



WIKIMEDIA CH

PROGRESS REPORT 2021

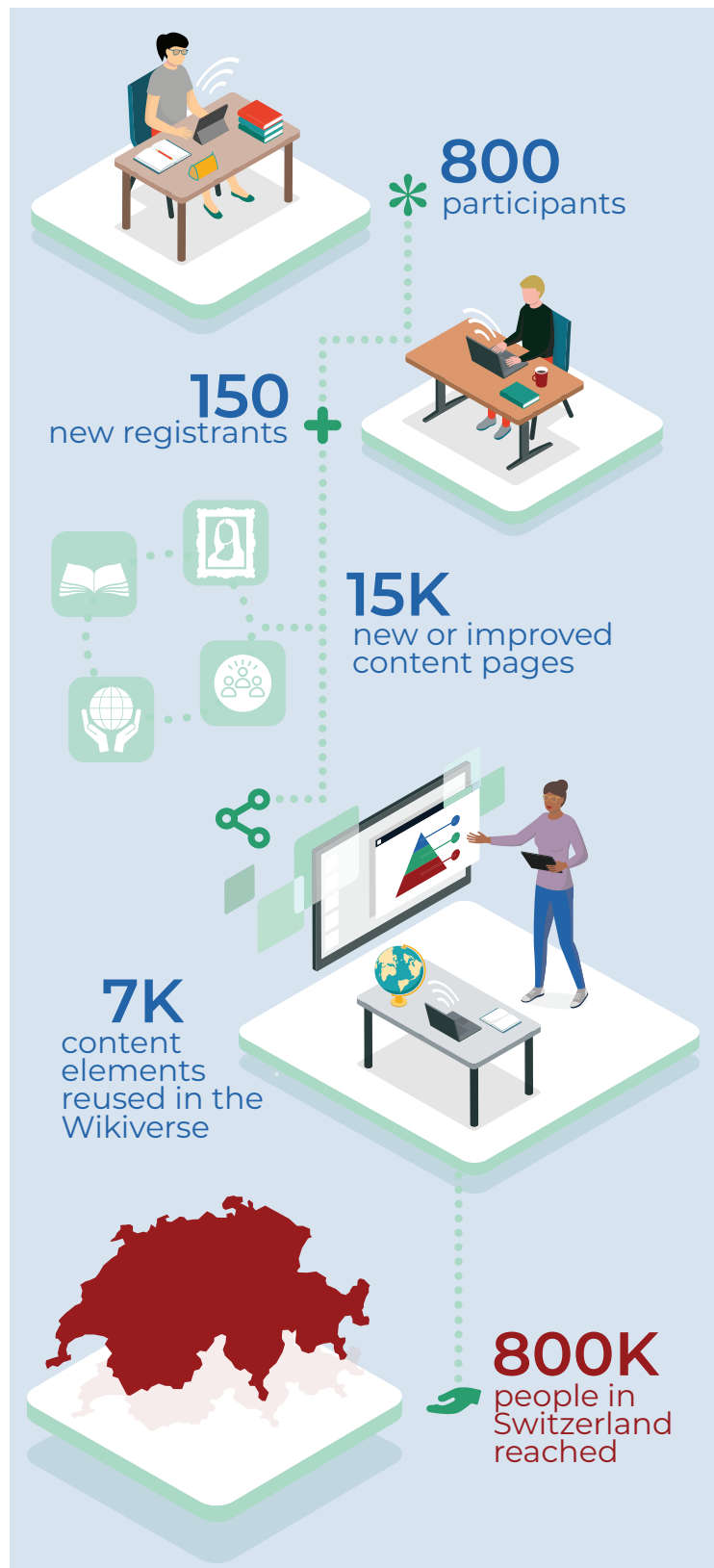
OUR YEAR SO FAR

The first half of 2021 focused on three main events: Wikipedia's 20th anniversary, 50 years of women's suffrage in Switzerland and our new five-year strategy.

Programmatically, we were very busy. Program GLAM was packed with events around women's suffrage while continuing our holistic program approach and focusing on developing and strengthening GLAM partnerships. Our Community efforts focused on 20th-anniversary celebrations and the first-ever in-person WikiSwiss Awards. Program Education continued building scalable, reusable models for both partnerships and free platforms for educational content. We also built on existing relationships and started new ones through our Outreach program and started looking into a new focus: environmental issues and climate change.

Organizationally, we had several virtual strategy workshops for both internal and external stakeholders after changing facilitators and redesigning the entire strategy process for an online format. We also welcomed a new **board member**. On the fundraising side, we are financially independent for the first time, fully funded by donations rather than partially by a Wikimedia Foundation grant. Unfortunately, our fundraising manager resigned at the end of May, so we are currently recruiting a new person. Overall, it has been a busy but positive start to the year. That said, there is still significant uncertainty around the COVID-19 pandemic, which reduced participant numbers for many activities in the first half of the year.

IMPACT



ACTIVITIES

GLAM

- Celebrated [50 Years Swiss Women's Suffrage](#), with activities such as online and in-person edit-a-thons and a [Wikipedia for Peace](#) online camp.
- Joined the [#1Lib1Ref](#) Campaign for the first time, with the German and Austrian chapters. Created project pages in [German](#) and [French](#).
- Produced various activities with the ETH Library, including the online [GLAMHack 2021](#) and [WikiProject ETH Portraits](#). Uploaded library content onto Wikimedia projects and organized workshops.
- Led activities for [International Museum Day 2021](#) in collaboration with border chapters, including a Wikidata Contest, a social media campaign and an [article](#) with the International Council of Museums.
- Supported [International Archives Week 2021](#), focusing on the theme “Empowering Archives”.
- Contributed to the [Memoriav OpenGLAM Online Symposium](#) with an opening speech, a Wikiverse presentation and a Wikimedia Commons workshop in French with simultaneous translation in German.



The first women's voting day in church matters in the canton of Zurich. (2)



[50 Years Swiss Women's Suffrage icon](#), part of Wikipedia's 20th-anniversary celebration. (3)



A [Zoom birthday sing-along](#) to honor Wikipedia's 20th. (4)



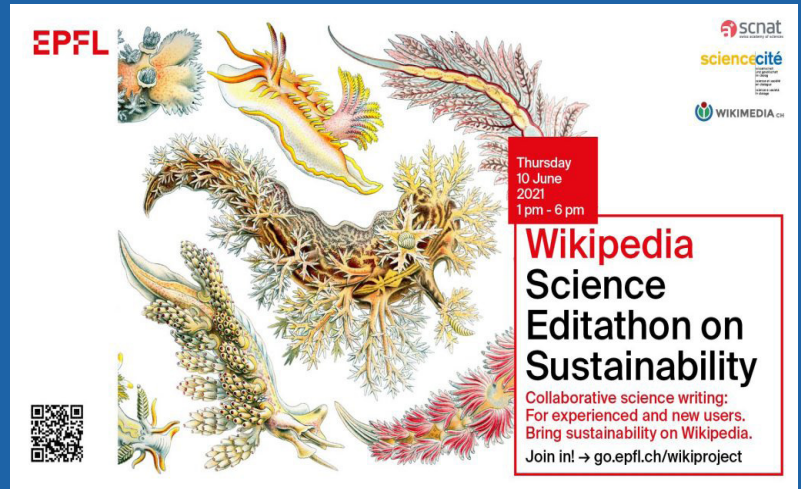
Wikimedia CH is starting to place a greater focus on environmental issues and climate change, such as melting glaciers. Shown here is Switzerland's [Aletsch Glacier](#). Its volume loss since the mid-19th century is well-visible from the trimlines on the right. – Frank Paul, University of Zurich. (5)

COMMUNITY

- Supported various celebrations for Wikipedia's 20th anniversary:
 - ◊ Sang “Happy Birthday” on Zoom with Jimmy Wales ([access via Facebook](#)).
 - ◊ Joined the German chapter's Action Week.
 - ◊ Hosted an in-person event in Lucerne for 55 guests, which included networking, the first-ever [WikiSwiss Awards](#) to honor longtime community volunteers and discussions about the future of data.
- Supported weekly online meetups and an edit-a-thon with [Noircir Wikipedia](#) to improve articles about Black people and culture, recruit new Wikipedians and support international outreach.
- Celebrated 50 years of women's suffrage in Switzerland with edit-a-thons, including a bilingual, in-person [workshop](#). Also supported the 6th edition of [Women for Wikipedia](#).
- Organized workshops around climate change topics as part of the [WikiProjekt Schweiz Klima](#).
- Helped organize the edit-a-thon [#WikiGap](#) in cooperation with the Swedish Embassy and the German and Austrian chapters.
- Supported [several other workshops and edit-a-thons](#) with new and existing partners, including [Nau.ch](#) and the Jesuit Library in Zurich.

EDUCATION

- Continued work on openedu.ch by mapping the [European key competences](#) to Wikimedia projects so educators understand and use our platforms.
- Supported free platforms that make educational content accessible to kids, such as [LeDicoAdos](#), [Klexikon](#), [Wikimini](#) and [Chinderzytig](#), a teacher-produced children's newspaper.
- Contributed to a scientific [paper](#) on Wikipedia as a tool for academic teaching, working with the University of Zurich and garnering interest from other chapters.
- Supported bimonthly online [WikiNeocomensia](#) meetups to encourage GLAM professionals to contribute to Wikipedia.
- Advanced lifelong learning in the area of science through [edit-a-thons](#) in partnership with the Ecole Polytechnique Fédérale de Lausanne (EPFL).
- Led several lessons and workshops for both teachers and students about using Wikipedia and other projects in an academic context.



The 10th June edit-a-thon on sustainability, in collaboration with EPFL and ETH Zurich. (6)



WikiNeocomensia editors [posted photos of Neuchâtel's frescoes](#), such as *The Fishermen*, a mural by Georges Dessou-slay in the hall of Neuchâtel Station, painted 1937-39. (7)



The Klima-Allianz Schweiz promotes environmental justice, including the rapid expansion of renewable energies. This photo is of a wind power plant in Haldenstein, Switzerland. (8)

PARTNERSHIPS & OUTREACH

- Participated in Parldigi meetings around topics like electronic identification devices and data privacy. Attended a hybrid online parliamentary dinner on AI.
- Joined online meetings for the [Free Knowledge Advocacy Group EU](#) (FKAGEU) and the Alliance Digitale, the latter of which included adding the topic of climate change to the alliance's activities.
- Achieved significant media outreach around Wikipedia's 20th anniversary.
- Joined the [Klima-Allianz Schweiz](#), an alliance of civil society organizations committed to climate justice. Also worked with other diverse stakeholders on environmental topics as they relate to data.



[Birthday cake icon](#) from the 20th-anniversary collection. (9)

LESSONS LEARNED

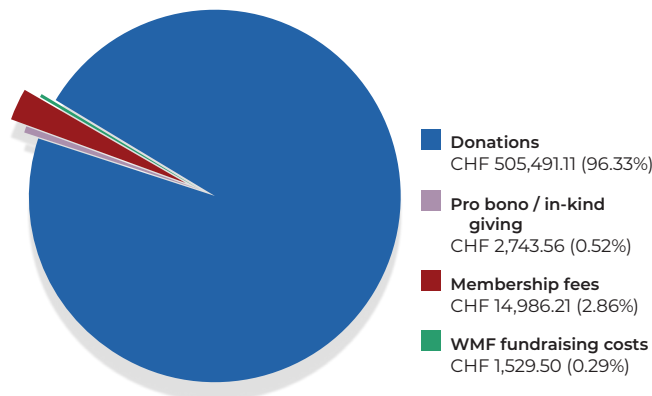
The continuing COVID-19 pandemic and slow shift from virtual to in-person events presented both challenges and opportunities to test and adapt our ways of working. We also took lessons learned in 2020 and put them into practice for various activities, including collaboration with other chapters and our community.

The following are some of the key learnings from the past six months.

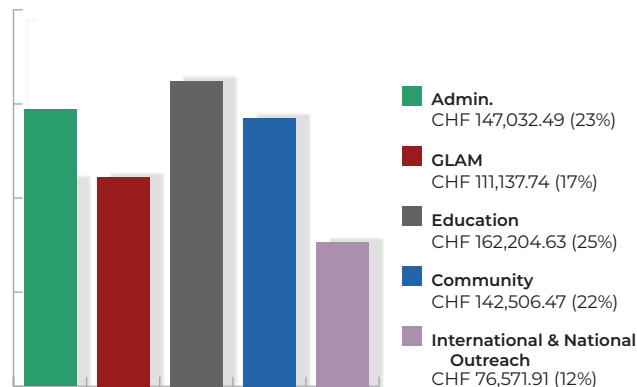
- Large in-person events, like the WikiSwiss Awards Ceremony, require significant work and should include the community in the organization.
- Conversely, digital workshops require more preparation to organize digital sources, both for the organizing partners and for Wikipedians.
- By defining clear roles and responsibilities for joint activities with other chapters, we saw better, more organized and more efficient collaboration.
- There is a strong appetite for bilingual (French/German) workshops and events among Wikipedians.

BUDGET

Revenue



Spending



LOOKING AHEAD



Lake Pfäffikon in the canton of Zurich. (10)

The second half of the year will continue to be busy as we finalize our strategy and see how it will shape next year's plan.

In terms of programmatic activities, we hope to officially launch [WikiFranca](#) at the French-speaking WikiCon, which will be held online in November, and will support the hybrid [German WikiCon](#) in October. Program GLAM will organize a GLAM on Tour event and will roll out the [GLAM Statistical Tool](#) global strategy and concept. Meanwhile, Program Education will continue to build and strengthen partnerships and activities that encourage and support the use of Wikimedia projects as a learning tool. The second half of 2021 will also see a mix of virtual, in-person and hybrid Community events.



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