

TT  
360  
S92  
1917

STRONG'S  
B · O · O · K  
O · . . . F  
DESIGNS



Class TT 360

Book .S 92

Copyright N<sup>o</sup> 1917

**COPYRIGHT DEPOSIT**



TT360

Sq<sup>2</sup>

1917

31

2-1490

JAN -4 1918

©Cl.A490370

The book cover is an Art Nouveau style illustration. At the top center, a bird with reddish-brown plumage and a long, pointed beak is shown in flight. To its left is a large, vibrant red flower with green leaves and small red berries. The background is a light, swirling pattern. The title 'BOOK OF DESIGNS' is written in a large, stylized, yellow-green font with black outlines. The text is set against a large, light-colored, swirling shape that resembles a piece of fabric or a decorative panel. The entire composition is framed by a decorative border. The top corners feature stylized floral motifs. The bottom corners are filled with intricate, swirling blue and green designs, accented with small yellow and red circular elements. The overall aesthetic is characteristic of the early 20th-century decorative arts movement.

BOOK  
OF  
DESIGNS

BY

C'J'Strong





AIR

BRUSH

DESIGNS.









**BULLETIN**

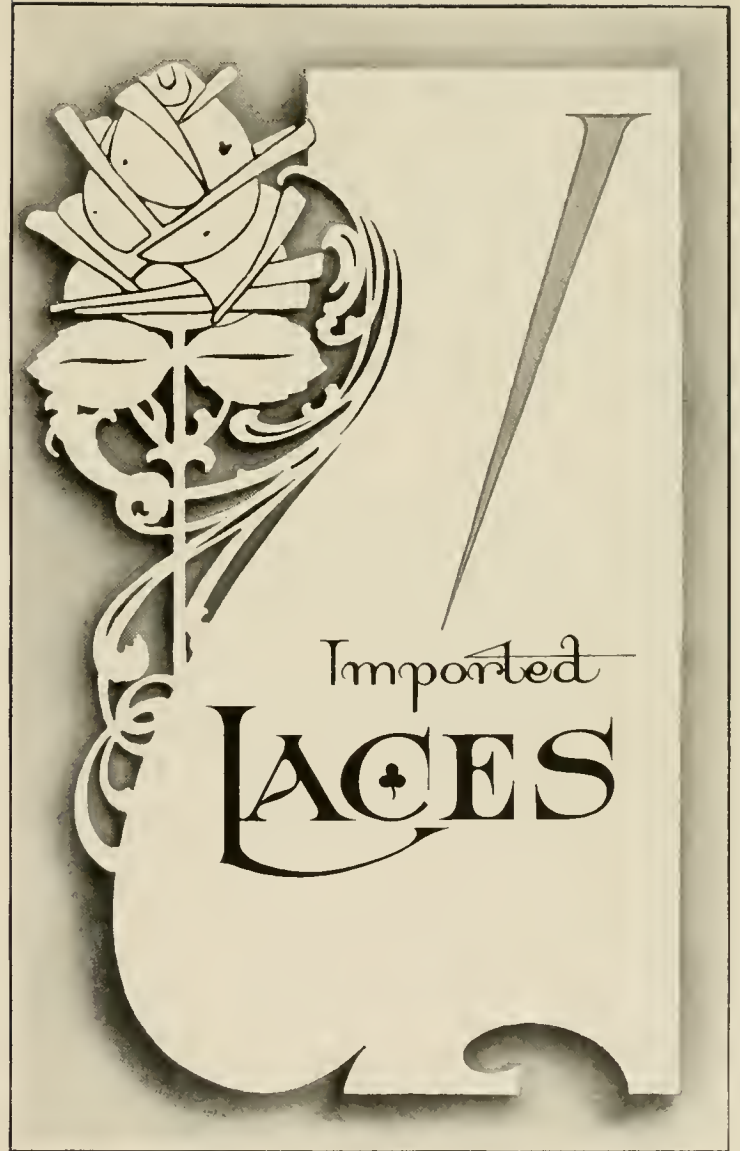
*Sept*





**EASTER**











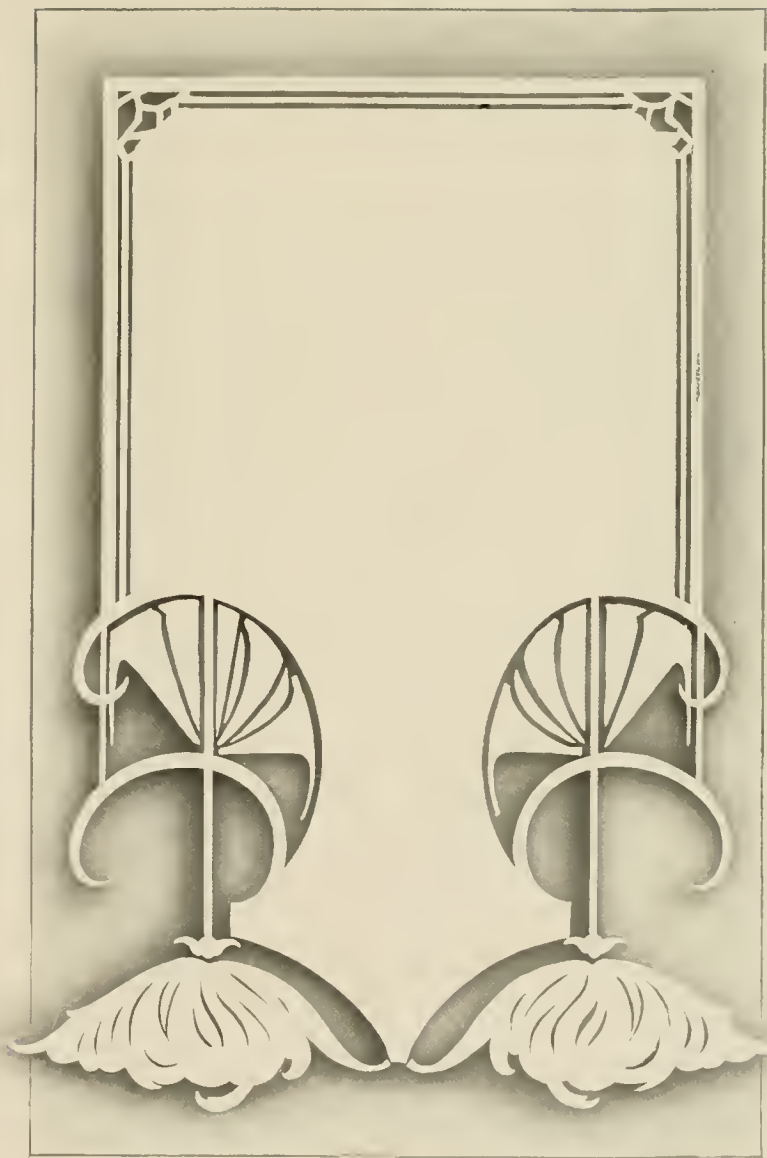
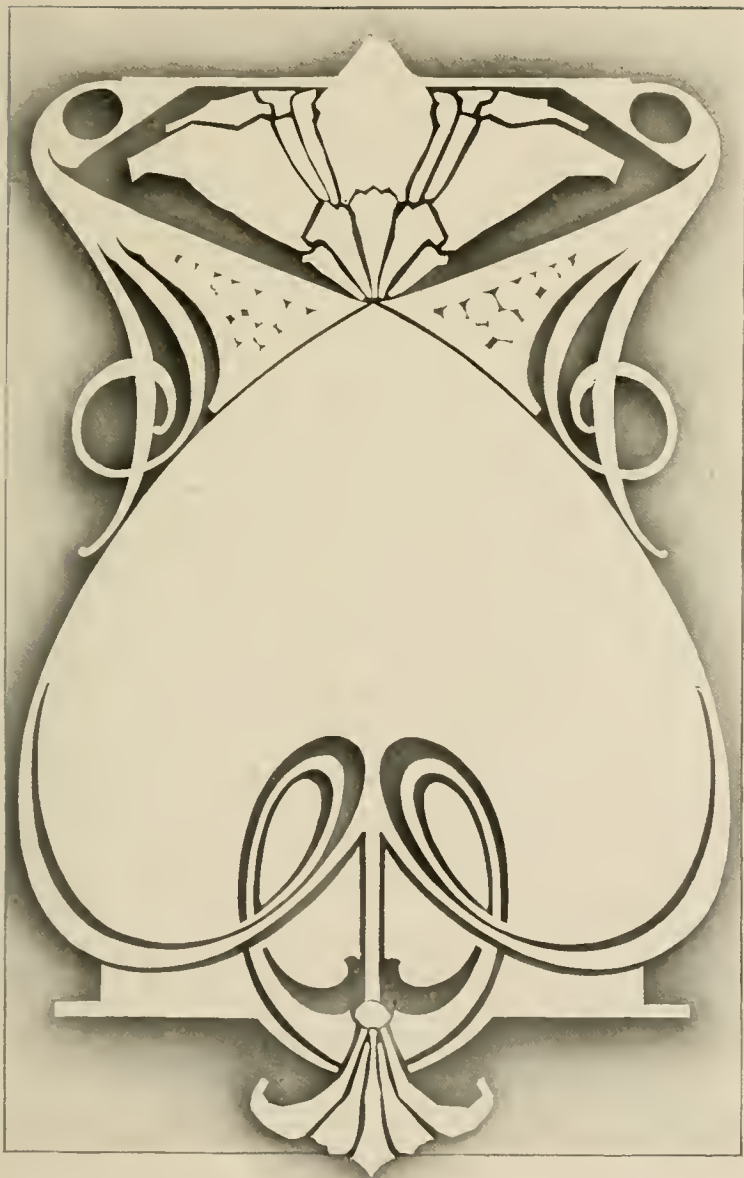


















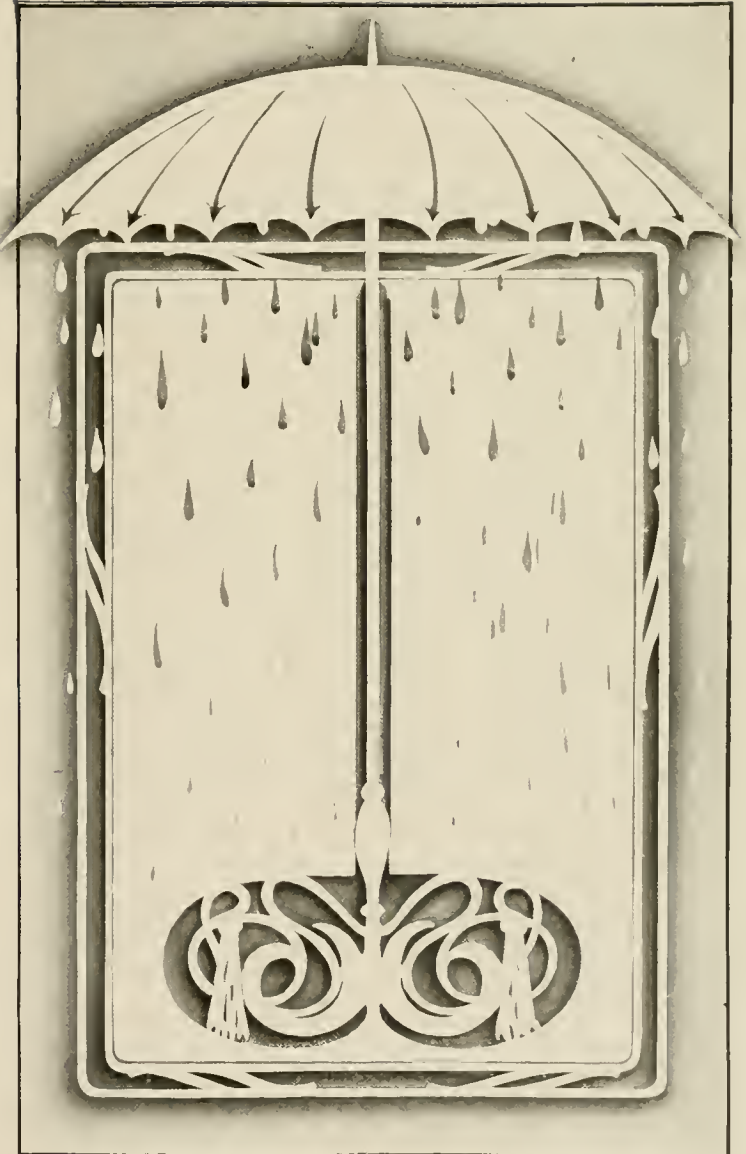


# STOCKING FILLERS



# Headquarters











A box  
of these  
delicious

**BON  
BONS**

will please her.

The advertisement features a woman's profile in an Art Deco style frame. Below her is a box of chocolates with a ribbon. The text is arranged in a decorative, flowing layout.

Pleasant  
look  
with  
each  
of  
our

**BEST**

MADURA

50

**The**

A Smoke

The advertisement shows a man in profile smoking a cigar. Below him is an open box of cigars with 'BEST' on the lid and 'MADURA' and '50' on the side. A large 'The' is written vertically on the right. A logo with intertwined letters is at the top right, with an arrow pointing to the text 'Pleasant look with each of our'. At the bottom right, 'A Smoke' is written with a stylized 'A'.





















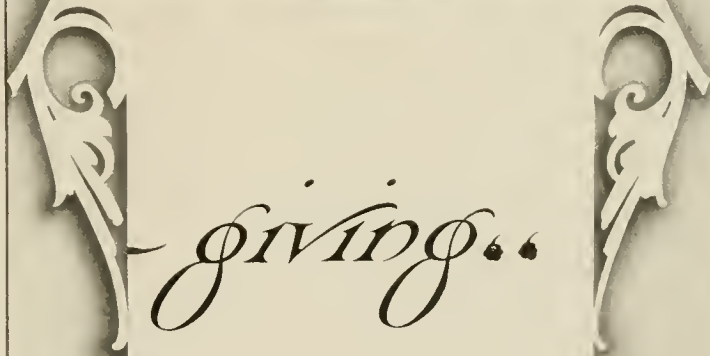




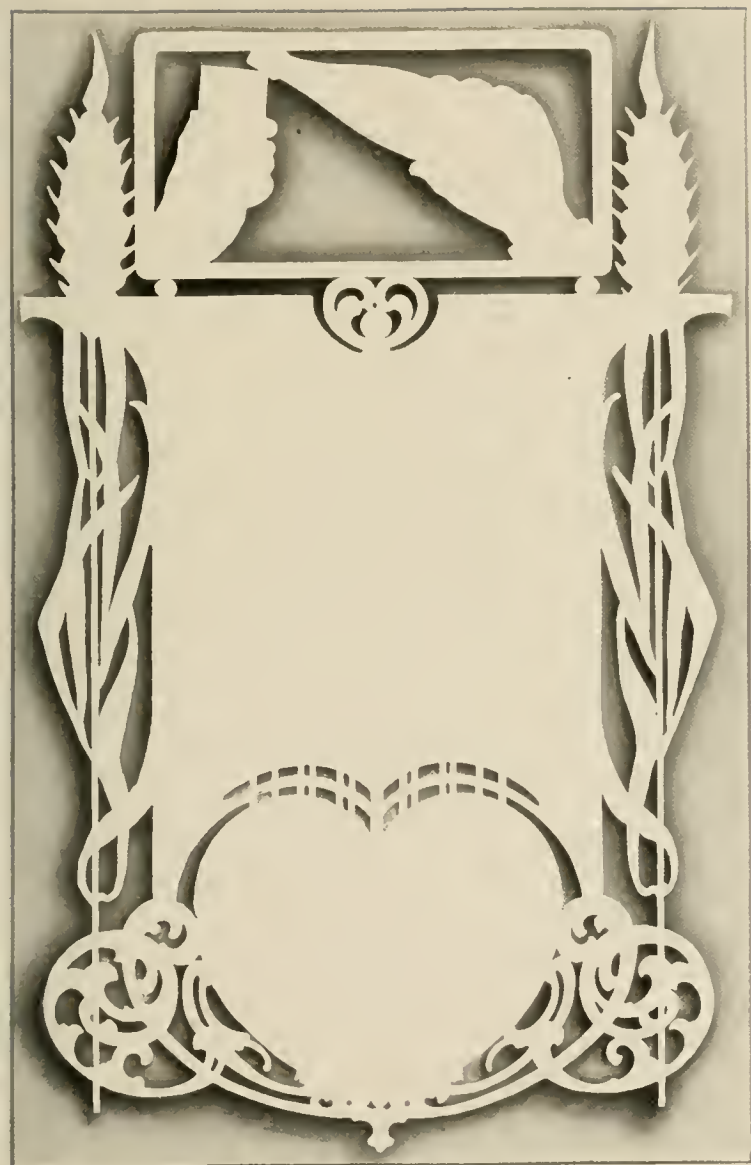
*Thanks—*



*giving..*











BORDER

A decorative rectangular border with ornate, symmetrical scrollwork and floral motifs at the corners and midpoints. The word "BORDER" is centered within the border in a bold, serif font.



DESIGNS.

A decorative rectangular border with ornate, asymmetrical scrollwork and floral motifs at the corners and midpoints. The word "DESIGNS." is centered within the border in a bold, serif font.



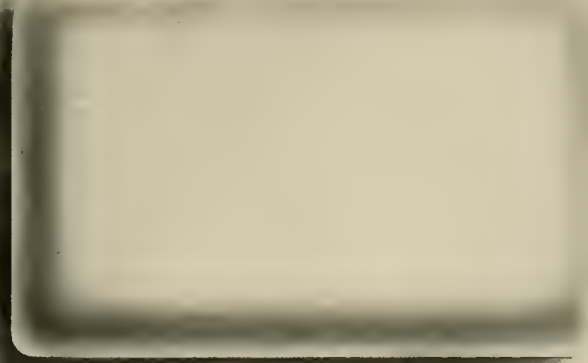








**ALWAYS**  
*fits the spot*



**ON A  
WARM  
DAY**

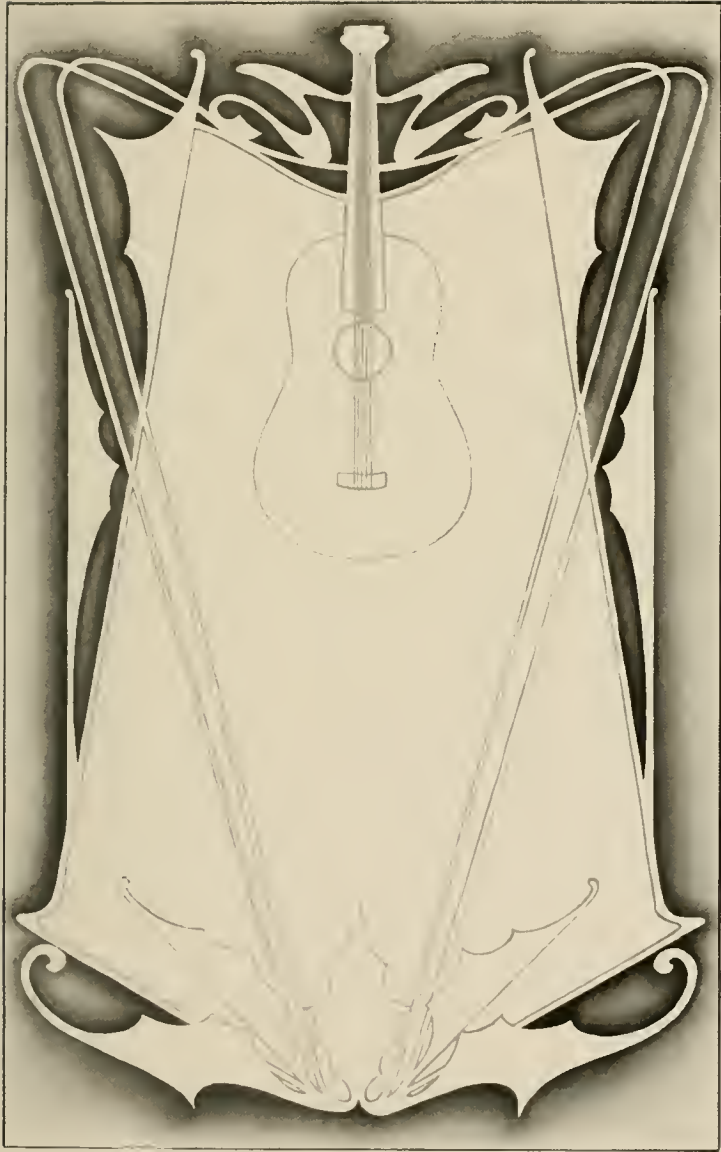


*Nothing to it!*



*Our  
Prices  
Shout.*







**THE COSY**  
*THEATRE*  
**HOLIDAY BILL**

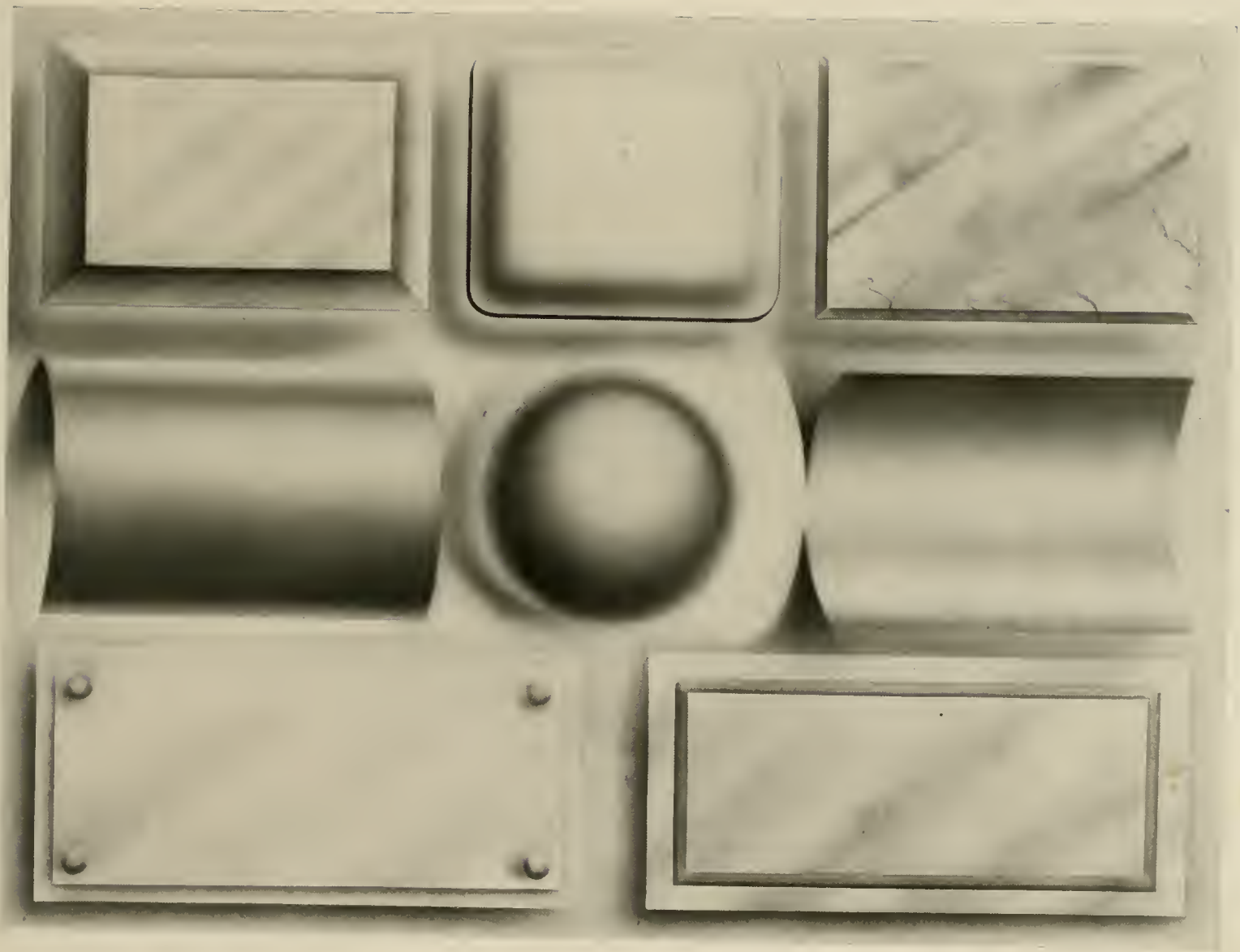
A vertical poster for 'The Cosy Theatre'. At the top, the word 'COSY' is written in large, bold, serif letters. The letter 'O' is stylized to contain a tree with a sunburst above it. Below 'COSY', the word 'THEATRE' is written in a smaller, italicized serif font. A banner with a scalloped edge curves across the middle, containing the words 'HOLIDAY BILL' in bold, serif letters. The bottom half of the poster is a large, empty rectangular box. The entire design is framed by a thin black border.

**MIDGET**  
*Attractions*  
**THEATRE**

HAVE  
A  
LOOK  
FOR  
**10**

A vertical poster for 'Midget Theatre'. The word 'MIDGET' is written in large, bold, serif letters at the top. The letter 'M' is stylized to contain a sunburst. Below 'MIDGET', the word 'Attractions' is written in a cursive script font. Below that, the word 'THEATRE' is written in large, bold, serif letters. The bottom half of the poster is a large, empty rectangular box. At the bottom left, the text 'HAVE A LOOK FOR' is stacked vertically in a small, bold, sans-serif font, followed by a large, stylized number '10'. The entire design is framed by a thin black border.









M O D E R N

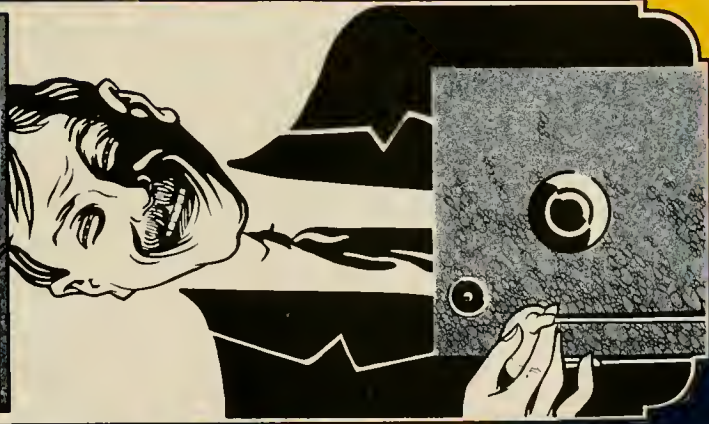
S T Y L E S

L E T T E R

D E C O R A T I O N



**ALREADY**



**FOR  
THE  
BIG**

# **MOONLINE XCURSION**

**TO SO, & SO  
SOME THURSDAY**





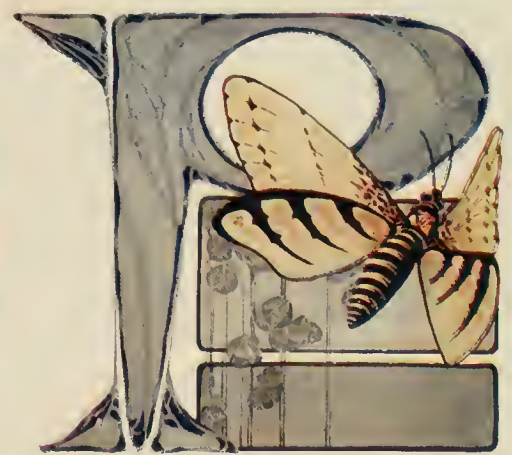
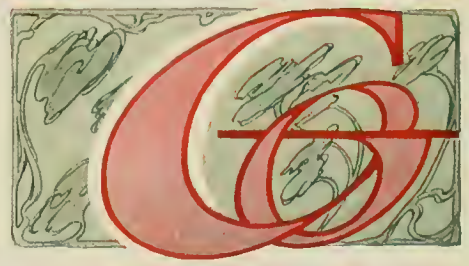
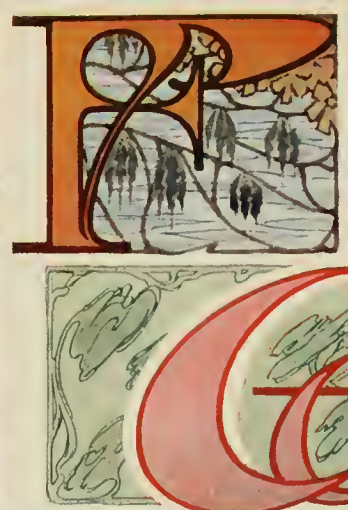


PRACTICAL  
SCROLLS









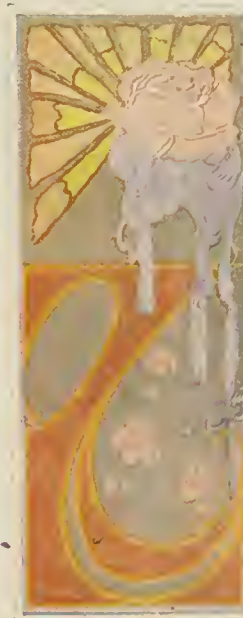
















I WILL  
**SIGN**  
ANYTHING

*Call me up*



121 BLANK ST.

BIGTOWN, N.Y.

*Card*

SUGGESTIONS.



I WILL

**SIGN**

121 BLANK ST BIGTOWN, N.Y.

Call me up.

ANYTHING

*Smith*



# Business Cards

SMITH  
WILL  
SON  
ANYTHING

CALL ME UP

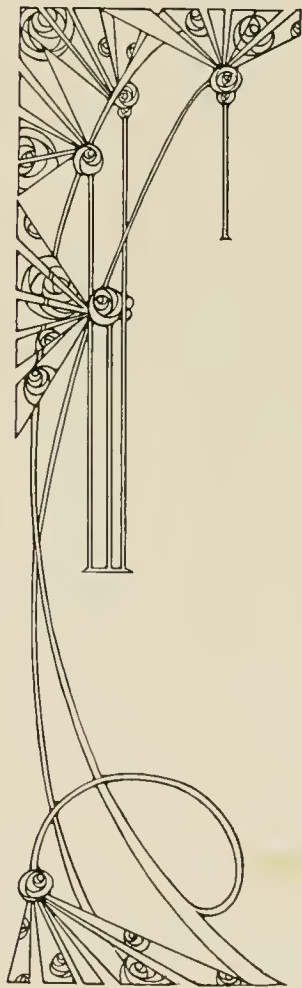
121 Blank St  
BIGTOWN  
N. Y.

Smith  
will  
SON

121 BLANK ST.  
BIGTOWN, N.Y.

CALL HIM UP

Anything



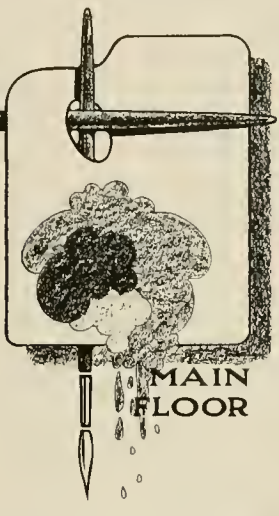




**SMITH & SMITH**

**SIGN  
PAINTERS**

121 BLANK ST. BIGTOWN N.Y.



**SMITH & SMITH**

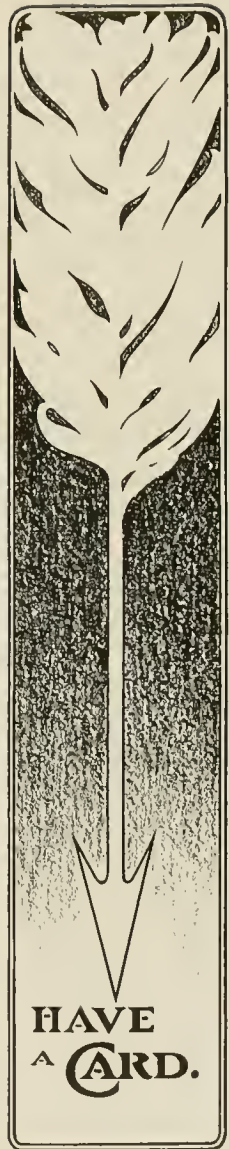


**SIGNS**



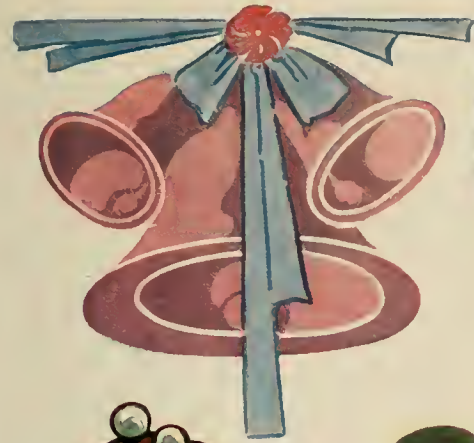
121 BLANK ST.

BIGTOWN N.Y.

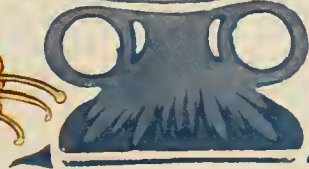
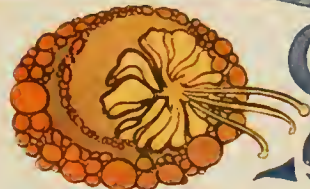


HAVE  
A **CARD.**



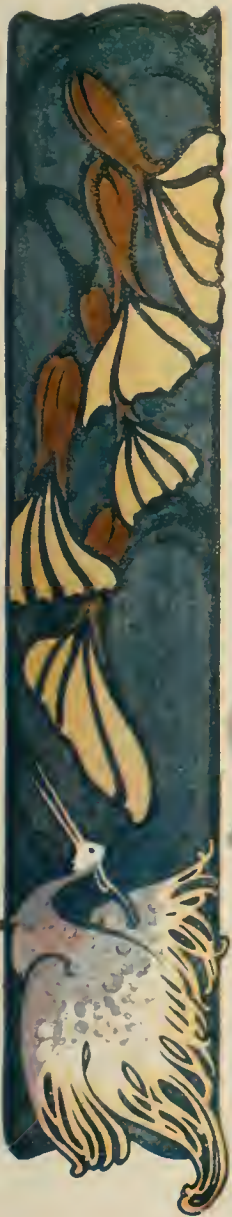


*Peculiar Decoration.*











1910

Practical Ornamentation











# WOLVERINE

## Automobile Company

Detroit † † † Michigan

### HIGH GRADE AUTOMOBILES

Wolverine  
Automobiles

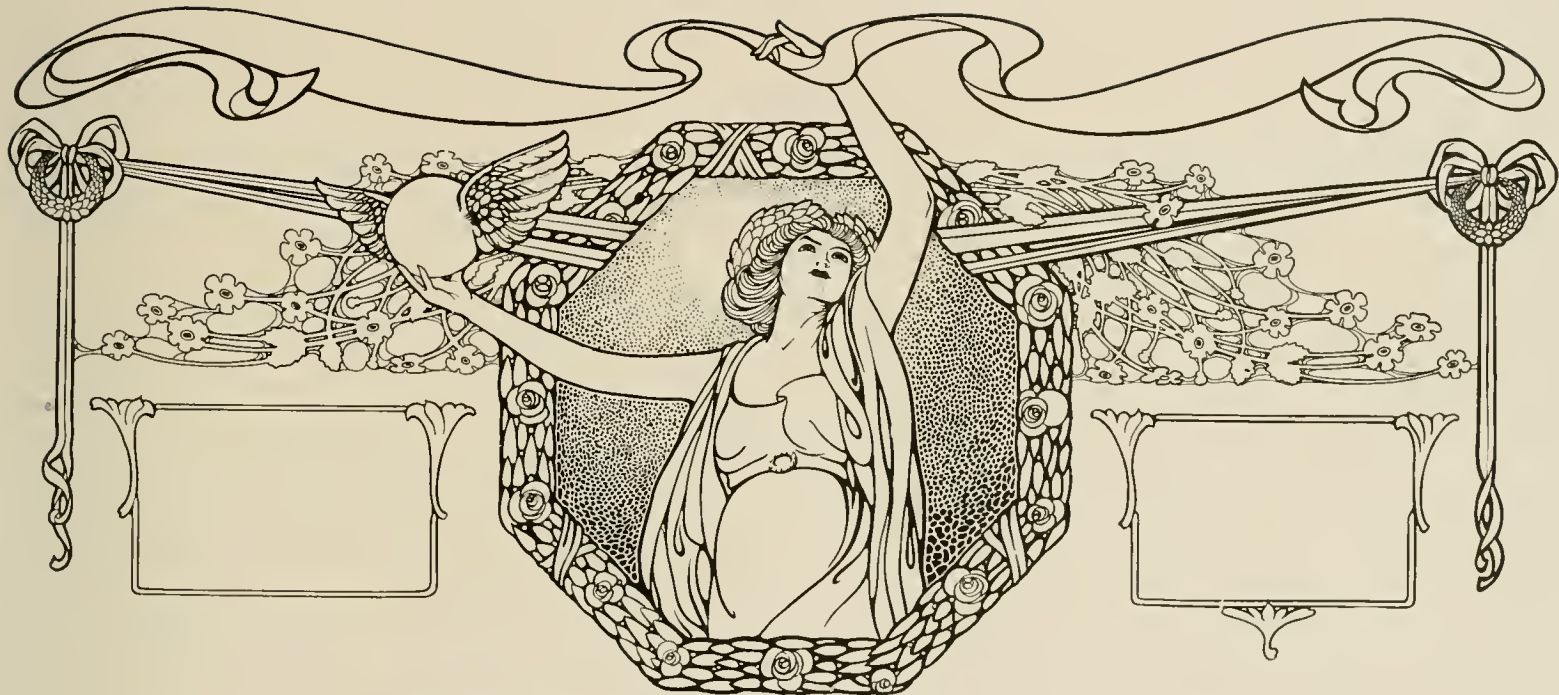
General Purpose  
Touring Cars and  
Runabouts











**Monroe Colliery Co.**  
FAIRMONT GAS COAL





50-52-54 TENTH ST.



SALOME



All this week  
at the

CASINO







# MOYERS BAND INSTRUMENTS

Head the Parade



# RIBBONS







MORE

RIBBONS





**AND**

**THEN**

**SOME**

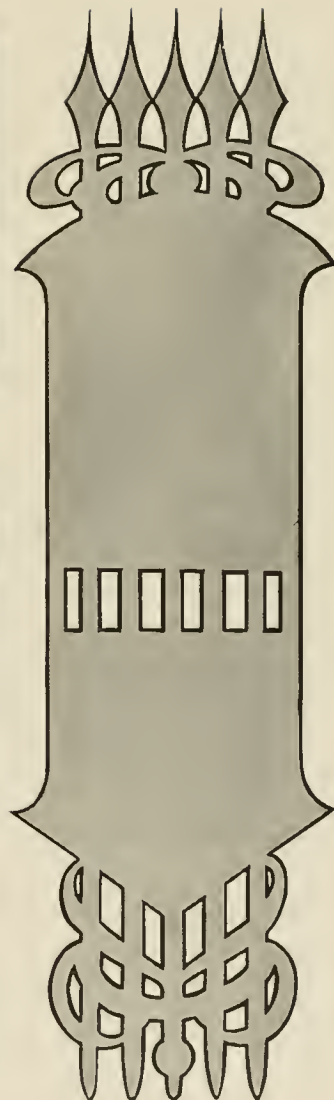
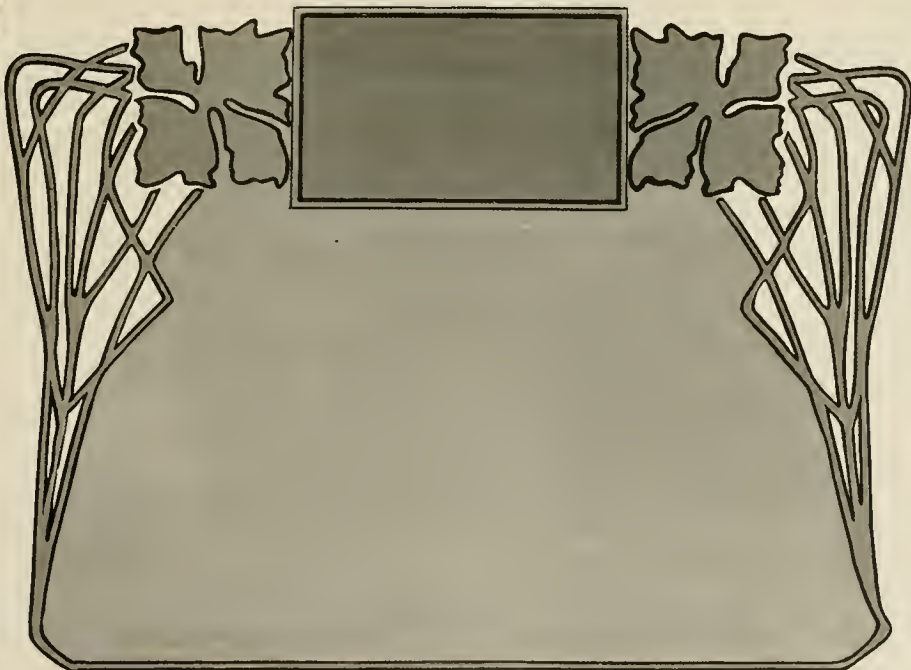
**MORE**



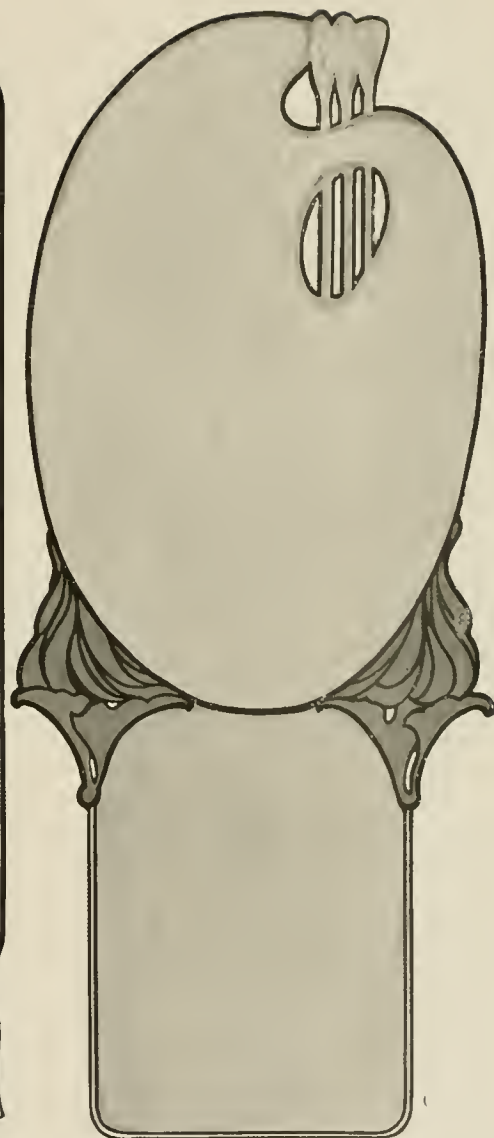
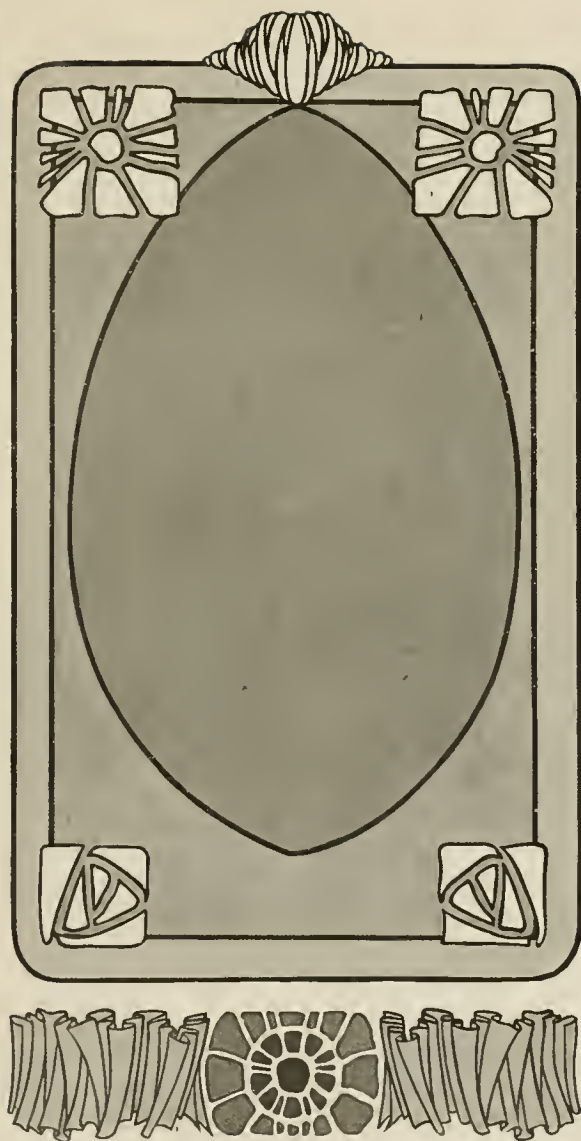




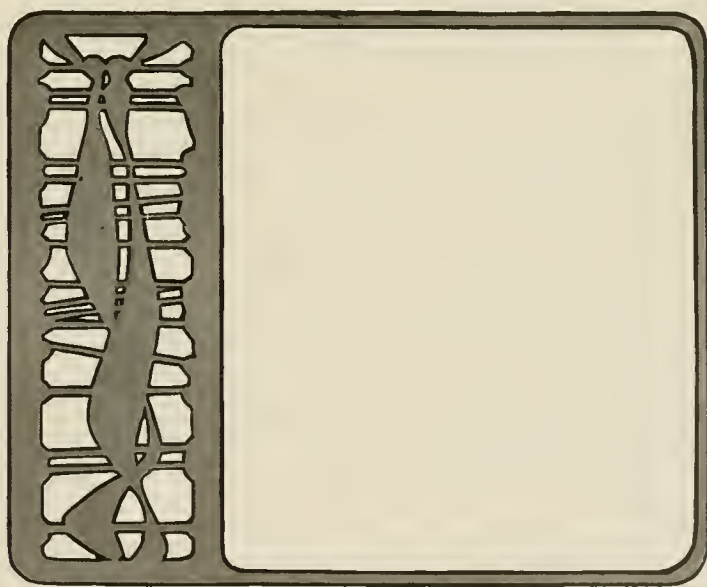
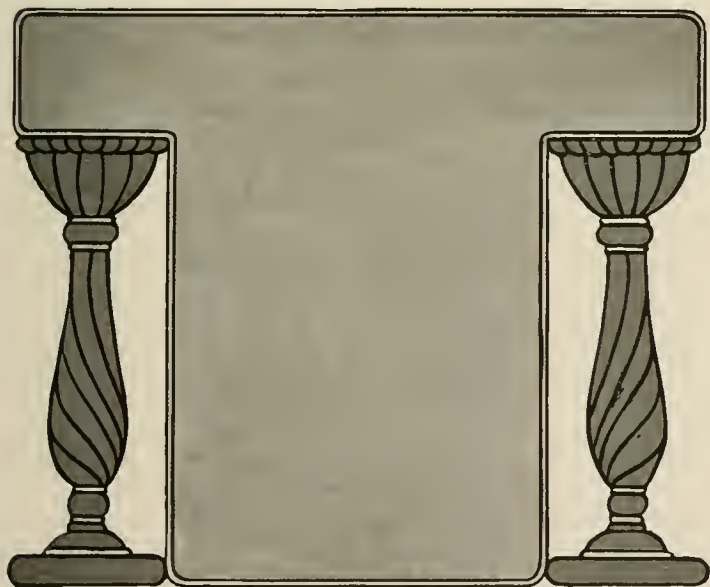
PAINEIS



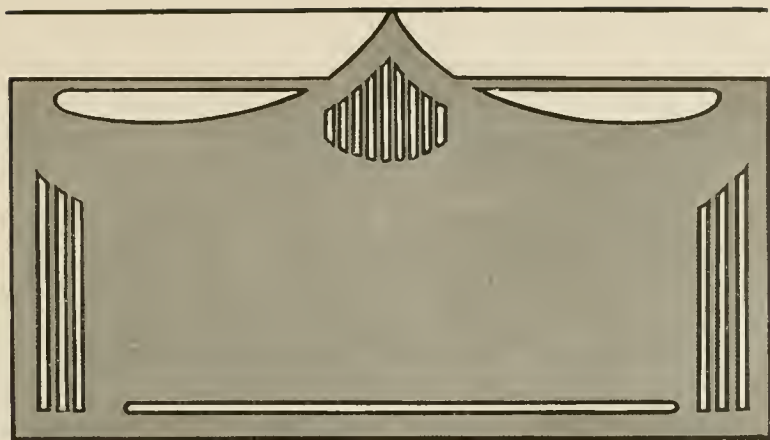




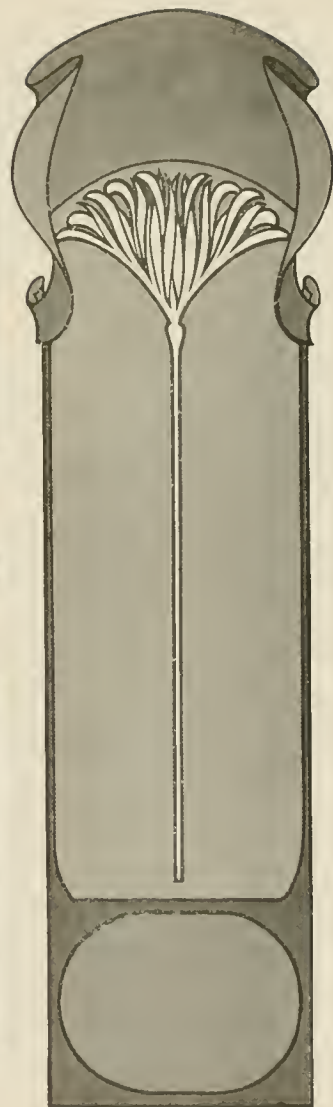






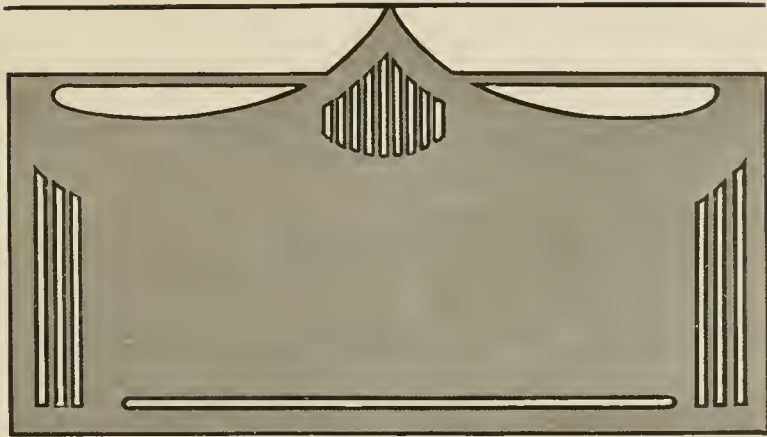


PANELS

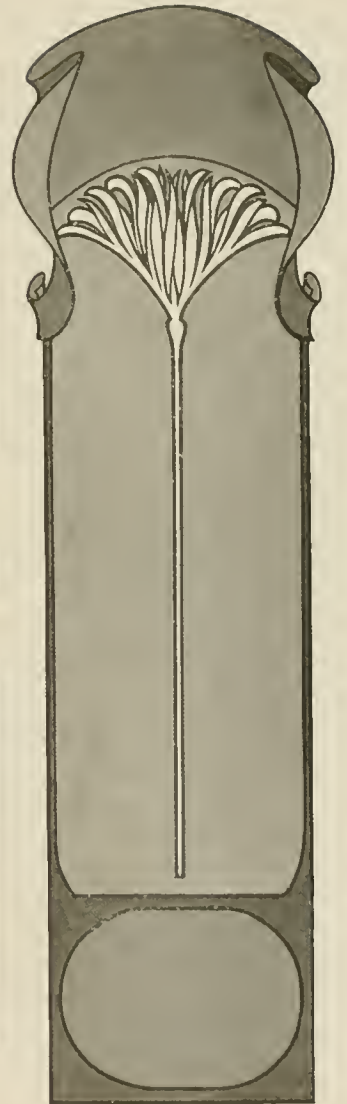








PANELS









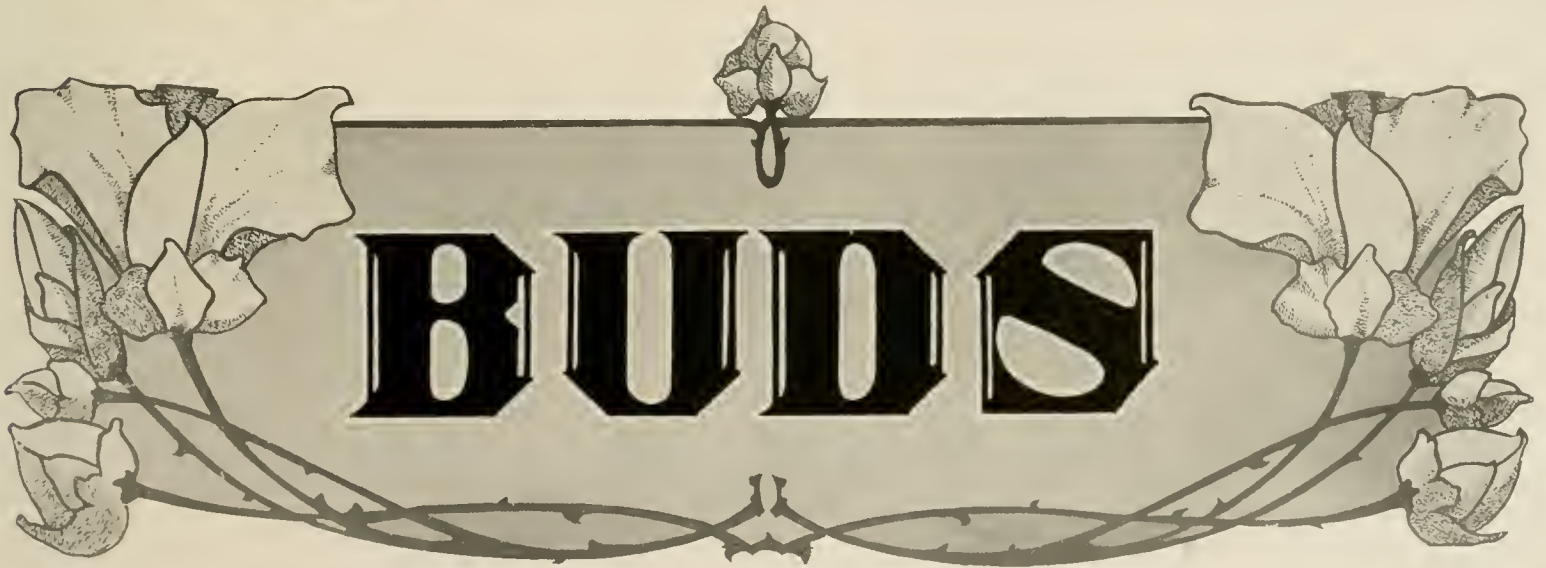




















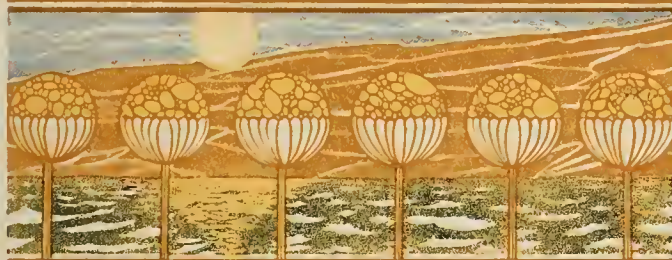




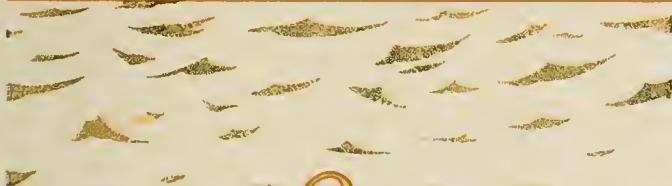




WILDLY



OR LIFE OF A BOY IN A SIGN SHOP?

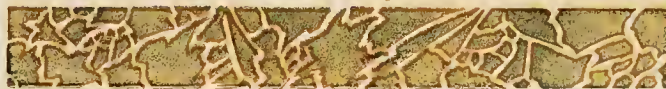


by  
I. Ben There.



THE  
GOOD  
OLD  
SUM-  
MER  
TIME

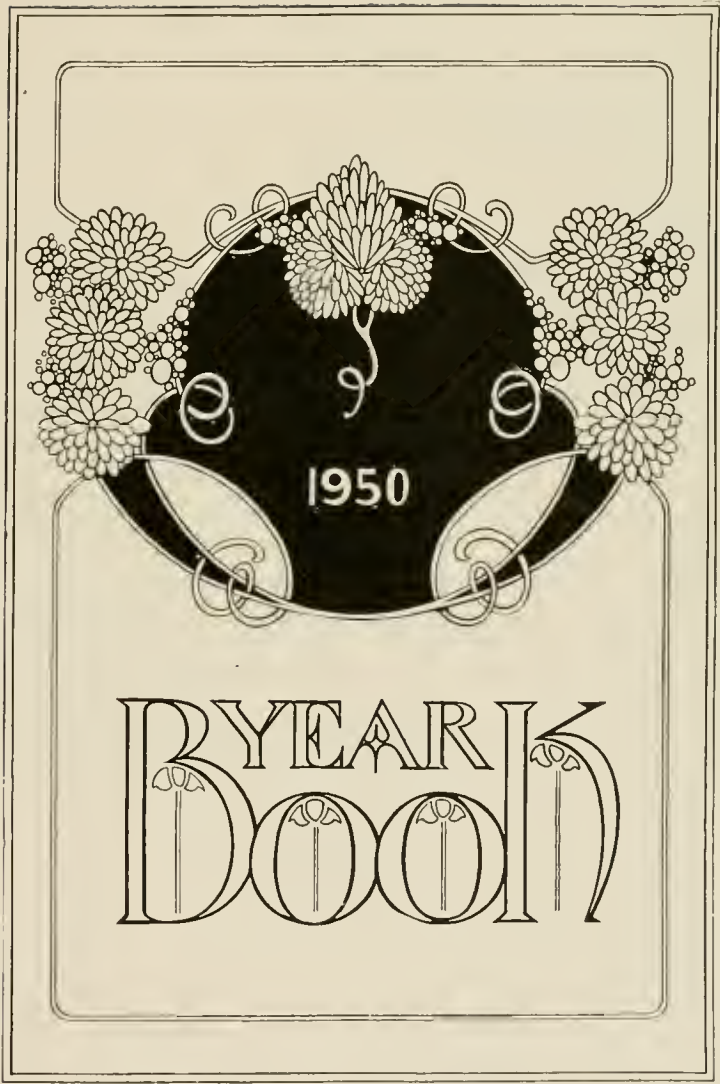
By S. PLUNK.





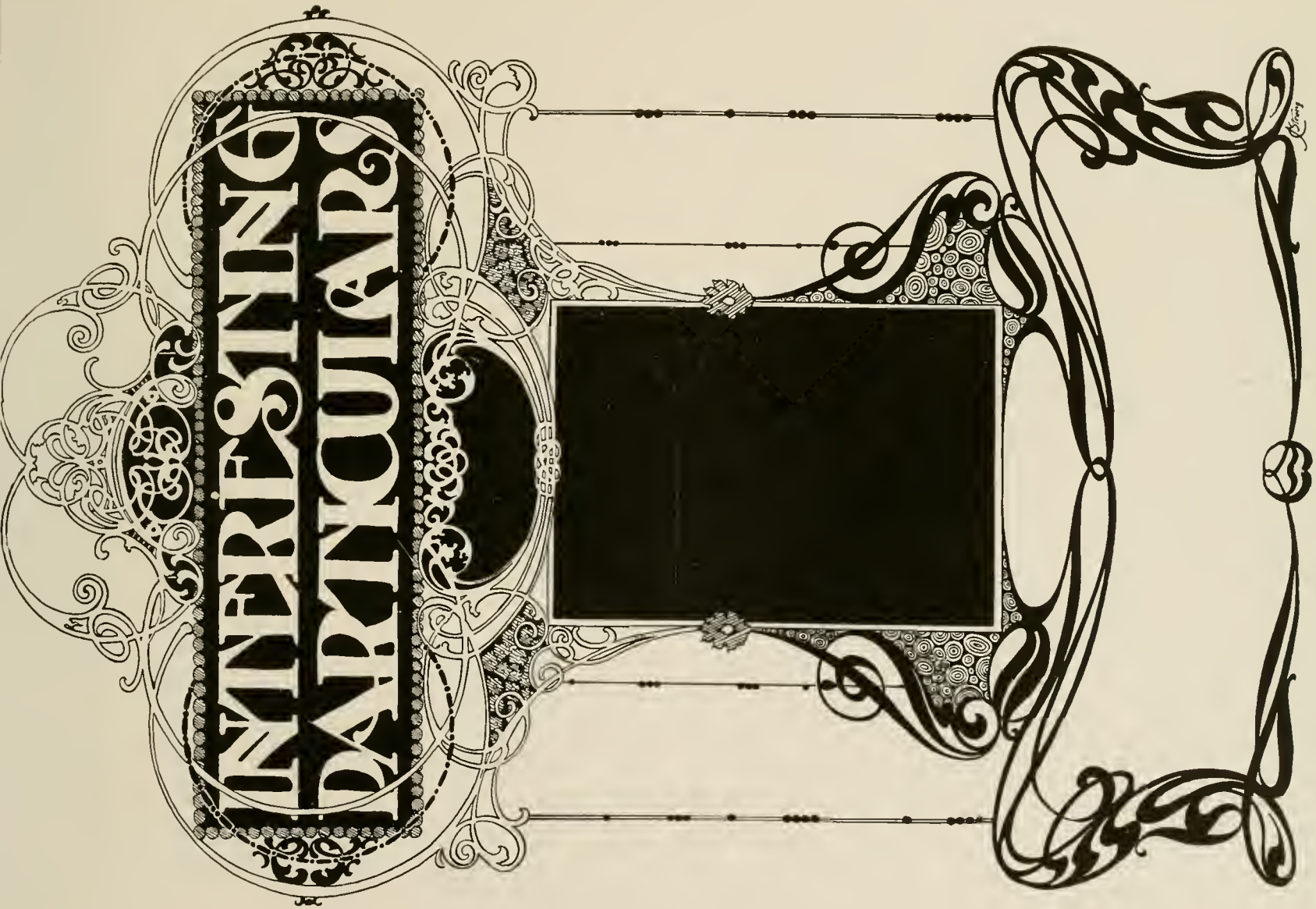


ECENTRIC  
PANELS



BYEAR  
BOOK







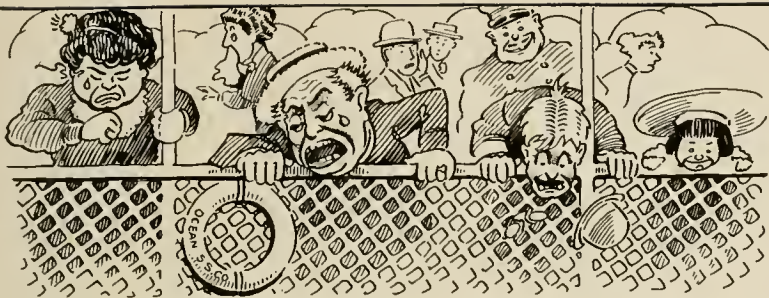






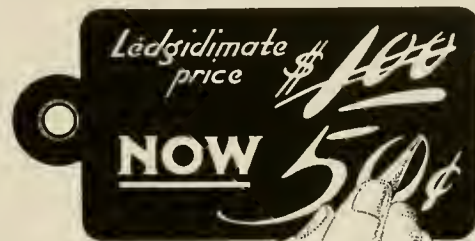






# Unloading SALE

Everything Must Go  
Nothing Reserved



*Semi-Annual  
mark-down  
Sale*

ALL  
PRICES  
CUT  
IN  
HALF



# BARGAINS IN EVERY DEPARTMENT.



Mary had a little Lamb,  
And she loved it too we know,  
But when she saw our Bargain sign  
She let the poor thing go.



*Go where  
they get the  
honey.*



*Get stung  
and act  
real funny.*

**BUT THE**



*Come here  
to spend  
their  
money.*





*A*  
GOOD HORSE  
THOROUGHLY  
BROKE  
IS VALUABLE

**BUT**  
*A* GOOD MAN  
THOROUGHLY  
BROKE ISN'T  
WORTH  
A CENT



*A*  
customer that  
gets the  
**"BUTT-END"**  
of a deal  
goes  
straight up  
and  
**NEVER  
COMES  
BACK!**



**WE HAVE  
NO  
"STRONG  
BUTTER"**





*Daily*  
**BARGAIN  
BULLETIN.**

---

**MENS** *Fleece* **SUITS**

*Lined  
Riveted  
Buttons  
Warm &  
Cool.*

*Marked down  
from \$10. to*

**10¢**

**A FACT**

*that  
sounds like a  
JEST!*

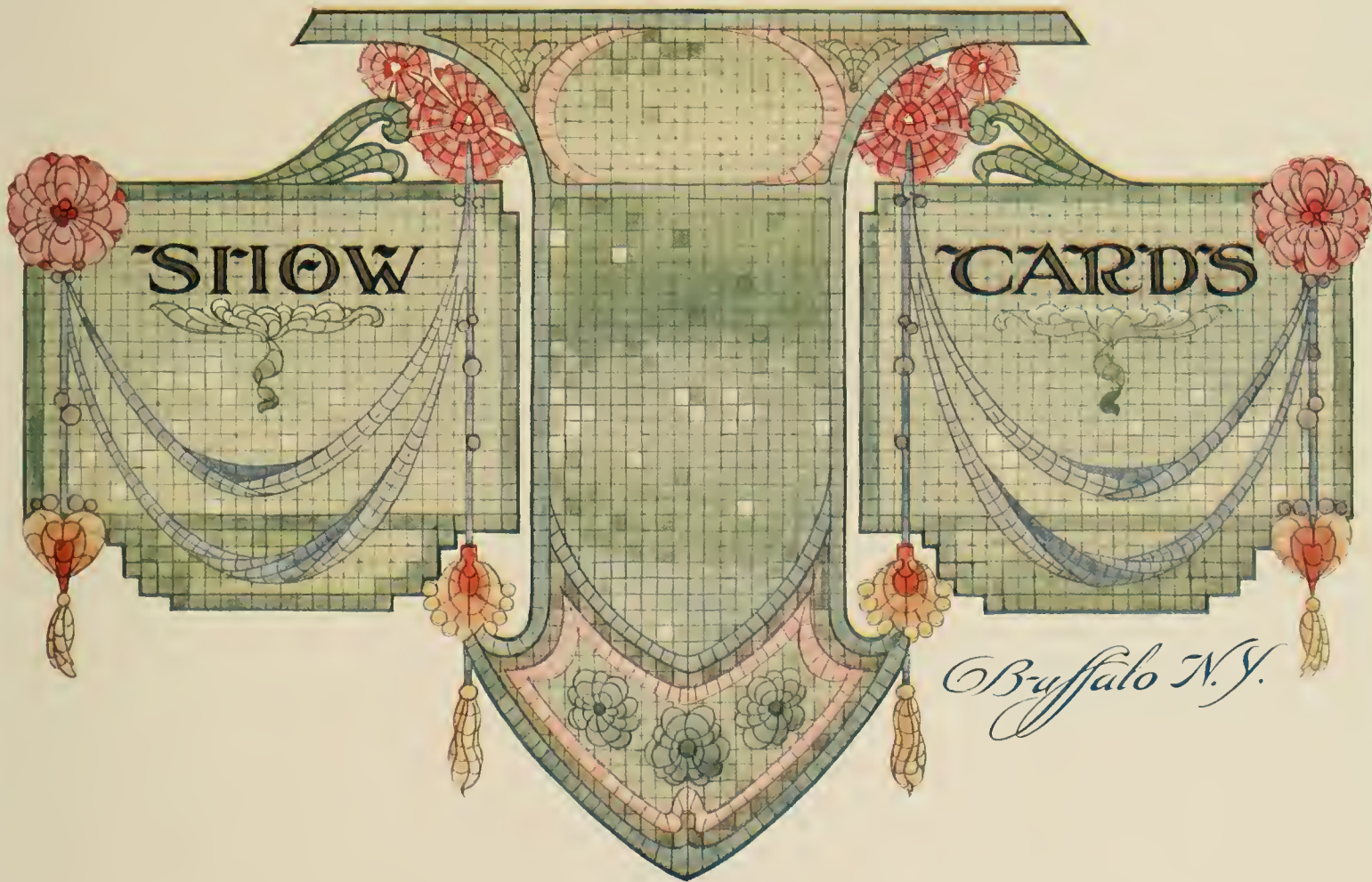


*All wool  
double-  
story*

**COLLARS**

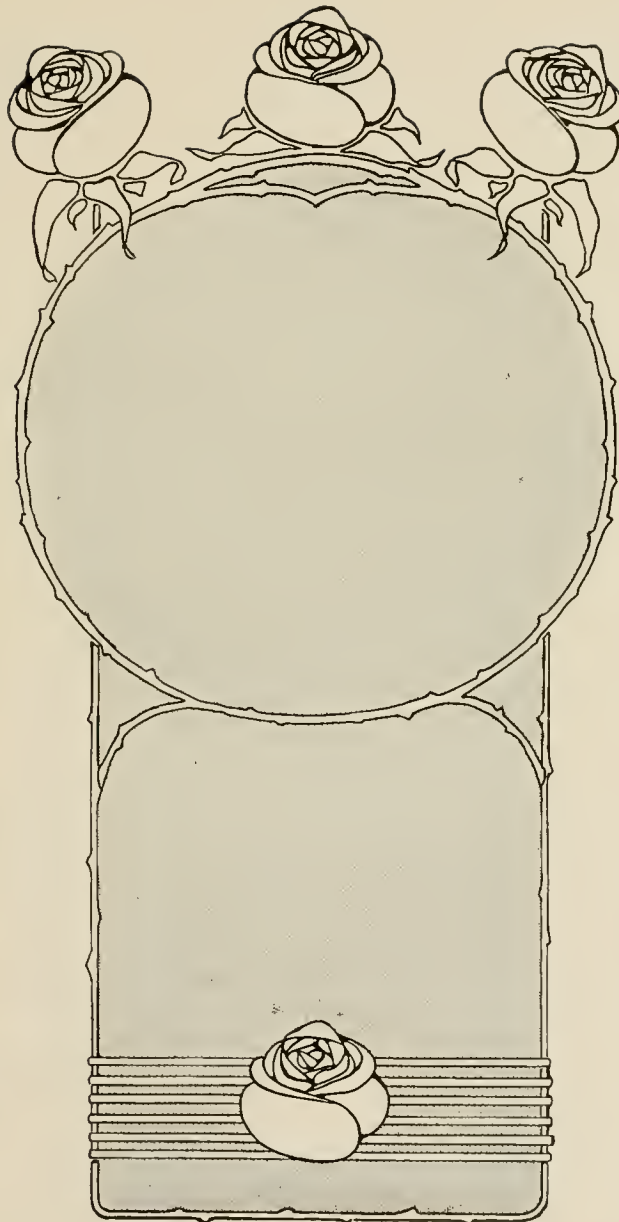
**1¢** each



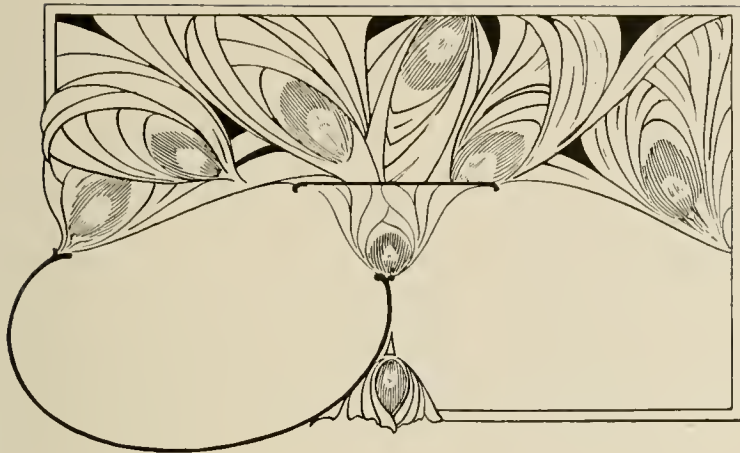


*Buffalo N.Y.*













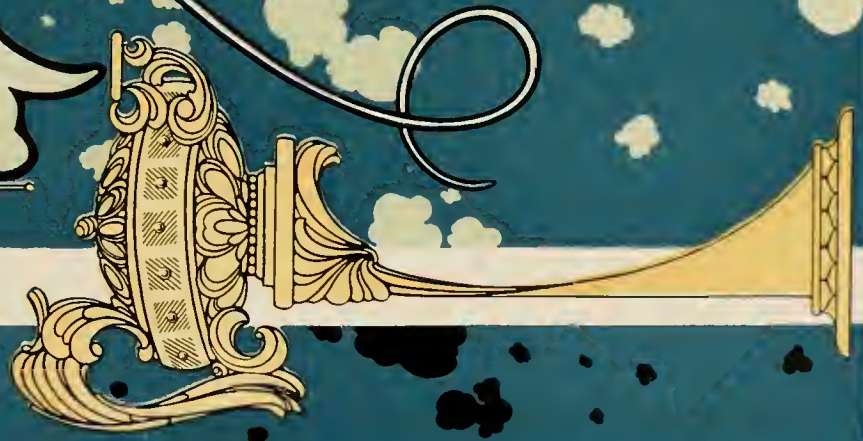


THE  
**GIRLS  
MYSTIC  
CLUB**

**Annual  
Doings**

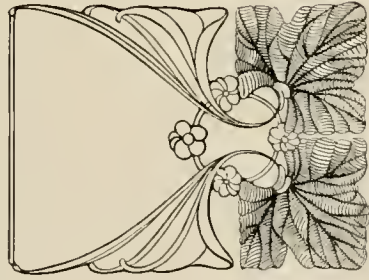
*Saturday  
Afternoon*

*Be There Mid.*





**S**MITTHI



**S**HOW CARDS



*We make 'em Quick and Cheap*

Our Phone No. is *M. 20021.*

Phone me  
M20021

I CAN, WILL AND DO MAKE  
**S**HOW  
**C**ARDS  
QUICK AND CHEAP.

*Gus!*



*Splash  
with  
me  
at*

**PLEASURE  
PARK**

**That's the ~~old~~**

*The "Bunch"  
will be  
there*

*Round Trip  
fifty  
cents*







Good  
Music  
&  
There  
& Back  
Ten  
Cents.

# SKATING

at Belle Isle







BULLETIN & DESIGNS



Health  
Insurance  
for the "Kiddo's"

Mellon's  

---

---

Baby Food








CARD

IDEAS



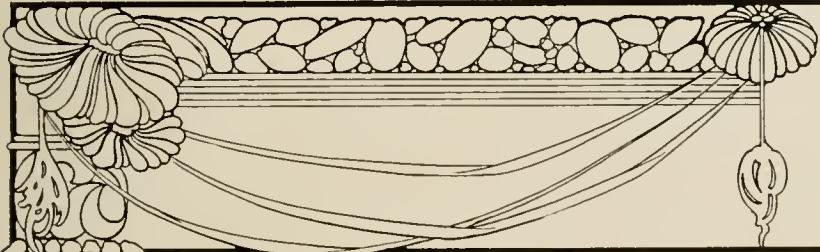


*Come  
early  
Come  
quietly*

*Choice  
goods  
1/2  
off*

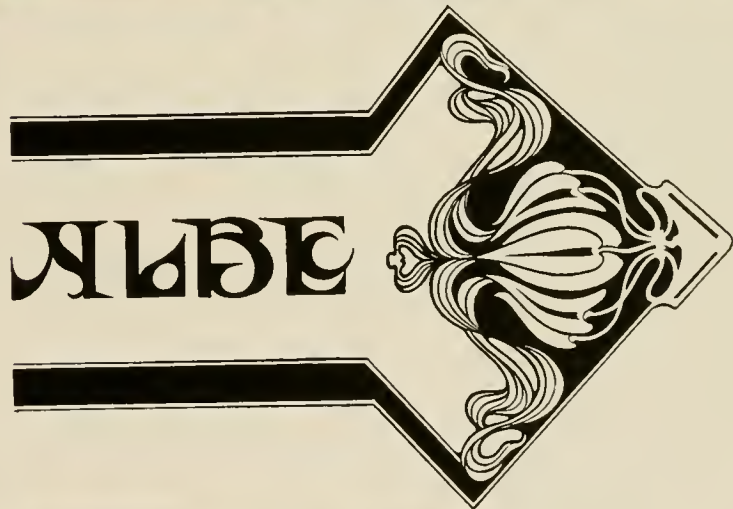
**Dull-Season  
SALE  
BUNKS**

**186 BROADWAY.**



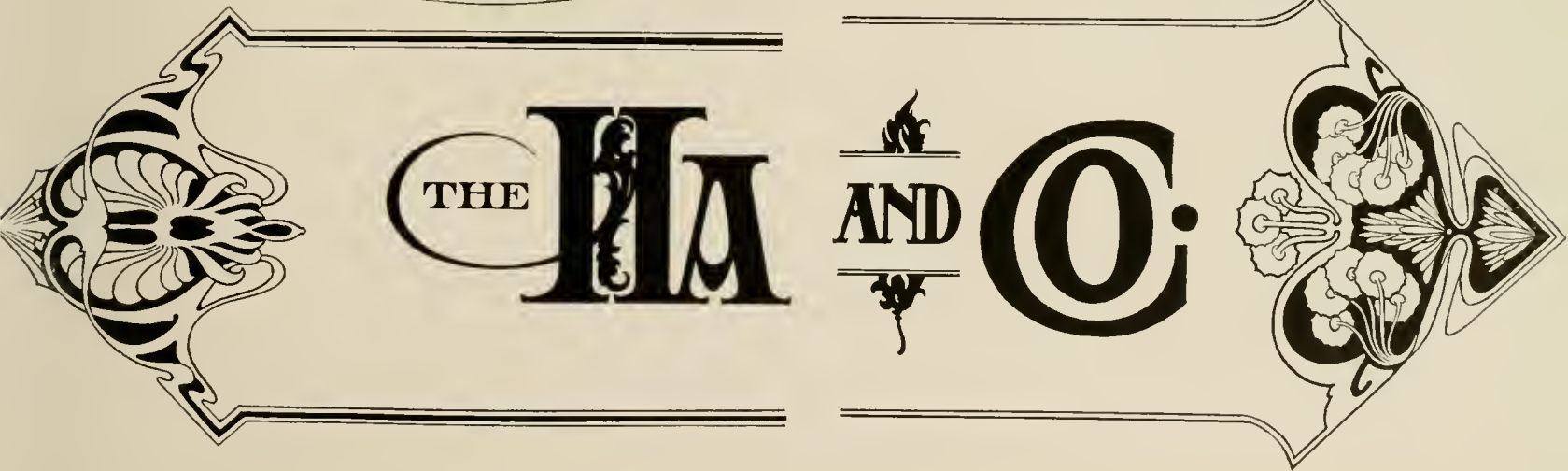
BULLETIN DESIGN



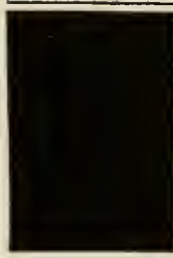
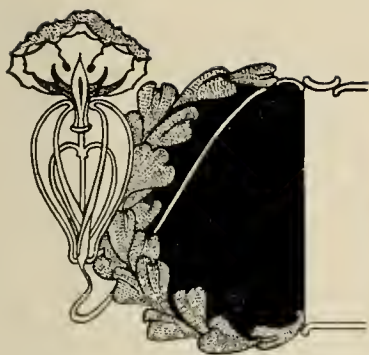












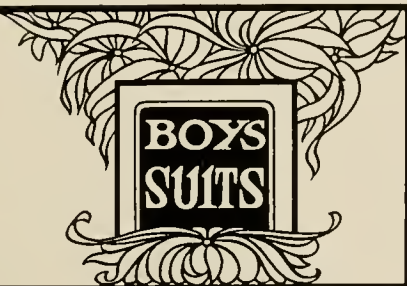
ESTATE



CO.



210  
AND  
212



MADE





A B C D

E F G H I J K L

M N O P R S T

U V W X Y Z



A B C

D E F G H I

J K L M N O P Q

R S T U V

W X Y Z





A B C D

E F G H I J K L

M N O P R S T

U V W X Y Z



A B C

D E F G H I J 

 K L M N O P

R S T U V

W X Y Z 



A B C D

E F G H I J K L

M N O P R S T

U V W X Y Z



A B C D E F G

H I J K L M N

O P R S T U V

W X Y Z

1 2 3 4 5 6 7 8 9





A B C D

E F G H I J K L

M N O P R S T

U V W X Y Z



A B C D

E F G H I J K L

M N O P R S T

U V W X Y Z



A B C D E F

G H I J K L M N

O P Q R S T

V V W X Y Z

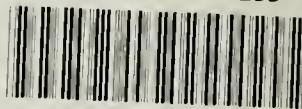
a b c d e f g h i j k l m n

o p q r s t u v w x y z z





LIBRARY OF CONGRESS



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