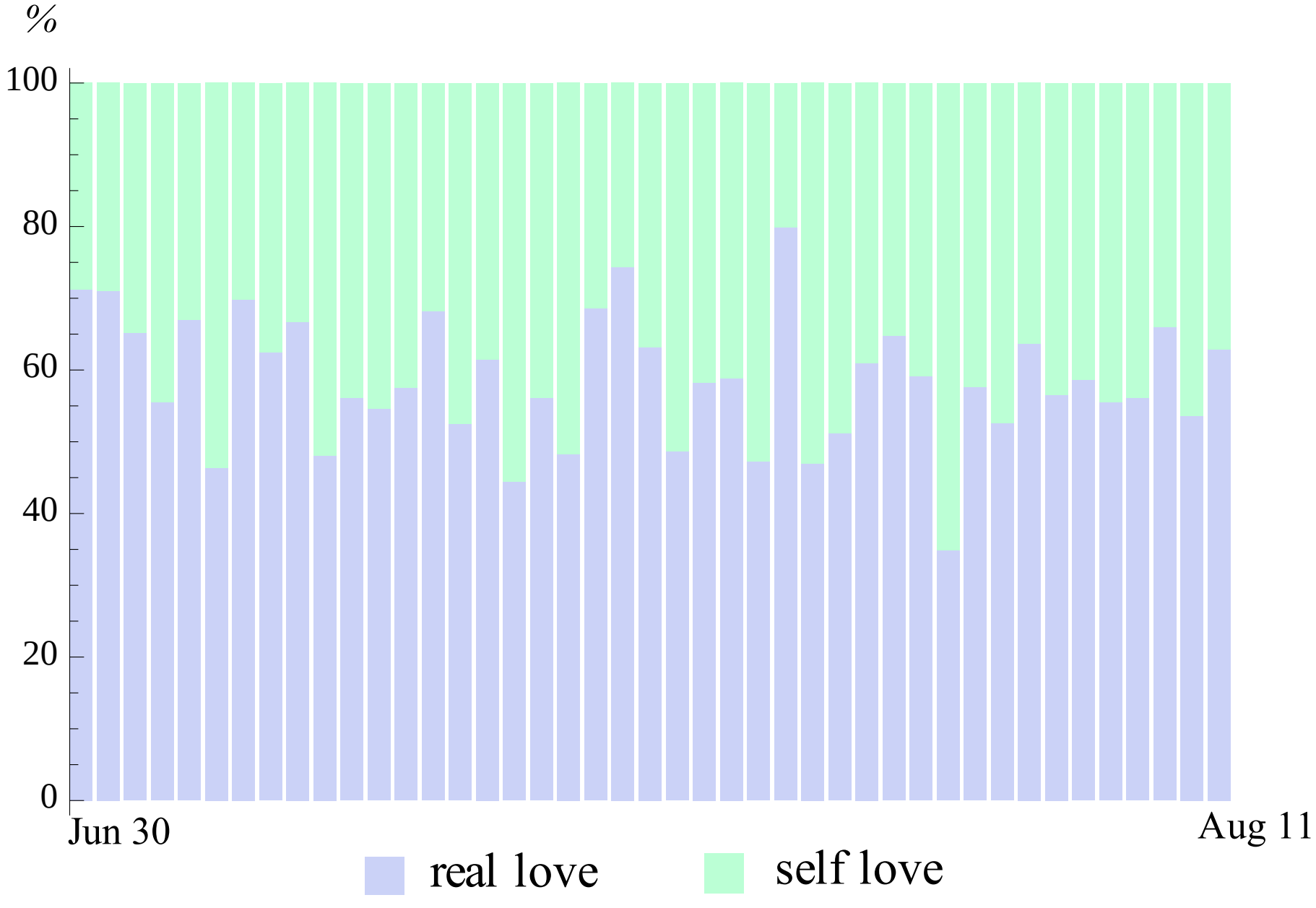WikiLove: real vs. self-directed