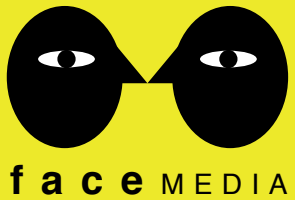


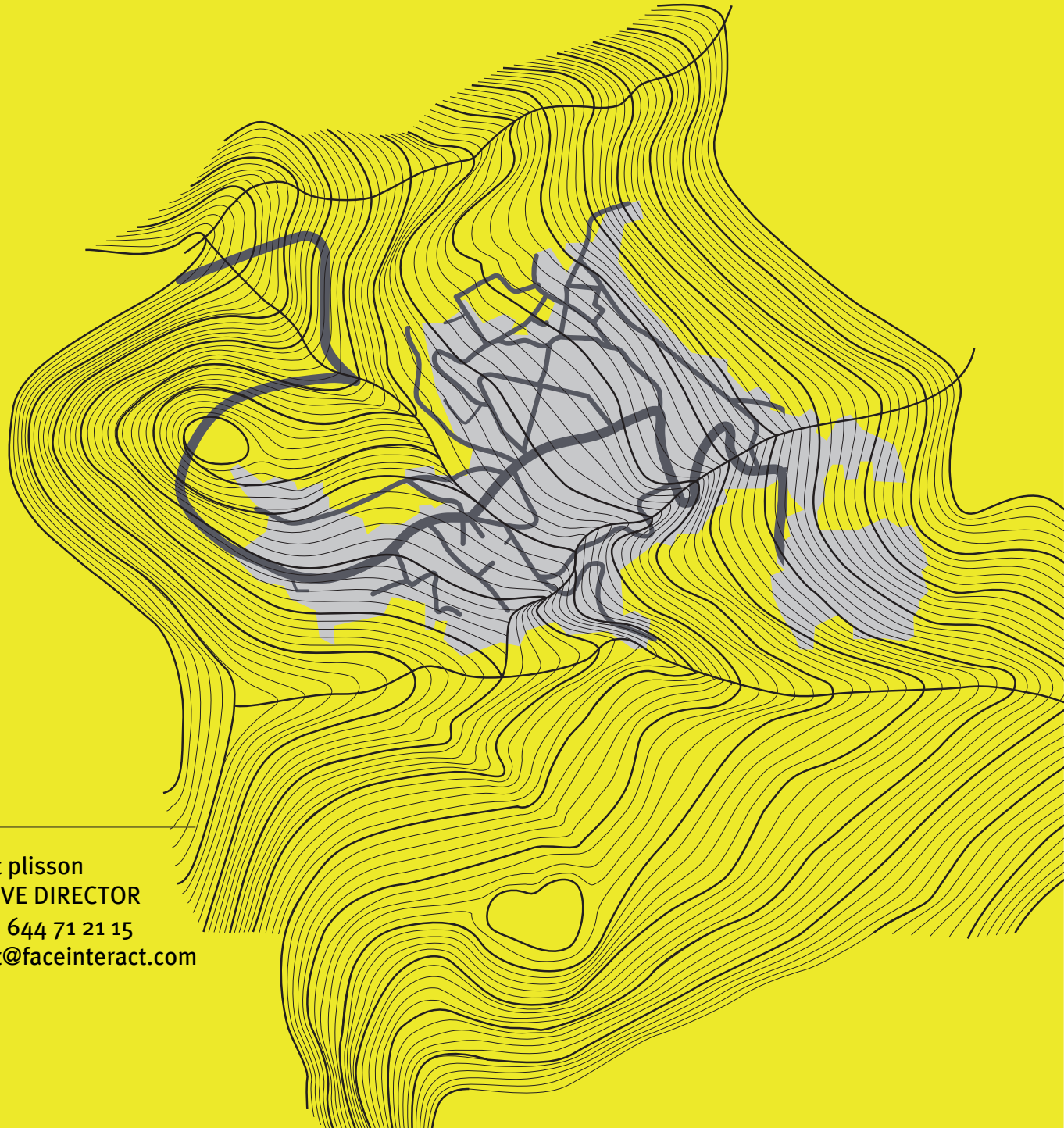
# Esino Lario

## Wikimania 2015 Bid



Wikimania 2015 Bid  
Esino Lario Branding  
11/11/2010

vincent plisson  
CREATIVE DIRECTOR  
+33 (0) 644 71 21 15  
[vincent@faceinteract.com](mailto:vincent@faceinteract.com)



# Specifications

## Visual Identity

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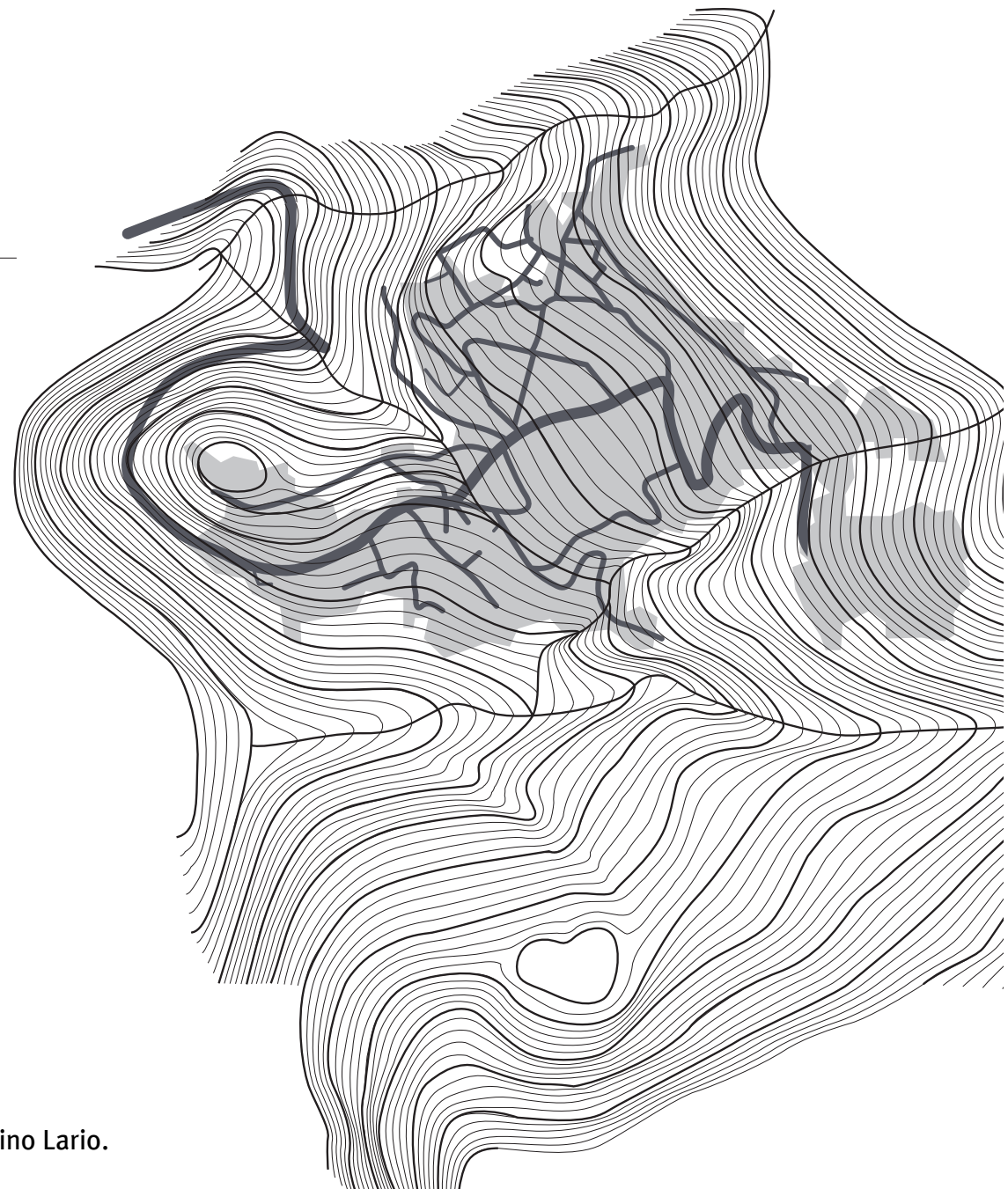
*Using the topographical representation of **Esino Lario** as a way of symbolising its location anchored within the surrounding mountainous landscape.*

*Keeping in mind that it needs to integrate the **Wikimania** brand identity.*

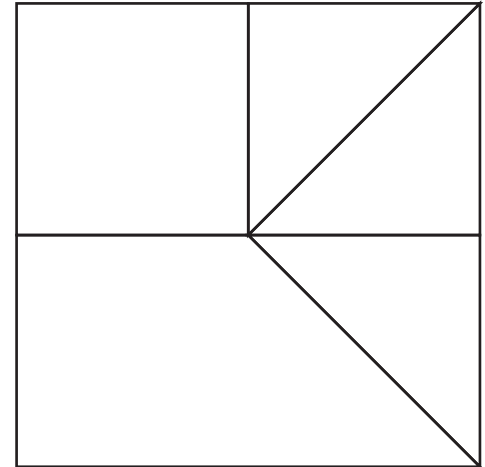
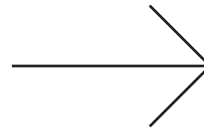
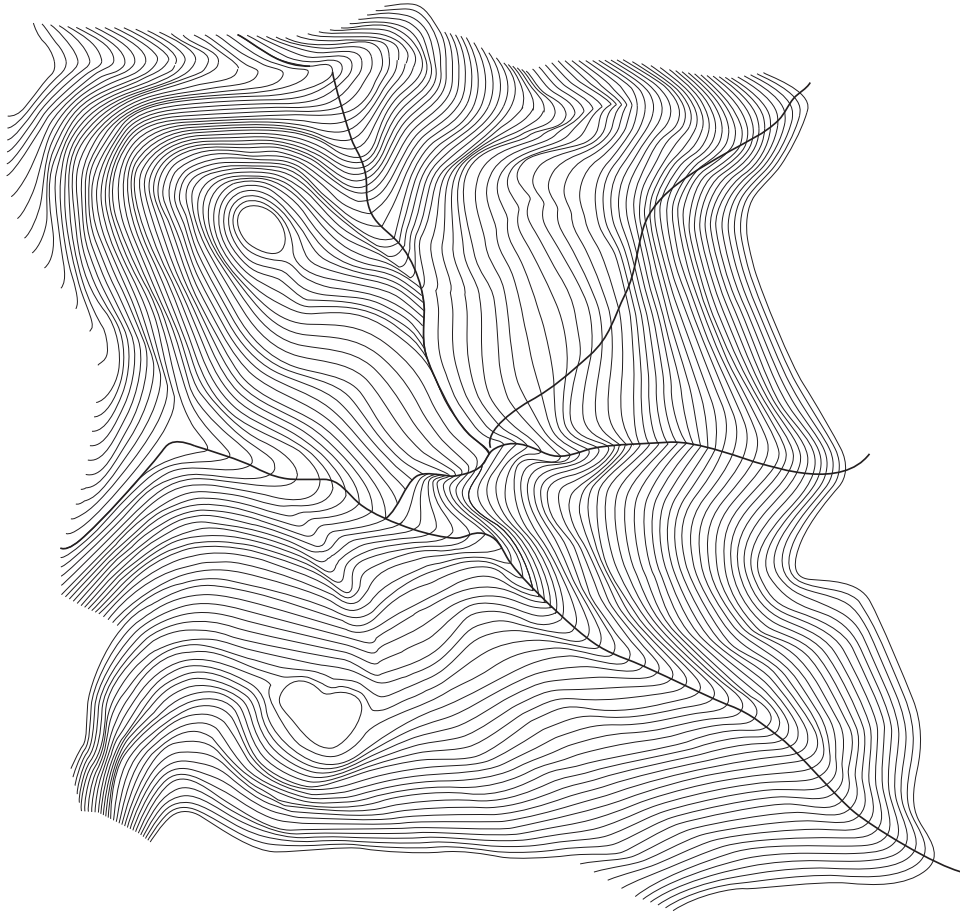


**Gill Sans Bold**

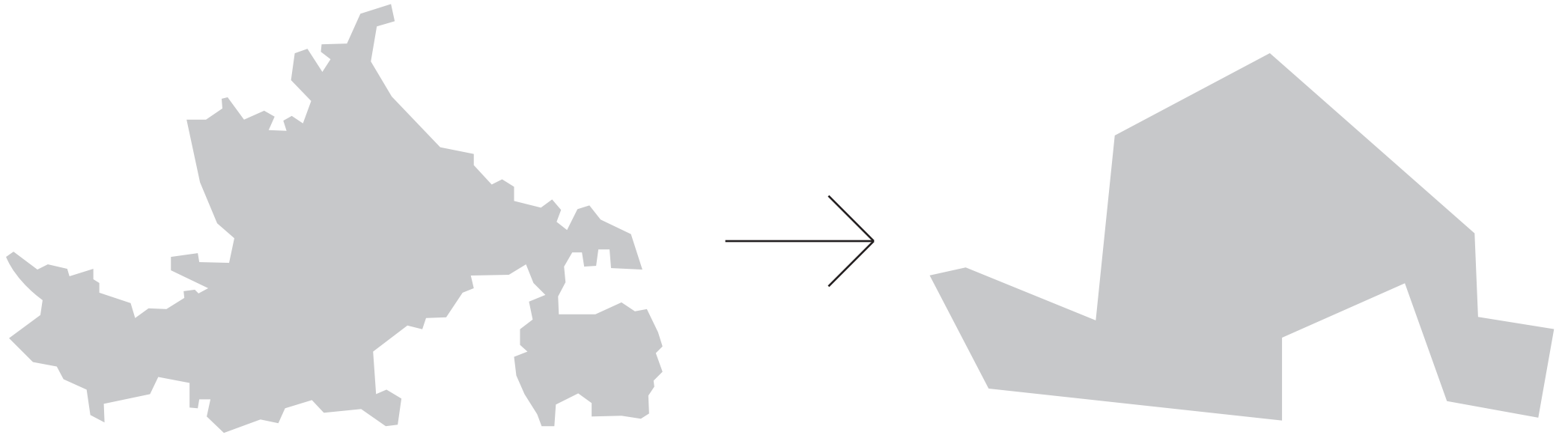
*Gill Sans Italic*



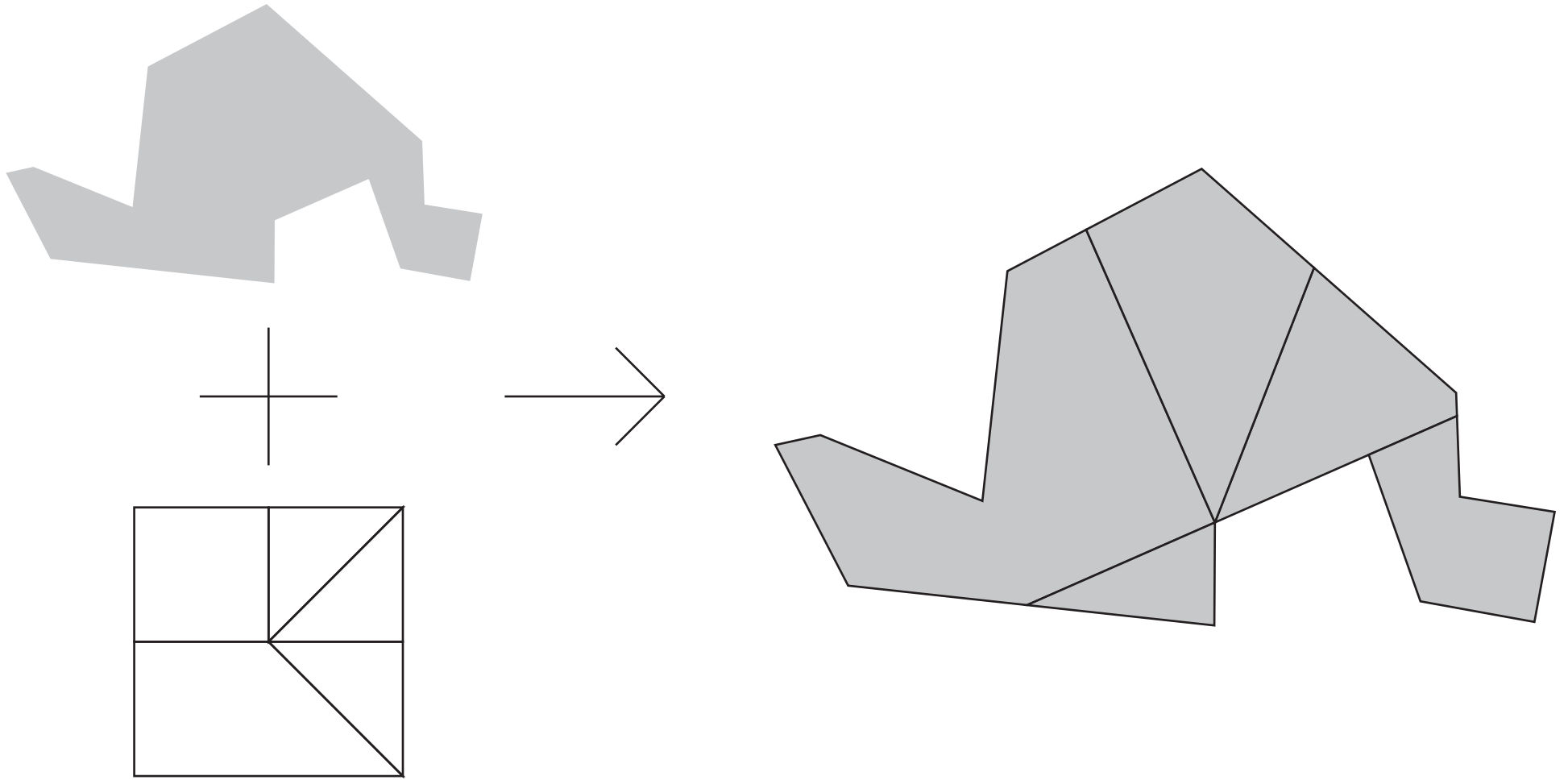
# A. Topography



# B. Esino Lario Municipality

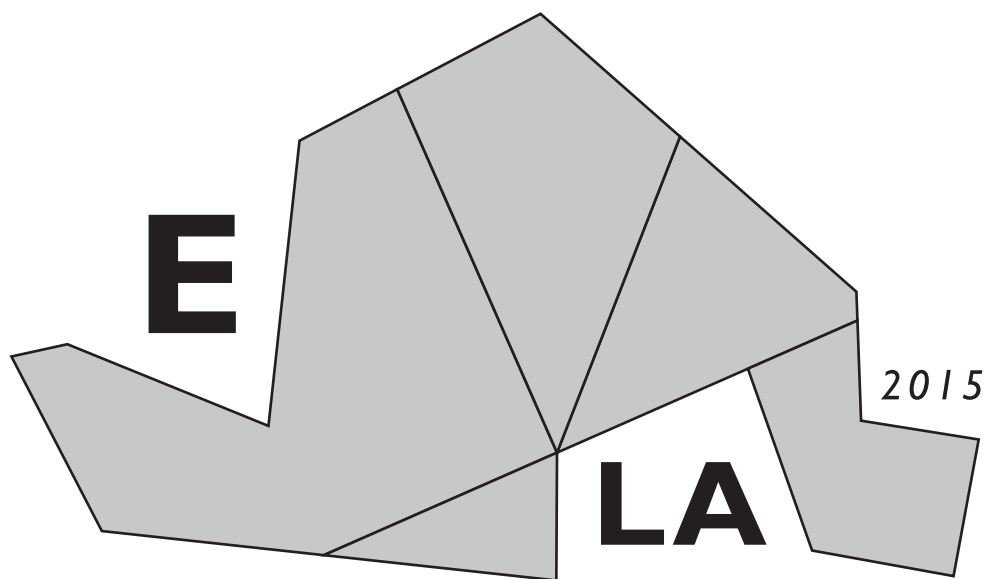


C.



Visual Identity

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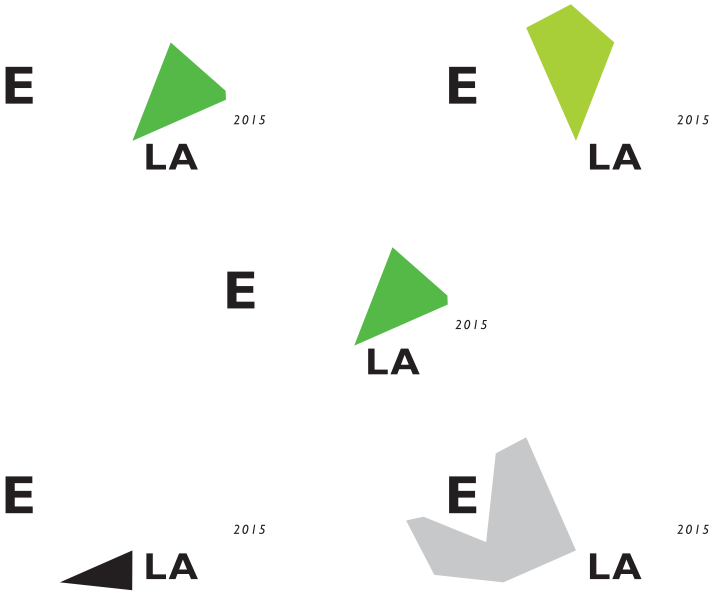


Font only

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**ESINO** 2015  
**LARIO**

# Examples of possible itemisation



# Collaterals

## Wikimania 2015 Banner





# T-shirts

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Topographic Lines



Gradient Skyline

