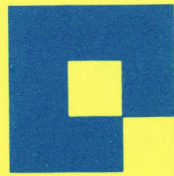


# NEWS & EVENTS



Institute Publications

R. I. T.  
COLLECTION

July 6--19, 1973

Published by Communications Services  
Rochester Institute of Technology

## RIT, Baden Settlement Offer Scholarship

A college scholarship honoring the late William Alexander has been announced jointly by "Rap and Produce" and the Baden Street Settlement, Inc.

The scholarship will enable the recipient to attend RIT on a part-time basis in preparation for a career dealing with drug abuse.

Alexander, who was 26, met a sudden and tragic death on Nov. 9, 1972, while engaged in his activities with youth and drugs. At the time of his death he was director of New Life Council, a youth agency, which, like Alexander, was dedicated to the elimination of drugs and drug abuse in Rochester's 7th Ward. New Life Council was administered through the Baden Street Settlement, a co-founder of the scholarship.

The other sponsor, "Rap and Produce," is a yearly workshop coordinated by the Urban Extension Office of RIT. It is concerned with community problem solving, and fosters an on-going program of evaluation of local area resources and programs in order to meet the needs of the community. Alexander was one of the original "Rap and Produce" committee members.

"The purpose of this scholarship is to make sure that Bill's work is continued," says William Hall, director of Baden Street Settlement, and chairman of the scholarship committee. "Bill believed that the young people in our community had to be involved in the struggle against drug abuse, and through the scholarship we hope to give someone else the background to work for that cause."

Alexander worked and lived in the 7th Ward, was a Vietnam veteran, and had attended Monroe Community College's Police Science Training Program.

Applicants for the William Alexander Memorial Scholarship must meet the following criteria: the potential for satisfactory academic work in college; a sensitivity to human values and a dedication to human

cont'd. page 2



RIT alumnus William Hall, director of the Baden Street Settlement, recently announced RIT scholarship for student interested in drug abuse counseling and rehabilitation.

## Listen To Deaf Week Set

The NTID Student Congress will present "Listen to the Deaf Week" October 6 through 13 this fall.

The purpose of this week is to make a positive impact on the attitudes of hearing students toward the deaf, educate the Rochester community about deafness, show deaf pride, and to help deaf students iden-

cont'd. page 2

## Listen

cont'd. from page 1

tify themselves with deaf adults.

All are welcome to attend planning meetings which are held every Tuesday evening at 9:00 in the South Lounge of Nathaniel Rochester Hall.

If your organization can help in any way, or if you have any ideas or questions and cannot attend the weekly meetings, please call Charles Bradley (assistant chairman) 464-6153 days or 464-3638 evenings, or contact Susan Mozzer (chairman) by inter-office mail, Grace Watson student folders.

## Scholarship

cont'd. from page 1

development; a practical understanding of political realities and the potential for working effectively with those realities; a commitment to working to reduce the drug problem, particularly among youth; an expressed commitment to returning to the 7th Ward to work during the summer months while in school and after graduation; and the ability to assume a leadership role among his peers as well as older or younger persons.

Applicants must be nominated for the scholarship by someone who feels he or she meets all the criteria.

The deadline for nominations and formal application is July 17, 1973. The scholarship recipient will be announced in late August following interviews with applicants.

All inquiries, nominations and applications should be addressed to William Hall, chairman, William Alexander Scholarship Committee, c/o RIT's Metropolitan Center, 50 West Main St., Rochester, New York 14614. All information will remain confidential.

## Businesswomen

### Choose New Officers

The Professional Businesswomen's Association at RIT has elected Ms. Carole S. Smith, Instructional Development and Planning, president for the coming year.

Other officers elected were: Ms. Florence Stedman, business and finance, president-elect; Ms. Jeanne Perkins, industrial engineering, secretary; Ms. Ann Pompili, general studies, treasurer; and Ms. Bea Barnard, internal audit, historian.

Terms of office begin July 1.



## Designer Chosen For Communicating Arts Society

Mrs. Pamela King, senior designer on the Creative Services staff at RIT, has been elected secretary of the Rochester Society for the Communicating Arts.

The daughter of Mr. and Mrs. Gordon C. Raier of 71 Southamton Drive, Rochester, has been employed at RIT since June, 1971. She received a bachelor of fine arts degree from RIT in 1969 and is a graduate of John Marshall High School.

She is married to Dennis King, a mechanical engineer at Castle Company division of Sybron Corp. They live at 100 Ridgeview Drive, East Rochester.

## Extended Services Offers Business Skills Course

The Rochester Model Cities Economic Development Corporation and the Extended Services Division of RIT will offer a course entitled "Improve Your Business Skills" beginning July 9 and continuing through August 15.

The course will be on Monday and Wednesday evenings from 7:30 to 9:30 p.m. at the Economic Development Corporation Training Center, 275 Central Ave., Rochester.

The purpose of the course is to offer a workshop in updating skills for small business owners, managers and those who are thinking about going into business for the first time. It is geared especially for residents and merchants in the Model Neighborhood area.

Some of the workshop topics will include: real estate, banking, accounting procedures, financing and budget, and taxes. The cost of the program for participants is being underwritten by EDC.

Instructors for the course will come from local businesses and industries.

For further information on registration contact James Papero, Extended Service Division, 50 West Main St.

# Business Co-Op Awards Presented

One managed a new small gifts shop in a hotel.

Another became familiar with two extremes in retailing--the small individual proprietorship and the large department store.

A third was a sales analyst with a district sales office of a large motor company.

The three, all students in the College of Business at RIT, have received the first Dean's Awards for the Best Written Co-op (cooperative education) Reports among College of Business students. The papers described their co-op experiences.

College of Business Dean Edward A. Johnson and James R. Buchholz, vice president for Business and Finance, judged the student reports on the basis of their analysis of the job experience (as opposed to routine job description) and ability to communicate.

Christine Sitts of Scotia, who has just completed her third year in Business Administration, won the first place award for her report about managing a new small gifts shop in a hotel.

"The experience was rewarding in illustrating legitimate expectations to hold in a small, new operation," she wrote.

She found that as an amateur staffing, supervising, stocking and advertising a new operation, she made many mistakes, "but the mistakes were mine, as were the resolutions. I had no one to bail me out, and in that way, was forced into a much broader spectrum of education."

Second place awardee Kathleen Halicki of Falconer, a retailing major, found her experience at a small individual proprietorship more rewarding than working for a large department store.

"In the small store, anything that takes place within the store no doubt involves everyone there...the possibilities for expression can be almost overwhelming," she found. In contrast, she thought the large store was rigid and limiting.

Her Co-op experience has encouraged her to seriously consider trying to own her own business.

The third place winner, Daniel McSpadden of Lewiston, a Business Administration student, found his experience with the motor company's district sales office "showed the necessity, even within the marketing corporation, of understanding a broad field of business subjects. To be an effective field manager, representing the company and its marketing program, would require a working knowledge of each stage in the marketing channel.



College of Business Dean Edward A. Johnson (second from left) presented Dean's Awards for the Best Written Co-op Reports to (from left) Kathleen Halicki, second place; Christine Sitts, first place, and Daniel McSpadden, third place.

## Prof Does Meritorious Alumni Service

William E. Beatty, associate professor in the College of Business, received the Meritorious Service Award recently at the Annual Alumni Banquet of Western Maryland College.

Mr. Beatty is a graduate of the Class of 1940. He was cited for "rendering outstanding service to the Western Maryland College Alumni Association through faithful and continued devotion of time and effort." The recipient was recognized for "expanding the influence and prestige" of his alma mater.

Approximately four hundred alumni joined in saluting Beatty at the banquet.

His role as chairman of his class in the annual alumni fund drive, his singular role in starting the Western New York Chapter of his college Alumni Association, and his participation in class reunions and in other leadership roles are manifestations of his devotion to his college and reasons for the Awards Committee to choose him as the 1973 recipient.

# Health Services Available For Faculty, Staff

Health services are available through Student Health Services for Institute faculty and staff, Personnel Director Ev. C. Merritt said last week. "A note from SHS last November spelled out the services available when symptoms originate at work and an employee desires immediate consultation. On-going care, however, is the responsibility of the

## John Brodie To Be Director Of Management Analysis, Audit

Effective July 1, 1973, John A. Brodie assumed the joint position of director of Management Analysis and Audit.

Brodie, in his role in Management Analysis, will be affiliated with William J. Welch, controller. In matters pertaining to Audit, Brodie will be associated with James R. Buchholz, vice president for Business and Finance.

"This appointment increases our decision-making ability as influenced by data and comparative cost analysis pertaining to full costing (direct and indirect) of Institute activities," Welch said. "It also maintains the integrity of the internal audit function as an independent appraisal activity within the Institute."

Brodie, a graduate of the RIT College of Business, joined the RIT Business and Finance staff in March, 1970, after professional experience with Rochester Truck Rental and Price, Waterhouse and Co., Certified Public Accountants.

employee's personal physician," Merritt said. He said Student Health will accept patients for care of sudden or severe conditions, for example: injury or shock of any nature or degree; colds, sore throats; severe stomach pain; allergy and flu shots, prescribed by personal physician; severe ear problems (any); driver's license eye exams; routine blood pressure check (nurse); severe asthmatic attacks; toothaches.

These services are in line with services generally provided by medical departments or area employers. Continuing personal care generally is the responsibility of the family physician, Merritt said.

He said RIT as an educational institution is not covered by the State Industrial Safety code which requires rest facilities if an employee becomes ill at work. "However, our health service provisions with doctors and nurses on duty actually exceed those legal requirements which apply to industry," he said.

For relaxation purposes, the Mezzanine Lounge in the College Union has been approved on a trial basis as a Faculty-Staff Lounge from July 1, 1973 through December 31, 1973, during the hours of 11:30 a.m. to 1:30 p.m., Monday through Friday, Merritt said.

He said the continued availability of this lounge will depend heavily on the condition of the lounge following each noon-hour period. Food is permitted in the lounge and a receptacle will be provided for refuse. This must be used so that the lounge will be in a clean and orderly condition for afternoon meetings and other use.

## NEWS AND NEWSMAKERS

Dr. F. Kingsley Elder, professor of physics, gave a series of lectures on "A Christian View of Science" at a two-week summer institute held in June near Asheville, North Carolina.... The Rochester Area Colleges have issued a call for papers for a workshop on The Uses of Computers in Instruction...The workshop will be held October 23, 1973 at Monroe Community College...Anyone interested in presenting a paper at this workshop, please contact Dr. Barnes' office at 464-2595....Student Health Service will be closed to all but emergencies 1:30 - 3:30 p.m. from July 9 to August 17....Professor William D. Gasser of the College of Business has been appointed to the General Committee on Education in Colleges and Universities of the New York State Society of Certified Public Accountants in New York City ....Carolyn Singer, assistant professor, NTID Communications Center, recently spoke at the Wayne-Finger Lakes Speech and Hearing Association on the "Development of Regional Professional Associations."