NICE/BUMLU Article Quality Measurement Rubric

Assessment Area	Scoring methods	What the score means	Rating or Total Score
Neutrality	Is the article neutral? If an article about a controversial topic is not neutral, but alternative viewpoints are presented fairly, then it still earns a Neutral rating.	Articles are either Neutral or Biased. For article quality evaluation purposes Neutral articles earn a score of 3 points and Biased earn 0.	**N**eutral or **B**iased
Importance	What importance level is the article?	Big importance and time-limited high notability earn Important rating. Essential to a larger subject area and not to be forgotten earn Underlaying rating. Importance does not earn a score.	**I**mportant or **U**nderlaying
	Big importance		
	Time-limited high notability		
	Essential to a larger subject area		
	Not to be forgotten		
Content	Total content score can be from 0-12.	Articles scoring between 9-12 earn a Concrete rating. Articles scoring between 6-8 earn a Marginal rating. Articles scoring between 0-5 earn a Latent rating.	**C**oncrete, **M**arginal, or **L**atent
	Score: the information completeness and relevance to topic from 0-4.		
	Score: the accuracy and sufficiency of cited sources from 0-4.		
	Score: the length appropriate to topic from 0-2.		
	Score: any images by visual quality, portrayal of information, relevance to topic, sufficiency, and source provision from 0-2.		
Format	Total format score can be from 0-5.	Articles scoring 4 or 5 earn an Enhanced rating. Articles scoring between 0-3 earn an Unpolished rating.	**E**nhanced or **U**npolished
	Score: grammar, correctness of spelling, punctuation, verb tense and sentence length from 0-3.		
	Score: presentation and formatting according to Wikipedia conventions from 0-2.		