Women in Red:
3 Year Anniversary

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WIKIMANIA 2018
Cape Town | South Africa

Overview

Women in Red (Q23875215)

- Founded July 2015, Wikimania Mexico City, by Roger Bamkin (Q15733093) and Rosie Stephenson-Goodknight (Q24896970).
- Mission: increasing the percentage of women's biographies
- Scope: Women's biographies, women's works (broadly-construed), women's issues (broadly-construed)
- Language(s):
  - Initially, EN-WIKI
  - Currently: Albanian, Catalan, Chinese, Dutch, English, French, German, Greek, Hebrew, Italian, Persian, Spanish, Tamil, Thai, Ukrainian

Organization

- Our talkpage has a safe-space policy.
- We plan our activities at our "Ideas Cafe"

https://en.wikipedia.org/wiki/Wikipedia:WikiProject_Women_in_Red/Ideas

- We offer ~5 events/month
  - Since July 2015, we have held 90 online events
  - To the extent possible, we collaborate with other wiki events, e.g. Asian women in November during Wiki Asia Month
  - List of past/present events: https://en.wikipedia.org/wiki/Template:Women_in_Red
  - Each event has its own talkpage template, e.g. https://en.wikipedia.org/wiki/Template:WIR-83

This article was created or improved during the **Geofocus:Sub-Saharan Africa edit-a-thon** hosted by the **Women in Red** project in July 2018. The editor(s) involved may be new; please **assume good faith** regarding their contributions before making changes.
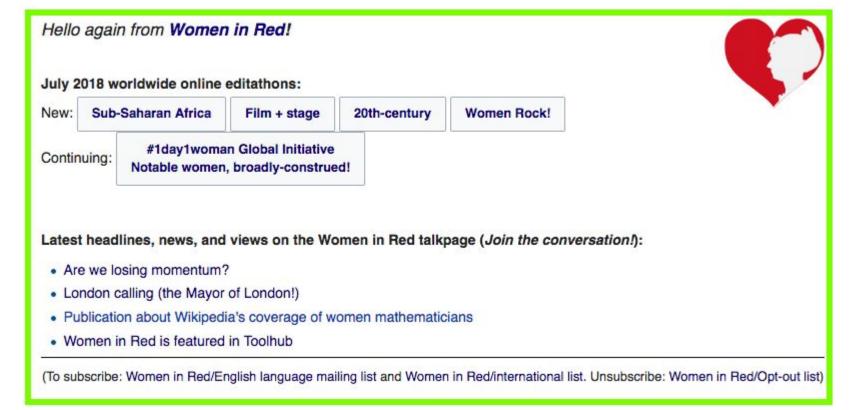
Metrics

- New articles created ---------------------------------- >
- Participants for each event
- Outcomes for each event
  - New articles created
  - Articles improved
  - New images uploaded to Commons
  - "Did you know" articles
- Membership
- Opt-in/Opt-out lists for our mailings

2015
- Jul: 1,676
- Aug: 2,161
- Sep: 1,788
- Oct: 2,153
- Nov: 2,024
- Dec: 1,759

2016
- Jan: 1,969
- Feb: 2,546
- Mar: 3,086
- Apr: 2,097
- May: 2,344
- Jun: 1,613
- Jul: 1,983
- Aug: 2,763
- Sep: 2,299
- Oct: 2,719
- Nov: 2,287
- Dec: 2,024

2017
- Jan: 1,925
- Feb: 1,771
- Mar: 2,536
- Apr: 1,918
- May: 1,691
- Jun: 1,894
- Jul: 2,015
- Aug: 2,320
- Sep: 2,196
- Oct: 2,215
- Nov: 4,484
- Dec: 2,047

2018
- Jan: 2,413
- Feb: 2,843
- Mar: 2,456
- Apr: 1,816
- May: 1,570
- Jun: 1,085
- Jul: 523

https://en.wikipedia.org/wiki/Wikipedia:WikiProject_Women_in_Red/Outreach/List

Promotion - invitation

Hello again from **Women in Red!**

July 2018 worldwide online editathons:

New:
| **Sub-Saharan Africa** | **Film + stage** | **20th-century** | **Women Rock!** |

Continuing:
#1day1woman Global Initiative
Notable women, broadly-construed!

Latest headlines, news, and views on the Women in Red talkpage (*Join the conversation!*):

- Are we losing momentum?
- London calling (the Mayor of London!)
- Publication about Wikipedia's coverage of women mathematicians
- Women in Red is featured in Toolhub

(To subscribe: Women in Red/English language mailing list and Women in Red/international list. Unsubscribe: Women in Red/Opt-out list)

Social media

- Twitter
- Facebook
- Pinterest

What's new? User Group application

Name: **Gender Diversity Visualization Community User Group**

- Applied for recognition July 19, 2018.
- Includes various language versions of Women in Red.
- More inclusive scope (e.g. women plus non-binary).
- Some goals:
  - Create a virtual lending library.
  - Create a virtual museum.

https://meta.wikimedia.org/wiki/Gender_Diversity_Visibility_Community_User_Group#Objectives

Cuteness Association idea

Lady bug (Coccinellidae)

Q & A

Thank You