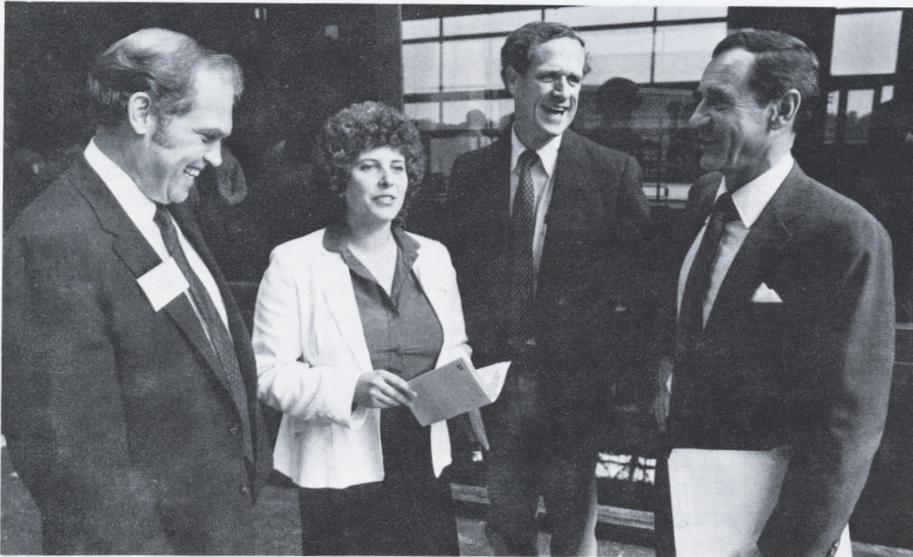


NEWS & EVENTS

Rochester Institute of Technology

Vol. 13, No. 27, September 10, 1981

Teaching Effectiveness Day Starts Year



From left, Dr. Robert Quinn, vice president, Academic Affairs; Dr. Patricia Sorce, chair of the Institute Committee on Effective Teaching; guest speaker Dr. Russell Edgerton, and President M. Richard Rose share a moment at the start of Teaching Effectiveness Day.

"Picture Teaching Effectiveness Day 1986, with a task force report suggesting problem solving, an analysis division, and an assessment center as part of the RIT curriculum," hypothesized Dr. Russell Edgerton last Thursday, Sept. 3. Edgerton, president of the American Association for Higher Education, was the guest speaker for this year's Teaching Effectiveness Day.

Former special assistant to the secretary of the Department of Health, Education and Welfare, Edgerton spoke to RIT's returning faculty and then exchanged viewpoints on academic leadership during an afternoon symposium.

Looking at the type of education students prefer today, Edgerton said, "RIT has already positioned itself very strategically in the market, focusing its efforts on career-oriented education...." "Your students are not only learning specific skills, but problem solving techniques, which are even more marketable."

Edgerton outlined the challenges facing faculty today and suggested that they "avoid stagnation by looking into diversification." In Japan, he explained, workers switch jobs often. Because of our economic times the traditional route of advancement—moving to another institution—has been closed; faculty no longer have the same mobility.

Edgerton also issued a challenge to the faculty: "Are you sure that all is as well at RIT and in your classroom as you think? Are you really teaching marketable skills or information that will be forgotten soon after graduation?"

The twice annual Teaching Effectiveness day included President M. Richard Rose's state of the Institute address and a welcome from Dr. Robert Quinn, the new vice president for academic affairs, and Jean Smith, Faculty Council president. Teaching Effectiveness Day is organized by the Institute Committee for Effective Teaching, chaired by Col-

lege of Business faculty member Patricia Sorce.

In his State of the Institute address President Rose emphasized the special quality of the RIT educational experience.

"We can measure our success in placements; RIT has one of the highest rates of placement in the United States. We can measure our success in the professional growth of our graduates. That, too, is high," he said. "We believe there should be more rigor in the classroom, which will result in higher achievement and in even higher placement rates. Our goal is to provide our students with a clear advantage when they graduate from RIT."

Continued on p. 12



The conclusion that might be drawn from this photograph is that summer at RIT passed calmly and uneventfully. Not quite: for the larger picture turn to pages 6 and 7.



Sunday, Sept 6: It was move-in day for the new freshman class—luggage tags, mail keys, room keys, trips to the Bookstore, hooking up the stereos. The picnic behind Gracie's was held inside when the rain failed to let up, and President Rose joined SOS members and new students at the end of a busy day.

POLICY & INFORMATION

Policy Council Agenda for September 16

1) Proposed 1981-82 Policy Council Plan of Work: for discussion and action; 2) 1980-81 report of the Priorities and Objectives Committee on faculty renewal for acknowledgement of receipt by Policy Council and discussion; 3) Action on proposed members of 1981-82 standing committees; 4) Proposed changes in Eisenhower Awards for Outstanding Teaching: for action; 5) Discussion on collegial governance at RIT

Faculty Council Agenda for September 17 (Preliminary)

1) Action on the Faculty Council Plan of Work for 1981-82; 2) Request nominations and action on appointments to committees.

NEWS & EVENTS

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Keeton Speaks At Convocation

Dr. Morris T. Keeton, one of the driving forces behind the movement toward experiential learning in higher education, spoke on "Converging Theories of Experiential Learning" at opening Convocation ceremonies at Eisenhower College on Thursday, September 3.

Speaking on the subject of experience-based education, Keeton, president of the Council for the Advancement of Experiential Learning and former president of Antioch College, said, "A good education is a compound of theory and experience, fused and energized by astute teaching."

"There is a need for dynamic interplay between theory and experience," he went on. "They are both essential components of learning."

He described the audience of about 300 Eisenhower faculty members and students as a group of people who are both teachers and learners simultaneously.

"The learners must be their own teachers," he said, "for unless one learns to be self-directed and self-taught one cannot continue to learn through life as the demands of our times mandate."

Keeton reviewed the history of the experiential learning movement, of which he himself has been a pioneering philosopher, and discussed some of the lines of thought leading to higher education's current emphasis on learning through experience.

CCE Announces New Division

The College of Continuing Education (CCE) has announced the formation of an Energy Education and Training Division that will develop educational services and programs to respond to the training and educational needs of the energy industry.

In making the announcement, Dean Robert Clark emphasized that the new division represents an expansion of current programming. "For the past two years RIT has offered educational services to nuclear power plants off campus," he said. "Now we look forward to meeting the personnel training needs of a broader segment of the energy industry."

Dorothy K. Paynter has been named director of the new division. Former acting executive director of the Office of External Program Development, CCE, Paynter has been associated with RIT since 1974. She holds a master of science in education from the State University College at Brockport and will complete her doctorate in adult education from Syracuse University in December 1982.

Two assistant directors of the Energy Education and Training Division have also been named. They are Thomas Forrester, formerly of the Office of Instructional Development, and Frederick Frey, who will continue his responsibilities as chair of CCE's mathematics program on a half-time basis.

Among Paynter's main goals for the division is the development of an international energy education and training center to be housed on the RIT campus.

"RIT is uniquely equipped to bridge the gap that now exists between technical education and technical personnel. We are one of the few institutions in the country that can provide the technical education needed to fill the 200,000 job openings that now exist in energy industries for skilled technicians. The Energy Education and Training Division will be able to offer the total services of the Institute to energy producers," she added. "It will be an entirely new relationship between the industrial world and the academic world."

New Office Established

RIT has announced the establishment of an Office of Government and Community Affairs within its division of Institutional Advancement. In a related move, Deborah M. Stendardi has been named director of Government and Community Affairs. She has been coordinator of Government Relations at RIT since 1979 and holds a master's degree in public administration (1978) from the State University of New York at Albany.

The Office of Government and Community Affairs reports to Dr. William H. Williams, RIT associate vice president for Institutional Advancement.

In her new post Stendardi will act as liaison between the Institute and government and community agencies in Rochester, Monroe County, Seneca Falls, Albany and Washington. The position will combine the duties of the director of government affairs with responsibilities for planning and coordinating activities to in-

crease community awareness of RIT and its resources and to extend RIT's participation in community activities.

In the area of government affairs the office maintains direct contact with government officials and their staffs, acts as a liaison with several government agencies, prepares analyses of public policy, and provides information on government funding opportunities to faculty, staff, and students.

Prior to joining RIT, Stendardi was executive assistant to the president of the Commission on Independent Colleges and Universities in Albany. She received her bachelor of arts in education from the State University of New York at Cortland in 1972.

"RIT is a resource that serves the community in varied ways," Stendardi said. "The goal of this office will be to strengthen the linkages and to enhance RIT's involvement in the community."



IT'S FOR YOU...

New faces? New phone numbers? Departments will soon have an opportunity to add, delete and change their portions of the RIT telephone directory. Computer print-outs listing individuals and room, building, and telephone numbers will be mailed out to all campus departments by the Communications Dept. during the week of Sept. 14. Prompt handling will be requested!

From the Personnel Office:

With this issue of News & Events we inaugurate a feature that is expected to appear regularly in the coming year. Twice monthly the Personnel Office will provide information relating to employment at RIT. Sometimes this feature will deal with employee benefits; on other occasions material may discuss current issues in personnel administration.

Comments and suggestions will be welcome and can be conveyed to the Personnel Office by calling 6966.

By way of introduction, and for your future reference, here are the members of the Personnel staff, their phone numbers (a few will not be in effect until later in the month) and areas of expertise.

James R. Speegle, director, 2426: general policy questions, personnel planning; grievances

Becky Davis, secretary to director, 2955: unemployment; immigration; verifications of employment; meetings and appointments with director

Wendy Benjamin, receptionist, 2425: tuition waiver forms; employment application forms; general appointments

James Papero, associate director, personnel and human resources, 2065: affirmative action; staff employment, training, student employment, exit interviews; Employee Assistance Program

Susan Walworth, secretary to the associate director, 6967: support, including clerical, for human resources areas in employment and affirmative action matters

Kathy Carcaci, employment specialist, 6964: recruitment and employment

Leslie Berkowitz, administrator of staff training and development, 6124: college/departmental needs for group staff training or development, reference to Institute-wide training needs and programs

Joan Cavanna, assistant administrator of staff training and development, 6956: assists administrator in planning, developing, and evaluating staff training programs

Carole Lacentra, coordinator of on-campus student employment, 2631: policies, procedures and employment of RIT students on campus

Denise Prohaska, secretary, 2837: clerical support for coordinator, procedures for student employment

Jeanne Healy, associate director, administration, 6966: policy matters related to benefits, compensation (including title changes), personnel records and information

Mary Islas, personnel data administrator, 6965: computerized personnel data information and needs

Charles Haves, benefits counselor, 2428: existing benefits, short-term disability reporting, salary reduction agreements

Patricia Spinelli, compensation analyst, 6997: general and hourly staff job evaluations and pay issues

Denise Hess, compensation analyst, 2427: professional/administrative staff job evaluations and pay issues

Michele Riley, personnel assistant, 6995: professional/administrative staff contracts, paperwork and pay procedures

Donna Blanchard, personnel assistant, 2429: general and hourly staff paperwork and pay procedures, workers' compensation

Valerie Runciman, word processing technician, 2424: assistance in development and maintenance of documented departmental procedures, mailing lists and other records

Summer Promotions and Appointments

Several faculty and staff members received promotions during the summer. Among them was H. Donald Scott, promoted to vice president, Finance and Administration. He had served as acting vice president since March and was previously assistant vice president, Finance and Administration, and director of Business Services.

Referring to his experience with RIT, Scott cited the strength of the faculty and staff as factors in the quality of the educational experience provided to RIT students. He added that support services for students will be given increased emphasis.

"I see Eisenhower College and NTID as two of our more distinctive elements," Scott said. "Each provides benefits that are unusual on most campuses. In fiscal terms, the area with which I'm most involved, the NTID budget, which will approach \$29 million next year, has a significant impact on the sound and positive fiscal policy of the Institute as a whole.

"The quality of the plant at Eisenhower College, which approaches \$50 million, means that RIT is willing to provide the short-term support of that campus that may be necessary. This also points up the importance of marketing the Institute in terms of attracting students and the individuals and corporations who feel that RIT is a sound investment."

Dr. Peter J. Pere was named dean of NTID. Pere comes from the University of Wisconsin-Extension, where he served as associate chancellor and associate professor of education.

Dr. Robert E. Golden was appointed associate dean of the College of General Studies. He was acting associate dean for 1980-81.

Wiley McKinzie was appointed associate dean of the College of Applied Science and Technology effective July 1. Previously, he served as acting director of the School of Computer Science and Technology.

W. David Baker, former chairman of the electrical engineering technology department at SUNY in Alfred, was named director of the School of Engineering Technology.

John S. Zdanowicz was appointed director of the School of Retailing. He has been a member of the College of Business faculty since 1974.

Dr. Mark F. Guldin, director of the School of Printing, has been named acting dean of the College of Graphic Arts and Photography. Serving as acting director of the School of Printing is Walter Campbell.

Dr. William H. Williams was named associate vice president for Institutional Advancement at RIT.

Dr. Paul Kazmierski, former director of the Learning Development Center, has been named assistant vice president for Learning Development Services in the Division of Student Affairs.

Carolyn Rankin, formerly director of Media Relations, was advanced to director of Public Information.

Bernard A. Logan, formerly chairman of electrical engineering technologies, was named director of technical studies in the College of Continuing Education.

Sue Benoit Miller was named director of alumni services, a new position.

Joe Donoghue, coordinator of residential life and programming, accepted the position of assistant dean for Campus Life at Eisenhower College.

Andrea C. Walter became director of humanistic studies in the College of Continuing Education.

Dr. Catherine Steel, formerly in private practice in Little Rock, Ark., was named director of the Counseling Center.

Charles Hetzel was named director for the HEOP programs on both the Eisenhower and Rochester campuses.

Dr. Preston Herring assumed his new post as director of Residence Life on July 1. Herring comes from the University of Louisville School of Medicine, where he served as director of administration in the department of surgery.

In addition to his duties as registrar, John Whitely has been promoted to director of Records and Institutional Research.

Ron Stappenbeck became director of academic computing within the Information Systems and Computing group after more than 10 years associated with RIT in the instructional computing area.

James C. Bingham was appointed director of Food Service, after more than 10 years service with the Institute.

Leslie Bennett Scoville has been appointed director of Campus Safety. She has been with the Institute for more than a year and has been acting director since February of this year.



Maybe you've never really "seen" the heart-shaped garden in the Administration Circle that displays three seasons of color—blossoms and bulbs in spring, a rose perennial garden in summer and chrysanthemums in fall. Frank Robinson, horticulture foreman, and Steve Friedman, grounds superintendent, developed the design and concept for the garden, part of last fall's planting festival. Additional bulbs and chrysanthemums will be added this fall. Either Robinson or Friedman would be glad to hear staff and student opinions of the garden.

Energy Savings Rewarded

RIT received a cost reduction incentive award from the National Association of College and University Business Officers/U.S. Steel Foundation. The \$100 award recognized RIT's energy conservation efforts.

RIT submitted to the competition modifications made to the cooling systems in the George Eastman and Frank E. Gannett buildings and at NTID. The modifications include improvements in the absorption chilling systems in these buildings, as well as the installation of a microprocessor system to save energy by matching fuel consumption to the actual building load. The estimated energy savings from these modifications is \$11,000 annually.

Open Letter to RIT Faculty & Staff:

I would like to take this opportunity to thank you for all the time, energy, and support you provided the Orientation Office this past summer and the first week of the quarter.

Many of you worked every Sunday during July and gave up your Labor Day weekend to provide our new students with the foundation that adds immeasurably to the educational experience. You are why RIT has always been a special place to be and why our new students will receive the best education possible.

Ann M. Hayes

Nearly 300 Enter Eisenhower

Orientation activities began Sunday, Aug. 30, for the freshmen and transfer students beginning their studies at Eisenhower College.

The group of arriving students represent a 10 percent increase over September 1981. The almost 290 new arrivals include 150 freshmen, 26 transfer students, 11 Japanese exchange students from Tokai University, and over 100 computer science, photography, and engineering students beginning their studies at Eisenhower before going on to the Rochester campus next year.

Although about two-thirds of the group are from New York State, there are students from as far away as Florida, Colorado, Alaska and Louisiana. Among the foreign countries represented are Korea, Jamaica, Switzerland, Russia, Poland, Bangladesh, Malaysia, India, Indonesia, and Colombia.

Sunday's activities included an orientation for parents and a welcoming address by Executive Dean Thomas Plough.

The Orientation Committee chose the program theme "To Earn a Living...To Live a Life" to reflect the college's expanded initiatives in career education.

Eisenhower students returning from last year arrived on campus last Wednesday, Sept. 2, for registration; classes began the next day.



Family, faculty and friends gathered for the third graduation ceremony at the School of Applied Industrial Studies (SAIS) at City Center last month. The entire class of 31 students has been employed by Rochester machine industries, according to Ted Spong, manpower specialist (retired) at SAIS. Spong (left) is shown greeting chairman of the RIT Board of Trustees Richard H. Eisenhart (center) and Russell C. McCarthy. McCarthy was honored by the Institute in 1979 with the establishment of the Russell C. McCarthy Chair in the College of Continuing Education for his years of service as manager of the Industrial Management Council and as an RIT Trustee and honorary Trustee. The Russell C. McCarthy Chair is now held by James Forman, director of SAIS.



JOINT MATHEMATICS AND PHYSICS COLLOQUIUM

Title: "Waves in Sunspots: Observations and Models"

Speaker: Dr. John H. Thomas,
University of Rochester

Date: Wednesday, Sept. 16

Place: Bldg. 8 (Science), Room 2178

Time: 3 p.m., refreshments at
2:45 p.m.

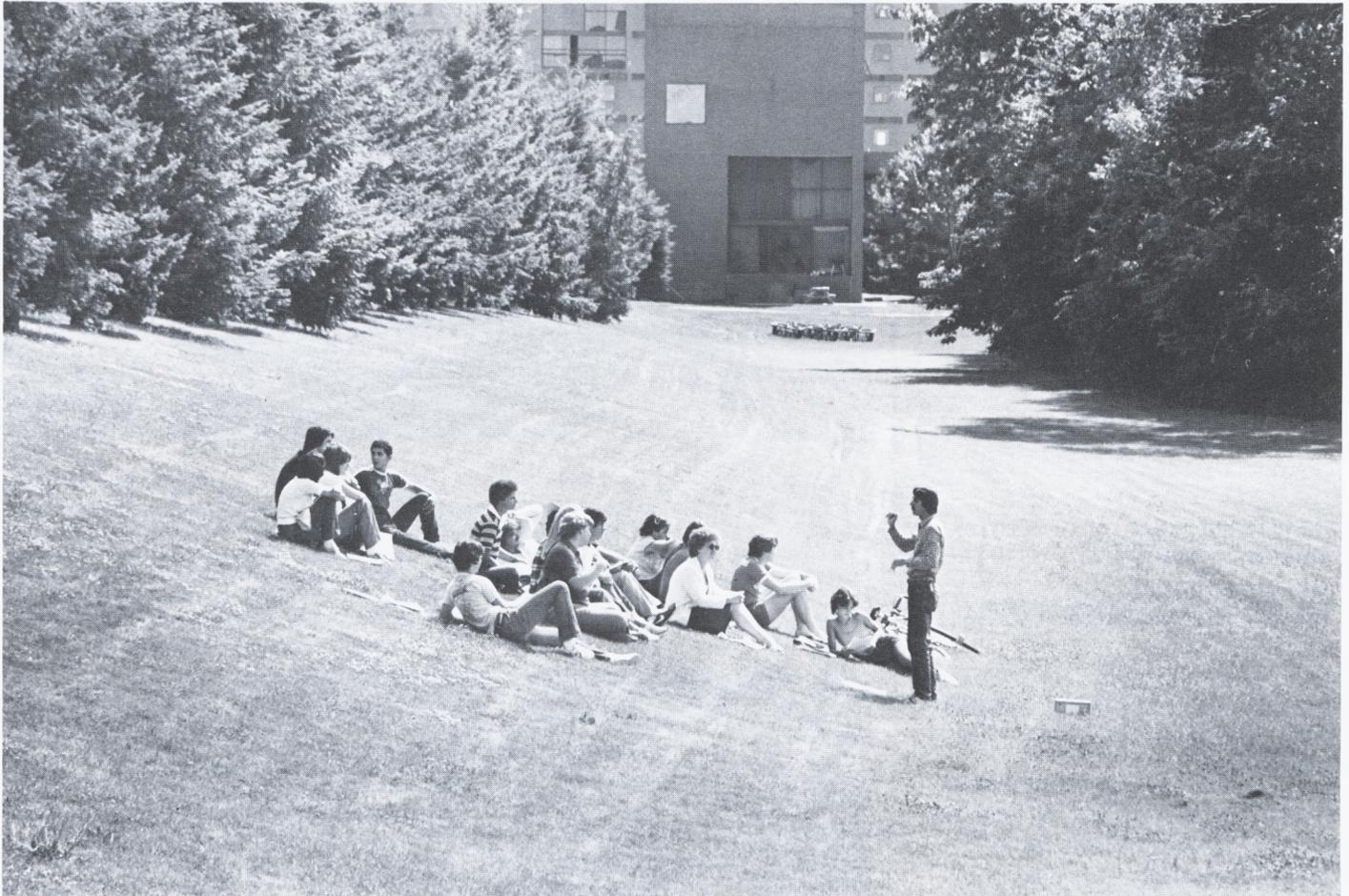
PLEASE NOTE

There are new telephone numbers
for the Information/Reservation
Desk in the College-Alumni Union.

Information-Events &
Activities 475-6991

Room Reservations
(non-academic) 475-6992

The RIT Summer: Courses, Conferences,



It was almost "business as usual" as RIT played host to an unusual array of groups and activities at its various facilities during the summer.

A campus "first" took place with the implementation of a summer orientation program geared for incoming freshmen and transfer students and their parents. Altogether, a total of 600 students and 200 parents had their choice of four consecutive week-ends, beginning June 28 and ending July 26, to live in residence halls and savor campus life.

Another "first" occurred at NTID with the inception of two computer courses for deaf adults. The first course, Introduction to Data Processing, provided deaf adults with introductory technical skills applicable to job situations involving computers. The second course, Advanced Data Processing, gave experienced computer users knowledge of software applications on small computer

systems. Twenty-two individuals attended.

While some might have said the campus "went to the dogs" on July 4, Ed Steffens, director of Special Events, insists it was simply the annual Genesee Valley Kennel Club Dog Show that attracted 7,000 people to the campus.

Not to be outdone by the dogs, the Genesee Valley Antique Auto Club hosted 5,000 proud auto owners at its annual show here on August 2.

Meanwhile, on the Eisenhower campus, a famous news photographer shed some insight into his long and illustrious career and a group of female ministers met to rally for equal rights for women in religion.

Bernie Boston, chief photographer for the past 14 years at the now defunct *Washington Star*, was one of 35 participants in a photo-communications workshop that took place Aug. 17-21. His

most famous photo shows an anti-Vietnam war demonstrator placing a flower in the barrel of a soldier's gun.

The 63rd annual meeting of the International Association of Women Ministers held its four-day conference July 22-25 at Eisenhower. Foremost on the agenda were proposals to support ordination of more women ministers and priests; to strive for equal treatment of women in religion, churches and liturgy; to make the Bible non-sexist; and to support the Equal Rights Amendment.

Improved Appearances

On July 1 area dentists started taking the first appointments from RIT employees eager to put their new dental coverage to use. Entire families submitted themselves more cheerfully than usual to cleaning, x-rays, drilling and filling, and

Construction and Congratulations

blue forms from the Personnel Office, promptly completed by busy dentists' receptionists, were shortly flooding the offices of Metropolitan Insurance.

More than teeth were bright and shining: new student housing adjacent to Perkins Green progressed smoothly, and two of the new units, nearly completed, are handsome, and much needed, additions to the campus.

...And Honors Received

The School of Photographic Arts and Sciences formally said "thank you" to Dr. Mark Ellingson, first director of the school and former president of the Institute, at a summer dinner in his honor. The dinner also marked the June 5 celebration of Dr. Ellingson's 77th birthday.

Steven Lovi, social work major, received the 1981 Dr. Robert Frisina Award for his academic excellence and leadership role in the deaf community

at RIT. Lovi, a deaf student, is cross-registered through NTID in the College of General Studies bachelor's program. Dr. Frisina, senior vice president, was the first director of NTID.

Michael Cook, a May graduate of Eisenhower College, was selected from a total of 171 candidates to be awarded a prestigious New York State. Herbert H. Lehman Graduate Fellowship in the Social Sciences and Public and International Affairs.

Eight international students were honored during 1980-81 with the second annual Kilian J. and Caroline F. Schmitt Scholarship for International Students. Named recipients of the scholarships were Avigdor Gliksberg, Helene DeMatos, Mahin Sadrai, Jan-Erik Lundstrom, Michael Moreau, Julio Mendoza-Sanchez, Osita Obieke, Shahin Monshipour and Angelino Sandulo.

Genevieve J. Ries, donor of the Edward J. Ries Memorial Scholarship Fund for outstanding students in the

Department of Electrical Engineering, was honored at a campus luncheon. The four Ries Scholars are Cynthia Goszewski, Emily Thompson, Christopher Ludden and David Becker.

President M. Richard Rose was selected as International Citizen of the Year by the Rochester International Friendship Council at its annual budget meeting.

Four undergraduates were recognized for their service to the Institute and improvement of campus life with the 1981 Davis Leadership Award: Gregory Borchardt, Linda Iannone, Charles P. Rink and Susan C. Wright. Funds for the annual Davis Award are provided through a gift of Ruth and Brackett H. Clark.

Loy E. Golladay, NTID professor emeritus, received the honorary degree of Doctor of Humane Letters Honoris Causa from Gallaudet College.



NEWS & NEWSMAKERS

R. Roger Remington, professor and chairman of the Department of Communication Design, College of Fine and Applied Arts, participated in the Summer Festival of Arts at Louisiana State University, Baton Rouge, with two lectures on "The History of Graphic Design," and an additional talk about RIT's communication design program. He was the guest of LSU's Graphic Design Department.

Marjorie Potter has accepted the position of administrative assistant in the Department of Social Work. During the past three years she has served as secretary to the dean.

Jack F. Smith has been named to the Monroe County Board of the Easter Seal Society. Smith is associate vice president for Communications within the Division of Institutional Advancement.

Patricia Padden Higgins of Auburn has been appointed coordinator of Learning Development Services at Eisenhower College. Higgins will be responsible for providing learning development services to Eisenhower students through the writing laboratory, the math support center, the reading and study skills center and the tutoring center. She will also teach rhetoric, the college's required course for communication skills.

Charles Hetzel, director of HEOP, has been selected as an Outstanding Young Man of America by the national Junior Chamber of Commerce. The award was for service in HEOP, related work in Rochester public education and exceptional service to the community.

Dr. David Dresser has been named associate dean for Career Education and Advancement at Eisenhower College. Dresser, who has been the college's chief administrative officer for student affairs, will assume leadership of a broad array of activities designed to strengthen Eisenhower's efforts in the area of career education.

Professor Albert J. Ossman has been named to the position of coordinator of Grants and Experiential Education at Eisenhower College. Ossman's new duties include planning and preparation of grants to support academic activities, in addition to helping students plan and obtain internship experiences. He will continue to be pre-law advisor and professor of public policy.

Sheila Halton has been promoted to secretary to the dean and executive secretary of the College of General Studies.

Stephen T. Riley has been appointed associate professor of managerial economics at Eisenhower College. Riley was previously assistant professor in business and economics at the College of Santa Fe, N.M.

Dr. Mason E. Westcott, professor emeritus of CCE at RIT, received the Eugene L. Grant Award from the American Society for Quality Control (ASQC) in San Francisco. ASQC, of which Westcott is a founding member, is a non-profit professional organization dedicated to the advancement of quality in a wide range of manufacturing and service fields. The award was given for outstanding leadership in the development and application of educational programs in the field of quality control.

Rodman Reilly, senior photographer in Communications, has been named to the Board of Directors of Campfire Inc. of Rochester and Monroe County.

Dr. Norman Flannigan, assistant dean, College of Continuing Education, was a recent guest faculty member at the University of New Hampshire summer session on grantsmanship training. He participated in a program on proposal writing and development for grants and contracts.

James Carbin, associate professor in the School of Computer Science and Technology, has accepted a joint appointment with Eisenhower College and will be teaching computer science courses on both campuses during the fall quarter.

A one-man show of **Fred Meyer's** paintings, drawings and illustrations will open at the Allentown Art Museum on Saturday evening, September 12, with a member's reception, and run from September 13 through November 1. The show is to coincide with the announcement of the museum's purchase of the life-size bronze figure "Woman With a Cigarette."

John DeHority has been appointed volleyball coach at Eisenhower College. A doctoral candidate at Colgate Rochester Divinity School in Rochester, DeHority earned his BA and MA from Earlham College. There he played on the varsity volleyball team, which went to the national championships in his junior and

senior years. While in Seneca Falls he has played for five years on undefeated teams in Class A league for Geneva YMCA.

His wife Carolyn is coordinator of career services at Eisenhower. He is minister at the nearby Canoga Presbyterian Church.

Dr. Lakshmi Mani, professor of English in the College of General Studies, delivered a paper entitled "Cooper and the Apocalypse" at the James Fenimore Cooper Seminar held recently at SUNY, Oneonta. This paper has now been published in a collection of papers presented at the seminar by Cooper scholars from all over the country.

Also, the University Press of America has published Mani's *The Apocalyptic Vision in Nineteenth Century Fiction: A Study of Cooper, Hawthorne and Melville*. The book is available in the RIT Bookstore.

Alfred L. Davis, vice president, and **Mark Ellingson**, president emeritus, were recently named Paul Harris Fellows by the Rochester Rotary Club. Davis has been a Rotarian since 1949 and was president of the Rochester Club in 1960-61. Ellingson has been a member of the Rochester Rotary since 1934 and was president in 1940-41.

Dr. Marvin Gruber of the Mathematics Dept. presented a paper entitled "Simultaneous Empirical Bayes Estimators of Linear Models" at the 141st Annual Joint Meeting of the American Statistical Association, recently held in Detroit.

Department of Mathematics professors **Laxmi Gupta** and **James Glasenapp** recently participated in a conference at Worcester Polytechnic Institute, Worcester, Mass., on applied graph algorithms.

Department of Mathematics professors **Thomas Upson** and **James Glasenapp** recently participated in a conference/workshop on the applications of discrete mathematics at Rensselaer Polytechnic Institute.

Dr. Terry C. Dennis, associate professor in the College of Business, recently presented a three-week seminar entitled "An Apple for the Teacher" for the Fairport Central School District. Students in the seminar learned programming techniques and how to use the Apple computer to enhance student learning.

PROFILE

Rhona Speaks the Language: ESOL

Officially Rhona Genzel is supervisor of the English to Speakers of Other Languages (ESOL) program offered by the Learning Development Center. Her less official but more fitting title might be "ambassador to RIT's international student community."

Genzel has worked with nearly every foreign student who has sought instruction in English at RIT in the last two years. She came to the Institute in 1979 to develop the ESOL program and, since that time, has seen it grow from an enrollment of one student, tutored part time, to participation by over 300 students from such countries as Korea, Japan, Lebanon, Vietnam, Mexico, the Dominican Republic and Colombia.

The ESOL program consists of support services for RIT international students and faculty. Instruction is provided in pronunciation, conversation, writing, grammar, reading and culture. Classes and tutorials also are offered to community and industrial clients. (Last fall Genzel taught an ESOL class at Xerox to a group of 10 Taiwanese research scientists.) A 25-hour-per-week intensive ESOL program also is offered each quarter for those with limited English ability who want to totally immerse themselves in the language.

"Once testing indicates that a student needs help in English, I meet with the student individually to discuss his or her language strengths and weaknesses and program is then agreed upon," Genzel says. "I'm very sensitive to the needs of international students."

This sensitivity is the result of her experience with newcomers to the United States and the English language. As part of the National Alliance of Businessmen's federally sponsored program to encourage minority employment, for example, Genzel developed an English instruction program for Hispanic employees at Xerox Corporation in 1969 and coordinated the program until 1975. She has worked with international students at the University of Rochester and has taught adult education classes to emigrants from the USSR, Poland,



RHONA GENZEL

Italy, Switzerland, Yugoslavia and Southeast Asia for the Rochester school district.

"Most of my students in those classes were refugees who had arrived in the United States only recently," Genzel says. "For them, learning English was a matter of economic survival."

For most students in the ESOL program, the acquisition of greater language proficiency is a matter of academic survival.

"Most students enrolled in the intensive program are interested in studying at RIT and hope that improved language skills will be a key to admission," Genzel says. "But we also have had students whose reasons for participating in the program didn't involve RIT." Included in that group were the mother of a Colombian student who wanted to improve her English, an attendant for a Colombian airline and an employee of Xerox in Brazil.

In order to help international students become accustomed to conversational English and American culture, Genzel and Associate Professor Marty Young have written a simulation game designed to place students in situations they might

encounter in a clothing store, a university and a nightclub.

"Students are required to go through all the motions, as if they were actually there," says Genzel. "In the nightclub segment of the game they must introduce themselves to someone they don't know, ask that person to dance and then get up and dance. They really enjoy it."

In addition to her "devotion to the ESOL program," Genzel is the co-owner, with her husband, of a mail order business specializing in antique china. They receive orders from around the country for flow blue and mulberry china made between 1830 and 1908. "We've met a lot of interesting people through the mail," she says. "We heard that Woody Allen is a collector of antique china and have written to him. We're still waiting for a reply, though."

CORRECTION

The Financial Planning for Women workshop will be held on September 15 from noon-1:30 p.m., not noon-1 p.m. as originally stated.

Educational Tours Announced

RIT's new Educational Travel Program will kick off the 1981-82 academic year in September with a day-long tour of the Finger Lakes' Wagner, Widmer, and Gold Seal wineries, and in October, a three-day grand tour of Pennsylvania's famous Amish Country.

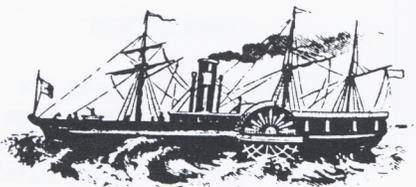
Julie Cammeron, NTID assistant professor for RIT and director of the program, says, "RIT's Educational Travel Program offers students, faculty, staff, and members of the community low-priced, hassle-free travel that's both enjoyable and educational.

"The tours include teach-ins that will give participants behind-the-scenes insights into what we'll be visiting."

The teach-in for the Whirlwind Tour of Finger Lakes Wineries will be held from 7-10 p.m., Wednesday, Sept. 23, in Bldg. 60/Rm. 1544. The teach-in will feature Sherwood Deutsch, wine connoisseur and owner of Rochester's Century Liquor. The tour, from 9 a.m.-7:30 p.m., Saturday, Sept. 26, will include dinner at the Wildwinds Restaurant in Naples. The cost is \$15 for the teach-in, transportation, and tour. The dinner at Wildwinds Restaurant is extra.

The teach-in for Journey to Amish Country will be held from 7-9 p.m., Thursday, Oct. 22, in Rm. 1829 of the College-Alumni Union. The presentation will feature two members of the Mennonite community. The three-day tour will be held Friday, Saturday, and Sunday, Oct. 30, 31, and Nov. 1. The \$89.50 fee for the tour includes the teach-in, transportation, one night in a farm hotel, and one night live-in experience in a deaf or hearing Mennonite home, a nine-hour tour of the Amish country, and all meals except for two lunches.

A New York City Broadway Tour is tentatively scheduled for spring break in late February. Space for each tour is limited, and reservations are necessary. For more information, contact Julie Cammeron at 6218 or the Student Affairs Office at 2268.



RIT soccer players prepare for the opening of the 1981 season during a recent practice session. The Tigers face Roberts Wesleyan College, Saturday, Sept. 12, at RIT with kickoff at 1 p.m. Coach Doug May will field a squad of eight veterans and 13 newcomers.



The nationally known bluegrass group, The Dillards, will be at Eisenhower College tomorrow, Friday, Sept. 11. Their concert will be held in the Athletic Center at 8 p.m. The Dillards, who toured with the Earl Scruggs Review this summer, have been playing since 1962 and have recorded 11 albums. Tickets are available at the candy counter in the College-Alumni Union: \$3 for students, \$4 general admission.

New Policy At Bank

On September 1 a new check-cashing policy went into effect at Security Trust Company's RIT branch office. Louise Hugh, branch manager, has announced that the new policy was adopted in conformity with similar policies at all other Security Trust branches.

"The bank will cash checks drawn on other local banks if the individual cashing the check maintains an account with Security Trust," said Hugh. "However, the amount of the check cannot exceed the current balance in the customer's checking account."

She added that the only exception to this policy at the RIT office is that the bank will honor checks of \$100 or less drawn on banks outside of the Rochester area.

Hugh also announced that an express box is now located in the main banking area for the convenience of customers. "The 'Security Express' can be used for making deposits, MasterCard/Visa payments or payment of such bills as RG&E or Rochester Tel," said Hugh. "We hope that all of our customers will take advantage of this service and avoid unnecessary waiting in line."

Lower Fines, Color Coding, New Boots

Campus Safety has inaugurated several new parking regulations designed to more effectively apportion available parking spaces on campus.

As of the beginning of this quarter, parking stickers issued to students and faculty/staff will be color coded. Faculty/staff will be issued brown parking stickers, and commuter students will be issued blue stickers. Vehicles with brown or blue stickers may be parked in any legal parking space at any time.

Students living in Colony Manor, Perkins Green or the Racquet Club will receive green parking stickers. Residents of these complexes may park only in G and H parking lots before 1 p.m. Students living in the residence halls and Riverknoll will be issued yellow parking stickers and may not park on the academic side of campus until after 1 p.m. In order to accommodate overflow parking in the Riverknoll complex, Riverknoll students will receive an additional parking sticker and may park in either the first or second row of J Lot at any time.

To make it easier for students to get to the academic side of campus from apartments or residence halls, additional shuttle buses will be in operation. Shuttle bus schedules are available at the information desk in the College-Alumni Union.

Campus Safety also plans to cut down on towing illegally parked cars. According to Leslie Scoville, director of Campus Safety, officers will apply "Denver boots" to cars parked in violation of campus parking regulations (Denver boots immobilize vehicles). The cost of boot removal is \$10.

Cars parked in spaces marked for handicapped persons or in fire lanes will still be subject to towing.

"With these regulations in effect, we expect that some of the parking congestion on the academic side of campus will be alleviated," explained Scoville.

She also announced that fines for parking violations have been cut in half to \$5 and \$10.

CLARITY AND CONFIDENCE IN PUBLIC

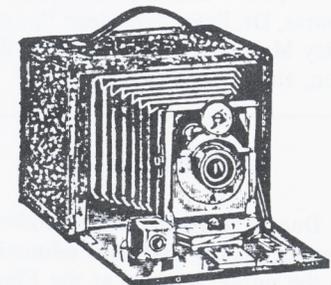
The goal of **Introduction to Public Speaking**, a seven-week workshop, is to refine public speaking skills, learning from formal and extemporaneous speeches, group discussion and guest speakers. The workshop will be held on Tuesday mornings from 8:30–10:30, in Bldg. 12, room 1141. It will begin on Sept. 29 and run through Nov. 10; the fee is \$55. The workshop series is sponsored by the Staff Training and Development Office of the Personnel Dept. To sign up, call Joan Cavanna at 6956.

Schneider Corp. Donates Lenses

The Schneider Corporation of America has made a major contribution to the School of Photographic Arts and Sciences at RIT.

Ten camera lenses in two focal lengths and 16 enlarging lenses in three focal lengths, representing the corporation's top line, were recently donated for student use. The equipment is valued at more than \$12,000.

Ronald Leven, sales manager for Schneider Corporation, said the contribution would promote photography at one of the leading schools in the field: "We would like RIT students to use what we feel are the finest lenses made."



Library Changes Speed Services

The new circulation system recently installed by Wallace Memorial Library is expected to speed up several procedures and generally improve service to faculty, staff and students. Library users should be aware, however, that the following changes have taken place.

Registration: Registration is required. It takes less than two minutes; registration hours are posted on the door.

ID Card: Old ID cards will be honored only until November 1, 1981. If an ID card is lost, the library should be notified.

Book Borrowing: The new system prohibits additional loans if any other book has not been returned by its due date. Fourteen-day books (five-book limit) are fined 25 cents for each day overdue that the library is open. Fines must be paid before additional items can be loaned.

Holds: These can now be arranged more efficiently (but 14-day books cannot be held or renewed).

Reserve: Up to 25 books and 50 copied files can be put on reserve; 48 hours notice is required to process the materials. The new system allows a wide variety of reserve loan periods from

which to choose. Personal copies of books can be placed on reserve if the owner is willing to allow a permanent OCR circulation label to be put in the book.

Charge outs should take no more than five seconds per book for those who are registered and in possession of a new ID.

In Self-Defense

Dr. Robert Johnston, dean of the College of Fine and Applied Arts, will offer a practical self-defense course for women again this fall. The course will be given on three consecutive Fridays—Sept. 25, Oct. 2 and 9—from noon-1 p.m. in the wrestling room.

Because women will work in pairs, those interested may want to register for the course with a friend. Loose clothing is necessary.

Registration will be on a first come, first served basis. Call Joan Cavanna, Staff Training & Development, at 6956.



Teaching Effectiveness

Continued from p. 1

Noting that last year saw changes implemented as a result of the Institute's study of space utilization, Rose stated that RIT remains committed to individual faculty offices as a cornerstone of excellence in teaching. He also expressed the hope that, with the completion of the new Perkins housing project later this winter, triple occupancy in student dorms will no longer be necessary.

Other Institute goals for the coming year include an improvement in student attitudes about RIT. "We hope to accomplish this through increased student participation in the Institute, increased opportunities for multi-cultural awareness among students, and increased student-faculty interactions," Rose said.

The president also called for an expansion of the co-op experience to include as many students as possible, for new opportunities for faculty and staff renewal, and for a focus on a new academic computing system.

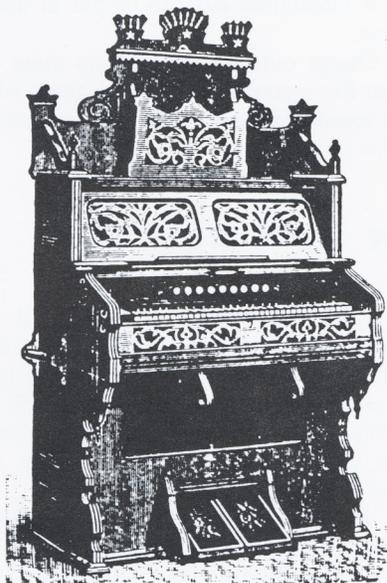
The afternoon symposium on academic leadership was led by a panel that included Edgerton, Quinn, Dr. Dennis Nystrom, Dr. Walter McCanna, Dr. John Paliouras, Dr. Peter Pere, Jean Smith; Dr. Stanley McKenzie, Marcia Birken, William Larsen, and Dorothy Paynter.

NOTE TO SKATERS

Due to increased costs, student, alumni, faculty and staff admission to the public sessions at the Frank Ritter Memorial Ice Arena will be increased to \$1.50 per person as of Saturday, Sept. 12.

Don't Miss It !

- Sept. 16, Wednesday Opening of Women/Image, photo exhibit in MFA Gallery, 10 10 a.m.—4 p.m., Monday—Friday, free; closes Oct. 2
- Sept. 22, Tuesday Lecture by Dr. Lillian B. Miller, historian of American Culture, Smithsonian, and RIT Gannett Professor in the Humanities: "The Art of Collecting: Personalities, Paintings and Wealth in the Gilded Age," Memorial Art Gallery (Rochester), 7:30 p.m.; free
- Sept. 24, Thursday Isaac Asimov delivers Institute Forum lecture, "The Future of Man"; George H. Clark Memorial Gymnasium; \$1 admission, 7 p.m.
- Sept. 28, Monday Opening of Penland People: crafts, photo prints and more from the Penland School of Crafts, N.C.; Bevier Gallery through Oct. 18; free



RTS BUS FARE

Since the opening of the new campus in 1968, RIT has worked closely with the Regional Transit Service to provide bus transportation to and from campus. The Institute has subsidized this service in order to keep it operational. This subsidy has steadily grown over the years, especially recently because of increased energy costs. During this period, the fare has remained at \$.55, a fare now lower than the lowest RTS fare to anywhere in the county.

In order to keep the subsidy at a reasonable level, it has become necessary to increase the fare to and from the campus from downtown Rochester to \$.60, effective September 8.