



Wiki Loves Monuments

A short history

@wikimonuments

International team Offsite meeting
Como, 10-12 February 2017

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WIKIPEDIA
De vrije encyclopedie

Wikipedia, the pitch



Wikipedia is an online [encyclopedia](#) that provides content that is freely reusable, objective and verifiable.

Founded in 2001

200+ language editions

76.000 active editors

35.000.000+ articles

375.000.000 unique visitors per month

16.500.000.000 page views per month

All written by volunteers

Windmills!

- 2007
- Nice to write about: 1300 articles
- Nice for photos: 1300 objects
- Structured: progress!

Next: Monuments!

- 2010
- Buildings, structures
- Lists! (60,000)
- Collaborations with (non-)govt organizations
- Structured: progress!

Wiki Loves Monuments

- Success: 12,500 photos
- 2011: 18 countries in Europe, world record
- 2012: 35 countries worldwide, 330,000 photos
- Challenge: how to scale
- Small international team
- National competitions, national communication, international finale & communication
- Small international team, national groups of volunteers

Basic: KISS

- 1 month
- Community
- Easy upload
- Good overview



The team

- NL/EU-heavy
- Mostly previous organizers
- Some super specialists, some generalists
- 2013: high turnover (Guinness?)
- 2 (2011), 5 (2012), 6 (2013), 3? (2014), 1? (2015), 10 (2016) members

5 pillars?

Intuitively:

- Make it easy
- Make it fun
- Make it local
- Help Wikipedia
- Quick & visible results

Challenges

- Each country is different!
- Legal challenges (Italy, Hungary, Greece, Egypt)
- Unexpected success (India, Poland)
- Definitions (Ukraine, Italy)
- Distances (Russia, Australia)
- Completeness (Andorra, Austria)

International challenges

- Finding partners for national competitions:
Networking partners
- Join communities rather than starting new ones
- Each country is different
- Tracking success
- Technical coordination (ecosystem, tools)
- Keeping the team together, keeping it fun

Documentation

- Lots of documentation available from 2011-2013 but we didn't keep up
- We did satisfactory surveys on and off (organizers, participants) but not consistently

- 
- A world map with a red overlay, showing the continents in white and the oceans in red. The map is centered on the Atlantic Ocean.
- Collected over 1,700,000 photos
 - Largest monument database in the world, with more than 1.000.000 items
 - 46,000 people made their first contribution
 - 11% of 2011 new uploaders edited something in nov 2011 – may 2012
 - Diversity



2010 - 2015

Awesomeness is:

- When a French/Polish contributor uploads tens of thousands of photos after WLM
- When a Dutch editor that wants to collaborate with GLAM, tells he started as WLM-photographer years ago
- When teams of volunteers get organized, for the first time in their country
- When national collaborations get shaped
- You get an Erasmus Prize from the King ☺

I [edit] wikipedia

Thank you



@effeietsanders

@wikimonuments #WikiLovesMonuments

Pillars of Wikipedia

- Online Encyclopedia
- Neutral point of view
- Free content
- Respectful & civil
- No firm rules

