

Awareness of copyright issue in South Korea

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COLLABORATION BEYOND THE HORIZON

Problems

Education

- Way of Education
- Memorization, literacy.
- Awareness of knowledge base and citation
- No time for volunteering, activating.

Closeness of Korean community - internet

Problems

Copyrights

- Awareness: Misunderstanding of copyright, Licence
- dominated by non-profit usage
- No Freedom of panorama

Namuwiki

- Korean-specific profit wikiwiki
- It have copyright policy, but not have mandatory or punish clause
- No one obey copyright licence (abuse of Fair use)

Education

Awareness of literacy
memorization knowledge
base and citation
lack of the free using work

Copyrights

Dominated by only
non-profit usage

Namuwiki

Korean biggest wikiwiki,
lack of enforcement
copyright policy

Education

South Korea's education system is based on competition and memorization.

- Grades are the main determinant of outcomes.
- Lack of education of distinguish the literacy, how to properly cite the article.
- Lack of flexible thinking It is very difficult to target students in higher education in Korea.
- After school, supplemental education at tutoring centers, problem solving.
- **Outcome** -> Teachers and students don't recognize and use knowledge base.

Copyrights





“Do Not use my photo! Do not copy my post”

- Weird enemy obsession with nonprofits in Korean community.
- Korean specific image rights, “초상권”(means “Personality sign image rights)
- Fundamental lack of awareness of free and non-free copyright work.
- Prefer to keep their work to themselves.
- Hardline stance to free use in Korean Copyrights Act.
- **Outcome** → very narrow conditions for free use in South Korea

공공누리 (Korea Open Government License)

It is used only in the works of the government of the Republic of Korea, has no international application, and is not well known.

Korea Open Government License Types^[1]

Type	Icon	Commercial use	Distribution of derived works
1		permitted	permitted
2		not permitted	permitted
3		permitted	not permitted
4		not permitted	not permitted

When English labels for the three symbols (all present in type 4) are used, they are "BY", "NC" and "ND" respectively.^[1]

No Freedom of Panorama in South Korea



Freedom of Panorama

No Freedom of Panorama (FOP) in South Korea

- Article 35 of the Copyright Act of the Republic of Korea allows the reproduction and use of "artistic works, architectural works, or photographic works that are displayed at all times in streets, parks, buildings, and other places open to the public," but prohibits **reproduction for the purpose of sale, which limits our use.**
- There's been no attempt to repeal.

However,

- Due to lack of awareness of this issue, it is perceived as an unofficial provision.

Problem of the Naver

Naver: Most popular search engine.

- 위키백과 한국 (Korea Wikipedia?)
- 나무위키 (Namuwiki)



The screenshot shows a search result on Naver for the term '데이턴 협정' (Dayton Agreement). The search bar at the top contains the text 'N 데이턴 협정'. Below the search bar are navigation buttons for '블로그', '카페', '이미지', '지식iN', '인플루언서', and '동영상'. The main content area displays the search title '유고슬라비아 전쟁의 일종인 보스니아 전쟁을 종식시키기 위한 협정' (Agreement to End the Bosnian War, a Type of the Yugoslav War) with '2개 출처' (2 sources). Two search results are shown in a grid:

- ko.wikipedia.org > 데이턴_협정**
공식 명칭 보스니아 헤르체고비나의 평화기본협정, 통칭 데이턴 협정(Dayton Agreement)은 유고슬라비아 전쟁의 일종인 보스니아 전쟁을 종식시키기 위...
데이턴 협정 - 위키백과 한국
- namu.wiki > 데이턴_협정**
미국오하이오 주의 도시인 데이턴에서 체결된 평화협정.
정식 명칭은 보스니아 헤르체고비나에서의 평화를 위한 기본협정(General F...
데이턴 협정 - 나무위키

At the bottom right, there is a footer: '정보오류 수정요청 · 지식스니펫 ⓘ'.

Namuwiki

Korean-specific wikiwiki

- Korean web hits Top 5 web site
- 1,418,059 articles, 3,970,836 files (2024-04)
- It have copyright policy, but not have mandatory or punish clause
- Licence and work information are need in upload file, but neither any confirm process or report abusing fair use
- Namuwiki's policy similar to common Korean awariness of copyright

Wikimedia vs Namuwiki

Wikimedia

- CC-BY-SA 4.0
- Using MediaWiki engine
- Strict copyright / fair use policy
- Restrict in uploading File
- “Hardliner” Wiki to Korean

Namuwiki

- CC-BY-NC-SA 2.0
- Using “Namubase” engine
- loose copyright policy
- No Restrict in uploading File
- “Tabloid” Wiki to Korean

Summary

Some problem to copyright in Korea

- Incorrect awareness of copyright caused lack of education
- Also, non-profit sentiment outcome “works only use non-profit situation”
- Korean copyright act is affected by Korean awareness
- Very rare “free use work” can used in South Korea

Strategy - Wikimedia Korea

- Targeting age groups that have relatively free time or need volunteer hours, such as middle school and college students.
- Activities targeting undergraduate students and professionals in various fields
- Need to cooperate with lawmakers, campaigning the importance of free knowledge and open-source. (and wikimedia movement)