We receive on a regular basis a number of requests for support of arts and cultural projects and except for singularly notable exceptions (the proposed education wing of the Nigerian Museum and OKIKE come instantly in mind) our response is a proforma rejection of interest and support. I think that it would be useful to know somewhat more than we now do about this important field. I'm not proposing that we formally establish a new and large scale line of program activity in the arts I do think though that if we had a kind of "state of the arts" (literally and figuratively) paper which Wole [Soyinka] is uniquely capable of preparing, we would be in a much better position to make discriminating choices for program actions were we inclined to do so. Haskell Ward

Inter-Office Memorandum: Attached memorandum from Wole Soyinka, to Robert Edwards and Melvin Fox from Haskell Ward, 27/07/1975, 76-334, Ford Foundation Archives.

Iolanda Pensa, Beyond Money: The Wikimedia Role of Grant-Makers, WIKIGlam Conference Tel Aviv, 2018, cc by-sa.





lolanda Pensa, La Biennale de Dakar comme projet de coopération et de développement, Ph.D. thesis, 2011.

https://commons.wikimedia.org/wiki/File:La\_Biennale\_de\_Dakar\_comme\_projet\_de\_coop%C3%A9ration\_et\_de\_d%C3%A9veloppement.pdf

· AITIQUE, ECOIE INAMORATE des (1996), AND ART (1996), IVIA KENEEN-KI (1997) toile erie FISA (Fondation Internationale de londe, Sét Séta Synthèse Architecturale en Afrique), A 161990 Cité des Artistes Jak Art (1996), Laboratoire AGIT Art. (køBokk (2002); Keur 1979-1987), La Galleria, Signare, Carnava enfants, Promenade des Lions 2003), Artfactories, Métissacana, Jaison des Ecrivains, Dak Art (2004), Ac nte. Collège Ephémère, Villa ique. Calerie Vola Gottfried, L'Ecole des Sables/Association Jant Bi, Centre Cultu Blaise Senghor, Galerie Deffart Galerie Art-Evasion, Kaay Fecc, Galerie, Cacao, Tringa Musique et développe nent (Africa Fête), 38/ B Cape 5 Pencum du Goethe-Institut, Foru Iédia Centre, Action Bottleboy Dakar (2) 05), 100% Dakar, Espace Agora Alliance Franco-Sénégalaise de Dakar, Ateliers de Créativit S. Milage des Arts, Musée Dynamique Galerie Essamaye, Rencontres Cinématographiques de Dakar, Atelier Espace Médina, Ateliers Vylanou, Biscuterie de Medina, American Cultural Center, Ecole des Arts du Sénégal, Place du lillénium, Université Cheikh Anta Diop, Centro Ahmadou Malik Gaye, Cercle de la Rade, Triangle l'Art, Plexus Médina, Espace Pagueye, www.dakart.org, Fondation Léopold Sédar Senghor /lusée de l'IFAN, GAB Galeries, Galerie Art Fact Café, Dak'Art (2002), Galerie Iroko, Biennale des ettres (1990), Galerie L'Artisanerie, Galerie Téran Art, Galerie Wéwé, Kadjinol Station, Dak'Ar 1998), Station Elton, Festival des Arts Negres (1966), Biennale de Dakar des Arts et des Lettres lang'Art, Maison de la Culture Douta Seck, Maison des Anciens Combattants, Maison des Elus

Site-specific events and institutions in Dakar, Iolanda Pensa and Stefano Baseggio, 2005, cc by-sa.

# 



About Us Our Initiatives Get Involved Our Collection News Our People Our Partners Annual Activity Report

# **About Us**

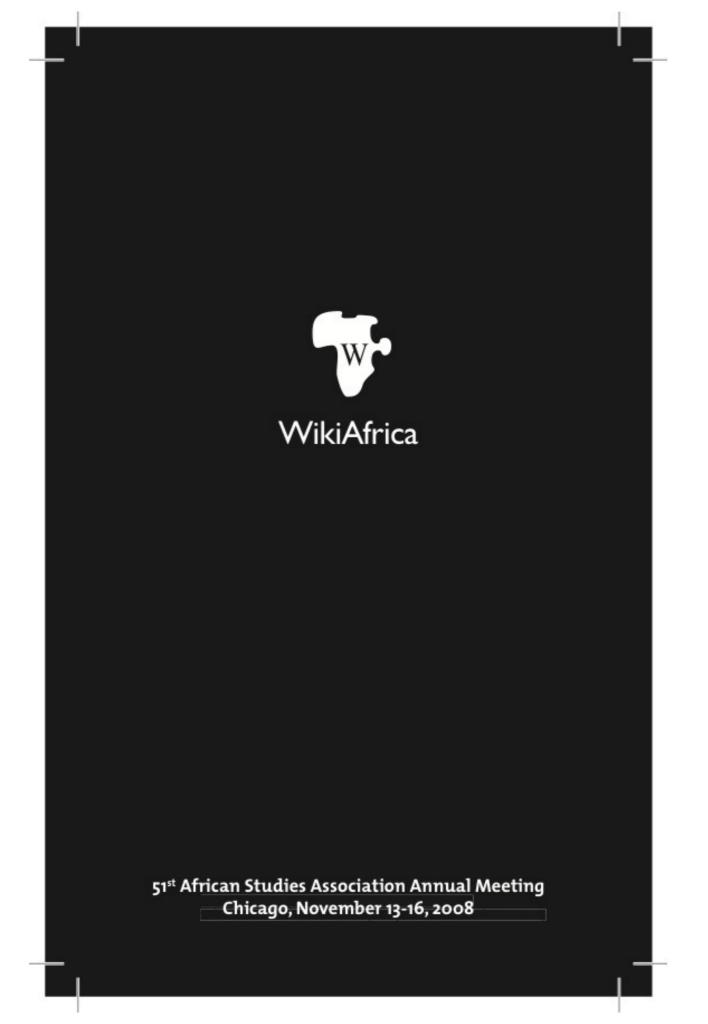
# A cultural incubator

Moleskine

Foundation

The Moleskine Foundation is a non-profit organization that was created in 2006 as lettera27 – an unconventional cultural incubator.

It takes lettera27's heritage -people, values and projects - and brings it to a wider scale. The







- Presentations and events
- Research

6

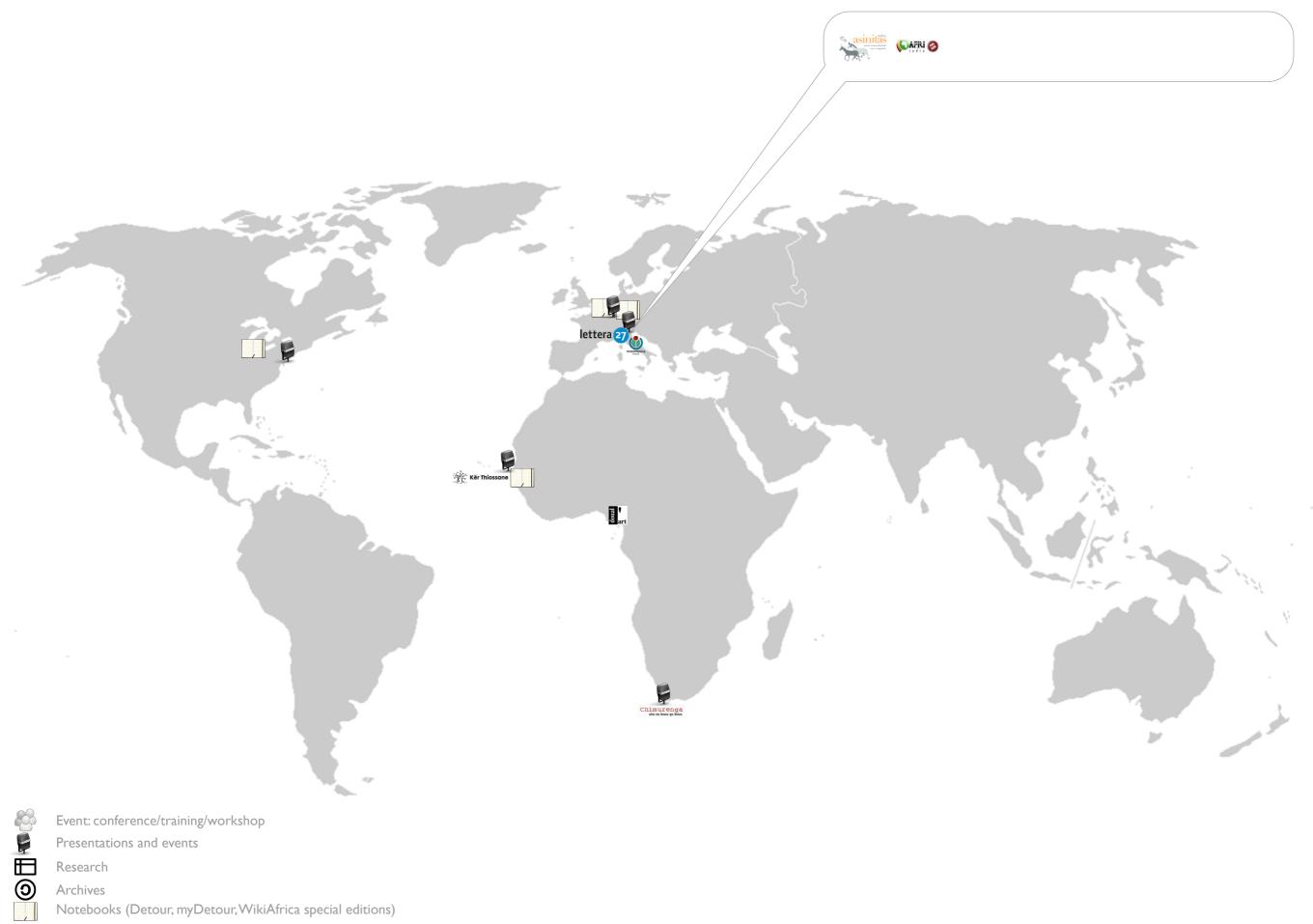
- Archives
- Notebooks (Detour, myDetour, WikiAfrica special editions)
- Wiki Loves Monuments



- Presentations and events
  - Research

6

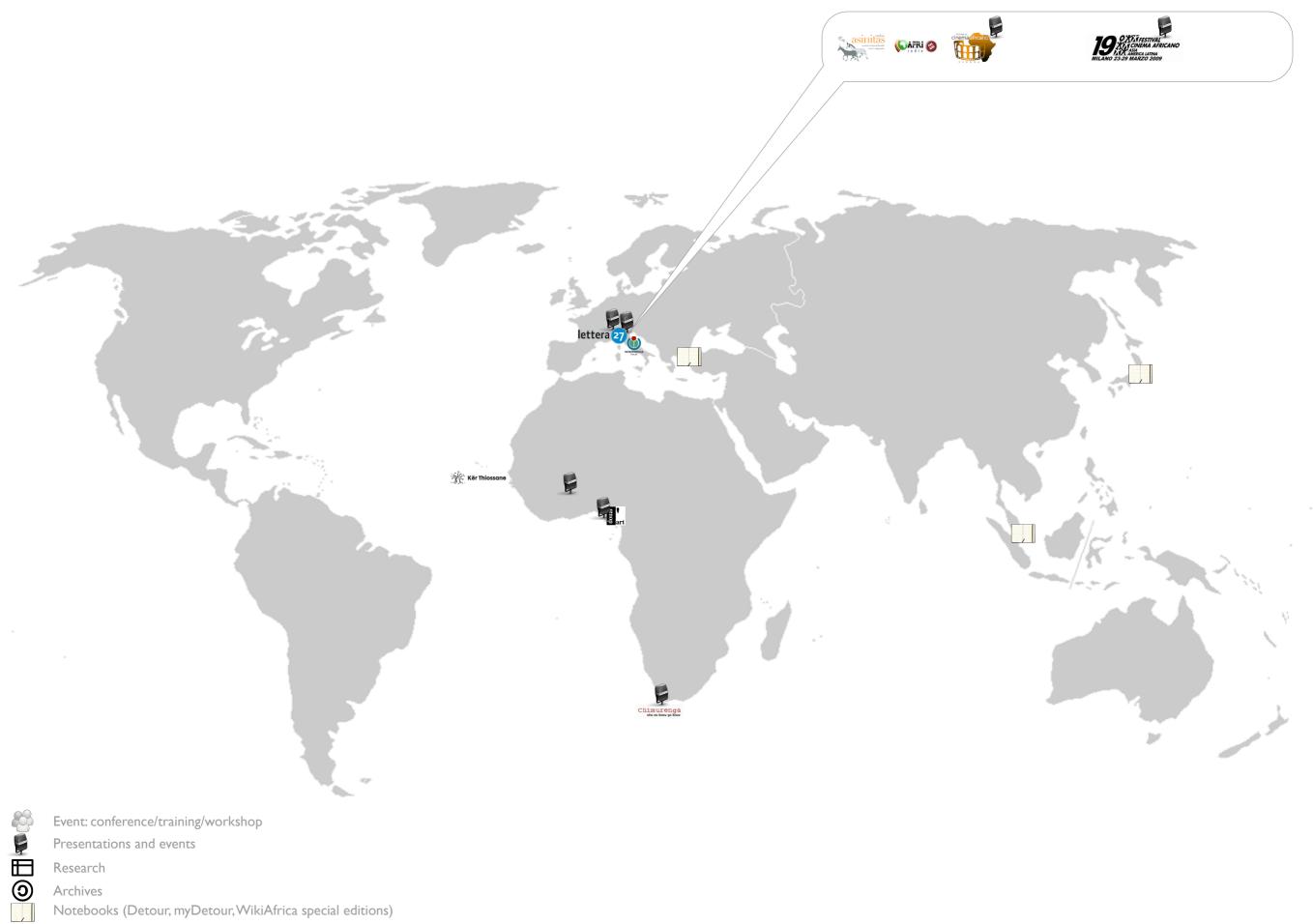
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- Presentations and events
- Research
- Archives

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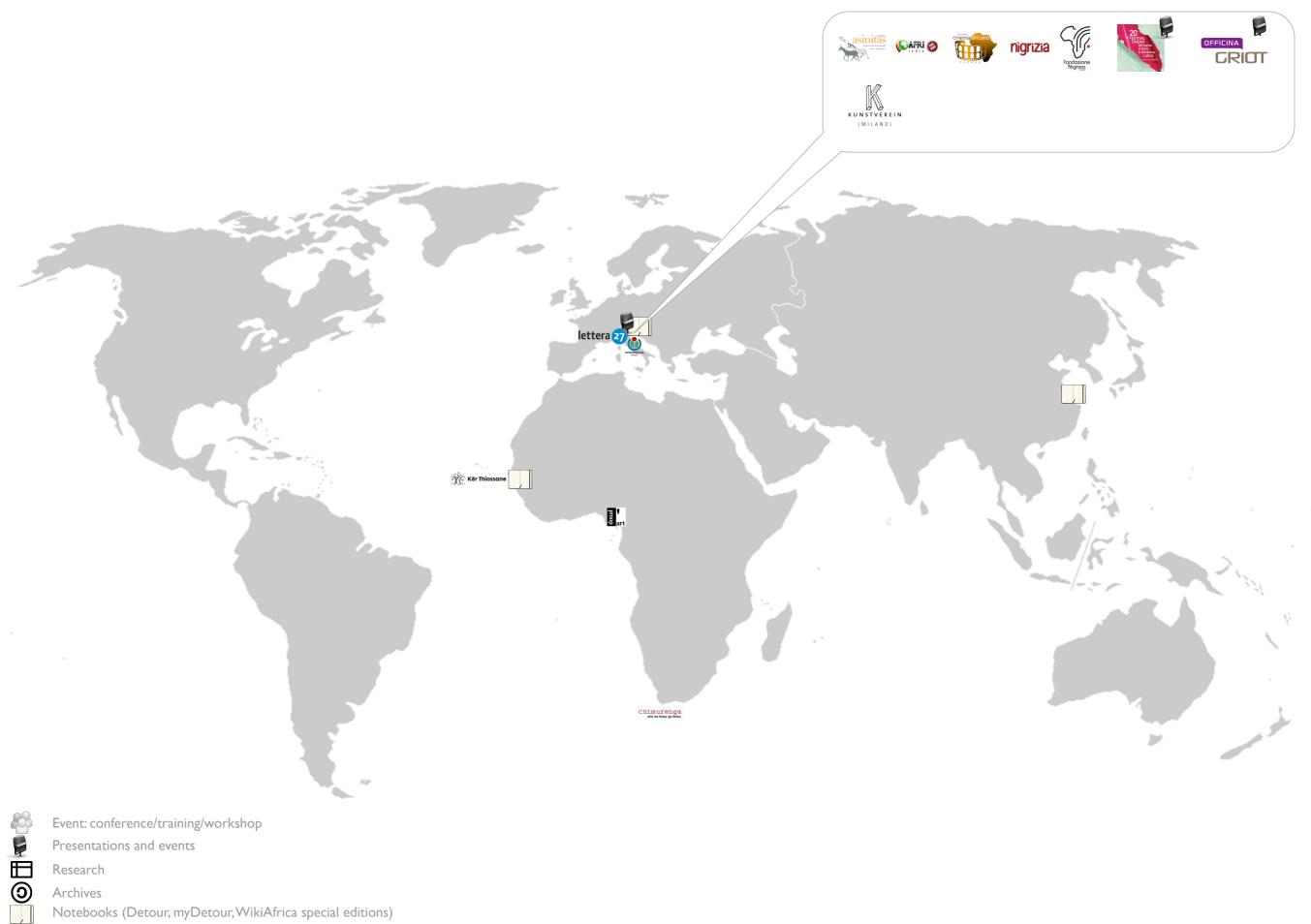
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- Presentations and events
- Research

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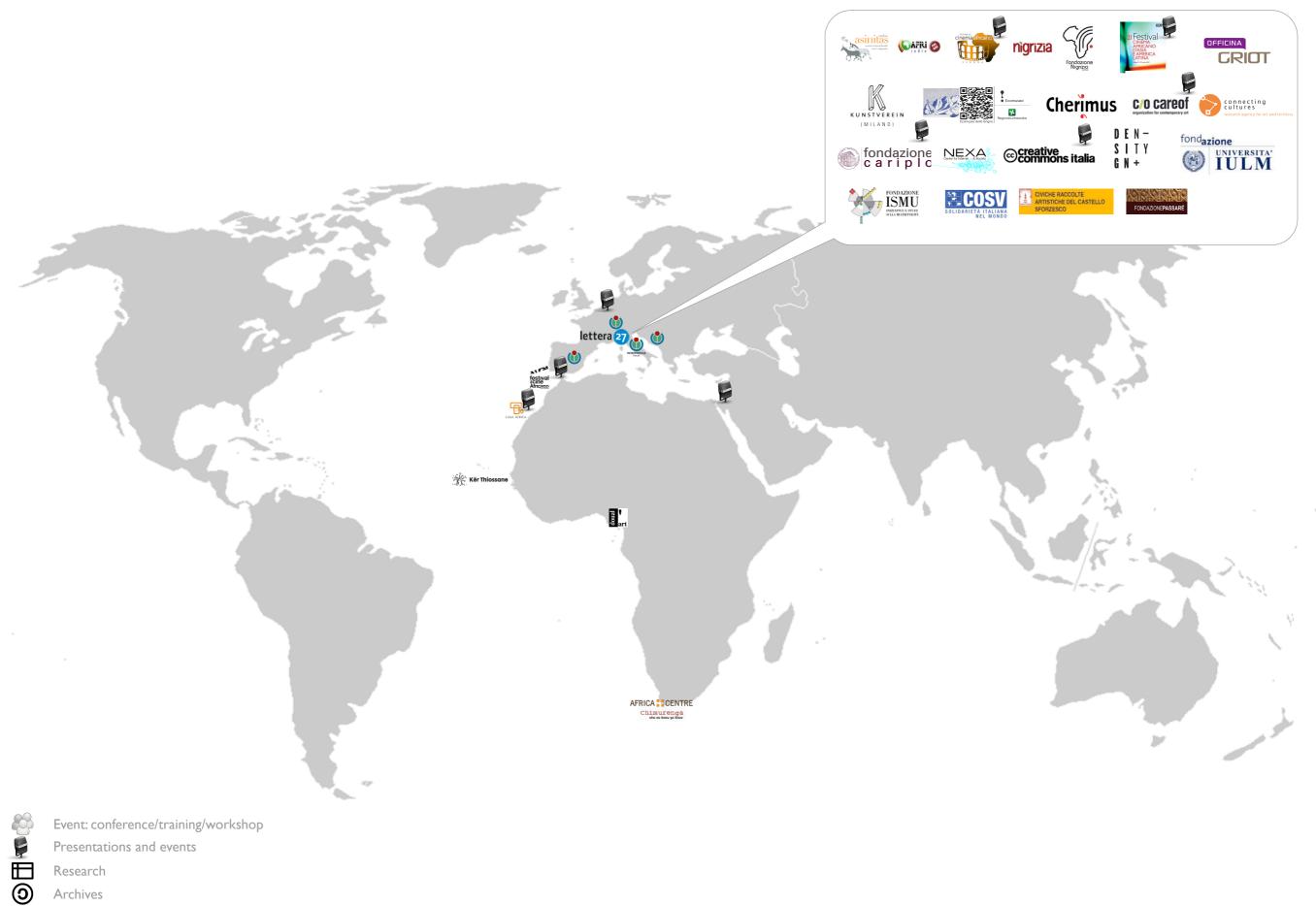
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- Presentations and events
- Research

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- Archives
- Notebooks (Detour, myDetour, WikiAfrica special editions)
- Wiki Loves Monuments



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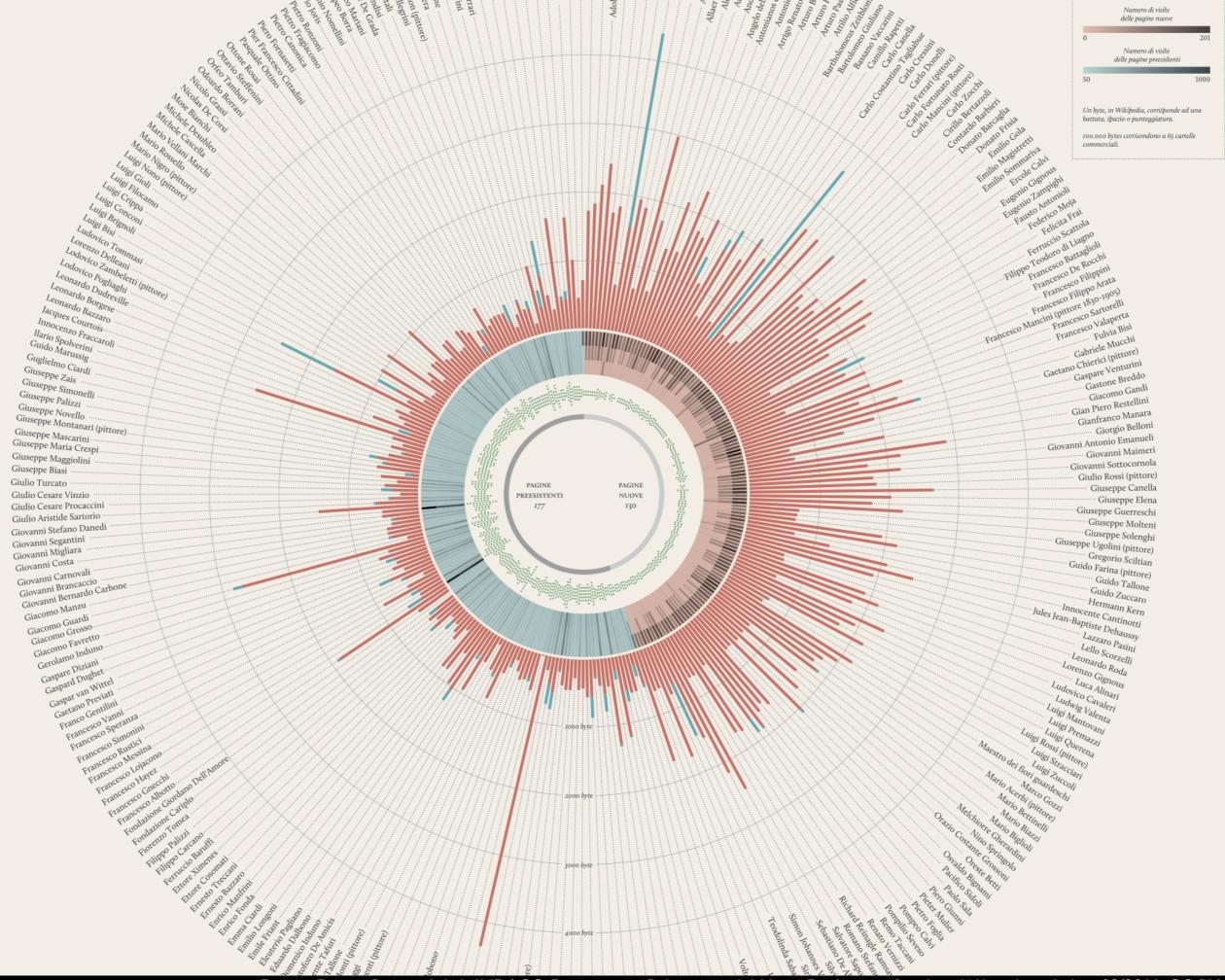
Notebooks (Detour, myDetour, WikiAfrica special editions)

Wiki Loves Monuments



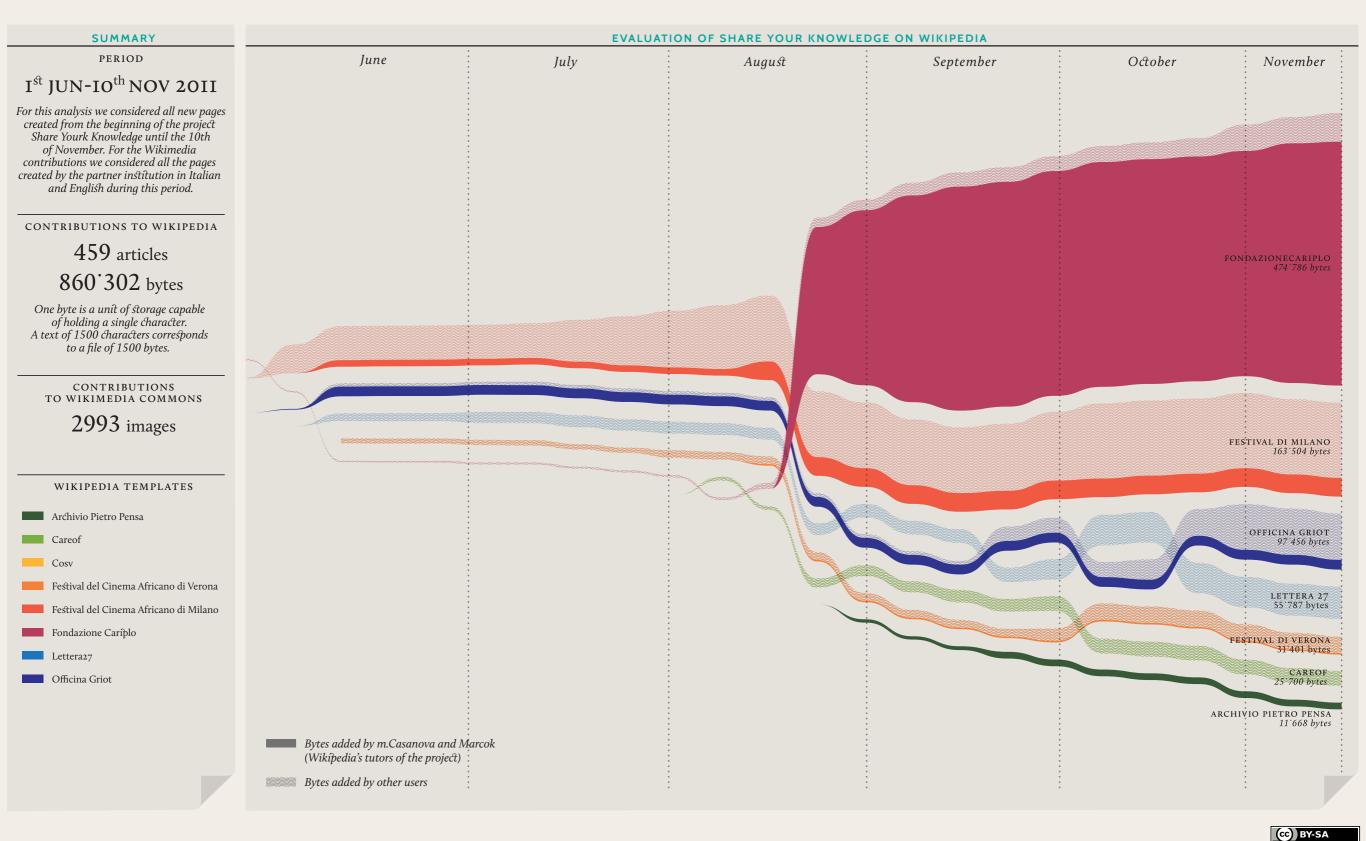


WikiAfrica/Share Your Knowledge 2012. Iolanda Pensa, status report with mistakes, 2013, CC by-sa. Status http://outreach.wikimedia.org/wiki/GLAM/Case\_studies/WikiAfrica/Share\_Your\_Knowledge/Institutions



DensityDesign Research Lab-INDACO Department Politecnico di Milano, Fondazione Cariplo on Wikipedia in Italian, 09/2011, CC BY-SA









## LA FONDAZIONE STRATEGIA PROGETTI CONTRIB

Ho

Tweet

Ambiente

#### ✓ Arte e Cultura

iC-innovazioneCulturale 2015 LAIV Distretti Culturali Être Artgate fUNDER35 Ricerca Scientifica Servizi alla persona Fondazioni di comunità

# Arte e cultura

Gli interventi in questo settore riguardano il patrimonio culturale, che comprende i be architettonici, museali, archivistici ed ambientali, ma anche le attività artistiche, cultural

La vastità e l'entità dei problemi spingono la Fondazione ad indirizzare le proprie rise favoriscano "buone pratiche" da poter replicare: ad esempio, ad azioni di puro restau prediligono attività di valorizzazione di un bene dal punto di vista della fruizione da pa

Nell'ambito dello spettacolo, l'obiettivo è diffondere la pratica artistica ed aumentare con particolare attenzione alle fasce sociali solitamente sfavorite.

chriskeatingwiki@gmail.com



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## Nos projets dans le monde



Belgique	Espagne	Mali	République démocratique du Congo
Botswana	France	Maroc	Roumanie
Burkina Faso	Guinée Conakry	Moldavie	Sénégal
Cameroun	Ile Maurice	Niger	Slovaquie
Côte d'Ivoire	Jordanie	Pologne	Tunisie
Egypte	Madagascar	République Centrafricaine	





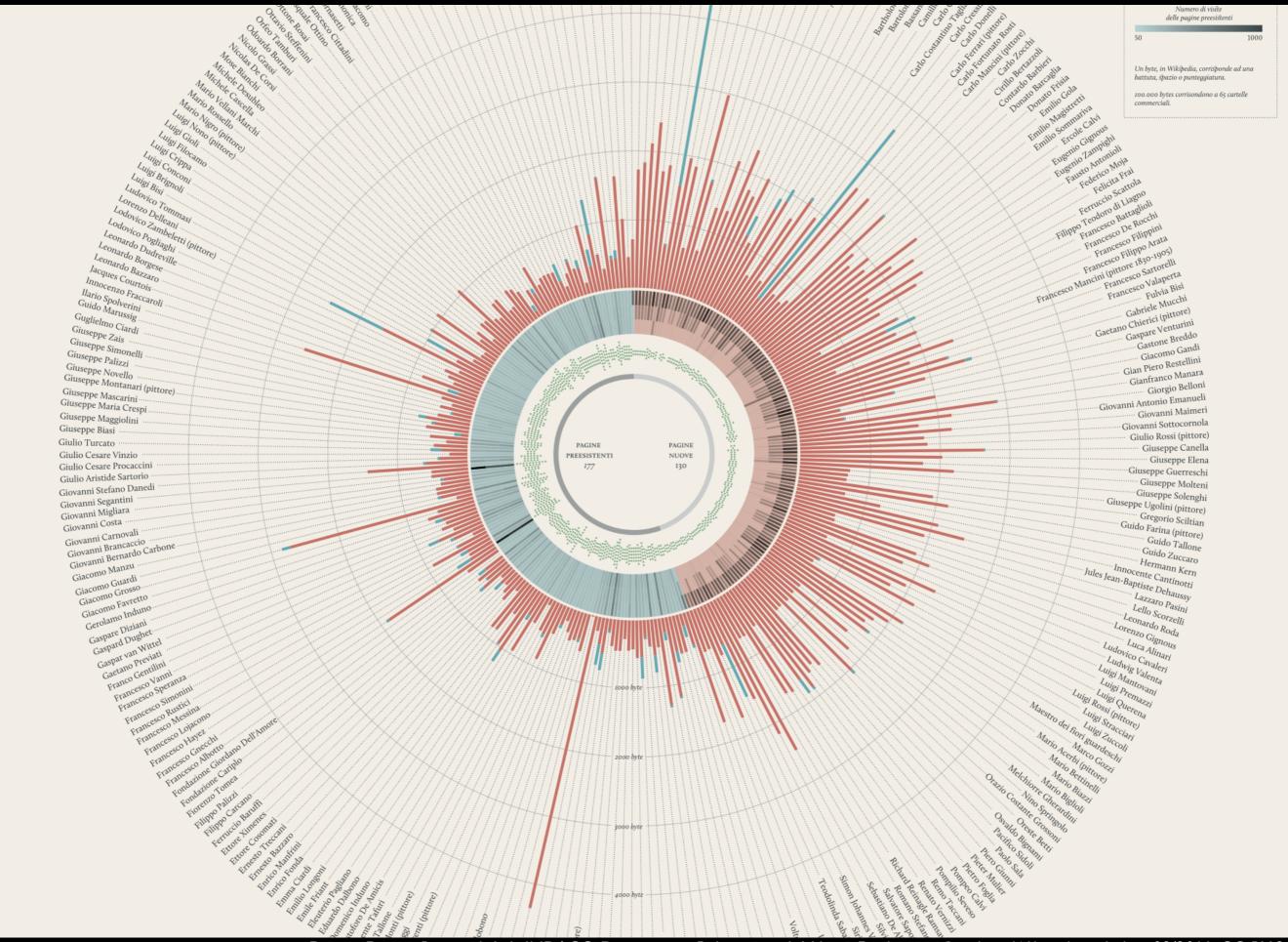
Confirmed income	Euro	Managed the the City Council	In-kind	Total in euro	Notes	
Wikimedia Foundation	200.000				Funds used specifically for the conference.	
Wikimedia Foundation (badges and lanyards)	4.200,22				Reimbursement for the costs of the badges and lanyards.	
Cariplo Foundation	190.000				Funds used for a 2-years programme of Wikimedia and cultural activities in the region. Please refer to the full project Wikimania Esino Lario - Protagonismo culturale offline e online.	
Lombardy Region (Regione Lombardia)		200.000	300.000		Funds for renovation and accessibility of public buildings and the Varenna-Cortenova street. The funds have been managed by the Esino Lario city council and the Province of Lecco.	
Province of Lecco (Provincia di Lecco)			200.000		Funds for the Varenna-Cortenova street and conference space at Villa Monastero.	
EOLO&			100.000		Internet!	
Esino Lario City Council		60.000			Funds for renovation and accessibility of public buildings.	
Elmec Informatica&			30.000		Technical support and collaboration in the communication of the project.	
BIM Bacino Imbrifero Montano		30.000			Funds for renovation and accessibility of public buildings (Sport Hall).	
Wikimedia Italia			20.000		In-kind contribution of time of staff member. Wikimedia Italia receives € 20.000 to implement Wikimedia activities in the region.	
SUPSI			10.000		In-kind contribution for the involvement of team members of the Laboratory of visual culture.	
BCC Credito Cooperativo Valsassina		6.000			Funds for the renovation of the former cinema.	
Comunità montana della Valsassina, Valvarrone, Val d'Esino e Riviera	5.000				The Comunità montana receives € 5.000 to implement Wikimedia activities in the region.	
O.D.L. srl&	5.000				Financial support.	
ICAM <sup></sup>			4.000		Products (chocolate).	
Mauriନ୍ଦ			4.000		Excursion to the company and the village of Pasturo (bus, organization and aperitif), event in Esino Lario with their products (cheese).	
Norda			4.000		Products (water and baverage).	
Vendomatଜ୍ୟ			4.000		Products (coffee machines and coffee).	
HDI Maglia Assicurazioni&			4.000		Support with the insurance.	
SAL Servizi Automobilistici Lecchesi - Arriva&	3.000				Financial support.	
A+E Milano srlଢ			3.837		Funds for the communication of Wikimania. The amount is included and subtracted in a bill.	
Lufthansa			3.000		Funds for merchandizing and airplane tickets.	
Casa dell'Economia – Camera di Commercio di Leccoଟ୍ୟ	2.000				Funds for the communication of the project.	
Other companies supporting the event			15.000		The support of companies and institutions provided services and products for the event.	
Participants registration fee					This budget will be available in 2017 when we finalize the budget of the Associazione Comitato Wikimania Esino Lario 2016, managing it.	
Total income	417.200,22	290.000	698.837	1.406.037,22	Please note that we spent for the project management and coordination € 10.938,10.	

### Wikimania Esino Lario 2016 - Fundraising

https://meta.wikimedia.org/wiki/Wikimania\_2016\_bids/Esino\_Lario/Financial\_plan/Contract\_Wikimedia\_Foundation/Report

Regardless of Money

### What grant-makers can offer: Content



DensityDesign Research Lab-INDACO Department Politecnico di Milano, Fondazione Cariplo on Wikipedia in Italian, 09/2011, CC BY-SA

# FORDFOUNDATION





"The big opportunity with open licenses is far more practical: it has the potential to dramatically increase the impact, reach and scale of the ideas we invest in..."

The Shuttleworth Foundation, 2008



What grant-makers can offer

## The application form process

# Context $\rightarrow$ Objective $\rightarrow$ Activities $\rightarrow$ Expected results

Budget

Evaluation

Calendar

Structure of a project.

## Context $\rightarrow$ Objective $\rightarrow$ Activities $\rightarrow$ Expected results

Problem solving Infrastructures Intercultural dialogue Cultural industries Active citizenships Participation Freedom of expression Public Engagement Culture Development Research and experimentation? Value Budget

Calendar

Biennial = 2 years Triennial = 3 years Evaluation

Qualitative Quantitative Metrics Number of people Coherence with the expected results

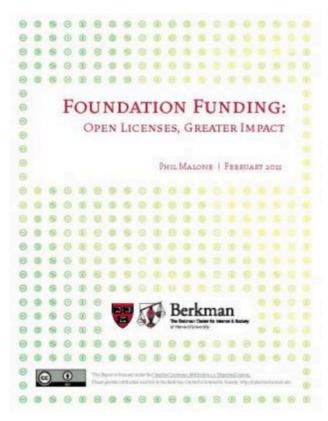
Structure of a project.





>

#### HOME > PUBLICATIONS



# Foundation Funding: Open Licenses, Greater Impact

Published Wednesday, Feb 2, 2011



SHARE TO

https://cyber.harvard.edu/publications/2011/foundation\_funding

What grant-makers can offer

## Grantees and presence in the world

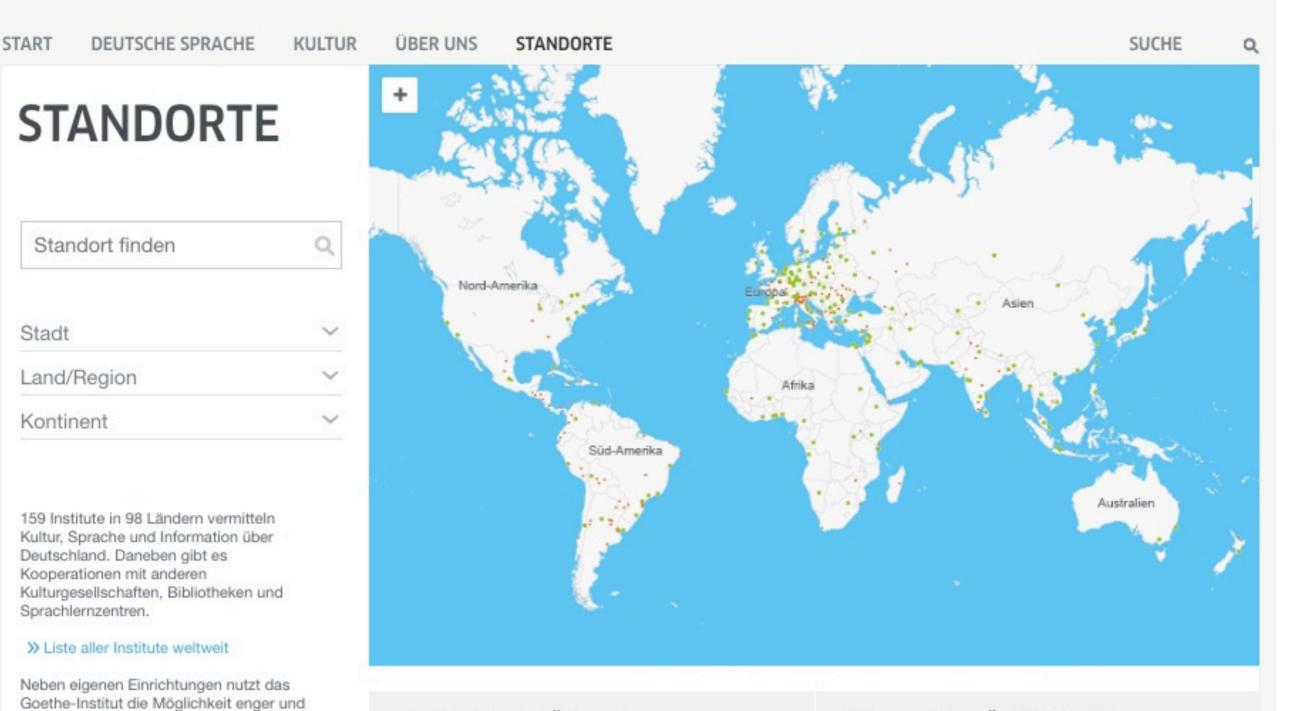


langfristiger Kooperationen mit geeigneten

Partnern im Ausland.

» Kooperationspartner weltweit

#### Sprache. Kultur. Deutschland.



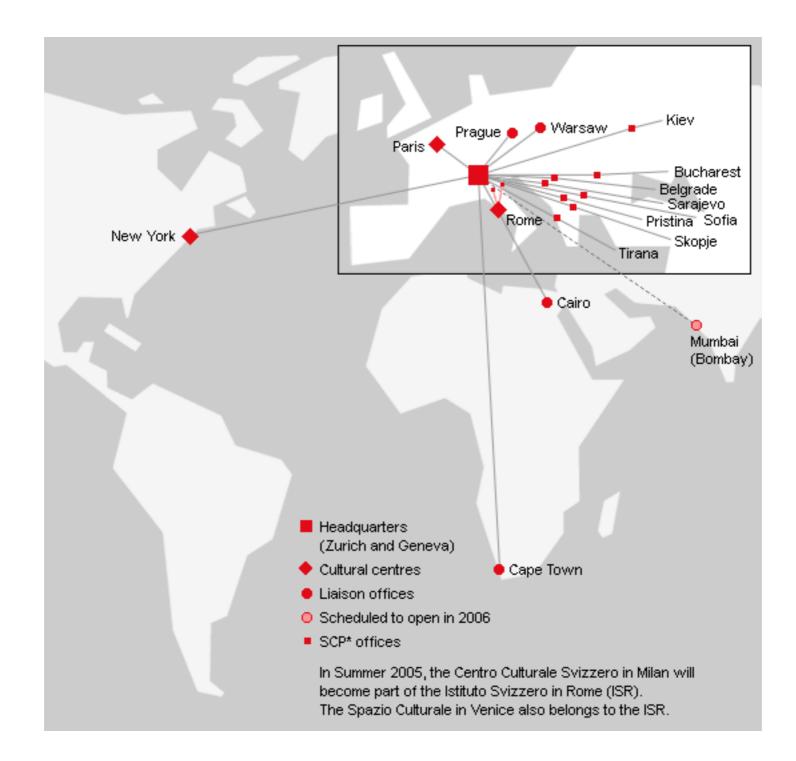
### ZENTRALE IN MÜNCHEN

Die Zentrale des Goethe-Instituts hat ihren Hauptsitz in München.

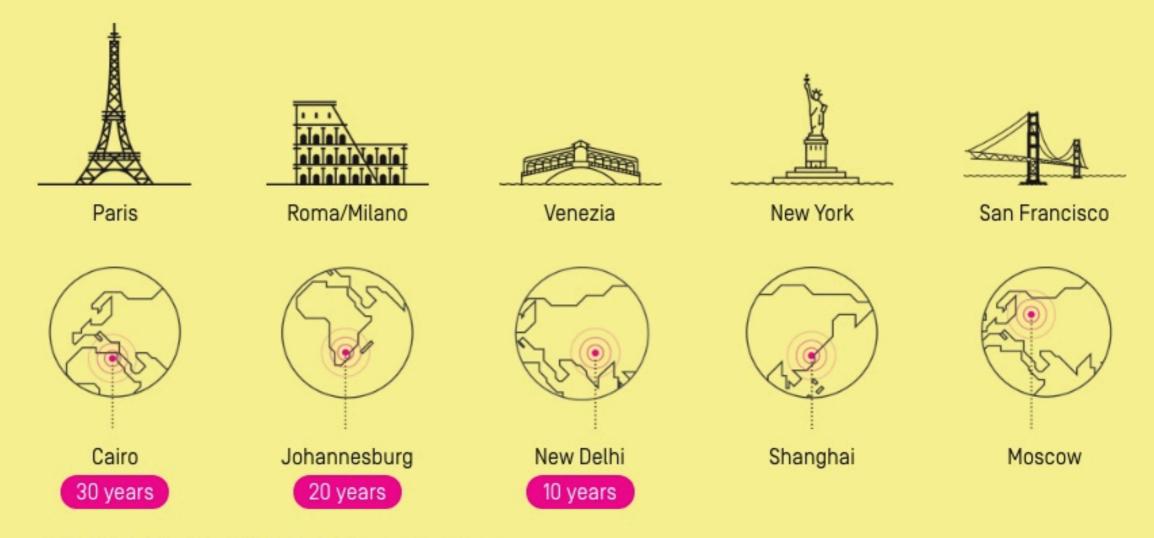
» Kontakt und Anfahrt

### HAUPTSTADTBÜRO BERLIN

Das Hauptstadtbüro verbindet die Zentrale des Goethe-Instituts in München mit kulturellen, politischen und wirtschaftlichen Partnern in Berlin und ist Ansprechpartner für die Presse in der Hauptstadt.



## **Our Offices & Partners Abroad**



Three of our liaison offices celebrate anniversaries. To the festivities

## prohelvetia

Follow us

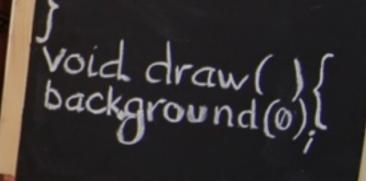


LARDHARK PROFILELUNES/RANCE, ICENTIE VIOLELE // S.// HAMPENONCE



## What grant-makers can offer: Educational Programs

Symbol



Mobile A2K, photo Zetalab for lettera27, Dakar, 2010, cc by-sa.

We need "small" institutions small institutions = knowledge equity What we should do

# Establishing joint funding programs (grants, prizes...)

Wikimedia Foundation and local chapters are grantmakers! Work with your colleagues What we should do

## A manifesto

Iolanda Pensa, 2018, cc by-sa.

## Grantmakers and Wikimedia

Grantmakers support the Wikimedia projects in different ways.

- Financial support to initiatives related to Wikipedia and the Wikimedia projects.
- Financial support to Wikimedia Foundation.
- Financial support to Wikimedia chapters, affiliates and groups.
- Financial support to research about Wikipedia and the Wikimedia projects.
- Use of open licenses compatible with the Wikimedia projects.
- Requiring grantees to use open licenses compatible with the Wikimedia projects.
- Uploading their content (GLAM partnership)
- Partnerships in Wikimedia related initiatives

Grantmaker	Use of open licenses	Grantees produce open content	Financing Wikimedia initiatives	Financing research	Financing WMF
Wikimedia Foundation	$\checkmark$	$\checkmark$		$\checkmark$	
Wikimedia chapters	$\checkmark$	$\checkmark$	Wikipedians in residence Support to volunteers	Occasionally	
Orange Foundation			WikiAfrica Cameroon Kiwix WikiFundi Wiki Loves Africa WikiChallenge African Schools Kumusha Takes Wiki Activate Africa		
Goethe Institut			Wiki Loves Women Wiki Loves Africa		
Agence de la Francophonie					
GLAMs	$\checkmark$		Wikipedians in residence		
European Union	$\checkmark$	(open access and open data)	Wikimedia Sverige Wikimedia Italia (not leading organisation)	??	
lettera27 Foundation Moleskine Foundation	$\checkmark$	$\checkmark$	WikiAfrica Share Your Knowledge WikiAfrica Schools	(Wikipedia Primary School feasibility study)	
Open Society Institut	$\checkmark$				$\checkmark$
FNS (Swiss National research fund)				Wikipedia Primary School	
South African research agency				Wikipedia Primary School	
Ford Foundation					

Grantmakers and Wikimedia https://meta.wikimedia.org/wiki/Grantmakers\_and\_Wikimedia