

# Wiki Loves the Olympics



Wiki **loves**  
THE OLYMPICS

## Goal

- Improving the quality and increasing the amount of articles about the **Olympic and Paralympic Games**
- Focusing on **paralympics** and **sportswomen**

## How?

- Special categories and prizes for paralympics and sportswomen
- Developed on Meta, for all languages
- 1st edition, August 5 - September 18, 2016

## Challenges

- Spreading the contest >> Social networks (#100WikiDays Facebook Group) / Individual messages on Wikipedia. No spam or banners
- Rules / Checking the work done >> KISS principle
- Shipping prizes >> Vouchers

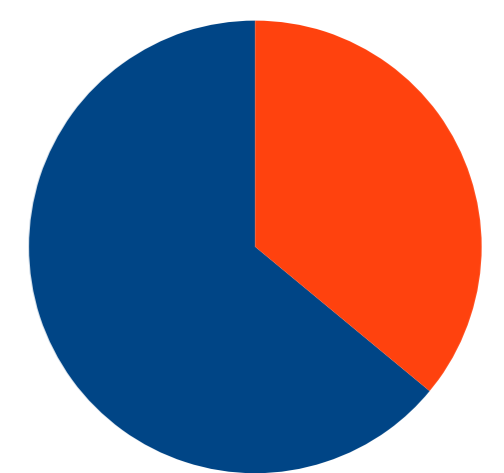
## Bonus contest

Wiki Loves the Olympics (WLO), a photo competition around the Olympic and Paralympic Games organized by the Wikimedia Brazilian Group of Education and Research >> +1000 images uploaded

## Results

- **1335 articles** | 1199 new articles
- **15 languages**
- 45 participants
- 12,366,317 bytes added

**64%** about  
paralympics &  
sportswomen



Wiki Loves the Olympics editing contest on Meta-Wikimedia  
[https://meta.wikimedia.org/wiki/Wiki\\_Loves\\_the\\_Olympics](https://meta.wikimedia.org/wiki/Wiki_Loves_the_Olympics)



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