

## UNSURPASSED

 Chocolates, Pecan Roll, Fudges, Nut Toffees and Wrapped Caramels.Particular Attention
Given to Mail
Orders.

## TORONTO:

443 Yonge Street, at College

1530 Queen Street W. Parkdale 6895

Fiction's most interesting character is now played by

JOHN BARRYMORE in "SHERLOCK HOLMES" GRIPPINGI - ASTOUNDING!

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WEEK OF
Allen
OCT. 30th
    DOWNTOWN
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The national anthem of Sweden is not "Oh, Say Can You Ski?", despite reports to the contrary.
—Widow.

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"Mineralogy is bound to be the most popular course in college."
"How so?"
"It is the only way a fellow can import a case of quartz and get by with it."
-Panther.

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Between You and Me
New Yorker: "You see, the difference between you and I-"

Bostonian: "Yes, that's the difference."
-Frivol.



## Then the Trouble Began

Maid: "A young gentleman just called, Miss Doris, but I have forgotten the name. I can show him to you, though, for you have his picture in your bureau drawer."
$-E x$.

## Ride 'Em, Beggs

Art: "Where have you been, Beggs?"

Beggs: "Been putting a bridle on my horse, Art."

Art: "How'd you get the bit in his mouth?"

Beggs: "I waited till he yawned."


## Working On That List Of Christmas Presents!

Are you going to display the same startling originality you showed last year? Hanky for Ma, slippers for the Guv'nor, an unwearable tie for brother Bill and a most horrible string of near pearls for your girl?

And you remember how you got squashed all out of shape in the last minute crowds while doing your Christmas shop-lifting!

SERIOUSLY. Why not give presents which will be a source of joy to the recipients for one entire year! You
know the Guv'nor's slippers won't last long and Bill probably won't have the nerve to wear that tie!

## Here's The Answer

Send us your list of names and we'll solve your Christmas problems for you.

No gift is more appreciated than a subscription to Goblin, and just think of the work it saves you!

Subscription Price, $\$ 2.25$ a year
GOBLIN, 153 University Avenue, Toronto


## The Joy of Playing Yourself

The majority of small musical instruments are easy to learn to play-many of them may be picked up without the aid of a teacher. Why not drop in and choose your favorite instrument? We will gladly give you every possible assistance.

Come in and ask to see any of these instruments. We have a wonderful range to choose from, and can give you a great deal of helpful advice about the choosing of an instrument.

| Musical |
| :---: | :--- |
| of |
| Quality |\(\quad \begin{aligned} \& VIOLINS, CELLOS <br>

\& MANDOLINS <br>
\& GUITARS <br>
\& \end{aligned} \quad $$
\begin{aligned} & \text { UKULELES, BANJOS } \\
& \text { SAXOPHONES } \\
& \text { CORNETS } \\
& \text { CLARIONETS } \\
& \text { DRUMS } \\
& \text { XYLOPHONES }\end{aligned}
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## ${ }_{\substack{\text { mes } \\ \text { mes }}}^{\text {WILIAMS }}$



## The Bishop Was There On The Trigger

At a recent conference, a certain speaker began a tirade against universities and education, expressing thankfulness that he had never been corrupted by contact with a college.

After proceeding for a few minutes, the bishop, who was in the chair, interrupted respectfully:
"Do I understand that the speaker is thankful for his ignorance?"
"Well, yes," answered the speaker, "if you wish to put it that way."
"Well, all I have to say," said the bishop in an amused way, "is that he has a great deal to be thankful for."
-Lehigh Burr.

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A prolonged study of statistics leads to the inference that more automobiles were stolen in this country last year than were manufactured in 1899. This is progress.
-Cincinnati Times-Star.

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## Taking a Chance

Magistrate of Irish Court (after a turbulent scene amongst general public): The next person that shouts "Down with England," I'll have thrown into the street.

Prisoner (excited'y) : Down wid England!
-London Opinion.


Oxfords $\$ 10.00 \quad$ Boots $\$ 12.00$

## !! EXTRA !!

SPECIAL OFFER secured for GOBLIN readers bringing in this advertisement -ONE DOLLAR off the purchase price of shoes valued at $\$ 10.00$ or over.

# H. \& C. BLACHFORD 

 LIMITED286 Yonge Street Opposite Dundas E.

## Where Beauty Smiles and Wit Delights

There Miss Priscilla Dean moves with "the youth and freshness of a Grecian Queen," radiating gaiety and cheerfulness. How she preserves her complexion's radiant charm through her long and strenuous days of work is here disclosed in her own words:-
"I find 'Winsome' Toilet Soap excellentWinsome in name and Winsome in deed. It is refreshing to use for Toilet and Bath after the day's work."

Sincerely yours,

## Prisalla Drans

Winsome is the most delightful soap imaginable, and a beautiful skin will result from the following simple Winsome treatment. Make a lather in warm water with Winsome Soap. and massage every inch of the face and neck gently and thoroughly. Rinse carefully and dry with a soft towel. The daily practice of this Winsome treatment will make the skin naturally robust, and glowing with colour and beauty. Sold at all good drug and department stores.


Miss Priscilla Dean Universal Star VINOLIA COMPANY LIMITED Soapmakers to H.M. The King LONDON PARIS TORONTO

## English Collars

by Welch, Margetson, London

The superfine texture of Welch, Margetson collars is responsible for their distinctive appearance and long life. Once worn-always worn. $\$ 4.00$ per dozen.

## Holt, Renfrew \& Co.

Yonge and Adelaide Sts.

A colored preacher in Alabama was one day talking to one of his aged parishioners, who ventured to express the opinion that ministers ought to be better paid.
"I'se sho" glad to hear yo" say dat," responded the parson warmly. "I'se pleased dat yo" think so much of de ministers. So yo think we'd ought to get bigger salaries?"
"Sho" I does," said the old man. "Den we'd get a better class $o^{\prime}$ men." -Legion.

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## Middle Name Felix

June Bride: "I would like to buy an easy chair for my husband."

Salesman: "Morris?"
June Bride: "No, Clarence."
-Sun Dial.

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## That's The Idea

Excited Voice (over the telephone to physician) - "Doctor, my mother-in-law is at death's door. Please come and see if you can't pull her through."
-Tiger.

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Neer-"I told her I adored her. I compared her to a beautiful girl on a magazine cover."

Beer-"How did she take it?"
Neer-" 'She said she'd noticed I only saw her once a month."


# Prices Again Reduced 

## Effective October 17th, 1922

Second price change within three weeks by The Ford Motor Co. of Canada, Limited---New prices are lower than ever before in history--- $\$ 50.00$ off open models and $\$ 85.00$ off closed models establishes a New Low Price Level.

|  | Old Prices | Prices Effective Sept. 26th | Present Prices | Total Reduction |
| :---: | :---: | :---: | :---: | :---: |
| Chassis | $\$ 445$ | \$395 |  | $\pm 100$ |
| Runabout | $\$ 495$ | \$455 | +1 45 | \$ 90 |
| Touring - - | \$535 | $\$ 495$ | $14 \angle 5$ | \$ 90 |
| Truck Chassis | \$575 | $\$ 545$ | 1) 495 | $\$ 80$ |
| Coupe - - | \$840 | \$780 | 19695 | $4145$ |
| Sedan - - - | $\$ 930$ | \$870 |  | $\$ 145$ |

The above prices are F.O.B. Ford, Ontario. Starting and Electric Lighting on Chassis, Runabout, Touring and Truck Chassis $\$ 85$ extra. On Coupe and Sedan Starting and Electric Lighting are standard equipment.

Ford Motor Co., of Canada, Limited, Ford, Ont.


A Monk, ascetic, well might leave
His lonely cell behind;
Confirmed bachelors, I belicue, Would gladly change their mind, As I who had no song to sing Have gaily tuned my lyre.
An angel might on urgent wing
Desert the heavenly choir At a glance
from those
Black Eyes.

Dark eyes that hold a mystery Of holiness or sin,
I know that there shall ever be $A$ riddle deep within.
A wonder stirs within my heart,
A wonder al my brain;
Nor rest nor ease shall be my part
Until I can explain
Who gave
you those
Black Eyes.


VOL. III.

## Private Stock

The street vendor's business is no trade. It is a calling.

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That new orchid called "Sophrolaeliocattleya" makes it a little more difficult to say it with flowers.

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The Anglican Synod has endorsed early marriages. All that now remains is for it to provide each prospective nineteen-year-old bridegroom with a houss, coal for the winter, some infant's clothing and a four thousand dollar a year income.

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Peace was declared some months ago in Ireland.
This is undoubtedly "the peace that passeth all understanding."

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It takes a master stroke to smooth down a rebeilio:s school-boy.

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A man can always depend upon being rem:mbered by people he is in a position to help.

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## SAYS CITY EXPERTS

## ARE ON WRONG TACK

 -Mail and Empire.Stand up. gentlemen, and sit down on this cha:r.

A noiseless pistol has been invented. People in Chicago should now get a little sleep.

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As Mustapha Kemal plans to enforce prohibition throughout all Turkish territory, Mr. Kipling's roving gentleman had better remain west of Suez to raise his thirst.

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"Stops at nothing"-your bank credit.

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Constantine of Greece was fired from the throne once before. He did not know when he was well off.

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The watch maker is the only man who knows as much about spring cleaning as his wife.

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The bill poster gets rich by sticking to business and hoarding.

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The average husband is either in bed or in bad at eleven P.M.

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In a Saskatchewan church recently a number of coppers appeared on the collection plate whereupon the minster prefaced his sermon by extending a welcome to the visitors from Ontario.

"Do you like corn on the ear?"
"I don't know. I never had one there."

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## Take This Case

"Is that my club bag?"
"No, it belongs to a drummer."
"Ah, it must be a band box."

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People who say sharp things get the reputation of being blunt.

## Nautical

"O, luff the jib to windward,"
Came the captain's booming roar;
And the chanteyman "aye, aye" 'd, sir,
From the quartermaster's store.
The spoon-drift splice, the spanker
And the sextant soon were set;
While the first mate reefed the royals And put them in the lazarette.
"Caulk beams, the storm's athwart us,"
Bilged the Captain rigging joints
Of the loxodromic bowsprit,
With fresh-swabbed quadrantal points.
First the mizzen-mast in falling,
Pinned the boatswain to the prow;
Then the super-structure scuttled,
From the sick-bay to the bow.
"We are lost," the captain shouted,
"But I do not care a fig.
"Jib the cat-head to the mizzen!
"Hoist the crow's nest! Man the gig!" And I should have gone below with that Top-gallant barquentine,
Had not a doctor said, "Here, boy,
You come to quarantine."


Barn-stormer: "Did you see how I paralyzed the audience in that death scene? Everybody in the house was crying."

Stage Manager: "Yes, and I don't wonder. They knew you weren't really dead."

## OBITUARY



## One of Those Men

"Yes," said McCartigle, "I'm absolutely through with poker. Last night I lost another ten berries. That's the finish. I don't know why it is, but I always lose. It doesn't matter how much I'm up during the evening I'm sure to be down when it's time to cash in."
"Well," I said, "you know the old saying-"
"Stop!" he cried, "I've heard that twenty times in the last week. 'Unlucky at cards, lucky in love!' Believe me, boy, if that's the right dope I'm a three star Romeo. At any rate I won't be unlucky at poker any longer because I'm through."

It was a week before I saw McCartigle again. Then one day I dropped into his office between twelve and one and suggested that we lunch together.
"Right," he said. "I'll be with you in a minute."
We were on our way out the door before he spoke again.
"Look here," he said suddenly, "you'll have to buy the lunch to-day; I haven't been to the bank this morning and I haven't any money. I was out playing poker
last night. But that's the last time. After last night I've decided to give the game up. I don't know why it is, but I always lose. It doesn't matter how much I'm up during the-"

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## Quartier Semitique

## Dilapidated wagons

Laden with
The tatters of filthy mattresses
Which are scarcely to be distinguished
From those adorning the chins
Of the solemn drivers.

- H. A. Stevenson.

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The Lubber: "Er-sorry I haven't had a dance with you earlier this evening. May I have the next foxtrot?"
The Lady: "Yes, indeed! What is that they are playing now?"

The Lubber: "Er-'Home Sweet Home." "

# Why Go To College? 

An Inquiry<br>by<br>Joe Taylor

Having graduated from college with a borrowed fountain-pen and a library of French plays, I considered myself as unfit for a business career as any chorus-boy in America.

General opinion is that a university graduate, especially a recent one, thinks himself capable of immediately becoming president of anything from an abattoir to a coffin-factory. In reality this is not the case.

Personally, I was so staggered by the idea of having to work at all that I took one glance over the obituary and police-court columns and then went to bed for a month. Warm weather rendered this uncomfortable and I decided to join that class I had read about in the economic text-books called WORKERS.

Throwing aside all scruples as to intellectual superiority, I approached the nearest business-house and demanded to see the manager.

I do not compliment myself upon looking like a wealthy buyer from Pincher Creek, Alberta, but it would seem that my identity was mistaken, for I reached my man almost immediately; that is, on the same day.

I-iidden behind a battery of dictaphones, telephones, inultigraphs, and adding machines he presented that unscrupulous appearance so commonly found among our business men. I coughed and proceeded to examine the inside of my hat.

Five minutes flowed by, during which time he seemed to experience all the horrors of watching a moviedrama of American society or a fresh massacre of the Huguenots. If his facial expression could have conveyed the essence of his thought I would say that he was silently resigning himself to the inevitable fate of all business men. For indeed they all know that eventually a university graduate will snatch their business from them and run it to ruin.

But in reality it was only my tie and fraternity hatband which were causing this distortion of countenance. He knew I was a college man. I felt it as soon as he spoke, for he used that language of efficiency which cows all who are educated.
"'T's a nice A. M., ain't it?"
"Yes," I agreed, "it is."
"S'pose you want work?" he suggested.
I admitted that I did.
He then told me how he had started business w.thout a car-ticket, how he had usually worked all night,
how he had scarcely eaten for twenty years and hardly slept for thirty; then he finished by an inquiry into my education.

I stated that I was a Bachelor of Arts.
"That's too bad," he replied, "you should have quit at high-school, it's the only way; come around in the A. M. of the 15 th ult. and I'll give yu' a try."

The day I reported for duty proved one of singular bewilderment. I did not know an invoice from an outcurve, nor a filing-cabinet from an anvil.

A strictly uneducated book-keeper tried to teach me how one should balance the ledger. It appeared that it might be necessary to do this at any moment. But our lectures in Political Economy had omitted to mention this important factor of business life, so I decided to join a gymnasium and get my balancing eye in.

Not many days passed before my scholarly ignorance and inefficiency were discovered, and after a rapid resignation I fled northward for the summer. Now I have entered myself for post-graduate work and the degree of Ph . D. Thus I shall qualify to write movie sub-titles and will be forever free of the embarrassment of having to think concretely or sanely.

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He: "Who was that beautiful girl I saw you with this afternoon?"

She: "That was my sister."
He: "Really? I hadn't noticed any resemblance."

## How to Lose an Ear

The street car was crowded. I was tired. I was seated. Before me stood an amazon of about thirty, clinging to a strap. Should I surrender my seat? As I said, I was tired. She did not look the least fatigued. If women are to have equal rights with men, why should not men have equal rights with women? And yet I was uncomfortable. With a burst of gallantry I arose.
"Madam," said I, "won't you be seated?"

She smiled at me.
"Young man," she said in a thunderous voice that attracted the attention of every passenger, "Young man, this is splendid of you! This is the sort of thing that makes one believe that the age of chivalry is not dead. I regret that I am unable to accept your offer. I am quite as able to stand as you. You look tired, whereas I am as fresh as a daisy. Moreover, I am getting off here.'

She left. Under the burning gaze of a car-full of eyes I turned to sit down. A nondescript individual had slipped into my place and was securely ensconced behind a newspaper.

When they finally pulled us apart it was discovered that he had lost an ear.

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'Tis plain to see She loves another. I know because I asked her brother.
Another chap
Is slyly smiling, On whose lap She sits beguiling Another chap Fawns on her motherl
Yes, it is true,
She loves another!
Yet on my face
No grief you'll see,
Which is because
The other's me.


> Yvonne: "He wore my photograph over his heart and it stcpped the bullet."

> Anatol: "I'm not surprised. It would stop a clock."

I have heard (wrote Cardinal James de Vitry in the thirteenth century) of a certain knight who had a tree in his garden upon which two successive wives had hanged themselves. Accordingly a neighbor remarked to him: "That is a very lucky tree of yours! I have a terrible wife (uxorem pessimam). Can't you let me have a cutting from your tree to plant in my own garden?"

A modern, or vaudeville, version of the same wheeze might run as follows:

Rastus: "Brother Jones, Ah heah as how both the wives you done had have cut their throats with a razah."

Sam: "You done heered correct. Rastus."

Rastus: "An" Ah heah they both used the same razah, Brother Jones."

Sam: "That's right, Rastus."
Rastus: "Well, Brother Jones, that suah is a lucky razah. How 'bout you selling it to me?"

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Well, I always told you it was some sort of a patois they talked in Montreal.
Jeanne paused. I said
"Que voulez-vous?"
She smiled and lisped
"How nice of you."
I tried again.
"Comme ci, comme ca." She blushed and shrieked "I'll tell my ma!"


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## Sure, we read All the zetospapers

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William Lyon McKenzie King at the time of the recent Turkish atrocities perpetrated by the press, showed not only mature judgment in foreign affairs but also a sublime lack of brains. On this point all critics unanimously disagree. As a result of the action which the Cabinet took, this country was disgraced in the eyes. of the whole world and raised to a high position among her sister nations. The decision showed the wisdom of a Solomon and a sap, the acumen of a Napoleon and a nut, the high ideals of a Socrates and a sandwich man. In running the risk of plunging the country into a glorious and disgraceful war in the east, "the country in which the sun never sets," the government would have earned for itself everlasting honour and eternal ignominy.

The Turks, that chivalrous race of blackguards, were plundering and were being plundered by the despicable and heroic Greeks. What should Canada have done? With one voice the country shouted.
"Nothing! Everything!" Did the country's leaders obey the will of the people? An answer is not needed.

Almost before word of the crisis had reached Canada, Hon. Mr. Meighen was in Montreal preparing a speech on the subject. Coming immediately to Toronto several days later, he delivered this.

But what had the Premier done in the meantime in between time? He had also delivered a stirring address at Sharon, Ontario, before an agricultural audience of 351 .

Each of them was quite clearly to blame for everything you could think of. But who, during the whole period of the crisis, were always in the right? Who were continually half an hour ahead of the times? Who were able to explain everything? Who couldn't go wrong?

Why - the newspaper editors!

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## A Suggestion in Economics.

As time goes on it becomes increasingly likely that the Allies will not be able to collect their indemnities from Germany. Something is wrong. To our mind the trouble lies in the fact that the whole thing is regarded in too impersonal a light. Too many people think of the reparations payments as a species of high finance in which they have no interest. Actually Germany owes Canada $\$ 287,000$,000 . Estimating the population of this country at $10,000,000$ that means that each one of us is owed $\$ 28.70$.

Our proposal is this: Let everyone collect his own personal account. If there are $60,000,000$ people in Germany then each one of them owes us approximately $\$ 4.78$. Supposing that every Canadian were furnished with the addresses of six Germans. Then he could bill them in the ordinary wav:
"Herr Fritz Doppelstein, Munich, Germany, in account with John Smith, Brantford, Ontario.

To one war. . . . . . . . . . . $\$ 4.78$.
Not payable in marks."
Of course, some of the Germans might defer remittance and that would be the signal for the establishment of Canadian collection agencies in Germany. We know a couple of collection agents we would like to send to Germany for this very purpose. They would do well there.

Both the Canadian and German governments should jump at this suggestion because from all we hear of the economic and diplomatic difficulties in the way of collecting the indemnities the task of distributing a complete list of German names and addresses would be as nothing compared to them.

At any rate Canadians would stand just as much chance of collecting from Germany as they do now.

"I see by the papers that the notorious Madame X has just been taken by the police for forgery."
"Do you suppose that will end her wicked career?"
"Who knows? She may yet go into the movies."

## Getting Together

The Editorial and Advertising Departments of a daily newspaper join forces with the following result:

## THIEF SHOT WITH SPIT AND MESSEM

Purse Snatcher Pursued and Killed by Patrolman Joe Spivis who is a Constant User of Happy Dog Foot Ease.

Stepping from her Sput Electric ( $\$ 3,000$ F.O.B. Akron, fully equipped with one dozen batteries and four wheels) to the side walk (which, although laid in 1907 by the Concrete Bros., Contracting Co., still reveals no sign of deterioration) Mrs. Stupor Van Blow, of the Spendall Apartments (where rentals have been reduced from $\$ 350$ to $\$ 345$, free air and choice of three temperatures) was entering the exclusive Henna Shop (honest workmanship on false fronts) when a young man struck her with a bludgeon (later identified as having been stolen from the Lead Pipe Plumbing Co., whose slogan is "We Remember Our Tools") and snatched her purse (a beautifully jeweled job sold by Sterling \& Sons for \$75) given her recently by Mr. Van Blow (who is opening a new subdivision in Bull Frog Acres, lots $\$ 500$ down, with sewer gas and free fishing privileges).

Patrolman Joe Spivis (a daily user of Happy Dog Foot Ease, sold by the Carbolic Drug Co., at 25 cents the package) gave chase. The pursuit led past the clothing store of Fray \& Rip (who are holding the most stupendous inventory sale in history), past the new lingerie shop of the Pink Pantie Emporium, where two men left a crowd (engaged in watching a demonstration of the Non-Creak Corset, $\$ 10$ up to and including size 40, each additional inch 50 cents) and joined the chase. The thief ran on past the Chicory Coffee Inn (where one of his pursuers stopped to read an attractive menu at popular prices) and crossed through traffic where he nearly was struck by a Silly Six ( $\$ 1,875$, including round disk wheels and everything) driven by Herman Abdomen, former saloon proprietor (inquire at the office).

Reaching the opposite side of the street (where the Aching Tooth interests expect soon to open another high class candy store) one of Patro!man Spivis' shoes (both of which are equipped with the famous Spring-High rubber heels, sold by the Corn Shoe Co., at 60 cents the pair) tripped on a baby carriage, (now obtainable from the Veneer Furniture Co., in one, two and three passenger models) throwing him to the walk (also laid by the Concrete Bros. Contracting Co. ).

"Do you care for horses?"
"No, what do you think I am? A stable boy?"

Firing only one shot from his Spit \& Mess'em revolver ("Hammer the Handle," sold by Bang Brothers at $\$ 25$ for the nickel finish, $\$ 28$ for the blued) Patrolman Spivis killed the thief in front of the Cheerful Undertaking Co., (who laid the body out in their usual efficient manner).

> —Dudley Carson.

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## Speaking of Automobiles



Kings and emperors, princes and lords-
What are they all when glory has fled?
Here's to Democracy-rank and blood scornedWith only two classes-the quick and the dead.

Florence Jones Hadley.


Ethyl: "What in the world are you wearing a straw hat in November for?"

Lethyll: "Oh, l'm studying weather conditions."

Ethyl: "Studying weather conditions?"
Lethyll: "A straw shows which way the wind blows, you know."

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## Out of the Mouths of Babes

"What animal," said the teacher of the class in natural history, "makes the nearest approach to man?"
"Please, sir, the flea," answered little Bobby Joncs.

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Industrial Slogans No. 3

"He won't be happy till he gets it."

## ls Your Child Normal?

Recent statistics show that the number of abnormal children in the country is entirely abnormal. Many of them do not know enough "to come in when it rains." Does your child know enough "to come in when it rains?"

Dr. C. Garbutt (who was "crowned" by the president of the French Academy for some of his remarks about the latter's children) has compiled a compendium of tests by which it may be discovered whether or not a child knows enough "to come in when it rains." Try them out and see if your child is normal.

Tests to ascertain whether (or not) a child knows enough "to come in when it rains."

1. Taking the child by the right hand, lead him into a zoo and pointing to the polar bear say: "There is a zebra." Now count the number of seconds before the little fellow gives you the horse-laugh. The number will be his score. Two is par for this hole.
2. Having placed a five dollar bill in each of your pockets, seat yourself in a Morris chair, and allow the child to climb over you for two minutes. Then count the number of bills left. Par for this hole, three.
3. Ask him if he believes in Santa Claus, fairies, matrimony, prohibition, St. George and the Dragon, a solution to the Irish problem, painless dentistry, racing tips and the League of Nations. Count the "yes's." If he gets under the par of three, he is good. After playing the first three holes of the course you should have a pretty fair idea as to whether (or not) your child is normal.

However if there is still room for doubt one last test is adv cated. Holding him suspended by the left heel smite him twice upon the back of the head with the blunt side of a hatchet. Then drop him and if at the end of two days he has not moved you may rest assured that he was normal.

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Prof.: "My boy, you should not g.ve up your Greek or Latin, a know!edge of them is essential to the corr.ct writer of English."

Harassed Student, who tas done time as a cub reporter: "Yes, but what's the use of learning to write English correctly when you read on every wall, 'Space is Scarce, Put a Punch in Every Paragraph!' "


Ho, BEAU!

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## On the New Art of the Theatre

"The Art of the Stage"
Is the prevalent rage
With Andy, my friend intellectual,
He expounds the delights
Of first rows and first nights
And he finds other joys ineffectual.
No use pulling his leg
About E. Gordon Craig,
He will smile with an air full of sorrow.
He will sigh, "What's the use?"
And calmly produce
Two box seats for the "Follies" tomorrow.
Said I, "Andy, my boy,
If you find so much joy
In pursuit of your objects dramatic,
In shows that are musical,
Tragic, reviewsical,
Comic, burlesque, operatic.
Let me in on the game,
I would know them by name;
I want to know Lewis as 'Teddy,'
Learn how Gest got his start,
How Jane Cowl learns her part .
He said, "Pat, get your hat, are you ready?"
Now I've frolicked and dined,
I have danced, I have wined
With soubrettes, with the chorus so sweet.
Though the gay midn:ght suppers
Put me on my uppers,

I know that my learning's complete.
As I wake to the dawn
And I find my cash gone
I reflect on the "Art" of the Show.
But I sadly declaim
That the game is the same
As the highwayman used long ago.

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Incongruity
Crawling across Yonge Street
A load of hay:
Its crisp draperies sweep the road all around
Like the crinoline
Of our grandmother's wedding dress.
What is she doing here
Among the flappers?
-H. A. Stevenson.
Bystander (to men digging furiously) : "Watcha digging for?"

Digger: "Lord, dontcha know? They's a guy buried here under fifteen feet of earth!"

Bystander: "Watcha gonna do with him when you get him out?"

Digger: "Bury him, of course!"

"Some of the members of Parliament at Ottawa drink more than they can stand."
"How do you know?"
"How do I know? Why, I read the other day in the paper about one member who made a speech from the floor of the House."

## (e) GOBDIN:

## Coblinis Calendar <br> for

 $\underbrace{\text { November: }}$

By Messrs. Kauffdroppe and Condiment

1-W.- 1 !। Saints'
Day. Methodist Conference puts ban on darning needles, 1926 . Shaved scalp craze breaks out among debutantes, 1950.
2-Th.-The First
 your Xmas shopping early !" sign ap. pears, 1922.
3-F. - Adolphe Sax invents saxophone, 1844; American public discover it, 1916. Mother-in-law joke invented by Cain's wife.
4-Sa.-Marriage of William and Mary, 1677. Moving picture audience is silent during orchestra selection, 1920 .
5-Su.-The Gunpowder Plot, 1605. Elmer Oak, who started repeating, "Day by day, in every way 1 am getting better and better," under Dr. Coue in 1919, reaches perfection, 1922.
6-M. - $\bigodot$ Kiwanis Club of North Bay decide on Fair Margin of Profit for merchants for coming year. 1922; outlook for coming year said to be fair-very fair indeed.
7-Tu.—Death of last Ford joke, 1921. Work on tower of Babel discontinued owing to foreign labor situation, B.C. 2900.
8-W.-Death of John Milton, poet, 1674. Birth of Squoof Dorwaldsen, Nebraskan free verse writer, 1885.
9—Th.Fernandez y Madre, toreador, (i) born, 1775; invents, phrase: "It's a great life if you don't weaken." Bobbed hair introduced by
Samson, B. 10 . Samson, B.C. 1000 .
10-F. -Mahomet born, 570. Toronto Union Station opened, 1983, as an art gallery.
11-Sa.-European War ends, 1918; Fiftyseven popular songs fall into obscurity. Radio concert enunciator without false teeth discovered, 1924; presented with a set.
12-Su.-Canadian press declare William Randolph Hearst menace to Humanity, 1906, 1908, 1911,
1914
1922 1914. 1922. 1955.

13-M. - Great display of shooting stars over Niagara Falls, 1833. Man attempts to wish himself across English Channel, 1928; falls and breaks his wish-bone.
14-Tu.-Pullman company run out of names, 1943. Adolph Tomkins delivers lecture on birtt control, Town Hall, Oakville, 1925.

15-W.-Halley's Comet, 1682. Quadruplets born to Mr. and Mrs. Adolph Tomkins, Oakville, 1925.


16-Th.-Medical student, on opening cupboard door, finds pair of black and white rabbits lost in 1920, 1922; campus over-run with piebald rabbits. Spats appear in large numbers, 1922.
17-F. -T. L. Church, M. P., delivers first speech, 1877 ; invites audience to ride in his go-cart. Song, "Nobody lied" reaches hand organs, 1929.
18-Sa.- Smoking in all forms forbidden by act of Parliament, 1928. University president declares use of toothpicks in public to be vulgar, 1922.

19-Su.-Dominion Parliament Buildings go up in smoke, incendiarism suspected, 1928. Cake of Ivory Scap sinks with all hands, 1937.
20-M. -- $⿻$ * Cape of Good Hope rounded by Vasco Da Gama, 1497. J. D. Rockefeller puts
first penny in penny bank. 1839 . first penny in penny bank, 1839 .
21-Tu.-Coles Phillips draws picture of girl in cotton stockings, ${ }^{1924}$. McGill chess team defeat Queen's in grueling contest, 1943 .
22-W.—Death of Robin Hood, 1247. Pot of paste does not dry up after third day, 1910. Visitor to art gallery knocks arms off Venus de Milo with umbrella, B.C. 45.
23-Th.- Traffic policeman is polite to erh ring motorist, 1912; is discharged from the force. Jackie Coogan begins writing memoirs, 1923.

24-F. -Charlie Chaplin plays Hamlet, 1924. University student hangs first pennant on wall of his room, 1844.
25-Sa.-First cold weather; open season for chesterfields starts, 1922 . Genevieve De Claire, first chorus girl to sing through ter nose, born 1840 .
26-Su.- Santa Claus reaches Nome, Alaska, 1922. 5,798 married, couples decide "not to give anything this year," 1922 .
27-M. -Great storm over British Isles, 1703. Prophets foretell mild winter, hard winter, no winter, coal shortage, peace by Crristmas, etc., 1922 .
28-Tu.-Great strike of 50,000 bootleggers in Ontario ends in failure owing to large number of first pair of horn-rimmed spectacles, 1910.
29-W.-Telegram arrives at destination with all words correctly spelled, 1909. Firms of Alfred Dunhill and Sasieni go into liquidation owing to entrance into the field of a pipe bearing round heliotrope spot as trade mark, 1924.
30—Th.$\square$



Ignorance: "What queen used garlic to excess?" Knowledge: "Queen Street."

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Income Tax Official: "And is the separation from your husband an official one?"

Kate: "I dunno about 'official.' All I knows is as when 'e comes to our 'ouse we calls the police an' they chucks 'im out!"

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The men who think they are paid as much as they earn could hold a convention in a telephone booth.

## Drama in the New Style

Scene: the Zoological Gardens. The monkey cage.
First Bystander: I tell you, Wallie Reid's got it over Rodolph Valentino like a tent.
Second Ditto: Keep on talkin', you gotta nice voice. I guess you didn' see good ol' Rodolph with Gloria Swanson las' week at th' Odium.
First Bystander: Yes I did, and I'll tell yu what I think of him. I think he looks like that there monkey there. Yes, and Gloria Swanson looks like the other.
Second Ditto: G'wan, I'll give yu a sock in 'e eye! Gee, them monkeys looks ignorant! I wonder if their chatter means anything?
First Bystander: Not on your life. They ain't got brains.
First Monkey: I wonder if those humans are saying anything?
Second Monkey: Not likely.
First Monkey: It's a good thing they keep them behind those bars. They might do a lot of damage if they got loose in here.

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"So," sobbed Ilma Vladoffovitchskrioffsky, "Ivan Ninespotsky died in battle! You say he uttered my name as he was dying?"
"Part of it, he did his best," replied the returned soldier.

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## Mercenary Thought

The silver moonlight on the tombs of kings, The silver radiance of a thousand wings, The silver thoughts of half-forgotten things Won't buy the bliss a silver quarter brings!


## Extra!

"Click" went a Remington,
"Zip" went some "copy"
To the composing room
Busy but sloppy.
And the managing ed.
Stuck out his head,
"News, news, we must have news."
In strolled reporters
With stories of lunches,
Fires, post-mortems
And City Hall hunches.
But the managing ed.
Still racked his head,
"News, news, we want real news."
Up came a yarn
Of a big legal suit
For a northern pulp mill
And a million to boot.
Said the managing ed.
'The public's fed
With this sort of thing. We must have news."
Ho! a photographer,
Breathless but happy,
Came in with a picture
Cried, "Here's something snappy."
The managing ed.
Raised up his head,
"News, news, have you got news?"
"Yep," said the other,
'"This girl, it's a fac',
Has had Einstein's Theory
Tattooed on her back."
The managing ed.
Stood on his head,
"News! news! Hurray, real news!"

## A Botanical Song

Rosae damascenae are red Violae cucullalae are blue, Lilia speciosa are white, Rosemary Menkelberg, I love you.

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## Do Tell

Model Essay for a Toronto Freshman in Arts. Who I am and why I came to college.
I am Percival Aloysius Nobbs III, and I came to college because my father, P. Aloysius Nobbs II, who came to college because his father P. Aloysius Nobbs came to college, came to college. -D. M. Halliday.
$\mathrm{G}-\mathrm{G}-\mathrm{G}$

"My dog knows as much as I do."
"What a blessing he's muzzled."


## Away With Them to the Crocodiles!

The thing is very simple. You spot your victim from the clear description given below. You approach and tap him lightly on the shoulder, saying: "Sorry, Old Man (or Madam, as the case may be,) but the nation's crocodilli must be fed and you look to be very suitable food." With a little persuasion, your point is soon won. You beckon to the nearest Nubian slave, hand over the now unresisting victim and pass on to the next. A splash, a cry, and the world becomes a better and a fairer dwelling place. Study the types and commence the work of elimination without delay.

## SPORT

People who hoot when they go in swimming.
The spotty Hebraic gentleman in the bleachers, who hails the footba!l players by name until he makes them look at him-such a look!

The ultra-generous opponent, who takes all the fun out of winning and makes you want to bash his horrible head in.

The camp cooking expert who tries to make scrambled egg from egg powder.

The Judas who didn't bring cheesecloth into the woods "because he wanted to sleep under the stars," and who forces you to share your fly net with him on the hottest night of the summer.

The keen tennis partner in doubles who plays every ball to make sure it is played right.

## BUSINESS

Beautiful canvassers for futile publications, who cease to be personal the moment they get your subscription.

Those who really believe in the self-improvement element of business men's luncheons.

The chairman of the Business Man's Club, with his periodical conviction after every luncheon that "I think you'll agree that we've just listened to about the best address that has ever been made to this club."

Live-wire executives with their "who the hell" and "what the hell," their conferences and their cuspidors, their silly slogans on office walls, and their determination to be rewarded as fighters in 1922.

## SOCIETY

Girls who have so many things to shout to people in distant parts of the room that they have no conversation left for their supper partners.

The life of the party (male), who never gets a hand from his own sex.

Owners of wiry bobbed hair that crawls down your throat when you dance with it.

The demonstrators of new dance steps.
The enamoured couple at the picnic who refuse to play with the rest of the party, and who presently disap-
pear through the trees leaving a strange chill in their wake.

Women who don't know whether 2 per cent. is beer or bank interest.

Women who only vary "What do you mean" with "I do think you're funny."

Cutters-in who combine a thump on the shoulder with a shove to perdition, who say neither "may I" nor "thank you," and who dance away with your partner, whistling nonchalantly.

- Religious worshippers of "it isn't done."

Graduates of a certain Girls' School, who all write the same and spell differently.

The Sympathetic Woman who acts as a clearing house for your most sacred confidences.

Women who get their great thoughts from little calendars.

Loud fellows who cry "whoop" at parties and throw paper streamers.

## SOCIETY (Low)

Owners of pinch back suits and lapels that show from the rear.

Owners of gold teeth, neck shaves and yellow buttoned boots.

Men (and women, alas!) who wield a mean toothpick. Particularly men who, in talking to women, feel that a toothpick in one corner of the mouth adds force and virility to their conversation.

People who can't call it a meal without soda biscuits, sweet pickles and a bottle of tomato ketchup on the table.

The gentleman who is still wearing his dress shirt with street clothes a week after the night of the party.

## MISCELLANEOUS

Preachers of jazz sermons, particularly the efficient church filler, who first thinks of featuring the radio.

People who cultivate the habit of happiness so aggressively that they make everyone near them entirely self-conscious and miserable.

The woman who considers a dirty look sufficient reward for the tired business man's seat in the street car.

Terrifically pure people who "retire," but never, never go to bed.

Parents who refer to their brats as "kiddies" or "little ones."

Visitors who try to put you at your ease in your own home.

Female Bohemians who think they prove their point with rained-on hair, flat chests, wrinkled stockings, and egg on the dressing gown.
-Langlois Lefroy.


And all the world over it is the custom of lovers to seek for their loved ones the best that money can buy in the sweets of the earth.

That is why, even in far-off Japan, as in Canada, when lovers keep their tryst beneath the moon, you will find a box of NEILSON'S Chocolates nearby.

The finest fruits and nuts, gathered from the ends of the earth, the richest creams and caramels, the smoothest chocolate, go into NEILSON'S. No gift of sweetmeats brings such rare delight as

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"The Chocolates that are Different"



## Little Anecdotes of a Great Monarch <br> (After the manner of our best historians)

King Alfred the Great was renowned for his keen w.t. It is related that once, to test his repartee, one of his courtiers remarked, midst the silence and attention of the entire court:
"Your Majesty, it is rainng."
Titters ran through the court, as the knights and ladies prepared to have a hearty laugh at the King's expense. But the King turned the tables on them, as is w.tnessed by his sparkling reply:
"Not so you could notice it."
The same king was also well known for executive ability and his capabilities for lightning decisions. His subjects loved to relate how once when the entire nation was waiting breathlessly for news from a crucial battle, a messenger staggered blood-stained and panting into the royal presence and delivered an urgent call for reserves.

All eyes were on the king, everyone realizing the tremendous import of the decision that must be made, to send reserves and risk the capital, or save the capital and risk defeat. The king pondered, and then spoke:
"Go take a shower," he said, while a wave of admiration swept the throng.
-Chaparral.

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"I'm nobody's fool," she declared.
"Be mine," he offered generously.

## That's Right

Attorney-"And where did you see him milking the cow?" Witness-"A little past the center, sir."
-Gargoyle.

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## Silence Is Golden

Girls do not like to be reminded of some things.
A prominent suffragette from New York was trying to interest the two upper classes of a well-known boarding school in things political.
"You young women," she exhorted, "should bear in mind that your votes are needed at the polls, that your influense and leadership are inva!uable."
"Really, girls," she continued, "with each one of you more often than you realize there rests a chance of a very good party."

She was not invited to stay for dinner.
$-T i g e r$.
G-G-G
"I say, porter, did you find fifty dollars on the floor this morning?"
"Yes, sul. Thank you, suh."
"Do you play bridge?" she asked as they stopped before the swollen brook. -Williams Purple Cow.
G G-G

## Social Science

She was a charming maiden, of manner debonair,
With such a sweet and winsome face, and most experisive hair.
To see her was to love her, if the party was select,
And the chaperon was occupied, and the setting quite correct.

I fell hard for this lady, she surely knocked me dead.
In fact, quite absent-mindedly, I completely lost my head.
But scarce were we acquainted, when came the time to part,
And she took with her to lands afar, my broken, bleeding heart.

So soon I wrote a letter, replete with words of love,
Wherein I pulled that good old stuff, "my little turtle dove."
An answer came back promptly, and my heart was filled with joy,
For it started quite emphatically with, "Dearest, dearest boy."

I read with deep emotion, and tears welled in my eyes,
But when I reached the finish, ye gods, what a surprise!
For where she should have written, "Love from your very own,"
She had, "In your reply refer to File X-61."
Although this phrase was startling, surprise was turned to hate,
When roomie got a letter, "Refer to File B-8."
I wouldn't care much generally, for I've had jars aplenty,
But she might at least have listed me among the leading twenty.
-Cornell Widow.

## G G G

## Classified

"De no:ve o' dat guy." complained Jimmy, the office boy, "offerin" me six dollars a week. What's he tink I am-college graduate?"-N.Y. College Mercury.

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G -G G
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DON RODRIGUEZ: CHRONICLES OF SHADOW VALLEY - By Lord Dunsany. Toronto: The Ryerson Press, Publishers. \$2.00.

Of Don Rodriguez Trinidad Fernandez Concepcion Henrique Maria-Lord of Arguento and Duke of Shadow Valleysand the crude and earthy Morano, his faithful servant, of the adventures that befell them, how they came to the House of Wonder, how they travelled far, how they won a Castle in Spain and came at last to rest. A tale of mystery and imagination, a tale of moonlight and enchantment, of quick thrusts of the sword and soft melodies played on a mandolin under balconies.

Dunsany has woven the monstrous and the beautiful, the humorous and the philosophical into a fairy tale of such rich and delicate texture that it has a right to stand with the Arabian Nights and the haunting yarns of Edgar Allan Poe.

In no land but in Spain and in no time but in the Golden Age (whenever that was), could these adventures have taken place.

It would be a good book to read to adults were not adults too o!d these days for myths, and a good book to read to children were it not a bad thing to fill the minds of the young with unrealities. But to those who are neither adult nor child, but a little of both, it will be a source of joy and a book to treasure while they remain so.

BABBITT-By Sinclair Lewis. New York: Harcourt, Brace and Co. \$2.00.

On the reputation which "Main Street" brought him, Sinclair Lewis could have taken to writing Pansy Books or Robert W. Service ballads and still sold his work to an eager and palpitant public.

However, he didn't. "Babbitt" is good, a cynical and painstaking inquiry into the life of a modern American business man.

George F. Babbitt is a real estate agent (or, as he prefers to be called, a "realtor") in Zenith, a city of 300,000 . He is virtuous. He praises both prohibition and the laws against motor-speeding and obeys neither; he cheats only when such
actions are "sanctified by precedent." He is "live"; he belongs to the Boosters" club and the Zenith Athletic club; he reads the American Magazine and believes that something called "vision" is the "key" to business success. He makes six to eight thousand a year, is somewhat of a toady and is convinced of the wickedness of labor unions.
"All labor agitators who try to force men to belong to a union," he says, "should be hanged. There oughtn't to be any unions allowed at all; and as it's the best way of fighting the unions, every business man ought to belong to an employers' association and to the Chamber of Commerce. In union there is strength. So any selfish hog who doesn't join the Chamber of Commerce ought to be forced to."

When Babbitt comes to some realization of the vapidity of his life-oh, read the story for yourself!

THE IMAGINARY MARRIAGE-By H. St. John Cooper. Toronto: Musson Book Co., Lid., Publishers. $\$ 2.00$.

This is really too bad! Our review of "The Garden of Memories" by the same author should have been a warning. But now he has done it again. "The Imaginary Marriage" is just the slightest shade worse. We found it difficult to finish. The following quotation from page two may shed some light on the subject:
"Don't talk to me, Miss!" her ladyship said to the silent girl.
"I know what is best for you; and I know, too, what you don't think I know-ha, ha!" Her ladyship laughed terribly. "I know that you have been meeting that worthless young scamp, Tom Arundel!"
"Oh, aunt, he is not worthless-"
"Financially he isn't worth a sou-and that's what I mean, and don't interrupt. I am your guardian, . . . ." etc., etc.

Pretty, but is it Art?
WHERE THE BLUE BEGINS-By Christopher Morley. Toronto: S. B. Gundy, Publishers. \$1.75.

An amusing allegory, a satire without venom and a delightful fairy tale. Although totally different from anything

Christopher Morley (or anyone else for that matter) has ever attempted, still it has the unmistakable atmosphere of that writer's philosophising. There is beauty, wit and charm, of adventure with enough philosophy and questioning for the afternoon tea hour. Passages of it are poetry.

The exploits of that blithe creature, Gissing, are often pathetic, more often amusing but always refreshingly irresponsible. He is a dog in a world of dogs. He is possessed of a naive curiosity. The location of that distant and elusive land where the blue begins is the object of his questing. His magnificent search, through domesticity, through business and across the blue seas is the theme of the novel.

By his choice of allegory the author has avoided the difficulties of complication of character. The figures in the story have the spiritual aspects of men with the simplicity of dogs. Altogether, it is a charming book.

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MY NORTHERN EXPOSURE-By Walter E. Traprock. Toronto: The Ryerson Press, Publishers. \$2.50.
Captain Traprock will be remembered by many friends as the intrepid navigator who, some two years ago, in command of the Kawa, discovered and explored the Filbert Islands.

It had been supposed that on her return from that voyage the Kawa went into drydock, but such was not the case. In her Captain Traprock made another voyage, this time to the North Pole. Surely the name of Walter E. Traprock will be ranked by historians with those of Peary, Amundsen and Will Rogers, for "My Northern Exposure" marks him as an explorer of consequence.

The expedition led by Captain Traprock was sent out at the Continued on Page 36.

## Have You Read

The Sky Line of Spruce
By Edison Marshall
In this splendid new story of adventure, Edison Marshall depicts the wilderness of British Columbia and its life with the same sure touch that won for him the 0 . Henry Memorial Award for the best short story of 1921. THE NEW YORK TIMES says of "The Sky Line of Sprlce": "There is no lack of thrilling episodes. A wild canoe ride down the rapids of the Yuga River, a titanic battle with a huge grizzly, and other fights with. even more savage human enemies, these, together with the remarkable exploits of Fenris, the wolf, cannot fail to make the reader's pulse beat faster."

The Man Who Lived in a Shoe
By Henry James Forman
This entrancing romance is sure to appeal to sll who liked "Daddy Long Legs" and similar humaninterest stories. MAY SINCLAIR says "The Man Who Lived in a Shoe' gave me great pleasure. I feel the charm of suck a book and I think it is very beautifully done. Alicia is enchanting and so is Uncle Ranny, I simply loved them." THE PHILADELPHIA PUBLIC LEDGER says: "There is a flavor of William J. Locke in this new novel. It is indeed a story that will make a multitulde of friends."
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Ridgwell Cullum. THE MAN IN THE TWILIGHT
The Canadian pulp industry, a new theme, is covered in this novel of thrills and human interest, with adventure, passion and romance to add spice to the recipe. $\$ 2.00$.

## Hector Malot. NOBODY'S GIRL

A book of a different type, this, a French classic-not of the Daudet Maupassant type -but one of those delightful, appealing romances which sisters, little and big, and appreciative wives enjoy. $\$ 2.00$.
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## In The Shade

I'm not a local merchant With prices out of sight:
Nor yet a union plumber. (Their methods are a fright.)
I sell no ice cream sundaes; I scorn that pirate clan.
Please know I'm none of these, but just
A respectable hold-up man.

Prof.: "Where do you get merculy?

Stude: "From H. G. Wells."
-Ski-U-Mah. G-G-G


HE:-"Did you see me put that ball right in the basket?"

SHE:-"Yes, but it went right through ... if you want me to, I'll sew a bottom on it for you."

- Voo Doo.

G G-G
"The wicked man used to have cloven feet."
"And now?"
"He has a cloven breath."
-Cracker.

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Winnipeg

## Slam!

"I'm awfully sorry, Miss Thorpe," drawled the fashionable youth, "that I forgot your party last Friday night."
"Oh," remarked Miss Thorpe innocently, "weren't you there?"
-Lehigh Burr.

## Miss Edna Hinch

Teacher of Modern Dancing
PRIVATE LESSONS ONLY

## STUDIO:

356 Brunswick Avenue Phone: Coll. 37

## 3Fall, 1 17x

316 Yonge strect Toronto
Dcar Sir:
We are showing a beautiful range of WOOLENS for Fall and Winter wear. We carry in stock only first-class matcrial, use good oniy first-class matcrial, use good trimmings ande.

A call from you would be appreciated.

Sincercly yours,
BERKINSHAW \& COLLIER Mcrehant Tailors.
Phune:
1/ain 1499

## A Nursery Rhyme For The Practical Mind

The rub-a-dub trio of men in a tub
Were a curious close combination.
Were they close to success? Nay, alas, there's the rub,
They were close to commercial cremation.
You see, it was summer, and each was a drummer
Of very thick red woolen undies.
They could not make a sale by appointment or mail
In a couple of decades of Sundays. With much S.O.S. of financial distress

They floated through shallows and channels.
For what could be dumber than drummers in summer
Of very thick red winter flannels?
-Lampoon.

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Father to co-ed (after examining his expense account): Do you think silk stockings are absolutely necessary?
Daughter: Certainly-up to a certain point. -Humbug.

## YOU READ GOBLIN

Because you seek the best humor of the day.
IF you are equally zealous in your search of nourishing, well-cooked food you will patronize

## Goblin Restaurant

For amusement read Goblin, for your well-being patronize Goblin.
"The College Man's Rendezvous" 472 Spadina Ave., Just Below College


Census Taker: How many children have you, Madam?

Madam: Four.
Census Taker: All together?
Madam: No, one at a time.-- Jester.

## G-G-G

"So you've sold out three dozen pairs of garters since morning?" cried the lady customer. "I don't see where they all go to.'
"Neither do I," blushed the male clerk. -Whirlwind.

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## Unanimous

Judge: "What brought you here?" Prisoner: "Two policemen." Judge: "Drunk, I suppose?" Prisoner: "Yes, both of them." —New York Times.

> ALL RIGHT, fellows, come on! See these WalkOver Brogues at a price that can't be beat!

Scotch Grain
$\$ 8.50$


Walt-Over

## 5 Toronto Stores

King Edward Hotel Yonge and Bloor Streets 245 Avenue Road 500 Bloor Street West 1200 St. Clair Avenue


## Fancy Costumes

For Masquerades and Theatricals Hire or Purchase
The Macdonald-Dawn Company
460 SPADINA AVE.
COLLEGE 2900


## BLUEBIRD TEA ROOMS

699 Spadina Avenue
One Block South of Bloor

Breakfast, Luncheon, Afternoon Tea, Dinner

Open Sundays College 5691

Rooms Available for Banquets and Private Dances.

Arthur E. Farley
Merchant Tailor
Formerly Culler wilh Murray-Kay Co., Lid.

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27 Colborne St., Toronto
Direelly back of the King Edward Hotel
Main
3603
```


## Wathitborme $\mathfrak{Z n m}$

169 COLLEGE STREET (Two Doors West of McCaul) Phone; College 9354

The handiest rendezvous in Toronto; just across the street from the University, and half way between the residential and shopping districts of the city.
LUNCHEON 12.00 to $2.00,-35 \& 50 \mathrm{c}$.
TEA 3.00 to $5.00,-$ a la carte
DINNER $\quad 5.30$ to $7.00,-40 \& 65 \mathrm{c}$.

Nurse-"Well, it's a girl."
Father (with keen foresight)-"And I just sold the porch swing this morning."
-Mugwump.
G G-G


1st Roomie-"What would you do if you caught another fellow kissing your fiancee?"

2nd Ditto-"I'd knock the devil out of him." 1st Roomie (absently)-"That's what I told Jack."

## KNITTED GARMENTS

have much more of style and char. acter when they are
Knit By Hand
Hand-knitting is our specialty. Let our staff of experts knit that garment you have in mind. Or, if you prefer to knit it yourself, select the material from our complete range of

## Monarch Yarns

Full instructions in knitting any style, free to customers.
Also Monarch Knitting Instruction Book No. $10-80$ pages showing the book No. 10 - 80 pages stiowing the and novelties with full instructions, and novelties w
only 25 cents.
See our large selection of Ladies* and Men's Wool and Silk Hosiery from the best makers.

## Jeane Duncan Yarn Shoppe <br> 235 Yonge St., Toronto

## Hard Times

Boarder: "My landlady is going to raise my rent."

Bored: "Well, that's more than you have ever been able to do."
-Frivol.

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\mathrm{G}-\mathrm{G}-\mathrm{G}
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Inebriated Gentleman:-"Shay, d'juh know they was Chevrolets in Chicago?"

Second Inebriated Gentleman: "Sh'lie! S'only one!"

Ex.
Three Schools in One $\propto$ DANCING ART DRAMATIC $\underset{x}{\infty}$

Special Rates to Students
Mosher
School Dancing
Deabed drats $R^{\text {rebled }}$ Arts

63 Avenue Rd.,

TORONTO


## Zing COMard 自otel

 TORONTO"Close to Everything"
The students of Toronto will find here arrangements and facilities charming in every detail for Class and Society Functions of all kinds

Every evening (except Sunday) from io to I o'clock the

## SUPPER DANCE

provides the most delightful recreation in an atmosphere wholesome and refined
Music specially arranged for the new KING EDWARD ORCHESTRA
roland todd - - - director

GEO. H. O'NEIL
Gen. Manager

He was a coal-black negro on trial for making whiskey.
"What's your name?" asked the judge.
"Joshua.".
"Are you the Joshua that made the sun stop?"
"No, suh, yo'h Honah; I'se de Joshua dat made de moonshine."
-Dodo.

Ole: "Tillie, will ye marry me?"
Tillie: "Yaas, Ole."
A long, deadening silence falls. Finally, it is broken.

Tillie: "Vy don't you say something, Ole?"

Ole: "Vell, I toink Oi say too muche alreddy!"


## Insinuation

Contrib: "Who's that g.rl our staff artist is out with?"

Dumbbell: "That's another of his bad drawings."
-Frivol.

## Financial Note

"I see a ship went down with several millions in gold - some catastrophe!"
"Yeh—regular sinking fund!"
-Record.


## ARROW SHIRTS

THE neckbands will not shrink-the sleeves come in the length you wantthe patterns and fabrics reflect fashion's smartest tendency, and the make is of the highest class.

CLUETT, PEABODY $\mathcal{F}$ CO. of CANADA, Limited


## Down to Business

Vacation behind you, the cobwebs gone and ready to do some clear thinking.
Make the year one of real progress with something to show at the end.

Set aside a definite amount monthly. $\$ 10$ at $6 \%$ will amount in ten years to $\$ 1,612.22$. $\$ 25$ a month to $\$ 4,03055, \$ 100$ a month to $\$ 16,122.22$. Build upan estate by regular investing.

Securities of the most dcpendable type may be procured in amounts ranging from $\$ 50$ upwards.


Tut--"Lew Tilden plays the piano in the third act."

Fut-"How strange! I thought he played a valet."
-Tiger.

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Teacher: Who can tell me what a postoffice is?

Johnny: A place where a Scotchman fills his fountain pen.

## BINGHAM'S

## -LIMITED

## 146 Yonge Street

## Noon Luncheon

 11.30-2 p. m.Afternoon Teas
2.30-5 p. m.

Evening Dinner 5.00-7.30 p. m.

## Makers of

"Polly-Anna Chocolates" "The Glad Candies"

Sunday School teacher: "And Nebuchadnezzar was in the midst of his riotous orgy, when, looking up, he saw the handwriting on the wall. Now can any of you little girls and boys tell me what words he saw?"

Bright one: "Watch your coat and hat."
-Phoenix.

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"So brother Jack is dead; That is a pity.
I trust his funeral Will be pretty." -Jack-O-Lantern.

## Are You From HURON?

Do you think of this county as your own, your native land? If you do, every week you will enjoy reading the news from home. Keep in touch with the old associations.

## Read

THE SIGNAL
and follow the activities recorded in its pages from week to week.
"The Signal is a conspicuous success," writes an Old Huron Boy now living in Toronto. "We are del ghted w.th every issue which we receive every Saturday morning with remarkable promptness."
Subscription price, $\$ 1.50$ per yenr. To United States, $\$ 2.00$ per year.
The Signal Printing Co., Limited Athol McQuarrie, Managing Editor


Since prohibition the nineteenth hole has now degenerated into the missing link.
-Lampoon.

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[^0]Well, Hardly Ever
Lady of the House-"The milk you left this morning was sour, Mr. Jones."

Aggrieved Dairyman-"There you are, Mum! If there's any complaint the poor milkman soon hears of it; but you never tell 'im when the milk ain't sour, do yer?"
-Punch.


## LEADERSHIP

is the tribute Toronto men pay to the Dunfield store; to its clothing; its furnishings. This leadership has never been so clearly demonstrated as now in the sterling character of our fall and winterstocks. Nowell-dressed man or young man can choose a better shop for his style headquarters.


102 Yonge Street

He-Dear, if I can't return for dinner. I shall send you a note.

She-Do not bother yourself; I have already found the note in your inside pocket.
—Widow.

Deb—Have you read "The Beginning of Wisdom"?

Sub-deb—Nope; sounds like a waste of time after attending two college house parties. -Lord Jeff.

## Always Delicious Always Refreshing' <br> "SALADA" Tris

Sold in sealed aluminum packets only Neverin Bulk. BLACK-GREEN-MIXED

H287

## Pages From a Summer Diary

July 1. Arrived at Glenwood Springs.
July 2. Played golf......Met Marie.
July 3. Played golf with Marie.
July 4. Danced with Marie.
July 5. Kissed Marie.
July 6. Played golf alone. Met Jane.
July 7. Tea with Jane.
July 8. Sailed with Jane.
July 9. Kissed Jane.
July 10. Golf alone. . . . . . Met Suzanne.
July 11. Golf with Suzanne.
July 12. Tea with Suzanne.
July 13. Danced with Suzanne.
July 14. Sailed with Suzanne....
. . But, I couldn't kiss Suzanne and the whole darned vacation was ruined!!!
-Jack-o-Lantern.
G-G-G
OUR IDEA OF ULTRAMODERNISM
Cutting in on a petting party.


Smart double-breasted model.


Long line sack. Extra trousers at slight addi. tional cost.


Norfolk sport model. Extra trousers at slight odditional cost.

## No matter what fabric or style you want-

## Tip Top Tailors have it \$24 Made-to-Order

Tip Top Clothes are designed by mer. closely in touch with the latest style ideas. Every Tip Top store is a style headquarters for men who want THE NEW STYLES WHEN THEY ARE NEW-made to measure.

Considering fabric for fabric, style for style, fit for fit, Tip Top Clothes are genuine economy from every point of view. We do not believe values such as we offer in these new Fall Suits and Overcoats can be equalled anywhere else in Canada for less than $\$ 35$ or $\$ 40$.

Men like the way we do business--the same price all the time. Not one to-day and another to-morrow- $\$ 24.00$ is our standard price. We back up every purchase; if there's dissatisfaction after purchasing, we'll refund your money.

> Men's Suits - Topcoats - Evening Clothes - Ladies' Man-Tailored Topcoats - All Made to Measure - All $\$ 24$.

## Tip Top Tailors

## A Chain of One-Price Stores From Coast to Coast

Toronto Store
245 Yonge Street


Big, roomy ulster for the coldest weather.


Half-belted model, with convertible storm collar.


Double-breasted Town Ulster that's "different."


The light that says: "There it is"

> EVEREADY FLASHLIGHTS \& BATTERIES

## Books Continued

instance of the Explorers' Union, whose headquarters are at Cambridge, Massachusetts. It included representatives of the Sons of the American Revolution, the Lucy Stone League, the Dutch Treat Club of New York, the National Geographic Society, the New Bedford Chamber of Commerce, and the Society for the Preservation of New England Antiquities.

The history of the affairs de coeur of the Captain and his followers with the fair ladies of the frozen north has only been equalled by the record of their previous conquests in the Filberts.

But affairs of the heart were not the only interests which engaged the attention of the expedition. Far from it. The geological, anthropological and otherwise scientific discoveries of the little band were of a nature formerly undreamed of by scientists.

Joe de Pencier says "My Northern Exposure" is "most ridiculum." It is, and very amusing, too.

Incidentally, its value is increased greatly by the really fine series of double exposure and otherwise faked photographs with which it is illustrated.

> MILLIONS-By Ernest Poole. Toronto: The MacMillan Company, Publishers. $\$ 2.00$.

Mr. Poole has conceived an original situation. Madge Cable, a thirty-two year old cashier in a small town store, is cal'ed to the ted-side of hrr brother in New York. During his life he has paid practically no attention to her. Now that
he is at the point of death she is faced with the prospect of inheriting a fortune from him.

The elapsed time from the beginning to end of the story is only a few days, the period of her brother's illness. Time enough, however, for a group of eager relatives to gather, uncommonly and unwittingly like vultures, about the prostrate man. The author's delineation of the mixed emotions of these righteous people, who felt bound to pray for the patient's recovery and who yet inwardly hoped that the pliant, softhearted Madge might inherit his money, is superficial but convincing as far as it goes.

Mr. Poole is particularly to be complimented on the restraint of his conclusion. It would have been so easy to give the book one of those hyper-conventional, sugar-coated endings which are as common in current fiction as murders in Chicago.

CRYDER OF THE BIG WOODS - By Ceorge C. Shedd. Toronto: S. B. Gundy, Ltd., Publishers. \$1.75.
"Cryder of the Big Woods" came as a surprise. There is much more to it than the title might suggest. It is a cracking good story, written with strength and sincerity and a nice choice of words. The hero, Dr. Cryder, brilliant and egotistical, is the big man in Kettle Creek. His self-esteem is shaken by his rejection at the hands of the attractive Frances Huff. He sides with the villagers in what he realizes is a hopeless battle for their timber rights against the powerful neighboring lumber company. It is in the struggle that he reveals himself for what he is wart.' and v.ndicates himse!f in the eyes of the girl.
(Continued on Page 38)

"登now all ye who ate buyers of chocolates that

## The Gold flox

is the best that can be obtained"

THE GOLD BOX represents the epitome of perfection, the acme of excellence, every superlative quality that chocolates can possess.
When choosing a box of chocolates its selection is merely a matter of course-and a matter of good taste.

> actatersoin Gandy Co.

"I love you, Sweet Angeline" and "Hot Lips"
are both on Columbia Record A-3676. These are only two of the many fascinating dance records in the November Columbia list.
Don't let another day go past without having your dealer play some of these records for you:

## Dance Music

Early in the Morning and Dixie High-way-Fox-Trots. Ray Miller and His Orchestra.
Tricks and Are You Playing Fair-FoxTrots. Eddie Elkins' Orchestra.
Hot Lips and I Love You, Sweet Angeline, from "Strut Miss Lizzie"-FoxTrots. Ted Lewis and His Band.
Coal Black Mammy and Tempting (Gumble and Monaco)-Fox-Trots. Eddie Elkins' Orchestra.
Mary Ellen and Who'll Take My Place (When I'm Gone) (Fazioli) - FoxTrots. Ray Miller and His Orchestra.

Don't Bring Me Posies and State Street Blues - Fox-Trots. Frank Westphal and His Rainbo Orchestra.
Wonderful You-Fox-Trot. Ray Miller and His Orchestra.
Suzanna-Waltz. Prince's Dance Orchestra. Incidental Singing by Lewis James.
Thru' the Night and Love's LamentWaltzes. Prince's Dance Orchestra.
Hawaiian Nightingale - Waltz (De Leath) and Isle of Zorda-Fox-Trot (Nuren-berg-Hagen). Xlyophone Solos, Jess Libonati.


THE HAWK OF REDE-By Harry Harding. Toronto: Hodder and Stoughton, Ltd., Publishers. \$1.75.

An American cowboy returns to his home in a little English village, lassoes the rascally squire, Sir Anthony Blackross, stands drinks for the village, falls in love and generally wakes up the district. Stir up with a large measure of wild adventure, add a pinch or two of sadness and you have it. A good book for high school pupils and the occasional freshman.

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STUBBLE.-By George Looms. Toronto: S. B. Gundy, Publishers. \$1.75.

Not an unpalatable viand for people with a taste for devouring a novel an evening.

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## A Stoic

It was in the little but overcrowded classroom of an East end New York public school. The teacher looked out upon a group of eager faces as she put the question:
"And now, children, can any of you tell me what is a stoic?"

Only one hand went up.
"Does only Abie Glutz know what a stoic is?"
Silence.
"Well, Abie, tell your classmates what is a stoic?"
"Please, teacher," said Abie triumphantly. "A stoic is a boid what bring it th' babies."
-Judge.

## Marjorie Elliott Wilkins R. O. <br> Graduate Toronto School Optometry, Central Technical School



## So its YOU that's been Goblin' my <br> 




[^0]:    "Well, Margaret is engaged."
    "Who's the happy man?"
    "Her father." - Columbia Jester.

