

# How to do Guerilla



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@subhapa



**National Crafts Museum,  
New Delhi 2012**  
India's first GLAM project

**3-4 months**  
**~200 files uploaded**  
**5 staff members**



User:Yann



# Institutional partnership

- Competence & motivation of staff
- Staff time
- Priority for Open Access
- Institutional priority



# Challenges in partnership

- What institutions care for?
- Staff motivation and commitment level
- Time, effort, resources
- High level of engagement



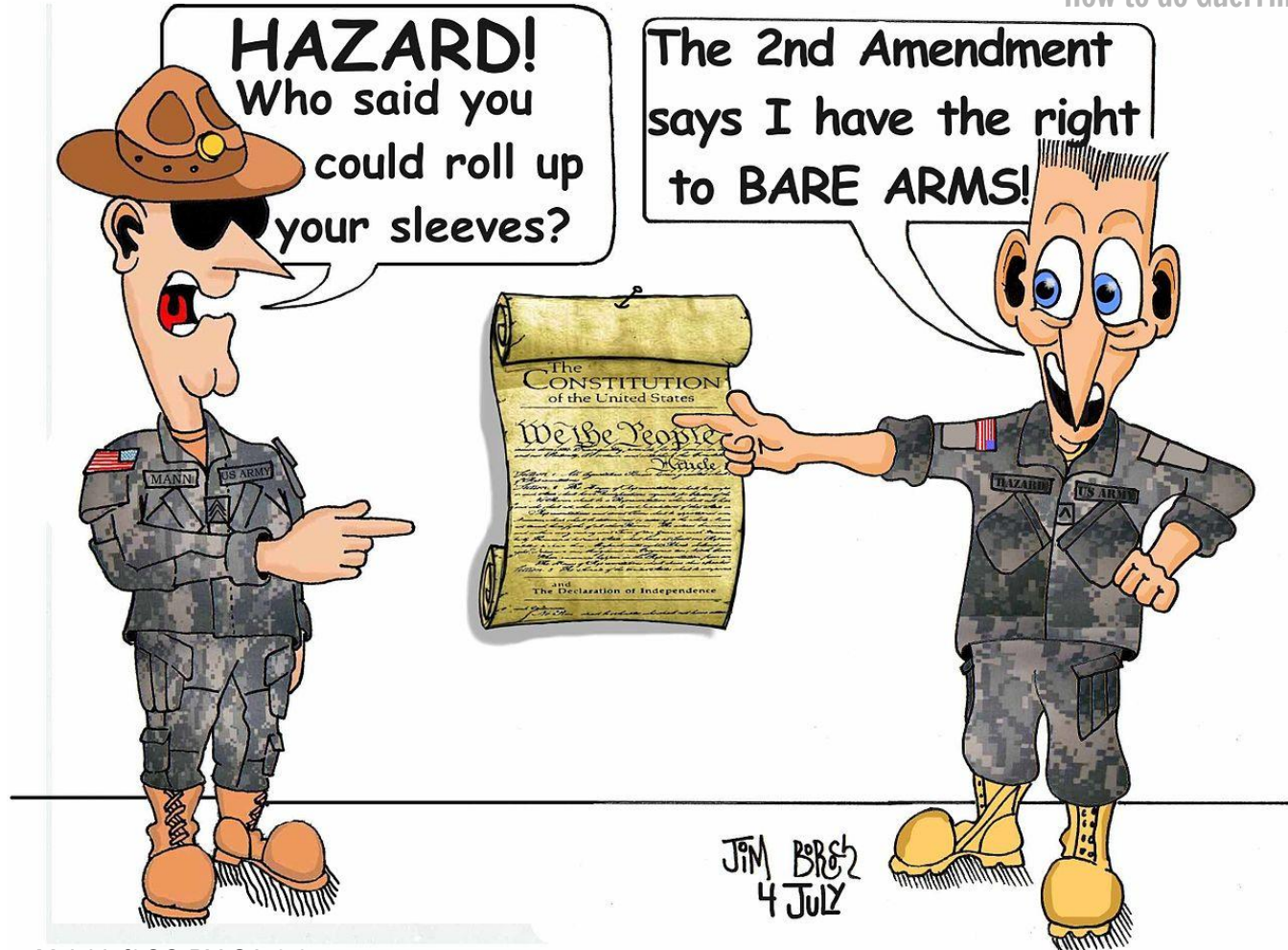




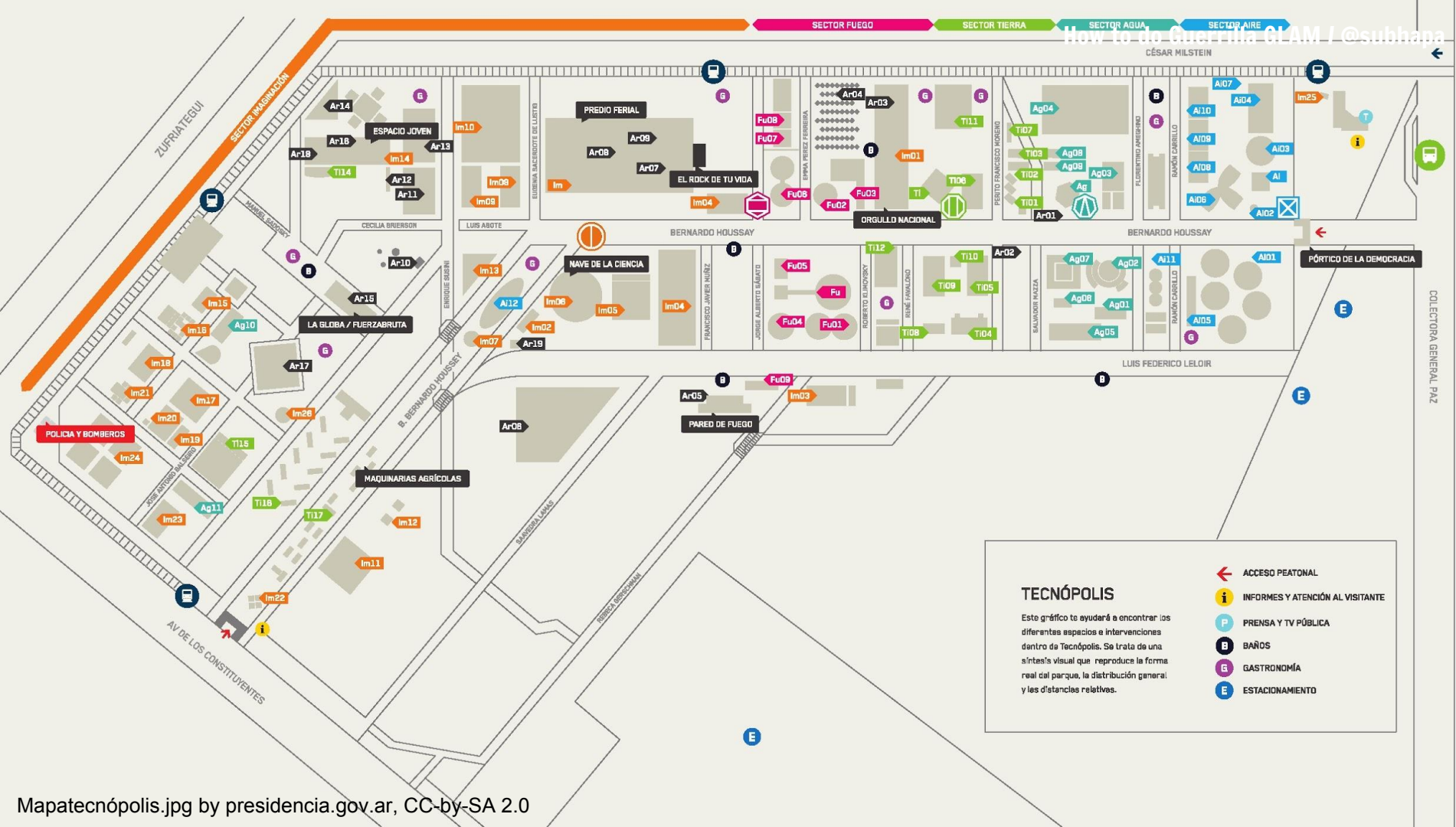
# In Free Knowledge we trust!

**Ready  
Steady  
Go**





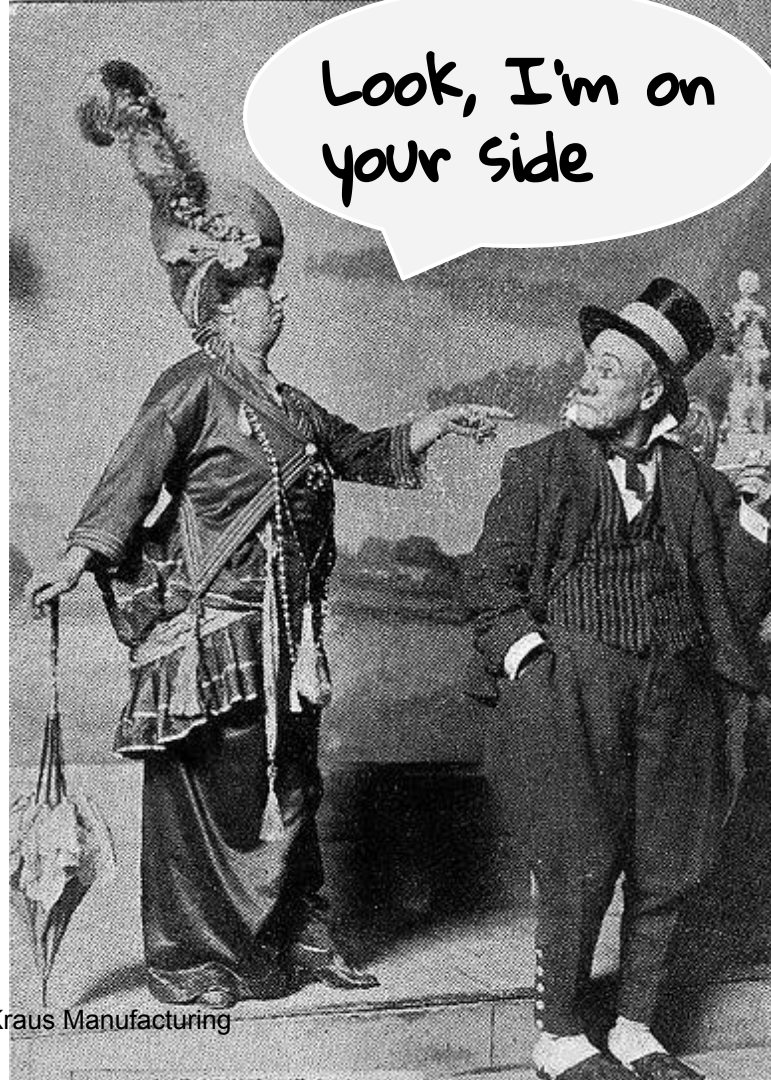




**TECNÓPOLIS**

Este gráfico te ayudará a encontrar los diferentes espacios e intervenciones dentro de Tecnópolis. Se trata de una síntesis visual que reproduce la forma real del parque, la distribución general y les distancias relativas.

- ACCESO PEATONAL
- INFORMES Y ATENCIÓN AL VISITANTE
- PRENSA Y TV PÚBLICA
- BAÑOS
- GASTRONOMÍA
- ESTACIONAMIENTO



Look, I'm on  
your side



# Thank you!

