

Farash Corp. Named Developer for RIT R&D Park



President Rose takes the controls as he and developer Max Farash break ground for the new RIT Research and Development Park.



At the ground breaking, developer Max Farash, left, described the RIT Research and Development Park as an endeavor that others will emulate. With Farash are Dr. Rose; Bruce Bates, chairman of RIT's Board of Trustees; Lucien Morin, Monroe County executive; Jack Hostutler, president of the Industrial Management Council and an RIT trustee; Joanne Van Zandt, Monroe County Legislator; and James R. Breese, Henrietta supervisor.

Joining RIT in expanding Monroe County's technology-based industry, The Farash Corp. has been named exclusive developer of RIT's recently announced Research and Development Park.

Farash will be responsible for design, development, marketing and construction of the park, to be located on approximately 90 acres of the Henrietta campus. The project is the first phase of an offering of over 600 acres for private development of high-quality office, industrial and research facilities.

"The combination of RIT's outstanding resources and The Farash Corp.'s marketing and development expertise place the community in a highly competitive economic and technological position," says President M. Richard Rose. "RIT selected The Farash Corp. because of its successful commercial developments in the Rochester area and its financial, technical and business resources."

"RIT and The Farash Corp. will seek to attract a broad range of residents to the park with special affinities for RIT programs and curriculum," adds William Dempsey, RIT vice president for finance

and administration. "These include light, high-tech industries involved in optical, photographic, printing, laser or microchip products, as well as general office and laboratory-based research and development companies."

"Like the rest of the nation, Rochester is undergoing a profound transition in its industrial and economic base, as old industries give way to new technologies," says Max Farash, chairman of the board and chief executive officer of The Farash Corp. "We are fortunate that this community can boast an institution such as RIT that has come of age with, and is now at the forefront of, such new technologies as biotechnology, microelectronic engineering and electronic imaging. We are proud to join RIT in this bold and innovative commitment to the future."

The Farash Corp., a full-service real estate development company, is involved in office construction, housing and high-tech industrial parks. Active in the renovation and resurgence of downtown Rochester, the corporation owns and manages more than 4,000 residential apartments, more than two million square feet

of prime office space, and three industrial parks in the Rochester area. The Farash organization has a closely integrated staff, highly specialized in all facets of the real estate, construction and development industry.

"America's position of preeminence in the world as well as Rochester's advantageous position in the nation will ultimately be influenced by how rapidly and effectively emerging technologies can be

harnessed for practical applications," adds Farash.

Engineering studies, infrastructure development and site marketing for the park will begin immediately, says Dempsey.

The RIT Research and Development Park is expected to provide major cooperative education possibilities for RIT students in a wide range of programs, as well as consulting roles for RIT faculty.

Ground Breaking Draws Praise

Monroe County officials are praising RIT's selection of The Farash Corp. as the developer of RIT's Research and Development Park.

At a Dec. 23 news conference and ground breaking, President M. Richard Rose said, "This Research and Development Park will change the character of greater Rochester by attracting new industry and business. We will look back to today as a milestone in the development of the region."

Developer Max Farash called the planned park "a model which other cultural and academic institutions will emulate."

"RIT has a long history of partnership with the private sector, and it couldn't have chosen a better partner as a developer than The Farash Corp.," said Lucien Morin, Monroe County executive. "We envision great things for the future of this project."

Jack Hostutler, president of the Industrial Management Council and an RIT trustee, said, "Coming out of one of the county's toughest years, this development will start us on a new beginning. Coupled with RIT's leadership in microelectronic engineering, biotechnology and imaging science, it gives us an edge in attracting industry and jobs throughout the city."

Tom Mooney, president of the Rochester Area Chamber of Commerce, praised Henrietta's leadership. "The Town of Henrietta is fortunate to have RIT. Without the cooperative effort between Henrietta and RIT, this would not have been possible."

According to James Breese, supervisor of the Town of Henrietta, "RIT is sensitive to the needs of Henrietta. The cooperation between the town and the Institute has never been better.... This announcement is certainly a nice Christmas present to Henrietta."

New York State Assemblyman James Nagle says he is "proud of RIT's entrepreneurial spirit" and pleased that the RIT park will not be seeking direct government funding.

"RIT is a shining light in the state's economic development. We are proud of the way RIT students are sought after and how RIT is recognized for its merits as a talented educational institution."

Lucius Gordon, RIT trustee, also praised RIT for putting its assets to work through its outstanding academic experience."

\$1M Gannett Foundation Grant To Fund New Publishing Center

The Gannett Foundation has awarded RIT a \$1 million grant for a planned national center to study and enhance excellence in the technology of publishing. The grant will fund an executive director's position and some start-up costs.

RIT envisions its new, one-of-a-kind Center for Integrated Publishing Sciences as a hub of research and education on technological developments and problems in the news and information industries.

The Gannett Foundation grant brings RIT's \$85 million capital campaign, Access to the Future, to \$62 million.

The center, to be housed in the Frank E. Gannett Building, will coordinate work under way in RIT's newspaper production management program, electronic color-image laboratory, Center for Imaging Sciences, College of Applied Science and Technology and video studies.

The center will concentrate on such technical areas as improving color reproduction on newsprint and automating mailrooms where newspapers are prepared for delivery. It will also focus on produc-

tion management and cost control within the industry.

"RIT is already considered the largest source of production management graduates for the printing and publishing industries," said Gannett Foundation president Eugene C. Dorsey. "Through the center, it will provide new support in technical and management education as well as applied research to help the field adapt to rapid technological change."

"As the acknowledged leader in printing education and newspaper production management, RIT appreciates the vote of confidence in quality career education," said President M. Richard Rose. "The results of this center will, in turn, provide industry with graduates who will significantly enhance their profession."

Other support will be sought for the center from the newspaper and publishing industry. As the campaign to endow the center proceeds, RIT will create professorships in various technical areas, start fel-

continued on page 2

One of Nation's First Telephone Registration Systems Installed Here

Instead of standing in lines, RIT students will soon be able to let their fingers do the registering.

RIT is one of the first schools in the nation to install a telephone registration system. Fewer than 10 major colleges and universities are using the computerized system, which allows students to pick up a touchtone phone anywhere in the world and complete their course registration in less than 10 minutes.

Registrar Daniel P. Vilenski says it's a convenient and efficient way to relieve the frustration of registration.

"We have been looking for ways to improve the registration system, and computerized telephone registration puts more control in the students' hands," he says. "Our students are familiar with new

continued on page 2

Martin Luther King Remembrance Set

January 8, 1987

Dear Students, Faculty, Staff, Trustees and Friends of the Institute:

Once again, RIT will commemorate the birthday of the Reverend Dr. Martin Luther King Jr. The fifth annual memorial celebration will take place Monday, Jan. 19, 1987, at 2 p.m. in Ingle Auditorium.

We strongly urge you to attend this special event as we pay tribute to the lasting legacy of a great American.

It is appropriate that we take this opportunity to pause and reflect on the meaning of Martin Luther King's life and contributions to our society. As members of the academic community we join millions of people—black and white—in celebrating the victory of his non-violent struggle for civil rights, justice and racial equality.

Martin Luther King is an inspiration for black students and faculty and for all of us at Rochester Institute of Technology. Our presence at this celebration can be a strong symbol of our daily solidarity in efforts to promote the rights and dignity of all men and women.

Our main speaker on Jan. 19 will be Dr. Alvin Poussaint, associate professor of psychiatry and associate dean for Student Affairs at Harvard Medical School. Poussaint, who is a script consultant for "The Cosby Show" and a renowned expert on the psychological impact of racism and family issues, will discuss "The Message of the Rev. Dr. Martin Luther King Jr."

The program also includes performances by the RIT Gospel Ensemble, a reflection by community leader Dr. Walter Cooper and presentations by RIT students and leaders. The celebrations of the past few years have always been deeply moving and uplifting experiences for all in attendance.

Please join your friends and colleagues, together with the entire institute community, at this special birthday celebration of renewal and recommitment to the hopes and ideals of the Reverend Dr. Martin Luther King Jr.

Sincerely yours,

Mary Sullivan
Dean, College of Liberal Arts
Geneva Miller,
Director, Office of Minority Student
Affairs/HEOP

Gannett Grant...

continued from page 1

lowships for printing industry professionals and add laboratories and equipment.

Since 1935, when it was created, the Gannett Foundation has contributed some \$5 million to RIT programs and facilities. With mid-year 1986 assets of about \$600 million, the private foundation is among the nation's 20 largest. It was established by Frank E. Gannett, founder of Gannett Co., Inc.

The foundation funds community projects, national programs to improve the teaching and practice of journalism, programs to promote adult literacy, philanthropy and volunteerism and scholarships. Its two operating programs are the Gannett Center for Media Studies at Columbia University, the nation's first institute for the advanced study of mass communication and technological change, and the Paul Miller Washington Reporting Fellowships in Washington, D.C.

The Gannett Foundation spent about \$19.4 million on grants and programs in 1985.



Albert Paley, artist-in-residence, School for American Craftsmen, in his new showcase studio at the Cascade Center.

RIT's Paley Opens Major Studio in Downtown Center

Surrounded by elegant icy-blue walls, a taxi-cab yellow, 10-ton crane and towering metalwork in progress, Albert Paley, artist-in-residence in RIT's School for American Craftsmen, has opened his showcase studio in downtown Rochester.

The internationally renowned metalsmith has relocated to the new Cascade Center with a staff of 11 employees.

"The new studio will allow us to increase our work space tenfold," says Paley. "The scope of our commissions necessitated this change. We work on approximately 30 projects at any given time."

Previously located in 2,000 square feet in Fedder Industrial Park, Paley's studio is the largest independent studio that deals with architectural ornamentation in the nation. It will be located on the first and second floors of the new center, the former Boise Cascade Building at 25 North Washington.

The new 20,000-square-foot space will include offices, a board room, a drawing

room and manufacturing areas. Paley's staff includes a tinsmith, a goldsmith, a painter and a sculptor who create everything from monumental sculptures to bronze door handles.

The first floor of Paley's studio includes a display area, a main work area for layout, welding and assemblage, and a forging room with three furnaces for heating steel. The second floor includes finishing operations such as lathe work, hulling machines, brass work, and a spray booth for painting.

Listed in the *National Register of Historic Places*, the Cascade Center was built in the mid-1800s and housed a carriage manufacturing company. It was renovated and restored during the past year by Loftus Construction Corp., based in Rochester.

"We had to remove the entire center of the building in order to accommodate Albert's sculptures, as well as the 10-ton, overhead bridge crane," says Jim Loftus, vice-president.

Fall Classes to Start Earlier

The combination of a late Labor Day and New York State requirements for minimum school days means an early start for the 1987-88 academic year at RIT and other colleges and universities.

After evaluating several alternatives, Dr. Thomas R. Plough, provost and vice president for Academic Affairs, announced that fall quarter classes will begin

Thursday, Sept. 3, 1987, and continue on Labor Day, Sept. 7. Plough says this schedule is necessary to meet state regulations, allow for a student Reading Day, provide full vacations, ensure adequate time to record and report grades and make academic probation decisions.

"To start on a later date or cancel classes on Labor Day would compromise too many features of our normal calendar," Plough explains. "Although this decision will affect the Labor Day weekend for students, faculty and staff, it will cause the least disruption to academic programming for all involved."

As a result of the calendar changes, William M. Dempsey, vice president for Finance and Administration, says most RIT departments will remain open on Labor Day. "It is important to note that a need such as this occurs, at most, once every five or six years," Dempsey points out. "Non-faculty staff who are expected to work will receive pay and/or compensatory time off as established by policy."

Students will move in and begin orientation on Sunday, Aug. 30. Open registration will take place Sept. 1 and 2. Winter and spring quarter calendars will not be affected.

Plough adds that before reaching a final decision, various calendar alternatives were reviewed and discussed with the Policy Council, Deans Council, Administration Committee, Faculty Council Executive Committee, student leaders and directors of support service areas.

Robert McFarlane Returns for Lecture

In the second of three public lectures on Crucial Issues in Contemporary Foreign Policy, former national security advisor Robert C. McFarlane returns to RIT to discuss "Struggle for Influence in the Third World: Latin America," on Wednesday, Jan. 14, 7:30 p.m., in Ingle Auditorium.

McFarlane, who is the 1986-87 William A. Kern Professor in Communications in the College of Liberal Arts, recently has been in the news for his role in shaping the foreign policy of the Reagan administration during and after his time as assistant to the president for national security affairs.

Plans are in place to accommodate an overflow crowd in the College-Alumni Union. There is no charge for the event.

In addition to his lecture, McFarlane will meet students before his lecture on Wednesday from 10 a.m. to noon and on Thursday, Jan. 15, from 9:30 to 11 a.m. in Ingle Auditorium. An RIT I.D. is required for these meetings.

During his Fall Quarter visit, McFarlane discussed "American-Russian Relations: The Summit." His Spring Quarter and final lecture on April 8 will address the question "How Does the Strategic Defense Initiative Fit into U.S. Strategic Planning?"

Register by Phone...

continued from page 1

technology and computers, and they expect state-of-the-art procedures."

Beginning in June 1987, students will be able to use any touchtone telephone and register from their homes, residence halls or places of co-op employment. After calling the special registration number, a preprogrammed human voice will guide students through the process.

"Students will be welcomed to the system, enter their identification numbers and birth dates and select the course numbers they want. The voice response system will confirm the selection or inform the student that the course is not available and why," Vilenski explains. "A student can then immediately choose another time or course, without standing in line or going to the instructor."

He adds that the system is accommodating, easy to use and responsive to individual circumstances.

The computer's human voice has 40 preprogrammed messages that address virtually every registration question and can be periodically updated. The voice informs a student if there is a tuition problem, credit limit or time conflict preventing registration. After the initial call, a student can re-enter the system and make schedule changes.

"Students will not be allowed to register for courses unless they meet certain requirements set by the colleges," Vilenski points out. "Another advantage is that individual colleges can check the system minute-by-minute to see how many seats are left in a given course section."

While listing other benefits of the system, Vilenski emphasized greater convenience for RIT's 4,500 part-time students, who will be able to register without taking time off from work or making a special trip to campus. In addition, all students will be able to register first and pay for their courses later.

To accommodate NTID students, Vilenski says seven computer terminals will be installed on campus where both deaf and hearing students will be able to register.

Although the system has 24 telephone lines, there is a remote possibility that students may encounter a busy signal during peak hours of use. To ensure proper use, students will be encouraged to continue meeting with their academic advisors. Students also will be advised not to give out their student identification numbers.

Normal hours are expected to be seven days a week, 9 a.m. to 8 p.m., weekdays; 10 a.m. to 4 p.m., Saturdays; and noon to 4 p.m., Sundays. If students do not wish to use the system, or they if they do not have access to a touchtone telephone, mail-in and walk-in registration still will be available.

Funded through the Division of Academic Affairs' capital budget, the registration system was purchased from the firm of DIVA Associates, which has developed specialized software for higher education. The original technology was designed and successfully used for telephone banking. Its installation at RIT is being coordinated by the Registrar's Office, Bursar's Office and Information Systems and Computing.

Personnel Offers Help With Your Resolutions

Plan to keep your New Year's resolutions in 1987.

The Personnel Office is sponsoring a series of programs starting in January to help employees shed those extra pounds, kick the smoking habit or spend their money more wisely.

"Taking Control" is a program that offers 10 steps to a healthier life and to reduce cancer risk. Cancer researchers contend that most cancer is related to lifestyle and environment. The American Cancer Society will provide information on how to reduce cancer risk. The free program will be held from 12 p.m. to 1 p.m., Thursday, Jan. 7 in the 1829 Room, College-Alumni Union.

Perspectives

"Perspectives" is an occasional column presenting the views of RIT's deans and vice presidents. The following was submitted by Dr. John Paliouras, dean, College of Science.



Dr. John Paliouras

When you are proud, it is sometimes difficult not to sound boastful. At the same time, I am proud of the College of Science and what it has accomplished in the areas of program development and service to other colleges but, in particular, in the areas of student recruitment and retention.

My joy, however, was not always so unabashed. In the late seventies, when the anticipated period of decline in the college-bound student numbers began, the College of Science faced declining enrollment. As a result, some of its academic programs appeared endangered. Immediate action was imperative.

Working closely with Admissions, we examined the process in place at that time and quickly realized that, in order to reverse the trend, we had to do much more. We realized that we simply could not expect our Admissions staff to know all the details of all of our programs to explain to prospective students; for example, why our Physics program is better than other programs in the area and beyond. In short, we realized that to succeed we had to involve the faculty in the latter stages of the recruiting cycle, where personal contact and description of the particular strengths of our programs become important. The response to that call was unprecedented. We needed only a few faculty to carry out this aggressive recruiting activity. We got the response of virtually everyone on the college's faculty and staff.

At the heart of our recruiting strategy is personal contact with prospective students. We encourage and create opportunities for visits to the campus by prospective students, and, essentially, we are on call every day of the week to meet with any student who wants to meet with us or who strolls into our campus and expresses interest in any one of our programs. The result of this broad participation has not only brought outstanding success in our recruiting efforts, but also has generated a profound confidence in the viability and the quality of our programs.

Moreover, partly as community activity and partly in support of our recruiting efforts, the College of Science has included in its activities a Speakers' Bureau, a Mini-Course Program for high school teachers, quality publications, and a very efficient inquiry response system which addresses the needs of the recruiting cycle each year. The result has been a 73 percent increase in our enrollment since 1979.

Student retention has also been a very important component of our recruitment. We believe that the easiest form of recruitment is, indeed, retention. Several activities whose ultimate goal is retention have been implemented over the past several years. The main ingredient in most of them is personal attention to the needs of our students. Many of these activities are time consuming, but they are well worth it. Some of our programs, for example, have an early warning system whereby, if a student falls below a 2.25 GPA or receives below a "C" in a major course, he or she is contacted and an effort is made to address problems before they become untreatable.

Our programs are quite challenging and so we feel we owe it to our students to counsel them and give them the attention and assistance necessary to succeed. We simply hate to lose a student who is leaving one of our programs for the wrong reasons.

In addition to the early warning systems and aggressive advising, we use other "tools" such as tutoring, orientation courses, social opportunities, orientation sessions, student organizations and clubs, special honors and recognitions, student advisory boards, special counseling, co-op panel discussions, and, of course, the most important initial step—high admission standards. You could call our advising system and retention strategies "aggressive."

The "other half" of the college's life—our service component—is broadly recognized as the lifeline of the college's welfare. The College of Science has a long-standing record of addressing service courses in the highest professional manner. Responsiveness to needs and requests, quality and delivery, flexibility, and a spirit of collaboration are at levels of excellence and have become a tradition for the college.

In addition, we have succeeded not only in strengthening quality and student numbers in existing programs, but we have developed some outstanding new and very exciting programmatic activities. The broadly interdisciplinary master's of science level program in materials science and engineering is jointly sponsored by the College of Science and the College of Engineering. The diagnostic medical sonography bachelor's of science program (ultrasound), which has responded to a strong need in the health-related professions, is another recent addition to our unqualified success and is certain to have an even more successful future. The two most recent programs in the college, applied statistics and polymer chemistry, are in their second and first year, respectively, and may surpass our expectations.

Many of these programs are unique in the sense that they are among very few that are offered in universities around the country. They reflect the responsiveness to identified needs of the workplace that characterizes RIT's history. But also, and just as important, they represent the initiative and the determination of the college's faculty to continue the never-ending quest for promising new ventures and new horizons.

The College of Science faces the future from a position of momentum and strength. My confidence in that future is now stronger than ever before as the college continues to play the foundational role it has undertaken in this technological university.

Coins from Cans Collected for Center

They may not have redeemed their soda cans, but they will get their money back. Instead of small change, it will be a new Student Life Center.

Physical Plant's custodial staff has been collecting cans left in RIT buildings by students, faculty and staff since last December. The group opened a special account at the RIT Credit Union to deposit the money they redeemed.

As their contribution to the "Access to the Future" campaign, the 10 members decided to donate \$100 toward the Student Life Center.

"The school is for the students," said Dorothy Krause, a member of the group. "Without them, we wouldn't have a job. Most of the cans come from the students, and the [Student Life] building needs the support. The students need a place to relax and be comfortable in."

Using the soda can money, the group also donated \$50 to Physical Plant's "Santa Project" for needy families or organizations and \$50 to the Eddie Meath Fund.

Other members of the custodial staff are: Patrick Rivers, Juan Rosario, Maude Salamar, Walter Shepperd, Michael Tesfamariam, Richard Van Duser, Joshua Abrams, Stefanos Kidane and Shenita Nelson.



SELLING AND SINGING... Among the many activities during the holiday season at RIT were the giving of special gifts from Horton Child Care Center and a performance by the RIT Singers. Little Nana Ahmed sells some cookies to student Lisa Wahlfahrt as part of a Horton pledge to buy a stroller for a one-year-old baby at Hillside Children's Center. Under the direction of Ed Schell, music professor in the College of Liberal Arts, the RIT Singers share the gift of music at their annual holiday concert.

\$100,000 Grant Funds Chemistry Equipment

Chemistry students will benefit from more than \$100,000 given to RIT's College of Science by the National Science Foundation (NSF) and Hewlett-Packard Co.

"This will help the college to maintain state-of-the-art laboratories," says Dr. John Paliouras, dean. "It also will enable us to attract more undergraduate students to our chemistry programs and better prepare them for careers in industry or for further professional training in science."

Under a matching grant, Hewlett-Packard donated more than \$80,000 in equipment, including a benchtop gas chromatography/mass spectrometry (GC/MS System), a direct insertion probe, workstation and printer as well as operation and application software. The GC/MS System was the major scientific instrument carried on the Viking mission to Mars.

NSF awarded the college a \$38,000 equipment grant to support a project, "Gas Chromatography/Mass Spectrometry in Chemistry Laboratory Courses," directed by Dr. John Neenan, assistant professor of chemistry.

According to Neenan, who is project director, the NSF grant will allow the Department of Chemistry to incorporate gas chromatography/mass spectrometry experiments which involved the separation and identification of organic compounds into analytical and organic chemistry laboratory courses. "The equipment is computer interfaced to allow students to apply their computer science training to the chemistry lab," explains Neenan.

"This grant and equipment will assist the Department of Chemistry in achieving the depth and breadth of preparation desired for its chemistry majors," states Paliouras. "The equipment will enable students to continue to receive the analytical skills that cooperative education and permanent employers are seeking."

College of Science programs emphasize "hands on" work in laboratories and computer facilities. Educational experiences are extended and reinforced through clinical internships, independent research projects and cooperative education.

Student Health Service Issues Flu Advisory

Flu season is here, and several cases have been identified on campus, according to E. Cassandra Jordan, director of the Student Health Service.

"If there are any concerns among faculty and staff, they should consult their personal physicians or the Student Health Service for information and possible consideration for immunization," Jordan advises.

She says the Student Health Service will evaluate any inquiries and make immunization decisions on an individual basis. Faculty and staff will be charged for the cost of the vaccine if needed.

For more information on the availability of flu shots at the Student Health Service, call -2255.

DID YOU KNOW?

Did you know that the following names of familiar stores, streets, buildings or towns represent early trustees of the Rochester Athenaeum: Rochester, Bushnell, Gibbs, Gould, Reynolds, Sibley, Strong, Wadsworth.

NEWSMAKERS

● **Andrew Kitchen**, associate professor, Graduate Computer Science Department, has written *VAX-11 BASIC By Design*, to be released by Prentice-Hall in January, 1987. The book is an introduction to the BASIC programming language.

● Photographs by **Willie Osterman**, instructor, School of Photographic Arts and Sciences, are on display through Jan. 10 at the Vision Gallery in San Francisco, Calif. Osterman's "Water Series" takes the viewer from Athens, Ohio to Coos Bay, Oregon. Far from being merely scenic, the images reveal the startling beauty of water in its many forms.

● A small, attractive booklet, "Quotations for Teachers," is available for the asking by sending a self-addressed, inter-office mailer to **Professor Richard Zakia**, School of Photographic Arts and Sciences, Building 7A. The booklet was specially prepared for the recent Society for Photographic Education regional conference at RIT.

● **Vinnie Gupta**, assistant professor, mechanical engineering, published a paper titled "An Experimental Examination of Fracture Criteria Using Brittle PS" in the *Journal of Applied Polymer Science* (Vol. 32, No. 6) with D.J. Quesnel and J. Lambropoulos of the University of Rochester.

● **Morton Nace**, training and development specialist, Department of Training and Development/NTID, presented "Presenting Dynamic Training Programs" for the Fall '86 Upstate Training and Development Conference

sponsored by the Genesee Valley Chapter of the American Society for Training and Development.

● **Dr. Patricia Clark**, associate professor, Department of Mathematics, as part of a research group centered at the Department of Mechanical Engineering at the University of Rochester, will participate in a funded research project through a grant given by the National Heart, Lung and Blood Institute. The title of the project is "Distribution of Oxygen in Skeletal and Cardiac Muscle." It is a three-year grant that began in September, 1986. She also attended "The Third NIH Investigators Workshop on the Rheological Aspects of Sickle Cell Disease" in October in Bethesda, Md. She presented a grant progress report "Microcirculatory Flow of Sickle Blood" on joint work with Dr. Alfred Clark, Jr. and Dr. Giles R. Cokelet of the University of Rochester.

● **Dr. James Wiseman**, assistant professor, Department of Mathematics, gave the invited lecture, "On Quadratic Residue Codes of Length $p^t \cdot q^s$ " in the Coding Theory Session at the 29th Mid-West Symposium on Circuits held at Lincoln, Neb. His lecture will appear in the proceedings volume of the conference.

● **John Murley**, professor of political science in the College of Liberal Arts and a frequent commentator on local and national politics, recently appeared live on WROC-TV 8 news and in a taped "Review of the Week" on WOKR-TV 13, analyzing the impact of the Iran arms deal and administrative changes in the Reagan administration.

● **Werner Rebsamen**, professor, School of Printing Management and Sciences, is serving on a committee of the National Information Standards Organization. Several publishing, book manufacturing and library science experts are serving on this committee to write a standard for durable books. Rebsamen, a book binding and manufacturing expert, is expected to write the technical details of this new standard, which will have world-wide implications among publishers, book manufacturers and end users.

● **Rhona Genzel**, director of ESOL Programs, Learning Development Center, recently gave a presentation on the importance of incorporating cultural elements in language instruction at the New York State Teachers of English to Speakers of Other Languages (NYS TESOL) Conference at Fordham University in New York City. Genzel, who is the outgoing chair of the Higher Education Special Interest Group, now serves on an advisory board dealing with higher education issues.

● **Dr. Sandra Saari**, professor of literature, College of Liberal Arts, conducted a conference under the auspices of The College Board for 40 western New York State Advanced Placement English high school teachers, Nov. 15, at Twelve Corners Middle School in Rochester. The title of her presentation was "Models and Structures for Interactive Learning in the Literature Classroom."

● **Lou Spiotti**, director of Intercollegiate Athletics, recently presented a talk on "Injury Free Athletic Programs." The lecture was given

at the 11th annual Triennial Genesee Valley Safety Conference before sports and recreation administrators in business and industry. Spiotti made his presentation in conjunction with Dr. John D. Keilly, sports and medicine family specialist.

● **Dr. Kenneth Nelson**, professor of History, College of Liberal Arts, was selected from faculty across the nation to participate in the Summer Faculty Institute on United States-Soviet Relations, sponsored by the Harriman Institute for Advanced Study of the Soviet Union, Columbia University. The theme of this year's series of seminars and cultural events was "The Soviet Union, United States-Soviet Relations, and Third World Conflict."

● **Dr. Richard Morales**, College of Liberal Arts, was the keynote speaker on "Communications: Barriers and Boarders" in Toronto for the Canadian Lumen Institute Annual Meeting held Oct. 17-19.

● **Dr. Marvin Gruber**, associate professor, Department of Mathematics, presented the paper "Bayes Ridge, and Mixed Estimators for Linear Models-A Comparison" at the annual meeting of the American Statistical Association in Chicago.

● **Professor Thomas Upson**, Department of Mathematics, had a chapter he authored entitled "Computation" appear in the book, *Modern Electronics and Electrical Engineering*, published by John Wiley & Sons.

PERSONNEL UPDATE

RIT employees are now eligible to purchase Jo-Mor and General Cinema movie tickets at a 40 percent discount. This new benefit is offered to employees through a joint venture between Campus Connections and the RIT Personnel Office. Both departments are very enthusiastic about this opportunity for employees.

Employees will be able to purchase discount tickets at two locations on campus—the RIT Sportshop next to the Frank Ritter Memorial Ice Arena and the City Center book store. Tickets may be obtained during normal operating hours at the Sportshop, Monday through Thursday,

9:00 a.m. to 7:30 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturdays, 11:00 a.m. to 3:00 p.m. The City Center book store will sell tickets Monday through Friday from 8:30 a.m. to 1:00 p.m.

General Cinema tickets are good for use at any time. Jo-Mor tickets are good every day except after 6:00 p.m. on Saturdays.

Employees purchasing tickets through this program rather than at the box office will save \$2.25 on movies shown at Jo-Mor and General Cinema theaters. With advance planning, evening entertainment can be more affordable. Enjoy!

New Year Brings Beneflex Enrollment

Jan. 14, 1987, is the last day health insurance applications for open enrollment and applications for Beneflex '87 will be accepted.

Open enrollment is an opportunity for employees to change their current health insurance coverage or enroll in the RIT health insurance program for the first time. All changes made during the open enrollment period will be effective Jan. 1, 1987. Employees are reminded that, if they make a change in their health insurance during this time, they should be sure to schedule doctor appointments, lab tests, surgery, etc., to be performed after Jan. 1 according to the procedures required by their new coverage. To obtain forms to change health insurance carriers, please call the Personnel Office at -2424.

Prior to the holidays, employees received information from the Personnel Office regarding the Base Comprehensive Plan, RIT's new health insurance option, and on Beneflex. You are encouraged to review these materials.

The Base Comprehensive Plan, a product of Blue Cross/Blue Shield, covers a variety of medical services in a manner similar to that of major medical coverage under traditional Blue Cross/Blue Shield/Blue Million program. After the employee meets a deductible, insurance

pays 80 percent, and the employee pays 20 percent of covered expenses.

Beneflex is a program that enhances the total RIT benefit plan by allowing employees to pay for health insurance premiums, unreimbursed medical/dental expenses, and dependent-care expenses with tax-free dollars.

To enroll in Beneflex '87, employees need to estimate their yearly expenses in the areas of unreimbursed medical/dental and dependent-care costs and complete the Beneflex enrollment form, available in the packet of information received earlier. Forms may also be obtained by calling the Personnel Office at -2424.

Employees who enroll in Beneflex '87 should see their first Beneflex deductions out of their Jan. 30 paychecks (if paid semimonthly) and Jan. 23 (if paid on a weekly basis). Even though there will be a slight delay in payroll deduction for this benefit, expenses incurred from Jan. 1, 1987, will be covered.

Group meetings have been scheduled in which individuals from the Personnel Office, as well as the marketing department of Blue Cross/Blue Shield, will be available to share information and answer questions. The meeting dates and locations are as follows:

	Time-Health Insurance Comprehensive	Time-Beneflex	Location
Thursday, Jan. 8, 1987*	9 to 10 a.m.	10 to 11 a.m.	NTID Theatre
Thursday, Jan. 8, 1987*	2 to 3 p.m.	3 to 4 p.m.	George Eastman Memorial, Room 2000

* Interpreted for the hearing impaired.

CALENDAR

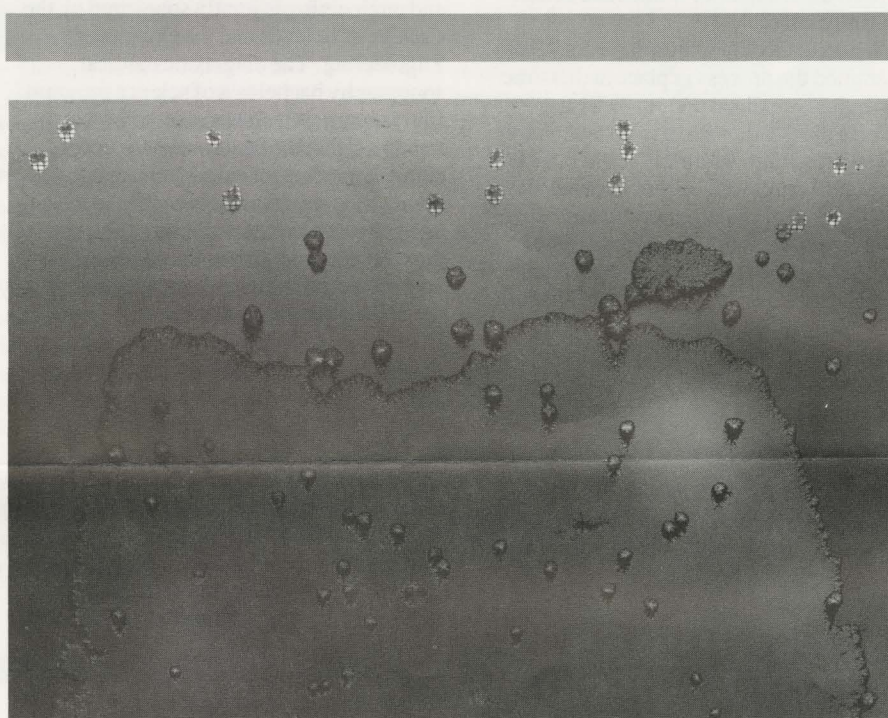
Jan. 5-Jan. 26-exhibit: NTID Switzer Gallery, featuring "The Waterseries Portfolio," black and white photography by Willie Osterman. Regular gallery hours are Monday to Friday, 8:30 a.m.-4:30 p.m. Call 475-6855.

Jan. 14-Gallery talk: NTID Switzer Gallery, 4:00 p.m.

Jan. 15-lecture: "The Constitution and Public Policy: The Information State and

the Rule of Science" presented by Theodore Lowi, Gannett Professor, as part of a year-long series sponsored by the College of Liberal Arts, 7:30 p.m., Webb Auditorium, Frank E. Gannett Building.

Jan. 23-lecture: "Career Growth and Change," presented by Chris Leavitt as part of the Women's Network programs. College-Alumni Union 1829 room from noon to 1:00 p.m.; male and female guests welcome.



This black and white photo by Willie Osterman from "The Waterseries Portfolio" will be on display at the NTID Switzer Gallery through Jan. 26.

NEWS & EVENTS

Non-Profit Org.
U.S. Postage
PAID
Permit 626
Rochester, N.Y.

Rochester Institute of Technology

One Lomb Memorial Drive
Post Office Box 9887
Rochester, NY 14623-0887

