







# KEEP OUT THE FLIES

By having your home thoroughly screened. We have just received a big shipment of screens which are priced extremely low.

### Bentley-Schoeneman Lumber Co.

1022 West Broadway  
Sunset 51 Home 2061



## Instinct vs. Intelligence

It is a natural instinct with even some of the lower animals to provide for a time of need, and in spite of their intelligence and thinking ability, some people utterly disregard the law of self-preservation. Civilization provides a better medium for saving than nature has ever provided—a Bank Account. Why don't you start one today?



OF GLENDALE  
Corner Brand Boulevard and Broadway

### DID HER BEST

Miss Brightman kept a very attractive little tea-room and when away on a business trip recently she left it in charge of a young woman clerk. The morning she returned she did not think things looked quite as neat and attractive as usual. "You know, Miss Bristol," remarked the proprietress as she glanced around, "there is a great deal in having your sandwiches look attractive." "Yes, Miss Brightman, I know it," was the reply. "I have done everything I could while you were away and I have dusted those sandwiches every morning for the last ten days."—Harper's Magazine.

Fred Deal, 211 South Louise street, leaves the latter part of this week on a business trip to San Francisco.

Say, how about those parks and comfort stations that Glendale was to have for 1915? Wake up, Mr. Citizen!

### VOCATIONAL EDUCATION (Continued from Page 1)

all the work of the common schools, though the commandments be not stated or the code rehearsed. Obedience to the public laws is latent in the discipline that the school exacts, though civics be not taught and the flag be not saluted. The real democracy of equal opportunity, fair give-and-take, and a scratch start, ancestors barred, is involved in the assemblage from many door-yards upon the benches of the common school, and the indiscriminate tumbling of future citizens of variegated fates during recess in the schoolhouse yard. The democracy is there, waiting for you, though Jefferson and the fathers be not named.

No, the people of the nation have made no mistake in their confidence in the public school as a training for democratic citizenship or as a guarantee of the continuance of free institutions. Their one solicitude must be the changing conditions of social life dislodge it from its place and throw it out of tune with the democracy it was set to represent and support.

Our democracy involves no proposition of equality of achievement, but straightly and supremely equality of opportunity. It was devised in the protest against the privileges of class. It anticipated the modern doctrines of heredity and trusted men, in the opportunity of a fair field and in the strength of their divine inheritance to rise as individual creations out of the parentage and the limitations of their parentage and caste. It meditated no crime against nature; it banded no feet and strapped no skulls. It established no standard size of foot or brain; it set no bounds upon spiritual vision, upon intellectual reach, upon inventive imagination, upon creative skill, or upon the acquisition of substance, except as the rights and free opportunity of others might be impaired. It proposed to give every man a free chance to make the most possible out of his single life. It was conceived as a gospel of self-realization for the sons of men.

It is as a faithful counterpart to such a democracy that the public school must be kept. But if you have called it the common school, as the nursery of a hopeless mediocrity, and if with the name you have thought such a thought, or devised such a use, you have torn it away with treacherous violence from the very spirit and life of the democracy in which it had its birth. It is and must be kept the school of the best nurture in the best things.

We too often hear the remark that the teaching and studies of the public schools must be shapen to the needs of the children of families of moderate means, or of no means, or the children of the masses, or of certain classes; and that if wealthy parents want to give their children a better education or one that leads to higher station they must send them to private and special schools. All this is the voice of a spurious democracy. It is no democracy at all. It is a reversion to the notions of the "ragged school." It is the voice of class spirit. It contemplates the classification of helpless children according to conditions of birth, and deliberately proposes to rob them of full and free opportunity. Who knows that the children of the poor or lowly do not need to study certain things? Who knows that they will not make full use of the best instruction and the best courses of study? Experience seems to show that a larger percentage of them make better use than do the offspring of the mighty.

The children of the rich labor already under disabilities enough without being isolated in private academies and being inevitably limited for their later acquaintanceships in life to those whose scope of vision and range of action is hedged about with all the paraphernalia of yachts and motors and multiplex homes, clubs, assemblies, valets and innovation trunks. Both by the limited association in school and by that of after life these children of the rich are disabled for largest usefulness through their inability to know the mind of the great body of the people among whom they are to live. Their separation is also a loss to the community, and the creation of a fixed caste a detriment and peril to society. We surely ought to beware lest we are doing anything to drive such pupils from the public schools or omitting to do anything that should hold them. For pupils who require special treatment or tutelage, either through their own weakness or through lack of home influences or through the desire of their families to provide such special tutelage, the private school will always have its place and mission; but if the private schools and academies are offering anything else of method or substance of curriculum that is better than in the public schools, it behooves us to find it out. What is good for the children of the well-to-do is peculiarly desirable for the children of the moneyless—unless indeed we deliberately propose to use the public schools for the creation of social strata instead of their prevention.

The public school must be made and kept the school for all without recognition of classes or conditions, and it must shape its work and plan so as to close no door, but rather open the freest opportunity for the best achievement and the highest advance. The public can afford to have for the public schools the best teachers, the best equipment, the

# We Offer for This \$1.31 Coupon and 59c—a Full Assortment of Palmolive Toilet Specialties

We can't very well send you the money to pay for this trial assortment, as we don't know your name and address, and to send these Palmolive Toilet Preparations by express would be expensive. But we can and will do this:

We have arranged to have the dealers whose names appear in this advertisement accept the Free \$1.31 Coupon at its full cash value on the purchase of the Full Assortment listed below, and only ask you to pay your dealer 59c for his trouble and the freight on the goods shipped to him.

This is a special limited offer, made solely to advertise and introduce Palmolive Preparations. It is only because of our confidence in their merits that we have the courage to make such a marvelously liberal offer.

We gladly pay you to test and try them, for we know that the trial will make you a regular customer. Coupons will be redeemed only by dealers whose names appear in this advertisement.



**Palmolive Soap** A pure, mild soap, delightfully fragrant, made from Palm and Olive Oils. Nature's greatest cleansing agents. Has a rich, creamy lather, delightfully abundant whether the water is hard or soft, hot or cold. Especially suitable as a baby soap, naturally following the little one's first baths of olive oil.

**Palmolive Cream** Prevents roughness and irritation by supplementing the natural oils of the skin. Should be used after washing and before going to bed, and as a foundation for powder. Pure, absolutely safe, the natural companion of Palmolive Soap.

**Palmolive Shampoo** A liquid soap made from the same Palm and Olive oils that are used in Palmolive Soap. Insures the thorough cleansing necessary to the health of the hair. The cure of the hair is so important that no one should risk injury when Palmolive Shampoo combines both quality and convenience.

**CUT HERE**

## PALMOLIVE FREE COUPON

This Coupon is Worth **\$1.31**

This coupon is redeemable only by those dealers whose names appear in this advertisement, and entitles holder to the \$1.90 assortment of the FAMOUS PALMOLIVE SPECIALTIES, upon presentation of this coupon and 59 cents.

6 Cakes Palmolive Soap, .30  
1 Jar Palmolive Cream, .50  
1 Bot. Palmolive Shampoo, .50  
Total Value, . . . . \$1.90

Customer Sign Here \_\_\_\_\_  
St. and No. \_\_\_\_\_

N. B. This coupon not valid unless signed by customer with address. E. J. JOHNSON SOAP CO., MILWAUKEE, WIS.

This Coupon Void and Worthless after \_\_\_\_\_

Palmolive Preparations are made from Palm and Olive oils, the two great natural cleansing agents whose value was discovered 3,000 years ago by the royal princesses of ancient Egypt—Cleopatra used them. The qualities which made them so highly esteemed then are preserved for modern women now, in a convenient, practical form those old-time beauties never enjoyed.

**DON'T FORGET!** That every one of the packages included in this great free offer is full size! You get \$1.90 worth of Palmolive for the \$1.31 coupon and only 59 cents.

### See What You Get

6 Cakes Palmolive Soap, full size, worth	\$.90
1 Jar Palmolive Cream, full size jar, worth	.50
1 Bottle Palmolive Shampoo, full size bottle, worth	.50
<b>All for \$1.31 Coupon and 59c—worth</b>	<b>\$1.90</b>

All we ask is that you give Palmolive Toilet Preparations a fair and thorough trial. This will prove conclusively that no similar articles, at any price, approach them in merit and worth. Full directions for use accompany each of the Palmolive Toilet Preparations.

### Clip the Coupon Quick!

This is the chance of a lifetime to secure these famous Palmolive Products at a mere fraction of the regular retail prices. But **DON'T DELAY A MINUTE**, as there is an absolute time limit to this Special Introductory Offer!

Your 59c pays the cost of delivering the preparations to you through the dealer. This offer will not be made to you again, as we are doing this solely to tempt you to give Palmolive Toilet Preparations a trial. Cut out the coupon, sign your name and address and hurry to the nearest dealer who is acting as our distributor.

**B. J. Johnson Soap Co.**  
Milwaukee, Wis.

**Only the Dealers Listed Here Will Redeem Coupons**

## Only Dealers Listed Here Are Redeeming Palmolive Free Coupons

# TROPICO MERCANTILE CO.

Sunset Glendale 19, Home 524 Cor. Central Ave. & San Fernando Road

### MAXWELL CONQUERS THE EL MODENA HILL

A 1915 Maxwell "25" touring car, driven by "Tiny" Barker of Santa Ana, climbed to the highest point on El Modena hill last Tuesday noon. The keen rivalry which has existed between the different automobile dealers in their efforts to set a mark which could not be reached by any other make of car was set at rest by the sturdy little Maxwell "25" when it was driven to a point where any further advance would have meant a drop of five hundred feet to destruction.

El Modena hill was never intended for automobile demonstrations; there is no roadway leading to the top; in fact, every obstacle imaginable seems to have been placed there by nature to impede the progress of anything on wheels. There are rocks and boulders, some of which are almost as large as the Maxwell itself, and all overgrown with cactus, greasewood and other mountainous growth. The hill is so steep in places that it would be difficult to surmount even if there was a made roadway, and the task of avoiding projecting stones and deep crevasses was anything but inviting.

The nature of the obstacles encountered was such that it was necessary for the car to make two attempts before it was successful, the first start being made with only tire chains to assist in securing traction. But the wheels spun the chains on the smooth surface of the large rocks without holding in the least, and it was necessary in order to get traction at all to wrap the rear wheels with half-inch rope in addition to the chains; and immediately the final start was made which ended with success.

According to newspaper men and other witnesses of the remarkable climb, the Maxwell went forward at a steady speed until it reached a point fully two hundred feet farther up the hillside than any car had previously gone, when it was necessary to make the only stop in order to remove from its path a large boulder which lay in such a way that the front axle of the car would not clear

it by about twenty inches. With this rock removed, the rest of the climb was easy for the Maxwell and it went forward by leaps and bounds forcing its way over rocks and through sage brush and greasewood, in some places of such growth as to almost hide the little touring car from view of the spectators below, on a grade which in some places ran over 40 per cent, on and up to the crest rock of the summit. And, when Barker stopped with the front wheels of the car on the very pinnacle stone, so little energy had been exerted by the Maxwell motor and it was so cool that a person could hold his face against the radiator cap with absolutely no discomfort.

"Time and again we have been called upon to demonstrate the power and the hill-climbing ability of the Maxwell "25" and every time we have come out on top," said Harry Lord of the Lord Motor Car company upon his return from the El Modena hill climb. "But the record-breaking run of Billy Carlson with the stock Maxwell "25" up the Mt. Wilson trail was not a circumstance to the test which the El Modena climb gave our car last Tuesday. The twisting and the strain to which the Maxwell was subjected was something terrific and the strength of its construction was put to the most severe test that any automobile in Southern California, or elsewhere for that matter, has ever been called upon to endure. The Maxwell "25," although unusually light in weight, has plenty of power and is built to stand hard usage if called on to do so by its owner."

### THE LAWYER QUIT

An elderly negro was run over by a wagon. A sympathetic attorney rushed to the hospital and offered to handle the case on a contingent fee. "Go 'way 'fum me, white man," said the old darkey feebly. "But I want to help you," said the lawyer. The old man showed a gleam of interest. "Do you?" he said. The lawyer nodded. "Den," said the victim, "you go out an' find de man dat run into me an' bus' his haid wide open."—Washington Star.

Verdugo road is being improved by the erection of two new modern bungalows, Mr. Blackford's at Eighth street and Mr. Dupuy's at Second street.

## Are You Going To Build?

WE CAN SUPPLY YOUR WANTS  
"Anything from Pig-Pen to Palace"

### Fox-Woodsum Lumber Co.

J. W. Stauffacher, Manager.  
940 W. 2nd St., on Salt Lake Tracks.  
Phones: Sunset 10, Home 2374

## INFORMATION BUREAU

Strangers wishing to gain legitimate information about Glendale should call Sunset phone 132, Home phone 2401; or call at the Evening News office, 920 W. Bdwy.