Community construction and training-Logic Model

Situation

WMAR spent a lot of resources during 2015 on building communities of editors around the country. We did believe that the construction of these communities would mean an increment in the presence of our projects in the provinces. After one year, we realize that scaling up does not just mean to have the support of our editors but to consider that our community is wide and includes a

variety of

profiles aside from editors.

Priorities

To retain our communities and support their projects, always in agreement with the strategic lines defined by WMAR.

To provide specific training focused on improving knowledge.

To give the
Wikimedia
community a
leading role at
local and regional
level

INPUTS OUTPUTS

Who we

reach

Participants - Activities - Direct Products

OUTCOMES - IMPACT

Short term - Intermediate - Long-Term

Results in terms

of changing

Action

What we invest

Staff time

Volunteers'

Financial resources.

Travel costs.

Travel allowances.

Technical expertise.

What we do

WMAR's community.

Continue to support our current communities in the provinces by

encouraging their own proposals.

Improve the skills of the community to position its members in a leading role in their local contexts.

Improve the knowledge of community regarding the availability of, and application for, Grants, scholarships and other resources that may be interesting for them.

What we create

Stable communities in the provinces, leading their own projects.

Better representation of WMAR's community at regional and international

Content improved within Wikimedia projects

events.

Results in terms of Learning

leadership

knowledge

by attending

workshops.

skills and

free

WMAR's community knows how to ask for help and how to apply for Grants

Projects and activities led directly by WMAR's communities.

Improvement in WMAR's results

and deriving from the activities carried out by the community gains A more empowered

community built.

Community
members attending
international
events.

Results in terms of change to the <u>Conditions</u>

Stable communities and a sense of belonging among their members.

Scaling up of our GLAM program.

Improved content within Wikimedia projects.

Better representation of WMAR

Projection of good practices and share of learning experiences throughout the community.

Assumptions

External Factors

Evaluation

Identification – Design – Implementation – Completion/Follow-up