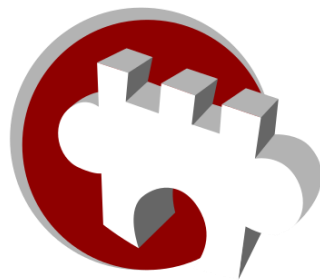


New Ambitions for Wiki Loves Monuments

Collaborating to discover, document,
and share the world's built heritage



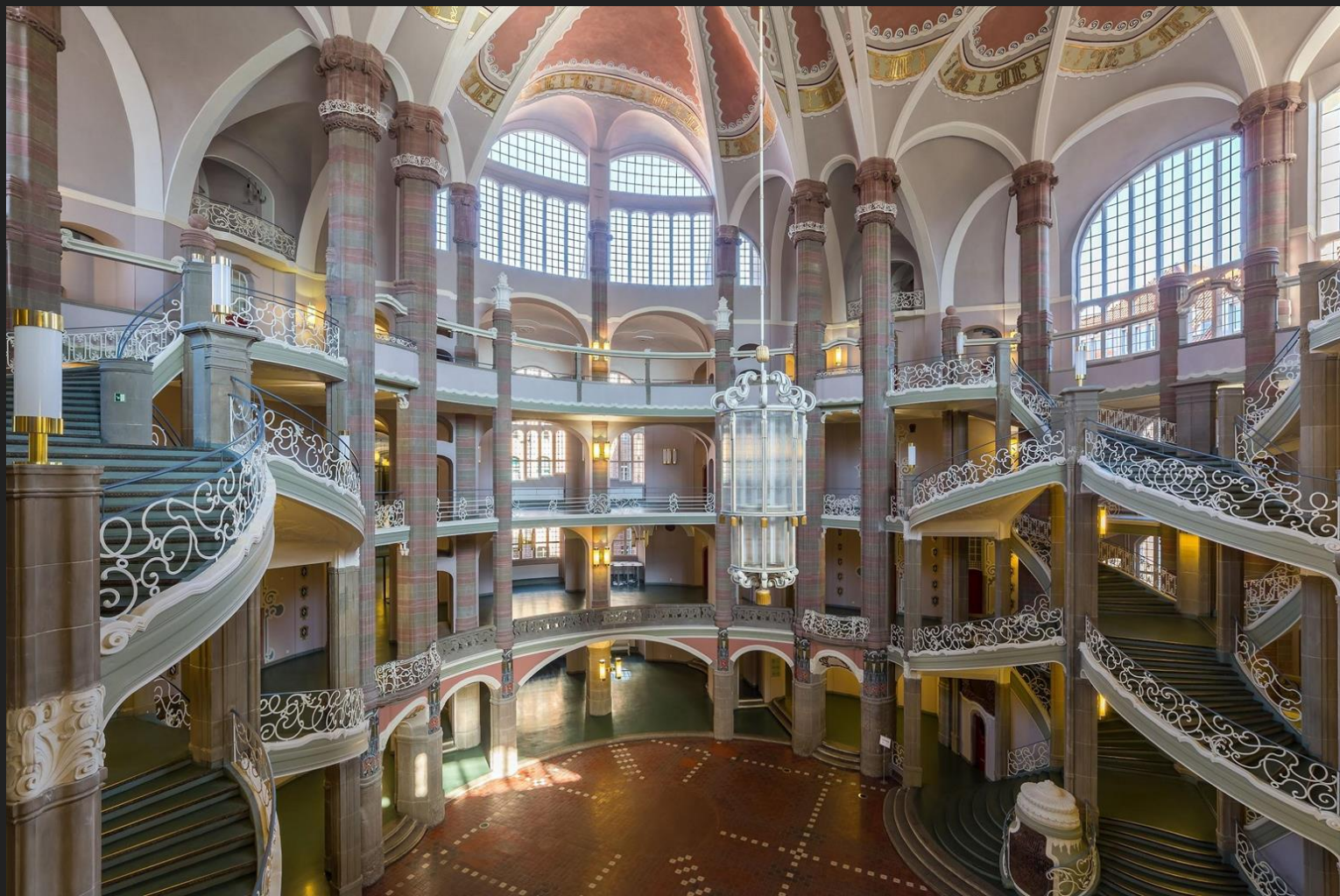
WIKI **loves**
monuments

Wikimedia Conference
March 31, 2017

Meet the team



What is Wiki Loves Monuments



[The entrance hall of the district court of Berlin, Germany](#) (Ansgar Koreng, CC BY-SA 3.0)



[Pakistan Monument, Islamabad, Pakistan](#) (Muhammad Ashar, CC BY-SA 4.0)



[Čachtice Castle, Čachtice, Slovakia](#) (Vladimír Ruček, CC BY-SA 4.0)



[Panama Canal Railways](#) (Ivo Kruusamägi, CC BY-SA 4.0)



[Wat Arun temple, Thailand](#) (Janepop Atirattanachai, CC BY-SA 4.0)

What is Wiki Loves Monuments?

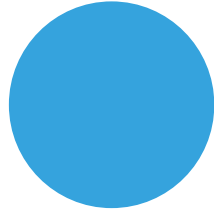
Wiki Loves Monuments is a global annual federated low-barrier photo competition focused on freely documenting built cultural heritage (or, monuments).

How has Wiki Loves Monuments worked?

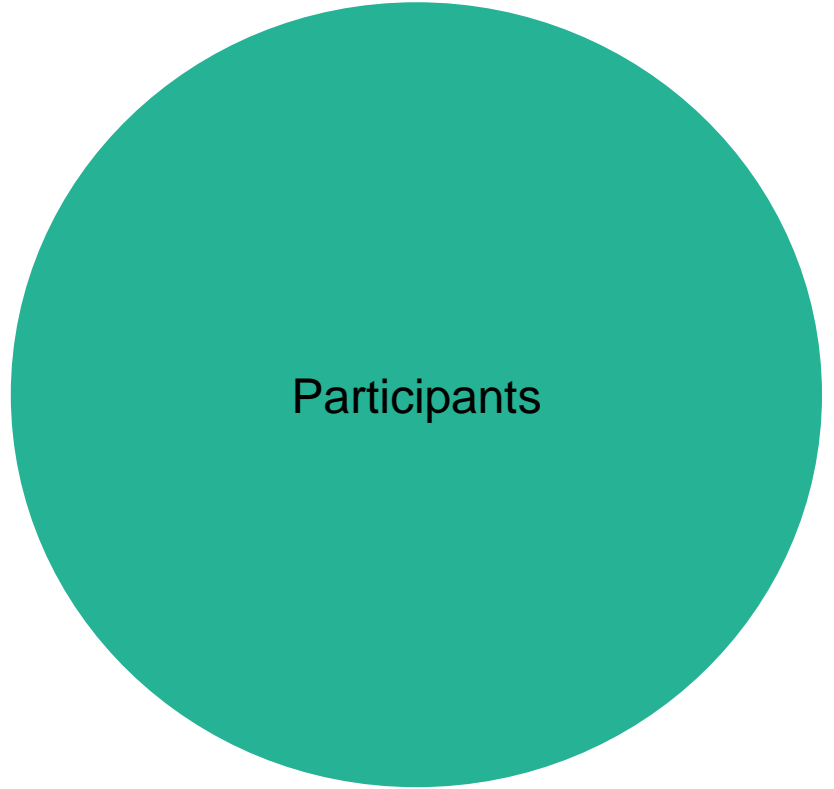
International
team



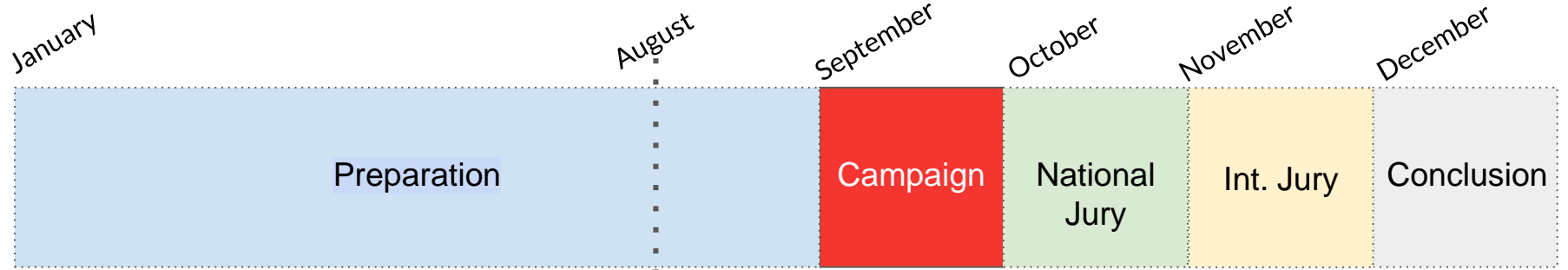
Local
organizers



Participants



How has Wiki Loves Monuments worked?



- Monuments lists, landing pages
- National Jury
- Partnerships, sponsorships, grants
- Campaign strategy and promotional material
- Prizes
- Legal challenges

Monitor
and fix

Announce
the top 10

What have we achieved so far?

Since 2010, we have:

- collected information about 1,455,127 monuments from 76 national competitions.
- onboarded 46,412 new volunteers to contribute to Wikimedia projects.
- built a global community of people who are passionate about built heritage and are ready to do unbelievable things for it.

We have developed and tested a formula that works!

So ... Are we done with Wiki Loves Monuments? No!

Our goal is to freely document and raise awareness for the world's built cultural heritage.

- Only 38% of all the monuments listed so far have at least one photo
- One photo is not enough for most of the monuments
- We are missing monuments lists from more than 100 countries around the world
- sustainability: make it as simple as possible to organize Wiki Loves Monuments (better tools, technical infrastructure, support system, contribution pathways)
- making the knowledge we gather accessible: to Wikimedians and beyond

International team projects in 2016

- Built a stable international team of people with diverse backgrounds and expertise
- Experimented with developing [Montage](#) to improve the experience of organizers and jurors
- Collecting data (via surveys and observations) on how we can improve Wiki Loves Monuments for organizers and participants
- And then we clearly defined the direction and what Wiki Loves Monuments international team will do in 2017



The international team's mission

Goals

- (1) freely document and raise awareness of built cultural heritage,
- (2) increase contributions to the Wikimedia projects, and
- (3) bolster local Wikimedia communities

by

Method

leading and facilitating a
global
annual
federated
low-barrier
photo competition

Wiki Loves Monuments 2017

Project 0: Maintain and improve existing infrastructure

We will continue providing support in the following areas

- Onboarding new countries
- Basic infrastructure support for organizing the contest (campaign banners and beyond)
- Working with you on more complicated cases (FoP or other country-specific cases)
- International jury process and a backup pool of national jury members
- Tools and API (ErfgoedBot, wikiloves, Montage, etc.)
- ...

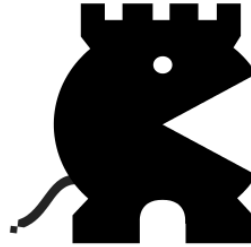
P0: Maintain	P1: WD Migration	P2: Enrich data	P3: Monumental	P4: Organizers' dashboard
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Project 1: Migration to Wikidata

- As organizers of Wiki Loves Monuments we want to have easy ways to measure the state of monuments documentation. For example:
 - How many monuments in Sweden already have a picture?
 - For which monuments we do not have geo-coordinate information?
- We also want to provide a consistent layer for tools to be built upon.

P0: Maintain	P1: WD Migration	P2: Enrich data	P3: Monumental	P4: Organizers' dashboard
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Project 1: Migration to Wikidata



User:ErfgoedBot



Monuments DB

ID	Description	Region	Original function	Built	Location	Address	Comment	Coordinates	Image
GH-WP-001	Fort Apollonia	Western	Fort	1765 and 1771	Beyin			4°45′00″N 2°01′00″W	
GH-WP-002	Fort Saint Anthony	Western	Fort	1515; expanded in 1642 and 1872 by Dutch	Axim			4°52′02″N 2°14′23″W	

P0: Maintain

P1: WD Migration

P2: Enrich data

P3: Monumental

P4: Organizers' dashboard

Why not continue with the current model?

There are quite a few problems with the current approach.

- The data exists in and can be changed from too many places (consistency)
- The data that can be collected is limited (scalability)
- Creating lists in multiple languages is very hard
- Re-use is highly limited
- Mass edits of the data is hard
- Sources cannot be tracked easily

Expanding the data to include more countries is hard

Assuring data sanity and quality requires a lot of maintenance work

P0: Maintain	P1: WD Migration	P2: Enrich data	P3: Monumental	P4: Organizers' dashboard
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What is the solution?



- Move all monuments data (lists) to Wikidata
- Gather all future monuments data in Wikidata
- Generate lists of monuments for Wiki Loves Monuments participants directly from Wikidata

Project goals for 2017: We want to

- work with you to move your monuments data to Wikidata
- work with you to create your new lists based on data on Wikidata
- have at least one country's campaign to fully run using lists generated by data from Wikidata (a few countries have volunteered)

P0: Maintain	P1: WD Migration	P2: Enrich data	P3: Monumental	P4: Organizers' dashboard
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Project 2: Enrich monuments data

Freely documenting built cultural heritage is beyond collecting photos. Today, we are missing information about monuments from around the world:

- Geo-coordinates
- Year built
- Year registered
- Architectural style
- Commissioned by
- ...

P0: Maintain	P1: WD Migration	P2: Enrich data	P3: Monumental	P4: Organizers' dashboard
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What is the solution?

- We are proposing to experiment with data enrichment events throughout August 2017 and prior to Wiki Loves Monuments contest in September.
- We will, in coordination with interested local organizers, define specific goals and infrastructure for events that can trigger larger contributions for documenting monuments data.

Organizers

- Please come and talk to us if your country is interested to take part in this experiment.

P0: Maintain	P1: WD Migration	P2: Enrich data	P3: Monumental	P4: Organizers' dashboard
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Project 3: Monumental

- A lot of monuments data is collected which is not explorable or discoverable
- The migration to Wikidata will allow us to build tools to change this
- Let's make exploration, discovery, and contribution more fun
- We have started building a tool that does that. The tool is in *very* early stages but you can get a sense of its current state at <https://tools.wmflabs.org/monumental/>
- Leave comments and feedback at <https://www.wikidata.org/wiki/Wikidata:Tools/Monumental>

P0: Maintain	P1: WD Migration	P2: Enrich data	P3: Monumental	P4: Organizers' dashboard
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P4: Monitor your campaign

- Monitoring your Wiki Loves Monuments campaign is an important part of organizing Wiki Loves Monuments
- Very little tool/software support is available in this area. We need a tool to:
 - help organizers' have an overview of their campaign (finding all files with missing licenses, images with very small resolution, ...)
 - identify potential issues proactively (mass deletion of photos, for example)
 - Help participants track the status of their submission
 - ...

P0: Maintain	P1: WD Migration	P2: Enrich data	P3: Monumental	P4: Organizers' dashboard
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Get involved and stay in touch!

- Stay in touch

- <https://lists.wikimedia.org/mailman/listinfo/wikilovesmonuments>
- <https://lists.wikimedia.org/mailman/listinfo/wlm-announce>
- <https://twitter.com/wikimonuments>

- [Wiki Loves Monuments 2017](#)

- Sign up to participate in Wiki Loves Monuments 2017:
https://commons.wikimedia.org/wiki/Commons:Wiki_Loves_Monuments_2017/Participating_countries
- Sign up for Wikidata migration of your monuments:
https://www.wikidata.org/wiki/Wikidata_talk:WikiProject_Built_heritage#Wiki_Loves_Monuments_2017_Lists_Migration

Thank you!