

N·E·W·S & E·V·E·N·T·S



Dr. Mary Sullivan Named Institute Dean

Dr. Mary Sullivan, dean of the College of Liberal Arts, is the 1983-84 Institute Dean.

Sullivan was designated for the honor position for "significant contributions to RIT beyond outstanding leadership in the College of Liberal Arts," said RIT President Dr. M. Richard Rose and Dr. Thomas R. Plough, vice president for Academic Affairs, when they announced the appointment.

As Institute Dean, Sullivan will represent the Institute within the RIT community and beyond the Institute. In addition, the post offers Sullivan an opportunity to pursue her own professional endeavors.

The position was established in 1981 with the appointment of Dr. Robert H. Johnson, dean of the College of Fine and Applied Arts. Dr. Richard A. Kenyon, dean of the College of Engineering, was the 1982-83 Institute Dean.

Sullivan described how she plans to fulfill her new role: "In my work as Institute Dean I will, at the direction of Dr. Rose and Dr. Plough, frequently be speaking publicly on behalf of the Institute, representing the Institute to associates beyond the Institute, articulating our mission and philosophy of education and exploring new ways in which RIT can fulfill its educational mission.

"The generation and implementation of new ideas, new connections and new ways of doing things are vitally essential to any creative organization such as RIT and the Institute Deanship is one way to nurture and promote this constant renewal."

She hopes to use her time as Institute Dean "in new ways that will be beneficial to the advancement of the college and the Institute such as making the quality of liberal arts education at RIT more specifically known in the larger community and encouraging the development of more scholarships for social work and criminal justice students."

Sullivan said she also wants to establish further direct contact with the college's alumni as well as expanding the many friends of RIT and the College of Liberal Arts in the community and seeking their creative advice. She plans working with corporate and public-sector leaders to identify ways in which the liberal arts faculty can be of intellectual assistance to them.

The academic leader plans to continue her research projects with time allowed her as Institute Dean because "I am fundamentally a teacher and a student. I thrive when I am knee-deep—or head-deep—in a research project I value."

Graphic Arts Symposium Helps Plan Future College Curricula

Although books, magazines, newspapers and other forms of printed material continue to be major methods of delivering information, the graphic arts and photographic industries will need to embrace new electronic technologies to continue to be competitive in the future.

That was the conclusion of Stratagem 1983, a two-day graphic arts and photography planning symposium for nearly 250 invited participants, presented last week at RIT.

Organized by Dr. Mark F. Guldin, dean of the College of Graphic Arts and Photography, the symposium met at the Institute to help RIT officials plan future directions for the college.

Symposium participants, who included leaders from graphic arts and photographic industries along with RIT faculty and administrators, listened to presentations and panel discussions on four main topics: future markets for information, information generation, processing and dissemination.

Following the presentations, symposium participants gathered in small groups to

evaluate the material and to recommend ways in which RIT's College of Graphic Arts and Photography can best prepare its students for a time of change.

Recommendations will be given to a college task force, which will work closely with Guldin in planning future curricula for the college.

Stratagem 1983, RIT's Graphic Arts and Photography Planning Symposium, was sponsored by the Institute along with the Graphic Systems Division of Rockwell International and Harris Graphics Corporation.

Serving on the planning committee for Stratagem 1983 were Gordon O.F. Johnson, LogEtronics; William Mariner, Case-Hoyt; Ronald A. White, Graphic Systems Division of Rockwell International, and James Wilkens, Eastman Kodak Company.

The planning committee worked closely with Dr. Gregory Schmid of the Institute for the Future, Menlo Park, Calif., who prepared background information on the graphic arts and photographic industries, economic growth for the next ten to 15 years and expected growth of RIT.

She is author of *Catherine of Dublin*, a biography of Catherine McAuley, a 19th-century Irish social worker and founder of the religious order, Sisters of Mercy; *Caroline Gordon: A Reference Guide*, as well as commentaries for literary journals.

Sullivan joined Rochester Institute of Technology in 1969 as assistant professor, language and literature. She was appointed dean in 1977 and holds professor status in the college, teaching a course in literature and religion.

A member of the Sisters of Mercy since 1950, she served as an assistant professor of English and then as president of Catherine McAuley College, a three-year college in Rochester conducted for the members of the Mercy congregation.

The new Institute Dean received her bachelor's degree from Nazareth College of Rochester and earned both her master's and Ph.D from the University of Notre Dame. She was a Visiting Scholar, St. Edmund's House, Cambridge University, England, in 1976-77.

Printouts Distributed For RIT Telephone Book

All departments on campus and at City Center soon will receive computer printouts listing all faculty and /or staff, their campus telephone numbers, and locations. The information on the print-outs—when corrected and returned to RIT Communications—becomes the basis for the campus telephone directory.

Please be aware that the print-outs are being distributed. If your department has not received one by Wednesday, Oct. 19, call Karen Beadling, 262-6296.

A memo with specific information will accompany the print-outs, but if there are any questions, please call the number above. (Yes, the book will be easier to read this year.)

Faculty May Join Skills Network

To enhance RIT's current efforts in meeting the local and national demand for professional expertise on a short-term basis, the Faculty Career Resource Group is inviting RIT faculty to join the newly established Professional Skills Network. The network is a computerized system for determining the RIT faculty's areas of professional expertise and interest and linking those skills with opportunities to share them.

Faculty has received a letter explaining the network, an application form and a skills catalog. Those interested in participating in the network are asked to fill out the form, using the catalog to pinpoint and describe areas of interest and expertise, and return it within a week to Joyce Herman, chairperson of the Faculty Career Resource Group. It will be computerized so that faculty may be matched with firms, organizations and colleagues seeking their particular skills or specialized knowledge.

"By the end of October we should be able to meet requests for faculty with specific skills," says Herman. "Those seeking RIT faculty expertise may range from someone needing a knowledgeable speaker for a professional seminar to a firm requesting technical or management consultation. Opportunities could mean conducting training programs, helping colleagues needing partners for special projects, or working with government agencies in research programs. The network will identify those faculty interested in international exchanges or a semester at another institution. The Professional Skills Network also will be useful within the RIT community itself as we combine skilled individuals with needs expressed by the RIT Research Corporation, the Center for Management Development, Communications or any of the RIT colleges."

1983 Enrollment

Special Report

The following chart, based on the 21-Day Enrollment Report provided by the Office of the Registrar, shows fall enrollments expressed in full-time equivalents and headcounts for the Institute. The enrollments shown are products of our efforts in recruitment of new students and retention of current students.

Colleges	FTE*	Headcount
Applied Science & Technology	2134.7	2948
Business	1315.3	1785
Continuing Education	1782.7	4780
Engineering	1358.3	1939
Fine & Applied Arts	737.3	780
Graphic Arts & Photography	1502.3	1602
Liberal Arts	173.3	196
NTID	1002.7	1107
Science	672.7	828
Other (Military Science, Career Dec., Etc.)	26.0	40
TOTAL	10705.3	16005

*Full-time Equivalent + Number full-time students plus one-third part-time enrollment.

Comparing '83 enrollments in the units listed above to their enrollments in the previous year, FTE increased by 89.3 while the headcount decreased by 88.

While overall enrollment remained stable as anticipated, significant increases in enrollment did occur in CAST and NTID. The numbers listed in the above table reflect students enrolled in programs offered by the colleges. The number of credit hours generated by faculties and the number of students served by faculty vary from college to college.

RIT's goal of improving quality thresholds was realized with mean combined SATs of entering students increasing from 1022 to 1046. More than 49 percent of the entering students ranked in the top 20 percent of their respective secondary school classes. RIT's relative position in the marketplace continues to be strong.

Food Services Moved Friday

The College-Alumni Union cafeteria will be closed Friday, Oct. 14, to accommodate a special luncheon for Institute guests involved with the dedication program for the Hugh Carey Building.

Since closing of the cafeteria will be an inconvenience to the campus community, the Food Service Department is setting up additional food service areas in the Fireside Lounge and Clark Dining Room for Oct. 14 only.

The schedule follows:

Ritskeller: breakfast, 7-10 a.m.; beverages and snacks, 10-11 a.m.; lunch, 11 a.m.-3 p.m.; snacks and beverages, 3-6:30 p.m.

Clark Dining Room: No waitress service. Cold sandwiches, salad bar and beverages will be available from 11 until 1:30 p.m. There is limited seating.

Fireside Lounge: Hot dogs, hamburgers, other grill items and several hot entrees will be available as well as beverages and desserts. Seating will be limited.

Food Service will attempt to provide the same basic services in Fireside and Clark. Those with questions should call 2276.

'Quality Basic,' Moore Tells Execs



Maintaining that the proliferation of gimmicks touted as organizational panaceas has been ineffective, Dr. Michael Moore told participants in the RIT Executive Program, "There's no substitute for sound, proven organizational approaches such as quality of work programs. All areas of an organization can contribute to increased productivity and an environment that is conducive to productivity."

Moore, who is professor of organizational behavior and personnel at Michigan State University, has a national reputation in Management by Objectives (MBO) systems design and implementation consulting work. In addressing Rochester area executives, Moore explained the five key developments he views as necessary for today's organizations. In the critical days ahead productivity should be of prominent concern to management as should training so that employees can be more effective on the job. Other factors are use of technology to improve the workplace environment and teamwork, which involves the total organization in problem solving to make it more effective. Finally, with the tougher economy and less mobility for workers, Moore said organizations must provide increased security for employees. Management needs to develop a range of programs to provide professional development opportunities and the chance for employees to feel successful within the organizational framework.

Moore also noted that as a result of these five factors, MBO may not necessarily be characteristic of organizational behavior in the future. Rather, priorities will come from structures within the organization such as quality circles within separate divisions.



Pictured above, George E.D. Brady, associate vice president for Institutional Advancement, Dr. Robert Frisina, senior vice president, Institutional Advancement, Nancy Neville, director of the Office of Career Research, and John Whitely, director of Institutional Research.

Long Range Planning Centralized In Institutional Advancement

As part of President Rose's recently announced priority for Institute planning, the office of the Associate Vice President, Finance and Administration, for Resource Assessment and Analysis; the office of Institutional Analysis; and the office of Career Research have been brought together in Institutional Advancement.

Dr. M. Richard Rose said, "These efforts will be teamed with other advancement offices under the direction of Dr. Robert Frisina, senior vice president, to provide the dimensions of long range strategic and short term operational planning required by RIT in the decade ahead. Planning is a major priority for RIT and Dr. Frisina

brings to this effort the leadership required by the Institute at large."

According to Frisina, the overall objective will be to gather and analyze a broad array of information that will assist divisions, colleges and departments as they focus on the future.

"A system of data gathering and analysis, attuned to RIT's history, current status and projected challenges and opportunities, will be developed to help assure the Institute's educational vitality and fiscal viability," Frisina said.

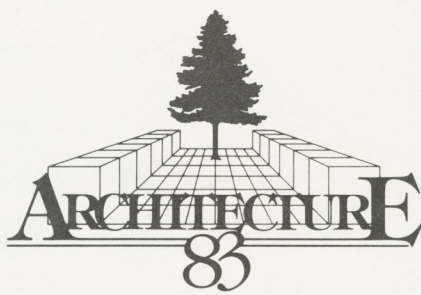
Hockey Ticket Sale Policy Announced

The RIT Department of Intercollegiate Athletics has announced a new policy concerning the sale of all tickets for home hockey games. With the official capacity of Frank Ritter Memorial Ice Arena set at 2,050, a strict method of crowd control is necessary, according to Gary Smith, assistant director for Business Affairs.

The department will make available only 1,800 season tickets. A package of 12 home

game tickets will go on sale beginning Monday, Oct. 17. The following are ticket prices:

	Single Game (if available)	Season Tickets (12 games)
RIT Students	\$ 1	\$ 6
RIT Faculty/Staff/Alumni/Non-RIT Students	\$ 2	\$12
Adults	\$ 3	\$24
Age 12-and-under	\$ 1	\$12



One of the homes at Architecture 83 is a showcase for furniture created by faculty, students and alumni from the woodworking and furniture design department of the School for American Craftsmen.

According to William A. Keyser Jr., chairman of crafts in the College of Fine and Applied Arts, the department became involved in Architecture 83 when the decorator for architect John Fayko's home pulled out at the last minute.

Fayko contacted Lynn Allinger of Craft Company No. 6 asking for help in furnishing his house two days before the opening of Architecture 83, an exhibit of contemporary homes to benefit the Rochester Philharmonic Orchestra.

Allinger had some pieces by RIT alumni in the shop and contacted Keyser to see if he could help round up additional work.

Allinger studied at RIT and her shop's co-owner, Gary Stam, is an RIT alumnus.

The result of a search by Keyser along with Doug Sigler and John Dodd, other woodworking and furniture design faculty, brought more than 20 works including a wall sculpture, a chopping block and chaise lounge to enhance the Fayko design home.



Last week the faculty members and students whose work is on display in the house were given a special tour of several of the Architecture 83 homes. Fayko was on hand to show the students through his home as was Charles Lewis, faculty member in industrial and interior design, who also designed one of the homes at Architecture 83.

Film Marks World Hunger Week

"September Wheat," a film about hunger in rich industrialized countries as well as in poor Third World countries, will be shown at RIT City Center next week. Sponsored by the Genesee Ecumenical Ministries and the RIT College of Continuing Education, the event is an observance of World Hunger Week.

Part of the film will be shown each day for three consecutive days, Monday through Wednesday, Oct. 17, 18, and 19, from noon to 12:45 p.m. in the RIT City Center auditorium.

Information about other World Hunger Week events may be obtained by calling Nancy Anderson of the Genesee Ecumenical Ministries, 232-6530.

Lecture Scheduled On Keeping Heart Fit

Dr. R.J. Umansky, an authority on cardiovascular fitness, will lecture in Ingle Auditorium from 4 to 5 p.m., Thursday, Oct. 20. In "The Heart of the Matter," Umansky will deal with the heart and selecting the proper exercise to fit the individual's needs.

From 1979 to present Umansky has been attending in medicine at Rochester General Hospital along with his private practice. In 1979 he was chief resident in internal medicine at Rochester General.

Umansky attended Rutgers University and studied medicine at University of Rochester Medical School. An avid jogger, he is a native of Irondequoit.

His talk is sponsored by the RIT Recreation Department and is free.

Students who have work in the Fayko house are John Lutz, Francis P. Bacon, Doug Prickett, Michael Miconi, Steve White, Barry Yavener, Oren McDermid and Edgar Brown.

In addition Keyser, Sigler and Dodd and three alumni have pieces in the house.

Architecture 83 continues through this weekend at Partridge Hill in Mendon.

Charles F. Lewis designed this home, mature trees of and interior design awards from the Award. At right faculty gather are, from the left and faculty member Edgar Brown a

George Alley...Visiting Professor 'Down Under'

For George T. Alley, nothing may ever top his trip Down Under.

Alley, director of the School of Food, Hotel and Tourism Management in the College of Applied Science and Technology, spent a month this summer as a visiting professor in Melbourne, Australia.

It's an experience he won't soon forget.

"Australia is a land of breathtaking unexpectedness," Alley said during an interview in his office filled with mementos of his journey. "There are rocky headlands, snow-white beaches, towering cliffs, thousands of coral reefs. To me, it's a fantasy island; a twilight zone."

Alley's visit to Australia came about through his friendship with Erik Hopkinson, director of the Food, Hotel and Tourism program at Boxhill College in Melbourne.

"We became acquainted in 1978 at the National Restaurant Association convention in Chicago," Alley said. "We have visited with each other in Chicago every year since then and we have corresponded regularly during those years. We had long talked about an exchange program."

On July 25, the talk turned to reality as Alley began the 18-hour flight to Melbourne. He was headed to a country about the size of the United States, but with a population of only 15 million. It's a country that extends from within a few degrees of the equator to the edge of the Antarctic region. And it's a country whose coastline measures nearly the circumference of the earth, with shores touched by three oceans and four seas.

In Melbourne, the capital of the state of Victoria, Alley found a bustling city of 2.5 million people—the second largest city in Australia.

Although it was winter—Australia's seasons occur at opposite time to the seasons here—"birds of paradise" were in full bloom and palm trees lined the avenues.

"I was the first educator in the hospitality field to be invited to Melbourne and, in fact, to the state of Victoria," Alley said. "Because of that, in addition to lecturing students 50 percent of the time, I spent the other 50 percent with people in industry."

When not teaching, Alley worked closely with Australia's hospitality industry. He gave speeches to the Australian Hotel Association, the Australian Food Service Association

and the Australian Wine Industry Association.

After one of his speeches, McDonald's of Australia invited Alley to give a talk to a gathering of all the managers of McDonald's restaurants in the country.

In between classes and speeches, Alley worked as a consultant to a tourism project in the Yarra Valley, a picturesque area north of Melbourne he compared to the Finger Lakes Region. He continues today as an international consultant to the project.

While work took up most of Alley's time, he did enjoy some memorable moments of leisure. He still marvels about a restaurant in the Yarra Valley that featured more than 300 wines, all from Australia.

He also watched an Australian Rules Football game at the prestigious Melbourne Cricket Club. There he met Andrew Peacock, considered the top political challenger to Prime Minister Robert Hawke.

And, yes, believe it or not, Alley did what probably every American male dreams of doing in Australia: he met Olivia Newton John. He not only met but danced with the international recording artist at the Underground, a mammoth discotheque in Melbourne.

Alley said his trip symbolizes the growing interest in international exchanges between students and faculty in hospitality programs. "The students in Melbourne were very enthusiastic about the field and asked a great many questions about the United States," he said. "They would like to come here and spend some time at RIT and we have students who would like to go to Australia."

In the past year, Alley said, he has received requests from universities in Turkey, England, Italy and India for assistance in establishing or improving programs in Food, Hotel and Tourism Management.

Currently, he said, RIT's program in Food, Hotel and Tourism Management has students from Nigeria, the Ivory Coast, Lebanon, France, Uruguay, Canada, Venezuela, Switzerland and Japan.

Would Alley like to go back Down Under someday? You shouldn't have to ask.

Election Time Policy Stated

With fall elections in the offing, RIT President M. Richard Rose reminds the RIT community that while individuals are entirely free to support candidates of their choice and to express their views of the political scene, the Institute, as such, must refrain from any suggestion of endorsement of a candidate or partisan position.

The Charter of the Institute precludes the use of institutional letterheads, telephones, or other instruments in behalf of a political party or candidate for public office. Under certain circumstances, the use of Institute classrooms for political discussion with appropriate faculty or organization sponsorship is permissible.

The Institute and its employees may not respond affirmatively to requests by candidates or political parties to hold functions, meetings or press conferences on campus.

Dr. Rose says, "I am sure you, the RIT community, will realize the important distinction between institutional commitment and individual advocacy of a particular cause. It is most important that the distinction be maintained and I earnestly solicit your cooperation in avoiding any linkage of RIT to a political party or candidate."

Deborah Stendardi, 262-3086, is available to advise on specific areas of involvement for faculty and staff.

Please Note:

In a News & Events story on the Small Business Executive Program in the College of Business, Dr. Philip Tyler is listed as coordinator of the program. Tyler is director of the Center for Management Development and coordinates the Executive Program series, but Dr. Robert J. Barbato is program coordinator for the Small Business Executive Program.



College of Business Appoints Joann E. Middleton

The College of Business has hired Joann E. Middleton to fill a newly created position, director of graduate and co-op development. Middleton describes her responsibilities as having the overall goal of increasing visibility and awareness for the College of Business.

Middleton will be visiting 14 four-year colleges for recruitment purposes, implementing the college's decision to increase the quality and number of its graduate applicants. Middleton also will visit local industries, especially those with tuition assistance programs, to promote College of Business graduate programs and to increase the college's visibility. In addition, she will develop quality co-op opportunities and MBA internships.

Middleton is a member of the college's newly established Co-op Advisory Committee. "I'm really enthusiastic about the possibilities created by the Co-op Advisory Committee. Many prominent area business leaders are on the committee, and their participation means the College of Business

can establish a communication network that will be invaluable when we develop co-op opportunities.

In addition, Middleton will act as liaison between the College of Business and Communications to further the college's marketing and visibility efforts.

Middleton came to RIT from Goldome/Genesee Savings Division where she was assistant vice president, administrative services, with responsibilities for administering all marketing and human resource functions for the Rochester Division. She coordinated all aspects of personnel, training and marketing, and she acted as spokesperson for the bank coordinating all community involvement and special promotions. Prior to that, Middleton was in education.

Middleton earned her BS and MS in education from SUNY Brockport and has pursued additional management and marketing courses through RIT.

Mark Vaughn Wins Kodak Scholarship

Mark Vaughn, a second year physics major in the College of Science, is the recipient of the Eastman Kodak Scholarship for Minority Undergraduate Students in Physics at RIT for 1983-84.

The scholarship is one of four to six new scholarships awarded each year through the national competition held by the American Physical Society under its program of "Corporate Sponsored Scholarships for Minority Undergraduate Students in Physics."

Each scholarship is sponsored by a corporation and consists of \$2000 awarded to the student and \$500 awarded to the host physics department. Now in its third year, the program proposes to make a significant increase in the level of minority participation in physics in this nation.

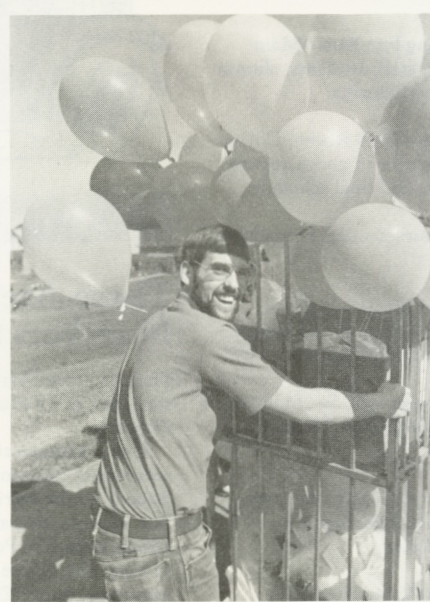
Author Davis Speaks At Institute Forum

George Davis, co-author of *Black Life in Corporate America* with Gregg Watson, will be the Institute Forum speaker at 7 p.m., Wednesday, Oct. 19, in Ingle Auditorium. Watson was originally scheduled to speak.

Davis, a former reporter with the *Washington Post* and a former *New York Times* editor, will describe modern corporate America from the viewpoint of its newest participants, black men and women. He will also talk about the human issues in business that concern all managers, black or white, male or female.

Davis also wrote *Coming Home*, the novel set in Vietnam that was the basis for the Oscar-winning film, and *Love, Black Love*.

"Technology and Values" is the theme of the year-long lecture series planned by the Complementary Education Department, Student Affairs Division. Admission to the lecture, to be interpreted for the deaf, is \$1.



BALLOONING TENDER LOVIN' CARE...

Jim Liptack, fifth year mechanical engineering student, wheels a cart full of balloon-festooned TLC packages for delivery Sept. 30 to freshmen in the residence halls. Kathy Routly directed the project as a fund-raiser for the Student Emergency Loan Fund established by the Directors' Assistants (DAs), Student Affairs Division. About 100 packages containing fruits, cheese, crackers, raisins, granola, cookies and juice were assembled by DAs and student friends and delivered to students' doors.

Red Cross Seeks RIT Blood Donors

The American Red Cross will be making blood collections on the RIT campus 10 a.m. until 4 p.m. Monday, Oct. 17, and Tuesday, Oct. 18, in the first floor student lounge of the College-Alumni Union.

The Red Cross will seek donors in the RIT City Center, 50 W. Main St., from 9:30 until 3:30 p.m. Thursday, Oct. 20, in the Atrium area.



Lewis, AIA and a College of Fine and Applied Arts faculty member, home for Architecture 83 to preserve the natural topography and of the home's setting. A part-time teacher in the college's industrial design department, Lewis has been recognized for his work by five the American Institute of Architects and a Design for City Living 'right, School for American Craftsmen woodworking students and in front of the house designed by John Fayko at Architecture 83. furniture by each of the group is used to furnish the house. Pictured left, back, Oren McDermid, Doug Prickett, John Lutz, Steve White member William Keyser; from the left, front, Francis P. Bacon, and faculty member Doug Sigler.

Together 83

Events have been finalized and several hundred alumni from across the country are expected to gather for this year's Homecoming Weekend, Oct. 14-16.

Several "superminicourses" have been added to the agenda for Saturday, Oct. 15. The courses will cover such topics as "Writing and Your Career," "The Psychology of Managerial Success" and "How Your Personality Style Affects Your Professional Life and Career Success."

A dynamic multi-media presentation on 1,000 years of Polish history is slated for Saturday night from 9 to 11 p.m. The multi-media show will follow an international buffet dinner and dance.

Hugh L. Carey, former U.S. congressman and New York State governor, is scheduled to be the guest of honor at the Friday, Oct. 14, dedication of the new academic building at NTID. Representatives Barber Conable and Frank Horton will join Carey at the ceremony for the new building, which is to be named after the former governor.

For tickets or more information about Homecoming Weekend, call Alumni House at 475-2601.

Below, check out the schedule of events for the weekend:

Homecoming Weekend Schedule October 14, 15, 16, 1983

Friday, October 14

- 11 a.m. Registration Opens—1829 Room, College-Alumni Union. All alumni and guests register here and pick up tickets and final schedule.
- 11 a.m. Dedication of Hugh L. Carey Building, a new NTID academic building. Also commemorating 15th anniversary of NTID. Dedication takes place in front of new building, located just west of the Ross Memorial Building.
- 2-4:30 p.m. Open House and Tours of Hugh L. Carey Building—located west of Ross Memorial Building.
- 3:30 p.m. Women's Tennis (vs. William Smith)—RIT Tennis Courts.
- 3:30-5 p.m. College of Business Reception—Max Lowenthal Memorial Building.
- 3:30-6:30 p.m. College Activities Board (CAB) Band—Ritskeller, College-Alumni Union.
- 6 p.m. Sports Hall of Fame Reception and Dinner, followed by induction ceremony—Rochester Hilton, 175 Jefferson Road. Advance reservations only.

Saturday, October 15

- 7:30 a.m. Three-Mile Homecoming Fun Run—Main Track. Open to faculty, staff, students, alumni and parents. Prizes to participants.
- 9 a.m. Registration Desk open—1829 Room, College-Alumni Union. All alumni and guests register here and pick up tickets and final schedule.
- 9 a.m.-12 noon Homecoming Short Courses—details available at time of registration.
- 9 a.m.-12 noon School of Printing Open House—Selected laboratories with demonstrations and faculty. Frank E. Gannett Memorial Building.
- 9 a.m. Tours of RIT's City Center—50 W. Main St. Bus transportation available from Henrietta campus.
- 10 a.m.-12 noon School of Photographic Arts and Sciences—Tours of Imaging Science area, Frank E. Gannett Memorial Building.
- 10:30 a.m.-12:30 p.m. Visit the Archives with Archivist Gladys Taylor—Lower level Wallace Memorial Library
- 11:30 a.m.-12 noon Reception and tour of School of Food, Hotel and Tourism Management—Lobby of George Eastman Memorial Building.
- 12 noon-1 p.m. Lunch for alumni of school of Food, Hotel and Tourism Management—Henry Lomb Room, 4th floor, George Eastman Memorial Building; \$6.50/person.
- 1-1:30 p.m. Presentation of Sarah M. Gillam Award, School of Food Hotel and Tourism Management—Henry Lomb Room, 4th floor, George Eastman Memorial Building.
- 1-3 p.m. Volleyball (vs. Roberts Wesleyan and Houghton)—George H. Clark Memorial Gymnasium.
- 1-3 p.m. Recognition Lunch—Clark Dining Room in College-Alumni Union. Honors outstanding and distinguished alumni. Advance reservations only.
- 1-3 p.m. Reunion Lunch—College-Alumni Union. Special celebration for the classes of: 1933, 38, 43, 48, 53, 58, 63, 68, 73, 78 and pre-1933 classes. Advance reservation only.

- 2:30-4:30 p.m. Men's Soccer (vs. New Jersey Institute of Technology)—RIT Field
- 3:30 p.m. Alumni Awards Ceremony—Ingle Auditorium.
- 5:30 p.m. Alumni Awards Reception—Fireside Lounge, College-Alumni Union.
- 7 p.m. International Buffet and Dance—Main Cafeteria, College-Alumni Union. Advance reservations only.
- 7-11 p.m. NTID Street Cabaret—Lyndon B. Johnson Building.
- 8 p.m. James Mapes, Hypnotist—Ingle Auditorium. Advance reservations only.
- 9 p.m.-12 Midnight Student Air Band contest—Ritskeller College-Alumni Union
- Minisupercourses No Charge, but Advance Registration Requested—Call Alumni House, 475-2601.
- 10:30 a.m.-12:30 p.m. Telecommunication in Retailing
Dr. John Zdanowicz
College of Business
- 9-10:30 a.m. Writing and Your Career
Professor Joseph Nassar
College of Liberal Arts
- 10:30 a.m.-12 noon The Psychology of Managerial Success
Professor Janet Farnum
College of Liberal Arts
- 9:30-11:30 a.m. How Your Personality Style Affects Your Professional Life and Career Success
Mrs. Donna Spiotti
Learning Development Center
- 9:30-11:30 a.m. Networking Workshops (Learn more about the techniques of meeting, contacting, and utilizing people to share information, contracts and dreams).
Mrs. Gladys Abraham
Learning Development Center
- Sunday, October 16**
- 11 a.m. Brunch—Clark Dining Room in College-Alumni Union. Advance reservations only.
- 8:30 p.m. CAB CONCERT—The Gang of Four



These Are Zip + 4 Numbers for RIT

The U.S. Postal Service is expected to start the Zip + 4 program sometime in October.

This expanded zip code will allow automated equipment to sort letters directly to the carrier's route or P.O. box section, by-passing several processing steps. The Postal Service hopes to keep any future rate increase to a minimum once "Zip + 4" is implemented. It is not mandatory to use the new add-on zip, it is voluntary.

The following is a listing of RIT addresses showing the add-on zip numbers:

1 Lomb Memorial Drive
P.O. Box 9887
Rochester, NY 14623-0887
and for City Center:
50 West Main Street
Rochester, NY 14614-1274

Those mailers at RIT who use business reply mail should check with Mail Services for the appropriate add-on zip needed. Call 475-2115 for information. Different numbers are required for business reply mail.

NEWSMAKERS

● Two managers from RIT's Food Service Department have been selected winners in the National Association of College and University Food Services 1983 Menu Idea Exchange Contest. Picked from more than 400 other college food service entrants were **Gary Gasper**, manager of catering for Clark Dining Room, and **Janet Lee**, manager of Grace Watson Dining Hall. Gasper's menu entry took first place honors in the cash sales for large schools category while Lee's menu was awarded third place honors for residence halls dining in large schools. Both were honored at the NACUF conference in Atlanta this summer.

● **Marjorie L. Crum**, media specialist in media production at NTID, recently placed third in the 1983 Pirelli National Solo II (autocross) Championships held in Salina, Kansas.

● **Dr. Franz Seischab**, professor of biology in the College of Science, was the keynote speaker at the New York Forest Owners Association meeting held at Cumming Nature Center Oct. 1. His paper, "Forest Cover Types of the Bristol Hills Area," was based on research data gathered in 1978 and 1982 in the Bristol Hills in cooperation with the Cumming Nature Center of the Rochester Museum and Science Center.

● **Professor V.V. Raman**, of the physics department, College of Science, gave a talk on "The Significance of the W-Z Particles in Current Physics" at the Science Educators' Conference held at the Rochester Museum of Science Sept. 30. Dr. Raman also gave a luncheon address on "Some Reflections on the Teaching of Science" at the conference.

● **Manny Contomanolis**, assistant director for employer services at the Center for Cooperative Education and Career Services, co-authored an article, "Knowledge Perceptions of Human Development Theory Among Student Affairs Masters Students," published in the May 1983 issue of the *Journal of College Student Personnel*.

Non-Profit Org.
U.S. Postage
PAID
Permit 626
Rochester, N.Y.

Rochester Institute of Technology

One Lomb Memorial Drive
Post Office Box 9887
Rochester, NY 14623

A GOODMAN

LIBRARY
LOIS

