

# Q3 - *The Wikipedia Library*

## Quarterly Goals Summary

Goal	Measurement of Success	ETA	Dependency	Status
<b>Goal 1 - Strengthen</b> Enhance editor access to research with new major partners and by extending the reach of those accounts	<ul style="list-style-type: none"><li>* Add 6 partners or expansions (at least 3 non-English)</li><li>* 400 accounts distributed, 100 new users</li><li>* Add three global branches contacting publishers</li><li>* Queryable database for improved link-tracking, editor, and edit activity</li><li>* Propose free-to-read referral plan</li></ul>	3/31/16	Publisher buy-in and account distribution speed, editor signups, volunteer interest, stats infrastructure, Research & CL	Ongoing
<b>Goal 2 - Strengthen</b> Continue scaling the English Library model by starting up and expanding unique, locally-run global branches	<ul style="list-style-type: none"><li>* Contact with 10 more interested language leaders</li><li>* 4 new consultations, 4 new branch setups</li><li>* Start at least 2 branches in developed (emerged) language communities</li><li>* Advance activity 1 step with 4 emerging communities</li><li>* 18 total Wikipedia Library branches with pages or donations</li><li>* Incorporate global branch stories into Books &amp; Bytes or Mailing List</li><li>* Host 1-2 monthly hangouts for global branch leaders/coordinators</li><li>* Document new community models that we discover in Project Menu</li><li>* Help 3 branches or communities implement a documented project</li><li>* Check in monthly with all existing branches</li><li>* Implement solution for cross-wiki WP:project-space aggregate pageviews</li></ul>	3/31/16	Global affiliates and volunteers	Ongoing

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Goal	Measurement of Success	ETA	Dependency	Status
<b>Goal 3 - Strengthen</b> Extend our network of influence with universities, libraries, consortia, publishers, and research leaders	<ul style="list-style-type: none"> <li>* Attend ALISE conference and/or ALA mid-winter</li> <li>* Develop draft documents for international libraries best practices w/ IFLA</li> <li>* Draft ARL first stage Wikipedia engagement strategy</li> <li>* Pilot 1 class of library students and 1 student intern as part of ALISE collaboration</li> <li>* Run weeklong #1Lib1Ref campaign, identify library community leaders who participated</li> </ul>	3/31/16	Partner response	Ongoing
<b>Goal 4 - Experiment</b> Build for a more efficient, robust, interconnected TWL platform for the future	<ul style="list-style-type: none"> <li>* Alpha version release for phase 1 of library card platform</li> <li>* Pilot one signup using the new platform</li> <li>* Measure impact of alpha 'reference tooltip literacy guide'</li> <li>* Announce completion of {{cite archive}} template with documentation</li> <li>* Consult on WikiProject X development of research recommendation tool &amp; plan pilot</li> <li>* Complete HTTPS referral impact study of OA and publisher partners with Research &amp; CL</li> <li>* Deploy OA coordinator to recruit an open access fellow or development team for OA Bot</li> <li>* Pilot IMLS grant-funding request</li> </ul>	3/31/16	Volunteers and Contractors, community consensus	Ongoing
<b>Goal 5 - Strengthen</b> Navigate, integrate, and improve TWL's position within WMF Organizational strategy	<ul style="list-style-type: none"> <li>* Complete Program Capacity Guide and Visualization for strategy process</li> <li>* Integrate GLAM, WIRs, and Expert Engagement into 2016 PC&amp;L Annual Plan Proposal</li> <li>* Host 2 WMF Partnerships Brunches; finish WMF partnerships guideline draft</li> <li>* Create integrated goals with PC&amp;L, CE, Partnerships and Research for 2016 strategic plan</li> <li>* Participate in facilitation/implementation of 'Lila's Plan'</li> </ul>	3/31/16	WMF leadership, CE strategy, Partnerships	Ongoing