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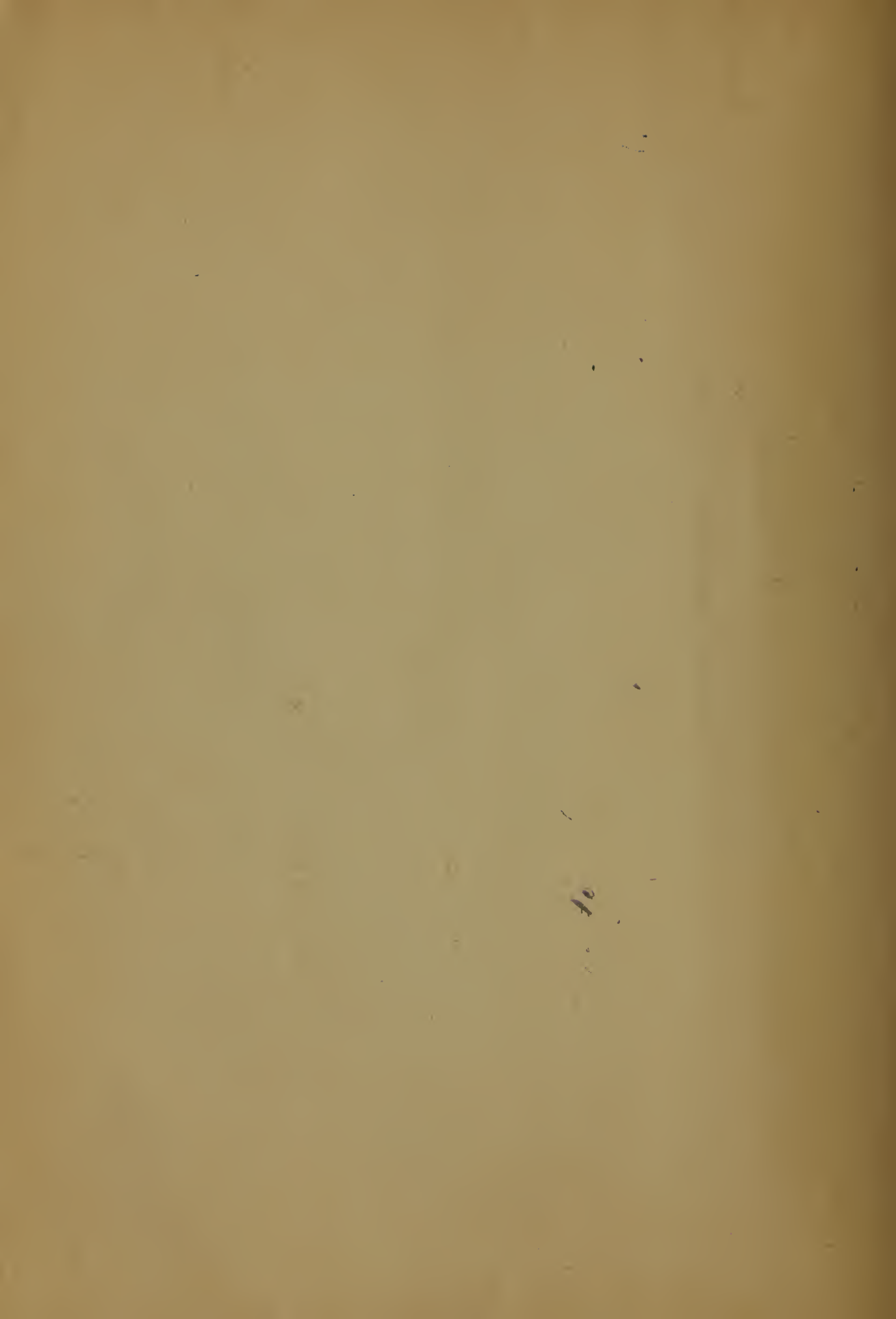
# WORLD'S FAIR TOURIST



PUBLISHED BY

World's • Fair • Tourists' • Accommodation  
Association, —

CHICAGO, ILLINOIS. ~~~



# THE WORLD'S FAIR TOURIST

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An Epitome of information and a plan by which reliable rooming and other accommodations can be secured in advance by those who desire to visit the *World's Columbian Exposition*, to be held in the City of Chicago, commencing May 1st, 1893, and ending Nov. 1st, 1893.

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PUBLISHED BY THE

World's Fair Tourists' Accommodation Ass'n.

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INCORPORATED

UNDER THE LAWS OF THE STATE OF ILLINOIS.

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HOME OFFICE:

CHICAGO, ILLINOIS, U. S. A.

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# World's Fair Tourists' Accommodation Ass'n.



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## **LEGAL DEPARTMENT.**

Counsel for Associates and Members.

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## **BUREAU OF ACCOMMODATIONS.**

WILLIAM BOHN, Manager, - - - - - Exposition Grounds, Chicago.

*This Bureau is divided into nine departments. Each department is under competent managers.*



## CHICAGO AND THE WORLD'S COLUMBIAN EXPOSITION.

Every one wishes to visit Chicago and the World's Columbian Exposition. Of the sixty-two million of people in the United States a very considerable proportion will do this. Visitors from abroad will number hundreds of thousands. Those who have sojourned in large cities in times of great crowds understand how difficult it is to obtain comfortable lodgings and proper attention, and visitors at the Centennial and Paris Expositions recall many sad failures in their efforts to obtain the absolute necessities of even a brief stay. Those who have never had such experiences will bear in mind that whoever depends upon his own unaided ability to secure lodgings and attention will be most likely to take up with poor accommodations, extortion in all kinds of service, and a loss of nearly everything that goes to make a pleasant time. Even advance orders will be at the mercy of strangers and the pressure brought about by such enormous crowds.

While new hotels are being erected in Chicago, it is known that at all World's Expositions accommodations are engaged long in advance, and, as a matter of fact, there are thousands of rooms engaged at hotels and boarding houses of the better class and paid for at this date. On September 7th, 1891, Col. Elliott F. Shepherd, of the New York *Mail and Express*, engaged at the Auditorium Hotel a suite of sixteen rooms, with board, for six months during the Fair, at a contract price of twenty-five thousand dollars.

In all such times prices are doubled and accommodations are diminished; extortion cannot be prevented by visitors, and the avarice of hotel and lodging-house keepers frequently makes of what should be a visit of pleasure a time of hardship.

With these facts in sight, it is refreshing to know that arrangements can be made for a visit to the World's Columbian Exposition, whereby one will have good rooming accommodations secured in advance and have a reliable association to look after your wants and save you much valuable time and money through its admirable organized Bureau of Accommodation, which will remove all the burdens of the visit, and that nothing need stand in the way of a pleasant time.

Realizing the demand of the public for a reliable company to cover all the points just referred to, the World's Fair Tourists' Accommodation Association was incorporated under the laws of the State of Illinois, for the purposes set forth in its charter, to wit: Furnishing transportation and all accommodations to travelers and tourists; acquiring, managing and operating hotel and restaurants.

This Association enables persons residing at a distance from Chicago to visit the World's Columbian Exposition with a minimum of trouble and expense, and to provide for its members accommodations, information, and all requisites for such visits, and free them from all annoyance, extortion, and disappointment in the matter.

The Association proposes to furnish its members with good rooms (and at prices which we are certain will be 50 to 100 per cent. higher when the Exposition opens) and reception of its members at depot by uniformed employes, who will furnish members with information, etc., and the benefits of the Bureau of Accommodations near the entrance to the grounds, which will consist of the following departments: Waiting, Writing, and Check rooms, with lavatories and attendants; Information, Entertainment, Purchasing, Mail, Telegraph, Telephone and Registration, Legal, Complaint, and R. R. Departments.

A careful consideration of our system of securing rooms will satisfy the most skeptical that it will give the Association an opportunity to secure the best rooms in the city, and enable us to get better rates, owing to the fact that we make leases for each and



every day during the Exposition, and guarantee to pay for the rooms, if occupied or not. The Association does not contract for rooms at one price and charge members a profit, but receives a small per cent on the prices fixed by our Inspector from the owner of the rooms. This amount is allowed as payment for our trouble and chances we take of being compelled to pay for rooms when not occupied. The expenses are arranged on a basis of handling many thousands of people, and the cost is thus reduced to a minimum.

The members of the Association can rely on getting a substantial return for their investment.

### THE PLAN OF THE WORLD'S FAIR TOURISTS' ACCOMMODATION ASSOCIATION

has provided for two classes of members: One class is known as the "LIMITED MEMBERSHIP," and the other as "FULL MEMBERSHIP."

#### LIMITED MEMBERSHIP.

Cost: A fee of \$3.00. The Association agrees to secure the member a room for the number of days, and at such price as may be designated in the application; this membership fee entitles the member, not only to the services of the Association in securing a room, but also to the benefits of the Mail, Telegraph, Registration and Railroad Departments, which are fully explained under their respective heads.

#### FIFTEEN DAYS' NOTICE.

Members are required to give at least fifteen days' notice of the time when they shall require the room.

Payments for rooms must be made by draft on Chicago, and must accompany the notice fixing the date when the room will be required. Upon receipt of application the member will be furnished with a conditional Limited Certificate of Membership.

The Association agrees to send to such limited members, upon receipt of notice, fixing the date for the occupancy of room, ac-

accompanied by draft for the amount of room rent, a full description of the location of room, giving the line of transportation from depot to room, also lines of transportation from room to Exposition grounds and to the different parts of the city; also to mail a paid Limited Membership Certificate and order for a room, and a receipt in full for the same. Membership fee must accompany application. Membership Certificates and Contracts are transferable.

### APPLICATIONS

Must state the price per day of room desired.

### FULL MEMBERSHIP.

Cost: A fee of \$5.00.

The Association agrees to secure a room for the number of days and at the price named in application, and furnish the following accommodations:

Reception at depot, benefits of Bureau of Accommodation at the Exposition grounds, which consist of the following: Waiting, Writing and Check rooms, Information, Entertainment, Purchasing, Mail, Telegraph, Telephone, Registration, Legal, and R. R. Departments, which are fully explained under each of their respective heads.

Payments for rooms must be made by draft on Chicago, and must accompany the notice fixing the date when the room will be required.

Upon receipt of application, members will be furnished with a conditional Certificate of Membership.

The Association agrees to send to such full members, upon receipt of notice, fixing the date for the occupancy of room, accompanied by draft for the amount of room rent, a full description of the location of room, giving the line of transportation from depot to room, also lines of transportation from room to Exposition grounds and to the different parts of the city; also to mail a paid Full Membership Certificate and order for a room, and a re-

ceipt in full for the same. Membership fee must accompany application. Membership Certificates and Contracts are transferable.

### FIFTEEN DAYS NOTICE.

Members are required to give at least fifteen days' notice of the time they shall require the rooms.

### PAY IN ADVANCE.

It is a well known fact that there are two essential conditions in securing rooms in advance. When will you require the rooms, and for how long a time? And will you be sure to take them when the time arrives?

The party renting rooms requires these points to be fixed beyond a possibility of a doubt. You are required to name the number of days you wish the room, and fix the date upon which you will take possession, and pay cash in advance for it.

To the first condition, there is this objection at this early day: You may not be able to state the date upon which you will make the trip and require the rooms.

To the second condition you object to paying in advance. You have no surety that the party will be in business by the time you require your accommodations.

Another objection to securing accommodations in advance (unless you are familiar with the house) is that you must depend entirely upon the honesty and integrity of the interested party as to the location and class.

In dealing with this Association the above objections are overcome, and you are assured that we have no selfish motives to serve, except to increase our membership, and this we can only do by fair treatment of our members.

By careful consideration of the system of this Association you will see that it will be of great advantage to you to become a member.

## SYSTEM OF SECURING ROOMS.

All parties who are desirous of leasing their rooms to the Association must make application upon blanks furnished for that purpose. The applicant shall state in the application the GENERAL CHARACTER OF LOCATION, FURNISHINGS and SERVICE, nearest transportation to the Exposition grounds, number of inside, outside, and hall rooms, size, etc.; price for the same; state if the property is owned or leased; if leased, term of lease and name of owner. Upon the receipt of application, our Inspector will visit the premises and make his report on the same, fixing prices, etc. If an agreement can be reached, the Association will enter into a contract to take all of the rooms at the price agreed upon, and for a period of 183 days, commencing May 1st, 1893, and ending November 1st, 1893; also to make payment for the rooms in advance. The owner of rooms agrees to allow the Association 10 per cent. from the amount of rent fixed for each room as payment for services rendered in finding occupants and making collections. The Association has adopted this plan to avoid speculation or clashing of interest, and as the most equitable to all parties. The Association charge a fee for inspecting and reporting on rooms.

## TERMS ON WHICH ROOMS ARE LEASED.

The Association wishes it understood by all applicants who desire to lease rooms, that the PAYMENT OF INSPECTION FEE does not guarantee the leasing of rooms, but if an inspector's report conforms to the statement filed by owner, the Association will take the rooms; hence we advise all applicants to make their statements as moderate as possible, as this will enable the Association to form some idea as to the possibility of taking the rooms, therefore nothing will be gained by exaggeration, as our inspector knows nothing about the statements in application, his report IS MADE UP FROM COLD FACTS and is then compared with the statement on file with the Association.



## THE ASSOCIATION WILL NOT DOUBLE UP ITS MEMBERS.

The prices of rooms are fixed on the basis of ONE PERSON to each room, and in no case will the Association attempt to double up its members, but will quote prices to members who wish to economize on rooming rates, but in all such cases the member must make up HIS OR HER OWN PARTY, and in the application must state how many beds are desired in a room, and if one or two persons are to occupy each bed; the prices quoted for rooms for the party will be included in the applying member's contract; each one of the party must be Limited or Full Members. We adopt this rule as a guarantee that the room will be taken.

For illustration, take a two dollar per day room to be occupied by two persons in one bed, we would quote you a rate of \$1.25 for each person per day, or \$2.50 per day for room. The same class room, large enough for two beds, one person in each bed, we would make you a rate of \$1.50 for each person, or \$3.00 per day for the room; if three persons should occupy the room, we would quote a rate of \$1.33 for each one, per day, or \$4.00 for the room. If four persons, two in each bed, would quote you a rate of \$1.12½, or \$4.50 per day for the room.

## MEALS.

We have excluded meals from our room rates, as a large percentage of people prefer to eat their meals where it is most convenient.

## CLASS OF ROOMS LEASED.

The Association will lease rooms in Hotels, Apartment Houses, Flats and first-class rooms in Private Residences.

## ROOM NOTICE.

Members must send the Association a notice at least fifteen days prior to the time they shall require the rooms; this notice must be accompanied by draft on Chicago for the amount of room rent.



This notice is imperative. Without it, it would be useless for this or any other Association to attempt to give its members good rooming accommodations.

Persons who will give the matter consideration will admit that in a city of the size of Chicago it would be impracticable for any Association to attempt to locate four or five thousand people in any one day without prior notice of their arrival, and rooms secured in advance. No individual or association can afford to let rooms lay idle during the World's Columbian Exposition for a single day.

To absolutely control rooms, they must be guaranteed and paid for if occupied or not, hence the system adopted by this Association will be recognized as the true principle upon which associations of this nature must operate.

#### MONTHLY DEPOSITS.

The Association desires to have all of its members visit the Columbian Exposition, and it realizes the fact that it will be quite a hardship for many to spare the money at one time to cover the expenses of the trip, hence we suggest the idea of depositing in your home bank sufficient each month, so that by the time the Exposition opens you will have accumulated money enough to cover the expense of the trip. When you make your deposit, take a Time Certificate of Deposit, payable any time after the 15th of April, 1893; by so doing you control your own money, and cannot use it for any other purpose until that time.

#### ABSOLUTELY SECURE.

The system adopted by the Association guarantees to the public that they can rely upon having their contracts carried out to the letter. For this purpose the Association has filed with the Chicago Trust and Savings Bank a bond in the sum of \$50,000 in good collateral security. This is sufficient guarantee that members will not be imposed upon. For verification of this we refer you to the Chicago Trust and Savings Bank.

## ROOM RATES.

Prices for rooms will be governed entirely by the classification. This classification is made upon the location, furnishings, and service. Rates will range from \$1.50 per day to \$5.00. The classification is fixed by our own inspector.

## IDENTIFICATION.

Members should always have their Certificate of Membership, and be prepared to present same; by so doing, they will be certain to receive proper attention from our employes.

## CLUBS.

Where a number of persons from the same community are desirous of making up a party to visit the Exposition, and desire to be located together, the Association is prepared to arrange for them. In all such cases we will find a location where they can have their quarters in the same building, and, if desired, in adjoining rooms.

## RECEPTION AT DEPOT.

Uniformed employes, bearing name of the Association, will meet holders of Membership Certificates at the depot, and give our members any additional information they may desire.

## BUREAU OF ACCOMMODATIONS,

will be maintained near the entrance to the Exposition grounds for the exclusive use of our members, consisting of the following departments:

Waiting Rooms,  
 Writing Rooms,  
 Check Rooms,  
 Information Department,  
 Entertainment Department,  
 Purchasing Department,  
 Telegraph, Mail, Telephone and Register Dep't,  
 Complaint Department,  
 Legal Department,  
 Railroad Department,  
 Guide Department,

## WAITING ROOMS

For ladies and gentlemen will be maintained at the Bureau of Accommodations. These rooms will be large and commodious, and finished with all modern improvements, lavatory, etc., and elaborately furnished and provided with all comforts of home.

Holders of Full Membership Certificates will be entitled to the free use of these rooms, and will find it will add much to the pleasure of the trip.

Adjoining the Waiting Room will be found

## WRITING ROOMS,

furnished with desks, ink, pens and writing material, which are for the use of holders of Full Membership Certificates. Members will find these rooms quite a convenience.

## CHECK ROOMS

will be maintained at the Bureau, where members can have wraps, parcels, satchels, etc., checked free of charge.

## INFORMATION DEPARTMENT.

At this department members will be furnished with such information as they may desire, among some of which will be the locating of stores, manufactories, wholesale houses, banks, and all general information pertaining to the city.

In the matter of location, etc., members will be furnished by this department with a memorandum giving full directions how to reach the points desired, giving the best and shortest lines of transportation, rates, etc., which will save much time and trouble.

## ENTERTAINMENT DEPARTMENT.

Here will be furnished information pertaining to theatres, operas, museums, excursions on the lakes and the location of parks, and the various means of visiting the same, cost, etc.

The manager in charge of this department is thoroughly posted on the location of seats in the various places of amusement in the city, and will select and engage seats for members in advance, order carriages, and other vehicles, giving legal rates for the same &c.

### PURCHASING DEPARTMENT.

Through this department members will be able to save sufficient in discounts to pay Membership fee.

Before your arrival in Chicago, we will send you a card giving the names of the Houses which will give our members discounts; on this card will be the amount of discount allowed by each House. Members make their purchases the same as all customers; to get the discount, they present at this department the cash bills they receive with their goods, the Association will pay them their discount. For the convenience of members the cash bills can be presented for payment by members at our city office; by this plan you will get all the advantage of cash buyers and get the discount in addition.

### MAIL, TELEGRAPH, TELEPHONE AND REGISTRATION DEPARTMENT.

Members should be sure and have their mail and telegrams sent in care of the Association. By so doing, they can get them at this department at any time during the day, and when they return home the Association will see that their mail and telegrams are forwarded. Members will find a telephone at this department which they are entitled to the use of.

There will be kept at this department a register, in which the names of all members will be entered under the head of each state and city. This will enable our members to find each other and be of much benefit.

### COMPLAINT DEPARTMENT.

This department will be maintained at the Bureau of Accommodations. Here members can enter their complaints in matters in which the Association is responsible, such as inattention at rooms, or incivility of employees, etc.

### LEGAL DEPARTMENT.

This department is established in the interest of members. In a large city, persons are apt to meet with unexpected trouble, and



especially will this be the case during the term of Exposition. With the crowd will come the shrewdest and most unscrupulous adventurers and thieves.

We guarantee through this department to protect our members, provided they use due diligence on their part.

In case of robbery, accidents, or other trouble, members can telephone to headquarters and their case will be placed in the hands of this department, which will be looked after and prompt action taken.

We do not hold out the inducement that this department will take up accident and other damage cases and fight them through the court, but, we will advise and take any immediate steps that may be necessary to protect members' rights, and will recommend competent counsel.

#### THE RAILWAY DEPARTMENT.

We have not included railroad fare in our contracts, as at this early date it is impossible to give reliable rates; and we believe that by the adoption of the following plan we can benefit our members more than by attempting to give rates when contracts are made.

This department our members will find to be one of great benefit in securing reduced rates when they are ready to visit the Exposition. The manager of this department will give special excursions every month, and where the membership will warrant it, oftener. These excursions will be given under our own management, and for the benefit of members only. They will not be run in the manner usual with excursions, but we shall carry out the same plan we do in our rooming accommodations. We shall require a notice of your intention to come on the excursion, and with the notice a draft for the amount of railroad fare. We guarantee no crowding. By the adoption of the above provisions, we will be enabled to secure the proper car service for our members, as we will know in advance how many are coming.



## NOTICE IN ADVANCE.

Members can see by adopting this system of requiring a notice in advance for accommodation is the only way by which we can positively guarantee members what we promise them. We are free to admit that the plan adopted by our competitors, of permitting members to come at any time, is very catchy, and, if practicable, would make it pleasant and agreeable for members to know that all they are required to do is to take a membership in any Association, come to Chicago any day they see fit, find employes of the Association waiting to take them to their rooms, etc.; but, if you will give the matter a little thought, you will see that it is utterly impracticable. Say to-day two hundred may arrive, and to-morrow five thousand; how is it possible to know how many rooms to reserve, or how many employes to have at depot, and at what depot will we require the largest force? If we did not require a notice and purchase of railroad tickets prior to the day of excursion, and sell tickets to everybody, we would be unable to guarantee good accommodations.

Members will see, after a careful consideration of our plans, that we have adopted a system that will guarantee accommodations contracted. Members will have ample notice from this department of all excursions. This notice will be sent to all members, regardless of notice requiring rooming accommodations.

Members who have sent their notice for room will have the privilege of changing dates, provided it gives the fifteen days' time required in contract.

Matters pertaining to railroad rates, routes, etc., should be addressed to the manager of the Railroad Department.

## GUIDES.

The Association will maintain a guide department at the bureau of accommodations. Here will be found guides familiar with the various departments of the Exposition and all parts of the city and conversant with different languages. Guides will be furnished

through this department to individuals or to parties at reasonable rates. The Association guarantees the honesty and the reliability of all guides furnished by them.

#### ROOM RENTING DEPARTMENT.

This department will be found at our city office during the Exposition, where will be kept a record showing all rooms that have not been allotted to members. Such rooms will be for rent to the public at prevailing rates, which will be much higher than prices made at this early date to our members.

Parties desiring rooms can call at this department and secure same (provided we have them). There is no doubt some days we will have a surplus of rooms, as it is impossible to have an equal number of members come each day.

By the adoption of the fifteen days room notice required of members, the Association is enabled to know many days ahead the number of rooms it will have to offer to the public. Parties can write or telegraph to the Association to find out about rooming accommodations, and if it has them, they will be reserved upon receipt of money. The Association does not guarantee to furnish rooms to any but members, until paid for in advance. The only safe and sure way to secure rooms, is to become a member.

#### THE VERY BEST CLASS OF ROOMS.

Members can readily see that the Association must secure the very best class of rooms, as it must pay for rooms if occupied by members or not, and must have a class of rooms that can be rented to the public when not occupied by its members, which will often occur. The Association expects to get good prices for rooms rented to transients, and, to do this, must not only have good rooms, but well located. Hence self-interest, if no other motive, is sufficient guarantee that members will get the best class of rooms.

Our rooms are contracted for long before the opening of the World's Columbian Exposition, our members getting the benefit of our system of leasing.

## BANKING ACCOMMODATIONS.

The Association will afford its members the privilege of doing their banking through it by receiving their deposits and cashing their drafts. The deposits can be withdrawn by checks at either our city office or Bureau of Accommodations.

By permission we refer you to the Chicago Trust and Savings Bank.

## DO NOT DELAY PROCURING YOUR MEMBERSHIP.

Under our plan of leasing rooms each member is individually interested in becoming a member at the earliest date possible. The Association increases its rooming accommodations in ratio with its increase in membership; the earlier the date of contracting for rooms the better the class and cheaper the rate. The Association gives its members rooms at the same price it pays for them, and also gives them the benefit of the rate they get the rooms at by making lease for the entire period of the Exposition. This feature alone will save members at least forty per cent. in price of rooms, hence persons should send in their applications early.

We ask a careful consideration of our plans, and respectfully request you to be one of us.

WORLD'S FAIR TOURISTS'  
ACCOMMODATION ASSOCIATION.

## Conditional Full Membership Certificate.

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Chicago, Ill., ..... 189.....

*This certifies that.....*

*of.....the County of.....*

*State of..... is entitled to the privileges of a Full Member in the **World's Fair Tourists' Accommodation Association**, which consists of the service of the Association in securing rooming accommodations for the number of days to be specified in rooming notice and at the price of.....dollars per day, also the use of the bureau of accommodations, consisting of Waiting, Writing, Check Rooms, Information, Entertainment, Purchasing, Mail, Telegraph, Telephone, Registration, Complaint, Legal, and Rail Road Departments. This certificate shall be null and void if the.....shall fail to mail the *World's Fair Tourists' Accommodation Association* the room notice fifteen days before the time, fixing the date the room will be required. Notice shall state the number of days the room will be required, and be accompanied by draft on Chicago for the amount of room rent. The *World's Fair Tourists' Accommodation Association* will mail.....a full paid membership certificate and receipt for room rent upon receipt of draft.*



## Application for Full Membership.

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.....189.....

*I make application for membership in the **World's Fair Tourists' Accommodation Association**, on conditions named in conditional Full Membership Certificate. I desire rooming accommodations for.....at a cost of.....dollars per day for each person. I hereby agree to give the Association not less than a 15 days notice of the date on which I shall require the room, stating in the room notice the number of days I shall want the room, and sending with the room notice a draft on Chicago payable to the order of the Association, for the amount of room rent for the number of days specified. I have this day paid.....dollars in payment for full membership fee.*

.....Applicant.

*P. O. Address*.....

.....Agt.

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## Room Notice.

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*The World's Fair Tourists' Accommodation Association.*

*Gentlemen:—*

*I shall require my room in Chicago as per my conditional certificate of membership, from.....189.....to.....189.....at.....per day for a period of.....days. Enclosed find draft on Chicago payable to your order.....dollars, in full payment for room.*

.....Member.



## Application for Limited Membership.

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.....189.....

*I make application for membership in the World's Fair Tourists' Accommodation Association, on conditions named in conditional Limited Membership Certificate. I desire rooming accommodations*  
 .....at a cost of.....dollars per day for  
 each person. I hereby agree to give the Association not less than a 15  
 days notice of the date on which I shall require the room, stating in  
 the room notice the number of days I shall want the room, and sending  
 with the room notice a draft on Chicago payable to the order of the  
 Association, for the amount of room rent for the number of days  
 specified. I have this day paid.....dollars in pay-  
 ment for limited membership fee.

.....Applicant.

P.O. Address.....

.....Agt.  
 .....

## Receipt for Membership Fee.

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.....189.....

Received from.....

City.....State of.....

the sum of.....dollars in payment of.....  
 membership fee in the World's Fair Tourists' Accommodation  
 Association.

*Notice:—Conditional certificate will be sent to you at once upon  
 receipt of application.*

*Must be countersigned by agent.*

World's Fair Tourists' Accommodation Association.

.....Agt.

## Conditional Limited Membership Certificate.

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Chicago, Ill., ..... 189.....

*This certifies that* .....

*of* ..... *the County of* .....

*State of* ..... *is entitled to the privileges of a Limited Member in the World's Fair Tourists' Accommodation Association, which consists of the service of the Association in securing rooming accommodations for the number of days to be specified in rooming notice and at the price of* ..... *dollars per day, also the use of the bureau of accommodations, consisting of Mail, Telegraph, Telephone, Registration, Complaint, and Rail Road Departments. This certificate shall be null and void if the* ..... *shall fail to mail the World's Fair Tourists' Accommodation Association the room notice, fifteen days before the time, fixing the date the room will be required, notice shall state the number of days the room will be required and be accompanied by draft on Chicago for the amount of room rent. The World's Fair Tourists' Accommodation Association will mail* ..... *a limited paid membership certificate and receipt for room rent upon receipt of draft.*

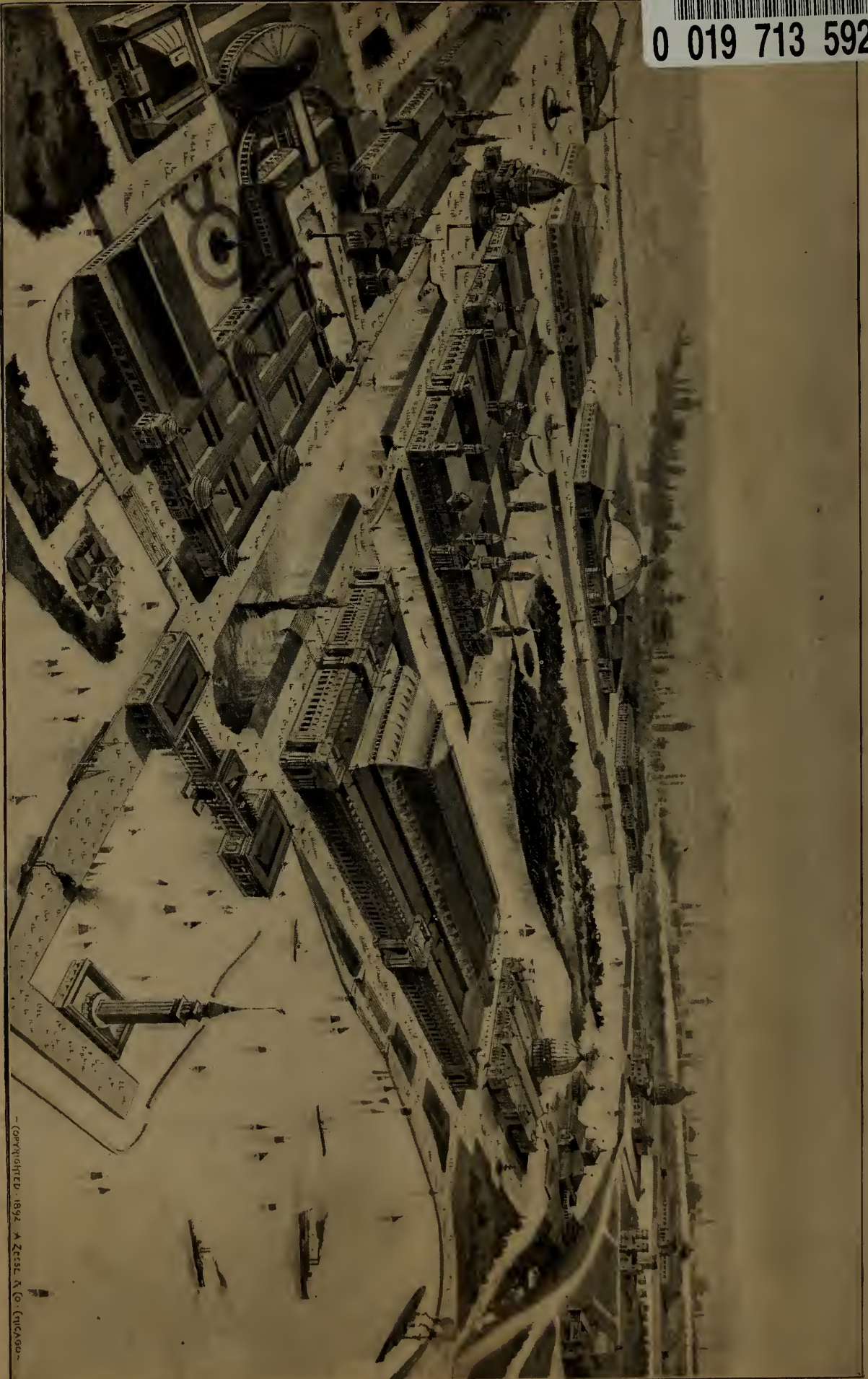
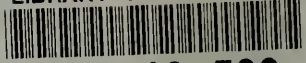












BIRD'S-EYE VIEW WORLD'S COLUMBIAN EXPOSITION.