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ALLING'S

DAHLIAS

1938



A prize winning arrangement of Pompons featuring SHERRY and SNOWCLAD

C. LOUIS ALLING

Dahlia Specialist

251 Court Street

West Haven, Conn.

1938 DAHLIA GREETINGS

Once again it is our privilege, and we can assure you a real pleasure, to present you with our Dahlia Booklet. In the pages which follow we are presenting to you a wide range of colors and types from which to make your selections.

Each year we grow most of the new introductions but only the very finest find their way into this book. Each and every one have succeeded in our gardens and we know they will with you.

In some sections of the country the European Corn Borer is becoming very prevalent and is doing much damage to Dahlias. The U. S. Dept. of Agriculture has been doing extensive experimental work in the control of this pest and is now about to issue a Bulletin on the subject. This may be secured by writing direct to Washington, or we will be pleased to secure a copy for any of our friends.

Please note also that the borer cannot be transported through Dahlia roots. They hibernate in the stalks and never go into the roots or soil.

Cordially,
C. LOUIS ALLING

GENERAL INFORMATION

This list cancels all previous ones.

Our stock consists of the highest quality field grown root divisions. They are fully guaranteed true to name and to arrive in good growing condition. All roots sent before April 1st are at buyer's risk. We take every possible precaution against freezing but we cannot guarantee their safe arrival.

Green Plants. Our green plants are base cuttings from healthy stock, they are slow grown and with reasonable care should give equally as good results as roots. We pay all regular postage charges, but on green plant shipments if they are likely to be in transit more than 24 hours it will be well to add 25c so that we can ship special delivery.

Remittance. Money may be sent by P. O. Money Order, Express Money Order, Registered Mail or Check. Stamps are very convenient for small amounts, but we much prefer the small denominations.

Commercial Growers. We offer the usual terms to bona fide commercial growers where our stock will permit. Please use business stationery when ordering.

Cultural Directions. We do not wish to burden you with lengthy cultural notes in this list, but we send out full and complete cultural directions with every order.

Canadian Regulations. To import Dahlias into Canada a special permit must be obtained from the Pest Advisory Board of the Department of Agriculture at Ottawa. Special tags will be supplied which must be on the packages when shipped into Canada. This permit may be easily obtained by writing to the Pest Board stating what you wish to import.

AN INVITATION

Join The American Dahlia Society



We most cordially invite you to become a member of the American Dahlia Society, of which we have the honor to be secretary-treasurer. Read the improved Bulletin which has been described as the most informative Dahlia magazine published. May we send you a sample copy? Or better yet, send us the yearly dues of \$2.00 and we will enroll you at once.

C. LOUIS ALLING, Secretary-Treasurer.

SELECT YOUR OWN EXTRAS

On orders of \$10.00 or more add stock of your selection to the amount of 10 percent.

On \$20.00 or over, 15 percent. On \$30.00 or over, 20 percent.

This is not a cash discount and must be taken in stock. It applies to plants and roots only and does not include special collections or dahlia growers' supplies.

In order to receive these extras it is necessary that cash be sent with the order.

QUANTITY DISCOUNT

Three of any one variety.....	Less 10 %
Six of any one variety.....	Less 20 %
Ten of any one variety.....	Less 25 %

1938 INTRODUCTION



MOHAWK CHIEF

MOHAWK CHIEF (Gates-Alling) Our introduction for 1938 which we believe can compete with the largest. It is informal decorative in type, a very deep, rich valvety cardinal red in color and has extra long petals which point forward and have a slight twist which adds to the appeal of the bloom; centers are high and full. Good substance. Stems carry the blooms facing and are of good length. Foliage thick and insect resistant. We regret that the halftone does not do the flower justice but pressure of A. D. S. work prevented photographing the blooms while they were in their prime and the prints used were made from side blooms after the frost had taken the balance of the plants. Certificate of Merit, Georgia Test Gardens, 1937.

Roots \$10.00 Plants \$2.50

NOVELTIES AND OLD FAVORITES

F. D. denotes Formal Decorative

I. D. Informal Decorative

S. C. Semi-Cactus

ADIRONDACK SUNSET (I. D.) A favorite 1935 introduction. Scarlet gold with golden tips. Center golden orange. A most striking variety.

Roots \$2.00 Plants \$.75

AIKO (S. C.) Cardinal or deep carmine with a silver reverse showing at the center and tips. Bushes are strong open growers and the blooms stand out in a fine bold fashion. Size 8 to 11 inches.

Roots \$1.50 Plants \$.75



- ALICE STELLICK (F. D.)** We believe this to be one of the best of the many bi-colored varieties. Color is rich scarlet and pure glistening white, each color being most sharply divided. A luxuriant grower on long stems. **Plants \$.50**
- AMERICA'S SWEETHEART (I. D.)** A grand pure yellow of great depth held nearly on top of a fine stiff stem. Has recorded many wins in the largest blooms classes. **Plants \$1.00**
- AMELIA EARHART (S. C.)** A 1933 Honor Roll winner which has proved its worth. Coral in color and a producer of many 12 inch blooms. One of the real outstanding new varieties. **Roots \$2.00 Plants \$1.00**
- ANNABELLE (F. D.)** A very desirable florist cut flower. The color for the most part is pure waxy-white with just a slight overcast of silvery-pink. Flowers have great substance and keep extremely well when cut. Size from 5 to 7 inches under ordinary culture. **Roots \$.50**
- ANNA BENEDICT (I. D.)** A most satisfactory dark red. The color is deep garnet with nearly black shadings at the center. A flower of very strong substance and a red which stands the weather exceedingly well when cut. The high scoring variety at the 1934 trial gardens at Storrs. **Roots \$1.50 Plants \$.75**
- ARELDA LLOYD (I. D.)** A sport of Jane Cowl having the same habit of growth in every way but of a clear golden yellow color throughout. The highest scoring, and easily the most outstanding variety, in the 1933 Storrs trial gardens. If you like Cowl you will like this one. **Roots \$2.00 Plants \$1.00**
- BLUE JERSEY (F. D.)** One of the several sports from Jersey's Beauty. Habit of growth is the same but the color is lavender with a suggestion of blue sheen. A splendid cut flower and keeper. **Roots \$.50**
- BONNIE BELMONT (S. C.)** A 1936 introduction which very much appealed to us as it grew in our garden last season. The color is clear glistening yellow; size 8 to 10 inches. Has fine stems and blooms very freely. **Roots \$2.50 Plants \$1.00**
- BUCKEYE KING (F. D.)** Gold with slight apricot suffusions and shading deeper toward center. A variety which produces many large clean appearing flowers of exceptional keeping quality. **Roots \$.75 Plants \$.50**
- CALIFORNIA IDOL (I. D.)** This giant yellow was easily one of the most outstanding Dahlias at the Cincinnati show last season and seems to be well adapted to the hot Mid West climate. The size is equal to the largest and the stems and habit of growth all are good. **Roots \$2.50 Plants \$1.00**
- CLARA CARDER (F. D.)** This was one of our favorites of last season's new ones. The color is new and pleasing, clear cyclamen pink. The plants are medium growers and the flowers are held on top of a very heavy rigid stem. One of our prize winners at the 1936 New York Show. **Roots \$2.00 Plants \$.75**
- CAVALCADE (F. D.)** A variety similar in habit of growth and stem to Jersey's Beauty, but somewhat larger and several shades darker in color, or nearly a deep rose. **Roots \$1.00 Plants \$.50**
- CLARA BARTON (I. D.)** The large blooms of this variety face upward on long straight stems. The face of the blooms are a silvery orchid with a reverse of deep lavender. Bush of medium height and are strong growers. **Roots \$.75 Plants \$.50**
- COL. LEWIS (F. D.)** A large easy growing variety which should be better known. The color is deep mulberry rose and is quite different from existing sorts. **Plants \$.75**
- DIXIE RAVENSCROFT (I. D.)** A large, bright, cheerful bloom of bright orange and the face with a reverse of lemon and golden yellow. The flowers are large and deep, the plants are low and sturdy growing. **Roots \$.75 Plants \$.50**
- DR. J. H. CARMAN (F. D.)** A broad petal giant of deep American Beauty rose. A many time prize winner. **Roots \$.50**
- EDWARD RINDFLEISCH (F. D.)** A clear brilliant red which does not burn in the sun. Large, a good bloomer and an exceptionally good variety in the red class. **Roots \$.75 Plants \$.50**
- ELITE GLORY (F. D.)** Large brilliant red with the broadest petals of any variety known. Fine heavy erect stems. **Roots \$.50**
- ELITE SPORT (F. D.)** A sport of Elite Glory which may now and then revert to the original but for the most part the flowers are a soft buff striped and speckled crimson. Like the original plants are heavy growers and the flowers are large. **Roots \$.75 Plants \$.50**
- FIRE BALL (F. D.)** We like this 1938 introduction on account of its brilliant fiery red color. The type is somewhat inclined to the Ball. It fits very nicely into the medium size classes as it grows from 5 to 7 inches in diameter. Foliage clean and dark; growth strong. **Plants \$1.50**
- FOREST FIRE (I. D.)** A spectacular and different bi-color, being bright lemon yellow for about half the length of the petals, then shaded to rich scarlet towards the tips, enhanced by clear yellow petaloids. It is a stocky grower and by slight disbudding very marvelous blooms may be produced. **Roots \$1.50 Plants \$.75**
- FORT MONMOUTH (I. D.)** This has undoubtedly won more prizes in the largest bloom class than any other variety grown. The color is rich wine red with an underlying tone of brilliant crimson maroon, and a slight bluish violet tone at the tips of petals. The stems are long and stiff, flowers do not burn and last well when cut. **Roots \$.75 Plants \$.50**
- FORT WASHINGTON (I. D.)** A fine large flower of deep crimson shading to maroon in center. A monster flower which should be in every garden. **Roots \$.50**



Our 1937 Introduction — MARY TALLMADGE

GOLDEN ECLIPSE (F. D.) The originators have most aptly described this in calling it a fool proof variety. The clear-cut appearance of the flower immediately appeals. It is a clear golden yellow shading to a warm salmon or flesh color at center. A vigorous grower to a height of 7 feet. Exhibition blooms may be cut with extremely long stems. A certificate of merit and a two-time Honor Roll variety.

Roots \$.50

GOLDEN STANDARD (Cactus) A fine new variety of clean outstanding appearance. Good Cactus form and the blooms, while carried at right angles on the stems, always look you right in the face. The color is buff shaded to amber and gold.

Roots \$1.50 Plants \$.75

GOLDEN LIGHT (F. D.) One of our 1935 introductions. The unusual markings and colors of this variety always attract attention. The ground color is canary yellow edged and more or less marked and splashed carmine. All habits are good, long erect stem and a fine clean grower. Size about 8 inches under ordinary conditions.

Roots \$1.00 Plants \$.50

GRACE CURLING (I. D.) A glorious decorative of great size and imposing in both form and color. It is orchid lavender shading to white at base with something of a silvery overcast. An imported variety which will be grown here for a long time.

Roots \$.50

GRANDEE (I. D.) An extremely large bloom but it must be carefully handled to bring it out of the foliage. The color is a peculiar combination of mahogany, bronze and yellow.

Roots \$2.00 Plants \$.75

GREAT EASTERN (I. D.) This 1937 introduction is both large and spectacular. The color is a combination of orange and reddish bronze. It is very prolific of huge deep blooms.

Plants \$2.50

HASLAROVA (F. D.) An imported bi-color which attracts attention wherever shown. The base color is white splashed and marked with deep magenta. Good size, clean upright growth with strong stems.

Roots \$2.50 Plants \$1.00



HEATHERBLOOM (I. D.) The formation of this variety resembles a large recurved chrysanthemum. The color is a rich rosy purple with heavy shadings of white. 6 to 8 inches deep and more in diameter.

Roots \$.75 Plants \$.50

HUNT'S VELVET WONDER (I. D.) An achievement medal winner at the 1934 A. D. S. exhibition, which is the highest award any Dahlia receives, awarded a certificate at the Storrs Trial Gardens and mentioned on the various Honor Rolls for 1934. Color is violet-purple and burgundy to true purple. Blooms are not only large but deep and massive. The stems are very strong and the flowers stand out well.

Roots \$1.50 Plants \$.75

IDA PERKINS (F. D.) We believe this to be the most widely grown white at the present time. Easily the best of the cheaper priced ones.

Roots \$.50

JAMES KIRBY (I. D.) The color is crimson shading to ruby at center. Plants are ideal growers with a heavy insect resistant foliage. You can not go wrong in trying it.

Roots \$.50

JANE COWL (I. D.) This giant flower is easily the most outstanding variety of the present generation. It is far too well known to require any lengthy description. However, for the benefit of any beginners, we will say that it is a glistening bronzy buff of ideal habits, and by all means try it.

Roots \$.50—3 for \$1.00

JEAN TRIMBEE (S. C.) The rich purple or petunia violet of this flower instantly attract. It has heavy petals which are not only revolute, but twisted and curled. Plants are good growers with long stems.

Roots \$1.00 Plants \$.50

JERSEY'S DAINTY This incurved cactus is most aptly named as both its coloring and form are extremely dainty. The color is pure white with just a faint tinge of lavender at times. A prolific bloomer with long stems and a good cut flower.

Roots \$1.00 Plants \$.50



JESSICA DRAGONETTE
Semi-Cactus

JESSICA DRAGONETTE (S. C.) Our 1935 introduction which has made good throughout the country. Named in honor of this most charming and petite radio star at the 1934 A. D. S. exhibition in New York. The christening was made over the air in opening the show. Miss Dragonette said in part: "I have always admired Dahlias, but never expected to have one named after me. And now to have one of such exquisite beauty named for me, is an honor I appreciate deeply."

Comparison with the color chart shows the colors to be picric yellow suffused with Venetian pink. However, a description which we think more readily visualized would be peach and cream with a shading of deeper pink on the reverse of the petals. The type is semi-cactus almost bordering on the informal decorative. The petals turn in, making the huge blooms both deep and massive. The plants are rugged growing with good stout stems and produce an abundance of blooms. One of the few varieties on Derrill Hart's 1934 Honor Roll.

Roots \$2.00 Plants \$1.00



- JERSEY'S WHITE BEAUTY (I. D.)** An excellent cut flower, white, similar in form to Jersey's Beauty. Has fine stems and a good keeper when cut. **Plants \$1.00**
- JIM MOORE (I. D.)** A Dahlia worthy of a place in any garden. It is distinctive in both form and color. The petals are long and regular, rolling back at tips. Color primrose yellow, shaded gold and suffused salmon. **Roots \$.50**
- JIMMIE FOXX (I. D.)** Another 1937 introduction which did well in our garden. The formation is deep and shaggy, different from existing varieties. Stems are erect and size of the blooms is very large standing right on top of the stem. The color is coppery red with a touch of henna. If you like big ones don't miss it. **Plants \$2.50**
- JVDR. K. SVODODA (I. D.)** This was a 1937 European introduction which we liked very much on account of its beautiful rose coloring. Received a certificate of merit at Storrs in 1937 from which we give the color description, "Rose color and deep rose color, back rose pink with high amparo purple tints." Quite large with long medium to heavy stems. **Plants \$2.50**
- KAY FRANCIS (S. C.)** Winner of the Am. Home achievement medal at the 1934 A. D. S. exhibition. Somewhat similar to Frau O. Bracht but slightly deeper lemon yellow in color and the blooms are much heavier formed. Plants are tall and should be quite well disbudded for best results. **Roots \$1.50 Plants \$.75**
- KENTUCKY (F. D.)** A sport of Jersey's Beauty and identical in every way except color which is combination of soft salmon, orange and gold. Equally good as a cut flower as its parent. **Roots \$.50**
- KISS ME (S. C.)** A very unusual bi-color of about four inches in diameter. The base color is garnet red with the petals edged and tipped white. An exceedingly free bloomer and a splendid cut flower. Should be a winner in the medium size classes. **Roots \$.50**
- LEMONIA (S. C.)** A very large spreading yellow of the Fort Monmouth type. **Roots \$1.50 Plants \$.75**
- LIEDEN'S ORANGE (S. C.)** A vivid orange-scarlet. One of the finest new ones from Holland where it has received a number of certificates. Good size and a clean grower. **Plants \$2.50**
- LORD OF AUTUMN (F. D.)** This bright yellow giant has become one of the most popular varieties wherever Dahlias are grown. The blooms are very large and deep and the stems the best. Has a grand record as a prize winner. **Roots \$1.50 Plants \$.75**
- MARILDA (F. D.)** This may best be described as a glorified Yankee Queen as it has the same soft pink shadings with just a slight marking of white on the edges and reverse of the petals. The size is about 8 inches under ordinary conditions. The plants grow about 4 feet in height and the blooms are held facing on a fine erect straight stem. Flowers last extremely well when cut. **Roots \$.50**
- MARGRACE (I. D.)** One of the most outstanding of the 1936 introductions and a big winner wherever shown last season. The face of the flowers are a brilliant scarlet with the slightly twisted petals showing a gold tan reverse. Excellent growing habits and, of course, the size is the very largest. **Roots \$2.50 Plants \$1.00**
- MARY HELEN (Ball)** We were very much pleased with the reception given this, our 1931 introduction. We felt that there was a need for a good yellow Ball dahlia, and the satisfaction with which this has been received has justified this opinion. Mary Helen is the largest type of Ball dahlia with very fine erect stems. The color is clear glistening yellow. **Roots \$.50**
- MARY TALLMADGE (I. D.)** It is difficult these days to get a variety which is distinct or an improvement in color over existing varieties. This is decidedly different, being a peculiar old rose shaded mulberry pink with a smoky overcast. The growing habits are ideal, long stems, strong plants with heavy leaf resisting foliage. It may be grown as large as the best of them and the blooms are produced freely. The late Derrill Hart grew it in 1935 and gave us enthusiastic reports on it. He desired to place it on his Honor Roll but withheld it at our request as our stock was then limited. **Roots \$5.00 Plants \$1.50**
- MILTON J. CROSS (I. D.)** The color is apricot peach with a bright golden face. The flowers will grow 12 inches in diameter and 8 inches deep and are held well above the foliage on good stems. **Roots \$5.00 Plants \$1.50**
- MISS BELGIUM (Cactus)** A medium size cactus of a brilliant orange shade on long stiff stems. A most useful variety for decorations. **Roots \$1.00 Plants \$.50**
- MISS ELSIE JANE (S. C.)** A most artistic formed Dahlia of unique shrimp pink color with cream shadings at center and tipped violet rose. We recommend it for sheer beauty and floriferousness and long wiry stem. **Roots \$1.00 Plants \$.50**
- MISS OAKLAND (F. D.)** An excellent free flowering pure waxy white. Long stems and a fine cut flower white. Size medium to large. **Plants \$1.50**
- MOLLY SHEPARD (F. D.)** There is much demand nowadays for dahlias with heavy insect resisting foliage. The plants are about four feet high, and the huge broad leaves hang from them much the same as a tobacco plant. The flowers are large, and the formation is quite regular. Color is a bright cherry red with a slightly deeper center. **Roots \$1.00 Plants \$.50**
- MONMOUTH CHAMPION (I. D.)** A big spreading flower which can be grown as large as any of them. The color is a brilliant orange scarlet. Stems and other habits good. **Roots \$.50**
- MRS. BRUCE COLLINS (Cactus)** A new cactus of primrose or light lemon yellow. Very nicely incurved and has long curly petals. A fine free bloomer. **Roots \$1.00 Plants \$.50**



OUR 1937 DANBURY, CONN., FAIR DISPLAY

Note the wide variety of types shown. *Pink Pearl*, *Tiny* and *Baby Royal* in front bowl, *Prince de Bulgaria* the striped single at right and *Jessie* the large single at left foreground.

MRS. C. D. ANDERSON (Ball) Large, rosy magenta of good size and a strong grower. **Roots \$.50**

MRS. GEORGE LE BOUTILLIER (I. D.) A new carmine red which rivals Murphy's Masterpiece in many ways. It is flatter in formation and the blooms are more regularly formed. The blooms may be grown to very large size and are produced on sturdy plants. **Roots \$1.50 Plants \$.75**

MURPHY'S MASTERPIECE (I. D.) This immense red is a prize winner whenever shown. It can be grown larger than any other existing variety and with no particular forcing. Color rich red. **Roots \$2.00 Plants \$1.00**

MYRA HOWARD (I. D.) A 1932 introduction which made good wherever grown. It is a massive flower of the Cowl type with firm heavy stems. The color is a combination of saffron yellow, gold and tints of salmon, the entire effect being an ochrous orange. **Roots \$.50**

NANCY DUNNE (I. D.) Our 1936 introduction on which we have received much favorable comment. It is similar in color to the old California, Papillon, having many of the good features of this variety, and none of its faults. It is a tall strong grower with three feet stems and should be topped for best results. It is a grand cut or show flower and the blooms last well when cut. The color is a bit difficult to describe, being a combination of salmon, tan and gold, with just a slight magenta reverse, although this is not all noticeable. On three Honor Rolls in 1936. **Roots \$2.50 Plants \$1.00**

NATHAN HALE (F. D.) A beautiful Autumn bronze shade of medium size and resistant to insects. A most popular cut flower variety. **Roots \$.50**

NEW DEAL (I. D.) The colors of this new Californian, which we are proud to have a part in introducing, are so striking and different from all existing varieties that it is extremely difficult to describe. Varying shades of glistening orange is perhaps as near as we can describe it on paper. The half-tone gives an idea of the formation of the flowers which are informal decorative with many recurved petals, at times giving something of a pin wheel effect, and making not only a bloom of unusual coloring but pleasing formation as well. Plants are sturdy, rugged growers with stems which always hold the blooms directly facing. Needless to say the size is large. **Roots \$1.00**

OLYMPIC SUNSET (S. C.) An outstanding Honor Roll variety of 1935. Color is apricot orange and coral with a blending of lemon yellow. Fine high centers of perfect Semi-Cactus form. **Roots \$1.50 Plants \$.75**

OMAR KHAYYAM (F. D.) This big red has much the appearance of Jersey's Beacon, but the plants are much better growers, and the plants have fine long stems. The color is Chinese red shading to orange, being somewhat lighter at tips. **Roots \$.50**

ORIENTAL BEAUTY (S. C.) Soft glowing pink of good size and erect stems. A splendid cactus and a beauty in every respect. **Roots \$1.00 Plants \$.50**

ORIENTAL GLORY (I. D.) An orange beauty which comes to us from the Mid-West. The glowing orange blooms are most attractive and we really know of nothing just like it. Stems are long with blooms nicely placed, foliage is healthy and clean. Another certificate of merit and Honor Roll variety. **Roots \$.50**

OAKLEIGH MONARCH (F. D.) This crimson carmine giant has been a favorite wherever shown in the two years it has been on the market. Habit of growth is very vigorous, substance is good. Size from 8 to 11 inches. **Roots \$2.50 Plants \$1.00**

PAUL PFITZER (S. C.) A companion variety to Frau Bracht. Much the same in formation and stem, but in color a soft sulphur, blended lilac rose. Has a fine erect stem and an all around good grower. **Roots \$1.00 Plants \$.50**

PASTEL GLOW (I. D.) A Dahlia of delicate and unusual coloring, white with mallow purple reverse, giving an effect of orchid-violet iridescence. Erect stems and clean growth. **Roots \$1.00 Plants \$.50**

PERGUNTU (F. D.) This is one of the brightest and cleanest reds we have ever grown. It is a medium size variety, a very free bloomer, and an excellent cut flower sort as it keeps well when cut. **Roots \$.50**

PEPPERMINT CANDY (S. C.) Cream striped and splashed carmine. We introduced this dahlia in 1924 and it still continues to be one of our largest sellers in spite of the fact that the stems are not strong enough to properly support the blooms. Nothing exactly like it. **Roots \$.50**

PINK DAILY MAIL (I. D.) Described by its introducers as a cyclamen pink sport of Daily Mail. However, with us the color was more mauve than pink. It has the same size and habits of the original. Awarded a certificate of merit at the A. D. S. Trial Gardens at Storrs in 1935.

PRINCE OF PERSIA (I. D.) A new red from the West which is making good. The flowers are very large, frequently a foot in diameter, of the most rich glistening crimson imaginable. The bushes are tall with a tough healthy foliage. **Roots \$.50**

RENATE MUELLER A beautiful and useful straight cactus. Color is salmon pink on primrose yellow. Long pointed petals, stems long and wiry. Size large for this type of Dahlia. **Roots \$1.00 Plants \$.50**



NANCY DUNNE

- ROBERT L. RIPLEY (I. D.)** Rhodomine purple with rose suffusions. Very large. Habits and stems all good. **Plants \$2.50**
- ROCKLEY MOON (F. D.)** A 1935 introduction of exceptional merit and a certificate winner at the two official A. D. S. trial gardens. The color is clear bright yellow and the blooms are produced on long, erect stems. Flowers are large and the plants are tall, vigorous growers. **Roots \$.75 Plants \$.50**
- ROSE FALLON (F. D.)** We have a fine strain of stock of this big deep reddish orange beauty. Two foot stems and huge flowers. Nothing better in the cheaper sorts. **Roots \$.50**
- ROYAL ROBE (I. D.)** Similar in form and color to Jane Cowl but the color is deep purple with a much lighter reverse. Fine long stems. **Roots \$2.00 Plants \$.75**
- ROYAL PURCHASE** A very full and deep incurved cactus. The color is deep yellow with slight pink suffusions on outer petals. Bush 4 to 5 feet high and an early bloomer. **Plants \$1.50**
- RUDOLPH'S GIANT (I. D.)** A real big one as the name implies. Color is a fine clear golden apricot with pastel pink and golden tan. Cane stiff stems. Certificate at Storrs and on three Honor Rolls. **Plants \$2.50**
- RUDY VALLEE (S. C.)** A big spreading bloom; a brilliant orange and gold. **Roots \$.75 Plants \$.50**
- SATAN (I. D.)** A no more appropriate name could have been selected for this red giant. The flaring red flowers have a sort of stag horn petal which is faintly tipped old gold. The stems are long, very erect and clean. **Roots \$.75 Plants \$.50**
- SHAHRAZAD (I. D.)** In California this is known as a pink Jane Cowl. This may not be an accurate description but at any rate it is a huge deep pink of good substance and depth. A worthwhile addition to any collection. **Roots \$.50**
- SHIROKANE Cactus.** A very prolific creamy to clear white. Fine erect grower, good size and a fine keeper when cut. **Roots \$2.50 Plants \$1.00**
- SILVA QUARTA (Ball)** A fine lavender ball variety made up of innumerable tightly quilled petals. **Roots \$.35**
- SON OF SATAN (S. C.)** A much improved Satan. Better stems, clearer color and larger—if possible. Color clear scarlet red. **Plants \$2.50**
- SUPT. AMRHYN (Ball)** This clear pink invariably wins when shown in the Ball classes on the exhibition table. It is of good size and holds up well. **Roots \$.50**
- STAR OF BETHLEHEM (I. D.)** This star-like white bloom always attracts attention. Color is pure white, stems are erect and plants are good growers. **Roots \$.75 Plants \$.50**
- THOMAS A. EDISON (F. D.)** A gorgeous royal purple with a brilliant rich finish. The size is large and the petals are of a stag horn formation. Has every desirable habit including a rich green foliage. Nothing exactly like it in style or color. **Roots \$.50**
- TOWER'S EMPIRE.** This is a new one which bids fair to become a real acquisition. The color is gold with deep amber in the center. It compares favorably to Jane Cowl in style and habit of growth. Size is very large with flowers of great depth and wonderful keeping quality. **Roots \$1.00 Plants \$.50**
- VOLCANO (I. D.)** Orange flame red. Vigorous grower and large size. Will succeed in very hot weather and other adverse conditions. **Plants \$2.50**



HUNT'S VELVET WONDER
Informal Decorative

WATCHUNG GIANT (I. D.) This we consider the most outstanding of all the 1937 introductions. Its record as a prize winner is an enviable one. The color is light clear yellow with suffusions of rose. Despite its extreme size it has no appearance of coarseness.

Plants \$2.50

WHITE BEAUTY (I. D.) This is introduced as a white Jersey's Beauty. We fail to see the resemblance as the petals are quite pointed and the habit of growth is different. It is, however, a grand white and we believe has a bright future as a commercial cut flower variety and it can also be grown to exhibition size.

Roots \$2.00 Plants \$.75

WHITE WONDER (I. D.) Has been termed a white Fort Monmouth, and we believe it is going to prove as valuable as a white as Fort Monmouth has a purple. It is a fine deep flower with pointed petals. Grows erect and has a very tough insect proof foliage. A big producer of roots as well as blooms.

Roots \$.50

WM. J. WYLLIE (F. D.) This is a fine compact growing plant which produces a wealth of fine waxy yellow blooms, as the flowers mature showing slight delicate pinkish tones. Size is large and habits are all good. Certificate at Storrs in 1936.

Plants \$1.50

YO YO (Ball) Our 1933 introduction. A most perfect ball of rich autumn shadings. Base golden yellow with rich golden bronze suffusions. Has long stems and is a good grower.

Roots \$.35

STANDARD AND CUT FLOWER DAHLIAS

At the risk of being termed "out of date" we are listing a group of old time favorites and desirable cut flower sorts. They have been grown in the gardens of dahlia lovers for many years and many of them will be still grown after the present day wonders have been forgotten. Their very moderate prices furnish an opportunity to brighten up your garden with some real worth while, dependable dahlias at a very little expense.

12—.50 sorts, one or more of a variety for \$4.25

12—.35 sorts, one or more of a variety for \$2.75

6—.50, 6—.35 sorts one or more of variety \$3.50

A. D. LAVONI (Ball) Clear pink. One of the oldest named varieties.

Roots \$.25

ALICE GREEN (I. D.) Bright orange, strong stems and large.

Roots \$.50

- AVALON (F. D.)** An old but undoubtedly one of the finest pure glistening yellows. Large size, long stems and a strong grower. **Roots \$.25**
- CHARM (I. D.)** A true Autumn shaded variety of burnt orange and golden yellow. Fine cutter. **Roots \$.35**
- DIANE P. (F. D.)** Deep mauve. Large and good bloomer. **Roots \$.35**
- ETENDARD DE LYON (S. C.)** An old time purple standard. Has erect stems and a good bloomer. **Roots \$.25**
- FRANCIS LAROCCO (I. D.)** This might be termed a cream yellow Jersey's Beauty as it is equally as good a cut flower in yellow as Beauty is in pink. It is medium size, has fine stems, and flowers are of hard waxy texture which stand shipping well. **Roots \$.35**
- GOLDEN SPUR (I. D.)** A big fluffy yellow flower of rich golden yellow. **Roots \$.35**
- GOVERNOR TRUMBULL (F. D.)** A large free flowering variety of clear soft orchid resembling Mrs. I. de ver Warner but lighter in color and longer stem. **Roots \$.35**
- HARRY MAYER (F. D.)** Waxy lavender with broad petals. Dwarf grower, large. **Roots \$.35**
- JEAN CHAZOT (S. C.)** Another fine flower of the popular Autumn shades. The color for the most part being golden bronze, with slight red suffusions. Blooms abundantly on good stems. **Roots \$.35**
- JERSEY'S BEACON (F. D.)** This big Chinese scarlet is known wherever dahlias are grown. The flowers are large and globular in form. It is a prolific bloomer and very rigid stems. **Roots \$.35**
- JERSEY'S BEAUTY (F. D.)** There is no doubt more of this grown for the cut flower markets than any other one variety. The lovely pink color, and the many other good points, such as long erect stems, and good keeping qualities, make it one of our finest standard varieties. It should be cut back and induced to branch to secure the maximum number of flowers. **Roots \$.50**
- KALIF (S. C.)** Large rich scarlet. Long stems. **Roots \$.50**
- MAN O' WAR (Slcombe's).** Free flowering rich red. **Roots \$.35**
- MARGARET WOODROW WILSON (I. D.)** An exhibition decorative of large size and great beauty. The face of the petals is creamy white with a reverse of phlox-pink, giving an opalescent effect. **Roots \$.35**
- META SCAMMELL (I. D.)** A big amaranth pink having many long curling petals. Free flowering and highly recommended for an inexpensive variety. **Roots \$.35**
- MRS. EDNA SPENCER (In. Cac.)** This is a dahlia which can be particularly recommended for cutting as the flowers have wonderful keeping qualities, and stand erect on the best of stems. The color is also very pleasing, being a delicate orchid shading to white. **Roots \$.50**
- MRS. MARY BOWMAN (Ball)** Deep gold with a slight tinge of magenta on reverse. A very thrifty, strong grower. **Roots \$.35**
- MRS. I. DE VER WARNER (F. D.)** We know of nothing better in old or new varieties than this orchid giant. An old standby which holds its own with the best of the new ones. Very thrifty, strong growers, good stems and a fine cut flower. **Roots \$.25**
- NANUQUAKET (I. D.)** Creamy white to soft lavender. Large. Long stems and free flowering. **Roots \$.35**
- ORATOR (Ball)** A nicely formed variety of golden yellow to buff. **Roots \$.25**
- PATHOS (F. D.)** Evenly formed crimson blooms which make excellent cut flowers. Size 6 to 8 inches. **Roots \$.35**
- PAPILLON (I. D.)** Old rose with golden shadings. The size is large, and it is a wonderful, early bloomer and fine long stems. Try this if you want early summer flowers. **Roots \$.50**
- PRIDE OF CONN.** A dwarf free flowering cut flower pink. A fine keeper when cut, and adapted to any sort of floral arrangement. **Roots \$.35**
- PURITY (F. D.)** Very reliable, free flowering white. **Roots \$.25**
- SHOWER OF GOLD (I. D.)** Very free flowering rich gold color. Not large but a most useful cut flower. **Roots \$.35**
- WHITE KING (F. D.)** A sport of Francis LaRocco of which it is an exact replica except that it is clear ivory white. An excellent cut flower and shipper. **Roots \$.35**
- W. H. T. (I. D.)** Old rose. Erect grower. Good size. **Roots \$.50**
- YANKEE KING (I. D.)** Old gold and bronze. Long stems. **Roots \$.35**
- YANKEE QUEEN (F. D.)** A beautiful clear pink without suggestion of lavender. Free flowering and a fine florist's cut flower. **Roots \$.35**

MINIATURE DAHLIAS

The popularity of the smaller types of Dahlias is most rapidly increasing. More people are learning their usefulness for beds and borders, and their size particularly adapts them for table and other indoor decorations. Their freedom of bloom insures an abundant supply of flowers from early to late.

- AMI BARILLET.** Miniature single. Purple foliage with blooms of pure garnet. **Roots \$.50**
- BABY FRANCIS.** We are proud to introduce this pink Miniature which was produced in our own garden. The picture tells the story much better than words. It won for us in New York for the best commercial Miniature arrangement and we feel sure that it will win many more such awards as it is ideally suited for this purpose. Long upright stems; blooms about 2½ to 3 inches and are produced in



BABY FRANCIS
Miniature Decorative

such abundance as to almost hide the bush. The color is amaranth with perhaps a suggestion of deep orchid. The demands for it have far exceeded our greatest expectations and we are now far sold out of roots for 1938. We will have only a limited number of plants.

- Plants \$1.00
- BISHOP OF LLANDAFF.** Min. Duplex. Color is bright scarlet with garnet toward center and a bright yellow disk. Lacy foliage of a reddish bronze color. A fine bedding variety. Roots \$.50
- FAIRY.** Miniature Jersey's Beauty. Very early and prolific bloomer and a winner in the Miniature section. Roots \$.50
- FEDORA.** Miniature decorative. Cerise-salmon and gold. Blooms early and freely. Roots \$.50
- LAKESIDE BABE.** Min. I. D. Sulphur yellow. Free flowering and excellent for cutting. Plants \$.50
- LITTLE DREAM.** Min. S. C. A pleasing combination of soft pink and white. Plants \$.50
- LITTLE NEMO.** Min. I. D. An unusual bi-colored miniature. The base color is bright red with a strip of white on the edge of each petal. Plants \$.50
- PINK PEARL.** Min. Inf. Dec., but soon develops into a small perfect form peony type. Color is pure rose pink. An exquisite variety most suitable for table decorations. Roots \$.75 Plants \$.50
- PRINCE FERDINAND OF BULGARIA.** Dwarf single. Scarlet and white. Lovely ferny or cut leaf foliage. Splendid border variety. Roots \$.50 Plants \$.35
- RED HEAD.** Miniature decorative. A charming Fiery scarlet variety which resembles a rose bud when partly open. Dainty and ideal for decorations. Roots \$.75 Plants \$.50
- SANHICAN'S SWEETHEART.** One of the daintiest and finest small varieties we have ever grown. Cactus type, extra free flowering, long stems making it one of the best for cutting. Color is pale apricot suffused shrimp pink. Roots \$.50
- TINY.** Min. Peony. A companion variety to Pink Pearl which it resembles in formation. Color is yellow suffused apricot. Roots \$.50
- TEDDY JOHNSON.** This has been mentioned as Ball type, but inasmuch as it grows only about three inches in diameter we think it more properly fits into the new Miniature section, which is so fast becoming popular. It is extremely free in flowering, and it makes a rapid compact growth which is ideal for a solid bed or border. We also find it very useful for decoration. The color is soft rose pink decidedly shaded white. Why not try a dozen for a border or to cover an unsightly fence? Roots \$.25
- THE SENTINEL.** Miniature decorative. 1933 introduction. Ox-blood red about 2½ inches in diameter. Very free flowering and a long keeper when cut. Roots \$.35
- DAHLIA SEED.** Owing to the extremely early frost in the Autumn of 1937 we have no seed to offer this season.



A prize winning show arrangement of Pompons

POMPON DAHLIAS

AMBER QUEEN. Fine, deep amber with apricot suffusions.....	\$.25
ARTHUR. Bright red, very evenly formed.....	.35
BOBBY. Deep plum color.....	.25
BRUNETTE. Crimson striped and blotched white.....	.25
BOB WHITE. Perfectly formed pure white.....	.35
DARKNESS. Deep maroon. One of the darkest we have.....	.35
DEE DEE. Lovely soft lilac.....	.35
DOUGLAS TUCKER. Golden yellow with reddish orange edges....	.25
ELIZABETH. Amber shaded red.....	.35
ETTA. Crimson with deep white edges.....	.35
GEORGE IRELAND. Dainty and nicely formed mauve pink.....	.35
GIRLIE. Neat small lavender.....	.35
GLOW. Glowing old rose.....	.50
HAZEL. Yellow overcast pinkish bronze.....	.25
HELEN ANITA. Small lavender, white center and long stems.....	.50
HONEY. Pale honey yellow with faint suffusion of red on edges. An early and constant bloomer.....	.35
IDEAL. Clear deep yellow.....	.25
JESSICA. Amber and salmon with a tint of red.....	.25
JOE FETTE. Glistening pure white.....	.25
JOHNNIE. Maroon-crimson, nicely formed.....	.50
KITTY BARRETT. Golden yellow, edged reddish purple.....	.35
LEDA BEEHLER. Amber with a tint of red on the edges.....	.25
LITTLE DAVID. Deep orange. A good one for cutting or exhibition	.35
LITTLE DOROTHY. White with orange markings.....	.25
LITTLE EDITH. Yellow tipped bronze, very small exhibition flower35
LITTLE MABEL. Golden yellow with bronze and pink overcast	.25
LITTLE MARY. Almost black. Very small and regular form.....	.50
LITTLE RED RIDING HOOD. The name gives a very clear description of it. It is a rich, but yet very brilliant red, has long stems and blooms most freely. Size is medium.	
	Roots \$.75, Plants \$.50
MARY MUNNS. Fuchsia, with a darker sheen. Good stems.....	.50
MINNIE MELLS. Orchid rose, tipped and flushed with deep orchid and a deeper eye. Small exhibition form with long stems. A new variety from the far West which we heartily recommend50
PINK LADY. A new fine clear pink from California which we found very good for cut flower purposes. Medium size.....	1.00
PRIDE. Deep, rich red.....	.35
SNOWCLAD. Very prolific pure white.....	.25
SHERRY. 1937 Introduction. Good purple Poms are not plentiful or satisfactory. Sherry will fit very nicely in this vacancy. The color is deep purple throughout; perfect exhibition form and size, and easy grower as well as early, free bloomer. We will have but a few roots to offer this season. Roots \$1.00, Plants	\$.50
TAKA'S PURPLE. Bright dahlia carmine, long stems.....	.50
YELLOW GEM. Fine canary yellow with good stems.....	.25

Conditions of Sale. We exercise care to ship only first-class stock, but give no warranty, expressed or implied, and will not in any way be responsible for the results of planting or forcing of any seeds, bulbs, roots or tubers sent out by us. We are anxious to satisfy all of our customers and will gladly make replacement of any article that does not prove true to name or does not arrive in good growing condition. Please notify us at once if shipment does not arrive in satisfactory condition. If the purchaser does not accept the goods on these terms, no sale is made, and they must be returned at once.

ORDER SHEET

Issued by

C. LOUIS ALLING, Dahlia Specialist
WEST HAVEN, CONN.

FILL ALL THESE BLANKS


Date..... Amount enclosed \$.....

Your Name
 (Write it plainly. Ladies will please use the prefix Mrs. or Miss)

P. O. Street.....

State..... County.....

Shall I substitute for any that are sold out?.....

 About what date do you want them shipped?.....

Our shipping season starts about April 1st. We can ship any time thereafter as desired. If no date is given shipment will be made in May in ample time for planting.

HOW		NAME OF VARIETY	PRICE
Roots	Plants		



JOIN THE AMERICAN DAHLIA SOCIETY

We invite our friends and customers to join the American Dahlia Society and become a part of this great National organization whose interest is devoted solely to the improvement of the Dahlia.

The Quarterly Bulletin—a real Dahlia Magazine—gives all the up to date Dahlia news, information about, and illustrations of new varieties, the latest cultural hints and is a real worth while guide to any lover of Dahlias. The Bulletin alone is worth many times the cost of the annual dues.

Trial Gardens are maintained at Connecticut College, Storrs, Connecticut, and The Michigan Agricultural College, East Lansing, Michigan, where new varieties are tested and scored each year. A test garden is also maintained at Cornell University, Ithaca, New York, for research work on insect and disease control. Full reports from all these gardens are published from time to time.

Dahlia “fans” in every state of the Union and many foreign countries are members and frequently contribute news to the Bulletin. Membership includes admission, and the privilege of exhibiting at all our National exhibitions which are held each September in some National center.

Dues \$2.00 per year
Payable in advance

JOIN NOW—and we know
you will not regret doing so

Proposed by
**ALLING
DAHLIA GARDENS**

APPLICATION FORM

To C. Louis Alling, Secretary of The American Dahlia Society, Inc.,
251-37 Court Street, West Haven, Connecticut.

Enclosed find \$2.00 for which please enroll me as a member of your Society. Send copy of the current Bulletin.

Name

Address

.....

Single Dahlias—Large or Century Type

BARTON. Large soft scarlet or rust red. Very free.....	\$.50
BUTTERCUP (Orchid) Our arrangement of this at the New York show was not only a prize winner but was the most photographed exhibit in the entire show. The New York newspapers featured it as the "Spider Arrangement." The color is lemon yellow with long erect stems. The formation of the blooms is very artistic and well adapted for decorative purposes	Roots	.50
CREAM CENTURY. Creamy white. Long stems and free flowering50
DAHLIADEL TWINKLE (Orchid) Tyrian rose and white. A very unusual and attractive flower of a type very suitable for arrangements	Roots \$1.00, Plants	.50
DORIS. Velvet carmine tipped pure white. Odd and attractive. A compact grower and a fine garden variety.....	Roots	.50
ECKFORD CENTURY. An unusual bi-colored single. The base is chalky white with stripes and spots of carmine rose. Roots		.35
JESSIE. The best pure white. Large size with long erect stems.		.50
NEWPORT WONDER. Rose pink with gold suffusions. Petals pointed and slightly twisted	Roots	.50
PEQUOT YELLOW. The best yellow single to date. Long stems and a fine cut flower.....	Roots	.75
PINK LADY. Apple blossom pink. Long stems making an excellent cut flower	Roots	.50
PRINCE FERDINAND OF BULGARIA. Dwarf single. Scarlet and white. Lovely ferny or cut leaf foliage. Splendid border variety	Roots	.50
ROSE PINK CENTURY. A large single of clear rose pink color	Roots	.35
SCARLET CENTURY. Deep, rich velvety scarlet red.....		.50
TANGO. A brilliant autumn colored single of cadmium yellow shaded scarlet orange	Roots	.35

DAHLIA BARGAINS

To those who are not conversant with the various varieties, I recommend the following collections:

If you wish something different than is mentioned below, advise me of your wishes and the amount you desire to spend, and I will be glad to make the selection for you. If the selection is left entirely to me I will guarantee at least 25 percent additional value at catalogue rates.

For \$1.25 I will send 12 roots unnamed; 30 for \$2.25; 100 for \$7.00. 12 and 30 rate is prepaid parcel post. 100 rate will be shipped express with transportation charges collect. These are all first class varieties which have become mixed in handling.

For \$2.75 I will send 12 good garden varieties, my selection, no two alike.

For \$2.75 I will send 12 Pompons, my selection, no two alike.

For \$8.50 I will send 12 standard garden and cut flower varieties, all of the large flowered types which sell for \$1.00 each or more. We particularly recommend this collection to the beginner.

For \$1.50 I will send 6 selected Single varieties, named, in assorted colors.

DAHLIA LABELS. 2½-inch copper wired, painted one side. The same as we use in our own garden. Not postpaid unless shipped with a root order.

\$.25 per 50

\$.40 per 100

\$2.85 per 1,000

Ten fine cut flower varieties which will fill your garden with flowers all summer. All ten for \$2.00.

AVALON
ALICE GREEN
F. LAROCCO
GOV. TRUMBULL
JERSEY'S BEACON
MAN O' WAR
NANUQUAKET
PATHOS
PEPPERMINT CANDY
ROSE FALLON

Ten dainty Poms for \$2.35. You can't beat Pompons for free flowering or this price for the roots.

AMBER QUEEN
BOBBY
DEE DEE
ETTA
LEDA BEEHLER
JESSICA
LITTLE DAVID
MARY MUNNS
SNOWCLAD
YELLOW GEM

Six ideal cut flower varieties all for \$1.00. Three of each for \$2.50.

MARY HELEN
MARILDA
IDA PERKINS
JANE COWL
KENTUCKY
META SCAMMELL

Six sturdy potted plants of very fine varieties at the greatly reduced price of \$2.75. Please add .25 extra if special delivery is desired.

ANNA BENEDICT
CAVALCADE
CLARA CARDER
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BONNIE BELMONT
FOREST FIRE



Our little friend Jimmie Wright of Huntingdon, Penna., with a huge bloom of Jessica Dragonette grown in his garden.