How to do Guerilla GLAM

Subhashish Panigrahi
Access To Knowledge, Centre for Internet and Society
@subhapa
National Crafts Museum, New Delhi 2012
India’s first GLAM project

3-4 months
~200 files uploaded
5 staff members
How to do Guerrilla GLAM / @subhapa

180,000+ contributions on Wikimedia Commons
Institutional partnership

➔ Competence & motivation of staff
➔ Staff time
➔ Priority for Open Access
➔ Institutional priority
Challenges in partnership

➔ What institutions care for?
➔ Staff motivation and commitment level
➔ Time, effort, resources
➔ High level of engagement
In Free Knowledge we trust!
HAZARD! Who said you could roll up your sleeves?

The 2nd Amendment says I have the right to BARE ARMS!
Look, I'm on your side
Thank you!