



Wikimedia District of Columbia

State of the Chapter

April 2013

Chapter Overview

- Founded in May 2011
- Size
 - 48 members (with 40% year-to-year renewal rate)
 - Average of 20–30 attendees at events
- Financials
 - FY 2011–12
 - \$577,173 in revenue and \$566,854 in expenses
 - \$22,750 in non-Wikimania revenue and \$15,428 in non-Wikimania expenses
 - 97% of non-Wikimania revenue from WMF grant programs
 - FY 2012–13
 - \$18,286 in revenue and \$21,140 in expenses
 - 61% of revenue from WMF grant programs

Key Activities in 2012

- Wikimania 2012
 - 1,400 attendees from 87 countries
 - 275 speakers
- Wiki Loves Monuments USA 2012
 - 22,000 photographs submitted
 - Finalists exhibited at the National Press Club
- GLAM outreach
 - Regular outreach events at the Smithsonian Institution, the Library of Congress, and the National Archives
 - Donation of 19,000 images to Commons by the Walters Art Museum

Plans for 2013

- Expand our outreach programs
 - Maintain current partnerships with key GLAMs
 - Work with institutions outside the cultural sector
- Solicit donations of free content
 - Targeting at least 2 major donations this year
 - Currently in talks with several GLAM institutions
- Build a more active local community
 - Hold regular social and informal editing events
 - Increase chapter membership to 150+
- Support movement growth across the US
 - Continue expanding our small grants program
 - Provide support to new and planned chapters and thematic organizations