker answers own question*	Mind the gap	The community is great/awesome	Mix & match	*Graphs without defined axes*	Verticalities	Building trust/bridges	Accountability	Majesty / King
I used all my Spanish ¡haha!¿	Do not use taxis from the street)(Web 3.0	Fundraising principles	*Use of an out- dated meme*	Global south)(Fundraising principles	Buenos dias / bienvenidos
Wear your badge	*Picture of happy global south children*	Gender gap	Global metrics	*Slide with kit- tens or puppies*	Web 3.0	It's on Phabricator	*Speaker suggests to do a learning pattern for it*	Engage with X	European Parliament
European Parliament	*Slide with foundations of a building to talk about WMF*	Building a strong core	Impact	The next big thing	Strategic Partnerships	Wikimania2015 (as a hashtag)	Gender gap	*Vacation pictures used during a presentation*	The community is great/awesome

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Global metrics	European Parliament	SMART	*Mildly nega- tive/stereotypical depiction of current editors*	Impact	*Slide with foundations of a building to talk about WMF*	*Slide with graph of active editors going down*	Dramatically improved	I used all my Spanish ;haha!;	Transparency report
Audience mem- ber asks rhetorical question purely to get attention	I used all my Spanish ¡haha!¿	Incorporate the/your feedback	Data driven / decisions based on data	See you in Esino Lario	Tacos	The future is mobile	Security	Data driven / decisions based on data	(Muchas) gra- cias Wikime- dia Mexico
The next big thing	Engage with X		The community is great/awesome	I am thrilled	The community is great/awesome	Improving user experience	~	*Slide with kit- tens or puppies*	Report card / scorecard
Wikimedia Deutschland	Next billion users	*Dispute/conflict downplayed as misunder- standing*	Tacos	Movement Roles	Incorporate the/your feedback	*Picture of happy global south children*	Principesa de Asturias	Mix & match	See you in Esino Lario
Vacation pictures used during a presentation	Functionary	London last year	Majesty / King	Are you hav- ing fun?!	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	*Audience mem- ber asks rhetorical question purely to get attention*	Building a strong core	European Parliament	It's on Phabricator

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Movement Roles	Re-org	*Picture of happy global south children*	Literally dead	It's on Phabricator	*Graphs without defined axes*	Ubiquitous	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Vertical in- tegration	Security
Endowment	Principesa de Asturias	Google	Incorporate the/your feedback	*Mildly nega- tive/stereotypical depiction of current editors*	Outreach	Strategic Partnerships	As we move forward	London last year	Fundraising principles
Outreach	*Speaker answers own question*	٦	Call-to-action	Web 3.0	*Slide with foundations of a building to talk about WMF*	Wikipedia is social	٦	Impact	It's on Phabricator
Graphs without defined axes	Tacos	Global metrics	The future is mobile	We are (a) family	Are you hav- ing fun?!	Movement Roles	The community is great/awesome	*Picture of happy global south children*	Building a strong core
Slide saying 'What next?' in big letters or something to that effect.	Data driven / decisions based on data	London last year	*Audience mem- ber asks rhetorical question purely to get attention*	Ubiquitous	(Muchas) gra- cias Wikime- dia Mexico	Hackathon	Transparency report	We are (a) family	*Difficult question from audience handed over to Comms Manager*

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Ubiquitous	Wikidata	Principesa de Asturias	*Use of an out- dated meme*	European Parliament	SMART	Outreach	Buenos dias / bienvenidos	Call-to-action	Proven ef- fectiveness
SMART	Emerging communities	The next big thing	Majesty / King	*Someone in the first row falls asleep*	The future is mobile	Gender gap	*Vacation pictures used during a presentation*	*Use of an out- dated meme*	Scalability
Data driven / decisions based on data	Quarterly Review		Strategic goals	Global metrics	Building trust/bridges	*Dispute/conflict downplayed as misunder- standing*		Engage with X	I used all my Spanish ;haha!¿
Wikipedia is social	*Slide with foundations of a building to talk about WMF*	*Slide saying 'What next?' in big letters or something to that effect.*	London last year	CTO / Chief Technol- ogy Officer	Wikimedia Deutschland	Emerging communities	*Slide saying 'What next?' in big letters or something to that effect.*	European Parliament	Big picture
Freedom of Panorama	Big picture	Key learnings / a key learning	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Fundraising principles	To advance the Wikimedia mission/vision	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Google	As we move forward	Museo Sousmayo

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Wikipedia is social	Key Performance Indicators (KPI)	Emerging communities	Global metrics	Security	Strategic goals	Quarterly Review	Security	Big picture	Impact
Bingo	Global metrics	It's on Meta	Accountability	Google	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Mission-aligned	Incorporate the/your feedback	Do not pho- tograph	Call-to-action
Chair of the Board	*Vacation pictures used during a presentation*		Buenos dias / bienvenidos	Functionary	Building a strong core	Freedom of Panorama		I used all my Spanish ¡haha!¿	Improving user experience
Fundraising principles	Big picture	Biggest city in the Americas	Wikimania2015 (as a hashtag)	*Picture of happy global south children*	Buenos dias / bienvenidos	Do not use taxis from the street	Global metrics	Measurable	Strategic Partnerships
Movement Roles	Pyramids	Are you hav- ing fun?!	To advance the Wikimedia mission/vision	*Slide with foundations of a building to talk about WMF*	Erasmus Prize	*Use of an out- dated meme*	Wikipedia is social	Dramatically improved	Google

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Endowment	Are you hav- ing fun?!	*Mildly nega- tive/stereotypical depiction of current editors*	Freedom of Panorama	Call-to-action	Bingo	Erasmus Prize	*Graphs without defined axes*	*Slide with foundations of a building to talk about WMF*	Literally dead
Speaker says Wikipedia when really mean- ing Wikime- dia projects	Wikidata	Dramatically improved	*Slide with graph of active editors going down*	Erasmus Prize	London last year	Report card / scorecard	Do not pho- tograph	Next billion users	Strategic Partnerships
The future is mobile	Mind the gap		(Muchas) gra- cias Wikime- dia Mexico	Incorporate the/your feedback	Incorporate the/your feedback	Building a strong core)(Museo Sousmayo	Do not use taxis from the street
Museo Sousmayo	London last year	Verticalities	Global metrics	*Vacation pictures used during a presentation*	*Difficult question from audience handed over to Comms Manager*	*Speaker answers own question*	Improving user experience	Majesty / King	Buenos dias / bienvenidos
Slide with kit- tens or puppies	*Audience mem- ber asks rhetorical question purely to get attention*	Strategic goals	*Someone in the first row falls asleep*	Mission-aligned	*Speaker suggests to do a learning pattern for it*	Building trust/bridges	*Use of an out- dated meme*	Re-org	European Parliament

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Next billion users	Principesa de Asturias	*Slide with foundations of a building to talk about WMF*	Incorporate the/your feedback	Literally dead		Global south	Tacos	Gender gap	Biggest city in the Americas	The community is great/awesome
Chair of the Board	I am thrilled	Wikimania2015 (as a hashtag)	Tacos	Mix & match		Movement Roles	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	*Difficult question from audience handed over to Comms Manager*	Strategic Partnerships	Emerging communities
Endowment	I used all my Spanish ¡haha!¿		*Dispute/conflict downplayed as misunder- standing*	Big picture		Engage with X	We are (a) family	7	*Slide with foundations of a building to talk about WMF*	Outreach
Transparency report	Data driven / decisions based on data	Key Performance Indicators (KPI)	Museo Sousmayo	Proven ef- fectiveness	1	Accountability	Chair of the Board	Majesty / King	Scalability	Next billion users
Difficult question from audience handed over to Comms Manager	Accountability	Pyramids	Movement Roles	*Audience mem- ber asks rhetorical question purely to get attention*		Bingo	Buenos dias / bienvenidos	*Dispute/conflict downplayed as misunder- standing*	Web 3.0	Ubiquitous

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Accountability	*Speaker answers own question*	*Difficult question from audience handed over to Comms Manager*	Freedom of Panorama	As we move forward	Re-org	To advance the Wikimedia mission/vision	Principesa de Asturias	We are (a) family	Dramatically improved
Measurable	Big picture	Key Performance Indicators (KPI)	*Slide with foundations of a building to talk about WMF*	Pyramids	Big picture	Literally dead	Building a strong core	The community is great/awesome	Vertical in- tegration
Strategic goals	Hackathon		Quarterly Review	We are (a) family	Freedom of Panorama	Mind the gap		Emerging communities	Global metrics
Security	*Audience mem- ber asks rhetorical question purely to get attention*	Endowment	Chair of the Board	Global south	Strategic Partnerships	Wikimania2015 (as a hashtag)	Mission-aligned	Wikipedia is social	Key learnings / a key learning
Literally dead	Data driven / decisions based on data	*Graphs without defined axes*	Principesa de Asturias	See you in Esino Lario	Are you hav- ing fun?!	London last year	Engage with X	Accountability	Wear your badge

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Call-to-action	Tacos	European Parliament	*Speaker suggests to do a learning pattern for it*	*Vacation pictures used during a presentation*	Mind the gap	Accountability	Buenos dias / bienvenidos	*Audience mem- ber asks rhetorical question purely to get attention*	As we move forward
Chair of the Board	Bingo	SMART	Buenos dias / bienvenidos	Mix & match	*Speaker answers own question*	We are (a) family	Next billion users	Erasmus Prize	SMART
Movement Roles	Museo Sousmayo	~	London last year	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Movement Roles	London last year		Verticalities	Majesty / King
I feel honored	Re-org	Proven ef- fectiveness	Are you hav- ing fun?!	Strategic Partnerships	*Slide with graph of active editors going down*	Wikidata	Engage with X	It's on Phabricator	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*
Difficult question from audience handed over to Comms Manager	The community is great/awesome	Fundraising principles	Functionary	Dramatically improved	Vertical in- tegration	Wikimania2015 (as a hashtag)	*Graphs without defined axes*	Big picture	Proven ef- fectiveness

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Pyramids	Building a strong core	Fundraising principles	*Slide with foundations of a building to talk about WMF*	Mix & match	Building trust/bridges	Vertical in- tegration	The community is great/awesome	Majesty / King	Bingo
Building trust/bridges	Web 3.0	Security	Impact	Hackathon	 *Speaker says Wikipedia when really mean- ing English Wikipedia*	Building a strong core	Buenos dias / bienvenidos	Proven ef- fectiveness	I feel honored
Endowment	Quarterly Review		Tacos	*Graphs without defined axes*	 Big picture	Global metrics		See you in Esino Lario	*Speaker suggests to do a learning pattern for it*
Wear your badge	European Parliament	Freedom of Panorama	Emerging strategy	*Slide with kit- tens or puppies*	 Improving user experience	Mind the gap	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	The future is mobile	Wikipedia is social
Vertical in- tegration	Are you hav- ing fun?!	Mission-aligned	Incorporate the/your feedback	Measurable	Data driven / decisions based on data	Engage with X	Endowment	*Slide with foundations of a building to talk about WMF*	*Picture of happy global south children*

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There are prizes to be won...

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Vacation pictures used during a presentation	*Slide saying 'What next?' in big letters or something to that effect.*	Outreach	Mix & match	We are (a) family		London last year	*Picture of happy global south children*	Outreach	To advance the Wikimedia mission/vision	*Vacation pictures used during a presentation*
Vertical in- tegration	Wikidata	*Speaker answers own question*	London last year	SMART		Global south	Proven ef- fectiveness	Incorporate the/your feedback	Gender gap	Key Performance Indicators (KPI)
Use of an out- dated meme	Are you hav- ing fun?!		Mission-aligned	Movement Roles		Erasmus Prize	I feel honored)(*Speaker says Wikipedia when really mean- ing English Wikipedia*	We are (a) family
Next billion users	Wikimedia Deutschland	I feel honored	Erasmus Prize	I am thrilled	1	Global metrics	Wear your badge	Mind the gap	Re-org	CTO / Chief Technol- ogy Officer
Re-org	Gender gap	*Slide with graph of active editors going down*	Do not pho- tograph	Ubiquitous		Majesty / King	*Slide with kit- tens or puppies*	*Use of an out- dated meme*	Ubiquitous	Buenos dias / bienvenidos

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Speaker suggests to do a learning pattern for it	Strategic goals	Global metrics	Mix & match	London last year	Emerging strategy	Endowment	To advance the Wikimedia mission/vision	It's on Meta	Impact
Improving user experience	Our readers	We are (a) family	As we move forward	It's on Meta	Museo Sousmayo	I used all my Spanish ;haha!¿	Big picture	Transparency report	The community is great/awesome
Slide with kit- tens or puppies	Biggest city in the Americas		I used all my Spanish ;haha!¿	Quarterly Review	Hackathon	The next big thing		*Someone in the first row falls asleep*	*Difficult question from audience handed over to Comms Manager*
Emerging communities	Emerging strategy	Big picture	Google	Functionary	Movement Roles	Improving user experience	The future is mobile	CTO / Chief Technol- ogy Officer	Proven ef- fectiveness
Vacation pictures used during a presentation	*Mildly nega- tive/stereotypical depiction of current editors*	Mission-aligned	*Dispute/conflict downplayed as misunder- standing*	Tacos	Strategic Partnerships	I am thrilled	*Audience mem- ber asks rhetorical question purely to get attention*	Building trust/bridges	Strategic goals

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Quarterly Review	*Slide with foundations of a building to talk about WMF*	Museo Sousmayo	We are (a) family	Fundraising principles	Web 3.0	European Parliament	Chair of the Board	Emerging strategy	Global metrics
Incorporate the/your feedback	It's on Meta	(Muchas) gra- cias Wikime- dia Mexico	Data driven / decisions based on data	I used all my Spanish ¡haha!¿	Key learnings / a key learning	*Picture of happy global south children*	Erasmus Prize	Quarterly Review	Tacos
Freedom of Panorama	Global south		I am thrilled	Call-to-action	Mission-aligned	*Slide with graph of active editors going down*	~	As we move forward	London last year
Majesty / King	Building trust/bridges	Measurable	Accountability	Verticalities	The future is mobile	Wear your badge	Functionary	*Audience mem- ber asks rhetorical question purely to get attention*	*Slide with foundations of a building to talk about WMF*
Mix & match	Endowment	*Someone in the first row falls asleep*	Biggest city in the Americas	Proven ef- fectiveness	*Speaker suggests to do a learning pattern for it*	Global south	Freedom of Panorama	Emerging communities	Ubiquitous

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Wikidata	Chair of the Board	Wikimedia Deutschland	Do not pho- tograph	*Slide saying 'What next?' in big letters or something to that effect.*	Verticalities	Outreach	Quarterly Review	Next billion users	Chair of the Board
CTO / Chief Technol- ogy Officer	Verticalities	Hackathon	Wikimania2015 (as a hashtag)	*Speaker answers own question*	Principesa de Asturias	Data driven / decisions based on data	Fundraising principles	Wear your badge	Mix & match
Difficult question from audience handed over to Comms Manager	Pyramids		*Mildly nega- tive/stereotypical depiction of current editors*	Mission-aligned	 Strategic Partnerships	Tacos)(It's on Meta	Key Performance Indicators (KPI)
Wear your badge	See you in Esino Lario	Engage with X	*Dispute/conflict downplayed as misunder- standing*	Measurable	 Do not pho- tograph	Building trust/bridges	Building a strong core	Dramatically improved	Biggest city in the Americas
Vacation pictures used during a presentation	Mix & match	I am thrilled	Quarterly Review	Strategic goals	It's on Phabricator	We are (a) family	I feel honored	Mission-aligned	The future is mobile

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Dispute/conflict downplayed as misunder- standing	Proven ef- fectiveness	Strategic goals	Biggest city in the Americas	European Parliament	Measurable	Freedom of Panorama	Wikimedia Deutschland	Verticalities	Building a strong core
Report card / scorecard	Wikidata	Wikimania2015 (as a hashtag)	*Slide saying 'What next?' in big letters or something to that effect.*	Erasmus Prize	Literally dead	Vertical in- tegration	Outreach	Re-org	(Muchas) gra- cias Wikime- dia Mexico
Emerging communities	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*)(Next billion users	The community is great/awesome	Functionary	Hackathon		Accountability	Impact
Chair of the Board	Majesty / King	Do not use taxis from the street	I feel honored	Google	Big picture	CTO / Chief Technol- ogy Officer	To advance the Wikimedia mission/vision	Are you hav- ing fun?!	As we move forward
Museo Sousmayo	*Someone in the first row falls asleep*	As we move forward	Key Performance Indicators (KPI)	The future is mobile	Global metrics	Key learnings / a key learning	Wear your badge	The next big thing	Emerging communities

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SMART	We are (a) family	Biggest city in the Americas	Erasmus Prize	Movement Roles	*Dispute/conflict downplayed as misunder- standing*	Emerging strategy	Tacos	Security	Ubiquitous
Global metrics	Proven ef- fectiveness	Wikimedia Deutschland	Freedom of Panorama	Buenos dias / bienvenidos	Key Performance Indicators (KPI)	European Parliament	Mind the gap	London last year	SMART
Accountability	Ubiquitous		Google	Global south	Mission-aligned	Google	~	Engage with X	The community is great/awesome
Speaker suggests to do a learning pattern for it	Global metrics	*Slide with graph of active editors going down*	Do not pho- tograph	Wikidata	Wikimania2015 (as a hashtag)	(Muchas) gra- cias Wikime- dia Mexico	Principesa de Asturias	Do not use taxis from the street	Incorporate the/your feedback
It's on Phabricator	*Mildly nega- tive/stereotypical depiction of current editors*	*Dispute/conflict downplayed as misunder- standing*	Mission-aligned	Measurable	Data driven / decisions based on data	Wikipedia is social	I used all my Spanish ;haha!¿	*Slide with foundations of a building to talk about WMF*	Functionary

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Chair of the Board	CTO / Chief Technol- ogy Officer	Measurable	Majesty / King	*Slide saying 'What next?' in big letters or something to that effect.*	Dramatically improved	Scalability	Principesa de Asturias	Ubiquitous	SMART
Freedom of Panorama	Outreach	*Slide with kit- tens or puppies*	Transparency report	Vertical in- tegration	Wikipedia is social	Google	Movement Roles	Gender gap	(Muchas) gra- cias Wikime- dia Mexico
Speaker says Wikipedia when really mean- ing English Wikipedia	Verticalities	~	Scalability	*Use of an out- dated meme*	Key Performance Indicators (KPI)	Mind the gap)(Tacos	Fundraising principles
To advance the Wikimedia mission/vision	Are you hav- ing fun?!	*Dispute/conflict downplayed as misunder- standing*	Key Performance Indicators (KPI)	Quarterly Review	*Graphs without defined axes*	*Difficult question from audience handed over to Comms Manager*	I feel honored	Our readers	I am thrilled
Incorporate the/your feedback	SMART	Buenos dias / bienvenidos	Fundraising principles	Hackathon	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Wikimania2015 (as a hashtag)	Global south	*Use of an out- dated meme*	Buenos dias / bienvenidos

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Web 3.0	*Speaker answers own question*	Proven ef- fectiveness	Measurable	Wikimedia Deutschland	Google	I am thrilled	Functionary	Principesa de Asturias	Hackathon
Movement Roles	*Use of an out- dated meme*	Scalability	Wear your badge	*Picture of happy global south children*	*Vacation pictures used during a presentation*	Movement Roles	I used all my Spanish ¡haha!¿	Strategic goals	Building a strong core
Gender gap	Freedom of Panorama		Next billion users	*Difficult question from audience handed over to Comms Manager*	Ubiquitous	Tacos		*Speaker suggests to do a learning pattern for it*	Call-to-action
Accountability	Call-to-action	Verticalities	Mix & match	Museo Sousmayo	The community is great/awesome	Museo Sousmayo	Erasmus Prize	To advance the Wikimedia mission/vision	*Speaker says Wikipedia when really mean- ing English Wikipedia*
Strategic Partnerships	Wikimania2015 (as a hashtag)	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Dramatically improved	Impact	Report card / scorecard	*Audience mem- ber asks rhetorical question purely to get attention*	Big picture	Global metrics	*Someone in the first row falls asleep*

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Measurable	Report card / scorecard	Global metrics	Scalability	Outreach	*Difficult question from audience handed over to Comms Manager*	Transparency report	Next billion users	Strategic goals	Do not pho- tograph
Emerging communities	Wikidata	Web 3.0	Freedom of Panorama	Accountability	Biggest city in the Americas	Wikipedia is social	Emerging strategy	Mission-aligned	Ubiquitous
Are you hav- ing fun?!	Emerging strategy		Vertical in- tegration	Next billion users	Global south	It's on Phabricator		*Speaker says Wikipedia when really mean- ing English Wikipedia*	Web 3.0
Verticalities	*Vacation pictures used during a presentation*	Chair of the Board	We are (a) family	Incorporate the/your feedback	 Wikimedia Deutschland	*Audience mem- ber asks rhetorical question purely to get attention*	The future is mobile	It's on Meta	Literally dead
London last year	Do not pho- tograph	Building trust/bridges	*Use of an out- dated meme*	Pyramids	*Graphs without defined axes*	Global metrics	To advance the Wikimedia mission/vision	(Muchas) gra- cias Wikime- dia Mexico	Improving user experience

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Improving user experience	Dramatically improved	*Audience mem- ber asks rhetorical question purely to get attention*	The next big thing	Wikipedia is social	Wear your badge	Re-org	*Dispute/conflict downplayed as misunder- standing*	Vertical in- tegration	Verticalities
London last year	Key learnings / a key learning	Next billion users	Ubiquitous	We are (a) family	*Slide with foundations of a building to talk about WMF*	The community is great/awesome	Buenos dias / bienvenidos	Wikipedia is social	Incorporate the/your feedback
Speaker answers own question	Gender gap		Verticalities	Key Performance Indicators (KPI)	Biggest city in the Americas	Key learnings / a key learning	JL	(Muchas) gra- cias Wikime- dia Mexico	Tacos
Vacation pictures used during a presentation	*Graphs without defined axes*	Are you hav- ing fun?!	Do not use taxis from the street	Museo Sousmayo	Scalability	Endowment	I feel honored	Outreach	It's on Phabricator
Mix & match	I used all my Spanish ¡haha!¿	Vertical in- tegration	Bingo	Global metrics	Mix & match	It's on Meta	Pyramids	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Key Performance Indicators (KPI)

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Pyramids	Wikimedia Deutschland	It's on Meta	It's on Phabricator	The next big thing	Re-org	Strategic Partnerships	Building a strong core	Pyramids	Global metrics
Biggest city in the Americas	Movement Roles	*Graphs without defined axes*	Wikipedia is social	Call-to-action	Are you hav- ing fun?!	*Slide with graph of active editors going down*	*Dispute/conflict downplayed as misunder- standing*	The next big thing	Wikimedia Deutschland
Emerging strategy	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*		Key Performance Indicators (KPI)	Wikimania2015 (as a hashtag)	Verticalities	Incorporate the/your feedback		Fundraising principles	Improving user experience
London last year	Ubiquitous	Gender gap	*Vacation pictures used during a presentation*	Transparency report	Next billion users	Wikipedia is social	SMART	Wikimania2015 (as a hashtag)	Hackathon
Majesty / King	Big picture	*Slide with kit- tens or puppies*	Global metrics	As we move forward	Do not use taxis from the street	London last year	It's on Meta	Our readers	Principesa de Asturias

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Endowment	Literally dead	*Use of an out- dated meme*	Data driven / decisions based on data	Transparency report	
Verticalities	Ubiquitous	Museo Sousmayo	Tacos	Re-org	
Building trust/bridges	Mission-aligned	~	*Slide with foundations of a building to talk about WMF*	I used all my Spanish ;haha!¿	
Wear your badge	Outreach	Web 3.0	Mind the gap	*Graphs without defined axes*	
The community is great/awesome	See you in Esino Lario	The next big thing	Functionary	Wikimania2015 (as a hashtag)	

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Endowment	Report card / scorecard	Erasmus Prize	Museo Sousmayo	Transparency report
Slide with kit- tens or puppies	Mix & match	Google	It's on Meta	*Speaker says Wikipedia when really mean- ing English Wikipedia*
Do not pho- tograph	Outreach	34	Wikimania2015 (as a hashtag)	Movement Roles
Mind the gap	Pyramids	Wikidata	Fundraising principles	(Muchas) gra- cias Wikime- dia Mexico
Difficult question from audience handed over to Comms Manager	Ubiquitous	Global metrics	Our readers	Do not use taxis from the street

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London last year	*Picture of happy global south children*	Global south	Global metrics	Outreach	Pyramids	Mission-aligned	Verticalities	Emerging communities	Google
(Muchas) gra- cias Wikime- dia Mexico	Wikidata	Strategic Partnerships	Bingo	*Dispute/conflict downplayed as misunder- standing*	*Speaker answers own question*	We are (a) family	Are you hav- ing fun?!	Building a strong core	Wikimedia Deutschland
Wikipedia is social	Transparency report		*Slide with foundations of a building to talk about WMF*	Engage with X	It's on Phabricator	*Slide with graph of active editors going down*	~	*Difficult question from audience handed over to Comms Manager*	Chair of the Board
SMART	Biggest city in the Americas	Tacos	Next billion users	The community is great/awesome	The community is great/awesome	Buenos dias / bienvenidos	Principesa de Asturias	Dramatically improved	Strategic Partnerships
Web 3.0	Principesa de Asturias	Ubiquitous	Freedom of Panorama	Big picture	*Vacation pictures used during a presentation*	Freedom of Panorama	CTO / Chief Technol- ogy Officer	European Parliament	Wikidata

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Dramatically improved	Pyramids	European Parliament	*Mildly nega- tive/stereotypical depiction of current editors*	Gender gap	Re-org	Are you hav- ing fun?!	The next big thing	Museo Sousmayo	Engage with X
Use of an out- dated meme	Incorporate the/your feedback	It's on Phabricator	London last year	Measurable	Report card / scorecard	*Use of an out- dated meme*	CTO / Chief Technol- ogy Officer	*Speaker suggests to do a learning pattern for it*	*Dispute/conflict downplayed as misunder- standing*
Security	Global south		Ubiquitous	Wear your badge	Bingo	Wikidata		Big picture	Do not pho- tograph
As we move forward	*Speaker answers own question*	Movement Roles	The community is great/awesome	Vertical in- tegration	Endowment	Verticalities	Improving user experience	Majesty / King	*Picture of happy global south children*
Global metrics	Wikimedia Deutschland	Hackathon	Majesty / King	Principesa de Asturias	Quarterly Review	*Vacation pictures used during a presentation*	Movement Roles	Strategic Partnerships	We are (a) family

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Wikidata	Emerging communities	Security	*Slide with foundations of a building to talk about WMF*	Ubiquitous		See you in Esino Lario	*Mildly nega- tive/stereotypical depiction of current editors*	Do not use taxis from the street	Do not pho- tograph	To advance the Wikimedia mission/vision
I am thrilled	It's on Meta	Proven ef- fectiveness	Global south	Wear your badge	, , , , , , , , , , , , , , , , , , ,	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	As we move forward	Fundraising principles	*Graphs without defined axes*	Erasmus Prize
Accountability	Principesa de Asturias		Endowment	Wikipedia is social		*Vacation pictures used during a presentation*	*Slide with foundations of a building to talk about WMF*		Wear your badge	Chair of the Board
Freedom of Panorama	We are (a) family	Functionary	It's on Phabricator	Literally dead		Improving user experience	It's on Phabricator	European Parliament	*Audience mem- ber asks rhetorical question purely to get attention*	(Muchas) gra- cias Wikime- dia Mexico
SMART	Re-org	*Speaker answers own question*	Do not use taxis from the street	Data driven / decisions based on data		Literally dead	Pyramids	Next billion users	Are you hav- ing fun?!	Verticalities

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Google	See you in Esino Lario	*Vacation pictures used during a presentation*	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Web 3.0	London last year	Key Performance Indicators (KPI)	Ubiquitous	Museo Sousmayo	Next billion users
Endowment	Strategic Partnerships	Our readers	Transparency report	Strategic goals	Do not pho- tograph	(Muchas) gra- cias Wikime- dia Mexico	*Graphs without defined axes*	*Speaker answers own question*	Functionary
Principesa de Asturias	Scalability		Do not pho- tograph	Improving user experience	Global metrics	See you in Esino Lario		Mission-aligned	Dramatically improved
Speaker says Wikipedia when really mean- ing Wikime- dia projects	*Slide with kit- tens or puppies*	Emerging communities	Incorporate the/your feedback	London last year	Tacos	Report card / scorecard	It's on Phabricator	Engage with X	The community is great/awesome
Key Performance Indicators (KPI)	Accountability	Proven ef- fectiveness	*Slide with foundations of a building to talk about WMF*	Chair of the Board	*Mildly nega- tive/stereotypical depiction of current editors*	Building a strong core	Wikipedia is social	The next big thing	*Dispute/conflict downplayed as misunder- standing*

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Strategic goals	CTO / Chief Technol- ogy Officer	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Outreach	Accountability		*Speaker suggests to do a learning pattern for it*	Key learnings / a key learning	Global metrics	Big picture	Re-org
It's on Meta	SMART	Transparency report	Quarterly Review	*Dispute/conflict downplayed as misunder- standing*		Wikimedia Deutschland	(Muchas) gra- cias Wikime- dia Mexico	Report card / scorecard	Emerging strategy	Bingo
Buenos dias / bienvenidos	Verticalities	~	*Slide with kit- tens or puppies*	Fundraising principles	e I	Museo Sousmayo	Pyramids		*Slide saying 'What next?' in big letters or something to that effect.*	Key Performance Indicators (KPI)
Endowment	Tacos	Google	*Audience mem- ber asks rhetorical question purely to get attention*	Hackathon	0	Improving user experience	I am thrilled	As we move forward	Chair of the Board	Freedom of Panorama
Graphs without defined axes	Wikidata	Dramatically improved	Mix & match	Chair of the Board		London last year	Dramatically improved	*Difficult question from audience handed over to Comms Manager*	Security	Verticalities

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There are prizes to be won...

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As we move forward	Tacos	Global metrics	Dramatically improved	*Difficult question from audience handed over to Comms Manager*	Wikimania2015 (as a hashtag)	Biggest city in the Americas	*Speaker says Wikipedia when really mean- ing English Wikipedia*	*Audience mem- ber asks rhetorical question purely to get attention*	As we move forward
See you in Esino Lario	Security	Buenos dias / bienvenidos	Accountability	Functionary	See you in Esino Lario	Engage with X	Wikipedia is social	*Picture of happy global south children*	Tacos
The next big thing	Vertical in- tegration		Ubiquitous	*Audience mem- ber asks rhetorical question purely to get attention*	We are (a) family	*Slide with foundations of a building to talk about WMF*		*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	The community is great/awesome
Slide with kit- tens or puppies	Hackathon	*Slide with graph of active editors going down*	It's on Meta	Do not pho- tograph	Proven ef- fectiveness	Emerging strategy	Mix & match	Next billion users	The future is mobile
It's on Phabricator	Building a strong core	Web 3.0	Improving user experience	Wikidata	Improving user experience	Dramatically improved	Are you hav- ing fun?!	Accountability	Endowment

Pay attention during plenaries and Q&A! Play bingo!

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There are prizes to be won...

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Fundraising principles	Wikidata	Global metrics	Principesa de Asturias	(Muchas) gra- cias Wikime- dia Mexico	Big picture	Impact	See you in Esino Lario	Biggest city in the Americas	Measurable
Movement Roles	*Difficult question from audience handed over to Comms Manager*	Scalability	Do not pho- tograph	As we move forward	Global south	Key learnings / a key learning	Tacos	Incorporate the/your feedback	Emerging communities
Speaker says Wikipedia when really mean- ing Wikime- dia projects	Dramatically improved		I used all my Spanish ;haha!¿	Re-org	Chair of the Board	Engage with X		Functionary	Re-org
Tacos	Mind the gap	Mix & match	Outreach	Strategic Partnerships	London last year	*Dispute/conflict downplayed as misunder- standing*	The future is mobile	*Mildly nega- tive/stereotypical depiction of current editors*	Report card / scorecard
Literally dead	Functionary	Ubiquitous	Key Performance Indicators (KPI)	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Literally dead	To advance the Wikimedia mission/vision	Ubiquitous	*Slide saying 'What next?' in big letters or something to that effect.*	I feel honored

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Hackathon	Wikipedia is social	Wear your badge	Movement Roles	Do not pho- tograph	We are (a) family	Dramatically improved	Literally dead	Mix & match	London last year
It's on Meta	The community is great/awesome	The future is mobile	*Someone in the first row falls asleep*	Scalability	*Slide saying 'What next?' in big letters or something to that effect.*	Scalability	Data driven / decisions based on data	Museo Sousmayo	Chair of the Board
Ubiquitous	Emerging communities	~	Building trust/bridges	Majesty / King	Do not pho- tograph	Emerging strategy		Measurable	European Parliament
Bingo	*Audience mem- ber asks rhetorical question purely to get attention*	Strategic goals	*Mildly nega- tive/stereotypical depiction of current editors*	The next big thing	Are you hav- ing fun?!	Wikimania2015 (as a hashtag)	Wikimedia Deutschland	*Vacation pictures used during a presentation*	Tacos
I feel honored	(Muchas) gra- cias Wikime- dia Mexico	Freedom of Panorama	European Parliament	CTO / Chief Technol- ogy Officer	Fundraising principles	Ubiquitous	Impact	Building trust/bridges	Global south

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Slide with foundations of a building to talk about WMF	Freedom of Panorama	Are you hav- ing fun?!	(Muchas) gra- cias Wikime- dia Mexico	*Someone in the first row falls asleep*	Do not pho- tograph	Web 3.0	See you in Esino Lario	Incorporate the/your feedback	It's on Phabricator
European Parliament	*Vacation pictures used during a presentation*	*Audience mem- ber asks rhetorical question purely to get attention*	I am thrilled	Data driven / decisions based on data	Bingo	Emerging strategy	Wikimedia Deutschland	Freedom of Panorama	*Vacation pictures used during a presentation*
Global metrics	Tacos		We are (a) family	Scalability	*Speaker answers own question*	Hackathon	~	Global metrics	I feel honored
Key Performance Indicators (KPI)	*Use of an out- dated meme*	*Dispute/conflict downplayed as misunder- standing*	Fundraising principles	Ubiquitous	Transparency report	Wear your badge	Mission-aligned	Wikimania2015 (as a hashtag)	Pyramids
Difficult question from audience handed over to Comms Manager	*Picture of happy global south children*	Do not pho- tograph	Movement Roles	*Speaker answers own question*	Erasmus Prize	It's on Meta	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Vertical in- tegration	Are you hav- ing fun?!

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There are prizes to be won...

WIKIMANIA	2015	BINGO

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Big picture	*Picture of happy global south children*	*Dispute/conflict downplayed as misunder- standing*	Tacos	Wikimania2015 (as a hashtag)	*Audience mem- ber asks rhetorical question purely to get attention*	Buenos dias / bienvenidos	Outreach	Key Performance Indicators (KPI)	Scalability
Biggest city in the Americas	Transparency report	Principesa de Asturias	Vertical in- tegration	Endowment	The next big thing	Re-org	Building trust/bridges	Ubiquitous	Do not use taxis from the street
Next billion users	Erasmus Prize		Museo Sousmayo	*Slide with foundations of a building to talk about WMF*	Endowment	Wikimedia Deutschland)(*Difficult question from audience handed over to Comms Manager*	Do not pho- tograph
Dramatically improved	European Parliament	*Someone in the first row falls asleep*	*Speaker answers own question*	*Speaker says Wikipedia when really mean- ing English Wikipedia*	It's on Meta	Global metrics	CTO / Chief Technol- ogy Officer	Web 3.0	Wear your badge
It's on Meta	Do not use taxis from the street	*Vacation pictures used during a presentation*	To advance the Wikimedia mission/vision	Proven ef- fectiveness	Biggest city in the Americas	Tacos	Transparency report	*Vacation pictures used during a presentation*	Call-to-action

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London last year	Key Performance Indicators (KPI)	Mix & match	Improving user experience	Web 3.0	Emerging strategy	*Someone in the first row falls asleep*	Web 3.0	SMART	Accountability
Dramatically improved	*Slide with graph of active editors going down*	European Parliament	Freedom of Panorama	Functionary	Endowment	As we move forward	Pyramids	Global metrics	I used all my Spanish ¡haha!¿
Wikimania2015 (as a hashtag)	*Mildly nega- tive/stereotypical depiction of current editors*		*Difficult question from audience handed over to Comms Manager*	Measurable	 Impact	*Speaker answers own question*	~	Big picture	Security
We are (a) family	The future is mobile	Key learnings / a key learning	Global south	I am thrilled	 Hackathon	Bingo	Principesa de Asturias	Key Performance Indicators (KPI)	London last year
Someone in the first row falls asleep	*Slide saying 'What next?' in big letters or something to that effect.*	Chair of the Board	*Speaker answers own question*	Transparency report	Chair of the Board	See you in Esino Lario	Mix & match	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Strategic Partnerships

WIKIMANIA 2015 BINGO

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There are prizes to be won...

	Pay attention during plenaries and Q&A! Play I
	• Check off every word as the speaker moves
e won!	• If you complete any line, row or diagonal,
	There are prizes to be won
i	

Pyramids	Report card / scorecard	*Audience mem- ber asks rhetorical question purely to get attention*	*Slide saying 'What next?' in big letters or something to that effect.*	Hackathon	*Vacation pictures used during a presentation*	Are you hav- ing fun?!
Freedom of Panorama	Wikimedia Deutschland	Re-org	*Graphs without defined axes*	I am thrilled	Building trust/bridges	Endowment
Dramatically improved	It's on Meta		Accountability	Ubiquitous	Big picture	Report card / scorecard
Mix & match	Strategic goals	Impact	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Web 3.0	I am thrilled	Principesa de Asturias
European Parliament	It's on Phabricator	Global south	*Someone in the first row falls asleep*	I feel honored	Incorporate the/your feedback	(Muchas) gra- cias Wikime- dia Mexico

Speaker suggests to do a learning pattern for it

SMART

Accountability

Global metrics

Mix & match

*Slide saying 'What next?'

in big letters or something to that effect.*

Speaker answers own question

I feel honored

Gender gap

Majesty / King

Do not pho-

tograph

It's on Meta

Key Performance Indicators (KPI)

Wikimania2015

(as a hashtag)

bingo!

- es forward in his session
- shout "Bingo!" you've won!

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Strategic Partnerships	London last year	Building a strong core	The future is mobile	Museo Sousmayo	Freedom of Panorama	*Slide with foundations of a building to talk about WMF*	*Picture of happy global south children*	Incorporate the/your feedback	Mission-aligned
Slide with foundations of a building to talk about WMF	Impact	Chair of the Board	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Majesty / King	CTO / Chief Technol- ogy Officer	*Audience mem- ber asks rhetorical question purely to get attention*	Do not pho- tograph	Vertical in- tegration	*Speaker answers own question*
Google	Wikimedia Deutschland		*Picture of happy global south children*	Emerging strategy	Scalability	*Use of an out- dated meme*		Biggest city in the Americas	London last year
Wikimania2015 (as a hashtag)	*Difficult question from audience handed over to Comms Manager*	*Graphs without defined axes*	Erasmus Prize	Big picture	Wikipedia is social	Global metrics	Transparency report	Majesty / King	*Speaker suggests to do a learning pattern for it*
Pyramids	Quarterly Review	Do not pho- tograph	I feel honored	Are you hav- ing fun?!	Endowment	Engage with X	Emerging strategy	It's on Phabricator	Ubiquitous

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Graphs without defined axes	*Dispute/conflict downplayed as misunder- standing*	Google	Improving user experience	*Difficult question from audience handed over to Comms Manager*	Pyramids	Principesa de Asturias	Engage with X	Building trust/bridges	Global metrics
Slide with graph of active editors going down	As we move forward	Functionary	I am thrilled	Fundraising principles	Outreach	Buenos dias / bienvenidos	Mission-aligned	I feel honored	Measurable
Vacation pictures used during a presentation	Measurable		Erasmus Prize	Next billion users	Wikidata	Scalability	~	Museo Sousmayo	The future is mobile
Literally dead	Global metrics	Wear your badge	Emerging strategy	Do not pho- tograph	Web 3.0	*Slide with kit- tens or puppies*	*Someone in the first row falls asleep*	*Dispute/conflict downplayed as misunder- standing*	European Parliament
European Parliament	Security	*Speaker answers own question*	Mind the gap	Dramatically improved	Big picture	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Bingo	London last year	Endowment

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Impact	European Parliament	Museo Sousmayo	The future is mobile	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Vertical in- tegration	*Slide with kit- tens or puppies*	Do not use taxis from the street	Transparency report	Fundraising principles
Key learnings / a key learning	Call-to-action	*Speaker suggests to do a learning pattern for it*	Proven ef- fectiveness	Endowment	Web 3.0	Incorporate the/your feedback	Google	*Graphs without defined axes*	Improving user experience
Someone in the first row falls asleep	Dramatically improved		Buenos dias / bienvenidos	Transparency report	*Slide with graph of active editors going down*	Key learnings / a key learning		Key Performance Indicators (KPI)	Principesa de Asturias
Mix & match	*Dispute/conflict downplayed as misunder- standing*	Google	*Slide with foundations of a building to talk about WMF*	Big picture	Museo Sousmayo	Big picture	Majesty / King	I feel honored	I used all my Spanish ¡haha!¿
Tacos	*Audience mem- ber asks rhetorical question purely to get attention*	Do not use taxis from the street	The next big thing	Global south	Security	*Someone in the first row falls asleep*	Do not pho- tograph	*Slide with foundations of a building to talk about WMF*	Bingo

WIKIMANIA 2015 BINGO

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There are prizes to be w

Fundraising

principles

Web 3.0

Buenos dias

/ bienvenidos

Wikimedia

Deutschland

*Difficult question from audience

handed over to

Comms Manager^{*}

Next billion users

*Picture of

happy global south children*

I am thrilled

Measurable

be won	iai, snout Dingo: –	you ve won:		_	There are prizes to	
Mind the gap	(Muchas) gra- cias Wikime- dia Mexico	We are (a) family	Proven ef- fectiveness		Hackathon	
Slide with foundations of a building to talk about WMF	Call-to-action	Ubiquitous	Hackathon		Security	
Our readers		Biggest city in the Americas	*Slide with graph of active editors going down*		Wikimedia Deutschland	

*Dispute/conflict downplayed

as misunder-

standing*

The future

is mobile

WIKIMANIA 2015 BINGO

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be won...

Proven ef- fectiveness	Hackathon	As we move forward	Strategic Partnerships	It's on Meta	Wikipedia is social
Hackathon	Security	*Slide saying 'What next?' in big letters or something to that effect.*	Our readers	Global metrics	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*
Slide with graph of active editors going down	Wikimedia Deutschland	Global metrics		Chair of the Board	Fundraising principles
Movement Roles	Buenos dias / bienvenidos	Do not use taxis from the street	Call-to-action	(Muchas) gra- cias Wikime- dia Mexico	London last year
Slide with kit- tens or puppies	Measurable	I used all my Spanish ¡haha!¿	*Picture of happy global south children*	I am thrilled	Bingo

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There are prizes to be won...

WIKIMANIA 2015	BINGO
Pay attention during plenaries and Q&A! Play bingo!	

- Check off every word as the speaker moves forward in his session
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Mind the gap	*Use of an out- dated meme*	*Slide with kit- tens or puppies*	Mission-aligned	Scalability	Global south	Building a strong core	London last year	Global metrics	Buenos dias / bienvenidos
As we move forward	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Building a strong core	Chair of the Board	Emerging communities	*Speaker answers own question*	Wikimedia Deutschland	Global metrics	Accountability	*Slide with foundations of a building to talk about WMF*
Freedom of Panorama	Transparency report		Incorporate the/your feedback	London last year	It's on Meta	Hackathon		Proven ef- fectiveness	Vertical in- tegration
Quarterly Review	Principesa de Asturias	Accountability	*Slide with graph of active editors going down*	*Slide saying 'What next?' in big letters or something to that effect.*	Biggest city in the Americas	*Speaker suggests to do a learning pattern for it*	Emerging communities	Wikimania2015 (as a hashtag)	The community is great/awesome
The community is great/awesome	Google	We are (a) family	Dramatically improved	Big picture	Strategic goals	As we move forward	Literally dead	*Audience mem- ber asks rhetorical question purely to get attention*	European Parliament

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Audience mem- ber asks rhetorical question purely to get attention	*Someone in the first row falls asleep*	Data driven / decisions based on data	As we move forward	*Mildly nega- tive/stereotypical depiction of current editors*	Improving user experience	Principesa de Asturias	Scalability	Movement Roles	Re-org
Picture of happy global south children	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Re-org	It's on Phabricator	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	(Muchas) gra- cias Wikime- dia Mexico	Engage with X	Buenos dias / bienvenidos	The future is mobile	Accountability
Strategic goals	Chair of the Board		Transparency report	Bingo	Tacos	*Slide with foundations of a building to talk about WMF*	~	Global metrics	Are you hav- ing fun?!
Majesty / King	Key learnings / a key learning	Functionary	*Slide with graph of active editors going down*	Emerging communities	The community is great/awesome	As we move forward	Google	Wikidata	CTO / Chief Technol- ogy Officer
Big picture	Global metrics	CTO / Chief Technol- ogy Officer	Wikipedia is social	Our readers	Emerging communities	Biggest city in the Americas	Verticalities	Strategic goals	Call-to-action

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CTO / Chief Technol- ogy Officer	Dramatically improved	Transparency report	*Graphs without defined axes*	The next big thing	*Slide with kit- tens or puppies*	Big picture	Mix & match	Wikimedia Deutschland	Functionary
Verticalities	Impact	*Vacation pictures used during a presentation*	Accountability	Do not pho- tograph	*Picture of happy global south children*	*Difficult question from audience handed over to Comms Manager*	*Slide with graph of active editors going down*	Improving user experience	Pyramids
Slide saying 'What next?' in big letters or something to that effect.	Biggest city in the Americas		*Speaker suggests to do a learning pattern for it*	Mix & match	Erasmus Prize	Wikimania2015 (as a hashtag))(Building trust/bridges	European Parliament
European Parliament	Chair of the Board	Functionary	(Muchas) gra- cias Wikime- dia Mexico	Literally dead	 Verticalities	*Audience mem- ber asks rhetorical question purely to get attention*	Google	Incorporate the/your feedback	Engage with X
Audience mem- ber asks rhetorical question purely to get attention	SMART	The community is great/awesome	The future is mobile	Our readers	The future is mobile	Proven ef- fectiveness	Our readers	Do not pho- tograph	As we move forward

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There are prizes to be won...

Chair of the Board	Measurable	*Slide with graph of active editors going down*	Endowment	*Slide saying 'What next?' in big letters or something to that effect.*]
Building trust/bridges	*Difficult question from audience handed over to Comms Manager*	Improving user experience	Wear your badge	Re-org	
Functionary	I used all my Spanish ;haha!¿)(Strategic goals	Freedom of Panorama	£
Mix & match	Buenos dias / bienvenidos	CTO / Chief Technol- ogy Officer	*Speaker suggests to do a learning pattern for it*	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	
Quarterly Review	Dramatically improved	Hackathon	Wikidata	Mission-aligned	

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*	Engage with X	The future is mobile	Dramatically improved	It's on Meta	Verticalities
	 As we move forward	*Mildly nega- tive/stereotypical depiction of current editors*	Movement Roles	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Impact
	 Picture of happy global south children	Wikidata		Principesa de Asturias	See you in Esino Lario
s en	 Chair of the Board	Call-to-action	*Use of an out- dated meme*	Google	Quarterly Review
d	Hackathon	Buenos dias / bienvenidos	Vertical in- tegration	*Slide with foundations of a building to talk about WMF*	Fundraising principles

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Pyramids	Bingo	Museo Sousmayo	*Vacation pictures used during a presentation*	Chair of the Board	London last year	Wikidata	Dramatically improved	Global metrics	Re-org
Wikimania2015 (as a hashtag)	*Graphs without defined axes*	Fundraising principles	Do not pho- tograph	Mix & match	Erasmus Prize	*Someone in the first row falls asleep*	(Muchas) gra- cias Wikime- dia Mexico	Key learnings / a key learning	Accountability
Building trust/bridges	*Speaker says Wikipedia when really mean- ing English Wikipedia*		*Speaker suggests to do a learning pattern for it*	Next billion users	Scalability	Functionary	~	Report card / scorecard	Emerging communities
I feel honored	Verticalities	*Someone in the first row falls asleep*	Strategic Partnerships	*Slide with kit- tens or puppies*	Big picture	Emerging strategy	To advance the Wikimedia mission/vision	Measurable	Wikimania2015 (as a hashtag)
Improving user experience	Web 3.0	Dramatically improved	Do not use taxis from the street	Re-org	Bingo	Majesty / King	Data driven / decisions based on data	Our readers	*Speaker suggests to do a learning pattern for it*

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- If you complete any line, row or diagonal, shout "Bingo!" you've won!

There are prizes to be won...

Majesty / King	Next billion users	As we move forward	Building trust/bridges	*Picture of happy global south children*	
Hackathon	Quarterly Review	Transparency report	Wikidata	*Slide with graph of active editors going down*	
I used all my Spanish ¡haha!¿	Buenos dias / bienvenidos		Mission-aligned	Tacos	
Functionary	Principesa de Asturias	Mind the gap	Are you hav- ing fun?!	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	
Emerging strategy	Impact	CTO / Chief Technol- ogy Officer	I feel honored	Key Performance Indicators (KPI)	

Pay attention during plenaries and Q&A! Play bingo!

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- If you complete any line, row or diagonal, shout "Bingo!" you've won!

Someone in the first row falls asleep	Impact	Hackathon	SMART	It's on Phabricator	
Re-org	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Museo Sousmayo	*Slide with graph of active editors going down*	*Slide with foundations of a building to talk about WMF*	
Improving user experience	Movement Roles)(*Audience mem- ber asks rhetorical question purely to get attention*	Global south	
To advance the Wikimedia mission/vision	Global metrics	Accountability	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Emerging strategy	
Dispute/conflict downplayed as misunder- standing	downplayed as misunder-		Ubiquitous	The future is mobile	

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Pay attention during plenaries and Q&A! Play bingo!

- $\bullet\,$ Check off every word as the speaker moves forward in his session
- $\bullet\,$ If you complete any line, row or diagonal, shout "Bingo!" you've won!

Mind the gap	CTO / Chief Technol- ogy Officer	Global metrics	Are you hav- ing fun?!	Web 3.0	Scalability	Key Performance Indicators (KPI)	*Difficult question from audience handed over to Comms Manager*	tive/stereotypical depiction of	Wikidata
Engage with X	London last year	As we move forward	European Parliament	The next big thing	*Graphs without defined axes*	Hackathon	I feel honored	*Slide with kit- tens or puppies*	Dramatically improved
Endowment	Global south		Wikidata	Pyramids	The community is great/awesome	The next big thing)(CTO / Chief Technol- ogy Officer	Fundraising principles
Data driven / decisions based on data	Buenos dias / bienvenidos	To advance the Wikimedia mission/vision	Mission-aligned	*Dispute/conflict downplayed as misunder- standing*	Principesa de Asturias	Engage with X	Call-to-action	*Use of an out- dated meme*	I am thrilled
It's on Phabricator	*Graphs without defined axes*	*Use of an out- dated meme*	*Speaker answers own question*	Freedom of Panorama	Wikipedia is social	Do not pho- tograph	*Slide with graph of active editors going down*	Strategic Partnerships	Re-org

Pay attention during plenaries and Q&A! Play bingo!

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There are prizes to be won...

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The future is mobile	Web 3.0	Report card / scorecard	Principesa de Asturias	Key learnings / a key learning	Literally dead	Security	Vertical in- tegration	Do not pho- tograph	Strategic Partnerships
Freedom of Panorama	*Speaker suggests to do a learning pattern for it*	Do not use taxis from the street	Key Performance Indicators (KPI)	Building trust/bridges	Our readers	Verticalities	Endowment	CTO / Chief Technol- ogy Officer	The community is great/awesome
Slide with graph of active editors going down	Literally dead		*Use of an out- dated meme*	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Transparency report	Wikipedia is social	~	Museo Sousmayo	*Slide with kit- tens or puppies*
London last year	*Slide saying 'What next?' in big letters or something to that effect.*	*Vacation pictures used during a presentation*	Quarterly Review	I am thrilled	*Slide saying 'What next?' in big letters or something to that effect.*	Improving user experience	*Someone in the first row falls asleep*	*Picture of happy global south children*	Engage with X
(Muchas) gra- cias Wikime- dia Mexico	Wikipedia is social	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Next billion users	*Speaker answers own question*	Biggest city in the Americas	Global metrics	I am thrilled	Fundraising principles	Bingo

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Movement Roles	Strategic goals	Fundraising principles	Improving user experience	Vertical in- tegration	Emerging strategy	To advance the Wikimedia mission/vision	Security	*Audience mem- ber asks rhetorical question purely to get attention*	It's on Meta
Buenos dias / bienvenidos	Engage with X	Wikimania2015 (as a hashtag)	Pyramids	Global metrics	I am thrilled	Tacos	Accountability	Our readers	The community is great/awesome
Re-org	Emerging communities	~	Global south	Ubiquitous	(Muchas) gra- cias Wikime- dia Mexico	*Speaker answers own question*)(Are you hav- ing fun?!	*Dispute/conflict downplayed as misunder- standing*
Mix & match	*Picture of happy global south children*	It's on Phabricator	*Audience mem- ber asks rhetorical question purely to get attention*	*Speaker answers own question*	Chair of the Board	Building trust/bridges	Mind the gap	Scalability	The future is mobile
Big picture	Do not use taxis from the street	*Slide with graph of active editors going down*	Hackathon	Wikipedia is social	Big picture	CTO / Chief Technol- ogy Officer	Next billion users	I used all my Spanish ¡haha!¿	Quarterly Review

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Hackathon	Freedom of Panorama	Mission-aligned	*Graphs without defined axes*	Emerging strategy	*Picture of happy global south children*	*Dispute/conflict downplayed as misunder- standing*	Principesa de Asturias	Wikidata	Transparency report
Endowment	Global south	Incorporate the/your feedback	*Slide with graph of active editors going down*	Big picture	Hackathon	As we move forward	We are (a) family	Are you hav- ing fun?!	Endowment
Fundraising principles	Functionary		Improving user experience	*Someone in the first row falls asleep*	Strategic goals	Big picture		Emerging communities	CTO / Chief Technol- ogy Officer
Dispute/conflict downplayed as misunder- standing	The future is mobile	Re-org	Next billion users	Quarterly Review	I used all my Spanish ¡haha!¿	Pyramids	European Parliament	Literally dead	(Muchas) gra- cias Wikime- dia Mexico
Chair of the Board	Call-to-action	Wear your badge	I am thrilled	It's on Phabricator	Museo Sousmayo	Erasmus Prize	Incorporate the/your feedback	I am thrilled	Report card / scorecard

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There are prizes to be won...

Wear your badge	Do not use taxis from the street	*Use of an out- dated meme*	Are you hav- ing fun?!	I feel honored
Vertical in- tegration	Emerging strategy	Endowment	*Graphs without defined axes*	Key learnings / a key learning
CTO / Chief Technol- ogy Officer	London last year	٦	Emerging communities	Re-org
Pyramids	Building a strong core	*Slide with kit- tens or puppies*	Engage with X	*Vacation pictures used during a presentation*
Key Performance Indicators (KPI)	Literally dead	Mission-aligned	Tacos	Quarterly Review

Wikimania 2015 bingo

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Museo Sousmayo	useo Sousmayo Mind the gap *Speaker suggests to do a learning pattern for it*		Improving user experience	See you in Esino Lario	
Wikidata	Are you hav- ing fun?!	Re-org	Ubiquitous	Hackathon	
Impact	Impact Report card / scorecard		Engage with X	Pyramids	
Literally dead	Building a strong core	Fundraising principles	As we move forward	It's on Phabricator	
Speaker says Wikipedia when really mean- ing Wikime- dia projects	I feel honored	Principesa de Asturias	Our readers	Big picture	

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Impact	Movement Roles	Strategic Partnerships	Vertical in- tegration	Proven ef- fectiveness	Wear your badge	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Erasmus Prize	*Slide with kit- tens or puppies*	Chair of the Board
Speaker answers own question	Key learnings / a key learning	Mix & match	Re-org	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	I am thrilled	Bingo	Global south	Do not pho- tograph	I used all my Spanish ¡haha!¿
Quarterly Review	Our readers		CTO / Chief Technol- ogy Officer	It's on Phabricator	Engage with X	Incorporate the/your feedback	~	Key Performance Indicators (KPI)	Mind the gap
Wikimedia Deutschland	Security	Wikimania2015 (as a hashtag)	Scalability	Engage with X	Mission-aligned	Functionary	Are you hav- ing fun?!	*Slide with foundations of a building to talk about WMF*	Majesty / King
Someone in the first row falls asleep	Chair of the Board	The future is mobile	I used all my Spanish ¡haha!¿	Pyramids	Next billion users	Hackathon	Freedom of Panorama	Principesa de Asturias	Global metrics

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Vacation pictures used during a presentation	(Muchas) gra- cias Wikime- dia Mexico	Mission-aligned	Verticalities	Key Performance Indicators (KPI)	Endowment	*Someone in the first row falls asleep*	Building trust/bridges	Principesa de Asturias	Global metrics
Wikidata	*Picture of happy global south children*	Wikimedia Deutschland	Improving user experience	Hackathon	Dramatically improved	Incorporate the/your feedback	I used all my Spanish ¡haha!¿	Accountability	Impact
Graphs without defined axes	Incorporate the/your feedback		Scalability	Outreach	Data driven / decisions based on data	It's on Phabricator		Emerging communities	Wikidata
Our readers	Ubiquitous	Emerging strategy	Next billion users	Dramatically improved	London last year	Buenos dias / bienvenidos	The community is great/awesome	Wear your badge	*Slide with kit- tens or puppies*
Speaker suggests to do a learning pattern for it	Movement Roles	The next big thing	See you in Esino Lario	Freedom of Panorama	Big picture	As we move forward	Pyramids	*Difficult question from audience handed over to Comms Manager*	To advance the Wikimedia mission/vision

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The community is great/awesome	Incorporate the/your feedback	Do not pho- tograph	Majesty / King	Gender gap	Security	Proven ef- fectiveness	*Picture of happy global south children*	Chair of the Board	Mission-aligned
Building a strong core	Improving user experience	Wear your badge	Emerging communities	Buenos dias / bienvenidos	*Use of an out- dated meme*	See you in Esino Lario	Global metrics	Improving user experience	Key learnings / a key learning
Quarterly Review	*Picture of happy global south children*		Security	*Vacation pictures used during a presentation*	Global south	*Speaker says Wikipedia when really mean- ing English Wikipedia*		Building a strong core	Impact
Difficult question from audience handed over to Comms Manager	Scalability	Proven ef- fectiveness	Erasmus Prize	Mission-aligned	Wikipedia is social	Ubiquitous	Wikidata	CTO / Chief Technol- ogy Officer	It's on Meta
Google	Transparency report	Impact	Measurable	Verticalities	Pyramids	Literally dead	Global metrics	I used all my Spanish ¡haha!;	*Difficult question from audience handed over to Comms Manager*

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Speaker answers own question	Principesa de Asturias	London last year	Report card / scorecard	Wikidata	Proven ef- fectiveness	To advance the Wikimedia mission/vision	Wikidata	Incorporate the/your feedback	Gender gap
Speaker says Wikipedia when really mean- ing English Wikipedia	Biggest city in the Americas	Are you hav- ing fun?!	Dramatically improved	*Someone in the first row falls asleep*	 Literally dead	Accountability	*Slide with kit- tens or puppies*	Chair of the Board	Emerging strategy
European Parliament	Key learnings / a key learning		*Slide saying 'What next?' in big letters or something to that effect.*	Majesty / King	See you in Esino Lario	Scalability		Key Performance Indicators (KPI)	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*
Ubiquitous	It's on Meta	Emerging communities	Wikipedia is social	Proven ef- fectiveness	Data driven / decisions based on data	Tacos	Next billion users	Quarterly Review	Principesa de Asturias
Global south	Do not use taxis from the street	Bingo	Erasmus Prize	Incorporate the/your feedback	The future is mobile	Are you hav- ing fun?!	*Slide saying 'What next?' in big letters or something to that effect.*	Building trust/bridges	We are (a) family

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Emerging communities	Transparency report	Do not pho- tograph	*Dispute/conflict downplayed as misunder- standing*	We are (a) family	*Picture of happy global south children*	Literally dead	Mind the gap	Bingo	Gender gap
Global south	*Use of an out- dated meme*	As we move forward	Impact	Emerging strategy	 European Parliament	Vertical in- tegration	Do not pho- tograph	To advance the Wikimedia mission/vision	Are you hav- ing fun?!
Incorporate the/your feedback	London last year		Museo Sousmayo	*Someone in the first row falls asleep*	*Slide with foundations of a building to talk about WMF*	Big picture		*Speaker suggests to do a learning pattern for it*	London last year
Slide with foundations of a building to talk about WMF	Key Performance Indicators (KPI)	Quarterly Review	Fundraising principles	Outreach	*Speaker says Wikipedia when really mean- ing English Wikipedia*	*Audience mem- ber asks rhetorical question purely to get attention*	Impact	*Use of an out- dated meme*	We are (a) family
Google	Do not use taxis from the street	Security	Endowment	Building trust/bridges	Report card / scorecard	Dramatically improved	Incorporate the/your feedback	Tacos	Call-to-action

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Impact	It's on Phabricator	It's on Meta	Biggest city in the Americas	Next billion users	Strategic goals	Bingo	Scalability	Call-to-action	Report card / scorecard
Vacation pictures used during a presentation	*Slide with kit- tens or puppies*	Endowment	I am thrilled	Functionary	Strategic Partnerships	Outreach	Wear your badge	Erasmus Prize	I used all my Spanish ¡haha!¿
Slide saying 'What next?' in big letters or something to that effect.	Global metrics		Outreach	Buenos dias / bienvenidos	Mission-aligned	Museo Sousmayo)(Biggest city in the Americas	Security
Museo Sousmayo	*Slide with foundations of a building to talk about WMF*	Global metrics	Google	Building trust/bridges	Re-org	*Speaker suggests to do a learning pattern for it*	Global metrics	Wikipedia is social	I feel honored
Accountability	Vertical in- tegration	Web 3.0	I used all my Spanish ;haha!;	Dramatically improved	Endowment	Quarterly Review	Chair of the Board	*Mildly nega- tive/stereotypical depiction of current editors*	Measurable

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Pay attention during plenaries and Q&A! Play bingo!	VV IKIMANIA	201
	Pay attention during plenaries and Q&A! Play bingo!	

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Dramatically improved	Principesa de Asturias	To advance the Wikimedia mission/vision	Re-org	Vertical in- tegration		I feel honored	Ubiquitous	The community is great/awesome	*Picture of happy global south children*	Global metrics
Ubiquitous	Chair of the Board	*Slide with foundations of a building to talk about WMF*	Endowment	Bingo		Museo Sousmayo	SMART	Wikipedia is social	Security	Global metrics
Key learnings / a key learning	Mission-aligned		The community is great/awesome	*Speaker suggests to do a learning pattern for it*		Mind the gap	See you in Esino Lario)(Emerging strategy	It's on Phabricator
Do not use taxis from the street	Erasmus Prize	Verticalities	Emerging strategy	Museo Sousmayo	1	Re-org	*Speaker suggests to do a learning pattern for it*	I am thrilled	Key Performance Indicators (KPI)	*Someone in the first row falls asleep*
Transparency report	SMART	Wikipedia is social	Do not pho- tograph	Building trust/bridges		*Slide saying 'What next?' in big letters or something to that effect.*	*Mildly nega- tive/stereotypical depiction of current editors*	Freedom of Panorama	Functionary	Our readers

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Bingo	*Speaker suggests to do a learning pattern for it*	London last year	Transparency report	Majesty / King	Incorporate the/your feedback	Scalability	Dramatically improved	*Slide with graph of active editors going down*	Strategic Partnerships
As we move forward	Key Performance Indicators (KPI)	The future is mobile	Wikimania2015 (as a hashtag)	Verticalities	Emerging strategy	Fundraising principles	Re-org	*Dispute/conflict downplayed as misunder- standing*	We are (a) family
Mix & match	Engage with X		Building trust/bridges	To advance the Wikimedia mission/vision	Wikipedia is social	Chair of the Board	~	*Someone in the first row falls asleep*	Next billion users
Do not pho- tograph	(Muchas) gra- cias Wikime- dia Mexico	Principesa de Asturias	Fundraising principles	Literally dead	Wear your badge	Quarterly Review	*Speaker says Wikipedia when really mean- ing English Wikipedia*	*Slide saying 'What next?' in big letters or something to that effect.*	Verticalities
Chair of the Board	The community is great/awesome	*Graphs without defined axes*	Key learnings / a key learning	*Difficult question from audience handed over to Comms Manager*	Movement Roles	Transparency report	Engage with X	*Use of an out- dated meme*	Measurable

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Outreach	Do not use taxis from the street	Engage with X	Transparency report	Measurable	I used all my Spanish ;haha!¿	Call-to-action	*Graphs without defined axes*	*Use of an out- dated meme*	Next billion users
Wear your badge	Impact	Movement Roles	As we move forward	(Muchas) gra- cias Wikime- dia Mexico	Our readers	Mind the gap	Are you hav- ing fun?!	*Slide saying 'What next?' in big letters or something to that effect.*	Biggest city in the Americas
Slide saying 'What next?' in big letters or something to that effect.	Buenos dias / bienvenidos		Vertical in- tegration	*Slide with graph of active editors going down*	Buenos dias / bienvenidos	Outreach		Bingo	Wikimania2015 (as a hashtag)
Do not pho- tograph	Improving user experience	*Vacation pictures used during a presentation*	Wikimedia Deutschland	Museo Sousmayo	Strategic goals	Functionary	Web 3.0	Wikidata	*Audience mem- ber asks rhetorical question purely to get attention*
Functionary	Hackathon	Endowment	The community is great/awesome	Incorporate the/your feedback	Erasmus Prize	Endowment	SMART	The community is great/awesome	Vertical in- tegration

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Are you hav- ing fun?!	Literally dead	Transparency report	*Graphs without defined axes*	Museo Sousmayo	Key learnings / a key learning	Literally dead	*Mildly nega- tive/stereotypical depiction of current editors*	Engage with X	Hackathon
SMART	*Slide with foundations of a building to talk about WMF*	Re-org	Wikidata	Dramatically improved	Accountability	*Difficult question from audience handed over to Comms Manager*	Emerging strategy	To advance the Wikimedia mission/vision	Global metrics
Accountability	I used all my Spanish ;haha!¿)(*Picture of happy global south children*	Gender gap	Proven ef- fectiveness	The future is mobile		(Muchas) gra- cias Wikime- dia Mexico	European Parliament
Mildly nega- tive/stereotypical depiction of current editors	*Vacation pictures used during a presentation*	Web 3.0	Erasmus Prize	Mix & match	*Speaker suggests to do a learning pattern for it*	*Vacation pictures used during a presentation*	Strategic Partnerships	*Speaker answers own question*	Impact
I feel honored	*Use of an out- dated meme*	Impact	Global metrics	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Global south	Principesa de Asturias	Do not use taxis from the street	Global metrics	Data driven / decisions based on data

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Slide with foundations of a building to talk about WMF	*Picture of happy global south children*	Building a strong core	(Muchas) gra- cias Wikime- dia Mexico	Functionary	London last year	Global metrics	Data driven / decisions based on data	Our readers	*Slide with foundations of a building to talk about WMF*
Endowment	The next big thing	The future is mobile	Emerging strategy	Re-org	Principesa de Asturias	Tacos	As we move forward	Gender gap	Ubiquitous
Security	*Slide with kit- tens or puppies*		Data driven / decisions based on data	*Slide saying 'What next?' in big letters or something to that effect.*	I used all my Spanish ¡haha!¿	CTO / Chief Technol- ogy Officer		Verticalities	Web 3.0
Scalability	Web 3.0	Movement Roles	We are (a) family	Museo Sousmayo	Vertical in- tegration	Hackathon	Movement Roles	Proven ef- fectiveness	Biggest city in the Americas
Use of an out- dated meme	Majesty / King	Big picture	I am thrilled	Building trust/bridges	*Dispute/conflict downplayed as misunder- standing*	*Slide with kit- tens or puppies*	I feel honored	Dramatically improved	Strategic goals

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We are (a) family	*Dispute/conflict downplayed as misunder- standing*	I feel honored	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Impact	Wikidata	Data driven / decisions based on data	Proven ef- fectiveness	Global south	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*
Scalability	I used all my Spanish ;haha!¿	As we move forward	Majesty / King	Building trust/bridges	Biggest city in the Americas	Wikimedia Deutschland	Endowment	*Speaker suggests to do a learning pattern for it*	Mind the gap
Key learnings / a key learning	CTO / Chief Technol- ogy Officer		Buenos dias / bienvenidos	Do not pho- tograph	Incorporate the/your feedback	Mission-aligned		SMART	*Speaker answers own question*
Proven ef- fectiveness	Do not use taxis from the street	Wikidata	Hackathon	The future is mobile	*Audience mem- ber asks rhetorical question purely to get attention*	Impact	*Use of an out- dated meme*	Wear your badge	To advance the Wikimedia mission/vision
It's on Phabricator	*Picture of happy global south children*	Emerging strategy	Museo Sousmayo	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Building trust/bridges	The next big thing	Accountability	The future is mobile	Report card / scorecard

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Re-org	Emerging strategy	Chair of the Board	Endowment	Erasmus Prize	The future is mobile	See you in Esino Lario	Do not use taxis from the street	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	*Dispute/conflict downplayed as misunder- standing*
Impact	Pyramids	Ubiquitous	Key learnings / a key learning	European Parliament	Freedom of Panorama	It's on Phabricator	Next billion users	Outreach	*Vacation pictures used during a presentation*
Next billion users	Engage with X		Scalability	Do not pho- tograph	*Slide saying 'What next?' in big letters or something to that effect.*	Quarterly Review		Improving user experience	Incorporate the/your feedback
It's on Meta	Quarterly Review	Mix & match	Freedom of Panorama	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Scalability	Report card / scorecard	Our readers	Global metrics	*Difficult question from audience handed over to Comms Manager*
Slide with foundations of a building to talk about WMF	Proven ef- fectiveness	*Vacation pictures used during a presentation*	Gender gap	*Speaker suggests to do a learning pattern for it*	Emerging communities	London last year	The community is great/awesome	*Mildly nega- tive/stereotypical depiction of current editors*	*Slide with foundations of a building to talk about WMF*

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Erasmus Prize	Building trust/bridges	Mind the gap	Wikimania2015 (as a hashtag)	Big picture	Web 3.0	Incorporate the/your feedback	The community is great/awesome	*Use of an out- dated meme*	Improving user experience
I used all my Spanish ¡haha!¿	Key learnings / a key learning	Majesty / King	Verticalities	Buenos dias / bienvenidos	Literally dead	Bingo	*Speaker says Wikipedia when really mean- ing English Wikipedia*	I feel honored	Wikidata
Data driven / decisions based on data	The next big thing		The future is mobile	Vertical in- tegration	London last year	Global metrics		Wear your badge	Verticalities
To advance the Wikimedia mission/vision	Building a strong core	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Gender gap	Principesa de Asturias	Mission-aligned	Accountability	The next big thing	Freedom of Panorama	Fundraising principles
Quarterly Review	Incorporate the/your feedback	Transparency report	Global metrics	Security	Big picture	Chair of the Board	Erasmus Prize	Google	Building trust/bridges

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Our readers	Buenos dias / bienvenidos	Movement Roles	Biggest city in the Americas	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	*Slide with graph of active editors going down*	The community is great/awesome	Erasmus Prize	(Muchas) gra- cias Wikime- dia Mexico	Buenos dias / bienvenidos
CTO / Chief Technol- ogy Officer	Key Performance Indicators (KPI)	Improving user experience	*Speaker suggests to do a learning pattern for it*	Erasmus Prize	Endowment	Museo Sousmayo	Vertical in- tegration	Movement Roles	Dramatically improved
The community is great/awesome	*Audience mem- ber asks rhetorical question purely to get attention*)(*Slide with graph of active editors going down*	Fundraising principles	Emerging communities	European Parliament	~	London last year	Building trust/bridges
See you in Esino Lario	To advance the Wikimedia mission/vision	Emerging strategy	Security	*Picture of happy global south children*	Wikimania2015 (as a hashtag)	I am thrilled	SMART	Transparency report	Are you hav- ing fun?!
Building trust/bridges	Majesty / King	Global metrics	Web 3.0	Proven ef- fectiveness	Global south	To advance the Wikimedia mission/vision	The next big thing	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Impact

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Transparency report	Global metrics	*Speaker answers own question*	*Slide with graph of active editors going down*	*Slide with foundations of a building to talk about WMF*	Are you hav- ing fun?!	*Speaker says Wikipedia when really mean- ing English Wikipedia*	(Muchas) gra- cias Wikime- dia Mexico	Quarterly Review	Verticalities
The community is great/awesome	Museo Sousmayo	(Muchas) gra- cias Wikime- dia Mexico	Tacos	CTO / Chief Technol- ogy Officer	*Difficult question from audience handed over to Comms Manager*	Gender gap	Literally dead	Web 3.0	Strategic Partnerships
Mildly nega- tive/stereotypical depiction of current editors	London last year		Key Performance Indicators (KPI)	Majesty / King	*Slide with kit- tens or puppies*	Building trust/bridges		Mind the gap	To advance the Wikimedia mission/vision
Wikipedia is social	Bingo	Measurable	As we move forward	To advance the Wikimedia mission/vision	Scalability	Key learnings / a key learning	Global metrics	Next billion users	Ubiquitous
Buenos dias / bienvenidos	The next big thing	Are you hav- ing fun?!	Gender gap	Engage with X	*Use of an out- dated meme*	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Endowment	Wikidata	Wikimedia Deutschland

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Do not use taxis from the street	*Graphs without defined axes*	Key learnings / a key learning	Verticalities	*Slide saying 'What next?' in big letters or something to that effect.*	Mind the gap	Endowment	Tacos	*Someone in the first row falls asleep*	Functionary
Quarterly Review	Endowment	Improving user experience	Security	Chair of the Board	Emerging communities	Pyramids	*Graphs without defined axes*	The community is great/awesome	*Mildly nega- tive/stereotypical depiction of current editors*
Building trust/bridges	Measurable		Outreach	Pyramids	*Use of an out- dated meme*	Global metrics)(As we move forward	Our readers
Re-org	Principesa de Asturias	Gender gap	Do not pho- tograph	Scalability	Dramatically improved	SMART	Strategic goals	Measurable	*Slide with kit- tens or puppies*
Dramatically improved	Key Performance Indicators (KPI)	Freedom of Panorama	CTO / Chief Technol- ogy Officer	Majesty / King	CTO / Chief Technol- ogy Officer	Global south	*Picture of happy global south children*	Web 3.0	*Speaker says Wikipedia when really mean- ing English Wikipedia*

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It's on Meta	Emerging strategy	Google	Are you hav- ing fun?!	Security	It's on Phabricator	Wikipedia is social	Web 3.0	Building a strong core	Key learnings / a key learning
Global south	*Dispute/conflict downplayed as misunder- standing*	The future is mobile	(Muchas) gra- cias Wikime- dia Mexico	Scalability	Hackathon	Mix & match	Wikimania2015 (as a hashtag)	I feel honored	*Someone in the first row falls asleep*
Building a strong core	Do not pho- tograph)(Outreach	Wikimania2015 (as a hashtag)	Google	Wikidata		*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Incorporate the/your feedback
Ubiquitous	*Audience mem- ber asks rhetorical question purely to get attention*	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Wear your badge	Next billion users	Strategic Partnerships	Proven ef- fectiveness	*Slide with kit- tens or puppies*	Endowment	The future is mobile
We are (a) family	I used all my Spanish ;haha!;	Vertical in- tegration	SMART	Impact	*Picture of happy global south children*	Transparency report	*Speaker answers own question*	Mind the gap	Global south

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Picture of happy global south children	Mind the gap	Movement Roles	Our readers	*Slide with kit- tens or puppies*	Dramatically improved	Emerging strategy	Buenos dias / bienvenidos	Wear your badge	*Audience mem- ber asks rhetorical question purely to get attention*
Incorporate the/your feedback	Building a strong core	Wikimania2015 (as a hashtag)	Measurable	See you in Esino Lario	Literally dead	CTO / Chief Technol- ogy Officer	Next billion users	Data driven / decisions based on data	*Graphs without defined axes*
It's on Meta	*Someone in the first row falls asleep*		(Muchas) gra- cias Wikime- dia Mexico	The community is great/awesome	Erasmus Prize	Fundraising principles	~	Engage with X	Ubiquitous
SMART	Fundraising principles	Are you hav- ing fun?!	Web 3.0	London last year	Mission-aligned	*Slide with graph of active editors going down*	*Picture of happy global south children*	Tacos	Mix & match
European Parliament	Bingo	It's on Phabricator	Wear your badge	*Dispute/conflict downplayed as misunder- standing*	Strategic Partnerships	Are you hav- ing fun?!	Do not pho- tograph	SMART	Building trust/bridges

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Picture of happy global south children	Report card / scorecard	Proven ef- fectiveness	Erasmus Prize	*Mildly nega- tive/stereotypical depiction of current editors*	Outreach	Ubiquitous	Our readers	*Slide with kit- tens or puppies*	Hackathon
Do not pho- tograph	Big picture	*Use of an out- dated meme*	Strategic Partnerships	Quarterly Review	Re-org	Mission-aligned	*Graphs without defined axes*	Scalability	Web 3.0
Gender gap	Global south		Scalability	Wikimedia Deutschland	Next billion users	Wikidata	34	Biggest city in the Americas	Transparency report
Vertical in- tegration	Majesty / King	The community is great/awesome	*Graphs without defined axes*	*Speaker answers own question*	Global metrics	Call-to-action	Security	Dramatically improved	*Slide with foundations of a building to talk about WMF*
Wear your badge	Wikimania2015 (as a hashtag)	Dramatically improved	Mix & match	Verticalities	To advance the Wikimedia mission/vision	Principesa de Asturias	Report card / scorecard	Majesty / King	Wear your badge

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Verticalities	Call-to-action	As we move forward	Security	Improving user experience	Mind the gap	Majesty / King	Building a strong core	Quarterly Review	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*
Key Performance Indicators (KPI)	Majesty / King	Hackathon	Biggest city in the Americas	*Mildly nega- tive/stereotypical depiction of current editors*	The community is great/awesome	Wikimania2015 (as a hashtag)	Engage with X	It's on Phabricator	Outreach
Do not use taxis from the street	*Speaker answers own question*)(Key learnings / a key learning	*Audience mem- ber asks rhetorical question purely to get attention*	Global metrics	(Muchas) gra- cias Wikime- dia Mexico		*Slide with foundations of a building to talk about WMF*	Pyramids
The future is mobile	Pyramids	*Someone in the first row falls asleep*	*Slide with graph of active editors going down*	Functionary	Hackathon	Strategic Partnerships	European Parliament	Re-org	Web 3.0
Wikimania2015 (as a hashtag)	Museo Sousmayo	The next big thing	Our readers	Data driven / decisions based on data	Buenos dias / bienvenidos	Global south	*Graphs without defined axes*	Measurable	Bingo

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Re-org	Museo Sousmayo	It's on Meta	Mix & match	Principesa de Asturias		Strategic goals	We are (a) family	Fundraising principles	*Graphs without defined axes*	Hackathon
Global metrics	Biggest city in the Americas	Do not pho- tograph	*Mildly nega- tive/stereotypical depiction of current editors*	*Slide saying 'What next?' in big letters or something to that effect.*	•	Re-org	It's on Phabricator	Tacos	I am thrilled	Global metrics
(Muchas) gra- cias Wikime- dia Mexico	Quarterly Review		Bingo	Functionary		Incorporate the/your feedback	See you in Esino Lario		CTO / Chief Technol- ogy Officer	Bingo
Key Performance Indicators (KPI)	Google	We are (a) family	Hackathon	Global metrics		Do not pho- tograph	Buenos dias / bienvenidos	Scalability	Erasmus Prize	*Difficult question from audience handed over to Comms Manager*
Big picture	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Accountability	It's on Phabricator	Literally dead		SMART	Quarterly Review	Key Performance Indicators (KPI)	Pyramids	Big picture

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The future is mobile	Principesa de Asturias	Wikimedia Deutschland	Global metrics	Report card / scorecard	Biggest city in the Americas	*Speaker answers own question*	Do not use taxis from the street	See you in Esino Lario	London last year
Someone in the first row falls asleep	Vertical in- tegration	Google	Movement Roles	*Slide with graph of active editors going down*	*Slide with graph of active editors going down*	Fundraising principles	Web 3.0	As we move forward	Gender gap
Improving user experience	*Slide saying 'What next?' in big letters or something to that effect.*	٦	Do not use taxis from the street	Incorporate the/your feedback	Key Performance Indicators (KPI)	Wikimedia Deutschland	٦	*Slide with foundations of a building to talk about WMF*	Engage with X
Re-org	Emerging communities	Wikimania2015 (as a hashtag)	Tacos	Endowment	*Picture of happy global south children*	We are (a) family	Emerging communities	Do not pho- tograph	Key learnings / a key learning
Accountability	It's on Phabricator	I feel honored	Bingo	*Speaker suggests to do a learning pattern for it*	Mix & match	Global metrics	The future is mobile	*Vacation pictures used during a presentation*	Principesa de Asturias

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Slide saying 'What next?' in big letters or something to that effect.	Museo Sousmayo	London last year	Outreach	Are you hav- ing fun?!	Data driven / decisions based on data	Strategic goals	Next billion users	Security	I am thrilled
Quarterly Review	Strategic goals	Building trust/bridges	Key Performance Indicators (KPI)	Bingo	Museo Sousmayo	Wikipedia is social	Ubiquitous	CTO / Chief Technol- ogy Officer	SMART
See you in Esino Lario	European Parliament		Security	Re-org	Google	The community is great/awesome		As we move forward	*Use of an out- dated meme*
Audience mem- ber asks rhetorical question purely to get attention	Literally dead	Data driven / decisions based on data	Gender gap	Principesa de Asturias	Outreach	We are (a) family	*Slide with kit- tens or puppies*	Building a strong core	*Slide saying 'What next?' in big letters or something to that effect.*
Someone in the first row falls asleep	Emerging communities	Web 3.0	Tacos	Chair of the Board	Literally dead	*Vacation pictures used during a presentation*	Gender gap	Building trust/bridges	Key learnings / a key learning

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Improving user experience	Key Performance Indicators (KPI)	Impact	*Use of an out- dated meme*	Bingo	Wear your badge	*Mildly nega- tive/stereotypical depiction of current editors*	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Verticalities	Accountability
Call-to-action	*Slide saying 'What next?' in big letters or something to that effect.*	Fundraising principles	Chair of the Board	SMART	Transparency report	Engage with X	The community is great/awesome	Tacos	Do not pho- tograph
Biggest city in the Americas	CTO / Chief Technol- ogy Officer)(Emerging communities	Majesty / King	Buenos dias / bienvenidos	Functionary		Endowment	Web 3.0
Verticalities	Re-org	Global south	Strategic Partnerships	(Muchas) gra- cias Wikime- dia Mexico	Improving user experience	*Vacation pictures used during a presentation*	Do not use taxis from the street	Emerging communities	*Dispute/conflict downplayed as misunder- standing*
Proven ef- fectiveness	See you in Esino Lario	I feel honored	Wikipedia is social	Wikimania2015 (as a hashtag)	Ubiquitous	See you in Esino Lario	Wikimania2015 (as a hashtag)	Global south	*Difficult question from audience handed over to Comms Manager*

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Use of an out- dated meme	Re-org	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Global metrics	(Muchas) gra- cias Wikime- dia Mexico	Big picture	Are you hav- ing fun?!	Museo Sousmayo	Outreach	*Speaker suggests to do a learning pattern for it*
Slide with graph of active editors going down	As we move forward	To advance the Wikimedia mission/vision	Are you hav- ing fun?!	Biggest city in the Americas	Literally dead	Erasmus Prize	*Speaker answers own question*	Building a strong core	Call-to-action
Mission-aligned	*Slide with foundations of a building to talk about WMF*		Building trust/bridges	Wikimedia Deutschland	It's on Meta	I feel honored		I am thrilled	Vertical in- tegration
Mind the gap	Web 3.0	Do not pho- tograph	Gender gap	CTO / Chief Technol- ogy Officer	To advance the Wikimedia mission/vision	Mix & match	Pyramids	Impact	The community is great/awesome
See you in Esino Lario	Wikipedia is social	Incorporate the/your feedback	Wear your badge	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Do not use taxis from the street	Building trust/bridges	SMART	*Mildly nega- tive/stereotypical depiction of current editors*	Measurable

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SMART	Global metrics	*Use of an out- dated meme*	Mind the gap	Wikidata	*Speaker answers own question*	Wear your badge	Quarterly Review	Wikidata	Strategic goals
Transparency report	Erasmus Prize	Impact	Security	Accountability	Web 3.0	Building trust/bridges	Transparency report	*Vacation pictures used during a presentation*	SMART
Measurable	*Audience mem- ber asks rhetorical question purely to get attention*		*Someone in the first row falls asleep*	Quarterly Review	Global south	Wikimania2015 (as a hashtag)		Gender gap	European Parliament
Wear your badge	The future is mobile	It's on Meta	Bingo	*Speaker answers own question*	Incorporate the/your feedback	*Someone in the first row falls asleep*	Our readers	Mission-aligned	The future is mobile
Difficult question from audience handed over to Comms Manager	Engage with X	Key Performance Indicators (KPI)	Mix & match	Key learnings / a key learning	Next billion users	We are (a) family	Emerging communities	*Picture of happy global south children*	As we move forward

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Slide with foundations of a building to talk about WMF	Proven ef- fectiveness	Strategic goals	Key Performance Indicators (KPI)	Mix & match	Mix & match	*Use of an out- dated meme*	Erasmus Prize	See you in Esino Lario	Quarterly Review
Ubiquitous	Buenos dias / bienvenidos	Wikipedia is social	Mission-aligned	*Speaker answers own question*	Building a strong core	Mission-aligned	*Speaker suggests to do a learning pattern for it*	Emerging communities	Improving user experience
Do not use taxis from the street	Big picture		Wear your badge	London last year	 Wikimedia Deutschland	Google		As we move forward	*Vacation pictures used during a presentation*
Chair of the Board	Engage with X	I am thrilled	Building trust/bridges	Impact	 European Parliament	Movement Roles	Scalability	*Difficult question from audience handed over to Comms Manager*	Principesa de Asturias
Literally dead	*Speaker suggests to do a learning pattern for it*	Do not pho- tograph	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Mind the gap	Our readers	*Slide with graph of active editors going down*	Dramatically improved	Vertical in- tegration	Call-to-action

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Global south	*Difficult question from audience handed over to Comms Manager*	Ubiquitous	Vertical in- tegration	Big picture	CTO / Chief Technol- ogy Officer	SMART	Big picture	To advance the Wikimedia mission/vision	Web 3.0
CTO / Chief Technol- ogy Officer	Accountability	Outreach	Do not use taxis from the street	Buenos dias / bienvenidos	Strategic Partnerships	Data driven / decisions based on data	Quarterly Review	Impact	Wikidata
Building a strong core	Mix & match		Security	Emerging communities	Building trust/bridges	Pyramids		Scalability	Wikimania2015 (as a hashtag)
Dramatically improved	*Slide with kit- tens or puppies*	Majesty / King	Bingo	Our readers	As we move forward	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Call-to-action	The community is great/awesome	Freedom of Panorama
Literally dead	Strategic goals	*Speaker suggests to do a learning pattern for it*	Google	*Picture of happy global south children*	London last year	*Slide with kit- tens or puppies*	Wikimedia Deutschland	*Graphs without defined axes*	*Slide with foundations of a building to talk about WMF*

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Biggest city in the Americas	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Dramatically improved	Do not pho- tograph	Global metrics	Google	Re-org	Big picture	*Picture of happy global south children*	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*
Outreach	Museo Sousmayo	Security	*Slide with graph of active editors going down*	Data driven / decisions based on data	*Use of an out- dated meme*	Key Performance Indicators (KPI)	Impact	Emerging communities	Emerging strategy
I used all my Spanish ¡haha!¿	I am thrilled)(Wikipedia is social	Global south	Dramatically improved	Hackathon		Global metrics	*Dispute/conflict downplayed as misunder- standing*
The next big thing	Strategic goals	*Dispute/conflict downplayed as misunder- standing*	Wikimania2015 (as a hashtag)	Big picture	Proven ef- fectiveness	Global south	I feel honored	Global metrics	Mission-aligned
Hackathon	*Mildly nega- tive/stereotypical depiction of current editors*	Mission-aligned	Gender gap	London last year	Literally dead	Web 3.0	Pyramids	Quarterly Review	Security

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Building trust/bridges	(Muchas) gra- cias Wikime- dia Mexico	Big picture	Incorporate the/your feedback	To advance the Wikimedia mission/vision	Proven ef- fectiveness	Global south	Transparency report	*Mildly nega- tive/stereotypical depiction of current editors*	Emerging communities
Slide with kit- tens or puppies	Biggest city in the Americas	SMART	Wikidata	*Someone in the first row falls asleep*	Movement Roles	*Use of an out- dated meme*	*Speaker answers own question*	Vertical in- tegration	Accountability
Functionary	*Slide saying 'What next?' in big letters or something to that effect.*		See you in Esino Lario	Global metrics	The community is great/awesome	Our readers		Freedom of Panorama	Global metrics
Building a strong core	Mission-aligned	Proven ef- fectiveness	Global south	Do not pho- tograph	Wikidata	Measurable	Improving user experience	Buenos dias / bienvenidos	Big picture
Mix & match	*Use of an out- dated meme*	Erasmus Prize	Pyramids	Freedom of Panorama	European Parliament	Impact	Key Performance Indicators (KPI)	Data driven / decisions based on data	*Speaker says Wikipedia when really mean- ing English Wikipedia*

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Dramatically improved	Google	*Audience mem- ber asks rhetorical question purely to get attention*	The next big thing	Strategic Partnerships	European Parliament	Dramatically improved	*Mildly nega- tive/stereotypical depiction of current editors*	Improving user experience	The future is mobile
Ubiquitous	Do not use taxis from the street	*Dispute/conflict downplayed as misunder- standing*	*Slide with foundations of a building to talk about WMF*	*Slide saying 'What next?' in big letters or something to that effect.*	*Audience mem- ber asks rhetorical question purely to get attention*	Outreach	Bingo	I used all my Spanish ¡haha!¿	*Speaker says Wikipedia when really mean- ing English Wikipedia*
Impact	European Parliament		Mind the gap	Do not pho- tograph	It's on Meta	Strategic goals		Mission-aligned	Strategic Partnerships
London last year	Buenos dias / bienvenidos	*Someone in the first row falls asleep*	Improving user experience	Wear your badge	Security	Scalability	Impact	I am thrilled	Our readers
Wikidata	*Slide with kit- tens or puppies*	Key learnings / a key learning	*Mildly nega- tive/stereotypical depiction of current editors*	Engage with X	Call-to-action	Quarterly Review	Wikipedia is social	Endowment	*Use of an out- dated meme*

Pay attention during plenaries and Q&A! Play bingo!

- Check off every word as the speaker moves forward in his session
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There are prizes to be won...

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Incorporate the/your feedback	Global south	Fundraising principles	Data driven / decisions based on data	*Slide saying 'What next?' in big letters or something to that effect.*	Mission-aligned	Tacos	Report card / scorecard	Google	*Audience mem- ber asks rhetorical question purely to get attention*
Do not pho- tograph	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Wikidata	*Slide with foundations of a building to talk about WMF*	Building trust/bridges	Next billion users	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	It's on Meta	CTO / Chief Technol- ogy Officer	Engage with X
The next big thing	To advance the Wikimedia mission/vision		*Speaker answers own question*	*Graphs without defined axes*	It's on Phabricator	The future is mobile	~	*Slide with kit- tens or puppies*	*Dispute/conflict downplayed as misunder- standing*
Scalability	*Vacation pictures used during a presentation*	Quarterly Review	*Audience mem- ber asks rhetorical question purely to get attention*	Functionary	Strategic Partnerships	Call-to-action	See you in Esino Lario	Hackathon	Mix & match
Use of an out- dated meme	Are you hav- ing fun?!	*Someone in the first row falls asleep*	Report card / scorecard	Movement Roles	Chair of the Board	Re-org	Gender gap	*Picture of happy global south children*	Key Performance Indicators (KPI)

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There are prizes to be won...

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There are prizes to be won...

To advance the Wikimedia mission/vision	Transparency report	Building a strong core	Scalability	Wikidata	*Dispute/conflict downplayed as misunder- standing*	Fundraising principles	Quarterly Review	*Speaker answers own question*	Wikipedia is social
CTO / Chief Technol- ogy Officer	Global metrics	Wikipedia is social	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Wikimedia Deutschland	Improving user experience	Global metrics	Key learnings / a key learning	Proven ef- fectiveness	Wikimania2015 (as a hashtag)
Report card / scorecard	Wikimania2015 (as a hashtag)		Our readers	Do not use taxis from the street	Measurable	Web 3.0		*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Literally dead
It's on Meta	Strategic goals	Re-org	Movement Roles	*Graphs without defined axes*	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Re-org	*Difficult question from audience handed over to Comms Manager*	*Slide with foundations of a building to talk about WMF*	Emerging communities
Hackathon	Are you hav- ing fun?!	London last year	I used all my Spanish ;haha!;	Bingo	CTO / Chief Technol- ogy Officer	Accountability	Incorporate the/your feedback	Next billion users	*Picture of happy global south children*

session

There are prizes to be we

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There are prizes to be won...

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Movement Roles	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Wikimedia Deutschland	Endowment	*Use of an out- dated meme*	Building trust/bridges	Data driven / decisions based on data	Hackathon	See you in Esino Lario	I am thrilled
Museo Sousmayo	Functionary	Global south	Pyramids	I feel honored	*Vacation pictures used during a presentation*	*Slide with kit- tens or puppies*	*Use of an out- dated meme*	Building a strong core	SMART
Speaker says Wikipedia when really mean- ing English Wikipedia	Global metrics		*Vacation pictures used during a presentation*	*Mildly nega- tive/stereotypical depiction of current editors*	Mind the gap	Tacos		*Audience mem- ber asks rhetorical question purely to get attention*	Bingo
(Muchas) gra- cias Wikime- dia Mexico	Measurable	*Dispute/conflict downplayed as misunder- standing*	Wikimania2015 (as a hashtag)	Impact	I feel honored	Biggest city in the Americas	It's on Phabricator	*Speaker answers own question*	Transparency report
European Parliament	Emerging strategy	Our readers	*Graphs without defined axes*	It's on Phabricator	Wikimania2015 (as a hashtag)	Google	CTO / Chief Technol- ogy Officer	Gender gap	Impact

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There are prizes to be won...

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Wikipedia is social	*Slide with kit- tens or puppies*	Security	Accountability	Improving user experience	*Speaker suggests to do a learning pattern for it*	Big picture	Google	*Someone in the first row falls asleep*	*Vacation pictures used during a presentation*
Wear your badge	Literally dead	Do not use taxis from the street	Global south	Buenos dias / bienvenidos	Outreach	*Slide with foundations of a building to talk about WMF*	Endowment	It's on Meta	I used all my Spanish ¡haha!¿
Audience mem- ber asks rhetorical question purely to get attention	*Dispute/conflict downplayed as misunder- standing*		Biggest city in the Americas	Call-to-action	Call-to-action	SMART		It's on Phabricator	Mind the gap
Erasmus Prize	*Graphs without defined axes*	Transparency report	*Someone in the first row falls asleep*	Next billion users	Wikimedia Deutschland	I feel honored	Verticalities	Bingo	Key Performance Indicators (KPI)
Ubiquitous	*Picture of happy global south children*	Bingo	Museo Sousmayo	Google	Museo Sousmayo	Impact	*Audience mem- ber asks rhetorical question purely to get attention*	Wikidata	Web 3.0

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Slide with foundations of a building to talk about WMF	Erasmus Prize	Mission-aligned	Freedom of Panorama	*Difficult question from audience handed over to Comms Manager*	Wikidata	We are (a) family	Strategic Partnerships	*Mildly nega- tive/stereotypical depiction of current editors*	Call-to-action
Data driven / decisions based on data	Are you hav- ing fun?!	Wikipedia is social	Principesa de Asturias	Chair of the Board	Ubiquitous	*Slide saying 'What next?' in big letters or something to that effect.*	Wikipedia is social	Are you hav- ing fun?!	It's on Meta
As we move forward	*Speaker says Wikipedia when really mean- ing English Wikipedia*		CTO / Chief Technol- ogy Officer	Endowment	Mission-aligned	*Someone in the first row falls asleep*)(*Audience mem- ber asks rhetorical question purely to get attention*	Report card / scorecard
Strategic Partnerships	Global metrics	Our readers	Measurable	Buenos dias / bienvenidos	Global south	(Muchas) gra- cias Wikime- dia Mexico	*Use of an out- dated meme*	Accountability	Majesty / King
It's on Phabricator	Tacos	Global south	Verticalities	*Someone in the first row falls asleep*	Scalability	I used all my Spanish ;haha!;	Dramatically improved	Endowment	Mix & match

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Improving user experience	Scalability	Web 3.0	I am thrilled	Measurable	Are you hav- ing fun?!	Report card / scorecard	Emerging communities	See you in Esino Lario	London last year
Chair of the Board	Gender gap	Endowment	*Use of an out- dated meme*	Call-to-action	Strategic goals	Hackathon	Biggest city in the Americas	Security	Proven ef- fectiveness
Building a strong core	Verticalities		Museo Sousmayo	*Someone in the first row falls asleep*	Do not use taxis from the street	Museo Sousmayo		Measurable	Our readers
I used all my Spanish jhaha!¿	It's on Meta	Are you hav- ing fun?!	European Parliament	*Difficult question from audience handed over to Comms Manager*	*Slide with graph of active editors going down*	Improving user experience	*Dispute/conflict downplayed as misunder- standing*	SMART	Next billion users
Wikipedia is social	Hackathon	Principesa de Asturias	Freedom of Panorama	Google	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	*Slide saying 'What next?' in big letters or something to that effect.*	Movement Roles	Buenos dias / bienvenidos	Building a strong core

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Buenos dias / bienvenidos	Do not use taxis from the street	Verticalities	Majesty / King	Global south	Call-to-action	As we move forward	Data driven / decisions based on data	Wikipedia is social	Building trust/bridges
(Muchas) gra- cias Wikime- dia Mexico	Emerging communities	Are you hav- ing fun?!	Global metrics	Mix & match	The community is great/awesome	European Parliament	Ubiquitous	*Vacation pictures used during a presentation*	*Speaker says Wikipedia when really mean- ing English Wikipedia*
Museo Sousmayo	The next big thing)(As we move forward	Tacos	Hackathon	We are (a) family	~	Accountability	*Dispute/conflict downplayed as misunder- standing*
I used all my Spanish ¡haha!¿	Big picture	It's on Meta	Emerging strategy	Strategic goals	Are you hav- ing fun?!	Pyramids	Chair of the Board	Improving user experience	Gender gap
Chair of the Board	Our readers	*Use of an out- dated meme*	Key learnings / a key learning	Wikipedia is social	Web 3.0	Google	I feel honored	Endowment	Wear your badge

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Accountability	Bingo	*Slide with kit- tens or puppies*	*Vacation pictures used during a presentation*	Key Performance Indicators (KPI)	Bingo	It's on Meta	Wikipedia is social	The next big thing	Verticalities
Do not pho- tograph	Chair of the Board	Dramatically improved	Museo Sousmayo	Pyramids	Our readers	Strategic Partnerships	Vertical in- tegration	*Slide with kit- tens or puppies*	Incorporate the/your feedback
I used all my Spanish ¡haha!¿	We are (a) family		Outreach	Our readers	Chair of the Board	Gender gap		Global metrics	Wikimania2015 (as a hashtag)
Building trust/bridges	*Speaker answers own question*	The community is great/awesome	To advance the Wikimedia mission/vision	London last year	Measurable	The future is mobile	It's on Phabricator	Ubiquitous	Wikidata
Slide with foundations of a building to talk about WMF	Data driven / decisions based on data	*Picture of happy global south children*	Web 3.0	The next big thing	*Dispute/conflict downplayed as misunder- standing*	Re-org	I feel honored	Google	Majesty / King

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Do not use taxis from the street	*Slide with graph of active editors going down*	Principesa de Asturias	Global metrics	Key Performance Indicators (KPI)	We are (a) family	Are you hav- ing fun?!	Google	Engage with X	Wikimania2015 (as a hashtag)
I used all my Spanish ¡haha!¿	Wear your badge	Tacos	Ubiquitous	Mission-aligned	*Slide saying 'What next?' in big letters or something to that effect.*	Vertical in- tegration	Data driven / decisions based on data	I am thrilled	*Slide with foundations of a building to talk about WMF*
Proven ef- fectiveness	*Speaker says Wikipedia when really mean- ing English Wikipedia*		Global south	The community is great/awesome	Bingo	Do not use taxis from the street		Functionary	Mission-aligned
Strategic goals	Hackathon	Gender gap	Engage with X	Mind the gap	Report card / scorecard	To advance the Wikimedia mission/vision	*Mildly nega- tive/stereotypical depiction of current editors*	Wikidata	Movement Roles
Biggest city in the Americas	I feel honored	As we move forward	CTO / Chief Technol- ogy Officer	Accountability	Chair of the Board	Mix & match	Global metrics	Fundraising principles	Our readers

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The community is great/awesome	Mission-aligned	Transparency report	Emerging strategy	European Parliament	SMART	*Slide with kit- tens or puppies*	Transparency report	Verticalities	Measurable
Key learnings / a key learning	*Use of an out- dated meme*	Wear your badge	Freedom of Panorama	I feel honored	Functionary	We are (a) family	Wikidata	Buenos dias / bienvenidos	*Audience mem- ber asks rhetorical question purely to get attention*
Slide with graph of active editors going down	Do not use taxis from the street		*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Web 3.0	Vertical in- tegration	Pyramids		The next big thing	*Slide with graph of active editors going down*
Ubiquitous	Erasmus Prize	*Speaker suggests to do a learning pattern for it*	The next big thing	Are you hav- ing fun?!	Global metrics	Fundraising principles	Wikipedia is social	Principesa de Asturias	See you in Esino Lario
Functionary	*Audience mem- ber asks rhetorical question purely to get attention*	Pyramids	Wikimania2015 (as a hashtag)	Mix & match	Museo Sousmayo	Movement Roles	*Slide with foundations of a building to talk about WMF*	Outreach	Tacos

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Re-org	Functionary	Accountability	Gender gap	Mind the gap	Wikimania2015 (as a hashtag)	Majesty / King	*Slide with foundations of a building to talk about WMF*	The community is great/awesome	Wikipedia is social
(Muchas) gra- cias Wikime- dia Mexico	Biggest city in the Americas	Incorporate the/your feedback	It's on Phabricator	To advance the Wikimedia mission/vision	Key learnings / a key learning	Global south	Vertical in- tegration	*Mildly nega- tive/stereotypical depiction of current editors*	Biggest city in the Americas
See you in Esino Lario	Tacos	~	Global metrics	Key learnings / a key learning	Emerging communities	Hackathon		Pyramids	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*
Emerging communities	Data driven / decisions based on data	Dramatically improved	Global metrics	*Graphs without defined axes*	To advance the Wikimedia mission/vision	I used all my Spanish ¡haha!¿	*Audience mem- ber asks rhetorical question purely to get attention*	*Someone in the first row falls asleep*	*Slide saying 'What next?' in big letters or something to that effect.*
Speaker says Wikipedia when really mean- ing Wikime- dia projects	*Picture of happy global south children*	Wikimedia Deutschland	Emerging strategy	Majesty / King	Measurable	Dramatically improved	Movement Roles	Verticalities	See you in Esino Lario

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(Muchas) gra- cias Wikime- dia Mexico	To advance the Wikimedia mission/vision	SMART	Impact	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Wikipedia is social	Literally dead	We are (a) family	Google	*Speaker says Wikipedia when really mean- ing English Wikipedia*
Scalability	Proven ef- fectiveness	Mission-aligned	Data driven / decisions based on data	It's on Meta	Chair of the Board	Pyramids	As we move forward	Dramatically improved	*Slide with foundations of a building to talk about WMF*
Tacos	The future is mobile		Key learnings / a key learning	Strategic Partnerships	Bingo	I feel honored		Outreach	Call-to-action
Incorporate the/your feedback	Strategic goals	I used all my Spanish ;haha!¿	*Speaker says Wikipedia when really mean- ing English Wikipedia*	*Someone in the first row falls asleep*	The future is mobile	Principesa de Asturias	*Mildly nega- tive/stereotypical depiction of current editors*	Global metrics	Wikimania2015 (as a hashtag)
Global south	Our readers	Vertical in- tegration	I feel honored	Freedom of Panorama	Building trust/bridges	Mind the gap	Global metrics	*Someone in the first row falls asleep*	Big picture

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There are prizes to be won...

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Mind the gap	Endowment	Erasmus Prize	Bingo	Gender gap	London last year	*Vacation pictures used during a presentation*	Literally dead	Emerging strategy	*Dispute/conflict downplayed as misunder- standing*
Proven ef- fectiveness	*Slide with graph of active editors going down*	Our readers	Museo Sousmayo	Outreach	Key learnings / a key learning	Building trust/bridges	Chair of the Board	Security	Global metrics
Are you hav- ing fun?!	*Slide with kit- tens or puppies*		Incorporate the/your feedback	I am thrilled	Vertical in- tegration	Wikimania2015 (as a hashtag)	~	Proven ef- fectiveness	Google
Functionary	European Parliament	*Speaker answers own question*	Call-to-action	Impact	*Slide with foundations of a building to talk about WMF*	Impact	Erasmus Prize	Transparency report	Wikipedia is social
Wikipedia is social	Biggest city in the Americas	Mission-aligned	Transparency report	SMART	Mix & match	It's on Phabricator	Mind the gap	Freedom of Panorama	*Someone in the first row falls asleep*

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As we move forward	I used all my Spanish ;haha!;	Mind the gap	Museo Sousmayo	*Difficult question from audience handed over to Comms Manager*	Our readers	*Vacation pictures used during a presentation*	Fundraising principles	*Slide saying 'What next?' in big letters or something to that effect.*	Global metrics
Verticalities	The next big thing	Wikimedia Deutschland	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	I feel honored	Wikimania2015 (as a hashtag)	Proven ef- fectiveness	Functionary	Wikidata	Measurable
Key Performance Indicators (KPI)	Majesty / King		Do not use taxis from the street	Movement Roles	Tacos	*Speaker says Wikipedia when really mean- ing English Wikipedia*		Incorporate the/your feedback	Do not use taxis from the street
CTO / Chief Technol- ogy Officer	Literally dead	Web 3.0	London last year	Chair of the Board	See you in Esino Lario	Wikimedia Deutschland	The next big thing	Wikipedia is social	Erasmus Prize
Buenos dias / bienvenidos	Re-org	It's on Phabricator	Dramatically improved	*Speaker suggests to do a learning pattern for it*	*Graphs without defined axes*	*Speaker answers own question*	Improving user experience	I feel honored	Building a strong core

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Pyramids	*Mildly nega- tive/stereotypical depiction of current editors*	Data driven / decisions based on data	Quarterly Review	Key Performance Indicators (KPI)	Tacos	I used all my Spanish ;haha!;	Functionary	Building a strong core	Hackathon
Speaker answers own question	Do not pho- tograph	Security	Global south	Big picture	Strategic goals	Vertical in- tegration	*Someone in the first row falls asleep*	*Slide with graph of active editors going down*	Do not use taxis from the street
Ubiquitous	*Audience mem- ber asks rhetorical question purely to get attention*		London last year	Biggest city in the Americas	(Muchas) gra- cias Wikime- dia Mexico	Our readers	~	Transparency report	I am thrilled
Majesty / King	Buenos dias / bienvenidos	I am thrilled	The next big thing	Proven ef- fectiveness	*Vacation pictures used during a presentation*	Wikimedia Deutschland	Biggest city in the Americas	See you in Esino Lario	Incorporate the/your feedback
Someone in the first row falls asleep	Measurable	Erasmus Prize	Global metrics	Dramatically improved	Big picture	It's on Meta	Literally dead	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Wikidata

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Movement Roles	Improving user experience	Majesty / King	*Audience mem- ber asks rhetorical question purely to get attention*	Quarterly Review	See you in Esino Lario	Vertical in- tegration	As we move forward	Erasmus Prize	Literally dead
Freedom of Panorama	*Dispute/conflict downplayed as misunder- standing*	*Graphs without defined axes*	We are (a) family	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	To advance the Wikimedia mission/vision	*Slide with graph of active editors going down*	Functionary	*Speaker answers own question*	Strategic Partnerships
Hackathon	Vertical in- tegration		Museo Sousmayo	Pyramids	Mix & match	Hackathon)(Big picture	Call-to-action
Measurable	Wear your badge	Transparency report	Wikipedia is social	Dramatically improved	 Global south	Re-org	We are (a) family	Building a strong core	Improving user experience
Verticalities	Biggest city in the Americas	Buenos dias / bienvenidos	Emerging strategy	The next big thing	Wikipedia is social	SMART	Do not pho- tograph	*Someone in the first row falls asleep*	Principesa de Asturias

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There are prizes to be won...

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- Check off every word as the speaker moves forward in his session
- If you complete any line, row or diagonal, shout "Bingo!" you've won!

Slide with foundations of a building to talk about WMF	Verticalities	Emerging communities	*Slide with kit- tens or puppies*	Wikipedia is social	Measurable	It's on Phabricator	CTO / Chief Technol- ogy Officer	*Someone in the first row falls asleep*	(Muchas) gra- cias Wikime- dia Mexico
Principesa de Asturias	CTO / Chief Technol- ogy Officer	*Difficult question from audience handed over to Comms Manager*	Security	*Slide with graph of active editors going down*	Erasmus Prize	Key learnings / a key learning	Endowment	Engage with X	European Parliament
It's on Meta	Do not use taxis from the street		Strategic Partnerships	I feel honored	*Speaker suggests to do a learning pattern for it*	I used all my Spanish ;haha!;		Movement Roles	London last year
Picture of happy global south children	*Slide saying 'What next?' in big letters or something to that effect.*	See you in Esino Lario	Museo Sousmayo	Majesty / King	See you in Esino Lario	Do not use taxis from the street	Buenos dias / bienvenidos	Key Performance Indicators (KPI)	Building a strong core
Transparency report	Functionary	Vertical in- tegration	*Mildly nega- tive/stereotypical depiction of current editors*	Freedom of Panorama	Impact	I feel honored	*Use of an out- dated meme*	Fundraising principles	*Speaker says Wikipedia when really mean- ing English Wikipedia*

Pay attention during plenaries and Q&A! Play bingo!

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Strategic goals	Accountability	Key learnings / a key learning	Mission-aligned	*Slide with foundations of a building to talk about WMF*	European Parliament	Scalability	Data driven / decisions based on data	Quarterly Review	Emerging communities
Erasmus Prize	Google	Mind the gap	*Slide with graph of active editors going down*	Majesty / King	*Dispute/conflict downplayed as misunder- standing*	Museo Sousmayo	Functionary	*Vacation pictures used during a presentation*	Big picture
Gender gap	Data driven / decisions based on data		I feel honored	*Picture of happy global south children*	Next billion users	*Slide with foundations of a building to talk about WMF*	~	Movement Roles	Wikimania2015 (as a hashtag)
Slide with kit- tens or puppies	*Difficult question from audience handed over to Comms Manager*	Functionary	Biggest city in the Americas	As we move forward	Report card / scorecard	The community is great/awesome	Wikipedia is social	*Difficult question from audience handed over to Comms Manager*	Global metrics
It's on Phabricator	*Use of an out- dated meme*	Wikimedia Deutschland	Impact	Global south	Mix & match	*Picture of happy global south children*	Re-org	Erasmus Prize	I feel honored

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London last year	Mix & match	*Speaker suggests to do a learning pattern for it*	*Slide saying 'What next?' in big letters or something to that effect.*	Chair of the Board	The next big thing	Do not pho- tograph	Google	*Graphs without defined axes*	Fundraising principles
To advance the Wikimedia mission/vision	The next big thing	Dramatically improved	Call-to-action	Ubiquitous	Wikidata	Incorporate the/your feedback	Wear your badge	*Someone in the first row falls asleep*	Emerging strategy
Accountability	Wikidata		It's on Meta	*Graphs without defined axes*	Verticalities	Next billion users		Movement Roles	Endowment
Endowment	I feel honored	Global metrics	Big picture	Buenos dias / bienvenidos	*Use of an out- dated meme*	*Speaker answers own question*	*Speaker suggests to do a learning pattern for it*	Mission-aligned	Strategic goals
I am thrilled	*Speaker answers own question*	Measurable	Global metrics	Freedom of Panorama	To advance the Wikimedia mission/vision	*Vacation pictures used during a presentation*	The future is mobile	Quarterly Review	Majesty / King

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Chair of the Board	Proven ef- fectiveness	Tacos	*Speaker answers own question*	Are you hav- ing fun?!	*Graphs without defined axes*	Fundraising principles	Quarterly Review	*Speaker answers own question*	*Audience mem- ber asks rhetorical question purely to get attention*
Hackathon	*Mildly nega- tive/stereotypical depiction of current editors*	*Slide saying 'What next?' in big letters or something to that effect.*	Call-to-action	*Difficult question from audience handed over to Comms Manager*	Freedom of Panorama	Transparency report	Bingo	Wear your badge	Wikimedia Deutschland
Next billion users	*Slide with foundations of a building to talk about WMF*		Global metrics	*Slide with graph of active editors going down*	Mind the gap	Do not use taxis from the street		Security	Movement Roles
Museo Sousmayo	It's on Phabricator	Scalability	Pyramids	Majesty / King	Engage with X	Ubiquitous	Outreach	See you in Esino Lario	It's on Meta
Building trust/bridges	Re-org	It's on Meta	Security	Building a strong core	Key learnings / a key learning	As we move forward	Buenos dias / bienvenidos	Hackathon	Proven ef- fectiveness

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Emerging strategy	The next big thing	Global metrics	Re-org	Security	Our readers	Verticalities	*Use of an out- dated meme*	Tacos	Building trust/bridges
Graphs without defined axes	Verticalities	Literally dead	The community is great/awesome	I am thrilled	Quarterly Review	Global metrics	*Graphs without defined axes*	Global metrics	The next big thing
Functionary	Call-to-action		*Speaker answers own question*	To advance the Wikimedia mission/vision	*Vacation pictures used during a presentation*	Museo Sousmayo		*Audience mem- ber asks rhetorical question purely to get attention*	We are (a) family
Do not use taxis from the street	*Speaker says Wikipedia when really mean- ing English Wikipedia*	I used all my Spanish ;haha!¿	*Slide with graph of active editors going down*	Pyramids	Global south	Data driven / decisions based on data	SMART	Do not use taxis from the street	Security
Do not pho- tograph	Our readers	Wikidata	Dramatically improved	Mix & match	Wikidata	Measurable	Vertical in- tegration	*Mildly nega- tive/stereotypical depiction of current editors*	Erasmus Prize

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Slide with kit- tens or puppies	Wikimedia Deutschland	Emerging strategy	*Vacation pictures used during a presentation*	Chair of the Board
Mildly nega- tive/stereotypical depiction of current editors	See you in Esino Lario	Re-org	I used all my Spanish ¡haha!¿	Global south
SMART	It's on Phabricator		Accountability	*Someone in the first row falls asleep*
Dispute/conflict downplayed as misunder- standing	Dramatically improved	*Slide with graph of active editors going down*	Incorporate the/your feedback	I am thrilled
Report card / scorecard	Strategic Partnerships	Improving user experience	(Muchas) gra- cias Wikime- dia Mexico	Emerging communities

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SMART	*Mildly nega- tive/stereotypical depiction of current editors*	I am thrilled	The next big thing	*Speaker answers own question*
The community is great/awesome	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Wikimania2015 (as a hashtag)	Do not use taxis from the street	*Slide saying 'What next?' in big letters or something to that effect.*
Fundraising principles	Next billion users		See you in Esino Lario	Quarterly Review
Wikidata	Key Performance Indicators (KPI)	Erasmus Prize	*Difficult question from audience handed over to Comms Manager*	As we move forward
Do not pho- tograph	*Audience mem- ber asks rhetorical question purely to get attention*	*Picture of happy global south children*	European Parliament	Global metrics

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Do not pho- tograph	Bingo	Freedom of Panorama	Wikipedia is social	Our readers	*Slide with graph of active editors going down*	(Muchas) gra- cias Wikime- dia Mexico	*Slide with kit- tens or puppies*	Emerging strategy	*Audience mem- ber asks rhetorical question purely to get attention*
Tacos	Mix & match	I am thrilled	Big picture	Impact	It's on Meta	Accountability	Strategic goals	*Slide with foundations of a building to talk about WMF*	As we move forward
Security	Data driven / decisions based on data		It's on Meta	Key learnings / a key learning	Incorporate the/your feedback	Erasmus Prize		See you in Esino Lario	Mix & match
The next big thing	Web 3.0	Global south	*Speaker answers own question*	Emerging communities	Vertical in- tegration	CTO / Chief Technol- ogy Officer	Global metrics	I feel honored	European Parliament
Strategic goals	CTO / Chief Technol- ogy Officer	Biggest city in the Americas	Strategic Partnerships	Buenos dias / bienvenidos	*Use of an out- dated meme*	Mission-aligned	Biggest city in the Americas	Security	Key Performance Indicators (KPI)

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Tacos	*Graphs without defined axes*	Re-org	*Vacation pictures used during a presentation*	Mix & match	Emerging strategy	Verticalities	Web 3.0	*Difficult question from audience handed over to Comms Manager*	Scalability
Key learnings / a key learning	Buenos dias / bienvenidos	Wear your badge	Emerging strategy	London last year	Endowment	Global south	Tacos	Majesty / King	Building trust/bridges
Strategic Partnerships	*Slide with graph of active editors going down*		*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Incorporate the/your feedback	Mission-aligned	It's on Phabricator)(We are (a) family	Wikipedia is social
Global south	Functionary	Vertical in- tegration	Our readers	*Dispute/conflict downplayed as misunder- standing*	Strategic goals	Accountability	Chair of the Board	The community is great/awesome	Do not pho- tograph
Pyramids	*Slide with kit- tens or puppies*	Movement Roles	Security	Google	*Slide with kit- tens or puppies*	Wear your badge	*Audience mem- ber asks rhetorical question purely to get attention*	See you in Esino Lario	Bingo

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Key Performance Indicators (KPI)	*Dispute/conflict downplayed as misunder- standing*	Wikimania2015 (as a hashtag)	*Slide with foundations of a building to talk about WMF*	Global metrics	Literally dead	Gender gap	Museo Sousmayo	Wikidata	Do not pho- tograph
Gender gap	Wear your badge	Endowment	London last year	*Someone in the first row falls asleep*	Verticalities	Wikipedia is social	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	*Mildly nega- tive/stereotypical depiction of current editors*	The next big thing
The community is great/awesome	Big picture		Vertical in- tegration	Strategic goals	Global metrics	Ubiquitous		Movement Roles	Chair of the Board
It's on Meta	Tacos	Accountability	(Muchas) gra- cias Wikime- dia Mexico	Movement Roles	Impact	Global south	Dramatically improved	Security	Quarterly Review
Dramatically improved	Global metrics	We are (a) family	Principesa de Asturias	Do not pho- tograph	*Slide with foundations of a building to talk about WMF*	Freedom of Panorama	Call-to-action	Mission-aligned	Accountability

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(Muchas) gra- cias Wikime- dia Mexico	*Slide saying 'What next?' in big letters or something to that effect.*	*Dispute/conflict downplayed as misunder- standing*	Big picture	The community is great/awesome	The community is great/awesome	Majesty / King	Engage with X	Incorporate the/your feedback	*Slide saying 'What next?' in big letters or something to that effect.*
Wikipedia is social	Majesty / King	Buenos dias / bienvenidos	*Difficult question from audience handed over to Comms Manager*	Pyramids	*Difficult question from audience handed over to Comms Manager*	As we move forward	Movement Roles	*Picture of happy global south children*	It's on Meta
Quarterly Review	Scalability		Functionary	Endowment	Measurable	Tacos	34	Do not use taxis from the street	*Speaker suggests to do a learning pattern for it*
The next big thing	Accountability	Emerging communities	Impact	Incorporate the/your feedback	We are (a) family	Call-to-action	Endowment	Wikimania2015 (as a hashtag)	European Parliament
I am thrilled	The future is mobile	Global metrics	See you in Esino Lario	To advance the Wikimedia mission/vision	The future is mobile	Emerging communities	I feel honored	Buenos dias / bienvenidos	Verticalities

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As we move forward	*Speaker says Wikipedia when really mean- ing English Wikipedia*	I feel honored	Verticalities	Do not pho- tograph	Measurable	Freedom of Panorama	Chair of the Board	*Someone in the first row falls asleep*	Building trust/bridges
Security	*Graphs without defined axes*	I used all my Spanish ¡haha!¿	Global south	Google	*Vacation pictures used during a presentation*	Are you hav- ing fun?!	Wikimania2015 (as a hashtag)	Buenos dias / bienvenidos	*Slide with kit- tens or puppies*
Strategic Partnerships	*Dispute/conflict downplayed as misunder- standing*)[Gender gap	Improving user experience	It's on Meta	Principesa de Asturias)[Do not use taxis from the street	Erasmus Prize
Bingo	Biggest city in the Americas	London last year	*Speaker suggests to do a learning pattern for it*	Literally dead	*Slide with graph of active editors going down*	Accountability	Emerging communities	As we move forward	Wear your badge
The community is great/awesome	Do not use taxis from the street	Impact	Movement Roles	Incorporate the/your feedback	Functionary	To advance the Wikimedia mission/vision	Literally dead	*Audience mem- ber asks rhetorical question purely to get attention*	*Use of an out- dated meme*

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It's on Meta	Principesa de Asturias	Mix & match	Next billion users	Data driven / decisions based on data	Building trust/bridges	Endowment	Dramatically improved	*Vacation pictures used during a presentation*	Global metrics
Freedom of Panorama	Wikimania2015 (as a hashtag)	*Dispute/conflict downplayed as misunder- standing*	We are (a) family	Our readers	Principesa de Asturias	Global metrics	We are (a) family	Ubiquitous	Accountability
Global south	Majesty / King		Incorporate the/your feedback	Fundraising principles	Incorporate the/your feedback	Security)(Museo Sousmayo	*Speaker suggests to do a learning pattern for it*
Google	Vertical in- tegration	Wikidata	Security	Buenos dias / bienvenidos	Next billion users	Google	Do not use taxis from the street	Key learnings / a key learning	Wikidata
Vacation pictures used during a presentation	Transparency report	*Mildly nega- tive/stereotypical depiction of current editors*	Functionary	Endowment	*Someone in the first row falls asleep*	Majesty / King	It's on Phabricator	Transparency report	Strategic goals

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Strategic Partnerships	To advance the Wikimedia mission/vision	Mission-aligned	I am thrilled	*Slide with kit- tens or puppies*		*Slide with graph of active editors going down*	Emerging strategy	Big picture	Quarterly Review	Majesty / King
Hackathon	Building trust/bridges	Global south	Wikimedia Deutschland	*Vacation pictures used during a presentation*		Impact	Key learnings / a key learning	Strategic goals	I used all my Spanish ¡haha!¿	*Speaker suggests to do a learning pattern for it*
Google	Key Performance Indicators (KPI)		Wikidata	*Someone in the first row falls asleep*	0	Global south	Do not use taxis from the street	~	Freedom of Panorama	Gender gap
Security	*Slide with graph of active editors going down*	*Speaker says Wikipedia when really mean- ing English Wikipedia*	*Graphs without defined axes*	Literally dead	0	SMART	Security	Measurable	Transparency report	Functionary
It's on Meta	Emerging strategy	Outreach	CTO / Chief Technol- ogy Officer	Next billion users		Buenos dias / bienvenidos	Next billion users	Web 3.0	European Parliament	CTO / Chief Technol- ogy Officer

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Speaker says Wikipedia when really mean- ing English Wikipedia	Quarterly Review	Dramatically improved	I feel honored	Mission-aligned	The community is great/awesome	Biggest city in the Americas	The future is mobile	*Mildly nega- tive/stereotypical depiction of current editors*	European Parliament
Building trust/bridges	Security	Wikimania2015 (as a hashtag)	It's on Phabricator	Vertical in- tegration	Principesa de Asturias	Museo Sousmayo	I am thrilled	*Audience mem- ber asks rhetorical question purely to get attention*	*Slide with graph of active editors going down*
Do not pho- tograph	*Vacation pictures used during a presentation*		The community is great/awesome	Majesty / King	Mind the gap	Report card / scorecard	~	It's on Meta	Fundraising principles
Transparency report	Wikipedia is social	*Slide with kit- tens or puppies*	*Speaker answers own question*	Key learnings / a key learning	Functionary	As we move forward	Big picture	London last year	Data driven / decisions based on data
Principesa de Asturias	Next billion users	I am thrilled	*Speaker suggests to do a learning pattern for it*	Measurable	Do not use taxis from the street	Building trust/bridges	Emerging communities	Outreach	The next big thing

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Mission-aligned	Emerging communities	Building trust/bridges	As we move forward	Key Performance Indicators (KPI)	Proven ef- fectiveness	The community is great/awesome	I feel honored	London last year	European Parliament
Wikipedia is social	Bingo	Do not pho- tograph	Movement Roles	Measurable	 Vertical in- tegration	Verticalities	Building a strong core	*Vacation pictures used during a presentation*	*Slide saying 'What next?' in big letters or something to that effect.*
Difficult question from audience handed over to Comms Manager	Fundraising principles		Museo Sousmayo	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	 Emerging communities	Re-org		It's on Phabricator	Strategic Partnerships
The future is mobile	European Parliament	The community is great/awesome	Mind the gap	Global metrics	 Fundraising principles	Call-to-action	*Slide with foundations of a building to talk about WMF*	Transparency report	Do not pho- tograph
I am thrilled	Emerging strategy	The next big thing	*Slide with foundations of a building to talk about WMF*	*Dispute/conflict downplayed as misunder- standing*	Gender gap	Buenos dias / bienvenidos	Mix & match	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Emerging strategy

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I am thrilled	Strategic goals	Functionary	European Parliament	Quarterly Review	The next big thing	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Pyramids	SMART	Building trust/bridges
(Muchas) gra- cias Wikime- dia Mexico	*Speaker answers own question*	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Wikimania2015 (as a hashtag)	*Mildly nega- tive/stereotypical depiction of current editors*	Google	We are (a) family	Chair of the Board	*Dispute/conflict downplayed as misunder- standing*	Big picture
Biggest city in the Americas	Wikimedia Deutschland		*Use of an out- dated meme*	Museo Sousmayo	Quarterly Review	Vertical in- tegration		Proven ef- fectiveness	Functionary
Re-org	*Dispute/conflict downplayed as misunder- standing*	See you in Esino Lario	Next billion users	London last year	Biggest city in the Americas	To advance the Wikimedia mission/vision	Global metrics	*Slide with foundations of a building to talk about WMF*	Do not use taxis from the street
Google	Building trust/bridges	Global metrics	Global metrics	Global south	*Slide saying 'What next?' in big letters or something to that effect.*	Data driven / decisions based on data	Strategic goals	Impact	Emerging communities

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Call-to-action	The future is mobile	Key Performance Indicators (KPI)	Pyramids	Outreach	Scalability	Functionary	Gender gap	Accountability	Global south
Emerging communities	Key learnings / a key learning	*Slide saying 'What next?' in big letters or something to that effect.*	To advance the Wikimedia mission/vision	Wikimedia Deutschland	Web 3.0	SMART	Key Performance Indicators (KPI)	Principesa de Asturias	*Dispute/conflict downplayed as misunder- standing*
Engage with X	Fundraising principles		Building trust/bridges	(Muchas) gra- cias Wikime- dia Mexico	Strategic goals	Wikipedia is social		*Slide with kit- tens or puppies*	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*
Tacos	Google	London last year	*Someone in the first row falls asleep*	SMART	 Endowment	*Picture of happy global south children*	To advance the Wikimedia mission/vision	Google	*Audience mem- ber asks rhetorical question purely to get attention*
Functionary	It's on Meta	Re-org	Building a strong core	Mix & match	Global metrics	The future is mobile	The community is great/awesome	Majesty / King	It's on Meta

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Strategic Partnerships	Security	Google	Scalability	CTO / Chief Technol- ogy Officer	Re-org	Pyramids	Freedom of Panorama	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Call-to-action
Strategic goals	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Our readers	Web 3.0	Are you hav- ing fun?!	Building trust/bridges	Next billion users	Impact	I am thrilled	*Speaker answers own question*
Tacos	Freedom of Panorama		Principesa de Asturias	*Picture of happy global south children*	Measurable	Key Performance Indicators (KPI)	~	SMART	Security
Slide with foundations of a building to talk about WMF	Wikipedia is social	Hackathon	See you in Esino Lario	I used all my Spanish ¡haha!¿	Verticalities	Quarterly Review	Wikimania2015 (as a hashtag)	See you in Esino Lario	Are you hav- ing fun?!
Global metrics	Movement Roles	Global south	*Slide saying 'What next?' in big letters or something to that effect.*	Engage with X	I used all my Spanish ;haha!;	Incorporate the/your feedback	Web 3.0	*Slide with kit- tens or puppies*	Key learnings / a key learning

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Quarterly Review	CTO / Chief Technol- ogy Officer	Verticalities	Global metrics	We are (a) family	Wikipedia is social	Re-org	The next big thing	Improving user experience	Quarterly Review
Ubiquitous	Pyramids	*Picture of happy global south children*	Data driven / decisions based on data	Emerging strategy	Scalability	Emerging communities	Principesa de Asturias	Outreach	Big picture
Mind the gap	Outreach		Scalability	Are you hav- ing fun?!	*Mildly nega- tive/stereotypical depiction of current editors*	Google		I am thrilled	Erasmus Prize
Big picture	Gender gap	Global south	Functionary	Endowment	 Emerging strategy	Security	To advance the Wikimedia mission/vision	Fundraising principles	SMART
I feel honored	Do not pho- tograph	Wikimedia Deutschland	Transparency report	Strategic Partnerships	London last year	*Vacation pictures used during a presentation*	Are you hav- ing fun?!	Literally dead	Dramatically improved

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To advance the Wikimedia mission/vision	Accountability	Emerging communities	Wikipedia is social	*Difficult question from audience handed over to Comms Manager*	Transparency report	*Difficult question from audience handed over to Comms Manager*	Vertical in- tegration	Mission-aligned	*Slide with foundations of a building to talk about WMF*
Measurable	Quarterly Review	Emerging strategy	Impact	Wikimedia Deutschland	Emerging communities	*Mildly nega- tive/stereotypical depiction of current editors*	Erasmus Prize	European Parliament	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*
Mind the gap	Global metrics		CTO / Chief Technol- ogy Officer	Building trust/bridges	Pyramids	*Picture of happy global south children*	~	Re-org	See you in Esino Lario
Speaker answers own question	Our readers	Endowment	Proven ef- fectiveness	*Use of an out- dated meme*	*Use of an out- dated meme*	Data driven / decisions based on data	It's on Meta	The next big thing	To advance the Wikimedia mission/vision
Picture of happy global south children	Do not use taxis from the street	Museo Sousmayo	Functionary	Freedom of Panorama	Movement Roles	Endowment	Improving user experience	Are you hav- ing fun?!	Chair of the Board

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There are prizes to be won...

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Buenos dias / bienvenidos	Report card / scorecard	Vertical in- tegration	Strategic Partnerships	Quarterly Review	Impact	Do not use taxis from the street	*Mildly nega- tive/stereotypical depiction of current editors*	*Slide with kit- tens or puppies*	Chair of the Board
Measurable	*Mildly nega- tive/stereotypical depiction of current editors*	Building a strong core	London last year	To advance the Wikimedia mission/vision	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Wikidata	*Audience mem- ber asks rhetorical question purely to get attention*	*Dispute/conflict downplayed as misunder- standing*	Bingo
The future is mobile	Wikimania2015 (as a hashtag)		*Use of an out- dated meme*	*Graphs without defined axes*	The community is great/awesome	*Graphs without defined axes*		Call-to-action	Outreach
Web 3.0	Wikidata	It's on Phabricator	Accountability	Freedom of Panorama	Transparency report	Accountability	SMART	*Slide saying 'What next?' in big letters or something to that effect.*	The future is mobile
Slide with kit- tens or puppies	I used all my Spanish ;haha!;	Fundraising principles	Tacos	The next big thing	Report card / scorecard	Key Performance Indicators (KPI)	(Muchas) gra- cias Wikime- dia Mexico	CTO / Chief Technol- ogy Officer	Incorporate the/your feedback

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Re-org	*Slide with foundations of a building to talk about WMF*	*Slide with graph of active editors going down*	Improving user experience	(Muchas) gra- cias Wikime- dia Mexico	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Chair of the Board	Are you hav- ing fun?!	Museo Sousmayo	Proven ef- fectiveness
Next billion users	Pyramids	Ubiquitous	Mission-aligned	The next big thing	*Slide with graph of active editors going down*	Movement Roles	Call-to-action	Functionary	Impact
Majesty / King	Bingo		Outreach	Proven ef- fectiveness	Dramatically improved	Bingo		I am thrilled	Google
I feel honored	*Someone in the first row falls asleep*	Biggest city in the Americas	Chair of the Board	*Audience mem- ber asks rhetorical question purely to get attention*	*Difficult question from audience handed over to Comms Manager*	Re-org	See you in Esino Lario	Building a strong core	Scalability
Vertical in- tegration	See you in Esino Lario	Engage with X	Incorporate the/your feedback	Global metrics	Next billion users	Wikidata	Wear your badge	Verticalities	Improving user experience

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Principesa de Asturias	Wikipedia is social	Proven ef- fectiveness	Engage with X	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Big picture	Key Performance Indicators (KPI)	Are you hav- ing fun?!	Literally dead	Global metrics
Do not pho- tograph	*Difficult question from audience handed over to Comms Manager*	Web 3.0	*Picture of happy global south children*	*Use of an out- dated meme*	Freedom of Panorama	Endowment	Next billion users	Wikipedia is social	We are (a) family
Google	Report card / scorecard		To advance the Wikimedia mission/vision	*Dispute/conflict downplayed as misunder- standing*	Vertical in- tegration	*Speaker answers own question*		Transparency report	Wear your badge
Wikimania2015 (as a hashtag)	*Mildly nega- tive/stereotypical depiction of current editors*	Fundraising principles	Scalability	Chair of the Board	Our readers	Measurable	Building trust/bridges	I am thrilled	Wikimania2015 (as a hashtag)
It's on Meta	Our readers	Wikidata	Global metrics	Endowment	Museo Sousmayo	Hackathon	Call-to-action	Global metrics	*Slide with kit- tens or puppies*

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Someone in the first row falls asleep	Verticalities	Strategic goals	It's on Meta	Big picture	Chair of the Board	Security	Fundraising principles	Dramatically improved	*Graphs without defined axes*
(Muchas) gra- cias Wikime- dia Mexico	Emerging strategy	Fundraising principles	Majesty / King	Bingo	*Someone in the first row falls asleep*	See you in Esino Lario	Strategic goals	Global south	I feel honored
Mind the gap	As we move forward		Global metrics	The future is mobile	(Muchas) gra- cias Wikime- dia Mexico	Functionary		To advance the Wikimedia mission/vision	Emerging strategy
Mildly nega- tive/stereotypical depiction of current editors	Proven ef- fectiveness	Global metrics	Are you hav- ing fun?!	*Speaker suggests to do a learning pattern for it*	 *Slide saying 'What next?' in big letters or something to that effect.*	Report card / scorecard	I am thrilled	It's on Meta	Wikimania2015 (as a hashtag)
It's on Phabricator	Scalability	Emerging communities	Wikipedia is social	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Buenos dias / bienvenidos	Measurable	Mission-aligned	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Mind the gap

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Slide with kit- tens or puppies	Proven ef- fectiveness	*Use of an out- dated meme*	*Mildly nega- tive/stereotypical depiction of current editors*	SMART		The future is mobile	Emerging communities	Global south	We are (a) family	*Dispute/conflict downplayed as misunder- standing*
Our readers	Tacos	Hackathon	It's on Phabricator	Bingo		*Speaker answers own question*	To advance the Wikimedia mission/vision	Emerging strategy	*Picture of happy global south children*	Data driven / decisions based on data
Emerging communities	I am thrilled		Gender gap	Incorporate the/your feedback		Building trust/bridges	*Mildly nega- tive/stereotypical depiction of current editors*		Bingo	*Graphs without defined axes*
Chair of the Board	Erasmus Prize	Improving user experience	Global metrics	The next big thing	1	Global metrics	Verticalities	Chair of the Board	Ubiquitous	Incorporate the/your feedback
Transparency report	Pyramids	*Slide saying 'What next?' in big letters or something to that effect.*	Wikimedia Deutschland	Building trust/bridges		Re-org	Strategic Partnerships	Buenos dias / bienvenidos	*Slide with graph of active editors going down*	Quarterly Review

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Measurable	Gender gap	It's on Meta	*Speaker suggests to do a learning pattern for it*	Bingo	Erasmus Prize	Mind the gap	*Use of an out- dated meme*	Majesty / King	Key Performance Indicators (KPI)
Improving user experience	Principesa de Asturias	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	We are (a) family	I feel honored	 *Picture of happy global south children*	I used all my Spanish ¡haha!¿	Mix & match	Mission-aligned	Quarterly Review
Museo Sousmayo	Impact		Global metrics	Our readers	Re-org	Functionary		*Speaker says Wikipedia when really mean- ing English Wikipedia*	Measurable
Audience mem- ber asks rhetorical question purely to get attention	Movement Roles	Data driven / decisions based on data	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Are you hav- ing fun?!	 Ubiquitous	Proven ef- fectiveness	*Speaker answers own question*	Big picture	Wikimania2015 (as a hashtag)
Global metrics	*Dispute/conflict downplayed as misunder- standing*	(Muchas) gra- cias Wikime- dia Mexico	The next big thing	Building a strong core	Impact	It's on Meta	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Accountability	Emerging strategy

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Tacos	Endowment	Key learnings / a key learning	Next billion users	I am thrilled	Improving user experience	Erasmus Prize	*Difficult question from audience handed over to Comms Manager*	*Audience mem- ber asks rhetorical question purely to get attention*	*Slide with foundations of a building to talk about WMF*
We are (a) family	*Speaker suggests to do a learning pattern for it*	*Slide with foundations of a building to talk about WMF*	Our readers	See you in Esino Lario	Wikidata	Freedom of Panorama	Principesa de Asturias	Mission-aligned	*Slide saying 'What next?' in big letters or something to that effect.*
Are you hav- ing fun?!	*Speaker says Wikipedia when really mean- ing English Wikipedia*		Do not use taxis from the street	Impact	Big picture	Museo Sousmayo		I am thrilled	Incorporate the/your feedback
SMART	CTO / Chief Technol- ogy Officer	The future is mobile	*Vacation pictures used during a presentation*	The next big thing	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Functionary	Emerging strategy	*Slide with kit- tens or puppies*	Vertical in- tegration
European Parliament	*Audience mem- ber asks rhetorical question purely to get attention*	Bingo	Report card / scorecard	It's on Phabricator	London last year	Scalability	See you in Esino Lario	CTO / Chief Technol- ogy Officer	Our readers

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The future is mobile	Literally dead	Data driven / decisions based on data	*Slide with kit- tens or puppies*	*Graphs without defined axes*	The community is great/awesome	It's on Meta	Tacos	Ubiquitous	Mission-aligned
Scalability	Key learnings / a key learning	Biggest city in the Americas	Outreach	Pyramids	Improving user experience	*Difficult question from audience handed over to Comms Manager*	Mix & match	*Mildly nega- tive/stereotypical depiction of current editors*	See you in Esino Lario
Wikidata	Strategic Partnerships		Global south	Emerging communities	Accountability	Buenos dias / bienvenidos		*Audience mem- ber asks rhetorical question purely to get attention*	Movement Roles
Speaker suggests to do a learning pattern for it	Next billion users	Measurable	Wear your badge	Global metrics	*Someone in the first row falls asleep*	Principesa de Asturias	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Big picture	I used all my Spanish ¡haha!¿
Difficult question from audience handed over to Comms Manager	Impact	Endowment	European Parliament	Wikipedia is social	Vertical in- tegration	Emerging strategy	Transparency report	Outreach	Erasmus Prize

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Building trust/bridges	Key Performance Indicators (KPI)	Global metrics	Mind the gap	Do not pho- tograph	Movement Roles	Wikimania2015 (as a hashtag)	*Vacation pictures used during a presentation*	Wikidata	Call-to-action
Use of an out- dated meme	*Speaker answers own question*	Verticalities	Strategic goals	*Speaker says Wikipedia when really mean- ing English Wikipedia*	*Slide with graph of active editors going down*	Scalability	Key Performance Indicators (KPI)	Outreach	Gender gap
Call-to-action	Literally dead		*Difficult question from audience handed over to Comms Manager*	Engage with X	Incorporate the/your feedback	Buenos dias / bienvenidos	~	We are (a) family	*Picture of happy global south children*
Someone in the first row falls asleep	Gender gap	I feel honored	Incorporate the/your feedback	CTO / Chief Technol- ogy Officer	Wear your badge	Mission-aligned	I feel honored	Global metrics	*Slide with foundations of a building to talk about WMF*
Vertical in- tegration	Movement Roles	Ubiquitous	Chair of the Board	Impact	Global south	Bingo	Ubiquitous	Transparency report	*Mildly nega- tive/stereotypical depiction of current editors*

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There are prizes to be won...

Pay attention during plenaries and Q&A! Play bingo
• Check off every word as the speaker moves for
• If you complete any line, row or diagonal, shou
There are prizes to be won

To advance the Wikimedia mission/vision	Call-to-action	*Speaker answers own question*	Data driven / decisions based on data	London last year	*Audience mem- ber asks rhetorical question purely to get attention*	Global metrics	*Picture of happy global south children*	Key learnings / a key learning	*Slide saying 'What next?' in big letters or something to that effect.*
Are you hav- ing fun?!	Wikidata	Google	Museo Sousmayo	The future is mobile	*Difficult question from audience handed over to Comms Manager*	Building trust/bridges	Buenos dias / bienvenidos	Wikipedia is social	Building a strong core
Biggest city in the Americas	Functionary		Emerging communities	Gender gap	Hackathon	To advance the Wikimedia mission/vision)(Mission-aligned	Data driven / decisions based on data
Graphs without defined axes	Vertical in- tegration	Buenos dias / bienvenidos	*Dispute/conflict downplayed as misunder- standing*	Proven ef- fectiveness	Outreach	SMART	Re-org	It's on Meta	Tacos
Speaker says Wikipedia when really mean- ing Wikime- dia projects	*Vacation pictures used during a presentation*	See you in Esino Lario	Building trust/bridges	(Muchas) gra- cias Wikime- dia Mexico	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Are you hav- ing fun?!	*Slide with kit- tens or puppies*	Do not pho- tograph	Quarterly Review

- rward in his session
- out "Bingo!" you've won!

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Data driven / decisions based on data	*Audience mem- ber asks rhetorical question purely to get attention*	Vertical in- tegration	Key Performance Indicators (KPI)	*Use of an out- dated meme*	European Parliament	*Dispute/conflict downplayed as misunder- standing*	Emerging communities	Web 3.0	CTO / Chief Technol- ogy Officer
Emerging strategy	Big picture	It's on Meta	Fundraising principles	Dramatically improved	 Transparency report	Next billion users	Biggest city in the Americas	*Someone in the first row falls asleep*	Tacos
I used all my Spanish ;haha!¿	Endowment		(Muchas) gra- cias Wikime- dia Mexico	*Slide with graph of active editors going down*	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Emerging strategy		Key Performance Indicators (KPI)	Mix & match
Principesa de Asturias	Mind the gap	CTO / Chief Technol- ogy Officer	SMART	Museo Sousmayo	 *Picture of happy global south children*	Principesa de Asturias	*Slide with graph of active editors going down*	Movement Roles	Mission-aligned
Freedom of Panorama	Biggest city in the Americas	Report card / scorecard	Do not pho- tograph	European Parliament	Data driven / decisions based on data	Fundraising principles	Chair of the Board	London last year	Do not pho- tograph

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Verticalities	Wikimania2015 (as a hashtag)	*Dispute/conflict downplayed as misunder- standing*	*Mildly nega- tive/stereotypical depiction of current editors*	Building a strong core	*Slide with graph of active editors going down*	I am thrilled	Building trust/bridges	CTO / Chief Technol- ogy Officer	Call-to-action
Incorporate the/your feedback	Biggest city in the Americas	Engage with X	SMART	Web 3.0	Fundraising principles	Literally dead	*Slide with kit- tens or puppies*	Pyramids	Erasmus Prize
The community is great/awesome	Strategic goals		Movement Roles	Literally dead	Strategic goals	*Slide with foundations of a building to talk about WMF*)(Strategic Partnerships	Incorporate the/your feedback
Our readers	It's on Phabricator	Chair of the Board	Mind the gap	I am thrilled	Building a strong core	Impact	*Graphs without defined axes*	I used all my Spanish ¡haha!¿	I feel honored
Slide saying 'What next?' in big letters or something to that effect.	Data driven / decisions based on data	Erasmus Prize	As we move forward	Principesa de Asturias	*Vacation pictures used during a presentation*	*Difficult question from audience handed over to Comms Manager*	Google	Global metrics	Are you hav- ing fun?!

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Emerging strategy	Wear your badge	The future is mobile	*Slide saying 'What next?' in big letters or something to that effect.*	Measurable	The next big thing	Bingo	Wikidata	*Slide saying 'What next?' in big letters or something to that effect.*	Hackathon
CTO / Chief Technol- ogy Officer	Google	See you in Esino Lario	Wikimedia Deutschland	Are you hav- ing fun?!	Engage with X	Building a strong core	Improving user experience	I am thrilled	Majesty / King
Scalability	*Slide with foundations of a building to talk about WMF*		I used all my Spanish ;haha!¿	Endowment	*Mildly nega- tive/stereotypical depiction of current editors*	*Graphs without defined axes*		*Audience mem- ber asks rhetorical question purely to get attention*	Do not pho- tograph
Do not pho- tograph	Majesty / King	(Muchas) gra- cias Wikime- dia Mexico	*Speaker answers own question*	Buenos dias / bienvenidos	Mission-aligned	Key Performance Indicators (KPI)	Accountability	Erasmus Prize	Freedom of Panorama
We are (a) family	Functionary	I am thrilled	Wikipedia is social	Re-org	We are (a) family	See you in Esino Lario	Proven ef- fectiveness	Vertical in- tegration	Scalability

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Global south	Accountability	Pyramids	*Speaker answers own question*	Strategic Partnerships		Chair of the Board	Engage with X	Building a strong core	I am thrilled	Biggest city in the Americas
Speaker says Wikipedia when really mean- ing English Wikipedia	I am thrilled	Engage with X	Do not pho- tograph	*Slide saying 'What next?' in big letters or something to that effect.*	•	Strategic goals	Do not pho- tograph	Fundraising principles	It's on Meta	Gender gap
Mildly nega- tive/stereotypical depiction of current editors	Web 3.0		Key Performance Indicators (KPI)	Wikimedia Deutschland	•	Dramatically improved	It's on Phabricator		Scalability	(Muchas) gra- cias Wikime- dia Mexico
Speaker says Wikipedia when really mean- ing Wikime- dia projects	Wear your badge	Mind the gap	Principesa de Asturias	Big picture	•	Next billion users	Key Performance Indicators (KPI)	*Use of an out- dated meme*	Measurable	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*
Emerging communities	Measurable	*Someone in the first row falls asleep*	*Dispute/conflict downplayed as misunder- standing*	(Muchas) gra- cias Wikime- dia Mexico		*Graphs without defined axes*	*Mildly nega- tive/stereotypical depiction of current editors*	*Slide with foundations of a building to talk about WMF*	Literally dead	Improving user experience

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Outreach	Building a strong core	As we move forward	*Slide with graph of active editors going down*	*Someone in the first row falls asleep*		*Slide with foundations of a building to talk about WMF*	Outreach	Scalability	Hackathon	Next billion users
Pyramids	Improving user experience	Verticalities	Wikimania2015 (as a hashtag)	Do not use taxis from the street		Big picture	The community is great/awesome	Strategic Partnerships	Erasmus Prize	Proven ef- fectiveness
Mix & match	Proven ef- fectiveness		Our readers	Bingo	•	Emerging strategy	Fundraising principles		European Parliament	Engage with X
It's on Meta	Key learnings / a key learning	CTO / Chief Technol- ogy Officer	It's on Phabricator	Scalability	•	Security	Wear your badge	*Graphs without defined axes*	Wikimania2015 (as a hashtag)	Building trust/bridges
Principesa de Asturias	Museo Sousmayo	*Picture of happy global south children*	I am thrilled	Global south		Do not pho- tograph	Wikimedia Deutschland	Majesty / King	Verticalities	Museo Sousmayo

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London last year	Vertical in- tegration	Functionary	Are you hav- ing fun?!	Global south	Incorporate the/your feedback	Buenos dias / bienvenidos	*Audience mem- ber asks rhetorical question purely to get attention*	Majesty / King	*Slide with foundations of a building to talk about WMF*
Impact	The community is great/awesome	Our readers	Report card / scorecard	To advance the Wikimedia mission/vision	Wikimedia Deutschland	Ubiquitous	To advance the Wikimedia mission/vision	European Parliament	Freedom of Panorama
Endowment	See you in Esino Lario		Buenos dias / bienvenidos	I am thrilled	*Slide with kit- tens or puppies*	Key learnings / a key learning		Are you hav- ing fun?!	Mix & match
Do not use taxis from the street	Engage with X	*Use of an out- dated meme*	Pyramids	(Muchas) gra- cias Wikime- dia Mexico	Endowment	*Someone in the first row falls asleep*	Security	Proven ef- fectiveness	Global south
Improving user experience	*Slide with foundations of a building to talk about WMF*	Strategic goals	Majesty / King	Wikidata	Principesa de Asturias	Impact	Mind the gap	Report card / scorecard	Transparency report

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Speaker answers own question	Fundraising principles	Are you hav- ing fun?!	Google	Global metrics	Principesa de Asturias	Mission-aligned	*Someone in the first row falls asleep*	Do not pho- tograph	Report card / scorecard
Improving user experience	Wikimania2015 (as a hashtag)	Dramatically improved	Gender gap	*Slide with graph of active editors going down*	Mind the gap	*Speaker answers own question*	Re-org	As we move forward	Transparency report
Emerging strategy	Freedom of Panorama		European Parliament	Key learnings / a key learning	*Speaker suggests to do a learning pattern for it*	To advance the Wikimedia mission/vision		Proven ef- fectiveness	London last year
Ubiquitous	Strategic goals	Big picture	Buenos dias / bienvenidos	*Mildly nega- tive/stereotypical depiction of current editors*	*Mildly nega- tive/stereotypical depiction of current editors*	Hackathon	Web 3.0	Fundraising principles	Data driven / decisions based on data
(Muchas) gra- cias Wikime- dia Mexico	Literally dead	Accountability	The future is mobile	Key Performance Indicators (KPI)	Emerging strategy	Wikimania2015 (as a hashtag)	Dramatically improved	Pyramids	Mix & match

Pay attention during plenaries and Q&A! Play bingo!

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Wikipedia is social	Literally dead	Improving user experience	Verticalities	*Slide with kit- tens or puppies*	As we move forward	Wikipedia is social	Next billion users	Vertical in- tegration	*Use of an out- dated meme*
Gender gap	To advance the Wikimedia mission/vision	Security	*Speaker says Wikipedia when really mean- ing English Wikipedia*	*Speaker suggests to do a learning pattern for it*	I used all my Spanish ;haha!¿	Do not use taxis from the street	Building trust/bridges	Global south	Gender gap
Ubiquitous	Freedom of Panorama		Erasmus Prize	Buenos dias / bienvenidos	Improving user experience	Outreach		*Mildly nega- tive/stereotypical depiction of current editors*	The community is great/awesome
Google	Do not use taxis from the street	The future is mobile	Engage with X	Transparency report	Bingo	Global metrics	*Someone in the first row falls asleep*	Pyramids	Ubiquitous
Principesa de Asturias	*Slide with graph of active editors going down*	It's on Phabricator	Incorporate the/your feedback	*Slide saying 'What next?' in big letters or something to that effect.*	*Audience mem- ber asks rhetorical question purely to get attention*	Web 3.0	Big picture	European Parliament	*Speaker answers own question*

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Web 3.0	Building trust/bridges	Outreach	London last year	The future is mobile	Mission-aligned	Ubiquitous	The next big thing	*Mildly nega- tive/stereotypical depiction of current editors*	*Difficult question from audience handed over to Comms Manager*
Dramatically improved	Ubiquitous	It's on Phabricator	Emerging communities	Gender gap	Bingo	Functionary	Do not use taxis from the street	European Parliament	Emerging strategy
I am thrilled	As we move forward	٦٢	Bingo	*Audience mem- ber asks rhetorical question purely to get attention*	London last year	*Slide saying 'What next?' in big letters or something to that effect.*		*Dispute/conflict downplayed as misunder- standing*	Verticalities
Data driven / decisions based on data	Next billion users	Freedom of Panorama	Wear your badge	Museo Sousmayo	I used all my Spanish ¡haha!¿	Buenos dias / bienvenidos	Key Performance Indicators (KPI)	Mix & match	*Graphs without defined axes*
Big picture	Chair of the Board	*Slide with foundations of a building to talk about WMF*	CTO / Chief Technol- ogy Officer	Incorporate the/your feedback	Literally dead	Dramatically improved	Fundraising principles	Proven ef- fectiveness	Big picture

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Mission-aligned	Do not pho- tograph	As we move forward	Next billion users	Strategic goals		Wikipedia is social	Report card / scorecard	Data driven / decisions based on data	Web 3.0	Wikidata
Erasmus Prize	Wikipedia is social	*Speaker suggests to do a learning pattern for it*	*Mildly nega- tive/stereotypical depiction of current editors*	Wikimedia Deutschland		Emerging strategy	Building trust/bridges	Erasmus Prize	To advance the Wikimedia mission/vision	Buenos dias / bienvenidos
Building trust/bridges	Google		Fundraising principles	Verticalities		Mix & match	*Slide saying 'What next?' in big letters or something to that effect.*		Emerging communities	Impact
Vertical in- tegration	Security	Ubiquitous	(Muchas) gra- cias Wikime- dia Mexico	We are (a) family	1	*Graphs without defined axes*	Dramatically improved	Mind the gap	Outreach	Strategic Partnerships
Impact	Our readers	See you in Esino Lario	*Slide with foundations of a building to talk about WMF*	CTO / Chief Technol- ogy Officer		Are you hav- ing fun?!	See you in Esino Lario	*Mildly nega- tive/stereotypical depiction of current editors*	*Speaker suggests to do a learning pattern for it*	Wikimedia Deutschland

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European Parliament	As we move forward	Emerging communities	The community is great/awesome	Biggest city in the Americas	Hackathon	*Slide with foundations of a building to talk about WMF*	I feel honored	(Muchas) gra- cias Wikime- dia Mexico	Measurable
Building trust/bridges	*Difficult question from audience handed over to Comms Manager*	*Someone in the first row falls asleep*	Wikipedia is social	Transparency report	*Use of an out- dated meme*	Dramatically improved	Endowment	Verticalities	Strategic Partnerships
Big picture	Re-org		Strategic goals	Mission-aligned	Vertical in- tegration	Gender gap		*Graphs without defined axes*	Next billion users
Hackathon	Security	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Wikidata	*Slide with foundations of a building to talk about WMF*	Security	Report card / scorecard	*Someone in the first row falls asleep*	*Vacation pictures used during a presentation*	To advance the Wikimedia mission/vision
Mix & match	Majesty / King	Proven ef- fectiveness	Are you hav- ing fun?!	*Slide with graph of active editors going down*	*Slide with graph of active editors going down*	Movement Roles	The next big thing	I used all my Spanish ¡haha!¿	Mission-aligned

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WIKIMANIA 2015
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Outreach	Big picture	Dramatically improved	I am thrilled	Principesa de Asturias	I am thrilled	It's on Meta	Wikidata	Buenos dias / bienvenidos	Wear your badge
Emerging communities	As we move forward	*Picture of happy global south children*	Museo Sousmayo	Majesty / King	Big picture	Our readers	Do not use taxis from the street	The next big thing	*Slide with foundations of a building to talk about WMF*
Speaker suggests to do a learning pattern for it	Are you hav- ing fun?!		*Slide saying 'What next?' in big letters or something to that effect.*	Movement Roles	*Speaker answers own question*	Gender gap	٦	Wikipedia is social	Emerging communities
Endowment	Global metrics	Strategic Partnerships	*Slide with foundations of a building to talk about WMF*	*Use of an out- dated meme*	Key Performance Indicators (KPI)	Bingo	Global metrics	Pyramids	*Mildly nega- tive/stereotypical depiction of current editors*
European Parliament	*Vacation pictures used during a presentation*	Next billion users	Vertical in- tegration	Global south	Building trust/bridges	Quarterly Review	*Dispute/conflict downplayed as misunder- standing*	Museo Sousmayo	Engage with X

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It's on Meta	*Slide saying 'What next?' in big letters or something to that effect.*	Global south	Strategic Partnerships	*Slide with graph of active editors going down*	European Parliament	We are (a) family	Proven ef- fectiveness	Fundraising principles	(Muchas) gra- cias Wikime- dia Mexico
Big picture	Incorporate the/your feedback	Fundraising principles	Wikipedia is social	(Muchas) gra- cias Wikime- dia Mexico	Wikipedia is social	Key Performance Indicators (KPI)	Our readers	Transparency report	*Slide saying 'What next?' in big letters or something to that effect.*
Bingo	*Picture of happy global south children*)(Engage with X	Endowment	*Use of an out- dated meme*	Scalability	~	Biggest city in the Americas	*Difficult question from audience handed over to Comms Manager*
Wear your badge	Measurable	SMART	Our readers	Are you hav- ing fun?!	CTO / Chief Technol- ogy Officer	Web 3.0	Verticalities	Hackathon	Next billion users
Proven ef- fectiveness	Outreach	Principesa de Asturias	Pyramids	The community is great/awesome	Buenos dias / bienvenidos	Pyramids	Emerging communities	Call-to-action	Building a strong core

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Re-org	Bingo	To advance the Wikimedia mission/vision	Accountability	Wikipedia is social	Erasmus Prize	Hackathon	To advance the Wikimedia mission/vision	Endowment	*Audience mem- ber asks rhetorical question purely to get attention*
It's on Meta	*Speaker answers own question*	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	CTO / Chief Technol- ogy Officer	Pyramids	Impact	Engage with X	Call-to-action	We are (a) family	Strategic Partnerships
Movement Roles	Literally dead)(*Graphs without defined axes*	The community is great/awesome	Majesty / King	See you in Esino Lario		Data driven / decisions based on data	It's on Phabricator
We are (a) family	SMART	London last year	Wikimania2015 (as a hashtag)	Web 3.0	*Mildly nega- tive/stereotypical depiction of current editors*	Do not use taxis from the street	Ubiquitous	Biggest city in the Americas	*Slide saying 'What next?' in big letters or something to that effect.*
Strategic goals	Scalability	Chair of the Board	Our readers	Engage with X	Emerging strategy	Key learnings / a key learning	Proven ef- fectiveness	The future is mobile	Literally dead

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Mix & match	Gender gap	Global south	Erasmus Prize	It's on Phabricator	Buenos dias / bienvenidos	Global metrics	*Speaker suggests to do a learning pattern for it*	*Dispute/conflict downplayed as misunder- standing*	Endowment
Audience mem- ber asks rhetorical question purely to get attention	(Muchas) gra- cias Wikime- dia Mexico	Next billion users	*Graphs without defined axes*	*Speaker says Wikipedia when really mean- ing English Wikipedia*	As we move forward	Gender gap	Chair of the Board	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	*Slide with graph of active editors going down*
See you in Esino Lario	Fundraising principles		Security	CTO / Chief Technol- ogy Officer	See you in Esino Lario	Proven ef- fectiveness		*Slide with kit- tens or puppies*	*Someone in the first row falls asleep*
Impact	SMART	Engage with X	Ubiquitous	Dramatically improved	Do not pho- tograph	European Parliament	It's on Phabricator	Wikimedia Deutschland	Building trust/bridges
I feel honored	*Dispute/conflict downplayed as misunder- standing*	Emerging strategy	Museo Sousmayo	Do not pho- tograph	Incorporate the/your feedback	Mind the gap	Dramatically improved	Key learnings / a key learning	*Slide saying 'What next?' in big letters or something to that effect.*

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Scalability	See you in Esino Lario	It's on Phabricator	European Parliament	I feel honored	Do not pho- tograph	We are (a) family	Incorporate the/your feedback	*Slide with graph of active editors going down*	Global metrics
Transparency report	The community is great/awesome	*Graphs without defined axes*	Functionary	I am thrilled	*Speaker answers own question*	Chair of the Board	*Vacation pictures used during a presentation*	Wikimedia Deutschland	It's on Meta
Buenos dias / bienvenidos	Accountability		*Mildly nega- tive/stereotypical depiction of current editors*	Wear your badge	Functionary	SMART		Google	Key learnings / a key learning
Wikidata	Erasmus Prize	Re-org	Wikimedia Deutschland	*Audience mem- ber asks rhetorical question purely to get attention*	Transparency report	Majesty / King	Literally dead	Tacos	Global south
Emerging communities	Mind the gap	As we move forward	Strategic goals	Building a strong core	The community is great/awesome	Pyramids	The next big thing	Emerging strategy	Bingo

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Ubiquitous	Wear your badge	To advance the Wikimedia mission/vision	Bingo	Vertical in- tegration		Proven ef- fectiveness	Outreach	Majesty / King	Building a strong core	Accountability
Report card / scorecard	*Graphs without defined axes*	*Slide with foundations of a building to talk about WMF*	Building a strong core	Incorporate the/your feedback		Buenos dias / bienvenidos	Key Performance Indicators (KPI)	Wikimedia Deutschland	*Slide with foundations of a building to talk about WMF*	Movement Roles
Impact	London last year		Verticalities	Measurable		Bingo	*Slide with graph of active editors going down*)(Vertical in- tegration	Emerging strategy
Pyramids	Global metrics	Emerging communities	European Parliament	*Difficult question from audience handed over to Comms Manager*	•	Report card / scorecard	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Call-to-action	Do not pho- tograph	I feel honored
Functionary	Wikidata	Mission-aligned	Global south	Endowment		The future is mobile	Global metrics	*Speaker answers own question*	*Picture of happy global south children*	Mission-aligned

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Big picture	Dramatically improved	The future is mobile	Global metrics	Buenos dias / bienvenidos
(Muchas) gra- cias Wikime- dia Mexico	*Use of an out- dated meme*	*Mildly nega- tive/stereotypical depiction of current editors*	Call-to-action	*Slide saying 'What next?' in big letters or something to that effect.*
Next billion users	Google	٦	See you in Esino Lario	Wikipedia is social
Re-org	*Picture of happy global south children*	Report card / scorecard	Chair of the Board	Data driven / decisions based on data
Accountability	Pyramids	*Speaker suggests to do a learning pattern for it*	Bingo	I used all my Spanish ¡haha!¿

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Speaker says Wikipedia when really mean- ing English Wikipedia	I am thrilled	Principesa de Asturias	*Slide saying 'What next?' in big letters or something to that effect.*	*Mildly nega- tive/stereotypical depiction of current editors*
Wikidata	Are you hav- ing fun?!	Verticalities	*Speaker answers own question*	Erasmus Prize
Vacation pictures used during a presentation	Call-to-action	٦	Accountability	*Dispute/conflict downplayed as misunder- standing*
I used all my Spanish ¡haha!¿	It's on Phabricator	Key Performance Indicators (KPI)	Measurable	Proven ef- fectiveness
Freedom of Panorama	Mind the gap	Wikimania2015 (as a hashtag)	As we move forward	Improving user experience

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CTO / Chief Technol- ogy Officer	Endowment	Majesty / King	*Slide with graph of active editors going down*	The next big thing	The next big thing	Transparency report	Accountability	Strategic goals	Mission-aligned
Freedom of Panorama	Building a strong core	Global south	The future is mobile	Key learnings / a key learning	Scalability	Global south	Impact	*Difficult question from audience handed over to Comms Manager*	*Use of an out- dated meme*
Wikimania2015 (as a hashtag)	Incorporate the/your feedback)(I am thrilled	*Vacation pictures used during a presentation*	Call-to-action	The future is mobile)(Next billion users	It's on Meta
European Parliament	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Web 3.0	Pyramids	Our readers	SMART	Engage with X	Pyramids	Key learnings / a key learning	Wikimedia Deutschland
Mildly nega- tive/stereotypical depiction of current editors	Proven ef- fectiveness	Wikidata	Global metrics	The community is great/awesome	*Someone in the first row falls asleep*	Literally dead	Our readers	Building trust/bridges	Incorporate the/your feedback

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Gender gap	*Difficult question from audience handed over to Comms Manager*	Scalability	Wikipedia is social	Report card / scorecard		Chair of the Board	Scalability	Google	Incorporate the/your feedback	Quarterly Review
European Parliament	Quarterly Review	Verticalities	*Dispute/conflict downplayed as misunder- standing*	Ubiquitous		Emerging strategy	Global metrics	Wikidata	Measurable	*Speaker answers own question*
CTO / Chief Technol- ogy Officer	Mission-aligned		Engage with X	Security	• • •	Dramatically improved	*Audience mem- ber asks rhetorical question purely to get attention*		Strategic goals	*Speaker says Wikipedia when really mean- ing English Wikipedia*
Hackathon	The future is mobile	*Graphs without defined axes*	Movement Roles	Dramatically improved		Global metrics	Emerging communities	Wikimania2015 (as a hashtag)	*Slide with graph of active editors going down*	Big picture
Wikimedia Deutschland	Fundraising principles	The community is great/awesome	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Wikimania2015 (as a hashtag)		Pyramids	We are (a) family	Do not pho- tograph	Do not use taxis from the street	London last year

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Wikidata	*Someone in the first row falls asleep*	*Graphs without defined axes*	It's on Phabricator	Global metrics	Museo Sousmayo	Tacos	Functionary	Global south	Data driven / decisions based on data
Quarterly Review	Google	Our readers	Freedom of Panorama	Functionary	 *Slide saying 'What next?' in big letters or something to that effect.*	Ubiquitous	Bingo	Improving user experience	Proven ef- fectiveness
Vacation pictures used during a presentation	Do not use taxis from the street		Building trust/bridges	See you in Esino Lario	 Chair of the Board	Transparency report		It's on Meta	See you in Esino Lario
Gender gap	Key Performance Indicators (KPI)	Wikimedia Deutschland	CTO / Chief Technol- ogy Officer	Do not pho- tograph	*Someone in the first row falls asleep*	Quarterly Review	*Speaker suggests to do a learning pattern for it*	*Use of an out- dated meme*	*Audience mem- ber asks rhetorical question purely to get attention*
Erasmus Prize	Proven ef- fectiveness	*Slide with graph of active editors going down*	The future is mobile	*Slide saying 'What next?' in big letters or something to that effect.*	Accountability	Building trust/bridges	Fundraising principles	Measurable	I am thrilled

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The next big thing	Are you hav- ing fun?!	Transparency report	Re-org	*Slide saying 'What next?' in big letters or something to that effect.*	Building a strong core	Incorporate the/your feedback	Gender gap	Museo Sousmayo	Are you hav- ing fun?!
Emerging communities	Improving user experience	Mix & match	*Speaker answers own question*	Museo Sousmayo	Chair of the Board	Biggest city in the Americas	*Difficult question from audience handed over to Comms Manager*		Movement Roles
Incorporate the/your feedback	Measurable		Movement Roles	Erasmus Prize	Google	To advance the Wikimedia mission/vision		Report card / scorecard	*Audience mem- ber asks rhetorical question purely to get attention*
Slide with graph of active editors going down	Key Performance Indicators (KPI)	Vertical in- tegration	Data driven / decisions based on data	Verticalities	Outreach	Bingo	Freedom of Panorama	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Mix & match
Ubiquitous	*Speaker suggests to do a learning pattern for it*	We are (a) family	Gender gap	It's on Phabricator	(Muchas) gra- cias Wikime- dia Mexico	Building trust/bridges	Vertical in- tegration	Key learnings / a key learning	Buenos dias / bienvenidos

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There are prizes to be won...

WIKIMANIA	2015	BINGO

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Bingo	*Someone in the first row falls asleep*	Endowment	*Slide saying 'What next?' in big letters or something to that effect.*	Biggest city in the Americas	Data driven / decisions based on data	*Dispute/conflict downplayed as misunder- standing*	Global metrics	Next billion users	Re-org
Key Performance Indicators (KPI)	Mix & match	We are (a) family	Security	London last year	*Difficult question from audience handed over to Comms Manager*	Proven ef- fectiveness	The next big thing	Chair of the Board	Gender gap
Building a strong core	CTO / Chief Technol- ogy Officer		Mission-aligned	Buenos dias / bienvenidos	Erasmus Prize	Mix & match		Museo Sousmayo	Web 3.0
Accountability	Chair of the Board	*Speaker says Wikipedia when really mean- ing English Wikipedia*	The next big thing	Verticalities	Fundraising principles	I am thrilled	Incorporate the/your feedback	Outreach	Literally dead
Global metrics	To advance the Wikimedia mission/vision	Dramatically improved	Impact	*Vacation pictures used during a presentation*	Building trust/bridges	Transparency report	Principesa de Asturias	Building a strong core	I used all my Spanish ¡haha!¿

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Functionary	*Someone in the first row falls asleep*	To advance the Wikimedia mission/vision	*Slide saying 'What next?' in big letters or something to that effect.*	The future is mobile	Quarterly Review	*Slide with graph of active editors going down*	Re-org	Endowment	Strategic Partnerships
Incorporate the/your feedback	*Mildly nega- tive/stereotypical depiction of current editors*	Chair of the Board	Big picture	Emerging strategy	Google	*Slide with kit- tens or puppies*	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Building a strong core	*Slide with foundations of a building to talk about WMF*
Slide with foundations of a building to talk about WMF	Key Performance Indicators (KPI)		London last year	Buenos dias / bienvenidos	*Picture of happy global south children*	Wikimedia Deutschland		Our readers	Proven ef- fectiveness
Wikidata	Biggest city in the Americas	Wikimedia Deutschland	European Parliament	Key learnings / a key learning	To advance the Wikimedia mission/vision	Museo Sousmayo	Scalability	(Muchas) gra- cias Wikime- dia Mexico	Global metrics
Freedom of Panorama	I used all my Spanish ;haha!;	Security	Strategic Partnerships	(Muchas) gra- cias Wikime- dia Mexico	Engage with X	Transparency report	Key learnings / a key learning	CTO / Chief Technol- ogy Officer	Improving user experience

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Principesa de Asturias	Mind the gap	Museo Sousmayo	Call-to-action	Building trust/bridges	Incorporate the/your feedback	We are (a) family	Fundraising principles	Buenos dias / bienvenidos	Emerging strategy
Quarterly Review	London last year	*Use of an out- dated meme*	Scalability	Web 3.0	See you in Esino Lario	Biggest city in the Americas	Call-to-action	Do not use taxis from the street	Global south
Gender gap	*Audience mem- ber asks rhetorical question purely to get attention*		*Mildly nega- tive/stereotypical depiction of current editors*	Re-org	Accountability	Engage with X		Measurable	Scalability
(Muchas) gra- cias Wikime- dia Mexico	SMART	As we move forward	Engage with X	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Wear your badge	Re-org	*Vacation pictures used during a presentation*	Principesa de Asturias	Wikimania2015 (as a hashtag)
Building a strong core	Strategic goals	To advance the Wikimedia mission/vision	Impact	It's on Meta	Literally dead	It's on Meta	European Parliament	Emerging communities	Gender gap

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There are prizes to be won...

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Tacos	Principesa de Asturias	The future is mobile	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Wikimedia Deutschland	*Graphs without defined axes*	Mix & match	Ubiquitous	*Vacation pictures used during a presentation*	Building trust/bridges
Fundraising principles	CTO / Chief Technol- ogy Officer	*Someone in the first row falls asleep*	*Graphs without defined axes*	Do not use taxis from the street	Tacos	Measurable	Transparency report	*Difficult question from audience handed over to Comms Manager*	Fundraising principles
London last year	Building a strong core)(Pyramids	*Picture of happy global south children*	Literally dead	Emerging communities		Scalability	Pyramids
Dispute/conflict downplayed as misunder- standing	*Speaker answers own question*	*Slide saying 'What next?' in big letters or something to that effect.*	Mix & match	Verticalities	Outreach	CTO / Chief Technol- ogy Officer	Dramatically improved	London last year	Web 3.0
Functionary	Next billion users	I used all my Spanish ;haha!;	Endowment	We are (a) family	*Slide saying 'What next?' in big letters or something to that effect.*	I used all my Spanish ;haha!;	Data driven / decisions based on data	I am thrilled	Global metrics

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Wikimedia Deutschland	Do not use taxis from the street	Hackathon	SMART	Functionary		*Picture of happy global south children*	*Difficult question from audience handed over to Comms Manager*	The next big thing	*Someone in the first row falls asleep*	Gender gap
Our readers	Global metrics	Accountability	*Speaker answers own question*	Quarterly Review		Improving user experience	Wikipedia is social	Transparency report	Erasmus Prize	Key learnings / a key learning
It's on Meta	Strategic Partnerships)(Engage with X	*Vacation pictures used during a presentation*		Outreach	Our readers		Mission-aligned	Web 3.0
Global south	Mission-aligned	Do not pho- tograph	*Dispute/conflict downplayed as misunder- standing*	Transparency report	•	Ubiquitous	Re-org	It's on Meta	*Mildly nega- tive/stereotypical depiction of current editors*	Do not use taxis from the street
Are you hav- ing fun?!	Google	The future is mobile	London last year	Movement Roles		Accountability	Dramatically improved	CTO / Chief Technol- ogy Officer	Do not pho- tograph	I am thrilled

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Key learnings / a key learning	Measurable	*Speaker answers own question*	Tacos	Ubiquitous		As we move forward	Re-org	Chair of the Board	To advance the Wikimedia mission/vision	Pyramids
Graphs without defined axes	Incorporate the/your feedback	Call-to-action	*Dispute/conflict downplayed as misunder- standing*	*Slide with foundations of a building to talk about WMF*	· · ·	It's on Meta	Measurable	Data driven / decisions based on data	Biggest city in the Americas	The next big thing
Audience mem- ber asks rhetorical question purely to get attention	Majesty / King		Emerging communities	Strategic Partnerships		Majesty / King	Freedom of Panorama	~	Strategic goals	Wikipedia is social
(Muchas) gra- cias Wikime- dia Mexico	The next big thing	Buenos dias / bienvenidos	Global metrics	*Difficult question from audience handed over to Comms Manager*		Global metrics	Our readers	Functionary	Verticalities	*Vacation pictures used during a presentation*
Literally dead	Key Performance Indicators (KPI)	It's on Phabricator	Mind the gap	I feel honored		*Difficult question from audience handed over to Comms Manager*	Wear your badge	Security	*Speaker says Wikipedia when really mean- ing English Wikipedia*	(Muchas) gra- cias Wikime- dia Mexico

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Mix & match	Vertical in- tegration	As we move forward	*Slide with foundations of a building to talk about WMF*	Global metrics	Building a strong core	Quarterly Review	As we move forward	*Dispute/conflict downplayed as misunder- standing*	Pyramids
Literally dead	Outreach	*Audience mem- ber asks rhetorical question purely to get attention*	*Slide with graph of active editors going down*	*Speaker answers own question*	Bingo	*Difficult question from audience handed over to Comms Manager*	Hackathon	Building trust/bridges	*Speaker answers own question*
I am thrilled	Hackathon		Measurable	*Slide with kit- tens or puppies*	Re-org	Majesty / King		European Parliament	Gender gap
Endowment	Strategic Partnerships	CTO / Chief Technol- ogy Officer	Strategic goals	Erasmus Prize	It's on Phabricator	*Speaker suggests to do a learning pattern for it*	The community is great/awesome	Big picture	Movement Roles
Do not pho- tograph	Global south	Transparency report	Principesa de Asturias	Gender gap	Mix & match	Chair of the Board	Wikidata	Do not use taxis from the street	Call-to-action

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Big picture	European Parliament	*Slide with foundations of a building to talk about WMF*	To advance the Wikimedia mission/vision	Functionary	*Speaker suggests to do a learning pattern for it*	Mix & match	Do not pho- tograph	We are (a) family	SMART
SMART	Wikidata	*Use of an out- dated meme*	Do not pho- tograph	Hackathon	Dramatically improved	I am thrilled	CTO / Chief Technol- ogy Officer	Transparency report	Re-org
Mix & match	*Speaker says Wikipedia when really mean- ing English Wikipedia*)(I feel honored	Bingo	Hackathon	Incorporate the/your feedback	~	European Parliament	Functionary
Incorporate the/your feedback	Building a strong core	The community is great/awesome	Re-org	Wikipedia is social	*Slide with kit- tens or puppies*	*Graphs without defined axes*	Report card / scorecard	*Difficult question from audience handed over to Comms Manager*	Global metrics
Emerging communities	Freedom of Panorama	London last year	Web 3.0	Our readers	Museo Sousmayo	It's on Meta	Big picture	Vertical in- tegration	*Someone in the first row falls asleep*

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Speaker suggests to do a learning pattern for it	To advance the Wikimedia mission/vision	See you in Esino Lario	Report card / scorecard	Improving user experience	Biggest city in the Americas	Outreach	Security	*Slide saying 'What next?' in big letters or something to that effect.*	Mission-aligned
(Muchas) gra- cias Wikime- dia Mexico	Accountability	Gender gap	Bingo	Literally dead	(Muchas) gra- cias Wikime- dia Mexico	Ubiquitous	Engage with X	Measurable	Freedom of Panorama
Movement Roles	Emerging communities		*Vacation pictures used during a presentation*	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	It's on Phabricator	Do not pho- tograph		*Slide with graph of active editors going down*	Re-org
Slide with graph of active editors going down	*Slide with foundations of a building to talk about WMF*	Ubiquitous	*Speaker answers own question*	The future is mobile	Movement Roles	SMART	Wikipedia is social	Key learnings / a key learning	Vertical in- tegration
The next big thing	*Mildly nega- tive/stereotypical depiction of current editors*	Biggest city in the Americas	Transparency report	Majesty / King	*Graphs without defined axes*	Dramatically improved	Pyramids	Key Performance Indicators (KPI)	Mind the gap

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Data driven / decisions based on data	Global metrics	Wear your badge	It's on Phabricator	Literally dead	Engage with X	Mix & match	*Slide with foundations of a building to talk about WMF*	Endowment	We are (a) family
Speaker answers own question	It's on Meta	Global metrics	Re-org	*Slide saying 'What next?' in big letters or something to that effect.*	 Mission-aligned	Do not use taxis from the street	Wikimania2015 (as a hashtag)	*Speaker answers own question*	Bingo
Global south	Key Performance Indicators (KPI)		Emerging communities	*Audience mem- ber asks rhetorical question purely to get attention*	Data driven / decisions based on data	*Slide with kit- tens or puppies*		Pyramids	Are you hav- ing fun?!
Slide with foundations of a building to talk about WMF	Our readers	The community is great/awesome	Mission-aligned	*Mildly nega- tive/stereotypical depiction of current editors*	 *Slide saying 'What next?' in big letters or something to that effect.*	Building trust/bridges	Key learnings / a key learning	Strategic Partnerships	*Dispute/conflict downplayed as misunder- standing*
Difficult question from audience handed over to Comms Manager	Buenos dias / bienvenidos	Do not use taxis from the street	European Parliament	Improving user experience	Literally dead	Our readers	*Picture of happy global south children*	Global south	Global metrics

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Freedom of Panorama	Buenos dias / bienvenidos	Majesty / King	Chair of the Board	*Vacation pictures used during a presentation*	Fundraising principles	Mission-aligned	Incorporate the/your feedback	Report card / scorecard	Freedom of Panorama
To advance the Wikimedia mission/vision	*Picture of happy global south children*	Wikimedia Deutschland	Outreach	Verticalities	European Parliament	Endowment	*Slide with graph of active editors going down*	Emerging communities	Vertical in- tegration
The next big thing	*Slide with graph of active editors going down*		Call-to-action	*Slide saying 'What next?' in big letters or something to that effect.*	*Slide with foundations of a building to talk about WMF*	*Speaker suggests to do a learning pattern for it*		Building a strong core	Scalability
Principesa de Asturias	I used all my Spanish ¡haha!¿	London last year	Improving user experience	Are you hav- ing fun?!	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Key learnings / a key learning	Global metrics	*Vacation pictures used during a presentation*	Re-org
We are (a) family	Vertical in- tegration	I am thrilled	Mission-aligned	Pyramids	Web 3.0	Emerging strategy	Dramatically improved	Do not pho- tograph	Are you hav- ing fun?!

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Principesa de Asturias	Measurable	Bingo	Data driven / decisions based on data	Building trust/bridges	Emerging strategy	Museo Sousmayo	Quarterly Review	Global metrics	Mission-aligned
Pyramids	(Muchas) gra- cias Wikime- dia Mexico	Scalability	Improving user experience	Gender gap	Key learnings / a key learning	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Wikimedia Deutschland	Big picture	It's on Meta
Outreach	Emerging communities)(Mission-aligned	Tacos	Building trust/bridges	Majesty / King		Outreach	*Audience mem- ber asks rhetorical question purely to get attention*
Majesty / King	*Speaker answers own question*	Wikimania2015 (as a hashtag)	Key Performance Indicators (KPI)	Incorporate the/your feedback	Data driven / decisions based on data	Proven ef- fectiveness	Strategic goals	Chair of the Board	*Vacation pictures used during a presentation*
As we move forward	Endowment	*Graphs without defined axes*	Next billion users	Transparency report	Wikipedia is social	Emerging communities	European Parliament	*Picture of happy global south children*	Incorporate the/your feedback

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SMART	Freedom of Panorama	Functionary	*Speaker says Wikipedia when really mean- ing English Wikipedia*	Mission-aligned	Proven ef- fectiveness	Emerging strategy	(Muchas) gra- cias Wikime- dia Mexico	Fundraising principles	Do not pho- tograph
Proven ef- fectiveness	Pyramids	Do not use taxis from the street	Ubiquitous	It's on Meta	SMART	*Someone in the first row falls asleep*	Mind the gap	CTO / Chief Technol- ogy Officer	The next big thing
The community is great/awesome	Strategic Partnerships		Next billion users	*Mildly nega- tive/stereotypical depiction of current editors*	London last year	Measurable		*Speaker answers own question*	*Graphs without defined axes*
Report card / scorecard	Engage with X	Improving user experience	*Slide saying 'What next?' in big letters or something to that effect.*	Global metrics	*Slide with foundations of a building to talk about WMF*	Chair of the Board	Movement Roles	*Picture of happy global south children*	Big picture
Mix & match	Wikimedia Deutschland	I feel honored	*Slide with foundations of a building to talk about WMF*	Measurable	Functionary	Strategic Partnerships	Mission-aligned	Global south	Incorporate the/your feedback

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Difficult question from audience handed over to Comms Manager	Engage with X	Wear your badge	Impact	*Someone in the first row falls asleep*	Tacos	Scalability	Ubiquitous	Biggest city in the Americas	The future is mobile
CTO / Chief Technol- ogy Officer	Strategic Partnerships	I feel honored	Building trust/bridges	*Speaker answers own question*	See you in Esino Lario	I feel honored	Outreach	*Speaker answers own question*	*Slide with foundations of a building to talk about WMF*
Verticalities	Do not pho- tograph	7	*Speaker suggests to do a learning pattern for it*	Mind the gap	It's on Phabricator	*Speaker says Wikipedia when really mean- ing English Wikipedia*	~	Hackathon	*Slide saying 'What next?' in big letters or something to that effect.*
Speaker says Wikipedia when really mean- ing Wikime- dia projects	Wikimania2015 (as a hashtag)	Building a strong core	Tacos	Global metrics	Transparency report	*Vacation pictures used during a presentation*	Mind the gap	Global metrics	Next billion users
Next billion users	Literally dead	Incorporate the/your feedback	Majesty / King	Are you hav- ing fun?!	As we move forward	*Slide with kit- tens or puppies*	Data driven / decisions based on data	European Parliament	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*

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Security	Mix & match	Ubiquitous	Global metrics	Data driven / decisions based on data	Biggest city in the Americas	*Use of an out- dated meme*	Are you hav- ing fun?!	Wear your badge	*Mildly nega- tive/stereotypical depiction of current editors*
We are (a) family	Pyramids	The future is mobile	Wikimania2015 (as a hashtag)	Freedom of Panorama	Gender gap	SMART	Engage with X	Outreach	Transparency report
Difficult question from audience handed over to Comms Manager	Global metrics		Strategic Partnerships	Engage with X	Functionary	Global south		Chair of the Board	Do not pho- tograph
Building a strong core	Wikidata	Building trust/bridges	Next billion users	Are you hav- ing fun?!	Improving user experience	*Slide saying 'What next?' in big letters or something to that effect.*	Wikimania2015 (as a hashtag)	Tacos	See you in Esino Lario
Tacos	Chair of the Board	To advance the Wikimedia mission/vision	Big picture	*Slide with graph of active editors going down*	Emerging strategy	London last year	*Graphs without defined axes*	The future is mobile	Mix & match

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Buenos dias / bienvenidos	I am thrilled	Impact	Global south	SMART	Movement Roles	Building a strong core	*Use of an out- dated meme*	Global metrics	Literally dead
Slide with kit- tens or puppies	*Graphs without defined axes*	Emerging communities	Biggest city in the Americas	Majesty / King	Global metrics	Google	Mix & match	*Slide with foundations of a building to talk about WMF*	Proven ef- fectiveness
Building a strong core	*Speaker answers own question*		I used all my Spanish ¡haha!¿	Google	*Picture of happy global south children*	Hackathon		Pyramids	Tacos
Wikidata	Dramatically improved	Wear your badge	The next big thing	Wikipedia is social	Accountability	Wikipedia is social	Endowment	Buenos dias / bienvenidos	Vertical in- tegration
Gender gap	Call-to-action	Erasmus Prize	Strategic Partnerships	*Speaker suggests to do a learning pattern for it*	Big picture	Are you hav- ing fun?!	I feel honored	Erasmus Prize	Emerging strategy

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Gender gap	Outreach	*Slide with kit- tens or puppies*	Wikidata	Global metrics	Re-org	*Speaker suggests to do a learning pattern for it*	Vertical in- tegration	Literally dead	Measurable
Speaker says Wikipedia when really mean- ing English Wikipedia	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Building trust/bridges	Big picture	Incorporate the/your feedback	I feel honored	Strategic Partnerships	Bingo	Google	Principesa de Asturias
Buenos dias / bienvenidos	Museo Sousmayo		Our readers	CTO / Chief Technol- ogy Officer	I am thrilled	*Use of an out- dated meme*	~	*Mildly nega- tive/stereotypical depiction of current editors*	The next big thing
(Muchas) gra- cias Wikime- dia Mexico	Strategic goals	Dramatically improved	Key Performance Indicators (KPI)	Functionary	As we move forward	Improving user experience	CTO / Chief Technol- ogy Officer	Quarterly Review	We are (a) family
Quarterly Review	To advance the Wikimedia mission/vision	Accountability	Next billion users	Impact	Proven ef- fectiveness	*Speaker answers own question*	I used all my Spanish ¡haha!¿	Movement Roles	Wikimedia Deutschland

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Someone in the first row falls asleep	*Slide with kit- tens or puppies*	Building a strong core	SMART	European Parliament	Security	*Dispute/conflict downplayed as misunder- standing*	The next big thing	As we move forward	*Audience mem- ber asks rhetorical question purely to get attention*
Report card / scorecard	Next billion users	Global south	As we move forward	Do not use taxis from the street	Emerging communities	The future is mobile	Verticalities	Tacos	Majesty / King
Do not pho- tograph	Mix & match		Web 3.0	*Vacation pictures used during a presentation*	Outreach	*Mildly nega- tive/stereotypical depiction of current editors*		Strategic Partnerships	Wear your badge
Data driven / decisions based on data	*Use of an out- dated meme*	Buenos dias / bienvenidos	Vertical in- tegration	We are (a) family	Chair of the Board	*Use of an out- dated meme*	Scalability	Global south	Movement Roles
Majesty / King	*Mildly nega- tive/stereotypical depiction of current editors*	*Speaker suggests to do a learning pattern for it*	Global metrics	Biggest city in the Americas	Accountability	*Speaker answers own question*	Erasmus Prize	Our readers	Emerging strategy

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Vacation pictures used during a presentation	Dramatically improved	Mix & match	Are you hav- ing fun?!	Proven ef- fectiveness	Do not pho- tograph	*Mildly nega- tive/stereotypical depiction of current editors*	Re-org	Strategic Partnerships	Movement Roles
Picture of happy global south children	Mission-aligned	Ubiquitous	Pyramids	It's on Phabricator	I used all my Spanish ¡haha!¿	Wikipedia is social	*Slide with kit- tens or puppies*	Quarterly Review	Ubiquitous
Key learnings / a key learning	Data driven / decisions based on data		Impact	Next billion users	Literally dead	Key learnings / a key learning		Fundraising principles	Global metrics
Mildly nega- tive/stereotypical depiction of current editors	Movement Roles	Vertical in- tegration	*Someone in the first row falls asleep*	Emerging strategy	Big picture	Chair of the Board	Gender gap	We are (a) family	Bingo
Principesa de Asturias	(Muchas) gra- cias Wikime- dia Mexico	Strategic goals	*Audience mem- ber asks rhetorical question purely to get attention*	Do not pho- tograph	I am thrilled	Web 3.0	Strategic goals	Report card / scorecard	CTO / Chief Technol- ogy Officer

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Outreach	Wikimania2015 (as a hashtag)	I used all my Spanish ;haha!¿	Biggest city in the Americas	Measurable	CTO / Chief Technol- ogy Officer	Wikipedia is social	The future is mobile	Tacos	Gender gap
Key Performance Indicators (KPI)	Mission-aligned	CTO / Chief Technol- ogy Officer	Dramatically improved	Buenos dias / bienvenidos	 See you in Esino Lario	Key Performance Indicators (KPI)	Google	Biggest city in the Americas	Call-to-action
Emerging communities	Majesty / King		Principesa de Asturias	London last year	I am thrilled	*Speaker answers own question*		Global metrics	I used all my Spanish ¡haha!;
Tacos	Improving user experience	Impact	Bingo	*Slide with graph of active editors going down*	*Vacation pictures used during a presentation*	Majesty / King	Next billion users	Web 3.0	Freedom of Panorama
Global metrics	Chair of the Board	Emerging strategy	Wikipedia is social	The community is great/awesome	*Picture of happy global south children*	*Mildly nega- tive/stereotypical depiction of current editors*	Vertical in- tegration	Bingo	Outreach

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It's on Phabricator	Next billion users	Freedom of Panorama	Data driven / decisions based on data	Building trust/bridges	Wikipedia is social	Do not use taxis from the street	Our readers	*Slide with kit- tens or puppies*	It's on Meta
Quarterly Review	Proven ef- fectiveness	CTO / Chief Technol- ogy Officer	Wikimedia Deutschland	Vertical in- tegration	*Someone in the first row falls asleep*	Wikimania2015 (as a hashtag)	SMART	Big picture	*Graphs without defined axes*
Pyramids	*Vacation pictures used during a presentation*		*Someone in the first row falls asleep*	I am thrilled	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Global south		*Use of an out- dated meme*	As we move forward
Improving user experience	Movement Roles	Do not use taxis from the street	Emerging strategy	Mind the gap	Key learnings / a key learning	Mission-aligned	Museo Sousmayo	To advance the Wikimedia mission/vision	Are you hav- ing fun?!
Buenos dias / bienvenidos	Ubiquitous	Outreach	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Our readers	Proven ef- fectiveness	Chair of the Board	Pyramids	*Audience mem- ber asks rhetorical question purely to get attention*	I am thrilled

Pay attention during plenaries and Q&A! Play bingo!

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There are prizes to be won...

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Ubiquitous	Mix & match	Re-org	Our readers	Quarterly Review	Outreach	Key Performance Indicators (KPI)	Quarterly Review	Building a strong core	*Vacation pictures used during a presentation*
Pyramids	Museo Sousmayo	Bingo	Wikidata	*Difficult question from audience handed over to Comms Manager*	I used all my Spanish jhaha!į	London last year	Our readers	Functionary	Freedom of Panorama
Chair of the Board	SMART)(*Speaker says Wikipedia when really mean- ing English Wikipedia*	*Use of an out- dated meme*	CTO / Chief Technol- ogy Officer	*Audience mem- ber asks rhetorical question purely to get attention*		*Use of an out- dated meme*	Tacos
Are you hav- ing fun?!	I am thrilled	Verticalities	*Speaker suggests to do a learning pattern for it*	Mind the gap	Biggest city in the Americas	*Someone in the first row falls asleep*	Global metrics	To advance the Wikimedia mission/vision	Chair of the Board
Slide with kit- tens or puppies	*Slide with foundations of a building to talk about WMF*	See you in Esino Lario	Endowment	Key Performance Indicators (KPI)	The future is mobile	Emerging communities	Security	Literally dead	(Muchas) gra- cias Wikime- dia Mexico

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Slide with kit- tens or puppies	*Audience mem- ber asks rhetorical question purely to get attention*	Security	Chair of the Board	Wear your badge	Proven ef- fectiveness	CTO / Chief Technol- ogy Officer	Buenos dias / bienvenidos	Our readers	Building trust/bridges
Improving user experience	Web 3.0	The community is great/awesome	*Speaker suggests to do a learning pattern for it*	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	*Use of an out- dated meme*	Measurable	Transparency report	The community is great/awesome	Incorporate the/your feedback
Engage with X	It's on Meta		Wikidata	Principesa de Asturias	Global metrics	Emerging communities		Gender gap	Data driven / decisions based on data
Gender gap	Our readers	Wikipedia is social	Key Performance Indicators (KPI)	Accountability	We are (a) family	SMART	I am thrilled	Verticalities	Accountability
Emerging communities	I am thrilled	SMART	Endowment	London last year	Re-org	Chair of the Board	*Mildly nega- tive/stereotypical depiction of current editors*	I feel honored	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*

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Incorporate the/your feedback	Outreach	Functionary	*Slide saying 'What next?' in big letters or something to that effect.*	Global metrics	Vertical in- tegration	*Dispute/conflict downplayed as misunder- standing*	Buenos dias / bienvenidos	Call-to-action	*Speaker says Wikipedia when really mean- ing English Wikipedia*
I used all my Spanish ¡haha!¿	We are (a) family	Measurable	It's on Meta	Re-org	Google	Strategic goals	*Speaker says Wikipedia when really mean- ing Wikime- dia projects*	Wear your badge	*Slide saying 'What next?' in big letters or something to that effect.*
Wear your badge	*Picture of happy global south children*		Key learnings / a key learning	As we move forward	I feel honored	*Slide with foundations of a building to talk about WMF*)(Proven ef- fectiveness	Mission-aligned
Improving user experience	Scalability	Erasmus Prize	Endowment	Building trust/bridges	Measurable	See you in Esino Lario	*Audience mem- ber asks rhetorical question purely to get attention*	Dramatically improved	Majesty / King
Verticalities	Call-to-action	*Someone in the first row falls asleep*	The community is great/awesome	It's on Phabricator	Movement Roles	To advance the Wikimedia mission/vision	Wikidata	Do not pho- tograph	Functionary

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Are you hav- ing fun?!	The community is great/awesome	Building trust/bridges	Verticalities	Impact	Do not use taxis from the street	Endowment	Mission-aligned	Museo Sousmayo	Global metrics
Web 3.0	*Slide with foundations of a building to talk about WMF*	Big picture	Mind the gap	Global south	Impact	Erasmus Prize	Big picture	Wikipedia is social	The community is great/awesome
SMART	Data driven / decisions based on data		Buenos dias / bienvenidos	(Muchas) gra- cias Wikime- dia Mexico	Global south	Bingo		Wear your badge	Pyramids
Museo Sousmayo	Movement Roles	*Speaker suggests to do a learning pattern for it*	Vertical in- tegration	Wikimania2015 (as a hashtag)	*Someone in the first row falls asleep*	*Picture of happy global south children*	Improving user experience	Movement Roles	To advance the Wikimedia mission/vision
Accountability	Chair of the Board	Literally dead	Building a strong core	*Speaker answers own question*	Call-to-action	Mix & match	Hackathon	CTO / Chief Technol- ogy Officer	It's on Meta

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Measurable	Gender gap	Report card / scorecard	Scalability	Wikimania2015 (as a hashtag)
Big picture	Call-to-action	As we move forward	It's on Meta	Proven ef- fectiveness
To advance the Wikimedia mission/vision	Dramatically improved	JL	*Audience mem- ber asks rhetorical question purely to get attention*	We are (a) family
Wikipedia is social	Improving user experience	Verticalities	I am thrilled	Freedom of Panorama
Literally dead	*Speaker suggests to do a learning pattern for it*	Erasmus Prize	Accountability	SMART