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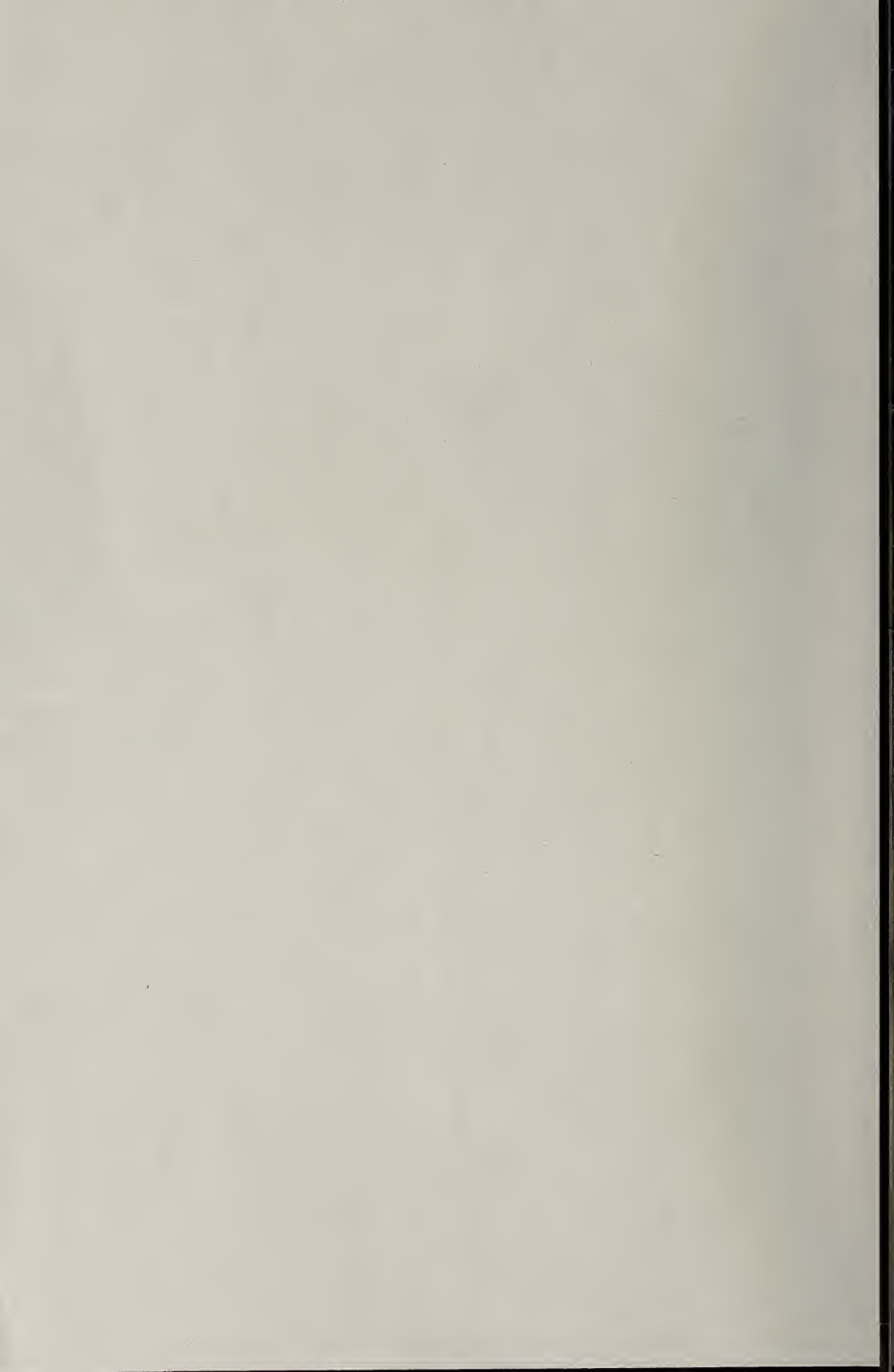
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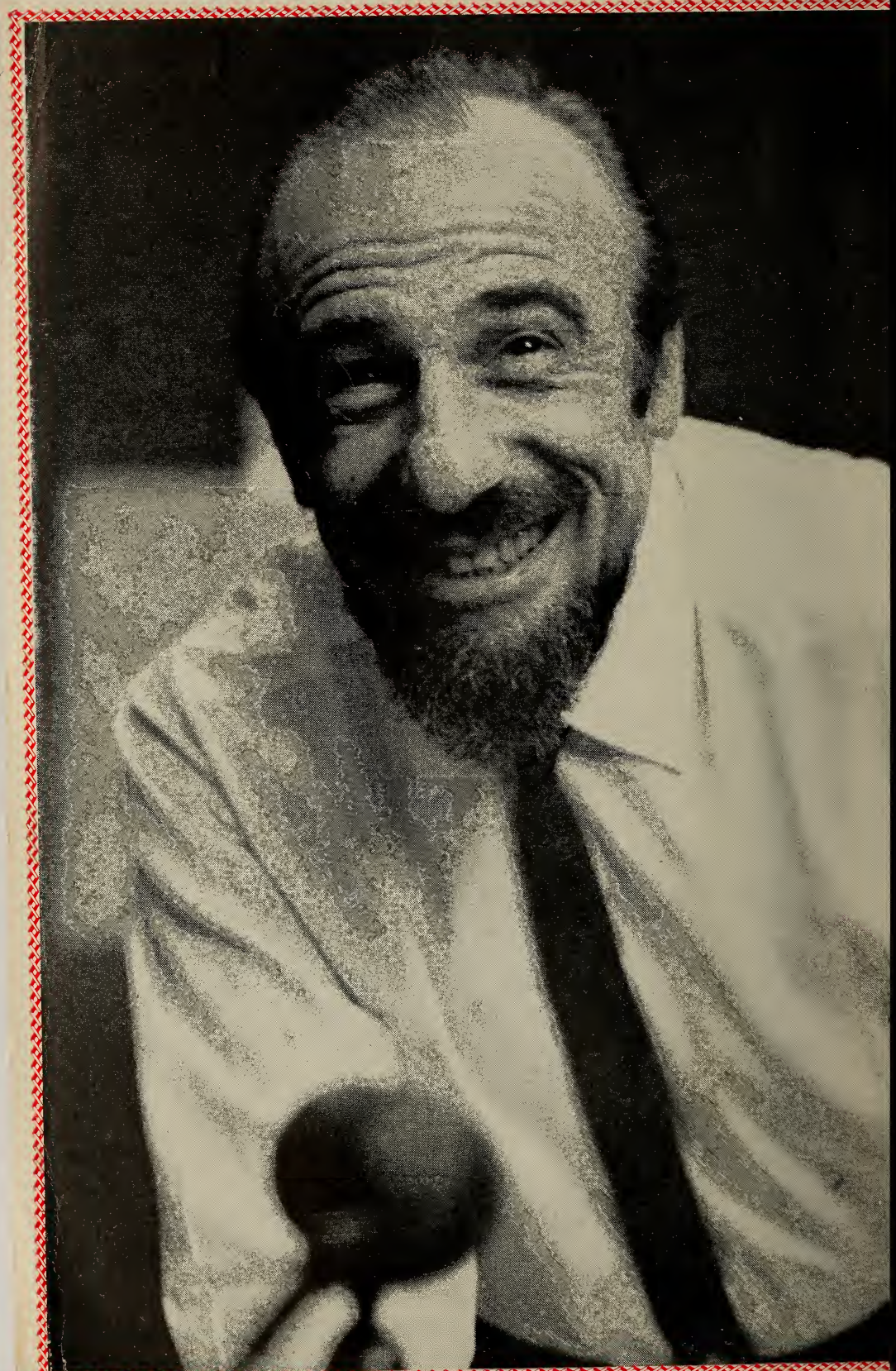
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RADIO

Yearbook of radio
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PRESENTS

**RADIO ANNUAL
AND TELEVISION
YEAR BOOK**

**TWENTY-FIFTH
ANNUAL EDITION**

CHARLES A. ALICOATE
Editor-In-Chief

ANNUAL

1962

Silver Anniversary

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In troubled times, the nation's need for an alert, informed citizenry takes on special urgency.

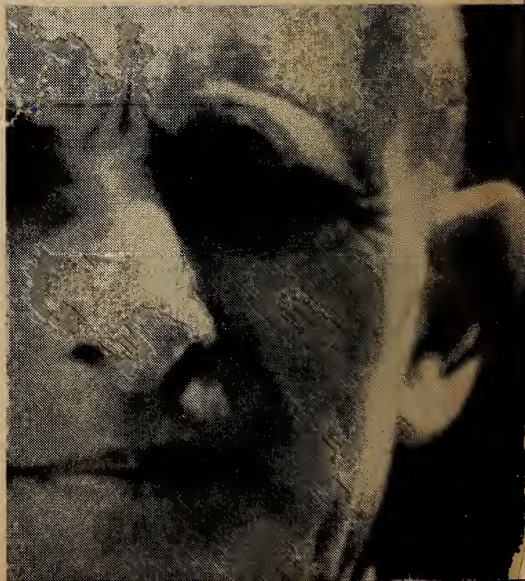
Aware of their unique ability—and responsibility—to communicate en masse, last year (as in years past) the five CBS Owned television stations originated an impressive number of locally-produced prime-time "specials," whose contents ranged widely, and incisively, across community, national and international affairs.

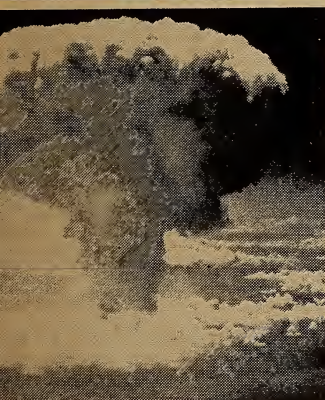
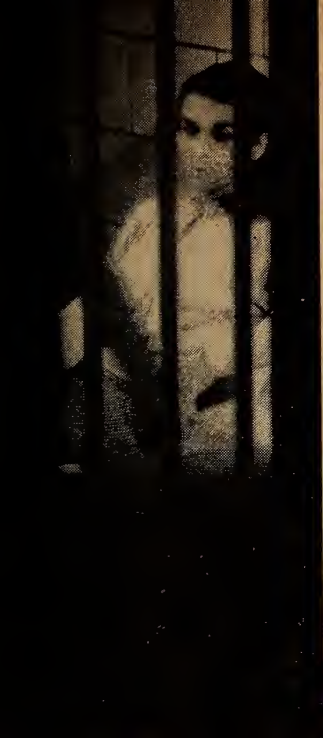
There was, for example, WCBS-TV's "Junkyard by the Sea," an indictment of drug trafficking in the nation's largest city; WBBM-TV's "The Other Americans," a two-part exposé of Communist activity in Latin America; KNXT's "Meet the Officer," a candid study of local law enforcement in action; WCAU-TV's "Dead End 1975," an eye-opening report on today's steadily-worsening traffic crisis; and KMOX-TV's "The Concrete Curtain," which dramatized the importance of increased civil defense in an atomic age. And there were many more!

In 1961, the five stations devoted almost 15 million dollars' worth of station time and facilities to non-network public affairs programs and announcements. This amount—an all-time high!—is one more example of exceptional service rendered to communities for whom the words "CBS Owned" have always signified something special!

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FOREWORD

COMPILING AND EDITING a volume such as this all-embracing 25th Silver Anniversary Edition of The Radio Annual and Television Year Book represents an almost never-ending search all over the world for highly pertinent information of all kinds and description for the enlightenment and edification of the many thousands who find the information and data spread over its pages to be of indispensable help in the pursuit of their daily business chores.

THE ever-increasing diligence and care exercised by those who compile and edit this encyclopaedia, and the widening circle of experts who write for its pages, increase its value constantly as a work of reference and insight, not only into the great institution of the American Broadcasting Industry, but the international industry as well.

THE almost countless lists, compilations, tabulations and records of the entire industry, and fields related thereto—a service feature without parallel—reflect a very thorough revision. Several new features of this nature have been introduced in the 1962 Edition.

A MOST interesting and revealing series of articles and special features authored by outstanding industry personalities, presented along with a far-reaching compilation of statistical pages, spell out, clearly, the many highly significant developments of the entire year. It all truly represents a most authoritative history of the business of broadcasting.

TO all those whose untiring efforts are represented in this volume, our deep appreciation and thanks for a job well done.

Chas. A. Alivante,
Editor-in-Chief

A large, bold red letter 'G' is the central focus. A man in a patterned jacket and dark trousers stands on a tall, thin tripod-style ladder to the right of the letter. He is holding a red paintbrush and appears to be painting the right side of the 'G'. The background is a plain, light color.

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1962

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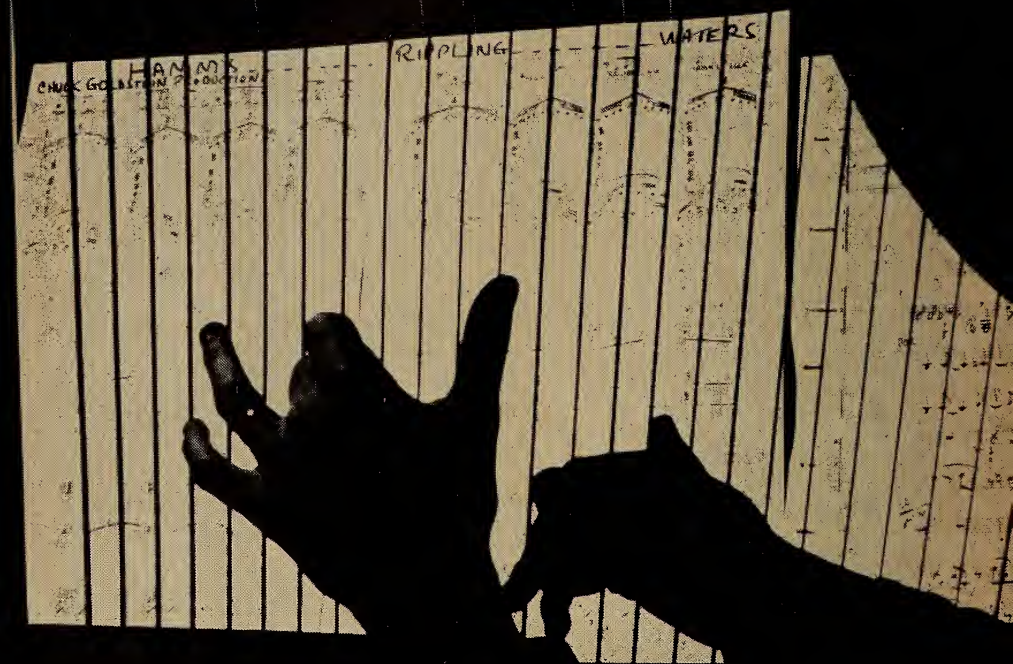
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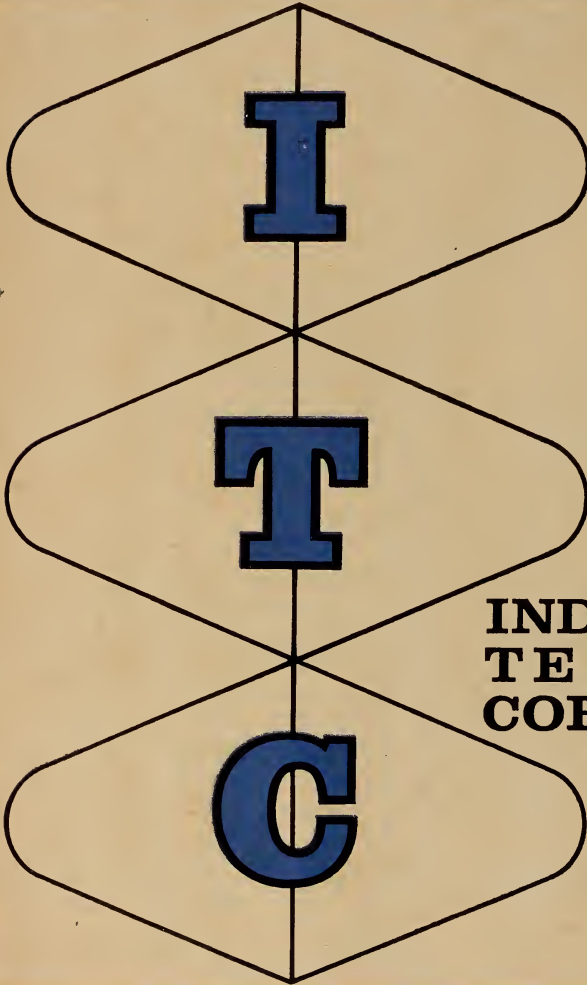
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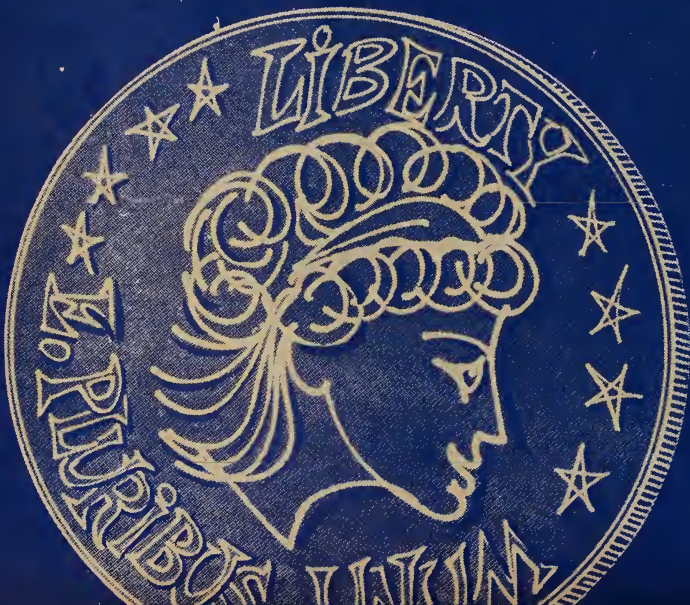
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Delightful segments in fine radio programming,
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as attending an opening night,
as mellow and misty as sunrise and sunset.
... where fine programming draws on good music
for true concert quality enjoyment
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never to intrude on listening pleasure.



Shepard R. Gordon

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RADIO TELEVISION DAILY

The
INTERNATIONAL
NEWSPAPER
OF
RADIO & TELEVISION



THE NATIONAL DAILY NEWSPAPER OF COMMERCIAL RADIO AND TELEVISION

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Statistical Highlights of 1961

Important Industry Facts & Figures

FCC BROADCAST ROUNDUP (At close of Fiscal Year 1961)

Total commercial AM broadcast authorizations	3,757
Commercial AM stations operating	3,602
Commercial AM stations under construction	155
Total commercial TV broadcast authorizations	650
Commercial TV stations on the air	543
VHF stations on the air	456
UHF stations on the air	76
TV translator stations on the air	279
Educational TV stations on the air	54
Commercial FM stations on the air	889
Educational FM stations on the air	186

Number of TV sets in use in the United States at end of 1961.....	54,750,000
Number of radio sets in use in the United States at end of 1961.....	179,890,000
Number of color TV sets in use, approximately.....	1,000,000
Total Radio-TV industry revenue, 1960.....	\$1,866.3 million
Combined Radio-TV income (before tax) (9.6% above '59).....	\$290.0 million
Total TV revenue, 1960 (9% above '59).....	\$1,268.6 million
Total TV time sales (before commission to agency reps).....	\$951.9 million
Derived from sale of network time.....	\$372.9 million
Derived from non-network time sales.....	\$579.0 million
Total 1960 TV broadcast expense (8.8% above '59).....	\$1,024.5 million
Total TV broadcast income (before tax) (9.8% above '59).....	\$241.1 million
Derived from three Networks and 15 O & O stations.....	\$95.2 million
Derived from 515 other TV stations.....	\$148.9 million
Revenues of three TV Networks and 15 O & O stations.....	\$640.7 million
Median profit (before tax) of 99 pre-freeze TV stations, 1960.....	\$1.082 million
Median profit (before tax) of 254 post-freeze TV stations.....	\$117.0 thousand
Median profit (before tax) of 389 TV stations, 1960.....	\$166.0 thousand
Median loss, 118 TV stations, 1960.....	\$44.0 thousand

(Continued on Page 35)

HOPE



*Hope Enterprises, Inc.
Hollywood, California*

(Continued from Page 33)

NUMBER OF NETWORK AFFILIATES AND O & O STATIONS					
	Number of Affiliates		Number of O & O Stations		
	Radio	TV	AM	FM	TV
ABC	386	267	6	5	5
CBS	211	250	7	7	5
KBS	1125	—	—	—	—
MBS	441	—	—	—	—
NBC	191	182	6	6	5

Number of radio stations in Canada	213
Number of radio stations in Mexico	399
Number of member stations, Radio Cadena Nacional, S.A.....	54
Number of radio stations in Haiti.....	6
Number of radio stations in Dominican Republic	37
Number of radio stations in the Bahamas	1
Number of radio stations in Jamaica	8
Number of radio stations in Guam.....	1
Number of radio stations in Puerto Rico	30
Number of radio stations in the Virgin Islands	2
Number of TV stations in Canada	75
Number of TV stations in Mexico	25
Number of TV stations in Haiti.....	1
Number of TV stations in the Dominican Republic	3
Number of TV stations in Guam.....	1
Number of TV stations in Puerto Rico	6
Number of TV stations in the Virgin Islands.....	1
Number of subscribers to the NAB Radio Code	1,050
Number of subscribers to the NAB Television Code	416
Canadian Association of Broadcasters, Radio members	159
Canadian Association of Broadcasters, TV members	51
Active members of the NAEB (TV, AM & FM stations).....	226
Worldwide total of radio receivers, excluding U. S., its territories, and Canada	188,000,000
Worldwide total of wired speakers, excluding U. S., its territories, and Canada	40,000,000
Comparative spot radio time sales figures, 4th quarter 1961 estimated at	\$55,000,000
Fourth quarter 1961 spot TV time sales figures estimated at.....	\$177,753,000

(Continued on Page 37)

THE DANNY THOMAS SHOW

TENTH SEASON COMING UP



Sponsored by
GENERAL FOODS
thru
BENTON & BOWLES

CBS-TV
Produced By
MARTERTO ENTERPRISES, INC.
Exclusive Management
WILLIAM MORRIS AGENCY

STATISTICAL HIGHLIGHTS OF 1961

(Continued from Page 35)

Average broadcasting expense of 503 TV stations, 1960.....	\$1.117 million
Radio revenues for 1960 (6.7% above 1959).....	\$597.7 million
Radio profits, 1960 (8.3% above 1959).....	\$45.9 million
Total revenues of 4 nationwide Radio Networks, including 19 O & O stations (4.3% above 1959).....	\$63.0 million
Combined revenues of 3,451 AM, AM-FM, and 218 independent FM stations, 1960	\$534.7 million
Profits of the above group before federal income tax (8.3% above 1959)	\$48.9 million
Time sales for four Networks and 3,470 AM stations (6.8% above 1959)	\$555.59 million
Median profit of 2,303 AM stations, 1960.....	\$10.8 thousand
Median loss of 1,078 AM stations, 1960.....	\$ 8.5 thousand
FM station revenue of 218 independent stations, 1960.....	\$5.3 million
Expenses for the above stations totalled 8.2 million, a loss of.....	\$5.9 million
Revenue from 234 FM stations operated by AM licensees, 1960.....	\$3.6 million
Food and grocery products led expenditures of national & regional spot TV advertisers by product classification, 3rd quarter 1961, with outlays of.....	\$29,163,000
Spot TV expenditures by national & regional advertisers for 3rd quarter 1961 were.....	\$127,644,000
Top TV spot advertiser, 3rd quarter 1961 was Procter & Gamble with expenditures of.....	\$13,687,700
Number of radio sets sold in 1961 (8% above 1960).....	22,000,000
Car radio listening averaged 56 minutes per day in 1961 for a weekly total of	6 hrs., 34 min.
TV homes delivered by average network programs daytime, Mon.-Fri., in December 1961 were.....	2,814,000
TV homes delivered by average network programs nighttime, Mon.-Sun., in December 1961 were.....	8,114,000
Average hours of radio usage per home per day in 1961 was.....	1 hr., 44 min.
Total full-time employment for three TV Networks and 530 stations, 1961	35,721
Total part-time employment for the above group.....	4,891
Total employment, all TV Networks and stations.....	40,612
At close of fiscal 1961, outstanding broadcast authorizations of all classes totalled 13,845, representing a net gain for the year of....	2,666



JIM LUCAS

Concentration — NBC-TV

Jim Lucas Show — WNBC

50 Leading National Spot Radio Markets

(Fiscal Year 1961)

Rank	Market	No. of Stations Reporting	Time Sales National, Regional advertisers and sponsors*
1.	New York, N. Y.	30	\$26,612,905
2.	Chicago, Ill.	26	12,374,150
3.	Los Angeles, Calif.	30	9,241,312
4.	Philadelphia, Pa.	21	6,923,580
5.	Detroit, Mich.	11	6,770,324
6.	Boston, Mass.	17	5,214,804
7.	San Francisco-Oakland, Calif.	18	5,113,143
8.	St. Louis, Mo.	14	3,744,028
9.	Cleveland, O.	9	3,437,987
10.	Washington, D. C.	17	3,420,143
11.	Cincinnati, O.	8	3,081,333
12.	Pittsburgh, Pa.	20	3,037,523
13.	Buffalo, N. Y.	11	2,505,245
14.	Minneapolis-St. Paul, Minn.	12	2,491,049
15.	Baltimore, Md.	15	2,308,365
16.	Kansas City, Mo.	9	2,090,350
17.	Hartford, Conn.	5	1,986,447
18.	Houston, Tex.	11	1,947,639
19.	Atlanta, Ga.	18	1,873,491
20.	Dallas, Tex.	12	1,871,500
21.	Miami, Fla.	13	1,817,432
22.	Seattle, Wash.	18	1,741,714
23.	Milwaukee, Wisc.	8	1,659,062
24.	Columbus, O.	6	1,649,471
25.	Portland, Ore.	16	1,598,354
26.	Indianapolis, Ind.	6	1,576,674
27.	Louisville, Ky.	9	1,537,961
28.	Des Moines, Ia.	6	1,493,004
29.	Albany-Schenectady-Troy, N. Y.	9	1,396,142
30.	Providence-Pawtucket, R. I.-Mass.	12	1,323,933
31.	Denver, Colo.	18	1,322,334
32.	Rochester, N. Y.	6	1,285,876
33.	New Orleans, La.	10	1,256,081
34.	Memphis, Tenn.	10	1,217,779
35.	San Antonio, Tex.	10	1,213,095
36.	San Diego, Calif.	9	1,188,360
37.	Sacramento, Calif.	6	1,122,124
38.	Omaha, Neb.	7	1,011,525
39.	Syracuse, N. Y.	9	984,011
40.	Nashville, Tenn.	8	947,313
41.	Dayton, O.	5	941,914
42.	Tampa-St. Petersburg, Fla.	15	926,760
43.	Richmond, Va.	8	874,938
44.	Cedar Rapids, Ia.	3	874,411
45.	Birmingham, Ala.	12	859,598
46.	Charlotte, N. C.	7	852,711
47.	Fort Worth, Tex.	7	843,261
48.	Jacksonville, Fla.	11	811,209
49.	Oklahoma City, Okla.	8	798,149
50.	Fresno, Calif.	9	724,629

(*) Before commissions to agencies, representatives and others.

Source: FCC



JAN MURRAY

"CHARGE ACCOUNT" — NBC-TV

Monday to Friday — 2:00 P.M. to 2:30 PM EST

Management:

WILLIAM MORRIS AGENCY

50 Leading National Spot Television Markets

(Fiscal Year 1961)

Rank	Market	No. of Stations Reporting	Time Sales National, Regional, advertisers and sponsors*
1.	New York, N. Y.	7	\$59,628,711
2.	Los Angeles, Calif.	7	28,012,507
3.	Chicago, Ill.	4	27,932,679
4.	Philadelphia, Pa.	3	18,519,832
5.	Boston, Mass.	3	13,869,110
6.	Detroit, Mich.	3	10,798,087
7.	Pittsburgh, Pa.	3	10,726,979
8.	Cleveland, O.	3	10,391,390
9.	San Francisco-Oakland, Calif.	4	9,791,446
10.	St. Louis, Mo.	4	8,136,610
11.	Washington, D. C.	4	7,579,298
12.	Hartford-New Haven-New Britain, Conn.	5	7,016,968
13.	Buffalo-Niagara Falls, N. Y.	3	6,908,883
14.	Baltimore, Md.	3	6,204,613
15.	Milwaukee, Wisc.	4	5,877,647
16.	Cincinnati, O.	3	5,656,103
17.	Kansas City, Mo.	3	5,606,106
18.	Seattle-Tacoma, Wash.	5	5,488,100
19.	Minneapolis-St. Paul, Minn.	4	5,413,561
20.	Indianapolis-Bloomington, Ind.	4	5,406,294
21.	Houston-Galveston, Tex.	3	5,287,955
22.	Dallas-Fort Worth, Tex.	4	5,234,258
23.	Miami, Fla.	3	4,950,197
24.	Columbus, O.	3	4,597,430
25.	Portland, Ore.	3	4,554,490
26.	Atlanta, Ga.	3	4,398,754
27.	Denver, Colo.	4	3,634,025
28.	Sacramento-Stockton, Calif.	3	3,545,146
29.	Albany-Schenectady-Troy, N. Y.	3	3,504,257
30.	New Orleans, La.	3	3,471,747
31.	Memphis, Tenn.	3	3,138,831
32.	Tampa-St. Petersburg, Fla.	3	2,983,439
33.	Oklahoma City-Enid, Okla.	3	2,833,120
34.	Harrisburg-Lancaster-York-Lebanon, Pa.	5	2,791,432
35.	Rochester, N. Y.	3	2,591,360
36.	Des Moines, Ia.	3	2,387,922
37.	Omaha, Neb.	3	2,360,536
38.	San Antonio, Tex.	4	2,304,452
39.	Johnstown-Altoona, Pa.	3	2,193,441
40.	Norfolk-Portsmouth-Newport News-Hampton, Va.	3	2,156,036
41.	Tulsa, Okla.	3	2,095,105
42.	Spokane, Wash.	3	2,066,579
43.	Nashville, Tenn.	3	1,939,130
44.	Charleston-Oak Hill-Huntington, W. Va.-Ashland, Ky.	4	1,895,817
45.	Wichita-Hutchinson, Kan.	3	1,736,103
46.	Phoenix-Mesa, Ariz.	4	1,704,756
47.	Portland-Poland Springs, Me.	3	1,658,969
48.	Fresno, Calif.	3	1,658,056
49.	Springfield-Decatur-Danville-Urbana, Ill.	5	1,639,384
50.	Flint-Saginaw-Bay City, Mich.	3	1,579,783

(*) Before commissions to agencies, representatives and others. Source: FCC

"LES PAUL & MARY FORD"



Columbia Records

Gibson Guitars

Personal Management

GRAY J. GORDON
TEmpleton 8-2746

37 WEST 57th STREET
NEW YORK 19, N. Y.

Comparative Financial Data For 4 Nationwide AM Radio Networks and 3,470 AM Stations

1959-1960
(\$ Thousands)

Item	4 Nationwide Networks	19 Owned and Operated Stations	3,451 Stations	Amount 1960 Total 4 Nationwide Networks and 3,470 Stations	Percent of Increase (Decrease)
A. Revenues from the sale of time:					
1. Network time sales:					
a. Sale of network time to advertisers.....	\$31,917				
Total network time sales.....	31,917				
2. Deductions from network's revenue from sale of time to advertiser:					
a. Paid to owned and operated stations.....	656				
b. Paid to affiliated stations.....	4,336				
Total participation by others (excluding commis- sions) in revenue from sale of network time.....	4,992				
3. Total retentions from sale of network time.....	26,925				
4. Non-network time sales:		\$ 656	\$ 7,445	\$ 35,026	(1.7)
a. National and regional advertisers.....		23,790	178,312	202,102	7.4
b. Local advertisers.....		10,749	374,597	385,346	7.3
Total non-network time sales.....		34,539	552,909	587,448	7.3
5. Total time sales.....	26,925	35,195	560,354	622,474	6.8
6. Deduct—Commissions to agencies, representatives, etc. Net time sales.....	4,817	6,815	55,255	66,887	6.4
7. Revenues from incidental broadcast activities:	22,108	28,380	505,099	555,587	6.8
a. Talent.....	8,190	2,438	12,203	22,831	2.5
b. Sundry broadcast revenues.....	1,250	620	11,575	13,445	0.3
Total incidental broadcast activities.....	9,440	3,058	23,778	36,276	1.7
Total broadcast revenues.....	31,548	31,438	528,877	591,863	6.5
Total broadcast expenses.....	38,443	27,561	477,553	543,557	6.2
Broadcast income (before Federal income tax).....	(\$ 6,895)	\$ 3,877	\$ 51,324	\$ 48,306	9.8

Note: Data for 1959 cover the operations of 4 nationwide networks and their 19 owned and operated stations. 1960 data for owned and operated stations reflect the sale of one station by one network and the acquisition of one station by another network. () Denotes loss
Source: FCC

"The Adventures of Ozzie and Harriet"



**11th SEASON ON TELEVISION
TELEVISED OVER ABC-TV EVERY WEEK**

FCC Report of the Number of Authorized, Licensed and Operating Broadcast Stations

Year	Grants	Deletions	Pending applications	Licensed	CP's on air	Total on air	CP's not on air	Total authorized
COMMERCIAL AM								
1955	161	18	304	2,719	13	2,732	108	2,840
1956	197	18	389	2,871	25	2,896	124	3,020
1957	232	14	431	3,044	35	3,079	159	3,238
1958	132	17	536	3,218	35	3,253	100	3,353
1959	159	12	679	3,328	49	3,377	123	3,500
1960	92	11	822	3,442	41	3,483	98	3,581
1961	178	2	702	3,545	57	3,602	155	3,757
COMMERCIAL FM								
1954	27	54	5	529	24	553	16	569
1955	27	44	6	525	15	540	12	552
1956	31	37	10	519	11	530	16	546
1957	40	26	24	519	11	530	31	560
1958	98	24	57	526	22	548	86	634
1959	153	18	71	578	44	622	147	769
1960	165	22	114	700	41	741	171	912
1961	200	20	97	829	60	889	203	1,092
EDUCATIONAL FM								
1954	9	2	1	117	0	117	6	123
1955	7	3	1	121	3	124	3	127
1956	13	4	5	126	0	126	10	136
1957	17	5	2	135	0	135	13	148
1958	11	3	6	144	3	147	10	157
1959	16	8	2	150	4	154	11	165
1960	20	4	11	161	4	165	16	181
1961	21	3	4	176	10	186	13	199
COMMERCIAL TV								
1955	67	58	127	137	321	458	124	582
1956	60	25	128	186	310	496	113	609
1957	55	13	129	344	175	519	132	651
1958	35	21	125	427	129	556	109	665
1959	24	22	114	475	91	566	101	667
1960	22	36	106	481	98	579	74	653
1961	33	36	80	497	56	543	97	650
TV TRANSLATOR								
1958	88	6	34	92	0	92	64	156
1959	96	7	27	158	0	158	87	245
1960	60	3	19	233	0	233	69	302
1961	420	19	685	279	0	279	424	703
EDUCATIONAL TV								
1957	8	0	8	14	12	26	23	49
1958	4	0	9	29	3	32	21	53
1959	6	0	7	37	6	43	16	59
1960	6	1	7	40	7	47	17	64
1961	4	1	9	43	11	54	13	67

Any seeming discrepancy in the relation of grants and deletions during the year to total authorizations at the close of the year is due to reinstatement of some deleted authorizations and other considerations impossible to detail in this general table. Figures shown are for close of each fiscal year.



KLAVAN and FINCH

Current Authorizations of Broadcast Services By Classes, Fiscal Year 1961

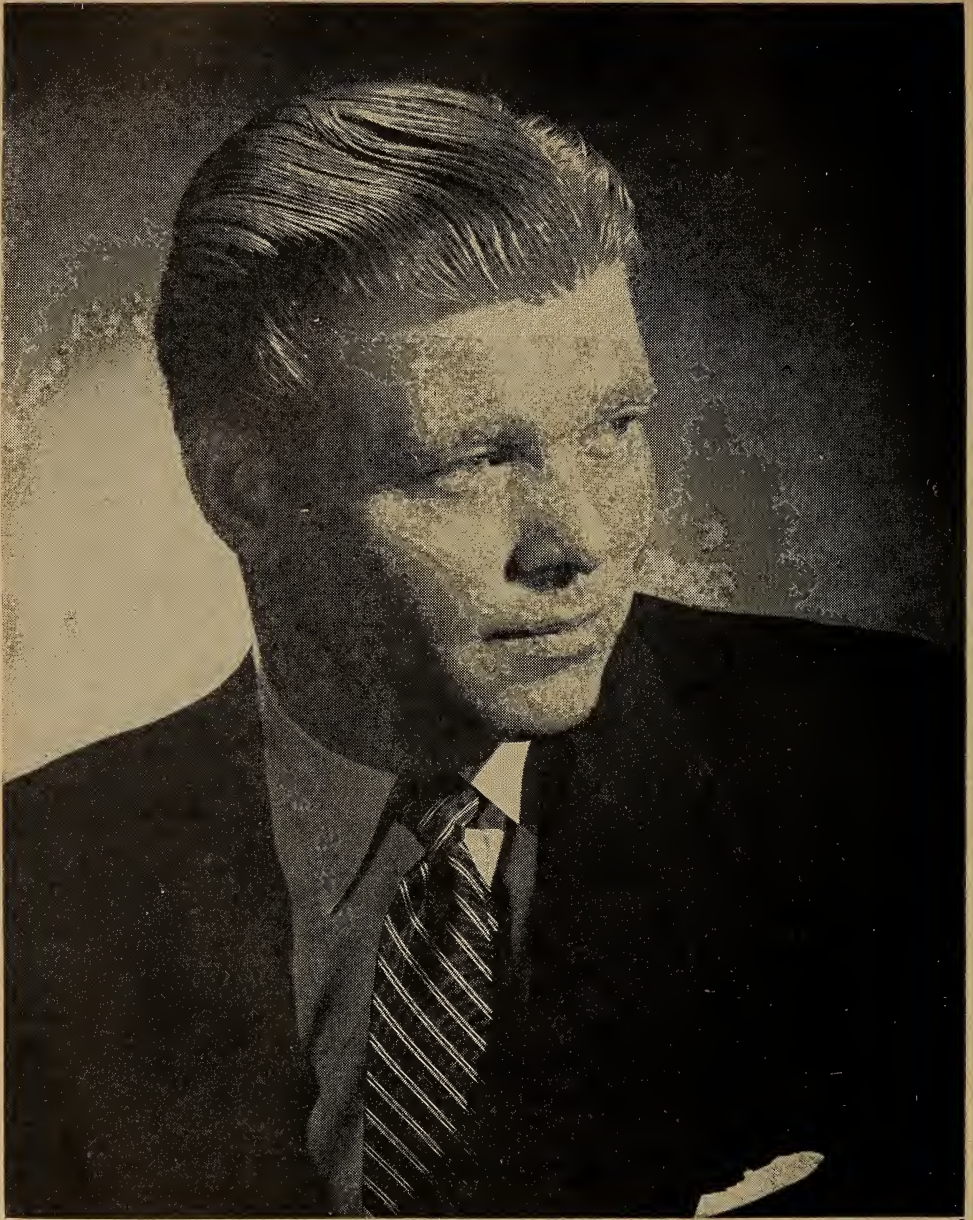
<i>Class</i>	<i>June 30, 1960</i>	<i>June 30, 1961</i>	<i>Increase or (Decrease)</i>
Commercial AM	3,581	3,757	176
Commercial TV	653	650	(3)
TV Translators*	302	703	401
TV Repeaters*	0	1,044	1,044
TV Boosters*	0	1	1
Educational TV	64	67	3
Auxiliary TV	1,093	1,254	161
Experimental TV	24	27	3
Commercial FM	912	1,092	180
Educational FM	181	199	18
International	5	4	(1)
Remote Pickup	4,279	4,943	664
Studio-Transmitter-Link	65	69	4
Developmental	4	4	0
Low Power Auxiliary (Cueing)	16	31	15
Total	11,179	13,845	+2,666

* Translators, repeaters and boosters enable signals of a regular TV station to be received and converted to another channel, amplified and retransmitted to communities where other direct reception is unsatisfactory.

Status of Broadcast Authorizations

<i>Class</i>	<i>Operating authorizations</i>	<i>Construction permits</i>
Commercial AM	3,602	155
Commercial TV	553	97
TV Translators	637	66
TV Repeaters	1,044	0
TV Boosters	0	1
Educational TV	54	13
Commercial FM	889	203
Educational FM	186	13
Total	6,965	548

Source: FCC



JACK LESCOULIE

Comparison of Closing Prices For Industry Stocks, 1960 to 1961

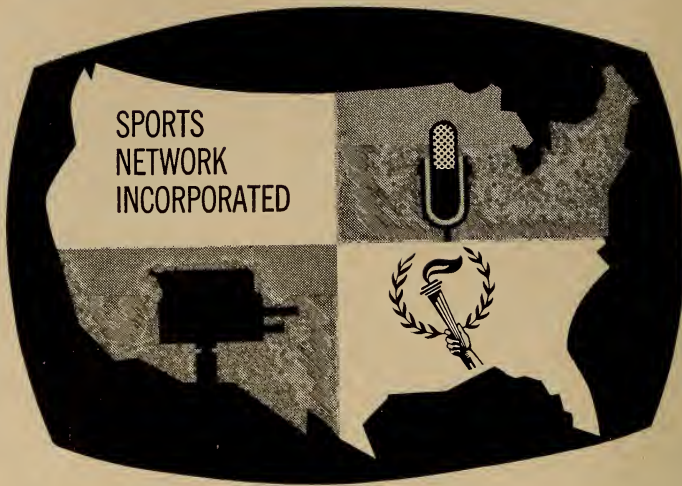
NEW YORK STOCK EXCHANGE

Company	Closing Price		Net Change for Year	
	Dec. 31 1960	Dec. 31 1961	Plus	Minus
Admiral Corp.	11 $\frac{5}{8}$	17 $\frac{3}{8}$	5 $\frac{3}{4}$	
AB-PT	45 $\frac{1}{8}$	45 $\frac{1}{8}$	—	—
AT & T.....	104 $\frac{1}{2}$	136 $\frac{1}{8}$	31 $\frac{5}{8}$	
CBS	35 $\frac{7}{8}$	39 $\frac{7}{8}$	4	
Columbia Pictures	22 $\frac{7}{8}$	28 $\frac{1}{2}$	5 $\frac{5}{8}$	
Crowell-Collier	39	39	—	—
Decca	38	40 $\frac{5}{8}$	2 $\frac{5}{8}$	
Disney	27 $\frac{3}{8}$	37	9 $\frac{5}{8}$	
Eastman Kodak	113	111 $\frac{3}{8}$		1 $\frac{5}{8}$
General Precision	55	58 $\frac{1}{2}$	3 $\frac{1}{2}$	
General Telephone	27 $\frac{1}{2}$	29	1 $\frac{1}{2}$	
Hazeltine Corp.	26 $\frac{1}{4}$	32	5 $\frac{3}{4}$	
Loew's Theatres	16 $\frac{1}{8}$	43 $\frac{3}{4}$	27 $\frac{5}{8}$	
Magnavox	47 $\frac{3}{4}$	42 $\frac{3}{8}$		5 $\frac{3}{8}$
MCA	37	79	42	
NAFI	30 $\frac{7}{8}$	33 $\frac{3}{4}$	2 $\frac{7}{8}$	
National Theatres	5 $\frac{3}{8}$	6 $\frac{1}{8}$	$\frac{3}{4}$	
Plough	70	86	16	
RCA	51	53 $\frac{1}{4}$	2 $\frac{1}{4}$	
Storer	28 $\frac{3}{4}$	28 $\frac{1}{2}$		$\frac{1}{4}$
20th Century-Fox	41 $\frac{5}{8}$	35 $\frac{3}{8}$		6 $\frac{1}{4}$
United Artists	31 $\frac{3}{8}$	31 $\frac{5}{8}$	$\frac{1}{4}$	
Warner Bros.	52 $\frac{7}{8}$	82 $\frac{3}{4}$	29 $\frac{7}{8}$	
Westinghouse	49 $\frac{1}{4}$	38 $\frac{3}{4}$		10 $\frac{1}{2}$
Zenith*	34	73	39	
			230 $\frac{5}{8}$	24
			Net change: + 206 $\frac{5}{8}$	

* Adjusted for 3 for 1 split.

(Continued on Page 51)

SERVICES AVAILABLE



Regional networks arranged and maintained with part or complete responsibility accepted for special events and sports — live or tape. Live or video tape remote pickups anywhere in the United States.

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SPORTS NETWORK INC.

NATIONAL VIDEO TAPE PRODUCTIONS INC.

36 West 44th Street

New York 36, N. Y.

COMPARISON OF CLOSING STOCK PRICES

(Continued from Page 49)

AMERICAN STOCK EXCHANGE

Company	Closing Price		Net Change for Year	
	Dec. 31 1960	Dec. 31 1961	Plus	Minus
Capital Cities	10½	20½	10	
Desilu	10⅛	8⅛		2
Esquire	19¼	15½		3¾
MPO	9¼	12¾	3½	
Reeves	6⅛	6¼	⅛	
Technicolor	13	26⅝	13⅝	
TelePrompTer	10	15½	5½	
Trans-Lux	14¼	16½	2%	
TV Industries	2⅝	2⅝	—	—
			35⅛	5¾
			Net change: + 29⅝	

OVER THE COUNTER*

Company	Closing Price		Net Change for Year	
	Dec. 31 1960	Dec. 31 1961	Plus	Minus
Bartell	3¼	3½	¼	
Jerrold	7	7⅞	⅞	
Meredith	41¾	35½		6¼
Metromedia	19	16¼		2¾
Official Films	2½	2⅝	⅛	
Scranton	2¼	7¼	5	
Sterling TV	1⅞	3⅛	1¾	
Taft	12⅞	17⅞	5¼	
Wometco	12½	26½	14	
			26¾	9
			Net change: + 17¼	

* Bid Quotations



MUSIC IN ALL DIMENSIONS

Composers, writers and publishers bring to BMI music which encompasses all forms, all styles, all dimensions.

The BMI repertory is complete in every musical category—from the Pulitzer Prize-winning Symphony of Walter Piston to the current popularity of "The Twist."

The BMI catalog is kept constantly up-to-date...and at the top in every category. Among the honors and achievements in music during 1961 are these from the BMI repertoire...

SYMPHONIC

Walter Piston—Pulitzer Prize—"Symphony No. 7"

CHAMBER

Elliott Carter—First Prize, International Rostrum of Composers, UNESCO—"Second String Quartet"

OPERA

Alban Berg—"Wozzeck"—Featured at the New York Metropolitan Opera

BALLET

Gunther Schuller—"Variants"—Performed by the New York City Center Ballet Co.

POP

"The Twist"—originally written and first recorded by Hank Ballard—published by Lois Music Publishing Co.

JAZZ

George Russell—chosen Top "New Star" arranger-composer by Down Beat's 9th Annual International Jazz Critics Poll

COUNTRY & WESTERN

Harlan Howard—voted "favorite song writer" in the Billboard 14th Annual Disc Jockey Poll

MUSICAL COMEDY

Jerry Herman—current Broadway smash hit—"Milk & Honey"

MOTION PICTURES

Academy Award Winner—"Never On Sunday"

In other categories, too, such as Latin American, sacred and gospel, rhythm and blues, including rock and roll, and popular ballads, both American and European, BMI-affiliated composers, writers and publishers are prominently represented.

Serving Music Since 1940

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1961 Television Homes Delivered By Average Network Programs

(Comparative Figures For 1958 to 1961.
Average Audience Basis)

DAYTIME TV HOMES (Monday-Friday)

	<i>Homes Delivered (Thousands)</i>			
	<i>1961</i>	<i>1960</i>	<i>1959</i>	<i>1958</i>
January	3,330	3,308	3,018	3,672
February	3,142	3,212	3,019	3,019
March	2,908	3,268	2,842	3,550
April	2,908	2,586	2,461	3,037
May	2,533	2,511	2,328	2,217
June	2,673	2,597	2,322	2,593
July	2,814	2,531	2,555	2,298
August	2,814	2,531	2,524	2,368
September	2,439	2,260	2,446	2,370
October	2,392	2,350	2,520	2,124
November	2,626	2,712	2,808	2,343
December	2,814	2,848	2,761	2,470

NIGHTTIME TV HOMES (Monday-Sunday)

	<i>Homes Delivered (Thousands)</i>			
	<i>1961</i>	<i>1960</i>	<i>1959</i>	<i>1958</i>
January	9,052	8,806	9,114	8,861
February	8,911	8,571	8,993	8,993
March	8,723	8,270	8,629	8,598
April	8,583	7,690	8,322	8,043
May	7,316	7,043	7,367	7,122
June	6,519	6,454	6,405	6,615
July	5,863	5,288	6,083	6,000
August	6,191	6,102	6,130	6,199
September	7,035	6,870	7,375	7,288
October	7,223	7,684	7,781	7,914
November	8,114	7,413	7,976	8,482
December	8,114	8,272	7,787	8,503

Source: A. C. Nielsen.



BOB CLAYTON

Represented by **ASHLEY-STEINER** — MU 8-8330

Television Set Retail Sales

<i>Year</i>	<i>Table-Portable</i>	<i>Console</i>	<i>Phono-Combi.</i>	<i>Total</i>
1953	2,904,135	3,225,191	211,245	6,370,571
1954	4,007,040	3,183,584	126,410	7,317,034
1955	4,217,653	3,090,828	112,603	7,421,084
1956	4,754,787	2,556,845	75,397	7,387,029
1957	3,976,961	2,486,412	96,847	6,560,220
1958	2,936,321	2,080,999	122,762	5,140,082
1959	3,361,406	2,224,762	162,508	5,748,676
1960	3,235,506	2,489,849	219,690	5,945,045

Note: Figures discontinued in 1961.

Portable-Console-Combination Television Set Production Figures

<i>Year</i>	<i>Table & Portable</i>	<i>Console</i>	<i>Phono-Combi.</i>	<i>Total</i>	<i>\$ Value (000 Omitted)</i>
1947	116,315	37,039	25,217	178,571	50,000
1948	646,509	179,181	149,310	975,000	230,000
1949	1,792,691	989,220	218,089	3,000,000	580,000
1950	2,941,560	3,820,060	702,180	7,463,800	1,350,000
1951	2,275,901	2,774,859	334,038	5,384,798	956,986
1952	2,837,507	3,038,895	219,878	6,096,280	1,049,000
1953	3,224,724	3,755,340	235,763	7,215,827	1,230,298
1954	4,249,339	3,011,536	85,840	7,346,715	1,028,540
1955	4,439,676	3,199,796	117,049	7,756,521	1,071,020
1956	4,753,787	2,556,845	75,397	7,387,029	938,596
1957	3,845,807	2,433,449	120,089	6,399,345	832,747
1958	2,716,876	2,068,627	134,925	4,920,428	667,899
1959	3,612,638	2,566,950	169,792	6,349,380	896,405
1960	3,274,347	2,211,239	222,760	5,708,346	825,501
1961	3,812,160	2,135,361	230,276	6,177,797	825,308

Source: EIA.



KATHI NORRIS

HOSTESS - SPOKESWOMAN

TEmpleton 1-5333

1961 AND THE FCC

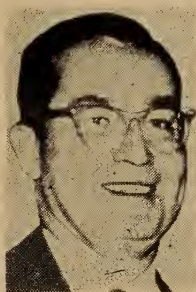
Commission Activities Set Tone for 1962

By NEWTON N. MINOW, Chairman
Federal Communications Commission

DURING the past year, the Commission was again active in the field of broadcast programming. It proposed extensive revisions in the nature of the programming information which it requires applicants for broadcasting licenses to submit. After full hearing, it denied a permit for an FM station to an applicant who had no knowledge of, and had made no effort to ascertain, the programming needs of his community. And it put all broadcasting licensees on notice that they are expected substantially to carry out the program proposals on the basis of which their licenses are granted, or present adequate justification for departure from those proposals.

A total of 20 short-term licenses were issued in 1961 where the Commission was unable to find that the past operation of the station merited a full three-year license. Additionally, an Examiner's Initial Decision recommending that a radio station license not be renewed on the ground that the licensee was "woefully inadequate" in discharging his broadcast responsibilities regarding "indecent and obscene" programming, abuses with respect to the total amount of time devoted to advertising continuity as well as the frequency of regular program interruptions for advertising messages, was pending review by the full Commission at the end of the year.

Under recent Congressional authority, the Commission now requires applicants for new stations, renew-



als, sale and major changes (also when set for hearing) to locally advertise that fact. Congress also enabled the Commission to fine stations for violations not warranting revocation proceedings.

In television, the Commission has taken actions to promote the use of UHF to extend and augment competitive TV service not possible with the limited number of VHF channels. These include proposals to relax certain UHF technical requirements, make certain areas either UHF or VHF, test UHF for large metropolitan area coverage, and has recommended legislation to require TV sets to also receive UHF broadcast.

The continued squeezing in of new AM facilities is accompanied by mounting competition and added interference which demonstrate the acute congestion in that band.

The long-pending clear channel proceeding was concluded when the Commission opened the way for assigning one additional secondary station on each of 13 of the 25 clear channels to benefit certain unserved or underserved areas.

Mounting interest in and competition for FM broadcast facilities made it necessary for the Commission to undertake revamping the rules for that service and, meanwhile, adopt an interim procedure for processing FM applications. All FM stations have the green light to engage in stereophonic broadcasting if they so desire.

These represent only some of the activities in which the FCC will continue to be active during 1962.



PATRICIA WHEEL

Actress • Spokeswoman

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TEST OF BROADCASTING

How It Conducts Itself Despite Criticism

By LE ROY COLLINS, President
National Association of Broadcasters

THE past year has been one involving much criticism of broadcasting. The test of the industry in the coming year will be not in how it reacts to such criticism, but how it conducts itself despite criticism. By and large the industry has taken its lumps in stride with a high degree of maturity and dedication.

The progress of broadcasting has been phenomenal. The quality of American broadcasting is not even approached elsewhere, but all good broadcasters know they must always be a part of a strong, continuing struggle to develop a better broadcast product.

There is no limit to the heights broadcasting can reach. There never will be a plateau we can gain, and then rest satisfied. This is true because of the breadth and depth of the impact of broadcasting and its importance to the advance of our culture and free society.

We should, therefore, not only expect but welcome critics. We should accept the fact that in a free America, because of broadcasting's inherent greatness, it will never know tranquility.

In a climate where criticism is noisy and frequent, there is a natural inclination on the part of some to develop almost a fear-complex. There are those who fear the basic freedom to broadcast, which is secured by the First Amendment, is now in jeopardy because of federal government policies.

I do not treat the matter of improper governmental regulation light-



ly. At the same time, I do not believe the facts justify the extreme fear which has been expressed by some.

While the Federal Communications Commission is anxious to see program improvement, I am convinced it wants to see this achieved not through governmental coercion but through a greater

awareness of need and exercise of responsibility by broadcasters, and in ways broadcasters devise.

The FCC cannot legally coerce broadcasters to put specific programs or categories of programs on or off the air because it may approve or disapprove of them. If the day ever comes when it should try this, we at the National Association of Broadcasters will employ every resource at our command in striking down the efforts of any who would trample on the rights of broadcasters to be free.

Every licensed broadcaster in America who is responsible and seeks in good faith to serve the public interest of his community has the sole right and responsibility to determine and control what he programs. So, instead of wasting time and energy crying about the possibility of a governmental censorship which in fact does not exist, we in broadcasting should be devoting ourselves to the responsible exercise of the freedoms we have.

This is the approach we are taking at NAB—and it is the way of life for the great majority of our American broadcasters. The critics we should be most concerned about are our own consciences.

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Value of Manufacturers' Sales Of Components by Selected Years

(000,000 Omitted)

Year	Resistors	Capacitors	Transformers	Tubes		Total
				Semi-Cond.	Others	
1952	100	200	150	604	676	1,730
1954	130	200	103	708	867	2,008
1955	150	215	96	800	939	2,200
1956	175	224	98	853	938	2,280
1957	171	225	110	925	1,004	2,435
1958	158	218	102	914	933	2,325
1959	194	267	129	1,152	1,091	2,833
1960	272	295	136	1,289	1,107	3,099
1961 (9 mos.)	201	252	114	933	503	2,003

Manufacturers' Sales of Receiving Tubes

(000 Omitted)

Year	Initial	Renewal	Export	Gov't*	Total	\$ Value
1950	301,483	69,325	10,768	1,385	382,961	250,000
1951	247,855	94,597	24,438	8,754	375,644	261,000
1952	241,406	83,843	13,935	29,335	368,519	259,116
1953	293,601	112,785	20,614	10,091	437,091	303,675
1954	246,729	115,358	15,922	7,080	385,089	275,999
1955	288,810	150,718	24,442	15,832	479,802	358,110
1956	262,989	166,558	25,397	9,333	464,186	374,186
1957	240,708	184,493	23,378	7,845	456,424	384,402
1958	191,805	167,805	24,597	13,132	397,366	341,929
1959	227,669	170,729	19,969	14,569	432,936	368,872
1960	200,362	161,092	21,375	10,226	393,055	331,742
1961	188,176	150,249	22,245	14,336	375,006	311,098

(*) Includes only direct sales after 1954.
Source: EIA.



BETTER BROADCAST BUREAU, INC.

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AT THE LOCAL LEVEL

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YUKON 6-9680

Television Time Sales for Past Ten Years & 1962 Estimate

Year	National Network (add 000)	Change from previous year percent	National Non-network (add 000)	Change from previous year percent	Local (add 000)	Change from previous year percent	Total (add 000)	Change from previous year percent
1951	\$ 97,558	+177.0	\$ 59,733	+138.6	\$ 51,304	+68.8	\$208,595	+130.2
1952	137,664	+41.0	80,235	+34.3	65,171	+27.0	283,070	+35.7
1953	171,900	+24.9	124,318	+35.9	88,474	+35.8	384,692	+35.9
1954	241,224	+40.3	176,766	+42.2	120,131	+35.8	538,122	+39.9
1955	308,900	+28.0	222,400	+25.8	149,800	+24.7	681,100	+26.5
1956	367,700	+19.0	281,200	+26.4	174,200	+16.3	823,100	+20.8
1957	394,200	+7.7	300,500	+6.9	174,000	-0.1	868,700	+5.5
1958	424,500	+7.7	345,200	+14.9	181,300	+4.2	951,000	+9.5
1959	445,800	+5.0	424,200	+22.9	200,600	+10.6	1,070,600	+12.6
1960	471,600	+5.8	459,200	+8.3	215,800	+7.6	1,146,600	+7.1
1961*	515,500	+9.2	470,000	+2.3	212,000	-1.8	1,197,500	+4.3

Radio Time Sales for Past Ten Years and 1962 Estimate

Year	National Network		Regional Network		Change from previous year		National Non-network		Change from previous year		Total	
	(add 000)	percent	(add 000)	(add 000)	percent	percent	(add 000)	percent	(add 000)	percent	(add 000)	percent
1951	\$113,984	-8.5	\$8,481	+23.0	+13.5	\$119,559	+0.6	\$214,519	+5.6	\$456,543	+0.6	
1952	102,528	-10.0	7,334	-13.5	-29.2	123,658	+3.4	239,631	+11.7	473,151	+3.6	
1953	92,865	-9.4	5,192	-29.2	-8.2	129,605	+4.8	249,544	+4.0	477,206	+1.0	
1954	78,917	-15.0	4,767	-8.2	-20.0	120,168	-7.3	247,478	-0.8	451,330	-5.4	
1955	60,268	-23.6	3,809	-20.0	-5.9	120,393	+0.2	272,011	+9.9	456,481	+0.7	
1956	44,839	-25.6	3,585	+3.5	+0.6	145,461	+20.8	297,822	+9.5	491,707	+7.7	
1957	47,951	+7.0	3,709	+0.6	---	169,511	+16.5	316,493	+6.3	537,664	+9.3	
1958	42,786	-8.7	3,733	---	---	171,939	+1.4	323,207	+2.0	541,665	+0.9	
1959	35,633	-23.4	---	---	---	188,143	+9.4	359,138	+11.0	582,914	+7.6	
1960	35,026	-1.7	---	---	---	202,102	+7.4	385,346	+7.3	622,474	+6.8	
1961*	43,500	+24.2	---	---	---	200,000	+1.0	413,500	+7.3	657,000	+5.5	

(*) Estimated. Note: Regional Network radio time sales figures discontinued in 1959.
Source: FCC

HERBERT B. LEONARD

EXECUTIVE PRODUCER

"Naked City"—ABC-TV

"Route 66"—CBS-TV

Estimated Expenditures by Quarters For Top 25 Network Brand Advertisers

1961

FOURTH QUARTER 1961

1. Anacin Tablets	\$3,080,794	14. Crest Toothpaste	1,388,125
2. Camel Cigarettes	2,381,310	15. Campbell Soups	1,373,518
3. Chevrolet Cars	2,349,945	16. Colgate Dental Cream	1,342,214
4. Bufferin	2,236,626	17. Swan Liquid Detergent	1,313,854
5. Winston Cigarettes	2,196,002	18. L&M Filter Tip Cigarettes	1,283,299
6. Mercury & Comet Cars	2,161,432	19. Chesterfield Cigaretts	1,248,584
7. Mobilgas	1,861,981	20. Alka-Seltzer	1,231,430
8. Ford Cars	1,848,464	21. Pall Mall Cigarettes	1,221,488
9. Salem Cigarettes	1,696,307	22. Geritol	1,216,466
10. Dristan Tablets	1,576,980	23. Tide	1,210,759
11. Kent Cigarettes	1,521,188	24. Johnson's Pledge	1,201,304
12. Viceroy Cigarettes	1,412,776	25. Metrecal	1,185,409
13. Polaroid Land Cameras	1,400,860		

THIRD QUARTER 1961

1. Crest Tooth Paste	\$2,642,606	14. Johnson's Klear Wax	1,121,173
2. Anacin Tablets	2,579,052	15. Colgate Dental Cream	1,104,839
3. Camel Cigarettes	2,402,900	16. L & M Filter Tip Cigarettes	1,093,613
4. Winston Cigarettes	2,240,852	17. Chesterfield Cigarettes	1,083,715
5. Kent Cigarettes	2,008,503	18. Spring Cigarettes	1,078,367
6. Tide	1,849,541	19. Nabisco Cookies	1,050,859
7. Swan Liquid Detergent	1,570,008	20. One-A-Day Vitamin Tablets	1,050,346
8. Salem Cigarettes	1,482,528	21. Bayer Aspirin Tablets	1,046,445
9. Viceroy Cigarettes	1,471,641	22. Phillips Milk of Magnesia	1,030,261
10. Chevrolet Passenger Cars	1,409,003	23. Prudential Insurance Co. of America	1,028,106
11. Pall Mall Cigarettes	1,391,466	24. Goodyear Car Tires	1,009,269
12. Alka Seltzer	1,336,762	25. General Electric Company, General Promotion	984,157
13. Metrecal	1,178,947		

SECOND QUARTER 1961

1. Anacin Tablets	\$2,608,938	14. Viceroy Cigarettes	1,285,648
2. Crest Tooth Paste	2,154,038	15. Beech Nut Gum	1,268,233
3. Winston Cigarettes	2,137,269	16. Listerine Oral Antiseptic	1,255,675
4. Metrecal	1,818,927	17. L&M Filter Tip Cigarettes	1,241,399
5. Swan Liquid Detergent	1,745,510	18. Bufferin	1,231,091
6. Salem Cigarettes	1,596,788	19. Colgate Dental Cream	1,177,544
7. Kent Cigarettes	1,548,989	20. Gillette Razors & Blades	1,104,700
8. Chevrolet Passenger Cars	1,470,935	21. Chesterfield Cigarettes	1,039,348
9. Du Pont Paints — Home	1,447,734	22. Prudential Insurance Co. of America	1,025,448
10. One A Day Vitamin Tablets	1,411,087	23. Nabisco Cookies	1,025,361
11. Tide	1,378,752	24. Dristan Tablets	1,021,214
12. Bayer Aspirin Tablets	1,312,145	25. Alka Seltzer	985,107
13. Pall Mall Cigarettes	1,302,161		

FIRST QUARTER 1961

1. Anacin Tablets	\$2,869,167	14. Bufferin	1,201,511
2. Winston Cigarettes	2,017,209	15. Pall Mall Cigarettes	1,142,109
3. L & M Filter Tip Cigarettes	1,830,875	16. Alka-Seltzer	1,130,757
4. Kent Cigarettes	1,628,293	17. Schlitz Beer	1,121,074
5. Texaco, Inc., General Promotion	1,622,268	18. Ford Passenger Cars	1,099,022
6. Dristan Tablets	1,514,419	19. Marlboro Cigarettes	1,070,134
7. Salem Cigarettes	1,389,812	20. Listerine Antiseptic—Oral	1,058,926
8. Chevrolet Passenger Cars	1,366,910	21. Camel Cigarettes	1,035,564
9. Crest Tooth Paste	1,318,328	22. Prudential Insurance	1,015,509
10. Tide	1,307,016	23. Duncan Hines Cake Mixes	1,006,833
11. Bayer Aspirin Tablets	1,278,436	24. Allstate Insurance	997,200
12. Beech-Nut Gum	1,231,092	25. One-A-Day Vitamin Tablets	995,262
13. Colgate Dental Cream	1,202,647		

LNA-BAR: Gross Time Costs Only
Released by: TVB
Compiled by: LNA-BAR

Music!



*Program Producers and Music Directors
Will Find The Widest Choice of Music
For Featured Themes and Background Use
In The Diversified Catalogs Of:*

**ROBBINS MUSIC CORPORATION
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BIG 3 CHRONOLOGICAL and CLASSIFIED CATALOGS!**

THE BIG 3 MUSIC CORPORATION • PHONE: JUdson 2-2000
1540 BROADWAY, NEW YORK 36, N. Y.

Television Stations Operating for Full Year Classified by Profit and Loss Groupings, 1959-1960

PROFITS (Before Federal

Income Tax) of:

	Pre-Freeze VHF		Post-Freeze VHF		Post-Freeze UHF		Total All Stations	
	1960	1959	1960	1959	1960	1959	1960	1959
\$3,000,000 and over.....	13	12	—	—	—	—	13	12
\$2,000,000-\$3,000,000.....	7	9	2	—	—	—	9	9
\$1,500,000-\$2,000,000.....	9	6	1	2	—	—	10	8
\$1,000,000-\$1,500,000.....	27	29	8	7	—	—	35	36
\$800,000-\$1,000,000.....	13	9	6	2	—	—	19	11
\$600,000-\$800,000.....	12	11	8	7	—	—	20	18
\$400,000-\$600,000.....	8	8	16	15	—	—	24	23
\$200,000-\$400,000.....	4	6	37	38	2	—	43	44
\$100,000-\$200,000.....	6	6	65	60	7	5	78	71
\$50,000-\$100,000.....	—	2	52	36	8	13	60	51
Less than \$50,000.....	—	—	59	70	19	17	78	87
Total Stations.....	99	98	254	237	36	35	389	370
Median Profit.....	\$1,082,000	\$1,040,000	\$117,000	\$114,000	*	*	\$166,000	\$165,000

LOSS OF:

Less than \$50,000.....	1	—	42	40	19	14	62	54
\$50,000-\$100,000.....	1	—	11	18	11	11	23	31
\$100,000-\$200,000.....	1	1	12	12	4	7	17	20
\$200,000-\$400,000.....	4	2	6	8	2	2	12	12
\$400,000-\$600,000.....	—	2	1	3	—	—	1	5
\$600,000-\$800,000.....	—	—	1	1	—	—	1	1
\$800,000 and over.....	1	2	1	1	—	—	2	3
Total Stations.....	8	9	74	83	36	34	118	126
Median Loss.....	*	*	\$43,000	\$51,000	*	*	\$44,000	\$55,000

(*) Median not computed because of small number of stations involved.

Note: Excludes 7 satellite stations whose financial data are included with their parent station.

Source: FCC

*Ralph Edwards
Productions*

3 National Television Networks and 530 TV Stations Broadcast Financial Data

— 1960 —

<i>3</i> Networks	<i>15 Networks</i> Owned and <i>3</i> Operated TV Stations	<i>515</i> Other TV Stations	<i>Total 3</i> <i>Networks</i> and <i>530</i> Stations
----------------------	---	------------------------------------	---

(\$ Millions)

A. Revenues from the sale of time:				
1. Network time sales:				
Total network time sales.....	\$468.8	—	—	—
2. Total retentions from sale of network time after deductions from network's revenue from sale of time to advertisers.....				
	\$306.9	\$29.9	\$134.8*	\$471.6
3. Non-network time sales:				
a. National and regional advertisers....	—	100.3	358.9	459.2
b. Local advertisers	—	30.8	185.0	215.8
Total non-network time sales.....	—	131.1	543.9	675.0
4. Total time sales.....	306.9	161.0	678.7	1,146.6
5. Deduct—Commissions to agencies, representatives, etc.				
	70.4	24.6	99.7	194.7
6. Net time sales.....	\$236.5	\$136.4	\$579.0	\$951.9
B. Revenues from incidental broadcast activities:				
a. Talent	220.1	3.6	10.6	234.3
b. Sundry broadcast revenues.....	38.2	5.9	38.3	82.4
Total incidental broadcast activities....	258.3	9.5	48.9	316.7
Total broadcast revenues.....	494.8	145.9	627.9	1,268.6
C. Total broadcast expenses.....	461.2	84.3	479.0	1,024.5
D. Broadcast income (before Federal income tax)				
	\$ 33.6	\$ 61.6	\$148.9	\$244.1

(*) Total retentions from sale of network time of \$134.8 million by 515 other TV stations includes revenues received from miscellaneous TV networks in addition to receipts from the 3 national TV networks.
Source: FCC

THE U.S. STEEL HOUR

THE BROADWAY OF TV
ALTERNATE WEDNESDAYS
ON CBS

Broadcast Expenses of 3,451 AM Stations And 4 AM Networks and Their O & O Stations

— 1960 —
(\$ Thousands)

Type of Expense	4 Nationwide Networks	19 Network Owned and Operated Stations	3,451 Other AM Stations	Total
Technical	\$ 3,516	\$ 5,188	\$ 62,409	\$ 71,113
Program	22,978	12,544	142,393	177,915
Selling	5,124	4,717	90,904	100,745
General and Administrative...	6,826	5,112	181,847	193,785
Total Broadcast Expense...	\$38,444	\$27,561	\$477,553	\$543,558

Radio Networks and Station Broadcast Revenues, Expenses and Income

	1959 60 (\$ millions)		Percent Increase or (decrease)
	1960	1959	1960
<i>Total Broadcast Revenues</i>			
4 Nationwide networks (including owned and operated stations*)	\$ 63.0	\$ 60.4	4.3
Other radio stations**	534.7	499.6	7.0
Total	\$597.7	\$560.0	+6.7
<i>Total Broadcast Expenses</i>			
4 Nationwide networks (including owned and operated stations*)	\$ 66.0	\$ 64.9	1.7
Other radio stations**	485.8	452.7	7.3
Total	\$551.8	\$517.6	+6.6
<i>Broadcast Income (before Federal Income Tax)</i>			
4 Nationwide networks (including owned and operated stations*)	(\$ 3.0)	(\$ 4.5)	—
Other radio stations**	48.9	46.9	4.3
Total	\$ 45.9	\$ 42.4	+8.3

(*) 1959 and 1960 data cover the operations of the four nationwide networks and their 19 owned and operated stations.

(**) Includes 3,361 AM, AM-FM and 148 independent FM stations in 1959 and 3,451 AM, AM-FM and 218 independent FM stations in 1960.

() Loss.

Source: FCC

the "watchword" for reliable service

Minerva

America's
largest selection

PRECISION TIMING INSTRUMENTS

FOR RADIO TV • FILMS

Official Timers
CBS — NBC — ABC
Networks

Electronically tested

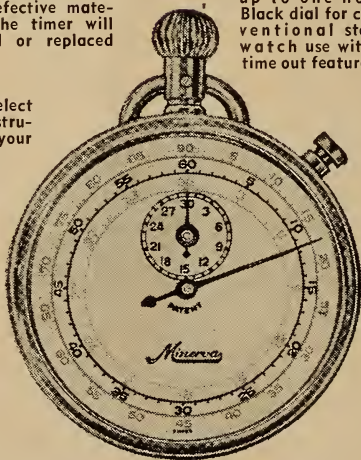
Scientifically proven
accurate

Exclusive, Non-breakable, "Coil Spring" Mechanism for Economy, Dependability, Unexcelled Accuracy. The result of 20 years of engineering research, Minerva "coil" construction assures endless timing precision with less wear or friction . . . without need of costly adjustments or repairs . . . under rugged continuous usage.

Lifetime Guarantee. Coils employed in Minerva Mechanisms are unconditionally guaranteed for the life-span of the timer against breakage or wear. In addition, should any Minerva timer fail to give satisfaction within one year because of defective material or workmanship, the timer will be completely repaired or replaced without charge.

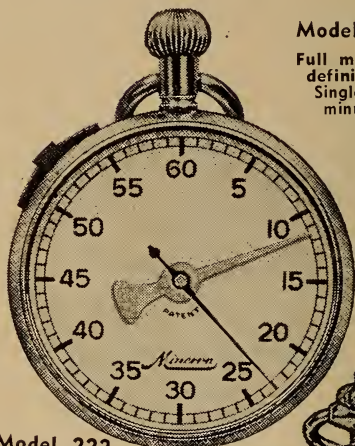
10-Days Free Trial. Select any Minerva timing instrument and try it under your own working conditions for a full ten days. If it does not serve your purposes as well or better than any other instrument, simply return it. There will be no charge, no obligation.

We are
headquarters
for stop watch
repairs &
servicing —
all makes —
prompt service



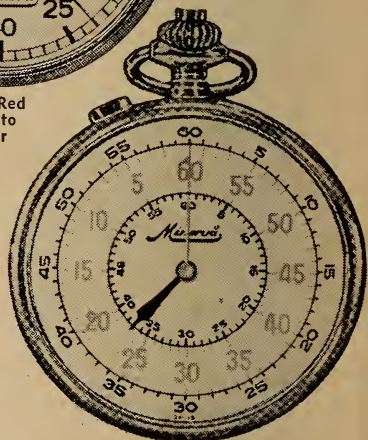
Model 222

For "On the Air"! Red dial gives "time left to go" without written or mental calculations—sweep hand in seconds, small hand in minutes. Easily set for any time period up to one hour. Black dial for conventional stopwatch use with time out feature.



Models 105PN—107N

Full minute span with more definition on the minutes! Single dial reference for both minutes and seconds retains the mechanics familiar to Radio and TV but this Minerva timer is much easier to read and use. For spot timing, timing program segments, etc. Two models with alternate methods of Start-Stop-Start . . . flyback to zero.



Models 106F—106

For Film-making, Filmmeter and Fifth-Second Timer! This specially designed timer has regular fifth-second scale, plus 90-ft and 36-ft per min. scales to register footage for 35mm. and 16 mm. film. Long hand completes one revolution in 60 seconds, small hand registers up to 30 minutes. Time out feature. Perfect flyback guaranteed for life. Model 106 has fifth-second scale only. Both available in regular or large size.

Write, Dept. RAY, RIGHT NOW for complete catalog.

M. DUCOMMUN COMPANY

Specialists in Timing Instruments Since 1858

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OVER 100 YEARS OF PRECISION TIMING SERVICE

Radio Set Retail Sales

(000 Omitted)

<i>Year</i>	<i>Home</i>	<i>Clock</i>	<i>Portable</i>	<i>Total</i>
1951	5,358	727	1,200	7,285
1952	4,394	1,666	1,528	7,588
1953	3,309	1,714	1,503	6,526
1954	2,701	1,897	1,449	6,047
1955	2,659	2,035	1,879	6,573
1956	3,007	2,223	2,683	7,913
1957	3,193	2,439	3,205	8,837
1958	2,669	2,205	3,115	7,989
1959	2,729	2,481	3,687	8,897
1960	3,332	2,767	4,606	10,705

Note: Radio set retail sales tabulations discontinued in 1961 by EIA.

Home-Clock-Portable-Auto Radio Set Production Figures

(000 Omitted)

<i>Year</i>	<i>Home</i>	<i>Clock</i>	<i>Portable</i>	<i>Auto</i>	<i>Total</i>	<i>\$ Value</i>
1951	5,275	777	1,333	4,543	11,928	298,439
1952	3,539	1,929	1,720	3,243	10,431	238,348
1953	3,886	2,041	1,742	5,183	12,852	286,471
1954	2,696	1,875	1,333	4,124	10,028	220,616
1955	2,998	2,244	2,027	6,864	14,133	283,225
1956	3,037	2,311	3,113	5,057	13,518	288,474
1957	3,228	2,516	3,265	5,496	14,505	351,601
1958	2,621	2,038	3,373	3,715	11,747	314,585
1959	3,145	2,794	4,128	5,555	15,622	330,874
1960	3,440	2,720	4,535	6,432	17,127	340,484
1961	3,041	3,017	5,747	5,568	17,373	323,276

Source: EIA.

NEW YORK HAS A NEW TELEVISION NETWORK!

See Inside Back Cover



Quarterly Spot Television Time Sales Figures for 1960-1961

	1961	1960
First Quarter	\$151,327,820	\$167,980,640
Second Quarter	160,598,780	160,648,000
Third Quarter	127,643,670	125,012,040
Fourth Quarter	177,735,000*	163,060,000
Total	\$617,305,270*	\$616,700,680

Source: TvB-Rorabaugh.
(*) Estimated.

Comparative Spot Radio Time Sales Figures

	1961	1960
First Quarter	\$ 43,194,000	\$ 47,115,000
Second Quarter	51,870,000	52,827,000
Third Quarter	52,531,000	48,827,000
Fourth Quarter	55,000,000	53,333,000
Total	\$202,595,000*	\$202,102,000

Source: Official FCC figures.
(*) Estimated SRA figures.

1961 Average Hours of Radio Usage Per Home and Per Day

	1961	1960	1959
January	1 hr. 49 mins.	1 hr. 52 mins.	1 hr. 55 mins.
February	1 hr. 57 mins.	1 hr. 49 mins.	1 hr. 51 mins.
March	1 hr. 46 mins.	1 hr. 59 mins.	1 hr. 55 mins.
April	1 hr. 40 mins.	1 hr. 52 mins.	1 hr. 49 mins.
May	1 hr. 44 mins.	1 hr. 55 mins.	1 hr. 57 mins.
June	1 hr. 43 mins.	1 hr. 50 mins.	1 hr. 52 mins.
July	1 hr. 35 mins.	1 hr. 41 mins.	1 hr. 40 mins.
August	1 hr. 33 mins.	1 hr. 35 mins.	1 hr. 40 mins.
September	1 hr. 47 mins.	1 hr. 48 mins.	1 hr. 52 mins.
October	1 hr. 48 mins.	1 hr. 40 mins.	1 hr. 53 mins.
November	1 hr. 41 mins.	1 hr. 49 mins.	1 hr. 56 mins.
December	1 hr. 40 mins.	1 hr. 39 mins.	1 hr. 50 mins.
Annual Average	1 hr. 44 mins.	1 hr. 47 mins.	1 hr. 51 mins.

Source: A. C. Nielsen.



SHOPPING CENTER

What is a TV station?

it is a theatre...newspaper...political forum
...concert-hall...field of sport...school...church...
shopping-center...all in one!

What a TV station is, and what it does in America, is shaped by something Benjamin Franklin pointed out, in the infancy of our country: "*The opinions of Men are almost as various as their faces.*"

We remain a nation of great differences, as well as of great freedoms—a people who, more than any other, feel free to criticize what *we* wish, whatever the man next door may like!

This is where a TV station's biggest challenge begins; for a leading station serves more families in its area, more often, by their own election, than any other community institution.

How, then, can it *best* serve so many people, with their extraordinary combination of different backgrounds and tastes, occupations, education and cultures—within the framework of our freedoms and our needs? This is the constant challenge.

To meet this challenge, the TV station combines within itself all of men's powers to speak, to show, to teach, to entertain. It moves words and pictures...ideas and goods...persons and events...almost instantaneously, out to the widest boundaries of the community it serves.

For television is life itself transformed into light.

The TV station must resolve this glow into what's important to its viewers, so they can measure, for themselves, the nation's leaders...can follow the day's history...study, worship, shop...find their favorite laughter and sports...in one place!

Small wonder, the American TV station has become today's *prime mover*—bringing its audiences face-to-face with their community and the far-off world, all within the home.

From such great powers to communicate follow great obligations.

We know a TV station can never be measured by any one part of its service, but only by the balance and breadth of its schedule, as it fulfills its community's needs.

And we also know that we cannot hope to reach *our* highest capabilities unless we help our viewing audiences to reach *theirs*.

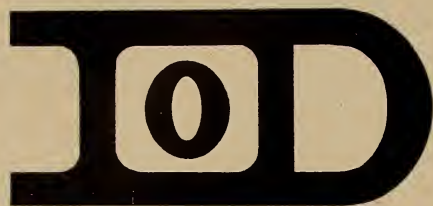


WESTINGHOUSE BROADCASTING COMPANY, INC.

WBZ + WBZA, WBZ-TV, Boston; KDKA, KDKA-TV, Pittsburgh; WJZ-TV, Baltimore; KYW, KYW-TV, Cleveland; WOWO, Fort Wayne; WIND, Chicago; KEX, Portland; KPIX, San Francisco.

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— Daniel Webster



Leading West Coast Producers of Documentaries

Completed:

THE ADDICT
THE IDOL

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THE REFUGEE
THE CLOWN
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Television
Documentaries

Irwin-O'Donnell Productions

1000 No. Cahuenga Blvd.

Hollywood 38, Calif.

News-Wire Services

Associated Press

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General Manager.....Frank J. Starzel
Asst. Gen. Mgr. for Radio-TV
Oliver Gramling
Secretary.....Harry Montgomery
Radio-TV News Editor..John A. Aspinwall

Broadcast Editorial Reports, Inc.

54 West 40th St., New York 18, N. Y.
Phone: MURray Hill 9-3450
President.....A. Maxwell Hage

Hearst Metrotone News, Inc.

450 West 56th Street, New York 19
Phone: PLaza 7-4120
Vice-Pres. & Gen. Mgr..Caleb B. Stratton
Production Director.....John E. Michon
News Editor.....Marshall B. Davidson

Branches

Washington, D. C.
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Phone: LA 2-5607

Hollywood—6087 Sunset Blvd.
Phone: HOLlywood 4-0650

Chicago—161 E. Grand Ave.
Phone: WH 4-2522

San Francisco—862 Howard St.
Phone: DO 2-4319

Dallas—218 Leda Drive
Phone: DI 8-3766

Press Association, Inc. (Associated Press)

50 Rockefeller Plaza, New York
Phone: PLaza 7-1111
President.....Frank J. Starzel
Vice-President.....Oliver Gramling
Radio-TV News Editor..John A. Aspinwall

Radio Press International Inc.

(Independent Voice New Service with Established National and Overseas News Bureaus)

18 East 50th St., New York 22
Phone: PLaza 2-0650

President.....R. Peter Straus
General Mgr.....Michael Minahan
Asst. to Gen. Mgr...Michael P. Mallardi
Secretary.....Donald Hirst
Treasurer.....Geoffrey M. Kilpatrick
Director of News.....Bill Scott

Branch Office

London—40 Piccadilly, W.1.
Chief.....Noel Bernard
Washington—20 "E" St., N.W.

Radio Pulsebeat News (Div. of Pulsebeat News, Inc.)

(Independent Audio News service focusing on actuality accounts from the nation and world.)

153-27 Hillside Ave., Jamaica 32, N. Y.
Phone: AX 1-4320

Pres., Dir. of News Opera.....Jay Levy
Vice President.....Joseph P. Sinacore
V.P., Wash. News Bureau Chief

Roy Thompson
Business Manager.....Ralph Edwards
Promotion Director.....Grace L. Barnes
Production Director.....Steven Elliot

Reuters

229 West 43rd Street, Times Bldg., N. Y.
Phone: BRyant 9-8558
North American Mgr..D. Kimpton Rogers
News Editor.....J. S. Bates
Ch. Wash. D. C. Corres...J. W. Heffernan

Telenews

235 East 45th Street, New York
Phone: MURray Hill 2-5600
National TV Sales.....Saul Reiss

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Radio-Television Daily's 1961
20th Annual Critics Poll
All-American Radio Favorites

—*Man of the Year*—

Bing Crosby

—*Producer*—

Norman Baer

—*Woman of the Year*—

Carol Burnett

—*Director*—

Norman Baer

—*Dramatic Show*—

Suspense

—*Writer*—

Norman Liebman

—*Comedy Show*—

Carol Burnett—Richard Hayes
Show

—*Male Vocalist*—

Bing Crosby

—*Musical Show*—

Christmas Sing With Bing

—*Female Vocalist*—

Rosemary Clooney

—*Commentator*—

Paul Harvey

—*Best Orchestra*—

Buddy Cole

—*Documentary*—

Death of Dag Hammarskjold

—*Most Promising Male*—

Richard Hayes

—*Best New Program Idea*—

Dimension

—*Sportscaster*—

Lindsey Nelson

—*Most Promising Female*—

Phyllis Diller

—*Public Service
Programming*—

The Big Lie

—*Song Hit*—

Love Makes the World Go Round

Radio-Television Daily's 1961 20th Annual Critics Poll All-American Television Favorites

—*Man of the Year*—
Mitch Miller

—*Western Show*—
Bonanza

—*Woman of the Year*—
Dinah Shore

—*Mystery Show*—
Perry Mason

—*Dramatic Show*—
Power and the Glory

—*Public Service*—
CBS Reports

—*Comedy Show*—
Bob Newhart Show

—*Producer*—
David Susskind

—*Musical Show*—
Sing Along With Mitch

—*Director*—
Marc Daniels

—*Commentator*—
David Brinkley

—*Writer*—
Rod Serling

—*Documentary*—
Eisenhower On The Presidency

—*Male Vocalist*—
Perry Como

—*Audience-Panel Show*—
To Tell The Truth

—*Female Vocalist*—
Leslie Uggams

—*Best New Program Idea*—
David Brinkley's Journal

—*Best Orchestra*—
Mitch Miller

—*Sportscaster*—
Lindsey Nelson

—*Most Promising Male*—
Bob Newhart

—*Color Program*—
Walt Disney's Wonderful World
Of Color

—*Most Promising Female*—
Cynthia Pepper

—*Best Filmed Series*—
Dick Powell Show

—*Children's Show*—
Young People's Concerts

—*Song Hit*—
Never On Sunday

**When You Can Have
The Best,
Why Be Satisfied
With Less?**

THE ASSOCIATED PRESS

Top 10 News Stories of 1961 As Selected by Major Networks

Following are the events selected by the major networks as the top 10 news stories of 1961.

—ABC—

- 1—The Space Race—U.S.S.R. orbits two men and our sub-orbital flights.
- 2—The ill-fated Cuban invasion.
- 3—The Berlin Crisis—building the wall and the tension arising from it.
- 4—Death of Dag Hammarskjold and the resulting UN tension.
- 5—Trial and conviction of Eichmann.
- 6—Soviet Union resuming atmospheric atom bomb testing.
- 7—Communist party Congress, the de-Stalinization campaign and the Russian split with Albania.
- 8—War in the Congo.
- 9—Freedom Riders in the South.
- 10—Roger Maris and his 61 home runs.

—CBS—

- 1—The Berlin wall.
- 2—The Vienna summit meeting.
- 3—The Russian-American space race.
- 4—The Congo crisis.
- 5—The death of Dag Hammarskjold.
- 6—The resumption of nuclear testing by the Soviet Union.
- 7—The impact of the New Frontier, and President Kennedy's first year in office.
- 8—The Cuban invasion fiasco.
- 9—The rise of the extremist right-wing in this country.
- 10—The continuing crises at the U. N., including the visit by Premier Khrushchev.

—MBS—

- 1—Man-in-space flights.
- 2—Berlin crisis.
- 3—Resumption of nuclear tests.
- 4—Death of Dag Hammarskjold.
- 5—Cuban invasion.
- 6—Congo crisis.
- 7—Kennedy's administration (including his meeting with Khrushchev.)
- 8—Eichmann trial.
- 9—Roger Maris' home-run record.
- 10—Khrushchev's anti-Stalin drive.

—NBC—

- 1—The Berlin crisis.
- 2—Manned space flights of the U. S. and Soviet Union.
- 3—Cuban invasion attempt and the prisoner exchange negotiations.
- 4—The continuing Congo strife.
- 5—Death of Dag Hammarskjold.
- 6—The Freedom Riders.
- 7—The trial of Adolph Eichmann.
- 8—The Soviet Union's resumption of nuclear testing and world reaction to it.
- 9—Revolution in the Dominican Republic.
- 10—The continuing story of the Kennedy administration, its style and techniques.



TRACY BUTLER



SU 7-0950

Principal Expense Items of TV Stations With \$25,000 Or More Time Sales Classified by Volume of Revenues

Stations Operating Full Year 1960 Only

Average Per Station Reporting

Broadcast Revenues	Average Per Station Reporting					All Other Expenses	
	No. of Stations	Total Expenses	Salaries and Wages	Film	Talent		Depreciation
Less than \$100,000.....	23	\$ 90,135	\$ 33,539	\$ 6,010	\$ 2,798	\$ 18,298	\$ 29,490
\$ 100,000-\$ 200,000.....	32	209,773	90,338	21,283	4,842	19,677	73,633
\$ 200,000-\$ 300,000.....	36	259,280	100,958	24,230	5,229	31,676	97,187
\$ 300,000-\$ 400,000.....	29	349,032	137,676	32,826	8,648	43,612	126,270
\$ 400,000-\$ 500,000.....	36	423,790	167,388	49,836	10,775	44,993	150,798
\$ 500,000-\$ 600,000.....	32	506,404	210,690	49,672	8,473	60,465	177,104
\$ 600,000-\$ 700,000.....	36	626,312	242,377	79,065	14,156	79,779	210,935
\$ 700,000-\$ 800,000.....	26	638,245	269,421	68,207	11,359	70,886	218,372
\$ 800,000-\$1,000,000.....	43	823,053	326,068	116,989	14,182	94,014	271,800
\$1,000,000-\$1,500,000.....	62	977,597	370,035	129,919	22,352	110,146	345,145
\$1,500,000-\$2,000,000.....	33	1,323,829	491,389	183,447	29,299	138,668	481,026
\$2,000,000-\$3,000,000.....	52	1,723,431	636,218	286,616	57,896	143,070	599,631
\$3,000,000-\$4,000,000.....	24	2,303,161	829,491	405,641	71,211	185,379	811,432
\$4,000,000-\$5,000,000.....	11	3,115,580	1,142,093	620,193	206,546	190,557	956,191
\$5,000,000-\$7,500,000.....	15	4,107,576	1,359,393	916,474	313,190	163,989	1,354,530
Over \$7,500,000.....	13	6,341,870	1,517,217	1,555,369	296,070	223,336	2,749,878
Total All Stations.....	503	\$1,116,813	\$ 396,167	\$ 188,993	\$ 39,986	\$ 92,271	\$ 399,396
Total Pre-freeze Stations.....	107	\$2,665,980	\$ 866,490	\$ 537,289	\$130,605	\$157,645	\$ 973,951
Post-freeze Stations:							
VHF.....	327	\$ 755,765	\$ 284,463	\$ 106,632	\$ 20,587	\$ 82,243	\$ 261,840
UHF.....	69	425,536	183,646	50,755	10,017	43,085	138,033
Total Post-freeze Stations.....	396	\$ 698,225	\$ 266,896	\$ 94,883	\$ 16,490	\$ 75,005	\$ 244,951

Note: Excludes data for 4 post-freeze stations (1 VHF and 3 UHF) operating full year 1960 with less than \$25,000 in time sales which are not required to report detailed expense data.

Also excludes data for 7 full year operating satellite stations whose financial data are included with their parent station.

Not all stations reported all expense items.

Source: FCC



STORER BROADCASTING COMPANY

35 years of community service

WHEN DO YOU FREEZE A FORMAT

The answer is simple — never!

At least, in 35 years, no Storer Station has been able to manage it.

Public preference changes too fast and so do each community's needs. That is why every Storer Station is locally oriented to the particular community it serves.

Only by knowing community problems from day to day have we been able to help solve them. Only through constant check on listener and viewer preferences have we been able to build loyal, responsive audiences

Keeping the public informed and entertained, and working for a better community is a day-to-day, often an hour-to-hour, even minute-to-minute job.

We've never found a way to format community service. It's too big... too fluid... too much of a responsibility to be frozen — even for one day.

Radio

CLEVELAND—W.I.W
TOLEDO—WSPD
NEW YORK—WHN
MIAMI—WGBS
LOS ANGELES—KGBS
DETROIT—WJBK
PHILADELPHIA—WIBG

Television

DETROIT—WJBK-TV
CLEVELAND—WJW-TV
MILWAUKEE—WITI-TV
ATLANTA—WAGA-TV
TOLEDO—WSPD-TV

KINETIC

MARTY

INGELS



NAB Radio Code Subscribers

SUBSCRIBER

NAB

*Radio Code of
Good Practices*

The following 1050 stations are subscribers to the NAB Radio Code of Good Practices. All owned and operated stations of the ABC, CBS, MBS and NBC radio networks are code subscribers. Stations are listed alphabetically according to call letters.

- KABC—Los Angeles, Calif.
 KABQ—Albuquerque, N. M.
 KACI—The Dalles, Ore.
 KADD—Marshall, Tex.
 KAGH—Crossett, Ark.
 KAGI—Grants Pass, Ore.
 KAKC—Tulsa, Okla.
 KAKE—Wichita, Kans.
 KALE—Richland, Wash.
 KALL—Salt Lake City, Utah
 KAMO—Rogers, Ark.
 KANA—Anaconda, Mont.
 KAND—Corsicana, Tex.
 KAPI—Pueblo, Colo.
 KARE—Atehon, Kans.
 KARI—Blaine, Wash.
 KARI—Newcastle, Wyo.
 KAST—Astoria, Ore.
 KATL—Miles City, Mont.
 KAVI—Rocky Ford, Colo.
 KAVL—Lancaster, Colo.
 KAVR—Apple Valley, Calif.
 KAYS—Hays, Kans.
 KAYT—Rupert, Ida.
- KBBB—Borger, Tex.
 KBBS—Buffalo, Wyo.
 KBCH—Oceanside, Ore.
 KBEA—Mission, Kans.
 KBHS—Hot Springs, Ark.
 KBIG—Avalon, Calif.
 KBIM—Roswell, N. M.
 KBKR—Baker, Ore.
 KBLA—Burbank, Calif.
 KBMN—Bozeman, Mont.
 KBMO—Benson, Minn.
 KBMY—Billings, Mont.
 KBOE—Oskaloosa, Iowa
 KBOI—Boise, Idaho
 KBOK—Malvern, Ark.
 KBOL—Boulder, Colo.
 KBOM—Bismarck, N. D.
 KBQX—Dallas, Tex.
 KBRI—Brinkley, Ark.
 KBRK—Brookings, S. D.
 KBRR—Brighton, Colo.
 KBRX—O'Neill, Neb.
 KBTA—Batesville, Ark.
 KBEM—Bemidji, Minn.
 KBUE—Burlington, Iowa
 KBZY—Salem, Ore.
- KCAP—Helena, Mont.
 KCAP—Clarksville, Tex.
 KCBQ—San Diego, Calif.
 KCBS—San Francisco, Calif.
 KCCO—Lawton, Okla.
- KCEE—Tucson, Ariz.
 KGCHA—Charles City, Ia.
 KCID—Caldwell, Idaho
 KCIM—Carroll, Iowa
 KCLE—Cleburne, Tex.
 KCLN—Clinton, Iowa
 KCLO—Leavenworth, Kans.
 KCLS—Falstaff, Ariz.
 KCLX—Colfax, Wash.
 KCOM—Texarkana, Tex.
 KCMO—Kansas City, Mo.
 KCON—Broken Bow, Neb.
 KCOB—Newton, Iowa
 KCOK—Tulare, Calif.
 KCOL—Fort Collins, Colo.
 KCOW—Alliance, Neb.
 KCPX—Salt Lake City, Utah
 KCOY—Santa Maria, Calif.
 KCRA—Sacramento, Calif.
 KCRC—Enid, Okla.
 KCRG—Cedar Rapids, Ia.
 KCRS—Midland, Tex.
 KCRY—Trinidad, Colo.
 KCSI—Pueblo, Colo.
 KCSR—Chadron, Neb.
- KDAL—Duluth, Minn.
 KDBS—Alexandria, La.
 KDEF—Albuquerque, N. M.
 KDEN—Denver, Colo.
 KDKA—Pittsburgh, Pa.
 KDLA—De Ridder, La.
 KDLM—Detroit Lakes, Minn.
 KDLR—Devils Lake, S. D.
 KDNT—Denton, Tex.
 KDOK—Tyler, Tex.
 KDON—Salinas, Calif.
 KDORS—Paragould, Ark.
 KDTH—Dubuque, Iowa
 KDUB—Lubbock, Tex.
 KDWB—Minneapolis-St. Paul, Minn.
- KEAP—Fresno, Calif.
 KEED—Springfield, Ore.
 KEEN—San Jose, Calif.
 KEEP—Twin Falls, Ida.
 KELD—El Dorado, Ark.
 KELO—Sioux Falls, S. D.
 KENN—Farmington, N. M.
 KEPR—Kennewick, Wash.
 KERG—Eugene, Ore.
 KFRN—Bakersfield, Calif.
- KEWB—Oakland, Calif.
 KEX—Portland, Ore.
 KEXO—Grand Junction, Colo.
 KEYE—Perrytown, Tex.
 KEYZ—Williston, N. D.
 KEZU—Rapid City, S. D.
 KEZY—Anaheim, Calif.
- KFAB—Omaha, Neb.
 KFAO—Los Angeles, Calif.
 KFBC—Cheyenne, Wyo.
 KFBK—Sacramento, Calif.
 KFDM—Beaumont, Tex.
 KFI—Los Angeles, Calif.
 KFFA—Helena, Ark.
 KFIZ—Fond du Lac, Wis.
 KFJB—Marshalltown, Ia.
 KFKA—Greely, Colo.
 KFLD—Floydada, Tex.
 KFLW—Klamath Falls, Ore.
 KFMB—San Diego, Calif.
 KFLL—Denver, Colo.
 KFOR—Lincoln, Neb.
 KFRD—Rosenberg, Tex.
 KFRE—Fresno, Calif.
 KFRU—Columbia, Mo.
 KFSA—Fort Smith, Ark.
 KFTM—Fort Morgan, Colo.
 KFUN—Las Vegas, N. M.
 KFWB—Los Angeles, Calif.
 KFXD—Nampa, Idaho
 KFYB—Bonham, Tex.
 KFYO—Lubbock, Tex.
 KFYR—Bismarck, N. D.
- KGAF—Gainesville, Tex.
 KGAK—Gallup, N. M.
 KGB—San Diego, Calif.
 KGBG—Galveston, Tex.
 KGBX—Springfield, Mo.
 KGEK—Sterling, Colo.
 KGEM—Boise, Idaho
 KGER—Long Beach, Calif.
 KGEX—Kallispell, Mont.
 KGFF—Shawnee, Okla.
 KGGF—Coffeyville, Kans.
 KGHF—Pueblo, Colo.
 KGLC—Miami, Okla.
 KGLN—Glenwood Spgs., Colo.
 KGMO—Cape Girardeau, Mo.
 KGNC—Amarillo, Tex.
 KGNO—Dodge City, Kans.
- KGW—San Francisco, Calif.
 KGN—Oregon City, Ore.
 KGST—Fresno, Calif.
 KGV0—Missoula, Mont.
 KGW—Portland, Ore.
 KGWG—Enid, Okla.
 KGYN—Guymon, Okla.
- KHAS—Hastings, Neb.
 KHEY—El Paso, Tex.
 KHOB—Hobbs, N. M.
 KHQ—Spokane, Wash.
 KHSB—Chico, Calif.
 KHUB—Fremont, Neb.
 KHVH—Honolulu, Hawaii
- KICD—Spencer, Iowa
 KID—Idaho Falls, Idaho
 KIDO—Boise, Idaho
 KIEM—Eureka, Calif.
 KIFN—Phoenix, Ariz.
 KIHRR—Hood River, Ore.
 KIL0—Grand Forks, N. D.
 KIMA—Yakima, Wash.
 KIML—Gillette, Wyo.
 KIMN—Denver, Colo.
 KIMP—Mt. Pleasant, Tex.
 KING—Seattle, Wash.
 KINS—Eureka, Calif.
 KIOA—Des Moines, Iowa
 KIRL—Wichita, Kans.
 KIRO—Seattle, Wash.
 KIRT—Mission, Tex.
 KISD—Sioux Falls, S. D.
 KITE—San Antonio, Tex.
 KITI—Centralia-Ch-hais, Wash.
 KITN—Olympia, Wash.
 KIUL—Garden City, Kans.
 KIUP—Durango, Colo.
 KIXZ—Amarillo, Tex.
- KJAM—Madison, S. D.
 KJAN—Hartsville, Iowa
 KJCK—Junction City, Kans.
 KJJO—Stockton, Calif.
 KJRY—Newton, Kans.
 KJSK—Columbia, Neb.
- KKAN—Phillipsburg, Kans.
 KKIS—Pittsburg, Calif.
 KLAN—Lemoore, Calif.
 KLBM—La Grande, Ore.
- KLCO—Poteau, Okla.
 KLEO—Wichita, Okla.
 KLG—Logan, Utah
 KLIF—Dallas, Tex.
 KLIN—Denver, Colo.
 KLIR—Denver, Colo.
 KLIZ—Brainerd, Minn.
 KLMR—Lamar, Colo.
 KLMX—Clayton, N. M.
 KLO—Ogden, Utah
 KLOE—Goodland, Kans.
 KLOO—Corvallis, Ore.
 KLPW—Union, Mo.
 KLTZ—Glasgow, Mont.
 KLUE—Longview, Tex.
 KLWN—Lawrence, Kans.
 KLYD—Bakersfield, Calif.
 KLYR—Clarksville, Ark.
 KLZ—Denver, Colo.
- KMA—Shenandoah, Iowa
 KMAQ—Maquoketa, Iowa
 KMED—Medford, Ore.
 KMJ—Fresno, Calif.
 KMMJ—Grand Island, Neb.
 KMMO—Marshall, Mo.
 KMNS—Sioux City, Iowa
 KMON—Great Falls, Mont.
 KMOX—St. Louis, Mo.
 KMPC—Los Angeles, Calif.
 KMUR—Murray, Utah
 KMVI—Wailuku, Hawaii
- KNBC—San Francisco, Calif.
 KNCM—Moberly, Mo.
 KNEA—Jonesboro, Ark.
 KNEB—Scottsbluff, Neb.
 KNEM—Nevada, Mo.
 KNES—Hanford, Calif.
 KNOE—Monroe, La.
 KNOK—Fort Worth, Tex.
 KNOV—Austin, Tex.
 KNOX—Grand Forks, N. D.
 KNPT—Newport, Ore.
 KNUZ—Houston, Tex.
 KNX—Los Angeles, Calif.
- KOA—Denver, Colo.
 KOAM—Pittsburg, Kans.
 KOBH—Hot Springs, S. D.

(Continued on Next Page)

NAB RADIO CODE SUBSCRIBERS

KOCY—Oklahoma City, Okla.
 KODY—No. Platte, Neb.
 KOEL—Oelwein, Iowa
 KOFO—Ottawa, Kans.
 KOGA—Ogallala, Neb.
 KOGO—San Diego, Calif.
 KOKR—Reno, Nev.
 KOHU—Hermiston, Ore.
 KOIN—Portland, Ore.
 KOKX—Keokuk, Iowa
 KOL—Seattle, Wash.
 KOLE—Port Arthur, Tex.
 KOLT—Scottsbluff, Neb.
 KOMA—Oklahoma City, Okla.
 KOMO—Seattle, Wash.
 KOMW—Omak, Wash.
 KONO—San Antonio, Tex.
 KOOD—Honolulu, Hawaii
 KOOL—Phoenix, Ariz.
 KOPR—Butte, Mont.
 KORD—Pasco, Wash.
 KOSA—Odessa, Tex.
 KOSI—Aurora, Colo.
 KOTA—Rapid City, S.D.
 KOTN—Pine Bluff, Ark.
 KOVE—Lander, Wyo.
 KOVO—Provo, Utah
 KOYV—Phoenix, Ariz.
 KOYL—Odessa, Tex.
 KOYN—Billings, Mont.
 KOPY—Grand Rapids, Minn.

KPAN—Hereford, Tex.
 KPAY—Chicago, Calif.
 KPBL—Carlsbad, N.M.
 KPFL—Lafayette, La.
 KPET—Lamesa, Tex.
 KPHO—Phoenix, Ariz.
 KPIG—Cedar Rapids, Ia.
 KPIN—Casa Grande, Ariz.
 KPLK—Dallas, Ore.
 KPNG—Port Neches, Tex.
 KPOC—Pocahontas, Ariz.
 KPFD—Denver, Colo.
 KPOJ—Portland, Ore.
 KPOL—Los Angeles, Calif.
 KPOW—Powell, Wyo.
 KPRC—Houston, Tex.
 KPRK—Livingston, Mont.
 KPSO—Falfurrias, Tex.
 KPTL—Carson City, Nev.

KQEO—Albuquerque, N.M.
 KQV—Pittsburg, Pa.

KRAL—Rawlins, Wyo.
 KRBC—Abilene, Tex.
 KRBI—St. Peter, Minn.
 KRDO—Colorado Springs, Colo.
 KREH—Oakdale, La.
 KREM—Spokane, Wash.
 KREX—Grand Junction, Colo.
 KRFS—Superior, Neb.
 KRGI—Grand Island, Neb.
 KRGV—Weslaco, Tex.
 KRHD—Duncan, Okla.
 KRIZ—Phoenix, Ariz.
 KRLD—Dallas, Tex.
 KRLN—Canon City, Colo.
 KRLW—Walnut Ridge, Ark.
 KRMD—Shreveport, La.
 KRML—Tulsa, Okla.
 KRML—Carmel, Calif.
 KRMS—Osage Beach, Mo.
 KRNT—Des Moines, Iowa
 KRNY—Kearney, Neb.
 KROC—Rochester, Minn.
 KROD—El Paso, Tex.
 KROF—Abbeville, La.
 KROX—Crocketon, Minn.
 KRRV—Sherman, Tex.
 KRSI—Minneapolis-St. Paul, Minn.
 KRSL—Russell, Kans.
 KRSN—Los Angeles, Calif.
 KRUX—Phoenix, Ariz.
 KRXX—Rexburg, Idaho

KSAL—Salina, Kans.
 KSBW—Salinas, Calif.
 KSCB—Liberal, Kans.
 KSCO—Santa Cruz, Calif.
 KSD—St. Louis, Mo.
 KSEI—Pocatello, Idaho
 KSEK—Pittsburg, Kans.
 KSEJ—Selby, Mont.
 KSET—El Paso, Tex.
 KSEW—Sitka, Alaska
 KSF0—San Francisco, Calif.
 KSIB—Creston, Iowa
 KSID—Sidney, Neb.
 KSJ—Shelby, Mont.
 KSLM—Salem, Ore.
 KSL0—Onelousas, La.
 KSMA—Santa Maria, Calif.
 KSNY—Snyder, Tex.
 KSK—Arkansas City, Kans.
 KSO0—Sioux Falls, S.D.
 KSOP—Salt Lake City, Utah
 KSPI—Stillwater, Okla.
 KSPL—Diboll, Tex.
 KSRA—Salmon, Idaho
 KSR0—Ontario, Ore.
 KSSS—Colorado Springs, Colo.
 KSTR—Grand Junction, Colo.
 KSTV—Stephenville, Tex.
 KSUM—Fairmont, Minn.
 KSW0—Lawton, Okla.
 KSYL—Alexandria, La.

KTAC—Tacoma, Wash.
 KTAE—Taylor, Tex.
 KTAT—Frederick, Okla.
 KTBB—Tyler, Tex.
 KTCB—Austin, Tex.
 KTCB—Walden, N.C.
 KTHS—Little Rock, Ark.
 KTHT—Houston, Tex.
 KTLN—Denver, Colo.
 KTLI—Mountain Home, Ark.
 KTMC—Maalester, Okla.
 KTOD—Tacoma, Wash.
 KTOD—Sinton, Tex.
 KTOK—Oklahoma City, Okla.
 KTOP—Topeka, Kans.
 KTRF—Lufkin, Tex.
 KTRH—Houston, Tex.
 KTRM—Tulsa, Okla.
 KTSB—San Antonio, Tex.
 KTSM—El Paso, Tex.
 KTTT—Springfield, Mo.
 KTUE—Tulia, Tex.
 KTUX—Pueblo, Colo.

KUBA—Yuba City, Calif.
 KUDI—Great Falls, Mont.
 KUGN—Eugene, Ore.
 KUMA—Pendleton, Ore.
 KUOA—Siloam Springs, Ark.
 KUPD—Phoenix, Ariz.
 KURA—Moab, Utah
 KURV—Edinburg, Tex.
 KVCV—Redding, Calif.
 KVEC—San Luis Obispo, Calif.
 KVEC—Austin, Tex.
 KVEC—Cortez, Colo.
 KVG8—Great Bend, Kans.
 KVI—Seattle, Wash.
 KVKM—Monahans, Tex.
 KVF—Ft. Wayne, Ind.
 KVMA—Magnolia, Ark.
 KVNU—Logan, Utah
 KVLE—Emporia, Kans.
 KVLD—Lafayette, La.
 KVOM—Morrilton, Ark.
 KVOD—Tulsa, Okla.
 KVOP—Plainview, Tex.
 KVOR—Colorado Springs, Colo.
 KVOU—Uvalde, Tex.
 KVOW—Riverton, Wyo.
 KVOZ—Laredo, Tex.
 KVP1—Village Platte, La.
 KVP2—Rock Springs, Wyo.
 KVSH—Valentine, Neb.
 KVVO—Cheyenne, Wyo.

KWAK—Stuttgart, Ark.
 KWBB—Wichita, Kans.
 KWBE—Beatrice, Neb.
 KWBG—Boone, Iowa
 KWBW—Hutchinson, Kans.
 KWCO—Chickasha, Okla.
 KWED—Sequin, Tex.
 KWEL—Midland, Tex.
 KWHK—Hutchinson, Kans.
 KWIC—Salt Lake City, Utah
 KWIL—Albany, Ore.
 KWIP—Merced, Calif.
 KWIQ—Moses Lake, Wash.
 KWIZ—Santa Ana, Calif.
 KWK—St. Louis, Mo.
 KWKH—Shreveport, La.
 KWMT—Fort Dodge, Ia.
 KWN—Winnemucca, Nev.
 KWNO—Winona, Minn.
 KWPC—Muscatine, Iowa
 KWRF—Warren, Ark.
 KWTC—Barstow, Calif.
 KWVR—Enterprise, Ore.
 KWYO—Sheridan, Wyo.
 KXEO—Mexico, Mo.
 KXGO—Fargo, N.D.
 KXIC—Iowa City, Iowa
 KXIT—Dalhart, Tex.
 KXIV—Phoenix, Ariz.
 KXK—Lafayette, La.
 KXL—Portland, Ore.
 KXLE—Ellensburg, Wash.
 KXOK—St. Louis, Mo.
 KXOL—Fort Worth, Tex.
 KXRA—Alexandria, Minn.
 KXCK—Colby, Kans.
 KXYZ—Houston, Tex.

KYA—San Francisco, Calif.
 KYJC—Medford, Ore.
 KYNO—Fresno, Calif.
 KYNT—Yankton, S.D.
 KYOU—Greely, Colo.
 KYSM—Mankato, Minn.
 KYSN—Colorado Springs, Colo.
 KYUM—Yuma, Ariz.
 KYVA—Gallup, N.M.
 KYW—Cleveland, O.

KZIN—Coeur d'Alene, Ida.
 KZIX—Fort Collins, Colo.

WAAP—Peoria, Ill.
 WABA—Aguadilla, P.R.
 WABC—New York, N.Y.
 WABI—Bangor, Me.
 WABJ—Adrian, Mich.
 WACO—Waco, Tex.
 WADA—Shelby, N.C.
 WAD0—New York, N.Y.
 WADP—Kane, Pa.
 WADS—Ansonia, Conn.
 WAGF—Dothan, Ala.
 WAGM—Presque Isle, Me.
 WAGY—Forest City, N.C.
 WAJ—Galesburg, Ill.
 WAJF—Decatur, Ala.
 WAJR—Morgantown, W. Va.
 WALK—Patchogue, N.Y.
 WAMI—Opp, Ala.
 WANE—Ft. Wayne, Ind.
 WANN—Annapolis, Md.
 WA0V—Vincennes, Ind.
 WAPA—San Juan, P.R.
 WAPL—Appleton, Wisc.
 WAQE—Towson, Md.
 WARA—Arlington, Mass.
 WARD—Johnstown, Pa.
 WARF—Jasper, Ala.
 WARM—Scranton, Pa.
 WARU—Peru, Ind.
 WASA—Havre de Grace, Md.
 WASK—Lafayette, Ind.
 WATC—Gaylord, Mich.
 WATF—Jasper, Ala.
 WATP—Marion, S.C.
 WATT—Cadillac, Mich.

WATZ—Alpena, Mich.
 WAUX—Waukesha, Wisc.
 WAVE—Louisville, Ky.
 WAVI—Dayton, O.
 WAVY—Portsmouth, Va.
 WAVZ—New Haven, Conn.
 WAWK—Kendallville, Ind.
 WAYB—Waynesboro, Va.
 WAYZ—Waynesboro, Pa.
 WAZL—Hazleton, Pa.
 WAZY—Lafayette, Ind.

WBAG—Burlington, N.C.
 WBAP—Fort Worth, Tex.
 WBAT—Marion, Ind.
 WBAY—Barnwell, S.C.
 WBAY—Green Bay, Wisc.
 WBBI—Abingdon, W.Va.
 WBMM—Chicago, Ill.
 WBBO—Forest City, N.C.
 WBYY—Youngstown, O.
 WBZZ—Ponca City, Okla.
 WBCA—Bay Minette, Ala.
 WBCU—Union, S.C.
 WBEC—Pittsfield, Mass.
 WBET—Brockton, Mass.
 WBET—Beaufort, S.C.
 WBEX—Chillicothe, Mo.
 WBIG—Greensboro, N.C.
 WBIR—Knoxville, Tenn.
 WBIW—Bedford, Ind.
 WBLT—Bedford, Va.
 WBLV—Springfield, O.
 WBMC—McMinnville, Tenn.
 WBNL—Boonville, Ind.
 WBNS—Columbus, O.
 WBNT—Oneida, Tenn.
 WB0C—Salisbury, Md.
 WBRY—Waterbury, Vt. Conn.
 WBCT—Charlotte, N.C.
 WBTM—Danville, Va.
 WBTN—Bennington, Vt.
 WBVP—Beaver Falls, Pa.
 WBYS—Canton, Ill.
 WBZ—Boston, Mass.

WCAO—Baltimore, Md.
 WCAP—Lowell, Mass.
 WCAU—Philadelphia, Pa.
 WCBL—Benton, Ky.
 WCBM—Baltimore, Md.
 WCCO—Hartford, Conn.
 WCCN—Nevilleville, Wisc.
 WCDT—Winchester, Tenn.
 WCEN—Cambridge, Md.
 WCER—Charlotte, Mich.
 WCFR—Springfield, Vt.
 WCGO—Chicago Heights, Ill.
 WCHA—Chambersburg, Pa.
 WCHL—Chapel Hill, N.C.
 WCHN—Norwich, N.Y.
 WCKR—Miami, Fla.
 WCKY—Cincinnati, O.
 WCLO—Janesville, Wisc.
 WCLT—Newark, O.
 WCMC—Wildwood, N.J.
 WCNH—Quincy, Fla.
 WCNU—Crestview, Fla.
 WCOJ—Coatesville, Pa.
 WCOB—Columbus, S.C.
 WCOB—Boston, Mass.
 WCOU—Lewiston, Me.
 WCOV—Montgomery, Ala.
 WCOY—Columbia, Pa.
 WCRB—Oneonta, Ga.
 WCRW—Chicago, Ill.
 WCFB—Charleston, S.C.
 WCSI—Columbus, Ind.
 WCTA—Andalusia, Ala.
 WCVI—Connellsville, Pa.
 WCVB—Cristiana, Va.
 WCVN—Bryntonia, Ky.
 WDAF—Kansas City, Mo.
 WDAF—Philadelphia, Pa.
 WDAY—Fargo, N.D.
 WDBJ—Roanoke, Va.
 WDBL—Springfield, Tenn.
 WDBO—Orlando, Fla.
 WDBQ—Dubuque, Iowa
 WDC—Americus, Ga.
 WDFC—Chattanooga, Tenn.

WDEL—Wilmington, Del.
 WDX—Orangeburg, S.C.
 WDSN—Jackson, Tenn.
 WDLN—Watson, N.Y.
 WDLB—Marshfield, Wisc.
 WDLR—Port Jervis, N.Y.
 WDN0—Durham, N.C.
 WDN0—Anniston, Ala.
 WDSM—Roanoke, N.Y.
 WDSM—Superior, Wisc.
 WDSU—New Orleans, La.
 WDUN—Gainesville, Ga.
 WDVA—Danville, Va.
 WDWS—Champaign, Ill.
 WDXB—Chattanooga, Tenn.
 W0Z—Decatur, Ill.

WEAN—Providence, R.I.
 WEAV—Plattsburgh, N.Y.
 WEBB—Baltimore, Md.
 WEBC—Duluth, Minn.
 WEBW—Brewton, Ala.
 WEBQ—Harrisburg, N.Y.
 WEEB—Southern Pines, N.C.
 WEED—Rocky Mount, N.C.
 WEEI—Boston, Mass.
 WETS—Scranton, Pa.
 WEKR—Fayetteville, Tenn.
 WEKZ—Monroe, Wisc.
 WELC—Welch, W. Va.
 WELD—Fisher, W. Va.
 WELM—Elmira, N.Y.
 WELS—Easley, S.C.
 WEMP—Milwaukee, Wisc.
 WENE—Endicott, N.Y.
 WENY—Elmira, N.Y.
 WEPM—Martinsburg, W. Va.
 WERT—Van Wert, O.
 WESB—Bradford, Pa.
 WESC—Greenville, S.C.
 WESO—Southbridge, Mass.
 WESR—Tasley, Va.
 WEST—Easton, Pa.
 WETU—Wetumpka, Ala.
 WEZB—Birmingham, Ala.
 WEZE—Boston, Mass.
 WEZL—Richmond, Va.
 WEZN—Elizabethtown, Pa.

WFAA—Dallas, Tex.
 WFAS—White Plains, N.Y.
 WFBC—Greenville, S.C.
 WFBB—Altoona, Pa.
 WFBL—Syracuse, N.Y.
 WFBM—Indianapolis, Ind.
 WFBP—Baltimore, Md.
 WFBZ—Sylacauga, Ala.
 WFHG—Pell City, Ala.
 WFHR—Wisconsin Rapids, Wisc.
 WFLG—Sumter, S.C.
 WFLI—Philadelphia, Pa.
 WFIN—Findlay, O.
 WFIW—Terre Haute, Ind.
 WFKY—Frankfort, Ky.
 WFLA—Tampa, Fla.
 WFL0—Farmville, Va.
 WFMJ—Youngstown, O.
 WFMW—Madisonville, Ky.
 WFR—Franklin, Pa.
 WFR0—Reidsville, N.C.
 WFR0—Fremont, O.
 WFST—Caribou, Me.
 WFTL—Ft. Lauderdale, Fla.
 WFR—Front Royal, Va.
 WFA—Fredericksburg, Va.

WGAC—Augusta, Ga.
 WGAL—Lancaster, Pa.
 WGAP—Marysville, Tenn.
 WGAW—Cleveland, O.
 WGAU—Athens, Ga.
 WGAW—Gardner, Mass.

WGBB—Freeport, N. Y.
 WGBF—Evansville, Ind.
 WGBI—Scranton, Pa.
 WGBS—Miami, Fla.
 WGCD—Chester, S. C.
 WGEM—Quincy, Ill.
 WGES—Chicago, Ill.
 WGA—Gainesville, Ga.
 WGH—Newport News, Va.
 WGL—Fort Wayne, Ind.
 WGN—Chicago, Ill.
 WGNU—Newburgh, N. Y.
 WGPC—Albany, Ga.
 WGLS—Shelbyville, Ga.
 WGRQ—Lake City, Fla.
 WGRP—Greenville, Pa.
 WGRV—Greenville, Tenn.
 WGRY—Gary, Ind.
 WGSW—Huntington, W. Va.
 WGWY—Asheboro, N. C.
 WGY—Schenectady, N. Y.

WHAY—New Britain, Conn.
 WHB—Kansas City, Mo.
 WHBC—Selma, Ala.
 WHBF—Rock Island, Ill.
 WHB—Sheboygan, Wis.
 WHBU—Anderson, Ind.
 WHCU—Ithaca, N. Y.
 WHDH—Boston, Mass.
 WHDM—McKenzie, Tenn.
 WHEC—Rochester, N. Y.
 WHEN—Fayette, N. Y.
 WHFP—Foley, Ala.
 WHFB—Benton Harbor, Mich.
 WHHH—Warren, O.
 WHHM—Memphis, Tenn.
 WHIN—Gallatin, Tenn.
 WHIO—Dayton, O.
 WHIS—Bluefield, W. Va.
 WHIZ—Zanesville, O.
 WHKP—Hendersonville, N. C.
 WHLM—Bloomingsburg, Pa.
 WHLO—Akron, O.
 WHLS—Port Huron, Mich.
 WHO—Des Moines, Iowa
 WHOP—Hopkinsville, Ky.
 WHOI—Cambell, O.
 WHP—Harrisburg, Pa.
 WHUM—Reading, Pa.
 WHYE—Roanoke, Va.
 WHYL—Carlisle, Pa.
 WIBA—Madison, Wisc.
 WIBC—Indianapolis, Ind.
 WIBG—Philadelphia, Pa.
 WIBR—Baton Rouge, La.
 WIBT—Tupelo, Miss.
 WIBX—Utica, N. Y.
 WICE—Providence, R. I.
 WICO—Salisbury, Md.
 WIKE—Newport, Vt.
 WIKY—Evansville, Ind.
 WIL—St. Louis, Mo.
 WILK—Wilkes-Barre, Pa.
 WIMA—Lima, O.
 WIMS—Michigan City, Ind.
 WINA—Charlottesville, Va.
 WINC—Winchester, Va.
 WIND—Chicago, Ill.
 WINF—Manchester, Conn.
 WING—Dayton, O.
 WINK—Fort Myers, Fla.
 WINS—New York, N. Y.
 WIRA—Fort Pierce, Fla.
 WIRC—Hickory, N. C.
 WIS—Columbia, S. C.
 WISH—Indianapolis, Ind.
 WISM—Madison, Wisc.
 WIST—Charlotte, N. C.
 WITS—Baltimore, Md.
 WIVK—Knoxville, Tenn.
 WIZE—Springfield, O.

WIAC—Johnstown, Pa.
 WIAR—Providence, R. I.
 WIAS—Swainsboro, Ga.
 WIAX—Jacksonville, Fla.
 WJBB—Haleyville, Ala.
 WJBC—Bloomington, Ill.
 WJBK—Detroit, Mich.

WJBL—Holland, Mich.
 WJBO—Baton Rouge, La.
 WJDY—Salisbury, Md.
 WJEF—Grand Rapids, Mich.
 WJEH—Gallipolis, O.
 WJFE—Hagerstown, Md.
 WJET—Erie, Pa.
 WJJD—Chicago, Ill.
 WJMS—Ironwood, Mich.
 WJNC—Jacksonville, N. C.
 WJOL—Joliet, Ill.
 WJOY—Burlington, Vt.
 WJPH—Hempstead, N. Y.
 WJPS—Evansville, Ind.
 WJR—Detroit, Mich.
 WJRD—Tuscaloosa, Ala.
 WJSB—Crestview, Fla.
 WJOS—Jonesboro, Tenn.
 WJTB—Jamestown, N. Y.
 WJW—Cleveland, O.
 WJZW—Clarksville, Tenn.

WKAI—Macomb, Ill.
 WKAM—Goshen, Ind.
 WKAP—Allentown, Pa.
 WKAY—Glasgow, Ky.
 WKAZ—Charleston, W. Va.
 WKBH—LaCrosse, Wisc.
 WKBN—Youngstown, O.
 WKBO—Harrisburg, Pa.
 WKBV—Richmond, Ind.
 WKBW—Buffalo, N. Y.
 WKBS—Herkon, Mich.
 WKCT—Bowling Green, Ky.
 WKDA—Nashville, Tenn.
 WKDK—Newbury, S. C.
 WKDL—Clarksdale, Miss.
 WKES—Huntington, Va.
 WKID—Urbana, Ill.
 WKIP—Poughkeepsie, N. Y.
 WKJG—Fort Wayne, Ind.
 WKLA—Ludington, Mich.
 WKLO—Louisville, Ky.
 WKOP—Binghamton, N. Y.
 WKOS—Ocala, Fla.
 WKOX—Framington, Mass.
 WKRQ—Mobile, Ala.
 WKRM—Columbia, Tenn.
 WKRS—Waukegan, Ill.
 WKTX—Atlantic Beach, Fla.
 WKUL—Cullman, Ala.
 WKXL—Concord, N. H.
 WKY—Oklahoma City, Okla.
 WKYB—Paducah, Ky.
 WKYR—Keyser, W. Va.
 WKZO—Kalamazoo, Mich.

WLAC—Nashville, Tenn.
 WLAG—La Grange, Ga.
 WLAK—Lakeland, Fla.
 WLAM—Lewiston, Me.
 WLAR—Athens, Tenn.
 WLAT—Conway, S. C.
 WLAY—Muscle Shoals, Ala.
 WLBC—Muncie, Ind.
 WLBR—Lafayette, S. C.
 WLBS—Mattoon, Ill.
 WLBK—DeKalb, Ill.
 WLBR—Lebanon, Pa.
 WLCS—Baton Rouge, La.
 WLCT—St. Petersburg, Fla.
 WLCS—Jacksonville, Ill.
 WLEE—Richmond, Va.
 WLEW—Bad Axe, Mich.
 WLIB—New York, N. Y.
 WLIQ—Mobile, Ala.
 WLKW—Providence, R. I.
 WLLH—Lowell, Mass.
 WLSA—Peekskill, N. Y.
 WLNH—Laconia, N. H.
 WLOE—Leaksville, N. C.
 WLOR—Minneapolis-St. Paul, Minn.
 WLOS—Asheville, N. C.
 WLOX—Biloxi, Miss.
 WLPQ—LaSalle, Ill.
 WLS—Chicago, Ill.
 WLSV—Wellsville, N. Y.

WLVA—Lynchburg, Va.
 WLW—Cincinnati, O.
 WLYC—Williamsport, Pa.
 WLYN—Lynn, Mass.

WMAL—Washington, D. C.
 WMAQ—Chicago, Ill.
 WMAS—Springfield, Mass.
 WMAX—Grand Rapids, Mich.
 WMAZ—Springfield, Ill.
 WMAZ—Macon, Ga.
 WMBG—Richmond, Va.
 WMBN—Petosky, Mich.
 WMBR—Jacksonville, Fla.
 WMC—Memphis, Tenn.
 WMDJ—Fajardo, P. R.
 WMDN—Midland, Mich.
 WMEV—Marion, Va.
 WMFG—Hibbing, Minn.
 WMGR—Bainbridge, Ga.
 WMMN—Fairmont, W. Va.
 WNNB—No. Adams, Mass.
 WMOH—Hamilton, O.
 WMOK—Metropolis, Ill.
 WMPM—Smithfield, N. C.
 WMPB—Memphis, Tenn.
 WMRB—Marion, O.
 WMSA—Massena, N. Y.
 WMT—Cedar Rapids, Ia.
 WMTN—Morristown, Tenn.
 WMTG—Milldegeville, Ga.
 WMVO—Mt. Vernon, O.

WNAE—Warren, Pa.
 WNAM—Neenah, Wisc.
 WNR—Norristown, Pa.
 WNAZ—Yankton, S. D.
 WNRB—New York, N. Y.
 WNB—Binghamton, N. Y.
 WNBH—New Bedford, Mass.
 WNBZ—Saranac Lake, N. Y.
 WNDU—South Bend, Ind.
 WNEB—Worcester, Mass.
 WNHC—New Haven, Conn.
 WNIL—Niles, Mich.
 WNJK—Norwalk, Conn.
 WNLS—Naples, Fla.
 WNOP—Newport, Ky.
 WNOX—Knoxville, Tenn.
 WNSL—Laurel, Miss.
 WNVN—Norton, Va.

WOAI—San Antonio, Tex.
 WOC—Davenport, Iowa
 WOHO—Toledo, O.
 WOAI—Saline, Mich.
 WOKE—Charleston, S. C.
 WOKK—Meridian, Miss.
 WOKY—Milwaukee, Wisc.
 WOE—Owensboro, Ky.
 WOMT—Manitowoc, Wisc.
 WOND—Pleasantville, N. J.
 WONN—Lakeland, Fla.
 WOOD—Grand Rapids, Mich.
 WOPI—Bristol, Tenn.
 WORX—York, Pa.
 WOW—Omaha, Neb.
 WOWL—Florence, Ala.
 WOWO—Fort Wayne, Ind.

WPAB—Ponce, P. R.
 WPAG—Ann Arbor, Mich.
 WPD—Portage, Wisc.
 WPDQ—Jacksonville, Fla.
 WPEP—Taunton, Mass.
 WPLB—Greenville, Mich.
 WPLO—Atlanta, Ga.
 WPOR—Portland, Me.

WPRN—Butler, Ala.
 WPRO—Providence, R. I.
 WPTF—Raleigh, N. C.
 WPTW—Piqua, O.
 WPVL—Painesville, O.

WQAM—Miami, Fla.
 WQMR—Washington, D. C.
 WQUA—Moline, Ill.
 WRAC—Racine, Wisc.
 WRBK—Williamsport, Pa.
 WRAL—Raleigh, N. C.
 WRBL—Columbus, Ga.
 WRC—Washington, D. C.
 WRCO—Richland Center, Wisc.
 WRCV—Philadelphia, Pa.
 WRFB—Holyoke, Mass.
 WREC—Memphis, Tenn.
 WREL—Lexington, Va.
 WREN—Topeka, Kans.
 WRFC—Athens, Ga.
 WRFS—Alexander City, W. Va.
 WRIT—Milwaukee, Wisc.
 WRIV—Riverhead, N. Y.
 WRIN—Racine, Wisc.
 WRJW—Picaayune, Miss.
 WRKD—Rockland, Me.
 WRMS—Beardstown, Ill.
 WROK—Rockford, Ill.
 WROM—Rome, Ga.
 WRON—Ronceverte, W. Va.
 WROW—Albany, N. Y.
 WRPB—Warner Robins, Ga.
 WRR—Dallas, Tex.
 WRRR—Rockford, Ill.
 WRUF—Gainesville, Fla.
 WRUN—Utica, N. Y.
 WRUS—Russellville, Ky.
 WRVA—Richmond, Va.
 WRVK—Renfro Valley, Ky.
 WRWJ—Selma, Ala.

WSAL—Logansport, Ind.
 WSAT—Huntington, W. Va.
 WSA—Atlanta, Ga.
 WSRB—York, Pa.
 WSBT—South Bend, Ind.
 WSEV—Sevierville, Tenn.
 WSCF—Somerset, Ky.
 WSB—Birmingham, Ala.
 WSLG—Mount Jackson, Va.
 WSIX—Nashville, Tenn.
 WSJS—Winston-Salem, N. C.
 WSLR—Roanoke, Va.
 WSN—Nashville, Tenn.
 WSM—Sanford, Me.
 WSMI—Litchfield, Ill.
 WSNJ—Bridgeton, N. J.
 WSNL—Sanderville, Ga.
 WSNY—Schenectady, N. Y.
 WSOB—Charlotte, N. C.
 WSON—Henderson, Ky.
 WSOY—Decatur, Ill.
 WSPA—Spartanburg, S. C.
 WSPD—Toledo, O.
 WSTL—Stamford, Conn.
 WSTL—Emmenace, Ky.
 WSTP—Salisbury, N. C.
 WSTS—Massena, N. Y.
 WSU—Oxford, Miss.
 WSVL—Shelbyville, Ind.
 WSYD—Mt. Airy, N. C.

WTAC—Flint, Mich.
 WTAD—Quincy, Ill.
 WTAG—Worcester, Mass.
 WTAQ—La Grange, Ill.

WTAR—Norfolk, Va.
 WTAW—Bryan, Tex.
 WTAZ—Springfield, Ill.
 WTBC—Tuscaloosa, Ala.
 WTBFB—Troy, Ala.
 WTCC—Flomaton, Ala.
 WTCC—Traverse City, Mich.
 WTCN—Minneapolis-St. Paul, Minn.
 WTHI—Terre Haute, Ind.
 WTIC—Hartford, Conn.
 WTLI—Mayaguez, P. R.
 WTOP—Charleston, W. Va.
 WTVI—Titusville, Pa.
 WTXI—New Orleans, La.
 WTJS—Jackson, Tenn.
 WTMJ—Milwaukee, Wisc.
 WTQB—Winston-Salem, N. C.
 WTOL—Toledo, O.
 WTON—Staunton, Va.
 WTOP—Washington, D. C.
 WTRC—Elkhart, Ind.
 WTRL—Brandenton, Fla.
 WTRD—Dyersburg, Tenn.
 WTRY—Troy, N. Y.
 WTSB—Lumberton, N. C.
 WTTB—Vero Beach, Fla.
 WTTT—Towanda, Pa.
 WTTM—Trenton, N. J.
 WTRR—Westminster, Md.
 WTVL—Waterville, Me.
 WTVN—St. Johnsbury, Vt.
 WTYC—Rock Hill, S. C.
 WTYN—Tryon, N. C.

WUSJ—Lockport, N. Y.

WVCG—Coral Gables, Fla.
 WVET—Rochester, N. Y.
 WVLN—Oiney, Ill.
 WVOS—Liberty, N. Y.
 WVPO—Stroudsburg, Pa.
 WVSC—Somerset, Pa.
 WVCC—Brennan, Ga.
 WDDC—Washington, D. C.
 WGGP—Sanford, N. C.
 WWIL—Ft. Lauderdale, Fla.
 WWIN—Baltimore, Md.
 WWIZ—Lorain, O.
 WWJ—Detroit, Mich.
 WWNR—New Orleans, La.
 WWNR—Beeley, W. Va.
 WWNY—Watertown, N. Y.
 WPPA—Williamsport, Pa.
 WWRI—West Warwick, R. I.
 WWRL—Woodside, N. Y.
 WWSW—Pittsburgh, Pa.
 WWVA—Wheeling, W. Va.
 WXYZ—Detroit, Mich.

WYLC—York, S. C.
 WYRE—Pittsburgh, Pa.
 WYVE—Wytheville, Va.
 XTRA—San Diego, Calif.



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talent
to
completely
packaged
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DON W. SHARPE
President, GAC-TV

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Vice-President, Sales



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Broadcast Revenues, Expenses and Income of 85 FM Stations Operated by Non-AM Licensees in Leading Markets

— 1960 —

Metropolitan Areas	Total Stations Reporting	Total Time Sales**	Total Incidental Broadcast Revenues***	Total Broadcast Revenues****	Total Broadcast Expenses	Total Broadcast Income* () Denotes Loss
Boston, Massachusetts	3	\$ 93,808	\$ 16,519	\$ 115,100	\$ 242,329	(\$127,229)
Chicago, Illinois	12	546,757	444,292	1,027,153	988,923	38,230
Detroit, Michigan	7	298,998	19,108	309,181	400,834	(91,653)
Houston, Texas	5	130,384	1,656	171,065	238,008	(66,943)
Kansas City, Mo.-Kansas	3	91,146	2,138	108,248	171,772	(63,524)
Los Angeles-Long Beach, Calif.	17	466,430	249,370	714,578	1,032,663	(318,085)
Milwaukee, Wisconsin	3	71,102	6,683	78,550	93,020	(14,470)
New York, New York	4	122,200	40,193	159,889	273,819	(113,930)
Philadelphia, Pa.-New Jersey	3	57,671	3,811	75,895	82,662	(6,767)
Providence-Pawtucket, R. I.-Mass.	3	58,671	12,999	66,659	93,521	(26,862)
Sacramento, California	4	47,564	9,835	91,731	156,538	(64,807)
San Diego, California	6	60,098	25,502	114,192	205,635	(91,443)
San Francisco-Oakland, Calif.	10	296,817	11,574	330,208	513,156	(182,948)
Seattle, Washington	5	80,227	39,158	145,380	210,888	(65,508)
Total	85	\$2,421,873	\$882,838	\$3,507,829	\$4,703,768	(\$1,195,939)

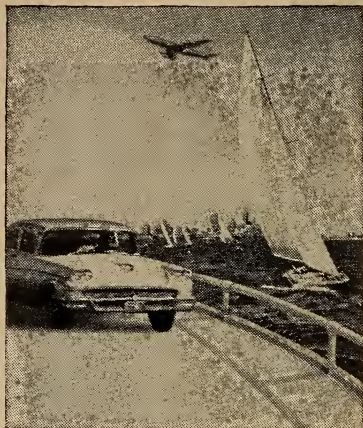
(*) Before Federal income tax.

(**) Before commissions to agencies, representatives and others.

(***) Includes revenues from providing functional music or other special services.

(****) Total revenues consist of total time sales less commissions plus talent and program sales.

Source: FCC



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Total Broadcast Revenues, Expenses And Income for Networks, Radio & TV Stations

The radio (AM and FM) and television broadcasting industry for the calendar year 1960 reported total revenues of \$1,866.3 million or 8.3 per cent above 1959. The 1960 television revenues were \$1,268.6 million or 9.0 per cent above 1959, while radio revenues rose 6.7 per cent to \$597.7 million. Combined radio and television profits for 1960 were reported at \$290.0 million, or 9.6 per cent above 1959. The 1960 television profits were \$244.1 million, an increase of 9.8 per cent above 1959 while 1960 radio profits increased 8.3 per cent to \$45.9 million.

1959-1960

<u>Item</u>	<u>1960</u> (\$ millions)	<u>1959</u> (\$ millions)	<u>Per Cent of Increase or decrease in 1960</u>
<i>Total Broadcast Revenues</i>			
Radio	\$ 597.7	\$ 560.0	6.7
Television	1,268.6	1,163.9	9.0
Industry Total	\$1,866.3	\$1,723.9	+8.3
<i>Total Broadcast Expenses</i>			
Radio	\$ 551.8	\$ 517.6	6.6
Television	1,024.5	941.6	8.8
Industry Total	\$1,576.3	\$1,459.2	+8.0
<i>Broadcast Income (Before Federal Income Tax)</i>			
Radio	\$ 45.9	\$ 42.4	8.3
Television	244.1	222.3	9.8
Industry Total	\$ 290.0	\$ 264.7	+9.6

Note: 1960 radio data cover the operations of 4 nationwide networks, 3,470 AM and AM-FM and 218 independent FM stations. Excluded are 40 AM and AM-FM stations and 3 independent FM stations whose reports were filed too late for tabulation. 1959 data are for 4 nationwide networks, 3,380 AM and AM-FM and 148 independent FM stations. 1960 TV data cover the operations of 3 networks and 530 stations. 1959 TV data cover the operations of 3 networks and 519 stations.

Source: FCC

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(Continued on Page 99)



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Radio and Television Telephone Numbers New York City

AM Radio Stations

WABC	SUSquehanna	7-5000
WADO	MURray Hill	8-1280
WBNY	Circle	5-1441
WCBS	PLaza	1-2345
WEVD	PLaza	7-0880
WFAS	OWens	3-2400
WFYI	Pioneer	2-1520
WGBB	MAYfair	3-1240
WHLI	OLympia	8-1100
WHN	MURray Hill	8-1000
WHOM	Circle	6-3900
WINS	JUDson	2-7000
WLIB	MONument	6-1800
WMCA	MURray Hill	8-5700
WNBC	Circle	7-8300
WNEW	YUKon	6-7000
WNTA	WH	4-7641
WOR	LONGacre	4-8000
WPOW	MURray Hill	6-6488
WQXR	LACKawanna	4-1100
WVOX	NEw Rochelle	6-0800
WWRL	DEFender	5-1600

FM Radio Stations

WABC-FM	SUSquehanna	7-5000
WBAL-FM	OXford	7-2288
WBFM	LEXington	2-4927
WCBS-FM	PLaza	1-2345
WFAS-FM	OWens	3-2400
WHLI-FM	OLympia	8-1100
WNBC-FM	Circle	7-8300
WOR-FM	LONGacre	4-8000
WQXR-FM	LACKawanna	4-1100
WVVR-FM	RI	9-5400
WTFM	LE	9-5600

Television Stations

WABC-TV	SUSquehanna	7-5000
WCBS-TV	PLaza	1-2345
WNBC-TV	Circle	7-8300
WNEW-TV	LEhigh	5-1000
WOR-TV	LONGacre	4-8000
WPIX	MURray Hill	2-6500

National Networks

American Broadcasting Co.	SUSquehanna	7-5000
Columbia Broadcasting System	PLaza	1-2345
Keystone Broadcasting System	ELdorado	5-3720
Mutual Broadcasting System	BRyant	9-7600
National Broadcasting Co.	Circle	7-8300

Station Representatives

ABC-TV Nat'l Station Sales	SU	7-5000
Advertising Time Sales	MU	7-5040
Avery-Knodel, Inc.	PLaza	7-1800
Charles Bernard	TN	7-2600
John Blair & Co.	PLaza	2-0400
Blair TV Assoc.	PLaza	2-0400
Bogner & Martin	MURray Hill	9-2586
Guy Bolam	MURray Hill	2-4500
The Bolling Co., Inc.	YUKon	6-4545
Burn-Smith Co., Inc.	MURray Hill	2-3124
CBS Radio Spot Sales	PLaza	1-2345
CBS TV Stations Nat'l Sales	PLaza	1-2345
Henry I. Christal	MURray Hill	8-4414
Thomas F. Clark Co., Inc.	OREgon	9-5866
Continental Radio Sales	MURray Hill	7-6865
Donald Cooke, Inc.	JUDson	2-2727
Devney Organization, Inc., The	YUKon	6-4390
Robert Eastman	LT	1-0800

Forjoe TV, Inc.	OREgon	9-6820
Gill Perna Inc.	Templeton	8-4740
H-R Representatives, Inc.	PLaza	9-6800
Arthur H. Hagg	MURray Hill	4-4250
George P. Hollingsbery Co.	OXford	5-5360
The Katz Agency, Inc.	JUDson	2-9200
Keystone Bcstg. System, Inc.	ELdorado	5-3720
Daren F. McGavren Co.	PLaza	1-4650
The Meeker Co., Inc.	MURray Hill	2-2170
Nat'l Sales Div., RKO Gen.	LO	4-8000
NBC Spot Sales	Circle	7-8300
Pan American Bcstg. Co.	MURray Hill	2-4500
John E. Pearson Co.	PLaza	1-3366
Peters, Griffin, Woodward	YU	6-7900
Edward Petry & Co., Inc.	MURray Hill	8-0200
Prestige Rep. Organization (PRO)	CI	6-7230
Radio-TV Representatives	MURray Hill	8-4340
Paul H. Raymer Co., Inc.	PLaza	9-5570
Select Sta. Reps.	PLaza	8-1850
Storer Television Sales Inc.	PLaza	2-7600
E. S. Sumner Corp.	CO	5-3636
Tele-Radio & TV Sales, Inc.	MU	7-8436
Venard, Rintoul & McConnell	MURray Hill	8-1088
Walker-Rowatt Co., Inc.	MURray Hill	3-5830
Weed Radio & TV Corp.	PLaza	9-4700
Adam Young, Inc.	PLaza	1-4848

Advertising Agencies

N. W. Ayer & Son, Inc.	PL	7-5700
Ted Bates & Co.	JUDson	6-0600
Batten, Barton, Durstine & Osborn	ELdorado	5-5800
Benton & Bowles, Inc.	JU	2-6200
Leo Burnett Co., Inc.	PLaza	9-5959
Campbell-Ewald Co., Inc.	MURray Hill	8-3400
Compton Advertising, Inc.	PL	4-1100
Cunningham & Walsh, Inc.	MURray Hill	3-4900
Dancer-Fitzgerald-Sample	OREgon	9-0600
D'Arcy Advertising Co.	PLaza	8-2600
Doherty, Clifford, Steers & Shenfield	YUKon	6-6500
Donahue & Coe, Inc.	Circle	5-1000
Doremus & Co.	Worth	4-0700
Doyle Dane Bernbach, Inc.	LONGacre	4-1234
Erwin Wasey, Ruthrauff & Ryan	OX	7-4500
William Esty & Co.	OXford	7-1600
Foote, Cone & Belding	YUKon	6-8000
Albert Frank-Guenther Law	CORtlandt	7-5060
Frederick-Clinton Co., Inc.	MU	2-7433
Fuller & Smith & Ross, Inc.	JU	2-9000
Fletcher Richards, Calkins & Holden	JUDson	6-5400
Gardner Adv. of N. Y.	CO	5-2000
Geyer, Morey, Madden & Ballard, Inc.	PLaza	1-3300
Grant Advertising	OX	7-5800
Gray Adv. Agency, Inc.	PLaza	1-3500
Interpublic, Inc.	TN	7-1122
Kastor, Hilton, Chesley, Clifford & Atherton	PLaza	1-1400
Kenyon & Eckhardt, Inc.	YUKon	6-9000
Ketchum, McLeod & Grove	MU	7-5640
Kudner Agency, Inc.	MURray Hill	8-6700
Al Paul Lefton Co., Inc.	MURray Hill	9-7470
Lennen & Newell, Inc.	MURray Hill	2-5400
MacManus, John & Adams	PLaza	9-5600
J. M. Mathes, Inc.	LEXington	2-7450
Maxon, Inc.	PLaza	9-7676
McCann-Erickson, Inc.	OXford	7-6000
McCann-Marschalk Co.	OXford	7-4250
Meltis & Lebow Corp.	JU	2-3474
Mogul, Williams & Saylor	Templeton	8-7100
Needham, Louis & Brorby	PLaza	7-0333
Norman Craig & Kummel	PLaza	1-0900
Product Services	MURray Hill	7-0204
Sullivan, Stauffer, Colwell & Bayles	MURray Hill	8-1600
Tatham-Laird	PLaza	2-1110
J. Walter Thompson Co.	MURray Hill	6-7000
Wade Adv., Inc.	Circle	5-1990
Warwick & Legler, Inc.	PLaza	1-4700
Walsh & Geller, Inc.	PLaza	3-4070
Young & Rubicam, Inc.	MURray Hill	9-5000

Publications

Advertising Age	YUkon	6-5050
Billboard, The	PLaza	7-2800
Broadcasting	PLaza	5-8354
Editor & Publisher	PLaza	2-7050
Film Daily	BRyant	9-7117
Printers' Ink	MURray Hill	8-7500

RADIO-TELEVISION DAILY Wisconsin 7-6336

Sales Management	LE	2-1760
Sponsor	MURray Hill	7-8080
Standard Rate & Data Service	MURray Hill	9-6620
Television Age	Circle	7-7660
Television Magazine	PLaza	3-9944
Variety	JUDson	2-2700

News Associations

Associated Press (Press Assn., Inc.)	PLaza	7-1111
Hearst Metrotone News, Inc.	PLaza	7-4120
Radio Pulsebeat News	AX	1-4320
Radio Press International	PLaza	2-0650
Reuters	BRyant	9-8558
United Press International	MURray Hill	2-0400
World Wide Info. Serv.	OREgon	9-7240

Talent Agencies

Columbia Artists Management, Inc.	Circle	7-6900
General Artists Corp.	Circle	7-7543
William McCaffrey Agency	Eldorado	5-1076
William Morris Agency, Inc.	JUDson	6-5100
MCA Artists Ltd.	PLaza	9-7500
National Artists Corp.	PLaza	9-6000
TV Artists Corp.	PLaza	3-2153

Organizations, Unions and Government Agencies

AAAA	LEXington	2-7977
Actors' Equity	PLaza	7-7660
AFTRA	COLUMbus	5-3267
American Federation of Musicians	PLaza	8-0600
ASCAP	MURray Hill	8-8800
AWRT	Eldorado	4-7281
Broadcast Clearing House	CI	5-3370
Broadcast Music, Inc.	PLaza	9-1500
Central Media Bureau	TN	7-0373
Federal Communications Comm.	WATkins	4-1000
Federal Trade Commission	CORTland	7-7100
Institute of Radio Engineers	LE	5-5100
Music Publishers' Protective Association	PLaza	1-1930
NAPA	Circle	5-0200
Nat'l Educational TV & Radio Center	JU	6-0055
NATAS	LA	4-9666
RAB	MU	8-4020
SESAC, Inc.	JU	6-3450
Station Representatives Assn.	YUKon	6-9390
TvB	PLaza	7-9420
Television Affiliates, Corp.	PL	1-3110
Writer's Guild of America	PLaza	7-3317

Radio-TV Program, Record & Transcription Cos.

Basch Radio & TV Productions	MURray Hill	2-8877
V. S. Becker Productions	MURray Hill	2-0777
The Bruce Chopman Co.	Wisconsin	7-9244
C. F. Productions, Inc.	MU	5-8757
Columbia Record Prod. Service	Circle	5-7300
Community Club Awards, Inc.	MU	7-4466

Decca Records, Inc.	PLaza	2-1600
Empire Broadcasting Corp.	YUKon	6-5700
Walt Framar Prods.	OX	7-3322
General Artists Corp.	Circle	7-7543
Harry S. Goodman Productions	PLaza	5-6131
Arthur Henley Productions	PLaza	5-7145
Goodson-Todman Prods.	PL	1-0600
Gotham Recording Corp.	JU	6-5577
Henry Jaffe Ent.	CI	5-2406
Lang-Worth Feature Programs, Inc.	IV	5-2400
Charles Michelson, Inc.	PLaza	7-0695
William Morris Agency, Inc.	JUDson	6-5100
Muzak Corp.	OREgon	4-7400
NBC Radio Recording Div.	Circle	7-8300
Project-O-Fex	MU	7-1881
Pyramid Productions, Inc.	PL	2-4100
Reemack Enterprises, Inc.	Circle	6-7300
Reeves Sound Studios, Inc.	OREgon	9-3550
SESAC, Inc.	JU	6-3450
Talent Associates-Paramount Ltd.	PL	3-1030
Thomas J. Valentino, Inc.	Circle	6-4675
Wolf Productions	PLaza	5-2050
Ziv-United Artists, Inc.	MURray Hill	8-4700

TV Film Producers Distributors

ABC Films, Inc.	LA	4-5050
M & A Alexander Productions	PLaza	5-5266
Allied Artists TV Corp.	PL	7-8530
Atlantic Television Corp.	JU	2-1287
Banner Films, Inc.	PL	5-4811
British Information Services	CI	6-5100
CBS Films	PL	1-2345
Commonwealth Film-TV	CI	5-6456
Economee Television Programs	MU	8-4700
Flamingo Films	PL	2-4100
Fortuna Features, Inc.	LO	4-5592
Fremantle International	MU	7-4343
W. J. German, Inc.	TE	2-8500
Harry S. Goodman Productions	PL	5-6131
The Jam Handy Organization, Inc.	JU	2-4060
Independent TV Corp.	PL	5-2100
Intercontinental TV	PL	7-2593
Jayark Film Corp.	TN	7-3232
MCA-TV	PL	9-7500
MGM-TV	JU	2-2000
Charles Michelson, Inc.	PL	7-0695
Modern Teleservice, Inc.	OX	7-2753
Movietonews, Inc.	CO	5-7200
National Telefilm Associates, Inc.	JUDson	2-7300
NBC Films, Inc.	Circle	7-8300
Official Films, Inc.	PL	7-0100
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Walter Schwimmer, Inc.	EL	5-4616
Bernard L. Schubert	MU	8-0940
Screen Gems, Inc.	PL	1-4432
Seven Arts Associated Corp.	YU	6-1717
Show Corp. of America	PLaza	9-6840
Sterling Television Co., Inc.	MU	3-6300
Storer Programs, Inc.	PL	2-7525
Teledynamics Corp.	JU	6-6052
Television Industries, Inc.	PL	1-6800
Time-Life Bst., Inc.	JU	6-1212
Trans-Lux Television Corp.	PLaza	1-3110
Twentieth Century-Fox	CO	5-3320
United Artists Assoc.	MURray Hill	7-7800
Warner Bros. TV	CI	6-1000
Ziv-United Artists, Inc.	MU	8-4700
Maurice H. Zouary TV Productions	JU	2-6185

Airlines

American Airlines	LO	4-2000
British Overseas Airways Corp.	MU	7-1600
Delta Air Lines	PL	1-6600
Eastern Air Lines	YU	6-5000
National Airlines	OX	7-9000
TWA	OX	5-6000
United Airlines	MU	2-7300

Chicago Telephone Numbers

AM Radio Stations

WAAF	RAndolph	6-1932
WAIT	FRanklin	2-0660
WBEE	RAndolph	6-6842
WBBM	WHitehall	4-6000
WCFL	MOhawk	4-2400
WCRW	EASgate	7-6860
WEDC	RO	2-9461
WGES	SAcramento	2-1700
WGN	LA	8-2311
WHFC	CLiffside	4-7411
WIND	WHitehall	4-2170
WJJD	State	2-5466
WLS	State	2-2002
WMAQ	SUperior	7-8300
WMBI	MIchigan	2-1570
WSBC	MOonroe	6-9060

FM Radio Stations

WEAW	BR	3-3330
WEFM	State	2-1357
WENR-FM	ANdover	3-0800
WFMT	State	2-5668
WKFM	RAndolph	6-2141

Television Stations

WBBM-TV	WHitehall	4-6000
WBKB	ANdover	3-0800
WGN-TV	LA	8-2311
WNBC	SUperior	7-8300

National Networks

American Broadcasting Co.	ANdover	3-0800
Columbia Broadcasting System	WHitehall	4-6000
Keystone Broadcasting System	State	2-8900
Mutual Broadcasting System	State	2-1252
National Broadcasting Co.	SUperior	7-8300

Station Representatives

ABC-TV Nat'l Station Sales	AN	3-0800
Advertising Time Sales, Inc.		782-0313
Avery-Knodel, Inc.		467-6111
John Blair & Co.	SUperior	7-2300
The Bolling Co.	WHitehall	3-2040
Broadcast Time Sales	AN	3-1913
Burn-Smith Co.	Central	6-4437
CBS Spot Sales	WHitehall	4-6000
CBS-TV Stations Nat'l Sales	WH	4-6000
Forjoe TV, Inc.	DElaware	7-3504
Gill-Perna, Inc.	FI	6-9393
George P. Hollingbery	DEarborn	2-6060
H-R Representatives	FI	6-6440
The Katz Agency	MOhawk	4-7150
Robt. S. Keller, Inc.	State	2-5096
Keystone Bcstg. System, Inc.	State	2-8900
Daren F. McGavren Co.	FR	2-1370
Meeker Co., Inc.	Central	6-1742
Nat'l Sales Div., RKO General		644-2470
NBC Spot Sales	SUperior	7-8300
John E. Pearson Co.	State	2-7494
Peters, Griffin, Woodward, Inc.	FRanklin	2-6373
Edward Petry & Co., Inc.	WHitehall	4-0011
Prestige Rep. Org. (PRO)	CE	6-6269
Radio-TV Reps., Inc.	FI	6-0982
Paul H. Rayer Co.		644-4473
Sears & Ayer, Inc.	State	2-7493
Storer Television Sales	FRanklin	2-6498
Torbet, Allen & Crane, Inc.	ST	2-5260
Venard, Rintoul & McConnell	State	2-5260

Walker-Rawalt Co.	ANdover	3-5771
Weed Radio Corp.		467-7070
Adam Young, Inc.	MIchigan	2-6190

Advertising Agencies

Aubrey, Finlay, Marley & Hodgson		329-1600
N. W. Ayer & Son, Inc.	ANdover	3-7111
BBD&O	SUperior	7-9200
Bozell & Jacobs, Inc.	Central	6-0870
Leo Burnett Co., Inc.	Central	6-5959
Campbell-Ewald Co.	Central	6-1946
Campbell-Mithun Inc.	DElaware	7-7553
Compton Advertising, Inc.		427-4642
Dancer-Fitzgerald-Sample	FI	6-4700
Doner-Harrison, Inc.	ANdover	3-7800
Doremus & Co.	Central	6-9132
Erwin Wasey, Ruthrauff & Ryan	FI	6-1833
Foote, Cone & Belding	SUperior	7-4800
Frank, Clinton E., Inc.	WHitehall	4-5900
Fuller & Smith & Ross	ANdover	3-5039
Grant Advertising, Inc.	SUperior	7-6500
MacFarland, Aveyard & Co.	RAndolph	6-9360
Malcolm-Howard	ANdover	3-0022
Maxon, Inc.	WHitehall	4-1676
McCann-Erickson	WEbster	9-3700
Arthur Meyerhoff & Co.	DElaware	7-7860
Needham, Louis & Brorby, Inc.	WHitehall	4-3400
L. W. Ramsey Co.	FRanklin	2-8155
Roche, Rickerd & Cleary, Inc.	RAndolph	6-9760
Tatham-Laird, Inc.	HArrison	7-3700
J. Walter Thompson Co.	MOhawk	4-6700
Edward H. Weiss & Co.	Central	6-7252
Young & Rubicam		329-0750

Radio-TV Program Prods.

Jewell Radio & TV Productions	MOhawk	4-5757
Jules Power Prod.	ANdover	3-1422
Les Lear Productions Corp.	RAndolph	6-0905
William Morris Agency		467-1744
MCA TV Ltd.	DElaware	7-1100
NBC Radio Recording Division	SUperior	7-8300
Walter Schwimmer Co.	FRanklin	2-4392
Standard Radio Trans. Service, Inc.	State	2-5322
Hal Tate Radio Productions	ANdover	3-6520
L. S. Toogood Recording Co.	Central	6-5275
Ziv United Artists, Inc.	WH	4-1030

News Agencies and Assns.

Associated Press	State	2-7700
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RADIO-TELEVISION DAILY ANdover 3-6520

City News Bureau	State	2-8100
Community News	RAndolph	6-0002
United Press International	FRanklin	2-9000

TV Film Producers-Dist.

Walter Schwimmer, Inc.	FR	2-4392
Seven Arts Associated Corp.	ORchard	4-5105
Television Programs of America, Inc.	WH	4-4767
UPA Pictures, Inc.	WHitehall	4-0196

Airlines

American Airlines	FR	2-8000
British Overseas Airways Corp.	DE	2-7744
Delta Air Lines	FI	6-5300
Eastern Air Lines	WH	3-2900
TWA	DE	2-7600
United Airlines	FI	6-5700

Washington Telephone Numbers

Federal Departments and Agencies

American National Red Cross.....	REpublic	7-8300
Archives, National.....	WO	3-1130
Business and Defense Services		
Administration.....	STERling	3-9200
Capitol, U. S. (Senate, House).....	CAPitol	4-3121
Census, Bureau of The.....	RE	5-2000
Commerce, Department of.....	STERling	3-9200
Copyright Office, Library of Congress.....	STERling	3-0400
Court of Customs and Patent Appeals.....	NATional	8-4696
Department of Defense.....	Liberty	5-6700
Air Force, Department of The.....	Liberty	5-6700
Army, Department of The.....	Liberty	5-6700
Navy, Department of The.....	Liberty	5-6700
Defense Mobilization, Office of.....	EXecutive	3-3300
Executive Mansion (White House).....	NATional	8-1414
Federal Communications Commission.....	EXecutive	3-3620
Federal Trade Commission.....	EXecutive	3-6800
Government Printing Office.....	STERling	3-6840
Interior, Department of The.....	REpublic	7-1820
Justice, Department of.....	REpublic	7-8200
Labor, Department of.....	EXecutive	3-2420
National Labor Relations Board.....	EXecutive	3-3111
National Research Council.....	EXecutive	3-8100
Patent Office.....	STERling	3-9200
Post Office Department.....	STERling	3-3100
Radio Correspondents Galleries (Senate and House of Representatives).....	CAPitol	4-3121
State, Department of.....	REpublic	7-5600
Supreme Court of the United States.....	EXecutive	3-1640
United States Information Agency.....	REpublic	7-8340
U.S.M.C., AM-TV, Info. Div.....	Liberty	5-6700

Non-Government

Clear Channel Broadcasting Service.....	EXecutive	3-0255
Electronic Industries Association.....	NATional	8-3902
National Association of Broadcasters.....	DEcatur	2-9300
National Press Club.....	REpublic	7-2500

RADIO-TELEVISION DAILY EX 3-4808

Radio Corporation of America (Frequency Bureau and RCA Victor Dic.).....	DistricT	7-9680
Westinghouse Broadcasting Co.....	STERling	3-0903

AM Radio Stations

WAVA.....	KENmore	6-9000
WEAM.....	JACKson	7-7100
WFAX.....	JEfferson	2-1220
WGMS.....	EXecutive	3-8676
WINX.....	PO	2-4357
WMAL.....	KEllogg	7-1100
WOL.....	HObart	2-3900
WOOK.....	TU	2-2500
WPGC.....	JO	8-6677
WPIK.....	OVerlook	3-3000
WQMR.....	WHitehall	6-1050
WRC.....	EMerson	2-4000
WTOP.....	EMerson	2-9300
WUST.....	HObart	2-0011
WWDC.....	TUckerman	2-7600

FM Radio Stations

WASH-FM.....	DistricT	7-1356
WAVA-FM.....	KE	6-9000
WFAN-FM.....	TU	2-2500
WGAY-FM.....	WHitehall	6-1050
WGMS-FM.....	EXecutive	3-8676
WMAL-FM.....	KEllogg	7-1100
WPGC.....	JO	8-6677
WRC-FM.....	EMerson	2-4000
WTOP-FM.....	EMerson	2-9300
WWDC-FM.....	TUckerman	2-7600

Television Stations

WMAL-TV.....	KEllogg	7-1100
WRC-TV.....	EMerson	2-4000
WTOP-TV.....	EMerson	2-9300
WTTG.....	STERling	3-5300

News Services

Associated Press.....	AD	4-5400
United Press International.....	EXecutive	3-3430

Networks

ABC.....	REpublic	7-6013
CBS.....	EMerson	2-9300
MBS.....	CO	5-6363
NBC.....	EMerson	2-4000

Airlines

American Airlines.....	EX	3-2345
British Overseas Airways Corp.....		393-5300
Eastern Air Lines.....	EX	3-4000
National Airlines.....	ST	3-5454
TWA.....	ST	3-4200
United Airlines.....	ST	3-4700

Los Angeles Telephone Numbers

AM Radio Stations

KABC.....	NOrmandy	3-3311
KALI.....	HOLlywood	6-6161
KBIG.....	HOLlywood	3-3205
KBLA (North Hollywood).....	TRiangle	7-3619
KCBH.....	BRadshaw	2-7105
KDAY.....	HOLlywood	1-9981
KEZY.....	HOLlywood	3-5621
KFAC.....	WEbster	8-0161
KFI.....	DUNkirk	2-2121
KFOX (Long Beach).....	HEmlock	6-7281
KFSG.....	DUNkirk	9-1141
KFWB.....	HOLlywood	3-5151

KGBS.....	DUNkirk	8-2345
KGER (Long Beach).....	NEvada	6-4774
KGFJ.....	HOLlywood	4-0201
KGIL (Sherman Oaks).....	STate	5-8631
KHJ.....	HOLlywood	2-2133
KIEV (Glendale).....	CHapman	5-2388
KLAC.....	HOLlywood	2-7271
KMPC.....	HOLlywood	9-5341
KNX.....	HOLlywood	9-1212
KPOL.....	WEbster	8-2345
KRPD.....	CAPitol	5-4116
KUTE.....	Clitrus	4-1414
KWKW (Pasadena).....	MURray	1-4964
KXLA (Pasadena).....	MURray	1-6991

LOS ANGELES TELEPHONE NUMBERS

FM Radio Stations

KABC-FM	Normandy	3-3311
KBBI	Madison	5-1641
KBCA	OLive	3-3940
KBIQ-FM	HOLLYWOOD	3-3205
KBMS-FM (Glendale)	Citrus	4-8444
KCBH	BR	2-7105
KFAC-FM	WEbster	8-0161
KFMU-FM	DUnkirk	5-6401
KFOJ-FM	SPruce	5-2367
KGLA-FM	HOLLYWOOD	2-1295
KHJ-FM	HOLLYWOOD	2-2133
KHOF-FM (Glendale)	CHapman	5-7575
KMLA-FM	DUnkirk	2-8426
KNOB-FM (Long Beach)	HOLLYWOOD	7-0454
KNX-FM	HOLLYWOOD	9-1212
KPFK	HOLLYWOOD	7-7183
KRHM-FM	DUnkirk	5-7421
KRKD-FM	CApitol	5-4116
KUTE-FM	Citrus	4-1414
KWKW-FM (Pasadena)	MURray	1-4964

Television Stations

KABC-TV	Normandy	3-3311
KCOP	OLdfield	6-6050
KHJ-TV	HOLLYWOOD	2-2133
KRCA	THornwall	5-7000
KNXT	HOLLYWOOD	9-1212
KTLA	HOLLYWOOD	9-3181
KTTV	HOLLYWOOD	2-7111

National Networks

American Broadcasting Company	Normandy	3-3311
Columbia Broadcasting System	HOLLYWOOD	9-1212
CBS Television—Television City	OLive	1-2345
Mutual Broadcasting System	HOLLYWOOD	2-2133
National Broadcasting Company	THornwall	5-7000

Station Representatives

ABC TV National Sales	Normandy	3-3311
Adv. Time Sales	OLive	1-4720
AM Radio Sales Co.	HOLLYWOOD	5-0695
Avery-Knodel, Inc.	DUnkirk	5-6394
Walter Biddick Co.	Richmond	9-8800
John Blair & Co.	DUnkirk	7-1333
Blair-TV, Inc.	DUnkirk	1-3811
Bolling Company, Inc.	HOLLYWOOD	2-6471
Broadcast Times Sales	HOLLYWOOD	5-1755
Burn-Smith	HOLLYWOOD	4-7395
CBS-Radio Spot Sales	HOLLYWOOD	9-1212
CBS-TV Stations Nat'l Sales	HOLLYWOOD	9-1212
Devney Organization	HOLLYWOOD	2-6676
Eastman, Robert Co.	HOLLYWOOD	4-7276
Forjoe TV, Inc.	HOLLYWOOD	2-1397
Gill-Perna, Inc.	DUnkirk	8-7115
H-R Representatives, Inc.	HOLLYWOOD	2-6453
Harrington, Righter & Parsons, Inc.	HOLLYWOOD	6-4129
Hollingsbery, George P., Co.	DUnkirk	5-2071
Holman Co., Hal	HOLLYWOOD	2-2351
Howard Co., Bernard	HOLLYWOOD	2-2351
Intercontinental Service Ltd.	HOLLYWOOD	2-2289
Katz Agency, The	WEbster	3-8171
Lucas, J. A.	HOLLYWOOD	2-1460
Masla Associates	HOLLYWOOD	2-4939
Daren F. McGavren Co., Inc.	HOLLYWOOD	4-7331
Meecker Co.	HOLLYWOOD	2-6501
Tracy Moore	HOLLYWOOD	2-2351
Nat'l Sales Div. RKO General	HOLLYWOOD	2-2133
NBC-KRCA Spot Sales	THornwall	5-7000
Oakes, Harlan G., Associates	HOLLYWOOD	4-7395
Lee F. O'Connell Co.	OLEander	5-7597
Pan American Bcstg.	HOLLYWOOD	4-7395
John Pearson Co.	HUbbard	3-9671
Peters, Griffin, Woodward, Inc.	WEbster	8-3585
Edward Petry Co.	DUnkirk	8-1143
Paul H. Raymer	HOLLYWOOD	2-2376
Sandberg-Gates Co.	HOLLYWOOD	2-6676
Scott, Duncan & Co.	DUnkirk	8-4151
Television Adv. Reps.	HOLLYWOOD	6-1144
Torbet, Allen & Crane	HOLLYWOOD	2-4939
Venard, Rintoul, McConnell	HOLLYWOOD	2-4939
Webb, Grant	HOLLYWOOD	6-6206
Young, Adam J., Inc.	HOLLYWOOD	2-2289

Advertising Agencies

Action in Advertising	DUnkirk	3-3114
Ad Larson	Normandie	4-6552
Adams & Keyes, Inc.	DUnkirk	7-5203
Admesters	Upton	0-2660
Advertising Council, Inc.	HOLLYWOOD	2-0988
Advertising Engineers Corp.	MAdison	8-5039
Alber, R. H., Co.	HOLLYWOOD	9-8273
Albert, Frank-Law	HOLLYWOOD	6-5363
Allen, Dorsey & Hatfield, Inc.	Normandie	3-9343
Allen & Marshall Adv., Agency	OLive	3-1770
Allen, Martin, Co.	OLive	3-2020
Allied Advertising Agencies	HOLLYWOOD	2-0837
Anderson-McConnell Adv. Agency	HOLLYWOOD	3-4154
U. S. Anderson Co.	OLdfield	4-0250
Arkwright Advertising Co. Inc.	HOLLYWOOD	4-3129
Arnold, Rupert Advertising	DUnkirk	2-0896
Asch, A., Inc.	DUnkirk	7-7600
Associated Advertising Agency	GRanite	8-2221
Associated Broadcast Adv. Co.	WEbster	6-5564
Atherton Mogge, Privett, Inc.	OLive	3-9870
Ayer, N. W., & Son, Inc.	HOLLYWOOD	3-4181
Barnes Chase Co.	HOLLYWOOD	3-1773
Bates, Ted., & Co.	OLympia	5-9081
BBDO	WEbster	8-3188
Baus & Ross Co.	DUnkirk	8-1107
Becker, Max, Advertising	GAField	3-5484
Bejach, Leo, Adv.	GRanite	2-2245
Belford, Ed., Agency	STate	4-1174
Bennett, Walter F., & Co.	HOLLYWOOD	4-8291
Benton & Bowles, Inc.	HOLLYWOOD	4-9151
Berghoff Associates, Inc.	OLympia	2-2850
Bishop & Associates, Inc.	OLive	1-2560
Bloch's Advertising	HOLLYWOOD	3-0647
Blum's Direct Advertising	Richmond	8-6181
Bogerts, The	HOLLYWOOD	3-6871
Bowes, Chas. Adv. Co.	Richmond	7-0543
Boylhart, Lovett & Deane	HUnTly	2-0740
Bozell & Jacobs, Inc.	DUnkirk	9-1277
Brehme Ad Service (Glendale)	CHapman	5-1539
Broadcasting Advertising	BRadshaw	2-4840
Brother, D. P., & Co.	DUnkirk	5-8288
Bull, Frank, & Co.	HOLLYWOOD	5-4195
Burnett, Leo, Co., Inc.	HOLLYWOOD	4-7374
Buss, Bear & Associates	DUnkirk	5-4385
Buxton Adv. Agency	MURray	1-4993
Campbell-Ewald Co.	HOLLYWOOD	9-2931
Campbell-Mifflin, Inc.	HOLLYWOOD	2-0715
Carlson, Milton Co.	DUnkirk	8-9464
Carson-Roberts Inc.	BRadshaw	2-8366
Castor & Assoc.	OLEander	2-1315
Chamberlin & Associates	DUnkirk	7-6444
Citizen Advertising Agency, Inc.	MAdison	2-2463
Cloward Velma Advertising	DUnkirk	4-2558
Coast Advertising Associates	DUnkirk	7-7373
Cole, Fischer & Rogow	BRadshaw	2-3351
Coleman-Parr Advertising	ORchard	7-2770
Collard, Clark, Adv. Agency	DUnkirk	7-3388
Compton Advertising, Inc.	OL	3-0100
Consolidated Adv. Directors	OLive	5-6434
Copy Cat Advertising	TRiangle	7-4348
Cowell, Leslie B., Advertising	TRiangle	7-5329
Craig & Reid, Inc.	HOLLYWOOD	4-8218
Creative Advertising	WEbster	1-3255
Crist, Ken, Inc.	Normandie	1-1287
Culbertson Advertising	OLympia	5-6790
Culp, Earl R., Co.	DUnkirk	2-8406
Cunningham & Walsh, Inc.	DUnkirk	8-0591
Curtis Advertising Co.	HOLLYWOOD	3-2377
Dancer-Fitzgerald-Sample, Inc.	HOLLYWOOD	2-3256
D'Arcy Adv. Co.	DUnkirk	5-3171
Davidson, David, & Co.	HOLLYWOOD	2-7753
Davis & Blackwell, Inc.	Victoria	9-2964
Davis, Charlie, Advertising	AXminster	3-5508
Delman, Allen & Assoc.	OLive	3-2110
Dibble, Gordon H.	CHapman	5-2495
Doherty, Clifford, Steers & Shenfield	OLEaner	5-8950
Dolson Advertising Agency	LOraine	9-5111
Donahue & Coe	DUnkirk	1-2221
Donald, Dick, Advertising	POplar	1-0575
Doyle, Dane, Bernbach	OLive	3-8080
Dozier, Eastman & Co.	DUnkirk	5-6071
Dunas, E. C., Advertising	OLive	6-4100
Ebberts, Dan, Adv. Serv.	LUdlow	7-9161
Edelstein, Irwin L., & Assoc.	DUnkirk	5-8221
Ehret, Grace	MAdison	6-2222
Eisaman-Johns, Advertising	HOLLYWOOD	4-7265

LOS ANGELES TELEPHONE NUMBERS

Elliott, Neil M., Advertising	Republic	5-1091	McElroy Adv. Agcy.	Dunkirk	1-3045
Enyart & Rose Advertising	Hollywood	6-1171	McKee, Burns Adv.	Hollywood	7-4218
Erwin Wasey, Ruthrauff & Ryan, Inc.	Webster	1-1211	McLain, W. R., & Associates	NORMandie	3-8209
Essig Co.	Poplar	3-4365	McNeill & McCleery	Hollywood	6-4256
Esty, William Co.	Hollywood	2-6301	M-E Productions	Dunkirk	5-3302
Fagan, O. K. Advertising Agcy.	MADison	2-2192	Meany, Phillip J., Co., Adv.	Dunkirk	5-4181
Falkenhainer, Carl	BRadshaw	2-0136	Meltzler, Richard, Adv.	WEBster	8-2993
Fallon, Brangham, Moon, Inc.	Hollywood	4-0171	Morgan Company, The	SState	6-5696
Farrar Advertising	GRanite	8-3011	Mowinckel, E. K., Advertising	Richmond	7-0529
Fellows, John C., Co.	Capital	5-7746	Nargl Advertising	MADison	2-1647
Flax-Bronston Co.	Richmond	9-4497	National Advertising Associates	Dunkirk	8-7115
Fletcher Richards, Calkins & Holden	Hollywood	6-1311	National Federation of Advertising	OL	3-2320
Foladare, Maury & Assoc.	Hollywood	9-8135	Neale & Associates	OL	6-0500
Forestal, R. J. Co.	WEBster	5-1211	Needham, Louis, & Brorby	CRestwood	3-2330
Frank, Albert-Guenther Law	WEBster	3-7595	Nelson Adv. Service	BRadshaw	2-0261
Frank, Don Advertising (Anaheim)	KEYstone	5-6093	Newman, Ben Allah, Advertising	Dunkirk	9-6649
Frazier Adv. Agency	MADison	5-8392	Newmark, Nelson, Advertising	MADison	4-1568
Fuller, Smith & Ross, Inc.	Dunkirk	5-2211	North Advertising	Hollywood	7-2151
Gage, Booth & West, Inc.	OLive	3-1770	Ogilvy, Benson & Mather	CRestview	5-6154
Gard, Dalbert & Associates	Dunkirk	8-8422	Olen, David, Adv.	OLive	5-5000
Gardner Advertising Co.	Hollywood	9-2719	Pacific Advertising Service	Richmond	9-5803
Gaynor, Ducas, Inc.	OL	5-8191	Packard, Jack Advertising	CHapman	5-5591
Geisinger, W. B., & Co.	OLive	1-3510	Pardee Co., The	Hollywood	2-7306
General Advertising Agency, Inc.	Hollywood	3-5128	Patton, George Adv.	Hollywood	2-0841
Gerth, Brown Clark & Elkus	OLive	3-2320	Paul & Baum	OL	3-2110
Geyer, Morey, Madden & Ballard	Dunkirk	7-4255	Pell, Ben, Advertising	MADison	2-1557
Gilbert & Benton	TRiangle	7-3105	Perrett Co., The	Hubbard	2-8303
Gill Clifford Agency	OLive	5-8388	Porter & Associates	WEBster	6-5564
Glasser-Gailey, Inc.	MADison	9-3501	Porter, Wesley H., Adv.	AXminster	3-0400
Glenn Advertising, Inc.	OL	3-9030	Productive Advertising	AXminster	1-1322
Goodman Organization	HO	6-5221	Ramsey, Brown & Co.	Hollywood	3-6851
Graham, Clyde D.	Dunkirk	3-1266	Raymond, J. W., Advertising	MADison	4-2244
Grant, Will	Dunkirk	7-3361	Raymond, Larry, Co.	WEBster	6-8125
Grant Advertising Agency	Hollywood	1-9231	Reach, McClinton & Co., Inc.	OLive	3-9610
Gregory, Willard G., & Co.	MADison	7-0531	Robin, Lee & Arnold	CRestview	4-5853
Grey Advertising	BRadshaw	2-9821	Robins, Jerome, Agency	Dunkirk	8-0661
Guerin-Johnstone-Gage, Inc.	Dunkirk	5-7451	Robinson & Haynes	HUNtley	2-2050
Guild, Bascom & Bonfigli	Hollywood	9-8217	Roche-Eckhoff & Lee	OLive	5-7670
Hadlock & Associates	Hollywood	2-6731	Rockett-Lauritzen	REpublic	4-2106
Harrington, Righter & Parsons	Hollywood	6-4129	Ross, Charles, Adv. Agency	Oldfield	6-5220
Heintz & Co., Inc.	MADison	9-3181	Saussy, Walker Advertising	Hollywood	3-5161
Hill, Don	MADison	4-9936	Sawdon, Frank	Hollywood	4-7579
Hixson & Jorgenson, Inc.	Dunkirk	8-3121	Schurrer, Lou, Adv.	OLive	3-4440
Hoel, John D., Adv. Agency	MURray	1-7131	Scott, M. B., Advertising	OL	3-5330
Hollander, Welsh Advertising	Dunkirk	9-1171	Sebrell, J. B., Adv. Agcy.	MADison	6-9397
Honig-Cooper Co.	Dunkirk	8-3301	Seros, George J., Advertising	CRestview	6-4723
House of Leads	NEVada	6-4471	Shane, Leonard, Agency	Hollywood	9-2258
Houston Advertising Service Co.	NORMandie	5-5886	Shaw, John W., Advertising	WEBster	8-2675
Hunter & Wilhite Advertising	WEBster	3-7353	Shay Advertising	Hollywood	4-1158
Hutchinson Advertising	Hollywood	2-4500	Sheldon, Lisle Adv.	Hollywood	3-2366
Irwin, Howard, & Assoc.	Dunkirk	8-1219	Simmons, Dean	WEBster	1-1311
Jaycraft Co.	THornwall	2-5310	Smalley & Smith	Hollywood	6-2404
Jenner, Don, Advertising	Dunkirk	8-1489	Speer Advertising Agency	Hubbard	3-8300
Jeft Advertising	Hollywood	2-6635	Spees Advertising Agency	Dunkirk	9-6933
Johnson & Lewis	Hollywood	5-7105	Stahl & Lewis Adv. Agency	Hollywood	2-7344
Jones, Paul, & Associates	Dunkirk	1-3003	Stebbins, Barton A., Adv.	Dunkirk	8-8131
Kaplan, Sara Jane, Advertising	OLive	3-6057	Stebbins, Hal, Inc.	CR	3-0750
Kaufman, Lon, Co.	Dunkirk	8-4138	Steinlauf, Malcolm, & Co.	WEBster	3-7564
Kaufman, Hans E., & Co.	Hollywood	3-3800	Steller, Miller & Lester, Inc.	Dunkirk	7-5377
Key-Christopher Advertising	WEBster	9-3147	Stiller, Hunt Advertising	BRadshaw	2-0204
Keane, Raymond, Advertising	OLive	3-8650	Stodel Advertising	MADison	2-1193
Keene & Associates	WEBster	7-2270	Straus, J. M., & Co.	OLympia	2-6613
Kellogg, Edw. S.	Dunkirk	7-5213	Sudler Co.	BRadshaw	2-3438
Kelso, M. H., & Co.	Hollywood	3-8566	Sullivan Stauffer Colwell & Bayles	Hollywood	4-2119
Kenyon & Eckhardt	HO	3-2102	Swofford & Co.	BRadshaw	2-9421
Kennedy, Walker & Cox, Inc.	OLympia	2-0555	Taggart & Young	WEBster	3-8108
Keyes, Madden & Jones	Hollywood	9-3974	Tatham-Laird, Inc.	Hollywood	1-9228
LaRoche, C. J., Advertising	Hollywood	9-3656	Taylor Host, Inc.	Capitol	5-3208
Lawrence Co.	BRadshaw	2-5820	Thompson, J. Walter, Co.	OL	3-0300
Lee & Associates	OLive	1-2090	Tilds & Cantz Advertising	OLeander	5-9270
Lee, J. Richard	Hollywood	6-1188	Todd, Michael, Advertising	Hollywood	5-8036
Lee, Robert E., & Associates	Hollywood	6-1188	Tullis Co., Inc., The	Hollywood	2-6333
Leni Advertising	Hollywood	9-7388	Tyler-Smith, T., Advertising	Dunkirk	7-5519
Lennon & Newell	CRestview	1-7221	United Bench Advertising	AXminster	2-8107
Lewin, Howard, Advertising	Dunkirk	8-7156	Universal Advertising Agency, Inc.	Hollywood	4-8218
Little & Co.	Dunkirk	9-1267	Van der Boom, Hunt, McNaughton	WEBster	8-2001
Logan, Dudley L.	Dunkirk	2-8471	Vanderhurst Adv.	Hollywood	7-9191
Lock Agency	Hollywood	2-6377	Van-Scott, Inc.	Dunkirk	9-2300
MacManus, John, & Adams	WEBster	7-1000	Victor, A. J., Company	AXminster	1-9975
Mann Advertising Co.	Dunkirk	2-1179	Voerhes, P. W., Inc.	Hollywood	6-1181
Mannis, Samuel A.	Hollywood	4-7501	Wade, Adv. Agency	Hollywood	6-1631
Martha's Adv. Service	MADison	6-4897	Walsh, Nellie L., Advertising	MA	2-9853
Mathison & Associates	HU	2-1870	Weatherwax-Surgeon & Associates	MA	7-2633
Mayne, Charles H., Co.	Dunkirk	5-0138	Webster, R. W., Adv.	MADison	9-2283
McCann-Erickson	Dunkirk	5-3301	Weinberg, Milton, Adv. Co.	OLive	3-2300
McCarty Co., The	Dunkirk	5-4011	Weiss, Edward H., & Co.	OLive	3-8360
McElligott, Ford C., & Associates	MADison	2-4653	Welsh, Hollander & Coleman Adv.	Dunkirk	9-1171

LOS ANGELES TELEPHONE NUMBERS

Whiteman, Richard	Dunkirk	5-2054
Wildor, Alvin	Republic	4-2186
Williams, Dallas & Sons	Hollywood	2-6396
Willis, Harry G., & Assoc.	Chapman	5-5533
Winan & Co., Paul	Richmond	7-5189
Wolfer-Douglas-Bennington, Inc.	Cumberland	3-6242
Wolf, Len, Co.	Dunkirk	8-2361
World Advertising (Long Beach)	Hemlock	5-6094
World Wide Want Ad Service	Madison	7-9983
Wynne-Alexander Advertising	Murray	2-2319
Young & Rubicam	HO	2-7181

Radio-TV Program Prods.

Aladdin Enterprises	Hollywood	2-6686
Allend/or Productions	WEbster	8-2191
Burrud, Bill, Productions	Hollywood	3-8181
Commodore Productions	Hollywood	9-7502
Crosby, Bing, Productions	BRadshaw	2-2771
Girard-Lewis Productions	OLympia	2-2810
Gomalco, Inc.	STate	3-0070
Goodson-Todman Productions	CRestview	4-7357
Herts-Lion International Corp.	Hollywood	4-6121
MacGregor, C. P.	DUNKirk	4-4191
MCA-TV	BRadshaw	2-3211
Ross-Danzig TV, Inc.	Hollywood	2-6464
Signal Productions, Inc.	Hollywood	3-4173
Stark, Wilbur, Productions	UPton	0-3311
Ziv-United Artists	OLdfield	4-2800

TV Film Producers-Dist.

ABC Films	Hollywood	9-5911
M & A Alexander Productions	HO	4-3414
Allied Artists TV Corporation	NO	2-9181
George Bagnall & Associates	OL	2-8050
Banner Productions	POplar	6-5171
Bonded TV Film Service, Inc.	OLd	4-7575
Chertok Television	UPton	0-3311
Cavalcade TV Programs	OLive	4-4144
Frank Cooper Associates	CR	4-5971
Corradine, Tom J.	Hollywood	2-4448
Jack Denove Productions, Inc.	HO	4-8331
Desilu Productions, Inc.	HO	9-5911
Walt Disney Productions	VI	9-3411
Douglair Corporation	HO	5-6164
Jerry Fairbanks Production	HO	2-1101
Family Theater, Inc.	HO	2-1317
Don Fedderson Productions	HO	9-5911
Filmaster, Inc.	HO	6-1681
Filmcraft Productions	OL	3-2430
Flying A Prod.	HO	9-1425
Four Star Films, Inc.	PO	6-4151
Guedel, John, Prods.	OLive	3-8000
Hollywood Television Service, Inc.	PO	3-8411
Independent Television Corp.	HO	2-6525
J & M Productions	CRestview	3-1230
Mark VII, Ltd.	TR	7-0621
Medallion TV Enterprises, Inc.	HO	2-6635
NBC Films	TH	5-7000
Paramount Television Productions, Inc.	HO	9-3181
Revue Productions, Inc.	TR	7-1211
Reynolds, Stuart, Prods.	CRestview	4-7863
Hal Roach Studios	TE	0-9151
Screen Gems, Inc.	HO	2-3111
Seven Arts Associated Corp.	GRAnite	6-1564
Stage Five Productions, Inc.	HO	9-9011
Toreto Enterprises	CRestview	4-6023
Trans-Artists Prods.	WEbster	1-1639
Twentieth Century Fox Television	HO	2-6231
TV Marketeers	Hollywood	6-3111
Universal Pictures Co., Inc., Television	TR	7-1211
Warner Bros. Pictures, Inc. TV Division	HO	9-1251
Wolper Productions Inc.	OLympia	2-7075

Artists Agencies

Alexander, Alex Agency	CRestview	1-6101
Allied Casting	Hollywood	3-7124
Alvarado, Carlos	OL	2-0272
American Federation of TV-Radio	Hollywood	4-5123
Armstrong-Deuser-McHugh, Jr.	CRestview	4-0881
Ashley-Steiner Corporation	CRestview	4-8511
Artigue, Louis	CRestview	6-2488
Associated Booking Corp.	OLive	2-9940

Auer, Miles Bohm	HOLLYwood	2-6416
Barnes, William, Agency	CRestview	3-0205
Barr, Rickey, Agency	OLdfield	4-0738
Barskin Agency, The	OL	6-8530
Bell, Marcella Agency	CRestview	6-0012
Bender, David	HO	2-0723
Bernie, Herman	CRestview	5-0117
Bonham, C. Herschel	HO	4-3060
Brandies, Bob, Agency	POplar	2-4872
Brewis, Alex	OL	2-1521
Carson-Stempel	CRestview	4-8343
Cinema Artists Agency	OLive	2-7074
Cloutman-Barskin-Short	CRestview	4-6833
Columbia Artists Management	HOLLYwood	2-6623
Condit Agency	HO	4-9233
Connor, Allen	HOLLYwood	5-0834
Cooper, Frank, Associates	CRestview	4-5971
Cooper, Ray	CRestview	6-9769
Cumber, Lil Attractions Agency	AXminster	3-6159
Darrow Agency	CRestview	4-7253
Davis, Mary Webb	OL	5-6747
Donaldson Agency	OL	2-0355
Famous Artists	CRestview	4-7433
Flaire Agency, The	OL	6-3060
Frings, Kurt	CRestview	4-8881
Garfield, Milton	CRestview	4-8631
Gefsky, Harold L.	CRestview	4-7801
General Artists Corporation	BR	2-0973
Gertz, Mitchell	CRestview	4-5491
Gold, Herb	CRestview	4-8171
Gold, Sid	CRestview	4-7247
Goldstone, Tobias	CRestview	6-1071
Gould, Billy	HO	7-7666
Green, Ivan	OL	2-4010
Greshler, Abner	OLdfield	4-5960
Griffith, Byron	HOLLYwood	7-2600
Grossman, Milton M.	CRestview	4-8631
Halliburton, Jeanne	POplar	9-2947
Halsey, Reece Agency	OLive	2-2409
Hamilburg, Mitchell	CRestview	4-9311
Herdan-Sherrell	CRestview	1-5236
Herzbrun, Walter	OL	2-7210
Howard, Sam, Agency	OLdfield	2-3872
Ingersoll, George, Agency	HOLLYwood	7-0862
Irwin, Lou	CRestview	1-7131
Jackson, Edith	HOLLYwood	7-0155
Jaffee Agency	OLympia	7-2710
Kaufman, Milton	CR	5-5028
Kingston, Al, Enterprises	CRestview	6-8538
Kohner, Paul	CRestview	1-5165
Kumin-Olenick Agency	CRestview	4-7281
Lance, Leon O.	OL	7-1060
Lauren, J. W., Agency	OL	6-4070
Lever, Sid	CRestview	5-6153
Longenecker, Robt.	OLive	3-3770
MacQuarrie, Earl	CRestview	4-8919
Marion, Paul Agency	OL	2-9540
Marx, Bert	CRestview	4-8555
McMillan, Hazel, Agency	CR	6-3603
Medford, Ben	CRestview	1-7021
Meyers, Walter	OL	6-1950
Middleton, Wallace, Agency	OLdfield	6-4460
Mishkin Agency	OLive	2-0944
Montgomery, Jack, Agency	OL	6-4460
Moore, Lola	CRestview	6-5401
Morris, William	BRadshaw	2-4111
MCA Artists	CRestview	4-7711
Ochs, Al	HOLLYwood	9-6470
Oliver, Maurine	OL	7-1250
Omega Artists, Inc.	OLympia	5-9660
Payton, Bob	OL	6-1880
Pearson, Ben	CRestview	4-5488
Pomeroy, Jack	HOLLYwood	9-6366
Raison-Finger Agency	OLdfield	2-2446
Rose-Nagar Agency	CRestview	4-5459
Rosen, Jerry, Agency	BRadshaw	2-2345
Ryan, Frank	OL	2-8904
Saphier, James L., Agency	CRestview	1-7231
Schuller, William Agency	CRestview	4-6949
Schwartz Agency	OLive	3-0400
Screen Children's Guild Agency	HOLLYwood	9-6231
Shauer, M. A.	CRestview	1-1103
Shaw, Glenn	OLive	5-6956
Sheldon Agency	ST	5-6666
Shiffryn-Hyland Agency	CR	4-7643

Shiple-Ishimoto	CRestview	6-6251
Shurr, Louis	CRestview	4-8111
Sindell Agency	CRestview	4-8181
Small, Lillian Schary, Associates	BRadshaw	2-0496
Snitzer, Lou-Fritschi, Al, Inc.	HOLLYWOOD	9-6271
Stempel, Frank	CRestview	4-8343
Swanson, H. N.	OL	2-5385
Swoverland, Harold	OLive	6-0900
Talent Inc.	HOLLYWOOD	2-0913
Thompson, Lionel B.	CRestview	1-2188
Ullman, George	CRestview	4-5238
Wadsworth, J. B.	CRestview	6-0698
Weiner, Jack	OLympia	2-1140
Weintraub, Murry	OLive	2-3971
White, Al, Agency	ST	9-8681
Wilkins, Paul	CRestview	1-6188
Willson, Henry	OLdfield	2-7452
World Artists Management Agency	CRestview	1-7294
Wormser, Jack, Agency	HOLLYWOOD	4-8138
Zimmerman, Herman Agency	CRestview	6-0266

RADIO-TELEVISION DAILY
Hollywood 9-3951

Sponsor	HOLLYWOOD	4-8089
TV Guide	HOLLYWOOD	5-2103
TV-Radio Mirror	EXmont	7-8640
Variety	HOLLYWOOD	9-1141

Radio-TV Audience Surveys

American Research Bureau	HOLLYWOOD	9-1683
Facts Consolidated	OLive	3-3114
Moffett Research Co.	HOLLYWOOD	3-5653
National Audience Board	CR	1-8141
Pulse, Inc.	OL	3-7733

Airlines

American Airlines	MA	6-3811
British Overseas Airways Corp. (BOAC)	BR	2-8866
Delta Air Lines	MA	7-9669
Pan American World Airways	MA	4-0192
TWA	MA	4-8141
United Airlines	HU	2-2000
Western Airlines	MA	6-4242

Publications

Billboard, The	HOLLYWOOD	9-5831
Broadcasting Magazine	HOLLYWOOD	3-3148
Film Daily, The	HOLLYWOOD	9-5358
Hollywood Reporter	HOLLYWOOD	4-7411
Media Agencies Clients	OL	7-1440

**FOR LOCAL ADDRESSES AND
PERSONNEL OF ABOVE FIRMS
SEE
EDITORIAL INDEX, PAGE 7
UNDER CATEGORIES OF
AM STATIONS, FM STATIONS,
TV STATIONS, NETWORKS,
STATION REPS, ADVERTISING
AGENCIES, PUBLICATIONS
NEWS ASSOCIATIONS, TALENT
AGENCIES, ORGANIZATIONS
UNIONS & GOVT. AGENCIES,
RADIO-TV PROGRAM, RECORD
& TRANSCRIPTION CO'S., TV
FILM PRODUCERS-DISTRIBUTORS**

SINCE 1898...THE AGENCY OF THE SHOW WORLD



WILLIAM MORRIS AGENCY, INC.

RADIO

**ADVERTISING
AGENCIES**

.....
**EXECUTIVE PERSONNEL
ACCOUNT EXECUTIVES
BRANCH OFFICES
CANADIAN AGENCIES
TIME BUYER BIOGRAPHIES**

ANNUAL

1962

Silver Anniversary



Total Number Employees For 4 AM Networks Their O & O Stations and 3,451 Other Stations

As of December 31, 1960

	<i>Full Time</i>	<i>Part Time</i>	<i>Total</i>
4 Nationwide Networks	1,175	26	1,201
19 Network Owned and Operated stations.....	1,237	36	1,273
3,451 Other Stations.....	39,293	9,956	49,249
	41,705	10,018	51,723

Note: Excludes 218 independently operated FM stations.

Total Number Employees for TV Networks Their O & O Stations, and 530 TV Stations

	<i>Full Time</i>	<i>Part Time</i>	<i>Total</i>
3 Networks and 15 owned and operated stations	10,808	1,395	12,203
93 Pre-Freeze TV stations.....	8,849	935	9,784
346 Post-Freeze VHF TV stations.....	14,103	2,176	16,279
76 Post-Freeze UHF TV stations.....	1,961	385	2,346
Total 3 networks and 530 TV stations	35,721	4,891	40,612

Total Employment—Full Time and Part Time

	<i>1960</i>	<i>1959</i>	<i>1958</i>
3 TV Networks.....	9,610	10,127	10,054
All TV Stations	31,002	30,143	29,328
Total	40,612	40,270	39,382

Note: 1960, 1959 and 1958 data are for 530, 519 and 514 TV stations, respectively.
Source: FCC

GATHERING PLACE OF
THE AD AGENCY,
TV AND RADIO
PROFESSIONS

Rattazzi

RESTAURANT

9 EAST 48th STREET

PLaza 3-5852

NEW YORK CITY

LUNCHEON, COCKTAILS, DINNER

Facilities available for private cocktail and dinner parties
at the second floor Topsy Room.

The Jungle Room available for private luncheon and dinner
parties for ten people or less.

TELEVISION'S HOT WAR

It's Time to Fight Back with the Facts

By WILLIAM B. LEWIS, Chairman
Kenyon & Eckhardt, Inc.

THE television industry and advertising business share one big problem in common.

For a number of years now both industries have been under incessant attack on a bewildering number of fronts — from critics, educators, parent groups, politicians, intelligentsia, the government, and from the bootblack down on the corner. Talk about a cold war; we are in a hot one!

And what have the two industries done to fight back? Not much; certainly not enough; at best a series of delaying actions and orderly withdrawals to none-too-well prepared positions.

Is this the best we can do? Is our case so black that it is futile to defend it? Have we no leaders wise enough or bold enough to regroup our considerable forces and mount a strong counter-offensive? Hasn't the time come to fish or cut Minow?

When you examine the facts, television has not done a bad job: it has done an almost miraculous job with the time and resources at its command. And I believe it is time for television leaders to start saying so, to talk back loudly, clearly, and with conviction to their many and vociferous critics.

It costs roughly 100 times as much to fill an hour of TV time as it did to fill an hour of radio time 25 years ago. When you multiply the single program cost by the number of programs the networks telecast weekly, and add the additional programming costs of the affiliated and independent stations, the total program bill (as



nearly as TvB can estimate) becomes a staggering half a billion dollars per year.

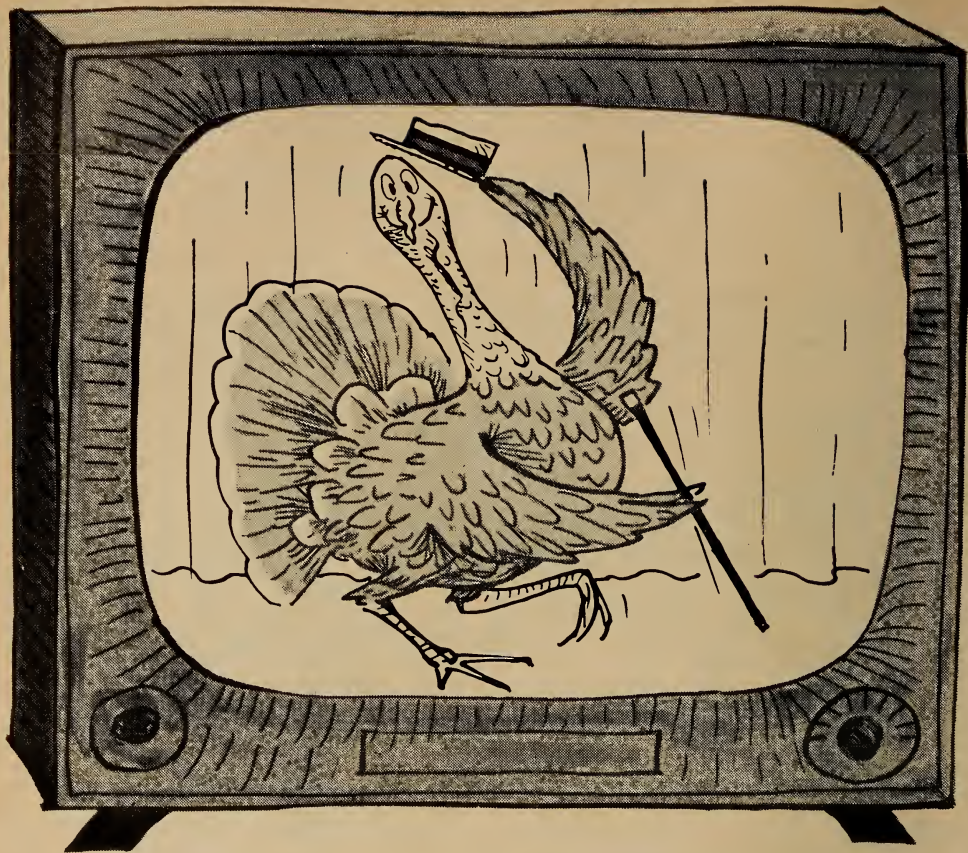
And television must fill all those hours or lose its franchise. What other medium of information, education, or entertainment is required by law to meet such stringent and costly requirements?

The average TV station must telecast approximately 250 programs each week. Yet, despite the staggering magnitude of the task, TV gets more vocal brickbats for its shortcomings than praise for the almost unbelievable fact that it fills over 380 hours a week.

It is totally unrealistic to expect the creative talent pool available to us at this point in history to fill 380 hours a week with strictly first-rate, top-grade television programming. Even if pay TV one day adds the quarters, halves and dollars of the listening audience to the present enormous pool of money contributed by advertisers, there will be no nirvana in TV, anymore than there has been in motion pictures, the stage, or publishing.

TV serves too many masters. Yet it must be all things to all people.

TV also must serve the mass audience and this is a matter of economics! Advertising pays the bill for all the good things on TV, as well as those considered bad; advertisers, to survive and build the economy, must have mass audiences to build mass markets. Without the nearly two billions advertisers now spend annually in TV, where would the money come from for the programs that even the critics and special interest groups like?



These days, the price of a turkey is too darned high

You know that overrating ratings can lead to a hit show that reaches a costly quantity of non-prospects. And the cash register will ring up a turkey.

Also you know that even if you reach the right prospects—but with the wrong commercials—it's another kind of turkey. Equally costly.

You know, too, that the advertiser who does not move swiftly to get the right show, at the right time, may see

his competition get the business. And he gets the bird. In these days of spiraling costs, choosy consumers and speedy competitors—who can afford a turkey?

Don't you want a combination of smart programming, swift daring, and creative selling commercials?

Don't you need an agency which is best equipped, on all fronts, to bring down your cost per sale — and bring up your profits from television?

Advertising Agencies

— AGENCY RECOGNITION SYMBOLS —

AAAA—AMERICAN ASSOCIATION OF ADVERTISING AGENCIES
 ABC—AUDIT BUREAU OF CIRCULATION
 ABP—ASSOCIATED BUSINESS PAPERS
 AFA—ADVERTISING FEDERATION OF AMERICA
 ANPA—AMERICAN NEWSPAPER PUBLISHERS' ASSOCIATION
 APA—AGRICULTURAL PUBLISHERS ASSOCIATION
 NBP—NATIONAL BUSINESS PUBLICATIONS
 NOAB—NATIONAL OUTDOOR ADVERTISING BUREAU
 PPA—PERIODICAL PUBLISHERS' ASSOCIATION
 SNPA—SOUTHERN NEWSPAPER PUBLISHERS' ASSOCIATION

A. D. ADAMS ADVERTISING

37 W. 53rd St., New York 19, N. Y.

Phone: Circle 6-2940

ABP

Owner.....A. D. Adams
 TV & Radio Consultant.....Marcia Forrest

AD FRIED & ASSOCIATES

477 15th St., Suite 106, Oakland 12, Calif.

Phone: TEmplebar 6-1886

AFA

Owner, Radio-TV Dir.....Ad Fried
 TV Art Dir.....Gloria Bauer
 Prod. Dir.....Vern Zimmerman
 Time Buyer.....Madge Brubaker

ADAMS & KEYES INC.

3 E. 54th St., New York, N. Y.

Phone: PLaza 1-5630

AAAA—ABP—ANPA—ABC

Chairman.....Stanley J. Keyes, Jr.
 President.....B. D. Adams
 Exec. V.P.....Ed. C. Hoffman
 Senior V.P...A. A. Anthony, Thomas Dixey,
 James Freeman
 Production Manager.....Elmer Anderson

Branch Offices

1750 Peachtree Rd. N.W., Atlanta

Phone: TR 5-0121

685 S. Carondelet St., Los Angeles, Calif.

Phone: DU 7-5203

WILLIAM HART ADLER, INC.

919 N. Michigan Ave., Chicago 11, Ill.

Phone: WHitehall 4-5210

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 V.P.'s.....John Petrie,
 Frank Karoly, Arthur Warren
 Secretary.....B. L. Martin

ADMASERS ADVERTISING, INC.

3432 Connecticut Ave.

Washington 8, D. C.

Phone: EmERSON 3-4886

President.....John E. Waterfield

ADVERTISERS' BROADCASTING COMPANY

117 W. 46th St., New York 36, N.Y.

Phone: PLaza 7-3560

Exec. Producer.....Sholom Rubinstein

Director.....Bernard Rubinstein

Copy Chief.....David M. Hausdorff

ADVERTISING & MERCHANDISING, INC.

13 Stratford Place, Dayton 2, O.

Phone: 223-8885

President.....Ralph Kaufman

Radio-TV Dir.....Arlene Hadley

AITKIN-KYNETT CO., INC.

1400 South Penn Square,

Philadelphia 2, Pa.

Phone: LOcust 8-6700

AAAA—ABC—ABP—AFA

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V.P.....H. B. Montgomery

Treasurer.....Joseph C. Baugher

Production Director.....C. A. Masci

Research Dir., Publicity..Edward Goldsmith

Radio-TV Time Buyer.....Alan Bobbe

Radio-TV Dir.....Allen Gray

R. H. ALBER CO.

439 N. Larchmont Blvd., Los Angeles 4, Calif.

Phone: HOLlywood 9-8273

Exec. Vice-Pres.....Pauline Hagen

Secretary-Treas.....Evelyn R. Jones

ALLEN & REYNOLDS, INC.

3104 Farnam Street, Omaha 31, Neb.

Phone: 342-0150

AAAA—ABP—ANPA—ANA

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V.P. & Treas.....Robert H. Reynolds

V.P. & Sect.....Helen Moeller

Vice Presidents...O. Earl Lowry, Edward C.

Whelan, John B. Enis, Quentin H. Moore,

Lyle DeMoss

Radio-TV, V.P.....Don B. Amsden

Radio-TV Prod. Mgr.....Tom Mack

Time Buyers...Marilyn Hayes, Don Amsden

ALLEN, DORSEY & HATFIELD, INC.

5010 Sunset Blvd., Los Angeles 27, Calif.

Phone: NORmandy 3-9343

APA—ANPA—ABP—NBP

President.....L. E. Hatfield

Secy. & Treas.....H. H. Allen

ADVERTISING AGENCIES

ALLIED ADV. AGENCIES INC.

4643 Beverly Blvd., Los Angeles 4, Calif.
HOLLYWOOD 2-0837
ABC-ANPA

PresidentW. Fehr Gardner
TreasurerMaxine Blankenship
Act. Exec.....Wayne La Com

THE AMBASSADOR ADV. AGENCY

401 W. Imperial, LaHabra, Calif.
Phone: OWen 1-9621

PresidentAl Sanders
TreasurerPaul Schwepker
Time BuyersThomas E. Steele,
Jerry Jensen

Estimated Radio Billings: \$175,000.

ARKWRIGHT ADVERTISING CO., INC.

Time & Life Bldg., Rockefeller Center,
New York 20, N. Y.
Phone: CIRCLE 5-6612

PresidentM. Schofield
Vice President.....Jack Wilcher
Media Director.....James Hackett
Radio-TV Prod., Dir.....Thos. Mannos

ASSOCIATED BROADCAST ADV.

1188 S. Muirfield Road, Los Angeles 19, Calif.
Phone: WEBster 6-5564
Owner, Sales Mgr.....Irwin T. Porter

Partner, Prog. Mgr.....Gertrude T. Porter

ATLANTIC-BERNSTEIN ASSOCIATES

655 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-8250

Partners.....Murry E. Cohen, Irving H.
Glick, Ted Bernstein

Production Mgrs.....Don Williams, Arthur
Abravanel

Gen. Mgr., Media Dir...Sylvester J. Bernstein

AUBREY, FINLAY, MARLEY & HODGSON, INC.

One E. Wacker Dr., Chicago 1, Ill.
Phone: 329-1600

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V.P.'sDonald McGuiness,
Lynn Huffman, Roy Mount

SecretaryJohn Copeland
Treasurer.....Ann E. Ferngren

Radio-TV Dir.....Dixon Harper

Time Buyer and Accounts: Mrs. Joan Lindell: Interntl. Harvester, Pfister Assoc., Murphy Products Co., Butler Mfg. Co., Illinois Farm Supply, Rock Island R.R.

*Estimated Radio Billings: \$810,000.
Estimated TV Billings: \$50,000.*

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& RYAN, INC.

NEW YORK • CHICAGO • LOS ANGELES • PHILADELPHIA • PITTSBURGH • HOUSTON • ST. PAUL
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 Phone: WALnut 5-0100
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 V.P., Exec. Dir. Copy.....John J. Pullen
 V.P., Mng. Dir. Copy...Edward G. Gallagher
 V.P. Chg. Plans-Mkt....Harry G. Groome, Jr.
 V.P. Chg. Media.....Leslie Farnath
 V.P.'s Chg. Ex. H. O. Client

Cont....Brydon S. Greene, L. Davis Jones
 V.P. Chg. Phila. Ser...Hans L. Carstensen, Jr.
 Dir., Info. Services.....Theodore G. Heck
 V.P. Special Copy.....Geo. W. Cecil
 V.P. Copy Res.....Mrs. Margaret H. Rogers
 V.P., Bus. Dev.....Seymour Morris
 Secretary-Treasurer.....R. Bruce Jones

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Vice-President & Mgr.....John D. Upton
 Vice-Pres. & Dir. of

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 V.P., Radio-TV Plans.....T. J. McDermott
 V.P., Mgr., Radio-TV Prod...T. H. Calhoun
 V.P., Mng. Dir. Pub. Rel...Robert Van Riper
 V.P., Exec. Dir. Pub. Rel...Marvin Murphy
 V.P.'s.....D. C. Van Meter,
 Chas. Hogen, J. Vance Babb, Robt. C.
 Alexander, John W. Esau, Newton C.
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 V.P. Bus. Dev.....Geo. T. Sweetser
 920 Statler Office Bldg., Boston 16, Mass.
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 413 Taft Bldg., Hollywood 28, Calif.
 Phone: HOLlywood 3-4871

V.P., Mgr.....Edmund H. Rogers, Jr.
 235 Montgomery St., San Francisco, Calif.
 Phone: SUTter 1-2534

V.P., Manager.....Harry C. Graybill
 1060 Bishop St., Honolulu, Hawaii
 Phone: HONolulu 50-3681

Manager.....Alwyn W. Knight
Estimated Radio Billings: \$16,000,000.
Estimated TV Billings: \$41,000,000.

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AAAA

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 Exec. V.P.....Chas. H. Lewis

V.P. & Prod. Mgr.....Roger I. Helm
 Radio & TV Dir., Time Buyer.....Jo Moore
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 Phone: CA 3-5541

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 2960 Harrison, Beaumont, Tex.
 Phone: TW 2-2693

ManagerJack Dahmer
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 Production Manager.....Eliz. Harriman

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 Radio-TV Mgr.....H. Blair
 Radio-TV Producer.....W. Krantz
 Radio-TV Producer.....W. Ross
 Mgr., Prod. Dept.....C. L. Williams

Branch Office

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 Phone: VI 5-2191

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 paper Manuf. Ltd., Carnation Co., Ltd.,
 Chesebrough-Pond's (Canada) Ltd., Frigi-
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 V.P., Media Dir.....James D. Evans
 V.P., Dir. of Creative Act....S. Carter, III
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 Radio-TV Dir.....Thomas McDonnell

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Time Buyers.....Glenn Michel,
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V.P., Bus. Mgr., Radio & TV.....H. J. Saz
V.P., Dir. Network Rel.....John E. Kucera
V.P., TV Creat. Co-ord....Zachary Schwartz
V.P. Comm. Best. Prod....Robert Margulies
Asst. V.P., Comm. Film Prod....W. E. Watts
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Phone: LAngham 3070
Chmn., Jt. Mng. Dir.....John W. Hobson
790 Bay St., Toronto 1, Ont.
Phone: EMpire 6-2811
Pres., Dir.....W. H. Reid
3405 Addington Ave., Montreal, Can.
Phone: HUNter 1-0344

V.P. in Chg.....J. H. Randle
Estimated Radio Billings: \$5,000,000.
Estimated TV Billings: \$112,000,000.

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Robert L. Foreman

V.P.'s.....Clayton Huff, Herb Maneloveg,
Wm. J. O'Donnell, James R. Schule, Arthur
Bellaire, Larry Berger

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V.P., Radio-TV Prog. & Plan...George Polk
Talent & Cast.....Nan Marquand
Programming...Martin Starger, Bill Brown

Sports.....Tom Villante
Radio Dir.....William Hoffmann
Live Prod., Tape, Clsd. Circuit..Al Cantwell

Radio Production.....Tom Anderson
V.P., Film Prod.....Bernie Haber
V.P., TV Art.....Larry Berger

Radio-TV Bus. Mgr.....Ed Marshall
Network & Spot Co-ord....Dick McKeever
Dir., Pub. Rel.....Leo J. Turner

V.P. & Media Dir.....Herb Maneloveg
Assoc. Media Dir.'s.....Bill Beste,
Jim Clinton, Mike Donovan, Joe Harris,
Ed Koehler, Ed Papazian (Head of Media
Analysis)

Media Supervisors.....(Print & Bcstg.)
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Marting, Jim North, George Nuccio, Bud
Keane, Stan Rosenfeld, Ed Tashjian, Phil
Tocantins

Broadcast Buyers.....Tom Breckenridge,
Hal Davis, Jack Duffy, Tom Hill, Hope
Martinez, Mal Murray, John Neilan, Betty
Powell, Walt Reinecke, Marv Shapiro,
Anne Slattery, Jack Smith, Bob Syers, Ted
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 Phone: RIVerside 8-7247

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 Phone: FEderal 8-8401

ManagerH. See
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 Phone: UNiversity 8-2655

ManagerP. Pelletier
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 Pittsburgh 19, Pa.
 Phone: GRant 1-9900

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 120 Montgomery St., San Francisco 4, Calif.
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 White-Henry-Stuart Bldg., 1318 Fourth Ave.,
 Seattle 1, Wash.
 Phone: MAIn 3-5500

Manager.....W. G. Fitzsimons
 2 Carlton St., Toronto 2, Ont.
 Phone: EMpire 3-9461

V.P. in Chg.....M. Hicks
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Estimated TV Billings: \$84,000,000.

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 Phone: MELrose 7-4248
 OwnerHarold Bean
Estimated Radio Billings: \$7,000.

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N. H. Gimmy, J. H. Funk, K. W. Bailey
Gen. Production Mgr.....H. Fetterhoff
Publicity Director.....Alfred K. Walter
Radio & TV Dir.....Miss Dee Hassler

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Manager.....C. A. Beaumont

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Exec. V.P.....Forrest L. Collier

V.P.'s..Robert Tracy, Robert Mc Kericher
Radio-TV Dirs.....Ted Cramer, John Mayo

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Mgr.John Mayo
1416 E. Morehead St., Charlotte, N. C.
Phone: FRanklin 5-6088

Exec. V.P.....Forrest L. Collier

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V.P., Mdse. Dir.....Robert L. Hoenshel
Sr. Art Dir.....John H. Currie, Jr.
Copy Chief.....Raymond Browne
Art Director.....Ralph Adamson
Public Rel. Dir.....Leonard L. Davis, Jr.
Media Director.....H. Edward Lehman
Space Buyer.....Herbert W. Thorne
Production Mgr.....Vincent Polito
Traffic Manager.....Harry Goldenberg

Branch Offices

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 Mgr. Dir.....William N. Owens, Jr.

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 Phone: Hyde Park 1946
 V.P., Mgr. Dir.....Lawrence V. Fairhall

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 Sr. V.P., Plans Bd. Chmn.....L. T. Steele
 Sr. V.P., Plans Bd. Mem.....Geo. Chatfield
 Sr. V.P., Radio-TV Pgmng. Media...Lee Rich
 Sr. V.P. Chg. Research....Richard F. Casey
 V.P., Finance, Controller....W. W. Vickery
 Treas., Ass't Sec'y.....Ralph Neuman
 Secretary.....A. M. Gilbert
 V.P., Dir. Bcst. Comm.

Prod.Gordon Webber
 V.P., TV Comm. Prod. Mgr.....Ray Lind
 V.P. Merch. Dir.....Austin Johnson
 V.P. Personnel.....Frank W. Noetting
 V.P. Chg. Print Prod. & Art. Austin Thomas

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 Vice President.....Albert Kaye
 1151 E. Memorial Blvd., Lakeland, Fla.
 Phone: MUTUAL 6-4165

Vice President.....Harry E. Warren
 197 Knightsbridge, London SW 7, England
 Phone: KENSINGTON 1444

Chairman.....John Cuff
 67 Avenue des Champs-Elysees, Paris 8E,
 France
 Phone: ELYSEES 92-75
 Jacques Hirsh

7 Avenue de l'Astronomie, Brussels, Belgium
 Phone: 18.50.00
 Geo. Beaumont

Estimated Radio Billings: \$2,500,000.
 Estimated TV Billings: \$80,000,000.

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511 No. La Cienega Blvd., Los Angeles,
 Calif.
 Phone: OLYMPIA 2-2850
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 Vice Pres., Sec.....Frances H. Berghoff
 V.P., Treasurer.....Diane C. Berghoff
 V.P., Radio-TV Time Buyer...Marold Ross
 V.P., Radio-TV Dir.....Rick Lazaar

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 Chairman.....Jack Steiner
 President.....Harry Beekman
 Prod. Mgr.....H. Dobrin

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 Ingram Ash
 Controller.....P. F. Tuttle
 Media Director.....Lee Frankel

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 APA
 President.....Ben B. Bliss



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Art Dir., Prod. Mgr.....Woods Robinson

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Phone: EXbrook 2-7565

Ch. of Bd.....David Botsford, Jr.
V.P.....Harold M. Walker
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Phone: MURray Hill 5-8645

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V.P., Radio-TV Dir.....Clair Gross
Bcst. Prod. Mgr.....Dudley Sauve
Production Manager...Sands F. Woodbridge

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Phone: CENtral 6-0870

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V.P., Radio-TV Dir.....P. Rouda
1308 Tower Building, Seattle 1, Wash.

Phone: MUTual 2-6027

V.P. & Manager.....R. H. Wensberg
230 Park Ave., New York 17, N. Y.
Phone: MURray Hill 6-4700

President.....Donald D. Hoover
V.P., Radio-TV.....H. Fair
333 Weco Bldg., Minneapolis 2, Minn.

Phone: FEderal 9-8621

V.P. & Manager.....Sam Kaufman
Radio-TV Dir., Time Buyer.....M. Spicer
402 Fairfield Bldg., Shreveport, La.

Phone: 42-36124

V.P., Manager.....Walter T. Pfeiffer
2122 Welch St., Houston 19, Texas
Phone: JACKson 9-4981

V.P. & Manager.....Carlton Storey
501 Sheraton Bldg., Washington, D. C.
Phone: STerling 3-2406

V.P. & Mgr.....James A. Morrisey
15 Lewis St., Hartford, Conn.
Phone: JA 2-1245

V.P., Manager.....Herb Obermeyer
1016 Baltimore Building, Kansas City 5, Mo.
Phone: BALtimore 1-4997

V.P., Manager.....Bert Bremson
3921 Wilshire Blvd., Los Angeles, Calif.
Phone: DUNkirk 9-1277

V.P., Manager.....Vincent R. Fowler
1803 N. Meridian, Indianapolis, Ind.
Phone: WALnut 3-4524

V.P., Manager.....Chas. A. Gallup
Radio-TV Dir.....Barbara Lalen
307 Benson Bldg., Sioux City, Iowa

Phone: 5-8968

V.P. & Mgr.....M. Bolstein

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Phone: DE 1-4115

ABP—ANPA

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Treas., Time Buyer.....John A. Lorimer
Secretary.....Elaine A. Colardo

Estimated Radio Billings: \$100,000.

Estimated TV Billings: \$24,000.

J. CARSON BRANTLEY ADV.

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Partners.....David & Miles Brasch

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A. C. Cochrane, R. E. Guerrier, J. R. Hen-
drickson, J. Roper

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V.P., Art Director.....L. R. Mange
Public Relations Dir.....G. H. Cushing
Mdse. Dir.....J. R. Hendrickson

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Phone: DUNkirk 5-8288

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Phone: COlumbus 5-1004

Manager.....F. E. Egan

BROWN, E. H. ADV. AGENCY

20 N. Wacker Dr., Chicago 6, Ill.
Phone: FRanklin 2-9494

ABP—ANPA—APA—NBP—NOAB

Owner.....E. H. Brown
Consultant.....Irving R. Allen
Production Mgr.....D. E. Meintzer
Media Buyer.....Eleanore Noble

THE CHARLES BRUNELLE CO.

37 Lewis Street, Hartford 3, Conn.
Phone: JACkson 7-0726

ABP—AFA

President.....Charles Brunelle
Vice-Presidents.....H. W. Knettell
Joseph L. Baum
Secy.....Madeline McLaughlin
Time Buyer.....Robert L. Gurrier

THE BRUNS ADVERTISING AGENCY, INC.

630 Third Ave., New York, N. Y.
Phone: MU 7-6171

President.....Frederick Bruns
Vice President.....Donald Bruns
Media Director.....Nina Flinn

Branch Office

205 Whitney Ave., New Haven, Conn.
Phone: LO 2-6171

Manager.....Mary Ellen Hogan

BUNTIN & ASSOC., INC.

Penthouse, James Robertson Hotel
Nashville 3, Tenn.
Phone: ALpine 4-8737
SNPA—APA

President.....Sinclair Butin
V.P., Dir. Pub. Rel.....William A. Buntin
V.P.'s...Thomas C. Buntin, James Noel Brown
Gen. Mgr., Sec.-Treas...Miss Olean Holloway

LEO BURNETT COMPANY, INC.

Prudential Plaza, Chicago 1, Ill.
Phone: CEntral 6-5959

AAAA—ABP—ANPA—NOAB

Chairman of Board.....Leo Burnett
Chmn. Exec. Comm.....Draper Daniels
President.....Edw. M. Thiele
Ch. Finance Comm.....Philip Scnaff
Senior V.P.....DeWitt O'Kieffe
Exec. V.P.'s.....Leonard Matthews,
James Weber

V.P., Sr. Prog. Svpsr.....Lee Bland
V.P., B'cstg. Business Div.....David Dole
V.P., Chg. TV. Comm.....Don Tennant
V.P., Network Rel.....Gene Accas
Mgr., Comm. Service.....Jack Phelps

Branch Offices

477 Madison Ave., New York 22, N. Y.
Phone: PL 9-5959

V.P., Mgr. Prog. Dept.....W. McIlvain
1680 N. Vine St., Hollywood 28, Calif.

Phone: HOLlywood 4-7374

V.P. Hollywood.....Wendell Williams
Buhl Bldg., Detroit 26, Mich.

Phone: WOODward 1-5959

Manager.....W. Zippler
Estimated Radio Billings: \$6,000,000.
Estimated TV Billings: \$47,000,000.

AD BUSCH, INC.

425 Franklin St., Buffalo 2, N. Y.
Phone: GARfield 3504

Pres.....Addison F. Busch
V.P.....Edmund J. Felt
Sec.-Treas.....Florence O. Gandillot
TV Dir.....David N. Getman
Time Buyers.....Robert W. Cahoon,
June W. Kreutzer

ADVERTISING AGENCIES

BYER & BOWMAN ADVERTISING AGENCY, INC.

66 So. 6th St., Columbus 15, O.
Phone: CA 1-7751

ABP—ANPA—APA—NBP—NOAB—AAAA
Bd. Chairman.....Herbert Byer
Pres.....Gus K. Bowman
Exec. VP.....Joel M. Burghalter
Treas.....Joseph P. Hughes
Sec.....Gus K. Bowman, Jr.
VP, Creat. Dir.....William Arter
VP, TV Dir.....S. Neal Hallock
VP's.....Herbert Wise, Leo A. McPherson
VP, Pub. Rel. Dir.....Nicholas Popa
Prod. Mgr. & Art Dir.....Harold Graham
Time Buyer.....John Metzger

HAROLD CABOT & CO., INC.

136 Federal St., Boston 10, Mass.
Phone: HANcock 6-7600
AAAA—ANPA

Board Chairman.....Harold Cabot
President.....Edward F. Chase
Sr. V.P.....William H. Ganick
Exec. V.P.....James I. Summers
V.P.'s.....Joseph R. Wallace,
Harold Cabot, Jr.

CALDWELL, LARKIN & SIDENER-VAN RIPER, INC.

Merchants Bank Bldg., Indianapolis 4, Ind.
Phone: MELrose 2-6501
APB—ANPA—APA—NBP
Bd. Chmn., President...Howard C. Caldwell
Exec. V.P.....Storey M. Larkin
Radio-TV Dir.....Chas. Golling

J. M. CAMP & COMPANY

222 E. Willow, Wheaton, Ill.
Phone: MONTrose 8-8000
ANPA—AFA

President.....John M. Camp
Act. Exec.....Con L. Robinson
Media Director.....Lillian Worness
Secretary.....Ruth S. Camp
Time Buyer.....Joyce Johnson

Branch Offices

45 E. 45th St., New York 17, N. Y.
Phone: MURray Hill 6-6488

Exec-in-Chg.....Margaret Swan

CAMPBELL, EMERY, HAUGHEY & LUTKINS

9 Newbury St., Boston, Mass.

President, Media Dir.....David R. Lutkins
V.P. Copy Ch.....Edgar R. Emery
V.P. Art Dir.....George P. Campbell
V.P.....William J. Haughey

CAMPBELL-EWALD COMPANY

General Motors Bldg., Detroit 2, Mich.
Phone: TRInity 2-6200

AAAA—ANPA—NOAB—APA—ABP

Chairman of Board.....Henry G. Little
President.....Thomas B. Adams
Vice-Chmn. Bd., Sr. V.P.....J. J. Hartigan
Chrmn. of Exec. Comm., Sr. V.P.....L. R. Nelson
Exec. V.P.'s.....Colin Campbell,

Clarence Hatch, Jr.
Sr. V.P.'s.....Edward A. Schirmer, John H. Forshew, K. Jones
Treasurer.....H. P. Cook
Secy. & Personnel Dir.....S. J. Rozema
Comptroller & Asst. Treas.....E. M. Talbert
Vice-Presidents.....Reginald G. Carey
George W. Davis, W. P. Stewart, W. H. Gage, Jr., W. W. Selover, J. L. Thornhill, C. C. Bennett, Jr., Arthur Boyd, John W. Clason, Francis L. Congdon, John V. Doyle, Harold N. Duda, Harold J. Hubert, O. W. Klose, Jr., Hugh L. Lucas, Charles F. McLaughlin, Thomas D. Murray, Elmer A. Schroeder, Eugene A. Trombley, Halsey Davidson
V.-P., Radio & TV Dir.....P. L. McHugh
V.-P., Media Dir.....Carl Georgi, Jr.
V.-P., Copy Director.....Walter B. Booth
V.-P., Assoc. Creat. Dir.....James N. Hastings

Branch Offices

488 Madison Ave., New York 22, N. Y.
Phone: MURray Hill 8-3400

V.-P. and Mgr.....Frank W. Townshend
Radio & TV Dept.....A. J. Miranda III
230 N. Michigan Avenue, Chicago 1, Ill.
Phone: CENTral 6-1946

V.P. and Mgr.....V. R. Bliss
1717 N. Highland Ave., Hollywood 28, Cal.
Phone: HOLLYwood 9-2931

V.P., West Coast Mgr....Richard C. Francis
V.P., Radio-TV.....Richard L. Eastland
315 Montgomery St., San Francisco 4, Calif.
Phone: EXBrook 2-0145

V.-P. and Mgr.....T. Milburn Johnston
11 Pryor St., S.W., Atlanta 3, Ga.
Phone: JACKson 4-3858

Manager.....Arthur T. Duhaime
1625 Eye St., N.W., Washington 6, D. C.
Phone: REpublic 7-0015

Manager.....L. Amos
Bryan & Bullington Sts., Dallas 1, Texas
Phone: RIVERSide 2-6889

Manager.....Lorne T. Denton
4010 Washington Ave., Kansas City 11, Mo.
Phone: JEFFerson 1-5601

Manager.....Kent B. Kennedy
441 Vine St., Cincinnati 2, Ohio
Phone: MAIn 1-0500

Manager.....D. A. LaFerte
1700 Broadway, Denver 2, Colo.
Phone: KEYstone 4-4281

Manager.....Richard H. Katerndahl
Estimated Radio Billings: \$6,000,000
Estimated TV Billings: \$26,000,000

CAMPBELL-MITHUN, INC.

1300 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: FEderal 9-7383

AAAA—ABP—ANPA—APA—NBP—NOAB
Board Chairman.....Ray O. Mithun
President.....Albert R. Whitman
Asst. to President.....Richard H. Iverson
Exec. V.P.....Norman F. Best
Vice-Presidents.....Kenneth D. Ruble
B. E. Howard, R. L. Forrest, Arnold C.

ADVERTISING AGENCIES

Aslakson, E. W. Burke, B. Leonard Avery,
A. H. Lund, Charles R. Strotz, W. H. Case,
K. R. Oelschlager, William C. Barber,
Harry J. Deines, Peter R. Edmonds, Donald
H. Grawert, Joseph H. Hoffman, Harry M.
Johnson, Robert J. Nevin, Robert B. Pile,
Ralph F. Wittgraf

Media Director.....Harry M. Johnson
Production Dept. Mgr.....Glenn Adair
Radio-TV Bus. Mgr.....Richard L. Stevens
Radio-TV Adm. Svc. Mgr.....Russell Lipton
Secretary.....E. Brugette Flynn
Treasurer.....Beatrice N. Sandquist
TV Creative Supervisors.....G. F. Park,
J. Roddy, G. Zimbelman, Cyrille DeCosse,
Larry LaBelle

Bct. Producers.....R. F. Berg, G. M. Hill
Time Buyers....B. G. Leighton, R. O. Marti,
F. P. Rolfes, M. Paul, J. Wilson

Branch Offices

913 Palmolive Bldg., Chicago 11, Ill.

Phone: DElaware 7-7553

Exec. V.P.....Lee A. Terrill
1213 Hollywood Taft Bldg.

Los Angeles 28, Cal.

Phone: HOLlywood 2-0715

V.P., Gen. Mgr.....Paul E. Morgan
517 Munsey Bldg., Baltimore, Md.

Phone: MU 5-0158

Acc't. Exes....Dave Guthridge, Fred Katter

Estimated Radio Billings: \$6,000,000

Estimated TV Billings: \$13,000,000

CASMR ADVERTISING CO., INC.

551 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 2-2014

ABP—APA

Pres., Treas.....Marvin Casmir

Radio Director.....Jack Partington

Art Dir.....William E. Burgess

CAYTON, INC.

9 East 40th St., New York 16, N. Y.

Phone: LExington 2-1711

ABP—ANPA—APA—NBP

President.....William D'Arcy Cayton

Secretary.....D. R. Roberts

Art Director.....Raymond Avonne

Media Dir.....Hy Crandall

Creative Director.....Fred Ladd

Publicity Director.....Alan Holmer

CHAMBERS, WISWELL & MOORE, INC.

1700 Summer St., Stamford, Conn.

Phone: FI 8-5351, N.Y.C.—LU 5-5680

Sr. V.P., Marketing.....Charles Woram

Vice President.....William E. Bolster

Art Director.....John Inglehart

Production Manager.....Richard Hansen

Copy Chief.....Edmond Troide

Media Director.....Beatrice Miles

Public Relations Dir.....Joan Churchill

NELSON CHESMAN ADVERTISING

240 East 11th Street, Chattanooga 2, Tenn.

Phone: AMherst 6-0021

ABP—SNPA

Pres.....Richard H. Leiper

Secy.-Treas.....John Goss
Time Buyers.....Robert White, R. Leiper,
Guy L. Smith III, Ted Brosseau

Branch Offices

710 Walnut St., Knoxville, Tenn.

Phone: 523-6188

Chief Exec.....Guy L. Smith III

CHIRURG & CAIRNS, INC.

130 E. 59th St., New York 22, N. Y.

Phone: MUrray Hill 8-5800

AAAA—ANPA—ABP—PPA—NBP—APA

Bd. Chairman.....John A. Cairns

President.....Wallace L. Shepardson

Exec. V.P.....Thomas R. Vohs

Asst. Treas.....Harold E. Lester

Radio & TV Dir.....Channing M. Hadlock

V.P., Media Dir.....Murray Thomas

Time Buyer.....Norma Strassman

Branch Offices

824 Bolyston St., Chestnut Hill (Boston)

67, Mass.

Phone: REgent 4-1055

Vice Chmn. of Bd.....James T. Chirurg

V.P., Gen. Mgr.....T. Scott Costello

Time Buyer.....Ruth Gaeta

CLEMENS COMPANY, INC.

1405 Locust St., Philadelphia, Pa.

Phone: PE 5-5712

ANPA

President.....Alice V. Clements

V.P. & Copy Chief.....Elizabeth M. Zindel

V.P. & Acct. Exec.....Robert H. Smith

V.P., Art Dir.....Stanley F. Squire

Treas., Dir. of TV.....David S. Roberts

Secy. & Space Buyer.....Katherine E. King

Time Buyer.....Alvin L. King

COHON, HERBERT W., CO., INC.

565 Fifth Ave., New York 17, N. Y.

Phone: OXFord 7-9277

APA—ABP—ANPA

Pres., Media Dir.....Herbert W. Cohon

V.P., Art Dir.....Irving M. Cohon

Acct. Execs.....H. W. Cohon, I. M. Cohon,
W. A. Schmitt

COLE, FISCHER & ROGOW, INC.

660 Madison Ave., New York 21, N. Y.

Phone: PLaza 1-1780

Chairman of the Board.....M. R. Cole

President.....L. Esmond

Ch. Exec. Comm.....Arthur A. Fischer

Vice-Presidents.....A. Moss, John Cody

Branch Office

9033 Wilshire Blvd., Bev. Hills, Calif.

Phone: CR 5-0135

Chief Exec.....Marvin Cole

Estimated Radio Billings: \$2,000,000

Estimated TV Billings: \$2,500,000

COMPTON ADVERTISING, INC.

625 Madison Ave., N. Y. 22, N. Y.

Phone: PLaza 4-1100

AAAA—ABC—ANPA—ABP

Bd. Chrmn., Dir.....Robert D. Holbrook

President, Director.....Barton A. Cummings

ADVERTISING AGENCIES

Exec. V. Pres., Dir.....Allen F. Flouton
 Exec. V. Pres., Dir.....Jack P. Rees
 Exec. V. Pres., Dir.....Wilson A. Shelton
 Sr. V.P.'s, Dirs.....Henry R. Bankart, Bruce
 A. Baker, Williard J. Heggen, Anderson F.
 Hewitt, E. Dean Landis, John A. Hise, T.
 Carter Gleysteen, John H. Owen
 Sr. V.P., Treas., Dir.....Henry A. Haines
 Sec., Asst. Treas.....Charles J. Gizerian
 Sr. V.P., Dir., Research Dir...Edward Battey
 V.P., TV Commercials.....Frank Brandt
 Head Time Buyer.....Graham Hay
 Radio-TV Traffic Mgr.....Maria Sutherland
 Sr. V.P., Dir., & Dir. Radio-TV
 Programming.....Lewis H. Titterton
 Sr. V.P., Dir. & Dir. of Media.....Frank B.
 Kemp

Branch Offices

111 W. Jackson Blvd., Chicago 4, Ill.
 Phone: 427-4642

Sr. V.P., Mgr.....E. Dean Landis
 6505 Wilshire Blvd., Los Angeles 48, Calif.
 Phone: OLive 3-0100

V.P., Manager.....Alvin Kabaker
 703 Market St., San Francisco, Calif.
 Phone: GARfield 1-4854

V.P., Manager.....Harold J. Grainger
Estimated Radio Billings: \$1,700,000.
Estimated TV Billings: \$47,500,000.

COMSTOCK & COMPANY

651 Delaware Avenue, Buffalo 2, N. Y.
 Phone: TT 5-6187

Partners.....Henry W. Comstock,
 H. Earl Close
 Exec. Dir. Radio-TV...Everett L. Thompson
 Ass't. Dir., TV-Radio.....H. C. Schellenberg

ROBERT CONAHAY, INC.

261 Madison Ave., N. Y. 16, N. Y.
 Phone: MUrray Hill 2-5645

President.....Robert S. Conahay
 Exec. V.P.....Edward J. Gardner
 Secretary.....Irene Sala
 Production Mgr.....John S. Wassmer
 Media Dir., Space &
 Time Buyer.....Marie Hughes
 Art Director.....Achille Pelizzari

CONROY ADVERTISING, INC.

519 Busby Drive., San Antonio 9, Tex.
 Phone: TAYlor 4-7211

AAAA-ABP-ANPA-NPA-SNPA

President.....Thomas F. Conroy
 Exec. Vice Pres.....Mrs. Thomas F. Conroy
 Vice Pres.....Barnett J. Jones
 Art Director.....Bob Colman

CO-ORDINATED MARKETING AGENCY, INC.

575 Lexington Ave., N. Y. C. 22
 Phone: MU 2-1700

ABP

Bd. Chmn., Pres., TV Prod...Lester L. Wolff
 Exec. V.P., Prod., Time Byr.....Irving Herz
 Assoc. Prod.....Walter Reed

COX & TANZ ADVERTISING

333 S. 21st St., Philadelphia 3, Pa.
 Phone: LOcust 3-7502

Owner.....Eugene R. Tanz
 TV Director.....J. Kirk Connell
 Continuity Director.....Paul Stern
 Art Director.....R. Rivers
 Prod. Mgr., Media Dir.....R. D. DiCarlo

JOHN GILBERT CRAIG ADV., INC.

913 Washington St., Wilmington 99, Del.
 Phone: OLYmpia 5-6185

ABP-ANPA-APA-NBP

President.....J. Gorman Walsh
 Sec.-Treas.....Kathleen A. Walsh
 Vice Pres.....Ruth Craig
 Account Executives.....J. Gorman Walsh,
 Kathleen A. Walsh
 Media Buyers.....Ralph R. Swann, B. Bell

THE CRAMER-KRASSELL CO.

733 North Van Buren St., Milwaukee 2, Wis.
 Phone: BRoadway 6-3500

AAAA-ABC-ABP-ANPA-AFA

Bd. Chmn., President.....A. W. Seiler
 Exec. Vice-President.....H. N. Pasteur
 Exec. Vice-Pres.-Treas.....C. W. Faude
 Vice-Pres., Sec.....L. H. Ness
 Vice-Presidents....H. Dyson, C. H. Brehm,
 R. F. Timm, R. L. Christiansen, M. A. Lem-
 kuhl, D. V. Malec, D. G. Mitchem, R. B.
 Skeen, G. Soldatos, Hil Swenson, Walter
 Mackey, T. J. Wing
 V.P., Radio-TV Dir.....Ken Hegard
 Radio Time Buyer.....Loretta Mahar
 TV Acct. Exec.....Jim Lewis
 Time Buyers.....Lorreta Mahan,
 Ken Hegard, Jim Lewis

CUNNINGHAM & WALSH, INC.

260 Madison Ave., New York 16, N. Y.
 Phone: MUrray Hill 3-4900

AAAA-ANPA-ABP-AFA-ANA

Chmn. Exec. Comm.....J. P. Cunningham
 Board Chmn.....Robert R. Newell
 President.....C. W. Nichols, Jr.
 Sr. V.P., Chm. Plans Bd....C. R. Giegerich
 Senior V.P.'s.....Jack E. Rice, Jr.
 Shelton Weeks, J. D. Nelson, Jr., Conklin
 Mann, Newman F. McEvoy, E. H. Calhoun,
 Herbert Thwaite, A. C. Chevins
 Sr. V.P., Secy.....Edward G. Comstock
 Sr. V.P., Treas.....George A. McMoran

Branch Offices

3424 Wilshire Blvd., Los Angeles 5, Calif.
 Phone: DU 8-0591

Manager.....Ben Norman
 1660 Bush St., San Francisco 9, Calif.
 Phone: PRospect 6-2600

Exec. V.P.....Robert Dailey
 Senior V.P.....Robert Brisacher
 Braniff Bldg., Exchange Pk., Dallas, Tex.
 Phone: FL 7-9900

Manager.....David Porter
Estimated Radio Billings: \$7,000,000
Estimated TV Billings: \$20,000,000

CURTIS ADVERTISING COMPANY

1 Park Ave., New York, N. Y.
Phone: LE 2-3544
APA

President.....Lawrence R. Curtis
Vice-President.....R. D. Nathan
Secy.-Treas.....Rose Berg
Art Director.....Leo Lobell
Publicity Director.....S. Maizel
Radio-TV Dir.....Dave Nathan

DANCER-FITZGERALD-SAMPLE, INC.

347 Madison Ave., New York 17, N. Y.
Phone: ORegon 9-0600
AAAA—ANPA—ABP—AFA

Bd. Chmn.....Clifford L. Fitzgerald
President.....Chester T. Birch
Admin. V.P., Sec'y.....Fred T. Leighty
V.P., Treas.....W. F. Maughan
V.P., Radio-TV Dir.....J. J. Neale
V.P., Prog. Prod.....David O. Nyren
V.P., Radio-TV Comm.
Prod.....Norman Mathews
Sr. V.P.'s.....L. O. Brown, S. J. Hamilton,
G. H. Johnson, G. G. Tormey.

Branch Offices

221 N. La Salle Street, Chicago 1, Ill.
Phone: FI 6-4700

Sr. Vice-Pres.....F. Sewall Gardner
1680 N. Vine St., Hollywood 28, Cal.
Phone: HOllywood 2-3256

V.P., Gen. Mgr.....Betty O'Hara
343 Sansome St., San Francisco 4, Cal.
Phone: YU 1-2010

V.P., Gen. Mgr.....Lawrence Dunham
200 St. Clair Ave. West, Toronto 7, Ontario
Phone WALnut 4-8425

V.P. & Mgr.....Gilbert Nunns
333 W. 1st St., Dayton 2, O.
Phone: BALdwin 4-1001

Admin. Mgr.....Thomas Pritchard
Estimated Radio Billings: \$7,500,000
Estimated TV Billings: \$67,000,000

DANIEL & CHARLES, INC.

185 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 6-7288
ANPA—APA—PPA

Ch. of Bd.....Charles Goldschmidt
President.....Daniel S. Karsch
V.P., Radio-TV Prod.....Lincoln Diamant
Asst. TV Dir.....Kermit Berger
Time Buyers.....Tory Jacobs, Bernice Gutmann, Doris Gould, Isabelle Stannard
Estimated Radio Billings: \$1,000,000
Estimated TV Billings: \$5,500,000

D'ARCY ADVERTISING CO.

Missouri Pacific Bldg., St. Louis 3, Mo.
Phone: CEntral 1-6700
AFA—AAAA—ABP—ANPA—ABC

President.....Harry W. Chesley, Jr.
Vice Pres.....Marvin D. McQueen
V.P., Mgr. Radio-TV.....Harry K. Renfro
V.P., Mgr. Radio-TV Prod.....R. E. Johnson
V.P., Treas.....E. D. Cronk

Branch Offices

430 Park Ave., N. Y. 22, N. Y.
Phone: PLaza 8-2600

Chm. of Bd.....Robt. M. Ganger
V.P., Mgr.....M. Peter Franceschi
V.P., Radio-TV Prod.....Allen Ducovny
55 Public Sq., Cleveland 13, O.
Phone: TOWer 1-3911

Vice President, Mgr.....Norbert Stammer
75 Bloor St. W., Toronto, Ontario, Can.
Phone: WALnut 1-3135

Vice-President, Mgr.....J. Payne
75 Eighth St. N.E., Atlanta 9, Ga.
Phone: TR 5-0611

Vice-President, Mgr.....M. L. Boyd, Jr.
3540 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUNKirk 5-3171

Vice President, Mgr.....Merritt Willey
Prudential Plaza, Chicago, Ill.
Phone: MICHigan 2-5332

Vice President, Mgr.....W. C. Edwards
Mgr., Radio-TV Dept.....R. Young
Texas Nat'l Bank Bldg., Houston 2, Texas
Phone: CAPitol 4-9751

Vice-President.....J. Bob Wilson
2772 4th Ave., San Diego 3, Calif.

V.P. & Mgr.....G. E. Vinson
Time Buyer.....Robt. Steres
Estimated Radio Billings: \$7,500,000
Estimated TV Billings: \$30,000,000

DAVIS-HARRISON-SIMMONDS

11032 Magnolia Blvd., No. Hollywood, Calif.
Phone: TRIangle 7-5358

President.....Don L. Davis
V.P.'s.....M. S. Davis, R. Vaughn,
S. Sloane, C. A. Clements, R. Hodgson
Radio-TV Dir.....Dawnelle M. Davis

THE IRVING DAVIS ADV. AGENCY

151 West 51st St., New York 19, N. Y.
Phone: Circle 7-1870
APA—ABP

Owner.....Irving Davis
DEUTSCH & SHEA, INC.

230 West 41st St., New York 18, N. Y.
Phone: LOngacre 4-5900
ABP—AAAA—ANPA

President.....A. R. Deutsch
V.P.....V. M. Evans

DITTMAN & KANE, INC. ADV.

225 S. 15th St., Philadelphia 2, Pa.
Phone: PE 5-1546

Pres. & Treas.....Jessie Kane Gimbel
Secretary.....Barbara Kevitch
Radio-TV Dir.....Phoebe J. Dorfman

DOE-ANDERSON ADV. AGENCY

315 Commonwealth Bldg., Louisville 2, Ky.
Phone: JUNiper 2-1347
ANPA—ABP

President, Treas.....W. Anderson
V.P.Larry Barker
Sec., Media Buyer.....Miss G. P. Wagner

Time Buyer & Accounts: Miss G. P. Wagner
Federal Chemical Co., Pratt Labs, Commonwealth Life Ins., Hannah Motors Co.
Estimated Radio Billings: \$41,000,
Estimated TV Billings: \$52,000.

ADVERTISING AGENCIES

DOHERTY, CLIFFORD, STEERS & SHENFIELD, INC.

530 Fifth Ave., New York 36, N. Y.
Phone: YUKon 6-6500

AAAA—ABC—ABP—ANPA

Chr. of the Bd..... Donald K. Clifford
Pres..... William E. Steers
Treasurer..... Robert P. Clark
Sr. V.P.'s... James F. Egan, Harry M. Ireland
V.P. Chg. Bcst. Opera..... C. A. Winchester
V.P., Sr. Comm. Producer..... Russell Ford
V.P.'s..... Harry Ross, Thaine A. Youst,
Michael Barnett, Jack Benoze, Samuel B.
Vitt, William Wall, Alfred J. Carter,
Robert M. Curtis, Robert C. Doherty,
Robert Dolobowsky, Francis X. Dowd,
Richard Fehr, Robert C. Finnie, Howard S.
Foley, Harold P. Gerhardt, Lawrence J.
Hubbard, Eugene Hulshizer, Henry L.
Musser, Donald H. Quinn, John R. Rock-
well, Sheldon Sosna, William Stollowitz,
Robert E. Timmerman, Dean G. Van Nest
Bcst. Media Spvsr..... Robert Widholm

Branch Office

8734 Sunset Blvd., Hollywood 46, Calif.
Phone: OLeander 5-8950

Mgr. Ernest Ricca
Estimated Radio Billings: \$2,000,000.
Estimated TV Billings: \$11,000,000

RALPH L. DOMBROWER CO., INC.

Dombrower Bldg., 11 E. Franklin St.
Richmond 19, Va.
Phone: MILton 3-1113

Pres.-Treas..... Ralph L. Dombrower, Sr.
V.P..... Ralph L. Dombrower, Jr.
V.P., Sec'y..... Malcolm B. Dombrower
Art Director..... Hobart Britton
Radio, TV Dir., Talent
Buyer..... T. Michaux Moody
Media Dir., Time Buyer..... Janet Hanson

Branch Office

Woodward Bldg., 15th & H Sts., N.W.,
Washington, D. C.
Phone: REpublic 7-1420

Manager Philip Rosenfeld

DONAHUE & COE, INC.

1271 Ave. of Amer., New York 20, N. Y.
Phone: CIrcle 5-1000

ABP—ANPA

Chm. of Board..... Edward J. Churchill
President Donald E. West
Ch. Exec. Comm..... Walter Weir
V.P. Chg. Media..... Gerald T. Arthur
V.P. TV-Radio Dept..... Carl Rigrod
Bus. Mgr. TV-Radio..... Evelyn Lee Jones
Radio-TV Prod..... Joseph Lamneck
Media Dept. Mgr..... Gordon Vanderwarker
Time Buyers... Marie Coleman, Harry Dur-
ando, Peter Dalton, Stuart Kaufman, Cliff
Greenspan.

Branch Offices

3243 Wilshire Blvd., Los Angeles, Calif.
Phone: DUmkirk 1-2221

V.P., Gen. Mgr..... Dow Gehring
258 Hurt Bldg., Atlanta, Ga.
Phone: MA 8-2039

Manager..... Harry Morrill, Jr.
1010 St. Catherine St., W. Montreal 2, Que.
Phone: UN 6-8851

Managing Dir..... Wilfred J. LaVigne
Estimated Radio Billings: \$1,250,000
Estimated TV Billings: \$8,500,000

DONALL & HARMAN INC.

488 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-9860
ABP—ANPA

Pres., Treas..... Elihu E. Harris
Secy., Media Director..... Florence Schwartz
Promotion Dir..... F. Gagliano

DONER-HARRISON, INC.

Washington Blvd. Bldg., Detroit 26, Mich.
Phone: WOODward 5-7400
AAAA—ANPA—ANA

Chairman..... Lester Harrison
President..... Sanford Hirschberg
V.P., Dir. Radio-TV..... Charles F. Rosen
V.P.'s..... Felix Hower, Herbert Fried
Treasurer..... Julian A. Grace
Secretary..... Ben Goldstein
Radio-TV Dir's... Milford Kostman, Edward
Trahan, Murray Firestone
Time Buyers... Ellen Dryer, Robert Smith,
Emanuel Klein, Michael Fabian, Freida
Weiss, Bonnie Rogers

Branch Offices

35 E. Wacker Dr., Chicago, Ill.
Phone: ANdover 3-7800

President..... Marvin H. Frank
2225 N. Charles St., Baltimore 18, Md.

Phone: BELmont 5-1212

Vice Pres..... Herb Fried
Lewis Tower Bldg., Philadelphia 2, Pa.
Phone: PENnypacker 5-6804

Exec. V.P..... Murray Firestone
210 East 50th St., New York, N. Y.
Phone: PLaza 1-2820

President..... Sanford L. Hirschberg
Estimated Radio Billings: \$5,100,000
Estimated TV Billings: \$8,500,000

DOREMUS & COMPANY

120 Broadway, New York 5, N. Y.
Phone: WOrth 4-0700

ABP—ANPA

Chairman of Board..... Wm. H. Long, Jr.
Vice-Board Chairman... Walter H. Burnham
President..... Louis W. Munro
V.P., Secy., Treas..... Richard E. Williams
V.P., Prod. Mgr..... Dewey B. Holland

Branch Offices

208 S. LaSalle St., Chicago 4, Ill.
Phone: CEntral 6-9132

V.P. & Res. Mgr..... Chas. C. Greene
60 Battery March St., Boston 10, Mass.
Phone: HUbbard 2-5665

Vice Pres. in Chg..... W. J. Sheehan
231 Sansome St., San Francisco, Calif.
Phone: YUKon 1-4020

V.P., Pacific Coast Mgr..... Ronald Brindley
1616 Walnut St., Philadelphia 3, Pa.
Phone: KI 5-0700

V.P., Gen. Mgr..... E. H. York III

ADVERTISING AGENCIES

JOHN C. DOWD, INC.

212 Park Square Bldg., Boston 16, Mass.
Phone: HUBbard 2-8050
ANPA—NBP

President.....John C. Dowd
Exec., Asst. to Pres.....Linus Travers
Exec. V.P., Secy.....Edward D. Parent
V.P.'s.....Robert Stephens,
J. F. Neary, J. N. McKenzie
Radio & TV Dir.....Joseph L. Tully
Space Radio Time Buyer,
Media Dir.....Wm. Monaghan

DOYLE DANE BERNBACH, INC.

20 W. 43rd St., New York 36, N. Y.
Phone: LOnacre 4-1234

AAAA—ABC—ABP—ANPA—AFA
President.....William Bernbach
Exec. Vice Pres.....Ned Doyle
V.P., Gen. Mgr.....Maxwell Dane
V.P.....Ted H. Factor
V.P., Art Director.....Robert Gage
V.P.'s.....Edward Russell, Joseph R. Daly
Plans, Director, V.P.....Marvin Corwin
Media Director.....Albert Petcavage
Radio-TV Director.....Don Trevor
TV Producers.....E. Hartman, J. Walker
TV Producer & Prod. Mgr.....D. Feldman
Radio-TV Bus. Mgr.....Gerard Gilard
Dir., Radio-TV Pgm.....J. Egan
Time Buyers...Charlotte Corbett, Nat Rind,
Jeane Jaffe

Branch Offices

6399 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-8080
Vice President.....T. H. Factor
Media Dir., Space,
Time Buyer.....J. Sachs
Radio-TV Prod.....Bob Gips
20 N. Wacker Dr., Chicago, Ill.
Phone: FI 6-8860

Manager.....Daniel Sullivan
255 Calif. St., San Francisco 11, Calif.
Phone: YU 1-8080

Estimated Radio Billings: \$1,500,000.
Estimated TV Billings: \$9,500,000.

DURAND ADVERTISING, INC.

19 West 44th St., New York 16, N. Y.
Phone: YU 6-2777

President.....Louis C. Goldman
Secretary.....Vincent Russo Jr.
Time Buyers.....Vince Zito, Lou Goldman

EDELSTEIN-NELSON ADV. AGENCY, INC.

203 N. Wabash Ave., Chicago 1, Ill.
Phone: DEarborn 2-5976
ABP—APA

President.....Edward Edelstein
Secretary.....Laura Edelstein
Art Dir.....Leonard Jewell
Prod. Mgr., Radio.....Mary Brown
Copy Chief.....Henry Hyett

ELLINGTON & CO., INC.

535 Fifth Ave., New York 17, N. Y.

Phone: MURray Hill 7-4300

ANPA—APA—NOAB—PPA—ABC

Chairman.....Jesse T. Ellington
Co-Chairman.....Chauncey L. Landon
President.....William A. Bartel
Admin. V.P.....J. C. Hochreiter
V.P., Radio-TV Dir.....A. Burke Crotty
Vice Presidents.....Charles
Marshall, Hugh Lewis, Howard Rigby,
Terence McGrath, Ernest Byfield, Jr., Henry
Covington, Franklyn Dyson, Davis Snow,
E. H. Tiffany, John M. Lupton, E. Reilly
Treas.....Edward Lloyd
Radio-TV Time Buyer.....Daniel Kane

ELLIS ADVERTISING CO.

Hotel Statler-Hilton, Buffalo 2, N. Y.
Phone: CL 6780

ABP—APA—ANPA—NOAB—NBP

Partners.....Michael F. Ellis,
Jerome R. Ellis, Michael F. Ellis, Jr., Max-
well E. Ellis
Acct. Execs.....K. C. Utley, Joan Ellis,
Seymour Goodman, Karl Manhardt
Radio Director.....Richard Paluh
TV Director.....Beatrice Haniford
Art Dir.....James Howes
Prod. Mgr.....Richard Joseph
Controller.....Sanford Satuloff

Branch Offices

65 East 55th St., New York 22, N. Y.
Phone: PLaza 1-2323

President.....Curt J. Mann

EMBRY, TALLY, INC.

150 S.E. Third Ave., Miami 32, Fla.
Phone: FRanklin 1-3621
ANPA—SNPA

President.....T. H. Embry
V.P., Creative Dir.....Gifford Thayer
Radio-TV Dir.....Jack Buckholtz

EMERY ADVERTISING CORP.

1123 N. Eutaw St., Baltimore 1, Md.
Phone: PLaza 2-2393
ANPA—APA—NBP

President.....Herbert C. Schuckle
Exec. V.P.....M. E. Busch
V.P. Radio-TV.....Marshall Hawks

ERWIN WASEY, RUTHRAUFF & RYAN, INC.

711 Third Ave., New York 17, N. Y.
Phone: OXFord 7-4500
AAAA—ABP—ANPA

President.....David B. Williams
Chrmn. Fin. Comm.....Howard D. Williams
Exec. V.P.....James B. Briggs
V.P. & Treas.....K. J. Worland
Controller.....R. J. Passanant
Secretary.....Norman Lewis
Exec. V.P. & Gen. Mgr.,
Eastern Div.....G. Worrell
V.P., Int. Dept. Dir.....John D. Hayes
V.P. & Radio-TV Dir.....Rollo W. Hunter
V.P. & Research Dir.....Robert Aledort
V.P., Exec. Art. Dir.....Louis R. DiJoseph
V.P., Sales Prom. Dir.....Richard M. Fishel, Jr.

ADVERTISING AGENCIES

Pub. Rel., Pub. Dir.....Phillips Fewsmith
 Asst. Radio-TV Dir.....Havis Medwick
 Media Grp. Super.....William M. Hunter
 Head Time Buyer.....Richard Bunbury
 Librarian.....Mary Wilson
 Account Supervisors.....Russell E. Branch,
 Phillips B. van Dusen, John F. Hogan,
 V.P., Basil W. Matthews, V.P., Albert Tilt,
 III, V.P.

Account Executives.... Joseph H. Buchanan,
 Frederick J. Burghard, William Campbell,
 Anthony L. Carrafello, James J. Ebzery,
 Paul W. Grover, Jerry Juliano, Arthur H.
 Laurence, Edwin J. Mills, Joseph W. Nash,
 J. Preston Selvage, Jr., William C. Staken-
 burg, William S. Stockdale, Albert Wilson

Branch Offices

360 N. Michigan Ave., Chicago 1, Ill.

Phone: Financial 6-1833

Exec. V.P., Gen. Mgr.,

Central Div.....F. R. Etchen, Jr.

Exec. V.P., Ch. Exec. Comm...R. W. Metzger

Exec. V.P.'s.... Wm. D. Watson, B. Groseth

Vice President.....Lorry R. Northrup

V.P., Radio-TV Dir.... George B. Anderson

V.P., Media.....John L. Gwynn

V.P., Ch. Time Buyer.....Holly Shively

5045 Wilshire Blvd., Los Angeles 36, Calif.

Phone: WEBster 1-1211

Exec. V.P., W. Div. Gen.

Mgr.....Emmett C. McGaughey

Chmn. Fin. Comm.....H. D. Williams

Radio-TV Dir.....Robert L. Redd

Media Dir.....George E. Weaver

3329 Richmond Ave., Houston 6, Tex.

Phone: JACkson 4-7531

V.P., Mgr.....T. F. Keady

3 Penn Center, Philadelphia 2, Pa.

Phone: LOcust 4-3551

V.P., Mgr.....Horace D. Nalle

Oliver Building, Pittsburgh 22, Pa.

Phone: GRant 1-1900

Exec. V.P., Gen. Mgr.,

Central Div.....F. R. Etchen, Jr.

Radio-TV Dir.....W. L. Thunhurst

IBM Bldg., 690 N. Robert St.

St. Paul 1, Minn.

Phone: CApital 7-7001

Sr. V.P., Mgr.....James A. Walker

140 Montgomery St., San Francisco 4, Calif.

Phone: EXbrook 2-4616

V.P., Mgr.....Frank A. Helton

International Offices:

30 Eastbourne Terrace, London W 2., Eng.

Man. Dir.....Walter Graebner

4 Archbold Terrace, Jesmond,

Newcastle-on-Tyne, England

Man.Charles Fullerton

90 Sveavagen, Stockholm, Sweden

President.....Wilhelm Danielson

610 Church St., Toronto 5, Ont., Canada

V.P.Edward Karthaus

Ashfield House, 402 Sauchiehall St.,

Glasgow C2, Scotland

Man.....J. H. Weir

Estimated Radio Billings: \$5,400,000.

Estimated TV Billings: \$14,500,000.

WILLIAM ESTY COMPANY, INC.

100 E. 42nd St., New York 17, N. Y.

Phone: OXFord 7-1600

AAAA—ANPA—APA

Board Chairman.....James J. Houlahan

President.....J. Peace

Vice Bd. Chmn.....Dr. Wallace H. Wulfeck

Treasurer.....E. H. Cummings

V.P., TV Dir.....Mitchell Johnson

V.P. Chg. TV, Radio

Commercial.....Joseph Forest

V.P., Media Dir.....Mark F. Byrne

Time Buyers.....R. Grah, H. Simpson

Branch Office

6331 Hollywood Blvd., Hollywood 28, Cal.

Phone: HOLlywood 2-6301

V.P., W. Cst. Mgr.....Arnold J. Webster

Estimated Radio Billings: \$16,500,000.

Estimated TV Billings: \$42,000,000.

ETTINGER ADVERTISING AGENCY INC.

16 E. 41st St., N. Y.

Phone: LE 2-0750

ABP—NBP

President.....Joel H. Ettinger

Vice-Pres.Audrey Ettinger

Prod. Mgr.....C. MacDonald

Television Dir.....Michael Lippert

EVANS, WORK & COSTA ADV. AGENCY, INC.

518 East Spruce, Springfield, Ill.

Phone: LAKeside 2-8868

Pres., Time Buyer, TV Dir..Clarence R. Evans

Secy.-Treas.John Robert Work

V.P., Art Dir.....Thomas M. Costa

FARQUHAR AND COMPANY, INC.

First National Bank Building, Utica 2, N. Y.

Phone: 2-6109

ABP

President, Radio-TV Dir...John T. Farquhar

Vice-President.....Ted R. Darvoe

Vice-President.....Robert F. MacFarland

Treasurer.....Jay C. Anderson

Secretary.....Roger H. Williams

Media Director.....Eleanor Crimmins

Prod. Mgr.....Kermit LaFave

W. E. FEATHERSTONE ADV. AGENCY

504 Beneficial Life Bldg.

Salt Lake City 1, Utah

Phone: EMpire 3-2655

Owner, Mgr.....W. E. Featherstone

COURTLAND D. FERGUSON, INC.

Rm. 315, National Press Bldg.,

Washington, D. C.

Phone: NAtional 8-7713

President.....Courtland D. Ferguson

Secty.-Treas.....Lucille Pierce Ferguson

Art Director.....Gilbert Meekins

Time Buyer.....Mrs. Nan Hannum

ADVERTISING AGENCIES

LAWRENCE FERTIG & CO., INC.

149 Madison Ave., New York 16, N. Y.
Phone: MURray Hill 9-7100
ABP—ANPA—APA—NBP

Chairman-TreasurerLawrence Fertig
PresidentPhilip Lukin
V.P.'s.....Henry Bretzfeld, Robert E. Wolfe
Media Director.....Miss Selma Grosswirth
Art Director.....Fred Widlicka
Production Manager.....Geo. Barrett

ROBERT G. FIELDS & CO.

715 Sudekum Bldg., Nashville 3, Tenn.
Phone: AL 6-1977
ABP

President.....Robert L. Fields
Treasurer.....Robert G. Fields

WM. F. FINN & ASSOC.

2028 Loop 23, Tyler, Texas
Phone: LYric 2-0876
AAAA—ABP

Owner.....William F. Finn
Treas., Prod. Mgr.....Jean C. Boucher

FIGORE & FIGORE

128 Mallory Ave., Jersey City 4, N. J.
Phone: HEnderson 2-8200
ANPA

Pres., Radio Dir.....Michael A. Fiore
V.P., TV Dir.....Albert A. Fiore
Secy.-Treas.....B. V. Fiore
Media Director.....John Critelli

M. M. FISHER ASSOCIATES

79 W. Monroe St., Chicago 3, Ill.
Phone: CEntral 6-6226

President, Treas.....Jack L. Fisher, Jr.
Vice. Pres., Sec.....Ben R. Migdow
V.P., Mdsq. Dir.....E. J. Lewinski
Time Buyer.....Donna Stuart

FLADELL, HARRIS & BREITNER ADV. CO., INC.

40 East 49th St., New York 17, N. Y.
Phone: PLaza 3-1515
ANPA

PresidentHarold Breitner
V.P. Radio-TV Dept.....Leslie A. Harris
Vice Pres.....Ernest Fladell
Estimated Radio Billings: \$75,000.
Estimated TV Billings: \$150,000.

JAMES R. FLANAGAN ADV.

475 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 3-1882

President.....James R. Flanagan
Vice Pres.....Robert Flanagan

HAROLD E. FLINT & ASSOCIATES

69 Broadway, Fargo, N. Dak.
Phone AD 5-5333
ABP—NBP—APA

President.....Harold E. Flint
Secretary, V.P.....Richard Rosenthal
Treasurer, V.P.....Lee A. Holland
Art Dir., V.P.....Donald R. Nelson

RICHARD A. FOLEY ADV. AGENCY

1528 Walnut St., Philadelphia 2, Pa.
Phone: PE 5-6302

AAAA—ABC—ABP—ANPA—NOAB

President.....Charles H. Eyles
Exec. V.P.....A. Edward Morgan
V.P.-Media Director.....Wesley Winning
V.P., Copy Dir.....Frank J. Corkery
Vice Presidents.....Earle Steiert,
Russell Gray, Jr., W. B. Pritchard
Radio-TV Director.....Alice Mooney
Art Director.....William F. Hope

FOOTE, CONE & BELDING

247 Park Avenue, New York 17, N. Y.
Phone: YUkon 6-8000
ANPA—AAAA—ABP

Chmn., Bd. of Directors...Robert F. Carney
PresidentRolland W. Taylor
Ch. Exec. Comm.....Fairfax M. Cone
Sr. V.P.'s.....Fred Ludekens,
F. E. Delano, Elwood Whitney
V.P., Natl. Bcst. Dir.....John B. Simpson
V.P. Natl. Bcst. Bus. Mgr.....C. B. Oliver
V.P., Bcst. Dir., N. Y.....Roger Pryor
V.P., Dir. Media & Time Buyer.....Frank
Gromer

Branch Offices

155 E. Superior Street, Chicago 11, Ill.
Phone: SUperior 7-4800

Sr. V.P., Mgr.....Charles S. Winston, Jr.
V.P., Dir. Media & Time Buyer..Edward M.
Stern

V.P., Dir. Bcstg.....Homer Heck
Bcst. Bus. Mgr.....Harry Dieter
Mgr. Bcst. Svcs.....Myron Clark
Dir. Bcst. Prod.....John Libberton
Spvsr. Bcst. Facilities...Robert Daubenspeck
900 Wilshire Blvd., Los Angeles 17, Calif.
Phone: MAdison 9-3611

V.P., Mgr.....Louis E. Scott
V.P., Dir. of Media & Time Buyers...Gene
Duckwall

V.P., Dir. of Bcstg.....Sherman McQueen
235 Montgomery St., San Francisco 4, Calif.
Phone: SUtter 1-2355

V.P., Gen. Mgr.....W. C. Matthews
Time Buyer.....Helen Stenson
806 Main St., Houston 2, Texas
Phone: CApitol 8-0395

V.P. Mgr.....Ed. H. Badger
10 St. Mary St., Toronto 5, Ont., Can.
Phone: WALnut 5-5961

Managing Dir.....Richard B. Bradshaw
Dir. Radio-TV.....Robert Simpson
1255 Phillips Sq., Montreal 2, Can.
Phone: VICTor 2-8781

ManagerM. Chicoine
Avenida Insurgentes, Sur 102, Mexico City 6,
Mexico
Phone: 11-97-13

Pres., Gen. Mgr., Latin Div...P. Martin Kiek
82 Baker St., London W. 1, England
Phone: WELbeck 4426

Chmn. & Mng. Dir.....Brian F. MacCabe
Mgr., Radio-TV.....Ian Latimer

ADVERTISING AGENCIES

Kleiner Hirschgraben 16, Frankfurt am Main,
Germany
Phone: 28-241

ManagerDon Cunningham
Estimated Radio Billings: \$5,000,000.
Estimated TV Billings: \$46,500,000.

FORD & CO.

1839 Line Ave., Shreveport 24, La.
Phone: 423-7101
APA-ABP

Pres., Owner.....Oliver J. Ford, Jr.
Radio-TV Dir.....Jack Hodges III

ALBERT FRANK-GUENTHER LAW INC.

131 Cedar St., New York 6, N. Y.
Phone: COrtlandt 7-5060

ABP-ANPA-APA-NOAB-NBP-ABC
Bd. Chairman.....Howard W. Calkins
Vice Bd. Chmn.....Howard C. Allen
President.....John V. McAdams
Sr. Vice-Pres.....Victor J. Cevasco
Vice-Pres. & Treas.....S. A. Speake
Vice-Pres. & Sec.....E. G. McAdie
Vice-President.....Frank D. Cruikshank
V.P., Radio & TV.....Robert W. Day
Manager, Radio-TV.....Lawrence Butner
Radio-TV Prod.....Brooks Clift
Radio-TV Traffic.....Robert Gordon

FRANK, CLINTON E., INC.

2400 Merchandise Mart, Chicago 54, Ill.
Phone: WHitehall 4-5900

AAAA-ABP-ANPA-NBP-NOAB

President.....Clinton E. Frank
Sr. V.P., Radio-TV Dir...Buckingham Gunn
Treas.....Carroll Cheverie
Comptroller.....Walter C. Linden
Sr. V.P.'s.....Philip E. Bash,
Hill Blackett, Jr., Wayne Grinstead, Bow-
man Kreer
V.P.'s.....Herbert K. Butz,
Keenth B. Karcher, Richard K. Montgom-
ery, Jaye S. Niefeld, Leonard S. Ruben-
stein, Louis E. Schueler, Eugene B. Shields
V.P., Media Dir.....A. S. Trude, Jr.
Radio-TV Bus. Mgr.....Helen Lydon
TV Prod. Spvrs.....Donald H. Wallace,
Budd Weeding, Don Keesler
TV Art Dirs.....Douglas Graves,
Jarvis Fiedler
Prod. Mgrs.....Neil McGreavey,
Doris Johnson, Bernard Nagel
Time Supervisor.....Ruth Babick
Time Buyers.....Paul R. Hansen,
Camille Hanson, Mary Crisafulli, Patricia
Burke

Branch Offices

1680 N. Vine St., Hollywood 28, Calif.

Manager.....R. Davis
285 Madison Ave., New York 16, N. Y.
Phone: MU 5-3141

Manager.....Jack Miller

FRANKEL, JONES, CO.

180 N. Wabash Ave., Chicago 1, Ill.
Phone: DEarborn 2-5745

ABP-ANPA

President.....Jones B. Frankel
Prod. Mgr.....Richard A. Tajbl

FREDERICK-CLINTON CO., INC.

545 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-7433
ABP-ANPA-APA-PPA

Pres., Treas., Radio-TV Dir,
Time Buyer.....H. S. Rieff
V.P., Art Director.....Edward Gambole

CURT FREIBERGER & CO.

1439 Court Place, Denver 2, Colo.
Phone: ALPine 5-2048

AAAA-ANPA-ABP-PPA-NBP-APA
President.....C. J. Freiburger
Vice President.....Anne Freiburger
Robertson
Sec'y & Treas.....Fern Oakley
Prod. Mgr.....Leon E. Simpson

FRIEND-REISS ADVERTISING, INC.

167 E. 56th St., New York, N. Y.
Phone: PLaza 2-2600

Chmn., Treasurer.....B. M. Reiss
Vice-Chmn., Secy.....Harold Reiss
Pres., Dir., Radio-TV.....Lee Friend
Sr. Vice Pres.....Norman Waters

L. W. FROHLICH & CO., INC.

34 East 51st St., New York 22, N. Y.
Phone: PLaza 9-1900

President.....L. W. Frohlich
Exec. V.P.....Julian Farren
Sr. V.P.'s.....Charles E. Lewis,
V. E. Dent
V.P. & Chrman Plans Bd.....A. Greenberg
V.P.'s.....Austin Schoen,
Robert Hitchins, William Praetorius
Treasurer.....Elizabeth Frazier
Secretary.....I. L. Burns
Radio & TV Film Dir.....Edwin Rooney, Jr.

HARRY M. FROST CO., INC.

260 Tremont St., Boston 16, Mass.
Phone: LIBerty 2-6140
ANPA-APA-ABP-NBP

President, Treasurer.....Karl M. Frost
Vice Presidents.....Florence A. Dondoro,
Raymond E. McLaughlin, H. E. Bessom,
H. P. Newcomb
Radio-TV Time Buyer...V. M. Fairweather

FULLER & SMITH & ROSS, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-9000
AAAA-ABP-ANPA

President.....R. E. Allen
V.P. & Mgr.....William Holden
Sr. V.P. Radio-TV.....A. E. Duram
Sr. V.P. Admin.....C. M. Skade
V.P., West Coast Network Prog.....David
Mathews
V.P., Mgr., Radio-TV Dept...E. H. Mahoney
Branch Offices
55 Public Square, Cleveland 13, O.

ADVERTISING AGENCIES

Phone: CHerry 1-6700
 V.P., Mgr.....K. C. Tuttle
 105 W. Adams St., Chicago 3, Ill.
 Phone: ANdover 3-5039

V.P. & Mgr.....D. H. Echols
 244 Pine St., San Francisco, Calif.
 Phone: YUkon 6-5955

V.P. & Mgr.....John Leahy
 211 Oliver Ave., Pittsburgh 22, Pa.
 Phone: GRant 1-9565

V.P. & Mgr.....P. A. Cleland
 3325 Wilshire Blvd., Los Angeles 5, Calif.
 Phone: DUncirk 5-2211

V.P. & Mgr.....C. N. La Vene
 909 Dan Waggoner Bldg., Ft. Worth, Tex.
 Phone: EDison 2-2201

V.P. & Mgr.....S. Schlenther
 68 Knightsbridge, London S.W. 1, Eng.
 Phone: Kensington 8111

Mgr.....Sidney Horniblow
Estimated Radio Billings: \$1,000,000.
Estimated TV Billings: \$12,500,000.

FURMAN, FEINER & CO., INC.

117 W. 46th St., New York 36, N. Y.
 Phone: PLaza 7-7393
 ABP

Pres., Radio Time Buyer...Norman Furman
 Vice-President.....Irving J. Gottlieb

GALLAND ADVERTISING

18 E. 48th St., New York 17, N. Y.
 Phone: PLaza 5-9141

President.....Harry J. Galland
 V.P., Media Dir.....Marilyn Arko

GARDNER ADV. CO.

915 Olive St., St. Louis 1, Mo.
 Phone: CE 1-3200
 ABP—ANPA—APA

Chairman & Pres.....Charles E. Claggett
 Vice Chairman.....John A. H. Rehm
 Exec. Vice-Pres.....C. C. Humphrey
 V.P. Radio-TV Pgm. Dir.....William Fisher
 Branch Office

370 Lexington Ave., New York 17, N. Y.
 Phone: MUrray Hill 9-2424

V.P., Chmn. Exec. Comm...William F. James
 V.P., Exec. Dir., Radio-TV...Roland Martini
 Chief Time Buyer.....Ruth Clinton
 1717 N. Highland Ave., Hollywood 28, Calif.
 Phone: HO 9-2719

GAYNOR & DUCAS, INC.

850 Third Ave., New York 22, N. Y.
 Phone: PLaza 5-2200
 ANPA—ABP—NBP

President.....Paul Gaynor
 Exec. Vice Pres.....John J. Ducas
 Senior V.P.....R. Wooldridge
 Production Manager.....R. W. Nelsen
 Radio-TV Dir.....Robert Neuzer

Branch Office

291 S. La Cienega, Beverly Hills, Calif.
 Phone: OLeander 5-8191

Senior V.P.....A. V. Cline
 V.P., Adv.....Norm Church
 Media Buyer.....J. Giddings

CHAS. A. GEIGER & ASSOC., INC.

666 N.W. 50th St., Miami, Fla.
 Phone: PLaza 1-1780
 APA—ABP—SNPA

Chairman.....D. G. Bash
 V.P., Radio-TV Dir.....Robert Lack

GERTH, BROWN, CLARK & ELKUS OF SACRAMENTO, INC.

1722 J St., Sacramento, Calif.
 Phone: GILbert 2-2956
 ABC

President.....Fred Elkus, Jr.
 V.P., TV Dir.....Albert Hellenthal

THE GETSCHAL CO., INC.

342 Madison Ave., New York, N. Y.
 Phone: MU 7-2200

President.....Budd Getschal
 Production Manager.....Gerry Gilbert
 Art Director.....Leonard Steinberg

GEYER, MOREY, MADDEN & BALLARD, INC.

595 Madison Ave., New York 22, N. Y.
 Phone: PLaza 1-3300
 AAAAA—ABP—ANPA

Board Chairman.....Sylvester M. Morey
 President.....Sam M. Ballard
 Chmn. Exec. Comm.....B. B. Geyer
 Exec. V.P.....Richard J. Farricker
 Admin. V.P.....John T. McHugh
 V.P. & Radio-TV Prod.

Mgr.....LeRoy Emmerich
 Radio TV Bus. Mgr.....D. P. McGuinn
 Secretary.....William G. Carmody
 Treasurer.....John R. Kunz
 Assoc. Dir., Bestg.

Media.....Roeland J. van Emmerik
Time Buyers & Accounts: Werner R. Kutsche (N.Y.): Babbitt, Sinclair, Richfield, Irish Internl. Airlines, Lehn & Fink, Kelvinator; Roeland J. van Emmerik: American Motors; Ann M. Records (Los Angeles): Union Pacific R.R.; Ed Hughes (Portland): Union Pacific R.R.

Branch Offices

931 Third Nat'l Bldg., Dayton 2, Ohio
 Phone: BALdwin 8-4145

Vice Pres.....E. G. Frost
 14250 Plymouth Rd., Detroit 32, Mich.
 Phone: WEbster 3-5520

V.P.'s...Daniel A. Packard, John F. Henry, Jr.
 301 E. Kingsley Dr., Los Angeles, Calif.
 Phone: DUncirk 7-4255

Vice Pres.....M. E. Welborn
 2130 S. W. Fifth Ave., Portland 1, Ore.
 Phone: CApitol 6-2981

Vice Pres.....R. J. Livingston

WESTERN DIVISION

645 N. Michigan Ave., Chicago 11, Ill.
 Phone: MOhawk 4-8400

Bd. Chairman.....B. B. Geyer
 Vice Chmn. of the Bd.....George Oswald
 Chmn. Exec. Comm.....D. J. Powers
 President.....L. H. Hammett
 Exec. V.P.....R. N. Hartsing
 Radio-TV Dir.....Lloyd Burlingham

ADVERTISING AGENCIES

Time Buyers & Accounts: Roger Edwards (Chicago); Allied Mills; Wendell Unfer (Chicago); DeKalb Agricultural Assoc.; M. A. Mirda (Chicago); Aarbern Pharmaceutical Co., Illinois State Toll Highway Comm.; Robert J. Livingston (Omaha); Union Pacific R.R.; R. H. Galley (Omaha); Nebraska Savings & Loan, Nebraska Consolidated Mills, Avis-Rent-A-Car; Tom Gilhooley (Racine); West Bend Co.; Charles Might (Racine); J. I. Case Co., Western Publishing Co.

Branch Offices

1504 Dodge St., Omaha 2, Neb.
Phone: 342-7795

Vice Pres.....R. J. Livingston
610 Wisconsin Ave., Racine, Wisc.
Phone: MELrose 4-6605

Vice Pres.....Edward F. Krein
Estimated Radio Billings: \$5,000,000.
Estimated TV Billings: \$7,000,000.

GIBRALTAR ADV. AGENCY, INC.

17 E. 45th St., New York 17, N. Y.
Phone: MURray Hill 7-7896

President.....Charles J. Basch, III
Vice-President.....Leo Berman
Treasurer.....Clarence Schmidt
Sec'y., Radio-TV Dir.,

Time Buyer.....Frances Scott
Radio-TV Div.....Ronald Dawson

GILL, CLIFFORD AGENCY

8701 Wilshire Blvd., Beverly Hills, Calif.
Phone: Oleander 5-8388

President, Copy Ch.....Clifford Gill
V.P. Media Dir.....Dorothy R. Gill

GILLHAM ADVERTISING AGENCY, INC.

500 Continental Bank Bldg., Salt Lake City 1, Utah
Phone: DAVis 8-0281
ABP-ANPA-ANA

President.....M. C. Nelson
Exec. Vice Pres.....Lon Richardson, Sr.
Vice-President.....Robert F. Rohlfing
Vice-President.....Wendell J. Ashton
Vice President.....J. Y. Tipton
V.P., Dir. Radio-TV.....Heber C. Wolsey
Secretary.....Richard H. Ogaard
Radio-TV Acct. Exec.....Arthur W. Attack

Time Buyers & Accounts: Robert F. Rohlfing; Hotel Utah & Utah Motor Lodge, Union Pacific R.R., Heber G. Wolsey; Utah Oil Refining Co., Pet Dairy (Eego Milk), Utah Power & Light Co., Glazier Const., Mountain Fuel, West. Colo. Power; Arthur W. Attack; Cloverleaf Dairy, First Security Bank, Ogden First Fed., Petty Ford Co., 1st Federal Savings & Loan, Amer. Dairy Assn., GE, Lucky Lager.

BERT S. GITTINS ADVERTISING, INC.

739 N. Broadway, Milwaukee 2, Wis.
Phone: BR 6-5934

ABP-ANPA-NOAB-NBP-APA
President.....Bert S. Gittins

Prod. Dir.....Stewart Carlson
Bcst. Media.....Esther Block
Copy Dir.....Harold Nelson

GLENN ADVERTISING INC.

3410 Republic Nat'l Bank, Dallas, Tex.
Phone: RI 8-9851
ANPA-ABP-AAAA

Ch. of Board.....Ward M. Wilcox
President.....John H. Stewart
V.P.'s.....Duke Burgess, Liener Temerlin
Comptroller.....Edward O. Pollard

Branch Offices

301 E. 5th, Fort Worth 2, Tex.

Vice President.....Merle Bell
1101 Majestic Bldg., San Antonio, Tex.
Phone: CAPitol 7-2369

Vice President.....J. Schlichenmaier
2625 Richmond Ave., Houston, Texas
Phone: JA 3-4714

Manager.....Robert S. Heller
6399 Wilshire Blvd., Los Angeles, Calif.
Phone: WE 3-9369

Manager.....Ed Johnson
Suite B, Southwest Natl. Bldg., El Paso, Tex.
Phone: KE 2-3606

Manager.....I. E. Carson
651 Skirbin Tower, Okla. City, Okla.
Phone: CEntral 6-8582

Mgr.J. S. Bell
Estimated Radio Billings: \$420,000.
Estimated TV Billings: \$750,000.

MAX GOLDBERG ADV. AGENCY

613 E & C Bldg., Denver 2, Colorado
Phone: CHerry 4-5533
ANPA-APA

President.....Max Goldberg
Pub. Rel. Dir.....Alberta Pike
Acct. Execs.....Connie Gordon, Guy Calleo

GOODMAN ORGANIZATION

7165 W. Sunset Blvd., Los Angeles 46, Calif.
Phone: HO 6-5221

President.....Mort Goodman
Radio-TV Dir.....David Horowitz
Asst. Media Buyer.....Shirley Ross

GOTHAM-VLADIMIR ADVERTISING, INC.

342 Madison Ave., New York 17, N. Y.
Phone: OXford 7-4300
ABP-AFA-ANPA-AAAA

Chairman of Bd.....Irwin A. Vladimir
Vice-Chmn. of Bd.....G. Ellsworth Harris
President, Dir.....Arthur A. Kron
Vice-Presidents.....Robert F. Kendall, Daniel C. Kaufherr, Richard H. Hobbs, C. G. Rourke, Frank Birdsall, Evelyn Ringrose, William V. Rieglane, Rufus Choate, A. L. Beyea

Media Dir.....Robert J. Rieglane
Secretary.....Chester A. Priest
Dir. Radio & Television.....Sally Allen
Dir. Pub. Relations.....Kay Long
Dir. Research.....Margaret E. Stark

Branch Offices

1 No. LaSalle St., Chicago 2, Ill.

ADVERTISING AGENCIES

Phone: ANdover 3-2890
 Vice-President.....Richard H. Hobbs
 251 Kearny St., San Francisco 8, Calif.
 Phone: YUkon 6-0920

Vice-President.....Frank Birdsall
 1556 Ponce De Leon Ave., Santurce, P. R.
 V.P., Mgr.....Tom Clark

GRANT ADVERTISING, INC.

919 North Michigan Ave., Chicago 11, Ill.
 Phone: SUperior 7-6500

ANPA—APA—ABP—SNPA—NOB

Board Chairman.....Will C. Grant
 Exec. V.P.....Greg Sherry
 Secretary.....Mary Waller Grant
 V.P., Research Dir.....George Bauder
 V.P., Comptroller.....R. Runtz
 V.P., Media Dir.....Reginald L. Dellow
 Radio & TV Dir. (Chicago).....Gail Light
 Production Mgr.....Don V. Seyfried

Branch Offices

711 Third Ave., New York 17, N. Y.
 Phone: OXFord 7-5800

President.....E. W. Plowe
 V.P. Media.....G. La Brecht
 1600 Vaughn Bldg., Dallas 2, Tex.
 Phone: RI 1-3251

V.P. Chg. Dallas Office.....Joe K. Hughes
 405 Montgomery St., San Francisco 4, Calif.
 Phone: EXbrook 2-6275

V.P., Gen. Manager.....Francis Martin, Jr.
 801 2nd Ave., Seattle, Wash.
 Phone: MAin 4-3232

V.P. Chg. Seattle Office.....Dan Madden
 13th St. at Second Ave., S.W., Miami 36, Fla.
 Phone: FRanklin 3-6611

V.P. Chg. Caribbean Oper.....John A. Doy
 1680 N. Vine, Los Angeles, Calif.
 Phone: HO 1-9231

V.P., Gen. Mgr.....R. L. Dellinger
Estimated Radio Billings: \$3,000,000.
Estimated TV Billings: \$12,500,000.

GRAY & ROGERS

12 South 12th St., Philadelphia 7, Pa.
 Phone: WALnut 2-4808

ANPA—ABP—ABC—AAAA

Partner.....Jerome B. Gray
 Partner-Copy Chief.....Robert W. Graham
 Partners.....Sherman G. Landers,
 Russell K. Carter, William B. Edwards,
 Atherton Seeley, Daiv B. Arnold, Granville
 Worrell, Albert R. Bochroch, William Kin-
 ney, Henry R. Hallowell

Radio-TV Prod. Dir.....Chester R. Cooper
 Prog. & Mgmt. Dir.....Walter M. Erickson
 Radio-TV Spvsr.....Emund H. Rogers
 Media Director.....Edward Papazian
 Asst. Media Dir.....Charlotte Baumann
 744 Broad St., Newark, N. J.
 Phone: MArket 3-7345

Manager.....Richard N. Gulick
Estimated Radio Billings: \$900,000.
Estimated TV Billings: \$1,100,000.

MONROE GREENTHAL CO., INC.

595 Madison Ave., New York 22, N. Y.
 Phone: PLaza 9-8640

President.....Monroe W. Greenthal

V.P., Creative Dir.....David E. Diener
 Radio & TV Dir.....Harry Bargamian
 Media Dir.....Harry Schulman
 Copy Chief.....Dave Dember
 Prod. Mgr.....Joseph Bogiano
 Art Director.....Otto Luther
 Assoc. Art Dir.....Ed Brodtkin,
 Lew Clayman, Robert Cohen

GREGORY-GIEZENDANNER COMPANY

P. O. Box 6278, Houston 6, Texas
 Phone: JACKson 6-1071

Partners.....Lloyd Gregory,
 Chas. J. Giezendanner, Jr.

Production Manager.....L. Chesnar
 TV Time Buyer.....Annette Kercheval
 Publicity Director.....Mauden Marks

GREY ADVERTISING, INC.

430 Park Ave., New York 22, N. Y.
 Phone: PLaza 1-3500

AAAA—ABC—AFA—NOAB

Ch. of Board.....Arthur C. Fatt
 President.....Herbert D. Strauss
 Ch. Exec. Comm.....Lawrence Valenstein
 Exec. V.P., Chg.

Radio-TV Dept.....Alfred L. Hollender
 V.P., Chg. Comml. Prod.....Jack Davis
 V.P., Media Dir.....E. L. Deckinger
 V.P. Assoc. Media Dir.....Harold Miller
 Spot Best. Media Spvsr.....Joan G. Stark
 Network Media Spvsr.....Helen Wilbur

Time Buyers & Accounts: (Spot Broadcast Group) M. L. Benjamin: Block Drugs, Esquire, McCall's, Norex Labs, Palm Beach Co., Park & Tilford, RCA, Ward Baking, Westinghouse Bcstg. Co.; J. Rettig: Canadian Converter Co., Canadian Ind., Dominion Textile Co., Hoffman Beverage, Hygrade Foods, Ideal Toys, Lionel, Phillips-Van Heusen, Renault of Canada; I. Levy: Fed. of Jewish Philanthropies, GE, Hat Corp., Lily-Tulip, Shwayder Bros., Wallace Silversmiths, Warner Lambert, Westinghouse, Catalina, Dan River Mills; J. Fields: Greyhound, P & G; B. Nasse: Hudson Paper, P. Lorillard, Martinson's Coffee, Mennen, Revlon; H. Tom: H. D. Lee Co., Macy's; D. Houghney: P. & G; (Network Broadcast Group) R. Burton: Block Drug, Canadian Converter, Dominion Textile, Kayser-Roth, I. B. Kleinert Rubber, H. D. Lee Co., McCall's, Palm Beach Co., P & G; K. Kearns: Canadian Ind., Greyhound, Mennen, P & G, Revlon, Ward Baking, Westinghouse Bcstg., Westinghouse Electric; S. Slorance: Catalina, GE, Hudson Paper, Ideal Toy, Lionel, P. Lorillard, Norex Labs, Union Underwear.

Branch Offices

25 Wilshire Blvd., Beverly Hills, Calif.
 Phone: CRestview 4-8401

Vice-Pres.....Robert D. Wolfe
 1908 Sherbrooke St., Montreal, P.Q., Can.
 Phone: WELlington 7-9521

Vice. Pres.Peter Golick
Estimated Radio Billings: \$7,700,000
Estimated TV Billings: \$26,200,000

ADVERTISING AGENCIES

GRISWOLD-ESHLEMAN CO.

55 Public Sq., Cleveland 13, O.
Phone: TOWER 1-3232
AAAA-ABP-ANPA

Board Chairman.....John F. Davis
President.....Charles Farran
V.P.'s.....Robert L. Baumgardner,
L. R. Canfield, V. C. Kenney, E. M. Marker,
E. C. Powers
TV, Radio, Films Dir.....Ralph A. Borzi
Production Manager.....Frank J. Stastny
Media Buyers.....H. Lott, R. Augustine,
M. Rueter

CHARLES ANTHONY GROSS ADV. AGENCY INC.

901 N.E. Second Ave., Miami 32, Fla.
Phone: FRanklin 1-8571

Pres., Treas.....Charles A. Gross
V.P., Copy Chief.....Spencer Hill
Secy., Media Dir.....Elinor Esser
Art Director.....Nat Machtey
Publicity Director.....Gene Wood

JULIAN GROSS & ASSOCIATES, INC.

709 Main St., Hartford 3, Conn.
Phone: CHapel 9-8491

Pres., Treas.....Julian Gross
Prod. Mgr.....B. K. Hensey
Secretary.....G. Ray
Time Buyers.....J. Gross, J. J. Long,
B. J. Kreft

GRUBB ADVERTISING, INC.

111 N. Market St., Champaign, Ill.
Phone: FLeeewood 6-3766
ABC-ABP-ANPA-AFA

President.....Robert F. Grubb
V.P., Bcst. Act.....Dale R. Arvidson
Radio-TV Sprsr.....Robert E. Smith
Secretary.....F. E. Wilder
Asst. Treasurer.....Virginia P. Weinman
Media Dir.....J. J. Dombrowske
Time Buyer.....Mrs. Jan Douglas

Branch Offices

3231 N. Meridian, Indianapolis, Ind.
Phone: WA 3-2385

Manager.....J. C. Crosbie
Estimated Radio Billings: \$125,000.
Estimated TV Billings: \$800,000.

ART GRUBER ASSOCIATES

4401 East Lake St., Minneapolis 6, Minn.
Phone: PA 1-1661

President.....Art Gruber
Secretary.....E. M. Gruber
V.P., Time Buyer.....Norman Vinitsky

GUILD, BASCOM & BONFIGLI, INC.

222 Columbus Ave., San Francisco 11, Calif.
Phone: YUkon 2-8400
AAAA-ABP-ANPA

President.....Walter Guild
Bd. Chrmn.....David Bascom
Exec. V.P.....Dante Bonfigli

General Manager.....Ben Franklin
V.P., Bcst. Prod. Head.....Alexander Anderson
V.P.'s....Maxwell Arnold, Ernest J. Hodges,
Rod MacDonald, Walter Lawrence
TV Creative Dir.....David Fulmer
TV Opera. & Radio Prod. Dir.....Curt Baldwin
Sec.-Treasurer.....John H. Rolfs
Time Buyers.....Rod MacDonald,
Lyn Gross, Peg Harris, Kathie DeHaven

Branch Offices

515 Madison Ave., New York, N. Y.
Phone: PLaza 1-3979

V.P., Office Mgr.....Hank Buccello
V.P., Dir. Network Rel.....Reggie Schuebel
1750 N. Vine St., Hollywood 28, Calif.
Phone: HO 9-8217

Office Mgr., TV Bus. Mgr.....George Allen
TV Comml. Prod.....Dan Lindquist
Dir. of TV Pgmg.....Sam Pierce
1609 Tower Bldg., Seattle 1, Wash.
Phone: MAin 4-3790

Office Mgr.....Angus Woodbury

GULF STATE ADVERTISING AGENCY, INC.

2714 S.W. Freeway, Houston 5, Texas
Phone: JACkson 6-2111

President, Time Buyer.....Adie Marks
V.P., Treas.....Seymour Cohen
Production Manager.....Jo Mackenzie
Radio-TV Dir., Time
Buyer.....Paula Reece

LAWRENCE C. GUMBINNER ADV. AGENCY, INC.

655 Madison Ave., New York 21, N. Y.
Phone: TEMpleton 8-1717
ABP-ANPA-ABC

Chairman.....Lawrence C. Gumbinner
President.....Milton Goodman
V.P., Radio-TV Dir.....Paul G. Gumbinner
Exec. V.P.....Morton Freund
VP in Chg Prod.....Herman Kornblum
V.P. in Chg. Art.....Hershel Bramson
Vice President.....Sumner Wyman
TV Prod.....Edgar Kenner
TV Creat. Dir.....M. Sasanoff
Time Buyers.....Dorothy Barnett,
J. Murphy, A. Wasserman, George Blinn,
Paul Fitzgerald

GUTMAN ADVERTISING CO.

Peoples Federal Bldg., Wheeling, W. Va.
Phone: CEdar 3-4700
ANPA

President.....D. Milton Gutman
Sec. Treas.....Phyllis Kalany
Prod. Mgr.....D. M. Gutman, Jr.

JOHN L. HALPIN, ADVERTISING

277 State St., Schenectady 5, N. Y.
Phone: FRanklin 2-0492

Partners..John L. Halpin, Marion G. Halpin
Copy Chief.....A. M. Fowler
Production.....Carol Lundie
Art Director.....A. H. Hitchins

ADVERTISING AGENCIES

HANSON, CLEM T., CO.

1411 - 15th St., Moline, Ill.

Phone: 762-3022

ABP

Owner, Acct. Exec. Clem T. Hanson
TV Coordinator..... W. R. Lievens
Time Buyer & Accounts: James C. Hanson
Hammond Organ Studios; Warsaw
Brewing Corp.; Uptown National Bank;
Baker's Dairy.

HART-CONWAY ADV. CO., INC.

300 Triangle Bldg., Rochester 4, N. Y.

Phone: LOcust 2-3520

ANPA-ABP-AAAA-ABC-AFA

Pres., Treas. H. Lyman Hart
Sr. Vice-President..... Harold E. Kennedy
Exec. Vice-President..... John P. Street
Vice-Presidents..... E. Ward Phillips,
John M. Nixon
Sec., Prod. Mgr..... James V. Mannhardt
Comptroller Mrs. A. L. Kearns

GEORGE H. HARTMAN CO.

307 N. Michigan Ave., Chicago 1, Ill.

Phone: ANdover 3-0130

ABP-ANPA

President..... George H. Hartman
Exec. V. P. Rowland Laughlin
V. P., Gen. Mgr. John T. Holloway
Vice Pres..... David R. Coey,
William H. Aaron, Robert S. Cole
V.P., Art Dir..... Alfred Festen
Secretary George H. Hartman, Jr.
Production Mgr. Philip Navigato
V.P., Radio & TV Director.... John D. Berg
Radio & TV Dir.-Prod..... Jack Leonard
Time Buyers Gloria McNamee,
Audrey Thorelius

Branch Office

420 Lexington Ave., New York 17, N. Y.

Phone: MURray Hill 9-8637

Branch Office Mgr..... John Berg

HATHAWAY & ASSOCIATES, INC.

200 Rookery Bldg., Evansville 5, Ind.

Phone: HA 4-2494

ABP

President..... Marvin J. Lockyear
V.P., Sec.-Treas..... Logan H. Miller

THE F. H. HAYHURST CO. LIMITED

58 Eglinton Ave., E., Toronto 12, Ont., Can.

Phone: HU 4-4371

Chmn. of the Board..... G. F. Hayhurst
President..... W. P. Hayhurst
Exec. V.P..... E. C. Daniher
Chmn. Plans Bd..... D. J. Leonard
Radio-TV Director, V.P..... R. D. Amos

Branch Office

1420 Sherbrooke St. W., Montreal, Que.

Phone: VI 5-0251

V.P., Manager..... R. W. Matthews

HEINTZ & COMPANY, INC.

824 Wilshire Blvd., Los Angeles 17, Calif.

Phone: MADison 9-3181

AAAA-ANPA-ABP

President..... Robert P. Heintz

Exec. V.P..... Herbert Dickow
Radio-TV Dir..... Kenneth Higgins

HERALD ADVERTISING AGENCY, INC.

441 Lexington Ave., New York 17, N. Y.

Phone: MURray Hill 7-2280

Pres., Radio Dir..... M. J. Middleman
V.P. & Art Dir..... Jack Warren
V.P. & Sec'y..... H. M. Weiss

AL HERR ADV. AGENCY, INC.

225 E. Michigan St., Milwaukee 2, Wis.

Phone: Broadway 1-2710

ABP-ANPA-AAAA

President, Chmn..... Al J. Herr
Vice-President John Rock
V.P., Radio-TV..... Pat Kocian
Production..... Gene M. Wrabel
Media Research..... Howard Klatt

HICKS & GREIST, INC.

555 Fifth Ave., New York 17, N. Y.

Phone: MURray Hill 7-5600

ABP-ANPA-ANA

Ch. of Board..... E. Harold Greist
President..... Charles V. Skoog, Jr.
Ch. Exec. Comm..... Thomas J. Maloney
Exec. Vice Pres..... Harry L. Hicks, Jr.
Sr. V.P..... Theodore J. Grunewald
V.P., Radio-TV Dir..... Vincent J. Daraino
V.P., Treasurer..... K. A. Hamilton
Exec. Producer..... John Donnelly
Broadcast Media Supervisors: Mort Reiner:
Endicott-Johnson, Taylor-Reed Corp., Stahl-
Meyer, Inc., General Time; Walter L. John-
son Candy Co., Williams Furniture, Jos.
Dixon Crucible Co.; Leonard Soglio; V. La
Rosa & Sons, Inc., Sandura Co., Dixie Cup,
Fedders Corp., Metal Textiles Corp., Regina
Corp.

Branch Offices

420 Boylston St., Boston 16, Mass.

Phone: KENmore 6-1207

President Robert F. O'Brien

Estimated Radio Billings: \$700,000

Estimated TV Billings: \$6,500,000

HILL & KNOWLTON, INC.

150 E. 42nd St., New York 17, N. Y.

Phone: OXFord 7-5600

ANPA

Chairman..... John W. Hill
President..... Bert C. Goss
Vice President..... Harry S. Cooper

Branch Office

1000 16th St., N. W., Washington 6, D. C.

Phone: STerling 3-0270

Vice President..... Avery McBeo

THE HILL ASSOCIATES, INC.

Society Hill Bldg., Philadelphia 6, Pa.

Phone: MArket 7-0800

President Benjamin J. Katz

Time Buyer..... Philip B. Winson

HOAG & PROVANDIE, INC.

137 Newbury St., Boston 16, Mass.

Phone: COmmonwealth 6-7515

ADVERTISING AGENCIES

ABP—ANPA

President..... Paul Provandie
 Treasurer..... Myron L. Eastwood
 Exec. Vice-President..... Langley C. Keyes
 Senior Vice President.... Thomas J. Bowen
 Vice Presidents.... W. Quinn, R. F. Barbour
 V.P., Creat. Dir..... Leo A. Harrington
 Production Mgr..... John Patterson
 Comptroller..... Lincoln D. Wright
 Art Dir..... George F. Wilson
 Radio-TV Dir..... Richard Lombardi
 Media Dir..... Rosemary Rohmer
 Account Execs..... Paul H. Provandie,
 Myron L. Eastwood, Thomas J. Bowen,
 Langley C. Keyes, Edward W. Quinn,
 Ruffe F. Barbour, John P. Hoag, Jr.,
 William B. Lowther

HONIG-COOPER & HARRINGTON

1275 Columbus Ave., San Francisco 11, Calif.
 Phone: OR 3-4469
 AAAA—ABC—ABP

President..... Louis Honig
 Bd. Chmn..... Eugene I. Harrington
 V.P.'s..... Eric Bellingall,
 Robert Haumesser, Sherman Slade
 Secy-Treas..... John W. Davis
 Dir., Bst. Media..... Clarice McCreary
 Asst. Media Dir..... C. M. Robinson
 Radio-TV Prod. Dir..... George Watson
Time Buyer & Accounts: Clarice McCreary;
 United Vintners, Bank of Calif., Inter-
 state Bakeries, Denalan, Levi Straus, Wes-
 tern Pacific R.R., C & H Sugar, Clorax Co.

Branch Offices

304 S. Kingsley Drive, Los Angeles 5, Calif.
 Phone: DUnkirk 8-3301

Exec. V.P., Mgr..... Sherman R. Slade
Estimated Radio Billings: \$2,300,000.
Estimated TV Billings: \$4,900,000.

HOUCK & COMPANY, INC.

2013 S. Jefferson St., Roanoke 16, Va.
 Phone: DIamond 5-8115

ABP—ANPA—APA—SNPA—AFA
 President..... C. B. Houck
 Vice President..... William B. Houck
 Vice President..... William F. Downs
 Production Mgr..... Herb Weaver
 Radio-TV Director..... John R. Clement

CHARLES W. HOYT CO., INC.

380 Madison Ave., New York 17, N. Y.
 Phone: MUrray Hill 2-2000

ANPA—APA—NBP—ABC—NOAB—AAAA
 President..... Everett W. Hoyt
 Chairman of Bd..... Winthrop Hoyt
 Vice Presidents..... A. W. Fargo,
 R. H. Dingwall, Raymond Arnig, Richard
 G. Pratt, William A. Baumert, H. L. Roth,
 H. J. Stiefel, T. S. Watson, Jr., Jack R.
 McCormack

Treasurer..... F. J. Becker
 Dir. Radio-TV..... Thomas A. Lee, Jr.
 Asst. to Bd. Chmn.... Charles B. H. Parker
 V.P., Media Rel..... C. B. Donovan
 V.P., Prod. Mgr..... N. S. Lampert
 Radio-TV Time Buyer..... D. H. Humm

HUME, SMITH, MICKELBERRY, INC.

126 S.E. Second St., Miami, Florida
 Phone: FRanklin 9-8453

ANPA

President..... David Hume
 Vice President..... Wm. Mickelberry
 Radio-TV Dir., Time Buyer... Gail Compton

HUMPHREY, WILLIAMSON & GIBSON, INC.

1809 First Natl. Bldg., Oklahoma City, Okla.
 Phone: CEntral 6-5429

AAAA—APA—ANPA—SNPA

Pres., Treas..... Warren A. Humphrey
 V.P.'s..... Mitchell L. Williamson,
 Ellis G. Gibson

Secretary..... E. A. Hartman
 Production Manager..... Alyce Robnett
 Radio-TV Director..... H. C. Childs
 Art Director..... Don Loewen

HUTCHINS ADVERTISING CO., INC.

42 East Ave., Rochester 4, N. Y.
 Phone: HAmilton 6-1160

President, Treas..... Frank M. Hutchins
 V.P.'s..... William F. Lacey, John P.
 McCarthy, A. R. Tomkinson, B.J. Peters
 Time Buyers & Acct. Execs... Robert Burns,
 Margaret H. Carl, John Doud, James L.
 Gould, Frank M. Hutchins, William F.
 Lacey, Margaret Nugent, Wm. D. O'Toole,
 Wilson Royer, William Batchellor, Ray
 M. Small, A. Russell Tomkinson, Jack
 Rafield, Bob A. Wolf, William Wygant

Branch Office

33-35 Hayden St., Toronto, Ont., Canada
 Phone: WA 4-3753

Manager..... William Bounsall

INTERPUBLIC INCORPORATED

750 Third Ave., New York 17, N. Y.
 Phone: TN 7-1122

AAAA—ABP—APA—ANPA—NPB—NOAB
 SAAA—CAA—CAB—CPAA

Chmn. Bd. & Pres..... Marion Harper, Jr.
 Vice Chmn. Bd..... Robert E. Healy
 Exec. Vice Pres..... Frank A. Sherer
 Gen. Corp. Exec..... Matthew J. Culligan
 Treasurer..... William S. Taggart
 Sec. & Gen. Counsel... J. Donald McNamara

McCANN-ERICKSON, INC.

President..... Emerson Foote
 Admin. Vice Pres..... T. Jack Henry

Eastern Region

485 Lexington Ave., New York, N. Y.
 Phone: OFord 7-6000

Exec. V.P. Chg. Eastern
 Operations..... Paul E. Foley
 Sr. V.P.'s..... John P. Beresford,
 J. L. Deane, Neal Gilliat, Farish A. Jen-
 kins, Russ Johnston, Thomas J. King,
 Daniel D. Kinley, Thomas P. Losee, Robert
 P. Mountain, William W. Mulvey, George
 B. Park, Roger A. Purdon
 V.P. & Mgr. Media Svcs.
 Div..... H. Nevin Gehman
 V.P. & Mgr. Media Dept.... Kelso M. Taeger

ADVERTISING AGENCIES

Eastern Branches

615 Peachtree St., N.E., Atlanta, Ga.
 Phone: 875-0221
 200 Berkeley St., Boston, Mass.
 Phone: Liberty 2-7382
 Manager.....Gerald A. Higgins
 1060 National Bank Bldg., Detroit, Mich.
 Phone: Woodward 5-7550
 Sr. V.P. & Mgr.....T. J. King
 900 Lovett Blvd., Houston, Tex.
 Phone: JACKson 9-4991
 V.P. & Manager.....J. B. Wilkinson

Western Region

114 Sansome St., San Francisco, Calif.
 Phone: YUkon 1-2262
 Exec. V.P. Chg. Western
 Operations.....Phipps L. Rasmussen
 Adm. V.P. & Asst. Treas.....Joseph R. Fox
 V.P. & Mgr.....Frederick H. McCrea

Western Branches

318 S. Michigan Ave., Chicago, Ill.
 Phone: WEbster 9-3700
 Sr. V.P. & Manager.....Chester L. Posey
 3325 Wilshire Blvd., Los Angeles, Calif.
 Phone: DUkirk 5-3302
 V.P. & Manager.....David J. Hopkins
 Public Service Bldg., Portland, Ore.
 Phone: CApital 6-4844
 Manager.....Robert A. Brown
 1508 Northern Life Tower, Seattle, Wash.
 Phone: MAIn 3-1572
 V.P. & Manager.....F. G. Mullins

McCANN-MARSHALK CO., INC.

Pres. & Gen. Mgr.....Stuart D. Watson
 Vice Chmn. Bd.....Samuel L. Meulendyke
 Time-Life Bldg., Rockefeller Center,
 New York, N. Y.
 Phone: OXFord 7-4250

Exec. Vice Pres.....Ralph B. Koser
 Sr. V.P.'s.....Robert Cole,
 Charles A. Mittelstadt, Harlan C. Parks, G.
 Lester Williams, Jr.

Branch Offices

335 Euclid Ave., Cleveland, Ohio
 Phone: CHerry 1-6850
 V.P. & Manager.....Bill M. Sansing
 795 Peachtree St., N.E., Atlanta, Ga.
 Phone: TRinity 5-0221
 V.P. & Manager.....Charles A. Richardson
 100 Biscayne Blvd., S., Miami, Fla.
 Phone: FRanklin 9-2821
 V.P. & Manager.....James H. Cobb
 Sr. Vice Pres.....George H. Giese

HOLST & MALE, INC. (Sub. of McCann-Erickson, Inc.)

1370 Kapiolani Blvd., Honolulu, Hawaii
 Phone: 9-5291
 President.....M. O. Holst
 Sr. V.P.'s.....J. Carson Magill,
 Zaida Male

M-E PRODUCTIONS (Television & Radio)

485 Lexington Ave., New York, N. Y.
 Phone: OXFord 7-6000
 President.....Sylvester L. Weaver, Jr.
 Exec. Vice Pres.....Harold J. Graham, Jr.

Admin. Vice Pres....Benjamin F. Holme, Jr.
 3325 Wilshire Blvd., Los Angeles, Calif.
 Phone: DUkirk 5-3301

Vice Pres.....Thomas F. Greenhow
JACK TINKER & PARTNERS
 30 West 54th St., New York, N. Y.
 Phone: OXFord 7-6000

Managing Partner.....John H. Tinker, Jr.
 Other Partners.....Donald G. Calhoun,
 Herta M. Herzog, Myron C. McDonald
COMMUNICATIONS AFFILIATES INC.
 750 Third Ave., New York, N. Y.
 Phone: OXFord 7-6484

Ch. & Gen. Mgr....Donald B. Armstrong, Jr.
 Pres. & Asst. Gen. Mgr...Frank A. Armstrong
 Exec. Vice Pres.....Sydney Morrell
 Pres. Marplan Div.....F. Russell Schneider
 Pres. CCI Div.....Chester Burger
 Pres., SCI Div.....James C. Wickersham
McCANN-ERICKSON CORP.
 (INTERNATIONAL)

485 Lexington Ave., New York, N. Y.
 Phone: OXFord 7-6000

Chm. & Gen. Mgr....Sylvester L. Weaver, Jr.
 Pres. & Asst. Gen.

Mgr.....Armando M. Sarmiento
Estimated Radio Billings: \$24,000,000.
Estimated TV Billings: \$68,000,000

JOHNSTON, FRANK B. ADV., INC.
 117 Liberty St., New York 6, N. Y.
 Phone: BArlav 7-3337
 APA—ANPA

PresidentF. B. Johnston
 Secy.-Treas.Connie Mast

JONES & HANGER, INC.

612 W. 47th St., Kansas City 12, Mo.
 Phone: JE 1-2365
 ANPA—APA—ABP

President.....M. Frank Jones
 V.P., Treas.....R. C. Hanger

RALPH H. JONES COMPANY

3100 Carew Tower, Cincinnati 2, O.
 Phone: GARfield 1-2300
 AAAA—ABP—ANPA

Ch. of Board.....Stanley A. Willer
 Pres., Treas.....C. M. Robertson, Jr.
 Exec. V.P.....Paul D. Myers
 V.P., Creat. Dir.....Stuart M. Ganon
 V.P., Art Dir.....Romert T. Hayes
 Secretary.....Edward C. Elfers
 Radio TV Head.....Eula Reggin
Time Buyers & Accounts: Lyle Allen
 Strietmann; Eula Reggin; Miami Margarine
 Co., Provident Bank, Ashland Oil, Cincinnati
 Enquirer, Heekin, GE, Pease Woodwork,
 Hanna Paint, Nationwide Ins.

Branch Office

1500 W. 3rd St., Suite 31, Columbus 12, O.
 Phone: 486-0293

ManagerRobert Schroer

ROSS JUNEY & ASSOCIATES

178 Social Hall Ave., Salt Lake City, Utah
 Phone: EM 3-6758
 APA

ADVERTISING AGENCIES

Partner, Gen. Mgr. Miss Ross Journey
 Partner, Sr. Acct. Ex. A. H. Garrigues
 Account Exec. William J. Brennan
 Radio-TV Dir. John D. Rose
Time Buyers & Accounts: Ross Journey:
 Meadow Gold Dairies; A. H. Garrigues:
 Fisher Baking Co., American Savings & Loan,
 Peoples Finance & Thrift, Pelton's Spudnuts;
 Wm. J. Brennan: Beehive State Bank, Blue
 Cross-Blue Shield, Roman Meal Cereal, Capital
 Chevrolet, S. East Furniture.
Estimated Radio Billings: \$152,000.
Estimated TV Billings: \$115,000.

KAL, EHRLICH & MERRICK, INC.

2141 Wisconsin Ave. N.W. Wash. 7, D. C.
 Phone: FEderal 7-5500

Chrmn. of Board. Norman G. Kal
 President. Harry L. Merrick
 Exec. V. P. Alvin Q. Ehrlich
 Sr. V.P. William B. Mullett
 V.P., Secretary. Bernard R. Linkins
 V.P.'s. Philip Berne, Frederick M. Harris,
 R. Edward Hotze, William G. Roberts,
 Joseph Weinstein
 Radio-TV Dir. David P. Thomas
 Public Rel. Dir. Florenz Hinz
 Radio-TV Time Buyer. Nella Manes

KAMENY ASSOCIATES, INC.

35 West 45th St., New York 36, N. Y.
 Phone: CO 5-8060
 APA—ANPA—ABP

Ch., Creative Dir. Seymour Kameny
 President, Acct. Supvr. Nat Kameny
 Exec. V.P., Mdse. Dir. Ray Solomon
 Sales Prom. Dir. William Ruben
 Research, Media Dir. Joe Lesly
 Radio-TV Director. Vernon Delston
 V.P., Art Director. Gil Laufman
 Production Manager. William Egan
 Film Prod. Dir. Allen Schneider

LAWRENCE KANE & ARTLEY, INC.

405 Park Ave., New York 22, N. Y.
 Phone: PLaza 1-4120
 ANPA—ABP

President Lawrence Kane
 V.P., Mdsq. Dir. Eugene J. Cohn
 V.P., Copy Dir. Marvin D. Richwald
 Art Director. Murray Stein
 Media Director. Judith Bausch
 Pub. Rel. Dir. Herbert Kaufman

THE KAPLAN AGENCY, INC.

2 Park Ave., New York, N. Y.
 Phone: MU 5-9210

President Alvin Kaplan
 Exec. V.P. Sidney M. Weiss
 Vice Pres. Mrs. Betsi S. Kaplan

KASTOR, HILTON, CHESLEY, CLIFFORD & ATHERTON, INC.

575 Lexington Ave., New York 22, N. Y.
 Phone: PLaza 1-1400
 ABP—ANPA

Chairman. H. Kastor Kahn
 Chmn. Exec. Comm. W. S. Chesley
 President Peter Hilton

Chmn. Plans Bd. J. William Atherton
 Exec. Vice Pres. Robert Haag
 V.P., Media Dir. Jack B. Peters
 Radio-TV Producer. Richard King
 Radio-TV Time Buyer. Dorothy Glasser

THE BENJAMIN KATZ AGENCY

116 S. 7th St., Phila. 6, Pa.
 Phone: Market 7-0802

Owner Benjamin J. Katz

HENRY J. KAUFMAN & ASSOCIATES

1419 H St., N.W., Washington 5, D. C.
 Phone: District 7-7400

ABP—ANPA

General Manager. Henry J. Kaufman
 Creative Director. Wm. F. Sigmund
 Radio-TV Dir. Jeffrey A. Abel
 Media Dir. Research. Betty Darling Gwyer
 Copy Chief. T.D. Mandelstam
 Production Mgr. A. A. Allenback
 Exec. Art Director. Eugene T. Hoover, Jr.
 Public Rel. Dir. Robert R. Denny

KEELOR & STITES CO.

318 Broadway, Cincinnati 2, Ohio
 Phone: 721-1310

ABP—ANPA—ABC—AFA

Pres., Treas. J. T. Nolan, Jr.
 V.P.'s. H. J. Darby, A. A. Radkey
 Secretary. John R. Helmsderfer
 Radio-TV Dir. A. A. Radkey
 Asst. Radio-TV Dir. David J. Clarke

KELLER-CRESCENT CO.

16 Riverside Dr., Evansville 8, Ind.
 Phone: HARRison 5-5146

ABP

Bd. Chmn. A. A. Brentano
 President I. Weil
 Mgr. Lee Edmiston
 Radio-TV Dir. G. L. Freeman

DON KEMPER COMPANY, INC.

608 S. Main St., Dayton 2, Ohio
 Phone: BALdwin 3-6216

AAAA—ABP—ANPA—ABC

President. Don H. Kemper
 Exec. V.P. Robert A. Hilton
 Vice President. James D. Parker
 Media Director. Mary A. Whittington
 Art Director. John H. Bach
 Production Manager. Carl Deibel
 Med. Reseach Dir. Mary Alice Whittington

Branch Offices

919 N. Michigan Ave., Chicago 11, Ill.
 Phone: SUPerior 7-6746

President. Don H. Kemper
 Exec. V.P. Robert A. Hilton
 Vice Pres. Phelps Johnson
 Vice Pres. A. E. Staley
 Media Director. Gerald Saperstein
 655 Madison Ave., New York 21, N. Y.
 Phone: TEMpleton 2-7755

President. Don H. Kemper
 Exec. V.P. Robert A. Hilton
 Vice Pres. Betty McGonigle
 Media, Radio-TV Dir. Susan Hallberg

ADVERTISING AGENCIES

KENNEDY-HANNAFORD, INC.

1706 Broadway, Oakland 12, Calif.

Phone: GL 2-2521

ABP

President.....Helen A. Kennedy

V.P.....Peter D. Hannaford

Media Dir., Time Buyer.....H. Derdivanis

Branch Office

Pier 33, Embarcadero (San Fran.) 11, Calif.

Phone: EX 7-5417

PresidentHelen A. Kennedy

KENYON & ECKHARDT, INC.

247 Park Ave., New York 17, N. Y.

Phone: YUKon 6-9000

AAAA-ABP-ANPA-PPA-ABC

NOAB-APA

Chrmn. of Bd.....William B. Lewis

PresidentDavid C. Stewart

Sr. V.P.'s.....Robert Burton, Victor

Armstrong, W. Stephens Dietz, Howard

Wilson, G. T. C. Fry

V.P., Dir. Radio-TV.....James S. Bealle

V.P.'s.....H. Wasserman, Joseph B. Braun,

Jerome Cowen, Frederick Hauser, Milton

Margolis, Brendan J. Baldwin, Norman

H. Bertels, Harry Stoddart, Leonard Carl-

ton, Frank Fucito, Frederick Flanagan,

Budd Hemmick, Stanley Tannenbaum,

Edward Harbert, C. F. Kortzen, Edward C.

Mante, Lee Abbott, Seymour Lieberman,

Paul Baur, Bud Sherak, Frank Lionette,

Carroll Pfeifer, Alfred A. Lawton, John

Shannon, James A. Dearborn, F. Hennessy,

L. Dickson Griffith, John W. Keeshan,

Richard M. Kelly, Kevin Kennedy, Robert

Ellis, E. W. Newsom, Louis J. Nicholaus,

Sidney B. Silieck, John Gardner, William

Rienecke, Alvin N. Sarasohn

Branch Offices

645 Griswold St., Detroit 26, Mich.

Phone: WOODward 5-0300

Sr. Vice Pres. & Mgr.....Robert Dearth

620 Market St., San Francisco

Phone: EXbrook 7-0900

Mgr.Robert Welsh

Wash. Bldg., 15th St. & N. Y. Ave.,

Washington 5, D. C.

Phone: ST 3-1191

Equitable Bldg., Los Angeles 28, Calif.

Phone: HO 3-2102

V.P., Mgr.....Burt S. Avedon

334 Boylston St., Boston, Mass.

Phone: COpley 7-8550

V.P., Mgr.....Frank S. Christian

221 N. LaSalle St., Chicago, Ill.

FIancial 6-4020

V.P.,Robert B. Shirey

321 Bloor St., E., Toronto, Ont.

Phone: WALnut 5-8931

V.P.....Edgar B. Ferree

550 Sherbrooke W., Mont., Que.

Phone: VICTor 2-2534

Kenyon & Eckhardt De Mexico, S. A.

Avenida Insurgentes Sur

102 Mexico, D. F.

Phone: 11-81-73

V.P.William Miller

Estimated Radio Billings: \$4,000,000.

Estimated TV Billings: \$40,000,000.

J. M. KESSLINGER & ASSOCIATES

65 E. 55th St., New York 22, N. Y.

Phone: PLaza 2-2310

ANPA-APA-NBP-PPA

Owner, Pres.....J. M. Kesslinger

Mgr., New York.....Irving Berk

Media Director.....H. C. R. Kesslinger

Research DirectorMitchell Kraus

Account Executives.....Morton Howard

Roth, Paul Weisman

KETCHUM, MacLEOD & GROVE, INC.

Four Gateway Center, Pittsburgh 22, Pa.

Phone: COurt 1-5100

AAAA-ABP-ANPA

PresidentGeorge Ketchum

Exec. V.P., Administration...W. S. Redpath

Exec. V.P., Service.....E. T. Parrack

V.P.Emil Hofsoos

V.P., P. R. Dir.....Howard B. Anderson

V.P.'s.....Robert C. Alberts,

Robert M. Brown

Vice Pres., Secy.....William R. Parker

V.P., Creative Dir.....W. E. Pensyl

Treasurer.....B. B. Jones

Radio-TV Mgr.....Warren C. Rossell

Time Buyer.....Peter Turk

Branch Offices

733 Third Ave., New York 17, N. Y.

Phone: MURray Hill 7-5640

V.P., Manager.....James Cochran

V.P., Radio-TV Dir.....E. J. Donaldson

1000 Conn. Ave. N.W., Washington, D. C.

Phone: STerling 3-6554

Manager.....G. T. Urquhart

1205 Holman Ave., Houston 4, Tex.

Phone: JACKson 6-1834

Adv. Spvsr.....Don A. Colvin

KEYES, MADDEN & JONES, INC.

(Div. of Russel M. Seeds Co., Inc.)

919 No. Michigan Ave., Chicago 11, Ill.

Phone: WHitehall 3-2133

ANPA-APA-NBP

Chrmn. of Bd.....Freeman Keyes

President.....Howard A. Jones

Exec. Vice Pres.....Lee J. Marshall

V.P., Gen. Mgr.....Robert W. Allrich

Sec.-Treas.Harry H. Maus

Mgr., Radio-TV Dept.....Janet Conger

V.P.'s.....Fred Wilson,

Charles Chappell, Leslie C. Green, Jay P.

Herbert, Dale Mehrhoff

Comptroller.....Richard R. Davis

Time Buyers..Merle Myers, Virginia Russett

Branch Offices

1270 Ave. of Americas, New York 20, N. Y.

Phone: COlumbus 5-5814

V.P., Manager.....Jack Bahle

1680 Vine St., Hollywood 28, Calif.

Phone: HOllywood 9-3974

ManagerTalcott Jones

Ainsley Bldg., N.E. 1st Ave., Miami 32, Fla.

ADVERTISING AGENCIES

Phone: FRanklin 1-2507
 Vice President, Mgr..... Jack Wood
 Estimated Radio Billings: \$1,400,000.
 Estimated TV Billings: \$6,500,000.

LEW KING ADVERTISING, INC.

1426 North 1st St., Phoenix, Arizona
 Phone: ALpine 4-5548

President..... Lew King
 V.P..... E. G. King
 Radio-TV Dir..... B. Milton

KIRCHER, HELTON & COLLETT

2600 Far Hills Ave., Dayton 19, Ohio
 Phone: 293-3191
 AAAA—ABP

Pres., Creative Dir..... Ralf C. Kircher
 V.P.'s..... Norman Van Zant,
 Jack J. Westerman

Exec. V.P..... Watson B. Metcalf
 Secretary..... R. L. Mills
 Radio & TV Dir..... Donald R. Lyons

KIRKLAND, WHITE & SCHELL ADV.

1252 W. Peachtree St., N.E., Atlanta 9, Ga.
 Phone: 875-0021
 ABP—ANPA

Chmn. of Board, V.P..... Frank W. White
 Pres., Treas..... J. A. Kirkland
 V.P., Sec..... James B. Schell
 Vice Pres..... Gene Sample
 Time Buyer..... Mrs. Emily C. Wood

PHILIP KLEIN ADV. INC.

1424 Walnut St., Philadelphia, Pa.
 Phone: PE 5-1260
 ANPA—ABP—APA

President..... Morton A. Koshland
 Sec'y, Treas..... Herbert Ringold
 V.P., Radio Dir..... Allan Kalish

WALTER J. KLEIN CO.

1214 Elizabeth Ave., Charlotte 4, N. C.
 Phone: FR 7-1646

President..... Walter J. Klein
 Time Buyer..... Dorothy Goldfarb

KOEHL, LANDIS & LANDAN, INC.

41 East 42nd St., New York 17, N. Y.
 Phone: MUrray Hill 2-6600
 ABP—ANPA—APA—NOAB—NBP

Pres. & Treas..... Albert E. Koehl
 Vice-Pres. & Sec..... A. A. Landis
 Vice-Presidents..... John R. Landan,
 Russell C. Rowan
 Prod. Mgr..... Herb Harfenist

KRUPNICK & ASSOCIATES, INC.

508 North Grand Ave., St. Louis 3, Mo.
 Phone: JEFFerson 3-1723
 ABP—ANPA—APA

President..... Sam Krupnick
 Exec. V.P..... Tom Connelly
 V.P., Creat. & TV Dir.. Raymond Armbruster
 Vice Pres..... A. Harvey Brown
 Secretary-Treasurer..... Edgar Kluge
 Media Mgr..... Charles W. Haines, Jr.
 Time Buyers..... Margaret Paulter, Natalie
 Schneiderman, Jacqueline Wille

KUDNER AGENCY, INC.

575 Madison Ave., New York 22, N. Y.
 Phone: MU 8-6700

ANPA—APA—NBP—AAAA

Bd. Chairman..... C. M. Rohrabach
 Pres., Ch. Exec. Comm.. Charles R. Hook, Jr.
 Exec. V.P..... Robert M. Watson
 Sr. Vice Pres..... Robert B. Betts
 Vice Presidents.... William A McDonough,
 James F. Black, Robert W. Bode, Sr., John
 H. Sheldon
 Secy., Treas..... Carl Phares, Jr.
 Asst. Sec.-Treas..... Emily A. Whitehill
 Pub. Dir..... J. L. Nanovic
 Radio-TV Prod..... Edgar C. Kahn
 Bcst. Media Spvsr..... John P. Marsich
 Radio-TV Dept. Mgr..... Charles C. Allen

KUTTNER & KUTTNER, INC.

646 N. Michigan Ave., Chicago 11, Ill.
 Phone: SUperior 7-7940

ANPA

President..... Harold E. Kuttner
 Vice Pres..... F. S. Kuttner
 Exec. V.P., Sec., Treas..... C. D. Kuttner
 V.P., Media Dir..... S. C. Kuttner
 Vice Pres..... S. S. Korshak

LAKE-SPIRO-SHURMAN, INC.

Radio Center Bldg., Memphis 5, Tenn.
 Phone: JACkson 5-1571

ANPA—ABP

President..... Avron Spiro
 Secy-Treas..... M. M. Shurman
 Production Manager..... Mrs. M. Ross
 Publicity Director..... Al R. Capley
 Art Director..... Leonard Crook
 Assoc. Art Dirs... J. A. Ruggiero, John Scott
 Dir. Creative Work..... Jane Zussman
 Radio-TV Time Buyers... Mrs. L. Simmons,
 Jack Callicott

LAMBERT & FEASLEY, INC.

850 Third Ave., New York 22, N. Y.
 Phone: PLaza 2-7800

ANPA

President..... Frank W. Mace
 Exec. V.P..... William R. Hillenbrand
 V.P., Gen. Mgr..... J. L. Johnston, Jr.
 Sr. V.P., Acct. Spvsr..... Merrell Boyce
 V.P., Radio & TV..... William A. Wylie
 V.P.'s, Account Supvsr..... Gerald Blake II,
 Mark Reardon
 Treasurer..... A. J. Mahoney
 V.P., Marketing Dir..... H. A. Vosburg
 Copy Chiefs, V.P.'s... Richard S. Bridgman,
 John F. McKay
 Media Director..... William B. Hinman
 Supvr., Traffic Prod..... Edmund A. Zito
 Time Buyers..... William H. Millar, Jr.,
 Frank D. Sweeney, James D. Watterson

LANDI, ERBERTO, ADV. CO.

853 Seventh Ave., New York 19, N. Y.
 Phone: JUdson 6-0588

Owner..... Erberto Landi
 Media Dir..... Rose Peters Gatto

ADVERTISING AGENCIES

LANDO ADVERTISING AGENCY, INC.

725 Liberty Ave., Pittsburg 22, Pa.
Phone: ATLantic 1-5887

President.....Robert N. Lando
Sr. V.P.....Joseph C. Gusky
Radio-TV Prod.....Fred Hedding
Radio Time Buyer.....H. L. Rothchild

Branch Office

G. Daniel Baldwin Bldg., Erie, Pa.
Phone: 5-7009

ManagerJohn Clark

PHILIP J. LANE ADVERTISING

667 Madison Ave., New York 22, N.Y.
Phone: PLaza 3-9327

Owner, Acct. Exec.....Philip J. Lane
Acct. Exec.....Walter Kresel

Branch Office

105 S. Western Ave., Los Angeles, Calif.
Phone: DU 8-9666

West Coast Mgr.....H. Shaw

LANG, FISHER & STASHOWER, INC.

1010 Euclid Bldg., Cleveland 15, O.
Phone: PRospect 1-0300

AAAA

President.....H. Jack Lang
V.P.-Treasurer.....Fred P. Stashower
Vice-Pres., Radio-TV.....Alvin B. Fisher
Vice Pres.....Martin J. Cohn
Asst. Mgr., Radio-TV Exec.

Prod.John L. Rose
Prod. Mgr., Radio-TV.....Edward T. Noll
Coord. & Creat. Dir.....Wayne M. Schakel
Asst. Mgrs.....Joe Mills, Jim Reilly
Time Buyers & Accounts: G. C. McKelvey:
Carling Brewery; Tom Rice: Cleveland
Trust, Richman Bros., Stein Stores, Sugardale
Provision Co., Union Saving & Loan, GE,
Cleveland Transit System, Ohio Mattress,
Fisher Bros.

C. J. LA ROCHE & CO., INC.

575 Lexington Ave., New York 22, N. Y.
Phone: PLaza 5-7711

ANPA—AAAA—NBP—APA—NOAB—ABP
Chairman.....Chester J. LaRoche
President.....William H. Howard
V.P., Gen. Mgr.....C. R. La Roche
Sr. V.P. Radio-TV.....Tom Lewis
V.P., Sta. Rel.....H. Greig
V.P., Mgr. TV Prodn.....Jay Bottomley
TV Art Dir.....P. Tomlinson

Branch Office

6269 Selma Ave. Hollywood 28 Calif.
Phone: HOLlywood 9-3656

Vice Pres.....William Zeitung

LAVIDGE, DAVIS & NEWMAN, INC.

Fidelity Bankers Bldg., Knoxville, Tenn.
Phone: 525-6173

ANPA—ABP

President.....Arthur W. Lavidge
Ch. Exec. Comm.....Charles B. Davis
Sr. Vice Pres.....Sam B. Newman
V.P., Radio-TV & Time Buyer... John Ward
Secretary.....Miss Pat Flowers
Dir. of Photography.....Paul Fogarty

Branch Office

Professional Bldg., High Point, N. C.
V.P. & Mgr.....Erl Tronnes
Estimated Radio Billings: \$140,000.
Estimated TV Billings: \$300,000.

LEECH ADVERTISING CO.

664 Hanna Bldg., Cleveland 15, Ohio
Phone: TOWer 1-2065

Pres., Treas.....Edward P. Leech

AL PAUL LEFTON CO., INC.

1617 Pennsylvania Blvd., Phila. 3, Pa.
Phone: LOcust 8-5600

President.....Al Paul Lefton
Exec. V.P.....Paul Brown
V.P., Radio-TV.....Irwin W. Solomon
V.P., Secy.....Al Paul Lefton, Jr.
Mgr., Radio-TV Dept.....J. P. Creamer

Branch Offices

71 Vanderbilt Ave., New York 17, N. Y.
Phone: MU 9-7470

President.....Al Paul Lefton
Vice-Pres. & Mgr.....R. J. Herts
Hollywood-Taft Bldg., Hollywood 28, Calif.
Phone: HO 6-4347

President.....Al Paul Lefton
V.P., Mgr.....Robert J. Fenton

LENNEN & NEWELL, INC.

380 Madison Ave., New York 17, N. Y.
Phone: MURray Hill 2-5400

ANPA—APA—NBP—AAAA—NOAB
ABC—ABP

President.....Adolph J. Toigo
Sr. V.P., Secy-Treas.....John D. Speirs
Exec. V.P., Creative Contact... Guild Copeland
Sr. V.P.'s & Mgmt. Acct. Supvrs... Thos. H.
Lane, Jackson Taylor, Gordon Cates, John
Schneider, Phillip P. Hoffman, Wm. Dash-
eff, Elkin Kaufman, T. Butcher, F. M.
Canbria, H. Tibbets, George Beyer, Jr.,
Leo A. Kelmenson

Sr. V.P., Dir. Comm. Prod.....A. J. Pan
Sr. V.P., Creative Coord... Richard Mancini
Sr. V.P., Radio-TV Dir... Nicholas E. Keesely
Sr. V.P., Mdse. Dir.....Clifford W. Davis
Sr. V.P., Mgr. Prod. Dept... Michael J. Madar
Sr. V.P., Dir. of

Research.....Christopher A. Sante
V.P., Radio-TV Business

Mgr.....Francis C. Barton
Sr. V.P., Dir. of Copy.....E. L. Frisard
V.P., Media Dir.....H. Zeltner
V.P., Dir. of Music & Lyrics. Edward F. Flynn
V.P., Head of Serv. Dept.... Myles E. Baker
V.P., Controller.....G. J. Muller

Branch Offices

9033 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 1-7221

V.P., Mgr.....T. Huston
V.P., Mgr. TV.....Elizabeth M. Williams

248 Battery St., San Francisco, Calif.
Phone: YU 2-7878

Sr. V.P., Mgr. W. Coast

Oper.....Marshall J. Weigel
Estimated Radio Billings: \$2,500,000.
Estimated TV Billings: \$48,000,000.

ADVERTISING AGENCIES

LESCARBOURA ADVERTISING, INC.

139 Main St., Ossining, N. Y.

Phone: WILson 1-1443

President.....Stanley A. Lescarboura
Art Director.....John Berryman
Secretary.....Winifred Phillips
Publicity Dir.....Frances Howe

LILLER, NEAL, BATTLE & LINDSEY, INC.

1371 Peachtree St., Atlanta 9, Ga.

Phone: TR 3-3381

AAAA-ABC-ANPA-ABP-AFA

Chairman.....C K. Liller
President.....William W. Neal
Sr. Vice Pres.....James L. Battle
V.P.'s.....Howard G. Axelberg, John K. Outley Jr., E. Clay Scofield, Baron Roberts
V.P., Prod.....Sam W. Longino
Secy.-Treas.....Oscar S. Lewis
V.P., Public Rel. Dir.....Richard E. Hodges, Jr.
Media Dir.....Pamela Tabberer

Branch Offices

8 N. Eighth St., Richmond 19, Va.

Phone: MLton 4-3065

V.P., Mgr.....Dan W. Lindsey, Jr.
10 Rockefeller Plaza, New York, N. Y.
Phone: CI 5-2380

Manager.....Beverly Jensen

W. E. LONG ADVERTISING AGENCY

188 W. Randolph St., Chicago 1, Ill.

Phone: RANdolph 6-4606

Director.....F. B. Leonard
Radio-TV Dir.....John Pesich
Asst. Radio-TV Dir.....D. D. Brito
Prod. Mgr.....K. Kines
Media, Research Dir.....Russell A. Gilbertz

LOWE & STEVENS

685 W. Peachtree St., N.E., Atlanta 8, Ga.

Phone: TRinity 2-9694

AAAA-ABP-ANPA-APA-NBP

Partners.....Robert C. Lowe, Jr., John H. Stevens

Vice President.....Jules Clyde Gerding
Art Director.....J. D. Hawkins
Production Mgr.....O. L. Shelley
Media Director.....Audrey Jones

LUCKOFF & WAYBURN PRODUCTIONS

320 W. Lafayette Blvd., Detroit 26, Mich.

Phone: WOODward 2-0707

President.....Louis H. Luckoff
V.P., Gen. Mgr.....Robert Goldfarb
Sec., Radio-TV Dir.....Alan E. Luckoff
Production Mgr.....M. Mortier
Time Buyer.....Edith M. Rose

EARLE LUDGIN & CO.

121 W. Wacker Drive, Chicago 1, Ill.

Phone: ANdover 3-1888

AAAA-ABP-ANPA-ABC-ANA

Bd. Chairman.....Earle Ludgin
President.....J. H. Willmarth
V.P., Ch. Exec. Comm.....David G. Watrous

V.P., Gen. Mgr.....George Rink
V.P., Creat. Dir.....V. Hugh Wells, Jr.
V.P., Copy Dir.....J. E. Chapman
Secy., Prod. Mgr.....Edward Ernstein
Bdcast. Prod. Mgr.....Don Hockstein
Treasur., Media Mgr.....Earl E. Kraft

Time Buyer & Accounts: Esther N. Anderson
Chicago Daily News, Jewel Food Stores, Rath Packing Co. Reuben H. Donnelly, Chicago Sun Times.

Estimated Radio-TV Billings: \$1,750,000.

LYNN ORGANIZATION

15 S. Franklin St., Wilkes-Barre, Pa.

Phone: VALley 2-7182

ABP-ANPA-APA-NBP-NOAB
President.....S. C. B. Lynn
Radio-TV Dir.....Donald A. Smith
Radio-TV & Media
Dir., Time Buyer.....W. P. McLaughlin
Copy Chief, Acct. Exec.....John L. Lewis
Vice Pres.....Matt W. Fields

W. D. LYON COMPANY

303 Second Ave. S.E., Cedar Rapids, Iowa

Phone: EMpire 4-9141

AAAA-ABP-ANPA

Chairman.....W. D. Lyon
President.....R. B. Creswell
Research, Media Dir.....Dr. Robert Ames
Radio-TV Time Buyer.....Eileen Burns
Radio-TV Director.....Sue Callaway
Prod. Mgr.....J. A. Rasley, Jr.
Creative Dir.....Lester Jacobs

MacFARLAND, AVEYARD & CO.

333 N. Michigan Ave., Chicago 1, Ill.

Phone: RANdolph 6-9360

ANPA-ABP-AAAA-NBP

Chairman.....Hays MacFarland
President.....David Guerrant
Exec. V.P., Gen. Mgr.....Walter C. Power
Sr. Vice-President.....David W. Stotter
V.P.....Norman A. Fox
V.P., Art Dir.....Walter Solarz
V.P., Radio-TV Dir.....H. G. Atkinson
Radio-TV Time Buyer.....Esther Andersen
V.P., Media Director.....G. H. Hendry
Treasurer.....J. Terry
Production Mgr.....Arthur L. Smith

MacLAREN ADVERTISING CO. LTD.

111 Richmond St., West, Toronto, Ontario

Phone: EMpire 3-2244

President & Dir.....E. V. Rechnitzer
Exec. V.P., Gen. Mgr.....C. E. Brown
Treas. & Dir.....M. D. MacMahon
V.P. & Dir.....G. G. Sinclair
V.P. & Dir.....W. H. Graham
V.P. & Dir., Radio-TV.....F. H. Horler
V.P. Creat. Svcs.....G. M. Elliott
Media Dir.....D. C. Linton
Group Creative Dir's.....D. H. Murray,
Ross Ballard, A. Ness
Mgr., Radio-TV Service.....H. E. Hough
Time Buyer.....F. K. Campbell

Branch Offices

550 Sherbrooke St., W. Montreal, Quebec

ADVERTISING AGENCIES

Phone: VI 5-1222
 Vice Pres.....H. M. Snell
 911 Electric Railway Chambers
 Winnipeg, Manitoba
 Phone: WHitehall 2-6321
 Manager.....E. P. Thomson
 1240 West Pender St., Vancouver, B. C.
 Phone: MUtual 5-6268
 Manager.....W. D. M. Patterson
 635 Ouellette Ave., Windsor, Ont.
 Manager.....J. R. Robb
MacMANUS, JOHN & ADAMS, INC.
 Woodward Ave. & Long Lake Rd.,
 Bloomfield Hills, Mich.
 Phone: MIDwest 6-1000

Pres., Ch. Exec. Comm.....Ernest A. Jones
 Exec. V.P.....Charles F. Adams
 Sr. V.P., Dir., Best.

Div.....Henry G. Fownes, Jr.
 Sr. V.P.'s.....William B. Bachman,
 Jr., Robert E. Britton, Robert L. Garrison,
 Fred J. Hatch, John R. MacManus, Robert
 S. Marker

Sec.-Treas.....Leo A. Hillebrand
 Spvsr., Best. Activity.....Lee C. Hanson
 Best. Media Spvsr.....Richard Sheppard
 Best. Prod. & Traffic Mgr...R. A. Forsyth, Sr.
Time Buyers & Accounts: Richard Shep-
 pard: American Oil, Dow Chemical, MMM,
 Ex-Cell-O; David Balnaves: Cadillac Motor
 Car Div., Dow Chemical, S. S. Kresge, Mich.
 Consolidated Gas, Packer Pontiac, Wolverine
 Shoe.

Branch Offices

444 Madison Ave., New York, N. Y.

Phone: PLaza 9-5600

Sr. V.P., Mgr.....Robert L. Garrison
 5455 Wilshire Blvd., Los Angeles 36, Calif.
 Phone: WE 7-1000

V.P., Manager.....D. E. Jones
 1750 Hennepin Ave., Minneapolis, Minn.
 Phone: FEderal 9-0441

V.P. Acct. Svcs.....Wm. B. Everson
 V.P. Admin.....John T. Foley
 600 University Ave., Toronto 2, Ont., Can.
 Phone: EM 4-0204

V.P., General Mgr.....Les McMahon

MALCOLM-HOWARD

203 N. Wabash Ave., Chicago, Ill.

Phone: ANdover 3-0022

ABP—ANPA

Owner.....Arthur M. Holland
 Radio-TV Dept.....Edward Drucker,
 Bernard Berman, Fran Weiss
 Art Director.....Arthur Anderle
 Radio Time Buyer.....Maxine Ziv

MANCHESTER ORGANIZATIONS, INC.

1000 Connecticut Ave., N.W.,

Washington 6, D. C.

Phone: ME 8-0060

President.....J. Gordon Manchester
 Exec. Vice President.....Richard P. Eht
 V.P., Radio-TV Dir.....Joseph W. Browne
 V.P., Time Buyer.....Theodore P. Noyes, Jr.

ROBERT M. MARKS & COMPANY, INC.

32 East 57th St., New York 22, N. Y.

Phone: PLaza 3-5924

ABP—ANPA—NBP

Pres. & Secy.....Robert M. Marks
 Media Dir.....T. H. Parker
 Art Dir.....Don Beardard
 Radio-TV Dir.....Walter McGraw
 Pub. Dir.....Vic Dallaire

HAROLD MARSHALL ADVERTISING INC.

171 Madison Ave., New York 16, N. Y.

Phone: MUrray Hill 6-5652

President.....Harold Marshall
 Production Mgr.....A. Kohn
 Media Dir.....Jane Cooper

MARWEL ADVERTISING, INC.

34 W. 46th St., New York 36, N. Y.

Phone: JUdson 6-4270

ABP—ANPA—NBP—PPA

President.....William W. Weltman
 Exec. V.P.....Bruce Marchin
 V.P., Art Dir.....Charles Jefferson
 Media Dir.....Geri Propeack

J. M. MATHES, INC.

260 Madison Ave., New York 16, N. Y.

Phone: LExington 2-7450

ABP—ANPA—AFA—ABC

President & Dir.....W. T. Okie
 Exec. V.P. & Dir.....Wilfred S. King
 V.P., Dir. Radio-TV.....Roy Passman
 V.P., Sec. & Dir.....Donald Halstead
 V.P., Treas. & Dir.....A. E. Cox
 V.P., Dir.....Jan Meyer
 V.P.'s.....Edward J. Garvey, Leonard
 Marshall, Thomas McCauley, R. Peterson,
 J. McClure, Miss Eve Thiel

V.P., Radio-TV Media Dir...Edna S. Cathcart
 Assoc. Dir.....Albert Morrison
 Prod. Spvsr.....Frank Huber
 Time Buyers...Edna S. Cathcart, Pat Hart-
 nett, Olga Hoffman

MATHISSON & ASSOCIATES, INC.

411 E. Mason St., Milwaukee 2, Wis.

Phone: BRoadway 6-7181

ABP—ANPA—NBP—NOAB

President.....C. A. Mathisson
 Exec. Adm.....Walt E. Krueger
 V.P., Treas.....Ralph W. Henkel
 Radio-TV Dir.....Robert Geary
 Time Buyers.....Louis K. Fuller, R. Geary

Branch Offices

1127 Wilshire Blvd., Los Angeles 17, Calif.

Box 1031, Darien, Conn.

Phone: OLiver 5-1269

Manager.....Edgar E. Hinkle

MAXON, INC.

2761 E. Jefferson Ave., Detroit 7, Mich.

Phone: LORain 7-5710

ANPA—ABC

President.....Lou R. Maxon

ADVERTISING AGENCIES

V.P., Treasurer.....John W. Bray
 Secretary.....Ralph Dennis
 V.P., Radio-TV.....V. Kenyon
 V.P.'s.....Hunter Hendee,
 Arthur Wible, W. D. Laurie, Sr., W. G.
 Eversman

Branch Offices

12 E. 53rd St., New York 22, N. Y.

Phone: PLaza 9-7676

Vice-Pres., Gen. Mgr.....M. F. Mahony
 V.P., Dir. Radio-TV.....Al Hodshire
 919 N. Michigan Ave., Chicago 11, Ill.

Phone: WHitehall 4-1676

Vice President.....Raymond C. Stricker
 83 S. Seventh St., Minneapolis, Minn.

Phone: FEderal 9-8859

Mgr.....Charles C. Hawkins
Estimated Radio Billings: \$2,500,000.
Estimated TV Billings: \$17,500,000.

McCANN-ERICKSON, INC.

(See Interpublic, Inc.)

McCANN-MARSCHALK CO.

(See Interpublic, Inc.)

THE McCARTY COMPANY

3600 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DUmkirk 5-4011

AAAA-ABP-ANPA-APA-NBP-NOAB
 President.....H. E. Cassidy
 Exec. Vice President.....C. G. Davenport
 V.P., Dir. Client Rel.....Walker Y. Brooks
 V.P., Dir. Radio-TV.....Herbert C. Brown
 V.P., Dir. Acct. Plng.....Arnold D. Duncan
 Media Dir.....C. W. Fisher
 Art Director.....Harry Franz
 Time Buyer.....Mrs. Sharon West

Branch Offices

65 E. 56th St., New York 22, N. Y.

Phone: MUrray Hill 8-7165

Exec. V.P.....Robert Holley
 V.P.....Gene Thomas

116 New Montgomery St., San Francisco 5

Sr. V.P.....W. H. Wilde
 520 N. Michigan Ave., Chicago 11, Ill.

V.P., Gen. Mgr.....Harry L. Bauer
 1500 Jackson St., Dallas 1, Texas

V.P.....Russell Jurgens
 531 Medical Arts Bldg., Seattle, Wash.

V.P., Gen. Mgr.....Harry S. Pearson

McCUTCHEON ADV.

918 N. Second St., Phoenix, Ariz.

Phone: AL 8-8374

AAAA-ABP-ANPA-APA-NBP

Pres., Treas.....David McCutcheon
 Prod. Mgr.....Peggy Melton

Creative Dir.....Hal Ackerman

Media Dir.....Adelle Davis

Copy.....Helen Grant

Acct. Exec's.....David McCutcheon,
 Ed Lane

M-E PRODUCTIONS

(See Interpublic, Inc.)

MELDRUM & FEWSMITH, INC.

Carnegie Hall, 1220 Huron Rd.

Cleveland 15, Ohio

Phone: CHerry 1-2141

ABP-ANPA-APA-NBP-AAAA-NAOB

President.....H. W. Cooper

Sr. Vice-Pres.....A. B. Meldrum

V.P., Radio-TV, Film.....B.F. Stauderman

V.P., Media.....H. G. Selby

Radio-TV Time Buyer.....Carol Ann Brosmer

FLOYD F. MELLEN ADVERTISING

1111 W.O.W.E. Bldg., Omaha, Neb.

Phone: 341-1025

AAAA-ANPA

Owner.....Floyd F. Mellen

RICHARD N. MELTZER ADV., INC.

165 Post St., San Francisco 8, Calif.

Phone: YUkon 2-5877

AAAA-ABC-ABP

President.....Richard N. Meltzer

Exec. V.P.....Wallace X. Aron

Vice Pres., Art Dir.....Richard Lemen

Media Dir.....Barbara Cochran

Sec.....Bertram S. Silver

Treas.....Harold Shein

Copy Dept.....Jack DeCelle,

Stephen Manhard, John Mercer

Branch Offices

7461 Beverly Blvd., Los Angeles, Calif.

Phone: WEBster 8-2993

Mgr.....R. Berggren

230 Park Ave., New York 17, N. Y.

Phone: MU 9-3474

Acct. Exec.....Jeremy Barkann

2372 First National Bldg., Detroit 26, Mich.

Phone: WOODward 1-4810

President.....Richard Meltzer

Estimated Radio Billings: \$200,000.

Estimated TV Billings: \$100,000.

GEORGE T. METCALF, COMPANY

31 Canal St., Providence 3, R. I.

Phone: UN 1-2634

ABP-NBP

Chairman.....George T. Metcalf

President.....Walter Hyland

V.P.'s.....Sheldon Spencer, E. L. Wanner

Prod. Mgrs.....Allan Campbell, J. Butler

Media Dir.....John S. Kossak

THE METLIS & LEBOW CORP.

200 West 57th St., N. Y. C. 19

Phone: JUdson 2-3474

President.....Stanley E. Lebow

Exec. V.P., Radio Dir.....Sanford H. Metlis

Sr. V.P., TV Dir.....Stevens P. Jackson

General Manager.....Walter Blum

Radio-TV Prod. Dir.....Harry Allevara

Time Buyer.....Diane Rima

ARTHUR MEYERHOFF ASSOC.

410 N. Michigan Ave., Chicago 11, Ill.

Phone: DElaware 7-7860

ANPA-AAAA

President.....Arthur E. Meyerhoff

ADVERTISING AGENCIES

V.P.'s George Taylor,
Myron E. Chon, Benjamin Green
Radio-TV Dir. Stuart Novy
Media Dir., Radio-TV... Francine Goldfine
Time Buyers... Evelyn Adell, Patricia Gray,
Donna Zapata, Ed. Kaser, Thos. Sposari,
Carol Spring

Branch Offices

550 Sherbrooke W., Montreal, Canada
Phone: VICTOR 9-9141

Mgr. Claire LeBlanc
100 University Ave., Toronto Ont., Can.
Phone: EMpire 3-3128

Manager John Ketter

HARRY M. MILLER, INC.

595 E. Broad St., Columbus 15, Ohio
Phone: CA 4-7243
ANPA—APA—NOAB

Bd. Chmn. Harry M. Miller
Pres., Gen. Mgr. J. W. Miller
Radio-TV Dir. J. B. Summers

BEN MOCHAN ASSOCIATES

665 Orange Center Rd., Orange, Conn.

President B. Mochan

MOGUL, WILLIAMS & SAYLOR, INC.

625 Madison Ave., New York 22, N. Y.

Phone: TEmpleton 8-7100

AAAA—ABC—ABP—ANPA

Ch. of Bd., President. Emil Mogul
Exec. V.P. Sidney M. Weiss
V.P., Radio-TV Dir. Leslie L. Dunier

V.P.'s ... Richard Lockman, Seth D. Tobias,
Milton Guttenplan, William Jacoby, Jules
Lennard, Nat C. Wildman, Charles L.

Rothschild, Alan Green, Lawrence V. Stapleton,
Edward Klein, Alfred P. Berger,
Leona Bowman, Leslie L. Dunier, Gerald

Gould, Wray Kennedy, Bernard Kramer
Secretary Norman Cohen
Treasurer H. Mogul

Assoc. Creative Dir. Emerson Cole
Time Buyers & Accounts: Lynn Diamond;
Rootes, Rayco, Esquire Shoe Polishers, How-

ard Clothes; Joyce Peters: Gold Medal
Candy, Transogram, National Shoes, Ronzoni

Branch Office

2301 West 3rd St., Los Angeles 57, Calif.

President Henry Mayers

Estimated Radio Billings: \$2,000,000.

Estimated TV Billings: \$7,300,000.

THE CHESTER C. MORELAND CO.

800 Broadway, Cincinnati 1, O.

Phone: PARKway 1-1178

AFA—ABP—ANPA

President, Treas. Chester C. Moreland

Vice President. Carl Press

MORSE INTERNATIONAL, INC.

122 E. 42nd St., New York 17, N. Y.

Phone: OXFord 7-2100

APA

Chairman J. Patterson

Exec. Vice Pres. Paul Elliott-Smith

V.P., Art. J. Skolnik
Media Dir. O. E. Christy, Jr.
Export Media Mgr. Aurora Blando
Dir. of Radio-TV Prod. C. Buffington
Prod. Mgr. Don Wheatley

MOSS ASSOCIATES, INC.

415 Lexington Ave., New York 17, N. Y.

Phone: MURray Hill 7-7377

APA—NBP—ABP—ANPA—PPA

President. Joseph H. Moss

Exec. V.P. Richard Behrman

TV Director. B. Math

Art Director. Sidney Fischer

Prod. Mgr. Carl Radom

Copy Chief. Raphael Malagold

Media Director. Frances Marotta

NAHAS-BLUMBERG CORP.

605 McGowen St., Houston 6, Tex.

Phone: JACKson 6-1181

ANPA—NBP

President Fred Nahas

Vice Pres., Media Dir. B. L. Blumberg

V.P. Radio-TV Time Buyer... N. A. Zelikow

TV Director. Diana Muth

Radio Director. Jean Arnold

NATIONAL EXPORT ADVERTISING SERVICE, INC.

405 Lexington Ave., New York 17, N. Y.

Phone: OXFord 7-9292

President. Thomas W. Hughes

Vice-Presidents. Joseph W. Madden,

Walter Kelly, Gerard Viola

Secy., Treas. John D. Barone

Prod. Mgr. D. Simmons

Art Director. William Murphy

Radio & TV Director. Jerome Kates

NEEDHAM & GROHMANN, INC.

30 Rockefeller Plaza, New York 20, N. Y.

Phone Circle 5-6200

ANPA—AAAA—NOAB—APA—NBP

Pres., Treas. H. Victor Grohmann

V.P. & Sec'y. Howard A. Heinsius

V.P. & Art Dir. H. Nelson Kent

Vice Pres. John M. Keil

Exec. Sec'y. Kathryn Intemann

Prod. Mgr. Samuel Boyd

Media Dir. Harry C. Ledingham

NEEDHAM, LOUIS & BRORBY, INC.

Prudential Plaza, Chicago 1, Ill.

Phone: WHItEhall 4-3400

AAAA—ANPA—ABP—NOAB

Chairman. Maurice H. Needham

President. Paul C. Harper, Jr.

Sen. Vice President. Melvin Brorby

V.P., Dir. Best. Facil. Arnold E. Johnson

V.P. in Chg. Radio-TV... James G. Cominos

V.P., Dir. Radio-TV Pgs. J. Scott Keck

V.P. Radio-TV Creat. Dir. ... Kenneth Snyder

Assoc. Radio-TV Creat. Dir. ... John J. Calman

Branch Offices

9130 Sunset Blvd., Hollywood 46, Calif.

Phone: CRestview 3-2330

V.P., Mgr. K. C. T. Snyder

ADVERTISING AGENCIES

730 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-0333

V.P. & Mgr.....R. F. Steinhoff
Radio-TV Prod.....Morris E. Kinnan, Jr.
Estimated Radio Billings: \$5,000,000.
Estimated TV Billings: \$23,500,000.

GEORGE R. NELSON, INC.

208 State St., Schenectady 5, N. Y.
Phone: FRanklin 4-4135

Pres., TV Dir.,
Time Buyer.....Robert S. Cragin
Radio Director.....Robert B. Stone

NEWHOFF-BLUMBERG ADV. AGENCY, INC.

407-15 Court Square Bldg., Baltimore 2, Md.
Phone: LExington 9-7155
Partners.....T. A. Newhoff, F. L. Blumberg

NEWMAN, LYNDE & ASSOCIATES, INC.

1628 San Marco Blvd., Jacksonville 7, Fla.
Phone: EX 8-9721

ABP—ANPA—APA—PPA

Bd. Chmn.....Hunter Lynde
President.....W. E. Scheu
V.P., Gen. Mgr.....Ned Hubbard
V.P.'s....David E. Robeson, John A. Bunker
Radio-TV Dir., Time Buyer..John Hopkins

NORMAN, CRAIG & KUMMEL, INC.

488 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-0900

AAAA—ANPA

President.....Norman B. Norman
Exec. V.P., Secretary.....Eugene Kummel
Exec. V.P., Treasurer.....B. David Kaplan
V.P., Broadcast Op. Exec.....Walter Craig
V.P., Acct. Gp. Head.....Richard Bowman
V.P. Bcst. Media.....Fredric Horton
V.P., Supvrs.....G. Shapiro, R. Mullins
V.P., Copy Chief.....Herbert Gunter
V.P., Dir., Print Media..Eugenie C. Stampler
Fashion Coordinator...Catherine D'Alessio
V.P., Controller....Miss Rosalou Flanagan
Asst. V.P. & Mgr. Bcst. &

Print. Bus. Affairs.....Leonard Koch
Asst. V.P. TV Prod.....William Moseley
Ass't. V.P., Print Media....George Coleman
Asst. V.P., Mgr. Art Dept.....J. Woodward
V.P., Bcst. Oper.....Walter Tibbals

Branch Office

8701 Wilshire Blvd., Beverly Hills, Calif.
Phone: OL 7-1530

W. Coast Pgm. Coord.....John M. White
Bd. of Trade Bldg., Chicago 4, Ill.
Phone: WAbash 2-8701

ManagerG. Paneff
Estimated Radio Billings: \$2,500,000.
Estimated TV Billings: \$25,000,000.

NORTH ADVERTISING, INC.

2100 Merchandise Mart, Chicago 54, Ill.
Phone: WHitehall 4-5030

ANPA—ABC—AAAA—ABP

President.....Donald P. Nathanson
Ch. of Board.....Bert Goldsmith

Exec. Vice Pres.....Bruce M. Dodge
V.P.'s.....Fred Klein, Lester A. Delano,
Richard F. Fechheimer, George H. Gruen-
wald, James W. Green, N. T. Garrabrant,
Alice M. Westbrook
V.P., Sec. & Treas.....Harold Rosenzweig
Radio-TV Prod. Mgr.....Len Levy
Time Buyers.....Betty Lavaty,
Barbara Swedene, Marge Flotron, Sarah
Hoyer, Marianne Lixie

Branch Offices

770 Lexington Ave., New York 21, N. Y.
Phone: TEmpleton 8-8700

Exec. V.P.....Bruce Dodge
Radio-TV Prod. Mgr.....Herb Straus
846 N. Cahuenga Blvd., Hollywood, Calif.
Phone: HO 7-2151

Exec. in Charge.....Edward Feldman
Estimated Radio Billings: \$500,000.
Estimated TV Billings: \$9,000,000.

NOYES & COMPANY

1800 Industrial Bank Bldg.
Providence 3, R. I.

Phone: GASpee 1-2087

AAAA—ABP—ANPA

President, Treas.....Frederick C. Noyes
Sr. Vice Pres., Secy.....Carroll H. Rickard
V.P.'s.....E. George Cloutier, A. E. Van
Wagner, Richard M. Compton
Spvsr., Radio-TV, Time
Buyer.....Henry C. Hart, Jr.

R. T. O'CONNELL COMPANY

50 East 42nd St., New York, N. Y.
Phone: MU 7-3673

President.....R. T. O'Connell
Exec. V.P., Creat. Dir.....Ethel Merklen
Prod. Mgr.....Vincent Larkin
V.P., Art Director.....Jack Chatham

O.D.L. INC.

136 William St., New York, N. Y.
Phone: WOrth 2-6635

President.....Bob Harris
Sec.-Treas.....William Harris
Copy Dir.....Phil Kaplan
Art Director.....Dick Brightfield

OGILVY, BENSON & MATHER INC.

2 East 48th St., New York 17, N. Y.
Phone: MU 8-6100

AAAA—ABP—ANPA—AFA

Chmn. of the Board.....David Ogilvy
President.....E. Esty Stowell
Sr. V.P.'s.....David P. Crane,
James J. McCaffrey, John Elliott, James
Heekin

Sr. V.P., Secy.-Treas.....Shelby H. Page
V.P., Bcst. Dir.....John Hoagland
V.P., Dir. Comm. Prod.....Newt Mitzman
V.P., Media Dir.....Sam Frey
Bus. Mgr., Bcst. Dept....Phillip L. Tomalin
Bcst. Spvsrs....Doug Cramer, Radford Stone
Media Spvsrs.....Peter Triolo,
Clifford Botway, Ann Janowicz, Peter
Berla

Branch Offices

9033 Wilshire Blvd., Beverly Hills, Calif.

ADVERTISING AGENCIES

Phone: CR 5-6154
Chief Exec.....Oliver Barbour
624 S. Michigan Ave., Chicago, Ill.
Phone 922-0035
Chief Exec.....Robert Powell
235 Montgomery St., San Francisco, Calif.
Phone: YU 2-9598
Chief Executive.....T. William White
88 University Ave., Toronto 1, Ont., Can.
Phone: EM 8-4694
Chief Exec.....Andrew Kershaw
Estimated Radio Billings: \$1,500,000.
Estimated TV Billings: \$14,000,000.

JEROME O'LEARY ADV. AGENCY

9 Newbury St., Boston 16, Mass.
Phone: Copley 7-7430
President.....Jerome M. O'Leary
Exec. V.P.....R. Wm. Gorman, Jr.
Radio-TV Time Buyer.....Sandra Newsam
Media Director.....Louise Doherty
Prod. Mgr.....Thomas Elliott
Public Relations Dir.....Nancy Young

W. WALLACE ORR, INC.

1518 Walnut St., Philadelphia 2, Pa.
Phone: Kingsley 6-4140
President.....W. Wallace Orr
V.P.....Bosh Pritchard
Sec'y & Treas.....Willard W. Hughes
Art Dir.....William Enderle, Jr.
Time Buyer.....Robert Dunkel

MERRITT OWENS ADV. AGENCY, INC.

365 New Brotherhood Bldg.,
Kansas City 1, Kans.
Phone: DR 1-7250
ABP—ANPA—APA
President.....Merritt Owens
Vice Pres.....Frank Liseac
Art Dir., Prod. Mgr.....Rufus Hill
Account Execs...Merritt Owens, Frank Liseac
Copy Chief.....Alden Hays

PACE ADVERTISING AGENCY, INC.

19 West 44th St., N. Y. 36, N. Y.
Phone: MUrray Hill 7-4090
ABP
President.....Elias Schonberger
V.P.'s.....Peter Frenkel, Milton Bagley,
S. I. Altman
Radio-TV Dir.....Sidney Kallner
Sec'y & Treas.....Max Weintraub

PACIFIC NATIONAL ADVERTISING AGENCY

2124 4th Ave., Seattle 1, Wash.
Phone: MAIn 3-1401
AAAA—ANPA—APA—NBP—NOAB
Chrm. of Board.....Wm. H. Horsley
President.....Trevor Evans
V.P., Secretary.....Frank Horsley
Prod. Co-ord.....Monte Solkover
Vice President.....Frederick D. Sprague
Treasurer.....Calvin W. Franklin
Media Dir., Time Buyer.Gertrude M. Nyman

Branch Offices

1115 West Broadway, Spokane, Wash.
Phone: FAirfax 7-9585
Manager.....Ken Degerness
829 N.W. 19th Ave., Portland 9, Ore.
Phone: CApitol 2-1021
V.P., Manager.....G. P. Griffis

PARKSON ADVERTISING AGENCY, INC.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6400
Ch. Bd., President.....Edward Kletter
V.P., Dir. Radio-TV.....Don Blauhut
V.P.'s.....Philip Agisim, Alfred Eichler
Radio-TV Media Dir.....Herbert Gruber
TV Opera. Mgr.....Helen Lawin
TV Art Director.....Rodlow Willard
Time Buyers & Accounts: Herbert Gruber;
J. B. Williams Co.; Ruth Bayer; J. B. Williams Co.; Pearl Sheridan; Liggett-Rexall Drug Stores
Estimated TV Billings: \$13,500,000.

DONALD L. PAUS ADVERTISING

8 South Michigan Ave., Chicago 3, Ill.
Phone: RA 6-5050
ANPA—ABP
President.....Donald L. Paus

PEARSON ADV. AGENCY, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7795
ANPA
Pres., Radio Time Buyer....C. H. Pearson
V.P.....Byrnes Pearson
V.P., Secy.....Cecilia H. Pearson

PERRIN & ASSOCIATES

8 South Michigan Ave., Chicago 3, Ill.
Phone: RA 6-7923
ABP—ANPA—APA—NBP
President.....Earl R. Perrin
TV Director.....Paul Robinson

PHILLIPS-RAMSEY INC.

304 Ivy, San Diego 1, Calif.
Phone: BELmont 4-6401
President.....Charles C. Ramsey
V.P.'s.....T. E. Ables,
R. F. Lewis, R. L. Phillips, R. Page Jones
Radio-TV Dir.,
Sec.-Treas.....Mrs. Orva W. Huff
Art Dir.....L. T. Shackelford
Time Buyer.....Marion B. Ward

PITLUK ADVERTISING COMPANY

123 Auditorium Circle, San Antonio 5, Texas
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STORM ADVERTISING CO., INC.

72 East Ave., Rochester 4, N. Y.

Phone: BAKer 5-9140

Bd. Chmn., President. Morry Storm
 V.P., Sec. Barbara B. Herman
 V.P.'s. Gerald P. Deppe,

Vincent Marcone, Glen S. Jennings

Time Buyers & Accounts: Barbara B. Her-
 man—Punchinello 7-Fruit Drink, Tobin Pack-
 ing Co.

Branch Office

71 Maryland Plaza, St. Louis 8, Mo.

Phone: FOrrest 1-8750

Exec. V.P., Gen. Mgr. G. P. Deppe

Professional Bldg., 180 Old Loudon Rd.,
 Latham, N. Y.

Phone: ST 5-5888

Gen. Mgr. Thomas J. Morton

SUDLER & HENNESSEY, INC.

130 East 59th St., New York 22, N. Y.

Phone: PLaza 1-1250

President, Chmn. A. E. Sudler

Exec. Vice President. M. J. Hennessey

Radio-TV Director. Hal Davis

DANIEL F. SULLIVAN CO., INC.

216 Tremont St., Boston 16, Mass.

Phone: HANcock 6-7643

AAAA—ABP—ANPA—AFA—ANA

President. Daniel F. Sullivan

Vice Pres. Robert N. Sullivan

Treasurer. William H. Sullivan

Operations Mgr. James G. Hajjar

Copy Dir. Henry A. Reeves

Prod. Mgr. Herman Piquette

SULLIVAN, STAUFFER, COLWELL & BAYLES, INC.

575 Lexington Ave., New York 22, N. Y.

Phone: MUrray Hill 8-1600

ANPA—APA—NOAB—NBP—AAAA

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Ch. Exec. Comm. Raymond F. Sullivan

Vice Ch. of Bd. Brown Bolte,
 Clifford Spiller

Sr. V.P.'s. J. W. Cantwell,
 Douglas J. Coyle, Herbert A. Vitriol, Bar-
 rett Welch

Sr. V.P., TV Pgmng. Harry Ommerle

Sr. V.P. & Creative Dir. Richard W. Wyllly

V.P., Dir. Radio-TV Dept. Philip H. Cohen

Dir. of Sta. Rel. Frank J. Reed

V.P., Radio-TV. Rodney Albright,
 John Cole, James Hayes

V.P., Media Dir. Francis Minehan

V.P., Media Dept. Mgr. Lloyd Harris

V.P., Admin. T. Newton Weatherby

Treasurer. Nelson Argueso

Assoc. Media Dirs. Walter Bowe,
 Edward Fonte, Ira Gonsier, Bertrand
 Wagner

Broadcast Spvsr. Vera Brennan

Time Buyers. Michael Cambridge,
 Robert Carmody, Peter Holland, Nicholas

Imbornone, Donald Ross, Wayne Silber-

sack, Jeanne Sullivan, Charles Woodruff

Branch Office

6253 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOLlywood 4-2119

Vice Pres. Robert W. Ballin

Estimated Radio Billings: \$5,800,000.

Estimated TV Billings: \$35,300,000.

ADVERTISING AGENCIES

SWAN & MASON ADVERTISING, INC.

509 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-3263
ANPA

Pres., Treas. Willard W. Mason
Exec. V.P. George Crandall
Vice Pres. Anthony Azzato
Secretary Marguerite Cunningham

Branch Office

1720 S. Boulder St., Tulsa 19, Okla.
Phone: LUther 4-6115

TAGGART & YOUNG, INC.

7466 Beverly Blvd., Los Angeles 36, Calif.
Phone: WEBster 3-8108
APA—NBP

President. Douglas R. Young
Sec.-Treas. Ruth Hazen
Copy Chief. Kenneth Raetz
Art Dir., Prod. Mgr. Robert E. Angell
Radio-TV Dir. & Timebuyer. Ray Lewis

TATHAM-LAIRD, INC.

64 East Jackson Blvd., Chicago 4, Ill.
Phone: HARRison 7-3700
AAAA—ABP—ANPA

Bd. Chairman. Arthur E. Tatham
President. J. Kenneth Laird
Treasurer. Harold C. Jensen
Asst. Treas. Fred Winter
Secretary Mary Kyak
Market Res. Dir. Arthur A. Simon
V.P., Media Director. George A. Bolas
Media Supervisors Jack Ragel
Roy A. Boyer, T. Lauer

Broadcast Media Mgrs. Joan Dressel,
James Spero, George Stanton, James Warner
A. Malpede, M. Rodger

Production Manager. Eldon Rohrsen
Creative Research Director. Dr. Don Kanter

Branch Offices

444 Madison Ave., New York 17, N. Y.
Phone: PLaza 2-1111

V.P. in Chg. H. Frazee
Dir. Radio-TV. W. H. Thomas
1680 Vine, Hollywood 38, Calif.
Phone: HOLlywood 1-9228

Exec.-in-Charge Vic Hunter
Estimated Radio Billings: \$2,000,000.
Estimated TV Billings: \$16,000,000.

TELESALES, INC.

350 Fifth Ave., New York 1, N. Y.
Phone: LAckawanna 4-1150

President. Robert L. Zimler
TV Prod. Dir. Dorothy Wagman

TERRY, GRAY-SCHWARTZ & HARRIS, INC.

5860 N. Lincoln Ave., Chicago, Ill.
Phone: SUNnyside 4-3800

Pres., Exec. Prod., Radio-TV. Ron Terry
V.P., Radio & Elec. Trans. Dir. Al Richman
V.P.'s Peter Fleishmann,
Filmore E. Mandl

TV Dir., Secretary-Treas. Gloria Lynn
Production Mgr. Sanford Sorkin

Press Dept. Mgr. Ben W. Glassman
Time Buyers. Ron Terry, Gloria Lynn,
Ben W. Glassman, Peter Fleischmann, Fil-
more E. Mandl

THOMPSON & ASSOCIATES, INC.

Suite 509, Empire Bldg., Pittsburgh 22, Pa.
Phone: COURT 1-6519

President. L. Cook Thompson
Vice Pres. Robert N. Thompson
Radio-TV Dir. Alvin L. Roth
Media Dir. William R. Wsch

J. WALTER THOMPSON COMPANY

420 Lexington Ave., New York 17, N. Y.
Phone: MURray Hill 6-7000
AAAA—ABC—AFA—ANA

President. Norman H. Strouse
Exec. Vice Pres., Dir. Wallace Elton
Exec. V.P., Sec. Howard Kohl
Exec. V.P., Dir. William D. Laurie, Jr.
Exec. V.P., Dir. George Reeves
Sr. V.P., Dir. Arthur C. Farlow
Directors. Henry C. Flower, Jr.,
Samuel W. Meek

Sr. V.P.'s. Kennett W. Hinks,
Edward G. Wilson, Dan Seymour

V.P.'s. P. R. Albright,
S. Aubrey, R. C. Barker, W. F. Benoit,
A. T. Blomquist, J. E. Boyle, R. E. Buchan-
an, W. H. Buckley, A. I. Cameron, R. C.
Carmen, A. J. Cole, R. T. Colwell, L.
D'Aloise, R. E. Dennison, R. D. Karp,
E. Gordon, H. R. Herrmann, R. F. Hurd,
A. H. Johnson, H. Klintrup, G. A. Ly-
decker, R. C. McKee, R. E. Mead, S. A.
Olson, C. A. Rheinstrom, W. A. Seibert, Jr.
V.P., Radio-TV Pgmng. Thomas McAvity
Admn., Radio-TV. John F. Devine
Time Buyers. D. Charnas,
T. Glynn, J. Green, Ruth Jones, A. Wright,
R. Welty

Branch Offices

410 No. Mich. Ave., Chicago, Ill.
Phone: MOhawk 4-6700

Exec. Vice Pres., Mgr. George C. Reeves
535 Griswold St., Detroit, Mich.
Phone: WO 2-8890

Exec. V.P., Mgr. W. D. Laurie, Jr.
6505 Wilshire Blvd., Los Angeles, Calif.
Phone: OL 3-0300

V.P.'s, Mgrs. H. R. Haldeman, W. Wilgus
2 Gateway Center, Pittsburgh 22, Pa.
Phone: AT 1-8616

Manager Walter Prior
299 Alhambra Circle, Coral Gables, Fla.
Phone: HIGHland 5-1391

Manager. Joseph J. Kellerher
320 California St., San Francisco, Calif.
Phone: CA 1-3510

V.P., Mgr. Harry A. Lee
700 Hartford Bldg., Dallas, Tex.
Phone: RIverside 1-4584

Mgr. J. William Braver
621 17th St., Denver 2, Colo.
Phone: AMherst 6-3861

Mgr. Stephen Hull

ADVERTISING AGENCIES

311 Palmer Bldg., Atlanta 3, Ga.
Phone: JACKson 3-1744

Mgr. Ben Blausler
234 Loyala Ave., New Orleans 12, La.
Phone: 524-7654

Mgr. Floyd Brown
3620 Carew Tower Bldg., Cincinnati, O.
Phone: Du 1-1825

Manager Peter Paddock
425 Nichols Rd., Kansas City, Mo.
Phone: WE 1-4452

Manager Thomas J. McAskin
1737 De Salles St. N.W., Washington, D. C.
Phone: NAtional 8-6140

Mgr. John J. Barnhill
Estimated Radio Billings: \$10,000,000.
Estimated TV Billings: \$115,000,000.

TRACY, KENT & CO., INC.

147 E. 50th St., N. Y. 22
Phone: ELdorado 5-4404
ABP—ANPA—APA—NBP

Chairman of Board Wm. Irwin Tracy
Pres. Frank S. Kent
Treas., Secy. George M. Pease
Prod. Mgr. H. V. Kelly

TRACY-LOCKE CO., INC.

2501 Cedar Springs Road, Dallas 1, Texas
Phone: RI 8-4741

AAAA—ABP—ANPA—ABC—AFA

President Morris Hite
V.P., Treas. John H. Wellenkamp
V.P.'s F. E. Rowe, G. G. Addington
V.P., Radio TV Lawrence E. DuPont
Media Dir. Ernestine Parker
Radio-TV Director Howard Fisher
Time Buyers Paul Girard,
Glenna Tinkler

Branch Office

900 N. E. Military Dr., San Antonio 9, Tex.
Phone: TA 6-3251

Exec V.P. & Mgr. William J. James

JAY VICTOR & ASSOC., INC.

1225 Raymond Blvd., Newark, N. J.
Phone: MArket 3-8487
N. Y. Phone: BA 7-6474
ABP—ANPA

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Ch. Exec. Comm. Harold Markowitz
V.P., Radio-TV Krine Laffler
Vice Pres. Harvey Victor
V.P., Public Rel. E. W. Thomson
Secretary Eli Scolnick
Treasurer Henry L. Metger
Prod. Mgr. Barbara Barry
Traffic Mgr. Frederica Weigner

WABE, INCORPORATED

730 Fifth Ave., New York 19, N. Y.
Phone: CI 6-7242

President Charles Bernard
Asst. to Pres. Rita Scarfone
Art Dir. Leonard Kessler

WADE ADVERTISING INC.

20 N. Wacker Drive, Chicago 6, Ill.
Phone: FInancial 6-2100

ANPA—ABP—NOAB

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President H. Thurber
Exec. V.P. F. F. Owen, Jr.
Sr. V.P.'s M. Harms, L. J. Nelson
Exec. Art Director Bruce Collins
Prod. Mgr. E. Beane, Jr.
Dir. Best. Richard Dunn
Bus. Mgr., Broadcasting Edward Carey
Prog. Prod. G. Allen
Film Prod. R. Alcott
Radio-TV Prod. J. West

Branch Offices

10 Rockefeller Plaza, New York 20, N. Y.
Phone: Circle 5-1990

Mgr. Henry J. Opperman
1717 N. Highland Ave., Los Angeles, Calif.
Phone: HOLlywood 6-1631

Exec. Vice Pres., Mgr. P. McCluer
Radio-TV Dir. E. Pierce
Estimated TV Billings: \$21,000,000.

WARWICK & LEGLER, INC.

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-4700

President H. Paul Warwick
Exec. Vice Pres. John P. Warwick
V.P., Exec. TV Prod. Andrew V. Christian
TV Pgmng., Prod. Peter Krug
TV Producer Benjamin Colarossi
V.P., Media R. S. Bean
V.P., Copy Chief Robert L. Edens
V.P., Dir. of Art. N. Leslie Silvas

NORMAN D. WATERS & ASSOCIATES, INC.

(Div. of Friend-Reiss Adv. Inc.)
167 East 56th St., New York 22, N. Y.
Phone: PLaza 2-2600
ANPA—NBP—ABP

President Norman D. Waters
Exec. Vice Pres. Bliss Woodward
Production Mgr. J. Brown

WATTS, PAYNE—ADV., INC.

311 West 7th-Denver Blvd., Tulsa 19, Okla.
Phone: LU 3-7571
AAAA—ABP—ANPA—AFA

Pres., Treas. Oscar E. Payne
Vice Presidents Leslie S. Hauger,
Don Dyer, Donald S. Mitchell
Production Mgr. Steve Snyder
Radio-TV Dir. Don S. Mitchell
Secretary Jack W. Tubb
Estimated Radio Billings: \$275,000.
Estimated TV Billings: \$100,000.

WEBB ASSOCIATES, INC.

8 West 40th St., New York 18, N. Y.
Phone: LO 5-6462

President Bernard Schiff
Controller Lillian Habib
Production Mgr. Lee Kriss
TV Dir. Elaine B. Hudson

WEIL, LEVY & KING, INC.

47 West Huron St., Buffalo 2, N. Y.
Phone: MA 6755

ADVERTISING AGENCIES

ANPA

President.....Henry J. Weil
 Sec.-Treas.....Stephen Gottheif
 V.P., Creative Dir.....David I. Levy
 V.P., Radio-TV Dir.....Peter King

MILTON WEINBERG ADVERTISING CO.

6523 Wilshire Blvd., Los Angeles 48, Calif.
 Phone: OLive 3-2300
 ABC—ANPA—APA

President.....Bernard Weinberg
 General Manager.....William Krauch
 Media Dir.....Joel Stearns
 Art Dir.....Sam Diamond
 Prod. Mgr.....Harry Krauch

EDWARD H. WEISS & CO.

360 N. Michigan Ave., Chicago, Ill.
 Phone: CEntal 6-7252

President.....Edward H. Weiss
 Exec. V.P.....Bernard Gross
 Vice Chmn.....Irving D. Auspitz
 V.P., Creat. Dir.....N. Lee King
 V.P., Dir. Mkt. Svc.....Jack Bard
 V.P., Research Dir.....John Tarini
 V.P., Copy Chief.....Robert Wanamaker
 V.P.'s.....Byron Bonnheir, Jerome L. Joss,
 Robert J. First, Paul Greenfield, Jerome
 Reshkin, Joel Martin, Ernest Stern, Harold
 W. Shepard, Sam Silberman, Kenneth A.
 Murison

V.P., Radio-TV Dir.....Rolf Brandis
 V.P., Media Dir.....Nathan Pinsof
Time Buyers & Accounts: Harry Pick:
 Perk Foods Co., H. W. Gossard Co., Jose Es-
 calante, Amity Leather. Joan Mandel: Carl-
 ing Brewing Co., Purex, Golden Mix, Little
 Crow Milling, Sealy Mattress. Philip Kaplan:
 Midas, Mogen David Wine, Crush Int. Ar-
 mella Selsor: Helene Curtis, Thomas J. Lip-
 ton, Inc.

Branch Offices

730 Fifth Ave., N. Y. 19, N. Y.
 Phone: JUDson 6-8313

V.P., Manager.....Peggy Schilling
 6363 Wilshire Blvd., Los Angeles, Calif.
 Phone: OLive 3-8360

Vice Pres.....David R. Fenwick
 Radio Director.....Les Goldsmith

WEISS & GELLER

400 Madison Ave., New York 17, N. Y.
 Phone: PLaza 3-4070
 ANPA—NOAB—APA

President.....Max A. Geller
 Exec. V.P., Media Dir.....Max Tendrich
 Sr. V.P., Creative Dir.....Lawrence Wisser
 V.P. Art Dir.....Arthur Gordon
 V.P., Art Dir.....John Sanchez
 Best. Traffic Mgr.....G. DeVito
 Time Buyer.....Jack Geller
 Prod. Mgr.....Sally Green

WERMEN & SCHORR, INC.

1616 Walnut St., Philadelphia 3, Pa.
 Phone: Pennypacker 5-1688
 APB—APA—NOAB—ANPA

President.....David Werman

Exec. V.P.....J. Leonard Schorr
 Dir. Plans & Mktg.....Jay Beneman
 Print Media Dir.....Helen Carroll
 Space Buyer.....Glenn Mathias
 Radio-TV Time Buyers.....Liz Vosberg,
 Rochelle Segal, Terry Falgiatore

Dir. Radio & TV.....Jerry Samuelsohn
 Admin. Mgr. & Talent Dir...Jean M. Borrelli
 TV-Radio Traffic.....Elaine Golland
 Copy Chief.....Paul Dietz
 Art Director.....Edward Schorr
 Graphic Arts Mgr.....Allan Greenfield
 Acct. Execs.....Daivd Wermen,
 J. Leonard Schorr, Jay Beneman, Lester J.
 Harmon, Joseph R. Rollins, Jr.
 Assoc. Acct. Execs.....Phyllis Lee,
 Betty Silberman

E. TAYLOR WERTHEIM

347 Madison Avenue, New York 17, N. Y.
 Phone: MURray Hill 4-7545
 Owner, Media Dir.....E. Taylor Wertheim
 Art Dir.....Jose Ramos

THE WESLEY ASSOCIATES, INC.

630 5th Ave., New York 20, N. Y.
 Phone: JUDson 2-8050

ABP—ANPA—NBP—NOAB

Chmn. Exec. Comm.....Leland G. Wesley
 President.....C. J. McCarthy, Jr.
 Vice President.....LeGrand L. Redfield
 Creative Art Dir.....G. Heller
 Prod. Mgr.....Ed Fitzgerald
 Creative Dir. R-TV.....C. Amory
 Radio-TV Prod. Spvsr.....R. Rehbeck
 Art Dir.....A. Kennedy

WEXTON COMPANY, INC.

444 Madison Ave., New York 22, N. Y.
 Phone: MU 8-4050

Chairman.....Larry Schwartz
 President.....Martin Solow
 Exec. Vice Pres.....Adrian Price
 Vice Pres.....George Gilbert
 V.P., Radio-TV Dir.....John Eckstein
 Secy.-Treas.....Howard Wechsler
 Time Buyer.....Jeff Fine

WILLIS & BORG ADV. AGENCY

954 Midland Bank Bldg., Minneapolis, Minn.
 Phone: FEderal 9-3025

President.....Herbert Willis
 Radio Time Buyer.....M. Furlong
 Production Mgr.....J. Southwick

WILLIS/CASE/HARWOOD, INC.

Talbott Bldg., Dayton 2, Ohio
 Phone: 222-5542

APA—ANPA—AAAA—ABP—CAAN
 President.....Paul B. Willis
 V.P., Creative Director.....Harley Case
 V.P., Radio Director.....F. R. Harwood

WINFIELD ADV. AGENCY, INC.

8012 Bonhomme, St. Louis 5, Mo.
 Phone: VO 3-4524

President, Treas.....Robert O. Scott
 V.P., Radio-TV Dir.....Barbara Block
 Secretary.....Dorothy Frese

WINIUS-BRANDON COMPANY

1015 Locust St., St. Louis 1, Mo.
Phone: CHestnut 1-6375
AAAA

Chairman.....Enno D. Winius
President.....W. L. Sanborn
Sr. Vice-Pres.....C. A. Brandon
V.P., Creative Dir.....James D. Nevins
Media Dir.....Paul E. Jones
Radio-TV Dir., Time
Buyer.....R. E. Fischer

Branch Office

1016 Central, Kansas City, Mo.
Phone: HA 1-7383

V.P.....James H. Barickman

WINN-McLANE ASSOCIATES

1004 International Life Bldg., Austin 1, Texas
Phone: GR 6-6388

PresidentB. McLane
Vice-Pres.R. Winn

G. WINSTON & COMPANY

32 W. 46th St., New York 36, N. Y.
Phone: CIrcle 5-4880

President.....George V. Bleier
V.P., Gen. Mgr.....Dave Carson
Art Dir.....H. B. Kornheiser
Research Dir.....Albert Tedaldi

DEL WOOD ASSOCIATES

1271 Ave. of the Americas, N.Y. 20, N.Y.
Phone: PLaza 7-9292

PresidentPeter Frank
Exec. V.P.....Charles J. Weigert
Vice President.....Sidney J. Barbet
Time Buyers & Accounts: Eugene Sutorius; Drugs United, Barbasol Co.; Nita Nagler; Monarch Wine Co.; Roland Lesser; Cook Chemical, Beauty-Quick Spray Starch; Jason Darol; Spoolie Hair Curler Co., Lu Wane Co.; Luisa Robinson; Lucky Tiger Mfg. Co.

Branch Office

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOLlywood 2-6027

Estimated Radio Billings: \$1,200,000.
Estimated TV Billings: \$1,110,000.

WYATT ADVERTISING AGENCY

427 9th St., San Antonio 2, Texas
Phone: CA 6-2226
SNPA

Owner.....William I. Wyatt

MARVIN YOUNG ASSOCIATES

4432 Farmdale Ave., No. Hollywood, Calif.
Phone: POplar 3-5347

Head Associate.....Marvin Young
Associates.....Joel Corbett, Neil Petry,
Mariuska Petrasek, Lee Hanson

YOUNG & RUBICAM, INC.

285 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 9-5000

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DirectorLouis N. Brockway
Exec. V.P., Co-Chmn. Plans Bd.....A. V. B. Geoghegan

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Exec. V.P.....Harry Harding
Exec. V.P., Gen. Mgr....Edward L. Bond, Jr.
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George P. Dippy, Wilson H. Kierstead,
Alexander Kroll, Randolph McKelvey,
William D. Thompson

Sr. V.P.....A. O. Buckingham
Sr. V.P., Radio-TV Dir.....Charles C. Barry
Sr. V.P., Creat. Dir.....Charles Feldman
V.P., Asst. to the Chmn. Thomas W. Lapham
V.P., Asst. to the Pres....Wm. J. Colihan, Jr.
V.P., Dir. Research.....Dr. Peter Langhoff
V.P.'s.....Harry B. Carpenter,
David Miller, Walter B. C. Washburn,
William E. Matthews, Hadley P. Atlas
TreasurerGeorge Farrand
Asst. Treas....Paul J. Muller, Dwight F. Smith
ControllerWray Witten

Branch Offices

1 East Wacker Dr., Chicago 1, Ill.
Phone: 329-0750

Vice Pres. in Charge.....Carl F. Vollmer
645 Griswold St., Detroit 26, Mich.
Phone: WOODward 1-7050

V.P., Mgr.....Joseph Standart
Hlywd. & Hyland Ave., Hollywood 28, Calif.
Phone: HO 2-7181

V.P., Radio-TV Dir.....Walter Bunker
120 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-1838

V.P.-in-Chg.George B. Richardson
615 So. Flower St., Los Angeles 17, Calif.
Phone: MADison 6-7641

V.P.-in-Chg.Jack W. Smock
Estimated Radio Billings: \$5,000,000.
Estimated TV Billings: \$86,000,000.

THE ZAKIN COMPANY

27 East 37th St., New York 16, N.Y.
Phone: MU 4-0830
ABP—ANPA

Partners.....Alvin Zakin, Theo. Eisenberg
Admin. Dir.....Gwynn Meden
TreasurerSam Stern
Production Manager.....Marcia Haring
Copy Chief.....Joan Hart
Acct. Execs....Alvin Zakin, Ted Eisenberg,
Bob Buckbinder

PETER ZANPHIR ADVERTISING

565 5th Ave., New York 17, N. Y.
Phone: OX 7-6996
ABP

PresidentPeter Zanphir

ZIMMER, KELLER & CALVERT, INC.

28 Adams Ave., W., Detroit 26, Mich.
Phone: WOODward 1-8151
AAAA—NBP—APA

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Exec. V.P.....H. W. Calvert
Vice President.....A. H. Ritter
Radio-TV Dir.....L. B. Williams

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Ardiel Advertising Agency, Ltd.	180 Parkdale Ave. N	Hamilton	LI 9-2419	J. N. Elliott	
Backman Advertising Ltd.	Sovereign Bldg.	Halifax, N.S.	423-8164	Ann Archibald	
Baker Advertising Agency Ltd.	1670 Bayview Ave.	Toronto	487-1511	N. Pahlen	Miss G. Rudolphe
Baker Advertising Agency Ltd.	1420 Sherbrooke St. W.	Montreal	Victor 5-2191	G. St. Denis	Miss Clara Quinn
Batten, Barton & Durstine & Osborne Inc.	2 Carlton St.	Toronto	EM 3-9461	Frederick Thorne	Mrs. Mildred MacLeod
Batten, Barton & Durstine & Osborne Inc.	1010 St. Catherine St. W.	Montreal	UNiversity 8-2655	Phillippe Garcia Pierre Pelletier (French)	
Beedham & Beecroft Adv. Ltd.	217 St. Clair Ave., W.	Toronto	924-8431	Miss D. Lamb	
Bingham, John McMenney Ltd.	32 Front St., W.	Toronto	EM 2-2641	Wm. S. Whitehead	
Bingham, John McMenney Ltd.	4645 Cavendish Blvd.	Montreal	HUnter 1-5032	J. Cooper	
Bingham, John McMenney Ltd.	1083 King E.	Kitchener, Ont.	SH 5-1601	S. Lorrman	
Bingham, John McMenney Ltd.	257 Osborne St.	Winnipeg, Man.	GL 2-2564	E. Gordon Lowen	
Bleasdale Advertising Ltd.	208 Kresge Bldg.	Victoria, B.C.	EV 2-6741	Harry S. Bleasdale	Violet Perry
Breithaupt, Milson, & Benson	120 Eglinton Ave. E.	Toronto	HU 3-3531		J. E. Palmer
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Brooks Advertising, Ltd.	132 Roy Bldg.	Halifax	3-7142-3	Frank Wallace	
Brooks Advertising, Ltd.	326 Pender St.	Vancouver	MU 3-8558	Peter Ross	John G. Service
Brown, Mitchell & Wright, Ltd.	Davie St. 1033	Vancouver	MU 4-7277		
Brown, Mitchell & Wright, Ltd.	537 8th Ave., SW.	Calgary	AM 2-4767	Alex D. Wood	
Burnett Leo Co. of Canada, Ltd.	133 Richmond St., W.	Toronto	EM 6-5801	James B. McRae	John P. Moore
Burnett Leo Co. of Canada, Ltd.	550 Sherbrooke St., W.	Montreal	VI 4-3939	Aliette Dufour	
Burns Advertising Agency, Ltd.	1980 Sherbrooke St., W.	Montreal	WE 5-5257	L. St. Amand	
Burns Advertising Agency, Ltd.	181 Bay St.	Toronto	368-2377	A. G. Thompson	
Canadian Advertising Agency	1454 Mountain St.	Montreal	VI 2-8061	M. Fontaine	

Canadian Advertising Agency.....	790 Bay St.	Toronto	368-7646	Irwin Teitel
Canadian Advertising Agency.....	1131 Richards St.	Vancouver	MU 4-4151	K. L. Johnson
Cardon, Rose, Ltd.....	1411 Crescent St., W.	Montreal	VI 2-9581	Norman Cardon
Cater, Garry J. of Canada, Ltd.....	59 Avenue Road	Toronto	924-2505	Garry J. Carter
Cockfield, Brown & Co., Ltd.....	Canada Cement Bldg.	Montreal	UN 1-1771	R. W. Harwood
Cockfield, Brown & Co., Ltd.....	185 Bloor St., E.	Toronto	924-5492	P. C. Dolan
Cockfield, Brown & Co., Ltd.....	804 Electric Railway Chambers	Winnipeg	WH 2-0811	H. J. Gibson
Cockfield, Brown & Co., Ltd.....	1200 Burrard Bldg.	Vancouver	MU 1-1111	Miss Madigan
Collyer Advertising, Ltd.....	2100 Drummond St.	Montreal	VI 2-8672	K. Chase
Collyer Advertising, Ltd.....	20 Carlton St.	Toronto	EM 3-2647	M. L. Graves
Cooper Advertising Co., Ltd.....	105-7 Marigold Bldg.	Saskatoon, Sask.	CH 4-4696	Mrs. Grace Atkinson
Cooper Advertising Co., Ltd.....		Regina, Sask.	LA 7-3855	William Frederick
Copeland, Don, H., Advertising Ltd.....	442 Sherbourne St.	Toronto	WA 2-5969	Mrs. V. M. Copeland
Crombie Advertising Co., Ltd.....	391 St. James St., West	Montreal	VI 9-5246	V. P. Gray
Crombie Advertising Co., Ltd.....	100 Adelaide St., W.	Toronto	924-7204	Mrs. J. Watson
Dancer-Fitzgerald-Sample Adv. Can. Ltd..	200 St. Clair Ave., W.	Toronto	WA 4-8425	Mrs. Ruth Pedley
Desbarats Rayment Advertising Ltd.....	485 McGill St.	Montreal	UN 6-4835	D. Tasker
Dominion Advertising Inc.....	480 Mount Royal St., E.	Montreal	VI 5-8916	A. Desautels
Dreher Monroe F., Ltd.....	Dominion Square Bldg.	Montreal	UN 6-4715	Mrs. W. F. Byrd
Erwin Wasey, Ruthrauff & Ryan, Ltd.....	610 Church St.	Toronto	WA 1-5187	Edward W. Karthaus
Ferres Advertising, Ltd.....	63 Duke St.	Hamilton, Ont.	JA 9-1116	C. T. Dickson
Foote, Cone & Belding, Canada, Ltd.....	10 St. Mary St.	Toronto	WA 5-5961	Mona Harper
Foster Advertising, Ltd.....	149 Alcorn Ave.	Toronto	924-4681	Miss M. Newton
Foster Advertising, Ltd.....	550 Sherbrooke St., West	Montreal	VI 9-5343	Miss C. Toupin
Foster Advertising, Ltd.....	140 St. Portage Ave.	Winnipeg	WH 2-0776	Laurie A. Mainster
Foster Advertising, Ltd.....	77 Metcalfe St.	Ottawa	CE 6-5909	J. R. Foster
Gibbons, J. J., Ltd.....	46 St. Clair Ave., E.	Toronto	924-8391	Dorothy Marshall
Gibbons, J. J., Ltd.....	1440 St. Catherine St., W.	Montreal	UN 6-7482	Rupert Burdick
Gibbons, J. J., Ltd.....	Scott Bldg.	Winnipeg	WH 2-7373	A. Bruce Johnston
Gibbons, J. J., Ltd.....	2070 Albert St.	Regina, Sask.	LA 7-6688	Harold Ellis
Gibbons, J. J., Ltd.....	513 8th Ave.	Calgary	AM 2-5437	W. A. Bell
Gibbons, J. J., Ltd.....	1533 W. Pender St.	Vancouver	MU 1-0157	Mrs. Hazel Bakes
Goodis, Goldberg Dair, Ltd.....	288 Lawrence Ave., W.	Toronto	RU 9-1101	Barbara Kirkpatrick
Goodis, Goldberg Dair, Ltd.....	Birks Bldg.	Montreal	UN 6-6181	R. Blazer

Leading Advertising Agencies of Canada

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Goodis, Goldberg Dair, Ltd.	818 8th Ave., S.W.	Calgary	AM 2-7474	Jay L. Joffe	
Goodwin, Ellis Advertising, Ltd.	1161 Melville St.	Vancouver	MU 1-3474	W. E. Ellis	
Goodwin, Ellis Advertising, Ltd.	630 8th Ave., S.W.	Calgary	AM 2-4262	G. Stewart Menzies	
Grant Advertising of Canada, Ltd.	170 University Ave.	Toronto	EM 3-2144	K. R. MacDougall	
Grant Advertising of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-7828	W. B. Wilbraham	
Grosberg, Pollock & Gwartzman, Ltd.	78 Charles St., W.	Toronto	924-9211	Chas. A. Grosberg	
Hayhurst, F. H. Co. Ltd.	55 Eglinton Ave., E.	Toronto	HU 7-4377	R. D. Amos	E. Brown
Hayhurst, F. H. Co. Ltd.	1420 Sherbrooke St., W.	Montreal	VI 5-0251	G. Gendron	Mrs. V. McLean
Heggie Advertising Co., Ltd.	97 Eglinton Ave., E.	Toronto	HU 1-5125	John E. Chilman	
Huot, J. E., Publicitee, Ltee.	353 St. Nicholas St.	Montreal	VI 2-9011	Paul Vermette	
Hutchins Advertising of Canada, Ltd.	33 Hayden St.	Toronto	924-3753	P. J. Hennessy	
Imperial Advertising, Ltd.	38 Blower St.	Halifax, N.S.	924-6671	G. E. MacDonald	
Industrial Advertising Agency, Ltd.	385 Madison Ave.	Toronto	VI 2-5281	Mrs. V. Percival	
Industrial Advertising Agency, Ltd.	1500 Stanley St.	Montreal	MU 2-9443	A. G. Temple	
Industrial Advertising Agency, Ltd.	177 Russell Ave.	St. Catharines, Ont.		D. C. Williamson	
Jarvis, Albert, Ltd.	1000 Yonge St.	Toronto	WA 5-3815	Godfrey Jarvis	
Jarvis, Albert, Ltd.	1466 Crescent St.	Toronto	AV 8-9234	George Turner	
Kelley, Russell T. Co., Ltd.	627 Main St., E.	Hamilton, Ont.	JA 2-1155	J. D. McNie	
Kenyon, & Eckhardt, Ltd.	321 Bloor St., E.	Toronto	WA 5-8931	J. A. Winter	Mrs. Dorothy Gilliller
Kenyon, & Eckhardt, Ltd.	550 Sherbrooke St., W.	Montreal	VI 2-2534	Lucien Roy	
Lovick, James & Co., Ltd.	1178 W. Pender St.	Vancouver	MU 4-6221	Mrs. A. Bothamley	
Lovick, James & Co., Ltd.	800 Bay St.	Toronto	WA 1-1121	R. Freiman	Olive Jennings
Lovick, James & Co., Ltd.	200 Queens Ave.	London, Ont.	GE 8-6141	W. M. Page	
Lovick, James & Co., Ltd.	428 Portage Ave.	Winnipeg	WH 3-0623	A. B. Jenkins	

Lovick, James & Co., Ltd.	629 7th Ave., S.W.	Calgary	AM 2-6161	C. N. York
Lovick, James & Co., Ltd.	401 Kerr Block	Regina, Sask.	LA 3-7570	Mrs. Helen Martenson
Lovick, James & Co., Ltd.	105 Margold Bldg.	Saskatoon Sask.	CH 4-4696	Mrs. G. Atkinson
Lovick, James & Co., Ltd.	10014 107th St.	Edmonton, Alta.	GA 4-2181	J. M. Younie
Lovick, James & Co., Ltd.	623 Dominion Square Bldg.	Montreal	UN 6-8391	Mrs. Stella Slattery
MacLaren Advertising Co., Ltd.	111 Richmond St., W.	Toronto	EM 3-2244	F. K. Campbell
MacLaren Advertising Co., Ltd.	550 Sherbrooke St., W.	Toronto	VI 5-1222	R. A. Kirkwood
MacLaren Advertising Co., Ltd.	635 Ouellette Ave.	Windsor, Ont.	CL 3-1414	Jas. A. Robb
MacLaren Advertising Co., Ltd.	911 Electric Ry. Chambers	Winnipeg	WH 2-6321	E. P. Thompson
MacLaren Advertising Co., Ltd.	1240 W. Pender St.	Vancouver	MU 5-6268	J. A. Ferry
McCann-Erickson (Canada) Ltd.	200 Bloor St., E.	Toronto	WA 5-3231	S. D. Bennett
McCann-Erickson (Canada) Ltd.	2055 Peel St.	Montreal	VI 9-8341	Mary McGowan
McCann-Erickson (Canada) Ltd.	1030 W. Georgia St.	Vancouver	MU 3-5608	Yves Bourassa
McConnell, Eastman & Co., Ltd.	291 Dundas St.	London, Ont.	GE 4-4528	Miss F. Asson
McConnell, Eastman & Co., Ltd.	234 Eglinton Ave., E.	Toronto	HU 7-4601	R. A. McCall
McConnell, Eastman & Co., Ltd.	Dominion Square Bldg.	Toronto	UN 6-6771	Mrs. O. J. Sinclair
McConnell, Eastman & Co., Ltd.	Royal Bank Bldg., 382 Portage Ave.	Winnipeg	WH 3-7406	Miss A. Gnesko
McConnell, Eastman & Co., Ltd.	337 8th Ave., W.	Calgary	AM 3-7040	Miss Helen Basiuk
McConnell, Eastman & Co., Ltd.	10020 109th St.	Edmonton, Alta.	GA 2-5107	Miss G. Ulinder
McConnell, Eastman & Co., Ltd.	1198 W. Pender St.	Vancouver	MU 3-2161	Mrs. L. Curtis
McCracken, W. A., Ltd.	153 St. Clair Ave., W.	Toronto	924-0721	Mrs. J. Ferguson
McGregor Deaville Advertising.	1175 Bay St.	Toronto	WA 2-4864	Clarke Wallace
McKim Advertising, Ltd.	2100 Drummond St.	Montreal	VI 9-4152	Mrs. Marjorie Graves
McKim Advertising, Ltd.	1407 Yonge St.	Toronto	924-0981	Arthur E. McGregor
McKim Advertising, Ltd.	401 National Trust Bldg.	Winnipeg	WH 2-3491	Peel Stevan
McKim Advertising, Ltd.	1030 West Georgia St.	Vancouver	MU 4-8121	Jean Monte
Muter, Culiner, Frankfurter & Gould, Ltd.	89 Avenue Rd.	Toronto	924-5738	G. W. Leech
Nattall & Maloney, Ltd.	108 12th Ave., S.W.	Calgary, Alta.	AM 9-3054	R. I. Morton
Nattall & Maloney, Ltd.	10666 103rd St.	Edmonton, Alta.	GA 4-4910	Miss E. Fox
Needham, Louis & Brorby of Canada, Ltd.	121 Richmond St., W.	Toronto	EM 4-1492	E. Gould
O'Brien Advertising, Ltd.	1455 W. Georgia St.	Vancouver	MU 1-9174	Mrs. P. McVean
				Edward Maloney
				Ray Arsenault
				Mrs. M. Albrecht
				Mrs. Rotha Webb
				Clark Lewis
				G. Rafelman
				Denise Curran

Leading Advertising Agencies of Canada

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
O'Brien Advertising, Ltd.	117 LaFleche Bldg.	Edmonton	GA 2-5450	A. E. Nightingale	
O'Brien Advertising, Ltd.	2034 Alta Vista Drive	Ottawa	CE 2-5657	R. A. Hay	
Orr, William R., Ltd.	240 Eglinton Ave., E.	Toronto	HU 5-9367	Ann Chaicraft	
Otto, Robt. & Co. (Canada) . Ltd.	1670 Bayview	Toronto	477-1511	W. R. Baker	
Paul, Phelan & Perry, Ltd.	6 Crescent Rd.	Toronto	WA 5-3436	G. P. Vale	
Paul, Phelan & Perry, Ltd.	1500 Stanley	Montreal	VI 9-8061	Miss A. Lemieux	
Payeur Publicite, Inc.	6398th Ave.	Quebec City	529-3322	J. P. Vogel	
Pemberton, Freeman, Mathes & Milne	550 Church	Toronto	924-6243	Peter F. W. Percival	T. Reid & G. Forsyth
Pemberton, Freeman, Mathes & Milne	1980 Sherbrooke St. W.	Montreal	WE 5-5287	Miss M. Henault	
Pennell Advertising	145 Yonge St.	Toronto	EM 4-2079	Miss M. Barrer	
Plant, Elton M., Advertising, Ltd.	586 Ouellette Ave.	Windsor, Ont.	CL 4-1159	Elton W. Plant	
Purkis, Thornton Ltd.	330 Bay St.	Toronto	EM 4-3762	Miss G. Race	
Reimer C., Advertising, Ltd.	407 Graham Ave.	Winnipeg	WH 2-1868	C. L. Reimer	M. D. Reimer
Ronalds-Reynolds & Co.	154 University Ave.	Toronto	EM 2-2381	Vera Hopkins	
Ronalds-Reynolds & Co.	1440 St. Catherine St. W.	Montreal	UN 6-9471	W. Burrill	A. Weintall
Ross Roy of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-2371	R. A. Post	
Sauviat, G. R. & Associates	1500 Stanley	Montreal	AV 8-1471	G. R. Sauviat	J. P. Champagne
Schneider Cardon, Ltd.	1224 St. Catherine St., W.	Montreal	UN 1-4764	H. M. Schneider	
Smith, R. C. & Son, Ltd.	140 Merton St.	Toronto	HU 1-2253		G. Alex Phare
Spitzer & Mills & Bates, Ltd.	790 Bay St.	Toronto	EM 6-2811	R. A. Stevenson	
Spitzer & Mills & Bates, Ltd.	3405 Addington Ave.	Montreal	HU 1-0344	D. McCrimmon	
Stanfield, Johnson & Hill, Ltd.	1200 Dominion Sq., Bldg.	Montreal	UN 6-8741	R. H. Geary	
Stanfield, Johnson & Hill, Ltd.	255 Davenport Rd.	Toronto	924-8481	W. C. Bopp	
Stevenson & Scott, Ltd.	1260 University St.	Montreal	UN 6-9361	Miss Jean Sweeney	

Stevenson & Scott, Ltd.....	100 Adelaide St. W.	Toronto	EM 3-5773	S. C. Young
Stevenson & Scott, Ltd.....	402 Pender St., W.	Vancouver	MU 3-5696	Miss Sherill Adair
Stevenson & Scott, Ltd.....	95 Dresden Row	Halifax, N.S.		Alan Forster
Tames Advertising Agency, Ltd.....	1395 Bayview	Toronto	HU 1-2291	A. A. Pape
Tandy Richards Advertising, Ltd.....	20 Carlton St.	Toronto	EM 2-6362	A. C. Haight
Tandy Richards Advertising, Ltd.....	550 Sherbrooke St., W.	Toronto	VI 4-8821	C. Lunny
Thompson Co., Ltd., J. Walter.....	1600 Dorchester Blvd., W.	Montreal	WE 4-1331	R. Humphries
				E. Hay
Thompson Co., Ltd., J. Walter.....	600 University Ave.	Toronto	EM 2-3471	Frank Flint
Thompson-Petersen Adv. Agency, Ltd.....	215 Victoria St.	Toronto	368-8091	Allen L. Thompson
Thompson-Petersen Adv. Agency, Ltd.....	1121 St. Catherine St., W.	Montreal	VI 2-1881	A. R. MacPherson
Torobin Advertising, Ltd.....	4429 St. Catherine St. W.	Montreal	HU 9-5331	S. Torobin
Vamplow Colby Advertising, Ltd.....	57 Bloor W.	Toronto	923-8491	T. F. I. Vamplow
Vickers & Benson, Ltd.....	Keefe Bldg.	Montreal	UN 6-7701	Marcel Provost
				Mrs. J. Guerin
Vickers & Benson, Ltd.....	110 Church St.	Toronto	368-3421	D. T. Hardman
Wallace Advertising Ltd.....	132-6 Roy Bldg.	Halifax, N.S.	423-7142	C. E. Howard
Wallace Advertising Ltd.....	1224 St. Catherine St., W.	Montreal	UN 1-4764	
Wallace Advertising Ltd.....	21 Dundas St.	Toronto	368-2396	
Wallace Advertising Ltd.....	174 Lombard St.	Winnipeg	WH 3-7102	
Wallace Advertising Ltd.....	326 W. Pender St.	Vancouver	MU 3-8558	
Walsh Advertising Co., Ltd.....	Canada Bldg.	Windsor, Ont.	CL 6-2671	T. S. Lawrence
Walsh Advertising Co., Ltd.....	2 Carlton St.	Toronto	EM 3-3053	R. A. Norman
				Mrs. June Frost
				Mrs. Muriel Murray
Walsh Advertising Co., Ltd.....	1980 Sherbrooke St. W.	Montreal	WE 3-6756	H. Dumont
Willis Advertising, Ltd.....	165 Bloor St. W.	Toronto	WA 5-3804	W. A. Willis
Yaneff, Chris, Ltd.....	119 Isabella	Toronto	924-6678	Chris Yaneff
Young & Rubicam.....	1255 University St.	Montreal	UN 6-8941	G. Lalonde
Young & Rubicam.....	250 University Ave.	Toronto	EM 2-3921	D. C. Dunlop
				P. N. MacKenzie
				M. Fogel
				J. D. Pare

**When You Can Have
The Best,
Why Be Satisfied
With Less?**

THE ASSOCIATED PRESS

TIME BUYERS AT LEADING ADVERTISING AGENCIES

ADELSBERG, IRVING

of Benton and Bowles, was born Dec. 29, 1928. He is a graduate of CCNY (BBA), 1956, entered advertising with Federal Advertising in 1943 as research assistant, and held posts with Norman, Craig and Kummel. Married to the former Phyllis Nouget, he has two children. His hobby is electronics. Accounts: Pepperell, Tecnique and Desert Dri, Association of American Railroads, Philip Morris International.

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ALLEN, POLLY

of J. Walter Thompson Co., is a graduate of Endicott Jr. College, and entered advertising with J. Walter Thompson in 1950, as estimator. Her hobbies are theatre and reading. She handles the Eastman Kodak Co. account.

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ANDERSON, ROBERT F.

Assistant Associate Media Director at Sullivan Stauffer, Colwell & Bayles, Inc., was born Dec. 20, 1926. He graduated from Georgetown (BS) in 1949, and that year entered advertising with RCA as public relations rep. He has held posts with CBS, Benton & Bowles, McCann-Erickson, and Reidl & Freede. He handles the following accounts: Lipton Tea, American Tobacco Co., Riviera, Best Foods, Bulova Watch, Sterling Drug, This Week.

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BACZEWSKI, EDWARD T.

V.P., Associate Media Director at Cunningham & Walsh, Inc., was born Oct. 12, 1921. He is a graduate of Fordham (BA) 1943, Harvard Bus. School (MBA) 1947, and entered advertising with Kenyon Research in 1946, as research reporter. He is married and has eight children. His hobby is politics. He is mayor of Harrington Park, N. J.

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BALDWIN, BRENDAN J.

of Kenyon & Eckhardt, Inc., was born June 9, 1927. He attended Cornell and Columbia, entered advertising with Donahue & Coe in 1946, and held posts with Paris & Peart, Maxon, Inc., and Benton & Bowles. He is married to Margaret O'Shea and has four children. His hobby is sports. He handles the following accounts: National Biscuit, Beecham Prods.

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BALLMAN, HAL

of BBD & O, Inc. was born July 21, 1931. Graduated from U. of Mich. (B.J.), 1957, entered advertising with BBD & O, Los Angeles, in 1957 as media trainee. He is married and has two children; belongs to the ADS and Milline Club; his hobbies are bridge, woodworking, and reading. Accounts: Rexall Drug & Chemical Co., Western Airlines, Pepsi-Cola.

BALNAVES, DAVID W.

of MacManus, John & Adams, Inc., was born Feb. 8, 1930. He attended Wayne U., entered advertising with McCann-Erickson in 1953, as media buyer, and held posts with Grand Advertising. He is married to Shirley Casey and has two children. His hobbies are bowling, golf and handball. He handles the following accounts: Pontiac Motor Corp., Dow Chemical, MMM, Briggs Manuf. Co., Bull Dog Electric Co., Fairmont Railway Motor, Vaurhall Motor, Lyon, Inc.

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BARDACH, PETER M.

Associate Media Director at Foote, Cone & Belding, Inc., was born in 1929. He is a graduate of Hobart (BA), and entered advertising with Dancer-Fitzgerald-Sample in 1952, as time buyer. He handles the General Foods account.

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BEAN, RICHARD S.

V.P., Director of Media at Warwick & Legler, Inc., was born in 1915. He entered advertising with Ruthrauff & Ryan in 1934, and held posts with Pedlar & Ryan, and Grey Advertising Agency. He is married to Ethel Jokumsen and has four children. He handles all accounts.

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BECKER, NOEL

of Compton Advertising, Inc., was born March 13, 1931. He is a graduate of NYU (MBA), and entered advertising with NBC in 1954. He handles the following accounts: Ivory Soap, Proctor and Gamble Canadian Prods.

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BENDER, JUDITH

of McCann-Erickson, Inc., is a graduate of Michigan (BA). She entered advertising with Huber Hoge & Sons in 1954, as asst. time buyer, and held posts with the Biow Co. Her hobbies are reading, painting and skiing. She handles the following accounts: Best Foods, Savings and Loan Foundation, Tyrex, Dorothy Gray.

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BENJAMIN, MARY LOU

of Grey Advertising Agency, Inc., was born Feb. 5, 1932. She attended the New School, entered advertising with NBC in 1950, as secretary, and held posts with WPIX, Peck Advertising, and L. H. Hartman Co. Her hobbies are bridge and golf. She handles the following accounts: Farm House Frozen Foods, Tintex, Block Drug Co., Amitown, Ward Baking Co.

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BERSHON, LAWRENCE C.

Broadcast Supervisor of McCann-Erickson, Inc., was born July 21, 1933. Graduated from Princeton (BA), 1955; entered advertising with Benton and Bowles in 1955 as a trainee. He handles the following accounts: Humble Oil, Nabisco, Nestle.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

BESTE, WILLIAM E.

of Batten, Barton, Durstine & Osborn, Inc., was born May 31, 1928. He is a graduate of Hofstra (BS) 1951, and entered advertising with Benton & Bowles in 1951 as a trainee. He is married and has four children. His hobbies are golf and swimming. He handles the following accounts: General Mills, Curtis Circulation & Publishing, Dow Jones.

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BIRKBECK, WILLIAM D.

Media Supervisor at Cunningham & Walsh, Inc., was born June 13, 1928. He attended Culford College, England, entered advertising with Foote, Cone & Belding in 1951, and held posts with Compton Advertising. His hobbies are record collecting, theatre, and travel. He handles the Andrew Jergens Co., Western Electric Co., and AT&T accounts.

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BODLE, RALPH W.

of Kenyon & Eckhardt, Inc., was born March 19, 1928. He is a graduate of Syracuse (BS) 1959, and entered advertising with William Esty in 1951 as estimator. His hobby is golf. He handles the American Chiclé account.

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BRANCH, PHIL

Supervisor of media planning at Grey Advertising Agency, Inc., was born Dec. 17, 1924. He is a graduate of Seton Hall (BS), entered advertising with Al Paul Lefton in 1949, and held posts with Ruthrauff & Ryan. He is married to Frances Friedlander. His hobbies are fishing, home movies, and cards. He handles the following accounts: Procter & Gamble and The Mennen Co.

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BRAUMULLER, HERMAN A., JR.

of Cunningham & Walsh, Inc., was born Jan. 23, 1917. He attended Lehigh, entered advertising with Blackett-Sample in 1941, as clerk, and held posts with Schuyler Hopper Co., James Thomas Chirug, Inc. He is married to Grace O. Grivicich and has two children. He handles the following accounts: American Machine & Foundry, Brooklyn Union Gas, Chase Brass & Copper, Conn. General Life Inc., Andrew Jergens, Kennebec Copper, Kidde Manuf., Walter Kidde & Co., Mosler Safe Co., St. Regis Paper, Wheeling Steel Corp.

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BRAUN, JOSEPH P.

vice president, media director of Kenyon & Eckhardt, Inc., attended Fordham. He entered advertising with K&E in 1933. He is married to Sally Martin and has one child. He is a member of the AAAA, NOAB, Wee Burn Country Club, Friends of the Rowayton Library, and his hobbies are hi-fi and motoring.

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BRECKENBRIDGE W. THOMAS

of Batten, Barton, Durstine & Osborn, Inc., was born Oct. 29, 1931. He attended Kansas University, BS, 1953, and entered advertising with Kudner Agency in 1957 as research assistant. He handles the following accounts: United Fruit, Ocean Spray Cranberries, Bristol Myers—Trig.

BROOKS, JACK

Account Executive at Compton Advertising, Inc., was born Dec. 31, 1931. He is a graduate of Oklahoma (BA) 1954, and entered advertising with Compton in 1956, in media research. He handles the Premium Duz Detergent account.

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BOUWER, PATRICIA J.

of Campbell-Mithun, Inc., Minneapolis, attended Syracuse U. She entered advertising with Grant Advertising in 1949, as secretary-assistant, and held posts with Young & Rubicam, Needham, Louis & Brorby. She handles the Pillsbury and Gold Seal accounts.

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BROWN, RICHARD

of Compton Advertising, Inc., was born Sept. 26, 1933. He attended Syracuse U., BS 1955. First entered advertising with Compton in 1960. Married. His hobbies are skiing and his stereo-hi fi set. Accounts: Comet, Duz Detergent, Duncan-Hines, Instantine.

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BROWN, STUART

Media Buyer at Cunningham & Walsh, Inc., was born Feb. 27, 1930. He is a graduate of Tufts (BS) 1952, and entered advertising with C & W in 1956, as statistical clerk. He is married and has two children. His hobbies are bridge, music, softball and football. His accounts are Braniff International Airways and Salada Foods.

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BULLIS, MURIEL

supervisor of broadcast media for Erwin Wasey, Ruthrauff & Ryan, Los Angeles, was educated at Los Angeles City College. She entered the advertising business with Foote Cone & Belding. Her hobbies are bridge, bowling and music. She handles the following accounts: Wynn Oil Co., Carnation Co., California Bank.

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BULLOCK, LOU

of Doherty, Clifford, Steers & Shenfield, Inc., was born Oct. 17, 1932. He is a graduate of Drew (BA) 1955, and entered advertising with DCS&S in 1957. His hobby is acting. He handles the following accounts: Bristol-Myers, Grove Labs., Standard Triumph.

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BUMSTEAD, ROGER C.

eastern division media director, of MacManus, John & Adams, Inc., attended Syracuse. He entered advertising with Katz Agency in 1948, in sales data, and held posts with Maxon, Campbell-Mithun, Inc., and David J. Mahoney, Inc. He is married to Lila McFadden. He is a member of RTES. Accounts: Good Humor, MMM Scotch Tape, White River Beverages, Heinekens Beer.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

BUNBURY, RICHARD S.

head timebuyer at Erwin Wasey, Ruthrauff and Ryan, Inc. Graduating from Columbia U. (BS); 1931, he entered advertising with N. W. Ayer & Son in 1936 in contract and accounts dept. He also held posts in Dept. of Political Science at Columbia U. and with the National Bureau of Economic Research.

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BURBECK, JOSEPH G.

of Compton Advertising, Inc., was born April 3, 1931. He is a graduate of Dartmouth (BA) 1953, and entered advertising with Compton in 1955, as trainee. He handles the following accounts: Comet, Ivory Liquid, Cunard Steamship Co.

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BURGERT, HELEN R.

of McCann-Erickson, Inc., was born Feb. 20, 1920. She attended U. of N.M., entered advertising with H. B. LeQuatte, Inc. in 1949 as head of checking and forwarding. Also held posts with Dancer, Fitzgerald & Sample, Cunningham & Walsh, and the Meeker Co. Her hobbies are painting and camping. She handles the following accounts: Magnavox Co., National Broadcasting Co., Tyrex, Inc.

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BUTNER, LAWRENCE

of Albert, Frank-Guenther Law, Inc., was born April 17, 1931. He graduated from C.C.N.Y. (BBA), and Brooklyn Law School (LLB), and entered advertising with Katz Agency in their accounting dept., and has also held posts with Maxon Inc. and National Export Adv. He is married to Eleanor Schwartz, and has two children.

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CAIN, MARY KAY

of McCann-Erickson, Inc., Los Angeles, graduated from U.S.C. (AB). She entered advertising with Emil Brisacher as secretary and has held posts with Dan B. Miner Co.; Batten, Barton, Durstine & Osborne, Inc. Married to Marlow Stewart. She belongs to Radio-TV Women of Southern Calif. Her hobby is amateur radio. Accounts: Adolphs, Ltd.; Bell Brand Foods, Inc.; Gordon Bread Co.; Coca-Cola; So. Calif. and So. Counties Gas Co.; Broadway Dept. Stores, Inc.

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CAMBRIDGE, MICHAEL

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born March 26, 1934. He entered advertising with SSC&B in 1959, and has held posts with William Esty. He is married. He handles the following accounts: Pall Malls, Vick Chemical.

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CAMERIK, GENE

of Young & Rubicam was born Feb. 5, 1930. He attended William & Mary and Cornell Universities, BS in 1952, MBA in 1958. First entered advertising with Young & Rubicam in 1958, as Outdoor Fieldman. He is married and enjoys reading, fishing and golf. His accounts are: Borden Co., General Cigar, Franklin Foods, Dictaphone.

CAMPBELL, C. N.

head time buyer, Detroit office, of MacManus, John & Adams, Inc., was born in 1928. He attended Michigan, and entered advertising with Campbell-Ewald in 1950, as outdoor field rep. He is married to Joanne Hartwick and has two children. He handles the following accounts: Pontiac Motor Div., Cadillac Motor Div., Dow Chemical, Minnesota Mining & Mfg., S. S. Kresge Co.

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CARVELL, FRANK

media supervisor of N. W. Ayer & Son, Philadelphia, has previously held posts with Benton & Bowles, Biow Co., and Pedlar & Ryan. He is married and has two children.

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CASPERS, STEPHEN J.

of B.B.D.&O., was born June 25, 1936. He attended William & Mary College. First entered advertising with BBDO in 1959, as a trainee. He is a member of the Pelham Country Club. His hobbies are boating and golf. Accounts: Pepsi-Cola, Rexall, GE, Ocean Spray, United Fruit Co.

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CATHCART, EDNA S.

of J. M. Mathes, Inc., first entered advertising with Young & Rubicam in 1934 as secretary. She is a widow with one child and belongs to the Radio and Television Executive's Society. She handles all accounts.

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COHN, ENID K.

of McCann-Erickson, Inc., was born June 21, 1930. She is a graduate of Syracuse (BS), entered advertising with Good Housekeeping Magazine in 1950, as secretary, and held posts with J. Walter Thompson, Cunningham & Walsh, Edward Petry & Co. Her hobby is collecting antique Wedgewood pottery. She handles the Nestle Co. account.

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CLAYPOOL, LAWRENCE C.

of J. Walter Thompson, Chicago, was born Oct. 10, 1930. Graduated from U. of Ill (BS), 1952, and first entered advertising with Tatham-Laird in 1956 as account service manager. Married to Lois G. He is affiliated with Chi Psi and the Kenyon Club. His hobbies are travel, books, and sports. He handles the following accounts: Kraft Foods, Oscar Mayer & Co., and Trailways Bus.

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COLEMAN, MARIE V.

of Donahue & Coe, Inc., was born May 30, 1916. She attended N. Y. U., entered advertising with Charles M. Storm in 1947, as media asst., and held posts with Kelly-Nason and Dancer-Fitzgerald-Sample. She handles the following accounts: River Brand Rice, New York Theaters, Irish Linen Guild, Dr. Scholl Products, Carolina Rice.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

COLEN, LARRY

of Benton & Bowles, Inc., was born May 12, 1932. Graduating from NYU (BBS), 1954, he first entered advertising with Burke Dowling Adams in 1957 as media assistant and has held posts with Al Paul Lefton. He is married and has one child. His hobbies are oil painting and photography. Accounts: Prell Concentrate, Charmin Toilet Tissues, Stardust Bleach.

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CONWAY, VIRGINIA M.

of McCann-Erickson, Inc., was born in 1929. She entered advertising in 1947, and has held posts with Ted Bates, Kenyon & Eckhardt, Bryan Houston. She handles the Minute Maid and Coca-Cola accounts.

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CORBETT, CHARLOTTE M.

of Doyle Dané Bernbach attended Columbia U., MA. First entered advertising with Cecil & Presbrey in 1950 as a time buyer. Accounts: American B/C, Chemstrand Corp., Coffee Growers of Colombia, Dreyfus Fund, French Gov. Tourist, Thom McAn and Volkswagen.

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COULTER, FRANK, Jr.

of Young & Rubicam, Inc., was born Jan. 20, 1905. First entered advertising with N. W. Ayer & Son, Inc., in 1926 as production assistant. He is married and has one child. He is a member of the Bonnie Briar Country Club and the Skytop Club. He enjoys sports of all kinds. Accounts: Goodyear Tire and Rubber Co., Singer Sewing Machine Co., Beechnut-Life Savers Inc., Bristol Myers Co., and Sanforized Div., of Cluett Peabody & Co., Inc.

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COVERLEY-SMITH, JOHN F.

of N. W. Ayer & Son, Inc., was born Jan. 1, 1918. He graduated from U. of Penna. (BS) in 1938, entered advertising with Young & Rubicam in 1939, as a trainee, and has held posts with Geare-Marston, McKee, & Albright, and The Borden Co. He is married to Margaret Emhardt and has two children. His hobbies are golf and sailing.

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CRANDALL, JOHN B.

Media Planning Director at McCann-Erickson, Inc., has held posts with Benton & Bowles and Kudner Agency. He handles the following accounts: Nestle Co., Simmons, Coca-Cola, McGregor, Mead Paper, Atlas Supply Co.

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CROOKER, ROBERT H., JR.

of Campbell-Ewald Co., was born in 1915. He attended the U. of Michigan, and entered advertising with C-E in 1938, in the outdoor dept. He is married to Jean Scholl. He handles the following accounts: Chevrolet Motors, United Motor Service, National Bank of Detroit, Kroger, Detroit Edison.

CURRAN, JOHN P.

of Interpublic, Inc., was born June 15, 1935. He attended CCNY and first entered advertising with Kenyon and Eckhardt in 1954 as estimator, and has held posts with Reach-McClintock, MGT Assoc., and Kenyon and Eckhardt. Married to the former Eileen Farrell. His hobbies are music and handball. Accounts: Westinghouse, Minute Maid, John Hancock.

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DAIGH, DONALD M.

director of Radio & TV for Henderson Advertising Agency, entered the advertising field with Pedlar & Ryan. He is married and has five children.

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DALTON, PETER J.

of Donahue & Coe, Inc., was born Oct. 10, 1929. He is a graduate of U. of Pa., and entered advertising with Benton & Bowles, Inc. in 1952, as broadcast buyer. He is married to Joan Potter. His hobbies are sailing, bridge, painting and literature. He handles the Arnold Bakers, Burlington Hosiery Co., Foster Grant, Kasco Dog Food, and U.S. Tobacco Co. accounts.

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DAVIDSON, JOHN M.

of Gardner Advertising Co., was born in 1929. He is a graduate of U. of California (BA), and entered advertising in 1955 with National Outdoor Advertising as a field service rep.

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DAVIS, HAROLD A.

of Batten, Barton, Durstine & Osborn, Inc., was born July 17, 1925. He is a graduate of Marietta (BA), entered advertising with Benton & Bowles in 1949, in budget control, and held posts with Compton, and Erwin Wasey. He is married and has two children. His hobby is wood working. He handles the Campbell Soup Co. and Warner Lambert accounts.

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DELANO, LESTER A.

vice president in charge of marketing service at North Advertising Agency, attended Amherst, Brown, and Chicago (MBA). He entered advertising with Gould, Gleiss & Benn Marketing Consultants. He handles the following accounts: Toni, Columbia Foods, Jewel Tea, Gillette Labs.

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DE VITO, GEORGE

of Weiss & Geller, Inc., was born August 13, 1933. He attended St. John's and Rutgers, and entered advertising in 1959, with Weiss & Geller as time buyer. He is married to Veronica Kramer, and has two children. He handles the following accounts: Doeskin, Proctor Silex, American Pharmaceutical, Trunz Stores, Yoo-Hoo Beverages, Davega Stores.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

DIAMOND, LYNN

of Mogul, Williams & Saylor, Inc., is a graduate of Michigan State Normal College. She first entered advertising with Cecil & Presbrey in 1950, as executive secretary, and held posts with Emil Mogul Co. Her hobbies are theatre, double-crests and bridge. She handles the following accounts: Rayco Manufacturing Co., Lite Diet Bread, Esquire Shoe Polish, Adams Hats, Roots Motors.

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DOLLARD, WILLIAM P.

of Young & Rubicam first entered advertising with BBD&O in 1928 as junior account exec. He also held posts with Dancer, Fitzgerald & Sample. He received the Silver Nail Award in 1959, naming him Time Buyer of the Year. Married and has three sons. His hobby is gardening. Accounts: Beechnut, Pine Brothers cough drops, Singer Sewing Machine.

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DRANTCH, SEYMOUR

of Young & Rubicam was born Oct. 18, 1925. Attended City College of N. Y., BBA, 1951. First entered advertising with Y&R in 1950. He is married and has two children. Club affiliations include Hewlett Woods Civic Assoc. His hobby is photography. Accounts: Bristol-Myers and Singer Sewing Machine Co.

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DRYER, ELLEN K.

media director of W. B. Doner and Co., was born July 21, 1916. She attended Wayne State U. and Valparaiso, first entered advertising with Century Adv. in 1947 as comptroller. Married to Edward T. Dryer. She is affiliated with Women's Advertising Club, the Women's City Club and the Letitians. Her hobbies are reading, spectator sports, and china collections. She handles all agency accounts.

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DUCHIN, HAROLD

Supervisor at BBD&O was born January 27, 1930. Attended City College, BBA in 1952. First entered advertising with Harry B. Cohen in 1952, as print advertising checker. Also held posts with Lawrence C. Gumbinner, Doherty, Clifford, Steers & Shenfield and Doyle Dane Bernbach. He is married and has one child. He is vice president of Alpha Delta Sigma and enjoys photography and stamp collecting. Accounts: Campbell Soup Co., and Bromo Seltzer.

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DUFFY, JOHN J.

of BBD&O was born Feb. 21, 1937. First entered advertising with Wm. Esty Co., Inc., in 1955. He is married and has one son. Accounts are: MMM, Smith Corona, Chrysler, Pan American Coffee, Cream of Wheat, Tupperware.

DUNIER, LESLIE L.

vice president in charge of Radio & TV, at Mogul, William & Saylor, Inc., was born Sept. 1, 1924. He is a graduate of N. Y. U. (BS) 1946, entered advertising with Reiss Advertising in 1946, and held posts with Sterling Adv., L. L. Dunier Agency, Emil Mogul. He is married to Norma Rich and has one child. His hobby is golf and he is a member of RTES.

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DUNLAVEY, MARY E.

of N. W. Ayer & Son, Inc., attended Columbia and N. Y. U., entered advertising with Ruthrauff & Ryan as time buyer, and held posts with Pedlar & Ryan, Harry B. Cohen, and Aitkin Kynett. Her club affiliations are TV Radio Adv. Club of Phila., Phila. Club of Adv. Women, Plays & Players, Phila. Art Alliance. Her hobbies are theatre, music, horseback riding, swimming, & cooking. She handles the following accounts: National Dairy (Sealtest) Products Corp., First Penna. Co.

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DURANDO, HARRY J.

of Donahue & Coe was born Mar. 27, 1932. He attended Long Island U., B.S. in 1958. First entered advertising with Lennen & Newell in 1958 as assistant buyer. His hobbies are golfing, tennis, Hoo Model Trains. He is married. Accounts: E. R. Squibbs, Kasco, International Latex, Bankers Trust, Foster Grant, Arnold Bakers and Burlington Hosiery.

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DWYER, MARY

of Kenyon & Eckhardt Inc., attended Hunter College, and entered advertising with Pedlar & Ryan in 1940 as estimator. Her hobbies are theatre, movies, reading, opera and concerts.

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ECKERT, STUART

of Doherty, Clifford, Steers & Shenfield, Inc., was born Dec. 3, 1932. He is a graduate of N. Y. U. (BS) 1953, and entered advertising with Lennen & Newell in 1955. He is married. His hobbies are sports, photography and traveling. He handles the following accounts: Vitalis, Muller Macaroni; Mum Deoderant.

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EGAN, TONY

of Young & Rubicam was born Aug. 3, 1936. He attended Dartmouth and first entered advertising with Y&R in 1958, as a trainee. He has also held posts with ABC. He enjoys skiing. Accounts are: General Foods, Bakers Chocolate, Bakers Coconut, Sanka.

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ENGLISH, JAMES R., JR.

of J. Walter Thompson was born May 1, 1919. He is a graduate of Harvard (BA) 1939, entered advertising with Young & Rubicam in 1953, as media research director, and held posts with A. C. Neilson & Co. He is married to Caryl Hadsell and has two children. His hobbies are skiing, squash, golf and aviation. He handles Lever Bros. account.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

EWING, PAUL J.

of Knox Reeves Adv., Inc., was born Aug. 5, 1928. Graduating from U. of Minn. (ALA), 1950, he first entered advertising with Campbell-Mithun in 1951 as assistant time buyer and has held posts with A. C. Nielsen Co. and McCulloch Corp. He is affiliated with the Maples Ad Club and the Legion of Decency, and his hobbies are golf, traveling, and reading. Accounts: General Mills Refrigerated Foods Div., Cudahy Packing Co., Minn. Brewing Co., Minn. Gas Co., Brownberry Ovens, Inc., Pearson Candy Co., F & M Bank, McGarvey-Atwood Coffee Co., NAMSB.

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FABIAN, MICHAEL R.

of W. B. Doner, was born Dec. 7, 1932. Graduating from Wesleyan U. (BA), 1954, he first entered advertising with Grey Adv. in 1956 as trainee and has held posts with Hudson Pulp & Paper Corp. He is married and has one child. His hobby is photography. He handles the following accounts: Stella D'oro, R. M. Hollingshead, Penn Fruit, Hood Chemical Co., Wilen Wines.

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FENNELL, CLARANCE JOHN

of William Esty Co., was born Jan. 31, 1932. Graduating from St. Peters (BS), 1953, he first entered advertising with William Esty in 1953 as mail boy. He is married and has five children. A member of the Ancient Order of Hibernian, his hobbies are woodcraft and painting. He handles the following accounts: R. J. Reynolds, Prestone, Thomas Leeming.

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FIELDS, JUDITH

of Grey Advertising, was born Oct. 31, 1934. Graduating from NYU (BA), 1954, she first entered advertising with Mendelsohn Adv. in 1954 as girl Friday and has held posts with Sterling Advertising. She is married to Norman C. Fields. Her hobby is bridge. She handles the Greyhound Corp. account.

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FINN, FRANK

of McCann-Marschalk, was born July 21, 1921. He is a graduate of N. Y. U. (BS) 1948, entered advertising with Compton Advertising in 1949, as Radio & TV biller, and held posts with Kudner Agency. He is married and has one child. His hobby is bowling. He handles the following accounts: Coca-Cola, International Nickel Co., National Lead Co.

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FIRESTONE, JERRY

of Grey Advertising Agency, Inc., was born April 9, 1930. He is a graduate of C.C.N.Y. (BBA), entered advertising with Dancer-Fitzgerald-Sample in 1950, as media researcher, and held posts with Television Magazine. He is married and has two children. His hobbies are reading, writing, and music. He handles the following accounts: GE, Westinghouse, Phillips-Van Heusen, Mennen Baby Powder.

FITZGERALD, PAUL

of L. C. Gumbinner, was born Dec. 20, 1930. He attended NYU, entered advertising with Erwin Wasey in 1948 as checker, and has held posts with BBD&O, Kenyon and Eckhardt, and NBC. Married to the former Barbara Shara, he has two children. He is on the Board of Dirs. of the Local Civic Assn., and his hobbies are photography and model railroads. Accounts: Block Drug, Browne-Vintners, Whitehall Products, Bercut-Richards, Red Book.

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FLEISCHER, IRWIN

of Ted Bates and Co., was born June 25, 1931. Graduating from U. of Ala. (BA), 1953, he entered advertising with D.F.S. in 1956. He is married to the former Idamae Cohen and has one child. His hobby is photography. He handles the Carter Products and Mobil Oil accounts.

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FLERI, EDWARD C., JR.

media supervisor-spot broadcasting, Batten, Barton, Durstine & Osborn, Inc., was born May 22, 1925. He is a graduate of Hofstra (BA) 1949, and entered advertising with Benton & Bowles in 1949. He is married and has three children. His hobbies are gardening and drawing. Accounts: Pepsi-Cola, Gallo Wine, Schaeffer Beer.

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FOX, LOUIS C., Jr.

of Young & Rubicam, Inc., was born May 22, 1933. He attended Adelphi College, BA, 1956. First entered advertising with Y&R in 1959, as a trainee. He also held posts with WGBB, Freeport, L. I., as staff announcer and assistant program dir. Married and a member of Adelphi College Alumni Assoc. His hobby is photography. Account: Gulf Oil.

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FREY, PAT

of Erwin Wasey, Ruthrauff & Ryan, Inc., Los Angeles, was born March 17, 1934. She attended Denver U. and first entered advertising with Erwin Wasey, Ruthrauff & Ryan, Inc. in 1955 as estimator. She is married to Joel L. Frey. She handles the Los Angeles Soap Co. and Carnation Co. accounts.

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FRICKE, WILLIAM A.

associate media director at McCann-Erickson, Inc., attended Colgate. He entered advertising with National Outdoor Advertising Bureau in 1927, as field man. He handles the following accounts: Westinghouse Electric, Canada Nat'l Railway's, Hilton Hotels, TransCanada Airline, Look Magazine.

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GANS, JOSEPH C.

President of Joe Gans & Co., entered the advertising agency field with Thwing & Altman in 1947, as vice president and Radio TV director, and formed his own agency in 1958. He is married and has two children. He handles the following accounts: Time Magazine, American Heritage, Norkon Pharmaceutical, Inc., Harpers Magazine, Culligon Inc.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

GARRABRANT, N. T.

media department head at North Advertising Agency, attended Northwestern. He entered advertising with Toni. He is married and has one daughter. He handles the following accounts: Englander Co., Gillette Labs, Jewel Tea, Phaezler Bros.

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GIEBEL, JOHN C.

of Grey Advertising Agency, Inc., was born Oct. 31, 1925. He is a graduate of N. Y. U. (BS), entered advertising with Young & Rubicam in 1949, in market research, and held posts with Dancer-Fitzgerald-Sample, Cunningham & Walsh, Benton & Bowles. He is married to Estelle McCarron and has one daughter. His hobbies are tennis and gardening. He handles the following accounts: The Greyhound Corp., GE, Ward Baking Co., Prince Gardner, Martinson Coffee.

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GLASSER, DOROTHY H.

of Kastor Hilton Chesley Clifford & Atherton was born July 28, 1931. She attended NYU, BA, 1952. First entered advertising with Marschalk & Pratt in 1953, as research assistant. Also held posts with Herschel Z. Deutsch & Co., Inc. Hobbies are the theatre and ballet. Accounts: Pharmaco, Inc., Roosevelt Raceway, Shulton Inc., Smith Bros. and The Lander Co.

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GOLDEN, GERARD F.

of Doyle, Dane Bernbach, Inc., was born Sept. 15, 1936. He attended the U. of Mississippi, BA, 1958. First entered advertising with Benton & Bowles in 1958, as an estimator. He is a member of Alpha Delta Sigma Alumni Club. Hobbies are golf and reading. His accounts are: American Airlines, Clairol, Olin Mathieson Corp.

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GOLDIS, SEYMOUR

Broadcast Supervisor at McCann-Erickson, Inc., was born Oct. 14, 1928. He is a graduate of N. Y. U. (BS), 1951, entered advertising with National Screen Service Corp. as production asst., and held posts with Lennen & Newell and J. Walter Thompson. Accounts: Nestle, John Hancock, Look Magazine, Westinghouse Electric.

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GORDON, ROSANNE

of K.H.C.C.&A was born Dec. 19, 1929. Attended NYU. First entered advertising with Headley-Reed in 1950, as office manager. She has held posts with Street & Finney, Product Services, TAA, Inc., and Kelifeld, Heineman, Shaw & Joseph. Her hobbies are horseback riding and reading. Accounts: Grand Union Co., Triple-S Blue Stamps, Vic Tanney and Autocrat Coffee.

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GRADY, FRANK

of Young & Rubicam was born Aug. 9, 1919. Attended St. John's U., BA, 1941. First entered advertising with Y&R in 1941. He is married to Jan Johnson and has 4 children. Hobbies are fishing and woodworking. His accounts are Gulf Oil and Life Magazine.

GRANDA, JOSEPH E.

of McCann-Erickson, was born April 8, 1933. He graduated from Pace College (BBA), 1956, and entered advertising with Thompson Koch in 1955 as assistant buyer. He is married and has three children. His hobby is modern jazz. He handles the Humble Oil and Refining Co. and Esso accounts.

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GRAY, JOHN L.

of J. Walter Thompson Co., was born April 9, 1931. He is a graduate of Yale (BS), and entered advertising with J. Walter Thompson in 1957, as asst. time buyer. He is married to Cynthia A. Hunt and has two children. His hobbies are reading, photography, foreign affairs, tennis. He handles the L&M Cigarette account.

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GREALISH, EUGENE J.

of Young & Rubicam, Inc., was born Jan. 17, 1931. Attended Queens College, AB. First entered advertising with Nat'l Brod. Co., in 1954, as media buyer. Also held posts with Hockoday Associates, Inc., and Bryan Houston, Inc. He is married and has two children. He is a member of the Knights of Columbus and enjoys golf and bowling. Accounts are: American Home Foods, Dictaphone, General Cigar Co., National Sugar Co.

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GREDELL, GORDON LEE

of D'Arcy Advertising Co., Chicago, was born May 9, 1929. Graduating from Knox College (BS), 1952, he entered advertising with Needham, Louis & Brorby in 1954 as media trainee and has held posts with Airguide Instrument Co. He is married and has two children. Affiliated with Phi Delta Theta, Park Forest Tennis Club, and American Contract Bridge League, his hobbies are tennis, bridge, and golf. He handles the American Oil Co. (Standard Oil Div.) account.

GREY, EDWARD A.

director and senior vice president in charge of media operations at Ted Bates & Co., Inc., entered advertising in 1936. He has held posts with the Biow Co.

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GREENBERG, GERALD

of Young & Rubicam was born Sept. 15, 1929. Attended Sampson College and Columbia U. First entered advertising with Y&R in 1956, as Radio-TV commercial coordinator. He has held posts with WABC-TV as assistant production manager. He is married to Carol Heller and has two sons. His hobbies are flying, painting and the stock market. He handles the Johnson & Johnson account.

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GREENSPAN, CLIFFORD K.

of Donahue & Coe was born June 22, 1927. He attended NYU, B.S. 1951. First entered advertising with Reiss Advertising in 1951 as production biller. Also held posts with Joseph Reiss Associates and Cunningham & Walsh. Married to June Elizabeth Homan and has two children. He is a member of the Lincoln Republican Club. His hobbies are history and music. Accounts: Holland-American Lins, Gorham Silver, Schieffelin & Co.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

GROSS, LYNDON W.

of Guild, Bascom & Bonfigli, Inc., San Francisco, was born Jan. 28, 1921. Graduating from U. of Mo. (BJ), 1942, he entered advertising with Botsford, Constantine & Gardner in 1946 as a trainee and has held posts with Compton Advertising, The Biow Co., and George C. McNutt Advertising. Married to the former Ruth Lieber, he has three children. Affiliated with the Milline Club and Alpha Delta Sigma, his hobbies are fishing, golf, and photography. Accounts: Foremost Dairies, Inc., Morton House, Mary Ellen's, Mother's Cakes and Cookies, Harry and David.

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GRUBER, HERBERT

media director of Parkson Advertising, was born October 24, 1919. He graduated from C.C.N.Y. (BBA) in 1942, and entered advertising with The Biow Co. in media research. He is married and has two children. His hobbies are bridge, gardening. He handles the Universal Electrical Appliances.

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HANSON, LEE C.

broadcast supervisor of MacManus, John & Adams, Inc., Bloomfield Hills, Mich., office, was born April 20, 1931. He is a graduate of Michigan State (BA) 1953, entered advertising with M. J. & A. in 1959, as time buyer, and held posts with stations WKMH, WILS, WILS-TV. He is married to Janet Good. His hobbies are sports and music.

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HARABADIAN, LARRY N.

of Campbell-Ewald Co., is a graduate of the U. of Detroit (BS). He entered advertising with C-E in 1952, in the office service dept. He handles the following accounts: Chevrolet Motor Div. of General Motors, Kroger Co., Detroit Edison.

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HARPER, JOY

of Doyle Dane Bernbach, Inc., Los Angeles, was born March 5, 1925. She attended East Texas State, (BA). She has held posts with Erwin Wasey, Ruthrauff & Ryan. Her hobbies are the theatre and painting. Accounts: Crown-Zellerbach, S&W Fine Foods, Rainier Beer.

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HAUPTMAN, LENORE

of Grey Advertising, was born Sept. 6, 1934. She attended Brooklyn College, entered advertising with Grey Advertising in 1959 as estimator, and has held posts with Geyer, Morey, Madden & Ballard, WOR Radio, and TV Guide. Her hobbies are art appreciation and literature. She handles the following accounts: Procter and Gamble, Revlon, Mennen, Westinghouse.

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HAY, GRAHAM N. D.

broadcast media supervisor at Compton Advertising, Inc., was born Sept. 10, 1926. He is a graduate of Missouri (BA) 1948, (BJ) 1949, and entered advertising with Biow Advertising in 1950, in media research. He is married and has one child. His hobbies are music and furniture making.

HELLER, DONALD K.

of N. W. Ayer & Son, Inc., was born April 29, 1931. He graduated from Dickinson (BA) in 1953, entered advertising with Warwick & Legler in 1953, as a clerk, and held posts with Al Paul Lefton. He is married to Barbara Lamb and has one child. His hobbies are sports, photography, reading. He handles the following accounts: Armour, John H. Breck, Inc., Hamilton Watch Co.

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HOBICORN, GENE

of BBD&O, was born Feb. 6, 1939. Graduating from CCNY (BBA), 1960, he entered advertising with BBD&O in 1960 as media analyst. He is married. His hobby is 35 mm photography. He handles the E. I. Du Pont De Nemours, Inc. (Household Products) account.

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HOOVER, MURIEL

director of broadcast media at Erwin Wasey, Ruthrauff & Ryan, Inc., Los Angeles, was born July 30. She attended Los Angeles State College, entered advertising with Dan B. Miner & Co. in 1948 as assistant to print media director, and has held posts with Foote, Cone and Belding and SunKist. She is married to John M. Hoover. Her hobbies are bridge and music. Accounts: Carnation Co., Chicken of the Sea, Inc., Wynn Oil Co., Frito-Lay, Inc., Albers Milling Co.

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HOUGHEY, DOROTHY T.

of Grey Advertising Agency, Inc., entered advertising with Biow Co. in 1945, in media research. Her hobbies are music and books. She handles the Procter & Gamble account.

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HUDSON, HENRY

of Grey Advertising, was born May 6, 1930. Graduating from Georgetown U. (BSFS), 1959, he entered advertising with Grey Advertising in 1961 as research analyst. His hobbies are skiing and swimming. He handles the Procter & Gamble and Greyhound Corp. accounts.

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HUELSEER, GEORGE W.

of Doyle Dane Bernbach was born June 9, 1925. Attended Duke University, AB, 1947. Also held posts with ABC and Maxon, Inc. He is married to Mary Brantuas and has two children. He is a member of the Mandalay Civic Assoc., N. Y. Media Planners and RTES. Hobbies are hunting, fishing and field trials. Accounts: 5-Day Labs., Goodman & Sons, Polaroid Corp., Puriton and West End Brewing.

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HURLEY, GENEVIEVE

of Young & Rubicam first entered advertising with Y&R in 1948 as media assistant. Her accounts are: Tek Hughes, Permacel-Bondex, and Chivas Regal Whiskey, Tussey.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

HUTCHINS, OTIS P.

of McCann-Marschalk Co., Inc., was born July 5, 1932. Graduating from Colgate U. (BA), 1954, he entered advertising with Doyle Dane Bernbach in 1956 as a trainee. Affiliated with Down Town Glee Club, his hobbies are photography and music. He handles the following accounts: Tidy House Div. of Pillsbury, Speidel, Scripto, Fram.

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JACKMAN, NORMAN G.

of Campbell-Ewald Co., was born in 1926. He attended Wayne U., and entered advertising in 1947. He is married to Helen Van Den Brouck and has four children. He handles the following accounts: United Motors Service, General Motors, Detroit Edison, National Bank of Detroit.

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JACKNOWITZ, ANN

of Young & Rubicam was born March 11, 1932. Attended Hunter College, AB, 1952. First entered Advertising with Harry Cohen in 1953. Hobbies: Travel and philately. She handles the General Foods account.

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JAFFE, JEANE

of Doyle Dane Bernbach, Inc., entered advertising with Joseph Katz Co. in 1950, as media clerk, and held posts with J. Walter Thompson and Lennen & Newell. Her hobbies are writing and music. She handles the following accounts: American Airlines, Ohrbachs, Lane Co., Bartons, Glendale, Clairol, Wear Right, McCall's, El Al Airlines, Olin Matheson.

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JANCO, BETTY

of Doyle Dane Bernbach attended the U. of Okla. First entered advertising with Compton Advt. in 1955, as a TV estimator. She is married and her hobby is coin collecting. Accounts: West End Brewing, Polaroid, Puritron and 5 Day Deoderant.

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JOHNSON, ALLENE L.

media buyer of Kenyon & Eckhardt, Inc., was born Feb. 8, 1936. She entered advertising with Calif. Transit Adv. in 1956, as bookkeeper. Her hobbies are water skiing and hunting. She handles the following accounts: L. A. District Lincoln-Mercury Dealers Adv. Assn., Eastside Beer, Shell Oil Co.

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JONES, ARTHUR E., Jr.

of Young & Rubicam, Inc., was born May 17, 1915. He attended Hampden Sydney College. First entered advertising with Y&R in 1943, as an outdoor field rep. He also held posts with Skouras Theater Corp. He is married to Jacqueline Cathelin and has four children. His hobby is stamps. Accounts: Ethyl, Filbert, Piels Beer, Remington, Seagrams, Sports Illustrated.

JONES, EVELYN LEE

Business manager, Radio-TV at Donahue & Coe, Inc., was born August 4, 1910. She attended Rochester and Columbia, entered advertising with Donahue & Coe, Inc., in 1943, as copy writer, and held posts with various motion picture companies. She is married. Her hobbies are theatre and reading. She handles the accounts of MGM, Columbia Pictures, Allied Artists, Loew's Theatre, and other local N. Y. theatres.

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JONES, MARION A.

of Lennen & Newell, Inc., graduated from Elmira College (BA), and entered advertising with Compton Advertising in 1946, as an estimator and typist, and has held posts with Kastor, Farrell, Chesley & Clifford, Benton & Bowles, and Grey Advertising. Her hobbies are golf, reading, and sewing. She handles the following accounts: Armstrong Rubber Co., Reynolds Metals, American Gas Association, Paramount Pictures.

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JONES, RAYMOND E., Jr.

of Young & Rubicam, Inc., was born June 22, 1915. First entered advertising with Compton in 1937, as a trainee. Also held posts with Foote, Cone & Belding, CBS-TV and KHOU-TV, Houston.

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KAHN, EDWARD D.

vice president of Victor A. Bennett Co., attended Northwestern. He entered advertising with a Boston agency. He is married and has two daughters. His hobby is golf. He handles the following accounts: Harvey's Wines and Sherries, Burlap Council, Harbley's Orange Marmelade, BOAC.

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KARLAN, ARTHUR E.

of J. Walter Thompson Co., was born June 11, 1925. He is a graduate of Illinois (BS), entered advertising with DCSS in 1951, as space buyer, and has held posts with Benton & Bowles and Allied Stores. He is married to Elizabeth Cohen and has one child. His hobbies are song composing, record collecting, and bowling. He handles the following accounts: Eastman Kodak, Custom Farms.

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KAUFMAN, STUART

of Donahue & Coe, Inc., was born Oct. 30, 1931. He attended NYU, BA, 1954. First entered advertising with Donahue & Coe, Inc., in 1956. He is married and has two children. His hobbies are tropical fish, swimming and fishing. He handles the Bosco Syrup account.

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KEARNS, JAMES

of Warwick & Legler, Inc., was born December 29, 1931. He attended N. Y. U., and entered advertising with Kenyon & Eckhardt in 1956, as estimator, and has also held posts with Dancer-Fitzgerald-Sample. He is married and has two children.

KEARNS, KEN

of Grey Advertising Agency, was born March 11, 1922. He is a graduate of the U. of California (BA), entered advertising with Compton Advertising, and held posts with Biow Adv. He is chief broadcast buyer.

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KELLY, THADDEUS S.

of McCann-Erickson, Inc., was born Jan. 23, 1924. He entered advertising with BBDO in 1940, and held posts with Cecil & Presbrey. He is married to Anne Fisher and has two children. He handles the following accounts: National Biscuit Co., Avis, Allied Plastic & Coal Chemical Div., Best Foods, Dorothy Gray.

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KENNEDY, LOUIS J.

of Kenyon & Eckhardt, Inc., was born Nov. 20, 1925. He attended the U. of Pa., and entered advertising with A. E. Aldridge Assoc. in 1951 as advertising trainee. He handles the following accounts: Nabisco, Beecham Products.

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KERWIN, LUCY

of Kenyon & Eckhardt, Inc., is a graduate of St. John's and Columbia, and entered advertising with K&E in 1941, as secretary. Her hobbies are swimming and reading. She handles the following accounts: Quaker State, Mead-Johnson.

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KIZENBERGER, PAUL F.

of N. W. Ayer & Son, Inc., was born Aug. 10, 1907. He entered advertising with H. K. McCann Co. in 1926 as a clerk, and held posts with Badger Browning & Hersey. He is married to Julianna Wenzel and has one daughter. His hobbies are gardening, fishing, hunting. He handles the following accounts: Hills Bros., Pharmaco, International Corres. Schools, Armco Steel, Moore Bus. Forms, Container Corp.

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KLEIN, MANNY

media director at W. B. Doner & Co., was born Jan. 24, 1926. Graduating from Long Island U. (BS), 1950, he entered advertising with Al Paul Lefton in 1951 as radio-TV assistant and has held posts with Dancer-Fitzgerald-Sample, Cunningham & Walsh, and Lennen & Newell. Married to the former Beverly Kampf, he has two children. His hobby is golf. Accounts: National Brewing, Wilkins Coffee, Coastal Foods.

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KOBZA, EDWARD A.

of Kenyon & Eckhardt, Inc., was born Nov. 18, 1927. He is a graduate of N. Y. U. (BS) 1953, and that year entered advertising with K&E as a clerk. He is married and has two children. His hobby is golf.

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KOHLER, ARNOLD M.

of BBD&O, was born Nov. 12, 1936. Graduating from CCNY (BA), 1957, he entered advertising with Harry B. Cohen in 1957 as estimator. He is married. His hobby is photography. He handles the following accounts: Ocean Spray Cranberries, Smith-Corona Marchant, Bristol Meyers.

KUTSCHE, ROBERT

of Geyer, Morey, Madden & Ballard, was born April 22, 1927. Graduating from NYU (BA), 1948, he entered advertising with Donahue & Coe in 1950 as biller and has held posts with Benton and Bowles, and Lennen & Newell. He is married to the former Edna Kaumann. His hobby is photography. Accounts: Sinclair Refining, Lehn & Fink, B. T. Babbitt, Irish International Airlines.

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LAMARCA, JIM

of Ted Bates & Co., was born April 30, 1936. Graduating from St. John's U. (BA), he entered advertising with Dancer-Fitzgerald-Sample in 1957 as estimator. He is married and has one child. Affiliated with the Classic Car Club of America, his hobby is free lance writing. He handles the Food Manufacturers (M & M's Candies and Uncle Ben's Rice) account.

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LANGBORT, POLLY

of Young & Rubicam was born June 29, 1933. She attended Adelphi, AB, 1954. First entered advertising with Y&R in 1956, and also held posts with Dumont TV. Accounts: Jell-O Gelatin, Jell-O Pudding & Pie Filling, Jell-O Instant Pudding, Dream Wipp, Jell-O Tapioca.

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LEACH, RUTH S.

of McCann-Erickson, Inc., Chicago, was born June 1, 1923. Graduating from U. of Wisc. (BA), 1941, she entered advertising with Young and Rubicam in 1947 as secretary and has held posts with Edward Petry & Co. and Young & Rubicam. Affiliated with the Women's Advertising Club and the American College of Radio Crafts, Arts and Sciences, her hobbies are golf, theatre, and traveling. Accounts: Helene Curtis, Heileman Brewery, Coca Cola, Marshall Field, Lewis-Howe (Tums).

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LEIGHTON, BEN

of Campbell-Mithun, Inc., was born Feb. 8, 1917. He is a graduate of Hamline (BA) 1939, entered advertising with C-M in 1955, as production coordinator, and held posts with stations WEBC, WHLB, and KSTP. He is married to Verna L. Sundquist and has two children. His hobbies are hunting, sailing and landscaping. He handles the following accounts: Northwest Orient Airlines, Top Value Stamps, Scott Outboard, Northern States Power Co., Land O'Lakes, Montgomery Ward.

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LEONARD, DONALD E.

director of media at Fuller & Smith & Ross, Inc., was born Nov. 29, 1926. He is a graduate of Columbia (BS) 1950, entered advertising with Marschalk & Pratt in 1946, as Radio-TV field rep., and held posts with McCann-Erickson and W. B. Doner. He is married to Jane Grey and has three children. His hobbies are gardening, music, and reading. He handles all accounts.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

LEVITAS, BERNICE

chief time buyer, Foote, Cone & Belding, Los Angeles, was born Sept. 26, 1921. She attended Northwestern, entered advertising with Vick Knight in 1950, as secretary, and held posts with Doyle, Dan Bernbach, L. A. She handles the following accounts: Tidewater Oil Co., Sunkist Growers, Inc., Porex Corp., Seabord Finance Co.

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LINTON, DONALD LOWRY

of BBD&O was born March 6, 1934. He attended Amherst College, BA, 1959. First entered advertising with BBDO in 1959, as a trainee. His hobby is painting. He handles the Campbell Soup account.

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LIPTACK, WILLIAM E.

of Young & Rubicam was born June 22, 1933. He attended Fordham U., BS, 1956. First entered advertising with Y&R in 1960, as media trainee. He is married and has one child. His hobbies are golf, tennis, and painting. He handles the following accounts: Royal McBee, Manufacturers Hanover Bank, Johnson & Johnson Products.

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LYNCH, THOMAS J.

of Young & Rubicam was born Sept. 9, 1917. He first entered advertising with Newell Emmett Co., in 1933. He also held posts with Cunningham & Walsh. He is married and has four children and is a member of the Forest City Community Assoc. His hobbies are bowling and do-it-yourself projects. Accounts: American Home Foods, Borden Co., General Cigar, Drackett Co., Esterbrook Pen, Dictaphone Corp., Drake Bakeries and National Sugar.

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MacMULLAN, DOUGLAS T.

of Compton Advertising, Inc., was born Jan. 29, 1932. He is a graduate of Georgetown (BS), and entered advertising with Compton in 1957, as media trainee. He handles the Duncan Hines Layer Cake mixes account.

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MAEDING, FRED

of Leo Burnett Co., Chicago, was born Aug. 21, 1930. Graduating from Free U. of Berlin (Ger.), 1952, he entered advertising with Leo Burnett in 1958 as research analyst. He is married and has two children. Affiliated with the Friends of Berlin, his hobbies are photography and music. He handles the Kellogg account.

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MANELOVEG, HERBERT D.

v.p., media director of Batten, Barton, Durstine & Osborne, Inc., was born Jan. 25, 1925. He is a graduate of Pittsburgh (BA) 1948, entered advertising with WOR in 1949, as a researcher, and held posts with Parade Magazine and Benton & Bowles. He is married and has two children.

MARS, JANE

media buyer of Kenyon & Eckhardt, Inc., was born Aug. 8, 1927. She is a graduate of UCLA (BA) 1948, and entered advertising with Fortnight Magazine in 1953, as production mgr. She handles the following accounts: Max Factor & Co., Reddi-Wip.

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MARSHALL, FRANK F.

of J. Walter Thompson Co., was born Sept. 2, 1924. He graduated from Holy Cross (BS) in 1948, Harvard Bus. School (MBA) in 1950, entered advertising with J. Walter Thompson in 1951, and held posts with Stern Bros. Dept. Store. He is married to Lois J. Metcalf and has three children. His hobbies are gardening, sports, bridge. He handles the Liggett & Meyers account.

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MARSICH, JOHN PAUL

of Kudner Agency, Inc., was born Oct. 14, 1916. He is a graduate of N. Y. U. (BS) 1939, and entered advertising with NBC in 1940, as research asst. He is married to Gaye Reed. He is a member of the Plandome Country Club, and his hobbies are music, golf, and automobiles. He handles the following accounts: Genbel, Colorforms, Fisher Body Div. of GM, Sylvania.

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MARTI, RUDOLPH O.

of Campbell-Mithun, Inc., was born Dec. 15, 1926. He entered advertising with Radio KPON, Pampa, Tex., in 1946, as announcer, and held posts with KMMT-TV, Austin, Minn. He is married to Eva Lamere and has four children. His hobbies are bowling, bridge, fishing and hunting. He handles the following accounts: Malt-O-Meal, Top Value Stamps, Nash Coffee, Allied Van Lines, N. W. Bank.

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MARTINEZ, HOPE

of Batten, Barton, Durstine & Osborn, Inc., first entered advertising with BBDO in 1945, in the accounting dept. She is married to John Anzolin and has one child. She handles the following accounts: American Tobacco Co., Armstrong, First Nat'l. Bank.

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MATTHEWS, WILLIAM E.

vice president and director of media relations at Young & Rubicam, attended Baylor and Missouri. He entered advertising with Y&R in 1944.

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MATZ, STANLEY

research director at North Advertising Agency, entered advertising with General Paint & Varnish Co., as advertising mgr. He handles the following accounts: Toni, Columbia Foods, Jewel Tea, Gillette Labs.

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MAYON, RUTH

of Fletcher Richards, Calkins & Holden Inc., was educated at Los Angeles City College entered advertising with Robert J. Black Advertising and then went to Hicks & Greist Advertising. Her hobbies are dancing, golf and ceramics. She handles the following accounts: Litton Industries, Republic Supply Co., U. S. Rubber and Golden West Broadcasters.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

McAULAY, PEG

of J. Walter Thompson Co., was born Aug. 2, 1932. She attended N. Y. U., entered advertising with Compton Advertising in 1950, as media research asst., and held posts with Dancer-Fitzgerald-Sample. She is married to Stephen F. Byrd. Her hobbies are sculpturing and reading. Accounts: Standard Brands, Inc., R.C.A., Prince Matchabelli.

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McGRATH, DANIEL J.

of McCann-Erickson, Inc., Chicago, was born March 20, 1935. Graduating from St. Mary's (BA), 1957, he entered advertising with McCann-Erickson, Inc. in 1959 as assistant buyer. He handles the following accounts: Derby Foods, Inc., Brunswick, Bell & Howell.

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McDONALD, FRANK P.

of D.C.S&S was born Feb. 20, 1936. He attended St. John's U., BA, 1960. First entered advertising with D.F.S. in 1960, as an estimator. His hobbies are basketball, swimming and touch football. Accounts: Jackson Brewing Co., Narrangansett Beer, Shulton, Inc., Copenhagen Snuff, Bristol Meyers.

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McEVoy, NEWMAN F.

of Cunningham & Walsh, Inc., was born April 7, 1904. He is a graduate of Catholic U., 1926. He handles the following accounts: "21 Brand," Sunshine Biscuits, Inc., American Machine & Foundry Co., Andrew Jergens.

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McGIVNEY, WILLIAM

of Compton Advertising, Inc., was born Jan. 7, 1931. He is a graduate of St. John's (BBA), and entered advertising with Compton in 1957, in media research. His hobbies are skiing and community theatre. He handles the following accounts: Duz Soap & Detergent, Asphalt Industry, Sterling Beer, Schick Safety Razor.

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MELCHER, ETHEL H.

of McCann-Erickson, Inc., was born May 10, 1925. Graduating from Douglass College (BA), 1946, she entered advertising with Young & Rubicam in 1946 as newspaper biller and has held posts with Ted Bates, Foote Cone & Belding, and Cunningham & Walsh. Her hobbies are horseback riding, collecting antiques, and swimming. She handles the National Biscuit Co. account.

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MOORE, MICHAEL JAMES

of Lennen & Newell, Inc., was born Oct. 23, 1934. Graduating from St. Lawrence U. (BS), 1956, he entered advertising with Lennen & Newell in 1958 as researcher. He is married. He handles the Colgate-Palmolive Co. account.

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MORAN, FRANK

of Ted Bates & Co. was born Dec. 23, 1928. Attended NYU, BS, 1951. First entered advertising with Y&R in 1952, as a trainee. He is married to the former Patricia Carey and has two children. His hobby is golf. He handles the American Home Products account.

MORTON, ROBERT

of Kenyon & Eckhardt, was born Nov. 19, 1926. He is a graduate of N. Y. U. (BS) 1954, and entered advertising with Cohen, Dowd & Aleshire in 1955, as estimator. He is married and has two children. His hobbies are golf and chess. He handles the following accounts: Ford Inst., LMDA, Mercury.

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MURPHY, JANET

of L. C. Gumbinner Advertising, was born July 1, 1914. Graduating from Skidmore College (BS), 1935, she entered advertising with Blackett-Sample-Hummert in 1938 as assistant to the business manager and has held posts with MBS, Storer Broadcasting, Robert Meeker Assoc., and Newspaper Radio Committee. She is married to Ray T. Murphy and has two children. Her hobbies are water colors, gardening, and swimming. Account: American Tobacco Co., Dual Filter Taryeton & Roi-Tan Cigars.

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NASSE, BETTY

of Grey Advertising Agency, Inc., entered advertising with J. Walter Thompson in 1947, as secretary. She has held posts with Joseph Katz Co., H. B. Humphrey Co., and Dowd, Redfield & Johnstone, Inc. Her hobby is collecting old china and silver. She handles the following accounts: Hudson Pulp & Paper Corp., Revlon, Inc., Mennen, Martinson's Coffee.

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NEUGEBAUER, RALPH J.

media supervisor at Gardner Advertising Co., was born February 17, 1928. He is a graduate of U. of Missouri (BA), and joined Gardner in 1956, as media assistant. Accounts: Busch Bavarian Beer, DK Sunway, Purina Feeds, John Deere & Co.

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NUCCIO, JOHN

of Doyle Dane & Bernbach was born Oct. 13, 1923. Attended NYU, BS, 1944. First entered advertising with BBD&O in 1944, as merchandising and outdoor buyer. Also held posts with Benton & Bowles. Married to Mary Reynolds, two children. His hobbies are photography and hunting. Accounts: Olin Mathieson, American Airlines, Clairol.

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NYBORG, RICHARD V.

media director, J. Walter Thompson, Los Angeles, was born March 22, 1930. He is a graduate of Bryant College (BS) 1951, entered advertising with Time, Inc. in 1953, in market research, and held posts with Procter & Gamble Co. His hobbies are skin diving and photography. He handles all accounts.

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O'DONNELL CHARLES J.

of Maxon Advertising, Inc., was born Dec. 23, 1931. Graduating from St. John's U. (BBA), 1953, he entered advertising with William Esty Co., Inc. in 1956 as time buyer. His hobby is photography. He handles the Gillette Safety Razor Co. account.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

PALMER, ROBERT

of Cunningham & Walsh, Inc., was born July 16, 1930. He attended Fordham, entered advertising with Kenyon & Eckhardt in 1954, as estimator, and held posts with ABC-TV, Conklin Mann Co. He is married. His hobbies are photography, bowling and tennis. He handles the following accounts: American Cyanamid, Jaguar Cars, Salada Tea, A.M.F., Braniff Airways, "21 Brand," Southern Railway, Watchmakers of Switzerland.

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PANELLA, MARTHA G.

of N. W. Ayer & Son, Inc., graduated from Columbia U. (BS) in 1954, entered advertising with Al Paul Lefton in 1954, as time buyer, and held posts with Preston Enterprises. She is married. Her hobbies are designing and making jewelry, ice skating, and dramatics. She handles the following accounts: Pharmaco Inc., Breck Shampoos, Feen-a-mint Co.

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PANSUTI, JOHN

of Doyle Dane Bernbach was born Oct. 12, 1930. Attended C.C.N.Y., BBA, 1951. First entered advertising with Doherty, Clifford, Shenfield in 1951, as an estimator. Married and one child. His hobby is reading and sports. Accounts: ABC, Chemstrand Corp., Cole of California, Coffee Growers of Columbia, Dreyfus Fund, French Government Tourist Office, Levy & Sons, Ronson, Harbmann Luggage, Volkswagen.

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PAPE, ROBERT H.

Canadian supervisor & U. S. buyer of Compton Advertising, Inc., was born April 4, 1931. He is a graduate of Nichols (ABA) 1955, and entered advertising with Compton in 1956, in media research. He is a member of Siwanoy Country Club of Bronxville, and his hobbies are bowling, art, and photography. He handles the Ivory Soap and Crisco accounts.

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PARDOLL, ARTHUR S.

associate media director at Foote, Cone & Belding, Inc., was born in 1913. He is a graduate of Yale (BA). He is married to Mary Kikoin and has three children. He handles the following accounts: Clairol, Lever Bros., Imperial Margarine, Pepsodent Paste and Brushes, Equitable Life Assurance Society of U.S.

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PARKER, DOUGLAS S.

of N. W. Ayer & Son, Inc., was born May 21, 1924. He graduated from Princeton in 1946, entered advertising with Ward Wheelock Co. in general Radio-TV work, and held posts with Al Paul Lefton Co. He is married to Virginia C. Barba and has two children. His hobbies are sports, golf.

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PASSMORE, JOHN J.

of Campbell-Ewald Co., was born in 1915. He attended the U. of Detroit, and entered advertising with C-E in 1948, as manager of magazine scheduling dept. He handles the following accounts: Firestone Tire & Rubber Co., Goebel Brewing Co.

PAULSEN, ELEANOR I.

of Young & Rubicam first entered advertising in 1941, as a clerk. Her accounts are American Home Foods, Drackett and Robert Burns Cigars.

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PELLENZ, WILLIAM D.

of McCann-Erickson, Inc., was born in 1925. He is a graduate of Syracuse (BS) 1949, and entered advertising with McCann-Erickson in 1951. He handles the following accounts: Atlas Supply Co., Nestle Co.

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PERKINS, CHRISTINE M.

of MacManus, John & Adams, Inc., was born July 22, 1924. She attended Wilkes-Barre Business College, entered advertising with Cowan & Dangler in 1947, as media & space buyer, and held posts with Nursing World and Donahue & Coe. Her hobbies are theatre, sewing, and reading. She handles the following accounts: U. S. News & World Report, Rheichhold Chemicals, U. S. Air Force, White Rock Corp., S. B. Thomas.

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PERLSTEIN, ROBERT M.

network media supervisor at B.B.D.&O was born June 26, 1930. Graduated from Pace, BBA-Adv., 1959. First entered advertising with ABC-TV in 1953, as an account rep. Also held posts with CBS-TV. He is married and has one child.

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PETER, GEORGE

of Cunningham & Walsh, Inc., was born Sept. 29, 1935. He attended C.C.N.Y., and entered advertising with C&W in 1956, as estimator. His hobbies are skiing, boating, swimming, golf, and reading. He handles the following accounts: American Machine & Foundry, Thos. Cook & Son, Watchmakers of Switzerland, 21 Brands, Inc.

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PETERS, JOYCE

of Mogul, Williams & Saylor, Inc., attended Drake Business College. She entered advertising with Harry B. Cohen in 1952, as asst. time buyer, and held posts with Katz Agency and American Bcstg. Co. Her hobbies are boating and bowling. She handles the following accounts: Barney's Clothes, Barricini Candy Corp., Breakstone, Gold Medal Candy, National Shoes, Howard Clothes, Ronzoni Macaroni.

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PETER, MARY DENISE

of Campbell-Mithun, Inc., Chicago, was born Dec. 12. Graduating from U. of Chicago (BA, MA), 1946, she entered advertising with Needham, Louis & Brorby, Inc. in 1948 as media clerk and has held posts with Foote, Cone & Belding; Grant Advertising; and Donahue & Coe. Affiliated with the U. of Chicago Alumni Assoc., the Chicago Council on Foreign Relations, and the Library of International Relations, her hobbies are music and travel. Accounts: Wilson & Co., Wilson Sporting Goods Co., Helene Curtis Industries, Inc.

PETTICK, BEN

of Product Services, Inc., was born April 19, 1916. He entered advertising with Product Svcs. in 1954, as regional director. He is married and has three children. His hobbies are cards, hiking and camping. He handles the following accounts: Roto-Brol, Continental, Tech. Tape Corp.

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PICKETT, RICHARD C.

media supervisor of Foote, Cone & Belding, was born Sept. 30, 1929. He is a graduate of Fordham (BA) 1952, and entered advertising with William Esty in 1954, as time buyer. His hobbies are golf and sailing. He handles the following accounts: Lever Bros. Co., S. A. Schonbrunn & Co., Menley & James Lab.

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PORTERFIELD, GRACE M.

of Benton & Bowles, Inc., was born May 16. She attended Columbia U., entered advertising with Catherine Oglesby in 1945 as media buyer and has held posts with Jordanoff Aviation. She is married to Charles Clayberger. Affiliated with the RTES and the N. Y. Republican Club, her hobbies are cranberry bogs and bridge. She handles the Maxwell House Coffee account.

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PRANZO, GARY

of Young & Rubicam was born Dec. 16, 1932. Attended C.C.N.Y., BBA, 1956. First entered advertising with Cunningham & Walsh in 1956 as an estimator. He is married and has two children. He is also a member of The Associates. His hobbies are records and photography. Accounts: Time Magazine, Personal Products, Antigua Whiskey.

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RAMBERG, ARNE N.

of N. W. Ayer & Son, Inc., was born March 13, 1930. He attended Pace College, entered advertising with Lynn Baker in 1949, as office boy, and held posts with Paul Venze Assoc., and W. B. Doner & Co. He is married and has two children. He handles the following accounts: Corning Glass Works, United Air Lines, Du Pont Home Furnishings, Dill Co.

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RASMUSSEN, BERNARD G.

of Fuller & Smith & Ross, Inc., was born May 27, 1919. He is a graduate of Fordham (BS) 1946, entered advertising with Ruthrauff & Ryan in 1946, as asst. time buyer, and held posts with Seagram Distillers. He is married to Mary Dooley and has five children. He handles the following accounts: Aluminum Co. of America, Package Machinery, Commercial Solvent Corp., M. Polemer, Borden Chemical Co.

REED, ALLAN

of Gray Advertising Agency, Inc., was born March 19, 1929. He is a graduate of Pace College (BBA), and entered advertising in 1947. He is married and has three children. His hobbies are golf and photography. He handles the following accounts: Block Drug, Palm Beach.

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REED, WALTER J.

of Foote, Cone & Belding, was born March 14, 1933. Graduating from Brooklyn College (BS), 1956, he entered advertising with the Katz Agency in 1956 as biller and has held posts with Cohen & Aleshire, Inc. He is married and has one child. He is affiliated with the Men's Club, the Brooklyn Infants Home, and the Knights of Pythias. Accounts: Liebmann Breweries, TWA, Angustora Wuppermann, Inc. (Bitters).

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REINECKE, WALTER

of Batten, Barton, Durstine & Osborn, Inc., was born May 24, 1931. He attended the U. S. Naval Academy, and entered advertising with William Esty Co. in 1949. He is married to Marianne Kraemer and has two children. He handles the Lever Brothers account.

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REINER, MORT

of Hicks & Greist, Inc., was born July 21, 1926. Graduating from Syracuse U. (BS), 1950, he entered advertising with Pedlar & Ryan in 1950 as assistant time buyer and has held posts with the Biow Co., Product Services, Inc., and Glamorene, Inc. Affiliated with the Academy of Television of Arts and Sciences, his hobbies are record collecting, carpentry, and swimming. Accounts: Taylor-Reed, Westclox, Endicott-Johnson, Stahl-Mayer, Williams Furniture, Dixon.

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REISENBACH, SANFORD E.

of Grey Advertising Agency, Inc., was born May 13, 1932. He is a graduate of N. Y. U. (BS), entered advertising with Dancer-Fitzgerald-Sample in 1952, as a trainee, and held posts with Transportation Displays and S. R. Leon Co. He is married and has two children. He handles the following accounts: Martinson Coffee, Revlon, Block Drug Co., Hudson Pulp & Paper Co.

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REISS, BERNARD M.

of Friend-Reiss Advertising, was born Jan. 13, 1910. He graduated from Hebrew Technological Institute (EE), 1931. Married to the former Sally Rodway, he has two children. His hobbies are hunting and fishing.

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RENFRO, HARRY K.

director of Radio & Television for D'Arcy Advertising Co., St. Louis office, was born in 1915. He entered the advertising field in 1951. He is married and has one child. He handles the following accounts: Budweiser, Banquet Canning Co., International Shoe, Brooks Foods, Clade Gas, Lincoln Engineering, McQuary Norris Mfg.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

REYNOLDS, DWIGHT S.

of Campbell-Mithun, Chicago, attended Lake Forest College. He first entered advertising with Calkins & Holden in 1951 as assistant radio-TV director and has held posts with American Broadcasting Co. and Young & Rubicam. He is married and has two children. Affiliated with the Broadcast ADV Club of Chicago, his hobbies are music, woodworking, and skating. Accounts: Kroger Co., American Bakeries, Borden Milk, P & G, Zenith radio and TV, Hammond Organ.

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RIEMENSCHNEIDER, ROBERT R.

chief time buyer of Gardner Advertising Co., was born in 1928. He is a graduate of Northwestern (BS), entered advertising with Schwimmer & Scott, Inc., in 1950, as copywriter, and has held posts with North Advertising. He is married to Polly Caylor and has three children.

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RIND, NATE

of Doyle Dane Bernbach, Inc., was born Feb. 28, 1931. He is a graduate of Brooklyn College (BA) 1953, (MA) 1957, and entered advertising with Foote, Cone, & Belding in 1956, as media research asst. He is married and has two children. His hobby is books. He handles the following accounts: Polaroid, Venus Pen & Pencil Corp., Utica Club Beer, Goodman's Noodle Products, and Five-Day deodorant.

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ROBERTS, MARCIA

of Young and Rubicam attended Syracuse U. She first entered advertising with Y&R in 1952, as a statistical clerk. Accounts: Time International, P & G Cheer, Life Magazine.

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ROLFES, FRANK P.

of Campbell-Mithun, Inc., was born Feb. 6, 1929. He is a graduate of Loyola of Chicago (BA) 1950, U. of Chicago (MAB) 1958, entered advertising with CBS Radio in 1954, as sales service mgr., and held posts with Blair-TV Assoc. and Katz Agency. He is married to Julie K. Young. He is a member of the Illinois Athletic Club, and his hobbies are skiing, handball and golf.

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ROSS, DONALD M.

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born May 2, 1928. He entered advertising with SSC&B in 1956, as media research assistant. His hobbies are designing and constructing settings for model theatre, theatre-going, and making home movies. He handles the following accounts: Lipton Tea, Block Drug Co.—Nytol, Py-Co-pay tooth brushes, green mint, Bulova Watch Co., This Week Magazine.

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SACHS, JEROME M.

media director for Doyle, Dane & Bernbach was born Aug. 25, 1928. He graduated CCONY, B.A.A. 1955. He first entered the agency business with J. D. Tarcher & Co. in 1945, and was also with Cecil & Presbrey and Franklin Bruck.

SAGERMAN, JOYCE B.

of Compton Advertising, Chicago, was born May 30, 1935. Graduating from U. of Wisc. and Roosevelt (BA), she first entered advertising with Wherry, Baker & Telden in 1957 as media assistant. She is married to Dr. A. Sagerman. She handles the American Dairy Assoc. and the Quaker Oats accounts.

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SANDBERG, CARL

assistant time buyer of Compton Advertising, Inc., was born June 19, 1937. He is a graduate of Seton Hall (BS) 1958, and entered advertising with Compton in 1959, as trainee. His hobbies are golf, bowling, politics, basketball, and the saxophone. He handles the following accounts: Crisco, Comet, Duncan Hines, Gleem.

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SANNO, ALFRED R.

media director at McCann-Erickson, Inc., was born in 1925. He is a graduate of Dartmouth (BA) 1946, entered advertising with Young & Rubicam in 1948, and later held posts with BBDO. He is married to Linda Ciccarelli and has two children. Accounts: Minute Maid, John Hancox, Magnavox, Owens Corning Fiber Glass, National Broadcasting Co.

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SANTONI, WILLIAM

of Cunningham & Walsh, Inc., was born Aug. 27, 1929. He is a graduate of Florida (BS), entered advertising with Ruthrauff & Ryan in 1955, as media statistician, and held posts with Dancer-Fitzgerald-Sample. He is married to Amy Rivers and has two children. He handles the following accounts: Folger Coffee, American Home Products, Sunshine Biscuits.

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SCALA, JAMES M.

of Young & Rubicam was born Jan. 12, 1930. Attended Hamilton, AB, 1951. First entered advertising with Y&R in 1953, as a trainee. He handles the General Foods Corp., account.

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SCHOENFELD, JAY B.

broadcast supervisor at McCann-Erickson, Inc., was born April 16, 1931. He attended C.C.N.Y., and entered advertising with Ted Bates. He handles the following accounts: Avis, Corn Products, Tyrex, Lehn & Fink and Savings & Loan Foundation.

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SCHUBERT, GENEVIEVE

of Compton attended Barnard College. She first entered advertising with Badger, Browning & Hersey in 1945, as an estimator. Also held posts with Ted Bates. Her hobbies are portrait drawing, travel and languages. Accounts: N. Y. Life, Remington Rand, Sterling Drug and P&G.

SCHUEBEL, REGGIE

V.P., Network Relations at Guild, Bascom, Bonfigli, Inc., entered advertising with Duane Jones Co. in 1942, as radio director. He held posts with Biow Co. and Norman, Craig & Kummel. His club affiliations are RTES and Radio Pioneers. He handles the Ralston account.

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SEGALL, JOEL

of Compton was born Jan. 27, 1937. He attended the U. of Illinois, BS, 1959. First entered advertising with Compton in 1960. He is married and has one child. He is a member of Alpha Epsilon Pi, Alpha Kapper Psi, Alpha Delta Sigma and AFA. His hobbies are baseball and music. Accounts: P&G, Crisco, Pink Ribbon Dreme, Consolidated Cigar's LaPalina and Lovera, Ivory Liquid.

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SEMONS, STEVEN L.

of Young & Rubicam was born March 19, 1933. Attended C.C.N.Y., BBA, 1955. First entered advertising with Cunningham & Walsh in 1953. He is married and has two children, Bonnie and Andy. His hobby is chess. Account: General Foods.

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SENATORE, CARRIE

of J. Walter Thompson Co., was born March 12, 1929. She entered advertising with BBD & O in 1947, as secretary. Her hobbies are dramatics and skiing. She handles the following accounts: R. T. French, Liggett & Meyers, Beecham Products.

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SHAHINIAN, DOROTHY

of Fuller & Smith & Ross, Inc., is a graduate of Syracuse (BA) 1949, and entered advertising with F&S&R in 1953, as estimator. Her hobbies are piano and golf. She handles the following accounts: Commercial Solvents Corp., Grumman Aircraft, Coals & Clark, Inc., W. Va. Pulp & Paper Co., Fuller Brush Co.

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SHAPIRO, MARVIN B.

of BBD&O was born Feb. 25, 1933. Attended Ithaca College, BS, 1956. First entered advertising with Weiss & Geller in 1956, as a buyer. Also held posts with Grey Advertising. Married to the former Naidia Berman and has one child. He handles the Pepsi-Cola and B. F. Goodrich accounts.

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SHEPPARD, RICHARD

Broadcast Supervisor at MacManus, John & Adams, Inc., was born March 19, 1932. He is a graduate of Wooster (BA) 1954, entered advertising with Brooke, Smith, French & Dorrance in 1956, as traffic coordinator, and held posts with W. B. Doner. His hobbies are swimming, music, and theatre. He supervises all accounts.

SHIMA, JOHN F.

Media Director at Kenyon & Eckhardt, Inc., was born Nov. 28, 1929. He attended N. Y. U., entered advertising with Kenyon & Eckhardt in 1947, as checking clerk. His hobbies are opera and sailing. He is married and has three children. Accounts: Max Factor, Lincoln-Mercury Dealers, Reddi-Wip.

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SILVERMAN, ALAN

of Norman, Craig & Kummel, was born May 17, 1934. Graduating from Indiana U. (BS), 1956, he entered advertising with Dancer-Fitzgerald-Sample in 1956 and has held posts with Kenyon & Eckhardt. His hobbies are sailing and skiing. He handles the Colgate-Palmolive Co. account.

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SLATTERY, ANNE H.

of Batten, Barton, Durstine & Osborn, Inc., was born March 21, 1928. She is a graduate of College of New Rochelle (BA) 1948, entered advertising with Geyer, Newell & Ganger in 1950, and held posts with Robert B. Grady Co., and CBS TV Network. She is married to Robert Bayley. Her accounts are American Tobacco Co., Armstrong Cork, Philco, U. S. Steel, B. F. Goodrich.

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SMITH, JACK 'JOHN' J.

of B.B.D&O was born May 26, 1931. Attended Fordham U., BA, 1953. First entered advertising with Ruthrauff & Ryan in 1953. Also held posts with S.S.C&B and Lennen & Newell. Accounts: Dodge, Armstrong Cork, First Nat'l. City, Liberty Mutual, Phoenix Mutual, N.Y. Racing, GE, Greater N.Y. Fund.

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SPARKS, HENRY L.

of Young & Rubicam was born Sept. 24, 1909. Attended Williams College. First entered advertising with Young & Rubicam in 1930. Married the former Mary Peelle and has four children. He is a member of the Mt. Kisco Country Club. Accounts: GE Major, Moore McCormack, International Silver, Metropolitan Life, Simmons, Norcross, GE Radio-TV, Johnson & Johnson, Hendredon, Manufacturers Trust and Royal.

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SPERO, JAMES M.

of Tatham-Laird, Chicago, was born May 27, 1933. Graduating from Union College (AB), 1955, he entered advertising with Kenyon & Eckhardt in 1955 as media assistant and has held posts with McCann-Erickson. He handles the Butter-Nut Foods Co. and Clark Oil accounts.

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SPRUYTENBURG, FRED

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born July 22, 1932. He graduated from Pace (BBA), and entered advertising with SSC & B in 1956. He handles the following accounts: American Tobacco Co., Bulova Watch Co., Whitehall Labs.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

ST. GEORGES, JOSEPH F.

of Young & Rubicam was born June 4, 1926. Attended Yale, BA, 1948. First entered advertising with St. Georges & Keyes in 1950, as copy-contact. Also held posts with WOR-TV and Time Mag., Married and has five children. Accounts: Remington, Tuffy Cosmetics, Filbert, Lipton, Permacel, Piels Beer. ★ ★ ★

STAAB, WALTER E.

of Kenyon & Eckhardt, Inc., was born April 12, 1933. Attended Rutgers University and Farleigh Dickinson, BA, 1955. First entered advertising with McCann-Erickson in 1956, as media-research analyst. Accounts: Beecham Products Inc., Brylcreem, Silvikrin and MacLeans. ★ ★ ★

STACK, JAMES

of Young & Rubicam, Inc., was born May 11, 1923. Attended Fordham U. and NYU, BS, 1949, and MBA, 1953. First entered advertising with Y&R in 1953, as media operations supervisor. Married and has two children. Hobbies are sports and wood-working. Accounts: Drackett, General Cigar, American Home Foods. ★ ★ ★

STANNARD, ISABELLE

of Daniel & Charles, was born Sept. 16, 1929. She attended Hofstra College, entered advertising with J. M. Mathes in 1946 as estimator and has held posts with J. Walter Thompson, Biow and Ogilvy and Benson & Mather Her hobbies are jazz, sewing, reading, and ballet. Accounts: Fresh Deodorant, Supp-hose Stockings, Miles Shoes, Pez Candy, Kayser Stockings, Canada and Amso Sponge. ★ ★ ★

STARK, JOAN G.

Supervisor of Spot broadcasting at Grey Advertising Agency, Inc., was born July, 1931. She entered advertising with William H. Weintraub in 1950, as estimator and held posts with Harris & Whitebrook. Her hobbies are horseback riding and boating. She supervises all accounts. ★ ★ ★

STONE, ROBERT M.

of Compton Advertising, Inc., was born April 3, 1934. He is a graduate of Michigan State (BA), and entered advertising with Compton in 1959, as media trainee. He is married and has two children. His hobbies are golf, reading, music, and athletics. He handles the following accounts: Crisco Oil, Purifon Oil, El Producto Cigars, Curtis-Wright Corp., N. Y. Stock Exchange. ★ ★ ★

STRASSMAN, NORMA C.

of Chirurg & Cairns, Inc., was born July 22, 1924. She attended N.Y.U., entered advertising with Young & Rubicam in 1948 as estimator, and held posts with Dancer-Fitzgerald-Sample, Cunningham & Walsh, and Doherty, Clifford, Steers & Shenfield. Her hobbies are golf, swimming, and skiing. Accounts: Binney & Smith (Crayola Crayons), Eaton Paper Corp., Dynel Div. of Union Carbide Corp., Adlerney Dairy Co., Chatham Blankets.

STUMBO, PHILIP A.

of McCann-Erickson, Inc., was born August 17, 1934. He attended Fordham and C.C.N.Y., entered advertising with Biow-Beirn-Taigo in 1954, as Radio-TV spot biller, and held posts with WABC-TV, Ted Bates. His hobbies are skiing, opera, theatre, ice skating and tennis. He handles the following accounts: Westinghouse Electric, John Hancock, Look—Cowles Magazines. ★ ★ ★

SULLIVAN, JEANNE

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born Oct. 4, 1924. She entered advertising with Duane Jones, Co. in 1954, as secretary, and has held posts with Reggie Schuebel, Inc., and Norman, Craig & Kummel. She handles the following accounts: Carter Products, Rise Shave Cream, All Detergent. ★ ★ ★

SULLIVAN, WALTER E., Jr.

of Doyle, Dane, Bernbach, Inc., was born May 18, 1925. Attended Columbia U., AB in 1948, MA in 1950. First entered advertising with Benton & Bowles in 1953, as media analyst. Also held posts with Foote, Cone & Belding and Royal Typewriter Co; Married and has 4 children. Hobbies are Music, Golf and Tennis. Accounts: Yardley of London, The Lane Co., Warner Bros. Foundations, Ohrbach's Glendale Knitting Corp. ★ ★ ★

SWART, RICHARD E., Jr.

of B.B.D&O was born August 4, 1934. Attended Williams College, BA, 1956. First entered advertising with B.B.D&O in 1956, as a trainee. Married to the former Jo Anne Schien, he has two children. Accounts: MMM, Minneapolis Honeywell, Chun King, National Presto, Toro, Investors Diversified Services. ★ ★ ★

SYERS, ROBERT J.

of BBD & O, was born June 1, 1936. He attended C.C.N.Y. and entered advertising with BBD & O in 1954 as research trainee. He is married. Affiliated with the FM Radio Society, his hobby is skiing. He handles the following accounts: DuPont, Philco, Pan American Coffee Bureau, Hit Parade Cigarettes. ★ ★ ★

TELEKI, MARGOT

of Reach, McClinton, was born May 24. Graduating from New England Conservatory of Music (BA), 1951, she entered advertising with Edward Kletter Assoc. as estimator and has held posts with Norman, Craig & Kummel and J. Walter Thompson. Accounts: Prudential, Standard Brands, Hudson, Pabst, Speidel, Ford Motor, International Latex, Syracuse China, Berlitz, Breck, Willy's, Maidenform, Champion Spark Plugs, Colgate, Vanity Fair, N. J. Bell, Isodine.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

THULIN, KATHERINE

of Campbell-Mithun, Inc., was born Oct. 1, 1931. She is a graduate of Minnesota (BA), and entered advertising with Bulmer-Johnson in 1953, as secretary. Her hobby is skiing. She handles the following accounts: Larsen Co., Northern States Power Co., Minneapolis Symphony.

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TILLMAN, SHARON

of Smith/Greenland Co., Inc. was born Dec. 27, 1934. Graduating from U. of Miami (BA), 1956, she entered advertising with Monroe Greenthal Co. in 1957 as assistant space buyer. She is married to Mel Tilman. Writing short stories is her hobby. Accounts: Downyflake Foods, Inc., Melnor Industries, Milady Food Products, Weldon Farm Products, S. W. Farber, I. Rodeach & Sons, Wagner Baking Corp.

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TREA, RICHARD

of Kenyon & Eckhardt, Inc., was born Nov. 17, 1926. He is a graduate of Dickinson (BA) 1952, entered advertising with Benton & Bowles in 1952, as media research analyst, and held posts with Carl S. Brown Co., Inc. He is married and has one child. He handles the following accounts: Harold F. Ritchie, National Biscuit Co., Pepsi-Cola Co.

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TREGRE, JEANNE M.

of J. Walter Thompson, attended St. John's U., BA. First entered advertising with Ogilvy, Benson & Mather, Inc. Accounts: Mentholatum, Brillo, Pan-American.

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TUFTY, JAMES V.

of Young & Rubicam, Inc., Los Angeles, was born March 11, 1929. Graduating from Michigan State U. (BA), 1952, he entered advertising with Young & Rubicam in 1956 as outdoor field representative. Affiliated with the Overseas Press Club and the Madison Ave. Rod & Gun Club, his hobbies are photography, riding, and swimming. He handles the Union Oil Co. of Calif. account.

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TULLY, TIM

of Compton Advertising, Inc., was born May 10, 1932. He is a graduate of Williams (BA), and entered advertising with Ted Bates in 1958, as mail-room trainee. His hobbies are theatre and tennis. He handles the Ivory Liquid account.

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TWIDDY, JOHN W.

of MacManus, John & Adams, Inc., was born Dec. 2, 1931. He attended Western Maryland College, entered advertising with Foote, Cone & Belding in 1955, as asst. media buyer, and held posts with TV Guide. He is married to Mary Kraft and has two children. He handles the following accounts: Good Humor Corp., MMM, S. B. Thomas, White Rock Corp., Van Munching Imports, U.S. Air Force.

VANDERWARKER, GORDON G.

media Manager of Donahue & Co., was born March 15, 1915. Attended Wesleyan U., BA, 1936. First entered advertising with NBC in 1937, as research clerk. Also held posts with ABC, Benton & Bowles, BBD&O, Needham, Louis & Brorby. Accounts: Corn Products, Gorham Silver, Holland-America Line, Business Week, Schieffelin & Co.

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VERNON, FRANK J.

of Cunningham & Walsh, Inc., was born March 4, 1933. He is a graduate of Penn State (BA), and entered advertising with C&W in 1959, as estimator. He is married to Annette Galbavy and has one child. His hobbies are reading and sports. He handles the Folger Coffee account.

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VILMURE, MARION

of Fletcher Richards, Calkins & Holden, was born July 17. She attended U.S.C., entered advertising with Smith, Bull & McCreery in 1948 as secretary, and has held posts with Barnes Chase Co., Roy S. Durstine, and Stromberger, Lavene & McKenzie. She is married to Richard A. Vilmure. Affiliated with Advertising Club of L.A., Radio and TV Women of So. Calif., L.A. Advertising Women, and Advertising Assoc. of the West, her hobbies are Spanish and traveling to Mexico. She handles all radio and TV accounts.

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VITT, SAM B.

v.p. and media dir. of Doherty, Clifford, Steers & Shenfield, was born Oct. 23, 1926. He is a graduate of Dartmouth (BA) 1950, entered advertising with CBS in 1950, as a trainee, and has held posts with Benton & Bowles. He handles the following accounts: Bristol-Myers, Grove Labs, Paton McCormick, The Borden Co., Sonotone, Chemway, Noxema, Standard Triumph, Kimberly Clark, Borden.

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WALLER, RICHARD J.

of Ted Bates & Co., was born Feb. 23, 1933. He attended N.Y.U. and entered advertising with Donahue & Co. in 1956 as research assistant. He is married. Equitation is his hobby. He handles the Carter Products, Inc. and Mobil Oil Co. accounts.

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WALLOWER, TED P.

of Batten, Barton, Durstine & Osborn, Inc., was born Jan. 21, 1918. He is a graduate of Missouri (BA) 1939, entered advertising with Bermingham Castleman in 1948, in accounting, and held posts with Morey Humm & Johnstone. He handles the following accounts: Du Pont, Pfeiffer's.

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WALSH, DOLAN J.

of D'Arcy Advertising Co., St. Louis office, attended St. Louis U. He entered advertising with D'Arcy in 1951, in the outdoor dept. He is married and has one child. He handles the following accounts: Anheuser Busch, The Reardon Co., Bondex-Diamex, Krey Packing Co., International Shoe.

TIME BUYERS AT LEADING ADVERTISING AGENCIES

WARD, ALAN M., Jr.

of Young & Rubicam was born August 13, 1933. Attended NYU. First entered advertising with Y&R in 1956, as a trainee. Married to the former Joan Robertson he has one son. His hobby is boating. Accounts: Beech-Nut Baby Foods, Singer Sewing Machine Co.

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WARNER, JOHN A.

of Young & Rubicam was born May 17, 1926. Attended Pace College, BBA, 1952. First entered advertising with Y&R in 1952, as a trainee. He also held posts with Pictures Inc. He is married and has three children. His hobby is refinishing old furniture. Accounts: Gulf Oil Corp., and General Electric.

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WARREN, HENRY E., JR.

of D'Arcy Advertising, Chicago, was born Dec. 29, 1936. Graduating from U. of Fla. (BS), 1959, he entered advertising with Leo Burnett in 1959 as a trainee. Affiliated with the Sports Car Club of America, American Skydivers, and Sunshine Skindiving Assoc., his hobbies are sports car racing, skydiving, and skindiving. He handles the American Oil Co. account.

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WEIGL, VIRGINIA C.

of Fuller & Smith & Ross, Inc., was born May 30th. She attended N.Y.U. and Columbia, entered advertising with BBD & O in 1951 as assistant time buyer, and has held posts with Hicks & Greist, Inc. and Roy S. Durstine, Inc. Married to Paul Weigl, she has two children. Accounts: Pacific Ocean Park, McCulloch Motors, Fairfield Laboratories, Ducommon, General Electric, Kal Kan Dog Food.

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WEISS, FREDERICK C., Jr.

of Young & Rubicam was born July 16, 1926. Attended Tufts U., BNS, in 1946 and AB in 1948. First entered advertising with Y&R in 1948. Also held posts with Fairchild Camera and Instrument Corp. Accounts: P&G, GE, The Travelers Insurance Cos.

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WEYMOUTH, E. G., JR.

of Kudner Agency, Inc., was born Aug. 15, 1917. He attended Lehigh, entered advertising with Kudner in 1939, as trainee, and held posts with Colgate-Palmolive Co. He is married to Rachel Williams and has two children. He is a member of the Bronxville Field Club and the Rear Guards. He handles the following accounts: Goodyear, Fisher Div. of GM, Color-forms.

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WHITE, WILLIAM G.

of Cunningham & Walsh, Inc., was born Oct. 24, 1918. He is a graduate of U. of Toronto (BA), entered advertising with CFRB in 1939, in sales, and held posts with Benton & Bowles and Pedler & Ryan. He is married to Patricia Anderson and has three children. His hobby is community activities. Accounts: American Export Line, Wheeling Steel Corp., St. Regis Paper Co.

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WIDHOLM, ROBERT

broadcast media supervisor at Doherty, Clifford, Steers & Shenfield, was born March 21, 1924. He is a graduate of Dartmouth (BA) 1947, and entered advertising with Lennen & Mitchell in 1948, as trainee. He handles the following accounts: Bristol-Myers, Anness, Ipana, Minute Rate, Standard Triumph.

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WILSON, JAMES K.

of Campbell-Mithun, Minneapolis, was born Oct. 26, 1933. Graduating from U. of Notre Dame (BS), 1955, he entered advertising with Campbell-Mithun in 1956 as radio-TV production coordinator and has held posts with WCCO radio. Married to the former Teresa Badger, he has four children. His hobbies are audio, woodworking, sailing, and golf. Accounts: Pillsbury's Refrigerated Products and Best Flour, Northwestern National Bank, Marigold Foods, Inc.

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WOLFE, ROBERT D.

vice president in charge of Radio-TV, west coast, Grey Advertising Agency, Inc., was born Nov. 14, 1912. He is a graduate of Brown (PhB) 1934, entered advertising with Young & Rubicam in 1938, as script writer, and held posts with Kenyon & Eckhardt, Hicks & Greist, John W. Shaw Adv., Peck Agency, and Sweets Co. of America. He is married to Jeannette Scott and has two children.

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WOODRUFF, F. CHARLES

of Sullivan, Stauffer, Colwell & Bayles, Inc., attended Columbia U., MA, 1956. First entered advertising with McCann Erickson. Accounts are Lever Bros., Best Foods, American Petroleum Inst.

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YODER, DAVID J.

of B.B.D.&O was born April 11, 1937. Attended Ohio Wesleyan U., BA, 1959. First entered advertising with B.B.D.&O in 1959. His accounts are Campbell Soup and Bromo Seltzer.

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ZIEGLER, ISABEL

media supervisor of N. W. Ayer & Son, Philadelphia, is a graduate of Simmons College. She entered advertising with J. Walter Thompson as an estimator. She also held posts with The Biow Co., New York City. Accounts: John H. Breck, Pharmaco, Inc., Polk-Miller, Inc., Johnson & Johnson.

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ZIZZAMIA, MARK H.

assistant time buyer of Compton Advertising, Inc., was born June 23, 1935. He is a graduate of Harvard (BA) 1957, and entered advertising with Compton in 1958, as media trainee. He handles the following accounts: Chase Manhattan Bank, Gulton Industries, Hot Point.

BROADCASTING'S IMAGE

Are We the Good Spokesmen We Should Be?

By DON CURRAN, President

Broadcasters' Promotion Association, Inc.

THE broadcasting industry is now 67 years old, and though it is relatively new—compared to other major industries, millions of words have been dedicated to describing and depicting its inner workings. The basic reason behind this is that broadcasting is an interesting, glamorous business that captures the imagination of the general public as well as of those who work in it. One of the most vibrant and healthy stimulants broadcasting has is that it is the subject of discussion and criticism from many objective sources.



The public looks to broadcasters for information about our industry because, and only naturally so, we are its only real spokesmen. No one else knows the broadcasting business as well as broadcasters. This is simple logic and yet, I doubt we live up to this responsibility of being as good spokesmen as we should. The question I pose is, are we representing broadcasting to our fellow men on a personal, first person basis as successfully as other professionals represent their industry or profession?

The title, broadcaster, has many interpretations. It varies with the market size. With the smaller, isolated market the station personnel automatically represent our entire industry to all. Multiple stations in larger markets share the responsibility, but at the same time represent their industry to the city in which they operate.

This business of image is old hat to the public and industrial relations people. It is simply the ability to mold

and maintain a good public image. The talent to do so is the public relation man's stock and trade. I advocate that every person working at a station must have the ability to help create good public relations for the broadcasting industry. In most stations the bulk of this task rests with those meeting the public, from the manager down through the sales team and programming people. A complete reappraisal should be made regularly on the effectiveness in selling the broadcasting industry to the people of each community. It must be considered an important part of operating a successful broadcasting station.

The one man best equipped to contribute the professional public relations advice within the regular table of organization of most stations is the promotion manager. He is, of course, the advertising manager, market strategist and publicist, as well as public relations man. I propose that all station managers allow their promotion manager to strengthen his public relations activities. When he asks to represent your station and the broadcasting industry at various civic functions, please follow through.

Seek out opportunities to represent the broadcasting industry to your public. Prepare yourself by staying up-to-date on industry affairs. Ask your promotion manager to gather facts and figures to give you direct, up-to-the-minute impact. Above all, represent the best interest of the broadcasting industry to the people whom you meet on a daily basis.

Broadcasters' Promotion Association, Inc.

145 East 49th Street
New York 17, New York
PLaza 2-4255

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Don Curran
ABC O & O Radio
New York, New York

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WOOD, WOOD-TV
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WBNS-TV, Columbus, O.
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WVMC, Mt. Carmel, Ill.
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KPRC, KPRC-TV, Houston, Tex.
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KOTV, Tulsa
OREGON</p> <p>Dick Kryder
KOIN-TV, Portland</p> <p>Dick Newton
KEX, Portland
PENNSYLVANIA</p> <p>Paul I. Woodland
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WFIL-TV, Philadelphia</p> <p>Arnold H. Katinsky
WIP, Philadelphia</p> <p>Robert N. Pryor
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Philadelphia</p> <p>John E. Surrick
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WIIC, Pittsburgh</p> <p>Richard C. Stafford
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WTMJ-AM-TV,
Milwaukee</p> <p>Thomas E. Bolger
WSAU Radio-TV,
Wausau</p> |
|--|--|--|

Do You Know These Symbols?



1. _____



2. _____



3. _____



4. _____



SYMBOL OF SERVICE

5. _____



6. _____

Answers: (1) Eddie Rickenbacker's 94th Squadron of World War I. (2) In 1920, the Prohibition Party used this symbol. (3) Shield of the Secretary of Commerce. (4) "Whigs" political party, 1840. (5) Transcontinent Television Corporation's Symbol of Service . . . a mighty good emblem for advertisers to know. Listed below are TTC's 6 radio and 5 television stations. Each is a dominating factor in its trade area . . . in service to its community, service to its advertisers, and results for its advertisers. (6) Democratic Party Emblem in 1844.

TRANSCONTINENT TELEVISION CORP. • 380 MADISON AVE., N.Y. 17

WGR-TV, WGR RADIO, WGR-FM, Buffalo, N.Y. / WDAF-TV, WDAF RADIO,

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**RADIO
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**EXECUTIVE PERSONNEL
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NETWORK MAPS**

ANNUAL

1962

Silver Anniversary

LET'S TAKE INVENTORY

Radio Time Should Not Be "Over Sold"

By ROBERT R. PAULEY, President
ABC Radio Network

A BUSINESSMAN in most any industry takes inventory at least once a year. Regardless of his method, he counts his product on hand and subtracts that from his total purchases plus his previous inventory to see how well he has done. From the year's total inventory — divided by number of purchases—comes "average inventory" which, divided into total sales, provides "stock turn," an indication of how efficiently capital was put to work during the year. He has probably also capitalized his plant and equipment at a desired net return on investment to give him a guide to pricing policy and to see how close his sales during the year have come to achieving his goal of return.

All this may be somewhat foreign to the general activities of the broadcast businessman, but should it be?

Our product is programming and it is quite appropriate to consider it as inventory. We at the network are very careful not to "over-inventory" (program too much) while maintaining the best possible news service to our affiliates and providing special events of interest plus variety and public service. For example, we do not add programs simply to satisfy an expediency. Regardless of whether a new program idea may be supported by sponsor money, we look first at our inventory both from total quantity, degree sold and breadth of listener interest. This, after all, is a responsibility of a network to stations, to advertisers and to listeners.

Locally, in many cases the sta-



tion's license grants the opportunity of programming up to 24 hours a day. The station manager who feels compelled to provide commercial programs to the extent of his license may be making a mistake. If the economics of his market will not support maximum commercial programming, then isn't he guilty of "over-inventory"? By furnishing maximum inventory, stations sometimes feel obliged to sell it . . . and at any price, thus mitigating the value of radio generally and his station specifically. Would it not be better to concentrate on community service programs and build the image of the station in the area of public relationships and responsibilities?

On the other hand, we may have the station which is "sold out," and when a manager tells me this happy news, I suspect that he has not priced his inventory correctly regardless of local competitive factors. The station manager can capitalize his plant and equipment at a desired return, balance this with the rate that he can hope to get competitively and adjust his commercial inventory to achieve this goal. In so doing, he is protecting the basic value of his investment, enhancing his image and upgrading radio.

Let's consider "taking inventory." Balance the product on hand with the sales potential and endeavor to price in relation to this and to your investment. I know the latter is difficult in light of competitive factors, but if radio managers try constantly to be better local businessmen, our entire industry will benefit.

American Broadcasting Co. Radio Network

(A Subsidiary of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.

Telephone Number: SUsquehanna 7-5000

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(Continued on Page 200)

first with young adults

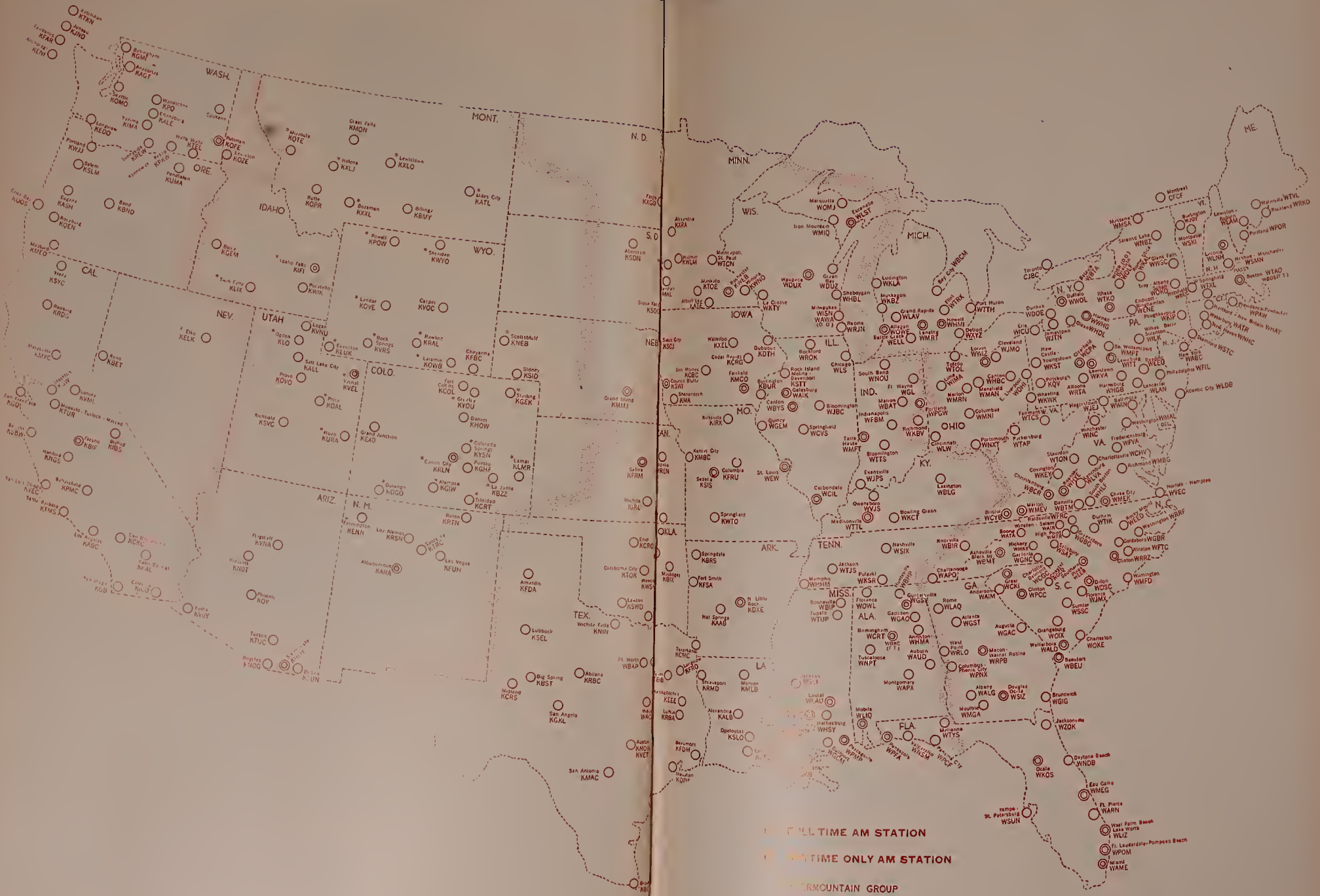


ABC RADIO

ABC Radio has more of what it takes to sell America's biggest buying market. It's the Young Adult market that buys more of everything, from baby food to batteries . . . from cosmetics to coffee . . . from automobiles to automatic washers. You name it— young adults buy it bigger. That's why your best buy is the medium that gives you more young adults—ABC Radio.

Your ABC Radio sales representative will be glad to document "Young Adult" big-buying habits.

American Broadcasting Company Radio Network



- FULL TIME AM STATION
- ◐ PART TIME ONLY AM STATION
- ⊞ MOUNTAIN GROUP

ABC RADIO NETWORK

(Continued from Page 195)

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Maurice Benkoil...Asst. to V.P. & Nat'l Pgm. Dir.
George Sax.....National Dir. of Program
Operations & Cooperative Program Mgr.
Ruth Smith...Supr. of Production, Control Unit
Frank Vagnoni.....Manager of Music Division

Press Information

Michael J. Foster...Vice President in Charge
Stephen Strassberg.....Dir. Press Information

Continuity Acceptance

Grace Johnsen.....Dir. of Continuity Acceptance

Research

Elizabeth Harris.....Research Mgr.

Sales

James Duffy.....V.P. & Nat'l Dir. of Sales
Robert Holmgren...Dir. of Sales Svc. & Bus. Admin.
Theodore Douglas...Eastern Sls. Mgr.
Don Schlosser...Adv. Coord. & Mgr. of Sls. Dev.

Stations

Earl Mullin.....Nat'l Dir. of Stations
Frank G. Atkinson.....Mgr. of Stations

CHICAGO (WLS)

1230 Washington Blvd.
Chicago, Illinois

Ralph Beaudin.....President & Gen. Mgr.
John Allen.....Controller
Armand Belli.....Sales Mgr.
Eugene Tong.....Program Director

DETROIT (WXYZ)

20777 West Ten Mile Road
Detroit 41, Michigan

John Gilbert.....General Manager
Robert Baker.....Radio Pgm. Manager
John Reynolds.....Controller
Harold Christian.....V.P. in Charge of
Merchandising
Allen Franco.....Prom. & Pub. Mgr.
Charles Kocher.....Chief Engineer
Robert Baldrice.....Radio Sales Mgr.
David Davenport.....Prod. Manager

HOLLYWOOD (KABC)

1539 N. Vine Street
Hollywood 28, California

James G. Riddell.....V.P. in charge W.D.
Ben Hoberman.....V.P. & Gen. Mgr.
J. Clifford Anderson.....Dir. of Spec. Service
Dorothy L. Brown...Continuity Acceptance Mgr.,
Western Division
Philip Brestoff.....Sls. Mgr.
Ralph C. Denechand...Mgr. of Traffic & Comm.
Arthur Harvey...Dir. Labor Rel. & Bus. Affairs
Milt Fishman.....Dir. Radio-TV News, W.D.
Theodore Grenier...Chief Engineer, Western
Division
Jon Meyers.....Prog. Mgr. KABC Radio
Robert P. Myers.....Pacific Coast Counsel—ABC
Florence T. Schiro.....Personnel Director
John C. Wagner.....Controller, Western Division
Jack Mann.....Dir. of ABC Radio West
Harry Woodworth.....Western Sales Mgr.,
ABC Network

PITTSBURGH (KQV)

411 Seventh Avenue
Pittsburgh 19, Pa.

John Gibbs.....Gen. Mgr., KQV
Edward Smith.....Sls. Mgr.
Edward Tracy.....Controller
Richard Drury...Operations & Community Svc. Dir.
George Kleeb.....Chief Engineer

SAN FRANCISCO (KGO)

277 Golden Gate Ave.
San Francisco 2, California

Elmer Wayne.....General Manager
Harry Jacobs.....Chief Engineer & Building
Maintenance Manager
George Rodman.....Dir. of Publ. Adv.
Delbert Gore.....Sales Manager
Edith Kirby.....Traffic Manager
Lorraine Pederson...Continuity Acceptance Editor
Henry Saroyan...Comptroller & Purchasing Agent
Edward Smith.....Program Manager
Ronald Wren.....Mgr. Adv. Prom. & Pub.

WASHINGTON

1735 DeSales Street, N.W.
Washington, D. C.

Alfred Beckman...V.P. in Chg. Washington Office

NEW YORK (WABC)

7 West 66th Street
New York 23, New York

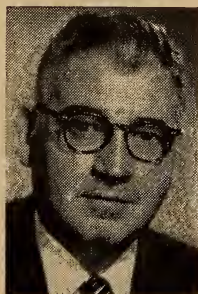
Hal Neal.....General Manager
Margaret Michaud.....Bus. Mgr.
Herbert Mendelsohn...Sales Manager
Michael Hauptman...Dir. of Adv. & Promotion
Sam Holman.....Program Supervisor

NETWORK RADIO

Designed for the Sixties

By ARTHUR HULL HAYES, President
CBS Radio

WHAT'S BEEN GOING on in network radio while some have been looking the other way? A great deal. So much, in fact, that if you are not familiar with the many exciting things in a current network radio schedule such as CBS Radio's, I consider it an obligation (and a pleasure) to bring you up to date.



Remember the stars who used to delight audiences? Like Arthur Godfrey, Bing Crosby, Rosemary Clooney, Garry Moore, Art Linkletter? They're still here—on the CBS Radio Network. There is music in abundance—from the jazz piano of Erroll Garner, heard frequently on "Arthur Godfrey Time" to the full concert season of "The New York Philharmonic."

In the field of news and information, the new developments are noteworthy. Radio has always excelled in the delivery of news. Given a man with a microphone or tape recorder—and listeners go everywhere in the world that news is made, frequently within minutes of the event.

But more important than radio's excellence in news is the need of our people to be well-informed in these difficult and dangerous times. An article in the "Journal of Broadcasting," taking a backward look at the days of Pearl Harbor, concluded: "In a world where the pace has accelerated many fold in 20 years, the real message of Pearl Harbor may be that our need to survive is inextricably linked to, if not dependent on, our need to know."

And the CBS Radio Network, for one, has moved strongly in the direction of increased news and informa-

tion. We recently completed our first year under a schedule more than half of which is devoted to such programming. We expanded from five to ten minutes of news on the hour. We introduced a broad range of informational programs, regularly taking listeners to London, Paris, the Far East, bringing them the

latest developments in space, science, medicine, business, in short, opening up a world of ideas and information. These programs, under the over-all title, "Dimension," comprise 47 different broadcasts a week.

Of special interest, too, is NetALERT, the new system whereby this network alerts its stations to major developments and special broadcasts at any hour, whether stations are on or off the air. In its first four months, NetALERT was used 70 times, enabling our affiliated stations to bring their communities first word of important news with a round-the-clock consistency never before possible.

CBS Radio, of course, continues to present a variety of special broadcasts. These include documentaries, sports events, Presidential news conferences and discussions by experts on matters of vital interest. During 1961, we provided our affiliates with 133 such programs.

So in brief summary, it is clear that network radio, far from standing still, has been building a new design for living. A design which puts its unique capacities as a personal medium, as an entertainment medium and as a news medium into a new mold to serve our society in the Sixties.

WHO'S first with the best people in network radio? Listen: Betty

Furness, Eric Sevareid, Allan Jackson, Daniel Schorr, Bing Crosby, Charles Kuralt, Art Linkletter, Alexander Kendrick, Richard Hayes, Arthur Godfrey, Larry LeSueur, Leonard Bernstein, Walter Cronkite, Bill Downs, David Schoenbrun, Jerry Coleman, Peter Kalischer, Phil Rizzuto, Paul Niven, Charles Collingwood, Marvin Kalb, Robert Trout, Kenneth Banghart, Ned Calmer, Garry Moore, Winston Burdett, Nancy Hanschman, Harry Reasoner, Rosemary Clooney, Douglas Edwards, Bill Leonard, Richard C. Hottelet, Charles von Fremd, Dallas Townsend, George Herman, Lowell Thomas, Stuart Novins, Durward Kirby, Ralph Story and more. That's

WHO!

This lineup is unmatched in all radio. What does it mean for advertisers? Sure, it means largest audiences and low costs per thousand. But it also means a solid answer to that vital question: cost per thousand *who*? And the answer is program quality delivers *listening* quality. The who's who in radio delivers the who's who in *audience*! Come join us. In network radio, this is precisely the place to be.

THE CBS RADIO NETWORK

CBS Radio Division Columbia Broadcasting System, Inc.

Executives and Staff

485 Madison Avenue, New York 22, N. Y.

Telephone: PLaza 1-2345

Registered Telegraphic Address—COLUMBIA NEW YORK

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Davidson M. Vorhes.....	V.P., Operations
Maurie Webster.....	V.P., Gen. Mgr., Radio Spot Sales
William J. Fennessy.....	Controller

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Andrew Subbiondo..... Director

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Eric Salline.....	National Manager
William H. Brennan, Jr.....	Western Div. Mgr.
Edward E. Hall.....	Admin. Manager

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Preston Pumphrey..... Director

Editing

Donald I. Ball..... Director

Financial Operations

William J. Fennessy.....	Controller
James M. Leahy.....	Dir. of Acct.
Edward Dropkin.....	Dir. of Budget

COLUMBIA BROADCASTING SYSTEM

(Continued from Previous Page)

- Dave Driscoll.....Director of News and Special Events
- James F. X. Mullen.....Sales Promotion Manager
- Joseph Cook.....Dir. of Public Information
- Gene King.....Program Director

WCAU and WCAU-FM

City & Monument Aves., Phila. 31

- Thomas J. Swafford.....V.P. & General Manager
- John Kline.....Sales Manager
- Fred Birnbaum.....Promotion Manager
- Al Ringer.....News Director
- Mike Grant.....Program Director

KMOX

1144 Hampton Ave., St. Louis

- Robert Hyland.....V.P. & General Manager
- Alice Koch.....Asst. to General Manager
- William Dean.....Sales Manager
- Aline Daly.....Promotion Manager
- Rex Davis.....News Director
- Robert Rehg.....Dir. Program & Pub. Affairs

KCBS and KCBS-FM

Sheraton-Palace Hotel,
San Francisco 5

- Jules Dundes.....V.P. & General Manager
- Seymour Whitelaw.....Sales Manager
- Robert E. Harris.....Promotion Manager
- Hank Basayne.....Program Director
- Don Mozley.....Director of News and Public Affairs

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- Ralph F. Glazer.....Eastern Sales Manager
- Michael Campbell.....Asst. to Vice Pres.
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- Frank Quillinan.....Research Manager
- Henry Poster.....Sales Promotion Manager
- Neil Harold.....Dir. Sales Research
- Peggy Vorhis.....Contract Mgr.
- Jeanne Valentine.....Sales Serv. Mgr.
- Allan J. Hughes, Jr.....Client Rel. Mgr.

Chicago Office, 630 N. McClurg Ct.

- Jack Burke.....Sales Manager
- Robert Ryan.....Dir. of Client Relations

Atlanta Office, 15 Peachtree St. Bldg.

- George P. Crumbley, Jr.....Sales Manager

Detroit Office, Fisher Bldg.

- Ralph H. Patt, Jr.....Sales Manager

Los Angeles Office, Columbia Square

- Roland H. McClure.....Sales Manager

San Francisco Office, Sheraton-Palace Hotel

- Joseph K. Marshall.....Sales Mgr.

St. Louis Office, 1144 Hampton Ave.

- Eugene R. Myers.....Sales Manager

CBS Inc., Facilities Purchasing Dept.

- Edward C. Drewes.....Dir. of Purchasing
- Thomas J. Weatherly.....Purchasing Agent

Office Services Department

- Albert H. Bryant.....Director
- Wanda Bieler.....Acting Mgr., Ticket Bureau

Personnel Relations

- Robert E. Kalaidjian.....Director
- Dr. Jack Nelson.....Director of Medical Office
- Charles J. Burt.....Manager, Salary Practices
- John G. Anderson..Manager of Employee Benefits and Services
- Richard C. Stanley, Jr.....Employment Manager
- Elaine K. Dunham.....Asst. Mgr. Employment, Women
- C. Donald McCullen.....Personal Records & Research Mgr.
- Donald A. Panzer.....Policy Administration Mgr.

Photographic

- Walter I. Seigal.....Manager

RADIO MEETS DEMANDS

Of a Constantly-Changing Mass Market

By **SIDNEY J. WOLF**, President
Keystone Broadcasting System, Inc.

THE ever-changing form and shape of America's mass market and national character, detected at the start of each new decade by census statistics, has never been reflected more directly than by radio in 1961. Radio continues to be as flexible as the people it serves and as diversified as their own tastes and character. That's why radio is productive for listeners and advertisers.

Industry surveys as well as our own continue to support the long-established fact that radio is the most adaptable of all communications systems to the rapid changes in mass populations.

As these people move and change, the Keystone "grass roots" affiliates and their local radio operations with strong community identification command new attention and respect from national and regional advertisers. There were two significant population reports last year.

The facts of this past year point to a steady decline in urban population. And — even more important to stations and advertisers — they indicate the change and growth of the Negro as a significant consumer.

A KBS study based on state-by-state data from the U. S. Dept. of Commerce shows the dramatic advance of the so-called Negro market. Total U. S. Negro population rose 25.4% in the past decade — from 15,044,937 in 1950 to 18,871,831 in 1960.

At Keystone, this increase had special significance for our Negro Network of 360 affiliated stations that program directly to Negroes in their



communities. We found that, in the 23 states where these Keystone Negro Network affiliates are located, the average Negro population gain was 32.2%—7.7% above the national average. Together, these same 360 stations reach 53% of the total U. S. Negro population.

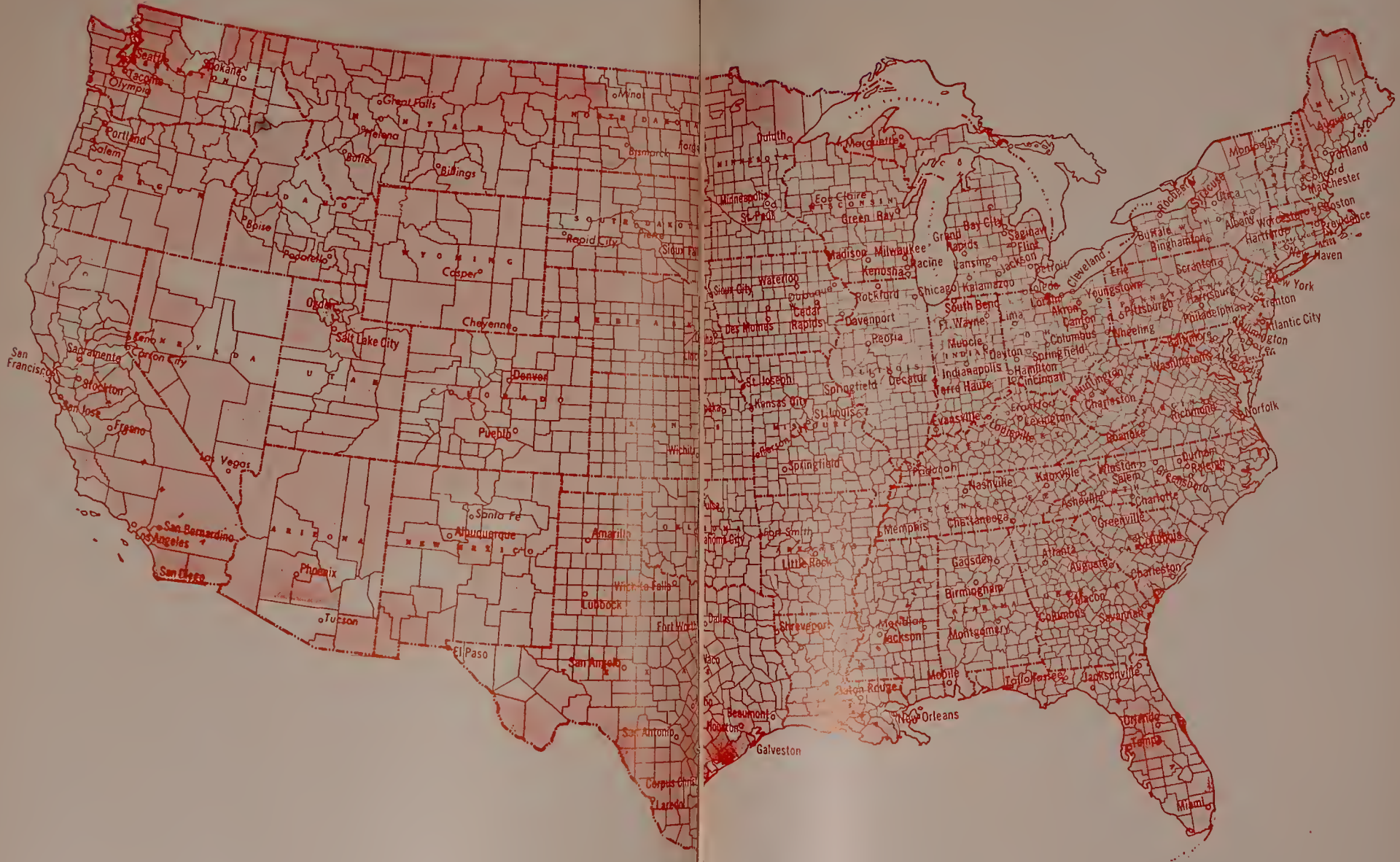
The Keystone Broadcasting System's radio network of 1,125 stations cover 83% of all U. S. counties, according to a study we conducted.

Our stations now reach listeners in 2,547 of the nation's 3,069 county divisions. We register an even deeper penetration, 85% in the valuable "grass roots" areas — the C and D counties with 100,000 population or less. In the C counties (30,000 to 100,000) Keystone affiliates reach 80% of the national total; in D counties (30,000 or less), our stations reach 88% of the total.

The changing patterns of U.S. marketing show that "grass roots" radio is more vital than ever to advertisers whose trade depends on the U. S. consumer. Radio is far better geared, through personal and community acceptance in these C and D counties (many have one radio station), to do the selling job needed by national and regional advertisers. This is evident to the dozens of Keystone's national advertisers in 1961, who have demonstrable sales proof that these markets are musts for national product traffic.

Network sales in 1961 leveled after 1960's dramatic 25% increase. Prospects for 1962 are optimistic, with 85% of Keystone affiliates reporting they expect billings to rise.

Keystone Broadcasting System



System Stations

CIL Houma
JEF Jennings
TDC Jonesboro
LPL Lake Providence
CLA Leesville
DBA Mansfield
APB Marksville
ASO Minden
LIC Monroe
MRC Morgan City
CANE New Iberia
REH Oakdale
WCL Oak Grove
CRIH Rayville
CRUS Ruston
CJH Shreveport
BSF Springhill
CLD Tallulah
CVP Ville Platte
EVL White Castle
VCCL Winnfield
CMAR Winnsboro

KBMO Benson
KBMW Breckenridge
WKLK Cloquet
KROX Crookston
WELY Ely
WEVE Eveleth
KOZY Grand Rapids
KDUZ Hutchinson
CFOB International Falls
KLTF Little Falls
KEYL Long Prairie
KRWL Owatonna
WCMP Pine City
KROH Pipestone
WAVN Stillwater
KDOM Windom
KAGE Winona

KSGM Ste. Genevieve
KSMO Salem
KDRO Sedalia
KICK Springfield
KALM Thayer
KTTN Trenton
KLPW Union
KOKO Warrensburg
KWRE Warrenton
KWPM West Plains

KOTS Deming
KWEW Hobbs
KQBE Las Cruces
KRSN Los Alamos
KENM Peralta
KRTN Raton
KBIM Roswell
KSXY Santa Rosa
KSIL Silver City
KSRG Socorro
KCHS Truth or
Consequences
KTNM Tucumcari

NORTH DAKOTA

KODI Bismarck
KDAK Dickinson
KODX Dickinson
KNDC Hettinger
KEYJ Jamestown
KODY Minot
KEYD Oakes
KCHA Rugby
KOVV Valley City

MAINE

WHOU Houlton
WRUM Rumford
WGHM Skowhegan

MISSISSIPPI

WAMY Amory
WBLE Batesville
WGCM Biloxi-Gulfport
WBIP Booneville
WJMB Brookhaven
WDOB Canton
WGLC Centerville
WROX Clarkdale
WCLD Cleveland
WCJU Columbia
WCB1 Columbus
WCMA Corinth
WMAF Forest
WJPR Greenville
WGRM Greenwood
WNAF Grenada
WXXX Hattiesburg
WMDH Hazlehurst
WCPC Houston
WDLT Indianola
WJOS Jackson
WKDZ Kosciusko
WAML Laurel
WXTN Lexington
WLSM Louisville
WHHT Lucedale
WABC Macon
WSIC Magee
WAPF Mc Comb
WMOX Meridian
WMIS Natchez
WNAU New Albany
WSUH Oxford
WPMF Pascagoula
WHOC Philadelphia
WRJW Picayune
WSSO Starkville
WELO Tupelo
WQBC Vicksburg
WABO Waynesboro
WROB West Point
WONA Winona
WAZF Yazoo City

MARYLAND

WABW Annapolis
WUMS Cumberland
WEDD Easton
WPTX Lexington Park
WIGO Salisbury
WTTR Westminster

MONTANA

KOYN Billings
KBMN Bozeman
KBOW Butte
KUDI Great Falls
KLYQ Hamilton
KQJM Havre
KBLL Helena
KGEZ Kalispell
KLCB Libby
KPRK Livingston
KATL Miles City
KXLL Missoula
KSEN Shelby
KVCK Wolf Point

NEW YORK

WMBO Auburn
WFLR Dundee
WDOE Dunkirk
WEHF Elmira Heights
WOSC Fulton
WITN Jamestown
WBAZ Kingston
WLFH Little Falls
WICY Malone
WREM Remsen
WGGG Salamanca
WNBZ Saranac Lake
WIPS Ticonderoga
WDLA Walton

OHIO

WNCO Ashland
WILE Cambridge
WBEX Chillicothe
WJEH Gallipolis
WSRW Hillsboro
WIRO Ironton
WLMJ Jackson
WVIZ Lorain
WTVG Massillon
WMOV Mount Vernon
WPTW Piqua
W10I Portsmouth
WBLY Springfield
WERT Van Wert
WCHO Washington Court
House
WKOV Wellston
WWST Wooster

MASSACHUSETTS

WREB Holyoke
WSRO Marlboro
WMRC Millford
WCAT Orange
WBEC Pittsfield
WARE Ware

NEBRASKA

KCOW Alliance
KCSR Chadron
KJSK Columbus
KGMT Fairbury
KTNC Falls City
KHUB Fremont
KHAS Hastings
KUYR Holdrege
KGFV Kearney
KBRL Me Cook
KNCY Nebraska City
KODY North Platte
KOGA Ogallala
KBRX O'Neill
KSID Sidney
KRFS Superior
KAWL York

N. CAROLINA

WABZ Albemarle
WGWR Asheville
WCGC Belmont
WBMT Black Mountain
WATA Boone
WBBB Burlington
WGO Concord
WCKB Dunn
WCDJ Edenton
WCNC Elizabeth City
WBLA Elizabethtown
WFAI Fayetteville
WBFO Forest City
WFSC Franklin
WVFG Fuquay Springs
WLTC Gastonia
WFMC Goldsboro
WOOO Greenville
WKDX Hamlet
WHNC Henderson
WHKP Hendersonville
WHPE High Point
WLAS Jacksonville
WELS Kinston
WEWO Laurinburg
WLOE Leaksville
WJRI Lenoir
WBUY Lexington
WYRN Louisburg
WTSB Lumberton
WMMH Marshall
WMAF Monroe
WMBL Morehead City
WMNC Morgantown
WPAQ Mount Airy
WKRK Murphy
WRNE New Bern
WNCN Newkirk
WBCB N. Wilkesboro
WPNC Plymouth
WFRS Reidsville
WCCE Rocky Mount
WVGP Sanford
WOKS Shelby
WMPM Smithfield
WEEB Southern Pines
WTOE Spruce Pine
WSIG Statesville
WMSJ Sylva
WTVN Tryon
WADE Wadesboro
WLSE Wallace
WHCC Waynesville
WKNF Weldon
WCKN W. Jefferson
WENC Whiteville
WLLY Wilson

OKLAHOMA

KADA Ada
KWHW Altus
KALV Alva
KYSO Ardmore
KLTR Blackwell
KWCO Chickasha
KWPR Claremore
KWOC Clinton
KUSH Cushing
KRHD Duncan
KSEO Durant
KBEB Elk City
KCRG Enid
KTAT Frederick
KWRW Guthrie
KGYN Guymon
KTJS Hobart
KIHN Hugo
KTMK McAlester
KGLC Miami
KBIX Muskogee
KNOR Norman
KBYE Oklahoma City
KOKL Okmulgee
KVLH Paul Valley
KLCO Poteau
KPRS Pryor
KTLQ Tahlequah
KWSH Tri-City
KFMJ Tulsa
KVIN Vinita

MICHIGAN

WALM Abiloon
WOWE Allogan
WLEW Bad Axe
WLST Escanaba
WMRP Flint
WSHN Fremont
WBNH Grand Haven
WPLS Greenville
WMLP Hancock
WBCH Hastings
WCSR Hillsdale
WHMI Howell
WKKB Iron River
WJMS Ironwood
WJPD Ishpeming
WKLA Ludington
WMTA Manistee
WDOG Marine City
WDMJ Marquette
WAGN Menominee
WCEN Mt. Pleasant
WMAB Munising
WMUS Muskegon
WNIL Niles
WHLS Port Huron
WHIC St. Helen
WIOS Tawas City

NEVADA

KENO Las Vegas
KBET Reno

NEW HAMPSHIRE

WKXL Concord
WLNH Laconia
WSMN Nashua
WCNL Newport

OREGON

KWIN Ashland
KVAS Astoria
KBAK Baker
KBNB Bend
KURY Brookings
KRNS Burns
KWRO Coquille
K10O Corvallis
KVRB Enterprise
KASH Eugene
KGRG Gresham
KUIK Hillsboro
KAGK Klamath Falls
K10K Lakeview
KCAL Lebanon
K10M McMinnville
KNPT Newport
KSRV Ontario
KUMA Pendleton
KRAF Redford
KOH1 St. Helens
KODL The Dalles

MISSOURI

KBHM Branson
KAOL Carrollton
KDMO Carthage
KCRV Caruthersville
KCHR Charleston
KCHI Chillicothe
KBIA Columbia
KDEX Dexter
KESM El Dorado Springs
KREI Farmington
KWOS Jefferson City
KIRX Kirksville
KLWT Lebanon
KTGB Malden
KNIM Maryville
KNCM Moberly
KRMO Monett
KLSR Mountain Grove
KBTN Neosho
KNEM Nevada
KRMS Osage Beach
KWOC Poplar Bluff
KMIS Portageville
KYRO Potosi
KTTR Reola

NEW JERSEY

WNNJ Newton

MINNESOTA

KASM Albany
KXRA Alexandria

NEW MEXICO

KALG Alamogordo
KARA Albuquerque
KSPV Artesia
KAVE Carlsbad
KLMX Clayton
KCLV Clovis

KEYSTONE BROADCASTING SYSTEM STATIONS

PENNSYLVANIA

WAVL Apollo
 WNGC Barnesboro
 WBFD Bedford
 WBRX Berwick
 WISR Butler
 WC DL Carbondale
 WESA Charleroi
 WACH Clarion
 WCV Connellsville
 WOTR Corry
 WEZN Elizabethtown
 WFAF Farrell
 WHUN Huntingdon
 WOAD Indiana
 WADP Kane
 WACB Kittanning
 WSHH Latrobe
 WITT Lewisburg
 WKRZ Oil City
 WPTS Pittston
 WFME Punxsutawney
 WKVC Roaring Spring
 WATS Sayre
 WMAJ State College
 WLYC Williamsport

RHODE ISLAND

WWRI West Warwick

S. CAROLINA

WABV Abbeville
 WAKN Aiken
 WAIM Anderson
 WBD Bamberg
 WBAW Barnwell
 WB LR Batesburg
 WBEU Beaufort
 WAGS Bishopville
 WACA Camden
 WCAY Cayce
 WOKE Charleston
 WCRE Cheraw
 WGD Chester
 WFCC Clinton
 WDCS Dillon
 WELP Easley
 WOLS Florence
 WFIS Fountain Inn
 WFGN Gaffney
 WGTN Georgetown
 WGSW Greenwood
 WEAB Greer
 WBHC Hampton
 WHSC Hartsville
 WDKD Kingstree
 WLCM Lancaster
 WLSC Loris
 WYMB Manning
 WJAY Mullins
 WKDK Newberry
 WTND Orangeburg
 WRHI Rock Hill
 WSNW Seneca
 WFIG Sumter
 WBCU Union
 WALD Walterboro

SOUTH DAKOTA

KBFS Belle Fourche
 KOBH Hot Springs
 KJAM Madison
 KOLY Mobridge

KGFX Pierre
 KEZU Rapid City
 KWAT Watertown

TENNESSEE

WLAR Athens
 WFNG Bristol
 WRKM Carthage
 WRIP Chattanooga
 WJZM Clarksville
 WCLE Cleveland
 WKRM Columbia
 WHUB Cookeville
 WLSB Copperhill
 WKBL Covington
 WAEW Crossville
 WDNT Dayton
 WDKN Dickson
 WDSG Dyersburg
 WEMB Erwin
 WEKR Fayetteville
 WAGG Franklin
 WHIN Gallatin
 WGRV Greenville
 WRJ Humboldt
 WDXI Jackson
 WCLC Jamestown
 WKXV Knoxville
 WLAF La Follette
 WDXE Lawrenceburg
 WLIL Lenoir City
 WJIM Lewisburg
 WDXL Lexington
 WMSR Manchester
 WGAP Maryville
 WMMT McMinnville
 KWAM Memphis
 WHEY Millington
 WCRK Morristown
 WGNB Murfreesboro
 WENO Nashville
 WLIK Newport
 WATO Oak Ridge
 WBNT Oneida
 WTRP Paris
 WTRB Ripley
 WRKH Rockwood
 WRGS Rogersville
 WORM Savannah
 WLJI Shelbyville
 WEPG S. Pittsburg
 WDBL Springfield
 WDEH Sweetwater
 WENK Union City
 WC DT Winchester

TEXAS

KOPY Alice
 KVLF Alpine
 KBUY Amarillo
 KACT Andrews
 KBUD Athens
 KALT Atlanta
 KRUN Ballinger
 KIOX Bay City
 KWBA Baytown
 KRIC Beaumont
 KBYG Big Spring
 KFYN Bonham
 KBBB Borger
 KBAN Bowie
 KNEI Brady
 KSTB Breckenridge
 KWHI Brenham
 KBOR Brownsville
 KBWD Brownwood
 WTAW Bryan
 KBEN Carrizo Springs

KGAS Carthage
 KCTX Childress
 KCAR Clarksville
 KVLB Cleveland
 KSTA Coleman
 KVMC Colorado City
 KMCO Conroe
 KAND Corsicana
 KIVY Crockett
 KKXIT Dalhart
 KDLK Del Rio
 KDNT Denton
 KDDD Dumas
 KEPS Eagle Pass
 WERC Eastland
 KPBO Falgoutias
 KZOL Farwell
 KFLO Floydada
 KFST Ft. Stockton
 KNAF Fredericksburg
 KBRZ Freeport
 KGAF Gainesville
 KCTI Gonzales
 KSWA Graham
 KGVL Groesbeville
 KCLW Hamilton
 KWRD Henderson
 KPAN Hereford
 KHBR Hillsboro
 KSAM Huntsville
 KTXJ Jasper
 KM BL Junction
 KAML Kenedy
 KERB Kermit
 KERV Kerrville
 KOCA Kilgore
 KLEN Killeen
 KVLG LaGrange
 KPET Lamesa
 KVOZ Laredo
 KLVT Levelland
 KZZN Littlefield
 KVLL Livingston
 KLU E Longview
 KRA Lufkin
 KMHT Marshall
 KBUS Mexia
 KJBC Midland
 KORC Mineral Wells
 KIRT Mission
 KVKM Monahans
 KIMP Mt. Pleasant
 KEEE Nacogdoches
 KGNB New Braunfels
 KRIG Odessa
 KOGT Orange
 KNET Palestine
 KHHH Pampa
 KFTV Paris
 KIUN Pecos
 KVOP Plainview
 KBOP Pleasanton
 KOLE Port Arthur
 KUKO Post
 KOLJ Quanah
 KSOX Raymondville
 KTLU Rush
 KTXL San Angelo
 KBAL San Saba
 KSML Seminole
 KSEY Seymour
 KBYP Shamrock
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 KSNY Snyder
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 KSTV Stephenville
 KSSU Sulphur Springs
 KXOX Sweetwater
 KTAE Taylor
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 KWVC Vernon
 KVIC Victoria
 KBEC Waxahachie
 KZEE Weatherford

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KVNU Logan
 KOAL Price
 KEYY Provo
 KDXU St. George
 KSOP Salt Lake City
 KDYL Tooele City
 KYDL Vernal

VERMONT

WSNU Barre
 WIKE Newport
 WWSR St. Albans
 WTNW St. Johnsbury

VIRGINIA

WKLV Blackstone
 WELK Charlottesville
 WMBK Chasote City
 WBCR Christiansburg
 WKCY Covington
 WCVA Culpeper
 WEVA Emporia
 WFAX Falls Church
 WYSR Franklin
 WFLS Fredericksburg
 WFTR Front Royal
 WBOB Galax
 WGAT Gate City
 WDDY Gloucester
 WMNA Gretna
 WHAP Hopewell
 WLES Lawrenceville
 WREL Lexington
 WBRG Lynchburg
 WMEV Marion
 WMVA Martinsville
 WNVA Norton
 WJMA Orange
 WPVA Petersburg
 WPUV Pulaski
 WRIC Richlands
 WRIS Roanoke
 WYTI Rocky Mount
 WHLF South Boston
 WAFB Staunton
 WLPM Suffolk
 WPSR Tazewell
 WEER Warrenton
 WNNT Warsaw
 WINC Winchester
 WYVE Wytheville

VIRGIN ISLANDS

WIVI Christiansted

WASHINGTON

KAGT Anacortes
 KARI Blaine
 KELA Centralia
 KCLX Colfax
 KCVL Colville
 KULE Ephrata
 KNBX Kirkland
 KEDO Longview
 KGY Olympia
 KRSC Othello
 KPKW Pasco
 KONP Port Angeles
 KARY Prosser
 KAYE Puyallup

KAPA Raymond
 KENE Toppensish
 KKEY Vancouver
 KTEL Walla Walla
 KUEN Wenatchee

WEST VIRGINIA

WKOY Bluefield
 WBUC Buckhannon
 WTIP Charleston
 WBOY Clarksburg
 WDNE Elkins
 WTCS Fairmont
 WLOG Logan
 WEPM Martinsburg
 WHJC Metawan
 WCLG Morgantown
 WPAR Parkersburg
 WLOH Princeton
 WMOV Ravenswood
 WVAR Richwood
 WRON Roncoverte
 WELC Welch
 WHAW Weston

WISCONSIN

WAPL Appleton
 WATW Ashland
 WBEL Beloit
 WERL Eagle River
 WECL Eau Claire
 WDUZ Green Bay
 WTKM Hartford
 WHSM Hayward
 WLDY Ladysmith
 WRJC Mauston
 WIGM Medford
 WMNE Menomoneie
 WXMT Merrill
 WIXK New Richmond
 WPFF Park Falls
 WSWW Platteville
 WPLY Plymouth
 WIBU Poynette
 WRDB Reedsburg
 WJMC Rice Lake
 WRCO Richland Center
 WTCH Shawano
 WCGW Sparta
 WDOR Sturgeon Bay
 WQMN Superior
 WTRW Two Rivers
 WISV Viroqua
 WTTN Watertown
 WDXU Waupaca
 WHVF Wausau
 WBKV West Bend

WYOMING

KBBS Buffalo
 KATI Casper
 KVWO Cheyenne
 KWIV Douglas
 KLUK Evanston
 KIML Gillette
 KOVE Lander
 KOWB Laramie
 KASL Newcastle
 KPWF Powell
 KRAL Rawlins
 KVRB Rock Springs
 KWYO Sheridan
 KRTR Thermopolls
 KYCN Wheatland
 KWOR Worland

Keystone Broadcasting System, Inc.

111 W. Washington St., Chicago 2, Ill.
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Edwin R. Peterson.....	Senior Vice-President
William Bayer.....	Vice-President
Charles A. Hammarstrom.....	Vice-President
Arthur Wolf (Director).....	Secretary-Treasurer

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Phone: ELdorado 5-3720

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Barbara Reich.....	Office Manager

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Phone: STate 2-8900

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Paul Kolar.....	Controller
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Jane C. McFadgen.....	Traffic Manager, Program Director
George Wharton.....	Research Director

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Henry G. Eschen.....	Sales Mgr-West Coast

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75 Post Street, San Francisco, Calif.
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Detroit

612 Penobscot Bldg.
Phone: WOODward 2-4505

E. Richard Peterson, Jr.....	General Manager
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POPULATION EXPLOSION

A Boon to Radio Station Owners & Operators

By **ROBERT F. HURLEIGH**, President
Mutual Broadcasting System

AMERICA'S POPULATION explosion, which has been creating city-like population centers in fringe sections of the nation's metropolitan areas, has been a boon to radio station owners and operators. But it has caused mayhem for big-city newspaper publishers.

The reason is simple.

Radio-waves have no geographical, topographical or delivery limitations for reaching listeners. But newspapers, dependent on trucks and rails for their distribution find the going rough and getting rougher as metropolitan areas expand.

This situation is far from limited. It is probably best exemplified in such metropoli as New York, Los Angeles, Boston, Philadelphia and Chicago, to cite the country's most densely populated marketing areas. But it is happening wherever people are shifting from restricted living centers to areas where they can flex their own muscles and those of growing children. It has, too, caused the phenomenon of fringe-area dailies apparently destined to being stronger, financially, than many of their big-city brethren, since they are beginning to siphon advertising revenues formerly limited to the big-city publishers.

Radio has fared even better with this explosion pattern, and the wise person continues to take steps to effect programming changes to meet this challenge. True, another causative was the mass acceptance of television. But it was recognition of the needs for broadcasting services in the outer areas of metropolitan centers — areas building strongly and



steadily and, in particular, swelling with persons occupying top niches in consumer buying charts — that is whipping big-city broadcasters into direct, positive action. Proofs of the successes of their patterns are indelibly revealed by the high prices for metropolitan licenses.

Radiomen realized the new post-World War II population clusters in their primary listening areas needed specialized broadcasting services. Though these areas are linked with the "big-city" economically, diverse other factors govern their living patterns. Ethnically and socially they differ from the city mass.

The point has now been reached in this year 1962 where radiomen, having corralled their audiences, are taking positive creative steps to withstand any and all attempts to woo listeners to other media — or other radio stations. The end result here, too, is outstanding service to the listener — services, in many cases, in excess of those demanded of licensees by the FCC.

We at Mutual realized this communications side-effect from the population explosion when we pioneered our services concepts to affiliates five years ago. Our philosophy is simple: give affiliates the basics they need for integration into their programming schedules, and leave full-time programming to them.

Mutual, I feel, has played an important part in this realistic divergence from old-line traditionalism. We will continue to think along these lines as our country grows.

Mutual Broadcasting System, Inc.

1440 Broadway, New York 18, N. Y.

Telephone: BRyant 9-7600

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Van Patrick.....	Director
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Carter C. Peterson.....	WBYG, Savannah, Ga., V. Ch.
Michael Layman.....	WFSC, Somerset, Ky., Sec.
Willard Deason.....	KVET, Austin, Tex., Ch. Emeritus

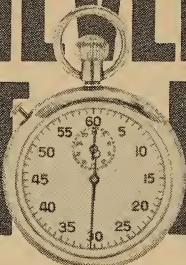
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Dist. 2—Carter Peterson.....	WBYG, Savannah, Ga.
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Dist. 4—George Mayoral.....	WJMR, New Orleans
Dist. 5—Ralph J. McElroy.....	KWWL, Waterloo, Ia.
Dist. 6—Durward Tucker.....	WRR, Dallas, Tex.
Dist. 7—Frank Carman.....	KLUB, Salt Lake City
Dist. 8—S. R. Gordon.....	KSDO, San Diego, Cal.

Non-Metropolitan Mkt. Reps

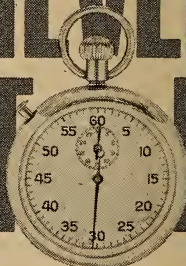
Dist. 1—Victor C. Diehm.....	WAZL, Hazleton, Pa.
Dist. 2—E. Z. Jones.....	WBBB, Burlington, N. C.
Dist. 3—Michael Layman.....	WFSC, Somerset, Ky.
Dist. 4—Sam Anderson.....	KFFA, Helena, Ark.
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Dist. 7—W. Phelps.....	KALC, Alamagordo, N. M.
Dist. 8—Keith Munger.....	KCOK, Tulare, Cal.

**MUTUAL
RADIO
NEWS
WATCH
NEVER
STOPS**



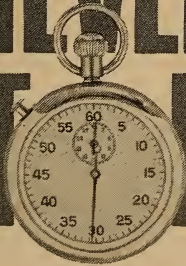
**WESTBROOK
VAN VOORHIS**

**NEVER
STOPS**



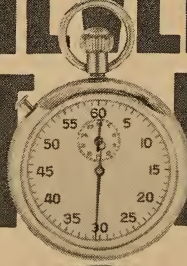
TONY MARVIN

**NEVER
STOPS**



BILL COSTELLO

**NEVER
STOPS**



STEVE McCORMICK

Mutual Radio | **3M**
SUBSIDIARY OF
COMPANY

A SERVICE TO INDEPENDENT STATIONS!

PUBLIC SERVICE RADIO

Public Interest Programming Means Profit

By WILLIAM K. McDANIEL, Executive V.P.
NBC Radio Network

THE radio networks' answer to the critics is not only are we doing more public service-public interest programming, but there is an opportunity to make a profit on this type of programming.

Network radio, particularly the NBC Radio Network, probably devotes more hours to public service-public interest programming than any other communications medium. During the first half of last year nearly 1,500 hours of all types of programming were broadcast on NBC, and of this approximately 57 per cent consisted of news, information, and public service programming.

How have we fared with programs regarded as within the realm of public service and public interest? It is with pride that I say that our Network maintained its position as the number one radio network in 1961, accounting for nearly half of all sponsored network time. Approximately 100 different advertisers, many sponsoring public service and public interest programs, used NBC Radio during 1961. The top five advertisers with the largest weekly audiences were all on NBC Radio.

Through such programs as "News on the Hour," "Emphasis," "News of the World," Sunday Night Frank McGee Segment of "Monitor" and NBC's Instant Specials covering noteworthy news events, it is our feeling that network radio as a communications medium has progressed to the point where it has given the American people an unparalleled opportunity to become intimately familiar with the character of almost all the lead-



ing personalities of our day; with the events that are shaping our futures; and with the issues that engage us all. While all these programs are financially successful, here at NBC we feel that we are providing a service to our listeners who, because of these trying times, demand to be better informed. We are also

providing our stations with programs which could not normally be economically produced by the individual stations, and we pioneered stressing news and public affairs.

Six years ago we introduced our revolutionary weekend program — "Monitor." In January, 1937 — NBC Radio shifted its weekday programming concept to news, beginning the industry's first series of network news programs, on the hour, 17 hours a day. The full facilities of our News Corps, were marshalled for this unprecedented project which today is the anchor of our network radio operations. In January of 1960—NBC Radio added a companion program to "News on the Hour"—a five-minute essay-type program utilizing all members of the news broadcast staff, and presented eight times daily Monday through Friday. This is "Emphasis," which varies from off-beat observations on the life and times of an American newsman overseas, to commentaries on the most urgent news events.

As a communications medium, it is quite evident that network radio is going to play an even more significant part in information, news, and public affairs programming in the future.

National Broadcasting Co., Inc.

NBC Radio Network

30 Rockefeller Plaza, New York 20, N. Y.

Telephone: Circle 7-8300

Registered Telegraphic Address: NATBROADCAST NEW YORK

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(Continued on Next Page)

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(Continued from Previous Page)

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30 Rockefeller Plaza, New York, N. Y.
(Wholly-owned Subsidiary)

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John H. Thompson.....Mgr., News
Robert D. Thompson.....Mgr., General Services
Oscar C. Turner...Mgr., Personnel & Labor Rel.
Richard C. Welsh.....Director, TV Prod.
and Business Affairs
Robert Wood.....Mgr., Continuity Acceptance

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Hugh M. Beville.....V.P., Plan. & Research

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1459 Crane Ave., Pittsburgh 20
 LOcust 3-5238

Stephen Rooney General Manager

WMAQ, WMAQ-FM, Chicago

Merchandise Mart, Chicago 54
 Superior 7-8300

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 Hugh F. Del Regno Dir., Business Affairs

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 NBC SPOT SALES**

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 NBC Spot Sales
 Marvin V. McCormick Dir., Business Affairs

NBC Spot Sales

Richard H. Close V.P., NBC Spot Sales
 Frederick T. Lyons Dir., Radio Spot Sales
 Frank DeRosa Mgr., Radio Spot Sales
 Central Office
 Edward H. Macaulay Mgr., Western Radio
 Spot Sales
 Dave Scott Mgr., New England Radio Spot Sls.
 Wilbur M. Fromm Director, New Business &
 Promotion

WRCV, Philadelphia

1619 Walnut St., Phila.
 LOcust 4-3700

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 Thomas Paisley Station Mgr.
 Arthur A. Watson Business Mgr.
 Mary Doyle Merchandising Mgr.
 Robert C. Benson Program Manager
 George Lenfest Dir. of Operations

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30 Rockefeller Plaza, New York 20, N. Y.
 Circle 7-8300

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 George Dietrich Station Manager
 Lewis P. Johnson Manager, Sales
 James A. Beatty Mgr., Merchandising
 Steve White Program Mgr.
 Fred E. Acker Mgr., Business Affairs

KNBC, KNBC-FM, San Francisco

Taylor & O'Farrell Sts., San Francisco 2
 Graystone 4-8700

William Decker General Manager
 Richard S. Calender Sales Manager
 Jack Wagner Program Manager
 Bert Medar Business Manager

WRC, WRC-FM, Washington

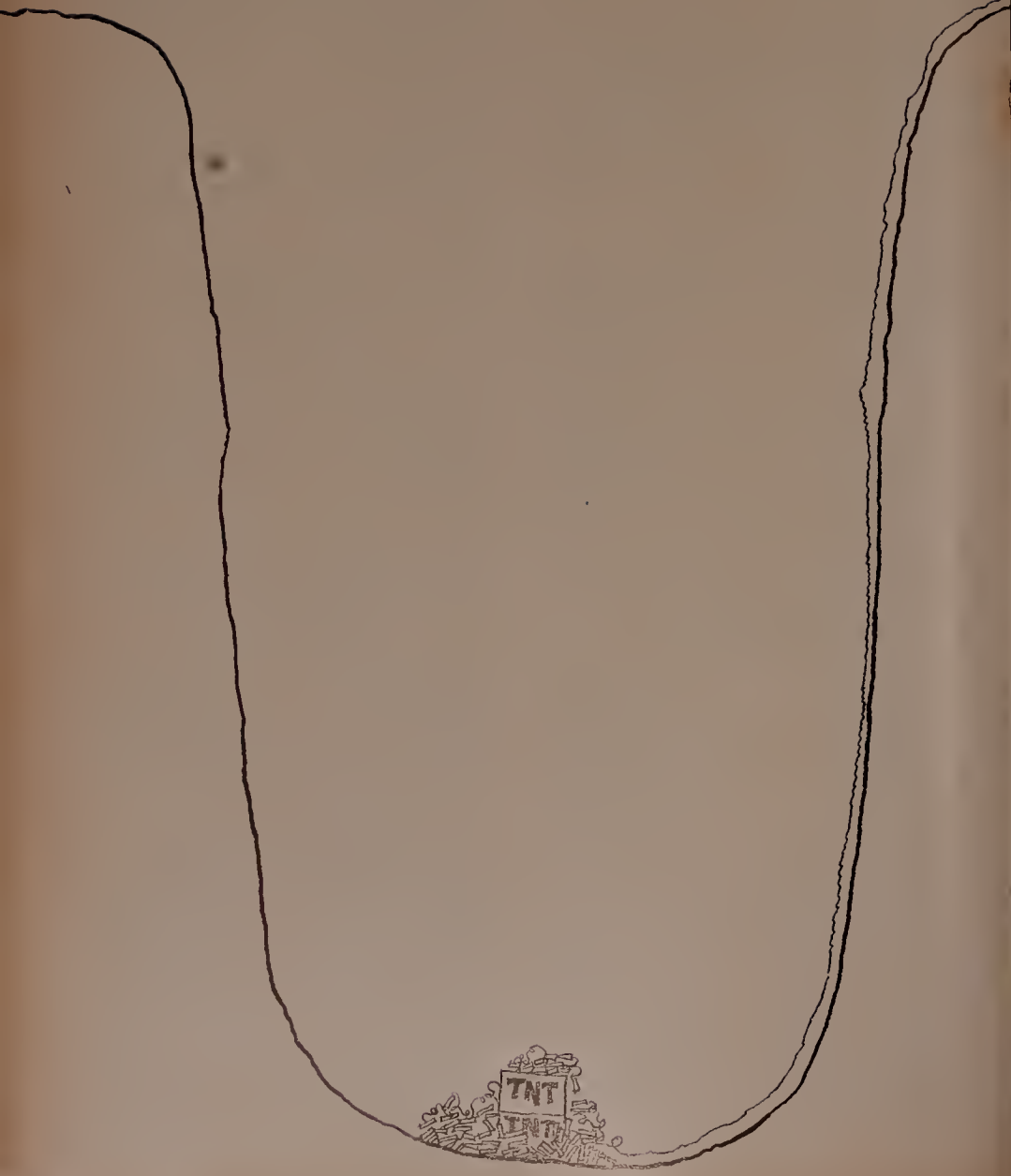
4001 Nebraska Ave., Wash. 16
 EMerson 2-4000

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 Robert Wogan Director, Programs
 Marion Stephenson Dir., Business Affairs

THE BIG SOUND IS STILL **NB** RADIO...
BIG IN STATIONS, BIG IN PROGRAMMING,
BIG IN AUDIENCES, BIG IN ADVERTISERS...
THE WINNING COMBINATION MONTH AFTER
MONTH, **NB** RADIO ADVERTISERS CONSISTENTLY
REACH THE LARGEST WEEKLY AUDIENCES
IN RADIO* THAT'S WHY **NB** CARRIES NEARLY
HALF OF ALL SPONSORED NETWORK TIME.



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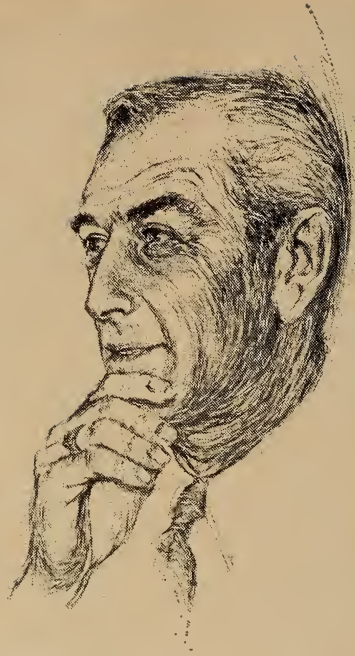
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222 N. Wells St., Chicago, Ill.
Phone: STate 2-5097

Execs. in Charge.....Laurie Thompson,
Hooper Jones

111 N. La Ciénega Blvd., Beverly Hills, Calif.
Phone: OLympia 2-1313

Exec. in Charge.....Lee O'Connell
681 Market St., San Francisco, Calif.

Phone: EX 2-1507

Exec. in Charge.....Ted Hall

THE BOLLING COMPANY, INC.

247 Park Ave., New York 17, N. Y.
Phone: YUkon 6-4545

President.....George W. Bolling
Exec. Vice President.....Robert A. Schmid

Treasurer.....Robert H. Bolling
President (TV Div.).....G. Richard Swift
Pres. (Radio Div.)....G. William Bolling III
Research Manager.....Mel Turner

Branch Offices

435 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 3-2040

ManagerRalph Kelley
1680 N. Vine St., Hollywood 28, Calif.

Phone: HOllwood 2-6471

ManagerWilliam Reitman
5 Third St., San Francisco, Calif.

Phone: GA 1-6740

Mgr.....John T. Coy
80 Boylston St., Boston 16, Mass.

Phone: HU 2-0346

ManagerGeorge Eckels
Vaughn Bldg., Dallas 1, Tex.

Phone: RI 8-2172

Manager.....Thomas R. Murphy
2158 Union Ave. Bldg., Memphis 4, Tenn.

Phone: BRoadway 2-7503

ManagerCecil K. Beaver
KMBC Building, 11th & Central Aves.,

Kansas City, Mo.

Phone: GRand 1-7822

Manager.....Eugene F. Gray
800 Peachtree St. Bldg., Atlanta, Ga.

Phone: TR 4-2736

ManagerBill Oldhan
915 Olive St., St. Louis 1, Mo.

Phone: CEntral 1-9151

Manager.....Eugene F. Gray

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 1761 1st Natl. Bldg., Detroit, Mich.
Phone: WOODward 2-6265
 Manager.....Larry Gentile
 1102 Northwestern Bank Bldg.,
 Minneapolis 2, Minn.
Phone: FEderal 3-4747
 Manager.....James Bowden

BREEN & WARD

400 Madison Avenue, New York 17, N. Y.
Phone: PLaza 1-5075
 Manager.....Ed Breen
Branch Offices
 2449 Larkin St., San Francisco, Cal.
Phone: PRospect 5-2725
 Manager.....Frank Crennan

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1121 Garfield, Denver, Colo.
Phone: DU 8-2666
 President.....Mary A. Briley

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 El Paso, Texas
Phone: KEystone 2-6978

President.....Jack R. McVeigh
 V.P., Secy.-Treas.....Mrs. Billie McVeigh
 Directors.....Robert F. Cummins,
 Jack R. McVeigh, Angel Rojas

BROADCAST TIME SALES

509 Madison Ave., New York 22, N. Y.
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 President.....Carl L. Schuele
 Vice President.....Norman Flynn

Branch Offices

333 N. Michigan Ave., Chicago 1, Ill.
Phone: AN 3-1913
 Manager.....Robert Cronin
 681 Market St., San Francisco 11, Calif.
Phone: SUTter 1-8656
 Manager.....Ward Glenn
 286 Penobscot Bldg., Detroit, Mich.
Phone: WOODward 5-7618
 Manager.....Wendell Parmalee
 1540 N. Highland, Los Angeles 28, Cal.
Phone: HO 5-5884
 Manager.....James Lucas
 1713 Spruce St., Philadelphia, Pa.
Phone: PE 5-3432
 Manager.....Paul O'Brien

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 & Radio
 Station
 Representatives**

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 New York 17
 New York
 MU 7-5040

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1507 Southland Center, Dallas 1, Texas
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 Exec. Vice Pres.....Richard M. Walker
 Vice President.....C. C. Weed

Branch Offices

1182 West Peachtree N.W., Atlanta, Ga.

Phone: TRinity 5-9539

ManagerGrady Berry
 910 Royal St., New Orleans, La.

Phone: JACkson 2-3917

ManagerClarke Brown
 1150 Delaware St., Denver, Clo.

Phone: TABor 5-7585

ManagerJohn McGuire
 7603 Forsyth Blvd., St. Louis 5, Mo.

Phone: PArkview 7-7375

ManagerJack Hetherington

BURN-SMITH CO., INC.

19 W. 44th St., New York 36, N. Y.

Phone: MU 2-3124-5

Pres., Treas.....John A. Toothill
 Vice Pres.-Eastern Mgr.....C. Stanley Bailey

Branch Offices

307 N. Michigan Ave., Chicago 1, Ill.

Phone: CEntral 6-4437

Pres.-Treasurer.....John A. Toothill
 304 Taft Bldg., Hollywood 28, Calif.

Phone: HOLlywood 4-7395

Mgr.Harlan G. Oakes

166 Geary St., San Francisco 8, Calif.

Phone: EX 7-4827

ManagerDon Pickens

CANADIAN BCSTG. CORP.- NATIONAL SELECTIVE SALES

English Stations:

354 Jarvis St., Toronto 5, Ont.

Phone: WAlnut 5-3311

Sales Supervisor.....T. B. J. Atkins

French Stations: Box 6000, Montreal, Que.

Phone: UNiversity 6-2571

Sales Supervisor.....W. E. Chevrier

English Network Sales:

Sales Director.....John R. Malloy

TV Sales Manager.....W. F. Cooke

Radio Sales Mgr.....R. S. Joynt

Export Sales Mgr.....H. P. Salmon

Sales Prom. Spvsr.....H. F. Chevrier

Branch Offices:

701 Hornby St., Vancouver, B. C.

Phone: MUltual 4-0246

Box 290, Edmonton, Alberta

Phone: GA 4-8221

541 Portage Ave., W., Winnipeg, Man.

Phone: SPruce 4-2541

Box 1045, Ottawa, Ontario

Phone: CEntral 6-9541

232 St. George St., Moncton, N. B.

Phone: EVERgreen 4-3366

70 Bell Rd., Halifax, N. S.

Phone: 2-8311

Box 610, Corner Brook, Nfld.

Phone: NEptune 4-3431

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 Vice Pres.....Juan J. Cerna
 Sec., Treas.....Mildred R. Chafey

CBS RADIO SPOT SALES

485 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-2345

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 Sales Manager, N. Y.....Ralph Glazer
 Dir., Mkt. & Client Rel.....George Arnold

Branch Offices

630 N. McClurg Crt., Chicago 11, Ill.

Phone: Whitehall 4-6000

Sales Manager.....Jack Burke
 932 Fisher Bldg., Detroit 2, Mich.
 Phone: Trinity 2-5500

Sales Manager.....Ralph Patt, Jr.
 Sheraton-Palace Hotel, San Francisco 5, Calif.
 Phone: Yukon 2-7000

Sales Manager.....Joseph K. Marshall
 6121 Sunset Blvd., Hollywood 28, Calif.
 Phone: Hollywood 9-1212

Sales Manager.....Roland McClure
 15 Peachtree St. Bldg., Atlanta 3, Ga.
 Phone: 525-4953

Sales Manager.....George P. Crumbley, Jr.
 1144 Hampton Ave., St. Louis 10, Mo.
 Phone: STerling 1-2345

Sales Manager.....Eugene Myers

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 Eastern Sales Mgr...Theodore W. O'Connell
 Business Manager.....Gerald E. Marenoff
 Dir., Sales Prom. & Res...William Hohmann
 Mgr., Sales Prom. & Res.....Daniel R. Kelly

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630 N. McClurg Crt., Chicago 11, Ill.

Phone: Whitehall 4-6000

Midwestern Sales Mgr....Richard R. Loftus
 15 Peachtree St., Atlanta 3, Ga.
 Phone: 523-5852

Manager.....George R. Swearingen, Jr.
 932 Fisher Bldg., Detroit 2, Mich.
 Phone: Trinity 2-5500

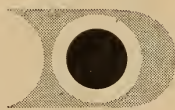
Manager.....John S. Logan
 Sheraton-Palace Hotel, San Francisco, Calif.
 Phone: YUKon 2-7000

Manager.....Robert H. Perez
 6121 Sunset Blvd., Los Angeles 28, Calif.
 Phone: HOLLYwood 9-1212

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 Sales Manager.....Philbin S. Flanagan

Branch Offices

333 N. Michigan Ave., Chicago 1, Ill.
 Phone: CE 6-6357
 ManagerRichard Charlton
 1646 Russ Bldg., San Francisco 4, Calif.
 Phone: YU 2-1204
 ManagerRichard E. Green
 3440 Wilshire Blvd., Los Angeles 5, Calif.
 Phone: DU 8-1271
 ManagerKirk Munroe
 1907 Book Building, Detroit 26, Mich.
 Phone: WOODward 3-2365
 ManagerJoseph R. Spadea
 581 Boylston St., Boston 16, Mass.
 Phone: Copley 7-1180
 ManagerRichard A. Keating
 972 Peachtree St. N.E., Atlanta, Ga.
 Phone: TR 5-9311
 ManagerNeal W. Robbins

THOMAS F. CLARK COMPANY, INC.

230 Park Ave., New York 17, N. Y.
 Phone: OREGon 9-5866

ManagerJohn H. Boyd
 Assistant Manager....Madeleine E. Miklos

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35 E. Wacker Drive, Chicago, Ill.
 Phone: STate 2-8196
 ManagerPaul Elsberry
 658 Book Bldg., Detroit, Mich.
 Phone: Woodward 1-6036
 ManagerPaul Pequinot
 501 William-Oliver Bldg., Atlanta, Ga.
 Phone: JACKson 4-0454
 ManagerHarry Cannon
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 Phone: YUKon 6-1621
 ManagerDon Pickens

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 Phone: LO 4-6760

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Branch Offices

730 S. Western Ave., Los Angeles 5, Calif.
 Phone: DUNKirk 7-4388
 ManagerRobert Walker
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 Phone: SUTter 1-5568
 ManagerAllen S. Young

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 Phone: MURray Hill 7-6865

ManagerR. Butche
 21st & Panama St., Philadelphia 3, Pa.
 Phone: LOCust 3-8139
 ManagerS. Marshall
 228 No. La Salle St., Chicago, Ill.
 Phone: FRanklin 2-2095
 ManagerR. Olson

DONALD COOKE INC.

666 Fifth Ave., New York 19, N. Y.
 Phone: JUDson 2-2727

PresidentDonald Cooke
 Asst. to Pres.....Dorothy McLaughlin

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205 W. Wacker Dr., Chicago 1, Ill.
 Phone: State 2-5096
 ManagerHooper Jones
 111 N. La Cienega Blvd., Beverly Hills, Cal.
 Phone: OLYmpia 2-1313
 Manager.....Lee F. O'Connell
 249 Pine St., San Francisco, Calif.
 Phone: EX 7-6187
 ManagerAllan Torbet

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2537 Larkin St., San Francisco 9, Calif.
 Phone: PRospect 5-2725

Owner, Mgr.....F. T. Crennan

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904 Vance Bldg., Seattle 1, Wash.
 Phone: MUMutual 2-6535

PresidentDel Day
 Sec.-Treas.Gil Wellington

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 Phone: YUKon 6-4390

PresidentE. J. Devney
 V.P., Sales Manager.....John S. Stewart

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360 N. Michigan Ave., Chicago 1, Ill.
 Phone: STate 2-5282
 Mid-West Manager.....John K. Markey
 Guarantee Bldg., Suite 809,
 Hollywood 28, Calif.
 Phone: HOLLYwood 2-6678
 General Manager.....Hank Stanley
 681 Market St., San Francisco 3, Calif.
 Phone: EXbrook 2-1507
 General Manager.....Ted Hall
 100 Boylston St., Boston 16, Mass.
 ManagerGeorge Bingham

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502 Mortgage Guarantee Bldg., Atlanta 3, Ga.
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 Phone: OX 5-8545

President.....Robert M. Dore
Branch Offices

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 ManagerPat Gatto
 6331 Hollywood Blvd., Hollywood, Calif.
 Phone: HOLLYwood 2-6677
 ManagerJames Gates
 625 Market St., San Francisco, Calif.
 Phone: EX 2-7247
 ManagerDave Sandeberg

SRA, INC.

Station Representatives Association

By LEWIS H. AVERY, President

THE Station Representatives Association, Inc. was founded in September 1947, by a substantial group of radio representatives, for the purpose of promoting the use of radio advertising among advertisers, and agencies, as well as protecting the welfare of the representative firms themselves. Later the association was extended to include television representatives as well.

Over the years, the association has been involved in a number of projects and activities beneficial to its members, their represented stations, and the rest of the radio and TV industry. Below is a partial list of some of the major projects and activities with which the association has been identified:

Successfully initiated action before the FCC to get the network spot representation organizations out of the representation business.

Prepared and issued a Spot Radio Estimator, which enabled agencies to determine the cost of a spot campaign.

Prepared and distributed a booklet titled "Spot Broadcasting Lets You Decide."

Conducted spot radio clinics among stations represented by member firms.

Actively campaigned and established standards now almost universally accepted for TV ID commercials.

Established and carried out a crusade for spot radio campaign.

Instigated and actively campaigned for the formation of what is now



TVB.

Worked with the AAAA on the Nielsen coverage studies.

Prepared and presented a slide presentation on spot radio to agencies, advertisers and stations.

Actively worked with NARTB Code Review Board on Television code matters.

Established a projection formula for use with Nielsen reports.

Instigated a campaign and worked closely with the AAAA in establishing standards of art work in TV commercials.

Established a system of reporting dollar volume figures in spot radio, whereby it was possible to estimate total dollar volume for all Radio.

Established a timebuyer and advertiser mailing list, which is currently maintained by SRA, and is regarded as one of the most up-to-date lists in the business. (4000 agency personnel; 100 advertisers.)

Has actively campaigned against the bartering and brokering of time in both radio and TV.

Has devised new contract forms for both radio and TV, and is currently conducting a campaign to establish these common or standard forms.

A campaign under way to get stations to adopt a one rate policy.

Has endeavored to establish a central source of information for competitive advertising on a current basis, and has campaigned to enlarge samples and reduce the number of ARB and Nielsen reports.

Filed comments with FCC in recent hearings dealing with revision of FCC Broadcast forms.

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One Rockefeller Plaza, New York 20, N. Y.
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 Secretary.....Francis L. Boyle
 Treasurer.....Jacob J. Heilpern

Branch Offices

333 N. Michigan Ave., Chicago 1, Ill.
 Phone: FInancial 6-7640
 Vice Pres.....George G. Dubinetz
 105 Montgomery St., San Francisco 4, Calif.
 Phone: YUkon 2-9760
 Manager.....Robert W. Brokaw
 211 N. Ervay Bldg., Dallas, Tex.
 Phone: Rlverside 7-0095
 Manager.....Al Carrell
 915 Olive St., St. Louis, Missouri
 Phone: CEntral 1-6055
 Manager.....Robert R. Maier
 1680 N. Vine St., Los Angeles 28, Calif.
 Phone: HOLLywood 4-7276
 Manager.....John A. Thackaberry
 1430 W. Peachtree St., N.W., Atlanta, Ga.
 Phone: 875-7418
 Manager.....Richard M. Walker
 1033 Book Bldg., Detroit 26, Mich.
 Phone: WOOdward 5-5457
 Manager.....William K. Burton
 1601 Walnut St., Philadelphia, Pa.
 Phone: LO 7-6542
 Manager.....Derrick Dyatt

ECKELS & COMPANY

80 Boylston St., Boston, Mass.
 Phone: LLiberty 2-6481
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 Vice President.....Irvin E. Dierdorff, Jr.

HUGH FELTIS & ASSOC.

1102 Tower Bldg., Seattle 1, Wash.
 Phone: MAIn 3-1868
 Owner.....Hugh M. Feltis
 Assocs.John Mowbray, Doug Dove
Branch Office

806 Wilcox Bldg., Portland 4, Ore.
 Phone: CApiitol 3-0151
 Exec-in-Charge.....Howard S. Jacobson

FINE MUSIC HI-FI BROADCASTERS

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 Phone: BRyant 9-3576
 President, Treas.....Kenneth C. Schwartz
 Vice President.....Joel B. Fairfax
Branch Offices

209 S. LaSalle St., Chicago, Ill.
 Phone: WAbash 2-1000
 Exec. in Charge.....Howard Grafman
 41 Sutter St., San Francisco 4, Calif.
 Phone: YUkon 1-1199
 Exec. in Charge.....Albert Chance

FM BROADCASTING SYSTEM, INC.

111 W. Washington St., Chicago 2, Ill.
 Phone: SState 2-8900

President.....Sidney J. Wolf
 Vice President.....E. R. Peterson, Jr.
 Secretary, Nat'l Sales Mgr.....John Hartigan

Branch Offices

527 Madison Ave., New York 22, N. Y.
 Phone: ELDorado 5-3720
 Manager.....Noel A. Rhys
 612 Penobscot Bldg., Detroit, Mich.
 Phone: WOOdward 2-4504
 Manager.....E. R. Peterson, Jr.
 3142 Wilshire Blvd., Los Angeles 5, Calif.
 Phone: DUNkirk 3-2910
 Manager.....William Bayer
 75 Post St., San Francisco, Calif.
 Phone: SUTter 1-7440
 Manager.....Roger Coombe

FM UNLIMITED

5449 Augusta Blvd., Chicago 51, Ill.
 Phone: 379-7557
 President.....Charles Kline

FORJOE-TV, INC.

230 Park Ave., New York 17, N. Y.
 Phone: OREGon 9-6820
 President, Gen. Mgr.....Joseph Bloom
 Sales Manager.....John White

Branch Offices

435 N. Michigan Ave., Chicago 11, Ill.
 Phone: DELaware 7-3504
 General Manager.....Robert Lazar
 6362 Hollywood Blvd., Los Angeles 28, Calif.
 Phone: HOLLywood 2-1397
 Manager.....Robert L. Stricklin
 681 Market St., San Francisco, Cal.
 Phone: SUTter 1-7569
 General Manager.....J. M. Pietila
 1371 Peachtree St., N.E., Atlanta, Ga.
 Phone: TRinity 5-0404
 General Manager.....Robert W. Jensen
 310 W. Glen Echo Rd., Philadelphia, Pa.
 Phone: CHEstnut Hill 7-4510
 General Manager.....Mort Lowenstein
 208 Nicholas Rd., Kansas City 12, Mo.
 Phone: JEFFerson 1-5384
 General Manager.....Jack Fulwiler

FOSTER & CREED, INC.

808 Statler Office Bldg., Boston 16, Mass.
 Phone: HU 2-4845
 President.....William A. Creed
 Treasurer.....Robert C. Foster

GILL-PERNA, INC.

654 Madison Ave., New York 21, N. Y.
 Phone: TEMpleton 8-4740
 President.....Helen Gill
 Exec. Vice-Pres.....John J. Perna, Jr.

Branch Offices

75 E. Wacker Drive, Chicago, Ill.
 Phone: FInancial 6-9393
 Midwest Sales Mgr.....Walter Beadell
 2915 Book Bldg., Detroit 26, Mich.
 Phone: WO 2-7022
 Manager.....Daniel W. Bowen
 2252 W. Beverly Rd., Los Angeles 57, Calif.
 Phone: DUNkirk 8-7115
 Manager.....Bambie C. Herrington

STATION REPRESENTATIVES

57 Post St., San Francisco, Calif.
Phone: Sutter 1-5568

Manager Joe Keller
 William-Oliver Bldg., Atlanta, Ga.
Phone: JAcKson 4-0454

Manager Harry J. Cannon

GOOD MUSIC BROADCASTERS, INC.

355 Lexington Ave., New York, N. Y.
Phone: YUkon 6-2680

Nat. Sales Mgr. Herbert Groskin
 Manor Road, Philadelphia 28, Pa.
Phone: IVyridge 2-6000

President Raymond S. Green

H. J. & G-TV

15 West 44th St., New York 36, N. Y.
Phone: TN 7-3744

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H-R REPRESENTATIVES, INC.
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Phone: PLaza 9-6800

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 Exec. Vice Pres. & Sec. Frank E. Pellegrin
 Exec. Vice Pres. Dwight S. Reed
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 Vice Presidents. James M. Alspaugh,
 Miss Avery Gibson

Branch Offices

35 East Wacker Drive, Chicago 1, Ill.
Phone: FInancial 6-6440

Exec. Vice President. Dwight S. Reed
 1065 Penobscot Bldg., Detroit 26, Mich.
Phone: WOODward 1-4148

Manager Andrew M. Gent
 1004 Paramount Bldg., Des Moines, Ia.
Phone: ATlantic 2-0201

Manager Donald G. Peterson
 1182 W. Peachtree St., N.W., Atlanta, Ga.
Phone: 872-7701

Manager Bill McRae
 211 N. Ervay Bldg., Dallas, Tex.
Phone: RIVERSide 8-6035

Manager Robert Dalchau
 321 Bush St., San Francisco 4, Calif.
Phone: YUkon 2-5837

Manager Joe Friedman
 Equitable Bldg., Hollywood 28, Calif.
Phone: HOLLYwood 2-6453

Manager William F. MacCrystall
 1137 Northwestern Bank Bldg.,
 Minneapolis, Minn.
Phone: FEderal 8-7017

Manager Terrence Hughes
 915 Olive St., St. Louis, Mo.
Phone: CH 1-4193

Manager Arthur D. Kelley
ARTHUR H. HAGG & ASSOCIATES
 75 E. Wacker Dr., Chicago 1, Ill.
Phone: CEntral 6-7553

President A. H. Hagg
 Manager K. W. Hagg

Branch Offices

205 East 42nd St., New York 17, N. Y.
Phone: MU 4-4250

Exec. in Charge. Ed Volkmann
 2201 Grand Ave., Kansas City, Mo.
Phone: COlFax 2-4694

Exec. in Charge. R. J. Anderson
 132 E. 30th St., Indianapolis, Ind.
Phone: WALnut 6-8214

Exec. in Charge. Robert D. Hagg
 3222 Center St., Omaha 5, Neb.
Phone: JAcKson 2620

Exec. in Charge. Howard W. Harvey

THEO. B. HALL & COMPANY

681 Market St., San Francisco
Phone: EXbrook 2-1507

Manager Ted Hall

Branch Offices

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 2-4253

Manager Jim Gates
 35 E. Wacker Dr., Chicago 1, Ill.
Phone: STate 2-8196

Manager Paul Elsberry
 501 Wm. Oliver Bldg., Atlanta 2, Ga.
Phone: JAcKson 4-0454

Manager Harry Cannon
 230 Park Ave., New York 17, N. Y.
Phone: OR 9-5866

Manager Jack Boyd
 Book Bldg., Detroit 26, Mich.
Phone: WOODward 1-6036

Manager Paul Pequinot

HARDY RADIO & TELEVISION, LTD.

2 Carlton St., Toronto, Ont., Can.
Phone: EM 3-9433

General Manager. A. C. Harrison

Branch Office

2075 Mountain St., Montreal, Que.
Phone: VI 2-1101

Manager M. Legault

HARRINGTON, RIGHTER & PARSONS, INC.

415 Madison Ave., New York 17, N. Y.
Phone: MU 8-7050

President. John E. Harrington, Jr.
 Vice Pres., Treas. Volney Righter
 Vice Pres., Secy. James O. Parsons, Jr.
 V.P., Research, Prom. M. Rashbaum, Jr.
 V.P., Bd. Member. John F. Dickinson
 Eastern Sales Mgr. Arthur C. Elliot

Branch Offices

Tribune Tower, Chicago, Ill.
Phone: WHitehall 4-0510

Vice President. Robert Gilbertson
 235 Montgomery St., San Francisco, Calif.
Phone: Sutter 1-4125

Executive-in-charge. Franklin Dougherty
 1430 W. Peachtree St., Atlanta 9, Ga.
Phone: TRinity 5-8458

Executive-in-Charge. Frank B. Rice
 80 Boylston St., Boston 16, Mass.
Phone: LIberty 2-7537

Executive-in-Charge. Carter Knight
 Penobscot Bldg., Detroit 26, Mich.

Phone: Woodward 3- 0910
 Executive-in-Charge.....Kenneth L. Brown
 1717 N. Highland Ave., Hollywood 28, Calif.
Phone: HO 6-4129
 Executive-in-Charge.....Byington F. Colvig

**JOE HARRY CO.—RADIO & TV
 STATION REPRESENTATIVES**

118 Tophill Rd., San Antonio, Tex.
Phone: TAYlor 6-8971
 Owners.....Joe Harry, Kay Harry

HERITAGE STATION REPS.

(Div. of International Good Music, Inc.)
 1151 Ellis St., Bellingham, Wash.
Phone: REgent 3-4566
 President.....Rogan Jones
 Vice Pres.....John D. Tuttle
 Sec.-Treas.....Catherine W. Jones
 Asst. Sec.-Treas.....Richard Kline

Branch Office

45 West 45th St., New York 36, N. Y.
Phone: CI 5-3430
 Manager.....George Pamental
 2917 Temple St., Los Angeles, Calif.
Phone: DU 5-6401

Manager.....Tom Papich
 420 Taylor St., San Francisco, Calif.
Phone: GR 4-4515

Manager.....Hal Chase
 1761 First Nat'l Bank Bldg., Detroit, Mich.
Phone: WO 2-6265

Manager.....Larry Gentile
 610 Lloyd Bldg., Seattle, Wash.
Phone: MAIN 3-0620

Manager.....A. J. Stahmer
 1138 North Western Bank Bldg.,
 Minneapolis 2, Minn.
Phone: FE 8-7017

Manager.....Bud Stitt
 234 Clarendon St., Boston 16, Mass.
Phone: CO 7-6123

Manager.....J. Richard Turner

GEORGE P. HOLLINGBERY CO.

Chairman of the Bd... George P. Hollingbery
 Vice-chairman.....F. E. Spencer, Jr.
 President (Radio).....Fred Hague
 President (TV).....Harry Wise, Jr.

Branch Offices

307 North Michigan Ave., Chicago 1, Ill.
Phone: DEarborn 2-6060

Executive-in-Charge ..George P. Hollingbery
 Sales Manager, Radio.....Robert Pierce
 Vice Pres., TV.....Warren Nelson
 500 Fifth Ave., New York 36, N. Y.
Phone: OXFord 5-5560

Executive-in-Charge.....F. E. Spencer, Jr.
 President, Radio.....Fred F. Hague
 President, TV.....Harry H. Wise, Jr.
 Director Sales Develop.....Philip Corper
 1776 Peachtree St., N.W., Atlanta 9, Ga.
Phone: 875-9629

V.P., Exec-in-Chg.....Richard N. Hunter
 2214 Guardian Bldg., Detroit, Mich.
Phone: WOODward 1-3555

Executive-in-Charge.....Harry Betteridge

3325 Wilshire Blvd., Los Angeles, Calif.
Phone: DUNKirk 5-2071
 V.P., Exec-in-Charge.....Roy S. Edwards
 110 Bush St., San Francisco 4, Calif.
Phone: YUKon 1-2110

Exec-in-Charge.....George Hemmerle
 211 N. Ervay, Dallas, Tex.
Phone: RIVERSide 8-0057

Executive-in-Charge.....George L. Pettett

HAL HOLMAN COMPANY

64 East Lake St., Chicago 1, Ill.
Phone: FRanklin 2-0016

Owner.....Hal Holman

Branch Offices

535 Fifth Ave., New York 17, N. Y.
Phone: YUKon 6-4390

Manager.....Ed Devney
 6381 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HOLlywood 2-2351

Manager.....Tracy Moore
 703 Market St., San Francisco 3, Calif.
Phone: EXbrook 2-6444

Manager.....Charles Morin

GEORGE T. HOPEWELL, INC.

101 Park Ave., New York 17, N. Y.
Phone: LE 2-3783

President.....George T. Hopewell
 General Manager.....Joseph S. Cannon

Branch Offices

Park Ave. Bldg., Detroit 26, Mich.
Phone: WOODward 1-3822

Exec-in-Charge.....Tom Corlett
 205 W. Wacker Dr., Chicago 6, Ill.
Phone: STate 2-5096

Execs-in-Charge.....Hooper Jones,
 Laurie Thompson
 111 N. LaCienega Blvd., Beverly Hills, Cal.
Phone: OL 5-8326

Exec-in-Charge.....Jim Walsh
 501-2 William Oliver Bldg., Atlanta, Ga.
Phone: JACKson 4-0454

Exec-in-Charge.....Harry Cannon

BERNARD HOWARD & CO., INC.

20 E. 46th St., New York 17, N. Y.
Phone: OXFord 7-3750

President.....Bernard Howard
 Exec. Vice Pres.....Jack Davis

Branch Offices

35 E. Wacker Dr., Chicago, Ill.
Phone: FI 6-9227

Manager.....William Smutzer
 8430 Santa Monica Blvd., Los Angeles 69, Cal.
Phone: OLdfield 6-7200

Manager.....Norman Berk
 58 Sutter St., San Francisco 4, Calif.
Phone: YUKon 1-3676

Vice Pres.....F. M. Wurster
 1401 Peachtree St., N.E., Atlanta, Ga.
Phone: TR 5-9403

Manager.....Bernard Ochs

DON HOWARD & CO.

Roswell Hotel, Del Rio, Texas
Phone: PR 5-2431

Owner.....R. Don Howard

STATION REPRESENTATIVES

HARRY S. HYETT CO.

630 Baker Bldg., Minneapolis 2, Minn.
Phone: FEderal 9-7179
 Owner & President.....Harry S. Hyett

INDIE SALES, INC.

60 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-4813
 PresidentJack Koste
Branch Offices
 205 W. Wacker Dr., Chicago 6, Ill.
Phone: STate 2-5096
 111 N. La Cienega Blvd., Los Angeles 48, Cal.
Phone: OLeander 5-8326

INTER-AMERICAN PUBLICATIONS, INC.

41 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-0884
 PresidentArgentina Ramos
 TreasurerJose Oviedo

INTERCONTINENTAL SERVICES, LTD.

20 East 46th St., New York 17, N. Y.
Phone: YU 6-0820
 President.....Harry M. Engel
 V.P., Sales Mgr.....John P. Barton
 V.P., Treas.....Jeanette F. Sytsma
Branch Offices
 6331 Hollywood Blvd., Los Angeles, Calif.
Phone: HO 2-2289
 Manager.....William L. Wallace
 155 Montgomery St., San Francisco, Calif.
Phone: YU 6-5366
 ManagerFrank Waters

INTERPROVINCIAL BROADCAST SALES LTD.

Suite 500, 199 Bay St., Toronto, Ont.
Phone: EMpire 4-1197
 Exec. V.P., Gen. Mgr.....K. W. Davis
 Promotion Dir., Compt.....R. A. Bishop
Branch Office
 1117 St. Catherine St., W., Montreal, Que.
Phone: VIctor 9-5221
 ManagerLionel Morin

THE KATZ AGENCY, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-9200
 Chr. of Board.....G. R. Katz
 PresidentEugene Katz
 Treasurer.....H. J. Grenthot
 V.P., Client Relations.....Edward Codel
 V.P., TV Sales.....Scott Donahue
 V.P., Research, Prom.....Dan'l Denenholz
 V.P., Radio Sls.....Morris Kellner
 TV Sales Mgr.....Walter Nilson

Branch Offices

Prudential Plaza, Chicago 1, Ill.
Phone: MOhawk 4-7150
 Vice Pres. & Mgr.....Roy Miller
 TV Sales Mgr.....Alan Axtell
 Penobscot Bldg., Detroit 26, Mich.
Phone: 963-8420
 Manager.....William W. Joyce

1393 Peachtree St., N.E., Atlanta 9, Ga.

Phone: TRinity 5-1627
 Manager.....Gregory Murphy, Jr.
 2006 Bryan St., Dallas 1, Texas
Phone: RIVERSide 1-4036
 ManagerD. Rutledge
 Russ Bldg., San Francisco 4, Calif.
Phone: DOUGLAS 2-7628
 Manager.....Stanley J. Reulman
 5455 Wilshire Blvd., Los Angeles, Calif.
Phone: WEBster 3-8171
 ManagerRichard Hasbrook
 915 Olive St., St. Louis 1, Mo.
Phone: CEntal 1-1868
 ManagerJames Muse
 1905 First Natl. Bank Bldg.,
 Minneapolis, Minn.
Phone: FEderal 3-6201
 ManagerJohn Brennan
 517 Statler Office Bldg., Boston 16, Mass.
Phone: LIberty 2-5458
 ManagerJohn King

KENTUCKY RADIO SALES

1420 Eastern Parkway, Louisville, Ky.
Phone: GLendale 1-5045
 PresidentHarry McTigue

KETTEL-CARTER, INC.

118 Newbury St., Boston 16, Mass.
Phone: KENmore 6-1966
 PresidentElmer Kettell
 Secy.-Treas.Marjorie Carter

KEYSTONE BROADCASTING SYSTEM, INC.

111 W. Washington St., Chicago 2, Ill.
Phone: STate 2-8900
 President.....Sidney J. Wolf
 Sr. Vice Pres.....Edwin R. Peterson
 Secretary-Treas.....Arthur Wolf
 Controller.....Paul Kolar
 Account Execs.....William Wolf,
 John Hartigan
 Dir. of Sta. Relations.....Charlotte Tucker
 AuditorAnita Larie
 Traffic Mgr., Prog. Dir....Jane C. McFadgen
 Research Dir.....George Wharton
 527 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-3720

Exec. Vice Pres.....Noel A. Rhys
 Vice Pres.....Charles A. Hammarstrom
 Account Executive.....James S. Gessner
 Office Manager.....Barbara Reich
 75 Post St., San Francisco
Phone: SUTter 1-7440
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 3142 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 3-2910

Vice-PresidentWilliam Bayer
 Sales Mgr., West Coast....Henry C. Eschen
 612 Penobscot Bldg., Detroit, Mich.
Phone: WOODward 2-4505
 General Manager.....E. R. Peterson, Jr.

A. LEWIS KING

500 Fifth Ave., New York 36, N. Y.
Phone: CH 4-0119
 President.....A. Lewis King

NONA KIRBY CO.

518 Statler Bldg., Boston 16, Mass.
Phone: HUBbard 2-6117

PresidentNona Kirby
Vice President.....Kay Chille

**BOMAR LOWRANCE & ASSOC.,
INC.**

710 Peachtree St., Atlanta 8, Ga.
Phone: TRInity 6-6776

President.....Bomar A. Lowrance
Vice President.....Clyde L. Clem

Branch Offices

Fidelity Union Life Bldg., Dallas, Tex.
Phone: RIVerside 2-8206

Vice President.....Robert F. Keefe

J. A. LUCAS CO.

1350 N. Highland Ave., Los Angeles 28, Calif.
Phone: HOLlywood 2-1460

Owner, Gen. Mgr.....Jim Lucas

Branch Office

681 Market St., San Francisco, Calif.
Phone: EXBROOK 2-8038

LUSTER ASSOCIATES

150 West 55th St., New York, N. Y.
Phone: CIRCle 6-1952

PresidentBetty Luster

JACK MASLA & COMPANY, INC.

575 Madison Ave., New York 22, N. Y.
Phone: PLaza 2-6450

PresidentJack Masla
Vice President.....Allan S. Klammer

Branch Offices

75 E. Wacker Dr., Chicago, Ill.
Phone: CEntral 6-7974

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Phone: 961-2685

Manager.....Bernard Pearse
249 Pine St., San Francisco, Calif.
Phone: EXBROOK 7-6187

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1213 N. Highland Ave., Los Angeles, Calif.
Phone: HOLlywood 2-4939

Manager.....Frank W. Crane
11th & Central, Kansas City, Mo.
Phone: GRand 1-7822

Manager.....Eugene F. Gray
915 Olive St., St. Louis, Mo.
Phone: CE 1-9151

Manager.....Eugene F. Gray

DAREN F. McGAVREN CO., INC.

McGAVREN, TV, INC.

60 East 56th St., New York 22, N. Y.
Phone: PLaza 1-4650

PresidentDaren F. McGavren
Exec. V.P., Gen. Sales Mgr.....Ralph Guild
Asst. Sales Mgr.....Ralph Conner

Branch Offices

110 Sutter St., San Francisco, Cal.
Phone: YUKon 6-4112

ManagerBob Williams

35 E. Wacker Dr., Chicago, Ill.

Phone: FRAnklin 2-1370

ManagerEdward Argow
1216 Dime Bldg., Detroit, Mich.
Phone: WO 2-5777

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Phone: HOLlywood 4-7331

ManagerWalter Lake
915 Olive St., St. Louis 1, Mo.
Phone: CH 1-5201

ManagerMike McNally
805 Peachtree St., N.E., Atlanta 9, Ga.
Phone: 876-2589

ManagerChuck Hedstrom

JOHN L. McGUIRE & CO.

1150 Delaware St., Denver 4, Colo.
Phone: TABor 5-7585

Owner.....John L. McGuire

MEDIA REPRESENTATIVES, INC.

630 Fifth Ave., New York 20, N. Y.
Phone: CI 6-1320

ManagerEdwin Seymour

THE MEEKER COMPANY, INC.

521 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 2-2170

President.....Robert D. C. Meeker
V.P., Chg. of Sales.....Charles E. Standard
V.P., Station Relations....Robert L. Dudley
Acct. Executives.....John B. Dalton,
Claude E. Piano, Herb Hahn, John C.
Kriete

Research & Prom. Dir.....Martin Mills
Office Manager.....Dottie Phillips

Branch Offices

333 N. Michigan Ave., Chicago 1, Ill.
Phone: CE 6-1742

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Acct. Execs.....Charles Compton,
Frederick E. Bauman

Office Manager.....Donna LeVally
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Phone: YU 6-4940

Vice President.....Edgar B. Filion
ManagerDon Pontius
Office Manager.....Joan Marie Comerford
6362 Hollywood Blvd., Los Angeles 28, Cal.
Phone: HOLlywood 2-6501

Manager.....Don Palmer
Office Manager.....Tarly Sheehan

CLYDE MELVILLE CO.

1300 Tower Petroleum Bldg., Dallas 1, Tex.
Phone: RIVerside 8-5239

Pres.Clyde Melville

METRO BROADCAST SALES

Hotel Chatham, 33 East 48th St.,
New York, N. Y.
Phone: PL 2-8228

V.P., Director.....H. D. Bud Neuwirth
Eastern TV Sales Mgr.....John Doscher

Branch Offices

Wrigley Bldg., 400 N. Michigan Ave.,
Chicago, Ill.
Phone: 467-6340

STATION REPRESENTATIVES

Midwest Radio Sales Mgr...Richard Kelliher
 Midwest TV Sales Mgr.....Thomas Tilson
 Nat'l TV Sales Coord. (WNEW-TV)

Junius Fishburn
 19th and Walnut Sts., Philadelphia, Pa.
 Phone: LOcust 8-2900

Manager.....William S. Dallmann
 1410 Fisher Bldg., Detroit 2, Mich.
 Phone: 873-8600

Manager.....William L. Lauer
 915 Olive St., St. Louis 1, Mo.
 Phone: MAin 1-4800

Manager.....George Deiderich
 Travelers Insurance Co. Bldg., 3600 Wilshire
 Blvd., Los Angeles 5, Calif.
 Phone: 385-1424

Manager.....Richard E. Drummy, Jr.
 155 Montgomery St., San Francisco 4, Calif.
 Phone: DOuglas 2-1945

Manager.....Richard Schutte

MICHIGAN SPOT SALES, INC.

Sheridan Cadillac Hotel, Detroit, Mich.
 Phone: WO 1-3353

President.....Charles J. Sitta

MID-AMERICA SPOT SALES

P. O. Box 4833, Kansas City 9, Mo.
 Phone: RA 2-3886

Owner.....Ralph Meador
 Branch Office

P. O. Box 358, Lexington, Mo.
 Phone: ALpine 9-3232

Sales.....Jock Beretta

ART MOORE & ASSOC., INC.

Jones Bldg., Seattle, Wash.
 Phone: MU 2-3377

President.....Art Moore

TRACY MOORE & ASSOC.

6381 Hollywood Blvd., Hollywood 28, Cal.
 Phone: HOLlywood 2-2351

Owner.....Tracy Moore
 Sales Manager.....Jerome A. Moore

Branch Office

703 Market St., San Francisco, Calif.
 Phone: EXbrook 2-6444

Manager.....Charles E. Morin

PAUL MULVIHILL & COMPANY, LTD.

77 York St., Toronto, Ont., Can.
 Phone: EMpire 3-8814

President.....Paul Mulvihill

NATIONAL SALES DIVISION.

RKO GENERAL, INC.

Time & Life Bldg., 1271 Ave. of Americas,
 New York 20, N. Y.

Phone: LOngacre 4-8000

Director of Nat'l Sales.....Donald J. Quinn
 Dir. of Radio & TV Sales....Sidney P. Allen
 Dir., Research & Promotion.Frank G. Boehm
 Controller.....Eugene F. Clinton
 TV Sales Executives....Richard B. Colburn,

John J. Fernandes, James A. Gates, Gordon
 Lawhead, James V. Marino, Gerald N.
 Molfese, Morton Zimmerman
 Radio Sales Executives...Victor E. Forker,
 James H. Fuller, Thomas J. Green, Frank
 McNally, Henry W. Simmon

Branch Offices

Tribune Tower, Chicago, Ill.
 Phone: 644-270

V.P., Midwestern Mgr.....George R. Jeneson
 5515 Melrose Ave., Los Angeles, Calif.
 Phone: HOLlywood 2-2133

TV Sales Exec.....Edwin C. Metcalf
 Radio Sales Exec.....Robert L. Fox
 415 Bush St., San Francisco, Calif.
 Phone: YUkon 2-9200

TV Sales Exec.....Calvin Copsey

NATIONAL TIME SALES

122 E. 42nd St., New York 17, N. Y.
 Phone: MUrray Hill 2-4500

Gen. Sales Manager.....Arthur Gordon
 Sales Promotion Dir.....Al Alperton

Branch Offices

205 W. Wacker Dr., Chicago 6, Ill.
 Phone: 346-7421

Exec-in-Charge.....Buck Harris
 1680 N. Vine St., Hollywood 28, Calif.
 Phone: HO 4-7395

Exec-in-Charge.....Harlan Oakes
 166 Geary St., San Francisco 6, Calif.
 Phone: EXbrook 7-4827

Exec-in-Charge.....Don Pickens
 1401 Peachtree St. N.W., Atlanta, Ga.
 Phone: TRinity 5-9403

Executive-in-Charge.....Barney Ochs

NBC SPOT SALES

30 Rockefeller Plaza, New York 20, N. Y.
 Phone: CIrcle 7-8300

V.P., Spot Sales.....Richard H. Close
 Director, Radio Sales.....Fred Lyons
 New Bus., Prom. Mgr.....Wilbur Fromm
 Sales Service Mgr.....Caroline Wynkoop
 Director, TV Sales.....Byron Goodell

Branch Offices

Merchandise Mart, Chicago 54, Ill.
 Phone: SUperior 7-8300

Central Radio Sales Mgr.....Frank DeRosa
 Central TV Sales Mgr.....Richard Bergh
 Sunset & Vine, Hollywood 28, Calif.
 Phone: THornwall 5-7000

W. Div. Mgr. Radio.....Doty Edouarde
 TV Salesmen.....Jack Jennings,
 William Loudon

Taylor & O'Farrell Sts., San Francisco 2, Cal.
 Phone: GRaystone 4-8700

W. Div. Mgr. Radio.....Ed Macaulay
 TV Salesmen.....R. Anderson, Ken Fuller
 710 Peachtree St. N.E., Atlanta, Ga.
 Phone: TRinity 6-3726

Sales Representative.....Bomar Lowrance
 Fidelity Union Life Bldg., Dallas, Tex.
 Phone: RIverside 2-8206

Sales Representative.....Robert Keefe
 1422 New Britain Ave., W. Hartford 10, Conn.

Phone: ADams 2-9188
 New Eng. Sls. Rep.....David Scott

NEW ENGLAND SPOT SALES, INC.

100 Boylston St., Boston 16, Mass.
 Phone: HANcock 6-2920

President.....George C. Bingham
 Vice President.....Charles Bell, Jr.
 Treasurer.....Jerrold M. Marshall

HARLAN G. OAKES & ASSOCIATES

Rm. 304, Taft Bldg., Hollywood & Vine,
 Hollywood 28, Cal.

Phone: HO 4-7395

Managers.....Harlan Oakes, Hugh Wallace
Branch Offices

166 Geary St., San Francisco 8, Cal.

Phone: EX 7-4827

Manager.....Don Pickens
 122 E. 42nd St., New York, N. Y.

Phone: MURray Hill 2-4500

Manager.....Arthur Gordon

THE BERNARD I. OCHS CO.

1401 Peachtree St., N.E., Atlanta 9, Ga.

Phone: TRinity 5-9403

Owner.....Bernard I. Ochs

LEE F. O'CONNELL CO.

111 N. La Cienega Blvd., Beverly Hills, Calif.

Phone: OLYmpia 2-1313

President.....Lee F. O'Connell

**OHIO STATIONS
 REPRESENTATIVES**

203 Fidelity Bldg., Cleveland 14, O.

Phone: SUperior 1-0036

General Manager.....Leonard F. Auerbach

**PAN AMERICAN BROADCASTING
 CO.**

380 Lexington Ave., New York 17, N. Y.

Phone: MURray Hill 2-4500

Exec. Vice Pres.....Eugene Bernald

Sales Manager.....Arthur Gordon

Sales Prom.....Al Alperton

Branch Offices

1680 N. Vine St., Hollywood 28, Calif.

Phone: HO 4-7395

Executive-in-charge.....Harlan Oakes

166 Geary St., Francisco 8, Calif.

Phone: EXbrook 7-4827

Executive-in-Charge.....Don Pickens

JOHN E. PEARSON CO., INC.

405 Park Ave., New York 22, N. Y.

Phone: PLaza 1-3366

National Manager.....Joseph Savalli

Sales Execs.....Raymond F. Henze, Jr.,

William M. Wilson, A. Russel Walker,

Mortimer Coley

Consultant.....John E. Pearson

N. Y. Office Mgr.....Roslyn Arison

Branch Offices

333 No. Michigan Ave., Chicago 1, Ill.

Phone: State 2-7494

Manager.....Robert Flanigan
 1901 W. 8th St., Los Angeles 5, Calif.

Phone: DUNKirk 5-5084

Manager.....Clark Barnes
 58 Sutter St., San Francisco 4, Calif.

Phone: DOUGlas 2-7159

Manager.....Sue Masterson
 511 N. Akard Bldg., Dallas, Texas

Phone: RIVERSide 7-3723

Manager.....Allen Hundley
 1371 Peachtree St., Atlanta, Ga.

Phone: TRinity 5-6644

Manager.....Jon Farmer
**PETERS, GRIFFIN, WOODWARD,
 INC.**

250 Park Ave., New York 17, N. Y.

Phone: YUKon 6-7900

President.....H. Preston Peters

Exec. Vice Pres.....Russell Woodward

V.P., Treas.....Jones Scovern

President-TV.....Lloyd Griffin

V.P., Dir. TV Sls. Dev...George C. Castleman

V.P., TV Prom. Mgr.....Lon A. King

V.P., Radio.....Lee Vanden-Handel

V.P.-Radio.....Thomas Taylor

V.P., Radio.....Vincent C. Piano

Asst. V.P.....Charles R. Kinney

East. TV Sales Mgrs....William G. Walters,

Arthur E. Muth

Branch Offices

Prudential Plaza, Chicago 1, Illinois

Phone: FRanklin 2-6373

V.P., Midwest Sales Mgr. (Radio)...A. Bagge

V.P., Midwest Sales Mgr. (TV)...W. Tynan

Vice Pres.....John A. Cory

1372 Peachtree St., N.E. Atlanta, Ga.

Phone: TRinity 5-7763

Asst. V.P. TV Sales Mgr...William J. Stubbs

Radio Sales.....William O. Jones

Penobscot Bldg., Detroit 26, Mich.

Phone: WOODward 1-4255

Vice Pres., Radio.....William W. Bryan

TV Sales.....James R. Sefert

Statler Office Bldg., Boston 16, Mass.

Phone: HUBbard 2-6884

TV & Radio Sales.....Richard E. Farnham

Paul Brown Bldg., St. Louis 1, Mo.

Phone: CHEstnut 1-3171

TV Sales.....Arnold K. Knippenberg

406 West 7th St., Forth Worth, Texas

Phone: EDison 6-3349

TV Sales.....W. Hal Thompson

Radio Sales.....John G. Butler

Fidelity Union Life Bldg., Dallas, Tex.

Phone: RIVERSide 7-2398

5455 Wilshire Blvd., Los Angeles 36, Calif.

Phone: WEBster 8-3585

TV Sales Mr.....John P. Haskell

Radio Sales.....Bruce Johnson

1375 Russ Bldg., San Francisco 4, Cal.

Phone: YUKon 2-9188

Radio Sales.....Edward F. McLaughlin, Jr.

EDWARD PETRY & CO., INC.

3 East 54th St., New York 22, N. Y.

Phone: MURray Hill 8-0200

STATION REPRESENTATIVES

Radio Division

Board Chairman.....Edward Petry
 President.....Edward E. Voynow
 Exec. Vice-Pres.....Martin L. Nierman
 Vice President in Chg.....Ben H. Holmes
 Eastern Sales Mgr.....Martin Percival
 Sales Prom. Mgr.....William Steese

TV Division

Exec. Vice President....Martin L. Nierman
 V.P., Sales Prom. Mgr..Robert L. Hutton, Jr.
 Eastern Sales Mgr.....Edward C. Page
 Marketing Mgr.....William B. Rohn

Branch Offices

400 N. Michigan Ave., Chicago 11, Ill.
 Phone: WHitehall 4-0011

President.....Edward E. Voynow
 V.P., Sales Mgr. (TV)....Louis A. Smith
 Sales Mgr. (Radio).....William P. Pipher
 645 Griswold St., Detroit 26, Mich.
 Phone: WOODward 3-0125

Sales Managers..William Cartwright (AM)
 Bruce Mayer (TV)
 1375 Peachtree St., N.E., Atlanta 9, Ga.
 Phone: 875-8547

Sales Mgrs.....Joseph Sierer (AM)
 Richard Hughes (TV)
 Russ Bldg., San Francisco 4, Cal.
 Phone: YUKon 2-3631

Sales Managers....Lloyd McGovern (AM)
 George Ledell (TV)
 3424 Wilshire Blvd., Los Angeles 5, Calif.
 Phone: DUNkirk 8-1143

Sales Mgrs.....Garry Hollihan (AM)
 L. D. Larimer (TV)
 915 Olive St., St. Louis 1, Mo.
 Phone: CHEstnut 1-7191

Sales Mgrs.....Sam Hall (AM)
 Junius Zolp (TV)
 801 Statler Bldg., Boston 16, Mass.
 Phone: HUBbard 2-6440

Sales Mgrs.....Frank Howard (AM)
 William D. Walsh (TV)
 211 N. Ervay Bldg., Dallas 1, Tex.
 Phone: RIVERside 1-9454

Sales Mgrs.....David C. Milam (AM),
 Robert Miller (TV)

PHILADELPHIA SPOT SALES

310. Glen Echo Road, Phila., Pa.
 Phone: CH 7-4510

PresidentMorton Lowenstein

PRESTIGE REPRESENTATION ORGANIZATION

550 Fifth Ave., New York 36, N. Y.
 Phone: CI 6-7230

Pres., Gen. Mgr.....Sam Brownstein
 Midwest Sales Mgr.....Harley L. Ward
 S. Cal. Sales Mgr.....Frank Smith

Branch Offices

360 N. Michigan Ave., Chicago 1, Ill.
 Phone: CE 6-6269

Manager.....Harley L. Ward
 6243 Beeman, No. Hollywood, Calif.
 Phone: TR 7-7350

ManagerFrank Smith

RADIO REPRESENTATIVES, LTD.

76 St. Clair Ave. W., Toronto 7, Ont., Can.
 Phone: WALnut 4-0727

President, Gen. Mgr.....T. G. Ferris
 Radio Sales Manager.....H. E. Pepler
 Branch Offices

1411 Crescent St., Montreal, Que., Canada
 Phone: AU 8-4257

ManagerJon Porter
 171 McDermot Ave., Winnipeg, Man., Canada
 Phone: WH 2-6631

Manager.....A. J. Messner
 1131 Richards St., Vancouver, B. C., Canada
 Phone: MU 5-0288

Manager.....W. E. J. Hall

RADIO-TV REPRESENTATIVES, INC.

7 East 47th St., New York 17, N. Y.
 Phone: MU 8-4340

Board Chairman.....Harry Goodman
 PresidentPeggy Stone
 V.P., Sales Manager.....Thomas Carroll
 Vice President.....Ed Nickey
 Asst. to President.....Saul Frischling

Branch Offices

75 E. Wacker Dr., Chicago 1, Ill.
 Phone: FI 6-0982

Vice President, Gen. Mgr....Edward Nickey
 Dir. of Station Rel.....Sy Thomas
 111 No. LaCienega Blvd., Beverly Hills, Calif.
 Phone: OL 5-7597

ManagerLee O'Connell
 681 Market St., San Francisco, Calif.
 Phone: EX 2-1507

ManagerTed Hall
 Wilcox Bldg., Portland 4, Oreg.
 Phone: CA 3-0151

ManagerHoward Jacobsen
 Tower Bldg., Seattle 1, Wash.
 Phone: MA 3-1868

ManagerHugh Feltis

PAUL H. RAYMER COMPANY, INC.

444 Madison Ave., New York 22, N. Y.
 Phone: Plaza 9-5570

President.....Paul H. Raymer
 Exec. V.P., Natl. TV Sls. Mgr...F. C. Brokaw
 V.P., TV Sls. Mgr.....Stuart M. Kelly

Branch Offices

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 Phone: 644-4473

Manager.....John H. Wrath
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 Phone: WOODward 3-0764

Manager.....Robert B. Rains
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 Phone: HOLLYwood 2-2376

ManagerJohn D. Gale
 1504 Russ Bldg., San Francisco 4, Calif.
 Phone: YUKon 1-1833

Manager.....J. Milton Seropan
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 Phone: TRinity 3-3519

Manager.....Edward D. Brandt
 306 Mercantile Securities Bldg., Dallas, Tex.
 Phone: RIVERSide 1-5663

ManagerRalph Widman

STATION REPRESENTATIVES

ROBERT RICHER REPRESENTATIVES, INC.

327 East 58th St., New York 22, N. Y.

Phone: PLaza 2-6462

President.....Robert E. Richer

RKO GENERAL, INC.

(See National Sales Div., RKO General, Inc.)

SANDEBERG/GATES & CO.

625 Market St., San Francisco, Calif.

Phone: EXbrook 7-0535

Manager.....David Sandeberg

Branch Offices

535 Fifth Ave., New York, N. Y.

Phone: LE 2-5055

SCHARF BROADCAST SALES LTD.

307 Burrard Bldg., 1030 W. Georgia St.,

Vancouver 5, B. C.

Phone: MU 4-6277

President.....C. A. Brian Scharf

SEARS & AYER, INC.

121 W. Wacker Dr., Chicago, Ill.

Phone: ST 7-7493

President.....B. H. Sears

Branch Office

15 East 40th St., New York, N. Y.

Phone: LE 2-5055

Manager.....Hal Walton

SELECT STATION REPRESENTATIVES

400 Madison Ave., New York 17, N. Y.

Phone: PLaza 8-1850

Exec. Vice President.....Zang Golobe

Vice President.....Albert B. Shepard

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Phone: 332-0946

Manager.....Irwin W. Unger

7 E. Lexington St., Baltimore, Md.

Phone: LEXington 9-7808

Manager.....Jack Parks

6200 Broad St. Rd., Richmond, Va.

Phone: ATLantic 8-2835

Manager.....Larry Blum

249 Pine St., San Francisco, Calif.

Phone: EXbrook 7-6187

Manager.....Alan Torbet

1213 N. Highland Ave., Los Angeles, Calif.

Phone: HOLlywood 2-4939

Manager.....Frank Crane

SKYLINE ADVERTISERS SALES, INC.

Box 2191, Idaho Falls, Idaho

Phone: JACKson 3-4567

President, Gen. Mgr.....Melvin B. Wright

Vice Pres.....Joseph S. Sample

Office Manager.....Melva Searle

SPOT TIME SALES INC.

40 East 49th St., New York 17, N. Y.

Phone: PL 3-3337

President.....William T. Heaton

Eastern Sales Mgr.....Carl Loucks

Branch Offices

400 N. Michigan, Chicago 11, Ill.

Phone: 467-6106

Manager.....John Erickson

41 Sutter St., San Francisco 4, Calif.

Phone: YU 1-1199

Manager.....Bert Chance

6362 Hollywood Blvd., Hollywood 28, Calif.

Phone: TR 7-7753

Manager.....B. J. Hamerick

STORER TELEVISION SALES INC.

500 Park Ave., New York, N. Y.

Phone: PLaza 2-7600

President.....Peter Storer

Gen. Sales Mgr.....Francis Barron

Eastern Sales Mgr.....John D. Kelly

Promotion Mgr.....Joseph Dowling

Branch Office

333 North Michigan Avenue, Chicago, Ill.

Phone: CENTral 6-9550

Midwest Sales Mgr.....George U. Lyons

New Center Bldg., Suite 521, Detroit 2, Mich.

Phone: 873-2383

Manager.....James E. Goldsmith

338 So. Western Ave., Los Angeles 5, Calif.

Phone: DU 9-3138

West Coast Manager.....Henry R. Flynn

235 Montgomery, 939 Russ Bldg.,

San Francisco, Calif.

Manager.....Gayle Grubb

1018 W. Peachtree St., N.W., Atlanta, Ga.

Phone: 875-8576

Southern Sales Mgr...John "Billy" W. Mason

E. S. SUMNER CORPORATION

1250 Ave. of the Americas, New York 20, N. Y.

Phone: COLumbus 5-3666

President.....Eugene S. Sumner

TELE-RADIO & TV SALES, INC.

41 East 42nd St., New York 17, N. Y.

Phone: MU 7-8436

President, Treasurer.....H. Scott Killgore

Secretary.....Marie DeMott

General Mgr.....Warren A. Shuman

Branch Offices

5723 Melrose Ave., Hollywood 38, Calif.

Phone: HO 6-6161

Manager.....James Coyle

100 California St., San Francisco 11, Calif.

Phone: YU 2-9933

Manager.....Frank T. Crennan

TELEVISION ADVERTISING

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666 Fifth Ave., New York 19, N. Y.

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Exec. V.P.....Robert McGredy

V.P., Mkt. & Research.....Hubert Hoffman

Eastern Sales Mgr.....Marvin L. Shapiro

Asst. to Pres.....B. Margolis

Business Mgr.....R. Arena

Branch Offices

400 N. Michigan Ave., Chicago 11, Ill.

Phone: WH 4-4567

Vice Pres.....Lamont L. Thompson

2768 Penobscot Bldg., Detroit 26, Mich.

Phone: WOODward 5-6454

STATION REPRESENTATIVES

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155 Montgomery St., San Francisco 4, Calif.
Phone: PR 6-9494

Manager Harry Diner
1717 Highland Ave., Los Angeles 28, Calif.
Phone: HOLlywood 6-1144

Manager Dick Loughrin
1776 Peachtree Rd., N.W., Atlanta, Ga.
Phone: 876-8843

Manager J. Thrash

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76 St. Clair Ave., W., Toronto, Ont.
Phone: WALnut 4-0720

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Sales Manager R. H. Quinn
Account Executives E. Viccary,
W. Davidson, B. Young

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1411 Crescent St., Montreal, Que., Canada
Phone: AV 8-4257

Manager Stewart Green
171 McDermot Ave., Winnipeg, Man., Canada
Phone: WH 2-6631

Manager A. J. Messner
1131 Richards St., Vancouver, B. C., Canada
Phone: MU 5-0288

Manager W. E. J. Hall

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249 Pine St., San Francisco 4, Calif.
Phone: EX 7-6187

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Vice President Robert R. Allen
Vice President Frank W. Crane
Secy.-Treas. Bruce W. Hyman

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579 Fifth Ave., New York 17, N. Y.
Phone: MU 8-1088

Manager Lloyd George Venard
35 E. Wacker Dr., Chicago 1, Ill.
Phone: ST 2-5260

Manager Howard B. Meyers
808 Penobscot Bldg., Detroit 26, Mich.
Phone: WO 3-4075

Manager James A. Brown, Jr.
1300 Tower Petroleum Bldg., Dallas, Tex.
Phone: RI 8-5239

Manager Clyde Melville
1213 N. Highland, Los Angeles 28, Calif.
Phone: HO 2-4939

Manager Frank W. Crane

UBC SALES, INC.

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-9145

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VENARD, RINTOUL & McCONNELL, INC.

579 Fifth Ave., New York, N. Y.
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Vice President James V. McConnell

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Phone: ST 2-5260

Vice President Howard B. Meyers
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1213 N. Highland Ave., Los Angeles, Calif.
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249 Pine St., San Francisco 4, Calif.
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Exec.-in-Charge Robert Allen
Dallas Federal Savings & Loan Bldg.
1565 Elm St., Dallas, Tex.
Phone: RIVerside 2-5101

Manager Al Hazelwood

WM. J. WAGNER & ASSOC.

1001 Tower Bldg., 7th & Olive,
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347 Madison Ave., New York 17, N. Y.
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360 N. Michigan Ave., Chicago, Ill.
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Manager George C. Bingham
Taft Bldg., Los Angeles, Calif.
Phone: HO 4-7395

Manager Harlan Oakes
166 Geary St., San Francisco, Calif.
Phone: EXbrook 7-4827

Manager Don Pickens
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Manager Eugene F. Gray

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President Hal Walton
Comptroller Jim Popper

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Phone: MU 8-7550

President Grant Webb

Manager Jack Hennessy

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Manager Kenneth Schaefer
681 Market St., San Francisco 4, Calif.

Phone: EXbrook 7-4152

Manager Gregor Macafee
6362 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOLlywood 6-6206

Manager Ned Costa
1001 Tower Bldg., Seattle 1, Wash.

Phone: MA 4-6333

Manager Wm. Wagner

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535 Fifth Ave., New York, N. Y.

Phone: TN 7-2600

President.....C. C. Weed

Vice President.....Joseph J. Weed

V.P., Sales.....E. J. Fitzsimmons

Salesmen (Radio).....John Del Greco,

D. Jackson, Bob Guthrie, Bob Aissa

Sales Prom. Mgr.....Winifred Schaefer

Research Director.....Marvin Melnikoff

Branch Offices

435 N. Michigan Ave., Chicago 11, Ill.

Phone: 467-7070

Executive-in-Charge.....C. C. Weed
1610 Book Bldg., Detroit 26, Mich.

Phone: Woodward 1-2685

Executive-in-Charge.....Bernard P. Pearse
Henry Grady Bldg., Atlanta, Ga.

Phone: 524-3516

Executive-in-Charge.....George Swearingen
6331 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOLlywood 2-6676

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625 Market St., San Francisco 5, Calif.

Phone: EXbrook 7-0535

Executive-in-Charge.....Boyd Rippey
1010 Statler Bldg., Boston 16, Mass.

Phone: HUBbard 2-6117

Executive-in-Charge.....Nona Kirby
Tower Bldg., Seattle, Wash.

Phone: MAIn 4-6336

Exec-in-Charge.....William J. Wagner
7603 Forsythe Blvd., St. Louis 5, Mo.

Phone: PArkview 7-7375

Exec-in-Charge.....Jack Hetherington
233 Guaranty Bank Bldg., Denver, Colo.

Phone: TAbor 5-7585

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807 Wilcox Blvd., Portland, Ore.

Phone: CApital 6-3973

Exec-in-Charge.....H. S. Jacobson

WEED TELEVISION CORP.

535 Fifth Avenue, New York, N. Y.

Phone: TN 7-2600

President.....Joseph J. Weed

V.P.'s.....Neal Weed, E. Fitzsimmons

Sales Staff.....Sam Jackson,

Bob Guthrie, Bob Aissa, John Del Greco

ResearchMarvin Melnikoff

TrafficFlorence Eimer

Sales Promotion.....Winifred Schaefer

435 N. Michigan Ave., Chicago 11, Ill.

Vice President.....C. C. Weed

Sales Manager.....Wm. Reilly

Staff.....Dan Ruffo, C. C. Weed, Jr.

(Other Branches same as Weed Radio Corp.)

ADAM YOUNG, INC.

3 East 54th St., N. Y. 22, N. Y.

Phone: PLaza 1-4848

PresidentAdam Young

Executive V.P.....James F. O'Grady, Jr.

Eastern Sales Manager...Thomas A. Dooley

V.P., Sales.....Stephen A. Machcinski, Jr.

Research Director.....Stanley Feinblatt

Branch Offices

Prudential Plaza, Chicago 1, Ill.

Phone: MIchigan 2-6190

Manager.....Roger H. Sheldon
6331 Hollywood Blvd., Los Angeles 28, Calif.

Phone: HOLlywood 2-2289

Exec-in-Charge.....William L. Wallace
915 Olive St., St. Louis, Mo.

Phone: MAIn 1-5020

Manager.....John M. Walker
105 Montgomery St., San Francisco, Calif.

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ManagerDell Simpson
1182 W. Peachtree St., Atlanta, Ga.

Phone: TRinity 3-2564

Manager.....Harold M. Parks
2940 Book Bldg., Detroit 26, Mich.

Phone: WOODward 3-6919

Manager.....William E. Morgan
211 N. Ervay St., Dallas, Tex.

Phone: RI 8-239

ManagerClyde Melville
129 Newberry St., Boston, Mass.

Phone: CO 2-1145

Manager.....James P. Smith

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3 East 54th St., New York 22, N. Y.

Phone: PLaza 1-4848

PresidentAdam Young

Vice-President.....Thomas F. Malone

Branch Offices & Personnel

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YOUNG TV CORP.

3 East 54th St., New York 22, N. Y.

Phone: PLaza 1-4848

PresidentAdam Young

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RADIO

**AM RADIO
STATIONS**

.....
**STATION INDEX
ALPHABETICAL LISTING
BY STATES AND CITIES
EXECUTIVE PERSONNEL**

ANNUAL

1962

Silver Anniversary



What this country needs is a good 5¢ nickel.

Ed Wynn

—A Thought For The Day—

MARTIN HIMMEL, President
DUNNAN & JEFFREY, Inc.
730 Fifth Avenue
New York, N. Y.

Population, Families, Radio Homes And Radio Stations Listed by State

January 1, 1962*

State	Population	Families	Radio Homes	Radio Stations
Alabama	3,320,000	880,000	850,000	112
Alaska	250,000	65,500	64,000	14
Arizona	1,410,000	415,000	390,000	52
Arkansas	1,775,000	500,000	475,500	69
California	16,300,000	5,321,500	5,103,500	194
Colorado	1,850,000	515,500	502,000	59
Connecticut	2,670,000	788,500	770,500	34
Delaware	475,000	140,000	135,000	9
District of Columbia	770,000	224,500	218,000	10
Florida	5,115,000	1,564,500	1,507,000	168
Georgia	4,070,000	1,064,000	1,020,000	143
Hawaii	670,000	206,000	167,000	18
Idaho	685,000	203,500	200,000	37
Illinois	10,275,000	3,161,000	3,089,000	105
Indiana	4,798,000	1,479,500	1,440,500	65
Iowa	2,790,000	860,000	848,500	64
Kansas	2,205,000	699,000	691,000	49
Kentucky	3,055,000	841,000	809,000	87
Louisiana	3,375,000	959,000	925,500	79
Maine	980,000	283,000	280,000	28
Maryland	3,275,000	945,000	905,000	36
Massachusetts	5,235,000	1,517,000	1,480,000	58
Michigan	8,000,000	2,333,000	2,272,000	103
Minnesota	3,500,000	1,032,000	1,011,000	66
Mississippi	2,180,000	576,000	533,500	76
Missouri	4,500,000	1,409,500	1,364,000	81
Montana	685,000	210,000	194,500	36
Nebraska	1,430,000	442,000	432,000	39
Nevada	305,000	99,500	94,000	18
New Hampshire	615,000	186,000	180,500	20
New Jersey	6,275,000	1,847,000	1,804,000	27
New Mexico	1,025,000	282,000	263,000	45
New York	17,225,000	5,225,000	5,106,000	138
North Carolina	4,660,000	1,188,500	1,145,000	156
North Dakota	637,000	173,000	168,000	22
Ohio	9,925,000	2,998,500	2,926,000	93
Oklahoma	2,380,000	728,000	705,500	54
Oregon	1,825,000	596,000	588,000	71
Pennsylvania	11,500,000	3,318,000	3,239,000	153
Rhode Island	875,000	258,000	254,000	14
South Carolina	2,400,000	607,500	590,000	76
South Dakota	690,000	199,500	196,500	24
Tennessee	3,625,000	998,000	965,500	109
Texas	10,050,000	2,972,000	2,894,000	251
Utah	940,000	268,500	262,000	29
Vermont	393,000	111,500	109,000	16
Virginia	4,125,000	1,101,000	1,059,000	101
Washington	2,950,000	937,000	918,000	82
West Virginia	1,850,000	495,000	484,000	51
Wisconsin	4,025,000	1,192,000	514,000	80
Wyoming	340,000	102,000	98,500	26
Total	184,278,000	54,519,000	52,241,500	3,547

* From Census Bureau and other sources.

WOR



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*PULSE, November 1961

†BAR, June 1961

AM Radio Stations Index

— Commercial Stations of the U. S. —

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KADL . . .	295	KASM . . .	420	KBLI . . .	441	KCBC . . .	378
KADO . . .	568	KASO . . .	396	KBLT . . .	556	KCBD . . .	567
KADY . . .	437	KAST . . .	513	KBLU . . .	290	KCBQ . . .	309
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KAGI . . .	515	KATL . . .	442	KBMW . . .	421	KCCU . . .	511
KAGO . . .	515	KATN . . .	356	KBMX . . .	299	KCCR . . .	543
KAGR . . .	314	KATO . . .	288	KBMY . . .	440	KCCT . . .	558
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KAHR . . .	306	KAUS . . .	421	KBOE . . .	380	KCFH . . .	559
KAHU . . .	356	KAVE . . .	454	KBOI . . .	356	KCFI . . .	376
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KAJI . . .	293	KAVR . . .	297	KBOM . . .	498	KCHE . . .	377
KAJO . . .	515	KAWA . . .	568	KBON . . .	445	KCHI . . .	432
KAKA . . .	290	KAWL . . .	446	KBOP . . .	571	KCHJ . . .	299
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KAKE . . .	385	KAYE . . .	592	KBOW . . .	440	KCHS . . .	457
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KALT . . .	555	KBAN . . .	556	KBRN . . .	314	KCJB . . .	499
KALV . . .	509	KBAR . . .	357	KBRO . . .	589	KCKC . . .	309
KAMD . . .	291	KBBA . . .	291	KBRS . . .	295	KCKN . . .	383
KAML . . .	566	KBBB . . .	556	KBRV . . .	359	KCLA . . .	295
KAMO . . .	295	KBBC . . .	576	KBRX . . .	445	KCLB . . .	442
KAMP . . .	300	KBBR . . .	516	KBRZ . . .	565	KCLE . . .	557
KANA . . .	440	KBBS . . .	607	KBSF . . .	399	KCLF . . .	286
KANB . . .	398	KBCH . . .	517	KBST . . .	556	KCLN . . .	377
KAND . . .	559	KBCL . . .	398	KBTA . . .	291	KCLO . . .	383
KANE . . .	396	KBEA . . .	384	KBTM . . .	293	KCLS . . .	286
KANO . . .	421	KBEC . . .	575	KBTN . . .	435	KCLV . . .	454
KANS . . .	433	KBEE . . .	304	KBTO . . .	382	KCLW . . .	564
KAOK . . .	395	KBEK . . .	510	KBTR . . .	315	KCLX . . .	590
KAOL . . .	432	KBEL . . .	510	KBUB . . .	447	KCMC . . .	574
KAPA . . .	592	KBEN . . .	557	KBUC . . .	299	KCMJ . . .	305
KAPB . . .	395	KBET . . .	447	KBUD . . .	555	KCMO . . .	434
KAPE . . .	572	KBFS . . .	543	KBUH . . .	576	KCMR . . .	568
KAPI . . .	319	KBGN . . .	357	KBUN . . .	421	KCMS . . .	319
KAPR . . .	286	KBHC . . .	294	KBUR . . .	376	KCNI . . .	443
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Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
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KCRB	381	KDUB	567	KFAC	302	KGAY	519
KCRC	510	KDUZ	422	KFAL	433	KGB	309
KCRG	376	KDWB	425	KFAM	424	KGBC	564
KCRM	559	KDWT	574	KFAR	285	KGBS	303
KCRS	569	KDXE	294	KFAX	310	KGBT	564
KCRT	319	KDXU	577	KFAY	292	KGBX	439
KCRV	432	KDYL	578	KFBB	441	KGCA	500
KCSJ	319	KDZA	319	KFBC	608	KGCX	442
KCSR	443	KEAN	557	KFBK	307	KGDN	590
KCTA	558	KEAP	300	KFDA	554	KGEE	298
KCTI	564	KEBE	565	KFDF	297	KGEK	319
KCTX	557	KECK	570	KFDM	555	KGEM	357
KCUB	289	KEDD	382	KFDR	590	KGEN	313
KCUE	424	KEDO	591	KFEL	319	KGER	302
KCUL	562	KEED	519	KFEQ	437	KGEZ	441
KCVL	590	KEEE	569	KFFA	292	KGFF	512
KCVR	302	KEEL	398	KFH	385	KGFI	303
KCYL	566	KEEN	311	KFHA	591	KGFL	457
KDAC	300	KEEP	359	KFI	302	KGFW	444
KDAK	498	KEES	564	KFIF	289	KGFX	543
KDAL	421	KELA	590	KFIV	304	KGGF	381
KDAN	300	KELD	292	KFIZ	601	KGGM	453
KDAV	567	KELI	513	KFJB	379	KGHF	319
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KDB	312	KELO	544	KFKA	317	KGHM	432
KDBC	395	KELP	562	KFKF	589	KGHS	422
KDBM	441	KELY	446	KFLD	562	KGIL	310
KDBS	393	KENA	294	KFLJ	319	KGIW	314
KDDD	561	KENE	595	KFLW	516	KGKB	575
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KDEF	453	KENL	297	KFMB	309	KGIC	511
KDEN	315	KENM	455	KFMJ	513	KGLN	316
KDEO	300	KENN	454	KFML	315	KGLO	379
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KDET	557	KENS	572	KFNF	380	KGMB	354
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KDGO	316	KENY	589	KFOR	444	KGMI	589
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KDIA	305	KEPR	591	KFQD	285	KGMT	443
KDIO	424	KEPS	561	KFRA	394	KGNB	570
KDIX	498	KERB	566	KFRB	285	KGNC	554
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KDLK	561	KESM	433	KFRO	567	KGOS	609
KDLM	421	KEST	357	KFRU	432	KGPC	499
KDLR	498	KETO	593	KFSA	292	KGRI	564
KDLS	380	KETX	567	KFSB	433	KGRL	514
KDMA	424	KEUN	394	KFSC	315	KGRN	379
KDMO	432	KEVE	423	KFST	562	KGRO	515
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**OVER AND OVER,
AGAIN AND AGAIN...
RATINGS UP, UP, UP with**

Can 256 stations be wrong? From the ratings of Mars stations in the U.S., Canada and Australia, you wouldn't think so. Why not be first (and then some). Call, wire or write . . .

STAN KAPLAN

MARS

BROADCASTING, INC.

575 Hope Street, Stamford, Conn.
327-2700 — Cable: MARSOUND

FUNTESTS

STARTESTS

**SCRAMBLED
SING-ALONGS**

TODAY'S SAINT

WEATHERNOTES

PENETRATION I. D.'S

HOOPER BOOSTERS

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KLER	358	KMBC	434	KNOE	396	KOOK	440
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KLFD	422	KMBY	304	KNOK	563	KOOO	445
KLFT	394	KMCD	378	KNOR	511	KOOS	514
KLGA	376	KMCM	516	KNOT	288	KOPR	440
KLGN	576	KMCO	558	KNOW	555	KOPY	554
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KLIR	315	KMIL	557	KOB	453	KOSE	294
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KLUK	608	KNDI	355	KOLE	571	KPER	301
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KLVL	570	KNEA	293	KOLO	487	KPGE	287
KLVT	566	KNEB	445	KOLR	319	KPHO	288
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KPNG	571	KRIZ	288	KSFO	310	KTAT	510
KPOC	295	KRKC	302	KSGM	436	KTBB	575
KPOD	299	KRKD	303	KSIB	377	KTBC	555
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KPOJ	518	KRLA	305	KSIG	394	KTCI	446
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KQTY	590	KRRV	573	KSOP	578	KTLU	571
KQV	530	KRSC	592	KSOX	571	KT LW	574
KRAC	453	KRSD	544	KSPA	312	KTMC	511
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KRBC	554	KRXK	358	KSTA	557	KTOK	512
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WALE	408	WAUX	606	WBEN	460	WBRO	354
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WALK	480	WAVC	278	WBEU	537	WBRV	460
WALL	464	WAVE	389	WBEV	600	WBRX	522
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WALT	340	WAVN	425	WBGD	328	WBSG	345
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WBTN . . .	579	WCHS . . .	596	WCRK . . .	551	WDLA . . .	485
WBTO . . .	373	WCHV . . .	581	WCRL . . .	283	WDLB . . .	603
WBUC . . .	596	WCIL . . .	361	WCRM . . .	413	WDLG . . .	481
WBUD . . .	451	WCIN . . .	501	WCRO . . .	527	WDLM . . .	364
WBUT . . .	522	WCJU . . .	427	WCRR . . .	427	WDLT . . .	337
WBUX . . .	524	WCKB . . .	488	WCRS . . .	540	WDLT . . .	428
WBUY . . .	492	WCKI . . .	540	WCRT . . .	278	WDMF . . .	346
WBUZ . . .	462	WCKR . . .	334	WCRV . . .	452	WDMG . . .	348
WBVL . . .	386	WCKY . . .	502	WCRW . . .	362	WDMJ . . .	418
WBVP . . .	521	WCLA . . .	346	WCRY . . .	350	WDMV . . .	405
WBYE . . .	279	WCLB . . .	346	WCSC . . .	538	WDNC . . .	488
WBYG . . .	352	WCLC . . .	548	WCSH . . .	401	WDNE . . .	597
WBYS . . .	361	WCLD . . .	426	WCSI . . .	370	WDNG . . .	277
WBZ . . .	406	WCLE . . .	546	WCSR . . .	416	WDNT . . .	546
WBZA . . .	406	WCLG . . .	598	WCSS . . .	459	WDOB . . .	426
WBZY . . .	325	WCLI . . .	461	WCST . . .	596	WDOC . . .	391
WCAM . . .	450	WCLO . . .	601	WCTA . . .	277	WDOD . . .	545
WCAO . . .	403	WCLS . . .	347	WCTC . . .	451	WDOE . . .	461
WCAP . . .	409	WCLT . . .	507	WCTT . . .	387	WDOG . . .	418
WCAR . . .	413	WCLW . . .	506	WCTW . . .	374	WDOK . . .	503
WCAT . . .	410	WCMA . . .	427	WCUB . . .	602	WDOL . . .	342
WCAU . . .	529	WCMB . . .	526	WCUE . . .	500	WDON . . .	405
WCAW . . .	596	WCMC . . .	452	WCUM . . .	403	WDOR . . .	606
WCAX . . .	579	WCME . . .	400	WCVA . . .	581	WDOS . . .	480
WCAY . . .	538	WCMI . . .	386	WCVI . . .	524	WDOT . . .	579
WCAZ . . .	361	WCMN . . .	610	WCVP . . .	493	WDOV . . .	325
WCBA . . .	461	WCMP . . .	424	WCVS . . .	368	WDOW . . .	414
WCBG . . .	523	WCMR . . .	370	WCWC . . .	606	WDQN . . .	364
WCBI . . .	427	WCMS . . .	585	WCYB . . .	581	WDRC . . .	320
WCBL . . .	386	WCMT . . .	549	WCYN . . .	387	WDSC . . .	539
WCBM . . .	403	WCMY . . .	367	WDAD . . .	527	WDSG . . .	547
WCBQ . . .	420	WCNB . . .	370	WDAE . . .	340	WDSK . . .	427
WCBS . . .	473	WCNC . . .	488	WDAF . . .	434	WDSM . . .	422
WCBT . . .	494	WCNF . . .	496	WDAK . . .	347	WDSP . . .	330
WCBY . . .	413	WCNG . . .	523	WDAL . . .	430	WDSR . . .	333
WCCC . . .	320	WCNH . . .	338	WDAN . . .	363	WDSU . . .	396
WCCF . . .	338	WCNL . . .	449	WDAR . . .	539	WDTI . . .	582
WCCM . . .	409	WCNR . . .	522	WDAS . . .	529	WDUN . . .	348
WCCN . . .	604	WCNS . . .	501	WDAX . . .	350	WDUX . . .	607
WCCO . . .	423	WCNT . . .	362	WDAY . . .	499	WDUZ . . .	601
WCCW . . .	420	WCNU . . .	329	WDBC . . .	414	WDVA . . .	582
WCDJ . . .	488	WCNX . . .	321	WDBF . . .	330	WDVH . . .	331
WCDL . . .	523	WCOA . . .	337	WDBJ . . .	587	WDVL . . .	452
WCDT . . .	553	WCOC . . .	430	WDBL . . .	553	WDWD . . .	347
WCEC . . .	494	WCOG . . .	490	WDBM . . .	495	WDWS . . .	362
WCED . . .	524	WCOH . . .	351	WDBO . . .	336	WDXB . . .	545
WCEF . . .	598	WCOJ . . .	524	WDBQ . . .	378	WDXE . . .	549
WCEH . . .	349	WCOL . . .	504	WDCF . . .	329	WDXI . . .	547
WCEN . . .	403	WCON . . .	347	WDCR . . .	448	WDXL . . .	549
WCER . . .	418	WCOP . . .	406	WDDT . . .	427	WDXN . . .	546
WCFL . . .	362	WCOR . . .	549	WDDY . . .	583	WDXR . . .	391
WCFR . . .	580	WCOS . . .	538	WDEA . . .	400	WDXY . . .	542
WCFV . . .	581	WCOU . . .	401	WDEB . . .	338	WDYL . . .	586
WCGA . . .	346	WCOV . . .	282	WDEC . . .	342	WDZ . . .	364
WCGC . . .	486	WCOW . . .	606	WDEE . . .	324	WEAB . . .	540
WCGO . . .	363	WCOY . . .	524	WDEF . . .	545	WEAD . . .	343
WCGR . . .	461	WCPA . . .	524	WDEH . . .	553	WEAG . . .	545
WCHA . . .	523	WCPC . . .	428	WDEL . . .	326	WEAM . . .	580
WCHB . . .	416	WCPH . . .	547	WDEV . . .	580	WEAN . . .	535
WCHI . . .	501	WCPM . . .	387	WDEW . . .	411	WEAQ . . .	601
WCHJ . . .	426	WCPO . . .	502	WDGY . . .	423	WEAS . . .	352
WCHK . . .	346	WCPS . . .	496	WDIA . . .	550	WEAT . . .	341
WCHL . . .	487	WCQS . . .	342	WDIG . . .	279	WEAV . . .	481
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WEBO	480	WESB	522	WFMC	490	WGEZ	600
WEBQ	365	WESC	539	WFMD	404	WGFA	369
WEBR	460	WESO	410	WFMH	279	WGFS	347
WEBY	335	WESR	588	WFMJ	508	WGGA	348
WECL	601	WEST	524	WFMO	489	WGGG	331
WEDC	362	WESX	410	WFMW	390	WGGH	366
WEDO	528	WESY	427	WFNC	489	WGGO	482
WEEB	495	WETB	548	WFOB	505	WGH	584
WEED	494	WETC	497	WFOF	350	WGHC	346
WEEE	481	WETO	280	WFOR	428	WGHM	402
WEEI	406	WETT	405	WFOX	603	WGHN	415
WEEL	582	WETU	285	WFOY	338	WGHQ	482
WEEN	549	WETZ	598	WFPA	280	WGIG	346
WEER	588	WEUP	281	WFPG	450	WGIL	365
WEET	586	WEVA	582	WFPM	348	WGIR	449
WEUU	532	WEVD	465	WFPR	394	WGIV	487
WEEW	496	WEVE	422	WFRA	525	WGKA	343
WEEX	524	WEW	438	WFRB	404	WGL	371
WEEZ	523	WEWO	492	WFRD	494	WGLC	426
WEGO	488	WEXL	419	WFRL	365	WGLI	459
WEGP	401	WEYE	495	WFRM	524	WGMA	332
WEHH	461	WEZB	278	WFRO	505	WGML	349
WEIC	362	WEZE	406	WFRX	369	WGMS	326
WEIM	408	WEZJ	392	WFSC	489	WGN	362
WEIR	599	WEZL	586	WFST	400	WGNC	490
WEJL	532	WEZN	525	WFTC	492	WGNI	497
WEKR	547	WEZY	329	WFTG	389	WGNS	551
WEKY	392	WFAA	561	WFTL	330	WGNU	365
WEKZ	604	WFAB	334	WFTM	390	WGNV	464
WELC	599	WFAG	489	WFTW	582	WGOG	542
WELD	597	WFAH	500	WFTW	331	WGOH	388
WELE	329	WFAI	489	WFUL	387	WGOK	282
WELI	324	WFAZ	525	WFUN	335	WGOL	490
WELK	581	WFAS	485	WFUR	415	WGOV	353
WELL	412	WFAU	400	WFVA	582	WGPA	522
WELM	461	WFAX	582	WFGV	489	WGPC	342
WELO	431	WFBC	540	WFWL	545	WGR	460
WELP	539	WFBD	521	WFYC	412	WGRA	346
WELR	283	WFBL	483	WFYI	462	WGRD	331
WELS	491	WFBM	372	WGAA	346	WGRD	415
WELY	422	WFBR	403	WGAC	345	WGRM	427
WELZ	426	WFCT	548	WGAD	280	WGRO	333
WEMB	547	WFDF	415	WGAF	353	WGRP	526
WEMD	404	WFDR	350	WGAI	489	WGRV	547
WEMJ	448	WFEA	449	WGAL	527	WGRY	371
WEMP	603	WFEB	284	WGAN	401	WGSA	525
WENC	497	WFEG	334	WGAP	549	WGSB	365
WEND	525	WFGM	408	WGAR	503	WGSM	463
WENE	461	WFGN	539	WGSR	489	WGSR	351
WENK	553	WFHG	581	WGAT	583	WGST	343
WENN	278	WFHK	283	WGAU	342	WGSV	281
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WEOK	481	WFIS	539	WGBG	490	WGTM	497
WEOL	505	WFIW	364	WGBI	532	WGTN	539
WEPG	553	WFIX	281	WGBR	490	WGTO	329
WEPM	598	WFKN	387	WGBS	335	WGUN	348
WERA	451	WFKY	387	WGCB	532	WGUS	345
WERD	343	WFLA	340	WGCD	538	WGUY	400
WERE	503	WFLB	489	WGCM	428	WGVA	462
WERH	281	WFLN	529	WGEA	281	WGVM	427
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WHAW	599	WHLT	372	WIIN	343	WIVI	612
WHAY	321	WHMA	277	WIKB	417	WIVK	548
WHB	434	WHMI	416	WIKC	394	WIVV	612
WHBB	284	WHMP	414	WIKE	579	WIVY	332
WHBC	501	WHN	467	WIKY	371	WIXK	605
WHBF	368	WHNC	490	WIL	438	WIXN	364
WHBG	583	WHNY	430	WILA	582	WIZE	507
WHBI	450	WHO	378	WILD	406	WIZZ	369
WHBL	606	WHOA	612	WILE	501	WJAB	402
WHBN	388	WHOC	431	WILI	325	WJAC	527
WHBO	340	WHOF	501	WILK	534	WJAG	445
WHBQ	550	WHOK	506	WILM	326	WJAK	547
WHBT	547	WHOL	521	WILO	371	WJAM	281
WHBU	370	WHOM	469	WILS	417	WJAN	417
WHBY	600	WHOO	336	WILZ	339	WJAR	536
WHCC	496	WHOP	388	WIMA	506	WJAS	531
WHCO	368	WHOS	279	WIMO	354	WJAT	352
WHCU	463	WHOT	509	WIMS	373	WJAX	332
WHDF	416	WHOU	401	WINA	581	WJAY	541
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WHDM	550	WHPB	537	WINF	321	WJBC	361
WHEB	449	WHPE	491	WING	504	WJBD	368
WHEC	481	WHPL	588	WINI	367	WJBK	413
WHEE	584	WHRT	281	WINK	330	WJBL	416
WHEN	483	WHRV	412	WINN	389	WJBM	365
WHEO	588	WHSC	540	WINQ	340	WJBO	393
WHEP	280	WHSM	601	WINR	460	WJBS	330
WHER	550	WHSY	428	WINS	471	WJBW	396
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WHFB	413	WHUB	546	WINY	324	WJCV	548
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WHGB	526	WHUM	532	WIOI	506	WJDB	284
WHGR	416	WHUN	527	WION	417	WJDX	428
WHHH	508	WHUT	370	WIOS	420	WJDY	405
WHHM	550	WHVF	607	WIOU	373	WJEF	415
WHHT	430	WHVH	491	WIP	530	WJEH	505
WHHV	583	WHVR	526	WIPC	333	WJEJ	405
WHHY	282	WHWB	579	WIPS	484	WJEM	353
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WHIH	585	WHYL	523	WIRB	279	WJES	540
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WHIM	535	WIAC	612	WIRE	372	WJHB	284
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WHIO	504	WIBA	602	WIRK	341	WJIG	553
WHIP	493	WIBB	350	WIRL	367	WJIL	365
WHIR	387	WIBC	372	WIRO	505	WJIM	418
WHIS	596	WIBG	530	WIRV	388	WJJC	347
WHIT	493	WIBM	417	WIRY	481	WJJD	363
WHIY	336	WIBR	393	WIS	538	WJIL	480
WHIZ	509	WIBU	605	WISE	486	WJJM	549
WHJB	525	WIBV	361	WISH	372	WJLB	414
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WJMB	426	WKDN	450	WКTC	488	WLFA	349
WJMC	605	WKDX	490	WКTG	353	WLFH	464
WJMJ	530	WKEE	597	WКTJ	401	WLBI	473
WJMO	503	WKEI	366	WКTL	606	WLİK	552
WJMR	397	WKEN	325	WКTQ	402	WLIL	549
WJMS	417	WKEU	349	WКTX	328	WLIP	602
WJMW	277	WKEY	581	WКTY	602	WLIQ	282
WJMX	539	WKFE	612	WKUL	279	WLIS	324
WJNC	491	WKGN	549	WKVA	528	WLIV	549
WJNO	341	WKHM	417	WKVM	612	WLIZ	333
WJOB	372	WKIC	388	WKVT	579	WLKW	536
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WJOI	280	WKIG	349	WKWK	600	WLLY	497
WJOL	365	WKIK	405	WKWS	587	WLMJ	505
WJON	424	WKIN	548	WKXL	448	WLNA	480
WJOT	540	WKIP	481	WKXV	549	WLNC	492
WJOY	579	WKIS	337	WKXY	339	WLNH	448
WJPA	534	WKIX	494	WKY	512	WLOA	522
WJPD	417	WKIZ	333	WKYB	391	WLOB	401
WJPF	365	WKJB	610	WKYR	598	WLOC	390
WJPG	601	WKJG	371	WKYW	389	WLOD	330
WJPR	427	WKKD	361	WKZO	417	WLOE	492
WJPS	371	WKKO	329	WLAC	551	WLOF	337
WJQS	428	WKKS	392	WLAD	320	WLOG	598
WJRI	492	WKLA	418	WLAF	549	WLOH	599
WJRL	368	WLCL	599	WLAG	349	WLOI	373
WJRD	284	WLCE	353	WLAK	333	WLOK	550
WJRI	492	WLCE	353	WLAM	401	WLON	423
WJRL	368	WLCE	353	WLAN	527	WLOS	492
WJRB	451	WLCE	353	WLAP	388	WLOU	486
WJRS	329	WLCE	353	WLAQ	351	WLOV	389
WJSB	428	WLCE	353	WLAR	545	WLOX	426
WJSO	548	WLCE	353	WLAS	491	WLPM	588
WJTN	463	WLCE	353	WLAT	539	WLPO	366
WJUD	420	WLCE	353	WLAV	429	WLS	363
WJUN	528	WLCE	353	WLAW	415	WLSB	546
WJVA	374	WLCE	353	WLAW	349	WLSC	541
WJWB	503	WLCE	353	WLAW	349	WLSD	581
WJWL	326	WLCE	353	WLAW	349	WLSE	496
WJWS	587	WLCE	353	WLAW	349	WLSH	527
WJXN	429	WLCE	353	WLAW	349	WLSI	391
WJZM	546	WLCE	353	WLAW	349	WLSM	430
WKAI	366	WLCE	353	WLAW	349	WLST	414
WKAL	482	WLCE	353	WLAW	349	WLTV	485
WKAM	372	WLCE	353	WLAW	349	WLTC	490
WKAN	365	WLCE	353	WLAW	349	WLVA	584
WKAP	521	WLCE	353	WLAW	349	WLW	502
WKAQ	612	WLCE	353	WLAW	349	WLYC	534
WKAT	335	WLCE	353	WLAW	349	WLYN	409
WKAY	388	WLCE	353	WLAW	349	WMA	418
WKAZ	596	WLCE	353	WLAW	349	WMA	350
WKBC	493	WLCE	353	WLAW	349	WMA	334
WKBH	602	WLCE	353	WLAW	349	WMA	427
WKBI	532	WLCE	353	WLAW	349	WMA	531
WKBJ	551	WLCE	353	WLAW	349	WMA	551
WKBK	448	WLCE	353	WLAW	349	WMA	326
WKBL	546	WLCE	353	WLAW	349	WMA	602
WKBN	509	WLCE	353	WLAW	349	WMA	506
WKBO	526	WLCE	353	WLAW	349	WMA	493
WKBR	449	WLCE	353	WLAW	349	WMA	363
WKBV	374	WLCE	353	WLAW	349	WMA	410
WKBW	460	WLCE	353	WLAW	349	WMA	416
WKBX	333	WLCE	353	WLAW	349	WMA	361
WKBZ	418	WLCE	353	WLAW	349	WMA	350
WKCT	386	WLCE	353	WLAW	349	WMA	350
WKCW	588	WLCE	353	WLAW	349	WMA	350

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WMBC	430	WMNS	480	WNBH	460	WOHO	507
WMBD	367	WMNZ	351	WNBH	409	WOHP	501
WMBG	586	WMOA	506	WNBH	409	WOHS	495
WMBH	434	WMOG	598	WNBH	390	WOIA	420
WMBI	363	WMOG	346	WNBH	534	WOIC	539
WMBL	493	WMOH	505	WNBZ	482	WOKB	341
WMBM	335	WMOK	366	WNCA	495	WOKE	538
WMBN	419	WMON	598	WNCC	521	WOKG	336
WMO	459	WMOP	336	WNCG	541	WOKJ	429
WMBR	332	WMOR	390	WNCO	501	WOKK	430
WMBSS	533	WMOU	448	WNDB	329	WOKO	459
WMC	550	WMOV	599	WNRD	483	WOKS	347
WMCA	475	WMOX	430	WNDU	375	WOKW	407
WMCH	546	WMOZ	282	WNEB	411	WOKY	683
WMCK	528	WMPA	426	WNEG	353	WOKZ	361
WMCP	546	WMPL	416	WNEL	610	WOL	326
WMCR	480	WMPM	495	WNER	334	WOLF	484
WMCW	365	WMPQ	506	WNES	386	WOLS	539
WMDC	428	WMPSS	551	WNEW	471	WOMI	391
WMDD	610	WMPPT	533	WNEZ	350	WOMP	501
WMDF	336	WMRB	540	WNGO	390	WOMT	602
WMDN	418	WMRC	409	WNHC	324	WONA	431
WMEG	330	WMRE	351	WNIA	461	WOND	451
WMEK	581	WMRF	528	WNIK	610	WONE	505
WMEN	340	WMRI	373	WNIL	419	WONN	333
WMES	342	WMRN	506	WNJH	450	WONW	505
WMET	335	WMRO	361	WNJR	451	WOOD	416
WMEV	584	WMRP	415	WNKY	390	WOOF	279
WMEX	406	WMRT	418	WNLC	324	WOOK	326
WMFC	282	WMSA	464	WNLK	324	WOOO	330
WMFD	497	WMSC	538	WNMP	364	WOOW	490
WMFG	422	WMSJ	496	WNNC	493	WOPA	367
WMFJ	329	WMSK	390	WNNJ	451	WOPI	545
WMFR	491	WMSL	279	WNNT	588	WOR	467
WMFT	375	WMSR	549	WNOE	397	WORA	610
WMGA	351	WMST	390	WNOG	336	WORC	411
WMGR	345	WMT	376	WNOK	539	WORD	542
WMGS	501	WMTA	386	WNOO	545	WORG	541
WMGW	528	WMTB	392	WNOP	390	WORK	535
WMGY	283	WMTD	418	WNOR	585	WORL	407
WMHI	403	WMTL	388	WNOS	491	WORM	552
WMIA	610	WMTM	351	WNOW	535	WORX	373
WMID	450	WMTN	551	WNOX	549	WOSC	462
WMIE	335	WMTS	450	WNPT	284	WOSH	605
WMIK	390	WMTT	551	WNPV	527	WOTR	524
WMIL	603	WMTU	419	WNRG	583	WOTT	485
WMIN	425	WMTV	540	WNRI	536	WOTW	449
WMIQ	417	WMVA	584	WNRV	584	WOVE	599
WMIS	430	WMVB	450	WNSL	429	WOW	445
WMIX	367	WMVG	350	WNSM	341	WOWE	412
WMJM	347	WMVO	506	WNST	553	WOWI	374
WMIF	391	WMYB	541	WNUE	331	WOWL	280
WMIP	529	WMYN	492	WNUZ	284	WOWO	371
WMLS	284	WMYR	331	WNVV	585	WOWW	321
WMLT	348	WNAB	320	WNVY	338	WOXF	493
WMMB	334	WNAC	407	WNXT	507	WOZK	283
WMMH	492	WNAE	534	WOAI	573	WPAB	611
WMMM	325	WNAG	427	WOAP	419	WPAC	480
WMMN	597	WNAH	552	WOAY	598	WPAD	391
WMS	400	WNAK	534	WOBS	332	WPAG	412
WMMT	550	WNAM	604	WOBT	605	WPAL	538
WMMW	321	WNAR	529	WOC	377	WPAM	531
WMNA	583	WNAT	430	WOCB	411	WPAP	330
WMNB	409	WNAU	430	WOCH	374	WPAQ	493
WMNC	493	WNAV	402	WODY	580	WPAR	598
WMNE	603	WNAX	544	WOGA	545	WPAT	451

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WPAW . . .	535	WPUV . . .	585	WRIX . . .	349	WSBC . . .	363
WPAX . . .	353	WPUV . . .	585	WRJC . . .	603	WSBS . . .	408
WPAY . . .	507	WPVL . . .	507	WRJN . . .	605	WSBT . . .	375
WPAZ . . .	531	WPYB . . .	486	WRJW . . .	431	WSCM . . .	337
WPBC . . .	423	WQAM . . .	335	WRKB . . .	491	WSCR . . .	533
WPCC . . .	538	WQBC . . .	431	WRKD . . .	401	WSDB . . .	332
WPCF . . .	337	WQDY . . .	400	WRKH . . .	552	WSDR . . .	369
WPCO . . .	374	WQIC . . .	430	WRKM . . .	545	WSEB . . .	339
WPDM . . .	481	WQIK . . .	332	WRKT . . .	329	WSEN . . .	459
WPDQ . . .	332	WQMN . . .	606	WRLD . . .	354	WSET . . .	462
WPDR . . .	605	WQMR . . .	327	WRMA . . .	283	WSEV . . .	553
WPDX . . .	597	WQOK . . .	540	WRMF . . .	341	WSFB . . .	351
WPEG . . .	498	WQSN . . .	538	WRMN . . .	364	WSFC . . .	392
WPEH . . .	349	WQSR . . .	483	WRMS . . .	361	WSFR . . .	339
WPEL . . .	529	WQTE . . .	414	WRMT . . .	494	WSFT . . .	352
WPEN . . .	530	WQTY . . .	332	WRNB . . .	493	WSGA . . .	352
WPEO . . .	367	WQUA . . .	366	WRNL . . .	586	WSGC . . .	348
WPEP . . .	411	WQXI . . .	344	WRNY . . .	482	WSGN . . .	278
WPET . . .	490	WQXQ . . .	329	WROA . . .	428	WSGO . . .	480
WPFA . . .	338	WQXR . . .	477	WROB . . .	431	WSGW . . .	420
WPFB . . .	506	WQXT . . .	337	WROC . . .	482	WSHE . . .	494
WPFE . . .	348	WRAC . . .	605	WROD . . .	330	WSHH . . .	528
WPFJ . . .	605	WRAD . . .	585	WROK . . .	368	WSHN . . .	415
WPGA . . .	351	WRAG . . .	279	WROM . . .	351	WSIC . . .	496
WPGC . . .	327	WRAJ . . .	361	WRON . . .	599	WSID . . .	403
WPGW . . .	374	WRAK . . .	534	WROS . . .	283	WSIG . . .	584
WPHB . . .	530	WRAL . . .	494	WROV . . .	587	WSIP . . .	391
WPIC . . .	533	WRAM . . .	366	WROW . . .	459	WSIR . . .	341
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WPIK . . .	580	WRAW . . .	532	WROY . . .	361	WSIX . . .	552
WPIN . . .	339	WRAY . . .	374	WRPB . . .	353	WSJZ . . .	351
WPIT . . .	531	WRBB . . .	341	WRR . . .	561	WSJC . . .	430
WPKE . . .	391	WRBC . . .	429	WRRF . . .	496	WSJM . . .	420
WPKO . . .	508	WRBL . . .	347	WRRR . . .	368	WSJS . . .	498
WPKY . . .	392	WRC . . .	327	WRRZ . . .	488	WSKI . . .	579
WPLA . . .	338	WRCD . . .	347	WRSA . . .	482	WSKP . . .	335
WPLB . . .	416	WRCO . . .	605	WRSC . . .	533	WSKY . . .	486
WPLK . . .	351	WRCS . . .	486	WRSJ . . .	610	WSLB . . .	480
WPLM . . .	410	WRCV . . .	530	WRSW . . .	375	WSLI . . .	429
WPLO . . .	344	WRDB . . .	605	WRTA . . .	521	WSLM . . .	374
WPLY . . .	605	WRDO . . .	400	WRUF . . .	331	WSLS . . .	587
WPME . . .	532	WRDW . . .	345	WRUM . . .	402	WSM . . .	552
WPMP . . .	431	WREB . . .	409	WRUN . . .	484	WSMB . . .	396
WPNC . . .	494	WREC . . .	551	WRUS . . .	392	WSME . . .	402
WPNF . . .	487	WREL . . .	583	WRVA . . .	586	WSMI . . .	366
WPNX . . .	283	WREM . . .	481	WRVK . . .	392	WSMN . . .	449
WPOM . . .	338	WREN . . .	385	WRVM . . .	482	WSMT . . .	553
WPON . . .	419	WREO . . .	501	WRWH . . .	346	WSNJ . . .	450
WPOP . . .	320	WREV . . .	494	WRWJ . . .	284	WSNO . . .	579
WPOR . . .	401	WRFB . . .	340	WRXO . . .	495	WSNT . . .	352
WPOW . . .	477	WRFC . . .	342	WRYN . . .	321	WSNW . . .	542
WPPA . . .	531	WRFD . . .	508	WRYT . . .	531	WSNY . . .	483
WPPR . . .	610	WRFS . . .	277	WSAC . . .	387	WSOC . . .	488
WPRC . . .	366	WRGA . . .	351	WSAF . . .	339	WSOK . . .	352
WPRE . . .	605	WRGR . . .	339	WSAI . . .	502	WSOL . . .	340
WPRN . . .	279	WRGS . . .	552	WSAL . . .	373	WSON . . .	388
WPRO . . .	536	WRHC . . .	332	WSAM . . .	419	WSOO . . .	420
WPRP . . .	611	WRHI . . .	542	WSAN . . .	521	WSOQ . . .	480
WPRS . . .	367	WRIB . . .	536	WSAR . . .	408	WSOR . . .	325
WPRT . . .	391	WRIC . . .	585	WSAT . . .	495	WSOY . . .	364
WPRW . . .	584	WRIG . . .	607	WSAU . . .	607	WSPA . . .	542
WPRY . . .	338	WRIM . . .	337	WSAV . . .	352	WSPB . . .	339
WPTF . . .	494	WRIO . . .	611	WSAY . . .	482	WSPD . . .	507
WPTT . . .	457	WRIP . . .	351	WSAZ . . .	597	WSPN . . .	482
WPTS . . .	531	WRIS . . .	587	WSB . . .	344	WSPR . . .	410
WPTW . . .	507	WRIT . . .	604	WSBA . . .	535	WSPT . . .	606
WPTX . . .	405	WRIV . . .	481	WSBB . . .	336	WSPZ . . .	599

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WSRA . . .	336	WTID . . .	584	WTUX . . .	326	WWNR . . .	596
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WSRO . . .	409	WTIG . . .	506	WTVL . . .	402	WWNY . . .	485
WSRW . . .	505	WTIK . . .	488	WTVN . . .	504	WWOD . . .	584
WSSB . . .	488	WTIL . . .	610	WTWA . . .	353	WWOK . . .	488
WSSC . . .	542	WTIM . . .	369	WTWB . . .	328	WWOL . . .	461
WSSO . . .	431	WTIP . . .	596	WTWN . . .	580	WWOM . . .	397
WSSV . . .	585	WTIV . . .	533	WTXL . . .	410	WWON . . .	536
WSTA . . .	612	WTIX . . .	397	WTYC . . .	542	WWOW . . .	504
WSTC . . .	324	WTJH . . .	348	WTYM . . .	408	WWPA . . .	535
WSTL . . .	387	WTJS . . .	547	WTYN . . .	496	WWPF . . .	337
WSTN . . .	338	WTKM . . .	601	WTYS . . .	334	WWRI . . .	536
WSTP . . .	495	WTKO . . .	463	WULA . . .	280	WWRJ . . .	580
WSTR . . .	420	WTKY . . .	392	WUSJ . . .	464	WWRL . . .	479
WSTS . . .	464	WTLB . . .	484	WUST . . .	327	WWSC . . .	462
WSTU . . .	339	WTLO . . .	392	WVAM . . .	521	WWSR . . .	579
WSTV . . .	507	WTLS . . .	284	WVAR . . .	599	WWST . . .	508
WSUB . . .	320	WTMA . . .	538	WVCG . . .	329	WWSW . . .	531
WSUG . . .	328	WTMB . . .	606	WVCH . . .	523	WWVA . . .	600
WSUH . . .	431	WTMC . . .	336	WVEC . . .	583	WWWB . . .	281
WSUN . . .	339	WTMJ . . .	604	WVIM . . .	431	WWWF . . .	280
WSUX . . .	326	WTMP . . .	340	WVIP . . .	464	WWWR . . .	283
WSUZ . . .	337	WTMT . . .	389	WVJP . . .	610	WWWV . . .	611
WSVA . . .	583	WTNC . . .	496	WVJS . . .	391	WWXL . . .	390
WSVL . . .	374	WTND . . .	541	WVKO . . .	504	WWYN . . .	525
WSVM . . .	496	WTNS . . .	504	WVLD . . .	353	WWYO . . .	599
WSVS . . .	581	WTNT . . .	340	WVLK . . .	389	WXAL . . .	279
WSWN . . .	328	WTOB . . .	498	WVLN . . .	367	WXGI . . .	587
WSWV . . .	585	WTOC . . .	352	WVMC . . .	367	WXLI . . .	348
WSWW . . .	605	WTOE . . .	508	WVMI . . .	426	WXLW . . .	372
WSYB . . .	579	WTOL . . .	495	WVNA . . .	285	WXMT . . .	603
WSYD . . .	493	WTON . . .	508	WVNJ . . .	451	WXOK . . .	393
WSYL . . .	352	WTOP . . .	587	WVOK . . .	278	WXRF . . .	610
WSYR . . .	484	WTRB . . .	327	WVOL . . .	552	WXTN . . .	429
WTAB . . .	496	WTRC . . .	325	WVOP . . .	353	WXVW . . .	372
WTAC . . .	415	WTRD . . .	334	WVOS . . .	464	WXXX . . .	428
WTAD . . .	368	WTRP . . .	552	WVOT . . .	497	WXYJ . . .	463
WTAG . . .	411	WTRA . . .	528	WVOW . . .	598	WXYZ . . .	414
WTAL . . .	340	WTRB . . .	552	WVOX . . .	465	WYAL . . .	495
WTAN . . .	328	WTRC . . .	370	WVPO . . .	533	WYAM . . .	277
WTAO . . .	407	WTRL . . .	328	WVSC . . .	533	WYCL . . .	542
WTAP . . .	599	WTRN . . .	533	WVVW . . .	597	WYDE . . .	278
WTAQ . . .	366	WTRQ . . .	547	WVVC . . .	412	WYGO . . .	387
WTAR . . .	385	WTRP . . .	349	WWBD . . .	537	WYLD . . .	398
WTAW . . .	557	WTRR . . .	339	WWBZ . . .	452	WYMB . . .	541
WTAX . . .	369	WTRU . . .	419	WWCA . . .	371	WYND . . .	339
WTAY . . .	368	WTRW . . .	606	WWCC . . .	345	WYNG . . .	536
WTBC . . .	284	WTRX . . .	414	WWCH . . .	524	WYNK . . .	393
WTBF . . .	284	WTRY . . .	484	WWCO . . .	325	WYNN . . .	539
WTBO . . .	404	WTSB . . .	579	WWDC . . .	327	WYRE . . .	531
WTCB . . .	280	WTSB . . .	492	WWGP . . .	495	WYRN . . .	492
WTCH . . .	606	WTSL . . .	448	WWGS . . .	353	WYSE . . .	333
WTCJ . . .	375	WTSN . . .	448	WWHG . . .	462	WYSL . . .	459
WTCM . . .	420	WTSV . . .	448	WWHY . . .	597	WYSR . . .	582
WTCN . . .	423	WTTB . . .	341	WWIL . . .	330	WYTH . . .	350
WTCO . . .	386	WTTD . . .	533	WWIN . . .	403	WYTI . . .	587
WTCR . . .	386	WTFE . . .	507	WWIS . . .	600	WYVE . . .	588
WTCS . . .	597	WTHH . . .	419	WWIT . . .	487	WYZE . . .	344
WTCW . . .	392	WTTL . . .	390	WWIZ . . .	506	WZEP . . .	330
WTEL . . .	530	WTTM . . .	452	WWJ . . .	414	WZIP . . .	503
WTGR . . .	596	WTTN . . .	606	WWJB . . .	328	WZKY . . .	486
WTHB . . .	541	WTRR . . .	405	WWKY . . .	392	WZOB . . .	280
WTHE . . .	542	WTTT . . .	370	WWL . . .	397	WZOK . . .	333
WTHG . . .	281	WTUF . . .	282	WWML . . .	531	WZRO . . .	333
WTHI . . .	375	WTUG . . .	285	WWNC . . .	486	WZYX . . .	546
WTHR . . .	337	WTUP . . .	431	WWNH . . .	449	XTRA . . .	303
WTIC . . .	321						

Pop.: 3,320,000
Families: 880,000

ALABAMA

Radio Homes: 850,000
AM Stas. in State: 112

WAVU—Albertville—1948

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By. Sand Mt. Bcstg. Service
Business-Studio Address. P. O. Box 411
Tel.: 830. Independent
Newspaper Affilia. Sand Mt. Reporter
Pres., Gen. Mgr. Pat M. Courington
Comm. Prom. Mgr. John Culp
Prog. Dir., Sales Prom. Bill Hagler
Chief Engineer. Louis Cryar

WRFS—Alexander City—1947

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By. Piedmont Service Corp.
Address. 138 Main St.
Tel.: Adams 4-2566. KBS
General Mgr. Jim Whatley

WCTA—Andalusia—1946

Frequency: 920 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By. Andalusia Bcstg. Co., Inc.
Address. Sanford Rd., P. O. Box 29
Tel.: 222-1144. KBS
Pres., Gen. Mgr. J. Dige Bishop
Station, Comm. Mgr. Donald Cooke
Program Director. Jeanette Powell
Chief Engineer. J. D. Bishop

WANA—Anniston—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned By. Gadsden Radio Co.
Address. Box 509
Tel.: AD 7-1627. KBS
Station Rep. Hal Walton
Owner. C. L. Graham
General Manager. M. M. Thomas

WDNG—Anniston—1957

Frequency: 1450 Kc. Power: 250 Watts
Owned By. Potts Broadcasting Co. Inc.
Address. Box 1280
Tel.: Adams 6-4152. Independent
President, Gen. Mgr. Thomas S. Potts
Commercial Mgr. William I. Giddens
Program Director. Dennis Sullivan
Asst. Sta. Mgr. Robert M. Price
Chief Engineer. Roland Walls

WHMA—Anniston—1938

Frequency: 1390 Kc. Pw.: 5000 d.; 1000 W. n.
Owned-Operated By. Anniston Bcstg. Co., Inc.
Business-Studio Address. Radio Bldg.
Tel.: AD 6-7545. ABC
Newspaper Affil. Anniston Star
Reps. Walker-Rawalt Co.; Dora Clayton
President. Harry M. Ayers
Gen.-Sta. Mgr. Malcolm Street
Commercial Manager. Charles Gardner
Publicity Director. E. Cody Hall
Sales Prom. Mgr. Ron McCullars
Chief Engineer. James A. Hudson

WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By. Athens Bcstg. Co., Inc.
Address. Box 386
Tel.: 565. Independent
Pres.-Gen. Mgr. Homer F. Dunnivant

WATM—Atmore—1949

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Operated By. Southland Bcstg. Co.
Address. Craig St.
Tel.: 368-2128. Independent
Station Rep. Continental Radio Sales
Gen. Mgr., Ch. Eng. T. C. Miniard
Program Manager. Julia C. Miniard

WAUD—Auburn—1947

Frequency: 1230 Kc. Power: 1 Kw., 250 Watts
Owned-Operated By. Auburn Bcstg. Co.
Address. Box 391
Tel.: TU 7-3401. ABC
Pres., Gen.-Sta. Mgr. Elmer G. Salter
Program Director. George Mitchell
Sales Promo. Mgr., Pub. Dir. Bob Sanders
Chief Engineer. George Murphy

WBCA—Bay Minette—1957

Frequency: 1150 Kc. Power: 1 Kw., d.
Owned. SW Alabama Bcstg. Co., Inc.
Address. Box 426
Tel.: 937-2281. KBS
Newspaper Affiliation. Baldwin Times
President, General Mgr. J. H. Faulkner
Commercial Mgr. Bill Walker
Chief Engineer. D. Morris
Owners of: WHEP, Foley; WWCC, Bremen.

WYAM—Bessemer—1960

Frequency: 1450 Kc. Power: 250 Watts
Owned By. Trans-America Bcstg. Corp.
Address. Box 1053
Tel.: HAmilton 8-0146. Independent
President. H. C. Young
General Manager. Hal Hodgens
Commercial Manager. Bob Williams
Program Director. Tony Lee
Chief Engineer. Homer Cole

WAPI—Birmingham—1922

Frequency: 1070 Kc. Power: 50 Kw d.; 5 Kw n.
Owned By. Alabama Bcstg. System, Inc.
Address. P. O. Box 2553
Tel.: 2-2466. NBC
Representative. Henry I. Christal
Pres. & Gen. Mgr. Charles F. Grisham
V.P. & Sales Dir. Albert J. Gillen
Program Dir. C. Davis
Promotion Director. James Chenoweth
Chief Engineer. J. V. Sanderson

ALABAMA

WATV—Birmingham—1958

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By American Electronix
Address Thomas Jefferson Hotel
Tel.: FA 4-2541 CBS
Sta. Representative Avery-Knodel
Pres., General Mgr. Maury Farrell
Commercial Manager Bob Du Priest
Program Director Bill Woody

WBRC—Birmingham—1925

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By Taft Broadcasting Co.
Address 1729 2nd Ave., N.
Tel.: AL 2-3172 ABC
Sta. Representative Katz
President Hulbert Taft, Jr.
General Manager Lloyd Taft
Program Director Claude Raney
Chief Engineer Harry Lawson
Owners of: WKRC-AM-TV, Cincinnati, O.; WTVN-AM-TV, Columbus, O.; WBRC-TV, WKYT-TV, Lexington.

WCRT—Birmingham—1953

Frequency: 1260 Kc. Power: 5000 Watts d.
Owned-Oper. By Chapman Radio-TV Co.
Business Address 725 S. 22nd St.
Tel.: AL 2-3019 ABC
Sta. Representative Weed
Owners G. K. & W. A. Chapman
General Comm. Mgr. W. R. Kennedy
Program Dir. George Chapman
Production Manager Al Davis
Chief Engineer Ben Dixon

WEZB—Birmingham—1953

Frequency: 1220 Kc. Power: 1 Kw. d.
Owned Radio Birmingham, Inc.
Address Redmont Hotel
Tel.: FA 3-8355 MBS-KBS
Station Representative Walker-Rawalt
President, Gen. Mgr. Vincent Sheehy Jr.
Station Manager Dorothy Carlisle
Commercial Manager M. Bobbyarchack
Publicity Director S. Weiks
Sales Promotion Mgr. H. Pearlman
Program Director Bob Rawlinson
Chief Engineer C. M. Kirkpatrick

WENN—Birmingham—1950

Frequency: 1320 Kc. Power: 5000 Watts d.
Owned By McLendon Birmingham Bcstg. Co.
Business Address Box 1469
Tel.: FA 4-1026 Independent
Representative John E. Pearson Co.
President, Gen. Mgr. John McLendon
Station Manager Joe Lackey

WJLD—Birmingham—1942

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Johnston Bcstg. Co.
Business Address P.O. Box 5867
Tel.: FA 4-3466 Independent
Station Representative Howard

President George Johnston, Jr.
General, Sta. Mgr. Otis Dodge
Asst. Manager Joe E. Stokes
Program Director Mary Vail
Sales, Publicity Nell Pitts
Chief Engineer Cliff Goggans
Owner of: WDEB, Pensacola.

WSGN—Birmingham—1927

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned Winston-Salem Broadcasting Co.
Address 2320 7th Avenue South
Tel.: FA 2-3434 Independent
Rep. Venard, Rintoul & McConnell; Ayers
President James W. Coon
General Station Mgr. Charles W. Brunt
Program Director Bill Bolen
Sales, Publicity Director Annette S. Griffis
Chief Engineer Emmett J. Smith
Owners of: WTOB, Winston-Salem; KTHH, Houston, Texas.

WVOK—Birmingham—1947

Frequency: 890 Kc. Power: 50,000 Watts d.
Owned-Oper. By Voice of Dixie, Inc.
Address P. O. Box 2468
Tel.: ST 7-2601 Independent
Representative Radio-TV Reps., Inc.
Pres., Gen., Sta. Mgr. Irable TV E. Beans
Comm., Sales Mgr., Prog., Pub. Dir. Ira Leslie
Chief Engineer Cyril G. Brennan

WYDE—Birmingham—1957

Frequency: 850 Kc. Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper. By WYDE, Inc.
Address 1901 Montgomery Hi-Way
Tel.: FAirtax 2-4511 Independent
Station Representative Eastman
President Ira Herbert
V.P., General Mgr. J. Robert Kerns
Program Director George Singer
Commercial Mgr. William O. Mogge
Publicity Director Bobby Head
Chief Engineer James Gray
Owners of: WAKE, Atlanta; WWVA, Wheeling, W. Va.

WAVC—Boaz—1959

Frequency: 1300 Kc. Power: 500 Watts
Owned By Radio Sand Mountain
Address 1973 50th St., W.
Tel.: State 8-1941 Independent
President Vearl Cicero
General Manager G. Cornelious
Program Director Dale Johnson
Sales Prom. Mgr. Sam Minor

WEBJ—Brewton—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Brewton Bcstg. Co.
Business Address P.O. Box 870
Tel.: Underhill 7-5717 KBS
Gen. Mgr. Chief Eng. J. Wesley Gardner
Program, Publicity Director Catherine Gardner

WBTS—Bridgeport—1961

Frequency: 1480 Kc. Power: 1 Kw. d.
Owned By Bridgeport Bcstg. Co.

AddressBox 263
Tel.: HYacinth 5-2530.....Independent
Genral Mgr., Ch. Eng.....Roy C. McCloud

WPRN—Butler—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....Radio Butler Co.
Address.....P. O. Box 566
Tel.: GL 9-3222.....KBS
Sta. Mgr. Ch. Eng.....Paul D. Nichols
Commercial Mgr.....Houston L. Pearce
Program Director.....William C. Reid

WBYE—Calera—1957

Frequency: 1370 Kc.....Power: 1000 Watts
Owned By.....Shelby County Adv. Corp.
Address.....P. O. Box 428
Tel.: NOrth 8-7751.....Independent
President.....Ralph W. Sears
Gen. Mgr., Ch. Eng.....Marion P. Jones
Program Director.....Stella P. Jones

WRAG—Carrollton—1951

Frequency: 890 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Pickens County Bcstg. Co.
Address.....Box 71
Tel.: EMpire 7-2364.....KBS
Station Representative.....Bolles
General Manager.....C. Sauceman

WKLF—Clanton—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By...Southeastern Bcstg. Co.
Address.....703½ 2nd Ave. N.
Tel.: Clanton.....KBS
General Mgr.....L. L. Hudson

WFMH—Cullman—1949

Frequency: 1460 Kc....Power: 5000 Watts, d.
Owned-Operated By...The Voice of Cullman
Address.....206 Second Ave. East
Tel.: 910Independent
General Commercial Manager...B. C. Eddins

WKUL—Cullman—1946

Freq.: 1340 Kc...Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By.....Cullman Bcstg. Co.
Address.....Drawer 820
Tel.: RE 4-3171.....KBS
Pres., Gen., Sta. Mgr....Hudson C. Millar, Jr.
Program Director.....Charles Richard
Chief Eng.....Art Bachman

WAJF—Decatur—1953

Freq.: 1490 Kc...Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By.....J. B. Falt, Jr.
Business Address.....112 Grant St., S.E.
Tel.: Elgin 3-9231.....Independent
OwnerJ. B. Falt, Jr.
Gen. Comm. Mgr.....Alvin Wood
Sales Prom. Mgr.....Jimmy De Lones
Program Director.....Tommy Allen
Owners of: WFIX, Huntsville, WRAB, Arab, Ala.

WHOS—Decatur—1951

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....N. Alabama Bcstg. Co.
Address.....Box 1127
Tel.: EL 3-1810.....Independent
Representative.....T. F. Clark
General Station Manager....Louis C. Blizard
Program Director.....R. Hawkins
Chief Engineer.....Richard Kyle

WMSL—Decatur—1935

Freq.: 1400 Kc...Power: 1 Kw. d., 250 Watts n.
Owned By...Tennessee Valley Radio-TV Corp.
Address.....701 Bank St.
Tel.: ELgin 3-0361.....MBS-KBS
Station Reps.....Masla; Clarke Brown
Pres. Gen. Mgr.....Frank Whisenant
Sales Promotion Mgr.....Roy Smith
Program, Pub. Dir.....Alice Whisenant
Chief Engineer.....Kenneth Casey
Owners of: WMSL-TV.

WXAL—Demopolis—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Demopolis Bcstg. Co.
Address.....P.O. Box 261
Tel.: 1400.....MBS-KBS
Pres. Gen. Mgr.....W. M. Jordan
Station Manager.....A. Caldwell

WAGF—Dothan—1932

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Operated By.....Dothan Bcstg. Co.
Address.....204½ E. Main Street
Tel.: SY 2-1101.....Independent
Representative.....Sears & Ayer
Station Manager.....Fred C. Moseley

WDIG—Dothan—1947

Freq.: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Houston Bcstg. Co.
Address.....Box 828
Tel.: SY 2-2161.....MBS
Gen. Mgr.....Jess Swicegood
Prog. Dir.M. McGowen

WOOF—Dothan—1947

Frequency: 560 Kc....Power: 5000 Watts d.
Owned-Oper. By.....The WOOF Trust
Bus. Add....Columbia Hi-Way, P. O. Box 1427
Tel.: SY 2-1149.....KBS
Station Reps....Thomas F. Clark, Dora-Clayton
Trustee, General Mgr.....Mrs. R. A. Dowling
Commercial Manager.....Truman Duckett
Sales Promotion Mgr.....Mrs. C. C. McEachin
Program Director.....Max Nicholson

WIRB—Enterprise—1948

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned-Operated By...The Wiregrass Bcstg. Co.
Address.....30 Dothan Highway
Tel.: Enterprise.....Independent
Gen. Mgr.....R. E. James

ALABAMA

WULA—Eufaula—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned By: Dixie Radio Inc.
 Address: Box 301
 Tel.: 687-2066 MBS-KBS
 President, Gen. Mgr.: C. A. McClure
 Station Manager: M. J. Darity
 Chief Engineer: L. Williams

WBLO—Evergreen—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned: C. W. Mapoles
 Address: Box 350
 Tel.: 500 KBS
 General Manager: H. Ellington

WABF—Fairhope—1961

Frequency: 1220 Kc. Power: 1000 Watts, d.
 Owned By: Eastern Shore Bcstrs., Inc.
 Address: Section & Pecan Sts.
 Tel.: WAverly 8-2384 KBS
 President: J. D. Bishop
 General Manager: Sam Price, Jr.
 Commercial Manager: Bill Murchison
 Sales Prom. Mgr., Pub. Dir.: Richard Priesgen
 Program Director: Barbara Hoffman
 Chief Engineer: Kenneth Brister

WWWF—Fayette—1949

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Operated By: Bankhead Bcstg. Co., Inc.
 Address: 505 Temple Ave.
 Tel.: 932-5294 KBS
 Gen. Mgr.: Jack Black
 Chief Engineer: P. Slatton

WTCB—Flomaton—1955

Frequency: 990 Kc. Power: 500 Watts d.
 Owned: Tri-City Broadcasting Co., Inc.
 Address: P. O. Box 278
 Tel.: CY 6-2466 Independent
 Station Representative: George T. Hopewell
 President, Gen. Mgr.: Ben Haskew
 Commercial Mgr.: William J. Dykes
 Chief Engineer: Hoyt Bonds

WJOI—Florence—1945

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Florence Bcstg. Co., Inc.
 Address: Box 137
 Tel.: AT 2-8121 MBS-KBS
 Station Representative: Keystone
 President, Gen. Mgr.: Joe T. Van Sandt
 Program Director: R. Newborn
 Chief Engineer: Paul Shannon

WOWL—Florence—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 Watts n.
 Owned By: Radio Muscle Shoals, Inc.
 Address: Box 2220
 Tel.: AT 2-7711 ABC
 Station Representative: Grant Webb
 President: Richard B. Biddle
 General Manager: William A. Mapes

Commercial Manager: George Box
 Program Director: Joe Oliver
 Chief Engineer: Mel G. Hunt
 Owners of: WOWL-TV.

WHEP—Foley—1953

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned By: Stewart Broadcasting Co.
 Address: Highway 59
 Tel.: WH 3-7131 Independent
 Station Representative: Hopewell
 Owner, General Manager: Jim Stewart
 Program Director: Jim Hughes
 Publicity Director: Don Wallace
 Chief Engineer: Lamar Mangham

WFPA—Ft. Payne—1949

Frequency: 1400 Kc. Power: 250 watts
 Owned: Geo. A. Gothberg Jr.
 Address: Box 391
 Tel.: 845-2620 Independent
 Newspaper Affil.: De Kalb County News
 Station Representative: Gene Bolles Co.
 Pres.: George Gothberg, Jr.
 Vice President: Mrs. Ozelle G. Gothberg
 Gen. Comm. Manager: W. D. Holderfield
 Sales Promotion Mgr.: James Chandler
 Program Director: Terry Holderfield
 Publicity Director: Maxine Sellers
 Chief Engineer: Edley Houston

WZOB—Ft. Payne—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By: Glenn M. Gravitt
 Address: P. O. Box 126
 Tel.: 845-2810 KBS
 General, Station Mgr.: Glenn M. Gravitt
 Comm. Mgr., Program Dir.: John B. Gravitt
 Publicity Dir.: F. L. Pierce
 Chief Engineer: Jess R. Moore

WAAX—Gadsden—1947

Freq.: 570 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By: Etowah Bcstrs., Inc.
 Address: Rainbow Drive
 Tel.: Liberty 3-6301 CBS
 Newspaper Affiliation: Gainesville D. Times
 Pres., Gen. Mgr.: Mike McDougald
 Secy.-Treas.: Charles Smithgall
 Program Director: Richard Godfrey
 Chief Engineer: W. G. Anderson
 Owners of: WGGA, Gainesville, Ga.; WRGA, Rome, Ga.

WETO—Gadsden—1950

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By: Gadsden Radio Co.
 Address: 722 S. 12th St.
 Tel.: Liberty 6-9201 KBS
 Station Representative: Walton
 Owner: Cary L. Graham
 General Mgr.: Mac Thomas
 Chief Engineer: Calvin C. Williamson

WGAD—Gadsden—1947

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By.....Coosa Bcstg. Co., Inc.
 Address.....Box 351
 Tel.: Liberty 6-1611.....ABC
 Representative.....Walker-Rowalt-D. Clayton
 President, General Manager.....Ed. Z. Carrell
 Comm., Sales Manager.....Charles F. Boman
 Prog., Publicity Dir.....Bill Haqler
 Chief Engineer.....H. Williams
 Owners of: WGSV, Guntersville.

WGEA—Geneva—1953

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned.....Radio South Alabama, Inc.
 Address.....P. O. Box 337
 Tel.: Murray 4-2271.....KBS
 Station Rep.....Indie Sales
 President.....M. H. Ferguson
 Gen. Mgr.....J. C. Helms

WGYV—Greenville—1948

Frequency: 1380 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Greenville Bcstg. Corp.
 Business Address.....P. O. Box 227
 Tel.: DU 2-4444.....KBS
 General Mgr.....W. H. Miller

WGSV—Guntersville—1950

Frequency: 1270 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Guntersville Bcstg. Co.
 Address.....P. O. Box 32
 Tel.: JU 2-4131.....KBS
 Gen. Comm. Ch. Eng.....Lavelle Jackson

WJBB—Haleyville—1949

Freq: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Haleyville Bcstg. Co.
 Address.....Box 191
 Tel.: HU 6-2277.....MBS-KBS
 Representative.....C. K. Beaver
 President, Gen. Mgr.....John L. Slatton
 Comm., Prom. Mgr.....J. Otis Williams
 Program Director.....Pat Slatton
 Chief Engineer.....Paul E. Kelly

WERH—Hamilton—1950

Frequency: 970 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Kate F. Fite
 Address.....Highway 78, South
 Tel.: Walnut 1-3481.....KBS
 Pres. Gen. Mgr.....Kate F. Fite
 Comm. Mgr.....Kermit Minga
 Promotion Manager.....James Fowler
 Program, Chief Engineer.....Edgar Clayton

WHRT—Hartselle—1956

Frequency: 860 Kc.....Power: 250 Watts; d.
 Owned By.....Dorsey E. Newman
 Address.....Hartselle
 Tel.: Spruce 3-7370.....Independent
 Pres. Gen. Mgr.....D. G. Newman
 Chief Engineer.....S. D. Boster

WAAY—Huntsville—1947

Freq.: 1550 Kc.....Power: 5000 W. d.; 500 W. n.
 Owned By.....Smith Bcstg. Inc.
 Business Address.....P. O. Box 986
 Tel.: 534—8471.....ABC
 Representative.....Walker-Rowalt
 President, Sta. Mgr.....M. D. Smith III

General, Comm. Manager.....H. G. Beam
 Program Director.....Hal Camello
 Publicity Dir.....K. J. Smith
 Chief Engineer.....Richard Essner
 Owners of: WJIG, Tullahoma; WNUB, Ft. Walton.

WBHP—Huntsville—1937

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Wilton H. Pollard
 Address.....P.O. Box 770
 Tel.: 534-3521.....Independent
 President.....W. Pollard
 General Manager.....A. D. Elliott, Jr.

WEUP—Huntsville—1958

Frequency: 1600 Kc.....Power: 5000 Watts
 Owned By.....Garrett Broadcasting
 Business Address.....902 Oakwood Ave.
 Tel.: 536-0713.....Independent
 Station Rep.....Continental Radio Sales
 President, Station Manager...Leroy Garrett
 General Manager.....Andrew E. Dawkins
 Program Director.....Viola Garrett
 Chief Engineer.....Euple Palmer

WFIK—Huntsville—1945

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By...Huntsville Bcstg. Co., Inc.
 Address.....410 Holmes Ave., N.W.
 Tel.: 534-5641.....Independent
 Pres., Gen. Mgr.....J. B. Falt, Jr.
 Sta. Mgr. Ch. Eng.....John Garrison

WTHG—Jackson—1950

Frequency: 1290 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Jackson Bcstg. Co.
 Address.....Highway 43
 Tel.: 2413.....KBS
 Pres., Gen. Mgr.....T. H. Gaillard, Jr.

WARF—Jasper—1956

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....Walker County Bcstg. Co., Inc.
 Address.....1809 B Fourth Ave.
 Tel.: Fulton 4-5577.....Independent
 President.....Hudson C. Millar, Jr.
 General Manager.....Jerdan Bullard
 Sta. Mgr., Ch. Eng.....Wayne Sims
 Program Director.....Jim Kell
 Owners of: WKUL, Cullman.

WWWB—Jasper—1946

Frequency: 1360 Kc.....Power: 1 Kw. d.
 Owned-Operated By.Bankhead Bcstg. Co., Inc.
 Address.....Bankhead Long Bldg.
 Tel.: FU 4-3461.....KBS
 President.....J. H. Bankhead
 Gen. Mgr.....William C. Edgemon

WJAM—Marion—1950

Frequency: 1310 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Radio Marion, Inc.
 Address.....Box 221
 Tel.: MU 3-7111.....KBS
 President.....J. Dige Bishop
 Gen. Sta. Manager.....John M. Driskill
 Program Director.....Mrs. Frances Lord
 Commercial Manager.....Bob Morris
 Chief Engineer.....Jerry Northington

ALABAMA

WABB—Mobile—1948

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Radio WABB
Address.....Box 1476
Tel.: GL 6-7686.....Independent
Representative.....Eastman
General Manager.....Robert E. Cobbins
Chief Engineer.....Stephen J. Hart

WALA—Mobile—1930

Freq: 1410 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Pape Broadcasting Co.
Bus.-Studio Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Station Reps.....Bolling; Clarke Brown
President.....W. O. Pape
General Manager.....W. B. Pape
Station Manager.....Tom Jackson
Commercial Manager.....Joseph Strada
Sales Promotion Mgr.....Bob Grimes
Program Director.....Johnny Giles
Chief Engineer.....Raymond Hurley
Owners of: WALA-TV.

WGOK—Mobile—1958

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned By.....WGOK, Inc.
Address.....800 Gum St.
Tel.: HE 2-8661.....Independent
Sta. Representative.....Bernard Howard
President.....Jules J. Paglin
General Manager.....Stanley Ray Jr.
Program Director.....A. T. McFadden
Station Manager.....Robert Grimes
Sales Promotion Manager..George W. Nations
Publicity Director.....Melba June Branson
Chief Engineer.....Jack Yerkes

WTUF—Mobile—1947

Frequency: 840 Kc.....Power: 1000 Watts
Owned.....Radio Mobile, Inc.
Address.....525 Donald Street
Tel.: 477-6345.....MBS
Representative..Venard, Rintoul & McConnell
President.....Jim Smith
General Manager.....Jack Howat
Sales Manager.....Gene Coleman
Program Director.....Ed Daniels
Chief Engineer.....Clifford Sizemore
Owners of: WNVY, Pensacola.

WKRK—Mobile—1946

Freq.: 710 Kc....Power: 1000 Kw. d.; 500 W. n.
Owned-Operated By.....WKRK-TV, Inc.
Address.....Box 1184
Tel.: HE 2-5503.....CBS
Newspaper Affiliation..Mobile Press Register
Representative.....Avery-Knodel
President.....Kenneth R. Giddens
General Manager.....Charles Trainor

WLIQ—Mobile—1960

Frequency: 1360 Kc.....Power: 5000 Watts d.
Owned by.....Jemcon Broadcasting Co., Inc.
Address.....303 St. Francis St.
Tel.: HEMlock 2-1844.....ABC
Station Representative.....Gill-Perna

President.....Frank Conwell
Gen. Sta. Mgr.....Richard V. McMullen
Commercial Manager.....Frank Sturgess
Chief Engineer.....Frank R. Reindl

WMOZ—Mobile—1953

Frequency: 930 Kc....Power: 1000 Watts d.
Owned By.....WMOZ, Inc.
Address.....P.O. Box 228
Tel.: GGreenwood 1-5353.....Independent
Sta. Reps.....Dora Clayton; Bob Dore
Pres. Gen. Mgr.....Edwin H. Estes
Commercial Manager.....W. H. Dutton
Program Director.....Willie Martin
Chief Engineer.....Vernon Floyd
Owners of: WFFA, Pensacola.

WMFC—Monroeville—1952

Frequency: 1360 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Monroe Bdcstg. Co.
Address.....U. S. Highway 21
Tel.: 743-3281.....KBS
President, General Manager...W. M. Stewart
Chief Engineer.....Harold Harris

WAPX—Montgomery—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Operated By..Southland Bcstg. Co., Inc.
Address.....Box 2028
Tel.: AM 3-7569.....ABC
Station Rep.....Spot Time Sales
President, Gen. Mgr.....R. M. Allgood
Program Director.....R. Chappell
Chief Engineer.....R. Olin

WBAM—Montgomery—1953

Frequency: 740 Kc.....Power: 50 Kw. d.
Owned.....Deep South Bcstg. Co.
Address.....P. O. Box 1447
Tel.: 262-3851.....Independent
Representative.....Radio-TV Reps.
President, General Manager...W. J. Brennan
Commercial Manager.....Felix Robinson, Jr.
Sales Promotion Mgr.....W. D. Douglass, Jr.
Prog. Dir., Chief Eng.....Cyril G. Brennan

WCOV—Montgomery—1939

Freq.: 1170 Kc....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Southern Bcstg. Co.
Address.....P. O. Box 2505
Tel.: AMherst 5-3561.....CBS
Representative...Venard, Rintoul & McConnell
President.....Oscar P. Covington
General Manager.....Hugh M. Smith
Station Mgr.....Henry Amerson
Program Director.....Ray Butts
Chief Engineer.....W. D. Weatherly

WHHY—Montgomery—1929

Freq.: 1440 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Bcstg. Serv. of Montgomery
Business Address.....Box 1841
Tel.: 264-2288.....NBC
Station Representative.....Jack Masla
President, Gen. Mgr.....R. N. Robinson
Program Director.....Ken Fuller
Sales Prom. Mgr.....John H. Hale
Chief Engineer.....W. B. Stevenson
Owners of: WHSY, Hattiesburg; WHNY, McComb.

WMGY—Montgomery—1946

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By...Radio Montgomery Inc.
 Address...358 N. Capitol Pkwy.
 Tel.: 262-5245 MBS
 General Manager...C. McClure

WRMA—Montgomery—1953

Frequency: 950 Kc. Power: 1000 Watts d.
 Owned-Oper. By...WRMA Bcstg. Co.
 Business Address...135 Commerce St.
 Tel.: AM 2-1475 Independent
 President...S. Raymond
 General Manager...J. Sparling

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc. Power: 250 Watts
 Owned Oper. By...Slatton-Quick Co.
 Business Address...Box 230, Sheffield, Ala.
 Tel.: 383-2525 Independent
 Representative...C. K. Beaver
 President...J. L. Slatton
 Gen. Station Manager...Julian A. Flint
 Chief Engineer...D. Self
 Associated with: WJBB, Haleyville, Ala.; WTRQ,
 Dyersburg, Tenn.; WSJH, Oxford, Miss.

WCRL—Oneonta—1952

Frequency: 1570 Kc. Power: 250 Watts
 Owned By...Blount Bcstg. Service
 Address...Box 481
 Tel.: CR 4-2289 KBS
 General Mgr...L. D. Bentley, Jr.
 Commercial Mgr...J. Hudson

WJHO—Opelika—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned Oper. By...Opelika-Auburn Bcstg. Co.
 Address...P.O. Box 710
 Tel.: SHerwood 5-2084 KBS-MBS
 Representative...Indie Sales
 Mgr., Ch. Eng...John E. Smollon
 Comm. Mgr...Lurline M. Smollon
 Program Director...Bernard Barker
 Publicity Director...Jimmy Kilpatrick

WAMI—Opp—1953

Frequency: 860 Kc. Power: 1000 Watts. d.
 Owned-Oper. By...Opp Bcstg. Co.
 Business Address...Box 169
 Tel.: HY 3-6591 Independent
 Gen. Mgr...J. Williams

WOZK—Ozark—1953

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Ozark Bcstg. Corp.
 Address...Box 742
 Tel.: PR 4-5600 Independent
 General Mgr., Ch. Eng...Howard Parrish, Jr.
 Commercial Mgr...Wade Sullivan
 Program Dir...Miriam B. Miller

WFHK—Pell City—1956

Frequency: 1430 Kc. Power: 1 Kw; d.
 Owned By...St. Clair Bcstg System
 Address...P. O. Box 606

Tel.: Edgewood 8-2238 Independent
 President...Fate L. Gossett, Sr.
 General Manager...Charles L. Abbott
 Program, Publicity Dir...Fred L. Kelley
 Chief Engineer...J. F. Norris

WPNX—Phenix City—1952

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By...R. M. Greene, Inc.
 Address...Ralston Hotel, Columbus, Ga.
 Tel.: FA 4-2177 ABC
 Station Rep...Clark
 President, General Manager...Roy M. Greene
 Station, Commercial Mgr...S. W. Keel
 Program, Publicity Dir...M. W. Hathaway
 Chief Engineer...Robert S. Davis

WPID—Piedmont—1952

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By...C. L. Graham
 Address...Atlanta Highway
 Tel.: Gibson 7-2231 KBS
 Station Rep...Hal Walton
 President...C. L. Graham
 Gen. Comm. Mgr...Hank Smith

WAIP—Prichard—1954

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By...Prichard Bcstg. Co.
 Address...74 Main St.
 Tel.: GL 2-2202 Independent
 General Station Manager...Eugene Miller

WELR—Roanoke—1949

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By...Roanoke Bcstg. Co.
 Address...705 N. Main St.
 Tel.: 3811 KBS
 Pres., Gen. Mgr...J. W. Buttram

WWWR—Russellville—1949

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Bankhead Bcstg. Co., Inc.
 Address...Underwood Road
 Tel.: 647 KBS
 President...John W. Bankhead
 Station, General Mgr...Hal Kirby
 Prog. Dir. Ch. Eng...Jim Elliott
 Owners of: WWWB, Jasper; WWWF, Fayette.

WCRI—Scottsboro—1950

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By...Pat M. Courington
 Address...Lee Highway
 Tel.: 123 Independent
 Gen. Mgr...Jim Thompson
 Program Director...B. Huber

WROS—Scottsboro—1952

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Scottsboro Bcstg. Co.
 Business Address...717 Scott St.
 Tel.: 156 KBS
 Gen. Mgr...Rose M. Kirby
 Program Dir...Jerry Gentles
 Sales Prom. Dir...Bill Prickett, Jr.
 Comm., Ch. Eng...Bill Prickett, Sr.

ALABAMA

WGWC—Selma—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Dallas Broadcasters, Inc.
Address Dallas Box 686
Tel.: TR 4-6687 CBS
Representative Hal Holman, Ayers
President Robert G. Martin
Chief Eng. Stanley Smith

WHBB—Selma—1935

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By. Selma Bcstg., Inc.
Address Selma Box 26
Tel.: TR 4-8296 NBC-KBS
President John F. Townshend
General Mgr. D. Rigdon

WRWJ—Selma—1956

Frequency: 1570 Kc. Power: 1000 Watts
Owned. Central Alabama Bcstg. Co.
Address Hotel Albert Bldg.
Tel.: TR 4-9062 Independent
Sta. Representative Thomas F. Clark
Gen. Mgr., Chief Eng. Roland Jordan, Jr.
Comm. Mgr. H. S. Chapman

WFEB—Sylacauga—1945

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By. Alabama Bcstg. Co.
Address 527 No. Broadway
Tel.: CHapel 5-3281 MBS-KBS
President J. M. Forbes
General, Comm. Mgr. George W. Carr
Chief Engineer Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By. Marble City Bcstg. Co., Inc.
Business Address P. O. Box 511
Tel.: CH 5-4354 Independent
Pres., Gen. Manager Curtis O. Liles
Commercial Manager Lloyd Ross
Prog. Dir. Myron Craddock
Chief Engineer James C. Rutledge

WJHB—Talladega—1956

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned. Confederate Broadcasting Co., Inc.
Address Talladega Box 292
Tel.: 362-4965 Independent
Station Rep. Clark
President J. T. Hemphill

WNUZ—Talladega—1945

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Radio Ala. Inc.
Address Fort Lashly Ave.
Tel.: 362-2205 Independent
President James W. Whatly
General Manager Bill W. Buchannon
Program Director Royce Faulkner

WTLS—Tallasse—1954

Frequency: 1300 Kc. Power: 1 Kw. d.
Owned Ne-Ler Co.

Address Box 786
Tel.: AT 3-8535 Independent
Gen. Mgr. Ned Butler

WJDB—Thomasville—1956

Frequency: 630 Kc. Power: 1000 Watts d.
Owned. WJDB Radio Inc.
Address Thomasville Box 157
Tel.: MEford 6-4438 Independent
Pres., Gen. Mgr. Cecil Goodreau
Chief Engineer Virgil Moore

WTBF—Troy—1947

Freq.: 970 Kc. Power: 5 Kw. d., 500 W., n.
Owned-Operated By. Troy Bcstg. Corp.
Address McKinley Drive
Tel.: 980 MBS
President J. R. Crow
Gen. Mgr. Jess Jordan
Commercial Manager Bob Tolbert
Production Director Asa Dudley
Chief Engineer Joe Gilchrist

WACT—Tuscaloosa—1958

Frequency: 1420 Kc. Power: 5,000 Writs
Owned By. New South Radio
Business Address P. O. Box 112
Tel.: 759-5786 Independent
Station Representative Webb; Beaver
President F. E. Holladay
General Manager Joseph W. Carson
Station Manager Clyde W. Price
Commercial Mgr. H. S. Holman
Sales Promotion Mgr. Jimmy Gilbert
Program Director Norman Beebe
Chief Engineer David R. Basinger

WJRD—Tuscaloosa—1936

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By. John C. Cooper Jr.
Business-Studio Address 2216½ Broad St.
Tel.: 754-4464 Independent
General Station Mgr. John C. Cooper, Jr.
Sales Promotion Mgr. Rudy Sturm
Commercial Manager Jean Phillips
Chief Engineer Leonard M. Moore

WNPT—Tuscaloosa—1951

Freq.: 1280 Kc. Power: 5 Kw. d; 500 W. n.
Owned-Oper. By. W. Alabama Bcstg. Co.
Address P. O. Box 487
Tel.: PL 8-3311 ABC
Station Representative Masla
President, General Manager Ruth Harris
Station Manager Joe Langston
Commercial Mgr. Lehman M. Mayer
Chief Engineer William G. Harris

WTBC—Tuscaloosa—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned By. Tuscaloosa Bcstg. Co.
Address Radio Center
Tel.: PL 8-5523 MBS-KBS
Station Representative Sears & Ayer
General Station Manager Bert Bank
Chief Engineer Alvin D. Sisk

WTUG—Tuscaloosa—1958

Frequency: 790 Kc. Power: 500 Watts; d.
Owned By.....Tri Cities Bcstg. Co. Inc.
Address.....Box 33
Tel.: Plaza 9-1204.....Independent
Station Reps.....National Time Sales; Ochs
General Manager.....J. J. Gilbert

WCHP—Tuscumbia—1960

Frequency: 1410 Kc. Power: 500 Watts d.
Owned by.....Bcstg. Corp. of the S.W.
Address.....P. O. Box 62
Tel.: EVERgreen 3-2394.....Independent
President.....R. Kent
Prog. Dir., Chief Eng.....Carl Pugh

WVNA—Tuscumbia—1955

Frequency: 1590 Kc. Power: 5 Kw. d.
Owned-Oper. By.....Elton H. Darby
Address.....112 S. Main St.
Tel.: EV 3-2727.....Independent
Station Reps.....Dora-Clayton; Masla

President.....Elton H. Darby
Gen. Manager.....Eulus O. Whitehead
Sta. Program Director.....Jim Hall
Sales Prom. Manager.....Mary Ann Franck
Publicity Director.....Bill Mays
Chief Engineer.....Lynn McMoran

WABT—Tuskegee—1952

Frequency: 580 Kc. Power: 500 Watts d.
Owned-Oper. By.....Radio Tuskegee, Inc.
Address.....P. O. Box 577
Tel.: 580.....MBS-KBS
Manager.....J. A. Bowers

WETU—Wetumpka—1954

Frequency: 1250 Kc. Power: 5000 Watts, c.
Owned.....Elmore Service Corp.
Address.....P.O. Box 60
Tel.: JORDen 7-6431.....Independent
Sta. Representatives.....Sears & Ayer; Walton
President.....Lem Coley
General Mgr.....Ed Morgan
Chief Engineer.....David Conley

Pop.: 250,000
Families: 65,500

ALASKA

Radio Homes: 64,000
AM Stas. in State: 14

KBYR—Anchorage—1948

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper By.....Radio Anchorage, Inc.
Business-Studio Address.....P. O. Box 1960
Tel.: FA 24120.....Independent
Sta. Reps...National Time Sales; Oakes; Feltis
President.....J. C. Gordon
General, Comm. Mgr.....E. Pournelle
Program Dir.....Merrill Mael
Chief Engineer.....Gail Allred
Owners of: KFRB, Fairbanks.

KENI—Anchorage—1948

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By.....All-Alaska Bcstrs., Inc.
Address.....Box 1160
Tel.: BR 52201.....ABC-NBC
Sta. Reps.....Fletcher; Day-Wellington
President, Gen. Mgr.....Alvin Bramstedt
Comm. Mgr.....William Stewart
Program Director.....Ty Clark
Publicity Director.....Marcia Hiber
Chief Engineer.....Charles Gray
Owners of: KFAR AM-TV, Fairbanks; KTKN,
Ketchikan; KENI-TV.

KFQD—Anchorage—1924

Frequency: 730 Kc. Power: 10,000 Watts
Owned.....Anchorage Broadcasters, Inc.
Address.....Box 1040
Tel.: FA 2-2410.....CBS
Sta. Reps...Weed; Wm. J. Wagner & Assoc.
President, Chf. Engr.....William E. Duck
Gen. Sta. Mgr.....Ernest Spink
Program Director.....Allen Walters

KHAR—Anchorage—1961

Frequency: 590 Kc. Power: 5 Kw.
Owned By.....Sourdough Bcstrs.

Address.....Pouch No. 7-016
Tel.: Diamond 4-1898.....Independent
Reps.....Venard, R. & McC., Torbet, A. & C.
President.....Willis R. Harpel
Commercial Manager.....William B. Allen
Program Director.....Larry Walton

KLAM—Cordova—1954

Frequency: 1450 Kc. Power: 250 Watts
Owned.....Northern Light Broadcasting Corp.
Address.....Cordova
Tel.: GARfield 4-3222.....Independent
Sta. Representative.....Alaska Radio-TV Sales
President.....Charles L. Buck
General Mgr., Chief Eng.....Donald B. Upham

KFAR—Fairbanks—1939

Frequency: 660 Kc. Power: 10,000 Watts
Owned-Oper. By.....All-Alaska Bcstg., Inc.
Business Address.....Lathrop Bldg.
Tel.: GL 2-2125.....NBC-ABC
Station Reps.....Fletcher; Day-Wellington
President.....Alvin O. Bramstedt
Station Mgr.....Donald Andon
Chief Engineer.....Don Porter

KFRB—Fairbanks—1948

Frequency: 900 Kc. Power: 10,000 Watts
Owned-Oper. By.....Radio Anchorage, Inc.
Business Address.....556 2nd Ave., Box 950
Tel.: GLOBE 2-2155.....Independent
Station Representative.....National Time Sales
President.....J. Chester Gordon
General Manager.....E. "Doc" Pournelle
Station Mgr.....Dick Garvin
Program Director.....Al Underwood
Chief Engineer.....Harry Danials

ALASKA-ARIZONA

KINY—Juneau—1934

Frequency: 800 Kc. Power: 5000 Watts
Owned-Operated By: Juneau Bcstg. Inc.
Business Address: 231 S. Franklin
Tel.: JU 6-1800 CBS-KBS
Station Reps.: Weed; Wagner
President, Station Manager: Jerry McKinley

KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
Owned By: South Eastern Alaska Bcstrs., Inc.
Address: Box 2231
Tel.: 6-3630 Independent
Sta. Reps.: Oakes; Ochs; Feltis
President: J. C. Gordon
General Manager: E. Pournelle
Station Manager: E. Emery
Commercial Manager: Vern Metcalf
Chief Engineer: Ted McIntyre
Owners of: KBYR, Anchorage; KFRB, Fairbanks.

KTKN—Ketchikan—1942

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By: All-Alaska Bcstg., Inc.
Address: Dock St.
Tel.: 2191 CBS-NBC-ABC
President: A. O. Bramstedt

KICY—Nome—1960

Frequency: 850 Kc. Power: 5000 Watts
Owned By: Arctic Broadcasting Assoc.

Address: Box 303
Tel.: 443-2445 Independent
President: Ralph P. Hanson
General, Station Mgr.: Lloyd C. Sundstrom
Program Director: Howard D. Nelson
Chief Engineer: Ralph V. Fondell

KIBH—Seward—1949

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Seward Bcstg. Corp.
Address: Box 575
Tel.: CA 4-5525 CBS
Sta. Reps.: Weed; Wagner; Alaska Radio-TV
Station Manager: R. Travers

KIFW—Sitka—1949

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Sitka Broadcasting Co., Inc.
Business Address: Box 299
Tel.: 747-3244 CBS-KBS
Representative: Alaska Radio-TV Sales
Pres., Sta. Mgr., Ch. Engr.: Harry C. Lanz
Program Director: John Hope

KSEW—Sitka—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper.: Voice of Sheldon Jackson, Inc.
Address: Box 158
Tel.: 747-3236 Independent
General Manager: Austin Van Pelt
Commercial Manager: G. Beacom
Chief Engineer: E. R. Scholz

Pop.: 1,410,000
Families: 415,000

ARIZONA

Radio Homes: 390,000
AM Stas. in State: 52

KSUN—Bisbee—1933

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Carleton W. Morris
Address: Drawer C. Lowell Station
Tel.: HE 2-2277 ABC
Station Representative: Bob Dore
President: C. W. Morris
Station Manager: Arlo Woolery
Owners of: KHFH, Sierra Vista.

KPIN—Casa Grande—1956

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned By: John W. Parham
Address: P. O. Box 755
Tel.: TE 6-7427 KBS
Station Representative: J. A. Lucas
Owner, General Manager: John W. Parham
Commercial Manager: Gene Haws
Sales Promotion Mgr.: Don Wier
Program Director: Bettie Parham
Publicity Director: Larry West
Chief Engineer: Keith Delano

KCLF—Clifton—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Gila Bcstg. Co.
Address: Box 1446

Tel.: Clifton Independent
Gen. Mgr.: E. V. Perrin

KAPR—Douglas—1958

Frequency: 930 Kc. Power: 1000 Watts
Owned By: Katherine & Bill Mende
Address: Gadsden Hotel, 1040 G Ave.
Tel.: Empire 4-8403 Independent
Station Representative: Harlan Oakes
President: Bill Mende
General Manager: Katherine Mende
Program Director: Alfred E. Newman
Chief Engineer: Norman Robb

KAWT—Douglas—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Hillcrest Bcstg. Co.
Address: Box 1118
Tel.: Empire 4-3484 ABC-KBS
Sta. Representative: Hopewell
President, General Mgr.: Herb Newcomb
Chief Engineer: A. Griffiths

KCLS—Flagstaff—1950

Freq: 600 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Operated By: Saunders Bcstg. Co.
Address: Box 1580

Tel.: PProspect 4-2581.....NBC
 Pres., General Manager... Charles J. Saunders
 Station Manager.....Bob Osterberg
 Sales Promotion Manager.....Dot Saunders
 Program Director.....Jim Garchow
 Publicity Director.....Karon Griggs
 Chief Engineer.....Miles Shepherd

KEOS—Flagstaff—1958

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned By.....Clem, Inc.
 Address.....607 Mikes Pike
 Tel.: Flagstaff.....Independent
 President, Gen. Mgr.....Claud M. Pettit
 Chief Engineer.....Joe Spear

KVNA—Flagstaff—1950

Freq.: 690 Kc.....Power: 1 Kw. d. 500 W. n.
 Owned-Operated By.....Frontier TV, Inc.
 Address.....P.O. Box 300
 Tel.: PProspect 4-6638.....ABC
 President.....Roy L. Albertson Jr.
 General Manager.....A. Reinke
 Chief Engineer.....Ron Peshla
 Owners of: KNOT, Prescott.

KIKO—Globe-Miami—1958

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KIKO Radio
 Address.....Copper Hills Motor Hotel
 Tel.: GA 5-4471.....NBC
 Representative.....Avery-Knodel
 President, Gen. Mgr.....Willard Shoecraft
 Commercial Manager.....Darrell Tucker
 Chief Engineer.....Frank C. Hancock

KDJI—Holbrook—1955

Frequency: 1270 Kc.....Power: 1000 W. d.
 Owned By.....Radio KDJI
 Address.....Box 31
 Tel.: 524-3523.....Independent
 Station Representative.....Tracy Moore
 Owner.....Harold J. Arnoldus
 General Manager.....Walter V. Love
 Program Director.....Harry Kersey
 Chief Engineer.....Charles S. Still

KAAA—Kingman—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By. Stonybrook Broadcasting Co.
 Business Address.....Jackson & Monroe
 Tel.: SKYline 3-2537.....NBC
 Station Representative.....Avery-Knodel
 Pres., Gen. Mgr.....Wallace E. Stone
 Station Manager, Chief Eng.....B. Wilson
 Program Dir.....W. Rocz

KNOG—Nogales—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Madelon Harper Cowling
 Address.....1120 Grand Ave.
 Tel.: ATwater 7-4696.....ABC-KBS
 General Manager.....Charles H. Cowling
 Station Manager.....Tom L. Matteson
 Chief Engineer.....Ray Holsclaw

KPGE—Page—1961

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Wendell Motter
 Address.....Box 1567
 Tel.: Midway 5-2314.....Independent
 President.....Wendell Motter
 General Manager.....Allen Smith
 Commercial Manager.....Lillian Smith
 Program Director.....Lee Barlow

KBUZ—Phoenix—1946

Frequency: 1310 Kc. Power: 5000 Wis. d.; 5 n.
 Owned By.....Greater Phoenix Bcstg. Co.
 Address.....2727 N. Central
 Tel.: AMherst 4-2148.....MBS
 Station Representative.....Adam Young
 President.....Sherwood R. Gordon
 General Manager.....Ray Bluestein
 Exec. Vice Pres.....Morton J. Wagner
 Station Manager.....Dwight Case
 Owners of: KSDO, San Diego.

KHAT—Phoenix—1958

Frequency: 1480 Kc.....Power: 500 Watts
 Owned By.....KHAT Radio Inc.
 Business Address.....2714 W. McDowell Rd.
 Tel.: BR 2-2606.....Independent
 Sta. Reps.....Sandeberg-Gates; Weed
 President, Gen. Mgr.....Ray Odum
 Station Manager.....J. Thompson

KHEP—Phoenix—1956

Frequency: 1280 Kc.....Power: 1000 Watts. d.
 Owned.....Grand Canyon Bcstg. Co.
 Address.....3883 N. 38th Ave.
 Tel.: AP 8-5555.....Independent
 Station Reps.....Ayers; Allen
 General Mgr.....John Hoeksema
 Chief Engineer.....Don Bradley

KIFN—Phoenix—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Western Bcstg. Co.
 Address.....Box 430
 Tel.: 253-6155.....Independent
 Station Representative.....Harlan Oakes, NTS
 President.....H. Walker Harrison
 General Manager.....John K. Redfield
 Chief Engineer.....Jose O. Armendariz

KOOL—Phoenix—1947

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Operated By.....KOOL Radio-TV Inc.
 Business-Studio Address.....511 W. Adams
 Tel.: BR 1-2345.....CBS
 Representative.....Hollingbery
 Board Chairman.....Gene Autry
 President, Gen. Mgr.....Tom Chauncey
 V. P., Asst. Gen. Mgr.....Homer Lane
 Sales Manager.....Pat McCallion
 Program Director.....Al Taylor
 Promotion, Publicity Dir.....Thomas L. King
 Chief Engineer.....Albin Hillstrom
 Owners of: KOOL-TV, Phoenix.

ARIZONA

KOY—Phoenix—1922

Frequency: 550 Kc. Powers: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KOY Bcstg. Co.
Address.....840 N. Central Ave.
Tel.: 258-8181.....ABC
Representative.....John Blair
Pres., Gen. Mgr.....John L. Hogg
Comm. Mgr.....James W. Ross
Program Dir.....Jack Williams
Chief Engineer.....Edward R. Janney

KPHO—Phoenix—1940

Frequency: 910 Kc.....Power: 5000 Watts
Owned By.....Meredith Broadcasting Co.
Address.....631 No. 1st Ave.
Tel.: AL 8-4511.....Independent
Representative.....Katz
V.P. & Gen. Mgr.....Richard B. Rawls
Station Mgr.....Gene Spry
Commercial Mgr.....John R. Crowley
Program Director.....Larry Burroughs
Dir. of Promotion.....Blue Wright
Director of Engineering.....George McClanathan
Owners of: KPHO-TV; WHEN-AM-TV, Syracuse;
WOW-AM-FM-TV, Omaha; KCMO-AM-FM-TV,
Kansas City, Mo.

KRIZ—Phoenix—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Radio Denver, Inc.
Address.....2345 Westward Blvd.
Tel.: AL 4-8436.....Independent
Station Representative.....Robert Eastman
Pres., Gen., Manager.....Richard B. Wheeler
Commercial, Sales Mgr.....Warren Maus
Program Director.....Ray Durkee
Publicity Director.....Gary Seger
Chief Engineer.....Joseph Melendrez
Owners of: KTLN, Denver, Colo.

KRUX—Phoenix—1946

Freq.: 1360 Kc... Power: 5000 Watts d., 500 n.
Owned By.....Bisbee Bcstg. Co.
Address.....Coronet Hotel
Tel.: 258-1551.....Independent
Representative.....D. F. McGavren Co.
President.....Leland S. Bisbee, Jr.
General, Sta. Manager.....G. P. Lasley
Nat'l Sales Mgr.....James G. Wells
Local Sales Mgr.....Robert J. Zimmerman
Program Director.....Larry Wright
Chief Engineer.....Joe Brandt

KTAR—Phoenix—1922

Frequency: 820 Kc.....Power: 5000 Watts
Owned-Operated By.....KTAR Bcstg. Co.
Business Studio Address.....1101 North Central
Tel.: AL 4-4161.....NBC
Representative.....Avery-Knodel
Pres., Station Mgr.....Richard O. Lewis
Radio Manager.....Ray C. Smucker
Commercial Manager.....Hayes Stewart
Program Director.....Ray Cox
Sales Prom. Manager.....Bryan Hickox
Publicity Director.....Georgette Wilhite
Chief Engineer.....Harold Haughwout
Owners of: KYUM, Yuma; KYCA, Prescott; KTAR,
Phoenix.

KUEQ—Phoenix—1958

Frequency: 740 Kc.....Power: 1 Kw., d.
Owned By.....Dynamic Communications, Inc.
Address.....3321 N. Central Ave.
Tel.: CRestwood 9-5577.....Independent
Station Representative.....Meeker Co.
President.....Carson E. Cowherd
General Manager.....H. Bader
Publicity Director.....Louis Henderson
Prog. Dir.....B. McNulty

KXIV—Phoenix—1960

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Camelback Bcstg., Inc.
Address.....3323 E. Van Buren
Tel.: BRidge 3-7171.....Independent
President.....E. J. Churchill
General, Sta., Manager.....Sheldon Engel
Sales Prom. Mgr., Pub. Dir.....T. M. Churchill
Commercial Manager.....Robert Nelson
Program Superv.....Earl Baldwin
Chief Engineer.....Bob Pond

KENT—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Kent Radio Bcstg. Co.
Address.....105 S. Cortez
Tel.: Hickory 5-5757.....KBS
President, Gen. Mgr.....William P. Ledbetter
Commercial Manager.....Earl O. Marshall
Sales Promotion Mgr.....Robert J. Stewart
Program Director.....Howard S. Baldwin
Publicity Director.....F. Eugene Henderson
Chief Engineer.....Dale D. Leitzman

KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Thunderbird Bcstg. Corp.
Address.....P. O. Box 151
Tel.: Hickory 5-5211.....Independent
Sta. Reps.....Masla; Torbet, Allen & Crane
President.....Roy L. Albertson Jr.
General Manager.....Warren C. Rashleigh
Program Director.....Ralph Eckoff
Chief Engineer.....F. E. Brown
Owners of: KVNA, Flagstaff.

KYCA—Prescott—1940

Frequency: 1490 Kc... Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Southwest Bcstg. Co.
Business-Studio Address.....East Gurley St.
Tel.: Hickory 5-2710.....NBC
Representative.....Avery-Knodel
Pres., Gen. Mgr.....Harold Ritter

KATO—Safford—1961

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Willard Shoecraft
Address.....Town House Motor Hotel
Tel.: 428-1800.....NBC
Station Representative.....Avery-Knodel
Owner, General Mgr.....Willard Shoecraft
Station, Commercial Mgr.....Gene Espinoza
Program Director.....Ken Hemmerle
Chief Engineer.....Frank C. Hancock
Owners of: KIKO, Miami, Ariz.

KGLU—Safford—1938

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Operated By.....Gila Bcstg. Co.
 Business-Studio Address.....520 Main St.
 Tel.: 15.....Independent
 President.....Louis F. Long

KWBY—Scottsdale—1956

Frequency: 1440 Kc.....Power: 5 Kw.
 Owned.....Scottsdale Bcstg. Co.
 Address.....Safari Hotel
 Tel.: Whitney 5-1440.....Independent
 Representative.....Forjee
 President, Gen. Mgr.....John C. Cox, Jr.
 Chief Engineer.....Everet Fruitman

KVWM—Show Low—1957

Frequency: 1050 Kc.....Power: 250 Watts
 Owned By.....S. J. Woodworth
 Address.....Box 660
 Tel.: 537-2345.....Independent
 Pres. Gen. Mgr., Ch. Eng.....S. J. Woodworth
 Program Dir.....Dorothy L. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned.....C. W. Morris
 Address.....Carmichael at De Palma
 Tel.: Gladstone 8-3379.....Independent
 President.....Carleton W. Morris
 General Mgr.....John Bonnett, Jr.

KUPD—Tempe—1960

Frequency: 1060 Kc.....Power: 500 Watts
 Owned By.....Tri-State Broadcasting, Inc.
 Address.....1017 N. 3rd St., Phoenix
 Tel.: AL 8-3434.....Independent
 Reprs....Torbet, Allen & Crane; Moore; Masla
 President.....Wm. H. Clifford
 General Mgr.....I. L. Larvin
 Station Manager.....James C. Spero
 Commercial Manager.....Wallace Imes
 Program Director.....Frank Pollack
 Chief Engineer.....Don Jackson

KYND—Tempe—1960

Frequency: 1580 Kc.....Power: 10,000 Watts
 Owned By.....KYND Corp.
 Address.....600 East Gilbert Drive
 President, Gen. Mgr.....Dick Gilbert
 Comm. Sales Prom. Mgr.....Stan Worlund
 Program Director.....Alma Gilbert
 Publicity Director.....Leona Maggiore
 Chief Engineer.....Dick Williams

KZON—Tolleson—1960

Frequency: 1190 Kc.....Power: 250 Watts
 Owned By.....Glendale Bcstg. Co., Inc.
 Address.....Box 928
 Tel.: AL 4-5088.....Independent
 President, General Mgr.....E. O. Smith
 Station Manager.....William P. Ledbetter
 Commercial Manager.....M. Welsh
 Program Director.....R. J. Stewart
 Publicity Director.....John E. Smith
 Chief Engineer.....J. Lapping

KAIR—Tucson—1957

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....KAIR Broadcasting, Inc.
 Address.....Box 951
 Tel.: MAIn 4-0401.....Independent
 President.....Josephine Griffith Maye
 General Manager.....Thomas Wallace, Jr.
 Commercial Manager.....Carl Blackett
 Sales Promotion Mgr.....Al Baldwin
 Program Director.....Vic Ives
 Chief Engineer.....John Rogers

KCEE—Tucson—1958

Frequency: 790 Kc.....Power: 1000 Watts d.
 Owned By.....Assoc. Bcstrs. of Tucson, Inc.
 Address.....Box 5803
 Tel.: MA 2-7788.....Independent
 Sta. Representative.....Forjee
 President.....David S. Drubeck
 General, Station Manager.....Ray Owen
 Commercial Manager.....Dick Edwards
 Program, Pub. Dir.....Bob Brown
 Chief Engineer.....Ed Hepp

KCUB—Tucson—1929

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned By.....Canyon State Bcstg.
 Business Address.....219 W. Elm St.
 Tel.: MAIn 3-4323.....Independent
 Station Rep.....Torbet, Allen & Crane
 President.....Oscar I. Dodek
 Station Manager.....Bill Rudd
 Chief Engineer.....Gerald Walker

KEVT—Tucson—1953

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Tucson Radio Inc.
 Address.....400 N. Shawnee Ave.
 Tel.: MA 4-5588.....Independent
 Representative.....Oakes, Nat. Time Sls., Ochs
 General Mgr., Ch. Eng.....Peter Trowbridge
 Comm. Mgr.....Linn Trowbridge
 Program Director.....Claudio Jinez
 Sales Prom. Mgr.....Arturo Aguilar

KFIF—Tucson—1961

Frequency: 1550 Kc.....Power: 50 Kw. d.
 Owned By.....Southwest Bcstg Co.
 Address.....248 W. Lester St.
 Tel.: MAIn 3-5731.....Independent
 Station Representative.....Spot Time Sales
 General Manager.....George Bradley

KMOP—Tucson—1957

Frequency: 1330 Kc.....Power: 500 Watts, d.
 Owned.....Pima Broadcasting Co.
 Address.....P.O. Box 5084
 Tel.: MAIn 3-7501.....KBS
 Station Representative.....Bernard Howard
 President.....L. B. Clayton
 General, Sta. Mgr.....K. W. Ferguson
 Commercial Mgr.....Bob F. Clayton
 Program Dir.....Rickey Weeks
 Sales Promotion Manager.....David Button
 Chief Engineer.....George Ferguson

ARIZONA

KOLD—Tucson—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By..... Old Pueblo Bcstg. Co.
 Business Address..... 115 W. Drachman St.
 Tel.: MA 4-2511..... CBS
 Station Representative..... Hollingbery
 President..... Tom Chauncey
 V.P., General Manager..... E. S. Mittendorf
 Commercial Manager..... Bernie Perlin
 Station, Program Director..... Joe Crystall
 Publicity Director..... Jack Trustman
 Chief Engineer..... Vern Climmiyotti
 Owners of: KOLD-TV.

KTAN—Tucson—1946

Freq.: 580 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Operated By..... Catalina Bcstg. Co.
 Address..... P. O. Box 2348
 Tel.: MA 2-4664..... NBC
 Sta. Reps..... Gill-Perna; Avery-Knodel
 Pres., Gen. Mgr..... Harry B. Chambers

KTKT—Tucson—1949

Frequency: 990 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Operated By..... Copper State Bcstg.
 Address..... Arizona Land Title Bldg.
 Tel.: MAin 2-6711..... Independent
 Station Representative..... McGavren Co.
 President..... Leland Bisbee
 General Manager..... George P. Lasley
 Station Manager..... Phil Richardson
 Commercial Manager..... Ray Tenpenny
 Program Director..... Louis D. Moorhead

When You Can Have The Best,
 Why Be Satisfied With Less?

THE ASSOCIATED PRESS

Sales Prom. Mgr..... Jim Wells
 Publicity Director..... Guy Williams
 Chief Engineer..... Keith Henson

KTUC—Tucson—1926

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By..... Tucson Bcstg. Co.
 Address..... 1511 E. 16th St.
 Tel.: MA 2-3344..... ABC
 Representative..... Radio TV Reps. Inc.
 President, General Mgr..... C. Van Haften
 Commercial, Sales Prom. Mgr..... Ben L. Slack
 Program, Pub. Dir..... Tom Maples
 Chief Engineer..... Bob Lebsock

KAKA—Wickenburg—1960

Frequency: 1250 Kc. Power: 500 Watts
 Owned By..... Wickenburg Broadcasting Co.
 Address..... P. O. Box KK
 Tel.: MU 4-2793..... Independent
 President & Gen. Mgr..... P. E. Mullenix
 Chief Engineer..... Victor Tarbottom

KWCX—Willcox—1959

Frequency: 1250 Kc. Power: 1,000 Watts
 Owned By..... Cochise Bcstg. Co.
 Address..... 488 North Haskell Ave.
 Tel.: DUDley 4-2780..... MBS
 General Manager..... J. T. Lely

KBLU—Yuma—1959

Frequency: 1320 Kc. Power: 500 Watts
 Owned By..... Desert Bcstg. Co.
 Address..... 1320 4th Ave.
 Tel.: SUNset 2-3881..... Independent
 Station Rep..... Grant Webb
 Gen. Mgr., Chief Engineer... Robert W. Crites
 Sales Prom. Mgr., Pub. Dir..... Dan Clancy
 Program Director..... Dick Davis

KOFA—Yuma—1952

Frequency: 1240 Kc. Power: 250 Watts
 Owned By..... Radio KOFA
 Address..... P. O. Box 1430
 Tel.: SU 3-8341..... MBS-KBS
 President..... Paul C. Shafer

KVOY—Yuma—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Colonial Bcstg. Corp.
 Address..... P. O. Box 671
 Tel.: SUNset 2-4321..... ABC
 Sta. Representative..... Radio-TV Reps.
 President..... Clifford Botway
 General Manager..... Gene C. Loffler II
 Commercial Manager..... Rick Martin
 Program Director..... Bob Nimmo
 Sales Promotion Manager..... Joe Loffler
 Publicity Director..... Tom Irely
 Chief Engineer..... Robert Johnson

KYUM—Yuma—1945

Frequency: 560 Kc. Power: 1000 Watts
 Owned By..... KTAR Bcstg. Co.
 Address..... 1901 First St.
 Tel.: SU 3-3305..... NBC
 Sta. Representative..... Avery-Knodel
 General, Comm. Mgr..... Hobart E. Lewis

Pop.: 1,775,000
Families: 500,000

ARKANSAS

Radio Homes: 475,500
AM Stas. in State: 69

KVRC—Arkadelphia—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Arkadelphia Bcstg. Co.
Business-Studio Address: South Third St.
Tel.: CH 6-4561. KBS
Gen. Sta. Mgr.: Bill Deaton
Chief Engineer: John Riggle

KBTA—Batesville—1950

Frequency: 1340 Kc. Power: 1 Kw. d. 250 W. n.
Owned: White River Valley Bdcsts. Co.
Address: Box 1112
Tel.: Riverside 3-3861. KBS
Station Representative: George Hopewell
Gen. Comm. Manager: J. F. Higginbottom
Sales Prom. Mgr., Pub. Dir.: Murray Schroyer
Program Director: Myrlene B. Morgan
Chief Engineer: C. Smith

KBBA—Benton—1953

Frequency: 690 Kc. Power: 250 Watts. d.
Owned-Oper. By: Benton Bcstg. Service
Business Address: Highway 67-70
Tel.: SP 8-2690. Independent
General Manager: Lavelle Langley
Chief Engineer: Preston Bridges

KTCN—Berryville—1958

Frequency: 1480 Kc. Power: 1 Kw; d.
Owned By: Ozark Radio-Equip. Co.
Address: P. O. Box 191
Tel.: GARfield 3-2148. KBS
President, Gen. Mgr.: Ernie Howard
Chief Engineer: Dan Patterson

KLCN—Blytheville—1922

Frequency: 910 Kc. Power: 5000 Watts d.
Owned-Operated By: Harold L. Sudbury
Address: Sudbury Bldg., Main St.
Tel.: POplar 2-2093. Independent
Station Representative: John E. Pearson
President, General Mgr.: Harold L. Sudbury
Sales Prom., Pub. Dir.: J. T. Sudbury
Chief Engineer: Joe Nearns

KBRI—Brinkley—1959

Frequency: 1570 Kc. Power: 250 Watts
Owned By: Tri-County Bcstg. Co.
Address: 212 West Cedar St.
Tel.: 308. KBS
Newspaper Affiliation: Brinkley Argus
President: Mason W. Clifton
Gen. Commercial Manager: W. Hi Mayo
Chief Engineer: Edward Travis

KAMD—Camden—1946

Freq.: 910 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By: Camden Radio Inc.
Address: P. O. Box 5859
Tel.: TE 6-5091. KBS, MBS

President: Walter E. Hussman
Station Director: Donald Cathey
Program Director: Cal Carter
Chief Engineer: Herb Daily

KLYR—Clarksville—1957

Frequency: 1360 Kc. Power: 500 Watts
Owned By: Clarksville Radio Broadcasters
Business Address: P. O. Box 489
Tel.: Pleasant 4-3092. Independent
Gen. Sta. Chg. Eng.: Roy Forrester

KCON—Conway—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Conway Bcstg. Co.
Address: ASTC Campus
Tel.: 189. KBS
Gen. Mgr.: James E. Clayton
Program Dir.: S. F. Morehead
Chief Engineer: Edwin McClendon

KVEE—Conway—1961

Frequency: 1330 Kc. Power: 500 Watts
Owned By: Central Arkansas Bcstrs.
Address: Box 462
Tel.: FAirview 9-3819. Independent
President: J. C. Willis
General, Sta. Manager: Carlston Berry
Prog. Dir., Chief Eng.: Henry C. Wells
Owners of: KVOM, Morrilton, Ark.

KCCB—Corning—1959

Frequency: 1260 Kc. Power: 500 Wts. d.
Owned By: Eulis W. Cochran
Address: 434 W. 2nd Street
Tel.: ULster 7-2261. KBS
General, Comm. Mgr.: James Reedy
Chief Engineer: Edward Travis

KAGH—Crossett—1952

Frequency: 800 Kc. Power: 250 Watts, d.
Owned-Operated By: Radio KAGH
Address: 900 Main
Tel.: FO 4-2181. KBS
Representatives: Clyde Melville & Hopewell
General Mgr.: Julian Haas
Chief Engineer: Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc. Power: 500 Watts, d.
Owned: Radio De Queen
Address: 419 S. Fourth St.
Tel.: JU 4-2446. Independent
General, Comm. Mgr.: A. Sizemore
Chief Engineer: R. McKeever

KDMS—El Dorado—1950

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Oper. By: El Dorado Bcstg. Co.
Address: 208 N. Cleveland
Tel.: UN 3-5121. Independent
General Manager: J. A. West, Jr.
Chief Engineer: Bob Russell

ARKANSAS

KELD—El Dorado—1935

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Radio Enterprises, Inc.
Business-Studio Address...Radio Center Bldg.
Tel.: UN 3-6126.....CBS
Representative.....Walker-Rawalt
Pres., Gen. Mgr.....W. N. McKinney
Comm. Mgr., Sales Prom. Mgr.....Joe Duerson
Chief Engineer.....Troy B. Eddins

KFAY—Fayetteville—1957

Frequency: 1250 Kc. Power: 1 Kw. d.
Owned By.....H. Weldon Stamps
Address.....Lewis Ave. at Highway 16
Tel.: Hillcrest 2-9859.....Independent
Station Representative.....John E. Pearson
General, Sta. Manager.....H. Weldon Stamps
Commercial Manager.....Robert Medley
Program Director.....Mildred Stamps
Chief Engineer.....Randall Caselman

KHOG—Fayetteville—1946

Frequency: 1440 Kc. Power: 1,000 Watts
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
Business-Studio Address...103 West Mountain
Tel.: HI 2-2322.....Independent
Station Representative.....Walker-Rawalt
General Manager.....Ed Gideon
Program Director.....Dave Bledsoe
Chief Engineer.....Harold Lindsey

KBJT—Fordyce—1959

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By.....KBJT, Inc.
Address.....Box 628
Tel.: 1570.....KBS
Owners.....Mack & Jesse Smith
Station Manager.....J. Bagwell

KXJK—Forrest City—1949

Frequency: 950 Kc. Power: 5000 Watts, d.
Owned By.....Forrest City Bcstg. Co., Inc.
Address.....Natl. Bank Bldg.
Tel.: ME 3-1252.....KBS
Representative.....Burn-Smith
Gen. Sta. Mgr.....William Fogg
Chief Engineer.....Walter Smith, Jr.

KFPW—Fort Smith—1930

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....KFPW Bcstg. Co.
Business Address.....2415 N. Albert Pike
Tel.: SU 3-4105.....CBS
Station Rep.....Gill-Perna
Gen. Sta. Manager.....Joe Roppolo
Comm. Manager.....Jack Freeze
Chief Engineer.....D. Sanders

KFSA—Fort Smith—1947

Frequency: 950 Kc. Power: 1 Kw. d., 500 W. n.
Owned By.....Fort Smith Bcstg. Co.
Address.....1016 Rogers Ave.
Tel.: SU 2-9125.....ABC
Newspaper Affiliation.....Times Record
Station Rep.....Venard, Rintoul & McConnell

President.....Donald W. Reynolds
General Manager.....Gene Reynolds
Comm. Manager.....Edwin P. Hicks
Program Director.....John Candler
Sales Prom. Manager.....Emma Cox
Chief Engineer.....Willard Matten
Owners of: KOKL, Okmulgee; KORK, Las Vegas;
KFSA-TV, KGNS-TV, Laredo; KFOY-TV, Hot
Springs; KOLD-TV, Reno; KLRJ-TV, Las Vegas;
KBRS, Springdale, Ark.

KTCS—Fort Smith—1956

Frequency: 1410 Kc. Power: 500 Watts d.
Owned By.....United Bcstg Co.
Business Address.....4120 Towson Ave.
Tel.: Mission 6-1611.....MBS-KBS
Station Representative.....John E. Pearson
President.....Chas. Fite
General, Sta. Mgr.....Thomas L. Fite
Commercial Manager.....Bill Harper
Chief Engineer.....Bill Grauley

KWHN—Ft. Smith—1947

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By...KWHN Bcstg. Co., Inc.
Address.....421 Garrison Ave.
Tel.: SU 3-8967.....Independent
Station Rep.....Masla Associates
President.....M. Bershof
Sect. & Gen. Mgr.....J. H. Friedman
Station Mgr.....Glenn A. O'Neal
Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc. Power: 1000 Watts, d.
Owned-Operated by...Harrison Bcstg. Corp.
Address.....P. O. Box 120
Tel.: Empire 5-2301.....KBS
Station Representative.....Walker-Rawalt
Gen. Mgr.....Robert S. Wheeler, Jr.
Sta., Comm. Mgr.....Everett Horton
Prom. Mgr.....Marc Williams
Chief Engineer.....Carl Martin

KFFA—Helena—1941

Frequency: 1360 Kc. Power: 1,000 Watts
Owned-Operated By.....Helena Bcstg. Co.
Address.....215 York St.
Tel.: HI 4-2361.....MBS
President.....Sam W. Anderson
Commercial Manager.....Wendell Atchison
Publicity, Prom. Director.....Katherine M. Kizer
Program Director.....Bill Holland
Chief Engineer.....Earl Hodges

KXAR—Hope—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Hope Bcstg. Co.
Address.....P. O. Box 138
Tel.: Prospect 7-3601.....KBS
Newspaper Affiliation.....Hope Star
President.....A. H. Washburn
Station Manager.....Haskell Jones
Commercial Manager.....R. M. Jones
Publicity Director.....Nancy Cross
Chief Engineer.....Norman W. Bradford

KAAB—Hot Springs—1941

Freq.: 1340 Kc...Power: 500 W. d., 250 W. n.
 Owned-Operated By.....Phoenix Co.
 Address.....Malco Thea. Bldg.
 Tel.: NATIONAL 4-3193.....CBS-ABC
 Station Reps.....Bolles; Melville; Beaver
 President, Gen. Mgr.....Harman I. Mosely II
 Station, Commercial Mgr.....C. J. Dickson
 Sales Prom. Manager.....M. Janet Mozrall
 Program Director.....Shila Moseley
 Chief Engineer.....H. I. Watts

KBHS—Hot Springs—1953

Frequency: 590 Kc....Power: 5000 Watts d.
 Owned-Oper. By.....Resort Bdcstg. Co., Inc.
 Address.....113 Third St.
 Tel.: NA 3-6661.....KBS
 Sta. Rep.....Clark
 President.....A. M. McGregor
 V.P., General Mgr.....Gene Kelley
 Commercial Manager.....Ed Appler
 Program Director.....Jim Henderson
 Publicity Director.....Douglas H. Warren
 Chief Engineer.....Clint Norman

KZNG—Hot Springs—1953

Frequency: 1470 Kc....Power: 1000 Watts d.
 Owned By.....George T. Hernreich
 Address.....1011 Central
 Tel.: NA 4-3113.....Independent
 Station Representative.....Gill-Perna
 President.....George T. Hernreich
 Gen. Sta. Manager.....Stan Morris
 Comm. Prom. Mgr.....Hank Sanders
 Publicity Director.....Haines Hower
 Program Director.....Ken Reppo
 Chief Engineer.....R. G. King
 Owners of: KFPW, Ft. Smith, Ark.

KBTM—Jonesboro—1930

Frequency: 1230 Kc....Power: 250 Watts
 Owned-Operated By.....Patteson Brothers
 Address.....603 Madison
 Tel.: WE 5-5597.....MBS-KBS
 General Manager.....Alan Patteson, Jr.
 Sta. Mgr.....Clarence Adams
 Chief Engineer.....Norman Bowman

KNEA—Jonesboro—1950

Frequency: 970 Kc....Power: 1000 Watts d.
 Owned-Operated By.....Radio Jonesboro, Inc.
 Address.....Citizens Bank Bldg.
 Tel.: WE 2-8381.....Independent
 Station Reps.....Gill-Perna; Beaver
 President.....Ernest Farabee
 Gen., Sta. Mgr.....Deloss Walker
 Chief Engineer.....Harold Baker

KAJI—Little Rock—1927

Freq.: 1250 Kc....Power: 1 Kw. d., 500 w n.

Owned-Oper. By.....Helmar, Inc.
 Address.....P. O. Box 3099
 Tel.: FR 2-0166.....Independent
 Station Representative.....Hollingbery
 President.....Michael J. Heller
 Chief Engineer.....E. K. Bogue

KARK—Little Rock—1928

Frequency: 920 Kc....Power: 5000 Watts
 Owned-Oper. By..Arkansas Radio & Equip. Co.
 Address.....10th & Spring Sts.
 Tel.: FR 6-2481.....NBC
 Representative.....Edward Petry
 President.....T. K. Barton
 Exec. Vice President.....Douglas Romine
 Director of Sales.....Lee Bryant
 Program Director.....Harris Owen
 Promotion, Publicity Mgr...Shirley R. Kennedy
 Chief Engineer.....Dan Winn
 Owners of: KARK-TV, Little Rock.

KLRA—Little Rock—1926

Freq.: 1010 Kc....Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....KLRA, Inc.
 Business-Studio Address.....Box 550
 Tel.: Franklin 5-7319.....Independent
 Station Representative.....Weed Radio
 President, General Manager.....Leonard Coe
 Program Director.....Mary Hefington
 Sales Prom., Pub. Director....Anne Lumpkin
 Chief Engineer.....Blande Perry

KOKY—Little Rock—1956

Frequency: 1440 Kc....Power: 5000 Watts d.
 Owned By...McLendon Little Rock Bcstg. Co.
 Address.....P. O. Box 1956
 Tel.: FR 2-0391.....Independent
 Representative.....John E. Pearson
 Pres., Gen. Mgr.....John M. McLendon
 Station Manager.....O. M. Teate

KTHS—Little Rock—1924

Frequency: 1090 Kc....Power: 50,000 Watts
 Owned-Oper.....Radio Bcstg., Inc.
 Business-Studio Address.....8th & Izard
 Tel.: FR 4-3764.....CBS
 Newspaper Affil.....Shreveport Times
 Representative.....Christal
 President.....W. H. Bronsen
 Gen., Sta. Manager.....B. G. Robertson
 Comm. Manager.....Robert Riley
 Sales Prom. Mgr., Pub. Dir.....John Belford
 Program Director.....Robert L. Hicks
 Chief Engineer.....Cecil L. Sultz

KVLC—Little Rock—1947

Frequency: 1050 Kc....Power: 1000 Watts
 Owned By.....Victor Bcstg. Co.
 Address.....4015 West Capitol
 Tel.: MOhawk 6-2821.....MBS
 Station Rep.....Raymer
 President.....Joseph Trantino
 Gen., Sta. Mgr.....Henry H. Steele
 Commercial Manager.....Russell Skyrmes
 Program Director.....Earl Davis
 Chief Engineer.....Ken Bogue

ARKANSAS

KVMA—Magnolia—1948

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Magnolia Bcstg. Co.
Business-Studio Address..212 N. Jefferson St.
Tel.: CE 4-5862.....MBS
Representative.....John E. Pearson
President.....Dr. J. F. Rushton
Gen. Mgr.....William M. Bigley
Chief Engineer.....Clyde Chaffin

KBOK—Malvern—1951

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned-Operated By.....Malvern Bcstg. Co.
Address.....Highway 270 West
Tel.: ED 2-6981.....KBS
Representative.....Melville
Pres., Gen. Mgr.....Kermit L. Richardson
Commercial Manager.....W. D. Stroud
Chief Engineer.....Robert Padgett

KPCA—Marked Tree—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By.....Poinsett County Radio Bcstg.
Address.....Box 17
Tel.: 1580.....Independent
Station Representative.....Continental
General Manager.....De Witt Waites
Program Director.....Gene Hood
Publicity Director.....Marilyn Sheldon
Chief Engineer.....Mack Howerton

KVSA—McGehee—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Oper. By...S. E. Arkansas Bcstrs. Inc.
Address.....U. S. Highway 65
Tel.: CA 2-4200.....KBS
Pres., Gen. Mgr.....Abbott F. Kinney
Commercial Mgr.....Mrs. M. F. Kinney
Program Director.....Herschell E. Parent
Chief Engineer.....James S. Hunt

KENA—Mena—1951

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....KENA Bcstg. Co.
Address.....S. Reine St.
Tel.: 1450.....Independent
Owner.....E. M. Hoge
Comm. Mgr.....Bill Hughes
Program Dir.....Marjorie Brink
Chief Engineer.....Wayne Ramsey

KHBM—Monticello—1955

Frequency: 1430 Kc. Power: 1 Kw. d.
Owned-Operated By.....Baker Bcstg. Co.
Address.....Box 446
Tel.: EMpire 7-5136.....KBS
Station Reps.....Hopewell; Beaver
General, Station Mgr.....Keith Baker
Publicity Director.....Evelyn H. Baker
Chief Engineer.....Al Cooper

KVOM—Morrilton—1952

Frequency: 800 Kc. Power: 250 Watts d.
Owned By.....J. C. Willis
Address.....P. O. Box 541

Tel.: FL 4-2484.....KBS
President, General Manager.....J. C. Willis
Comm. Manager.....Gene Cooper
Prog. Dir., Chief Eng.....Hugh C. Jones

KTLO—Mountain Home—1953

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..Mountain Home Bcstg. Corp.
Address.....Hwy 5, N.
Tel.: 1490.....KBS
President, General Mgr.....A. Strickles
Station Manager, Ch. Eng.....K. Wilkins
Commercial Mgr.....L. E. Cranor

KBHC—Nashville—1959

Frequency: 1260 Kc. Power: 500 Watts
Owned By.....Robert G. McKeever
Address.....P.O. Box 236
Tel.: 746.....Independent
General Manager.....R. G. McKeever
Station Comm. Mgr.....Glen D. Hammons
Program Dir.....Ina Hammons
Chief Engineer.....J. Bollinger
Owners of: KDQN, De Queen.

KNBY—Newport—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Operated By.....Newport Bcstg. Co.
Address.....Box 218
Tel.: JA 3-5891.....Independent
President.....Harold Sudbury
General, Station Manager.....Gene Howe
Program Director.....Jerry Grojean
Chief Engineer.....J. Long

KDXE—N. Little Rock—1957

Frequency: 1380 Kc. Power: 1 Kw.
Owned By.....Sim C. Callon
Address.....Box 3623
Tel.: MO 4-3600.....ABC-KBS
General Manager.....Wally Hoy
Station Manager.....Bill Campbell
Commercial Mgr.....A. E. Shirey
Publicity Mgr.....Bill Dixon
Chief Engineer.....Les Baden

KXLR—N. Little Rock—1946

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Arkansas Bcstg., Inc.
Address.....P. O. Box 89
Tel.: FR 2-2155.....Independent
Sta. Representative.....Bolling
President.....J. Sanders
General Manager.....Ray Nichols

KOSE—Osceola—1949

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Osceola Bcstg. Corp.
Business Address.....P. O. Box 311
Tel.: LO 3-2641.....KBS
General, Station Manager.....Don Whitney

KDRS—Paragould—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Progressive Bcstg. Co.
Business Address.....Box 491

ARKANSAS

Tel.: CE 6-7627.....KBS
 General Manager.....Ted Rand
 Business Manager.....T. M. Self
 Commercial Manager.....Doyle F. Bateman
 Program Dir.....Wilma Wheelis
 Chief Engineer.....Gene Boucher

KCCL—Paris—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.
 Owned By.....Logan Cty. Bcstg.
 Address.....Box 432
 Tel.: 100.....Independent
 President, General Mgr.....Gordon Hixson
 Station Manager.....C. Crismon

KADL—Pine Bluff—1960

Frequency: 1270 Kc.....Power: 5 Kw.
 Owned By.....Jefferson County Broadcasting
 Address.....P. O. Box 1944
 Tel.: JE 5-1270.....Independent
 General Mgr.....A. M. Smith
 Station & Comm. Mgr.....Chester Pierce

KCLA—Pine Bluff—1947

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By...Radio Engineering Service
 Business-Studio Address.....2900 W. 28th Ave.
 Tel.: JE 5-1241.....Independent
 Station Representative.....George Hopewell
 General, Station Mgr.....Kenneth Kesterson
 Commercial Manager.....Dave Wallis
 Prog.: Ch. Eng.....Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Joellen Bcstg.
 Address.....Box 957
 Tel.: JE 4-8732.....Independent
 Station Representative.....Spot Time Sales
 Pres.....W. J. Dean
 General, Sta. Manager.....D. Jacobson
 Program Director.....Dave Carrico
 Chief Engineer.....R. D. Robinson

KPBA—Pine Bluff—1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
 Owned-Operated By.....Radio Pine Bluff, Inc.
 Address.....1607 W. 6th St.
 Tel.: JE 4-1523.....Independent
 Station Representative.....Gene Bolles Co.
 President.....W. L. Kent
 Gen., Sta. Mgr.....Howard M. Peters
 Chief Engineer.....Robert N. Meador

KPOC—Pocahontas—1950

Frequency: 1420 Kc...Power: 1,000 Watts d.
 Owned-Operated By...Pocahontas Radio, Inc.
 Address.....P. O. Box 250
 Tel.: TW 2-5234.....KBS
 General Mgr.....Adrian L. White
 Sales Mgr.....Virgil Pace

KTPA—Prescott—1959

Frequency: 1370 Kc.....Power: 500 Watts d.
 Owned By.....Cochran & Cochran Bcstg. Co.
 Address.....Broadway Hotel

Tel.: TU 7-2638.....KBS
 President.....E. W. Cochran
 General Manager.....R. Cochran
 Chief Engineer.....B. DeMay
 Owners of: KCOB, Corning; KCCL, Paris.

KAMO—Rogers—1954

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned.....KAMO, Inc.
 Business Address...American Natl. Bank Bldg.
 Tel.: MErose 6-4611.....Independent
 Station Rep.....Walker-Rawalt
 Pres., Gen. Mgr.....G. Don Thompson
 Sta., Comm. Mgr.....W. E. Dacus

KXRJ—Russellville—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....C. R. Horne
 Address.....Second & Boulder Sts.
 Tel.: Woodlawn 7-1299.....KBS
 President, Gen. Mgr.....C. R. Horne
 Station Manager.....L. L. Bryan
 Commercial Mgr.....B. J. Dunn
 Sales Promotion Manager.....Mike Horne
 Program Dir.....Betty J. Kelley
 Chief Engineer.....William C. McKenney
 Owners of: KWCB, Searcy.

KWCB—Searcy—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned By.....White County Bcstg. Co.
 Address.....P. O. Box 95
 Tel.: 1281.....KBS
 General Mgr.....Don P. Jones

KUOA—Siloam Springs—1923

Frequency: 1290 Kc....Power: 5,000 Watts d.
 Owned-Operated By.....KUOA, Inc.
 Business-Studio Address.....Siloam Springs
 Tel.: 524-3154.....MBS-KBS
 Station Representative...Devney Organization
 President.....John E. Brown, Jr.
 Gen. Mgr., Ch. Eng.....Cecil Smith
 Program Director.....Ralph Kennedy, Jr.
 Commercial Mgr.....Jeryl E. Anderson

KBRS—Springdale—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. ...Northwest Ark. Bcstg. & TV Co.
 Address.....P.O. Box 591
 Tel.: PLeasant 1-4675.....ABC
 Newspaper Affiliation...Southwest American
 President.....Donald W. Reynolds
 General Manager.....Phil H. Phillips
 Commercial Manager.....Curtis C. Hornor, Jr.
 Program Director.....Jim G. Wilkerson
 Chief Engineer.....Charles Doyle

KWAK—Stuttgart—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Stuttgart Bcstg. Corp.
 Business Address.....P.O. Box 271
 Tel.: WA 2-5212.....Independent
 Gen. Manager.....Melvin P. Spann
 Station Mgr.....June S. Spann
 Chief Engineer.....C. R. Sandine



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ARKANSAS-CALIFORNIA

KOSY—Texarkana—1951

Frequency: 790 Kc. Power: 1 Kw. d. 500 w. n.
 Owned-Operated By: Gateway Bcstg. Co.
 Address: P.O. Box 1318
 Tel.: 22-3771
 Representative: Pearson
 Gen. Manager: Tom E. Dillahunty

KDFD—Van Buren—1958

Frequency: 1580 Kc. Power: 1000 Watt. d.
 Owned By: Broadcasters, Inc.
 Address: P.O. Box 550
 Tel.: Granite 4-6811
 Independent
 President: H. R. Fischer

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Lawrence Cty. Bcstg. Co.
 Address: P.O. Box 30
 Tel.: Turner 4-3131
 Representative: KBS
 Gen. Mgr.: Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By: Pines Broadcasting Co.
 Address: Box 480
 Tel.: CA 6-2653
 Representative: Hopewell
 President, Gen. Manager: Weldon Sledge
 Station Comm. Manager: Bill Wells

KWYN—Wynne—1956

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned: E. Arkansas Bcstrs, Inc.
 Address: Highway 1 N.
 Tel.: BE 8-4141
 Representative: KBS
 Gen., Sta. Mgr.: Raymond O. Raley
 Program Director: Larry Futrell
 Publicity Director: Onalee Brawner
 Chief Engineer: Art Rogers

Pop.: 16,300,000
 Families: 5,321,000

CALIFORNIA

Radio Homes: 5,103,500
 AM Stas. in State: 194

KCNO—Alturas—1951

Frequency: 570 Kc. Power: 5000 Watts d.
 Owned-Operated By: R. W. Hansen
 Address: P. O. Box 1358
 Tel.: 2531
 Independent
 Representative: Tracy Moore
 President: R. W. Hansen
 St. Mgr., Chief Engineer: Paul Savercool
 Commercial Manager: Don Bowden
 Sales Prom. Mgr., Prog. Dir.: Ralph Baird

KEYZ—Anaheim—1959

Frequency: 1190 Kc. Power: 1000 Watts
 Owned By: Radio Orange Cty, Inc.
 Address: Disneyland Hotel
 Tel.: Prospect 4-5170
 Independent
 Sta. Reps.: Masla; Torbet, Allen & Crane
 President, Gen. Mgr.: Cliff Gill
 Commercial Manager: Ira Laufer
 Station Manager: Dan Russell
 Program Director: John Gunn

KPON—Anderson—1959

Frequency: 1580 Kc. Power: 1000 Watts
 Owned By: Big Four Bcstg.
 Address: White City Shopping Center
 Tel.: EM 5-2711
 Independent
 General Manager: R. Golden

KAVR—Apple Valley—1954

Frequency: 960 Kc. Power: 5 Kw. d.
 Owned: Apple Valley Bcstg. Co.
 Address: P.O. Box 1
 Tel.: CH 7-7251
 Independent
 Representative: Torbet, Allen & Crane
 President: Newton T. Bass

General. Sta. Mgr.: Paul F. Kirkpatrick
 Commercial Mgr.: Robert Gadbois
 Program Dir.: Lou Rossi
 Chief Engineer: Dean Kiner

KENL—Arcata—1956

Frequency: 1340 Kc. Power: 250 Watts
 Owned: Humboldt Bcstrs.
 Address: KENL Bldg.
 Tel.: VA 2-2841
 Independent
 Sta. Representative: Sandeberg-Gates
 Pres., Gen. Mgr.: Mel Marshall
 Chief Engineer: H. Bender, Jr.

KAHI—Auburn—1957

Frequency: 950 Kc. Power: 1000 Watts
 Owned By: Don C. Reeves
 Address: Box 950
 Tel.: TU 5-5636
 Representative: KBS
 Sta. Representative: Ayers
 President, Ch. Eng.: Don C. Reeves
 General, Comm. Mgr.: Gene Ragle
 Program Dir.: Wes Meyers
 Sales Promo. Mgr.: Bill Foster

KBIG—Avalon—1952

Frequency: 740 Kc. Power: 10,000 Watts
 Owned-Operated By: John Poole Bcstg. Co.
 Address: 6540 Sunset Blvd., Los Angeles 28
 Tel.: HO 3-3205
 Independent
 Representative: Weed
 President, Gen. Mgr.: John Poole
 Sta. Promo. Publicity Dir.: R. J. McAndrews
 Oper. Program Dir.: Alan Lissner
 Chief Engineer: Beull Dalton
 Owners of: KBIC-TV, Los Angeles.

CALIFORNIA

KAFY—Bakersfield—1946

Frequency: 550 Kc.....Power: 1000 Watts
Owned By.....Tullis & Hearne, Inc.
Address.....P.O. Box 6128
Tel.: Empire 6-4411.....Independent
Station Representative.....Robert Eastman
President.....Howard Tullis
Gen. Mgr.....Paul Battisti
Program Director.....Al Anthony
Chief Engineer.....Robert E. Magg
Owners of: KFXM, San Bernardino; KDEO, San Diego.

KBIS—Bakersfield—1950

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....Eastern Electrosonic Industries
Address.....2013 Chester Ave.
Tel.: FAirview 4-6093.....Independent
General Manager.....C. R. Christianson
Chief Engineer.....Leon K. Jones

KERN—Bakersfield—1932

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....McClatchy Newspapers
Business Address.....1535 17th St.
Tel.: FA 5-7475.....CBS
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Sta. Mgr.....Tom Flynn
Chief Engineer.....Don Gatz

KGEE—Bakersfield—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KGEE, Inc.
Address.....El Tejon Hotel
Tel.: FA 7-3587.....NBC
Sta. Reps.....Sandberg-Gates
Gen. Mgr., Ch. Eng.....C. D. Hammond
Commercial Mgr.....R. Tuten
Program Dir.....V. Jones

KLYD—Bakersfield—1958

Frequency: 1350 Kc.....Power: 1000 Watts;d.
Owned By.....Kern County Bdstg. Co.
Business Address.....2831 Eye St.
Tel.: FAirview 7-7511.....Independent
Station Representative.....Hollingbery
President, Gen. Mgr.....Edward E. Umer
Commercial Mgr.....William Walker
Station Manager.....Dave Maxwell
Chief Engineer.....Vernon G. Tucker
Owners of: KLYD-TV.

KPMC—Bakersfield—1932

Frequency: 1560 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Pioneer Mercantile Co.
Address.....P.O. Box 1709
Tel.: FA 7-5121.....ABC
Sta. Reps.....Torbet, A. & C.; Moore
President.....F. G. R. Schamblin
Station Manager.....L. A. Schamblin
Comm. Mgr.....Paul R. Biermann
Chief Eng.....Leo P. Jarvis

KUZZ—Bakersfield—1958

Frequency: 800 Kc.....Power: 250 Watts; d.
Owned By.....Valley Bcstg. Co.
Address.....910 Chester
Tel.: FAirview 7-4401.....Independent
President, Gen. Mgr.....Herb Henson
Program Director.....Larry Daniels

KWAC—Bakersfield—1955

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W n.
Owned.....KMAP, Inc.
Address.....1330 Chester Ave.
Tel.: FA 7-9711.....Independent
Station Reps.....Masla; Torbet, Allen & Crane
Pres., Gen. Mgr.....Gordon B. Sherwood, Jr.
Comm., Sales Prom. Mgr.....Ed Hopple
Program Director.....Dan Gates

KPAS—Banning—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Stevens Bcstg. Inc.
Address.....4425 W. Ramsey St.
Tel.: VI 9-4557.....Independent
President.....Calvin Jashson
General Manager.....R. Leach
Chief Engineer.....J. Ledbetter

KIOT—Barstow—1960

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By.....Beam Broadcasting Co., Inc.
Address.....850 E. Williams
Tel.: CLinton 6-2175.....Independent
President, Gen. Mgr.....Henry R. Phipps
Commercial Mgr.....James King
Program Dir.....George Norvell
Sales Promo. Mgr.....Jerry Lee
Publicity Dir.....Earline Somner
Chief Engineer.....Larry Payne

KWTC—Barstow—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Mojave Valley Bcstg. Co.
Address.....Box 697
Tel.: CLinton 6-3511.....MBS
Station Representative.....John E. Pearson Co.
Pres., Gen. Mgr.....W. T. Brown
Chief Engineer.....Bill Schultz

KRE—Berkeley—1923

Frequency: 1440 Kc.....Power: 250 Watts
Owned-Oper. By.....Central Calif. Bcstrs., Inc.
Address.....601 Ashby Avenue
Tel.: THornwall 8-7715.....Independent
General Mgr.....Arthur Westlund
Sta. Mgr.....Don Hamby
Prog. Dir.....Les Avery
Chief Engineer.....Robert I. Sampson

KOWL—Bijou—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Tahoe Broadcasters, Lake Tahoe, Inc.
Address.....Box 132, Stateline, Calif.
Tel.: LUdlow 8-6681.....Independent
Station Rep.....John E. Pearson

President.....Ed J. Frech
 Station Manager.....John J. Murphy
 Chief Engineer.....Ken Cayton

KIBS—Bishop—1953

Frequency: 1230 Kc..Power: 1 Kw. d.,250 W. n.
 Owned.....Southeastern Sierra Bcstg. Corp.
 Address.....Box 757
 Tel.: Upton 2-4411.....ABC, KBS
 President, Gen. Mgr.....R. S. Deming
 Station Mgr., Chief Eng.....Elwayne Clement
 Sales Prom. Mgr., Pub. Dir.....John Hemler

KYOR—Blythe—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....KYOR, Inc.
 Address.....Box 668
 Tel.: 242.....MBS
 Representative.....John E. Pearson
 President.....T. E. Foster
 General, Station Manager.....Robert Roddy
 Station Mgr.....Marlin A. Saline
 Commercial Mgr.....William Gebeau
 Prog. Dir., Chief Eng.....Charles C. Bolland
 Publicity Director.....Al Guthrie

KROP—Brawley—1946

Frequency: 1300 Kc...1000 Watts d., 500 n.
 Owned By.....KROP, Inc.
 Address.....P.O. Box 238
 Tel.: 1300.....Independent
 General Manager.....Harry Packard
 Program Dir.....Bill Gebeau
 Chief Engineer.....Dave Matton
 Owners of: KPRO, Riverside; KREO, Indio; KYOR,
 Blythe.

KBLA—Burbank—1952

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....G. E. Cameron
 Address.....11516 Oxnard St., N. Hollywood
 Tel.: POplar 2-1195.....Independent
 Station Representative.....Sandberg-Gates
 General Mgr.....Skip Lawson
 Chief Engineer.....William Dorroh

KRML—Carmel—1957

Frequency: 1410 Kc.....Power: 500 Watts; d.
 Owned By.....Carmel Bcstg.
 Address.....Route 2, Box 552
 Tel.: MAyfair 4-1215.....Independent
 Station Representative.....Bolling
 President, Gen. Mgr.....Sam S. Smith
 Station Manager.....Beryle Ivan Gonzales

KHSL—Chico—1935

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Operated....Golden Empire Bcstg. Co.
 Address.....Box 1041
 Tel.: FReside 2-0141.....CBS
 Sta. Rep.....Bolling
 Pres., Gen. Mgr.....Mrs. Mickey McClune
 Station Manager....Charles H. Kinsley, Jr.
 Chief Engineer.....Russell Pope

KPAY—Chico—1949

Frequency: 1060 Kc.....Power: 10,000 Watts
 Owned.....J. Ned. Richardson
 Address.....P.O. Box 523
 Tel.: FReside 2-4211.....MBS
 Representative.....Hollingbery
 Gen. Mgr.....J. Ned Richardson
 Station Manager.....Ted L. Snider
 Comm. Mgr.....Frank J. Mertz
 Chief Engineer.....William Pope

KBMX—Coalinga—1950

Frequency: 1470 Kc.....Power: 500 W. d.
 Owned By.....Meldean Bcstg Co.
 Address.....Box 1164
 Tel.: WE 5-0735.....Independent
 Sta. Rep.....Grant Webb
 President.....Charles E. Kelly
 General Mgr., Chief Eng.....H. Williams
 Program Dir.....R. Hardin

KBUC—Corona—1948

Frequency: 1370 Kc.Power: 1 Kw. d., 500 W. n.
 Owned.....Radio K-BUC, Inc.
 Business Address.....Box 368
 Tel.: RE 7-1370.....Independent
 Station Representatives.....Sandberg-Gates
 President.....James F. Hadlock
 V.P., Gen. Mgr.....Naum Healy
 Comm. Manager.....Sherm Horn
 Program Director.....Jim Gunn
 Sales Prom. Manager.....Allan Berg
 Publicity Director.....Bob Cochems
 Chief Engineer.....Walter Rees
 Owners of: KDAN, Eureka, Calif.

KPLY—Crescent City—1950

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Del Norte Bcstg. Co.
 Address.....Box 248
 Tel.: INgersoll 4-2155.....KBS
 Station Representative.....Sandberg-Gates
 Owners.....M. C. Deaver, Virginia McWhorter
 Comm., Sta. Mgr.....H. Frank Walters
 Chief Engineer.....Herbert Newman

KPOD—Crescent City—1959

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned By: Universal Electronics Network, Inc.
 Address.....251 H St.
 Tel.: IN 4-2151.....Independent
 Station Rep.....Torbet, Allen & Crane
 President.....Norman Bayley
 General, Ch. Eng.....Larry Marvin
 Sales Promo. Mgr.....Randy Fox

KCHJ—Delano—1951

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Charles Herman Johnes
 Address.....P.O. Box 966
 Tel.: Delano 8676.....Independent
 President, Chief Eng.....Charles H. Johnes
 General Manager.....Jean G. Johnes
 Comm. Mgr.....Jim Turner
 Program Dir.....Joe McFolin

CALIFORNIA

KRDU—Dinuba—1946

Frequency: 1130 Kc. Power: 1000 Watts
Owned-Operated By.....Radio Dinuba Co.
AddressBox 157
Tel.: LY 1-1130.....KBS
Pres., Gen., Sta. Mgr.....Egon A. Hofer
V.P.....Dave Hofer, Jr.
Chief EngineerWarren Nystrom

KDEO—El Cajon—1955

Frequency: 910 Kc. Power: 1 Kw.
Owned By.....Tullis & Hearne Bcstg. Co.
Address.....3911 Pacific Highway, San Diego
Tel.: CY 8-8371.....Independent
Station Representative.....Robert Eastman
General Manager.....John Pace

KAMP—El Centro—1958

Frequency: 1430 Kc. Power: 1000 Watts
Owned By.....Fresno Bcstrs.
AddressP. O. Box 1018
Tel.: ELgin 2-2277.....Independent
Sta. Reps.....Torbet; Allen & Crane; Webb
Prog. Dir., Sales Prom. Mgr.....Bob Weaver
Chief Engineer.....Arch Thistle

KICO—El Centro—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Charles R. Love
AddressBox 1697
Tel.: ELgin 2-1490.....ABC-MBS
Sta. Reps.....Feltis; Sandeberg-Gates
OwnerCharles R. Love
General Manager.....W. L. Gleeson
Commercial Manager.....Ira Rhodes
Program Director.....Joseph Arnaldo

KXO—El Centro—1927

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....RadioActive, Inc.
Business Address.....Box 140
Tel.: EL 2-1230.....Independent
President, Gen. Mgr.....Marc Haman
Sales Promotion Manager.....Robert Ordonez
Program, Publicity Dir.....Gordon Belson
Chief Engineer.....Arch Thistle

KOWN—Escondido—1958

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Palomar Broadcasting Co.
Address1226 Hale Ave.
Tel.: SHERwood 5-5811.....KBS
Pres., Gen. Mgr.....Julia C. Owen
Commercial Manager.....Bruce McLean
Program Director.....Jay Raymond
Chief Engineer.....Wallace A. Simonson

KDAN—Eureka—1956

Frequency: 790 Kc. Power: 5 Kw.
OwnedRadio KDAN
AddressBox 993
Tel.: HI 2-0611.....Independent
Station Rep.....United Spot Sales
President.....James F. Hadlock
General Mgr.....Steve Schoen

Commercial Mgr.....Earl Madray
Program Dir.....Bud Morris
Chief Engineer.....Guy Saleme

KRED—Eureka—1933

Frequency: 1480 Kc. Power: 5000 Watts
Owned Opr. By....Redwood Bcstg. Co., Inc.
Address.....P. O. Box 1021
Tel.: HI 3-1621.....MBS
Station Rep.....Adam Young
President.....William B. Smullin
Opera. Manager.....Barry Adams
General ManagerNewton L. Steward
Chief Engineer.....Don King

KINS—Eureka—1946

Freq.: 980 Kc. Power: 5 Kw., d., 500 W. n.
Owned-Oper. By.....Eureka Bcstg.
AddressBox 1015
Tel.: HI 2-5744.....CBS
Station Representative.....Grant Webb
Pres., Gen. Mgr.....Wendell Adams
Station Comm. Mgr.....Doyle Seely
Chief Engineer.....Dean Elliott

KDAC—Fort Bragg—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned.....Mendocino Coast Bcstg. Co.
Address2100 E. Oaks St.
Tel.: YO 4-3251.....KBS
General Manager, Ch. Eng....Craig N. Smith

KARM—Fresno—1938

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Oper. By.....H. & G. Harm Enterp.
Address.....7535 N. Van Ness Ave.
Tel.: BA 24441.....ABC
RepresentativeHollingsbery
General Mgr.....George Harm
Program Director.....Bill Dallas
Chief Engineer.....Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc. Power: 1000 Watts, d.
OwnedKBIF, Inc.
Address.....857 Van Ness Ave.
Tel.: AM 6-0791.....Independent
RepresentativeWeed
Pres., Gen. Mgr.....Ethan Bernstein
Station Mgr., Prog. Dir.....Frank Wells
Chief Engineer.....Bob Love

KEAP—Fresno—1957

Frequency: 980 Kc. Power: 500 W. d.
Owned By.....KEAP Broadcasting Co. Inc.
Address.....2344 S. Railroad Ave.
Tel.: AD 7-1871.....Independent
Station Representative.....Daren F. McGavren
Pres., Gen. Mgr.....Herbert J. Edelman
Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc. Power: 50,000 Watts
Owned-Oper. By.....Triangle Publications

Business-Studio Address.. T. W. Patterson Bldg.
Tel.: AM 8-6441.....CBS
News Affil.....Phila. Inquirer, Phila. D. News
Representative.....John Blair
General Manager.....Kenneth M. Curio
Sales Manager.....Curt Hanson
Chief Engineer.....Keith L. Mealey
Owners of: WFIL-AM-FM-TV, Philadelphia;
 WNBF-AM-FM-TV, Binghamton, N. Y. WFBG-
 AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New
 Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-
 AM-FM-TV, Fresno, Calif.

KGST—Fresno—1949

Frequency: 1600 Kc.....**Power:** 1000 Watts d.
Owned By.....International Radio, Inc.
Address.....1244 'O' St.
Tel.: AM 6-9901.....Independent
President, Gen. Mgr......Richard E. Ryan
Comm., Sales Prom. Manager.....Jack Reavley
Program Director.....Bernardo Mendoza
Chief Engineer.....Stanley Thatcher

KMAK—Fresno—1953

Frequency: 1340 Kc.. **Power:** 1 Kw. d., 250 W. n.
Owned By.....Fresno Bcstrs.
Address.....2020 McKinley Ave.
Tel.: AM 6-9448.....Independent
Station Representative.....Meeker Co.
General Manager.....Walt Novell
Chief Engineer.....Ed Nickel

KMJ—Fresno—1922

Frequency: 580 Kc.....**Power:** 5000 Watts
Owned-Operated By.....McClatchy Bcstg. Co.
Business-Studio Address.. 1515 Van Ness Ave.
Tel.: AM 8-5771.....NBC
Newspaper Affiliation..McClatchy Newspapers
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Station Manager.....Ramsey G. Elliott
Program Mgr......Jeff Nagle
Sales Mgr......Roy Swanson
Chief Engineer.....William Wallace

KYNO—Fresno—1947

Frequency: 1300 Kc. **Power:** 5000 wts. d. 1000 n.
Owned-Oper. By.....Radio KYNO
Address.....2125 N. Barton Ave.
Tel.: CL 5-8383.....MBS
Reps......Venard, R. & McC., Torbet, A. & C.
General Manager.....Gene Chencault
Program Dir......Dave Belman
Natl. Sales Manager.....Wayne Decker
Chief Engineer.....Bert Williams

KPER—Gilroy—1957

Frequency: 1290 Kc.....**Power:** 1000 Watts, d.
Owned.....Radio KPER
Address.....615 Swanston Lane
Tel.: VI 2-3155.....KBS
Station Representative.....J. A. Lucas
General Manager.....John Gregory
Commercial Manager.....Ben Gutierrez
Program, Comm. Dir......Dave Belman
Nat'l Sales Manager.....Wayne Decker
Chief Engineer.....Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc.....**Power:** 250 Watts
Owned By.....Southern California Bcstg. Co.
Address.....106 N. Glendale Ave.
Tel.: CHapman 5-2388.....Independent
Station Representative.....Forjoe
President, Gen. Manager.....William J. Beaton
Program Director.....Beach Rogers
Chief Engineer.....Andrew Costello

KNGS—Hanford—1948

Freq.: 620 Kc.....**Power:** 1 Kw.
Owned-Oper. By.....Kings Bcstg. Corp.
Business Address.....P.O. Box 620
Tel.: LUdlow 2-0361.....Independent
President, Gen. Mgr......John C. Cohan
Station Manager.....Rowena J. Kimzey
Sales Promotion Mgr......Carl L. Switzer

KHSJ—Hemet—1958

Frequency: 1320 Kc.....**Power:** 500 Watts
Owned By.....Ramona Bcstg. Co.
Address.....P.O. Box 1196
Tel.: OLiver 8-7113.....KBS
President, Program Dir......Robert T. Griffin, Sr.
Commercial Mgr......Paul Sprague
Chief Engineer.....Al Copeland

KDAY—Hollywood—1947

Frequency: 1580 Kc....**Power:** 50,000 Watts, d.
Owned By.....Radio California, Inc.
Address.....1549 No. Vine St.
Tel.: HO 1-9881.....Independent
Representative.....Hollingbery
President, General Mgr......John D. Keating
Station Manager.....Mel Leeds
Commercial Mgr......George Gilbreth
Chief Engineer.....Bob Dye

KCHV—Indio—1954

Frequency: 970 Kc.....**Power:** 1 Kw., d.
Owner.....Coachella Bcstg. Co.
Address.....Box 1826
Tel.: EXpress 8-5534.....Independent
Representative.....Moore & Assoc.
Pres......Edward Gorges
General, Sta. Manager.....Ed Staples
Comm. Mgr......Doug Caplette
Program Director.....Pete Joy
Chief Engineer.....Rodney Gorges

KREO—Indio—1946

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned By.....KREO, Inc.
Address.....P.O. Box 697
Tel.: DIamond 7-3403.....Independent
General Manager.....Lee Ellis
Station Manager.....Ed. Silvera
Chief Engineer.....Dave Matton
Owners of: KPRO, Riverside; KROP, Brawley,
 KYOR, Blyth.

CALIFORNIA**KTYM—Inglewood—1958**

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned By.....A. J. Williams
 Address.....125 S. Grevillea Ave.
 Tel.: ORegon 8-3731.....Independent
 President.....A. J. Williams
 Commercial Manager.....Smiley Monroe
 Program Director.....Arlen Sanders

KRKC—King City—1958

Frequency: 1570 Kc.....Power: 250 Watts; d.
 Owned By.....KRKC, Inc.
 Address.....P. O. Box 1167
 Tel.: 385-5421.....KBS
 Station Representative.....Sandeberg-Gates
 President, Gen. Manager.....Bob McVay
 Program, Chief Engineer.....Stan White
 Sales Prom. Director.....Joan Brown
 Pub. Director.....Alan Fowler

KAVL—Lancaster—1950

Freq.: 610 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Antelope Bcstg. Co.
 Address.....2501 West Ave.
 Tel.: WH 2-1121.....MBS
 Station Representative.....Pearson
 President.....W. B. Carter
 General Mgr.....H. L. Comstock

KBVM—Lancaster—1956

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned By.....Tri-County Bcstgrs., Inc.
 Address.....43321 N. Sierra Highway
 Tel.: WH 2-8461.....Independent
 General Manager.....P. Solberg

KLAN—Lemoore—1960

Frequency: 1320 Kc.....Power: 1000 Watts, d.
 Owned By.....Radio Lemoore
 Address.....422 N. Douty St., Hanford, Calif.
 Tel.: LU 4-4466.....Independent
 Stations Reps.....Torbet Allen & Crane-Masla
 President.....Joseph E. Gamble
 Co-Managers.....M. Offenbach; M. Vierra
 Program Director.....Lee Leonard
 Chief Engineer.....Fred Volken
 Owners of: KJOY, Stockton, Calif.

KCVR—Lodi—1946

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned By.....Radio KCVR
 Business Address.....P. O. Box 600
 Tel.: EN 8-0628.....Independent
 Station Manager.....M. Pappas
 Chief Engineer.....George Sampson

KNEZ—Lompoc—1958

Frequency: 960 Kc.....Power: 500 Watts
 Owned By.....South Coast Bcstg.
 Business Address.....P.O. Box 338
 Tel.: REgent 6-3421.....KBS
 Station Rep.....Torbet, Allen & Crane
 President.....M. Buchen
 Station Mgr.....Les Leslie
 Asst. Manager.....Alan Beach

KFOX—Long Beach—1924

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned By.....Illinois-California Bcstg.
 Address.....220 E. Anaheim Street
 Tel.: HE 6-7281.....Independent
 General Mgr.....Cal Perley
 Station Manager.....R. C. Brown

KGER—Long Beach—1926

Frequency: 1390 Kc.....Power: 5,000 Watts
 Owned By...John Brown Schools of Calif., Inc.
 Business-Studio Address.....3745 Atlantic
 Tel.: GARfield 7-7907.....Independent
 President.....Dr. John E. Brown
 Gen., Sta., Comm. Mgr....E. William George
 Program Director.....Irene Cook
 Chief Engineer.....Luke Crumbaugh

KABC—Los Angeles—1929

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....AB-PT, Inc.
 Address.....3321 S. La Cienega Blvd.
 Tel.: NO 3-3311.....ABC
 Representative.....Katz
 President.....Leonard H. Goldenson
 V.P., General Manager.....Ben Hoberman
 Commercial Mgr.....Phil Brestoff
 Program Dir.....Jack Meyers
 Sales Promotion Manager.....Jack Pavis
 Publicity Dir.....Virginia West
 Chief Engineer.....Art Sterman
 Owners of: WABC AM-TV, New York; WXYZ AM-TV, Detroit; WIS, Chicago; KGO AM-TV, San Francisco; KABC AM-TV, Los Angeles; KQV, Pittsburgh; WBKB-TV, Chicago.

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Los Angeles Bcstg. Co.
 Bus-Studio Address.....5773 Wilshire Blvd.
 Tel.: WE 8-0181.....Independent
 Representative.....Bolling
 Owner.....E. L. Cord
 Gen. Comm. Mgr.....Calvin J. Smith
 Program Director.....Howard Rhines
 Chief Engineer.....Ron Oakley

(See Page 296 for Ad)

KFI—Los Angeles—1922

Frequency: 640 Kc.....Power: 50,000 Watts
 Owned-Operated By..Earle C. Anthony, Inc.
 Business-Studio Address..141 N. Vermont Ave.
 Tel.: DU 2-2121.....NBC
 Representative.....Henry I. Christal
 Pres., Gen. Mgr.....George A. Wagner
 Sales Promotion Manager.....Russell Smith
 Program Director.....Pat Kelly
 Co-Chief Engs...H. L. Blatterman, C. W. Mason

KFWB—Los Angeles—1925

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By...Crowell-Collier Bcstg. Corp.
 Business-Studio Add...6419 Hollywood Blvd.
 Tel.: HO 3-5151.....Independent

Representative Blair
Pres., Gen. Mgr...... Robert M. Purcell
Dir. of Operations..... Theola Sanders
Station Manager..... James Simons
Commercial Manager..... Robert E. Sharon
Program Director..... Jim Hawthorne
Advertising Director..... Warren Earl
Manager of Engineering..... Ed Benham
Owners of: KEWB, San Francisco; KDWB, Minneapolis.

KGBS—Los Angeles—1936

Frequency: 1020 Kc. **Power:** 50,000 Watts
Owned By..... Standard Bcstg. Co.
Business-Studio Add...... 338 S. Western Ave.
Tel.: DU 8-2345..... **Independent**
Station Rep...... Peters, Griffin, Woodward
President..... George B. Storer, Jr.
V.P., General Manager... Wendell B. Campbell
General Sales Manager..... Dale Peterson
Program Manager..... William C. Thompson
Sales Promotion Mgr...... Robert M. Storer
Chief Engineer..... Ernest Underwood
Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y. WGBS, AM-FM, Miami, Fla.; WIGB-AM-FM, Phila., Pa.; WITI-TV, Milwaukee.

KGFJ—Los Angeles—1926

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Operated By..... Ben S. McGlashan
Business-Studio Address... 6314 Sunset Blvd.
Tel.: HO 4-0201..... **Independent**
Sta. Reps...... Howard; Torbet, Allen & Crane
Owner Ben S. McGlashan
General, Station Manager... Thelma Kirchner
Sales Mgr...... Molly C. Low
Sales Prom. Mgr...... Juanita McCurdy
Chief Engineer..... Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc. **Power:** 5,000 Watts
Owned-Oper. By..... RKO General
Address..... 5515 Melrose Ave.
Tel.: HO 2-2133..... **Independent**
Sta. Rep...... RKO General Nat'l Sales
Division Director..... Harry Trenner
Program & Prod. Mgr...... Arnold Schorr
General Sales Mgr...... Morton Sidley
Chief Engineer..... Robert Bullock

KLAC—Los Angeles—1924

Freq.: 570 Kc. **Power:** 5 Kw. d.; 1 Kw. n
Owned By..... Hall Bcstg. Co.
Address..... 6363 Sunset Blvd
Tel.: HO 2-7271..... **Independent**
Station Representative..... Adam Young
Exec. V.P., General Mgr.... Robert H. Howard
Program Manager..... Roger Barkley
Chief Engineer..... Paul Holton

KMPC—Los Angeles—1928

Freq.: 710 Kc. **Power:** 50 Kw. d.; 10 Kw. n.
Owned-Oper. By..... Golden West Bcasters.
Address..... 5939 Sunset Boulevard
Tel.: HOLLYWOOD 9-5341..... **Independent**

Representative..... AM Radio Sales
Ch. of Board..... Gene Autry
President..... Robert O. Reynolds
Exec. V.P., General Mgr...... Loyd Sigmon
Sales Manager..... Stanley Spero
Promotion Director..... John M. Asher
Program Director..... Hugh Heller
Publicity Director..... John Dickson
Chief Engineer..... Tom Crosnoe
Owners of: KSFO, San Francisco, Calif.; KVI, Seattle, Wash.

KNX—Los Angeles—1920

Frequency: 1070 Kc. **Power:** 50,000 Watts
Owned By..... Columbia Bcstg. System, Inc.
Business-Studio Address... 6121 Sunset Blvd.
Tel.: HO 9-1212..... **CBS**
Sta. Representative..... CBS Spot Sales
V.P., General Manager..... Robert Sutton
Sales Mgr...... Gordon Mason
Dir. of Info. Services..... Arthur Wittum
Program & Promo. Mgr...... Sherril Hops
Program Director..... Harfield Weedin
Chief Engineer..... Ted Denton

KPOL—Los Angeles—1952

Frequency: 1540 Kc. **Power:** 10,000 Watts
Owned-Oper. By... Coast Radio Bdcstg. Corp.
Address..... 4628 Wilshire Blvd.
Tel.: WE 8-2345..... **MBS**
Station Representative..... Raymer Co.
President, Gen. Mgr...... Hugh R. Murchison
Station, Comm. Mgr...... Frederick Custer

KRKD—Los Angeles—1927

Frequency: 1150 Kc. **Power:** 5000 d.; 1000 n.
Owned By..... I. C. O. F. G., Inc.
Business-Studio Address... 1050 Montecito Drive
Tel.: CA 5-4116..... **Independent**
Station Representative... Broadcast Time Sales
General Manager..... M. D. Buchen
Gen. Sales Mgr...... Bob Fox
Program Director..... Leon Tate
Commercial Manager..... Clifford Levine
Ch. Eng...... Ben Brown

XTRA—Los Angeles—1934

Frequency: 690 Kc. **Power:** 50 Kw.
Owned By..... The Texas Triangle, Inc.
Address..... Suite 101, Lee Tower
Tel.: WEbster 7-2424..... **Independent**
Station Representative..... Daren McGavren
President..... Gordon B. McLendon
General Sales Manager..... Cy Ostrup
Station Operations Manager... Dave Muhlstein
Managing Editor..... Russ Barnett
Chief Engineer..... Jose Marquez

KHOT—Madera—1956

Frequency: 1250 Kc. **Power:** 500 Watts, d.
Owner Glomar Music Bcstg. Co.
Address..... Box 67
Tel.: OR 4-8888..... **Independent**
Mgr...... Bob L. Moran
Chief Engineer..... J. Bell

CALIFORNIA

KMYC—Marysville—1940

Frequency: 1410 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Carlton Bcstg. Corp.
 Business Address.....P. O. Box 631
 Tel.: SH 2-2396.....MBS, ABC
 Station Representative.....Grant Webb
 President.....Jack Sterling
 General, Station Mgr.....Carroll V. Hansen
 Commercial Manager.....Dale Fairlee
 Program Director.....Pete Ladd
 Chief Engineer.....Jim Fitzgerald

KWIP—Merced—1956

Frequency: 1580 Kc....Power: 500 Watts, d.
 Owned By:.....Yosemite Bcstrs. Inc.
 Address.....Hotel Tioga
 Tel.: RA 2-3838.....Independent
 Station Reps.....Dore; Hall
 President, General Mgr.....Ellsworth Peck
 Station, Comm. Manager.....Brian Loughran
 Program Director.....Barbara Harris
 Chief Engineer.....Malcolm Beavers

KYOS—Merced—1936

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....KYOS, Inc.
 Address.....1735, Greater "L" St.
 Tel.: RA 2-6251.....ABC-MBS
 Station Rep.....Torbet, Allen & Crane
 Pres., Gen., Sta. Mgr.....Frank Flynn
 Commercial Manager.....Harry Carmichael
 Program Director.....J. Flynn
 Chief Engineer.....Dwayne D. Caldwell

KBEE—Modesto—1951

Frequency: 970 Kc.....Power: 1000 Watts
 Owned.....McClatchy Bcstg. Co.
 Address.....14th & Eye St.
 Tel.: LA 3-7756.....CBS
 Newspaper Affil.....McClatchy Newspapers
 Representative.....Paul Raymer
 President.....Eleanor McClatchy
 Station Manager.....Hugh Shelley
 Chief Engineer.....Albert Schneider
 Owners of: KFBK, Sacramento; KMJ AM-TV,
 Fresno; KERN, Bakersfield.

KFIV—Modesto—1950

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned By.....KFIV, Inc.
 Address.....Box 1360
 Tel.: 524-1360.....Independent
 Station Representative.....Hollingbery
 General Manager.....Ted Wolf
 Program Director.....Bobbie Barnett
 Opera. Manager.....Gene D'Accardo
 Nat'l Commercial Mgr.....Judd Sturtevant
 Sales Manager.....Milt Hibdon
 Chief Engineer.....James Roddy

KTRB—Modesto—1933

Frequency: 860 Kc..Power: 10,000 d.; 1000 n.
 Owned-Operated By.....KTRB Bcstg. Co., Inc.
 Address.....P. O. Box 593
 Tel.: LA 3-0737.....Independent
 Station Rep.....Torbet, Allen & Crane
 Pres.-Gen.-Station Mgr.....William H. Bates, Jr.
 Comm., Sales Prom. Mgr.....Richard Brown
 Chief Engineer.....W. H. Bates

KIDD—Monterey—1955

Frequency: 630 Kc.....Power: 1 Kw.
 Owned By.....Monterey Pen Bcstg. Inc.
 Address.....Box 1070
 Tel.: FFrontier 2-8154.....Independent
 Representative.....Hollingbery
 President, General Mgr.....Robert Sherry
 Commercial, Prom. Mgr.....Jack G. Hamilton
 Publicity Director.....Victor Rugh
 Chief Engineer.....J. King

KMBY—Monterey—1949

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....John Burroughs
 Business Address.....651 Cannery Row
 Tel.: FR 2-4541.....Independent
 Station Rep.....Torbet, Allen & Crane
 President.....John Burroughs
 General Mgr.....Galyn Hammond
 Program Director.....Bob Martin
 Sales Promotion Mgr.....Sam Solerno
 Chief Engineer.....Frank Denney

KWSD—Mt. Shasta—1947

Frequency: 620 Kc....Power: 1000 Watts, d.
 Owned-Oper. By..Shasta Cascade Bcstg. Corp.
 Address.....E. Alma St.
 Tel.: WA 6-2124.....Independent
 Reps..Torbet, Allen & Crane; Cont. Radio Sales
 Gen. Mgr., Ch. Eng.....David Rees
 Program Dir.....Iola Huntingdon

KVON—Napa—1947

Frequency: 1440 Kc.....Power: 500 Watts
 Owned-Oper. By.....J. L. & A. M. Powell
 Address.....1124 Foster Road
 Tel.: Baldwin 6-2023.....MBS
 Sta. Representative.....John E. Pearson
 Owner, Gen. Mgr.,.....J. L. Powell

KSFE—Needles—1952

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....James Parr
 Address.....P. O. Box C-2
 Tel.: EAstgate 6-2101.....CBS
 Station Rep.....Grant Webb
 President.....James Parr
 Commercial Manager.....Leslie V. Gilbert
 Program Dir., Chief Engineer....David Barnett
 Sales Promo. Mgr.....Grant Holcomb, Jr.
 Publicity Director.....Lynne Hokcomb

KABL—Oakland—1959

Frequency: 960 Kc.....Power: 1000 Watts
 Owned-Oper. By.....McLendon Corp.
 Address.....464 19th St.
 Tel.: TW 3-9600.....Independent
 Station Representative.....Daren F. McGavren
 President.....Gordon B. McLendon
 General Manager.....Homer H. Odom
 Program Director.....Al Hart
 Sales Promo. Mgr.....Charles Payne
 Chief Engineer.....Howard Immekus
 Owners of: KLIF, Dallas, Tex.; KILT, Houston,
 Tex.; WSYL, Buffalo, N. Y.; WAKY, Louis-
 ville, Ky.; KEEL, Shreveport, La.; KTSA,
 San Antonio, Tex.

KDIA—Oakland—1921

Frequency: 1310 Kc. Power: 1000 Watts
 Owned KDIA, Inc.
 Business-Studio Address 327 22nd St.
 Tel.: TE 4-4262. Independent
 Station Rep. Bernard Howard
 President, Gen. Mgr. E. Sonderling
 Station Manager. W. Conway
 Sales Prom. Manager. Odessa Broussard
 Program Director. Roland Porter
 Publicity Director. Doug Allen
 Chief Engineer. John Rolih
 Owners of: WOPA, Chicago.

KEWB—Oakland—1922

Frequency: 910 Kc. Power: 5 Kw.
 Owned-Operated By. Crowell-Collier Bcstg. Co.
 Business Address 2150 Franklin St.
 Tel.: Templebar 6-0910. Independent
 Station Representative. Katz
 President Robert M. Purcell
 General Manager. Milton H. Klein
 Commercial Manager. Joe Klaas
 Program Director. Don French
 Sales Prom. Manager. George Goldman
 Chief Eng. Roswell S. Smith
 Owners of: KEWB, Los Angeles, Calif.; KDWB, St. Paul, Minneapolis.

KUDE—Oceanside—1956

Frequency: 1320 Kc. Power: 500 Watts
 Owned By: Dolph-Petty Bcstg. Co.
 Address 2950 Canyon Drive
 Tel.: SA 2-8294. Independent
 Station Reps. Torbet, Allen & Crane, Masla
 President. Herbert L. Petty
 Gen. Station Mgr. Lyle R. Richardson
 Comm. Manager. Larry Thomas
 Program Director. Joe Siegle
 Sales Prom. Manager. George Nagle
 Chief Engineer. Mike Stevens

KASK—Ontario—1947

Frequency: 1510 Kc. Power: 1000 Watts
 Owned-Operated By Radio KASK
 Address P.O. Box 593
 Tel.: YUkon 2-8888. KBS
 Newspaper Affiliation Daily Report
 Station Reps. Cannon; Hopewell
 President. Mrs. Jerene A. Harnish
 General Manager. E. A. Jansen
 Chief Engineer. Manual Barraza

KOXR—Oxnard—1955

Frequency: 910 Kc. Power: 1 Kw., d.
 Owned-Oper. By. Oxnard Broadcasting Corp.
 Address 1280 So. Oxnard Blvd.
 Tel.: HU 3-2303. Independent
 Station Rep. California Spot Sales
 Pres., Chief Eng. Paul R. Schneider
 Comm., Sales Prom. Mgr. J. Alan Rinehart

KUTY—Palmdale—1957

Frequency: 1470 Kc. Power: 1 Kw.
 Owned By: Palmdale Broadcasters
 Address P. O. Box 5
 Tel.: Windsor 7-3107. Independent

Representative Harlan Oakes
 President. Harold C. Singleton
 General Manager. David D. Schwartz
 Program Director. Roger Martin
 Chief Engineer. Lloyd Simmons

KCMJ—Palm Springs—1946

Freq.: 1010 Kc. Pwr: 1 Kw., d.; 500 W., n.
 Owned By Bell Bcstg. Corp.
 Business Address Box KK
 Tel.: FA 5-2253. CBS
 Station Representative. Lucas
 President, Gen. Mgr. Morris H. Bergreen
 Station Manager. Patrick Raymond
 Chief Engineer. Glen Barnett

KDES—Palm Springs—1956

Frequency: 920 Kc. Power: 1000 Watts
 Owned Cameron Bcstg. Co.
 Address 174 N. Palm Canyon Dr.
 Tel.: 324-1212. Independent
 Newspaper Affiliation. Desert Sun
 Representative Sandeberg-Gates
 President, Owner. Geo. E. Cameron, Jr.
 Gen. Station Mgr. Norman W. Loithus
 Comm., Sales Prom. Mgr. Adam Waran
 Prog. Dir., Chief Eng. Cliff Miller
 Owners of: KBLA, Burbank, Calif.

KPAL—Palm Springs—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owner KPAL Bcstg. Corp.
 Address P. O. Box 1450
 Tel.: FAirview 4-9171. Independent
 Station Representative. ForJoe
 President H. Matzlish
 Gen. Mgr. Al Yallen
 Chief Engineer Paul Wieman

KIBE—Palo Alto—1949

Frequency: 1220 Kc. Power: 1,000 Watts d.
 Owned-Oper. By Sundial Bcstg. Corp.
 Address 230 Town & Country Village
 Tel.: DA 3-1341. Independent
 Rep. Walker-Rawalt
 General Mgr. Edward Davis
 Chief Engineer Robert Cook

KMET—Paradise—1960

Frequency: 930 Kc. Power: 500 W. d.
 Address P. O. Box 1147
 Owned By KoMet Radio Inc.
 Tel.: Trinity 7-6241. Independent
 Representative Sandeberg-Gates & Co.
 President & Gen. Mgr. D. F. Mariska
 Program Director. Tim Armstrong

KRLA—Pasadena—1959

Freq.: 1110 Kc. Power: 50 Kw. d., 10 Kw., n.
 Owned-Operated By 1110 Bcstg. Corp.
 Address 1401 S. Oak Knoll
 Tel.: MU 1-6991. Independent
 Representative Cooke
 President. Donald Cooke
 General Manager. John Barrett
 Commercial Mgr. Armand Lamont

CALIFORNIA

Program Director.....James Washburn
Publicity Director.....Marie Devlin
Chief Engineer.....Jack Reeder

KWKW—Pasadena—1942

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By.....KWKW, Inc.
Address.....6233 Hollywood Blvd., Hollywood
Tel.: HOLLYWOOD 5-6171.....Independent
Reps.Nat'l Time Sales; Hall
President.....John F. Malloy
Vice President, Gen. Mgr....Stanley G. Breyer
Comm. Manager.....Andy James
Publicity Director.....Helen Wabbe
Chief Engineer.....Henry Gripp

KPRL—Paso Robles—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Radio KPRL
Address.....P.O. Box 96
Tel.: 238-1600.....ABC
Station Mgr.....Bernard Schwartz
Comm. Mgr.....Dorothy Schwartz

KTOB—Petaluma—1950

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Lloyd Burlingham
Address.....Box 590
Tel.: PO 3-1505.....Independent
Station Reps.....J. A. Lucas, Prestige
President.....Lloyd Burlingham
Commercial Manager.....Dick Fuller
Station Manager.....Don F. Davis
Program Director.....Don West
Chief Engineer.....Ken Phillips
Owners of: WIXN, Dixon, Ill.

KKIS—Pittsburg—1949

Frequency: 990 Kc.....Power: 5 Kw.
Owned-Oper. By.....Kay Kis Corp.
Address.....230 East 4th St.
Tel.: HE 2-2964.....Independent
President.....B. Small
General Station Manager.....Jerry Bassett

KKAR—Pomona—1960

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Intrastate Broadcasters, Inc.
Address.....1430 E. Phillips Blvd.
Tel.: NATIONAL 3-3434.....Independent
Station Reps.....J. A. Lucas; Prestige Rep.
President, Gen. Mgr.....Abbott London
Station Mgr.....Charlie Powers
Commercial Mgr.....Jay Jones
Program Dir.....Bill Davies
Sales Promo. Mgr.....J. R. Dick
Publicity Director.....Shirley Zeller
Chief Engineer.....Jack Calaway

KWOW—Pomona—1947

Freq.: 1600 Kc....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Valley Bdcstg. Co.
Business-Studio Address....So. Mills & Olive
Tel.: NATIONAL 8-5541.....Independent
Station Representative.....Harlan Oakes
President, Gen. Mgr.....Dean H. Wickstrom

Station, Commercial Mgr.....Jim Robinson
Program Director.....Jim Louis
Chief Engineer.....John Young

KTIP—Porterville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Gateway Bcstrs., Inc.
Business-Studio Address.....Box 1312
Tel.: SU 4-1450.....Independent
President, Gen. Mgr.....Gareth F. Garland
Program Director.....Lawrence D. Cotta
Chief Engineer.....R. D. Edmonds

KACY—Port Hueneme—1958

Frequency: 1520 Kc.....Power: 250 Watts
Owned By.....KACY, Inc.
Address.....P.O. Box 1520, Oxnard, Calif.
Tel.: HUNTER 3-1520.....Independent
Station Reps....Torbet, Allen & Crane; Masla
President.....Lincoln Dellar
V.P. Gen. Mgr.....Glenn D. Lockhart
Commercial Mgr.....Doug W. Foerster
Chief Engineer.....Arlyn Jackson

KBLF—Red Bluff—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Victor Indust., Corp.
Address.....Box 431
Tel.: LAWRENCE 7-3511.....Independent
Station Rep.....Tracy Moore
General Mgr.....Clay McGowan
Station Mgr.....Bill Baumgarten
Chief Engineer.....Harry Shelby

KAHR—Redding—1958

Frequency: 1270 Kc....Power: 1000 Watts, d.
Owned By.....Hi Fidelity Stations, Inc.
Address.....P.O. Box 997
Tel.: CHESTNUT 3-5511.....KBS
President.....Paul Bowman

KRDG—Redding—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Redding Broadcasting Co.
Address.....1347 Yuba St.
Tel.: CHESTNUT 3-0343.....ABC-MBS
Representative....Torbet, Allen and Crane, Inc.
Gen. Mgr., Chief Eng....Howard N. Martineau

KQMS—Redding—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owner.....Radio Redding, Inc.
Address.....Box 887
Tel.: CHESTNUT 3-2454.....Independent
Station Representative.....Webb
President, Gen. Mgr.....Jean L. Carpenter
Chief Engineer.....Jack R. Short

KVCV—Redding—1937

Frequency: 800 Kc.....Power: 1000 Watts
Owned-Oper. By....Golden Empire Bcstg. Co.
Address.....Hotel Redding
Tel.: CH 3-1515.....CBS
Station Representative.....Avery-Knodel
President, Gen. Mgr.....Mrs. H. McClung
Station Mgr.....H. E. McCarty

KVIP—Redding—1957

Frequency: 540 Kc. Power: 1 Kw.
 Owned. Shasta Bcstg. Corp.
 Address Box 919
 Tel.: CHEstnut 1-1414. Independent
 Representative. Hollingbery
 Pres., Gen. Mgr. George C. Fleharty
 Chief Engineer. Lynn Olson

KCAL—Redlands—1954

Frequency: 1410 Kc. Power: 1000 Watts
 Owned. Southwest Bcstg. Co., Inc.
 Address P. O. Box 390
 Tel.: PYramid 3-2358. Independent
 President. B. Corren

KRCK—Ridgecrest—1956

Frequency: 1360 Kc. Power: 1 Kw.
 Owned. Indian Wells Radio
 Address 350 W. Ridgecrest Blvd.
 Tel.: RI 8-4061. KBS
 Station Reps. Lucas-Gunn
 President. Victor M. Farel
 Station Mgr. Harry Nungester
 Program Director. Bob Miller
 Sales Manager. Jim Kolit
 Chief Engineer. Paul Byass

KLOA—Ridgecrest—1956

Frequency: 1240 Kc. Power: 250 Watts
 Owned By. Ridgecrest Bcstg. Co.
 Address Box 696
 Tel.: RI 8-9211. Independent
 Station Rep. Torbet, Allen & Crane
 Owner, Chief Engineer. I. Sinofsky

KACE—Riverside—1957

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned. KACE Radio, Inc.
 Address 7351 Lincoln Ave.
 Tel.: OV 8-1570. Independent
 Station Reps. Walker Rawalt; Harlan Oakes
 Pres., Gen. Mgr. Ray Lapica
 Prog. Dir., Chief Engineer. J. Wiseley

KPRO—Riverside—1941

Frequency: 1440 Kc. Power: 1000 Watts
 Owned By. KPRO, Inc.
 Address 3401 Russell Street
 Tel.: OV 6-0260. Independent
 Sta. Reps. John E. Pearson; Ira Laufer
 General Manager. D. Taylor

KCRA—Sacramento—1945

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. KCRA, Inc.
 Business Studio Address 310 Tenth St.
 Tel.: HICKory 4-7300. NBC
 Representative. Petry
 President. Robert E. Kelly
 General Mgr. Jon S. Kelly
 Asst. Gen. Mgr. Howard J. Smiley
 Merchandising Manager. Ted Hardy
 Chief Engineer. W. Herbert Hartman
 Owners of: KCRA-TV-FM.

KFBK—Sacramento—1922

Frequency: 1530 Kc. Power: 50,000 Watts
 Owned-Oper. By. McClatchy Newspapers
 Business Studio Address Twenty-First & Q
 Tel.: GI 2-0476. CBS
 Newspaper Affiliation. McClatchy Newspapers
 Representative. Paul H. Raymer
 President. Eleanor McClatchy
 Station Manager. Frank M. Devaney

KGMS—Sacramento—1952

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By. KGMS, Inc.
 Address 1235 H St.
 Tel.: GI 1-3133. Independent
 President. Anthony C. Morici
 Chief Engineer. L. T. Waterman

KROY—Sacramento—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. John Carey, Inc.
 Business-Studio Address 1010 11th St.
 Tel.: GI 3-2525. Independent
 President. Lincoln Dellar
 General, Comm. Mgr. William H. Weaver
 Chief Engineer. William Overhauser

KRAK—Sacramento—1926

Frequency: 1140 Kc. Power: 5000 Watts
 Owned By. Golden Valley Bcstg. Co.
 Address Hotel Senator
 Tel.: Gilbert 1-6464. MBS
 Station Rep. Adam Young
 President, Gen. Mgr. Manning Slater
 Commercial Manager. Felix Adams
 Station Mgr., Publicity Director. Jay Hoffer
 Program Director. Bill Jones
 Chief Engineer. Robert La Rue

KXOA—Sacramento—1945

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw., n.
 Owned-Oper. By. Cal-Val Radio
 Business Address Box 3094
 Tel.: WA 5-2717. Independent
 Station Representative. Daren F. McGavren
 President. Riley R. Gibson
 General Mgr. Howard Haman
 Prog. Dir. Jack Lawson
 Chief Engineer. Maurice Hill

KDON—Salinas—1935

Frequency: 1460 Kc. Power: 5000 Watts
 Owned By. KDON, Inc.
 Business Address 933 N. Main St.
 Tel.: HA 2-6464. Independent
 Station Representative. Eastmun
 Pres., Gen. Mgr. John B. Rushmer
 Chief Engineer. James Parrish

KSBW—Salinas—1948

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By. Salinas Valley Bcstg. Corp.
 Address 238 John St.
 Tel.: HARRison 2-7484. ABC

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CORRESPONDENTS

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 Station Manager.....Richard Logan
 Sales Promo. Mgr.....Clarke Bradley
 Commercial Manager.....John Margraf
 Publicity Director.....Penne Bennett
 Program Director.....Keith Bryden
Chief Engineer.....**Bill Hargan**
 Owners of: KVEC, KSBY-TV, San Luis Obispo,
 Calif.; KSBW-TV, Salinas, Calif.; KNGS, Han-
 ford, Calif.

KCKC—San Bernardino—1947

Frequency: 1350 Kc.....Power: 500 Watts
 Owned-Oper. By.....M. V. W. Radio Coro-
 Business Address.....770 Mill St.
 Tel.: TU 8-0245.....ABC
 Station Mgr.....Clair A. Weidenaar
 Chief Engineer.....F. Hall

KFXM—San Bernardino—1929

Frequency: 590 Kc.....Power: 1000 Watts
 Owned.....KFXM Broadcasting Co.
 Address.....512 Fifth Street
 Tel.: TU 9-3636.....Independent
 Station Representative.....Eastman
 President.....Howard L. Tullis
 General Manager.....Norman Keats
 Commercial Mgr.....Bob Bunnell
 Program Dir.....Roy L. Cordell
 Chief Engineer.....Lyle Kilgore
 Owners of: KAFY, Bakersfield; KDEO, San Diego.

KMEN—San Bernardino—1947

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned By.....KPOI Broadcasting
 Address.....Box 889
 Tel.: GLenview 8-3183.....MBS
 Sta. Rep.....Daren F. McGavren
 Station Mgr.....Tom Papich
 Chief Engineer.....Walt Rees

KRNO—San Bernardino—1947

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....KRNO, Inc.
 Address.....990 Colton Ave
 Tel.: TU 8-0771.....Independent
 Sta. Rep.....Bolling
 President.....G. W. Bolling III
 General, Station Manager.....Verne Paule
 Commercial Manager.....James Howard

KCBQ—San Diego—1946

Freq.: 1170 Kc.....Power: 50 Kw. d; 5 Kw. n.
 Owned-Oper. By.....KCBQ, Inc.
 Business Address.....7th Ave. at Ash
 Tel.: BE 2-7161.....Independent
 Representative.....John Blair
 Pres., Mgr. Dir.....Lee Bartell
 Program Director.....James Neill
 Chief Engineer.....Morris Jones
 Owners of: WOKY, Milwaukee, Wisc.; KXZ, San
 Francisco, Calif.; WADO, New York, N. Y.

KFMB—San Diego—1941

Frequency: 540 Kc.....Power: 5 Kw.
 Owned By.....Transcontinent TV Corp.

Bus-Studio Address.....1405 Fifth Ave.
 Tel.: BE 2-2114.....CBS
Representative.....**Petry**
 President.....David C. Moore
 V.P., Gen. Mgr.....George Whitney
 Station Manager.....Jack Keiner
 Commercial Manager.....Virgil Clemons
 Program Director.....Geoff Edwards
 Sales Promotion Mgr.....Len Troy
 Publicity Director.....Suzanne White
Chief Engineer.....**Charles Abel**
 Owners of: WGR-AM-TV, Buffalo, N. Y.; WDAM-
 AM-TV, Kansas City; KFMB-TV, San Diego,
 Calif.; KERO, Bakersfield; WNEP, Scranton.

KGB—San Diego—1922

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KGB, Inc.
 Address.....4141 Pacific
 Tel.: CyPress 7-2201.....ABC
Representative.....**H-R**
 President, Gen. Mgr.....Marion R. Harris
 Station Program Director.....Robert S. Regan
 Publicity Director.....William C. Hestor
 Sales Promotion Mgr.....Paul H. Martin
 Chief Engineer.....Charles N. Duncan

KOGO—San Diego—1926

Frequency: 600 Kc.....Power: 5000 Watts
 Owned By.....KFSD, Inc.
 Business Address.....P.O. Box 628
 Tel.: CO 2-2421.....NBC
 Newspaper Afil.....Newsweek Magazine
Representative.....**Katz Agency**
 President.....James G. Rogers
 Gen. Mgr.....W. E. Goetze
 Commercial Manager.....Ray Baker
 Sales Prom., Pub. Dir.....Kenneth N. McClure
 Program Director.....Dick Roberts
 Chief Engineer.....LeRoy Bellwood
 Owners of: KFSD-TV.

KSDO—San Diego—1959

Freq.: 1130 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Gordon Bcstg. Co.
 Bus-Studio Address.....1023 Second Ave.
 Tel.: BE 2-2041.....MBS
 Station Rep.....Adam Young
 President, Gen. Mgr.....Sherwood R. Gordon
 Station, Comm. Manager.....Dwight Case
 Sales Promo. Mgr., Pub. Dir.....Danny Martin
 Program Director.....Richard L. Venturino
 Chief Engineer.....Joseph Heiser
 Owners of: KBUZ, Phoenix.

KSON—San Diego—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Broadcast Ecstg. Corp.
 Address.....U.S. Grant Hotel
 Tel.: BE 3-3131.....Independent
 Sta. Representative.....Hollingbery
 General Manager.....Jeff York
 Station Mgr.....Henry J. Guzik
 Sales Promotion Mgr.....James Fox
 Program Director.....Blaine Cornwell
 Chief Engineer.....Jack Rabell

CALIFORNIA

KGIL—San Fernando—1947

Frequency: 1260 Kc. Power: 5 Kw., d; 1 Kw., n.
Owned-Oper. By...Buckley Jaeger Bcstg Corp.
Address. 13325 Van Nuys Blvd., Pacoima, Calif.
Tel.: Empire 6-9555.....Independent
Station Representative.....Robert Eastman
President.....Norman Boggs
Comm. Mgr.....Harold B. Arkoff
Chief Engineer.....Jay Rice

KCBS—San Francisco—1949

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By.....CBS
Address.....Sheraton Palace Hotel
Tel.: YU 2-2700.....CBS
Representative.....CBS Radio Spot Sales
President.....Arthur Hull Hayes
V.P., General Mgr.....Jules Dundes
Pub. Dir., Sales Prom. Mgr.....Bob Harris
Sales Manager.....Seymour Whitelaw
Program Director.....H. S. Basayne
Chief Engineer.....Alan Cormack
Owners of: WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; WCAU-AM-TV, Philadelphia; WEEL, Boston; KMOX-AM-TV, St. Louis; KNX, Los Angeles; KNXT, Los Angeles, Calif.

KFAX—San Francisco—1960

Freq.: 1100 Kc.....Power: 50 Kw. d., 1 Kw. n.
Owned-Operated By.....Argonaut Bcstg. Co.
Business Studio Address.....1470 Pine St.
Tel.: OR 3-4148.....Independent
President, General Mgr.....A. J. Krisik
Station, Commercial Mgr.....John F. Bayliss
Program Director.....John H. Brown
Chief Engineer.....Roger Roberts

KFRC—San Francisco—1924

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....RKO General
Business Address.....415 Bush St.
Tel.: YUkon 2-9200.....Independent
Representative.....RKO National Sales
President.....Thomas F. O'Neil
General Mgr.....Alfred Racco
Dir. of Sales Prom.....Bill Sweeney
Program Dir.....George Crowell
Chief Engineer.....Thos. D. Razovich
Owners of: WOR-AM-TV-FM, New York; KHJ-AM-TV-FM, Los Angeles; WNAO-AM-FM-TV, Boston; CKLV-AM-FM-TV, Detroit; KFRC-AM-FM, San Francisco; WBMS; Washington; WNBQ-AM-TV, Memphis.

KGO—San Francisco—1923

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper By.....ABC-PT, Inc.
Business Address.....277 Golden Gate Ave.
Tel.: Underhill 3-0077.....ABC
Representative.....John Blair
General Station Mgr.....Elmer Wayne
Commercial Manager.....Del Gore
Publicity Director.....Ron Wren
Program Director.....Leslie Stein
Chief Engineer.....Harry N. Jacobs

KKHI—San Francisco—1956

Frequency: 1550 Kc.....Power: 10 Kw.

Owned By.....Atliss Bcstg. Co.
Address.....340 Mason St.
Tel.: YUkon 6-2151.....MBS
Station Representative.....Adam Young
General Manager.....Frank Atliss
Commercial Manager.....Richard Gravett
Program Director.....Barry McKinley
Chief Engineer.....Ken Warren

KNBC—San Francisco—1922

Frequency: 680 Kc.....Power: 50,000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....420 Taylor St.
Tel.: GR 4-8700.....NBC
Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
General Mgr.....William Decker
Comm. Mgr.....Richard H. Gravett
Sales Manager.....Richard S. Calender
Program Director.....Jack Wagner
Publicity Director, Prom. Mgr.....Jane Morrison
Chief Engineer.....Curtis D. Peck

KSAN—San Francisco—1922

Frequency: 1450 Kc.....Power: 1000 Watts
Owned.....Golden Gate Broadcasting Corp.
Address.....1111 Market Street
Tel.: MA 1-8171.....Independent
Sta. Reps.....Bob Dore; Dora Clayton
General, Sta. Mgr.....Norwood J. Patterson
Comm. Prom. Mgr.....J. Walter Carroll
Chief Engineer.....R. Skelton

KSAY—San Francisco—1957

Frequency: 1010 Kc.....Power: 10 Kw. d.
Owned By.....Grant R. Wrathall
Address.....988 Market St.
Tel.: EX 7-6800.....Independent
Station Reps.....Torbet, Allen & Crane
President.....Grant R. Wrathall
General Mgr.....Clair G. Halverson
Sales Promotion Mgr.....Hal H. Hoffman
Program Director.....Gordon Woodward
Publicity Director.....Dan Solo

KSFO—San Francisco—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Golden West Bcsters.
Business Address.....950 California St.
Tel.: YU 2-5500.....Independent
Representative.....AM Radio Sales
President.....Robert Reynolds
V.P., Gen. Manager.....William D. Shaw
Station Manager.....Bert S. West
Commercial Manager.....James A. Brown, Jr.
Sales Prom., Pub. Director.....Louise Z. Jorjorah
Program Director.....Allan Newman
Chief Engineer.....Harry Bartolomei
Owners of: KMPC, Los Angeles; KVI, Seattle.

KYA—San Francisco—1926

Freq.: 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Golden State Broadcasting, Inc.
Business Address.....1 Nob Hill Circle
Tel.: DO 2-2536.....Independent
Station Representative.....Robert Eastman
Pres., Mgr. Dir.....Lee Bartell

General Manager.....Jayne Swain
 National Sales Director.....Harry Averill
 Sales Promotion, Pub. Director.....Dan Martin
 Sales Manager.....Kenneth Leslie
 Chief Engineer.....Paul Beck
 Owners of: KCBQ, San Diego, Calif.; WOKY,
 Milwaukee, Wisc.; WADO, New York, N. Y.;
 Tele-Haiti, Haiti; Tele-Curacao, Curacao; Tele-
 Aruba, Aruba.

KALI—San Gabriel—1946

Frequency: 1430 Kc.....Power: 5000 W., d.
 Owned.....Tele-Broadcasters of Calif. Inc.
 Address.....758 E. Colorado Blvd., Pasadena
 Tel.: MU 1-0171.....Independent
 President.....H. Scott Kilgore
 Gen. Mgr.....James Coyle
 Chief Engineer.....Charles McKee
 Owners of: WPOP, Hartford, Conn.; KUDL, Kansas
 City, Mo.; KOFY, San Mateo, Calif.

KEEN—San Jose—1947

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By.....United Bcstg. Co.
 Business Studio Address....Hotel De Anza
 Tel.: CY 4-0344.....Independent
 Representative.....Hollingbery
 President.....George M. Mardikian
 Gen. Mgr.....Floyd Farr
 Sales Promo. Mgr.....Ray Holly
 Publicity Dir.....Phil Philley
 Prog. Dir., Chief Eng.....George Snell

KLIV—San Jose—1946

Freq.: 1590 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....Cal Radio, Inc.
 Address.....P.O. Box 995
 Tel.: CY 3-8030.....MBS
 Station Rep.....McGavren
 Pres., Gen. Mgr.....Riley R. Gibson
 Station Manager.....Doug Walker
 Commercial Manager.....Bob Sobelman
 Program Dir.....Bob Holmes
 Chief Engineer.....Maurice Hill
 Owners of: KXOA, Sacramento.

KLOK—San Jose—1946

Freq.: 1170 Kc...Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Radio KLOK, Inc.
 Business Address.....P. O. Box 327B
 Tel.: CL 1-5170.....Independent
 Station Reps.....Oakes; NTS; Ochs
 President.....E. L. Barker
 General Manager.....R. E. Ryan
 Program Director.....Ruth P. Fish
 Sales Promotion Mgr.....E. H. Grigg
 Chief Engineer.....Terry D. Lloyd

KRRX—San Jose—1948

Freq.: 1500 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....San Jose Bcstg. Co.
 Address.....P. O. Box 167
 Tel.: CYpress 2-5080.....Independent
 Station Reps.....Torbet, A. & C.; Feltis
 Pres., Gen. Mgr.....Joe E. Levitt

Opera. Manager.....Frank G. Kilpatrick
 Commercial, Promo. Mgr.....Bob Campbell
 Program Dir., Pub. Dir.....Robert W. Donnelly
 Chief Engineer.....Herman Stalberg

KATY—San Luis Obispo—1949

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....KATY of San Luis Obispo, Inc.
 Address.....1146 Monterey St.
 Tel.: LI 3-1340.....Independent
 Sta. Representative.....Meeker Co.
 Pres., Gen., Sta., Comm. Mgr....M. F. Marquardt
 Program Director.....Barbara Rice
 V.P., Ch. Eng.....Glenn O. Porter

KSLY—San Luis Obispo—1960

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Berry Bcstrs., Inc.
 Address.....1214 Higuera
 Tel.: LI 3-9400.....Independent
 Station Reps.....Sandberg-Gates
 President, General Mgr.....Reg Streeter
 Commercial Manager.....Ray Cawein
 Sales Promotion Mgr.....Sylvain Lassalette
 Program Director.....John Borba
 Publicity Director.....Mary Kestly
 Chief Engineer.....Robert D. Brister

KVEC—San Luis Obispo—1937

Frequency: 920 Kc..Power: 1 Kw. d., 500 w. n.
 Owned By.....John C. Cohan
 Address.....P.O. Box 787
 Tel.: Liberty 3-8830.....ABC
 Station Representative.....H-R
 President.....John C. Cohan
 General, Station Mgr.....Bob Brown
 Comm., Sales Prom. Manager....Robie Shull
 Program, Pub. Director.....Daryl Kruse
 Chief Engineer.....Donald Gilmour
 Owners of: KSBW-AM-TV, Salinas; KNGS, Han-
 ford; KSBX-TV, San Luis Obispo.

KOFY—San Mateo—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Intercontinental Radio
 Address.....100 California St., San Francisco
 Tel.: YU 2-9933.....Independent
 President.....H. Scott Kilgore
 Gen. Mgr.....F. T. Crennan
 Sales Promotion Mgr.....Al Bullock
 Program Director.....Charles Lynn
 Chief Engineer.....Carl Roliff
 Owners of: WPOP, Hartford, Conn.; KUDL, Kan-
 sas City, Mo.; KALI, San Gabriel, Calif.

KTIM—San Rafael—1947

Frequency: 1510 Kc.....Power: 1000 Watts
 Owned-Operated By...Marin Bcstg. Co., Inc.
 Business Address.....1040 B Street
 Tel.: GLenwood 6-1510.....Independent
 Newspaper Affil....S. R. Independent Journal
 Station Representative.....George Hopewell
 President.....Roy A. Brown
 Gen. Mgr., Chief Eng.....Hugh Turner
 Commercial Mgr.....C. F. Pendleton
 Program Director.....Bill Thompson
 Publicity Dir.....Karl Barron

CALIFORNIA

KWIZ—Santa Ana—1926

Freq.: 1480 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned. Voice of the Orange Empire Inc.
Business Address. 105 E. 5th St.
Tel.: KI 7-5581. Independent
Station Representative. Meeker Co.
President, General Mgr. Ernest L. Spencer
Station Manager. George C. Allen
Commercial Manager. Walter P. Hollywood
Program Director. Jim S. Harrison
Sales Promotion Mgr. M. Mobley
Chief Engineer. Jim Blaine

KDB—Santa Barbara—1935

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. KDB Broadcasting Co.
Address. Mar Monte Hotel
Tel.: WO 4131. Independent
Station Representative. Sandeberg-Gates
Gen. Comm. Mgr. Len Menard
Chief Engineer. Dick Johnston

KIST—Santa Barbara—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Western States Radio
Business-Studio Address. 735 State St.
Tel.: WO 6-3981. Independent
Representative. George P. Hollingbery
Pres., Gen. Mgr. J. P. Wardlaw, Jr.
Comm. Sta. Mgr. Robert L. Jones
Program Dir. Bob Olson
Chief Engineer. Ray Kubly

KTMS—Santa Barbara—1937

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Oper. By. News-Press Publish. Co.
Business-Studio Address. News-Press Bldg.
Tel.: WO 3911. ABC-NBC
Representative. Paul H. Raymer
President. Thomas M. Storke
Gen. Mgr. Joe Benes

KSCO—Santa Cruz—1947

Frequency: 1080 Kc. Power: 1000 d.; 500 n.
Owned-Operated By. Radio Santa Cruz
Business Address. 2300 Portola Drive
Tel.: GR 5-1080. Independent
Gen. Mgr., Chief Eng. Charles V. Berlin

KCOY—Santa Maria—1946

Frequency: 1440 Kc. Power: 1000 Watts
Owned-Oper. By. Arenze B'casters
Business Address. Box 166
Tel.: WALnut 5-2644. Independent
Station Rep. Torbet, Allen & Crame
Pres., Gen., Sta. Mgr. James H. Ranger
Comm. Promo Mgr. Ed J. Zuchelli
Program, Publicity Mgr. Ed Mack
Chief Engineer. Fred Ray

KSMA—Santa Maria—1945

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. J. Hagerman, J. I. Groom
Address. 510 W. Morrison
Tel.: WALnut 5-2582. Independent
Managers. James M. Hagerman, John I. Groom

KSPA—Santa Paula—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. KSPA Radio
Address. 100 Middle Road
Tel.: JACKson 5-6333. Independent
General Manager. Frank James

KJAX—Santa Rosa—1959

Freq.: 1150 Kc. Power: 5000 W. d., 500 W. n.
Owned By. KJAX, Inc.
Address. Hotel Santa Rosa
Tel.: LIBerty 5-9060. Independent
Sta. Representative. John E. Pearson
President. J. K. Withers

KSRO—Santa Rosa—1937

Frequency: 1350 Kc. Power: 5,000 Watts
Owned-Oper. By. Finley Bcstg. Co.
Business Address. Flamingo Hotel
Tel.: LI 5-3313. Independent
Station Representative. Hollingbery
President. Mrs. E. L. Finley
General Manager. Frank W. McLaurin
Commercial Manager. Dan Galvin
Program Dir. Merle Ross
Sales Promotion Mgr. Larry Hannon
Publicity Director. Lee Levinger
Chief Engineer. Hilmar Cann

KVRE—Santa Rosa—1961

Frequency: 1460 Kc. Power: 1 Kw. d.
Owned By. Santa Rosa Bcstg. Co.
Address. 2029 Hidden Valley Dr.
Tel.: LIBerty 5-2024. Independent
President. Thomas L. Brennen
General Manager. Joseph T. Nixon
Station Manager. Lester Flatt
Commercial Manager. Robert Byrng
Sales Promotion Mgr. Neil M. Elliott
Program Director. Miles Richmond
Publicity Director. J. C. Goforth
Chief Engineer. Jim Young

KVML—Sonora—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned By. Sonora Bcstg. Co.
Address. Box 967
Tel.: JE 2-7426. ABC-KBS
Station Representative. Grant Webb
President, Chief Engineer. R. P. Bowen
Station, Commercial Mgr. Jim Oliver

KJOY—Stockton—1947

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Oper. By. Joseph Gamble Stations, Inc.
Business-Studio Address. 110 N. Eldorado St.
Tel.: HOWard 6-2844. Independent
Representative. McGavren
President. J. E. Gamble
General Manager. Ort Lothaus
Commercial Manager. Jack Blake
Sales Prom. Mgr. Carolyn Pribyl
Program Director. Ron Reynolds
Publicity Dir. Alan Oak
Chief Engineer. James Tracewell

KSTN—Stockton—1949

Freq.: 1420 Kc. Power: 5000 W. d., 1 Kw. n.
 Owned-Operated By... San Joaquin Bcstg. Co.
 Business Address... 2171 Ralph Ave.
 Tel.: HOWard 4-7338. Independent
 Representative... Hollingbery
 President, Station Mgr.... Knox La Ruen
 Program Director... Ray Golden
 Chief Engineer... Joe Koepke

KWG—Stockton—1921

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By... Royal Bear Bcstrs.
 Address... Weber at "E"
 Tel.: HOWard 5-2251. ABC
 Station Reps.... Torbet, Allen & Crane; Masla
 President... Carl E. Raymond
 General, Station Mgr.... Ronald C. Tuten
 Program Dir., Chief Eng.... James Roddy
 Publicity Director... Andez Tuten
 Owners of: KGEE, Bakersfield, Calif.; KIT
 Yakima, Wash.

KSUE—Susanville—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.
 Owned By... James E. McKahan
 Business Address... P.O. Box 501
 Tel.: 2020. KBS
 Representative... Tracy Moore
 Pres., Gen. Mgr.... James E. McKahan
 Commercial Manager... Gwen W. Burr
 Program Director... Ernest W. Moffett
 Chief Engineer... Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc. Power: 500 Watts d.
 Owned-Oper. By... Mann Bcstg. Co.
 Business Address... P.O. Box "WW"
 Tel.: ROger 5-6101. Independent
 Station Manager... Gerald Mann
 Program Director... Louise E. Mann

KHOE—Truckee—1959

Frequency: 1400 Kc. Power: 250 Watts
 Owned By... Calif.-Nev. Bcstg. Co.
 Address... Box 247
 Tel.: LU 7-9986. MBS
 Station Representative... Sandeberg-Gates
 President... Robert Sherman
 General Manager... W. R. De Wire
 Chief Engineer... J. Lansman

KCOK—Tulare—1945

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By... KCOK, Inc.
 Business Address... P. O. Box 119
 Tel.: MU 6-2866. MBS
 Station Rep.... Sandeberg-Gates
 Pres., Gen. Mgr.... Keith Munger
 Commercial Manager... Dane Simpson
 Program Director... Casey Santos
 Chief Engineer... Elbert Dean

KGEN—Tulare—1956

Frequency: 1370 Kc. Power: 1 Kw.
 Owned By... Melden Bcstg. Co.

Address... Box 122, Hanford, Calif.
 Tel.: MU 6-3406. Independent
 Sta. Representative... Webb
 President... Meldean Upp
 Station Mgr.... Donna Dean Upp
 Publicity Dir.... Rodney Hardin
 Chief Engineer... D. Lee
 Owners of: KBMS, Coalinga.

KTUR—Turlock—1949

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By... KTUR, Inc.
 Address... P. O. Box 1390
 Tel.: ME 2-1390. KBS
 Station Representative... Spot Time Sales
 President... Harrison M. Fuerst
 Station Mgr.... W. Dean Huttman
 Program Dir.... George Ensign
 Chief Engineer... Maxon Sayre

**KDHI—Twenty-Nine Palms
1961**

Frequency: 1250 Kc. Power: 1000 W. d.
 Owned By... Hi-Desert Bcstg. Corp.
 Address... Box 908
 Tel.: 367-2345. Independent
 President, General Mgr.... Art Sipherd
 Commercial Mgr., Chief Eng.... George Osborn
 Program Director... Adeline Sipherd

KUKI—Ukiah—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Radio Station KUKI
 Address... P. O. Box 638
 Tel.: HO 2-4771. Independent
 Owner... Marguerite Siems
 General Mgr. Ch. Eng... John Franklin

KNBA—Vallejo—1947

Frequency: 1190 Kc. Power: 250 Watts d.
 Owned By... M. Elizabeth Reid
 Business Address... Box 1112
 Tel.: MI 4-8944. Independent
 Representative... Hall
 General Manager... Don Curzon

KUDU—Ventura—1948

Frequency: 1590 Kc. Power 1000 Watts
 Owned By... Tri-County Public Service
 Business Address... South Mills Road
 Tel.: Miller 2-2125. Independent
 Station Reps.... Oakes & Walker-Rawalt
 General, Sta. Mgr.... Claude E. Brimm
 Commercial Mgr.... David Schwartz

KVEN—Ventura—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Coast Ventura Co.
 Address... Box 1611
 Tel.: MI 3-8675. MBS
 Station Representative... Pearson
 President... Carrol Hauser
 General, Station Mgr.... Sid Held
 Commercial Manager... Mike Thomas

CALIFORNIA-COLORADO

Sales Promotion Mgr. Bob Godeok
 Program Director. Chris Pappas
 Publicity Director. Frank Haines
 Chief Engineer. Fred Hall

KONG—Visalia—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Airwaves, Inc.
 Address. Box 1429
 Tel.: RE 4-5811. Independent
 President & Gen. Mgr. Harry E. Layman

KWSO—Wasco—1950

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By. Maple Leaf Bcstg. Co.
 Address. P. O. Box 366
 Tel.: PL 8-2145. Independent
 President. E. J. Peters
 Chief Engineer. Herbert J. Ratzlaff

KOMY—Watsonville—1937

Frequency: 1340 Kc. Power: 250 Watts
 Owned By. Monterey Bay Bcstg.
 Business Address. 40 Atkinson Lane
 Tel.: Parkway 4-5641. Independent
 Station Representative. Sandeberg-Gates

General Manager. Ed Pio
 Program Director. Dick Buchanan

KSYC—Yreka—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Northern Bcstg. Co.
 Address. Lawrence Lane, S. Oregon St.
 Tel.: VI 2-4158. Independent
 President. R. W. Lake
 Sta., Comm. Manager. Holt C. Wardrip

KAGR—Yuba City—1953

Frequency: 1450 Kc. Power: 100 Watts
 Owner. James E. Jaeger
 Address. 322 A St.
 Tel.: SH 3-7343. KBS
 President. James E. Jaeger
 Gen. Mgr., Chief Eng. James E. Walley

KUBA—Yuba City—1947

Freq.: 1600 Kc. Power: 1Kw., d., 500 w. n.
 Owned-Operated By. Peachbowl Bcstrs., Inc.
 Bus. Add., Hotel Marysville, Marysville, Cal.
 Tel.: SH 3-7309. Independent
 Station Rep. Torbet, Allen & Crane
 Pres., Co-Owner. C. V. Ullom
 Gen. Mgr., Co-Owner. Roger R. Hunt
 Comm. Mgr. Lloyd Klemp
 Program Director. Don Taylor
 Chief Engineer. Carl W. Pendergraft

Pop.: 1,850,000
 Families: 515,500

COLORADO

Radio Homes: 502,000
 AM Stas. in State: 59

KGIW—Alamosa—1929

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. D. L. & Katholeen Allen
 Address. P. O. Box 179
 Tel.: JUniper 9-2569. ABC-KBS
 Rep. Avery-Knodel
 General Mgr., Chief Engineer. Lloyd Allen
 Comm. Manager. Katholeen Allen
 Sales Prom. Mgr., Pub. Dir. Dave Melton
 Program Director. Ken Fenter

KBOL—Boulder—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By. Boulder Radio KBOL, Inc.
 Address. Box 146
 Tel.: HI 2-2242. Independent
 Station Rep. Holman
 Pres., Gen. Mgr. Russel Shaffer
 Commercial Manager. Gene Palm
 Program Director. Roger Cracraft
 Chief Engineer. Fred Bodenham

KBRN—Brighton—1956

Frequency: 800 Kc. Power: 500 Watts
 Owned By. Mile High Bcstg. Co.
 Business Address. 77 South 4th Ave.
 Tel.: 799. Independent
 General Manager. A. Steinbach
 Chief Engineer. William Dexter

KRLN—Canon City—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned By. Royal Gorge Bcstrs., Inc.
 Address. 1615 Central Ave.
 Tel.: CRestwood 5-2400. ABC
 Station Representative. Avery-Knodel
 Pres.-Gen.-Sta. Mgr. Ray M. Beckner
 Chief Engineer. Ed Wood

KPIK—Colorado Springs—1957

Frequency: 1580 Kc. Power: 5 Kw. d.
 Owned. Western Bcstg. Co.
 Address. 120 E. Platte
 Tel.: ME 4-1503. Independent
 Sta. Representative. Pearson
 Gen. Mgr. J. Drennan
 Chief Engineer. James Green

KRDO—Colorado Spgs.—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Pikes Peak Bcstg. Co.
 Business-Studio Address. 399 S. 8th St.
 Tel.: ME 2-1515. Independent
 Station Representatives. AT&S; McGuire
 Pres., Gen. Mgr. Harry W. Hoth, Jr.
 Station Manager. Wesley W. Bradley, Jr.
 Chief Engineer. C. Upton
 Owners of: KRDO-TV.

KVOR—Colorado Springs—1921

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By.....KVOR, Inc.
 Address.....512 So. Tejon
 Tel.: ME 2-3536.....CBS
 Station Reps.....Venard, Rintoul & McConnell
 President.....Harrison Fuerst
 General Manager.....J. Hanson
 Chief Engineer.....W. Robson

KSSS—Colorado Springs—1959

Frequency: 740 Kc. Power: 1 Kw. d.; 250 wts. n.
 Owned-Oper. By.....Hill-Smith Bcstg. Co.
 Address.....Antlers Hotel Penthouse
 Tel.: 634-5511.....MBS
 Station Representative.....Hal Holman
 President, Gen. Mgr.....J. D. Hill
 Sales Promotion Mgr.....John Dunne
 Program Director.....Bob Mansur
 Chief Engineer.....Jay Blakesley

KYSN—Colorado Springs—1956

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.
 Owned-Oper. By.....KYSN Bcstg. Co.
 Address.....30 S. Tejon St.
 Tel.: ME1rose 3-2608.....Independent
 Station Representative.....Spot Time Sales
 Pres., Gen. Mgr.....Donald T. Harding, Jr.
 Program Director.....T. Wilson
 Chief Engineer.....Sheridan Gilbert
 Owners of: WKID, Urbana.

KVFC—Cortez—1955

Frequency: 740 Kc. Power: 1 Kw.
 Owned-Oper. By.....KVFC, Inc.
 Address.....KVFC Bldg.
 Tel.: LO 5-3463.....ABC
 President.....Jack Hawkins
 Station, Chief Engineer.....James Hawkins

KRAI—Craig—1948

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n
 Owned By.....Northwestern Colo. Bcstg. Co.
 Address.....P. O. Box 65
 Tel.: TA 4-6574.....Independent
 Station Mgr.....Dick Bonderud

KDTA—Delta—1955

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By...Monarch Broadcasting Co.
 Address.....P.O. Box 452
 Tel.: TR 4-4544.....Independent
 Pres., Gen., Sta. Mgr.....D. E. Towne
 Prog. Dir.....Rose Mary Towne

KDEN—Denver—1956

Frequency: 1340 Kc. Power: 250 Waits
 Owned.....KDEN Broadcasting Co.
 Address.....1601 West Jewell Ave.
 Tel.: WE 5-3525.....Independent
 Representative.....Breen & Ward
 Pres., Gen. Mgr.....E. E. Koepke
 Sta. Mgr., Publicity Dir....Frank E. Amole, Jr.
 Sales Prom. Mgr.....Tom Moore
 Program Dir.....Lloyd Knight
 Chief Engineer.....Walt Wilson

KFML—Denver—1955

Frequency: 1390 Kc. Power: 1000 Watts d.
 Owned By.....Fine Arts Bcstg. Co.
 Address.....290 Fillmore St.
 Tel.: DEXter 3-1509.....Independent
 Station Representative.....Gill-Perna
 President.....Bill Daniels
 General Manager.....James F. Brown
 Commercial Manager.....Michael Mango
 Sales Promotion Mgr.....Tim O'Connor
 Program Director.....Val Sherman
 Chief Engineer.....Howard Dempsey

KBTR—Denver—1961

Frequency: 710 Kc. Power: 5000 Watts
 Owned-Operated By.....Empire Bcstg. Inc.
 Address.....1089 Bannock St.
 Tel.: AMherst 6-3601.....Independent
 Station Rep.....H-R
 President.....John C. Mullins
 General Manager.....Joseph Herold
 Station Manager.....Richard Shireman
 Program Director.....Con Schader
 Publicity Director.....Walt Kowalski
 Chief Engineer.....Joe Finch

KFSC—Denver—1954

Frequency: 1220 Kc. Power: 1 Kw.
 Owned.....Francisco V. Sanchez
 Address.....2185 Broadway
 Tel.: AC 2-8935.....Independent
 Station Representative.....Oakes
 President.....F. V. Sanchez
 Station Mgr.....Levi Beall

KHOW—Denver—1925

Frequency: 630 Kc. Power: 5000 Watts
 Owned By.....TCA Bcstg. Corp.
 Address.....Petroleum Club Bldg.
 Tel.: AMherst 6-2611.....ABC
 Representative.....Peters, Griffin, Woodward
 Board Chairman.....Thomas B. Wilson
 General, Station Mgr.....Frank Bishop
 Program Director.....Dale Morgan
 Sales Prom. Mgr., Pub. Dir.....Dean Faulkner
 Chief Engineer.....Fred Everett

KIMN—Denver—1922

Frequency: 950 Kc. Power: 5 Kw.
 Owned By.....KIMN Bcstg. Co.
 Address.....5350 W. 20th Ave.
 Tel.: BE 7-2734.....ABC
 Station Representative.....Avery-Knodel, Inc.
 President.....J. C. Hunter
 General Manager.....K. E. Palmer
 Commercial Manager.....Thomas Duggan
 Sales Promotion Mgr.....Dean Jarvis
 Program Director.....Glenn Bell
 Publicity Director.....John Eastburn
 Chief Engineer.....George Vogel

KLIR—Denver—1953

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....KLIR, Inc.
 Address.....6535 W. Jewell

COLORADO

Tel.: WA 2-1189.....KBS
Sta. Representative.....Biddick
Pres., Gen. Manager.....G. B. Anderson
Station Manager.....Harold G. Kincaid
Commercial Manager.....Bert Tracy
Program Director.....F. L. Anderson
Chief Engineer.....D. M. Smith
Owners of: KJSK, Columbus, Neb.; KCLO-AM-
FM, Leavenworth, Kan.; KJRG-AM-FM, New-
ton, Kan.

KLZ—Denver—1920

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....Time-Life Bcst. Inc.
Business-Studio Address.....131 Speer Blvd.
Tel.: MA 3-4271.....CBS
Representative.....Katz
President, Gen. Mgr.....Hugh B. Terry
Station Mgr.....E. Lee Fondren
Local Sales Mgr.....Lew Hunter
Promotion Manager.....Gene Ball
Program Dir.....Charles Roberts
Chief Engineer.....Gene Jenkins
Owners of: WFBM AM-FM-TV, Indianapolis;
WOOD-AM-TV, Grand Rapids, Mich.; WTCN-
AM-TV, Minneapolis; KLZ-FM, Denver, Colo.

KOA—Denver—1924

Frequency: 850 Kc.....Power: 50,000 Watts
Owned-Operated By.....Metropolitan TV Co.
Address.....1044 Lincoln St.
Tel.: CHerry 4-4141.....NBC
Representative.....Christal
President.....William W. Grant
Commercial Manager.....Gene Grubb
V.P., General, Station Mgr.....Ralph Radetsky
Sales Prom., Pub. Dir.....Richard N. Schafbuch
Program Director.....Jim Atkins
Chief Engineer.....Gene Jenkins

KOSI—Denver—1954

Freq.: 1430 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Oper By.....Armstrong Bcstg. Co.
Address.....Box 98
Tel.: EA 2-9342.....MBS
Station Representative.....Daren F. McGavren
Pres., Gen. Mgr.....W. L. Armstrong
Commercial Manager.....Robert N. Kindred
Chief Engineer.....James Church

KTLN—Denver—1948

Frequency: 1280 Kc.....Power: 5 Kw.
Owned-Operated By.....Radio-Denver, Inc.
Address.....1160 East Colfax Ave.
Tel.: AC 2-4811.....Independent
Station Representative.....Eastman
Pres., Gen. Mgr.....Richard B. Wheeler
Program Director.....Joe Finan
Commercial Manager.....Kay Trott
Publicity Director.....George Tews
Chief Engineer.....Reggie Shirk
Owners of: KRIZ, Phoenix.

KDGO—Durango—1958

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Basin Bcstg. Co., Inc.
Address.....Box 3390
Tel.: CHerry 7-1407.....ABC-MBS
President, General Mgr.....Henry Long

KIUP—Durango—1935

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KIUP, Inc.
Address.....P. O. Box 641
Tel.: 247-4464.....KBS
Station Reprs.....Masla; McGuire
President, General Mgr.....Ralph L. Atlass
Program Director.....Marvin Conrad
Commercial Mgr.....Al Gare
Chief Engineer.....Frank Toomey

KGMC—Englewood—1952

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By.....MacLee Radio Corp.
Address.....3 W. Princeton
Tel.: SU 1-4481.....Independent
Sta. Representative.....Weed
Pres., Gen. Mgr.....Robert B. McWilliams
Sta., Comm. Mgr.....Lee P. Mehlig
Chief Engineer.....D. F. White

KCOL—Ft. Collins—1947

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....Northern Colo. Bcstg. Co.
Address.....P. O. Box 574
Tel.: HUnter 2-5991.....ABC
Station Reprs.....Avery-Knodel
Pres., Gen. Mgr.....Ellis Atteberry
Program Director.....Kent Miller
Sales Promo. Mgr.....Terry Atteberry
Chief Engineer.....Joe Kilgore

KZIX—Fort Collins—1959

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned By.....Horsetooth Bcstg. Co., Inc.
Address.....Central Bldg.
Tel.: 484-0466.....MBS
Station Representative.....Holman
President, General Mgr.....Les Ware
Program Director.....Bill Pollard
Chief Engineer.....Jim Kuykendall
Owners of: KLPW, Union; KYRO, Potosi; KJPW,
Waynesville; KLME, Laramie, Mo.

KFTM—Fort Morgan—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Morgan County Bcstg. Co.
Address.....Highway 6 & 34
Tel.: UN 7-5674.....Independent
Station Representative.....Holman
Gen. Station Manager.....Mason Dixon
Commercial Manager.....Phylis Lovejoy
Prog. Dir., Chief Eng.....Kent Roberts

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....KGLN, Inc.
Address.....P. O. Box C
Tel.: WH 5-6501.....MBS
Representative.....Holman
President.....Rex Howell
Gen. Mgr.....Jerry Fitch
Program Director.....Marcie Fitch
Chief Engineer.....Al Maggard

KICM—Golden—1957

Frequency: 1250 Kc. Power 1000 Wts.
Owned By.....Norman Bcstrs.
Address.....5801 W. 44th Ave., Denver
Tel.: GEnesse 3-6848Independent
President.....N. Johnson

KEXO—Grand Junction—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..Voice of Western Colo., Inc.
Address.....2508 North Ave.
Tel.: CH 3-1230.....ABC
Representative.....Harlan Oakes
President.....D. Spencer Grow
Vice Pres., Gen. Manager...Abbott Tessman
Comm., Program Dir.....Bob Collins
Chief Engineer.....Jim Eicher

KREX—Grand Junction—1926

Freq.: 920 Kc. Power: 5 Kw., d.; 500 W. n.
Owned-Oper. By...Western Slope Bcstg. Co.
Address.....P. O. Box 270
Tel.: CHapel 2-5000.....CBS
Representative.....Hal Holman
Pres., Gen. Mgr.....Rex Howell
V.P., Station Mgr.....Robert McMahan
Program Director.....Jack Welch
Chief Engineer.....James Meyer
Owners of: KGLN, Glenwood Springs; KREX-TV, Grand Junction; KREY-TV, Montrose, Colo.

KSTR—Grand Junction—1957

Frequency: 620 Kc. Power: 5 Kw., d.
Owned.....Mountain States Bcstg. Corp.
Address.....Box 1110
Tel.: CH 3-1722.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....E. Anson Thomas
Commercial Manager.....Jim Schaeffer
Station Mgr.....Jack B. Lewis
Program Dir.....June Lee
Sales Promotion Mgr.....Jim Biber
Publicity Dir.....George Walton
Chief Engineer.....Norm Price

KWSL—Grand Junction—1961

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....G & P Enterprises
Address.....200 N. Sixth St.
Tel.: CHapel 2-7800.....Independent
General, Comm. Mgr.....Wally Geiger
Chief Engineer.....M. L. Davis

KFKA—Greeley—1921

Frequency: 1310 Kc. Power: 1000 Watts
Owned-Oper. By...Mid-Western Radio Corp.
Business-Studio Address.....820—8th Ave.
Tel.: ELgin 2-4421.....Independent
Newspaper Afil...Record-Spockman, Denver
Representative.....Hal Holman
President.....H. E. Green
Gen. Station Manager.....Ralph H. Green
Comm. Mgr.....Virginia Sears
Chief Engineer.....Harry Brewer

KYOU—Greeley—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....Meroco Bcstg. Co.

Address.....2424 Sixth Ave.
Tel.: ELgin 2-0262.....ABC-KBS-MBS
Pres., Gen. Manager.....Ellwood Meyer
Chief Eng.....Roland Reed

KGUC—Gunnison—1960

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....Roger W. Pepperd
Address.....1st Nat'l Bank Bldg.
Tel.: 871.....ABC-MBS-KBS
General, Sales Mgr.....Roger W. Pepperd
Program Director.....Enid C. Pepperd
Chief Engineer.....Robert Edelen

KBZZ—La Junta—1937

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Grady F. Maples
Address.....Box 485
Tel.: DUdley 4-2541.....ABC-KBS-MBS
Representative.....Indie Sales
General Manager.....C. J. Logan
Station Manager.....Reed Harris
Program Director.....John Doenges
Chief Engineer.....Donald W. Maples

KLAK—Lakewood—1955

Freq.: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper.....1023 W. 8th Ave., Denver
Address.....1315 Oak St.
Tel.: 244-8681.....Independent
Station Representative.....Weed
President, General Mgr.....Ed Scott
Sta., Comm., Sales Mgr.....Al Perry
Chief Engineer.....Jim Wayne

KLMR—Lamar—1948

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.
Owned-Oper. By.....SE Colorado Bcstg. Co.
Address.....P. O. Box 890
Tel.: 336-2206.....ABC
President.....Ralph Eaton
Gen., Sta. Mgr.....Dennis Behan
Pub., Prog. Director.....William Adams
Chief Engineer.....Jack Connally

KMOR—Littleton—1957

Frequency: 1510 Kc. Power: 1000 Watts
Owned By.....M-O-R Bcstg.
Address.....140 Woodlawn Center
Tel.: PYramid 4-4211.....Independent
Pres., Gen. Mgr.....Bob Martin
Commercial, Promo. Mgr.....Hal Taft
Program Dir.....Bob Rubin
Chief Engineer.....Ray Doane

KLMO—Longmont—1949

Frequency: 1050 Kc. Power: 250 Watts d.
Owned By.....Radio Longmont, Inc.
Address.....Box 799
Tel.: PRespect 6-2323.....KBS
Station Representative.....Continental
President, Gen., Sta. Mgr.....Wm. G. Stewart
Commercial Manager.....Hal Halvorson
Program Director.....Jean Stewart
Chief Engineer.....Gene Baldwin

KLOV—Loveland—1955

Frequency: 1570 Kc. Power: 250 Watts
Owned-Oper. By.....Regional Bcstg. Corp.

**When You Can Have
The Best,
Why Be Satisfied
With Less?**

THE ASSOCIATED PRESS

COLORADO

Address.....308 East 5th
 Tel.: 667-1570.....KBS
 President.....William R. Vogel
 Sta., Sales Prom. Mgr.....Charles D. Gerrard
 Commercial Manager.....Carol Beitz
 Program Director.....Joel M. Deuth
 Publicity Director.....Don McGraham
 Chief Engineer.....Richard J. Brown
 Owners of: WMMT, McMinnsville, Tenn.; WGNB,
 Murfreesboro, Tenn.; KWRV, McCook, Neb.

KCMS—Manitou Spring—1953

Frequency: 1490 Kc.....Power: 100 Watts
 Owned By.....Garden of Gods Bcstg. Co.
 Address.....68 Minnehaha Ave.
 Tel.: MULberry 5-5776.....Independent
 Pres., Chief Eng.....C. M. Edmonds
 General, Comm. Mgr.....Mrs. C. M. Edmonds

KSLV—Monte Vista—1954

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Colorado Radio Corp.
 Business Address.....109 Adams St.
 Tel.: ULster 2-3581.....KBS
 President.....George O. Cory
 General, Station Mgr.....Steve Marlow
 Program, Chief Engineer.....Jim Crosslin
 Owners of: KUBC, Montrose; KRAI, Craig; KRAC,
 Alamogordo.

KUBC—Montrose—1947

Freq.: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By.....Uncompaghe Bcstg. Co.
 Business-Studio Address.....P. O. Box 279
 Tel.: CHerry 9-4546.....KBS
 Station Mgr.....E. De Julio

KAPI—Pueblo—1958

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned By.....Centennial Radio Corp.
 Address.....Continental Pueblo Hotel
 Tel.: Lincoln 5-2883.....Independent
 President, Gen. Mgr.....Ray J. Williams
 Commercial Manager.....Dwight Shaw
 Chief Engineer.....D. Redlingshafer

KCSJ—Pueblo—1947

Frequency: 590 Kc.....Power: 1000 Watts
 Owned By.....Sangre de Cristo Bcstg.
 Address.....2226 TV Lane
 Tel.: LI 4-5782.....Independent
 Representative.....Meeker Co.
 Station Mgr.....Cliff Hendrix
 Comm. Mgr.....Howard Myers
 Chief Engineer.....Kenneth Renirow

KDZA—Pueblo—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Pueblo Radio Co.
 Address.....3011 Elizabeth
 Tel.: LI 4-5646.....KBS
 Station Representative.....Devney-Org.
 Pres., Gen. Mgr., Chief Eng.....D. B. Crouch
 Comm. Prog. Dir.....William H. Beck

KFEL—Pueblo—1956

Frequency: 970 Kc.....Power: 1000 Watts
 Owned.....KFEL, Inc.
 Address.....4411 Goodnight Ave.
 Tel.: LI 2-6884.....Independent

Representative.....Continental
 Owner, Mgr.....Frank Donald Hall
 Chief Eng., Asst. Mgr.....John T. Roscoe

KGHF—Pueblo—1928

Frequency: 1350 Kc.....Power: 5000 d.; 1000 n.
 Owned By.....KGHF, Inc.
 Address.....Highway 50 West
 Tel.: 542-5570.....ABC
 Sta. Rep.....Gill-Perna, Inc.
 President, Gen. Mgr.....Robert D. Ellis
 Station, Comm. Manager.....Richard Fife
 Program Director.....Don Hallock
 Chief Engineer.....Tony Mejia
 Owners of: KKTU, Pueblo, Colo. Springs.

KTUX—Pueblo—1959

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned By.....Steel City Broadcasting Co., Inc.
 Address.....4211 Elizabeth St.
 Tel.: Lincoln 4-9586.....Independent
 Owner.....Wayne D. Cosner

KAVI—Rocky Ford—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned By.....Patrick-Ridner Bcstg. Co.
 Address.....P. O. Box 632
 Tel.: 254-7427.....KBS
 Sta. Representatives.....Pearson; McGuire
 General Mgr., Prog. Dir.....Edward J. Patrick
 Station Mgr., Chief Eng.....Lloyd A. Ridner
 Commercial Manager.....Herbert Schwien

KVRH—Salida—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Wm. J. Murphy
 Address.....P. O. Box 166
 Tel.: KEystone 9-2575.....Independent
 General Manager.....Wm. J. Murphy

KGEK—Sterling—1925

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KGEK, Inc.
 Address.....Fleming Road
 Tel.: LA 2-1607.....KBS-ABC
 President.....Al Ross

KOLR—Sterling—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sterling Broadcasting Corp.
 Address.....217 N. Front St.
 Tel.: LA 2-1740.....ABC-MBS
 Representative.....Hal Holman
 General Mgr.....Bob Kath
 Chief Engineer.....A. Fortenburry

KCRT—Trinidad—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....KCRT, Inc.
 Address.....100 Fisher Drive; Box 772
 Tel.: VI 6-3212.....ABC-KBS-MBS
 Representative.....Indie Sales
 Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper

KFLJ—Walsenburg—1957

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned By.....Floyd Jeter
 Address.....Box 593
 Tel.: 111.....Independent
 President, Ch. Eng.....Floyd Jeter

Pop.: 2,670,000
Families: 788,500

CONNECTICUT

Radio Homes: 770,500
AM Stas. in State: 34

WADS—Ansonia—1956

Frequency: 690 Kc. Power: 500 Watts d.
Owned-Oper. By. Valley Broadcasting Co.
Address. 290 Main St.
Tel.: RE 5-4606. MBS
Station Rep. Walker-Rawalt
Pres., Gen., Sta. Mgr. Sydney E. Byrnes
Commercial Mgr. Wes Hobby
Chief Engineer. Angelo Gruttadauria

WICC—Bridgeport—1926

Frequency: 600 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. Conn.-N. Y. Broadcasters
Address. 2190 Post Rd., Fairfield, Conn.
Tel.: CL 6-0461. N.Y. CI 5-0668. Independent
Representative. Adam Young
President, Gen. Mgr. Kenneth M. Cooper
V.P., Business Mgr. John E. Metts
Sales, Sta. Mgr. Ray Colonari
Program Director. Ken Gaughran
Owners of: WICC-TV.

WNAB—Bridgeport—1941

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. WNAB, Inc.
Business-Studio Address. 991 Broad St.
Tel.: FO 6-1803. ABC
President. Harold Thomas
Chief Engineer. N. Howard

HARTFORD'S FIRST MUSIC and NEWS* STATION . . .

W C C C

AM _____ FM**

Hartford, Connecticut

The Savitt Stations

* Radio Press International

** New York Times-QXR Network Affiliate

WBIS—Bristol—1948

Frequency: 1440 Kc. Power: 500 Watts, d.
Owned-Oper. By. The Bristol Bcstg. Corp.
Business-Studio Address. 183 Main St.
Tel.: LU 3-9265. Independent
President. Eric Hatch
General Manager. Richard C. Kilbourn
Commercial Manager. Val McCormick
Program Director. John Abaray
Chief Engineer. Lee Steele

WLAD—Danbury—1947

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By. Berkshire Bcstg. Corp.
Business-Studio Address. 207 Main St.
Tel.: PI 8-3565. Independent
Station Reps. Devney Org.; Foster & Creed
President. John P. Previdi
Gen., Comm. Mgr. Sol Robinson
Program Director. Paul Baker
Chief Engineer. Rudi Cehak

WSUB—Groton—1958

Frequency: 980 Kc. Power: 1000 Watts
Owned By. Radio WSUB
Address. 1064 Poquonnock Rd.
Tel.: Hilltop 5-2494. Independent
Station Reps. Walker-Rawalt, N. E. Spot Sales
General Mgr. Lawrence A. Reilly
Commercial Manager. Warren F. Haas
Program, Ch. Eng. Armand J. Bernard
Owners of: WTXL, Springfield, Mass.

WCCC—Hartford—1947

Frequency: 1290 Kc. Power: 500 Watts, d.
Owned By. Greater Hartford Bcstg. Corp.
Address. Hotel Bond
Tel.: JA 5-6648. MBS
Sta. Reps. Gill-Perna; Foster & Creed
President. William M. Savitt
Station Manager. Ralph H. Klein
Commercial Manager. Sumner Pearl
Program Dir. Burt La Coe
Chief Engineer. Edward S. Kozaryn

WDRC—Hartford—1922

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Oper. By. Buckley-Jaeger Bcstg. Corp.
Address. Box 151, Blue Hills Sta.
Tel.: CH 2-7751. Independent
Station Representative. John Blair
V.P., Gen., Comm. Mgr. William Crawford
Program Director. Charles R. Parker
Chief Engineer. Charles Lynch

WPOP—Hartford—1956

Frequency: 1410 Kc. Power: 5,000 Watts
Owned. Tele-Broadcasters of Conn., Inc.
Business-Studio Address. 410 Asylum St.
Tel.: JA 7-9131. Independent
Representative. Adam Young
President, Gen. Mgr. H. Scott Kilgore
Station Mgr. Philip A. Zoppi
Owners of: KUDL, Kansas City, Mo.; KALI, Los Angeles; KOFY, San Francisco.

WTIC—Hartford—1925

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned-Oper. By...Travelers Bcstg. Service
 Address.....3 Constitution Plaza
 Tel.: JA 5-0801.....NBC
 Representative.....Christal
 President.....Paul W. Morency
 General Manager.....Walter C. Johnson
 V.P., Program Director.....Bernard Mullins
 Vice President, Sales.....Robert S. Tyrol
 Promotion Mgr.....Eugene J. Muriaty
 Publicity Director.....Paul E. Lucas
 Dir. of Engineering.....Harold A. Dorschug
 Plant Mgr., Ch. Eng.....Herman D. Taylor
 Owners of: WTIC-FM-TV.

WINF—Manchester—1958

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Manchester Broadcasting Co.
 Address.....376 R. West Middleturn Pike
 Tel.: Mitchell 3-2491.....CBS
 Station Representative.....Walker-Rawalt
 Owner, Gen. Manager.....John Deme
 Program Director.....T. R. Safford

WMMW—Meriden—1947

Frequency: 1470 Kc. Power: 1000 Watts, d.
 Owned By.....Meriden Radio, Inc.
 Address.....99 Colony St.
 Tel.: BE 5-5747.....Independent
 Station Rep.....Continental Bcstg. Co.
 President.....Ralph Weil
 General Manager.....Donald Laufer
 Comm., Sales Prom. Mgr.....Bernie Kaufman
 Program Director.....Lester H. Fox
 Chief Engineer.....Hillis Holt

WCNX—Middletown—1948

Frequency: 1150 Kc. Power: 500 Watts
 Owned-Oper. By.....Middlesex Bcstg. Co.
 Address.....River Road
 Tel.: Diamond 7-2565.....Independent
 Sta. Reps.....Devney Org.; Nona Kirby
 Managing Dir.....R. J., W. J. O'Brien
 Station Mgr., Prog. Dir.....Bill Glynn
 Sales Director.....Peter M. O'Brien
 Chief Engineer.....Rogers Holt

WOWW—Naugatuck—1960

Frequency: 860 Kc. Power: 250 W. d.
 Owned By.....Naugatuck Valley Service
 Address.....142 Meadow St.
 Tel.: PArk 9-2291.....Independent
 Station Representative.....Walker-Rawalt
 President, General Mgr.....John T. Parsons
 Sales Promotion Mgr.....Carl Fisher
 Program Director.....Brad Drawbridge
 Publicity Director.....John Logan
 Chief Engineer.....Terry King

WHAY—New Britain—1949

Frequency: 910 Kc. Power: 3000 Watts
 Owned-Operated By...Central Conn. Bcstg. Co.
 Business Address.....22 Grove Hill
 Tel.: BAldwin 3-2721.....ABC
 Sta. Reps.....Forjoe; New Eng. Spot Sales
 General Mgr.....Aldo DeDominicis

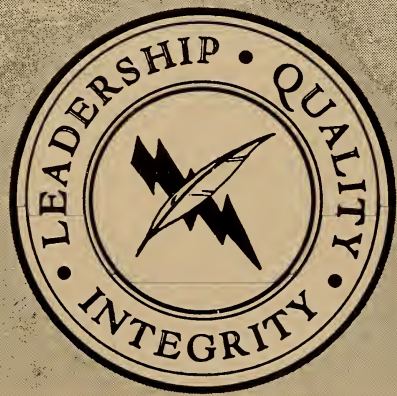
Station Manager.....Charles Bell, Jr.
 Commercial Manager.....John Dyno
 Chief Engineer.....Hillis Holt

WRYN—New Britain—1946

Frequency: 840 Kc. Power: 1000 Watts d.
 Owned By.....Hartford County Bcstg. Corp.
 Address...1056 Willard Ave., Newington, Conn.
 Tel.: MOhawk 6-5646 Independent
 Station Reps.....Hollingbery; Eckels
 President, General Mgr.....Louis A. Sodokoff
 Station, Sales Prom. Mgr...Michael E. Drechsler
 General Sales Mgr.....Tony Pansullo
 Program Director.....Joseph M. Tasker
 Chief Engineer.....Earl A. Carron, Jr.

WAVZ—New Haven—1947

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By.....WAVZ Bcstg. Corp.
 Business-Studio Address.....152 Temple St.
 Tel.: SP 7-4761.....Independent
 Representative.....Hollingbery, Kettell Carter
 Chairman of the Board.....Victor W. Knauth
 President.....Daniel W. Kops
 Exec. Vice Pres.....Richard J. Monahan
 V. P. & Gen. Mgr.....Marvin B. Rosenblatt
 Commercial Manager.....Marshall Pite
 Program Director.....George T. Phillips
 Sales Prom., Pub. Director.....S. L. Barsteln
 Chief Engineer.....Frank Belaska
 Owners of: WTRY, Troy, N. Y.



Daniel W. Kops,
 • President
 Richard J. Monahan,
 • Executive Vice President



WTRY

Albany • Schenectady
 • Troy

REPRESENTATIVE

• John Blair & Co.



REPRESENTATIVES

• Geo. P. Hollingbery Co.
 • Kettell-Carter, Inc.

WAVZ

New Haven, Conn.



A TIME OF RENEWAL

Broadcast House, new four-story home of WTIC TV-AM-FM is the first unit to be completed and occupied in Constitution Plaza, an area of urban renewal which boldly foretells of Hartford's bright future. The challenging opportunity to serve the vigorous, enterprising mind and spirit of the people of Southern New England has been ours for 37 years.





"THE BROADCASTER"

An original bronze by Frances Wadsworth, was commissioned for the lobby of Broadcast House, and symbolizes the act of broadcasting which sows the seeds of service.

"The Broadcaster Suite," an original musical work by Robert Maxwell, was commissioned for the dedication of Broadcast House.

Its premiere performance under the baton of the composer took place on November 27, 1961, following the unveiling of the bronze by Governor John N. Dempsey of Connecticut.

A TIME OF REDEDICATION

With a deep awareness of our history-filled past, we now dedicate ourselves anew to the fulfillment of that greater service which Broadcast House and its facilities make possible.

President

WTIC • TV3 • AM • FM

CONNECTICUT

WELI—New Haven—1935

Frequency: 960 Kc.....Power: 5 Kw.
 Owned By.....Conn. Radio Foundation, Inc.
 Business-Studio Address.....221 Orange St.
 Tel.: UN 5-1133.....Independent
 Sta. Representative.....H. R. Reys.
 Pres., Sta., Gen. Mgr.....Richard W. Davis

WDEE—New Haven—1960

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned By.....Southern New Eng. Bcstg. Corp.
 Address...473 Denslow Hill Rd., Hamden, Conn.
 Tel.: AT 8-3561.....Independent
 Station Reps.....Forjoe; N. E. Spot Sales
 President, Chief Engineer...Vincent Delaurentis
 Commercial Mgr.....Charles Bell, Jr.
 General Manager.....Aldo De Dominicis
 Program Director.....Richard Galiette

WNHC—New Haven—1944

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By...Triangle Publications, Inc.
 Address.....135 College St.
 Tel.: SPruce 7-3611.....ABC
 Newspaper Affil.....Phila. Inquirer; TV Guide
 Station Reps.....McGavren; Foster-Creed
 V.P. Radio-TV Div.....Roger W. Clipp
 General Mgr.....Richard L. Chalmers
 Commercial Mgr.....James U. Sweeney, Jr.
 Sales Promotion Mgr.....Vincent De Pillo
 Program Director.....Norman Polman

WWCO

PULSE and HOOPER
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1

BY A WIDE MARGIN

WWCO

1240 Non-Directional
 24 Hours a Day

Waterbury Connecticut

Represented by

Radio-TV Representatives, Inc.
 ECKELS & CO. Boston, Mass.

Publicity Director.....Edward J. Caputo
 Chief Engineer.....Carminc Iannucci
 Owners of: WELI-AM-FM-TV, Philadelphia;
 WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-
 AM-TV, Altoona, Pa.; WNHC-FM-TV, New Ha-
 ven, Conn.; WLYH-TV, Lebanon, Pa.; KPRE-
 AM-FM-TV, Fresno, Calif.

WNLC—New London—1936

Frequency: 1510 Kc.....Power: 5000 Watts
 Owned-Operated By...The Thames Bcstg. Corp.
 Business-Studio Address.....281 State St.
 Tel.: Gibson 2-5328.....Independent
 Station Reps.....Masla & Co.; Kettell-Carter
 Pres., Gen. Manager.....Gerald J. Morey
 Prom., Comm. Mgr.....Edwin H. Schweitzer
 Program, Pub. Dir.....Leslie Morson
 Chief Engineer.....Randolph Barrett

WNLK—Norwalk—1948

Frequency: 1350 Kc.....Power: 500 Watts
 Owned-Operated By...Norwalk Bcstg. Co., Inc.
 Address.....11 Wall St.
 Tel.: TE 8-5566.....Independent
 Pres., Gen. Mgr.....James Stolcz
 Program Director.....Richard Bounerba
 Chief Engineer.....Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc.....Power: 1 Kw.
 Owned-Oper. By.....Eastern Conn. Bcstg. Co.
 Business-Studio Address.....Cuprak Rd.
 Tel.: TU 7-1613.....Independent
 Station Representative.....Foster-Creed
 President.....Donald Lasser
 General, Station Mgr.....Richard Reed
 Commercial Manager.....John A. MacAdie
 Sales Prom., Pub. Director.....Edward Adler
 Chief Engineer.....Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc.....Power: 500 Watts
 Owned.....Long Island Sound Radio Corp.
 Address.....Conn. Turnpike
 Tel.: EV 8-3546.....MBS
 Sta. Representative.....Hopewell
 Pres., Gen. Mgr.....Joseph P. Trantino
 Commercial Mgr.....Alex Pernal
 Station Mgr.....Vivian N. Trantino
 Chief Engineer.....M. Tavarles

WINY—Putnam—1953

Frequency: 1350 Kc.....Power: 1 Kw.
 Owned By.....Winy Bcstg. Co.
 Address.....15 Grove St.
 Tel.: WA 8-2721-2.....MBS
 President.....H. C. Rice
 Gen. Mgr.....R. C. Rice

WSTC—Stamford—1946

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....W. Conn. Bcstg. Co.
 Business-Studio Address.....270 Atlantic St.
 Tel.: DA 4-7575.....ABC
 Newspaper Affiliation.....Stamford Advocate
 Station Reps.....N. E. Spot Sales
 President.....Kingsley Gillespie
 Gen. Manager.....Julian Schwartz
 Chief Engineer.....Lisle Dorrian

CONNECTICUT-DELAWARE

WBZY—Torrington—1947

Frequency: 990 Kc. Power: 1000 Watts d.
Owned By.....Pioneer States Bcstrs., Inc.
Business-Studio Address.....127 Main St.
Tel.: HU 9-4173.....Independent
Station Rep.....Breen & Ward
President, Gen. Mgr.....Bernard J. Zucker
Station Manager.....Patricia S. McGee
Commercial Manager.....Robert L. Kursman
Chief Engineer.....James M. Dunlap

WTOR—Torrington—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By...Torrington Bcstg. Co., Inc.
Business-Studio Address.....93 Perkins St.
Tel.: HU 9-4181.....MBS
Station Reps.....Walker-Rawalt; Masla
Pres., Gen. Mgr.....Edmund W. Waller
Sta., Comm. Mgr.....Alfred G. Eyre
Program Director.....Ed Harrigan
Chief Engineer.....Don Freeman

WATR—Waterbury—1934

Freq.: 1320 Kc. Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By.....WATR, Inc.
Business-Studio Address.....440 Meadow St.
Tel.: PL 5-1121.....ABC
Sta. Representative.....Masla
Gen., Sta. Mgr.....Sam R. Elman
Chief Engineer.....Robert Corbett

WBRY—Waterbury—1932

Frequency: 1590 Kc. Power: 5000 Watts
Owned By.....Crystal-Tone Bcstg. Co.
Address.....136 Grand St.
Tel.: PL 3-1125.....CBS
Sta. Reps.....Bolling Co.; Foster and Creed
President.....Gustave Nathan
Gen. Station Manager.....Robert S. Holczer
Comm., Sales Prom. Mgr.....Murray Grossman
Publicity Director.....Robert Gillespie
Chief Engineer.....John Tomaszewicz

WWCO—Waterbury—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper.WWCO, Inc.
Business-Studio Address.....65 Bank St.
Tel.: PLaza 4-5141.....MBS
Station Reps.....Radio-TV Reps.; Eckels
President.....Herbert Bloomberg
Vice President.....Ruth R. Goodard
Chief Engineer.....B. McCormick

WMMM—Westport—1959

Frequency: 1260 Kc. Power: 1000 Watts
Owned By.....Westport Bcstg. Co.
Business Address.....163 Main St.
Tel.: CApiTal 7-5133.....MBS
Station Representative.....Prestige
President, Gen. Mgr.....Sidney J. Flamm
Station Mgr., Prog. Dir.....Bob Roberts
Comm. Manager.....John Newhouse
Sales Promotion Mgr.....Betty James
Chief Engineer.....James M. Orre

WILI—Willimantic—1957

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By....."Willie" Corp.
Address.....Bcstg. House, Main St.
Tel.: HA 3-1621.....MBS
Pres., Gen. Manager.....Herbert C. Rice
Comm. Manager.....Robert C. Rice
Sales Prom. Manager.....Ethel A. Rice
Program Director.....Roger Baker
Publicity Director.....Les Douglas
Chief Engineer.....John Roache
Owners of: WINY, Putnam, Conn.

WSOR—Windsor—1961

Frequency: 1480 Kc. Power: 500 Watts, d.
Owned By.....The Tobacco Valley Bcstg. Co.
Address.....118 Poquonock Ave.
Tel.: MURdock 8-4948.....Independent
Station Representative.....Breen & Ward
President.....Stanley B. Loucks
General Manager.....Ralph J. Robinson
Program Director.....Joel L. Salberg
Chief Engineer.....Michael Cookish

Pop.: 475,000
Families: 140,000

DELAWARE

Radio Homes: 135,000
AM Stas. in State: 9

WDOV—Dover—1948

Frequency: 1410 Kc. Power: 1000 Watts
Owned.....Dover Bcstg. Co.
Address.....Denny's Road
Tel.: REDfield 4-5816.....MBS
Station Representative.....Breen & Ward
President.....Henry Rau
Station, Comm. Mgr.....William S. Cook
Chief Engineer.....Lloyd Smith
Owners of: WOL, Washington, D. C.; WARK,
Hagerstown; WNAV, Annapolis.

WKEN—Dover—1957

Frequency: 1600 Kc. Power: 500 Watts, d.
Owned.....Coastal Carolina Bcstrs.
Address.....Treadway Inn
Tel.: RE 4-5797.....ABC
Sta. Representative.....Grant Webb
President.....J. Olin Tice, Jr.
Station Manager.....John Masters
Commercial Manager.....Ed Bowen
Chief Engineer.....Jim Gentry
Owners of: WKTC, Charlotte; WMYB, Myrtle
Beach; WCAY, Columbia.

DELAWARE-DISTRICT OF COLUMBIA

WJWL—Georgetown—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By.....Scott Bcstg.
Address.....DuPont Highway
Tel.: Georgetown 2567.....Independent
President.....Herbert Scott
General Manager.....Charles R. Maillet
Chief Engineer.....Edward Marzosa

WKSJ—Milford—1953

Frequency: 930 Kc. Power: 500 Watts
Owned-Oper. By.....Kent-Sussex Bcstg. Co.
Address.....Box 444
Tel.: GA 2-8881.....Independent
Gen. Comm., Prom. Mgr.....H. M. Griffith, Jr.
Ch. Eng., Oper. Mgr.....E. M. Welch

WSUX—Seaford—1955

Frequency: 1280 Kc. Power: 1000 Watts
Owner-Oper. By.....E. & W. C. Evans
Address.....Dual Hwy. 13
Tel.: NATIONAL 9-7933.....Independent
Pres., Gen. Mgr.....Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned.....Rollins Broadcasting Co.
Address.....414 French St.
Tel.: OL 4-8881.....Independent
Station Representative.....Eastman
President.....O. Wayne Rollins
General, Station Mgr.....Ed Edwards
Commercial Manager.....Harry Reed
Program Director.....Lee Davis
Chief Engineer.....Fitzgerald MacDaniels
Owners of: WCHS-AM-TV, Charleston; WPTZ-TV,

Plattsburgh; WEAR-TV, Pensacola; WRAP, Norfolk; WBEE, Harvey, Ill.; WNJR, Newark.

WDEL—Wilmington—1922

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By.....Delmarva Bcstg. Co., Inc.
Address.....2727 Shipley Road
Tel.: OLYMPIA 2-3311.....NBC
Representative.....Meeker Co.
Station Executive.....Clair R. McCollough
Station Manager.....Harvey C. Smith
National Sales Manager.....Harry J. Shaub, Jr.
Gen. Sales Mgr.....J. Robert Gulick
Program Manager.....Richard Aydelotte
Technical Director.....J. E. Mathiot

WILM—Wilmington—1922

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Delaware Bcstg. Co.
Business-Studio Address.....920 King St.
Tel.: OL 4-7771.....ABC
Representative.....Bolling Co.
President, Gen. Mgr.....Ewing B. Hawkins
Chief Engineer.....Eugene Szymanski

WTUX—Wilmington—1946

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Port Frere Bcstg. Co., Inc.
Address.....1400 Market St.
Tel.: OL 5-8821.....Independent
Sales Representative.....Spot Sales
Pres., Sta. Mgr.....Gordon K. MacIntosh
Commercial Manager.....William S. Ewing
Sales Prom. Mgr.....Henry Cook
Program Director.....Donald Mathewson
Publicity Director.....David Kaigler
Chief Engineer.....Ed Kennedy

Pop.: 770,000
Families: 224,500

DIST. OF COLUMBIA

Radio Homes: 218,000
AM Stations: 10

WGMS—Washington, D. C.—1947

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....RKO General, Inc.
Address.....Hotel Harrington
Tel.: EXecutive 3-8676.....Independent
Station Rep.....RKO General Natl. Sales
President, Gen. Mgr.....Thomas F. O'Neil
Sales Manager.....Perry S. Ury
Program Director.....Charles O. Wood
Dir. of Adv. & Pub.....Beth Parrish
Owners of: WOR-AM-FM-TV, New York; KHJ-AM-FM-TV, Los Angeles; WNAC-AM-TV, WRKO-FM, Boston; KERC-AM-FM, San Francisco; WHBQ-AM-TV, Memphis; CKLW-AM-FM-TV, Detroit; WHCT-TV, Hartford.

**WMAL—Washington, D. C.
1925**

Freq.: 630 Kc. Power: 5,000 Watts
Owned.....Evening Star Bcstg. Co., Inc.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative.....H-R
President.....John W. Thompson, Jr.

General Manager.....Fred S. Houwink
Radio Manager.....Andrew M. Ockershausen
Program Manager.....Harold L. Green
Chief Engineer.....Allan Powley
Owners of: WMAL-FM-TV, Washington, D. C.; WWSA-AM-FM-TV, Harrisonburg, Va.

WOL—Washington, D. C.—1924

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Washington Bcstg. Co.
Address.....2000 P. St., N.W.
Tel.: HOBart 2-3900.....MBS
Station Representative.....Breen-Ward
Pres., Gen. Mgr.....Henry Rau
Commercial Manager.....Malcolm Campbell
Promotion Manager.....Stan Barclay
Director of Engineering.....Lloyd Smith
Chief Engineer.....Joe Velsmid
Owners of: WDOV, Dover, Del.; WNAV, Annapolis, Md.; WARK, Hagerstown, Md.; WOL-FM, Washington, D. C.

**WOOK—Washington, D. C.
1940**

Frequency: 1340 Kc. Power: 250 Watts

DISTRICT OF COLUMBIA

Owned-Operated By.....United Bcstg. Co.
Address.....5321 First Place, N.E.
Tel.: TU 2-2500.....Independent
Station Representative.....UBC Sales
President.....Richard Eaton
V.P. & Gen. Mgr......John A. Panagos
Program Director.....Cliff Holland
Chief Engineer.....Ernest E. Stephens

WPGC—Washington, D. C.—1954

Frequency: 1580 Kc.....**Power**: 10,000 Watts d.
Owned-Operated By.....WPGC, Inc.
Business Address.....4421 Southern Ave., SE
Tel.: JOrdan 8-6677.....Independent
Station Representative.....Dore
President.....M. E. Richmond
Gen., Comm. Manager.....Robert Howard
Program Director.....Dean Griffith
Chief Engineer.....George R. Sanner

WQMR—Washington, D. C. 1945

Frequency: 1050 Kc.....**Power**: 1,000 Watts
Owned By.....Connie B. Gay Bcstg. Corp.
Address.....Wisconsin Bldg.
Tel.: WHitehall 6-1050.....Independent
Station Representative.....Spot Time Sales
President, General Manager.....Ed Winton
Station Manager.....Ted Dorf
Program Director.....Don Tucker
Publicity Director.....Roger Craig
Chief Engineer.....Earl Castine
Owners of WFTC, Kinston; WTOR, Ashland.

WRC—Washington, D. C.—1923

Frequency: 980 Kc.....**Power**: 5000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....4001 Nebraska Ave., NW
Tel.: EM 2-4000.....NBC
Sta. Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
V.P., General Mgr......Joseph Goodfellow
Station Manager.....Harry A. Karr Jr.
Business Manager.....William Callaway
Prog. Mgr......William Grayson
Publicity Manager.....Charlotte Walch
Chief Engineer.....John Rogers
Owners of: WNBC-AM-TV-FM, N. Y.; WRCV-AM-TV, Phila.; WRC-TV-FM; WMAQ-FM, Chicago; KNBC-FM, San Francisco; WAMP, Pittsburgh; WNBQ, Chicago; KRCA, Los Angeles; WFMP, Pittsburgh.

WTOP—Washington, D. C. 1932

Frequency: 1500 Kc.....**Power**: 50,000 Watts
Owned-Oper......Washington Post Co.
Address.....Broadcast House
Tel.: EM 2-9300.....CBS
Newspaper Affiliate.....Washington Post
Representative.....CBS Radio Spot Sales
Pres., Best. Div......John S. Hayes
General Manager.....Lloyd Dennis, Jr.
Sales Mgr......R. W. Schellenberg
Dir., Sales Develop......Charles Crawford
Program Director.....Patricia A. Searight
Publicity Director.....Margaret Nelson
Chief Engineer.....Granville Klink

WUST—Washington, D. C. 1947

Frequency: 1120 Kc.....**Power**: 250 Watts
Owned-Operated By.....Atlantic Bcstg. Co.
Address.....1815 V St., N.W.
Tel.: HO 2-0011.....Independent
Station Representative.....Bernard Howard
President.....Milton Diener
General Manager.....Daniel Diener
Program Mgr......Ben Gordon
Comm., Sales Prom. Mgr......Perry Walders
Chief Engineer.....Norman Woods
Owners of: WFPG, Atlantic City, N. J.; WJMD, Washington, D. C.

WWDC—Washington, D. C. 1941

Frequency: 1260 Kc.....**Power**: 5000 Watts
Owned-Oper. By.....WWDC, Inc.
Business-Studio Address.....1627 K St., N.W.
Tel.: TU 2-7600.....Independent
Representative.....Blair
Pres., Gen. Mgr......Ben Strouse
V.P., Gen. Sales Mgr......Max Sherman
Program Director.....Ed Studney
Sales Prom. Mgr......Jo Wilson
Publicity Director.....Norman Reed
Chief Engineer.....Ross H. Beville
Owners of: WMBR, Jacksonville; WWDC-AM-FM, Washington, D. C.



This man doesn't use

WWDC

but practically
every national radio
advertiser does!

Radio Washington
Represented nationally
by John Blair & Co.



Pop.: 5,115,000
Families: 1,564,500

FLORIDA

Radio Homes: 1,507,000
AM Stas. in State: 168

WAPG—Arcadia—1956

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned.....Arcadia-Punta Gorda Bcstg. Co.
Tel.: WA 8-6111KBS
President.....H. D. Ryals
General Manager.....W. W. Benton
Comm., Prog. Dir.....Bert G. Erickson
Chief Engineer.....Paul Howell

WKTX—Atlantic Beach—1958

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned By.....Good Music Bcstg.
Address.....1611 Atlantic Blvd.
Tel.: CH 6-3695.....Independent
Gen. Mgr., Chief Eng.....Robert K. Lynch
Program Dir.....Bernie Adams

WTWB—Auburndale—1956

Frequency: 1570 Kc. Power: 1 Kw., d.
Owned By.....L. M. Hughey
Address.....P. O. Box 1
Tel.: Woodlawn 7-1129.....Independent
President.....L. M. Hughey
Gen. Mgr., Program Dir.....Richard Boyce
Chief Engineer.....Fred N. Potter

WAVP—Avon Park—1957

Frequency: 1390 Kc. Power: 1 Kw., d.
Owned By.....Mid-Florida Bcstrs., Inc.
Address.....Jacaranda Hotel
Tel.: GL 3-3171.....Independent
President.....John Marshall
General Manager.....W. Coarsey
Commercial Manager.....Geneva Clayton
Program Director.....June Cooper
Chief Engineer.....J. Howard

WBAR—Bartow—1954

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By.....WBAR, Inc.
Address.....Box 820
Tel.: 533-8021.....Independent
General Manager.....N. Evers
Chief Engineer.....R. Shikenjanski

WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By.....Seminole Bcstg. Co.
Address.....Box 8
Tel.: WYman 6-2063.....MBS
Chrm. of Bd.....E. D. Rivers, Jr.
President.....H. Ulmer
General Manager.....Marvin Smith
Program Director.....Al Harris
Chief Engineer.....C. S. Clemens

WBRD—Bradenton—1957

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned.....Sunshine State Bcstg. Co., Inc.
Address.....P. O. Box 1038

Tel.: 6-2183MBS
Station Rep.....John E. Pearson Co.
Pres., Gen. Mgr.....Robert R. Nelson
Commercial Manager.....Hal Meyer
Program Director.....K. Vincent
Chief Engineer.....Richard Wetherbee

WTRL—Bradenton—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....Fletcher-Mitchell Corp.
Address.....Memorial Pier
Tel.: 3-1490.....Independent
President.....James I. Mitchell
General Manager.....David W. Albright
Program Director.....Gordon Wyllie
Chief Engineer.....Marlen Hager
Owners of: KOBC, Des Moines.

WWJB—Brooksville—1958

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Brookville Bstg. Service
Address.....30 E. Liberty St.
Tel.: BBrookville 796-2020.....KBS
President Gen. Mgr.....W. W. Johnson
Sta., Comm. Manager.....Charles Grant
Chief Engineer.....Gerry Steen

WBGC—Chipley—1956

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....Lee-San Corp.
Address.....Drawer 430
Tel.: ME 8-0234.....Independent
President, Gen. Mgr.....John Sanders
Station, Prog. Mgr.....Mrs. Lee Sanders
Chief Engineer.....Gerald McKechnie

WAZE—Clearwater—1959

Frequency: 860 Kc. Power: 500 Watts
Owned By.....Radio Clearwater, Inc.
Address.....201 S. Ft. Harrison Ave.
Tel.: 446-8575.....Independent
President, Comm. Mgr.....Charles H. Adams
Gen. Mgr., Ch. Eng.....Gene Allen Robinson
Program Director.....Scott Dilworth

WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Clearwater Radio, Inc.
Business Address.....200 Pierce Blvd.
Tel.: 446-3084.....KBS
Pres., Gen. Mgr.....H. Dennison Parker
Program Director.....Harry C. Lytle
Chief Engineer.....Frank L. Reid

WSUG—Clewiston—1959

Frequency: 1050 Kc. Power: 250 Watts
Owned By.....WSUG Radio
Address.....718 S. Francisco St.
Tel.: YU 2-7501.....Independent
Sta. Mgr., Ch. Eng.....L. Chapman
Sales Prom. Manager.....Betty Gober
Program Director.....Homer Ford

WEZY—Cocoa—1957

Frequency: 1350 Kc. Power: 1 Kw. d. 500 W. n.
 Owned By.....WEZY, Inc.
 Address.....740 Clearlake Rd.
 Tel.: Newton 6-4411.....Independent
 Station Representatives...Grant Webb; Ochs
 President.....Irving Braun
 General Manager.....Jay Schoof
 Program Director.....Richard Olson
 Chief Engineer.....John Shelton

WKKO—Cocoa—1952

Frequency: 860 Kc. Power: 1 Kw. d.
 Owned By.....WKKO Radio, Inc.
 Address.....Box 1308
 Tel.: NE 6-2411.....Independent
 Station Reps.....Dora Clayton; Gene Bolles
 President, Gen. Mgr.....Marvin Rothschild
 Station Manager.....Dale Wright
 Comm. Manager.....Stan Freed
 Program Director.....Jack Hayes
 Chief Engineer.....Jack Heimberger

WRKT—Cocoa Beach—1959

Frequency: 1300 Kc. Power: 500 Watts
 Owned By.....Mel Wheeler
 Address.....425 W. Orange
 Tel.: SU 3-2416.....Independent
 Station Representative.....C. K. Beaver
 President.....Mel Wheeler
 General Manager.....Carl Collins
 Station Manager.....John Fox
 Commercial Manager.....Frank Harasz
 Program Director.....Richard D. Hutto
 Publicity Director.....C. E. Maxwell
 Chief Engineer.....C. G. Collins, Jr.

WVCG—Coral Gables—1948

Frequency: 1070 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Peninsular Bcstg. Corp.
 Business Address.....377 Alhambra Circle
 Tel.: HI 8-7411.....Independent
 Sta. Representative.....Broadcast Time Sales
 President, Sta. Mgr.....George W. Thorpe
 Admn. V. P.....Warren Blackmon
 Commercial Manager.....Timothy J. Carney
 Program Director.....Barbara Binns
 Chief Engineer.....Thomas F. Middleton

WCNU—Crestview—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Gulf Shores Bcstg. Co.
 Address.....Box 518
 Tel.: MU 2-2330.....KBS
 General Manager.....S. F. Townsend
 Chief Engineer.....James Whitaker

WJSB—Crestview—1954

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Crestview Bcstg. Co.
 Address.....Box 267
 Tel.: MU 2-3040.....Independent
 Pres., Gen. Mgr.....Everett M. McCrary
 Commercial Manager.....Bob Lynn
 Program Director.....Cordell Whitlock
 Chief Engineer.....Russ White

**WGTO—Cypress Gardens
1955**

Frequency: 540 Kc. Power: 50,000 Watts
 Owned-Operated By.....KSTP, Inc.
 Address.....Box 123
 Tel.: CY 3-4103.....Independent
 Sta. Representative.....Edward Petry & Co.
 President.....Stanley E. Hubbard
 Vice President Sales.....Marvin Rosene
 Comm., Station Manager.....Max Kimbrel
 Program Director.....Bill Gramer
 Sales Prom. Mgr., Pub. Dir.....Gary Miller
 Chief Engineer.....Dave Schlick
 Owners of: KSTP-AM-TV, St. Paul; KOB-AM-TV,
 Albuquerque.

WDCF—Dade City—1954

Frequency: 1350 Kc. Power: 1 Kw. d.
 Owned.....Pasco Bcstg. Co.
 Address.....Box 1077
 Tel.: 567-3879.....MBS-KBS
 General Manager.....B. Bailey

WELE—Daytona Beach—1957

Frequency: 1590 Kc. Power: 1 Kw.
 Owned.....Quality Bcsters. of Daytona, Inc.
 Address.....Box 1940
 Tel.: CL 5-1448.....Independent
 Sta. Representative.....Gill-Perna
 President.....R. Kelvin Shivers
 Gen. Mgr., Chief Engineer.....George Nelson

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....WMFJ, Inc.
 Business Address.....Daytona Plaza Hotel
 Tel.: CL 2-6491.....Independent
 Station Reps.....Gill-Perna; Ayers
 President.....John Creutz
 General Mgr., Chief Eng.....Jack Siegel
 Sta. Mgr., Publicity Mgr.....Dick Clark

WNDB—Daytona Beach—1947

Frequency: 1150 Kc. Power: 1,000 Watts
 Owned-Operated By.....News-Journal Corp.
 Business-Studio Address.....128 Orange Ave.
 Tel.: CL 2-1511.....ABC
 Newspaper Affil.....M. Journal; E. News
 Sta. Representative.....Thomas F. Clark
 President.....Julius Davidson
 Gen., Sta. Mgr.....R. Y. Huffman
 Commercial Manager.....John Pitts
 Prog. Dir.....Ken Lueck
 Publicity Dir.....M. E. Hagman
 Chief Engineer.....Stephen B. Searle

WQXQ—Daytona Beach—1957

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By.....Volusia County Bcstg. Corp.
 Address.....Box 5038
 Tel.: CLinton 5-3636.....Independent
 Station Representative.....Hal Walton
 President, Ch. Eng.....Lyman W. Menard
 General Mgr.....Don Ritter
 Commercial Manager.....Jerry Norman

FLORIDA

WROD—Daytona Beach—1947

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
OwnedRadio of Daytona, Inc.
Business AddressBox 991
Tel.: CL 2-4626MBS
Newspaper Affiliation.....Mining Journal, Ltd.
RepresentativePearson
President.....Frank J. Russell
Gen. Mgr., Chief Eng....James F. McDonough
Commercial Mgr.....James Crist
Sales Prom., Publicity.....Ken Steele

**WDSP—DeFuniak Springs
1956**

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned By.....Euchee Valley Bcstg. Co.
Business Address.....8th Street
Tel.: TW 4-8361.....KBS
President.....Mrs. Marie F. Douglass
General Mgr.....H. L. Wiles
Sta. Mgr., Ch. Eng.....Laverne Foster

**WZEP—DeFuniak Springs
1959**

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Leonard Zepp
AddressBox 387
Tel.: TW 4-7161.....Independent
President Ch. Eng.....Leonard S. Zepp

WJBS—DeLand—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Four Star Bcstg.
Address220 E. Hubbard
Tel.: RE 4-1725.....Independent
President.....Joseph C. Gill

WOOO—DeLand—1956

Frequency: 1310 Kc.....Power: 5000 Watts d.
Owned By.....Polaris Bcstg., Inc.
AddressConrad Bldg.
Tel.: RE 4-3422.....KBS
President, General Manager.....Don Potter
Station Manager.....Edgar Backus
Commercial Manager.....Moses Berman
Program Director.....Garry Moore
Publicity Director.....Denver Duff
Chief Engineer.....Edwin Carson

WDBF—Delray Beach—1954

Frequency: 1420 Kc.....Power: 5 Kw. d.
Owned By.....Sunshine Bcstg.
AddressP.O. Box 2516
Tel.: CR 8-1420.....Independent
President.....Ira Lee Eshleman
Gen., Sta. Manager.....Jim Bellamy
Program Director.....Lew Carter
Chief Engineer.....Bob Schulz

WMEG—Eau Gallie—1956

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned.....Mel-Eau Broadcasting Corp.

Address.....30 Melbourne Ave., Melbourne
Tel.: Parkway 3-6723.....ABC
General Manager.....Dean C. Wilson
Commercial Manager.....Alan White
Chief Engineer.....Bill Purcell

WLCO—Eustis—1955

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Floyd W. Hess
AddressDrawer AX
Tel.: EL 7-4191.....Independent
Owner, Gen. Mgr.....Floyd W. Hess
Sales Prom., Program Dir...Richard Smith
Chief Engineer.....Wayne L. Moody

**WPAP—Fernandina Beach
1955**

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Rowland Radio
AddressBox 691
Tel.: 3667.....KBS
General Manager.....Robert Rowland

**WFTL—Fort Lauderdale
1958**

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WFTL Bcstg. Co.
AddressP.O. Box 1400
Tel.: LOgan 6-9621.....Independent
Sta. Representative.....Jack Masla & Co.
President, Gen. Mgr.....Walter B. Dunn
Sales Prom., Comm. Mgr.....Robert J. Peggs
Program Director.....Robert Roberts
Chief Engineer.....Charles E. Vanderford, Jr.

WL0D—Ft. Lauderdale—1959

Frequency: 980 Kc.....Power: 1,000 Watts
Owned By.....Franklin Broadcasting Co.
AddressP.O. Box 108
Tel.: LO 6-8318.....Independent
Station Representative.....Gill Perna
President.....William F. Johns Jr.
General Manager.....Sherod F. Rouser
Program Director.....Charles Hale
Chief Engineer.....Herb Kravitz
Owners of: KOMA, Tulsa, Okla.; WMIN, St. Paul,
Minn.; WVOM, New Orleans, La.; WEW, St.
Louis, Mo.

WWIL—Ft. Lauderdale—1955

Frequency: 1580 Kc..Power: 10 Kw. d., 5 Kw. n.
Owned.....Florida Air-Power, Inc.
Address1580 N. Davie Road
Tel.: LU 1-1580.....Independent
Station Rep.....Weed Radio
President, Gen. Mgr.....William A. Roberts
Station Manager.....Robert A. Hinners
Commercial Manager.....William Schnauat
Program Director.....Jay Childs
Chief Engineer.....Henry Murray

WINK—Ft. Myers—1940

Frequency: 1240 Kc.....Power: 250 Watts

Owned-Oper. By....Ft. Myers Bestg. Co., Inc.
 Address.....2824 Palm Beach Blvd.
 Tel.: EDison 4-1131.....KBS
 Station Representative.....United Spot Sales
 General Manager.....A. J. Bauer
 Chief Engineer.....B. Caughey

WMYR—Ft. Myers—1952

Freq.: 1410 Kc.....Power: 5 Kw. d., 5 w. n.
 Owned-Operated By.....Robert Hecksher
 Address.....2835 Hanson St.
 Tel.: ED 5-1175.....Independent
 Owner-Gen. Mgr.....Robert Hecksher

WARN—Fort Pierce—1952

Frequency: 1330 Kc...Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....South Jersey Bestg. Co.
 Address.....P.O. Box 1343
 Tel.: Howard 4-1330.....ABC
 Station Representative..Continental Radio Sales
 President.....Maj. Ranulf Compton
 General Mgr., Ch. Eng.....Charles C. Castle
 Commercial Mgr.....Dennis O'Day
 Program Director.....Donna Ogden
 Sales Prom. Mgr.....George Van Houten
 Publicity Director.....Al Radlein
 Owners of: WKDN, Camden, N. J.

WIRA—Fort Pierce—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By..Indian River Bestg. Co.
 Address.....Melody Lane
 Tel.: HOWard 4-1400.....NBC
 Sta. Representative.....United Spot Sales
 Pres., Gen. Mgr.....James L. Howe
 Program Director.....Don Raffensberger
 Commercial Manager.....J. Kingsley Butt
 Chief Engineer.....Robert Money

**WFTW—Ft. Walton Beach
 1953**

Frequency: 1260 Kc....Power: 1000 Watts d.
 Owner.....Vacationland Bcstg. Co.
 Address.....39 Main St.
 Tel.: CH 3-3123.....Independent
 President.....Wilbur R. Powell
 Chief Engineer.....Jimmy Waits

**WNUE—Ft. Walton Beach
 1956**

Frequency: 950 Kc.....Power: 1 Kw.
 Owned By.....Smith Radio Inc.
 Address.....Wright Ave.
 Tel.: CH 4-5685.....Independent
 President.....M. D. Smith III
 General Manager.....B. Borthwick
 Chief Engineer.....John Davison

WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.
 Owned-Operated By.....WDVH, Inc.
 Address.....P.O. Box 103
 Tel.: FR 2-2528.....Independent
 President.....R. A. Vaughn

Gen. Mgr., Chief Engr.....Tom Hanssen
 Comm., Sales Prom. Manager...Gene A. Bowen
 Program, Publicity Dir.....Bill Marr

WGGG—Gainesville—1948


Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Gainesville, Inc.
 Business Address.....Box 501
 Tel.: FR 6-5791.....Independent
 Sta. Representative.....Jack Masla
 Owners.....C. W. Mackey, R. L. Marsh
 Program Director.....John Thomas
 Publicity Director.....Win Brown
 Chief Engineer.....Gene Bardo

WRUF—Gainesville—1928

Frequency: 850 Kc.....Power: 5000 Watts
 Owned By.....University of Florida
 Business Address.....P.O. Box 2757
 Tel.: FR 6-7575.....NBC
 Representative.....Thomas F. Clark
 General Manager.....Kenneth F. Small
 Commercial Mgr.....Robert L. Black
 Program Dir.....Pierre A. Bejanc
 Chief Engineer.....Bertram MacNamara

**WGRC—Green Cove Springs
 1959**

Frequency: 1580 Kc.....Power: 500 W.
 Owned By.....Palms Broadcasting, Corp.
 Address.....Que-Si-Sana Motel, Walnut St.



WWIL

AM & FM

1580 kc. • 103.5 Mgc.

Top Radio
at the Top of the Dial
 in
FT. LAUDERDALE, FLORIDA
"Where the Fun Never Sets"

10,000 watts Day
 5,000 watts Night
 (and WWIL-FM with 31,000 watts
 covering all of South Florida)

**Ft. Lauderdale's Dominant
 Total Audience Radio**

Contact: Weed Radio Corporation
 or William A. Roberts, President

WWIL, WWIL-FM,
 P.O. Box 8067, Ft. Lauderdale, Fla.

FLORIDA

Tel.: 284-6363Independent
 General Manager.....J. Morris
 Chief Engineer.....R. Allen

WHAN—Haines City—1960

Frequency: 930 Kc.....Power: 250 Watts d.
 Owned By.....Haines City Bcstrs.
 Address.....Box 1265
 Tel.: Haines City.....Independent
 General Manager.....Peggy R. Cook
 Chief Engineer.....Richard L. Cook

WGMA—Hollywood—1953

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned By.....Melody Music, Inc.
 Address.....1909 Harrison St.
 Tel.: WA 2-0178.....Independent
 Station Rep.....Bob Dore
 President.....Jack Barry
 Gen. Mgr., Sta. Mgr.....C. Edward Little
 Commercial Mgr.....Bill Day
 Sales Prom. Mgr.....Betty Cochran
 Program Manager.....Bob Gaynor
 Chief Engineer.....Al O'Hara

WSDB—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.
 Owned.....S. Dade Bcstg. Co.
 Business Address.....507 N.W. 2nd St.
 Tel.: CI 7-2445.....Independent
 General Manager.....Hank Cutshall

WAPE—Jacksonville—1958

Frequency: 690 Kc.....Power: 25,000 Watts, d.
 Owned By.....Brennan Bcstg. Co.
 Address.....P. O. Box 1103
 Tel.: FLanders 9-9000.....Independent
 Station Rep.....Radio-TV Reps.
 Pres., Gen. Mgr.....William J. Brennan
 Commercial, Sales Prom. Mgr.....Jim Atkins
 Chief Engineer.....C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc.....Power: 1000 Watts
 Owned-Operated By.....WIVY, Inc.
 Address.....1639 Atlantic Blvd.
 Tel.: FL 9-2521.....Independent
 Sta. Representative.....Jack Masla
 President.....Edward J. Oberle
 Chief Engineer.....B. Baker

WJAX—Jacksonville—1925

Frequency: 930 Kc.....Power: 5,000 Watts
 Owned-Operated By..City of Jacksonville, Fla.
 Business-Studio Address.....1 Broadcast Pl.
 Tel.: EI 4-1681.....NBC
 Sta. Rep.....H. R. Reps
 Commissioner in Charge.....J. D. Kennedy
 General Mgr.....J. W. Douglass
 Program Supervisor.....Mrs. Margarete Scott
 Chief Engineer.....Kenneth L. Kroier

WMBR—Jacksonville—1927

Frequency: 1460 Kc.....Power: 5000 Watts

Owned-Oper. By.....WMBR, Inc.
 Business Address..Hotel George Washington
 Tel.: ELgin 5-9001.....CBS
 Sta. Representative.....John Blair & Co.
 President.....Ben Strouse
 General Mgr.....Sidney L. Beighley, Jr.
 Station Manager.....Donald R. Smith
 Chief Engineer.....C. Roy King

WOBBS—Jacksonville—1947

Frequency: 1360 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Mel-Lin, Inc.
 Business-Studio Address.....1036 Mary St.
 Tel.: EX 8-3411.....Independent
 Sta. Reps.....Gill-Perna; Dora Clayton
 President.....Larry R. Pincus
 General Manager.....Al Keirstey
 Station Manager.....G. W. Johnston
 Program Director.....Johnny Shaw
 Chief Engineer.....Tommy Thomas

WPDQ—Jacksonville—1942

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....WPDQ, Inc.
 Address.....Atlantic Coast Line Bldg.
 Tel.: EL 4-4421.....Independent
 Newspaper Affil.....Brush-Moore Newspaper
 Sta. Reps...Venard, Rintoul & McConnell; Ayers
 President.....E. Carr
 V. P., Station Mgr.....Robert C. Fehlman
 Commercial Manager.....Richard Fellows
 Sales Promotion, Pub. Dir....Margaret Murray
 Program Director.....William Earman
 Chief Engineer.....Ernest E. Haralson
 Owners of: WHBC, Canton; WONE, Dayton.

WQIK—Jacksonville—1955

Frequency: 1280 Kc.....Power: 5,000 Watts d.
 Owned-Operated By....Rowland Bcstg. Corp.
 Address.....P.O. Box 3156
 Tel.: ELgin 4-4501.....Independent
 Pres., Gen. Mgr.....M. W. Rowland
 Station Manager.....Frank D. Thies
 Program Dir., Ch. Eng.....William V. Johnson
 Sales Prom. Mgr.....Robert T. Rowland

WQTY—Jacksonville—1960

Frequency: 1220 Kc.....Power: 250 Watts
 Owned By.....Rahall Broadcasting, Inc.
 Address.....P. O. Box 8103
 Tel.: RAYmond 5-2400.....Independent
 Station Rep.....Adam Young, Inc.
 President.....Sam G. Rahall
 General Manager.....J. Faulkner
 Commercial Manager.....C. D. Jones
 Chief Engineer.....Ben Willis
 Owners of: WKAP, Allentown; WNAE, Norris-
 town; WWNR, Beckley; WLCY, Tampa.

WRHC—Jacksonville—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WRHC, Inc.
 Address.....247 Margaret St.
 Tel.: EL 6-0461.....Independent
 Station Representative.....Hal Walton
 President.....Harold S. Cohn Sr.

Gen. Mgr. Harold S. Cohn, 2nd
 Station Mgr. Ronald H. Cohn
 Chief Engineer. Charles Trice

Program Dir. Jack Singer
 Publicity Director. L. Gene Brown
 Chief Engineer. Philip L. Corbin

WZOK—Jacksonville—1940

Frequency: 1320 Kc. Power: 5000 Watts
 Owned By. Peninsular Life Bcstg. Co.
 Business Address. Peninsular Life Bldg.
 Tel.: ELgin 6-1373 ABC
 Station Representative. Weed Radio
 President, Gen. Mgr. C. Macri
 Program Director. Reed Gardner
 Chief Engineer. William Cooper

WLAK—Lakeland—1936

Freq.: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Florida Central Bcstg. Co.
 Address. 1412 East Lime St.
 Tel.: MU 2-3143. NBC
 Station Representative. John E. Pearson
 Pres., Station Mgr. Frank W. Nesbitt
 V. P., Sales Prom. Mgr. Howard W. Cann, Jr.
 Commercial Manager. Powell Adams
 Program Director. Garland Burt
 Chief Engineer. William P. Lee

**WZRO—Jacksonville Beach
 1947**

Frequency: 1010 Kc. Power: 1 Kw. d.
 Owned By. Sunshine Stations
 Address. P.O. Box 278
 Tel.: Cherry 6-3222 KBS
 Owners Andrew B. Letson, E. T. Evans
 Program Dir. J. Douglas

WONN—Lakeland—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By WONN, Inc.
 Address Box 2038
 Tel.: MU 2-8184. Independent
 Representative. Donald Cooke, Inc.
 President Duane F. McConnell
 Commercial Manager. Tommy Dell
 Program Director. Merrill Smith

WKIZ—Key West—1959

Frequency: 1500 Kc. Power: 250 Watts
 Owned By. Florida Keys Bcstg. Corp.
 Address. P.O. Box 1487
 Tel.: CY 4-2523. Independent
 Station Rep. Devney Organization
 President. R. E. Hook
 General Manager. W. H. Bass

WYSE—Lakeland—1957

Frequency: 1330 Kc. Power: 1 Kw.
 Owned Polk Radio Inc.
 Address. 207½ E. Main St.
 Tel.: Mutual 6-8127. Independent
 General Mgr., Ch. Eng. Tom Barber

WKWF—Key West—1945

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Operated By. John M. Spottswood
 Business Address. P.O. Box 1300
 Tel.: CY 6-2222. ABC KBS-MBS
 Owner, Gen. Mgr. John M. Spottswood
 Sta., Sales Prom. Mgr. Ray A. Schoneck
 Prog. Dir. B. Leach
 Chief Eng. Charles R. Lowe

WIPC—Lake Wales—1951

Frequency: 1280 Kc. Power: 1000 Watts
 Owned Imperial Polk Bcstg. Corp
 Address. P. O. Box 712
 Tel.: 2-9831 Independent
 President. K. H. Berkeley
 V.P., Gen. Mgr. Charles D. Bishop
 Chief Engineer. H. Wolfe

WKBX—Kissimmee—1954

Frequency: 1220 Kc. Power: 250 Watts
 Owned By. Mid Florida Bcstg. Inc.
 Address. Lago Vista Blvd.
 Tel.: TI 6-7181. KBS
 President Jack Marshall

WLIZ—Lake Worth—1959

Frequency: 1380 Kc. Power: 500 Watts
 Owned By Gold Coast Bcstg. Co.
 Address. 1939 Seventh Ave. N.
 Tel.: JUSTice 5-5533. KBS-ABC
 Station Rep. Hal Walton
 President. Sam C. Phillips
 General Manager. William S. Decker Jr.
 Station, Commercial Mgr. Jack McCormack
 Program Director. Reesa Temple
 Chief Engineer. David E. Hubertz

WDSR—Lake City—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. WDSR, Inc.
 Address Box 826
 Tel.: 752-1340 KBS
 President, Ch. Eng. James M. Wall
 Station Manager. Myrtle Baker Wall

WBIL—Leesburg—1957

Frequency: 1410 Kc. Power: 1000 Watts
 Owned By. Thompson K. Cassel
 Address. P. O. Box 638
 Tel.: 787-2313 Independent
 President. Thompson K. Cassel
 General Manager. Richard D. Lundy
 Program Director. Don Kellogg
 Publicity Director. Larry Kins
 Chief Engineer. Wayne Scott
 Owners of: WATS, Sayre; WCHA, Chambersburg.

WGRO—Lake City—1958

Frequency: 960 Kc. Power: 500 Watts
 Owned By. Columbia County Bcstg. Co.
 Address. 30 N. Hernando St.
 Tel.: 752-0960 Independent
 Sta. Representative. Hopewell
 President. Donald E. Dockery
 General Manager. Bob Dobelstein

WLBE—Leesburg—1949

Frequency: 790 Kc.....Power: 5 Kw.
 Owned-Operated By.....WLBE, Inc.
 Address.....P.O. Box 1231
 Tel.: ST 7-2790.....MBS
 President, Gen. Mgr.....Paul A. Husebo
 Sales Prom., Publicity Dir.....Wendell Husebo
 Chief Engineer.....Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc.....Power: 1 Kw. d.
 Owned.....Norman O. Protsman
 Business Address.....P. O. Box 637
 Tel.: FOrEst 2-1250.....KBS
 Owner, Gen. Mgr.....Norman O. Protsman
 Program Director.....Faith Protsman
 Chief Engineer.....C. S. Parker

WMAF—Madison—1956

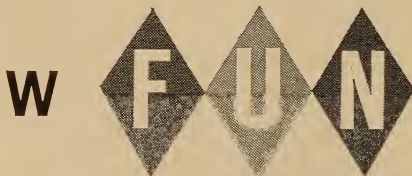
Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Norman O. Protsman
 Address.....Box 621
 Tel.: HU 3-6333.....KBS
 Owner.....Norman O. Protsman
 Station Manager.....Bob Lay

WFFG—Marathon—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned By.....Key Broadcasting Co., Inc.
 Address.....Box 332
 Tel.: 743-5563.....Independent

*From the State of salty waters,
 Pretty girls and Latin bands,
 Oranges without "color added"
 Lofty palms and sparkling sands,
 Comes a sound that's new and different,
 Bright and shiny as the sun,
 *Hooper shouts it... Buyers echo
 In Miami WFUN won one!*

*Nov.-Dec., 1961 Hooperating



WFUN, MIAMI — MIAMI BEACH

5,000 watts • 790 KC • 24 hrs. a day
 Robert E. Eastman & Co., Inc., National Representatives
 Dora-Clayton Agency, SE Representatives

President.....J. W. Betts
 General Mgr., Pub. Dir.....C. E. Corrill
 Station, Commercial Mgr.....J. A. Chapman
 Program Director.....Lilian Sagraves
 Chief Engineer.....Hal Sagraves

WTOT—Marianna—1958

Frequency: 980 Kc.....Power: 1 Kw.
 Owned By.....Chipola Corp.
 Address.....104 S. Caledonia St.
 Tel.: HUdson 2-3046.....KBS
 President.....F. T. MacKinnon
 General Manager.....F. Huggins
 Promotion Manager.....Barbara Kelly
 Program Dir.....Lloyd Hart
 Chief Engineer.....O. Lanman

WTYS—Marianna—1948

Freq.: 1340 Kc...Power 1 Kw. d.; 250 Wts. n.
 Owned-Operated By.....James W. Tate
 Address.....Box 777
 Tel.: HU 2-2131.....ABC
 General Manager.....James W. Tate
 Commercial Manager.....Bart W. Lincoln
 Program Director.....Jim Fisher
 Chief Engineer.....Gerald McKechnie

WMMB—Melbourne—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Indian River Radio, Inc.
 Address.....Front St.
 Tel.: PA 3-1661.....MBS
 General Manager.....Howard L. Green
 Chief Engineer.....Edward Murdoch

WAME—Miami—1957

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned By.....WAME Bcstg. Co.
 Address.....Chamber of Commerce Bldg.
 Tel.: FRanklin 3-5533.....ABC
 Sta. Reps.....V. R. McConnell; Ayers
 General Manager.....Ted Wilson
 Comm., Station Mgr.....Murry Woroner
 Program Dir.....Sid Knight
 Sales Prom., Publicity.....Lee Wilson
 Chief Engineer.....Stan Brown

WCKR—Miami—1956

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Operated By.....Biscayne TV Corp.
 Address.....1401 N. Bay Causeway
 Tel.: PL 1-6692.....NBC
 Newspaper Affil.....Miami Herald, News
 Station Rep.....Daren McGavren
 President.....Niles Trammell
 Station Manager.....Milton Komito
 Comm. Manager.....Cy Swingle
 Operations Manager.....Lee Manson
 Publicity Director.....Robert Lakin
 Chief Engineer.....Gene Rider
 Owners of: WCKT-TV, WCKR-FM, Miami.

WFAB—Miami—1958

Frequency: 990 Kc.....Power: 5000 Watts
 Owned By.....WFAB, Inc.

Address.....12th and Biscayne Blvd.
 Tel.: MO 6-3361.....Independent
 President.....R. Eaton
 General Manager.....S. E. Phillips

WFUN—Miami—1961

Frequency: 790 Kc.....Power: 5000 Watts
 Owned By....Rounsaville of Miami Beach, Inc.
 Address.....Box 879, McArthur Causeway
 Tel.: Jefferson 2-5535.....Independent
 Station Reps...Robert Eastman; Dora-Clayton
 President.....Robert W. Rounsaville
 General, Sales Prom. Mgr. .Wm. A. Selley, Jr.
 Station, Commercial Mgr.....Arnold Kaufman
 Program Director.....Frank Ward
 Publicity Director.....Gwen Glenn
 Chief Engineer.....Paul Cram
 Owners of: WGIN, Cincinnati; WTMP, Tampa;
 KRZY, Dallas; WVOL, Nashville; WLOU, Lou-
 isville; WYLD, New Orleans.

WGBS—Miami—1944

Freq.: 710 Kc....Power: 50 Kw. d., 10 Kw. n.
 Owned.....Storer Bcstg. Co.
 Address.....1605 Biscayne Blvd.
 Tel.: FR 9-2401.....Independent
 Newspaper Affiliation.....Miami Beach Sun
 Station Representative.....Katz Agency, Inc.
 President.....George B. Storer, Jr.
 V.P., General Manager.....Bernard E. Neary
 General Sales Mgr.....Robert Mitchell
 Sales Manager.....Ed Trent
 Promotion Director.....Spencer Danes
 Program Director.....Robert B. Martin
 Chief Engineer.....Edward C. Lockwood
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-
 AM-FM-TV, Cleveland; WHN, New York, N. Y.;
 WGBS-AM-FM, Miami, Fla.; WJBG-AM-FM,
 Phila., Pa.; WITI-TV, Milwaukee; KGBS, Los
 Angeles.

WINZ—Miami—1946

Freq.: 940 Kc....Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By.....Rand Bcstg. Co.
 Business Address....Biscayne Terrace Hotel
 Tel.: FR 1-6641.....MBS
 Representative.....Petry
 President, Gen. Mgr.....Rex Rand
 V.P., Sales Manager.....Frank Craig
 Program Director.....Dick Doty
 Chief Engineer.....John Price
 Owners of: WEAT-AM-TV, West Palm Beach;
 WINQ, Tampa, Fla.

WMBM—Miami—1949

Frequency: 1220 Kc.....Power: 250 Watts
 Owned-Oper. By.....Fla. East Coast Bcstg.
 Address.....350 N.E. 71st St.
 Tel.: PL 1-7534.....Independent
 Sta. Representative.....Bernard Howard
 President, Gen. Mgr.....Harry Trenner
 Publicity Director.....Blanche Calloway
 Program Director.....Doris M. Sanford
 Chief Engineer.....Vernon Ellis

WMIE—Miami—1947

Freq.: 1140 Kc...Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....WMIE, Inc.
 Address.....1448 N. W. 36 St.
 Tel.: NEWton 5-2447.....Independent

Representative.....National Time Sales
 President.....E. D. Rivers, Sr.
 Station Manager.....Jack E. Nobles
 Program Director.....Douglas Hatton
 Sales Prom. Mgr.....Lawrence Lunker
 Chief Engineer.....Russell Bennett

WQAM—Miami—1921

Frequency: 560 Kc...Power: 5 Kw.d., 1 Kw. n.
 Owned-Operated By.....Storz Brcstg. Co.
 Address.....McAllister Hotel
 Tel.: Franklin 7-3535.....Independent
 Representative.....John Blair
 President.....Todd Storz
 V.P., General Manager.....Jack Sandler
 Program Dir.....Charles Murdock
 Local Sales Manager.....Lewis C. Jamieson
 Owners of: WHB, Kansas City, Mo. WTIX, New
 Orleans; WDGY, Minneapolis; KXOK, St. Louis;
 KOMA, Oklahoma City.

WSKP—Miami—1956

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WSKP, Inc.
 Address.....420 S.W. 2nd Ave.
 Tel.: FR 1-1307.....Independent
 Station Rep.....H. R. Representatives
 President.....Bill O'Neil
 Gen. Mgr.....R. C. O'Donnell
 Program Dir.....Georgiana Fleming
 Chief Eng.....Gerald G. Roberts

WKAT—Miami Beach—1937

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.
 Owned-Operated By.....WKAT, Inc.
 Address.....1759 N. Bay Road
 Tel.: JE 1-5711.....CBS
 Sta. Representative.....Gill Perna
 President, Gen. Mgr...Mrs. A. Frank Katzentine
 Commercial Manager.....Sidney Levin
 Program Director.....Bill Smith
 Chief Engineer.....Arthur P. Smith

WMET—Miami Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By....Community Service Bcstrs, Inc.
 Business Address.....814 First St.
 Tel.: Jefferson 8-0411.....Independent
 President.....James R. Williams
 Ex. V.P., Gen. Mgr.....R. B. Baker
 Station Mgr.....Thomas E. Wood, Jr.
 Commercial Manager.....Charles H. Shapiro
 Sales Prom. Manager.....Roberto Creus
 Program Director.....Mrs. Omnis B. Acebo
 Publicity Director.....Patricia Montgomery
 Chief Engineer.....Herbert E. Jones

WEBY—Milton—1954

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned.....C. W. Mapoles
 Address.....Ward Basin Rd.
 Tel.: NA 3-3425.....MBS
 Owner, Gen. Mgr.....C. W. Mapoles
 Comm. Sta. Mgr.....H. Byrd Mapoles
 Program Dir.....D. Cooke

WSRA—Milton—1958

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Santa Rosa Bcstg. Co.
Address.....P.O. Box 441
Tel.: NAional 3-3876.....KBS
Station Representative.....George Hopewell
President, Gen. Mgr.....F. A. Davis
Comm. Mgr., Prog. Dir.....Bob Wicks
Chief Engineer.....Earl Morgan

WMDF—Mount Dora—1958

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned By.....WMDF, Inc.
Address.....Box 905
Tel.: EVergreen 3-3110.....Independent
Station Representative.....Hopewell
President.....H. E. Lippmann
General Manager.....Robert A. Lewis
Station Manager.....Dorothy C. Lippmann
Chief Engineer.....Bob Andrews

WNOG—Naples—1954

Frequency: 1270 Kc.....Power: 500 Watts d.
Owned and Oper. By.....Radio Naples Inc.
Address.....Radio Road
Tel.: Midway 2-5127.....Independent
Representative.....Geo. Hopewell
President, Gen. Mgr.....William J. Ryan
Commercial Manager.....Homer L. Dixon
Program Director.....Lloyd Garten
Publicity Director.....Eileen Eilers
Sales Prom. Mgr.....Latelle Dixon
Chief Engineer.....David S. Traer

**WSBB—New Smyrna Beach
1951**

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Broadcasters, Inc.
Business Address.....Box 125
Tel.: GA 8-9091.....MBS-KBS
President, Gen. Mgr.....A. V. Tidmore
Station Manager.....A. L. Pruitt
Chief Engineer.....Sim Eagleson

WKOS—Ocala—1957

Frequency: 1370 Kc.....Power: 5 Kw. d.
Owned By.....R. L. Gilliam
Address.....P.O. Box 1779
Tel.: 622-8174.....ABC
Gen., Comm. Manager.....R. L. Bowles
Program Director.....Art Ross
Chief Engineer.....C. Gordon Huey

WMOP—Ocala—1953

Frequency: 900 Kc.....Power: 1000 Watts
Owner.....A. B. Letson
Address.....311 Robertson Bldg.
Tel.: 622-4118.....Independent
President.....A. B. Letson
General Mgr.....Jim Kirk
Comm., Sls. Mgr.....Vernon Arnette
Chief Engineer.....A. Turner

WTMC—Ocala—1939

Frequency: 1290 Kc..Power: 5 Kw. d., 1 Kw. n.

Owned-Operated By.....WTMC, Inc.
Address.....415 S. Magnolia
Tel.: 622-4127.....KBS-MBS
President, Gen. Mgr.....Ray Gunckel Jr.
Station Manager.....C. T. Catalano
Publicity Director.....D. S. Holt
Chief Engineer.....W. P. Callahan

WOKG—Okeechobee—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Sugarland Bcstg Co.
Address.....Box 1027, Arcadia, Fla.
Tel.: ROdeo 3-3181.....ABC
President.....Frank Denmead
Program Director.....Margaret Stephens
Chief Engineer.....Al Stokes
Owners of: WSUG, Clewiston, Fla.

WAYR—Orange Park—1960

Frequency: 550 Kc.....Power: 1000 Watts
Owned By.....Dan Richardson
Address.....Orange Park, Fla.
Tel.: COngress 4-9587.....Independent
President.....Dan Richardson
General Manager.....Gordon R. Linscott
Program Director.....Y. Thomas Kirby
Sales Promotion Mgr.....Joseph R. May

WABR—Orlando—1954

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By.....Contemporary Bcstg. Co.
Address.....P. O. Box 7547
Tel.: GArden 5-6631.....MBS
Sta. Rep.....Gill-Perna
President.....I. Edward Edwards
General Mgr.....J. D. Coombs
Chief Engineer.....J. A. Thomas

WDBO—Orlando—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Cherry Bcstg. Co.
Business Address.....30 S. Ivanhoe Blvd.
Tel.: CH 1-1491.....CBS
Representative.....John Blair
Exec. V. P. Gen. Mgr.....Arnold F. Schoen, Jr.
Dir., Radio Opns., Comm. Mgr...Carl Hallberg
Chief Engineer.....James E. Yarbrough
Owners of: WDBO-TV.

WHIY—Orlando—1957

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned.....Orlando Radio & TV Bcstg. Corp.
Address.....563 N. Orange Ave.
Tel.: GA 4-8561.....MBS
Station Rep.....Venard, Rintoul, McConnell
President.....Gordon Sherman
General Manager.....Gene G. Cook
Sales Prom. Manager.....Doug Coombs
Program Director.....Art Spector
Chief Engineer.....Peter Wiltjer

WHOO—Orlando—1948

Freq.: 990 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....WHOO, Inc.
Business Address.....311 N. Rosalind Ave.
Tel.: GArden 5-3591.....Independent
Representative.....Hollingbery

Pres., Gen. Mgr.....John T. Rutledge
 Commercial Manager.....Don Welsh
 Operations Mgr.....Gene Stuart
 Chief Engineer.....Charles K. Chrismon

WKIS—Orlando—1946

Frequency: 740 Kc.....Power: 5 Kw. 1 Kw. n.
 Owned-Oper. By...Central Florida Bcstg. Co.
 Address.....P. O. Box 740
 Tel.: CYpress 5-0740.....NBC
 Station Rep.....Devney Organization
 Pres., Gen. Mgr.....Mrs. Naomi T. Murrell
 Station Manager.....William O. Murrell, Jr.
 Program Director.....Donald McWhorter
 Chief Engineer.....Jack Collinsworth

WLOF—Orlando—1940

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Operated By...Mid-Fla. Radio Corp.
 Address.....P. O. Box 5756
 Tel.: Cypress 3-2431.....Independent
 Station Representative.....Daren McGavren
 President.....Harris Thomson
 V. P., Gen. Mgr.....Howard S. Kester
 Program Director.....Ernest Legge
 Chief Engineer.....W. Dodd Daniel

WRIM—Pahokee—1958

Frequency: 1250 Kc.....Power: 500 Watts
 Owned By.....WRIM, Inc.
 Address.....P.O. Box 548
 Tel.: 682.....Independent
 President.....J. H. Mann
 Gen., Sta. Mgr.....P. Willis, Jr.

WSUZ—Palatka—1957

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned By.....WSUZ, Inc.
 Address.....P. O. Box 668
 Tel.: EAsT 8-1434.....MBS
 President.....Neal C. Owings
 Sta. Mgr., Chief Eng.....George Duck

WWPF—Palatka—1947

Freq.: 1260 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Hall Bcstg. Co.
 Address.....900 River St.
 Tel.: EA 5-4555.....KBS
 Gen. Mgr.....William R. Terry
 Commercial Manager.....Herb Young
 Chief Engineer.....M. Rivenburgh

WQXT—Palm Beach—1957

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Flame R-TV Co.
 Address.....3000 S. Ocean Blvd.
 Tel.: JU 2-7401.....NBC
 General, Station Mgr.....Art Rivera
 Sales Promotion Mgr.....Don Greenleaf
 Chief Engineer.....Clyde Walkden

WDLF—Panama City—1940

Frequency: 590 Kc.....Power: 1000 Watts
 Owned.....Dixie Radio Inc.
 Address.....323 West Beach Drive
 Tel.: PO 3-1777.....KBS

Station Reps.....Gill-Perna; Cannon
 President.....Denver Brannen
 General Manager.....R. B. Mann
 Chief Engineer.....W. Alexander

WPCF—Panama City—1949

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Operated By...Bay County Bcstg. Co.
 Address.....300 E. 15th St.
 Tel.: Sunset 5-6176.....ABC
 Sta. Reps.....Walker-Rawalt; Dora-Clayton
 Pres., General Mgr.....A. L. Dukate
 Program Director, Ch. Eng.....Robert Badger

WTHR—Panama City—1957

Frequency: 1480 Kc.....Power: 500 Watts, d.
 Owned By.....Gulf Coast Radio, Inc.
 Address.....P.O. Box 788
 Tel.: ADams 4-2781.....Independent
 Gen. Mgr.....H. W. King
 Chief Engineer.....Paul Demeree

**WSCM—Panama City Beach
 1958**

Frequency: 1290 Kc.....Power: 500 Watts d.
 Owned By.....WSCM Bcstg., Inc.
 Address.....Box 4336
 Tel.: ADams 4-3128.....Independent
 President.....Ted Nelson
 General Manager.....Gene Milstren
 Program Director.....Jerry Wright
 Chief Engineer.....Harry Barnes

WBOP—Pensacola—1956

Frequency: 980 Kc.....Power: 1,000 Watts
 Owned-Oper. By.....Tri-Cities Brcstg. Co.
 Business Address.....431 West Belmont
 Tel.: HE 8-7543.....Independent
 Sta. Reps.....National Time Sales; B. I. Ochs
 President.....E. O. Roden
 General Mgr., Ch. Eng.....Zane D. Roden
 Commercial Manager.....W. I. Dove

WBSR—Pensacola—1946

Frequency: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....WBSR, Inc.
 Address.....1603 N. Pace Blvd.
 Tel.: HE 2-6173.....Independent
 Station Representative.....Jack Masla
 Pres., Gen. Mgr.....Don J. Lynch
 Program Director.....Don Redfield
 Chief Engineer.....Glenn Nichols

WCOA—Pensacola—1926

Frequency: 1370 Kc.....Power: 5000 Watts
 Owned-Operated By.....WCOA Radio, Inc.
 Address.....Box 1669
 Tel.: Glendale 6-5751.....NBC
 Sta. Reps.....Bernard Howard; Clarke Brown
 President, Gen. Mgr.....J. McC. Miller
 Commercial Manager.....Bo Mitchell
 Program Director.....R. Scott Webb
 Chief Engineer.....D. M. Morris

FLORIDA

WDEB—Pensacola—1959

Frequency: 610 Kc.....Power: 500 Watts d.
Owned By.....Johnston Bcstg. Co.
Address.....118 E. Intendencia
Tel.: Hemlock 3-0062.....Independent
President.....George Johnston, Jr.
General Manager.....James E. Connolly
Station, Comm. Mgr.....Otis Dodge

WNVY—Pensacola—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Radio Pensacola, Inc.
Address.....807 W. Garden St.
Tel.: Hemlock 3-5666.....Independent
Sta. Rep.....Venard, Rintoul & McConnell
President.....J. Drees
General Manager.....J. Howat

WPFA—Pensacola—1954

Frequency: 790 Kc....Power: 1,000 Watts d.
Owned-Operated By.....Edwin H. Estes
Address.....4151 N. Pace Blvd.
Tel.: HE 3-1141.....ABC
President.....Edwin H. Estes
General Manager.....Van A. Temple
Program Director.....Marshall Bradley
Chief Engineer.....Robert Valentine
Owners of: WMOZ, Mobile

WPRY—Perry—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Taylor County Bcstg. Co.
Address.....Drawer 821
Tel.: 540.....KBS
Representative.....Continental Radio Sales
President.....Alpha B. Martin
Gen. Sta., Comm. Mgr.....C. E. Roye
Program Director.....B. J. Roye
Chief Engineer.....W. H. McHargue

WPLA—Plant City—1949

Frequency: 910 Kc.....Power: 1 Kw. d.
Owned-Operated By.....WPLA Bcstg. Co.
Address.....1607 S. Collins St.
Tel.: 752-3123.....KBS
President.....W. A. Smith
Gen. Mgr., Chief Eng.....George Friend

WPOM—Pompano Beach—1958

Frequency: 1470 Kc.....Power: 5000 Watts d.
Owned By.....Gold Coast Broadcasters, Inc.
Address.....P. O. Box 10315, Ft. Lauderdale
Tel.: LU 3-1470.....ABC
President.....James C. Dean
General Sta. Mgr.....Vern Bessler
Chief Engineer.....George Ralston

WJOE—Port St. Joe—1956

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....Little Joe Enterprises
Address.....P. O. Box 310
Tel.: 227-2426.....Independent
General Mgr., Chief Eng.....Robert Sidwell
Program Director.....Jim Vickers
Publicity Director.....Guy N. Middleton

WCCF—Punta Gorda—1960

Frequency: 1580 Kc.....Power: 1 Kw.
Owned By.....Charlotte Radio Co.
Address.....112 W. Olympia Ave.
Tel.: Neptune 9-1580.....Independent
Station Representative.....Gene Bolles
President.....Loyal Phillips
General, Sta. Mgr.....Roy L. Hickox
Commercial Manager.....Bob Alston
Chief Engineer.....William Q. Setliffe

WCNH—Quincy—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Big Bend Broad. Corp.
Address.....P.O. Box 630
Tel.: MA 7-6700.....KBS-MBS
President, Gen. Mgr.....William S. Dodson
Station Manager.....Ken Harmon
Commercial Manager.....G. H. Powell
Publicity Director.....Agnes Kingry
Program Director.....Herb Strickland
Chief Engineer.....Sam Martin

WHEW—Riviera Beach—1960

Frequency: 1600 Kc....Power: 1000 Watts, d.
Owned By.....Public Service Bcstg.
Address.....45th & Military Trail, W. Palm Beach
Tel.: Overland 3-1600.....Independent
Owner, General Mgr.....Robert Hecksher

WFOY—St. Augustine—1936

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Ponce de Leon Bcsting
Address.....Fountain of Youth Gardens
Tel.: VA 9-3416.....CBS
Pres., Gen. Mgr.....John E. Bernhard, Jr.
Comm., Sales Prom. Manager.....Fred H. Schilling
Program Director.....Mrs. Frank Walker
Publicity Director.....Mrs. Alberta Dillin
Chief Engineer.....Fred McCleary

WSTN—St. Augustine—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned By.....D & R Bcstg. Corp.
Address.....900 Anastasia Blvd.
Tel.: VA 9-9094.....Independent
General Manager.....J. H. Riggs

WLCY—St. Petersburg—1939

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....WTSP, Inc.
Address.....11450 Gandy Blvd.
Tel.: HE 5-2131.....Independent
Station Rep.....Adam Young
President.....Joe Rahall
General Manager.....Sam G. Rahall
Operation Manager.....Roy Nilson
Commercial Manager.....Donald L. Jones
Sales Prom. Mgr.....Susan Perry
Program Director.....M. Clever
Publicity Director.....Dick Stambaugh
Chief Engineer.....Dan Lunin
Owners of: WKAP, Allentown, Pa.; WNNR, Beck-
ley, W. Va.; WNAR, Norristown, Pa.; WQTY,
Jacksonville; WLCY-TV, St. Petersburg.

WPIN—St. Petersburg—1950

Frequency: 680 Kc.Power: 1,000 Watts
 Owned By Fla. W. Coast Bcstns., Inc.
 Business Address 28th St. N. at 62nd Ave.
 Tel.: HEmlock 5-6161Independent
 Station Rep. Donald Cooke
 President Dr. Charles Farrington
 Gen. Comm. Mgr. Arthur Mundorff
 Program Director James Carley
 Chief Engineer Bert Coyle

WSAF—Sarasota—1961

Frequency: 1220 Kc.Power: 1000 Watts d.
 Owned By Radio Sarasota, Inc.
 Address Box 305
 Tel.: 955-3308Independent
 Station Reps. Spot Time Sales; Ochs
 President Harry Le Brun
 General Manager Paul Kelly
 Commercial Manager Ned Nichols
 Program Director Gerry Pike

WSUN—St. Petersburg—1927

Frequency: 620 Kc.Power: 5000 Watts
 Owned-Operated By City of St. Petersburg
 Business Address Municipal Pier
 Tel.: 5-4121 ABC
 Representative Venard, Rintoul, McConnell
 General Manager Fred P. Shawn
 Commercial Manager Jack Weldon
 Program Director Bob Vaughn
 Promotion Director Carl Fuchs
 Chief Engineer William C. Coddling
 Owners of: WSUN-TV.

WSPB—Sarasota—1939

Frequency 1450 Kc.Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By WSPB Bcstg. Co.
 Business Address Box 1110, City Island
 Tel.: 388-3688 CBS
 Sta. Representative Walker-Rawalt
 President John Morgan Davis
 V. P., Gen. Mgr. Mark Woods
 Station Manager W. W. Vansteenburgh
 Program Director David Hale
 Commercial Manager Larry Dietz
 Chief Engineer G. W. McGougan

**WILZ—St. Petersburg Beach
1957**

Frequency: 1590 Kc.Power: 1 Kw. d.
 Owned Holiday Isles Bcstg. Co.
 Address P. O. Box 6267
 Tel.: 361-6031KBS
 Representative Jack Masla
 President H. C. Spence
 General Manager D. L. Bigelow

WYND—Sarasota—1959

Frequency: 1280 Kc.Power: 500 Watts d.
 Owned By Gulf-Coast Bcstg Co., Inc.
 Address 2101 N. Hammock Pl.
 Tel.: 958-5561Independent
 President, Gen. Mgr. G. Hull

WSFR—Sanford—1956

Frequency: 1360 Kc.Power: 500 Watts
 Owned Sanford Seminole Bcstg. Co.
 Address Box 679
 Tel.: FAirfax 2-8000Independent
 President Max Tavel
 Gen., Sta. Manager Elsie MacDougall
 Comm., Mgr. Pub. Dir. Dick Ravenhill
 Program Director David Klein
 Chief Engineer F. W. Ball

WJCM—Sebring—1950

Frequency: 960 Kc.Power: 1 Kw.
 Owned-Operated By Progressive Publ. Co.
 Business Add. Assembly Pt. on Dinner Lake
 Tel.: EVergreen 5-7149KBS
 President W. K. Ulerich
 Station Manager Jack Hughes
 Program Director Ron Wilson
 Chief Engineer Robert Goshorn
 Owners of: WCPA, Clearfield; WMAJ, State
 College; WDAD, Indiana.

WTRR—Sanford—1947

Frequency: 1400 Kc.Power: 1 Kw. d., 250 W., n.
 Owned-Operated By Radio Station WTRR
 Business Address Box 1541
 Tel.: FA 2-6112KBS
 General Manager Myron A. Reck
 Commercial Manager Jack Weible
 Program Director Nick Pleitau
 Chief Engineer Ralph L. Spotts

WSEB—Sebring—1959

Frequency: 1340 Kc.Power: 250 W.
 Owned By Highlands Bcstg. Corp.
 Address P. O. Box 768
 Tel.: EVergreen 5-7141Independent
 General Mgr. W. K. Diehl
 Comm. Mgr. M. J. Hinlein

WKXY—Sarasota—1949

Frequency: 930 Kc.Power: 1 Kw. d., 500 W. n.
 Owned-Operated By Sarasota Bcstg. Co.
 Address 2500 Tenth St.
 Tel.: 958-1151Independent
 Sta. Representative Thomas Clark
 President, Gen. Mgr. A. G. Fernandez
 Commercial Manager James M. Angel
 Program Director Charles Fernandez
 Chief Eng. Robert L. Kohlmeier

WRGR—Starke—1957

Frequency: 1490 Kc.Power: 250 Watts
 Owned By Radio Starke, Inc.
 Address Radio Park
 Tel.: 964-5001KBS
 Sta. Representative Continental Radio Sales
 President, Gen. Mgr. Murray C. Tillman
 Sales Prom. Mgr., Prog. Dir. Bob Benjon
 Publicity Director Dean Blackwell
 Chief Engineer Donald Neele

WSTU—Stuart—1954

Frequency: 1450 Kc.Power: 250 Watts
 Owned-Oper. By Blue Water Bcstg. Co.

FLORIDA

Address.....Drawer 417
Tel.: Atlantic 7-2020.....MBS
Pres., Gen. Mgr.....Lester M. Combs
Station Manager.....Bill Britton
Commercial Manager.....Ed Clay
Chief Engineer.....Bob Allen

WMEN—Tallahassee—1954

Frequency: 1330 Kc....Power: 5,000 Watts d.
Owned-Oper. By.....WMEN, Inc.
Address.....Hotel Florida
Tel.: 3-2550.....KBS
Sta. Representative.....Bernard-Howard
President.....B. F. J. Timm
General Sta. Mgr.....Clayton Wilkie
Commercial Prom. Mgr.....Carl Swanson
Program Director.....Harry Martin
Chief Engineer.....Glenn Boatright

WRFB—Tallahassee—1959

Frequency: 1410 Kc....Power: 5000 Watts, d.
Owned By.....Emerson W. Browne
Address.....Lake Shore Drive
Tel.: 385-1719.....Independent
Station Rep.....Weed
Pres., Chief Eng.....Emerson W. Browne
Comm., Sales Prom. Manager.....Ray Star
Publicity Director.....Jerry Conrad
Program Director.....Len Robinson

WTAL—Tallahassee—1935

Frequency: 1270 Kc....Power: 5000 Watts
Owned-Operated By.....WTAL, Inc.
Business Address.....Drawer "A"
Tel.: 2-1270.....MBS
Representative.....Meeker, Cummings
President.....Victor C. Diehm
General Mgr.....Arthur Deters
Program Director.....Ron Martin
Chief Engineer.....Kenneth Mallory
Owners of: WAZL, Hazleton; WHOL, Allentown;
WHLM, Bloomsburg.

WTNT—Tallahassee—1946

Frequency: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Tallahassee Appl. Corp.
Business-Studio Address.....Hotel Duval
Tel.: 222-1450.....CBS
Representative.....Devney Org.; Ayers
Pres., Gen. Mgr., Ch. Eng...Frank W. Hazelton
Commercial Manager.....Hurley W. Rudd
Program Director.....R. S. Meigs

WALT—Tampa—1947

Frequency: 1110 Kc....Power: 10 Kw. d
Owned.....Tampa Broadcasting Co., Inc.
Address.....401 West Tyler Street
Tel.: 2-7921.....Independent
Sta. Representative.....Gill-Perna
President.....William B. Caskey
General Manager.....George W. Fee
Program Director.....Bob Walters
Sales Prom. Mgr.....John Turner
Publicity Director.....Bob Poller
Chief Engineer.....Paul Gossett
Owners of: WPEN, Philadelphia.

WDAE—Tampa—1922

Frequency: 1250 Kc....Power: 5000 Watts
Owned-Operated By....Smiley Properties, Inc.
Business Address.....101 N. Tampa St.
Tel.: 229-0404.....CBS
Representative.....Katz
President.....Joseph F. Smiley
General Manager.....L. Spencer Mitchell
Asst. Mgr., Sales Dir.....Robert M. Weeks
Program Director.....G. Douglas Pidgeon
Publicity Director.....Kay Dowst
Chief Engineer.....William P. Moore

WFLA—Tampa—1924

Frequency: 970 Kc....Power: 5000 Watts
Owned-Operated By.....Tribune Co.
Business Address.....905 Jackson St.
Tel.: 229-0131.....NBC
Newspaper Affiliation Tampa Tribune-Times
Representative.....John Blair
President.....John C. Council
General Manager.....George W. Harvey
Sta., Comm. Mgr.....John Alexander
Program Director.....Dan Valentine
Publicity, Sales Prom. Director...Doug Duperrault
Chief Engineer.....Joseph Mitchell
Owners of: WFLA-TV-FM.

WHBO—Tampa—1948

Frequency: 1050 Kc....Power: 250 Watts d.
Owned By.....Florida, Inc.
Business Address.....11011 Florida Ave.
Tel.: WE 5-3171.....Independent
President.....John A. Boling
General, Commercial Mgr.....Bob A. Martin
Program Director.....Bonita Fishback
Chief Engineer.....Bill Polk

WINQ—Tampa—1960

Frequency: 1010 Kc....Power: 50 Kw. d.
Owned By.....Rand Broadcasting
Address.....Hillsboro Hotel
Tel.: 2-6425.....MBS
Station Rep.....Eastman
President.....Rex Rand
General Mgr.....Harold H. Meyer

WSOL—Tampa—1950

frequency: 1300 Kc....Power: 5 Kw. d.
Owned By.....WPIT, Inc.
Address.....113 E. La Fayette St.
Tel.: 2-8024.....Independent
Station Rep.....National Time Sales
President.....John L. Laux
General Mgr.....Don Ioset
Station, Comm. Mgr.....Albert B. Gale
Sales Prom. Mgr.....Pat Morgan
Publicity Director.....Bernard McGovern
Program Director.....Bill Beatty
Chief Engineer.....Maurice Scott

WTMP—Tampa—1954

Frequency: 1150 Kc....Power: 5000 Watts d.
Owned.....Rounsaville Radio Stations
Address.....Box 1101, Washington Blvd.

Tel.: 4-1109.....Independent
 Sta. Reps.....Pearson; Dora Clayton
 President.....Robert W. Rounsaville
 General Manager.....Jack Everbach
 Station Manager.....Charles Acton
 Program Director.....Tom Hankerson
 Chief Engineer.....Warren Kauffman
 Owners of: WCIN, Cincinnati; WLOU, Louisville;
 WMBM, Miami Beach; WVOL, Nashville; WYLD,
 New Orleans; KRZY, Dallas.

WRBB—Tarpon Springs—1954

Frequency: 1470 Kc.....Power: 5000 Watts
 Owned By.....Consolidated Comm. Corp.
 Address.....Box 1558, Clearwater
 Tel.: 37-157.....Independent
 Newspaper Affil.....Democrat Times
 General, Comm. Mgr.....Ross Charles
 Program Director.....Leo McDevitt

WRMF—Titusville—1957

Frequency: 1050 Kc.....Power: 500 Watts
 Owned-Operated By.....WRMF, Inc.
 Address.....Box 666
 Tel.: Amheast 7-2141.....Independent
 Station Rep.....Geo. Hopewell
 President.....Richard M. Fairbanks
 Gen., Sta. Mgr.....Robert L. Bright
 Program Director.....Joe Orlando
 Publicity Director.....Bill Dotson
 Chief Engineer.....Joe Patrick Gettys

WNSM—Valparaiso—1958

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Bay Bcstg. Co.
 Address.....Box 608
 Tel.: Orange 1-3281.....Independent
 General Mgr.....K. M. Richards
 Chief Engineer.....E. C. Allmon

WAMR—Venice—1960

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned By.....Venice Nokomis Bcstg. Co.
 Address.....P. O. Box 1256
 Tel.: 3-4931.....Independent
 President.....Larry Rhodes
 General, Sta. Mgr.....Richard Doudna
 Commercial Mgr.....George Miller
 Program Director.....Jack Charest
 Chief Engineer.....Joe Barone

WAXE—Vero Beach—1954

Frequency: 1370 Kc.....Power: 1 Kw.
 Owned By.....WNTM, Inc.
 Address.....P. O. Box 397
 Tel.: Jordan 2-5405.....KBS
 Pres., Gen. Mgr., Ch. Eng.. R. M. Chamberlin

WTTB—Vero Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tropics, Inc.
 Address.....1536 20th St.
 Tel.: Jordan 2-5454.....MBS
 President.....Sen. Merrill P. Barber
 Gen., Sta. Mgr.....William E. Turner
 Chief Engineer.....Stanley E. Wood

WAUC—Wauchula—1958

Frequency: 1310 Kc.....Power: 500 Watts, d.
 Owned By.....Hardee Bcstg. Co.
 Address.....P.O. Box 938
 Tel.: Prospect 3-4271.....KBS
 President.....R. S. Taylor
 Station Manager.....William F. Ferguson

**WEAT—West Palm Beach
1948**

Frequency: 850 Kc.....Power: 1 Kw.
 Owned By.....WEAT-TV, Inc.
 Address.....P. O. Box 70
 Tel.: TE 3-9668.....NBC
 President.....Rex Rand
 V.P., Gen. Mgr.....Bertram Lebrar, Jr.
 Chief Engineer.....J. Ross McPherson

**WIRK—West Palm Beach
1947**

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Ken-Sell, Inc.
 Business Address.....711 S. Flagler Drive
 Tel.: TE 3-1711.....Independent
 Sta. Representative.....Jack Masla
 Pres., Gen. Mgr.....Joseph S. Field, Jr.
 Chief Engineer.....Earl R. Heglund

**WJNO—West Palm Beach
1936**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....WJNO, Radio
 Bus. Address.....1500 N. Flagler Dr., Box 189
 Tel.: TE 2-3638.....CBS
 Representative.....Meeker
 Gen., Comm. Mgr.....H. V. McMillan
 Sales Prom. Mgr.....Charles W. Curtin
 Chief Eng.....Curtis Brinson

WOKB—Winter Garden—1958

Frequency: 1600 Kc.....Power: 1 Kw.
 Owned By.....John B. Cook, Jr.
 Business Address.....P.O. Box 1308, Orlando
 Tel.: GA 3-2218.....Independent
 Station Reps.....Nat'l Time Sales; Dora Clayton
 General Manager.....John B. Cook, Jr.

WINT—Winter Haven—1958

Frequency: 1360 Kc.....Power: 1 kw., d.
 Owned By.....Winter Haven Bcstg. Co.
 Address.....P.O. Box 568
 Tel.: Cypress 3-5036.....Independent
 President, Chief Eng.....A. L. Fazzari

WSIR—Winter Haven—1947

Frequency: 1480 Kc.....Power: 250 Watts
 Owned-Oper. By.....Hundred Lakes Bcstg.
 Address.....665 S.W. Lake Howard Drive
 Tel.: CY 42-144.....MBS
 Pres., Gen. Mgr.....Lawrence Rollins
 Commercial Manager.....Arnold Silvert
 Program Director.....Richard Eyrich
 Chief Engineer.....L. Orden Craig

Pop.: 4,070,000
Families: 1,064,000

GEORGIA

Radio Homes: 1,020,000
AM Stas. in State: 143

WAAG—Adel—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Cook County Bcstg. Co.
Address.....P. O. Box 508
Tel.: 8571Independent
President.....W. M. Forshee
Vice President.....Maxine Shepherd
Gen., Sta. Mgr.....Esther Shepherd
Comm. Mgr., Chief Eng.....Hollis Suber
Sales Promotion Mgr.....Eddie Dunn
Program Director.....Ronnie O'Quinn
Publicity Director.....James Alderman

WALG—Albany—1941

Frequency: 1590 Kc. Power: 1000 Watts
Owned-Operated By.....Radio Albany, Inc.
Address.....P. O. Box 1351
Tel.: HE 5-8386.....Independent
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....A. W. Murphy
Chief Engineer.....Tommy Duke

WGPC—Albany—1933

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Albany Bdcstg. Co.
Business-Studio Address.....New Albany Hotel
Tel.: HE 2-1277.....CBS
Representative.....George P. Hollingbery
President.....J. W. Woodruff, Jr.
V. P. & General Mgr.....L. M. George
Program Director.....Walter H. Flint
Chief Engineer.....R. A. Carlton

WJAZ—Albany—1952

Frequency: 960 Kc. Power: 5000 Watts, d.
Owned-Oper. By.....James S. Rivers, Inc.
Address.....N. Slappey Drive
Tel.: HE 2-7447.....Independent
Station Representative.....Pearson
President.....James S. Rivers
Gen. Mgr.....Richard B. Smith
Chief Engineer.....W. J. Hill

WCQS—Alma—1957

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Queen City Bcstg. System
Business Address.....P.O. Box 40
Tel.: 632-4411.....KBS
President.....Farnell O'Quinn
Gen. Sta. Mgr.....Dane Bruce
Commercial Manager.....Jo Anne O'Quinn
Sales Prom. Manager.....Rose Fossett
Program Director.....Ralph Deen
Chief Engineer.....William Allnoch

WDEC—Americus—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Operated By.....The Americus Bdcstg. Co.
Business-Studio Address.....Rembert Bldg.

Tel.: 3681Independent
Representative.....Dora-Clayton, Indie Sales
Pres., Gen. Mgr.....Charles C. Smith
Program Director.....Dewey Stone
Commercial Mgr.....E. L. Everett
Chief Engineer.....Raymond C. LaPrade

WMES—Ashburn—1961

Frequency: 1570 Kc. Power: 1 Kw. d.
Owned By.....Radio Ashburn
Address.....Box 32
Tel.: 567-3355Independent
President.....W. M. Forshee
General Manager.....Don H. Wingate
Commercial Manager.....Bob McDaniel
Chief Engineer.....Ray Harvey

WDOL—Athens—1957

Frequency: 1470 Kc. Power: 1 Kw. d.
Owned.....S.E. Bcstg. System
Address.....Box 1607
Tel.: LI 8-1354.....KBS
Sta. Representative.....Thomas Clark
President.....James S. Rivers
General Manager.....William B. Hill
Station Manager.....R. Denman
Chief Engineer.....M. D. Brown

WGAU—Athens—1938

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Clarke Bcstng. Corp.
Address.....850 Bobbin Mill Rd.
Tel.: LI 6-6575.....CBS
Representative.....Pearson
President, Gen. Mgr.....H. Randolph Holder
Comm. Mgr.....J. Thomas Lloyd
Program Director.....Mary Betts
Chief Engineer.....Les Brooks

WRFC—Athens—1948

Freq.: 960 Kc. Power: 5000 W. d., 1000 W. n.
Owned-Operated By.....Radio Athens, Inc.
Business-Studio Add.....279½ N. Lumpkin St.
Tel.: Liberty 3-3411.....Independent
Representative.....Bob Dore; Dora-Clayton
President.....L. H. Christian
Gen., Comm. Manager.....A. O. Healan
Station Mgr.....Mrs. Sue Lawrence
Sales Prom. Mgr., Prog. Dir.....A. C. Marshall
Chief Engineer.....Gilmer Hulsey

WAKE—Atlanta—1955

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....WAKE, Inc.
Address.....Georgian Terrace Hotel
Tel.: TR 5-8511.....Independent
Sta. Representative.....Robert E. Eastman

***** **GEORGIA**

President Ira Herbert
General Manager..... Lee R. Smith
Program Dir...... Buddy Moore
Chief Engineer..... Jerry Appling
Owners of: WYDE, Birmingham, Ala.; WWVA,
 Wheeling, W. Va.

WAOK—Atlanta—1954

Frequency: 1380 Kc.....**Power:** 5000 Watts
Owned By.....WAOK Bcstg. Co.
Business Address....110 Edgewood Ave., N. E.
Tel: MUrray 8-3773.....**Independent**
Representative McGavren
President, Comm. Mgr...... Stan Raymond
V.P., Program Director..... Zenas Sears
Chief Engineer..... I. Miles
Owners of: WRMA, Montgomery, Ala.

WEAD—Atlanta—1959

Frequency: 1570 Kc.....**Power:** 1000 Watts d.
Owned By.....College Park Bcstg. Co., Inc.
Address..... Hilton Inn
Tel: 766—2781**Independent**
President..... F. Richard Coughlan
Gen., Station Mgr...... Frank M. Lokey, Jr.
Commercial Mgr...... Frank Burchard
Sales Prom. Mgr., Pub. Dir...... Jim Robinson
Chief Engineer..... Sturgis Bates

WERD—Atlanta—1949

Frequency: 860 Kc.....**Power:** 1000 Watts d.
Owned-Operated By..... Radio Atlanta, Inc.
Studio Address..... 330 Auburn Ave., N.E.
Tel: JA 4-0666.....**Independent**
Representative..... Dora Clayton, Dore
President, Gen. Mgr...... J. B. Blayton, Jr.
Sales, Prom., Comm. Mgr...... A. H. Saddler
Chief Engineer..... J. J. Johnson

WGKA—Atlanta—1955

Frequency: 1600 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By... Glenkaren Associates, Inc.
Address..... 1140 Peachtree St., N.E.
Tel: TR 6-6228.....**Independent**
Representative..... Good Music Bcstrs.
President..... Locke E. Glenn
General Manager..... John P. Culver
Comm. Mgr...... E. Lee Nance
Chief Engineer..... M. Sparkman

WGST—Atlanta—1924

Frequency: 920 Kc...**Power:** 5 Kw. d.; 1 Kw. n.
Owned By..... Ga. Inst. of Technology
Bus-Studio Address..... Box 7254
Tel: TR 5-8441..... ABC
Gen., Sta. Manager..... Jack Collins
Commercial Mgr...... Bill Estes
Ch. Eng...... John M. Van Horn

WIIN—Atlanta—1959

Frequency: 970 Kc.....**Power:** 5 Kw.
Owned-Operated By..... WIIN, Inc.
Address..... Atlanta Biltmore Arcade
Tel: TR 5-8453.....**Independent**
President..... I. T. Cohen

**When You Can Have
 The Best,
 Why Be Satisfied
 With Less?**

THE ASSOCIATED PRESS

GEORGIA

General Manager..... Fred W. Wagenvoord
 Program Director..... John Frew
 Chief Engineer..... Russ Weber

WPLO—Atlanta—1959

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....Plough Brcstg. Co., Inc.
 Address.....805 Peachtree St., N. E.
 Tel.: Trinity 2-5851.....Independent
 Sta. Representative.....Radio-TV Rep.
 President.....Harold R. Krelstein
 Station, Gen. Mgr.....H. L. Curry, Jr.
 Comm., Sales Prom. Mgr.....Dean Aldrich
 Program, Publicity Director.....Mac Hudson
 Chief Engineer.....James D. Ellzey
 Owners of: WMPS-AM-FM, Memphis; WCAO-AM-
 FM, Baltimore; WCOP-AM-FM, Boston; WJJD-
 AM-FM, Chicago.

WQXI—Atlanta—1948

Frequency: 790 Kc...Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Esquire Bcstg. Co.
 Bus.-Studio Address...3165 Mathieson Dr., N.E.
 Tel.: 231-2970.....Independent
 Station Rep.....Blair
 Exec. Vice Pres.....Barry Sherman
 General Manager.....Kent Burkhart
 General Sales Manager.....Gerald Blum
 Program Director.....C. E. Jones
 Publicity Director.....Burt Zollo
 Technical Engineer.....Willard Shimski

WSB—Atlanta—1922

Frequency: 750 Kc.....Power: 50,000 Watts
 Owned-Oper. By....Atlanta Newspapers, Inc.
 Business Address....1601 W. Peachtree N.E.
 Tel.: TRinity 5-7221.....NBC
 Newspaper Affiliation...Journal Constitution
 Representative.....Edward Potry
 Gen. Manager.....Frank Gaiher
 Exec. Dir.....J. Leonard Reinsch
 Commercial Manager.....Lee Morris
 Sales Prom. Manager.....Dick Yarbrough
 Publicity Director.....Bunny Moore
 Prog. Dir.....Elmo Ellis
 Chief Engineer.....R. A. Holbrook
 Owners of: WSB-FM-TV.

WYZE—Atlanta—1956

Frequency: 1480 Kc.....Power: 5 Kw. d.
 Owned.....Atlanta Bcstg. Co., Inc.
 Business Address....200 Henry Grady Bldg.
 Tel.: JA 4-1953.....MBS
 President, Gen. Mgr.....G. Nicholson
 Commercial Manager.....M. Rich
 Program Director.....Allen Pierce
 Chief Engineer.....Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned.....Garden City Bcstg.
 Address.....Bon Air Hotel

Responsibility and Response

*the profitable balance
of salespower
in the South's
most vital city*

IN THE SOUTH YOU CAN'T MISS ATLANTA: IN ATLANTA YOU CAN'T MISS WQXI



WQXI

ESQUIRE
 RADIO
 ATLANTA

A Division of Esquire, Inc. • 3165 Mathieson Dr. • 231-2970

Represented Nationally by John Blair and Co.

Tel: REgent 3-4441.....Independent
 Sta. Rep.....Clarke Brown
 President.....Chester H. Jones
 Gen., Comm., Sta. Mgr.....J. Louie Solomon
 Chief Engineer.....W. Sneed

WBBQ—Augusta—1946

Freq.: 1340 Kc.....1 Kw. d., 250 W. n.
 Owned By.....Savannah Valley Bcstg. Inc.
 Address.....515 15th St.
 Tel.: PArk 4-5441.....MBS
 Representative.....ForJoe
 President.....George Weiss
 Gen., Sta., Comm. Mgr.....Edward H. Dunbar
 Program, Publicity Director.....Paul T. Reidy
 Sales Prom. Mgr.....Bill Lenz
 Chief Engineer.....Kenneth Freeman

WBIA—Augusta—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Augusta Broadcasting Co.
 Address.....15-Eighth Street
 Tel.: PArk 4-2421.....NBC-KBS
 Sta. Representative.....Walker-Rawalt
 President, Gen. Mgr.....W. Ray Ringson
 Sta., Comm. Mgr.....J. R. Owens, Jr.

WGAC—Augusta—1940

Frequency: 580 Kc...Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By...The Twin States Bcstg. Co.
 Business-Studio Address.....664 Broad St.
 Tel.: PA 2-2692.....ABC
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....A. D. Willard, Jr.
 Station Manager.....Benjamin F. Mayo
 Commercial Manager.....Douglas L. Alford
 Chief Engineer.....James E. Clegg

WGUS—Augusta—1958

Frequency: 1380 Kc.....Power: 1,000 Watts d.
 Owned By.....Brdcg. Associates of Am.
 Address.....Box 75
 Tel.: TAYlor 2-3576.....Independent
 Station Representative.....Charles Bernard
 President.....H. C. Young
 Vice President.....Jerry Glasser
 General, Station Mgr.....Patrick R. Mulherin
 Program Director.....Claude Casey
 Sales Prom. Mgr.....Richard Warner
 Chief Engineer.....Randall Mears

WRDW—Augusta—1930

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned By.....Radio Augusta, Inc.
 Address.....Southern Finance Bldg.
 Tel.: PA 2-8805.....CBS
 Representative.....Raymer
 President.....Geo. E. Nicholson
 Gen., Comm. Manager.....Cliff W. Bowers
 Program Director.....Perry Sullivan
 Chief Engineer.....Carter Gwynn

**WAVO—Avondale Estates
 1958**

Frequency: 1420 Kc.....Power: 1000 W.

Owned By..Great Commission Gospel Assoc.
 Business Address.....414 Northern Ave.
 Tel.: 378-8808.....Independent
 President.....L. E. Latham
 General Manager.....John H. Clark
 Chief Engineer.....Gordon Linscott

WAZA—Bainbridge—1958

Frequency: 1360 Kc...Power: 1000 Watts, d.
 Owned By.....Radio Bainbridge, Inc.
 Business Address.....108 E. Broughton St.
 Tel.: CH 8-2935.....Independent
 President.....J. W. Woodruff, Jr.
 General Mgr.....L. M. George
 Station Mgr.....Joe Hill

WMGR—Bainbridge—1946

Freq.: 930 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Operated By.....Decatur Bcstg. Co.
 Address.....Box 375
 Tel.: Cherry 6-1650.....KBS
 Station Reps.....Grant Webb; Cannon
 Pres., Gen. Mgr.....John A. Dowdy
 Sta. Mgr., Ch. Engr.....Walter Freeman
 Commercial Manager.....R. Wesley

WHAB—Baxley—1954

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WHAB Radio, Inc.
 Address.....Box 265
 Tel.: 367-3000.....KBS
 President, General Mgr.....Farnell O'Quinn
 Comm., Sales Prom. Mgr.....Marion Monk, Sr.
 Program Director.....Danny Ratliff
 Chief Engineer.....Eugene Harry Rogers
 Owners of: WCQS, Alma; WPEE, Eastman, Ga.

WBSG—Blackshear—1961

Frequency: 1350 Kc...Power: 500 Watts d.
 Owned By.....Collins Corp. of Ga.
 Address.....Box 400
 Tel.: HICKory 9-2401.....Independent
 Station Representatives..Bolles; Harry Cannon
 President.....F. K. Graham
 General Manager.....Joe Lee
 Chief Engineer.....Joe Foster

WBBK—Blakely—1959

Frequency: 1260 Kc.....Power: 1 Kw.
 Owned By.....Radio Blakely, Inc.
 Address.....Box 390, Dawson, Ga.
 Tel.: 6055.....KBS
 President.....W. C. Woodall, Jr.
 Station Mgr.....Wayne Foster

WWCC—Bremen—1957

Frequency: 1440 Kc.....Power: 1000 Watts
 Owned By.....S.W. Alabama Bcstg. Co.
 Address.....111 Parkway Circle
 Tel.: LE 7-3275.....KBS
 President.....J. Mangham, Jr.
 Station Mgr.....B. Thornburn
 Commercial Mgr.....Lee Williams

GEORGIA

WGIG—Brunswick—1949

Freq.: 1440 Kc.....5 Kw. d., 1 Kw. n.
Owned-Operated By...Brunswick Bcstg. Corp.
Business-Studio Address...1801 Gloucester St.
Tel.: Amherst 5-3870.....ABC
Station Representative.....Bob Dore
President.....E. M. Champion Sr.
General Manager.....H. K. Tollison
Station Manager.....John Lane
Comm. Mgr.....Marvin Massey
Sales Prom. Mgr., Pub. Dir.....Eddie Wade
Program Director.....Duane Riner
Ch. Eng.....Herman Lange

WMOG—Brunswick—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Brunswick Inc.
Address.....Box 100
Tel.: AMherst 5-5980.....KBS-MBS
Station Representative.....Keystone
President.....Allen M. Woodall
General Manager.....James R. Bryant, Jr.
Commercial Manager.....George K. Wolfes
Program Director.....Bill Hill
Chief Engineer.....Warren Asplin

WDMF—Buford—1956

Frequency: 1460 Kc.....Power: 1 Kw.
Owned By.....Lanier Bcstg. Co.
Address.....P.O. Box 307
Tel.: 434-5555.....KBS
Station Representative.....Hal Walton
President, General Mgr.....Robert Thomas
Commercial Manager.....James G. Howell
Program Director.....Tim Pruitt
Chief Engineer.....Gary W. Joyner

WGRA—Cairo—1950

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Oper. By...Grady Mitchell Bcstg. Co.
Address.....Box 120
Tel.: 2-4392.....KBS
Station Rep.....Hopewell
Gen. Mgr.....Lowell E. Takles
Chief Engineer.....G. Strang

WCGA—Calhoun—1953

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Gordon Cty. Bcstg. Co.
Address.....315 S. Wall St.
Tel.: Main 9-2111.....Independent
Pres., Gen. Mgr., Ch. Eng.....R. R. Magill
Commercial Mgr.....Richard M. Bowman
Sales Prom. Mgr.....Mrs. Judy Magill

WCLB—Camilla—1954

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Capel Bcstg. Co.
Address.....P. O. Box 147
Tel.: 336-5351.....KBS
Station Representative.....Harry Cannon
President.....Emerson Browne
General Mgr.....Russell A. Browne
Commercial Mgr.....Charlie Browne
Program Director.....Frank K. Scharf, Jr.
Chief Engineer.....John Harter

WCHK—Canton—1957

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned.....Cherokee Bcstg. Co., Inc.
Business Address.....Canton, Ga.
Tel.: Greenwood 9-2101.....Independent
President, Gen. Mgr.....Charles A. McClure
Station Manager.....Robert D. Peterson
Commercial Manager.....Jack E. Turner
Program Director.....Gene Mikell
Publicity Director.....Byron Dobbs
Chief Engineer.....John Hess

WLBB—Carrollton—1947

Frequency: 1100 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Carroll Bcstg. Co., Inc.
Address.....P. O. Box 569
Tel.: TE 2-7041.....KBS
Pres., Gen., Sta. Mgr.....Thomas K. Vassy
Commercial Manager.....H. Bray
Program, Prom. Director.....Harlan Parks
Chief Engineer.....B. W. Moore

WBHF—Cartersville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....W. R. Frier
Address.....250 W. West Ave.
Tel.: EV 2-3000.....MBS-KBS
Newspaper Affiliation.....Barton Herald
General Manager.....H. Wisebran
Ch. Eng.....Horace E. Bridges

WGAA—Cedartown—1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Polk County Bcstg. Co.
Address.....P.O. Box 807
Tel.: 777.....KBS
Sta. Mgr.....Frank Proctor

WCLA—Claxton—1958

Frequency: 1470 Kc...Power: 1000 Watts d.
Owned-Oper. By.....Evans County Bcstg. Co.
Business Address.....P. O. Box 427
Tel.: 970.....KBS
Sta. Reps.....Cannon
Pres., Ch. Engr.....Howard C. Gilreath
Gen., Sta. Mgr.....Don Sports
Program Director.....Fay Rogers

WGHC—Clayton—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Blue Ridge Bcstg. Co.
Address.....Box 488
Tel.: 6560.....Independent
President, General Mgr.....J. A. Gallimore
Station, Comm. Mgr.....Carroll S. Lee
Sales Prom. Manager.....Aubrey Williamson
Program, Publicity Mgr.....Grace S. Lee
Chief Engineer.....Bruce D. Wilson
Owners of: WSNW-AM-FM, Seneca, S. C.; WRKH,
Rockwood, Tenn.

WRWH—Cleveland—1958

Frequency: 1350 Kc.....Power: 1,000 Watts
Owned By.....Newsie, Inc.

AddressBox 181
 Tel.: UN 5-3161KBS
 President.....William C. Strange
 General, Comm. Mgr.....B. Williamson
 Program, Prom. Mgr.....Lamar Canup
 Chief Engineer.....J. Sorrells

WCLS—Columbus—1955

Frequency: 1580 Kc...Power: 1,000 Watts, d.
 Owned-Oper. By.....Muscofee Bcstg. Co.
 Address1028½ Broadway
 Tel.: FA 7-3648.....Independent
 Sta. Reps.....Dora Clayton; Bernard Howard
 Pres., Gen. Mgr.....Charlie H. Parish, Jr.
 Commercial Manager.....Kent Woodfin

WDAK—Columbus—1943

Freq.: 540 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Operated By...Radio Columbus, Inc.
 Business-Studio Address.....Martin Bldg.
 Tel.: FA 2-5447.....NBC
 Station Representative.....Eastman
 President.....Allen M. Woodall
 Station Manager.....Allen M. Woodall, Jr.
 Nat. Sales Mgr.....Mrs. Louise Morris
 Commercial Manager.....William Parker
 Program Director.....Mrs. Evelyn Hawkins
 Publicity Director.....Jimmy Deer
 Chief Engineer.....Arnold White
 Owners of: WALG, Albany; WMOG, Brunswick;
 WAXX, Waycross; WDAK, McRae, Ga.

WGBA—Columbus—1947

Frequency: 1270 Kc...Power: 5000 Watts d.
 Owned-Oper. By.....WGBA, Inc.
 Address.....1415 Wynnton Road
 Tel.: FA 3-3603.....MBS
 Station Representative.....Avery-Knodel
 Pres., Gen. Mgr.....C. A. McClure
 Commercial Manager.....Ed Wein
 Prog. Dir.....W. L. Bowick Jr.
 Chief Engineer.....F. Keith Brown
 Owners of: WULA, Eufaula, Ala.; WMGY, Mont-
 gomery, Ala.; WCHK, Canton, Ga.

WOKS—Columbus—1959

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....OK Radio, Inc.
 AddressP.O. Box 374
 Tel.: CYpress 7-4515Independent
 Sta. Representative.....Bernard Ochs
 PresidentEathel Holley
 Commercial Mgr.....John A. O'Shields
 Station Manager.....Mary O'Shields

WRBL—Columbus—1928

Freq.: 1420 Kc...Power: 5 Kw. d., 500 W. n.
 Owned-Operated By...Columbus Bdcstg. Co.
 Business-Studio Address.....1350-13th Ave.
 Tel.: FA 2-0601.....CBS
 Newspaper Affil.....Ledger & Enquirer
 Sta. Rep.....Hollingbery
 Pres., Gen. Mgr.....J. W. Woodruff Jr.
 Station, Comm. Manager.....Glenn Siddall
 Sales Prom. Mgr., Pub. Dir....Dick McMichael
 Prog. Dir.....David Lea
 Chief Engineer.....Joseph Gamble
 Owners of: WRBL-FM-TV, Columbus.

WJJC—Commerce—1957

Frequency: 1270 Kc.....Power: 1 Kw.
 Owned.....Jackson County Bcstg. Co.
 AddressBox 239
 Tel.: 335-3155.....Independent
 Sta. Representative.....Harry Cannon
 President, Gen. Manager.....O. Grady Cooper
 Program Director.....Elizabeth Layton
 Chief Engineer.....Thomas Ashworth

WMJM—Cordele—1940

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By...Southeastern Bcstg. System
 Business-Studio Address.....20th Ave. B St.
 Tel.: 273-1404.....MBS-KBS
 Representative.....T. F. Clark
 President.....James S. Rivers
 General Station Mgr...William E. Blizzard, Jr.
 Program Director.....Bill Goodson

WCON—Cornelia—1953

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Habersham Bcstg. Co.
 Address.....1 Burrell St.
 Tel.: 778—2241Independent
 President.....H. L. Webster
 General Manager.....J. C. Foster
 Chief Engineer.....Boyd Anderson

WGFS—Covington—1953

Frequency: 1430 Kc...Power: 1000 Watts d.
 Owned.....R. William & Betty J. Hoffman
 Address.....P. O. Box 869
 Tel.: 786—2337KBS
 Gen., Comm. Mgr.....Bill Hoffman

WBLJ—Dalton—1940

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Northern Ga. Radio
 Address.....P. O. Box 811
 Tel.: BRoadway 8-3300.....KBS
 Newspaper Affil.....Marietta Times-Journal
 Station Rep.....Keystone
 President, Gen. Mgr.....Werner Wortsman
 Commercial Mgr.....Frank Painter
 Program Director.....Vic McConkey

WRCD—Dalton—1954

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Whitefield Bcstg. Co.
 Address.....104 Pentz St.
 Tel.: Broadway 8-5511.....Independent
 General Manager.....Jim Honey
 Comm. Manager.....H. Grant
 Chief Engineer.....S. Willis

WDWD—Dawson—1948

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Dawson Bdcstg. Co.
 Address.....P.O. Box 390
 Tel.: Wyatt 5-5521.....KBS-MBS
 Representative.....Indie Sales
 General Manager.....W. C. Woodall, Jr.
 Program Director.....Barney Parnacott
 Chief Engineer.....Joe Stephens

WGUN—Decatur—1947

Frequency: 1010 Kc.....Power: 50 Kw. d.
 Owned By.....WGUN, Inc.
 Business Address...217 W. Ponce de Leon Ave.
 Tel.: DR 3-2521.....MBS
 Station Representative.....Avery-Knodel
 President, Gen. Mgr.....John Fulton
 Commercial Manager.....Don Butler
 Program Director.....Ray Beale
 Chief Engineer.....Bill Loudermilk
 Owners of: WEAS, Savannah; KWAM, Memphis;
 WSWN, Belle Glade.

WDMG—Douglas—1947

Frequency: 860 Kc.....Power: 5000 Watts
 Owned-Operated By.....WDMG, Inc.
 Address.....Box 590
 Tel.: 384-3250.....Independent
 Station Reps...Dora Clayton; Bernard Howard
 President.....B. F. J. Timm
 General Mgr.....Mary Jarrard
 Station, Comm. Mgr.....Roy L. Jones
 Program Director.....Bob Maupin
 Chief Engineer.....Bill Alford
 Owners of: WMEN, Tallahassee; WTHR, Panama
 City, Fla.; WTIF, Tifton, Ga.

WMLT—Dublin—1945

Frequency: 1330 Kc.....Power: 5 Kw.
 Owned-Operated By.....Dublin Bdcstg. Co.
 Business Address.....Franklin & Moore Sts.
 Tel.: Broad 2-4422.....MBS-KBS
 Sta. Reps.....Clark & Cannon
 President.....W. Newton Morris
 General Mgr.....Frank Floyd Jr.
 Program Director.....Richard E. Killebrew
 Sales Prom. Mgr.....R. E. Hilliard
 Publicity Director.....Ted Wolfe
 Chief Engineer.....Leon Lloyd

WXLI—Dublin—1958

Frequency: 1230 Kc.....Power: 250 Kw.
 Owned By.....Radio South, Inc.
 Address.....P. O. Box 826
 Tel.: Broad 2-4282.....Independent
 President, Gen. Mgr.....John A. Boling
 Comm., Prom. Mgr.....B. J. Gilreath
 Program Director.....W. A. Thomas
 Sta. Mgr., Chief Eng.....W. C. Courson

WTJH—East Point—1949

Frequency: 1260 Kc....Power: 5000 Watts d.
 Owned By.....Radio WTJH
 Address.....2146 Dodson Drive
 Tel.: DI 4-2233.....KBS
 President.....James S. Rivers
 Station Mgr.....Wm. B. Hill

WPFE—Eastman—1961

Frequency: 1580 Kc.....Power: 500 W. d.
 Owned By.....O'Quinn Bcstg. Co.
 Address.....731 College St.
 Tel.: 374-4168.....KBS
 Station Representative.....Keystone
 President.....Farnell O'Quinn

General Manager.....Dane Bruce
 Station, Comm. Mgr.....Marion A. Monk
 Sales Prom. Mgr., Pub. Dir.....Estelle F. Monk
 Program Director.....Ralph Deen
 Chief Engineer.....Eugene H. Rogers
 Owners of: WHAB, Baxley, Ga.; WCQS, Alma, Ga.

WSCC—Elberton—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Elberton Bcstg. Co.
 Address.....Elberton
 Tel.: Elberton.....KBS-MBS
 Representative.....Continental
 Manager.....Melvin C. Gorman

WBHB—Fitzgerald—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Ben Hill Bdcstg. Corp.
 Address.....Box 472
 Tel.: 2077.....MBS-KBS
 President.....Otto Griner
 Gen. Mgr.....Paul E. Reid
 Chief Engineer.....Mike Pelton

WFPM—Fort Valley—1951

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Rocket Radio, Inc.
 Address.....Roberta Road
 Tel.: TA 5-5547.....KBS
 Sta. Representative.....Indie Sales
 President, Gen. Mgr.....Paul Reehling
 Station Manager.....Ben Spears
 Commercial Manager.....Virginia Freshwater
 Program Director.....Rosemary Reid
 Chief Engineer.....Joe Stephens

WDUN—Gainesville—1949

Freq.: 1240 Kc....Power: 1000 Watts d. 250 n.
 Owned-Oper. By.....N.E. Ga. Bcstg. Co.
 Address.....1102 Thompson Bridge Rd., N.E.
 Tel.: LE 4-7331.....Independent
 Rep.....Thomas F. Clark; Dora-Clayton
 Pres., Gen. Manager.....John W. Jacobs, Jr.
 Comm. Mgr.....Claire T. Palmour
 Station Mgr.....James N. Martin, Jr.
 Program Director.....Jim Martin
 Sales Prom. Mgr.....Robert S. Culler
 Chief Engineer.....George R. Wilkes

WGGG—Gainesville—1941

Frequency: 550 Kc..Power: 5 Kw. d.; 500 W. n.
 Owned-Operated By...Blue Ridge Bdcstg. Co.
 Business Address.....Press-Radio Center
 Tel.: LE 2-6211.....CBS
 Newspaper Affil.....Daily Times
 Station Representative.....Bernard Ochs
 President.....Charles A. Smithgall
 General Manager.....Robert Schwab
 Operations, Sales Prom. Mgr....James Hartley
 Program Dir.....William A. Sellers
 Chief Engineer.....Wilbert Darracott
 Owners of: WAAX, Gadsden, Ala.; WRGA, Rome,
 Ga.

WLBA—Gainesville—1957

Frequency: 1580 Kc.....Power: 5 Kw., d.
 Owned.....Hall County Bcstg. Co.

Business Address...117½ W. Washington St.
 Tel.: LE 2-6331.....ABC
 Pres., Gen. Mgr.....Ernest H. Reynolds, Jr.
 Comm., Sales Prom. Mgr.....John H. Bennett
 Program Dir.....Dianne Wood
 Chief Engineer.....L. Latham

WKIG—Glennville—1961

Frequency: 1580 Kc.....Power: 1 Kw. d.
 Owned By.....Tattal County Bcstg. Co.
 Address.....Box 98
 Tel.: OLiver 4-3580.....KBS
 Station Representative.....Cannon
 General Manager.....Don Cobb
 Program Director.....Carlton Hendrix
 Chief Engineer.....Charles Pool

WHIE—Griffin—1952

Frequency: 1320 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Telerad, Inc.
 Address.....Box 971
 Tel.: 9451.....Independent
 President, Gen. Mgr.....John T. Williams
 Sta., Program Dir.....Fred L. Watkins
 Chief Engineer.....Ralph Gaskins

WKEU—Griffin—1934

Freq.: 1450 Kc.....Power: 1 Wt. d., 250 Wt. n.
 Owned-Oper. By.....Radio Station WKEU
 Address.....Macon Rd.
 Tel.: 5507.....MBS-KBS
 General Mgr., Chief Eng....A. W. Marshall, Jr.

WRIX—Griffin—1960

Frequency: 1410 Kc.....Power: 1 Kw. d.
 Owned By...Mrs. Gladys McCommon Johnson
 Address.....Box 156
 Tel.: 8-8496.....Independent
 Station Representative.....Cannon
 General, Comm. Manager.....Jim Ricks
 Promotion Manager.....Bill Crutchley
 Chief Engineer.....J. Allen Primmer

WKLY—Hartwell—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....WKLY Bcstg. Co.
 Business Address.....P.O. Box 430
 Tel.: FR 6-2233.....Independent
 Newspaper Affil.....Hartwell Sun
 President.....Max G. Piander
 General Mgr.....Burch Griffin
 Commercial Manager.....J. Vickery
 Chief Engineer.....Broadus McLane

WCEH—Hawkinsville—1952

Frequency: 610 Kc.....Power: 500 Watts
 Owned.....Tri-County Bcstg. Co., Inc.
 Address.....Eastman Highway
 Tel.: TW 3-3381.....KBS
 Station Representative.....Harry J. Cannon
 President.....D. R. Jackson
 Gen., Sta. Mgr.....J. D. Popwell
 Chief Engineer.....M. McKenzie

WGML—Hinesville—1958

Frequency: 990 Kc.....Power: 250 Watts
 Owned By.....Liberty Bcstg. Co., Inc.
 Address.....Box 15
 Tel.: TR 6-3599.....KBS
 President, Gen. Mgr.....James H. Watson
 Program Director.....Mrs. Dixie Watson
 Chief Engineer.....Bruce Bostwick

WBGR—Jesup—1949

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Altamaha Bcstg. Co.
 Address.....P. O. Box 147
 Tel.: GA 7-2444.....KBS
 President.....W. G. Thomas, Sr.
 Chief Engineer.....Art Manning

WLFA—Lafayette—1954

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Radio Dixie, Inc.
 Business Address.....41-B N. Main St.
 Tel.: 4-7676.....KBS
 Representative.....Harry Cannon
 President.....J. A. Gallimore
 Gen., Sta. Mgr.....C. W. Gwyn

WLAG—La Grange—1941

Freq.: 1240 Kc.....Power: 1000 Watts d; 250 n.
 Owned-Operated By.....LaGrange Bdcstg. Co.
 Business Address.....WLAG Bldg.
 Tel.: 882—3505.....MBS, KBS
 President.....Roy C. Swank
 General Manager.....Edwin Mullinax
 Program Director.....Faye Scarbrough
 Publicity Director.....Linda Mullinax
 Chief Engineer.....James McKay

WTRP—La Grange—1953

Frequency: 620 Kc.....Power: 1000 Watts
 Owned.....Chattahoochee Bcstg. Co., Ltd.
 Address.....Hammett Bldg.
 Tel.: TUxedo 4-9877.....Independent
 Sta. Representative.....Devney Organization
 President, Gen. Mgr.....Byron H. Hurst
 Sta. Mgr., Publicity Dir.....Frank E. Hurst
 Comm. Prom. Mgr.....Julian P. Hurst
 Chief Engineer.....Ray L. Relihan

WLAW—Lawrenceville—1959

Frequency: 1360 Kc.....Power: 1 Kw.
 Owned By.....Radio Gwinnett, Inc.
 Address.....829 Crogan St., N.E.
 Tel.: TH 3-2222.....Independent
 Station Representative.....Weed Radio
 President.....E. Holley
 Station Manager.....Robert J. McGarity
 Commercial Manager.....S. B. McGarity

WPEH—Louisville—1960

Frequency: 1420 Kc.....Power: 1 Kw. d.
 Owned By.....Peach Bcstg. Co., Inc.
 Address.....Box 425
 Tel.: MA 5-7248.....Independent
 President, Gen. Mgr.....Bradley L. Williamson
 Station Manager.....Ott Stephens

GEORGIA

Program Director.....Lamar Canup
Publicity Director.....Mirl Williamson
Chief Engineer.....Emory G. Farrer

WBBT—Lyons—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Collins Corp.
Address.....P.O. Box 389
Tel.: 2321.....Independent
President.....F. Graham
Exec. V.P.....J. Duggan

WBML—Macon—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Middle South Bcstg. Co.
Business Address.....230 Second St.
Tel.: Sherwood 3-5454.....Independent
Representative.....Forjoe
President.....C. R. Rader
Gen. Comm. Mgr.....George W. Patton
Program, Publicity Director.....Don King
Sales Prom. Mgr.....Ben Porter
Chief Engineer.....C. L. Wilder
Owners of: WDGA, Chattanooga.

WCRY—Macon—1957

Frequency: 900 Kc.....Power: 250 Watts
Owned By.....Middle Georgia Bcstg.
Address.....1230 Cowan St.
Tel.: SHERwood 3-9348.....Independent
Sta. Representative.....Bob Dore
President.....John T. Wheeler
Gen. Sta. Mgr.....Robert V. Rogers
Owners of: WGOU, Valdosta.

WIBB—Macon—1948

Frequency: 1280 Kc.....Power: 5 Kw. d.
Owned-Oper. By...Peach State Bcstg. Co., Inc.
Business Address.....Professional Bldg.
Tel.: 742-2505.....Independent
Sta. Reps.....Bernard Howard, Dora-Clayton
Pres., Gen. Mgr.....Thomas H. Maxwell
Station, Comm. Manager.....Donald C. Frost

WMAZ—Macon—1922

Freq.: 940 Kc. Power: 50,000 Wts. d., 10,000 n.
Owned-Oper. By.....Southeastern Bcstg. Co.
Address.....Bankers Insurance Bldg.
Tel.: SHERwood 2-7373.....CBS
Representative.....Avery-Knodel
Pres., Ch. Engr.....George P. Rankin, Jr.
General Manager.....Wilton E. Cobb
Commercial Mgr.....Frank Crowther

WNEX—Macon—1945

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Macon Bcstg. Co.
Business-Studio Address.....2254 Rogers Place
Tel.: SH 5-3301.....ABC-MBS
Newspaper Afil...Macon Telegraph Pub. Co.
Station Representative.....Adv. Time Sales
President.....E. M. Lowe
Gen., Station Mgr.....Alfred Lowe
Program Director.....Mary Thompson
Sales Prom. Mgr.....Ken Lowe
Ch. Eng.....E. Farber

WYTH—Madison—1955

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By....Central Ga. Bcstg. Co.
Business Address....Beacon Heights; Box 29
Tel.: 761.....KBS
President, Gen. Mgr.....James F. Small
Station Manager, Prog. Dir....Annie Lee Small
Chief Engineer.....Steven Malone

WFDR—Manchester—1957

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned.....Radio Manchester, Inc.
Address.....Box 447
Tel.: 846-3115.....KBS
General, Sta. Mgr.....Jack Whitehorn
Comm. Prom. Mgr.....William Jarrell
Chief Engineer.....J. C. Loftin

WBIE—Marietta—1955

Frequency: 1050 Kc.....Power: 500 Watts
Owned-Oper. By.....Marietta Bcstg. Co.
Address.....Box 91
Tel.: 428-0469.....KBS
Station Representative.....Masla
Gen. Mgr., Chief Eng.....James Wilder
Program Director.....Jack D. Verner
Commercial Manager....Dudley D. McCaskill

WFOM—Marietta—1946

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Woofum, Inc.
Address.....Box 131
Tel.: 428-3396.....Independent
President, Gen. Mgr.....Albert L. Jones
Program Director.....Jerry Crowe
Chief Engineer.....Jean Ludwick

WDAX—McRae—1957

Frequency: 1410 Kc.....Power: 1000 Watts d.
Owned.....Radio Telfair, Inc.
Address.....Box 247
Tel.: 6006.....KBS
Sta. Representative.....James Ayers
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....George Burton
Program Director.....Nealey Bloodworth
Chief Engineer.....Ernest Batchelor

WMAC—Metter—1961

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Howard C. Gilreath
Address.....Box 238
Tel.: MURray 5-1111.....Independent
Station Representative.....Harry J. Cannon
Owner, Manager.....Howard C. Gilreath
Prog. Dir., Ch. Eng.....Gale Coston

WMVG—Milledgeville—1946

Freq.: 1450 Kc. Power: 1 Wt. d., 250 Wts. n.
Owned-Operated By.....Michael T. Landy
Address.....701 S. Jefferson St.
Tel.: 452-2250.....MBS
Representative.....Harry Cannon
Station Mgr., Chief Eng.....Joseph S. Boone
Commercial Manager.....Michael T. Landy
Program Director.....Josephine Ragsdale

WGSR—Millen—1958

Frequency: 1570 Kc. Power: 250 Watts
 Owned By.....Jenkins Broadcasting Sys.
 Business Address.....P. O. Box 908
 Tel.: 1080.....KBS
 President.....W. Herbert Brannen
 Gen. Comm. Mgr., Ch. Eng....Jack V. LoPresti

WMRE—Monroe—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned.....Walton Bcstg. Co.
 Address.....Box 191
 Tel.: 268-1711.....KBS
 Pres., Gen. Mgr.....Warren G. Gilpin
 Station Manager.....Derral Morris

WMNZ—Montezuma—1961

Frequency: 1400 Kc. Power: 250 W. d.
 Owned By.....Macon County Bcstg.
 Address.....Box 510
 Manager.....Lewis H. McKenzie

WMGA—Moultrie—1939

Freq.: 1400 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Oper. By.....WMGA
 Business Address.....Box 310
 Tel.: YU 5-1400.....ABC-KBS
 Station Reps.....Ayers; Hopewell
 Gen. Mgr.....John F. Pidcock
 Sta., Comm. Mgr.....Roy F. Zess
 Program Director.....Ron Hannon
 Chief Engineer.....Sam Dudas

WMTM—Moultrie—1953

Frequency: 1300 Kc. Power: 5 Kw. d.
 Owned-Oper. By.....Colquitt Bcstg. Co.
 Address.....S.E. Highway 33
 Tel.: YU 5-4517.....Independent
 Representative.....T. F. Clark
 General Mgr.....N. B. Mills
 Sta. Mgr., Chief Engr.....D. J. Turner

WCOH—Newnan—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Newnan Bcstg. Co.
 Address.....Line Street
 Tel.: ALpine 3-4636.....MBS
 Representative.....Ochs
 Pres., Gen. Mgr.....James O. Hardin, Jr.
 Commercial Mgr.....J. T. Williams Jr.
 Chief Engineer.....Harold Ward

WSIZ—Ocilla—1961

Frequency: 1380 Kc. Power: 5 Kw. d.
 Owned By.....Gold Leaf-Yellow Pine Bcstg.
 Address.....Box 202
 Tel.: 468-7427.....ABC
 Station Reps.....Thomas Clark; Harry Cannon
 Owner.....C. C. Wade
 General Manager.....Joe Vincent
 Commercial Manager.....Royce Plummer
 Program Director.....Gene Wade
 Publicity Director.....Tony Carter
 Chief Engineer.....Lester Hall

WPGA—Perry—1960

Frequency: 980 Kc. Power: 500 Watts d.

Owned By.....Radio Perry
 Address.....P. O. Box 109
 Tel.: GA 9-2980.....KBS
 Station Representative.....Cannon
 President.....Howard C. Gilreath
 General, Sta. Mgr.....Lowell L. Register
 Program Director.....Jim Lee
 Chief Engineer.....David Harrison

WSFB—Quitman—1955

Frequency: 1490 Kc. Power: 250 Watts
 Owned.....Quitman Broadcasting Co.
 Address.....P. O. Box 632
 Tel.: 2681.....KBS
 Owner.....J. E. Boyd
 General Mgr.....J. S. Boyd

WPLK—Rockmart—1959

Frequency: 1220 Kc. Power: 500 Watts
 Owned By.....Georgia Radio Inc.
 Address.....P. O. Box 1
 Tel.: 684-3202.....Independent
 President, Ch. Eng.....L. E. Gradick
 Commercial Manager.....Nelle Reagan
 Program Director.....Ross Shackelford

WLAQ—Rome—1947

Frequency: 1410 Kc. Power: 1000 Watts
 Owned By.....WLAQ, Inc.
 Address.....Box 228
 Tel.: 7767.....ABC
 President.....Mitchell Melof
 General Manager.....Don Mitchell
 Chief Engineer.....John All

WRGA—Rome—1929

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By.....Rome Bcstg. Corp.
 Business Address.....P.O. Box 1187
 Tel.: 232—9742.....CBS
 Newspaper Affil.....Gainesville Daily Times
 Representative.....Walker-Rawalt
 President.....Mather M. Payne
 General Manager.....Clarence Salmon
 Commercial Manager.....Ben Lucas
 Program Director.....Jim Roberts
 Chief Engineer.....R. A. Starr

WROM—Rome—1946

Frequency: 710 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Coosa Valley Radio Co.
 Address.....P. O. Box 1546
 Tel.: 232—0833.....Independent
 Sta. Representative.....Devney Organization
 General Comm. Mgr.....Charles E. Doss
 Program Dir.....Barbara Austin
 Chief Engineer.....T. H. Robertson

WRIP—Rossville—1958

Frequency: 980 Kc. Power: 500 Watts
 Owned By.....Chattanooga Bcstg. Co.
 Address.....270 N. Crest Rd.
 Tel.: WYman 8-3346.....Independent
 President.....I. Jay Sadow
 Chief Engineer.....John Andrews

GEORGIA

WSNT—Sandersville—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio Station WSNT
Business Address.....Box 150
Tel.: 3174.....KBS
Sta. Representative.....Bolles
President.....J. R. Denny
Gen. Mgr.....J. J. Bailes
Station Manager.....J. E. Elgin
Chief Engineer.....John L. Cooper

WBYG—Savannah—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Dixieland Bcstg. Co.
Bus.-Studio Address..Georgia State Bank Bldg.
Tel.: AD 2-4182.....MBS
Station Representative.....Forjoe
Pres., Gen. Mgr.....Carter C. Peterson
Station Mgr.....C. E. Bell
Chief Engineer.....Max Harper

WEAS—Savannah—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WJIV, Inc.
Address.....128 W. Taylor St.
Tel.: AD 4-7264.....Independent
Station Representative.....Gill-Perna
President.....John Fulton
General, Sta. Mgr.....James L. Woods
Chief Engineer.....Michael F. J. Warth

WSAV—Savannah—1939

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Operated By.....WSAV, Inc.
Address.....1430 East Victory Drive
Tel.: AD 6-0303.....NBC
Station Representative.....Eastman
Pres., Gen. Mgr.....Harben Daniel
Comm., Sales Prom. Mgr.....Robert Ward
Opera. Mgr.....M. E. Thompson
Program Dir.....Burl Womack
Publicity Director.....Mrs. Lorayne Gary
Chief Engineer.....Byron Strong
Owners of: WSAV-TV.

WSGA—Savannah—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Coastal Bcstg. Inc.
Business-Studio Address...409 E. Liberty St.
Tel.: AD 3-8807.....Independent
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....Donald K. Jones
Commercial Manager.....John M. Williams
Chief Engineer.....Harvey Thackston

WSOK—Savannah—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Speidel Bcstg. Group
Address.....Box 2118
Tel.: ADams 3-1170.....Independent
Sta. Reps.....Howard; Dora Clayton
President.....Joe Speidel
General Manager.....Don Ferguson

WTOC—Savannah—1929

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Savannah Bcstg. Co.
Business-Studio Address...516 Abercorn St.
Tel.: AD 2-0127.....CBS
Representative.....Avery-Knodel
Pres., Gen. Mgr.....William T. Knight, Jr.
Station, Comm. Manager.....Ben Williams
Program Director.....Dwight J. Bruce
Sls. Prom. Mgr., Pub. Dir...Frank S. Bryson, Jr.
Chief Engineer.....Kyle E. Goodman
Owners of: WTOC-TV.

WWNS—Statesboro—1946

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WWNS, Inc.
Address.....East Oliff St.
Tel.: 4-5446.....Independent
President, Gen. Mgr.....Donald O. McDougald
Commercial Manager.....Tom Daughy
Program Director.....Margaret Beachum
Chief Engineer.....Marion C. Thornton

WGTA—Summerville—1950

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Tri-State Bcstg. Co.
Business Address.....Box 200
Tel.: 404-857-3951.....Independent
Reps.....United Spot Sales; So. Spot Sales
President, General Mgr.....William B. Farrar
Program Director.....Rogers Allison
Commercial Manager.....Charles C. Farrar
Chief Engineer.....James S. Stowers

WJAT—Swainsboro—1950

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WJAT, Inc.
Address.....Covena Rd., Box 371
Tel.: BELmont 7-2011.....Independent
Sta. Representative.....Gene Bolles
President.....James R. Denny
Vice President.....Webb Pierce
General Manager.....John J. Bailes
Program Director.....Richard Harvey
Chief Engineer.....John H. All, Jr.
Owners of: WBRD, Waynesboro.

WSYL—Sylvania—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Sylvania Bcstg. Sys.
Address.....Box 490
Tel.: LO 4-6601.....KBS
Gen., Sta. Mgr.....Edwin H. Bass
Sales Prom. Mgr.....Mildred E. Bass

WSFT—Thomaston—1947

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Thomaston Bcstg. Co.
Address.....P.O. Box 689
Tel.: Midway 7-5421.....KBS
Gen. Mgr.....S. J. Carswell
Sta. Mgr., Prog. Dir.....Bill Heule
Comm. Mgr.....Claude Thames
Chief Engineer.....C. Tucker

WK TG—Thomasville—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....Eunice M. Martin
Address.....P. O. Box 358
Tel.: CA 6-5343.....KBS, MBS
Station Representative.....Pearson
General Manager.....Edward T. Martin
Commercial Manager.....Robert Bond
Program Director.....Ray Williamson
Chief Engineer.....Harvey Willis

WP AX—Thomasville—1934

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....D. C. Price, F. W. Hazleton
Address.....117 Remington Ave.
Tel.: Canal 6-4110.....Independent
Owners.....D. C. Price, F. W. Hazleton

WT WA—Thomson—1948

Frequency: 1240 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Hickory Hill Bcstg. Co., Inc.
Business Address.....Lumpkin St.
Tel.: 777.....MBS
Pres., Gen. Mgr., Ch. Engr.....Gene D. Harden
Comm. Prom. Mgr.....H. E. Buffington

WT IF—Tifton—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....WTIF, Inc.
Address.....P. O. Box 260
Tel.: 2400.....Independent
Station Rep.....Dora-Clayton
Pres., Gen. Mgr.....C. N. Todd
Chief Engineer.....H. C. Clark, Jr.

WW GS—Tifton—1946

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....Tifton Bcstg. Corp.
Address.....Box 34
Tel.: 382-5400.....Independent
Representative.....Thomas F. Clark
Pres., Gen. Mgr.....Ralph N. Edwards
Chief Engineer.....Eugene Payne

WL ET—Toccoa—1941

Frequency: 1420 Kc.....Power: 5000 Watts d.
Owned By.....Virgle E. Craig
Address.....423 Prather Bridge Rd.
Tel.: 886-2191.....Independent
Sta. Representative.....Thomas F. Clark
Station Mgr., Prog. Dir.....Virgle E. Craig
Commercial Manager.....Gene Bollinger
Publicity Director.....Lamar Ramey
Chief Engineer.....C. H. Sutton

WN EG—Toccoa—1956

Frequency: 630 Kc.....Power: 500 W. d.
Owned.....Stephens County Bcstg. Co.
Address.....108 E. Savannah St.
Tel.: 886-3131.....Independent
Pres., Gen. Mgr.....Charles H. Gaines
Sta., Comm. Mgr.....Roy E. Gaines
Sales Prom. Manager.....Gaynelle Thomason
Program Director.....Betty Faye Stowe

Publicity Director.....Wayne Sumner
Chief Engineer.....Thomas Shockley

WG AF—Valdosta—1951

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Valdosta Bcstg. Co.
Address.....116 W. Hill Ave.
Tel.: Cherry 2-5520.....Independent
President, Gen. Mgr.....George B. Cook
Chief Engineer.....C. H. Fletcher

WG OV—Valdosta—1940

Frequency: 950 Kc...Power: 5 Kw. d., 1 Kw. n.
Owend-Oper...Georgia-Florida Radio & TV Co.
Address.....Box 1182
Tel.: CH 2-4513.....MBS
Station Reps.....Bob Dore; Dora-Clayton
President, Gen. Mgr.....W. H. Keller, Jr.
Station, Comm. Manager.....Mrs. A. B. Smith
Chief Engineer.....Bob Coker

WJ EM—Valdosta—1955

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lowndes County Br'dcasters
Address.....Box 368
Tel.: CH 2-1565.....KBS
President.....J. E. Massey, Jr.
General, Sta. Mgr.....J. C. Johnson
Program Dir.....Bob Wickus
Chief Engineer.....Gerald D. Weeks

WV LD—Valdosta—1959

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Al H. Evans
Address.....P.O. Box 1281
Tel.: Cherry 2-4821.....Independent
Gen. Mgr.....Al Evans
Station Mgr.....W. Belote

WV OP—Vidalia—1946

Frequency: 970 Kc.....Power: 5 Kw., d.
Owned-Operated By.....Vidalia Bcstg. Co.
Address.....Box 391
Tel.: 3029.....KBS
Sta. Reps.....Continental; Harry J. Cannon
Pres., Gen., Sta. Mgr.....Howard C. Gilreath
Sales Prom. Mgr.....Fred Tippett
Chief Engineer.....Loren Dourough
Owners of: WPGA, Perry; WCLA, Claxton.

**WR PB—Warner Robbins
1954**

Frequency: 1350 Kc.....Power: 5 Kw. d.
Owned-Oper...Warner Robbins Bcstg. Co., Inc.
Business Address.....Box 727
Tel.: Walker 3-4261.....ABC
Rep.....Cont. Radio Sales
Pres., Ch. Engr.....Edgar M. Nobles
Station Mgr., Prog. Dir.....Chris Boisaris

WK LE—Washington—1955

Frequency: 1370 Kc.....Power: 1000 Watts
Owned By.....Young & Carter
Address.....P. O. Box 639
Tel.: Osborn 8-2125.....KBS
Owners.....Norman Young, J. S. Carter
Station Mgr.....B. E. Carpenter

GEORGIA-HAWAII

WACL—Waycross—1951

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Teletronics Inc.
Business Address.....P.O. Box 858
Tel.: Atlas 3-4660.....Independent
Representative.....Pearson
President.....James S. Rivers Sr.
General Manager.....James S. Rivers Jr.
Program Director.....John J. Koval
Chief Engineer.....L. E. McKinney

WAYX—Waycross—1936

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Radio WAYX, Inc.
Business-Studio Address...1600 Carswell Ave.
Tel.: AT 3-7100.....MBS, KBS
Newspaper Affil..Waycross Journal American
Representative.....Hal Holman
President.....C. Mayo
General Manager.....Vern Arnold
Chief Engineer.....J. C. Dixon

WBRO—Waynesboro—1954

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned By.....WBRO, Inc.
Address.....Box 151
Tel.: 2139.....Independent
Station Manager.....Jimmy Miller
Owners of: WJAT, Swainsboro, Ga., WSNT, Sandersville, Ga.

WBMK—West Point—1958

Frequency: 1310 Kc. Power: 1000 Watts
Owned By.....Radio Valley, Inc.
Address.....Box 427
Tel.: 645-2453.....KBS
President.....J. Dige Bishop
Gen., Sta. Mgr.....Jim Murphy
Chief Engineer.....Albert Stancil

WRLD—West Point—1944

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Valley Bcstg. Co.
Address.....Box 312
Tel.: 64-22771.....ABC
Sta. Representative.....Thomas F. Clark
President, Gen. Mgr.....Miles H. Ferguson
Sales Prom. Mgr., Prog. Dir.....Aileen Love
Publicity Director.....Dorothy Forrester
Chief Engineer.....Phil Murphree

WIMO—Winder—1952

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Operated By...Winder-Monroe Bcstg.
Business Address.....P. O. Box 528
Tel.: 867-9158.....KBS
Sta. Representative.....Cannon
President.....W. G. Woodall Jr.
Gen., Comm., Sta., Sls. Mgr.....C. H. Grider
Chief Engineer.....D. E. Stafford

Pop: 670,000
Families: 206,000

HAWAII

Radio Homes: 167,000
AM Stas. in State: 18

KHBC—Hilo—1936

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By.....Honolulu Star Bulletin
Address.....P. O. Box 581
Tel.: 9-2011.....Independent
Newspaper Affiliation. Honolulu Star Bulletin
Representative. Peters, Griffin, Woodward, Inc.
President.....J. Howard Worrall
General Mgr.....Frank Warren
Chief Engineer.....Dan Hunter

KIMO—Hilo—1951

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By.....James E. Jaeger
Address.....Nanihoa Hotel
Tel.: Hilo 4-372.....KBS
Station Representative.....Adam Young
President, Ch. Eng.....James Jaeger
General Manager...Mrs. Lillian Cunningham
Owners of: KAGR, Yuba City

KIPA—Hilo—1947

Frequency: 1110 Kc. Power: 1,000 Watts
Owned-Oper. By....Big Island Bcstg. Co., Ltd.
Business-Studio Address.....86 Mamo St.
Tel.: 51-168.....NBC
Representative.....Hollingbery

President.....Thomas J. MacBride
Gen. Ch. Engr.....R. W. Jaderstrom
Program Director.....Larry Tavares

KAIM—Honolulu—1956

Frequency: 870 Kc. Power: 1 Kw.
Owned.....Christian Bcstg. Assoc.
Address.....1148 12th Avenue
Tel.: 71-985.....Independent
President.....Robert C. Loveless
Gen. Mgr.....Cornelius Keur
Program Director.....Gerald M. Foglesong
Chief Engineer.....Robert L. Lyon

KGMB—Honolulu—1930

Frequency: 590 Kc. Power: 5000 Watts
Owned By.....Hawaiian Bcstg. Sys., Ltd.
Address.....1534 Kapiolani Blvd.
Tel.: 9-2011.....CBS
Newspaper Affiliation.....Star-Bulletin
Representative. Peters, Griffin, Woodward, Inc.
President.....Elizabeth P. Farrington
Station Manager.....John DeMarco
Publicity Director.....Ron Hoss
Chief Engineer.....Ronald T. Miyahara
Owners of: KHBC, Hilo; KGMB-TV, Honolulu;
KMAU-TV; Wailuku; KHBC-TV, Hilo.

KGU—Honolulu—1922

Frequency: 760 Kc.....Power: 10,000 Watts
 Owned-Operated By..Advertiser Pub. Co., Ltd.
 Address Advertisers Bldg.
 Tel.: 5-2977NBC
 Representative.....NBC Spot Sales
 Newspaper Affil.Advertiser
 President Thurston Twigg-Smith
 General. Sta. Manager William O. Paine
 Comm. Mgr.....George C. Mansfield
 Sales Prom. Mgr., Prog. Dir. ... Patt Patterson
 Chief Engineer.....T. Shigetani

KHVH—Honolulu—1957

Frequency: 1040 Kc.....Power: 5 Kw.
 Owned-Oper. By..Kaiser Hawaiian Vil. Radio
 Business Address.....1290 Ala Moana Blvd.
 Tel.: 5-3991Independent
 Station Representative.....Adam Young
 Vice Pres.....Richard C. Block
 General Manager.....John Serrao
 Program Director.....Peter Taylor
 Publicity Director.....Robert Z. Kendall
 Chief Engineer.....Dan O. Hunter
 Owners of: KHVH-TV; KHJR-TV, Hilo.

KIKI—Honolulu—1951

Frequency: 830 Kc.....Power: 250 Watts

Owned-Oper. By.....KIKI, Ltd.
 Address 331-D Kamani St.
 Tel.: 6-3456Independent
 Station Representative Forjoe
 Pres., Chief Eng.....Royal V. Howard
 Gen., Sta. Mgr.....Angelo J. Rossi

KNDI—Honolulu—1960

Frequency: 1270 Kc.....Power: 5,000 Watts
 Owned By.....James T. Ownby
 AddressBox 1516
 Tel.: 938—402Independent
 Gen., Sta. Manager Jim Ownby
 Chief Engineer James Chase

KORL—Honolulu—1946

Frequency: 650 Kc.....Power: 10,000 Watts
 Owned-Operated By.....Founders Corp.
 Business Address.....575 Kamoku St.
 Tel.: 9-5236Independent
 Station Reps.... Venard, Rintoul & McConnell
 President.....Robert G. Munro
 Gen., Sta. Manager Harold Davis
 Program Director Ted Sax
 Chief Engineer William B. Murphy
 Owners of: WFBL, Syracuse, N. Y.; WSMB, New Orleans, La.

KORL

RADIO

DOMINATES!

**ALL OF HAWAII with
 10,000 WATTS**

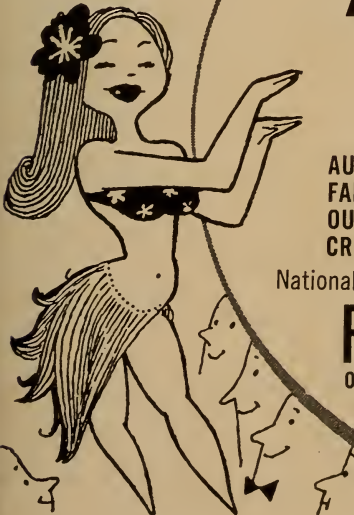
AT 650 ON THE DIAL

- AUTHENTIC NEWS COVERAGE
- FAMILY PROGRAMMING
- OUTSTANDING EXPERIENCED AIR SALESMEN
- CREATIVE SELLING COMPLETE MERCHANDISING

National representative—Venard, Rintoul & McConnell

FOUNDERS CORP.

One of the Founder's groups of Stations including KORL, Honolulu: WFBL, Syracuse New York; WSMB New Orleans, Louisiana



HAWAII-IDAHO

KOOD—Honolulu—1959

Frequency: 990 Kc.....Power: 5,000 Watts
Owned By.....Ala Moana Bcstg. Co.
Address.....1450 Ala Moana Blvd.
Tel.: 990—111.....Independent
President.....Alister MacDonald
General Manager.....Perry W. Carle
Station Manager.....Ted R. Scott

KOHO—Honolulu—1959

Frequency: 1170 Kc.....Power: 1,000 Watts
Owned By.....Cosmopolitan Bcstg. Corp.
Address.....1140-A 12th Ave.
Tel.: 775511.....Independent
Newspaper Affiliation.....Hawaii Times, Ltd.
Station Representative.....Grant Webb
President.....Shigeo Soga
General Sta. Manager.....Hideo Sato
Program Director.....Oran Spotts
Publicity Director.....Dick Dressel
Chief Engineer.....Henry Heeseman

KPOI—Honolulu—1946

Frequency: 1380 Kc.....Power: 5,000 Watts
Owned-Oper. By...KPOI Broadcasters Co., Inc.
Business Address.....1701 Ala Wai Blvd.
Tel.: 995-395.....Independent
Sta. Representative.....McGavren
President.....H. G. Fernhead
V.P., General Manager.....Fin Hollinger
V.P., Sta. Mgr.....Ron Jacobs
V.P., Commercial Mgr.....Ray Gallagher
Program Dir.....Tom Rounds
Chief Engineer.....Ernest Lindeman

KULA—Honolulu—1947

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Operated By.....KULA Bcstg.
Business Address.....P.O. Box 1479
Tel.: 6-3666.....Independent
Station Representative.....Spot Time Sales
President.....Charles Stuart III

Pop.: 685,000
Families: 203,500

IDAHO

Radio Homes: 200,000
AM Stas. in State: 37

KBLL—Blackfoot—1951

Frequency: 690 Kc.....Power: 1 Kw.
Owned-Oper. By.....KBLL, Inc.
Address.....Box 192
Tel.: Sunset 5-1400.....Independent
Station Representative.....Adam Young
President.....Howard Johnson
General Mgr.....Gloria Dillard
Chief Engineer.....Bob G. Shafer

KATN—Boise—1961

Frequency: 1010 Kc.....1 Kw. d.
Owned By.....Treasure Valley Bcstg.
Address.....9400 Fairview Ave.

General Sta. Manager.....R. L. Johnson
Commercial Manager.....W. Killmer
Program Director.....Judith Lawton
Chief Engineer.....Frank Fitch

KLEI—Kailua—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Oahu Bcstg. Co., Inc.
Address.....Kailua Shopping Center
Tel.: 250-811.....Independent
President.....Jack Latham
Gen., Comm. Mgr.....Jack Irvine

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By...Garden Island Publ., Ltd.
Address.....Box 1748
Tel.: LI 2061.....NBC
General Mgr.....Charles J. Fern
Station Mgr.....Tadashi Eto
Chief Engineer.....K. Nose

KMVI—Wailuku-Maui—1947

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Oper. By.....Maui Publ. Co., Ltd.
Business Address.....Box 374
Tel.: 33-981.....NBC
Newspaper Affil.....Maui News
Sta. Representative.....Thomas F. Clarke
Sta., Asst. Gen. Mgr.....Richard E. Mawson
Chief Engineer.....Spencer Shiraishi

KAHU—Waipahu—1950

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....Rural Bcstg. Co., Ltd.
Business Address.....P. O. Box 1007
Tel.: 274-071.....Independent
Station Representative.....Pearson
President.....Dr. Timothy Wee
General Manager.....Harry En Chu
Program Director.....John Livingston
Chief Engineer.....Robert Pearson

Tel.: 375-1111.....Independent
Station Reps.....Oakes; Hopewell
President, Gen. Mgr.....Ralph F. Frazer
Station, Comm. Manager.....Ken Bort
Sales Promotion Manager.....Steve Gilbert
Chief Engineer.....Gerry Moser

KBOI—Boise—1947

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By...Boise Valley Bcstrs., Inc.
Bus.-Studio Address.....1007 W. Jefferson
Tel.: 3-2511.....CBS
Rep.....Peters, Griffin, Woodward, Inc.
Pres., Gen. Mgr.....Westerman Whillock

Sta., Comm. Mgr. Earl Glade, Jr.
 Production Supervisor.....Dena Howell
 Publicity Director.....John Clark
 Chief Engineer.....James Johntz, Jr.
 Owners of: KBOI-FM-TV

KGEM—Boise—1946

Frequency: 1140 Kc.....Power: 10,000 Watts
 Owned By.....Gem State Bestg. Co.
 Address.....5601 Cassia St.
 Tel.: 4-3511.....MBS-ABC
 Representative.....Avery-Knodel
 General Mgr.....David Miles
 Commercial Mgr.....Robert Weisenburger
 Chief Engineer.....Milton Daniel

KEST—Boise—1961

Frequency: 790 Kc.....Power: 1 Kw. d.
 Owned By.....KEST Bestgs. Assocs.
 Address.....Route 4
 Tel.: 3-0894.....Independent
 Station Representative.....Grant Webb
 Co-Owners.. Reid W. Dennis, John M. Bryan
 Station Manager.....R. Lee Norton
 Commercial Manager.....Richard Kersting
 Sales Prom. Manager.. Don Liebendorfer, Jr.
 Program Director.....Richard Cable
 Publicity Director.....Charles Rowe
 Chief Engineer.....William Koelsch

KIDO—Boise—1928

Frequency: 630 Kc.....Power: 5000 Watts
 Owned By.....Chem-Air, Inc.
 Address.....1528 Vista
 Tel.: 4-8661.....NBC
 Sta. Representative.....Weed
 President.....William E. Boeing, Jr.
 General, Comm. Mgr.....Jack J. Link
 Program, Prom. Mgr.....Vern E. Moore
 Chief Engineer.....John A. Maxson

KYME—Boise—1955

Frequency: 740 Kc.....Power: 500 Watts
 Owned-Operated By...Keith & Ellen Patterson
 Address.....P. O. Box 2794
 Tel.: 2-3575.....Independent
 Sta. Representative.....Grant Webb
 Pres., Gen. Mgr.....Keith E. Patterson
 Comm. Mgr.....Lou Clemens
 Prog. Dir.....Richard Sybert
 Chief Engineer.....Roy Pack

KBAR—Burley—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....KBIO, Inc.
 Address.....P. O. Box 481
 Tel.: OR 8-2244.....ABC-KBS
 Newspaper Affiliation.....D. Herald-Bulletin
 Sta. Representative.....Torbet, Allen & Crane
 Station Mgr.....Charles T. Brownlow
 Commercial Mgr.....R. Saxvick
 Program Director.....C. Cheney
 Chief Engineer.....Al Lee

KBGN—Caldwell—1960

Frequency: 910 Kc.....Power: 1 Kw.
 Owned By.....Christian Bestg. Co. of Idaho
 Address.....3303 E. Chicago

Tel.: 9-3635.....Independent
 General Manager.....F. Demcy Mylar
 Chief Engineer.....Arden Casper

KCID—Caldwell—1947

Frequency: 1490 Kc.....Power 1 Kw. d., 250 W. n.
 Owned-Operated By.....Caldwell Bestg. Co.
 Address.....921 Cleveland Blvd.
 Tel.: 9-3608.....Independent
 Station Rep.....Harlan G. Oakes
 Pres., Gen. Mgr.....Clair B. Hull
 Station Manager.....Duane D. Wolfe
 Chief Engineer.....Bill Neumann

KVNI—Coeur D'Alene—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Rexard Co.
 Business-Studio Address....Blackwell Island
 Tel.: MOhawk 4-2196.....KBS
 Pres., Sta. Mgr.....Rex Koury
 Sales Prom. Mgr.....Bernard Merriman

KORT—Grangeville—1954

Frequency: 1230 Kc.....Power: 250 Watts d.
 Owner.....Kebco, Inc.
 Address.....Box 72
 Tel.: 51.....KBS
 Station Reps.....Feltis, Dove, Dever, Cannon
 President, Gen. Mgr.....Edward M. Brainard
 Sales Prom. Manager.....John E. Ready
 Chief Engineer.....Daren Flynn

KID—Idaho Falls—1928

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Idaho Radio Corp.
 Address.....1275 E. 17th St.
 Tel.: 522-5100.....CBS
 Station Reps.....Walker-Rawalt; Moore
 Exec. V.P.....J. Allen Jensen
 Commercial Manager.....Leonard Wasden
 Sales Prom. Manager.....Mel Richardson
 Program Director.....Bob Burtenshaw
 Chief Engineer.....Carroll Secrist
 Owners of: KID-TV.

KIFI—Idaho Falls—1946

Frequency: 1260 Kc...Power: 5000 Watts d.
 Owned-Oper. By...E. Idaho Bestg. & TV Co.
 Address.....P.O. Box 2148
 Tel.: JA 3-1171.....ABC-KBS
 Newspaper Affil.....Post. Register
 Reps.....Avery-Knodel; Intermountain Network
 Pres., Gen. Mgr.....J. M. Brady
 Commercial Manager.....Max Dahlstrom
 Program Director.....Ralph Wayne
 Chief Engineer.....B. Nelson
 Owners of: KIFI-TV.

KUPI—Idaho Falls—1957

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned By.....KUPI, Inc.
 Address.....P.O. Box 2557
 Tel.: JA 2-1101.....Independent
 Station Rep.....Sandberg-Gates
 President, Gen. Mgr.....Gene Riesen
 Sales Prom. Manager.....Paul Bragg
 Program Director.....Rick Van
 Chief Engineer.....B. J. Echo

KART—Jerome—1956

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....K. Clark
Address.....Box 1176
Tel.: EA 4-2321.....Independent
Pres., Gen. Mgr.....K. Clark
Chief Engineer.....Bob Phillips

KOZE—Lewiston—1955

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Lewis Clark Bcstg. Co.
Address.....2829 Country Club Dr.
Tel.: SH 3-2502.....ABC
Sta. Representative.....Gill-Perna
Gen. Mgr., Co-Owner.....J. H. Matlock
Sta. Mgr., Co-Owner.....E. A. Hamblin
Commercial Mgr.....George Walton
Program Director.....Stan Haase
Sales Prom. Mgr.....Dick Gohlman
Publicity Director.....Jan Van Buskirk
Chief Engineer.....Jerry Chandler
Owners of: KLER, Orofino

KRLC—Lewiston—1935

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....Donald A. & E. S. Thomas
Address.....P. O. Box 287
Tel.: SH 3-1551.....MBS
Station Reps. . . Masla; Moore; Torbet, A. & C.
Station Manager.....Donald Thomas
Program Director.....Albin Nelson
Commercial Mgr.....Douglas MacKelvie
Sales Prom. Mgr.....Beverly Swanson
Chief Engineer.....Harold Holbrook

KRPL—Moscow—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned.....KRPL, Inc.
Address.....1328 Pullman Road
Tel.: TU 2-1174.....KBS-MBS
Station Representative.....Art Moore
Pres., Gen. Mgr.....Gale Mix
Comm. Mgr.....James Sanberg
Station Mgr.....John Mix
Sales Prom. Mgr.....John Turner
Prog Dir., Ch. Enq.....Larry Ayer
Publicity Director.....Shirley Mix

KFXD—Nampa—1930

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By.....E. G. Wenrick Bcstg. Co.
Business Address.....1024 12th Ave. S.
Tel.: 6-4611.....Independent
Representative.....Pearson
Co-Owner, Gen. Mgr.....Ken Kilmer
Sta. Comm. Manager.....Doyle Cain
Prog. Dir.....Shirl Black
Chief Engineer.....G. M. Rose

KLER—Orofino—1958

Frequency: 950 Kc. Power: 500 Watts d.
Owned By.....Clearwater Broadcasting Co.
Address.....P.O. Box 32
Tel.: Granite 2-5011.....KBS
Station Representative.....Feltis, Jacobson
Station Manager.....L. Whitmore
Chief Engineer.....Garry Bell

KWAL—Osburn—1938

Frequency: 620 Kc. Power: 1000 Watts
Owned-Oper. By.....Metals Bcstg. Co.
Address.....Box 930, Wallace, Ida.
Tel.: OS 1-6101.....Independent
Representative.....Holman, Art Moore
Pres., Gen. Mgr.....R. Lee Black
Chief Engineer.....Robert Tremblay

KEOK—Payette—1957

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Treasure Valley Bcstg. Co.
Address.....P.O. Box 420
Tel.: Midway 2-3351.....KBS
Co-Owner, Gen. Mgr.....E. S. Graham
Chief Engineer.....R. Montgomery

KSEI—Pocatello—1926

Frequency: 930 Kc. Power: 5000 Watts
Owned-Operated By.....Pioneer Bcstrs. Corp.
Business-Studio Address.....Box 31
Tel.: 233-2121.....NBC
Representative.....Weed; Art Moore
Pres., Gen. Mgr.....Henry H. Fletcher
Program Director.....Ruthe A. Fletcher
Publicity Director.....Olive L. Groene
Chief Engineer.....Ellis W. Call

KWIK—Pocatello—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned.....Pocatello Radio, Inc.
Address.....P.O. Box 2005
Tel.: Cedar 3-1133.....MBS-ABC
Representative.....Avery-Knodel
General Manager.....T. Thompson
Chief Engineer.....D. L. Lewis

KYTE—Pocatello—1956

Frequency: 1290 Kc. Power: 1 Kw. d.
Owned.....Pocatello Bcstg. Co.
Address.....355 Yellowstone Ave.
Tel.: CE 2-6565.....KBS
Reps.....Continental; Torbet, Allen & Crane
President, Gen Mgr.....F. J. Riorden
Chief Engineer.....Dwight L. Zundel

KPST—Preston—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Voice of The Rockies, Inc.
Address.....P.O. Box 395
Tel.: 600.....KBS
Station Reps.....Continental; Feltis
President.....R. Dunn
Gen. Mgr., Chief Eng.....D. A. Nash, Jr.

KRXK—Rexburg—1951

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....Snake River Radio & TV Co., Inc.
Address.....455 S. 2nd East
Tel.: 356-5488.....KBS
Station Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....Gene Shumate
Comm. Mgr.....Wes Lawrence
Program Director.....Phil Nash
Chief Engineer.....Dan Coltrane

KAYT—Rupert—1955

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By Inland Bcstg. Co.
 Address P.O. Bin M
 Tel: HE 6-3746 Independent
 Sta. Reps. Hopewell, Art Moore
 Pres., Gen. Mgr. Mervin V. Ling
 Sta. Comm. Mgr. George McDonald
 Chief Engineer E. C. Miller

KSRA—Salmon—1959

Frequency: 960 Kc. Power: 1000 Watts, d.
 Owned By Salmon River R-TV Co., Inc.
 Address Main & Water Sts.
 Tel.: Skyline 6-2218 KBS
 President, Gen. Mgr. David G. Ainsworth
 Chief Engineer Louis A. Peressini

KSPT—Sandpoint—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Bauer Bcstg. Co.
 Address P. O. 431
 Tel.: CO 3-2179 KBS
 General Mgr. Norman Bauer

KBRV—Soda Springs—1957

Frequency: 540 Kc. Power: 500 Watts, d.
 Owned By J. C. Wallentine
 Address 98 W. 2nd South
 Tel.: Soda Springs 775 KBS
 Station Representative Avery-Knodel
 General Manager J. C. Wallentine
 Station Manager R. Bruce
 Program Director Curtis Empey
 Chief Engineer J. Davis

KSKI—Sun Valley—1960

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Radio Sun Valley, Inc.
 Address Hotel Boise, Boise, Ida.
 Tel.: 3131 Independent
 President R. L. Hagadone

KEEP—Twin Falls—1946

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Radio Sales Corp.
 Address P. O. Box 511
 Tel.: 733-7512 Independent
 Station Rep. Grant Webb
 President, Gen. Mgr. R. W. Burden, Jr.
 Asst. Manager W. F. Denney
 Program Director Bill Bailey
 Chief Engineer Walt Snow
 Owners of: KFHA, Tacoma, Wash.

KLIX—Twin Falls—1946

Frequency: 1310 Kc. Power: 1000 Watts
 Owned KLIX Corp.
 Business Address Eastland & Elizabeth Ave.
 Tel.: REDwood 3-5840 ABC
 Rep. Avery-Knodel
 President G. Hatch
 V.P., Gen. Sta. Mgr. G. O. Glasmann
 Program Director L. Walton
 Chief Engineer Dennis Lowe

KTFI—Twin Falls—1928

Frequency: 1270 Kc. Power: 5000 d., 1000 r
 Owned-Operated By Radio Bcstg. Corp.
 Address 241 Main Ave. W
 Tel.: 733-3381 NBC
 Sta. Reps. Jacobsen; Weed; Wagner
 Pres., Gen. Sta. Mgr. F. M. Gardner
 Sales Prom. Mgr., Pub. Dir. L. Parker
 Program Director Linda Pierce
 Chief Engineer Carl Norris

KWEI—Weiser—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned By Oxbow Bcst. Co.
 Address Box 791
 Tel.: 549-0886 Independent
 Station Representatives Hopewell; Moore
 President, Ch. Eng. Edwin C. Miller

When You Can Have
 The Best,
 Why Be Satisfied
 With Less?

THE ASSOCIATED PRESS



In Chicago

... Riccardo Levi-Setti and Anthony Turkevitch, renowned nuclear scientists, work with this awesome \$2.5 million cyclotron at the University of Chicago's Enrico Fermi Institute. Here on campus, under the west stands of the University's Stagg Field, the first nuclear chain reaction ushered in the Atomic Age.

In Chicago

WGN Radio

delivers more counties*
more homes*
than any other Chicago radio station!

*Nielsen NCS 61

WGN IS CHICAGO



Quality • Integrity • Responsibility • Performance

Pop.: 10,275,000
Families: 3,161,000

ILLINOIS

Radio Homes: 3,089,000
AM Stas. in State: 105

WOKZ—Alton—1948

Frequency: 1570 Kc. Power: 1000 Watts, d.
Owned-Oper. By..... Palen Bcstg. Corp.
Address..... Godfrey Road
Tel.: HO 6-3535..... Independent
President, Gen. Mgr..... Edward N. Palen
Comm. Sta. Mgr..... H. Bunyan
Chief Engineer..... Nicholas Bono

WRAJ—Anna—1957

Frequency: 1440 Kc. Power: 500 Watts
Owned..... Anna Bcstg. Co., Inc.
Address..... Anna Hotel
Tel.: 1113..... Independent
Sta. Representative..... Bernard Howard
President..... Pierce E. Lackey
Gen. Mgr., Ch. Engr..... Donald C. Michel

WKKD—Aurora—1960

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By..... Russell G. Salter
Address..... 1880 Plain Ave.
Tel.: TWinooks 7-0481..... Independent
Station Rep..... Gill-Perna
President, Sta. Mgr..... Russell G. Salter
Commercial Manager..... Mike Diem
Sales Prom. Mgr., Prog. Dir..... Rog Shales
Chief Engineer..... William H. Wardle
Owners of: WBEL, S. Beloit; WIXN, Dixon;
KCLN, Clinton; WKKD, Aurora, Ill.

WMRO—Aurora—1938

Frequency: 1280 Kc. Power: 1 Kw. d. 500 n.
Owned By..... WMRO, Inc.
Business-Studio Address..... 184 River St.
Tel.: TW 7-4215..... Independent
President..... Vincent G. Cotey
Station Manager..... Ben A. Oswalt
Commercial Manager..... Charles V. Hunter
Prog. Dir..... Jeanne M. Doran
Chief Engineer..... J. R. Kitner

WRMS—Beardstown—1959

Frequency: 790 Kc. Power: 500 Watts
Owned By..... Beardstown Bcstg., Inc.
Address..... 108 East Main St.
Tel.: 790..... KBS
President, Gen. Mgr..... R. W. Sudbrink
Station Manager..... Burl Lauter
Sales Manager..... Donald Chipman
Chief Engineer..... O. D. Kost

WIBV—Belleville—1947

Frequency: 1260 Kc. Power: 1000 Watts, d.
Owned-Operated By..... Belleville Bcstg. Co.
Address..... Route 159 at Mulligan Lane
Tel.: AD 3-5000..... Independent
Representative..... Indie Sales
President, Gen. Mgr..... John W. Lewis
Commercial Manager..... H. Glenn Deffendall
Program Director..... Robert A. Armstrong
Chief Engineer..... Marvin Mollring

WJBC—Bloomington—1924

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Bloomington Bcstg. Corp.
Address..... 209 E. Washington
Tel.: 8252078..... ABC
Newspaper Affil..... Daily Pantagraph
Representative..... John E. Pearson
President..... Loring C. Merwila
Vice President..... Vernon A. Nolte
Station Manager..... Timothy R. Ives
Commercial Manager..... John McDermott
Program Dir..... Don Newberg
Chief Engineer..... Ted Bailey

WKRO—Cairo—1942

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By..... Cairo Broadcasting Co.
Business Address..... Box 311
Tel.: 1490..... Independent
General, Comm. Manager..... Merrill C. Carrier

WBYS—Canton—1947

Frequency: 1560 Kc. Power: 250 Watts
Owned-Operated By..... Fulton Cty. Bcstg. Co.
Address..... 1000 East Linn St.
Tel.: 647-1560..... ABC, KBS
Newspaper Affil..... Canton Daily Ledger;
Booneville News-Advertiser
President..... Harriett B. Winsor
General Manager..... Charles E. Wright
Program Director..... Bruce Bagg
Commercial Mgr..... Jean Marconnet
Chief Engineer..... Larry Caldwell

WCIL—Carbondale—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.
Owned-Operated By..... Southern Illinois Bcstg.
Business-Studio Address..... 218 W. Main St.
Tel.: Glenview 7-8114..... Independent
General Manager..... Paul F. McRoy
Commercial Manager..... Larry Doyle
Program Director..... Stan Leigh
Chief Engineer..... Pat Burns

WROY—Carmi—1948

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Carmi Bcstg Co.
Address..... U. S. Route 460
Tel.: 382-4161..... Independent
Gen., Sta. Mgr..... S. A. Hassan
Chief Engineer..... L. Bradley

WCAZ—Carthage—1921

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Superior Bcstg. Service, Inc.
Address..... 502 Wabash Ave.
Tel.: 520..... Independent
Station Rep..... Sears & Ayer
Manager..... John Palmer

ILLINOIS

WCNT—Centralia—1946

Frequency: 1210 Kc. Power: 1000 Watts, d.
Owned. Southern Illinois Bcstg. Co.
Address. Box 428
Tel.: 532-5151 Independent
Representative Bob Dore
President C. W. Rodgers
General Manager A. C. Mainer
Program Director Danny Parker
Chief Engineer R. Millmaker

WDWS—Champaign—1937

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owner The Champaign News Gazette, Inc.
Business Address 48 Main St.
Tel.: 356-1855 CBS
Newspaper Aff. News-Gazette
Representative The Meeker Co.
President Mrs. Helen M. Stevick
Gen., Sta. Mgr. Larry Stewart
Program Dir. Constance Vogt
Chief Engineer Robert Brown

WEIC—Charleston—1954

Frequency: 1270 Kc. Power: 1000 Watts
Owned By Friendly Bcstrs., Inc.
Address Charleston, Ill.
Tel.: DI 5-2149 KBS
Pres., Gen. Mgr. William Kepper
Station Manager James L. Seed
Sales Prom. Manager Robert Parker
Program Director John Heath
Ch. Eng. Randall Moody

WAIT—Chicago—1941

Frequency: 820 Kc. Power: 5000 Watts
Owned-Operated By Radio Station WAIT
Bus.-Studio Address 188 W. Randolph St.
Tel.: FR 2-0660 MBS
Station Rep. Gill-Perna
Managing Director Robert B. Miller
Chief Engineer Harry Berg

WBBM—Chicago—1923

Frequency: 780 Kc. Power: 50,000 Watts
Owned-Operated By CBS, Inc.
Address 630 N. McClurg Ct.
Tel.: WH 4-6000 CBS
Sta. Rep. CBS Spot Sls.
V.P., Gen Mgr. E. H. Shomo
Commercial Manager W. J. Connelly
Publicity Director Paul Lazzaro
Program Director Len Schlosser
Production Manager Kenneth Carbonel
Chief Engineer William Fligel

WBEE—Chicago—1955

Frequency: 1570 Kc. Power: 1000 Watts
Owned By Continental Broadcasting
Address 75 E. Wacker Drive
Tel.: Randolph 6-6842 Independent
Reps. Continental Bcstg.; Torbet, Allen, Crane
President O. Wayne Rollins

General Manager Harry Wilber
Opera Mgr. Bill German
Chief Engineer J. R. Burdeau

WCFL—Chicago—1926

Frequency: 1000 Kc. Power: 50,000 Watts
Owned Chicago Federation of Labor
Business-Studio Address 666 Lake Shore Dr.
Tel.: MO 4-2400 Independent
Station Representative McGavren
President William A. Lee
Station Manager Thomas E. Haviland
Program Director Bob Finnegan
Prom. Mgr., Pub. Dir. Chuck Wilson
Chief Engineer Jack McKay

WCRW—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Josephine A. White
Address 2756 Pine Grove Ave.
Tel.: EA 7-6860 Independent
General Manager J. A. White

WEDC—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Emil Denmark, Inc.
Address 3860 W. Ogden Ave.
Tel.: CR 7-4100 Independent
President Emil Denmark
General Comm. Mgr. Bill Mack
Chief Engineer Edward Jacker

WGES—Chicago—1924

Frequency: 1390 Kc. Power: 5000 Watts d.
Owned By Radio Station WGES
Bus. Address 2708 W. Washington Blvd.
Tel.: SA 2-1700 Independent
President, Gen. Mgr. John A. Dyer
Commercial Mgr. Elizabeth M. Hinzman
Sales Promotion Manager K. P. Freda
Program Director Herbert Rudolph
Publicity Director Norm Spaulding
Chief Engineer William Shunk

WGN—Chicago—1924

Frequency: 720 Kc. Power: 50,000 Watts
Owned-Operated By WGN, Inc.
Address 2501 Bradley Place
Tel.: LA 8-2311 Independent
Newspaper Affiliation The Chicago Tribune
Representative Edward Petry
President J. Howard Wood
Exec. V.P., General Mgr. Ward L. Quaal
Station Manager Charles E. Gates
General Sales Manager Marvin Astrin
Sales Promotion Manager James G. Hanlon
Program Director D. Pecaro
Publicity Director Dan Calibraro
Dir. of Engineering Carl J. Meyers
(See Page 360 for Ad)

WIND—Chicago—1927

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By Westinghouse Bcstg. Co.
Business Address 400 N. Michigan Ave.
Tel.: Whitehall 4-2170 Independent

Representative AM Radio Sales
 President Donald H. McGannon
 Vice President Ralph L. Atlass
 General Manager Edward Wallis
 Commercial Manager Bennett O. Scott
 Program Director Guy Harris
 Nat'l Sales Coordinator John P. Holland
 Advertising, Prom. Mgr. Paul N. Lindsay
 Publicity Director Hildo. Woehrmeyer
 Chief Engineer Kenneth C. Shirk
 Owners of: WOWO, Fort Wayne, Ind.; WBZ-WBZA,
 Boston-Springfield, Mass.; WBZ-TV, Boston,
 Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland,
 O.; KEX, Portland, Ore.; KDKA, Pittsburgh,
 Pa.; KDKA-TV, Pittsburgh, Pa.; WJZ-TV, Balti-
 more, Md.

WJJD—Chicago—1924

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Oper. By Plough Bcstg. Co.
 Address 8 S. Michigan Ave.
 Tel.: ST 2-5466 Independent/
 Representative . . Radio-TV Representatives, Inc.
 President Harold R. Krelstein
 V.P., General Manager Boyd W. Lawlor
 Commercial Manager Alfred Grosby
 Program Director Jerry Healey
 Chief Eng. Walter F. Myers
 Owners of: WCAO, Baltimore; WPLD, Atlanta;
 WMPS, Memphis; WCOB, Boston.

WAAF—Chicago—1922

Frequency: 950 Kc. Power: 1000 Watts, d.
 Owned-Operated By Cornbelt Publishers
 Business Address 221 N. LaSalle St.
 Tel.: RA 6-1932 Independent
 Newspaper Affil. Drovers Journal
 Station Representative Bolling Co.
 President H. Thieman
 Gen., Prom. Mgr. Thomas L. Davis
 Comm., Program Director Bill Bauer
 Chief Engineer Carl W. Ulrich

WLS—Chicago—1924

Frequency: 890 Kc. Power: 50,000 Watts
 Owned-Operated By WLS, Inc.
 Business Address 360 N. Michigan Ave.
 Tel.: SState 2-2002 ABC
 Representative John Blair
 President Ralph W. Beaudin
 Commercial Manager Armand J. Belli
 Sales Prom., Pub. Dir. Ronald Sack
 Program Director Gene Taylor

WMAQ—Chicago—1922

Frequency: 670 Kc. Power: 50,000 Watts
 Owned-Operated By . . National Bcstg. Co., Inc.
 Business-Studio Address . . . Merchandise Mart
 Tel.: SU 7-8300 NBC
 Representative NBC Radio Spot Sales
 President (NBC) Robert E. Kintner
 V.P. (NBC), Gen. Mgr. Lloyd E. Yoder
 Sales Manager Robert McAuliffe
 Station Manager John M. Keys
 Sales Promotion Manager Chet Campbell
 Program Director Robert K. Brown
 Publicity Director Dan Anderson
 Chief Engineer W. C. Prather

WMBI—Chicago—1926

Frequency: 1110 Kc. Power: 5,000 Watts.
 Owned By Moody Bible Institute
 Address 820 N. La Salle St.
 Tel.: Michigan 2-1570 Independent
 Manager, Radio Div. W. E. Mayfield
 Program Director John Rader
 Publicity Director John Raymond
 Chief Engineer A. P. Frye
 Owners of: WDLM, E. Moline, Ill.

WSBC—Chicago—1925

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By . . . WSBC Bcstg. Co., Inc.
 Business-Studio Address . . 2400 W. Madison St.
 Tel.: MO 6-9060 Independent
 Pres., Gen. Mgr., Ch. Eng. Louis B. Lee
 Comm. Mgr. Margaret Strasser
 Program Dir. Robert J. Lee

WCGO—Chicago Heights—1959

Frequency: 1600 Kc. Power: 1000 Watts
 Owned By South Cook Bcstg., Inc.
 Address 119 Olympia Plaza
 Tel.: Skyline 6-6100 Independent
 Station Rep. Hal Walton
 President, Gen. Mgr. A. V. Santucci
 Commercial Manager Anthony D'Amico
 Chief Engineer Walter R. Lorenc

WHFC—Cicero—1923

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WHFC, Inc.
 Address 3350 S. Kedzie Ave.
 Tel.: CL 4-7411 Independent
 President Richard W. Hoffman
 Gen. Program Mgr. M. E. Clifford
 Station, Publicity Director F. Summers
 Chief Engineer E. Jacker

WHOW—Clinton—1947

Frequency: 1520 Kc. Power: 1000 Watts d.
 Owned-Operated By Cornbelt Bcstg. Co.
 Business Address 401½ S. Side Sq.
 Tel.: 300 Independent
 Representative Holman
 President J. R. Livesay
 Gen Mgr., Chief Eng. Rolland O. Looper

WDAN—Danville—1938

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By . . . Northwestern Pub. Co.
 Address 1500 N. Washington
 Tel.: Hickory 2-1700 CBS
 General Manager Robert J. Burow
 Sta. Mgr. Max Shaffer
 Chief Engineer Norlyn Dossey
 Owners of: WHEC-AM-TV, Rochester; WENY,
 Elmira; WINR-TV, Binghamton.

WITY—Danville—1953

Frequency: 980 Kc. Power: 1 Kw.
 Owned Vermilion Bcstg. Corp.
 Address P. O. Box 142

ILLINOIS

Tel.: 446-1312 MBS
Representative Burn-Smith
President Gilbert E. Metzger
General Manager Elzer Marx
Program Director David Bethke
Chief Engineer Taylor Clawson
Owners of: WITZ, Jasper; WITE, Brazil.

WDZ—Decatur—1921

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By Mid-States Bcstg. Co.
Business-Studio Address 265 S. Park St.
Tel.: 423—9744 MBS
Representative Peters, Griffin, Woodward
Pres., Gen. Mgr. Frank C. Schroeder, Jr.
Commercial Manager Ronald F. Gallina
Asst. Mgr., Program Director. Harry Michaels
Chief Engineer Clifford V. Hahn

WSOY—Decatur—1925

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Illinois Bcstg. Co.
Address 1100 E. Pershing Road
Tel.: 877—5371 CBS
Representative Weed
President Frederick W. Schaub
Station Manager Robert B. King
Program Director H. Downey Hewey
Chief Engineer Allan Doyle

WIXN—Dixon—1961

Frequency: 1460 Kc. Power: 1 Kw. d.
Owned By Russell G. Salter, Inc.
Address 1460 College Ave.
Tel.: 283-1811 Independent
President Lloyd Burlingham
General Manager O. K. Wright
Acting Program Dir. Gerald Peterson
Chief Engineer Frank Baker

WLBK—De Kalb—1947

Frequency: 1360 Kc. Power: 500 Watts d.
Owned-Oper. By DeKalb Radio Studios, Inc.
Business-Studio Address 711 N. First St.
Tel.: De Kalb 6-3485 Independent
Station Rep. Bernard Howard
Pres., Gen. Mgr. George C. Biggar
Commercial Manager Richard Meier
Program Director R. C. Brown
Publicity Director Russell Pigott
Chief Engineer W. Dean Clayton

WDQN—Du Quoin—1951

Frequency: 1580 Kc. Power: 250 Watts
Owned-Oper. By DuQuoin Bcstg. Co.
Address Music Center
Tel.: LI 2-3894 Independent
Sta. Representative Devney Organization
Pres., Gen. Mgr. M. R. Lankford
Comm. Sales Prom. Mgr. Gene Showalter
Chief Engineer W. W. Beacham

WDLM—East Moline—1960

Frequency: 960 Kc. Power: 1 Kw. d.
Owned By Moody Bible Inst., of Chicago

Address RFD, Coal Valley, Ill.
Tel.: Orion, Ill. Independent
Manager W. E. Mayfield
Station Manager Dean L. Sippel
Chief Engineer Earl Kesselhuth

WBBR—East St. Louis—1935

Freq.: 1490 Kc. Power: 500 Watts d. 250 n.
Owned By Stanlin, Inc.
Address Broadview Hotel, 421 E. Broadway
Tel.: BRidge 1-4625 Independent
Sta. Representative. Good Music Broadcasters
President Louis Strick
General, Sta. Mgr. Elmer E. Willrich
Program Dir. Dan Stengel
Chief Engineer Erle White

WCRA—Effingham—1947

Frequency: 1090 Kc. Power: 250 Watts, d.
Owned-Operated By Effingham Bcstg. Co.
Address 110 N. Banker St.
Tel.: 1090 Independent
Station Rep. Devney Organization
President Joseph E. McNaughton
General Sta. Mgr. Charles G. Pettit
Comm. Prom. Mgr. Tom Kiernan
Program, Chief Engr. Larry Wilson

WRMN—Elgin—1949

Frequency: 1410 Kc. Power: 500 Watts
Owned-Oper. By The Elgin Bdcstg Co.
Address 18½ Douglas Ave.
Tel.: SH 1-7700 Independent
News Affil. Pekin Times, Yuma Sun
Representative Devney Organization
Pres., Gen. Mgr. J. Richard Sutter

WEAW—Evanston—1946

Frequency: 1330 Kc. Power: 1000 Watts
Owned No. Shore Bcstg. Co., Inc.
Address 1700 Central St.
Tel.: UN 4-6500 Independent
Reps. Good Music Bcstrs.; Oakes
Pres., Gen. Mgr. Edward A. Wheeler
Station Mgr. Glen Halbe
Program Dir. B. Allen
Chief Engineer Stan Simmons

WNMP—Evanston—1946

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Oper. By Semrow Broadcasting Co.
Address 1710 Orrington Ave.
Tel.: GR 5-1590 Independent
Station Representative. Broadcast Time Sales
President Harry Semrow
General, Sta. Mgr. Channing Overton
Commercial Manager Todd Branson
Sales Prom. Manager Glen Hammer
Chief Engineer Eugene Cummings

WFIW—Fairfield—1953

Frequency: 1390 Kc. Power: 1,000 Watts d.
Owned-Oper. By Wayne County Bcstg. Co.
Address Box 72

Tel: 2159KBS
RepresentativeGrant Webb
General Manager Thomas S. Land
Commercial Mgr......Garnet Williams
Program Director Bill Arthur
Publicity Director Darrell Linne
Chief Engineer.....Gil Wallace
Owners of: WJBD, Salem, Ill.; WMFT, Terre Haute, Ind.

WFRL—Freeport—1947

Frequency: 1570 Kc.....**Power:** 1000 Watts d.
Owned By.....Triad TV Corp.
Business-Studio Address....9 N. Chicago Ave.
Tel.: Adams 2-5171.....Independent
President.....C. Wayne Wright
General Mgr......Richard A. Carroll
Chief Engineer.....LaVerne G. Bawinkel

WGIL—Galesburg—1937

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By....Galesburg Bcstg. Co., Inc.
Address Box 751
Tel.: DI 2-5131.....MBS
Newspaper Affiliation....Daily Register Mail
Gen. Sta. Mgr...... Roger Coleman
Chief Engineer R. Bevenour

WAIK—Galesburg—1959

Frequency: 1590 Kc...**Power:** 5000 Watts d.
Owned By.....F. C. Webster, Jr.
Address.....36 Park Plaza
Tel.: Dickens 2-3161.....Independent
Sta. Representative.....Burn-Smith Co.
President.....F. C. Webster, Jr.
Program Director.....Jack Teiken
Chief Engineer.....John Humphries

WGSB—Geneva—1961

Frequency: 1480 Kc..**Power:** 1 Kw. d., 500 W. n.
Owned By Fox Valley Bcstg. Corp.
Address Box 68
Tel.: 584-8820, St. Charles, Ill. MBS
President Robert M. Booth, Jr.
General, Sta. Manager Burt Squire
Sales Prom. Mgr., Pub. Dir. .. Homer Hanlon
Program Director Joe Barrie
Chief Engineer Howard Enstrom

WGNU—Granite City—1961

Frequency: 920 Kc.....**Power:** 500 Watts d.
Owned By.....Tri-Cities Bcstg. Co.
AddressGranite City
Tel.: Granite City.....Independent
General Manager.....Chuck Norman

WEBQ—Harrisburg—1923

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned By First Trust Assoc.
Address100 E. Poplar St.
Tel.: Clearbrook 3-7032.....KBS
Station Representative George O. Sutton
Gen.-Station-Comm. Mgr.....Inglls M. Taylor
Sales Prom. Manager Edward Topper
Program Director.....Norma Slaton
Publicity Director.....Dorice Turner
Chief Engineer.....Harvey H. Slaton

WMCW—Harvard—1955

Frequency: 1600 Kc.....**Power:** 500 Watts
Address.....205 E. Brainard
Tel.: Harvard Independent
c/o.....Mrs. Esther Blodgett

WJPF—Herrin—1940

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Egyptian Bcstg. Co.
Business Address.....P.O. Box 179
Tel.: WI 2-2181.....MBS
President.....Maybelle J. Lyerla
Gen. Sta. Mgr......Charles R. Cook
Sales Promotion Manager....Fred Simmons
Publicity Director.....Frank Samuel
Chief Engineer.....Ben E. Orf

WJIL—Jacksonville—1961

Frequency: 1550 Kc.....**Power:** 1 Kw. d.
Owned By.....Donald E. Udey
Address Jacksonville
Tel.: CHestnut 5-5119.....Independent
General Manager.....Donald E. Udey

WLDS—Jacksonville—1941

Frequency: 1180 Kc.....**Power:** 1000 Watts d.
Owned. Jacksonville Radio & TV Bcstg. Corp.
Business Address.....Fox Theatre Bldg.
Tel.: Chestnut 5-7171.....Independent
Newspaper Affil......Journal-Courier
Station Representative.....Hal Holman
President Robert Fay
Gen., Sta. Mgr......R. Karl Baker
Program Director.....Raymond Wells
Publicity Dir......Marie Barton
Chief Engineer.....G. J. Cassens

WJBM—Jerseyville—1959

Frequency: 1480 Kc.....**Power:** 500 Watts
Owned By.....Tri-County Broadcasting Co.
AddressJerseyville
Tel.: 1214Independent
Owner & Gen. Mgr......B. Meyer

WJOL—Joliet—1926

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Operated By.....WJOL, Inc.
Business-Studio-Transmitter...601 Walnut St.
Tel.: Saratoga 6-4761.....Independent
Representative John Pearson
Pres., Gen. Mgr Joseph F. Novy
Prog. Dir......Eileen Caron
Chief Engineer.....J. Cerny

WKAN—Kankakee—1947

Frequency: 1320 Kc..**Power:** 1 Kw. d., 500 W.n.
Owned-Operated By.....WKAN Radio, Inc.
Business Address.....183 N. Schuyler Ave.
Tel.: Wells 3-6633.....Independent
Newspaper Affiliation.....Daily Journal Co.
Station Rep......Radio TV Rep.
PresidentBurrell Small
General Manager.....Bruce Brown
Station Manager.....Robert Hawkins
Sales Manager.....Donald R. Hoover

ILLINOIS

Program Director.....Orren Allain
Chief Engineer.....Richard Eckels
Owners of: WRRR, Rockford, Ill.; KKIS, Pittsburg,
Calif.; WQUA, Moline, Ill.

WKAI—Macomb—1947

Frequency: 1510 Kc....Power: 250 Watts d.
Owned-Operated By.....WKAI Bcstg. Co.
Address.....113 E. Carroll St.
Tel.: Temple 3-4129.....Independent
Newspaper Affiliation.....Daily Journal
President.....William H. Rudolph
General Manager.....D. Naber

WKEI—Kewanee—1952
Frequency: 1450 Kc....Power: 100 Watts
Owned By.....McNaughton, Sutter, Walker
Address.....202½ N. Tremont
Tel.: 4471.....KBS
Station Representative.....Devney Org.
President.....J. McNaughton
Manager.....G. Walker

WGGH—Marion—1949

Frequency: 1150 Kc....Power: 5000 Watts d.
Owned-Operated By.....Marion Bcstg. Co.
Business Address.....P. O. Box 311
Tel.: WYandotte 3-8102.....Independent
Station Rep.....Bernard Howard
President.....George W. Dodds
Gen. Mgr., Prog. Dir.....Jim Duncan
Commercial Manager.....Ina S. Trammell
Chief Engineer.....Robert Feurer

WTAQ—La Grange—1950

Frequency: 1300 Kc....Power: 500 Watts
Owned-Oper. By.....S & S Bcstg. Co.
Address.....Box 408
Tel.: FL 2-1300.....Independent
Station Representatives.....Oakes; Weed
President, Gen. Mgr.....Charles Sebastian
Station Manager.....Arthur L. Schlaman
Commercial Manager.....Ralph Faucher
Program Director.....Ted Carlson
Chief Engineer.....F. Patrick Nugent

WLBB—Mattoon—1946

Frequency: 1170 Kc....Power: 250 Watts d.
Owned-Operated By.....Mattoon Bcstg. Co.
Bus.-Studio Address.....1632½ B'way Ave.
Tel.: AD 4-6464.....Independent
Station Rep.....Holman
President, Gen.-Station Mgr.....J. R. Livesay
Commercial Manager.....Ken Wooddell
Sales Prom. Mgr.....Robert Veech
Program Director.....Ken Jakle
Chief Engineer.....Ray Livesay

WLPO—La Salle—1947

Frequency: 1220 Kc....Power: 1000 Watts d.
Owned By.....La Salle County Bcstg. Corp.
Address.....P.O. Box 215
Tel.: (815) 223-3100.....Independent
Newspaper Affiliation.....Daily News Tribune
Representative.....Grant Webb
President.....Peter Miller
Gen. Mgr.....William Holm
Program Director.....Dan Dunlap
Publicity Director.....John Michaletti
Chief Engineer.....Lawrence McCann

WMOK—Metropolis—1951

Frequency: 920 Kc....Power: 1,000 Watts d.
Owned-Oper. By.....Fort Massac Bcstg. Co.
Business Address.....409 Ferry St.
Tel.: 2106.....KBS
Sta. Representative.....Grant Webb
Sta., Sales Prom. Manager.....V. G. Smith
Commercial Manager.....Ron Farmer
Prog. Dir., Ch. Engineer.....Ben Smith

WAKO—Lawrenceville—1959

Frequency: 910 Kc....Power: 500 Watts, d.
Owned By.....Lawrenceville Bcstg. Co.
Address.....Box 210
Tel.: 910.....Independent
Station Rep.....Devney Organization
General Manager.....W. C. Bruner
Program Director.....D. Kolter
Chief Engineer.....R. Smiley

WQUA—Moline—1946

Frequency: 1230 Kc....Power: 250 Watts
Owned-Oper. By.....Radio Moline
Address.....1319 Fifth Ave.
Tel.: 764-6727.....Independent
Newspaper Affil.....Kankakee Daily Journal
Representative.....Geo. P. Hollingbery Co.
President.....Len H. Small
General Manager.....G. La Verne Flambo
Station Manager.....J. Maxim Ryder
Program Director.....Donald L. Hanley
Chief Engineer.....Harold Higby
Owners of: WKAN, Kankakee, Ill.; KKIS, Pitts-
burg, Calif.; WRRR, Rockford, Ill.

WPRC—Lincoln—1951

Frequency: 1370 Kc....Power: 500 Watts d.
Owned-Oper. By.....Prairie Radio Corp.
Address.....P. O. Box 37
Tel.: 1370.....Independent
Representative.....Sears & Ayer
Pres., Gen. Mgr.....Ray F. Knochel
Station Manager.....E. Layman
Chief Engineer.....Donald Thompson

WRAM—Monmouth—1957

Frequency: 1330 Kc....Power: 1 Kw.
Owned By.....PrairieLand Bcstrs.
Address.....First & Main St.
Tel.: 666.....Independent
Gen. Mgr.....Stephen P. Bellinger
Comm. Mgr.....Richard V. Taber
Chief Engineer.....Fred Hoy

WSMI—Litchfield—1950

Frequency: 1540 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Mid-Illinois Bcstg. Co.
Address.....Box 241
Tel.: 100.....Independent
Pres., Gen. Mgr.....Hayward L. Talley

WVMC—Mount Carmel—1948

Frequency: 1360 Kc.....Power: 500 Watts
 Owned By.....Jel-Co Radio
 Address.....Cherry St. Road
 Tel.: 1360.....Independent
 President.....Stephen P. Bellinger
 General Sta. Manager.....James A. Mudd
 Commercial Manager.....Robert A. Clark
 Chief Engineer.....Michael E. Orlowski

WMIX—Mt. Vernon—1946

Frequency: 940 Kc. . . Power 5,000 Watts, d.
 Owned-Oper. By...Mt. Vernon Radio & TV Co.
 Address.....Mitchell Bldg.
 Tel.: 242-3500.....Independent
 Representative.....John E. Pearson Co.
 President.....John Russell Mitchell
 Gen. Sta. Manager.....Claude E. Schoch
 Comm. Mgr.....Bob Whitaker
 Program Director.....Frank Lewis
 Chief Engineer.....Charles Yelverton

WINI—Murphysboro—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
 Owned-Oper. By..Martha D. & Robert M. Rapp
 Business Address.....1602 Elm St.
 Tel.: 282.....KBS
 Gen., Sta. Mgr.....Lew Barwick
 Chief Engineer.....Lester D. Bilderback

WOPA—Oak Park—1950

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Village Bcstg. Co.
 Address.....408 S. Oak Park Ave.
 Tel.: ES 8-4653.....Independent
 Representative.....Howard
 President.....E. Sonderling
 General Manager.....Al Michel
 Program Dir.....Ed Kutta
 Chief Engineer.....Sidney Schneider
 Owners of: WDIA, Memphis; KDIA, Oakland;
 WOPA-FM.

WVLN—Olney—1947

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Illinois Bcstg.
 Address.....302½ Main St.
 Tel.: EX 3-2156.....Independent
 Newspaper Affil.....Lindsay, Schaub Newsp.
 Sta. Representative.....Holman
 Pres.....Fred W. Schaub
 General Comm. Mgr.....Charles R. Griggs
 Prog. Dir.....Joe Kosack
 Chief Engineer.....Donald Schnell
 Owners of: WSOY, Decatur, Ill.

WCMY—Ottawa—1952

Frequency: 1430 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Carl H. Meyer
 Address.....417 W. Madison St.
 Tel.: Hempstead 3-1430.....Independent
 Pres., Gen. Mgr., Ch. Eng.....Carl H. Meyer
 Program Director.....Michael Ross

WPRS—Paris—1951

Frequency: 1440 Kc.....Power: 1,000 Watts, d.

Owned-Operated By.....Paris Bcstg. Corp.
 Address.....Box 262
 Tel.: 5-0153.....Independent
 Pres., Gen. Mgr.....Adlai C. Ferguson, Jr.
 Prog. Dir.....John Powell
 Publicity Dir.....Gene Tyler
 Chief Engineer.....Wayne Lemen

WSIV—Pekin—1946

Frequency: 1140 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Pekin Bcstg. Co., Inc.
 Business Address.....15 South Capitol St.
 Tel.: 346-2134.....Independent
 Sta. Representative.....Pearson
 Pres., Gen. Mgr.....W. Kenneth Patterson
 Sta. Mgr., Pub. Dir.....George C. Udry
 Chief Engineer.....Lowell Lovely

WAAP—Peoria—1960

Frequency: 1350 Kc.....Power: 1000 Watts
 Owned By.....Peoria Bcstg.
 Address.....Box 1350
 Tel.: 4-9113.....NBC
 Sta. Rep.....Venard, Rintoul & McConnell
 President.....John Cleary
 General, Comm. Mgr.....Irving S. Raskin
 Station, Program Director...Andrew G. Spiegel
 Chief Engineer.....Arthur Hardenbrook

WIRL—Peoria—1948

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Frudeger Bcstg. Co.
 Address.....121 Jefferson Ave.
 Tel.: 674—9239.....Independent
 Station Rep.....McGavren
 President.....Robert W. Frudeger
 Gen. Sta. Manager...Howard H. Frederick
 Comm., Sales Prom. Manager.Morton E. Cantor
 Program Director.....Volney E. Lamb, Jr.
 Chief Engineer.....Ray Schneider

WMBD—Peoria—1927

Frequency: 1470 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Midwest Television, Inc.
 Address.....212 S.W. Jefferson Ave.
 Tel.: 676—0711.....CBS
 Reps.....Peters, Griffin, Woodward, Inc.
 President.....August C. Meyer
 General Manager.....Harold C. Sundberg
 Station Manager.....William L. Brown
 Program Dir.....Bill Mayer
 Exec. V.P.....Guy Main
 Publicity Director.....Carolyn Arrenius
 Chief Engineer.....George Pyle
 Owners of: WMBD-TV; WCIA-TV, Champaign.

WPFO—Peoria—1946

Frequency: 1020 Kc...Power: 1000 Watts d.
 Owned-Oper. By.....Radio One Corp.
 Address.....614-A Main St.
 Tel.: 674-9249.....MBS
 Station Representative.....Gill-Perna
 President.....Frank Babcock

ILLINOIS

Vice President J. W. O'Connor
General Manager Donald E. McCarty
Station Manager Alan C. Evans
Commercial Manager..... Bill Chambers
Program Director Mike Hervey
Publicity Director Connie Jones
Chief Engineer Alvin Smith

WBBA—Pittsfield—1954

Frequency: 1580 Kc....Power: 250 Watts d.
OwnedPike Broadcasting Co.
Address.....P.O. Box 329
Tel.: 650.....Independent
President.....G. B. Meyer
Sta. Mgr., Chief Eng.....Frank Luepke

WGEM—Quincy—1947

Frequency: 1440 Kc....Power: 1000 Watts d.
Owned-Operated By.....Quincy Bcstg. Co.
Business-Studio Address.....Hotel Quincy
Tel.: BA 2-6840Independent
Newspaper Affiliation...Quincy Herald Whig
Station Rep.....Adam Young
President.....T. C. Oakley
General Manager.....Joe Bonansinga
Comm. Mgr.....J. Ben Stewart
Prog. Dir.....Fred Colgan
Pub. Dir.....Hal Heidbreder
Chief Engineer.....Frank E. Laughlin
Owners of: WGEM-TV, Quincy, Ill.

WTAD—Quincy—1927

Freq.: 930 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Lee Bcstg., Inc.
AddressWCU Bldg.
Tel.: BA 2-6200.....CBS
Newspaper Affiliation...Hannibal Courier Post
President.....Lee P. Loomis
General Manager.....Walter J. Rothschild
Asst. Natl. Sls., Comm. Mgr..Wayne W. Cribb
Program Director.....Hal Barton
Chief Engineer.....J. E. Gray

WTAY—Robinson—1956

Frequency: 1570 Kc....Power: 250 Watts d.
Owned-Oper. By.....Ann Broadcasting Corp.
Business Address.....P.O. Box 266
Tel.: 1373.....KBS
Pres., Gen. Mgr.....Kathryn A. Duncan
Station, Comm. Mgr.....Jack Weber
Chief Engineer.....Harold Vandament

WJRL—Rockford—1960

Frequency: 1150 Kc....Power: 500 Watts d.
Owned By.....Town and Country Radio, Inc.
Address.....125 N. Church
Tel.: WO 8-5821.....Independent
President, Gen. Mgr.....John R. Livingston
Chief Engineer.....Gerald DeVore

WROK—Rockford—1929

Freq.: 1440 Kc..Power: 1 Kw. d.; 500 W. n.

Owned By Rockford Newspapers, Inc.
Bus.-Studio Address...Rockford News Tower
Tel.: Woodland 2-6621.....ABC
News Affil....Morning Star, Register-Republic
Representative H-R
President.....E. K. Todd
General Manager David W. Salisbury
Assistant Mgr. Maurice P. Owens
Chief Engineer.....Maurice H. Nelson

WRRR—Rockford—1953

Frequency: 1330 Kc....Power: 1000 Watts
Owned-Operated by....Radio Rockford, Inc.
Address.....113 S. Court St.
Tel.: Woodland 8-1869.....Independent
Newspaper Affil.....Kansas Daily Journal
RepresentativeRadio-TV Reps.
President.....Burrell L. Small
General, Comm. Mgr.....Ward W. Hartman
Program Director.....H. Irving Tingley
Chief Engineer.....Clyde Downing

WHBF—Rock Island—1925

Frequency: 1270 Kc....Power: 5000 Watts
Owned-Operated By...Rock Island Bcstg. Co.
Address.....231 18th St.
Tel.: 786-5441CBS
Newspaper Affiliation...Rock Island Argus
RepresentativeHyett, Avery-Knodel
President.....Ben H. Potter
V.P., Gen., Sta. Mgr.....Leslie C. Johnson
Asst. Mgr., Dir. Sales.....Maurice Corken
Sales Prom. Mgr.....Heber Darton
Program Dir.....Frank S. Hicks
Public Relations Fern Hawks
Chief Engineer.....Robert J. Sinnett
Owners of: WHBF-TV, Rock Island.

WJBD—Salem—1956

Frequency: 1350 Kc....Power: 500 Watts, d.
Owned.....Salem Bcstg. Co.
Address.....121 S. Walnut St.
Tel.: 2000.....Independent
RepresentativeGrant Webb
General, Sta. Mgr., Ch. Eng....Bryan Davidson
Program Dir.....Claudine Rush
Comm., Sales Prom. Manager .. John Scrivner
Publicity Director Vivian Eubanks
Owners of: WFIW, Fairfield: WMFT Terre Haute.

WHCO—Sparta—1955

Frequency: 1230 Kc....Power 250 W.
Owned.....Hirsch Communication Eq. Corp.
Address..324 Broadway, Cape Girardeau, Mo.
Tel.: 333Independent
President.....Robert O. Hirsch
Station Manager.....Jack Scheper

WCVS—Springfield—1927

Frequency: 1450 Kc....Power: 250 Watts
Owned-Operated By.....WPFA, Inc.
Address.....3001 S. Fourth St.
Tel.: 544-9855ABC
Station Representative Gill-Perna

President.....J. William O'Connor
 Gen., Comm. Manager Ken Spengler
 Program Director.....James Palmer
 Publicity Director Bob Edwards
 Chief Engineer.....Dick Ashenfelder
 Owners of: KLEE, Ottumwa, Ia.

General Manager.....W. P. Scott
 Chief Engineer G. Black

WKID—Urbana—1948

Frequency: 1580 Kc.....Power: 250 Watts. d.
 Owned-Operated By.....WKID Bcstg. Co.
 Address P. O. Box 192
 Tel.: EM 7-5431 MBS
 Station Representative Spot Time Sales
 President, Gen. Mgr.....Robert F. Meskill
 Commercial Manager Thomas J. Bash
 Program Director Tom Brown
 Chief Engineer Jack Bobicz
 Owners of: KYSN, Colorado Springs.

WMAY—Springfield—1950

Freq.: 970 Kc...Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By.....Lincoln Bcstg. Corp.
 Address P.O. Box 460
 Tel.: 529-1676 NBC
 Station Rep.....Daren F. McGavren
 President, Gen. Mgr.....Gordon Sherman
 Commercial Mgr.....John O'Shea
 Program Director.....Syl Binklin
 Sales Prom. Publicity Dir.....Mel Kampe
 Chief Engineer.....Melvin Feldman

WGFA—Wateka—1961

Frequency: 1360 Kc.....Power: 1 Kw. d.
 Owned By.....Iroquois County Bcstg. Co.
 Address Box 68A
 Tel.: IDlewood 2-2488 KBS
 President Don Ruth
 General, Comm. Manager.....Bob Bivans
 Promotion Manager.....Del Trudeau
 Chief Engineer.....Garry Hixson

WTAX—Springfield—1930

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....WTAX, Inc.
 Business Address.....712 S. 31st St.
 Tel.: 2-4441.....CBS
 Station Representative Jack Masla
 Pres., Gen. Mgr.....Oliver J. Keller
 Commercial Manager.....S. T. Harbison
 Program Director.....Wesley Simon
 Chief Engineer.....Bill Gustafson

WKRS—Waukegan—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....News-Sun Bcstg. Co.
 Business Address.....P. O. Box 500
 Tel.: DELta 6-7900.....Independent
 Newspaper Affiliation.....Waukegan News-Sun
 RepresentativeDevney Organization
 General, Sta. Mgr.....Alfred F. Sorenson
 Commercial Manager.....Jerry Cray
 Program Director.....Bob Jones
 Chief Engineer.....Stanley G. Chadwick

WIZZ—Streator—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Streator Bcstg. Co.
 Address Box 377
 Tel.: 2-2947.....Independent
 Representative.....John E. Pearson
 Managing Partner Stephen P. Bellinger
 Station Manager John R. Hallstrom
 Asst. Manager James A. Mudd
 Program Director Dwayne Noss
 Chief Engineer Vern Buland
 Owners of: WRAM, Mammoth.

WFRX—West Frankfort—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned.....Pyramid Radio Bcstg. & TV Co.
 Address P. O. Box 359
 Tel.: 1300Independent
 Representative Hal Holman
 President.....Dr. Guy W. Lambert
 General, Comm. Mgr.....Walter C. Schaefer
 Program, Publicity Director.....Fran Booton
 Chief Engineer.....Everett T. Kennedy

WSDR—Sterling—1949

Frequency: 1240 Kc.....Power: 100 Watts
 Owned-Oper. By.....Blackhawk Bcstg. Co.
 AddressLawrence Bldg.
 Tel.: Main 5-3400.....Independent
 Pres., Gen. Mgr.....Sam Bartlett
 Asst. Sta. Mgr.....John Rohwer
 Chief Engineer.....Ed Fisher

WBBY—Wood River—1961

Frequency: 590 Kc.....Power: 500 W. d.
 Owned By.....Madison County Bcstg. Co.
 Address Box 7, Alton, Ill.
 Tel.: 259-1800MBS
 Station Representative.....Hal Holman
 President.....Robert W. Sudbrink
 General Manager.....Lee W. Allerton
 Program Director.....Jerry Collins
 Chief Engineer.....Robert Gerner
 Owners of: WRMS, Beardstown, Ill.

WTIM—Taylorville—1949

Frequency: 1410 Kc.....Power: 1000 Watts d
 Owned-Operated By.....Moyer Bcstg. Co.
 Address.....Hotel Frisini
 Tel.: VAn Dyke 4-3366.....Independent
 RepresentativeContinental
 PresidentRoger Moyer

Pop.: 4,798,000
Families: 1,479,500

INDIANA

Radio Homes: 1,440,500
AM Stas. in State: 65

WHBU—Anderson—1923

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Anderson Bcstg. Corp.
Business-Studio... 640 Citizens Bank Bldg.
Tel.: 644-7791 CBS
President... C. Bruce McConnell
General Manager... John R. Atkinson
Chief Engr... W. J. Hecht

WHUT—Anderson—1946

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Operated By... WBOW Radio, Inc.
Address... Box 151
Tel.: 644-1255 Independent
Station Representative... Gill-Perna
President... William O'Connor
General Manager... John Karr
Commercial Manager... Roger Kiley
Program Director... Richard Eller
Publicity Director... Gene Swindell
Sales Promotion Manager... Joseph Howard
Chief Engineer... Dick Lange
Owners of: WBOW, Terre Haute, Ind.

WBIW—Bedford—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By... Bedford Bcstg. Co.
Address... P. O. Box 127
Tel.: BRowning 5-7555 Independent
Station Representative... Devney Organization
Co-owners... A. I. & J. H. McGillvra

WTTS—Bloomington—1949

Freq.: 1370 Kc. Power 5 Kw. d., 500 W. n.
Owned-Oper. By... Sarkes Tarzian, Inc.
Business-Studio Address... 535 S. Walnut St.
Tel.: 2-3366 ABC
Representative... Meeker
President... Sarkes Tarzian
Gen. Mgr... Glenn Van Horn
Commercial Mgr... C. Raymond Bartlett
Program Director... William Franzmann
Chief Engineer... William Wood
Owners of: WTTV, Bloomington; WPTA-TV,
Roanoke; WFAM-TV, Lafayette; WTTV-FM,
Bloomington; WPTH-FM, Ft. Wayne.

WBNL—Boonville—1950

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Oper. By... Boonville Bcstg. Co.
Address... Lynnville Road
Tel.: 880 KBS-MBS
Pres., Chief Eng... H. C. Sanders
Gen., Program Dir... Norman Hall

WITE—Brazil—1959

Frequency: 1380 Kc. Power: 500 Watts d.
Owned By... Quad Cities Bcstg. Corp.
Address... P. O. Box 227

Tel.: 2317 KBS
President... Gil Metzger
Gen. Station Mgr... W. Jenkins
Commercial Manager... G. Tosch
Program Director... H. Knowles
Chief Engineer... Bill Mercer
Owners of: WITZ, Jasper, Ind.; WITY, Danville,
Ill.;

WCSI—Columbus—1950

Frequency: 1010 Kc. Power: 500 Watts d.
Owned-Oper. By... White River Bcstg.
Address... 501½ Washington St.
Tel.: 372-4448 Independent
Newspaper Affilia... Rep.-Courier, Findlay, O.
Representative... Clark
President... R. L. Heminger
Gen. Mgr... Jack E. Douglas
Program Dir... Donald Pille
Chief Engineer... Max Cockley

WCNB—Connersville—1948

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Operated By... News Examiner Co.
Business-Studio Address... 406 Central Ave.
Tel.: 1950 Independent
Newspaper Affil... News Examiner
Representative... Gill-Perna
President... George S. Tatman
Station, Comm. Mgr... E. M. Jackson
Program Dir... Francis E. Chomel
Chief Engineer... Arthur J. Smith

WCMR—Elkhart—1956

Frequency: 1270 Kc. Power: 5 Kw. d.
Owned By... Clarence C. Moore
Business Address... Box 261
Tel.: JA 3-4567 Independent
Sta. Representative... Gill-Perna
President, Gen. Mgr... Clarence C. Moore
Commercial, Sta. Mgr... Lu Martin
Sales Prom. Mgr., Prog. Dir... Bob Miller
Chief Engineer... Samuel C. Smeltzer

WTRC—Elkhart—1931

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By... Truth Radio Corp.
Address... 3600 Oakland Ave.
Tel.: JA 3-1960 NBC
Newspaper Affiliation... Elkhart Truth
Station Rep... Advertising Time Sales
President... John F. Dille, Jr.
General Manager... Paul C. Brines
Station Mgr... Jerry Maloney
Asst. Mgr... Edwin J. Lasko
Commercial Manager... Frank Polisi
Prog. Dir... Edwin Huot
Sales Prom., Publicity Dir... Ken Owens
Chief Engineer... Woodrow Hawkins
Owners of: WKJG-AM-TV, Ft. Wayne; WSJV-TV,
South Bend.

WEOA—Evansville—1936

Frequency: 1400 Kc.....Power: 250 Watts
 OwnedWEHT, Inc.
 Business-Studio Address.....Box 395
 Tel.: HArrison 2-4171.....CBS
 Station Rep. Spot Time Sales
 President J. B. Fuqua
 General Manager Robert East
 Chief Engineer.....William Schultz

WGFB—Evansville—1923

Frequency: 1280 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By.....WGFB, Inc.
 Business-Studio Address...1001 Diamond Ave.
 Tel.: HA 2-1171.....NBC
 Station Representative Weed Radio
 President, Gen. Mgr. Martin L. Leich
 Program Director.....Mrs. Pat Roper
 Publicity Director Gene Crawford
 Chief Engineer.....Erwin P. Schoony

WIKY—Evansville—1947

Frequency: 820 Kc.....Power: 250 Watts d.
 Owned-Oper. By...South Central Bcstg. Corp.
 Address.....1162 Mt. Auburn Rd.
 Tel.: Harrison 4-8284Independent
 Representative.....John E. Pearson Co.
 Pres., Gen.-Sta. Mgr.....John A. Engelbrecht
 Chief Engineer.....George F. Stoltz
 Owners of: WTVK-TV, Knoxville.

WJPS—Evansville—1948

Frequency: 1330 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By.....WJPS, Inc.
 Business-Studio Address.....206 Main St.
 Tel.: HArrison 5-2221 MBS
 Representative Bolling
 President.....Robert S. Davis
 General Mgr., Prog. Dir. James G. Hearon
 Commercial Manager Howard Bright
 Publicity Director Kay Lichtenberger
 Chief Engineer.....John F. Brown

WANE—Ft. Wayne—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Indiana Broadcasting Corp.
 Address.....2915 W. State Blvd.
 Tel.: ANthony 9411.....CBS
 Sta. Representative.....H.R. Rep.
 President.....C. Wrede Petersmeyer
 General Manager Reid G. Chapman
 Commercial Mgr. Merlin Smith
 Chief Engineer Walt Jones
 Owners of: WISH-AM-TV, Indianapolis; WANE-TV, Fort Wayne; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex; KXTV, Sacramento, Calif;

WGL—Ft. Wayne—1924

Frequency: 1250 Kc.....Power: 1000 Watts
 Owned-Oper. By. .News-Sentinel Bcstg. Co., Inc.
 Bus.-Studio Address...201½ W. Jefferson St.
 Tel.: Eastbrook 3366.....ABC
 Newspaper Affiliation News-Sentinel
 Sta. Representative. Venard, Rintoul, McConnell
 President.....Helene R. Foellinger

Gen., Sta., Comm. Mgr.....Merrill C. Johnson
 Program Director.....William Hausman
 Publicity Director Joyce Nix
 Chief Engineer Richard Miller

WKJG—Ft. Wayne—1947

Frequency: 1380 Kc.....Power: 5000 Watts
 OwnerWKJG, Inc.
 Business-Studio Add.....2633 W. State Blvd.
 Tel.: ANthony 2295.....NBC
 Newspaper Affil. Elkhart Truth Pub. Co.
 Station Representative Adv. Time Sales
 President.....John F. Dille, Jr.
 Vice Pres. Paul Brynes
 General Manager Edward G. Thoms
 Station Manager.....Hillard Gates
 Commercial Manager Sil Aston
 Program Director.....Karl W. Hudson
 Chief Eng.....Eugene A. Chase
 Owners of: WKJG-TV, Ft. Wayne.

WOWO—Ft. Wayne—1926

Frequency: 1190 Kc.....Power: 50 Kw.
 Owner...Westinghouse Broadcasting Co., Inc.
 Address 128 W. Washington Blvd.
 Tel.: AN 9436Independent
 Sta. Representative.....AM Radio Sales
 President.....Donald H. McGannon
 Gen., Sta. Manager Carl W. Vandagriff
 Commercial Manager.....H. D. Longworth
 Sales Prom. Mgr.....Paul Lindsay
 Program Dir.....Cal Bollwinkel
 Publicity Director.....Hilda C. Woehrmeyer
 Chief Engineer.....Hal Brokaw
 Owners of: KPXV-TV, San Francisco, Calif.; WBZ-AM-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; KDKA-FM, Pittsburgh, Pa.

WILO—Frankfort—1953

Frequency: 1570 Kc.....Power: 250 Watts
 Owned By.....Kasper Bcstg. Co.
 Address 52½ E. Washington St.
 Tel.: 659-3338 KBS
 Station Representative Hopewell
 Gen. Mgr.....V. J. Kasper
 Chief Engineer.....D. L. Head

WGRY—Gary—1950

Frequency: 1370 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....WGRY, Inc.
 Address 3669 E'way
 Tel.: Turner 4-9409.....Independent
 Station Rep.....Grant Webb
 President, Gen. Mgr.....George Whitney

WWCA—Gary—1949

Frequency: 1270 Kc.Power: 1000 Watts
 Owned-Operated By .Lake Bdcstg Co., Inc.
 AddressHotel Gary
 Tel.: 886-9171Independent
 Station Rep.....John E. Pearson Co.
 Pres., Gen. Mgr.....Dee O. Coe
 Asst. Gen. Mgr., Comm. Mgr.....Joseph A. Haas

INDIANA

Program Director Gerry Grainger
Chief Engineer Victor Voss

WKAM—Goshen—1954

Frequency: 1460 Kc. Power: 1000 Watts, d.
Owned-Operated By.... Kosciusko Bcstg. Corp.
Address Hotel Goshen
Tel.: 3-2219 KBS
Station Rep. Rambeau, Vance & Hopple
President. William N. Udell
General Manager C. Pajakowski
Chief Engineer Henry Weaver, Jr.
Owners of: WINS, Michigan City, Ind.

WJOB—Hammond—1928

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Colby Bcstg.
Address Radio Center
Tel.: TL 4-1230 MBS
Station Representative Jack Masla
Pres., Gen. Mgr. Julian Colby
Station Comm. Manager Lloyd Webb
Program, Publicity Director Jack Naimo
Chief Engineer Jess Peters

WHLT—Huntington—1957

Frequency: 1300 Kc. Power: 500 Watts
Owned-Operated By.... Radio Huntington, Inc.
Business Address..... Hotel LaFontaine
Tel.: 3404 KBS
Pres., Gen. Mgr. William J. Warren
Chief Engineer H. Waterhouse

WFBM—Indianapolis—1926

Frequency: 1260 Kc. Power: 5000 Watts
Owned By..... Time-Life Bcstg., Inc.
Address 1330 N. Meridian St.
Tel.: ME 4-8521 ABC
Representative Katz
President. W. C. Pullen, Jr.
General Manager. Eldon Campbell
Station, Commercial Mgr. Henry H. Franz
Sales Prom. Mgr., Pub. Dir. Jerry Chapman
Chief Engineer Bob Flanders
Owners of: KLZ-AM-TV, Denver; WOOD-AM-TV,
Grand Rapids; WTCN-AM-TV, Minneapolis;
WBFM-TV-FM.

WGEE—Indianapolis—1956

Frequency: 1590 Kc. Power: 5 Kw. d.
Owned. Rollins Bcstg. Co.
Address 4800 E. Raymond Blvd.
Tel.: Fleetwood 9-5591 Independent
Station Rep. Continental
President. O. Wayne Rollins
Vice President Al Lamphear
General Manager Kersh Walters
Commercial Manager James Lawson
Program Director Robert Todd
Operations Mgr. Lance Jensen
Chief Engineer Warren Fooks
Owners of: WCHS-AM-TV, Charleston; WAMS,
Wilmington; WRAP, Norfolk; WNJR, Newark;
WBEE, Chicago; WPTZ-TV, Pittsburgh; WEAR-
TV, Pensacola

WIBC—Indianapolis—1938

Freq. 1070 Kc. Power: 50 Kw. d.; 10 Kw. n.
Owned-Operated By..... WIBC, Inc.
Business Address..... 2835 N. Illinois St.
Tel.: WA 4-2661 Independent
Representative John Blair
President, Gen. Mgr. Richard M. Fairbanks
Commercial Manager..... Gilbert L. Berry
Prog. Dir. William L. Dean
Sales Prom., Publicity Dir. Ronald J. Weaver
Chief Engineer. Robert W. Minton

WIRE—Indianapolis—1924

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Oper. By..... WIRE Bcstg. Co.
Business-Studio Add... 307 N. Pennsylvania St.
Tel.: ME 5-1541 NBC
Representative Peters, Griffin & Woodward
President Joseph C. Amaturo
Gen., Sta. Manager Bill J. Shuel
Prom., Publicity Dir. Paul L. Raikes
Chief Eng. Eugene E. Alden

WISH—Indianapolis—1941

Frequency: 1310 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By..... Indiana Bcstg. Corp.
Business-Studio Address. 1440 N. Meridian St.
Tel.: ME 4-6411 CBS
Sta. Representatives H. R. Reys.
President. C. Wrede Petersmeyer
General Manager. Robert McConnell
Sta. Comm. Mgr. Robert Ohleyer
Program Director. William E. Frosch, Jr.
Publicity Dir. Don Abbott
Chief Engineer C. E. Wallace
Owners of: WISH-TV, Indianapolis, Ind; WANE-
AM-TV, Fort Wayne, Ind.

WXLW—Indianapolis—1948

Frequency: 950 Kc. Power: 5 Kw. d.
Owned-Oper. By..... Radio Indianapolis, Inc.
Address 3003 Kessler Blvd.
Tel.: Walnut 5-6494 Independent
Station Rep. Robert E. Eastman
President. Lyman S. Ayres
General Manager. Robert D Enoch
Program Director. Greg Smith
Chief Engineer. Bert Goetzinger

WITZ—Jasper—1948

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Operated By .. Jasper on the Air Inc.
Address Box 167
Tel.: 678 Independent
President Dr. Gilbert E. Metzger
General Manager. Dennis J. Keller
Commercial Manager. Gunnar Tosch
Program Director. Jack Brandt
Sales Prom. Manager. Bill Bates
Publicity Director. Shirley Brenner
Owners of: WITY, Danville, Ill.; WITE, Brazil,
Ind.

WXVW—Jeffersonville—1961

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... Electrocast, Inc.

Address Box 354
 Tel.: BUtter 3-3577 Independent
 President, Gen. Mgr. Keith L. Reising
 Commercial Manager Robert Moore
 Program Director Jerry Fordyce
 Publicity Director Marty Lukins
 Chief Engineer Charles Steigerwald

WAWK—Kendallville—1955

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By... Noble DeKalb Bcstg. Co.
 Address Box 47
 Tel.: 347-2400 Independent
 V.P., General Manager..... Paul L. King
 Commercial Manager..... Weldon Cornell
 Program Director.. Fred Manahan
 Sales Prom. Dir..... Walter Weaver
 Chief Engineer..... John Riddle

WIOU—Kokomo—1948

Frequency: 1350 Kc. Power: 1000 Watts
 Owner Booth Broadcasting
 Business Address..... State Rd. #26
 Tel.: GL 7-1194 CBS
 Representative Weed
 President..... John L. Booth
 General. Comm. Mgr..... John Carl Jeffrey
 Prog. Dir..... Hugo J. DiSalvo
 Chief Engineer..... Clarence Mills
 Owners of: WJLB, Detroit; WJVA, South Bend,
 WTOD, Toledo, WBBC, Flint, WSGW, Saginaw,
 WIBM, Jackson, Mich.

WASK—Lafayette—1942

Frequency: 1450 Kc. Power: 250 watts
 Owned..... Lafayette Bcstg., Inc.
 Business-Studio Address McCarty Lane
 Tel.: Gibson 7-2186 MBS
 Station Representative Jack Masla
 President, Gen. Mgr. Henry Rosenthal
 Program Director Dick Lingle
 Chief Engineer..... George Williamson

WAZY—Lafayette—1959

Frequency: 1410 Kc. Power: 1,000 Watts d.
 Owned By..... WAZY Radio, Inc.
 Address..... 420 Columbia St.
 Tel.: SHerwood 2-5021..... Independent
 Station Rep..... John E. Pearson
 President, Gen. Mgr..... J. E. Willis
 Commercial Manager..... Dick Long
 Program Director..... Kent Hackleman
 Chief Engineer..... Nate Hazlett

WLOI—La Porte—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By... La Porte County Bcstg. Co.
 Address P. O. Box 385
 Tel.: 362-6144 Independent
 Sta. Rep. Pearson
 President..... Dee O. Coe
 General Manager W. Olson
 Chief Engineer C. E. Gustafson

WBTO—Linton—1953

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned-Oper. By..... The Linton Bcstg. Co.
 Business Address..... Highway 54
 Tel.: 63 KBS
 President..... H. C. Sanders
 General Manager..... H. D. Boardman

WSAL—Logansport—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.. Logansport Bcstg. Corp.
 Address P. O. Box 399
 Tel.: 3111 MBS
 President..... Glenn L. Miller
 Gen., Sta. Mgr..... Richard E. Jackson
 Chief Engineer..... Raymond A. Olson

WORX—Madison—1953

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By..... Electronic Lab. Inc.
 Address Telegraph Hill
 Tel.: 1270 KBS-MBS
 President..... C. E. Henson
 General Manager..... Dick Witty
 Chief Engineer..... Roger Bradley

WBAT—Marion—1947

Frequency: 1400 Kc. Power: 500 W.d., 250 W.n.
 Owned-Operated By ... Marion Radio Corp.
 Address..... 303½ S. Adams St.
 Tel.: North 4-6239..... ABC
 President..... Lester G. Spencer
 General Manager William C. Fowler
 Comm. Mgr..... A. G. Von Dielingen
 Program Director..... Mel Strasser
 Chief Engineer..... Warren Arnett
 Owners of: WKBV, Richmond, Ind.

WMRI—Marion—1955

Frequency: 860 Kc. Power: 250 Watts
 Owned By..... WMRI, Inc.
 Address Pennsylvania St.
 Tel.: North 4-7396 CBS
 Newspaper Affil.... Chronicle Leader-Tribune
 Representative Burn-Smith
 Gen. Mgr..... Robert Fincannon
 Comm. Sales Prom. Mgr..... Robert Wright
 Program Director..... Richard W. Florea
 Publicity Director..... Don Tillman
 Chief Engineer..... Robert Shively

WIMS—Michigan City—1947

Freq.: 1420 Kc. Power: 5 Kw. d.; 500 Wts. n.
 Owned..... Northern Indiana Bcsters., Inc.
 Business-Studio Address... Old Chicago Road
 Tel.: 362-2591 Independent
 Pres., Gen. Mgr..... William N. Udell
 Comm. Mgrs..... Al Halus-S. C. McDonnell
 Sales Prom. Manager..... Robert E. Pfister
 Program Director Pat Turk
 Chief Engineer..... Robert E. Schilling
 Owners of: WKAM, Goshen, Ind.

INDIANA**WPCO—Mount Vernon—1955**

Frequency: 1590 Kc. . . . Power: 500 Watts d.
 Owned Mt. Vernon Broadcasting Co.
 Address Box 231
 Tel.: PO 3-4484 KBS
 President H. C. Sanders
 General Comm. Mgr. F. Courtney Smith
 Chief Engineer Jerry Kissinger

WLBC—Muncie—1926

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By . . Tri City Radio Corp.
 Business Address Highway #35 South
 Tel.: AT 8-4403 CBS
 Representative Hal Holman
 Pres., Gen. Sta. Mgr. D. A. Burton
 Commercial, Prom. Mgr. Bill Craig
 Chief Engineer Pat Finnegan
 Owners of: WLBC-TV, Muncie.

WOWI—New Albany—1949

Frequency: 1570 Kc. . . . Power: 1000 Watts d.
 Owned By Kentuckiana Broadcasting
 Address 712 West B'way, Louisville, Ky.
 Tel.: WH 4-2235 Independent
 Station Rep. Devney Organization
 President William J. Frentz
 General Manager Nat Bailen
 Program Director W. Hatcher
 Chief Engineer Doug Mundy

WCTW—New Castle—1947

Frequency: 1550 Kc. . . . Power: 250 Watts
 Owned WCTW, Inc.
 Address St. Rd. 38
 Tel.: JA 9-2600 Independent
 President Walter S. Chambers, Jr.
 General, Station Mgr. Howard A. White
 Program, Pub. Dir. Jay Cunningham
 Chief Engineer Francis Thompson

WOCH—North Vernon—1955

Frequency: 1460 Kc. . . . Power: 1 Kw. d.
 Owned Dorrell Ochs
 Address P. O. Box 46
 Tel.: FI 9-8421 Independent
 General Manager Dorrell Ochs
 Station Manager H. A. Stone
 Sales Promo. Manager Charles Plummer
 Program Director Marcus Solmes
 Chief Engineer Jim Ochs

WARU—Peru—1954

Frequency: 1600 Kc. . . . Power: 1000 Watts
 Owned-Oper. By . . Wabash-Peru Bcstg Co., Inc.
 Address Hwy. 24
 Tel.: GRidley 3-4448 Independent
 Station Rep. Devney Organization
 President Mrs. David Gee
 Manager R. W. Schultz

WPGW—Portland—1950

Frequency: 1440 Kc. . . . Power: 500 Watts d.
 Owned-Oper. By Glenn West
 Address Box 608
 Tel.: 1094 KBS
 Owner, Gen. Mgr. Glenn West

WRAY—Princeton—1950

Frequency: 1250 Kc. . . . Power: 1000 Watts d.
 Owned-Oper. By Princeton Bcstg. Co.
 Address Box 8
 Tel.: FU 5-4861 Independent
 Sta. Representative Devney Organization
 Gen., Sta. Mgr. M. R. Lamford
 Chief Engineer Lee Kennedy

WKBV—Richmond—1926

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By . . Central Bcstg. Corp.
 Address 2301 W. Main St.
 Tel.: 3-1156 ABC
 Pres., Gen., Sta. Mgr. . . . Lester G. Spencer
 Commercial Manager Jim Wickemeyer
 Publicity Director Fran Graves
 Program Director William M. Quigg
 Sales Prom. Director William Woehrman
 Chief Engineer L. J. Duning
 Owners of: WBAT, Marion, Ind.

WSLM—Salem—1953

Frequency: 1220 Kc. . . . Power: 1000 Watts d.
 Owned-Oper. By Don H. Martin
 Address Box 472
 Tel.: 700 KBS
 Station Reps. Masla; Ky. Radio Sales
 Owner, Gen. Mgr. Don H. Martin
 Commercial Mgr. Herb Arms
 Chief Engineer Darrell Dixon

WJCD—Seymour—1949

Frequency: 1390 Kc. . . . Power: 1000 Watts
 Owned-Oper. By Dr. Azra C. Baker
 Address 1534 Ewing St.
 Tel.: JACKson 2-1390 Independent
 Station Mgr. Bob Shippee
 Chief Engineer H. Maudlin

WSVL—Shelbyville—1961

Frequency: 1520 Kc. . . . Power: 250 Watts
 Owned By Shelby County Bcstg. Co., Inc.
 Address Box 385
 Tel.: EXpress 8-9757 KBS
 Station Representative Keystone
 President R. D. Ingram
 General, Sta. Manager John A. Hartnett
 Comm., Sales Promo. Mgr. . . James R. Brown
 Program, Publicity Director . Robert M. Hauck
 Chief Engineer Bennie Colyer

WJVA—South Bend—1947

Frequency: 1580 Kc. . . . Power: 1000 Watts, d.
 Owned By Booth Broadcasting Co.
 Address Box 179
 Tel.: CE 4-1111 Independent
 Station Rep. Gill-Perna
 President John L. Booth
 General, Sta. Mgr. Martin G. Creel
 Program, Publicity Director A. Waters
 Sales Prom. Mgr. Bernard Thomas
 Chief Engineer S. Grundtner
 Owners of: WIOU, Kokomo; WTOD, Toledo;
 WJLB, Detroit; WSGW, Saginaw; WTRX, Flint;
 WIBM, Jackson.

WNDU—South Bend—1944

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Michiana Telecasting Corp.
Address Box 989
Tel.: CE 3-7111.....ABC
Sta. Rep.....Venard, Rintoul & McConnell
Pres.....Rev. Theodore M. Hesburgh
General Manager.....W. Thomas Hamilton
Sales Manager Robert J. Nowicki
Program Director.....John E. McCullough
Station Manager.....Daniel E. Martin
Chief Engineer.....Bazil O'Hagan
Owners of: WNDU-TV.

WSBT—South Bend—1921

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By The South Bend Tribune
Bus-Studio Address.....300 W. Jefferson Blvd.
Tel.: CE 3-3141.....CBS
Newspaper Affiliation...South Bend Tribune
Representative Paul H. Raymes
President.....Franklin D. Schurz
General, Sta. Manager Arthur R. O'Neill
Commercial Manager Will R. Darch
Prom., Publicity Dir.....Norbert Gassensmith
Program Director Walter A. Sweitzer
Chief Engineer Scott N. Hagenau
Owners of: WSBT-TV.

WTCJ—Tell City—1948

Frequency: 1230 Kc Power: 250 Watts
Owned-Operated By.....Tell City Bcstg. Co.
Address P.O. Box 237
Tel.: KI 7-2345KBS
President, Ch. Engineer James R. Brewer

WBOW—Terre Haute—1927

Frequency: 1230 Kc Power: 250 Watts
Owned-Operated By.....Radio WBOW, Inc.
Business-Studio Address.....303 S. 6th St.
Tel.: CR 5034.....MBS
Station Representative Gill-Perna
President, Gen. Mgr.....J. W. O'Connor
Station Mgr.....Ralph S. McHargue
Commercial Manager.....Karl Walwik
Program Dir.....J. Palmer
Chief Engineer.....Frank Casteel

WMFT—Terre Haute—1958

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned.....Citizens Bcstg. Co., Inc.
Business Address.....641 E. Ohio St.
Tel.: CRawford 9618 ABC
Representative Burn-Smith
President.....T. S. Land
General Manager Dick Barrett
Assistant Manager Bill Roberts
Commercial Manager Harry Frey
Chief Engineer Henry Bader
Owners of: WFIW, Fairfield; WJBD, Salem, Ill.

WTHI—Terre Haute—1947

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By ... Wabash Valley Bdg. Corp
Address.....918 Ohio St.

Tel.: CR 9481.....CBS
Sta. RepresentativeBolling
President.....Anton Hulman, Jr.
V.P. & Gen. Mgr.....Joseph M. Higgins
Radio-TV Opera.....Ben Falber Jr.
Promotion Director Mary Claire Langlois
Chief Engineer.....Russ Arnold
Owners of: WTHI-FM-TV.

WAOV—Vincennes—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Vincennes Sun Co.
Business Address.....Grand Hotel
Tel.: TU 2-6060MBS
Newspaper Affil.....Sun Commercial
Station Rep.....John E. Pearson
President, Gen. Mgr.....Howard N. Greenlee
Chief Engineer John R. Cutshall

WRSW—Warsaw—1951

Frequency: 1480 Kc.....Power: 500 Watts
Owned-Oper. By..Reub Williams & Sons, Inc.
AddressTimes Building
Tel.: Amherst 7-3111.....Independent
Newspaper AffilTimes-Union
President.....R. B. Williams
General Manager.....William Mollenhour
Commercial Manager.....Jack Essenberg
Program Director.....Marie Snyder
Chief Engineer.....Fred Gresso

WAMW—Washington—1955

Frequency: 1580 Kc.....Power: 250 W., d.
Owned-Operated By..Washington Radio, Inc.
Address.....615 S.E. 11th St.
Tel.: CL 4-4300.....KBS
Newspaper Affil.....Wash. Herald
President.....Mrs. H. B. Bausman
General Manager.....Joe Edwards
Chief Engineer.....Joe Fox

When You Can Have The Best,
Why Be Satisfied With Less?

THE ASSOCIATED PRESS

Pop.: 2,790,000
Families: 860,000

IOWA

Radio Homes: 848,000
AM Stas. in State: 64

KLGA—Algona—1956

Frequency: 1600 Kc. Power: 5 Kw. d.
Owned By: KLG A, Inc.
Address: Box 47
Tel.: 294-2475
KBS
President: Robert W. Behling
Gen. Comm. Mgr.: George Allen
Prog., Pub. Director: Gordon K. Root
Sales Prom. Mgr.: Robert E. Turner
Chief Engineer: Harry C. Snyder

KASI—Ames—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned By: Wapello County Bcstg. Co.
Address: Main & Burnett Sts.
Tel.: CE 2-3152
KBS
General Manager: George Thoma
Commercial Mgr.: David Inglis
Program Dir.: James L. Orngard
Chief Engineer: Daryl Wiley

KJAN—Atlantic—1950

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By: Nishna Valley Bcstg. Co.
Address: P.O. Box 389
Tel.: 243-3920
KBS
Pres., Comm. Mgr.: E. G. Faust
General Manager: Frank G. Miller
Program, Publicity Dir.: Robert Einhaus
Chief Engineer: Dick Neby

KWBG—Boone—1950

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Operated By: Boone Bcstg. Co.
Address: P. O. Box 36
Tel.: 1590
KBS
Newspaper Affil.: News-Republican
President: Mary G. Garvey
General Manager: H. A. Garvey
Chief Engineer: John W. Stribling

KBUR—Burlington—1941

Frequency: 1490 Kc. Power: 1 Kw.d., 250 n.
Owned-Operated By: R. B. Inc.
Address: Roosevelt Ave.
Tel.: PL 2-2701
ABC
Station Representative: Grant Webb
V. P., General Manager: David H. Steinle
Commercial Manager: Willis Schwartz
Sales Prom. Manager: Thomas Holmquist
Program Director: Dick Mosena
Chief Engineer: Cletus Paull

KCIM—Carroll—1950

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By: Carroll Broadcasting Co.
Address: Box 431

Tel.: 4321
Independent
Representative: Pearson
General Manager: Leo R. Mayr
Commercial Manager: Lee Sandberg
Program Director: Neil Trobak
Chief Engineer: Roger Belke

KCFI—Cedar Falls—1958

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By: Jane A. Roberts
Address: P.O. Box 256
Tel.: Colfax 6-1739
Independent
Station Rep.: Gene Bolles
Owner: Jane A. Roberts
General Manager: R. W. Cox
Chief Engineer: Wayne S. Markland

KCRG—Cedar Rapids—1947

Frequency: 1600 Kc. Power: 5000 Watts
Owned-Oper. By: Cedar Rapids TV Co.
Address: 104 1st St., S.W.
Tel.: EMpire 4-4194
ABC
Newspaper Affil.: Gazette
Station Representative: Adv. Time Sales
President: Joseph F. Hladky, Jr.
General Manager: Redd Gardner
Commercial Manager: Charles F. Butler
Program Director: Lee Grant
Sales Prom. Publicity Dir.: Edna A. Herbst
Chief Engineer: Lad Hlavaty
Owners of: KCRG-TV.

KHAK—Cedar Rapids—1961

Frequency: 1360 Kc. Power: 1.000 W. d.
Owned By: Don-Lo Bcstg. Co. Inc.
Address: 202 S.G.A. Bldg.
Tel.: 365-9431
MBS
Station Representative: Radio-TV Reps.
President: John D. Harvey
Exec. V.P., Gen. Manager: W. E. McClenahan
St. Mgr., Prog. Dir.: Joseph Boyle
Sales Prom Manager: Donna Meyer
Chief Engineer: Wayne Goetz

KPIG—Cedar Rapids—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Cedar Rapids Bcstg.
Business Address: 1225 First Ave., S.E.
Tel.: 363-8265
Independent
Gen., Sta. Mgr.: James I. Mitchell
Chief Engineer: Wayne C. Cornils

WMT—Cedar Rapids—1922

Frequency: 600 Kc. Power: 5000 Watts
Owned: American Bcstg. Stations, Inc.
Bus.-Studio Address: Paramount Theater Bldg.
Tel.: EM 4-0171
CBS

RepresentativeKatz
President.....Mrs. Helen S. Mark
Exec. V.P......William B. Quarton
Station Mgr......Kenneth L. Hastie
Commercial Mgr......Beryl W. Starbuck
Promotion Mgr......Jim Bowermaster
Program Manager.....Dean Landfear
Chief Engineer.....George Hixenbaugh
Owners of: KWMT, Ft. Dodge; WMT-TV.

KCOG—Centerville—1949

Frequency: 1400 Kc.....**Power:** 100 Watts
OwnedHope Co.
Address1910 S. Main St.
Tel.: 407KBS
Station Reps.Bolles; Soderlund
PresidentLeroy Okerlund
General Mgr., Ch. Eng.Jerry Rhoads
Commercial ManagerR. Hargrove
Program DirectorCarl Corbett

KCHA—Charles City—1949

Frequency: 1580 Kc.....**Power:** 500 Watts d.
Owned-Oper. ByRadio Incorporated
Address300½ N. Main St.
Tel.: CApitol 8-1231KBS
Station Rep.Hopewell
Pres., Gen. Mgr.L. J. Bromberg
Commercial, Program Dir.Richard Snyder
Chief EngineerVern Bromberg

KCHE—Cherokee—1953

Frequency: 1440 Kc.....**Power:** 500 Watts d.
Owned-Operated ByCherokee Bcstg. Co.
Address219½ W. Main St.
Tel.: CAanal 5-2511Independent
RepresentativeHopewell
President, Station Mgr.Charles Reznikov
Commercial Mgr.Dave Davis
Chief EngineerSterling Heil

KCLN—Clinton—1956

Frequency: 1390 Kc.....**Power:** 1 Kw.
Owned ByValley TV-Radio, Inc.
Address514 S. Second St.
Tel.: CH 3-2174Independent
Station Rep.Gill-Perna
PresidentRussell G. Salter
General ManagerStanley B. Noyes
Commercial ManagerRoy V. Mann
Program DirectorDon Rhyme
Chief EngineerMilton Nicholas

KROS—Clinton—1941

Frequency: 1340 Kc.**Power:** 250 Watts
Owned-Operated ByClinton Bdcstg Corp.
AddressJacobsen Bldg.
Tel.: CH 2-1252MBS
Sta. Rep. Venard, Rintoul & McConnell; Bowden
President, General ManagerB. M. Jacobson
Commercial ManagerDarline Gordon
Program DirectorRay Danielsen
Chief EngineerG. A. Parker

KSWI—Council Bluffs—1947

Frequency: 1560 Kc.**Power:** 1 Kw. d.
Owned ByNonpareil Bcstg. Co.
Address120 S. Main
Tel.: 322-4041ABC, KBS
Newspaper Affil.Nonpareil
Station RepresentativeArt Hagg
President, Ch. Eng.Robert H. O'Brien
Commercial ManagerClarence Hoover
Sales Prom. Mgr., Pub. Dir.David A. DoBell
Program DirectorBob Hallgren

KSIB—Creston—1946

Frequency: 1520 Kc...**Power:** 1000 Watts d.
Owned-Oper. By...Southwest Iowa Bcstg. Co.
AddressRadio Center
Tel.: 782-2155KBS
Sta. Rep.Venard, Rintoul & McConnell
Gen., Sta., Comm. Mgr.E. M. Horning
Chief EngineerW. G. Hatchett

KSTT—Davenport—1946

Frequency: 1170 Kc.....**Power:** 1000 Watts
Owned-Operated By...Quint Cities Bcstg. Co.
Address736 Federal St.
Tel.: 328-2541ABC
Station RepresentativeAdam Young
Pres., Gen. Mgr.Frederick Epstein
Program DirectorKenneth Draper
Sales Prom., PublicityJames M. Watt
Chief EngineerDoug H. Horner

KWNT—Davenport—1952

Frequency: 1580 Kc.....**Power:** 500 Watts d.
Owned-Oper. ByDoralcar Assoc. Inc.
Address1019 Mound St.
Tel.: 326—4407MBS
Station Rep.Weed
PresidentFrank Babcock
General ManagerRobert L. Harris
Program DirectorCharles Roberts
Publicity DirectorD. Shepherd
Chief EngineerLarry Andrews

WOC—Davenport—1922

Frequency: 1420 Kc.**Power:** 5000 Watts
Owned-Operated ByTri-City Bdcstg. Co.
Address805 Brady Street
Tel.: 32-3-3661NBC
RepresentativePeters, Griffin, Woodward
PresidentD. D. Palmer
Gen., Sta. ManagerRaymond E. Guth
Commercial Mgr.Don Green
Sales Prom. Mgr., Pub. Dir.Richard Upp
Program DirectorRobert Gifford
Chief Eng.P. Arvidson
Owners of: WOC-FM-TV.

KDEC—Decorah—1947

Frequency: 1240 Kc.....**Power:** 250 Watts d.
Owned-Operated ByScenic Bcstg. Co.
Business-Studio Address308½ W. Water St.
Tel.: 382—4251KBS
Pres., Gen. Mgr.Verne Koenig
Commercial Mgr.Kenneth Bjerke
Chief EngineerJohn Hibbard

IOWA**KDSN—Denison—1956**

Frequency: 1580 Kc. Power: 500 Watts
 Owned By.....Denison Bcstg. Co.
 Address.....Box 337
 Tel.: AMhurst 3-3141.....Independent
 Pres., Gen. Mgr.....Walter F. Morrison
 Program Director.....Don A. Uker
 Chief Engineer.....Dale Eichor

KCBC—Des Moines—1946

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By...Fletcher-Mitchell Corp.
 Address.....Box 1404
 Tel.: CRestwood 7-4483.....ABC
 President.....James I. Mitchell
 Gen., Sta. Mgr.....Claire E. Grant
 Commercial Manager.....Bob Bunce
 Sales Prom. Mgr.....Don Purdy
 Program Director.....Bob Lutz
 Chief Engineer.....Robt. S. Brown

WHO—Des Moines—1924

Frequency: 1040 Kc. Power: 50,000 Watts
 Owned-Operated By.....Central Bcsta. Co.
 Address.....1100 Walnut St.
 Tel.: AT 8-6511.....NBC
 Representative....Peters, Griffin & Woodward
 President.....D. D. Palmer
 V. Pres., Gen. Manager.....Paul A. Loyat
 Asst. Manager.....Harold R. Heath
 Sales Manager.....Robert H. Harter
 Program Director.....Cecil C. Huntzinger
 Sales Prom. Mgr.....Donald Pearson
 Chief Engineer.....Roy W. Pratt
 Owners of: WHO-AM-TV, Des Moines; WOC-AM-TV, Davenport;

KIOA—Des Moines—1948

Freq.: 940 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By.....Swanco Bcstg., Inc.
 Address.....5th Ave. and Park Sts.
 Tel.: ATLantic 2-9191.....Independent
 Sta. Representative.....John Blair
 President.....George Bolas
 Gen., Sta. Mgr.....James C. Dowell
 Program Director.....Larry Fischer
 Chief Engineer.....Len Ballard
 Owners of: KQEO, Albuquerque, N. M.; KLEO, Wichita, Kan.

KRNT—Des Moines—1935

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Operated By.....Cowles Bcstg. Co.
 Business Address.....9th & Pleasant Sts.
 Tel.: CH 3-4141.....CBS
 Newspaper Affiliation.....Register-Tribune
 Station Representative.....Katz
 General-Station Manager.....Bob Dillon
 Commercial Manager.....Paul Elliott
 Chief Engineer.....C. F. Quentin

KSO—Des Moines—1921

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By.....Midcontinent Bcstg. Co.
 Address.....1910 Ingersoll Ave.

Tel.: CH 3-0571.....Independent
 Sta. Representative.....H-R Rep.
 President.....N. L. Bentson
 General Manager.....Frank McGivern
 Asst. Gen. Mgr.....Bill Bentson
 Program Manager.....Dick Vance
 Chief Engineer.....Homer Child
 Owners of: WLWL, Minneapolis; WKOW, Madison;
 KELO-AM-TV, Sioux Falls.

KWKY—Des Moines—1948

Frequency: 1150 Kc. Power: 1000 Watts
 Owned By.....Tedesco, Inc.
 Business-Studio Address.....419½ Locust
 Tel.: CH 4-0101.....MBS
 President.....Nicholas Tedesco
 General Manager.....Walter Martell
 Commercial Manager.....Burt Powley
 Program Director.....Donald Johnson
 Publicity Director.....Beverly Vance
 Chief Engineer.....Lyle Newman
 Owners of: WIXK, Richmond, Wisc.; KFNF, Shendoah, Iowa; KCUE, Red Wing, Minn.

WDBQ—Dubuque—1933

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....WDBQ Bcstg. Co.
 Business Address.....435 Fisher Bldg.
 Tel.: 3-2241.....MBS
 Sta. Representative.....John E. Pearson
 President.....Oswald Friend
 General Manager.....Philip T. Kelly
 Program Director.....Terry Dorsey

KDTH—Dubuque—1941

Frequency: 1370 Kc. Power: 1000 Watts
 Owner.....Dubuque Telegraph-Herald
 Address.....8th & Bluff St.
 Tel.: 583-7351.....ABC
 Station Rep.....Venard, Rintoul, McConnell
 President.....Fred Woodward
 General Manager.....K. S. Gordon
 Program Director.....Robert J. Gribben
 Chief Engineer.....Donald Abitz

KLIL—Estherville—1952

Frequency: 1340 Kc. Power: 100 Watts
 Owned.....KLIL, Inc.
 Address.....Box 155
 Tel.: EMerson 2-3521.....KBS
 Pres., Gen. Mgr.....Jack Turnbull
 Commercial Manager.....Lucille Turnbull
 Program Director.....Don Gard
 Chief Engineer.....Wilbur Ralph

KMCD—Fairfield—1958

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned By.....R. B., Inc.
 Address.....Highway 34 West
 Tel.: 345.....ABC
 President.....John P. Harris

KVFD—Ft. Dodge—1939

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Northwest Bcstg. Co.
 Business-Studio Address.....Warden Bldg.

Tel.: 4-0351.....MBS
 Station Rep.....Venard, Rintoul & McConnell
 President, Gen., Sta., Mgr.....Edward Breen
 Comm., Sales Prom. Mgr.....Max E. Landes
 Program Director.....Drexel Peterson
 Chief Engineer.....David G. Sinclair

KWMT—Fort Dodge—1956

Frequency: 540 Kc. Power: 5000 Watts d.
 Owned.....American Bcstg. Stations, Inc.
 Business Address.....540 A. Street
 Tel.: 8-4711.....Independent
 Gen. Mgr. James Maurer
 Chief Engineer Roger Edson

KXGI—Ft. Madison—1948

Frequency: 1360 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Talley Bcstg. Co.
 Business-Studio Address Marquette Bldg.
 Tel.: DRake 2-1241.....Independent
 Station Representative George Hopewell
 President H. Talley
 Station Manager Al Farber
 Commercial Manager Tom J. Berend
 Chief Engineer Raymond Portinga

KGRN—Grinnell—1957

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned Mitchell Bcstg.
 Address.....909½ Main St.
 Tel.: BE 6-5444.....KBS
 Station Representative John Pearson
 President, Gen. Mgr.....Frosty Mitchell
 Commercial Mgr.....Vic Sayer
 Sales Prom. Manager Bob Gann
 Program Dir., Chief Eng.....Max Stevens
 Publicity Director.....Nancy Petersen
 Owners of: KNIA, Knoxville.

KXIC—Iowa City—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.Johnson County Bcstg. Corp.
 Business Address...108½ E. Washington St.
 Tel.: 338-1181 Independent
 Station Rep.....Venard, Rintoul & McConnell
 President.....Scott Swisher
 General Sta. Mgr.....Gene Claussen
 Program Director.....Robert Shellady
 Chief Engineer.....Elliott Full

KOKX—Keokuk—1947

Freq.: 1310 Kc.... Power: 1 Kw. d., 500 w. n.
 Owned-Operated By Kockuk Bdcstg. Co.
 Business Address Hotel Iowa Bldg.
 Tel.: 524—5410MBS
 Sta. Reps.. Venard, Rintoul & McConnell; Bowden
 President.....H. W. Stadler
 General Manager.....Robert W. Erickson
 Commercial Manager Don McKee
 Program Director Ronald Westley
 Chief Engineer.....Joe Walker

KNIA—Knoxville—1960

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned By Mitchell Bcstg. Co.
 Address P.O. Box 243

Tel.: Victor 2-3161 Independent
 Station Rep.....John Pearson
 President.....Forrest Mitchell Jr.
 General, Sta. Mgr.....Bob Betts
 Commercial Manager.....Margaret Kincaid
 Program Director Dan Yates
 Sales Prom. Mgr., Pub. Dir. Rita Betts
 Chief Engineer Larry Todd
 Owners of: KGRN, Grinnell, Ia.

KLEM—Le Mars—1954

Frequency: 1410 Kc. Power: 1000 Watts
 Owned By KLEM, Inc.
 Address Highway 33 South
 Tel.: 546-4121 Independent
 Station Rep.....Gene Bowles
 President, Gen. Mgr. Paul W. Olson
 Prog., Pub. Director Don Wilson
 Chief Engineer Mark Banks

KMAQ—Maquoketa—1958

Frequency: 1320 Kc.....Power: 500 Watts
 Owned By.....Jackson County Bcstg. Co.
 Business Address.....136½ S. Main St.
 Tel.: Olive 2-2426.....KBS
 President, Gen. Mgr.....Nathan L. Goetz
 Station Manager Dennis Voy
 Commercial Manager.....Claude Beck
 Program Director Bill Longman
 Chief Engineer.....Raymond Shields

KFJB—Marshalltown—1923

Frequency: 1230 Kc. Power: 250 Watts
 Operated By Marshall Electric Co.
 Address.....133 E. Main St.
 Tel.: 3361.....Independent
 Newspaper Affil.Times-Republican
 Sta. Reps. Venard, Rintoul & McConnell; Bowden
 President.....John W. Norris
 Station Manager.....William P. White
 Comm. Mgr.....William C. Doll
 Program Director.....Dale Smith
 Chief Engineer.....Herbert Anderson

KGLO—Mason City—1936

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Operated By.....Lee Radio, Inc.
 Bus.-Studio Address.....2nd & Pennsylvania
 Tel.: GArden 3-2540.....CBS
 Sta. Representatives ... Advertising Time Sales
 President.....Lee P. Loomis
 Exec. V.P., Gen. Mgr.....Herbert R. Ohrt
 Nat. Sales Mgr.....Walter J. Rothschild
 Commercial Manager.....Lloyd Loers
 Program Director Doug Sherwin
 Chief Engineer.....Roger Sawyer

KRIB—Mason City—1952

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By...Western Broadcasting Co.
 Address.....402 19th St., S.W.
 Tel.: GA. 4-1276 Independent
 General Manager James Duryea

KSMN—Mason City—1948

Frequency: 1010 Kc.....Power: 1000 W., d.
 Owned By Land O Corn Bcstrs., Inc.

IOWA

Address.....5 W. State
Tel.: GÄRden 3-8634.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Donald F. Blanchard
Gen. Station Manager.....Harry Campbell
Program, Chief Engr.....Hubert J. Marshall

KWPC—Muscatine—1947

Frequency 860 Kc.....Power: 250 Watts
Owned-Operated By.....Muscatine Bcstg. Co.
Address.....Mulberry & Houser
Tel.: AM 3-2442.....Independent
Station Rep.....Venard, Rintoul & McConnell
General Sta. Manager.....George J. Volger
Commercial Manager.....Vince Beckey
Program Director.....Marion Templeman
Chief Engineer.....David McGowan

KCOB—Newton—1955

Frequency: 1280 Kc.....Power: 1000 W. d.
Owned By.....Richard C. Brandt
Address.....Box 190
Tel.: PYramid 2-5262.....KBS
President, General Mgr.....Richard C. Brandt
Comm. Sta. Mgr.....Blean A. Calkins
Program Director.....Jerry Renough
Chief Engineer.....Bob Preston

KOEL—Oelwein—1948

Freq.: 950 Kc....Power: 1 Kw. d., 500 Watts n.
Owned By.....Hawkeye Bcstg., Inc.
Address.....109 S. Frederick Ave.
Tel.: 283-1234.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....James Stuart
Exec. Vice President.....Richard W. Chapin
General, Comm. Manager.....Harry D. Peck
Program Director.....Dale Wood
Sales Promotion Mgr.....Jim Knight
Publicity Director.....Paul Ruse
Chief Engineer.....Clinton W. Knapp
Owners of: KFOR, Lincoln, Neb.; KRGI, Grand
Island, Neb.; KODY, North Platte, Neb.; KMNS,
Sioux City, Iowa; KSAL, Salina, Kan.

KBOE—Oskaloosa—1950

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Oskaloosa Bcstg. Co.
Address.....Box 518
Tel.: OR 3-3493.....Independent
Gen., Sta., Comm. Mgr.....Glen Stanley
Chief Engineer.....William Brubaker

KBIZ—Ottumwa—1941

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Wapello County Bcstg. Co., Inc.
Address.....Union Bank Bldg.
Tel.: MURray 2-7588.....CBS
Sta. Representatives.....Soderlund; Hyett
President.....G. La Verne Flambo
General, Sta. Manager.....Dale Cowle
Commercial Manager.....Ed Epperson
Program Director.....John Reardon
Publicity Director.....Bud Chaldy
Chief Engineer.....Larry Kay
Owners of: KASI, Ames, Iowa.

KLEE—Ottumwa—1954

Frequency: 1480 Kc.....Power: 500 Watts d.
Owned By.....WPFA Radio, Inc.
Address.....422-424 W. 2nd St.
Tel.: MURray 2-7551.....Independent
President.....W. O'Connor
General Manager.....J. E. Karr

KDLS—Perry—1961

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By.....Perry Bcstg. Co.
Address.....Perry, Iowa
Tel.: HO 5-5357.....KBS
Newspaper Affiliation.....Perry Daily Chief
Station Representative.....Soderlund Co.
President.....W. D. Archie
General Mgr., Ch. Eng.....F. E. Bartlett
Commercial Manager.....Jack Turnbull

KFNF—Shenandoah—1924

Freq.: 920 Kc....Power: 1000 Wts. d., 500 n.
Owned-Operated By.....KFNF Bcstg. Co. Inc.
Address.....P.O. Box 98
Tel.: 1392.....Independent
Station Representative.....Bolling
President.....Nicholas Tedesco
General Mgr.....G. W. Diefenderfer, Jr.

KMA—Shenandoah—1925

Frequency: 960 Kc.....Power: 5 Kw.
Owned-Operated By.....May Bcstg. Co.
Address.....Lowell and Elm Sts.
Tel.: 246-1020.....ABC
Representative.....Edward Petty
President.....Edward W. May
General Mgr.....Owen Saddler
Station Mgr.....Anthony Koelker
Commercial Manager.....Charles F. Bunn
Prom., Publicity Dir.....Duane Modrow
Program Director.....Dean Naven
Chief Engineer.....Don Burrichter
Owners of: KMTV, Omaha.

KMNS—Sioux City—1949

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Oper. By.....Siouxland Bcstg. Inc.
Address.....921 Pierce St.
Tel.: 8-0628.....Independent
Sta Representative.....Paul H. Raymer
President.....James Stuart
General Manager.....Bob Jenkins
Publicity Director.....Don Miller
Chief Eng.....Philip Maher
Owners of: KFOR, Lincoln; KODY, N. Platte;
KSAL, Salinas; KRGI, Grand Island.

KSCJ—Sioux City—1927

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Perkins Bros. Co.
Business-Studio Address.....415 Douglas St.
Tel.: 5-7993.....ABC
Representative.....George P. Hollingsbery
President.....W. R. Perkins
Sta., Comm. Mgr.....Eugene T. Flaherty

KTRI—Sioux City—1938

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By... Sioux City Bcatg. Co.
 Address 400 Commerce Bldg.
 Tel.: 8-0165. Independent
 President John C. Kelly
 General Manager Lennon Kelly
 Chief Engineer Sam Seldon

KICD—Spencer—1942

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Iowa Great Lakes Bcatg. Co.
 Address Box 631
 Tel.: 1240. Independent
 Station Rep. Venard, Rintoul & McConnell
 Pres., Gen. Mgr. Ben B. Sanders
 Commercial Manager Jack Wedel
 Program Director Chet Andrews
 Chief Engineer Eldon Kanago

KAYL—Storm Lake—1948

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Operated By... Cornbelt Bcatg. Co.
 Address Park Building
 Tel.: RE 2-3520. KBS
 President O. J. Grau
 Sta. Mgr., Prog. Dir. Paul Benson

KWWL—Waterloo—1947

Frequency: 1330 Kc. Power: 5 Kw.
 Owned-Operated By... Black Hawk Bdcstg. Co.
 Address Insurance Bldg.
 Tel.: AD 4-4404. MBS
 Representative Avery-Knodel, Inc.
 President Ralph J. McElroy
 Gen., Sta. Mgr. Bill C. Baldwin

Commercial Manager Richard Taber
 Sales Prom. Manager Douglas Chingo
 Chief Engineer E. M. Tink
 Owners of: KWWL-TV; KMMT-TV, Austin; KAUS-AM, Austin.

KXEL—Waterloo—1942

Frequency: 1540 Kc. Power: 50,000 Watts
 Owned-Oper. By... KXEL Bcatg. Co.
 Address P.O. Box 2395
 Tel.: AD 3-3371. ABC
 Representative Bolling
 President Cy N. Bahakel
 General Manager Al Laval
 Commercial Manager Doug Chingo
 Operations Director Lou Wagner
 Chief Engineer Don Kassner
 Owners of: WLBK, Bowling Green; WKIN, Kingsport, WRIS, Roanoke, WWOD, Lynchburg, WKOZ, Kosciusko; WABG-AM-TV, Greenwood.

KWVY—Waverly—1958

Frequency: 1470 Kc. Power: 1 kw., d.
 Owned By... Cedar Valley Bcatg. Co.
 Address 123 1st St. S.E.
 Tel.: 1470. Independent
 President, Gen. Mgr. John W. Talbott
 Program Dir. J. A. Meyer

KJFJ—Webster City—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By... Triangle Bcatg. Co.
 Address Box 222
 Tel.: TEmple 2-1410. Independent
 Representative Bolles
 Pres., General Comm. Mgr. Don Treu
 Program, Public Dir. G. D. Warland
 Chief Engineer Aldis Hendrickson

Pop.: 2,205,000
 Families: 699,000

KANSAS

Radio Homes: 691,000
 AM Stas. in State: 49

KSOK—Arkansas City—1947

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.
 Owned-Operated By... The KSOK Bdcstg. Co.
 Address P.O. Drawer 917
 Tel.: 2666. Independent
 President Oscar S. Stauffer
 Gen. Sta. Mgr. S. C. Thompson
 Chief Engineer N. Wayne Owens
 Owners of: KSEK, Pittsburg; WIBW, Topeka; KGFF, Shawnee; WIBW-TV, Topeka.

KCRB—Chanute—1952

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Operated By... Midwest Bdcstg System
 Address P.O. Box 132
 Tel.: HE 1-3700. KBS
 Station Representative Hopewell
 President James R. Roberts
 Manager J. R. Fehr
 Chief Engineer C. Albert

KARE—Atchison—1939

Frequency: 1470 Kc. Power: 1000 Watts
 Owned By... KARE, Inc.
 Address Fifth & Kansas Ave.
 Tel.: EM 7-1470. Independent
 Representative Sears & Ayer
 Co-Owners... J. M. Griffith, Paul H. Buening
 General Mgr. James M. Griffith
 Chief Engineer L. H. Winegardner

KGGF—Coffeyville—1930

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.
 Owned-Oper. By... The Midwest Bcatg. Co., Inc.
 Address 306 W. 8th
 Tel.: CLinton 1-3800. ABC
 Newspaper Affil. Kansas Journal
 Station Rep. Weed Radio
 President Richard M. Seaton
 General, Sta. Mgr. Robert L. Pratt

KANSAS

Commercial Manager..... E. B. Spoonamore
 Program Dir..... Richard S. Embody
 Chief Engineer..... J. S. Jaminet

KXXX—Colby—1947

Frequency: 790 Kc..... Power: 5000 Watts d.
 Owned..... Town & Farm Co., Inc.
 Address..... Colby, Kan.
 Tel.: HO 2-3305..... Independent
 Rep..... H-R Reps.
 Chairman of Board..... Don Searle
 President..... Bill Martin
 Exec. V. P., Sta. Mgr..... Ed Mason
 Commercial Mgr..... Bill Moore
 Chief Engineer..... Vern Snider
 Owners of: KMMJ, Grand Island.

KNCK—Concordia—1954

Frequency: 1390 Kc..... Power: 500 Watts d.
 Owned..... General Bcstg. Co., Inc.
 Address..... Box 531
 Tel.: 1414..... KBS
 Pres., Gen. Sta. Mgr..... W. F. Danenbarger
 Comm. Mgr., Prog. Dir..... Oscar W. Allen
 Chief Engineer..... Don Sasnett

KEDD—Dodge City—1961

Frequency: 1550 Kc..... Power: 1 Kw. d.
 Owned By..... Seward County Bcstg. Co.
 Address..... Route No. 2
 Tel.: HUNter 3-7151..... Independent
 Station Representative..... Grant Webb
 President..... Alf M. Landon
 Gen. Mgr., Ch. Eng..... Gene Courtney
 Commercial Manager..... Pete Charlton
 Program Director..... K. Hutchinson
 Owners of: WREN, Topeka, Kan., KSCB, Liberal, Kan.

KGNO—Dodge City—1930

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By..... Dodge City Bcstg. Co.
 Address..... 705½ Second Ave.
 Tel.: HU 3-3151..... Independent
 Newspaper Affil..... Dodge City Daily Globe
 Station Rep..... Pearson
 General Manager..... Wendell Elliott
 Commercial Manager..... Isadore Salm
 Program Director..... Herschel Holland
 Chief Engineer..... Leo Stewart

KBTO—El Dorado—1953

Frequency: 1360 Kc..... Power: 500 Watts d.
 Owned-Oper. By..... El Dorado Bcstg. Co.
 Address..... 205½ S. Main
 Tel.: DA 1-5880..... Independent
 Representative..... Indie Sales
 General Manager..... Jim Platt

KVOE—Emporia—1939

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Bluestem Bcstg. Co., Inc.
 Address..... Box 369
 Tel.: DI 2-1400..... Independent
 Representative..... Webb
 Pres., Gen. Mgr..... E. J. McKernan, Jr.
 Sales Prom. Mgr..... E. J. McKernan III

Program Dir..... Curt Stallings
 Chief Engineer..... Charles Stark

KMDO—Fort Scott—1954

Frequency: 1600 Kc..... Power: 500 Watts d.
 Owned..... Ft. Scott Bcstg. Co.
 Address..... Box 72
 Tel.: 2545..... KBS
 Pres., Gen. Mgr..... Lloyd C. McKenney
 Comm., Sta. Mgr..... Jim McKenney
 Comm., Sales Prom. Mgr..... Charles Setphens
 Publicity Director..... Jim Ross
 Chief Engineer..... Jim Fronkier

KIUL—Garden City—1935

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By..... KIUL, Inc.
 Address..... 509½ N. Main
 Tel.: BRidge 6-3251..... NBC, KBS
 Newspaper Affili..... Telegram
 President, General Mgr..... Robert Wells
 Program Dir..... Tony Jewell
 Comm. Mgr., Chief Eng..... Joe Tennesen

KNCO—Garden City—1949

Frequency: 1050 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Ark Valley Bcstg. Co., Inc.
 Address..... 115 W. Laurel
 Tel.: BRidge 6-4366..... Independent
 Station Rep..... Hal Holman
 President..... Ellsworth Sherman
 Gen. Sta. Manager..... O. D. Carmichael
 Asst. Manager..... Joe Taylor
 Chief Engineer..... E. Kissinger

KLOE—Goodland—1947

Frequency: 730 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... KLOE, Inc.
 Address..... 17th & Broadway
 Tel.: TWinoaks 9-2309..... Independent
 Sta. Representative..... Hal Holman
 President..... Ross Beach, Jr.
 General Manager..... Robert E. Schmidt
 Station Manager..... Kay Melia
 Sale Prom. Manager..... Dwight Look
 Publicity Director..... Jack Everton
 Commercial Mgr..... Gilbert La Porte
 Program Mgr..... Don Gill
 Chief Engineer..... Wayne Nelson
 Owners of: KAYS-AM-TV, Hayes, Kan.

KVGB—Great Bend—1937

Frequency: 1590 Kc..... Power: 5000 Watts
 Owned-Operated By..... KVGB, Inc.
 Address..... 2007 17th St.
 Tel.: GLadstone 3-4317..... Independent
 Representative..... Hollingbery
 President..... Mrs. Helen Coogan
 V.P. General Mgr..... Grover C. Cobb
 Station Manager..... Robert D. Hilgendorf
 Commercial Mgr..... Dick Painter
 Program Director..... Ray Beals
 Chief Engineer..... Gilbert Hanzlicek

KAYS—Hays—1948

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... KAYS, Inc.

Address.....2450 Hall St.
 Tel.: Market 4-2578.....Independent
 Representative.....Hal Holman
 President.....Ross Beach, Sr.
 General Mgr.....Robert E. Schmidt
 Commercial Manager.....Bob Churchill
 Program Director.....Bob Templeton
 Chief Engineer.....D. Hobelman
 Owners of: KAYS-TV, Hays

KWBW—Hutchinson—1935

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By...Nation's Center Bcstg. Co.
 Business-Studio Address.....17th & Harding
 Tel.: MO 2-4486.....NBC-KBS
 Representative.....Devney Organization
 Pres., Sta. Mgr.....Fred L. Conger
 Chief Engineer.....F. C. Morgan

KWHK—Hutchinson—1946

Frequency: 1260 Kc..Power: 1 Kw. d.; 500 n.
 Owned-Operated By.....KWHK Bcstg. Co.
 Address.....525 N. Main
 Tel.: Mohawk 5-4461.....Independent
 Station Representative.....Spot Time Sales
 President.....William L. Mitchell
 General Manager.....David Mackey
 Program Director.....J. Parker
 Chief Engineer.....John Robbins

KIND—Independence—1947

Frequency: 1010 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Central Bcstg., Inc.
 Bus.-Studio Transmitter.....114 North 8th St.
 Tel.: 1010.....KBS
 President Gen. Mgr.....Nels Rupard

KJCK—Junction City—1949

Frequency: 1420 Kc. ...Power: 1000 Watts d.
 Owner-Oper. By.....Junction City Bcstg. Co.
 Address.....724½ No. Washington St.
 Tel.: CEdar 8-3165.....Independent
 Representative.....Indie Sales
 President., Gen. Mgr.....R. L. Weir, Jr.
 Station Mgr.....A. B. Valencia
 Sales Prom. Mgr.....Pat Powers
 Chief Engineer.....Royce Baerg

KCKN—Kansas City—1925

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Cy Blumenthal
 Address.....P.O. Box 1165
 Tel.: FA 1-3200.....Independent
 Station Representative.....Weed Radio
 President.....Cy Blumenthal
 Gen., Sta. Manager.....Edwin J. Charles
 Commercial Mgr.....Glen George
 Sales Prom. Mgr.; Pub. Dir. ...Margaret Mayers
 Program Director.....Harry Becker
 Chief Engineer.....Marvin Bredemeir

KLWN—Lawrence—1951

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned-Operated By...Lawrence Bcstrs. Inc.
 Address.....Route 5
 Tel.: VI 3-1320.....Independent
 Representative.....Indie Sales

President.....Lee Morgan
 General Station Mgr.....Arden Booth
 Program Director.....Harry Hulse
 Chief Engineer.....Earl Sundbye

KCLO—Leavenworth—1948

Frequency 1410 Kc.Power: 5000 Watts d.
 Owned-Oper. By.....KCLO, Inc.
 Address.....Box 70
 Tel.: MUtual 2-1410.....KBS
 President, Gen. Mgr.....Geo. Basil Anderson
 Commercial Program.....Bob Potter
 Sales Prom. Mgr.....Lee Pemberton
 Chief Engineer.....Al Ortman

KLIB—Liberal—1960

Frequency: 1470 Kc.....Power: 500 Watts
 Owned By.....Plains Enterprises, Inc.
 Address.....Box 432, Alva, Okla.
 Tel.: MAin 4-2556.....Independent
 President, Gen. Mgr.....William Bowman Sr.
 Chief Engineer.....Clyde Elmer Michael

KSCB—Liberal—1948

Frequency: 1270 Kc. ...Power: 1 Kw.d., 500 W.n.
 Owned-Oper. By...Seward County Bcstg. Co.
 Business Address.....East 8th St.
 Tel.: MA 4-3891.....Independent
 Station Rep.Hopewell
 President.....Ali M. Landon
 General Manager.....Leon S. Salathiel
 Commercial Manager.....Mark Shor
 Program Director.....Dick Stedman
 Chief Engineer.....Alvin Peters

KMAN—Manhattan—1950

Frequency: 1350 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Manhattan Bcstg. Co.
 Address.....114 No. 4th St.
 Tel.: PRescott 8-4451.....KBS
 Newspaper Affil.Daily Mercury
 President.....Fred A. Seaton
 Gen., Sta. Manager.....Lowell E. Jack
 Commercial Manager.....Dave Jackson
 Program Director.....Howard T. Hill, Jr.
 Sales Prom. Mgr., Pub. Dir.James Kastner
 Chief Engineer.....Charles Pultz

KNDY—Marysville—1956

Frequency: 1570 Kc.....Power: 250 Watts, d.
 Owned.....W. N. Schnepf
 Address.....P.O. Box 390
 Tel.: Hillcrest 3-4361.....Independent
 Station Representative.....Bolles
 President, Gen. Mgr.....Wyman N. Schnepf
 Chief Engineer.....Willa M. Schnepf

KNEX—McPherson—1949

Frequency: 1540 Kc.....Power: 250 Watts d.
 Owned By.....McPherson Bcstg. Co.
 Address.....Box 186
 Tel.: CHapel 1-1540.....KBS
 Newspaper Affil.Sentinel
 Station Representative.....Hopewell
 President.....Kenneth R. Krehbiel
 Gen. Mgr., Ch. Eng.....Claude Hughes
 Comm., Sales Prom. Mgr.Morris Heitschmidt

KBEA—Mission—1957

Frequency: 1480 Kc. Power: 1000 Watts a.
Owned By.....KBKC, Inc.
Address.....5913 Woodson Ave.
Tel.: HEdrick 2-1480.....MBS
President.....Lester Kamin
General, Comm. Mgr.....T. Gonterman
Chief Engineer.....Robert Arzt

KJRG—Newton—1953

Frequency: 950 Kc. Power: 500 Watts, d.
Owned.....KJRG, Inc.
Address.....Box 77
Tel.: ATwater 3-5150.....KBS
Station Rep.....Hopewell
President, Gen. Mgr.....Geo. Basil Anderson
Comm. Mgr. Ch. Eng.....Bob Snyder
Sales Prom. Mgr.....Roy Lichtenberger

KOFO—Ottawa—1949

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By.....Ottawa Bcstg. Co.
Address.....P. O. Box 46
Tel.: CHerry 2-1220.....Independent
Station Representative.....Hopewell
President, Gen. Mgr.....Roderick B. Cupp
Commercial Mgr.....Ronald G. Reed
Program Director.....Galen Scott
Chief Engineer.....Don Willis

KLKC—Parsons—1948

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Oper. By.....Community Bcstg. Co.
Address.....P.O. Box 696
Tel.: GA 1-6400.....Independent
President, Gen. Mgr.....Richard R. Combs

KKAN—Phillipsburg—1960

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....North Central Bcstg., Inc.
Address.....Box 337
Tel.: 1070.....Independent
General Manager.....Guy Christian
Sales Prom. Mgr.....Doug Stone
Chief Engineer.....Vaughn Jupe

KOAM—Pittsburg—1937

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n
Owned-Oper...The Pittsburg Bcstg. Co., Inc.
Address.....P.O. Box F
Tel.: ADams 1-7200.....NBC
Representative.....Hollingsbery
President.....E. V. Baxter
Gen., Sta. Mgr.....John O. Bartlow
Program Dir.....Marge Bartlow
Chief Engineer.....Leo Stafford

KSEK—Pittsburg—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By...Stauffer Publications, Inc.
Address.....1340 E. Quincy
Tel.: ADams 1-2800.....KBS
Newspaper Affil.....Headlight & Sun
Representative.....Avery-Knodel

President.....O. S. Stauffer
General Mgr., Chief Eng.....Jim Treat

KWSK—Pratt—1952

Frequency: 1570 Kc. Power: 250 Watts
Owned.....Clem Morgan
Address.....200½ S. Main St.
Tel.: GReenwood 2-4405.....Independent
General Sta. Mgr.....Clem Morgan
Program Director.....A. R. Morgan
Sales Prom., Comm. Mgr.....Ray Godfrey
Chief Engineer.....Larry Waggoner

KRSL—Russell—1956

Frequency: 990 Kc. Power: 250 Watts d.
Owned By.....Kilo Broadcasting Co.
Address.....Box 666
Tel.: HUDson 3-3121.....Independent
Owner, Gen. Mgr.....Fred L. Thompson
Commercial Manager.....Richard Dumler
Program Director.....Ray Poole
Publicity Director.....Alice Graham
Chief Engineer.....Delbert Compton

KFRM—Salina—1947

Frequency: 550 Kc. Power: 5,000 W. d.
Owned By.....KFRM, Inc.
Address.....P.O. Box 1188
Tel.: TAYlor 3-4611.....ABC
Sta. Representative.....Natl. Spot Time Sales
President.....Norman E. Kightlinger
Gen., Comm. Manager.....Robert D. Hanna
Chief Engineer.....Gary E. Farhner

KSAL—Salina—1937

Frequency: 1150 Kc. Power: 5000 Watts
Owned By.....Salina Bcstg., Inc.
Address.....625 E. Crawford
Tel.: TA 3-3701.....MBS
President.....James Stuart
V. P., Gen. Mgr.....Richard W. Chapin
Comm. Sta. Mgr.....Robert M. McKune
Program Director.....Chuck Nichols
Chief Eng.....Don Englehart
Owners of: KODY, N. Platte; KFOR, Lincoln;
KRGI, Grand Island; KMNS, Sioux City; KOEL,
Oelwein.

WIBW—Topeka—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By.....Stauffer Publications, Inc.
Address.....Box 119
Tel.: CR 2-3456.....CBS
Newspaper Affil.....Journal, Capital
Representative.....Avery-Knodel
President.....O. S. Stauffer
General Manager.....Thad Sandstrom
Station Manager.....Jack Fallon

KJAY—Topeka—1949

Frequency: 1440 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Midland Bcstrs.
Address.....916 Kansas Ave.
Tel.: CE 3-1336.....Independent
Representative.....Gill-Perna
President.....Dale S. Helmers
Chief Engineer.....Rae Bowman

KTOP—Topeka—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned..... Charles Bailey Axton
 Address..... 1700 N. Buchanan
 Tel.: CE 4-3444..... MBS
 Station Representative..... Weed
 President..... Bailey Axton
 Vice Presidents..... Louise and Charles Axton
 Program Director..... Robert Harris
 Station Manager..... Bob Barber
 Sales Prom. Mgr..... Merle Blair
 Chief Engineer..... Harold Grant

WREN—Topeka—1926

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Operated By... WREN, Bdcstg. Co., Inc.
 Address..... 1001 Fillmore St.
 Tel.: CE 2-0505..... ABC
 Representative..... Hollingbery
 President..... Alf M. Landon
 Gen., Sta. Mgr..... Max G. Falkenstien
 Commercial Manager..... Paul Dixon
 Program Manager..... Bob Richmond
 Sales Promotion Manager..... Bonnie Purnell
 Chief Engineer..... Al Keberlein
 Owners of: KSCB, Liberal

KAKE—Wichita—1948

Frequency: 1330 Kc. Power: 5000 Watts
 Owned By..... KAKE Radio-TV, Inc.
 Address..... 1500 N. West St.
 Tel.: WH 3-4221..... Independent
 Station Rep..... Bolling
 President..... Mark H. Adams
 General Manager..... Martin Umansky
 Commercial Manager..... Bob McCune
 Station Manager..... Dale W. McCoy Jr.
 Program Director..... Doug Lyon
 Publicity Director..... Bob Payne
 Chief Engineer..... Harold Newby
 Owners of: KAKE-TV.

KFH—Wichita—1922

Frequency: 1330 Kc. Power: 5000 Watts d.
 Owned By..... KFH Radio Co.
 Address..... KFH Bldg.
 Tel.: AM 2-4491..... CBS
 Newspaper Affiliation..... Eagle
 Representative..... Blair
 President..... John Rigby
 General, Sta. Mgr..... Thomas P. Bashaw
 National Sales Mgr..... John Merrell

Program Director..... Donald Anderson
 Sales Prom. Mgr..... Jay Harmon
 Local Sales Manager..... Bob Adams
 Chief Engineer..... Leslie Campbell

KIRL—Wichita—1923

Freq.: 1070 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Operated By... Jayhawk Bdcstg. Corp.
 Address..... 4200 N. Broadway
 Tel.: TE 8-3377..... ABC
 Station Representative..... Petry
 President..... Charles "Buddy" Rogers
 General, Comm. Mgr..... J. Coppersmith
 Asst. Mgr., Prog. Dir..... Tom Leahy
 Promotion Manager..... Mrs. Betsy Kelly
 Chief Engineer..... Jack Austin

KLEO—Wichita—1936

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By..... Swanco Bestg. of Kan.
 Address..... 255 N. Broadway
 Tel.: HO 4-2387..... MBS
 Station Representative..... Eastman
 President..... George Bolas
 General Manager..... Edward A. Montray
 Commercial Manager..... Donald O'Malley
 Sales Prom. Manager..... Don Lowery
 Program Director..... Bob Freeman
 Publicity Director..... Emily Kaye
 Chief Engineer..... Earl Russell
 Owners of: KQEO, Albuquerque; KIOA, Des Moines.

KSIR—Wichita—1958

Frequency: 900 Kc. Power: 250 Watts d.
 Owned By..... KSIR, Inc.
 Business Address..... Box 933
 Tel.: WH 2-3253..... Independent
 Pres., Comm. Mgr..... Mack Sanders
 Gen. Sta., Chief Eng..... K. W. Pyle

KWBB—Wichita—1951

Frequency: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Wichita Beacon Bcstg. Co.
 Address..... 2829 Sallna Ave.
 Tel.: TE 8-3331..... Independent
 Station Reps..... Hollingbery; Clark Brown
 President..... O. E. Bradley
 General Manager..... J. Milton Hall
 Comm., Sales Prom. Mgr..... Harold H. Hale
 Program Director..... Virginia Hale
 Chief Engineer..... Cliff Koch

Pop.: 3,055,000
 Families: 841,000

KENTUCKY

Radio Homes: 809,000
 AM Stas. in State: 87

WANY—Albany—1958

Frequency: 1390 Kc. Power: 1000 Watts
 Owned By..... Albany Bcstg. Co.
 Business Address..... Box 158
 Tel.: 387-3351..... KBS

Sta. Rep..... Kentucky Radio Sales
 Co-owners..... Wallace Allred-Cecil Speck
 Sta., Comm. Manager..... Welby Hoover
 Program Director..... Darrell Speck
 Chief Engineer..... Joe Peters

KENTUCKY

WCMI—Ashland—1935

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....WCMI, Inc.
 Address.....P. O. Box 949
 Tel.: 324—6111CBS
 Sta. RepresentativeHollingsbery
 President.....R. G. Worster
 General, Sta. Manager.....O. C. Halyard Jr.
 Commercial ManagerMike Slagel
 Program Director.....Bill Campbell
 Publicity Director.....Loretta Halyard
 Chief Engineer.....Bob Gilmore
 Owners of: WVLK, Lexington; WFKY, Frankfort;
 WHOO, Orlando; WOMP, Bellaire.

WTCR—Ashland—1954

Frequency: 1420 Kc.....Power: 5000 Watts d.
 OwnedWTCR, Inc.
 Address.....Box 848
 Tel.: EAsT 4-7131.....Independent
 Sta. Rep.Clarke Brown; Spot Time Sales
 President, Gen. Mgr.Naseeb S. Tweel
 Chief Engineer.....Edwin Walters

WBVL—Barbourville—1955

Frequency: 950 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Brown Radio & TV Co.
 Address.....107 Sycamore St.
 Tel.: LIncoln 6-4129.....Independent
 Pres., Gen. Mgr.....Dwight L. Brown
 Sales Prom. Mgr.....Homer L. Jackson
 Chief Engineer.....L. D. Johnson

WBRT—Bardstown—1955

Frequency: 1320 Kc.....Power: 1000 W. d.
 Owner.....Bardstown Broadcasting Co.
 Address.....216 N. 3rd
 Tel.: FI 8-3943.....KBS
 President.....Lawrence W. Adams
 Sales Prom., Chief Eng.....Don Allen

WCBL—Benton—1954

Frequency: 1290 Kc.....Power: 5,000 Watts d.
 Owned-Oper. By.....Purchase Bcstg. Co.
 Address.....P.O. Drawer 7
 Tel.: LA 7-2581.....KBS
 RepresentativeContinental
 President, Gen. Mgr.....Shelby McCallum
 Station Manager.....James W. Wilkins
 Program Director.....David Reno
 Commercial Mgr.....Martine Vance
 Chief Engineer.....Walter Wilson
 Owners of: WTRB, Ripley; KMJS, Portageville.

WBGW—Bowling Green—1959

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Bowling Green Bcstg. Co.
 Address.....913½ College St.
 Tel.: VI 2-1638.....Independent
 Station Representative...Kentucky Radio Sales
 President, Gen. Mgr.....Clement Cockrel
 Commercial Manager.....Dean Duvall
 Program Director.....Chuck Steele
 Chief Engineer.....Eugene Hornback

WKCT—Bowling Green—1947

Freq.: 930 Kc..Power: 1 Kw. d.; 500 Wts. n.

Owned-Oper. By ...Daily News Bdcsg. Co.
 Address804½ College St.
 Tel.: VI 3-4325.....ABC
 Newspaper Affiliation..Park City Daily News
 RepresentativePearson
 PresidentJ. Ray Gaines
 General, Station Mgr.....Al Temple
 Commercial Mgr.....Henry Brosche
 Program Dir.....Jack Eversole
 Chief Engineer.....Jack Hendrick

WLBJ—Bowling Green—1940

Freq.: 1410 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By...Bowling Green Bcstrs., Inc.
 AddressCemetery Road
 Tel.: VI 3-3212.....MBS-KBS
 Sta. Representative.....Burn-Smith
 President.....Cy N. Bahakel
 General Manager.....Bob Proctor
 Prog. Dir., Ch. Eng.....Hugh Tyler

WTCO—Campbellsville—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Taylor Cty. Bcstg. Co.
 Address.....P.O. Box 248
 Tel.: 465-4178KBS
 Station Rep.....Kentucky Radio Sales
 President.....R. D. Ingram
 General, Sta. Manager.....Thomas Kerr
 Commercial Manager.....Lindsey Hardin
 Sales Promotion Manager.....James Crowell
 Program Director.....Naomi Beard
 Publicity Director.....Redman L. Turner
 Chief Engineer.....Harvey Kingsbury

WMTA—Central City—1954

Frequency: 1380 Kc.....Power: 500 Wattr
 Owner....Central City, Greenville Bcstg. Co.
 Address.....Old Greenville Rd.
 Tel.: 818.....Independent
 Owners.....L. L. & A. E. Stone
 ManagerA. Stone
 Chief Engineer.....B. J. Stone

WNES—Central City—1955

Frequency: 1050 Kc.....Power: 500 Watts d.
 Owned By.....Muhlenberg Bcstg. Co.
 AddressBox 512
 Tel.: 1000.....KBS
 Rep.....Kentucky Radio Sales
 President.....Andy Anderson
 General, Comm. Mgr.....Ronald L. Beane
 Program Director.....C. Stovall
 Chief Engineer.....Robert J. Beane

WAIN—Columbia—1951

Frequency: 1270 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Tri-County Bcstg. Corp.
 Address.....430 Wain St.
 Tel.: 384-2411.....KBS
 Station Representative...Kentucky Radio Sales
 President, Gen. Mgr.....John B. Horton
 Commercial Manager.....Edwin R. Cundiff
 Station Manager.....Ray Doss
 Program Director.....Fred Massey
 Chief Engineer.....Lewis Owens

WCTT—Corbin—1947

Frequency: 680 Kc. Power: 1000 Watts
 Owned-Oper. By.... Corbin Times-Tribune, Inc.
 Business Address..... Ky. Ave. & Monroe St.
 Tel.: 1071KBS
 Newspaper Affil..... Corbin Times-Tribune
 President..... J. Springer Robinson
 General Manager..... John L. Crawford
 Station, Comm. Mgr..... Art Grunewald
 Program Director..... Archie Wyatt
 Chief Engineer..... Chas. Sulfredge

WYGO—Corbin—1961

Frequency: 1330 Kc. Power: 5 Kw. d.
 Owned By..... Tri-County Bcstg. Co.
 Address Box 548
 Tel.: 3006 Independent
 Sta. Reps., Prestige Rep. Org.: Ky. Radio Sales
 Gen. Mgr., Pub. Dir..... Walt Powell
 Commercial Manager..... Bob Sturgill
 Program Director..... Cal Smith
 Chief Engineer..... Everett Lawson

WCPM—Cumberland—1951

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By..... Cumberland Bcstg. Co.
 Address..... P. O. Box 955
 Tel.: 589-4623..... KBS
 Station Rep..... Kentucky Radio Sales
 General Manager..... J. Mills

WCYN—Cynthiana—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned..... WCYN Radio, Inc.
 Address..... Pike & Walnut Sts.
 Tel.: 1480..... KBS
 Station Representative... Kentucky Radio Sales
 President..... Estil R. Anderson
 General Manager..... Lawrence McGill
 Commercial Manager..... Helen Williams
 Program Director..... Walter Turner
 Chief Engineer..... Reed Anderson

WHIR—Danville—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By..... WHIR, Inc.
 Business Address..... P.O. Box 8
 Tel.: 236-2711..... Independent
 Representative..... Hal Holman Co.
 President, Gen. Mgr..... Raymond P. Holbrook
 Commercial Manager..... C. R. Colclough
 Program Director..... Raymond L. Ramsey
 Chief Engineer..... Charles Huddleston

WIEL—Elizabethtown—1950

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By.... Elizabethtown Bcstg. Co.
 Business Address..... P. O. Box 347
 Tel.: Elizabethtown..... KBS
 Station Representative Hopewell
 President..... J. W. Hodges
 General Manager..... Dee Huddleston
 Commercial Manager..... Calvin Skaggs
 Program Director..... Thomas Skinner
 Chief Engineer..... Hugh Garner

WSTL—Eminence—1956

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned..... Shelbyville—Eminence Bcstg. Co.
 Address..... P.O. Box 147
 Tel.: ME 3-2916..... Independent
 Station Representative... Kentucky Radio Sales
 Gen. Mgr., Ch. Eng. Charles L. Troutman
 Station Manager..... George C. Troutman
 Commercial Manager..... James E. Petty
 Program Director..... Vivian M. Troutman
 Publicity Director..... Terry Tichy

WSAC—Ft. Knox—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By... Fort Knox Bcstg. Corp.
 Address..... Box 68
 Tel.: Elgin 1-3121..... Independent
 Pres., Gen. Mgr..... B. E. Cowan
 Commercial Mgr..... J. R. Cowan

WFKY—Frankfort—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.... Frankfort Bcstg. Co.
 Address..... Radio Bldg.
 Tel.: CA 3-8281..... MBS
 Representative Hollingbery
 Pres., Gen. Mgr..... Ken Hart
 Station Mgr..... Bud McClain
 Program Dir. H. Moore
 Chief Engineer..... K. P. Graham

WFKN—Franklin—1954

Frequency: 1220 Kc. Power: 250 Watts, d.
 Owned By..... Franklin Favorite-WFKN, Inc.
 Address..... 103 N. High St.
 Tel.: JUSTICE 6-4481..... KBS
 Pres., Gen. Mgr..... L. L. Valentine
 Comm., Sales Prom. Mgr... Howard H. Ogles
 Program Director..... A. W. Kockritz, Jr.
 Chief Engineer..... Frank Wakefield

WFUL—Fulton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Ken-Tenn Bcstg. Corp.
 Business Address..... Box 482
 Tel.: 1270..... Independent
 Newspaper Affiliation.. Fulton County News
 President Paul Westpheling
 Gen., Sta. Mgr..... Mrs. P. Westpheling
 Sales Prom. Mgr., Ch. Eng... Kenneth Turner
 Prog., Pub. Director..... Mrs. Hendon Wright

WAXU—Georgetown—1957

Frequency: 1580 Kc. Power: 10 Kw. d.
 Owned By..... WAXU Radio
 Address..... 117 No. Lime, Lexington, Ky.
 Tel.: 3-1678..... Independent
 Station Representative Weed Radio
 Pres., Ch. Eng..... Robert E. Johnson
 Station Manager..... Arno Walker
 Program Director..... Bill Stakelin
 Commercial Manager..... Robert Hamilton
 Publicity Director..... Dot Woolems
 Sales Prom. Manager..... Ed James

KENTUCKY

WKAY—Glasgow—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Glasgow Bcstg. Co., Inc.
Address Park-to-Park Highway
Tel.: OLive 1-2141 KBS
President Jack Pedigo
Gen., Sta., Comm. Mgr., Chief Eng. Clovis Sadler
Pub., Prog. Dir. Moena E. Sadler

WGOH—Grayson—1959

Frequency: 1370 Kc. Power: 5,000 Watts
Owned By Carter County Bcstg. Co., Inc.
Address Box 487
Tel.: 474-5144 Independent
President Harold E. Shufflebarger
Gen., Sta. Manager Charlie Esposito
Chief Engineer Les Davis

WHLN—Harlan—1941

Frequency: 1410 Kc. Power: 5 Kw. d.
Owned-Oper. By Radio Harlan, Inc.
Business Address Box 898
Tel.: 625 Independent
Station Rep. Kentucky Radio Sales
President J. Francke Fox, Jr.
Gen., Comm. Mgr. James T. Morgan
Chief Engineer Gene Hopkins

WHBN—Harrodsburg—1955

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By Fort Harrod Bcstg. Corp.
Address Box 247
Tel.: 1420 KBS
Station Rep. Hopewell
President, Gen. Mgr. Robert Martin

WKIC—Hazard—1947

Frequency: 1390 Kc. Power: 5000 Watts d.
Owned-Oper. By Mt. Bcstg. Service, Inc.
Address Box 239
Tel.: GEneral 6-2121 KBS
Representative Kentucky Radio Sales
President Fred B. Bullard
General Manager Ernest Sparkman
Commercial Manager Julius Lasslo
Prog. Dir. Norma Strong
Chief Engineer George Patterson

WSON—Henderson—1941

Frequency: 860 Kc. Power: 500 Watts d.
Owned-Oper. By Henderson Bcstg. Co., Inc.
Address P. O. Box 418
Tel.: VA 6-3923 KBS
Station Rep. Kentucky Radio Sales
Pres., Gen. Mgr. Hecht S. Lackey
Station Manager William F. Russell
Sales Manager Ewing Graham
Publicity Director Barbara Cummings
Chief Engineer D. E. Gibson

WHOP—Hopkinsville—1940

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Hopkinsville Bcstg. Co., Inc.
Address 1102 So. Virginia St.
Tel.: TUxedo 5-5531 CBS

Pres., Gen. Mgr. F. Ernest Lackey
Sta., Comm. Mgr. Katherine Peden
Publicity Director Margaret Wyatt
Sales Prom. Manager Hal King
Program Director George Goldtrap
Chief Engineer Russell Newman

WKO A—Hopkinsville—1954

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned By Pennyrile Broadcasting Co.
Address 808½ South Main St.
Tel.: TU 6-1204 KBS
Sta. Rep. Geo. T. Hopewell
Pres., Gen. Mgr. William H. Higgins
Program Director James M. Sudeath
Chief Engineer Marvin J. Mahoney

WIRV—Irvine—1960

Frequency: 1550 Kc. Power: 1,000 Watts d.
Owned By Irvanna Bcstg. Co.
Address 141 Broadway
Tel.: 723-2550 KBS
Station Rep. Continental
President, Gen. Mgr. James M. Gaskin
Sales Promo. Mgr., Ch. Eng. Fred W. Dean, Jr.
Publicity Director Betina Sue Wiseman

WLBN—Lebanon—1954

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned Lebanon-Springfield Bcstg. Co.
Address P.O. Box 647
Tel.: 692-3126 KBS
Gen., Sta. Mgr. J. T. Whitlock
Commercial Manager Allen Baker
Chief Engineer W. B. Kelly
Owners of: WIEL, Elizabethtown.

WMTL—Leitchfield—1959

Frequency: 1580 Kc. Power: 250 Watts
Owned By Rough River Bcstg. Co.
Address 121 East Main St.
Tel.: 351 KBS
Station Rep. Kentucky Radio Sales
President, Gen. Mgr. James Shacklette
Chief Engineer W. Hugh Garner

WBLG—Lexington—1946

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By Lexington Bcstg. Corp.
Address 134 N. Limestone St.
Tel.: 3-0433 ABC-KBS
Representative Meeker
Pres., Gen. Mgr. Roy B. White, Jr.
Commercial Mgr. Jim Tomblin
Chief Engineer James Patrick

WLAP—Lexington—1922

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Thoroughbred Bcstg. Co., Inc.
Business-Studio Address 177 N. Upper St.
Tel.: 3-2727 MBS
Representative John E. Pearson
President, Gen. Mgr. William R. Sweeney
Program Director Nick Clooney
Chief Engineer Robert Jones

WVLK—Lexington—1947

Freq.: 590 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Oper. By... Bluegrass Bcstg. Co., Inc.
 Address... Phoenix Hotel
 Tel.: 4-6470... CBS
 Representative... Hollingbery
 General Mgr.... Ted Grizzard
 Commercial Manager... Charles Drew
 Chief Engineer... Paul Dunbar

WFTG—London—1955

Frequency: 1400 Kc. Power: 250 Watts
 Owned By... Lin Bcstg. Corp.
 Address... Box 333
 Tel.: VOlunteer 4-2148... Independent
 Sta. Representative... Hopewell
 Pres., Gen., Sta. Mgr.... Elmo Mills
 Chief Engineer... Russell Henson

WAKY—Louisville—1936

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. d.
 Owned By... Lin Bcstg. Corp.
 Bus.-Studio Address... Ky. Home Life Bldg.
 Tel.: JU 7-8871... Independent
 Representative... Blair
 President... Gordon B. McLendon
 Gen., Sta. Manager... Robert O. Franklin
 Commercial Manager... John F. McCarthy
 Program Director... Howell Smith
 Chief Engineer... G. Callison

WAVE—Louisville—1933

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Operated By... WAVE, Inc.
 Business Address... 725 S. Floyd
 Tel.: JU 5-2201... NBC
 Station Rep. ... Katz
 President... George W. Norton, Jr.
 General Mgr.... Nathan Lord
 Commercial Manager... Woodford Dulaney Jr.
 Program, Sales Prom. Mgr.... James Caldwell
 Chief Engineer... Wilbur Hudson
 Owners of: WAVE-TV.

WHAS—Louisville—1922

Frequency: 840 Kc. Power: 50,000 Watts
 Owned-Oper. By... WHAS, Inc.
 Address... 525 W. Broadway
 Tel.: JU 5-2211... Independent
 Newspaper Affil.... Courier-Journal, Times
 Representative... Henry I. Christal Co.
 President... Barry Bingham
 General Manager... Victor Sholis
 Commercial Manager... John Fouts
 Sales Prom. Manager... William Loader
 Program Director... George Walsh
 Chief Engineer... Orin Towner
 Owners of: WHAS-TV.

WINN—Louisville—1940

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... WINN Bcstg. Corp.
 Bus.-Studio Address... 409 Speed Bldg.

Tel.: JU 5-5148... Independent
 Sta. Representative... Gill-Perna
 President... Glen A. Harmon
 Comm. Mgr.... James Nathan
 Station Manager... M. Maley
 Sales Promo. Mgr.... L. Abraham
 Chief Engineer... Melvin Scarsdale

WKLO—Louisville—1948

Freq.: 1080 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Mid-America Bcstg. Corp.
 Address... 2000 Commonwealth Bldg.
 Tel.: JU 3-4441... Independent
 News. Affil.... Lanchester (Ohio) Eagle-Gazette
 Representative... Robt. Eastman
 President... Charles Sawyer
 Exec. Vice President... J. P. Williams
 Gen., Sta. Manager... William H. Spencer
 Comm., Sales Prom. Manager... William Perry
 Publicity Director... Roberta Scott Bunnell
 Program Director... Ken Rowland
 Chief Engineer... William H. Faulkner
 Owners of: WING, Dayton; WCOL, Columbus;
 WIZE, Springfield.

WKYW—Louisville—1947

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Radio Kentucky, Inc.
 Address... 310 W. Liberty St.
 Tel.: JU 3-4811... CBS
 Sta. Representative... Broadcast Time Sales
 Pres., Gen. Mgr.... F. Eugene Sandford
 VP., Oper. Mgr.... E. Halsey Sandford
 V. P. Sales... Jay Thomson
 Chief Engineer... William Neff

WLou—Louisville—1948

Frequency: 1350 Kc. Power: 5000 Watts d.
 Owned By... Rounsaville Louisville
 Business-Studio Address... 2549 S. Third St.
 Tel.: ME 7-6531... Independent
 Station Reps.... Pearson; Dora-Clayton
 President... Robert W. Rounsaville
 General Mgr.... E. F. Shadburne
 Nat'l Sales Mgr.... Harold F. Walker
 Program Director... Joyce Monroe
 Chief Engineer... Steve Dawson
 Owners of: WCIN, Cincinnati; WFUN, Miami
 Beach; WTMP, Tampa; WVOL, Nashville;
 WYLD, New Orleans; KRZY, Dallas.

WTMT—Louisville—1958

Frequency: 620 Kc. Power: 500 Watts
 Owned By... Jefferson Bcstng. Co. Inc.
 Business Address... 1300 S. 4th St.
 Tel.: MEIrose 7-2527... MBS
 Station Representative... Forjoe
 President... John A. Davenport
 General Manager... Barney Groven
 Station Manager... Robert J. Campbell
 Commercial Manager... Richard Gundle
 Sales Prom. Mgr., Pub. Dir. ... Lee Stinson
 Program Director... Tommy Downs
 Chief Engineer... Charles Cutler

KENTUCKY

WFMW—Madisonville—1949

Frequency: 730 Kc. Power: 250 Watts d.
Owned By..... Messenger Bdcstg. Co., Inc.
Address..... Box 351
Tel.: TA 1-4096..... KBS-MBS
Newspaper Affiliation..... Messenger
Station Representative..... Hopewell
President..... Edgar Arnold, Sr.
Gen., Sta. Manager..... H. W. Wells
Comm. Mgr..... Elmer L. Kelley, Jr.
Program Director..... B. Zint
Chief Eng..... Charles Lee

WTTL—Madisonville—1956

Frequency: 1310 Kc. Power: 500 Watts, d.
Owned..... Hopkins County Bcstrs.
Business Address..... 111 S. Main St.
Tel.: TAYlor 1-7420..... ABC
General Mgr., Chief Eng..... Conway Smith
Commercial Manager..... Jerry McKonly

WWXL—Manchester—1956

Frequency: 1450 Kc. Power: 250 Watts d.
Owned..... Wilderness Rd. Bcstg. Co.
Address..... 109 Court St.
Tel.: LY 8-4694..... KBS
President..... J. L. Tigue
Gen., Sta. Mgr..... C. Corum
Chief Engineer..... Robert Banks

WNGO—Mayfield—1947

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Oper. By..... West Ky. Bcstg. Co.
Business Address..... Paducah Rd.; Box 431
Tel.: 1597..... KBS
Representative..... Indie Sales
President..... Mose Bohn
Gen., Sta. Mgr..... Charles W. Stratton
Comm., Sales Prom. Mgr..... Jim Freeland
Program Director..... Bill Scarbrough
Publicity Director..... Larry McIntosh
Chief Engineer..... Joe Hargrove

WFTM—Maysville—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned By..... Standard Tobacco Co.
Bus. Address..... 626 Forest Ave.
Tel.: LOfan 4-3361..... KBS
President..... Charles P. Clarke
General Manager..... John W. Betts
Comm. Prom. Mgr..... Herbert Williams
Program Director..... Charles D. Boyd
Chief Engineer..... Harold Sagraves

WMIK—Middlesboro—1948

Frequency: 560 Kc. Power: 500 Watts d.
Owned-Oper. By..... Cumberland Gap Bcstg.
Address..... P.O. Box 698
Tel.: 980..... Independent
Newspaper Affil..... Citizens News Co.
President..... Helen K. Henry
Gen. Mgr..... Maurice K. Henry
Program Director..... Bill Baker
Chief Engineer..... Frank Folsom, Jr.

WFLW—Monticello—1955

Frequency: 1360 Kc. Power: 1000 Watts d.

Owned-Operated By... Wolf Creek Bcstg. Co.
Address..... Box 36
Tel.: Fillmore 8-3166..... KBS
Station Manager..... Fred A. Staples

WMOR—Morehead—1955

Frequency: 1330 Kc. Power: 1000 Watts, d.
Owned & Operated By... Morehead Bcstg. Co.
Address..... Box 59
Tel.: STate 4-4141..... KBS
President..... J. Earl McBrayer
General Manager..... W. M. Whitaker
Chief Eng..... Earl S. Young

WMSK—Morganfield—1960

Frequency: 1550 Kc. Power: 250 Watts d.
Owned By..... Union Co. Bcstg. Co.
Address..... Box 55
Tel.: 1360..... Independent
Station Reps... Hopewell, Kentucky Radio Sales
President..... Charles E. Lancaster
Promotion Manager..... Samuel L. Crawley
Chief Engineer..... J. B. Crawley

WMST—Mt. Sterling—1957

Frequency: 1150 Kc. Power: 500 Watts
Owned By..... Mt. Sterling Broadcasting Co.
Business Address..... 34 Broadway
Tel.: 1150..... KBS
Station Representative..... Geo. T. Hopewell
President..... R. J. Reynolds
V.P., General Manager..... Bob Doll
Program Director..... Ron Mastin
Sales Prom. Manager..... Russell Drake
Chief Engineer..... Bill McGuire

WLOC—Munfordville—1956

Frequency: 1150 Kc. Power: 1 Kw., d.
Owned By..... S. Central Ky. Bcstg. Corp.
Address..... Munfordville
Tel.: JA 4-4111..... KBS
President..... H. T. Parrott
General, Sta. Manager..... Redman L. Turner
Program Director..... Mary Goodman

WNBS—Murray—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... Service Bcstg. Co.
Address..... P. O. Box 548
Tel.: PLaza 3-3411..... Independent
Representative..... Dore
Pres., Sta. Mgr..... Charles Shuffet
Gen. Mgr., Ch. Engr..... C. H. Hulse

WNKY—Neon—1956

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned..... Letcher Bcstg. Corp.
Address..... Main St.
Tel.: 7714..... KBS
President..... Dave L. Craft
Gen., Sta. Mgr..... W. E. May

WNOP—Newport—1948

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Operated By..... Tri-City Bcstg. Co.
Business-Studio Address..... 606 Monmouth St.

Tel.: JU 1-7100.....Independent
 President.....James G. Lang
 General Manager.....Dick Pike
 Station, Program Mgr.....R. D. Nunn
 Comm., Sales Prom. Mgr.....Bill Rismiller
 Publicity Director.....Ann Lang
 Chief Engineer.....Chas. Hettesheimer

WOMI—Owensboro—1938

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By...Owensboro Bcstg. Co., Inc.
 Address.....Box 536
 Tel.: MU 3-1558.....CBS
 Newspaper Affiliations...Messenger, Inquirer
 President.....Lawrence W. Hager
 General Manager.....Hugh O. Poner
 Program Director.....Cliffordean Potter
 Chief Engineer.....Harold I. Peters

WVJS—Owensboro—1947

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned-Oper. By..Owensboro On The Air, Inc.
 Address.....Highway 60 West
 Tel.: MU 3-3521.....ABC
 President.....V. J. Steele
 General Manager.....Malcolm Greep
 Commercial Manager.....Parker Smith
 Station Program Dir.....Earl Fisher
 Asst. Program Dir.....Jim Orten
 Publicity Dir.....Ruth Steele
 Chief Engineer.....Earl Jagoe

WDXR—Paducah—1957

Frequency: 1560 Kc.....Power: 1 Kw.
 Owned By.....E. W. McKinney-Smith
 Address.....Hotel Irvin Cobb
 Tel.: 443-1737.....NBC
 Station Rep.....Grant Webb
 President, Gen. Mgr.....E. W. McKinney-Smith
 Comm., Sta. Mgr.....Sarah McKinney-Smith
 Chief Engineer.....E. Abanathy

WKYB—Paducah—1946

Freq.: 570 Kc..Power: 1 Kw. d., 500 Wts., n.
 Owned-Oper. By.....Barrington Co. of Ky.
 Address.....526 Kentucky Ave.
 Tel.: 442-1678.....CBS
 Representative.....Bolling
 Pres.....Bruce Barrington
 General Mgr.....Richard B. Friend
 Comm. Sta. Mgr.....Jim M. Page
 Ch. Eng.....Tom Summers

WPAD—Paducah—1930

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By ..Paducah Bdcstg. Co., Inc.
 Address.....Taylor Bldg.
 Tel.: 2-8231.....CBS
 Sta. Representative.....Bernard Howard
 President, Gen. Mgr.....Pierce E. Lackey
 Station, Program Dir.....Robert P. Joseph
 Chief Engineer.....U. C. Morris

WSIP—Paintsville—1949

Frequency: 1490 Kc..Power: 1 Kw.d., 250 W.n.

Owned-Oper. By.....Big Sandy Bcstg. Co.
 Address.....121 Main St.
 Tel.: 789-5311.....MBS-KBS
 Station Rep.....Ky. Radio Sales; Hopewell
 President, Gen. Mgr.....Paul G. Fyffe
 Commercial Manager.....Bill Barker
 Program Director.....Ted Fairburn
 Chief Engineer.....Gene Baldrige

WKLX—Paris—1955

Frequency: 1440 Kc.....Power: 1000 Watts d.
 Owned & Operated By.....Paris Bcstg. Co.
 Address.....Box 141
 Tel.: 1440.....KBS
 Sta. Reps.....Continental, Kentucky Radio Sales
 Pres., Gen. Mgr.....C. W. Krause
 Comm. Sta. Mgr.....Jim Withrow
 Program, Prom. Director.....D. L. Krause
 Chief Engineer.....James L. Thompson

WLSI—Pikeville—1949

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Cumberland Pub. Co.
 Address.....North Mayo Trail
 Tel.: 437-7323.....Independent
 Newspaper Affiliation...Pike County News
 President.....Mrs. W. J. Ward, Jr.
 General, Comm. Mgr.....Roy E. Alexander
 Saks Prom. Mgr., Prog. Dir.....John Adkins
 Publicity Director.....Phil Pummill
 Chief Engineer.....Lawson Paxton

WPKE—Pikeville—1949

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....East. Ky. Bcstg. Corp.
 Address.....Pikeville, Ky.
 Tel.: General 7-4051.....MBS-KBS
 Station Representative.....Ky. Radio Sales
 President.....J. E. McBrayer
 Program Director.....Dorothy H. Robinson
 Commercial Manager.....B. Pierce
 Chief Engineer.....James K. Hoskins

WMLF—Pineville—1957

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Ken-Te-Va-Bcstg. Co.
 Address.....P.O. Box 26
 Tel.: ED 7-2100.....Independent
 Representative...Continental; Ky-Radio Sales
 General Manager.....South C. Bevins
 Chief Engineer.....Hubert Turner
 Owners of: WOVE, Welch; WIRV, Irvine.

WDOC—Prestonsburg—1957

Frequency: 1310 Kc...Power: 5000 Watts d.
 Owned By.....Gordon Collins
 Address.....Prestonsburg
 Tel.: TU 6-2338.....Independent
 President, Gen. Mgr.....Gordon Collins
 Commercial Manager.....Henry Gilbert
 Chief Engineer.....Doc Harmon

WPRT—Prestonsburg—1952

Frequency: 960 Kc.....Power: 1000 Watts, d.
 Owned By.....Stephens Industries, Inc.

KENTUCKY

Address.....South Lake Drive
Tel.: 2050.....KBS
President.....D. C. Stephens
General Mgr.....Dora S. Stephens
Station Mgr.....David L. Stephens
Program, Chief Eng.....Walter E. May

WPKY—Princeton—1950

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....Princeton Bcstg. Co.
Address.....Dawson Rd.
Tel.: EM 5-2072.....KBS
Gen. Mgr., Chief Eng.....Leslie Goodaker
Comm. Mgr.....Ellis Burnam
Sales Prom. Mgr.....Wilburn Wilson
Program Dir.....Twyman Boren

WRVK—Renfro Valley—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned.....Renfro Valley Bcstrs., Inc.
Address.....Renfro Valley
Tel.: 256-2146.....Independent
V.P., Gen. Mgr.....Tom Hargis
Chief Engineer.....T. Foster

WEKY—Richmond—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Tinker, Inc.
Address.....McKee Bldg.
Tel.: 623-1340.....KBS
Station Representative.....Kentucky Radio Sales
President.....J. Francke Fox, Jr.
Gen., Sta. Manager.....Bob Spradlin
Commercial Manager.....Max Duncan
Program Director.....John Sullivan
Chief Engineer.....Jimmy Kincer

WRUS—Russellville—1953

Frequency: 610 Kc.....Power: 500 Watts d.
Owned-Oper. By.....So. Kentucky Bcsters.
Address.....P. O. Box 110
Tel.: Parkview 6-2471.....KBS
Station Representative.....Bolles
President.....Roth E. Hook
Gen., Comm. Mgr.....Woodrow P. Sosh
Program Director.....Don Neagle
Sales Prom. Mgr.....Mrs. Jo Davis
Chief Engineer.....Andy Rector

WLCK—Scottsville—1958

Frequency: 1250 Kc.....Power: 500 Watts, d.
Owned By.....State Line Bcstg. Co.
Address.....217½ W. Main St.
Tel.: 237-3148.....KBS
Station Rep.....Kentucky Radio Sales
President.....R. L. Turner
General Mgr.....Bobby Colvin
Commercial Mgr.....Marvin J. Nafus
Chief Engineer.....Eugene Harston

WTLO—Somerset—1958

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....Pulaski Bcstg. Corp.
Address.....P.O. Box 443
Tel.: 678—8151.....Independent
President, Gen. Mgr.....E. Buis
Commercial Mgr.....H. Edwards
Chief Engineer.....B. Thompson

WSFC—Somerset—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Southeastern Bcstg. Co.
Address.....P.O. Box 740
Tel.: 678-5151.....MBS-KBS
Representative.....Ky. Radio Sales
Pres., Gen. Mgr.....Mike Layman
Comm., Sales Prom. Mgr.....Donald Orwin
Program Director.....Clyde Denton
Chief Engineer.....Robert L. Shoopman

WTKY—Tompkinsville—1960

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....WMCV, Inc.
Address.....P. O. Box 434
Tel.: HU 7-5295.....Independent
President.....W. C. Clark
Vice-President, Sta. Mgr., Prog. Dir....J. Clark
Sales Manager.....L. Agers

WKKS—Vanceburg—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Karl Kegley
Address.....1106 Fairlane Drive
Tel.: SWift 6-3411.....Independent
Station Reps.....Continental; Ky. Radio Sales
President, Owner.....Karl Kegley
Station, Comm. Mgr.....Roger Keller
Chief Engineer.....Jesse Stamm

WMTC—Vancleve—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Kentucky Mt. Holliness Assn.
Bus.-Studio Address.....Vancleve
Tel.: NOrmandy 6-5006.....Independent
Representative.....Continental
President.....Dr. Lela G. McConnell
General, Comm. Mgr.....Wilfred Fisher
Chief Engineer.....Kenneth Amspauh

WTCW—Whitesburg—1953

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Folkways Bcstg. Co., Inc.
Address.....Box 660
Tel.: 2711.....Independent
President, Gen. Mgr.....Donald F. Crosthwaite
Chief Engineer.....Joe W. Goode

WEZJ—Williamsburg—1959

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned By.....Whitley County Bcstg. Co.
Address.....107 S. 4th St.
Tel.: 6125.....Independent
President.....Leo Buck
General Manager.....K. Buck
Chief Engineer.....K. Morgan

WWKY—Winchester—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By.....WWKY, Inc.
Address.....P. O. Box 535
Tel.: Ploneer 4-2864.....Independent
President.....Donald J. Horton
General Manager.....Gerald J. Cashman
Sales Prom. Manager.....Tommy Bird
Program Director.....Jim Anderson
Publicity Director.....Maureen Tegge

Pop.: 3,375,000
Families: 959,000

LOUISIANA

Radio Homes: 925,500
AM Stas. in State: 79

KROF—Abbeville—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By. Abbeville Bcstg. Serv. Inc.
Address. P. O. Box 620
Tel.: TW 3-2531 Independent
President. H. Frenzel Pere
General Manager. George P. Martin

KALB—Alexandria—1935

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By. Alexandria Bdcstg. Co., Inc.
Address. 601 Washington St.
Tel.: Hillcrest 3-2543. ABC
Owner. T. B. Lanford
Gen. Manager. Walter D. Melson
Station, Comm. Mgr. Alec Marchand
Chief Engineer. Sherman Huffman

KDBS—Alexandria—1953

Frequency: 1410 Kc. Power: 1 Kw.
Owned. Dixie Bcstg. Ser.
Address. 1515 Jackson St.
Tel.: Hillcrest 3-7454. Independent
President, Gen. Mgr. Irving Ward-Steinman
Station Manager. William G. Lynch
Chief Engineer. Henry J. Lazarone

KSYL—Alexandria—1947

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By. KSYL, Inc.
Address. Box 1489
Tel.: Hillcrest 2-6611. NBC
Pres., Comm. Mgr. Milton Fox
Gen., Sta. Mgr. Sylvan Fox
Sales Prom. Mgr., Pub. Dir. Shirley Racine
Program Director. Larry Parker
Chief Engineer. Leonard Dupree

WABL—Amite—1955

Frequency: 1570 Kc. Power: 500 Watts, d.
Owned-Oper. By. Amite Broadcasting Co.
Address. P.O. Box 787
Tel.: 8385. Independent
Station, Sales Prom. Mgr. C. W. Fitz
Chief Engineer. V. E. Dudley

KTRY—Bastrop—1948

Frequency: 730 Kc. Power: 250 Watts d.
Owned-Oper. By. Paul R. Schilling
Address. 217 S. Washington St.
Tel.: 1400. KBS
President, Gen. Mgr. P. R. Schilling
Chief Engineer. Hugh Smith

KVOB—Bastrop—1957

Frequency: 1340 Kc. Power: 250 Watts
Owned By. Bastrop Bcstg. Co. Inc.
Address. Box 1340
Tel.: 1340. KBS
President. G. H. Goodwin
General Manager. B. Rainey

WAIL—Baton Rouge—1957

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By. Merchants Bcsirs.
Address. 3150 College Dr.
Tel.: Dickens 4-5275. Independent
Station Representative. Weed
Pres., Gen. Mgr. Ralph L. Burge
Commercial Manager. Harold G. Herthum
Program Dir. C. Arnold
Chief Engineer. Ed Van Valkenburg

WIBR—Baton Rouge—1948

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By. Community Bcstg. Co.
Address. P. O. Box 1226
Tel.: DI 8-6716. Independent
Station Representative. Forjoe
President, Gen. Mgr. Robert Earle
Prog. Dir. Bernard Zuccaro
Comm. Mgr. Olas Olsen
Chief Engineer. Herb Coussou

WJBO—Baton Rouge—1934

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By. Baton Rouge Bcstg. Co., Inc.
Business-Studio Address. 444 Florida St.
Tel.: DI 2-5271. NBC
News, Afilil. Capital City Press
Sta. Representative. Geo. P. Hollingbery
President. Douglas L. Manship
Station Manager. Roger S. Davison
Program Coordinator. Ken Winstanley
Chief Engineer. Leonard Benson
Owners of: WBRZ, Baton Rouge.

WLCS—Baton Rouge—1946

Frequency: 910 Kc. Power: 1000 Watts
Owned-Operated By. Air Waves, Inc.
Business Address. 204 North St.
Tel.: DI 2-4411. Independent
Representative. Masla
Gen. Manager. Lamar Simmons
Comm. Mgr. T. A. LeBlanc
Chief Eng. Eugene Howell

WXOK—Baton Rouge—1952

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By. WXOK, Inc.
Address. 243 Convention St.
Tel.: DI 4-7604. Independent
Representative. Bernard Howard
President. Jules Paglin
General Manager. S. Ray, Jr.
Station Manager. Thomas L. McGuire
Chief Engineer. Thomas W. Wood

WYNK—Baton Rouge—1956

Frequency: 1380 Kc. Power: 500 Watts, d.
Owned By. Vox, Inc.
Address. 820 Commerce Bldg.
Tel.: Dickens 3-6606. ABC-KBS-MBS
General Manager. R. Gomez
Chief Engineer. Lewis Goode

LOUISIANA

WBOX—Bogalusa—1954

Frequency: 920 Kc. Power: 1 Kw. d.
Owned By..... Magic City Bcstg. Corp.
Address..... Box 689
Tel.: REpublic 2-4254..... Independent
Station Representative..... Beaver & Assoc.
President, Gen. Mgr..... Ralph Blumberg
Chief Engineer..... Larry Ward

WIKC—Bogalusa—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Curt Siegelin
Business Address..... P. O. Box 811
Tel.: REpublic 5-1355..... MBS, KBS
President..... Curt Siegelin
Gen., Sta. Mgr..... John H. Knight
Program Director..... Ron Hunter
Chief Engineer..... Vernon Jones

WARB—Covington—1953

Frequency: 730 Kc. Power: 250 Watts d.
Owned-Operated By..... WARB, Inc.
Address..... Box 568
Tel.: 1600..... KBS
President..... David C. Blossman
Gen. Mgr., Ch. Eng..... J. R. Webb

KSIG—Crowley—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... KSIG Bcstg Co., Inc.
Bus.-Studio Address..... 320 N. Parkerson Ave.
Tel.: 783-2520..... MBS-KBS
Representative..... T. F. Clark
President..... Hirsch Scholl
General Manager..... Louis M. Basso
Commercial Manager..... Thomas E. Griffin
Program Director..... Charles Williams
Chief Engineer..... Donald Rowland

WLBI—Denham Springs—1959

Frequency: 1220 Kc. Power: 250 Watts
Owned By..... Avoyelles Bcstg. Corp.
Address..... 132 Hummel St.
Tel.: NO 5-5155..... KBS
President..... W. L. Billups
Station Manager..... Gerald Fannaly
Chief Engineer..... C. P. Woodside
Owners of: KAPB, Marksville.

KDLA—DeRidder—1950

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Sabine Broadcasting Co.
Address..... Washington at First St.
Tel.: 7600..... KBS
President..... Cyril W. Reddoch
General Manager..... Ralph L. Hooks
Ch. Eng., Commercial Mgr..... Wayne L. Sanders

KEUN—Eunice—1952

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By..... Tri-Parish Bcstg. Co.
Address..... Box 511
Tel.: GL 7-3041..... MBS-KBS
President..... Vince Riehl
Gen., Sta. Mgr..... Thomas C. Voinche
Sales Mgr., Ch. Eng..... Dean Nezat

Program Director..... Karl R. DeRowen
Publicity Director..... Skip Stewart

KFNV—Ferriday—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned..... Miss-Lou Bcstg. Co.
Address..... Box 592
Tel.: 757-4200..... MBS
President..... Mrs. Marie Zuccaro
Gen. Mgr., Ch. Eng..... George Wilson
Commercial Manager..... Johnnie Littlejohn
Sales Prom. Manager..... Dale Magun
Program Director..... A. L. Britt
Publicity Director..... Juanita Wilson

KFRA—Franklin—1961

Frequency: 1390 Kc. Power: 500 Watts d.
Owned By..... KFRA, Inc.
Address..... Box 427
Tel.: 247..... Independent
President..... Lionel B. DeVille
General, Sta. Manager..... Chris Duplechain
Program Dir., Ch. Eng..... John M. Pitre

KLFT—Golden Meadow—1955

Frequency: 1600 Kc. Power: 1000 W. d.
Owned By..... Leo J. Theriot
Address..... 1614 South Bayou Drive
Tel.: GReenfield 5-5165..... KBS
Station Representative..... Hopewell
President, General Mgr..... Leo J. Theriot
Commercial Manager..... Jerry Mitchell
Prgo. Dir., Sales Promo. Mgr..... Roy Vicknair, Jr.
Chief Engineer..... George Roundtree Jr.

WFPR—Hammond—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Airweb, Inc.
Business-Studio Address..... Box 432
Tel.: 960-3589..... KBS
Pres., Gen. Mgr..... John A. Chauvin
Commercial Manager..... Foots McCrory
Chief Engineer..... Charles Herman

KLUV—Haynesville—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By..... Haynesville Bcstg. Co.
Address..... Waters St.
Tel.: 505..... KBS
Station Rep..... Hopewell
President..... Paul Newell
Station, Program Mgr..... William R. Dunaway
Chief Engineer..... A. T. Moore
Owners of: KASO, Minden; WGLC, Centreville.

KVHL—Homer—1955

Frequency: 1320 Kc. Power: 1 Kw., d.
Owned..... Claiborne Bcstg. Corp.
Address..... Box 97
Tel.: 3804..... KBS
President..... Tom Deas
General Mgr., Ch. Eng..... Colon Johnston

KCIL—Houma—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned..... KCIL, Inc.
Address..... P.O. Box 1031

Tel.: 2-6828.....KBS
 Station Representative.....Indie Sales
 President.....Denver T. Brannen
 V.P., Gen. Manager.....Les Ryder
 Program Director.....Virginia Ryder
 Chief Engineer.....Bill Collins
 Owners of: WDLP, Panama City; WUPU, Gainesville; WPAP, Fernandina Beach, Fla.

KJEF—Jennings—1950

Frequency: 1290 Kc.....Power: 1,000 Watts d.
 Owned-Oper. By.....Jennings Bcstg. Co., Inc.
 Address.....1521 Lake Arthur Ave.
 Tel.: 824-2934.....KBS
 Pres., Gen. Mgr., C. Eng.....Clovis L. Bailey
 Comm. Mgr.....Gerald Dugaz

KTOC—Jonesboro—1958

Frequency: 920 Kc.....Power: 1,000 Watts
 Owned By.....Jackson Parish Bcstrs.
 Address.....P. O. Box 550
 Tel.: 4600.....KBS
 Station, Comm. Mgr.....A. H. Colvin Jr.
 Program, Ch. Eng.....T. L. Colvin Sr.

KPEL—Lafayette—1957

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 Wts. n.
 Owned By.....Radio Lafayette
 Address.....Box 3120
 Tel.: CEnter 4-7418.....ABC
 Sta. Reps.....Bolles; Reilly; Tracy Moore
 President.....John Paul Goodwin
 Gen., Sta. Mgr.....William A. Patton
 Comm. Manager.....R. Herbert
 Chief Engineer.....John H. Shipp, Jr.

KVOL—Lafayette—1935

Frequency: 1520 Kc.....Power: 500 Watts
 Owned-Oper. By.....Evangeline Bcstg. Co., Inc.
 Address.....123 E. Main
 Tel.: CE 4-5151.....NBC
 Station Representative.....Robert Meeker
 General Manager.....George H. Thomas
 Station Mgr.....E. H. Hughes
 Sales Prom. Manager.....Ron Gomez
 Program Director.....Watson Jelks
 Publicity Director.....Peggy Guidry
 Chief Engineer.....Adrian Martin

KXKW—Lafayette—1960

Frequency: 1500 Kc.....Power: 500 Watts
 Owned By.....General Communications, Inc.
 Address.....611 S. Buchanan St.
 Tel.: CEnter 5-1520.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 President, Gen. Mgr.....James C. Pollock
 Sales Promotion Manager.....Rodney Hamilton
 Program Director.....Ernie Alexander
 Publicity Director.....Robert H. Mehaffie
 Chief Engineer.....Ben Walker

KAOK—Lake Charles—1947

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....KAOK, Inc.
 Address.....P. O. Box S
 Address.....611 S. Buchanan St.

Station Rep.....Bernard Howard
 President.....J. J. Paglin
 General, Station Mgr.....Roy K. Rhodes
 Comm., Sales Prom. Mgr.....W. L. Jackson
 Prog., Pub. Director.....Ray Valdetero
 Chief Engineer.....Walter Jones
 Owners of: WGOK, Mobile; WBOK, New Orleans;
 WXOK, Baton Rouge; WLOK, Memphis; KYOK,
 Houston.

KLOU—Lake Charles—1947

Frequency: 1580 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Dixie Broadcasters, Inc.
 Address.....Box 817
 Tel.: HE 6-7277.....Independent
 Station Representative.....John E. Pearson Co.
 President, Gen. Mgr.....Albert D. Johnson
 Station, Comm. Mgr.....Bill Davis
 Program, Publicity Director.....John Janot
 Chief Engineer.....Robert Lee Wilkes

KPLC—Lake Charles—1935

Frequency: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Calcasieu Bcstg. Co.
 Address.....Majestic Hotel
 Tel.: HE 9-2713.....NBC
 Representative.....Weed
 General Mgr.....Jim Toth
 Commercial Mgr.....R. M. White
 Program Dir., Chief Eng.....A. B. Craft

KLPL—Lake Providence—1957

Frequency: 1050 Kc.....Power: 250 Watts, d.
 Owned.....Radio Service Co.
 Address.....Box 342
 Tel.: 834.....KBS
 Representative.....Bogner & Martin
 Presidents.....E. McMurray & F. Baldwin
 Sta., Comm. Mgr.....Gene Underwood
 Chief Engineer.....P. Kuhn

KLLA—Leesville—1956

Frequency: 1570 Kc.....Power: 1 Kw.
 Owned.....Leesville Broadcasting Co.
 Address.....P. O. Box 1323
 Tel.: 3403.....KBS
 Mgr. Partner, Gen. Mgr.....I. Ward-Steinman
 Commercial Mgr.....Ed Marshall
 Chief Engineer.....Henry J. Lazarone

KDBC—Mansfield—1954

Frequency: 1360 Kc.....Power: 1 Kw. d.
 Owned.....DeSoto Bcstg. Corp.
 Address.....P. O. Box 740
 Tel.: 1360.....KBS
 Gen., Comm. Mgr.....Arthur L. Greene
 Chief Engineer.....L. Allen

KAPB—Marksville—1954

Frequency: 1370 Kc.....Power: 1000 Watts, d.
 Owner.....Avoyelles Bcstg. Corp.
 Address.....110 W. Mark St.
 Tel.: 7206.....KBS
 President.....W. L. Billups
 Chief Engineer.....D. J. Bordelon

LOUISIANA

KASO—Minden—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Minden Bcstg. Co.
Address.....Box 588
Tel.: FRanklin 7-1513.....KBS
Sta. Representative.....Hopewell
President.....H. R. Cook
Chief Engineer.....Martin Kirsch Jr.
Owners of: KLUV, Haynesville; WSEA, Milton.

KLIC—Monroe—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Dr. Frank Cerniglia
Address.....626 Bernhardt Bldg.
Tel.: FAirfax 3-4617.....MBS-KBS
General Mgr.....Dr. Frank Cerniglia
Chief Engineer.....C. B. Gibbons

KMLB—Monroe—1930

Frequency: 1440 Kc...Power: 5000 d.; 1000 n.
Owned By.....KMLB, Inc.
Business Address.....Box 1723
Tel.: FAirfax 2-7161.....ABC, NBC
Station Representative.....Howard
General Manager.....James Plaisance
Chief Engineer.....O. R. Morgan

KNOE—Monroe—1944

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....James A. Noe
Address.....Box 1742
Tel.: FA 2-8155.....Independent
Representative.....H-R Reps
President.....James A. Noe
General Manager.....B. Davis
Chief Engineer.....Ray Boyd

KMRC—Morgan City—1954

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned.....Tri-City Bcstg. Inc.
Address.....P. O. Box 889
Tel.: 459-9036.....KBS
President.....Warren I. Fortier
General Manager.....Mort Silverman
Station, Comm. Mgr.....C. Ray Pilant
Program Director.....Farrell Bonner
Chief Engineer.....Hampton Clark

KNOC—Natchitoches—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Natchitoches Bcstg. Co.
Business-Studio Address.....720 Front St.
Tel.: 2353.....Independent
Station Representative.....Walton
Pres., Gen. Mgr., Chief Eng.. B. H. Bailey, Jr.
Sta., Comm. Mgr.....Norman A. Fletcher
Program Director.....Jim Elkins

KANE—New Iberia—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...New Iberia Bcstg. Co.
Address.....104 W. St. Peter St.
Tel.: EMerson 9-6726.....Independent
Gen., Sta. Manager.....Donald Bonin
Commercial Manager.....Sherry A. Lopez

Program Director.....Dee Voorhies
Publicity Director.....Ken Nowell
Chief Engineer.....Joe Sikes

KVIM—New Iberia—1951

Frequency: 1360 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Queen City Bcstg. Co.
Address.....P. O. Box 50
Tel.: EMerson 4-5826.....Independent
General Manager.....John H. Coco
Chief Engineer.....Lloyd Bernard

WBOK—New Orleans—1951

Frequency: 800 Kc.....Power: 1000 W., d.
Owned By.....WBOK, Inc.
Address.....505 Baronne St.
Tel.: 524-5363.....Independent
Station Representative.....Bernard Howard
President.....Jules J. Paglin
Ex. Vice Pres.....Stanley W. Ray, Jr.
Station Mgr.....Ed Prendergast
Commercial Manager.....Fred Schwarz
Program Director.....Rene Duffour
Chief Engineer.....John Hart
Owners of: WLOK-AM, Memphis; WGOK-AM, Mobile; WXOK-AM, Baton Rouge; KAOK-AM, Lake Charles; KYOK-AM, Houston.

WDSU—New Orleans—1923

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Operated By.....WDSU Bcstg. Corp.
Business Address.....520 Royal St.
Tel.: 524-4371.....NBC
Representative.....John Blak
President.....Edgar B. Stern
General Mgr.....A. Louis Read
Station Manager.....John F. Screen
Commercial Manager.....Harold Wheelahan
Production Manager.....Larry Wilson
Sales Prom. Mgr.....Stan Cohen
Operation Manager.....Stanley Holiday
Chief Eng.....Lindsey Riddle

WSMB—New Orleans—1925

Frequency: 1350 Kc.....Power: 5000 Watts
Owned.....WSMB, Inc.
Address.....Maison Blanche Bldg.
Tel.: MA 5921.....ABC
Representative.....Hollingbery
General Mgr.....M. Kieffer
Chief Engineer.....Harold Nebe
Owners of: WFBL, Syracuse, N. Y.; KORL, Honolulu, Hawaii.

WJBW—New Orleans—1926

Frequency: 1230 Kc..Power: 1 Kw.d., 250 W.n.
Owned By.....Carmen Macri
Address.....637 Common St.
Tel.: 524-8265.....Independent
VP., General Mgr.....Allan W. Roberts
Commercial Manager.....Frank Amayi
Oper. Manager.....Bobby Vann
Program Director.....Allan Allknight
Sales Program Mgr.....Ed Muniz
Publicity Director.....Mike Porter
Chief Engineer.....J. Shelton

WJMR—New Orleans—1945

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Supreme Bcstg Co., Inc.
 Address.....1500 Canal St.
 Tel.: EX 3131.....MBS
 Sta. Representative.....Weed
 President.....Chester Owens
 Gen. Mgr., Ch. Eng.....George A. Mayoral
 Program Dir.....Tom Abbott

WNOE—New Orleans—1925

Frequency: 1060 Kc..Power: 50 Kw.d., 5 Kw.n.
 Owned By.....WNOE, Inc.
 Address.....Sheraton-Charlton Hotel
 Tel.: 529-2173.....Independent
 President, Gen. Mgr.....James A. Noe, Jr.
 Comm., Sales Prom. Mgr.....Cleve J. Brien
 Program Director.....Jim Stewart
 Publicity Director.....Gerald Monday
 Chief Engineer.....A. J. Bourgeois
 Owners of: KNOE-AM-TV, Monroe; WUNE, Baton Rouge.

WTIX—New Orleans—1951

Frequency: 690 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....Storz Broadcasting Co.
 Address.....328 Chartres St.
 Tel.: 523-3562.....Independent
 Station Representative.....Eastman

President.....Todd Storz
 V.P., General Mgr.....Fred Berthelson
 Program Dir.....R. Martin
 Chief Engineer.....William Baker

WWL—New Orleans—1922

Frequency: 870 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Loyola U. of South
 Address.....Roosevelt Hotel
 Tel.: Jackson 5-2194.....CBS
 Representative.....Katz
 President.....Rev. Patrick J. Donnelly, S.J.
 Gen., Sta. Manager.....William A. Dean
 Sales Prom. Manager.....Albert F. Widmer
 Program Director.....Vincent Alletto
 Publicity Director.....Albert Fisher
 Chief Engineer.....J. D. Bloom
 Owners of: WWL-TV.

WWOM—New Orleans—1960

Frequency: 600 Kc.....Power: 1 Watt d.
 Owned By.....Franklin Bcstg. Co.
 Address.....614 N. Rampart St.
 Tel.: 529-7516.....Independent
 Station Representative.....Adam Young
 President.....William F. Johns
 General Mgr.....D. Wagenvoord

WSMB

RADIO

DOMINATES!

NEW ORLEANS, LOUISIANA

- AUTHENTIC NEWS COVERAGE
- FAMILY PROGRAMMING
- OUTSTANDING EXPERIENCED AIR SALESMEN
- CREATIVE SELLING
- COMPLETE MERCHANDISING

National Representative—George P. Hollingbery Co.

FOUNDERS CORP.

One of the Founder's groups of Stations, including KORL, Honolulu; WFBL, Syracuse, New York
 WSMB, New Orleans, Louisiana.



LOUISIANA

Sta., Sales Prom. Mgr. Harry Ladas
 Program Director..... Ken Karlton
 Chief Engineer..... Edwin Treadaway
 Owners of: WEW, St. Louis; WLOD, Ft. Lauderdale; WMIN, St. Paul; KOMA, Tulsa.

WYLD—New Orleans—1949

Frequency: 940 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By..... Rounsaville of N.O. Inc.
 Address..... 2906 Tulane Ave.
 Tel.: 822—1945 Independent
 Sta. Reps..... Pearson; Dora-Clayton
 President..... Robert W. Rounsaville
 General Manager..... John J. Revisore
 Station Manager..... Norman Stewart
 Sales Prom. Mgr., Prog. Dir. David Shaffer
 Chief Engineer..... John Feselier
 Owners of: WCIN, Cincinnati; WVOL, Nashville;
 WFUN, Miami; WLOU, Louisville; WTMP, St.
 Petersburg; KRZY, Dallas.

KREH—Oakdale—1953

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Oper. By..... Louisiana Bcstg. Service
 Address..... P.O. Box 571
 Tel.: 900..... KBS
 General Manager..... R. L. Hooks
 Chief Engineer..... L. Hargrove

KWCL—Oak Grove—1958

Frequency: 1280 Kc. Power: 500 Watts, d.
 Owned By..... Carroll Bcstg. Co.
 Address..... South Jackson St.
 Tel.: GArden 8-2389..... KBS
 President..... E. R. McCormick
 Station Mgr..... Charles Farrell

KSLO—Opelousas—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... KSLO Bcstg. Co.
 Address..... P. O. Box 32
 Tel.: 942—2633..... ABC
 Station Representative..... Hal Walton
 General Mgr..... W. Eugene Jones
 Program Manager..... Wandell Allegood
 Program Director..... Rita Valin
 Chief Engineer..... Freddie Hebert

KRIH—Rayville—1957

Frequency: 990 Kc. Power: 250 Watts, d.
 Owned By..... John Touchstone
 Address..... Box 420
 Tel.: 4855..... KBS
 Gen. Mgr..... L. S. Mc Clure

KRUS—Ruston—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... Ruston Bcstg. Co.
 Address..... Box 533
 Tel.: AL 5-2530..... KBS
 Newspaper Affil..... Leader
 President..... C. E. Faulk, Jr.
 Gen. Manager..... William Carter
 Chief Engineer..... R. T. Jordan

KANB—Shreveport—1958

Frequency: 1300 Kc. Power: 1,000 Watts d.
 Owned By..... Kenwil, Inc.
 Address..... P. O. Box 7243
 Tel.: 423—2668 Independent

Sta. Reps..... Wittig, Dora Clayton, Oakes
 Owners... L. S. Walton, F. Dusenbury, J. Phillippus
 General Manager..... Glenn V. Wilson
 Commercial Manager..... Brown E. Moore
 Program Director..... Doris Mae Wilson
 Chief Engineer..... C. Goulden

KBCL—Shreveport—1957

Frequency: 1220 Kc. Power: 250 Watts
 Owned By..... Good Music, Inc.
 Address..... P.O. Box 727
 Tel.: 423-1606..... Independent
 Station Reps..... Melville; Geo. T. Hopewell
 President..... C. Godfrey
 General, Station Mgr. V. Barnes
 Chief Engineer..... A. T. Moore

KCIJ—Shreveport—1950

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By... Southwest Bcstrs. Inc.
 Address..... Box 197
 Tel.: 424—0814 KBS
 Representative..... Gill-Perma
 President, Gen. Mgr. S. R. David
 Program Publicity Dir..... E. V. Roberts
 Chief Engineer..... Benny Culbertson

KEEL—Shreveport—1923

Frequency: 710 Kc. Power 10 Kw. d.; 5 Kw. n.
 Owned-Oper. By..... Foster & Associates
 Address..... 1500 N. Market
 Tel.: 425—8692 Independent
 Station Rep..... John Blair
 Pres..... Gordon B. McLendon
 General, Sta. Manager..... Richard H. Wilcox
 Comm. Prom. Mgr..... Marie Gifford
 Chief Engineer..... Rudy Johnson
 Owners of: KLIF, Dallas; KILT, Houston; K TSA,
 San Antonio; WAKY, Louisville; WYSL, Buf-
 falo; KABL, San Francisco.

KJOE—Shreveport—1954

Frequency: 1480 Kc. Power: 1 Kw. d.
 Owned By..... Ray Armand Bcstg. Co.
 Address..... 529½ Crockett St.
 Tel.: 422-0732 Independent
 Station Representative..... Meeker Co.
 President..... Armand Kovitz
 Program Director..... Ronnie Palmer
 Publicity Director..... Elizabeth Hawkins
 Chief Engineer..... Carl Goulden

KOKA—Shreveport—1950

Frequency: 980 Kc. Power: 5000 Watts d.
 Owned By... McLendon-Shreveport Bcstg. Co.
 Business Address..... P.O. Box 3605
 Tel.: 422-3122 Independent
 Sta. Rep. Pearson
 President, Gen. Mgr..... John McLendon
 Station Manager..... A. Evans

KREB—Shreveport—1960

Frequency: 1550 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By..... KREB, Inc.
 Address..... 311 Milam St.
 Tel.: 42-33681..... MBS
 Station Representative..... Hollingsbery
 General Manager..... L. Brandon
 Station, Comm. Mgr. Joe Monroe

KRMD—Shreveport—1928

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: T. B. Lanford
 Address: P. O. Box 1712
 Tel.: 423-6172 ABC
 Representative: Weed
 President: T. B. Lanford
 General, Comm. Mgr.: Thomas A. Gresham
 Program Director: Joseph H. Keith
 Chief Engineer: Dub Wilkinson
 Owners of: KALB-AM-TV-FM, Alexandria; KPLC-AM-TV, Lake Charles; WSLI, Jackson; WJTV, Jackson; KRMD-FM.

KWKH—Shreveport—1925

Frequency: 1130 Kc. Power: 50,000 Watts
 Owned-Operated By: International Bcstg. Corp.
 Address: Commercial Bldg.
 Tel.: 422-8711 Independent
 Newspaper Affiliation: Shreveport Times
 Representative: Christal Co.
 President: William H. Bronson
 Exec. V.P., Gen. Mgr.: Henry B. Clay
 Commercial Manager: Jack Timmons
 Prom. Mgr., Pub. Dir.: James T. Briggs
 Prog. Director: Frank Page
 Tech. Dir.: W. E. Antony
 Chief Engineer: O. S. Droke

KBSF—Springhill—1954

Frequency: 1460 Kc. Power: 1000 Watts
 Owned: Springhill Broadcasting Co.
 Address: Box 127
 Tel.: LE 9-4616 KBS
 General Mgr.: John K. Hill

**KIKS—Sulphur-Lake Charles
1955**

Frequency: 1310 Kc. Power: 500 W. d.
 Owned By: Victor Radio Co.
 Address: Box 190, Sulphur
 Tel.: Jackson 7-5266 MBS
 Sta. Representative: Paul Raymer
 President: Joseph P. Trantino
 Station Manager: Cecil E. Bland, Jr.
 Commercial Manager: Carroll A. Wynn
 Chief Engineer: Carl Doiron

KTLD—Tallulah—1954

Frequency: 1360 Kc. Power: 500 Watts
 Owned By: Howard E. Griffith
 Address: Box 1360
 Tel.: 1360 KBS
 General, Sta. Mgr.: Howard E. Griffith

KTIB—Thibodaux—1953

Frequency: 630 Kc. Power: 500 W., d.
 Owner: Delta Bcstrs., Inc.
 Address: 1st Federal Bldg., W. 2nd St.
 Tel.: Hillcrest 7-9006 Independent
 President: F. H. Block
 General Mgr.: Ray Saadi

KVPI—Ville Platte—1953

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By: Ville Platte Bcstg. Co.

Address: Box 566
 Tel.: 363-2124 KBS
 President: Lionel B. Deville
 Gen., Comm. Mgr.: J. Soileau
 Chief Engineer: J. L. Sylvester

KUZN—West Monroe—1955

Frequency: 1310 Kc. Power: 1 Kw.
 Owned: Griffith Electric Co.
 Address: 1515 N. 7th St.
 Tel.: FAirfax 2-1491 Independent
 Station Representative: Breen & Ward
 President, Chief Eng.: Howard E. Griffith
 General, Comm. Mgr.: Ollie Bales
 Owners of: KTLD-AM, Tallulah.

KEVL—White Castle—1955

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Big League Bcstg. Co.
 Address: P.O. Box 457
 Tel.: 5116 KBS
 Owner: Chas. E. Schwing, Jr.
 General Mgr.: L. Miller

KVCL—Winnfield—1955

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By: Winn Bcstg. Co.
 Address: Box 548
 Tel.: 5822 KBS
 Gen. Mgr., Ch. Engr.: Edward R. Hall

KMAR—Winnesboro—1957

Frequency: 1570 Kc. Power: 500 Watts, d.
 Owned: Franklin Bcstg. Co.
 Address: Box 312
 Tel.: 435-5141 KBS
 President: Buddy Martin

When You Can Have The Best,
 Why Be Satisfied With Less!

THE ASSOCIATED PRESS

Pop.: 980,000
Families: 283,000

MAINE

Radio Homes: 280,000
AM Stas. in State: 28

WFAU—Augusta—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wts. n.
Owned-Oper. By...Twin City Bcstg. Co., Inc.
Business Address.....160 Bangor St.
Tel.: MAYfair 3-3878.....Independent
Station Reps.....George Eckels; Devney Org.
President.....Faust Couture
Gen., Sta. Mgr.....Norman C. Gallant
Commercial Manager.....Richard McLennan
Prog., Pub. Director.....Mona Toothaker
Chief Engineer.....Joseph Roy
Owners of: WCOU, Lewiston.

WRDO—Augusta—1932

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....WRDO, Inc.
Address.....251 Water Street
Tel.: MA 3-4735.....NBC
Sta. Reps.....Bdcast Time Sales; Nona Kirby
President.....William H. Rines
General Manager.....Jack S. Atwood
Station Manager.....Leslie R. Hubley
Chief Engineer.....Harold T. Dinsmore

WABI—Bangor—1924

Frequency: 910 Kc. Power: 5000 Watts
Owned-Oper. By...Community Bcstg. Service
Business-Studio Address.....57 State St.
Tel.: 8321.....MBS
Representative...Hollingbery, Kettell-Carter
V.P., Gen. Mgr.....Walter L. Dickson
Sta. Program Dir.....John F. MacRae
Chief Engineer.....Ed Winchester

WGUY—Bangor—1947

Frequency: 1250 Kc. Power: 5000 Watts d.
Owned-Operated By...Bangor Bcstg. Corp.
Address.....26 Central St.
Tel.: 7354.....Independent
Station Reps.....Devney Organization
President.....Melvin Stone
Gen., Station Mgr.....Louis J. Borgatti
Comm., Sales Prom. Mgr.....William Hart
Program Director.....Grace Dunham
Publicity Director.....Spencer Churchill
Chief Engineer.....Gary E. Johnson

WLBZ—Bangor—1926

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By...Maine Bcstg. Co.
Address.....861 Broadway
Tel.: Bangor 942-4656.....NBC
Station Rep. Broadcast Times Sales; Nona Kirby
President.....William H. Rines
General Manager.....Jack Atwood
Station Mgr.....Edward E. Guernsey
Program Director.....Edward Owen
Chief Engineer.....John H. Wibby

WMMS—Bath—1957

Frequency: 730 Kc. Power: 1000 Watts d.
Owned By.....Winslow T. Porter

Address.....195 Front St.
Tel.: HI 3-5542.....Independent
Pres., Gen. Sta. Mgr.....Winslow T. Porter
Commercial Mgr.....S. S. Milton
Publicity Director.....Lewis Colby
Chief Engineer.....Dr. Harry F. Hinckley

WIDE—Biddeford—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Biddeford-Saco Bcstg. Corp.
Address.....234 Main St.
Tel.: Atlantic 4-4566.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....J. Alan Jasper
V.P., Treasurer.....M. Chester Ball
Station Mgr.....Howard B. Martin
Commercial Manager.....Franklin Fowler
Program Director.....Edward Horne
Chief Engineer.....Carl Snow

WCME—Brunswick—1955

Frequency: 900 Kc. Power: 1,000 Watts
Owned By.....Westminster Bcstg. Co.
Address.....River Road
Tel.: PA 5-5507.....Independent
President, Gen. Mgr.....Roger Strawbridge
Comm., Sales Prom. Mgr.....William N. McKeen
Chief Engineer.....Gary King
Owners of: WOTW-AM-FM, Nashua, N. H.

WQDY—Calais—1959

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....St. Croix Bcstg. Co., Inc.
Address.....International Broadcast House
Tel.: GLOBE 4-7545.....Independent
Sta. Rep.....Hollingbery
President, General Mgr.....John H. Vondell Jr.
V.P., Commercial Manager.....John P. Foster
Program Director.....W. Clarke
Chief Engineer.....Dale Wing

WFST—Caribou—1956

Frequency: 600 Kc. Power: 5 Kw., d.
Owned.....Northern Bcstg. Co.
Address.....Box 65
Tel.: GYpsy 6-3731.....Independent
Sta. Reps.....Devney Org; McGavren
V.P., Gen. Sta. Mgr.....Elby Stevens
Commercial Mgr.....Al Knight
Program Director.....Dick Meyer
Chief Engineer.....G. D. Johnson

WDEA—Ellsworth—1958

Frequency: 1350 Kc. Power: 1000 Watts
Owned By.....Coastal Broadcasting Co. Inc.
Address.....Christian Ridge Road
Tel.: NORMandy 7-2523.....Independent
Station Representative.....Walker-Rawalt
President.....Milton C. Chapman
General Station Mgr.....Donald E. Knowles
Comm., Prom. Mgr.....Donald C. Grafiam
Program, Publicity Dir.....William T. McCarthy
Chief Engineer.....F. Chalmers

WKTJ—Farmington—1959

Frequency: 1380 Kc. Power: 1,000 Watts
 Owned By.....Franklin Broadcasting Corp.
 Address.....P. O. Box 590
 Tel.: Farmington 3000.....Independent
 Station Rep.....Kettell-Carter
 President, Gen. Mgr.....Elden H. Shute Jr.
 Commercial Manager.....Harry K. Heustis
 Chief Engineer.....R. Dean Seguin

WHOU—Houlton—1950

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....N. Maine Bcstg. Corp.
 Address.....1340 North Rd.
 Tel.: 532-2257.....KBS
 Newspaper Affil.....Pioneer Times
 Station Rep.....N.E. Spot Sales
 President, Gen. Mgr.....Glenn Hilmer
 Station Mgr.....Keith L. Stine
 Publicity Director.....John Dombek
 Chief Engineer.....Douglas Robertson

WCOU—Lewiston—1938

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By....Twin City Bcstg. Co., Inc.
 Business-Studio Address.....223 Lisbon St.
 Tel.: State 4-6921.....Independent
 Sta. Reps.....Devney Org.; Eckels
 Pres., Pub. Dir.....Faust Couture
 Gen., Sta. Mgr.....John C. Libby
 Commercial Manager.....Oscar J. Normand
 Program Director.....Janet Lavenger
 Chief Engineer.....Carl P. Rounds
 Owners of: WFAU, Augusta.

WLAM—Lewiston—1947

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By.Lewiston-Auburn Bcstg. Corp.
 Business-Studio Address.....129 Lisbon St.
 Tel.: 784-5401.....ABC
 Sta. Rep.....Kettell-Carter
 Pres., Gen. Mgr.....F. Parker Hoy
 Station Manager.....Harold Dutch
 Comm. Prom. Mgr.....Romeo E. Sansoucy
 Publicity Director.....Frederick H. Gage
 Chief Engineer.....Herbert Wiles

WCSH—Portland—1925

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Oper. By.....Maine Radio & TV Corp.
 Address.....579 Congress St.
 Tel.: SP 2-0181.....NBC
 Sta. Reps....Broadcast Time Sales; Nona Kirby
 President.....William H. Rines
 General Manager.....Jack S. Atwood
 Station Manager.....Benjamin A. Hubley
 Commercial Manager.....Herbert W. Crosby
 Chief Engineer.....Charles R. Brown
 Owners of: WCSH-TV.

WGAN—Portland—1938

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By..Guy Gannett Bcstg. Services
 Business-Studio Address.....390 Congress St.,
 Tel.: SP 2-4661.....CBS
 Newspaper Affil.....Gannett Publishing

Station Reps.....Gill-Perna; Blair
 President.....Jean Gannett Williams
 General Manager.....Francis H. Farnum, Jr.
 Sales Prom. Mgr.....Jack Harvey
 Publicity Director.....Nunzi Casavola
 Prog. Dir.....C. R. Sanford
 Chief Engineer.....Roger W. Hodgkins
 Owners of: WGAN-TV.

WLOB—Portland—1956

Frequency: 1310 Kc. Power: 1 Kw., d.
 Owned.....Casco Bcstrs. Corp.
 Business Address.....645 Congress St.
 Tel.: SP 5-2336.....Independent
 Station Reps.....Devney Org.; Eckels
 President.....Sherwood J. Tarlow
 General Station Manager....Melvin L. Stone
 Commercial Manager.....David L. Royte
 Sales Promotion Manager....Robert Jordan
 Program Director.....Howard Leonard
 Publicity Director.....Walter Thomes
 Chief Engineer.....T. Richard Dunn

WPOR—Portland—1946

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Hildreth Bcstg. Co.
 Business-Studio Address.....477 Congress St.
 Tel.: SP 3-8111.....ABC, MBS
 Rep.....Kettell-Carter; Hollingbery
 President.....Horace A. Hildreth
 Exec. V.P.....Walter L. Dickson
 Station Manager.....Harry J. Dowd, Jr.
 Comm., Sales Prom. Mgr....William J. Mullen
 Chief Engineer.....Joseph Williams

WAGM—Presque Isle—1932

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By....Aroostook Bcstg. Corp.
 Address.....P.O. Box 729
 Tel.: POrter 4-6271.....MBS
 Representative.....Hollingbery; Kettell-Carter
 President.....Horace A. Hildreth
 Exec. V.P.....W. L. Dickson
 Station Mgr.....S. Lyons
 Commercial Manager.....Robert J. Gold
 Sales Prom. Mgr., Pub. Dir..William Stephenson
 Program Director.....Wayne A. Knight
 Chief Engineer.....John Richards
 Owners of: WAGM-TV.

WEGP—Presque Isle—1960

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By.....Presque Isle Radio Co.
 Address.....418 Main St.
 Tel.: POrter 8-5141.....Independent
 Newspaper Affil.....Star Herald
 Station Rep.....Walker-Rawalt
 President.....Edward G. Perrier
 General Sta. Manager.....Ted Coffin
 Commercial Manager.....Richard Marshall
 Chief Engineer.....Gilbert M. Titcomb Jr.

WRKD—Rockland—1952

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Knox Bcstg. Co.
 Address.....493 Main St.

MAINE-MARYLAND

Tel.: Lyric 4-8451.....ABC
Representative.....Kettell-Carter
President.....Carleton D. Brown
Station Manager.....Paul R. Huber
Commercial Mgr.....Terrence Economy
Chief Engineer.....Ernest Hammond

WRUM—Rumford—1953

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Rumford Bcstg. Co.
Address.....89 Congress St.
Tel.: 364—3701.....KBS
Station Reps.....Devney Org.; McGavren
President.....Melvin L. Stone
General Manager.....Kenneth J. Ellis
Commercial Manager.....Ray Auger
Program Director.....Don Willhoitte

WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....York Bcstg. Co.
Address.....Box 1220
Tel.: 2464.....Independent
Station Reps.....Devney Org.; Eckels
President.....Melvin L. Stone
General, Comm. Mgr.....John A. Carlson
Program, Publicity Director.....Fred E. Nutter
Sales Prom. Mgr.....Frank De Francesco
Chief Engineer.....J. Robert Palmer

WGHH—Skowhegan—1956

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned By.....Pineland Broadcasting Co.

Address.....61 Water St.
Tel.: Greenwood 4-2727.....Independent
Sta. Reps.....Devney Org.; McGavren
President.....Melvin L. Stone
Gen. Managers.....P. W. & J. S. Larkin
Chief Engineer.....Lewellyn Greenlaw

WKTQ—South Paris—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Oxford Bcstg. Co.
Business-Studio Address.....1450 Alpine St.
Tel.: PI 3-2311.....Independent
Pres., Comm. Mgr.....Gerald T. Higgins
Station Mgr.....Eldon H. Shute, Jr.
Chief Engineer.....R. Dean Seguin

WTVL—Waterville—1946

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Kennebec Bcstg. Co.
Business-Studio Address.....36 Silver St.
Tel.: TR 3-3311.....ABC
Station Rep.....George Hollingbery
President, Gen. Mgr.....Carleton D. Brown
Commercial Manager.....Harold L. Vique
Program Dir.....Geo. Redpath
Chief Engineer.....Don Sutherland

WJAB—Westbrook—1959

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By...Westbrook Broadcasting Co., Inc.
Address.....841 Main St.
Tel.: UL 4-8409.....Independent
General Manager.....R. Durgin

Pop.: 3,275,000

Families: 945,000

MARYLAND

Radio Homes: 905,000

AM Stas. in State: 35

WAMD—Aberdeen—1957

Frequency: 970 Kc.....Power: 500 Watts, d.
Owned By.....Harford Cty. Bcstg. Co.
Address.....P. O. Box 485
Tel.: CR 2-4400.....Independent
Pres., Gen. Mgr.....J. L. Allen
Commercial Mgr.....Robert D. Huntley
Program Dir.....R. H. Gray
Chief Engineer.....J. A. McAulay

WABW—Annapolis—1946

Frequency: 810 Kc.....Power: 250 Watts d.
Owned-Oper. By.....ABW Bcstrs.
Business Address.....P. O. Box 1551
Tel.: CO 3-9211.....KBS
News, Affil..Chesapeake Bay Country News
President.....Lester Greenwalt
General Manager.....Jacob Einstein, Jr.
Sta. Mgr., Pub. Dir.....Ray Charles Dawson
Commercial Manager.....Marion Phelps
Program Director.....Mel King
Chief Engineer.....Jerry Wonder
Owners of: WGSB, Ephrata; WCBG, Chambersburg.

WANN—Annapolis—1947

Frequency: 1190 Kc.....Power: 10000 Watts d.
Owned-Operated By...Annapolis Bcstg. Corp.
Address.....P.O. Box 631
Tel.: CO 3-2500.....Independent
Station Rep.....Continental Bcstg.
Pres., Gen. Mgr.....Morris H. Blum
Chief Engineer.....M. W. Pittman

WNAV—Annapolis—1948

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Capital Bcstg. Co.
Address.....Admiral's Drive
Tel.: CO 3-2639.....Independent
Station Rep.....Breen-Ward
President.....Henry Rau
Station Manager.....Bill W. Fillingham
Sales Manager.....Daniel K. Lavelle
Program Director.....Betty Strubel
Chief Engineer.....Lloyd Smith

WBAL—Baltimore—1925

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned.....Hearst Corp. (Radio & TV. Div.)

Address.....2610 Maryland Ave.
 Tel.: HO 7-3000.....NBC
 Representative.....McGavren
 V.P., General Mgr.....Thomas S. Carr
 Commercial Mgr.....Alfred E. Burk
 Sales Prom., Pub. Dir.....Charles La Mason
 Program Director.....Thomas O'Connor
 Chief Engineer.....John Wilner
 Owners of: WBAL-FM-TV; WISN-AM-FM-TV, Mil-
 waukee; WBAE-AM-FM, Pittsburgh; WTAE-TV,
 Pittsburgh.

WBMD—Baltimore—1947

Frequency: 750 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Key Bcstg. Corp.
 Address.....21 W. Chase St.
 Tel.: MU 5-7095.....Independent
 Station Rep.....Weed Radio
 President.....George E. Hull
 Gen., Comm. Manager.....Carl G. Brenner
 Sales Prom. Manager.....Ed LaBerge
 Program Director.....Clark West
 Publicity Director.....Webb Roszelle
 Chief Engineer.....Joe Powers
 Owners of: WPTX, Lexington Park.

WCAO—Baltimore—1922

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Plough Bcstg. Co., Inc.
 Business-Studio Address..1102 N. Charles St.
 Tel.: MU 5-0600.....Independent
 Representative.....Radio-TV Reps.
 President.....Harold R. Krelstein
 Gen., Station Mgr.....Byron Millenson
 Commercial Mgr.....Edward L. Anzmann, Jr.
 Program Director.....Larry Monroe
 Sales Prom. Mgr.....Mrs. Jean Mowbray
 Publicity Director.....Charles Purcell
 Chief Engineer.....C. A. Seibold Jr.
 Owners of: WMPs-AM-FM, Memphis; WPLO-AM-
 FM, Atlanta; WJJD-AM-FM, Chicago; WCOF-
 AM-FM, Boston.

WCBM—Baltimore—1924

Frequency: 680 Kc..Power: 10,000 d.; 5000 n.
 Owned-Oper. By.....Baltimore Bcstg. Corp.
 Bus.-Studio Address.....Community House
 Tel.: BE 5-8400.....CBS
 Sta. Representative.....P. G. & W.
 President.....John Elmer
 Executive V.P.....G. H. Roeder
 V.P. Operations.....Charles A. Roeder
 V.P. Sales.....John E. Hegly
 Publicity Dir.....Diana Wescott
 Chief Engineer.....G. Porter Houston

WEBB—Baltimore—1955

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Operated By.....1360 Bdcstg Co., Inc.
 Business Address.....3113 W. North Ave.
 Tel.: WI 7-1245.....Independent
 Station Representative.....Bernard Howard
 Exec. V. P., Gen. Mgr.....Samuel E. Feldman
 Program Director.....Wiley Daniels
 Chief Engineer.....Clifford Inman

WFBR—Baltimore—1922

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Oper. By...The Baltimore Radio Show

Address.....13 E. 20th St.
 Tel.: 685-1300.....Independent
 Representative.....John Blair & Co.
 President.....Robert S. Maslin, Jr.
 General, Station Mgr.....Robert B. Jones, Jr.
 Commercial Manager.....Dudley Tichenor
 Program Director.....Ralph Phillips, Jr.
 Sales Prom. Mgr.....Mrs. Cleo Warriner
 Chief Engineer.....William R. Hoos

WITH—Baltimore—1941

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Maryland Bcstg. Corp.
 Business-Studio Address...7 E. Lexington St.
 Tel.: LE 9-7808.....MBS
 Sta. Reps.....Select; Adam Young; Ayers
 Pres., Gen. Mgr.....Thomas G. Tinsley, Jr.
 V. P., Station Manager.....Robert C. Embry
 Program Director.....Bob Adams
 Chief Engineer.....Ed Hawkins

WSID—Baltimore—1947

Frequency: 1010 Kc.....Power: 1000 Watts, d.
 Owned-Operated By.....United Bcstg. Co.
 Business-Studio Address...912 N. Charles St.
 Tel.: SA 7-8250.....Independent
 Station Reps.....UBC, Dora-Clayton
 President.....Richard Eaton
 General Manager.....Helen Wherley
 Chief Engineer.....Frank Bacon

WWIN—Baltimore—1951

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Belvedere Bcstg. Co.
 Address.....1119 N. Charles St.
 Tel.: SARatoga 7-3555.....ABC
 President.....Thomas F. McNulty
 General Mgr.....H. S. Earp
 Chief Engineer.....Leo Karns

WMMH—Braddock Hgts.—1961

Frequency: 1370 Kc.....Power: 500 Watts d.
 Owned By.....Musical Heights, Inc.
 Address.....Route 5, Frederick, Md.
 Tel.: MOument 2-2148.....Independent
 President, Comm. Mgr.....Leo L. Shank
 General, Sta. Manager.....John T. Staub
 Chief Engineer.....Howard C. Fisher

WCEM—Cambridge—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Shore Bcstg Co.
 Address.....Queen Anne Ave.
 Tel.: ACademy 8-4800.....Independent
 Pres., Gen. Mgr.....G. P. Richards
 Sta., Commercial Mgr.....Sam Cannon, Jr.
 Prog. Dir.....Bette B. Robbins
 Chief Engineer.....Richard D. Groll

WCUM—Cumberland—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...Allegany Cty. Bcstg. Corp.
 Business Address.....P.O. Box 360
 Tel.: PArkview 4-5400.....CBS
 Station Rep.....Venard, Rintoul & McConnell
 President, Gen. Mgr.....Wallace L. Hankin
 Program Director.....Edward Enderle
 Chief Engineer.....Martin Croft

MARYLAND

WTBO—Cumberland—1928

Frequency: 1450 Kc.....Power: 1000 Watts
Owned.....Cumberland Valley Bcstg. Co.
Address.....Box 510
Tel.: 722-6666.....NBC
Representative.....Burn-Smith
Pres., Gen., Sta. Mgr.....A. William German
V.P., Comm. Mgr.....Sam Cozad
Program Dir.....Leslie Ford
Chief Engineer.....R. Wirgman

WAYE—Dundalk—1955

Frequency: 860 Kc.....Power: 500 W. d.
Owned-Operated By.....Erway Bcstg. Corp.
Address.....1901 St. Paul St., Baltimore 18
Tel.: Chesapeake 3-3886.....Independent
Station Representative.....Gill-Perna
President.....Guy S. Erway
General, Sta. Mgr.....R. J. Bennett
Program Director.....Bob Hilber
Publicity Director.....Larry Harrison
Sales Prom Mgr.....Senius Smith
Chief Engineer.....Duane Cornett

WEMD—Easton—1960

Frequency: 1460 Kc.....Power: 500 W.
Owned By.....Easton Broadcasting Co.
Address.....3855 N. 30th St., Arlington, Va.
Tel.: JA 5-7566.....KBS
Station Rep.....Thomas F. Clark
General & Sales Mgr.....A. Drew

WFMD—Frederick—1936

Frequency: 930 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Monocacy Bcstg. Co.
Address.....1 West Seventh St.
Tel.: 663-4181.....CBS
President, Gen. Mgr.....Laurence Leonard
General Manager.....Morton Siegel
Commercial Mgr.....C. Merritt Trott
Chief Engineer.....Russell Bassett

WFRB—Frostburg—1958

Frequency: 740 Kc.....Power: 250 Watts d.
Owned By.....Western Md. Bcstg. Co.
Address.....P.O. Box 74
Tel.: OVerbrook 9-8871.....Independent
General Mgr., Ch. Eng.....D. C. Loughry
Commercial Mgr.....D. Hillegas

WARK—Hagerstown—1947

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....WARK, Inc.
Address.....128 S. Prospect St.
Tel.: RE 3-4500.....CBS
Station Reps.....UBC Sales; Dora-Clayton
President.....Henry Rau
Gen., Sta. Mgr.....Allen Hedgecock
Prog. Dir.....Richard Collyer
Chief Engineer.....Lloyd Smith
Owners of: WOL-AM-FM, Washington; WNAV-
AM-FM, Annapolis; WDOV-AM-FM, Dover, Del.

1928 TO 1962

The Tri-State Area's Big Radio Voice

Now 1000 Watts Strong

WTBO

WJEJ—Hagerstown—1932

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By...Hagerstown Bcstg. Co., Inc.
 Business-Studio AddressFranklin Court
 Tel.: RE 9-2323.....MBS-ABC
 RepresentativeBurn-Smith
 Pres., Gen. Mgr.Grover C. Crilley
 Comm. Sta. Mgr.....Lou L. Garris
 Program Director.....Betty Andrews
 Chief Engineer.....George McIntire

WASA—Havre de Grace—1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
 Owned-Oper. By....Chesapeake Bcstg. Corp.
 AddressP. O. Box 97
 Tel.: 939-0800Independent
 General, Sta. Manager.....Mrs. Jason T. Pate
 Comm.-Sales Prom. Mgr.....Charles W. Irwin
 Program, Publicity Dir.....John H. Little
 Chief Engineer.....Don F. Whan

WKIK—Leonardtown—1953

Frequency: 1370 Kc....Power: 1000 Watts d.
 Owned-Oper. By....Southern Md. Bcstrs. Inc.
 AddressP. O. Box 346
 Tel.: GR 5-2211.....Independent
 Pres., Gen. Mgr., Ch. Engr....James L. Bittner

WPTX—Lexington Park—1953

Frequency: 920 Kc.....Power: 500 Watts, d.
 OwnedKey Broadcasting
 Address879 Park Ave.
 Tel.: VO 2-1031.....Independent
 Station RepresentativeHopewell
 Gen., Station Mgr.....R. Thom House
 Chief Engineer.....Jack Armstrong
 Owners of: WBMD, Baltimore.

WETT—Ocean City—1960

Freq: 1590 Kc....Power: 1 Kw. d.; 500 W. n.
 Owned By.....The WETT Corp.
 AddressP. O. Box 61
 Tel.: 289-7201.....Independent
 PresidentJ. L. O'Conner, Jr.
 General Mgr.....Harrison J. Langeler
 Station Mgr.....J. G. Lenoir
 Commercial Mgr.....Irwin J. Meyer
 Sales Prom. Mgr.....David W. Beck
 Program Director.....John J. Quinn
 Chief Engineer.....Joe R. Doupnik

WDMV—Pocomoke City—1955

Frequency: 540 Kc.....Power: 500 W. d.
 Owned-Operated By...Eastern Shore Bcstg. Co.
 AddressBox 210
 Tel.: Pocomoke 540.....Independent
 Station Rep.Walton
 PresidentErnest Tannen
 General Station Mgr.....Curt White
 Program Director.....Toby Miller
 Publicity Director.....Betty Jackson
 Chief Engineer.....Paul Lewellyn

WINX—Rockville—1951

Freq.: 1600 Kc..Power: 1 Kw. d., 500 Watts n.
 Owned-Oper. By...Montgomery Cty. Bcstg. Co.

Address.....8 Baltimore Rd.
 Tel.: POplar 2-4357.....Independent
 Station Reps.....UBC; Dore; Wittig
 President.....Richard Eaton
 General, Publicity Mgr.....Pierre D. Eaton
 Commercial Manager.....Ed Bushman
 Station Manager.....William Stabler
 Program Director.....Richard M. Denham
 Sales Prom. Mgr.....John Panagos
 Chief Engineer.....William Vickers
 Owners of: WOOK, Washington; WJMO, Cleveland;
 WSID-AM-FM, Baltimore; WANT, Richmond;
 WBNX, New York; WMUR-TV, Manchester.

WBOC—Salisbury—1940

Frequency: 960 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned By.....WBOC, Inc.
 Bus-Studio Address.....Radio TV Park
 Tel.: Pioneer 9-6131.....MBS
 Newspaper Affil.....Sunpapers, Baltimore
 RepresentativeBurn-Smith
 President.....William F. Schmick, Jr.
 Gen., Sales Prom. Mgr.....Charles J. Trullitt
 Commercial Manager.....Ron Maines
 Program Director.....John W. Downing, Jr.
 Chief Engineer.....Jack W. Ward

WICO—Salisbury—1956

Frequency: 1320 Kc....Power 1000 Watts, d.
 Owned.....Delmarva Broadcasting Corp.
 Address127 E. Carroll St.
 Tel.: Pioneer 2-3212.....ABC-KBS
 President.....Robert C. Doyle
 General Manager.....C. Morse

WJDY—Salisbury—1958

Frequency: 1470 Kc....Power: 5000 Watts d.
 Owned-Operated By....Salisbury Bcstg. Co.
 Business Address.....106 W. Circle Ave.
 Tel.: Pioneer 2-5191.....Independent
 Station Representative....United Broadcasting
 Pres., Gen. Mgr.....Norman Glenn
 Chief Engineer.....William H. Kline

WAQE—Towson—1955

Frequency: 1570 Kc.....Power: 1000 W., d.
 Owned-Oper. By.....WTOW, Inc.
 Address26 West Pennsylvania Ave.
 Tel.: VA 5-9660.....Independent
 President.....John S. Booth
 General Manager.....Charles S. Gerber
 Chief Engineer.....George Klimes

WTTR—Westminster—1953

Frequency: 1470 Kc....Power: 1000 Watts d.
 Owned-Oper. By...Carroll County Bcstg. Corp.
 AddressBox 28
 Tel.: TI 8-5511.....KBS
 V.P., Gen., Comm. Mgr....Russell H. Morgan

WDON—Wheaton—1953

Frequency: 1540 Kc.....Power: 250 W. d.
 Owned-Operated By.....Everett L. Dillard
 Address11216 Georgia Ave.
 Tel.: LLockwood 5-0747.....Independent
 Pres., Gen. Mgr.....Everett L. Dillard
 Station Manager.....Jean M. Dillard

Pop.: 5,235,000
Families: 1,517,000

MASSACHUSETTS

Radio Homes: 1,480,000
AM Stas. in State: 58

WARA—Attleboro—1950

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By: Attleboro Radio Assn.
Address: 8 N. Main St.
Tel.: CA 2-1320. Independent
Station Reps.: Foster & Creed; Breen & Ward
President: Howard H. Sweet
Gen., Station Mgr.: Keith S. Field
Commercial Mgr.: Stan Morgan
Chief Engineer: Raymond Arnold
Owners of: WYNG, Warwick, R. I.

WBOS—Boston—1947

Frequency: 1600 Kc. Power: 5000 Watts
Owned-Oper. By: Champion Bcstg. Sys., Inc.
Address: 790 Commonwealth Ave.
Tel.: BE 2-5650. Independent
Station Representative: Weed
President: Herbert Hoffman
Gen., Sta. Mgr.: Ralph Weinman
Commercial Mgr.: Harry Goodman
Chief Engineer: Anthony Olmedi

WBZ-WBZA

Boston-Springfield—1921 (Synchronous Operation)

Frequency: 1030 Kc. Power: WBZ, 50,000
Watts; WBZA, 1000 Watts
Owned: Westinghouse Bcstg. Co.
Address: 122 E. 42 St., N.Y.C., N.Y.
Tel.: MU 7-0808. Independent
Station Representative: AM Radio Sales
President: D. H. McGannon
General Manager: Paul G. O'Friel
Commercial Mgr.: A. B. Hartman
Sales Promotion Mgr.: Warren L. Maurer
Program Mgr.: A. L. Heacock
Publicity Director: Edward L. Pearle
Chief Engineer: W. H. Hauser
Owners of: KPIX, San Francisco, Calif; WOWO,
Fort Wayne, Ind.; WBZ-TV, Boston, Mass.;
KYW, Cleveland, O.; KYW-TV, Cleveland, O.;
KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.;
KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.;
WJZ-TV, Baltimore, Md.; WBZ-FM, Boston,
Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM,
Cleveland, O.; KEX-FM, Portland, Ore.

WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By: Plough Bds. Corp.
Bus.-Studio Address: 234 Clarendon St.
Tel.: CO 7-0123. Independent
Representative: Radio-TV Reps.
President: Harold Krelstein
V.P., General Mgr.: John F. Crohan

WCRB—Boston—1948

Frequency: 1330 Kc. Power: 5 Kw.
Owned: Charles River Bcstg. Co.
Business Address: Sheraton Plaza Hotel

Tel.: Copley 7-7080. Independent
Station Representative: Broadcast Time Sales
Pres., Gen. Mgr.: Theodore Jones
Commercial Manager: Leonard V. Corwin
Sta. Mgr.: Richard L. Kaye
Sales Promotion Manager: Eugene Kilham
Program, Pub. Director: David S. MacNeill
Chief Engineer: Kim Kirchwey

WEEI—Boston—1924

Frequency: 590 Kc. Power: 5000 Watts
Owned-Oper. By: CBS
Business-Studio Address: 182 Tremont St.
Tel.: HU 2-2323. CBS
Representative: CBS Radio Spot Sales
Gen. Mgr.: Thomas Y. Gorman
Sales Mgr.: Robert Sinnott
Chief Engineer: Warren J. Stevens

WEZE—Boston—1922

Frequency: 1260 Kc. Power: 5000 Watts
Owned By: WEZE, Inc.
Address: 10 Arcade, Stalder Office Bldg.
Tel.: Liberty 2-1717. NBC
Representative: Eastman
President: J. P. Williams
Exec. V.P., Gen. Mgr.: Arthur E. Haley
Vice President: M. J. Williams
Chief Engineer: George Jowdy

WHDH—Boston—1926

Frequency: 850 Kc. Power: 50,000 Watts
Owned-Oper. By: Herald-Traveler Corp.
Address: 50 Morrissey Blvd.
Tel.: Avenue 8-5000. Independent
Newspaper Affil.: Herald-Traveler
Representative: John Blair
President: Robert B. Choate
V.P., Managing Dir.: William B. McGrath
V.P., Sales Dir.: Alexander M. Tanger
Nat'l Sales Mgr.: William H. Fallon
Program Mgr.: John M. Day
Sales Prom. Director: Robert B. Cheyne
Chief Engineer: Phillip K. Baldwin
Owners of: WHDH-TV-FM.

WILD—Boston—1946

Frequency: 1090 Kc. Power: 1000 Watts d.
Owned-Oper. By: Noble Bcstg. Corp.
Address: 150 Massachusetts Ave.
Tel.: CO 7-1900. Independent
Station Representative: Bernard Howard
President, Gen. Mgr.: Nelson B. Noble
Station Manager: Norman Kruglak
Program Director: Henry McFarlane
Chief Engineer: Donald Snider

WMEX—Boston—1934

Frequency: 1510 Kc. Power: 5000 Watts
Owned-Oper. By: Richmond Brothers
Business-Studio Address: 70 Brookline Ave.

*America's
Great Advertisers
depend upon*

WHDH Radio

Reaching over
1,500,000 families

More than
1,000,000 unduplicated
families listen each week

50,000 Watt WHDH
reaches 80% of the
population who account
for 81% of all retail sales
in Maine, New Hampshire,
Massachusetts and
Rhode Island!

WHDH-Radio
50,000 WATTS
BOSTON

MASSACHUSETTS

Tel.: CO 6-3900.....Independent
Station Rep.....Adam Young
President.....Maxwell E. Richmond
Station, Sales Mgr.....Robert S. Richmond
Commercial Manager.....Joseph A. Farrar
Program Dir.....A. Ginsburg, M. Miller
Publicity Director.....Sally Kirk
Chief Engineer.....John Kirk

WNAC—Boston—1922

Frequency: 680 Kc.....Power: 50 Kw.
Owned.....RKO General
Bus.-Studio Address.....21 Brookline Ave.
Tel.: CO 6-0800.....Independent
Station Rep.....Nat'l Sales Div. RKO General
President.....William M. McCormick
Vice President.....Thomas Bateson
Nat. Sales Manager.....Proctor Jones
Sales Prom. Mgr.....George Hallberg
Program Director.....John D. Maloy
Adv., Publicity Director.....Phyllis Doherty
Chief Engineer.....Irvin B. Robinson
Owners of: WNAC-TV; WOR-AM-TV, New York;
KHJ-AM-TV, Los Angeles; KFRC, San Francisco;
WHBQ-AM-TV, Memphis; CKLW-AM-TV, Detroit;
WGMS, Washington, D. C.; WHCT-TV, Hartford.

WORL—Boston—1950

Frequency: 950 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Pilgrim Broadcasting Co.
Address.....705 Beacon Street
Tel.: CO 7-3800.....MBS
Station Rep.....Jack Masla
President.....Edward M. Gallagher, Jr.
General Mgr.....G. Gray
Station Mgr., Prog. Dir.....William Givens
Commercial Manager.....Charles G. Pye, Jr.
Chief Engineer.....William O. Clark

WTAO—Boston—1948

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Harvey Radio Lab, Inc.
Address.....439 Concord Ave.
Tel.: ELLiot 4-0500.....ABC
Station Representative.....Paul Raymer
President.....Frank J. Lyman, Jr.
General Manager.....William A. Queen
Program Director.....Billy Dale
Sales Manager.....Paul Kelly, Jr.
Chief Engineer.....Louis Jordan
Owners of: WTAO-TV.

WBET—Brockton—1946

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Enterprise Publishing Co.
Business-Studio Address.....60 Main St.
Tel.: JU 6-1460.....Independent
Newspaper Affiliation.....Enterprise Times
Representative.....Walker-Rawalt
General Manager.....Earle G. Clement
Program Director.....M. Sothorn Abbott
Chief Engineer.....Elbridge Hooker

WOKW—Brockton—1961

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned By.....WOKW, Inc.
Address.....288 Linwood St.

MASSACHUSETTS

Tel.: Juniper 7-1410.....Independent
Station Reps.....Kettell-Carter; Hollingbery
President.....Alan C. Tindal
General Manager.....John J. Sullivan
Program Director.....Curtis H. Hahn
Publicity Director.....Pamela Ellis
Chief Engineer.....Arthur Donner

WACE—Chicopee-Springfield 1946

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Operated By..Commonwealth Bcstg. Co.
Address.....P.O. Box 2007
Tel.: LY 4-6654.....Independent
Station Representative.....Adam Young
President.....Lazar Emanuel
General Manager.....Bill Gallagher
Prog., Pub. Director.....Norm White
Chief Engineer.....Larry Spinks
Owners of: WEOK, Poughkeepsie; WKST, New
Castle; WKST-TV, Youngstown.

WTYM—E. Longmeadow—1947

Frequency: 1600 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Executive Bcstg. Corp.
Address.....P.O. Box 857
Tel.: RRepublic 7-4707.....MBS
Station Representative.....Nona Kirby
V.P., General Mgr.....Allen Embury
Commercial Manager.....Jeff Stoughton
Program Director.....Joe Slezak
Chief Engineer.....Earl Hewinson

WALE—Fall River—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Narragansett Bcstg. Co.
Address.....18 N. Main St.
Tel.: OS 4-3535.....MBS
Station Rep.....Bolles; Eckles
Manager.....George L. Sisson, Jr.
Commercial Mgr.....Markey Gosciminski
Chief Engineer.....George Costa

WSAR—Fall River—1921

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Oper. By.....K & M Publishing Co.
Bus.-Studio Address.....Box 927
Tel.: OS 7-9477.....Independent
Newspaper Affiliation...Herald News, Inc.
Reps.....Kettell-Carter; Spot Time Sales
President.....Frank W. Miller, Jr.
General, Station Mgr.....Lincoln W. N. Pratt
Commercial Manager.....Cornelius Sullivan
Program Director.....Norman P. Rapoza
Chief Engineer.....Arnold Molloy

WEIM—Fitchburg—1941

Frequency: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Radio Fitchburg, Inc.
Business-Studio Address.....717 Main St.
Tel.: Diamond 3-3766.....Independent
President.....Norman Knight
General, Comm. Mgr.....James A. Fitzgerald, Jr.
Chief Engineer.....Ted Kalin

WFGM—Fitchburg—1949

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By.....Wachusett Bcstg. Corp.
Address.....170 Prichard St.
Tel.: Diamond 3-4897.....Independent
Station Rep.....Foster, Creed
President.....David M. Myers
General, Sta. Mgr.....James W. Chalmers
Chief Engineer.....Donald L. Coleman, Jr.

WKOX—Framingham—1947

Frequency: 1190 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WKOX, Inc.
Bus.-Studio Address.....100 Mt. Wayte Ave.
Tel.: TR 3-7409.....Independent
Representative.....Kettell-Carter, Grant Webb
Gen. Mgr.....Richard E. Adams
Program Dir.....Carl B. Duncan
Chief Engineer.....Frank Bartel

WGAW—Gardner—1944

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned.....Gardner Bcstg. Co.
Address.....Green St.
Tel.: 632—1340.....MBS
Representative.....Nona Kirby, Webb
President.....C. Edward Rowe
Gen., Sales Promo Mgr...Theodore G. Converse
Commercial Mgr.....Ernest Bishop
Station Manager, Prog. Dir...Richard Mahon
Chief Engineer.....Gordon Wiley

WSBS—Great Barrington—1956

Frequency: 860 Kc.....Power: 250 Watts
Owned-Oper. By.....WSBS-The Berkshires, Inc.
Business Address.....Stockbridge Rd, Rt. 7
Tel.: Great Barrington 1567.....MBS
Station Representative.....Webb
Pres., Gen. Mgr.....J. Leo Dowd
Prog., Pub. Dir.....Alan D. Vaber
Chief Engineer.....John Seeley

WHAI—Greenfield—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Haigis Bdcstg. Corp.
Business-Studio Address.....486 Main St.
Tel.: PR 4-4301.....Independent
Representative.....Walker-Rawalt
President, Gen. Mgr.....John W. Halgis, Jr.
Station Manager.....Norman L. Cloutier
Comm. Prom. Manager....William E. Randall
Chief Engineer.....Delwin D. Shattuck

WHAV—Haverhill—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WHAV, Inc.
Business-Studio Address.....30 How St.
Tel.: DR 4-4733.....Independent
Station Representative...Kettell-Carter; Webb
General Manager.....Edward Cellin
Sales Prom. Mgr.....Aldo Carter
Chief Engineer.....Harry White

WREB—Holyoke—1950

Frequency: 930 Kc. Power: 500 Watts d.
 Owned By.....Don Hancock Bcstg. Co.
 Address.....225 High St.
 Tel.: Jefferson 2-3296.....Independent
 Stations Reps.....Breen & Ward; Nona Kirby
 President, Gen. Mgr.....Donald T. Hancock
 Program Director.....Nicholas A. Bell
 Chief Engineer.....Richard S. Townes

WCCM—Lawrence—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Lawrence Bdcstg. Co.
 Address.....9 Valley Street
 Tel.: MU 3-7171.....MBS
 Station Representative.....Bob Dore
 President, Gen. Mgr.....Mrs. Geo. H. Jaspert
 Comm., Prom. Mgr.....John Canty
 Chief Eng.....Norman Round

WCAP—Lowell—1951

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Northeast Radio Inc.
 Address.....243 Central St.
 Tel.: Glenview 4-0404.....Independent
 Sta. Rep.....Kettell-Carter
 Pres., Gen. Mgr.....Israel Cohen
 Commercial Manager.....Maurice Cohen
 Program Director.....Dan Gillette
 Chief Engineer.....Ted Cohen

**WLLH—Lowell-Lawrence
 1934**

Frequency: 1400 Kc. Power: 500 Watts
 Owned-Oper. By.....Merrimac Bdcstg. Co.
 Address.....39 Kearney Sq., Lowell
 Tel.: GL 8-8715 (Lo).....Independent
 Representative.....Bolling
 President.....Gerald Harrison
 General Manager.....Albert N. Armstrong, Jr.
 Program Director.....Tom Clayton
 Chief Engineer.....C. Parker

WLYN—Lynn—1946

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Puritan Network, Inc.
 Business Address.....156 Broad St.
 Tel.: LY 5-6200.....Independent
 Sta. Reps.....Walker-Rawalt, Kettell-Carter
 President.....Theodore Feinstein
 General, Comm. Mgr.....Harry D. Goodwin
 Program Director.....Stephen E. Smith
 Publicity Director.....Edward Glowik
 Chief Engineer.....Richard Ward
 Owners of: WOTW-AM, Nashua; WTSa-AM, Bat-
 tleboro; WNBp, Newburyport.

WSRO—Marlboro—1958

Frequency: 1470 Kc. Power: 1,000 Watts d.
 Owned By.....County Broadcasting Corp.
 Address.....Curtis Ave.
 Tel.: HU 5-1470.....KBS
 Station Representative.....Hopewell
 President, Gen. Mgr.....Lewis F. Sargent
 Program Director.....Daniel Griffin
 Chief Engineer.....Kenneth Rockwell

WHIL—Medford—1952

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Operated By.....Conant Bcstg. Co.
 Address.....99 Revere Beach Pkwy.
 Tel.: EXport 6-1430.....Independent
 Station Representative.....For Joe
 President.....Sherwood J. Tarlow
 Station Manager.....Joseph Kruger
 Program Director.....Bob Walsh
 Chief Engineer.....Alfred Fulchino
 Owners of: WWOK, Charlotte; WLOB-AM-FM,
 Portland; WJBW, New Orleans; WARE, Ware.

WMRC—Milford—1956

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....Milford Radio
 Address.....Opera House Bldg
 Tel.: 1490.....KBS
 General Manager.....Ted Sawyer

WBSM—New Bedford—1949

Frequency: 1420 Kc. Pow.: 5 Kw. d., 1 Kw. n.
 Owned.....Bay State Broadcasting Co.
 Address.....Pope's Island
 Tel.: WY 3-1767.....Independent
 Station Representative.....Devney Organization
 President, Gen. Mgr.....Otto F. A. Arnold
 Comm. Mgr.....Richard G. Evans
 Prog. Dir.....Hal Peterson
 Chief Engineer.....James R. Wooler

WNBH—New Bedford—1921

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....E. Anthony & Sons, Inc.
 Business-Studio Address.....432 County St.
 Tel.: WYman 8-5228.....Independent
 Newspaper Affiliation.....Standard-Times
 Station Representative.....Walker-Rawalt
 Station Manager.....Paul Stiles
 Program Director.....Stan Lipp
 Chief Engineer.....Herve Leduc
 Owners of: WOCB-AM-FM, W. Yarmouth.

WNBp—Newburyport—1957

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned.....Tri-City Bcstg. Co.
 Business Address.....Traffic Circle
 Tel.: HO 2-6654.....Independent
 Station Representative.....Walker-Rawalt
 President.....Theodore Feinstein
 Gen. Mgr.....J. Thomas Mathers
 Station Mgr., Prog. Dir.....Mary I. MacKenzie

WMNB—North Adams—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Northern Berkshire Bcstg. Co.
 Address.....P. O. Box 707
 Tel.: MO 3-6567.....Independent
 Newspaper Affil.....Transcript
 Station Reps.....Grant Webb; Nona Kirby
 President.....Robert Hardman
 General Manager.....Donald A. Thurston
 Commercial Manager.....Richard J. O'Brien
 Chief Engineer.....Paul Willey

Station Representative Walker-Rawalt
 President Lawrence A. Reilly
 General, Sta. Mgr. James L. Spates
 Program, Prom. Mgr. Ben Talbot
 Commercial Manager Holland D. Cameron

WPEP—Taunton—1949

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By Silver City Bcstg. Corp.
 Address 174 Broadway
 Tel.: VAndyke 4-7528 Independent
 President, Gen. Mgr. J. Marshall McGregor
 Station Mgr., Prog. Dir. Joseph G. Quill
 Comm. Mgr. Henry J. Murray
 Chief Engineer Louis Bienvenue

WARE—Ware—1947

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By Central Bcstg. Corp.
 Business-Studio Address 56 Main St.
 Tel.: WO 7-6231 KBS
 Station Reps. Breen & Ward; Eckels
 President Sherwood J. Tarlow
 Gen., Sta. Mgr. Richard H. Vaughan
 Chief Engineer Ralph Knudson

WDEW—Westfield—1957

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By Westfield Bcstg. Co.
 Business-Studio Address 249 Union St.
 Tel.: LOgan 8-8643 Independent
 Station Representative Breen-Ward
 President Harold Martin
 General, Sta. Mgr. Richard M. Brescia
 Commercial Mgr. John Mahar
 Chief Engineer J. Lawrence Spinks

WOCB—West Yarmouth—1940

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By E. Anthony & Sons
 Address South Sea Ave.
 Tel.: SPring 5-0500 Independent
 Newspaper Affil. Standard Times
 Station Rep. Walker-Rawalt
 President Basil Brewer
 Station Manager Paul Stiles
 Program Dir. G. W. Stidstone
 Chief Engineer Frank L. Lynch
 Owners of: WNBH, New Bedford.

WAAB—Worcester—1931

Frequency: 1440 Kc. Power: 5000 Watts
 Owned By Waterman Bcstg. Corp.
 Bus. Address 34 Mechanic St.
 Tel.: PL 2-5611 NBC
 Representative Masla; Kettell-Carter
 Pres., Gen. Mgr. Bernard E. Waterman
 Comm. Sta. Mgr. Chester Kaminski
 Program Director George Stevens
 Sales Prom., Pub. Dir. Gordon Hastings
 Chief Engineer George Capalbo

WNEB—Worcester—1946

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By WNEB, Inc.

Address 405 Main St.
 Tel.: PL 6-4672 CBS
 Station Representative Adam Young
 President, Gen. Mgr. George W. Steffy
 Vice President Harold D. Glidden
 Station, Comm., Mgr. Robert F. Nims
 Program Director George Downey
 Sales Prom. Mgr., Pub. Dir. Ken Berns
 Chief Engineer Walter Chemausky

WORC—Worcester—1925

Freq.: 1310 Kc. 5 Kw. d., 1 Kw. n.
 Owned-Oper. By WORC, Inc.
 Address 8 Portland St.
 Tel.: SW 9-0581 MBS
 Sta. Reps. Eastman; Eckels
 Pres., Gen. Mgr. Robert F. Bryar
 Sta., Comm. Mgr. A. Abbott Coblentz
 Publicity Director Richard Barr
 Sales Prom. Mgr. Alvin M. Saide
 Program Director Richard Smith
 Chief Engineer Gordon Dyer

WTAG—Worcester—1924

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By WTAG, Inc.
 Business-Studio Address 20 Franklin St.
 Tel.: PL 5-4321 Independent
 Newspaper Affil. Telegram & Gazette
 Representative Henry L. Christal Co.
 President Robert W. Booth
 Vice Pres., Gen. Mgr. Herbert L. Krueger
 Commercial Mgr. Richard L. Gravel
 Sales Prom. Head Mrs. Pierrina M. Rohde
 Prod., Pgm. Dir. A. J. Brissette
 Chief Engineer E. A. Browning

When You Can Have The Best,
 Why Be Satisfied With Less!

THE ASSOCIATED PRESS

Pop.: 8,000,000
Families: 2,333,000

MICHIGAN

Radio Homes: 2,272,000
AM Stas. in State: 103

WABJ—Adrian—1946

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Gerity Bcstg. Co.
Address.....121 W. Maumee St.
Tel.: CO 5-7123.....CBS
Station Representative....Michigan Spot Sales
President.....James Gerity, Jr.
Station Manager.....E. J. Hahn
Program Director.....Winston Hoehner
Publicity Director.....Virginia Hagerman
Chief Engineer.....Ed Clark
Owners of: WNEM-FM-TV, Bay City, Saginaw.

WALM—Albion—1952

Freq.: 1260 Kc....Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By.....Calhoun Bcstg. Co.
Business Address.....Irwin Ave.
Tel.: NAtional 9-3945.....KBS
Station Rep.....Spot Time Sales
President.....Jack Bedient
General Manager.....C. Wayne Wright
Asst. Manager.....Arthur Goodwin
Program Director.....Derwood Carn
Chief Engineer.....James Billingsley
Owners of: WFRL, Freeport.

WOWE—Allegan—1958

Frequency: 1580 Kc....Power: 250 Watts, d.
Owned By.....Allegan Cty. Bcstg., Inc.
Address.....233 Hubbard
Tel.: ORchard 3-4701.....ABC
General Manager.....Algar Workman
Prog. Dir., Chief Eng.....John C. Fountain
Owners of: WLAV-AM-FM, Grand Rapids; WHLS-AM, Port Huron.

WFYC—Alma—1948

Frequency: 1280 Kc....Power: 1000 Watts d.,
Owned-Oper. By.....WFYC, Inc.
Business Address.....5310 N. State Rd.
Tel.: HObart 3-3175.....Independent
Station Representative..Hollingbery; Hopewell
President.....Wayne G. Harris
General Manager.....Gilbert E. Thomas
Station Manager.....David W. Sommerville
Program Director.....Richard Crowley
Chief Engineer.....R. V. Cummings

WATZ—Alpena—1946

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Midwestern Bcstg. Co.
Business Address.....M-32 West
Tel.: Elmwood 4-8400.....NBC
Station Rep.....Venard, Rintoul, McConnell
President, Gen. Mgr.....Les Biederman
Station Manager.....Drew McClay
Commercial Manager.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WTCM, WPBN-TV, Traverse City;
WATF, Cadillac; WMBN, Petoskey; WATC,
Gaylord; WTOM-TV, Cheboygan.

WHRV—Ann Arbor—1946

Frequency: 1600 Kc....Power: 1000 Watts

Owned-Operated By....Zanesville Publish. Co.
Business Address.....4230 Packard Road
Tel.: NOrmandy 2-4573.....MBS
Newspaper Affil....Time Record; Time Signal
President.....Clay Littick
General Manager.....Allan Land
Station Manager.....Bob C. Wagner
Comm. Prom. Mgr.....Jos Labaito
Chief Engineer.....Robert Hood

WPAG—Ann Arbor—1945

Frequency: 1050 Kc....Power: 1,000 Watts d.
Owned-Operated By....Washtenaw Bcstg. Co.
Bus.-Studio Address....3rd Floor, Hutzel Bldg.
Tel.: NO 2-5517.....Independent
Sta. Rep.....Mich. Spot Sales
Pres., Gen. Mgr.....Edward F. Baughn
Program Director.....Albert Samborn
Chief Engineer.....Bernard Ressler

WLEW—Bad Axe—1950

Frequency: 1340 Kc....Power: 250 Watts
Owned-Oper. By.....Thumb Broadcasting Co.
Address.....935 S. Van Dyke Rd.
Tel.: CO 9-9931.....CBS-KBS
Sta. Rep.....Mich. Spot Sales
Gen. Mgr.....John Wismer
Station Manager.....Jim Muehelnbeck

WBCK—Battle Creek—1948

Frequency: 930 Kc....Power: 5 Kw. d., 1 Kw. n
Owned-Operated By.....Michigan Bcstg. Co.
Address.....Security Natl. Bank Bldg.
Tel.: WO 3-5555.....NBC
Representative.....Hollingbery
President.....Robert H. Holmes
General Mgr.....E. F. Cahill
Program Director.....Larry Collins
Chief Engineer.....Harley Hammond
Owners of: WBCM-AM-FM, Bay City.

WELL—Battle Creek—1925

Frequency: 1400 Kc....Power: 250 Watts
Owned-Oper. By.....Southern Mich. Bcstg.
Address.....Michigan National Bank Bldg.
Tel.: WO 4-7173.....ABC
Gen. Comm. Mgr.....P. J. Haller
Program Director.....Ronald E. Mell
Chief Engineer.....David M. Decker

WBCM—Bay City—1925

Freq.: 1440 Kc....Power: 1 Kw. d., 500 W., n.
Owned-Operated By.....Michigan Bcstg. Co.
Business-Studio Address....Wenonah Hotel
Tel.: TW 3-7551.....ABC
Representative.....George P. Hollingbery
President.....Robert H. Holmes
General Manager.....Leo A. Jylha
Chief Engineer.....Wes Thompson
Owners of: WBCK, Battle Creek.

WWBC—Bay City—1956

Frequency: 1250 Kc....Power: 1000 Watts d.

Owned By.....Water Wonderland Bcstg. Co.
 Business Address.....306 Phoenix Bldg.
 Tel.: TW 3-4588.....Independent
 Station Representative.....Masla
 President.....Patrick J. Traham
 Gen., Comm. Mgr.....Charles E. Anthony
 Prog., Sales Prom. Mgr.....Robert F. Benkelman
 Chief Engineer.....Ralph H. Carpenter

WHFB—Benton Harbor—1947

Frequency: 1060 Kc. ...Power: 1000 Watts d.
 Owned-Oper. ByPalladium Publ. Co.
 Business Address.....Fairplain Ave.
 Tel.: 616-927-3581.....Independent
 Newspaper Affil. News-Palladium, Herald Press
 Station Rep.....Mich. Spot Sales
 President.....Stanley R. Banyon
 General Manager.....J. P. Scherer
 Station Manager.....Dwight Edmunds
 Commercial Manager.....Robert Brown
 Program Director.....Robert Bauman
 Sales Prom., Pub. Mgr.....Jack Knuth
 Chief Engineer.....M. U. Robinson

WBRN—Big Rapids—1953

Frequency: 1460 Kc....Power: 1000 Watts, d.
 Owned-Oper. By.....WBRN, Inc.
 Address.....P. O. Box 825
 Tel.: 796-7684.....Independent
 Station Representative.....Gene Bolles
 President.....John A. White
 Gen. Comm. Mgr.....Casey A. Heckman
 Program Director.....Lyle Stieg
 Chief Engineer.....Garnet Zimmerman

WATT—Cadillac—1945

Frequency: 1240 Kc....Power: 250 Watts
 Owned-Operated By...Midwestern Bcstg. Co.
 Business-Studio Address.....U. S. 131, South
 Tel.: PR 5-7831.....NBC
 Sta. Rep.....Venard Rintoul, McConnell
 President.....Les Biederman
 Station Manager.....Merritt L. Chandler
 Commercial Manager.....R. E. Detwiler
 Chief Engineer.....Bill Kiker

WCER—Charlotte—1956

Frequency: 1390 Kc....Power: 1 Kw., d.
 Owned.....Eaton County Bcstg. Co.
 Address.....Box 269
 Tel.: 543-0340.....Independent
 Pres., Gen. Mgr.....Roy W. McLean
 Comm., Sta. Mgr.....Brod Martindale
 Chief Engineer.....Gerald D. Adams

WCBY—Cheboygan—1954

Frequency: 1240 Kc....Power: 250 Watts
 Owned.....Straits Bcstg. Co.
 Address.....Mackinaw Ave.
 Tel.: MA 7-2341.....Independent
 Station Rep.....Hopewell
 President, Gen. Mgr.....Richard E. Hunt
 Publicity Director.....Jackie Norman
 Chief Engineer.....Lou M. Ozak
 Owners of: WPTW, Piqua; WCRM, Clare.

WCRM—Clare—1960

Frequency: 990 Kc....Power: 250 Watts d.
 Owned By.....Gateway of N. Bcstg. Corp.
 Address.....North Mission Road
 Tel.: EV 6-9907.....Independent
 President, Gen. Mgr.....Richard E. Hunt
 Sta., Chief Eng.....Norbert Poeppelman
 Commercial Manager.....James Baughn
 Program Director.....Robert C. Burian
 Publicity Director.....Bernard Wilson

WTVB—Coldwater—1948

Freq.: 1590 Kc..Power: 5 Kw. d., 500 Watts n.
 Owned-Oper. By ...Twin Valley Bcstrs, Inc.
 Address.....P. O. Box 32
 Tel.: BRoadway 9-9119.....Independent
 Sta. Reps...Donald Cooke; Michigan Spot Sales
 President.....E. Harold Munn, Sr.
 General Manager.....E. Harold Munn, Jr.
 Station Manager.....Constance L. Bingham
 Sales Prom. Manager.....Normand Moore
 Commercial Manager.....Homer Walters
 Chief Engineer.....Virgil Royer

WKMH—Dearborn—1946

Freq.: 1310 Kc....Power: 5 Kw.
 Owned-Oper. By...Knorr Broadcasting Corp.
 Address.....15001 Mich. Ave.
 Tel.: TI 6-8500.....MBS
 President.....Mrs. Fred A. Knorr
 General Station Mgr.....John J. Carroll
 Commercial Manager.....John E. Davidson
 Sales Promo. Mgr., Pub. Dir...Reed M. Badgley
 Program Director.....Frank Maruca
 Chief Engineer.....Jerrold L. Martin
 Owners of: WKMF, Flint; WSAM, Saginaw;
 WKHM, Jackson; WELL, Battle Creek.

CKLW—Detroit—1932

Frequency: 800 Kc....Power: 50,000 Watts
 Owned By.....Essex Bcstrs, Inc.
 Address.....3300 Guardian Bldg., Detroit 26
 Tel.: WO 1-7200.....CBC
 Reps.....RKO General, Inc., Nat'l Sales Div.
 President, Gen. Mgr.....S. Campbell Ritchie
 Commercial Manager.....Charles Gunn
 Sales, Merch. Mgr.....George Snyder
 Program Director.....John Gordon
 Publicity Director.....Art Gloster
 Chief Engineer.....Stewart Clark

WCAR—Detroit—1939

Freq.: 1130 Kc..Power: 50 Kw., d., 10 Kw., n.
 Owned By.....Pontiac Bcstg. Co., Inc.
 Tel.: TE 3-8100.....Independent
 President, Gen. Mgr.....H. Y. Levinson
 Exec. V.P.....Wayne N. Cook
 Production Mgr.....Larry Bova
 Chief Engineer.....James Balmer

WJBK—Detroit—1925

Freq.: 1500 Kc....Power: 10 Kw. d., 1 Kw. n.
 Owned-Operated By.....Storer Bcstg. Co.

MICHIGAN

Bus-Studio Address.....7441 Second Blvd.
Tel.: TR 3-7400.....Independent
Station Representative.....Katz
President.....George B. Storer, Jr.
V.P., General Mgr.....Harry R. Lipson
General Sales Manager.....George Crandall
Program Manager.....John M. Grubbs
Sales Promotion Mgr.....Sam Somora
Supervisory Engineer.....Donald Hein
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WJLB—Detroit—1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Booth Bcstg. Co.
Business Address.....3100 Broderick Tower
Tel.: Woodward 5-2000.....Independent
Station Representative.....Bernard Howard
President.....John L. Booth
General, Comm. Mgr.....Thomas J. Warner
Sales Promotion Mgr.....Gilbert N. Ketcham
Pub., Prog. Director.....Richard J. Desautel
Chief Engineer.....George E. Ryan
Owners of: WIBM, Jackson; WSGW, Saginaw;
WTRX, Flint; WTOD, Toledo; WIOU, Kokomo;
WJVA, South Bend.

WJR—Detroit—1922

Frequency: 760 Kc.....Power: 50,000 Watts
Owned-Oper. By. WJR, The Goodwill Sta., Inc.
Business Address.....2200 Fisher Bldg.
Tel.: TR 5-4440.....Independent
Representative.....Christal
Chairman of Board.....John F. Patt
President.....Worth Kramer
V.P., Sect.....F. Silbey Moore
Vice President.....James H. Quetto
Pub. Rela., Promo. Mgr.....Donald W. Craig
Program Mgr.....Reginald P. Merridew
Chief Engineer.....A. Friedenthal
Owners of: WJRT, Flint; WSAZ-AM-TV, Hunting-
ton.

WQTE—Detroit—1959

Frequency: 560 Kc.....Power: 500 Watts, d.
Owned By.....560 Broadcasting Corp.
Address.....1260 Library
Tel.: WO 2-0900.....Independent
Station Representative.....Broadcast Time Sales
President, Gen. Mgr.....Richard E. Jones
Program Director.....Danny Murphy
Chief Engineer.....Irv. Laing

WWJ—Detroit—1920

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Evening News Assn.
Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation.....Detroit News
Rep...Peters, Griffin & Woodward, McDermott
President.....Warren S. Booth
General Manager.....James Schiavone
Asst. Gen. Mgr.....Don DeGroot
Station Mgr.....Denman F. Jacobson
Nat. Sales Mgr.....George H. Williams

Sales Mgr.....Nestor A. Sibbold
Program Devel. Mgr.....Melvin C. Wissman
Program & Prod. Mgr.....Robert E. Henabery
Promotion Manager.....A. Glenn Kyker
Eng. Manager.....E. J. Love

WXYZ—Detroit—1925

Freq.: 1270 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WXYZ, Inc.
Address.....20777 W. Ten Mile Rd.
Tel.: KENwood 4-7000.....ABC
Representative.....John Blair
President.....John F. Pival
V.P., General Manager.....John O. Gilbert
Sales Manager.....Robert Baldrice
Sales Prom. Mgr., Pub. Dir.....Allen Franco
Program Director.....Robert Baker
Chief Engineer.....Charles Kocher
Owners of: WXYZ-TV-FM.

WDOW—Dowagiac—1960

Frequency: 1440 Kc.....Power: 500 Watts
Owned By.....Dowagiac Bcstg. Co., Inc.
Address.....Marcellus Highway
Tel.: State 2-5106.....Independent
President, Gen. Mgr.....William Kuiper
Station Mgr., Pub. Dir.....Richard Hedges
Comm., Sls. Prom. Mgr., Peter J. Vanden Bosch
Chief Engineer.....Donald Stuursma

WDBC—Escanaba—1941

Frequency: 680 Kc.....Power: 1000 Watts
Owned-Operated By.....Delta Bcstg. Co.
Address.....P.O. Box 419
Tel.: State 6-6144.....MBS
Pres., Gen. Mgr.....George D. Lindenthal
Chief Engineer.....Henry Olsen

WLST—Escanaba—1958

Frequency: 600 Kc.....Power: 1000 Watts
Owned By.....Lake Mich. Bcstg. Co.
Address.....600 Ludington St.
Tel.: State 6-4118.....ABC
Newspaper Affil.....Daily Press
Station Representative.....John Pearson
President.....Frank C. Russell
General Manager.....James G. Ward Jr.
Program Dir., Station Mgr.....Grant Markham
Sales Prom. Manager.....David Pinozek
Chief Engineer.....Paul Anick

WAMM—Flint—1955

Frequency: 1420 Kc.....Power: 500 W. d.
Owned-Oper. By.....Binder-Carter-Durham, Inc.
Business Address.....740 S. Saginaw St.
Tel.: CEdar 9-8631.....Independent
Station Representative.....Webb
President, Gen. Mgr.....Philip R. Munson
Commercial Mgr.....Ronald L. Craig
Station Mgr.....Clarence E. Rhodes
Program Director.....Reed Pasternak
Chief Engineer.....Walter Wiersbicki

WTRX—Flint—1947

Freq.: 1330 Kc.....Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....Booth Bcstg. Co.

Bus-Studio Address.....3076 E. Bristol Rd.
 Tel.: CE 9-8686.....ABC
 Sta. Rep.....Broadcast Time Sales
 President.....John Lord Booth
 General Mgr.....Ken Chapin
 Chief Engineer.....Charles Wallace
 Owners of: WIBM, Jackson; WIOU, Kokomo;
 WJLB, Detroit; WJVA, South Bend; WSGW,
 Saginaw; WTOD, Toledo.

WFDF—Flint—1922

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
 Owned By.....WFDF Flint Corp.
 Address.....Garland at First Ave.
 Tel.: CE 2-7158.....NBC
 Representative.....Katz
 President, General Mgr.....Elmer A. Knopf
 Program Director.....Carl L. Barger
 Publicity Director.....Daniel Hunter
 Comm. Prom. Manager.....Marvin Levey
 Chief Engineer.....Gerald Wolpert

WKMF—Flint—1953

Frequency: 1470 Kc..Power: 5 Kw., d., 1 Kw. n.
 Owned.....Knorr Bcstg. Corp.
 Address.....112 W. Water St.
 Tel.: CE 9-7608.....CBS-MBS
 Managing Dir.....Hal Shore
 Chief Engineer.....George Parker
 Owners of: WKMH, Dearborn; WKHM, Jackson;
 WELL, Battle Creek; WSAW, Saginaw.

WMRP—Flint—1946

Frequency: 1570 Kc.....Power: 1 Kw.
 Owned-Oper. By.....WMRP
 Address.....3217 Lapeer St.
 Tel.: CE 3-5112.....KBS
 Station Representative.....Sears & Ayer
 President.....Carl Ammerman
 Gen. Mgr.....William H. Morford
 Chief Engineer.....Robert Swayze

WTAC—Flint—1946

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned By.....Whitehall Stations, Inc.
 Address.....P. O. Box 829
 Tel.: OW 4-4146.....Independent
 Station Representative.....Robert Eastman
 President.....Louis Tose
 General Manager.....Gene Milner
 Commercial Manager.....Robert Steinhilber
 Sales Prom. Manager.....Paul Frailey
 Program Director.....Ed Berryman
 Publicity Director.....Robert Halsted
 Chief Engineer.....Robert Garner

WSHN—Fremont—1961

Frequency: 1550 Kc.....Power: 1 Kw. d.
 Owned By.....Stuart P. Noordyk
 Address.....517 North Beebe St.
 Tel.: 1550.....KBS
 Station Representative.....George T. Hopewell
 President.....Stuart P. Noordyk
 General, Sta. Manager.....Bruce Van Houten
 Commercial Manager.....Marie Monroe
 Program Director.....Mel Tinney
 Publicity Director.....Don Seaman
 Sales Promo. Mgr., Ch. Eng.....William Docter

WATC—Gaylord—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Midwestern Bcstg. Co.
 Address.....Paul Bunyan Bldg., Traverse City
 Tel.: WI 7-7675.....Independent
 Sta. Reprs.....Venard, Rintoul & McConnell
 Pres., Gen. Mgr.....Les Biederman
 Commercial Mgr.....Robert E. Detwiler
 Station Manager.....Daniel Creighton
 Chief Engineer.....William K. Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WMBN, Petošky; WTOM-TV,
 Cheboygan; WPBN-TV, Traverse City.

WGHN—Grand Haven—1956

Frequency: 1370 Kc.....Power: 500 Watts, d.
 Owned By.....Grand Haven Bcstg. Co.
 Address.....228 Washington St.
 Tel.: 842—8110.....Independent
 Station Representative.....John E. Pearson
 President.....Richard G. Gillespie
 General Manager.....Joe Young
 Program Director.....Tom Shine
 Chief Engineer.....Dick Clarke

WFUR—Grand Rapids—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Furniture City Bcstg. Corp.
 Address.....399 Garfield Ave., S.W.
 Tel.: GL 6-9541.....Independent
 Pres., Gen., Sta. Mgr.....William Kuiper
 Comm., Sales Prom. Mgr...Peter Vanden Bosch
 Chief Engineer.....Gilbert Waite

WGRD—Grand Rapids—1947

Frequency: 1410 Kc.....Power: 1,000 Watts
 Owned-Oper. By.....Regional Bcstrs. of Mich.
 Business-Studio Add.. 35 Lafayette Ave., N.E.
 Tel.: GL 9-4111.....Independent
 Station Representative.....Raymer
 Sta., Comm. Manager.....H. M. Fisher
 Publicity Director.....Lucy Liggett
 Program Director.....Robert W. Whitcomb
 Owners of: WTRU, Muskegon.

WJEF—Grand Rapids—1945

Freq.: 1230 Kc...Power: 500 W. d., 250 W. n.
 Owned-Oper. By.....Fetzer Broadcasting Co.
 Address.....187 Monroe, N.W.
 Tel.: GL 6-8512.....CBS
 Station Representative.....Avery-Knodel
 President.....John E. Fetzer
 Station Mgr.....Roger L. Hoffman
 Chief Engineer.....Bruce Glycadsis

WLAV—Grand Rapids—1940

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....Stevens-Wismer Bcstg., Inc.
 Address.....161 Ottawa Northwest
 Tel.: GL 6-5461.....ABC
 Station Reprs.....M.S.S.

MICHIGAN

President John Wismer
General Manager..... John J. Shepard
Sales Prom. Mgr..... Joseph Warshauer
Program Director..... Everett L. Vandagriff
Chief Engineer..... Joe Dykstra
Owners of: WHLS, Port Huron; WLEW, Bad Axe;
WOWE, Allegan.

WMAX—Grand Rapids—1954

Frequency: 1480 Kc.... Power: 1000 Watts d.
Owner..... Atlas Bcstg. Co.
Address..... RKO Keith Bldg.
Tel.: GL 6-8621..... MBS
Representative Radio-TV Reps
President..... Theodore J. Peters
General Manager..... Chas. A. Sprague
Station Manager..... Victor E. Lundberg
Program Manager..... Joseph C. Hooker

WOOD—Grand Rapids—1924

Frequency: 1300 Kc.... Power: 5000 Watts
Owned By..... Time-Life Bcst., Inc.
Address..... 120 College Ave., S.E.
Tel.: GL 9-4125..... NBC
Representative Katz Agency
V.P., Gen. Mgr..... Willard Schroeder
Station, Comm. Mgr..... Michael O. Lareau
Program Director..... Peter Kizer
Sales Prom., Publicity Director.... Clark Grant
Chief Engineer..... Charles Robison
Owners of: KLZ-AM-TV, Denver; WTCN-AM-
TV, Minneapolis; WFBM-AM-FM, Indianapolis;
WOOD-TV-FM.

WPLB—Greenville—1959

Frequency: 1380 Kc.... Power: 500 Watts
Owned By..... Flat River Broadcasting Co.
Address South M—91
Tel.: PL 4-3656..... Independent
Owner & President..... Mrs. P. Lewis
Owner, Vice Pres., General Mgr.... E. Peterson
Chief Engineer..... B. Scott

WMPL—Hancock—1957

Frequency: 920 Kc.... Power: 1 Kw., d.
Owned..... Copper Country Bcstg. Co.
Business Address..... Hotel Scott
Tel.: 3155-6..... Independent
Station Representative Hopewell
Pres., Ch. Eng..... Francis Locatelli
Sales Promotion Manager..... Burton Ervasti
Program Dir..... Norman Koski

WBCH—Hastings—1958

Frequency: 1220 Kc.... Power: 250 Watts, d.
Owned By..... Barry Bcstg. Co. Inc.
Address Box 88
Tel.: Windsor 5-3478..... KBS
President, Gen. Mgr..... Robert S. Greenhoe
Asst. Mgr., Program Dir..... Ken Radant
Chief Engineer..... Fran Bowles

WCSR—Hillsdale—1955

Frequency: 1340 Kc.... Power: 100 W.
Owned By..... Flynn Enterprises
Address 92½ Broad St.
Tel.: HE 7-4444..... Independent
President..... Ruth Keister
V.P. & Mgr..... Russell Holcomb

WHTC—Holland—1948

Freq.: 1450 Kc.... Power: 1 Kw. d.; 250 Wts. n.
Owned-Operated By..... Holland Bcstg. Co.
Address..... Fourth and Central
Tel.: EX 2-3121..... MBS
Station Representative Hopewell
President W. A. Butler
Gen. Mgr..... Sandy Meek
Commercial Manager..... Hal Franken
Program Director..... Bill Gargano
Chief Engineer..... Julius Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc.... Power: 500 Watts
Owned..... Ottawa Bcstg. Corp.
Address James St.
Tel.: EX 6-5281..... Independent
Station Reps... Walker-Rawalt; Mich Spot Sales
President Bernard Brookema
Gen., Sta. Mgr..... Jerome C. Grysen
Program Director..... Clarence Walters
Chief Engineer..... John L. Klungle

WHDF—Houghton—1929

Frequency: 1400 Kc.... Power: 250 Watts
Owned-Oper. By... Upper Michigan Bcstg. Co.
Address Douglas Hotel
Tel.: 1..... NBC
Representative Walker-Rawalt
President..... John W. Rice
Acting Manager, Ch. Eng..... G. L. Burgan
Program Director..... Earl Norden

WHGR—Houghton Lake—1954

Frequency: 1290 Kc.... Power: 5 Kw.
Owned..... Sparks Bcstg. Co.
Address 3431 Houghton Lake Dr.
Tel.: GR 8-3040..... Independent
Sta. Representative..... Michigan Spot Sales
President..... J. B. Sparks
Station, Prog. Mgr..... Robert D. Ditmer
Chief Engineer..... Garnet G. Sparks
Owners of: WEXL-AM, Royal Oak; WOMC-FM,
Detroit.

WHMI—Howell—1957

Frequency: 1350 Kc.... Power: 500 Watts, d.
Owned By..... Band H Bcstg. Co.
Address..... 201½ W. Grand River Ave.
Tel.: 1062..... ABC
Station Reps..... Hopewell; Mich. Spot Sales
President Frank Bignell
Chief Engineer..... Bob Plonka

WCHB—Inkster—1956

Frequency: 1440 Kc.... Power: 1 Kw. d.
Owned..... Bell Bcstg. Corp.
Address..... 32790 Henry Ruff Rd.
Tel.: CR 8-1440..... Independent
Sta. Reps... Dore; Dora Clayton; Allen, T. & C.
President..... Dr. Haley Bell
General Manager..... Frank M. Seymour
Program Dir..... George White
Promotion Manager..... Douglass Alligood

WION—Ionia—1952

Frequency: 1430 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....Ionia Bcstg. Co.
 Address.....Box 143
 Tel.: 2300.....Independent
 President.....Monroe MacPherson, Sr.
 Gen. Mgr.....Monroe MacPherson, Jr.
 Program Director.....Don Covell
 Chief Engineer.....Charles Holbrook

WMIQ—Iron Mountain—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Iron Mountain-Kingsford Bcstg. Co.
 Address.....211 East Ludington Street
 Tel.: 774-4321.....ABC
 President.....Frank J. Russell
 Gen., Sta., Comm., Prom. Mgr. W. C. Johnson

WIKB—Iron River—1949

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Iron Co. Bcstg.
 Address.....Iron River Natl. Bank Bldg.
 Tel.: Congress 5-4104.....Independent
 Sta. Representative.....Walker-Rawalt
 General Manager.....Edwin Phelps, Jr.
 Chief Engineer.....Jerry Wilson

WJMS—Ironwood—1931

Frequency: 630 Kc.....Power: 1000 Watts
 Owned-Oper. By..Upper Mich.-Wis. Bcstg. Co.
 Bus.-Studio Address.....124 E. McLeod Ave.
 Tel.: 20.....Independent
 Sta. Rep.....Thomas F. Clark
 President, Gen. Mgr.....William L. Johnson
 Commercial Mgr.....Robert Olson
 Program Dir.....Ron Pierce
 Publicity Dir.....Dick Daly
 Chief Engineer.....Arne Dahlbacka

WJAN—Ishpeming—1958

Frequency: 970 Kc.....Power: 5000 Watts, d.
 Owned By.....WJAN, Inc.
 Address.....P.O. Box 313
 Tel.: HUdson 6-4441.....MBS
 President, Ch. Eng.....J. J. Beloungy
 Station, Prog. Mgr.....Donald G. Ryan
 Commercial Manager.....Cecil C. Beck

WJPD—Ishpeming—1947

Freq.: 1240 Kc....Power: 1 Kw. d.; 250 Wts. n.
 Owned-Operated By....Ishpeming Bcstg. Co.
 Address.....120 West Division St.
 Tel.: HU 6-9937.....KBS
 President, Gen. Mgr.....Dr. J. P. Deegan
 Comm., Program Manager.....Carl Loose
 Chief Engineer.....L. Roncoglionne

WIBM—Jackson—1925

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Booth Broadcasting Co.
 Address.....2511 Kibby Rd.
 Tel.: ST 2-7176.....ABC
 Station Representative.....Weed
 President.....John L. Booth
 General, Comm. Mgr.....Robert B. Lees
 Chief Engineer.....P. Campau

WKHM—Jackson—1951

Frequency: 970 Kc.....Power: 1000 Watts
 Owned.....Jackson Bcstg. & Tele. Corp.
 Address.....441 Wildwood
 Tel.: SState 4-7181.....CBS-MBS
 Sta. Rep.....Mich. Spot Sales
 V.P., General Manager.....Edwin Huse
 Chief Engineer.....Paul Wright

WKLZ—Kalamazoo—1955

Frequency: 1470 Kc.....Power: 500 W. d.
 Owned.....The Circle Corporation
 Address.....Box 663
 Tel.: Flireside 3-2541.....MBS
 Station Representative.....Radio-TV Reps.
 Pres., Gen., Comm. Mgr.....Joseph F. Butler
 Program Director.....Ron Newhouse
 Publicity Director.....Joseph F. Butler
 Chief Engineer.....Ralph E. Patterson

WKMI—Kalamazoo—1947

Freq.: 1360 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Steere Bcstg. Co.
 Business-Studio Address...State Theatre Bldg.
 Tel.: FI 4-0111.....Independent
 Sta. Reps.....BTS; Mich. Spot Sales
 Pres., Gen. Mgr.....Howard D. Steere
 Sta., Comm. Mgr.....Emil J. Popke, Jr.
 Sales Prom Manager.....F. K. Doyle
 Prog. Dir.....Dan Daniels
 Publicity Director.....Vince Ford
 Chief Engineer.....Kenneth Farrance

WKPR—Kalamazoo—1960

Frequency: 1420 Kc.....Power: 1 Kw. d.
 Owned By.....Kalamazoo Bcstg. Co.
 Address.....2244 Ravine Road
 Tel.: Flireside 5-6179.....Independent
 President.....William Kuiper
 Gen. Mgr., Prog. Dir.....William E. Kuiper
 Sta. Mgr., Ch. Eng.....Kenneth Weidenaar
 Comm., Sls. Prom. Mgr...Peter J. Vanden Bosch

WKZO—Kalamazoo—1923

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....Fetzer Bcstg. Co.
 Business Address.....590 W. Maple St.
 Tel.: FI 5-2101.....CBS
 Representative.....Avery-Knodel
 President.....John E. Fetzer
 Exec. V. P. & General Manager....Carl E. Lee
 Sta. Comm. Mgr.....Otis T. Gaston
 Program Director.....Charles T. Lynch
 Publicity Director.....W. J. Hunt
 Chief Engineer.....Arthur E. Covell
 Owners of: WJEF-AM-FM, Grand Rapids; WMTV,
 Cadillac; KOLN-TV, Lincoln; KGIN-TV, Grand
 Island.

WILS—Lansing—1946

Freq.: 1320 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Lansing Bcstg. Co.
 Address.....407 N. Washington Ave.
 Tel.: IV 2-1655.....Independent

MICHIGAN

Station Rep.....Venard, Rintoul, McConnell
President.....John C. Pomeroy
General, Comm. Mgr.....Edwin L. Byrd
Sales Promo. Mgr., Pub. Dir.....Hamish McIntosh
Program Director.....Dave Froh
Chief Engineer.....John Whitacre
Owners of: WPON, Pontiac, Mich.; WILX-TV,
Jackson, Mich.

WJIM—Lansing—1934

Frequency: 1240 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 East Saginaw
Tel: IV 2-1333.....CBS
Station Reps.....Pearse; Masla
President, Gen. Mgr.....Harold F. Gross
Comm. Mgr.....Keith Oliver
Program Director.....Bryan Halter
Chief Engineer.....Carl Onken
Owners of: WJIM-TV-FM.

WMRT—Lansing—1961

Frequency: 1010 Kc.....Power: 500 Watts d.
Owned By.....Herbert T. Graham
Address.....Box 965
Tel: IVanhoe 9-4344.....ABC
Station Representative.....Hollingbery
General Manager.....Herbert T. Graham
Chief Engineer.....Oren Morgan

WKLA—Ludington—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Raymond A. Plank
Address.....East Ludington Ave.
Tel: VI 3-3438.....ABC
General Manager.....Raymond A. Plank
Commercial Manager.....Gordon Anderson
Program Director.....Don Hack

WMTE—Manistee—1951

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Manistee Radio Corp.
Address.....Radio Road
Tel: Parkview 3-9906.....Independent
Station Manager.....W. Harriet Laird
Program Director.....Ken Kott
Chief Engineer.....Lee Stevens

WDOG—Marine City—1950

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio St. Clair, Inc.
Business Address.....5300 Marine City Hwy.
Tel: RO 5-7944.....KBS
President.....Jerry Coughlin
Gen., Sta. Mgr.....F. W. Cale
Chief Engineer.....Robert H. Burr

WDMJ—Marquette—1931

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....Lake Superior Bcstg. Co., Inc.
Address.....249 W. Washington St.
Tel: CA 6-3524.....ABC-KBS
Newspaper Affil.....Mining Journal
President.....Frank J. Russell, Jr.
General Mgr.....W. H. Treloar
Station Mgr.....Robert J. Luke
Program Dir.....Eldon W. Wallace
Chief Engineer.....Paul Anick

WAGN—Menominee—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Men-Mar Bcstg. Co.
Address.....960 First St.
Tel: UN 3-5551.....KBS
President.....L. G. Glickman, M.D.
General, Station Mgr.....Vernon Uecker
Program Director.....Barbara Johnson
Chief Eng.....Loren B. Koesling

WMDN—Midland—1948

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Midland Bcstg. Co.
Address.....2500 Swede Rd.
Tel: TE 9-9988.....Independent
Station Representative.....PRO
President.....D. Sherman
General Manager.....Richard Kline
Chief Engineer.....Peter A. Wolf

WBRB—Mount Clemens—1956

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned By.....Wright & Maltz, Inc.
Address.....P. O. Box 489
Tel: HO 3-5876.....Independent
Station Representative.....Prestige Rep.
President, Gen. Mgr.....Milton Maltz
Station Manager.....Robert G. Wright
Program Director.....Charles Park
Chief Engineer.....Robert Findahl
Owners of: WTFB, Tiffin.

WCEN—Mt. Pleasant—1949

Freq: 1150 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....The Capital Radio Network
Address.....Bluegrass Road
Tel: SP 3-3171.....Independent
Representative.....Hopewell
President.....Paul A. Brandt
Gen., Comm. Manager.....Eugene E. Umlor
Program Dir.....Mel McCorkle
Chief Engineer.....Peter J. Fronczak
Owners of: WCBQ-AM, Whitehall.

WMAB—Munising—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Munising-Alger Bcstg. Co.
Address.....First Nat. Bank Bldg.
Tel: Evergreen 7-2518.....KBS
Station Representative.....Hopewell
President, Gen. Mgr.....Charles Symon
Sta., Sales Prom. Mgr.....Theodore H. Ouellette
Program Director.....Richard Gumuski
Publicity Director.....Jerry Sturvist
Chief Engineer.....John Wernholm

WKBZ—Muskegon—1926

Frequency: 850 Kc.....Power: 1000 Watts
Owned By.....WKBZ Radio Corp.
Address.....592 W. Pontaluna Road
Tel: SWift 8-2141.....ABC
Sta. Rep.....Mich. Spot Sales
President.....F. L. Allman
General, Sta. Mgr.....Harold W. Waddell
Program Director.....C. P. Hoover
Publicity, Prom. Director.....Bill Bennett
Chief Engineer.....George Krivitzky

WMUS—Muskegon—1947

Frequency: 1090 Kc. Power: 1000 Watts d.
 Owned-Oper. Greater Muskegon Bcstrs., Inc.
 Address: Box 666
 Tel.: SH 4-1671 MBS-KBS
 Station Rep. Masla
 Manager. W. B. Tebeau

WTRU—Muskegon—1949

Frequency: 1600 Kc. Power: 5000 Watts
 Owned-Oper. By Regional Bcstg. of Mich.
 Address: 875 E. Summit St.
 Tel.: PE 3-2126 Independent
 Station Rep. Raymer
 Station Manager. Kenneth J. Baugh
 Chief Engineer. A. Sova

WNIL—Niles—1956

Frequency: 1290 Kc. Power: 500 Watts, d.
 Owned. Niles Bcstg. Co.
 Address: 416 Sycamore St.
 Tel.: MU 3-5432 KBS
 Newspaper Affiliation Daily Star
 Station Representative Continental
 General, Sta. Mgr. James H. Mitchell
 Chief Engineer. Mathew Pierzchala

WOAP—Owosso—1948

Frequency: 1080 Kc. Power: 250 Watts d.
 Owned-Operated By. Owosso Bcstg. Co.
 Address: Owosso
 Tel.: SA 5-8196 Independent
 Newspaper Affiliation Argus Press
 Station Rep. Devney Organization
 President. J. E. Campbell
 General Station Mgr. Merrill Walker
 Chief Engineer. Mel Wirth

WMBN—Petoskey—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Midwestern Bcstg. Co.
 Address: Bunyan Bldg., Traverse City
 Tel.: WI 7-7675 NBC
 Station Rep. Venard, Rintoul & McConnell
 Pres., Gen. Mgr. Les Biederman
 Station Mgr. Ralph Pierson
 Chief Engineer. William H. Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WATC, Gaylord; WTM-TV;
 Cheboygan; WPNB-TV, Traverse City.

WPON—Pontiac—1954

Freq.: 1480 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By. Chief Pontiac Bcstg. Co.
 Business Address: 7 S. Perry St.
 Tel.: FE 8-0444 Independent
 Station Rep. Venard, Rintoul & McConnell
 President. Edward E. Wilson
 General. Comm. Mgr. Gar Meadowcroft
 Program Director. Don McLeod
 Chief Engineer. Karl Kuck
 Owners of: WILS, Lansing; WILN-TV, Jackson.

WHLS—Port Huron—1938

Frequency: 1450 Kc. Power: 250 Watts d.
 Owned-Oper. By. Stevens-Wismer Bcstg. Co.
 Address: 932 Military St.

Tel.: 98-2-8536 CBS
 Sta. Rep. Mich. Spot Sales
 President. John F. Wismer
 Station Mgr. Thomas G. Sicklesteel
 Commercial Manager. Arthur Aymen
 Operations Manager. Jock Bliss
 Owners of: WLAV-AM-FM, Grand Rapids; WLEW,
 Bad Axe; WOVE, Allegan.

WTTH—Port Huron—1947

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By. The Times Herald Co.
 Address: 907 Sixth St.
 Tel.: Yukon 5-5171 ABC
 Newspaper Affil. Times-Herald
 General Manager. R. S. Sommerville
 Asst. Manager. Ronald Mires
 Chief Engineer. George Carroll

WHAK—Rogers City—1949

Frequency: 960 Kc. Power: 5000 Watts d.
 Owned-Operated By. Rogers City Bcstg. Co.
 Address: Moltke Drive
 Tel.: 7751 Independent
 Sta. Rep. Mich. Spot Sales
 Pres., Gen., Sta. Mgr. Harvey A. Klann
 Comm. Mgr. Albert Klann
 Program Director. Harry E. Brege

WEXL—Royal Oak—1923

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Sparks Bcstg. Co.
 Business Address: 2201 Woodward Hts. Blvd.
 Tel.: LI 4-2200 Independent
 Pres., Gen. Mgr. Jacob B. Sparks
 Station Mgr., Program Mgr. Gordon A. Sparks
 Chief Engineer. Garnet Sparks

WKNX—Saginaw—1947

Frequency: 1210 Kc. Power: 10,000 Watts
 Owned By. Lake Huron Bcstg. Corp.
 Address: 221 So. Wash. Ave.
 Tel.: PL 3-4471 Independent
 Representative Gill-Perna
 Pres., Gen. Mgr. William J. Edwards
 Vice-President. Alvin M. Bentley
 Station Manager. Howard H. Wolfe
 Commercial Mgr. Frank Brogger
 Program Director. Dave Kushler
 Chief Engineer. Max W. Thomas
 Owners of: WKNX-TV; WLPA-TV, Alpena.

WSAM—Saginaw—1939

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Knorr Bcstg. Corp.
 Address: 2435 Holland Ave.
 Tel.: PL 2-8161 NBC
 Sta. Rep. Mich. Spot Sales
 President. Mrs. Nellie Knorr
 Exec. V.P., Gen. Mgr. Walter Patterson
 Station Manager. Jerry Breen
 Commercial Manager. Herman Firschau
 Program Director. Boyd Harvey
 Chief Eng. Lee Norden
 Owners of: WKMH, Dearborn; WKHM, Jackson;
 WKMF, Flint; WELL, Battle Creek.

MICHIGAN-MINNESOTA

WSGW—Saginaw—1950

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By...Booth Broadcasting Co.
 Address.....400 Mason Bldg.
 Tel.: PL 3-4456.....CBS
 Station Representative.....Masla
 President.....John L. Booth
 V.P., General Manager...Robert W. Phillips
 Program Director.....Frederick W. Krell
 Chief Engineer.....Harold Volz, Jr.
 Owners of: WTRX, Flint; WIBM, Jackson; WJLB,
 Detroit; WJVA, South Bend; WIOU, Kokomo.

WJUD—St. Johns—1959

Frequency: 1580 Kc. Power: 1,000 Watts
 Owned By.....Clinton County Bcstg. Co.
 Address.....1363 Parks Road
 Tel.: Canal 4-3238.....Independent
 President.....Justin F. Marzke
 General, Comm. Mgr.....John J. Stewart
 Chief Engineer.....James Wintermute

WSJM—St. Joseph—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....WSJM, Inc.
 Address.....414 State St.
 Tel.: YU 3-3992.....MBS
 Sta. Representative.....Hal Holman
 President.....William E. Walker
 V. P., Gen. Mgr.....Joseph D. Mackin
 Sales Manager.....Ted Faile
 Program Director.....Tom Ferren
 Promotion Manager.....James Lindsay
 Chief Engineer.....Jim Siem
 Owners of: WISM, Madison; WEAQ, Eau Claire;
 WOSH, Oshkosh; WBEV, Beaver Dam; WSJM,
 St. Joseph.

WOIA—Saline—1958

Frequency: 1290 Kc. Power: 500 Watts
 Owned By.....Lester Broadcasting Corp.
 Address.....P. O. Box 5, Ann Arbor
 Tel.: Normandy 3-0569.....Independent
 Station Reps.....Weed; Walker-Rawalt
 President, Gen. Mgr.....Herbert W. Lester
 Comm. Publicity Mgr.....Steve Filipiak
 Program Director.....John Small
 Chief Engineer.....James Allen

WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc. Power 1 Kw. d., 250 W. n.
 Owned-Operated By...Hiawathaland Bcstg. Co.
 Business-Studio Address.....208 Ashmun S.
 Tel.: ME 2-2231.....Independent
 President.....Stanley R. Pratt
 General Manager.....Russell Staffield

Station, Program Director.....J. O. Frenette
 Chief Engineer.....W. F. Morris

WSTR—Sturgis—1951

Frequency: 1230 Kc. Power: 250 Watts
 Owned By..Walter Wonderland Bcstg. Co., Inc.
 Address.....P. O. Box 70
 Tel.: Olive 1-2383.....Independent
 Station Representative.....Masla
 President.....Patrick J. Trahan
 General Manager.....Charles E. Anthony
 Program Director.....Jerry Fritz
 Chief Engineer.....John Greenwood
 Owners of: WWBC, Bay City.

WIOS—Tawas City—1958

Frequency: 1480 Kc. Power: 1000 Watts
 Owned By.....Superior Bcstg. Co.
 Address.....Route #2
 Tel.: FOrEst 2-3417.....KBS
 Station Mgr.....Richard A. Egli

WTCM—Traverse City—1941

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Midwestern Bdcstg. Co.
 Address.....Paul Bunyan Bldg.
 Tel.: Windsor 7-7675.....NBC
 Sta. Rep.....Venard, Rintoul & McConnell
 Pres., Gen. Mgr.....Les Biederman
 Sta., Comm. Mgr.....Robert E. Detwiler
 Chief Engineer.....William H. Kiker
 Owners of: WATT, Cadillac; WATZ, Alpena;
 WMBN, Petoskey; WATC, Gaylord; WTOM-TV,
 Cheboygan; WPBN-TV, Traverse City.

WCCW—Traverse City—1960

Frequency: 1310 Kc. Power: 1,000 Watts d.
 Owned By.....WCCW, Inc.
 Address.....101 West Front St.
 Tel.: Windsor 6-6211.....Independent
 Station Reps.....Holman; Mich. Spot Sales
 President.....D. C. Summerford
 Gen., Comm. Manager.....John R. Anderson
 Publicity Director.....David Sly
 Chief Engineer.....Theodore Jones

WCBQ—Whitehall—1959

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Paul A. Brandt
 Address.....Box 68
 Tel.: TW 3-1465.....Independent
 Sta. Representative.....George T. Hopewell
 President, Gen. Mgr.....Paul A. Brandt
 Commercial Manager.....Charles Hood
 Program Director.....Jack Hood
 Chief Engineer.....Elden Sfielstra
 Owners of: WCEN, Mt. Pleasant.

Pop.: 3,500,000
 Families: 1,032,000

MINNESOTA

Radio Homes: 1,011,000
 AM Stas. in State: 66

KASM—Albany—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Stearns Cty. Bcstg. Co.
 Address.....Albany
 Tel.: 845-3005.....KBS

Station Representative.....Continental
 President.....William Blattner
 General Manager.....Urban J. Keppers
 Commercial Manager.....Lee Krause
 Publicity Director.....Cliff Mitchell
 Chief Engineer.....Charles Gilbert

KATE—Albert Lea—1937

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Albert Lea Bcstg.
 Address.....Poplar Ave.
 Tel.: FRanklin 3-2338.....ABC
 President.....Hart Cardozo
 Vice-Pres.....Richard Power
 General Manager.....Robert Benedict

KXRA—Alexandria—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Alexandria Bcstg. Co.
 Address.....1315 Broadway
 Tel.: RO 3-3131.....KBS-ABC
 Representative.....Donald Cooke
 President, Comm. Mgr.....Everette Q. Walters
 Station Manager.....Kenneth A. Tessmer
 Chief Engineer.....R. Twistol

KANO—Anoka—1956

Frequency: 1470 Kc....Power: 1000 Watts d.
 Owned By.....Northwest Bcstg. Co.
 Business Address.....1 Radio Drive
 Tel.: 421-2600.....KBS
 Station Representative.....George Hopewell
 President, Gen. Mgr.....Frank R. Hunt Jr.
 Prog., Publicity Dir.....Thomas Kilbride, Jr.
 Chief Engineer.....Leslie Wilson

KAUS—Austin—1948

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Black Hawk Bcstg. Co.
 Business-Studio Address.....Hwy. 105 South
 Tel.: HE 7-2965.....MBS
 Representative.....Avery-Knodel
 President.....R. J. McElroy
 General Manager.....Ed Starr
 Sales Manager.....Ken Soderberg
 Program Director.....Stan Styonicki
 Chief Engineer.....Tony Moulder

KQAQ—Austin—1960

Frequency: 970 Kc.....Power: 5000 Watts
 Owned By.....KQAQ, Inc.
 Address.....P.O. Box 481
 Tel.: Hemlock 7-4511.....Independent
 Sta. Representative.....John E. Pearson
 President, Sales Mgr.....Lester Gould
 Gen., Station Mgr.....Howard Fisher
 Publicity Director.....Dorothy Gould
 Program Director.....James J. Nagle
 Sales Prom. Manager.....Pat Geraghty
 Chief Engineer.....Don Franz

KBUN—Bemidji—1946

Freq.: 1450 Kc....Power: 1 Kw. d.; 250 W. n.
 Owned.....Paul Bunyan Broadcasting Co.
 Business Address.....511 Beltrami Ave.
 Tel.: PLaza 1-4120.....Independent
 Gen., Sta. Mgr.....James R. Hambacher
 Chief Engineer.....Robert Pro

KBMO—Benson—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
 Owned By.....North Star Bcstg. Co.

Address.....1205 Pacific Ave.
 Tel.: VI 2-4601.....KBS
 President.....George J. McCarthy
 General Sta. Mgr.....Robert D. Zellmer
 Program Director.....Marvin E. Meyer
 Chief Engineer.....Julien Meyer

KLIZ—Brainerd—1946

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned-Operated By.....Brainerd Bcstg. Co.
 Business Address.....2700 E. Oak
 Tel.: 829—2853.....Independent
 Station Representative.....Walker-Rawalt
 President.....E. T. O'Brien
 Sta., Comm. Mgr.....Earl R. Johnson
 Chief Engineer.....Don Koenig

KBMW—Breckenridge—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Interstate Bcstg. Corp.
 Address.....P.O. Box 249
 Tel.: Midway 2-4141.....MBS
 Pres., Gen. Mgr.....Robert E. Ingstad
 Station Mgr.....G. F. Kaufmann
 Chief Engineer.....H. G. Unkenholz

WKLK—Cloquet—1950

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Cloquet Bcstg. Co.
 Address.....P. O. Box 309
 Tel.: TR 9-6725.....KBS
 President, Gen. Mgr.....Henry Newby
 Program Director.....Wayne T. Valentine
 Station Manager.....Richard DeFore
 Sales Prom. Manager.....Dick Swan
 Chief Engineer.....Walt Peters

KROX—Crockston—1948

Freq.: 1260 Kc...Power: 1 Kw. d., 500 Watts n.
 Owned-Operated By....Crockston Bcstg. Co.
 Business Address.....Box 620
 Tel.: AT 1-1140.....KBS
 Representative.....Donald-Cooke
 President, Prog. Dir.....Jerome A. Dahlberg
 General, Sta. Mgr.....William J. Kiewel
 Comm. Mgr.....E. R. Melbye
 Chief Engineer.....Arnold F. Petrich

KDLM—Detroit Lakes—1951

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Detroit Lakes Bcstg. Co.
 Address.....1340 Richwood Rd.
 Tel.: Victor 7-5624.....Independent
 Sta. Representative.....John E. Pearson
 President.....Herbert Gross
 General Manager.....Al G. Leighton
 Chief Engineer.....W. Wilson

KDAL—Duluth—1936

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Oper. By.....KDAL, Inc.
 Business-Studio Address....218 Bradley Bldg.
 Tel.: RA 2-2628.....CBS
 Station Representatives.....Petry; Hyett

MINNESOTA

President Ward Quaal
Exec. V.P., Gen. Mgr. Odin S. Ramsland
Sales Manager Rex H. Hudson
Program Director Carl Caspersen
Sales Prom. Manager Don Le Masurier
Chief Engineer R. A. Dettman
Owners of: KDAL-TV.

WEBC—Duluth—1924

Frequency: 560 Kc. Power: 5000 Watts
Owned By WMT-TV, Inc.
Address 4th Ave. W. and Superior St.
Tel.: RA 2-2873 Independent
Station Representative Katz
President William B. Quarton
General Manager Burns Nugent
Commercial Manager Don Bertrand
Program Director Don Rose
Chief Engineer V. G. Brooks

WDSM—Duluth—1939

Frequency: 710 Kc. Power: 5000 W.
Owned By Northwest Pub. Institute
Address 230 E. Superior St.
Tel.: EX 4-4451 NBC
Station Rep. Peters, Griffin, Woodward
General Mgr. Robert J. Rich
Station Mgr. Dennis Murphy
Commercial Mgr. Jack Arnold
Promotion-Mdsng. Dir. M. A. Olson
Dir. of Eng. George Carlson

KRAD—E. Grand Forks—1959

Frequency: 1590 Kc. Power: 1 Kw. d.
Owned By Marlin Obie
Address Box 1192, Grand Forks
Tel.: Grand Forks Independent
Station Reps. Weed, Dean & Slaughter
Owner Marlin Obie
General Manager Arthur F. Nelson

WELY—Ely—1954

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owner WELY Corp.
Address Box 540
Tel.: 744 KBS-MBS
President, Gen. Mgr. Vincent L. Hallett
Chief Engineer Larry McAdams

WEVE—Eveleth—1949

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By Carl Bloomquist
Address Mileage Station
Tel.: SHERwood 1-5922 MBS-KBS
President Carl Bloomquist
General, Sta. Mgr. Ray E. Kent
Chief Engineer, Prog. Dir. Joseph J. Cerar

KSUM—Fairmont—1948

Frequency: 1370 Kc. Power: 1000 Watts
Owned-Oper. By KSUM Broadcasting Co.
Address 306 North Park St.
Tel.: 235-5595 Independent
Station Representative Masla
President John E. Hyde, Jr.
General Manager Warren D. Asher
Program Manager Tom Cornela

KDHL—Faribault—1947

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By KDHL Bdcstg. Co.
Business-Studio Address 213 Central Ave.
Tel.: Edison 4-4345 Independent
General Mgr. J. E. Hyde, Jr.
Commercial Mgr. Palmer Dragsten

KOTE—Fergus Falls—1926

Freq.: 1250 Kc. Power: 1 Kw. d., 500 W. n.
Owned By Northland Bcstg. Corp.
Address Box 494
Tel.: Regent 6-6996 Independent
Sta. Reps. Pearson; Wayne-Evans
President Carroll Crawford
General Comm. Mgr. George Brooks
Program Director Bill Merrill
Publicity Dir. Shirley Vanderwerff
Chief Engineer H. Hammond

KOZY—Grand Rapids—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Itasca Bcstg. Co.
Address 213 N. First Ave.
Tel.: FA 6-3446 MBS-KBS
General Manager Robert D. Kennedy

WMFG—Hibbing—1935

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Hibbing Broadcasting Co.
Address 807 W. 37 St.
Tel.: AMherst 3-7531
Station Reps. Bolles; Hurley
President, Ch. Engineer Frank P. Befera
Program Director Ron Marinelli
Comm., Sales Prom. Mgr. Les Rutstein
Sales Prom. Mgr. Bob Stehlin

KDUZ—Hutchinson—1953

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned. North American Broadcasting Co.
Address Box 32
Tel.: 1555 KBS
President Albert S. Tedesco
General, Sta. Mgr. Heinz R. Fruck
Comm. Program Dir. Lorraine Lhotka
Chief Engineer Darrel Gander

KGHS—International Falls 1959

Frequency: 1230 Kc. Power: 100 Watts
Owned By KGHS, Inc.
Address P. O. Box 591
Tel.: Atlas 3-3481 Independent
President, Gen. Mgr. Daniel D. Ganter
Chief Engineer Richard V. Seather

KLFD—Litchfield—1959

Frequency: 1410 Kc. Power: 500 Watts
Owned By C. W. Doebler & Assoc., Inc.
Address 218 South Sibley
Tel.: OXford 3-3212 Independent
Station Representative Dean & Slaughter
President, Gen. Mgr. C. W. Doebler
Chief Engineer Don Findlay

KLTF—Little Falls—1950

Frequency: 960 Kc. Power: 500 Watts d.
Owned-Oper. By. Little Falls Bcstg. Co.
Address. 70 N.E. First Ave.
Tel.: MEford 2-5414 KBS
Pres., Gen. Sta. Mgr. John H. Lemme
Commercial Manager. Richard J. Rudeck
Chief Engineer. Gordon Lommen

KEYL—Long Prairie—1959

Frequency: 1400 Kc. Power: 250 Watts
Owned By. KWAD Bcstg. Co.
Address. Long Prairie
Tel.: 222 Independent
President. Robert E. Ingstad
General, Comm. Mgr. Russ Kaber

KTOE—Mankato—1950

Freq.: 1420 Kc. Power: 5 Kw.
Owned-Oper. By. Minnesota Valley Bcstg. Co.
Address. KTOE Building
Tel.: 4537 ABC
Representative. Pearson
President. H. W. Linder
General, Comm. Mgr. Don Linder
Program Director. Jerry Dolter
Chief Engineer. Steve Wolf

KYSM—Mankato—1938

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. F. B. Clements & Co.
Address. 101 N. Second St.
Tel.: 4673 NBC
Representative. Meeker
Gen., Sta., Comm. Mgr. Robert E. DeHaven
Program Director. Charles Wetherall
Chief Engineer. James J. Houts

KMHL—Marshall—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. Harry W. Linder
Business-Studio Address. KMHL Bldg.
Tel.: 2282 ABC
Representative. John E. Pearson
Owner. Harry W. Linder
General Manager. Gilmore F. Frayseth
Owners of: KWLM, Willmar; KDMA, Montevideo;
KTOE, Mankato; KLCR, Redwood Falls, Minn.

KEVE—Minneapolis—1948

Freq.: 1440 Kc. Power: 5 Kw. d.; 500 W. n.
Owned-Operated By. Western Bcstg.
Address. 917 N. Lilac Drive
Tel.: LI 5-5601. Independent
Station Representative. Bolling
Gen., Station Mgr. Robert Rock
Comm., Sales Prom. Mgr. Kenneth Firnstahl
Program Director. Jerry Cunning
Publicity Director. Dan Anderson
Chief Engineer. Denvy Doty

WCCO—Minneapolis—1924

Frequency: 830 Kc. Power: 50,000 Watts
Owned By. Midwest Radio-Television, Inc.
Business-Studio Address. 625 Second Ave. S.
Tel.: FE 2-1202. CBS
Newspaper Affil. Star-Tribune; Press-Dispatch
Representative. CBS Radio Spot Sales

Exec. Vice President. F. Van Konynenburg
General Manager. Larry Haeg
Sales Manager. Phil Lewis
Commercial Manager. Bob Woodbury
Program Director. Val Linder
Sales Prom. Dir. Clayt Kaufman
Publicity Dir. Gordon Mikkelson
Chief Engineer. Kermit Sueker
Owners of: WCCO-TV.

WDGY—Minneapolis—1923

Freq.: 1130 Kc. Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By. The Storz Bcstg. Co.
Address. Minneapolis 20
Tel.: TUxedo 1-2633 Independent
Representative. John Blair
President. Todd Storz
General, Sta. Mgr. Richard H. Harris
Program Director. Phil Nolan
Publicity Director. Janet Anderson
Chief Engineer. Kenneth Olson

WLOL—Minneapolis—1940

Frequency: 1330 Kc. Power: 5000 Watts
Owned-Operated By. BFR Corp.
Address. 1021 La Salle Ave.
Tel.: FE 3-0406 Independent
Representative. AM Radio Sales
President. N. L. Benton
Exec. Vice President. Wayne Williams
Program Director. Dan Allan
Sales Prom., Pub. Dir. Ray Christensen
Chief Engineer. Jack Ducart
Owners of: WLOL-FM, Minneapolis; KELO, Sioux
Falls; KSO, Des Moines; WKOW-AM-TV, Mad-
ison; KDLO, Sioux Falls.

WPBC—Minneapolis—1949

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Oper. By. People's Bdcstg. Co.
Address. 1133 Stinson Blvd.
Tel.: ST 9-4356 MBS
Station Rep. H.R. Reps.
Pres., Gen., Sta. Mgr. W. V. Stewart
Sales Prom. Mgr. Merle Forland
Program Director. Mrs. Becky Ann Stewart
Publicity Director. Elizabeth Gahre
Chief Engineer. Joe Coval

KRSI—Minneapolis—1958

Frequency: 950 Kc. Power: 1000 Watts
Owned By. Radio Suburbia, Inc.
Address. 4500 Excelsior Blvd.
Tel.: WALnut 6-1677 Independent
Station Rep. Avery-Knodel
General Manager. J. Warren Burke
Program Director. Roy Carr
Chief Engineer. Bryce Ekberg

WTCN—Minneapolis—1931

Freq.: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned By. Time-Life Bcst., Inc.
Address. 2925 Dean Blvd.
Tel.: WA 7-8881 ABC
Station Representative. Katz
President. Weston C. Pullen, Jr.
Station Manager. Arthur M. Swift
Operations Manager. John N. Baldwin
V.P., General Mgr. T. C. Streibert

MINNESOTA

Reg. Sales Manager.....Norm Page
Program Director.....Jim Uglum
Publicity Director.....Howard Coleman
Chief Engineer.....Warren Fritze
Owners of: WFBM-AM-TV, Indianapolis; WOOD-AM-TV, Grand Rapids; KLZ-AM-TV, Denver.

KDMA—Montevideo—1951

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Oper. By.....Midwest Bcstg. Corp.
Address.....Box 471
Tel.: AM 9-8815.....ABC
Station Representative.....Pearson
Pres.....H. W. Linder
Gen. Mgr.....Willard Linder
Sta. Mgr.....Byron Zurn
Chief Engineer.....F. T. Peterson

KVOX—Moorhead—1937

Freq.: 1280 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....KVOX Bcstg. Co.
Address.....P. O. Box 437
Tel.: Cedar 3-1522.....MBS
Station Representative.....Weed
President.....E. J. McKellar
General, Comm. Mgr.....R. L. Uensers
Chief Engineer.....Jerry Zolldan

KMRS—Morris—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned By.....Clifford L. Hedberg
Address.....Morris, Minn.
Tel.: 68.....Independent
Station Manager.....Clifford L. Hedberg

KNUJ—New Ulm—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KNUJ, Inc.
Address.....123 S. Minnesota St.
Tel.: Elmwood 4-2115.....Independent
President.....W. K. Mickelson
General, Sta. Mgr.....George E. Korenchen
Chief Engineer.....Gerald Walston

KDIO—Ortonville—1956

Frequency: 1350 Kc.....Power: 1 kw., d.
Owned By.....Tri-State Bcstg. Co.
Address.....Box 696
Tel.: 839—2581.....Independent
Station Rep.....Cooke
Pres., Chief Eng.....Richard Schultz
Gen., Comm. Mgr.....W. F. McCormick

KRFO—Owatonna—1950

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Owatonna Bcstg. Co.
Address.....301 N. Cedar St.
Tel.: 451-2250.....KBS
President, Gen. Mgr.....Duane Allen
Comm., Prom. Mgr.....Arnold K. Schumans
Sta. Mgr., Chief Eng.....Jerald J. Boos

WCMP—Pine City—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned.....Pine County Bcstg. Co.
Address.....Box 230
Tel.: 629-2525.....KBS
President.....Richard K. Power

Station, Comm. Mgr.....Robert P. Schuller
Program Director.....Lyle R. Nelson
Chief Engineer.....Mitch Dupre

KLOH—Pipestone—1955

Frequency: 1050 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....Pipestone Radio Corp.
Address.....118 W. Main St.
Tel.: 825-3363.....KBS
Representative.....Continental
President.....C. B. Thomas
Gen. Sta. Mgr.....Ron Overlander
Chief Engineer.....Clarence Aushan

KCUE—Red Wing—1948

Frequency: 1250 Kc.....Power: 1000 Watts, d.
Owned.....Hiawatha Valley Bcstg. Co., Inc.
Address.....Box 107
Tel.: DU 8-3511.....Independent
Station Representative.....Bowden
President.....Nick Tedesco
Station Manager.....R. E. Bowden
Program Director.....Howard Tuell
Chief Engineer.....Lawrence Dossall

KLGR—Redwood Falls—1954

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Oper. By.....Harry W. Linder
Address.....209 S. Washington St.
Tel.: ME 7-2989.....Independent
Station Representative.....Pearson
General Manager.....H. W. Linder

KROC—Rochester—1935

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Southern Minnesota Bcstg. Co.
Address.....100 1st Avenue Bldg.
Tel.: AT 9-3924.....NBC
Station Rep.....Venard, Rintoul, O'Connell
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Commercial Manager.....Robert Flick
Program Director.....H. Flathers
Chief Engineer.....Robert Cross

KWEB—Rochester—1957

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....Northland Radio Corp.
Address.....Northwestern Nat. Bk. Bldg.
Tel.: Atlas 2-9465.....ABC
Station Reps.....Weed; Bowden
President.....K. H. Murphy, Jr.
General Manager.....O. B. Borgen

KFAM—St. Cloud—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Times Publ. Co.
Address.....Fernwood Addition Hwy. 152
Tel.: Blackburn 2-1551.....NBC
Newspaper Affiliation.....Times
Representative.....Pearson
President.....Frederick C. Schilplin
General Sta. Mgr.....John Murphy
Comm. Program Mgr.....Jack Lund
Chief Engineer.....Robert Witschen

WJON—St. Cloud—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....WJON Bcstg.

Address Box 270
 Tel.: BL 1-4422.....Independent
 Station Rep.Rambeau, Vance & Hopple
 President.....Richard K. Power
 Commercial Mgr.....Van Vander Ark
 Chief Engineer.....Guy LeMont

KRBI—St. Peter—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
 Owned By....D. W. Seehafer & R. C. Johnson
 Address.....1031 W. Grace St.
 Tel.: 1310Independent
 President, Gen. Mgr.....D. W. Seehafer
 V.P., Sales Mgr.....R. C. Johnson
 Sales Promotion.....Al Schubbe
 Chief Engineer.....John Aasen

**KSTP—St. Paul—Minneapolis
 1928**

Frequency: 1500 Kc....Power: 50,000 Watts
 Owned By.....KSTP, Inc
 Bus.-Studio Address....3415 University Ave
 Tel.: Midway 5-2724.....NBC
 Representative.....Edward Petry
 President.....Stanley E. Hubbard
 Radio Sales Mgr.....Byron Anderson
 Sales Prom. Mgr.....William Davey
 Program Director.....D. Brooks Henderson
 Chief Engineer.....L. A. Larson
 Owners of: KSTP-TV; KOB-AM-TV, Albuquerque;
 WGTG, Cypress Gardens.

KDWB—St. Paul—1951

Freq.: 630 Kc....Power: 5 Kw. d.; 500 W. n.
 Owned By.....Crowell-Collier Bcstg. Co.
 Address.....Foshay Tower
 Tel.: PR 6-1501.....Independent
 Station RepresentativeMcGavren
 President.....Robert M. Purcell
 General Manager.....John M. McRae
 Sales Manager.....Barry A. Tucker
 Program Director.....Sam Sherwood
 Chief Engineer.....Dick Halvorsen
 Owners of: KFVB, Los Angeles; KEWB, San
 Francisco.

WMIN—St. Paul—1936

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Franklin Bcstg. Co.
 Address.....611 Frontenac Place
 Tel.: MI 5-7757.....Independent
 Station RepresentativeGill-Perna
 General Manager.....Merle Edwards
 Program Director.....Jack Duryea
 Chief Engineer.....Edward DeLaHunt

WAVN—Stillwater—1949

Frequency: 1220 Kc....Power: 1000 Watts d.
 Owned-Operated By....St. Croix Bcstg. Co.
 Address104 N. Main St.
 Tel.: HEmlock 9-1220.....Independent
 Pres., Gen., Sta. Mgr.....Richard K. Power
 Chief Engineer.....Elmer L. Christenson

**KTRF—Thief River Falls
 1947**

Frequency: 1230 Kc.....Power: 250 Watts

Owned-Operated By.....KTRF Radio Corp.
 Address Box 69
 Tel.: MURdock 1-1230.....Independent
 Pres., Gen. Mgr.....Don Olsen

WHLB—Virginia—1936

Frequency: 1400 Kc...Power: 1 Kw.d., 250 W.n.
 Owned-Operated By.....Virginia Bcstg. Co.
 Address.....P. O. Box 1066
 Tel.: SH 1-2233.....Independent
 Sta. Reps.Bolles; Hurley; O'Connell
 President, Ch. Eng.Frank Befera
 Comm., Sta. Manager.....James Parise
 Program Director.....James Reese
 Publicity Director.....Dick Sadar
 Sales Prom. Mgr.....James Rodorigo

KWAD—Wadena—1948

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Oper. By....KWAD Broadcasting Co.
 AddressPhoenix Bldg.
 Tel.: MEDford 1-1803.....MBS
 President.....Robert E. Ingstad

KWLM—Willmar—1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Lakeland Bcstg. Co.
 Address.....Box 393
 Tel.: BE 5-1340.....ABC
 Representative.....John E. Pearson
 President, Gen. Mgr.....H. W. Linder
 Chief Engineer.....Francois Peterson

KDOM—Windom—1958

Frequency: 1580 Kc....Power: 250 Watts d.
 Owned By.....KDOM, Inc.
 Address.....P. O. Box 23
 Tel.: TEmple 1-3908.....Independent
 President, Sta. Mgr.Robert D. Thompson
 Program Director.....Sandra K. Wendel
 Chief Engineer.....Larry W. Stout

KAGE—Winona—1957

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned By.....Winona Bcstg. Co.
 Business Address.....118 W. 4th St.
 Tel.: 2867.....KBS
 President.....James B. Goetz
 Station Manager.....Frank L. Haas
 Chief Engineer.....Rex Eyler

KWNO—Winona—1938

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Winona Radio Service
 Business-Studio Address.....216 Center St.
 Tel.: 3313.....ABC
 Newspaper Affiliation.....Daily News
 Representative.....John E. Pearson
 President.....M. H. White
 Station Manager.....C. E. Williams

KWOA—Worthington—1947

Frequency: 730 Kc....Power: 1000 Watts d.
 Owned-Oper. By...Worthington Bcstg. Co., Inc.
 AddressHotel Thompson
 Tel.: 376-4171Independent
 President, Gen. Mgr.....R. W. Olson

Pop.: 2,180,000
Families: 576,000

MISSISSIPPI

Radio Homes: 533,500
AM Stas. in State: 76

WMPA—Aberdeen—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Aberdeen
Address.....Box 402
Tel.: EM 9-4561.....Independent
General Mgr.....Ray Tolar

WAMY—Amory—1955

Frequency: 1580 Kc.....Power: 5 Kw., d.
Owned By.....Bob McRaney
Address.....Box 268
Tel.: CL 6-5911.....MBS
Owner.....Bob McRaney

WBLE—Batesville—1953

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Panola Bcstg. Co.
Address.....Drawer No. 73
Tel.: 7266.....KBS
President, Gen. Mgr.....Harold B. McCarley
Chief Engineer.....Alfred E. Jennings

WELZ—Belzoni—1959

Frequency: 1460 Kc.....Power: 1 Kw.
Owned By.....Humphreys County Broadcasting
Address.....P. O. Box 216
Tel.: 1071.....Independent
Station Representative.....Bolles & Co.
President.....R. E. Hook
Manager.....S. C. Harrill
Chief Engineer.....B. B. Watkins

WLOX—Biloxi—1948

Freq. 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WLOX Bcstg. Co.
Address.....Buena Vista Hotel
Tel.: ID 2-5581.....MBS
Representative.....Holman
General Manager.....Ray Butterfield
Commercial Manager.....Thomas B. Majure
Program Director.....P. Bosarge

WVMI—Biloxi—1950

Frequency: 570 Kc.....Power: 1000 Watts d.
Owned By.....New South Communications, Inc.
Address.....P. O. Box 152
Tel.: ID 2-7001.....Independent
Station Representative.....Webb
President.....F. E. Holladay
General Mgr.....Joseph W. Carson
Chief Engineer.....Charles Copper

WBIP—Booneville—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Booneville Bcstg. Co.
Address.....P.O. Box 352
Tel.: PA 8-5301.....KBS
Gen. Mgr.....E. O. Roden

WCHJ—Brookhaven—1955

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned-Operated By...Rural Broadcasting Co.
Address.....P.O. Box 644
Tel.: 1076.....Independent
President, Station Mgr.....W. M. Jones
Commercial Manager.....C. D. Mathis, Jr.
Chief Engineer.....Earl Neil

WJMB—Brookhaven—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Brookhaven Bcstg. Co.
Address.....W. Chickasaw St.
Tel.: 1298.....KBS
General Mgr.....A. H. Felder

WDOB—Canton—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned-Oper. By...Madison County Bcstg. Co.
Address.....Box 182
Tel.: 1370.....Independent
Station Representative.....Bolles
President.....R. E. Hook
General Manager.....H. Shedd

WGLC—Centreville—1951

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Southern Bcstg. Co.
Address.....Centreville
Tel.: MI 4-4401.....KBS
Pres., Gen. Mgr.....Frederick A. W. Davis
Chief Engineer.....Bill Dunn

WKDL—Clarksdale—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Coahoma Bcstg. Co.
Address.....First at Sunflower Ave.
Tel.: MA 4-4908.....Independent
Station Representative.....Walker-Rawalt
President, Gen. Mgr.....Robert J. McIntosh
Sales Prom. Mgr., Prog. Dir.....Robert L. Wells
Publicity Director.....Archie Wade
Chief Engineer.....Arthur D. Nix

WROX—Clarksdale—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Mrs. E. T. Imes
Address.....Box 939
Tel.: MAin 4-2795.....MBS, KBS
General Manager.....Bob Evans
Sta., Comm. Mgr.....Tom Reardon
Chief Engineer.....C. D. Graves

WCLD—Cleveland—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Voice of the Delta, Inc.
Address.....H'way 61 So.
Tel.: VI 3-4091.....Independent
Station Representative.....Bolles
V.P., Gen. Mgr.....George C. Shurden

WDSK—Cleveland—1958

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned By.....L. A. Feduccia
 Address.....Box 869
 Tel.: 843-5221.....Independent
 Station Representative.....Continental
 Owner, Gen. Mgr.....L. A. Feduccia
 Chief Engineer.....Earl Key

WCJU—Columbia—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....WCJU, Inc.
 Address.....P. O. Box 472
 Tel.: RE 6-2616.....MBS-KBS
 Newspaper Affiliation.....The Progress
 Pres., Gen. Manager.....Lester Williams

WACR—Columbus—1947

Frequency: 1050 Kc.....Power: 1 Kw. d.
 Owned.....J. W. Eatherton
 Address.....WACR Bldg.
 Tel.: FA 8-1050.....Independent
 Pres., Gen. Mgr.....James Eatherton
 Chief Engineer.....L. J. Aldridge

WCBI—Columbus—1940

Frequency: 550 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned.....Columbus Bcstg. Co., Inc.
 Address.....Gilmer Hotel
 Tel.: FA 8-7271.....MBS-KBS
 Newspaper Affili.....Commercial Dispatch
 Station Rep.....Beaver
 President.....B. Imes, Jr.
 General Mgr.....Bob Evans
 Station Manager.....Ray Crummy
 Asst. Manager.....Mrs. Ruby J. Latham
 Chief Engineer.....Tom McFerrin

WCMA—Corinth—1945

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By..Corinth Bcstg. Co., Inc.
 Business-Studio Address.....Ray Bldg.
 Tel.: AT 6-5575.....KBS, MBS
 Station Reps.....V. R., & McConnell; Beaver
 President.....Aaron B. Robinson
 Gen., Sales Prom. Mgr.....John E. Bell
 Commercial Manager.....Lloyd James
 Program Director.....Danny N. Felker
 Chief Engineer.....James D. Anderson
 Owners of: WDNI-AM-TV, Jackson; WDNE,
 Lawrenceburg; WTPR, Paris; WENK, Union
 City, Tenn.

WCRR—Corinth—1956

Frequency: 1330 Kc.....Power: 500 Watts, d.
 Owned-Oper. By.....Rebel Radio, Inc.
 Business Address.....614½ Waldron
 Tel.: Atlantic 6-6691.....ABC
 President.....Luther C. Moore
 General, Station Mgr.....G. Byars

WMAG—Forest—1955

Frequency: 860 Kc.....Power: 500 Watts d.
 Owned-Operated By..Scott County Bcstg. Co.
 Address.....P. O. Box 188
 Tel.: Gibson 3-7001.....KBS
 Gen. Mgr., Ch. Eng.....Hugh Hughes
 Comm. Sta. Mgr.....Willie Weems

WDDT—Greenville—1956

Frequency: 900 Kc.....Power: 1 Kw., d.
 Owned By.....Clearwater Bcstg. Co.
 Address.....207 Main Street
 Tel.: Edison 2-0526.....Independent
 Newspaper Affill.....Delta Democrat Times
 Station Reps.....O'Connell; Ochs
 President.....John Gibson
 Gen., Station Mgr.....Arthur T. Galyean
 Commercial Manager.....Claude Satchfield
 Program Director.....Ted Lumpkin
 Publicity Director.....Lucille Wilson
 Chief Engineer.....Dennis Hancock, Jr.

WESY—Greenville—1958

Frequency: 1580 Kc.....Power: 1000 Watts
 Owned By.....Miss.-Ark. Broadcasting Co.
 Address.....100 N. Poplar
 Tel.: 332-0770.....Independent
 Station Reps.....Dore; Dora-Clayton
 Co-Managers.....P. Artman, M. Abraham
 Program Director.....Paul Artman
 Chief Engineer.....Jeff D. Smith

WGVM—Greenville—1948

Frequency: 1280 Kc....Power: 5000 Watts d.
 Owned-Operated By...Mid America Bcstg. Co.
 Bus.-Studio Address.....118 So. B'way
 Tel.: EDison 4-4559.....Independent
 Station Representative..Devney Organization
 President.....David M. Segal
 Gen., Station Mgr.....Edward M. Guss
 Commercial Manager.....Jack R. Stull
 Program Director.....James B. Ashley
 Chief Engineer.....James J. Tugwell

WJPR—Greenville—1939

Freq.: 1330 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned By.....Radio Service Co.
 Business-Studio Address...107 So. Poplar St.
 Tel.: EDison 5-1441.....MBS-KBS
 Sta. Representative.....Spot Time Sales
 Gen. Sta. Mgr.....Emmett H. McMurry
 Commercial Manager.....Frank W. Baldwin
 Chief Engineer.....Percy L. Kuhn

WABG—Greenwood—1949

Freq.: 960 Kc.....Power: 1 Kw. d., 500 w. n.
 Owned-Oper. By.....Greenwood Bcstg. Co.
 Address.....206 W. Claiborne
 Tel.: GLadstone 3-5232.....ABC-MBS
 President.....Cy N. Bahakel
 General Manager.....Lew Sadler
 Chief Engineer.....Tommy Murphy

WGRM—Greenwood—1937

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....P. K. Ewing
 Address.....P.O. Box 553
 Tel.: GLadstone 3-5441.....NBC-KBS
 General Manager.....F. C. Ewing
 Chief Eng.....Louis Pierce

WNAG—Grenada—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Grenada Bcstg. Co.

MISSISSIPPI

Business Address.....P.O. Box 920
Tel.: 1400.....Independent
Newspaper Affiliation...Commercial Dispatch
Sta. Reps......Keystone Bcstg.
President.....Birney Imes, Jr.
General Manager.....Bob Evans, Sr.
Station, Comm. Mgr......Ken Berryhill
Sales Mgr......Harold Penn
Publicity Director.....Mary Jane Green
Chief Engineer.....Jimmie Pinnix
Owners of: WCBI-AM-TV, Columbus; WELO,
Tupelo; WROX, Clarksdale; WMOX, Meridian,
Miss.

WGCM—Gulfport—1928

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned By.....E. O. Roden & Assoc.
Address.....15th Ave and 22nd St.
Tel.: UN 3-3522.....ABC-KBS
General, Sta. Mgr......James E. Reese
Commercial Mgr......Ossie Owens
Chief Engineer.....Charles A. Rauer

WROA—Gulfport—1955

Frequency: 1390 Kc.....**Power:** 1 Kw., d.
Owned By.....Chas. W. Dowdy
Address.....1313 28th Ave.
Tel.: UN 3-7133.....Independent
Station Rep......Thomas F. Clark
President, Gen. Mgr......Charles W. Dowdy
Commercial Manager.....Fred R. Beattie
Program Director.....David Melton
Chief Engineer.....Wayne Dowdy

WBKH—Hattiesburg—1954

Frequency: 950 Kc.....**Power:** 5 Kw.
Owned.....Deep South Radio, Inc.
Address.....305 Bay Street
Tel.: JU 2-1986.....Independent
Station Reps......Devney Org.; Beaver
President.....B. L. Blackledge Jr.
General Manager.....Clotilde Thornton
Commercial Manager.....Jimmy Swan
Program Director.....Earl Hart
Chief Engineer.....Lonnie Craft

WFOR—Hattiesburg—1925

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Operated By.....Sheridan, Inc.
Address.....302 Hemphill St.
Tel.: JU 4-5432.....NBC
Station Rep......Rambeau, Vance & Hopple
President.....B. W. Curry, Jr.
General Manager.....E. M. Jenkins
Chief Engineer.....J. N. Watson

WHSY—Hattiesburg—1948

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Operated By...Hub City Bcstg. Co. Inc.
Address.....P.O. Box 1008
Tel.: JU 3-1741.....ABC
President, Gen. Mgr......Charles W. Holt
Station Manager.....Bob French
Program Director.....W. Frazier
Chief Engineer.....Mike Windham

WXXX—Hattiesburg—1957

Frequency: 1310 Kc.....**Power:** 1 Kw., d.

Owned By.....WXXX, Inc.
Address.....1031 Broadway Drive
Tel.: JU 2-2591.....KBS
Representative.....Indie Sales
President.....George P. Mooney
Manager.....J. C. Walker
Chief Engineer.....C. C. Vogel

WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....**Power:** 250 Watts d.
Owned....Southwestern Bcstg. Co. of Miss.
Address.....Highway 51 N.
Tel.: 869.....KBS
President, Gen. Mgr......Louis Alford
Comm. Prom. Mgr......Mal Jones
Sta. Mgr., Ch. Eng......A. M. Smith
Program, Publicity Dir......Bob Prather

WCPC—Houston—1955

Frequency: 1320 Kc.....**Power:** 5 Kw. d.
Owned-Oper. By.....WCPC Bcstg. Co.
Address.....Box 552
Tel.: GL 6-3071.....KBS
Station Representative.....Beaver
Gen., Sta. Mgr......Robin H. Mathis
Comm. Mgr., Prog., Pub. Dir....Ralph C. Mathis
Chief Engineer.....John B. Skelton, Jr.
Owners of: WXTN, Lexington; WSJC, Magee;
WSAO, Senatobia.

WDLT—Indianola—1953

Frequency: 1380 Kc.....**Power:** 500 watts d.
Owned By.....Radio Cleveland, Inc.
Address.....Box 667
Tel.: 500.....KBS
Station Reps......Beaver; Bolles
President.....J. R. Denton
General Manager.....George C. Shurden
Station, Comm. Mgr......Lyle G. Mitchell
Program Director.....Cliff Pruitt
Pub. Dir., Ch. Eng......J. Boyd Ingram
Owners of: WCLD, Cleveland.

WJDX—Jackson—1929

Frequency: 620 Kc...**Power:** 5 Kw. d., 1 Kw. n.
Owned.....Lamar Life Broadcasting Co.
Address.....715 S. Jefferson
Tel.: Fleetwood 2-2691.....NBC
Representative.....Hollingbery
President.....P. K. Lutken
Gen., Sta. Mgr......Fred L. Beard
Comm. Mgr......Frank Gentry
Sales Prom. Mgr., Pub. Dir......Chuck Allen
Program Director.....F. Cox
Chief Engineer.....Percy Wood
Owners of: WLBT, Jackson.

WJQS—Jackson—1947

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Dumas Milner Bcstg. Co.
Address.....King Edward Hotel
Tel.: Fleetwood 4-5653.....MBS-KBS
Station Rep......Hal Walton
President.....Howard S. Cohoon
V. P., Gen. Mgr......Lewis Heilbronner
Program Director.....Bill Slaton
Chief Engineer.....Lee Hodges

WJXN—Jackson—1940

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Jackson Bcstg. Co., Inc.
 Address.....916 Foley
 Tel.: FL. 2-6673.....Independent
 Sta. Representative.....Masla
 President.....James T. Ownby
 V.P., Gen. Mgr.....Gayle Swofford
 Chief Engineer.....E. E. Peterson

WOKJ—Jackson—1954

Frequency: 1590 Kc.....Power: 5 Kw.
 Owned By.....Ni-Mac Bcstg. Co.
 Address.....Box 197
 Tel.: Fleetwood 4-1617.....Independent
 Station Representative.....Pearson
 President, Gen. Mgr.....John McLendon
 Station Manager.....Al Brooks

WRBC—Jackson—1947

Freq.: 1300 Kc....Power: 5 Kw. d., 1 Kw., n.
 Owned-Operated By.....Rebel Bcstg. Co., Inc.
 Business-Studio Address.....125½ So. Lamar
 Tel.: Fleetwood 5-1562.....Independent
 Representative.....Beaver
 President.....Tom Wright
 General Mgr.....R. McGregor
 Chief Engineer.....William K. Phillips

WSLI—Jackson—1938

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Operated By.....Capitol Bcstg. Co.
 Address.....P. O. Box 8187
 Tel.: 372-6311.....ABC
 Newspaper Affil...Daily News, Clarion Ledger
 Station Representative.....Rado-TV Reps.
 President.....T. M. Hederman, Jr.
 General Manager.....L. M. Sepaugh
 Comm., Sta. Manager.....Dick Voorhis
 Sales Prom. Manager.....Dorothy Dawley
 Program Director.....Al Simmons
 Publicity Director.....Lavonne Thompson
 Chief Engineer.....C. A. Perkins
 Owners of: WJTV, Jackson.

WKOZ—Kosciusko—1947

Frequency: 1350 Kc.....Power: 5 Kw., d.
 Owned-Oper. By.....Kosciusko Bcstg. Co.
 Address.....109 W. Jefferson
 Tel.: 782.....ABC
 President.....Cy N. Bahakel
 General Manager.....Mims Boswell, Jr.

WAML—Laurel—1932

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....New Laurel Radio Station Inc.
 Address.....Box 367
 Tel.: 5601.....NBC-KBS
 President.....Harold Mattson
 Station Manager.....Paul Carlisle
 Commercial Manager.....M. M. Caver
 Program Director.....Len Maith
 Sales Prom. Manager.....Dave Kane
 Chief Engineer.....Lester Johnson
 Owners of: WABO, Waynesboro.

WLAU—Laurel—1946

Frequency: 1430 Kc....Power: 5000 Watts d.
 Owned-Operated By.....Southland Bcstg. Co.
 Address.....437 N. Magnolia St.
 Tel.: 8-7227.....ABC
 President, Gen. Mgr.....Gene Tibbett
 Chief Engineer.....Dudley Carter

WNSL—Laurel—1957

Frequency: 1260 Kc.....Power: 5 Kw., d.
 Owned.....Voice of the New South, Inc.
 Address.....P.O. Box 2336
 Tel.: 5-1491.....Independent
 Sta. Representative.....Grant Webb
 President.....Joe Carson
 Gen. Mgr.....Granville Walters
 Comm. Mgr.....Teck Jones
 Program Director.....Mel Morriss
 Chief Engineer.....Glynn Holland

WXTN—Lexington—1959

Frequency: 1150 Kc.....Power: 500 Watts
 Owned By.....Holmes County Bcstg. Co.
 Address.....Box 326
 Tel.: 222.....KBS
 Station Rep.....Beaver & Assoc.
 President.....Robin Mathis
 General Manager.....Fanny Mae Cothran
 Chief Engineer.....J. B. Skelton
 Owners of: WCPC, Houston; WSJC, Magee, Miss.

WJQS

Jackson Mississippi

MUSIC AND NEWS

ALWAYS GOOD MUSIC

MOBILE NEWS — SPORTS

More Adult Listeners
 Than Any Other
 Mississippi Station

Representative:

HAL WALTON ASSOCS.

New York Chicago Los Angeles

LEW HEILBRONER, V.P. & Gen. Mgr.

MISSISSIPPI

WLSM—Louisville—1953

Frequency: 1270 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Louisville Bcstg. Corp.
Address.....P.O. Box 111
Tel.: 1000KBS
Station RepresentativeWebb
Station Manager.....Herbert Guthrie

WHHT—Lucedale—1960

Frequency: 1440 Kc.....Power: 1 Kw. d.
Owned By.....Tri-County Bcstrs., Inc.
Address.....Box 27
Tel.: Whitehall 7-3228.....KBS
President.....W. R. Guest, Jr.
General Manager.....Holton D. Turnbough

WMBC—Macon—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Radio Macon, Inc.
Address.....P.O. Box 151
Tel.: 9543KBS
Station Rep.....Hopewell
President, Gen. Mgr.....F. A. Davis
Sales Prom. Mgr., Prog. Dir...Cecil Hendricks, Jr.
Publicity Director.....Bob Boykin
Chief Engineer.....Richard Yount
Owners of: KASO, Mindan; WGLC, Centreville;
WSRA, Milton.

WSJC—Magee—1957

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned By.....SE Miss. Bcstg. Co.
Tel.: 2413KBS
General Manager.....Marvin L. Mathis
Commercial Manager.....C. H. Meadows
Program Director.....Mrs. Jeanette Mathis
Chief Engineer.....Richard Diamond
Owners of: WPCP, Houston; WXTN, Lexington,
Miss.

WAPF—McComb—1948

Frequency: 980 Kc....Power: 1000 Watts d.
Owned-Operated By...S. W. Bcstg. Co. of Miss.
Address.....Pike Hotel
Tel.: 1884.....KBS
Station Rep.....Devney Organization
Co-Owners.....Phillip Brady, Louis Allord,
Mack Smith

WHNY—McComb—1939

Freq.: 1250 Kc....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Bcstrs. Service, Inc.
Address.....P. O. Box 111
Tel: 2080Independent
Station RepresentativeHopewell
President.....Charles W. Holt
General Manager.....Carroll Hines
Sales Prom. Manager.....Harry Thompson
Publicity Director.....Carnell Tucker
Program Director.....Dean Strickland
Owners of: WHHY, Montgomery; WHSY, Hattiesburg.

WCOC—Meridian—1926

Frequency: 910 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Mississippi Bcstg. Co., Inc.
Address.....Box 591
Tel.: 482-7714CBS
President, General Manager...Withers Gavin

WDAL—Meridian—1958

Frequency: 1330 Kc.....Power: 1 Kw., d.
Owned By.....R. E. Hook & Assoc.
Address.....P. O. Box 125
Tel.: 483-4891Independent
Station RepresentativeGene Bolles Co.
President.....R. E. Hook
Gen. Mgr., Ch. Eng.....Dan Hollingsworth
Program Director.....Bill Wilbourne

WMOX—Meridian—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Birney Imes Jr.
Address.....P. O. Box 1511
Tel.: 482-0171KBS
Newspaper Affil.....Commercial Dispatch
Station Rep.....Beaver
President.....Birney Imes, Jr.
General Manager.....Bob Evans
Comm. Sta. Mgr.....Monroe Looney
Program Director.....Don Spier
Chief Engineer.....Steve Burkes
Owners of: WCBI-AM-TV, Columbus; WELO,
Tupelo; WROX, Clarksdale; WNAG, Grenada.

WOKK—Meridian—1947

Frequency: 1450 Kc...Power: 1 Wt. d; 250 n.
Owned-Oper. By.....New South Bcstg. Corp.
Address.....Box 528
Tel.: 482-6133Independent
Station RepresentativeWebb
President, Prog. Dir.....F. E. Holladay
General Mgr.....J. Carson
Chief Engineer.....R. K. Wall

WQIC—Meridian—1957

Frequency: 1390 Kc....Power: 5000 Watts, d.
Owned By.....Alexander L. Royal
Business Address.....Box 1509
Tel.: 482-3106Independent
Station RepresentativeHoward
Pres., Gen. Mgr.....A. L. Royal, Jr.
Station Manager.....R. Harwell
Chief Engineer.....J. B. Griffith

WMIS—Natchez—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Natchez Broadcasting Co.
Address.....City Bank Building
Tel.: 2-2522NBC-KBS
Pres., Gen., Sta. Mgr.....P. K. Ewing, Jr.

WNAT—Natchez—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Old South Bcstg. Co.
Address.....Eola Hotel
Tel.: 4621Independent
President.....W. S. Perkins
General Manager.....Ervin Parks
Chief Engineer.....G. G. Boyd

WNAU—New Albany—1955

Frequency: 1470 Kc....Power: 500 Watts, d.
Owned-Oper. By.....New Albany Bcstg. Co.
Address.....202 Bankhead St.
Tel.: 4361.....KBS
Gen., Sta. Mgr., Chief Eng...V. Keith Wroten

WBKN—Newton—1956

Frequency: 1410 Kc. Power: 500 Watts d.
Owned By..... E. L. Burns
Business Address..... 110 S. Main
Tel.: 70 Independent
President, Gen. Mgr..... E. L. Burns
Program Director..... G. F. Maqum
Publicity Dir..... Mrs. Vic Murphy
Sta. Mgr., Ch. Eng..... Aubrey L. Underwood

WSUH—Oxford—1955

Frequency: 1420 Kc. Power: 1000 Watts, d.
Owned-Oper. By..... Colonel Rebel Radio
Address..... University Ave., East
Tel.: 1133 KBS
Gen., Comm. Mgr..... C. H. Quick
Chief Engineer..... R. Cofer

WPMP—Pascagoula—1951

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned-Operated By..... Crest Bcstg. Co., Inc.
Address..... P. O. Box 391
Tel.: SO 2-3113 ABC
President..... William R. Guest, Jr.
Gen., Sta. Mgr..... Walter L. Smith

WHOC—Philadelphia—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... William Howard Cole
Address..... Box 26
Tel.: 740 Independent
President, Manager..... William Howard Cole

WRJW—Picayune—1948

Frequency: 1320 Kc. Power: 5000 W. d.
Owned-Oper. By..... Tung Bcstg. Co.
Business Address..... P.O. Box 358
Tel.: 798-4835 KBS
Station Representative..... George Hopewell
President..... Hugh O. Jones
General, Sta. Manager..... James O. Jones II
Program Director..... Maxie D. Stephens Jr.
Commercial Manager..... Darris O. Moeller
Chief Engineer..... Bryant Woodham
Owners of: WPMP, Pascagoula; WHHT, Lucedale,
Miss.

WSSO—Starkville—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... Starkville Bcstg. Co.
Business-Studio Address..... WSSO Bldg.
Tel.: 1230 KBS
Pres., Gen., Comm. Mgr..... Joe Phillips

WELO—Tupelo—1944

Freq.: 580 Kc. Power: 1 Kw. d.; 500 W. n
Owned-Oper. By..... Tupelo Bcstg. Co., Inc.
Business Address..... WELO Bldg.
Tel.: 842-7658 KBS
Newspaper Affiliation..... Columbus Dispatch
Sta. Rep. Beaver
President Birney Imes, Jr.
General Manager..... Bob Evans
Sta., Comm. Mgr..... E. L. Bowen
Program Director..... George Wyatt
Chief Engineer..... Leroy Green Sr.
Owners of: WCBI-AM-TV, Columbus; WMOX,
Meridian; WROX, Clarksdale; WNAG, Grenada.

WTUP—Tupelo—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... Lee Bcstg. Co.
Address..... P.O. Box 362
Tel.: 842-3301 ABC
Station Representative..... George Hopewell
President..... E. O. Roden
Station, Sales Prom. Mgr..... T. L. Estess
Commercial Manager..... S. A. Hancock, Jr.
Chief Engineer..... Billy Joe Crabb

WQBC—Vicksburg—1931

Freq.: 1420 Kc. Power: 1 Kw. d. 500 W. n.
Owned-Operated By..... Delta Bcstg. Co., Inc.
Address..... Eve Post Bldg.
Tel.: 636-1108 MBS-KBS
Newspaper Affil..... Evening Post
Representative..... Bogner & Martin
President..... L. P. Cushman
General-Station Mgr..... Mary-Van Cushman
Commercial Manager..... L. L. Miller
Program Director..... Virginia Estornelle
Chief Engineer..... Waverley Conway

WVIM—Vicksburg—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By..... Radio Miss., Inc.
Address..... Box 76
Tel.: 636-1494 Independent
Representative..... Hopewell; Dora-Clayton
General Mgr..... John F. Shea

WABO—Waynesboro—1954

Frequency: 990 Kc. Power: 250 Watts, d.
Owner..... New Laurel Radio Sta., Inc.
Address..... Box 168
Tel.: Redwood 5-4700 KBS
General Manager..... C. Dyer

WROB—West Point—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned By..... Bob McRaney Ent.
Address..... WROB Bldg.
Tel.: 1450 MBS-KBS
Station Rep..... George Hopewell
President B. McRaney, Sr.
Gen., Station Mgr..... John E. King, Jr.
Chief Engineer..... Clyde McPherson
Owners of: WAMY, Amory, Miss.

WONA—Winona—1958

Frequency: 1570 Kc. Power: 1000 Watts
Owned By..... Southern Electronics, Inc.
Address..... P.O. Box 310
Tel.: 918 KBS
President, Gen. Mgr..... Bob Evans

WAZF—Yazoo City—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned By..... WAZF, Inc.
Business Address..... 321½ S. Main St.
Tel.: 1300 KBS
Station Rep..... Hopewell
Pres., Gen. Mgr..... David B. Highbaugh

Pop.: 4,500,000
Families: 1,409,000

MISSOURI

Radio Homes: 1,364,000
AM Stas. in State: 81

KWRT—Boonville—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owner.....Wm. R. Tedrick
Business Address.....KWRT Bldg.
Tel.: TUXedo 2-6505.....Independent
Representative.....Indie
Owner, Gen. Mgr.....W. R. Tedrick
Program Director.....Audrey M. Tedrick
Chief Engineer.....Donald E. Shepard

KBHM—Branson—1956

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owner.....Shepherd of the Hills Bcstg. Co.
Business Address.....111 W. Pacific
Tel.: EDison 4-3133.....KBS
Co-owners.....L. C. McKenney, Rob. Neathery
Sta. Mgr., Pub. Dir.....Orville Barton
Comm., Sales Prom. Mgr.....David Whittaker
Program Director.....Joann Savage
Chief Engineer.....Leland Ebert

KGHM—Brookfield—1955

Frequency: 1470 Kc.....Power: 500 Watts d.
Owned By.....Green Hills Bcstg. Co.
Address.....Box 228
Tel.: CL 8-4477.....Independent
General Mgr.....G. Williams

KFVS—Cape Girardeau—1925

Freq.: 960 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hirsch Bcstg. Co.
Business-Studio Address.....324 Broadway
Tel.: ED 5-5511.....Independent
Station Rep.....Bolling
President, Gen. Mgr.....Oscar C. Hirsch
Sta. Mgr.....Ralph L. Hirsch

KGMO—Cape Girardeau—1952

Frequency 1550 Kc.Power: 5 Kw. d.
Owned-Oper. By.....KGMO Radio-TV Inc.
Business Address.....1025 Broadway
Tel.: EDgewater 5-8228.....Independent
Station Representative.....Webb
President.....William C. Brandt
Gen., Sta. Mgr.....Jack Kohrumel
Program Director.....Richard Withers
Chief Engineer.....Fred Moore

KAOL—Carrollton—1959

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned By.....Homeland Enter., Inc.
Address.....215 S. Main St.
Tel. 27.....KBS
Station Representative.....Keystone
President.....Dr. R. Hamilton Staton
General Manager.....Edward Ewing Staton
Sta. Mgr., Prog. Dir.....Dean Lyle
Comm., Sales Promo. Mgr.....Raymond Cooper
Publicity Director.....Harriette Lee Lucas
Chief Engineer.....Lyle D. McMullins

KDMO—Carthage—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Carthage Bcstg. Co.
Address.....1201 E. Chestnut
Tel.: FLEetwood 8-2648.....KBS
President, Gen. Mgr.....J. J. Daly
Comm., Program Mgr.....Leon H. Crocker
Chief Engineer.....George F. Province

KCRV—Caruthersville—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Pemiscot Broadcasters
Address.....106½ W. 3rd St.
Tel.: 965.....KBS
Station Reps.....Hopewell; Beaver
President.....J. Eric Taylor
General, Comm. Manager.....Cleat Stanfill
Program Director.....Jo Ann Pierce
Sales Prom. Mgr.....Charlie Earls
Chief Engineer.....Don Fenimore

KCHR—Charleston—1953

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Mo. Bcstg. Co.
Address.....Box 206
Tel.: MUrray 3-4678.....KBS
Station Representative.....Continental
Pres., Gen. Mgr., Chief Eng.....Kermit Barker

KCHI—Chillicothe—1950

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Cecil W. & Jane Roberts, Inc.
Address.....P.O. Box 719
Tel.: MIssion 6-4173.....KBS
General Manager.....Cecil W. Roberts
Station Manager, Ch. Eng.....Howard G. Rion

KDKD—Clinton—1951

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned.....Osage Broadcasting Corp.
Address.....Box 113
Tel.: TUrner 5-4801.....KBS
Representative.....Indie Sales
Gen. Mgr.....William R. Tedrick
Sta. Mgr., Ch. Eng.....Hyle Lemen

KCGM—Columbia—1955

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....Barrington Bcstg. Co.
Business Address.....P.O. Box 412
Tel.: GI 3-5418.....Independent
Station Representative.....George Hopewell
President.....Bruce Barrington
General, Sta. Mgr.....Eugenia Collins
Comm. Mgr., Ch. Eng.....Glenn Rapp

KFRU—Columbia—1925

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....KRFU, Inc.
Address.....P.O. Box 858
Tel.: GI 3-4141.....ABC
Newspaper Affiliation.....Daily Tribune

Station Rep. Webb
 President. H. J. Waters, Jr.
 General Manager. Mahlon R. Aldridge
 Program, Sales Prom. Mgr. David Ormiston
 Commercial Manager. John Wright
 Publicity Director. Gloria Irwin
 Chief Engineer. Robert Haigh

KDEX—Dexter—1955

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Operated By. Stoddard Ct. Bcstg. Co.
 Address. Box 380
 Tel.: MA 4-3591. Independent
 Representative Sears and Ayer
 General Manager. Jerome B. Zimmer
 Comm. Manager. Gladia Russell
 Program Director. Charles Moody
 Sta. Mgr., Chief Eng. L. D. Speidel

**KESM—El Dorado Springs
 1961**

Frequency: 1580 Kc. Power: 250 Watts
 Owned By. Paul Vaughn
 Address. 200 Radio Lane
 Tel.: UPTon 6-4422. KBS
 Station Mgr., Ch. Eng. Paul Vaughn
 Commercial Manager. Jim Wilkerson
 Program Director. Bill Hurst

KREI—Farmington—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Midwest Bcstg. System
 Address KREI Ave.
 Tel.: PLateau 6-5125. KBS
 President, Gen. Mgr. Cecil W. Roberts
 Chief Engineer. James Roberts

KXEN—Festus—1951

Frequency: 1010 Kc. Power: 50 Kw.
 Owned. Garrett Bcstg., Inc.
 Address. Congress Hotel, St. Louis
 Tel.: FO 1-2334. Independent
 President, Gen. Mgr. W. F. Garrett

KFMO—Flat River—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned By. Lead Belt Bcstg. Co.
 Business-Studio Address. Flat River
 Tel.: GE 1-2000. Independent
 President. Oscar C. Hirsch
 Gen., Sta. Mgr. James F. Collins
 Program Director. Virginia Collins

KFAL—Fulton—1950

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By. R. W. Nickles
 Address. 5th and Market
 Tel.: Midway 2-3341. Independent
 Station Representative Pearson
 Owner, Gen. Mgr. R. W. Nickles
 Comm. Manager. L. Reed Holt
 Program Director. Jo Christian
 Chief Engineer. R. D. Archibald

KHMO—Hannibal—1941

Freq.: 1070 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Mark Twain Bcstg.

Address. 413 Broadway
 Tel.: AC 1-3450 MBS
 Representative Hollingbery
 President. Jerrell Shepherd
 General, Sta. Manager. James F. Jae, Jr.
 Commercial Manager. William Stephenson
 Sales Prom. Mgr. Max Heimer
 Publicity Director. Joe Gross
 Program Director. Leon Brooks
 Chief Engineer. Ed Summers
 Owners of: KNCM, Moberly, Mo.

KANS—Independence—1947

Frequency: 1510 Kc. Power: 1000 Watts d.
 Owned-Operated By. KANS, Inc.
 Address. 43 Blue Ridge Center, K. City, Mo.
 Tel.: FLEMing 3-8600. Independent
 Sta. Representative Weed
 President Glenn Griswold
 General Manager. Gerald M. Hauser
 Vice President. Henry Flynn
 Chief Engineer. Marvin Bredemier
 Owners of: KSON, San Diego; KGLC, Miami; KITO,
 San Bernardino; KXYZ, Houston; KCOF, Los
 Angeles; KPTV, Portland; KPFZ, Fort Worth.

KLIK—Jefferson City—1954

Frequency: 950 Kc. Power: 5 Kw., d.
 Owned KLIK Bcstg., Inc.
 Address 410 E. Capital
 Tel.: 5-4136. Independent
 Station Representative Bolling
 Exec. Vice Pres. Ted Nelson
 General Mgr. Stan Grieve
 Chief Engineer. Ed Scarr

KWOS—Jefferson City—1937

Freq. 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By. Capital Bcstg. Co.
 Bus.-Studio Address. Monroe at Capitol
 Tel.: 6-3317 KBS-MBS
 President. William H. Weldon
 General Manager. R. L. Rose
 Station Manager. Wm. R. Natsch, Jr.
 Chief Engineer. Leroy S. Hackmann

KFSB—Joplin—1948

Freq. 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Four States Bcasters, Inc.
 Business Address. 405 Schifferdecker
 Tel.: Mayfair 4-1310. Independent
 Representative Meeker
 President Harry Easley
 Gen. Sta., Mgr. W. H. Clark
 Commercial Manager. Robert A. Barry
 Program Director. Ed Johnson
 Chief Engineer. Lloyd Frazier

KODE—Joplin—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned By. WSTV, Inc.
 Address. 1928 W. 13 St.
 Tel.: MA 3-7260. CBS
 General Manager. D. T. Knight
 Commercial Manager. Merle Dunn
 Program Director. Jay Corrington
 Chief Engineer. Jack Langford

WMBH—Joplin—1928

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Joplin
 Business Address.....Box 906
 Tel.: MA 4-4330.....MBS
 Station Representative.....Hal Walton
 President.....Richard J. Kasten
 General Mgr.....William M. Repplinger Jr.
 Program Director.....Jim Lobbyey
 Chief Engineer.....Albert Tourtilott Jr.

KCMO—Kansas City—1936

Freq.: 810 Kc....Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By.....Meredith Pub. Co.
 Address.....125 E. 31st St.
 Tel.: JE 1-6789.....CBS
 Representative.....Katz
 V. P., General Manager.....E. K. Hartenbower
 Comm. Sta. Manager.....R. W. Evans
 Program Director.....Kenneth W. Heady
 Prom., Publicity Dir.....F. C. Strawn

Chief Engineer.....Karl Troeglen
 Owners of: KRMG, Tulsa; WOW-AM-TV, Omaha;
 WHEN-AM-TV, Syracuse; KPHO, Phoenix;
 KCMO-TV-FM.

KMBC—Kansas City—1922

Frequency: 980 Kc.....Power: 5 Kw.
 Owned By.....Metropolitan Bcstg. Co.
 Address.....Central at 11th Streets
 Tel.: HARRISON 1-2650.....Independent
 Station Rep.....Peters, Griffin & Woodward
 President.....John W. Kluge
 V.P., General Manager....David C. Croninger
 Dir., Community Rela.....Dick Smith
 Commercial Manager.....Glen Augspurger
 Dir. of Promotion.....David Green
 Program Manager.....Eddie Clarke
 Business Manager.....Dick Lance
 Chief Engineer.....Ken Norman
 Owners of: WNEW-AM-FM-TV, New York City;
 WIP-AM-FM, Philadelphia; WHK-AM-FM, Cleve-
 land; WRUL, New York City; KMBC-TV, Kansas
 City, Mo.; WTTG, Washington, D. C.; KOVR-TV,
 Sacramento, Calif.; WTVH, Peoria, Ill.; WTVF,
 Deatur, Ill.

KPRS—Kansas City—1949

Frequency: 1590 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Twin City Adv. Agency
 Address.....2814 E. 23rd St.
 Tel.: HU 3-3100.....Independent
 Station Rep.....John E. Pearson
 General Manager.....Edward H. Pate

KUDL—Kansas City—1953

Frequency: 1380 Kc.....Power: 1 Kw. d.
 Owned.....Heart of America Bcstrs.
 Address.....1012 Baltimore
 Tel.: BA 1-0077.....Independent
 Station Representative.....Adam Young
 President.....H. Scott Killgore
 V. P. Gen. Mgr.....Irving Schwartz
 Owners of: WPOP, Hartford; KALI, Pasadena;
 KOFY, San Mateo.

WDAF—Kansas City—1922

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Operated By...Transcontinent TV Corp.
 Business Address.....Signal Hill
 Tel.: PL 3-4567.....Independent
 President.....David C. Moore
 General Manager.....William A. Bates
 Asst. to Gen. Mgr.....Jay Barrington
 Commercial Manager.....Donald J. Gibson
 Chief Engineer.....James Schmidt
 Owners of: WGR-AM-TV-FM, Buffalo; KFMB-AM-
 TV-FM, San Diego; WNEP-TV, Scranton;
 KERO-TV, Bakersfield.

WHB—Kansas City—1922

Freq.: 710 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....Storz Bcstg. Co.
 Address.....10th & McGee Sts.
 Tel.: BA 1-8300.....Independent
 Station Representative.....John Blair Co.
 President.....Todd Storz
 Executive V.P.....George W. Armstrong
 Sta. Operations Mgr.....Donald A. Loughname
 Traffic Mgr.....Jeanne Greendahl
 Public Service Dir.....Joella Cohen

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KUDL

Irv Schwartz Adam Young, Inc.
 V.P. & Gen. Mgr. Nat'l Rep.

Dir. of Eng. Morris Barwick
 Owners of: WQAM-AM, Miami; WDGY-AM, Min-
 neapolis; WTIX-AM, New Orleans; KOMA-AM,
 Oklahoma City; KKOK-AM, St. Louis.

KBOA—Kennett—1947

Frequency: 830 Kc. Power: 1000 Watts d.
 Owned-Operated By Kennett Bcstg. Corp.
 Business Address P.O. Box 428
 Tel.: TUXedo 8-4616 Independent
 Pres., Gen. Mgr. Paul C. Jones
 Station Manager John T. Reeder
 Chief Eng. R. H. Conner

KIRX—Kirksville—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Community Broadcasters, Inc.
 Business Address KIRX Bldg.
 Tel.: MO 5-3781 ABC
 Station Representative Webb
 Pres., Gen. Mgr. Samuel A. Burk
 Commercial Manager J. J. Dougherty
 Program Director Robert Carlson
 Chief Engineer Charles P. Porter

KLWT—Lebanon—1947

Frequency 1230 Kc. Power: 250 Watts
 Owned-Operated By Lebanon Bcstg. Co.
 Bus. Studio Address 221 E. Commercial St.
 Tel.: Keystone 2-3981 KBS
 President O. R. Wright
 General Mgr. Jack Sellers

KLEX—Lexington—1956

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Lexington Bcstg Co.
 Address P. O. Box 358
 Tel.: Alpine 9-3232 Independent
 Sta. Reps. Webb; Mid-American Spot Sales
 President, Ch. Eng. Ralph E. Meador
 Program Dir. Ed Luehrman
 Sales, Prom. Manager Jock Beretta

KTCB—Malden—1954

Frequency: 1470 Kc. Power: 1 Kw., d.
 Owned By Lexington Bcstg. Co.
 Address N. Hwy. 25
 Tel.: 851 KBS
 President J. D. Craft
 General, Sta. Mgr. Richard J. Wiethan
 Chief Engineer George Longdo

KMMO—Marshall—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By KMMO, Inc.
 Address Marshall
 Tel.: GA 6-4422 Independent
 President F. V. Heinkle
 General Manager J. M. Silvey
 Station Mgr. Harold Douglas
 Chief Engineer Bill Williams

KNIM—Maryville—1953

Frequency: 1580 Kc. Power: 250 W. d.
 Owned Clark Bcstg. Co.
 Business Address P.O. Box 278
 Tel.: JU 2-2151 KBS
 Station Representative Soderlund
 General Mgr. R. Moyer

KXEO—Mexico—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Audrain Bcstg. Corp.
 Address 1705 E. Liberty
 Tel.: JU 1-2340 MBS
 V. P. General Mgr. W. Earl Dougherty
 Chief Engineer Jerry Johnson

KNCM—Moberly—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Moberly Bcstg. Co.
 Address Highway 63 South
 Tel.: AMherst 3-1600 MBS
 President Jerrell A. Shepherd
 Comm., Ch. Eng. Jim Lipsey
 Owners of: KHMO, Hannibal.

KRMO—Monett—1950

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Oper. By Monett Bcstg. Co.
 Address N. Central Ave.
 Tel.: BE 5-5220 KBS
 Station Representative Magic Circle
 General Manager L. C. McKenney
 Station Manager Floyd Stewart
 Commercial Manager Marion Pilant
 Sales Prom. Manager Richard Short
 Program Director Noel Moody
 Publicity Director Carolyn Crane
 Chief Engineer James Helmkamp

KLRS—Mountain Grove—1954

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned By KLRS Bcstg. Co.
 Business Address Route 4
 Tel.: 650 KBS
 Station Rep. Hopewell
 President Floyd W. Jones
 General Manager John W. Billingsley
 Chief Engineer Emory T. Caudill
 Owners of: KICK, Springfield, Mo.

KBTN—Neosho—1955

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned By KBTN, Inc.
 Address Box 209
 Tel.: GL 1-1420 KBS
 Station Representative Magic Circle
 President, Gen. Mgr. Galen O. Gilbert
 Sta. Mgr., Pub. Dir William R. Bentley
 Commercial Manager Raymond Nelson
 Program Director Jim Pearl
 Chief Engineer Fred Hutching

KNEM—Nevada—1949

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Radio KNEM, Inc.
 Address P. O. Box 15
 Tel.: NORmand 7-3113 KBS
 Pres., Ch. Engr. Kenneth E. White
 Commercial Manager Virgil Kache

KRMS—Osage Beach—1952

Frequency: 1150 Kc. Power: 1 Kw. d.
 Owned By James L. & Ellamae Risner
 Address P. O. Box 125

MISSOURI

Tel.: FReside 8-2222.....KBS
President, Gen. Mgr.....Jim Risner
Program Dir.....Ella Mae Risner

KLID—Poplar Bluff—1961

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Don M. Lidenion
Address.....208 Hwy. 67 South
Tel.: SUNset 5-9639.....Independent
Station Reps.....Beaver; Grant Webb
General Mgr., Ch. Eng.....Don M. Lidenton
Program Director.....Jerry Patterson
Publicity Director.....Johnny Morris

KWOC—Poplar Bluff—1938

Frequency: 930 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By...Poplar Bluff Bcstg. Corp.
Address.....428 Vine St.
Tel.: SU 5-3922.....KBS
Station Representative.....John Pearson
President, Gen. Mgr.....A. L. McCarthy
Commercial Manager.....Jerry Hartline
Program Director.....Lorene Jiles
Chief Engineer.....Dewey Trostel

KMIS—Portageville—1960

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....New Madrid County Bcstg. Co.
Address.....Box 187
Tel.: DR 9-5436.....KBS

President.....Shelby McCallum
Station Manager.....Jewel P. White
Chief Engineer.....Charles Gamblin

KYRO—Potosi—1959

Frequency: 1280 Kc....Power: 500 Watts, d.
Owned By.....Franklin Cty. Bcstg. Co.
Address.....Potosi
Tel.: HEmlock 8-1280.....KBS
Station Representative.....Hal Holman
President.....Les Ware
General Manager.....Ken McMahan
Commercial Manager.....Joe Duty
Chief Engineer.....Earl Fleer
Owners of: KZIX, Ft. Collins; KLPW, Union;
KJPW, Waynesville; KIME, Laramie.

KTRR—Rolla—1947

Frequency: 1490 Kc..Power: 1 Kw.d., 250 W.n.
Owned-Oper By....."Show-Me" Bcstg. Co.
Address.....P. O. Box 567
Tel.: EM 4-2525.....KBS
Gen. Mgr., Ch. Engr.....Luther W. Martin
Comm. Mgr.....Ward C. Rimehart
Program Director.....Wanda McDowell

KSGM—Ste. Genevieve—1947

Frequency: 980 Kc.Power: 1 Kw.
Owned-Oper. By.....Donze Enterprises, nc.

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KMOX 1030 RADIO

DIAL 1120 • THE VOICE OF ST. LOUIS

Business Address.....410 Merchant St.
Tel.: TUXedo 3-2980.....Independent
Newspaper Affil.Monitor
President, General Manager.....Elmer L. Donze
Program Director.....Mrs. E. L. Donze
Publicity Director.....Art Schwent
Chief Engineer.....Murel L. Rose

KADY—St. Charles—1958

Frequency: 1460 Kc.....Power: 5000 Watts
Owned By.....KADY, Inc.
Address.....P. O. Box 6155, St. Louis
Tel.: RAndolph 4-1460.....Independent
Station Representative.....Spot Time Sales
Pres., Gen. Mgr.....William R. Cady, Jr.
Sta., Program Mgr.....Don Levitan
Commercial Manager.....Patsy Sue Gibbs
Chief Engineer.....Jack A. Chenoweth

KFEQ—St. Joseph—1923

Frequency: 880 Kc.....Power: 5000 Watts
Owned-Oper. By.....KFEQ Bcstg. Co.
Business Address.....40th & Farcon
Tel.: ADams 3-2528.....Independent
Sta. Representative.....Bolling
President.....Jessie D. Fine
V.P., Gen. Mgr.....Ted Nelson
Sales Manager.....Ted Griffin
Program Director.....Dick McDaniel
Chief Engineer.....Kenneth Lux
Owners of: KFEQ-TV; KLIK, Jefferson City, Mo.;
WTVI, Fort Pierce, Fla.

KKJO—St. Joseph—1946

Frequency: 1550 Kc.....Power: 5000 Watts
Owned By.....KKJO, Inc.
Business Address.....404 S. 8th
Tel.: AD 4-6346.....MBS
Station Rep.....Grant Webb
President, Gen. Mgr.....Earl F. Hash
Commercial Manager.....Robert M. Mosiman
Program Director.....Doug Dickens
Chief Engineer.....Claude Thomas

KUSN—St. Joseph—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Operated By.....KUSN Corp.
Address.....8th & Frederick
Tel.: ADams 3-2577.....Independent
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr.....Frederick P. Reynolds
Vice Pres., Program Dir.....Warren Rhynier

KATZ—St. Louis—1955

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Laclede Radio
Business Address.....273 Arcade Bldg.
Tel.: CH 1-6000.....Independent
Station Reprs.....Continental, Pearson
President.....Ralph N. Well
General Manager.....Benley A. Stecher
Commercial Manager.....Marty Browne
Publicity Director.....Ruth Swan
Chief Engineer.....G. B. Strauss

KMOX—St. Louis—1925

Frequency: 1120 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Address.....1144 Hampton Ave.
Tel.: STerling 1-2345.....CBS
Representative.....CBS Radio Spot Sales
V. P., General Manager.....Robert Hyland
Asst. Gen. Mgr.....Alice Koch
Sales Manager.....Bill Dean
Sales Prom. Mgr.....Aline Daly
Pub. Aff. Dir.....Bob Rehg
Chief Engineer.....Lawrence Burrows
Owners of: WCBs-AM-TV, New York; WBBM-AM-TV, Chicago; KNX, KNXT, Los Angeles; WCAU-AM-TV, Philadelphia; KMOX-TV, St. Louis; WEEI, Boston; KCBS, San Francisco.

KSD—St. Louis—1922

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Pulitzer Publishing Co.
Business-Studio Address.....1111 Olive St.
Tel.: MA 1-1111.....NBC
Newspaper Affil.....St. Louis Post Dispatch
Station Representative.....Katz
President.....Joseph Pulitzer, Jr.
General Manager.....Harold Grams
Comm. Manager.....E. L. Franciscus
Station Manager.....Arthur J. Casey
Program Director.....Sterling Harkins
Chief Engineer.....J. E. Risk
Owners of: KSD-TV, St. Louis.

KSTL—St. Louis—1948

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio St. Louis, Inc.
Address.....P. O. Box 1440
Tel.: BR 1-6090.....Independent
Pres., Gen., Sta. Mgr.....Dick J. Kasten
Commercial Manager.....Art Ford
Program Director.....Bill Vietmeier
Publicity Director.....Doris Jennemann
Sales Prom. Manager.....Joe Voss
Chief Engineer.....Ralph Howard
Owners of: WMBH, Joplin.

KWK—St. Louis—1927

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....KWK Radio, Inc.
Business Address.....800 N. 12th
Tel.: MAIn 1-1380.....Independent
Station Representative.....H-R Reprs.
President.....A. M. Sphaeris
General Manager.....Alan Henry
Sales Prom., Comm. Mgr.....Don Hamel
Program Director.....Jim Light
Publicity Director.....Mrs. Therese Shelton
Chief Engineer.....George Vaughan

KXLW—St. Louis—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....St. Louis County Bcstg. Co.
Address.....8714 Manchester, Clayton, Mo.
Tel.: WO 1-1320.....Independent
Station Representative.....Bernard Howard
President, Gen. Mgr.....Richard J. Miller
Asst. Sta. Mgr.....Philip O'Brien
Commercial Manager.....Woody Cummings
Program Director.....Marshall Zwick
Chief Engineer.....James F. Mitchell

MISSOURI

KXOK—St. Louis—1938

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By.....Storz Bcstg.
 Business Address..1600 N. Kingshighway Blvd.
 Tel.: FO 7-6000.....Independent
 Representative.....John Blair
 President.....Todd Storz
 General Manager.....C. L. Thomas
 Commercial Manager.....Phillip Trammell
 Program Director.....Bud Connell
 Sales Prom., Publicity.....John Corrigan
 Chief Engineer.....Al Godron
 Owners of: WHB, Kansas City; WQAM, Miami;
 KOMA, Oklahoma City; WDGY, Minneapolis;
 WTIX, New Orleans.

WEW—St. Louis—1921

Frequency: 770 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Franklin Bcstg. Co.
 Address.....220 N. 4th St.
 Tel.: CH 1-1921.....ABC
 President.....William F. Johns
 Program Director.....John B. Meyer
 Chief Engineer.....Charles Casey

WIL—St. Louis—1922

Frequency: 1430 Kc.....Power: 5 Kw.
 Owned.....Radio Station WIL
 Address.....3715 Lindell Blvd.

Tel.: OL 2-4500.....Independent
 Representative.....Eastman
 Exec. V.P. & Mng. Dir.....John F. Box, Jr.
 Assistant to V.P.....William T. McKibben
 Admin. Asst.....Harriet Baker
 Program Director.....Dick Drury
 Director of Sales.....Victor Williams
 Dir. of Promotion.....David Klemm
 Publicity Director.....Mrs. Ruth Just
 Chief Engineer.....Mel Hart
 Owners of: WRIT, Milwaukee; KBOX-AM, Dallas;
 WTCO-TV, Rockford; WCHE-TV, Champaign;
 WHNB-TV, Hartford; WICS-TV, Springfield;
 WICD-TV, Danville; WIL-FM, St. Louis.

KSMO—Salem—1953

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Zola Bcstg. Co.
 Address.....P. O. Box 71
 Tel.: 303.....KBS
 Gen., Comm. Mgr.....William B. Smith

KDRO—Sedalia—1939

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sedalia Broadcasting
 Bus.-Studio Address.....2100 W. Broadway
 Tel.: TAYlor 6-5005.....KBS
 Representative.....Pearson
 Pres., Comm. Mgr.....James F. Glenn
 Gen., Sta. Mgr.....Herbert Brandes
 Chief Engineer.....Garnett Bryan



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KSIS—Sedalia—1953

Frequency: 1050 Kc.....Power: 1 Kw. d.
 Owner.....Yates Bcstg. Co.
 Business Address.....U. S. Highway 65 N.
 Tel.: TA 6-1050.....ABC
 Representative.....Clark
 Pres., Gen., Comm. Mgr.....Carl W. Yates, Jr.
 Station Manager.....Mrs. Carl W. Yates, Jr.
 Program Director.....Bettie Baldwin
 Publicity Director.....Harlan B. Snow
 Chief Engineer.....Marion Pratt

KSIM—Sikeston—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owner-Oper...Sikeston Community Bcstg. Co.
 Business Address.....West Malone Ave.
 Tel.: Granite 1-1400.....Independent
 President.....Lyman R. Bowman, Jr.
 Gen., Sta. Mgr.....Richard L. Watkins, Jr.
 Chief Engineer.....R. L. Hirsch

KGBX—Springfield—1926

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Operated By...Springfield Bcstg. Co.
 Bus-Studio Address.....605 Boonville Ave.
 Tel.: UNIVERSITY 4-2822.....NBC
 Newspaper Affil..Springfield Newspapers, Inc.
 Rep.....Venard, Rintoul & McConnell
 General Manager.....Don C. Dailey
 Asst. Commercial Mgr.....William De Lange
 Chief Engineer.....Richard Bowman

KICK—Springfield—1949

Frequency 1340 Kc.....Power 250 Watts
 Owned-Oper. By...Kickapoo Prairie Bcstg. Co.
 Address.....610 College St.
 Tel.: UNIVERSITY 4-1561.....KBS
 Station Representative.....Hopewell
 General, Sta. Manager.....Robert Vinyard
 Chief Engineer.....Jack Jones
 Owners of: KLRS, Mountain Grove.

KTTS—Springfield—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Independent Bcstg. Co.
 Address.....P. O. Box 1716 S. S. S.
 Tel.: UNIVERSITY 5-6614.....CBS
 Representative.....Weed
 President.....J. H. G. Cooper
 General Manager.....G. Pearson Ward
 Sales Manager.....Jack Lloyd
 Station Manager.....Jerry Sweaney
 Program Director.....Terry Moore
 Chief Engineer.....William F. Curry
 Owners of KTTS-TV-FM.

KWTO—Springfield—1933

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Operated By...Ozarks Bcstg. Co.
 Bus-Studio Address.....1121 South Glenstone
 Tel.: UNIVERSITY 2-4422.....ABC
 Representative.....John E. Pearson
 Pres., Gen. Mgr.....Ralph D. Foster
 V.P. & Asst. Gen. Mgr.....Leslie L. Kennon
 Commercial Manager.....Alan Brixey
 Program Director.....Dan Vaughn
 Publicity Director.....Bill Bailey
 Chief Engineer.....Wallis Fender

KALM—Thayer—1953

Frequency: 1290 Kc.....Power: 1 Kw. d.
 Owned By.....KALM Radio
 Address.....N. Highway 63
 Tel.: 165.....KBS
 Pres., Gen. Sta. Comm. Mgr.....R. F. Neathery

KTTN—Trenton—1955

Frequency: 1600 Kc.....Power: 500 W. d.
 Owned By.....Clarence E. Breazeal
 Address.....112 E. Ninth St.
 Tel.: EL 9-2261.....KBS
 Commercial Manager.....Bob Dennis
 Program Dir.....Jay Way
 Chief Engineer.....Ward W. Wheeler

KLPW—Union—1954

Frequency: 1220 Kc.....Power: 1000 W. d.
 Owned.....Franklin County Bcstg. Co.
 Address.....P. O. Box 72
 Tel.: LUCERNE 3-3355.....Independent
 Station Representative.....Hal Holman
 President.....Les Ware
 Commercial Manager.....Herb Hausemann
 Gen. Mgr., Ch. Eng.....Frank W. Lohmeyer
 Program Director.....Charles Otte
 Owners of: KYRO, Potosi; KZIN, Ft. Collins;
 KJPW, Waynesville; KLME, Laramie.

KOKO—Warrensburg—1954

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Johnson County Besters, Inc.
 Address.....Box 395
 Tel.: WARRENSBURG 1450.....Independent
 Newspaper Affil.....Daily Star Journal
 President, Gen. Mgr.....William C. Tucker
 Commercial Manager.....Jerry L. Bryan
 Chief Engineer.....Jim Alexander

KWRE—Warrenton—1949

Frequency: 730 Kc.....Power: 500 Watts
 Owned By.....Glenayre Bcstg.
 Address.....Warrenton
 Tel.: GLADSTONE 8-3311.....KBS
 Station Representative.....Pearson
 President, Gen Mgr.....J. Soulard Johnson

KJPW—Waynesville—1961

Frequency: 1390 Kc.....Power: 1 Kw. d.
 Owned By.....South Central Bcstr., Inc.
 Address.....Waynesville
 Tel.: WAYNESVILLE.....Independent
 President.....Les Ware

KWPM—West Plains—1947

Frequency: 1450 Kc.....Power: 1 Kw.
 Owned.....Robert F. Neathery
 Address.....Abe Taylor Blvd.
 Tel.: 700.....KBS
 Pres., Gen. Mgr.....Robert F. Neathery
 Chief Eng.....L. Thompson

KUKU—Willow Springs—1957

Frequency. 1330 Kc.....Power: 1 Kw.
 Owned-Operated By...Radio Station KUKU
 Address.....Willow Springs
 Tel.: 500.....Independent
 Pres., Gen. Mgr.....Robert F. Neathery, Sr.

Pop.: 685,000
Families: 442,000

MONTANA

Radio Homes: 432,000
AM Stas. in State: 39

KANA—Anaconda—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....Amperage, Inc.
Address.....Box 727
Tel.: LO 3-3443.....Independent
Station Rep.....Grant Webb
V.P., Gen., Sta. Mgr.....Mike Donovan

KGW—Belgrade—1959

Frequency: 630 Kc. Power: 1000 Watts d.
Owned By.....King's Garden, Inc.
Address.....P.O. Box 37
Tel.: 144.....Independent
General Mgr.....A. Erickson

KBMY—Billings—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned.....Billings Bcstg. Co.
Address.....Box 2544
Tel.: 259-4586.....ABC
Station Rep.....Avery-Knodel
President, Gen. Mgr.....Ken Nybo
Comm. Promo. Manager.....John Brookhart
Program, Publicity Director.....Don Jones
Chief Engineer.....T. A. Hildebrand

KGHL—Billings—1928

Frequency: 790 Kc. Power: 5 Kw.
Owned.....Midland Empire Bcstg. Co.
Address.....Box 2512
Tel.: 252-4641.....NBC
Station Representative.....Devney Organization
President.....P. N. Fortin
General Manager.....J. L. Robinson
Commercial Manager.....B. McCann
Program Director.....Donald M. Gay
Chief Engineer.....Fred Bartlett
Owners of: KGHL-TV, Billings.

KOOK—Billings—1951

Frequency: 970 Kc. Power: 5000 Watts
Owned-Oper. By.....The Montana Network
Address.....3203 Third Ave., N
Tel.: 252-6511.....CBS
Station Reps.....Hollingbery; Art Moore
President.....Joseph S. Sample
General, Comm. Mgr.....J. Kenneth Doty
Program Director.....Jack C. Dunhaver
Chief Engineer.....Roy Schmidt
Owners of: KOOK-TV.

KOYN—Billings—1955

Frequency: 910 Kc. Power: 1000 Watts
Owned By.....D. G. Williams Stations
Address.....Riverside Drive, Box 956
Tel.: Cherry 5-4177.....Independent
Representative.....Forjoe
General Manager.....Darrel W. Holt
Commercial Mgr.....Bob Thompson
Program Director.....Paul Arthur
Chief Engineer.....Dick Rasky
Owners of: KQDY, Minot; KUTT, Fargo; KQDI,
Bismarck.

KURL—Billings—1959

Frequency: 730 Kc. Power: 500 Watts
Owned By.....Christian Enterprises
Address.....607 Midland Savings Bank Bld.
Tel.: CH 5-3121.....Independent
General Manager.....Dale G. Moore
Station Mgr.....Hank Henry
Program Manager.....Ray Styles
Chief Engineer.....Joseph M. Groves

KBMM—Bozeman—1950

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....Penn Engineering, Inc.
Address.....Box 749
Tel.: JU 6-2394.....KBS
Station Reps.....Hollingbery; Art Moore
President.....Dale G. Moore
Station Manager.....William A. Merrick
Program Director.....Harold Phelps
Commercial Manager.....Douglas A. Fuhs
Chief Engineer.....Thomas T. Weir
Owners of: KCAP, Helena; KGOV, Missoula.

KXXL—Bozeman—1939

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owned.....XX Broadcasting Corp.
Address.....Box 149
Tel.: JUNiper 7-3188.....ABC-MBS-NBC
Station Reps.....Avery-Knodel; Feltis
Pres., Gen., Sta. Mgr.....Richard D. Smiley
Commercial Manager.....Sell Rapkoch
Program Director.....Floyd Moler
Sales Prom. Manager.....Eileen Wilson
Publicity Director.....Jim Brown
Chief Engineer.....George Spangrude

KBOW—Butte—1947

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Copper City Radio Co.
Address.....720 Yale Ave.
Tel.: 729-7429.....CBS-KBS
Representative.....Cooke
President.....Frank Reardon
Station Manager.....Leonard Tallon
Chief Engineer.....C. Beardslee

KOPR—Butte—1948

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By.....Copper Bcstg. Co.
Business-Studio Address.....Hotel Finlen
Tel.: 729-6546.....ABC
Representative.....Avery-Knodell
President.....George C. Hatch
General, Sta. Mgr.....Thomas A. Sandenaw
Program Director.....John Allen
Sales Prom., Comm. Mgr.....Charles Shelton
Publicity Director.....Wayne Henry
Chief Engineer.....Sam Gill
Owners of: KMON-AM, Butte.

KXLF—Butte—1929

Frequency: 1370 Kc. Power: 5000 Watts
 Owned By.....Garryowen Butte Radio
 Address.....P.O. Box 1956
 Tel.: 792-9111.....NBC
 Station. Reps.....Hollingbery; Art Moore
 President.....Joseph S. Sample
 General Manager.....Edmund L. Peiss
 Program Director.....Don Straus
 Commercial Manager.....Arne E. Anzjon
 Chief Engineer.....V. Totten

KDBM—Dillon—1956

Frequency: 800 Kc. Power: 1000 Watts, d.
 Owned.....Vigilante Bcstg. Co.
 Address.....Box 950
 Tel.: 683-2800.....ABC, MBS
 Station Representative.....Avery-Knodel
 President, Ch. Eng.....Burt H. Oliphant

KLTZ—Glasgow—1954

Frequency: 1240 Kc. Power: 250 Watts
 Owner.....Glasgow Broadcasting Co.
 Address.....Bjorklund Bldg.
 Tel.: AAcademy 8-9336.....Independent
 Representative.....Holman
 President, Gen. Mgr.....Willard L. Holter
 Station Manager.....Loyd W. Melby
 Chief Engineer.....N. Whisenant

KXGN—Glendive—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Glendive Bcstg. Co.
 Address.....Box 200
 Tel.: 365-3377.....Independent
 President.....Lewis W. Moore
 Gen. Mgr., Sales Mgr.....Gerry Robbins
 Program Director.....Jane Robbins
 Chief Eng.....Donald J. Powers

KARR—Great Falls—1947

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 Wt. n.
 Owned By.....Pat M. Goodover
 Business Address.....P.O. Box 2072
 Tel.: GL 2-2453.....NBC
 Station Representative.....Walker-Rawalt
 Station Program Mgr.....E. R. Kukkola
 General, Comm. Manager.....Pat M. Goodover
 Chief Engineer.....William E. Murray

KFBB—Great Falls—1922

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By.....KFBB Bcstg. Corp.
 Address.....Box 1139
 Tel.: GL 3-4377.....CBS
 Station Rep.....Hollingbery
 President, Gen. Mgr.....Joseph P. Wilkens
 Program Director.....Ron Moore
 National Sales Mgr.....W. C. Blanchette
 Publicity Director.....Fred W. Thiel
 Chief Eng.....Anthony Lopuch
 Owners of: KFBB-TV.

KMON—Great Falls—1947

Frequency: 560 Kc. Power: 5000 Watts
 Owned By.....Copper Bcstg. Co.
 Address.....Holiday Village

Tel.: GL 3-0336.....ABC
 Representative.....Avery-Knodel
 President.....George C. Hatch
 General Manager.....Robert H. Warner
 Commercial Manager.....F. W. Kuall
 Program Director.....Don Robinson
 Chief Engineer.....Eugene B. Bunker
 Owners of: KOPR, Butte.

KUDI—Great Falls—1957

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Community Broadcasters
 Address.....1405 Smelter Ave.
 Tel.: Glendale 2-9533.....Independent
 President.....James F. Hadlock
 Station Mgr.....Bill Arend
 Chief Engineer.....Bill McArthur

KLYQ—Hamilton—1961

Frequency: 980 Kc. Power: 1 Kw. d.
 Owned By.....Bitter Root Bcstg. Co.
 Address.....106 South Second
 Tel.: 27.....KBS
 President, Gen. Mgr.....Stan Hooper
 Station Mgr., Ch. Eng.....Dex Dexter

KOJM—Havre—1947

Frequency: 610 Kc. Power: 1000 Watts
 Owned-Operated By.....No. Montana Bcstg. Co.
 Address.....426½ 1st St.
 Tel.: 265-7841.....NBC, KBS
 Station Rep.....Avery-Knodel
 President.....Richard D. Rubie
 General Manager.....Charlotte H. Brader
 Comm. Mgr.....Carlyle D. Leeds
 Program Director.....S. G. Stephens
 Chief Engineer.....Joseph Jaques

KCAP—Helena—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....KCAP Broadcasters
 Address.....9 Last Chance Gulch
 Tel.: HI 2-4490.....Independent
 Sta. Representative.....Holman
 President, Gen. Mgr.....Dale G. Moore
 Station Manager.....Robert Davis
 Chief Engineer.....Tom Weir

KBLI—Helena—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....Peoples Forum of the Air
 Address.....Box 797
 Tel.: 442-6790.....ABC-KBS-NBC
 Representative.....Walker-Rawalt
 General Manager.....Bruce Hamilton
 Program Director.....Dug Sutherland
 Sales Manager.....Joe Spoja

KGEZ—Kalispell—1927

Frequency: 600 Kc. Power: 1000 Watts
 Owned By.....Skyline Broadcasters, Inc.
 Business-Studio Address.....Box 439
 Tel.: SK 6-4331.....ABC, KBS
 Station Representative.....Cooke
 President.....M. A. Himsal
 Pub., Program Director.....Robert Perry
 General, Comm. Mgr.....Robert S. Bennett
 Chief Engineer.....Lowell Pratt

MONTANA

KOFI—Kalispell—1955

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Oper. By.....Flathead Valley Bcstrs.
Address.....Buffalo Bldg.
Tel.: SK 6-6900.....Independent
Station Representative.....Grant Webb
Gen. Mgr., Ch. Eng.....W. H. Patterson
Program Director.....L. L. Sterling

KXLO—Lewistown—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KXLO Broadcast, Inc.
Address.....Box 620
Tel.: KE 8-3441.....ABC-MBS
Representative.....Grant Webb
President, Gen. Mgr.....David L. Sather
Commercial Mgr.....Lew Boucher
Program Director.....Cliff Yuill
Publicity Director.....Bill Yaeeger

KCLB—Libby—1950

Frequency: 1230 Kc.....Power: 250 W.
Owned By.....Lincoln County Broadcasters
Address.....P. O. Box 636
Tel.: AX 4543.....KBS
Station Rep.....Art Moore & Assoc.
President & Station Mgr.....O. G. Colburn
Program Director.....M. Coburn

KPRK—Livingston—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Yellowstone Amusement Co.
Address.....Box 691
Tel.: 222-2841.....ABC, MBS
Station Rep.....Avery-Knodel
President.....Paul B. McAdams
Comm. Sale Prom. Dir.....Jack Hinman
Program Director.....Nikki Kolence
Chief Engineer.....Lloyd Stafford

KATL—Miles City—1941

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned-Operated By.....Star Printing Co.
Address.....Box 720
Tel.: 232-2280.....KBS-MBS-ABC
Newspaper Affiliation.....Miles City Star
Representative.....Avery-Knodel
Gen. Sta. Mgr.....Ian A. Elliot
Comm., Sales Promo. Mgr.....Fred B. Hunnes
Program Director.....John Metropolous
Publicity Director.....Clare Hekkel
Chief Engineer.....B. R. McElwain

KGVO—Missoula—1931

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....KGVO Bcstrs., Inc.
Bus-Studio Address.....132 West Front
Tel.: Lincoln 3-7151.....CBS
Station Reps.....Hollingbery; Art Moore
President, Gen. Mgr.....Dale G. Moore
Station, Comm. Mgr.....Dale R. Woods
Manager, Prog. Dir.....Vonnie Vaughan
Publicity Director.....Donald Weston
Chief Engineer.....Kenneth Hanson

KQTE—Missoula—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Montana Bcstg. Co.
Address.....Box 1202
Tel.: Lincoln 9-3344.....ABC, MBS
Sta. Representative.....Avery-Knodel
Pres., Gen. Mgr.....Wm. J. Strothman
Commercial Manager.....Charles Dahlstrom
Chief Engineer.....Richard Sift

KYSS—Missoula—1959

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned By.....Garden City Broadcasting
Address.....112 W. Front St.
Tel.: Lincoln 3-3105.....Independent
Station Rep.....Pearson
General Mgr.....Chester M. Murphy
Chief Engineer.....Jerry Leathers

KXLL—Missoula—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....June, Inc.
Address.....1100 XL Avenue
Tel.: 543-5125.....KBS
Representative.....Walker-Rawait
President.....June Wilson
Station Manager.....George Wilson
Commercial Manager.....Chris Kay
Program Director.....John Lee
Chief Engineer.....Mike O'Shea

KSEN—Shelby—1947

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Operated By.....Tri County Radio Corp.
Address.....131 Main St.
Tel.: HE 4-5541.....MBS
Station Reps.....Grant Webb; Feltis
President.....John Lyon
General Manager.....Jerry Black

KGCX—Sidney—1926

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....KGCX, Inc.
Address.....109 S. Central
Tel.: 408.....MBS
Newspaper Affil.....Herald
Station Representative.....Gill-Perna
President.....E. E. Krebsbach
Commercial Manager.....Keith Krebsbach
Station Manager.....E. C. Krebach
Program Director.....Bob Miller
Sales Prom. Manager.....John Unwin
Publicity Manager.....Gary Torgerson
Chief Engineer.....Dale Wilson

KVCK—Wolf Point—1957

Freq. 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Hi-Line Bcstg. Co.
Address.....324 Main St.
Tel.: 615.....MBS
General, Comm. Manager.....R. E. Coffey
Station Manager.....Dennis M. Johnson
Chief Engineer.....Kenneth Karge

Pop.: 1,430,000
Families: 442,000

NEBRASKA

Radio Homes: 432,000
AM Stas. in State: 39

KCOW—Alliance—1949

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... Sandhills Bcstg. Corp.
Address.....1100 W. 10th St.
Tel.: 1400.....KBS
Representative.....Continental
President.....T. C. Gregory
General, Sta. Mgr.....Jim Ballas
Commercial Mgr.....Darrell Falfar
Chief Engineer.....Bob Carr

KWBE—Beatrice—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....MIA Enterprises
Address.....216 Sherman St.
Tel.: CA 3-2388.....Independent
Sta. Reps.....John E. Pearson, Soderlund Co.
President.....Gordon C. Pents
Asst. Gen. Mgr., Ch. Eng.....Arlin Holle
Local Sales Mgr.....Jeff Stoughton
Program Director.....C. B. Judd

KCNI—Broken Bow—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Custer County Bstg. Co.
Address.....Box 561
Tel.: TR 2-5881.....Independent
Station Representative.....Continental
Manager.....Georgia A. Crawford
Chief Engineer.....M. Hromas

KCSR—Chadron—1954

Frequency: 1450 Kc. Power: 250 Watts
Owned.....Community Ser. Radio Co.
Address.....212 Bordeaux St.
Tel.: HE 2-5545.....KBS
Newspaper Affiliation.....Norfolk D. News
Sta. Representative.....Walker-Rawalt
President.....Jerry Huse
Station Manager.....John J. Miller
Chief Engineer.....Frank Allen
Owners of: WJAG, Norfolk.

KJSK—Columbus—1948

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By.....KJSK, Inc.
Business Address.....Box 460
Tel.: LOcust 4-2891.....KBS
Representative.....Biddick, Hopewell
President, Gen. Mgr...George Basil Anderson
Sta. Mgr., Prog. Dir.....Milo Kincald
Commercial Manager.....Ralph Smith
Chief Engineer.....Bob Miller

KGMT—Fairbury—1960

Frequency: 1310 Kc. Power: 500 Watts d.
Owned By.....Great Plains Bcstg. Corp.
Address.....316½ 5th
Tel.: 1782.....Independent
President.....Mel Gleason
General Manager.....Tom Gleason

Station Manager.....Darrel Junker
Commercial Manager.....Marilyn Sixel
Sales Promotion Manager.....Bob Gerdes
Chief Engineer.....Don Trimm
Owners of: KAWL, York, Neb.; KSLN-TV, Salina,
Kans.

KTNC—Falls City—1957

Frequency: 1230 Kc. Power: 100 Watts
Owned By.....Fall City Bcstg. Co., Inc.
Address.....Stephenson Hotel
Tel.: 2453.....Independent
Station Rep.....Soderlund
President, Gen. Mgr.....William Hardt
Station Manager.....H. D. Wallington
Commercial Manager.....Betty Huettner
Sales Prom. Manager.....Larry Smith
Program Director.....Don Bonham
Publicity Director.....John P. Sullivan
Chief Engineer.....Richard Reddy

KHUB—Fremont—1939

Frequency: 1340 Kc. Power: 500 W.d., 250 W.n.
Owned-Oper. By.....Snyder Enterprises
Business-Studio Address.....118 E. 5 St.
Tel.: 721-5021.....KBS
President, Ch. Eng.....H. C. Snyder
Comm. Mgr.....Donald Mundy
Station Manager.....Robert Behling
Publicity Director.....Lanny Turner
Program Director.....Harry Gerhett

KMMJ—Grand Island—1925

Frequency: 750 Kc. Power: 10 Kw.
Owned-Oper. By.....Town & Farm Co., Inc.
Business-Studio Address...Division at Cedar
Tel.: DU 2-2800.....ABC
Representative.....H-R
Ch. of Board.....Don Searle
President, Sta. Manager.....Bill Martin
Commercial Manager.....Bill Moore
Publicity Director.....Mike Albert
Nat'l Sales Coord.....Willard Morton
Prog. Dir.....Bill Delzell
Chief Engineer.....U. L. Lynch
Owners of: KXXX, Colby.

KRGI—Grand Island—1953

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Oper. By.....Stuart Investment
Address.....315 So. Locust St.
Tel.: DU 2-5420.....Independent
Sta. Representative.....Gill Perna
President.....James Stuart
Exec. Vice Pres.....Richard W. Chapin
Station Manager.....Vern Stedry
Program Director.....Charlie Howe
Chief Engineer.....Elmer G. Nelson
Owners of: KFOR, Lincoln; KODY, N. Platte;
KMNS, Sioux City; KSAL, Salina; KOEL,
Oelwein.

NEBRASKA

KHAS—Hastings—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Nebraska Bcstg. Co.
Address: Tribune Bldg.
Tel. 2-5101 KBS
Newspaper Affiliation: Tribune
Representative: Gill-Perna
President: Fred A. Seaton
General, Sta. Mgr.: John W. Powell
Program Director: Bob Boos
Chief Engineer: Bob Senne
Owners of: KHAS-TV, Hastings.

KUVR—Holdrege—1956

Frequency: 1380 Kc. Power: 500 W., d.
Owned. By: W. W. Bcstg. Co.
Address: 613 4th Ave.
Tel.: WY 5-4020 KBS
Pres., Gen. Mgr.: William Whitlock
Station, Program Director: Kenneth Maloney
Publicity Director: Betty Rae Whitlock
Chief Engineer: H. Erickson

KGFW—Kearney—1927

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Central Neb. Bcstg. Corp.
Business-Studio Address: Platte Valley Bldg.
Tel.: CEdar 7-2131 MBS-KBS
Representative: Hal Holman
President: John Mitchell
Gen., Comm. Mgr.: Edward S. Knight
Chief Engineer: William Abbott

KRNY—Kearney—1956

Frequency: 1460 Kc. Power: 5 Kw., d.
Owned By: Bi-States Bcstg. Co.
Address: 2219 Second Ave.
Tel.: CEdar 6-8301 Independent
Sta. Representative: John E. Pearson
Manager: Wayne Thomas
Chief Engineer: Lyell Gunderson

KIMB—Kimball—1959

Frequency: 1260 Kc. Power: 1000 Watts
Owned By: KIMB, Inc.
Address: 550 West Hi-Way 30
Tel.: BEverly 5-3634 Independent
Station Representative: Grant Webb
President, Gen. Mgr.: N. E. Warner
Chief Engineer: Jack Kleven

KRVN—Lexington—1951

Frequency: 1010 Kc. Power: 25,000 Watts d.
Owned-Oper. By: Nebraska Rural Radio
Address: 102 W. 8th St.
Tel.: FAirview 4-2371 Independent
Representative: Raymer
President: Jay Person
General, Comm. Mgr.: Max Brown
Sales Prom. Mgr.: Lloyd Hardesty
Program Director: Wendell Smith
Chief Engineer: Robert Bitner

KFOR—Lincoln—1924

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Cornbelt Bcstg. Corp.

Bus-Studio Address: 814 Stuart Bldg.
Tel.: HEMlock 2-6606 ABC
Representative: Paul Raymer
President: James Stuart
Exec. Vice Pres.: Richard W. Chapin
Comm. Sta. Mgr.: Robert T. Larson
Production Manager: Orv Koch
Chief Engineer: Al Pugsley
Owners of: KODY, No. Platte; KRGI, Grand
Island; KSAL, Salina; KMNS, Sioux City.

KLIN—Lincoln—1947

Frequency: 1400 Kc. Power: 250 W.
Owned-Oper. By: Fletcher-Mitchell Corp.
Address: 410 Sharpe Building
Tel.: HEMlock 5-4377 Independent
President: James I. Mitchell
General, Sta. Mgr.: Jack L. Callaway
Program Director: Walter Yetter
Chief Engineer: Dale Adkins
Owners of: KCBC, Des Moines; WTRL, Bradenton.

KLMS—Lincoln—1949

Freq.: 1480 Kc. Power: 1 Kw.
Owned: Lincoln Bcstg. Corp.
Address: P. O. Box 1804
Tel.: 489-3855 MBS
Sta. Representative: ForJoe
President: Howard A. Shuman
General, Comm. Mgr.: Norman Gittleton
Program Director: Milton Korgan
Sales Prom. Mgr.: Harvey Swenson
Chief Engineer: Carl Lewis

KBRL—McCook—1947

Frequency: 1300 Kc. Power: 1 Kw. d.
Owned: McCook Bcstg. Co.
Address: 109½ E. C St.
Tel.: 1450 MBS-KBS
Representatives: Gill-Perna; Soderlund
Pres., Gen. Mgr., Ch. Eng.: Leroy W. Lenwell
Commercial Manager: Don Hayes
Station, Program Director: Jack Rogers
Publicity Director: John Holm

KWRV—McCook—1961

Frequency: 1360 Kc. Power: 1 Kw. d.
Owned By: Regional Bcstg. Corp.
Address: Box 333, First National Bank Bldg.
Tel.: McCook Independent
Station Representative: Hopewell
President: William R. Vogel
General, Commercial Mgr.: W. O. Corrick

KNCY—Nebraska City—1959

Frequency: 1600 Kc. Power: 500 Watts d.
Owned By: Otoe Broadcasting Co.
Address: 107 North 9th
Tel.: 1600 KBS
Station Rep.: Soderlund
General Manager: Ed Hundley
Commercial Manager: Jim Rhea
Chief Engineer: Bob Casey

WJAG—Norfolk—1922

Frequency: 780 Kc. Power: 1000 Watts d.
 Owned-Oper. By WJAG Inc.
 Address 309 Braasch
 Tel.: 371-2432 Independent
 Newspaper Affil. Daily News
 Sta. Representative Walker-Rawalt
 President E. F. Huse
 General, Sta. Mgr. Bob Thomas
 Commercial, Prom. Mgr. Don Broadstone
 Program Director Wayne Larson
 Chief Engineer W. Gettman
 Owners of: KUSH, Valentine; KCSR, Chadron.

KODY—North Platte—1930

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By North Platte Bcstg. Co.
 Address P. O. Box 446
 Tel.: 532-3344 NBC
 Sta. Representative Meeker Co.
 Exec. Vice Pres. Richard W. Chapin
 Station Manager Joseph di Natale
 Program Dir. Lynn Smith
 Sales Prom. Mgr. Geraldine Wing
 Chief Engineer Don Biskup

KOGA—Ogallala—1954

Frequency: 930 Kc. Power: 500 Watts
 Owner Ogallala Bcstg. Corp.
 Address Box 509
 Tel.: 284-3633 KBS
 Representative Indie Sales
 Pres., General Manager Newell Eastman
 Comm. Mgr., Ch. Eng. Howard L. Harrington
 Sales Prom. Mgr. Harold West

KBON—Omaha—1942

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Goldenrod Broadcasters, Inc.
 Business-Studio Address. 676 World Ins. Bldg.
 Tel.: 342—8282 Independent
 Station Rep. Adv. Time Sales
 Pres., Joe Gratz
 V. P., General Manager M. M. Fleischl
 Sales Promo. Manager Mike Meeske
 Program Director Jim Price
 Chief Engineer George Ragan

KFAB—Omaha—1924

Frequency: 1110 Kc. Power: 50,000 Watts
 Owned-Operated By KFAB Bcstg. Co.
 Bus-Studio Address 5010 Underwood Ave.
 Tel.: 556—8000 NBC
 Representative Petry
 Newspaper Affil. Journal, Star
 President Joe Seacrest
 V.P., Gen. Mgr. Lyell Bremser
 Comm. Mgr. E. R. Morrison
 Program Director Ken Headrick
 Chief Engineer Ray Schroeder

KOIL—Omaha—1925

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By ... Central States Bcstg. Co.
 Business-Studio Address 511 So. 17th St.

Tel.: 342—7626 Independent
 Representative Avery-Knodel
 President Don W. Burden
 General, Sta. Mgr. Steve Shepard
 Commercial Manager Marvin W. Houtz
 Program Dir. Bob Wilson
 Publicity Director Miss Pat Nolan
 Chief Engineer Gerald E. Weist
 Owners of: KISN, Portland.

KOOO—Omaha—1957

Frequency: 1420 Kc. Power: 1,000 Wts. d.
 Owned Pier-San of Neb., Inc.
 Address 1910 California
 Tel.: 344—4191 Independent
 President Mack Sanders
 General, Sta. Manager Lee Nichols
 Comm., Sales Promo. Mgr. Clancy Sewall
 Program Director Ray Stevens
 Chief Engineer Don Denver
 Owners of: KSIR, Wichita, Kans.

KMEO—Omaha—1922

Frequency: 660 Kc. Power: 500 Watts d.
 Owned-Oper. By National Weekly, Inc.
 Business Address 836 Kilpatrick Bldg.
 Tel.: 341-2228 MBS
 Station Representative Bcst. Time Sales
 President William F. Buckley
 General, Sta. Mgr. Jay L. Spurgeon
 Commercial Manager Gary Blackman
 Program Director Dean Reeter
 Chief Engineer Bill Dunbar

WOW—Omaha—1923

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By Meredith Pub. Co.
 Address 3501 Farnam St.
 Tel.: 346-3400 CBS
 Representative John Blair
 Vice Pres., Gen. Mgr. Frank P. Fogarty
 Sales, Sta. Mgr. W. O. Wiseman
 Program Director Ray Olson
 Sales Prom., Publicity Heinz Rohde
 Dir. of Engineering William J. Kotera
 Chief Engineer Glenn Flynn
 Owners of: KCMO-AM-TV-FM, Kansas City; KPHO-AM-TV, Phoenix; WHEN-AM-TV, WOW-FM-TV.

KBRX—O'Neill—1955

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned By Ramchland Bcstg. Co.
 Address Box 150
 Tel.: 120 Independent
 Gen. Mgr. Gilbert Poesse

KNEB—Scottsbluff—1948

Freq.: 960 Kc. Power: 1 Kw. d., 500 Wts. n.
 Owned-Oper. By ... Platte Valley Bcstg. Corp.
 Business-Studio Address 2110 Broadway
 Tel.: 632-7121 ABC-MBS
 Representative Hal Holman
 President Russell M. Stewart
 General-Station Mgr. George H. Haskell
 Commercial Mgr. Byron Joachim
 Program Director Wayne McIntosh
 Chief Engineer Leslie A. Proctor

NEBRASKA-NEVADA

KOLT—Scottsbluff—1930

Freq.: 1320 Kc. Power: 5000 W. d. 1000 W. n.
 Owned-Operated By.....The Hilliard Co.
 AddressBox 660
 Tel.: 632-6155CBS
 RepresentativeGill-Perna
 Pres., Gen. Mgr.....L. L. Hilliard
 Program Director.....Red Davis
 Chief Engineer.....Harland Morrison

KSID—Sidney—1952

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Wm. C. Grove, Inc.
 AddressLegion Park, Box 772
 Tel.: 254-5503ABC
 President.....W. C. Grove
 Gen., Comm. Mgr.....David W. Young
 Program Director.....Kay Docken
 Chief Engineer.....Rick Miller

KRFS—Superior—1959

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned By.....KRFS Radio
 AddressP. O. Box 500
 Tel.: 907KBS
 Gen Mgr., Ch. Eng.....David Tucker
 Commercial Manager.....John Meredith
 Sales Prom. Manager.....Jerry Hundley

KTCI—Terrytown—1961

Frequency: 690 Kc. Power: 1 Kw. d.

Owned By.....Terry Carpenter, Inc.
 Address.....Box 170, Scottsbluff, Neb.
 Tel.: 631-2183Independent
 Station Representative.....John L. McGuire
 President.....Terry Carpenter
 General Manager.....Gary C. Carpenter
 Station Manager.....Michael Carpenter
 Sales Promotion Manager.....Rodger Herdt
 Comm. Mgr., Prog. Dir.....Max Keith
 Chief Engineer.....Roger Barlett

KVSH—Valentine—1961

Frequency: 940 Kc. Power: 500 Watts d.
 Owned By.....Valentine Bcstg. Co.
 AddressMarian Hotel
 Tel.: 1580Independent
 Station Reps.....Walker-Rewalt; Soderlund
 President.....E. F. Huse, Jr.
 General, Promo. Manager.....Evans Meier
 Commercial Manager.....Larry Russell

KAWL—York—1954

Frequency: 1370 Kc. Power: 500 W. d.
 Owned-Operated By.....Prairie States Bcstg.
 AddressBox 531
 Tel.: 33KBS
 Station RepresentativePearson
 Pres., Chief Eng.....Melville L. Gleason
 Gen., Sta. Manager.....Tommy L. Gleason
 Commercial Manager.....G. Piennig
 Program Director.....Earle W. Dale
 Owners of: KGMT, Fairbury.

Pop.: 305,000
 Families: 99,500

NEVADA

Radio Homes: 94,000
 AM Stas. in State: 18

KPTL—Carson City—1955

Freq.: 1300 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned By.....John E. Vernor
 AddressP.O. Box 625
 Tel.: Granite 2-3209.....Independent
 Station Rep.....Torbet, Allen & Crane
 General Manager.....John E. Vernor
 Chief Engineer.....T. Webster

KELK—Elko—1948

Frequency: 1240 Kc. 1 Kw. d.; 250 W. n.
 Owned-Operated By.....Elko Bcstg. Co.
 AddressP. O. Box 790
 Tel.: RPublic 8-3930.....MBS-ABC
 Station RepresentativeAvery-Knodel
 PresidentChris Sheerln
 General, Sta. Mgr.....John J. Gummick
 Program Director.....Ken Drummond
 Chief Engineer.....Gerald Sterans

KELY—Ely—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....White Pine Bcstg. Co.

AddressBox 600
 Tel.: AM 4-2077.....Independent
 Gen. Mgr., Chief Eng.....David I. Hansen

KVLV—Fallon—1957

Frequency: 1250 Kc. Power: 1 Kw. d.
 Owned.....Lahontan Valley Bcstg. Co.
 AddressWest Star Route
 Tel.: HA 3-1242.....Independent
 Gen. Mgr., Ch. Engr.....Lester W Pearce
 Program Director.....Betty Pearce
 Sales Prom., Comm. Mgr.....Jim Shelton

KTOO—Henderson—1956

Frequency: 1280 Kc. Power: 5000 Watts
 Owned By.....KTOO Bcstg. Co.
 Address.....P. O. Box 1848, Las Vegas
 Tel.: RRegt 5-1585.....Independent
 Station Representative.....Grant Webb
 President, Gen. Mgr.....Alex M. Victor
 Comm., Sales Prom. Mgr.....Charles Harper
 Program, Pub. Director.....Russ Jordin
 Chief Engineer.....Fred Kidd

KBMI—Las Vegas—1954

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated.....1400 Corp.
 Address.....Flamingo Hotel
 Tel.: FR 2-1131.....Independent
 Sta. Representatives.....Grant Webb, Lucas
 President.....M. Evans Richmond

KENO—Las Vegas—1950

Frequency: 1460 Kc.....Power: 1,000 Watts d.
 Owned-Oper. By.....Nevada Bcstg. Co., Inc.
 Address.....Radio Center
 Tel.: DU 2-1400.....ABC
 Sta. Rep.....Masla; Torbet, Allen & Crane
 President, Gen. Mgr.....Gordon B. Sherwood Jr.
 Station Manager.....Robert Duffy
 Chief Engineer.....David B. Rogers

KLAS—Las Vegas—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Frontier Bcstrs.
 Address.....Box 510
 Tel.: RE 5-6633.....CBS
 Station Representative.....McGavren
 President.....Al Kelson
 General, Station Mgr.....Sam Salerno

KORK—Las Vegas—1953

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southwestern Bcstg. Co.
 Address.....Hotel Thunderbird
 Tel.: REgent 5-8484.....MBS, ABC
 Newspaper Affiliation.....Review Journal
 Station Rep.....Venard, Rintoul & McConnell
 President.....Donald W. Reynolds
 General Manager.....Joseph W. McMurray
 Program Director.....Donald Adams
 Chief Engineer.....Alex McGee
 Owners of: KLRJ-TV, Las Vegas; KOLO-AM-TV,
 Reno.

KRAM—Las Vegas—1947

Freq., 920 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Suna Bcstg. Corp.
 Address.....Hotel Tropicana
 Tel.: OVerland 7-1920.....Independent
 Station Representative.....Raymer
 President.....Leonard Blair
 General Manager.....Ted Oberfielder
 Chief Engineer.....Fred Young

KRBO—Las Vegas—1956

Frequency: 1050 Kc.....Power: 500 W., d.
 Owned.....Rainbow, Inc.
 Address.....Box 1049
 Tel.: DU 4-9210.....Independent
 Representative.....Moore, Holman
 Pres., Gen. Mgr.....Joe Julian

KBET—Reno—1946

Frequency: 1340 Kc.....Power: 1 Kw.d., 250 W.n.
 Owned By.....Robert L. Stoddard
 Address.....Mapes Hotel
 Tel.: FA 2-4501.....KBS-ABC
 Sta. Reps.....Walker-Rawalt; Moore
 President, Gen. Mgr.....R. L. Stoddard
 Comm. Mgr.....Walter States
 Chief Engineer.....Irvin Carlsen

KDOT—Reno—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KDOT, Inc.
 Address.....6 W. Commercial Row
 Tel.: FA 3-6156.....Independent
 Station Reps.....Torbet, Allen & Crane; Dore
 President.....Paul C. Schafer
 General Mgr.....G. Goudron
 General, Sta. Mgr.....Phillip G. Rose
 Chief Engineer.....E. McDaniel

KOH—Reno—1928

Freq.: 630 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owner.....McClatchy Bcstg. Co.
 Address.....143 Stevensen St.
 Tel.: FA 3-5106.....NBC
 Newspaper Affiliate...McClatchy Newspapers
 Representative.....Paul H. Raymer
 President.....Eleanor McClatchy
 Station Manager.....Hugh Kees
 Chief Engineer.....Wesley Craig

KOLO—Reno—1946

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Operated By.....Western Bcstg. Co.
 Address.....Box 821
 Tel.: FAirview 2-3441.....CBS
 President.....Donald W. Reynolds
 General Manager.....Donald W. Reynolds Jr.
 Commercial Manager.....C. Clay
 Program Director.....Jack Angel
 Chief Engineer.....Tom Hughes
 Owners of: KOLO-TV, KFSB-AM-TV, Ft. Smith;
 KORK, Las Vegas; KOKL, Okmulgee; KBRS,
 Springdale; KGNS-TV, Laredo; KLRJ-TV, Las
 Vegas; KFOY-TV, Hot Springs.

KONE—Reno—1954

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Radio KONE, Inc.
 Address.....P.O. Box 1928
 Tel.: FA 3-2133.....Independent
 President, Gen Mgr.....Leland Fuller
 Commercial Mgr.....Max Wadsworth
 Program, Pub. Director.....Jim Skjelstad
 Chief Engineer.....H. Slocum, Jr.

KBUB—Sparks—1960

Frequency: 1270 Kc.....Power: 1 Kw. d.
 Owned By.....Lakeside Broadcasters
 Address.....P. O. Box 1270
 Tel.: EL 59493.....Independent
 Station Rep.....Sandeberg-Gates
 President.....Edward J. Jansen
 General, Comm. Mgr.....Roger Bronder
 Program Director.....Darwin Jones
 Chief Engineer.....Harry J. Botsford

KWNA—Winnemucca—1955

Frequency: 1400 Kc.....Power: 250 Watts
 Owner.....N. W. Radio & TV Corp.
 Address.....Box 591
 Tel.: MADison 3-2030.....Independent
 Sation Representative.....Sandeberg-Gates
 President.....Olivier Curutchet
 General Mgr., Chief Engr.....Lee Boner

Pop.: 615,000
Families: 186,000

NEW HAMPSHIRE

Radio Homes: 180,500
AM Stas. in State: 20

WMOU—Berlin—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....Berlin Bcstg. Co.
Business Address.....27 Green Square
Tel.: 1797Independent
Station Reps.....Foster-Creed; PRO
President, Gen. Mgr.....John Bowman
Commercial Manager.....Robert T. Dale
Program Dir.....Charles Ross
Chief Eng.....Herschel Howe

WTSV—Claremont—1948

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio Claremont, Inc.
Address.....221 Washington St.
Tel.: 543-3062Independent
President.....Norman Knight
General Manager.....George R. Bonneau
Mgr. Director.....Harold Segal
Chief Engineer.....H. Katz

WKXL—Concord—1946

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Capitol Bcstg. Corp.
Address.....37 Redington Road
Tel.: CApitol 5-5521.....KBS
Sta. Representative.....Walker-Rawalt
Pres., Gen. Mgr.....Frank B. Estes
Program Director.....Don Hulbert
Chief Engineer.....Frank Pingree

WBNC—Conway—1955

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By.....North Country Radio, Inc.
Address.....E. Main St.
Tel.: HI 7-5988.....Independent
Station Representative.....Walker-Rawalt
President, Gen. Mgr.....Lawrence H. Sherman
Commercial Mgr.....Joan Sherman
Chief Engineer.....Herschel Howe

WTSN—Dover—1956

Frequency: 1270 Kc. Power: 5000 Watts
Owned.....WTSN, Inc.
Address.....155 Front St. (Manchester)
Tel.: NA 4-4077.....Independent
President.....W. F. Rust, Jr.
General Mgr.....Ralph Gottlieb
Station Mgr.....Edward X. Callahan

WDCR—Hanover—1958

Freq: 1340 Kc. Power: 1 Kw. d., 250 Wt. n.
Owned By.....Trustees of Dartmouth College
Address.....P.O. Box 1032
Tel.: 643-4500Independent
General Manager.....George T. Mascott, Jr.
Commercial Manager.....H. Deane
Program Director.....James W. Varnum

Sales Prom. Mgr.Stuart Mahlin
Publicity Director.....Peter M. Stern
Chief Engineer.....Donald A. Steen

WTSL—Hanover—1950

Frequency: 1400 Kc. Power: 1 Kw.
Owned-Oper.....Radio Hanover, Inc.
Address.....P. O. Box 1031
Tel.: HANover 1400.....Independent
President.....Norman Knight
General Mgr.....Harold H. Segal
Station Mgr.....Howard L. Chase
Program Director.....R. Dematteo
Chief Engineer.....Colyn McDonald

WKBK—Keene—1959

Frequency: 1220 Kc. Power: 1000 Watts
Owned By.....The KBR Stations, Inc.
Address.....155 Front St., Manchester
Tel.: National 4-4075.....Independent
President.....W. F. Rust, Jr.
General Manager.....Ralph Gottlieb
Station Manager.....Tal Hood
Chief Engineer.....Douglas Grove

WKNE—Keene—1926

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By.....WKNE Corp.
Address.....17 Dunbar St.
Tel.: EL 2-9230.....CBS
Station Rep.Meeker
President.....Joseph K. Close
General Manager.....Ted B. Sawyer
Program Director.....Gary Howard
Chief Engineer.....Ernest T. Robage
Owners of: WKVT, Brattleboro; WBRK, Pittsfield.

WEMJ—Laconia—1961

Freq. 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....New Hampshire Bcstg. Co.
Address.....Laconia Nat'l Bank Bldg.
Tel.: LAkeside 4-2262.....CBS
Station Reps.....Breen & Ward; Nona Kirby
President.....George H. Jaspert, III
General, Commercial Mgr.....Irving W. Kaizer
Program Dir., Promo. Mgr.....Don Davenport
Chief Engineer.....Donald Lefebvre

WLNH—Laconia—1922

Frequency: 1350 Kc. Power: 5000 Watts d.
Owned-Oper. By.....Northern Bcstg. Corp.
Business Address.....Masonic Temple Bldg.
Tel.: LA 4-1323.....KBS
Station Rep.Walker-Rawalt
President.....Genevieve Wingate
Gen., Sta. Mgr.....Arthur Rothafel
Comm., Sales Prom. Mgr....William W. Visser
Chief Engineer.....Henry Gowing

WFEA—Manchester—1932

Frequency: 1370 Kc.....Power 5 Kw.
 Owned.....WFEA Broadcasting
 Address.....P. O. Box 149
 Tel.: NA 5-5491.....MBS
 President, Gen. Mgr.....William F. Malo, Jr.
 Commercial Mgr.....James Keough
 Program Director.....Charles O'Neil
 Publicity Director.....Jane Conant
 Chief Engineer.....R. Schow

WGIR—Manchester—1941

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Northeast Bcstg. Corp.
 Address.....Box 487
 Tel.: NA 5-6915.....NBC
 Sta. Rep.....Kettell-Carter
 President.....Madeline M. Girolimon
 Gen., Sta., Comm. Mgr.....Bernie Mack
 Program Director.....Don Tibbetts
 Chief Engineer.....Harry Handfield

WKBR—Manchester—1946

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned.....Granite State Bcstg. Co.
 Address.....155 Front St.
 Tel.: NATIONAL 4-4077.....Independent
 Station Rep.....Radio-TV Reps
 President.....W. F. Rust, Jr.
 Gen., Sta. Mgr.....Ralph Gottlieb
 Comm, Sales Prom. Mgr.....James McCann
 Chief Engineer.....Roy Phillips

WOTW—Nashua—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Gateway Bcstg. Corp.
 Address.....Lund Road
 Tel.: TU 2-2781.....Independent
 Representative.....Walker-Rawalt
 President.....Theodore Feinstein
 General Mgr.....Robert Trow
 Program Director.....Richard Corbin
 Publicity Director.....Chris Nikitas
 Chief Engineer.....Harold Davis

WSMN—Nashua—1958

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned By.....1590 Broadcasting Corp.
 Business Address.....502 W. Hollis St.
 Tel.: TU 2-5107.....ABC, KBS
 Station Reps.....Breen-Ward; Nona Kirby
 President.....Gerald Q. Nash
 General Manager.....David A. Rock
 Station Manager.....Edward Lecius
 Program Director.....Frank Teas
 Publicity Director.....Robert Holmes
 Chief Engineer.....Donald Ayers

WCNL—Newport—1960

Frequency: 1010 Kc.....Power: 250 Watts
 Owned By.....Carlson Enterprises
 Address.....120 Belknap St.
 Tel.: NEWPORT 873.....KBS
 Sta. Representative.....Donald Cooke
 General Manager.....W. Richard Carlson
 Program Director.....Norah B. Carlson
 Comm. Mgr., Ch. Eng.J. Gordon Keyworth

WBBX—Portsmouth—1960

Frequency: 1380 Kc.....Power: 1 Kw.
 Owned By.....Seacoast Bcstg. Corp.
 Address.....1555 Islington Street
 Tel.: GENEVA 6-1380.....Independent
 Station Representative.....Nona Kirby
 President.....Roger Moulton
 Gen., Comm. Mgr.....William A. Gildersleeve
 Station Mgr., Ch. Eng.....Charles F. Halle

WHEB—Portsmouth—1932

Frequency: 750 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Knight Bcstg. of N. H.
 Address.....Lafayette Road
 Tel.: GENEVA 6-7300.....Independent
 President.....Norman Knight
 General, Sta. Mgr.....Harold H. Segal
 Chief Engineer.....Antonio Vaccaro

WNNH—Rochester—1948

Frequency: 930 Kc.....Power: 5000 Watts d.
 Owned-Operated By...Strafford Bcstg. Corp.
 Business Address.....Rochester Hill Rd.
 Tel.: ROchester 1400.....Independent
 Sta. Rep.....Foster, Creed; Natl. Time Sls.
 Pres., Gen. Mgr.....Albin Malin
 Sta. Mgr., Prog. Dir.....Robert J. Connelly
 Comm., Sales Prom. Mgr.Margaret Tornrose
 Publicity Director.....Clifford Luce
 Chief Engineer.....Roger Butterfield

When You Can Have The Best,
 Why Be Satisfied With Less!

THE ASSOCIATED PRESS

Pop.: 6,275,000
Families: 1,847,000

NEW JERSEY

Radio Homes: 1,804,000
AM Stas. in State: 27

WHTG—Asbury Park—1957

Frequency: 1410 Kc. Power: 500 W. d.
Owned. Harold M. Gade
Address Route 1
Tel.: KE 1-1410 Independent
Sta. Representative Grant Webb
Owner, Gen. Mgr. Harold Gade
Commercial Mgr. Gustave Litch
Station, Prom. Manager Theo Gade
Program Dir. Leon Contente
Chief Engineer Martin Goffe
Publicity Dir. Phyllis Lang

WJLK—Asbury Park—1926

Frequency: 1310 Kc. Power: 250 Watts
Owned-Operated By Asbury Park Press, Inc.
Address Press Plaza
Tel.: PR 4-7000 Independent
Newspaper Affiliation Press
Station Manager Everett Rudloff
Commercial Manager Margaret Curtis
Prog. Mgr. Charles F. Hill
Chief Engineer Frank Huber

WFPG—Atlantic City—1940

Frequency: 1450 Kc. Power: 250 Watts
Owned By Eastern Bcstg. Co.
Address Steel Pier
Tel.: 345-2188 CBS
Station Representative Howard
President D. Diner
General Manager John Struckell
Chief Engineer Al Roche

WLDB—Atlantic City—1955

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Atlantic City Bcstg. Co.
Address Senator Hotel
Tel.: 344-6573 MBS-ABC
Pres., Gen. Mgr., Ch. Eng. Leroy Bremmer
Commercial Mgr. Dorothy Bremmer

WMID—Atlantic City—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Mid-Atlantic Bcstg. Co., Inc.
Address 1710 Atlantic Ave.
Tel.: 4-1340 ABC
Sta. Representative Howard
Pres., Gen. Mgr. David H. Freedman

WSNJ—Bridgeton—1937

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Eastern States Bcstg. Corp.
Address Bridgeton, N. J.
Tel.: GL 1-2930 MBS
Station Representative Clark
President Russell S. Henderson
Exec. V. P., Gen. Mgr. Paul Alger
Program Director Joe McCulley
Chief Engineer Jack Chamberlin

WCAM—Camden—1926

Frequency: 1310 Kc. Power: 250 Watts
Owned-Oper. By City of Camden
Address 6th & Market Sts.
Tel.: EM 5-5600 Independent
Rep. Bcst. Time Sales
General Manager Nelson D. Hibbs
Sales Prom., Publicity Dir. Emmett Marra
Program Director Jack La Mar
Chief Engineer John Zander

WKDN—Camden—1948

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By South Jersey Bcstg. Co.
Address 2775 Mt. Ephraim Ave.
Tel.: EM 5-7200 Independent
Station Representative Bob Dore
President Ran Compton
General Manager Gorden Giffen
Commercial Manager Dave Moss
Program Director Williard Camperson
Chief Engineer Anthony J. Riccio
Owners of: WARN, Ft. Pierce.

WNJH—Hammonton—1961

Frequency: 1580 Kc. Power: 250 Watts d.
Owned By Hammonton Bcstg. Co.
Address 15 Vine Street
Tel.: LOgan 1-1900 Independent
Station Representative Walker-Rawalt
Partner, General Mgr. William S. Halpern
Partner, Ch. Eng. Louis N. Seltzer
Commercial Manager John Maniscalco

WMVB—Millville—1953

Frequency: 1440 Kc. Power: 1,000 Watts d.
Owner Union Lake Broadcasters, Inc.
Address Lincoln Ave.
Tel.: TA 5-2600 Independent
Pres., Gen. Mgr. Fred M. Wood
Program Director Dorothy H. Carlson
Chief Engineer George Dodds

WMTR—Morristown—1948

Frequency: 1250 Kc. Power: 5000 Watts d.
Owned-Operated By Morristown Bcstg. Co.
Address Box 345
Tel.: JE 8-1250 Independent
President George S. Croy
General Manager Kenneth A. Croy
Commercial Mgr. F. Barry Farquhar
Program Director Bob Vesel

WHBI—Newark—1922

Freq.: 1280 Kc. Power: 2½ Kw. d., 1 Kw. n.
Owned-Operated By May Radio Bcst. Corp.
Business-Studio Address 35 Warren St.
Tel.: MI 2-7353 Independent
Station Representative Pearson

President.....James L. Shearer
 General Manager.....William Masi
 Program Dir.....Marie Masi
 Publicity Director.....Jack D. Bilby
 Chief Engineer.....Harold Michaels

WNJR—Newark—1947

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned By.....Continental Broadcasting, Inc.
 Business Address.....Box 1258
 Tel.: MU 8-3665.....Independent
 Station Rep.....Continental
 President.....O. Wayne Rollins
 General, Comm. Mgr.....Leonard Mirelson
 Sales Prom. Mgr.....Dave Binder
 Publicity Director.....Tim Crow
 Owners of: WBEE-AM, Chicago; WRAP-AM, Nor-
 folk; WAMS-AM, Wilmington; WGEE-AM, In-
 dianapolis; WPTZ-TV, Plattsburgh; WCHS-TV-
 AM, Charleston; WEAR-TV, Pensacola, Fla.

WJRZ—Newark—1922

Frequency: 970 Kc...Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Bergen Bcstg. Co.
 Address.....32 Green St.
 Tel.: Market 4-5300.....Independent
 Station Representative.....Forjoe
 President.....Lazar Emaruel
 Program Director.....Sid Sirulnick
 Chief Engineer.....Gene Sywak

WVNJ—Newark—1947

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Operated By....Newark Bcstg. Corp.
 Address.....1225 Raymond Blvd.
 Tel.: MI 3-7600.....Independent
 Sta. Rep.....Mort Bassett
 General Manager.....Ivon B. Newman

WCTC—New Brunswick—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By....Raritan Valley Bcstg.
 Business-Studio Address.....385 George St.
 Tel.: CH 7-1450.....Independent
 President, Gen. Mgr.....J. L. Rosenmiller
 Asst. Gen. Mgr.....A. V. Marano

WNNJ—Newton—1953

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned.....Sussex County Bcstrs.
 Address.....Box 40
 Tel.: DuPont 3-3400.....KBS
 Co-Owners.....Simpson Wolf, Robert Menzel
 General, Comm. Mgr.....Ronald L. Hickman
 Program Director.....John Bennett
 Chief Engineer.....R. Sanford

WPAT—Paterson—1941

Frequency: 930 Kc.....Power: 5000 Watts
 Owned By.....Capital Cities Bcstg. Corp.
 Address.....59 East 54th St., N. Y. C.
 Tel.: MUrray Hill 8-9300.....Independent
 Station Representative.....H-R Reith
 President.....Frank M. Smith
 General Manager.....Daniel P. Weinig
 Program Director.....Joseph B. Somerset
 Publicity Director.....John Burt
 Chief Engineer.....Paul Di Savino
 Owners of: WPAT-AM-FM; WPRO-AM-FM-TV,
 Providence, R. I.; WROW, WTEN (TV), Albany,
 N. Y.; WKBW-AM-TV, Buffalo, N. Y.

WEAR—Plainfield—1961

Frequency: 1590 Kc.....Power: 500 Watts d.
 Owned By.....Tri-County Bcstg. Corp.
 Address.....200 West 7th Street
 Tel.: PL 5-1590.....Independent
 President, Gen. Mgr.....Henry J. Behre, Jr.
 Commercial Manager.....Frank E. Martino
 Chief Engineer.....Robert Balfour

WOND—Pleasantville—1950

Freq. 1400 Kc.....1 Kw. d., 250 W. n.
 Owned-Oper. By.....S. Jersey Radio, Inc.
 Address.....Old Turnpike
 Tel.: Milton 1-1400.....Independent
 Newspaper Affil....Sentinel Ledger, Gazette
 President.....H. G. Murrelle
 V.P., Gen. Mgr.....Howard L. Green
 Sales Pro. Mgr.....Larry Carle
 Program Director.....Jack Geiger
 Chief Engineer.....Milton C. Thurlow
 Owners of: WMMB, Melbourne, Fla.; WENY,
 Elmira, N. Y.; WOSJ-FM, Atlantic City, N. J.

WAAT—Trenton—1959

Frequency: 1300 Kc.....Power: 250 Watts
 Owned By.....Delaware Valley Bcstg. Co.
 Address.....Hotel Stacy Trent
 Tel.: Export 2-5125.....Independent
 Station Representative.....Masla
 President.....Ed Cossman
 Vice President.....Kal Pruslin
 General, Comm. Mgr.....Ray McFadden
 Program Director.....Frank Fellmer
 Publicity Director.....Phil Roberts
 Chief Engineer.....Nicholas Dalessandro

WBUD—Trenton—1947

Frequency: 1260 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....WBUD, Inc.
 Address.....Ewingville Road
 Tel.: TU 2-7191.....Independent
 Station Representative.....Bob Wittig
 Pres., Gen. Mgr.....Richard M. Hardin
 Chief Engineer.....Howard Williams

NEW JERSEY

WTTM—Trenton—1942

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Operated By.....Peoples Bcst. Corp.
 Address.....P.O. Box 2079
 Tel.: OW 5-8515.....MBS
 RepresentativeHollingbery
 President.....Herbert E. Evans
 Resident V.P., Gen. Mgr....Glenn C. Jackson
 General Sales Manager.....Harry W. Barnam
 Business Manager.....Patricia Singer
 Prog. Dir.....Tom Durand
 Publicity Dir.....K. M. Weber
 Chief Engineer.....Chester Sunderland
 Owners of: WNAX, Yankton, S.D.; WGAR, Cleve-
 land; WMMN, Fairmont, W. Va.; KVTV, Sioux
 City.

WDVL—Vineland—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.
 Owned By.....Mort and Vivian Hendrickson
 Address.....River Drive, Radio Park
 Tel.: OXford 1-7550.....Independent
 General, Sta. Manager.....Mort Hendrickson
 V. P.V. E. Hendrickson
 ProgramsHenri Morey
 Acting Chief Engineer.....Earle Godfrey

WVBZ—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By...Community Bcstg. Serv.
 Address.....S. Delsea Drive
 Tel.: OX 2-6500.....Independent
 RepresentativeGill-Perna
 President.....Joseph M. Bullock
 General Manager.....Robert C. Crager
 Commercial Manager.....John F. Serra
 Program Director.....Robert Coucill
 Chief Engineer.....Ken Parks


WCRV—Washington—1956

Frequency: 1580 Kc.....Power: 500 Watts d.
 OwnedWarren Bcstg.
 Address3 Belvidere Avenue
 Tel.: 689-2060Independent
 General Manager.....George S. Croy
 Commercial Mgr.....R. Dreascher
 Program Director.....Ed Reilly
 Chief Engineer.....P. La Chance

WCMC—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts
 Owned-Operated By.....Francis J. Matrangola
 Address.....3010 N. J. Ave.
 Tel.: 522-7751Independent
 General Manager.....Francis J. Matrangola
 Comm. Mgr.....Margaret Murphy
 Program Director.....William Wotring
 Chief. Engineer.....Carlton Owen

The
Voice
of
the
Delaware
Valley



Complete NEWS DEPART-
MENT, plus MBS NEWS

Direct WEATHER REPORTS
from U.S. WEATHER BUR-
EAU

Good, Listenable MUSIC

SERVICE station
A dedicated COMMUNITY

920 ON YOUR DIAL

WTTM

FOR RADIO
STATION INDEX
SEE PAGE 263

Pop.: 1,025,000
Families: 282,000

NEW MEXICO

Radio Homes: 263,000
AM Stas. in State: 45

KALG—Alamogordo—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....William Wayne Phelps
Address.....Box 268
Tel.: HEmlock 7-1505.....KBS-MBS
Station Representative.....Webb
General, Sta. Mgr.....Wayne Phelps
Chief Engineer.....Ed Sullivan

KRAC—Alamogordo—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned By.....George O. Cory
Address.....P.O. Box 2041
Tel.: 437-4440.....Independent
President.....George O. Cory
General Manager.....S. Marlowe
Chief Engineer.....C. Harley

KABQ—Albuquerque—1947

Frequency: 1350 Kc...Power: 5 Kw.d., 500 W.n.
Owned-Oper. By.....Sandia Bcstg. Corp.
Address.....P.O. Box 1388
Tel.: 243-1244.....Independent
Reps.....Harlan G. Oakes; Nat'l Time Sales
President.....Oscar I. Dodek
General, Sta. Mgr.....Maxwell Marvin
Comm., Sales Prom. Mgr.....Milton Ledet
Program Director.....Jose Gallegos
Chief Engineer.....Michael Lucero

KARA—Albuquerque—1959

Frequency: 1310 Kc.....Power: 1,000 Watts d.
Owned By.....KARA, Inc.
Address.....4011 Menaul Blvd.
Tel.: AMherst 8-4371.....KBS, ABC
Station Rep.....Broadcast Time Sales
President, General Manager.....Walter Stiles
Commercial Manager.....Buz Hudgins
Program Director.....Johnny Dollar
Chief Engineer.....Mel Bersler

KDEF—Albuquerque—1953

Frequency: 1150 Kc.....Power: 1 Kw.
Owned.....KDEF Bcstg. Co.
Address.....506 2nd St. N.W.
Tel.: CH 3-7813.....Independent
Station Representative.....Meeker
President, Gen. Mgr.....Frank Quinn
Program Director.....William Smeaton
Chief Engineer.....Louis Gemoets

KGGM—Albuquerque—1926

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....New Mexico Bcstg. Co.
Business Address.....1414 Coal St., S.W.
Tel.: CH 3-2285.....CBS
Station Rep.....Advertising Time Sales

President.....A. R. Hebenstreit
Station, Comm. Manager.....A. E. Mickel
Program Director.....Robert Van Driel
Sales Prom. Mgr.....James Laramore
Chief Engineer.....Lloyd Dodds
Owners of: KVSF, Santa Fe.; KGGM-TV.

KLOS—Albuquerque—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....B & M Bcstrs., Inc.
Address.....106 Richmond, S. E.
Tel.: AL 6-9866.....Independent
General Mgr.....G. Oliver

KMGM—Albuquerque—1959

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Wentronics, Inc. & V. B. Siman
Address.....Merrill Bldg., 131 Adams, N. E.
Tel.: AMherst 8-4395.....Independent
Station Representative.....Gill-Perna
General, Station Mgr.....V. B. Siman
Commercial Manager.....Frank Sanzo
Program Director.....Clyde J. Ling
Chief Engineer.....H. T. Walton

KOB—Albuquerque—1922

Freq: 770 Kc....Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By.....KSTP, Inc.
Address.....1430 Coal Ave. S.W.
Tel.: CH 3-4411.....NBC
Station Representative.....Petry
President.....Stanley E. Hubbard
Gen. Mgr., Ch. Engr.....George S. Johnson
Commercial Manager.....Robert C. Pettingell
Sales Prom., Pub. Dir.....Paul Bain
Program Director.....Michael Dillon
Owners of: KSTP-AM-TV, St. Paul; WGT0, Cypress
Gardens, Fla.

KRAZ—Albuquerque—1956

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned.....KHAM, Inc.
Address.....202 Claremont Street, NE
Tel.: DI 4-2394.....ABC-KBS-MBS
President.....J. W. Hedges
General, Sta. Mgr.....J. L. Anderson
Chief Engineer.....J. Hughes

KQEO—Albuquerque—1946

Freq: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Swamco Bcstg.
Bus. Address.....2000 Indian School Rd., N.W.
Tel.: CHapel 7-8848.....MBS
Station Representative.....Eastman
Exec. V.P.....K. R. Greenwood
General Manager.....Dino Lanni
Program Dir.....D. Osborne

KNDE—Aztec—1959

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....I. E. Shahan
 Address.....2nd & Zia Sts.
 Tel.: FEderal 4-6174.....Independent
 Owners.....I. E. Shahan, W. W. Barbour
 Chief Engineer.....Carl Black

KSVP—Artesia—1946

Freq.: 990 Kc....Power: 1 Kw. d., 250 Wts. n.
 Owned-Operated By....Artesia Bcstg. Corp.
 Address.....1450 S. Roselawn
 Tel.: SH 6-2751.....KBS, MBS
 President.....Martin Yates III
 General, Station Manager.....Bob Hess
 Commercial Manager.....Jack Minter
 Chief Engineer.....L. O. Wilcox

KAVE—Carlsbad—1937

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By....Voice of the Caverns, Inc.
 Address.....Box 631
 Tel.: TU 5-4101.....KBS
 President.....Edward Talbott
 Gen., Sta. Mgr.....Tom Wiseheart
 Program Director.....N. R. Jones
 Chief Engineer.....Sanford Brown

KPBM—Carlsbad—1950

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Coronado Bcstg. Co.
 Address.....313 W. Mermod
 Tel.: TU 5-5373.....Independent
 Station Reps.....Devney Org.; Melville
 President.....Hazel H. McEvoy
 General, Station Mgr.....D. A. Swayze
 Program Dir., Ch. Eng.....Ed Lyon

KLMX—Clayton—1949

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By...Ariz.-N. Mex. Bcstrs. Corp
 Address.....Box 7
 Tel.: 374-2555.....KBS
 Station Representative.....George Hopewell
 President.....Arthur Jernigan
 Gen., Comm., Prom. Mgr., Pub. Dir..Frank Vale
 Chief Engineer.....Robert D. Waters

KCLV—Clovis—1952

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....New-Tex Bdcstg.
 Address.....1221 Main
 Tel.: Porter 3-4401.....KBS
 President.....Odis Echols, Sr.
 General, Station Mgr.....Odis Echols, Jr.
 Comm. Mgr., Chief Eng.....Al Rinn
 Sales Promo., Pub. Dir.....Grace Echols

KVER—Clovis—1933

Frequency: 980 Kc.....Power: 1000 Watts
 Owned By.....Marshall Enterprises
 Business Address.....1000 Sycamore
 Tel.: 763-5511.....Independent

Station Rep.....Adv. Time Sales
 President.....John H. Marshall, Sr.
 General, Station Mgr....John H. Marshall, Jr.
 Commercial Manager.....James Self
 Sales Promotion Manager.....Bill McDonell
 Program Director.....Bud Leroy
 Publicity Director.....Mary Ray Gibson
 Chief Engineer.....M. S. O'Dell

KOTS—Deming—1954

Frequency: 1230 Kc.....Power: 250 Watts, d.
 Owned.....Luna County Bcstg. Co.
 Address.....1700 South Radium Ave.
 Tel.: 546—9011.....KBS
 General Manager.....Robert W. Tobey
 Program Dir., Chief Eng.....Larry Chisholm
 Owners of: KOBE, Las Cruces; KWYK, Farmington.

KENN—Farmington—1951

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Kenn-Land Bcstg., Inc.
 Business Address.....212 W. Apache
 Tel.: DA 5-3541.....ABC-MBS
 Station Rep.....Devney Organization
 Pres., Gen. Mgr.....C.O. "Ken" Kendrick
 Station Manager.....Bob Williams
 Program Director.....Fred Findley
 Chief Eng.....Harold Furstenberg

KWYK—Farmington—1957

Frequency: 960 Kc.....Power: 1 Kw., d.
 Owned.....Basin Bcstg. Co.
 Address.....418 W. Broadway
 Tel.: DA 5-6932.....Independent
 Station Representative.....Bolles
 General Manager.....Jim Gober
 Station Manager.....Cal Adams
 Commercial Manager.....Al Lucero
 Program Dir., Ch. Eng.....Bob Derenthal
 Owners of: KOTS, Deming; KOBE, Las Cruces;
 KDGO, Durango.

KRZE—Farmington—1960

Frequency: 1280 Kc.....Power: 5000 Watts
 Owned By.....KRZE Radio
 Address.....208 B. West Main
 Tel.: DAVIS 5-4141.....Independent
 Station Representative.....Clarke Brown
 President, Gen. Mgr.....John Burroughs
 Station Manager.....John Dorman
 Program Dir.....Bob Stiles
 Sales Prom. Mgr.....Boyd Whitney
 Chief Engineer.....Weldon Rodgers
 Owners of: KENM-AM, Portales; KMUL-AM,
 Muleshoe; KRAZ, Albuquerque; KRZY, Ros-
 well.

KGAK—Gallup—1946

Frequency: 1330 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Thunderbird Bcstg. Co.
 Address.....Box 1231
 Tel.: UN 3-4444.....Independent
 Station Representative.....Devney Organization
 President, Gen. Mgr.....Merle H. Tucker
 Station, Comm. Mgr.....Robert Adamson
 Program Manager.....Dennis Mitchell
 Chief Engineer.....Sam Lombardi

KYVA—Gallup—1959

Frequency: 1230 Kc... Power: 1 Kw. d., 250 W. n.
 Owned..... Kendrick & Landis
 Address..... 306 S. First St.
 Tel.: UN 3-6222..... Independent
 Station Representative..... Webb
 General Manager..... C. O. Kendrick
 Station Manager..... Richard W. Miner
 Program Director..... Bob Barnett
 Owners of: KENN, Farmington.

KMIN—Grants—1956

Frequency: 980 Kc..... Power: 1 Kw., d.
 Owned By..... Grants Bcstg. Co., Inc.
 Address..... Box 608
 Tel.: ATwater 7-4491..... KBS
 President..... W. E. Dyche, Jr.
 General Manager..... Lewis J. Fitts
 Chief Engineer..... John Tobola

KHOB—Hobbs—1954

Frequency: 1390 Kc..... Power: 5 Kw., d.
 Owned..... Permian Basin Radio Corp.
 Address..... Box 247
 Tel.: EX 3-5148..... Independent
 Representative..... Clark
 Pres., Gen. Mgr..... Charles R. Scott
 Station Manager..... Zeb Williams
 Commercial Manager..... Gil Haugen
 Sales Promotion Manager..... Max Ellison
 Program Director..... Wendell Deaton

KWEW—Hobbs—1938

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Operated By..... KWEW, Inc.
 Address..... 116 E. Dunnam
 Tel.: EX 3-3137..... MBS-KBS
 Station Representative..... Webb
 President..... Theresa P. Whitmore
 General, Sta. Manager..... Harry McAdams
 Commercial Manager..... Phil McGee
 Sales Promo. Mgr., Prog. Dir..... Jack Parry
 Chief Engineer..... Robert Martin

KGRT—Las Cruces—1955

Frequency: 570 Kc..... Power: 5000 Watts d.
 Owned-Oper. By..... Taylor Enterprises, Inc.
 Address..... Box 968
 Tel.: Jackson 6-6681..... Independent
 President..... W. C. Taylor
 Station Manager..... William Lask
 Commercial Manager..... R. S. "Dick" Fox

KOBE—Las Cruces—1947

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Mesilla Valley Bcstg. Co.
 Bus.-Studio Address..... 940 N. Main St.
 Tel.: JA 6-2496..... Independent
 President, Gen. Mgr..... Jim Gober
 Chief Engineer..... Jim Doiron

KFUN—Las Vegas—1941

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Southwest Bcsters, Inc.
 Business Address..... Box 710
 Tel.: GARfield 5-6766..... ABC
 President, Gen. Mgr..... Ernest N. Thwaites
 Program Director..... Dorothy G. Thwaites
 Chief Engineer..... Julian H. Lendy

KRSN—Los Alamos—1949

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Community Bcstg. Co.
 Address..... Community Center Plaza
 Tel.: 2-4343..... ABC, KBS
 Station Reps..... Dore; Torbet, Allen & Crane
 General Mgr., Chief Eng..... Darrel K. Burns
 Program Director..... K. Farr

KLEA—Lovington—1951

Frequency: 630 Kc..... Power: 500 Watts d.
 Owned..... Lea County Broadcasting Co.
 Address..... P.O. Box 877
 Tel.: 396-2244..... Independent
 President..... David R. Worley
 General, Comm. Mgr..... Hoyt Caldwell
 Chief Engineer..... H. Smith

KENM—Portales—1950

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Plains Bcstg. Co.
 Address..... Drawer 540
 Tel.: RE 6-6681..... KBS
 Pres., Co-Owner..... John Burroughs
 Gen., Sta. Mgr..... Bob Hoffman
 Chief Engineer..... Joe Randolph

KRTN—Raton—1948

Frequency: 1490 Kc..... Power: 250 Watts
 Owned By..... Raton Bcstg. Co.
 Address..... Box 350
 Tel.: 445-3652-53..... ABC, KBS
 Station Representative..... George Hopewell
 General Manager..... C. Gail Boles
 Commercial Manager..... Jim Roper
 Chief Engineer..... Jay W. Howe

KBIM—Roswell—1953

Frequency: 910 Kc..... Power: 5 Kw., d.
 Owned..... Taylor Bcstg. Co.
 Address..... P.O. Box 910
 Tel.: MA 2-2120..... Independent
 Station Reps..... Thomas Clark; Clarke Brown
 President..... William C. Taylor
 General Manager..... G. F. "Jud" Roberts
 Commercial Manager..... Tommye Oldfield
 Sales Prom. Mgr..... Lloyd G. Barham
 Program Director..... John E. Davis
 Publicity Director..... Don Delgado
 Chief Engineer..... Eugene C. Rader

Albany — Schenectady — Troy

W P T R

is the most

Most *Adults* 30-49 Years Pulse, July 1961

Most Total Adults Pulse, July 1961

Most Unduplicated Homes Pulse, April 1961

Most Total Listeners Metro Market . . . Pulse, Oct. 1961

Most Total Listeners Outside Metro
Market Pulse, July 1961

Most Counties Covered NCS No. 3 1961

W P T R

Albany — Schenectady — Troy

KGFL—Roswell—1927

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KGFL, Inc.
 Address.....1621 North Washington
 Tel.: MA 2-5110.....MBS
 Station Representative.....Grant Webb
 President.....Theresa P. Whitmore
 Sta. Mgr.....Stan Gallup
 Chief Engineer.....Bob Henske

KSWS—Roswell—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....John Burroughs
 Address.....Box 670
 Tel.: MA 2-6450.....NBC
 Representative.....Meeker, Melville
 President.....John Burroughs

KYAP—Ruidoso—1959

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....Ruidoso Bcstg. Co.
 Address.....Ruidoso
 Tel.: Clearwater 7-2311.....Independent
 President.....V. L. Hutchison
 Station Manager.....A. K. Hutchison
 Program Director.....Jean Hutchison
 Chief Engineer.....Jay Bundy

KTRC—Santa Fe—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....Santa Fe Bcstg. Co.
 Address.....P.O. Box 1715
 Tel.: YUcca 2-2666.....ABC
 Station Rep.....Devney Organization
 President, Gen. Mgr.....Carl S. Goodwin
 Program Director.....Frances B. Goodwin
 Chief Engineer.....Verne R. Melton, Jr.

KVSF—Santa Fe—1935

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By.....New Mexico Bcstg. Co.
 Business Address.....811 Cerrillos Rd.
 Tel.: YUcca 3-7319.....CBS
 Station Representative.....Grant Webb
 President.....A. R. Hebenstreit
 General, Comm. Mgr.....Ivan R. Head
 Prog. Dir.....Ada Zamora
 Sales Prom. Mgr.....Tony Spagnola
 Chief Engineer.....E. J. Vanderwood
 Owners of: KGGM-AM-TV, Albuquerque.

KSYX—Santa Rosa—1960

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned By.....K6 Bcstg. Co.
 Address.....Box 506
 Tel.: GOver 2-3151.....Independent
 Station Representative.....Keystone Bcstg. System
 President.....W. I. Driggers
 General, Commercial Mgr.....Bill C. Walls
 Program Director.....James Hatt
 Chief Engineer.....Richard L. Hayman

KSIL—Silver City—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Oper. By.....James H. Duncan
 Address.....1640 Cactus St
 Tel.: 538—2951.....KBS-MB
 General, Station Manager.....James H. Duncan
 Commercial Manager.....C. Earl Williams
 Program Director.....Robert E. Fuller
 Chief Engineer.....Bynum R. Bailey

KSRC—Socorro—1958

Frequency: 1290 Kc. Power: 1000 Watts, d.
 Owned By.....Socorro Broadcasting Co.
 Address.....P. O. Box 1277
 Tel.: SOcorro 1290.....Independent
 President, Gen. Mgr.....C. E. Franklin
 Station Mgr., Ch. Eng.....Pat Franklin
 Commercial Manager.....William Davis
 Sales Prom. Mgr., Pub. Dir.....Betty Morrison

**KCHS—Truth or Consequences
1946**

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....Quality Bcstg. Co.
 Address.....P. O. Box 351
 Tel.: 894-2400.....KBS
 Station, Comm. Mgr.....William D. Hafer
 Chief Engineer.....Dean W. Manley

KTNM—Tucumcari—1941

Frequency: 1400 Kc. Power: 250 Watts
 Owned.....Tucumcari Bcstg. Co., Inc.
 Address.....1420 East Highway 66
 Tel.: 100.....KBS
 President.....Hoyt Houck
 Station Mgr.....S. Joe Barnes
 Program Dir.....Norman Stratton
 Chief Engineer.....Jerry F. Caddy

Pop.: 17,225,000
 Families: 5,225,000

NEW YORK

Radio Homes: 5,106,000
 AM Stas. in State: 138

WPTR—Albany—1948

Frequency: 1540 Kc. Power: 50,000 Watts
 Owned By.....Schine Ent.
 Address.....1820 Central Ave.
 Tel.: UN 9-9271.....Independent
 Station Reps.....McGavren; Foster & Creed
 President.....J. Myer Schine

General Manager.....Perry Samuels
 Station Manager.....Martin Ross
 Sales Service Director.....Zoe Niarchos
 Program Mgr.....Don Kelly
 Commercial Manager.....Anthony C. Rocco
 Promotion Manager.....James W. Ramsburg
 Publicity Director.....Barbara G. Ermides
 Chief Engineer.....W. R. David, Sr.

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BROADCASTING
CORPORATION

DIAL 590

exclusively good music in
ALBANY • TROY • SCHENECTADY

REPRESENTATIVE:

H-R Representatives, Inc.
375 Park Ave.
New York, N. Y.
PL 9-6800

WABY—Albany—1934

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned By..... Eastern N. Y. Bcstg. Corp.
 Address..... 80 Braintree St.
 Tel.: IVanhoe 2-3353..... Independent
 Station Representative..... Forjoe
 Gen. Mgr..... Ed. L. Trudeauu
 Station Manager..... Toni Brady

WOKO—Albany—1924

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By..... WOKO, Inc.
 Address..... P.O. Box 1520
 Tel.: HEmlock 9-9955..... ABC-MBS
 Station Rep. Advertising Time Sales
 President..... Carl L. Lindberg
 General Manager..... Howard B. Hayes
 Station Manager..... Charles L. Murn
 Chief Engineer..... Charles R. Heisler

WROW—Albany—1947

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Capital Cities Bcstg. Corp.
 Address..... Box 590
 Tel.: HObart 3-2225..... CBS
 Station Representative..... H.R. Reys, Inc.
 President..... Frank M. Smith
 General Mgr..... Thomas S. Murphy
 Station, Comm. Mgr..... Robert M. Peebles
 Sales Prom. Mgr..... Mildred Abramson
 Program Director..... David MacFee
 Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV,
 AM, Providence, R. I.; WTVD, Raleigh-Durham,
 N. C.; WKBW-AM-TV, Buffalo; WPAT-AM-FM,
 Patterson.

WYSL—Amherst—1947

Frequency: 1080 Kc. Power: 1,000 Watts
 Owned By..... Dynamic Bcstg.
 Address..... 13 S. Cayuga Road
 Tel.: NF 2-1080..... Independent
 Station Representative..... McGavren
 General, Station Manager..... Art Holt
 Commercial Manager..... Roger Baker
 Program Director..... Mike Edwards
 Chief Engineer..... Logan Edwards

WCSS—Amsterdam—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned..... Community Service Bcstg. Co.
 Address..... Midline Road
 Tel.: VI 3-2500..... Independent
 Station Representative..... Devney Organization
 President..... Alphonse Di Mezza
 General Manager..... Philip Spencer
 Program Director..... Carl Bahn
 Chief Engineer..... Robert Schlieman

WAUB—Auburn—1959

Frequency: 1590 Kc. Power: 500 Watts, d.
 Owned By..... Atom Bcstg. Corp.
 Address..... 77 State St.
 Tel.: AL 3-7374..... Independent
 President..... Jack R. Poppele
 General, Station Manager..... Rudy Paolangeli
 Publicity Director..... Dick Taylor
 Chief Engineer..... Ed Marciniac

WMBO—Auburn—1923

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By..... WMBO, Inc.
 Address..... 141 Genesee St.
 Tel.: AL 2-3511..... KBS-MBS
 Newspaper Affil..... Citizen Advertiser
 Representative..... Thomas F. Clark
 President..... William O. Dapping
 General Manager..... Frederick L. Keese
 Chief Engineer..... Herbert House

WBAB—Babylon—1957

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned By... Babylon-Bay Shore Bcstg. Corp.
 Business Address..... Route 109
 Tel.: MO 1-4000..... Independent
 President..... Sol Horenstein
 V.P., General Manager..... M. C. Evans
 Publicity Dir..... Muriel Mathews
 Chief Engineer..... F. Bade

WGLI—Babylon—1958

Frequency: 1290 Kc. Power: 1 Kw.
 Owned By..... WGLI, Inc.
 Address..... Falmouth Road
 Tel.: MOhawk 9-1290..... MBS
 Station Representative..... Masla
 President, Gen. Mgr..... David H. Polinger
 Station, Commercial Mgr..... Fred Beck
 Sales Manager..... Richard E. Logan
 Program Director..... Mark Ritter
 Chief Engineer..... Sherman Egan

WSEN—Baldwinsville—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
 Owned By..... Century Radio Corp.
 Address..... P. O. Box 1050
 Tel.: NEptune 5-3971..... Independent
 Station Rep. Spot Time Sales
 President..... Donald C. Menapace
 General, Sls. Prom. Mgr..... R. L. Stockdale
 Commercial Manager..... E. Karcher
 Program Dir..... James A. Lowery, Jr.
 Chief Engineer..... Richard H. Pirong

WBTA—Batavia—1941

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Batavia Bcstg. Corp.
 Address..... 22 Seaver Pl.
 Tel.: Filmore 3-0715..... ABC
 Pres., Gen. Mgr..... Edmund R. Gamble
 Commercial Manager..... Richard R. Gamble
 Program Director..... Miss Winnie Legg
 Sales Promotion Mgr..... Frank Sprague
 Publicity Director..... James Gerrety
 Chief Engineer..... Fred Callander

WBIC—Bayshore—1959

Frequency: 540 Kc. Power: 250 Watts, d.
 Owned..... South Shore Broadcasting Corp.
 Address..... 1 East Main St.
 Tel.: PE 5-0540..... Independent
 President, Gen. Mgr..... Maurice S. Weiss
 Commercial Manager..... Roland Brescia
 Program Director..... Lee Murphy
 Chief Engineer..... John Blake

WBNR—Beacon—1959

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....WBNR, Inc.
Address.....475 South Ave.
Tel.: JO 2-1260.....MBS
Station Representative.....Pearson
President, Sta. Mgr.....Robert Gessner
General, Comm. Mgr.....Sy Dresner
Sales Promotion Mgr.....Irv Meyers
Publicity Director.....Alfred Dresner
Chief Engineer.....Thomas McNamara

WINR—Binghamton—1946

Freq.: 680 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....The Binghamton Press
Address.....70 Henry St.
Tel.: RAYmond 3-8251.....NBC
Station Representative.....H-R Reps
General Manager.....Edward M. Scala
Program Director.....Shirley Ricciardelli
Chief Engineer.....Gino Ricciardelli

WKOP—Binghamton—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....The Binghamton Bcstrs., Inc.
Address.....34 Chenango St.
Tel.: RA 2-3437.....MBS
Station Representative.....Masla
Pres., Gen-Sta. Mgr.....Andrew Jarema
Comm., Prom. Mgr., Prog. Dir....Wally Buman
Publicity Dir.....Bob Richards
Chief Engineer.....Charles Hallinan

WNBf—Binghamton—1928

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Triangle Pubs. Inc.
Address.....50 Front St.
Tel.: RAYmond 3-7311.....CBS
Newspaper Affil. Phila. Inquirer, Phila. D. News
Station Representative.....John Blair
Vice President.....Roger W. Clipp
Gen. Mgr.....George R. Dunham
Commercial Manager.....Raymond Cheney
Program Director.....Edward Giller
Chief Engineer.....Lamar Cox
Owners of: WFIL-AM-FM-TV, Philadelphia; WN-
BF-FM-TV, Binghamton, N. Y.; WFBG-AM-TV,
Altoona, Pa; WNHC-AM-FM-TV, New Haven,
Conn; WLYH-TV, Lebanon, Pa; KFRE-AM-FM-
TV, Fresno, Calif.

WBRV—Boonville—1955

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Black River Radio, Inc.
Address.....Box 341
Tel.: 11.....Independent
Pres., Gen. Manager.....Livingston Leasing
Station, Commercial Mgr.....Leon Renodin
Sales Prom. Mgr.....Robert Meurer
Chief Engineer.....John Knollman

WBEN—Buffalo—1930

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: TR 6-0930.....CBS

Newspaper Affiliation..Buffalo Evening News
Representative.....Henry I. Christal
President.....A. H. Kirchofer
General Manager.....C. Robert Thompson
Sales Manager.....Chester E. Daly
Program Director.....William Peters
Prom. Mgr., Pub. Dir.....Joseph A. Haffner
Chief Engineer.....R. Glenn Beerbower
Owners of: WBEN-TV.

WBNY—Buffalo—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....McLendon Corp.
Address.....Statler-Hilton Hotel
Tel.: TF 6-1400.....Independent
Representative.....Masla
President.....Gordon McLendon
Program Director.....J. Arnold Schorr
Chief Engineer.....Thomas L. Vines

WEBR—Buffalo—1924

Frequency: 970 Kc.....Power: 5 Kw.
Owned-Operated By.....WEBR, Inc.
Address.....23 North St.
Tel.: TT 6-0970.....MBS
Newspaper Affiliation.....Courier-Express
Station Representative.....H-R Reps.
President.....William J. Conners, III
General Manager.....David F. Leopold
Commercial Manager.....George T. Stagg
Program Supervisor.....Jack Gold
Chief Engineer.....Frank B. Ridgeway

WGR—Buffalo—1922

Frequency: 550 Kc.....Power: 5 Kw.
Owned By.....Transcontinent TV Corp.
Address.....2165 Elmwood Ave.
Tel.: TR 3-0550.....NBC
Sta. Rep.....Petry
President.....David C. Moore
General Manager.....Van Beuren W. DeVries
Station Manager.....Richard Shepard
Commercial Manager.....Jack Gelzer
Sales Prom. Mgr.....George Sperry
Program Director.....Richard Johnson
Chief Engineer.....Ray Smith
Owners of: WGR-FM-TV; KFMB-AM-FM-TV, San
Diego; WDAF-AM-TV, Kansas City; WNEP-TV,
Scranton; KERO-TV, Bakersfield; WROC-FM-
TV, Rochester, N. Y.; WDOK, Cleveland, O.

WKBW—Buffalo—1926

Frequency: 1520 Kc.....Power 50,000 Watts
Owned By.....Capital Cities Bcstg. Corp.
Address.....1430 Main St.
Tel.: TT 4-5101.....Independent
Station Representative.....John Blair
President.....Frank M. Smith
General Manager.....Herbert J. Mendelsohn
Owners of: WKBW-AM-TV; WPAT-AM-FM, Pater-
son, N. J.; WPRO-AM-FM-TV, Providence, R. I.;
WROW, WTEN (TV), Albany, N. Y., WTVD
(TV), Durham, N. C.

WNIA—Buffalo—1956

Frequency: 1230 Kc.....Power: 250 Watts
OwnedNiagara Bcstg.
Business Address.....2900 Genessee St.
Tel.: TX 4-1230.....Independent
Station RepresentativeWalker-Rawalt
Pres., Ch. Engr.....Gordon P. Brown

WWOL—Buffalo—1947

Frequency: 1120 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Buffalo, Inc.
Address.....315 Main St.
Tel.: TL 6-1200.....ABC
RepresentativeForjoe
President.....Melvin C. Green
General Mgr.....Arnold C. Johnson
Program Director.....Ernie Forrester
Chief Engineer.....Walt Williams

WCGR—Canandaigua—1961

Frequency: 1550 Kc.Power: 250 Watts d.
Owned By.....Canandaigua Bcstg. Co., Inc.
Address.....41 South Main Street
Tel.: 2945Independent
President, Gen. Mgr.Westley G. Kimble
Commercial Manager.....John Harding
Program Director.....J. Marshall Braxton
Chief Engineer.....Francis J. Allen

WCBA—Corning—1949

Frequency: 1350 Kc....Power: 1000 Watts d.
Owned By.....WCBA Radio
Address.....Box 117
Tel.: 6-7000.....Independent
V.P., Station Manager.....Bob Shaddock
Comm. Mgr.....Paul E. Carpenter

WCLI—Corning—1947

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned.....Radio Corning, Inc.
Address.....99 W. First St.
Tel.: XN 2-2424MBS
Station Representative....Donald Cooke, Inc.
Pres., Gen. Mgr.....Gordon N. Jenkins
Sta. Mgr., Prog. Dir....George P. Droelle, Jr.
Sales Mgr., Pub. Dir.....F. R. Gray
Chief Engineer.....Bernard Hamilton

WKRT—Cortland—1947

Freq.: 920 Kc....Power: 1 Kw. d., 500 W. n.
Owned-Operated By....Radio Cortland, Inc.
Address.....27 N. Main St.
Tel.: SK 6-2828.....Independent
RepresentativeGill-Perna
President.....Leighton A. Hope
Gen., Sta., Comm. Mgr.....W. L. Thompson
Chief Engineer.....Bruce Mackey

WFLR—Dundee—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Finger Lakes Bcstg. Co.
Address.....Box 22, Penn Yan, N. Y.
Tel.: Pen Yan 158.....Independent
PresidentHenry Valent

General Manager.....Bob Burns
Asst. Station Manager.....W. Nenko
Chief Engineer.....Ron Tomion

WDOE—Dunkirk—1949

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Operated By.....Lake Shore Bcstg.
Address.....Willow Rd.
Tel.: EMerson 6-6161.....KBS-ABC
Station Rep.....Venard, Rintoul & McConnell
PresidentSimon Goldman
Station Mgr.....Richard H. Burt
Commercial Mgr.....Don Novelli
Chief Engineer.....Charles Blohm
Owners of: WJTN-FM-AM, Jamestown; WGGO-AM,
Salamanca; WWYN, Erie.

WELM—Elmira—1947

Freq.: 1410 Kc.....Power: 1 Kw. d.; 500 W. n.
Owner.....Radio Elmira, Inc.
Address.....Box 281
Tel.: REgent 3-5626.....CBS
Station RepresentativeBurn-Smith
President.....John S. Riggs
General, Sta. Manager.....Keith W. Horton
Commercial Manager.....Peter A. Parlo
Program Director.....Ruth E. Dibble
Chief Engineer.....Arthur French

WENY—Elmira—1939

Freq.: 1230 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned By.....WENY, Inc.
Bus-Studio Address.....Mark Twain Hotel
Tel.: REgent 4-5181.....NBC
Executive V.P.....Howard L. Green
Station, Comm. Mgr.Ira Hewey
Program Director.....Charles Hobart
Chief Engineer.....Ed. L. Pettengill
Owners of: WOND, Pleasantville; WMMB, Mel-
bourne, Fla.; WOSS-FM, Atlantic City.

**WEHH—Elmira Heights-Horse-
heads—1956**

Frequency: 1590 Kc.....Power: 500 W., d.
Owned....Elmira Heights-Horseheads Bcstg.
Business Address.....P.O. Box 2097
Tel.: REgent 9-5422.....MBS-KBS
Pres., Ch. Engr.....Frank P. Saia

WENE—Endicott—1947

Frequency: 1430 Kc.....Power: 5 Kw.
Owned-Oper. By.....Ottaway Stations, Inc.
Address.....909 E. Main
Tel.: STILLwell 5-3351.....ABC
Newspaper Affil.Union-Gazette, Port Jervis
President.....James H. Ottaway
General Mgr.....Harold E. Graves
Comm. Mgr.....Morgan M. Brown
Managing Director.....F. H. Brinkley
Sales Prom. Mgr.W. Robert Trevitt
Program Director.....James Brunelle
Publicity Director.....Harriet French
Chief Engineer.....John Fischler
Owners of: WDOS-AM, Oneonta; WVPO-AM,
Stroudsburg.

NEW YORK

WBUZ—Fredonia—1957

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By.....Dunkirk-Fredonia Bcstg., Inc.
Address.....15 E. Main St.
Tel.: OS 2-2157.....Independent
Newspaper Affil.....Evening Observer
General Manager.....Frank Michaels
Chief Engineer.....James Tastor

WGBB—Freeport—1924

Frequency: 1240 Kc. Power: 250 Watts
Owned.....Long Island's First Station, Inc.
Address.....44 So. Grove St.
Tel.: MA 3-1240.....Independent
Station Rep.....Radic-TV Reps., Inc.
Pres., Gen. Mgr.....Edward J. Fitzgerald
Commercial Manager.....Lawrence Greenwald
Sales Prom. Mgr.....Edward J. Fitzgerald, Jr.
Program Director.....Ray Adell
Publicity Director....."Chubby" Jackson
Owners of: WGSN, Huntington, N. Y.

WOSC—Fulton—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Cassill Radio Corp.
Address.....1 W. Bridge St., Oswego
Tel.: LY 2-2255.....KBS-MBS
Station Rep.....Hopewell
President.....Richard C. Mitchell
V.P., Gen. Mgr.....Jack Burgess
Chief Engineer.....J. H. Stone

WFYI—Garden City—1959

Frequency: 1520 Kc. Power: 10,000 Watts d.
Owned-Operated By.....VIP Bcstg. Corp.
Address.....Roosevelt Field
Tel.: Pioneer 2-1520.....Independent
Newspaper Affil.....N. Y. Herald-Tribune
Station Rep.....Venard, Rintoul & McConnell
President.....Martin Stone
Station Manager.....Summer Pearl
Commercial Manager.....Burt Wanetik
Publicity Director.....Bertsch Doan
Program Director.....Gene Edwards
Chief Engineer.....Ed Knapp
Owners of: WYON-AM-FM, New Rochelle, WVIP,
Mt. Kisco; WGHQ, Saugerties. All N. Y.

WGVA—Geneva—1947

Frequency: 1240 Kc. Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....Star Bcstg. Co., Inc.
Address.....87 Seneca St.
Tel.: 6691.....Independent
Representative.....Cooke
President.....M. R. Forman
V.P., Gen. Manager.....W. F. Dudley
Program Director.....Jerome Sherwin
Chief Engineer.....R. Carleton Greene
Owners of: WTLB, Utica.

WSET—Glens Falls—1959

Frequency: 1410 Kc. Power: 1 Kw., d.
Owned By.....Vacationland Bcstg. Corp.
Address.....Queensbury Hotel
Tel.: RX 2-2151.....Independent

Station Representative.....Burn-Smith
President, General Mgr.....Donald W. Merriman
Commercial Manager.....Donald Golden
Sales Prom. Mgr.....Robert Jennings
Program, Pub. Director.....Donald Racette
Chief Engineer.....William Bingham

WWSC—Glens Falls—1946

Frequency: 1450 Kc. Power 1 Kw.d., 250 W.n.
Owned-Operated By.....Normandy Bcstg. Corp.
Address.....217 Dix Ave.
Tel.: RX 2-6518.....ABC
Station Representative.....Jack Masla
Pres., Gen. Mgr.....John B. Lynch
V.P., Sales Prom. Mgr.....Ralph N. Romano
Program Dir.....Louis Tinney
Chief Engineer.....Leroy Fuller, Jr.

WENT—Gloversville—1944

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....WENT Bcstg. Corp.
Business-Studio Address.....8 W. Fulton St.
Tel.: 4-7175.....CBS
Representative.....Gill-Perna
Pres., Gen., Sta. Mgr.....Joseph H. Tobin
Program, Chief Eng.....Richard Stewart

WHLI—Hempstead—1947

Frequency: 1100 Kc. Power: 10 Kw., d.
Owned-Oper. By.....FM Bcstg. Corp.
Address.....384 Clinton St.
Tel.: IV 1-8000.....Independent
Representative.....Gill-Perna
Pres., Gen. Mgr.....Paul Godofsky
Comm. Manager.....Joseph A. Lenn
Sales Promotion Manager.....M. N. Godofsky
Prog. Dir.....Jerry Carr
Pub. Affairs, Pub. Dir.....John T. Clayton
Chief Engineer.....Frank E. Knaack

WALY—Herkimer—1956

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned.....WALY, Inc.
Address.....232 N. Main St.
Tel.: Townsend 6-1420.....Independent
Representative.....Webb
President, Comm. Mgr.....Richard Thorman
Chief Engineer.....Robert V. Leskovar

WLEA—Hornell—1951

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Hornell Bcstg. Corp.
Address.....97 Main St.
Tel.: 1420.....MBS
Representative.....Gill-Perna
Pres., Gen. Mgr.....Charles D. Henderson
Commercial Manager.....Emmett Barnes
Station Manager.....Jay Mullen
Program Director.....Don Jones
Chief Engineer.....Jack Flaitz

WWHG—Hornell—1949

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By.....Ra-Tel Broadcasters, Inc.
Address.....85 Canistota St.

Tel.: 2000 ABC
 Station Representative Pearson
 President Sy Dresner
 General, Sales Prom. Mgr. Jerry Wax
 Commercial Manager Sheff Davis
 Program Director Charles Pease
 Chief Engineer Ken Riker

WHUC—Hudson—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Colgreene Bcstg. Co. Inc.
 Address Union Turnpike
 Tel.: HU 8-3341 Independent
 President Orin Lehman
 General Manager J. Gindin
 Prog. Dir. T. Curtis
 Chief Engineer Victor J. Schuler

WGSM—Huntington—1951

Frequency: 740 Kc. Power: 1000 Watts d.
 Owned By Fifth Market Bcstg. Corp.
 Address 379 New York Ave.
 Tel.: HA 3-6740 Independent
 Station Representative Radio-TV Reps.
 President, Gen. Mgr. Edward J. Fitzgerald, Sr.
 Commercial Manager George C. Cowan
 Station Mgr., Ch. Eng. William Naramore
 Sales Prom. Mgr. Ed J. Fitzgerald, Jr.
 Program Director Ray Adell
 Owners of: WGBB, Freeport, N. Y.

WHCU—Ithaca—1921

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By Cornell University
 Address 212 E. State St.
 Tel.: AR 2-2345 CBS
 Station Representative Masla
 General, Station Mgr. Michael R. Hanna
 Commercial, Prom. Mgr. H. E. M. Brockway
 Program Director Joseph A. Short
 Chief Engineer Robert Stevenson

WTKO—Ithaca—1956

Frequency: 1470 Kc. Power: 1 Kw., d.
 Owned Radio Ithaca, Inc.
 Address 113 S. Cayuga St.
 Tel.: 4-9511 ABC
 President E. E. Erdman
 Station Manager Robert Newman
 Program Director Christopher Knapton
 Chief Eng. Gerald Cushing

WXYJ—Jamestown—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Air Waves, Inc.
 Address 415 W. Fourth St.
 Tel.: 6-1555 MBS
 Representative Burn-Smith
 President, Gen. Mgr. William J. Griffiths
 Commercial Manager Walter Carlson
 Publicity Director Mike Elliott
 Chief Eng. B. O. Waterman

WJTN—Jamestown—1924

Freq: 1240 Kc. Power: 500 W. d., 250 W. n.
 Owned-Operated By James Bcstg. Co. Inc.
 Address Hotel Jamestown

Tel: 71—151 ABC
 Representative .. Venard, Rintoul & McConnell
 Pres., Gen., Sta. Mgr. Simon Goldman
 Commercial Sales Manager. J. Carl Willems
 Program Director George Pfeleger
 Publicity Director Almon Hazard
 Chief Engineer Herbert Niklaus
 Owners of: WDOE, Dunkirk, WGGO, Salamanca,
 both N. Y.; WWYN, Erie; WERC-FM, Erie;
 WJTN-FM, Jamestown.

WBAZ—Kingston—1959

Frequency: 1550 Kc. Power: 500 Watts. d.
 Owned By Big River Broadcasting Corp.
 Address 527 Broadway
 Tel.: FEderal 1-6300 MBS
 Station Representative Burn-Smith
 President Olin Tice
 General Manager D. MacLachan
 Commercial Manager Robert Beckwith
 Program Director Dick Nedin
 Chief Engineer Williard Draper

WKNY—Kingston—1939

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Kingston Bcstg. Corp.
 Address 601 Broadway
 Tel.: FE 1-1490 CBS
 Station Reps. Meeker; Walker-Rawalt

The Number

1

Station

In South Central New York
 for 22 Years—By Proof of
 Performance.

WHCU

ITHACA, N. Y.

NEW YORK

President.....Joseph K. Close
General Manager.....Howard M. Shultis
Program Dir.....Tony Bell
Chief Engineer.....John C. Bonse

WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Sullivan County Bcstg. Co.
Address.....Box 150
Tel.: Liberty 1680.....Independent
President.....S. D. Lubin
General Manager.....H. G. Borwick
Station, Commercial Mgr.....William Orr

WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Walter Gaines
Address.....WLFH Radio Bldg.
Tel.: 654.....Independent
Station Representative.....George Hopewell
Owner.....Walter Gaines
Chief Engrs.Barry Frank, Robert Dufford

WUSJ—Lockport—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Union-Sun & Journal, Inc.
Address.....320 Michigan St.
Tel.: HF 3-5944.....Independent
Newspaper Affil.....Union Sun & Journal
President.....Peter Corson
General Manager.....William J. Kemble
Sta., Comm. Mgr.....Joseph A. Pinna
Sales Prom. Manager.....Jerry Damond
Prog. Director.....Tony Allen
Pub. Dir.....Tom Jolls
Chief Engineer.....Tom Ceravolo

WICY—Malone—1946

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper By....North Country Bcstg. Co.
Address.....WICY Bldg.
Tel.: 1546.....MBS
Station Representative.....Dore
Pres., Gen. Mgr.....Mitchell C. Tackley
Commercial Manager.....Alice T. Pelkey
Program Director.....Don Paye
Chief Engineer.....Adolf Stromer

WMSA—Massena—1945

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....The Brockway Co.
Business Address.....Central Building
Tel.: RO 9-3591.....ABC
Newspaper Affil.....Watertown Times
Station Representative.....Bolling
President.....John B. Johnson
General Manager.....James W. Higgins
Station, Comm. Mgr.....Thomas R. McHugh
Program Director.....James H. Nash

Chief Engineer.....A. Samuel Frazier
Owners of: WWNX, Watertown, WCNX-TV, Carthage.

WSTS—Massena—1958

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned By.....Visual Associates
Business Address.... Cor. Main & Water Sts.
Tel.: RO 4-0554.....Independent
Station Representative.....Dore
President.....Leland Hayward
General Manager.....Jack J. Kessler
Chief Engineer.....Michael Tartulick

WALL—Middletown—1942

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..The Community Bcstg. Corp.
Address.....62 North St.
Tel.: DI 3-3119.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....James M. Patt
Chief Engineer.....Fred Schoelkopf
Owners of: WSPB, Sarasota.

WVIP—Mt. Kisco—1957

Frequency: 1310 Kc.Power 5 Kw., d.
Owned By.....Suburban Bcstg. Co.
Address.....440 Lexington Ave.
Tel.: Mt. Kisco 6-5177.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Rep.Venard, Rintoul & McConnell
President.....Martin Stone
General Manager.....Thomas Paris
Station Manager.....Mrs. Jean Ensign
Program Director.....Ken MacBride
Publicity Director.....Mrs. Richard Doan
Chief Engineer.....Bertram Mensah
Owners of: WVOX-AM-FM, New Rochelle; WFYI,
Mineola; WGHQ, Saugerties. All N. Y.

WACK—Newark—1957

Frequency: 1420 Kc.....Power: 500 Watts, d.
Owned By.....Radio Wayne County, Inc.
Address.....110 E. Union St.
Tel.: DEerfield 1-1420.....Independent
Station Representative.....Walton
President.....J. J. Kaufman
General, Station Mgr.....B. Sovo
Program Director.....Bud Paxson
Chief Engineer.....A. Muller

WGNV—Newburgh—1933

Frequency: 1220 Kc.Power: 5000 Watts d.
Owned By.....Orange County Bcstg. Corp.
Address.....Box 591
Tel.: JOhn 1-2131.....Independent
Station Representative.....Masla
Pres.....George W. Bingham
V.P., Gen. Mgr.....Campbell K. Thompson
Commercial Manager.....Gordon K. Cameron
Chief Engineer.....Marvin Seimes

WVOX—New Rochelle—1950

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Radio Westchester
 Address.....Pershing Sq. Bldg.
 Tel.: NE 6-0800.....Independent
 Newspaper Affil.....N. Y. Herald Tribune
 Station Rep.....Venard, Rintoul & McConnell
 President.....Martin Stone
 General Manager.....D. T. MacFarlane
 Program Director.....B. Dilson
 Chief Engineer.....Ernie Machanic
 Owners of: WFXL, Garden City; WVIP, Mt. Kisco;
 WVOX-FM; WGHQ, Saugerties. All N. Y.

WADO—New York—1926

Frequency: 1280 Kc.....Power: 5000 Watts
 Owned-Operated By...Bartell Bcstrs. of N. Y.
 Address.....444 Madison Ave.
 Tel.: MU 8-1280.....Independent
 President.....Melvin M. Bartell
 V.P., General Mgr.....Sydney Kavaleer
 Program Coordinator.....Alan Fredericks
 Dir. of Sales Devel.....Thomas Viscardi
 Merchandising Dir.....Bowen Forster
 Chief Engineer.....Phil Greenstone
 Owners of: KCBQ, San Diego; WOKY, Milwaukee;
 KYA, San Francisco; Tele Hati; Tele Curacao;
 Tel Aruba.

WBNX—New York—1927

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned By.....United Bcstg.
 Address.....560 5th Ave.
 Tel.: Circle 5-1441.....Independent
 President.....Richard Eaton
 General, Sta. Mgr.....Harry Haslett
 Commercial Mgr.....Robert T. Wittig
 Program Director.....Fred Baez
 Publicity Director.....Margaret Clark
 Chief Engineer.....Marvin Shapiro
 Owners of: WINX, Rockville; WOOK, Washington,
 D. C.; WSIB, Baltimore; WJMO, Cleveland.

WEVD—New York—1927

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By..Debs Memorial Radio Fund
 Business-Studio Address.....117 W. 48th St.
 Tel.: Plaza 7-0880.....Independent
 President.....Adolph Held
 General Station Mgr.....Henry Greenfield
 Prog. Dir.....George Field
 Commercial Manager.....Norman Furman
 Chief Engineer.....Charles W. Brown

3 CULTURAL GROUPS COMPOSE NEW YORK'S MASS MARKET

Five and one half million people in metro New York have cultural affinities to the Spanish-speaking, Italian, and Negro communities.

WADO has oriented its programming to reach this mass audience in depth, with the dignity due each group and a recognition of their potential in our economy.

Only **WADO** reaches the seventeen county area which embraces this constantly expanding audience.

**ONLY WADO SERVICES THIS
HUGE EXPANDING MARKET 7
DAYS PER WEEK—24 HOURS
PER DAY**

BARTELL BROADCASTING CORPORATION
444 Madison Avenue, New York 22, N. Y.



WADO New York
 WOKY Milwaukee
 KYA San Francisco
 KCBQ San Diego
 TeleHaiti
 TeleCuracao
 TelAruba

REMEMBER...



Sound of Music | Total Information News

IN THE NATIONS #1 MARKET

WHN—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts
 Owned By.....Storer Radio, Inc.—
 Sub. of Storer Bcstg. Co.
 Business-Studio Address.....400 Park Ave.
 Tel.: MU 8-1000.....Independent
 Station Representative.....Katz Agency
 Chmn. of Board.....George B. Storer, Jr.
 President, Gen. Mgr.....John C. Moler
 General Sales Mgr.....Herb Weber
 Promotion Manager.....John Newman
 Operations Manager.....Roy Schwartz
 Owners of: WJBK-AM-TV, Detroit; WGBS-AM-FM;
 WIBG-AM-FM, Philadelphia; WJW-AM-FM-TV,
 Cleveland; WSPD-AM-FM-TV, Toledo, Ohio;
 KGBS, Los Angeles; WITI-TV, Milwaukee;
 WAGA-TV, Atlanta, Ga.; WJBG-FM, Detroit.

WOR—New York—1922

Frequency: 710 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....RKO General
 Address1440 Broadway
 Tel.: LO 4-8000.....Independent
 Sta. Rep. . . . Nat'l Sales Div., RKO General, Inc.
 V.P., General Manager.....Robert J. Leder
 V.P., Radio Sales.....Jacques Biraben
 V.P., Advertising.....Martin Fliesler
 V.P., Program Director.....Robert Smith
 Division Controller.....Herbert J. Mayes
 Program Manager.....Slater Baryentin
 Publicity Director.....Sid Bakal
 Merchandising Director.....Herbert Saltzman
 Chief Engineer.....Orville Sather
 Owners of: WOR-FM-TV; WNAC-AM-FM-TV,
 Boston; WHBQ-AM-FM-TV, Memphis; KHJ-AM-
 FM-TV, Los Angeles; KKLW-AM-FM-TV, Detroit;
 WGMS-AM-FM, Washington, D. C.; KFRC-AM-
 FM, San Francisco; WHCT-TV, Hartford.
 (See Page 262 For Ad.)

**TOP TEN NEWS STORIES OF 1961
 LISTED ON PAGE 83**



**STATION REPRESENTATIVES FIRMS
 LISTING BEGINS ON PAGE 237**



**LEADING NATIONAL SPOT RADIO MARKETS
 LISTED ON PAGE 39**



**CLOSING PRICES OF INDUSTRY STOCKS
 LISTED ON PAGE 49**



**RADIO-TV DAILY ALL-AMERICAN POLL WINNERS
 LISTED ON PAGES 80-81**

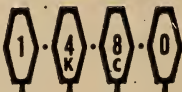


**NEW YORK'S
ONLY
FULL-TIME
SPANISH
STATION**

WHOM

NEW YORK, N. Y.

PARA EL PRESTIGIO DE LOS HISPANOS •



WHOM—New York—1930

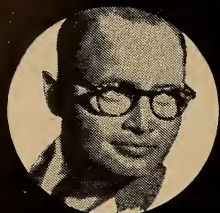
Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Progress Bcatg. Corp.
 Business Address.....136 W. 52nd St.
 Tel.: CI 8-3900.....Independent
 Newspaper Affiliation.....Il Progresso Italo-
 Americano, La Prensa
 President, Gen. Manager.....Fortune Pope
 V.P., Sales Mgr.....Charles Baltin
 Program Director.....Ralph Costantino
 Chief Engineer.....George Stelger

WABC—New York—1921

Frequency: 770 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....American Bcatg. Co., Inc.
 Address.....39 West 66th St.
 Tel.: SU 7-5000.....ABC
 Representative.....John Blair
 President.....Leonard H. Goldenson
 V. P., General Manager.....Harold L. Neal Jr.
 Business Manager.....Margaret M. Michaud
 Director of Adv.....Mike Hauptman
 Mktg., Sales Dev. Dir...Roderick M. Vandivert
 Chief Engineer.....Frank Marx

**When You Can Have
 The Best,
 Why Be Satisfied
 With Less?**

THE ASSOCIATED PRESS



STAN Z. BURNS



MURRAY KAUFMAN



LONNY STARR



JACK LACY



JACK LAZARE

**The station with
the star team
that has 107 years
of experience in
selling products**

**of all kinds
to audiences
of all ages.**



WINS

WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Gotham Bcstg. Corp.
 Address.....7 Central Park West
 Tel.: JU 2-7000.....MBS
 Station Representative.....Eastman
 President.....J. Elroy McCaw
 General Manager.....Ted Steele
 Sales Manager.....Herman Maxwell
 Sales Prom. Mgr.....Mrs. Claude Schwartz
 Adv., Promo., Research Dir...Gerald Sherwin
 Program Director.....Don Luftig
 Chief Engineer.....P. Von Kunitz
 Owners of: KTVR, Denver; KTVW, Tacoma.

WNEW—New York—1934

Frequency: 1130 Kc.....Power: 50 Kw.
 Owned-Oper. By.....Metropolitan Bcstg.
 Business-Studio Address.....585 Fifth Ave.
 Tel.: YU 6-7000.....Independent
 President.....John W. Kluge
 V.P., Gen. Mgr.....John V. B. Sullivan
 Program Director.....Mark Olds
 Sales Prom. Mgr.....James Grau
 Publicity Director.....Frank Young
 Chief Engineer.....Max Weiner
 Owners of: WNEW-TV; WTTG-TV, Washington,
 D. C.; WHK-AM-FM, Cleveland, O.; WIP-AM-
 FM, Philadelphia, Pa.; WTVH-TV, Peoria, Ill.;
 WTVP-TV, Decatur, Ill.; KOVR-TV, Stockton,
 Calif.; KMBC-AM-TV, Kansas City, Mo.

**STATISTICAL HIGHLIGHTS OF THE PAST YEAR
 LISTED ON PAGES 33-5-7**



**FCC PERSONNEL
 LISTING BEGINS ON PAGE 230**



**RADIO SET RETAIL SALES FIGURES
 LISTED ON PAGE 73**



**ADVERTISING AGENCIES OF CANADA
 LISTING BEGINS ON PAGE 160**



**TELEVISION NETWORK FINANCIAL INFORMATION
 LISTED ON PAGE 69**

from
6:00 AM
to
7:00 PM
the year round-
WLIB
has
over 12 times
as many
half-hour firsts
as the next
Negro station
in
New York

Source: Negro Pulse,
Monday thru Friday,
April, July & Oct. '61



Hotel Theresa
125th St. and Seventh Ave. — N. Y. C.

WLIB—New York—1942

Frequency: 1190 Kc.....Power: 1000 Watts d.
Owned-Operated By.....New Bcstg. Co., Inc.
Address.....2090 7th Ave.
Tel.: MO 6-1800.....Independent
Station Representative.....Bernard Howard
Pres., Gen. Manager.....Harry Novik
Program Director.....Nat Rudich
Comm. Mgr.....Arthur Harrison
Sales Promotion Manager...Antony Johnson
Chief Engineer.....Gordon A. Greenfield

WCBS—New York—1924

Frequency: 880 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
General Studio Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Representative.....CBS Radio Spot Sales
President of CBS.....Frank Stanton
V.P., General Manager.....Sam J. Slate
Commercial Manager.....Ralph W. Goshen
Sales Prom. Mgr.....Jim Mullen
Program Director.....Gene King
Publicity Director.....Joe Cook
Chief Engineer.....Mason Escher

LISTED ON PAGE 100

**NEW YORK
TELEPHONE NUMBERS**



NETWORKS



PUBLICATIONS



ORGANIZATIONS



TALENT AGENCIES



FM RADIO STATIONS



AM RADIO STATIONS



NEWS ASSOCIATIONS



TELEVISION STATIONS



PROGRAM PRODUCERS



RECORDING COMPANIES



ADVERTISING AGENCIES



TRANSCRIPTION COMPANIES



STATION REPRESENTATIVES

when you think

NEW
YORK
RADIO

think

wmca



the straus broadcasting group
Represented by AM Radio Sales

WMCA—New York—1925

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....WMCA, Inc.
Address.....415 Madison Ave.
Tel.: MU 8-5700.....Independent
Representative.....AM Radio Sales
President.....R. Peter Straus
V.P., General Manager...Stephen B. Labunski
Dir. of Pub. Affairs.....Roger W. Turner
Dir. of Programming.....Ruth Musser
Public Relations.....Michael Laurence
Sales Promotion Manager.....Mary E. Fay
Chief Engineer.....James McCafferty

WNBC—New York—1926

Frequency: 660 Kc.....Power: 50 Kw.
Owned.....National Bcstg. Co.
Address.....30 Rockefeller Plaza
Tel.: CI 7-8300.....NBC
Station Rep.....NBC Spot Sales
President.....Robert E. Kintner
V.P., Gen. Mgr.Theodore H. Walworth, Jr.
Station Manager.....George S. Dietrich
Commercial Manager.....Lewis Johnson
Sales Manager.....Joseph F. Frazer
Mgr., Promotion & Adv.Robert G. Patt
Publicity Director.....Al Slep
Program Dir.....William H. Schwarz
Owners of: WNBC-FM-TV; WMAQ-AM-FM, Chi-
cago; WRC-AM-FM-TV, Washington, D. C.;
WRCV-AM-TV, Philadelphia; KNBC-AM-FM,
San Francisco; WJAS-AM-FM, Pittsburgh;
WNBQ-TV, Chicago; KRCA-TV, Los Angeles.

**RESEARCH FIRMS
LISTED ON PAGE 97**



**TIME BUYER BIOGRAPHIES
LISTING BEGINS ON PAGE 168**



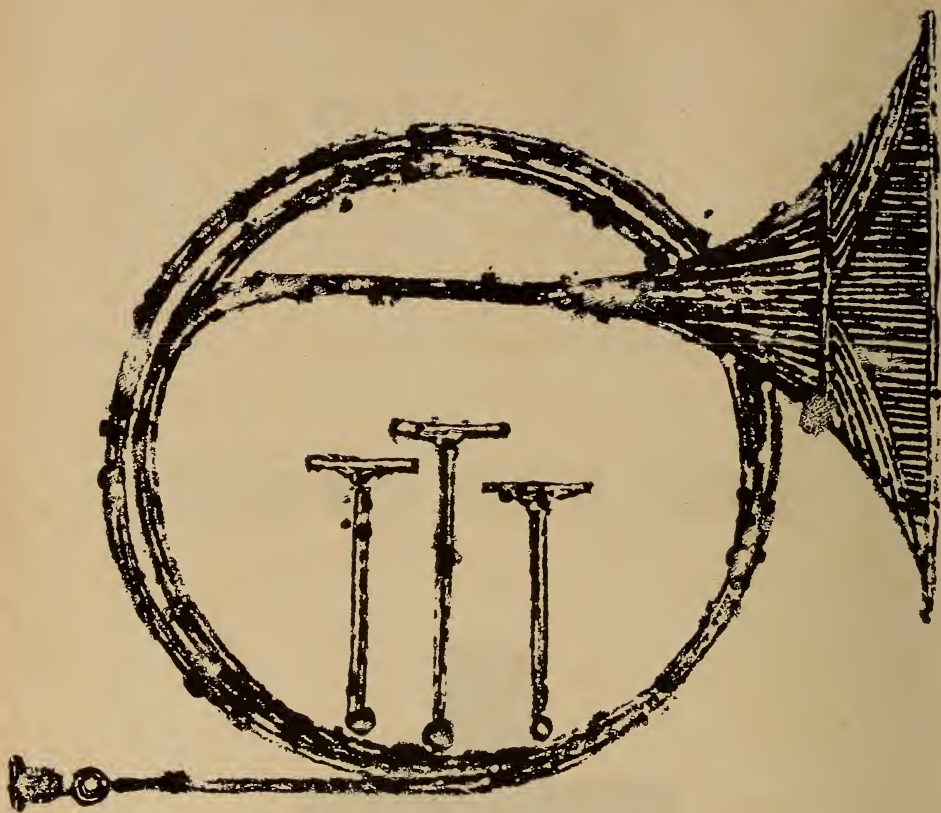
**TOP 25 TV NETWORK BRAND ADVERTISERS
LISTED ON PAGE 65**



**NAB RADIO CODE SUBSCRIBERS
LISTING BEGINS ON PAGE 89**



**TELEVISION SET RETAIL SALES FIGURES
LISTED ON PAGE 55**



In New York, nothing takes the
place of fine music, nothing takes

the place of

WQXR

AM 50,000 WATTS, AND FM

Where do New Yorkers turn for the best in music? To WQXR, of course. America's Number One Good Music Station is the favorite of more than 1,300,000 metropolitan area families. And a favorite of many of America's biggest advertisers, too. They use WQXR to make profitable sales to better-income families in the world's biggest market.

WQXR—New York—1936

Frequency: 1560 Kc.....Power: 50,000 Watts
Owned-Operated By.....Interstate Bcstg. Co.
Address.....229 W. 43rd St.
Tel.: LA 4-1100.....Independent
Newspaper Affiliation.....N. Y. Times
Station Representative.....McGavren
President.....Orvil E. Dryfoos
Exec. V.P., Gen. Mgr.....Elliott M. Sanger
V.P., Sales.....Norman S. McGee
Sales Prom. Mgr.....Elliott M. Sanger, Jr.
Program Director.....Walter Neiman

Sales Manager.....Robert L. Krieger
Pub. Dir.....E. "Pat" Hurley
Chief Engineer.....L. J. Kleinklaus


WPOW—New York—1924

Frequency: 1330 Kc.....Power: 5 Kw.
Owned.....WPOW, Inc.
Address.....Hotel Roosevelt
Tel.: MU 6-6488.....Independent
President, Gen. Mgr.....John M. Camp
Program Director.....Arnold Brown
Chief Engineer.....Ed Smith

THE RED CROSS



NEEDS YOUR SUPPORT



Put your
money where
your
market
is

WWRL

In New York, all-Negro 24 hours a day (Mon-Fri)
Music & Community News / New York City, DE 5-1600

WWRL—New York—1926

Frequency: 1600 Kc.....Power: 5000 Watts.
Owned-Oper. By.....Long Island Bcstg. Corp.
Address.....41-30 58th St., Woodside
Tel.: DE 5-1600.....Independent
Station Representative.....John E. Pearson
President.....W. H. Reuman
Station Manager.....Edith Dick
Commercial Manager.....Selvin Donneson
Program Director.....Fred Barr
Publicity Director.....Morty Matz
Chief Engineer.....Benton R. Bartlett

WHL D—Niagara Falls—1940

Frequency: 1270 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Earl C. Hull
AddressParkway Inn
Tel.: BUler 5-8421.....Independent
Station RepresentativeGill-Perna
Station, Comm. Mgr.....Edward F. Joseph
Chief Engineer.....Robert Wilson

**NEWSWIRE SERVICES
LISTED ON PAGE 79**



**LEADING NATIONAL SPOT TV MARKETS
LISTED ON PAGE 41**



**FM STATION REVENUE FIGURES
LISTED ON PAGE 93**



**ADVERTISING AGENCIES
LISTING BEGINS ON PAGE 115**



**BROADCASTERS' PROMOTION ASSN. MEMBERS
LISTING BEGINS ON PAGE 188**

WJLL—Niagara Falls—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned-Oper. Niagara Frontier Bcstg. Corp.
Address Hotel Niagara
Tel.: BU 5-5795. MBS
Representative Burn-Smith
President, Station Mgr. Tom W. Talbot
Chief Engineer, Prog. Dir. Gustav Czaplak

WSOQ—N. Syracuse—1959

Frequency: 1220 Kc. Power: 1,000 Watts d.
Owned By WSOQ, Inc.
Address Box 20
Tel.: GLenview 8-1220. Independent
President. William J. Warren
Program Director. Ross Morton
Chief Engineer. M. Harrington

WCHN—Norwich—1953

Frequency: 970 Kc. Power: 500 Watts d.
Owned-Oper. By. Radio Norwich, Inc.
Address 14 S. Broad St.
Tel.: 334-2218 Independent
Station Representative. Devney Organization
Pres., Gen. Mgr. William J. Hall
Commercial Manager Philip G. Penfold
Program Director. James Lehman
Chief Engineer. Wiley R. Bates

WSLB—Ogdensburg—1940

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By Seaway Radio
Address 2315 Knox St.
Tel.: 500 MBS
President George Bingham
General Mgr. E. M. Costigan
Chief Engineer. Dave Claxton

WHDL—Olean—1929

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Operated By WHDL, Inc.
Address 3219 W. State Rd.
Tel.: FR 2-0161. ABC
Newspaper Affiliation. Times Herald
Pres., Gen. Mgr. John R. Henzel
Station, Sls. Prom. Mgr. James Hastings
Comm. Mgr. Joseph K. Eade
Prog. Dir. Donald McLean
Chief Engineer. Wallace D. Taylor

WMNS—Olean—1957

Frequency: 1360 Kc. Power: 1 Kw., d.
Owned By Radio Olean
Address 168½ N. Union St.
Tel.: FR 2-6660. Independent
Station Representative Webb
President, Gen. Mgr. James C. Gleason
Commercial Manager. Edward Husted
Program Director. John Casey
Chief Engineer. Michael Ceci

WMCR—Oneida—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned-Oper. By. Madison County Bcstg. Co.
Address 181 Main St.
Tel.: FN 3-6050. Independent

Station Rep. Prestige Representation
President, Gen. Mgr. Richard W. Mills
Station Sales, Prom. Mgr. William S. Jaeger
Program Dir. Morton D. Downey
Chief Engineer. George Sitts

WDOS—Oneonta—1947

Frequency: 730 Kc. Power: 1 Kw., d.
Owned-Oper. By. Ottawa Stations, Inc.
Bus-Studio Address. 104 Chestnut St.
Tel.: GEneral 2-1500. Independent
President. James H. Ottawa
Comm. Mgr. Benjamin M. Turnbull
Chief Engineer. Arthur Silver
Owners of: WENE, Endicott; WVPO, Stroudsburg.

WSGO—Oswego—1961

Frequency: 1440 Kc. Power: 1 Kw. d.
Owned By. Clifford C. Harris
Address Pontiac Hotel
Tel.: FReside 3-6691. Independent
Station Representative Burn-Smith
General, Comm. Mgr. Clifford C. Harris

WEBO—Owego—1956

Frequency: 1330 Kc. Power: 1 Kw., d.
Owned. Owego Radio, Inc.
Address 6 North Ave.
Tel.: MUTual 7-0371. Independent
President, Gen. Mgr. Amo L. Davis
Comm. Mgr., Prog. Mgr. J. Manarky
Chief Engineer. Bob Groh

WALK—Patchogue—1952

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By. Suffolk Bcstg. Corp.
Address P. O. Box 230
Tel.: GR 5-5200. Independent
Newspaper Affiliation. Suffolk Cons. Press
Representative Grant Webb
Pres., Gen. Mgr. W. K. Macy, Jr.
Comm. Mgr., Prom. Mgr. John Regan
Prog., Pub. Dir. E. Shiebler
Chief Engineer. Ed Becker
Owners of: WRIV, Riverhead.

WPAC—Patchogue—1951

Frequency: 1580 Kc. Power: 10 Kw. d.
Owned-Oper. By. Patchogue Bcstg. Co.
Business Address P.O. Box 651
Tel.: GR 5-4600. Independent
Station Rep. Spot Time Sales
Pres., Gen. Mgr. Lee Morrison
Station Manager. Herbert Morrison
Commercial Manager. Stan Allan
Sales Prom. Mgr. Aaron Osipow
Program Publicity Director. Dick Hodkin
Chief Engineer. Morton Morrison
Owners of: WAPC, Riverhead.

WLNA—Peekskill—1948

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Oper. By. Highland Bcstg. Corp.
Address Radio Terrace
Tel.: 7-1124 Independent
President, Ch. Eng. Irving E. Cottrell
Commercial Manager. Francis V. Lough
Program Dir. George Birdas

WEAV—Plattsburgh—1934

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Plattsburgh Bcstg. Corp.
 Address.....38 Court St.
 Tel.: JORDAN 1-0960.....CBS
 Representative.....Jack Masla
 President.....George F. Bissell
 General Manager.....George Pleasants
 Program Director.....Arthur Pierce
 Publicity Director.....Dave Dewey
 Chief Engineer.....Jack Nazak

WIRY—Plattsburgh—1950

Freq.: 1340 Kc...Power: 1000 W. d.; 250 W. n.
 Owned-Oper. By.....WIRY, Inc.
 Address.....301-03 Cornelia St.
 Tel.: JO 3-1340.....MBS-KBS
 President.....Charles B. Britt
 Gen., Comm. Mgr.....Donald L. Pelkey
 Program Director.....Betty Kraus
 Chief Engineer.....Kenneth P. Duquette

WDLC—Port Jervis—1953

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Port Jervis Bcstg. Co.
 Address.....Box 920
 Tel.: 3-2293.....Independent
 Station Representative.....George Hopewell
 President.....S. Sakofsky
 General, Comm. Mgr.....Oscar Wein
 Station Manager.....Katherine Skellett
 Chief Engineer.....Austin Barber

WPDM—Potsdam—1955

Frequency: 1470 Kc.....Power: 1 Kw., d.
 Owned-Oper. By.....St. Lawrence Radio, Inc.
 Address.....Box 348
 Tel.: COLONY 7-9464.....Independent
 General Manager.....Frederick G. Hartman

WEOK—Poughkeepsie—1949

Frequency: 1390 Kc.....Power: 5,000 Watts d.
 Owned-Operated By.....Hudson Valley Bcstg.
 Address.....Pendell Road
 Tel.: GR 1-1500.....Independent
 Station Representative.....Adam Young
 President.....Paul Smallen
 V.P., Gen. Mgr.....Frank T. Breslin
 Sales Manager.....Louis Pells
 Program Director.....Gerry Desmond
 Chief Engineer.....Fred Brill

WKIP—Poughkeepsie—1940

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Dutchess County Bcstg. Corp.
 Address.....Box 889
 Tel.: GR 1-2300.....ABC
 Station Representative.....Masla
 Pres.....George W. Bingham
 V.P., Gen. Mgr.....Richard A. Dwelley
 Pub., Prog. Director.....John Kuhn
 Chief Engineer.....Marvin S. Seimes
 Owners of: WGNV, Newburgh; WSLB, Ogdensburg.

WREM—Remsen—1957

Frequency: 1480 Kc.....Power: 1 Kw.
 Owned By...Town & Country Bcstg. Co. Inc.

Address.....1 Pine St.
 Tel.: 831-3333.....Independent
 Station Representative.....Weed Radio
 President.....Edwin L. Slusarczyk
 Gen. Mgr., Ch. Eng.Gerald W. Prouty

WEE—Rensselaer—1961

Frequency: 1300 Kc.....Power: 5 Kw, d.
 Owned By.....Fairview Bcstrs.
 Address.....90 State St., Albany, N. Y.
 Tel.: Albany.....Independent
 President.....Harry Goldman
 General Manager.....W. Frank Short

WAPC—Riverhead—1960

Frequency: 1570 Kc.....Power: 1,000 Watts d.
 Owned By.....Patchogue Bcstg. Co., Inc.
 Address.....Box 651, Patchogue, N. Y.
 Tel.: GR 5-4600.....Independent
 President, General Manager....Lee Morrison
 Station Manager.....Herbert Morrison
 Commercial Manager.....Stan Allan
 Sales Promotion Mgr.....Dick Hodkin
 Program Director.....Allan Waldon
 Chief Engineer.....Morton Morrison

WRIV—Riverhead—1955

Frequency: 1390 Kc.....Power: 1,000 Watts d.
 Owned.....Suffolk Broadcasting Corp.
 Address.....1 East Main St.
 Tel.: PA 7-1200.....Independent
 Newspaper Affil..Suffolk Consolidated Press
 Representative.....Grant Webb
 Pres., Gen. Mgr.....William K. Macy, Jr.
 Comm., Sales Prom. Mgr....Laurence I. Nicoll
 Program, Publicity Director....Frank X. Brown
 Chief Engineer.....John Broome

WBBF—Rochester—1947

Frequency: 950 Kc.....Power: 1000 Watts
 Owned-Oper. By.....WBBF, Inc.
 Address.....339 East Ave.
 Tel.: HAMILTON 6-8920.....Independent
 Station Representative.....Blair
 President.....Maurice R. Forman
 General Manager.....Robert S. Kieve
 Chief Engineer.....Vincent Lopopolo

WHAM—Rochester—1922

Frequency: 1180 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Genesee Broadcasting Corp.
 Address.....201 Humboldt St.
 Tel.: HU 2-1160.....Independent
 Representative.....Christal
 Station Manager.....Arthur W. Kelly
 Program Director.....W. Robert McKinsey
 Chief Engineer.....Raymond Lucia

WHEC—Rochester—1925

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned.....WHEC, Inc.
 Bus. Studio Address.....191 East Ave.
 Tel.: BA 5-3050.....CBS
 Newspaper Affiliation.....Gannett Co., Inc.
 Station Representative.....H.R. Reys.
 President.....Paul Miller
 General, Sta. Mgr.Lowell H. MacMillan

NEW YORK

Sales Manager.....Fred Postorius
Program Director.....Frederick W. Hodge
Publicity Dir.....Dorothy Cotton
Dir., Public Affairs.....Warren Doremus
Chief Engineer.....Howard Mouatt

WRVM—Rochester—1946

Frequency: 680 Kc.....Power: 250 W. d.
Owned By.....Johnston-Taylor Bcstg.
Address.....130 S. Clinton Ave.
Tel.: BA 5-2520.....MBS
Station Reps.....Masla
President.....James M. Johnston
General, Station Manager.....Harold W. Gore
Program Director.....Gerald J. Irvine
Chief Engineer.....Al Rubin

WSAY—Rochester—1936

Frequency: 1370 Kc.....Power: 5 Kw.
Owned-Oper. By...Federal Bcstg. System, Inc.
Address.....250 East Ave.
Tel.: BA 5-4870.....Independent
Station Representative.....Walker-Rawalt
Pres., Ch. Eng.....Gordon P. Brown
Station Director.....John Hill
Program Director.....Louis F. Parker

WROC—Rochester—1947

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Oper. By...Veterans Bcstg. Co., Inc.
Address.....17 Clinton Ave So.
Tel.: HA 6-4820.....NBC
Station Representative.....Eastman
Pres., Gen. Mgr.....Ervin F. Lyke
Station Manager.....Paul C. Louthier
Chief Engineer.....Raymond Jobs

WKAL—Rome—1946

Freq.: 1450 Kc.....Power: 250 Watts
Owned By.....Maurer Bcstg. Corp.
Bus.-Studio Address.....218 W. Dominick St.
Tel.: FE 6-7700.....ABC
General Manager.....Gordon Gray
Station, Prom. Mgr.....Richard Gessner
Chief Engineer.....DeForest T. Layton Jr.

WRNY—Rome—1959

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Alert Radio, Inc.
Address.....202 W. Dominick St.
Tel.: ROME 6-5600.....Independent
Station Rep.....Broadcast Time Sales
President.....Herb Mendelsohn
Station, Comm. Mgr.....C. James Colston
Program Director.....Mike Steele
Chief Engineer.....Fred Moore

WGGO—Salamanca—1957

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....James Broadcasting Co., Inc.
Address.....91 Main St.
Tel.: 1515.....ABC-KBS
Station Rep.....Venard, Rintoul & McConnell
President.....Simon Goldman
General, Station Mgr.....M. O. Simundson

Program Director.....David Hunter
Publicity Director.....Rosemarie Bierfeldt
Chief Engineer.....Charles Blohm
Owners of: WJTN, Jamestown; WDOE, Dunkirk;
WWYN, Erie.

WNBZ—Saranac Lake—1927

Frequency: 1240 Kc...Power: 1 Kw.d. 250 W.n.
Owned-Operated By.....Upstate Bcstg. Corp.
Address.....88 Main St.
Tel.: 1320.....ABC
Station Representative.....Grant Webb
Pres., Gen. Mgr.....Jacques DeMattos
Program Director.....Mrs. Jacques DeMattos
Publicity Director.....John F. Delahant
Chief Engineer.....H. Berwind Williams

WRSA—Saratoga Springs—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Radio Station WRSA
Address.....Box 248
Tel.: 4300.....KBS
President, General Mgr.....Jack Oranch
Station Manager.....Martin Karig
Chief Engineer.....Caswell Miles

WSPN—Saratoga Springs 1954

Frequency: 900 Kc.....Power: 250 Watts d.
Owned By.....Spa Broadcasters, Inc.
Business Address.....71 West Ave.
Tel.: 2180.....Independent
Station Rep.....Devney Organization
President.....Ken Friesbern
Comm., Sales Prom. Mgr.....J. Bledsoe
Chief Engineer.....W. P. Spollen

WGHQ—Saugerties—1956

Frequency: 920 Kc.....Power: 5000 Watts, d.
Owned.....Skylark Corp.
Address.....P.O. Box 427, Kingston
Tel.: FE 1-8200.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Martin Stone
General, Sta. Mgr.....Harry M. Thayer
Commercial Mgr.....Warner Rush
Program Director.....Herb Shein
Chief Engineer.....Leroy F. Fuller
Owners of: WVOX-AM-FM, New Rochelle; WFYI,
Mineola; WVIP, Mt. Kisco, all N. Y.

WGY—Schenectady—1922

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper. By.....General Electric Co.
Address.....1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Representative.....Henry I. Christal
President.....Gerald L. Phillippe
General Manager.....J. Milton Lang
Promotion Manager.....Arthur R. Garland
Program Director.....Albert G. Zink
Commercial Manager.....John E. Schmulbach
Operations Manager.....Merl L. Galusha
Marketing Manager.....Robert F. Reid
Chief Engineer.....Albert C. Knapp
Owners of: WRGB, Schenectady.

WSNY—Schenectady—1942

Frequency: 1240 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Oper. By... Western Gateway Bcstg.
 Business-Studio Address..... 619 State St.
 Tel.: EX 3-3622..... Independent
 Pres., Gen., Sta. Mgr..... Winslow Leighton
 Chief Engineer..... I. P. Beck

WQSR—Solvay—1961

Frequency: 1320 Kc. Power: 500 Watts
 Owned By... Entertainment & Amusements of O.
 Address..... 1020 Hiawatha Blvd., Syracuse
 Tel.: GRanite 2-6313..... ABC
 Station Representative..... Weed Radio
 President, Gen. Mgr. Myron H. Bolotin
 Commercial Manager..... Arthur H. Simmers
 Sales Promotion Manager..... Jim Mullen
 Program Director..... Orm Duck
 Publicity Director..... Barbara Wallen
 Chief Engineer..... Fred Bolotin

WFBL—Syracuse—1922

Frequency: 1390 Kc. Power: 5000 Watts
 Owned Founders Corporation
 Address..... P.O. Box 1390, E. Syracuse
 Tel.: HOward 3-8631..... Independent
 Representative Eastman

General, Station Mgr..... Henry T. Wilcox
 Sales Mgr..... Richard F. Polgreen
 Program Director..... Fay Santello
 Chief Engineer..... Vincent Marlin
 Owners of: KORL, Honolulu; WSMB, New Orleans.

WHEN—Syracuse—1941

Frequency: 620 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned..... Meredith Syracuse Radio Corp.
 Address 511 Loew Bldg.
 Tel.: HA 2-0277..... CBS
 Representative Kata
 V.P. & Gen. Mgr..... Paul Adanti
 Station Manager..... William H. Bell
 Sales Manager..... Louis Parmentier
 Prom. Mgr., Pub. Dir..... Robert Peel
 Program Director..... John L. Scott
 Chief Engineer..... Robert Ardner
 Owners of: WHEN-TV; KCMO-AM-TV, Kansas
 City; KPHO-AM-TV, Phoenix, Ariz.

WNDR—Syracuse—1946

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Oper. By Syracuse Bcstg. Corp.
 Address Box 1212
 Tel.: GI 6-1515..... Independent
 Station Representative Blair
 General Manager..... Arthur C. Kyle, Jr.

WFBL
 RADIO

DOMINATES!

SYRACUSE, NEW YORK

- AUTHENTIC NEWS COVERAGE
- FAMILY PROGRAMMING
- OUTSTANDING EXPERIENCED AIR SALESMEN
- CREATIVE SELLING
- COMPLETE MERCHANDISING

National representatives—Robert E. Eastman & Co.

FOUNDERS CORP.

One of the Founder's groups of Stations, including KORL, Honolulu; WFBL, Syracuse
 New York; WSMB New Orleans, Louisiana



WOLF—Syracuse—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Ivy Bcstg. Co., Inc.
 Address.....Kirkpatrick & Van Rensselaer Sts.
 Tel.: HA 2-7211.....Independent
 Station Representative.....Young
 President.....Ellis E. Erdman
 V.P., General Manager.....Joel Fleming
 Commercial Manager.....Arthur Scott
 Program Director.....Andy Andrews
 Publicity Director.....Barbara Ferdinando
 Chief Engineer.....Gerald Cushing
 Owners of: WTKO, Ithaca.

WSYR—Syracuse—1923

Frequency: 570 Kc.....Power: 5000 Watts
 Owned Oper. By....New House Bcstg. Corp.
 Business Address.....1030 James St.
 Tel.: GRanite 4-3911.....NBC
 Representative.....Henry I. Christal
 President.....E. R. Vadeboncoeur
 Station Mgr.....William V. Rothrum
 Program Dir.....Floyd Ottoway
 Com. Mgr.....William R. Alford
 Prom. Mgr., Pub. Dir.....Lou Switzer
 Chief Engineer.....A. J. Eichelzer
 Owners of: WSYR, FM-TV; WAPI-AM-FM-TV,
 Elmira; WTPA-TV, Harrisburg; KOIN-TV,
 Portland.

WIPS—Ticonderoga—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
 Owned By.....Ti Broadcasting, Inc.
 Address.....Fort Ti Road
 Tel.: JUnO 5-2868.....Independent
 Station Representative.....Spot Time Sales
 President.....Bernard H. Pelzer, Jr.
 General Manager.....William E. Powley
 Program Director.....John Garwood

WTRY—Troy—1940

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WTRY Bcstg. Corp.
 Business-Studio Address.....92 Fourth St.
 Tel.: AS 4-1100.....Independent
 Representative.....John Blair
 President.....Daniel Kops
 Exec. V.P.....Richard J. Monahan
 General Manager.....Sam S. Nielsen
 Station Mgr.....Stan Edwards
 Commercial Manager.....Bernard Mann
 Program Director.....John Munteer
 Publicity Director.....Alvin Herskovitz
 Chief Engineer.....Frank Belaska
 Owners of: WAVZ, New Haven, Conn.

WIBX—Utica—1925

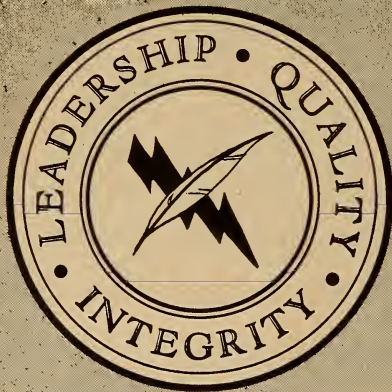
Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WIBX, Inc.
 Address.....187 Genesee St.
 Tel.: SWift 7-0220.....CBS
 Sta. Representative.....Meeker
 President.....Margaret Bowen Shepard
 General Manager.....Frederic C. Bowen
 Station Manager.....Elliott Stewart
 Production Manager.....Ralph Allinger
 Chief Engineer.....John T. Dowdell

WRUN—Utica—1947

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n
 Owned-Oper. By.....The Rome Sentinel Co.
 Business-Studio Address.....258 Genesee St.
 Tel.: SWift 7-1500.....Independent
 Newspaper Affiliation....Rome Daily Sentinel
 Representative.....Avery Knodel
 President.....Bradley C. Barnard
 General Manager.....Fritz Updike
 Sta., Comm. Mgr.....Richard A. Clark
 Sales Prom., Pub. Dir.....Alan E. Cole
 Chief Engineers....G. S. Woods, C. F. Henry

WTLB—Utica—1947

Freq: 1310 Kc....Power: 1 Kw. d., 500 W. n.
 Owned By.....Star Bcstg. Co.
 Address.....P.O. Box 781
 Tel.: SW 7-1330.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 President.....M. R. Forman
 V.P., General Manager.....Thomas L. Brown
 Program Director.....William A. Quinn
 Operations Manager.....Nick Dardano
 Chief Engineer.....Robert Dufford
 Owners of: WGVA, Geneva; WBBF, Rochester.



Daniel W. Kops,
 • President
 Richard J. Monahan,
 • Executive Vice President



WTRY

Albany • Schenectady
 • Troy

REPRESENTATIVE

• John Blair & Co.



REPRESENTATIVES

• Geo. P. Hollingbery Co.
 • Kettell-Carter, Inc.

WAVZ

New Haven, Conn.

WDLA—Walton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Delaware County Bcstg. Corp.
 Business Address Walton
 Tel.: UNderhill 5-4321. Independent
 President. E. Ogden Bush
 V.P., Gen. Mgr. Michael J. Cuneen
 Chief Engineer. Charles Lissner

WATN—Watertown—1941

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Watertown Bcstg. Corp.
 Address 199 Wealtha Ave.
 Tel.: SUNset 2-3320. MBS
 Pres., Gen. Mgr. G. Harry Righter
 Sales Prom. Mgr. B. J. Stapleton
 Chief Engineer. Donald Schryver

WOTT—Watertown—1959

Frequency: 1410 Kc. Power: 5,000 Watts d.
 Owned By. 1,000 Isls. Bcstg. Co., Inc.
 Address 1833 State St.
 Tel.: SUNset 2-6540. Independent
 Station Representative. Devney Organization
 President, Sta. Mgr. James M. Johnston

WWNY—Watertown—1941

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By The Brockway Co.
 Address Box 211
 Tel.: SUNset 8-3800. CBS
 Newspaper Affil. Daily Times

Station Representative Bolling
 President. John B. Johnson
 General Manager James W. Higgins
 Publicity Director Earl R. Kelly
 Program Director. Rodney C. Abare
 Dir. of Engineering. Michael Yonkovic
 Chief Engineer Donald Morehouse
 Owners of: WMSA, Massena; WCNV-TV, Carthage-Watertown; WMSA-FM, Massena.

WLSV—Wellsville—1955

Frequency: 790 Kc. Power: 1 Kw., d
 Owned-Oper. By. Radio Services of Wellsville
 Address Hotel Fassett
 Tel.: 727. Independent
 Gen. Mgr. Joseph Mumma
 Station Manager William Babcock
 Commercial Manager James Armstrong

WFAS—White Plains—1932

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Westchester Bcstg. Corp.
 Address Secor Road, Hartsdale, N. Y.
 Tel.: OW 3-2400. Independent
 Station Representative. Jack Masla
 President. Valentine E. Macy, Jr.
 Gen., Sta. Manager. Frank A. Seitz
 Program Director. Randall Kaler
 Sls. Prom., Comm. Mgr. John Hade
 Chief Engineer. Jack Pearson

WWRL—Woodside—1926

(See New York, N. Y., Page 479)

WFAS and WESTCHESTER!

An unbeatable combination for national advertisers!

WFAS for years has topped all others for effective coverage of Westchester. (PULSE Studies)

And Westchester offers a potential of over *One-and-a-quarter BILLION dollars* in annual retail sales!

What a Team!

WFAS & WFAS-FM

White Plains, N. Y.

OW 3-2400

When You Can Have The Best,
 Why Be Satisfied With Less!

THE ASSOCIATED PRESS

Pop: 4,660,000

Families: 1,188,500

NORTH CAROLINA

Radio Homes: 1,145,000

AM Stas. in State: 156

WRCS—Ahoskie—1947

Frequency: 970 Kc. Power: 1,000 Watts
Owned-Oper. By...Roanoke-Chowan Bcstg.
Address...Box 232
Tel: 332-3101 Independent
President...J. B. Burden
Manager...P. G. Sewell

WABZ—Albemarle—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By...Radio Station WABZ, Inc.
Business-Studio Address...Hotel Albemarle
Tel: YU 2-1020...KBS
President...Staton P. Williams
General Manager...Mrs. R. G. Varner
Commercial Manager...Nealson Russell
Program Director...Marvin Coley
Chief Engineer...John D. Brooks

WZKY—Albemarle—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By...Radio WZKY
Address...Box 550
Tel: YUkon 2-1111...Independent
President...Robert L. Hilker
General, Sta. Manager...Ted Y. Prevatte
Chief Engineer...H. David Hedrick
Owners of: WCGC, Belmont; WEGO, Concord;
WPCC, Clinton; WSVM, Valdese. All N. C.

WGWR—Asheboro—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By...Asheboro Bcstg. Co., Inc.
Address...303 E. Salisbury St.
Tel: MAIN 5-2187...KBS
Newspaper Affil...Courier Tribune
President...Roy Cox
Gen., Sta., Comm. Mgr...J. R. Marlowe
Sales Promotion Mgr...Dick Sweeney
Program Director...A. B. Brown
Chief Engineer...Howard Miller

WISE—Asheville—1939

Freq: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Operated By...Arlington-Fairfax Bcstg. Co., Inc.
Address...92 Haywood St.
Tel: ALpine 3-5381...Independent
Representative...Bcst Time Sales; Raymer
President...Harold H. Thoms
Vice President...M. G. Thoms
Sta. Mgr...John Morris
Program Director...Paul Davis
Chief Engineer...Matthew Munn
Owners of: WEAM, Arlington, Va.; WKLM, Wil-
mington, N. C.

WLOS—Asheville—1947

Freq: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Skyway Bcstg. Co.
Business-Studio Address...288 Macon Ave.
Tel: ALpine 4-4321...NBC
Station Representatives...P. G. & W.; Ayers

President...Mitchell Wolfson
General Manager...T. E. Eiland
Station Manager...Dewey Long
Program Dir...Dave Jacobs
Chief Engineer...George F. Sprague

WSKY—Asheville—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Radio Asheville, Inc.
Business-Studio Address...12 Church St.
Tel: ALpine 3-4451...Independent
Station Representative...Gill-Perna
President, General Mgr...Zeb Lee
Commercial Manager...Bruce Barnes
Sales Prom., Pub. Dir...Lou Ronder, Jr.
Program Director...Jack Sheridan
Chief Engineer...Charles Sumner

WWNC—Asheville—1927

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By...Asheville Citizen-Times Co.
Address...14 O. Henry Ave.
Tel: AL 2-5611...CBS
Newspaper Affili...Citizen, Times
Representative...H-R
President...Robert Bunnelle
General, Station Mgr...Cecil B. Hoskins
Comm. Mgr...James A. Haqan
Chief Engineer...Harvey T. Nations

WBMA—Beaufort—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By...Richard Ray Cummins
Address...Box 156
Tel: 2-9401...Independent
Owner, Gen. Mgr., Ch. Eng...R. R. Cummins

WCGC—Belmont-Charlotte 1954

Freq: 1270 Kc. Power: 1 Kw. d.; 500 W. n.
Owner...Central Bcstg. Co.
Address...Box 629, Belmont
Tel: TA 5-2812...ABC-MBS-KBS
President, General Mgr...Robert Hilker
Commercial Manager...Frank Thomas
Program Director...Everette Gantt
Chief Engineer...Faye Horton
Owners of: WEGO, Concord; WZKY, Albemarle,
both N. C.; WPCC, Clinton, S. C.; WSVM,
Valdese.

WPYB—Benson—1961

Frequency: 1580 Kc. Power: 500 Watts d.
Owned By...George G. Beasley
Address...Box 215
Tel: 894-3009...Independent
President...George G. Beasley
General Mgr., Ch. Eng...James E. Harrelson
Commercial Manager...Emma Lee Grantham
Program Director...Clyde Stone
Publicity Director...Irma Gray Williams

WBMT—Black Mountain—1960

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Mountain View Bcstg. Co.
Address.....Box 843
Tel.: North 9-7812.....ABC-KBS
President.....Gordon H. Greenwood
General, Station Manager.....Eugene Slatkin
Chief Engineer.....Pete Savage

WATA—Boone—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Wilkes Bcstg. Co.
Address.....Depot St.
Tel.: AM 4-8461.....KBS
President.....Doris B. Brown
Station Mgr.....Roland Potter
Program Director.....Jane Smith
Chief Engineer.....E. Chipman

WPNF—Brevard—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Pisgah Bcstg. Co., Inc.
Address.....P. O. Box 352
Tel.: TU 3-2621.....Independent
President.....Mrs. Ed. M. Anderson
General, Station Manager.....Al Martin
Program Director.....Bill Hancock
Publicity Director.....John I. Anderson
Chief Engineer.....Leon Southerland

WBAG—Burlington—1946

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned.....Burlington-Graham Bcstg. Co.
Address.....Maple at Broad
Tel.: CA 7-4261.....Independent
Representative.....Walker Rawall
Gen., Sta. Mgr.....G. C. Starnes
Commercial Manager.....Harold Nall
Program Director.....William Diffee
Publicity Director.....Ed Brooks
Chief Engineer.....Charles Stafford

WBBB—Burlington—1941

Frequency: 920 Kc.....Power: 5000 Watts d.
Owned-Operated By..Alamance Bcstg. Co., Inc.
Address.....318 S. Main St.
Tel.: CA 6-6376.....MBS-KBS
Rep.....Thomas F. Clark
President.....V. W. Lane
General Manager.....E. Z. Jones
Operations, Comm. Mgr.....C. Robert Ray
Program Director.....Minnie Canada
Publicity Director.....Charlie Price
Chief Engineer.....Berry Tysor

WWIT—Canton—1954

Frequency: 970 Kc.....Power: 1 Kw., d
Owned By.....Western N. C. Bcsters., Inc.
Address.....Harkins Cove Road
Tel.: MI 8-3588.....Independent
Station Representative.....Hopewell
President.....Sidney A. Watts
General, Station Mgr.....Dalton R. Paxton
Commercial Manager.....W. C. Carpenter
Program Director.....Sam F. Patterson
Chief Engineer.....Yates F. Burgess

WCHL—Chapel Hill—1952

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Village Bcstg. Co
Address.....Durham Road
Tel.: 968-4484.....Independent
Pres., Gen. Mgr.....Roland McClamroch, Jr.
Program Director.....Jim Heavner
Chief Engineer.....Jim Botsford

WAYS—Charlotte—1941

Frequency: 610 Kc.....Power: 5 Kw., 1 Kw. n.
Owned By.....Thoms Radio-TV Ent.
Business-Studio Address.....400 Radio Road
Tel.: 392-4181.....MBS
Representative.....Bcst. Time Sales; Raymer
President.....G. W. Dowdy
General Manager.....J. Poston
Station, Commercial Mgr.....Don P. Lee
Sales Promotion Mgr.....Bill Alexander
Program Director.....Bobbie L. Sherrill
Publicity Director.....R. D. Thompson
Chief Engineer.....L. I. Dekle
Owners of: WISE-TV, Asheville.

WBT—Charlotte—1922

Frequency: 1110 Kc.....Power: 50,000 Watts
Owned-Oper. By...Jefferson Standard Bcstg.
Address.....1 Julien Price Pl.
Tel.: ED 3-8833.....CBS
Station Representative.....John Blair
President.....J. M. Bryan
Gen. Mgr.....Charles H. Crutchfield
Station Manager.....Paul B. Marion
Commercial Manager.....James G. Babb Jr.
Program Director.....Wade St. Clair
Pub., Sales Prom. Dir.....Larry Harding
Chief Engineer.....Thomas Howard
Owners of: WBTV, Charlotte; WBTW, Florence,
S. C.

WGIV—Charlotte—1947

Freq.: 1600 Kc.....Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By..Charlotte Radio & TV Corp.
Address.....Box 10063
Tel.: ED 3-2195.....Independent
Station Representative.....Howard
Pres., Gen., Sta. Mgr....Francis M. Fitzgerald
Commercial Mgr.....Ray Ervin
Program Director.....F. P. Toomey
Sales Promotion Manager.....Larry Keith
Chief Engineer.....S. K. Lineberger

WIST—Charlotte—1951

Frequency: 1240 Kc..Power. 1 Kw. d., 250 W.n.
Owned-Operated By.....WIST, Inc.
Address.....Liberty Life Bldg.
Tel.: FR 6-3511.....Independent
Station Representative . Advertising Time Sales
President.....Henderson Belk
V. P., General Manager.....Ray M. Stanfield
Commercial Manager.....C. B. Rogers, Jr.
Program Director.....Tim Lockhart
Chief Engineer.....Donald Strawn
Owners of: WORD, Spartanburg.

NORTH CAROLINA

WKTC—Charlotte—1958

Frequency: 1310 Kc. Power: 1000 Watts
Owned By..... Queen City Bcstg. Co.
Address..... 2001 Suttle Ave.
Tel.: EDison 3-1101..... Independent
Station Rep. Prestige Representation
President..... J. Olin Tice, Jr.
General Manager J. G. Kenworthy
Commercial Manager Johnny Jacobs
Program Director Ronald Bryant

WSOC—Charlotte—1933

Freq.: 930 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned By..... Carolina Broadcasting Co.
Address 223 W. 23rd St.
Tel.: FR 6-5541 NBC
Station Rep. Peters Griffin, Woodward
President Leonard Reinsch
General Manager..... Henry Sullivan
Sales Manager James Martinson
Program Director Douglas G. Bell
Chief Engineer A. O. Richardson, Jr.
Owners of: WSOC-FM-TV, Charlotte; WSB-AM-
FM-TV, Atlanta; WHIO-AM-FM-TV, Dayton.

WWOK—Charlotte—1955

Frequency: 1480 Kc. Power: 1 Kw., d.
Owned-Oper. By..... Radio Charlotte, Inc.
Address..... 215 Greystone Rd.
Tel.: 523-1041 Independent
Station Rep. For Joe
President..... Sherwood J. Tarlow
General Mgr..... Herb Berg
Operations Mgr..... Art Lawrence
Chief Engineer Tony Ostopoff

WRRZ—Clinton—1947

Frequency: 880 Kc. Power: 1000 Watts d.
Owned..... WRRZ Radio Co.
Address..... S. Highway 701
Tel.: LY 2-2165 ABC
Station Rep. Walker Rawalt
General Mgr..... Geo. S. Walston
Sales Prom. Manager E. D. Powell
Chief Engineer..... J. L. Bowles

WEGO—Concord—1943

Frequency: 1410 Kc. Power: 1 Kw., d.
Owned By..... Concord Kannapolis Bcstg. Co.
Address Box 1321
Tel.: ST 2-6215..... KBS
President..... Robert R. Hilker
Gen., Sta. Mgr..... J. Norman Young
Commercial Manager..... Claude C. Gibson, Jr.
Chief Engineer..... Kenneth R. Kennedy
Owners of: WZKY, Albemarle, N. C.

WCKB—Dunn—1946

Frequency: 780 Kc. Power: 1000 Watts d.
Owned-Oper. By..... No. Car. Cent. Bcstrs.
Address Box 431
Tel.: 892-3133 KBS
President..... Lofton A. Tart, Sr.
General Sta. Manager A. Lincoln Faulk
Commercial Manager James Tei
Program Director Rudy Zurlo

Publicity Director John G. Thomas
Sales Promotion Manager ... Amelda Jackson
Chief Engineer Joseph Kottas

WDNC—Durham—1928

Freq.: 620 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... The Durham Radio Corp.
Bus-Studio Address... 138½ E. Chapel Hill St.
Tel.: 684-03-55 CBS
News, Affil. Herald Co.
Representative Paul H. Raymer
President..... C. C. Council
General, Station Mgr..... J. Frank Jarman
Commercial Mgr..... W. R. Kirby
Prog. Dir..... E. R. Higgins, Jr.
Sales Promo. Manager..... W. L. Hampton
Publicity Director..... A. E. Pruitt
Chief Engineer..... Waldo W. Primm

WSRC—Durham—1954

Frequency: 1410 Kc. Power: 1 Kw.
Owned Carolina Radio
Address P. O. Box 28
Tel.: 684-0115 Independent
Station Reps..... Dore; Ochs
President Robert Monroe
Gen. Mgr..... James H. Mayes, Jr.
Sales Promotion Mgr..... Stu Gordon
Prog. Dir..... Norflay Whitted
Chief Engineer..... Arthur Bone

WSSB—Durham—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... WSSB, Inc.
Address Box 8676
Tel.: 489-9457 Independent
Station Rep. Ayers
President..... J. S. Beattie
General Manager R. Willoughby-Ray

WTIK—Durham—1946

Freq.: 1310 Kc. Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By..... W & W Bcstg. Co.
Address..... P. O. Box 1571
Tel.: 682-9263 ABC
Station Representative Clark
President..... C. H. Wentz
Gen., Sta. Mgr..... H. Tom Morris
Chief Engineer..... John Turner

WCDJ—Edenton—1955

Frequency: 1260 Kc. Power: 1 Kw. d.
Owned-Oper. By..... Colonial Bcstg. Co.
Address..... P. O. Box 509
Tel.: 2178..... KBS
President..... E. M. Schuman
Gen. Sta. Mgr..... R. W. Schuman
Program Director Frank Roberts
Chief Engineer W. Johnson

WCNC—Elizabeth City—1939

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By..... Albemarle Bcstg. Co., Inc.
Address..... Box 535
Tel.: 4379..... KBS
Station Rep..... Bogner & Martin
Gen. Mgr., Chief Eng..... J. L. Lamb, Jr.

Assistant Mgr. Desmond Barclay
 Commercial Manager C. E. Ferrell
 Program Director Jimmy Raper

WGAI—Elizabeth City—1947

Freq.: 560 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned-Operated By WGAI Radio Co.
 Business-Studio Address Box 649
 Tel.: 4371 MBS
 Pres., Gen., Sta. Mgr. C. Alden Baker

WBLA—Elizabethtown—1956

Frequency: 1440 Kc. Power: 1 Kw., d.
 Owned Bladen Bcstg. Corp.
 Address Box 327
 Tel.: Union 2-3184 KBS
 Sta. Representative Hopewell
 President E. Clayton Register
 General Mgr. Chatham C. Clark
 Chief Engineer Tom Covington

WIFM—Elkin—1951

Frequency: 1540 Kc. Power: 250 Watts, d.
 Owned Tri-County Bcstg. Co. Inc.
 Address P.O. Box 152
 Tel.: 860 Independent
 President H. F. Laffoon
 Sta. Mgr., Chief Eng. J. Prince

WFMO—Fairmont—1953

Frequency: 860 Kc. Power: 1000 Watts, d.
 Owned Carolina's Broadcasting Co., Inc.
 Address Box 492
 Tel.: MA 8-4781 Independent
 Station Representative Pearson; Weed
 President Cutlar Moore
 General, Comm. Mgr. James C. Clark
 Sales Promotion Manager Wesley Unold
 Program Director Betty R. Clark
 Chief Engineer Joseph Miles

WFAG—Farmville—1959

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned By Farmville Bcstg. Co.
 Address Box 148
 Tel.: SK 3-4392 Independent
 Station Representative Hopewell
 Co-owners Carl V. Venters Jr., H. C. Wade
 Chief Engineer Lawrence Behr

WFAI—Fayetteville—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By Jackson F. Lee
 Address P.O. Box 659
 Tel.: 433-4193 CBS-KBS
 Representative Thomas F. Clark
 General, Comm. Manager ... Jackson F. Lee
 Chief Engineer Walter Lee Moring

WFLB—Fayetteville—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned By OSTB, Inc.
 Address P. O. Box 512
 Tel.: HEMlock 2-7136 ABC
 Representative Burn-Smith
 Gen., Sta. Mgr. Jimmy Simpson
 Commercial Manager Charles Cooper
 Chief Engineer Kernan Wright

WFNC—Fayetteville—1938

Freq.: 940 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By Cape Fear Bcstg. Co.
 Address 1009 William Clark Rd.
 Tel.: HU 4-4181 MBS
 Representative Walker Rawwalt
 President, Gen. Mgr. Victor D. Dawson
 Station, Commercial Mgr. Johnny Joyce
 Program Director Chris Mack
 Chief Engineer Jack Ikner

WIDU—Fayetteville—1958

Frequency: 1320 Kc. Power: 500 Watts d.
 Owned By WIDU Bcstg. Inc.
 Address Box 248
 Tel.: HEMlock 2-6111 Independent
 President D. F. Owen

WAGY—Forest City—1958

Frequency: 1320 Kc. Power: 500 W., d.
 Owned Tri City Broadcasting Co.
 Address Box 280
 Tel.: 245-9888 Independent
 General Manager, Ch. Eng. ... Don H. Lovelace
 Publicity Director J. David White

WBBO—Forest City—1947

Frequency: 780 Kc. Power: 1000 Watts d.
 Owned-Oper. By .. Rutherford Co. Radio Co., Inc.
 Address Box 469
 Tel.: CHerry 5-4205 KBS
 Newspaper Affil. Courier, Sun
 Pres., Gen., Sta. Mgr. ... Mrs. Ed. M. Anderson
 Chief Engineer Merton Iwerks

WFSC—Franklin—1957

Frequency: 1050 Kc. Power: 1000 Watts
 Owned By Macon Cty. Broadcasting Co.
 Business Address P.O. Box 470
 Tel.: LA 4-2148 KBS
 President Henry Bartol, Jr.
 Gen., Sta. Mgr., Ch. Eng. Edwin P. Healy

WFVG—Fuquay Springs—1949

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Oper. By WFVG Bcstg.
 Business-Studio Address Box 588
 Tel.: MU 7-4001 KBS-MBS
 President, Gen. Mgr. James Flanagan
 Chief Engineer G. Lewis

WGAS—Gastonia—1959

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned By MGM Bcstg. Corp.
 Address Box 1399
 Tel.: 865-5796 Independent
 Station Representative Hopewell
 President Lewis Young
 General, Station Mgr. Glenn F. Mace
 Commercial Manager ... Grady E. Carpenter
 Sales Promotion Mgr. ... William A. Harding
 Program Director Robert F. Wery
 Publicity Director Patricia Ware
 Chief Engineer A. Clay Groves

NORTH CAROLINA

WGNC—Gastonia—1939

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... Catherine T. McSwain
Address 1700 N. Chester St.
Tel.: UNiversity 5-8501 ABC
Station Representative Continental
Station Manager Pat McSwain
Commercial Manager Carl Rhyne
Program Director Fred Gray
Chief Engineer W. C. Groves, Jr.

WLTC—Gastonia—1947

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By... Gastonia Bcstg. Serv., Inc.
Address 504 Vista Dr.
Tel.: UN 5-1079 KBS
Representative Thomas F. Clark
Pres., Gen., Sta. Mgr. James B. Petty
Commercial Manager Boyce C. Morrow
Program Director Alan G. Phillips
Chief Engineer Don Voigt

WFMC—Goldsboro—1951

Frequency: 730 Kc. Power: 1 Kw. d.
Owned Southern Radio & TV Corp.
Address P. O. Box 655
Tel.: REpublic 4-4211 KBS
President, Gen. Mgr. ... Kenneth T. Marshall
Program Dir., Ch. Engineer ... Henry Harrison

WGBR—Goldsboro—1939

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By .E. Carolina Bdcstg. Co., Inc.
Address P. O. Box 1024
Tel.: REpublic 4-3621 ABC
President A. T. Hawkins
Comm., Gen. Mgr. V. G. Balkman
Chief Engineer Daniel B. Trueblood
Owners of: WEQR-FM, Goldsboro.

WGOL—Goldsboro—1955

Frequency: 1300 Kc. Power: 1000 Watts
Owned Better Advertising Inc.
Address 116 W. Mulberry St.
Tel.: RE 4-5151 Independent
Sta. Representative Bogner & Martin
President William S. Page
General Mgr. Jack P. Hankins
Station Mgr. Lynwood Moseley
Commercial Manager Aubrey Acock
Program Director Perry Turner
Chief Engineer Paul Horne

WBIG—Greensboro—1926

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Oper. By... North Carolina Bcstg. Co.
Address 2838 Battleground Ave.
Tel.: BR 2-6125 CBS
Representative George P. Hollingsbery
General, Station Mgr. Allen Wannamaker
Commercial Mgr. W. H. Henry
Chief Engineer Ernest C. Pate, Jr.

WCOG—Greensboro—1948

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned & Oper. By WCOG, Inc.
Address 4635 Tower Dr.

Tel.: 299-0346 MBS
Station Rep. Bcst. Time Sales; Raymer
President Harold H. Thoms
Sta. Manager Jack Huband
Program Director Tom A. Wall
Sales Promotion Mgr. Tom Quenelle
Pub. Dir. Betty Anderson
Chief Engineer Jeff Watts
Owners of: WISE-TV, Asheville, N. C.

WGBG—Greensboro—1942

Frequency: 1400 Kc. Power: 1 Kw. d., W. n.
Owned-Oper. By... Greensboro Bcstg. Co., Inc.
Address P.O. Box 2280
Tel.: BR 3-3631 ABC
Station Representative Bob Dore
Pres., Gen. Mgr. Ralph M. Lambeth
Commercial Mgr. Jack Rimmer
Sales Prom. Manager Earl O'Sullivan
Program Director Joe Anderson
Chief Engineer Earl Teague

WPET—Greensboro—1954

Frequency: 950 Kc. Power: 500 Watts
Owned By WPET, Inc.
Address P.O. Box 3488
Tel.: BR 5-4464 Independent
President James S. Beattie
Exec. V.P., Gen. Mgr. William P. Mitchell
Sales Prom. Mgr., Pub. Dir. ... Ruennell Stewart

WGTC—Greenville—1940

Frequency: 1590 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By WGTC Bcstg. Co.
Address P.O. Box 462
Tel.: PL 8-2174 CBS
Sta. Representatives Devney Organization
President A. W. Lewin
General Manager J. T. Snowden, Jr.
Chief Engineer Bill Covington

WOOW—Greenville—1959

Frequency: 1340 Kc. Power: 250 Watts
Owned WOOW, Inc.
Address 304 S. Evans St.
Tel.: PLaza 8-1171 KBS
President John P. Gallagher
Station Manager M. R. Sullivan
Chief Engineer Carl Rochelle

WKDX—Hamlet—1957

Frequency: 1400 Kc. Power: 250 W.
Owned Richmond Bcstg. Co.
Address Box 826
Tel.: 582-2653 Independent
President Risdon A. Lyon
Gen. Mgr. W. P. Billingsley
Chief Engineer J. Craig Jarman

WHNC—Henderson—1945

Frequency: 890 Kc. Power: 1000 Watts d.
Owned Henderson Radio Corp.
Address Norlina Road
Tel.: GE 8-7136 KBS-MBS
President, Sales Prom. Mgr. ... Nathan Frank
General, Sta. Mgr. Dr. Claye Frank
Program Director Mrs. Mozelle Moore
Chief Engineer Lewis Hiland

WKHP—Hendersonville—1946

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By... Radio Hendersonville, Inc.
 Address Chimney Rock Rd.
 Tel.: OX 3-9061.....KBS
 President, Gen. Mgr.....Kermit Edney
 Commercial Manager Arthur V. Cooley
 Program Director Jimmy Northington
 Chief Engineer.....Charles Renfrow

WHVH—Hendersonville—1955

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Corp.
 Address P. O. Box 1011
 Tel.: GENEVA 8-8135-6.....Independent
 Representative Webb
 President Stan Fox
 Station Manager.....Mike Hight
 Program Director.....John Price
 Publicity Director.....Bud Morgan
 Chief Engineer.....Ed Brame

WHKY—Hickory—1939

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By...Catawba Valley Bcstg. Co.
 Address 415 1st Ave., N.W.
 Tel.: DI 5-2294.....ABC
 News. Affil.....Daily Record
 President.....Carl V. Cline
 Gen., Sta. Manager.....Edmund S. Long
 Program, Publicity Director.....Kyle S. Jones
 Chief Engineer.....Thomas E. Long

WIRC—Hickory—1948

Frequency: 830 Kc. ...Power: 1000 Watts d.
 Owned-Oper. By Foothills Bcstg., Inc.
 Address P.O. Box 484-A
 Tel.: DI 5-2124.....Independent
 Representative.....John E. Pearson
 General Mgr.....E. H. Smith, Jr.
 Asst. Mgr., Chief Engr.....Elmer Troutman
 Commercial ManagerLee Douglas
 Program Director.....Mattie I. Padgett

WHPE—High Point—1947

Frequency: 1070 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....High Point Bcstg. Co.
 Address 504½ N. Main St.
 Tel.: 88-31466.....KBS
 Pres., Prog. Dir., Chief Eng.....Gary C. Davis
 Comm. Mgr.....Hal W. Hicks

WMFR—High Point—1935

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By...Radio Station WMFR, Inc.
 Business Studio Address.....164 S. Main
 Tel.: 88 8-4593.....ABC
 Representative Burn-Smith
 Pres., Gen.-Station Mgr.....Frank S. Lambeth
 Commercial Manager.....Frank Smith
 Sales Promotion Manager G. D. Sullivan
 Program Director Diamond Carter
 Publicity Director Mary Lou McConkey
 Chief Engineer.....Robert P. Boyd

WNOS—High Point—1953

Frequency: 1590 Kc....Power: 1000 Watts d.
 Owned By.....Doss Broadcasting
 Address Box 1448
 Tel.: 2-6851-2.....Independent
 Sta. Representative.....Devney Organization
 President.....Charles E. Doss
 Chief Engineer Y. Cecil

WJNC—Jacksonville—1945

Freq.: 1240 Kc.....Power: 1 Kw. d.; 250 W. n.
 Owned.....Onslow Bcstg. Corp.
 Address Drawer E
 Tel.: 347-1707 Independent
 Sta. Representative.....Devney Organization
 Pres., Gen. Mgr.....Robert P. Mendelson
 Commercial Manager.....Rodric L. Jones
 Program Director J. Jackson
 Chief Engineer.....James B. Hartline

WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 1000 Watts
 Owned By.....Seaboard Bcstg. Corp.
 Address P. O. Box 1197
 Tel.: 3901 KBS
 Gen., Comm. Mgr.....Paul Parker
 Chief Engineer.....R. O. Dorsey

WGTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Fred H. Whitley, Inc.
 Address Cannon Blvd.
 Tel.: WEBSTER 3-8700.....Independent
 Pres., Gen. Mgr.....Fred H. Whitley

WRKB—Kannapolis—1960

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned By Foy T. Hinson
 Address 101 West First St.
 Tel.: WEBSTER 3-1121.....Independent
 Pres., Chief Eng.....Foy T. Hinson

WKMT—Kings Mountain 1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Radio Sta. WKMT
 Address Box 669
 Tel.: 739—3672Independent
 President.....R. H. Whitesides
 Gen., Sta., Comm. Mgr.....Jonas R. Bridges
 Sales Promotion Manager Ed Campbell
 Program Director.....Doris Bridges
 Chief Engineer Fred S. Pritchard

WELS—Kinston—1950

Frequency: 1010 Kc....Power: 1000 Watts d.
 Owned-Oper. By...Farmers Bstg. Service, Inc.
 Address 1312 W. Vernon Ave.
 Tel.: JACKSON 3-5151 Independent
 Representative.....Boegner & Martin
 President.....William S. Page
 General Manager Jack P. Hamkins
 Program Director.....Patrick C. Howell
 Chief Engineer.....Harvey Mewborn

NORTH CAROLINA

WFTC—Kinston—1937

Frequency: 960 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Connie B. Gay Bcstg. Corp.
Address.....204 East King St.
Tel.: JAcKson 6-4111.....ABC
Station Representative.....Hopewell
President.....Donnie A. Gay
Station, Comm. Manager.....J. B. Ham
Program Director.....Jay Holmes
Chief Engineer.....Herman B. Civils
Owners of: WQMR, Washington, D. C.; WTCR,
Huntington, W. Va.

WISP—Kinston—1954

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Smiles of Kinston
Address.....525 S. Queen St.
Tel.: JAcKson 3-6161.....Independent
President, General Mgr.....William K. Diehl
Commercial Manager.....Alvin T. Hansen
Production Manager.....Everett Peace Jr.
Chief Engineer.....Herman Civils

WEWO—Laurinburg—1947

Frequency: 1080 Kc...Power: 1000 Watts d.
Owned-Oper. By.....Scotland Bcstg. Co
Address.....Box 512
Tel.: CR 6-2911.....KBS
Sta. Rep.....Dora-Clayton
President.....Edwin Pate
General Manager.....Dick Brown
Chief Engineer.....Truman N. Brock

WLNC—Laurinburg—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....George W. Phillips
Address.....Box 1488
Tel.: CRestview 6-3633.....Independent
President, Gen. Mgr.....George W. Phillips

WLOE—Leaksville—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WLOE, Inc.
Address.....P.O. Box 632
Tel.: MA 3-3118.....MBS-KBS
Pres., Gen., Sta., Comm. Mgr...D. L. Craddock

WJRI—Lenoir—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....John P. Rabb
Address.....Union Natl. Bank Bldg.
Tel.: PL 4-5361.....MBS-KBS
President, Gen. Mgr.....John P. Rabb
Chief Engineer.....Max Harless

WBUY—Lexington—1946

Frequency: 1440 Kc.....Power: 5000 W., d.
Owned-Oper. By...Davidson County Bcstg.
Address.....Lexington
Tel.: CH 6-2716.....KBS
General Manager.....Greeley N. Hilton
Assistant Manager.....Ed Fuller
Commercial Manager.....Dewey Hutchins
Program Director.....Don Matney
Chief Engineer.....Fred Huneycutt

WLON—Lincolnton—1953

Frequency: 1050 Kc...Power: 1000 Watts, d.
Owned.....Lincoln County Bcstg. Co., Inc.
Address.....P. O. Box 430
Tel.: RE 5-8071.....Independent
Pres., Gen. Mgr.....W. Jack Brown
Chief Engineer.....Dennis C. Long

WYRN—Louisburg—1958

Frequency: 1480 Kc.....Power: 500 Watts
Owned By.....Franklin Broadcasting Co.
Business Address.....P.O. Box 66
Tel.: GYpsy 49-6-3105.....KBS
President, Comm. Mgr.....Joseph T. Lane
Sales Prom. Mgr.....H. C. Lane
Program Dir.....Clay McBride

WAGR—Lumberton—1954

Frequency: 580 Kc. ... Power: 500 Watts d.
Owner.....Southeastern Bcstg. Corp.
Address.....2106 N. Cedar St.
Tel.: REDfield 9-3394.....Independent
Station Representative.....Masla
President.....Denzel M. Shaver
General Manager.....Al Kahn
Chief Engineer.....John McAuley

WTSB—Lumberton—1946

Frequency: 1340 Kc.....1 Kw. d.; 250 W. n.
Owned-Operated By.....Robeson Bcstg. Corp.
Address.....Maxton Rd.
Tel.: RE 9-6056.....KBS
Representative.....Continental Radio Sales
President.....J. A. Sharpe, Jr.
General, Station Mgr.....Al G. Manager
Commercial Manager.....David N. Collins
Program Director.....Edward L. Potter
Chief Engineer.....William F. Rogers

WMYN—Madison—1957

Frequency: 1420 Kc.....Power: 500 Watts
Owned By.....Mayo Broadcasting Corp.
Address.....Box 311
Tel.: 9207.....Independent
President.....J. B. Shelton
General Manager.....Banner F. Shelton
Chief Engineer.....Billy F. Keever

WBRM—Marion—1949

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Operated By..Lake City Bcstg. Corp.
Address.....Box 229
Tel.: 7221.....Independent
President.....W. P. Erwin
Comm. Mgr.....J. C. Pleasant
Gen., Sta. Mgr.....J. L. Reynolds
Chief Engineer.....Hubert C. Martin

WMMH—Marshall—1956

Frequency: 1460 Kc.....Power: 500 W.
Owned.....Marshall Bcstg. Co.
Address.....P.O. Box 528
Tel.: 3521.....KBS
President.....C. O. Brazzell
General Manager.....Dean Shields
Commercial Manager.....Eldridge Fox
Program Director.....Jerry Plemmons

WMAP—Monroe—1947

Frequency: 1080 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Union Bcstg. Corp.
 Business Address.....Walkup Ave.
 Tel.: ATLantic 3-8115.....KBS
 President, Gen. Mgr. Frank Funderburk
 Comm., Sales Prom. Mgr. . . William D. Benton
 Program, Publicity Director . . Robert M. Smith
 Chief Engineer Marshall Howard Baucom

WHIP—Mooreville—1950

Frequency: 1350 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Wayne M. Nelson
 Address.....Mooreville, N. C.
 Tel.: North 3-4301.....KBS
 Pres., Gen., Sta. Mgr.....Wayne M. Nelson
 Comm., Sls., Prom. Mgr...Mrs. Leoma Showmar
 Prog., Pub. Dir.....Buck Mills
 Chief Engineer.....E. M. Stanton

WMBL—Morehead City—1947

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Carteret Bcstg. Co., Inc.
 Address.....Box 432
 Tel.: PA 6-3188.....KBS
 Station Representative...Devney Organization
 President.....Grover C. Munden
 General, Station Manager...Richard J. Babcock

WMNC—Morganton—1947

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Operated By.....Nathan J. Cooper
 Address.....P.O. Box 698
 Tel.: 437-0521.....KBS
 President.....Nathan J. Cooper
 Commercial Manager.....Hubert J. Powell
 Program Director.....Madelyn Y. Patton
 Chief Engineer.....Frank A. Ballew

WPAQ—Mt. Airy—1948

Frequency: 740 Kc.....Power: 10,000 Watts d.
 Owned-Operated By.....Ralph D. Epperson
 Address.....P.O. Box 907
 Tel.: STATE 6-6111.....KBS
 Representative.....Thomas Clark
 Gen. Manager, Ch. Eng. . . Ralph D. Epperson
 Station Manager.....Blair Eubanks
 Commercial Manager.....Lucy Bowman
 Sales Prom. Manager.....Jimmy Shelton
 Program Director.....Shirley Kirkman
 Publicity Director.....Bill Durham

WSYD—Mt. Airy—1951

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Mount Airy Bcstrs., Inc.
 Address.....P. O. Box 1126
 Tel.: STATE 6-2147.....MBS
 Station Representative.....Hopewell
 General Manager.....Erastus F. Poore

WDJS—Mt. Olive—1961

Frequency: 1430 Kc.....Power: 1 Kw. d.
 Owned By.....Mount Olive Bcstg. Co.
 Address.....East Center St. Ext.
 Tel.: Mt. Olive.....Independent
 Manager, Ch. Eng.....J. H. Mayo

WCVP—Murphy—1958

Frequency: 600 Kc.....Power: 1 Kw.
 Owned By.....Cherokee Broadcasting Co.
 Address.....Townsend Bldg.
 Tel.: VERNON 7-2151.....Independent
 Gen. Mgr., Ch. Eng.....Max M. Blakemore
 Commercial Manager.....J. Armstrong

WRRK—Murphy—1958

Frequency: 1390 Kc.....Power: 1 Kw.
 Owned By.....J. B. Childress
 Address.....P. O. Box 304
 Tel.: VERNON 7-3210.....KBS
 President.....J. B. Childress
 Gen., Comm. Mgr.....Paul Ridenhour
 Chief Engineer.....James Foust

WHIT—New Bern—1942

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Ray D. Williams
 Address.....Highway 17 South
 Tel.: MELrose 7-4450.....MBS
 Representative.....John E. Pearson
 General Manager.....Ray D. Williams
 Station Mgr., Chief Eng.....Bob Statham
 Program Director.....Allen Toler

WRNB—New Bern—1953

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
 Owned.....Jeffery Bcstg. Corp.
 Address.....Box 31
 Tel.: MELrose 7-6144.....KBS
 Representative.....Howard
 Pres., Gen. Mgr.....William W. Jeffery
 Commercial Manager.....George B. Nelson
 Chief Engineer.....Dave Raley

WNNC—Newton—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Newton-Conover Bcstg. Co.
 Business Address.....West "A" St.
 Tel.: IN 4-4041.....KBS
 Pres., Gen., Sta. Mgr.....Earl Holder
 Comm., Sls. Prom. Mgr.....Eugene Henry
 Chief Eng.....Ray Corblitt

**WKBC—North Wilkesboro
1947**

Frequency: 810 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Wilkes Bcstg. Co.
 Address.....Radio Bldg.
 Tel.: 633.....KBS
 Pres., Gen. Mgr.....Doris B. Brown

WOXF—Oxford—1949

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By.....Oxford Bcstg. Corp.
 Address.....111 Littlejohn St.
 Tel.: 4167.....Independent
 Newspaper Affiliation.....Public Ledger
 President, Gen. Mgr.....A. N. Critcher
 Station Manager.....F. Royster Critcher
 Chief Engineer.....Gale Lewis

NORTH CAROLINA

WPNC—Plymouth—1959

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned By Plymouth Bcstg. Co.
Address Box 67
Tel.: SWan 3-4104 Independent
Station Rep. Continental Radio Sales
President Harry A. Epperson, Sr.
General, Comm. Manager .. Lewis R. Kurtz, Jr.
Sales Promotion Manager ... Ralph Robinson
Publicity Director C. T. West
Program Director Lou Mitchell
Owners of: WBRG, Lynchburg, WLES, Lawrenceville, both Va.

WSHE—Raleigh—1954

Frequency: 570 Kc. Power: 500 Watts, d.
Owned By Raleigh-Durham Bcstg. Co.
Address 649 Maywood Avenue
Tel.: TE 3-3874 MBS
Station Representative Weed Radio
General, Sta. Mgr. Thomas O. McCaffrey
Commercial Manager Johnny O'Neill
Sales Promotion Manager ... Skip Carpenter
Program Director Ken Alvord
Publicity Director Merle Kelly
Chief Engineer Mike Bolt

WKIX—Raleigh—1947

Freq.: 850 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned By WKIX Bcstg. Co.
Address P. O. Box 868
Tel.: TEmple 2-5512 ABC
Station Rep. Hollingbery
General Mgr. Hugh Holder
Chief Engineer Gene Reopelle

WPTF—Raleigh—1924

Frequency: 680 Kc. Power: 50,000 Watts
Owned-Oper. By WPTF Radio Co.
Address Insurance Bldg.
Tel.: TE 2-8311 NBC
Representative. Peters, Griffin, Woodward, Inc.
Pres., Gen. Mgr. Richard H. Mason
Sales Manager R. W. Youngsteadt
Program Manager Graham B. Poyner
Promotion Manager Don Fowler
Chief Engineer Henry Hulick, Jr.

WRAL—Raleigh—1939

Frequency: 1240 Kc. Power: 1 Kw. d., 250W n.
Owned-Operated By ... Capitol Bcstg. Co., Inc.
Bus.-Studio Address 130 S. Salisbury St.
Tel.: TE 4-6401 Independent
Representative H-R
President. A. J. Fletcher
Vice President. Fred Fletcher
General Manager Tom Tucker
Sales Prom. Mgr. John C. Allers

WFRC—Reidsville—1947

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By ... Piedmont Carolina Bcstg.
Address Harrison St. Ext.
Tel.: DI 9-4361-2 ABC-KBS
Representative Bogner & Martin
President H. T. Williams

General, Sta. Manager .. Stephen F. Woodson
Program Director Forrest Bedell
Publicity Director Oscar Griffin
Chief Engineer Benney G. Grogam

WREB—Reidsville—1948

Frequency: 1220 Kc. Power: 1 Kw. d.
Owned-Oper. By Reidsville Bcstg. Co.
Address Box 1349
Tel.: 342-1333 Independent
President William M. Oliver, Sr.
General, Sta. Manager E. M. Hurd
Program, Publicity Director .. Mrs. Katye Oliver
Chief Engineer William M. Oliver, Jr.

WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned By Roanoke Rapids Radio
Address 251 Roanoke Ave.
Tel.: JE 7-4184 MBS-KBS
President Henry M. Best, Jr.
General Manager Tommy Williams

WAYN—Rockingham—1946

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By WAYN, Inc.
Address Rockingham
Tel.: TWining 5-4041 Independent
Pres., Gen., Sta. Mgr. Wayne M. Nelson
Comm., Sls., Prom. Mgr. William Futterer
Program Director Jimmy Smith
Publicity Director Henry Boggan
Chief Engineer Carl M. Wilson

WCEC—Rocky Mount—1947

Frequency: 810 Kc. Power: 1000 Watts d.
Owned By East Carolina Electronics
Address P. O. Box 1075
Tel.: GI 2-3108 CBS
Newspaper Affiliation Telegram
Sta. Representative Pearson
President Josh Horne
Comm., Sales Prom. Mgr. Ray Thompson
Program Dir. Ray Wilkerson
Publicity Dir. Mel Warner
Chief Engineer G. Taylor

WEED—Rocky Mount—1933

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By W. A. Wynne
Address Box 752
Tel.: GI 6-6736 ABC
Representative Burn-Smith
General, Station Mgr. W. A. Wynne Jr.
Commercial Manager. George E. Peterson
Chief Engineer Joe R. Morris

WRMT—Rocky Mount—1958

Frequency: 1490 Kc. Power: 250 Watts
Owned By Atlantic Radio
Address Box 283
Tel.: GI 6-9283 Independent
Station Representative Walker-Rawalt
General Manager Norman J. Suttles
Station Manager Martin L. Street
Chief Engineer Bill Winters, Jr.

WRXO—Roxboro—1949

Frequency: 1430 Kc....Power: 1000 Watts d.
Owned-Operated By.....Roxboro Bcstg. Co.
AddressBox 130
Tel.: 6013.....Independent
General Manager, Ch. Eng.....H. S. Taylor

WSAT—Salisbury—1948

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....Mid-Carolina Bcstg. Co.
Address Mildords Hills Road
Tel.: 633-0621 ABC
President.....Charles H. Wentz
General, Sta. Manager Harry L. Welch
Commercial Manager Kitty Murphy
Program Director Gale Adkins
Chief Engineer E. L. Sherman
Owners of: WTIK, Durham.

WSTP—Salisbury—1938

Frequency: 1430 Kc.....Power: 250 Watts
Owned-Oper. By.....WSTP, Inc.
Address Statesville Blvd.
Tel.: 636-3811 MBS
Station Representative Walker-Rawalt
President, General Mgr.....Tom Harrell
Sales Prom. Mgr., Prog. Dir. . . Sylvia Wiseman
Chief Engineer Ralph Thomas

WEYE—Sanford—1952

Frequency: 1290 Kc....Power: 1000 Watts d.
Owned By Sanford Radio Bcstg. Inc.
Address Box 550
Tel.: 775-3021 Independent
General Mgr.....B. E. Peele

WWGP—Sanford—1946

Frequency: 1050 Kc....Power: 1000 Watts d.
Owned-Oper. By.....WWGP Bcstg. Corp.
Address P. O. Box 651
Tel.: 775-3525 KBS
President-Mgr.....Frank Abbott, Jr.
Sales Promotion Manager David Sherrill
Program Director Bill Buchanan
Publicity Director Frank J. Abbott, Jr.
Chief Engineer.....J. C. Patterson

WYAL—Scotland Neck—1960

Frequency: 1280 Kc....Power: 5,000 Watts d.
Owned-Oper. By.....WYAL Radio, Inc.
Address Box 9, Hwy. 125
Tel.: Valley 6-9321.....Independent
President J. Laurino
General Manager.....J. T. Reeder

WADA—Shelby—1958

Frequency: 1390 Kc....Power: 500 Watts d.
Owned By...Cleveland County Bcstg. Co. Inc.
Business Address.....Highway 226
Tel.: HUXley 2-1390.....Independent
Pres., Gen. Mgr.....Boyce J. Hanna
Chief Engineer, Prog. Dir.....Kenneth Vasey

WOHS—Shelby—1946

Frequency: 730 Kc.....Power: 1000 Watts
Owned-Oper. By.....Western Carolina Radio
Business Address.....1511 W. Dixon Blvd.
Tel.: HUXley 7-6313.....MBS-KBS
Pres., Gen. Manager.....Robert M. Wallace
Comm. Manager.....Don McLain
Chief Engineer E. F. Rose, Jr.

WNCA—Siler City—1952

Frequency: 1570 Kc....Power: 1000 Watts d.
Owned-Operated By.....Chatam Bcstg. Co.
AddressBox 652
Tel.: 742-2135 Independent
Station Representative George Hopewell
President.....H. E. Stout
General, Station Mgr.....Don L. Pierce
Comm. Sales Prom. Mgr. Mel Thompson
Program Director Esther K. Dodd
Chief Engineer Odie Perry, Jr.

WMPM—Smithfield—1950

Frequency: 1270 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Carolina Bcstg. Service
Address Buffalo Road
Tel.: WEBster 4-2434.....KBS
Station Representative.....Bernard
President Ellis Barbour
General Manager, Prog. Dir.....Carl E. Lamm
Station, Commercial Mgr.....John Ciccone
Chief Engineer.....W. R. Mecom

WEEB—Southern Pines—1947

Frequency: 990 Kc....Power: 5000 Watts d.
Owned..The Sandhill Community Bcstrs., Inc.
Address Highway No. 2
Tel.: 5-7001 ABC-KBS
Stations Reps.....Holman; Dora-Clayton
Pres., Gen. Mgr.....Jack S. Younts
Station Manager D. L. Madigan
Program Director Elizabeth M. Younts
Publicity Director Sharon A. Hahle

WTOE—Spruce Pine—1955

Frequency: 1470 Kc.....Power: 1 Kw. d.
Owned-Oper. By..Toe River Valley Bcstg. Co.
AddressBox 536
Tel.: PO. 5-4296.....KBS
Pres., Gen. Mgr.....Tom N. Cooper
Commercial Manager Rebecca Wilson
Sales Prom., Publicity Dir.....Noland Cooper
Chief Engineer.....Kyle Best

WDBM—Statesville—1957

Frequency: 550 Kc.....Power: 500 W.,d.
Owned.....Iredell Bcstg. Corp.
Address.....New Northwestern Bk. Bldg.
Tel.: 872-2455 Independent
President.....Walter A. Duke
Gen. Mgr.....Clay Cline
Comm. Mgr.....Earl Carney
Sales Promotion Mgr.....Bill Alexander
Program DirectorMrs. Mary Sue Jenkins
Publicity Director.....Norris Mayberry
Chief Engineer.....N. B. Mills II

NORTH CAROLINA

WSIC—Statesville—1947

Frequency: 1400 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Oper. By.....Statesville Bcstg. Co.
 AddressBox 1189
 Tel.: 873-9078KBS
 PresidentA. Fuller Sams, Jr.
 Gen., Sta. Mgr.....G. M. Allen
 Commercial ManagerW. H. Brown
 Program DirectorRobert W. Marlowe
 Chief EngineerT. K. Abernethy

WMSJ—Sylva—1957

Frequency: 1480 Kc.....Power: 5000 W. d.
 OwnedWMSJ, Inc.
 AddressBox 907
 Tel.: JU 6-2221.....Independent
 President.....Harold H. Thoms
 General, Sta. ManagerJames B. Childress
 Comm. Mgr., Prog. Dir.Henry Hoffman
 Publicity DirectorMickie Childress
 Chief EngineerJ. O. Headlee

WTAB—Tabor City—1954

Frequency: 1370 Kc.....Power: 5000 Watts, d.
 Owned-Oper. By.....Tabor City Bcstg. Co.
 AddressBox 528
 Tel.: 3171Independent
 President.....John B. Ward
 Station Manager.....Troy McPherson
 Chief Engineer.....S. J. Hart

WCPS—Tarboro—1947

Frequency: 760 Kc..... Power: 1000 Watts d.
 Owned-Oper....Coastal Plains Bcstg. Co., Inc.
 AddressBox 1112
 Tel.: TALbot 3-2191.....Independent
 Station RepresentativeDora-Clayton
 President.....V. E. Fountain
 General, Station Mgr.Robert L. Harper
 Commercial ManagerJames I. Taylor
 Sales Promotion Mgr.Gladys Kirkland
 Program Director.....Edward Conway
 Publicity Director.....Pat O'Neal
 Chief EngineerLindsey Whitehurst

WTNC—Thomasville—1947

Frequency: 790 Kc.....Power: 1000 Watts d.
 Owned By.....The Thomasville Bcstg. Co.
 AddressP. O. Box 750
 Tel.: 2701Independent
 President.....R. F. Van Landingham
 Gen., Sta. Mgr.....Harold Harrison
 Chief Engineer.....C. C. Fritts

WTYN—Tryon—1954

Freq.: 1550 Kc.....Power: 1 Kw. d.
 Owned.....Polk County Broadcasters
 AddressBox 940
 Tel.: UL 2-4755.....KBS
 Gen., Comm. Mgr.....Henry G. Bartol, Jr.
 Station Mgr., Pub. Dir.....Gertrude S. Taylor
 Chief Engineer.....Norme D. Frost

WSVM—Valdese—1961

Frequency: 1490 Kc. Power: 250 Watts
 Owned ByBurke County Bcstg. Co.

AddressBox 1046
 Tel.: TRinity 9-5000Independent
 PresidentRobert R. Hilker
 V.P., General Mgr.William R. Rollins
 Commercial, Prog. Dir.Ellis T. Greenway
 Publicity DirectorCarolyn Metcalf
 Chief EngineerNorman Beach

WADE—Wadesboro—1947

Frequency: 1210 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....R. P. Lyon & Son
 AddressP.O. Box 341
 Tel.: MY 4-2175.....KBS
 General Manager.....W. P. Billingsley
 Station Manager.....Walter V. Mitchell
 Program Director.....W. T. Ballard Jr.
 Chief EngineerJohn M. Ingold
 Owners of: WKDX, Hamlet, N. C.

WLSE—Wallace—1953

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. ByDuplin Bcstg. Co.
 AddressBox 449
 Tel.: AT 5-2187KBS
 General Manager.....Harry Kramer
 Ch. Eng.Raymond Fields

WEEW—Washington—1961

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned By.....WEEW Inc.
 AddressBox 439
 Tel.: Washington.....Independent
 PresidentJ. P. Gallagher
 General Manager.....James Newman

WRRF—Washington—1942

Frequency: 930 Kc.....Power: 5 Kw., 1 Kw. n.
 Owned-Oper. By..Tar Heel Bcstg. System, Inc.
 AddressP.O. Box 793
 Tel.: WH 6-2162.....ABC
 Station Rep.Venard, Rintoul & McConnell
 President, General Mgr.....W. R. Roberson, Jr.
 Station Manager.....W. W. Moore
 Commercial, Sls. Prom. Mgr.....Bob Frowein
 Program Publicity Director.....Merrill Daniels
 Chief Engineer.....R. W. Tripp

WHCC—Waynesville—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio WHCC
 AddressMain St.
 Tel.: GL 6-8661.....KBS
 Pres., Gen. Mgr.....K. D. Fry
 TreasurerM. F. Fry
 Chief EngineerJohn Rietz

WCNF—Weldon—1959

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Twin City Bcstg.
 AddressBox 588
 Tel.: Jefferson 6-3115KBS
 PresidentNathan Frank
 Exec V.P.Dr. C. Frank
 ManagerJo Ann Frank
 Program Director.....D. Williams

**WETC—Wendell-Zebulon
1959**

Frequency: 540 Kc. Power: 250 Watts, d.
Owned By.....Wendell-Zebulon Radio Co.
Address.....Box 278, Wendell
Tel.: Andrew 9-9325, Zeb.....Independent
President.....Lewis V. Parrish
General Mgr., Chf. Eng.....Bill Kirby

WKSK—West Jefferson—1959

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned.....Childress Bcstg. Corp.
Address.....Box 311
Tel.: 6001.....KBS
Station Representative.....Hopewell
President.....James B. Childress
General, Station Mgr.....J. Ardell Sink
Sales Promotion Manager.....B. A. Miller
Publicity Director.....Marlyn Hartzog
Program Director.....Coy H. Deal
Chief Engineer.....Vernon McCarthy

WENC—Whiteville—1946

Frequency: 1220 Kc. Power: 1000 Watts
Owned.....Whiteville Broadcasting Co., Inc.
Address.....P. O. Box 700
Tel.: MI 2-2133.....KBS
Representative.....Thomas F. Clark
President.....J. A. Maulsby, Sr.
General Mgr.....Don Viets
Commercial Manager.....J. G. Worrell
Program Director.....Marv Stuart
Chief Engineer.....Cecil J. Odom

WIAM—Williamston—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By.....E. Carolina Bcstg. Co.
Address.....Manning Bldg.
Tel.: SW 2-4161.....Independent
Co-owner, Gen. Mgr.....Charles M. Gaylord

WGNI—Wilmington—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....New Hanover Bcstg. Corp.
Business Address.....211 N. Second St.
Tel.: ROger 2-2493.....MBS
Representative.....Walker-Rawalt
President.....J. S. Brody
General, Sta. Manager.....Allen B. Jones
Commercial Manager.....Tommy Thompson
Sales Promotion Manager.....Dave Ruark
Publicity Director.....Bill Weathers
Prog. Dir., Chief Eng.....Arthur L. Madeley

WKLM—Wilmington—1957

Frequency: 980 Kc. Power: 5000 Watts
Owned By.....Arlington-Fairfax Bcstg. Corp.
Address.....Box 432
Tel.: ROger 3-4633.....Independent
Representative.....Bcst. Time Sales
President.....Harold H. Thoms
General Manager.....Sam Dodd
Program Director.....Mack L. Freeze
Chief Engineer.....Tony Ostopoff
Owners of: WISE-AM-TV, Asheville; WCOG,
Greensboro; WAYS, Charlotte; WEAM, Arling-
ton, Va.; WMSJ, Sylva.

WMFD—Wilmington—1935

Frequency: 630 Kc. Power: 1000 Watts
Owned By.....Dunlea Bcstg. Ind., Inc
Address.....Box 1889
Tel.: ROger 2-0058.....ABC
Representatives.....Burn-Smith, Ochs
President.....R. A. Dunlea, Sr.
Gen. Mgr., Chief Eng.....Richard Dunlea, Jr.
Commercial Manager.....Robert J. Hurley
Program Dir.....Eric Bruton

WGTM—Wilson—1937

Frequency: 590 Kc. Power: 5000 Watts
Owned-Oper. By.....Watson Industries, Inc.
Address.....Box 1020
Tel.: 243-2188.....MBS
Station Reps.....Weed; Clarke Brown
President, Gen. Mgr.....Penn T. Watson, Jr.
Commercial Manager.....R. L. Pyles
Program Director.....Bill Bunn
Chief Engineer.....John Townsend

WLLY—Wilson—1960

Frequency: 1350 Kc. Power: 1,000 Watts, d.
Owned By.....H. A. Epperson, Jr.
Address.....Davis Bldg.
Tel.: 237-1830.....KBS
President, General Mgr. H. A. Epperson, Jr.
Program Director.....Lorraine Gay
Chief Engineer.....Charles Howell
Owners of: WPVA, Petersburg; WLES, Lawrence-
ville.

WVOT—Wilson—1948

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Wilson Radio Co., Inc.
Address.....P.O. Drawer 170
Tel.: 243-5157.....Independent
Station Representative.....Devney Organization
President.....H. W. Anderson
Gen., Sta. Mgr.....Harry Severance
Assistant Manager.....Wistar Moore, Jr.
Chief Engineer.....Bob Adkins

WAAA—Winston-Salem—1949

Frequency: 980 Kc. Power: 1000 Watts d.
Owned.....Laury Assoc., Inc.
Address.....Box 3119
Tel.: PA 2-4121.....Independent
Representatives.....Bob Dore; Ochs
President.....Robert A. Monroe
General Manager.....Ranny Daly
Chief Engineer.....Lee Wallenhaupt

WAIR—Winston-Salem—1937

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....Holiday Bcstg. Corp.
Address.....46 Miller St.
Tel.: 725-7548.....ABC
Station Representative.....Weed Radio
President, General Mgr. Jon A. Holiday
Program Director.....Fred Covington
Chief Engineer.....Lee C. King
Owners of: WHYE, Roanoke.

NORTH CAROLINA-NORTH DAKOTA

WPEG—Winston-Salem—1960

Frequency: 1550 Kc. Power: 1000 Watts d.
 Owned By WPEG, Inc.
 Address 215 Northwest Blvd.
 Tel.: PA 3-9627 Independent
 Station Representative PRO
 President, General Mgr. W. B. Reisenweaver
 Station Manager Robert W. Yates
 Program Director Charles Mitchell
 Chief Engineer Ray Boggs

WSJS—Winston-Salem—1930

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By. Piedmont Publishing Co.
 Address 419-21 N. Spruce St.
 Tel.: PA 5-2311 NBC
 Newspaper Affil. Journal, Twin City Sentinel
 Station Rep. Peters, Griffin, Woodward

V.P., Gen. Mgr. Harold Essex
 Asst. General Mgr. Richard Barron
 Operations Manager. Phil Hedrick
 Sales Director. Harry B. Shaw
 Exec. Dir. of Pgmng. John Comas
 Program Manager. Hank Pointel
 Sales Manager. Robert L. Sparrow

WTOB—Winston-Salem—1947

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Op. By. Winston-Salem Bcstg. Co., Inc.
 Address 300 S. Stratford Road
 Tel.: PA 3-4353 Independent
 Representative. Venard, Rintoul, McConnell
 President. James W. Coan
 General Mgr. L. G. Jones
 Publicity Dir. Margaret Sugg
 Chief Engineer. James Hoke

Pop: 637,000
 Families: 173,000

NORTH DAKOTA

Radio Homes: 168,000
 AM Stas. in State: 22

KBOM—Bismarck-Mandan 1925

Freq.: 1270 Kc. Power: 1 Kw., d. 250 W., n.
 Owned. Mandan Radio Assoc.
 Address Box 687, Bismarck
 Tel.: CA 3-4411 Independent
 Rep. Gill-Perna; Weed; Dean & Slaughter
 President H. Swenson
 General Manager F. Fitzsimonds
 Station Mgr., Pub. Dir. Cal Culver
 Commercial, Prom. Mgr. Nils Pearson
 Chief Engineer. Herb Leupp

KFYR—Bismarck—1925

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Operated By. Meyer Bcstg. Co.
 Address 200½ North Fourth
 Tel.: CA 3-0900 NBC
 Station Representative Blair, Hyett
 Pres., General Manager. W. A. Ekberg
 Station Mgr. R. W. MacLeod
 Program Director. Jim Backlin
 Sales Prom. Mgr. Raymond Isaac
 Chief Engineer. Ivar Nelson
 Owners of: KFYR-TV; KMOT, Minot; KUMV,
 Williston.

KQDI—Bismarck—1958

Frequency: 1350 Kc. Power: 500 Watts d.
 Owned By. Dakota Musicasters
 Address 117½ N. 5th St.
 Tel.: Blackburn 5-1234 KBS
 Station Representative Forjoe
 President Del Cody
 Station Manager Robert Eubanks
 Comm. Manager, Ch. Engineer . . . Bill Banks
 Owners of: KOYN, Billings; KUTT, Fargo; KQDY,
 Minot.

KDAK—Carrington—1961

Frequency: 1600 Kc. Power: 500 W. d.
 Owned By Central Bcstg. Co., Inc.
 Address 822 Main
 Tel.: 652-3151 Independent
 President Judson Tracy
 General, Sta. Manager . . . Roy W. Gunderson
 Commercial Manager Don Smedshammer
 Sales Promotion Manager Bob Haagenson
 Program Director Ray Moser
 Publicity Director Betty Ann Zwingler
 Chief Engineer Fritz Carr

KDLR—Devils Lake—1925

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. KDLR, Inc.
 Business-Studio Address. 400 12th Ave.
 Tel.: MOhawk 2-2161 MBS
 Representative Hal Holman
 Pres., Gen. Manager. Bert Wick
 Comm. Mgr. Paul R. Lange
 Sales Promotion Manager . . . Harry Kosieracki
 Program Director Wilbur Clemenson
 Chief Engineer. Richard Moritz

KDIX—Dickinson—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Dickinson Radio Assn.
 Bus.-Studio Address. 119 2d Ave. W.
 Tel.: 5133 Independent
 Representative Holman; Hurlley
 General Manager. Stanley Deck
 Commercial Manager. Bob Weiler
 Chief Engineer. Benjamin G. Locherd

KUTT—Fargo—1960

Frequency: 1550 Kc. Power: 5 Kw. d.
 Owned By. KUTT Music Bcstrs.
 Address Box 109

Tel.: ADams 5-7551.....Independent
 Station Rep. Bowden; Forjoe
 Station Mgr. Jim Uglum
 General, Sta. Manager Jack W. Birehill
 Program Dir. Pat Nogan
 Chief Engineer..... Orville Nyhus
 Owners of: KQDY, Minot; KQDI, Bismarck; KOYN,
 Billings.

KXGO—Fargo—1948

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....N. Dak. Bcstg. Co.
 Address.....4000 West Main Ave.
 Tel.: ADams 5-4461.....ABC
 Representative Gill-Perna
 President, Gen. Mgr..... John W. Boler
 Commercial Manager LeRoy Peterson
 Program Director Ron Clark
 Publicity Director Bob Weber
 Chief Engineer..... Norris Pederson
 Owners of: KXGO-TV; KXJB-TV, Valley City;
 KBMB, Bismarck; KXMC-TV, Minot, all N. D.;
 KXAB-TV, Aberdeen, S. D.

WDAY—Fargo—1922

Frequency: 970 Kc.....Power: 5000 Watts
 Owned-Operated By.....WDAY, Inc.
 Business-Studio Address.....207 North Fifth
 Tel.: 232-3371 NBC
 Newspaper Affil.....Forum
 Rep.....Peters, Griffin, Woodward, Inc.
 President..... N. Black, Jr.
 General Manager.....Tom Barnes
 Sales Manager..... Bill Burn
 Asst. Gen. Manager Jack Dunn
 Sales Promotion Manager Roy Pederson
 Program Director Norm Fisher
 Chief Engineer Juline Savold
 Owners of: WDAY-TV.

KGPC—Grafton—1958

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....KGPC Co.
 Address.....P.O. Box 312
 Tel.: 227 Independent
 General Mgr..... C. G. Matheson

KILO—Grand Forks—1941

Frequency: 1440 Kc..Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By...Grand Forks Herald, Inc.
 Address.....First Natl. Bank Bldg.
 Tel.: 774-5321 CBS
 Newspaper Affiliation Herald
 Reps.....O'Connell; Bowden
 President..... M. M. Oppgaard
 Sta., Comm. Mgr..... Herman Livingston
 Adm. Exec..... Dorothy Ann Kirk
 Chief Engineer..... A. F. Petrich

KNOX—Grand Forks—1947

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned By.....Community Radio Corp.
 Address.....P. O. Box 1110
 Tel.: 77-44611 Independent
 Station Representative Meeker
 President Harry Rice
 General Mgr..... Robert C. Lukkason
 Operations Director Bill Hutton
 Chief Engineer.....David L. Chumley

KNDC—Hettinger—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Hettinger Bcstg. Co.
 Address Hettinger, N. D.
 Tel.: 56 7-2421 KBS
 Newspaper Affiliation . Adams County Record
 Station Representative George Hopewell
 President, Gen. Mgr. P. J. Schullis
 Station Manager.....Allen R. McIntyre
 Sales Prom. Mgr.....Jonas Johnson
 Commercial Manager Ramona Stenberg
 Program Director Tommy Clement
 Publicity Director.....Bill McIntyre
 Chief Engineer.....Doyle Ritter

KEYJ—Jamestown—1954

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....James River Bcstg. Co.
 Address Box 1170
 Tel.: CLinton 2-2160.....KBS-MBS
 Station Representative Bowden
 President.....Robert E. Ingstad
 Station Manager.....A. G. Berry
 Comm. Manager.....R. L. Richardson
 Publicity Director Ben Jakel
 Program Director Dan C. Brannan
 Sales Prom. Mgr..... S. S. Ingersoll
 Chief Engineer..... Kenneth L. Rich

KSJB—Jamestown—1936

Frequency: 600 Kc.....Power: 5000 Watts
 Owned By.....Big K, Inc.
 Address Box 1271
 Tel.: CL 2-3570-1 Independent
 Reps.....Weed; Evans; Dean & Slaughter
 President.....James M. Pryor, Jr.
 General Sta. Mgr.....Don MacTavish
 Program Director Bill Dennis
 Commercial Manager Don Bentz
 Sales Prom. Mgr. Bob Gaye
 Publicity Dir. Clay Ford
 Chief Engineer.....Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc.....Power: 1000 Watts
 Owned By.....Big K, Inc.
 Address Box 1712
 Tel.: TE 5-1161.....CBS
 Representative Weed
 Pres., Gen. Mgr.....James M. Pryor, Jr.

KLPM—Minot—1929

Frequency: 1390 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Minot Bcstg. Co.
 Business Address.....320 Third Ave., S.W.
 Tel.: TEmple 4-1146.....MBS
 Representative Walker-Rawalt
 President.....Ethel H. Cooley
 Gen. Mgr., Ch. Eng.....C. W. Baker
 Comm. Dir., Prog. Dir.....Leslie E. Maupin
 Sales Promotion Manager ... Hugo Fursteanearu

KQDY—Minot—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
 Owned.....Dakota Broadcasters
 Address Box 1388
 Tel.: TEmple 7-1124 KBS

NORTH DAKOTA-OHIO

Sta. Reps. Forjoe; Bowden; Feltis
 General Manager Jack W. Birchill
 Commercial Manager Les Sabo
 Program Director Jim Footit
 Chief Engineer Ray Lujon
 Owners of: KOYN, Billings; KQDL, Bismarck;
 KUTT, Fargo.

KEYD—Oakes—1959

Frequency: 1220 Kc.....Power: 1 Kw., d.
 Owned.....Interstate Broadcasting Co.
 Address.....114 Union Ave.
 Tel: Riverside 2-2376.....MBS
 Station RepresentativeBowden
 President.....Robert E. Ingstad
 General Mgr., Chief Eng.....Glenn Olson
 Program DirectorB. Waters
 Owners of: KBMW, Wahpeton; KOVC, Valley City;
 KEYJ, Jamestown, all N. D.; KEYL, Long
 Prairie, KWAD, Wadena, both Minn.

KGCA—Rugby—1961

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Rugby Broadcasters, Inc.
 Address P.O. Box 31
 Tel: 776-5254 KBS
 President Oscar H. Halvorson
 General Manager George W. Gaustad

Commercial Manager Marvin Martinson
 Sales Promotion Manager ... Douglas Johnson
 Program Director Mrs. Pat Keller
 Publicity Director Donald O. Erickson
 Chief Engineer Richard Bauman

KOVC—Valley City—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....KOVC, Inc.
 Address.....135 Central Ave. S.
 Tel: 845-2531 MBS
 Pres., Gen. Mgr.....Robert E. Ingstad
 Station, Commercial Mgr.....Dale Olson
 Program Director Tim Stofflett
 Publicity Director Larry Gauper
 Chief Engineer Deane Jameson

KEYZ—Williston—1948

Frequency: 1360 Kc.....Power: 5 Kw.
 Owned-Oper. By.....Charles L. Scofield
 AddressBox 1240
 Tel: Greenfield 3-3911.....Independent
 RepresentativeHolman
 Gen. Mgr., Ch. Eng.....Chas. L. Scofield
 Commercial Manager Ray David
 Program Director.....Bob Gilbert

Pop: 9,925,000	OHIO	Radio Homes: 2,926,000
Families: 2,998,500		AM Stas. in State: 93

WADC—Akron—1925

Frequency: 1350 Kc.....Power: 5000 Watts
 Owned-Operated By.....Allen T. Simmons
 Business Address.....40 E. Mill St.
 Tel: JE 5-6165.....CBS
 Station RepresentativeBernard Howard
 Pres., Gen. Mgr. Allen T. Simmons
 Station, Comm. Manager Bob Brown
 Program Director Margaret Bevens
 Sales Prom. Mgr., Pub. Dir. ... Dolores Buehrl
 Chief EngineerArnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned By.....Summit Radio Corp.
 Address.....853 Copley Rd.
 Tel: PO 2-8811.....ABC
 Newspaper Affiliation.....Beacon Journal
 Station RepresentativeMcGavren
 President.....S. Bernard Berk
 General, Station Manager.....Roger G. Berk
 Comm. Mgr.....Kenneth M. Keegan
 Program Director.....Bob Wylie
 Sales Promotion Mgr.....Robert I. Boston
 Publicity DirectorPhyllis V. Simms
 Chief Engineer.....Irwin L. Knopp
 Owners of: WAKR-FM-TV.

WCUE—Akron—1949

Frequency: 1150 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....WCUE Radio, Inc.
 Address.....424 Sackett Ave.

Tel: WA 3-9761 Independent
 RepresentativeGill-Perna
 PresidentTed Estabrook
 V.P., Treas. Jack Valdez
 V.P., Gen. Sales Mgr. George Mamus
 V.P., General Manager Bill Clark
 Chief Engineer.....Henry Niederkofer

WHLO—Akron—1944

Frequency: 640 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Radio Akron, Inc.
 Address.....51 W. State St.
 Tel: BI 3-7101 Independent
 Station Reps....Eastman; Ohio Station Reps.
 President.....Louis J. Appell, Jr.
 General Manager.....Allen Saunders
 Commercial Mgr.....Ted Hepburn
 Program Dir. Warren Duffy
 Sales Prom. Mgr.....Adrian R. Cooper
 Chief EngineerFred Greaves
 Owners of: WSBA-AM-FM-TV, York; WARM,
 Seranton.

WFAH—Alliance—1953

Frequency: 1310 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....The Review Pub. Co.
 Address.....2720 S. Union
 Tel: Talbot 1-1111.....Independent
 Newspaper Affiliation.....Review
 Station Representatives .. Webb; Ohio Stations
 President.....D. A. Peterson

General, Comm. Mgr. Robert A. Gates
 Program Director James Phillips
 Chief Engineer Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc. Power: 250 W.
 Owned Radio Ashland, Inc.
 Business Address Ashland Mansfield Rd.
 Tel.: 2-1572 MBS
 Station Representative Ohio Stations
 Pres., Ch. Engr. Charlie Calhoun
 Station Mgr. W. E. Waldorf

WREO—Ashtabula—1937

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By Radio Enterprises of Ohio
 Address Ashtabula, O.
 Tel.: 993-2120 Independent
 Newspaper Affil. Star Beacon
 Representative Clark
 President D. C. Rowley
 General Manager John Collin
 Station Manager D. W. Fassett
 Commercial Mgr. I. H. Bleasdale
 Program Director Andrew Holecko
 Chief Engineer Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned By Radio Athens, Inc.
 Address Box 567
 Tel.: LYnwood 3-1587 Independent
 President, Chief Eng. Andrew Kovlan
 Comm. Manager John Kerr
 Program Director Doug Sinsel

WOMP—Bellaire—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned By WOMP, Inc.
 Address Box 567
 Tel.: 676-5661 MBS
 Station Representative Hollingbery
 President Donald J. Horton
 General, Sta. Mgr. Len Carl
 Program, Publicity Director Don Hart
 Sales Promotion Manager George Wright
 Chief Engineer Jack Jennings

WOHP—Bellefontaine—1952

Frequency: 1300 Kc. Power: 500 Watts
 Owned By Hi Point Bcstg. Co.
 Address E. Sandusky St.
 Tel.: 592-5796 Independent
 President, General Mgr. P. Church

WMGS—Bowling Green—1954

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned By WHRW, Inc.
 Address Waldorf Hotel, Toledo
 Tel.: TR 4-4365 Independent
 General Manager Dean D. Osborn, Jr.

WILE—Cambridge—1948

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. Land o' The Lakes Bcstg. Corp.
 Address 917 Beatty Ave.
 Tel.: 4-5606 KBS
 Pres., Gen. Mgr. Howard A. Donahoe
 Commercial Manager Geo. Wolfington

Program Director William R. Coffey
 Chief Engineer Harold Black

WCNS—Canton—1947

Frequency: 900 Kc. Power: 500 Watts d.
 Owned-Oper. By Dover Bcstg. Co., Inc.
 Address 106 High Ave., N.W.
 Tel.: GL 6-8396 MBS
 President Mrs. Agnes J. R. Greer
 General Manager W. B. Steis
 Station, Comm. Manager Sal Butera
 Program Director Ken Speck
 Publicity Director Patti Rae
 Chief Engineer Don Graff
 Owners of: WJER, Dover, O.

WHBC—Canton—1925

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By Ohio Bcstg. Co.
 Business-Studio Address 550 S. Market St.
 Tel.: GL 6-7166 ABC
 Newspaper Affil. Brush-Moore
 Representative Venard, Rintoul, McConnell
 President Eugene Carr
 V.P., Station Manager Paul E. Gilmer
 Commercial Manager William G. Umbenhour
 Sales Prom. Manager Mrs. Nancy Rice
 Program Dir. Lee Atwell, Chuck Craig
 Chief Engineer John Schen
 Owners of: WONE, Dayton; WPDQ, Jacksonville.

WHOF—Canton—1946

Frequency: 1060 Kc. Power: 1000 Watts d.
 Owned By Douglas Properties Corp.
 Business Address 4601 Hills & Dales Rd., NW
 Tel.: GL 5-9475 Independent
 Station Representative Masla
 General Manager Clark L. Dozer

WBEX—Chillicothe—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned Shawnee Broadcasting Co.
 Bus. Address Pohlman Rd., Carlisle Hill
 Tel.: PRospect 3-2244 MBS, KBS
 Representative Thomas F. Clark
 President, Gen. Mgr. Truman A. Morris
 Comm. Prom. Mgr. Alice Shein
 Program Director Mary Morris
 Chief Engineer Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc. Power: 500 Watts, d.
 Owned By Courthouse Bcstg. Co.
 Address 800 Eastern Avenue
 Tel.: PR 4-3385 Independent
 President, Chief Eng. W. N. Nungesser

WCIN—Cincinnati—1953

Frequency: 1400 Kc. Power: 5 Wts. d., 500 n.
 Owned-Oper. By Rounsaville Radio Stations
 Address 3301 Beekman St.
 Tel.: MU 1-7600 Independent
 Representative Pearson, Dora-Clayton
 President R. W. Rounsaville
 General Manager Carl Glicker
 Program Director Charles Scruggs
 Chief Engineer C. Dettmar
 Owners of: WLOU, Louisville; WMBM, Miami
 Beach; WTMP, Tampa; WVOL, Nashville;
 WYLD, New Orleans; KRZZ, Dallas.

WCKY—Cincinnati—1929

Frequency: 1530 Kc. Power: 50,000 Watts
Owned-Operated By: L. B. Wilson, Inc.
Address: Hotel Sheraton Gibson
Tel.: CH 1-6565
Independent
Station Representative: AM Radio Sales
President: Charles H. Topmiller
General Manager: Jeanette Heinze
V.P., Chg. of Sales: Tom Welstead
Admin. Asst., Sales: Harold Perry
Sales Prom., Pub. Dir.: Bruce Handshu
Program Director: Paul Miller
Owners of: WLBW, Miami.

WCPO—Cincinnati—1927

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Scripps-Howard Radio, Inc.
Address: 2345 Symmes St.
Tel.: UN 1-9000
Independent
Newspaper Affiliation: Post-Times Star
Representative: John Blair
General Manager: M. C. Watters
Station Director: Patrick H. Crafton
Chief Engineer: Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Taft Broadcasting Co.
Address: 1906 Highland Ave.
Tel.: GA 1-1750
CBS
Representative: Katz

President: Hulbert Taft, Jr.
V.P. of Operations: L. H. Rogers II
General Station Mgr.: Hubbard Hood
Commercial Mgr.: R. L. Bevington
Operations Mgr.: Paul Shumate
Chief Engineer: Hugh LaCrosse
Owners of: WTVN-AM-TV, Columbus, O.; WBRC-AM-TV, Birmingham, Ala.; WKYT, Lexington, Ky.; WKRC-TV.

WLW—Cincinnati—1922

Frequency: 700 Kc. Power: 50 Kw.
Owned: Crosley Bcstg. Corp.
Address: 140 W. Ninth St.
Tel.: CH 1-1822
NBC
Station Representatives: Lowrance, Moore
Chm. of Board: James D. Shouse
Pres., Gen. Mgr.: Robert E. Dunville
V.P., Sales: H. P. Lasker
V.P. Programs: Al Bland
Radio Sales Mgr.: Scott McLean
Chief Engineer: R. J. Rockwell

WSAI—Cincinnati—1923

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By: Jupiter Bcstg. Corp.
Address: Sinton Hotel
Tel.: MAIn 1-1068
Independent
Station Representative: Robert Eastman
Pres., General Manager: Richard E. Nason
Program Director: Gene Nelson
Chief Engineer: Vern Milton

“Requited Love”

*The station that “loves Cincinnati”
is now loved by Cincinnati!*

WSAI - - - *Number 1 in
Hooper and PULSE going
into 1962!*

WZIP—Cincinnati—1947

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Greater Cinn. Radio, Inc.
Address.....Vernon Manor Hotel
Tel.: UNiversity 1-6067.....MBS
Station Rep.....Raymer
President.....Carl Lindner
General Manager.....Dick Pittenger
Sales Service Mgr.....Gittie Bortz
Program Dir.....Chas. Grady
Chief Engineer.....Frank Wagner

KYW—Cleveland—1923

Frequency: 1100 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Westinghouse Bcstg. Co.
Address.....1403 E. 6th St.
Tel.: SU 1-4500.....Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon
General Manager.....Perry B. Bascom
Sales Manager.....Fred E. Walker
Adv., Promotion Manager .. Michael Ruppe, Jr.
Program Director.....Eugene M. Plumstead
Publicity Director.....Charles L. Getz, Jr.
Chief Engineer.....Sid Stadig
Owners of: KYW-TV; WBZ-AM-TV, Boston;
KDKA-AM-TV, Pittsburgh; WOWO, Fort Wayne;
WIND, Chicago; KEX, Portland, Ore.; WJZ-TV,
Baltimore; KPIX, San Francisco.

WABQ—Cleveland—1948

Frequency: 1540 Kc.....Power: 1 Watt d.
Owned By.....Tuschman Bcstg. Corp.
Address.....2323 Chester Ave.
Tel.: CHerry 1-7555.....Independent
Station Rep.....Howard
President, Gen. Mgr.....P. G. Tuschman
Commercial, Sta. Manager.....Bert Noble
Program Director.....Harrison Dillard
Chief Engineer.....Rudy Jones

WERE—Cleveland—1948

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Operated By.....Cleveland Bcstg. Inc.
Address.....1500 Chester Ave.
Tel.: SU 1-9600.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Ray T. Miller, Jr.
General, Station Mgr.....Richard M. Klaus
Commercial Mgr.....Ed Paul
Sales Prom., Pub. Dir.....Leonard G. Trostler
Program Manager.....Ed Stevens
Chief Engineer.....Harry Dennis
Owners of: WLEC-AM-FM, Sandusky, O.

WDOK—Cleveland—1950

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By.....Civic Bcstrs., Inc.
Address.....1515 Euclid Ave.
Tel.: MA 1-2890.....MBS
Station Rep.....H-R
President.....Frederick C. Wolf
General Manager.....Maurice J. Condon
Commercial Manager.....Dave Levine
Sales Promotion Manager.....Marjorie Jones

Program Director.....Wayne Mack
Publicity Director.....Jeanne Forney
Chief Engineer.....Ralph Quay

WGAR—Cleveland—1930

Frequency: 1220 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Address.....Statler-Hilton Hotel
Tel.: PR 1-0200.....Independent
Representative.....Christal
President.....Herbert Evans
General, Station Mgr.....Carl E. George
Program Director.....Robert K. Smiley
Commercial Mgr.....Robert E. Forker
Sales, Prom., Pub. Dir.....James Ward
Chief Engineer.....Lloyd G. Wingard
Owners of: WRFD, Worthington, O.; WMMN,
Fairmont, W. Va.; WVTM, Trenton, N. J.;
WNAX, Yankton, S. D.; KVTV, Sioux City.

WHK—Cleveland—1922

Frequency: 1420 Kc.....Power: 5000 Watts
Owned By.....Metropolitan Bcstg.
Address.....5000 Euclid Ave.
Tel.: EXpress 1-5000.....Independent
Station Representative.....Blair
President.....John W. Kluge
General, Sta. Mgr.....Jack Thayer
Business Mgr.....Charles Masella
Sales Prom., Pub. Dir.....Gary Davis
Program Director.....Gerald Spinn
Chief Engineer.....Ralph H. DeLany
Owners of: WNEW-AM-TV, N. Y.; WTTG-TV,
Washington, D. C.; WIP, Philadelphia; WTVH-
TV, Peoria; KOVR-TV, Stockton, Calif.; WIP-
AM-FM, Philadelphia; KMBC-AM-FM-TV,
Kansas City.

WJMO—Cleveland—1947

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Friendly Broadcasting Co.
Address.....11821 Euclid Ave.
Tel.: Sweetbriar 5-1212.....ABC
Sta. Rep.....Wittig; Dora-Clayton
President.....Richard Eaton
General, Station Mgr.....C. C. Courtney
Commercial Manager.....Don Bruck
Program Director.....John Slade
Publicity Director.....Ken Hawkins
Chief Engineer.....Chuck Owens

WJW—Cleveland—1926

Frequency: 850 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned By.....Storer Bcstg. Co.
Address.....1630 Euclid Ave.
Tel.: TOWER 1-6080.....Independent
Newspaper Affil.....Miami Sun
Representative.....Katz
President.....G. B. Storer, Jr.
V.P. & Gen. Mgr.....James E. Bailey
Ass't. General Mgr.....James P. Storer
General Sales Mgr.....Jules C. Blum
Program Director.....Bruce MacDonald
Sales Prom., Pub. Mgr.....Charles Hutaff
Engineering Supervisor.....Furn Anderson
Owners of: WJW-FM-TV; WGBS-AM-FM, Miami;
WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV,
Toledo; WAGA-TV, Atlanta; WHN, New York,
N. Y.; WHIG-AM-FM, Phila., Pa.; KGBS, Los
Angeles; WITI-TV, Milwaukee.

WBNS—Columbus—1924

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....RadiOhio, Inc.
 Business-Studio Address.....33 N. High St.
 Tel.: CA 4-9265.....CBS
 Representative.....John Blair
 General Manager.....Richard A. Borel
 Commercial Manager.....W. I. Orr
 Sales, Prom. Manager.....Jim Yerian
 Program Director.....Parke Blanton
 Publicity Director.....Martha Babington
 Chief Engineer.....Lester H. Natzger

WCOL—Columbus—1922

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Air Trails, Inc.
 Address.....E. Broad & Young St.
 Tel.: CApital 1-7811.....Independent
 Newspaper Affil.....Lancaster Eagle-Gazette,
 Representative.....Eastman
 President.....Charles Sawyer
 V.P. General Mgr.....Collis A. Young
 Exec. V.P.....J. P. Williams
 V. P.....Alexander Buchan
 Production Director.....Steve Joos
 Chief Engineer.....T. Carpenter
 Owners of: WING, Dayton, O.; WKLO, Louisville;
 WIZE, Springfield, O.; WEZE, Boston.

WMNI—Columbus—1958

Frequency: 920 Kc.....Power: 500 Watts
 Owned By.....North American Bcstg. Co.
 Address.....Southern Hotel
 Tel.: CApital 1-1354.....ABC
 Station Representative.....Bcst. Time Sales
 President, General Mgr.....William R. Mnich
 Commercial Manager.....Joe Hill
 Program, Pub. Dir.....William F. Robinson
 Chief Engineer.....John D. Brookbank

WTVN—Columbus—1922

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Operated By.....Taft Bcstg. Co.
 Address.....22 East Gay St.
 Tel.: CA 4-1271.....Independent
 Representative.....Katz
 President.....Hulbert Taft, Jr.
 General, Comm. Manager.....Gene D'Angelo
 Program Director.....Robert Yeager
 Publicity Director.....Barbara Karlborn
 Chief Engineer.....Ed Koprivier
 Owners of: WTVN-FM-TV; WKRC-AM-TV, Cin-
 cinnati; WBRC-AM-TV, Birmingham; WKYT-TV,
 Lexington, Ky.

WVKO—Columbus—1948

Frequency: 1580 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Sky Way Bcstg. Corp.
 Address.....2495 Henderson Rd.
 Tel.: HUDson 6-9595.....MBS
 Rep.....Venard, Rintoul & McConnell
 President.....Milton Staub
 Gen., Sta. Manager.....Bert Charles
 Commercial, Sls. Prom. Mgr.....William Selander
 Publicity Dir.....Diana Weeter
 Chief Engineer.....Roy Carlson

WWOW—Conneaut—1959

Frequency: 1360 Kc.....Power: 500 Watts d.
 Owned By.....Ashtabula County Bcstg. Co.
 Address.....211½ Main St.
 Tel.: 71-001.....Independent
 Station Representative.....Ohio Stas.
 President.....Louis W. Skelly
 Station Mgr., Prog. Dir.....Bob Allen
 Commercial Manager.....D. Peters
 Sales Prom. Mgr.....R. Conroy
 Chief Engineer.....Ronald Terry

WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Coshocton Bcstg. Co.
 Business-Studio Address.....114 N. 6th St.
 Tel.: MAin 2-1560.....Independent
 Station Representative.....Webb
 Pres., Gen. Mgr.....F. Bruce Wallace
 Comm., Sales Prom. Mgr.....D. Bennett
 Chief Engineer.....Hermen L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc.....Power: 250 Watts d.
 Owned.....WAVI Bcstg. Corp.
 Address.....1428 Cincinnati St.
 Tel.: BAldwin 4-1137.....Independent
 Station Representative.....John Pearson
 Pres., Gen. Mgr.....Harry K. Crowl
 Commercial Manager.....Franklin H. Small
 Program Dir.....Paul Murphy
 Publicity Dir.....Michael T. Holland
 Chief Engineer.....William J. Gilmore

WHIO—Dayton—1935

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Miami Valley Bcstg. Corp.
 Address.....1414 Wilmington Ave.
 Tel.: CLearwater 4-5311.....CBS
 News Affiliation.....Daily News, Journal Herald
 Representative.....Hollingbery
 President.....James M. Cox, Jr.
 General Manager.....Robert H. Moody
 Nat. Sls. Mgr.....Wade H. Alley
 Retail Manager.....Stan Mouse
 Chief Engineer.....Ernest Adams

WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Great Trails Bcstg. Corp.
 Address.....Talbot Tower
 Tel.: 222-3773.....Independent
 News. Affil.....Lancaster Eagle-Gazette
 Station Representative.....Eastman
 President.....Charles Sawyer
 V.P., General Mgr.....Dale Moudy
 Exec. Vice Pres.....J. P. Williams
 Vice President.....Alex Buchan
 V.P., Sales Manager.....Don Sailors
 Publicity Director.....Betts Brauer
 Program Director.....Jim Smith
 Chief Engineer.....Howard Ryan

WONE—Dayton—1949

Frequency: 980 Kc.....Power: 5000 Watts
 Owned By.....Skyland Bcstg. Co.
 Address.....380 West First St.
 Tel.: BA 4-6501.....Independent
 Sta. Representative.....H-R Reprs.
 Pres., Gen. Manager.....Eugene Carr
 Nat'l Sales Manager.....C. J. Thornquist
 Commercial Manager.....Louis G. Froelich
 Program Director.....Guy Harris
 Chief Engineer.....Morse Weimer

WONW—Defiance—1949

Frequency: 1280 Kc...Power: 1 Kw. d., 500 W. n
 Owned-Oper. By.....Tri-State Bcstg. Co.
 Address.....Radio Drive
 Tel.: 3-2776.....Independent
 Representative.....Devney Organization
 V.P., Gen. Manager.....Glenn R. Thayer

WJER—Dover—1950

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
 Owned.....Dover Broadcasting Company, Inc.
 Address.....Box 555
 Tel.: 2-0191.....MBS
 President.....Agnes J. Reeves Greer
 General, Station Mgr.....W. B. Steis
 Commercial Manager.....Kenneth Neff
 Asst. Mgr., Prog. Dir.....Brad Stoddard
 Chief Engineer.....Donald Graff
 Owners of: WCNS, Canton; WAJR, Morgantown,
 W. Va.

WOHI—East Liverpool—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Constrander Corp.
 Address.....516 Market St.
 Tel.: Fulton 5-1490.....ABC
 Station Reprs.Webb; Ohio Stations Reprs.
 President, Gen. Mgr.....Joseph D. Coons
 Sales Prom. Mgr.....Charles E. Stuart
 Chief Engineer.....George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Elyria-Lorain Bcstg. Co.
 Address.....408 E.S.T. Bldg., Elyria
 Tel.: FA 2-3761.....Independent
 Newspaper Affil.....Chronicle-Telegram
 President.....O. B. Schoepfle
 General Mgr.....Paul Nakel
 Program Dir.....Dick Barrett
 Chief Engineer.....Hugh Coburn

WFIN—Findlay—1941

Frequency: 1330 Kc...Power: 1000 Watts, d.
 Owned.....Findlay Publishing Co.
 Address.....101½ West Sandusky St.
 Tel.: GA 2-4545.....Independent
 Newspaper Affil.....Courier
 Representative.....Clark
 President, General Mgr.....R. L. Heminger
 Station Manager.....Clyde W. Johnson
 Program Dir.....C. Meekins
 Chief Engineer.....Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc.....Power: 1000 Watts

Owned-Operated By.....Seneca Radio Corp.
 Address.....U. S. Highway 23 S.
 Tel.: HE 5-5666.....Independent
 Station Rep.....Webb; Ohio Stations
 President.....Andrew Emerline
 Gen., Sta. Mgr.....Melvin L. Murray
 Commercial Mgr.....Roger V. Wise
 Chief Engineer.....Carl Barry

WFRO—Fremont—1949

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Wolfe Bcstg. Corp.
 Address.....905 W. State St.
 Tel.: FE 2-3951.....Independent
 President, Gen. Mgr.....Robert F. Wolfe
 Commercial Manager.....M. R. Wolfe
 Program Director.....Earl V. Hurst
 Chief Engineer.....Allen C. Kauble

WJEH—Gallipolis—1950

Frequency: 990 Kc.....Power: 1 Kw., d.
 Owned-Oper. By..Ohio Valley on the Air, Inc.
 Business Address.....Portsmouth Rd.
 Tel.: 446-3543.....KBS
 Representative.....Sears & Ayer
 President.....John E. Halliday
 General Manager.....Marianne B. Campbell
 Chief Engineer.....Edgar Atkins

WMOH—Hamilton—1944

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Fort Hamilton Bcstg. Co.
 Bus.-Studio Address..Second Natl. Bank Bldg.
 Tel.: TWinbrook 4-6543.....Independent
 Station Representative.....Masla
 President.....R. Briede
 General Manager.....Robert L. Odson
 Sta. Mgr., Prog. Director.....Norm Kelle
 Commercial Manager.....Ray Motley
 Chief Engineer.....R. Bullio

WSRW—Hillsboro—1956

Frequency: 1590 Kc.....Power: 500 W., d.
 Owned.....Highland Bcstg. Co.
 Address.....Box 176
 Tel.: EXpress 3-1590.....KBS
 General, Program Dir.....Tom Archibald
 Station Mgr.....Willard Park, Sr.
 Chief Engineer.....Don Balkman

WIRO—Ironton—1951

Frequency: 1230 Kc.....Power: 250 Watts
 Owner.....Iron City Bcstg. Co.
 Address.....Radio Plaza
 Tel.: Jefferson 2-1922.....KBS-MBS
 Pres., Ch. Eng.....C. A. Baker
 General Manager.....C. E. McElroy
 Program Director.....Helen Rowe

WLMJ—Jackson—1953

Frequency: 1280 Kc.....Power: 1 Kw., d.
 Owned By.....Dean C. Stuhlmuller
 Address.....Box 72
 Tel.: 850.....KBS
 Station Representative.....Clark
 Pres., Gen. Mgr.....Dean C. Stuhlmuller
 Chief Engineer.....D. Cowden

WHOK—Lancaster—1948

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By. Hocking Valley Bcstg. Corp.
 Address Memorial Dr.
 Tel.: OL 3-4373. Independent
 Station Representative Ohio Stas.
 Pres., Gen. Mgr. Nelson Embrey
 Chief Engineer Charles R. Houston

WIMA—Lima—1948

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By. N.W. Ohio Bcstg. Corp.
 Business-Studio Address 223 N. Main St.
 Tel.: 22-32060 ABC
 Station Representative Meeker
 President G. E. Hamilton
 General Manager R. W. Mack
 Sta., Comm. Mgr. C. B. Heller
 Program Director Bill Frink
 Chief Engineer Bill Harrison
 Owners of: WIMA-TV, Lima.

WWIZ—Lorain—1958

Frequency: 1380 Kc. Power: 500 Watts, d.
 Owned WWIZ, Inc.
 Address Palace Theatre Bldg.
 Tel.: CHerry 4-5253 ABC
 Newspaper Affiliation Journal
 Sta. Reps. Oakes; Devney Org.
 President, Gen. Mgr. Sanford A. Schlitze
 Sales Promotion Manager Paul Dean
 Commercial Manager Joel Leonard
 Program Director Mike Adams
 Publicity Director Jim Allen

WCLW—Mansfield—1957

Frequency: 1570 Kc. Power: 250 Watts, d.
 Owned By. Mansfield Bcstg. Co.
 Address 791 McPherson St.
 Tel.: LA 5-2333. Independent
 Station Rep. Devney Organization
 Pres., Gen. Mgr. F. Eckhardt
 Chief Engineer William Ball

WMAN—Mansfield—1939

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. Richland, Inc.
 Address P.O. Box 461
 Tel.: LA 4-2211. ABC
 Representative. Venard, Rintoul & McConnell
 Pres., Gen., Sta., Comm. Mgr. J. M. O'Hara
 Prog.-Pub. Dir. Robert James
 Chief Engineer William Morrison

WMOA—Marietta—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned Marietta Broadcasting Co.
 Address First National Bank Bldg.
 Tel.: FR 3-7527. NBC
 Station Representative Bolles
 General Mgr. R. Sanford Guyer
 Commercial Mgr. B. Kaatz
 Program Dir. Richard M. Guyer
 Chief Engineer Charles E. Clark

WMRN—Marion—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. The Marion Bcstg. Co.

Address Box 518
 Tel.: DU 3-1131. ABC
 Pres., Gen. Mgr. Robert T. Mason
 Commercial Manager Arthur L. Martin
 Prog. Dir. Madge Cooper
 Chief Engineer F. J. Peters

WTIG—Massillon—1957

Frequency: 990 Kc. Power: 250 W., d.
 Owned Massillon Bcstg. Co.
 Address Massillon Drive-in Hotel
 Tel.: TE 2-5023. KBS
 Station Representative Ohio Station Reps.
 President Joel W. Rosenblum
 General Manager Richard J. Schולם
 Program Director Ted Wesley
 Chief Engineer Joe Kish
 Owners of: WISR, Butler; WACB, Kittanning.

WMPO—Middleport—1959

Frequency: 1390 Kc. Power 1000 Watts d.
 Owned By. Radio Mid-Pom Inc.
 Address Box 71
 Tel.: WYandotte 2-5355 Independent
 President, Gen. Mgr. John E. M. Kerr
 Station, Comm. Manager William C. Miller
 Sales Prom. Mgr., Prog. Dir. ... Robert Arnold
 Publicity Director Mrs. Janet Korn
 Chief Engineer Roger Bennett

WPFB—Middletown—1947

Freq.: 910 Kc. Power: 1 Kw. d., 100 W. n.
 Owned-Operated By. WPFB, Inc.
 Address 4503 Central Ave.
 Tel.: GA 2-3625. Independent
 Sta. Reps. Devney Org.; Walker-Rawalt
 President, General Mgr. Paul F. Braden
 Commercial Manager Joseph LeMoyne
 Sales Prom. Mgr., Pub Dir. Charles Reeder
 Program Director Ray Iglehart, Jr.
 Chief Engineer Carroll Williams
 Owners of: WPAY, Portsmouth, O.

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned-Oper. By. Mt. Vernon Bcstg. Co.
 Address P.O. Box 348
 Tel.: EX 2-0946. Independent
 Station Representative Ohio Stas.
 President Mrs. Charles Zerkowitz
 Station Manager Stephen Zerkowitz
 Sales Coordinator Bill Victor
 Chief Engineer R. Maxwell

WIOI—New Boston—1959

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned By. WIOI, Inc.
 Address Box 909, Portsmouth, O.
 Tel.: ELmwood 3-8587. KBS
 Station Representative Prestige Reps.
 President Grady M. Sinyard
 General Manager Joseph S. Klarke
 Commercial Manager Kenneth O. Williams
 Program Director Hal O'Neal
 Publicity Director Mrs. Ruth Coburn
 Chief Engineer Tommy R. Leslie
 Owners of: WVOK, Birmingham; WBAM, Mont-
 gomery; WFLI, Chattanooga; WSLA-TV, Selma.

WCLT—Newark—1949

Frequency: 1430 Kc. Power: 500 Watts d.
 Owned-Operated By.....WCLT Radio Inc.
 Address 25 West Miami St.
 Tel.: FA 4-0071.....Independent
 Sta. RepresentativeMeeker
 Pres., Gen. Mgr.....Thomas A. Rogers
 Chief Engineer.....Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned.....WPVL, Inc.
 Address 713 Fobes St.
 Tel.: EL 2-3155.....Independent
 Station RepresentativesWebb; Ohio Stas.
 President, General Mgr.....Carl R. Lee
 Sales Promotion Mgr.....Richard Gascoigne

WPTW—Piqua—1947

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned By.....WPTW Radio, Inc.
 Address-Trans.....1625 Covington Ave.
 Tel.: PR 3-3513.....KBS
 Sta. Representative.....Bolles; Ohio Station Reps.
 President, Gen. Mgr.....C. Oscar Baker
 Program Dir., Pub. Dir.....Betty Miller
 Commercial Mgr.....Mrs. Eleanor Mills
 Station, Ch. Eng.....Lewis M. Shroyer

WNXT—Portsmouth—1951

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....WNXT, Inc.
 AddressMasonic Bldg.
 Tel.: EL 3-1161.....ABC
 Station Rep.....Raymer; Ohio Stas.
 President.....Leonard Feldman
 General, Comm. Mgr.....Marshall Rosene
 Program DirectorPhil Phillips
 Publicity DirectorMary Ellen Thuma
 Chief EngineerHoward Potts

WPAY—Portsmouth—1935

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.
 Owned By.....Radio Station WPAY
 Address1009 Gallia St.
 Tel.: EL 3-5176.....CBS
 Sta. RepresentativeDevney Organization
 President.....Paul F. Braden
 General, Sta. ManagerO. T. Dresbach
 Commercial Manager.....J. H. LeMoyno
 Program DirectorJohn T. Baker
 Technical DirectorMaurice L. Myers
 Owners of: WPAY-FM.

WLEC—Sandusky—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Operated By.....Cleveland Bcstg., Inc.
 AddressBox 441
 Tel.: MA 6-2000.....Independent
 Sta. RepresentativeDevney Organization
 President.....Ray T. Miller, Jr.
 General, Station Mgr.....Jay E. Wagner, Jr.
 Commercial, Prom. Mgr.....Louis E. Mahla
 Program Director.....Karl J. Bates
 Chief Engineer.....Jay Leibach
 Owners of: WERE, Cleveland.

WBLV—Springfield—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Champion City Bcstg. Co.
 Address.....Chamber of Commerce Bldg.
 Tel.: FA 3-4676.....KBS
 Representative.....Thomas F. Clark
 PresidentR. S. Lucas
 General Manager.....R. L. Yontz
 Commercial Mgr.....Al Meuleman
 Program DirectorJames W. Blasey
 Chief Engineer.....Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By...Radio Voice of Springfield
 Address.....117 W. High St.
 Tel.: 323-4955.....Independent
 Station Representative...Devney Organization
 PresidentCharles Sawyer
 V.P., General Mgr.....Ernest A. Gudridge
 Executive Vice-President.....J. P. Williams
 Vice-President.....Alex Buchan
 Sales Promotion Mgr.....Ray George
 Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....WSTV, Inc.
 Bus-Studio Address...Exchange Realty Bldg.
 Tel.: 282-6265.....MBS
 RepresentativeAvery-Knodel
 Exec. Vice Pres.....John J. Laux
 Vice PresidentFred Weber
 Station Mgr.....Louis W. Shapiro
 Sales Prom. Mgr., Pub. Dir. ...Geo. H. Wilson
 Program DirectorTom Abernethy
 Chief Engineer.....William Chesnes
 Owners of: WBOY AM-TV, Steubenville; KODE
 AM-TV, Joplin; WSTV-TV-FM; WRGP-TV,
 Chattanooga.

WTTF—Tiffin—1959

Frequency: 1600 Kc. Power: 500 Watts
 Owned By.....WTTF, Inc.
 Address112 E. Market St.
 Tel.: 447-2212.....MBS
 President, Gen. Mgr.....Robert G. Wright
 Commercial Manager.....W. A. Hughes
 Program Dir.....Alan Gemar
 Chief Engineer.....Richard Wright

WOHO—Toledo—1954

Frequency: 1470 Kc. Power: 1000 Watts
 Owner.....Midwestern Bcstg. Co.
 Address.....Box 276, Station "A"
 Tel.: OX 3-6576.....MBS
 Station RepresentativeRaymer
 President.....Ford R. Weber
 General ManagerSam W. Sloan
 Comm. Manager.....William C. Wester
 Program Director.....John Daurio
 Chief Engineer.....Patrick J. Robinson

WSPD—Toledo—1921

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Oper. By.....Storer Broadcasting Co.

Address.....125 South Superior St.
 Tel.: CH 8-6401.....NBC
Representative.....**Katz**
 President.....George B. Storer, Jr.
 General, Station Mgr.....Reggie Martin
Nat. Sales Manager.....Emerson Kimble
 Program Director.....Jack Williams
Chief Engineer.....George Fulop
 Owners of: WSPD-TV; WJBK AM-TV, Detroit;
 WJW AM-TV, Cleveland; WGBS, Miami;
 WHN, New York, N. Y.; WIBG, Philadelphia;
 KGBS, Los Angeles; WAGA-TV, Atlanta; WITI-
 TV, Milwaukee.

WTOD—Toledo—1946

Frequency: 1560 Kc....Power: 1000 Watts d.
 Owned-Operated By...Booth Broadcasting Co.
 Address.....3225 Arlington Ave.
 Tel.: CH 2-4321.....Independent
 Station Representative.....Bernard Howard
 President.....John L. Booth
 Gen. Comm. Mgr.....Francis X. McNeerney
 Program Director.....John Garry
 Publicity Director.....Bob Parkinson
 Sales Promotion Manager.....Vivian Crane
Chief Engineer.....Robert Sowers
 Owners of: WJLB, Detroit; WSGW, Saginaw;
 WIBM, Jackson; WIOU, Kokomo; WJVA, South
 Bend; WTRX, Flint.

WTOL—Toledo—1938

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Community Bcstg. Co.
 Address.....Bell Bldg.
 Tel.: CH 4-7411.....ABC
 Station Representative.....Gill-Perna
 President.....Frazier Reams
 General Manager.....Thomas S. Brotherton
 Station, Comm. Manager.....Douglas Tabner
 Sales Prom. Mgr., Pub. Dir.....Orris Tabner
 Program Director.....Robert Krieghoff
Chief Engineer.....Harold Holmes
 Owners of: WTOL-FM-TV.

WERT—Van Wert—1958

Frequency: 1220 Kc....Power: 250 Watts, d.
 Owned.....Van Wert Broadcasting Co.
 Address.....Box 308
 Tel.: BERNARD 2-4075.....Independent
 Station Rep.....Ohio Stations; Sears & Ayer
 President, Ch. Eng.....Kenneth E. Kunze
 Commercial Mgr.....R. Waldron
 Program Director.....John Ury

WHHH—Warren—1941

Frequency: 1440 Kc....Power: 5000 Watts
 Owned By...Warren Tribune Radio Sta., Inc.
 Address.....2nd National Bldg.
 Tel.: EXpress 2-2529.....Independent
 Newspaper Affiliation.....Tribune Chronicle
 President, Gen. Mgr.....Helen Hart Hurlbert
 Station Mgr.....R. E. Hardy
 Program Director.....John Peterson

**WCHO—Washington Court
 House—1952**

Frequency: 1250 Kc....Power: 500 Watts d.

Owned By.....Court House Bcstg. Co.
 Address.....113½ S. Main St.
 Tel.: 5-6211.....KBS
 Pres., Gen. Mgr., Chief Eng...W. N. Nungesser
 Station Mgr.....C. L. Mitchell

WPKO—Waverly—1954

Frequency: 1380 Kc....Power: 1000 W., d.
 Owner.....Ohio Quests, Inc.
 Address.....Box 67
 Tel.: 363.....Independent
 President, Gen. Mgr.....James B. Denton
Chief Engineer.....Robert P. Meyer

WKOV—Wellston—1953

Frequency: 1330 Kc....Power: 500 Watts d.
 Owned-Operated By.....Family Bcstg. Co.
 Address.....P. O. Box 190
 Tel.: 4-2000.....KBS
 Pres., Gen. Mgr., Ch. Eng...W. N. Nungesser

WWST—Wooster—1947

Frequency: 960 Kc....Power: 1000 Watts d.
 Owned-Oper. By...Wooster Republican Ptg. Co.
 Address.....Route 30
 Tel.: ANgelus 3-5075.....KBS
 General Manager.....E. B. Evans
Chief Engineer.....B. L. Bowman

WRFD—Worthington—1947

Frequency: 880 Kc....Power: 5000 Watts d.
 Owned.....Peoples Broadcasting Corp.
 Address.....Worthington
 Tel.: TU 5-5342.....Independent
 Representative.....Gill-Perna
 President.....Herbert E. Evans
 General Manager.....Joseph D. Bradshaw
 National Sales Mgr.....Andy Edgerton
 Publicity Director.....Bill Pfeiffer
 Program Director.....Phil Sheridan
Chief Engineer.....Harold Schaaf
 Owners of: WRFD-FM; WGAR AM-FM, Cleve-
 land; WTTM AM-FM, Trenton; WMMN, Fair-
 mont, W. Va.; WNAX, Yankton, S. D.; KVTV,
 Sioux City.

WBBW—Youngstown—1949

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
 Owner.....Mahoning Valley Bcstg. Corp.
 Address.....260 W. Federal St.
 Tel.: 744-4421.....MBS
 Representative.....Weed
 President, Ch. Eng.....John Cherpack, Jr.
 Vice President.....Gene Trace
 General, Comm. Manager.....Dick James
 Sales Prom. Mgr.....Phil Wood
 Program Director.....Anthony N. Ross

WFMJ—Youngstown—1939

Frequency: 1390 Kc....Power: 5000 Watts
 Owned-Operated By.....WFMJ Bcstg. Co.
 Business-Studio Address...101 W. Boardman
 Tel.: RI 4-8611.....NBC
 President.....William F. Maag, Jr.
 General, Comm. Mgr.....Mitchell F. Stanley
 Program Director.....Bob Locke
Chief Engineer.....Frank A. Dieringer

WHOT—Youngstown—1955

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By.....WHOT, Inc.
 Address.....401 N. Blaine Ave.
 Tel.: RI 6-8464.....Independent
 Sta. Representative.....Hollingbery
 President.....Myron Jones
 General Manager.....William Fleckenstein
 Commercial Mgr.....William Aey
 Program Dir.....Richard Thompson
 Sales Promotion Manager.... Tony Sebastian
 Chief Engineer.....Gene Coxson
 Owners of: WJET, Erie; WRED-FM, Youngstown;
 WYRE, Pittsburgh.

WKBN—Youngstown—1926

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By.....WKBN Bcstg. Corp.
 Address.....3930 Sunset Blvd.
 Tel.: ST 2-1145.....CBS
 Representative.....Paul H. Rayment
 Pres., Gen. Mgr.... Warren P. Williamson, Jr.

Station Mgr.....Warren P. Williamson III
 Sales Prom. Mgr.....J. Harrison Hartley
 Commercial Manager..... Carl F. Glade
 Program Director.....Norm Berger
 Chief Engineer.....B. T. Wilkins
 Owners of: WKBN TV-FM.

WHIZ—Zanesville—1924

Frequency: 1240 Kc. Power: 250 Watts
 Owner... Southeastern Ohio Bcstg. System, Inc.
 Business-Studio Address... Lind Arcade Bldg.
 Tel.: GL 2-5431.....NBC
 Newspaper Affiliation.... Zanesville Pub Co.
 Representative.....John E. Pearson
 President.....Clay Littick
 Gen., Station Manager..... Allan Land
 Comm. Mgr.....Nate Milder
 Publicity Dir., Sis. Prom. Mgr.... Naomi Lorton
 Program Director..... Dick Keys
 Chief Engineer.....William A. Hunt, Sr.
 Owners of: WHRV, Ann Arbor; WTAP, Parkers-
 burg, W. Va.

Pop: 2,380,000
 Families: 728,000

OKLAHOMA

Radio Homes: 705,500
 AM Stas. in State: 54

KADA—Ada—1934

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....KADA Bcstg., Inc.
 Business Address.....Box 642
 Tel.: Federal 2-1212.....ABC, KBS
 Station Reps.....Weed; Brown
 Pres., General Mgr.....Bill Hoover
 Comm., Sales Prom. Mgr. Jerry Spencer
 Program, Publicity Director Mike Stephens
 Chief Engineer.....George A. Miller Jr.

KWON—Bartlesville—1942

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Horace C. Boren
 Address.....Box 69
 Tel.: FEderal 6-1400.....MBS
 Station Rep.....Bowles; Melville
 President.....Horace C. Boren
 General, Sta. Mgr.....Tony G. Kountoupis
 Commercial Manager.....Maynard Helmuth
 Program Director.....William C. Drake
 Chief Engineer.....James Hawkins
 Owners of: KMUS, Muskogee, Okla.

KHHW—Altus—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Altus Bcstg. Co., Inc.
 Address.....Box 551
 Tel.: HU 2-1450.....KBS
 Newspaper Affil.Times-Democrat
 Representative.....Pearson
 Pres., Gen. Mgr.....Frank E. Wimberly
 Commercial Manager.....Albert Houpe
 Chief Engineer.....Ernest Baucum

KLTR—Blackwell—1952

Frequency: 1580 Kc. Power: 250 Watts
 Owned-Operated By.....Star Bcstg. Co., Inc.
 Address.....Masonic Bldg.
 Tel.: EM 3-4567.....KBS
 President, General Manager..... R. F. Pool
 Commercial Manager.....Ray Bush
 Sales Promotion Manager..... Dick Hill
 Program Director.....Don James
 Publicity Dir.....Scotty Winter
 Chief Engineer.....Heinz Powelleit

KALV—Alva—1956

Frequency: 1430 Kc. Power: 500 Watts
 Owned By.....Alva Communications, Inc.
 Address.....Box 328
 Tel.: 1663.....Independent
 President.....John H. Goss
 General Manager.....Robert L. Martin
 Chief Engineer.....Ron Kassik

KWCO—Chickasha—1946

Freq.: 1560 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Washita Valley Bcstg. Co.
 Address.....P.O. Box 770
 Tel.: CAstle 4-2890.....KBS
 Owner.....Bayard C. Auchincloss
 General Manager.....William S. Scott
 Chief Engineer.....Ben DeKinder

KVSO—Ardmore—1935

Frequency: 1240 Kc. Power: 250 Watts
 Owned.....Ardmorelte Pub. Co.
 Address.....Ardmorelte Bldg.
 Tel.: CA 3-3030.....ABC-KBS
 General Manager.....Douglas C. Dillard

KWPR—Claremore—1958

Frequency: 1270 Kc. Power: 500 Watts, d.
 Owned By.....BRT Bcstg. Co.
 Address.....417 West Second St.

OKLAHOMA

Tel.: ROgers 3-1281.....KBS
President, Chief Eng.....Wayne Rowley
Commercial, Sales Prom. Mgr.....Bob Brewer

KWOE—Clinton—1949

Frequency: 1320 Kc....Power: 1000 Watts d.
Owned-Operated By.....Western Okla. Bcstg. Co.
Address.....Neptune Park
Tel.: FAirfax 3-0617.....Independent
President, Gen Mgr.....Lonnie J. Preston
Program Publicity Dir.....Alice Preston
Chief Engineer.....Arthur Vogt

KUSH—Cushing—1953

Frequency: 1600 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Cimarron Broadcasters, Inc.
Address.....P.O. Box 791
Tel.: CA 5-0922.....KBS
Pres., Gen. Mgr.....Gordon Rockett
Station Mgr., Chief Engineer.....G. Thomas

KRHD—Duncan—1949

Freq.: 1350 Kc....Power: 250 W. d. 100 W. n.
Owned-Operated By.....Duncan Bcstg. Co.
Address.....West Pine St.
Tel.: AL 5-1350.....KBS
President.....R. H. Drury
Gen., Sta. Mgr.....W. M. Brubaker
Chief Engineer.....Lee Agee

KSEO—Durant—1947

Frequency: 750 Kc.....Power: 250 Watts d.
Owned-Operated By.....Durant Pub-Bcstg. Corp.
Address.....215 Democrat Bldg.
Tel.: 3100.....KBS
President.....R. V. Peterson
Gen. Mgr.....L. W. Coleman

KBEK—Elk City—1929

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Bob Garrison Ent.
Address.....Box 189
Tel.: CApital 5-3333.....KBS
President, Gen. Mgr.....Bob Garrison
Comm., Sales Prom. Manager...Robert Taylor
Program Director.....Rocky Randall
Publicity Director.....Betty McArthur
Chief Engineer.....Jerry White

KCRC—Enid—1928

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....Enid Radiophone Co.
Address.....318 E. Willow
Tel.: AD 7-1390.....ABC
News, Affil.....Morning News, Daily Eagle
Representative.....John E. Pearson Co.
President.....Milton B. Garber
General Manager.....Pat Murphy
Commercial Manager.....Jim Hannon

KGWA—Enid—1950

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By.....Public Bcstg. Service, Inc.
Address.....P. O. Box 346
Tel.: AD 4-4230.....Independent
Representative.....Venard, Rintoul & McConnell
President, General Manager.....Allan Page
Commercial Manager.....Bob O'Brien
Program Director.....Lyle Gaston
Chief Engineer.....Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Operated By.....Frederick Bcstg. Co.
Address.....P.O. Drawer 920
Tel.: ED 5-2131.....KBS
Owner.....W. C. Moss, Jr.

KWRW—Guthrie—1955

Frequency: 1490 Kc.....Power: 100 Watts
Owned By.....Austin Oil Co., Inc.
Address.....115 North Division
Tel.: BU 2-2321.....KBS
Vice President.....David Oven
General, Station Mgr.....Richard M. Carroll
Comm. Mgr., Pub. Dir.....Johnny Johnson
Sales Promotion Manager.....Peggy Weems
Program Director.....Wallace Seeds
Chief Engineer.....R. B. Phillips, Jr.

KGYN—Guymon—1948

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Plains Bcstg. Co.
Address.....Box 130
Tel.: 338-6533.....KBS
President, Station Mgr.....T. M. Raburn, Jr.
Chief Engineer.....Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Henryetta Radio Co.
Address.....125 N. 5th
Tel.: Olive 2-3298.....Independent
Newspaper Affiliation.....Daily Free Lance
President.....Leland Gourley
General, Comm. Manager.....Marvin Hull
Program Director.....Bill Simmons, Jr.
Publicity Director.....Junior Crawford
Chief Engineer.....Bud Gaither

KTJS—Hobart—1947

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....A. R. Fuchs
Address.....P.O. Box 311
Tel.: GENEva 6-2420.....KBS
President, Chief Eng.....A. R. Fuchs
Commercial, Prom. Mgr.....Wayne Robison

KIHN—Hugo—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Little Dixie Bcstg. Co.
Address.....106 West Jackson
Tel.: 1723.....KBS
Station Representative.....Lowe-Runkle
President, General Mgr.....D. W. Brawner
Station Mgr., Chief Eng.....T. L. Brawner
Publicity Director.....Leeta Brawner

KBEL—Idabel—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Idabel Bcstg. Co.
Address.....P.O. Box 1072
Tel.: 802.....Independent
General Manager.....Winston O. Ward
Sta., Comm. Manager.....J. P. Stanley

KCCO—Lawton—1956

Frequency: 1050 Kc.....Power: 250 W., d.
 Owned.....Progressive Bcstg. Co.
 Address.....Box 2187
 Tel.: EL 5-1050.....Independent
 Station Representative.....Pearson
 President.....Dr. G. G. Downing
 General Manager.....Ross B. Baker
 Program Dir.....B. J. Sams
 Sales Prom. Mgr.....James R. Williams
 Chief Engineer.....Charles Thompson

KSWO—Lawton—1941

Frequency: 1380 Kc.....Power: 1000 W.
 Owned.....Okla. Quality Bcstg. Co.
 Address.....406 D. Avenue
 Tel.: EL 5-1380.....ABC
 Rep. . . .Venard, Rintoul & McConnell; Brown
 President, General Mgr.....R. H. Drewry
 Station Manager.....Tom Reddell
 Program Director.....Don Hodges
 Chief Engineer.....Harold Kinkead
 Owners of: KRHD, Duncan; KGWA, Enid; KSWO-TV, all Okla.; KMID-TV, Midland, Tex.

KNED—McAlester—1950

Freq.: 1150 Kc.....Power: 1 Kw. d.; 500 n.
 Owned-Operated By..Pittsburg Bcstg. Co., Inc.
 Address.....Box 780
 Tel.: GA 3-1460.....Independent
 Representative.....Pearson
 Pres., Gen. Mgr.....Ray Van Hooser
 Station, Prog. Mgr.....Dud Stallings
 Chief Engineer.....Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...McAlester Bcstg. Co.
 Address.....202½ East Choctaw
 Tel.: GA 3-1400.....KBS
 Station Representative.....Weed
 President, General Mgr.....Bob Baggett
 Commercial Manager.....Phil Reed
 Program Director.....Shirley Crowson
 Chief Engineer.....Harold Duncan

KGLC—Miami—1947

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Miami Bcstg. Co.
 Business Address.....Miami Hotel Bldg.
 Tel.: KI 2-3303.....KBS-MBS
 Gen., Sta. Mgr.....William A. Searle
 Chief Engineer.....Louis Stone

KBIX—Muskogee—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Okla. Pub. Co.
 Address.....Barnes Bldg.
 Tel.: MU 2-1331.....ABC
 Newspaper Affil....Phoenix-Times Democrat
 Representative.....Pearson
 President.....Tams Bixby, Jr.
 Manager.....D. Johnson
 Chief Engineer.....Ted Foster

KMUS—Muskogee—1948

Frequency: 1380 Kc...Power: 1000 d., 500 n.
 Owned-Operated By.....Horace C. Boren
 Address.....P. O. Box 1588
 Tel.: MU 2-2488.....Independent
 Stations Rep.....Bolles; Melville
 Pres., Gen. Mgr.....Horace C. Boren
 Vice Pres.....Mrs. Martha D. Boren
 Sta. Mgr., Ch. Engr.....James E. Keitel, Jr.

KNOR—Norman—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Cleveland County Bcstg. Co.
 Address.....P. O. Box 542
 Tel.: JE 4-8475.....KBS
 President.....William S. Morgan
 Commercial Mgr.....Robert G. Barry
 Chief Engineer.....Edward Renner

KBYE—Oklahoma City—1947

Frequency: 890 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Great Empire Bcstg.
 Business Address.....5508 N. Eastern
 Tel.: GARfield 7-6524.....Independent
 President.....Berniece L. Lynch
 General Station Manager.....F. F. Lynch
 Program Director.....Glenn Valentine
 Commercial, Sis. Prom. Mgr.....F. J. Lynch
 Publicity Director.....J. D. Lynch
 Chief Engineer.....J. B. Latimer

KJEM—Oklahoma City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....KJEM, Inc.
 Address.....515 N. Robinson
 Tel.: CE 2-6367.....Independent
 Station Representative.....Bcst. Time Sales
 President.....W. D. Schueler
 Gen., Sta. Mgr.....C. Hewel Jones
 Program Director.....W. W. Jones
 Chief Engineer.....Bill Humphrey

KLPR—Oklahoma City—1947

Frequency: 1140 Kc...Power: 1000 Watts d.
 Owned-Oper. By.....Big Chief Bcstg Co. Inc.
 Address.....Box 4248
 Tel.: ME 4-1411.....Independent
 Station Representative.....Pearson
 Pres., Sales Prom. Mgr.....Jack Beasley
 Chief Engineer.....Buzzy Brooks

KOCY—Oklahoma City—1938

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Plaza Court Bcstg. Co.
 Business-Studio Address...Plaza Court Bldg.
 Tel.: CEntral 5-4333.....Independent
 Pres., Gen. Mgr.....M. H. Bonebrake
 Commercial Manager.....Carlton Beck
 Chief Engineer.....Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Storz Bcstg. Co.

OKLAHOMA

Address Box 1520
Tel.: SWift 4-4482 Independent
Representative Blair
President Todd Storz
V. P., General Manager Jack S. Sampson
Program Director Bill Adams
Publicity Director Deane Johnson
Chief Engineer M. H. Barwick
Owners of: WDGY, Minneapolis; WHB, Kansas
City; WTIX, New Orleans; WQAM, Miami;
KXOK, St. Louis.

KTOK—Oklahoma City—1927

Frequency: 1000 Kc. Power: 5000 Watts
Owned-Operated By K TOK, Inc.
Business-Studio Address 1800 W. Main
Tel.: CEntral 5-8351 MBS, ABC
Station Representative Eastman
President Wendell Mayes
General, Station Mgr. Tom Johnson
Local Sales Manager George R. Collisson
Program Director Bill Bryan
Chief Engineer Clifford Easum

WKY—Oklahoma City—1920

Frequency: 930 Kc. Power: 5000 Watts
Owned-Oper. By WKY TV System, Inc.
Address 500 E. Britton Rd.
Tel.: TR 8-2161 Independent
Newspaper Affiliation Oklahoman & Times
Representative Katz
President E. K. Gaylord
V.P., General Manager Norman P. Bagwell
Asst. Sta., Comm. Mgr. Lee Allan Smith
Prog. Dir. Danny Williams
Sales Promotion Mgr. Jim Willis
Chief Engineer Bob Hayward
Owners of: WKY-TV; WTVT, Tampa.

KOKL—Okmulgee—1937

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Okmulgee Bcstg. Corp.
Address 114 East Seventh St.
Tel.: 3646 KBS
Newspaper Affil. Don-Rey Pub. Co.
Station Rep. Melville
President Donald W. Reynolds, Sr.
General Manager Donald W. Reynolds, Jr.
Chief Engineer W. Matten
Owners of: KFSA AM-TV, Ft. Smith, Ark.; KOLA
AM-TV, Reno; KBRB, Springdale, Ark.; KORK,
Las Vegas; KGNS-TV, Laredo; KLRJ-TV, Las
Vegas; KFOY-TV, Hot Springs, Ark.

KVLH—Pauls Valley—1947

Frequency: 1470 Kc. Power: 250 Watts
Owned-Operated By Pauls Valley Bcstg. Co.
Address Box 610
Tel.: BElmont 8-3314 KBS
President, General Manager E. J. Ballard
Sales Promotion Manager Jerry Tye
Program Director James Hensley
Publicity Director Marquita Rickey
Chief Engineer David White

WBBZ—Ponca City—1928

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Ponca City Pub. Co.
Address P.O. Box 589

Tel.: RO 5-6607 MBS
Newspaper Affiliation The News
Representative Pearson
General Manager Allan W. Muchmore
Station Manager William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc. Power: 1 Kw. d.
Owner Leflore Bcstg. Co.
Address Box 511
Tel.: 660 KBS
President, Gen. Manager R. B. Bell
Sales Prom., Ch. Engineer Vic Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Oper. By Lakes Area Bcstg. Co.
Address 5th & S. Mill Sts.
Tel.: VAlley 5-2763 KBS
Gen. Mgr., Chief Eng. L. L. Gaffaney
Commercial Manager Mrs. L. L. Gaffaney
Program Director H. Albrecht

KGFF—Shawnee—1930

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By KGFF Bcstg. Co., Inc.
Address P.O. Box 9
Tel.: BR 3-4390 MBS
Newspaper Affiliation Stauffer Publ. Inc.
Representative Avery-Knodel
President Oscar S. Stauffer
Gen., Sta. Manager William A. Weaver
Commercial Manager Jeral C. Ziegler
Program Director James H. Meyer
Chief Engineer R. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc. Power: 250 Watts d.
Owned-Oper. By Stillwater Publishing Co.
Address P. O. Box 231
Tel.: FR 2-7800 Independent
Newspaper Affiliation Daily News-Press
Representative Clark
General Mgr. J. R. Bellatti
Station Manager Lewis Pearce
Commercial Manager Bill Platt

KTLO—Tahlequah—1957

Frequency: 1350 Kc. Power: 1 Kw., d.
Owned Camelleta Corp.
Address First National Bank Bldg.
Tel.: GLendae 6-2511 Independent
President Jim Egan
General Mgr., Ch. Eng. Galen O. Gilbert
Commercial Manager Jim Stacey
Program Director Jim Masters

KAKC—Tulsa—1946

Freq.: 970 Kc. Power: 1000 W. d., 500 W. n.
Owned-Oper. By Public Radio Corp.
Address 910 S. Boston
Tel.: LU 7-2401 Independent
Station Representative Young
President Lester Kamin
General, Comm. Manager Robert J. Hoth
Program Director Dick Schmitz
Sales Prom. Mgr., Pub. Dir. Carl Smith
Chief Engineer Charles Laughton
Owners of: KBEA, KBEY-FM, Mission; KXYZ-
AM-FM, Houston.

KELI—Tulsa—1934

Frequency: 1430 Kc. Power: 5 Kw.
 Owned By T & O Bcstg. Co.
 Address 2601 E. 56th St., N.
 Tel.: FI 5-1311 Independent
 Station Representative Avery-Knodel
 President, Gen. Mgr. Raymond Ruff
 Commercial Manager Joe Fischer
 Program Director Joe Henderson
 Chief Engineer Lloyd Cowan
 Owners of: KTRN, Wichita Falls, Tex.

KFMJ—Tulsa—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned By Tulsa Great Empire Radio, Inc.
 Address 5400 W. Edison
 Tel.: LU 5-5555 Independent
 General Manager R. B. Blue
 Chief Engineer N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By KOME, Inc.
 Address 8th & Main
 Tel.: DI 3-4121 ABC
 President Wm. F. Johns, Jr.
 General Manager G. Lund
 Program Director A. Collier

KRMG—Tulsa—1949

Freq.: 740 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned By Swanco Bcstg. Co.
 Address 311 So. Denver Ave.
 Tel.: LUther 4-4291 CBS
 Representative John Blair
 General Manager Frank S. Lane
 Local, Comm. Mgr. William E. Minshall
 Program Director Keith Bretz
 Chief Engineer William H. Bradley

KVOO—Tulsa—1925

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Oper. By Southwestern Sales Corp.
 Address 3701 S. Peoria
 Tel.: RI 2-5561 NBC
 Representative Edward Petry
 President H. C. Stuart
 V.P., General Mgr. G. K. Brandborg
 Program Director J. Ryan
 Chief Engineer J. Bushnell
 Owners of: KVOO-TV.

KVIN—Vinita—1954

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned-Oper. By Vinita Broadcasting Co.
 Address Box 189
 Tel.: Alpine 6-3407 KBS
 General Manager Gene Humphries
 Program Director R. Parnell
 Chief Engineer Don Shearheart

KWSH—Wewoka—1948

Frequency: 1260 Kc. Power: 1,000 Watts
 Owned-Operated By Tri Cities Bcstg. Co., Inc.
 Address Box 1260
 Tel.: 1260 ABC, KBS
 President Bill Hoover
 Chief Engineer Dan Hastings

KSIW—Woodward—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Woodward Bcstg. Co.
 Address Box 508
 Tel.: Alpine 4-4455 Independent
 Representative Pearson
 President, Ch. Eng. Edward A. Ryan
 Program Director Lenora W. Ryan

Pop. 1,825,000
 Families: 596,000

OREGON

Radio Homes: 588,000
 AM Stas. in State: 71

KABY—Albany—1959

Frequency: 990 Kc. Power: 250 Watts, d.
 Owned Albany Broadcasting Corp.
 Address 233 W. Third
 Tel.: WAbash 6-3719 Independent
 Station Representatives Art Moore; Grant
 President, General Mgr. Chet Wheeler
 Station, Commercial Mgr. Glenn Henshaw, Jr.
 Program, Publicity Dir. Sandy Rhodes
 Chief Engineer Leonard Serder

KWIL—Albany—1941

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Oper. By Albany Radio Corp.
 Address Box 485
 Tel.: WA 6-2233 MBS
 President Claude Buerge
 General Manager Larry Gordon
 Commercial Manager Lou Gillespie
 Chief Engineer Don Schweitzer

KWIN—Ashland—1946

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Oper. By Rogue Valley Bcstg. Co.
 Business Address P.O. Box 227
 Tel.: 482-2211 KBS
 Station Representative Webb
 President Douglas D. Kahle
 General Manager W. Henry Peck
 Chief Engineer W. Loerke

KAST—Astoria—1925

Frequency: 1370 Kc. Power: 1000 Watts
 Owned Astoria Broadcasting Co.
 Address 1006 W. Marine Dr.
 Tel.: FA 5-2911 ABC, MBS
 Newspaper Affil. Astorian Budget
 Station Reprs. Moore; Webb; Grant
 President C. H. Lane
 General Mgr. R. Chopping

OREGON

KVAS—Astoria—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Lower Columbia Bcstg. Co., Inc.
Address.....1418 Commercial St.
Tel.: FA 5-6221.....KBS
Rep.....Moore, Holman, Jacobson
President.....W. T. Moore
General Mgr., Ch. Eng.....Charles A. Farmer
Commercial Mgr.....Don K. Van Velzer
Publicity Dir.....Donald Boyd

KBKR—Baker—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Oregon Trail Bcstg. Co.
Bus. Studio Address.....2030 Auburn Ave.
Tel.: JA 3-4431.....KBS
Station Reps.....Art Moore; Grant
General Manager.....Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Central Oregon Bcstg. Co.
Business Address.....5000 Studio Road
Tel.: EV 2-4821.....ABC
Representative.....Meeker
Pres., Gen. Mgr.....Frank H. Loggan
Comm. Mgr.....Doug Gaines
Program Dir.....Kessler Cannon
Chief Engineer.....Robert Dickinson

KGRL—Bend—1959

Frequency: 940 Kc.....Power: 1,000 Watts
Owned By.....McAlpine Bcstg. Co.
Address.....Box 940
Tel.: Evergreen 2-5611.....Independent
Station Reps.....Msala; Torbet, Allen, Crane
General, Commercial Mgr.....J. H. McAlpine
Sales Prom. Manager.....William Wilson
Program Director.....Don Weathermon
Publicity Director.....Jeanne Fahey
Chief Engineer.....Keith Snodgrass

KURY—Brookings—1958

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned By.....Joseph Sheridan
Address.....P.O. Box 185
Tel.: 4911.....KBS
Station Rep.....Moore, Torbet, Allen & Crane
Owner.....Joseph F. Sheridan
General, Commercial Mgr.....Norm Oberst
Program Director.....John Wolfe
Chief Engineer.....Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Burns
Address.....Fairgrounds Rd.
Tel.: 7300.....KBS
Station Representative.....Art Moore
Co-Managers.....H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KOOS, Inc.

Address.....Box 180
Tel.: CO 7-2121.....ABC
Station Representative.....Pearson; Moore
President.....Sheldon F. Sackett
Station Manager.....F. J. McDonough
Program Director.....Lucy Johnson
Chief Engineer.....Bryce H. Johnston

KYNG—Coos Bay—1956

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned By.....Pacific Western Bcstrs., Inc.
Address.....P.O. Box 657
Tel.: COngress 7-7055.....Independent
Sta. Reps.....Torbet, Allen & Crane; Jacobson
Pres. Gen. Mgr.....Phillip F. Waters
Comm. Mgr.....Al Steutzle
Program Dir., Ch. Eng.....Clair Gilnet
Owners of: KQEN, Roseburg.

KWRO—Coquille—1948

Frequency: 630 Kc.....Power: 5000 Watts d.
Owned-Operated By.....KWRO, Inc.
Address.....P. O. Box 396
Tel.: 3961.....KBS
Station Representative.....Moore
President.....William E. Walsh
Gen., Sta. Mgr.....Leonard F. Epling
Program Director.....Alice Moblely
Sales Promotion Mgr.....Lavarre Ramey
Chief Engineer.....Drew Walker

KFLY—Corvallis—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Midland Broadcasting Co.
Address.....Box 689
Tel.: PL 3-6633.....MBS
Station Reps.....Feltis; Jacobson
Pres., Gen. Mgr.....Dave Hoss
Commercial, Sales Prom. Mgr.....Don Heinen
Chief Engineer.....Chet Stuart

KLOO—Corvallis—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Willamette Valley Radio Corp.
Address.....Box 731
Tel.: PLaza 3-4493.....KBS
Station Reps... Moore; Sandeberg-Gates; Dore
President, General Mgr.....Wm. C. Hurley
Sta., Comm. Mgr.....George Lichtenhaler
Publicity Director.....Marilyn Q. Hurley
Sales Promotion Manager.....Kathy O'Brien
Program Director.....William C. Hurley
Chief Engineer.....David Washburn

KNND—Cottage Grove—1960

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Radio KOMB
Address.....P. O. Box 7
Tel.: WH 2-2468.....Independent
Station Representative.....Jacobson
Station Mgrs... Peter J. Ryan; Milton A. Viken
Sales Prom. Mgr.....Ivan Hoyer

KPLK—Dallas—1955

Frequency: 1450 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Polk County Bcstrs., Inc.

Address.....P. O. Box 396
 Tel.: MAYfair 3-2342.....Independent
 Station Representative.....Moore
 Pres., Gen. Mgr.....Ray L. Kozak
 Commercial Manager.....D. Newman
 Chief Engineer.....G. W. Morrison

KWVR—Enterprise—1960

Frequency: 1340 Kc.....Power: 250 Watts d.
 Owned By.....Gene W. Wilson
 Address.....203 East Main St.
 Tel.: 61.....KBS
 Station Representative.....Moore
 President, Chief Eng.....Gene W. Wilson
 Promotion, Publicity Dir....Virginia M. Wilson

KASH—Eugene—1947

Frequency: 1600 Kc.....Power: 1000 Watts
 Owner.....Radio Air Ways, Inc.
 Address.....P. O. Box 1600
 Tel.: DI 5-3357.....ABC
 Representative.....Webb
 President, Gen., Sta. Mgr.....E. L. Kincaid
 Comm., Sales Prom. Mgr.....Paul Plank
 Chief Engineer.....Ralph Cook

KERG—Eugene—1949

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Guard Pub. Co.
 Address.....1776 Coburg Rd.
 Tel.: DI 5-4304.....CBS
 Newspaper Affiliation..Guard Publishing Co.
 Station Rep.....Weed; Day-Wellington
 General, Sta. Manager...Robert C. LaBonte
 Comm., Sales Promo. Mgr..James Magnuson
 Program Director.....Clifton Cole
 Chief Engineer.....William Green

KORE—Eugene—1927

Frequency: 1450 Kc..Power: 1 Kw. d. 250 W. n.
 Owned-Operated By.....Lane Bcstg. Co.
 Address.....P.O. Box 1032
 Tel.: DI 4-4214.....MBS
 Reps.....Torbet, Allen & Crane; Felis
 Pres., Gen. Mgr.....Lee Bishop
 Commercial Manager.....Virgil Parker
 Program Director.....Bob Anderson
 Chief Engineer.....Ralph Keyser

KUGN—Eugene—1946

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KUGN, Inc.
 Business Address.....P. O. Box 112
 Tel.: DI 4-6216.....NBC
 Representative.....Meeker, Art Moore
 Pres., Gen. Mgr.....C. O. Fisher
 Chief Engineer.....George Hathaway

KWAY—Forest Grove—1959

Frequency: 1570 Kc.....Power: 1 Kw. d.
 Owned By.....KGGG Bcstg. Co.
 Address.....2740 Pacific Ave.
 Tel.: ELgin 7-2144.....Independent
 President.....P. B. Crawford
 Station Mgr., Prog. Dir....Thomas Prestwich
 Sales Promotion Manager...Duncan James
 Chief Engineer.....George Ludtke

KAGI—Grants Pass—1939

Frequency: 930 Kc.....Power: 1 Kw.
 Owned-Oper. By..Southern Oregon Bcstg. Co.
 Address.....P. O. Box 148
 Tel.: GR 6-4477.....MBS
 Station Representative.....Moore; Young
 Manager.....J. E. Arnold
 Chief Engineer.....N. Williams

KAJO—Grants Pass—1957

Frequency: 1270 Kc....Power: 1000 Watts d.
 Owned By.....Grants Pass Bcstg. Co.
 Address.....P.O. Box 230
 Tel.: GR 6-6608.....Independent
 Sta. Rep.....Torbet, Allen & Crane
 General, Comm. Mgr.....Jim Wilson
 Program Director.....Elsie Parker
 Chief Engineer.....Chuck Field

KGRO—Gresham—1956

Frequency: 1230 Kc..Power: 250 Wts. d. 1 Wt. n.
 Owned.....Gresham Bcstg. Co.
 Address.....1230 Melody Lane
 Tel.: MO 5-4143.....KBS
 Station Representative.....Jacobson
 President, Ch. Eng.....Daniel M. McPeak

KOHU—Hermiston—1956

Frequency: 1570 Kc....Power: 1000 Watts d.
 Owned.....Carl F. and Sarah Knierim
 Address.....Box 1
 Tel.: JO 7-6500.....MBS
 General Manager, Ch. Eng....Carl F. Knierim
 Commercial Manager.....Sarah Knierim
 Program Director.....Eleanor Davis

KUIK—Hillsboro—1953

Frequency: 1360 Kc....Power: 1000 Watts, d.
 Owned By.....John P. Gillis
 Address.....155-A South Second Ave.
 Tel.: MI 8-4181.....KBS
 Station Reps.....Art Moore, Webb
 President, Station Mgr.....John P. Gillis
 Commercial Manager.....Paul Alexander
 Sales Prom. Mgr.....James Pierson
 Program, Pub. Dir.....Lance M. Mushaw
 Chief Engineer.....Albert Bishop

KIHR—Hood River—1950

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Ore-Wash. Bcstrs.
 Business Address.....P.O. Box 207
 Tel.: EV 6-1511.....Independent
 Representative.....Art Moore, Webb
 Pres., Gen. Mgr., Ch. Eng....C. J. McCredie
 Program Director.....Mar Jean Stave

KAGO—Klamath Falls—1923

Freq.: 1150 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Gibson Radio
 Address.....P. O. Box 1130
 Tel.: TU 2-2551.....ABC
 Representative.....Raymer, Art Moore
 President.....R. I. Gibson
 Station Manager.....Robert Bartlett

OREGON

KFLW—Klamath Falls—1946

Freq.: 1450 Kc...Power: 500 W. d.; 250 W. n.
Owned-Operated By.....David Snow
Business Address.....327 Main St.
Tel.: TUXedo 2-4656.....CBS
RepresentativeWeed
Manager, Owner.....David F. Snow
Chief Engineer.....Wayne Milburn

KLAD—Klamath Falls—1955

Frequency: 960 Kc....Power: 5000 Watts, d.
Owned-Operated By.....Ogden Knapp
Address.....Box 979
Tel.: TU 4-7794.....Independent
Reps. ... Torbet, A. & C.; Jacobsen; Wellington
General Mgr. Ogden Knapp
Commercial Manager Max Schreiber
Program Director Fritz Egger
Chief Engineer William Grimes

KLBM—La Grande—1938

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. ByInland Radio, Inc.
Address.....P.O. Box 907
Tel.: WOODland 3-4121.....KBS
Studio Reps. Moore; Sandeberg-Gates
President Gordon L. Capps
Commercial Manager Robert Empie
Station Manager Ken Lillard
Chief Engineer.....W. Curry
Owners of: KSRV, Ontario, Oreg.

KQIK—Lakeview—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Pacific Northwest Radio, Inc.
Business Address.....411 N. 1st St.
Tel.: WH 7-2164.....KBS
Station Reps. Feltis; Tracy Moore
President.....A. E. Freeman
General Manager James H. McHone
Commercial Manager Norman Suiter
Prog. Dir., Ch. Eng.....Wayne W. Whitehead

KGAL—Lebanon—1950

Frequency: 920 Kc.....Power: 1000 Watts
Owned By: ...Radio Wonderful WillametteLand
Address P. O. Box 578
Tel.: 258-3134 Independent
Station Representative William Wagner
President Alex Dreier
General Manager Glen M. Stadler
Station Manager Don Wellman
Commercial Mnaager Tom Boyd
Sales Prom. Manager Keith Samples
Program Director John Kline
Publicity Director Ken McCoy
Chief Engineer Bob Weed
Owners of: KGAY, Salem.

KMCM—McMinnville—1949

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....Yamhill Bcstrs.
Address.....P. O. Box 207
Tel.: 3811KBS
Sta. Reps.....Torbet; Allen & Crane; Moore
President.....Jerry Carr

V.P., General Mgr.....John Courcier
Chief Engineer R. Lewis

KBOY—Medford—1954

Frequency: 730 Kc....Power: 1000 Watts d.
Owned-Oper. By.....KBOY Bcstrs.
Address.....Box 1109
Tel.: SPring 3-5355.....Independent
Station Representative Jacobson
President.....Kenneth R. Card
General, Station Mgr.....Winston Marks
Chief Engineer Victor M. Califf

KDOV—Medford—1958

Frequency:1300 Kc.....Power: 5000 Watts
Owned By.....Medford Bcstg., Inc.
Address.....P. O. Box 869
Tel.: SP 3-5000.....Independent
President, General Mgr. W. H. Hansen

KMED—Medford—1922

Freq: 1440 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Radio Medford, Inc.
Address.....P. O. Box 1306
Tel.: 3-7373ABC-NBC
Station Reps. Meeker; Day-Wellington
President J. L. De Armond
General Manager.....Ray Johnson
Station Commercial Manager .. Harry Barker
Program Mgr. Don Hanlin
Chief Engineer.....Ellis Feinstein
Owners of: KMED-TV.

KYJC—Medford—1947

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By ...Medford Printing Co.
AddressBarnett Rd.
Tel.: SPring 2-6644.....CBS
Newspaper Affiliation.....Mail Tribune
Station Reps.....Pearson; Moore
Gen. Mgr.....Tom MacLeod
Chief Engineer I. Eckberg

KNPT—Newport—1948

Frequency: 1310 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Yaquina Radio, Inc.
Business Address.....Box 1428
Tel.: AMherst 5-2266 Independent
Sta. Reps... Moore; Continental; Torbet, A. & C.
Pres. Gen. Mgr.....Tom Becker
Commercial Manager.....Buss Jolley
Station Manager.....Bob Spangler
Sales Promotion Mgr.....Don Newmar
Publicity Director Whitey Coker
Chief Engineer Del Kruger
Owners of: KBCH, Ocean Lake.

KBBR—North Bend—1951

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Big Bay Radio, Inc.
Address.....1956 Meade St.
Tel.: 756-5108 Independent
Station Rep. Grant
President, Comm. Mgr.....Bill Karl
Station, Program Dir.....Rod Walter
Chief Engineer.....Arthur Schuldt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned By.....Yaquina Radio, Inc.
 Address.....Box 358
 Tel.: WYman 4-2181.....Independent
 Stations Reps.....Moore; Continental
 President.....Thomas R. Becker
 General Station Mgr.....Robert Spangler
 Chief Engineer.....Al Morgan
 Owners of: KNPT, Newport, Ore.

KSRV—Ontario—1946

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Inland Radio, Inc.
 Address.....Box 540
 Tel.: TUcker 9-8651.....KBS
 Station Reps.....Moore; Sandeberg-Gates
 President, Gen. Mgr.....Gordon L. Capps
 Comm. Mgr.....John R. Humphreys
 Program Dir.....Leo L. Ellsworth
 Sales Prom. Mgr.....Charles E. Harland
 Chief Engineer.....Stanley E. McNutt
 Owners of: KLBM, La Grande.

KGON—Oregon City—1947

Frequency: 1520 Kc.....Power: 10,000 Watts
 Owned-Operated By.....Clackamas Bcstrs.
 Address.....P.O. Box 5865, Portland, Ore.
 Tel.: OLive 6-1441.....MBS
 Representative..Broadcast Time Sales; Wagner
 President.....Robert J. Hartke
 Gen., Sta., Comm. Mgr.....Irwin S. Adams
 Program Director.....Sonora B. Hoffman
 Chief Engineer.....Sidney Roach

KUBE—Pendleton—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.
 Owned.....Amatilla Bcstg. Ent. Inc.
 Address.....236 S.E. First St.
 Tel.: CRestview 6-1961.....Independent
 President.....John M. Carroll
 General Mgr., Ch. Eng....Paul A. Schumacher
 Sales Promotion Mgr.....E. Vern Green

KKID—Pendleton—1941

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By.....Roderick Sound, Inc.
 Address.....P.O. Box 178
 Tel.: CRestview 6-1311.....Independent
 Reprs. Jacobson; Torbet, A & C.; Day-Wellington
 President, Ch. Eng.....Robert W. Roderick
 Program Director.....Ed Carle
 Publicity Director.....Jacqueline Tholberg

KUMA—Pendleton—1955

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned.....Pendleton Broadcasting Co.
 Address.....Box 278
 Tel.: CR 6-1511.....ABC
 Representative.....Meeker, Art Moore
 President.....C. O. Fisher
 Vice Pres., Gen. Mgr.....T. A. Smith
 Chief Engineer.....J. C. Bradley

KEX—Portland—1926

Frequency: 1190 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Westinghouse Bcstg. Co.
 Address.....2130 S.W. Fifth Ave.
 Tel.: CA 2-1881.....Independent
 Sta. Representative.....AM Radio Sales
 President.....D. H. McGannon
 Gen., Sta. Mgr.....Herbert L. Bachman
 Commercial Manager.....R. E. Rudolph
 Publicity Dir., Sls. Prom Mgr....Dick Newton
 Program Director.....D. F. Stellges
 Chief Engineer.....Jack Erwin
 Owners of: KPX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KYW-TV, Cleveland, O.; KDKA,
 Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore; WBZ-
 FM, Boston; KDKA-FM, Pittsburgh; KYW-FM,
 Cleveland; KEX-FM.

KGW—Portland—1922

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Oper.....King Broadcasting Co.
 Bus.-Studio Address.....1139 S.W. 13th Ave.
 Tel.: CA 3-6364.....NBC
 Representative.....John Blair
 President.....Mrs. A. Scott Bullitt
 Vice Pres., Bus. Div.....Henry B. Owen
 Vice Pres., Broadcst. Div.....Otto P. Brandt
 Local Sales Mgr.....Joe Clifford
 Station Mgr.....Jackson Fleming
 Promotion Mgr.....Ed Busse
 Program Manager.....Hal Starr
 Merchandising Mgr.....Walt Hawthorne
 Chief Engineer.....Clare Hanawalt
 Owners of: KGW-TV, Portland; KING-AM-FM-
 TV, Seattle; KREM-AM-FM-TV, Spokane.

KISN—Portland—1959

Frequency: 910 Kc.....Power: 1 Kw.
 Owned By.....Star Bcstg. Inc.
 Address.....10 N.W. Tenth
 Tel.: CAPITAL 6-7191.....Independent
 Station Representative.....Avery-Knodel
 President.....Don W. Burden
 General Manager.....Timothy F. Moore
 Station Manager.....Donald Hedges
 Production Mgr.....Les Parsons
 Chief Engineer.....Byron Swanson
 Owners of: KICN-FM, Omaha.

KLIQ—Portland—1957

Frequency: 1290 Kc.....Power: 5 Kw., d.
 Owned By.....Malloy Breyer Inc.
 Address.....Oaks Amusement Park
 Tel.: BELmont 4-8448.....Independent
 Station Representative.....Hall
 President.....S. G. Breyer
 General Manager.....Jack Grant
 Sales Promo. Manager....Howard McAnulty
 Program Director.....Bob McAnulty
 Publicity Director.....Sandra Allen
 Chief Engineer.....Joe Allen

KOIN—Portland—1926

Frequency: 970 Kc.....Power: 5000 Watts
 Owned.....Mt. Hood Radio-TV Bcstg. Corp.

OREGON

Address.....140 S.W. Columbia
Tel.: CA 8-3333.....CBS
Representative.....CBS Spot Sls.
President.....C. Howard Lane
General Station Mgr.....H. H. Buckendahl
Program Director.....Willard A. Mears
National Sales Mgr.....Robert R. Whitely
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN-TV.

KPAM—Portland—1948

Frequency: 1410 Kc....Power: 5000 Watts d.
Owned-Operated By.....Chem-Air, Inc.
Address.....Box 1230
Tel.: CA 6-7676.....Independent
Station Representative.....Weed
President.....William E. Boeing, Jr.
General Manager.....Del Leeson
Program Director.....Don Vincent
Publicity Director.....Maryetta Devereaux
Chief Engineer.....R. A. McClanathan
Owners of: KIDO, Boise; KETO, Seattle.

KPDQ—Portland—1947

Frequency: 800 Kc....Power: 1000 Watts d.
Owned-Operated By.....John W. Davis
Address.....4903 N.E. Sandy Blvd.
Tel.: AT 2-3232.....Independent
President.....John W. Davis
Station Manager.....David M. Jack
Chief Engineer.....Arlan Walker

KPOJ—Portland—1923

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....KPOJ, Inc.
Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484.....Independent
President, Gen. Mgr. R. M. Brown
Commercial Manager.....Jack Moys
Sales Prom., Pub. Dir.....Garry Capps
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KWJJ—Portland—1925

Frequency: 1080 Kc....Power: 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Address.....931 S.W. King Ave.
Tel.: CA 8-4393.....ABC
Sta. Reps.....Masla, Torbet, Allen & Crane
Pres., Gen. Manager.....Rod F. Johnson
Commercial Manager.....Ben T. Crosby
Prog. Dir.....Jerry Speerstra
Ch. Eng.....Les Windes

KXL—Portland—1926

Frequency: 750 Kc.....Power 10,000 Watts
Owner.....Seattle, Portland, Spokane Radio
Address.....Box 5886
Tel.: Olive 4-3193.....Independent
Station Representative.....McGavren
General Manager.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Del Olney
Chief Engineer.....Ed Mundi
Owners of: KJR, Seattle; KNEW, Spokane.

KRCO—Prineville—1950

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address.....P. O. Box 188
Tel.: Hilcrest 7-6239.....Independent
Station Reps. Jacobson; Feltis, Pearson
President, Chief Eng.....C. R. Matheny
Comm., Sls. Prom. Mgr.....Richard W. Burger

KPRB—Redmond—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Don & Rita Anderson
Address.....P.O. Box 787
Tel.: Lincoln 8-3100.....Independent
Station Representatives Wagner; Webb
Station Manager Ch. Eng.....Don Anderson

KQEN—Roseburg—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned By Pacific Western Bcstrs.
Address.....P. O. Box 847
Tel.: OR 3-4464.....ABC
RepresentativeOakes; Feltis
General Mgr.....L. Fenner

KRRR—Roseburg—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned By Douglas County Tricasters
Address.....Box 910
Tel.: OR 3-5551.....CBS
President, Gen. Mgr. Robert F. Johnson
Commercial Manager James H. Johnson

KYES—Roseburg—1955

Frequency: 950 Kc.....Power: 1 Kw. d.
Owned-Oper. By...Douglas County Bcstrs., Inc.
Address.....Box 538
Tel.: OR 3-6678.....Independent
Station Representative Pearson
President, Chief Engineer.....LeRoy Hiatt
General Manager.....Elliott Motschenbacher

KOHI—St. Helens—1959

Frequency: 1600 Kc.....Power: 1,000 Watts
Owned By Columbia Co. Bcstrs.
Address.....KOHl Bldg.
Tel.: 1601.....Independent
Station Representative Pearson
President.....L. B. Brownlow
Station Manager.....W. Anderson
Program Manager.....D. Wimblerly
Chief Engineer J. Allen

KBZY—Salem—1957

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Salem Bcstg. Co.
Address.....369 High St. N.E.
Tel.: EM 4-6748.....Independent
Station Reps. Hollingbery; Art Moore
President.....Carl O. Fisher
General Station Mgr. Gene Harrison
Commercial Manager Les Manning
Program Manager John Vaughan
Chief Engineer Elmer Gary
Owners of: KUGN, Salem; KUMA, Pendleton.

KGAY—Salem—1951

Frequency: 1430 Kc....Power: 5000 Watts d.
 Owned By..Radio Wonderful, Williametteland
 AddressBox 768
 Tel.: EMpire 4-1430.....Independent
 Station Rep.Pearson
 PresidentAlex Dreier
 General Manager.....Glen Stadler
 Station Manager.....Robert M. Bruce
 Commercial Manager.....Ron Terry
 Program Director.....Ed Banker
 Chief Engineer.....Calvert Applegate
 Owners of: KGAL, Lebanon, Oreg.

KSLM—Salem—1934

Freq.: 1390 Kc...Power: 5000 Wts. d., 1000 n.
 Owned-Operated By.....Oregon Radio, Inc.
 Business Address.....P. O. Box 631
 Tel.: EM 4-8433.....ABC
 PresidentL. McCormick
 General Mgr.....A. de Schweinitz
 Program Director.....Bob McCarl
 Chief Engineer.....Clyde Carlton

**KEED—Springfield-Eugene
 1954**

Frequency: 1050 Kc.....Power: 1 Kw., d.
 OwnedKEED, Inc.
 AddressBox K, Eugene, Ore.
 Tel.: PA 6-6591.....Independent
 Station Rep.Pearson
 President.....Glen M. Stadler
 Station Manager.....Rodney V. Louden
 Program Director.....J. Robert Litten
 Commercial Manager.....Charles A. Searl
 Chief EngineerRobert Barnes

KACI—The Dalles—1955

Frequency: 1300 Kc...Power: 1000 Watts d.
 Owned By.....Radio Mid-Columbia Inc.
 Business Address.....119 E. 2nd St.
 Tel.: CY 6-9661.....Independent
 Station Representatives.....Hopewell; Moore
 President, Gen. Mgr.....M. V. Ling
 Station Mgr.....R. N. Robinson

KODL—The Dalles—1940

Frequency: 1440 Kc.....Power: 1000 Watts
 Owner.....Western Radio Corp.
 AddressKODL Bldg.
 Tel.: CYpress 6-2300.....KBS
 Station Reps.Feltis; Jacobson
 President.....V. B. Kenworthy
 General Mgr.....Paul E. Walden

KTIL—Tillamook—1947

Frequency: 1590 Kc.....Power 1 Kw.
 Owned-Oper. By...Tillamook Bcstg. Co., Inc.
 AddressBox 1590
 Tel.: VI 2-4422.....Independent
 Rep.....Continental, Art Moore; Torbet A & C
 President, General Mgr.....Fred Guyton
 Sales Promo. Mgr., Ch. Eng.....Larry Bruner
 Program, Pub. Dir.....Al Charf

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 The Best,
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5000 watts: No. 1 latest Hooper &
Pulse surveys. "Oggie" Davies,
Manager

WLCY

St. Petersburg-Tampa,
Florida

5000 watts: No. 1 latest Hooper
& Pulse surveys. Sam Rahall,
Manager

WNAR

Norristown and
Greater Philadelphia Area

500 watts: No. 1 latest Hooper
survey. John Banzhoff, Manager

WWNR

Beckley, West Virginia

1000 watts: No. 1 latest Hooper
& Pulse surveys. Tony Gonzales,
Manager

WQTY

Jacksonville, Florida

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Faulkner, Manager

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N. Joe Rahall, President, Rahall Group

Pop.: 11,500,000
Families: 3,318,000

PENNSYLVANIA

Radio Homes: 3,239,000
AM Stas. in State: 153

WAEB—Allentown—1948

Freq: 790 Kc.....Power: 500 W. d., 1 Kw. n.
Owned-Oper. By.....WAEB Bcstrs., Inc.
Address.....7th & Hamilton Sts.
Tel: HE 4-9364.....Independent
Station Representative.....Radio-TV Reps.
President.....William F. Rust, Jr.
General Manager.....S. Robert Ackley
Program Director.....Kerm Gregory
Chief Engineer.....William Gottshall

WHOL—Allentown—1948

Frequency: 1600 Kc.....Power: 500 Watts
Owned.....Allentown Bcstg. Corp.
Address.....Colorado & Poplar Sts.
Tel: HE 4-4801.....MBS
Representative.....Raymer
President.....Charles G. Helwig
Executive V.P.....Victor C. Diehm
General Manager.....Willard B. Camperson
National Sales Mgr.....T. A. Tito
Program Director.....David M. Van Sant
Chief Engineer.....Gerald B. Werst
Owners of: WAZL, Hazleton; WHLM, Bloomsburg;
WTAL, Tallahassee.

WKAP—Allentown—1948

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By.....WKAP, Inc.
Address.....P. O. Box 689
Tel: HE 3-3166.....Independent
Station Reps.....Adam Young; P. O'Brien
President.....N. J. Rahall
Sta., Gen. Mgr.....O. R. Davies
Prog. Dir.....Alan D. Raber
Sales Promotion Manager.....Jerry Duckett
Publicity Director.....Samuel J. Anderson
Chief Eng.....C. Frank Cordaro

WSAN—Allentown—1923

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Lehigh Valley Bcstg. Co.
Address.....3941 North 10th St.
Tel: HE 4-9511.....CBS
Station Representative.....H-R Reps
General Manager.....R. H. Musselman

WFBG—Altoona—1924

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Triangle Pubs.
Address.....Commerce Park
Tel: Windsor 4-2031.....Independent
News. Affil.....Phila. Inquirer; Phila. D. News
Station Representative.....McGavren
Vice President.....Roger Clipp
General Manager.....John Stilli, Jr.
Sales Manager.....John Snyder
Business Manager.....Joe DiGiorgio
Sales Promotion Mgr.....Joseph Burns

Program Director.....James Van de Velde
Chief Engineer.....Dick Kline
Owners of: WFBG-TV-FM; WFIL-FM-AM-TV,
Phila.; WNBC-FM-AM-TV, Binghamton, N. Y.;
WNHC-FM-AM-TV, New Haven; KFRE-AM-TV,
Fresno; WLYH-TV, Lebanon.

WRTA—Altoona—1947

Frequency: 1240 Kc...Power: 1 Kw. d., 250 W. n.
Owned.....Altoona Trans-Audio Corporation
Address.....Hotel Penn Alto
Tel.: WI 3-6112.....ABC
Station Representative.....Thomas F. Clark
President.....Martin F. Malarkey, Jr.
General Manager.....Louis H. Murray
Station, Comm. Manager.....Rod Wolf
Program Director.....Larry Weber
Sales Prom. Manager.....Glen Sheffer
Chief Engineer.....Al Merritts

WVAM—Altoona—1948

Frequency: 1430 Kc.....Power: 1,000 Watts
Owned-Oper. By.....General Bcstg. Corp.
Address.....2727 W. Albert Dr.
Tel: WI 4-8127.....CBS
Sta. Rep.....Weed
President.....E. S. Leopold
General, Station Mgr.....Will Keiner
Commercial, Sales Prom. Mgr.....Will Union
Chief Engineer.....John Schiele

WMBA—Ambridge—1958

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned By.....Miners Bcstg. Service, Inc.
Business Address.....304 Duss Ave.
Tel: COngress 6-1110.....Independent
General Manager.....John W. Angst
Station Manager.....Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Tri-Borough Bcstg. Co.
Address.....Box 277
Tel: GR 2-3921.....KBS
Gen., Comm. Manager.....Cecil F. Clifton

WNCC—Barnesboro—1950

Frequency: 950 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WNCC, Inc.
Address.....803 Maple Ave.
Tel: Williams 8-9200.....KBS-MBS
President, Chief Eng.....J. Howard Bair
General Manager.....William R. Raihall
Program Director.....Joanne Tibbott

WBVP—Beaver Falls—1948

Frequency: 1220 Kc...Powre: 1 Kw. d., 250 W. n.
Owned-Operated By.....WBVP, Inc.
Business Address.....1216 7th Ave.; Box 719
Tel: Tilden 6-4100.....NBC
President.....Frank R. Smith

PENNSYLVANIA

General Station Mgr. Thomas B. Price
 Program Director.....Charles H. Wilson
 Sales Prom. Mgr., Pub. Dir.....E. A. Sekeres
 Chief Engineer.....Andy Sivak

WBFD—Bedford—1955

Frequency: 1310 Kc. Power: 5 Kw. d.
 Owned-Oper. By...The Inquirer Printing Co.
 Address.....American Legion Bldg.
 Tel.: 623-5132 KBS
 President John Biddle
 General Manager.....Robert S. Harrison, Jr.
 Chief Engineer.....W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc.....Power: 500 Watts d.
 Owned By.....Bellefonte Bcstg. Corp.
 Address.....P.O. Box 88
 Tel.: Elgin 5-4751 Independent
 Pres., Gen. Mgr.....Cary H. Simpson
 Station Manager.....J. W. Eschbach
 Commercial Manager.....R. Thomas
 Program Director.....A. Kuhn
 Chief Engineer.....Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc.....Power: 500 Watts d.
 Owned.....Columbia County Bcstrs., Inc.
 Address.....Jackson Bldg.
 Tel.: PL 2-4546 KBS
 President, Gen. Mgr.....John S. Booth

WGPA—Bethlehem—1946

Frequency: 1100 Kc.....Power: 250 Watts d.
 Owned-Oper. By..Bethlehems' Globe Pub. Co.
 Address.....426 Brodhead Ave.
 Tel.: UN 6-8074.....CBS
 Newspaper Affil.....Bethlehem Globe Times
 Station Representative.....Cooke
 President.....Roiland L. Adams
 Station Manager A. McCracken
 Commercial Manager.....Frank Collie
 Prog. Dir.....Robert Wolken
 Chief Engineer.....Edwin Ryback

WCNR—Bloomsburg—1946

Frequency: 930 Kc.....Power: 1,000 Watts d.
 Owned...The Columbia Montour Bcstg. Corp.
 Bus.-Studio Address.....38 W. Main St.
 Tel.: ST 4-1200.....Independent
 Gen., Comm. Manager.....Ed Darlington
 Chief Engineer.....Robert Fulton

WHLM—Bloomsburg—1946

Frequency: 550 Kc.....Power: 1000 Watts
 Owned Bloom Radio
 Address.....Square Bldg.
 Tel.: Sterling 4-5500.....MBS
 Representative Raymer
 President.....Harry L. Magee
 Management Consultant.....Victor C. Diehm
 General. Sta. Manager....Robert R. Williams
 Publicity Director Ray Calabrese
 Commercial, Sales Prom. Mgr....Pat Campbell
 Program Dir.....Dale Fulmer
 Chief Engineer Anthony Hogg
 Owners of: WHOL, Allentown; WAZL, Hazleton;
 WTAL, Tallahassee.

WLOA—Braddock—1947

Frequency: 1550 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Matta Bcstg. Co.
 Address.....1233 Braddock Ave.
 Tel.: EL 1-1100.....Independent
 Station Representative.....Good Music Bcstrs.
 Pres., Gen., Sta. Mgr.....William G. Matta
 Commercial Manager.....George Matta
 Program Director E. R. Matta
 Chief Engineer.....Frederick Sand

WESB—Bradford—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.WESB
 Address.....43 Main St.
 Tel.: FOrEst 8-4141Independent
 RepresentativeBurn-Smith
 General Manager.....J. M. Cleary
 Comm. Prom. Mgr.R. E. Feit
 Prog. Dir., Chief Eng.....William Winn

WBUT—Butler—1949

Frequency: 1050 Kc.....Power: 250 W., d.
 Owned-Operated By.....WBUT, Inc.
 AddressBox 1048
 Tel.: 7-5778Independent
 PresidentJames Beattie
 General, Comm. Mgr.....Richard Hanna

THE CHOICE
VOICE
 5000 WATTS
WCBG
 RADIO HILL
 DIAL 1590
 CHAMBERSBURG, PA.

Program Director.....G. Earl Sadlon
 Chief Engineer.....Norman Gour

WISR—Butler—1941

Frequency: 680 Kc.....Power: 250 Watts d.
 Owned-Oper. By ..The Butler Bcstg. Co., Inc.
 Address.....357 N. Main St.
 Tel.: 7-4701.....Independent
 President.....Joel W. Rosenblum
 General Mgr.....Robert L. Kaufman
 Comm. Manager.....J. Victor O'Brien
 Program Director.....Warren Ihlenfeld
 Sales Prom. Mgr.....Jerald Coleman
 Publicity Dir.....Jim Martin
 Chief Engineer.....Paul Rex

WCNG—Canonsburg—1958

Freq.: 540 Kc.....Power: 250 W. d.
 Owned ByWCNG, Inc.
 AddressBox 480
 Tel.: SH 5-5400.....Independent
 OwnersTom & Mary Sutton
 General Mgr.....Richard E. Burg
 Commercial Manager.....Jamie Rowley
 Chief Engineer.....Russell Harbaugh

WCDL—Carbondale—1950

Frequency: 1440 Kc.....Power: 5 Kw., d.
 Owned-Oper. By Carbondale Bdcstg. Co., Inc.
 Address.....127 Salem Rd.
 Tel.: 282-2770Independent
 RepresentativeDonald Cooke, Inc.
 PresidentWilliam H. Ware
 General ManagerMarjorie Zopotosky
 Commercial Mgr.....P. J. Oles
 Program Director.....J. Martin
 Chief Engineer.....Walter Rude

WHYL—Carlisle—1948

Frequency: 960 Kc.....Power: 5000 Watts d.
 Owned-Oper.....R. F. Lewis, Jr.
 Business Address.....Mt. Holly Pike
 Tel.: CH 9-1717.....Independent
 Sta. Reps....Phila. Spot Sales; Spot Time Sales
 President.....Marion P. Lewis
 Gen., Sta. Mgr.....James B. Holder
 Prog. Dir.....Bill Mahoney
 Chief EngineerGeorge Jennings

WCBG—Chambersburg—1956

Frequency: 1590 Kc.....Power: 5 Kw., d.
 Owned By.....WCBG Bcst. Corp.
 AddressRadio Hill
 Tel.: COlony 3-4131.....Independent
 Representative.....Charles Bernard
 President, General Mgr.....Norman Messner
 Assistant Mgr. & Prog. Dir.....Bob Foreman
 Chief Engineer.....Harvey Cunningham

WCHA—Chambersburg—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned.....Chambersburg Bcstg. Co.
 AddressProfessional Arts Bldg.
 Tel.: CO 4-7121.....Independent
 Station Rep.....Howard; Phila. Spot Sales

Pres., Gen. Mgr.....John S. Booth
 Station Mgr., Prog. Dir.....Earl P. Strine
 Commercial, Sales Prom. Mgr.....David Myers
 Chief Engineer.....James McCurdy

WESA—Charleroi—1947

Frequency: 940 Kc.....Power: 250 Watts d.
 Owned-Oper. By...Monongahela Bcstg. Corp.
 AddressBox 584
 Tel.: HU 3-6551.....KBS
 President.....Dr. A. S. Sickman
 General Manager.....Carl Stuart
 Sales Promotion Mgr.....Val Gearhart
 Program Director.....William Richards
 Publicity DirectorFrances Swartz
 Chief EngineerCliff Hodgson

WEEZ—Chester—1947

Frequency: 1590 Kc.....Power: 1000 Watts
 Owned ByWEEZ, Inc.
 Address.....3500 Edgmont Ave.
 Tel.: TRemont 4-4321.....Independent
 President.....Ogden Davies
 General Manager.....Martin Peltzman
 Commercial Manager.....Mark Targe
 Program Director.....Jim Termine
 Chief Engineer.....William Dawson

WVCH—Chester—1947

Frequency: 740 Kc.....Power: 1 Kw.
 Owned-Operated By.....James M. Tisdale



1590 RADIO

the BRIGHT VOICE
 of Delaware County

3500 Edgmont Avenue
 Chester, Pennsylvania
 TRemont 4-4321

PENNSYLVANIA

Bus.-Studio Address... Wolf Bldg., Market Sq.
 Tel.: TRemont 2-8861..... Independent
 Station Rep. Webb
 President, Gen. Mgr. James M. Tisdale
 Station Mgr. Robert A. Hibbert, Jr.
 Commercial Manager Charles M. Talley
 Program Director Earl Godoman
 Publicity Director William Scott Barr
 Chief Engineer..... Don Baron

WWCH—Clarion—1960

Frequency: 1300 Kc..... Power: 500 Watts
 Owned By Clarion Co. Bcstg. Corp.
 Address Box 171
 Tel.: Capital 6-8600 KBS
 Newspaper Affiliation Clarion Newspapers
 President William E. Sheridan
 General, Station Mgr. Walter E. Broadhurst
 Sales Prom Manager William Mushrush
 Chief Engineer Melvin M. Check

WCPA—Clearfield—1947

Frequency: 900 Kc. ... Power: 1000 Watts d
 Owned-Oper. By Clearfield Bcstgrs, Inc
 Address Church St.
 Tel.: POplar 5-5541..... ABC
 Newspaper Affil. Progressive Publishing
 President..... W. K. Ulerich
 General Manager..... Milton J. Bergstein
 Station Manager..... John A. Dame
 Commercial Manager..... M. Nemeth
 Sales Manager..... Joseph Milsop
 Program Director Thomas Connors
 Chief Engineer Lou Duck
 Owners of: WDAD, Indiana; WMAJ, State Park,
 both Pa.; WJCM, Sebring, Fla.

WCOJ—Coatesville—1949

Frequency: 1420 Kc..... Power: 5 Kw.
 Owned-Oper. By..... Chester Co. Bcstg. Co.
 Address..... 809 E. Lincoln Hgh.
 Tel.: DUdley 4-2100..... Independent
 President, Chief Eng..... Louis N. Seltzer
 General Manager..... William S. Halpern
 Comm., Sales Prom. Mgr..... Donald Kimes

WCOY—Columbia—1957

Frequency: 1580 Kc..... Power: 500 W., d.
 Owned Radio Columbia
 Address 343 Poplar St.
 Tel.: MU 4-2591..... Independent
 Representative Burn-Smith
 Co-owners..... Donald & Joan Huff
 Gen. Mgr., Ch. Engr..... M. Leonard Savage
 Program, Publicity Dir..... Joseph T. Bortall

WCVI—Connellsville—1946

Frequency: 1340 Kc... Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By... Connellsville Bcstrs., Inc.
 Bus.-Studio Address... 133 E. Crawford Ave.
 Tel.: MA 8-4600 Independent
 Station Representative Prestige Rep.
 President..... Dr. C. T. Troilo
 Gen., Station Mgr. Charles T. Snolwdon
 Prog., Publicity Director Esther Snolwdon
 Chief Engineer..... Robert Ray

WOTR—Corry—1955

Freq.: 1370 Kc... Power: 1000 Wts. d., 500 n.
 Owned-Operated By..... WOTR Radio
 Address..... 25½ N. Center St.
 Tel.: 3-6611 KBS-NBC
 President..... Olivia T. Rennekamp
 General, Station Mgr..... J. J. Wellenhoffer

WFRM—Coudersport—1953

Frequency: 600 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Farm & Home Bcstg. Co.
 Address..... 9 N. Main St.
 Tel.: 611 MBS
 President..... C. H. Simpson
 General Manager..... John A. Fay
 Chief Engineer Martin Weiss

WBUX—Doylestown—1948

Frequency: 1570 Kc..... Power: 1 Kw., d.
 Owned WBUX Broadcasting Co.
 Address..... 30 E. Oakland Ave.
 Tel.: FI 8-3583..... Independent
 President George Stelner
 General Mgr..... James Stolcz
 Chief Engineer A. P. Lombardi

WCED—DuBois—1941

Freq.: 1420 Kc... Power: 5 Kw. d., 500 W. n.
 Owned By... Tri County Broadcasting Co., Inc.
 Address..... 80 N. Park Place
 Tel.: 371-6100..... CBS
 Newspaper Affil..... Courier Express
 Station Representative... Devney Organization
 President Harold T. Gray
 General, Station Mgr..... Jason S. Gray
 Comm., Sales Promo. Mgr.... George Williams
 Prog., Pub. Director..... O. K. Johnston
 Chief Engineer..... George Donahue

WEEX—Easton—1956

Frequency: 1230 Kc. Power: 250 Watts
 Owned Easton Publishing Co.
 Address Chestnut Hill
 Tel.: BBlackburn 8-6155..... Independent
 Newspaper Affiliation Express
 Station Reps... Walker-Rawalt; Phila. Spot Sales
 President..... J. L. Stackhouse
 General Manager John Thorwald
 Commercial Manager C. W. Bradford
 Sales Prom. Manager Robert B. Grove
 Program Director..... Don Ross
 Chief Engineer..... Robert Francett

WEST—Easton—1936

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Associated Bcstrs., Inc.
 Bus.-Studio Address..... 516 Northampton St.
 Tel.: BBlackburn 8-6131..... NBC
 Representative Meeker Co.
 Station Exec..... Clair R. McCollough
 Station Manager..... Theodore W. Pierce
 Program Manager..... Joseph Prentice
 Gen. Sales Manager..... J. Robert Gulick

Natl Sales Mgr.....Harry J. Shaub, Jr.
 Technical Dir.....J. E. Mathiot

WEND—Ebensburg—1961

Frequency: 1580 Kc.....Power: 1 Kw. d.
 Owned By.....Cambria County Bcstg. Co.
 Address.....120 S. Center St.
 Tel.: Greenleaf 2-8801.....Independent
 President.....Cary H. Simpson
 V.P., General Manager....John W. Eschbach

WEZN—Elizabethtown—1958

Frequency: 1600 Kc.....Power: 500 Watts
 Owned By.....WEZN, Inc.
 Address.....Box 1600
 Tel.: EMpire 7-1511.....KBS
 President, Gen. Mgr.....Ira H. Kaplan
 Program Director.....George Morgan
 Chief Engineer.....Don Kerkeslager

WLEM—Emporium—1958

Frequency: 1250 Kc....Power: 1000 Watts d.
 Owned By.....Emporium Broadcasting Co.
 Address.....1 West Fourth St.
 Tel.: 712.....Independent
 President, General Mgr.....James A. Spots
 Station Mgr., Prog. Dir.....Dean L. Close
 Chief Engineer.....William D. Murphy

WGSa—Ephrata—1955

Frequency: 1310 Kc....Power: 1000 Watts, d.
 Owned.....Garden Spot Broadcasters, Inc.
 Address.....P. O. Box 419
 Tel.: RE 3-2226.....MBS
 Station Rep.....Prestige Rep. Org.
 President.....Lester Grenewalt
 Commercial Manager.....Robert E. Good
 Program Director.....Philip Jacobs
 Chief Engineer.....Ralph Haneman
 Owners of: WABW, Annapolis; WCBG, Chambersburg.

WWYN—Erie—1941

Frequency: 1260 Kc.....Power: 5 Kw.
 Owned By.....WERC, Inc.
 Address.....121 West 10th St.
 Tel.: Glendale 6-2096.....NBC
 Station Rep.....Venard, Rintoul & McConnell
 President.....Simon Goldman
 General Station Mgr.....Art Arkelian
 Program, Publicity Director.....Cliff Shilling
 Chief Engineer.....Jack Heidecker
 Owners of: WJTN-AM-FM, Jamestown; WDOE, Dunkirk; WGGG, Salamanca, all N. Y.

WICU—Erie—1949

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned By.....Gibraltar Enterprises, Inc.
 Bus. Studio Address.....3514 State St.
 Tel.: GI 4-5201.....ABC
 Station Representative.....Meeker Co.
 President.....Edward Lamb
 General Manager.....Arthur Ingram

Station Manager.....James Londot
 Program Director.....Ken Franzino
 Chief Engineer.....Ken Husband
 Owners of: WICU-TV, Erie.

WJET—Erie—1951

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Jet Broadcasting Co., Inc.
 Address.....1635 Ash St.
 Tel.: GL 2-6741.....MBS
 Sta. Representative.....Hollingbery
 President, Gen. Mgr.....Myron Jones
 Comm. Mgr.....Peter Coticchia
 Chief Engineer.....Richard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....WESB Broadcasting
 Address.....212 Commerce Bldg.
 Tel.: Glendale 6-7078.....CBS
 Managing Partner.....T. R. Bromley
 Station Manager.....R. H. Elliott
 Commercial Manager.....Ronald Smith
 Program Director.....Robert Eaton
 Publicity Director.....Mary Barnhart
 Sales Promotion Mgr.....Jack Werner
 Chief Engineer.....John Kozak

WFAR—Farrell—1953

Freq.: 1470 Kc....Power: 1 Kw. d.; 500 W. n.
 Owned By.....Farrell-Sharon Bcstg. Co.
 Address.....RFD #2
 Tel.: Diamond 8-4171.....KBS
 President.....Sanford A. Schafitz
 General Mgr.....A. Zippay
 Chief Engineer.....Ed Lazar

WFRA—Franklin—1958

Frequency: 1430 Kc....Power: 500 Watts, d.
 Owned.....N.W. Penna. Bcstg. Co.
 Address.....P.O. Box 908
 Tel.: ID 2-2188.....MBS
 President, General Mgr.....Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1320 Kc....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Times & News Pub. Co.
 Business Address.....Box 28
 Tel.: Edgewater 4-3101.....MBS
 Newspaper Affiliate.....Gettysburg Times
 Station Representative.....Walker-Rawalt
 General, Comm. Manager.. P. H. Cunningham
 Program Director.....Richard Selby
 Chief Engineer.....Lester Blair

WHJB—Greensburg—1934

Frequency: 620 Kc....Power: 1 Kw. d., 500 n.
 Owned.....WHJB, Inc.
 Address.....128 N. Penn Ave.
 Tel.: TEmple 4-0600.....Independent
 President, General Mgr.....Hugh J. Brennen
 Program Director.....Tom Johnson
 Chief Engineer.....L. L. Allen

PENNSYLVANIA

WGRP—Greenville—1959

Frequency: 940 Kc.....Power: 1000 Watts
 Owned By.....Greenville Bcstg. Co.
 Address.....2 North Water St.
 Tel.: JU 8-8900.....Independent
 President, Gen. Mgr.....Kenneth B. Anderson
 Station Mgr.....Merle G. Anderson

WHVR—Hanover—1949

Freq.: 1280 Kc...Power: 5 Kw. d., 500 Watts n.
 Owned-Operated By....Radio Hanover, Inc.
 Address.....Box 268
 Tel.: ME 7-3831.....Independent
 President, Gen. Mgr.....John D. Bare
 Sales Prom. Mgr.....Edward John
 Chief Engineer.....Philip Rohrbaugh

WCMB—Harrisburg—1948

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Hudson Bcstg. Corp.
 Address.....WCMB Bldg.
 Tel.: CE 4-3005.....MBS
 Station Representative.....Bolling Co.
 General Manager.....Ed K. Smith
 Comm. Manager.....Henry Traugh
 Program Director.....Ed. Gonzalez
 Chief Engineer.....Charles Stefanic

WHGB—Harrisburg—1945

Frequency: 1400 Kc.....Power: 250 Watts

Owned-Oper. By...Kendrick Bcstg. Co., Inc.
 Address.....112 Market St.
 Tel.: CE 4-4988.....ABC
 Station Representative.....Pearson
 President, Gen. Mgr.....Herbert Kendrick
 Station, Comm. Mgr.....Ralph Hartman
 Program Director.....Ken Scott
 Chief Engineer.....William Kuntz

WHP—Harrisburg—1924

Frequency: 580 Kc.....Power: 5 Kw.
 Owned.....WHP, Inc.
 Address.....216 Locust St.
 Tel.: CEdar 4-3211.....CBS
 Station Representative.....Bcst. Time Sales
 President.....E. J. Stackpole
 General, Commercial Mgr....Cecil M. Sansbury
 Local Sales Manager.....Jack Grove
 Program, Publicity Dir.....Brod Seymour
 Chief Engineer.....E. Dan Leibensperger
 Owners of: WHP-TV.

WKBO—Harrisburg—1922

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Keystone Bcstg. Corp.
 Address.....31 N. Second St.
 Tel.: CE 4-0191.....NBC
 Representative.....Meeker Co.
 Station Executive.....Clair R. McCollough
 Station Manager.....Jack Hooper

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NBC - MUTUAL

HAZLETON

WHLM

MUTUAL

BLOOMSBURG

WHOL

MUTUAL

ALLENTOWN

Represented by **PAUL H. RAYMER CO., INC.**



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WTAL

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 OF PROGRESS"**

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 Nationally By
**ROBERT MEEKER
 ASSOCIATES, INC.**

General Sales Manganer J. Robert Gulick
 National Sales Manager .. Harry J. Schaub, Jr.
 Program Director.....Curt Whitcomb
 Chief Engineer.....J. E. Mathiot

WAZL—Hazleton—1932

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Hazleton Bcstg. Co.
 Address.....704-11 Hazleton Natl. Bank Bldg.
 Tel.: GL 4-3531.....NBC-MBS
 RepresentativeRaymer
 Pres., Gen., Mgr.....Victor C. Diehm
 Commercial Manager.....Robert J. Sacco
 Sales Manager.....Thomas A. Tito
 Program Director.....Don Murray
 Chief Engineer.....Elwood Tito
 Owners of: WTAL, Tallahassee; WHOL, Allen-
 town; WHLM, Bloomsburg, Pa.

WHUN—Huntingdon—1946

Frequency: 1150 Kc.....Power: 1000 Watts
 Owned ByHuntingdon Bcstrs. Inc.
 Bus.-Studio Address.....400 Washington St.
 Tel.: MI 3-3340.....KBS
 President.....John H. Biddle
 General Manager.....William E. Germann

WDAD—Indiana—1945

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....WDAD Inc.
 Address 633 Philadelphia St.
 Tel.: HO 5-5511.....CBS
 Newspaper Affil.....The Progress
 General Mgr.....J. Termin

WARD—Johnstown—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Central Bcstg. Co., Inc.
 Address235 Franklin St.
 Tel.: 70761CBS
 RepresentativeWeed
 President, Gen. Mgr.....G. D. Garland
 Commercial Mgr.....Joe Cavanaugh
 Chief Engineer.....Cornelius Donatti
 Owners of: WARD-FM-TV.

WCRO—Johnstown—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Century Bcstg. Corp.
 Bus.-Studio Address.....Fort Stanwix Hotel
 Tel.: 9-1187MBS
 Station Representatives.....Radio-TV Reps.
 President.....John J. Keel
 General ManagerG. W. Hagerich
 Chief Engineer.....John Kersheskey

WJAC—Johnstown—1925

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WJAC, Inc.
 Address.....329 Main St.
 Tel.: 7-8711.....NBC
 Newspaper Affil.....Tribune
 Station RepresentativeMeeker
 President.....W. W. Krebs
 General Manager.....Edward J. Klym
 Chief Engineer.....Theodore E. Campbell
 Owners of: WJAC-TV.

WADP—Kane—1954

Frequency: 960 Kc.....Power: 1000 Watts, d.
 Owned By.....Kane Broadcasting Corp.
 AddressPenn-Kane Hotel
 Tel.: 1520KBS
 PresidentGordon Hanks
 Comm. Sta. Mgr.....George A. Larson

WACB—Kittanning—1948

Frequency: 1380 Kc.....Power: 1000 Watts d.
 Owned By.....Joel Rosenblum Ent.
 Address.....325 Market St.
 Tel. LI 3-1381KBS
 President.....Joel R. Rosenblum
 General Mgr.....Warren A. Koerbel
 Chief Engineer.....A. Alvarez
 Owners of: WSHH, Latrobe; WISR, Butler, both
 Pa.; WTIG, Massillon, O.

WGAL—Lancaster—1922

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WGAL, Inc.
 Business-Studio Address.....24 S. Queen St.
 Tel.: EX 7-0333.....NBC
 RepresentativeMeeker Co.
 President, Gen. Mgr.....Clair R. McCollough
 Station Mgr.....Kenneth Kreider
 Gen. Sls. Mgr.....J. Robert Gulick
 Nat'l Sales Mgr.....Harry J. Schaub, Jr.
 Program Dir.....Brian Kintzer
 Promotion Dir.....Paul I. Woodland
 Technical Director.....J. E. Mathiot

WLAN—Lancaster—1946

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned-Oper. By.....The Peoples Bcstg. Co.
 Bus.-Studio Address.....252 N. Queen St.
 Tel.: EX 4-7261ABC
 Station RepresentativeBcst. Time Sales
 President.....Frank H. Altdoerffer
 General, Sta. Manager .. Samuel M. Altdoerffer
 Comm., Sales Prom. Manager .. J. Stanley Baker
 Program DirectorJames R. Forney
 Publicity Dir.Ronald Beach
 Chief Engineer.....James H. Kemman

WNPV—Lansdale—1960

Frequency: 1440 Kc.....Power: 500 Watts d.
 Owned By.....Equitable Publishing Co.
 Address.....307 Derstine Ave
 Tel.: Ulysses 5-8211Independent
 Newspaper Affil.....North Penn Reporter
 President.....George W. Knipe
 General Manager.....John G. Skibbe
 Sales Prom., Prog. Dir.....Richard Heist
 Chief Engineer.....W. Leroy Nuss

WLSH—Lansford—1952

Frequency: 1410 Kc...Power: 1000 Watts d.
 Owned-Oper. By...Miners Bcstg. Service, Inc.
 Address.....P. O. Box D
 Tel.: MI 5-3123Independent
 Gen. Manager.....John W. Angst
 Owner of: WMBA, Ambridge; WPAM, Potts-
 ville, Pa.

PENNSYLVANIA

WSHH—Latrobe—1951

Frequency: 1570 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Joel W. Rosenblum
Address.....200 Depot St.
Tel.: KEystone 7-7744.....KBS
Station Rep. Hal Walton
General Manager..... Joel W. Rosenblum
Owners of: WISR, Butler; WACB, Kittanning, both
Pa.; WTIG, Massillon, O.

WTRA—Latrobe—1956

Frequency: 1480 Kc....Power: 500 W., d.
OwnedLatrobe Bcstrs.
Address.....202 Main St.
Tel.: KE 7-3338.....Independent
Representative Lowenstein
President.....Louis Rosenberg
General Manager.....William Dymond

WLBR—Lebanon—1946

Frequency: 1270 Kc....Power: 1000 Watts
Owned-Operated By.....Lebanon Bcstg. Co.
AddressRoute 20
Tel.: CRestview 2-7651.....Independent
Station Reps. Burn-Smith; Phila. Spot Sales
President.....H. Raymond Stadiem
Managing Director, Prog. Dir. .. Lester P. Etter
Commercial Manager Ernest Latessa
Publicity Director Henry Homan
Chief Engineer.....William Zehring

**WCB—Levittown-Fairless
Hills—1957**

Frequency: 1490 Kc....Power: 250 W.
Owned.....O'Keefe Bcstg. Co., Inc.
Address.....Box 1490
Tel.: Windsor 9-1490.....Independent
Pres., Gen. Mgr.....William F. Waterbury
Commercial Mgr.....Jack Wellington
Chife Engineer Jack Layton

WITT—Lewisburg—1957

Frequency: 1010 Kc....Power: 250 Watts, d.
Owned.....Wireline Radio, Inc.
Address.....34 South 8th St.
Tel.: JA 3-1222KBS, ABC
President.....Donald Bechtel
General Manager Joe Pelletier
Station Manager Richard L. Fenstermacher
Commercial Manager Carl E. Miller
Program Director Clyde Rhoades
Chief Engineer Will R. Nesbitt

WKVA—Lewistown—1949

Frequency: 920 Kc...Power: 1 Kw. d., 500 W. n.
Owned-Operated By...Central Pa. Bcstg. Co.
Address 3 W. Hale St.
Tel.: 248-6771ABC
RepresentativeGill-Perna
Pres., Sta., Gen. Mgr.....Robert L. Wilson
Commercial Manager Robert E. Hyle
Program Director Richard C. Lyons
Publicity Director Peter E. Farrell
Sales Prom. Manager Francis E. Fisher
Chief Engineer Harry W. Lynn

WMRF—Lewistown—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Lewistown Bcstg. Co.
Address.....5 W. Market St.
Tel.: 248-6757NBC
RepresentativeBurn-Smith
President.....J. S. Woods
General Manager.....T. W. Metzger
Chief Engineer.....Kenneth Callahan
Owners of: WJUN, Mexico, Pa.

WBPZ—Lock Haven—1947

Frequency: 1230 Kc....Power: 250 Watts
Owned-Oper. By....Lock Haven Bcstg. Corp.
Address.....132½ Main St.
Tel.: 748-4038.....MBS
Station Representative...Devney Organization
President.....Donald C. Welch
Gen. Sta. Mgr.....Harris Lipetz

WEDO—McKeesport—1946

Frequency: 810 Kc....Power: 1000 Watts
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address.....547 5th Ave.
Tel.: North 4-7167.....CBS
Station RepresentativeWood
President.....Edward J. Hirschberg
Station Mgr.....Jim Rice
Chief Engineer.....Silvio Garofolo

WMCK—McKeesport—1946

Frequency: 1360 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mon-Yough Bcstg. Co.
AddressElks Temple
Tel.: OR 8-8888Independent
Station RepresentativeGill-Perna
President.....Robert M. Cox
Station Manager Sam Vidnovic
Commercial Manager Philip O'Farrell
Chief Engineer.....Wilkes Hurley

WMGW—Meadville—1947

Frequency: 1490 Kc....Power: 250 Watts
Owned-Oper. By.....Regional Bcstrs.
Address.....964 Park Ave.
Tel.: 6-1111.....Independent
General Manager.....James F. McDonald, Jr.
Chief Engineer.....Maurice Sherman

WJUN—Mexico—1955

Frequency: 1220 Kc....Power: 1000 Watts d.
Owned-Operated By.....Lewistown Bcstg. Co.
Business Address.....Box 97, Mifflintown
Tel.: Mifflintown 436-2135Independent
Newspaper Affiliation...Sentinel, Lewistown
RepresentativeBurn-Smith
President.....J. S. Woods
General Manager.....Thomas W. Metzger
Station Manager.....Ralph S. Parker
Commercial Manager Robert Horning
Program Director Don Lorenz
Sales Prom. Mgr., Pub. Dir. Tim Palm
Chief Engineer.....Kenneth Callahan
Owners of: WMRF, Lewistown, Pa.

WMLP—Milton—1955

Frequency: 1380 Kc. Power: 1 Kw. d.
 Owned By.....WMLP, Inc.
 AddressHunt Bldg.
 Tel.: PI 2-8705 Independent
 President, Gen. Mgr. Victor Michael
 Station Manager J. H. Yingling
 Program Director James Jacobs
 Chief Engineer Duane Durst

WPFL—Montrose—1953

Frequency: 1250 Kc.....Power: 1000 Watts d.
 Owned By.....Montrose Bcstg Corp.
 AddressLocust & High Sts.
 Tel.: 397Independent
 Pres. Gen. Mgr.....W. Douglas Roe
 Program Director.....Chuck Zulker
 Chief Engineer.....Harold P. Mierop

WKST—New Castle—1938

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned By .. Communications Industries Corp.
 Address Time-Life Bldg., N. Y. C.
 Tel.: OL 4-5501.....ABC
 Station Representative Spot Time Sales
 President Lazar Emanuel
 Gen., Station Manager Harry Reith
 Commercial Manager.....Byron McConnell
 Program, Publicity Director Bob Grant
 Chief Engineer.....Ernest Rety
 Owners of: WKST-TV, Youngstown, O.; WEOK,
 Poughkeepsie, N. Y.; WACE, Chicopee, Mass.

**WKPA—New Kensington
 1940**

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By... Allegheny-Kiski Bcstg. Co.
 Business-Studio Address..... 810 Fifth Ave.
 Tel.: ED 7-3588.....Independent
 President C. R. Cooper
 Gen., Comm. Mgr. Nelson L. Goldberg
 Program Director.....Phil Brooks
 Publicity Director Hank Bachman
 Chief Engineer.....W. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc.....Power: 500 Watts d.
 Owned-Operated By...Norristown Bcstg. Co.
 Address.....Old Arch Rd.
 Tel.: BR 2-7600.....Independent
 Station Representative.....A. Young Co.
 President.....N. Joe Rahall
 Station Mgr., Nat'l Sales Mgr.. John M. Banzhoff
 Local Sales Manager.....Bernard Brode
 General Manager Ogden R. Davies
 Program Director Anthony G. Bekos
 Chief Engineer A. DeSola
 Technical Director C. Frank Cordaro
 Owners of: WKAP, Allentown, Pa.; WLCY, St.
 Petersburg, Fla.; WVNR, Beckley, W. Va.;
 WQTY, Jacksonville, Fla.

WKRZ—Oil City—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....WKRZ, Inc.

Address Broadcast Hill
 Tel.: 4-1269NBC-KBS
 Pres., Gen. Mgr.....Kenneth E. Rennekamp
 Commercial Mgr., Pub. Dir.....Jack Duncan
 Chief Engineer.....Robert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....CBS Radio, Inc.
 Address.....City Line & Monument Ave.
 Tel.: TR 9-7000.....CBS
 Representative.....CBS Radio Spot Sales
 V.P., General Mgr.....Thomas J. Swafford
 Gen. Sales Manager.....Jack Kline
 Sales Promotion Mgr.....Fred Birnbaum
 Program Director.....Mike Grant
 Chief Engineer.....J. G. Leitch

WDAS—Philadelphia—1922

Frequency: 1480 Kc..Power: 5 Kw. d., 1 Kw., n.
 Owned-Oper. ByMax M. Leon, Inc.
 Address.....Belmont Ave. & Edgely Rd.
 Tel.: TR 8-2000.....Independent
 Sta. Representative.....Bernard Howar
 PresidentMax M. Leon
 General Manager.....Robert A. Klei
 General Sales Mgr.....William H. Vog
 Nat'l Sales Mgr.....Herb Schor
 Sales Promo. Mgr.....Louis Paler
 Program Director.....Robert C. Ardrey
 Chief Engineer.....Frank W. Unterberger

WFIL—Philadelphia—1922

Frequency: 560 Kc.....Power: 5000 Watts
 Owned.....Triangle Publications, Inc.
 Address.....46th & Market
 Tel.: EV 2-4700.....ABC
 Newspaper Affil. Phila. Inquirer, Phila. D. News
 Representative Blair
 V. P., General Manager Roger W. Clipp
 Station Manager.....George A. Koehler
 Business Manager John C. Harlan
 Gen. Sales Manager...Kenneth W. Stowman
 Dir. of Programming & Sis..Clyde R. Spitzer
 Program Director Robert Klose
 Chief Engineer.....Henry E. Rhea
 Owners of: WFIL-TV; WNBZ AM-TV, Bingham-
 ton, N. Y.; WFBG AM-TV-FM, Altoona, Pa.;
 WHNC AM-TV, New Haven; KFRE AM-TV,
 Fresno; WLYH-TV, Lebanon, Pa.

WFLN—Philadelphia—1949

Frequency: 900 Kc.....Power: 1 Kw. d.
 Owned By.....Franklin Bcstg. Co.
 Address.....8200 Ridge Ave.
 Tel.: Ivyridge 2-6000.....Independent
 Station Representative.....Good Music Bcsts.
 President.....Lawrence M. C. Smith
 General Manager.....R. S. Green
 Commercial Manager Thomas D. Harrison
 Program Director Michael O'Donnell
 Publicity Director Harry J. Haas, Jr.

WHAT—Philadelphia—1925

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
 Owned-Oper. By...Independence Bcstg. Co

PENNSYLVANIA

Address3940 Conshohocken Ave.
 Tel.: TRinity 8-1500.....Independent
 RepresentativePearson
 President William A. Banks
 Station Manager.....Dolly Banks
 Sales Manager..... William Cole
 Merchandising Manager .. William Macormac
 Asst. Station Mgr. Joseph A. Grady
 Publicity Director.....Marsha Greenbaum

WIBG—Philadelphia—1925

Freq.: 990 Kc...Power: 50,000 Wts. d., 10,000 n.
 Owned By.....Seaboard Radio Bcstg. Corp.
 Address 1619 Pennsylvania Blvd.
 Tel.: LOcust 3-2300.....Independent
 RepresentativeKatz
 President George B. Storer, Jr.
 General Manager.....Joseph T. Conway
 General Sales Mgr.....David Bolton
 Program Manager.....William T. Wheatley
 Promo., Publicity Dir.....Lorrie Barofsky
 Chief Engineer.....John H. Henninger
 Owners of: WJBK AM-FM-TV, Detroit; WSPD
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; JWV
 AM-FM-TV, Cleveland; WHN, New York, N. Y.;
 WGBS-AM-FM, Miami, Fla.; KGBS, Los Angeles;
 WITI-TV, Milwaukee.

WIP—Philadelphia—1922

Frequency: 610 Kc.....Power: 5000 Watts
 Owned By Metromedia, Inc.
 Business-Studio Address 35 S. 9th St.
 Tel.: WA 2-6800Independent
 RepresentativeEdward Petry
 President John Kluge
 General, Sta. Manager ... Harvey L. Glascock
 Commercial Mgr. Robert Mounty
 Program Director.....Varner Paulsen
 Sales Prom. Mgr.....Arnold Katinsky
 Publicity Director Joe Brooks
 Owners of: WHK, Cleveland; WNEW AM-TV,
 New York; WTTG, Washington, D. C.; WTVH,
 Peoria; KOVR, Stockton; KMBC AM-FM-TV,
 Kansas City.

WJMJ—Philadelphia—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....WJMJ Bcstg. Corp.
 Address2043 Locust St.
 Tel.: LO 4-2300.....Independent
 RepresentativeBroadcast Time Sales
 Pres., Gen., Sta. Mgr.....Patrick J. Stanton
 Comm., Sales Prom. Mgr.....James Rubenstein
 Prog. Dir.....Michael Deegan
 Chief Engineer.....Christopher McAteer

WPEN—Philadelphia—1928

Frequency: 950 Kc.....Power: 5000 Watts
 Owned By Wm. Penn Bcstg. Co.
 Business-Studio Address 2212 Walnut St.
 Tel.: LO 4-6000.....Independent
 RepresentativeGill-Perna
 PresidentWilliam Syk
 Exec. V. P., Gen. Manager.. William B. Caskey
 Station Mgr.....Murray Arnold
 Comm. Manager.....Erwin Rosner
 National Sales Mgr. John E. Surrick

Retail Sales Mgr. Jules Corotis
 Publicity Director Sam Serota
 Chief Engineer.....Charles W. Burtis
 Owners of: WALT, Tampa, Fla.

WRCV—Philadelphia—1936

Frequency: 1080 Kc.....Power: 50,000 Watts
 Owned-Oper. By...National Bcstg. Company
 Address.....1619 Walnut St.
 Tel.: LO 4-3700.....NBC
 Representative.....NBC Spot Sales
 President.....Robert E. Kintner
 V.P., General Mgr.....Raymond W. Welpott
 Station, Comm. Mgr.....Thomas E. Paisley, Jr.
 Program Director.....Bob Benson
 Sales Prom., Publicity Dir.....Jack Wiley
 Chief Engineer.....George C. Lenfest
 Owners of: WNBC-AM-FM-TV, New York City;
 WRC-AM-FM-TV, Washington, D. C.; WMAQ-
 AM-FM, WNBQ-TV, Chicago; WJAS-AM-FM,
 Pittsburgh; KNBC-AM-FM, San Francisco;
 WRCV-AM-TV, Philadelphia; KRCA, Hollywood,
 Calif.

WTEL—Philadelphia—1925

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned By.....WTEL, Inc.
 Business-Studio Address 4310 N. Broad St.
 Tel.: GLadstone 5-9200.....Independent
 President.....John Hopkinson
 V.P.s.....Q. C. Strum, G. Hopkinson

WPHB—Philipsburg—1956

Frequency: 1260 Kc.....Power: 5 Kw. d.
 Owned By.....Moshannon Valley Bcstg.
 Address Radio Park
 Tel.: Dickens 2-2300.....Independent
 Gen. Comm. Mgr.....William Emert
 Program Director.....Mrs. Wm. Emert
 Chief Engineer.....Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc.....Power: 50,000 Watts
 Owned-Oper. By...Westinghouse Bcstg. Co. Inc.
 Address.....122 E. 42nd St., N.Y.C.
 Tel.: MUrray Hill 7-0808.....Independent
 Station RepresentativeAM Radio Sales
 PresidentDonald H. McGannon
 General, Station Manager.....L. R. Rawlins
 Commercial Manager.....Donald Trageser
 Program Manager.....Dominic Quinn
 Sales Prom. Mgr.....June L. Buzzelli
 Publicity Manager.....Owen Simon
 Chief Engineer.....Theodore C. Kenney
 Owners of: KPIX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KYW-TV, Cleveland, O.; KEX,
 Portland, Ore.; KDKA-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.;
 WBZ-FM, Boston; KYW-FM, Cleveland; KEX-
 FM, Portland; KDKA-FM.

KQV—Pittsburgh—1919

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Oper. By...Allegheny Bcstg. Corp.
 AddressChamber of Commerce Bldg.
 Tel.: AT 1-9100.....ABC
 Station RepresentativeYoung
 President.....Leonard H. Goldenson

General Station Mgr.....John D. Gibbs
 Commercial Manager.....Ted Smith
 Sales, Publicity Dir.....Bill Thieman
 Program Director.....Mel Hall
 Chief Engineer.....George Kleeb
 Owners of: WABC AM-TV, New York; WXYZ
 AM-TV-FM, Detroit; KGO AM-TV-FM, San Fran-
 cisco; KABC AM-TV-FM, Los Angeles; WLS,
 Chicago; WBKB-TV, Chicago.

WAMO—Pittsburgh—1948

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Dynamic Bcstg.
 Address.....Box 860
 Tel.: HO 2-6000.....Independent
 Representative.....Howard
 President, Gen. Mgr.....Leonard Walk
 Commercial Manager.....Joe Bassett, Jr.
 Chief Engineer.....James Herbert

WRYT—Pittsburgh—1922

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned-Operated By.....WCAE, Inc.
 Address.....530 Carlton House
 Tel.: AT 1-6900.....Independent
 Station Representative.....McGavren
 Pres., General Manager.....Leonard Kapner
 Station, Commercial Mgr.....F. Geer Parkinson
 Operations Manager.....Robert S. Stevens
 Chief Engineer.....James Greenwood
 Owners of: WRYT-FM, WTAE-TV, Pittsburgh.

WYRE—Pittsburgh—1947

Frequency: 1080 Kc.....Power: 1 Kw.
 Owned By.....Golden Triangle Bcstg. Corp.
 Address.....210 Wood St.
 Tel.: GRant 1-9950.....MBS
 Station Representative.....Hollingsbery
 President.....Myron Jones
 General Manager.....Philip B. Hirsch
 V.P., Nat'l Sales Mgr.....Pete Citicchia
 Commercial Mgr.....Ed Politowski
 Chief Engineer.....Walter McCoy
 Owners of: WJET, Erie, Pa.; WHOT-AM, WRED-
 FM, Youngstown, Ohio.

WJAS—Pittsburgh—1921

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned-Oper. By.....NBC
 Address.....1459 Crane Ave.
 Tel.: 343-0500.....NBCS
 Representative.....NBC Spot Sales
 General Sta. Manager.....Stephen L. Rooney
 Sales Prom. Mgr., Pub. Dir.....Richard S. Stafford
 Program Director.....Gil Faggen
 Chief Engineer.....Homer Linnert
 Owners of: WNBC AM-TV, New York; WRCV
 FM-AM-TV, Philadelphia; WMAQ, WNBQ-TV,
 both Chicago; WRC FM-AM-TV, Washington,
 D. C.; KNBC, San Francisco; KRCA TV-AM,
 Los Angeles.

WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned By.....WPIT, Inc.
 Address.....Pick-Roosevelt Hotel
 Tel.: AT 1-1900.....Independent
 President.....John J. Laux
 V.P., General Manager.....Don Isolt

Sales Mgr., Prog., Pub. Dir....Clifford Charles
 Chief Engineer.....Michael Komichak
 Owners of: WSOL, Tampa; WRDW-TV, Augusta,
 Ga.; WPIT-FM, Pittsburgh.

WWSW—Pittsburgh—1932

Frequency: 970 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WWSW Radio, Inc.
 Address.....Hotel Sherwyn
 Tel.: Gr 1-5200.....Independent
 Newspaper Affiliation.....Post Gazette
 Representative.....John Blair
 President.....O. M. Schloss
 General Station Mgr.....B. W. Muros
 Sales Prom. Mgr., Pub. Dir.....Philip Davis
 Chief Engineer.....Harry Kaiser

WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Midway Bcstg. Co., Inc.
 Address.....83 Foote Ave., Duryea, Pa.
 Tel.: OL 4-3388.....Independent
 Station Representative.....Weed Radio
 Pres., Gen. Manager.....Angelo W. Fiorani
 Commercial Mgr.....R. E. Florey
 Program Director.....B. Schriver
 Sales Promotion Mgr.....A. Castelli
 Publicity Director.....R. F. Gallagher
 Chief Engineer.....John P. McGoldrick

WWML—Portage—1960

Frequency: 1470 Kc.....Power: 500 Watts
 Owned By.....Mainline Bcstg. Co., Inc.
 Address.....712 Main Street
 Tel.: PErshing 6-8000.....Independent
 President.....George J. Wascko
 General, Commercial Mgr.....Charles J. Deel
 Sales Promotion Manager.....Helen Roman
 Chief Engineer.....Irv Metzker

WPAZ—Pottstown—1951

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Pottstown Bcstg. Co.
 Address.....247 High St.
 Tel.: Faculty 6-4000.....KBS
 Pres., Gen. Mgr.....Herbert Scott
 Chief Engineer.....A. Moyer

WPAM—Pottsville—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Miners Bcstg. Serv., Inc.
 Business-Studio Address.....Box 829
 Tel.: 622-1450.....Independent
 President.....Joseph L. McGulre
 Gen. Mgr., Ch. Eng.....John W. Angst
 Station Manager.....James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Pottsville Bcstg. Co.
 Bus.-Studio Address.....212 S. Centre St.
 Tel.: 622-1360.....MBS
 General Manager.....A. V. Tidmore
 Commercial Manager.....Ralph L. Price, Jr.
 Program Director.....Ed Romance
 Chief Engineer.....William Penn Tidmore

PENNSYLVANIA

WPME—Punxsutawney—1953

Frequency: 1540 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Punxsutawney Bcstg Co.
Address.....103 N. Gilpin St.
Tel.: 938-6000KBS
President.....Sheridan W. Pruett
General Manager.....C. M. Ehrand, Jr.
Comm. Mgr.....W. Clem Murray
Program Director, Ch. Eng.....Gilbert Carney
Owners of: WWCH, Clarion.

WEEU—Reading—1931

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....WEEU Bcstg. Co.
Business-Studio Address.....433 Penn St.
Tel.: FR 6-7335.....ABC
Newspaper Affiliation.....Eagle Times
Station Representative.....Bolling
President.....William J. Rohn
V.P., Gen., Sta. Mgr.....K. Richard Creitz
Program Director.....Jack B. Gounder
Chief Engineer.....Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Eastern Radio Corp.
Address.....Berkshire Hotel
Tel.: Franklin 6-3987.....CBS
Station Representative....George Hollingbery
Pres., Gen. Mgr.....Robert G. Magee
Comm., Sales Prom. Mgr.....Warren Ruffner
Prog. Dir.....Alan Lane
Chief Engineer.....Daniel Donohue
Owners of: WHUM-TV.

WRW—Reading—1922

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper By.....WRW, Inc.
Address.....19 N. Fifth St.
Tel.: FR 6-7173.....NBC
Station Representative.....Webb
President, General Mgr.....Robert S. Reider
Commercial Manager.....Ben Varishone
Program Director.....Frank Roth
Chief Engineer.....Ed. Gurtowski

WGCB—Red Lion—1950

Frequency: 1440 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Red Lion Bcstg. Co.
Address.....P.O. Box 88
Tel.: 233-3145Independent
Pres., Gen. Sta. Mgr.....John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc....Power: 1000 Watts d.
Owned By.....Cove Bcstg. Co., Inc.
Address.....Roaring Spring
Tel.: 690.....Independent
Station Rep.....Keystone
President.....Carl W. Kensinger
General Manager.....Walter O. Kramp
Comm., Sales Prom. Mgr....Julia M. Gerhart
Program Director.....Merle Ebersole
Chief Engineer.....C. Irvin Metzger

WKBI—St. Marys—1950

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Elk Cameron Bcstg. Co.
Address.....41 Erle Ave.
Tel.: TE 4-2821MBS
General Manager.....C. H. Simpson
Station Mgr.....W. A. Herbstritt
Sales Mgr.....P. R. Kraus

WATS—Sayre—1950

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned By.....Susquehanna Valley Bcstg. Co.
Address.....110 N. Elmer Ave.
Tel.: TU 2-2401KBS
Representative.....Indie Sales
President.....T. K. Cassel
General Manager.....Robert R. Michael
Program Director.....Ed Knowles
Chief Engineer.....Benjamin A. Franklin

WARM—Scranton—1940

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....WARM Bcstg. Co.
Business Address.....Bowman Bldg.
Tel.: Diamond 6-4646.....Independent
Station Representative.....Eastman
President.....Louis J. Appell Jr.
General Manager.....Arthur Carlson
Sales Manager.....Luther Strittmatter
Operations Director.....Don Stevens
Chief Engineer.....Charles Morgan
Owners of: WSBA, York; WHLO, Akron; WSBA-TV, York.

WEJL—Scranton—1922

Frequency: 630 Kc.Power: 500 Watts d.
Owned-Operated By.....Edward J. Lynett
Business Address.....149 Penn Ave.
Tel.: DI 6-6555.....Independent
Newspaper Affil.....Times
Station Rep.....Meeker
General, Station Mgr.....Cecil Woodland
Comm. Mgr., Prog. Dir.Hugh J. Connor
Pub. Dir.....Bill Pierce
Promotion Manager.....Paul McNamara
Chief Eng.....Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Scranton Bcstrs. Inc.
Address.....1000 Wyoming Ave.
Tel.: DI 2-7634.....CBS
Representative.....H-R Reprs
President.....Mrs. M. E. McGarree
General Manager.....William P. Dix, Jr.
Commercial Manager....Francis H. Conway
Prom. Dir., Pub. Dir.....Doug Holcomb
Program Director.....George Cyr
Chief Engineer.....Kenneth R. Cooke
Owners of: WDAU-TV, Scranton.

WICK—Scranton—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Scranton Radio Corp.
Address.....221 N. Washington Ave.
Tel.: DI 6-1202.....MBS

Station Rep. Spot Time Sales
 Pres., Gen. Mgr. Joe Dobbs
 Chief Engineer. James D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned By. Lackawanna Valley Bcstg. Co.
 Address. 116 Adams Ave.
 Tel.: DI 7-3388. NBC
 Station Representative Bolling
 Pres., Gen. Mgr. David M. Baltimore
 Pub. Dir., Sales Prom. Mgr. Fred Forester
 Comm. Mgr. Joseph P. Kimble
 Program Dir. David L. Griffiths
 Chief Engineer. Charles Sawkoski, Jr.

WISL—Shamokin—1948

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Oper. By. Radio Anthracite, Inc.
 Address. Rock & Sunbury Sts.
 Tel.: 648-6831 Independent
 Representative For Joe
 President. Henry W. Lark
 General Manager. Bernard Friedman
 Chief Engineer. Al Donovan

WPIC—Sharon—1938

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned By. Sharon Bcstg. Co., Inc.
 Address. 2030 Pine Hollow Blvd.
 Tel.: Diamond 6-4113. Independent
 General Mgr. Frederick P. Tascone
 Asst. Gen. Mgr. Lee D. Morehouse
 Program Director. Jack Sandstrom
 Chief Engineer. Francis L. O'Dell
 Owners of: WMGW-AM-FM, Meadville, Pa.;
 WGRD, Grand Rapids; WTRU, Muskegon, Mich.

WVSC—Somerset—1950

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Oper. By. WVSC, Inc.
 Address. P. O. Box 231
 Tel.: 4186 Independent
 President, Gen. Mgr. T. R. Oppegard
 Program Dir., Chief Eng. R. L. French
 Owners of: WPVL, Painesville, O.; WDLR, Dela-
 ware, O.

WMPT—S. Williamsport—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned. Will-Mont Bcstg. Co.
 Business Address. 301 Percy St.
 Tel.: 323-3608 ABC
 Station Representative Hopewell
 Pres., Ch. Eng. Galen D. Castlebury, Jr.

WMAJ—State College—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Centre Bcstrs., Inc.
 Address. E. Beaver Ave.
 Tel.: AD 7-7217 KBS, NBC
 President. W. K. Ulerich
 General Manager M. J. Bergstein
 Sales Promotion Manager Herbert Levin
 Program Director Steve Fishbein
 Chief Engineer. W. D. Files

WRSC—State College—1961

Frequency: 1390 Kc. Power: 500 Watts
 Owned By. Suburban Bcstg. Corp.
 Address. Box 248
 Tel.: Adams 8-3051. CBS
 President L. Edward Pamphilon
 Station, Commercial Mgr. Randolph Gretes
 Sales Promotion Manager. Robert Manning
 Program Director. Richard Kruppa
 Publicity Director. Edward Urie
 Chief Engineer. Emory Richardson

WVPO—Sirooudsburg—1947

Frequency: 840 Kc. Power: 250 Watts d.
 Owned-Operated By. Pocono Bcstg., Inc.
 Business Address. 22 S. Sixth St.
 Tel.: HAmilton 1-2100. Independent
 Newspaper Affiliation. Record
 President. James H. Ottaway
 General Manager. Chester S. Miller
 Managing Director. Francis Brinkley
 Chief Engineer. Ernest Tramsuo

WKOK—Sunbury—1933

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Sunbury Bcstg. Corp.
 Address. 1150 N. Front St.
 Tel.: AT 6-5838. CBS
 President. Basse A. Beck
 General, Station Manager. Homer R. Smith
 Comm., Prom. Mgr. H. Eugene Smith
 Chief Engineer. John W. Keller, Jr.

WTIV—Titusville—1955

Frequency: 1290 Kc. Power: 500 Watts d.
 Owned-Oper. By. Crawford Cty. Bcstg. Co.
 Address. P. O. Box 184
 Tel.: 5-3234 MBS
 President, Gen. Mgr. Robert H. Scauber
 Commercial Mgr. Paul R. Ruttan
 Chief Engineer Lee Richey

WTTC—Towanda—1960

Frequency: 1550 Kc. Power: 500 Watts d.
 Owned By. C. S. & H. M. Brown
 Address. 406 Main St.
 Tel.: Andrew 5-2165 Independent
 General Mgr., Chief Eng. Victor A. Michael
 Commercial Mgr. Joe Martin
 Program Director. Charles Snyder

WTRN—Tyrone—1955

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned. Tyrone Bcstg. Co.
 Address. 8 W. 10th St.
 Tel.: Mutual 4-3200. MBS
 President. C. H. Simpson
 Station Manager. Lee C. Ray
 Sales Manager. William E. Moses
 Program Director. John P. Knorr
 Chief Engineer. Robert A. Cook

WMBS—Uniontown—1937

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By. Fayette Bdcstg. Corp.
 Address. 82 West Fayette St.

PENNSYLVANIA

GE 8-3900.....CBS
 RepresentativeBurn-Smith
 PresidentMrs. J. C. Burwell
 General ManagerJacob H. Echard
 Station ManagerJerry M. Echard
 Commercial ManagerHarry C. Burwell
 Program DirectorMrs. Hester W. Nagy
 Publicity DirectorLois A. Echard
 Chief Engineer.....William Henzly

WNAE—Warren—1946

Frequency: 1310 Kc..Power: 5000 Watts d.
 Owned-Oper. ByN. Allegheny Bdcstg. Co.
 Business Address310 Second Ave.
 Tel.: RAndolph 3-1310.....Independent
 Pres., Gen. Mgr.....David Potter
 Commercial ManagerJames W. Potter
 Sales Promotion ManagerFrank Foster
 Program DirectorW. LeRoy Schneck
 Chief EngineerHomer M. Haines

WJPA—Washington—1942

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. ByWashington Bcstg. Co.
 Bus. AddressGeorge Washington Hotel
 Tel.: BA 2-2110.....MBS
 Station Rep.....Devney Organization
 Managing Director.....A. Boyd Siegel
 Chief EngineerStan Crawford

WANB—Waynesburg—1956

Frequency: 1580 Kc.....Power: 250 W. d.
 Owned.....Commonwealth Bcstrs., Inc.
 AddressFirst Federal Bldg.
 Tel.: 981.....Independent
 President, Gen. Mgr.....George E. McGary Jr.
 Commercial Mgr., Pub. Dir.....Duane Lemley
 Chief EngineerTom Balaban

WAYZ—Waynesboro—1953

Frequency: 1380 Kc.....Power: 1000 Watts d.
 Owned-Oper. By..Waynesboro Bcstg. Co., Inc.
 Address21 W. Main St.
 Tel. 1900.....KBS
 Station RepresnetativeSpot Time Sales
 President.....Mrs. Marian P. Lewis
 General, Station Mgr.....Jay Hanshaw
 Program Director.....Pete Coolbaugh
 Publicity Director.....Ted Harding
 Chief EngineerE. Rollison
 Owners of: WHYL, Carlisle, Pa.; WELD, Fisher,
 W. Va.; WINC, Winchester; WSIG, Mt. Jack-
 son; WFVA, Fredericksburg, all Va.

WNBT—Wellsboro—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By....Farm & Home Bcstg. Co.
 AddressBox 98
 Tel.: 724-2113MBS
 President.....C. H. Simpson
 General Mgr.....John Fay
 Prog. Dir.....Carol Makin
 Commercial Manager.....John Zellner
 Chief Engineer.....Richard E. Roeder
 Owners of: WFRM, Coudersport; WKBI, St.
 Mary's; WBLE, Bellefonte; WTRN, Tyrone,
 all Pa,

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....P.A.L. Bcstrs., Inc.
 Business-Studio Address.....85 W. Union St.
 Tel.: VA 3-0196.....MBS
 Station RepresentativeBurn-Smith
 PresidentPaul Phillips
 Station Manager, Prog. Dir.James Ward
 Sales Promotion ManagerW. G. Seymour
 Chief Engineer.....Milan Krupa

WBRE—Wilkes-Barre—1924

Freq: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....WBRE-Radio, Inc.
 Bus.-Studio Address.....62 S. Franklin St.
 Tel.: VA 3-3101.....NBC
 Station RepresentativeBolling
 Pres., Gen. Mgr.....David M. Baltimore
 Operations Director.....F. D. Coslett
 Program Director.....Robert Schumacher
 Commercial Manager.....Jos Gries
 Sales Prom., Pub. Dir.....Fred Foerster
 Chief Engineer.....Charles Sakoski, Sr.

WILK—Wilkes-Barre—1946

Frequency: 980 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..Wyoming Valley Bcstg. Co.
 Address88 No. Franklin St.
 Tel.: VA 4-4666.....ABC
 RepresentativeAvery-Knodel
 PresidentMitchell Jenkins
 General Manager.....Roy E. Morgan
 Commercial Manager.....Lee Vincent
 Program Director.....Tom Bigler
 Publicity Director.....Emerson Ramage
 Chief Engineer.....Theodore French

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc.....Power: 1,000 Watts d.
 Owned By.....Wyoming Radio, Inc.
 Address38 E. Main, Nanticoke, Pa.
 Tel.: RE 5-0730Independent
 Sta. RepresentativePhila. Spot Sales
 President.....Martin H. Philip
 General Mgr.....E. I. Fisher
 Commercial Mgr.A. Cornish
 Chief EngineerR. Aronson

WLYC—Williamsport—1951

Frequency: 1050 Kc.....Power: 1 Kw., d.
 Owned By.....Lycoming Bcstg. Co.
 Address331 Pine St.
 Tel.: 322-4676KBS
 Sta. Representative.....Donald Cooke
 President.....John T. Keliher
 General Commercial Mgr.Vince Compans
 Sls. Prom. Manager.....Edward Kirchman
 Program Director.....Vernon Hester
 Chief Engineer.....James Stowe

WRAK—Williamsport—1929

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....WGAL, Inc.
 Address1559 West 4th St.
 Tel.: 2-6116NBC

PENNSYLVANIA-RHODE ISLAND

WORK—York—1932

Frequency: 1350 Kc...Power: 5000 d.; 1000 n.
 Owned-Oper. By.....Associated Bcstrs
 Business-Studio Address.....13 S. Beaver St.
 Tel.: 3-5558.....NBC
 Representative.....Meeker Co.
 Station Executive.....Clair R. McCollough
 Station Manager.....Elwood C. Anderson
 Program Manager.....George Trout
 Gen. Sales Mgr.....J. Robert Gulick
 Nat'l Sales Manager.....Harry J. Shaub Jr.
 Chief Engineer.....J. E. Mathiot

WSBA—York—1942

Frequency: 910 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By....Susquehanna Bctstg. Co.
 Address.....Box 910
 Tel.: 46-1146.....Independent
 Representative.....Eastman
 President.....Louls J. Appell, Jr.
 Sales Manager.....P. K. Eberly
 V.P., Managing Dir.....Arthur W. Carlson
 Program Director.....Wayne Trout
 Operations Manager.....Bob Shipley
 Chief Engineer.....Glenn Winter
 Owners of: WSBA-TV; WARM, Scranton; WHLO,
 Akron, O.

WWPA—Williamsport—1949

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
 Owned By.....Summit Enterprises, Inc.
 Address.....330 Government Pl.
 Tel.: 323-7119.....CBS
 Station Representative.....Burn-Smith
 President, Gen. Mgr.....Woodrow W. Ott
 Commercial Manager.....Philip D. Lane
 Program Director.....John H. Archer
 Chief Engineer.....Carl W. Steinbacher

WNOW—York—1948

Frequency: 1250 Kc...Power: 1000 Watts d.
 Owned-Operated By.....WNOW, Inc.
 Address.....P. O. Box 1747
 Tel.: 47—1049.....Independent
 Station Rep.....Radio-TV Reps.
 President, General Mgr.....W. F. Rust Jr.

Pop.: 875,000

Families: 258,000

RHODE ISLAND

Radio Homes: 254,000

AM Stas. in State: 14

WADK—Newport—1948

Frequency: 1540 Kc...Power: 1000 Watts d.
 Owned-Operated By.....Key Stations
 Address.....Box 367
 Tel.: 846-1540.....Independent
 Station Reps.....Pearson; Foster & Creed
 General Manager.....Arnold S. Lerner
 Commercial Manager.....C. K. Bentz
 Program Director.....Tom Powers
 Publicity Director.....Gerry Nevins
 Sales Prom. Mgr.....David Lerner
 Chief Engineer.....Allan Bowen

WPAW—Pawtucket—1950

Frequency: 500 Kc...Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Roger Williams Bcstg.
 Address.....P.O. Box 55, Cumberland, R. I.
 Tel.: PA 5-9000.....ABC
 Station Reps.....Jack Masla; Nona Kirby
 Pres., Gen. Mgr.....Dominick A. Hysko
 Station, Program Dir.....Donald R. Hysko
 Comm., Sales Prom. Mgr.....C. Stevens
 Publicity Director.....Dennis W. Hysko
 Chief Engineer.....John T. Costa

WEAN—Providence—1922

Frequency: 790 Kc...Power: 5000 Watts
 Owned.....Providence Journal Co.

Address.....75 Fountain St.
 Tel.: DE 1-0600.....CBS
 News, Affil.....Providence Journal-Bulletin
 Station Reps. .. Venard, R. & C.; Kettell-Carter
 President.....John C. A. Watkins
 General Manager.....H. William Koster
 Comm. Manager.....Hervey C. Carter
 Program Director.....Thomas M. Robertson
 Chief Engineer.....George W. Sharpe

WHIM—Providence—1947

Frequency: 1110 Kc...Power: 1000 Watts d.
 Owned-Oper. By....Buckley-Jaeger Bcstg. Corp.
 Address.....144 Westminster St.
 Tel.: ELmhurst 1-1110.....Independent
 Station Representative .. Broadcast Time Sales
 President.....Richard D. Buckley
 V.P., Gen. Manager...E. James McEnaney, Jr.
 Program Director.....Robert O. Cain
 Chief Engineer.....Carroll A. Philbrook
 Owners of: WDRC, Hartford; KGIL, San Fernando.

WICE—Providence—1947

Freq.: 1290 Kc...Power: 5 Kw. d.; 1 Kw. n.
 Owned.....Providence Radio, Inc.
 Address.....Crown Hotel
 Tel.: JA 1-2711.....Independent
 Rep.....Avery-Knodel
 President.....Tim Elliot

RHODE ISLAND

Director, Sales Frank A. Orth
 Program Director Dave Cummins
 Publicity Director Jean Elliot
 Sales Promotion Manager Don Trodson
 Chief Engineer Paul Garver
 Owners of: WYCE-FM, Providence; WHIH, Norfolk, Va.

WJAR—Providence—1922

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Operated By The Outlet Co.
 Address 176 Weybosset St.
 Tel.: GA 1-8255 NBC
 Representative Peiry
 President Joseph S. Sinclair
 Station Manager James E. Gleason
 Commercial Manager John A. Dickerman
 Sales Prom. Mgr., Pub. Dir. . Alfred J. Brassard
 Program Director Philip B. Taylor
 Chief Engineer Thomas C. J. Prior
 Owners of: WJAR-TV, Providence.

WLKW—Providence—1961

Frequency: 990 Kc. Power: 50,000 W.
 Owned By Rhode Island Radio, Inc.
 Address 228 Weybosset St.
 Tel.: DE 1-7810 Independent
 Sta. Reps. McGavren; Foster & Creed
 President Harry Pinkerson
 General Manager Mowry Lowe
 Commercial Manager F. H. Elliott
 Program Mgr. Peter Barstow
 Chief Engineer T. Kenneth Prior

WPRO—Providence—1924

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Oper. By Capital Cities Bcstg. Corp.
 Address 24 Mason St.
 Tel.: PL 1-9776 Independent
 Representative Blair
 President Frank M. Smith
 General Manager Jack W. Lee
 Commercial Manager Bob La Chance
 Sales Promotion Mgr. Tony Visk
 Program Supervisor Joseph Somerset

Chief Engineer Hank VanAmburgh
 Owners of: WPRO-TV-FM; WTEN-TV; WROW,
 Albany; WTVD, Durham, N. C.; WPAT-AM-FM,
 Paterson, N. J.; WKBW AM-TV, Buffalo, N. Y.

WRIB—Providence—1947

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned By R. I. Bcstg. Co.
 Address Water St.
 Tel.: GE 4-2223 MBS
 President Paul Perreault
 General Manager Arthur Tacker
 Chief Engineer Joe Acetta

WYNG—Warwick—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
 Owned By Attleboro Radio Assn.
 Address 19 Luther Ave.
 Tel.: REgent 7-5015 Independent
 Station Rep. John E. Pearson
 President, General Mgr. Milton E. Mitler
 Chief Engineer Charles Briesse

WERI—Westerly—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By R. I.-Conn. Radio Corp.
 Address 11 Railroad Ave.
 Tel.: LYric 6-7728-9 Independent
 Representative Walker-Rawalt
 Pres., Gen. Mgr. Aug. L. Cavallaro
 Commercial Manager Tom Shafer
 Program Director Pat Donahue
 Chief Engineer Charles W. Austin

WWRI—West Warwick—1956

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned Grelin Bcstg. Inc.
 Address 1501 Main St.
 Tel.: VA 1-6200 KBS
 Station Reps. Nona Kirby; United
 Pres., Gen. Mgr. Melvin C. Green
 Commercial Manager George A. Rivera
 Prog. Dir. Patrick Fallon
 Chief Engineer Joseph M. Mattias, Jr.
 Owners of: WWOL, Buffalo.

WNRI—Woonsocket—1954

Frequency: 1380 Kc. Power: 1000 Watts, d.
 Owner Friendly Bcstg. Co., Inc.
 Address 786 Diamond Hill Rd.
 Tel.: PO 9-0600 Independent
 President, Gen. Mgr., Ch. Eng. Joseph Britt
 Comm. Manager John Thomas
 Program Director Richard Bouchard

WWON—Woonsocket—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Woonsocket Bcstg. Co.
 Business-Studio Address 99 Main St.
 Tel.: PO 2-1240 Independent
 Newspaper Affiliation Call
 Station Reps. Burn-Smith; Nona Kirby
 President Andrew P. Palmer
 Station, Sales Prom. Mgr. Zel Levin
 Commercial Manager Gene Mailloux
 Chief Engineer Ron Deslauriers

When You Can Have The Best,
 Why Be Satisfied With Less?

THE ASSOCIATED PRESS

Pop.: 2,400,000
Families: 607,500

SOUTH CAROLINA

Radio Homes: 590,000
AM Stas. in State: 76

WABV—Abbeville—1956

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Abbeville Bcstg. Co. Inc.
Address Box 532
Tel.: GLadstone 9-3155 ABC-KBS
President, Ch. Eng. Geo. W. Settles, Jr.
Publicity Director Polly Newell
Program Director Bob Latham

WAKN—Aiken—1952

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By Aiken Electronics Adv. Corp.
Address Box 811
Tel.: Midway 8-5464 KBS
President John Mare
General, Station Manager J. A. Warren
Publicity Director Dennis Brown
Program Director Earl Brodie
Chief Engineer Allen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Wilton E. Hall
Address 321 Kingsley Road
Tel.: CA 6-1511 CBS-KBS
Newspaper Affil. Independent, Daily Mail
Station Reps. Dora-Clayton; Devney Org.
President Wilton E. Hall
General Manager Glenn P. Warnock
Commercial Manager John F. McCallum
Program Director M. H. Gaillard
Chief Engineer Earl Cosens
Owners of: WAIM-TV.

WANS—Anderson—1949

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By ... Radio Anderson, Inc.
Address Box 211
Tel.: 22-43424 MBS
Station Representative Webb
President Mrs. John C. Amick
General Manager John C. Amick
Station Manager George C. Nicholson
Commercial Manager Ray Godwin
Sales Promotion Mgr. Shirley Palmer
Program Director Carolyn K. Turner
Publicity Director J. Clark Brown
Chief Engineer Ken Allison

WWBD—Bamberg—1957

Frequency: 790 Kc. Power: 1 Kw., d.
Owned By William V. Whetstone, Jr.
Address Rt. 601 South
Tel.: CH 5-2411 KBS
Station Reps. Dore; Dora-Clayton
General, Sta. Mgr. .. William V. Whetstone, Jr.
Chief Engineer H. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc. Power: 1 Kw. d.
Owned-Oper. By WBAW, Inc.
Address Jackson St.
Tel.: 259-3507 KBS

Station Representative Keystone
President J. A. Gallimere
General Mgr. Joe Wilder
Program Director D. Wilson
Chief Engineer Tony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc. Power: 5 Kw., d.
Owned Ridge Bcstg. Corp.
Address Drawer 410
Tel.: KE 2-4001 KBS
Station Rep. Continental Radio Sales
President H. Edward Crapps
General Manager Redd Reynolds
Commercial Manager Jack McCartha
Sales Promotion Manager Ray Godwin
Program Director Paul Brigham
Publicity Director Jack Dorn
Chief Engineer N. H. Lewis

WBEU—Beaufort—1954

Frequency: 960 Kc. Power: 1 Kw., d.
Owned Beaufort Bcstg. Co.
Address P.O. Box 951
Tel.: Jackon 4-3050 KBS, ABC
President John M. Trask
General Mgr., Chief Eng. .. Louis M. Neale, Jr.
Commercial Manager Carson Rembert
Program Director Mary Smith

WHPB—Belton—1955

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned-Oper. By Community Bcstg. Co.
Address P. O. Box 426
Tel.: ED 8-7796 Independent
President C. O. Brazzell
General, Sta. Mgr. Clyde Laughter
Chief Engineer Robert Liverance

WBSC—Bennettsville—1947

Freq.: 1550 Kc. Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By Atl. Coast Ins. Co.
Address Box 639
Tel.: GR 9-4051 MBS
President Y. W. Scarborough, Jr.
Station Manager R. L. Brown
Program Director Tommy Herndon
Chief Engineer John Gronert

WAGS—Bishopville—1953

Frequency: 1380 Kc. Power: 1 Kw., d.
Owned Lee County Bcstg. Co.
Address P. O. Box 168
Tel.: HU 4-4515 KBS
Station Representative Cannon
General Mgr. E. H. Bedenbaugh
Chief Engineer Dan Mellette

WACA—Camden—1948

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Oper. By Camden Bcstg. Corp.
Address U. S. Highway 1
Tel.: HE 2-2311 KBS
Rep. Continental

SOUTH CAROLINA

President.....Haygood S. Bowden
 General Manager.....Tom Richards
 Chief Engineer.....A. A. Amodio

WCAY—Cayce—1958

Frequency: 620 Kc.....Power: 500 Watts
 Owned By.....Lexington City Bcstg., Inc.
 Address.....1303 State St.
 Tel.: ALpine 6-2000.....CBS, KBS
 Station Representative ... Southern Spot Sales
 President.....J. Olin Tice, Jr.
 General Manager.....Jay Elson
 Chief Engineer.....Carroll Scarborough

WCSC—Charleston—1930

Frequency: 1390 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WCSC, Inc.
 Address.....485 East Bay St.
 Tel.: RAYmond 2-7611.....CBS
 Rep.....Peters, Griffin, Woodward, Inc.
 President, Gen. Mgr.....John M. Rivers
 National Sales Mgr.....James K. Whitaker
 Station Mgr.....John B. Hearne
 Program Co-ordinator.....Cecil Keels
 Sales Prom., Publicity Dir.....Mrs. Lois Marshall
 Chief Engineer.....Rudy Hughes

WOKE—Charleston—1946

Freq: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Weaver Bcstg. Corp.
 Address.....Box 183
 Tel.: RA 3-1643.....ABC-NBC
 Representative.....Clark
 Pres., Gen. Manager.....H. C. Weaver
 Station Mgr., Ch. Eng.....William P. Birchfield
 Sales Promo. Mgr., Pub. Dir.....Jeff Warner

WPAL—Charleston—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Speidel Bcstng. Corp.
 Business Address.....1717 Edgewater Pk. Rd.
 Tel.: SO 6-5584.....Independent
 Representative.....Dore, Dora-Clayton
 President.....Joseph Speidel III
 Station Manager.....Bob Chrystie
 Chief Engineer.....Joe Sarko

WTMA—Charleston—1939

Frequency: 1250 Kc...Power: 5000 d.; 1000 n.
 Owned-Oper. By.....Atlantic Coast Bcstg. Co.
 Business Address.....133 Church St.
 Tel.: RA 2-2961.....MBS
 Station Representative.....Adv. Time Sales
 President.....Charles E. Smith
 General, Station Manager... Claude H. Frazier
 Sales Prom. Mgr.....Joe Blair
 Exec. Oper. Mgr.....George Wilson
 Program Director.....Doug Randall
 Chief Engineer.....David W. Jefferies

WQSN—Charleston—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Low Country Bcstg. Co.
 Address.....42 10th Ave.
 Tel.: RA 2-2652.....Independent
 Station Representative.....Radio TV Reps
 Gen., Sta. Manager.....E. H. Keown
 Chief Engineer.....J. Retallack

WCRE—Cheraw—1953

Frequency: 1420 Kc....Power: 1000 Watts d.
 Owned-Operated By.....Radio Cheraw
 Address.....Box 631
 Tel.: Lenox 7-7887.....KBS
 President, Ch. Eng.....Ben Akerman
 Program Dir.....Lucille Akerman

WGCD—Chester—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dispatch Pub. Co.
 Address.....Harris St.
 Tel.: 385-2171.....KBS
 Newspaper Affil.....Dispatch Publ. Co.
 Station Representative.....Cannon
 President.....C. V. Sink
 General Station Mgr.....Wayne B. Sawyer
 Chief Engineer.....J. Ellis Shockley

WPCC—Clinton—1957

Frequency: 1410 Kc.....Power: 500 Watts
 Owned By.....WPCC, Inc.
 Address.....P. O. Box 565
 Tel.: 833-1562.....ABC-KBS
 President.....J. D. Brinkley
 General, Station Manager.....Ted Y. Prevatte
 Commercial Manager.....Lewis Bagwell, Jr.
 Sales Promotion Mgr.....Jack Bishop
 Program Director.....Bettie Hendrix
 Chief Engineer.....Thomas E. Wilson

WCOS—Columbia—1939

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WCOS, Inc.
 Address.....Box 748
 Tel.: AL 2-2177.....Independent
 Representative.....Radio-TV Reps.
 Pres., Gen. Mgr.....George H. Buck, Jr.
 Commercial Manager.....Jess Plummer
 Sales Promotion Mgr.....Ralph Shade
 Program Director.....Bob Fulton
 Publicity Director.....Mrs. Caroline Judson
 Chief Engineer.....Robert D. Lambert, Jr.
 Owners of: WJNO, West Palm Beach.

WIS—Columbia—1930

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Bcstg. Co. of the South
 Address.....1111 Bull St.
 Tel.: AL 3-6431.....NBC
 Representative, Peters, Griffin, Woodward, Inc.
 President.....B. Calhoun Hipp
 Exec. Vice Pres.....G. Richard Shafto
 Managing Director.....W. Frank Harden
 Prog. Dir.....Howard Hamrick
 Chief Engineer.....Paul Welcome
 Owners of: WIS-TV; WSFA-TV, Montgomery, Ala.

WMSC—Columbia—1945

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned By.....Midlands Radio
 Address.....Barringer Bldg.
 Tel.: AL 2-8659.....MBS
 Station Reps.....Devney Org.; Ayers
 General Manager.....Thomas Allen, Jr.
 Program Dir.....Andy Scott
 Chief Engineer.....L. William Brown, Jr.

WNOK—Columbia—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Palmetto Radio Corp.
 Address.....P.O. Box 5307
 Tel.: AL 3-9401.....Independent
 Representative.....Raymer
 Gen. Mgr.....H. Moody McElveen, Jr.
 Commercial Manager.....Frank Stish
 Program Director.....Jack Cook
 Chief Engineer.....Charlton Bowers

WOIC—Columbia—1954

Frequency: 1470 Kc. Power: 5 Kw., d.
 Owned.....Speidel Broadcasting Corp.
 Address.....P. O. Box 565
 Tel.: AL 6-1551.....Independent
 Representative.....Dore, Dora-Clayton
 President.....Joe Speidel III
 V.P., General Manager.....Russell George
 Sales Prom. Mgr.....Frankie Bridges
 Commercial Manager.....Frank Harris
 Chief Engineer.....W. W. Bridges

WLAT—Conway—1945

Frequency: 1330 Kc. Power: 5000 Watts, d.
 Owned.....Coastal Broadcasting Co.
 Address.....U. S. Highway 501 North
 Tel.: 340.....MBS
 Station Rep.....Devney Organization
 President, General Mgr.....L. M. Hawley
 Comm., Sales Prom. Mgr.....P. W. Smith
 Prog. Dir., Chief Eng.....Jack E. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc. Power: 1 Kw., d.
 Owned By.....Walter P. Pearce
 Address.....Box 277
 Tel.: Express 3-4081.....Independent
 President.....Walter P. Pearce
 Chief Engineer.....Don Byant

WDSC—Dillon—1946

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Border Bcstg. Co., Inc.
 Address.....U. S. Highway 301 South
 Tel.: 774-9031.....ABC-KBS
 Station Rep.....Gill-Perna; Dora-Clayton
 Pres., Gen. Mgr.....Joseph Martin
 Station Manager.....John Quick
 Comm. Mgr. Prog. Director.....Lee Lumpkin
 Sales Prom. Mgr.....Dick Jones
 Chief Engineer.....Ray Allen

WELP—Easley—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned By.....Pickens County Bcstg. Co.
 Address.....Box 522
 Tel.: Ulysses 9-9388.....KBS
 Representative.....Indie Sales
 Pres., Gen. Mgr.....Cleatus Brazzell
 Program Director.....Mrs. Betty McDonald
 Chief Engineer.....Henry McDonald

WJMX—Florence—1947

Frequency: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Atlantic Bcstg. Co., Inc.
 Address.....P. O. Box 1211
 Tel.: MO 9-6351.....ABC

Representative.....Walker-Rawalt
 President.....Eugene E. Stone
 Gen. Mgr.....Paul H. Benson, Jr.
 Chief Engineer.....Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Florence Bcstg. Co., Inc.
 Address.....151 S. Dargan St.
 Tel.: 662-3271.....KBS
 President, Gen. Mgr.....A. P. Skinner
 Commercial Manager.....Frank Martin
 Program Director.....Doug Williams
 Chief Engineer.....Charles Sligh

WYNN—Florence—1958

Frequency: 540 Kc. Power: 250 Watts d.
 Owned By.....Speidel Broadcasting Corp.
 Address.....163 N. Coit St.
 Tel.: MOhawk 2-6364.....Independent
 President.....Joe Speidel III
 General Manager.....Russell George
 Commercial Manager.....Earl Graddick
 Station Manager.....David C. Phillips
 Sales Promotion Mgr.....Barbara W. Hill
 Program Director.....Jack Singleton
 Publicity Director.....Rose Neeley
 Chief Engineer.....George M. Davis
 Owners of: WOIC, Columbia; WPAL, Charleston;
 WSOK, Savannah, Ga.

WFIS—Fountain Inn—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned.....Fountain Inn-Simpsonville Entp.
 Address.....Box 271
 Tel.: 963-5991.....KBS
 Station Rep.....Hopewell; Cannon
 President, General Mgr.....L. Wayne Davis
 Sales Prom., Pub. Dir.....Roger Davis
 Program Director.....D. Jerry Howard
 Chief Engineer.....J. Dalton Reece

WFGN—Gaffney—1948

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Cherokee Radio Co., Inc.
 Address.....P.O. Box 759
 Tel.: Ivanhoe 9-4795.....KBS
 President.....A. Ray Godshall
 Gen. Mgr., Ch. Eng.....M. E. Green
 Program Director.....Billy Gibbons
 Sales Program Manager.....Mary Hodge
 Publicity Director.....Jo Hambright

WGTN—Georgetown—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Georgetown Bcstg. Co.
 Address.....216 S. Fraser St.
 Tel.: 3-3421.....MBS-KBS
 Station Rep.....Donald Cooke
 Pres., Gen. Manager.....J. B. Delzell

WESC—Greenville—1947

Frequency: 660 Kc. Power: 10,000 Watts, d.
 Owned-Oper. By.....Bcstg. Co. of Carolinas
 Business-Studio Address.....1 College St.
 Tel.: Cedar 2-8241.....Independent
 Station Representative.....Bolling
 President.....Robert A. Schmid
 V.P., General Manager.....J. Davenport

SOUTH CAROLINA

Commercial Manager.....W. A. Mullinax
 Program Director.....Buddy Womick
 Sales Promotion Manager.....Marianne Taylor
 Publicity Director.....Anne Jones
 Chief Engineer.....Vern Hutchinson

WFBC—Greenville—1933

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WMRC, Inc.
 Address.....P.O. Box 1140
 Tel.: CE 9-1321.....NBC
 Newspaper Affil.....News-Piedmont
 Representative.....Avery-Knodel
 President.....R. A. Jolley
 Gen. Sta. Mgr.....Bruce Buchanan
 Chief Engineer.....Bill Garrison
 Owners of: WFBC-FM-TV; WBIR-AM-TV, Knox-ville, Tenn.

WMRB—Greenville—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....Paramount Bcstg. Co. Inc.
 Address.....415 N. Main St.
 Tel.: CEdar 2-751.....CBS-MBS
 Station Reps.....Burn-Smith; Gill-Perna
 Pres., Gen. Mgr.....C. F. Cope
 Station Mgr., Chief Eng.....Wm. T. Arrington
 Sales Prom. Mgr.....Sarah S. Thompson
 Publicity Director.....Susan B. Cope

WMUU—Greenville—1949

Frequency: 1260 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Bob Jones Univ.
 Address.....Greenville
 Tel.: CE 9-9656.....Independent
 President.....Dr. Bob Jones, Jr.
 General Manager.....Dr. R. K. Johnson
 Station Manager.....Jim Ryerson
 Comm. Manager.....David Yearick
 Program Director.....Jack Buttram
 Chief Engineer.....William Greaves

WQOK—Greenville—1950

Frequency: 1440 Kc.....Power: 5 Kw.
 Owned-Oper. By.....Dick Bcstg.
 Address.....Box 298
 Tel.: CEdar 5-7406.....Independent
 Representative.....Howard; Dora Clayton
 President.....James A. Dick
 General Station Manager.....T. C. Hooper

WCRS—Greenwood—1941

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
 Owned.....Grenco, Inc.
 Address.....P. O. Box 868
 Tel.: ORchard 9-1300.....NBC
 Representative.....Clark
 President.....Douglas Featherstone
 Gen., Sta. Mgr.....Dan Crosland
 Commercial Mgr.....Ralph Normar
 Program Director.....Don Bailey
 Chief Engineer.....C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc.....Power: 1000 Watts d.
 Owned.....Radio Greenwood, Inc.
 Address.....Edward Arms Bldg.
 Tel.: Orchard 9-3144.....KBS-MBS
 Station Reps.....Indie Sales; Dora-Clayton

President.....W. C. Woodall, Jr.
 Manager.....George B. Cook, Jr.
 Chief Engineer.....Eddie Rose

WCKI—Greer—1955

Frequency: 1300 Kc.....Power: 1 Kw., d.
 Owned.....Greer Bcstg. Co.
 Address.....Box 431
 Tel.: TRinity 7-4451.....ABC
 Gen. Mgr.....Vernon T. Fox
 Station Manager.....James L. Massey
 Chief Engineer.....B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Greer Bcstg. Co.
 Address.....Jones Rd.
 Tel.: TR 7-3141.....KBS
 Pres., Gen. Mgr.....E. A. Burch
 Station Manager.....R. Cook
 Chief Engineer.....Ken Patton

WBHC—Hampton—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
 Owned.....Hampton County Bcstg. Co.
 Business Address.....Highway 601
 Tel.: 2831.....KBS
 President.....J. A. Gallimore
 General Manager.....J. M. Butts
 Chief Engineer.....Charles Cortez

WHSC—Hartsville—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Hartsville Bcstg. Co., Inc.
 Address.....P. O. Box 349
 Tel.: ED 2-8101.....MBS-KBS
 President.....J. L. Wiggins
 General, Sta. Mgr.....Oby B. Lyles
 Program Director.....Eleanor Flowers
 Commercial Manager.....Jan R. Caddell
 Chief Engineer.....J. E. Parker

WJES—Johnston—1961

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned By.....Edgefield-Saluda Radio Co.
 Address.....Box 156
 Tel.: 275-2342.....Independent
 Sta. Representatives.....Continental Radio Sales
 President, Ch. Eng.....Franklin D. R. McClure
 Program Director.....Emory Wells
 Publicity Director.....Charles Snyder

WDKD—Kingstree—1949

Frequency: 1310 Kc.....Power: 5 Kw. d.
 Owned By.....Palmetto Bcstg. Co.
 Address.....P. O. Box 450
 Tel.: 6761.....KBS
 President, General Mgr.....E. G. Robinson, Jr.
 Sales Prom., Prog. Dir.....Clarence Jackson
 Chief Engineer.....Tommy Joye

WJOT—Lake City—1954

Frequency: 1280 Kc.....Power: 1 Kw. d.
 Owned By.....Lake City Bcstg. Corp.
 Address.....Box 656
 Tel.: 7631.....Independent
 President.....Russ George
 General, Station Manager.....Hub Terry

Program Director Russ Gaskins
 Chief Engineer Ben Hicks

WLCM—Lancaster—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By Royal Bcstg. Co. Inc.
 Address 103 S. Catawba St.
 Tel.: 2051 KBS
 Station Representative Cannon
 President Charles Connelly, Jr.
 Gen. Sta. Mgr. A. Faris Giles, Jr.
 Commercial Manager Gene Baker
 Program Director Mrs. Joanne McManus
 Chief Engineer Barry Medlin

WLBG—Laurens—1948

Frequency: 860 Kc. Power: 1 Kw. d.
 Owned-Oper. By ... Laurens-Clinton Bcstg. Co.
 Address Hillcrest Drive
 Tel.: 2-5212 Independent
 Representative Indie Sales
 Pres., Gen. Mgr. C. W. Hogan
 Commercial Manager Paul Wynn, Jr.
 Chief Engineer O. P. Haynes

WLSC—Loris—1957

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By Pee Dee Bcstg. Co.
 Address P.O. Box 1677
 Tel.: EL 7-3780 Independent
 Station Rep. Continental Radio Sales
 President James J. Harpring
 General Mgr., Chief Eng. Walter Molic
 Commercial Mgr. Roger Earp
 Owners of: WATP, Marion.

WYMB—Manning—1957

Frequency: 1410 Kc. Power: 1 Kw. d.
 Owned Clarendon County Bcstg. Co.
 Address Sunset Drive
 Tel.: 435-8388 KBS
 Pres. J. M. Soles, Jr.
 General Mgr., Ch. Eng. Jim Roper
 Commercial Manager Jim White
 Program Director Mrs. Betty Roper

WATP—Marion—1957

Frequency: 1430 Kc. Power: 1 Kw. d.
 Owned By Pee Dee Bcstg. Co.
 Address 324 N. Main St.
 Tel.: 1430 Independent
 Station Representative Continental
 President James J. Harpring
 General Manager Walter Molic
 Program Director Bill Smith
 Publicity Director Jacquellnn Finklea
 Chief Engineer Arthur Nix
 Owners of: WLSC, Loris, S.C.

WJAY—Mullins—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned By William T. Harrelson
 Address Highway 76, P. O. Box 41
 Tel.: 3901 KBS
 President William T. Harrelson
 Gen. Mgr. James F. Ramsey
 Chief Engineer George Magera

WMYB—Myrtle Beach—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Golden Strand Bcstg. Corp.
 Address 28th Ave. N.
 Tel.: Hillcrest 8-3180 KBS
 Station Reps. Cooke; Cannon
 President H. E. Holder
 General Manager J. L. Baine
 Chief Engineer Paul Epps

WKDK—Newberry—1960

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By ... Newberry Bcstg. Co., Inc.
 Address 11 Radio Drive
 Tel.: 143 KBS
 Pres. Gen. Mgr. James F. Coggins
 Program Director Marcia P. Coggins
 Sales Prom. Mgr. Bill Fields
 Chief Engineer Ray Gilliam
 Owners of: WAGS, Bishopville; WBCU, Union.

WTHB—North Augusta—1960

Frequency: 1550 Kc. Power: 1 Kw. d.
 Owned By North Augusta Bcstg. Co.
 Address Box 2677
 Tel.: TAYlor 2-3579 Independent
 President Frances Marion Bennett
 General Manager Reese J. Vaughn
 Chief Engineer Hubert E. Ritchie

WNCC—North Charleston—1960

Frequency: 910 Kc. Power: 500 Watts d.
 Owned By KTM Bcstg. Co.
 Address Box 5758
 Tel.: SHerwood 7-5225 Independent
 Station Representative Walker-Rawalt
 General Manager Robert S. Tamblin

WORG—Orangeburg—1958

Frequency: 1580 Kc. Power: 1000 Watts, d.
 Owned By Radio Orangeburg
 Business Address 144 Broughton, S.W.
 Tel.: JE 4-1580 Independent
 Station Representative Continental
 President J. T. Lyman

WDIX—Orangeburg—1946

Freq.: 1150 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By WDIX, Inc.
 Address Box 662
 Tel.: JE 4-4461 ABC
 Station Rep. Devney Organization
 President Charles S. Henery
 General Station Mgr. Frank B. Best
 Comm. Mgr. Norman M. Matthews
 Program Director Mrs. J. C. Hydrick, Jr.
 Chief Engineer Walter D. Tabler

WTND—Orangeburg—1948

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By WTND, Inc.
 Address 1 Memorial Plaza
 Tel.: JE 4-1301 KBS
 Representative Thos. F. Clark
 President J. L. Sims
 Gen. Mgr., Prog. Dir. L. Richard Rhame

SOUTH CAROLINA

WRHI—Rock Hill—1944

Freq.: 1340 Kc. Power: 1000 W. d.; 250 W. n.
Owned-Oper. By.....York Cty. Brdgc. Co.
Business Address.....Natl Bank Bldg.
Tel.: 327-2085.....MBS-KBS
Gen. Mgr., Chief Eng....James S. Beaty, Jr.
Sta. Mgr., Prog. Dir.....Wm. C. Beaty
Sls. Mgr., Pub. Dir.....H. S. Gault

WTYC—Rock Hill—1948

Frequency: 1150 Kc. Power: 1 Kw. d.
Owned By.....Tri-County Bcstg Co., Inc.
Address.....P. O. Box 1091
Tel.: 327-3175.....Independent
Station Representatives...Cannon; Hopewell
President.....T. Lamar Simmons
General Station Manager.....Ted Burwell
Comm. Mgr.....W. A. Warner, Sr.
Program Publicity Director.....Bill Belk
Sales Promotion Mgr.....Fred Newton
Chief Engineer.....Ed Roberts

WSNW—Seneca—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By...Blue Ridge Bcstg. Co., Inc.
Address.....P. O. Box 443
Tel.: TU 2-2388.....MBS-KBS
Pres., Gen. Mgr.....J. A. Gallimore
Treasurer.....Virginia Gallimore
Chief Engineer.....Herb Hosea

WORD—Spartanburg—1940

Frequency: 810 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....Belk Bcstg. Co. of S. C.
Address.....White Ave.
Tel.: 583-2711.....MBS
Station Representatives...Adv. Time Sales
President.....Henderson Belk
General Manager.....Tom Thuman
Program Director.....John Cashion
Chief Engineer.....Clyde McClure
Owners of: WIST, Charlotte, N. C.

WSPA—Spartanburg—1929

Frequency: 950 Kc. Power: 5000 Watts
Owned.....Spartan Radiocasting Co.
Address.....224 E. Main St.
Tel.: 583-3621.....CBS
Representative.....Hollingbery
President, General Mgr.....Walter J. Brown
Station Manager.....Charles R. Sanders
Program Director.....Verner Tate
Chief Engineer.....H. R. Beckholt
Owners of: WSPA-TV.

WTHE—Spartanburg—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Spartanburg Bcstg. Co.
Address.....Drawer 1171
Tel.: 583-2727.....NBC
Station Representatives...Masla; Ochs
Pres., Gen. Mgr.....John K. L. Peterson
Commercial Manager.....John Knowles
Sales Promotion Manager...Gerald B. Cudd
Program Dir.....A. W. Evans
Publicity Dir.....Robert Townsend
Chief Engineer.....David H. Burnett, Jr.

WDXY—Sumter—1960

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....B.D.S. Radio-TV Co.
Address.....814 Boulevard Rd.
Tel.: Spruce 5-2321.....Independent
President & Gen. Mgr.....W. C. Bochman
Vice President, Ch. Eng.....C. E. Bell

WFIG—Sumter—1940

Frequency: 1290 Kc. Power: 1000 Watts
Owned-Oper. By.....WFIG, Inc.
Address.....22 N. Main St.
Tel.: Spruce 3-7305.....Independent
President.....F. B. Creech, Sr.
General, Sta. Mgr.....T. Doug Youngblood
Comm. Manager.....Fulton B. Creech, Jr.
Chief Engineer.....Richard Elam

WSSC—Sumter—1953

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Radio Sumter Inc.
Business Address.....Box 1342
Tel.: SPruce 3-7369.....ABC
Station Representative...Clark
President, Gen. Mgr.....C. Edward Damron
Comm. Manager.....H. W. Fowler
Chief Engineer.....Dan Mellette

WBCU—Union—1949

Frequency: 1460 Kc. Power: 1000 Watts
Owned-Oper. By...Bcstg. Co. of Union, Inc.
Address.....210 East Main St.
Tel.: HA 7-2411.....KBS
Station Representative...Cannon
Pres., Gen. Mgr.....Edward C. B. Osborne
Chief Engineer.....Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc. Power: 500 Watts, d.
Owned By.....Oconee Bcstg. Co.
Address.....P. O. Box 278
Tel.: NEWton 8-3616.....Independent
Pres., General Manager...Dorothy Friend
Sta., Comm. Manager...Edithe Mooneyham
Sales Prom. Mgr.....Marvin Hill
Publicity Director.....Jim Mowry
Chief Engineer.....Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc. Power: 1000 Watts
Owned-Oper. By...Walterboro Radiocstg. Co.
Address.....Box 833
Tel.: 3861.....ABC-KBS
Representative.....Don Cooke
President.....Robert S. Taylor
Sta. Mgr., Ch. Eng.....Klein B. Beach, Jr.
Comm. Sales Prom. Mgr...Hilery Holloman
Program Director.....Bob Greer

WYCL—York—1956

Frequency: 1580 Kc. Power: 250 Watts
Owned.....York-Clover Broadcasting Co.
Address.....P.O. Box 398
Tel.: MU 4-4241.....Independent
Station Rep.....Hopewell
President.....C. B. Sigmon
General, Sta. Mgr.....C. Curtis Sigmon
Comm. Mgr., Chief Eng...Archie Warren, Jr.

Pop.: 690,000
Families: 199,500

SOUTH DAKOTA

Radio Homes: 196,500
AM Stas. in State: 24

KABR—Aberdeen—1952

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By Transmedia, Inc.
Business Address 117½ S. Main
Tel.: Baldwin 5-1420 KBS
Representative Bob Dore
President, General Mgr. F. E. Fitzsimonds
Program Director Jeff Solem
Chief Engineer Jerry Zastrow

KSDN—Aberdeen—1948

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By Aberdeen News Co.
Business Address 12 Third Ave., S.E.
Tel.: Baldwin 5-5930 ABC
Newspaper Afil. American-News
Station Representatives Weed; Bowden
President Henry J. Schmitt
General Mgr. Byron J. McElligott
Commercial Manager Stan Olson
Program Director Paul Rahders
Chief Engineer George Crocker

KBFS—Belle Fourche—1959

Frequency: 1450 Kc. Power: 250 Watts
Owned By Joseph Kopp
Address Box 316
Tel.: 892-2571 KBS
Owner, Gen. Mgr. Joseph Kopp

KBRK—Brookings—1955

Frequency: 1340 Kc. Power: 1 Kw.
Owned-Oper By Brookings Bcstg. Co.
Address College Theatre Bldg.
Tel.: 692-6233 Independent
Station Representatives Pearson; Bowden
Gen. Comm. Mgr. E. C. Stangland

KDSJ—Deadwood—1947

Frequency. 980 Kc. Power: 1000 Watts
Owned By Heart of Black Hills Stas.
Address 745 Main
Tel.: 186 Independent
President John Daniels
General, Station Manager Harry Daniels
Chief Engineer Roy Hicks

KOBH—Hot Springs—1958

Frequency: 580 Kc. Power: 500 Watts, d.
Owned By Fall River Bcstg. Corp.
Address Box 292
Tel.: 698 Independent
President Russell M. Stewart
Gen. Mgr. Ch. Eng. Frederick M. Walgren
Comm. Sales Prom. Mgr. H. Del Brandt

KIJV—Huron—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By James Valley Bcstg. Co., Inc.
Address P.O. Box 1366
Tel.: Elgin 2-8621 Independent
President, Ch. Eng. Max F. Staley

KJAM—Madison—1958

Frequency: 1390 Kc. Power: 500 Watts d.
Owned By Madison Bcstg. Co., Inc.
Address Box 549
Tel.: Clinton 6-4514 KBS
President J. Mugley
General Manager B. G. Normandin
Chief Engineer John Goeman

KORN—Mitchell—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned By Mitchell Bcstg. Assoc., Inc.
Address Mitchell
Tel.: Wyman 6-5821 MBS
Pres., Gen., Sta. Mgr., Prog. Dir. R. V. Eppel
Comm., Sales Prom. Mgr. M. A. Johnson
Chief Engineer J. R. Doherty
Owners of: KORN-TV.

KOLY—Mobridge—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned Mobridge Bcstg. Corp.
Address 114 Third St. East
Tel.: 845-3654 Independent
Newspaper Afil. Weekly Tribune
Pres., Gen. Mgr. L. L. Coleman
Station Mgr., Chief Eng. Q. P. Coleman
Program Director Robert Miller

KCCR—Pierre—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Great Plains Bcstg. Corp.
Address Vilas Building
Tel.: Capital 4-7381 Independent
Station Rep. Bolles; Soderlund; Bowden
President LeRoy Okerlund
Commercial Manager Pete Lund
Program Director Dan Birin
Publicity Director Donna Youngberg
Chief Engineer Larry Cummins

KGFX—Pierre—1926

Frequency: 630 Kc. Power: 200 Watts d.
Owned By Ida A. McNeil
Bus.-Studio Address 203 W. Summit Ave.
Tel.: Capital 4-2351 KBS
Pres., Gen. Mgr. Ida A. McNeil
Chief Engineer Hugo Conrath, Jr.

KEZU—Rapid City—1960

Frequency: 920 Kc. Power: 1 Kw.
Owned By Black Hills Radio, Inc.
Address 909 Jackson Blvd.
Tel.: FI 3-6161 Independent
Station Rep. Hal Holman Co.
President J. A. Crowley
Station Mgr. A. L. Jones
Chief Engineer R. W. Pink

SOUTH DAKOTA

KOTA—Rapid City—1936

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Duhamel Ent., Inc.
Address.....Duhamel Building
Tel.: FI 2-2000.....CBS
Station Reps.....Bolling; Wayne-Evans
President, Gen. Mgr.....Helen S. Duhamel
Bus., Comm. Mgr.....William F. Turner
Promotion Director.....Sandra Keene
Program Director.....J. Norman Heffron
Chief Engineer.....Elmer Nelson
Owners of: KOTA-TV; KDUH-TV, Hay Springs, Neb.

KRSB—Rapid City—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Heart of the Black Hills
Address.....1438 Mountain View Rd.
Tel.: FI 2-6050.....Independent
President, Ch. Eng.Eli Daniels
General, Station Mgr.D. C. Palen

KELO—Sioux Falls—1937

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By.....Midcontinent Bcstg. Co.
Bus. Studio Address ...Phillips Ave.—13th St.
Tel.: ED 8-9631.....NBC
Station Rep.H.R.
PresidentJoe Floyd
V.P., General Manager.....Evans Nord
Station, Commercial Mgr.....Jim Molohon
Sales Prom. Mgr., Pub. Dir.....Jack Townsend
Chief Engineer.....Lester Froke
Owners of: KELO-TV; WKOW AM-TV, Madison;
WLOL-AM-FM, Minneapolis; KSO, Des Moines;
KDLO-TV, Garden City, S.D.; KPLO-TV, Reliance, S. D.

KNWC—Sioux Falls—1948

Frequency: 1270 Kc.....Power: 1000 Watts
Owned By.....Northwestern College
Address.....113 No. Main
Tel.: ED 4-7736.....Independent
RepresentativeGill-Perna
General Manager.....J. Printup
Chief Eng.....L. R. Sterkenburg

KISD—Sioux Falls—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KISD, Inc.
Bus.-Studio Address.....3631 W. 12 St.
Tel.: 334-5571.....KBS
Station RepresentativeCooke
Pres., Gen. Mgr.....Verl Thomson
Comm. Manager.....V. J. Eschliman
Program Director.....Bob Henderson
Publicity Director.....Agnes Tufte
Chief EngineerL. Sterkenberg

KSOO—Sioux Falls—1926

Freq.: 1140 Kc....Power: 10 Kw. d., 5 Kw. n.
Owned By.....KSOO TV, Inc.
Address.....Phillips Ave. at 8th St.
Tel.: Edison 4-5601.....ABC

Station Reps...Avery-Knodel; Hyett; Soderlund
President, Gen. Mgr.....Morton H. Henkin
Comm., Station Mgr.....Orrin Melton
Sales Promotion Manager ... Marge Richards
Prog. Dir.....Ray Loftness
Publicity Dir.Eddie Thomas
Technical Dir.....Max E. Pierce
Chief Engineer.....Roland Marty
Owners of: KSOO-TV.

KSDR—Watertown—1961

Frequency: 1480 Kc.....Power: 1 Kw. d.
Owned By.....Paul D. Bernards
Address.....Box 293
Tel.: Turner 6-8479.....Independent
President, Gen. Mgr.....Paul D. Bernards
Comm., Prom. Mgr.....Vince Casey

KWAT—Watertown—1940

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By.....Midland Natl. Life Bcstg. Co.
Business Address.....Box 827
Tel.: Turner 6-8444.....MBS
RepresentativeGill-Perna
Gen., Sta., Comm. Mgr.....Ross E. Case
Program Director.....Rick Gereau
Chief Engineer.....Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc.....Power: 5 Kw., d.
Owned.....Midwest Radio Corp.
Business Address.....333 West 2nd St.
Tel.: 727.....Independent
Pres., Gen. Mgr.....Al Clark
Program Director.....Ben Viedt
Chief Engineer.....Dave Dodd

KYNT—Yankton—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio KYNT
Address.....Box 654
Tel.: NOrth 5-7892.....Independent
RepresentativeBob Dore
President, Gen. Mgr.....Lloyd G. Reedstrom
Sales Promotion Manager.....D. Loecker
Program Dir., Chief Eng.John Briggs

WNAX—Yankton—1922

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By ...Peoples Bcstg. Corp.
Address.....WNAX Bldg.
Tel.: NO 5-7442.....CBS
RepresentativeKatz
President.....Herbert E. Evans
General Mgr.....Donald D. Sullivan
Station Manager.....Elmer Smith
Commercial Manager.....Nick Bolton
Program DirectorJack Bruce
Sales Prom. Mgr.....Roland Paterson
Chief Engineer.....Clifton M. Todd
Owners of: WGAR, Cleveland; WRFD, Worthington, O.; WTTM, Trenton, N. J.; WMMN, Fairmont, W. Va.; KVTV, Sioux City.

Pop.: 3,625,000
Families: 998,000

TENNESSEE

Radio Homes: 965,500
AM Stas. in State: 109

WEAG—Alcoa—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned By.....Blount County Bcstg. Co.
Address.....P.O. Box 127
Tel.: 983-0890.....Independent
General, Sta. Manager.....Herman Petre
Program Director.....Charlie Pickel
Chief Engineer.....Teddy Teffeteller

WLAR—Athens—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Athens Bcstg. Co.
Address.....148 N. Jackson St.
Tel.: SHerwood 5-1314.....KBS
Newspaper Affil.....Daily Post-Athenian
President.....Dr. Helene Arturburn
General, Comm. Mgr.....William P. Atkins
Chief Engineer.....Andrew Bates

WOPI—Bristol—1929

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....Pioneer Broadcasting Corp.
Address.....Easley-Wright Bldg., 310 State St.
Tel.: South 4-5131.....NBC
Representative.....Burn-Smith
President, General Mgr.Donald W. Owen
Commercial Sales Prom. Mgr.Rocky Stone
Program Director.....Dick Brattin
Chief Engineer.....Cliff Droke

WFWL—Camden—1956

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By.....Camden Bcstg. Co.
Address.....Highway 70 East
Tel.: LUdlow 4-7570.....Independent
President.....M. R. Freeland
General Mgr. Chief Eng.....John Latham
Comm., Sales Prom. Mgr.....Clara Nell Prince
Publicity Director.....Ron Lane

WRKM—Carthage—1959

Frequency: 1350 Kc. Power: 500 Watts, d.
Owned By.....Carthage Bcstg. Co.
Address.....P.O. Box 179
Tel.: 970.....KBS
President & Gen. Mgr.....R. L. Honey
Commercial Manager.....E. Wilburn

WHLP—Centerville—1955

Frequency: 1570 Kc. Power: 1000 Watts, d.
Owned By.....Trans-Air Bcstg. Corp.
Address.....309 N. Public Sq.
Tel.: 3575.....Independent
President, Station Mgr.Harold C. Flood
V.P., Program Dir.....Dorothy Flood
Chief Engineer.....Bethel Williamson

WAPO—Chattanooga—1936

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By.....WAPO Bcstg. Service
Business-Studio Address.....Road House
Tel.: AM 6-6141.....MBS-ABC
Representative.....Gill-Perna
Pres., Gen. Mgr.....Gordon Gambill
Comm. Mgr.....Walter Stamper
Station Mgr.....Frank Hubbs
Chief Engineer.....L. Reed

WDEF—Chattanooga—1941

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Oper. By.....WDEF Bcstg. Co.
Business Address.....3300 Broad St.
Tel.: AM 7-3392.....NBC
Station Representative.....Adv. Time Sales
President.....Carter M. Parham
Gen., Sta. Manager.....Ken Flenniken
Chief Engs.....B. Young; B. Briscoe
Owners of: WDEF-TV.

WDOD—Chattanooga—1925

Frequency: 1310 Kc. Power: 5000 Watts
Owned-Oper. By.....WDOD Bcstg. Corp.
Address.....428 McCallie Ave.
Tel.: 266-5177.....CBS
Sta. Reps.....Masla; Ayers
President.....H. C. E. Johnson
General Mgr.....T. E. Thielke
Commercial Mgr.....J. W. Valentine
Program Dir.....Bill Nash
Sales Prom. Mgr.....Mrs. Lee Mensch
Publicity Director.....Charles Quinton
Chief Engineer.....C. Stokely

WDXB—Chattanooga—1947

Freq.: 1458 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....French, Inc.
Address.....100 Dome Bldg.
Tel.: AM 6-1114.....Independent
Station Representative.....Weed Radio
Pres., Gen. Mgr.....Stephen C. French
Commercial Manager.....Luke Wilson
Program Director.....Hugh A. Brown
Chief Engineer.....Mitchell Montgomery

WNOO—Chattanooga—1951

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Operated By.....WMFS, Inc.
Address.....835 McCallie Ave.
Tel.: AM 6-4146.....Independent
Station Reps.....Howard; Ochs
President.....L. S. Walton
General Station Mgr.Fred J. Webb
Chief Engineer.....Glenn Channells
Owners of: KJET, Beaumont, KOPY, Alice, both
Tex.

WOGA—Chattanooga—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Dick Broadcasting

TENNESSEE

Address **Hotel Patten**
 Tel.: AM 7-1128.....Independent
 Station Rep.Forjoe
 General Manager.....F. Haggerty
 Chief Engineer.....F. Hough

WMCH—Church Hill—1954

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Thales E. Wallace
 Address.....P. O. Box 148
 Tel.: EL 7-5601.....KBS
 President.....Thales E. Wallace
 Comm. Manager.....James M. Smith
 Chief Engineer.....R. Heath

WDXN—Clarksville—1954

Frequency: 540 Kc.Power: 1 Kw. d.
 Owned.....Clarksville Bcstg. Co., Inc.
 Address.....Bailey Bldg.
 Tel.: 645-2411.....Independent
 Representative..Venard, Rintoul & McConnell
 President.....Aaron B. Robinson
 Gen. Manager.....J. M. Cecil
 Station Manager.....W. J. McCluney

WJZM—Clarksville—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By....Campbell & Sheftall
 Address.....411 Madison St.
 Tel.: MI 5-6414.....KBS-MBS
 Representative.....Jack Masla
 Pres., Gen. Manager.....J. Parry Sheftall
 Sta. Mgr., Chief Eng.. ..John Bailey
 Publicity Director.....Neil Walker
 Commercial Manager.....Charles Malone

WBAC—Cleveland—1945

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....WBAC, Inc.
 Address.....Radio Central, Central Ave.
 Tel.: GR 6-7593.....MBS
 Station Representative.....James S. Ayers
 President.....James S. Ayers
 V.P., General Manager...Russell E. Offhaus
 Program Director.....Paul Kirksey
 Publicity Director.....Poland China
 Chief Engineer.....Bob Carr

WCLE—Cleveland—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
 Owned.....Southeastern Entp.
 Address.....33 Ocoee St.
 Tel.: GR 2-6511.....KBS
 President, General Mgr.....Carl Hoskins
 Chief Engineer.....Robert Carr

WKRK—Columbia—1942

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned.....Middle Tenn. Bcstg. Co., Inc.
 Address.....P. O. Box 71
 Tel.: EV 8-3636.....KBS
 Station Rep.Burn-Smith
 Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
 Commercial Manager.....Melvin D. Dugger
 Program Director.....Don Spain
 Chief Engineer.....Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned By.....Maury County Boosters Corp.
 Address.....714 N. Main St.
 Tel.: EV 8-3241.....Independent
 Gen. Sta. Mgr.....T. E. Williford
 Comm. Mgr. Ch. Eng.....J. W. Anderson

WHUB—Cookeville—1940

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WHUB, Inc.
 Bus.-Studio Address.....315½ E. Spring
 Tel.: Jackson 6-2131.....CBS-KBS
 Pres., General Manager.....M. L. Medley
 Sta. Mgr.....Stacey Mott
 Chief Engineer.....Claude Haston

WLSB—Copperhill—1958

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Copper Basin Bcstg. Co.
 Tel.: Copperhill.....KBS
 President.....Blaine Goss
 General Mgr., Ch. Eng.....Henry Hoffman

WKBL—Covington—1954

Frequency: 1250 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Tipton City. Bcstrs.
 Business Address.....Roper Bldg.
 Tel.: GR 6-9635.....KBS
 Station Representative.....Beaver
 Pres., Gen. Mgr., Ch. Eng.....Bob Whiteley
 Comm., Sales Prom. Mgr...Maurice Turnage
 Chief Engineer.....O. V. Poindexter

WZYX—Cowan—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
 Owned By.....Guidon Bcstg. Co., Inc.
 Address.....Pearson Bldg.
 Tel.: West 2-7471.....Independent
 General Mgr.....Joe Brewer
 Program Dir.....Bill Lassiter
 Chief Engineer.....Frank Spencer

WAEW—Crossville—1952

Frequency: 1330 Kc.....Power: 1000 Watts
 Owned-Oper. By.....WAEW, Inc.
 Address.....P. O. Box 278
 Tel.: 484-5115.....KBS
 President.....Z. Lawson
 General Mgr.....J. V. Hamby

WDNT—Dayton—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
 Owned By.....Dayton Bcstg. Co.
 Address.....Box 294
 Tel.: 1540.....KBS
 Representative.....Raymer
 President.....Norman A. Thomas
 General Mgr., Chief Eng.Jack S. Pullin
 Commercial Manager.....G. Ladd
 Program Director.....Juanita Terry
 Owners of: WJSO, Jonesboro, Tenn.

WDKN—Dickson—1955

Frequency: 1260 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Dickson Cty Bcstg. Inc.

Address.....Box 329
 Tel: HI 6-2852.....KBS
 Pres., Gen., Sta. Mgr.....W. Poitt
 Chief Engineer.....Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....State Gazette Bcstg.
 Business Address.....208 N. Mill
 Tel.: AT 5-1294.....KBS
 Gen., Sta. Mgr.....Robert W. Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc.....Power: 500 W., d.
 Owned By.....McQueen & Co., Inc.
 Address.....Cordell Hull Hotel
 Tel.: AT 5-4173.....Independent
 General Manager.....P. B. Cole, Jr.
 Chief Engineer.....Jerry Milligan

WBEJ—Elizabethton—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....WBEJ, Inc.
 Business-Studio Address.....Box 829
 Tel.: Lincoln 2-2184.....Independent
 Station Reps.....Gill-Perna; Dora-Clayton
 Pres.....R. W. Turrentine, Jr.
 Gen., Sta. Mgr.....William E. Hale
 Chief Engineer.....L. R. Williams

WEMB—Erwin—1956

Frequency: 1420 Kc.....Power: 5 Kw., d.
 Owned By.....WEMB, Inc.
 Address.....Box 280
 Tel.: Pioneer 2-2011.....KBS
 Station Representative.....Keystone
 President.....V. F. Jackson
 General, Station Mgr.....J. E. True, Jr.
 Commercial Manager.....Edwin Lazear
 Sales Promotion Manager.....Pat Wolfe
 Program Director.....James Buchanan
 Publicity Director.....Don Garland
 Chief Engineer.....W. R. Livesay

WCPH—Etowah—1955

Frequency: 1220 Kc.....Power: 1 Kw., d.
 Owned By.....McMinn Bcstg.
 Address.....109 9th St.
 Tel.: 3401.....Independent
 Station Rep.....Webb
 President, Gen. Mgr.....H. J. Morgan

WEKR—Fayetteville—1948

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.
 Owned-Oper. By.....James Porter Clark
 Address.....P. O. Box 1009
 Tel.: HEMlock 3-3545.....MBS-KBS
 Station Rep.....Devney Organization
 President, Gen. Mgr.....James Porter Clark
 Program Director.....Edward K. Chapman
 Publicity Director.....Bob Reich
 Chief Engineer.....Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Williamson County Bcstg.
 Business Address.....1000 Mallory Road
 Tel.: 794-1594.....KBS

President, Chief Eng.....William R. Ormes
 Comm., Sales Prom. Mgr....John A. Haeberle

WHIN—Gallatin—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Sumner County Bcstg. Co.
 Address.....Box 811
 Tel.: 452-4747.....KBS
 Gen. Mgr.....Charles W. Brewer
 Chief Engineer.....Lee Raines

WGRV—Greenville—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Greenville, Inc.
 Address.....P.O. Box 243
 Tel.: ME 8-4147.....KBS
 President, Gen. Mgr.....Paul Metcalfe

WHBT—Harriman—1947

Frequency: 1600 Kc.....Power: 5 Kw. d.
 Owned.....Folkways Bcstg. Co., Inc.
 Address.....Devonia & Crescent
 Tel.: 661.....KBS
 President, Gen. Sta. Mgr.....Ken Crosthwait
 Chief Engineer.....Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Gibson Co. Bcstg. Co., Inc.
 Address.....210 N. 22nd Ave.
 Tel.: SU 4-1740.....KBS
 Newspaper Affil.....Courier-Chronicle
 President.....J. F. Warmath
 Gen., Sta. Mgr.....H. C. Wilson
 Chief Engineer.....Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Dixie Bcstg. Co.
 Address.....Williams Building
 Tel.: 7-9611.....KBS
 Representative.....Venard, Rintoul & McConnell
 Pres.....Aaron B. Robinson
 Gen. Mgr.....Jack Cecil
 Station Mgr., Pub. Dir.....R. W. Phipps
 Commercial Manager.....Doris Freeman
 Sales Promotion Mgr.....R. R. Blair
 Program Director.....Jerry Heller
 Chief Engineer.....James Thomas
 Owners of: WDXI-TV; WDXN, Clarksville; WENK,
 Union City; WTPR, Paris; WDXE, Lawrence-
 burg; All Tenn. WCMA, Corinth, Miss.

WJAK—Jackson—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
 Owned-Oper. By.....Jackson Broadcasting Co.
 Address.....416 Poplar St.
 Tel.: 7-7436.....Independent
 Representative.....Pearson
 Pres.....Dr. Alexander Leech
 Gen. Mgr.....Robert Blow
 Comm. Mgr., Chief Eng.....Bill Winsett
 Program Director.....J. Butler

WTJS—Jackson—1931

Freq.: 1390 Kc.....Power: 5000 Wts. d., 1000 n.
 Owned-Oper. By.....The Sun Publishing Co.

TENNESSEE

Business Address.....255 W. Lafayette St.
Tel.: 7-3316ABC
Newspaper Affil......Jackson Sun
Station Representative.....Adv. Time Sales
V.P., Gen. Mgr......A. A. Stone
Station Manager.....Frank S. Proctor
Asst. Mgr......L. R. Brooks
Sales Promotion Mgr......Robert W. Emerson
Program Director.....Vince Tapler
Chief Engineer.....Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc.....**Power**: 1 Kw., d.
Owned.....Jamestown Bcstg. Co.
Address.....P.O. Box 127
Tel.: TR 9-2825.....KBS
President.....R. Gene Cravens
General Mgr......R. P. Wright
Chief Engineer.....Andrew T. Mitchell

WETB—Johnson City—1947

Frequency: 790 Kc.....**Power**: 1000 Watts d.
Owned-Oper. By.....Press, Inc.
Business Address.....Press Bldg.
Tel.: WALnut 8-2141.....MBS
Newspaper Affil......Press-Chronicle
Station Rep......Devney Organization
President.....Carl A. Jones
General Mgr......Arthur Kelsey

WJCW—Johnson City—1938

Frequency: 910 Kc..**Power**: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....Tri-Cities Bcstg. Inc.
Address.....P.O. Box 607
Tel.: WALnut 6-6167.....CBS
Sta. Representative.....Weed
President.....Jim C. Wilson
Gen. Comm. Mgr......Ken Marsh
Chief Engineer.....Edward Bryant

WJSO—Johnson City—1958

Frequency: 1590 Kc.....**Power**: 5 Kw. d.
Owned By.....Mountain View Bcstg. Co.
Address.....R.F.D. 1, Johnson City
Tel.: WA 6-3487.....Independent
Station Representative.....Gill-Perna Inc.
President.....Norman A. Thomas Sr.
Vice President.....Jimmy H. Lewis
V.P., Chief Engineer.....Norman A. Thomas Jr.
Program Director.....Ray Stockard
Publicity Director.....Bill Harris
Owners of: WDNT, Dayton, Tenn.

WKIN—Kingsport—1951

Frequency: 1320 Kc.....**Power**: 5000 Watts, d.
Owned By.....Bahakel Enterprises
Address.....Drawer K
Tel.: Circle 6-8131.....Independent
Station Rep......Prestige Rep. Organization
President.....Cy N. Bahakel
General, Station Mgr......Lew Sadler
Commercial Manager.....Andy Turbyfill
Program, Publicity Dir......Christina Gross
Chief Engineer.....John Le Garde
Owners of: KXEL, Waterloo, Iowa; WRIS, Roanoke, Va.; WABG AM-TV, Greenwood, Miss.;

WLBJ, Bowling Green, Ky.; WKOZ, Kosciusko, Miss.; WWOD, Lynchburg, Va.

WKPT—Kingsport—1940

Frequency: 1400 Kc.....**Power**: 250 Watts
Owned-Oper. By.....Kingsport Bcstg. Co., Inc.
Address.....222 Commerce St.
Tel.: CI 5-4161.....NBC
Station Representative.....Burn-Smith
President.....C. P. Edwards, Jr.
General, Sta. Mgr......Paul L. Overbay
Commercial Manager.....Phil J. Weaver
Program Director.....Martin Karant
Chief Engineer.....Harold Dougherty

WATE—Knoxville—1927

Frequency: 620 Kc.....**Power**: 5000 Watts
Owned-Oper. By.....WATE, Inc.
Business-Studio Address.....612 Gay St. S.W.
Tel.: 524-4651.....NBC
Station Representative.....Robert Eastman
President.....Cowan Rodgers, Jr.
V.P., Gen. Mgr......W. H. Linebaugh
Commercial Manager.....J. T. McCloud
Sales Promotion Mgr......Harold L. Ernest, Jr.
Program Director.....John H. Reese
Chief Engineer.....Fred Andrews
Owners of: WTAE-TV.

WBIR—Knoxville—1941

Frequency: 1240 Kc.....**Power**: 250 Watts
Owned-Oper. By.....WMRC, Inc.
Address.....1513 Hutchison Ave.
Tel.: 525-8101.....ABC
Newspaper Affil......Greenville News Piedmont
Station Representative.....Avery-Knodel
President.....R. A. Jolley, Sr.
General, Sta. Manager.....John P. Hart
Commercial Manager.....Charles M. Kennard
Program Director.....W. R. Johnston
Publicity Dir......Alma Ward
Chief Engineer.....J. Rex Horton
Owners of: WBIR-FM-TV; WFBC-AM-FM-TV, Greenville, S. C.

WFCT—Knoxville—1960

Frequency: 1430 Kc.....**Power**: 1 Kw.
Owned By.....Radio Tennessee
Address.....P.O. Box 5275, Fountain City
Tel.: MU 7-2812.....Independent
Station Rep......Hollingsbery
President.....Fredrick L. Allman
General Manager.....Leon Ridings

WIVK—Knoxville—1952

Frequency: 860 Kc.....**Power**: 1000 Watts d.
Owned-Oper. By.....Dick Bcstg. Co., Inc.
Address.....6711 Kingston Pike
Tel.: 588-6511.....Independent
Station Reps......Howard; Dora-Clayton
President, General Mgr......James A. Dick
Commercial Manager.....W.P. Poore, Jr.
Program Director.....Claude Tomlinson, Jr.
Chief Engineer.....Milton Jones
Owners of: WQOK, Greenville, S. C.

WKGN—Knoxville—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....WKGN Inc.
 Business Address...2200 W. Cumberland Ave.
 Tel.: 524-0766.....Independent
 Station Reps.....Radio-TV Reps; Ayers
 Pres., Gen. Mgr.....George P. Mooney
 Chief Engineer.....Robert Goodman

WKXV—Knoxville—1953

Frequency: 900 Kc....Power: 1000 Watts, d.
 OwnerKnoxville Ra-Tel
 Address.....P.O. Box 2269
 Tel.: 524-9866.....KBS
 President, Gen. Mgr.....B. L. Boring
 Publicity Dir.....Willie C. Day
 Comm. Manager.....Marvin Thompson

WNOX—Knoxville—1921

Frequency: 990 Kc.....Power: 10,000 Watts
 Owned-Oper. By...Scripps-Howard Radio, Inc.
 Address.....4400 Whittle Springs Rd. N. E.
 Tel.: 523-3171.....CBS
 Newspaper Affiliation.....News Sentinel
 Representative.....John Blair
 President.....Jack R. Howard
 General Manager.....R. B. Westergaard
 Asst. Sta. Manager.....Stan Hagan
 Comm. Sales Prom. Mgr.....O. L. Smith
 Prog. Director.....C. A. McMahon
 Chief Engineer.....Ray Evans
 Owners of: WCPO-AM-FM-TV, Cincinnati; WEWS,
 Cleveland.

WEEN—Lafayette—1958

Frequency: 1480 Kc.....Power: 1000 W. d.
 Owned By.....Lafayette Bcstg. Co.
 Address.....P. O. Box 79, Livingston, Tenn.
 Tel.: 666-5955.....Independent
 President.....D. D. Norris

WLAF—LaFollette—1953

Frequency: 1450 Kc.....Power: 250 Watts
 OwnerLaFollette Bcstg. Co., Inc.
 Address.....Fleet Oil Bldg
 Tel.: 1060Independent
 President.....E. F. Wheeler
 General ManagerWm. N. Sherman
 Chief EngineerE. Cloud

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc....Power: 1000 Watts d.
 Owned-Oper. By....Lawrenceburg Bcstg. Co.
 Address.....120½ N. Military Ave.
 Tel: SO 2-4411.....KBS
 Station Rep.Venard, Rintoul, McConnell
 President.....Aaron B. Robinson
 General, Station Mgr.....Ken Marston
 Comm. Mgr.....Bud Sawyer
 Program DirectorMilt Griffin
 Chief Engineer.....Phil Kemper

WCOR—Lebanon—1949

Frequency: 900 Kc.....Power 500 Watts d.
 Owned-Operated By...Lebanon Bcstg. Co., Inc.
 AddressTrousdale Ferry Road

Tel.: Hickory 4-0474Independent
 Pres., Sta. Mgr.....Theo. F. Ezell, Jr.
 Commercial Manager...Jack Hendrickson, Jr.
 Program Director.....Walt Dillard
 Chief Engineer.....William Johnston

WLIL—Lenoir City—1950

Frequency: 730 Kc.....Power: 1000 Watts d.
 OwnerWLIL, Inc.
 Address406 E. Broadway
 Tel.: 986-7536.....KBS
 Pres., Gen., Sta. Mgr.....Arthur Wilkerson
 Sales Prom. Mgr., Chief Eng...Dwight Wilkerson

WJJM—Lewisburg—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Louis D. Lingner
 AddressEast Hill
 Tel: 780MBS-KBS
 President, Gen. Mgr.....Louis D. Lingner
 Comm. Prom. Mgr.....R. A. Davidson
 Chief Engineer.....R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Lexington Bcstg. Service, Inc.
 Address.....Broad & Church
 Tel: WO 8-3500.....KBS
 PresidentGuy B. Amis
 General Mgr., Chief Eng.....Ben L. Enochs
 Prog. Dir.....Aubrey Booth
 Publicity Director.....Lee McCollum

WLIV—Livingston—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
 Owned By.....Audio Bcsters
 Address.....P. O. Box 131
 Tel.: Talbot 3-4438.....MBS
 Station Comm. Mgr.....R. H. McCoin

WMSR—Manchester—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
 Owned.....Manchester Bcstg. Co.
 Address.....611 McArthur St.
 Tel.: PA 8-3526KBS-MBS
 President, Chief Eng.....Murray Chumley
 Station Commercial Mgr.....C. Banks

WCMT—Martin—1957

Frequency: 1410 Kc.....Power: 1 Kw.
 Owned By.....J. T. Sudbury
 Address.....P. O. Box 483
 Tel.: 460.....Independent
 Station Representative.....Beaver
 President.....J. T. Sudbury
 General Mgr., Chief Eng.....D. A. Drumm

WGAP—Maryville—1947

Freq: 1400 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Aluminum Cities Bcstg. Co.
 Address.....220 Court St.
 Tel.: 983-4310.....Independent
 General Manager.....Frank H. Corbett
 Commercial Manager.....Horace McGill
 Publicity Director.....Pete Williams
 Chief Engineer.....James Sexton

TENNESSEE

WHDM—McKenzie—1954

Frequency: 1440 Kc. Power: 500 Watts, d.
Owned.....Tri-County Bcstg. Co., Inc.
Address.....Hotel McKenzie
Tel.: EL 2-3371.....Independent
Pres., Gen. Mgr.....Earl S. Noltling
Program Director.....Gail Burns
Chief Engineer.....Martin Dill

WBMC—McMinnville—1955

Frequency: 960 Kc. Power: 500 W., d.
Owned-Oper....Cumberland Valley Bcstg. Co.
Address.....On the Square
Tel.: 2104.....Independent
President.....Dr. C. H. Cope
Gen., Sta. Mgr.....Chick Brown
Sales Promotion Manager...Chuck Mullican
Program Director.....Hal Durham
Chief Engineer.....Alvin Byars

WMMT—McMinnville—1947

Freq.: 1230 Kc.....1 Kw. d., 250 W. n.
Owned By.....Ogram Bcstg. Corp.
Address.....1440 E. 6th St., Loveland, Colo.
Tel.: 2223.....KBS
General Manager.....Dean Harden
Commercial Manager.....Kenneth Cantrell
Program Director.....Ben Vaughn
Sales Promotion Manager.....Ethel Carr
Publicity Director.....Sid Young
Chief Engineer.....Hubert Beasley

KWAM—Memphis—1946

Frequency: 990 Kc. Power: 1000 Watts, d.
Owned-Operated By.....KWAM, Inc.
Address.....64 Flicker St.
Tel.: FAirfax 3-2679.....KBS-MBS
Representative.....Gill-Perna
President.....John Fulton
General Manager.....E. W. Bie
Commercial Manager.....Ted Roney
Program Director.....Eddie Bond
Publicity Director.....Bea Armistead
Chief Engineer.....Jerry Scanlon
Owners of: WGUN, Atlanta, Ga.; WEAS, Savan-
nah, Ga.; WSWN, Belle Glade, Fla.

WDIA—Memphis—1947

Freq.: 1070 Kc. Power: 50 Kw. d., 5 Kw. n.
Owned By.....WDIA, Inc.
Business-Studio Address....2074 Union Ave.
Tel.: BR 6-2703.....Independent
Representative.....Bolling
President.....Egmont Sonderling
V.P., Gen., Sta. Mgr....E. R. "Bert" Ferguson
Commercial Manager.....Archie Grinalds
Chief Engineer.....Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RKO General
Address.....Hotel Chisca
Tel.: BRoadway 2-3441.....Independent
Sta. Rep....RKO General, Inc., Nat'l Sales Div.

President.....Thomas F. O'Neil
General Manager.....D. A. Noel
Station Manager.....Rodger May
Commercial Manager...James A. Bedwell, Jr.
Program Director.....Hugh Frizzell
Chief Engineer.....Welton Roy
Owners of: WHBQ-TV; WNAC-AM-TV, Boston;
KHJ-AM-FM-TV, Los Angeles; KFRC-AM-FM,
San Francisco; WOR-AM-FM-TV, New York;
CKLW-AM-FM-TV, Detroit; WGMS-AM-FM,
Washington, D. C.

WHER—Memphis—1955

Frequency: 1430 Kc. Power: 1000 Watts
Owned By.....Tri-State Bcstg. Service
Address.....972 S. Third St.
Tel.: JA 5-6831.....Independent
President.....Samuel C. Phillips
General, Sta. Manager...William S. Decker, Jr.
Commercial Manager.....Richard Whitmore
Chief Engineer.....Douglas Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....Mercury Bcstg. Inc.
Address.....383 Madison Ave.
Tel.: JA 7-4422.....ABC
Station Representative.....Eastman
President.....William H. Grumbles
Vice President.....Marie Capp
Gen., Sta. Mgr.....B. F. Nevin
Program Director.....J. Davidson
Chief Engineer.....W. Davis

WLOK—Memphis—1956

Frequency: 1480 Kc. Power: 5000 Watts d.
Owned-Oper. By.....WLOK, Inc.
Address.....363 South Second
Tel.: JAcKson 7-9565.....Independent
Station Representative.....Howard
Pres.Jules Paglin
Exec. V.P.Stanley W. Ray, Jr.
General Manager.....John F. Maurer
Commercial Manager.....Carl Welch
Sales Promotion Mgr.....Leonard Weiner
Program Director.....Richard Cole
Publicity Director.....Kay Griggs
Chief Engineer.....William Jones
Owners of: WBOK, New Orleans; KAOK, Lake
Charles; WXOK, Baton Rouge; KYOK, Houston;
WGOK, Mobile.

WMC—Memphis—1923

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By.....WMC Bcstg. Co.
Business Address.....1960 Union Ave.
Tel.: B'way 4-8515.....NBC
News. Affil.Scripps-Howard
Representative.....John Blair
General Manager.....H. W. Slavick
Station Manager.....Stan Torgerson
Program Dir.Dean Osmundson
Chief Engineer.....E. C. Frase, Jr.
Owners of: WMCF, Memphis.

WMPS—Memphis—1924

Freq.: 680 Kc. Power: 10 Kw. d.: 5 Kw. n.
 Owned By.....Plough, Inc.
 Address.....112 Union Ave.
 Tel.: JA 5-2663 Independent
 Representative.....Radio-TV Representatives
 Pres.....Harold R. Krelstein
 General Manager.....Charles T. DeVois
 Commercial Manager.....Allan Avery
 Prom. Mgr., Pub. Dir.....Dick McClary
 Program Dir.....Ed Crump
 Chief Engineer.....L. Stevens
 Owners of: WJJD, Chicago; WCAO, Baltimore;
 WCOB, Boston; WPLO, Atlanta.

WREC—Memphis—1922

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By.....WREC Bcstg. Service
 Business-Studio Address.....Hotel Peabody
 Tel.: JA 5-1313 CBS
 Representative.....Katz
 Owner, General Manager.....Hoyt B. Wooten
 Commercial Manager.....Charles Brakefield
 Program Director.....Jack Michael
 Chief Engineer.....Wilson Raney

WKBJ—Milan—1955

Frequency: 1600 Kc. Power: 1000 Watts
 Owned.....West Tennessee Bcstg. Co.
 Address.....Milan Hotel
 Tel.: MU 6-2481 Independent
 President.....Ben Ivie King
 Station, Sales Prom. Mgr.....Bill Haney
 Commercial Manager.....Dale Stewart
 Program, Publicity Director.....Larry Dunphy
 Chief Engineer.....Bill Markham

WHEY—Millington—1957

Frequency: 1220 Kc. Power: 250 Watts, d.
 Owned By.....Shelby Cty. Bcstrs.
 Address.....4962 Navy Road
 Tel.: CAnal 3-3000 KBS
 General, Station Mgr.....V. Bond
 Chief Engineer.....Bill Patrick

WCRK—Morristown—1947

Frequency: 1150 Kc. 1 Kw., d.: 500 W., n.
 Owned By.....WCRK, Inc.
 Address.....Radio Center
 Tel.: 589-9101 MBS-KBS
 Representative.....Hal Holman
 General Manager.....Howell Ashford
 Chief Engineer.....J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc. Power: 5 Kw., d.
 Owned-Operated By.....E. Tenn. Bcstg. Corp.
 Address.....P.O. Box 70
 Tel.: 586-7993 Independent
 Sta. Representative.....Spot Time Sales
 Pres., Ch. Eng.....George Guerün
 General Manager.....Bill Holland
 Program Director.....Jimmy Peoples

WGNS—Murfreesboro—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Regional Bcstg. Corp.

Address.....P.O. Box 762
 Tel.: 893-5373 KBS
 Station Representative.....Holman
 President.....William R. Vogel
 General, Station Mgr.....David W. Martin
 Program, Publicity Dir.....Richard K. Davis
 Chief Engineer.....Hubert Beasley
 Owners of: WMMT, McMinnville, Tenn.; KLOV,
 Loveland, Colo.

WMTS—Murfreesboro—1953

Frequency: 860 Kc. Power: 250 Watts d.
 Owned.....Arthur D. Smith, Jr.
 Address.....112 N. W. Broad St.
 Tel.: 893-6611 Independent
 President.....A. D. Smith, Jr.
 Gen., Sta. Mgr.....Virgil Trimm
 Commercial Mgr.....Neil Lancaster
 Program Dir.....David Ralston
 Sales Prom. Mgr.....Lewis Penuel
 Chief Engineer.....Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc. Power: 5 Kw., d.
 Owned.....Central Bcstg. Corp.
 Address.....Box 5236
 Tel.: TW 5-5401 Independent
 Station Rep.....Chas. Bernard
 President.....H. C. Young, Jr.
 General Manager.....Jerry Glaser
 Commercial Manager.....Don Kern
 Program Director.....Jerry Griggs
 Publicity Dir.....Johnny Talley
 Chief Engineer.....Walter Duke

WKDA—Nashville—1947

Freq: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....WKDA Broadcasting Co., Inc.
 Address.....First American Natl. Bank Bldg.
 Tel.: Nashville Independent
 Sta. Representative.....McGavren
 President, Gen. Mgr.....Jack S. Stapp
 Prog. Director.....Charles F. Walker
 Sales Prom. Mgr.....Carl A. Babb
 Publicity Director.....Joe Hathcock
 Chief Engineer.....W. M. Highfill

WLAC—Nashville—1926

Frequency: 1510 Kc. Power: 50,000 Watts
 Owned By.....WLAC, Inc.
 Bus-Studio Address.....161 4th Ave. N.
 Tel.: AL 6-0161 CBS
 Representative.....Katz
 V. P., Gen. Mgr.....F. C. Sowell
 Commercial Manager.....E. G. Blackman
 Chief Engineer.....F. D. Binns

WMAK—Nashville—1947

Frequency: 1300 Kc. Power: 5000 Watts
 Owned By.....Lin Broadcasting
 Address.....Maxwell House Hotel
 Tel.: ALpine 5-3536 Independent
 Station Rep.....Hollingsbery
 President.....Frederic Gregg, Jr.
 Commercial Manager.....Charles F. King
 Program Director.....Bob Russell
 Chief Engineer.....Jack Walsh

TENNESSEE

WNAH—Nashville—1949

Frequency: 1360 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Hermitage Bcstg. Corp.
Address.....Hermitage Hotel
Tel.: AL 4-7611.....MBS-KBS
Pres., Gen. Mgr.....Van T. Irwin, Jr.
Comm. Manager.....Herman Rippy
Program Director.....Jim Williams
Chief Engineer.....Howard Woodard

WSIX—Nashville—1927

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....WSIX, Inc.
Address.....441 Murfreesboro Road
Tel.: AL 5-5431.....ABC
Station Rep.....Peters, Griffin & Woodward
President.....Louis R. Draughon
General Manager.....E. S. Tanner
Station, Comm. Mgr.....Paul Ruhle
Sales Prom. Mgr., Prog. Dir., Charles Caldwell
Publicity Director.....Bill Jones
Chief Engineer.....Charles R. Duke
Owners of: WSIX-TV.

WSM—Nashville—1925

Frequency: 650 Kc.....Power: 50,000 Watts
Owned By.....WSM, Inc.
Business Address.....301 7th Ave., N.
Tel.: AL 4-5656.....NBC
Station Representative.....Blair
President.....John H. DeWitt, Jr.
General, Station Manager.....Bob Cooper
Chief Engineer.....Carl Jenkins

WVOL—Nashville—1951

Freq.: 1470 Kc.Power: 5 Kw. d., 1 Kw. n.
Owned By.....Rounsaville of Nashville
Address.....1320 Brick Church Pike
Tel.: CANal 8-3424.....Independent
Station Reps.....Pearson; Dora-Clayton
President.....Robert W. Rounsaville
Station Manager.....William D. Salmon
Natl. Sales Mgr.....Harold F. Walker
Program Director.....Joyce Monroe
Chief Engineer.....Wayne B. Robinson
Owners of: WLOU, Louisville; WCIN, Cincinnati;
KRZY, Dallas; WYLD, New Orleans; WFUN,
Miami; WTMP, Tampa.

WLIK—Newport—1954

Frequency: 1270 Kc.....Power: 5 Kw., d.
Owned.....WLIK, Inc.
Address.....P. O. Box 270
Tel.: 3095.....KBS
President.....Arthur Wilkerson
General Station Mgr.....Ira B. Crisp
Chief Engineer.....Don Crisp

WATO—Oak Ridge—1948

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.
Owned-Operated By..Radio-Active Bcstg., Inc.
Address.....253 E. Main St.
Tel.: 483-3535.....MBS
Pres. Gen. Mgr.....Samuel P. Thrower
Comm. Manager.....Leonard M. McCoig
Chief Engineer.....C. E. Thurin

WBNT—Oneida—1959

Frequency: 1310 Kc.Power: 1 Kw.
Owned By.....R. H. Troxel Bcstg. Co.
Address.....42 Huntsville Rd.
Tel.: LOgan 9-8595.....KBS
President.....R. H. Troxel
General Mgr.....W. Scarbrough
Commercial Mgr.....E. B. Willis, Jr.
Chief Engineer.....H. Newsom

WTPR—Paris—1947

Frequency: 710 Kc.....Power: 250 Watts d.
Owner.....Paris Bcstg. Co.
Address.....No. Poplar St.
Tel.: 1700.....KBS
Representative..Venard, Rintoul & McConnell
President, Gen. Mgr.....A. B. Robinson
Sta. Mgr.....Joe P. Van Dyke
Chief Engineer.....Don Somerville

WKSR—Pulaski—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned By.....John R. Stephens
Address.....South Second St.
Tel.: 363-2505.....ABC-KBS
Pres., Gen., Sta. Mgr.....John R. Stephens
Commercial Manager.....Mrs. Alene Cane
Program Director.....George Martin
Publicity Director.....Alma Myers
Chief Engineer.....N. G. Morgan

WTRB—Ripley—1954

Frequency: 1570 Kc.....Power: 1,000 Watts d.
Owned By.....Lauderdale Bcstg. Co.
Address.....Box 110
Tel.: 1060.....KBS
Gen. Mgr.....John Stewart
Chief Engr.....Don Paris

WRKH—Rockwood—1957

Frequency: 580 Kc.....Power: 1000 W., d.
Owned By.....Blue Ridge Bcstg. Co.
Address.....Box 89
Tel.: ELmwood 4-0911.....KBS
Newspaper Affil..Seneca Journal, Seneca, S. C.
President.....J. A. Gallimore
Gen., Sta. Mgr.....F. Harmon
Sales Promotion Mgr.....Clint Spidle
Publicity Director.....David Ledford
Chief Engineer.....Del King
Owners of: WSNW-AM-FM, Seneca, S. C.; WGHC,
Clayton, Ga.; WBHC, Hampton, S. C.; WSSC,
Sumter, S. C.; WBAW, Barnwell, S. C.; WLFA,
Lafayette, Ga.

WRGS—Rogersville—1954

Frequency: 1370 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Rogersville Bcstg. Co.
Address.....Burem Road
Tel.: 6491.....Independent
President, General Mgr.....John E. Beal
Sales Prom. Mgr.....Harry M. Beal
Chief Engineer.....Fred A. Berry

WORM—Savannah—1956

Frequency: 1010 Kc.....Power: 250 W., d.

Owned.....Savannah Bcstg. Service, Inc.
 Business Address.....Cravens Landing Rd.
 Tel.: 4981KBS
 Station Representative.....Beaver
 V.P., Gen. Mgr.....Neal B. Bunn
 Sales Promotion Manager.....Paul Clennex
 Chief Engineer.....Wesley Jackson

WSEV—Sevierville—1955

Frequency: 930 Kc.....Power: 5 Kw., d.
 Owned-Oper. By..Smoky Mountain Bcstg. Co.
 Business Address.....Middle Creek Rd.
 Tel.: 453-2844Independent
 PresidentNorman Burchfiel
 General Manager.....Hugh E. Trotter
 Chief Engineer.....A. T. Henderson

WHAL—Shelbyville—1946

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By..Shelbyville Bcstg. Co., Inc.
 AddressEast Side Square
 Tel.: Murry 4-1400.....Independent
 PresidentG. Freeman Fly
 General Manager.....R. A. Davidson
 Commercial ManagerCharles Christian
 Program DirectorJoe Overton
 Chief EngineerTim Marsh

WEPG—So. Pittsburg—1954

Frequency: 910 Kc....Power: 500 Watts, d.
 Owned By.....Marion Cty. Bcstg. Svc.
 AddressRailroad Ave.
 Tel.: TE 7-6185.....KBS
 General, Comm. Mgr.....Eaton P. Govan, Jr.
 Program Dir.....Patricia Chilton
 Chief Engineer.....William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Sparta Bcstg. Co. Inc.
 Business Address.....Box 390
 Tel.: 3751Independent
 President.....Sam J. Albritton
 Gen., Sta. Mgr.....Martha L. Albritton
 Comm., Sales Prom. Mgr.....Van L. Slack
 Chief Engineer.....Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc....Power: 1000 Watts, d.
 Owned-Oper. By...Springfield Bcstg. Co., Inc.
 Address.....P. O. Box 464
 Tel.: 384-5541KBS
 President, General Manager.....W. N. Locke
 Commercial, Sales Prom. Mgr.....Bill Gray
 Program Director.....Don Triumphour
 Chief Engineer.....Don Anderson

WDEH—Sweetwater—1955

Frequency: 800 Kc.....Power: 1 Kw., d.
 Owned By.....William M. Bryan
 AddressP.O. Box 182
 Tel.: 5025.....Independent
 Station Representative.....Webb
 Pres., Gen. Mgr., Ch. Eng.....W. M. Bryan

WNTT—Tazewell—1960

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned By.....Claiborne Bcstg. Co.
 Tel.: 2300Independent
 Station RepresentativeHopewell
 PresidentHubert Turner
 General Mgr., Ch. Eng.....Floyd Turner

WJIG—Tullahoma—1947

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned By.....Jordan Bcstg. Co.
 Address.....P.O. Box 2139
 Tel.: GL 5-2607.....Independent
 Station Representative.....Walker-Rawalt
 Pres., Sales Prom. Mgr.....E. B. Jordan
 Gen. Mgr., Chief Eng.....H. Birdsong
 Commercial Mgr.....Hal Ball
 Program Director.....Coye Coppedge
 Publicity Director.....Dan O'Day

WENK—Union City—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By..Union City Bcstg. Co.
 Business Address.....W-E-N-K Bldg.
 Tel.: TUrner 5-1240.....KBS
 Station Rep.....Venard, Rintoul, McConnell
 President.....Aaron B. Robinson
 Gen., Sta. Mgr.....E. B. Fritts
 Chief Engineer.....Charles Holland

WCDT—Winchester—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned...Franklin County Radio & Bcstg. Co.
 Address.....P. O. Box 1103
 Tel.: WO 7-2201.....KBS
 General Mgr.....Len M. Dawson
 Chief Engineer.....E. C. Grover

When You Can Have The Best,
 Why Be Satisfied With Less?

THE ASSOCIATED PRESS

Pop.: 10,050,000
Families: 2,972,000

TEXAS

Radio Homes: 2,894,000
AM Stas. in State: 251

KNIT—Abilene—1957

Frequency: 1280 Kc. Power: 500 W.
Owned-Oper. By Key City Bcstrs.
Address Windsor Hotel
Tel: OR 4-7211 Independent
Representative Pearson
Pres. Gen. Mgr. Howard Barrett
Station Manager Bro Mingus
Comm. Sales Prom. Mgr. Forest Lane
Program Director Virgil Terry
Chief Engineer John E. Turner

KRBC—Abilene—1936

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Abilene Radio & TV Co.
Business Address P.O. Box 178
Tel: OWen 2-4242 ABC
Sta. Representative Bolling
President, Gen. Mgr. Dale Ackers
Station Manager Ken Knox
Program Director Don Hughes
Chief Engineer Herman Ridgway
Owners of: KRBC-TV.

KWKC—Abilene—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Citizens Bcstg. Co.
Bus.-Studio Address 2500 Butternut
Tel: OR 3-2545 MBS
Rep. Venard, Rintoul & McConnell, Melville
General Manager A. C. Etter

KOPY—Alice—1947

Frequency: 1070 Kc. Power: 1000 Watts
Owned By Norman Building Corp.
Business Address Box 731
Tel: MO 4-4324 Independent
Station Reps. Howard; Ochs
President Robert Aylin
General Mgr. G. Goodson
Chief Engineer Art Griffith

KVLF—Alpine—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Big Bend Bcstrs.
Address Box 779
Tel: TE 7-2144 KBS
Pres., Gen., Sta. Mgr. Gene Hendryx
Program Director Phil Wayne Ebersberger
Commercial Manager Goldie Anderson
Chief Engineer Sherman Newsom

KBUY—Amarillo—1946

Frequency: 1010 Kc. Power: 5 Kw. d., 500 W. n.
Owned By Radio KBUY, Inc.
Address Box 2828
Tel: DR 2-6543 Independent
President, Gen. Mgr. Ralph Cery
Sta. Mgr., Ch. Eng. Richard Hedgecock
Comm., Sales Promo. Mgr. Bill McLaughlin
Program Director Rex Jones

KFDA—Amarillo—1933

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Lone Star Bcstg. Co.
Address Box 128
Tel: DR 4-1637 ABC
Station Rep. Eastman
General Manager Wes Ninemire
Chief Engineer Bill Denny

KGNC—Amarillo—1922

Frequency: 710 Kc. Power: 10,000 Watts
Owned-Oper. By Plains Radio Bdcstg. Co.
Address 2000 N. Polk St.
Tel: EVergreen 3-3321 NBC
Newspaper Affil. Globe-News
Representative Katz
President B. E. Walker
General Manager Bob Watson
Station Manager Bill Lane
Program Director Al Thernes
Publicity Dir., Sls. Prom. Mgr. John Banasik
Chief Engineer W. H. Torrey
Owners of: KFYO, Lubbock.

KIXZ—Amarillo—1947

Freq.: 940 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Radio KIXZ, Inc.
Address 112 W. 5th St.
Tel: DR 6-5654 Independent
Station Rep. McGavren; Brown
President Jay J. G. Schatz
General Sta. Mgr. John J. Heetland
Commercial Mgr. Ford Robertson
Program Director Nick St. John
Chief Engineer Jerry B. Hickman

KRAY—Amarillo—1955

Frequency: 1360 Kc. Power: 500 W.
Owned-Operated By R. D. Hollingsworth
Address 233 Paramount Bldg.
Tel: DR 4-5235 Independent
President, Gen. Mgr. R. D. Hollingsworth

KZIP—Amarillo—1955

Frequency: 1310 Kc. Power: 1 Kw.
Owned-Oper. By Panhandle Bcstg. Co.
Address 808 Charlotte St.
Tel: DR 4-3796 Independent
Representative Pearson
President, Gen. Mgr. Ray Winkler
Station Manager Ernie Thrasher
Commercial Manager Wayne Whitson
Program Director Bob Ferris
Chief Engineer Tom Atkins

KACT—Andrews—1955

Frequency: 1360 Kc. Power: 1 Kw., d.
Owned-Oper. By Clint Formby
Address P. O. Box 638

Tel.: LA 3-2845.....KBS
 President.....Clint Formby
 Chief Engineer.....S. Galloway

KBUD—Athens—1948

Frequency: 1410 Kc.....Power: 1 Kw., d.
 Owned.....Henderson Cty. Bcstg. Co.
 Address.....Box 309
 Tel.: 2277.....KBS
 Gen. Mgr., Chief Eng.....J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Ark-La-Tex Bcstg. Co.
 Address.....Box 289
 Tel.: SU 6-2817.....KBS
 President.....Herman H. Wommack, Jr.
 Gen., Sta. Mgr., Chief Eng.....David A. Wommack
 Commercial Manager.....A. N. Dowd
 Program Director.....George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc.....Power: 1 Kw., d.
 Owned-Operated By.....Austin Radio Co.
 Address.....P.O. Box 3242
 Tel.: GREENWOOD 6-4341.....Independent
 Station Representative.....For Joe
 General, Comm. Manager.....E. M. Cain
 Program Director.....Chuck Hardin
 Publicity Director.....Anne D. Robinson
 Sales Promotion Mgr.....Bill Simpson
 Chief Engineer.....Wendell E. Hearne

KNOW—Austin—1927

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Pioneer Bcstg. Co.
 Address.....520 Capital Nat. Bank Bldg.
 Tel.: GR 2-6213.....ABC
 Station Rep.....Eastman
 President.....Wendell Mayes
 Gen., Sta. Mgr.....Louis R. Cook
 Sales Manager.....Harry Smith
 Program Director.....Dick Laine
 Chief Engineer.....Dave Schmidt

KTBC—Austin—1943

Freq.: 590 Kc..Power: 5000 W. d., 1000 W. n.
 Owned-Oper. By.....The LBJ Company
 Address.....P.O. Box 1155
 Tel.: GR 2-2424.....CBS
 Representative.....Raymer
 Pres., Gen. Mgr.....J. C. Kellam
 Administrative Assl.....Elmo Brown
 Vice President.....Warren Woodward
 General Sales Mgr.....O. P. Bobbitt
 Program Mgr.....Cactus Pryor
 Program Dir.....Jim Morriss
 Promotion Manager.....Larry Carothers
 Chief Engineer.....Ben Hearn
 Owners of: KTBC-FM-TV, Austin.

KOKE—Austin—1958

Frequency 1370 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Radio KOKE Inc.
 Address.....Box 1102
 Tel.: HI 2-6771.....Independent
 Representative.....Bolling

President.....Giles E. Miller
 General Manager.....Lester Ready
 Program Director.....Dick Laine
 Chief Engineer.....Mike Fisher
 Owners of: KBUY, Amarillo; KINT, El Paso.

KVET—Austin—1946

Frequency: 1300 Kc.....Power: 1 Kw.
 Owned.....Austin Bcstg. Corp.
 Address.....113 West 8th St.
 Tel.: GR 8-8521.....MBS
 Station Rep.....Venard, Rintoul & McConnell
 Pres., Gen., Sta. Mgr.....Willard Deason
 Commercial Mgr.....H. W. Dunlop
 Sales Prom. Mgr.....Dave Smith
 Chief Engineer.....Ben Burson

KRUN—Ballinger—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Central West Bcstg.
 Address.....Box 351
 Tel.: 3151-21131.....KBS
 Sta. Representative.....Melville
 President.....M. M. Rochester
 General, Sta. Mgr.....R. F. McGarvey

KIOX—Bay City—1947

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Bay City Bcstg. Co.
 Business Address.....Box 1391
 Tel.: CI 5-4642.....MBS
 Gen., Station Mgr.....D. Godwin
 Chief Engineer.....Carl Lentz

KWBA—Baytown—1947

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Bayshore Bcstg. Co.
 Business Address.....4638 Decker Drive
 Tel.: LOgan 6-5531.....ABC-KBS
 President, Gen. Mgr.....C. O. Kendrick
 Chief Engineer.....W. Skeen

KFDM—Beaumont—1924

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Beaumont Bcstg. Corp.
 Address.....P.O. Box 5566
 Tel.: TErMinal 8-6191.....ABC
 Representative, Peters, Griffin, Woodward, Inc.
 President.....D. A. Cannon
 General Manager.....C. B. Locke
 Station, Comm. Mgr.....Water Rubens
 Program Director.....Ross Wilder
 Sales Prom. Mgr.....Ed Carroll
 Publicity Director.....Helen Caldwell
 Chief Engineer.....Ed Ogden
 Owners of: KFDM-TV.

KJET—Beaumont—1947

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned.....Golden Triangle Bcstg. Co.
 Address.....4945 Fannett Road
 Tel.: TErMinal 2-0201.....Independent
 Station Reps.....Howard; Ochs
 President.....Leon S. Walton
 Station Manager.....Frank Dusenbury
 Program Director.....William Brown
 Sales Prom. Manager.....Don De Gabrielle
 Chief Engineer.....Harold Poole

KRIC—Beaumont—1938

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....The Enterprise Co.
 Bus.-Studio-Trans. Address....3130 Blanchette
 Tel.: TE 3-9421.....KBS
 Newspaper Affiliation....."Enterprise", "Journal"
 President.....O. E. Davis
 Station Mgr.....Ed Dittert
 Chief Engineer.....Jack Easterwood
 Owners of: KRIC-FM.

KTRM—Beaumont—1947

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By.....KTRM, Inc.
 Business-Studio Address.....4385 Crow Rd.
 Tel.: TW 2-4990.....Independent
 President.....Roy D. Shotts
 Chief Engineer.....Ben Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc. Power: 250 Wts.
 Owned-Oper. By.....Bee Bdcstg. Co.
 Address.....P. O. Box 650
 Tel.: FL 8-1490.....Independent
 President, Gen. Mgr.....John D. Rossi
 Commercial Manager.....Cecil Davis
 Program Director.....William S. Bennett
 Chief Engineer.....H. E. Bertrum

KBLT—Big Lake—1958

Frequency: 1290 Kc. Power: 1 Kw.
 Owned By.....Brown Morris
 Business Address.....1st and Florida Sts.
 Tel.: 129.....KBS
 Station Representative.....Continental
 Gen. Mgr., Ch. Eng.....Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....The Snider Corp.
 Address.....702 Johnson St.
 Tel.: Amherst 4-6931.....ABC
 Representative.....Pearson
 President, Gen. Mgr.....B. Winston Wrinkle
 Program Director.....Luther Kelley
 Chief Engineer.....George Western

KBYG—Big Spring—1949

Frequency: 1400 Kc. Power: 100 Watts
 Owned-Oper. By.....Maples-McAlister Bcstg. Co.
 Address.....P.O. Box 1713
 Tel.: AM 4-4326.....KBS
 Station Representative.....Melville
 Partners.....Grady F. Maples, R. B. McAlister
 Gen. Comm. Mgr.....Jim Richardson
 Chief Engineer.....Bob Perrington

KHEM—Big Spring—1956

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned By.....Cobra Bcstg. Co.
 Address.....Settles Hotel
 Tel.: AM 4-2523.....Independent
 General, Sta. Manager.....Bob Bradbury
 Chief Engineer.....Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc. Power: 250 Watts d.

Owned-Operated.....Bon-Tex Radio
 Bus.Studio Address.....903 E. Fourth St.
 Tel.: 583-3151.....KBS
 Station Representative.....Clyde Melville
 General, Sta. Mgr.....Joe J. Webb
 Chief Engineer.....D. L. Solmson

KBBB—Borger—1957

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned By.... Weldon W. & Weldon E. Lewis
 Address.....Box 1478
 Tel.: Broadway 3-7575.....KBS
 Station Representative.....Hopewell
 President, Gen. Mgr.....Robert M. Watson
 Station Manager.....Weldon E. Lewis
 Comm., Sales Promo. Mgr.... Jim Richardson
 Program Director.....Allen Greer
 Publicity Director.....Dick Gutherie
 Chief Engineer.....Jean McKinney

KHUZ—Borger—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....KHUZ, Inc.
 Address.....1431 Clayton St.
 Tel.: BR 3-3744.....MBS
 President.....R. G. Hughes
 General Station Mgr.....Jack Roberts
 Commercial, Sales Prom. Mgr.Bill Clark
 Chief Engineer.....Pat Gilbreath

KBAN—Bowie—1959

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned By.....Bowie Nocona Bcstg.
 Address.....Box 1080
 Tel.: TRemont 2-2288.....Independent
 President, Gen. Mgr.....C. C. Lee
 Program Director.....B. Hutchins
 Chief Engineer.....J. Turbyfill

KNEL—Brady—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....Brady Broadcasters, Inc.
 Address.....200 E. Commerce St.
 Tel.: LY 7-2346.....KBS
 President.....E. J. Harpole
 General, Sta. Mgr.....Ed. Williams
 Comm., Sales Prom. Mgr.... Kenneth Harvison
 Program Director.....George Taylor
 Chief Engineer.....Lou Rogers

KSTB—Breckenridge—1947

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Hugh M. McBeath
 Address.....Miller Bldg.
 Tel.: HI 9-3331.....KBS
 General Mgr., Chief Eng. ...Hugh M. McBeath
 Program Director.....Charlie Wallsee

KWHI—Brenham—1947

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Tom S. Whitehead
 Address.....Box 730
 Tel.: GR 6-3655.....KBS
 Newspaper Affiliation.....Banner Press
 General Manager.....Tom S. Whitehead
 Chief Engineer.....L. R. Schlottman

KTFY—Brownfield—1949

Frequency: 1300 Kc....Power: 1000 Watts d.
Owned-Oper. By Terry Cty. Bdcstg. Co.
Address Drawer 1032
Tel.: 2111 Independent
Pres., Sta., Gen., Comm. Mgr.. Mike A. Barrett
Assistant Manager..... E. Crawford Taylor
Chief Engineer..... C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc....Power: 1000 Watts
Owned-Oper. By..... Brownsville Bcstg. Co.
Address Box 472
Tel.: LI 2-5677..... ABC
Station Rep. Hopewell; Melville
Pres., Gen., Sta. Mgr..... M. J. Wilson
Commercial Manager..... Vance C. Wilson
Prog. Dir..... Lula Ward
Chief Engineer..... Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc...Power: 1 Kw., d.; 500 W., n.
Owned-Oper. By.... Brown County Bcstg. Co.
Address 800 Hawkins St.
Tel.: MI 5-2401..... MBS-KBS
Sta. Reps..... Holman; Eastman
Pres., Gen. Manager..... Wendell Mayes
Station Manager Bill Jamar
Commercial Manager J. Fred Perry
Publicity Director..... Barbara Taylor
Chief Engineer Richard Osborne

KEAN—Brownwood—1953

Frequency: 1240 Kc....Power: 100 Watts
Owned By..... KEAN Radio Corp.
Address Box 666
Tel.: 4372..... Independent
President Pat Homan
Manager Eddy Farren

KORA—Bryan—1947

Frequency: 1240 Kc....Power: 250 Watts
Owned-Oper. By..... Bryan Bcstg. Co.
Bus.-Studio Address..... 310 E. 25th St.
Tel.: TA 3-1240..... Independent
President, Gen. Mgr..... David G. Haines
Chief Engineer..... David C. Jones, Jr.

WTAW—Bryan—1922

Frequency: 1150 Kc....Power: 1000 Watts d.
Owned By..... Radio Bryan, Inc.
Bus.-Studio Address..... 3703 S. College Ave.
Tel.: VI 6-7788..... KBS
Station Representative..... Pearson
President..... J. Hicks
General Manager..... R. B. Watkins
Chief Engineer..... Bob Jones

KMIL—Cameron—1955

Frequency: 1330 Kc....Power: 500 W., d.
Owned By..... Millam Bcstg. Co.
Address Box 832
Tel.: OX 7-4634..... Independent
Partners.... N. L. Caperton, W. E. Smitherman
Chief Engineer..... E. Brod

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned By..... Walter H. Herbort, Jr.
Address 105 S. Fifth St.
Tel.: TR 6-2210..... KBS
President, Chief Eng..... Walter H. Herbort, Jr.
Program Director..... Georgia Herbort

KGAS—Carthage—1955

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned Carthage B'casting
Address Box 955
Tel.: OXford 3-6668..... KBS
General, Station Manager..... Bev E. Brown
Program Dir., Chief Eng..... Frank D. Battles

KDET—Center—1949

Frequency: 930 Kc....Power: 1000 Watts d.
Owned-Operated By... Center Bcstg. Co., Inc.
Address 205 Austin St.
Tel.: LY 8-3305..... Independent
Station Representative..... Brown
President Tom E. Foster
General Mgr. Jack Bell
Chief Engineer..... Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc....Power: 250 Watts d.
Owned By..... Goldenwest Bcstg. Co., Inc.
Address 200 N. Main St.
Tel.: WE 7-2563 KBS
President..... R. M. Hagan
Gen., Comm. Mgr..... G. E. Morey

KCAR—Clarksville—1955

Frequency: 1350 Kc....Power: 500 Watts d.
Owned-Operated by..... KCAR, Inc.
Address Box 609
Tel.: 427-2696..... KBS
Station Rep..... Continental Radio Sales
President..... Maurice Wooley
General Mgr., Chief Eng. Paul H. Daniels
Sales Prom. Mgr.; Prog. Dir..... Robert Sharp

KCLE—Cleburne—1947

Frequency: 1120 Kc....Power: 250 Watts d.
Owned-Oper. By Jim Gordon, Inc.
Address 919 N. Main
Tel.: Milton 5-6643..... Independent
President, Gen. Mgr. Jim Gordon

KVLB—Cleveland—1954

Frequency: 1410 Kc....Power: 500 Watts
Owned-Oper. By..... Howard Bailes
Address Box 487
Tel.: Lyric 2-3535..... KBS
General Manager H. C. Bailes

KSTA—Coleman—1947

Frequency: 1000 Kc....Power: 250 Watts d.
Owned-Oper. By... Coleman County Bcstg. Co.
Business Address..... Box 432
Tel.: 8406 KBS
Manager Floyd Shelton
Chief Engineer..... J. D. Larson

KVMC—Colorado City—1950

Frequency: 1320 Kc....Power: 1000 Watts d.
Owned.....Colo. City Bcstg. Co.
Address.....Box 990
Tel.: RAndolph 8-3320.....KBS
Station Representative.....Hopewell
General Manager.....Eldon Mahon
Sta. Mgr., Chief Eng.....P. A. Richardson
Commercial Mgr., Prog. Dir.....Drew Ballard

KMCO—Conroe—1951

Frequency: 900 Kc.....Power: 500 Watts d.
Owned.....Montgomery County Bcstg. Co.
Address.....Box 165
Tel.: PL 6-4466.....KBS
President.....Reagan Smith
Gen., Sta., Comm. Mgr.....David L. Oglesby
Publicity Director.....Mary Stout
Chief Engineer.....John W. Neathery, Jr.

KCCT—Corpus Christi—1954

Frequency: 1150 Kc....Power: 1,000 Watts d.
Owned & Oper. By..International Radio Corp.
Address.....403 South Staples
Tel.: TU 4-2321.....Independent
Sta. Reps.....NTS; Oakes; Ochs
President.....Hector D. Pena
General Manager.....Arthur Thomas
Chief Engineer.....Eliseo Reyes

KCTA—Corpus Christi—1944

Frequency: 1030 Kc.....Power: 50 Kw. d.

Owned.....Broadcasters, Inc.
Address.....Box 898
Tel.: TU 4-5258.....Independent
Representative.....Weed
President, Gen. Mgr.....B. Kent

KEYS—Corpus Christi—1941

Freq.: 1440 Kc....Power: 1 Kw. d., 500 W. n.
Owned By.....Nueces Bcstg. Co.
Address.....P. O. Box 1460
Tel.: TU 2-7411.....Independent
General Manager.....C. W. Rossi
Chief Engineer.....James B. Rossi

KRYS—Corpus Christi—1927

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By..South Texas Broadcasting
Address.....4102 S. Staples
Tel.: UL 2-7341.....Independent
Representative.Peters, Griffin, Woodward, Inc.
Gen. Mgr.....A. C. Lloyd, Jr.
Sales Manager.....Harry Mooradian
Publicity Director.....Ruby Sosebee
Chief Engineer.....Leo Burch

KSIX—Corpus Christi—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
Address.....Show Room Bldg.
Tel.: TU 4-1616.....CBS
Station Representative.....Adv. Time Sales
Pres., Gen. Mgr.....Vann M. Kennedy
Chief Eng.....Eric Beals

YOUR BIG SPANISH SPEAKING MARKET
IN TEXAS IS REACHED THROUGH

KCCT

IN CORPUS CHRISTI

258,000 or 62% of population within
KCCT's Primary Market is Spanish speaking.

A secondary coverage of listeners gives you
a bonus audience of 534,000

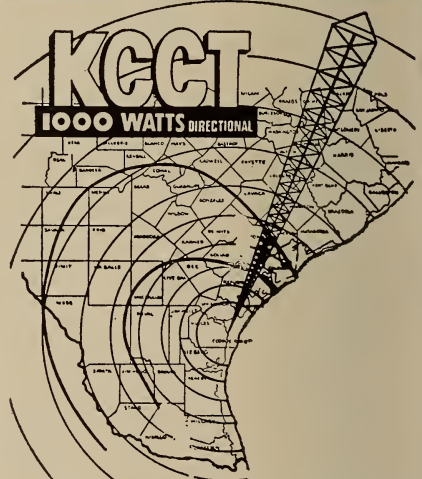
AREA COVERAGE STATISTICS

Effective buying income.....\$811,579,000
Food Sales.....\$220,944,000
Drug Sales.....\$ 14,696,000
Retail Sales.....\$529,644,000

PULSE Survey made May 1960 to Spanish
Speaking Homes showed KCCT led all
other stations in every listening period of the day. Example—from 6:00 to 7:00 a.m.
KCCT's rating is 28.6 Average of all other Corpus Christi Stations 14.8.

KCCT 1150 KC

403 S. Staples
Corpus Christi, Texas



National Representatives

Mr. Harlan Oakes
Harlan Oakes & Associates
Taft Bldg.—Room 304
Hollywood and Vine
Hollywood 28, Calif.
Mr. Don Pickens
166 Geary St.
San Francisco 8, California

Mr. Arthur Gordon
National Time Sales
122 East 42nd Street
New York 17, N. Y.
Mr. Bernard Ochs
The Bernard I. Ochs Co.
1401 Peachtree Street N. E.
Atlanta 9, Georgia

KUNO—Corpus Christi—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KUNO Radio
 Address.....P.O. Box 4286
 Tel.: TU 4-5203.....Independent
 Station Representative...Devney Organization
 President.....McHenry Tichenor
 V.P., Gen. Mgr.....Sterling Zimmerman
 Station Mgr.....Herb Garrett
 Sales Prom. Mgr.....Antonio Sanchez
 Program Director.....Hector Barrera
 Chief Engineer.....J. H. Mayberry

KAND—Corsicana—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Alto, Inc
 Bus-Studio Address.....609 W. 7th Ave.
 Tel.: TR 4-7421.....KBS
 General Manager.....Luther A. Johnson, Jr.

KCRM—Crane—1959

Frequency: 1380 Kc.....Power: 1,000 Watts d.
 Owned By.....Albert L. Crain
 Address.....Box 1116
 Tel.: JO 4-3202.....Independent
 Station Representative.....Clyde Melville
 President.....Albert L. Crain
 Sales Promotion Mgr....Hayward Armstrong
 Program Director.....Christine Crain

KIVY—Crockett—1949

Frequency: 1290 Kc.....Power: 500 Watts d.
 Owner-Oper. By.....Pioneer Bcstg. Co.
 Address.....Box 1109
 Tel.: KI 4-2171.....KBS
 Pres. Gen., Sta. Mgr., Prog. Dir....J. H. Gibbs

KCFH—Cuero—1949

Frequency: 1600 Kc.....Power: 500 Watts d
 Owned By.....Margaret Respondek
 Address.....Box 128
 Tel.: CRestwood 5-3430.....Independent
 Station Representative.....George Hopewell
 President.....Margaret Respondek
 Sta. Mgr., Chief Eng.....Victor J. Boldt
 Sales Prom. Mgr.....Frank Notzon
 Program Director.....Ken Metting
 Publicity Director.....Leon Boldt

KXIT—Dalhart—1948

Frequency: 1410 Kc.....Power: 500 Watts, d.
 Owned-Oper. By.....Dalhart Broadcasters
 Address.....Box 1350
 Tel.: CH 9-4747.....KBS
 Manager, Ch. Eng.....R. J. Beller

KBOX—Dallas—1952

Freq: 1480 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned By.....KBOX, Inc.
 Address.....9900 McCree Road

One of the Balaban Stations—in tempo with the times

JOHN F. BOX, Managing Director
 DAN HYDRICK GENERAL MANAGER

sold nationally by

THE KATZ AGENCY, INC.

TEXAS

Tel.: Diamond 8-3800.....Independent
 Station Rep.Katz Agency
 Exec. V.P. & Mngg. Dir.....John F. Box, Jr.
 General Manager.....Dan Hydrick
 Director of Marketing.....Irene Runnels
 Sales Coordinator.....Joseph Wolfman
 Program Dir.....Chuck Benson
 Chief Engineer.....Earl Bodine
 Owners of: WIL, St. Louis, Mo.; WRIT, Milwau-
 kee; WTVO-TV, Rockford, Ill.; WICD-TV,
 Danville, Ill.; WICS-TV, Springfield, Ill.; WCHU-
 TV, Champaign, Ill.; WHNB-TV, Hartford, Conn.

KIXL—Dallas—1947

Frequency: 1040 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Variety Bcstg. Co., Inc.
 Address1401 S. Akard St.
 Tel.: RI 1-5016.....Independent
 Sta. Rep.....Broadcast Time Sales; Brown
 Pres., Gen. Mgr.....Lee Segall
 Station Manager.....Dan Hayslett
 Asst. Manager.....Don Robinson
 Program Director.....Harold Smith

KRLD—Dallas—1926

Frequency: 1080 Kc.....Power: 50,000 Watts
 Owned.....Dallas Times Herald Radio
 AddressHerald Square
 Tel.: RI 2-6811.....CBS
 Station Rep.....Advertising Time Sales
 President.....Clyde W. Rembert

Sta. Mgr., Gen., Comm. Mgr.....W. A. Roberts
 Chief Engineer.....Bob E. Tripp

KRZY—Dallas—1959

Frequency: 730 Kc.....Power: 500 Watts d.
 Owned By.....Rounsaville of Dallas, Inc.
 Address.....P.O. Box 5449
 Tel.: Whitehall 3-7331.....Independent
 Station Reps.....Pearson; Dora-Clayton
 President.....Robert W. Rounsaville
 General Manager.....Carter S. Jones
 National Sales Mgr.....Harold F. Walker
 Comm., Sales Prom. Mgr.....Cal H. Druzman
 Program Director.....Byron C. Harrison
 Chief Engineer.....Jerry Marr
 Owners of: WCIN, Cincinnati; WLOU, Louisville;
 WVOL, Nashville; WYLD, New Orleans; WTMP,
 Tampa; WFUN, Miami Beach.

KLIF—Dallas—1947

Freq.: 1190 Kc.....Power: 50 Kw. d., 1 Kw. n.
 Owned-Oper. By.....The McLendon Corp.
 Address2104 Jackson
 Tel.: RI 7-9311.....Independent
 Station Representative.....Blair
 Ch. of Bd.....B. R. McLendon
 President.....Gordon B. McLendon
 General Mgr.....W. S. Morgan, Jr.
 Commercial Mgr.....Al Lurie
 Program Director.....Jack Sharp
 Publicity Dir.....Cecil Hobbs
 Chief Engineer.....Glenn Callison

More Texans Tune To



CBS for Dallas - Ft. Worth For BIG TIME RADIO
 KRLD, the only full-time 50,000 watt station serving the great Dallas - Ft. Worth
 area, reaches more listeners than any other single station in Texas.*

Clyde W. Rembert, President

*NCS - 61

REPRESENTED NATIONALLY BY ADVERTISING TIME SALES, INC.,
 formerly THE BRANHAM COMPANY.

KSKY—Dallas—1941

Frequency: 660 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....SKY Bcstg. Service
 Address2927 Maple
 Tel.: RI 2-6193.....Independent
 President.....A. L. Chilton
 General Comm. Mgr.....R. G. Terrill
 Prog. Dir.....Andy Bell
 Chief Engineer.....Morris M. Ming

KVIL—Dallas—1959

Frequency: 1150 Kc.....Power: 1 Kw.
 Owned By.....University Advertising Co.
 Address.....4152 Mockingbird Lane
 Tel.: LA 6-8666.....Independent
 Station Rep.....Bolling
 President.....John J. Coyle
 Station Manager.....Jack R. Howard
 Program Director.....Dillard Carrera
 Chief Engineer.....Gordon L. Vaughan, Jr.

WFAA—Dallas—1922

Frequency820 Kc., 570 Kc.
 Power50,000 W., 5000 W.
 Owned-Oper. By.....A. H. Belo Corp.
 Address.....Communications Center
 Tel.: Rlverside 8-9631NBC-ABC
 Newspaper Affil.....Morning News
 Representative.....Edward M. Petry
 President.....Joseph M. Dealey
 General Mgr.....Mike Shapiro
 Station Mgr.....George K. Utley
 Commercial Mgr.....Norman H. Stewart
 Sales Prom. Mgr.....Casey Cohlmlia
 Program Mgr.....Pierce Allman
 Chief Engineer.....Jim Webb Cooper
 Owners of: WFAA-TV.

WRR—Dallas—1920

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Oper. By.....City of Dallas
 AddressFair Park
 Tel.: TA 3-6101.....MBS
 Station RepresentativeGill-Perna
 General ManagerDurward Tucker
 Commercial Manager.....Charles Frauman
 Program Director.....Jim Lowe
 Engr. Spvsr.....C. O. Bowles

KDLK—Del Rio—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Queen City Bcstg.
 Business Address.....P. O. Box 1162
 Tel.: 5-2431KBS
 President.....James D. Patterson

**KDSX—Denison-Sherman
 1948**

Frequency: 950 Kc.....Power: 500 W.
 Owned-Oper. By.....KDSX, Inc.
 Address.....P. O. Box 331, Denison
 Tel.: HO 5-1600.....KBS
 Sta. Rep.....Melville
 Dir., Denison Opera.....B. V. Hammond., Jr.
 Dir., Sherman Opera.....L. L. Hendrick
 Chief Engineer.....Joe Knight

KDNT—Denton—1938

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned By.....Harwell V. Shepard
 Tel.: 382-4144.....KBS
 AddressRadio Center Bldg.
 President, Chief Eng.....Harwell V. Shepard

KSPL—Diboll—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
 Owner.....Arthur Temple, Jr.
 AddressBox 336
 Tel.: MY 8-5533.....Independent
 Station Rep.....John Pearson
 General Manager.....Tommy Ward Lanyon
 Station Manager.....Ruth Ruby
 Comm. Mgr.....Evelyn Lanyon
 Program Director.....Charles Coleman
 Chief Engineer.....Charles Cooper

KDDD—Dumas—1948

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Dumas Bcstrs., Inc.
 AddressBox 555
 Tel.: 935-4141.....KBS
 President, Gen. Mgr.....Ken Duke
 Commercial Mgr.....Al Tremble
 Program Director.....Charles LaGrone
 Chief Engineer.....Granville Murphey

KEPS—Eagle Pass—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
 Owned.....Uvalde Broadcasters
 Address.....Box 198
 Tel.: PR 3-2610KBS
 President.....E. J. Harpole
 Station Manager.....Bill Woods
 Commercial Mgr.....D. McDuff
 Chief Engineer.....Charles Harris
 Owners of: KVOU, Uvalde, Tex.

KERC—Eastland—1953

Frequency: 1590 Kc.....Power: 500 Watts d.
 OwnedCircle-S, Inc.
 Address.....P. O. Box 590
 Tel.: MAin 9-2621.....KBS
 Station Rep.....Weed
 General Manager.....R. L. Spalding
 Chief Engineer.....B. Brewer

KURV—Edinburg—1947

Frequency: 710 Kc.....Power: 250 Watts
 Owned-Oper. By.....Magic Valley Radio, Inc.
 AddressBox 480
 Tel.: DU 3-2777.....Independent
 President, General Mgr.....Lloyd Hawkins
 Commercial Manager.....Jimmie Champion
 Program Director.....Hal Jefcoat
 Chief Engineer.....Calvin Lee

KULP—El Campo—1948

Frequency: 1390 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Wharton County Bcstg. Co.
 Business Address.....515 E. Jackson
 Tel.: LI 3-3303.....Independent
 President, Gen. Mgr.....Senator Culp Krueger
 Comm. Sales Prom. Mgr.....Chuck Schwartzkopf
 Chief Engr., Program Director.....Joe H. Miller

KELP—El Paso—1957

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....KELP Radio Corp.
 Address.....4530 Delta St.
 Tel.: KE 3-5911.....Independent
 Representative.....Adam Young
 President.....Norman Alexander
 General Mgr.....Gene Roth
 Comm. Manager.....Dick Amundson
 Program Director.....Mike Hunter
 Chief Eng.....Mike Gaglio

KHEY—El Paso—1947

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Operated By.....KHEY Bcstg., Inc.
 Address.....9480 Dyer St.
 Tel.: Skyline 5-7681.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 President, Gen. Mgr.Edward M. Sleighel
 Station Manager.....John C. Lee
 Commercial Manager.....John D. Hayden
 Program Director.....Michael C. Oatman
 Chief Engineer.....Rod Matthews

KINT—El Paso—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
 Owned By.....Radio El Paso
 Address.....Box 5347
 Tel.: PR 2-1486.....Independent
 Station Representative.....Pearson
 President.....Robert Howsam
 General Manager.....J. Thompson
 Chief Engineer.....J. Jackson

KIZZ—El Paso—1940

Frequency: 1150 Kc. Power: 1000 Watts, d.
 Owned By.....Coronado Broadcasters
 Address.....470 S. Glenwood St.
 Tel.: Prospect 2-5211.....CBS
 Gen. Comm. Mgr.....John S. Chavez
 Chief Engineer.....Ed Sullivan

KROD—El Paso—1940

Frequency: 600 Kc. Power: 5000 Watts
 Owned.....Southwest States, Inc.
 Address.....2201 Wyoming St.
 Tel.: KE 2-6551.....Independent
 Sta. Representative.....Bolling
 President.....Cecil Trigg
 General Mgr.....Dave Scribner
 Program Director.....Paul Allen
 Chief Engineer.....E. P. Talbott
 Owners of: KROD-TV; KOSA-AM-TV, Odessa, Tex.;
 KVII-TV, Amarillo.

KSET—El Paso—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Rio Grande Bcstg. Co.
 Address.....904 Magoffin
 Tel.: KE 2-4979.....MBS
 Station Representative.....Bob Dore
 President.....Fred Hervey
 General Manager.....Sam E. Pendleton

Program Dir.....James A. Kiser
 Chief Engineer.....H. N. Rand

KTSM—El Paso—1929

Frequency: 1380 Kc. Power: 1000 d., 500 n.
 Owned-Oper. By.....Tri-State Bcstg. Co., Inc.
 Address.....801 N. Oregon St.
 Tel.: KE 2-5423.....NBC
 Rep.....George P. Hollingbery
 President.....Karl O. Wyler, Sr.
 V.P., Station Mgr.....Jack B. Chapman
 Prog. Dir.....Rudy Tellez
 Chief Engineer.....Racine Watkins
 Owners of: KTSM-TV.

KPSO—Falfurrias—1953

Frequency: 1260 Kc. Power: 500 Watts d.
 Owned & Oper. By.....Hicks Enterp
 Address.....104 N. St. Mary's St.
 Tel.: FA 5-2112.....KBS
 President.....Bob Hicks
 General Mgr.....Marvin Propes
 Station Manager.....Paul Brown
 Chief Engineer.....H. Gomez

KZOL—Farwell—1958

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned By.....KZOL Bcstg. Co.
 Address.....Box 434
 Tel.: 481-3319.....KBS
 General, Station Mgr.....Theodore Rossell
 Commercial, Sales Prom. Mgr.Bill Moore
 Chief Engineer.....Jerry Rasco

KFLD—Floydada—1951

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Operated By...West Texas Bcstrs. Inc.
 Address.....P. O. Box 1006
 Tel.: YU 3-2841.....KBS
 Station Representative.....Continental
 President.....B. A. Robertson
 General Manager.....A. Holmes
 Program Director.....D. Waldo
 Chief Engineer.....B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc. Power: 250 Watts d.
 Owned.....KFST, Inc.
 Address.....Box 651
 Tel.: ED 6-2228.....KBS
 Station Representative.....Hopewell
 Pres.....George Baker
 General Mgr.....James Parr
 Commercial Mgr.....Fran Parr

KCUL—Fort Worth—1949

Freq.: 1540 Kc. Power: 50 Kw. d., 1 Kw. n.
 Owned.....Dalworth Broadcasting Co.
 Address.....Box 2049
 Tel.: ED 6-5641.....Independent
 Station Representative.....Gill-Perna, Inc.
 Pres., Gen. Mgr.....Kurt A. Meer
 Sales Prom., Pub.....Diane Spiegel
 Program Director.....Lawton Williams
 Chief Engineer.....Adam P. Talmadge

KFJZ—Fort Worth—1922

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Tarrant Bcstg. Co.
 Address4801 W. Freeway
 Tel.: PE 7-6631.....Independent
 RepresentativeJohn Blair
 President.....Gene Cagle
 V.P., General Mgr.....Stan Wilson
 Station Mgr.....Wally Blanton
 Program Dir.....Ron Thompson
 Prom., Merchandising Dir.....Suzy Simpson
 Chief EngineerPete Peterson
 Owners of: KRIO, McAllen, Tex.; KFDA-TV,
 Amarillo.

KJIM—Fort Worth—1947

Frequency: 870 Kc.....Power: 250 Watts d.
 Owned-Oper. By...Trinity Broadcasting Co.
 AddressP.O. Box 7321
 Tel.: ED 6-7175.....Independent
 Station Rep.....Broadcast Time Sales
 PresidentWilliam D. Schueler
 Station Manager.....Dick Osburn
 Chief Engineer, Ass't Mgr.....Chester Grubbs
 Owners of: KJEM, Oklahoma City.

KNOK—Fort Worth—1946

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KNOK Broadcasting Co.
 AddressP.O. Box 7116
 Tel.: TE 1-1278.....Independent
 RepresentativeHoward
 President.....Stuart J. Hepburn
 Commercial Manager.....Dean McClain
 Chief Engineer.....James Alford

KXOL—Fort Worth—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KXOL, Inc.
 Address3004 W. Lancaster St.
 Tel.: ED 5-9511.....Independent
 Station RepresentativeKatz
 PresidentWendell Mayes
 V.P., General ManagerEarle Fletcher
 Commercial Manager.....Dick Osburn
 Sales Prom., Publicity Dir.....Robert Bruce
 Program DirectorRobert Bruton
 Chief EngineerJohn R. Crouse
 Owners of: KBWD, Brownwood, KNOW, Austin,
 WACO, Waco, KSNY, Snyder, KCRS, Midland,
 all Tex.; KTOK, Oklahoma City.

WBAP—Fort Worth—1922

Frequency.....820 Kc., 570 Kc.
 Power.....50,000 W., 5,000 W.
 Owned-Oper. By.....Carter Publications, Inc.
 Business Address.....3900 Barnett St.
 Tel.: JE 6-1981.....NBC-ABC
 Newspaper Affiliation.....Star Telegram
 Representative.Peters, Griffin, Woodward, Inc.
 President.....Amon Carter, Jr.
 V.P. & Director.....Harold V. Hough
 Station Manager.....Roy Bacus
 Publicity Director.....Phil Wygant
 Program, Sls. Dir.....Herman K. Clark
 Chief Engineer.....Rupert Bogan
 Owners of: WBAP-TV.

KNAF—Fredericksburg—1947

Frequency: 910 Kc.....Power: 1 Kw.
 Owned-Oper. By....Gillespie Bcstg. Co., Inc.
 AddressP. O. Box 311
 Tel.: WY 7-2300.....KBS
 PresidentArthur Stehling
 Gen. Mgr. Ch. Eng.....Norbert Fritz
 Program Director.....Harold Carr

KBRZ—Freeport—1952

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Radio Brazosport, Inc.
 AddressBox 1077
 Tel.: BELmont 3-2655.....Independent
 President & Gen. Mgr.....Jim Hairgrove
 Chief EngineerBill Nutter

KGAF—Gainesville—1947

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Gainesville Bcstg. Co.
 AddressState School Road
 Tel.: HO 5-5546.....KBS
 Station Representative.....Melville
 President.....Joe M. Leonard, Sr.
 General Manager.....Joe M. Leonard, Jr.
 Comm. Mgr.....Earl Leonard
 Program Director.....Bob Couch
 Chief Eng.....J. O. Miller

*The station that
 blankets the
 market of millions —*

KCUL

*Fort Worth and Dallas
 The 50,000 watt*

KCUL

*clear-channel station
 at 1540*

TEXAS

KGBC—Galveston—1947

Frequency: 1540 Kc. Power: 1 Kw. d., 250 n.
Owned-Oper. By...The Galveston Bcstg. Co.
Business-Studio Address...P.O. Box 1138
Tel.: SHERwood 4-4567...Independent
Station Representative...John E. Pearson
Owner...James W. Bradner, Jr.
General Mgr...G. D. Cowan
Comm. Mgr...Tom Lewis
Program Dir...Larry Henderson
Chief Engineer...Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc. Power: 250 Watts
Owned...Island Bcstg. Co.
Address...6002 Broadway
Tel.: SH 4-3666...Independent
Station Representative...Brown
President...David Nathan
General Manager...D. Davis
Program Director...Bill Atkins
Chief Engineer...R. Ripley

KEES—Gladewater—1949

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned By...Golden Triangle Ent.
Address...T. W. Lee Bldg.
Tel.: 2181...Independent
Sta. Representative...Melville
President...E. E. Tidmore
General Mgr...D. W. Morton
Chief Engineer...Kenneth Swinford

KCTI—Gonzales—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned By...Gonzales Bcstg. Corp.
Business Address...425 St. George St.
Tel.: 672-3631...KBS
Station Representative...Cooke
Gen. Mgr...Lawrence M. Walshak
Comm. Mgr., Chief Eng...Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc. Power: 500 Watts d.
Owned By...Jones & Gilligan
Address...Box 1050
Tel.: LI 9-1330...KBS
General Manager...Burney Jones
Commercial Manager...Neil Gilligan, Jr.
Chief Engineer...James Jones

KGVL—Greenville—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By...KGVL, Inc.
Address...1400 Wolfe City Drive
Tel.: GL 5-1400...KBS
Representative...Pearson
Pres., Gen. Manager...Leo Hackney
Program Director...James D. Jones
Chief Engineer...Ray Sampson

KCLW—Hamilton—1948

Frequency: 900 Kc. Power: 250 Watts, d.
Owned By...San Jacinto Bcstg. Co.
Address...Box 592

Tel.: 900...KBS
Station Representative...Keystone
President, Gen. Mgr...Frank J. Hedrick
Publicity Director...Helen Townsend
Prog. Dir., Chief Eng...Don Renault

KGBT—Harlingen—1941

Freq.: 1530 Kc. Power: 50 Kw d., 10 Kw. n.
Owned By...Harbenito Radio Corp.
Address...Box 711
Tel.: GARfield 3-3910...CBS
Station Representative...Devney Organization
President...McHenry Tichenor
General, Station Mgr...Otis Shumate
Commercial Mgr...Jowel Yowell
Program Director...Jim Williams
Sales Promo. Mgr., Pub. Dir...Willie Harris
Chief Engineer...Al Beck
Owners of: KGBT-TV, KELT-FM, Harlingen.

KGRI—Henderson—1947

Frequency: 1000 Kc. Power: 250 Watts d.
Owned-Oper. By...Henderson Bcstg. Co.
Business-Studio Address...P. O. Box 311
Tel.: 4528...Independent
President...Jim Reeves
Gen. & Sta. Mgr...Tom Perryman
Chief Engineer...John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc. Power: 500 W., d.
Owned...Wes Dean & Co.
Address...Highway 26
Tel.: 2324...KBS
President, Gen. Mgr...Wes Dean
Publicity Dir...Helen Dean
Chief Engineer...Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc. Power: 250 Watts d.
Owned-Oper. By...Hereford Broadcasters
Address...Box 472
Tel.: EMERson 4-1860...KBS
General Manager...Clint Formby
Program Director...Steve Thompson
Commercial Manager...Chuck Mizner
Chief Engineer...Clayton Fuchs
Owners of: KACT, Andrews; KTUE, Tulia.

KHBR—Hillsboro—1948

Frequency: 1560 Kc. Power: 250 Watts d.
Owned By...KHBR Radio, Inc.
Address...Delmar Hotel
Tel.: JU 2-3431...KBS
Sta. Representative...Melville
President, Gen. Mgr...Nelson W. Galle
Station Mgr., Chief Eng...J. K. Lone, Jr.

KCOH—Houston—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Oper. By...Call of Houston Inc.
Business-Studio Address...1 Main St.
Tel.: CA 4-1888...Independent
Station Representative...Pearson
President, Gen. Mgr...Robert C. Meeker
Chief Engineer...Brian H. L. Byrne

KILT—Houston—1948

Frequency: 610 Kc. Power: 5 Kw.
 Owned By.....McLendon Corp.
 Address.....500-04 Lovett Blvd.
 Tel.: Jackson 6-3461.....Independent
 Representative.....Blair
 President.....Gordon B. McLendon
 Gen. Mgr.....Bill Weaver
 Comm. Mgr.....Bruno Leonard
 Program Director.....Red Jones
 Chief Engineer.....Glenn Cook
 Owners of: KLIF, Dallas; KTSA, San Antonio;
 KEEL, Shreveport; WAKY, Louisville; WYSL,
 Buffalo; KABL, San Francisco.

KNUZ—Houston—1948

Freq.: 1230 Kc. Power: 100 W. d., 250 W. n.
 Owned-Oper. By.....Veterans Bcstg. Co.
 Address.....Box 2135
 Tel.: Jackson 312581.....Independent
 Representative.....Katz
 Gen., Sta. Mgr.....David Morris
 Commercial Manager.....Forrest Patton
 Program Director.....Ken Grant
 Chief Engineer.....Ed Martin

KPRC—Houston—1925

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By.....Houston Post Co.
 Address.....Box 1234
 Tel.: MA 3-9271.....NBC
 Newspaper Affil.....Post
 Representative.....Edw. Petrv & Co.
 Gen. Mgr.....Jack Harris
 Station Manager.....Frank Stewart
 Sales Prom. Mgr.....Howard Cannon
 Program Director.....Glenn Kensingner
 Chief Engineer.....Harvey Wheeler
 Owners of: KPRC-TV.

KODA—Houston—1961

Frequency: 1010 Kc. Power: 1 Kw.
 Owned By.....Taft Bcstg. Co.
 Address.....4808 San Felipe Road
 Tel.: SUNset 2-2460.....ABC
 Station Representative.....Adv. Time Sales
 President.....Paul E. Taft
 General Manager.....Lynn A. Christian
 Commercial Manager.....Robert O. Magruder
 Program Director.....Ronald G. Schmidt
 Chief Engineer.....Eddie Milling

KTHT—Houston—1944

Frequency: 790 Kc. Power: 5000 Watts
 Owned By.....Winston Salem Bcstg. Co.
 Business Address.....4005 Travis St.
 Tel.: JA 3-5535.....Independent
 Station Representative.....Robert Eastman
 President.....James Coan
 General, Sta. Mgr.....Ben K. McKinnon
 Commercial Manager.....Harry Rogers
 Sales Prom. Mgr., Pub. Dir.....Edwina Fraley
 Program Director.....Beri Moore
 Chief Engineer.....O. B. Johnson
 Owners of: WTOB, Winston Salem, N. C.; WSGN,
 Birmingham, Ala.

KTRH—Houston—1930

Frequency: 740 Kc. Power: 50,000 Watts
 Owned-Operated By.....KTRH Bdcstg. Co.
 Address.....Rice Hotel Annex
 Tel.: CA 7-4361.....CBS
 News, Affil.....The Chronicle
 Representative.....Peters, Griffin, Woodward
 Bus. Mgr.....Tom Jacobs
 Chief Engineer.....Lester Mullan

KXYZ—Houston—1931

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By.....KXYZ, Inc.
 Address.....Gulf Bldg.
 Tel.: CA 2-6151.....Independent
 Sta. Representative.....Young
 President, General Mgr.....Lester Kamin
 Station Manager.....Sam Bennett
 Program Director.....Milt Willis

KYOK—Houston—1947

Frequency: 1590 Kc. Power: 5 Kw.
 Owned By.....KYOK, Inc.
 Address.....613 Preston St.
 Tel.: CA 7-3108.....Independent
 Representative.....Howard
 President.....Jules J. Paglin
 V.P., General Manager.....Joseph R. Fife
 Commercial Manager.....Robert E. Mabry
 Program Director.....Mary Stokley
 Sales Promotion Mgr.....Clark Walser
 Chief Engineer.....Stewart Bean
 Owners of: WBOK, New Orleans; WXOK, Baton
 Rouge; KAOK, Lake Charles; WLOK, Memphis;
 WGOK, Mobile.

KSAM—Huntsville—1938

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....Huntsville Bcstg. Co.
 Address.....Box 312
 Tel.: GA 5-2651.....KBS
 President.....Verla Cauthen
 Gen. Mgr., Ch. Eng.....Jack Nichols
 Comm., Prom. Mgr.....C. C. Springfield

KEBE—Jacksonville—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....Wells, Waller & Ballard
 Address.....Box 1071
 Tel.: 2211.....MBS
 President, Gen. Mgr.....Dudley Waller
 Commercial Manager.....Bill Peacock
 Program Director.....Mervin Dawson
 Chief Engineer.....Eddie Zock

KTXJ—Jasper—1948

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By.....Jasper Bcstg. Co.
 Address.....P. O. Box 6090
 Tel.: DUDley 4-2544.....KBS
 General Manager.....A. Strong
 Station Mgr.....W. G. Dodson

KMBL—Junction—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....HW Bcstg. Co.
 Address.....P.O. Box 206
 Tel.: Hickman 6-2768.....KBS
 General, Station Mgr.Harry C. Wisehart, Jr.
 Chief Engineer.....Bill Culberson

KAML—Kenedy—1954

Frequency: 990 Kc. Power: 250 W., d.
 Owned.....The Camel Co.
 Address.....Box 990
 Tel.: OL 9-2990.....KBS
 President.....Charles W. Balthrope
 Station Manager.....Ed C. Balthrope
 Program Director.....Chuck Martin
 Chief Engineer.....Dayton Smith

KERB—Kermit—1950

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....KERB, Inc.
 Address.....P.O. Box 456
 Tel.: JUniper 6-3481.....KBS
 General Manager.....H. Brinson

KERV—Kerrville—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned.....Kerrville Bcstg. Co.
 Address.....P. O. Box 791
 Tel.: CL 7-4003.....KBS
 Station Representative.....Hopewell
 President, Gen. Mgr.....Albert F. Mason, Jr.
 Chief Eng. & Prog. Dir.....Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....Radio Sta. KOCA, Inc.
 Address.....Radio Bldg.
 Tel.: 2001.....KBS
 President.....Roy G. Terry
 General, Station Mgr.....H. Degner
 Chief Engineer.....Karem Soule

KLEN—Killeen—1955

Frequency: 1050 Kc. Power: 250 W., d.
 Owned-Operated By.....Highlite Bcstg Co.
 Address.....P.O. Box 935
 Tel.: ME 4-3181.....KBS
 Pres., Gen. Mgr.....A. W. Stewart
 Commercial Manager.....W. M. Taylor
 Program Director.....Gaylon Christie
 Publicity Director.....Odell Grant
 Chief Engineer.....W. Kelley
 Owners of: KGNG, New Braunfels, Tex.

KINE—Kingsville—1948

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....KINE, Inc.
 Business Address.....P.O. Box 846
 Tel.: LYric 2-2822.....Independent
 General Manager.....Ben H. Glusing
 Station Manager.....A. Cook
 Chief Engineer.....Troy Whitaker

KVLG—La Grange 1959

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned By.....Colorado Valley Bcstg. Co.
 Address.....Box 569
 Tel.: 719.....KBS
 President.....Vernon Nunn
 Station Mgr., Prog. Dir.....Elward Ruffin

KPET—Lamesa—1946

Frequency: 690 Kc. Power: 250 Watts
 Owned By.....Lamesa Bcstg. Co.
 Address.....Box 30
 Tel.: 2404.....KBS
 Station Representative.....Clyde Melville
 General Manager.....Robert Bradbury
 Station Manager.....Walter Buckel
 Chief Engineer.....Ray Henderson

KCYL—Lampasas—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Lampasas Bcstg. Co.
 Address.....P.O. Box 149
 Tel.: CH 2-3671.....MBS
 Pres. Sta. Mgr.....V. Dean Turner
 Chief Engineer.....S. Witcher

KGNS—Laredo—1961

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned By.....Southwestern Operating Co.
 Address.....820 Convent
 Tel.: RAndolph 3-3674.....Independent
 Station Representative.....Bolling
 President.....Donald W. Reynolds
 General Manager.....Roy J. Bowman
 Chief Engineer.....W. I. Simpson

KVOZ—Laredo—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned.....Border Broadcasters, Inc.
 Address.....Box 1638, Sta. 1
 Tel.: RA 3-4396.....KBS
 Station Representative.....Joe Harry
 President.....E. J. Harpole
 General, Sta. Manager.....Bill Harrell
 Commercial Manager.....Albert Hemenway
 Sales Promotion Manager.....Bud Little
 Program Director.....Joe Pierce
 Chief Engineer.....Vivian Harrell

KLVT—Levelland—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....Levelland Bcstrs.
 Address.....Box 866
 Tel.: 894-3134.....KBS
 Owners.....Clint & Marshall Formby
 Station, Gen. Mgr.....Gene Stanley
 Sales Prom. Mgr., Chief Eng.....Gil Patschke
 Program Director.....Terry Belyeu
 Owners of: KPAN, Hereford; KACT, Andrews.

KWLD—Liberty—1959

Frequency: 1050 Kc.....Power: 250 Watts
 Owned By.....KWLD Bcstg. Co.
 Address.....Box 939
 Tel.: FEderal 6-4454.....Independent
 General Manager.....J. W. Mitchell

KZZN—Littlefield—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Gerald H. Sanders
 Address.....Box 192
 Tel.: 385-4474.....KBS
 President.....Gerald H. Sanders
 General, Station Mgr.....Hal Ragan
 Sales Promotion Mgr.....Charles Campfield
 Publicity Director.....Lee Burnett
 Prog. Dir., Ch. Eng.....Jim Spann

KETX—Livingston—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
 Owned.....Polk County Bcstg. Co.
 Address.....Box 111
 Tel.: FA 7-8916.....Independent
 Pres., Ch. Eng.....Harold J. Haley

KVLL—Livingston—1957

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned By.....Trinity Valley Bcstg. Co.
 Address.....Box 1170
 Tel.: FAculy 7-4393.....KBS
 President.....Jack G. Jackson

KFRO—Longview—1934

Frequency: 1370 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Voice of Longview
 Address.....Curtis Bldg., P. O. Box 792
 Tel.: PL 3-4461.....ABC
 Representative.....Donald Cooke
 President.....James R. Curtis
 Commercial Mgr.....John Allen

KLUE—Longview—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Longview, Inc.
 Address.....Highway 149 South
 Tel.: PL 8-4496.....KBS-MBS
 Station Rep.....Masla; Melville; Beaver
 President.....E. W. Mahone, Jr.
 V.P., Gen. Mgr.....H. A. Bridge, Jr.
 Commercial Manager.....Lowell Wolfe
 Sales Promotion Manager.....Glenn Daniels
 Program Director.....Jeff Roy
 Publicity Director.....Jo Ann Bridge
 Chief Engineer.....Tig Williford
 Owners of: KMHIT, Marshall, Tex.

KCBD—Lubbock—1946

Frequency: 1590 Kc.....Power: 1000 Watts
 Owned.....Bryant Radio & Television, Inc.
 Address.....5600 Avenue A
 Tel.: SH 4-1414.....NBC
 Representative.....Raymer
 President, General Mgr.....Joe H. Bryant
 Station Manager.....Joe S. Bryant
 Assistant Manager.....Robert L. Snyder

Nat. Sales Mgr.....Ray Poindexter
 Program Director.....Al Goodnight
 Chief Engineer.....Frank Lee
 Owners of: KCBD-TV.

KDAV—Lubbock—1953

Frequency: 580 Kc.....Power: 500 Watts d.
 Owned.....Western Bcstg.
 Address.....Box 270
 Tel.: SH 7-2551.....Independent
 Station Representative.....Pearson
 General, Comm. Manager.....Walt Lawson
 Chief Engineer.....Clem Clements

KDUB—Lubbock—1955

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Grayson Enterprises
 Address.....7400 College Avenue
 Tel.: SH 4-2345.....MBS
 Station Manager.....John Krieger
 Chief Engineer.....Rudy Starnes

KFYO—Lubbock—1927

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By...Plains Radio Bcstg. Co., Inc.
 Business-Studio Address.....914 Ave. J
 Tel.: PO 5-5567.....CBS
 Newspaper Affil.....Avalanche Journal
 Representative.....Katz
 President.....B. W. Walker
 Gen., Sta. Mgr.....Gordon Thompson
 Commercial Manager.....Ernie Mark
 Chief Engineer.....W. S. Bledsoe

KLLL—Lubbock—1953

Frequency: 1460 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Corbin Broadcasting Co.
 Address.....2001 Great Plains Life Bldg.
 Tel.: Porter 3-1911.....Independent
 General Manager.....Glenn E. Corbin
 Commercial Manager.....Larry Corbin
 Program Director.....Ray Corbin
 Chief Engineer.....Dave Orrell

KSEL—Lubbock—1946

Freq.: 950 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned By.....McAlister Bcstg. Co.
 Address.....Box 1524
 Tel.: PO 3-0484.....ABC
 Representative.....Eastman
 President, Gen. Mgr.....R. B. McAlister
 Program Director.....Lew Delia
 Publicity Director.....Pat Lane
 Chief Engineer.....Roger V. Hively
 Owners of: KBYG, Big Spring, Tex.

KRBA—Lufkin—1938

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Darrell E. Yates
 Address.....121 Cotton Square
 Tel.: NEptune 4-6661.....ABC-KBS
 Representative.....Continental Radio Sales
 Station Manager.....Darrell E. Yates
 Program Director.....Mrs. Shirley Yates
 Chief Engineer.....Basil Barbee

KTRE—Lufkin—1947

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Operated By . . . Forest Capital Bcstg. Co.
 Address P. O. Box 701
 Tel.: NE 4-7771 MBS
 Rep. Venard, Rintoul & McConnell, Melville
 President. R. W. Wortham, Jr.
 Gen., Sta. Mgr. Richman G. Lewin
 Director of Sales Royce Christenson
 Program Director Bill Carter
 Publicity Director Pat Matthews
 Chief Engineer Fred C. Hill
 Owners of: KTRE-TV.

KRIO—McAllen—1947

Frequency: 910 Kc. Power: 1000 Watts
 Owned By Texas State Network
 Address 500 E. Beaumont St.
 Tel.: MU 6-5454 Independent
 Station Representative Bolling
 President Gene L. Cagle
 General Manager "Chuck" McKasson
 Program Director Ken Carter
 Chief Engineer Frank Manuel
 Owners of: KFJZ, Ft. Worth; KFDA, Amarillo.

KCMR—McCamey—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Sapphire Broadcasting Co.
 Address 101 East Fifth St.
 Tel.: OL 2-4693 KBS
 President, Gen. Mgr. Joe Martin

KMAE—McKinney—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned McKinney Air Enterprises, Inc.
 Bus.-Studio Address 218 E. Virginia St.
 Tel.: LI 2-2651 Independent
 Pres., Gen. Mgr., Ch. Eng. George W. Smith, Jr.
 Station Manager Wayne Farrar
 Commercial Manager George Fleming
 Program Director Mrs. Helen D. Smith

KAWA—Marlin—1953

Frequency: 1010 Kc. Power: 250 W., d.
 Owned M-L Radio, Inc.
 Address P.O. Box 272
 Tel.: WE 6-2551 Independent
 Pres. Gen. Mgr. L. F. Leurig
 Chief Engineer D. Dickson

KADO—Marshall—1957

Frequency: 1410 Kc. Power: 500 W., d.
 Owned-Operated By . . . Marshall Bcstg. Corp.
 Address Box 961
 Tel.: WE 5-6789 Independent
 Station Representative Weed
 President E. B. Germany
 General Manager Robert E. Stuart
 Vice President L. D. Webster
 Program Director Jim Jeffus
 Chief Engineer Joe Granger

BLANKET INDUSTRIALIZED EAST TEXAS with the BIG-K STATIONS

RADIO MARSHALL

KMHT

Retail Trading Zone

Population — 106,135*



RADIO LONGVIEW

KLUE

Retail Trading Zone

Population — 453,700*

In each market you get Greater Coverage, More Listeners
 and Greater Sales Results with the BIG-K Stations.

*SRDS

KMHT—Marshall—1947

Freq.: 1450 Kc. . . . Power: 1 Kw. d., 250 W. n.
 Owned-Operated By. Harrison Cty. Bcstg. Co.
 Address. 408 Marshall National Bank Building
 Tel.: WE 5-7826.KBS-MBS
 Station Rep. Masla; Melville, Beaver
 President. E. W. Mahone, Jr.
 V.P., General Mgr. H. A. Bridge, Jr.
 Comm. Mgr. Vinson Stevens
 Publicity Director. Jo Ann Bridge
 Prog. Dir. Sam Stringfellow
 Sales Promotion Mgr. Katie McCullough
 Chief Engineer. Jim Schumacher
 Owners of: KLUE, Longview, Tex.

KBUS—Mexia—1956

Frequency: 1590 Kc. . . . Power: 500 Watts, d.
 Owned By. Mexia Broadcasting, Inc.
 Business Address. 215-A E. Commerce St.
 Tel.: GYpsy 6-3874.KBS
 President, General Mgr. Tom Elkins
 Chief Engineer. B. McPhail

KCRS—Midland—1935

Freq.: 550 Kc. . . . Power: 5 Kw. d., 1 Kw. n.
 Owned. Midland Bcstg. Co.
 Address. 3701 West Wall
 Tel.: OXford 4-6603ABC
 Station Representative. Eastman
 President Wendell Mayes
 General, Station Mgr. Wendell Mayes, Jr.
 Commercial Manager. Jerry Hahn
 Program Director. Jim Brown
 Chief Engineer. Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc. . . . Power: 1000 Watts d.
 Owned-Oper. By. Jack Cecil
 Address. S. Lamesa Rd.
 Tel.: MU 4-5152.KBS
 President, Ch. Eng. Jack Cecil
 General, Station Mgr. Mildred Thomason
 Comm., Sales Prom. Mgr. Clayton Bond
 Program, Publicity Director. Keith Ward

KWEL—Midland—1957

Frequency: 1600 Kc. . . . Power: 1 Kw., d.
 Owned By. George Vaught
 Address. 1203 W. Wall
 Tel.: MU 2-4331.Independent
 Station Reps. Gill-Perma; Brown
 President, Gen. Mgr. George Vaught
 Commercial Manager. Bill Hight
 Program Director. Jerry Teaff
 Chief Engineer. Michael Flood

KORC—Mineral Wells—1946

Frequency: 1140 Kc. . . . Power: 250 Watts d.
 Owned-Operated By. Action Bcstg.
 Business Address. P.O. Box 108
 Tel.: FA 5-3384.KBS
 General Manager. G. Hutto
 Chief Engineer. Max Floyd

KIRT—Mission—1957

Frequency: 1580 Kc. . . . Power: 1 Kw., d.
 Owned KIRT, Inc.
 Address Box 708
 Tel.: JU 5-1629KBS
 Representative Melville
 President, General Mgr. Ray V. Jensen
 Station, Commercial Mgr. J. M. McDonald
 Program Director. Edith Jensen
 Chief Engineer. E. McBurney

KVKM—Monahans—1947

Frequency: 1340 Kc. . . . Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Monahans Bcstrs., Inc.
 Address Drawer K
 Tel.: WIlson 3-3231.MBS-KBS
 Station Rep. Melville; Masla
 Pres., Gen. Manager. J. R. Rucker
 Station Manager. Bill Mitchell
 Sales Prom. Mgr. Jay Derrick
 Publicity Dir. Pat Cullum
 Chief Engineer. Rubin Masters

KRAN—Morton—1961

Frequency: 1280 Kc. . . . Power: 500 Watts d.
 Owned By Morton Bcstg. Co.
 Address Box 456
 Tel.: 266-7221Independent
 President Mike Barrett
 General, Commercial Mgr. Dean Weatherly
 Prog. Dir., Ch. Eng. Tom Wall

KIMP—Mount Pleasant—1948

Frequency: 960 Kc. . . . Power: 1000 Watts d.
 Owned-Oper. By. Mt. Pleasant Bcstg. Co.
 Address Box 990
 Tel.: PA 4-4726.KBS
 President, Sta. Mgr. Winston O. Ward
 Program Director. Ruby Stanley
 Chief Engineer. Clarence C. Taylor
 Owners of: KBEL, Idabel, Okla.

KMUL—Muleshoe—1956

Frequency: 1380 Kc. . . . Power: 1000 W.
 Owned By. Radio Station KMUL
 Address. P.O. Box 1058
 Tel.: 2730Independent
 Station Manager. Gil Lamb

KEEE—Nacogdoches—1947

Frequency: 1230 Kc. . . . Power: 250 Watts
 Owned By. J. C. Stallings
 Address. 300 E. Main St.
 Tel.: LOgan 4-4633.ABC-KBS
 Gen., Sta. Mgr., Pub. Dir. J. C. Stallings
 Comm. Mgr., Program Dir. R. C. Atherton
 Chief Engineer. B. Barbee

KSFA—Nacogdoches—1947

Frequency: 860 Kc. . . . Power: 1000 Watts d.
 Owned By. Texan Broadcasting Co. Inc.

TEXAS

Address.....P.O. Box 1158, SFA Sta.
 Tel.: LO 4-3723.....Independent
 Station Representative.....Bob Dore
 Gen. Mgr., Prog. Dir.....Bob Dunn
 Sales Prom. Manager.....Sarah Jane Mhoon
 Publicity Director.....Tom Byers
 Chief Engineer.....Rick Darling

KWBC—Navasota—1960

Frequency: 1550 Kc.....Power: 250 Watts d.
 Owned By.....Whitten Bcstg. Co.
 Address.....116 Railroad Street
 Tel.: TA 5-6484.....Independent
 Newspaper Affiliation.....Examiner-Review
 President, Gen. Mgr.....Robert H. Whitten
 Sta. Mgr., Ch. Eng.....Bob Brown

KGNB—New Braunfels—1950

Frequency: 1420 Kc.....Power: 1000 Watts d.
 Owned By.....Comal Broadcasting Co.
 Address.....184 S. Castell
 Tel.: MA 5-3443.....KBS
 Newspaper Affiliation.....Herald
 President, Gen. Mgr.....F. T. Wilson
 Program Dir.....Arlon E. Moeller, Jr.
 Chief Eng.....Bob Stewart

KECK—Odessa—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned By.....Radio Industries, Inc.
 Address.....120 W. 3d
 Tel.: FE 2-5791.....Independent
 Station Rep.....Webb; Melville
 Sales Prom. Mgr., Pub. Dir.....Betty Nedow
 Program Director.....Al Smith
 Chief Engineer.....Albert I. Nedow

KOSA—Odessa—1947

Frequency: 1230 Kc.....Power: 250 Watt
 Owned-Oper. By.....Odessa Bcstg. Co., Inc
 Address.....Box 351
 Tel.: FE 2-4301.....Independent
 Representative.....Bolling
 President.....Cecil I. Trigg
 Station Manager.....Brunell Harvey

KOYL—Odessa—1957

Frequency: 1310 Kc.....Power: 1000 W. d.
 Owned By.....Mid-Cities Bcstg. Co.
 Business Address.....4000 Rasco Ave.
 Tel.: Emerson 6-2801.....Independent
 Pres., Chief Eng.....Edward L. Roskelley
 Commercial Manager.....Bob Batson
 Program Director.....Fred Carr
 Publicity Director.....Madolyn Lee

KRIG—Odessa—1946

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned By.....Auchincloss Bcstg. Corp.
 Address.....Box 231
 Tel.: FEderal 2-6871.....Independent
 Station Reprs.....Brown; PRO National Rep.
 President.....B. C. Auchincloss
 General Manager.....Marion O. Richardson
 Program Director.....Maurice Farrar
 Chief Engineer.....Bob Mettler

KOGT—Orange—1949

Frequency: 1600 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Sabine Area Brcstg. Corp.
 Address.....FM Road 1130
 Tel.: TU 3-4381.....Independent
 President.....M. L. Jacobs
 General, Station Mgr.....Ed Lovelace
 Program Director.....Richard Corder
 Chief Engineer.....Bill Tate

KNET—Palestine—1935

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Palestine Bcstg. Corp.
 Business Address.....319 W. Main St.
 Tel.: 6077.....KBS
 Pres., Gen., Sta. Mgr.....Allen E. Vinson
 Comm. Mgr.....Austin Hotchkiss
 Chief Engineer.....Ted Bryan

KHHH—Pampa—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Huntley Enterprises
 Address.....P. O. Box 1779
 Tel.: MO 4-2551.....Independent
 Station Manager.....H. H. Huntley
 Commercial Manager.....J. Spigle
 Program Director.....Tom Rea
 Chief Engineer.....Jerry White

KPDN—Pampa—1936

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Top O' Texas Bcstg. Co.
 Address.....Hughes Bldg.
 Tel.: MO 4-7461.....MBS
 Station Representative.....George Hopewell
 Gen. Mgr., Pub. Dir.....Warren L. Hasse
 Station Manager.....Mrs. Lois Still
 Comm., Sales Prom. Mgr.....Ray Rodgers
 Chief Engineer.....Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Lamar Bcstg. Corp.
 Address.....210 1st Natl. Bank Bldg.
 Tel.: SU 4-6676.....KBS
 Pres., Gen. Mgr.....James F. Hendrix
 Chief Engineer.....J. C. Case

KPLT—Paris—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....KPLT, Inc.
 Address.....Box 235
 Tel.: SU 4-3311.....Independent
 Representative.....John E. Pearson
 President.....R. Litteral

KLVL—Pasadena—1950

Freq.: 1480 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Felix H. Morales
 Address.....P.O. Box 432
 Tel.: CApitol 5-3208 Houston.....Independent
 Representative.....Oakes, National Time Sales
 General Manager.....Felix H. Morales
 Chief Engineer.....D. Golihur

KIKK—Pasadena—1947

Frequency: 650 Kc.....Power: 250 Watts d.
 Owned By.....Industrial Bcstg. Co.
 Address.....Box 76
 Tel.: GR 3-4433.....Independent
 Station Representative.....Weed Radio
 President, Gen. Mgr.....Leroy J. Gloger
 Station Manager.....Brooke Carroll
 Program Dir.....Donna Thompson
 Chief Engineer.....O. D. Stephens

KIUN—Pecos—1935

Frequency: 1400 Kc.....Power: 250 Watts d.
 Owned-Operated By.....KIUN, Inc.
 Address.....314 S. Cedar St.
 Tel.: Hickory 5-2497.....Independent
 Station Reps.....Hopewell; Keystone
 President.....Barney Hubbs
 General Manager.....Bill H. Hubbs
 Station Manager.....David Martin
 Commercial Manager.....S. Clifford Sanderford
 Program Director.....Bill Boyd
 Chief Engineer.....Harry Boehnemann
 Owners of: KIUN-TV.

KEYE—Perryton—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Great Plains Bcstg. Co.
 Address.....P. O. Box 917
 Tel.: 435-3236.....MBS
 President.....Carl Ellis
 Gen., Sta. Mgr.....Irving R. Buchanan
 Comm. Mgr., Chief Eng.....Bill Day
 Program Director.....Kenneth Roller

KVOP—Plainview—1944

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KVOP, Inc.
 Address.....1100 W. 24th St.
 Tel.: CApiitol 4-2771.....KBS
 President.....W. J. Harpole
 Gen., Sta. Manager.....Kermit Ashby
 Comm. Manager.....Tut Tawwater
 Program Director.....H. W. Carpenter III
 Publicity Director.....B. D. Perkins
 Chief Engineer.....Hugh V. Smith

KBOP—Pleasanton—1951

Frequency: 1380 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Atascosa Broadcasting Co.
 Address.....P. O. Box 247
 Tel.: LOcust 9-4871.....KBS
 President, General Mgr.....Ben L. Parker
 Commercial, Sales Prom. Mgr.....Tom Everitt
 Program Dir.....Curtis Short
 Chief Eng.....Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Radio Southwest Inc.
 Address.....Box 1126
 Tel.: YU 2-9438.....KBS-NBC
 President, Gen. Mgr.....John H. Hicks, Jr.
 Commercial Mgr.....George Crouchet
 Chief Engineer.....Donald Bulliwo

KPAC—Port Arthur—1934

Freq... 1250 Kc.....Power: 5 Kw. d. 1 Kw. n.
 Owned-Oper. By.....Port Arthur College
 Address.....Box 511
 Tel.: YU 5-7458.....MBS
 Representative.....Pearson
 President.....W. M. Monroe
 Gen. Mgr., Chief Eng.....Charles Segrest
 Comm., Sales Prom. Mgr.....Tommy Vance
 Program Director.....Jim Collins
 Publicity Director.....Lulabelle Davis
 Owners of: KPAC-TV.

KPNG—Port Neches—1959

Frequency: 1150 Kc.....Power: 500 Wts. d.
 Owned By.....Midcounty Radio-KPNG
 Address.....1402 Port Neches Ave.
 Tel.: RAndolph 2-4323.....Independent
 Owner & President.....Joseph S. Trum
 General, Station Mgr.....Mason A. Lewis
 Program Director.....Henry Larcade
 Chief Engineer.....Fred Smith

KUKO—Post—1955

Frequency: 1370 Kc.....Power: 500 Wts. d.
 Owned By.....Radio KUKO
 Address.....201 E. Main
 Tel.: 495-2831.....KBS
 President, Gen. Mgr.....G. O. Gilbert
 Station, Chief Eng.....P. Crenshaw

KOLJ—Quanoh—1952

Frequency: 1150 Kc.....Power: 500 Watts d.
 Owned By.....Fay Eggleston
 Address.....P.O. Box 589
 Tel.: MO 3-2572.....KBS
 President.....Fay Eggleston

KSOX—Raymondville—1956

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Bob Hicks Ent., Ltd.
 Address.....Box 1240
 Tel.: MU 9-3333.....Independent
 President, Gen. Mgr.....Bob Hicks
 Station Manager.....Larry Jorgenson
 Commercial Mgr.....Doc Chasten
 Program Director.....Don Myers
 Chief Engineer.....A. Gomez
 Owners of: KFSO, Falfurrias, Tex.

KFRD—Rosenberg—1948

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Fort Bend Bcstg. Co.
 Address.....Box 832
 Tel.: NO 2-3776.....Independent
 Station Rep.....Joe Harry
 President.....Mart Cole, Sr.
 General Manager.....Bill Sloan
 Commercial Manager.....George Thompson
 Program Director.....Paul Collins
 Chief Engineer.....Frank Wood

KTLU—Rusk—1955

Frequency: 1580 Kc.....Power: 500 W., d.
 Owned.....E. H. Whitehead
 Business Address.....P.O. Box 316
 Tel.: 533.....Independent
 Newspaper Affiliation.....Cherokeean
 Pres., Gen. Mgr.....E. H. Whitehead

KGKL—San Angelo—1928

Freq.: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned.....Angelo Bcstg, Tcstg. Inc.
 Address.....Box 1878
 Tel.: 655-6715.....ABC
 Representative.....John E. Pearson
 President, Station Mgr.....Lewis O. Seibert
 Commercial Manager.....John McGee
 Program Director.....Dot Bowmar
 Chief Engineer.....Bill Poteat

KPEP—San Angelo—1954

Frequency: 1420 Kc. Power: 1000 Watts, d.
 Owned.....Western Broadcasting Co.
 Address.....Box 1350
 Tel.: 655-8116.....Independent
 Sta. Rep.....Bcst. Time Sales; Melville
 Station Mgr., Prog. Dir.....Bill Nicholson
 Commercial Manager.....Tom Mullins
 Sales Promotion Mgr.....Benton Dunlap
 Publicity Director.....Blackie Crawford
 Chief Engineer.....Bill Berry
 Owners of: KDAV, Lubbock, KPIK, Colorado
 Springs, Colo.; KZIP, Amarillo.

KTXL—San Angelo—1927

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....Burkhart Broadcasting Corp.
 Address.....1013 W. Beaugard
 Tel.: 3131.....KBS
 Station Representative.....Hobbs
 President.....D. P. Johnson
 General Manager.....Joe Watson, Jr.
 Chief Engineer.....Gene Williams

KWFR—San Angelo—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Solar Broadcasting Co., Inc.
 Address.....First Savings Bldg.
 Tel.: 653-3387.....MBS
 Station Representative.....Webb
 President.....Arthur Foster
 Managing Director.....Walton A. Foster
 Commercial Mgr.....Milton Dove
 Program Dir.....Gene Lively
 Sales Promotion Mgr.....A. W. Peters
 Publicity Director.....Leona Grupe
 Chief Engineer.....C. T. Dawson

KAPE—San Antonio—1960

Frequency: 1480 Kc. Power: 500 Watts d.
 Owned By.....Top Bcstr., Inc.
 Address.....608 E. Travis St.
 Tel.: CApitol 3-3877.....Independent
 Station Representative.....Melville
 President.....Sam J. Riklin
 Sales Promotion Manager.....Art Harper
 Program Director.....Ted H. Fredericks
 Chief Engineer.....Homer Driesslein

KCOR—San Antonio—1946

Freq: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Inter-American, Radio, Inc.
 Address.....111 Martinez St.
 Tel.: CA 5-2751.....Independent
 Station Rep.....Devney Organization

President.....Ralph N. Weil
 General Mgr.....Nathan Sadr
 Station Manager.....Emillo Nicolas
 Commercial Manager.....Ben Tamborello
 Sales Prom. Mgr., Pub. Dir.....William Lamar
 Program Director.....Guillermo Lozano
 Chief Engineer.....Marvin Fiedler
 Owners of: KATZ, St. Louis, Mo.; WMMW, Meri-
 den, Conn.

KENS—San Antonio—1926

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned-Oper. By.....Express Publishing Co.
 Business-Studio Address.....Ave. E & 4th St.
 Tel.: CA 5-7411.....CBS
 Newspaper Affil.....Express, News
 Representative.Peters, Griffin, Woodward, Inc.
 President.....Frank Huntress, Jr.
 General Manager.....Herb Carl Skoog
 Commercial Mgr.....Chester Maxwell
 Program Dir.....Charles Keller
 Chief Engineer.....Terrance O'Rourke

KITE—San Antonio—1947

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KITE Bcstg. Co.
 Address.....535 S. Main
 Tel.: CA 6-0335.....Independent
 Station Representative.....Adam Young
 President.....Francis N. Littlejohn
 General Manager.....William L. Miles
 Program Director.....Kenneth Rogers
 Chief Engineer.....Kenneth R. Hyman

KMAC—San Antonio—1926

Frequency: 630 Kc. Power: 5,000 Watts
 Owned-Oper. By.....Howard W. Davis
 Address.....KMAC Bldg.
 Tel.: CA 3-6211.....ABC-MBS
 Sta. Representative.....Weed
 President, Gen. Mgr.....Howard W. Davis
 Commercial Manager.....Virginia Davidson
 Program Director.....Carol Lay
 Sales Prom. Mgr.....Billy Deaton
 Publicity Director.....Janet Salanky
 Chief Engineer.....Ed Spangler

KONO—San Antonio—1927

Freq.: 860 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Mission Bdcstg. Co.
 Address.....317 Arden Grove
 Tel.: CA 6-5171.....Independent
 Representative.....Katz
 Board Chairman.....Eugene J. Roth
 President, General Mgr.....Jack J. Roth
 Commercial Manager.....Jack Eisele
 Program Director.....George Cooper
 Merchandising Dir.....Sam Michael
 Publicity Director.....Charlie Van
 Chief Engs.....George Ing, Bill Kiley
 Owners of: KONO-TV.

KTSA—San Antonio—1922

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By.....McLendon Corp.

Address.....4050 Eisenhower Rd.
 Tel.: Oldfield 5-5500.....Independent
 Representative.....Blair
 Chairman of the Board.....B. R. McLendon
 President.....Gordon B. McLendon
 General, Station Mgr.....Jack Fiedler
 Sales Promotion Mgr.....Jamie E. Hamby
 Program Director.....J. Patrick Tallman
 Chief Engineer.....Coleman Barber
 Owners of: KILT, Houston; KLIF, Dallas; KEEL,
 Shreveport; KABL, San Francisco; WYSL, Buf-
 falo; WAKY, Louisville.

KUBO—San Antonio—1948

Frequency: 1310 Kc.....Power: 5,000 Watts d.
 Owned-Oper. By.....Radio KIWW, Inc.
 Address.....518 W. Houston St.
 Tel.: CA 6-5254.....Independent
 Sta. Rep.....Natl. Time Sales
 President.....Robert N. Pinkerton
 General, Comm. Mgr.....Hal Hughes
 Prog. Dir.....Juan Gattas
 Publicity Director.....Ray Montes
 Chief Eng.....William Ellis

KUKA—San Antonio—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned By.....Por Favor, Inc.
 Address.....501 W. Quincy
 Tel.: CA 5-5757.....Independent
 President, Gen. Mgr.....Alex A. Coe
 Station Manager.....Norman Fischer

WOAI—San Antonio—1922

Frequency: 1200 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Southland Industries, Inc.
 Address.....1031 Navarro St.
 Tel.: CA 7-4221.....NBC
 Representative.....Edward Petry & Co., Inc.
 Chairman of the Board.....Hugh Halfi, Jr.
 Pres., Gen. Mgr.....James M. Gaines
 Station, Commercial Mgr.....Rex L. Preis
 Sales Promotion Mgr.....Gene Crockett
 Program Director.....Barclay Russell
 Dir. of Engineering.....Chas. Jeffers

KCNY—San Marcos—1948

Frequency: 1470 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Central Brcstg. Co.
 Address.....Box 32
 Tel.: EX 2-3545.....Independent
 President.....Dr. Forest L. Whan
 Gen., Sta. Mgr.....William Veidt
 Program Director.....B. Premont
 Chief Engineer.....C. Swenson

KBAL—San Saba—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned By.....San Saba City Bcstg. Co.
 Address.....P. O. Box 209
 Tel.: 166.....KBS
 Gen. Comm. Mgr.....H. A. Stephens
 Chief Engineer.....J. Morgan

KWED—Seguin—1948

Frequency: 1580 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Seguin Bcstg. Co.
 Business-Studio Address.....609 E. Court St.
 Tel.: FR 9-2234.....Independent
 President.....Garfield Kiel
 General Mgr.....Stan McKenzie

KSML—Seminole—1955

Frequency: 1250 Kc....Power: 1000 Watts d
 Owned By.....KSML Bcstrs.
 Address.....402 South Main St.
 Tel.: Plaza 8-3798.....KBS
 President.....F. Barbee, Jr.
 General Manager.....Mrs. F. Barbee, Jr.

KSEY—Seymour—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....W. C. Moss, Jr.
 Address.....P.O. Box 1191
 Tel.: TUxedo 8-2525.....KBS
 Station Manager.....W. C. Moss, Jr.
 Chief Engineer.....R. Dormier

KBYP—Shamrock—1949

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Oper. By...Shamrock Tex. Bcstg. Co.
 Address.....Box 21
 Tel.: BI 6-1158.....KBS
 President, Gen. Mgr.....Lyman C. Brown
 Chief Engineer.....Robert G. Pennington

**KRRV—Sherman-Denison
1936**

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By.Red River Valley Bcstg. Corp.
 Address..Box 94 (Denison), Box 665 (Sherman)
 Tel.: TWinbrook 2-5115 (Sherman).....MBS
 Representative.....Pearson
 President.....A. Boyd Kelley
 General, Sta. Mgr.....James H. Morrison
 Program Director.....Ray Robbins
 Chief Engineer.....Joseph Knight

KTXO—Sherman—1947

Frequency: 1500 Kc.....Power: 250 Watts d.
 Owned-Operated By...O'Connor Bcstg. Corp.
 Business Address.....P.O. Box 661
 Tel.: TWinbrook 2-8188.....Independent
 Station Rep.....Clarke Brown
 General Manager.....Ray Lewis
 Chief Engineer.....M. Ferguson

KKAS—Silsbee—1959

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned By.....Hardin County Bcstg. Co.
 Address.....Box 455
 Tel.: EVergreen 5-2883.....Independent
 General, Commercial Mgr....Billie J. Holmes
 Sta. Mgr., Prog. Dir.....Doug McCraw
 Chief Engineer.....Bobby Peeler

TEXAS

KTOD—Sinton—1954

Frequency: 1590 Kc. Power: 1 Kw. d.
Owned. Southern Bcstg. Co.
Address. P.O. Box, 269, Corpus Christi, Tex.
Tel.: TU 2-8285. Independent
Station Rep. Devney Organization
President. P. Singer
General Mgr. Carroll Wakefield
Station Manager. Fred Mayhew
Commercial Manager. L. D. Burton
Program Director. Larry Palmer
Chief Engineer. Robert Starnes

KSNY—Snyder—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By. Snyder Bdcstg. Co.
Address. Box 1468
Tel.: HI 3-9322. MBS
Station Rep. Melville
President. Mrs. Flora Hughes
Gen. Sta. Mgr. Mel Z. Gilbert
Chief Engineer. Coy Thompson

KDWT—Stamford—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned By. Abko Bcstg. Co.
Address. Box 1205
Tel.: PR 3-3401. KBS
President. A. Boyd Kelley
Station Manager. Robert A. Prichard
Chief Engineer. James S. Thompson

KSTV—Stephenville—1947

Frequency: 1510 Kc. Power: 250 Watts d.
Owned. Dixie Bcstrs.
Address. P. O. Box 102
Tel.: WO 5-3141. KBS
Comm. Mgr. Mel Bennett
Chief Engineer. D. Solmonson

KSST—Sulphur Springs—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. Hopkins County Bcstg. Co.
Address. Radio Road
Tel.: TU 5-3111. KBS
President, Chief Eng. William E. Bradford
Comm. Mgr. Clovis Pinion
Sales Prom. Mgr. Buddy Funderburk
Program, Publicity Dir. Patti Gill

KXOX—Sweetwater—1939

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. KXOX
Address. Highway 70
Tel.: BELmont 4-4655. KBS
Station Representative. Melville
President. F. L. Ledbetter
Gen. Mgr. Myrl Stein
Station Manager. Jack Stein
Comm. Manager. Elwood Fritsch
Program Director. Maxine Stein
Chief Engineer. Benton Ray

KTAE—Taylor—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By. KTAE, Inc.
Business Address. 121 E. 2nd St.

Tel.: EL 2-3631. KBS
President, Gen. Mgr. G. Gillis Conoley
Chief Engineer. Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc. Power: 250 Watts
Owned. Bell Broadcasting Co., Inc.
Address. 17 South Third
Tel.: PR 3-5252. Independent
Newspaper Affiliation. Daily Telegram
President. Frank W. Mayborn
General Manager. J. Ralph Burgess
Program Director. Phil M. Miller
Chief Engineer. James T. Harris
Owners of: KCEN-TV, Temple.

KTER—Terrell—1950

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By. Terrell Bcstg. Corp.
Address. Box 9
Tel.: Jordan 3-4497. KBS
President. O. Pirtle
Gen. Mgr. Bill Pirtle
Chief Engineer. Brad Redfearn

KCMC—Texarkana—1932

Frequency: 740 Kc. Power: 1,000 Watts
Owned-Oper. By. KCMC, Inc.
Address. P. O. Box 521
Tel.: 36151. ABC
Station Reps. Masla; Melville
President. W. Hussman
Gen. Mgr. B. L. Wood
Chief Engineer. George Hammond

KTFS—Texarkana—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. Aircrest Radio Sta. Inc.
Business-Studio Address. Box 1260
Tel.: 3-5123. KBS
Station Reps. Walker-Rawalt; Clarke Brown
Pres., Gen. Manager. W. R. McDaniel
Commercial Manager. Tom Alford
Program Director. Herb Hester
Chief Engineer. John Crawford

KTLW—Texas City—1947

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By. Texas City Bcstg. Ser.
Address. Show Boat Bldg.
Tel.: Wilson 5-4418. Independent
Station Representative. Hopewell
President. J. G. Long
General Station Mgr. Bob Greer
Commercial Manager. Marge Huffman
Program, Publicity Director. Ric Libby
Chief Engineer. Luke Stripling
Owners of: KIOX, Bay City, KVIC, Victoria, both
Tex.

KTUE—Tulia—1954

Frequency: 1260 Kc. Power: 1 Kw. d.
Owned-Operated By. KTUE Radio, Inc.
Address. 110 N. Armstrong
Tel.: WYdown 5-3531. KBS
President. Marshall Formby
General Station Mgr. Ralph G. Beistle
Chief Engineer. Clayton Fuchs

KDOK—Tyler—1956

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KDOK Bcstg. Co.
Address.....808 Peoples Bank Building
Tel.: LYric 3-2519.....Independent
Station Representative.....Pearson
President, General Manager..Dana W. Adams
Chief Engineer.....Robbie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....KGKB, Inc.
Address.....Box 733
Tel.: LY 3-1751.....Independent
Station Reps.....Webb; Brown
President, General Mgr.....H. O'Connor

KTBB—Tyler—1947

Freq.: 600 Kc.....Power: 1000 Watts
Owned-Operated By...Blackstone Bcstg. Co.
Address.....Blackstone Hotel
Tel.: LYric 4-7278.....ABC
Newspaper Affil.....Courier Times; Telegraph
Representative.....Venard, Melville
President.....Mrs. C. N. Clyde
Gen., Sta. Mgr.....M. Danbom
Program Director.....Don Jackson
Chief Engineer.....R. A. Wileman

KZEY—Tyler—1958

Frequency: 690 Kc.....Power: 250 Watts, d
Owned By.....Tyler Bcstg. Co.
Address.....Lake Park Drive
Tel.: LYric 3-1744.....Independent
President.....R. Thos. Gibson
General Manager.....W. L. Whitworth
Chief Engineer.....Raymond Phillips

KVOU—Uvalde—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Uvalde Broadcasters, Inc.
Address.....Box 758
Tel.: BR 8-4555.....KBS
President & Gen. Mgr.....Edward J. Harpole
Commercial Manager.....Jerry McKinney
Publicity Director.....Wilma Carson
Program Director.....Al Kinsall
Chief Engineer.....Neal Meineke
Owners of: KEPS, Eagle Pass, Tex.

KVWC—Vernon—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Johnson-Garrison Co.
Address.....1818½ Wilbarger St.
Tel.: Linden 2-6221.....KBS
General Manager.....Joe Garrison

KNAL—Victoria—1949

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Operated By....Victoria Bcstrs., Inc.
Address.....1505 Port Lavaca Drive
Tel.: HI 3-9176.....Independent
Station Rep.....Venard, Rintoul & McConnell
President, General Mgr.....M. N. Bostick
Station Manager.....Robert C. Martin
Chief Engineer.....Douglas E. Smith
Owners of: KWTX-AM-TV, Waco; KBTX-TV,
Bryan; KXII-TV, Sherman. All Tex.

KVIC—Victoria—1939

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....KVIC Bcstg. Co., Inc.
Address.....P.O. Box 5487
Tel.: Hillcrest 3-9171.....KBS-MBS
President.....J. G. Long
Gen., Station Mgr.....Bob Tharp
Comm., Sales Prom. Mgr.....Jim Traber
Program Director.....Bob Nancee
Chief Engineer.....V. Boldt
Owners of: KIOX, Bay City; KTLW, Texas City.

KWTX—Waco—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KWTX Bcstg. Co.
Address.....P.O. Box 3128
Tel.: PL 6-4451.....MBS
Station Rep.....Venard, Rintoul & McConnell
President.....M. N. Bostick
General Manager.....Frank Fallon
Chief Engineer.....William Moore
Owners of: KWTX-TV; KNAL, Victoria, KBTX-
TV, Bryan, KXII, Sherman, all Tex.

WACO—Waco—1922

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Operated By.....Waco Bcstg. Co.
Address.....3620 Franklin Ave.
Tel.: PL 2-6571.....ABC
Station Representative.....Eastman
President.....Wendell Mayes
V. P., Gen. Mgr.....R. Lee Glasgow
Commercial Manager.....Richard Parker
Chief Engineer.....Jack Vinson
Owners of: KBWD, Brownwood, KCRS, Midland,
KNOL, Ft. Worth, KSYN, Snyder, KNOV, Aust-
in, KAND, Corsicana, WTAW, Bryan, all Tex.;
KTOK, Oklahoma.

KBEC—Waxahachie—1955

Frequency: 1390 Kc.....Power: 500 W., d.
Owned-Operated By..Richard Tuck Enterprises
Address.....Box 731
Tel.: WE 7-1390.....KBS
Pres., Gen. Mgr.....Richard Tuck

KZEE—Weatherford—1956

Frequency: 1220 Kc.....Power: 250 W., d.
Owned.....Bartlesville Bcstg. Co.
Address.....5346 Drane Dr.
Tel.: LY 4-3826.....Independent
President, General Mgr.....J. Fred Case
Station Manager.....Carl Singer

KRGV—Weslaco—1927

Frequency: 1290 Kc.....Power: 5000 Watts
Owned By.....Kenco Enterprises
Business Address.....309 S. Missouri Ave.
Tel.: WO 8-3131.....NBC
Representative.....Raymer
General Manager.....Stoddard B. Johnston
Station Manager.....Charles L. Brooks
Sales Prom. Mgr., Pub. Dir.....Hank Page
Program Director.....Wray Post
Sales Manager.....Jim Ahlgrimm
Chief Engineer.....Lewis Hartwig

TEXAS-UTAH

KNIN—Wichita Falls—1947

Freq.: 990 Kc....Power: 10 Kw. d., 1 Kw. n.
 Owned By.....Wichita Bcstg. Corp.
 Address.....P. O. Box 787
 Tel.: 723-0791.....ABC
 President.....R. E. Glasgow
 General, Station Mgr.....Bob H. Walker
 Comm., Sales Promo. Mgr.....Ned Bishop
 Program Director.....Mike Hoey
 Publicity Director.....Ellen Foehner
 Chief Engineer.....Eddie Bell

KTRN—Wichita Falls—1947

Freq. 1290 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....T & O Bcstg. Co.
 Address.....917½ Scott St.
 Tel.: 322-5214.....Independent

Representative.....Bolling
 Pres., Gen. Mgr.....Raymond Ruff
 Station Manager.....Mack Lester
 Program Director.....Joe Henderson
 Chief Engineer.....Vernon Beck
 Owners of: KELI, Tulsa.

KWFT—Wichita Falls—1939

Frequency: 620 Kc....Power: 5000 Watts
 Owned.....North Texas Radio, Inc.
 Address.....1005 Lamar
 Tel.: 766-4231.....CBS
 Representative.....H-R
 Pres., Gen. Mgr.....Ben Ludy
 Asst. Manager, Chief Eng...Lewis Dickensheets
 Commercial Manager.....A. L. Pierce
 Prog. Dir.....Homer Cunningham
 Publicity Director.....Evelyn Smith

Pop.: 940,000
 Families: 268,500

UTAH

Radio Homes: 262,000
 AM Stas. in State: 29

KUTA—Blanding—1961

Frequency: 790 Kc....Power: 1,000 Watts d.
 Owned By.....Radio Station KUTA
 Address.....Box 790
 Tel.: ORchard 8-4321.....Independent
 President.....Jack W. Hawkins
 General Mgr., Ch. Eng.....John J. Tobola
 Comm., Sales Promo. Mgr.....Eugene F. Ege
 Program, Publicity Dir.....Henry T. Wilk

KLGN—Logan—1954

Frequency: 1390 Kc....Power: 1,000 Watts d.
 Owned-Oper. By.....KLGN Radio, Inc.
 Business Address.....RFD #1 Box 231
 Tel.: SK 2-2600.....Independent
 Station Representative.....Hopewell
 President, General Mgr.....F. G. Ziser
 Chief Engineer.....E. Schow

KBUH—Brigham City—1948

Frequency: 800 Kc....Power: 250 Watts d.
 Owned By.....KBUH Radio
 Business Address.....948 W. Forrest St.
 Tel.: PA 3-3401.....Independent
 General, Comm. Mgr.....Wade M. Ebeling
 Program Director.....Gary Waldron
 Chief Engineer.....Marion Cope

KVNU—Logan—1938

Frequency: 610 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Cache Valley Bcstg. Co.
 Address.....1393 N. Main St.
 Tel.: SK 2-5141.....ABC-KBS-MBS
 Representative.....Avery-Knodel
 President.....Herschel Bullen
 Gen., Sta. Mgr.....Reed Bullen
 Commercial Manager.....W. W. Kirkland
 Program Director.....Reid Andraesen
 Chief Engineer.....W. Arnold Finchum

KSUB—Cedar City—1937

Frequency: 590 Kc....Power: 1000 Watts
 Owned-Oper. By.....So. Utah Bcstg. Co.
 Address.....54 N. Main St.
 Tel.: JU 6-6547.....CBS
 Station Rep.....Adam Young
 President.....Howard Johnson
 Commercial Manager.....Jack Hayes
 Gen. Program Dir.....Donald E. Cartwright
 Chief Engineer.....Richard N. Gunn

KURA—Moab—1957

Frequency: 1450 Kc....Power: 250 Watts
 Owned By.....Moab Bcstg. & TV Corp.
 Address.....P.O. Box 368
 Tel.: ALpine 3-5001.....ABC
 Pres. Gen. Mgr.....Forrest L. Simpson
 Chief Engineer.....Calvin H. Widows

KBBC—Centerville—1957

Frequency: 1600 Kc....Power: 1 Kw.,d
 Owned By.....Davis Bcstg. Co.
 Address.....P.O. Box 44, Bountiful, Utah
 Tel.: AXtell 5-5551.....Independent
 President.....J. F. Pingree
 General Manager.....H. W. Pingree
 Chief Engineer.....Ed McCleery

KMUR—Murray—1948

Frequency: 1230 Kc....Power: 250 Watts
 Owned-Oper. By.....Oral J. Wilkinson
 Address.....4646 S. State St., Salt Lake City
 Tel.: AM 6-4419.....Independent
 Station Rep.....Webb
 President.....O. J. Wilkinson
 General Manager.....James K. Richey
 Station, Prom. Mgr.....Bennie L. Williams
 Chief Engineer.....D. Hale

KLO—Ogden—1925

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By: Interstate Corp.
 Address: Box 1499
 Tel.: EXport 4-5721 ABC
 Newspaper Affiliation: Standard Examiner
 Representative: Avery-Knodel
 President: Mrs. Edris A. Glasmann
 General Manager: Cecil Heffel
 Station Manager: Kim Ward
 Commercial Manager: Len Allen
 Program Director: Charles Peterson
 Chief Eng.: Wayne Moss

KSVN—Ogden—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned By: North America Bcstg. Co.
 Address: P.O. Box 107
 Tel.: EX 4-3476 Independent
 President: George Norman
 General Manager: Bill Humbert
 Operations Manager: Hugh Barr
 Commercial Manager: John Terrill
 Chief Engineer: Bob Davenport

KVOG—Ogden—1948

Frequency: 1490 Kc. 1 Kw. d., 250 W. n.
 Owned-Oper. By: United Bcstg. Co.
 Address: 1538 Gibson Ave.
 Tel.: EX 2-7535 Independent
 Representative: Webb
 Pres., Gen. Mgr.: Arch G. Webb
 Program Director: Carol V. Facer
 Commercial Manager: J. D. Jones
 Chief Engineer: Samuel V. Crawford

KOAL—Price—1936

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Eastern Utah Bcstg. Co.
 Address: P.O. Box 591
 Tel.: ME 7-0407 MBS-KBS
 Representative: Avery-Knodel
 President: Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Mid Utah Bcstg. Co.
 Address: 307 S. 16th W.
 Tel.: FR 3-2174 KBS
 Station Representative: Sandeberg-Gates
 President: D. Spencer Grow
 General Sta. Mgr.: Dave Weiser
 Program Dir.: Joe Meier
 Chief Engineer: Bill Smith

KIXX—Provo—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Central Utah Bcstg. Co. Inc.
 Address: P. O. Box 550
 Tel.: FR 3-3336 MBS
 Station Reps.: Hollingbery; Webb
 Pres., Comm. Mgr.: F. A. Van Wagenen
 General, Sta. Manager: H. E. Van Wagenen
 Program Director: Lee Scanlon

KOVO—Provo—1939

Freq.: 960 Kc. Power: 5 Kw., d.; 1 Kw. n.
 Owned-Oper. By: KOVO, Inc.
 Address: Box 99
 Tel.: FRanklin 3-8550 ABC
 Station Representative: Avery-Knodel
 President: Ashley L. Robison
 General, Station Mgr.: Glenn Shaw
 Comm. Mgr.: L. H. Curtis
 Publicity Director: Devern Perry
 Chief Engineer: Dale Buchanan

KSVC—Richfield—1947

Freq.: 980 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Operated By: Sevier Valley Bcstg. Co.
 Address: 250 East 4th South
 Tel.: TW 6-4456 ABC
 Representative: Avery-Knodel
 President: Homer Bandy
 General Mgr., Ch. Eng.: Bill King

KDXU—St. George—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: R. C. Winkelmann
 Business Address: P. O. Box 179
 Tel.: ORchard 3-3579 KBS
 Gen., Comm. Mgr.: Roy C. Winkelmann
 Program Director: Ellen Winkelmann

KALL—Salt Lake City—1945

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: Salt Lake City Bcstg. Co.
 Address: 146 S. Main St.
 Tel.: EM 4-3561 ABC
 Newspaper Affil.: Ogden Standard-Examiner
 Representative: Avery-Knodel, Inc.
 President: George C. Hatch
 General Station Mgr.: Homer K. Peterson
 Program Director: Florian Winewriter
 Publicity Director: Donna Norton
 Chief Engineer: W. D'Orr Cozzens
 Owners of: KMON, Great Falls, KOPR, Butte, both
 Mont.; KUTV, Salt Lake City.

KCPX—Salt Lake City—1927

Frequency: 1320 Kc. Power: 5000 Watts
 Owned By: Columbia Pict. Electronics Corp.
 Address: 130 Social Hall Ave.
 Tel.: DA 2-5681 NBC
 Representative: Katz
 President: Norman Louvau
 General Manager: Douglas Elleson
 Station Mgr.: Howard Jorgensen
 Commercial Mgr.: Bill Manning
 Program Dir.: Ed Kemp
 Sales Prom. Mgr., Pub. Dir.: Betsy Vaught
 Chief Engineer: Wally Lambourne
 Owners of: KCPX-TV.

KLUB—Salt Lake City—1938

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By: KLUB Bcstg. Co.
 Address: 165 Social Hall Ave.
 Tel.: EL 9-7794 MBS
 Representative: Hollingbery

UTAH

President, General Mgr. Frank C. Carman
 Local Sales Mgr. Hal Collipriest
 Operations Dir. Frank C. McIntyre
 Chief Eng. Delbert Williams

KNAK—Salt Lake City—1947

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.
 Owned. Granite District Radio Bcstg. Co.
 Address. 1042 So. 6th W.
 Tel.: EM 4-3685. Independent
 Station Representative. Adam Young
 President, Chief Eng. Howard D. Johnson
 General Station Mgr. William Wright
 Program Director. Mildred Baker
 Commercial Manager. Clyde Anderson

KSL—Salt Lake City—1922

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Oper. By. Radio Service Corp. of Utah
 Bus.-Studio Address. 145 Social Hall Ave.
 Tel.: EL 5-4641. CBS
 Station Reps. John Blair; Art Moore
 President. Arch L. Madsen
 General, Sta. Manager. Joseph A. Kjar
 Sales Prom. Mgr., Pub. Dir. Dean Bennett
 Program Director. Rex L. Campbell
 Chief Engineer. Vincent E. Clayton
 Owners of: KSL-TV-FM.

KSOP—Salt Lake City—1955

Frequency: 1370 Kc. Power: 1 Kw., d.
 Owned-Oper. By. Seagull Broadcasting Co.

Address. 1300 West 2320 South
 Tel.: HU 4-4435. Independent
 Representative. Oakes & Assoc., Bernard
 President, Gen. Mgr. M. H. Hilton
 Station Mgr. Ralph Winn
 Publicity, Program Director. Robert Wooten
 Chief Engineer. Lyle Wahlquist

KSXX—Salt Lake City—1959

Frequency: 630 Kc. Power: 1000 Watts
 Owned By. W. P. Fuller
 Address. 364 S. State
 Tel.: EL 5-6233. Independent
 General Mgr. A. Thomas
 Chief Engineer. D. R. Hale

KWHO—Salt Lake City—1956

Frequency: 860 Kc. Power: 1 Kw., d.
 Owned-Operated By. Reese C. Anderson
 Address. 510 E. Second South
 Tel.: DA 2-5819. Independent
 Station Representative. Sandeberg-Gates
 Pres., Gen. Mgr. Reese C. Anderson
 Commercial Manager. Robert K. Thompson
 Publicity Director. Virginia A. Hughes
 Chief Engineer. Marvin C. Zitting

KWIC—Salt Lake City—1956

Frequency: 1570 Kc. Power: 500 Watts d.
 Owned By. Sugarhouse Broadcasting Co.
 Business Address. 1247 Wilmington Ave.
 Tel.: HUnter 4-8791. Independent
 President. Dale R. Curtis
 General Mgr. Tom Ivory
 Chief Engineer. Kay D. Turner

KONI—Spanish Fork—1960

Frequency: 1480 Kc. Power: 1,000 Watts d.
 Owned By. Pioneer Bcstg. Co.
 Address. 2500 South Main
 Tel.: 801-798-3571. Independent
 Station Representative. Hopewell
 President. William P. Grubbe
 General, Station Mgr. Sterling Bricker
 Publicity Director. David M. Hebertson
 Chief Engineer. John Gould

KDYL—Tooele City—1956

Frequency: 990 Kc. Power: 1 Kw., d.
 Owned. Tooele County Radio & TV Bcstg.
 Address. P. O. Box 449
 Tel.: 882-1441. KBS
 Sta. Representative. Hopewell
 President. S. L. Gillette
 General, Sta. Manager. T. Dee Tranter
 Comm., Sales Prom. Mgr. Jack A. Tranter
 Program, Publicity Director. Burnell G. Stanton
 Chief Engineer. Lawrence Anderson

KVEL—Vernal—1947

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned-Oper. By. Uintah Bcstg. Co.
 Address. 120 E. Main St.
 Tel.: 494. KBS-MBS
 General Mgr. J. C. Wallentine

When You Can Have The Best,
 Why Be Satisfied With Less?

THE ASSOCIATED PRESS

Pop.: 393,000
Families: 111,500

VERMONT

Radio Homes: 109,000
AM Stas. in State: 16

WSNO—Barre—1959

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: R. I. Kimel & B. W. Grad
Address: 1 Jacques St.
Tel.: GRamite 6-4168. CBS, KBS
Station Reps.: Breen & Ward; N. E. Spot Sales
General Manager: Robert I. Kimel
Station Manager: Alan H. Noyes
Commercial Manager: Edmond G. Rousse
Program Director: Richard Rossi
Chief Engineer: Allan Ray Machell
Owners of: WWSR, St. Albans, Vt.

WBTV—Bennington—1953

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By: Catamount Bcstrs. Inc.
Address: P.O. Box 560
Tel.: 6321. Independent
Station Representative: Kirby
Pres., Ch. Engr.: J. Gordon Keyworth
Station Manager: Mrs. Belva C. Keyworth

WKVT—Brattleboro—1959

Frequency: 1490 Kc. Power: 250 Watts
Owned: WKVT Corp.
Address: Williams & Larkin Sts.
Tel.: Alpine 4-2343. CBS
Station Reps.: Meeker; N. E. Spot Sales
President: Joseph K. Close
General & Station Manager: Edward D. Somes
Program Director: Thomas P. Coyne
Chief Engineer: Ernest Batchelor

WTSA—Brattleboro—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Tri-State Area-Bcstg. Corp.
Address: Pulney Road
Tel.: AL 4-4567. Independent
Station Representative: Walker-Rawalt
President: Theodore Feinstein
Gen., Sta. Mgr.: Phillips Terhune
Program Director: Ed Ellis
Chief Engineer: Les LeBlanc

WCAX—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. By: WCAX Radio, Inc.
Business Address: 100 Market Sq., S.
Tel.: UN 2-5761. NBC
Station Rep.: Avery-Knodel
President: C. P. Hasbrook
General Mgr.: A. E. Spokes
Commercial Mgr.: John Millar
Program Director: William Dow
Chief Engineer: James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned: Dot Broadcasting Corp.

Address: 205 College St.
Tel.: UNIVERSITY 2-5776. Independent
Station Rep.: Masla
President: Fortune Pope
Vice President: Charles Baltin
Station, Comm. Mgr.: George Cameron
Chief Engineer: John Carlini

WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Vermont Bcstg. Corp.
Address: 633 Main St.
Tel.: UN 4-5774. ABC
Representative: Kettell-Carter
President: David W. Howe
Gen., Sta. Mgr.: Frank Balch
Program Director: Dean Slack
Publicity Director: Ted Barker
Chief Eng.: Hugh T. McKinney

WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: Green Mt. Bcstg. Co.
Bus. Address: 94 Main St.
Tel.: CAPITOL 3-5275. ABC
Station Rep.: Foster & Creed
President: Eben Parsons
Gen., Sta. Mgr.: Daniel B. Ruggles III
Commercial Manager: James Canto
Publicity Director: Robert Bannon
Chief Eng.: Gerard Marcotte

WIKE—Newport—1952

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Memphremagog Bcstg. Co.
Address: Farrant St.
Tel.: 334-6521. KBS, NBC
Sta. Reps.: Masla; Lorrie Potts; Walker-Rawalt
President: E. Dean Finney
Station Manager: William Diamond
Chief Engineer: Dennis Miller

WHWB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts
Owned: Central Vermont Broadcasting Corp.
Address: Box 591
Tel.: PR 3-3200. Independent
Station Reps.: Gill-Perna; Nona Kirby
President: John Carusone
Station Manager: Francis McCormack

WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Philip Weiss Music Co.
Address: Dorr Drive
Tel.: PR 3-8140. Independent
Station Reps.: Foster & Creed; Devney Org.
President, General Mgr.: Phillip Weiss
Program Director: Richard Benard
Chief Engineer: R. Antos

WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw., d.

VERMONT-VIRGINIA

Owned By..... R. I. Kimel & B. W. Grad
 Address..... 75 North Main Street
 Tel.: LAkeview 4-2157..... Independent
 Station Reps.... N. E. Spot Sales; Breen & Ward
 General Mgr..... Robert I. Kimel
 Commercial Mgr..... Cecile Fahl
 Program Dir..... William Hobart
 Chief Engineer..... Ted Boisvert
 Owners of: WSN0, Barre, Vt.

WTWN—St. Johnsbury—1949

Freq.: 1340 Kc.... Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.... Twin State Bcstrs. Inc.
 Address..... Concord Ave.
 Tel.: PI 8-2344..... NBC
 Station Reps..... Masla; N. E. Spot Sales
 Pres., Gen. Mgr..... E. Dean Finney
 Asst. Mgr., Prog. Dir..... Douglas N. Drown
 Chief Engineer..... Donald Wheatley
 Owners of: WIKE, Newport, Vt.

WCFR—Springfield—1954

Frequency: 1480 Kc..... Power: 1 Kw., d.
 Owned-Operated By.. Conn. Valley Bcstg. Co.

Address..... 106 Park St.
 Tel.: Turner 5-4555..... Independent
 President, Gen. Mgr..... Carlo F. Zezza
 Chief Eng..... Gordon I. Stearns

WDEV—Waterbury—1931

Frequency: 550 Kc.. Power: 5 Kw. d., 1 Kw. n.
 Owned By..... Lloyd E. Squier
 Address..... 9 Stowe St.
 Tel.: Capital 3-5266..... Independent
 Station Rep. Kettell-Carter
 General Manager..... Lloyd E. Squier
 Program & Comm. Mgr..... Craig S. Parker
 Chief Engineer..... Warren C. Chase

WWRJ—White River Junction 1959

Frequency: 910 Kc.... Power: 1000 Watts d.
 Owned By.... White River Enterprises, Inc.
 Address..... Box 190
 Tel.: 295-9720..... Independent
 Station Representative..... Nona Kirby
 President..... Philip C. Smith
 Gen. Manager, Ch. Eng.... Norman J. Graham
 Program Director..... David Johnson

Pop.: 4,125,000
 Families: 1,101,000

VIRGINIA

Radio Homes: 1,059,000
 AM Stas. in State: 101

WBBI—Abingdon—1956

Frequency: 1230 Kc..... Power: 250 Watts
 Owned By..... Burley Bcstg. Inc.
 Address..... P. O. Box 190
 Tel.: Market 8-2147..... Independent
 Station Representative..... Webb
 President..... Nelson T. Barker
 Gen. Comm. Mgr..... L. M. Seamon

WPIK—Alexandria—1945

Frequency: 730 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Potomac Bcstg. Corp.
 Address..... 523 First St.
 Tel.: OV 3-3000..... Independent
 Station Representative..... Adv. Time Sales
 President..... Carl L. Lindberg
 General Mgr..... Howard B. Hayes
 Program Director..... Robert Dupree
 Commercial Manager..... John C. Moran
 Chief Engineer..... Arthur McDougall

WAVA—Arlington—1946

Frequency: 780 Kc..... Power: 1000 W., d.
 Owned By..... U.S. Transdynamics Corp.
 Address..... 5232 Lee Highway
 Tel.: KE 6-9000..... Independent
 Station Representative..... Weed
 President..... Arthur W. Arundel
 General Station Mgr..... George A. Crump
 Comm. Mgr..... John F. Burgreen
 Program Director..... Doug Wilson

Publicity Director..... Alexander Cabot
 Chief Engineer..... Stephen J. Hart

WEAM—Arlington—1947

Frequency: 1390 Kc..... Power: 5000 Watts
 Owned-Operated By..... Thoms Radio-TV Ent.
 Business Address..... 1515 N. Courthouse Rd.
 Tel.: JA 4-7500..... Independent
 Rep..... Bcst. Time Sales; Raymer
 President..... Harold H. Thoms
 General Manager..... Kenneth L. Wood
 Chief Engineer..... James Self

WODY—Bassett—1960

Frequency: 900 Kc..... Power: 250 Watts d.
 Owned By..... WYTI, Inc.
 Address..... Box 231
 Tel.: NA 9-2509..... Independent
 President..... S. L. Goodman
 General Manager..... Lester L. Williams
 Station Mgr., Prog. Dir..... Blame T. Woody
 Sales Prom., Comm. Mgr..... Harry Crosby
 Chief Engineer..... William Farley
 Owners of: WYTI, Rocky Mount, Va.

WBLT—Bedford—1949

Frequency: 1350 Kc..... Power: 1 Kw. d.
 Owned-Oper. By..... Bedford Bcstg. Corp.
 Address..... P. O. Box 406
 Tel.: JU 6-8245..... Independent
 Pres., Gen., Sta. Mgr..... J. E. Synan
 Commercial Manager..... Ralph S. Nichols
 Chief Engineer..... J. P. Laughlin

WLSD—Big Stone Gap—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Gap Bcstg. Co.
 Address Box 244
 Tel.: 1000 Independent
 Sta., Comm. Mgr. W. H. Wren

WKLW—Blackstone—1947

Frequency: 1440 Kc. Power: 5 Kw., d.
 Owned-Oper. By... Blackstone Bdcstg. Corp.
 Address Drawer 192
 Tel.: 478 KBS
 President, Gen. Mgr. H. L. Umstead

WCYB—Bristol—1946

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Oper. By... Appalachian Bcstg. Corp.
 Address P. O. Box 1009
 Tel.: North 9-4161 ABC
 Station Rep. Bolling
 President, Gen. Mgr. Robert H. Smith
 Commercial Sales Prom. Mgr. Fey Rogers
 Chief Engineer. R. V. Robinson

WFHG—Bristol—1947

Freq.: 980 Kc. Power: 5 Kw., d.; 1 Kw., n.
 Owned-Oper. By... Bristol Bcstg. Co.
 Address Valley Drive
 Tel.: North 9-8112 MBS
 Station Rep. Walker-Rawalt
 Pres. W. C. Nininger
 General Mgr. W. L. Nininger
 Commercial Manager. Jack Martin
 Program Director. Robert M. Fleming
 Chief Eng. John Hughlett, Jr.

WCHV—Charlottesville—1930

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Eastern Bcstg.
 Address Box 631
 Tel.: 2-5121 ABC-MBS
 Station Representative. Grant Webb
 President. Roger A. Neuhoff
 General Station Mgr. Robert C. Walker
 Sales Manager. Charles Smith, Jr.
 Program & Publicity Director. Colin Rosse
 Chief Engineer. Arthur S. Brown
 Owners of: WHAP, Hopewell, Va.

WELK—Charlottesville—1957

Frequency: 1010 Kc. Power: 1 Kw., d.
 Owned By... Virginia Bcstg. Co.
 Address Box 1294
 Tel.: 2-8080 KBS
 Station Representative. Hal Walton
 President. J. W. Deter
 General Manager. Richard P. Sullivan
 Program Director. Everard W. Meade
 Chief Engineer. Lawrence Kennedy

WINA—Charlottesville—1949

Freq: 1400 Kc. Power: 1 Kw., d., 250 Watts, n.
 Owned-Oper. By... Charlottesville Bcstg. Corp.
 Address P. O. Box 1230
 Tel.: 6-6177 NBC
 Station Reps. Dora-Clayton; Thomas Clark

Pres., Gen. Mgr. Donald G. Heyne
 Prog. Dir. Edward Desmond
 Chief Engineer. Gene Bossieux, Jr.
 Owners of: WJMA, Orange, Va.

WMEK—Chase City—1959

Frequency: 980 Kc. Power: 500 Watts d.
 Owned By... Mecklenburg Bcstg. Co.
 Address Main St.
 Tel.: DRake 2-3141 ABC
 General Manager. John L. Cole, Jr.
 Station, Commercial Mgr. Arthur A. Moran, Jr.
 Chief Engineer. Al Mull

WBCR—Christiansburg—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By... WBCR, Inc.
 Address P.O. Box 1260
 Tel.: EVergreen 2-4291 ABC
 Station Rep. Webb
 President, Gen. Mgr. A. H. Griffith
 Station Mgr. Lewis S. Kanode, Jr.
 Program Dir. Darrell F. Hudnall
 Chief Engineer. C. Ray Mills

WCFV—Clifton Forge—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... James R. Reese, Jr.
 Address Fairview Heights
 Tel.: 862-4147 Independent
 Station Representative Hopewell
 President. J. R. Reese, Jr.
 General Manager, Ch. Eng. Claude F. Jones

WKEY—Covington—1941

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned. Earl M. Key
 Address Lexington & 3rd St.
 Tel.: 965-8351 ABC
 General Manager. Earl M. Key
 Commercial Manager. Kenneth L. Bryant
 Program Director. John L. Davis
 Chief Engineer. Grover K. Fulk

WSVS—Crewe—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By... So. Virginia Bcstg. Corp.
 Business Address. 800 Melody Lane
 Tel.: 7811 Independent
 President Calvin S. Willis
 Gen. Manager. Freeman H. Stewart
 Commercial Manager. Paul V. Williams
 Program Director. Frank Smith
 Chief Engineer. C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By... Culpeper Bcstg. Corp.
 Address. Hendricks Ave. & Radio Lane
 Tel.: VAlley 5-8338 MBS-KBS
 Representative Indie
 President. Leonard T. Preston
 Gen., Sta. Mgr. John T. Rogers
 Comm., Sales Prom. Mgr. Tucker Butler
 Program Director. Ed Gombos
 Chief Engineer. Gil Gildemann

VIRGINIA

WBTM—Danville—1930

Freq.: 1330 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Piedmont Bcstg. Corp.
Bus. Studio Address.....710 Grove St.
Tel.: SW 3-4411.....ABC
Representative.....Gill-Perna
President.....W. E. Gardner, Jr.
V.P., Station Manager.....Landon R. Wyatt
V.P., Sales.....Eddie Allgood
Exec. V.P.....Milton N. Adams
Sales Prom. Mgr., Pub. Dir.....Tom Moore
V.P., Programming.....Jim Crawford
Supervising Engineer.....Millard F. McKinsey

WDTI—Danville—1959

Frequency: 970 Kc.....Power: 500 Watts d.
Owned By.....WSSB, Inc.
Address.....Box 971
Tel.: SW 2-6022.....Independent
President, Ch. Eng.....Charles M. McCraw

WDVA—Danville—1947

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Va. Carolina Bcstg. Corp.
Address.....Lexington Ave.
Tel.: SW 2-9311.....MBS
Station Representative.....Thomas Clark
Pres., Gen. Mgr.....Emerson J. Pryor
Commercial Mgr.....Ralph Hess, Jr.
Sales Prom. Mgr.....Jeff Waugh
Program Director.....Richard Campbell
Chief Engineer.....Howard Clenden

WILA—Danville—1957

Frequency: 1580 Kc.....Power: 1 Kw.
Owned By.....Baron Broadcasting Corp.
Address.....560 Patton St.
Tel.: SW 2-2133.....Independent
Station Representative.....Continental
President, General Mgr.....Ralph J. Baron
Commercial, Sales Prom. Mgr.....George Lund
Program Director.....Harvey Jacobs
Chief Engineer.....Roger Lee

WEVA—Emporia—1952

Frequency: 860 Kc.....Power: 1000 Watts, d.
Owned.....Stone Broadcasting Corp.
Address.....Washington St.
Tel.: ME 4-2133.....KBS
Pres., Gen., Sta. Mgr.....Willis L. Stone
Commercial, Sales Prom. Mgr.....Don Collins
Program Dir.....Eddie Anderson
Publicity Director.....Dick Phillips
Chief Engineer.....Elton A. Short, Jr.

WEEL—Fairfax—1955

Freq.: 1310 Kc....Power: 1000 Wts. d., 500 n.
Owned.....OK Broadcasting Corp.
Address.....2nd & Oak Sts.
Tel.: CR 3-4000.....Independent
President.....George Oleson
General Manager.....B. Johnscher
Chief Engineer.....Joe Terrien

WFAV—Falls Church—1948

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Lamar A. Newcomb
Address.....Tower Square
Tel.: JE 2-1220.....KBS
Pres., Gen. Mgr., Ch. Eng..Lamar A. Newcomb

WFLO—Farmville—1947

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Colonial Bcstg. Co.
Address.....Cumberland Rd.
Tel.: EX 2-4195.....Independent
Owner & President.....Carla B. Keys
Station, Gen. Manager.....John D. Wilson
Sales Promotion Manager.....T. J. Fulcher
Program Director.....Al Smith
Chief Engineer.....O. C. Covington

WYSR—Franklin—1956

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned.....Franklin Broadcasting Corp.
Address.....102 E. Fourth Ave.
Tel.: LO 2-3135.....KBS
V.P., Gen Mgr.....Thomas F. Clark
Program Director.....Ted Tater
Chief Engineer.....Richard Harris

WFLS—Fredericksburg—1960

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Star Bcstg. Corp.
Address.....305 William St.
Tel.: ES 3-1500.....KBS
Newspaper Affil.....Free Lance-Star
Station Representative.....Robert Dome
President.....Charles S. Rowe
General Manager.....Josiah P. Rowe III
Station Mgr., Chief Eng.....James W. Poole
Program Director.....Frank G. Starling

WFVA—Fredericksburg—1939

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Fredericksburg Bcstg. Corp
Address.....Box 269
Tel.: 373-7721.....ABC
Station Reps., Spot Time Sales: Phila. Spot Sales
Exec. Vice-Pres.....Mrs. Marion Park Lewis
Gen., Sta., Comm. Mgr., Ch. Eng..J. C. Morgan
Program Director.....John C. Calhoun
Owners of: WINC, Winchester, WSIG, Mt. Jackson, both Va.; WHYL, Carlisle, WAYZ, Waynesboro, both Pa.; WELD, Fisher, W. Va.

WFTR—Front Royal—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Sky—Park Bcstg. Corp
Address.....P. O. Box 192
Tel.: ME 5-4121.....Independent
General Manager.....Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc....Power: 1000 Watts, d
Owned...Carroll-Grayson Broadcasting Corp.
Address.....Poplar Knob Road
Tel.: BE 6-2921.....KBS
President.....Robert V. Morris
Gen., Sta. Mgr.....Joe P. Crockett
Comm., Prom. Mgr.....Brice Parks
Chief Engineer.....Edward Boyer

WGAT—Gate City—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
Owned By.....Rogers-McGuire Bcstg. Co.
Address.....Box 374
Tel: FULTON 6-7025.....KBS
Station Reps.....Bolles; Beaver
President, General Mgr.....Charles McGuire
Station, Commercial Mgr.....Charlie Doll
Prog. Dir., Chief Eng.....Ike Upchurch

WDDY—Gloucester—1957

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned-Operated By.....Cape Radio, Inc.
Address.....P. O. Box 673
Tel: OXFORD 3-4302.....KBS
Representative.....Webb
Pres., Gen. Mgr.....Arthur Lazarow
Asst. Station Manager.....Joan R. Lazarow
Chief Engineer.....Charles Lawrence

WMNA—Gretna—1956

Frequency: 730 Kc. Power: 1 Kw., d.
Owned.....Central Virginia Bcstg. Co.
Address.....Box 730
Tel: 4730.....KBS
President.....James E. Parsons
General Manager.....Lyle C. Motley
Program Director.....Charlotte Bosiger
Chief Engineer.....Charles Lingafelt

WNRG—Grundy—1955

Frequency: 1250 Kc. Power: 1 Kw., d.
Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.
Address.....Box V
Station Representative.....Webb
Tel: WEBSTER 5-2537.....Independent
President.....H. G. Dobson
Gen. Mgr., Ch. Eng., Sta. Mgr.....D. B. Jordan

WVEC—Hampton—1948

Frequency: 1490 Kc. Power: 250 Watts d.
Owned-Oper. By.....Peninsula Radio Corp.
Address.....1930 Pembroke Ave.
Tel: PARK 2-6331.....NBC
Station Rep.....Devney Organization
Pres., Gen. Mgr.....Thomas P. Chisman
V.P. & Dir. Sls.....Harrol A. Brauer, Jr.
Program Director.....Jerry Sandford
Commercial Mgr.....Ernest T. Harris
Promotion Director.....H. L. Foiles
Chief Engineer.....William C. King, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc. Power: 5 Kw. d.
Owned By.....Radio Harrisonburg, Inc.
Address.....75 East Market St.
Tel: 434-9311.....Independent
Station Representative.....Hal Walton
President.....W. W. Greer, Jr.
Commercial Manager.....David Frankel
Station Manager.....Bill Kramer
Program Director.....Joe Price
Publicity Director.....Larry Ford
Chief Engineer.....H. Richardson

WSVA—Harrisonburg—1935

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned..Shenandoah Valley Broadcasting, Inc.
Address.....Rawley Pike
Tel: 434-4431.....NBC
Newspaper Affil.....Washington Eve. Star
Station Reps...Venard, Rintoul & McC.; Brown
President, Gen. Mgr.....Hamilton Shea
Asst. Sta. Mgr.....Warren L. Braun
Gen. Sales Manager.....Richard Johnson
Program Director.....Robert E. Lee
Nat'l. Sales Manager.....Tony Winn
Chief Engineer.....J. MacFoley
Owners of: WWSA-TV.

WHSV—Hillsville—1961

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Carroll Bcstg. Co.
Address.....Box 648
Tel: PARKWAY 8-9114.....Independent
President, Ch. Eng.....Dale W. Gallimore
Comm., Sales Promo. Mgr.....Joe R. Beeson
Program Director.....Roger Poole
Publicity Director.....Marie Gallimore

WHAP—Hopewell—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Eastern Bcstg. Corp.
Address.....Box 621
Tel: GLENVIEW 8-8518.....Independent
Station Representative.....Grant Webb
President.....R. Neuhoff
Station Manager.....R. Oppenheimer
Asst. Manager.....Charles Dunn
Chief Engineer.....Aaron Nester

WAGE—Leesburg—1958

Frequency: 1290 Kc. Power: 1000 Watts
Owned By.....WAGE, Inc.
Address.....Box 891
Tel: SPRING 7-1290.....MBS
President.....W. T. Stubblefield
General Manager.....Frank Orrison
Sales Promotion Mgr.....Ed Ivory
Program Director.....Richard Lee
Chief Engineer.....John Gill

WRLE—Lexington—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By...Rockbridge Bcstg. Co.
Address.....Drawer 902
Tel: HOBART 3-2161.....KBS
Representative.....Indie Sales
Gen. Manager.....Milton B. Henson
Program Director.....Joseph E. Lynn, Jr.
Chief Engineer.....James I. Bray, Jr.

WBRG—Lynchburg—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
Owned.....Harry A. Epperson, Sr.
Address.....Box 1079
Tel: VICTOR 6-6541.....KBS
Representative.....Thomas F. Clark
Gen., Comm. Mgr.....Tom Buckley
Chief Engineer.....Frank K. Keller

VIRGINIA

WLVA—Lynchburg—1930

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By Lynchburg Bcstg. Corp.
 Address 2320 Langhorne Rd.
 Tel: Victor 5-1242
 Pres., Gen. Mgr. Philip P. Allen
 Commercial Manager Thomas L. Turner
 Sales Promo. Mgr., Pub. Dir. Thomas N. Waller
 Program Director Warren Uittal
 Chief Engineer John T. Orth
 Owners of: WLVA-TV.

WVOD—Lynchburg—1947

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned Lynchburg Independent Bcstrs., Inc.
 Address P. O. Box 1300
 Tel: VI 5-3441
 MBS
 Newspaper Affil. Salem Times Register
 President Cy N. Bahakel
 General Manager Frank Tirico
 Station Manager Henry Hughes
 Commercial Manager Carrol Seay
 Program Director William Ostrom
 Chief Engineer Samuel Raymond
 Owners of: WRIS, Ronaoke, Va.; WKIN, Kings-
 port, Tenn.; WLBJ, Bowling Green, Ky.; WKIN,
 Waterloo, Ia.; WABG-AM-TV, Greenwood,
 WKOZ, Kosziosko, both Miss.

WPRW—Manassas—1957

Frequency: 1460 Kc. Power: 500 W. d.
 Owned Prince William Bcstg. Corp.
 Address Box 151
 Tel: EMpire 8-3108
 Independent
 President Harold H. Hersch
 General, Sta. Mgr. W. T. Merchant, Jr.
 Commercial Manager C. A. Sinclair, III
 Program Director Robert Shipley
 Chief Engineer Thomas Sullivan

WMEV—Marion—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By Mountain Empire Bcstg. Corp.
 Address P. O. Box 470
 Tel: ST 3-9001
 ABC-KBS
 Representative Indie Sales
 Pres., Gen. Mgr. Robert C. Wolfenden
 Program Dir. Mrs. R. C. Wolfenden
 Chief Engineer Fred Cox

WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 5 Kw. d.
 Owned-Oper. By Patrick Henry Bcstg. Corp.
 Address 40 Franklin St.
 Tel: ME 2-9811
 Independent
 President Phil F. Hedrick
 Co-Managers T. W. Patterson, C. F. Adams
 Program Director Mrs. Grace P. Uram
 Publicity Dir. R. Lee Gilbert
 Chief Engineer T. E. Tatum
 Owners of: WHEO, Stuart, Va.

WMVA—Martinsville—1941

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Martinsville Bcstg. Co., Inc.
 Address 1129 Chatham Heights
 Tel: MErcury 2-2152
 NBC-KBS

Representative Bob Dore
 President Jacob C. Aaron
 General Manager John W. Bouldin, Jr.
 Vice President Kennon C. Whittle
 Commercial Manager Lynwood Judkins, Jr.
 Program Director H. Bluhm
 Sales Prom. Mgr. John W. Bouldin
 Chief Engineer B. Edward Boyer

WSIG—Mount Jackson—1954

Frequency: 790 Kc. Power: 1 Kw. d.
 Owned By R. F. Lewis Jr., Inc.
 Address WSIG Bldg.
 Tel: GRanite 7-3128
 Independent
 Station Representative Forjoe
 President Marion P. Lewis
 Gen. Comm. Mgr. Philip J. Potter
 Chief Engineer John Gill
 Owners of: WINC, Winchester, WFAA, Fredericks-
 burg, both Va.; WHYL, Carlisle, WAYZ,
 Waynesboro, both Pa.; WELD, Fisher, W. Va.

WNRV—Narrows—1952

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By Giles Bcstg. Co.
 Address Route 100
 Tel: PA 6-2211
 MBS
 President E. D. McWilliams
 Station Manager R. M. Whitehead
 Sales Promotion Mgr. Foster Brague
 Program Director Megan H. McWilliams
 Chief Engineer Ray Kelly

WGH—Newport News—1928

Frequency: 1310 Kc. Power: 5000 Watts
 Owned By Daily Press, Inc.
 Address P.O. Box 98
 Tel: 826-1310
 Independent
 News. Affil. Daily Press
 Station Representative Blair
 President Capt. W. R. Van Buren
 General, Sta. Manager Ambert Dall
 Sales Manager Howard Jernigan
 Promo., Pub. Dir. William W. Walker
 Program Director Gene Creasy
 Chief Engineer George Sokol

WTID—Newport News—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned By Twelve-Seventy, Inc.
 Business Address 114 24th St.
 Tel: 6-1664
 Independent
 President, Gen. Mgr. Max Reznick
 Commercial Mgr. George Gatley
 Chief Engineer E. Hoover

WAVY—Norfolk—1941

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Oper. By Tidewater Teleradio, Inc.
 Address 214 W. York St.
 Tel: MA 7-2345
 Independent
 Representative H.R. Repts., Inc.
 President J. Glen Taylor
 V.P., General Manager E. G. Sheridan, Jr.
 Program Director Lee Leonard
 Sales Promotion Manager Nancy Fentress
 Publicity Director Dick Paul
 Chief Engineer Andrew Jackson
 Owners of: WAVY-TV.

WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 5 Kw. d.
 Owned By.....WCMS Radio Norfolk, Inc.
 Address.....Helena Building
 Tel.: MA 5-0525.....Independent
 Station Representative.....Weed Radio
 President, Gen. Mgr.....George A. Crump
 Station Manager.....Marilyn Kummel
 Commercial Manager.....George E. Dail
 Program Director.....Joe Hoppel
 Chief Engineer.....Steven J. Hart

WHH—Norfolk—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....James Bcstg. Corp.
 Address.....731 Boush St.
 Tel.: 625-4231.....Independent
 Station Representative.....Avery-Knodel, Inc.
 President.....Tim Elliot
 Commercial Manager.....Ray Frey
 Program Director.....George Dunlevy
 Publicity Director.....Marion Ocheltree
 Chief Engineer.....Ray Smith

WNOR—Norfolk—1949

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Norfolk Bcstg. Co.
 Address.....252 W. Brambleton Ave.
 Tel.: MADison 2-7071.....Independent
 Representative.....Eastman
 President.....Louis H. Peterson
 General Manager.....Jack H. Harris
 Comm., Sales Prom. Mgr.....Josh Barry
 Program Director.....Jim Stanly
 Chief Engineer.....George Hillier

WRAP—Norfolk—1952

Freq.: 850 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Continental Bcstg.
 Address.....Box 598
 Tel.: EX 9-3051.....Independent
 President.....O. Wayne Rollins
 General Manager.....William Eure, Jr.
 Commercial Mgr.....Stu Barondess
 Publicity Director.....Leola J. Dyson
 Chief Eng.....Glen Frazier
 Owners of: WAMS, Wilmington, Del.; WCHS-AM-TV, Charleston, W. Va.; WBEE, Chicago, Ill.; WGEE, Indianapolis, Ind.; WNJR, Newark, N. J.; WPTZ, Plattsburgh, N. Y.; WEAR, Pensacola, Fla.

WTAR—Norfolk—1923

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By.....WTAR Radio-TV Corp.
 Sus.-Studio Address.....720 Boush St.
 Tel.: MA 5-6711.....CBS
 News Affil.....Norfolk Newspapers, Inc.
 Representative.....Edward Petry
 President, Gen. Mgr.....Robert M. Lambe
 Station Mgr.....Jack B. Prince
 Local Sales Mgr.....Larry Saunders
 Promotion Manager.....James W. Evans
 Chief Eng.....R. L. Lindell
 Owners of: WTAR-TV-FM.

WNVA—Norton—1946

Frequency: 1350 Kc. Power: 5000 Watts
 Owned.....Radio-Wise, Inc.
 Address.....Progress Bldg.
 Tel.: 700.....KBS
 President & General Mgr.....R. B. Helms
 Station Manager.....Jack Helms
 Chief Engineer.....John McMullen

WJMA—Orange—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....WJMA, Inc.
 Address.....Spicer's Mill Road
 Tel.: 7263.....KBS-NBC
 President, Gen. Mgr.....Arch Harrison, Jr.
 Commercial Mgr.....Clarence Little
 Chief Engineer.....C. Frank White, Jr.
 Owners of: WINA, Charlottesville, Va.

WSW—Pennington Gap—1959

Frequency: 1570 Kc. Power: 1,000 Watts d.
 Owned By.....Lee County Bcstg. Co.
 Address.....Box 338
 Tel.: 520.....Independent
 President, General Manager.....Dr. D. Gabriel

WPVA—Petersburg—1955

Frequency: 1290 Kc. Power: 5000 Watts d.
 Owned-Operated By.....Harry A. Epperson, Jr.
 Business Address.....Box 87
 Tel.: RE 2-3478.....Independent
 Pres., Sta. Mgr.....Harry E. Epperson, Jr.

WSSV—Petersburg—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Petersburg Bcstg Co., Inc.
 Address.....702 Mutual Savings Bldg.
 Tel.: RE 3-4567.....MBS
 Station Representative.....John Pearson
 Pres., Gen. Mgr.....Roger A. Beane
 Sta., Commercial Manager.....J. R. Speciale
 Program Director.....Robert Peterson
 Sales Promotion Mgr.....William Chinn
 Chief Engineer.....James Hartley

WPUV—Pulaski—1946

Frequency: 1580 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....WPUV, Inc.
 Business Address.....P.O. Box 351
 Tel.: 3-3931.....KBS
 Pres., Ch. Eng.....John A. Columbus

WRAD—Radford—1950

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....WRAD Bcstg.
 Address.....P.O. Box 1207
 Tel.: NEptune 9-2461.....Independent
 General Mgr.....E. B. Evans

WRIC—Richlands—1951

Frequency: 540 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Clinch Valley Bcstg. Corp.
 Address.....P. O. Box 218
 Tel.: WO 1-4066.....KBS
 President.....J. Powell Royall
 Gen., Sta. Mgr.....J. H. Lee

VIRGINIA

WANT—Richmond—1951

Frequency: 990 Kc. Power: 1000 Watts, d.
 Owned. United Broadcasting Co.
 Address. 513 N. Main Street
 Tel.: Milton 3-8368. Independent
 President. Richard Eaton
 General Manager. R. Coty

WDYL—Richmond—1961

Frequency: 1430 Kc. Power: 1,000 Watts d.
 Owned By. WDYL Radio, Inc.
 Address. Suite 615, American Bldg.
 Tel.: 798-8484 Independent
 Station Reps. Charles Bernard; Weed
 President. John Laurino
 General, Station Mgr. R. E. Cobbins
 Publicity Director. Sam Brown
 Chief Engineer. Dan Mizell

WEET—Richmond—1959

Frequency: 1320 Kc. Power: 1000 Watts, d.
 Owned. Radio Richmond, Inc.
 Address. 2106 N. Hamilton St.
 Tel.: 353-6641 Independent
 Station Representative Masla
 President, Gen. Mgr. Burton L. Levine
 Asst. Mgr., Comm. Mgr. Ted Court
 Program Dir. Jess Du Boy
 Chief Engineer. Don Emerson
 Owners of: WROV, Roanoke, Va.

WEZL—Richmond—1958

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned By. WEZL, Inc.
 Address. 2314 W. Cary St.
 Tel.: Elgin 3-6656. Independent
 Station Rep. Bernard Howard
 President. Ben Strouse
 General Manager. Sid Magelof
 Vice President. Sam Feldman
 Program Director. Earl Stogner
 Chief Engineer. Byron S. Wine, 3rd

WLEE—Richmond—1945

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By. Lee Bcastg. Corp.
 Business-Studio Address. . 6200 W. Broad St. Rd.
 Tel.: Atlantic 8-2835. MBS
 Station Reps. Select Sta. Reps.; Brown
 President. Thomas Tinsley
 V.P. I. G. Abeloff
 V.P., General Mgr. Harvey L. Hudson
 Commercial Mgr. Gerald Blum
 Program Director. Dave Lyman
 Regional Sales Mgr. L. A. Kahn
 Ch. Eng., Oper. Mgr. Tom Kita

WMBG—Richmond—1926

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By. Havens & Martin, Inc.
 Bus.-Studio Address. 3301 W. Broad St.
 Tel.: EL 5-8611. ABC
 President, Sta. Mgr. Wilbur M. Havens
 Assistant & Comm. Mgr. Walter A. Bowry, Jr.
 Sales Prom. Mgr., Pub. Dir. W. J. Filer
 Prog. Dir. Frank Wilson
 Chief Engineer. James Kyle

WRNL—Richmond—1937

Frequency: 910 Kc. Power: 5000 Watts
 Owned By. WRNL, Inc.
 Business-Studio Address. . . 111 N. Fourth St.
 Tel.: Milton 3-3436. CBS
 Newspaper Affil. . Richmond Newspapers, Inc.
 Representative. Edward Petry
 President. D. Tennant Bryan
 Exec. Vice President. E. S. Whitlock
 V.P., General Manager. Frank Soden
 Sales Manager. E. T. Moore
 Pub., Prom. Director. Mrs. Jane Creasy
 Opera. Mgr., Ch. Eng. . E. V. Wolstenholme, Jr.

WRVA—Richmond—1925

Frequency: 1140 Kc. Power: 50,000 Watts
 Owned-Oper. By. Larus & Brother Co.
 Address. Box 1516
 Tel.: Milton 3-6633. NBC
 Representative. Peters, Griffin, Woodward
 Vice President. William R. Preston
 General Manager. John B. Tansey
 Sales Manager. Harold Barre
 Promotion Mgr., Pub. Dir. . . Irby N. Hollans, Jr.
 Program Manager. Jack B. Clements
 Chief Engineer. Rudolph W. Raabe
 Owners of: WRVA-TV.

WLEE



Richmond's **1** News Station

- Creative News Department
- 8 Mobile Newsliners.
- 1 Special Events Car
- 1 Mobile Broadcasting Studio

1480 on the dial

WLEE

5,000 Watts, Richmond, Virginia
 President—Tom Tinsley
 V. Pres. & Gen. Mgr.—Harvey Hudson
 Vice President—Irvin G. Abeloff
 National Representatives
 Select Station Representatives—New York,
 Philadelphia, Baltimore, Washington, Chi-
 cago, Detroit and The Coast. Clarke Brown
 Company—In the South.

WXGI—Richmond—1947

Frequency: 950 Kc. Power: 1000 Watts d.
 Owned-Operated By: Radio Virginia, Inc.
 Bus.-Studio Address: 300 German School Rd.
 Tel.: BE 3-7666. Independent
 President: Douglas H. Robertson
 Gen. Comm. Mgr.: David M. Wilburn
 Chief Engineer: R. T. Coddington

WDBJ—Roanoke—1924

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By: Times-World Corp.
 Address: Box 150
 Tel.: 345-1511. CBS
 News. Affil.: Times, World News
 Representative. Peters, Griffin, Woodward, Inc.
 President: M. W. Armistead, III
 V.P., Broadcasting Dir.: Ray P. Jordan
 V.P., Radio & Mgr.: Frank E. Koehler
 Sales Promotion Mgr.: Melvin L. Mayfield
 Program Director: David R. Van Horne
 Chief Engineer: Elbyrne St. Claire
 Owners of: WDBJ-TV.

WHYE—Roanoke—1957

Frequency: 910 Kc. Power: 1 Kw., d.
 Owned: Roanoke Broadcasters, Inc.
 Address: 119 Church St., S.W.
 Tel.: Diamond 5-0988. Independent
 Station Representative: Weed
 President: Joseph Mullen
 General & Station Mgr.: Jon A. Holiday
 Sales Promotion Mgr.: J. Richard Brown
 Chief Engineer: Ray Mills

WRIS—Roanoke—1953

Frequency: 1410 Kc. Power: 5000 Watts d.
 Owned: Roanoke Independent Bcstrs. Inc.
 Address: Box 702
 Tel.: 2-3131. MBS
 General Mgr.: Cy Bahakel

WROV—Roanoke—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: WROV Bcstrs., Inc.
 Bus.-Studio Address: 15th & Cleveland Ave.
 Tel.: DI 3-4444. Independent
 Representative: Masla
 Pres., Gen. Mgr.: Burton L. Levine
 Program Director: Fred Frelantz
 Chief Engineer: Al Beckley

WSLS—Roanoke—1940

Frequency: 610 Kc. Power: 5 Kw. d, 1 Kw. n.
 Owned: Shenandoah Life Stations, Inc.
 Address: Box 2161
 Tel.: 389-8611. NBC
 Station Rep.: Avery-Knodel
 President: James H. Moore
 Vice President: Horace Fitzpatrick
 Station, Comm. Mgr.: George W. Chernaault, Jr.
 Program, Pub. Dir.: John Willett
 Chief Engineer: John Aldhizer
 Owners of: WSLS-TV-FM.

WKWS—Rocky Mount—1957

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned By: Radio Franklin, Inc.
 Address: Box 110
 Tel.: HUDson 3-9244. Independent
 President, General Mgr.: Kermit W. Salyer
 Commercial Manager: John Sites
 Program Director: Richard L. Garst
 Chief Engineer: Giles Brown

WYTI—Rocky Mount—1956

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned: WYTI, Inc.
 Address: Highway 220 N.
 Tel.: HU 3-9955. KBS
 Station Representative: Keystone
 President: S. L. Goodman
 General Mgr.: Lester L. Williams
 Commercial Manager: William E. Jefferson
 Program Director: Don Hutcherson
 Sales Promotion Mgr.: Les Woodie
 Chief Engineer: William M. Farley
 Owners of: WODY, Bassett, Va.

WBLU—Salem—1956

Frequency: 1480 Kc. Power: 5 Kw., d.
 Owned By: Salem Bcstg. Co.
 Address: P. O. Box 408
 Tel.: DUpont 9-5443. Independent
 President Ch. Eng.: M. C. Bowers, Jr.
 General & Station Manager: R. Bentley

WHLF—South Boston—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Halifax Bcstg. Co.
 Address: Webster St
 Tel.: 2-9988. ABC-KBS
 Gen., Comm. Mgr.: John L. Cole, Jr.
 Chief Engineer: J. C. Bishop
 Owners of: WHLF-FM, WMER-AM, Chase City.

WJWS—South Hill—1953

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Operated By: Old Belt Bcstg. Corp.
 Address: P. O. Box 216
 Tel.: HI 7-4007. Independent
 President, Gen. Mgr.: W. B. Hoffer
 Chief Engineer: Charles E. Brown

WAFC—Staunton—1954

Frequency: 900 Kc. Power: 1 Kw. d.
 Owned: Am. Home Bcstg. Corp.
 Address: P. O. Box 1209
 Tel.: 886-0100. Independent
 Station Rep.: Clark
 President, Gen. Mgr.: Lloyd Gochenour
 Program Director: Roger Mawyer
 Chief Engineer: Charles Neer

WTON—Staunton—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: Charles P. Blackley
 Address: Morrison Bldg.
 Tel.: TU 6-6666. ABC
 General Manager: Charles P. Blackley
 Sta., Comm. Mgr.: Charles E. Seebeck
 Program Director: Ray H. Honaker, Jr.
 Chief Engineer: Rex C. Houser

VIRGINIA

WHEO—Stuart—1959

Frequency: 1270 Kc. Power: 1 Kw. d.
 Owned By... Patrick-Henry Broadcasting Corp.
 Address Stuart
 Tel.: Owens 4-3114. Independent
 President..... Phil F. Hedrick
 Station, Comm. Manager..... Henry Hill
 Co-Managers..... T. W. Patterson, C. F. Adams
 Sales Promotion Manager..... Herb Gardner
 Program Director..... Barbara Rakes
 Chief Engineer..... Roy Russell
 Owners of: WHEE, Martinsville, Va.

WLPM—Suffolk—1940

Frequency: 1460 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.... Suffolk Bcstg. Corp.
 Address Box 1626
 Tel.: 539-2394 KBS
 President..... Fred L. Hart
 General Manager..... L. Earl Hundley
 Program Director..... Ted Potter
 Chief Eng..... Veryl W. Rupp

WESR—Tasley—1958

Frequency: 1330 Kc. Power: 1 Kw.
 Owned.... Accomack-Northampton Bcstg. Co.
 Address Box 1330
 Tel: SU 7-3200 KBS
 President, Ch. Eng..... Vernon H. Baker

WBOF—Virginia Beach—1954

Frequency: 1550 Kc. Power: 5 Kw. d.
 Owned Metro-WBOF, Inc.
 Address Box 536
 Tel: GArden 8-3434 MBS
 Station Representative..... Radio-TV Reps.
 President..... Temple W. Seay
 V.P., General Manager..... William A. Rhyne
 Commercial Manager..... Bill Gasper
 Program Director..... Roy Marsh
 Publicity Director..... Bob Gheza
 Chief Engineer..... Fred Earl Himes

WNNT—Warsaw—1949

Frequency: 690 Kc. Power: 250 Watts d.
 Owned By..... Patricia Parker Headley
 Address Warsaw
 Tel: ED 3-6900 KBS
 General Manager..... Patricia Parker Headley
 Commercial Mgr..... Ruth R. Rouzie
 Prog. Dir..... Chris Naumann
 Chief Engineer..... W. Dean Loudy

WEER—Warrenton—1957

Frequency: 1570 Kc. Power: 500 W., d.
 Owned..... Radio Associates, Inc.
 Business Address..... Box 817
 Tel: 1500 KBS
 President, Chief Eng..... L. Hamilton
 General, Station Mgr..... Francis I. Lambert

WKCW—Warrenton—1957

Frequency: 1420 Kc. Power: 5000 Watts
 Owned By WKTF, Inc.
 Address..... P. O. Box 740

Tel: 347-1420 Independent
 Station Reps..... Bernard; Weed
 President Harry Wismer
 General Mgr..... William Montgomery
 Station Manager..... William E. Matherly
 Commercial Manager..... A. C. Ellis
 Program Dir..... Arthur Barrett
 Sales Prom. Mgr..... M. A. Ellis
 Publicity Dir..... Palmbert B. Mitchell
 Chief Engineer..... Stephen J. Hart

WAYB—Waynesboro—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.... Waynesboro Bcstg. Corp.
 Business Address..... 526 W. Main St.
 Tel: WH 2-1490 MBS-KBS
 Rep. Donald Cooke
 Pres., Gen., Sta. Mgr..... N. Wilbur Kidd
 Comm., Sales Prom. Mgr..... Al Charles
 Chief Engineer..... William T. Gabbert

WBCI—Williamsburg—1959

Frequency: 740 Kc. Power: 500 Watts
 Owned By..... Williamsburg Bcstg. Co., Inc.
 Address Box 2376
 Tel: CApitol 9-5544 Independent
 Station Representative..... Thomas Clark
 President..... William E. Allaun
 General Manager..... Howard H. Keller
 Sales Promotion Manager... James F. Woolvin
 Chief Engineer..... Kenneth S. Bradby

WHPL—Winchester—1961

Frequency: 610 Kc. Power: 500 Watts d.
 Owned By..... Shenval Bcstg. Corp.
 Address Box 486
 Tel: 662-5101 Independent
 Station Representative Burn-Smith
 President..... Edwin R. Fisher
 General, Commercial Mgr.... John P. Bell, Jr.
 Chief Engineer..... Carl Stump

WINC—Winchester—1941

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By..... Richard F. Lewis, Jr., Inc.
 Business Address..... Kerr St.
 Tel: MOhawk 2-4855 ABC
 Sta. Reps..... Spot Time Sales; Phila. Spot
 President..... Marion P. Lewis
 Gen. Mgr., Chief Engineer..... Phil Whitney
 Publicity Director..... Roy Nester
 Program Director..... Peggy Anderson
 Owners of: WELD, Fisher, W. Va.; WHVL-AM-
 FM, Carlisle, Pa.; WSIG, Mount Jackson, Va.;
 WFVA-AM-FM, Fredericksburg, Va.; WAYZ-
 AM-FM, Waynesboro, Pa.; WFVA-FM, Freder-
 icksburg, Va.

WYVE—Wytheville—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By.... Wythe County Bcstg. Co.
 Address 195 S. 1st St.
 Tel: CApitol 8-3185 KBS
 General Manager..... Arthur M. Gates
 Commercial Manager..... Edward A. Zuber
 Chief Engineer..... W. Jack Fleming

Pop.: 2,950,000
Families: 937,000

WASHINGTON

Radio Homes: 918,000
AM Stas. in State: 82

KBKW—Aberdeen—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By KBKW, Inc.
Address: 701 E. Heron St.
Tel.: LEnox 2-1450-1
Station Reps.: Torbet, Allen & Crane; Feltis
President: Archie Taft, Jr.
Gen., Sta. Mgr.: Mahlon R. Taft
Program Director: Gordy Dru
Chief Engineer: Bob Smading

KXRO—Aberdeen—1927

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By KXRO, Inc.
Address: P.O. Box 1120
Tel.: LEnox 3-1320
Independent
President: Helen G. Spence
General Manager: Fred G. Goddard

KAGT—Anacortes—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned By KAGT, Inc.
Address: Box 110
Tel.: 3-2114
ABC-KBS
Sta. Representative: Wagner; Webb
President, Ch. Eng.: A. Lehnhoff
Sales Promotion Mgr., Pro. Dir.: J. Bailey

KASY—Auburn—1958

Frequency: 1220 Kc. Power: 250 Watts, d
Owned By Auburn Broadcasters, Inc.
Address: P.O. Box 459
Tel.: Temple 3-5220
ABC
Station Representative: Feltis
President: Edward Garre
Chief Engineer: Frank C. Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc. Power: 5 Kw., d.
Owned Bellevue Bcstrs.
Address: Box 838
Tel.: GLencourt 4-1330
Independent
President: Kemper Freeman
General Manager: Mick Tacher
Program Director: Dick Stokke
Publicity Director: Jay Ward
Chief Engineer: Jim McGavick
Owners of: KPEG, Spokane.

KENY—Bellingham—1958

Frequency: 930 Kc. Power: 1000 Watts d.
Owned By Whatcom County Bcstg. Inc.
Business Address: 220-A Unity St.
Tel.: REgent 3-2410
Independent
Station Reps.: Grant; Feltis
General Mgr., Ch. Eng.: D. T. Haveman

KPUG—Bellingham—1947

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By KPUG, Inc.
Address: 2340 E. Sunset Dr.

Tel.: REgent 4-1170
Independent
Newspaper Affil.: Othell (Wa.) Outlook
Station Representative: Pearson; Day
President: Jessica L. Longston
General Manager: John R. DiMeo
Station Manager: James Tincker
Sls. Prom. Mgr.: William Berry
Program Director: David Hall
Publicity Director: Fran Titus
Chief Engineer: Donald E. Pinney
Owners of: KAYO, Seattle; KSPM, Moses Lake;
both Washington.

KGMI—Bellingham—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Internat'l Good Music, Inc.
Address: Box 943
Tel.: REgent 3-3790
ABC
Sta. Reps.: Moore; Weed; Scharf
President: Rogan Jones
General, Sta. Mgr.: Jim Hamstreet
Program Director: Robert Concie
Chief Engineer: Kermit Waide
Owners of: KGMI-FM, Bellingham; KGMJ-FM,
Seattle; KGMG-FM, Portland; KFMI-FM, Los
Angeles; KFMW-FM, San Bernardino; KBAY-FM,
San Francisco.

KARI—Blaine—1960

Frequency: 550 Kc. Power: 500 Watts, d.
Owned: Birch Bay Bcstg. Co.
Address: Box X
Tel.: EDgewood 2-0751
KBS
Station Representative: Wagner & Assoc.
President: George A. Wilson
General, Sta. Manager: D. J. Bevilacqua
Comm., Sales Prom. Mgr.: Don Ball
Publicity Director: Don P. McKinnis
Chief Engineer: E. M. Mathews

KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned: Bruce Bartley
Address: 205 Washington Ave.
Tel.: ESsex 7-3995
Independent
Sta. Reps.: Feltis; Torbet, Allen & Crane, Masla
General Manager: Linc Perry
Office Manager: Shirley Seid
Sales Prom. Mgr.: Bruce Perry
Chief Engineer, Prog. Dir.: Bob Adams

KVAN—Camas—1956

Frequency: 1480 Kc. Power: 1 Kw., d.
Owned By Cathryn C. Murphy
Address: Washington Hotel, Portland, Ore.
Tel.: CApiitol 3-1977 (Portland)
Independent
Station Rep.: Moore
General Manager: Cathryn Murphy
Chief Engineer: William Murphy

WASHINGTON

KELA—Centralia-Chehalis 1937

Frequency: 1470 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Central Bcstg. Corp.
Business Address.....P.O. Box 720, Centralia
Tel.: PE 6-3321.....MBS
Gen., Sta. Mgr.....Joe Chytil
Commercial, Sales Prom. Mgr.....Dick Dawson
Program Director.....Donald Youngmans
Chief Engineer.....Bob De Lapp

KITI—Chehalis-Centralia—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned-Operated By.....KITI Corp.
Address.....804 Market St.
Tel.: SH 8-3379.....Independent
Sta. Reps., Feltis; Torbet, Allen & Crane; Masla
Pres., Gen. Mgr.....Donald F. Whitman
Advertising Manager.....Calvin H. Mann
Program Editor.....Edwin Howell
Engineering Director.....Lee Hurley
Owners of: KITN, Olympia, Wash.

KOZI—Chelan—1957

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned.....Lake Chelan Bcstg. Corp.
Address.....P. O. Box 1210
Tel.: 440.....Independent
Pres., Gen. Mgr.....Stuart S. Maus
Program Director.....Judi Brotten
Sales Manager.....Robert Hartley

KCLX—Colfax—1950

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Adrian De Vries
Address.....Box 710
Tel.: EXbrook 7-3441.....MBS
President, Gen. Mgr.....Adrian DeVries
Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc....Power: 1000 Watts d.
Owned-Operated By.....Colville Bcstg. Co.
Address.....Mantz & Rickey Rd.
Tel.: MU 4-6481.....KBS
Station Representative.....Continental; Moore
Pres., Ch. Eng.....Merle B. Peterson
Commercial Manager.....P. J. Hull

KGDN—Edmonds—1954

Frequency: 630 Kc.....Power: 5000 Watts
Owned.....King's Garden, Inc.
Address.....N. 190th & Fremont Ave.
Tel.: LI 2-3131.....Independent
President.....Axel Fredeen
General Manager.....Robert W. Ball
Commercial Manager.....Robert L. Rasmussen
Program Director.....Jerry Johnson
Publicity Director.....Robert Staley
Chief Eng.....Walter Jamison
Owners of: KGVW Belzrade Mont.

KXLE—Ellensburg—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Western Bcstrs. Inc.

Address.....Box 600
Tel.: WOODland 2-1488.....ABC
Station Representative.....Art Moore
President.....G. Morgan McBride
Station, Comm. Manager.....Joseph J. Arme
Program Director.....Sherman Bailey

KULE—Ephrata—1950

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Coulee Bcstg. Corp.
Address.....118 B St., N.W.
Tel.: SK 4-4686.....Independent
Station Rep.....Feltis; Torbet, Allen & Crane
President, General Mgr.....Donald R. Berry
Publicity Director.....John Holgren
Chief Engineer.....Gordon Sinclair

KQTY—Everett—1957

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Wally Nelskog
Address.....3021 Rockefeller
Tel.: ALpine 9-6111.....Independent
Sta. Representative.....Avery-Knodel; Moore
Pres., Gen. Mgr., Ch. Eng.....Wally Nelskog
Prog. Dir.....Ray Coumanche
Station, Comm. Mgr.....Pete Searle
Owners of: KUDY, Seattle.

KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.
Owned.....Everett Bcstg. Co., Inc.
Address.....P. O. Box 916
Tel.: ALpine 9-1144.....Independent
Station Representatives.....Feltis; H-R Reprs
Pres., Gen. Mgr.....W. R. Taft
Sales Manager.....Cliff Hansen
Program Director.....Russ Rebel
Chief Engineer.....Dale Good

KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ralph A. Nachtmann
Address.....Box 395
Tel.: 1322.....Independent
Station Reps.....Hopewell; Art Moore
General Manager.....R. A. Nachtmann
Chief Engineer.....Frank Van Hemert

KHOQ—Hoquiam—1961

Frequency: 1560 Kc.....Power: 1,000 Watts d.
Owned By.....Twin Cities Bcstg. Co.
Address.....Box 345, Forest Grove, Or.
Tel.: ELgin 7-2414.....Independent
President, Ch. Eng.....Irving V. Schmidtke
Commercial, Promo Mgr.....Allen E. Hoffard
Program Director.....Fred I. Schmidtke

KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. by.....K-L Bcstg.
Address.....P. O. Box 90
Tel.: EX 3-4900.....Independent
Station Representative.....Art Moore
President.....Mrs. Margaret Nagle
General, Sta. Manager.....Robert D. Bartles
Comm., Sales Prom. Mgr.....Arthur Anderson
Prog. Dir., Chief Eng.....Russell Ripley

KEPR—Kennewick—1947

Frequency: 610 Kc. Power: 5000 Watts
 Owned By..... Cascade Bcstg. Corp.
 Address..... P.O. Box 437
 Tel.: JUSTICE 6-6184..... MBS
 Representatives..... Moore; Young
 President, Gen. Mgr..... Thomas Bostic
 Station Manager..... Holly Bishop
 Program Director..... Jack R. Bolton
 Chief Engineer..... John P. Berg
 Owners of: KIMA-AM-TV, Yakima, Wash.; KEPR-TV, Kennewick, Wash.; KBAS-TV, Moses Lake, Wash.; KLEW-TV, Lewiston, Idaho.

KNBX—Kirkland—1948

Frequency: 1050 Kc. Power: 1 Kw. d.
 Owned-Oper. By..... Eastside Bdcstg. Co.
 Address..... Civic Center
 Tel.: VAndyke 2-1201..... KBS
 General Manager..... G. A. Wilson
 Commercial Manager..... George W. Boucher
 Program Director..... R. Anita Busek
 Chief Engineer..... Justin M. Erisman

KFHA—Lakewood—1959

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned By..... Radio Sales Corp.
 Address..... Box 3309, Tacoma
 Tel.: JUNiper 4-1243..... Independent
 Station Representative..... Grant Webb
 President..... R. W. Burden, Jr.
 Station Manager..... Dale Woods
 Commercial Manager..... Marvin Young
 Sales Promotion Manager..... George Burmeister
 Program Director..... Jerry Sweet
 Publicity Director..... Ed Purcell
 Chief Engineer..... Clay Freinwald
 Owners of: KEEP, Twin Falls, Idaho.

KBAM—Longview—1955

Frequency: 1270 Kc. Power: 5000 Watts d.
 Owned-Operated By..... K-BAM Bcstg. Co.
 Address..... Box 31
 Tel.: HA 3-1210..... MBS
 Station Rep..... Holman; Wagner
 General Mgr..... Arne G. Peterson
 Commercial Manager..... Terry Kynaston
 Program Director..... A. A. Reed
 Chief Engineer..... John Lewis

KEDO—Longview—1938

Frequency: 1400 Kc. Power: 250 Watts
 Owned By..... KEDO, Inc.
 Address..... P. O. Box 779
 Tel.: HA 5-1500..... ABC-KBS
 Representative..... Feltis; Pearson
 Pres., Gen., Sta. Mgr..... Don L. Veith
 Chief Engineer..... M. Johnston

KSEM—Moses Lake—1947

Freq.: 1470 Kc. Power: 5 Kw., d.; 1 Kw., n.
 Owned-Operated By..... KSEM, Inc.
 Address..... Box 276
 Tel.: RO 5-3441..... MBS
 Station Representative..... Pearson
 President..... Jessica L. Longston

Gen. Manager..... Robert Pollock
 Commercial Manager..... Norm Staat
 Chief Engineer..... Walt Bjerke

KWIQ—Moses Lake—1956

Frequency: 1260 Kc. Power: 1000 Watts, d.
 Owned By..... KWIQ Radio, Inc.
 Business Address..... 815 W. Broadway
 Tel.: ROkwell 5-5678..... Independent
 Station Reps..... Young; Moore
 President, Gen. Mgr..... W. E. Lawrence
 Chief Engineer..... Joe Muench

KBRC—Mount Vernon—1946

Freq.: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... Beckley Radio Co.
 Address..... P. O. Box 240
 Tel.: GARfield 4-2430..... MBS
 Representative..... Art Moore
 Pres., Gen., Sta. Mgr..... Leo H. Beckley
 Commercial Mgr..... Ted Frayling
 Public, Program Dir..... Chuck Sharman

KGY—Olympia—1922

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By..... Tom Olsen
 Address..... 1240 N. Washington St.
 Tel.: WHItEhall 3-1240..... MBS-ABC-KBS
 Station Reps..... Art Moore; Walker-Rawalt
 General Manager..... Tom Olsen
 Sta., Comm. Mgr..... Herb Anderson
 Program, Ch. Eng..... Don Jones

KITN—Olympia—1956

Frequency: 920 Kc. Power: 1 Kw. d.
 Owned..... KITN Corp.
 Address..... 610 S. Columbia Street
 Tel.: FL 7-7718..... Independent
 Reps..... Torbet, Allen & Crane; Feltis; Masla
 Pres., Gen. Mgr..... D. Whitman
 Advertising Manager..... Calvin H. Mann
 Program Editor..... Edwin Howell
 Engineering Director..... Lee Hurley
 Owners of: KITI, Centralia-Chehalis, Wash.

KOMW—Omak—1947

Frequency: 680 Kc. Power: 1000 Watts d.
 Owned-Operated By..... KOMW, Inc.
 Address..... Box 151
 Tel.: 20..... Independent
 Station Reps..... Feltis; Torbet, Allen & Crane
 President..... R. L. McNitt
 General Manager..... Dean Nichols
 Commercial Manager..... Jerry Weaver
 Program Director..... Elizabeth Uht
 Chief Engineer..... W. Miltenberger

KZUN—Opportunity—1955

Frequency: 630 Kc. Power: 500 Watts, d.
 Owned..... KZUN, Inc.
 Address..... Box 123
 Tel.: WA 4-2400..... Independent
 Station Representative..... Clark
 President, General Mgr..... Robert L. Swartz
 Program, Pub. Dir..... Art MacKelvie
 Sales Prom. Mgr..... Dick Wright
 Chief Engineer..... Jack Feldhausen

WASHINGTON

KRSC—Othello—1957

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....R. D. Leary, C. B. Ward
Address.....Box 1400
Tel.: HU 8-2791.....KBS
Newspaper Affiliation.....Othello Outlook
Station Representative.....Day-Wellington
General Manager.....R. D. Leary
Station Manager.....D. R. Lockwood
Sales Promotion Manager.....R. Hill

KORD—Pasco—1956

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned.....KORD, Inc.
Address.....Box 485
Tel.: LI 7-9791.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....Wally Reid

KPKW—Pasco—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Century Bcstg. Co.
Address.....Chase at "A" St.
Tel.: LI 7-9741.....KBS-ABC
President.....R. Stacey

KAPY—Port Angeles—1961

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned By.....Port Angeles Radio, Inc.
Address.....One Melody Lane
Tel.: Glencourt 2-9288.....Independent
Station Representative.....Feltis
President.....John W. Mowbray
General, Sta. Manager.....Sam Ewing
Commercial Manager.....Ron Susslick
Program Director.....Russ White
Publicity Director.....Larry Hoover
Chief Engineer.....James Moulton

KONP—Port Angeles—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Radio Pacific, Inc.
Address.....313 West First Street
Tel.: GL 7-4200.....KBS
Newspaper Affiliate.....Evening News
Representative.....Art Moore
President.....Charles N. Webster
General Manager.....George Buck
Sta., Sales Prom. Mgr.....Robert L. Gardner
Commercial Manager.....Jack Chapman
Program Publicity Director...Charles J. Lukey
Chief Engineer.....Pat Hall

KARY—Prosser—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....Prosser-Grandview Bcsts.
Address.....P. O. Box 1310
Tel.: YUkon 4-7310.....KBS
Station Rep.....Wagner
President.....Ray Rockstrom
General Station Mgr.....J. L. Quinn
Commercial, Sales Prom. Mgr.....Art Shepard
Program Director.....Verla Argo
Chief Engineer.....Wayne Eaton

KOFE—Pullman—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By.....KOFI, Inc.
Address.....P.O. Box 318
Tel.: LOgam 4-5251.....ABC
Sta. Reps...Dore; Feltis; Torbet, Allen & Crane
President, General Mgr.....William Wipfel
Station Manager.....Bob Tuenley
Commercial Manager.....Bill Campbell
Program Director.....Mike James
Chief Engineer.....Bill Watt

KAYE—Puyallup—1951

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Henry Perozzo
Address.....P. O. Box 271
Tel.: THornwall 5-1450.....KBS
Station Representative.....Moore
Gen. Mgr., Ch. Eng.....Henry Perozzo

KPOR—Quincy—1957

Frequency: 1370 Kc.....Power: 1 Kw., d.
Owned.....Quincy Valley Bcstrs.
Address.....806 S. Central Ave.
Tel.: SUNset 7-6731.....Independent
Station Rep.....Hopewell; Jacobson
Pres., Gen. Mgr.....Donald R. Nelson
Commercial, Prog. Dir.....Doyle Nelson
Chief Engineer.....Ralph Barclay

KAPA—Raymond—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Willapa Broadcasting Co.
Address.....Box 626
Tel.: 942-2340.....KBS
Station Rep.....Art Moore
President.....R. E. Claunch
General Manager.....J. Reavley
Sta. Mgr., Chief Eng.....R. E. Sheetz

KALE—Richland—1950

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By.....D & D Broadcasters, Inc.
Address.....P. O. Box 767, Pasco, Wash.
Tel.: LBerty 7-3388.....Independent
Station Reps.....Hollingsbery; Day-Wellington
President, General Mgr.....L. G. Dix
Program Director.....Lloyd Aman
Chief Engineer.....C. White

KAYO—Seattle—1926

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Wash. Telecasters, Inc.
Address.....2939 Fourth Ave. So.
Tel.: MAln 3-2480.....MBS
Newspaper Affil. St. Helens Ore. Sentinel-Mist
Station Representative.....Pearson
President.....Jessica L. Longston
General Mgr.....R. E. Pollock
Station Manager.....John R. DiMeo
Commercial Manager.....William Shela
Program Director.....Chris Lane
Publicity Director.....Don Hughes
Chief Engineer.....Verle Jones
Owners of: KSEM, Moses Lake, KPUG, Belling-
ham, both Wash., KBAR, Burley, Ida.

KETO—Seattle—1956

Frequency: 1590 Kc....Power: 5000 Watts d.
Owned By.....Chem-Air, Inc.
Business Address...101 Bellevue Ave. North
Tel.: MA 3-7130.....Independent
Station Representative.....Bcst. Time Sales
President.....William E. Boeing, Jr.
Comm. Mgr.....C. A. Christianson

KING—Seattle—1927

Frequency: 1090 Kc....Power: 50,000 Watts
Owned By.....King Bcstg. Co.
Address.....320 Aurora Ave.
Tel.: MUtual 2-3555.....NBC
Station Rep.Blair
President.....Dorothy S. Bullitt
V.P.Broad. Div.....Otto P. Brandt
V.P. Business.....Henry B. Owen
Station Manager.....Earl F. Reilly
Program Director.....Pat S. O'Halloran
Promotion Mgr.....Ray Edinger
Merchandising.....G. W. Parker
Chief Engineer.....A. A. Shultz
Owners of: KGW-AM-TV, Portland, Ore.; KREM-
AM-FM-TV, Spokane, Wash.; KING-AM-FM-TV.

KIRO—Seattle—1926

Frequency: 710 Kc....Power: 50,000 Watts
Owned-Oper. By.....Queen City Bcstg. Co.
Address.....1507 Queen Anne Ave.
Tel.: AT 3-9800.....CBS
Representative, Peters, Griffin, Woodward, Inc.
President, General Mgr.....Saul Haas
Station, Commercial Mgr.....William F. Tucker
Sales Promotion Manager.....Jim French
Operations Manager.....John Shield
Publicity Director.....Garrie Clune
Chief Engineer.....Jim Uptiegrove
Owners of: KIRO-TV-FM.

KIXI—Seattle—1947

Frequency: 910 Kc....Power: 1000 Watts
Owned By.....K-91, Inc.
Address.....1305 Third Ave.
Tel.: MAin 3-6910.....Independent
Station Representative.....Avery-Knodel
President.....W. N. Nelskog
General Station Mgr.....Hale Bondurant
Sales, Promotion Mgr.....John Mowbray
Program Director.....Bob Carmichael
Chief Engineer.....Tom Lewis
Owners of: KQTY, Everett, Wash.

KJR—Seattle—1923

Frequency: 950 Kc.Power: 5000 Watts
Owned-Oper. By.....Seattle-Portl. Radio
Address.....P.O. Box 3726
Tel.: West 7-5100.....Independent
Representative.....McGavren
Pres., Gen Mgr.....Lester M. Smith
Commercial Manager...Gaylen S. Blackford
Chief Engineer.....George Newton

KOL—Seattle—1922

Frequency: 1300 Kc....Power: 5000 Watts
Owned-Oper. By.....Seattle Bcstg. Co.

Bus-Studio Address.....1100 W. Florida St.
Tel.: MA 2-2312.....Independent
Station Representative.....H. R. Reys.
President, Gen. Mgr.....Archie Taft, Jr.
Commercial Manager.....W. L. Simpson
Program Director.....John L. Stone
Chief Engineer.....Lloyd C. Hannah

KOMO—Seattle—1927

Frequency: 1000 Kc....Power: 50,000 Watts
Owned-Oper. By.....Fisher's Blend Station, Inc.
Bus-Studio Address.....100 4th Ave. No.
Tel.: MA 4-6000.....ABC
Representative.....Katz
President.....O. W. Fisher
Exec. V.P., Gen. Mgr.....W. W. Warren
Commercial Manager.....Fred Kaufman
Station Manager.....John Behnke
Sls. Prom. Mgr.....Bob Ryan
Program Director.....David Robinson
Publicity Mgr.....Margaret Hagerty
Chief Engineer.....C. E. Miller

KTW—Seattle—1920

Frequency: 1250 Kc..Power: 5 Kw., d., 1 Kw. n.
Owned.....The First Presbyterian Church
Address.....710 Madison
Tel.: MAin 4-6226.....Independent
Station Representative.....Pickens
Gen., Sta. Mgr.....James R. Warren
Program Director.....Lee Knudson
Ch. Eng.....James S. Ross

KVI—Seattle—1929

Frequency: 570 Kc....Power: 5000 Watts
Owned By.....Golden West Bcstrs., Inc.
Address.....Tower Bldg.
Tel.: MUtual 2-3100.....Independent
Sta. Representative.....AM Radio Sales
President.....Robert O. Reynolds
General Manager.....Bert S. West
Program Dir.....Bob Cooper
Publicity Dir.....Jack MacDonald
Chief Engineer.....Dick Velo
Owners of: KSFO, San Francisco; KMFC, Los
Angeles.

KXA—Seattle—1926

Frequency: 770 Kc....Power: 1000 Watts d.
Owned-Operated By.....KXA, Inc.
Address.....320 Second Ave., W.
Tel.: ATwater 4-8600.....Independent
Representative.....Meeker
President.....Wesley I. Dumm
Exec. Vice President.....R. W. Wassenberg
Commercial Manager.....A. J. Stahmer
Program Director.....John Sherman
Chief Engineer.....John Dubuque

KCFA—Spokane—1959

Frequency: 1330 Kc....Power: 5 Watt, d.
Owned By.....Christian Serv. Inc.
Address.....5408 Freya St.
Tel.: KEystone 5-3077.....Independent
President.....R. L. Stensland
General Mgr.....H. J. Chandler

WASHINGTON

KG A—Spokane—1926

Frequency: 1510 Kc. Power: 50,000 Watts
Owned By Bankers Life & Casualty
Address 6228 S. Regal
Tel.: KE 4-0631 Independent
Representative Hollingbery
President L. F. Gran
General Mgr. A. M. Vogel
Station Manager Len Greensword
Program Director O. Schell
Chief Engineer Val Strange

KHQ—Spokane—1922

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By KHQ, Inc.
Address South 4202 Regal
Tel.: KEystone 4-0511 NBC
Newspaper Affil. Chronicle Co.
Representative Katz
Pres., Gen. Sta. Mgr. Richard O. Dunning
Sales Prom., Pub. Dir. Irving Smith
Chief Engineer Dee Waymire
Owners of: KHQ-TV.

KLYK—Spokane—1921

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KLYK, Inc.
Address Realty Bldg.
Tel.: Rlverside 7-8033 MBS
President, Gen. Mgr. Bill Simpson

KNEW—Spokane—1947

Frequency: 790 Kc. Power: 5000 Watts d.
Owned-Operated By Seattle-Portland Radio
Address P.O. Box 8033
Tel.: KE 4-9363 Independent
Station Representative McGavren
President, Gen. Mgr. Lester M. Smith
Comm. Mgr. Hugh MacPherson
Program Dir. Bob Adkins
Merchand. Dir. Gene Ray
Chief Engineer Vince Hoffart
Owners of: KJR, Seattle; KXL, Portland, Ore.

KPEG—Spokane—1957

Frequency: 1380 Kc. Power: 5 Kw. d.
Owned Bellevue Bcstrs.
Address 1527 W. 2nd Ave.
Tel.: KE 5-3688 Independent
Station Rep. Sandeberg-Gates
President F. Kemper Freeman
General Station Mgr. W. R. White
Sales Promotion Mgr. J. Shannon Sweatte
Program Director Ed Mosley
Chief Engineer Sig Turnquist
Owners of: KFKF, Bellevue, Wash.

KREM—Spokane—1947

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By KREM Bcstg. Co.
Address 4103 South Regal
Tel.: KE 4-0423 Independent
Sta. Representative Petry
President Mrs. A. Scott Bullitt
General, Sta. Manager Robert Temple
Comm., Sales Prom. Manager Ted Richeson
Program Director Ron MacDonald

Chief Engineer Ed Antosyn
Owners of: KREM-TV.

KXLY—Spokane—1922

Frequency: 920 Kc. Power: 5,000 Watts
Owned By Spokane Radio
Address W. 315 Sprague Ave.
Tel.: MA 4-1218 Independent
Station Rep. H-R; Day-Wellington; Jacobson
Pres. Norman Alexander
General Manager James R. Agostino
Station Manager Terry P. Mason
Commercial Mgr. Al LaCom
Sales Promotion Manager Jack Lantry
Program Director Harry Holland
Chief Engineer Davdi Green
Owners of: KXLY-FM-TV; KERP-AM-TV, El Paso,
Tex.

KREW—Sunnyside—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Cole E. Wylie
Address Box 209
Tel.: TEmple 7-2277 Independent
Representative Tracy Moore
Pres., Gen. Mgr. Cole E. Wylie
Sta., Comm. Mgr. Don G. Bennett
Program Director Jean Runyan
Chief Engineer Dale Howard

KMO—Tacoma—1926

Frequency: 1360 Kc. Power: 5000 Watts
Owned Tacoma Radio Corp.
Address P. O. Box 1651
Tel.: WAverly 7-1360 Independent
Sta. Reps. H-R; Feltis
Pres., Gen. Sta. Mgr. J. Archie Morton
Program Director Don Woodland
Publicity Director Burt Malakoff
Chief Engineer Robert Capstick

KTAC—Tacoma—1941

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By Tacoma Bcstrs., Inc.
Address Winthrop Hotel
Tel.: BR 2-2241 Independent
Sta. Reps. Avery-Knodel; Art Moore
President, Gen. Mgr. Jerry Geehan
Asst., Commercial Manager John Condon
Sales Prom. Mgr., Prog. Dir. Dick Weeks
Publicity Director Robi Bryant
Chief Engineer Bill Luckhurst

KTNT—Tacoma—1952

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Tribune Publ. Co.
Address So. 11th & Grant Sts.
Tel.: FU 3-2561 Independent
Newspaper Affil. News Tribune
Station Reps. Weed Radio; H. S. Jacobson
President George F. Russell
General Manager Max H. Bice
National Sales Mgr. John Upham
Operations Manager Ted Knightlinger
Program Director Don St. Thomas
Chief Engineer Dick F. Engh
Owners of: KTNT-TV.

KENE—Toppenish—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Radio Broadcasters Inc.
 Address P. O. Box 350
 Tel: TO 5-7272
 Station Rep. Grant Webb
 President John R. Woodroffe
 Gen., Sta. Manager Robert A. Sumbardo
 Asst. Manager Don Downing
 Program Dir. Darlene Thalheimer
 Chief Engineer F. Therklason

Owned-Oper. By Wescoast Bcstg. Co., Inc.
 Bus. Studio Address 32 N. Mission
 Tel: NO 3-5121 ABC-NBC
 Representative Weed
 Pres., Sta., Gen. Mgr. James W. Wallace
 Chief Engineer George Frese

KUEN—Wenatchee—1956

Frequency: 900 Kc. Power: 1 Kw. d.
 Owned KUEN Bcstg.
 Address P.O. Box 79
 Tel: NOrmandy 3-5186
 Station Reps. Hollingbery; Feltis
 Gen. Mgr., President M. C. Robertson
 Station Manager Roy Robinson
 Chief Engineer Jerry Daggett

KKEY—Vancouver—1954

Frequency: 1150 Kc. Power: 1,000 Watts d.
 Owned-Oper. By Western Bcstg. Co.
 Address 5500 Fourth Plain Road
 Tel: OX 3-2565
 Independent
 President Ralph C. Weagant
 General Mgr. Ernest Crater
 Chief Engineer Bryce Howard

KIMA—Yakima—1946

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By Cascade Bdcstg. Co.
 Address P. O. Box 702
 Tel: GLencourt 2-9111
 Independent
 Station Rep. Adam Young Co.
 President Tom Bostic
 General Manager R. H. Dolph
 Station Manager Monte DeVon
 Publicity, Sales Promotion Mgr. B. Horn
 Program Director Russ White
 Chief Engineer Dave Hubert
 Owners of: KEPR-AM-TV, Kennewick, Wash.;
 KIMA-TV.

KHIT—Walla Walla—1956

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned By Leader Broadcasting Co.
 Address Denny Bldg.
 Tel: JAcKson 5-3190
 Independent
 Sta. Reps. Sandeberg-Gates; Feltis; Jacobson
 Pres., Gen., Sta. Mgr. Arch Le Roux
 Chief Engineer Ed Carter

KTEL—Walla Walla—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Walla Walla Bdcstg. Co.
 Address Box 1028
 Tel: JAcKson 5-4103
 ABC
 Sta. Reps. Wagner; Masla
 Pres., Gen. Mgr. Jack Keating
 Sales Prom. Mgr., Prog. Dir. Al Buttolph
 Chief Engineer Beven Roth

KIT—Yakima—1929

Freq: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KIT, Inc.
 Address 414½ E. Yakima Ave.
 Tel: GL 7-8115
 Independent
 Station Representative McGavren; Feltis
 President Carl E. Haymond
 Gen., Sta. Mgr. Jack H. Goetz
 Chief Engineer H. B. Murphy

KUJ—Walla Walla—1927

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By KUJ, Inc.
 Business Address P.O. Box 276
 Tel: JA 9-1230
 Independent
 Station Representative Torbet, Allen & Crane
 President, Gen. Mgr. H. E. Studebaker
 Commercial Mgr. Norval Armes
 Program Director LaVerne Russell
 Chief Engineer Glenn E. Dubbe

KLOQ—Yakima—1947

Freq: 1390 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By Yakima Broadcasting Corp.
 Address P. O. Box 172
 Tel: CHestnut 8-1390
 Independent
 Station Representative Masla
 President, General Mgr. Warren J. Durham
 Station Manager William E. Shela

KMEL—Wenatchee—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Frontier Broadcasting Co.
 Address 119 N. Wenatchee Ave.
 Tel: NO 2-7135
 Independent
 Station Representative Pearson
 President, Chief Eng. J. E. Goslin
 Program, Publicity Dir. Craig Lawrence, Jr.

KUTI—Yakima—1954

Frequency: 980 Kc. Power: 5000 Watts d.
 Owned-Oper. By Yakima Valley Radio, Inc.
 Address 316 Butterfield Rd.
 Tel: CHestnut 8-2900
 Independent
 Station Representative George Hollingbery
 Pres., Gen. Mgr. H. G. Wells, Jr.
 Commercial Manager Bill Bainter
 Program Director Ed Dahlin
 Chief Engineer Roger Raymond

KPQ—Wenatchee—1929

Frequency: 560 Kc. Power: 5000 Watts

Pop.: 1,850,000
Families: 495,000

WEST VIRGINIA

Radio Homes: 484,000
AM Stas. in State: 51

WJLS—Beckley—1939

Freq.: 560 Kc....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Joe L. Smith, Jr., Inc.
Address.....P. O. Box 1452
Tel.: 253-7311.....CBS
Representative.....Burn-Smith
President, Gen. Mgr.....Joe L. Smith, Jr.
Station Manager.....Gene Morehouse
Commercial Manager.....Gene Holt
Program Director.....Gary Dent
Chief Engineer.....R. Harold Dew
Owners of: WKNA-TV-FM, Charleston, W. Va.

WWNR—Beckley—1947

Freq.: 620 Kc....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Rahall Bcstg. Co.
Address.....1708 Harper Road
Tel.: CL 3-8309.....Independent
Station Representative.....Young
President.....N. Joe Rahall
General Manager.....Anthony P. Gonzalez
Assistant Manager.....Paul M. Harless
Commercial Manager.....Robert Harvit
Program Director.....Bud Kurtz
Sales Prom. Manager.....Margaret A. Jenkins
Publicity Director.....Fran Klaus
Chief Engineer.....Jack Slygh
Owners of: WKAP, Allentown, Pa.; WLCY, St.
Petersburg, Fla.; WNAR, Norristown, Pa.;
WQTY, Arlington, Fla.

WCST—Berkeley Springs—1958

Frequency: 1010 Kc....Power: 250 Watts d.
Owned By...Berkeley Springs Radio St. Corp.
Address.....Box 8
Tel.: 771.....Independent
President.....Vernon Weber
General Manager.....Thomas Butscher
Commercial Manager.....Kenneth Robertson
Program Director.....Daniel Duckwall
Chief Engineer.....Gary Daniels

WHIS—Bluefield—1929

Freq.: 1440 Kc....Power: 5 Kw., d.; 500 W., n.
Owned-Oper. By....Daily Telegraph Prtg. Co.
Address.....Municipal Bldg.
Tel.: Davenport 7-7115.....NBC
Newspaper Affil.....Daily Telegraph
Representative.....Weed
President.....Hugh Ike Shott
Station Mgr.....Melvin Barnett
Commercial Manager.....George Hendrick
Chief Engineer.....Kenneth Dick
Owners of: WHIS-TV.

WKOY—Bluefield—1948

Frequency: 1240 Kc....Power: 250 Watts
Owned By.....Bristol Bcstg.
Address.....Box 800
Tel.: DA 7-6124.....MBS
Pres., Gen. Mgr., Comm. Mgr. J. Lindsley Allen

WBUC—Buckhannon—1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned.....Upshur County Bcstg. Co.
Address.....Box 71
Tel.: 444.....Independent
General Manager, Ch. Eng...Jesse D. Newman
Commercial Mgr.....Joseph Barker

WCAW—Charleston—1946

Frequency: 680 Kc.....Power: 250 Watts
Owned-Oper. By.....Capitol Bcstg. Corp.
Address.....Kanawha Hotel Bldg.
Tel.: DI 3-7503.....Independent
President.....J. M. Johnson
General Mgr.....P. N. Miles

WCHS—Charleston—1927

Frequency: 580 Kc.....Power: 5000 Watts
Owned By.....Rollins Broadcasting, Inc.
Address.....1111 Virginia St.
Tel.: DI 2-811313.....CBS
Representative.....John Blair
President.....O. Wayne Rollins
General Manager.....Bert Files
Sales Promotion Manager.....H. M. Brawley
Publicity Dir.....Joe Ferris
Chief Engineer.....Harry Bowen
Owners of: WGEE, Indianapolis, Ind.; WAMS, Wil-
mington, Del.; WCHS-TV; WNJR, Newark, N. J.;
WPTZ-TV, Plattsburgh, N. Y.; WNOR, Norfolk,
Va.; WREE, Harvey, Ill.; WEAT-TV, Pensacola,
Fla.

WTGR—Charleston—1932

Frequency: 1490 Kc.....Power: 250 W.
Owned By.....E. L. Clinton
Address.....315 Professional Bldg.
Tel.: DI 3-9544.....ABC
Station Representative.....Weed
V.P., Gen., Comm. Mgr.....G. L. Sutherland
Chief Engineer.....Bernard Clark

WKAZ—Charleston—1946

Frequency: 950 Kc..Power: 5 Kw., d.; 1 Kw. n.
Owned By.....Radio WKAZ, Inc.
Address.....210 Dickinson St.
Tel.: Dickens 4-3521.....NBC
Station Rep.....Katz
President.....Hartley L. Samuels
General Mgr.....Don O. Hays
Sales Promotion Mgr.....Jack Williams
Commercial Manager.....Carl A. Cook
Program Director.....James D. Tuverson
Chief Engineer.....Don Browning
Owners of: WDLB, Marshfield, Wis.

WTIP—Charleston—1946

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Chemical City Bcstg. Co.
Bus. Address.....415 Dickinson St.

Tel.: Dickens 2-3136.....MBS
 Station Representative.....Grant Webb
 Pres., Ch. Eng.....Gus Zaharas
 General Manager.....Mel S. Burka
 Commercial Manager.....Bud A. Burka
 Program Director.....Bob Barron

WBOY—Clarksburg—1937

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
 Owned By.....WSTV, Inc.
 Address.....912 W. Pike St.
 Tel.: MA 4-7571.....NBC
 Station Representative.....Bernard Howard
 President.....Jack Berkman
 General Mgr.....Roger Garrett
 Managing Director.....Robert O. Runnerstrom
 Commercial Manager.....Michael Macaluso
 Program Director.....Jack See
 Sales Prom. Mgr., Pub. Dir.....James Valentine
 Chief Engineer.....Harry Brown

WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Harrison Corp.
 Address.....1200 E. Pike St.
 Tel.: MAIN 4-5525.....MBS
 President.....Charles Gaylord
 General Sta. Mgr.....Mason C. Deaver
 Program, Publicity Dir.....Jennings Randolph Jr.
 Chief Engineer.....Frank B. Snyder

WPDX—Clarksburg—1946

Frequency: 750 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Clarksburg Bcstg. Corp.
 Address.....339 W. Main St.
 Tel.: 624-6425.....Independent
 Station Representative.....Pearson
 President.....R. C. Warden
 General Manager.....James T. Fawcett
 Station Manager.....DeWitt H. Wyatt
 Chief Engineer.....Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Marja Bcstg. Corp.
 Address.....Davis & Wash. Sts.
 Tel.: 636-1300.....KBS
 Pres., Gen. Mgr.....John Carr

WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Peoples Bcstg. Corp.
 Business Address.....208 Adams St.
 Tel.: 363-5200.....CBS
 Representative.....Hollingsbery
 President.....Herbert E. Evans
 General Manager.....A. Garen Ferrise
 Commercial Manager.....J. Ross Felton
 Program Director.....Frank Lee
 Chief Engineer.....Donald G. Gruitt
 Owners of: WGAR, Cleveland, O.; WTTM, Trenton, N. J.; WRFD, Worthington, O.; WNAX, Yankton, S. D.; KVTV, Sioux City, Ia.

WTCS—Fairmont—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Fairmont Broadcasting Co.

Address.....Leonard Ave.
 Tel.: 5000.....ABC-MBS
 Station Rep.....Spot Time Sales; Keystone
 President.....Paul Pitrolo
 V.P., General, Station Mgr.....Nick Fantasia
 Comm. Mgr.....Numa Fabre, Jr.
 Program Director.....Josephine Trotta
 Chief Engineer.....John Hanway

WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.
 Owned-Oper. By.....South Branch Bcstg. Corp.
 Address.....Fisher
 Tel.: LE 8-6062.....MBS
 President.....Marian Park Lewis
 General Manager.....K. Johnson

**WVW—Grafton-Fairmont
 1956**

Frequency: 1260 Kc.....Power: 1 Kw. d.
 Owned.....Beacom Bcstg. Enterprises
 Address.....400 Quincy St., Fairmont
 Tel.: FAirmont 363-0700.....Independent
 Newspaper Affil.....Mannington Times
 Station Representative.....Gill-Perna
 President, Gen. Mgr.....J. Patrick Beacom
 Sta., Sales Prom. Mgr.....Patrick Larkin
 Commercial Manager.....N. M. Fabre
 Program Dir.....Robert Lowe
 Chief Engineer.....J. S. Larkin

WKKE—Huntington—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned By.....Geyer Broadcasting Co.
 Address.....623 4th Ave.
 Tel.: JACKSON 5-7788.....Independent
 Sta. Representative.....Raymer
 President, General Mgr.....Wayne W. Geyer
 Sales Promotion Mgr.....Tom Tiernan
 Program Director.....James R. Martin
 Chief Engineer.....R. Thompson

WWHY—Huntington—1946

Frequency: 1470 Kc.....Power: 5000 Watts, d.
 Owned By.....Ohio River Bcstg.
 Business Address.....1046½ Third Ave.
 Tel.: JA 3-3421.....Independent
 Representative.....Peters, Griffin, Woodward
 General Manager.....Jack Gelder
 Station Mgr.....R. Osbourne
 Program Director.....Bob Grove
 Chief Engineer.....Bob Nixon

WSAZ—Huntington—1923

Freq: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....WJR, The Goodwill Station
 Address.....201 Ninth St.
 Tel.: JA 3-8401.....NBC
 Representative.....Katz
 President.....Worth Kramer
 V.P., Gen. Mgr.....C. Tom Garten
 Commercial Manager.....Lewis Bryant
 Mdse. Dir., Prom. Mgr.....Jack M. Williams
 Program Director.....Bob Bowen
 Chief Engineer.....John Clay
 Owners of: WSAZ-TV.

WEST VIRGINIA

WKYR—Keyser—1953

Freq.: 1270 Kc.....Power: 5000 Kw. d.
Owned.....WKYR Inc.
Address: Ft. Cumberland Hotel, Cumberland, Md.
Tel.: Parkview 4-7810.....MBS
President.....Robert K. Richards
Gen., Sta. Mgr.....William W. Robinson
Program, Publicity Director....Jack R. Husson
Commercial, Prom. Mgr.....DeWitt Mower
Chief Engineer.....Wilmer G. Thompson

WLOG—Logan—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By...E. N. Frey, R. O. Greever
Address.....445 Stratton St.
Tel.: Plaza 2-3939.....MBS
Newspaper Affil.....Banner
Partners....Mrs. Eloise N. Frey, R. O. Greever
Comm. Mgr.....Don E. Coleman
Program Director.....Lucille Gallion
Chief Engineer.....Lewis H. Frye

WVOW—Logan—1952

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Logan Bcstg. Co.
Address.....Trailways Bus Terminal Bldg.
Tel.: PL 2-5080.....Independent
President.....W. C. Browning
General Mgr.....W. P. Becker

WEPM—Martinsburg—1946

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Martinsburg Bcstg. Co.
Address.....Peoples Trust Co. Bldg.
Tel.: AM 3-5252.....Independent
Station Rep.....Devney Organization
General Mgr.....C. Leslie Golliday
Station, Comm. Manager....George N. O'Brien
Program Director.....John E. Taylor
Chief Engineer.....William Weller

WHJC—Matewan—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By...Three States Bcstg. Co.
Address.....Radio Hill
Tel.: MC 7-7771.....KBS
President, Gen. Mgr.....Fred Morningstar
Program Director.....E. Watkins
Chief Engineer.....Ken Bickord

WMON—Montgomery—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Fayette Associates, Inc.
Address.....1028 First Ave.
Tel.: HI 2-4620.....MBS
President.....Arnold M. Vickers
Station Manager.....Robert L. Marsh
Chief Engineer.....J. C. Craver

WAJR—Morgantown—1940

Freq.: 1440 Kc..Power: 5 Kw. d., 500 Watts, n.
Owned-Oper. By...West Virginia Radio Corp.
Address.....446 Spruce St.
Tel.: 2-9488.....NBC
President.....Agnes J. Reeves Greer
General, Sta. Manager....L. W. Fleming, Jr.
Commercial Manager.....C. C. Ashton, Jr.

Sales Promotion Manager.....David Wiley
Publicity Director.....Dorothy Communtzis
Program Director.....Herbert J. Tennant
Chief Engineer.....Thomas Klotz

WCLG—Morgantown—1954

Frequency: 1300 Kc....Power: 1000 Watts, d.
Owned.....Morgantown Broadcasting Co.
Address.....P. O. Box 885
Tel.: LI 2-2222.....KBS
Pres., Gen. Mgr.....W. S. Freed

WMOD—Moundsville—1950

Frequency: 1370 Kc....Power: 1000 Watts d.
Owned-Oper. By...Miracle Valley Bcstg. Co.
Address.....505 Seventh St.
Tel.: Tilden 5-1230.....Independent
Pres., Gen. Mgr.....Joseph M. LaRosa
Program Director.....Chuck Brand
Commercial Manager.....Judy Reager
Chief Engineer.....Felice Rigoli

WETZ—New Martinsville 1952

Frequency: 1330 Kc....Power: 1000 Watts d.
Owned-Oper. By...Magnolia Broadcasting Co.
Address.....Box 391
Tel.: GLadstone 5-3030.....Independent
President, Gen. Mgr.....Harry G. Bright
Vice President.....C. R. Bright
Comm. Manager.....George K. Eubanks
Program Director.....Jack Reid
Chief Engineer.....Jack Winzenreid

WOAY—Oak Hill—1947

Frequency: 860 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....Independent
Representative.....Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Commercial Manager.....A. W. Vickers
Chief Engineer.....Thomas Phillips

WCEF—Parkersburg—1954

Frequency: 1050 Kc.....Power: 1000 Watts d
Owned.....Franklin Broadcasting Co.
Address.....219 Eighth St.
Tel.: HU 5-4401-2.....Independent
Station Representative.....Masla
President, Chief Eng.....C. E. Franklin
Station Mgr.....Morris Leon
Commercial Mgr.....Mike Morris
Sales Prom. Mgr.....Dorothy Leon
Program Director.....Randy Jay

WPAR—Parkersburg—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WPAR, Inc.
Address.....211 5th St.
Tel.: HUDson 5-5475.....CBS
President.....H. Max Good
General, Sta. Mgr.....Dale Lutz
Program Director.....Scott Sims
Chief Engineer.....A. J. English

WTAP—Parkersburg—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Zanesville Publish. Co.
 Address.....123 West Seventh St.
 Tel.: HUDson 5-4588.....ABC-MBS
 Sta. Representative.....Pearson
 President.....Clay Littick
 General Manager.....Gene P. Loffler
 Managing Director.....Allan Land
 Commercial Manager.....Denny Dever
 Chief Engineer.....Dave Ginaven

WWYO—Pineville—1949

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Oper. By ..Wyoming Bdcstg. Co., Inc.
 Address.....Box 184
 Tel.: 2711.....Independent
 President.....R. D. Bailey
 Gen., Sta., Comm. Mgr.....Edward Hawley

WLOH—Princeton—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Mountain Bcstg. Co.
 Address.....Box 1011
 Tel.: GA 5-2151.....KBS
 Station Representative.....Hopewell
 General Manager, Pub. Dir...Robert L. Harrison
 Prog. Dir.....Bob Woodburn
 Chief Engineer.....Earle Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned By.....Good Neighbor Bcstrs.
 Address.....Gibbs & Gallatine Sts.
 Tel.: BRowning 3-2544.....Independent
 Station Manager.....W. M. Watterson
 Chief Engineer.....R. Osborne

WVAR—Richwood—1957

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned By.....Royal Bcstg. Co.
 Address.....P. O. Box 349
 Tel.: VKing 6-0411.....KBS
 President.....W. Courtney Evans
 Manager.....R. Henderson

WRON—Ronceverte—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Blake Bcstg. Co.
 Address.....Box 69
 Tel.: Midway 5-1327.....KBS
 Station Representative.....Hopewell
 Pres., Gen. Mgr.....James Venable
 Station Mgr., Prog. Dir.....Garry Ritchie
 Commercial Manager.....Betty Ann Venable
 Chief Engineer.....Bill Mullins

WSPZ—Spencer—1961

Frequency: 1400 Kc.....Power: 1,000 Watts d.
 Owned By.....Community Radio
 Address.....Spencer, W. Va.
 Tel.: Spencer.....Independent
 President.....H. G. Minns
 General Manager.....Paul R. Fairchild
 Sales Manager.....Robert J. Weaver

WKLC—St. Albans—1956

Frequency: 1300 Kc.....Power: 1 Kw., d.
 Owned By.....Kandel Corp.
 Business Address.....109 - 6th Ave.
 Tel.: PA 7-1300.....Independent
 Station Representative.....Thomas Clark
 President.....Raymond I. Kandel
 General, Sta. Manager....Morton J. Victorson
 Program Director.....Robert Entley
 Chief Engineer.....Bernard Clark

WEIR—Weirton—1950

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Tri-State Bcstg. Co.
 Address.....3992 Main St.
 Tel.: 2814.....NBC
 Station Representative.....Spot Time Sales
 President.....Thomas E. Millsop
 General Manager.....Edward J. Hirshberg
 Station Manager.....Robert E. Badger
 Sales Prom. Mgr.....Geraldine Cohen
 Program Dir.....Steve Liadis
 Publicity Dir.....Lou Serra
 Chief Engineer.....James Mark

WELC—Welch—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Pocahontas Bcstg. Co.
 Address.....Box 1032
 Tel.: HEMlock 6-2131-2.....KBS
 President, General Manager.....Sam Sidote
 Chief Engineer.....Howard R. King

WOVE—Welch—1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Raymond Anderson
 Address.....McDowell St.
 Tel.: HEMlock 6-3333.....NBC
 Sta. Rep.....Kentucky Radio Sales
 President.....Raymond Anderson
 General Mgr., Ch. Eng.....Eddie Lane
 Program Dir.....Ann Perdue

WHAW—Weston—1948

Frequency: 980 Kc.....Power: 1 Kw., d.
 Owned-Oper. By...Central W. Va. Serv. Corp.
 Address.....P. O. Box 431
 Tel.: 1555.....KBS
 Newspaper Affil. Record, Buckhannon, W. Va.
 President.....R. H. Ralston
 Vice Pres.....Francis Andrew
 Station Manager.....J. Caldo
 Chief Engineer.....William Corathers

WHLL—Wheeling—1949

Frequency: 1600 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Wheeling Bcstg. Co.
 Address.....Box 989
 Tel.: CE 3-1300.....Independent
 Representative.....Gill-Perna
 President.....Kenneth Forney
 Gen., Sta. Mgr.....Fred A. Grewe, Jr.
 Commercial, Program Mgr.....Jim Smith
 Chief Engineer.....Rudolph Pearl

WEST VIRGINIA-WISCONSIN

WKWK—Wheeling—1941

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Community Bcstg., Inc.
 Business Address.....1600 Market St.
 Tel.: CE 2-2250.....ABC
 Station Representative.....McGavren
 President, Gen. Mgr.....L. W. Dickey
 Comm., Sales Prom. Mgr.....Gene Johnson
 Program, Publicity Director.....Herb Allen
 Chief Engineer.....F. Baker

WWVA—Wheeling—1926

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned By.....Herbert-Mogul Group
 Address.....Hawley Bldg.
 Tel.: CEDar 2-1170.....CBS
 Newspaper Affiliation.....Miami Beach Sun
 Representative.....John Blair

Chairman.....Emil Mogul
 President.....Ira Herbert
 Exec. V.P.....Tudie Herbert
 General Manager.....Paul J. Miller
 Commercial Manager...Andrew F. Hofmann
 Sls. Prom. Mgr., Pub. Dir...Howard W. Meagle
 Program Director.....Lew Clawson
 Chief Engineer.....Edwin L. Keim
 Owners of: WAKE, Atlanta; WYDE, Birmingham.

WBTH—Williamson—1939

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Williamson Bcstg. Corp.
 Business Address.....2nd Ave. at Court St.
 Tel.: BELmont 5-3600.....MBS
 President.....Phil Beinhorn
 Gen., Comm. Mgr.....John Blair
 Chief Engineer.....Clifton Branham

Pop.: 4,025,000

Families: 1,192,000

WISCONSIN

Radio Homes: 514,000

AM Stas. in State: 80

WATK—Antigo—1948

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Antigo Bcstg. Co.
 Address.....Journal Bldg.
 Tel.: MARket 3-4124-5.....Independent
 Newspaper Affil.....Daily Journal
 President, General Mgr.....A. F. Berner
 Chief Engineer.....Lyle Gunderson

WAPL—Appleton—1952

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....John Dixon
 Address.....109 S. Appleton St.
 Tel.: RE 4-9226.....KBS
 Station Representative.....Bernard Howard
 Pres., Gen. Manager.....John Dixon
 Comm., Sales Promo. Mgr...Gene Steinhorst
 Program Director.....Rex Munger
 Publicity Director.....Bill Day
 Chief Engineer.....Robert Falkner

WHBY—Appleton—1925

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Norbertine Fathers
 Bus.-Studio Address.....600 So. Lawe St.
 Tel.: RE 3-6584.....MBS
 Station Representative.....Burn Smith
 President.....Abbot Killeam
 General, Station Mgr.....Lewis J. Process
 Chief Engineer.....George Merkl

WATW—Ashland—1940

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....WATW, Inc.
 Address.....118 W. 2nd Ave.
 Tel.: MURdock 2-2727.....Independent
 Representative.....Thomas F. Clark
 President, Gen. Mgr.....Gene Halker
 Commercial Manager.....Bud Huber

Program Director.....Arnold Peterson
 Chief Engineer.....Russ Johnston

WBEV—Beaver Dam—1950

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Operated By...Beaver Dam Bcstg. Co.
 Address.....109 1/2 Front St.
 Tel.: TU 5-4442.....Independent
 Representative.....Hal Holman
 President.....W. E. Walker
 General Mgr.....Thomas H. Faile
 Chief Engineer.....G. Reynolds

WBEL—Beloit—1948

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By.....Beloit Bcstrs., Inc.
 Business-Studio Address.....430 State St.
 Tel.: EMerson 5-5525.....Independent
 Representative.....Gill-Perna
 President.....Russ Salter
 General Mgr.....Robert O. Moran
 Sta., Comm. Mgr.....Joe Moen
 Chief Engineer.....Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....Howard Miller Ent.
 Address.....416 College
 Tel.: EM 5-8865.....MBS
 President, Gen. Mgr.....Howard Miller
 Station Mgr.....Tom Anderson
 Chief Engineer.....Frank Goodard

WWIS—Black River Falls 1958

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned By...Clarkwood Broadcasting Corp.
 Business Address.....P.O. Box 32
 Tel.: 4645.....Independent
 Owners.....M. J. & M. McDonald

WAXX—Chippewa Falls—1957

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned.....Chippewa Bcstg., Inc.
Address.....108½ N. Bridge St.
Tel.: PArk 3-2242.....Independent
Station Representative.....Gil-Perna
President, Gen. Mgr.....Jack Holden
Station, Comm. Manager.....Donald Holden
Sales Prom. Mgr., Prog. Dir....Andre Le Tendre
Chief Engineer.....Everett Burrows

WERL—Eagle River—1961

Frequency: 950 Kc.....Power: 1,000 Watts
Owned By.....Eagle River Bcstg. Co.
Address.....Box 593
Tel.: 456.....Independent
General Manager.....George Palo

WBIZ—Eau Claire—1944

Freq.: 1400 Kc.,...Power: 1 Kw. d., 250 Wt. n.
Owned-Operated By.....WBIZ, Inc.
Address.....609 Cameron St.
Tel.: TE 5-5111.....MBS
Representative.....Pearson
President, General Mgr.....Howard G. Bill
Commercial Manager.....Jack Kelly
Program Director.....Loren G. Kassera
Chief Engineer.....Chris Banqert

WEAQ—Eau Claire—1937

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Bcster. Services, Inc.
Address.....Hotel Eau Claire Bldg.
Tel.: TEmpLe 2-3463.....NBC
Station Representative.....Radio-TV Reps.
President, Gen. Mgr.....C. R. Dickoff
Commercial Manager.....Robert Cavanaugh
Program Director.....Peter Murphy
Publicity Director.....Byron Napier
Chief Engineer.....Kenneth Tetzloff

WECL—Eau Claire—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned By.....WECL, Inc.
Address.....Rudolph Road
Tel.: TEmpLe 2-1629.....KBS
Station Representative.....Bolles; Hyett
President, Gen. Mgr.....Robert E. Nelson
Publicity Director.....Donald Smith
Program Director.....Robert Bailey
Chief Engineer.....Jerry Kalmanson

KFIZ—Fond Du Lac—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KFIZ Bcstg. Co.
Address.....18 W. First St.
Tel.: WA 1-3770.....MBS
Newspaper Affil.....Commonwealth Reporter
Representative.....Holman
President, Gen. Mgr.....Emery W. Martin
Commercial Manager.....Clarence P. Goeser
Program, Publicity Dir.....Ron Harvey
Sales Prom. Mgr.....Robert Carey
Chief Engineer.....Wendell S. Meyers

WBAY—Green Bay—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Norbertine Fathers
Address.....115 South Jefferson
Tel.: HE 2-3331.....CBS
Station Representative.....H-R Reps
General Manager.....Haydn R. Evans
Commercial Manager.....Joe De Young
Program Director.....Rog Mueller
Chief Engineer.....Wallace Stangel
Owners of: WBAY-TV.

WDUZ—Green Bay—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Green Bay Bcstg. Co.
Business Address.....225 N. Adams St.
Tel.: HEMlock 5-5331.....ABC
Station Rep.....Radio-TV Reps., Inc.
President, Gen. Mgr.....Ben A. Laird
Station Manager.....Ann C. Schauer
Comm., Sales Prom. Mgr.....John E. Mayasich
Program Director.....Jack Gardiner
Publicity Director.....William Taylor
Chief Engineer.....Clifford Graft
Owners of: WDUZ-FM; WDUX, Waupaca, Wisc.;
KHAX, Cedar Rapids, Iowa.

WJPG—Green Bay—1947

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By....Green Bay Newspaper Co.
Address.....428 Cherry St.
Tel.: HE 5-7575.....MBS
Newspaper Affiliation.....Press-Gazette
Station Representative.....Weed
President.....John B. Torinus
Station Manager.....Glen R. Holznecht
Commercial Manager.....Larry Fitchett
Sales Prom. Mgr., Pub. Dir....William McCarthy
Program Director.....Clair Stone
Chief Engineer.....Elmo Reed

WTKM—Hartford—1954

Frequency: 1540 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Times Press Radio, Inc.
Address.....23 N. Main St.
Tel.: 600.....KBS
Newspaper Affiliation.....Times Press
President.....John J. Shinners
General Manager, Chief Eng....George Dodge

WHSM—Hayward—1957

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned By.....WJMC, Inc.
Address.....Route 3
Tel.: 303.....MBS-KBS
Station Rep.....Hollingbery
President.....W. C. Bridges
General Mgr.....Russell J. Brown
Station Mgr.....George Palo
Chief Engineer.....Robert P. Kolsky

WCLO—Janesville—1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Southern Wisconsin Radio, Inc.
Business-Studio Address..200 E. Milwaukee St.

WISCONSIN

Tel.: PL 4-3316.....MBS
Newspaper Affiliation.....Daily Gazette
President.....Sidney H. Bliss
General Manager.....V. W. Williams
Commercial Manager.....Charles W. Bossire
Program Director.....Capps B. Sutherland
Chief Engineer.....Wayne Clay

WLIP—Kenosha—1947

Frequency: 1050 Kc....Power: 250 Watts d.
Owned-Oper. By.....Kenosha Bcstg., Inc.
Address.....625 57th St.
Tel.: OL 7-6162.....Independent
Pres., Gen. Mgr.....William L. Lipman
Station Mgr.....Hugh L. Gately

WKBH—La Crosse—1923

Frequency: 1410 Kc....Power: 5000 Watts
Owned-Operated By.....WKBH, Inc.
Business-Studio Address.....141 So. 6th St.
Tel.: 2-4678.....NBC
Newspaper Affiliation.....Tribune
Station Representative.....Avery-Knodel
President, Station Mgr.....Howard Dahl
Commercial Manager.....Richard Schueler
Program Director.....Bernelce Callaway
Sales Manager.....Leonard Anderson
Chief Engineer.....Al Leeman

WKTY—La Crosse—1948

Frequency: 580 Kc....Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By.....Lee & Associates, Inc.
Address.....Box 923
Tel.: 2-6042.....ABC
Station Representative.....Radio-TV Reps.
President, Gen. Mgr.....Herbert H. Lee
Commercial Manager.....Philip A. Dyer
Prog. Dir.....Marilyn J. Bahwell

WLCX—La Crosse—1947

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
Owned.....La Crosse Radio Inc.
Address.....306 Rivoli Bldg.
Tel.: 4-4521.....Independent
Station Representative.....Devney Organization
Pres., Gen. Mgr., Ch. Eng.....Joe Rohrer
Comm., Sales Prom. Mgr.....Glenn H. Pederson
Program, Publicity Dir.....Jean Gitz

WLDY—Ladysmith—1948

Frequency: 1340 Kc....Power: 1000 Watts
Owned-Operated By.....Flambeau Bcstg. Co.
Address.....Hwy. 8
Tel.: 585.....KBS
President.....Ruth Nelson
Gen. Mgr.....Chas. H. Nelson
Chief Engineer.....S. Mercer

WIBA—Madison—1925

Frequency: 1310 Kc....Power: 5000 Watts
Owned-Operated By.....Badger Bcstg. Co.
Address.....Box 99
Tel.: CE 3-5311.....NBC
News. Affil....Capital Times, Wis. St. Journ.
Representative.....Avery-Knodel

President.....William T. Evjue
General, Comm. Manager.....Howard A. Johnson
Asst. Mgr., Prog. Dir.....Fred H. Gage
Publicity Director.....A. C. Stephenson
Chief Engineer.....Norman Hahn

WISM—Madison—1948

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By....Heart O'Wisc. Bcstrs. Inc.
Address.....122 E. Main St.
Tel.: ALpine 3-6167.....Independent
Representative.....Radio-TV Reps
President, Gen. Mgr.....William R. Walker
V.P., Sales.....Philip Fisher
Asst. Manager.....Chuck Melford
Chief Engineer.....G. Batz
Owners of: WEAQ, Eau Claire, WBEV, Beaver
Dam, WOSH, Oshkosh, all Wisc.; WSJM, St.
Joseph, Mich.

WKOW—Madison—1947

Freq.: 1070 Kc..Power: 10 Kw. d., 5 Kw. n.
Owned By....Midcontinent Bcst. Co. of Wisc.
Address.....215 W. Washington Ave.
Tel.: AL 7-2261.....CBS
Station Representative.....H-R Reps.
President.....Larry Benton
Exec. V.P., General Manager.....Tony Moe
General Sales Manager.....Ben F. Hovel
Operations Manager.....Tom Hooper
Merchandising, Prom. Mgr....James Roy Miller
Technical Engineer.....Robert Wickhem
Owners of: WKOW-TV; WLOL-AM-FM, Minneap-
olis; KSO, Des Moines; KELO-TV, Sioux Falls.

WCUB—Manitowoc—1950

Frequency: 980 Kc....Power: 1000 Watts d.
Owned By.....Eastern Wisc. Bdcstg. Corp.
Address.....2500 North Mirror Drive
Tel.: MURray 2-8226.....Independent
President.....Ben Hovel
Exec. V.P., General Manager...Jack Severson
Program Director.....Bob Irish
Chief Engineer.....Jay Wells

WOMT—Manitowoc—1926

Frequency: 1240 Kc....Power: 250 Watts
Owned-Operated By.....Francis M. Kadow
Address.....Radio Building
Tel.: MU 4-6015.....MBS
Representative.....Hal Holman
General, Commercial Mgr....Francis M. Kadow
Chief Eng.....H. E. Willis

WMAM—Marinette—1939

Freq.: 570 Kc....Power: 250 W. d., 100 W. n.
Owned-Oper. By..Marinette Central Bcstg. Co.
Address.....400 West St.
Tel.: RE 5-6631.....NBC
Station Representative.....Hollingbery
President.....Frank J. Russell
General Manager.....Howard L. Emich
Chief Engineer.....Paul Anick
Owners of: WDMJ, Marquette, WLST, Escanaba,
WMIQ, Iron Mountain, all Mich.; WROD, Day-
tona Beach, Fla.

WDLB—Marshfield—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....Clarkwood Broadcasting Corp.
 Address.....1710 N. Central Ave.
 Tel.: FULton 4-2191.....KBS
 Representative.....Grant-Webb
 President, Gen. Mgr.....Hartley L. Samuels
 Comm. Prom. Mgr.....John R. Thornton
 Chief Engineer.....Richard Hanneman

WRJC—Mauston—1961

Frequency: 1270 Kc. Power: 500 Watts d.
 Owned By.....John D. Rice
 Address.....200 Hickory St.
 Tel.: Mauston.....KBS
 Station Representative.....James C. Bowden
 Owner.....John D. Rice

WIGM—Medford—1941

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....WIGM, Inc.
 Business Address.....Box 59
 Tel.: 748-2566.....KBS
 Representative.....Clark
 Pres., Gen. Mgr.....Paul Allman
 Comm., Sales Prom. Mgr.....Joe Dahlvig
 Chief Engineer.....Ray Bohnert

WMNE—Menomonie—1951

Frequency: 1360 Kc. Power: 1 Kw. d.
 Owned-Oper. By.....Menomonie Bcstg. Co.
 Address.....603½ Broadway
 Tel.: CEdar 5-2112.....KBS
 Station Representative.....Hopewell
 President.....Wendell Hansen
 General, Station Manager.....Don Mortwedt
 Commercial, Sls. Prom. Mgr.....Thor Edgeberg
 Program Director, Ch. Eng.....LaVern Garton
 Publicity Director.....Bob Lee

WXMT—Merrill—1960

Frequency: 730 Kc. Power: 1 Kw. d.
 Owned By.....Thunder Bird Broadcasting Co.
 Address.....P.O. Box 72
 Tel.: 1990.....Independent
 Station Rep.....Thomas F. Clark, Inc.
 President.....Gene Halker
 General Manager.....Marty Hogman

WAWA—Milwaukee—1961

Frequency: 1590 Kc. Power: 1 Kw. d.
 Owned By.....Suburbanaire Inc.
 Address.....12700 W. Bluemound Rd.,
 Elm Grove, Wis.
 Tel.: SUnset 6-4625.....ABC
 Station Representative.....Bolling Co.
 President.....Herbert L. Mount
 General, Comm. Manager.....Neil K. Searles
 Program Director.....Earl Gissing
 Chief Engineer.....Jack Krause

WEMP—Milwaukee—1935

Frequency: 1250 Kc. Power: 5 Kw.
 Owned-Oper. By.....Milwaukee Bcstg. Co.
 Bus.-Address.....1701 W. Wisconsin Ave.
 Tel.: DI 2-4040.....Independent
 Station Rep.....H-R Reps.
 President.....A. M. Spheeris
 General Mgr.....Hugh K. Boice, Jr.
 Commercial Manager.....John Gagliano
 Station, Program Dir.....Chuck Phillips
 Chief Engineer.....Rolland Paske
 Owners of: KWK, St. Louis, Mo.

WFOX—Milwaukee—1946

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By.....Wisconsin Bcstrs. Inc.
 Address.....208 E. Wisconsin Ave.
 Tel.: BRoadway 2-1272.....MBS
 Station Representative.....Pearson
 Pres., Gen. Mgr.....Howard Miller
 Commercial Manager.....Viola E. Wilson
 Chief Engineer.....Robert Mayer

WISN—Milwaukee—1922

Frequency: 1150 Kc. Power: 5,000 Watts
 Owned-Oper. By.....Hearst Corporation
 Address.....759 N. 19th St.
 Tel.: Division 2-3000.....ABC
 Newspaper Affiliation.....Sentinel
 Representative.....Petry
 V.P., General Manager.....James T. Butler
 Commercial Manager.....Herman Schneider
 Program Director.....Tom Lambert
 Publicity Director.....Patt Barnes
 Chief Engineer.....Lionel Wittenberg
 Owners of: WISN-TV; WBAL-AM-TV, Baltimore.

WMIL—Milwaukee—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Cream City Bcstg. Co., Inc.
 Address.....2625 W. Wisconsin Ave.
 Tel.: WE 3-1290.....CBS
 Station Representative.....Bob Dore
 President.....Gene Posner
 General, Station Mgr.....Sol Radoff
 Commercial Manager.....Oliver West
 Program Director.....Bill Bramhall
 Chief Engineer.....Gino Monaco

WOKY—Milwaukee—1950

Frequency: 920 Kc. Power: 1 Kw.
 Owned.....Bartell Bcstg. Corp.
 Address.....3500 N. Sherman Blvd.
 Tel.: Hilltop 2-0150.....Independent
 Station Representative.....Blair
 President.....Gerald A. Bartell
 General Manager.....Rosa Bartell Evans
 Station Manager.....John A. Reddy
 Commercial Manager.....Harry H. Averill
 Sales Prom. Mgr., Pub. Dir.....Lois Rice
 Program Director.....Jim Stagg
 Chief Engineer.....Ralph Evans
 Owners of: KCBQ, San Diego; KYA, San Francisco;
 WADO, New York; 4VMR, Haiti; PJC-TV,
 Curacao; PJA-TV, Aruba.

WRIT—Milwaukee—1955

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Radio Milwaukee, Inc.
 Address.....5407 W. Martin Dr.
 Tel: GLenview 3-4130.....Independent
 Representative.....Eastman
 Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
 General Manager.....Bernie Strachota
 Asst. to Gen. Mgr.....Lee Rothman
 Sales Manager.....Don Rupert
 Publicity Dir.....Audrey B. Hansen
 Production Director.....Bob Bennett
 Chief Engineer.....Ralph Ingraham
 Owners of: WIL, St. Louis, Mo.; KBOX, Dallas,
 Tex.; WTVO-TV, Rockford, Ill.; WICS-TV,
 Springfield, Ill.; WHCU-TV, Champ, Ill.; WHNB-
 TV, Hartford, Conn.; WICD-TV, Danville, Ill.

WTMJ—Milwaukee—1927

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Oper. By.....The Journal Co.
 Business Address.....333 W. State
 Tel: BR 1-6000.....NBC
 Newspaper Afilil.....Journal
 Representative.....Christal
 General Manager.....George Comte
 Station Manager.....R. J. Heiss
 Sales Mgr.....Joseph Killeen
 Prog. Mgr.....Don Loose

WEKZ—Monroe—1951

Frequency: 1260 Kc.....Power: 1 Kw. d.
 Owned-Operated By..Green County Bcstg. Co.
 Address.....Box 460
 Tel: 1260.....Independent
 Station Representative.....Webb
 President.....Kenneth Stuart
 General Manager.....Joseph Urban
 Comm. Mgr., Prog. Dir.....Stanley Neuberger
 Engineers.....H. Bolliger, D. Martin

WNAM—Neanah—1947

Frequency: 1280 Kc.....Power: 1 Kw.
 Owned.....Neanah-Menasha Bcstg. Co.
 Address.....Radio Park
 Tel: PA 2-6471.....Independent
 General Manager.....Don C. Wirth
 Sales Promotion Manager.....Don Harrington
 Chief Engineer.....Gordon Daily

WCCN—Neillsville—1957

Frequency: 1370 Kc.....Power: 5000 Watts
 Owned.....Central Wisconsin Bcstg.
 Business Address.....140 W. 5th St.
 Tel: SHERwood 3-3333.....Independent
 General Manager.....Howie Sturtz II
 Commercial Manager.....Wayne Grap
 Chief Engineer.....Charles E. Marvin



One of the Balaban Stations—in tempo with the times

sold nationally by



robert e. eastman & co., inc.

JOHN F. BOX—MANAGING DIRECTOR
 BERNIE STRACHOTA—GENERAL MANAGER

WIXK—New Richmond—1960

Frequency: 1590 Kc. Power: 5 Kw. d.
Owned By..... Radio St. Croix, Inc.
Address..... First National Bank Bldg.
Tel.: CHapel 6-2254..... KBS
Station Reps..... Gill-Perna; Bowden
General Manager..... Bob Smith

WOSH—Oshkosh—1941

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... Value Radio Corp.
Business Address..... 2333 Bowen St.
Tel.: Beverly 5-3150..... Independent
General Manager..... Wm. L. McDonald

WPPF—Park Falls—1953

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned..... Northland Bcstg. Co., Inc.
Address..... P.O. Box 309
Tel.: 2-3959..... KBS
Station Representative..... Clark
Pres., Gen., Comm. Mgr..... Gordon Schluter

WSWW—Platteville—1955

Frequency: 1590 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By..... Southwest Wisc. Co.
Address..... P. O. Box 1
Tel.: Diamond 8-2775..... Independent
President..... Mrs. M. B. Monroe
General Comm. Mgr..... R. J. Bodden
Chief Engineer..... Marc Karrmann

WPLY—Plymouth—1954

Frequency: 1420 Kc. Power: 500 Watts d.
Owned-Oper. By..... WPLY, Inc.
Address..... Box 222
Tel.: TWinbrook 3-2661..... Independent
President..... R. Bunker Rogoski
Gen., Comm. Mgr..... D. C. Hille
Program Director..... P. Sell
Chief Engineer..... C. Markworth

WPDR—Portage—1952

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By..... Portage Bcstg. Co.
Address..... P.O. Box 296
Tel.: RI 2-2350..... Independent
News, Affil.: Oconto County Reporter; Badger
Sportsman
President..... W. T. Comstock
General, Sta. Mgr..... Robert D. Hutchings
Commercial Mgr..... R. J. Hoffman
Program Dir..... B. Ableman
Sales Prom. Mgr..... Carol Mork
Chief Engineer..... George Wuerch

WIBU—Poynette—1925

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By..... Radio Station WIBU
Tel.: 365-4532..... MBS-KBS
Pres., Gen. Mgr..... William C. Forrest
Program Director..... Sarah Forrest
Chief Engineer..... Leonard Doese

WPRE—Prairie Du Chien—1952

Frequency: 980 Kc. Power: 500 Watts, d.
Owned..... Prairie Bcstg. Co. Inc.

Address..... P. O. Box 90
Tel.: 637..... Independent
Representative..... Holman
Gen., Sta. Mgr..... W. C. Schlaugat, Jr.

WRAC—Racine—1951

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By..... WRAC, Inc.
Business Address..... 423 Main St.
Tel.: ME 2-1627..... Independent
Station Rep..... Devney Organization
Pres., Gen. Mgr..... William J. Prialux
Comm., Sales Prom. Mgr..... Raymond J. Pawzun

WRJN—Racine—1926

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Racine Bcstg. Corp.
Address..... 4201 Victory Ave.—Radio Park
Tel.: ME 4-3311..... ABC
Newspaper Affiliation..... Journal-Times
Station Representative..... Walker-Rawalt
President..... J. D. McMurray
General Manager..... H. R. LePoidevin
Station Manager..... Harold J. Newcomb
Commercial Manager..... Gerald D. Nelson
Program Director..... Lyman Merens
Chief Engineer..... Stanley D. Fisher

WRDB—Reedsburg—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By..... William C. Forrest
Address..... Box 207
Tel.: 400..... MBS, KBS
President..... William C. Forrest
Gen., Sta. Mgr..... Michael J. Flaherty
Chief Engineer..... Jack Kirner
Owners of: WIBU, Paynette.

WOBT—Rhineland—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Onelda Bcstg. Co.
Address..... P. O. Box 498
Tel.: FO 2-6140..... NBC
Station Representative..... Devney Organization
President..... James Cleary
General Manager..... Jack R. Gennaro
Program Dir..... John Wadd
Chief Engineer..... William Anderson

WJMC—Rice Lake—1939

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By..... WJMC, Inc.
Address..... Box 352
Tel.: CE 4-2131..... KBS-MBS
Station Representative..... Hollingsbery
President..... W. C. Bridges
Station Manager..... Russell J. Brown

WRCO—Richland Center—1949

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Richland Bcstg. Co.
Address..... P. O. Box 192
Tel.: MI 7-2111..... KBS
Pres., Gen. Mgr..... H. D. Pebbles
Comm. Manager..... Gerald W. Cook
Chief Engineer..... Pete Athanas

WCWC—Ripon—1957

Frequency: 1600 Kc.....Power: 5 Kw. d.
 Owned By.....Greycote, Inc.
 Address.....Box 64
 Tel.: BL 818.....Independent
 Sta. Representative.....Walker-Rawalt
 President, Gen. Mgr.....Arlow D. Bice, Jr.
 Commercial Mgr.....James Hite
 Prog. Dir.....Norman Clark
 Chief Engineer.....Gordon Alsum

WTCH—Shawano—1948

Frequency: 960 Kc.....Power: 1,000 Watts d.
 Owner.....Shawano County Leader Pub. Co.
 Business-Studio Address..107 E. Green Bay St.
 Tel.: LA 6-2121.....KBS
 General Manager.....J. P. Donald
 Station Manager.....Ray Gruetzmacher

WHBL—Sheboygan—1926

Freq.: 1330 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WHBL, Inc.
 Bus.-Studio Address.....Box 27
 Tel.: GL 8-2107.....ABC
 Sta. Rep.....Burn-Smith
 Pres., General Manager.....Paul F. Skinner
 Comm. Manager.....Ray Witthuhn
 Comm. Traffic Mgr.....Doris Domnie
 Chief Engineer.....Christ Bauer

WKTL—Sheboygan—1955

Frequency: 950 Kc.....Power 500 Watts, d.
 Owned By.....Sheboygan Radio, Inc.
 Address.....505-A N. 8th St.
 Tel.: Glencourt 7-5561.....Independent
 President.....Richard P. McKee
 Station Manager.....W. C. Porsow
 Program Director.....R. Beringer
 Chief Engineer.....R. Kruse

WCOW—Sparta—1951

Frequency: 1290 Kc.....Power: 5 Kw. d.
 Owned.....Sparta-Tomah Broadcasting Co.
 Address.....209 E. Main St.
 Tel.: 3307.....KBS-MBS
 Station Representative.....James Bowden
 Pres., Gen. Mgr.....John D. Rice
 Commercial Manager.....Dick Reber
 Program Director.....Mary Hoogenhous
 Chief Engineer.....Bill Day

WSPT—Stevens Point—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Stevens Pt. Bcstg. Co.
 Business Address.....414 Main St.
 Tel.: Diamond 4-9778.....Independent
 Representative.....Hal Holman
 President.....William F. Johns, Sr.
 V.P., Gen. Mgr.....Peter A. Barnard
 Commercial Manager.....David Silverman
 Sales Promotion Manager.....Dick Karel
 Program Director.....Lucie Land
 Chief Engineer.....Art Zagrzebski

WDOR—Sturgeon Bay—1951

Frequency: 910 Kc.....Power: 1000 W. d.
 Owned-Oper. By...Door County Bcstg. Co. Inc.
 Address.....212 N. Third Ave.
 Tel.: Pioneer 3-4411.....MBS-KBS
 Pres., Gen. Mgr.....Edward Allen, Jr.
 Commercial Manager.....Leonard Koskubar
 Program Director.....William Kary
 Publicity Director.....Dolores Allen
 Chief Engineer.....Arthur Altro

WQMN—Superior—1959

Frequency: 1320 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Quality Radio, Inc.
 Address.....1314 Tower Ave.
 Tel.: EXport 2-2222.....MBS
 Station Reps.....P.R.O.; Bowden
 President, Gen. Mgr.....W. H. Whitsitt
 Program Director.....J. Grinden
 Sales Prom. Mgr.....D. E. Giersdorf
 Chief Engineer.....B. Cieslicki

WTMB—Tomah—1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
 Owned By.....Tomah Maustom Bcstg. Co.
 Address.....P.O. Box 142
 Tel.: 822.....Independent
 President, Sta. Mgr.....Hugh Dickie
 Gen. Mgr., Pub. Dir.....T. Price
 Chief Engineer.....W. Merritt

WTRW—Two Rivers—1951

Frequency: 1590 Kc.....Power: 1000 W. d.
 Owned By.....WTRW, Inc.
 Address.....1817 Washington St.
 Tel.: TR 4-6555.....Independent
 President.....Kenneth A. Daum
 Gen., Sta. Mgr.....Ray F. Kessenich
 Program Dir.....Craig McCoy
 Publicity.....Eleanore Daum
 Chief Engineer.....Robert White

WISV—Viroqua—1958

Frequency: 1360 Kc.....Power: 500 Watts d.
 Owned By.....Parks Robinson
 Address.....Box 191
 Tel.: 7-7200.....KBS
 Gen. Mgr., Ch. Eng.....Parks Robinson
 Station Mgr.....Dwain Munyon

WTTN—Watertown—1950

Frequency: 1580 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Watertown Radio, Inc.
 Address.....102 W. Main St.
 Tel.: 2215.....KBS
 Station Rep.....Hopewell
 Pres., Gen. Mgr.....Carl V. Kolata
 Sta. Mgr.....Willard James
 Sales Promotion Mgr.....Clifford Scott
 Chief Engineer.....Phillip Alexander

WAUX—Waukesha—1947

Frequency: 1510 Kc.....Power: 10 Kw. d.

Owned-Operated By..... Waukesha Bcstg. Co.
Address..... 330 Wisconsin Ave.
Tel.: Liberty 7-8015
Station Representative..... Gill-Perna
General Manager..... Mig Figi
Comm., Sales Manager..... Charles E. Williams
Chief Engineer..... Adin Randall

WDXU—Waupaca—1956

Frequency: 800 Kc..... **Power**: 1000 Watts d.
Owned..... Laird Broadcasting Co.
Address..... 204 S. Main St.
Tel.: 83
Representative..... ABC
Radio-TV Reps.
President..... D. Laird
Station Mgr...... Tom Karavakis
Program Director..... Cal Cheek
Chief Engineer..... T. Flaherty
Owners of: WDXU, Greenbay, Wisc.

WHVF—Wausau—1953

Freq.: 1230 Kc..... **Power**: 250 Watts
Owned..... Lakeland Bcstg. Corp.
Address..... 1110 Wausau Ave.
Tel.: Viking 2-1188
Representative..... KBS
Grant Webb & Co.
President, Ch. Eng...... Hilding V. Foreen
General Manager..... Arthur N. Lynn

WRIG—Wausau—1958

Frequency: 1400 Kc..... **Power**: 250 Watts
Owned By..... WRIG, Inc.
Address..... 529 Third St.
Tel.: Viking 2-1921
Independent
Station Rep...... Devney Organization
President..... Duesy Wright, Sr.
Gen., Sta. Mgr...... Gerald G. Gertschen
Program Director..... Marvin Nelles
Chief Engineer..... Duesy Wright, Jr.

WSAU—Wausau—1937

Frequency: 550 Kc..... **Power**: 5000 Watts
Owned-Oper. By..... Wisc. Valley TV Corp.
Business Address..... 427 4th St.
Tel.: VI 2-2111
NBC
Newspaper Affil...... Record Herald
Representative..... Meeker
President..... George T. Frechette
Gen. Mgr...... Richard D. Dudley
Station Manager..... George Bundner
General Sales Mgr...... James Frey
Sales Prom., Pub. Dir...... Thomas E. Bolger
Prog. Dir...... Rudy Topinka
Chief Engineer..... Roland W. Richardt

WBKV—West Bend—1950

Frequency: 1470 Kc..... **Power**: 1000 W. d.
Owned-Oper. By..... West Bend Bcstg. Co.
Business Address..... P.O. Box 60
Tel.: FE 4-2344
KBS
Station Representative..... Walker-Rawalt
Pres., Gen. Mgr...... August C. Berkholtz
Station Manager..... Harold H. Berkholtz
Comm. Mgr., Chief Eng...... Paul J. Mueller

**WFHR—Wisconsin Rapids
1940**

Frequency: 1320 Kc.... 5 Kw., d., 500 Watts, n.
Owned-Oper. By... William F. Huffman Radio
Business Address..... 230 First Ave. South
Tel.: HARRISON 3-7200
MBS
Newspaper Affil...... Daily Tribune
Representative..... Devney Organization
President..... Louise F. Huffman
Gen., Sta. Mgr...... George T. Frechette
Commercial Manager..... L. L. Zurawski
Program Director..... Arnie Strope
Chief Engineer..... Gordon Miller

Pop.: 340,000

Families: 102,000

WYOMING

Radio Homes: 98,500

AM Stas. in State: 26

KBBS—Buffalo—1956

Frequency: 1450 Kc..... **Power**: 250 Watts
Owned..... Northern Wyoming Bcstg. Corp.
Address..... 98 S. Main Street
Tel.: MU 4-7169
KBS
Station Representative..... Pearson
Gen. Mgr...... Jack Rosenthal
Chief Engineer..... R. P. Burger

KATI—Casper—1956

Frequency: 1400 Kc..... **Power**: 250 Watts
Owned..... KATI Corp.
Address..... P. O. Box 2006
Tel.: 237-7994
KBS
Station Representative..... Pearson
Pres., Gen. Mgr...... Kenneth G. Prather
Sales Prom. Mgr...... Misha S. Prather

KTWO—Casper—1930

Freq.: 1470 Kc..... **Power**: 5 Kw. d., 1 Kw. n.
Owned By..... Rocky Mt. Tele. Stations
Address..... 3900 East 2nd
Tel.: 237-3711
CBS
Station Representatives..... Meeker; McGuire
President..... B. Harris
General, Station Mgr...... L. Berger
Commercial Manager..... Ralph Brannon
Program Director..... Betsy King
Chief Engineer..... Leo Chenier
Owners of: KTWO-TV.

KVOC—Casper—1946

Frequency: 1230 Kc..... **Power**: 250 Watts
Owned-Operated By..... KVOC Bcstg. Co.
Address..... Box 2090
Tel.: 235-3518
ABC

WYOMING

Station Representative...Devney Organization
Sta., Sales Prom. Mgr.....William F. Shutts
Comm. Mgr., Ch. Eng.....Duane W. Simons
Program Director.....Marjorie W. Hileman

KCHY—Cheyenne—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By.....Charles W. Stone
Address.....309 W. 18 St.
Tel.: 634-7975.....Independent
Station Representative.....Masla
President.....Charles W. Stone
General Manager.....David Williams
Chief Engineer.....Everett Anderson

KFBC—Cheyenne—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Frontier Bcstg. Co.
Address.....2923 East Lincolnway
Tel.: 634-4461.....ABC
News, Affil....Wyoming Eagle, State Tribune
Station Representative.....Avery-Knodel
President.....Robert S. McCracken
General Mgr., Chief Eng.....William C. Grove
Station, Commercial Mgr.....Larry Birleffi
Program Director.....Jean Schoeck
Owners of: KFBC-TV; KSTF, Scottsbluff, Neb.

KVWO—Cheyenne—1952

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Great West Co.
Address.....Box 926
Tel.: 632-6433.....MBS
Station Representative.....John Pearson
President.....W. P. Wright
General, Sta. Manager.....Leo R. Morris
Program Director.....Bob Mitchell
Chief Engineer.....David Wood
Owners of: KWKC, Abilene, Texas.

KODI—Cody—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Park Broadcasters, Inc.
Address.....P. O. Box 1222
Tel.: 587-4227.....Independent
President, Station Mgr.....R. B. Beall
Chief Engineer.....Phil Barnhart

KWIV—Douglas—1957

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Douglas Broadcasting, Inc.
Address.....Box 114
Tel.: 800.....Independent
Station Representative.....John Pearson
President, Chief Eng.....Joe C. Henry

KLUK—Evanston—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Evanston-Kemmerer Bcstrs.
Address.....P. O. Box 198
Tel.: 700.....ABC-KBS-MBS
President, General Mgr.....Warren Papke
Commercial Mgr., Prog. Dir.....J. Belcher
Chief Engineer.....Harry Albers

KIML—Gillette—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Gillette Bcstg Co.
Address.....Box 277
Tel.: MUTual 2-4747.....KBS
Station Representative.....John Pearson
President.....W. H. Edelman, Jr.
Station Manager, Ch. Eng.....Robert H. Larson

KOVE—Lander—1948

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated By.....Fremont Bcstg.
Business Address.....P. O. Box 436
Tel.: 488.....KBS-ABC
Representative.....Continental
Sta., Gen. Mgr.....Dan Breece
Sales Prom. Mgr.....James Fitzgerald

KLME—Laramie—1961

Frequency: 1490 Kc.....Power: 100 W.
Owned By.....Albany Broadcasters
Address.....Laramie
Station Representative.....Hal Holman
President.....Les Ware

KOWB—Laramie—1948

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Kowboy Radio, Inc.
Address.....Box 972
Tel.: 745-4888.....ABC-MBS
Station Representative.....Gill-Perna
President.....Charles R. Bell
General Manager.....Gene Benson
Commercial Manager.....Robert McKendrick
Program Director.....Mike Goodrich
Chief Engineer.....Al Beckman
Owners of: KYCN, Wheatland, Wyo.

KASL—Newcastle—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Jack Rosenthal Group
Address.....Box 967
Tel.: FR 5-4888.....Independent
President.....Mal Wyman
General Station Mgr.....Jack Rosenthal
Chief Engineer.....Al Bailey

KPOW—Powell—1941

Freq... 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KPOW, Inc.
Address.....P. O. Box 864
Tel.: Skyline 4-2421.....KBS-MBS
Representative.....Avery-Knodel
President, General Mgr.....Merlyn J. Hedin
Program, Publicity Dir.....John C. Steele
Chief Engineer.....J. S. Kilness

KRAL—Rawlins—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Rawlins Bcstg. Co.
Address.....Box 385, West Rawlins
Tel.: EA 4-2711.....Independent
President.....William C. Grove
General, Station Mgr.....Denny Hawkins
Chief Engineer.....R. E. Williams
Owners of: KSID, Sidney, Neb.

KVOW—Riverton—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Riverton Bcstg. Co.
 Business Address.....Box 393
 Tel.: UL 6-2251.....Independent
 President, General Manager.....Tony A. Kehl
 Station, Comm. Manager.....Loren Ellis
 Program Director.....Gary Lopez
 Publicity Director.....Jack Langan
 Chief Engineer.....Ralph Schafer

KVRS—Rock Springs—1939

Freq.: 1360 Kc..Power: 1 Kw. d., 500 Watts n.
 Owned.....Wyoming Broadcasting Co.
 Address.....Box 1167
 Tel.: EMpire 2-3793.....ABC-KBS-MBS
 Newspaper Affil....Rock Springs Newspapers
 Representative.....Avery-Knodel
 President.....D. G. Richardson
 Gen., Sta. Mgr.....Dwight A. Fisher
 Commercial Manager.....Jack Facinelli
 Program Director.....Imogene Parr
 Chief Engineer.....John Cormana

KROE—Sheridan—1961

Frequency: 930 Kc.....Power: 1 Kw. d.
 Owned By.....Sheridan Bcstg. Co., Inc.
 Address.....47 South Scott St.
 Tel.: 674-4444.....Independent
 Station Representative.....John Pearson
 President.....Sam Rosenthal
 General Manager.....Ed Niehay

KWYO—Sheridan—1934

Freq.:1410 Kc....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By....Big Horn Bcstg. Co., Inc.
 Address.....140 E. Loucks
 Tel.: 674-4461.....ABC-MBS
 Representative.....Avery-Knodel
 President, Gen. Mgr.....Donald E. Tannehill
 Station, Publicity Mgr.....H. W. Thompson
 Program Director.....Don Hargis
 Commercial, Sales Prom. Mgr....F. C. Taggart
 Chief Engineer.....Bob Crossthwaite

KRTR—Thermopolis—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Mildred V. Ernst
 Address.....500 Broadway
 Tel.: UN 4-2351.....KBS
 Gen., Comm. Mgr.....Mildred V. Ernst

KTHE—Thermopolis—1958

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By...Big Horn Basin Bcstg. Co.
 Address.....320 Railroad Ave.
 Tel.: UNion 4-2119.....Independent
 Station Representative.....John Pearson
 Pres., Gen. Mgr.....Hugh R. Graham
 Commercial Manager.....Emma R. Graham
 Publicity Director.....Earl Myers
 Program Director.....Charlotte Haynes
 Chief Engineer.....Gayle Robinson

KGOS—Torrington—1950

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Kermit G. Kath
 Address.....Box 271
 Tel.: JEfferson 2-2158.....Independent
 General Manager.....Kern Kath
 Commercial Manager.....Jack Jolly
 Program Director.....Jerry Miller
 Sales Promotion Manager.....Bill Mill
 Chief Engineer.....Gary Robertson
 Owners of: KOLR, Sterling, Colo.

KYCN—Wheatland—1960

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Kowboy Radio, Inc.
 Address.....Box 250
 Tel.: 646.....Independent
 President.....Charles R. Bell
 General Manager.....Larry Cobb

KWOR—Worland—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Joseph P. Ernst
 Address.....Route 20 West
 Tel.: FI 7-2675.....KBS
 Gen. Comm. Mgr.....Joseph P. Ernst

TERRITORIES AND POSSESSIONS

GUAM

KUAM—Agana—1954

Frequency: 610 Kc.....Power: 1000 Watts
 Owned By.....Radio Guam, Inc.
 Address.....P. O. Box 368
 Tel.: 7961.....NBC, MBS

Station Rep.....Intercont. Services Ltd.
 Pres., Gen. Mgr.....Harry M. Engel
 Sales Manager.....Mary C. Chappelle
 Station Manager.....Robert A. Jordan
 Chief Engineer.....David Stroberg
 Owners of: KUAM-TV.

PUERTO RICO

WABA—Aguadilla—1951

Frequency: 850 Kc.....Power: 500 Watts
Owned-Operated By.....L. Hector Reichard
Address.....Box 188
Tel.: 241.....Independent
General Manager.....F. Bonnet Velez

WCMN—Arecibo—1947

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....Caribbean Bdcstg Corp.
Address.....32 Jose de Diego Ave.
Tel.: 5.....Independent
President.....Antonio E. Vidal
Gen., Comm. Mgr.....Nabal Barreto
Program Director.....Mrs. Digna Pabon
Chief Engineer.....William Arce

WMIA—Arecibo—1957

Frequency: 1070 Kc.....Power: 500 Watts
Owned.....Abacoa Radio Corp.
Address.....Box 126
Tel.: 463.....Independent
Station Representative.....Pan-American
President.....Carlos M. Pirallo-Lopez
General, Comm. Mgr.....Epiñanio Rodriguez-Velez
Program Director.....Enid Gomez
Sales Prom. Mgr.....Manuel Pirallo
Publicity Director.....Bonifacio Rodriguez
Chief Engineer.....Jose E. Medina
Owners of: WWWW, Rio Piedras.

WNIK—Arecibo—1958

Frequency: 1230 Kc.....Power: 250 W.
Owned By.....Arecibo Radio Corp.
Address.....462 Jose de Diego Ave.
Tel.: 913.....Independent
President.....M. A. Cabrera
General Manager.....David Ortiz
Station Manager.....Luis A. Rios
Program Director.....Luis Quinonez
Chief Engineer.....F. Santiago Andujar

WRSJ—Bayamon—1947

Frequency: 1560 Kc.....Power: 250 Watts
Owned-Operated By.....Antilles Bcstg.
Address.....Box 5627, San Juan
Tel.: 3-8515 (San Juan).....Independent
President, Gen. Mgr.....J. M. Ortiz

WNEL—Caguas—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Atlantic Bcstg.
Address.....Box 487
Tel.: 677.....Independent
President, Gen. Mgr.....Jack Sterling

WVJP—Caguas—1947

Frequency: 1110 Kc.....Power: 250 Watts
Owned-Oper. By.....Borinquen Bdcstg. Co.
Address.....Ruiz Belvis St.
Tel.: 789.....Independent
President, General Mgr.....Hector Pereira

WMDD—Fajardo—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WMDD, Inc.
Address.....Box 387
Tel.: 132.....Independent
General Manager.....Agustin B. Camunas

WRRF—Guayama—1948

Frequency: 1590 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Guayama Bcstg. Co. Inc.
Business Address.....P.O. Box 615
Tel.: 243.....Independent
General Mgr.....Gumersindo Cordero, Jr.

WALO—Humacao—1957

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Antonio L. Ochoa
Address.....Box 1055
Tel.: 422.....Independent
General, Promotion Mgr.....Ramon A. Rodriguez

WAEL—Mayaguez—1948

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Operated By.....Mario Acosta
Business Address.....12 Iglesia St.
Tel.: 600.....Independent
Gen. Manager.....Mario Acosta

WKJB—Mayaguez—1946

Frequency: 710 Kc.....Power: 1000 Watts
Owned-Operated By.....Jose A. Bechara, Jr.
Address.....Box 1293
Tel.: 983.....Independent
Pres., Gen. Mgr.....Jose A. Bechara, Jr.

WORA—Mayaguez—1947

Frequency: 760 Kc.....Power: 5000 W.
Owned-Oper. By.....Radio Americas Corp.
Studio Address.....P. O. Box 43
Tel.: 1150.....Independent
Station Representative.....Interamerican
Pres., Gen. Mgr.....Alfredo R. DeArellano
Station Manager.....Reinaldo M. Dupont
Program Director.....Ernesto Rafols, Jr.
Chief Engineer.....Rafael Cruz Rivera

WPRA—Mayaguez—1937

Frequency: 990 Kc.....Power: 10,000 Watts
Owned-Oper. By.....WPRA, Inc.
Address.....Box 869
Tel.: 869.....Independent
President.....Andres Camara
Gen. Mgr.....E. Camara de Ramos

WTIL—Mayaguez—1950

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By.....Mayaguez Radio Corp.
Address.....P. O. Box 1346
Tel.: 1290.....Independent
Station Representative.....Continental
President.....William G. Mamary
Gen., Comm. Mgr.....Gilbert Mamary

WISO—Ponce—1953

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned-Oper. By.....South P. R. Bcstg. Corp.
 Tel.: 2-1257Independent
 PresidentAndres Grillasca
 Gen. Mgr., Ch. Eng.....Luis E. Freyre
 Sta. Manager..... Nilda P. Freyre

WLEO—Ponce—1956

Frequency: 1170 Kc.....Power: 250 Watts
 Owned By.....Ponce Broadcasting Corp.
 Business Address.....Torres & Villa Sts.
 Tel.: 2-3038Independent
 Pres., Gen. Mgr.....Charles Cordero
 Program Director.....Felix Irizarry
 Chief Engineer.....J. H. Conesa
 Owners of: WKFE, Yauco, P. R.

WPAB—Ponce—1939

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned By...Portorican Am. Bcstg. Co., Inc.
 AddressP.O. Box 786
 Tel.: 2-3260.....Independent
 Pres., Gen. Mgr.....A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Operated By.....Voice of Porto Rico
 Address.....P. O. Box 430
 Tel.: 2-0166Independent
 RepresentativeInter-Amer. Pub.

President, Gen. Mgr... Alfredo R. de Arellano
 Station, Comm. Mgr..... Antonio Miro
 Sales Prom. Mgr., Prog. Dir... Radames Mayoral
 Chief Engineer..... Russell O. Johnson

WRIO—Rio Piedras—1949

Frequency: 1320 Kc... Power: 5 Kw. d. 1 Kw. n.
 Owned-Oper. By ... The Master Bdcstg. Corp.
 Address..... Box 335, Hato Rey, P. R.
 Tel.: 6-2491Independent
 President..... Isidoro Quinones Vidal

WWW—Rio Piedras—1949

Frequency: 1520 Kc.....Power: 250 Watts
 Owned-Oper. By Abacoa Radio Corp.
 Address..... Box 935
 Tel.: 6-5000.....Independent
 President, General Mgr..... Carlos P. Lopez
 Chief Engineer..... Ramon E. Orta
 Owners of: WMIA, Arecibo.

WAPA—San Juan—1947

Frequency: 680 Kc.....Power: 10,000 Watts
 Owned-Oper. By..... José Ramón Quiñones
 Bus. Address 357 Ponce De Leon Ave.
 Tel.: 724-3000Independent
 Representative..... Caribbean Network, Inc.
 Owner..... Jose Ramon Quinones
 General Mgr. Segismundo Quinones
 Program Dir..... Francisco Aranzamendi, Jr.
 Chief Engineer Jose Arzuaga

The San Juan market IS

PUERTO RICO and

WAPA

680 Kc 10 Kw

has an outstanding sales producing record for
 hundreds of advertisers at the lowest cost per
 thousand radio homes reached.

For information, program and spot availabilities, rates, etc.
 contact our sales offices:

WAPA

San Juan, Puerto Rico

Caribbean Networks, Inc.

20 West 43rd Street, New York 36, N. Y.

PUERTO RICO-VIRGIN ISLANDS

WHOA—San Juan—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Continental Broadcasting Corp.
Address.....Box V, Hato Rey
Tel.: 6-3182.....Independent
Pres., Gen. Mgr.....Carmina Mendez

WIAC—San Juan—1947

Frequency: 740 Kc.....Power: 10 Kw.
Owned By.....Bestov Bcstg., Inc.
Address.....Box 4504
Tel.: 2-0014.....Independent
General Manager.....Louis A. Mejia

WITA—San Juan—1947

Frequency: 1140 Kc.....Power: 500 Watts
Owned-Oper. By...Electronic Enterprises, Inc.
Address.....P.O. Box 2792
Tel.: 3-3594.....Independent
General Mgr.....Mariano A. Suarez
Chief Engineer.....Luis Prado Martorell

WKVM—San Juan—1945

Frequency: 810 Kc.....Power: 25 Kw.
Owned-Oper...American Colonial Bcstg. Corp.
Address.....1000 Ponce de Leon Ave.
Tel.: 2-1278.....Independent
Representative.....Pan American Bcstg. Co.
Pres., Gen. Mgr.....R. P. Perry
Chief Engineer.....Emilio Ramirez
Owners of: WSUR-TV, Ponce; WKBM-TV, Caguas.

WKAQ—Santurce—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....El Mundo Bcstg. Corp.
Address.....Box 9007
Tel.: 723-8290.....Independent
Newspaper Affiliation.....El Mundo
Representatives...Inter-American Pub'l., Inc.
General Mgr.....V. Lamas, Jr.
Program Director...Esther Pales de Rodriguez
Chief Eng.....Jose A. Fernandez
Owners of: WKAQ-TV-FM, San Juan, P. R.

WIVV—Vieques Island—1956

Frequency: 1370 Kc.....Power: 1,000 Watts
Owned By...Calvary Baptist Mission of P. R.
Address.....Vieques Island
Tel.: 2961.....Independent
President, Gen. Mgr.....Donald D. Luttrell
Program Director.....Ruth Luttrell
Chief Engineer.....Gerow Carr

WKFE—Yauco—1961

Frequency: 1550 Kc.....Power: 250 Watts
Owned By.....Ponce Bcstg. Corp.
Address.....Yauco, P. R.
Tel.: Yauco.....Independent
President, Sta. Mgr.....Charles Cordero
Chief Engineer.....J. H. Conesa
Owners of: WLEO, Ponce, P. R.

VIRGIN ISLANDS

WIVI—Christiansted—1952

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper..Radio American West Indies, Inc.
Address.....P. O. Box 931
Tel.: 223.....KBS
Station Rep.....Pan American
Pres., Gen. Mgr.....Mrs. Hazel M. Higdon
Chief Engineer.....Raymond E. Higdon

WSTA—St. Thomas—1950

Frequency: 1340 Kc.....Power: 250 Kw.
Owned By.....V. I. Industries, Inc.
Address.....Box 2577
Tel.: 489.....MBS-NBC
Station Representative.....Intercontinental
President.....W. M. O'Neil
General, Sta. Mgr.....Len Stein
Program Dir.....Bob Bell
Chief Engineer.....Addie Ottley

When You Can Have The Best, Why Be Satisfied With Less?

THE ASSOCIATED PRESS

Radio Stations Scheduled to Open this Year

Call Letters

City

ALABAMA

WARI
WRAB
Abbeyville
Arab

ARKANSAS

KZOT
KSUD
Marianna
West Memphis

CALIFORNIA

KLIP
KLBS
KDOL
KCJH
KDAD
Fowler
Los Banos
Mojave
San Luis Obispo
Weed

FLORIDA

WKMK
WOWY
WOKC
WYNZ
WZRH
Blountstown
Clewiston
Okeechobee
Windemere
Zephyrhills

GEORGIA

WNGA
Nashville

IDAHO

KCYN
Idaho Falls

ILLINOIS

WMPP
Chicago Heights

KENTUCKY

WYGO
Corbin

MARYLAND

WMHI
Braddock Heights

MICHIGAN

WMIC
St. Helen

Call Letters

City

MINNESOTA

KTGR
Minneapolis-St. Paul

MISSISSIPPI

WFFF
WVOM
WMOE
Columbia
Iuka
Jackson

NEW YORK

WXKW
Troy

OHIO

WDLR
Delaware

PENNSYLVANIA

WYNS
Leighton

RHODE ISLAND

WFKD
Wickford

TENNESSEE

WROL
Fountain City

TEXAS

KTON
KVIL
KPLA
Beeville
Highland Park
Plainview

VIRGINIA

WENZ
WLES
Highland Springs
Lawrenceville

WASHINGTON

KCDI
KQDE
Kirkland
Spokane

WEST VIRGINIA

WJBT
Wheeling

CANADIAN GROWTH

Highlighted by New Private TV Network

By JULES LAROCHELLE
Radio-TV Daily, Canadian Bureau

THE YEAR 1961 was a stupendous one for the Canadian radio and television broadcasting industry, composed of the crown-owned Canadian Broadcasting Corporation on the one hand, and the independent broadcasters on the other.

The major event in industry in 1961 was the start of the privately-owned TV stations in the major cities of Canada (heretofore the monopoly of the CBC). The entry of these stations resulted in the founding of the country's first privately-owned TV network, and the first time that the CBC had rivals, on a network basis.

CTV Television Network, Limited links eight stations. The CBC meanwhile continued to grow, operating two television networks, English-language from Victoria, B.C., to St. John's, Nfld., 4,000 miles, or longest in the world; French-language network which extends from Sturgeon Falls, Ontario, to Moncton, New Brunswick—in every respect the number one French-language network in the world.

In radio, great activity and good results prevailed for both the publicly-owned CBC and private stations. The number of stations grew as both CBC and private interests added other outlets. The pattern of radio broadcasting changed somewhat during the year. Broadcasters, who generally maintained favorable advertising revenue, offered greater variety of "domestic" programs with more and more emphasis on news reports, either local or national and international.



Country-wide coverage of both radio and TV by the CBC and privately-owned stations attained a wider level. The CBC national service is now within reach of 98 per cent of the population for radio, and 90 percent or more for TV. Extension of this coverage to areas not already served is steadily progressing.

The independents also have plans in mind for extending coverage. At recent hearing of the Board of Broadcast Governors, Spencer Caldwell, president of CTV Network, said his eight-station private chain must have more stations if it is to gain revenue needed to produce good Canadian programs.

The independent TV stations, as was expected, operated at a loss despite obtaining substantial advertising. S. M. Finlayson, president of Canadian Marconi (operator of Montreal's CFCF-TV) said that 1962 should see a considerable improvement in operating results and that the firmer establishment of CTV network in the Canadian Scene will take place.

As for color TV, the situation in 1961 remained unchanged and start of color telecasting still seems quite in the distance. The CBC is proceeding with caution on the matter, although keeping in close touch with developments in the U.S.

FM radio made some headway during the year, and many in the industry felt that long-term prognosis for it is excellent. FM with its great possibilities for high fidelity and stereo may enjoy unprecedented popularity in the near future.

RADIO

CANADA

PERSONNEL OF CBC, CTV & CAB
INTERNATIONAL RADIO STATIONS
CANADIAN STATIONS INDEX
AM STATIONS BY PROVINCES
AND THEIR KEY PERSONNEL

ANNUAL

1962

Silver Anniversary

Canadian Broadcasting Corporation

Head Office—Victoria Building, 140 Wellington St.
Ottawa, Ont., Canada
Phone: CE 6-7331

EXECUTIVE OFFICERS

President	Alphonse Ouimet	Vice Pres., Corp. Affairs.....	R. C. Fraser
Vice President.....	Capt. W. E. S. Briggs	Dir., Public Relations.....	W. A. Macdonald
V.P., Asst. to Pres.....	Col. R. P. Landry	Comptroller.....	V. F. Davies
Vice Pres., Pgmng.....	E. S. Hallman	Gen. Mgr., English Net. Bcstg....	H. G. Walker
Vice Pres., Eng. Opera.....	J. P. Gilmore	Gen. Mgr., French Net. Bcstg....	Marcel Ouimet

CTV Television Network Ltd.

Head Office—42 Charles St., E., Toronto 1, Ont.
Phone: 924-5454

OFFICERS

President.....	Spencer W. Caldwell	Dir. of Bus. Affairs.....	Richard P. Morgan
Exec. Vice Pres.....	Gordon F. Keeble	Adv. & Prom. Mgr.....	A. Coyne
Vice Pres., Sales.....	Hugh Clark		
Natl. Prog. Dir.....	Michael Hind-Smith		
Exec. Producer.....	Ross McLean		
Sales Manager.....	Tom Atkins		
Network Opera. Mgr.....	Stan Wilson		

New York Office
535 Fifth Ave., New York 17, N. Y.
Phone: TN 7-0190

Natl. Sales Mgr..... Kenneth M. Flower

STATIONS

CFCN-TV	Calgary, Alta.	CHAN-TV	Vancouver, B. C.
CFRN-TV	Edmonton, Alta.	CFTO-TV	Toronto, Ont.
CJCH-TV	Halifax, N. S.	CJAY-TV	Winnipeg, Man.
CFCF-TV	Montreal, Que.	CJOH-TV	Ottawa, Ont.

Canadian Association of Broadcasters

Head Office—108 Sparks St., Ottawa 4, Ont.
Phone: CE 3-4035

OFFICERS

President.....	Don Jamieson, CJON-AM-TV, St. John's, Nfld.
Immediate Past President.....	M. T. Brown, CFPL-AM-TV, London
Executive Vice President.....	T. J. Allard
Vice President, Radio.....	Allan Waters, CHUM, Toronto
Vice President, TV.....	J. A. Pouliot, CFCM-TV, CKMI-TV, Que.

FUNCTIONS

The Canadian Association of Radio & Television Broadcasters is a voluntary trade organization of 159 privately owned (independent) radio broadcasting stations, and 51 television stations in Canada.

United States and Canadian International Radio Stations

Station Operator and Location	Call Letters	Power
Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.....	WDSI-1	50 kw.
	-2	50 kw.
	-3	50 kw.
Columbia Broadcasting System, Inc., Wayne, N. J.....	WDSI-5	50 kw.
	-6	50 kw.
Columbia Broadcasting System, Inc., Delano, Calif.....	KCBR-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
The Crosley Broadcasting Corporation, Bethany, Ohio.....	WLWO-1	110 kw.
	-2	110 kw.
	-3	110 kw.
	-4	110 kw.
	-5	110 kw.
General Electric Company, Schenectady, N. Y.....	WGEO-1	100 kw.
	-2	50 kw.
	-3	25 kw.
National Broadcasting Co., Inc., Bound Brook, N. J.....	WBOU-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	50 kw.
	-5	50 kw.
National Broadcasting Co., Inc., Dixon, Calif.....	KNBH-1	200 kw.
	-2	50 kw.
	-3	50 kw.
*World Wide Broadcasting Corp., Scituate, Mass.....	WRUL-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	20 kw.
	-5	50 kw.
*Radio Station KGEL, Inc., Belmont, Calif.....	KGEL	50 kw.

*These are non-Government transmitters and are licensed by the FCC. Other stations are Government controlled and used for programs of the Voice of America, Armed Forces Radio & Television Service, & United Nations Radio.

CANADIAN BROADCASTING CORP. INTERNATIONAL SERVICE

Headquarters and production studios are in Montreal with two shortwave transmitters at Sackville, New Brunswick, of 50 kw. each, operating under the following frequencies:

Services To:	Frequencies (Mc/s)	Band (meters)
Australasia	9.63	31.15
	17.82	16.84
	15.32	19.58
	11.72	25.60
African	9.63	31.15
	15.32	19.58
	11.72	25.60
Northern Canada (CBC Northern Service).....	9.585	31.30
	6.06	49.50
Caribbean, Latin American.....	11.76	25.51
	9.74	30.80

Note: There are never more than two frequencies used at once. Call letters are not used on the air.
Source: CBC.

Canadian Radio Stations Index

— Listed Alphabetically By Call Letters —

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CBAF	624	CFRB	631	CJEM	624	CKGM	634
CBE	632	CFRG	637	CJET	631	CKJL	635
CBF	634	CFRN	619	CJFP	635	CKKW	628
CBG	624	CFRS	631	CJFX	626	CKLB	629
CBH	626	CFRY	623	CJGX	638	CKLC	628
CBI	626	CFSL	638	CJIB	622	CKLD	636
CBJ	633	CFTJ	628	CJIC	630	CKLG	621
CBK	637	CFUN	622	CJKL	628	CKLN	621
CBL	631	CFWH	638	CJLM	633	CKLS	633
CBM	634	CFYK	625	CJLS	626	CKLW	632
CBN	625	CHAB	637	CJLX	627	CKLY	629
CBO	629	CHAD	633	CJME	637	CKMR	624
CBT	625	CHAK	625	CJMS	634	CKNB	624
CBU	621	CHAT	620	CJMT	633	CKNW	621
CBV	634	CHED	619	CJNB	637	CKNX	632
CBW	623	CHEF	633	CJNR	627	CKOC	628
CBX	619	CHEX	630	CJOB	623	CKOK	621
CBXF	620	CHFA	619	CJOC	620	CKOM	638
CBXH	625	CHFC	623	CJON	625	CKOT	631
CBY	624	CHGB	635	CJOR	622	CKOV	621
CFAB	626	CHIC	627	CJOY	628	CKOX	632
CFAC	619	CHLN	636	CJQC	634	CKOY	630
CFAM	622	CHLO	630	CJRL	628	CKPC	627
CFAR	623	CHLT	635	CJRW	632	CKPG	621
CFAX	622	CHML	628	CJSL	636	CKPR	627
CFBC	624	CHNC	634	CJSO	636	CKPT	630
CFBR	631	CHNO	631	CJSP	629	CKRB	635
CFCF	634	CHNS	626	CJSS	627	CKRC	623
CFCH	629	CHOK	630	CJVI	622	CKRD	620
CFCL	631	CHOV	630	CKAC	634	CKRM	637
CFCN	619	CHOW	632	CKAR	628	CKRN	635
CFCO	627	CHRC	634	CKBB	627	CKRS	633
CFCP	620	CHRD	633	CKBC	623	CKSA	620
CFCW	619	CHRL	635	CKBI	637	CKSB	623
CFCY	632	CHRS	635	CKBL	633	CKSL	629
CFDA	636	CHSJ	624	CKBM	634	CKSM	635
CFFB	625	CHUB	621	CKBW	626	CKSO	631
CFGB	622	CHUC	627	CKCH	633	CKSW	638
CFGM	630	CHUM	632	CKCK	637	CKTB	630
CFGP	619	CHVC	629	CKCL	626	CKTR	636
CFGR	637	CHWK	620	CKCQ	621	CKTS	636
CFGT	633	CHWO	629	CKCR	628	CKVD	636
CFHR	625	CJAD	634	CKCV	635	CKVL	636
CFJC	620	CJAT	621	CKCW	624	CKVM	636
CFJR	627	CJAV	621	CKCY	631	CKWS	628
CFNB	624	CJBC	632	CKDA	622	CKWX	622
CFNS	637	CJBQ	627	CKDH	625	CKX	623
CFOB	627	CJBR	635	CKDM	623	CKXL	619
CFOR	629	CJCA	619	CKEC	626	CKY	623
CFOS	630	CJCB	626	CKEK	620	CKYL	620
CFPA	630	CJCH	626	CKEY	632	VOCM	625
CFPL	629	CJCS	631	CKFH	632		
CFPR	621	CJDC	620				
CFQC	637						

ALBERTA

CFAC—Calgary—1922

Frequency: 960 Kc. Power: 10,000 Watts
 Owned-Oper. By Calgary Bcastg. Co., Ltd.
 Address 1301 17th Ave., S.W.
 Tel.: 244-9331 CBC
 Station Reps. All-Canada Radio & TV. Weed
 President Hugh E. Pearson
 V.P., General Manager D. H. Hartford
 Sales Promotion Manager G. B. Mannix
 Asst., Commercial Manager David F. Penn
 Program Director Clarence F. Mack
 Chief Engineer E. C. Connor

CFCN—Calgary—1922

Frequency: 1060 Kc. Power: 10,000 Watts
 Owned-Oper. By The Voice of the Prairies, Ltd.
 Address Broadcast House
 Tel.: CHurchill 9-9101 CBC
 Sta. Reps. Young Canadian; Radio Reps. Ltd.
 President, Sta. Mgr. H. Gordon Love
 Commercial Mgr. Gordon L. Carter
 Program Dir. Don Thomas
 Publicity Dir. James A. Love
 Chief Engineer Robert W. Lamb
 Owners of: CFCN-TV.

CKXL—Calgary—1950

Frequency: 1140 Kc. Power: 10,000 Watts
 Owned-Oper. By CKXL Ltd.
 Address 210 9th Ave. S.W.
 Tel.: AM 6-3026 Independent
 Representative H. C. Stovin, For Joe
 President, Gen. Mgr. A. R. Mackenzie
 Chief Engineer G. R. Morrison

CFCW—Camrose—1954

Frequency: 790 Kc. Power: 10,000 Watts
 Owned-Oper. By Camrose Bcastg. Co. Ltd.
 Address Box 1600
 Tel.: 672-3151 Independent
 Pres., Gen. Mgr. H. J. Yerxa
 Sales Prom., Comm. Mgr. W. H. Holte
 Publicity Dir. R. H. Wheeler
 Chief Engineer L. W. Olson

CJDV—Drumheller—1958

Frequency: 910 Kc. Power: 1000 Watts
 Owned By Dinosaur Bcastg. Corp. Ltd.
 Address 327 2nd St. E.
 Tel.: VA 3-3444 Independent
 Station Rep. Trans-Ocean; Messner; Scharf
 President, Station Mgr. Tony Mayer
 Program Dir. Bill Dowson
 Chief Engineer John Vissor

CBX—Edmonton—1948

Frequency: 1010 Kc. Power: 50,000 Watts
 Owned-Oper. By Canadian Bcastg. Corp.
 Bus.-Studio Address Rm. 813, MacDonald Hotel
 Tel.: GArden 4-8221 CBC
 Station Manager R. Horley
 Program Director B. C. Deaville
 Chief Engineer V. J. McMahon

CFRN—Edmonton—1934

Frequency: 1260 Kc. Power: 50,000 Watts
 Owned-Oper. By Sunwapta Bcastg. Co., Ltd.
 Address 102 C.P.R. Bldg.
 Tel.: GArden 2-2101 CBC
 Sta. Reps. Radio Reps., Ltd.; Young Can.
 Pres., Gen Mgr. G. R. A. Rice
 Station, Comm. Mgr. A. J. Hopps
 Retail Sales Manager A. G. Coumont
 Publicity Director Jack J. Foster
 Production Mgr. George Duffield
 Chief Engineer Ted Wadson
 Owners of: CFRN-TV.

CHED—Edmonton—1954

Freq.: 1080 Kc. Power: 10,000 Wts. d., 1000 n.
 Owned-Oper. By CHED, Ltd.
 Address 10006—107th St.
 Tel.: GArden 4-2111 Independent
 Representative Stephens & Towndrow
 President H. N. Sibbald
 General, Sta. Mgr. M. D. Dyck
 Prog. Dir. Jerry Forbes
 Sales Promotion Mgr. John Barton
 Commercial Mgr. Bill Reid
 Publicity Dir. John Baldock
 Chief Engineer Clint Nichol

CHFA—Edmonton—1949

Frequency: 680 Kc. Power: 5000 Watts
 Owned-Operated By Radio Edmonton, Ltd.
 Business Address 10012—109th St.
 Tel.: GA 4-2157 CBC
 President Andre M. Dechene

CJCA—Edmonton—1922

Freq.: 930 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By Edmonton Bcastg. Co., Ltd.
 Address 104th St. & Jasper Ave.
 Tel.: 424-4131 CBC
 Newspaper Affiliation Southam Publishing
 Representative All-Canada, Weed
 V.P., General Manager R. Barnes
 Commercial Manager K. Goddard
 Sales Prom. Manager B. Heatherington
 Publicity Director D. Lamb
 Program Director D. Elton
 Chief Engineer G. Skuttle

CFGP—Grande Prairie—1937

Frequency: 1050 Kc. Power: 10 Kw.
 Owned By Northern Bcastg. Corp., Ltd.
 Address 9910 99th St.
 Tel.: 532-2311 CBC
 Representative All-Canada, Weed
 President Hugh E. Pearson
 General, Station Mgr. Cameron A. Perry
 Comm. Mgr. G. Percy
 Program Director Jack Soars
 Chief Engineer Jim de Roaldes

ALBERTA-BRITISH COLUMBIA

CJOC—Lethbridge—1926

Freq.: 1220 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Lethbridge Bcstg., Ltd.
Address.....1015 Third Ave. S.
Tel.: FA 7-3161.....CBC
Station Representative.....All-Canada; Weed
General Mgr.....A. J. Balfour
Commercial Manager.....B. J. O'Grady
Sales Prom. Manager.....D. Taylor
Chief Engineer.....Doug Card

CKSA—Lloydminster—1957

Frequency: 1150 Kc. Power: 1000 Watts
Owned By.....Sask-Alta Bcstg. Ltd.
Address.....Lloydminster
Tel.: LLOYDminster.....Independent
President.....A. F. Shortell
General Mgr.....P. J. Edwards
Chief Engineer.....P. Robinson

CHAT—Medicine Hat—1946

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By....Monarch Bcstg. Co., Ltd.
Address.....520 First St. S.E.
Tel.: JACKSON 6-2821.....CBC
Representative.....Weed, All-Canada

President.....J. H. Yall
Gen., Sta. Mgr.....R. J. Buss
Commercial, Prom. Mgr.....Orv Kope
Program Director.....Lorne Havard
Chief Engineer.....Sid Gaffney
Owners of: CHAT-TV.

CKYL—Peace River—1954

Frequency: 630 Kc. Power: 1000 Watts
Owned-Oper. By.....Peace River Bcstg. Co.
Address.....Box 1150
Tel.: 2535.....Independent
Representative.....Lorrie Potts
President, Gen. Mgr.....John Skelly
Commercial Mgr.....W. E. McNabb
Program Dir.....Jim Gray
Chief Engineer.....Leslie Klement

CKRD—Red Deer—1949

Freq.: 850 Kc. Power: 1000 Watts
Owned By.....Central Alberta Bcstg. Co. Ltd.
Address.....Box 518
Tel.: 346-2083.....CBC
President.....Henry L. Flock
Managing Director.....G. E. Spackman
Comm. Sta. Mgr.....W. R. Scott
Program Director.....Rod Stephen
Chief Engineer.....Ken Martin

BRITISH COLUMBIA

CHWK—Chilliwack—1927

Frequency: 1270 Kc. Power 10,000 Watts
Owned-Oper. By....Fraser Valley Bcstrs., Ltd.
Address.....50 Yale Rd., W.
Tel.: SYCAMORE 3-7226.....CBC
Representative.....All-Canada, Weed
President.....Jack Pilling
Managing Director.....Murdo MacLachlan
Commercial Manager.....Bill Teetzel
Program Director.....Bill Wolfe
Chief Engineer.....Tony Shepherd

CFCP—Courtenay—1959

Frequency: 1440 Kc. Power: 1,000 Watts
Owned By.....William George Browne
Address.....Courtenay, B. C.
Tel.: Courtenay.....Independent
President.....William George Browne

CKEK—Cranbrook—1957

Frequency: 570 Kc. Power: 1 Kw.
Owned By.....East Kootenay Bcstg. Ltd.
Address.....32 South 9th Ave.
Tel.: JUNIPER 6-2224.....Independent
Sta. Reps.....Messner Radio Reps; TV Reps
President.....B. Redisky
General, Sta. Manager.....L. J. Hoole
Commercial Mgr.....T. Hogarth
Chief Engineer.....W. J. Gillespie

CJDC—Dawson Creek—1948

Frequency: 1350 Kc. Power: 1000 Watts
Owned-Operated By...Radio Station CJDC, Ltd.
Business Address.....902 - 102nd Ave.
Tel.: STERLING 2-3341.....Independent
President.....H. Michaud
Gen. Mgr., Comm. Mgr.....Mike Lavern

CBXF—Fort Nelson—1959

Frequency: 860 Kc. Power: 40 Watts
Owned by.....CBC
Address.....Fort Nelson, B. C.
Tel.: Fort Nelson.....CBC
Director of N. Service.....A. Cowan
Supervisor of Programs.....J. Craine
Information Services.....H. Shane

CFJC—Kamloops—1926

Freq.: 910 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned.....Inland Bcstrs., Ltd.
Address.....387 Fourth Ave.
Tel.: 372-8826.....CBC
Sta. Rep.....All-Canada, Weed
President.....Ronald White
General Manager.....Ian G. Clark
Station Manager.....Jack Pollard
National Comm. Mgr.....Walter Harwood
Local Sales Manager.....Jim Embury
Program Director.....Walter Jones
Chief Engineer.....Kurt Reichennek

CKOV—Kelowna—1931

Frequency: 630 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Okanagan Bcstrs., Ltd.
 Address.....Box 100
 Tel.: POplar 2-3331.....CBC
 Station Reps.....All Canada Radio; Weed
 President.....Mrs. J. W. B. Browne
 Gen. Mgr.....J. H. Browne
 Station, Comm. Manager.....Ken Compton
 Sales Promotion Mgr.....Walter E. Gray
 Program Director.....J. B. Cooper
 Chief Engineer.....Art Vipond

CHUB—Nanaimo—1949

Frequency: 1570 Kc.....Power: 10,000 Watts
 Owned-Operaed By...Standard Bcstg. Co. Ltd.
 Address.....Malaspac Hotel
 Tel.: SKYline 3-4341.....CBC
 Newspaper Affil.....Vancouver Sun
 Reps...Stephens & Towndrow, Messner, Cooke
 Station Manager.....C. J. Rudd
 Chief Engineers.....E. R. McIntyre, L. Fox

CKLN—Nelson—1939

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned-Oper. By...News Publishing Co., Ltd.
 Address.....P. O. Box 150
 Tel.: 10.....CBC
 Newspaper Affiliation...Nelson Daily News
 Rep.....Stovin & Byles; Young Canadian
 Station Manager.....Alan R. Ramsden

**CKNW—New Westminster
1944**

Freq.: 980 Kc.....Power: 10,000 Watts
 Owned By.....Radio NW, Ltd.
 Address.....227 Columbia St.
 Tel.: LA 2-2711.....Independent
 President.....Frank A. Griffiths
 Gen., Station Mgr.....W. J. Hughes

CKLG—No. Vancouver—1954

Frequency: 730 Kc.....Power: 10,000 Watts
 Owned-Oper. By...Lions Gate B'casting., Ltd.
 Address.....143 E. 11th, North Vancouver
 Tel.: YUKon 8-1101.....Independent
 Reps.....Air-Time Sales, Donald Cooke
 President.....Lloyd E. Moffat
 General, Station Mgr.....Lew Roskin
 Sales Prom., Publicity Dir.....Terry Bate
 Program Director.....Keith Sterling
 Chief Engineer.....Peter MacKintosh
 Owners of: CKY, Winnipeg.

CKOK—Penticton—1948

Freq.: 800 Kc.....Power: 10 Kw. d., 500 W. n.
 Owned-Operated By.....CKOK, Ltd.
 Business Address.....33 Carmi Ave.
 Tel.: HYatt 2-2800.....CBC
 Represent..All Canada; Weed; Okanagan Radio
 Pres., Gen., Mgr.....Maurice P. Finnerty
 Station Manager.....Ralph J. Robinson
 Sales Prom. Mgr., Sales Mgr.....Ken Compton
 Commercial Mgr.....H. C. Dane
 Program Director.....Henry Shannon
 Chief Engr.....George Cameron

CJAV—Port Alberni—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....CJAV, Ltd.
 Address.....735 Third Ave., N.
 Tel.: 604.....Independent
 Station Reps.....Messner; Cooke; Bedard
 Pres., Gen. Mgr.....Kenneth Hutcheson
 Commercial Mgr.....William Loepky
 Sales Prom., Publicity Dir....William Gibson

CKPG—Prince George—1945

Frequency: 550 Kc.....Power: 250 Watts
 Owned-Oper. By...Radio Station CKPG, Ltd.
 Address.....1220 Sixth Ave.
 Tel.: LO 4-8861.....CBC
 Representative.....All-Canada, Weed
 President, Gen. Mgr.....R. T. Harkins
 General Sales, Prom. Mgr.....J. W. Barlee
 Asst. Station Mgr.....R. A. East
 Program Director.....N. A. McLean
 Publicity Director.....M. J. Leveque
 Chief Engineers.....S. W. Davis
 Owners of: CKPG-TV.

CFPR—Prince Rupert—1938

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By....Canadian Broadcasting Corp.
 Address.....343 W. 2nd Ave.
 Tel.: 2161.....CBC
 Sta. Mgr.....W. G. Hankinson
 Program Director.....W. J. Must
 Technical Supervisor.....C. H. Insulander

CKCQ—Quesnel—1957

Frequency: 570 Kc.....Power: 1 Kw.
 Owned.....Cariboo Bcstrs. Ltd.
 Address.....Box 699
 Tel.: 485.....Independent
 Reps..Radio Rep., Bcst. Sales, Air-Time Sales
 President.....J. Frederick Weber
 General, Sta. Mgr.....Dennis Reid
 Comm. Prom. Mgr.....John V. Boates
 Program Director.....Gil McCall
 Chief Engineer.....John Morgan

CJAT—Trail—1930

Frequency: 610 Kc.....Power: 1000 Watts
 Owned-Oper. By...Kootenay Bcstg. Co., Ltd.
 Address.....1300 Cedar Ave.
 Tel.: 368-5511.....CBC
 Rep...Weed, All-Canada Radio & Television
 President.....A. S. Mawdsley
 General, Sta. Manager.....J. P. Kobluk
 Commercial Manager.....Robert W. Meneer
 Prog. Dir.....Ralph Milton
 Chief Engineer.....Gordon Fairweather

CBU—Vancouver—1947

Frequency: 690 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....701 Hornby St.
 Tel.: MU 4-0246.....CBC
 Dir. of Radio.....R. G. Harlow
 Regional Prog. Dir.....P. M. Garvie
 Technical Dir.....A. Geluch
 Commercial Rep.....M. L. Munro
 Technical Supervisor.....E. F. McGrath

BRITISH COLUMBIA-LABRADOR-MANITOBA

CFUN—Vancouver—1922

Freq.: 1410 Kc. Power: 10,000 Watts
 Owned-Oper. By Radio CFUN Ltd.
 Address 1900 W. 4th Ave.
 Tel.: REgent 1-6511 Independent
 Rep. John Terrell; Devney Org.
 President Gordon Burnett
 General Sta. Manager Douglas Greig
 Comm. Manager Don Mac Donald
 Sales Promotion Mgr. Ken Mac Donald
 Program Director Al Jordan
 Chief Engineer Stan Davis

CJOR—Vancouver—1926

Frequency: 600 Kc. Power: 10,000 Watts
 Owned-Operated By CJOR, Ltd.
 Business-Studio Address 846 Howe St.
 Tel.: MUtual 5-6464 CBC
 Representative Stovin & Byles, Ltd.
 Pres., Sta. Mgr., Gen. Mgr. George C. Chandler
 Prog. Director B. P. Cimolai
 Chief Engineer Art Chandler

CKWX—Vancouver—1923

Frequency: 1130 Kc. Power: 50,000 Watts
 Owned-Oper. By CKWX Radio, Ltd.
 Business-Studio Address 1275 Burrard St.
 Tel.: MU 4-5131 MBS
 Representative All-Canada, Weed
 President Arthur Holstead
 General Sta. Manager William A. Spears
 Commercial Manager R. S. Lennie
 Sales Promotion Manager Doug Reid
 Program Manager John Ansell
 Chief Engineer Charles Smith

CJIB—Vernon—1947

Frequency: 940 Kc. Power: 1000 Watts
 Owned-Operated By Interior Bcstrs., Ltd.
 Address 3330 Barnard Ave.
 Tel.: Linden 2-3900 CBC
 President Richard Peters
 Sta. Manager A. G. Seabrook
 Chief Engineer Laurie Wright

CFAX—Victoria—1959

Frequency: 810 Kc. Power: 1000 Watts
 Owned By Saanich Bcstg. Co. Ltd.
 Address 700 Central Bldg.
 Tel.: EVergreen 6-2441 Independent
 Station Rep. Donald Cooke
 President, Gen. Mgr. Roy V. Parrett
 Chief Engineer Tom Davidson

CJVI—Victoria—1941

Frequency: 900 Kc. Power: 10,000 Watts
 Owned-Oper. By Island Bcstg. Co.
 Business-Studio Address 817 Fort Street
 Tel.: EV 2-8221 CBC
 Sta. Rep. All-Canada; Weed
 President, Gen. Mgr. William M. Guild
 Prog. Dir. Walter Cownden
 Chief Engineer Joe Sommers

CKDA—Victoria—1960

Frequency: 1280 Kc. Power: 10 Kw.
 Owned-Oper. By Capital Bcstg. System Ltd.
 Address 1450 Douglas St.
 Tel.: EVergreen 4-9311 Independent
 Representative .. Radio Reps., Young Canadian
 President, Gen. Mgr. David M. Armstrong
 Chief Engineer Norman Bergquist

LABRADOR

A Dependency of Newfoundland

CFGB—Goose Bay—1959

Frequency: 1340 Kc. Power: 1 Kw.
 Owned By CBC

Address Goose Bay
 Tel.: Goose Bay CBC
 Station Manager Gordon Frederick

MANITOBA

CFAM—Altona—1957

Freq.: 1290 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned Southern Manitoba Bcstg. Co.
 Address P.O. Box 1000
 Tel.: 285 Independent

Station Reps. Cooke; Radio Reps., Ltd.
 President Walter E. Kroeker
 Station Manager Dennis Barkman
 Commercial Manager Elmer Hildebrand
 Production Mgr. John Simpson
 Chief Engineer John J. Pauls

CKX—Brandon—1928

Freq.: 1150 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By....Western Manitoba Bcstrs.
 Address.....2940 Victoria Ave.
 Tel.: Parkway 6-5393.....CBC
 Sta. Reps.....Radio Reps.; Young Canadian
 Pres., Gen. Manager.....J. B. Craig
 Commercial Manager.....E. D. Holland
 Prog. Dir.....Frank Bird
 Chief Engineer.....E. Humphrey Davies

CKDM—Dauphin—1950

Freq.: 730 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....Dauphin Bcstg. Co., Ltd.
 Address.....3rd Ave., N. E.
 Tel.: 3230.....Independent
 Station Rep.....Radio Reps.; Airtime Sales
 General Manager.....J. Dunlop
 Chief Engineer.....Alan Watson

CFAR—Flin Flon—1937

Frequency: 590 Kc.....Power: 1000 Watts
 Owned-Oper. By....Arctic Radio Corp., Ltd.
 Address.....75 Callinan St.
 Tel.: 4422.....CBC
 Sta. Reps..Young Can.; Messner; Lorrie Potts
 President.....Grey Mundie
 Station Mgr.....J. E. Smallwood
 Program Director.....Alex Cobban

CHFC—Fort Churchill—1959

Frequency: 1230 Kc.....Power: 250 W.
 Owned By.....CBC
 Address.....Fort Churchill
 Tel.: OS 5-7729.....CBC
 Director of N. Service.....A. Cowan
 Information Services.....H. Shane
 Superv. of Tech. Opera.....Lloyd Moore
 Station Manager.....Ronald Bear

**CFRY—Portage La Prairie
 1956**

Frequency: 1570 Kc.....Power: 250 Watts
 Owned.....Portage-Delta Bcstg. Co. Ltd.
 Address.....1500 Saskatchewan Ave. W.
 Tel.: 7-6447.....Independent
 Representative....Lorrie Potts; Messner; Hunt
 Pres., Gen. Mgr.....R. D. Hughes

CKSB—St. Boniface—1946

Frequency: 1050 Kc....Power: 10,000 Watts d.
 Owned.....Radio-St. Boniface Ltd.
 Address.....607 Langevin St.

Tel.: CH 7-4865.....CBC
 Reps.....Devney Org.; Interprovincial Sales
 President.....Roland Trudeau
 General Manager.....Roland Couture
 Commercial Mgr.....Etienne Bohemier
 Program Co-ord.....Flore Toupin
 Chief Engineer.....Roland Brodeur

CBW—Winnipeg—1948

Frequency: 990 Kc.....Power: 50,000 Watts
 Owned-Operated By....Canadian Bcstg. Corp.
 Business Address.....541 Portage Ave.
 Tel.: SP 4-2541.....CBC
 Reg. Director.....J. R. Finlay
 Dir. of Radio.....L. B. McIlhegga
 Prog. Dir.....A. E. Parr
 Technical Director.....R. L. Punshon

CJOB—Winnipeg—1946

Freq.: 680 Kc....Power: 10 Kw. d., 250 W. n.
 Owned By.....Radio OB Ltd.
 Business Address.....10th Fl., Lindsay Bldg.
 Tel.: WH 2-6374.....Independent
 Station Reps..Standard Best Sales; Young Can.
 President.....Frank A. Griffiths
 General, Sta. Manager....R. M. MacLennan
 Commercial Manager.....Jack Brown
 Sales Prom. Mgr., Pub. Dir.....Ron Krochuk
 Program Director.....Clifford Gardner

CKRC—Winnipeg—1927

Frequency: 630 Kc.....Power: 5000 Watts
 Owned...Transcanada Communications, Ltd.
 Bus.-Studio Address.....300 Carlton St.
 Tel.: WH 2-2231.....Independent
 Representative.....Weed, All-Canada
 Station Manager.....J. A. Hammond
 Commercial Mgr.....W. T. Valentine
 Program Director.....Bob Mac Donald
 Chief Engineer.....A. W. Hooper

CKY—Winnipeg—1949

Frequency: 580 Kc.....Power: 50 Kw.
 Owned-Oper. By.....Station CKY, Ltd.
 Business Address.....432 Main St., N.
 Tel.: Whitehall 3-1531.....Independent
 Sta. Reps.....Scharf; Devney Org.
 President.....Lloyd E. Moffat
 Station Manager.....Sid Boyling
 Comm. Manager.....D. McDermid
 Program Director.....Jack Stewart
 Sales Prom. Mgr.....Ken Babb
 Publicity Director.....Donn Kirton
 Chief Engineer.....Andy Malowanchuk

NEW BRUNSWICK

CKBC—Bathurst—1955

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Bathurst Broadcasting Co., Ltd.
 Business Address.....455 Golf St.

Tel.: LI 6-4461.....CBC
 Sta. Reps.....Radio Reps; Young Canadian
 President.....J. Leo Hachey
 Station Manager.....W. A. Winton
 Chief Engineer.....Phil Pacquet

NEW BRUNSWICK-NEWFOUNDLAND

CKNB—Campbellton—1939

Frequency: 950 Kc. Power: 1000 Watts
Owned by Restigouche Bcstg. Co., Ltd.
Business Address 110 Water St.
Tel.: Plaza 3-4415 CBC
Station Rep. Weed; Jos. Hardy
President John Alexander
General Mgr. Dr. Charles Houde
Commercial Mgr. Kenneth Coughlan
Station Program Dir. M. Douglas Young
Chief Engineer William Freeman

CJEM—Edmundston—1944

Frequency: 570 Kc. Power: 1000 Watts
Owned-Oper. By Edmundston Radio, Ltd.
Address 91 Canada Rd.
Tel.: RE 5-3351 CBC
Station, Comm. Mgr. Georges Guerrette
Chief Engineer M. Vallee
Frequency: 550 Kc. Power: 50 Kw.

CFNB—Fredericton—1923

Owned James S. Neill & Son, Ltd.
Address 67 York St.
Tel.: GR 5-5501 CBC
Representative Mulvihill; Weed
President J. Stewart Neill
General Manager D. Malcolm Neill
Sales Manager G. W. Brown
Prog. Director H. L. McFee
Sta., Comm. Manager J. T. H. Fenety
Chief Engineer Glenn D. Love

CBAF—Moncton—1953

Frequency: 1300 Kc. Power: 5000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Address 232 St. George St.
Tel.: EV 4-3366 CBC
Station Manager P. E. Carrier
Program Dir. J. A. MacEwan
Technical Director L. A. Canning

CKCW—Moncton—1934

Frequency: 1220 Kc. Power: 10,000 Watts
Owned-Oper. By Moncton Bcstg., Ltd.

Address Box 1220
Tel.: 389-9111 CBC
Station Rep. Young Canadian; Stovin-Byles
Pres., Gen. Mgr. F. A. Lynda
Sales Promotion Mgr. Earle Ross
Program Director Bob Reid
Chief Engineer Keith MacConnell
Owners of: CKCW-TV, Moncton, N. B.; CKAM-TV,
Campbellton, N. B.; CKCD-TV, Harrison Brook,
P. Q.

CKMR—Newcastle—1949

Frequency: 790 Kc. Power: 1000 Watts
Owned Miramichi Bcstg. Co. Ltd.
Address Newcastle
Tel.: MADison 2-3311 CBC
Station Representative Alex Bedard; Scharf
President L. W. Flott
Sta. Mgr., Ch. Engr. R. J. Wallace
Sales Promotion Manager Dan Leaman
Publicity Director Fred Haining

CFBC—Saint John—1946

Frequency: 930 Kc. Power: 10,000 Watts
Owned-Operated By Fundy Bcstg. Co., Ltd.
Business Address 68 Carleton St.
Tel.: OX 2-3301 CBC
Station Rep. Radio Reps.; Young Canadian
President James H. Turnbull
General Manager R. T. Bowman
Sales Manager Vincent Saunders
Program Supervisor D. H. Armstrong
Chief Engineer H. M. Stout

CHSJ—Saint John—1947

Freq. 1150 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By New Brunswick Bcstg. Co.
Address 85 Germain St.
Tel.: OXford 3-3304 Independent
Newspaper Affil. Times Globe, Telegraph Jour.
Representative All Canada, Weed & Co.
General Manager G. Cromwell
Commercial Manager C. H. Smith
Program Director C. R. Tabor
Chief Engineer J. G. Bishop
Owners of: CHSJ-TV.

NEWFOUNDLAND

CBY—Corner Brook—1949

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By Canadian Bcstg. Corp.
Address P. O. Box 610
Tel.: NE 4-3431 CBC
Dir. for Prov. W. F. Galgay
Station Mgr. C. V. Hierlihy
Sales Manager C. L. Brown
Program Director R. G. O'Brien
Engineer J. Parrott

CBG—Gander—1949

Frequency: 1450 Kc. Power: 250 W.
Owned-Operated By Canadian Bcstg. Corp.
Address 98 Sullivan Ave.
Tel.: 7181 CBC
Dir. for Prov. W. F. Galgay
Station Manager Charles Mardel
Program Dir. R. G. O'Brien

NEWFOUNDLAND-N. W. TERRITORIES-NOVA SCOTIA

CBT—Grand Falls—1949

Frequency: 990 Kc.....Power: 1000 Watts
 Owned-Operated By...Canadian Bcstg. Corp.
 Business Address.....Mill Road
 Tel.: 2102CBC
 Dir. for Prov.....W. F. Galgay
 Station Manager.....John J. Grace

CBN—St. John's—1949

Frequency: 640 Kc.....Power: 10,000 Watts
 Owned-Operated By...Canadian Bcstg. Corp.
 AddressBox 5490
 Tel.: 7181CBC
 Dir. for Prov.....W. F. Galgay
 Program Director.....R. G. O'Brien

CJON—St. John's—1951

Frequency: 930 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Nfld. Bcstg. Co., Ltd.
 AddressPrince of Wales St
 Tel.: 7105Independent

Station Rep.....Stovin-Byles; Weed
 Pres.....Geoffrey W. Stirling
 General Manager.....Don Jamieson
 Sta. Mgr.....George MacDonald
 Commercial Manager.....C. Pope
 Program Dir.....J. Wiggins
 Sales Promotion Manager.....J. Baird
 Chief Engineer.....Oscar Hierlthy
 Owners of: CJON-TV; CJOX, Argentia; CJCN,
 Grand Falls.

VOCM—St. John's—1936

Frequency: 590 Kc.....Power: 10,000 Watts
 Owned by.....Colonial Bcstg. System
 Address.....P. O. Box 1-590
 Tel.: 3149Independent
 Rep.....All Canada; Young Canadian
 Pres., Ch. Eng.....W. B. Williams
 General Manager.....J. V. Butler
 Station Manager.....J. Murdoch
 Commercial Manager.....Denys Ferry
 Program, Pub. Director.....W. Williamson
 Sales Prom. Mgr.....J. T. Browne

NORTHWEST TERRITORIES

CBXH—Fort Smith—1959

Freq.: 860 Kc.....Power: 40 W.
 Owned ByCBC
 AddressFort Smith
 Tel.: Fort Smith.....CBC
 OperatorDennis MacKie

CFFB—Frobisher Bay—1961

Frequency: 1200 Kc.....Power: 40 Watts
 Owned ByCBC
 AddressFrobisher Bay
 Tel.: 54CBC
 Operator.....Ralph St. Julien

CFHR—Hay River—1959

Frequency: 1490 Kc.....Power: 40 W.
 Owned ByCBC

AddressHay River
 Tel.: Hay River.....CBC
 OperatorNorman McCowan

CHAK—Inuvik—1960

Frequency: 860 Kc.....Power: 1 Kw.
 Owned ByCBC
 AddressInuvik
 Tel.: InuvikCBC
 Station Mgr.....B. McMillan

CFYK—Yellowknife—1958

Frequency: 1340 Kc.....Power: 250 W.
 Owned ByCBC
 Address.....P. O. Box 638
 Tel.: YellowknifeCBC
 Station Manager.....H. Konow
 TechnicianPeter Radcliffe

NOVA SCOTIA

CKDH—Amherst—1957

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Amherst Bcstg. Ltd.
 Address.....Casey Block, Amherst
 Tel.: 3875Independent

Station Rep.Hardy
 President.....J. A. Langille
 Station Manager.....J. Hugh Dunlop
 Commercial Mgr.....Eastwood Ives
 Chief Engineer.....Geo. Lewis

NOVA SCOTIA

CJFX—Antigonish—1943

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By Atlantic Bcstrs., Ltd.
Address St. Ninian St.
Tel.: 580
Station Rep. Young Canadians; Mulvihill
President Rev. Dr. F. Ginivan
Gen., Sta. Mgr. J. Clyde Nunn
Chief Eng. Gordon MacDougall

CKBW—Bridgewater—1947

Frequency: 1000 Kc. Power: 1000 Watts
Owned-Oper. By Acadia Bcstg. Co., Ltd.
Address 399 King St.
Tel.: 543-2401
Sta. Reps. Air Time Sales; Radio Reps; Cooke
President C. J. Morrow
General Manager John F. Hirtle
Sta. Mgr., Comm. Mgr. James A. MacLeod
Program Director A. Maxwell Ramey
Sales Prom. Mgr. Lester L. Rogers
Publicity Dir. Hugh A. Godfrey
Chief Engineer Douglas B. Hirtle

CBH—Halifax—1947

Frequency: 1340 Kc. Power: 100 Watts
Owned-Operated By Canadian Bcstg. Corp.
Address Box 175
Tel.: 422-8311
Director of Radio F. G. Cooke
Program Director J. A. MacEwen
Technical Superv. L. A. Canning

CHNS—Halifax—1926

Frequency: 960 Kc. Power: 10 Kw.
Owned-Oper. By Maritime Bcstg. Corp., Ltd.
Address Box 400
Tel.: 3-8318
Representative All-Canada, Weed
President Graham W. Dennis
General Manager Fred W. Arenburg
Commercial Manager Douglas Grant
Chief Engineer Arthur H. Greig

CJCH—Halifax—1944

Freq: 920 Kc. Power: 10,000 Wts. d., 5000 n.
Owned-Operated By CJCH Limited
Address 2885 Robie St.
Tel.: 455-0481
Representative Independent
President, Gen. Mgr. Finlay MacDonald
Station Manager Bob Bambury
Program Director Ron Blom
Comm. Manager Howard E. Gerard
Sales Promotion Mgr. Clair Chambers
Publicity Director Abbie Lane
Chief Engineer John Jay

CKEC—New Glasgow—1953

Freq: 1320 Kc. Power: 5 Kw. d., 250 W. n.
Owned-Oper. By Hector Bcstg. Co.
Address 130 George St.

Tel.: 2-4200
Station Reps. Donald Cooke; Potts
Pres., Gen. Mgr. James M. Cameron
Chief Engineer D. Holmes

CBA—Sackville—1939

Frequency: 1070 Kc. Power: 50,000 Watts
Owned By
Address Box 130
Tel.: 152
Technical Director M. H. Young
Technical Supervisor L. A. Canning

CBI—Sydney—1948

Freq: 1140 Kc. Power: 5000 Watts
Owned-Operated By Canadian Bcstg. Corp.
Address Box 700
Tel: 4495
Station Manager K. R. Hill
Local Sales Mgr. Chris Meisner
Technical Supervisor S. Tyson

CJCB—Sydney—1929

Freq: 1270 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Cape Breton Bcstrs., Ltd.
Business Address Charlotte St.
Tel.: 5596
Station Rep. All Canada; Weed
President Nathaniel Nathanson
Station Manager Norris L. Nathanson
Commercial Manager M. Grant
Chief Engineer A. E. Vernon

CKCL—Truro—1947

Frequency: 600 Kc. Power: 1,000 Watts
Owned-Operated By Colchester Bcstg. Co. Ltd.
Address 840 Prince St.
Tel.: 3-4491
Sta. Reps. Devney Org.; Schari
President, General Mgr. J. Arthur Manning
Commercial Manager H. C. Deryk Upton
Program Manager W. Frank Harvey
Chief Engineer E. S. Bernasconi

CFAB—Windsor—1945

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Evangeline Bcstg. Co., Ltd.
Address 11 Webster St., Kentville, N. S.
Tel.: 2111
Representative Independent
President Lorrie Potts
General Station Mgr. F. J. Burns
Comm. Mgr. Mrs. E. J. MacMillan
Sales Promotion Mgr. J. F. Crossan
Chief Engineer A. M. Bishop

CJLS—Yarmouth—1934

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Gateway Bcstg. Co., Ltd.
Address 222 W. Main St.
Tel.: 500
Representative Independent
Gen., Comm. Mgr. D. L. Smith
Chief Engineer W. Singer

ONTARIO

CKBB—Barrie—1949

Freq.: 950 Kc. Power: 10,000 Wts. d., 2500 n.
 Owned-Oper. By Canadian Bcstg. Co. Ltd.
 Address Box 519
 Tel.: PA 6-6466 Independent
 Representative Young, Mulvihill
 Pres. Ralph T. Snelgrove
 Station, Commercial Mgr. Robert Hunter
 Chief Engineer Harold Atkinson

CJBQ—Belleville—1946

Frequency: 800 Kc. Power: 1000 Watts
 Owned-Operated By Quinte Bcstg. Co., Ltd.
 Address 11 Victoria Ave.
 Tel.: Woodland 8-5555 CBC
 Station Rep. Young Canadian
 President Dr. G. A. Morton
 General, Station Mgr. Frank C. Murray
 Commercial Manager J. H. MacDonald
 Program Director L. Jourard
 Chief Engineer J. B. Buchanan

CJNR—Blind River—1958

Frequency: 730 Kc. Power: 1000 Watts
 Owned By Nash Radio-TV Bcstg. Co.
 Address Box 729
 Tel.: ELgin 6-2209 CBC
 Representative Radio-TV Sales
 President, General Mgr. G. Marcon
 Station Mgr., Prog. Dir. Eric R. Thorsen

CHIC—Brampton—1953

Frequency: 1090 Kc. Power: 250 W. d.
 Owned By S. W. Caldwell
 Address 2 Ellen St.
 Tel.: GL 1-3110 Independent
 Station Representative Stovin-Byles
 President Gordon F. Keeble
 General, Sta. Manager John Fox
 Commercial Manager Shelley Panter
 Chief Engineer Robert McBean

CKPC—Branford—1923

Freq.: 1380 Kc. Power: 10 Kw.
 Owned-Oper. By Telephone City Bcst., Ltd.
 Address 525 Colborne St.
 Tel.: 3-2664 CBC
 Station Rep. Potts; Scharf Best Sales
 President Mrs. Florence M. Buchanan
 General Station Mgr. R. Buchanan
 Comm., Prom. Mgr. Russ Waters
 Prog. Dir. Arnold Anderson
 Chief Engineer J. Featherston

CFJR—Brockville—1926

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Eastern Ontario Bcstg. Co., Ltd.
 Address Revere Hotel Bldg.
 Tel.: Diamond 2-4628 CBC
 Station Rep. Jos A. Hardy; Young Canadian
 Pres., Gen. Mgr. Jack R. Radford
 Asst. Sta. Mgr. Thomas Statham

Program Director Jim Chapman
 Chief Engineer Peter Paczynski

CFCO—Chatham—1926

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Operated By John Beardall
 Business Address 42 King St. W.—Box 550
 Tel.: EL 2-3000 CBC
 Owner, Gen. Mgr. John Beardall
 Comm., Prog. Mgr. Arch Ferrie
 Program Director Bob Anakin
 Chief Engineer Gordon Brooks

CHUC—Cobourg—1957

Frequency: 1500 Kc. Power: 1 Kw.
 Owned By Radio CHUC, Ltd.
 Address P. O. Box 520
 Tel.: FRanklin 2-5401 Independent
 Station Rep. Radio & TV Sales, Inc.
 President D. B. Williamson
 General, Sales Prom. Mgr. Stan Larke
 Commercial Mgr. G. Earl
 Program Director Dick Trotter
 Chief Engineer G. Skinner

CJSS—Cornwall—1959

Frequency: 1220 Kc. Power: 1000 Watts
 Owned By Cornwall Broadcasting, Ltd.
 Address 237 Water St., E.
 Tel.: WELLington 2-5180 CBC
 Station Reps. All Canada; Weed
 President E. L. Bushnell
 General Manager D. W. G. Martz
 Station, Comm. Manager D. Wright
 Chief Engineer Bill Still
 Owners of: CJSS-TV.

CFOB—Fort Frances—1944

Frequency: 800 Kc. Power: 1000 Watts
 Owned By Border Bcstg., Ltd.
 Address Border Theatre Bldg.
 Tel.: ATLAS 3-3311 CBC
 Manager Don Fawcett
 Chief Engineer O. Petsnick

CKPR—Fort William—1931

Freq.: 580 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By H. F. Dougall Co., Ltd.
 Address 414 Victoria Ave.
 Tel.: MAYfair 3-3477 CBC
 Sta. Reps. Radio Reps.; Stovin-Byles; Young
 President, Gen. Mgr. Clara H. Dougall
 Comm., Sales Prom. Mgr. George Jeffrey
 Program, Pub. Director Freed Hearne
 Chief Engineer W. T. Ross

CJLX—Fort Williams—1959

Frequency: 800 Kc. Power: 5 Kw.
 Owned By Lakehead Bcstg. Co., Ltd.
 Address 407 Victoria Ave.
 Tel.: MA 2-9618 Independent
 Station Reps. Potts; Messner; Scharf
 President, Gen. Manager R. P. MacGowan

ONTARIO

Commercial Manager.....W. J. Clemens
Sales Prom. Mgr., Pub. Dir.....Jack Thomson
Program Director.....Gary Parkhill
Chief Engineer.....Murray Shields

CFTJ—Galt—1954

Frequency: 1110 Kc.....Power: 250 Watts, d.
Owned-Oper. By.....Galt B'casting Co., Ltd.
Address.....3 Ainslie St. N.
Tel.: 621-7510.....Independent
Sta. Reps.....Scharf; Bedard; Messner
Pres., Gen. Mgr.....John V. Evans
Commercial Manager.....A. C. Bond
Program Director.....John Eiherton
Chief Engineer.....Patrick Stone

CJOY—Guelph—1948

Freq.: 1460 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....CJOY, Ltd.
Address.....Bond Bldg.
Tel.: TA 4-0670.....Independent
Station Reps.....Air-Time Sales; Cooke
President.....Wallace Slatter
General Mgr.....Frederick T. Metcalf
Station Manager.....Jack Jackson
Program Director.....J. D. LeBlanc
Commercial Manager.....Clifford Muir
Chief Engineer.....Bob Nagyobb

CHML—Hamilton—1926

Frequency: 900 Kc.....Power: 5000 Watts
Owned-Oper. By.....Maple Leaf Bcstg. Co., Ltd.
Business-Studio Address.....848 Main St., E.
Tel.: LI 9-2411.....CBC
Rep.....Stephens & Towndrow
President.....Kenneth D. Soble
General Manager.....Tom Darling
Chief Engineer.....Ed Victor

CKOC—Hamilton—1922

Frequency: 1150 Kc.....Power: 5000 Watts
Owned.....Wentworth Radio Bcstg. Co., Ltd.
Address.....Box 880
Tel.: LI 5-8585.....CBC
Representative.....All-Canada, Weed
President.....Clifford Sifton
V. P., General Manager.....W. T. Cranston
Chief Engineer.....Leslie Horton

CKAR—Huntsville—1958

Frequency: 590 Kc.....Power: 1000 Watts
Owned By.....Muskoka-Parry Bcstg. Ltd.
Address.....P.O. Box 1016
Tel.: 934.....Independent
Station Rep.....Radio Reps.
President.....L. Olan
General Mgr.....G. Thomas

CJRL—Kenora—1938

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Oper. By.....Lake of Woods B'cast. Ltd.
Business Address.....Johnson Block
Tel.: HE 7850.....CBC
Representative.....Stovin-Byles
President.....Stuart King
Station Manager.....William Wylie
Chief Engineer.....Dick Queen

CKLC—Kingston—1953

Frequency: 1380 Kc.....Power: 5 Kw.
Owned-Oper. By.....St. Lawrence Bcstg. Co., Ltd.
Address.....99 Brock St.
Tel.: LI 2-4927.....CBC
Representative.....Stovin, Forjoe
Sta., Gen. Manager.....T. D. French
Comm. Manager.....J. F. French
Chief Engineer.....W. W. Grant

CKWS—Kingston—1942

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Frontenac Bcstg. Co., Ltd.
Address.....170 Queen St.
Tel.: Liberty 2-4977.....CBC
Newspaper Affil.....Kingston Whig Standard
Station Reps.....Stovin-Byles; Weed
President.....Senator W. R. Davies
Gen. Manager.....Don Lawrie
Station Manager.....Wally Rewegan
Commercial Manager.....Bill King
Prog. Director.....Carl Cogan
Sales Prom. Mgr.....Arlene Robertson
Pub. Director.....Bryan Olney
Chief Engineer.....Gord Backus
Owners of: CKWS-TV; CHEX-AM-TV, Peterbor-
ough, Ont.

CJKL—Kirkland Lake—1934

Frequency: 560 Kc.....Power: 5000 Watts
Owned.....Kirkland Lake Bcstg., Ltd.
Address.....22 Government Rd. W.
Tel.: 27.....CBC
Newspaper Affil.....Thomson Newspapers Ltd.
Station Representative.....Stovin-Byles
President.....Mrs. Irma Brydson
General Manager.....D. R. Lawrie
Station Manager.....Reg. Carne
Commercial Manager.....Clyde Brydle
Program Director.....Ron Smith
Chief Engineer.....C. L. Spence
Owners of: CKGB, Timmins, Ont.; CFCH, North
Bay, Ont.; CHEX-AM-TV, Peterborough, Ont.;
CKWS-AM-TV, Kingston, Ont.; CKGN-TV, North
Bay, Ont.

CKCR—Kitchener—1929

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Opera. By.....K-W. Bcstg. Co., Ltd.
Address.....125 King St. W.
Tel.: SH 3-3628.....CBC
Sta. Reps.....Radio Reps.; Devney Org.
President, Gen. Mgr.....J. Irving Zucker
Station Manager.....Gordon I. Schaus
Chief Engineer.....Ion Hartman

CKKW—Kitchener—1959

Frequency: 1320 Kc.....Power: 1000 Watts
Owned By.....Twin City Bcstg. Co. Ltd.
Address.....251 King St. W.
Tel.: SHerwood 5-6861.....Independent
Station Rep.....All-Canada; Young Canadian
President.....Albert E. Dunker
Managing Director.....Nyle Futher
Acting Station Mgr.....Len C. Evans
Retail Sales Manager.....Gordon Hutton
National Sales Manager.....Ed Howard
Program Director.....Don Willcox
Chief Engineer.....R. R. Shantz

CJSP—Leamington—1954

Frequency: 710 Kc. Power: 1000 Watts d.
 Owned-Operated By...Sun Parlor Bctrs., Ltd.
 Address.....23 Erie St., N.
 Tel.: FA 6-6171.....Independent
 Representative.....Radio-TV Sales; Hopewell
 Exec. V.P., Gen. Mgr.....Stuart C. Brandy
 Program Dir.....Lou Tomasi
 Commercial Manager.....John C. Garton
 Chief Engineer.....Walter Dowhan

CKLY—Lindsay—1955

Frequency: 910 Kc. Power: 1 Kw.
 Owned-Operated By...Greg-May Bcstg. Ltd.
 Address.....249 Kent St. W.
 Tel.: 324-3585.....Independent
 Station Reps.....Bedard; Scharf
 President, Gen. Mgr.....J. A. McNabb
 Program Director.....Doug Whelan
 Chief Engineer.....C. A. Gregory

CFPL—London—1922

Freq.: 980 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper.London Free Press Printing Co.
 Address.....442 Richmond St.
 Tel.: GEneral 8-8391.....CBC
 Newspaper Affil.....London Free Press
 Representative.....Weed, All-Canada
 President.....Walter J. Blackburn
 Gen. Mgr.....Murray T. Brown
 Station Manager.....Ward M. Cornell
 Program Director.....Geoffrey Bingle
 Sales Manager.....C. N. Knight
 Chief Engineer.....Glen A. Robtaille
 Owners of: CFPL-TV-FM.

CKSL—London—1956

Frequency: 1290 Kc. Power: 5 Kw.
 Owned.....London Bcstrs. Ltd.
 Address.....343 Richmond St.
 Tel.: GEneral 2-4181.....Independent
 Station Reps.....Devney Org.; Stovin-Byles
 President.....F. Vincent Regan
 General Mgr.....Don M. E. Hamilton
 Commercial Manager.....Jim Alexander
 Sales Prom. Mgr.....Pat Dorey
 Program Director.....Roly Koster
 Chief Engineer.....Bill Post

CHVC—Niagara Falls—1947

Frequency: 1600 Kc. Power: 10,000 Watts
 Owned-Oper. By...Radio Station CHVC, Ltd.
 Address.....1745 River Rd.
 Tel.: EL 8-7151.....Independent
 Station Rep.....Potts; Cooks; Alex Bedford
 President.....B. Howard Bedford
 Station, Comm. Mgr.....Arthur W. Blakely
 Sales Manager.....George A. Brown
 Production Director.....Mrs. Emily Lamb
 Program Director.....J. Ross Kenzie
 Chief Engineer.....Ken Lee

CFCH—North Bay—1931

Freq.: 600 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By...Northern Bcstg. Ltd.
 Address.....Box 1000
 Tel.: GR 2-9000.....CBC

Newspaper Affil.....Thompson Dailies
 Station Rep.....Weed; Stovin-Byles
 President.....Mrs. P. A. Campbell
 Station Manager.....Harvey C. Freeman
 Commercial Manager.....Clarence Houston
 Program Director.....Bruce Ruggles
 Publicity Director.....Edward F. Vitunski
 Chief Engineer.....Gordon Ballantyne
 Owners of: CFCH-TV; CKGB-AM-FM, Timmins,
 Ont.; CHEX-AM-TV, Peterborough, Ont.; CKWS-
 AM-TV, Kingston, Ont.; CJKL, Kirkland Lake,
 Ont.

CHWO—Oakville—1956

Freq.: 1250 Kc. Power: 1 Kw. d., 500 W. n.
 Owned.....CHWO Radio
 Address.....34A Colborne St. W.
 Tel.: 845-2821.....Independent
 Station Rep.....Airtime Sales; Best Reps.
 Pres., Gen. Mgr.....Howard C. Caine
 Commercial Manager.....Victor Tipple
 Chief of Operations.....Stanley Switzer
 Chief Engineer.....Bill McNaughton

CFOR—Orillia—1945

Freq.: 1570 Kc. Power: 10 Kw. d.; 1 Kw. n.
 Owned-Oper. By...Radio Station CFOR, Ltd.
 Address.....241 West St., N.
 Tel.: FA 4-3511.....CBC
 Newspaper Affiliation.....Beaverton Express
 Station Reps.....Stephens & Towndrow; Young
 Pres., Gen. Mgr.....Gordon E. Smith
 Asst. Station Manager.....Pete McGarvey
 Program Director.....J. K. McDonald
 Publicity Director.....Jack Allan
 Chief Engineer.....Peter Rowe

CKLB—Oshawa—1946

Freq.: 1350 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By...Lakeland Bcstg. Co., Ltd.
 Address.....360 King St. W.
 Tel.: RA 3-3415.....Independent
 Station Rep.....Potts; Devney Organization
 President.....Gordon G. Garrison
 General Manager.....J. A. C. Lewis

CBO—Ottawa—1924

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Oper. By...Canadian Bcstg. Corp.
 Address.....P.O. Box 1045
 Tel.: CE 6-9541.....CBC
 Dir. of Ottawa Area.....J. J. Dunn
 Program Dir.....Dennis Townsend
 Area Engineer.....Maxted Gilbert
 Owners of: CBO-FM.

CFRA—Ottawa—1947

Freq.: 580 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned.....CFRA, Ltd.
 Address.....150 Isabella St.
 Tel.: CE 3-6241.....Independent
 Reps.....Weed; Radio Reps.
 President.....Frank Ryan
 Comm. Mgr.....George M. Gowling
 Station Manager.....T. Kielty
 Program Director.....Doug McGowan
 Publicity Director.....Norman Kert
 Chief Engineer.....John Sproat

CKOY—Ottawa—1924

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....CKOY, Ltd.
 Address 635 Richmond Rd.
 Tel.: Parkway 2-6501.....CBC
 Station Rep.....Cooke, Natl. Bcst. Sales
 President Irving Cameron
 General Manager.....Jack Turrall
 Station Mgr.....Jack Daly

CFOS—Owen Sound—1940

Frequency: 560 Kc. Power: 1000 Watts
 Owned.....Grey & Bruce Bcstg. Co., Ltd.
 Address 270 9th St. E.
 Tel.: FR 6-2030.....CBC
 Newspaper Affiliation.....Sun-Times
 Station Rep.....Stovin-Byles; Young Canadian
 President C. J. McTavish
 Station Manager.....William N. Hawkins
 Commercial Manager.....Russ Tomlinson
 Program Director.....Stan Latham
 Chief Engineer.....W. Vallins

CHOV—Pembroke—1942

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By....Ottawa Valley Bcstg. Co.
 Business Address.....319 Pembroke St., E.
 Tel.: RE 2-3657.....CBC
 Station Reps.....Stovin-Byles; Adam Young
 PresidentE. Gordon Archibald
 Station Manager.....Bill Kay
 Commercial Manager.....J. B. Scott
 Chief Engineer.....W. Edwin Schmidt

CHEX—Peterborough—1942

Frequency: 980 Kc. Power: 5000 Watts
 Owned.....Kawartha Bcstg. Co.
 Address Box 659
 Tel.: RI 2-7708.....CBC
 News. Affil.....The Examiner
 RepresentativeNatl. Bcst. Sales, Weed
 President W. R. Davies
 Station Mgr.....N. J. Weatherwax

CKPT—Peterborough—1959

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....Peterborough Bcstg. Co., Ltd.
 AddressEmpress Hotel
 Tel.: Rlverside 2-8844.....Independent
 Station Reps.....Stephens & Towndrow
 President.....Ralph Snelgrove
 Station Manager.....Fred G. Sherratt
 Commercial Manager.....Joseph Potipco
 Sales Promotion Manager.....Keith Randall
 Program Director.....William Spencley
 Chief Engineer.....Fred Owen

CFPA—Port Arthur—1944

Freq.: 1230 Kc. Power: 1 Kw. d., 250 Wts. n.
 Owned-Operated By...Ralph H. Parker Ltd.
 Address 230 N. Cumberland St.
 Tel.: Diamond 4-2404CBC
 Station Rep.....All-Canada; Weed
 President, Gen. Mgr.....Ralph H. Parker
 Commercial Manager.....Joe Ulakovic

CFGM—Richmond Hill—1957

Freq.: 1310 Kc. Power: 10 Kw. d., 2.5 Kw. n.
 Owned.....Radio Richmond Hill Ltd.
 Address 50 Yonge St., N.
 Tel.: AVenue 5-4915.....Independent
 Station Rep...Air-Time Sales; Radio Reps. Ltd.
 Pres., Gen. Mgr.....John O. Graham
 Station Manager.....Stewart H. Coxford
 Commercial Manager.....Stan Hooper
 Program Director.....Vaughn Bierle
 Sales Promotion Manager.....Gord Symans
 Chief Engineer.....Brian Sawyer

CKTB—St. Catharines—1930

Freq.: 610 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned.....Niagara District Bcstg. Co., Ltd.
 Business-Studio Address.....12 Yates St.
 Tel.: MU 4-1174.....CBC
 Station Reps..Mulvihill; Devney Organization
 President.....W. B. C. Burgoyne
 General, Sta. Manager...Miss M. C. Burgoyne
 Comm., Sales Prom. Mgr.....Vince Lococo
 Publicity Director.....Roy Bonisteel
 Prog. Dir.....Jack Dawson
 Chief Engineer.....W. H. Allen

CHLO—St. Thomas—1948

Frequency: 680 Kc. Power: 1000 Watts
 Owned.....Souwesto Broadcasters Ltd.
 Address.....133 Curtis St.
 Tel.: ME 1-3910.....CBC
 Representative.....Radio-TV Sales; Cooke
 President, Gen. Mgr.....John L. Moore
 Comm., Sales Prom. Mgr....William F. Shave
 Program Director.....Don Lumley
 Publicity Director.....John L. Moore
 Chief Engineer.....William Hyson

CHOK—Sarnia—1946

Freq.: 1070 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Sarnia Bcstg., Ltd.
 Address 148½ Front St. N.
 Tel.: DI 4-1121.....CBC
 Representative...Cooke, Mulvihill; Radio Reps.
 Pres., Gen. Mgr.....Claude R. Irvine
 Station Manager.....Karl E. Monk
 Sales Mgr., Pub. Dir....Arthur H. J. O'Hagan
 Program Director.....George Ludgate
 Chief Engineer.....Robert F. Cooke

CJIC—Sault Ste. Marie—1934

Freq.: 1050 Kc. Power: 10 Kw. d., 2.5 Kw. n.
 Owned-Oper. By.....Hyland Radio-TV Ltd.
 Address 119 East St.
 Tel.: ALgoma 3-1121.....CBC
 Station Reps.....Lorrie Potts; Devney Org.
 President.....Mrs. J. G. Hyland
 General Manager.....R. Ramsay
 Station, Sales Manager.....E. G. Vance
 Commercial Manager.....G. Plouffe
 Program Director.....George Jonesco
 Chief Engineer.....David Irwin
 Owners of: CJIC-TV.

CKCY—Sault Ste. Marie—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Algonquin Radio & TV
Address.....254 Queen St., E.
Tel.: AL 3-2393.....Independent
President.....C. P. Greco

CFRS—Simcoe—1956

Frequency: 1560 Kc.....Power: 250 W., d.
Owned.....Simcoe Bcstg. Co.
Business Address.....John & Grove Sts.
Tel.: GA 6-3240.....Independent
Representative.....Radio & TV Sales
Pres., Gen. Mgr.....Ted M. Fielder
Commercial Mgr.....Richard T. Maxwell
Publicity Director.....Jean Aitken
Chief Engineer.....Robert Watmough

CJET—Smiths Falls—1955

Frequency: 630 Kc.....Power: 1000 Watts
Owned.....Rideau Broadcasting Ltd.
Address.....10 Beckwith St. S.
Tel.: 283-4630.....Independent
Station Rep.....Lorrie Potts; Devney Org.
President, Gen. Mgr.....Jack Pollie
Chief Engineer.....Ron McKay

CJCS—Stratford—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....CJCS, Ltd.
Address.....125 Ontario St.
Tel.: 271-2450.....CBC
Station Rep.....Air-Times Ltd.; Weed
Pres., Gen. Manager.....Frank M. Squires
Sta., Comm. Mgr.....S. E. Tapley
Program Director.....William Inkol
Chief Engineer.....John Grigg

CFBR—Sudbury—1957

Frequency: 550 Kc.....Power: 1000 Watts, d.
Owned.....Sudbury Bcstg. Co. Ltd.
Address.....166 Elm St., W.
Tel.: OSborne 4-6401.....CBC
Station Rep.....Potts; Messner; Scharf; Young
Pres., Gen. Mgr.....F. Baxter Ricard
Sta., Comm. Mgr.....Rene Riel
Program Director.....Aurele Bouchard
Chief Engineer.....Clyde Turner
Owner of: CHNO, Sudbury.

CHNO—Sudbury—1947

Frequency: 900 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Sudbury Bcstg. Co., Ltd.
Address.....Box 700
Tel.: OS 4-6401.....CBC
President, General Mgr.....F. B. Ricard
Station, Sales Prom. Manager.....Peter Scott
Chief Engineer.....Clyde Turner

CKSO—Sudbury—1935

Freq.: 790 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....CKSO, Radio, Ltd.
Address.....336 Ash St.
Tel.: OS 4-0711.....CBC
Representative.....All-Canada, Weed
Chairman of Board.....Geo. M. Miller

President.....W. B. Plaunt
General Manager.....Ralph Connor
Commercial Manager.....Bill Whitehead
Program Director.....Bob Alexander
Sales Promotion Manager.....Chic Shave
Dir. of Engineering.....Wallace Robert
Chief Engineer.....Henry Albert
Owners of: CKSO-TV.

CKOT—Tillsonburg—1955

Frequency: 1510 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Tillsonburg Bcstg. Co., Ltd.
Address.....20 Baldwin St.
Tel.: Victor 2-4281.....Independent
Representative.....Radio Reps.
General Manager.....John Lamers
Prog. Dir., Chief Eng.....A. Ken Orton

CFCL—Timmins—1951

Freq.: 620 Kc.....Power: 10 Wts., d., 2500 Wts., n.
Owned By.....Radiocon Associates
Address.....Box 620
Tel.: AMherst 4-4211.....CBC
Representatives.....Mulvihill; Devney Org.
President.....J. Conrad Lavigne
Gen. Mgr.....Rene Barrette
Comm. Mgr.....Jean Legault
Program Dir.....Gerald Lefebvre
Chief Engineer.....Rudy Fautoux

CKGB—Timmins—1933

Freq.: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Timmins Bcstg. Ltd.
Bus.-Studio Address.....Thomson Bldg.
Tel.: AM 4-2351.....CBC
Newspaper Affiliation.....Daily Press
Station Reps.....Weed; Stovin-Byles
President.....K. R. Thomson
Station Manager.....Gerry Hall
Commercial Manager.....Art Mousley
Program Director.....Dan Kelly
Chief Engineer.....Andy Andrews
Owners of: CKKL, Kirkland Lake; CFCH, North Bay; CHEX-AM-TV, Peterborough; CKWS, Kingston; CKGN-TV, North Bay.

CBL—Toronto—1947

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Box 500
Tel.: WALnut 5-3311.....CBC
Station Mgr.....J. H. Harvey
Technical Director.....A. W. Holmes

CFRB—Toronto—1927

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Rogers Radio Bcstg. Co., Ltd.
Address.....37 Bloor St. W.
Tel.: 924-5711.....CBC
Station Representative.....Standard Bcst. Sales
President.....W. C. Thornton Cran
Station Mgr.....Wes McKnight
Commercial Manager.....Bill Brennan
Sales Promotion Manager.....Jerry Maccabe
Program Dir.....Jack Dawson
Chief Engineer.....Clive Eastwood
Owners of: CJAD, Montreal.

ONTARIO-PRINCE EDWARD ISLAND

CHUM—Toronto—1945

Freq.: 1050 Kc. Power: 5000 Wts. d., 2500 n.
Owned-Oper. By.....Radio CHUM, Ltd.
Address.....1331 Yonge St.
Tel.: WALnut 5-6666.....Independent
Reps.....Stephen & Town; Devney Org.
President, Gen. Mgr.....Allan F. Waters
Comm. Mgr.....Wes Armstrong
Program. Prom. Dir.....Allan Slaight
Chief Engineer.....George Jones

CJBC—Toronto—1943

Frequency: 860 Kc. Power: 50 Kw.
Owned.....Canadian Broadcasting Corp.
Address.....P.O. Box 500
Tel.: WALnut 5-3311.....CBC
Station Mgr.....J. H. Harvey
Technical Director.....A. W. Holmes

CKEY—Toronto—1944

Frequency: 580 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....Shoreacres Bcstg. Co. Ltd.
Bus. Address.....1262 Don Mills Rd.
Tel.: HICKory 4-2580.....Independent
Representative.....Natl. Bcst. Sales, Cooke
President.....John Campbell
Gen., Sta. Mgr.....Hal Cooke
Program Director.....Don Insley
Chief Engineer.....F. Cole

CKFH—Toronto—1951

Freq.: 1430 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned.....Foster Hewitt Bcstg. Ltd.
Address.....1 Grenville St.
Tel.: WA 3-0921.....Independent
Sta. Reps.....Potts; Weed
President, General Mgr.....Foster Hewitt
Station Mgr.....Bill Hewitt
Commercial Mgr.....Keith Davey
Prog., Pub. Dir.....Barry Nesbitt
Chief Engineer.....Gerald Wilson

CHOW—Welland—1958

Frequency: 1470 Kc. Power: 1 Kc.
Owned-Oper. By.....Wellport Bcstg., Ltd.
Address.....P. O. Box 518
Tel.: REgent 2-4433.....CBC
Station Reps.. Air Time Sls., Radio Reps., Weed
President.....Gordon W. Burnett
Comm. Manager.....R. E. Redmond
Chief Engineer.....Gary Van Amelsvoort

CBE—Windsor—1950

Frequency: 1550 Kc. Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Security Bldg.
Tel.: CL 4-5116.....CBC
Station Manager.....K. A. Murray
Technical Supervisor.....R. A. Clark

CKLW—Windsor

(See U. S. Listing, Detroit, Mich.)

CKNX—Wingham—1926

Frequency: 920 Kc. Power: 2500 Watts
Owned.....CKNX, Ltd.
Address.....Carling Terrace
Tel.: WINGham 158.....CBC
Station Rep.....Potts; Young Canadian
Station Manager.....J. J. Cruickshank
Program Dir.....John Langridge
Chief Engineer.....S. C. Reid

CKOX—Woodstock—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....Oxford Bcstg. Co. Ltd.
Address.....290 Dundas St.
Tel.: LE 7-3414.....Independent
Sta. Rep.....Lorrie Potts
President, Gen.-Station Mgr.....Monty J. Werry
Commercial Manager.....Verne Hesse
Program Director.....Howard Hilyer
Chief Engineer.....Paul Hunter

PRINCE EDWARD ISLAND

CFCY—Charlottetown—1924

Frequency: 630 Kc. Power: 5 Kw.
Owned-Oper. By.....Island Radio Bcstg. Co.
Business-Studio Address.....85 Kent St.
Tel.: 7347.....CBC
Representative.....All-Canada, Weed
President.....Mrs. K. S. Rogers
Sta. Mgr., Comm. Mgr.....R. F. Large
Chief Engineer.....J. G. Gay

CJRW—Summerside—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.....Gulf Bcstg. Co., Ltd.
Business-Studio Address.....218 Water St.
Tel.: 2201.....Independent
Reps. Air-Time Sales; Bcst. Reps.; Radio Reps.
President, Gen. Manager.....R. C. Schurman
Program Director.....L. E. Huestis
Sales Promotion Manager.....P. H. Schurman
Chief Engineer.....Angus MacKie

QUEBEC

CFGT—Alma—1953

Frequency: 1270 Kc. Power: 1 Kw.
Owned-Oper. By... Radio Lac. St. John Ltd.
Address... 741 DuPont Ave.
Tel.: NO 2-3461... Independent
Station Representative... Interprovincial
President... Andre Gauthier
General Manager... France Fortin
Comm. Mgr., Pub. Dir... Jacques Cote
Program Dir... Resaire Pelletier
Chief Engineer... J. R. Maltais

CHAD—Amos—1942

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Northern Radio Inc.
Address... P. O. Box 70
Tel.: 313... CBC
Station Rep... Weed; Scharf; Jos. A. Hardy
Pres., Gen. Mgr... David A. Gourd
Chief Engineer... Julien Trepanier

CBJ—Chicoutimi—1933

Frequency: 1580 Kc. Power: 10,000 Watts
Owned-Oper. By... Canadian Bcstg. Corp.
Address... 121 Racine St., E.
Tel.: Liberty 3-7747... CBC
Station Manager... V. Fortin
Chief Engineer... J. E. Roberts

CJMT—Chicoutimi—1954

Frequency: 1420 Kc. Power: 1000 Watts
Owned... CJMT Ltd.
Address... 365 Racine St.
Tel.: LI 3-1517... Independent
Station Reps... I.B.S. Ltd.; Devney Org.
President... J. Omasse
General Manager... Pierre Tremblay
Station Mgr., Pub. Dir... Andre Jean
Sales Prom. Mgr... Francois Ranger
Program Director... Achille Soucy
Chief Engineer... Lucien Simard

CHRD—Drummondville—1954

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Radio Drummond Lee.
Address... 248 Lindsay St.
Tel.: 2-5458... Independent
President... M. Sigouin
Manager... B. Vanier
Chief Engineer... G. Paul

CHEF—Granby—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By... La Voix de l'Est Lee.
Address... 136 Rue Principale
Tel.: Frontenac 2-5433... Independent
Station Representative... Hardy
Pres., Gen. Mgr... Aime Laurion
Comm. Mgr., Pub. Dir... R. M. Dube

CKCH—Hull—1933

Frequency: 970 Kc. Power: 5000 Watts
Owned... Radiodiffusion CKCH de Hull Lee.
Address... 72 Laval St.
Tel.: PR 7-2771... CBC
Newspaper Affiliation... Ottawa Le Droit
Station Rep... I.B.S. Ltd.; Scharf; Weed
President... Wilfrid Carr
General Manager... Aurele Gratton
Sta. Manager... J. P. Lemire
Sales Prom., Comm. Mgr... Henry Allard
Program Director... Pierre Dufault
Publicity Dir... S. Lanctot
Chief Engineer... J. L. Guerette

CJLM—Joliette—1960

Frequency: 1350 Kc. Power: 1 Kw.
Owned By... Radio Richelieu Ltd.
Address... 432 Notre-Dame
Tel.: Plateau 3-7432... Independent
Station Rep... Hardy Radio and TV Ltd.
President... Henri Olivier
General, Sta. Mgr... Maurice Boulianne
Commercial Manager... Cyrille Denis
Program Director... Claude Rochon
Chief Engineer... Joseph Cardin
Owners of: CJSO, Sorel, Que.

CKRS—Jonquiere—1947

Frequency: 590 Kc. Power: 1000 Watts
Owned... Radio-Saguenay Ltd.
Address... 175 Sir Wilfrid Laurier St.
Tel.: LI 2-4551... CBC
Representative... Hardy, Young
President... Henri Lepage
General Mgr... Tom Burham
Commercial Mgr... Mrs. Rejeanne Bilodeau
Program Dir... Noel Fillion
Sta. Mgr... Guy Boivin
Chief Engineer... Gerard Lemieux
Owners of: CKRS-TV.

CKLS—La Sarre—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned By... Northern Radio, Inc.
Business Address... P.O. Box 70, Rouyn
Tel.: ROger 2-7741, Rouyn... CBC
Sta. Rep... Weed; Scharf; Allied Bcst.
Pres., Gen. Mgr... David Armand Gourd
Operations Mgr... Franco Capellari
Chief Engineer... Julien Trepanier

CKBL—Matane—1948

Frequency: 1250 Kc. Power: 5000 Watts
Owned By... La Co. De Radiodiffusion De Matane
Address... P.O. Box 1090
Tel.: 1100... CBC
Representative... Hardy
Pres., Gen. Mgr... Rene Lapointe
Station Mgr... Octave Lapointe
Chief Engineer... Yvan Fortier

QUEBEC

CKBM—Montmagny—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Alleghany, Inc.
Address.....8, Rue St. Thomas
Tel.: 801.....Independent
Representative.....Radio & TV Sales
President.....Henri Deschenes
Program Director.....Olivia Poitras
Publi., Sta., Com., Sls. Prom. Mgr. Andre Mercier
Chief Engineer.....Hector Fortin

CBF—Montreal—1937

Frequency: 690 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Box 6,000
Tel.: UN 6-2571.....CBC
Program Dir.....Jean-Marie Dugas
Technical Director.....Joe Marcotte

CBM—Montreal—1936

Frequency: 940 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Box 6,000
Tel.: UNiversity 6-2571.....CBC
Regional Director.....G. Lamarche
Program Director.....Kenneth Withers
Technical Director.....Joe Marcotte

CFCF—Montreal—1919

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Marconi Corp.
Bus.-Studio Address.....600 Dominion Sq. Bldg
Tel.: UNiversity 1-9471.....ABC-CBC
Representative.....Weed, All-Canada
General Manager.....R. E. Misener
Chief Engineer.....H. Maclellan

CJAD—Montreal—1945

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CJAD, Ltd.
Business-Studio Address.....1407 Mountain St.
Tel.: VI 4-0111.....CBS
Sta. Rep.....Standard Bcst. Sales; Young Can.
President.....W. C. Thornton Cran
V.P., General Manager.....H. T. McCurdy
Program Manager.....L. J. Potts
Traffic Manager.....Berthe Poulet
Sales Prom. Manager.....C. Waldo
Publicity Director.....Gerry Brown
Sales Manager.....Murray Morrison
Chief Engineer.....Ernest Mott

CJMS—Montreal—1953

Freq.: 1280 Kc.....Power: 10 Kw., d. 5 Kw., n.
Owned.....CJMS Radio, Montreal, Ltee.
Address.....1700 Berri St.
Tel.: VI 9-5373.....Independent
Station Rep.....Stephens & Towndrow
President.....A. R. Crepault
General Manager.....Roch Demers
Asst. General Manager.....Paul Audette
Program Director.....Raymond Bernard
Publicity Director.....Louise de Broin
Chief Engineer.....Jean Provost

CKAC—Montreal—1922

Frequency: 730 Kc.....Power: 50,000 Watts
Owned.....Publication La Presse Ltee.
Address.....980 St. Catherine St., W.
Tel.: UNiversity 6-7301.....CBS
News. Afil.....La Presse
Station Reps.....Devney Organization; I.B.S.
President.....Maurice Chartre
Station Manager.....Phil Leland
Program Director.....Ferdinand Biondi
Comm. Mgr.....G. Bourassa
Publicity Director.....Paul Gelinax
Chief Engineer.....Leonard Spencer

CKGM—Montreal—1959

Frequency: 980 Kc.....Power: 10,000 Watts
Owned By.....Maisonneuve Bcstg. Corp.
Address.....1455 Drummond St.
Tel.: VI 5-3201.....Independent
Newspaper Affil.....Newfoundland Herald
Station Rep.....Stephens & Towndrow; For Joe
President, General Mgr.....Geoff Stirling
Station Manager.....Geo. Davies
Commercial Manager.....E. Thorp
Chief Engineer.....Jack Campbell
Owners of: CJON-AM-TV, St. John's, Nfld., CJCN-TV Central, Nfld.; CJOX-TV, Argentina.

CHNC—New Carlisle—1933

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....Gaspesia Radio Bcstg. Co.
Address.....New Carlisle
Tel.: 248 & 249.....CBC
Rep.....Hardy; Scharf; Weed
President.....Dr. Charles A. Dumont
General Mgr.....Dr. Charles Houde
Station, Comm. Manager.....Pierre Stein
Chief Engineer.....Bruce MacDonald

CBV—Quebec City—1934

Frequency: 980 Kc.....Power: 10 Kw.
Owned.....Canadian Bcstg. Corp.
Bus. Address.....Palais Montcalm, St. Jean St.
Tel.: LA 5-8155.....CBC
Program Dir., Station Manager...Rene Dussault
Chief Operator.....Honore Masse

CHRC—Quebec City—1926

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CHRC. Limitée
Address.....1143 St. John St.
Tel.: LA 2-8177.....Independent
Station Rep.....Hardy; Young Canadian
President.....Herve Baribeau
General Manager.....Henri Lepage
Station Manager.....Aurele Pelletier

CJQC—Quebec City—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....The Goodwill Bcstrs. of Quebec
Address.....405 Blvd. Hamel
Tel.: MU 3-4931.....CBC
Station Representative.....Radio & TV Sales
President.....Paul Lepage
Gen., Sta. Mgr.....H. Burnside

CKCV—Quebec City—1926

Frequency: 1280 Kc. Power: 10 Kw.
 Owned-Operated By: CKCV, Ltd.
 Address: 978 St. John St.
 Tel.: 522-1585. CBC
 Station Reps.: Interprovincial; Weed
 President: Gaston Pratte
 General Sta. Manager: Marcel Leboeuf
 Sales Prom., Pub. Dir.: Jean-Guy Bernier
 Prog. Dir.: Michel Garipey
 Chief Engineer: Lucien Gobeil

CJBR—Rimouski—1937

Frequency: 900 Kc. Power: 10,000 Watts
 Owned: La Radio du Bas St. Laurent Inc.
 Business Address: 6 St. Jean St.
 Tel.: RA 3-2217. CBC
 Newspaper Affil.: Le Progres Du Golfe
 Station Representative: IBS, Ltd.; Weed
 President: Jacques Brillant
 Sales Prom., Gen., Sta. Mgr.: Andre Lecomte
 Prog. Dir.: S. Burgess
 Commercial Manager: Robert Cote
 Publicity Director: Harry A. Willisie
 Chief Engineer: Marcel Vallee
 Owners of: CJBR-FM-TV.

CJFP—Riviere-Du-Loup—1947

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: Radio CJFP, Ltd.
 Address: 1 Christophe Colomb
 Tel.: UN 2-2727. CBC
 Station Rep.: Hardy; Young Canadian
 President: Luc Simard
 General Manager: Rene Viel
 Station Manager: Raoul Savard
 Chief Engineer: Raymond Lavoie

CHRL—Roberval—1949

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Operated By: Radio Roberval Inc.
 Address: C. P. 930
 Tel.: 450. Independent
 Representative: Jos. A. Hardy
 President: Rodolphe Lefebvre
 Station Mgr.: J. C. Bordeleau
 Commercial Mgr.: N. Gagnon
 Program Dir.: Harvey Paradis
 Chief Engineer: Yvon Souchon

CKRN—Rouyn—1937

Frequency: 1400 Kc. Power: 250 Watts
 Owned: Northern Radio Nord, Inc.
 Address: P. O. Box 70
 Tel.: RO 2-7741. CBC
 Station Reps.: Weed; Scharf; Hardy
 Pres., Gen. Mgr.: David A. Gourd
 Operations, Sta. Manager: Franco Capellari
 Chief Engineer: Julien Trepanier
 Owners of: CKRN-TV.

**CHGB—Ste Anne De La
 Pocatiere—1938**

Freq.: 1350 Kc. Power: 5000 Watts
 Owned: CHGB, Ltd.

Address: Main St.
 Tel.: 101. CBC
 President, Gen. Mgr.: G. Thomas Desjardins
 Station Mgr.: P. E. Hudon
 Comm., Prom. Mgr.: R. Plante
 Program Dir.: C. Landry

CKRB—St. Georges—1953

Freq.: 1460 Kc. Power: 10 Wts., d., 5 Wts., n.
 Owned-Oper. By: Radio-Beauce, Inc.
 Address: St. Georges de Beauce
 Tel.: 751. CBC
 Station Rep.: IBS
 President: Yvon Thibaudeau
 General, Sta. Mgr.: C. A. Thibaudeau
 Comm., Prom Mgr.: Jean Barbeau
 Program. Dir.: Gilles Bernier
 Chief Engineer: Armand Catellier

CHRS—St. Jean—1956

Frequency: 1090 Kc. Power: 1000 Watts d.
 Owned By: Radio-Iberville Ltd.
 Address: Box 1090
 Tel.: UN 1-5965 (Montreal). Independent
 Station Rep.: I.B.S.
 President, General Mgr.: Bernard Turcot
 Commercial Manager: Jack Turcot
 Program Director: Fernand Robidoux
 Chief Engineer: Guy De Valter

CKJL—St. Jerome—1956

Frequency: 900 Kc. Power: 1 Kw.
 Owned: Radio Laurentides
 Address: 225 Labelle St.
 Tel.: GE 2-7831. Independent
 Representative: National Brcdst. Sales, Ltd.
 Pres., Gen. Mgr.: Jean Lalonde
 Station Mgr.: Roger Lopez
 Commercial Mgr.: Hugo Gravel
 Program. Dir.: Jacques Tremblay
 Sales Prom. Mgr.: Blaise Gouin
 Chief Engineer: Vincent Gratton

**CKSM—Shawinigan Falls
 1951**

Frequency: 1220 Kc. Power: 1000 Watts
 Owned: Shawinigan Falls Bcstg.
 Address: Box 69
 Tel.: LE 6-4494. Independent
 Representative: Hardy
 Gen. Mgr., Pub. Dir.: Allen Rogerson
 Comm. Mgr.: Emilien Beaulieu
 Prog. Dir.: Alain Chartier
 Chief Engineer: Ernest Brunelle

CHLT—Sherbrooke—1937

Freq.: 630 Kc. Power: 10 Wts., d., 5 Wts., n.
 Owned By: La Tribune Ltd.
 Business-Studio Address: 221 Dufferin St.
 Tel.: LO 9-2525. CBC
 Representative: Trans. Ocean; Young
 President: Paul Desruisseaux
 General Manager: J. Paul Hogue
 Station, Program Dir.: Marcel Girard
 Managing Director: Jean Louis Gauthier
 Chief Engineer: Leo Gilbeau

QUEBEC-SASKATCHEWAN

CKTS—Sherbrooke—1946

Frequency: 900 Kc. Power: 1000 Watts
Owned-Oper. Telegram Printing & Pub. Co.
Business-Studio Address: 221 Dufferin St.
Tel.: LO 9-2525. CBC
Representative: Young, Canadian
President: C. B. Howard
Managing Director: J. L. Gauthier
Commercial Mgr., Prog. Dir.: Gordon Beerworth
Chief Engineer: L. Gilbeau

CJSO—Sorel—1945

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Oper. By: Radio Richelieu, Ltee
Business Studio Address: 72 du Roi St.
Tel.: RI 3-3318. Independent
Station Representative: Jos A. Hardy
President: Henri Olivier
General Manager: Maurice Boulianne
Comm. Manager: Maurice Berube
Program Director: Claude Rochon
Sls. Prom. Manager: L. Brouillard
Chief Engineer: Joseph Cardin
Owners of: CJLM, Joliette, Que.

CKLD—Theftford Mines—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Radio Megantic Ltee.
Address: Ave Labbe
Tel.: FE 5-7533. CBC
Representative: Hardy
Newspaper Affil.: Canadian Press
Pres., Sta. Manager: F. Labbe
Comm. Mgr.: Will Dugre
Chief Engineer: Paul Cloutier

CHLN—Three Rivers—1937

Freq.: 550 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By: Radio Trois-Rivieres, Inc.
Bus-Studio Address: 522 Bonaventure St.
Tel.: FR 4-3556. Independent
Station Reps.: IBS; Young Canadian; Scharf
President: Honore Dansereau
General Mgr., Prog. Dir.: Maurice Dansereau
Comm., Prom., Pub. Dir.: Maurice Duval
Chief Engineer: Oric Lefebvre

CKTR—Trois-Rivieres—1954

Freq.: 1150 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By: CKTR, Ltd.
Address: 543 Gervais St.
Tel.: FR 5-4855. Independent

Station Reps.: Radio & TV Sales, Inc.
President: Paul Aboud
Station, Comm. Mgr.: C. Couture
Production Manager: Jules Heroux
Program Director: Jean Deny
Publicity Director: Jacques Hebert
Chief Engineer: Herve Lapointe
Owners of: CFLM, La Tuque, P. Q.

CKVD—Val D'Or—1939

Frequency: 1230 Kc. Power: 250 Watts
Owned: Northern Radio-Radio Nord, Inc.
Address: P. O. Box 70
Station Rep.: Weed; Scharf; Allied
President: David A. Gourd
Operations Manager: Franco Capellari
Chief Engineer: Julien Trepanier

CKVL—Verdun—1946

Freq.: 850 Kc. Power: 50 Kw. d., 10 W. n.
Owned By: CKVL, Ltd.
Address: 211 Gordon Ave.
Tel.: 766-2311. Independent
Newspaper Affil.: Radiomonde Ltd.
Rep.: Radio & TV Sls., Inc., Cooke
President: Jack Tietolman
Vice Pres., Station Mgr.: Corey Thomson
Commercial Mgr.: Judah Tietolman
Program Dir.: Marcel Provost
Sales Promotion Manager: Jack Selinger
Publicity Director: Sidney Diamond
Chief Engineer: Maurice Rousseau

CFDA—Victoriaville—1951

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By: Radio Victoriaville Limitee
Address: Box 68
Tel.: PL 2-5545. Independent
Representative: Radio & TV Sales
Pres., Ch. Engineer: P. Brisson
General Manager: Leo Benoit

CKVM—Ville-Marie—1950

Frequency: 710 Kc. Power: 1000 Watts
Owned-Operated By: Radio Temiscamingue
Address: St. Anne St.
Tel.: 710-152. CBC
Station Rep.: Jos. Hardy
President: Herve LeBlanc
General, Sta. Mgr.: Rene Legault
Program Dir.: Yvon Lariviere
Publicity Dir.: Marcel Ladouceur
Chief Engineer: Gaston Tasset

SASKATCHEWAN

CJSL—Estevan—1961

Frequency: 1280 Kc. Power: 1 Kw.
Owned By: Soo Line Bcstg. Co., Ltd.
Address: Box 1378
Tel.: ME 4-3432. Independent
Station Reps.: Potts; Stovin-Byles; Cooke

President: Tom G. Laing
General, Comm. Mgr.: Norman A. Hickey
Station Manager: Albert J. Donahue
Sales Prom. Mgr., Prog. Dir.: Mary E. McGregor
Production Manager: Hart Kirch
Chief Engineer: Robert MacDonald

CFGR—Gravelbourg—1952

Frequency: 1230 Kc. Power: 250 Watts n.
Owned By.....Radio Gravelbourg, Ltd.
Address.....Edifie Villeneuve
Tel.: 155.....CBC
Station Reps.....I.B.S.; Scharf; Devney Org.
President.....Dr. Rosario E. Morin
General, Station Mgr.....Dumont LePage
Sales Promotion Mgr.....Joseph E. DeGagne
Chief Engineer.....Raymond Lizee

CFRG—Gravelbourg—1952

Frequency: 710 Kc. Power: 5000 Watts d.
Owned-Oper. By.....Radio Gravelbourg, Ltd.
Address.....Edifie Villeneuve
Tel.: 155.....CBC
Station Reps.....I.B.S.; Scharf; Devney Org.
President.....Dr. Rosario E. Morin
Gen., Sta., Comm. Mgr.....Dumont LePage
Sales Prom. Mgr.....Joseph E. DeGagne
Chief Engineer.....R. Lizee

CHAB—Moose Jaw—1922

Frequency: 800 Kc. Power: 10,000 Watts
Owned-Operated By.....CHAB, Ltd.
Address.....127 Main N.
Tel.: OX 2-6464.....CBC
Reps....Stephens & Towndrow; Messner; Weed
Pres., Gen. Mgr.....Jack Moffat
Commercial Manager.....George Lawlor
Program Director.....Bill Falkner
Chief Engineer.....M. Pickford
Owners of: CHAB-TV.

CJNB—North Battleford—1947

Frequency: 1460 Kc. Power: 10,000 Watts
Owned-Oper. By.....Northwestern Bcstg. Co., Ltd.
Business Address.....P.O. Box 1460
Tel.: 2477.....Independent
Representative.....Stovin
President.....Harry S. Hay
Gen., Sta. Mgr.....Harry Dekker
Commercial Manager.....Alex Johnson
Program Director.....Lee Sage
Chief Engineer.....Al Ruddell

CKBI—Prince Albert—1934

Frequency: 900 Kc. Power: 10,000 Watts
Owned-Oper. By.....Central Bcstg. Co., Ltd.
Address.....10th St. West
Tel.: ROger 3-7421.....CBC
Representative.....All-Canada, Weed
General Manager.....E. A. Rawlinson
Comm., Sales Prom. Mgr.....G. Prest
Program Director.....Ian Barrie
Chief Engineer.....T. Van Nes

CBK—Regina—1939

Frequency: 540 Kc. Power: 50 Kw.
Owned.....Canadian Bcstg. Corp.
Address.....Box 347
Tel.: LAkeside 3-6641.....CBC
Station Manager.....R. H. Roberts
Technical Sup.....K. J. Lamb

CJME—Regina—1959

Frequency: 1300 Kc. Power: 1 Kw.
Owned By.....Midwest Bcstrs. Ltd.
Address.....1771 Rose St.
Tel.: LA 7-4191.....Independent
Reps.....Stovin-Byles, Ltd.; Devney Org.
President.....J. Marsh Ellis
General Manager.....Roy M. Malone
Asst. Mgr., Pub. Dir.....Mrs. Jessie Ellis
Commercial Manager.....Terry J. Ennis
Program Director.....Robert G. Zaran
Chief Engineer.....Ernest Green

CKCK—Regina—1922

Frequency: 620 Kc. Power: 5000 Watts
Owned.....Transcanada Communications Ltd.
Address.....1853 Hamilton St.
Tel.: LA 2-8525.....CBC
Newspaper Affiliation.....Leader Post
Representative.....All-Canada, Weed
President.....Michael Sifton
General Manager.....Harold A. Crittenden
Station Manager.....Donald R. Dawson
Commercial Manager.....Jim Grisenthwaite
Sales Prom., Pub. Dir.....Audrey-Ann Taylor
Program Director.....Bob Bye
Chief Engineer.....E. A. Strong

CKRM—Regina—1926

Freq.: 980 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Western Communications Ltd.
Address.....2060 Halifax St.
Tel.: LA 3-5661.....CBC
Sta. Reps.....Radio Reps.; Bcst. Reps.; Young
President.....James T. Miller
General Manager.....George Macdonald
Chief Eng.....L. Cozine

CFNS—Saskatoon—1952

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Oper. By.....Radio-Prairies-Nord, Ltd.
Address.....1902 Broadway
Tel.: 949-3766.....CBC
Sta. Reps.....I.B.S.; Scharf; Devney Org.
President.....Clotaire Denis
General Manager.....Raymond J. Marcotte
Commercial Manager.....Mrs. M. A. Papen
Sales Promotion Mgr.....Auguste Bandet
Program Director.....Roger Gautier
Chief Engineer.....J. Lacroix

CFQC—Saskatoon—1923

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By.....A. A. Murphy & Sons, Ltd.
Address.....216 1st Ave., N.
Tel.: CHerry 2-6611.....CBC
Reps...Radio Reps.; Bcst. Reps.; Oakes; Young
General Manager.....Vernon Dallin
Station Manager.....Roy Currie
Comm. Mgr.....E. C. Bourassa
Sales Promotion Mgr.....Dennis Fishes
Program Director.....Laurie Korchin
Chief Engineer.....Lyn Hoskins
Owners of: CFQC-TV.

SASKATCHEWAN-YUKON

CKOM—Saskatoon—1951

Frequency: 1250 Kc.....Power: 10 Kw.
Owned..Saskatoon Community Bcstg. Co., Ltd.
AddressEmpire Hotel
Tel.: OLiver 2-1420.....Independent
Station Reps.....Stovin-Byles; Weed
Pres., Gen. Mgr.....R. A. Hosie
Sta., Comm. Mgr.....W. H. Stovin
Sales Promotion Manager.....Patricia Baudru
Program Director.....G. E. Walburn
Production Manager.....Arnold E. Stilling
Chief Engineer.....Maynard Greer

CKSW—Swift Current—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Frontier City Bcstg. Co. Ltd.
Address.....134 Central Ave.
Tel.: PR 3-4605.....Independent
Reps...Air-Time Sls.; Radio Reps.; Bcst. Reps.
Pres., Gen. Mgr.....Douglas Scott
Station Manager.....Wilf Gilbey
Comm., Sales Prom. Mgr...William H. Friest
Production Mgr.....Gordon Ross
Chief Engineer.....Mac Hanna

CFSL—Weyburn—1957

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Soo Line Bcstg. Co. Ltd.
Address.....P. O. Box 1330
Tel.: VLctor 2-4666.....Independent
Sta. Rep.....Stovin-Byles; Potts; Cooke
President.....T. G. Laing
General Comm. Mgr.....Norman A. Hickey
Sales Prom. Mgr., Prog. Dir...Mary E. McGregor
Production Manager.....Hart Kirch
Chief Engineer.....Robert MacDonald

CJGX—Yorkton—1927

Freq.: 940 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Yorkton Bcstg. Co., Ltd.
Address.....Tower Bldg., 2nd Ave.
Tel.: 783-2556.....CBC
Sta. Reps...Messner; Young Canadian; Scharf
President.....F. K. Tully
General, Sta. Mgr.....G. G. Gallagher
Commercial Manager.....M. G. Phillips
Sales Prom. Mgr., Pub. Dir.....K. M. Dodds
Program Director.....E. A. Laurence
Chief Engineer.....H. F. McRae

YUKON

CFWH—Whitehorse—1958

Frequency: 1240 Kc.....Power: 250 W.
Owned By.....CBC

Address.....P. O. Box 730
Tel.: WH 7-2544.....CBC
Station Manager.....Sheldon O'Connell
Technical Supervisor.....Ed Kerry

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LOCAL PRODUCTIONS

Come of Age Through Program Exchange

By DONALD H. McGANNON, President
Westinghouse Broadcasting Company

THE broadcasting industry is watching the coming of age of locally produced television programs. The station manager who simply switches the network on with one hand and old feature films with the other is becoming an antique exhibit useful only for presentation in some electronic museum of the future.



Local stations are seeking out new sources of talent and programs; the search will be successful, I believe. To succeed, television requires vitality and the public demands variety. There are no national programming sources capable of completely fulfilling the needs of viewers, despite the excellence of their service. Other sources are necessary. One of the most important in the years ahead, in my opinion, will be the local station.

There is a national trend beginning in television that will permit program exchanges between stations of the best locally produced programs; of an educational, informational, and cultural nature, to begin with, but ultimately involving the whole spectrum of television programming that is local in origin.

The total effect of station exchanges will be a widespread enrichment of the medium.

The word "local" is almost a misnomer. True, many programs are limited in appeal to the immediate area served by the station, but many go far beyond that. What captivates

viewers in Baltimore may also often demand their attention in Boston, Cleveland, San Francisco or Pittsburgh. They have regional interests which frequently become national concerns. An exciting program debating the pros and cons of capital punishment in Southern California, though the circumstances may be of local origin, can dramatize a subject of interest to Americans everywhere.

Every community at one time or another has been involved with the crisis in education: adequate classroom facilities, decent salaries for teachers, and the problem of why Johnny can't read. With the exchange of high quality programs and the resultant national dissemination of local experiences, there is every possibility that we Americans will be discovering solutions for each other's problems in a way possible only in an electronic age.

The audience in Westinghouse Broadcasting Company markets possess international interests, and so on numerous occasions the WBC stations have produced international documentaries. The news assignment may be Formosa, Korea, Africa, or West Berlin. A major international news event is generally of national interest. It matters little to the viewer who produced the documentary on South Vietnam or East Berlin. The widespread emergence of station production at the local, regional, and international levels will mean a new programming dimension and enrichment for viewers everywhere.

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Winnetka	WNTH (FM)	New Trier Township High School	Donald W. Ickes, A-V Dir.
INDIANA			
Bloomington	WFIU (FM)	Indiana University	Elmer Sulzer, Dir.
Evansville	WPSR (FM)	School City of Franklin College of Indiana	C. B. Smith, Dir.
Franklin	WFCI (FM)	Indiana	Raymond Cowan, Chairman of Science Division
Gary	WGVE (FM)	School City of Gary	Edwin Carmony, Supervisor
Goshen	WGCS (FM)	Goshen College	J. F. Swartzendruber, Sect.-Treas.
Greencastle	WGRE (FM)	De Paul University	Elizabeth Turnell, Director

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
Huntington	WVSH (FM)	School City of Huntington	M. McCabe Day, Director
Indianapolis	WIAN (FM)	Indianapolis Pub. Schools	Arthur R. Van Allen, Prog. Dir.
Lafayette	WBAA (AM)	Purdue Univ.	John DeCamp, Manager
Muncie	WBST (FM)	Ball State Teachers College	William H. Tomlinson, Dir.
Muncie	WWHI (FM)	Wilson Jr. H.S.	John V. Maier, Principal
New Albany	WNAS (FM)	New Albany City Sch.	Vernon McKown, Director
South Bend	WETL (FM)	City of So. Bend	John W. Finster, Program Dir.
Wabash	WSKS (FM)	School City of Wabash	James R. Oliver, Director
IOWA			
Ames	WOI (AM)	Iowa State College	Don Forsling, Program Dir.
Ames	WOI (FM)	Iowa State College	Don Forsling, Program Dir.
Cedar Falls	KTCF (FM)	Iowa State Teachers College	Herbert V. Hake, Director
Decorah	KWLC (AM)	Luther College	Harold C. Svanoec, Dir.
Des Moines	KDPS (FM) and (TV)	Des Moines Public Schools	James A. Sheldon, Director
Iowa City	WSUI (AM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Iowa City	KSUI (FM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Waverly	KWAR (FM)	Wartburg College	Dennis Q. Thurow, Sta. Mgr.
KANSAS			
Emporia	KSTE (FM)	Kansas State Teachers College	Delmar Hilyard, Director
Lawrence	KFKU (AM)	Univ. of Kansas	R. Edwin Browne, Director
Lawrence	KANU (FM)	Univ. of Kansas	R. Edwin Browne, Director
Manhattan	KSAC (AM-TV)	Kansas State College	Jack M. Burke, Acting Dir.
Manhattan	KSDB (FM)	Kansas State College	Jack M. Burke, Acting Dir.
Ottawa	KTJO (FM)	Ottawa University	W. D. Bemmels, Dean
Wichita	KMUW (FM)	Univ. of Wichita	Norwin A. Allen, Director
KENTUCKY			
Lexington	WBKY (FM)	Univ. of Kentucky	Leonard Press, Director
Louisville	WFPK (FM-TV)	Louisville Free Public Library	Dorothy L. Day, Manager
Louisville	WFPL (FM)	Louisville Free Public Library	Dorothy L. Day, Manager
LOUISIANA			
New Orleans	WYES (TV)	Greater New Orleans ETV Foundation	Arthur D. Cloud, Gen. Mgr.
New Orleans	WNPS (AM)	Orleans Parish Sch. Bd.	Jeanne Minge, Station Mgr.
MARYLAND			
Baltimore	WBJC (FM)	Baltimore Jr. College	Clarence T. DeHaven, General Mgr.
MASSACHUSETTS			
Amherst	WAMF (FM)	Amherst College	Jonathan Reiskind, Sta. Mgr.
Amherst	WFCR (FM)	Lowell Institute Cooperative Broadcasting Council	Hartford N. Gunn, Jr., General Manager
Amherst	WMUA (FM)	Univ. of Mass.	Harold Dutton, Station Mgr.
Boston	WBUR (FM)	Boston University	Dr. D. Hugh Gillis, Chairman
Boston	WEBS (FM)	Emerson College	Gerald Kroeger, Station Mgr.
Boston	WGBH (FM)	Lowell Instit. Co-op Broadcasting Council	Hartford N. Gunn, Jr., Gen. Mgr.
Boston	WGBH (TV)	Lowell Instit. Co-op	Hartford N. Gunn, Jr., Gen. Mgr.
MICHIGAN			
Ann Arbor	WUOM (FM)	Univ. of Michigan	E. G. Burrows, Manager
Detroit	WDTR (FM)	Board of Education	Kathleen N. Lardle, Mgr.
Detroit	WDET (FM)	Wayne St. Univ.	Lee Dreyfus, Asst. Mgr.
Detroit	WTVS (TV)	Detroit Ed. TV Found.	Paul B. Rickard, Executive Secretary
East Lansing	WKAR (AM)	Michigan State Univ.	Lawrence Frymire, Manager
East Lansing	WKAR (FM)	Michigan State Univ.	Lawrence Frymire, Mgr.
East Lansing	WMSB (TV)	Mich. State Univ.	Patrick J. Callahan, Station Mgr.
Flint	WFEF (FM)	Board of Education	Robert C. Boston, Manager
Highland Park	WHPR (FM)	School District of H. P.	Robert A. Stevens, Station Mgr.
Kalamazoo	WMCR (FM)	Western Michigan Univ.	Robert Dye, Dir. of Broadcasting
Royal Oak	WOAK (FM)	School Dist. City of Royal Oak	James L. Mead, Station Mgr.
MINNESOTA			
Duluth	KUMD (FM)	Univ. of Minn.	Richard Gottschald
Minneapolis	KUOM (AM)	Univ. of Minnesota	Burton Paulu, Director
Northfield	WCAL (AM)	St. Olaf College	Milford C. Jensen, General Manager
St. Paul	KTCA (TV)	Twin City Area ETV Corp.	J. C. Schwarzwalder, Dir.
MISSOURI			
Kansas City	KCUR (FM)	Univ. of Kansas City	Sam Scott, Mgr. Dir.
Kansas City	KCSD (TV)	School District of Kansas City	Zoel J. Parenteau, TV Prod.-Dir.
St. Louis	KETC (FM)	St. Louis Ed. TV Commission	Boyd W. Fellows
St. Louis	KSLH (FM)	Board of Education	Miss Marguerite Fleming, Manager

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
NEBRASKA			
Lincoln	KUON (TV)	University of Nebraska	Jack J. McBride, Director
NEW HAMPSHIRE			
Durham	WENH (TV)	Univ. of N. Hamp.	Keith J. Highbert, Manager
NEW JERSEY			
East Orange	WFMU (FM)	Upsala College	Chas. G. Lundgren, Director
Newark	WBGO (FM)	Board of Education	Marie Scanlon, Supervisor
South Orange	WSOU (FM)	Seton Hall University	A. Paul Klose, Station Manager
NEW MEXICO			
Albuquerque	KANW (FM)	Board of Education	Mrs. Rose J. Jones, Director
Albuquerque	KNME (TV)	U. of New Mexico & Albuquerque Bd. of Educ.	F. Claude Hempten, Station Manager
NEW YORK			
Albany	WAMC (FM)	Albany Med. College	Albert P. Fredette, Station Mgr.
Bronx	WFUV (FM)	Fordham Univ.	Rev. William K. Trivett, S. J., Dir.
Brooklyn	WNYE (FM)	Board of Education	Dorothy Klock, Acting Dir.
Elmira	WEGW (FM)	Elmira College	David M. Crossman, Director
Floral Park	WSHS (FM)	Sewanhaka H.S.	W. A. Gregory, Director of Radio
Hempstead	WVHC (FM)	Hofstra College	Frank Iezzi, Exec. Dir.
Ithaca	WICB (FM)	Ithaca College	Royal D. Colle, Chrmn., Radio-TV
New York	WBAI (FM)	Pacific Foundation	Eugene Bruck, Program Director
New York	WKCR (FM)	Columbia College	John B. Pegram, Gen. Mgr.
New York	WNYC (AM)	Municipal Best. Sys.	Seymour N. Siegel, Director
New York	WNYC (FM)	Municipal Best. Sys.	Seymour N. Siegel, Director
New York	WRVR (FM)	The Riverside Church	Jack D. Summerfield, General Manager
Springville	WSEF (FM)	Griffith Instit. & School	Henry Bartkowsk, Director
Syracuse	WAER (FM)	Syracuse University	Ruane Hill, Sta. Mgr.
Troy	WHAZ (AM)	Rensselaer Polytechnic Institute	Charles J. Moravec, Manager
	WRPI (FM)		Charles J. Moravec, Manager
NORTH CAROLINA			
Chapel Hill	WUNC (TV)	Consol. Univ. of North Carolina	John E. Young, Chairman
Chapel Hill	WUNC (FM)	Univ. of North Carolina	Robert L. Hilliard, Director
Greensboro	WGFS (FM)	Greensboro Public Sch.	Director
Greenville	WWWS (FM)	E. Carolina College	Miss Rosalind Roulston, Director
High Point	WHPS (FM)	High Point H.S.	Nancy Poston, Program Dir.
Winston-Salem	WFDD (FM)	Wake Forest College	Julian C. Burroughs, Jr., Mgr.
NORTH DAKOTA			
Grand Forks	KFJM (AM)	Univ. of North Dakota	Myron Curry, Director
OHIO			
Akron	WAPS (FM)	Akron Public Schools	Carl Falb, Jr., Coordinator
Athens	WOUR (AM-FM)	Ohio University	Archie Greer, Station Mgr.
Bowling Green	WBGU (FM)	Bowling Green State U.	Sidney Stone, Director
Cincinnati	WCET (TV)	Greater Cinel. TV Ed. Foundation	Uberto Neely, General Mgr.
Cincinnati	WGUC (FM)	University of Cincinnati	Joseph Sagmaster, Director of Broadcasting
Cleveland	WBOE (FM)	Board of Education	Leo Battin, Director
Columbus	WCBE (FM)	Bd. of Educ., City School District	John H. Sittig, Dir.
Columbus	WOSU (AM)	Ohio State Univ.	Richard B. Hull, Director
Columbus	WOSU (FM)	Ohio State Univ.	Richard B. Hull
Columbus	WOSU (TV)	Ohio State University	Richard B. Hull
Delaware	WSLN (FM)	Ohio Wesleyan Univ.	Roderick Deihl, Director
Kent	WKSU (FM)	Kent State Univ.	Walton D. Clarke, Dir. of Radio
Marietta	WCMO (FM)	Marietta College	Bernard Russi, Jr., Director of Broadcasting
Oxford	WMUB (FM-TV)	Miami Univ.	Stephen C. Hathaway, Dir., Radio-TV
Toledo	WGTE (TV)	Greater Toledo ETV Foundation	Harry D. Lamb, General Manager
Toledo	WTDS (FM)	Toledo Public Schools	Harry D. Lamb, Dir.
Yellow Springs	WYSO (FM)	Antioch College	Lee Eitzen, Mgr.
OKLAHOMA			
Norman	KETA (TV) & KOED (TV)	Oklahoma ETV Authority	John W. Dunn, Director
Norman	WNAD (AM)	Univ. of Oklahoma	Glen Pool, Acting Director
Norman	WNAD (FM)	Univ. of Oklahoma	Glen Pool, Acting Director
Oklahoma City	KOKH (FM-TV)	Board of Education	Bill Lilliard, Station Mgr.
Stillwater	KOSU (FM)	Okla. State Univ.	Robert P. Lacy, Station Mgr.
Tulsa	KWGS (FM)	Univ. of Tulsa	Edward S. Dumit,
OREGON			
Corvallis	KOAC (AM-TV)	Oregon State System of Higher Education	James M. Morris, Director
Eugene	KOAP (TV)	Oregon State System of Higher Education	James M. Morris, Director
Eugene	KBYM (FM)	Eugene Pub. Schools	Roger J. Houglum, Mgr.-Dir.
Eugene	KWAX (FM)	Univ. of Oregon	John B. Shepherd, Coordinator
Portland	KBFS (AM)	Portland Public Schools	Mrs. Patricia Swenson, Manager

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
PENNSYLVANIA			
Grove City	WSAJ (AM)	Grove City College	Dale O. Smock, Chief Engineer
Havertown	WHHS (FM)	School Dist.	Frank Knorr, Director
Philadelphia	WPWT (FM)	Philadelphia Wireless Tech. Instit.	William W. Zerfing, Director
Philadelphia	WHYY (FM-TV)	Metro. Phila. Educ. Radio & TV Corp.	Richard S. Burdick, Mgr.-Director
Philadelphia	WRTI (FM)	Temple Univ.	John B. Roberts, Dir.
Philadelphia	WXPN (FM)	Univ. of Pennsylvania	Donald K. Angell, Jr. Director
Pittsburgh	WDUQ (FM)	Duquesne Univ.	B. Kendall Crane, Director
Pittsburgh	WQED (TV) & WQEX (TV)	Metropolitan Pittsburgh Educational Television Station	Thomas B. Petry, Asst. Gen. Mgr.
Scranton	WUSV (FM)	Univ. of Scranton	Rev. Daniel E. Cavanaugh, S.J., Manager
Univ. Park	WDFM (FM)	Penn St. Univ.	Harold E. Nelson, Gen. Mgr.
SOUTH CAROLINA			
Columbia	WUSC (FM)	Univ. of S. Carolina	Alice Wyman, Coordinator
SOUTH DAKOTA			
Vermillion	KUSD (AM-TV)	Univ. of S. Dakota	Martin Busch, Mgr.
TENNESSEE			
Knoxville	WUOT (FM)	Univ. of Tennessee	Kenneth D. Wright, Dir.
Memphis	WKNO (TV)	Memphis Comm. TV	Ernest C. Ball, Dir.
TEXAS			
Austin	KUT (FM)	Univ. of Texas	Robert Schenkkan, Dir.
Dallas	KERA (TV)	Area ETV Foundation	M. Campbell, Exec. Dir.
El Paso	KVOF (FM)	Texas Western College	Virgil C. Hicks, Director
Houston	KUHF (FM)	Univ. of Houston	Roy E. Barthold, Manager
Houston	KUHT (TV)	Univ. of Houston	Roy E. Barthold, Manager
UTAH			
Logan	KVSC (FM)	Utah State University	Burrel F. Hansen, Chairman
Ogden	KWCS (TV)	Weber County School District	John A. Larsen, Station Director
Provo	KBYU (FM)	Brigham Young University	T. M. Williams, Director
Salt Lake City	KUED (TV)	University of Utah	Dr. Keith Engar, Mgr.
VIRGINIA			
Harrisonburg	WEMC (FM)	Eastern Mennonite College	J. Otis Yoder, Chairman
Norfolk	WMTI (FM)	William-Mary College	Conrad S. Wilson, Program Dir.
Richmond	WRFK (FM)	Union Theol. Sem.	R. W. Kirkpatrick, Dir. A-V
Williamsburg	WCWM (FM)	William & Mary	Carl G. Balson, Director
WASHINGTON			
Pullman	KWSC (AM)	Wash. St. Univ.	Burt Harrison, Manager
Seattle	KCTS (TV)	Univ. of Wash.	Loren Stone, Mgr.
Seattle	KUOW (FM)	Univ. of Washington	Ken Kager, Mgr.
Tacoma	KTOY (FM)	Tacoma Public Schools	Merle Kimball, Program Mgr.
WISCONSIN			
Appleton	WLFM (FM)	Lawrence College	Jos. Hopfensperger, Sta. Mgr.
Auburndale	WLBL (AM)	Wisconsin State Radio Council	H. B. McCarty, Director
Brule	WHSB (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Chilton	WHKW (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Colfax	WHWC (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Delafield	WHAD (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Highland	WHHI (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Madison	WHA (AM)	Univ. of Wisconsin	H. B. McCarty, General Mgr.
Madison	WHA (FM)	Univ. of Wisconsin	H. B. McCarty
Madison	WHA (TV)	Univ. of Wisconsin	H. B. McCarty
Milwaukee	WMVS (TV)	Milwaukee Vocational & Adult Schools	Otto F. Schlaak, Station Mgr.
Rib Mountain	WHRM (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Ripon	WRPN (AM) & WRPN (FM)	Ripon College	Thomas A. Farrand, Station Manager
West Salem	WHLA (FM)	Wisc. St. Coune.	H. B. McCarty

TOMORROW'S RADIO NEEDS

Are Demanded of Radio Today

By CLIFFORD J. BARBORKA, JR., President
Better Broadcast Bureau, Inc.

NATIONAL spot radio faces an unparalleled opportunity for growth in tomorrow's expanding advertising world. But to capitalize on this challenge its selling needs must be attended to today.

National advertisers and their agencies will continue to find it difficult to relate spot radio's many values to their own sales problems as long as they fail to understand the medium's many aspects.

In order for spot radio to be implemented within the concepts of creative advertising, its many parts must be understood and placed in their proper perspective — programming, promotion, production, personalities and community identification. And perhaps the most important feature of all, the great ability of spot radio to operate and function at the local level for a national advertiser.

Now is not the time to make excuses for our poor position in the advertising spectrum. It is the time to take advantage of the advertiser's need to move goods off the shelf at the point of sale as well as his hunger for fresh ideas to accomplish the sales objective. Radio's great responsibility is to demonstrate the power of spot radio as a medium, a marketing tool, a copy vehicle and for its merchandising reliability.

Let's not forget that no one medium is a panacea for product selling ills. The basic ingredients of any medium can serve specific purposes. The demonstrable difference in media selling is not sitting back in confusion over a competitive medium's advan-



tages, but in critically reviewing our own disadvantages and problems. And not to look upon them as problems, but as creative opportunities.

Over the past 20 years, in spite of enormous advertising advances, spot radio has remained a captive of the status quo. Advertising volume has risen from \$2 billion in 1940 to \$12 billion in 1960, while spot radio's share has decreased from 2.4 to 1.8 percent. Many experts predict a \$25 billion ad expenditure by 1970. Let's ask ourselves, "Where will we be then?"

Radio can take heart over one major misconception. It is not true that most agencies or advertisers have little interest in radio. What is true is that radio has not been sold properly nationally. We have found, in fact, that most agencies and advertisers are not only interested in radio, but are seeking new, fresh ways to use the medium. They recognize radio for at least two of its greatest values—cost efficiency and the memorability and impact of sound.

But to move an advertiser and his agency to the dotted line in any important way requires ideas and sales thinking geared to the advertiser's side of the fence, based on his needs. Also, it requires that radio salesmen at all levels hold the line against deals and maintain integrity for their rate card and profession.

In its short history, the BBB has assisted in the development of spot radio as counselors specializing in new and creative uses of the medium on behalf of advertisers, agencies, representatives and stations.

' B E E P E R P H O N E '

Vital to Negro News Leadership

By HARRY NOVIK, President
Station WLIB

NO aspect of a local news operation is more important to a community radio station than the beeper phone. It not only provides the station with a valuable image, but properly exploited gives vitality and leadership to a news department impossible to achieve through normal use of wire service or rewritten local copy.



At New York City's leading Negro Market station, we invest a considerable part of our annual expenditure for news in beeper coverage. It is the only way to angle a top news story toward the special interests of our community. When independence for the British West Indies was discussed in London, we were able to bring the story to our community by direct beep phone calls to England. Similarly, the release of the reputed Mau-Mau leader in Kenya gave us special prominence because we interviewed him by beeper phone direct to Africa.

The technique of interviews, as developed by us, involves a system of questioning to connect the person interviewed with the interests of our community. The tape is recorded in "takes" so that portions may be used on various programs during the day. The completed tape is then filed for future reference.

Significantly, the statements obtained in such beeper interviews form the basis of exclusive stories frequently used in newspapers with credit to us as the source. Thus, on occasion, portions of the beeper interview which we are unable to use are nonetheless of important promotional value in establishing our over-

all operation as a reputable source of news. Many of the tapes are reused in documentaries, as was done in the "WLIB Freedom Ride" program.

Our station has "world-community news reports" every half hour. It is the policy of our news department to include at least one beeper,

or on-the-scene interview in each such program. Without this addition, our news would be entirely adequate since it is reliably gathered, both by our own reporters and through the press association. But it would not be leadership news, the quality that distinguishes a station in any market.

Whether sponsored or not, the use of beeper and on-the-scene interpolations carries over into every aspect of station promotion. Thus, top stories are always given highlight promos in our daily schedule during which we call attention to up-coming exclusive stories.

During 1962, we hope to expand our beeper coverage with the additional use of feature material. We are now planning to supplement our United Nations News, in addition to the weekly report of African Nations prepared by our UN correspondent. We also plan a "Quote of the Week" series based on our beeper tapes.

During the past year, we totalled 1,826 beeper interviews with calls throughout the United States, parts of Europe and Africa. The telephone toll costs have been the smallest part of our budget, averaging not more than \$250 a week, but the pay-off in prestige, leadership and community impact has been incalculable.

Radio Stations with Negro Programming

ALABAMA

(100% Programming)

WENN—Birmingham
WJLD—Birmingham
WEUP—Huntsville
WGOK—Mobile
WMOZ—Mobile
WRMA—Montgomery
WTUG—Tuscaloosa

(8 or more hours per week)

WAUD—Auburn
WPRN—Butler
WOOF—Dothan
WULA—Eufaula
WJOI—Florence
WOWL—Florence
WHEP—Foley
WZOB—Ft. Payne
WJAM—Marion

ARKANSAS

(100% Programming)

KOKY—Little Rock

(8 or more hours per week)

KVRC—Arkadelphia
KBLO—Hot Springs
KOTN—Pine Bluff

CALIFORNIA

(100% Programming)

KGfJ—Los Angeles
KSN—San Francisco

(8 or more hours per week)

KDIA—Oakland

DISTRICT OF COLUMBIA

(100% Programming)

WOOK—Washington
WUST—Washington

FLORIDA

(100% Programming)

WOKB—Orlando
WBOP—Pensacola
WTMP—Tampa

(8 or more hours per week)

WDBF—Delray Beach
WARN—Ft. Pierce
WOBS—Jacksonville
WRHC—Jacksonville
WTYS—Marianna
WMOP—Ocala
WCNH—Quincy
WTRR—Sanford
WIRK—West Palm Beach

GEORGIA

(100% Programming)

WAOK—Atlanta
WERD—Atlanta
WCLS—Columbus
WOKS—Columbus
WIBB—Macon
WSOK—Savannah

(8 or more hours per week)

WDEC—Americus
WAUG—Augusta
WHAB—Baxley
WMOG—Brunswick
WDAK—Columbus
WGGA—Gainesville
WHIE—Griffin
WYTH—Madison
WWNS—Statesboro
WKTG—Thomasville
WACL—Valdosta
WGOV—Valdosta
WAYX—Waycross

ILLINOIS

(100% Programming)

WBEE—Chicago
(8 or more hours per week)
WAAF—Chicago
WGES—Chicago
WTAQ—La Grange
WOPA—Oak Park

INDIANA

(8 or more hours per week)

WWCA—Gary
WGEE—Indianapolis

RADIO STATIONS WITH NEGRO PROGRAMMING

KENTUCKY

(100% Programming)

WLOU—Louisville
(8 or more hours per week)
NYGO—Corbin

LOUISIANA

(100% Programming)

WXOK—Baton Rouge
KLIC—Monroe
WBOK—New Orleans
WYLD—New Orleans
KANB—Shreveport
KOKA—Shreveport
(8 or more hours per week)

KEUH—Eunice
KAOK—Lake Charles
KNOC—Natchitoches
KVPI—Ville Platte
KMAR—Winnsboro

MARYLAND

(100% Programming)

WANN—Annapolis
WEBB—Baltimore
WSID—Baltimore
(8 or more hours per week)
WITH—Baltimore

MICHIGAN

(100% Programming)

WCHB—Inkster
(8 or more hours per week)
WJLB—Detroit
WAMM—Flint
WTRX—Flint
WMUS—Muskegon

MISSISSIPPI

(100% Programming)

WESY—Greenville
WOKJ—Jackson
WQIC—Meridian
(8 or more hours per week)
WELZ—Belzoni
WROX—Clarksdale
WCLD—Cleveland
WCBI—Columbus
WGVM—Greenville

WCPC—Houston
WAPF—McComb
WPMP—Pascagoula
WSSO—Starkville
WROB—West Point
WAZF—Yazoo City

MISSOURI

(100% Programming)

KPRS—Kansas City
KATZ—St. Louis
KXLW—St. Louis

NEVADA

(8 or more hours per week)

KENO—Las Vegas

NEW JERSEY

(100% Programming)

WNJR—Newark
(8 or more hours per week)
WHBI—Newark
WDVL—Vineland

NEW MEXICO

(8 or more hours per week)

KWEW—Hobbs

NEW YORK

(8 or more hours per week)

WADO—New York
WLIB—New York
WWRL—New York

NORTH CAROLINA

(100% Programming)

WSRC—Durham
(8 or more hours per week)
WBBB—Burlington
WGIV—Charlotte
WCNC—Elizabeth City
WFNC—Fayetteville
WGBG—Greensboro
WHVH—Henderson
WHPE—High Point
WELS—Kinston
WAGR—Lumberton
WRAL—Raleigh

RADIO STATIONS WITH NEGRO PROGRAMMING

WREV—Reidsville
WCEC—Rocky Mount
WEYE—Sanford
WYAI—Scotland Neck
WADA—Shelby
WENC—Whiteville
WGTM—Wilson
WVOT—Wilson

OHIO

(100% Programming)

WCIN—Cincinnati
WABQ—Cleveland
WJMO—Cleveland
(8 or more hours per week)
WVKO—Columbus

OKLAHOMA

(8 or more hours per week)

KRWR—Guthrie
KMUS—Muskogee

PENNSYLVANIA

(100% Programming)

WDAS—Philadelphia
WHAT—Philadelphia
WAMO—Pittsburgh

SOUTH CAROLINA

(100% Programming)

WPAL—Charleston
WDIX—Orangeburg
(8 or more hours per week)
WANS—Anderson
WBSC—Bennettsville
WOIC—Columbia
WESC—Greenville
WFBC—Greenville
WJAY—Mullins
WTND—Orangeburg
WSSC—Sumter

TENNESSEE

(100% Programming)

WNOO—Chattanooga
WJAK—Jackson
WDIA—Memphis
WVOL—Nashville
(8 or more hours per week)
WJZM—Clarksville
WLAC—Nashville

TEXAS

(100% Programming)

KJET—Beaumont
KRZY—Dallas
KNOK—Fort Worth
KCOH—Houston
KZEY—Tyler
(8 or more hours per week)
KCAR—Clarksville
KULP—El Campo
KGBC—Galveston
KLVL—Houston
KYOK—Houston
KLUE—Longview
KHMT—Marshall
KTAE—Taylor

VIRGINIA

(100% Programming)

WRAP—Norfolk
WANT—Richmond
(8 or more hours per week)
WYSR—Franklin
WDDY—Gloucester
WHAP—Hopewell
WBRG—Lynchburg
WHEE—Martinsville

WISCONSIN

(8 or more hours per week)

WMIL—Milwaukee

JOURNALISM'S VACUUM

Pubservice Opportunity That Nets \$-Return

By ARTHUR PERLES, Editor
Radio-Television Daily

WHAT does it take to jolt most radio and TV station operators out of their complacency — or could it be a fear-induced mental paralysis?

On every side, they have been explicitly told and advised by experts that:

"They cannot afford not to editorialize" (LeRoy Collins, president, NAB 39th convention).

"Pointing up problems, giving leadership to solutions" is the station's prime role in a community (Daniel W. Kops, WAVZ, June 1, 1960).

" . . . the licensee is required to devote a reasonable percentage of broadcast time to discussion of public issues of interest in the community." (FCC, June 6, 1949).

Precedent and opinion are legion and should long since have propelled every broadcaster into the spectrum of editorializing over his channel. So, you inquire, what's been the net result?

The answer is astounding: practically nothing! As this is being written, there are relatively but a handful of sight or sound outlets that measure up in maturity to their franchise stature.

Some oppose publicly expressing opinions because to do so might cause them to lose advertising revenue — even though their own NAB is prepared to demonstrate that editorials on the air will heighten a station's prestige and, as a consequence, actually increase its revenues.

While license-holders collectively fight off Federal tendencies to regulate them into flaccid submission, the rundown of call-letters in both elec-



tronic media is literally loaded with examples of station management which pig-headedly refuses to make a decision that could put them only on the side of the angels.

These reactionaries of broadcasting — still hiding behind the 1941 Mayflower decision — would be doing themselves and their indus-

try a great service and bring it honor if, for example, they examined the effectiveness of editorializing as demonstrated by Harry Novik, WLIB, New York, president.

Catering to a Negro market and audience, he realizes the criminal cruelties in penning multitudes of colored families within the Harlem slums, where avaricious landlords charge enormous rentals for foul dwellings. WLIB has trained its editorial guns on state and municipal indifference to get action on a bill that has been a political football for years. The measure would compel the city to make tenement repairs and, if the owner refused to foot the costs, seize the property.

After the second World War, we experienced a wave of newspaper consolidation. Today, there are fewer than 80 cities in the whole country which have more than one printing-press voice.

Here is the vacuum of journalism that must be filled by station broadcasting. It is an opportunity for unparalleled public service that pays rich dividends in the assurances of service faithfully rendered and—unmistakably, in dollar return.

Mr. Station Owner, what are you going to do about it? Now . . . please.

State Broadcasters Associations

Alabama Broadcasters Association

P.O. Box 6174, University, Alabama
Phone: 752-7411, Ext. 488

Meetings: Spring and Fall
Elections: Fall meeting
Members: 68 Active, 18 Assoc.
President.....John L. Slatton, WJBB,
Haleyville
V.P. Radio.....Curtis O. Liles, WMIS,
Sylacauga
V.P. TV....Frank Whisenant, WMSL-AM-TV,
Decatur
Secy.-Treas...James E. Stewart, WHEP, Foley
Exec. Secy.....Mrs. Angie M. Youngson
Box 6174, University

Arizona Broadcasters Association

c/o Exec. Secy.
631 N. First Ave., Phoenix
Phone: ALpine 8-4511

Meetings: November
Elections: November
Members: 41
Pres.....Sheldon Engel, KXIV, Phoenix
Vice Pres....C. VanHaften, KTUC, Tucson
Secy.-Treas....Homer Lane, KOOL-AM-TV,
Phoenix
Exec. Secy.....Lucy Krug, KPHO, Phoenix
Directors....Arlo Woolery, KSUN, Bisbee;
Gene Spry, KPHO, Phoenix; Ray Smucker,
KTAR-TV, Phoenix; Fred Vance, KVOA-
TV, Tucson.

Arkansas Broadcasters Association

c/o President, Morrilton, Ark.

Meetings: March and August
Elections: August
Members: 62 Active, 10 Allied
President....J. C. Willis, KVOM, Morrilton
Vice Pres....Julian F. Haas, KAGH, Crossett
Secy.-Treas.....Hi Mayo, KBRI, Brinkley

California Broadcasters Association

c/o Managing Director
601 Seventh Ave., Sacramento 18, Calif.
Phone: GI 1-4041

Meetings: November (and on special call)
Elections: November
Members: 100
President.....Louis S. Simon
KPIX (TV), San Francisco
Vice Pres.....Ernest L. Spencer
KWIZ, Santa Ana
Sec.-Treas.....Alan Lisser, KBIG, Avalon
Managing Dir.....Ken DeVaney
601 Seventh Ave., Sacramento

Colorado Broadcasters Association

c/o Exec. Secy.

Meetings: June
Elections: June
Members: 69
President....Clayton H. Brace, KLZ-AM-TV,
Denver
Vice Pres...Mason Dixon, KFTM, Ft. Morgan
Secy.-Treas....Bob Martin, KMOR, Littleton
Exec. Secy.....Mrs. Isabell Prien,
RFD No. 3, Box 518, Golden

Connecticut Broadcasters Association

c/o Secy.-Treas., 948 Main St., Willimantic
Phone: HARRison 3-1621

Meetings: Four Per Year
Elections: October
Members: 30
President.....Sydney E. Byrnes, WADS,
Ansonia
Vice Pres....Robert Tyrol, WTIC, Hartford
Secy.-Treas.....Herbert C. Rice, WILL,
Willimantic

Delaware Association of Broadcasters

c/o President

Meetings: October
Elections: Annually
Members: 7
President.....Harvey C. Smith, WDEL,
Wilmington
Vice Pres.....Wayne Rollins, WAMS,
Wilmington
Secy., Treas.....Gordon MacIntosh,
WTUX, Wilmington

Florida Association of Broadcasters

c/o Exec. Secy., 221 Center Bldg., Tallahassee
Phone: 223-1815

Meetings: Annually, plus regional
Elections: Annual
Members: 150
Pres.....Lee Ruwitch, WTVJ, Miami
Vice Pres. Radio....Joseph S. Field, WIRK,
W. Palm Beach
Vice Pres. TV.....Fred P. Shawn, WSUN,
St. Petersburg
Sect. Treas...Norman O. Protsman, WNER,
Live Oak
Exec. Secy., Gen. Counsel.....J. Kenneth
Ballinger, Center Bldg., Tallahassee

STATE BROADCASTERS ASSOCIATIONS

Georgia Association of Broadcasters

c/o Exec. Secy., 24 Ivy St., S.E., Atlanta
Phone: 524-2311

Meetings: August and January
Elections: August
Members: 200
Pres...H. Randolph Holder, WGAU, Athens
Vice Pres. (Radio)...Hugh Tollison, WGIG, Brunswick
Vice Pres. (TV)..Marcus Bartlett, WSB-TV, Atlanta
Treas...Charles C. Smith, WDEC, Americus
Exec. Secy.....Jack Williams, Atlanta

Hawaiian Association of Radio & TV Broadcasters

c/o Secy.-Treas., Kailua Shopping Center,
Kailua

Meetings: First Fri. each month
Elections: December
Members: 14
President.....Perry W. Carle, KOOD, Honolulu
Vice Pres.....Richard E. Mawson, KMVI-AM-TV, Wailuku
Secy.-Treas.....Jack Irvine, KLEI, Kailua

Idaho Broadcasters Association

c/o President

Meetings: Annual (July)
Elections: Annual
Members: 34 Radio; 6 TV
President....Duane Wolfe, KCID, Caldwell
Vice Pres...Henry Fletcher, KSEI, Pocatello
Secy.....Ed Brainard, KORT, Grangeville

Illinois Broadcasters Association

c/o Pres.,
209 E. Washington St., Bloomington
Phone: 5-2078

Meetings: May & October
Elections: October
Members: 74 Active; 14 Assoc.
President.....Vernon A. Nolte, WJBC, Bloomington
Vice Pres.....Gordon Sherman, WMAY, Springfield
Secy.-Treas.....M. H. Stuckwish, WSOY, Decatur

Indiana Broadcasters Association

c/o Executive Secretary
307 N. Pennsylvania, Indianapolis

Meetings: Spring and Fall
Elections: October
Members: 62 Radio; 16 TV

President.....Robert B. McConnell, WISH, Indianapolis
Vice Pres. (AM)...Merrill Johnson, WGL, Ft. Wayne
Vice Pres. (FM)...Joseph Edwards, WFML, Washington
Vice Pres. (TV)...Eldon Campbell, WFBM, Indianapolis
Secy., Treas.....E. Berry Smith, WFIE-TV, Evansville
Exec. Secy.....Mrs. Helen B. Huber, WIRE, Indianapolis

Iowa Broadcasters Association

c/o President

Meeting: Annual
Elections: Annual
Members: 56
Pres.....Bob Erickson, KOKX, Keokuk
Vice Pres...Don Sullivan, KVTV, Sioux City
Treas.Gene Claussen
Secy.....James Duncan, Drake University, Des Moines
Directors.....Dave Steinle, KBUR, Burlington; Glen Stanley, KBOE, Oskaloosa; Ken Hastie, WMT, Cedar Rapids; Paul Loyet, WHO, Des Moines

Kansas Association of Radio Broadcasters

c/o President

Meetings: May
Elections: May
Members: 45
President.....Thad M. Sandstrom, WIBW, Topeka
Vice Pres.....Max Falkenstein, WREN, Topeka
Secy.-Treas...Robert McKune, KSAL, Salina

Kentucky Broadcasters Association

c/o Secy.-Treas., 2549 S. Third St., Louisville
Phone: ME 7-6531

Meetings: October and May
Elections: October
Members: 55
President.....Jim Caldwell, WAVE, Louisville
1st Vice Pres.....Bill Whitaker, WMOR, Morehead
2nd Vice Pres.....Roy Redmond, WFTG, Maysville
Secy. Treas.....E. F. Shadburne, WLOU, Louisville
Directors.....Charles Stratton, WNGO, Mayfield; Malcolm Greep, WVJS, Owensboro; Dee Huddleston, WIEL, Elizabethtown; Bud McLain, WFKY, Frankfort; Art Grunewald, WCTT, Corbin

STATE BROADCASTERS ASSOCIATIONS

Louisiana Association of Broadcasters

c/o Exec. Secy.
Box 2706, Baton Rouge, La.
Phone: DI 3-1742

Meetings: September
Elections: September
Members: 75
President... John Screen, WDSU, New Orleans
Radio Vice Pres..... John Chauvin, WFPR
Hammond
TV Vice Pres..... Winston Linam, KSLA-TV,
Shreveport
Treasurer.... Si Willing, KMAR, Winnsboro
Exec. Secy..... Rolfe McCollister,
Box 2706, Baton Rouge, La.
Directors..... Don Bonin, Louis Basso,
Willie Bordelon, Willard Cobb, Chris Du-
plechain, Tom Gibbens, John Knight,
Douglas Manship, Louis Read

Maine Assoc. of Broadcasters

c/o Secy.-Treas., Box 307, Augusta
Phone: MAYfair 3-3878

Meetings: Annual (November)
Elections: November
Members: 28 Radio; 6 TV
President.... Paul Huber, WRKD, Rockland
Vice Pres..... Edward Guernsey, WLBZ,
Bangor
Secy.-Treas..... Norman G. Gallant, WFAU,
AM-TV, Augusta
Dist. 1 Rep..... J. Alan Jasper, WIDE,
Biddeford
Dist. 2 Rep..... John C. Libby, WCOU,
Lewiston
Dist. 3 Rep..... Stanley Lyons, WAGM,
Presque Isle

Maryland-D. C. Broadcasters Association

c/o Secretary-Treasurer

Meetings: June and October
Elections: October
Members: 34 Active; 44 Assoc.
Pres..... Robert B. Jones, WFBR, Baltimore
Vice Pres..... Joseph Goodfellow, WRC,
WRC-TV, Washington, D. C.
Secy.-Treas..... Morris Blum, WANN,
Annapolis

Massachusetts Broadcasters Association, Inc.

c/o Pres., WKOX, Framingham
Phone: Hubbard 2-2323

Meetings: Annual
Elections: Annual
Members: 36
Pres..... Richard Adams, WKOX,
Framingham
Vice Pres.... George Steffy, WNEB, Worcester
Secy..... Earle Clement, WBET, Brockton
Treas..... Gerald Harrison, WLLH, Lowell

Michigan Association of Broadcasters

c/o Exec. Secy.,
453 Rosewood, East Lansing, Mich.
Phone: 332-5788

Meetings: February-September
Elections: September
Members: 79 Active, 22 Associate
Pres..... Les Biederman, WTCM,
Traverse City
Vice Pres..... John J. Shepard, WLAV,
Grand Rapids
Sect.-Treas..... Robert Greenhoe, WBCH,
Hastings
Exec. Secy..... Robt. J. Coleman, 453
Rosewood, E. Lansing
Directors..... Edward F. Baughn, WPAG,
Ann Arbor; John O. Gilbert, WXYZ, De-
troit; Walter Patterson, Knorr Bcstg.
Corp.; Willard Schroeder, WOOD, Grand
Rapids

Minnesota Broadcasters Association

c/o Pres., 50 South Ninth St., Minneapolis
Meetings: Annual, convention in Sept.
Elections: Bi-annual
Members: 69 Active, 9 Associate
President.... Sherman Headley, WCCO-TV,
Minneapolis-St. Paul
Vice Pres..... James Hambacher, KBUN,
Bemidji
Vice Pres... John Lemme, KLTF, Little Falls
Secy., Treas..... Thomas Young, KMMT-
KAUS, Austin

Mississippi Broadcasters Association

c/o Secy.-Treas., Univ. of Miss., Oxford, Miss.
Phone: 1154

Meetings: August & April
Elections: April
Members: 65
Pres..... Fred Beard, WJDX, Jackson
Vice Pres.... James Reese, WGCM, Gulfport
Secy.-Treas.... Joe Phillips, WSSO, Starkville
Exec. Secy..... Duncan Whiteside, Box 5,
University

Missouri Broadcasters Association

1144 Hampton Ave., St. Louis 10, Mo.

Meetings: Spring & Fall
Elections: Fall
Members: 84
President..... Robert Hyland, KMOX,
St. Louis
Vice Pres..... Don Dailey, KGBX,
Springfield, Mo.
Secy.-Treas..... Harold Douglas, KMMO,
Marshall
Directors..... Elmer Donze, KSGM, St.
Genevieve; Earl Dougherty, KXEO, Mex-
ico; William Bates, WDAF-TV, Kansas
City; Sam Burk, KIRX, Kirksville

STATE BROADCASTERS ASSOCIATIONS

Montana Broadcasters Association

c/o President
P.O. Box 1405, Great Falls, Mont.
Meetings: Annual (May)
Elections: Annual
Members: 27
Pres.....Dale Moore, KGVO, Missoula
Vice Pres....Paul Crain, KRTV, Great Falls
Secy.-Treas.....Bill Holter, KLTZ, Glasgow
Directors..Bob Warner, KMON, Great Falls;
W. H. Patterson, KOFI, Kalispell; J. L.
Robinson, KGHL, Billings

Nebraska Broadcasters Association

c/o Secy. Treas.
KFOR, 814 Stuart Bldg., Lincoln, Neb.
Phone: 432-6606
Meetings, Election: Nov. 20-21
Members: 9 TV, 40 Radio
President....Arden Swisher, KMTV, Omaha
Vice Pres.....Bob Thomas, WJAG, Norfolk
Secy.-Treas....Dick Chapin, KFOR, Lincoln

New Hampshire Association of Broadcasters, Inc.

c/o President
Meetings: October
Elections: October
Members: 10
President.....Bernie Mack, WGIB,
Manchester
Secy.-Treas.....Roland Hale, WKBR,
Manchester

New Jersey Broadcasters Association

c/o President
Meetings: Semi-annually
Elections: October
Members: 28
Pres.....Glenn C. Jackson, WTTM, Trenton
Vice Pres.....Fred Wood, WMVB, Millville
Exec. Committee.....Frank Matrangola,
WCMC, Wildwood; Jerry McCarthy,
WTOA, Trenton; Gordon Giffen, WKON,
Camden

New Mexico Broadcasters Association

c/o Exec. Secy., Box 696, Albuquerque
Phone: 298-4005
Meetings: April & August
Elections: April
Members: 28 Active; 4 Assoc.
President.....Ernest N. Thwaites, KFUN,
Las Vegas
Vice Pres.....Odis Echols
Secy.-Treas.....Bob Williams

Exec. Secy.....L. Thomas Christison, Box
696, Albuquerque
Directors.....A. E. Mickel; Jim Gober;
G. F. Roberts; George Johnson

New York State Broadcasters Association

Address: c/o Exec. Secy., Suite 1114
75 State St., Albany
Phone: HE 4-5718
Meetings: March
Elections: March
Members: 100
President.....Sam Slate, WCBS, New York
1st Vice Pres...Merl Galusha, WRGB, WGY,
Schenectady
2nd Vice Pres....R. Peter Straus, WMCA,
New York
Secretary.....Elliott Stewart, WIBX, Utica
Treas.....John Lynch, WWSC, Glens Falls
Exec. Secy.....Harold M. Van de Car
Directors..Michael Cuneen, WDLA, Walton;
George Dunham, WNBC AM-FM-TV, Bing-
hamton; Simon Goldman, WJTN, James-
town; Michael Hanna, WHCU, Utica;
James Higgins, WCNV-TV, Watertown;
Lowell MacMillan, WHEC-TV, Rochester;
Thomas Murphy, Capital Cities Bestg.
Corp.; Harry Novik, WLIB, New York;
Paul Adanti, WHEN-AM-TV, Syracuse;
Robert Dreyer, Metromedia, N. Y. C.;
Harold L. Neal, WABC, New York

North Carolina Association of Broadcasters Inc.

c/o Exec. Secy., 302 Superior Bldg., Raleigh
Meetings: Spring & Fall
Elections: October
Members: 117
Pres.....Richard H. Dunlea, Jr., WMFD,
Wilmington
V.P., Radio.....Jack Starnes, WBAG
Burlington
V.P., TV..Fred Fletcher, WRAL-TV, Raleigh
Exec. Secy.....Ed Rankin, Raleigh

North Dakota Broadcasters Association

c/o Secretary-Treasurer, Box 232, Minot
Phone: TEmple 4-1146
Meetings: October
Elections: October
Members: 20 Radio, 10 TV, 5 Associate
Pres.....Charles Scofield, KEYZ, Williston
Vice Pres....Stanley Deck, KDIX, Dickinson
Secy.-Treas.....Les Maupin, KLPM, Minot

Ohio Association of Broadcasters

c/o Secy. Treas.,
218 E. State St., Columbus
Phone: CApital 8-5895

STATE BROADCASTERS ASSOCIATIONS

Meetings: Spring & Fall
Elections: Fall meeting
Members: 91
Pres.....Joseph Bradshaw, WRFD,
Worthington
1st Vice Pres.....James Hanrahan, WEWS,
Cleveland
2nd Vice Pres.....Lawrence H. Rogers, II,
Taft Besting.
Secy., Treas.....Carlton Dargusch, Jr.
218 E. State St., Columbus

Oklahoma Broadcasters' Association

c/o President

Meetings: January and August
Elections: January
Members: 49
President.....Ray Van Hoser, KNED,
McAlester
Vice Pres.....Wm. S. Morgan, KNOR,
Norman
Secy. Treas.....C. Hewel Jones, KJEM,
Oklahoma City

Oregon Association of Broadcasters

c/o Allen Hall, Box 5025, Eugene
Phone: DI 2-1311, Ext. 538

Meetings: November & April
Elections: April
Members: 50 Radio; 7 TV; 9 Assoc.
Pres.....Ted Smith, KUMA, Pendleton
Vice Pres.....Irwin Adams, KGON,
Oregon City
Secy.-Treas.....Robert Chopping, KAST,
Astoria
General Mgr.....Karl J. Nestvold

Pennsylvania Association of Broadcasters

c/o Exec. Sec., Box 606, Harrisburg, Pa.
Phone: CEdar 6-5607

Meetings: May
Elections: May
Members: 110 Active; 30 Assoc.
Pres....J. Robert Gulick, WGAL, Lancaster
1st Vice Pres...Robert R. Williams, WHLM,
Bloomsburg
2nd Vice Pres.....Samuel M. Altdoerffer,
WLAN, Lancaster
Secretary....Tom Metzger, WMRF, Lewiston
Exec. Secy.....Miss Kaye Witmer, Box 606,
Harrisburg

Broadcasters Association of Puerto Rico

c/o Exec. Secy., Box 10144, Santurce

Meetings: March and as called
Elections: March
Members: Radio 27; TV 6
President.....Ventura Lamas, Jr., WKAQ,
San Juan

Vice Pres....Julio Morales, WRSJ, Bayamon
Secretary.....Carmina Mendez, WHOA,
Hato Rey
Treasurer....Segismundo Quinones, WAPA,
San Juan
Exec. Secy.....Roberto Bocanegra, P. O. Box
10144, Santurce

Rhode Island Broadcasters Association

c/o Pres., 176 Weybosset St., Providence
Phone: GA 1-8255

Meetings: Quarterly
Elections: June
Members: 15
Pres.....Joseph S. Sinclair, WJAR-TV,
Providence
Vice Pres.....James E. McEnaney, WHIM,
Providence
Sect....John F. Crohan, WICE, Providence
Treas.....Joseph P. Dougherty, WPRO-TV,
Providence

South Carolina Broadcasters Association

Box 30, Sumter, S. C.

Meetings: January & Summer
Elections: January
Members: 59 Radio; 6 TV
President...W. F. Harden, WIS, Columbia
V.P. (TV)....Wilson C. Wearn, WFBC-TV,
Greenville
Secy.-Treas...T. Doug Youngblood, WFIC,
Sumter
Directors.....Harry Weaver, WOKE,
Charleston; F. F. Creech, Jr., WFIC, Sum-
ter; Faris Giles, WLCM, Lancaster; J. F.
Ramsey, WJAY, Mullins.

South Dakota Broadcasters Association

c/o President

Meetings: Annual
Elections: Annual
Members: 15
President...Bill Johnson, KYNT, Yankton
Vice Pres.....Helen Duhamel, KOTA,
Rapid City

Tennessee Association of Broadcasters

c/o Pres., WHIN, Gallatin

Meetings: November
Elections: November
Members: 68 Active; 3 Assoc.
President.....Charles H. Brewer, WHIN,
Gallatin
Vice Pres.....Howell Ashford, Jr., WCRK,
Morristown
Secy.-Treas.....John H. Bailey, WJZM,
Clarksville

STATE BROADCASTERS ASSOCIATIONS

Directors.... Charles B. Brakefield, WREC,
Memphis; A. D. Smith, Jr., WMTS, Mur-
freesboro; F. C. Sowell, WLAC, Nashville

Texas Association of Broadcasters

c/o Exec. Secy.
1004 International Life Bldg., Austin, Tex.
Meetings: Semi-annual
Elections: Fall
Members: 173
President..... James M. Hairgrove, KBRZ,
Freeport
Vice Pres.... Gene Hendryx, KVLV, Alpine
Secy. Treas..... Leo Hackney, KGVV,
Greenville
Exec. Secy..... Bonner McLane
Directors: Joe M. Leonard; Wendell Mays;
Jack Roth; Marshall Formby; Ed Love-
lace.

Utah Broadcasters Association

c/o Exec. Secy.
239 Surety Life Bldg., Salt Lake City
Phone: IN 7-4498
Meetings: Semi-annual
Elections: Annual
Members: 26
Pres..... Arch G. Webb, KVOG, Ogden
Vice Pres..... Bill King, KSVC, Richfield
Treas.... Jack Paige, KALL, Salt Lake City
Exec. Secy..... Des Barker, 239 Surety Life
Bldg., Salt Lake City

Vermont Association of Broadcasters

c/o President
Meetings: June
Elections: June
Members: 14
Pres..... Craig S. Parker, WDEV,
Waterbury
Vice Pres..... Daniel B. Ruggles III, WSKI,
Montpelier
Treas..... Daniel B. Ruggles, WSKI,
Montpelier
Sect.... Andrew S. Ball, WCAX, Burlington

Virginia Association of Broadcasters

c/o President
Station WAYB, Waynesboro, Va.
Phone: Whitehall 3-6066
Meetings: June
Elections: June
Members: 71 Active; 11 Assoc.
Pres..... N. Wilbur Kidd, WAYB,
Waynesboro
Vice Pres..... Hamilton Shea, WSVA,
Harrisonburg

Secy.-Treas..... Horace Fitzpatrick, WSLs,
Roanoke
Leg. Chairman..... C. T. Lucy, WRVA,
Richmond

Washington State Association of Broadcasters

c/o Pres. & Counsel
3314 White-Henry-Stuart Bldg., Seattle
Phone: MAin 4-3242
Meetings: April and October
Elections: April
Members: 53 Radio; 11 TV; 6 Assoc.
Ch. of Bd... W. W. Warren, KOMO AM-TV,
Seattle
Pres. & Counsel..... Ronald A. Murphy
Vice-Pres..... Thomas C. Bostic, Cascade
Bcstg Co.
Secy.-Treas... Allen Miller, KWSC, Pullman

West Virginia Broadcasters Association Inc.

c/o Exec. Secy.
P. O. Box 3032, Charleston
Phone: DI 2-2136
Meetings: Spring and Fall
Elections: Fall
Members: 47
Pres..... Mel S. Burka, WTIP, Charleston
Vice Pres..... A. G. Ferrise, WMMN,
Fairmont
Secy.-Treas... Don Hays, WKAZ, Charleston
Exec. Secy..... Mrs. Mary Sonis, P.O. Box
3032, Charleston, W. Va.

Wisconsin Broadcasters Association

c/o Exec. Secy.
Meetings: Jan-June
Elections: January
Members: 48
Pres..... Donald Wirth, WNAM, Neenah
Vice Pres..... Bruce Wallace, WTMJ-TV,
Milwaukee
Sect..... Carl Kolata, WTTN,
Watertown
Treas... Richard Dudley, WSAU-TV, Wausau
Exec. Secy..... Henry Buslee, 202 Monona
Ave., Madison

Wyoming Association of Broadcasters

c/o President
Meetings: Annually
Elections: Annually
Members: 18
President..... Lawrence Berger, KTWO-
AM-TV, Casper
Vice Pres..... William Schutts, KVOC,
Casper
Secy. Treas..... Hugh Graham, KTHE,
Thermopolis

RADIO

**REGIONAL
NETWORKS**



**GROUP OWNED STATIONS
EXECUTIVE PERSONNEL
STATIONS IN GROUP
OR NETWORK**

ANNUAL

1962

Silver Anniversary

END OF THE (MASS) WORLD

Rise of the "Specialized Mass Markets"

By RALPH N. WEIL, President
Key Broadcast Management, Inc.

JOHN CROSBY, in a column called "Century of the Uncommon Man", found some memorable language with which to say something that we have insistently been trying to tell the industry and its advertisers since 1959, when Arnold Hartley and I devised the term, "Specialized Mass Markets", to describe the two audiences of WOV in New York—Italian and Negro.

Crosby says we have to stop thinking in ordinary "mass" terms. "Mass movies", he says, "are finished." "Mass magazines are in terrible trouble". "Even in aggression, the very latest thing is the specialized war!"

If for mass we equate the word "undifferentiated", we can join with John Crosby in reciting the obsequies for a day and age in radio that are over. No station today can be "all things to all men", and with the bounty of facilities available in America, there's no reason to try.

But "mass" has another connotation: that of large numbers. It's in this sense that we use the term "Specialized Mass Markets".

San Antonio, Texas, is a city where 53% of the population is of Latin-American origin. Its Spanish traditions are the principal component in the city's charm. Our station, KCOR, is dedicated to serving this Latin majority day and night—in Spanish, because the Latins of San Antonio and South Texas generally, speak Spanish first — learn English later — and proudly continue to think in Spanish all their lives. A specialized radio service, for a mass audience — 53%



of the city. Hence: a Specialized Mass Market.

In St. Louis, where we operate KATZ, the Negro population approaches one in three. KATZ is devoted 100% night and day, to Negro programming. The Negro market in the area is evolving rapidly, attaining new high levels of purchasing power and cultural achievement. Since the Negro population is growing at a rate 57% greater than the white, we can look forward to a large, highly developed community whose importance will increasingly be felt in the metropolis as a whole. KATZ's appeal is qualitatively specialized, quantitatively mass.

We could say something similar for our station in Meriden, Connecticut, WMMW, which is specialized in this sense: it is intimately integrated with the day-to-day life of the Meriden - Wallingford - Berlin - Cheshire - Southington enclave in central Connecticut. WMMW stresses alert reporting of everything that goes on in the area. I hesitate to apply the "Specialized Mass Market" nomenclature to WMMW, but it does come back to the theme of John Crosby's column—in a world where a colossal process of "undifferentiation has been going on, men resist by finding ways of declaring their own special interests, and one of these is intensified interest in the locality in which one lives and works, and with which one can identify. It is American individualism reasserting itself in its own way against the onslaught of the deindividualized "mass" concept."

The result is WMMW, a station that lives the lives of its community.

Regional Networks and Group Owned Stations

ABC Pacific Network

1539 N. Vine St., Hollywood 28, Calif.

Phone: **NO**rmandy 3-3311

Dir., Western Div., ABC

Radio Net.....Jack H. Mann
 Western Sales Mgr.....Harry Woodworth
 Sales Service Mgr.....Sheila Manes
 West. Rep.-Stations Dept....Wilham H. Cochran
 Chief Engineer.....Arthur Sterman

STATIONS

KIBS, Bishop-El Centro; KICO, Calexico;
 KARM, Fresno; KNGS, Hanford; KMYC, Marys-
 ville; KABC, Los Angeles; KPAL, Palm Springs;
 KRDG, Redding; KCRA, Sacramento; KSBW,
 Salinas; KCKC, San Bernardino; KGB, San
 Diego; KGO, San Francisco; KVEC, San Luis
 Obispo; KTMS, Santa Barbara; KWG, Stock-
 ton; KVML, Sonora; KTUR, Modesto-Turlock;
 KSYC, Yreka; all California. KBND, Bend;
 KOOS, Coos Bay; KASH, Eugene; KMED, Med-
 ford; KUMA, Pendleton; KWJJ, Portland; KQEN,
 Roseburg; KSLM, Salem; all Oregon. KGMI,
 Bellingham; KXLE, Ellensburg; KEDO, Long-
 view; KPKW, Pasco; KOFE, Pullman; KOMO,
 Seattle; KTEL, Walla Walla; KPQ, Wenatchee;
 KIMA, Yakima; all Washington. KBET, Reno,
 Nev.; KOZE, Lewiston, Idaho; KSUN, Bisbee;
 KVNA, Flagstaff; KNOG, Nogales; KOY, Phoen-
 ix; KNOT, Prescott; KHFH, Sierra Vista;
 KTUC, Tucson; KVOY, Yuma; all Arizona.

ABC Television Western Regional Network

ABC-TV Center, Hollywood 27, Calif.

Phone: **NO**rmandy 3-3311

V. P. West Div.....James G. Riddell
 Sales Mgr., Western Div.Vince Francis
 Sta. Rel., West Div.....Court McLeod

STATIONS

KABC-TV, Los Angeles; XETV, San Diego;
 KLYD-TV, Bakersfield; KEY-T, Santa Barbara;
 KJEO-TV, Fresno; KNTV, San Jose; KGO-TV,
 San Francisco; KOVR-TV, Sacramento; KVIP-
 TV, Redding; KVIQ-TV, Eureka; all Calif. KBES-
 TV, Medford; KOTI-TV, Klamath Falls; KEZI-TV,
 Eugene; KPVT, Portland; all Oregon. KOMO-
 TV, Seattle; KNDO-TV, Yakima; KNDU-TV,
 Richland; KREM-TV, Spokane; all Washington.
 KOLO-TV, Reno, Nevada; KIVA-TV, Yuma,
 Arizona; KSHO-TV, Las Vegas, Nev.; KTVK-TV,
 Phoenix; KGUN-TV, Tucson; both Arizona.
 KCPX-TV, Salt Lake City, Utah; KBOT-TV,
 Boise; KLIX-TV, Twin Falls; KID-TV, Idaho
 Falls; all Idaho. KXLF-TV, Butte; KBLL-TV,
 Helena; KMSS-TV, Missoula; KFBB-TV, Great
 Falls; KOOK-TV, Billings; all Montana. KWRB-
 TV, Riverton; KTWO-TV, Casper; KFBC-TV,
 Cheyenne, all Wyoming. KBTV, Denver; KRDO-
 TV, Colorado Springs; KREX-TV, Grand Junc-
 tion; all Colorado. KOAT-TV, Albuquerque;
 KSWV-TV, Roswell; KVER-TV, Clovis; all New

Mexico. KELP-TV, El Paso, Texas. KHVH, Hon-
 olulu; KHJK-TV, Hilo; KMVI-TV, Wailuku; all
 Hawaii. KENI-TV, Anchorage; KFAR-TV, Fair-
 banks; KINY-TV, Juneau; all Alaska.

ABC West

(See ABC Pacific, Arizona Network, and
 Intermountain Network)

A-Buy in California Group

2171 Ralph Ave., Stockton, Calif

STATIONS

KIEM, Eureka; KITO, San Bernardino; KLYD,
 Bakersfield; KPAY, Chico; KVIP, Redding;
 KARM, Fresno; KEEN, San Jose; KFIV, Modesto;
 KIST, Santa Barbara; KIDD, Monterey; KROY,
 Sacramento; KSTN, Stockton; KSRO, Santa
 Rosa; KSON, San Diego.

Air Trails Network

128 W. First St., Dayton 2, Ohio

Phone: **BALD**win 2-3773

President.....J. P. Williams
 Eex. V.P.....Arthur Haley

STATIONS

WING, Dayton, WCOL-FM-AM, Columbus,
 WIZE Springfield, all Ohio; WKLO, Louisville,
 Ky.; WEZE, Boston, Mass.

Alaska Broadcasting System

1001 Tower Bldg., 7th & Olive, Seattle, Wash.

Phone: **MA**in 4-6333

President, Gen. Mgr.....Wm. J. Wagner
 Sales Manager.....Jack Hauser
 Traffic Manager.....Alma Wilson

STATIONS

KFQD, Anchorage, Alaska; KINY, Juneau,
 Alaska; KIBH, Seward, Alaska; KIFW, Sitka,
 Alaska; KLAM, Cordova, Alaska.

Allegheny Mountain Network

41 Erie Ave., St. Marys, Pa.

Phone: **TE** 4-2772

President.....Cary H. Simpson
 Exec. V.P.....John A. Fay
 Sales Manager.....W. A. Herbstritt
 Sales Promotion Mgr.....John W. Eschbach
 Development of Sales.....Philip R. Kraus

STATIONS

WKBI, St. Marys; WNET, Wellboro; WTRN,
 Tyrone; WFRM, Coudersport; WBLF, Belle-
 fonte; WEND, Ebensburg.

All Islands Radio Network

c/o Advertisers Bldg.

Station KGU, Honolulu, Hawaii

Manager.....William O. Paine

STATIONS

KGU, Honolulu; KTOH, Kauai; KMVI, Maui;
 KIPA, Hilo.

REGIONAL NETWORKS

American Colonial Broadcasting Stations

c/o WSUR-TV, 1000 Ponce de Leon Ave.,
Santurce, P.R.

President.....Ralph P. Perry
STATIONS

WSUR-TV, Ponce; WKBM-TV, Caguas;
all Puerto Rico.

American Television Company

101 North 4th St., Fort Smith, Ark.
Phone: SUNset 3-3131

President.....Donald W. Reynolds
V.P., General Manager.....J. W. Slates
Commercial Manager.....John D. Whitt
Sales Promotion Manager....Harold Castalow
Program Director.....Pat Porta
Chief Engineer.....Willard Matten

STATIONS

KFOY-TV, Hot Springs, Ark.; KGNS-TV-AM,
Laredo, Tex.; KOLO-TV, Reno, Nev.; KOLO, Las
Vegas, Nev.; KLRJ-TV, Las Vegas, Nev.; KFSA-
AM-TV, Fort Smith, Ark.; KBRS, Springdale,
Ark.; KOKL, Okmulgee, Okla.; KORK, Reno,
Nev.

George Basil Anderson Stations

c/o KLIR, 6535 W. Jewell, Denver, Colo.

President.....G. B. Anderson
STATIONS

KLIR, Denver, Colo.; KJSK, Columbus, Neb.;
KCLO, Leavenworth; KJRG, Newton, both Kan.

Appalachian Network

1420 Eastern Pkwy., Louisville 4, Ky.
Phone: HIGhland 3779

Gen., Comm. Mgr.....Elmo Mills
Sales Promotion Mgr.....Harry McTigue
Program Director.....Art Grunewald
Publicity Director.....Jack Mills
Chief Engineer.....Dave Jordan

STATIONS

WFTG, London, Ky.; WCPM, Cumberland,
Ky.; WNRG, Grundy, Va.; WMNF, Richwood,
W. Va.

Arizona Network

840 N. Central Ave., Phoenix, Ariz.
Phone: ALPine 8-8181

Pres., Gen. Mgr.....John L. Hogg
Comm., Sales Prom. Mgr.....James W. Ross
Chief. Eng.....Edward R. Janney

STATIONS

KTUC, Tucson; KSUN, Bisbee; KVNA, Flag-
staff; KVOY, Yuma; KNOT, Prescott; KNOG,
Noygales; KHFH, Sierra Vista; KOY, Phoenix.

Arkansas Network

1001 Spring St., Little Rock, Ark.

Exec. Vice President.....Douglas J. Romine
Commercial Mgr.....Lee Bryant

STATIONS

Comprising KARK, Little Rock, and all other
stations in Arkansas.

James D. Asher Stations

c/o WJDA, Box 130, Quincy, Mass.
Phone: GRAnite 9-1300

President.....J. D. Asher
BRANCH OFFICE

P. O. Box 710, Salem, Mass., James D. Asher,
Phone: PI 4-1230.

STATIONS

WESX, Salem; WJDA, Quincy.

Gene Austry Stations

c/o KOOL, 511 W. Adams, Phoenix, Ariz.

President.....Tom Chauncey

STATIONS

KOOL, Phoenix; KOLD, Tucson, both Ariz.;
KVI, Seattle, Wash.; KMPC, Los Angeles;
KSFO, San Francisco.

Cy N. Bahakel Stations

c/o KXEL, P. O. Box 2395, Waterloo, Iowa

President.....Cy N. Bahakel

STATIONS

KXEL, Waterloo, Iowa; WABG-AM-TV, Green-
wood, Miss.; WKOZ, Kosciusko, Miss.; WKIN,
Kingsport, Tenn.; WRIS, Roanoke, Va.; WLBJ,
Bowling Green, Ky.; WWOD, Lynchburg, Va.

The Balaban Stations

Broadcast House, 3715 Lindell Blvd.,
St. Louis 8, Mo.

Phone: OLIVE 2-4500

Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
Asst. to V.P.; Admin....William T. McKibben
Regional Sales Manager.....Hal Fredricks
Admin. Asst.....Harriet Baker
Program Director.....Chuck Benson
Director of Promotion.....David Klemm
Comptroller.....Milton C. Ritzlin
Technical Director.....David Sandine

BRANCH OFFICES

Radio Park, Dallas 18, Tex., Phone: DI 8-3800,
Dan Hydrick, Mgr.; Radio Park, Milwaukee
8, Wisc., Phone: GL 3-4130, Bernie Strachota,
Broadcast House, St. Louis 8, Mo., Phone: OL
2-4500, Harriet Baker; 190 N. State St., Chicago,
Ill., Phone: FR 2-2262, Richard Balaban; 580
Fifth Ave., New York 36, N. Y.; Phone: JU 2-
7945, John Box, Jr., Leland Office Bldg., Spring-
field, Ill., Phone: LA 8-0465, Milton Friedland;
Inman Hotel, Champaign, Ill., Phone: FL 2-7673,
Milton Friedland; N. Meridan Rd., Rockford,
Ill., Phone: 3-5413, Harold Froelich; 1500 N.
Washington Ave., Danville, Ill., Phone: HI 2-
1701, Max Shaffer; 1422 New Britain Ave.,
Hartford, Conn., Phone: AD 3-8551, Robert
Bray.

STATIONS

WIL, St. Louis, Mo.; WRIT, Milwaukee, Wisc.;
KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.;
WICS-TV, Springfield, Ill.; WCHU-TV, Cham-
paign, Ill.; WICD-TV, Danville, Ill.; WHNB-TV,
Hartford, Conn.

W. W. Bankhead Stations

(See Tri-W Network)

The Bartell Broadcasting Corp.

444 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-1280

President.....Gerald A. Bartell
Managing Dir.....Lee Bartell
Chief Engineer.....Ralph Evans

BRANCH OFFICES

Number One Nob Hill Circle, San Francisco 2, Calif. (KYA), Lee Bartell, General Mgr., Phone: DOuglas 2-2536; Seventh Ave. at Ash, San Diego 1, Cal. (KCBQ) Lee Bartell, Pres., Gen. Mgr., Phone: BELmont 2-7161; 3500 N. Sherman Blvd., Milwaukee 16, Wis. (WOKY) Mrs. Rosa Evans, Mgr., Phone: Hilltop 2-0150; 444 Madison Ave., New York, N. Y., (WADO) Mel Bartell, Pres., Gen. Mgr., Phone: MUrray Hill 8-1280.

STATIONS

KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wis.; KYA, San Francisco, California; WADO, New York, N. Y.

Bellinger-Townsend-Kemper Stations

c/o WVMC, P. O. Box 450, Mt. Carmel, Ill.
President.....S. P. Bellinger

STATIONS

WVMC, Mt. Carmel; WRAM, Monmouth; WIZZ, Streator, all Ill.

Better Music Broadcasters

c/o Broadcast Time Sales
509 Madison Ave., New York, N. Y.
Phone: MU 8-1910

President.....Carl L. Schuele
General Manager.....Mort Bassett
Commercial Manager.....George Beavers
Sales Prom., Pub. Dir.....Donald G. Softness
Program Director.....Norm Flynn

STATIONS

KMEO, Omaha; WVNI, Newark; WJMJ, Philadelphia; WCRB, Boston; KIXL, Dallas; KGON, Portland, Ore.; KRKD, Los Angeles; WQTE, Detroit; WVCG, Miami; WKYW, Louisville; WNMP, Chicago; KJEM, Okla. City; WMNI, Columbus; KJIM, Ft. Worth; KTIX, Seattle.

BFR Stations

c/o WLOL, 1021 La Salle Ave., Minneapolis, Minn.

President.....Larry Benton
General Mgr.....Frank McGivern

STATIONS

WLOL, Minneapolis; KSO, Des Moines; KLEO-AM-TV, Sioux Falls; KDLO-TV, Florence; KPLO-TV, Reliance.

George W. Bingham Stations

c/o WGNV, Newburgh, N. Y.
Phone: JOHN 1-2131

President.....George W. Bingham
V.P., Gen. Mgr.....Campbell K. Thompson
Commercial Mgr.....Gordon K. Cameron
Chief Engineer.....Marvin Seimes

STATIONS

WGNV, Newburgh; WSLB, Ogdensburg; WKIP, Poughkeepsie, all N. Y.

Black Hawk Broadcasting Stations

c/o KWWL, Insurance Bldg., Waterloo, Ia.
President.....Ralph McElroy
V.P., Radio-TV.....Thomas L. Young

STATIONS

KWWL-AM-TV, Waterloo, Ia.; KAUS-KMMT, Austin, Minn.

Booth Broadcasting Co.

700 Buhl Bldg., Detroit 26, Mich.
Phone: WOODward 2-0220

President, Gen. Mgr.....John L. Booth
V. P's.....Thomas J. Warner,
Robert W. Phillips, Mrs. John L. Booth,
Edward H. Clark, Robert B. Lees

STATIONS

WJLB, Detroit; WSGW, Saginaw; WTRX, Flint; WIBM, Jackson, all Michigan; WIOU, Kokomo, Ind.; WJVA, South Bend, Ind.; WTOD, Toledo, O.; WMZK-FM, Detroit, Mich.; WBBC-FM, Jackson, Mich.; WTRT-FM, Toledo, O.

Charles B. Britt Stations

c/o WIRY, 301-03 Cornelia St., Plattsburgh, N. Y.
STATIONS

WIRY, Plattsburgh; WBAC, Cleveland, Tenn.; WJBS, Deland; WDSR, Lake City, both Fla.

Broadcast Advertising, Inc.

8 Newbury Street, Boston 16, Mass.
Phone: Kenmore 6-0854

President.....James Murley
Program Director.....E. P. Gieringer
Merchandising Director.....F. P. Russell
Representative.....Weed

STATIONS

WHDH, Boston, Mass.; WCSH, Portland, Me.; WLBS, Bangor, Me.; WJAR, Providence, R. I.; WTIC, Hartford, Conn.

Broadcasting Co. of the South Stations

c/o WSFA-TV, 10 E. Delano, Montgomery, Ala.
President.....B. C. Hipp

STATIONS

WSFA-TV, Montgomery; WIS-AM-TV, Columbia, S. C.

Paul Bunyan Network

Paul Bunyon Bldg., Traverse City, Mich.
Phone: Windsor 7-7675

Pres., Gen. Mgr.....Les Biederman
Comm. Mgr.....Robert Detwiler
Chief Engineer.....William H. Kiker

STATIONS

WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WICM, Traverse City; WPBN-TV, Traverse City; WTOM-TV, Cheboygan, all Mich.

Burroughs-Randolph Stations

c/o KMUL, P. O. Box 1058, Muleshoe, Tex.
President.....J. Burroughs

REGIONAL NETWORKS

STATIONS

KMUL, Muleshoe; KZUM, Farmington; KENM, Portales; KSWs, Roswell, all N. M.

Cactus State Network

305 S. Cedar, Pecos, Tex.
Phone: HI 5-2497

President.....Barney Hubbs
Gen. Mgr., Pub. Dir.....Bill Hubbs
Commercial Mgr.....Cliff Samderford
Sales Prom. Mgr.....Dave Martin
Program Dir.....Bill Boyd
Chief Engr.....Harry Boehnemann

BRANCH OFFICES

Alpine, Tex., Phone: TE 7-2144; Gene Hendrix; Ft. Stockton, Tex., Phone: ED 6-2228, James Parr; Cortez, Colo., Jack Hawkins.

STATIONS

KIUN, Pecos; KFST, Ft. Stockton; KVLF, Alpine, all Tex.; KVFC, Cortez, Colo.

California Farm Network

2855 Telegraph Ave., Berkeley 5, Calif.
Phone: TH 3-9600

General Manager.....Milton L. Levy
Radio Director.....Robert E. Thomlinson

STATIONS

KFL Los Angeles; KFBK, Sacramento; KMJ, Fresno; KERN, Bakersfield; KOMY, Watsonville; KXO, El Centro; KRE, Berkeley, KBEE, Modesto; KTOB, Petaluma; KLIV, San Jose, all Calif.

California Northern Group

c/o Station KSYC, Yreka, Calif.
Phone: Victor 2-4158

President.....D. M. Comstock

STATIONS

KSYC, Yreka; KBLF, Red Bluff; KSUE, Susanville.

California-Oregon TV Trio

Box 1021, Eureka, Calif.
Phone: Hillside 3-3123

Pres., Gen. Mgr.....William B. Smullin
V.P., Sales.....Donald H. Telford
V.P., Engr.....Edward A. Malone

BRANCH OFFICES

Box 1021, Eureka, Cal. (KIEM-TV) Donald H. Telford, Mgr., Phone: HI 3-3123; Box 1189, Medford, Ore. (KBES-TV) Jerry Poulos, Mgr., Phone: SP 3-4581; Box 732, Klamath Falls, Ore. (KOTI-TV) Richard Green, Mgr., Phone: TU 4-8131.

STATIONS

KIEM-TV, Eureka, Calif.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.

Capital Cities Broadcasting Corp.

24 East 51st St., New York 22, N. Y.
Phone: PLaza 2-1750

President.....Frank M. Smith
Executive V.P.....Thomas S. Murphy
Treasurer.....Donald A. Pels

BRANCH OFFICES

Box 10, Albany 1, N. Y., Phone: HO 3-2225.
Daniel B. Burke, Robert Peebles, Gen. Mgrs.,

674 Mason St., Providence, R. I., Phone: PanL-tation 1-9776. Joseph P. Dougherty, V.P.; Jack Lee, Gen. Mgr.; Box 2009, Durham, N. C.; Phone: 682-2111. Harmon L. Duncan, Floyd Fletcher, V.P.'s; Paterson, N. J., Phone: AR 4-3400, Dickens J. Wright, Pres.

STATIONS

WTEN-TV, WROW, both Albany, N. Y.; WPRO-TV-FM-AM, Providence, R. I.; WTVD Raleigh-Durham, N. C.; WPAT-AM-FM, Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

Carolina Radio Group

Box 1571, Durham, N. C.
Phone: Durham 8-6129

General Manager.....H. Tom Morris

STATIONS

WTK, Durham; WFLB, Fayetteville, N. C.; WKIX, Raleigh; WCEC, Rocky Mt.; WGBG, Greensboro; WRRF, Washington; WGNI, Wilmington; WBBB, Burlington; WSOC, Charlotte; WIRC, Hickory; WSAT, Salsibury; WTOB, Winston-Salem, all N. C.

Carolina Radio Network

P. O. Drawer 170, Wilson, N. C.
Phone: 243-5157

President.....H. W. Anderson
General Manager.....Harry W. Severance
Asst. Manager.....Wistar Moore, Jr.
Chief Engineer.....Robert D. Adkins
Sta. Rep.Devney Organization

STATIONS

WVOT, Wilson; WIAM, Williamston; WCPS, Tarboro; WEED, Rocky Mount; WRCS, Ahoskie; WELS, Kinston; WRRZ, Clinton; WGOL, Goldsboro; WGTC, Greenville; WRRF, Washington; WHNC, Henderson; WMPM, Smithfield; WCNF, Weldon-Roanoke Rapids; WETC, Wendell-Zebulon. All N. C.

Cascade Broadcasting Co.

P.O. Box 702, Yakima, Washington
Phone: GLencourt 2-9111

President.....Thomas C. Bostic
V.P. & Gen. Mgr.....Jack Reber
V.P. in Chg. of TV Prog.....Jim Nolan
V.P., TV Sales.....Bill Grogan
Manager.....Bob Horn
Engineering Director.....M. E. Burrill

STATIONS

KLEW-TV, Lewiston, Idaho; KBAS-TV, Moses Lake, Wash.; KEPR-AM-TV, Pasco; KIMA, KIMA-TV, Yakima.

CBS Radio New England Network

182 Tremont St., Boston 11, Mass.
Phone: HUBbard 2-2323

Gen. Mgr.....Thomas Y. Gorman
Comm. Mgr.....Robert Sinnott
Sales Promotion Manager....Joseph Cullinane
Program Director.....Ken Ovenden
Publicity Director.....Chuck Williams
Chief Engineer.....Warren Stevens
National Rep.....CBS Radio Spot Sales

STATIONS

WEEL, Boston, Mass.; WMAS, Springfield-Holyoke, Mass.; WKNE, Keene, N. H.; WBRV, Waterbury, Conn.; WEAN, Providence, R. I.; WGAN, Portland, Maine; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.; WSNO, Barre, Montpelier, Vt.; WEMJ, Laconia, N. H.; WINF, Hartford-Manchester, Conn.

CBS Radio Pacific Network

6121 Sunset Blvd., Hollywood 28, California
Phone: Hollywood 9-1212

V.P. & Gen. Manager.....Robert P. Sutton
Sales Mgr.....Gordon Mason
Dir. of Info. Services.....Arthur Wittum
Program Director.....Harfield Weedin
Chief Engineer.....Ted Denton

BRANCH OFFICES

CBS Radio Spot Sales Offices: 485 Madison Avenue, New York, N. Y., Phone: PL 1-2345. Maurie Webster, V.P.; Sheraton-Palace Hotel, San Francisco, Calif. YU 2-7000. Jos Marshall, Sales Mgr.; 932 Fisher Bldg.; Detroit, Mich., TR 2-5500. Ralph H. Patt, Jr., Sales Mgr.; 630 N. McClurg Court, Chicago 11, Ill., WH 4-6000. Jack Burke, Sales Manager; 805 Peachtree St., N.E., Atlanta 8, Ga., TR 4-4407. George Crumley, Jr., Sales Mgr.; 1144 Hampton Ave., St. Louis 10, Mo., MI 7-5500. Eugene R. Myers, Sales Mgr.; 6121 Sunset Blvd., Los Angeles 28, Cal., HO 9-1212. Roland McClure, Sales Mgr.

STATIONS

KNX, Los Angeles, Calif.; KCBS, San Francisco, Calif.; KFRE, Fresno, Calif.; KFMB, San Diego, Calif.; KBFK, Sacramento, Calif.; KERN, Bakersfield, Calif.; KINS, Eureka, Calif.; KOIN, Portland, Ore.; KBEE, Modesto, Calif.; KERG, Eugene, Ore.; KFLW, Klamath Falls, Ore.; KYJC, Medford, Ore.; KIRO, Seattle, Wash.; KGA, Spokane, Wash.; KOLO, Reno, Nev.; KVCV, Redding, Calif.; KHSL, Chico, Calif.; KCMJ, Palm Springs, Calif.; KOOL, Phoenix, Ariz.; KOLD, Tucson, Ariz.

CBS Television Pacific Network

6121 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 9-1212

General Manager.....Robert D. Wood
General Sales Mgr.....Ray L. Beindorf
Sls. Prom., Info. Serv. Dir.....Austin Heywood
Program Director.....Leon Drew
Engineer in Charge.....Edwin Miller

STATIONS

KTVA, Anchorage, Alaska; KTVF, Fairbanks, Alaska; KIVA, Yuma, Ariz.; KBAK-TV, Bakersfield, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KFRE-TV, Fresno, Calif.; KNXT, Los Angeles, Calif.; KXTV, Sacramento, Calif.; KSBW-TV, Salinas-Monterey, Calif.; KFMB-TV, San Diego, Calif.; KPIX, San Francisco, Calif.; KSBY-TV, San Luis Obispo, Calif.; KGMB-TV, Honolulu, Hawaii; KLEW-TV, Lewiston, Idaho; KMSO-TV, Missoula, Mont.; KLAS-TV, Las Vegas, Nev.; KOLO-TV, Reno, Nev.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.; KOIN-TV, Portland, Ore.; KVOS-TV, Bellingham, Wash.; KIRO-TV, Seattle, Wash.; KXLY-TV, Spokane, Wash.; KIMA-TV, Yakima, Wash.; KEPR-TV, Pasco, Wash.; KOOL-TV, Phoenix; KOLD-TV, Tucson; KBAS-TV, Ephrata, Wash.

math Falls, Ore.; KOIN-TV, Portland, Ore.; KVOS-TV, Bellingham, Wash.; KIRO-TV, Seattle, Wash.; KXLY-TV, Spokane, Wash.; KIMA-TV, Yakima, Wash.; KEPR-TV, Pasco, Wash.; KOOL-TV, Phoenix; KOLD-TV, Tucson; KBAS-TV, Ephrata, Wash.

Central American Television Network, Ltd.

7 West 66th St., New York 23, N. Y.
Phone: SU 7-5000

Vice President.....Miguel Brooks
Network Manager.....Jack Singer
Sales Manager.....Charles Dwyer

BRANCH OFFICES

Apartado 6239, Estafeta Justo Arosemena-Avenida Balboa, Panama, R. P., Phone: 3-6554, Sales Coordinator, Mario Ghio..

STATIONS

TI-TVCR, San Jose, Costa Rica; YSDR-TV, YSEB-TV, San Salvador, El Salvador; TG-BOL-TV, Guatemala City, Guatemala; HRTG-TV, Tegucigalpa, Honduras; YNSA-TV, Managua, Nicaragua; HOU-34-TV, Panama, R. P.

Central South Carolina Radio Network

Cornell Arms Bldg., Columbia, S. C.
Phone: ALpine 2-2177

Pres., Gen. Mgr.....George H. Buck, Jr.
Commercial Mgr.....Jess Plummer
Sales Prom. Mgr.....Jack Grant

STATIONS

WCOB, Columbia; WKDK, Newberry; WDXI, Orangeburg; WFIG, Sumter.

Colorado Network

P. O. Box 279, Montrose, Colo.
Phone: 599

President.....George Cory

STATIONS

KRAI, Craig, Colo.; KSLV, Monte Vista, Colo.; KUBC, Montrose-Delta, Colo.; KRAC, Alamogorda, N. M.

Concert Network, Inc.

171 Newbury St., Boston 16, Mass.
Phone: Copley 7-6020

President.....T. Mitchell Hastings, Jr.
Exec. Vice President.....Donald G. Colley
Commercial Manager.....Robert H. Jackson
Sales Promotion Manager.....Ray Gelinus
Traffic Manager.....Richard Gurner
Program Director.....Robert Wennersten
Chief Engineer.....George Kopanagian

BRANCH OFFICES

11 E. 47th St., New York, N. Y.
Phone: PL 2-0870

Manager, Sidney Fruchter, P. O. Box 131, Southington, Conn., Phone: BEverly 5-8622; Manager, Jack Lowe, Old Star Route, E. Killingly, Conn., Phone: NI 7-3788, Manager, Karl S. Kritz.

STATIONS

WNCN, N.Y.C.; WBCN, Boston, Mass.; WHCN, Hartford, Conn.; WXCN, Providence, R.I.;

REGIONAL NETWORKS

The Connecticut State Network

c/o WHAY, 22 Grove Hill, New Britain, Conn.
Phone: BA 3-2721

President Edmund Waller
Vice Pres. Richard Chalmers
Directors. Samuel R. W. Elman, Charles Bell, Jr., Richard Reed, Julian Schwartz.

STATIONS

WATR, Waterbury; WHAY, New Britain; WNHC, New Haven; WTOR, Torrington; WSTC, Stamford; WNAB, Bridgeport; WICH, Norwich.

Consolidated Sun Ray Stations

c/o WPEN, 2212 Walnut St., Philadelphia, Pa.
Phone: LOcust 4-6000

President Wm. Sylk
General Mgr. Wm. B. Caskey
Development Mgr. John E. Surrick

STATIONS

WPEN, Phila.; WALT, Tampa, Fla.

Continental Broadcasting, Inc.

Box 2167, Wilmington, Del.
Phone: OLYmpia 4-8881

Pres. O. Wayne Rollins
V.P.'s Mrs. M. P. Copley, H. B. Tippie
Vice President. Albert R. Lanphear
Dir. of Program Develop. Tim Crow
Eng. Dir. G. Russell Chambers

BRANCH OFFICES

565 Fifth Ave., New York, N. Y., Phone
OXford 7-7040, Graeme Zimmer, Nat'l. Sales
Mgr.; 75 E. Wacker Dr., Chicago 1, Ill., Phone:
FI 6-8611, John Wilson, Midwest Sales Mgr.

STATIONS

WNJR, Newark, N. J.; WBEE, Chicago, Ill.;
WRAP, Norfolk, Va.

Corinthian Broadcasting Corporation

Time & Life Bldg., Rockefeller Center,
New York 20, N. Y.
Phone: JU 2-2300

President C. Wrede Petersmeyer
Admin. V.P. Charles H. Tower
Secretary Charles H. G. Rees
Treasurer Alan S. Englander
Dir. Sales Don L. Kearney
Dir. Programming Robert H. Salk
Dir. Research Charles H. Smith
Dir. Engineering George G. Jacobs

BRANCH OFFICES

302 S. Frankfort, Tulsa 20, Okla., Phone:
Luther 2-9233, George Stevens, V.P., Gen. Mgr.;
1945 Allen Parkway, Houston, Tex., Phone:
JACKson 9-4811, James C. Richdale, Jr., V.P.,
Gen. Mgr.; 601 Seventh Ave., Sacramento 18,
Calif., Phone: GILbert 1-4041, Robert S. Wilson,
V.P., Gen. Mgr.; West State Blvd. at Broadcast,
Ft. Wayne 15, Ind., Phone: ANTHONY 9411,
Reid G. Chapman, V.P., Gen. Mgr.; 1440 N.
Meridan St., Indianapolis 2, Ind., Phone: MEL-

rose 4-6411, Robert G. McConnell, V.P., Gen.
Mgr.

STATIONS

WISH-AM-TV, Indianapolis, Ind.; WANE-
AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.;
KHOU-TV, Houston, Tex.; KXTV, Sacramento,
Calif.

Country Music Network

535 Fifth Ave., New York 17, N. Y.
Phone: TN 7-2600

President Charles "Chuck" Bernard
Asst. to Pres. Rita Scarfone

BRANCH OFFICES

401 William-Oliver Bldg., Atlanta 3, Ga.
Phone: JACKson 4-0454

Manager Harry Cannon
435 N. Michigan Ave., Chicago 11, Ill.
Phone: 467-7070

Manager William J. Reilly

STATIONS

WYAM, Birmingham; KHAT, Phoenix,
KMOP, Tucson; KLRA, Little Rock, KADL, Pine
Bluff; KUZZ, Bakersfield, KFOX, Los Angeles,
KCKC, San Bernardino; KPIK, Colorado Springs,
KLAK, Denver; WAVA, Wash., D. C.; WOOO,
DeLand-Daytona Beach, WQIK, Jacksonville,
WMIE, Miami, WMOP, Ocala, WHIY, Orlando,
WPFA, Pensacola, WRFB, Tallahassee, WZST,
Tampa; WTJH, Atlanta, WGUS, Augusta,
WPNX, Columbus, WJIV, Savannah; WTAQ,
Chicago; WAXU, Lexington, WTMT, Louisville;
KCIJ, Shreveport; WABW, Annapolis, WBMD,
Baltimore; WEXL, Detroit-Royal Oak; KEVE,
Minneapolis-St. Paul; KCKN, Kansas City,
Kan.; WEW, St. Louis; KOOO, Omaha; WLDB,
Atlantic City; WREM, Utica-Rome-Remsen;
WKTC, Charlotte, WFSC, Franklin, WSHE,
Raleigh, WMPM, Smithfield; KLPR, Oklahoma
City; WAVL, Apollo-Pittsburgh, WCBG, Cham-
bersburg; WPTS, Scranton-Wilkes-Barre; WKXV,
Knoxville; KZIP, Amarillo, KCTA, Corpus
Christi, KCUL, Dallas-Ft. Worth; KIKK, Houston;
KDAV, Lubbock; KSOP, Salt Lake City; WCMS,
Norfolk; WJWS, South Hill; WKCW, Warren-
ton; KPEG, Spokane; WTIP, Charleston.

Cowles Stations

c/o KRNT, 9th & Pleasant Sts.,
Des Moines, Iowa

STATIONS

KRNT-AM-TV, Des Moines; KTVH, Hutchin-
son, Kan.; WCCO-AM-TV, Minneapolis, Minn.

James M. Cox Stations

c/o WSB, 1601 W. Peachtree N.E. Atlanta, Ga.
President J. M. Cox, Jr.

STATIONS

WSB-AM-TV, Atlanta; WCKR-WCKT, Miami;
WHIO-AM-TV, Dayton, O.; WSOC-AM-TV,
Charlotte, N. C.

Crosley Broadcasting Corp.

140 W. Ninth St., Cincinnati 2, Ohio
Phone: CHerry 1-1822

Chrmn. of Board James D. Shouse

Pres., Gen. Mgr.....Robert E. Dunville
 V.P., Television.....John T. Murphy
 V.P., Sales.....H. P. Lasker
 V.P., Treasurer.....John J. Heyward
 Gen. Sales Mgr., Radio.....P. Scott McLean

BRANCH OFFICES

3 E. 54th St., New York 22, N. Y., Phone
 PLaza 1-5353, H. P. Lasker, V.P. Sales; 360
 N. Michigan Ave., Chicago 1, Ill., State 2-6693,
 H. Albrecht, V.P. Central Div.

STATIONS

WLW-A (TV), Atlanta, Ga.; WLW-I (TV),
 Indianapolis, Ind.; WLW-T (TV), WLW (Radio),
 Cincinnati; WLW-D (TV), Dayton; WLW-C (TV),
 Columbus, all Ohio.

**Crowell-Collier
 Broadcasting Corp.**

6419 Hollywood Blvd., Hollywood, Calif.
 Phone: HOLlywood 3-5151

Pres., Gen. Mgr.....Robert M. Purcell
 Commercial Mgr.....James F. Simons
 Program Dir.....Chuck Blore
 Advertising Director.....Warren Earl
 Chief Engineer.....Edward E. Benham

BRANCH OFFICES

2150 Franklin, Oakland 12, Calif., Phone:
 TE 7-2891, Milton H. Klein, Gen. Mgr.; 228
 Foshay Towers, Minneapolis, Minn., Phone: FE
 5-6003, John McRae, Gen. Mgr.

STATIONS

KFWB, Los Angeles; KEWB, San Francisco;
 KDWB, Minneapolis.

**Denver Metropolitan
 Markets Group**

146 S. Main St., Salt Lake City, Utah
 Phone: EMpire 4-3561

President.....L. L. Meyer
BRANCH OFFICE

5350 W. 20th Ave., Denver 44, Colo., Phone:
 BELmont 7-9595, Charlie Vais, Manager.

STATIONS

KVOR, Colorado Springs; KIMN, Denver;
 KGHF, Pueblo.

**Vic Diehm Radio Group, Inc.
 (Jet Network)**

Hazleton Nat'l. Bank Bldg., Hazleton, Pa.
 Phone: GL 4-3531

President, Gen. Mgr.....Victor C. Diehm
 Admn. Asst.....Kathryn E. Kahler
 Commercial Mgr.....Robert J. Sacco
 National Sales Manager.....Thomas A. Tito
 Program Director.....Robert Williams
 Publicity Director.....Paul Cerula
 Chief Engineer.....Arthur A. Deters
 Sales Prom. Manager.....William G. Schmeer

BRANCH OFFICES

Colorado & Poplar Sts., Allentown, Pa.
 (WHOL) T. Stillwagon, Phone: HEMlock 4-4801;
 Bloomsburg, Pa. (WHLM) Bob Williams, Phone:
 STerling 4-5500; Drawer "A," Tallahassee,
 Fla. (WTAL) Art Deters, Phone: 2-1270.

STATIONS

WAZL, Hazleton; WHOL, Allentown; WHLM,
 Bloomsburg, all Pa.; WTAL, Tallahassee, Fla.

Dixie Broadcasting System

P. O. Box 1008, Hattiesburg, Miss.
 Phone: JUNiper 3-1743

Pres., Gen. Mgr.....Charles W. Holt
 Commercial Mgr.....Stan Hagan
 Secretary.....Connie I. Holt
 Business Manager.....Stanley Lightsey, Jr.

STATIONS

WHSY, Hattiesburg, Miss.; WNSL, Laurel,
 Miss.; WHNY, McComb, Miss.; WBOX, Bogalusa,
 La.; WARB, Covington, La.; WHHY,
 Montgomery, Ala.; WGVM, Greenville; WABG,
 Greenwood, all Miss.

Dixie Network

Headquarters: Williams Bldg., Jackson, Tenn.
 Phone: 7-9611

President.....A. B. Robinson
 V. P., Gen. Mgr.....Jack Cecil
 Representative....Venard, Rintoul, McConnell

STATIONS

WDXI, Jackson; WENK, Union City; WPTR,
 Paris; WDXE Lawrenceburg; WDXL Lexington;
 WDXN Clarkesville, all Tennessee;
 WCMA Corinth, Miss.

Dixie Radio, Inc.

Box 519, Panama City, Fla.
 Phone: PO 3-1777

President.....D. Brannen
 General Manager.....Ralph B. Mann
 Commercial Manager.....Byron Hayford
 Sales Promo. Manager.....Coleman Crews
 Chief Engineer.....Harry Barnes

BRANCH OFFICES

Box 1031, Houma, La., Phone: UP 2-6828,
 Manager, Les Ryder; 1021 E. University Ave.,
 Gainesville, Fla., Phone: FR 6-2688, Manager,
 Bob Orrell; 8th Ave., Fernandina Beach, Fla.,
 Phone: 261-5480, Manager, Charles Witt.

STATIONS

WDLP, Panama City, WPUP, Gainesville,
 Fla., WPAP, Fernandina Beach, Fla.; KCIL,
 Houma, La.

Donrey Media Group

Southwestern House, Fort Smith, Ark.
 Phone: SU 2-2011

President.....Donald W. Reynolds
 Vice President.....William D. Stiles

BRANCH OFFICE

Box 550, Las Vegas, Nev., Phone: DU 2-1760,
 William D. Stiles, V.P.

STATIONS

KFSA-AM-TV, Ft. Smith, Ark.; KLRJ-TV, La-
 Vegas; KOLO-AM-TV, Reno, both Nev.; KOKI
 Okmulgee, Okla.; KGNS-TV, Laredo, Tex.
 KORK, Las Vegas, Nev.; KBRS, Springdale
 Ark.; KFOY-TV, Hot Springs, Ark.

R. H. Drewry Stations

c/o KGWA, 115½ E. Broadway, Enid, Okla.
STATIONS

KGWA, Enid; KSWO-AM-TC, Lawton; KRHD,
 Duncan, all Okla.; KMID-TV, Midland, Tex.

REGIONAL NETWORKS

Duhamel Broadcasting Enterprises

Duhamel Bldg., Rapid City, S. D.
 Phone: Fillmore 2-2000
 Pres., Gen. Mgr. Helen S. Duhamel
 Vice President. J. Norman Heffron
 Commercial Manager. William F. Turner
 Chief Engineer. Elmer Nelson

BRANCH OFFICE

Bix 1067, Chardon, Neb., Phone. MELrose
 8-2741, John Ludwig, Resident Mgr.

STATIONS

KOTA-AM-TV, Rapid City; KDUH-TV, Hay
 Springs, Neb.

East Texas Network

205 Austin St., Center, Tex.
 Phone: LYric 8-3304

President. Tom E. Foster
 General Mgr. Dave Taylor

STATIONS

KRBA, Lufkin; KDET, Center; KEEE, Nacog-
 doches; KTXJ, Jasper; KIVY, Crockett; KNET,
 Palestine; KEBE, Jacksonville; KWRD, Hender-
 son; all Texas.

Epperson Stations

c/o WPVA, Box 87, Petersburg, Va.

President. H. E. Epperson, Jr.

STATIONS

WPVA, Petersburg; WRBG, Lynchburg, both
 Va.; WPAQ, Mt. Airy; WPNC, Plymouth;
 WLLY, Wilson, all N. C.; WLES, Lawrenceville;
 WRAA, Luray.

Ernst Stations

c/o KRTR, 500 B'way., Thermopolis, Wyo

Gen. Manager. Mildred V. Ernst

STATIONS

KRTR, Thermopolis; KWOR, Worland; KWRB-
 TV & KWRL, Riverton, all Wyo.

Evening Star Stations

c/o WWSA, Rawley Pike, Harrisonburg, Va.

President. J. W. Thompson, Jr.
 General Mgr. Fred Houwink

STATIONS

WSVA-AM-TV, Harrisonburg; WMAL-AM-TV,
 Washington, D. C.

Theodore Feinstein Stations

c/o WNBP, Traffic Circle, Newburyport, Mass.

STATIONS

WNBP, Newburyport; WLYN, Lynn, both
 Mass.; W TSA, Brattleboro, Vt.; WOTW,
 Nashua, N. H.

Fetzer Stations

590 W. Maple St., Kalamazoo, Mich.
 Phone: FI 5-2101

President. John E. Fetzer
 Executive V.P. & Gen. Mgr. Carl E. Lee
 Treasurer. E. L. Tait
 Secretary. Robt. C. Van Horn

STATIONS

WKZO-AM-TV Kalamazoo, KOLN TV Lincoln,
 Neb.; WJEF AM-FM, Grand Rapids; WWTV,
 Cadillac, Mich.; KGIN-TV, Grand Island, Neb.

Fisher Stations

Box 112, Eugene, Ore.
 Phone: DI 4-6216

President. C. O. Fisher
 General Manager. Alvin D. Bauer
 Program Director. Bob McCarl
 Chief Engineer. Gene Harrison

STATIONS

KBZY, Salem; KUMA, Pendleton; KUGN,
 Eugene, all Ore.

F M Broadcasting System, Inc.

111 W. Washington St., Chicago 2, Ill.
 Phone: STate 2-8900

President. Sidney J. Wolf
 Vice President. E. R. Peterson, Jr.
 Secretary, Nat'l Sales Mgr. John Hartigan

BRANCH OFFICES

527 Madison Ave., New York 22, N. Y.,
 Phone: ELdorado 5-3720, Manager, Noel A.
 Rhys; 612 Penobscot Bldg., Detroit, Mich.,
 Woodward 2-4505, Manager, E. R. Peterson,
 Jr.; 3142 Wilshire Blvd., Los Angeles 5, Calif.,
 Phone: DUnkirk 3-2910, Manager, William
 Bayer; 75 Post St., San Francisco, Calif., Phone:
 SUtter 1-7400, Manager, Roger Coombe.

STATIONS

WFMM-FM, WRBS-FM, Baltimore, Md.;
 WBCN-FM, Boston, Mass.; WFMF-FM, WFMQ-
 FM, Chicago, Ill.; WKRC-FM, Cincinnati, Ohio;
 WDBN-FM, WNOB-FM, Cleveland, Ohio;
 WTVN-FM, Columbus, Ohio; WRR-FM, Dallas,
 Tex.; WABX-FM, WLDM-FM, Detroit, Mich.;
 KFJZ-FM, Ft. Worth, Tex.; WHCN-FM, Hart-
 ford, Conn.; KQUE-FM, KRBE-FM, Houston,
 Tex.; WFBM-FM, Indianapolis, Ind.; KCMO-
 FM, Kansas City, Mo.; KMLA-FM, Los An-
 geles, Calif.; WQFM-FM, Milwaukee, Wisc.;
 KWFM-FM, WAYL-FM, Minneapolis, Minn.;
 WNCN-FM, WRFM-FM, New York, N. Y.;
 WRVC-FM, Norfolk, Va.; WJBR-FM, Philadel-
 phia, Pa.; WXCN-FM, Providence, R. I.; KJML-
 FM, Sacramento, Calif.; KSHE-FM, KWIX-FM,
 St. Louis, Mo.; KITT-FM, KPRI-FM, San Diego,
 Calif.; KPEN-FM, San Francisco, Calif.; KISW-
 FM, Seattle, Wash.; WAVA-FM, WWDC-FM,
 Washington, D. C.

Formby Stations

c/o KACT, P. O. Box 638, Andrews, Tex.

STATIONS

KACT, Andrews; KPAN, Hersford; KFLD,
 Floydada; KVLTV, Levelland, all Tex.

The Forward Group

c/o KGLO, Mason City, Iowa
 Phone: GArden 3-2540

President. Herbert R. Ohrt
 Natl. Sales Mgr. Walter J. Rothschild

BRANCH OFFICES

WCU Bldg., Quincy, Ill., Nat'l Sales Office,
 Phone: BAldwin 2-6200, General Manager,
 Walter Rothschild; West Belt Line, Madison,
 Wisc., Phone: CEdar 3-5381, General Manager,

Merritt Milligan; Highway 14 and Lee Blvd., Mankato, Minn., Phone: 7905, General Manager, Bob Gardner.

STATIONS

KGLO-AM-TV, Mason City; WTAD, Quincy, Ill.; KHQA-TV, Hannibal, Mo.; KEYC-TV, Mankato, Minn.; WMTV, Madison, Wisc.

Founders Corporation

150 East 42nd St., New York 17, N. Y.
Phone: TN 7-0250

President.....Robert G. Munro

BRANCH OFFICES

Box 1390, Syracuse, N. Y., Phone: HOWard 3-8631, Henry T. Wilcox, Gen. Mgr.; Box 5428, Honolulu, Hawaii, Phone: 992-223, Harold J. Davis, Gen. Mgr.; Maison Blanche Bldg., New Orleans, La., Phone: 523-5921, John L. Vath, Gen. Mgr.

STATIONS

WFBL, Syracuse; KORL, Honolulu; WSMB, New Orleans.

Franklin Broadcasting Co.

2700 E. Oakland Park Blvd.
Ft. Lauderdale, Fla.
Phone: LOgan 6-8316

President.....William F. Johns, Jr.
Natl. Prog. & Prom. Dir...James W. Ramsburg
General Counsel.....William H. Kilby

BRANCH OFFICES

614 N. Rampart St., New Orleans, La. Phone: EX 7516, D. W. Wagenvoord, V. P.; 8th and Main, Tulsa, Okla., Phone: LU 3-4121, G. H. Lund, Gen. Mgr.; 611 Frontenac Pl., Minneapolis, Minn., Phone: MI 5-7757, J. R. Duryea, V. P.; Box 108, Ft. Lauderdale, Fla., Phone: WE 3-3511, R. J. Flynn, V. P.; Rialto Bldg., St. Louis, Mo., C. W. Louiek, V. P.

STATIONS

WWOM, New Orleans; WMIN, Minneapolis; WEW, St. Louis; WL0D, Ft. Lauderdale; KOMA, Tulsa; KRIB, Mason City.

French Program Group of New England

10 Center St., Chicopee, Mass.
Phone: LY 2-1669

President.....Leon Alarie
Commercial Manager.....Gertrude Alarie

STATIONS

WPAW, Pawtucket; WNRI, Woonsocket, both R. I.; WACE, Holyoke; WNBH, New Bedford; WALE & WSAR, Fall River; WORC, Worcester; WESO, Southbridge-Webster, all Mass.; WIDE, Biddeford; WLAM, Lewiston, both Me.; WKCB, Berlin; WFEA, WGIR, and WKBR, Manchester, all N. H.

Friendly Group

Exchange Realty Bldg., Steubenville, O.
Phone: 282-6265

President.....Jack N. Berkman
Exec. Vice Pres.....John J. Laux
Vice Pres.....Fred Weber
Commercial Manager.....Joseph M. Troesch
Merchandising & Pub. Dir...George H. Wilson
Technical Dir.....Charles Shepherd

BRANCH OFFICE

60 E. 42nd St., New York 17, N. Y., Phone:
OX 7-0306, Lee Gaynor, Nat'l Sales Mgr.

STATIONS

KODE-AM-TV, Joplin, Mo.; WSTV-AM-TV, Steubenville, Ohio; WPIT, Pittsburgh, Pa.; WBOY-AM-TV, Clarksburg, W. Va.; WRDW-TV, Augusta, Ga.; WRGP-TV, Chattanooga, Tenn.; WSOL, Tampa, Fla.

Frontier Broadcasting Stations

c/o KFBC, 2923 E. Lincolnway, Cheyenne, Wyo.
President.....R. S. McCracken

STATIONS

KFBC-AM-TV, Cheyenne; KVRB, Rock Springs, both Wyo.; KSTF, Scottsbluff, Neb.

J. A. Gallimore Stations

c/o WHBC, Box 447, Barnwell, S. C.
President.....J. A. Gallimore

STATIONS

WBAW, Barnwell; WHBC, Hampton; WSNW, Seneca; WSSC, Sumpter, all S. C.; WLFA, Lafayette; WGHC, Clayton, both Ga.; WLOM, Chattanooga; WRKH, Rockwood, both Tenn.

Gamble-Lane Stations

140 S.W. Columbia, Portland, Ore.
Phone: CA 8-3333

President.....C. Howard Lane

STATIONS

KOIN TV-AM-FM, Portland, Ore.; KAST, Astoria, Ore.

Gannett Stations

191 East Ave., Rochester, N. Y.
Phone: BAker 5-3050

President.....Paul Miller
General Manager.....L. N. Bitner

STATIONS

WHEC AM TV, Rochester, N. Y.; WDAN AM, Danville, Ill.; WINR AM-TV, Binghamton, N. Y.; WENY, Elmira, N. Y.

Connie B. Gay Stations

4000 Albemarle St., N.W., Washington, D. C.
Phone: EMerson 3-8110

Chairman.....Connie B. Gay
President.....Ed Winton

STATIONS

WQMR, WGAY-FM, Washington, D. C.; WTCR, Ashland, Ky.; WFTC, Kinston, N. C.

A. L. Glassmann Stations

c/o KGEM, Box 4158, Boise, Idaho
President.....C. Hefstel

STATIONS

KGEM, Boise; KLIK-AM-TV, Twin Falls, both Idaho; KLO, Ogden; KUTV, Salt Lake City.

Gold Seal Stations

c/o WGTO, Box 123, Cypress Gardens, Fla.
President.....S. E. Hubbard

STATIONS

WGTO, Cypress Gardens; KOB-AM-TV, Albuquerque, N. M.; KSTP-AM-TV, St. Paul-Minn., Minn.

REGIONAL NETWORKS

Good Neighbor Stations, Inc.

155 Front St., Manchester, N. H.
Phone: NAtional 4-4075

President.....W. F. Rust, Jr.
Gen. Sls, Prom. Mgr.....Ralph Gottlieb
Comm. Mgr.....James McCann
Pgm. Director.....Wm. Morrissey
Chief Engineer.....Albert Davis

BRANCH OFFICES

Box 1747, York, Pa. (WNOW) W. F. Rust, Jr.,
Pres., Gen. Mgr., Phone: 2-7821; Seventh &
Hamilton Sts., Allentown, Pa. (WAEB) Bob
Ackley, Sta. Mgr., Phone: HEMlock 4-9364;
Dover, N. H. (WTSN) Ed Callahan, Sta. Mgr.,
Phone: SHerwood 2-5951; 39 Mt. Vernon St.,
Keene, N. H. (WKBK) Robert Berry, Sta. Mgr.,
Phone: ELMwood 2-6113; 7 East 47th St., NYC,
Peggy Stone, V.P. Radio-TV Reps, Inc., Phone:
MU 8-4340.

STATIONS

WKBR, Manchester; WKBK, Keene; WTSN,
Dover, all in New Hampshire; WNOW, York,
Pa.; WAEB, Allentown, Pa.; WRAW, Reading,
Pa.

The Gordon Group

Suite 207, 2655 Hyde St., San Francisco, Calif.
Phone: PR 1-1935

President.....Sherwood R. Gordon
General Manager.....Morton J. Wagner
Commercial Manager.....Dwight Case
Sales Promotion Manager.....Bruce Seratti
Program Director.....Richard Venturino
Publicity Director.....Peter A. McMahon
Chief Engineer.....Thomas Heiser

BRANCH OFFICES

1023 Second Ave., San Diego, Calif., Phone:
BE 2-2041, Manager, Sherwood R. Gordon;
2727 N. Central Ave., Phoenix, Calif., Phone:
AM 4-2148, Manager, Ray Bluestein.

STATIONS

KSDO, San Diego, Calif.; KBUZ Phoenix, Ariz.

Gotham Bestg. Corp.

7 Central Park W., New York 23, N. Y.
Phone: JUdson 2-7000

President.....J. Elroy McCaw
General Manager.....Ted Steele
Sales Mgr.....Herman Maxwell
Program Director.....Don Luftig
Adv., Promo., Research Dir....Gerald Sherwin
Chief Engineer.....Paul von Kunits

STATIONS

WINS, New York, KTVR-TV, Denver.

Cary L. Graham Stations

c/o WANA, Box 509, Anniston, Ala.

STATIONS

WANA, Anniston; WETO, Gadsden; WPID,
Piedmont, all Ala.

Great Northern Bestg. System

P. O. Box 1226, Fargo, N. Dak.
Phone: 3584

President.....E. J. McKellar
Sec.-Treas.....R. L. Owens

STATIONS

KVOX, Fargo-Moorehead, Minn.; KLPM,

Minot, N. D.; KOVC, Valley City, N. D.; KDLR,
Devils Lake, N. D.; KEYJ, Jamestown, N. D.;
KBOM, Mandan-Bismarck, N. D.; KGDE, Fergus
Falls, Minn.; KNOX, Grand Forks, N. D.;
KGCX, Sidney, Mont.

Green Valley Group

Box 605, Winchester, Va.
Phone: MO 2-4855

President.....Mrs. Marion P. Lewis

STATIONS

WINC, Winchester; WFVA, Fredericksburg;
WSIG, Mt. Jackson; WAGE, Leesburg, all Va.;
WELD, Fisher, W. Va.; WHYL, Carlisle; WAYZ,
Waynesboro, both Pa.

Agnes Jane Reeves Greer Stations

1715 Grandview Ave., Pittsburgh 11, Pa.
Phone: HU 1-2626

President.....Agnes J. Reeves Greer
General Manager.....William B. Steis

STATIONS

WCNS, Canton; WCNO-FM, Canton; WJER,
Dover, all Ohio. WKJF-FM, Pittsburgh, Pa.;
WAND-TV, Pittsburgh, Pa.; WAJR, Morgan-
town, W. Va.

The Griffin-Leake Stations

Box 1618, Muskogee, Oklahoma
Phone: MU 7-6311

President.....James C. Leake
National Sales Mgr.....Jim Black
Sales Promotion Mgr....Robert E. Draughon
Engineering Dir.....Bob Snider

BRANCH OFFICES

P.O. Box 9697, Tulsa, Okla. (KTUL-TV) Bill
Swanson, V.P., Phone: Hickory 6-6184; 310
W. 3rd, Little Rock, Ark. (KATV) Bob Double-
day, V.P., Phone: FRanklin 4-1691; P.O. Box
8557, Tulsa, Okla. (KTUL) Jim Schoonover, Gen.
Mgr., Phone: Fillmore 5-1311; P.O. Box 8788,
Okla. City, Okla. (KWTV) Edgar T. Bell, Mgr.
Phone: Victor 3-6641.

STATIONS

KATV, Little Rock, Ark.; KTUL-AM-TV, Tulsa,
Okla.; KWTV, Oklahoma City.

D. Spencer City Stations

c/o KEXO, Box 629, Grand Junction, Colo.

STATIONS

KEYY, Provo, Utah; KEXO, Grand Junction,
Colo.

Harris-Alexander Stations

c/o KELP, 4530 Delta St., El Paso, Tex.

President.....N. Alexander

STATIONS

KELP-AM-TV, El Paso; KXLY-AM-TV, Spo-
kane, Wash.

Hearst Stations

959 Eighth Ave., New York 19, N. Y.
Phone: Circle 5-7667

V.P., Exec. Dir.....Charles McCabe
V.P., Gen. Mgr.....D. L. Provost
V.P. Engineering.....John T. Wilner

STATIONS

WBAL-AM-FM-TV, Baltimore; WISN-AM-FM-TV, Milwaukee; WRYT-AM-FM, Pittsburgh; WTAE (TV) Pittsburgh, Pa. (50% ownership).

Heart of the Black Hills Stations

c/o KRSD, 1438 Mountain View Rd., Rapid City, S. D.
Phone: Fillmore 2-6050

President, Chief Engineer.....Eli Daniels
General Manager.....Dan C. Palen
Program Director.....Monte Loos

STATIONS

KDSJ-TV, Lead, S. D.

Herald Tribune Radio Network

Suite 4600, Time & Life Bldg., New York, N. Y.
Phone: Judson 2-2300

President.....Martin Stone
Exec. Vice President.....Charles G. Rees
Chief Engineer.....Ernest Machanic

STATIONS

WVOX, New Rochelle; WFYI, Garden City; WVIP, Mt. Kisco; WGHQ, Kingston, all N. Y.

Highland Stations

Box 460, Keene, N. H.
Phone: Elmwood 2-9230

President.....Joseph K. Close

STATIONS

WKNE, Keene, N. H.; WKNY, Kingston, N. Y.; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.

The Hildreth Network

Studio City, Hildreth & Rice Sts., Bangor, Me.
Phone: Bangor 8321

President.....Horace A. Hildreth
V.P., Gen. Mgr.....Walter L. Dickson
Nat'l Sales Mgr.....Robert J. Gold
Program Director.....George Gonyar
Publicity Director.....Ronald Hoar
Chief Engineer.....Wallace Edwards

STATIONS

WABI-AM-TV-FM, Bangor; WAGM-AM-TV, Presque Isle; WPOR, Portland, all Maine.

Oscar C. Hirsch Stations

c/o KFVS, 324 Broadway, Cape Girardeau, Mo.
General Manager.....O. C. Hirsch

STATIONS

KFVS-AM-TV, Cape Girardeau; KFMO, Flat River, both Mo.; WHCO, Sparta, Ill.

Holt Stations

c/o WHHY, P. O. Box 1841, Montgomery, Ala.
President.....C. W. Holt
Vice President.....C. S. Lightsey

STATIONS

WHHY, Montgomery; WHNY, McComb; WHSY, Hattiesburg, both Miss.

Hook Stations

c/o WKIZ, P. O. Box 1487, Key West, Fla.
President.....Roth Hook

STATIONS

WKIZ, Key West; WELZ, Belzoni; WDOD, Canton; WMAG, Forest, all Miss.; WRUS, Russellville, Ky.; WDAL, Meridian.

Horton-Kincaid Stations

c/o WHOO, 311 N. Rosalind Ave., Orlando, Fla.
Owner.....G. D. Kincaid

STATIONS

WHOO, Orlando; WVLE, Lexington; WFKY, Frankfort; WCMI, Ashland; all Ky.; WMOP, Bellaire, Ohio.

Rex G. Howell Stations

c/o KREX, P. O. Box 270, Grand Junction, Colo.
President.....Rex G. Howell

STATIONS

KREX-AM-TV-FM, Grand Junction; KGLN, Glenwood Springs; KREY-TV, Montrose, all Colo.

Illinois Broadcasting Co.

301½ E. Main St., Olney, Ill.
Phone: EXpress 3-3156

President.....F. W. Schaub
General, Comm. Manager...Charles R. Griggs
Program Director.....Joseph E. Kosack
Chief Engineer.....Donald Schnell

STATIONS

WVLN-AM-FM, Olney, Ill.; WSOY, Decatur; WCIA-TV, Champaign.

Birney Imes Jr. Stations

c/o WCBI, P. O. Box 271, Columbus, Miss.
President.....B. Imes, Jr.

STATIONS

WCBI-AM-TV, Columbus; WROX, Clarksdale; WNAG, Granada; WMOX, Meridian; WELO, Tupelo.

Robert E. Ingsted Stations

c/o KBMW, 519 Dakota Ave., Wahpeton, N. D.
President.....R. E. Ingsted

STATIONS

KBMW, Breckenridge; KEYL, Long Prairie; KWAD, Wadena, all Minn.; KEYD, Oakes; KEYJ, Jamestown; KOVC, Valley City, all N. D.

Intermountain Network, Inc.

148 S. Main St., Salt Lake City 1, Utah
Phone: Empire 4-3561

Chairman of Board.....George C. Hatch
President.....Lynn L. Meyer
Vice Pres.....Jack S. Paige

BRANCH OFFICE

5350 W. 20th Ave., Denver, Colo., Phone: Belmont 7-9595, General Manager, Charlie Vais.

STATIONS

KIMN, Denver, Colo.; KGHF, Pueblo, Colo.; KVOR, Colo. Springs, Colo.; KCRF, Trinidad, Colo.; KBZZ, La Junta, Colo.; KLMR, Lamar, Colo.; KGIW, Alamosa, Colo.; KYOU, Greeley, Colo.; KCOL, Ft. Collins, Colo.; KWIK, Pocatello, Idaho; KIFI, Idaho Falls, Idaho; KLIX, Twin Falls, Idaho; KRAL, Rawlins, Wyo.; KGEM, Boise, Idaho; KBMY, Billings, Mont.; KATL, Miles City, Mont.; KPRK, Livingston, Mont.; KOPR, Butte, Mont.; KBLL, Helena, Mont.; KXLO, Lewistown, Mont.; KOAL, Price, Utah; KMON, Great Falls, Mont.; KQTE, Missoula, Mont.; KOVO, Provo, Utah; KVNU, Logan, Utah;

REGIONAL NETWORKS

K SVC, Richfield, Utah; KVEL, Vernal, Utah; KVFC, Cortez, Colo.; KNEB, Scottsbluff, Neb.; KORK, Las Vegas, Nev.; KOLR, Sterling, Colo.; KALL, Salt Lake City, Utah; KLO, Ogden, Utah; KURA, Moab, Utah; KVRB, Rock Springs, Wyo.; KOVE, Lander, Wyo.; KVOC, Casper, Wyo.; KWYO, Sheridan, Wyo.; KPOW, Powell, Wyo.; KFBC, Cheyenne, Wyo.; KWIK, Pocatello; KLUK, Evanston, Wyo.; KOWB, Laramie, Wyo.; KELK, Elko, Nev.; KXXL, Bozeman, Mont.; KGEZ, Kalispell, Mont.; KDBM, Dillon, Mont.; KOJM, Havre, Mont.; KVRH, Salida, Colo.; KRLN, Canon City, Colo.; KEXO, Grand Junction, Colo.; KENN, Farmington, N. M.; KDGO, Durango, Colo.; KFTM, Fort Morgan, Colo.; KBOL, Boulder, Colo.; KUTA, Monticello, Utah; KBRV, Soda Springs, Utah; KYCN, Wheatland, Wyo.

Ivy Network Corp.

242-A Yale Station, New Haven, Conn.
Phone: STate 7-0711

General Manager.....Herbert F. Decker
Business Manager.....Robert P. Bremner

STATIONS

WBRU (Brown), Providence; WVBR-AM-FM (Cornell), Ithaca; WKCR oColumbia, New York; WHRB-FM (Harvard), Cambridge; WXPB (Penn), Phila.; WPRB-AM-FM (Princeton), Princeton; WYBC-AM-FM, (Yale) New Haven; WDCR (Dartmouth), Hanover, N. H.

James Broadcasting Stations

c/o WDOE, Willow Rd., Dunkirk, N. Y.

President.....S. Goldman

STATIONS

WDOE, Dunkirk; WJTN, Jamestown; WGGO, Salamanca, all N. Y.; WERC, Erie, Pa.

Jefferson Standard Broadcasting Company

1 Julien Price Pl., Charlotte, N. C.
Phone: EDison 3-8833

President.....Joseph M. Bryan
Exec. V.P., Gen. Mgr.....Charles Crutchfield

STATIONS

WBT, WBTB Charlotte, N. C.; WBTW (TV) Florence, S. C.; WBIG, Greensboro.

Jet Network

(See Vic Diehm Radio Group, Inc.)

Key Broadcast Management, Inc.

405 Park Ave., New York, N. Y.
Phone: PLaza 2-7424

President.....Ralph N. Weil
Vice President.....Arnold Hartley
Publicity Director.....Jacqueline Wright

OWNED & OPERATED STATIONS

WMMW, Meriden, Conn.; KATZ, St. Louis, Mo.; KCOR, San Antonio, Tex.

King Broadcasting Co.

c/o KING, 320 Aurora Ave., Seattle, Wash.
Phone: MU 2-3555

Chairman of Board.....Mrs. A. Scott Bullitt
President.....Stimson Bullitt
V.P., Business Division.....Henry B. Owen

V.P., Broadcast Division.....Otto P. Brandt
Controller.....John H. Blaine
Public Service Director.....Gloria Chandler
Director of Special Events.....Robert H. Schulman
Director of Engineering.....Jay W. Wright

STATIONS

KING-AM-TV-FM, Seattle; KREM-AM-TV-FM, Spokane, both Wash.; KGW-AM-TV, Portland.

Knight Quality Stations

c/o WTSL, P. O. Box 1031, Hanover, N. H.

President.....N. Knight

STATIONS

WTSL, Hanover; WHEB, Portsmouth; WTSV, Claremont, all N. H.; WEIM, Fitchburg, Mass.

Knorr Bestg. Corp.

15001 Michigan Ave., Dearborn, Mich.
Phone: TIFFany 6-8500

President.....Mrs. Fred A. Knorr
Exec. Vice Pres.....Walter Patterson
Managing Dir.....John J. Carroll
Sales Manager.....John E. Davidson
Program Dir.....Larry Fischer
Chief Engineer.....Jerrold L. Martin

BRANCH OFFICES

Mich. Nat'l Bank Bldg., Battle Creek, Mich., Paul J. Haller, Managing Dir., Phone: WO 4-7174; 15001 Michigan Ave., Dearborn, Mich., John J. Carroll, Managing Dir., Phone: TI 6-8500; 112 W. Water St., Flint 3, Mich., Al P. Berg, Managing Dir., Phone: CE 9-7608; 441 Wildwood Ave., Jackson, Mich., Edwin R. Huse, Managing Dir., Phone: ST 4-7181; 2435 Holland Ave., Saginaw, Mich., Jerry Breen, Managing Dir., Phone: PL 2-8161.

STATIONS

WKMH, Dearborn-Detroit; WSAM, Saginaw; WKHM, Jackson; WKMF, Detroit-Flint; WELL, Battle Creek, all Mich.

KTAR Broadcasting Co.

1101 No. Central Ave., Phoenix, Ariz.
Phone: ALPine 4-4161

Pres., Gen. Mgr.....Richard O. Lewis
V.P. Chg. of Sales.....Ray C. Smucker
Sales Prom. Mgr., Pub. Dir.....Bryan Hickox
Program Director.....Ray Cox
Chief Engineer.....Harold Haughawout

BRANCH OFFICES

P. O. Box 2348, Tucson, Ariz., Harry B. Chambers, Mgr., Phone MA 2-4664; P. O. Box 1677, Flagstaff, Ariz., Chas. Saunders, Pres., Mgr., Phone: PR 4-2581; P. O. Box 1631, Prescott, Ariz., Harold Ritter, Pres., Mgr., Phone: HI 5-2710; P. O. Box 352, Yuma, Ariz., Hobe Lewis, Mgr., Phone: SU 3-3305; P. O. Box 1543, Globe-Miami, Ariz., Willard Shoecraft, Mgr., Phone: GR 3-5571; Box 1118, Douglas, Ariz., Herb Newcomb, Owner, Mgr., Phone: EM 4-3484.

STATIONS

KYUM, Yuma; KYCA, Prescott; KCLS, Flagstaff; KTAN, Tucson; KIKO, Globe; KAWT, Douglas; KATO, Safford; KAAA, Kingman, all Arizona.

KWTX Stations

4520 Bosque Blvd., Waco, Tex.
Phone: Plaza 6-4451

President, Gen. Mgr. M. N. Bostick
Commercial, Sales Prom. Mgr. Pete McNee
Program Director. Curtis Matties
Chief Engineer. Jesse Dove

STATIONS

KWTX, Waco, KNAL, Victoria, KBTX-TV,
Bryan; KXII-TV, Ardmore.

Lackey Stations

c/o WRAJ, Anna Hotel, Anna, Ill.

President. P. E. Lackey

STATIONS

WRAJ, Anna; WSON, Henderson; WHOP,
Hopkinsville; WPAD, Paducah, all Ky.

Laird Group Stations

225 N. Adams St., Green Bay, Wisc.
Phone: HEMlock 5-5331

President, Gen. Mgr. Ben A. Laird
Comm., Sales Prom. Mgr. John E. Mayasich
Program Director. Jack Gardiner
Publicity Director. Ann Schauer
Chief Engineer. Clifford Graff

BRANCH OFFICE

204½ N. Main St., Waupaca, Wisc.
Phone: 83

Chief Executive. Tom Karavakis

STATIONS

WDUZ, Green Bay WDUX, Waupaca; both
Wisc.

T. B. Lanford Stations

c/o KRMD, Jefferson Hotel Bldg., Shreveport, La.
President. T. B. Lanford

STATIONS

KRMD, Shreveport; KPLC-AM-TV, Lake
Charles; KALB-AM-TV, Alexandria; all La.;
WSLI, WJTV, Jackson, Miss.

Laurel Radio Network

Church St., Clearfield, Pa.
Phone: POpIar 5-8092

President. W. K. Ulerich
General Manager. Milton J. Bergstein
Commercial Manager. J. Albert Dame
Sales Prom. Mgr. Herbert Levin
Program Director. Croy Pitzer
Publicity Director. Steve Fishbein
Chief Engineer. Wilbur Files

STATIONS

WCPA, Clearfield, WMAJ, State College,
WDAD, Indiana, all Pa.; WJCM, Sebring, Fla.

LBJ Stations

c/o KWTX-TV, P. O. Box 7128, Triangle Sta.,
Waco, Tex.

President. J. C. Kellam

STATIONS

KWTX-AM-TV, Waco; KRGV-AM-TV, Weslaco;
KTBC-AM-TV, Austin, all Tex.

**Richard Field Lewis Jr.
Stations**

c/o WSIG, Mt. Jackson, Va.

President. M. P. Lewis

STATIONS

WSIG, Mt. Jackson; WFVA, Fredericksburg;
WINC, Winchester, all Va.; WHYL, Carlisle;
WAYZ, Waynesboro, both Pa.; WELD, Fischer,
W. Va.

The Linder Group

Box 393, Willmar, Minn.
Phone: BELmont 5-1340

Representative. Pearson

STATIONS

KLGR Redwood Falls, KMHL Marshall,
KWLM Willmar, KDMA Montevideo, KTOE
Mankato, all Minnesota.

Lobster Network of Maine

645 Congress St., Portland, Maine
SPruce 5-2336

President. Faust Couture
Gen. Mgr. Melvin L. Stone
Commercial Manager. David L. Royle
Sales Promotion Manager. John Libby
Program Director. Howard Leonard
Publicity Director. Walter Thomas
Chief Engineer. T. Richard Dunn

BRANCH OFFICES

225 Lisbon St., Lewiston, Me., Faust Couture,
Pres., Phone: 2-7650; 160 Bangor St., Augusta,
Me., Norman Gallant, Mgr., Phone: MAYfair
3-3878; 26 Central St., Bangor, Me., Louis Bor-
gatti, Mgr., Phone: 7354; 89 Congress St., Rum-
ford, Me., Kenneth Ellis, Mgr., Phone: 36-4-3701;
61 Water St., Skowhegan, Me., Jean Larkin,
Mgr., Phone: GREENwood 4-2727; School St.,
Sanford, Me., John Carlson, Mgr., Phone: 1574;
P. O. Box 65, Caribou, Me., Elby Stevens, Mgr.,
Phone: 3731; Elmwood Hotel, Waterville, Me.,
Phone: TRInity 2-6345, Pat Larkin.

STATIONS

WLOB, Portland; WCOU, Lewiston; WFAU,
Augusta; WRUM, Rumford; WGHM, Water-
ville; WGUY, Bangor; WFST, Caribou; WSME,
Sanford, all Maine.

Long Radio Enterprises

P. O. Box 1391, Bay City, Tex.
Phone: CI 5-4642

Managing Director. Harry L. Becker

STATIONS

KIOX, Bay City; KVIC, Victoria; KTLW,
Texas City, Tex.

J. G. Long Stations

c/o KVIC, Victoria Bank & Trust Bldg.,
Victoria, Tex.

President. J. G. Long

STATIONS

KVIC, Victoria; KTLW, Texas City; KIOX,
Bay City, all Tex.

Jessica L. Longston Stations

c/o KAYO, 2939 Fourth Ave., S. Seattle, Wash.
President. J. L. Longston

STATIONS

KAYO, Seattle; KSEM, Moses Lake; KPUG,
Bellingham, all Wash.; KBAR, Burley, Idaho.

REGIONAL NETWORKS *****

John J. Louis, Jr. Stations

1101 N. Central Ave., Phoenix, Ariz.

Phone: AL 4-4161

President, Gen. Mgr. Richard O. Lewis
 V.P., Sales. Ray C. Smucker
 Program Director. Bob Vache
 Chief Engineer. John Beck

STATIONS

KTAR-AM-TV, Phoenix; KYCA, Prescott,
 KYUM, Yuma.

Magic Circle Network

1718 Meadmore, Springfield, Mo.

Phone: TU 1-4114

General, Comm. Mgr. M. Richard Bradley
 BRANCH OFFICES

101 Park Ave., New York 17, N. Y., Phone:
 LE 2-3783, Manager, Joe Cannon; 205 W.
 Wacker, Chicago, Ill., Phone: STate 2-5096,
 Manager, Hooper Jones.

STATIONS

Missouri: KBHM, Branson; KGHM, Brookfield;
 KREL, Farmington; KDMO, Carthage KDKD,
 Clinton; KBIA, Columbia; KODE, Joplin;
 KWOS, Jefferson City; KLWT, Lebanon; KTCB,
 Malden; KNIM, Maryville; KRMO, Monett;
 KLRS, Mt. Grove; KBTN, Neosho; KNEM,
 Nevada; KUKU, Willow Springs; KTTR, Rolla;
 KSGM, St. Genevieve; KRES, St. Joseph; KSMO,
 Salem; KICK, Springfield; KWOS, Sedalia;
 KALM, Thayer; KLPW, Union KDEX, Dexter;
 KWPM, West Plains. Arkansas: KBTA, Bates-
 ville; KTCN, Berryville; KCCB, Corning; KHOG,
 Fayetteville; KHOZ, Harrison; KNEA, Jones-
 boro; KTCA, Marked Tree; KTLO, Mt. Home;
 KDRS, Paragocld; KPOC, Pochahontas; KAMO,
 Rogers; KWCB, Searcy; KUOA, Siloam Springs;
 KBRS, Springdale; KWAK, Stuttgart; KRLW,
 Walnut Ridge. Kansas: KCRB, Chanute; KMDO,
 Ft. Scott; KIND, Independence; KLKC, Parsons;
 KSENK, Pittsburg. Oklahoma: KGLC, Miami;
 KOLS, Pryor; KVIN, Vinita; KTLQ, Tahlequah.

Maine Broadcasting System

579 Congress St., Portland, Me.

Phone: SPruce 2-0181

President. William H. Rines
 General Manager. Jack Atwood
 Commercial Manager. Bruce C. McGorill
 Chief Engineer. Charles R. Brown

STATIONS

WCSH-AM-TV, Portland; WLBZ-AM-TV,
 Bangor; WRDO, Augusta; all Maine.

Matison Stations

Box 367, Laurel, Miss.

Phone: 428-5601

President. Harold Matison
 General Manager. Paul Carlisle
 Comm., Sales Promo. Mgr. M. M. Caver
 Chief Engineer. Lester Johnson

STATIONS

WAML, Laurel; WXXX, Hattiesburg; WABO,
 Waynesboro, all Miss.

Wendell Mayes Stations

c/o KNOW, 520 Capital Nat. Bank Bldg.,

Austin, Tex.

President. W. Mayes

STATIONS

KNOW, Austin; KBWD, Brownwood; KXOL,
 Ft. Worth; KCRS, Midland; KSNY, Snyder;
 WACO, Waco, all Tex.; KTOK, Oklahoma City,
 Okla.

McClatchy Broadcasting Co. Stations

21st & Q, Sacramento 4, Calif.

Phone: Gilbert 2-5011

President. Eleanor McClatchy
 Dir. of Sales. Keith Collins

STATIONS

KFBK, Sacramento; KERN, Bakersfield;
 KBEE, Modesto; KMJ-AM-TV, Fresno, all Calif.;
 KOH, Reno, Nev.

C. A. McClure Stations

c/o WGBA, 1415 Wynnton Rd., Columbus, Ga.

Phone: FA 3-3603

President, Gen. Mgr. C. A. McClure
 Chief Engineer. F. Keith Brown

STATIONS

WGBA, Columbus; WCHK, Canton, both Ga.;
 WULA, Eufaula; WMGY, Montgomery, both
 Ala.

Lloyd C. McKenney Stations

Box 503, Carthage, Mo.

Phone: FL 8-4496

STATIONS

KBHM, Branson; KRMO, Monett, both Mo.;
 KMDO, Ft. Scott, Kan.; KALN, Iola, Kan.; KBLR,
 Bolivar, Mo.

McLendon Ebony Radio Group

Scite 980, Milner Bldg., Jackson, Miss.

Phone: Fleetwood 4-1617

Pres., Gen. Manager. John McLendon
 Commercial Manager. Joe Starr

BRANCH OFFICES

STATIONS

WENN, Birmingham, Ala.; KOKY, Little Rock,
 Ark.; KOKA, Shreveport, La.; WOKJ, Jackson,
 Miss.

McLendon Stations

c/o KLIF, 2104 Jackson, Dallas, Tex.

President. G. B. McLendon
 General Manager. W. S. Morgan, Jr.

STATIONS

KILT, Houston; KLIF, Dallas; K TSA, San An-
 tonio; all Tex.; KEEL, Shreveport, La.; WAKY,
 Louisville, Ky.; KABL, Oakland, Calif.; WYSL,
 Buffalo, N. Y.

Bob McRaney Enterprises, Inc.

c/o WROB, Box 318, West Point, Miss.

Phone: 1450

President. B. McRaney
 General Mgr., Chief Eng. Jack King

STATIONS

WROB, West Point; WAMY, Amory, both
 Miss.

REGIONAL NETWORKS

Meredith Broadcasting Co.

3501 Farnam St., Omaha 31, Neb.

Phone: 346-3400

President Payson Hall

Exec. Vice President Frank P. Fogarty

STATIONS

KCMO AM FM TV Kansas City, KPHO AM TV Phoenix, Ariz., WOW AM-FM-TV Omaha, WHEN AM TV, Syracuse.

Merriman-Gober-Tobey Stations

c/o KOBE, 940 N. Main St., Las Cruces, N. M.

President J. Gober

STATIONS

KOBE, Las Cruces; KWKY, Farmington; KOTE, Deming, all N. M.; KDGO, Durango.

Metropolitan Broadcasting

(A Div. of Metromedia, Inc.)

205 E. 67th St., New York 21, N. Y.

Phone: LE 5-1000

Board Chairman, Pres. John W. Kluge

V.P., Treasurer Richard L. Geismar

V.P., General Counsel Robert A. Dreyer

V.P., Director of Research Mary L. McKenna

Exec. V.P., Television Bennet H. Korn

V.P., Public Affairs Mark Evans

Vice President Benedict H. Gimbel, Jr.

V.P., Radio Sales H. D. Neuwirth

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Comptroller Joseph J. Madden

Director of Advertising Murray Gross

Director, Trade & Business News Harry Albus

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565 Fifth Ave., New York, N. Y.; 400 N. Michigan Ave., Chicago, Ill.; 1410 Fischer Bldg., Detroit, Mich.; 155 Montgomery St., San Francisco, Calif.; 19th & Walnut Sts., Philadelphia, Pa., Manager, William S. Dallman.

STATIONS

WNEW-AM-FM-TV, WRUL, New York; WHK-AM-FM, Cleveland; WTTG-TV, Washington, D. C.; WTVH-TV, Peoria; KOVR-TV, Stockton; WTVF-TV, Decatur; WIP-AM-FM, Philadelphia; KMBC-TV-AM-FM, Kansas City, Mo.

Metzger-Ax-Metzloff Stations

c/o WITY, P. O. Box 142, Danville, Ill.

President G. E. Metzger

STATIONS

WITY, Danville; WITE, Brazil, WITZ, Jasper, both Ind.

Midcontinent Broadcasting

(See BFR Stations)

Midnight Sun Broadcasting

Box 910

c/o KFAR, Fairbanks, Alaska

STATIONS

KFAR-AM-TV, Fairbanks; KENI-AM-TV, Anchorage; KTKN, Ketchikan, all Alaska.

The Mid-South Network

WELO Bldg., Tupelo, Miss.

Phone: VI 2-7658

President Birney Imes

General Manager Bob Evans

Chief Engineer Tom McFerrin

STATIONS

WCBI, Columbus; WELO, Tupelo; WMOX, Meridian; WROX, Clarksdale; WNAG, Grenada; WONA, Winona, all Miss.

Miners Bestg. Stations

c/o WMBA, 304 Merchant St., Ambridge, Pa.

President J. T. Maguire

STATIONS

WMBA, Ambridge; WLSH, Lansford; WPAM, Pottsville, all Pa.

Mining Journal Stations

c/o WMIQ, 211 E. Ludington St., Iron Mountain, Mich.

President F. J. Russell

STATIONS

WMIQ, Iron Mountain; WIRN, Wakefield; WLST, Escanaba; WDMJ, Marquette, all Mich.; WROD, Daytona Beach, Fla.; WMAM, Marinette, Wisc.

Montana Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah

Sales Manager Lynn L. Meye

STATIONS

KBMY, Billings; KMON, Great Falls; KOPR Butte, Mont.

Carleton W. Morris Stations

c/o KHFH, Box 472, Sierra Vista, Ariz.

President C. W. Morr

STATIONS

KHFH, Sierra Vista; KSUN, Bisbee, both Ariz.

NAFI Corp.

c/o KCOP, 915 N. La Brea Ave., Los Angeles, Calif.

Chairman Paul V. Shields

President John Bannister

STATIONS

KCOP, KPTV, Portland, Oreg.; KTVT-TV, Fort Worth.

National Spanish Language Network

1975 S. Central Ave., Phoenix, Ariz.

Chairman John Redfield

Vice Chairman Gustavo Moran

Secretary-Treasurer Richard Ryan

Nat'l Sales Director, East Art Gordon

Nat'l Sales Director, West Harlan G. Oakes

Nat'l Sales Director, Midwest Buck Harris

BRANCH OFFICES

1680 No. Vine St., Hollywood 28, Calif., Phone: HO 4-7395, Manager, Harlan Oakes;

166 Geary St., San Francisco, Calif., Phone: EX 7-4827, Manager, Don Pickens; 122 E. 42nd St., New York, N. Y., Phone: MU 2-4500, Manager, Arthur Gordon; 205 W. Wacker Drive, Chicago, Ill., Phone: 346-7421, Manager, Buck Harris; 1401 Peachtree St., N.E., Atlanta, Ga., Phone: TR 5-9403, Manager, Barney Ochs.

STATIONS

KWEK, Los Angeles; KGST, Fresno, all Calif.; KABQ, Albuquerque, N. M.; KIFN, Phoenix; KEVT, Tucson, both Ariz.; KUBO, San

REGIONAL NETWORKS

Antonio; KCCT Corpus Christi; XEJ, El Paso; XEO, Brownsville; XEOR, McAllen; KLVJ, Houston, all Texas; WSOL, Tampa, Fla.; XEGM, San Diego, Calif.; KED, Calexico, Calif.; KLOK, San Jose, Calif.; XEHF, Nogales, Ariz.; XEAS, Laredo, Tex.; WMIE, Miami, Fla.; KFSC, Denver, Colo.; KAPI, Pueblo, Colo.

Neathery Radio Stations

c/o KWPM, West Plains, Mo.
Phone: 700

President, Gen. Mgr. Robert F. Neathery
Chief Engineer. Laurel Thompson

BRANCH OFFICE

1718 Meadowmere, Springfield, Mo.

STATIONS

KWPM-AM-FM, West Plains, Mo.; KALM, Thayer, Mo.; KAMS, Mammoth Spring, Ark.; KUKU, Willow Springs, Mo.; KBHM, Branson, Mo.; KBLR, Bolivar, Mo.

New England Merchandising Network

c/o WFEA, Box 149, Manchester, N. H.
Phone: NA 2-1661

Managing Director. James F. Keough

STATIONS

WFEA, Manchester; WWNH, Rochester, both N. H.; WHAV, Haverhill; WFGM, Fitchburg; WCCM, Lawrence, all Mass.; WJAB, Portland, Me.; WEMJ, Laconia, N. H.; WMOU, Berlin, N. H.

Newhouse Newspaper Stations

1030 James St., Syracuse, N. Y.
Phone: 3-7111

STATIONS

WBYP-AM-TV-FM, Syracuse; WTPA-TV, Harrisburg; KOIN-AM-TV-FM, Portland, Ore.; WAPI-AM-FM-TV, Birmingham, Ala.; KTVI-TV, St. Louis; WSYE-TV, Elmira, N. Y.

New South Broadcasting Stations

c/o WNSL, 116 Beacon St., Laurel, Miss.
President. F. E. Holladay

STATIONS

WNSL, Laurel; WLSM, Louisville; WOKK, Meridian; all Miss.; WACT, Tuscaloosa, Ala.

New South Radio Network

c/o WOKK, P. O. Box 528, Meridian, Miss.
Phone: 482-6133

Co-owner, Sales Prom. Mgr. Joseph Carson
Co-owner. F. E. Holladay
Program Director. Gary Smith
Chief Engineer. Robert K. Wall

STATIONS

WOKK, Meridian; WNSL, Laurel; WLSM, Louisville; WVMI, Biloxi, all Miss.; WACT, Tuscaloosa, Ala.

Norbentine Fathers Stations

c/o WHBY, 600 S. Lawe St., Appleton, Wisc.
STATIONS

WHBY, Appleton; WBAY-AM-TV, Green Bay, Wisc.

North Country Stations of Vermont

Concord Ave., St. Johnsbury, Vt.
Phone: Pioneer 8-2344

Pres., Gen. Mgr. E. Dean Finney
Program Dir., Asst. Mgr. Douglas N. Drown
Chief Engineer. Donald Wheatley

BRANCH OFFICES

Concord Ave., St. Johnsbury, Vt., Phone: PI 8-2344, E. Dean Finney, Gen. Mgr.; Farrant St., Newport, Vt., Phone: 334-6521, William Diamond.

STATIONS

WTWN, St. Johnsbury; WIKE, Newport; both Vt.

North Dakota Broadcasting Co.

4000 W. Main Ave., Fargo, N. D.
Phone: AD 5-4461

President, Gen. Mgr. John W. Boler
Operations Manager. Constance Blackstead
General Sales Manager. James McGuire
Pub., Prom. Director. Robert B. Weber
Chief Engineer. Robert Ridgeway

BRANCH OFFICES

Roanoke Bldg., Minneapolis, Minn.; Phone: 335-1341, William Hurley, V.P. of Nat'l Sales; Granger Hill, Valley City, N. D.; Phone: 845-1871, Lloyd Amoo, V.P.

STATIONS

KXGO-TV, Fargo, N. D.; KXJB-TV, Valley City, N. D.; KXMB-TV, Bismark, N. D.; KXAB-TV, Aberdeen, S. D.; KDIX-TV, Dickenson, N. D.; KXMC-TV, Minot, N. D.

Northeast Radio Network

127 West State St., Ithaca, N. Y.
Phone: AR 2-9042

President. Ellis E. Erdman
General Manager. Joel Fleming
Assistant Manager. Robert Newman
Publicity Director. Patricia Bell
Chief Engineer. Gerald Cushing

STATIONS

WKOP-AM-FM, Binghamton; WJTN-AM-FM, Jamestown; WHLD-AM-FM, Niagara Falls; WEAV-AM-FM, Plattsburg; WKIP-AM-FM, Poughkeepsie; WMBO, Auburn; WBRV, Boonville; WDOE, Dunkirk; WENY, Elmira; WWHG, Hornell; WTOK, Ithaca; WBIV, Buffalo; WACK, Newark; WHDL, Olean; WHEC, Rochester; WGGO, Salamanca; WGY, Schenectady; WHEN, Syracuse; WOLF, Syracuse; WMVI, Rochester; WDLA, Walton; WOIV, Syracuse; WEIV-FM, Ithaca; WJIV, Albany-Troy-Schenectady; WREM, Remsen, all N. Y.; WATS, Sayre; WEJL, Scranton; WTTC-AM-FM, Towanda, all Pa.

George W. Norton Stations

c/o WFIE-TV, 1115 Mt. Auburn Rd.,
Evansville, Ind.

STATIONS

WFIE-TV, Evansville; WAVE-AM-TV, Louisville, Ky.; WFRV-TV, Green Bay.

The OK Group

505 Baronne St., New Orleans, La.
Phone: 524-5363

President.....Jules J. Paqlin
Sec., Vice President.....Stanley Ray Jr.
General Manager.....Edward J. Prendergast
Commercial Mgr.....Fred Schwarz
Sales Prom. Mgr., Prog. Dir.....R. J. Duffour
Publicity Dir.....Peter Clark
Chief Engineer.....John P. Hart

BRANCH OFFICES

243 Convention, Baton Rouge, La., Phone:
DI 4-7604, Tom McGuire, Gen. Mgr.; 1 Mill St.,
Lake Charles, La., Phone: HE 6-7541, Roy
Rhodes, Gen. Mgr.; 800 Gum St., Mobile, Ala.,
Phone: HE 2-8661, Bob Grimes, Gen. Mgr.; 613
Preston, Houston, Tex., Phone: CA 7-3108, Joe
Fife, Gen. Mgr.; 363 S. 2nd, Memphis, Tenn.,
Phone: JA 7-9565, Jack Maurer, Gen. Mgr.

STATIONS

WBOK New Orleans; KYOK Houston;
KAOK Lake Charles; WXOK Baton Rouge;
WLOK, Memphis; WGOK, Mobile, Ala.

Olean Bestg. Corp. Stations

c/o WSET, Queensbury Hotel,
Glens Falls, N. Y.

President.....D. W. Merriman

STATIONS

WSET, Glens Falls; WMNS, Olean; WIPS,
Ticonderoga, all N. Y.

The Oregon Trail Network

Box 540, Ontario, Ore.
Phone: TU 9-8651

General Manager.....Gordon Capps

STATIONS

KSRV, Ontario, Ore.; KBKR, Baker, Ore.;
KLBM, LaGrande, Ore.

James H. Ottaway Stations

c/o WDOS, 104 Chestnut St., Oneonta, N. Y.
President.....J. H. Ottaway

STATIONS

WDOS, Oneonta; WENE, Endicott; both N. Y.;
WVPO, Stroudsburg, Pa.

The Palmer Stations

1002 Brady St., Davenport, Iowa
Phone: 322-3521

President, Treas.....D. D. Palmer
Vice President.....P. A. Loyet
Secretary.....William D. Wagner

STATIONS

WHO-AM-TV-FM, Des Moines; WOC-AM-TV-
FM, Davenport.

Peoples Bestg. Corp.

246 N. High St., Columbus 16, O.
Phone: CCapital 8-4711

President.....H. E. Evans

STATIONS

WGAR, Cleveland; WRFD, Worthington, both
O.; WNAX, Yankton, S. D.; WITM, Trenton,
N. J.; WMMN, Fairmont, W. Va.; KVTV (TV),
Sioux City, Iowa.

Perry Stations

c/o WNDB, 128 Orange Ave.,
Daytona Beach, Fla.

STATIONS

WNDB, Daytona Beach; WESH-TV, Daytona
Beach; WJHP-TV, Jacksonville, all Fla.

Pinkston-Elmore Stations

c/o KZIP, 808 Charlotte St., Amarillo, Tex.

STATIONS

KZIP, Amarillo; KDVA, Lubbock; KPEP, San
Angelo; KPIK, Colorado Springs, Colo.

The Plough Stations

112 Union Ave., Memphis, Tenn.
Phone: 525-2663

President.....Harold R. Krelstein
Vice President.....Herb Golombeck
V.P., Engineering.....Joseph G. Deaderick
Asst. Sec.-Treas.....V. E. Edwards

STATIONS

WPLO-AM-FM, Atlanta, Ga.; WCAO-AM-FM,
Baltimore, Md.; WCOP-AM-FM, Boston, Mass.;
WJJD-AM-FM, Chicago, Ill.; WMPS-AM-FM,
Memphis, Tenn.

John Poole Stations

6540 Sunset Blvd., Los Angeles 28, Calif.
Phone: HOLLYWOOD 3-3205

President & Gen. Mgr.....John H. Poole
V.P., Manager.....Robert McAndrews

STATIONS

KBIG, Avalon; KBIQ-FM, Los Angeles.

Post-Newsweek Stations

c/o WTOP-TV, 40th & Brandywine Sts.
Washington, D. C.

President.....J. S. Hayes

STATIONS

WTOP-AM-TV, Washington, D. C.; WJXT,
Jacksonville, Fla.

**Norman O. Protsman
Stations**

c/o WMAF, Box 621, Madison, Fla.
General Manager.....N. O. Protsman

STATIONS

WMAF, Madison; WNER, Live Oak, both Fla.;
WVLD, Valdosta, Ga.

Puritan Network

156 Broad St., Lynn, Mass.

President.....Theodore Feinstein

STATIONS

WOTW, Nashua, N. H.; WTSA, Brattleboro,
Vt.; WLYN, Lynn; WNBP, Newburyport, both
Mass.

QXR Network

630 Ninth Ave., New York, N. Y.
Phone: JU 6-1030

President, Gen. Mgr.....James Sondheim

STATIONS

WFLY-FM, Albany, Troy, Schenectady;
WKOP-FM, Binghamton; WVBR-FM, Ithaca;
WJTN-FM, Jamestown; WROC-FM, Rochester;
WSYR-FM, Syracuse; WRUN-FM, Utica-Rome;
WXHR, Boston; WTAG-FM, Worcester, Mass.;
WKIP-FM, Poughkeepsie, all N. Y.; WXHR,
WHCN, Hartford, Conn.; WXCN, Providence,
R. I.; WDAS-FM, Phila. both Pa.; WITH-FM,

REGIONAL NETWORKS

St., San Francisco 8, Calif., Phone: YU 2-9200, General Manager, Richard E. Nason; Guardian Bldg., Detroit 26, Mich., Phone: WO 1-7200, General Manager, Cam Ritchie; 825 Riverside Drive West, Windsor, Ontario, Canada, Phone: CL 4-1155, General Manager, Cam Ritchie; 555 Asylum St., Hartford, Conn., Phone: JA 5-2611, General Manager, Paul B. Evans.

STATIONS

WWAC-AM-FM-TV, Boston; KHJ-AM-FM-TV, Los Angeles; KFRC-AM-FM, San Francisco; WOR-AM-FM-TV, New York; WHBQ-AM-TV, Memphis; CKLW-AM-FM-TV, Detroit-Windsor; WGMS-AM-FM, Washington D. C.; WHCT, Hartford; Also owns and operates the Yankee Network.

Cecil W. Roberts Stations

c/o KCHI, Farmington, Mo.

President.....C. W. Roberts

STATIONS

KCHI, Chillicothe; KREL, Farmington, both Mo.; KCRB, Chanute, Kan.

Aaron B. Robinson Stations

Williams Bldg., Jackson, Tenn.

President.....A. B. Robinson

STATIONS

WDXN, Clarksville; WDXI-AM-TV, Jackson; WDXE, Lawrenceburg; WTPR, Paris; WENK, Union City, all Tenn.; WCMA, Corinth, Miss.

E. O. Roden Stations

c/o WBOP, 431 W. Belmont, Pensacola, Fla.

President.....E. O. Roden

STATIONS

WBOP, Pensacola; WGCM, Gulfport; WBIP, Booneville; WTUP, Tupelo, all Miss.; WTUG, Tuscaloosa, Ala.

Rollins Broadcasting, Inc.

Box 2167, Wilmington 1, Del.

Phone: OLYmpia 4-8881

President.....O. Wayne Rollins

Vice-Presidents...Mrs. Madalyn Pruett Copley, Henry B. Tippie.

Vice President.....Albert R. Lanphear
Dir. Program Develop.....Tim Crow

Engineering Dir.....G. Russell Chambers

BRANCH OFFICES

565 Fifth Ave., N. Y. C. 17, Graeme Zimmer, Natl. Sales, Phone: OXford 7-7040; 75 E. Wacker Dr., Lincoln Tower, Chicago 1, Ill., John Wilson, Midwest Sales, Phone: Financial 6-8611.

STATIONS

WAMS, Wilmington, Del.; WGEE, Indianapolis, Ind.; WPTZ-TV, Plattsburgh, N. Y.; WEAR-TV, Mobile, Ala.; WCHS-AM-TV, Charleston, W. Va.

Joel Rosenblum Stations

c/o WISR, Box 151, Butler, Pa.

President.....J. W. Rosenblum

STATIONS

WISR, Butler; WACB, Kittanning; WSHH, Latrobe, all Pa.; WTIG, Massillon, O.

Rounsaville Stations

3220 Peachtree Rd., N.E., Atlanta, Ga.

Phone: CEdar 1-3000

President.....Robert W. Rounsaville

V.P., Natl. Sales Mgr.Harold F. Walker

Chief Engineer.....Paul Cram

STATIONS

KRZY, Dallas, Tex.; WLOU, Louisville, Ky.; WCIN, Cincinnati, Ohio; WFUN, Miami, Fla.; WVOL, Nashville, Tenn.; WYLD, New Orleans, La.; WTMP, Tampa, Fla.; WTAM-TV, Louisville; WATL-TV, Atlanta.

Salt Lake Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah

Phone: EMPire 4-3561

Sales Manager.....L. L. Meyer

STATIONS

KLO, Ogden; KOVO, Provo; KALL, Salt Lake City.

Samuels Stations

c/o WWIS, P. O. Box 32, Black River Falls, Wisc.

President.....H. Samuels

STATIONS

WKAZ, Charleston, W. Va.; WWIS, Black River Falls; WDLB, Marshfield, all Wisc.

Sanders and Hall Stations

Box 231, Mt. Vernon, Ind.

Phone: PO 3-4484

President.....H. C. Sanders

General Manager.....F. C. Smith

STATIONS

WPCO, Mt. Vernon; WBNL, Boonville; WBTO, Linton; all Ind.

Scripps Howard Group

1121 Union Central Bldg., Cincinnati, Ohio

Phone: MAIn 1-1811

President.....Jack R. Howard

STATIONS

WCPO AM-FM-TV Cincinnati, WNOX Knoxville; WMC, WMCT-TV, Memphis; WEWS-TV, Cleveland.

Seaton Stations

114 North 4th St., Manhattan, Kan.

Phone: PRescott 8-4451

President.....F. A. Seaton

General Manager.....Lowell Jack

Commercial Mgr.....Dave Jackson

Sales Promotion Mgr.....Jim Kastner

Program Director.....Howard Hill

Publicity Director.....Tom Rees

Chief Engineer.....Charles Pultz

STATIONS

KGGF, Coffeyville, Kan.; KHAS-AM-TV, Hastings, Neb.

Seattle, Portland & Spokane Radio Grp.

c/o KJR, 2600 26th Ave., S.W., Seattle, Wash.

Owners.....Frank Sinatra, Danny Kaye

Director.....L. M. Smith

STATIONS

KJR, Seattle; KNEW, Spokane, both Wash.;

KXL, Portland, Ore.

REGIONAL NETWORKS

Silver Dollar Network

P. O. Box 2557, Billings, Mont.
Phone: 252-8585

President.....Joseph S. Sample
General Manager.....Bettye J. Zuck

STATIONS

KOOK, Billings, KFBB, Great Falls; KGVO, Missoula; KXLF, Butte; KCAP, Helena; KBMN, Bozeman, all Mont.

Cary H. Simpson Stations

c/o WTRN, 8 W. 10th St., Tyrone, Pa.

President.....C. H. Simpson

STATIONS

WTRN, Tyrone; WNBT, Wellsboro; WKBI, St. Mary's; WFRM, Coudersport; WBLF, Bellefonte; WEND, Ebensburg; WGMR-FM, Tyrone, all Pa.

Skyline Advertisers' Sales, Inc.

Box 2191, Idaho Falls, Idaho
Phone: JA 3-4567

President.....Melvin B. Wright
Office Mgr.....Melva Searle

STATIONS

KOOK-TV, Billings; KXLF-TV, Butte; KFBB-TV, Great Falls, all Mont.; KID-TV, Idaho Falls; KLIX-TV, Twin Falls, both Idaho.

Smith Broadcasting Stations

c/o WJIG, West Side Dr., Tullahoma, Tenn.

President.....M. D. Smith, III

STATIONS

WJIG, Tullahoma; WAAY, Huntsville, both Ala.; WNUE, Ft. Walton Beach.

Charles Smithgall Stations

c/o WRGA, P. O. Box 1187, Rome, Ga.

President.....C. A. Smithgall

STATIONS

WRGA, Rome; WGGÄ, Gainesville, both Ga.; WAAX, Gadsden, Ala.

Sombrero Stations

111 Martinez St., San Antonio, Tex.

Director.....R. O'Connell

STATIONS

KUNO, Corpus Christi; KGBT, Harlingen; KCOR, San Antonio; XEK, Nuevo Laredo-Laredo; XEMJ, Piedras Negras-Eagle Pass.

Sonderling Stations

c/o WDIA, 2074 Union Ave., Memphis, Tenn.

President.....E. Sonderling

STATIONS

WDIA, Memphis; WOPA, Oak Park; KDIA, Oakland, Calif.

Southeastern Key Market Network

P. O. Box 600, Florence, Ala.
Phone: AT 2-7714

President.....Richard B. Biddle
General Manager.....Bill Mapes

300 Stations in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Texas.

Southern Michigan Network

(Twin Valley Bcstrs., Inc.)
Box 32, Coldwater, Mich.
Phone: Broadway 9-9119

President.....E. Harold Munn, Sr.
General Manager.....E. Harold Munn, Sr.
Commercial Manager...Normand H. Moore
Chief Engineer.....Virgil Royer

STATIONS

WJBL, Holland, Mich.; WCMR, Elkhart, Ind.; WTVB, Coldwater, Mich.

Southern Minnesota Network

101 N. Second St.

c/o KYSM, Mankato, Minn.

Gen. Mgr.....Robert E. DeHaven

STATIONS

KYSM, Mankato; KROC, Rochester; KATE, Albert Lea, Minn.

Southwest States, Inc.

(Trigg-Vaughn Stations)

P. O. Box 1799, El Paso, Tex.

Phone: KE 2-6551

Bd. Chairman.....Jack C. Vaughn
President.....Cecil L. Trigg
National Sales Manager.....George Collie
Local Sales Manager.....Sheldon Turner
Sales Promotion Manager.....Jim Suggs
Program Director.....Bernie Bracher
Chief Engineer.....Frank Jordan

STATIONS

KROD-AM-TV, El Paso, KOSA-TV, Odessa, KVII, Amarillo, all Tex.; KRNO, San Bernardino, Calif.

Southwestern Bestg. Stations

c/o WMDC, Highway 51 N.

Hazelhurst, Miss.

Phone: 869

President, Gen. Mgr.....Louis Alford
Chief Engineer.....A. M. Smith

STATIONS

WMDC, Hazlehurst; WAPF, McComb; both Miss.; KADL, Pine Bluff, Ark.

Speidel Broadcasters, Inc.

Box 565, Columbia, S. C.

Phone: AL 6-1551

President.....Joe Speidel, III
Exec. V.P., Gen. Mgr.....Russell George
Chief Engineer.....W. W. Bridges

STATIONS

WPAL, Charleston; WYNN, Florence, both S. C.; WSOK, Savannah, Ga.

Springfield Television Bestg. Corp.

c/o WWLP, P. O. Box 2210

Springfield, Mass.

Phone: State 5-1201

President.....W. L. Putnam

STATIONS

WWLP, Springfield; WWOR, Worcester; WRLP, Greenfield, all Mass.

REGIONAL NETWORKS

Star Broadcasting Company

c/o WBBF, 339 East Ave., Rochester, N. Y.
Phone: HA 6-8920

President.....Maurice R. Forman
STATIONS

WBBF, WCBF-TV, Rochester; WTLB, Utica;
WGVA, Geneva, all N. Y.

The Star Bulletin Radio Television Network

1534 Kapiolani Blvd., Honolulu 14, Hawaii
Phone: 92011

President.....Elizabeth P. Farrington
Sales Supervisor.....Sheridan D. Reid
Publicity Director.....Ron Hoss
Chief Engineer.....Ronald T. Miyahira

BRANCH OFFICE

c/o KHBC, Hilo, Hawaii, Phone: 3326, Man-
ager, Hal Marques.

STATIONS

KGMB-AM-TV, Honolulu, KHBC-AM-TV, Hilo;
KMAU-TV, Wailuku, K70BW, Lihue, K82AM,
Waimea, all Hawaii.

Stauffer Publications Stations

c/o WIBW, P. O. Box 109, Topeka, Kan.

President.....O. S. Stauffer
STATIONS

WIBW-AM-TV, Topeka; KSEK, Pittsburg;
KSOK, Arkansas City, all Kan.; KGFF, Shawnee,
Okla.

Steinman Stations

8 W. King St., Lancaster, Pa.
Phone: EXpress 7-5251

Gen. Mgr.....Clair R. McCollough
STATIONS

WDEL-AM-FM, Wilmington, Del.; WORK,
York, Pa.; WKBO, Harrisburg, Pa.; WGAL-
AM-FM-TV, Lancaster, Pa.; WEST-AM-FM,
Easton, Pa.; WRAK-AM-FM, Williamsport.

Stevens-Wismer Bestg., Inc.

932 Military St., Port Huron, Mich.
Phone: YUkon 2-8536

President.....J. Wismer
Operations, Program Dir.....Jock Bliss

STATIONS

WLAV-AM-FM, Grand Rapids; WLEW, Bad
Axe; WHLS-AM, Port Huron; WOWE,
Allegan, all Mich.

Stone & Couture Stations

c/o WLOB, 645 Congress St., Portland, Me.

General Manager.....M. L. Stone
STATIONS

WLOB, Portland; WGHM, Skowhegan; WFAU,
Augusta; WSME, Sanford; WGUY, Bangor;
WRUM, Rumford; WCOU, Lewiston, all Me.

Storer Broadcasting Co.

1177 Kame Concourse, Miami Beach, Fla.
Phone: UNion 6-0211

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V.P., Gen. Mgr. (WSPD).....Reginald Martin
Gen. Mgr. (WIBG).....Joseph T. Conway
Gen. Mgr. (WHN).....John C. Moler

Gen. Mgr. (WAGA-TV).....Kenneth Bagwell
Gen. Mgr. (WITI-TV).....Roger LeGrand
Gen. Mgr. (WJBK-TV).....Lawrence M. Carino
Gen. Mgr. (WSPD-TV).....Keith T. McKenney
Gen. Mgr. (WJW-TV).....Joseph C. Drilling

STATIONS

WJBK AM-FM-TV, Detroit; WSPD-AM-FM-
TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-
TV, Cleveland; WHN, New York, N. Y.; WGBS-
AM-FM, Miami, Fla.; WIBG-AM-FM, Phila.,
Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

Storz Broadcasting Co.

Dupont Bldg., Miami, Fla.
Phone: FR 4-6121

President.....Todd Storz
Exec. Vice Pres.....G. W. Armstrong
V.P., General Counsel.....Herbert S. Dolgoff
V.P., Nat. Prog. Dir.....Grahme Richards
Vice President.....Jack S. Simpson
Nat. Dir., Engineering.....Robert Tilton

BRANCH OFFICES

222 S. 15th St., Omaha 2, Neb., Phone: WE
1700, Todd Storz; Picknick Hotel Bldg., Kansas
City, Mo., Phone: BA 1-8300, G. W. Armstrong;
Bldrs. Exec. Bldg., Minneapolis, Minn., Phone:
FE 5-2271, Clinton Clarke; Globe Life Bldg.,
Oklahoma City, Okla., Phone: CE 5-6653, Jack
Sampson; Storz Bldg., New Orleans, La., Phone:
MA 3562, Fred Berthelson; Dupont Bldg., Miami,
Fla., Phone: FR 4-6121, Jack Sandler.

STATIONS

WDGY, Minneapolis, Minn.; WHB, Kansas
City, Mo.; WTX, New Orleans, La.; WQAM,
Miami, Fla.; KOMA, Oklahoma City, Okla.;
KXOK, St. Louis.

Stuart Stations

814 Stuart Bldg., Lincoln, Neb.
Phone: 432-6606

President.....J. Stuart
Exec. V.P.....Richard W. Chapin

REGIONAL NETWORKS

BRANCH OFFICES

Box 180, Salina, Kan., Phone: TA 3-3761,
Robert McKune, Manager; 921 Pierce St., Sioux
City, Iowa; Phone: 8-0628. Robert Jenkins,
Manager; 315 S. Locust St., Grand Island, Neb.,
Phone: DU 2-5420. Vernon Stedry, Manager;
1521 W. 12th St., North Platte, Neb., Phone:
LE 2-3344; Joe Di Natale, Manager; 109 So.
Frederick St., Olewain, Iowa, Phone: 950, Harry
Platte, Manager.

STATIONS

KFOR, Lincoln; KRGI, Grand Island, KODY,
North Platte, all Neb.; KSAL, Salina, Kans.;
KMNS, Sioux City, Iowa.

Taft Broadcasting Company

c/o WKRC, 1906 Highland Ave.
Cincinnati, O.
Phone: GA 1-1750

President.....H. Taft, Jr.
Executive V.P.....Lawrence H. Rogers, II
Senior V.P.....K. W. Church
V.P., Nat'l Sales.....D. L. Chapin
V.P., Admin. & Plan.....R. B. Read
V.P., Eng.....W. H. Hansher
Treas.....D. S. Murphy
Secretary.....Robert Taft, Jr.

STATIONS

WKRC-AM-TV-FM, Cincinnati; WTVN-AM-TV-
FM, Columbus, both O.; WBRC-AM-TV-FM,
Birmingham, Ala.; WKYT, Lexington, Ky.

Taft Family Stations

c/o KLYK, Realty Bldg., Spokane, Wash.
Owner.....A. G. Taft, Jr.

STATIONS

KLYK, Spokane; KRKO, Everett; KOL, Seattle;
KBKW, Aberdeen, all Wash.

Tallcorn Network

Suite 432, Des Moines Bldg., Des Moines, Iowa
President.....Glen Stanley
Vice President.....Bernie Jacobsen
V.P., Comm. Mgr.....Dutch Horning
National Rep.....John E. Pearson Co.

STATIONS

KROS, Clinton; KSIB, Creston; KDTH, Du-
buque; KVPD, Fort Dodge; KFJB, Marshall-
town; KWPC, Muscatine; KICD, Spencer; KOEL,
Oelwein; KBOE, Oskaloosa; KOKX, Keokuk;
KXIC, Iowa City.

Tarlow Associates Stations

c/o WLOB, 645 Congress St., Portland, Me.
President.....S. J. Tarlow

STATIONS

WLOB, Portland; WWOX, Charlotte, N. C.;
WHLL, Medford-Boston, Mass.; WJBW, New
Orleans; WARE, Ware, Mass.

Sarkes Tarzian Inc. Stations

E. Hillside Dr., Bloomington, Ind.
Phone: ED 2-7251
President.....S. Tarzian

STATIONS

WTTS, Bloomington; WFAM-TV, Lafayette;
WTTV, Indianapolis; WPTA, WPTH, Ft.
Wayne, all Ind.

Tele-Broadcasters, Inc.

41 E. 42nd St., New York, N. Y.
Phone: MU 7-8436

President, Chief Eng.....H. Scott Killgore
Publicity Director.....Marie J. Demott

STATIONS

KALI, Pasadena, Calif.; KUDL, Kansas City,
Mo.; WPOP, Hartford, Conn.; KOFY, San Fran-
cisco, Calif.

Texas Spanish Language Network

c/o National Time Sales
122 E. 42nd St., N. Y. C. 17
Phone: MU 2-4500

General Manager.....Arthur Gordon
Sales Promotion Mgr.....Al Alperton

BRANCH OFFICES

122 E. 42nd St., New York, N. Y., Phone: MU
2-4500, Manager, Arthur Gordon; 205 W.
Wacker Dr., Chicago, Ill., Phone: 346-7421,
Manager, Buck Harris; 1680 N. Vine St., Hol-
lywood, Calif., Manager, Harlan Oakes; 166
Greary St., San Francisco, Calif., Manager,
Don Pickens; 1401 Peachtree St. N.E. Atlanta,
Ga., Phone: TRinity 5-3403, Barney Ochs, Chief
Executive.

STATIONS

KUBO, San Antonio; KEO, Brownsville;
XEOR, McAllen; KLVL, Houston; XEJ, El Paso;
KCCT, Corpus Christi, all Tex.

Texas State Network, Inc.

4801 W. Freeway, Fort Worth 1, Tex.
Phone: PErsing 7-6631

President.....Gene L. Cagle
General Manager.....Stan Wilson
Program Director.....Ron Thompson
Publicity Director.....Suzy Simpson
Chief Engineer.....Pete Peterson

STATIONS

KFJZ, Fort Worth; KRBC, Abilene; KGKL,
San Angelo; KBST, Big Spring; KCRS,
Midland; WRR, Dallas; KCMC, Texarkana;
KFRO, Longview; KTBB, Tyler, all Texas.

Thoms Radio-TV Enterprises (Harold H. Thoms Stations)

75 Scenic Highway, Asheville, N. C.
Phone: 254-4663

President.....Harold H. Thoms
Vice President.....James P. Poston
Nat'l Sls. Mgr.....George Roessler
Advertising Mgr.....M. S. Thoms
Administrative Asst.....Hugh McMillan
Secretary.....M. G. Thoms
Chief Engineer.....John Randolph

STATIONS

WAYS, Charlotte, N. C.; WCOG, Greensboro,
N. C.; WISE-AM-TV, Asheville, N. C.; WKLM,
Wilmington, N. C.; WMSJ, Sylva, N. C.;
WEAM, Arlington, Va.

J. Olin Tice Stations

c/o WKTC, 2001 Suttle Ave., Charlotte, N. C.
President.....J. O. Tice, Jr.
General Manager.....John G. Kenworthy

REGIONAL NETWORKS

STATIONS

WKTC, Charlotte; WKEN, Dover, Del.;
WCAY, Cayce, S. C.; WBAZ, Kingston, N. Y.

Time-Life Broadcast, Inc.

Time & Life Bldg., New York 20, N. Y.
Phone: JU 6-1212

President.....Weston C. Pullen, Jr.
V.P., Gen. Mgr.....Frederick S. Gilbert
Vice President.....Sig Mickelson
Coordinator.....Ole G. Morby
Business Manager.....Andrew J. Murtha

STATIONS

KLZ-AM-TV, Denver, Colo.; WOOD-AM-TV,
Grand Rapids, Mich.; WFBM-AM-TV-FM,
Indianapolis, Ind.; WCTN-AM-TV, Minneapolis,
Minn.

B. F. J. Timm Stations

c/o WMFS, 835 McCallie Ave.
Chattanooga, Tenn.

President.....B. F. J. Timm

STATIONS

WMEN, Tallahassee, Fla.; WDMG, Douglas,
Ga.; WTHR, Panama City.

Tobacco Radio Network

135 S. Salisbury St., Raleigh, N. C.
Phone: 832-8885

President.....Fred Fletcher
General Manager.....Wally Voigt
Program Director.....Bill Kaye
Publicity Director.....David Witherspoon
Chief Engineer.....Bob Stephenson

STATIONS

WJAY, Mullins, S. C.; WRRZ, Clinton; WCKB,
Dunn; WDNC, Durham; WBLA, Elizabethtown;
WFMO, Fairmont; WFNC, Fayetteville; WGBR,
Goldsboro; WGTC, Greenville; WHNC, Hen-
derson; WLAS, Jacksonville; WELS, Kinston;
WEWO, Laurinburg; WYRN, Louisburg; WHIT,
New Bern; WRAL, Raleigh; WCEC, Rocky
Mount; WEYE, Sanford; WNCA, Siler City;
WMPM, Smithfield; WLSE, Wallace; WGNI,
Wilmington; WGTM, Wilson, all N. C.

Transcontinent Television Corp.

380 Madison Ave., New York City
Phone: YU 6-2121

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Dir., Adv. & Promotion.....Dan Bellus

STATIONS

WGR-AM-FM-TV, Buffalo, N. Y.; WNEP-TV,
Scranton/Wilkes-Barre, Pa.; KFMB-TV-AM-FM,
San Diego, Calif.; KERO-TV, Bakersfield, Calif.;
WDAF-TV-AM-FM, Kansas City, Mo.

Triangle Publications, Inc.

Radio & TV Division
46th & Market Sts., Philadelphia 39, Pa.
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Dir. Public Rel., Pgmng....John D. Scheuer, Jr.
Business Mgr.....John C. Harlan
Research Mgr.....Richard W. Gideon
Chief Engineer.....Henry E. Rhea

BRANCH OFFICES

46 & Market, Phila. 39 Pa., Phone EV 2-4700,
George A. Koehler, Gen. Mgr.; Sheraton Inn,
Binghamton, N. Y., Phone: RA 3-7311, George
R. Dunham, Gen. Mgr.; Commerce Park, Altoona,
Pa., Phone: WI 4-2031, John Stilli, Gen. Mgr.;
135 College St., New Haven, Conn., Phone:
SP 7-3611, Howard Maschmeier, Gen. Mgr.;
R. D. No. 5, Lebanon, Pa., Phone: CR 3-4551,
J. Zimmerman, Gen. Mgr.; 733 "L" St., Fresno,
Calif., Phone: AM 8-6444, Leslie H. Peard, Jr.,
Gen. Mgr.; 320 Park Ave., New York 22, N. Y.,
Phone: PLaza 9-7115, Manager, Edward H.
Benedict; 645 N. Michigan Ave., Chicago 11,
Ill., Phone: MI 2-0012, Frank Palmer, Mgr.;
6404 Sharon Rd., Baltimore, Md., Phone: DR
7-6222, Manager, Charles Powell; 3440 Wil-
shire Blvd., Los Angeles, Calif., Phone: DU
7-1296, Manager, Charles S. Cady.

STATIONS

WFIL-AM-FM-TV, Philadelphia; WNEF-AM-
FM-TV, Binghamton, N. Y.; WFBG-AM-TV-FM,
Altoona, Pa.; WNHC-AM-FM-TV, New Haven,
Conn.; WLYH-TV, Lebanon, Pa.; KFRE-AM-FM-
TV, Fresno, Calif.

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Sales Promotion Manager.....Jim Suggs
Program Director.....Bernie Bracher
Chief Engineer.....Frank Jordan

STATIONS

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sa, KVIL, Amarillo, all Tex.; KRNO, San Ber-
nardino, Calif.

Tri-Mart Radio Network

P. O. Box 1032, Eugene, Ore.
Phone: Diamond 4-4214

Sales Promo. Manager.....Lee Bishop

STATIONS

KSLM, Salem; KFLY, Corvallis; KORE,
Eugene, Ore.

Tri-W Network

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Phone: FULTon 4-3461

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General Manager.....William C. Edgemon
Commercial, Sales Prom. Mgr.. J. L. Sartain, Jr.
Program Director.....Marion B. Grant
Publicity Director.....Fred H. Norris
Chief Engineer.....Charles C. Watts, Jr.

STATIONS

WWWB, Jasper; WWWF, Fayette; WWWR,
Russellville, Ala.

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STATIONS

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 WSJV, South Bend-Elkhart, all Ind.

Tullis & Hearne Bestg. Co.

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 Phone: CYpress 8-8371

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 General Manager.....John H. Pace
 Commercial Manager.....Joe Cahill
 Sales Prom., Pub. Dir.....Bill Brown
 Program Director.....Mell Hall
 Chief Engineer.....Edgar Murphree

STATIONS

KAFY, Bakersfield, KFXM, San Bernardino;
 KDEO, El Cajon, all Calif.

Twin Valley Bestrs., Inc.

(See Southern Mich. Network)

United Broadcasting Network

Shoreham Hotel, Washington, D. C.
 Phone: CO 5-2958

President.....Richard Eaton

BRANCH OFFICE

420 Madison Ave., New York, N. Y.

STATIONS

WOOK, WFAN-FM, Washington, D. C.;
 WARK, Hagerstown; WSID-AM-FM, Baltimore;
 WINX, Rockville, Md.; WANT, Richmond;
 WJMO, Cleveland, Ohio; WMUR-TV, Manchester,
 N. H.; WBNX, New York; WFAB, Miami;
 WCNY-FM, Cleveland, Ohio.

Walker Stations

c/o WISM, 122 E. Main St., Madison, Wisc.
 Phone: ALpine 6-3167

President.....W. E. Walker

BRANCH OFFICES

Hotel Eau Claire, Eau Claire, Wisc., Phone:
 TE 2-3463. Charles R. Dickoff, General Mgr.;
 414 State St., St. Joseph, Mo., Phone: YU
 3-3992. Joseph D. Mackin, General Mgr.; 2333
 Bowen St. Rd., Oshkosh, Wisc., Phone: BE
 5-3150. William L. McDonald, General Mgr.;
 109½ Front St., Beaver Dam, Wisc., Phone: TU
 5-4442. Tom Faile, General Mgr.

STATIONS

WISM-AM-FM, Madison; WOSH, Oshkosh;
 WEAQ, WIAL-FM, Eau Claire; WBEY, Beaver
 Dam, all Wisc.; WSJM, St. Joseph, Mich.

Ware Broadcasting Group

c/o KNIM, S. Highway 71, Maryville, Mo.
 President.....L. P. Ware

STATIONS

KLPW, Union; KFLW, Waynesville; KYRO,
 Potosi, all Mo.; KZIX, Ft. Collins, Colo.; KBBZ,
 Laramie, Wyo.

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c/o WDSU, 520 Royal St., New Orleans, La.
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 V.P., Treasurer.....Dwight W. Marvin
 V.P., Secretary.....Lester E. Kabacoff

STATIONS

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West Central Bestg. Co.

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 Phone: 699-3961

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 Sales Manager.....John Leslie
 Promotion Mgr.....Bill Adams
 Program Dir.....Vic Fletcher
 Production Mgr.....Jim Kontoleon
 Chief Engineer.....Wayne Lovely

STATIONS

WEEK-AM-TV, Peoria, WEEQ-TV, La Salle,
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West Texas Television Network

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 National Sales Mgr.....John Henry
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 Chief Engineer.....Rudy Starnes

STATIONS

KDUB-TV, Lubbock; KPART-TV, Abilene-
 Sweetwater; KEDY-TV, Big Spring, all Texas;
 KVER-TV, Clovis, N. Mex.

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 V.P., Finance.....Joseph Mikita
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 V.P., Chicago-Ft. Wayne.....Ralph Allsaw
 V.P., West Coast.....P. G. Lasky

BRANCH OFFICE

1625 "K" St., N.W., Washington, D. C.
 Phone: STerling 3-0903

REGIONAL NETWORKS

STATIONS

KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, Ohio; KYW-TV, Cleveland, Ohio; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.; KEX-FM, Portland, Ore.

Whitman Stations

610 S. Columbia, Olympia, Wash.
Phone: FL 7-7718

President, Gen. Mgr. Donald F. Whitman
Advertising Manager Calvin H. Mann
Program Editor Edwin Howell
Engineering Director Lee Hurley
Chief Engineer George Patterson

STATIONS

KITN, Olympia, KITI, Centralia-Chehalis, both Wash.

Winston-Salem Bestg. Co., Inc.

c/o WTOB, 300 S. Stratford Rd.
Winston-Salem, N. C.
Phone: PArk 3-4353

President J. W. Coan
General Manager L. G. Jones
Publicity Director Margaret Sugg
Chief Engineer James H. Hoke

STATIONS

WTOB, Winston-Salem; WSGN, Birmingham, Ala.; WAPA-TV, San Juan, P. R.; 1/3 interest in WOLE, Aquadilla-Mayagues, P. R.; KTHT, Houston, Tex.

Wisconsin Network

230 First Ave., So., Wisconsin Rapids, Wisc.
Phone: HA 3-7200

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STATIONS

WRJN, Racine; WCLO, Janesville; WIBU, Poynette; WHBY, Appleton; WHBL, Sheboygan; WJPG, Green Bay; WFHR, Wisconsin Rapids; WWCF, Baraboo; WSAU, Wausau; WRDB, Reedsburg; KFIZ, Fond du Lac; WGEZ, Beloit; all Wisc.

WKAP, Inc.

Box 689, Allentown, Pa.
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Program Director Alan D. Raber
Publicity Director Sammy J. Anderson
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WKAP, Allentown, WNAR, Norristown, both Pa.; WLCY, St. Petersburg, WQTY, Jacksonville, both Fla.; WWRN, Beckley, W. Va.

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Oklahoma City, Okla.

President E. K. Gaylord

STATIONS

WKY-AM-TV, Oklahoma City; WTVT, Tampa.

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Phone: ALpine 4-4321

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Program, Prod. Mgr. Mort Cohn
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WLOS-AM-TV, Asheville; WFGA-TV, Jacksonville; WTVJ, Miami, both Fla.; KVOS-TV, Belingham, Wash.

Allen M. Woodall Stations

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President A. M. Woodall

STATIONS

WMOG, Brunswick; WDAK, Columbus; WDAX, McRae, WALG, Albany; WAYX, Waycross, all Ga.

W. C. Woodall Jr. Stations

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WGRA, Cairo; WDWL, Dawson; WFPM, Ft. Valley; WIMO, Winder; WBBK, Blakely, all Ga.; WGSW, Greenwood, S. C.

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President J. W. Woodruff, Jr.

STATIONS

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Program Director John D. Maloy
Publicity Director Phyllis Doherty
Chief Engineer Irving B. Robinson

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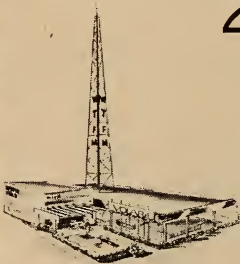
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WEFM, Chicago, Ill.

Lynn Christian (Region 7 Dir.)
KODA, Houston, Tex.

Gary Gielow (Region 8 Dir.)
KPEN, San Francisco, Calif.

Dr. Kenneth Wright (Ed. Dir.)
WUOT, U. of Tennessee
Knoxville, Tenn.

MEMBERS

City	Call Letters	Station Representative and Address
ALABAMA (Region 4)		
Birmingham	WCRT-FM	Ronald Council, Town House Motel
Huntsville	WAHR	William R. Lane, Jr., Times Building
ALASKA (Region 8)		
Anchorage	KBYR-FM	J. Chester Gordon, P. O. Box 1960
Anchorage	KNIK-FM	A. G. Hiebert, P. O. Box 2200
CALIFORNIA (Region 8)		
Beverly Hills	KCBH	Arthur K. Crawford, P. O. Box 23
Hollywood	KGLA	Hal Harrison, 6909 Melrose Avenue
Los Angeles	KBBI	Thomas E. Steele, 558 S. Hope Street
Los Angeles	KMLA	William Tomberlin, 2917 Temple Street
Los Angeles	KRHM	Benson Curtis, 3421 W. 8th Street
Sacramento	KCRA-FM	Jon S. Kelly, 310 - 10th Street
San Diego	KEBS	Kenneth K. Jones, Jr. San Diego State College
San Diego	KGB-FM	Robert S. Regan, P. O. Box 2088
San Diego	KITF	Fred Rabell, U. S. Grant Hotel
San Diego	KOGO-FM	Wilson Edwards, P. O. Box 628
San Diego	KPRI	Lawrence Shushan, 2850 Fifth Avenue
San Francisco	KPEN	Gary M. Gielow, 1231 Market Street
Santa Barbara	KMUZ	William H. Buckley, 4050 State Street
Santa Barbara	KRCW	Cameron A. Warren, 818 State Street
Santa Cruz	KSCO	Charles V. Berlin, P. O. Box 1080
Santa Maria	KEYM	Frank J. Nesmith, 114 W. Church Street
Turlock	KHOM	Chas. R. Palmquist, Jr., 208 Lander Avenue
Woodland	KATT	Mel Lucas, 1246 Fortna Avenue
COLORADO (Region 7)		
Denver	KDEN-FM	Ed Koepke, 1601 W. Jewell Avenue
Denver	KFML-FM	James F. Brown, 290 Fillmore
Denver	KLIR	George Basil Anderson, 6535 W. Jewell Avenue
Manitou Springs	KCMS-FM	C. M. Edmonds, P. O. Box 592
CONNECTICUT (Region 1)		
Brookfield	WGHF	J. A. Detzer, P. O. Box 11
Hartford	WHCN	Jack Lowe, P. O. Box 1062
Meriden	WBMI	Raymond G. Hard, 122 Charles Street
DELAWARE (Region 2)		
Wilmington	WJBB	John B. Reynolds, Sr., 2617 Ebright Road

NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
Washington	WMAL-FM	DISTRICT OF COLUMBIA (Region 2) Stan Hamilton, 4461 Connecticut Avenue, N.W.
Fort Lauderdale	WFLM	FLORIDA (Region 4) Harold H. Heminger, 305 S. Andrews Street
Orlando	WHOO-FM	John T. Rutledge, 311 N. Rosalind
Palm Beach	WQXT-FM	Art Rivera, 3000 S. Ocean Boulevard
St. Petersburg	WTCX	Albert H. Stockmeir, 5750 Haines Road North
Columbus	WRBL-FM	GEORGIA (Region 4) J. W. Woodruff, Jr., P. O. Box 270
Marietta	WBIE-FM	James M. Wilder, P. O. Box 91
Chicago	WCLM	ILLINOIS (Region 6) William Drenthe, 333 N. Michigan Avenue
Chicago	WEFM	Ted Leitzell, 6001 W. Dickens
Chicago	WFMF	Sidney Roberts, 230 N. Michigan Avenue
Chicago	WFMQ	Lester Vihon, 79 West Monroe
Chicago	WSBC-FM	Louis B. Lee, 2400 W. Madison Street
Decatur	WSOY-FM	Robert B. King, P. O. Box 789
Mt. Carmel	WSAB	Leonard M. Koger, Jr., P. O. Box 210
Oak Park	WOPA-FM	Al Michel, 408 S. Oak Park Avenue
Rock Island	WHBF-FM	Les Johnson, Telco Building
Columbus	WCSI-FM	INDIANA (Region 5) Jack E. Douglas, 501½ Washington Street
Evansville	WKY-FM	John A. Engelbrecht, P. O. Box 148
Fort Wayne	WPTH-FM	Richard D. Morgan, Butler Road
Indianapolis	WFBM-FM	S. K. Evans, Jr., 1330 N. Meridian Street
Indianapolis	WFMS	Martin R. Williams, 2255 N. Hawthorne Lane
Richmond	WGLM	Richard N. Williams, First Federal Building, 18 N. 9th Street
Topeka	KTOP-FM	KANSAS (Region 7) Charles B. Axton, P. O. Box 538
Topeka	WIBW-FM	Thad M. Sandstrom, P. O. Box 119
Baton Rouge	WJBO-FM	LOUISIANA (Region 4) Douglas L. Manship, P. O. Box 496
New Orleans	WWMT	Macy O. Teeter, Jr., 3733 S. Claiborne Avenue
Shreveport	KBCL-FM	Vener O. J. Barnes, P. O. Box 727
Shreveport	KTAL-FM	Joseph M. Keith, P. O. Box 7054
Portland	WMTW-FM	MAINE (Region 1) John M. McGorrill, 615 Congress Street
Westminster	WTRR-FM	MARYLAND (Region 2) Russell H. Morgan, P. O. Box 28
Boston	WBCN	MASSACHUSETTS (Region 1) T. Mitchell Hastings, Jr., 171 Newbury Street
Brookline	WBOS-FM	Ralph Weinman, 790 Commonwealth Avenue
Framingham	WKOX-FM	Richard E. Adams, Mt. Wayte Avenue
Waltham	WCRB-FM	Richard L. Kaye, 750 South Street
Bay City	WBCM-FM	MICHIGAN (Region 5) Leo A. Jylha, 100 Center Avenue
Detroit	WLDM	Harold I. Tanner, 15401 W. Ten Mile Road
East Lansing	WSWM	John McGoff, P. O. Box 289
Grand Rapids	WJEF-FM	Roger L. Hoffman, Pantling Hotel
Lansing	WJEM-FM	Bryan S. Halter, Jr., P. O. Box 1226
Saginaw	WNEM	Jack Berry, 5700 Becker Road
Minneapolis	KWFM	MINNESOTA (Region 6) Merle L. Carlson, 3800 Minnehaha Avenue
Minneapolis	WLGL-FM	Thomas H. Ruben, 1021 LaSalle Avenue
Jackson	WJDX-FM	MISSISSIPPI (Region 6) Fred L. Beard, P. O. Box 2171
Kansas City	KBey-FM	MISSOURI (Region 6) Thomas Gonterman, P. O. Box 424
Kansas City	KCMO	E. K. Hartenbower, 125 E. 31st Street
Kansas City	KXTR	John L. Humphreys, 5715 McGee Street
St. Louis	KADI	William R. Cady, Jr., P. O. Box 6155
Holdrege	KHOL	NEBRASKA (Region 7) Jack Gilbert, Holdrege
Omaha	WOW-FM	W. O. Wiseman, Meredith Wow, Inc., Omaha
Dover	WDHA	NEW JERSEY (Region 2) Ridgely Bolgiano, Route 10
Albuquerque	KDEF-FM	NEW MEXICO (Region 7) Frank Quinn, 506 Second Street, N.W.
Clovis	KTQM	Norman Petty, P. O. Box 926
Roswell	KBIM-FM	W. C. Taylor, P. O. Box 910
Buffalo	WBUF	NEW YORK (Region 1) Lawrence Gordon, 1227 Main Street
Garden City	WLIR	John R. Rieger, Jr., Garden City Hotel
Ithaca	WHCU-FM	Michael R. Hanna, Day Hall, Cornell University
Ithaca	WRRR-FM	Ellis E. Erdman, P. O. Box 10
Mt. Kisco	WRNW	David J. Wolper, 454 Main Street
New York	WTFM	David H. Polinger, Fresh Meadows
New York	WNCN	Carleton J. Miller, 11 E. 47th Street
Rochester	WBBF-FM	Robert S. Kieve, 51 Clinton Avenue So.
Rochester	WCMF	Robert Wille, 183 Main Street East
Syracuse	WONO	Stephen F. Jacobs, 237 E. Genesee Street
Woodside	WRFM	Edith Dick, 41-30 - 58th Street

NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
NORTH CAROLINA (Region 3)		
Charlotte	WMIT	Balley W. Hobkood, Jr., 331 Commerce Bldg.
Greensboro	WMDE	Herman C. Hall, 903 Howard Street
North Wilkesboro	WKBC-FM	Roland B. Potter, P. O. Box 950
Raleigh	WPTF-FM	Richard H. Mason, Insurance Building
Winston-Salem	WYFS	Allan C. Godwin, 400 - 27th Street, N.W.
OHIO (Region 5)		
Canton	WCNO	Sal Butera, 106 High Avenue, N.W.
Cincinnati	WKRC-FM	Leon H. Lowenthal, Alms Hotel
Cleveland	WDOK-FM	Frederick C. Wolf, 1515 Euclid Avenue
Columbus	WBNS-FM	Don W. White, 33 N. High Street
Dayton	WAVI-FM	H. K. Crowl, 1428 Cincinnati Street
Dayton	WHIO-FM	Wade H. Alley, 1414 Wilmington Avenue
East Liverpool	WOHI-FM	Joseph D. Coons, P. O. Box 760
Findlay	WFIN-FM	Clyde W. Johnson (101½ W. Sandusky Street
Middletown	WPPB-FM	Paul F. Braden, 4503 Central Avenue
Piqua	WPTW	C. Oscar Baker, Piqua
Toledo	WMHE	Wm. A. Hillebrand, 4665 W. Bancroft
Toledo	WTOL-FM	Doug Tabner, Bell Building
Wadsworth	WDBN	Theodore A. Niarhos, P. O. Box 222
OKLAHOMA (Region 7)		
Bartlesville	KVCW	Peter B. Wolcott, Price Tower
Tulsa	No Call Letters	George R. Kravis, 2109 E. 30th Place
PENNSYLVANIA (Region 2)		
Erie	WERC-FM	Art Arkelian, 121 W. 10th Street
Harrisburg	WHP-FM	Cecil M. Sansbury, Telegraph Building
Jenkintown	WIBF	William L. Fox, The Benson-East
Palmyra	WJWR	Frank A. Evans, 960 S. Grant Street
Philadelphia	WPEN-FM	William B. Caskey, 2212 Walnut Street
Philadelphia	WQAL	Abe J. Voron, 1230 E. Mermaid Lane
Pittsburgh	WAZZ	Leonard Walk, P. O. Box 106
Wilkes-Barre	WYZZ	Richard G. Evans, 156 Prospect Street
RHODE ISLAND (Region 1)		
Providence	WICE	Mrs. Jean Elliot, Crown Hotel
Providence	WPFM	John E. Donofrio, 108 State Street
Providence	WPRO-FM	Al Wilmarth, 24 Mason Street
Providence	WXCN	Karl Kritz, P. O. Box 1015
TENNESSEE (Region 3)		
Chattanooga	WDOD-FM	Gus Lombardo, Chattanooga
Chattanooga	WLOM	Charles W. Gwyn, Chattanooga
Gallatin	WFMG	E. F. Jones, Jr., P. O. Box 598
Kingsport	WKPT-FM	Robert I. Katchiff, 222 Commerce Street
Knoxville	WBIR-FM	John P. Hart, 1513 Hutchison Avenue
Memphis	WMC-FM	Henry W. Slavick, 1960 Union Avenue
Nashville	WFMB	Will Collier Baird, Jr., 537 Third National Bank Building
Nashville	WSIX-FM	Louis R. Draughon, Nashville Bank & Trust Co.
TEXAS (Region 7)		
Abilene	KFMN	Lowell G. Perry, 102 Pine Street
Beaumont	KHGM	Gerald R. Proctor, P. O. Box 1883
Galvestone	KGAF-FM	Joseph M. Leonard, Jr., P. O. Box 368
Houston	KFMK	Fred K. Corry, Medical Towers Building
Houston	KHUL	Miss Betty J. Mitchell, 1700 Holcome Boulevard
Houston	KODA-FM	Lynn Christian, 4808 San Felipe Road
Houston	KTRH-FM	William C. Bryan, Rice Hotel Annex
Port Arthur	KFMP	Henry Diehl, P. O. Box 430
San Antonio	KITY-FM	Charles Stewart, P. O. Box 2338
VIRGINIA (Region 3)		
Harrisonburg	WSVA-FM	Warren L. Braun, Rawley Pike
Newport News	WGH-FM	R. E. Bottom, Jr., P. O. Box 98
Richmond	WCOD	William M. Havens, P. O. Box 5229
Richmond	WFMV	W. L. Willis, Jr., 2400 N. Lombardy Street
Richmond	WRVA-FM	John B. Tansey, P. O. Box 1516
Roanoke	WSLS-FM	George W. Chernault, P. O. Box 2161
WASHINGTON (Region 8)		
Bellingham	KGMJ	John D. Tuttle, 1151 Ellis Street
Lynden	KLYN	Sidney Baron, 525 Front Street
Seattle	KGFM	Robert W. Ball, 190th & Fremont
Seattle	KIRO-FM	W. F. Tucker, 1530 Queen Anne Avenue
Seattle	KLSN	Cortlandt T. Clark, 4529 University Court
Spokane	KXLY-FM	Terry Mason, 305 W. Sprague Avenue
WEST VIRGINIA (Region 2)		
Charleston	WKNA	G. W. Sandefur, 505 Randolph Street
WISCONSIN (Region 6)		
Janesville	WCLO-FM	Vern W. William, 200 E. Milwaukee Street
Milwaukee	WMIL-FM	Sol Radoff, 2625 W. Wisconsin
CANADA		
MANITOBA (Region 6)		
Winnipeg	CJOB-FM	Hugh A. Ingraham, Lindsey Building
ONTARIO (Region 1)		
Brampton	CHIC-FM	John Fox, 2 Ellen Street
London	CFPL-FM	Ward M. Cornell, 442 Richmond Street
Toronto	CFRB-FM	Jack R. Kennedy, 37 Bloor Street West
Toronto	CHFI	Donald E. Wright, 13 Adelaide St., East
QUEBEC (Region 1)		
Montreal	CKVL-FM	Jack Tietolman, 211 Gordon Avenue

Frequency Modulation Stations On The Air

Licensed FM stations on the air as of March, 1962 were as follows. This list does not include CPs granted or non-commercial and educational stations.

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
ALABAMA					
Albertville	WAVU-FM	105.1	4.7	360	Sand Mt. Bcstg. Service
Alexander City	WRFS-FM	106.1	4.6	240	Piedmont Service Corp.
Andalusia	WCTA-FM	98.1	10	200	Andalusia Bcstg. Co.
Anniston	WHMA-FM	100.5	3.7	200	Anniston Bcstg. Co.
Athens	WJOF	104.3	1	260	Athens Bcstg. Co.
Birmingham	WAPI-FM	99.5	66	785	Radio Station WAPI
	WBRC-FM	106.9	13	900	Taft Bcstg. Co.
	WJLN	104.7	23		Johnston Bcstg. Co.
	WSFM	93.7	20	260	Melonas Bcstg. Co.
Clanton	WKLF-FM	100.9	.37	302	Southeastern Bcstg. Co.
Cullman	WFMH-FM	101.1	5.3	165	Voice of Cullman
	WKUL-FM	97.1	24.5		Cullman Bcstg. Co.
Decatur	WHOS-FM	102.1	2.4	200	N. Ala. Bcstg. Co.
Huntsville	WAHR	99.1	3.2	790	WAHR, Inc.
Mobile	WKRK	99.9	3.3	310	WKRK-TV, Inc.
Montgomery	WFMI	98.5	10		Fine Music, Inc.
Sylacauga	WMLS-FM	98.3	.63		Marble City Bcstg. Co.
Tuscaloosa	WTBC-FM	95.7	18	100	Tuscaloosa Bcstg. Co.
ARIZONA					
Globe	KWJB-FM	100.3	11	2,270	Gila Bcstg. Co.
Mesa	KBUZ-FM	104.7	16	140	Greater Phoenix Bcstg. Co.
Phoenix	KELE	95.5	18	265	ANJO Bcstrs. and Tlcstrs., Inc.
	KEPI	96.9	4.8		W. J. Atkinson
	KOOL-FM	94.5	58		KOOL Radio
	KTAR-FM	98.7	115		KTAR Bcstg. Co.
Tempe	KUPD-FM	97.9	6.4		Tri-State Bcstg. Co.
Tucson	KFMM	99.5	7.2	—24	Lee Little Radio
ARKANSAS					
Blytheville	KLCN-FM	96.1	21	398	H. L. Sudbury
Forrest City	KXJK-FM	93.5	.67		Forrest City Bcstg. Co.
Jonesboro	KBTM	101.9	8	200	Patterson Bros.
Little Rock	KMMK-FM	94.1	32	313	Hi-Fi Bcstg. Corp.
Mammoth Spring	KAMS	103.9	.32	313	R. F. Neathery
Osceola	KOSE-FM	98.1	2.2		Osceola Bcstg. Co.
Pine Bluff	KOTN-FM	92.3	3.2	305	Joellen Bcstg. Corp.
Siloam Springs	KUOA-FM	105.7	2.6	455	KUOA, Inc.
Texarkana	KCMC-FM	98.1	40	415	KCMC, Inc.
CALIFORNIA					
Alameda	KJAZ	92.7	1	80	Patrick Henry
Anaheim	KEZY	95.9	.87		Radio Orange Cty. Inc.
Bakersfield	KERN-FM	94.1	9.1	301	McClatchy Bcstg. Co.
	KQXR	101.5	14.5	360	KLEF Bcstrs.
Berkeley	KRE-FM	102.9	19.5	—32	Central Cal. Bcstrs., Inc.
Coachella	KCHV-FM	93.7	25		Coachella Valley Bcstg.
El Cajon	KUFM	93.3	3.4	848	Forwek and Co.
Eureka	KIEM	96.3	5.6	1,516	Redwood Bcstg. Co., Inc.
Fresno	KARM-FM	101.9	7.4	360	KARM, the George Harm Sta.
	KMJ-FM	97.9	7.3	630	McClatchy Bcstg. Co.
	KRFM	93.7	70	1,880	Triangle Pubs., Inc.
	KXQR	102.7	37		Dean & Newman
Glendale	KUTE	101.9	82	1,660	KUTE Bcstg. Co.
Hayward	KBBM	101.7	.9		Shore Bcstg. Co.
Inglewood	KTYM-FM	103.9	.45	375	A. J. Williams
Lodi	KCVR-FM	97.7	1		Radio KCVR
Long Beach	KFOX-FM	102.3	1	120	KFOX, Inc.
	KNOB	97.9	79	420	Cerritos Bcstg. Co.
	KPGM	97.7	1		Foothill Bcstg. Corp.
Los Angeles	KMLA	100.3	60	1,190	KMLA Bcstg. Corp.
Los Angeles	KABC-FM	95.5	4.3	183	American Bcstg. Co.
	KBBI	107.5	19.6	858	Bible Inst. of L. A.
	KBCA	105.1	6	2,900	Radio Beverly Hills Corp.
	KBIQ	104.3	104.3	5,400	Paolo Bcstg. Co., Inc.
	KBMS	105.9	72.37	2,000	Planned Music, Inc.
	KCBH	98.7	75	80	A. A. Crawford
	KFAC-FM	92.3	60	2,810	L. A. Bcstg. Co., Inc.
	KFMU	97.1	58	2,000	International Good Music, Inc.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw.)	Ant. Hgt. In Ft.	Licensee
	KGLA	103.5	13	430	E. Jacobson
	KHJ-FM	101.1	16.8	2,926	RKO General
	KLAC-FM	102.7	8.3		Hall Bcstg. Co.
	KHOF-FM	99.5	100	260	Maple Chapel, Inc.
	KNX-FM	93.1	68	2,800	Columbia Bcstg. System
	KPOL-FM	93.9	38	570	Coast Radio Bcstg. Corp.
	KRHM	94.7	58	2,835	Harry Maizlish
	KRKD-FM	96.3	54	475	Continental Telecasting Corp.
Marysville	KMYC-FM	99.9	4.9	75	Carlton Bcstg. Corp.
Modesto	KBEE-FM	103.3	11.5	150	McClatchey Bcstg. Co.
	KTRB-FM	104.1	4.7	300	KTRB Bcstg. Co., Inc.
Monterey	KHFR-FM	96.9	18		Kenneth F. Warren
Newport Beach	KJAS	103.1	.86		Newport-Costa Mesa Bcstg.
Oakland	KAFE	98.1	1.7	1,080	Hal Cox
Ontario	KASK-FM	93.5	1	193	Radio KASK
Oxnard	KAAR	104.7	10	14	Oxnard Bcstg. Co.
Palm Springs	KPSR	92.1	4	130	KPSR, Inc.
Redlands	KCAL-FM	100.5	1	—320	Southwest Bcstg. Co.
Redondo Beach	KAPP	93.5	1		So. Bay Bcstg. Co.
Riverside	KACE-FM	92.7	1	243	KACE Radio, Inc.
	KDUO	97.5	72	1,600	Southeastern California Bcstg.
	KPLI	99.1	1.57	1,628	Parker-Lee, Inc.
Sacramento	KCNW	107.9	12.5		Cal-Val Radio Inc.
	KCRA-FM	96.1	11	437	KCRA, Inc.
	KEBR	100.5	15		Family Stations, Inc.
	KFBK-FM	92.5	1.9	—115	McClatchey Bcstg. Co.
	KHIQ	105.1	17.3	130	Erickson, Spaulding, Stilgenbauer
	KJML	106	2.7	40	Town and County Bcstrs.
	KRAK-FM	92.9	1.5		Golden Valley Bcstg. Co.
	KSFM	96.9	60	360	KSFM, Inc.
	KXRQ	98.5	3.5	255	D. W. Flewelling
San Bernardino	KFMW	99.9	30	1,600	International Good Music, Inc.
San Diego	KFMB-FM	100.7	18.5	50	Marietta Bcstg., Inc.
	KFMX	96.5	29.5	590	S. C. Corwin
	KFSD	94.1	100		Post-Newsweek Stations
	KGB-FM	101.5	36	454	KGB, Inc.
	KITT	105.3	56	320	Freddot, Ltd.
	KJLM	98.1	4.5		E. Edward Jacobson
	KLRO	94.9	7.5	73	Multi Casting Corp.
	KPRI	106.5	25	413	Radio KPRI
San Fernando	KVFM	94.3	.86	175	Spectra Bcstg., Inc.
San Francisco	KBAY-FM	104.5	29.92	870	International Good Music, Inc.
	KBCO	105.3	50	810	Bay FM Bcstrs.
	KCBS-FM	98.9	35	640	Columbia Bcstg. System, Inc.
	KDFC	102.1	33	1,050	Sundial Bcstg. Corp.
	KEAR	97.3	82	1,100	Family Stations, Inc.
	KGO-FM	103.7	23.6	1,180	Amer. Bcstg.-Paramount Theatres
	KNBC-FM	99.7	45	1,240	National Bcstg. Co.
	KSFR	94.9	33	1,170	KSFR-FM Station
	KHIP	106.9	40		Frank Mieuli
	KPEN	101.3	46		Pacific FM
	KQBY-FM	95.7	10.5		Gordon Bcstg.
	KRON-FM	96.5	13.5	1,230	Chronicle Publ. Co.
	KYA-FM	93.3	14.5	710	Golden State Bcstrs., Inc.
San Jose	KSJO-FM	92.3	1.4	—66	Santa Clara Broadcasting
	KRPB	98.5	3.3	157	Audio House, Inc.
San Luis Obispo	KATY-FM	96.1	3.8	—510	Sweetheart of SLO, Inc.
San Rafael	KTIM-FM	100.9	1		Marin Bcstg. Co. Inc.
Santa Ana	KWIZ-FM	96.7	1	160	Voice of Orange Empire, Inc.
	KFIL	106.3	1	145	Gus Malpee
Santa Barbara	KDB-FM	93.7	5		KDB Bcstg. Co.
	KMUZ	103.3	105		Tri-Counties Bcstg.
	KRCW	97.5	17.5	2,890	Channel Bcstg. Co.
Santa Cruz	KSCO-FM	99.1	24		Radio Santa Cruz
Santa Maria	KSMA-FM	102.5	27	—57	Groom and Hagerman
	KEYM	99.1	3.2	—135	Santa Maria Bcstg. Co.
Santa Monica	KSFR	103.1	1		Santa Monica Bcstg. Co.
Stockton	KSTN-FM	107.3	8.9		San Joaquin Bcstg. Co.
Ventura	KVEN-FM	100.7	39		Coast Ventura Co.
Visalia	KONG-FM	92.9	3		Air Waves, Inc.
Walnut Creek	KWME	92.1	.25		Walnut Creek Bcstrs.
West Covina	KDWC	98.3	.81	650	Pacific-South Bcstg. Co.
Woodland	KATT	95.3	.75		Interstate Bcstg. Co.
COLORADO					
Boulder	KRNW	97.3	2		Colorado Recording Co.
Colorado Springs	KFMH	96.5	20	2,300	KFMH, Inc.
	KVOR	92.9	1.35	670	KVOR, Inc.
Denver	KDEN-FM	99.5	30	594	KDEN Bcstg. Corp.
	KFML-FM	98.5	2.35	2,000	Fine Arts Bcstg.
	KLIR-FM	100.3	8.77	71	KLIR, Inc.
	KOA-FM	103.5	50		Metropolitan TV Co.
	KTGM	105.1	10	250	Good Music Assn.
Grand Junction	KREX-FM	92.3	2.8	300	Western Slope Bcstg. Co.
Manitou Springs	KCMS-FM	102.7	21.5	2,080	Mr. and Mrs. C. M. Edmonds

(Continued on Next Page)

FM STATIONS ON THE AIR



City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
CONNECTICUT					
Bridgeport	WJZZ	99.9	9	870	Conn-N. Y. Bcstrs., Inc. Eastern Bcstg. System, Inc. Berkshire Bcstg. Corp. Buckley Jaeger Bcstg. General Bcstg. Inc.
Brookfield	WGHD	95.1	20	500	
Danbury	WLAD-FM	98.3	.34	280	
Hartford	WDRC-FM	102.9	7		
Hartford	WFNQ	93.7	7		
Hartford	WHCN	105.9	7	750	Concert Network, Inc.
	WTIC-FM	96.5	8	705	Travelers Bcstg. Service Corp. Greater Hartford Bcstg. Co.
	WCCC	106.9	6.8	750	
Meriden	WBMI	95.7	20		Business Music Inc.
New Haven	WNHC-FM	99.1	10	630	Triangle Publications, Inc.
	WYBC-FM	94.3	.3		Yale Bcstg. Co.
Stamford	WSTC-FM	96.7	.65	305	Western Conn. Bcstg. Co.
Waterbury	WATR-FM	92.5	7		WATR, Inc.
DELAWARE					
Dover	WDOV-FM	94.7	3	200	Dover Bcstg. Corp.
Wilmington	WDEL-FM	93.7	20	460	Delmarva Bcstg. Co.
	WJBR	99.5	19	500	J. B. Reynolds Bcstg. Co.
DIST. OF COLUMBIA					
Washington	WASH	97.1	15	470	Everett L. Dillard United Bcstg. Co., Inc.
	WFAN	100.3	18.4	320	
	WGAY-FM	99.5	20		WGAY, Inc.
	WGMS-FM	103.5	20	440	RKO General, Inc.
	WHFS	102.3	1		High Fidelity Bcstrs.
	WMAL-FM	107.3	20	450	Evening Star Bcstg. Co.
	WOL-FM	98.7	20	485	Washington Bcstg. Co.
	WQMR	99.5	20		Connie B. Gay Bcstg.
	WRC-FM	93.9	20	484	National Bcstg. Co., Inc.
	WTOP-FM	96.3	20	500	Washington Post Co.
	WWDC-FM	101.1	20	500	WWDC, Inc.
FLORIDA					
Coral Gables	WVCG-FM	105.1	18.5	220	Peninsula Bcstg. Corp. News-Journal Corp.
Daytona Beach	WNDL-FM	94.5	8.5	330	
Ft. Lauderdale	WFLM	105.9	2.9		Findlay Pub. Co.
	WMFP	100.7	56		Percy B. Crawford
	WWIL-FM	103.5	31		Florida Air Power, Inc.
Ft. Pierce	WARN-FM	98.7	1.3		So. Jersey Bcstg. Co.
	WIRA-FM	95.5	2.5		Indian River Bcstg. Co.
Gainesville	WRUF	104.1	12	407	State and U. of Fla.
Jacksonville	WJAX-FM	95.1	7.7	560	City of Jacksonville
	WMBR-FM	96.1	40		WMBR, Inc.
	WZOK-FM	96.9	9.7		Peninsula Life Bcstg.
Miami	WCKR-FM	97.3	50	250	Biscayne TV Corp.
	WGBS-FM	96.3	18	250	Storer Bcstg. Co.
	WKAT-FM	93.1	17.5	279	WKAT, Inc.
Miami Beach	WAEZ	94.9	81		Arthur E. Zucker
	WMET-FM	93.9	13	170	Community Serv. Bcstrs. Co., Inc.
	WWPB-FM	101.5	9.2	275	P. Brake
Orlando	WDBO-FM	92.3	25	600	Orlando Bcstg. Co.
	WHOO-FM	96.5	59	460	WHOO Radio, Inc.
	WKIS-FM	100.3	16.5	300	Central Fla. Bcstg. Co.
Ocala	WMOP-FM	93.7	4.3		A. Letson
Palm Beach	WQXT-FM	97.9	37.5	235	Flame Radio-TV Corp.
Pensacola	WPEX-FM	94.1	2.5		Mello-Tone, Inc.
Sarasota	WYAK	102.5	2.8		Multitone Music Corp.
St. Petersburg	WTCX	99.5	31	190	Trans-Chord Co.
Tampa	WDAE-FM	100.7	65	434	Smiley Properties
	WFLA-FM	93.3	46	910	The Tribune Co.
	WPKM	104.7	10.5	160	Frank Knorr, Jr.
GEORGIA					
Athens	WGAU-FM	102.5	4.4	255	Clarke Bcstg. Corp.
Atlanta	WPLO-FM	103.3	36	960	Plough Bcstg. Co.
	WGKA-FM	92.9	9.4	270	Glenkaren Associates, Inc.
	WSB-FM	98.5	52	1,050	Atlanta Newspaper, Inc.
Augusta	WAUG-FM	105.7	9	100	Garden City Bcstg. Co.
	WBQQ-FM	103.7	19.3	914	Savannah Valley Bcstg. Co.
Columbus	WRBL-FM	102.9	21.2	921	Columbus Bcstg. Co.
Gainesville	WDUN-FM	103.9	.34	440	Northeast Ga. Bcstg. Co.
LaGrange	WLAG-FM	104.1	2.3	180	LaGrange Bcstg. Co.
Macon	WMAZ-FM	99.1	5	255	Southeastern Bcstg. Co.
	WNEX-FM	96.9	4.1		Macon Bcstg. Co.
Marietta	WBIE-FM	101.5	3.5	100	Marietta Bcstg. Co.
	WKLS	96.1	6.5		Kenco Bcstg. Co.
Newnan	WCOH-FM	96.7	.33	240	Newnan Bcstg. Co.
Savannah	WTOC-FM	96.9	7.9	397	Savannah Bcstg. Co.
Toccoa	WLET-FM	106.1	.73	190	Radio WLET

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
HAWAII					
Honolulu	KAIM-FM	95.5	5.7	—290	Christian Bcstg. Co.
IDAHO					
Boise	KBOI-FM	97.9	17.5		Boise Valley Bcstrs. Inc.
Lewiston	KOZE-FM	96.7	.9		Lewis Clark Bcstg. Inc.
ILLINOIS					
Anna	WRAJ-FM	92.7	1	250	Anna Bcstg. Co.
Arlington Heights	WNWC-FM	92.7	1	225	Northwest Suburban Bcstrs.
Aurora	WKKD	95.9	1		Russ Salter Radio Stations
Bloomington	WJBC-FM	101.5	15.3	425	Bloomington Bcstg. Corp.
Carmi	WROY-FM	97.3	11	210	Carmi Bcstg. Co.
Champaign	WDWS-FM	97.5	27	430	Champaign News Gazette, Inc.
Chicago	WBMM-FM	96.3	10.5		CBS, Inc.
	WCLM	101.9	60	500	Carol Music, Inc.
	WDHF	95.5	52	270	DeHaan Hi-Fi, Inc.
	WEBH	93.9	35	240	Buddy Black Bcstg. Co.
	WEFM	99.5	44		Zenith Radio Corp.
	WENR-FM	94.7	27		AB-P Theatres Inc.
	WFME	100.3	33	540	Functional Music Inc.
	WFMQ	107.5	37	560	L. Vihon and Assoc., Inc.
	WFMT	98.7	29.5		Gale Bcstg. Co., Inc.
	WJJD-FM	104.3	40	510	Plough Bcstg. Co., Inc.
	WKFM	103.5	50	500	WKFM, Inc.
	WMAQ-FM	101.1	24	640	National Bcstg. Co., Inc.
	WNIB	97.1	11	210	No. Illinois Bcstg. Co.
	WSBC-FM	93.1	27.5	260	WSBC Bcstg. Co.
Cicero	WEHS	97.9	75	550	WHFC, Inc.
Decatur	WSOY-FM	102.1	31	460	Illinois Bcstg. Co.
De Kalb	WLBK-FM	99.1	3		De Kalb Radio Inc.
East St. Louis	WBRR-FM	101.1	37		Stanlin, Inc.
Effingham	WSEI	95.7	20	295	Illinois Bcstg. Co.
Elgin	WELG	103.9	1		Citadel Bcstrs.
	WRMN-FM	94.3	1		Elgin Bcstg. Co.
Elmwood Pk.	WXFM	105.9	32	250	WXFM Bcstg. Co.
Evanston	WEAW-FM	105.1	180	300	North Shore Bcstg. Co.
Harrisburg	WEBQ-FM	99.9	4.2	305	First Trust Assn.
Jacksonville	WLDS-FM	100.5	9	340	Jacksonville Radio and Tv Bcstg.
Joliet	WAJP	93.5	1		A. J. & M. J. Pohlers
	WJOL-FM	96.7	1	125	WJOL, Inc.
Litchfield	WSMI-FM	106.1	6.1		Mid-Illinois Bcstg. Co.
Mattoon	WLBI-FM	96.9	23	190	Mattoon Bcstg. Co.
Mt. Carmel	WSAB	94.9	37		WSAB, Inc.
Mt. Vernon	WMIX-FM	94.1	50	712	Mt. Vernon Radio and TV Co.
Oak Park	WOPA-FM	102.7	5	260	Village Bcstg. Co.
Olney	WVLN-FM	92.9	18.5	290	Illinois Bcstg. Co.
Paris	WPRS-FM	98.3	1	225	Paris Bcstg. Co.
Peoria	WMBD-FM	92.5	2.5	550	Midwest Television Co.
Quincy	WGEM-FM	105.1	8.3	640	Quincy Bcstg. Co.
	WTAD-FM	99.5	27	770	Lee Bcstg. Co.
Rock Island	WHBF-FM	98.9	37	380	Rock Island Bcstg. Co.
Rockford	WROK-FM	97.5	16	300	Rockford Newspapers, Inc.
Springfield	WTAX-FM	103.7	6.7	315	WTAX, Inc.
Taylorville	WGGM	95	3.4		K. W. Moyer
INDIANA					
Bloomington	WTTV-FM	92.3	37.2	1,110	Sarkes Tarzian, Inc.
Columbus	WCSE-FM	98.3	.76	231	White River Bcstg. Co.
Connersville	WCNB-FM	100.3	9.8	270	News-Examiner Co.
Elkhart	WCMR-FM	104.7	8.2		Clarence C. Moore
	WTRC-FM	100.7	9.7	350	Truth Radio Corp.
Evansville	WIKY-FM	104.1	36	1,162	South Central Brcstg. Corp.
Ft. Wayne	WPTH	95.1	44		Sarkes Tarzian
Hammond	WYCA	92.3	31	405	Percy B. Crawford
Indianapolis	WFMS-FM	95.5	4.5	110	Williams FM Service
	WFBM	94.7	51.75	110	Time-Life Bcst. Inc.
	WIBC-FM	93.1	24.1	170	WIBC, Inc.
	WISH-FM	107.9	41		Indiana Bcstg. Corp.
	WITZ-FM	104.7	1.65	280	Jasper on the Air, Inc.
	WORX-FM	96.7	.35	290	Electronic Laboratories, Inc.
	WMRI-FM	106.9	31	275	WMRI, Inc.
	WMUN-FM	104.1	7.4	286	Tri-City Radio Corp.
Jasper	WCTW	102.5	4	250	WCTW, Inc.
Madison	WRAY-FM	98.1	6.7		Princeton Bcstg. Co.
Marion	WGLM	96.1	32		House of Sound, Inc.
Muncie	WKBY-FM	106.5	23		Central Bcstg. Corp.
Newcastle	WSLM-FM	98.9	2.7		Don H. Martin
Princeton	WJCD-FM	93.7	5.6		Azra C. Baker
Richmond					
Salem					
Seymour					

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
Terre Haute	WTHI-FM	99.9	7.4	365	Wabash Valley Bcstg. Corp.
	WVTS	100.7	3.9		W. J. Kulinski
Warsaw	WRSW-FM	107.3	35	230	Reub William and Son
Washington	WFML	106.5	14	365	Washington Radio, Inc.
IOWA					
Clinton	KROS-FM	96.1	13	400	Clinton Bcstg. Co.
Davenport	WOC-FM	103.7	47	490	Tri-City Bcstg. Co.
Des Moines	KDMI	97.3	115		Ruth M. Crawford
	WHO-FM	100.3	24	690	Central Bcstg. Co.
Dubuque	WDBQ-FM	103.3	15	335	WDBQ Bcstg.
Mason City	KGLO-FM	101.1	16	230	Lee Radio, Inc.
Muscatine	KWPC-FM	99.7	.78	290	Muscatine Bcstg. Co., Ltd.
Sioux City	KDVR	97.9	3		Wolff Bcstg. Corp.
Storm Lake	KAYL-FM	101.5	8.9	370	Cornbelt Bcstg. Co.
KANSAS					
Hutchinson	KMAH	99.1	110		N. E. Kightlinger
Mission	KCJC	98.1	63		Futura Music, Inc.
Newton	KJRG-FM	92.1	.25		KJRG, Inc.
Topeka	KTOP-FM	100.1	3.5	100	B. Axton
	WIBW-FM	97.3	40		Stauffer Publications
Wichita	KCMB-FM	107.3	30		J. F. Kramer
	KFH-FM	100.3	11	410	Radio Sta. KFH Co.
KENTUCKY					
Ashland	WCMI-FM	93.7	4.4	405	WCMI Radio, Inc.
Central City	WNES-FM	101.9	21.5		Muhlenberg Bcstg. Co.
Fulton	WFUL-FM	104.9	.5	155	Ken-Tenn Bcstg. Corp.
Glasgow	WGCC	95.1	14.3		Glasgow Bcstg. Co.
Hazard	WKIC-FM	94.1	8.3	461	Mt. Bcstg. Serv. Inc.
Henderson	WSON-FM	99.5	20	400	Henderson Bcstg. Co., Inc.
Hopkinsville	WKOF	100.3	3.7		Pennyrille Bcstg. Co.
	WRLX	98.7	16.5		Hopkinsville Bcstg. Co.
Lexington	WLAP-FM	94.5	3.5	320	Thoroughbred Bcstg. Co.
	WVLY	92.9	32		Bluegrass Bcstg. Co.
Louisville	WLVL	97.5	35	345	Fidelity Radio Inc.
Madisonville	WFMW-FM	93.9	30	450	Messenger Bcstg. Co., Inc.
Mayfield	WNGO-FM	94.7	.583	203	W. Ky. Bcstg. Co., Inc.
Owensboro	WOMI-FM	92.5	19.5	375	Owensboro Bcstg. Co.
	WYJS-FM	96.1	10	370	Owensboro on the Air, Inc.
Paducah	WKYB-FM	93.3	31	430	Barrington Co. of Ky.
	WPAD-FM	96.9	36	335	Paducah Bcstg. Co., Inc.
LOUISIANA					
Alexandria	KALB-FM	96.9	8.4	311	Alexandria Bcstg. Co.
Baton Rouge	WJBO-FM	98.1	2.5	460	Baton Rouge Bcstg. Co., Inc.
Monroe	KMLB-FM	104.1	17	220	KMLB, Inc.
New Orleans	WDSU-FM	105.3	3.4	240	WDSU Bcstg. Co.
	WRCM	97.1	5.9		Supreme Bcstg. Co.
	WWMT	95.7	44	215	Fidelity Bcstg. Co.
Shreveport	KBCL-FM	96.5	11		Good Music, Inc.
	KRMD-FM	101.1	11.5	200	Radio Station KRMD
	KWKH-FM	94.5	17	390	International Bcstg. Corp.
MAINE					
Augusta	WFAU-FM	101.3	4.8		Twin City Bcstg. Co.
Caribou	WFST-FM	97.7	.22	185	Northern Bcstg. Co.
Lewiston	WCOU-FM	93.9	13	250	Twin City Bcstg. Co., Inc.
Poland Spring	WMTW-FM	94.9	49	—	Mt. Washington TV Inc.
Portland	WLOB-FM	97.9	3.7	305	Casco Bcstg. Corp.
MARYLAND					
Annapolis	WNAV-FM	99.1	16.6	370	Capital Bcstg. Co.
	WXTC	107.9	20		Annapolis Bcstg. Corp.
Baltimore	WBAL-FM	97.9	8.7		The Hearst Corp.
	WCAO-FM	102.7	20	400	Plough Bcstg. Co., Inc.
	WCMB-FM	106.5	20		Baltimore Bcstg. Corp.
	WITM-FM	104.3	20	500	Md. Bcstg. Co.
	WFMM-FM	93.1	20	520	Commercial Radio Inst.
	WRBS	95.1	20		John B. Reynolds
	WYOU	92.3	5.1		United Bcstg. Co.
Bethesda	WJMD	94.7	.5	320	WUST, Inc.
Bradbury Hts.	WPGC	95.5	15.5	360	WPGC, Inc.
Cumberland	WCUM-FM	102.9	1.25	176	Allegany Cty. Bcstg. Corp.
Frederick	WFMD-FM	99.9	2.1	1120	Monocacy Bcstg. Co.
Hagerstown	WARK-FM	106.9	2.2	225	WARK, Inc.
	WJEJ-FM	104.7	9.4	1,340	Hagerstown Bcstg. Co.
Harve de Grace	WASA-FM	103.7	3.8	185	Chesapeake Bcstg. Corp.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
Morningside	WPGC-FM	95.5	15.7		WPGC, Inc.
Towson	WAQE-FM	101.9	20		WTOW, Inc.
Westminster	WTTR-FM	100.7	4.6	190	Carroll County Bcstg. Corp.

MASSACHUSETTS

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
Boston	WBCN	104.1	20	490	Concert Network Inc.
	WBZ-FM	106.7	2.8	1,040	Westinghouse Bcstg. Co., Inc.
	WCOP-FM	100.7	20	495	Plough Bcstg. Corp.
	WEEL-FM	103.3	20		CBS, Inc.
	WHDH-FM	94.5	20		WHDH, Inc.
	WRKO-FM	98.5	20	410	RKO General, Inc.
Brockton	WBET-FM	97.7	.8	275	Enterprise Publishing Co.
Brookline	WBOS-FM	92.9	15	285	Champion Bcstg. Inc.
Cambridge	WHRB-FM	95.3	.96	44	Harvard Radio Bcstg. Co., Inc.
	WXHR	96.9	20	440	Middlesex Bcstg. Co.
Fitchburg	WFGM-FM	104.7	20	1,200	Music Service Corp.
Framingham	WKOX-FM	105.7	15.5	120	WKOX, Inc.
Greenfield	WHA1-FM	98.3	1	240	Hagis Bcstg. Corp.
Haverhill	WHAV-FM	92.5	20	350	WHAV Bcstg. Co.
Lawrence	WGHJ-FM	93.7	1.35	210	Lawrence Bcstg. Co.
Lowell	WLLH-FM	99.5	20	600	Merrimac Bcstg. Co., Inc.
Lynn	WUPY	105.3	1.4		Harvey Sheldon
Medford	WHIL-FM	107.9	20		Conant Bcstg. Co.
New Bedford	WBSM-FM	97.3	2.5	330	Bay State Bcstg. Co.
	WNBH-FM	98.1	20	380	E. Anthony & Sons, Inc.
Plymouth	WPLM-FM	99.1	20		Plymouth Rock Bcstg. Co.
Springfield	WHYN-FM	93.1	20	970	Hampden-Hampshire Corp.
	WMA5-FM	94.7	1.35	175	WMA5 Inc.
Waltham	WCRB-FM	102.5	20	180	Charles River Bcstg. Co.
West Yarmouth	WOCB-FM	94.3	1	155	E. Anthony & Sons
Worcester	WAAB-FM	107.3	1.4		Waterman Bcstg. Corp.
	WTAG-FM	96.1	10	640	WTAG Inc.

MICHIGAN

Bay City	WBCM-FM	96.1	41		Michigan Bcstg. Co.
Benton Harbor	WHFB-FM	99.9	9.2	230	Palladium Publishing Co.
Big Rapids	WHFI	94.7	20		WBRN, Inc.
Cadillac	WWTV-FM	92.9	100		Fetzer Bcstg. Co.
Coldwater	WTVB-FM	98.5	7.9	185	Twin Valley Bcstrs. Inc.
Dearborn	WKMH-FM	100.3	7.1	250	Knorr Bcstg. Corp.
Detroit	WJBK-FM	93.1	30	440	Storer Bcstg. Co.
	CKLW-FM	93.9	.25		W. Ontario Bcstg. Co.
	WABX	99.5	36		Richard E. Burris
	WCHD	105.9	34		Bell Bcstg. Co.
	WGPR	107.5	32		Ross Mulholland
	WJR-FM	96.3	24	483	The Goodwill Station, Inc.
	WLUZ	103.5	115	368	Alpha Bcstg. Co.
	WAZK	97.9	20	430	Booth Bcstg. Co.
	WWJ-FM	97.1	50	480	Evening News Assn. Inc.
	WXYZ-FM	101.1	27	1,070	WXYZ Inc.
East Lansing	WSWM	99.1	30		MidState Bcstg. Co.
Grand Rapids	WFUR-FM	102.9	40		Furniture City Bcstg. Co.
	WJEF-FM	93.7	115	420	Fetzer Bcstg. Co.
	WLAY-FM	96.9	3	210	Stevens-Wisner Bcstg. Inc.
Holland	WJBL-FM	94.5	37		Ottawa Bcstg. Corp.
Houghton Lake	WJGG	98.5	8		Sparks Bcstg. Co.
Jackson	WBBC	94.1	5.4		Booth Bcstg. Co.
Lansing	WJIM-FM	97.5	28		Gross Telecasting Inc.
	WMRT-FM	100.7	92		Herbert T. Graham
Midland	WQDC	99.7	40		Midland-Mid-State Bcstg. Co.
Mt. Clemens	WBRB-FM	102.7	80		Wright & Maltz, Inc.
Oak Park	WLDM	95.5	20	430	Lincoln Bcstg. Co.
Royal Oak	WOMC	104.3	215	390	Sparks Bcstg. Co.
Saginaw	WNEM-FM	102.5	93		Gerity Bcstg. Co.
	WSAM-FM	98.1	1.7	330	Knorr Bcstg. Corp.
Sturgis	WSTR-FM	103.1	1	190	Water Wonderland Bcstg. Co.

MINNESOTA

Brainerd	KLIZ-FM	95.7	15		Brainerd Bcstg. Corp.
Mankato	KYSM-FM	103.5	14	525	F. B. Clements and Co.
Minneapolis	KNOF	95.3	.75		Selby Gospel Mission
	KWFM	97.1	21	150	Fidelity Bcstg. Co.
	WAYL	96.1	10		Contemporary Radio
	WL0L-FM	99.5	9.7	450	BFR Bcstg. Corp.
	WPBC-FM	101.3	5.2	247	Peoples Bcstg. Co.
St. Cloud	KFAM-FM	104.7	15	425	The Times Publishing
Worthington	KWOA-FM	94.9	27		Worthington Bcstg. Co.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
MISSISSIPPI					
Jackson	WJDX-FM	102.9	39	1,450	Lamar Life Ins. Co.
Laurel	WNSL-FM	100.3	4.8	—	Voice of New South
MISSOURI					
Carrollton	KAOL-FM	101.1	10		Homeland Ent. Inc.
Crestwood	KSHE	94.7	1		Rudolph Cerjes
Joplin	KSYN	92.5	3.6		Wm. B. Neal
Kansas City	KCMK	93.3	35	300	FM Bcstrs. Inc.
	KCMO-FM	94.9	65	850	Meredith Bcstg. Co.
	KXTR	96.5	58	215	Telesound Bcstg. Corp.
	WDAF-FM	102.1	35.7	640	Transcontinent Television Corp.
Kennett	KBOA-FM	98.9	6.9	320	Kennett Bcstg. Corp.
Poplar Bluff	KWOC-FM	94.5	14	215	Poplar Bluff Broadcasting Co.
St. Charles	KADI-FM	96.5	24.5	—	KADY, Inc.
St. Louis	KCFM	93.7	82	450	Commercial Bcstg. Co.
	KMOX-FM	103.3	47		CBS, Inc.
	KRFD	106.9	82		Gateway Bcstg. Corp.
	KSTL-FM	98.1	78		Radio St. Louis, Inc.
	WIL-FM	92.3	22		Radio WIL
Springfield	KTTS-FM	94.7	9.1	660	Independent Bcstg. Co.
West Plains	KWPM-FM	93.9	3.4	130	R. F. Neathery
NEBRASKA					
Kearney	KHOL-FM	98.9	57		Bi-States Co.
Lincoln	KFMQ	95.3	.32	100	H. Burton
Omaha	KICN	96.1	3.5		Central States Bcstg. Inc.
	KFAB-FM	99.9	58	500	KFAB Bcstg. Co.
	KQAL-FM	94.3	70	220	Katz Enter.
	WOW-FM	92.3	40		Meredith WOW, Inc.
Scottsbluff	KNEB-FM	94.1	6.6		Platte Valley Bcstg. Co.
NEVADA					
Las Vegas	KORK-FM	97.1	9.6		So. Western Bcstg. Co.
Reno	KNEV	95.5	35	35	E. B. Cobb
NEW HAMPSHIRE					
Berlin	WMOU-FM	103.7	10	160	Berlin Bcstg. Co.
Claremont	WTSV-FM	106.1	3.4	1,000	Radio Claremont, Inc.
Manchester	WKBR-FM	95.7	3.6	940	Granite State Bcstg. Co., Inc.
Nashua	WOTW-FM	106.3	1	195	Gateway Bcstg. Corp.
NEW JERSEY					
Asbury Park	WJLK-FM	94.3	1	250	Asbury Park Press, Inc.
Atlantic City	WOSJ-FM	103.7	2.6		So. Jersey Radio, Inc.
	WRNJ	95.1	3.3		M. Gallub.
Bridgeton	WSNJ-FM	107.9	15.2	480	Eastern States Bcstg. Corp.
Camden	WKDN-FM	106.9	7.3	340	South Jersey Bcstg. Co.
Dover	WDHA-FM	105.5	1		Drexell Hill Assoc.
Long Branch	WRLB	107.1	.16		Long Branch Bcstg. Co.
Newark	WJRZ-FM	94.7	20	621	Bergen Bcstg. Co.
	WVNJ-FM	100.3	20		Newark Bcstg. Corp.
New Brunswick	WCTC-FM	98.3	1	110	Raritan Valley Bcstg. Co., Inc.
Paterson	WPAT-FM	93.1	4.4	876	Capital Cities Bcstg. Co.
Princeton	WPRB	103.9	17	195	Princeton Bcstg. Service Inc.
Red Bank	WFHA-FM	106.3	1		F. H. Accorsi
Trenton	WTOA	97.5	14.5	275	Merger Bcstg. Co.
Wildwood	WCMC-FM	100.7	3.5	98	F. J. Matrangola
NEW MEXICO					
Albuquerque	KDEF-FM	94.1	1.6		KDEF Bcstg. Co.
	KHFM	96.3	1.5	140	CHE Bcstg. Co., Inc.
Aztec	KNDE-FM	94.9	3.4	—95	I. E. Shahan
Los Alamos	KRSN-FM	98.5	4.6	—33	Community Bcstg. Co.
Roswell	KBIM-FM	97.1	5.8		Taylor Bcstg. Co.
NEW YORK					
Amherst	WYSL-FM	103.3	5		McLendon Corp.
Auburn	WMBO-FM	96.1	18	248	WMBO, Inc.
Babylon	WBAB-FM	102.3	.67	110	Babylon Bayshore Bcstg.
	WQMF	94.3	1		WGLI, Inc.
Binghamton	WKOP-FM	99.1	33	320	Binghamton Bcstrs., Inc.
	WNBF-FM	98.1	4.6	912	Triangle Publications, Inc.
Buffalo	WBEN-FM	102.5	110	1,350	WBEN, Inc.
	WBUF-FM	92.9	100	570	Functional Bcstg. Inc.
	WWOL-FM	104.1	.250	310	Radio Buffalo, Inc.
	WEBR-FM	94.5	105	710	WEBR, Inc.
	WGR-FM	96.9	17.5	630	Transcontinent TV Corp.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
Cherry Valley	WJIV	101.9	5.4	1,080	Ivy Bcstg. Co.
Corning	WCLI-FM	106.1	4.2	500	Radio Corning, Inc.
Cortland	WKRT-FM	99.9	14	710	Radio Cortland, Inc.
DeRuyter	WOIV	105.1	5.3	560	Ivy Bcstg. Co.
Fulton	WOSC-FM	104.7	3.1		Cassill Radio Corp.
Garden City	WLIR-FM	92.7	1	143	High Fidelity Music Co.
Hempstead	WHLI-FM	98.3	1		Fm Bcstg. Corp.
Hornell	WWHG-FM	105.3	8.3	560	Ra-Tel Bcstrs. Inc.
Ithaca	WEIV	103.7	5.6	890	Ivy Bcstg. Co.
	WVBR-FM	93.5	.7		Cornell Radio Guild, Inc.
	WHCU-FM	97.3	40	730	Cornell Univ.
Jamestown	WJTN-FM	93.3	9.5	735	James Bcstg. Co.
Mt. Kisco	WRNW	107.1	.3		Meliphon, Inc.
New Rochelle	WVOX-FM	93.5	1	190	Suburban Bcstg. Co.
New York	WABC-FM	95.5	1.5	1,270	American Bcstg. Co.
	WBFM	101.9	20	650	Muzak Corp.
	WCBS-FM	101.1	1.5		CBS, Inc.
	WEVD-FM	97.9	20	340	DEBS Memorial Radio Fund, Inc.
	WHOM-FM	92.3	11	630	Progress Bcstg. Corp.
	WNBC-FM	97.1	1.1		National Bcstg. Co.

New York	WNCN	104.3	15	560	Concert Network, Inc.
	WNEW-FM	102.7	1.3	1,360	Metropolitan Bcstg.
	WOR-FM	98.7	1.7	1,260	RKO General, Inc.
	WQXR-FM	96.3	11	675	Interstate Bcstg. Co., Inc.
	WRVR	106.7	20		Riverside Radio

New York	WTFM	103.5	20	200	WTFM, Inc.
Niagara Falls	WHLD-FM	98.5	46	420	E. C. Hull
Olean	WHDL-FM	95.7	43	830	WHDL, Inc.
Patchogue	WALK	97.5	15	520	Suffolk Bcstg. Corp.
	WPAC-FM	106.1	8.3	145	Patchogue Bcstg. Co., Inc.
Peekskill	WLNA-FM	100.7	20	500	Highland Bcstg. Corp.
Plattsburgh	WEAY-FM	99.9	3.7		Plattsburgh Bcstg. Corp.
Poughkeepsie	WEOK-FM	101.5	4.4		Hudson Valley Bcstg. Corp.
	WKIP-FM	104.7	2.3	1,120	Dutchess County Bcstg. Corp.
Rochester	WBBF-FM	101.3	27.5		WBBF, Inc.
	WCMF	96.5	1.3		Community Music Service, Inc.
	WHFM	98.9	8.7	240	Genessee Bcstg. Corp.
	WROC-FM	97.9	18	410	Veterans Bcstg. Co.
Schenectady	WGFM	99.5	6		General Electric Co.
South Bristol	WMIV	95.1	5.3	990	Ivy Bcstg. Corp.
Syracuse	WDDS-FM	93.1	97		Functional Bcstrs. Inc.
	WONO	100.9	1	600	Sentinel Heights FM Bcstrs.
	WSYR-FM	94.5	10	480	Newhouse Bcstg. Corp.
Troy	WFLY	92.3	5.4	840	Troy Record Co.
Utica	WRUN-FM	105.7	4.3	490	Rome Sentinel Co.
Wethersfield	WBIV	107.7	5.4	460	Ivy Bcstg. Corp.
White Plains	WFAS-FM	103.9	1	675	Westchester Bcstg. Corp.
Woodside	WRFM	105.1	20	235	Long Island Bcstg. Corp.

NORTH CAROLINA

Albemarle	WABZ-FM	100.9	.75	52	Radio Station WABZ Inc.
Asheboro	WGWR-FM	92.3	10	650	Asheboro Bcstg. Co., Inc.
Asheville	WLOS-FM	104.3	9.2	130	Skyway Bcstg. Corp.
Burlington	WBAG-FM	93.9	2.8		Burlington-Graham Bcstg. Co.
	WBBB-FM	101.1	3.8	410	Alamance Bcstg. Co., Inc.
Charlotte	WSOC-FM	103.5	35	415	Carolina Bcstg.
	WYFM	104.7	3.8		Charlotte Bcstrs. Inc.
Durham	WDNC-FM	105.1	36	380	Durham Radio Corp.
Elkin	WIFM-FM	100.9	.35	—35	Tri-County Bcstg. Co., Inc.
Fayetteville	WFNC-FM	98.1	14	290	Cape Fear Bcstg. Co.
Forest City	WAGY-FM	105.3	3.3		Tri-City Bcstg. Co.
	WBBO-FM	93.3	1.5	345	Rutherford County Radio Co.
Gastonia	WGNC-FM	101.9	11		C. T. McSwain
Goldsboro	WEQR	96.9	35	360	Eastern Carolina Bcstg Co., Inc.
Greensboro	WMDE	98.7	5.8	110	H. C. Hall
Henderson	WHNC-FM	92.5	9	260	Henderson Radio Corp.
Hendersonville	WHKP-FM	102.5	9.5	2	Radio Hendersonville
Hickory	WHKY-FM	102.9	15	325	Catawba Valley Bcstg.
High Point	WHPE-FM	95.5	13	395	High Pt. Bcstg. Co.
	WMFR-FM	99.5	8	350	WMFR Inc.
	WNOS-FM	100.3	2.7	195	C. E. Doss
Laurinburg	WEWO-FM	96.5	9.2	215	Scotland Bcstg. Co.
Leaksville	WLOE-FM	94.5	13.5	96	WLOE Inc.
Lexington	WBUY-FM	94.3	.3	210	Davidson County Bcstg. Co.
Lumberton	WTSB-FM	95.7	6.5		Robeson Bcstg. Corp.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
Marion	WMIT	106.9	36	3,100	Mt. Mitchell Bcstrs. Inc.
North Wilkesboro	WKBC-FM	97.3	4.5		Wilkes Bcstg. Co.
Raleigh	WKIX-FM	96.1	30	420	WKIX Broadcasting Co.
	WPTF-FM	94.7	50	560	WPTF Radio Co.
	WRAL-FM	101.5	54	325	Capital Bcstg. Co., Inc.
Reidsville	WREV-FM	102.1	1.6	330	Reidsville Bcstg. Co.
Rocky Mount	WFMA	100.7	33	540	Eastern Carolina Electronics
Roxboro	WROX-FM	96.7	.6		Roxboro Bcstg. Co.
Salisbury	WSTP-FM	106.5	15	250	WSTP, Inc.
Sanford	WWGP-FM	105.5	.49	340	WWGP Bcstg. Corp.
Shelby	WOHS-FM	96.1	2.6	460	Western Carolina Radio Corp.
Statesville	WDBM-FM	96.9	3.6		Iredell Bcstg. Corp.
	WFMX	105.7	3	335	Statesville Bcstg. Co., Inc.
Tarboro	WCPS-FM	104.3	10	260	Coastal Plains Bcstg. Co.
Thomasville	WTNC-FM	98.3	.45	250	Thomasville Bcstg. Co.
Wilson	WVOT-FM	106.1	23		Wilson Radio Co.
Winston-Salem	WAIR-FM	93.1	34	370	Holiday Bcstg. Corp.
	WFYS	107.5	155		Winsonett, Inc.
	WSJS-FM	104.1	12.5	309	Piedmont Publishing Co.

OHIO

Akron	WAKR-FM	97.5	4.4	260	Summit Radio Corp.
Alliance	WFAH-FM	101.7	1	160	Review Publishing Co.
Ashland	WNCO-FM	101.3	10.2	380	Radio Ashland, Inc.
Ashtabula	WREO-FM	97.1	200	380	WICA Inc.
Barberton	WDBN	94.9	110		Independent Music Bcstrs.
Bellaire	WOMP-FM	100.5	9	500	WOMP, Inc.
Canton	WCNO	106.9	27.5		Dover Bcstg. Co.
	WHBC-FM	94.1	15	390	Ohio Broadcasting Co.
Celina	WMER-FM	94.3	.7		Celma Bcstg. Co.
Chillicothe	WBEX-FM	93.3	2.7		Shawnee Bcstg. Co.
Cincinnati	WCPO-FM	105.1	16.5	590	Scripps-Howard Radio Inc.
	WFFM	101.1	9		Plains Radio Bcstg. Co.
	WKRC-FM	101.9	15.5	530	Taft Bcstg. Co.
	WSAI-FM	102.7	14.7	550	Jupiter Bcstg. Co.
	WAEF-FM	100.3	4.8	100	N. Cincinnati Bcstg. Co.
Cleveland	KYW-FM	105.7	27	900	Westinghouse Bcstg. Co., Inc.
	WCRF	103.3	21.3		Moody Bible Institute
	WDOK-FM	102.1	31	120	Civic Bcstrs. Inc.
	WERE-FM	98.5	40	600	Cleveland Bcstg. Co., Inc.
	WGAR-FM	99.5	31	410	Peoples Bcstg. Corp.
	WHK-FM	100.7	30	620	Metropolitan Bcstg.
	WJW-FM	104.1	20	510	Storer Bcstg. Co.
	WNOB	107.9	135	370	N. Ohio Bcstg. Co.
	WXEN-FM	106.5	18.5	51	Tuschman Bcstg. Co.
Cleveland Heights	WCUY	95.3	27		Friendly Bcstg. Co.
Columbus	WBNS-FM	97.1	54	315	RadiOhio, Inc.
	WCOL-FM	92.3	38	350	Air Trails, Inc.
	WTVN-FM	96.3	26	570	Taft Bcstg. Inc.
	WVKO-FM	94.7	52	220	Sky-Way Bcstg. Corp.
Dayton	WHIO-FM	99.1	35		Miami Valley Bcstg. Corp.
	WIFE	104.7	24		Skyland Bcstg. Co.
	WKET-FM	99.9	7.5		Speidel Bcstg. Corp.
E. Liverpool	WOHI-FM	104.3	27	330	Constrander Corp.
Eaton	WCTM	92.9	7.6		Ohio Bcstg. Service Inc.
Elyria	WEOL-FM	107.3	15	290	Elyria-Lorain Bcstg. Co.
Findlay	WFIN-FM	100.5	8.2	240	Findlay Publishing Co.
Fostoria	WFOB-FM	96.7	1	215	Seneca Radio Corp.
Fremont	WFRO-FM	99.3	1	200	Wolfe Bcstg. Corp.
Hamilton	WHOH	103.5	8.7	255	Fort Hamilton Bcstg. Co.
	WQMS	96.7	.3		Community Bcstg. Co.
Lancaster	WHOK-FM	95.5	16	140	Hocking Valley Bcstg. Corp.
Lima	WIMA-FM	102.1	15	250	Northwestern Ohio Bcstg. Corp.
Marion	WMRN-FM	106.9	25	330	Marion Bcstg. Co.
Miamisburg	WFCJ	93.7	6.8		Miami Valley Christian Bcstg.
Middletown	WPFB-FM	105.9	60	350	WPFB, Inc.
Mt. Vernon	WMYO-FM	93.7	2.9	270	Mt. Vernon Bcstg. Co.
Newark	WCLT-FM	100.3	8.5	370	WCLT Radio Inc.
Oberlin	WOXR	97.7	.6		Radio Oxford
Piqua	WPTW-FM	95.7	35.6		WPTW Radio
Portsmouth	WPAY-FM	104.1	7	520	WPAY, Inc.
Salem	WSOM	105.1	100	400	Salem Bcstg. Co.
Sandusky	WLEC-FM	102.7	5.9	120	Cleveland Bcstg. Corp.
Springfield	WBLE-FM	103.9	1	62	Champion City Bcstg. Co.
Steubenville	WSTV-FM	103.5	3.1	880	WSTV, Inc.
Toledo	WHME	92.5	10		Hillebrand Electronics
	WSPD-FM	101.5	23	440	Storer Bcstg. Co.
	WTRT	99.9	8.8	160	Booth Bcstg. Co.
	WTOL-FM	104.7	50	156	Community Bcstg. Co.
Wooster	WWST-FM	104.5	51.8	330	Wooster Republican Printing Co.
Youngstown	WKBN-FM	98.9	50	545	WKBN Bcstg. Corp.
	WBBW-FM	93.3	19.5	39	Mahoning Valley Bcstg. Corp.
	WRED	101.1	24.6	110	M. Jones

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
OKLAHOMA					
Durant	KSEO-FM	107.3	2.75		Durant Publ.-Bcstg. Corp.
Oklahoma City	KEFM	94.7	2.9	125	C. E. Williams
	KIOO	100.5	40		Nanmar, Inc.
	KJEM-FM	102.7	2.9		KJEM, Inc.
	KYFM	98.9	1.5	155	Groven Bcstg. Co.
Stillwater	KSPI	93.9	3.9	300	Stillwater Publishing Co.
Tulsa	KIHI	95.5	3		Video Independent Theatres
	KOCW	97.5	1.5	165	Grayhill Inc.
	KOGM-FM	92.9	4.1		Sound Unlimited Radio Ent.
OREGON					
Eugene	KFMY	97.9	3.6		Music, Inc.
	KUGN-FM	99.1	10		KUGN, Inc.
Grants Pass	KGPO	96.9	4.5		So. Oregon Bcstg. Co.
Medford	KBOY-FM	95.3	.8	—225	KBOY Bcstrs.
Portland	KEX-FM	92.3	56	955	Westinghouse Bcstg. Co.
	KGMG	95.5	68		International Good Music, Inc.
	KOIN-FM	101.1	48	1,390	Mt. Hood Radio & TV Bcstg. Corp.
	KPDQ-FM	93.7	57		J. W. Davis
	KPFM	97.1	33	900	Chem-Air, Inc.
	KPOJ-FM	98.7	50	1,100	KPOJ, Inc.
Springfield	KQFM	98.7	4.4		H. Q. Cox
	KEED-FM	93.1	1.35	90	KEED, Inc.
PENNSYLVANIA					
Allentown	WAEB-FM	104.1	8.9		WAEB, Inc.
	WFMZ	100.7	4.8	835	Triangle Pub. Inc.
Altoona	WFBB-FM	98.1	33	1020	Triangle Pub. Inc.
	WVAM-FM	100.1	.36		General Bcstg. Corp.
Beaver Falls	WBVP-FM	106.7	16.5		WBVP, Inc.
Bethlehem	WGPA-FM	95.1	10	630	Bethlehem's Globe Pub. Co.
Bloomsburg	WHLA-FM	106.5	8.8	600	Harry L. Magee
Boyertown	WBYO-FM	107.5	20		Boyertown Bcstg. Co.
Braddock	WLOA-FM	96.9	68	490	Matta Bcstg. Co.
Butler	WBUT-FM	97.7	.72	290	WBUT Radio
Carlisle	WHYL-FM	102.3	.76	19	R. F. Lewis, Jr.
Chambersburg	WCHA-FM	95.1	2.8	240	Chambersburg Bcstg. Co., Inc.
DuBois	WCED-FM	102.1	9.5	660	Tri-County Bcstg. Co.
Easton	WEEX-FM	99.9	3.3	200	Easton Publishing Co.
	WEST-FM	107.9	11	50	Associated Bcstrs. Inc.
Erie	WYYN-FM	99.9	9.7	400	Cleveland Bcstg. Co.
Harrisburg	WHP-FM	97.3	4	—35	WHP Inc.
Hazleton	WAZL-FM	97.9	2.6	630	Hazleton Bcstg. Co., Inc.
Jenkintown	WIBF	103.9	.75		WIBF, Inc.
Johnstown	WARD-FM	92.1	.285	—87	Central Bcstg.
	WJAC-FM	95.5	8.3	1,070	WJAC, Inc.
Lancaster	WDAC	94.5	15		R. M. Crawford
	WGAL-FM	101.3	3.8	940	WGAL, Inc.
	WLAN-FM	96.9	6.7	80	Peoples Bcstg. Co.
	WDAC	94.5	20	135	P. B. Crawford
Lebanon	WLBR-FM	100.1	.72	290	Lebanon Bcstg. Co.
Meadville	WMGW-FM	100.3	1	585	Regional Bcstrs. Inc.
Montrose	WPEL-FM	96.5	57		Montrose Bcstg. Corp.
Oil City	WDJR	98.5	3.4	300	WKRZ, Inc.
Palmyra	WJWR	90.1	.8		Radio Music, Inc.
Philadelphia	WCAU-FM	98.1	10		CBS, Inc.
	WDAS-FM	105.3	20	285	M. M. Leon, Inc.
	WFIL-FM	102.1	6.3	780	Triangle Publications Inc.
	WFLN-FM	95.7	20	490	Franklin Bcstrs. Corp.
	WHAT-FM	96.5	20	290	Independence Bcstg. Co.
	WIBG-FM	94.1	20	170	Seaboard Radio Bcstg. Corp.
	WIFI	92.5	20		High-Fidelity Bcstrs. Corp.
	WIP-FM	93.3	20	430	Metropolitan Bcstg.
	WPBS	98.9	4.6		Bulletin Co.
	WPEN-FM	102.9	20	420	Consolidated Sun Ray, Inc.
	WQAL	106.1	20	710	Geo. Voron & Co.
Pittsburgh	KDKA-FM	92.9	47		Westinghouse Bcstg. Co.
	WAZZ	105.9	4.5		Dynamic Bcstg., Inc.
	WJAS-FM	99.7	24		NBC, Inc.
	WKJF	93.7	40	470	A. J. R. Greer
	WPIT-FM	101.5	19	510	WPIT, Inc.
	WWSW-FM	94.5	50	940	WWSW Radio Inc.
	WRYT-FM	96.1	30		WCAE, Inc.
Pottsville	WPPA-FM	101.9	2.8	650	Pottsville Bcstg. Co.
Red Lion	WGCB-FM	96.1	20		J. M. Norris

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
Scranton	WGBI-FM	101.3	1.8	1,200	WGBI Radio Inc.
Sharon	WPIC-FM	102.9	26	455	Sharon Herald Bcstg. Co.
Sunbury	WKOK-FM	94.1	4.4	875	Sunbury Bcstg. Corp.
Towanda	WTTC-FM	92.7	7		Vical Bcstg. Co.
Tyrone	WGMR	101.1	3.3		Cary H. Simpson
Waynesboro	WAYZ-FM	101.5	3.2		R. F. Lewis, Jr.
Warren	WRRN	92.3	3	450	Northern Allegheny Bcstg. Co.
Wilkes-Barre	WBRE-FM	98.5	2.25	1,160	WBRE Radio Inc.
	WYZZ	103.3	3.1	975	R. G. Evans
Williamsport	WLYC-FM	105.1	3.8	1,150	Lycoming Bcstg. Co.
	WRAK-FM	100.3	4	1,220	WGAL, Inc.
York	WNOW-FM	105.7	4	465	WNOW, Inc.

RHODE ISLAND

Providence	WICE-FM	107.7	20		Providence Radio, Inc.
	WLOV	99.9	3.4		Neighborly Bcstg. Co.
	WPFM	95.5	20	170	Golden Gate Corp.
	WPJB-FM	105.1	20		Providence Journal Co.
	WPRO-FM	92.3	15	560	Capital Cities Bcstg. Corp.
Providence	WXCN	101.5	20	500	Concert Network, Inc.
Woonsocket	WWON-FM	106.2	390		Woonsocket Bcstg. Co.

SOUTH CAROLINA

Anderson	WCAC	101.1	6.4	330	W. E. Hall
Charleston	WCSC-FM	96.9	50	700	John M. Rivers
	WTMA-FM	95.1	10	385	Atlantic Coast Bcstg. Corp.
Columbia	WCOS-FM	97.9	5.3	260	WCOS Inc.
Columbia	WNOK-FM	104.7	3.4		Palmetto Radio Corp.
Dillon	WDSC-FM	92.9	8.8	290	Border Bcstg. Co.
Greenville	WESC-FM	92.5	12	360	Bcstg. of Carolinas
	WFBC-FM	93.7	9.9	1,350	WMRC Inc.
Laurens	WLBG-FM	100.5	3.5		Laurins-Clinton Bcstg.
Senaca	WSNW-FM	98.1	5		Blue Ridge Bcstg. Co.
Spartanburg	WSPA-FM	98.9	4.9	520	Spartan Radiocasting Co.

TENNESSEE

Bristol	WOPI-FM	96.9	9.7	260	Pioneer Bcstg. Corp.
Chattanooga	WDOD-FM	96.5	13		WDOD Bcstg. Corp.
	WLOM	106.5	33		Radio Dixie, Inc.
Cleveland	WCLF-FM	100.7	5		S. E. Enterprise
Gallatin	WFMG	104.5	8.2		E. F. Jones, Jr.
Greenville	WGRV-FM	94.9	4.6	250	Radio Greenville Inc.
Jackson	WTRJ-FM	104.1	50	640	Sun Publishing Co., Inc.
Johnson City	WJCV-FM	100.7	9.6		Tri-Cities Bcstg. Inc.
Kingsport	WKPT-FM	98.5	10	960	Kingsport Bcstg. Co., Inc.
Knoxville	WBIR-FM	93.3	3.3	620	WMRC, Inc.
Memphis	WMC-FM	99.7	300	940	WMC Bcstg. Co.
	WDIA-FM	102.7	11		WDIA, Inc.
	WMPS-FM	97.1	6.6		WMPS, Inc.
	WOMM	95.5	1.3		Quality Music of America
Nashville	WFMB	105.9	3.6	42	Great Southern Bcstg. Co.
	WSIX-FM	97.9	30	770	WSIX, Inc.
Sevierville	WSEV-FM	102.1	22		Smokey Mt. Bcstg. Corp.

TEXAS

Abilene	KFMN	99.3	.25		Fine Music Ent.
Amarillo	KGNC-FM	93.1	14.5	440	Plains Radio Bcstg. Co.
Austin	KAZZ	95.5	.33	150	Audioland Bcstg. Co.
	KHFI	98.3	.780	52	R. E. Kennedy
Beaumont	KRIC-FM	97.5	15	360	Enterprise Co.
Cleburne	KCLE-FM	94.9	6.4	260	Gordon, Inc.
Corpus Christi	KMFM	95.5	10	280	Master Music, Inc.
Dallas	KIXL-FM	104.5	25	470	Variety Bcstg. Co.
	KQRO	102.9	9.7	200	Multi-Casting, Inc.
	KRLD-FM	92.5	59	480	Dallas Times Herald
	WFAA-FM	97.9	47		A. H. Bello Corp.
	WRR-FM	101.1	68	500	City of Dallas
Denton	KDNT-FM	106.3	3		H. V. Shepard
Diboll	KSPL-FM	95.5	6.5	295	A. Temple, Jr.
Dumas	KDDD-FM	95.3	.7		Dumas Bcstrs. Inc.
El Paso	KHMS	94.7	2.55	115	H & M Service Corp.
Fort Worth	WBAP-FM	96.3	52	475	Carter Publications Inc.
	KFJZ-FM	97.1	21.8	730	Tarrant Bcstg. Co.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee	
Gainesville	KGAF-FM	94.5	4.9	250	Gainesville Bcstg. Co.	
Harlingen	KELT	94.5	3.1	700	Harbenito Radio Corp.	
Hillsboro	KHBR-FM	102.3	.8		KHBR Radio	
Houston	KARO	94.5	7.6	245	Multi-Casting, Inc.	
	KFMK	97.9	10.5	235	J. R. Corry	
	KHCB-FM	105.7	2		Houston Christian Bcstrs.	
	KJSB	93.7	18.5		J. S. Kaufman	
	KHUL	96.7	15.5	235	B-M-R Bcstg. Corp.	
	KODA-FM	99.1	49		Taft Bcstg.	
	KOST	100.3	15.5		McLendon Corp.	
	KQUE	102.9	64.2		Veterans Bcstg. Co.	
	KRBE	104.1	79	260	Texas Fine Music	
	KTRH-FM	101.1	29.5		KTRH Bcstg.	
Killeen	KXYZ-FM	96.5	15		Public Radio Corp.	
	KLEN-FM	93.3	1		Highlite Bcstg. Co.	
	Longview	KLUE-FM	105.7	6.2		Radio Longview, Inc.
	Lubbock	KBFM	96.3	3.6		Background Music, Inc.
		KRKH-FM	93.7	9.6		S. W. Bcstg. Co.
	Midland	KNFM	92.3	4.8		FM Associates
		KIMP-FM	96.1	3		Mt. Pleasant Bcstg. Co.
		KQIP	96.9	1.7		Texas Bcstg. Ind.
	Odessa	KWMO	99.1	3.4		Audiomultifidelity
		KBMF-FM	100.3	3		C. C. Palmer
Plainview	KVOP-FM	97.3	3		KVOP, Inc.	
Port Arthur	KFMP	93.3	3.2		Triangle Bcstg. Co.	
San Antonio	KEEZ	97.3	17.5	110	Sound Distributors, Inc.	
	KISS	99.5	12.9	515	The Walmac Co.	
	KITY	92.9	19		Mission Bcstg. Co.	
Sinton	KTOD-FM	101.3	92		So. Bcstg. Corp.	
Texarkana	KCMC-FM	98.1	1.5		KCMC, Inc.	
Tyler	KSLT	93.1	4.8		Oil Center Bcstg.	
Waco	KEFC	95.5	3.2	210	Centex Radio Co.	
	WACO-FM	99.9	4		WACO Bcstg. Corp.	

VIRGINIA

Arlington	WAVA-FM	105.1	20	500	U. S. Transdynamics Corp.
Charlottesville	WINA-FM	95.3	.620	225	Charlottesville Bcstg.
	WCCV-FM	97.5	3.4	110	Eastern Bcstg. Corp.
	Crewe	WSVS-FM	104.7	14	450
Farmville	WFLO-FM	95.7	6.3		Colonial Bcstg. Co.
Fredericksburg	WFVA-FM	101.5	5		Fredericksburg Bcstg. Corp.
Gretna	WMNA-FM	103.3	3		Central Va. Bcstg. Co.
Harrisonburg	WSVA-FM	100.7	7.2	345	Evening Star Bcstg. Co.
Lynchburg	WVOD-FM	100.1	.94	170	Lynchburg Independent Bcstrs
Manassas	WPRW-FM	106.7	30		Prince William Bcstg. Corp.
Marion	WMEV-FM	93.9	3.4		Mt. Empire Bcstg. Corp.
Martinsville	WMVA-FM	96.3	14.5	625	Martinsville Bcstg. Co., Inc.
Newport News	WGH-FM	97.3	37	186	Hampton Rds. Bcstg. Corp.
	WRVC	102.5	8.7	95	Virginia Good Music Corp.
	WYFI-FM	99.7	11.5	70	Metro-WBOF, Inc.
Richmond	WCOD	98.1	34		Havens & Martin, Inc.
	WFMV	103.7	74		Professional Bcstg. Inc.
	WRNL-FM	102.1	50	320	WRNL, Inc.
	WRVA-FM	94.5	25	460	Larus & Bro. Co., Inc.
	Roanoke	WDBJ-FM	94.9	14.5	1,940
South Boston	WLRJ	92.3	2.8		L. Hartman & Sons
	WSLS-FM	99.1	21		Shenandoah Life Stations
	Staunton	WHLF-FM	97.5	2.4	
Winchester	WSGM-FM	93.5	.5	350	American Home Bcstg. Corp.
Woodbridge	WRFL	92.5	22	1,690	R. F. Lewis, Jr., Inc.
	WXRA	105.8	9.5	305	WBVA, Inc.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
WASHINGTON					
Bellingham	KGMI-FM	92.9	16.5	2,330	International Good Music
Edmonds	KGFM	105.3	120	760	King's Garden Inc.
Lynden	KLYN-FM	106.5	1.5		KLYN-FM, Inc.
Opportunity	KZUN-FM	96.1	3.7		KZUN, Inc.
	KGMJ	95.7	71		International Good Music, Inc.
Seattle	KING-FM	98.1	15	410	King Bcstg. Co.
	KIRO-FM	100.7	16.5	750	Queen City Bcstg. Co., Inc.
	KISW	99.9	10.5	350	E. W. Lippincott
	KMCS	98.9	17.5	1,070	Market-Casters, Inc.
	KLSN	96.5	14.5	350	Sight & Sound
	KOL-FM	94.1	5.8		Seattle Bcstg. Co.
	KETO-FM	101.5	17	1,100	Chem-Air Inc.
Spokane	KHQ-FM	98.1	47		KHQ, Inc.
	KREM-FM	92.9	4.8		KREM Bcstg. Co.
	KXLY-FM	99.9	2	490	Northern Pacific Radio
Tacoma	KLAY-FM	106.1	3.4		C. F. Huntington
	KTNT-FM	97.3	10.2	410	Tribune Publishing Co.
	KTWR	103.9	.8		T. W. Read
Yakima	KNDX	106.3	.9		D. Pugsley
WEST VIRGINIA					
Beckley	WBKW	99.5	34	1,050	J. L. Smith, Jr., Inc.
Charleston	WKAZ-FM	97.5	9		WKAZ, Inc.
	WKNA	98.5	2.65	390	J. L. Smith, Jr.
Huntington	WKEE-FM	100.5	53		Geyer Bcstg. Co.
Martinsburg	WPEM-FM	94.3	.81	170	Martinsburg Bcstg. Co.
Morgantown	WAJR-FM	99.3	1	10	West Va. Radio Corp.
Oak Hill	WOAY-FM	94.1	20	660	R. R. Thomas, Jr.
Parkersburg	WAAM-FM	106.5	8.9	280	WPAR, Inc.
Wheeling	WKWK-FM	97.3	16	470	Community Bcstg. Inc.
	WVVA-FM	101.9	23	470	Herbert-Mogul Group
WISCONSIN					
Eau Claire	WIAL-FM	94.1	60	360	Bcstrs. Services, Inc.
Ft. Atkinson	WFAW	107.3	3		Blackhawk Bcstg. Co.
Green Bay	WBAY-FM	101.1	13.5		Norbertine Fathers
Janesville	WCLO-FM	99.9	15.5	200	Southern Wis. Radio Inc.
Madison	WISN-FM	98.1	1	105	Heart O' Wisconsin Bcstrs., Inc.
	WMFM	104.1	7.5	80	E. W. Fessler
	WIBA-FM	101.5	11	470	Badger Bcstg. Co.
Milwaukee	WRVB-FM	102.5	3.9	185	Stewart Ent.
	WFMR	96.5	22	215	High Fidelity Bcstg. Corp.
	WMIL-FM	95.7	29	245	Cream City Bcstg. Co.
	WMKE	102.1	35		Music Time, Inc.
	WQFM	93.3	30		Koeth Bcstg. Corp.
	WRIT-FM	102.9	22		Radio Milwaukee Inc.
	WISN-FM	97.3	3.6	920	Hearst Corp.
	WTMJ-FM	94.1	4.6	980	Journal Company
Monroe	WEKZ-FM	93.7	14.8	180	Green Company Bcstg. Co.
Poynette	WWCF	94.9	37		W. C. Forrest
Racine	WRJN-FM	100.7	15	265	Racine Bcstg. Corp.
Rice Lake	WJMC-FM	96.3	50		WJMC, Inc.
Sparta	WCOW-FM	97.1	16		Sparta-Tomah Bcstg. Co.
Stevens Point	WSPT-FM	97.9	15		Stevens Pt. Bcstg. Co.
Watertown	WTTN-FM	104.7	9.6		Watertown Radio, Inc.
Waukesha	WAUX-FM	106.1	3.8		Waukesha Bcstg. Co.
Wausau	WWN-FM	95.5	20.5		Wisc. Valley TV Corp.
Wauwatosa	WTOS	103.7	3.5		Broadcast, Inc.
West Bend	WBKV-FM	92.5	18	145	West Bend Bcstg. Co.
Wisconsin Rapids	WFHR-FM	103.3	2.1	360	W. F. Huffman Radio Inc.
WYOMING					
Cheyenne	KVWO-FM	106.3	250		Great West Co.
PUERTO RICO					
Mayaguez	WORA-FM	97.5	.4		Radio Americus Corp.
Rio Piedras	WFID	95.7	17		Fidelity Bcstg. Corp.
San Juan	WFQM	99.9	3.6		Quality Bcstg. Corp.
	WIAC-FM	102.5	3.5		Bestov Bcstg. Inc.
	WITA-FM	93.7	3.4		Electronic Ent. Inc.
	WKAQ-FM	104.7	.3		El Mundo Bcstg. Corp.

Commercial FM Stereo Stations on the Air

ARIZONA

KEPI Phoenix

CALIFORNIA

KFMU Los Angeles
 KMLA-FM Los Angeles
 KSFM Sacramento
 KGB-FM San Diego
 KLRO San Diego
 KPRI San Diego
 KPEN San Francisco
 KSJO San Jose
 *KMUZ Santa Barbara
 KONG-FM Visalia

DELAWARE

WJBR Wilmington

DISTRICT OF COLUMBIA

WHFS Washington

FLORIDA

WVCG-FM Coral Gables
 WAEZ Miami Beach
 WHOO-FM Orlando

ILLINOIS

WEFM Chicago
 WFMT Chicago
 WKFM Chicago
 WHBF-FM Rock Island

INDIANA

WFMS-FM Indianapolis
 WISH-FM Indianapolis

IOWA

KDMI Des Moines

MARYLAND

WAQE-FM Baltimore

MASSACHUSETTS

WCRB Boston
 *WUPY Lynn

MICHIGAN

WDTM Detroit
 WGPR Detroit
 WLDM Oak Park

MINNESOTA

KWFM Minneapolis
 WAYL Minneapolis

MISSOURI

KCMO-FM Kansas City
 *KCFM St. Louis
 *KSHE St. Louis

NEBRASKA

KQAL-FM Omaha

NEVADA

KORK Las Vegas

NEW JERSEY

WDHA Dover
 WRLB Long Branch

NEW YORK

WLIR Garden City
 WQXR-FM New York
 *WTFM New York
 WGFM Schenectady
 WSYR-FM Syracuse

NORTH CAROLINA

WBBB-FM Burlington-Graham

OHIO

WDBN Barberton
 WNOB Cleveland
 WBNS-FM Columbus
 WPFB Middletown

OREGON

KFMY Eugene
 KPFM Portland

PENNSYLVANIA

WFLN-FM Philadelphia
 WIFI Philadelphia
 WKJF-FM Pittsburgh

RHODE ISLAND

WPFM Providence

SOUTH CAROLINA

WSPA-FM Spartanburg

TEXAS

KIXL Dallas
 KFMK Houston
 *KODA-FM Houston

VIRGINIA

WFMV Richmond

WASHINGTON

KLSN Seattle

WISCONSIN

WFMR Milwaukee
 *WMKE Milwaukee
 WTMJ-FM Milwaukee

(* Full time stereo broadcasting.
 Note: Above stations on the air as of March 1, 1962.

THE MANY WORLDS OF MUSIC

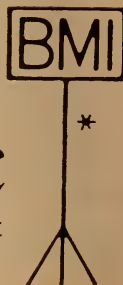
From the composers of today flows the music that reflects our life and our time. Many of the composers who make significant contributions to the music of our time license their performing rights through BMI. In many different ways, BMI fosters and supports the many worlds of contemporary music.

Since 1940 the publishers, composers and authors affiliated with BMI have built a large and diversified repertoire... music of every kind to fill every need. They continue to provide a flow of music that serves the challenging needs of the film and television industry.

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TELEVISION

TELEVISION DAILY

INTERNATIONAL
NEWSPAPER
OF
RADIO & TELEVISION



PRESENTS

TELEVISION YEAR BOOK

TWENTY-FIFTH
ANNUAL EDITION

YEARBOOK

CHARLES A. ALICOATE
Editor-in-Chief

1962

Silver Anniversary

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1501 Broadway, N. Y. 36, N. Y.

W. J. GERMAN, INC.

Agents for the Sale and Distribution of

EASTMAN FILMS

For Television

EASTMAN PROFESSIONAL FILM FOR MOTION PICTURES AND TELEVISION *is accepted as the standard of excellence throughout the world.*

An important factor in this estimation is the high degree of
UNIFORMITY *maintained in its manufacture . . . The*
BEST *. . . at its*
BEST *. . . at all times.*

FORT LEE, NEW JERSEY

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Hollywood:

6677 Santa Monica Blvd.

HOLLYWOOD 4-6131

Chicago:

6040 N. Pulaski Rd.

IRVING 8-4064

WORLD-WIDE TV GROWTH

U. S. Experience Adapted to National Patterns

By MERLE S. JONES, President
CBS Television Stations Division

ALL of the interest in world-wide television will yield only minimum results unless and until the individuals and organizations involved understand its meaning and work hard at continuing to understand it.

For example, it is wrong for anyone in this field to approach international TV with the attitude that Americans have a monopoly on intelligence or know-how. We have the benefit of experience, but it is surprising how quickly our foreign friends can analyze this experience and adapt it, without our mistakes, to their national pattern.

The American TV system, the most successful system in the world, is not being adopted generally abroad. Therefore, although the universality of TV abroad is almost unbelievable, the patterns of its use and development are quite varied. In many areas, particularly in what we unfortunately refer to as under-developed areas, the medium is employed and developed solely as an educational tool. This is true in Africa, the Far East and some parts of the Middle East.

Commercial involvement appears in varying degrees. Some nations permit private enterprise commercial operations, some have adopted quasi-government control and in some cases the government competes commercially with privately owned stations.

The opportunity for experienced American participation abroad falls into three categories.

First, there is the opportunity for the



American television film producer and distributor to lease his film abroad. In the public affairs program area alone, CBS Films, in the past 12-months, has sold 11,000 program half hours originally broadcast on our TV network. These programs are seen in 40 countries with more than 36 million TV homes.

Another opportunity is that of investment—as a pure dollar investment—or as dollars coupled with know-how. These are not easy opportunities. Many governments will not permit foreign ownership of TV operations in any amount. Furthermore, national business customs and temperaments vary, making it difficult to successfully translate know-how. But this area presents the unique opportunity for applying the broad philosophy of “helping the other fellow.”

Thirdly, the foreign broadcaster must program according to his national interests and the likes and dislikes of his audiences. However, he can save many errors by calling upon a backlog of know-how through our international business affairs department, which supplies advice and, sometimes, capital.

In Trinidad, Buenos Aires and Lima, we are in partnership with local interests who are familiar with national likes and dislikes. We have supplied our technical know-how but have not imposed our philosophies.

As a result of the various activities of the American broadcaster on the international scene, it is obvious the U. S. is occupying a position of leadership in the development of a world-wide TV system.

- NEED** (n) *Circumstances requiring some course; require; imperative demand for presence or possession of; emergency; crisis; time of difficulty . . . ***
- FRESH** (a, adv, n) *New; novel; not previously introduced; additional; other; different; further . . . ***
- SUPPLY** (v.t., n) 1. *Furnish; serve to obviate (deficiency, need, loss); Provide what is needed.*
 2. *A stock; store; amount of something provided or at hand or get-at-able... ***

**Does your programming NEED something FRESH?
 In, say, the areas of:**

COMEDY

DRAMA

CHILDREN'S PROGRAMS

SCIENCE

DOCUMENTARIES

CURRENT AFFAIRS

MUSIC

ART

NATURAL HISTORY

TRAVEL FILMS

SPORTS AND EVENTS

We can *SUPPLY* your *NEED*

**BBC tv Enterprises, 630 Fifth Avenue
 New York 20, N. Y. Telephone: CI. 7-0656**

** The Concise Oxford Dictionary, 1959.

TV REVOLUTION

End of the Farm as Separate Market Entity

By **NORMAN E. CASH**, President
Television Bureau of Advertising

WITH the advent of television more than a decade ago, there came a series of upheavals in the marketing area. Companies dropped old-time metropolitan area concepts to sell their products within the boundaries of the TV signal, big city newspapers one by one gave way to suburban papers as advertisers sought to find better ways to reach the rapidly growing new communities outside the city limits which now fell under TV's power, and mass magazines splintered their editions regionally in their battle to ward off the flexibility of spot TV. These are but a few of the examples. Almost unnoticed is yet another revolution: for all practical marketing considerations, the end of the farm as a separate entity.

This is not to say of course that farms no longer exist or are unimportant to the marketer. It is to say, however, that farms have been integrated completely into the national selling pattern and are indistinguishable from other segments of the economy. Because of TV, the farmer today is not unlike his big city cousin.

Dr. Clinton L. Folsie of the U. of Illinois puts it this way: "Farm life is gradually assuming a character that's typical of many suburban areas." With eight of ten farms equipped with TV sets, only slightly lower than the national average, farm families are sold the same products through TV that residents of city and suburban homes use.

While the number of farmers has declined sharply because of increased productivity possible through



mechanization—farm income has gone the other way, making the market ever more valuable to the seller of goods. With increased leisure time, farm families also have more time to watch TV.

Local television stations have taken note of this situation by becoming a primary source for information. For

example, more than 150 stations telecast news and data for farmers and often provide the impetus behind local improvements in agriculture.

Newspapers in the farm areas and farm magazines, to cite two cases, have clearly failed to meet the challenge. Newspaper circulation is heaviest in city zones while weakest in retail trading zones surrounding metropolitan markets.

From a high of \$28.6 million spent by advertisers in farm magazines during 1957, revenue declined to \$22 million in 1961. In the first half of 1961, the top 100 advertisers spent but \$4.4 million in farm magazines, against \$5.6 million in 1960.

Rural families have welcomed TV into their homes. It has made them feel just as much a part of the American scene as any other citizen, certainly not singling them out as being different from anyone else.

The sociological implications brought about by the end of the farm market are vast, but at the same time, good. For no longer is the farmer at any disadvantage with the city dweller.

And the seller's problems have been simplified: he is able to reach both city and farm audience with a single approach.

*The Standard of Quality
Wherever Films Are Used*

EASTMAN PROFESSIONAL MOTION PICTURE FILMS

Whether you look to film for optical effects . . . for convenience . . . pre-testing . . . or the penetration of markets only film affords . . . EASTMAN is always first choice for both production and projection.

Motion Picture Film Department

EASTMAN KODAK COMPANY

Rochester 4, N. Y.

*Agents for the Sale and Distribution of
Eastman Professional Motion Picture Films*

W. J. GERMAN, INC.

Fort Lee, N. J.; Chicago, Ill.; Hollywood, Calif.

100 Leading Spot Television Advertisers

— EST. EXPENDITURES FOR 4th QUARTER 1961 —

<i>Advertiser</i>	<i>Estimated Expenditure</i>	<i>Advertiser</i>	<i>Estimated Expenditure</i>
1. Procter & Gamble Co.	\$14,436,600	41. Welch Grape Juice	684,300
2. General Foods Corp.	6,498,800	52. Chesebrough-Ponds	644,000
3. Lever Brothers Co.	6,128,300	53. American Chicle Co.	626,600
4. Colgate Palmolive Co.	3,265,400	54. Helena Rubinstein, Inc.	622,900
5. Standard Brands, Inc.	3,042,400	55. Hills Bros. Coffee, Inc.	620,000
6. Bristol-Myers Company	2,816,700	56. U.S. Borax & Chem.	612,000
7. Miles Laboratories, Inc.	2,439,300	57. Plough, Inc.	599,200
8. Coca-Cola Co./Bottlers	2,410,600	58. Humble Oil & Refining	590,000
9. Corn Products Co.	2,371,500	59. National Federation of Coffee Growers of Colombia	582,300
10. William Wrigley, Jr. Co.	2,243,900	60. Andrew Jergens Co.	656,100
11. American Home Prod.	2,165,200	61. Chrysler Corp.	560,500
12. Continental Baking	2,113,200	62. Peter Paul, Inc.	545,300
13. Gillette Co.	1,957,200	63. Ward Baking Co.	541,700
14. P. Lorillard Co.	1,831,800	64. Sinclair Refining Co.	537,100
15. J. A. Folger & Co.	1,813,000	65. Green Giant Co.	532,500
16. Liggett & Myers	1,739,600	66. Eastman Kodak Co.	531,500
17. Richardson Merrell, Inc.	1,723,300	67. Scott Paper Co.	525,900
18. Campbell Soup Co.	1,593,800	68. Kayser-Roth Hosiery	524,800
19. Deluxe Reading Co.	1,585,000	69. American Bakeries Co.	518,400
20. Warner-Lambert	1,561,000	70. American Motors Corp.	514,600
21. Alberto-Culver Co.	1,531,500	71. Pharma-Craft Lab.	514,100
22. Louis Marx Co., Inc.	1,527,000	72. Phillips Petroleum Co.	508,500
23. Carnation Co.	1,494,700	73. American Oil Co.	508,000
24. Philip Morris, Inc.	1,486,500	74. Quaker Oats Co.	505,600
25. Kellogg Company	1,439,200	75. National Dairy	492,100
26. General Mills, Inc.	1,370,300	76. Schick, Inc.	482,300
27. North Am. Phillips	1,362,200	77. Pacific Tel. & Tel.	481,200
28. Avon Products, Inc.	1,330,600	78. Wander Co.	476,500
29. International Latex	1,289,700	79. Pillsbury Co.	468,100
30. Pepsi Cola Co./Bottlers	1,259,400	80. Gulf Oil Corp.	465,000
31. Nestle Co., Inc.	1,245,400	81. Phillips-Van Heusen	453,000
32. Anheuser-Busch, Inc.	1,203,200	82. Lionel Corp.	434,500
33. Food Manufacturers	1,121,100	83. Lanvin Perfumes, Inc.	429,600
34. American Tobacco Co.	1,115,100	84. Falstaff Brewing Corp.	425,000
35. Pabst Brewing Co.	979,700	85. A&P	424,800
36. Ford Motor Co. Dealers	947,600	86. M.J.B. Co.	421,800
37. General Toy Co.	935,900	87. J. Nelson Prewitt, Inc.	419,700
38. General Electric Co.	882,200	88. Beech-Nut Life Savers	409,400
39. Carter Products, Inc.	856,700	89. Am. Sugar Refining Co.	407,200
40. Pet Milk Co.	840,300	90. Frito Lay, Inc.	402,500
41. Canadian Breweries	813,100	91. Kimberly-Clark Corp.	400,200
42. Mattel, Inc.	782,000	92. Norwich Pharmaceutical Co.	395,300
43. Helene Curtis	757,000	93. Drewrys, Ltd.	394,700
44. United Vintners, Inc.	752,000	94. E & J Gallo Winery	394,000
45. General Motors Corp.	747,900	95. Chrysler Corp.	387,000
46. Kalston-Purina Co.	742,200	96. Atlantic Refining Co.	381,600
47. Menley & James Lab.	731,700	97. R. J. Reynolds Tobacco	380,700
48. Sterling Drug, Inc.	721,600	98. New Eng. Confec.	378,600
49. Jos. Schlitz Brewing	716,600	99. Safeway Stores, Inc.	373,300
50. Coty, Inc.	699,700	100. Renfield Importers, Ltd.	370,900

Source: TvB:Rorabaugh

Estimated Expenditures of National And Regional Spot Television Advertisers

— BY PRODUCT CLASSIFICATION—4th QUARTER 1961 —

<i>Product</i>	<i>Est. Expend.</i>	<i>Product</i>	<i>Est. Expend.</i>
AGRICULTURE	\$ 244,000	Religious, Political, Unions.....	303,000
Feeds, Meals	134,000	Schools & Colleges.....	60,000
Miscellaneous	110,000	Miscellaneous Services	49,000
ALE, BEER & WINE.....	12,866,000	COSMETICS & TOILETRIES.....	17,383,000
Beer & Ale.....	10,687,000	Cosmetics	3,253,000
Wine	2,179,000	Deodorants	951,000
AMUSEMENTS, ENTERTAINMENT	430,000	Depilatories	44,000
AUTOMOTIVE	4,484,000	Hair Tonics & Shampoos.....	2,339,000
Anti-Freeze	39,000	Hand & Face Creams, Lotions....	1,297,000
Batteries	35,000	Home Permanents & Coloring....	1,228,000
Cars	3,800,000	Perfumes, Toilet Waters, etc.....	1,423,000
Tires & Tubes.....	224,000	Razors, Blades	2,359,000
Trucks & Trailers.....	16,000	Shaving Creams, Lotions, etc....	609,000
Misc. Accessories & Supplies.....	370,000	Toilet Soaps	2,024,000
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	542,000	Miscellaneous	1,856,000
Fixtures, Plumbing, Supplies.....	38,000	DENTAL PRODUCTS	4,071,000
Materials	264,000	Dentifrices	3,068,000
Paints	70,000	Mouthwashes	885,000
Power Tools	103,000	Miscellaneous	118,000
Miscellaneous	67,000	DRUG PRODUCTS	15,799,000
CLOTHING, FURNISHINGS, ACCESSORIES	2,680,000	Cold Remedies	6,201,000
Clothing	1,802,000	Headache Remedies	3,811,000
Footwear	271,000	Indigestion Remedies	2,365,000
Hosiery	598,000	Laxatives	1,209,000
Miscellaneous	9,000	Vitamins	781,000
CONFECTIONS & SOFT DRINKS... 11,007,000		Weight Aids	457,000
Confections	6,128,000	Miscellaneous Drug Products.....	776,000
Soft Drinks	4,879,000	Drug Stores	199,000
CONSUMER SERVICES	5,162,000	FOOD & GROCERY PRODUCTS....	49,972,000
Dry Cleaning & Laundries.....	7,000	Baked Goods	7,885,000
Financial	1,086,000	Cereals	4,677,000
Insurance	862,000	Coffee, Tea & Food Drinks.....	12,650,000
Medical & Dental.....	49,000	Condiments, Sauces, Appetizers... 3,158,000	
Moving, Hauling, Storage.....	121,000	Dairy Products	2,966,000
Public Utilities	2,625,000	Desserts	710,000
		Dry Foods (Flour, Mixes, Rice, etc.)	2,281,000
		Fruits & Vegetables, Juices.....	2,233,000
		Macaroni, Noodles, Chili, etc.....	811,000
		Margarine, Shortenings	3,657,000

SPOT TV EXPENDITURES BY PRODUCT

<i>Product</i>	<i>Est. Expend.</i>	<i>Product</i>	<i>Est. Expend.</i>
Meat, Poultry & Fish.....	1,958,000	Insecticides, Rodenticides	33,000
Soups	976,000	Kitchen Utensils	102,000
Miscellaneous Foods	2,941,000	Miscellaneous	120,000
Miscellaneous Frozen Foods.....	716,000	NOTIONS	16,000
Food Stores	2,353,000	PET PRODUCTS	2,601,000
GARDEN SUPPLIES & EQUIPMENT	76,000	PUBLICATIONS	508,000
GASOLINE & LUBRICANTS.....	5,741,000	SPORTING GOODS, BICYCLES, TOYS	8,255,000
Gasoline & Oil.....	5,596,000	Bicycles & Supplies.....	6,000
Oil Additives	120,000	Toys & Games.....	8,217,000
Miscellaneous	25,000	Miscellaneous	32,000
HOTELS, RESORTS, RESTAURANTS	68,000	STATIONERY, OFFICE EQUIPMENT	83,000
HOUSEHOLD CLEANERS, CLEANSERS, POLISHES, WAXES	4,109,000	TELEVISION, RADIO, PHONO- GRAPH, MUSICAL INSTRUMENTS	308,000
Cleaners, Cleansers	4,109,000	Radio & Television Sets.....	54,000
Floor & Furniture Polishes, Waxes	497,000	Records	160,000
Glass Cleaners	94,000	Miscellaneous	94,000
Home Dry Cleaners.....	14,000	TOBACCO PRODUCTS & SUPPLIES	7,586,000
Shoe Polish	240,000	Cigarettes	6,739,000
Miscellaneous Cleaners	108,000	Cigars, Pipe Tobacco.....	768,000
HOUSEHOLD EQUIPMENT— APPLIANCES	1,667,000	Miscellaneous	79,000
HOUSEHOLD FURNISHINGS	611,000	TRANSPORTATION & TRAVEL....	1,180,000
Beds, Mattresses, Springs.....	256,000	Air	508,000
Furniture & Other Furnishings....	355,000	Bus	442,000
HOUSEHOLD LAUNDRY PRODUCTS	13,253,000	Rail	218,000
Bleaches, Starches	1,410,000	Miscellaneous	12,000
Packaged Soaps, Detergents.....	9,896,000	WATCHES, JEWELRY, CAMERAS	1,399,000
Miscellaneous	1,947,000	Cameras, Accessories, Supplies....	654,000
HOUSEHOLD PAPER PRODUCTS..	2,495,000	Clocks & Watches.....	7,000
Cleansing Tissues	605,000	Jewelry	1,000
Food Wraps	183,000	Pens & Pencils.....	638,000
Napkins	63,000	Miscellaneous	99,000
Toilet Tissue	482,000	MISCELLANEOUS	1,923,000
Miscellaneous	1,162,000	Trading Stamps	184,000
HOUSEHOLD, GENERAL	1,308,000	Miscellaneous Products	972,000
Brooms, Brushes, Mops.....	22,000	Miscellaneous Stores	767,000
China, Glassware, Crockery, Containers	410,000	TOTAL	\$177,827,000
Disinfectants, Deodorizers	427,000		
Fuels (heating, etc.).....	194,000		

Source: TvB-Rorabaugh

National Association of Broadcasters

Headquarters: 1771 N Street, N.W.,
Washington 6, D. C.
Phone: Decatur 2-9300

STAFF PERSONNEL

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Vincent T. Wasilewski
Executive Vice President

Everett E. Revercomb
Secretary-Treasurer

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Director, NAB Code Authority

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Vice President for Radio

Howard H. Bell
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Mgr. of B'cast. Person. & Econ.

Charles M. Stone
Dir. of Radio Code Affairs

Edward H. Bronson
Dir. of TV Code Affairs

RADIO BOARD OF DIRECTORS

Director	District	States Comprising District
Carleton D. Brown..... WTVL, Waterville, Me.	1	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont.
John R. Henzel..... WHDL, Olean, N. Y.	2	New York and New Jersey.
John S. Booth..... WCHA, Chambersburg, Pa.	3	Delaware, Pennsylvania, West Virginia and Maryland, excluding the counties of Prince Georges and Montgomery.
Harold Essex..... WSJS, Winston-Salem, N. C.	4	District of Columbia, North Carolina, South Carolina, Virginia and Maryland, including the counties of Prince Georges and Montgomery.
James L. Howe..... WIRA, Fort Pierce, Fla.	5	Alabama, Florida, Georgia, Puerto Rico and Virgin Islands.
Julian F. Haas..... KAGH, Crosett, Ark.	6	Arkansas, Louisiana, Mississippi and Tennessee.
Hugh O. Potter..... WOMI, Owensboro, Ky.	7	Kentucky and Ohio.
Lester G. Spencer..... WKBV, Richmond, Ind.	8	Indiana and Michigan.
George T. Frechette..... WFHR, Wisconsin Rapids, Wisc.	9	Illinois and Wisconsin.
Richard W. Chapin..... KFOR, Lincoln, Neb.	10	Iowa, Missouri and Nebraska.

NATIONAL ASSN. OF BROADCASTERS

Director	District	States Comprising District
Odin S. Ramsland.....	11	Minnesota, North Dakota and South Dakota, excluding the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson.
KGWA, Enid, Okla.		
A. Boyd Kelley.....	13	Kansas and Oklahoma.
KRRV, Sherman, Tex.		
Rex G. Howell.....	14	Texas.
KREX, Grand Junction, Colo.		
B. Floyd Farr.....	15	Colorado, Idaho, Utah, Wyoming, Montana, New Mexico, and South Dakota, including the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley, Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson.
KEEN, San Jose, Calif.		
Loyd C. Sigmon.....	16	California, excluding the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego and Imperial, Nevada, excluding the counties of Mineral, Esmeralda, Nye, Lincoln and Clark, and Hawaii.
KMPC, Hollywood, Calif.		
Ray Johnson.....	17	Arizona, California, including the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego, and Imperial, and Nevada, including the counties of Mineral, Esmeralda, Nye, Lincoln, and Clark.
KMED, Medford, Ore.		
		Alaska, Oregon and Washington.

RADIO DIRECTORS-AT-LARGE

Large Stations

Harold Hough
WBAP, Fort Worth, Texas

John F. Patt
WJR, Dertoit, Mich.

Medium Stations

Williard Schroeder
WOOD, Grand Rapids, Mich.

John F. Box, Jr.
WIL, St. Louis, Mo.

Small Stations

Ben B. Sanders
KICD, Spencer, Iowa

Robert T. Mason
WMRN, Marion, O.

FM Stations

Richard H. Mason
WPTF-FM, Raleigh, N. Car.

Fred Rabell
KITT, San Diego, Calif.

Network

Mortimer Weinbach
ABC Radio, New York, N. Y.

Arthur Hull Hayes
CBS-Radio, New York

Robert F. Hurleigh
MBS, New York, N. Y.

P. A. Sugg
NBC-Radio, New York, N. Y.

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WTAR-TV, Norfolk, Va.

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KTHV, Little Rock, Ark.

Joseph C. Drilling
KJEO-TV, Fresno, Calif.

***Clair R. McCollough
WGAL-TV, Lancaster, Pa.

C. Wrede Petersmeyer
Corinthian Bsectg Corp., N. Y.

William B. Quarton
WMT-TV, Cedar Rapids, Ia.

Joseph S. Sinclair
WJAR-TV, Providence, R. I.

Eugene S. Thomas
KETV, Omaha, Neb.

Willard E. Walbridge
KTRK-TV, Houston, Tex.

Network

Alfred Beckman
ABC-TV, New York

William B. Lodge
CBS-TV, New York

David C. Adams
NBC-TV, New York

(**) Chairman, Television Board
(***) Chairman, Joint Board

Subscribers to the NAB Television Code



In addition to the three major networks, the following 391 stations and film affiliates are subscribers to the NAB TV Code and authorized to use the Seal of Good Practice. Stations are listed alphabetically according to call letters.

WABC-TV—New York, N. Y.
WABI-TV—Bangor, Maine
WAFB-TV—Baton Rouge, Louisiana
WAGA-TV—Atlanta, Georgia
WAGM-TV—Presque Isle, Maine
WAKR-TV—Akron, Ohio
WALA-TV—Mobile, Alabama
WALB-TV—Albany, Georgia
WANE-TV—Fort Wayne, Indiana
WAPI-TV—Birmingham, Alabama
WAST—Albany, New York
WATE-TV—Knoxville, Tennessee
WAVE-TV—Louisville, Kentucky
WAVY-TV—Norfolk-Portsmouth, Virginia
WBAL-TV—Baltimore, Maryland
WBAP-TV—Fort Worth, Texas
WBAY-TV—Green Bay, Wisconsin
WBBM-TV—Chicago, Illinois
WBEN-TV—Buffalo, New York
WBIR-TV—Knoxville, Tennessee
WBKB—Chicago, Illinois
WBNS-TV—Columbus, Ohio
WBRC-TV—Birmingham, Alabama
WBRT—Baton Rouge, Louisiana
WBTV—Charlotte, North Carolina
WBTW—Florence, South Carolina
WBZ-TV—Boston, Massachusetts
WCAT-TV—Philadelphia, Pennsylvania
WCAX-TV—Burlington, Vermont
WCBS-TV—New York, N. Y.
WCCA-TV—Columbia, South Carolina
WCCO-TV—Minneapolis, Minnesota
WCDC—Adams, Massachusetts
WCIA—Champaign, Illinois
WCKT—Miami, Florida
WCNY-TV—Watertown, New York
WCPO-TV—Cincinnati, Ohio
WCSC-TV—Charleston, South Carolina
WCSH-TV—Portland, Maine
WCTV—Tallahassee, Florida
WCYB-TV—Bristol, Virginia
WDAF-TV—Kansas City, Missouri
WDAU-TV—Scranton, Pennsylvania
WDAY-TV—Fargo, North Dakota
WDBI-TV—Roanoke, Virginia
WDBO-TV—Orlando, Florida
WDEF-TV—Chattanooga, Tennessee
WDSM-TV—Duluth, Minnesota
WDSU-TV—New Orleans, Louisiana
WEAU-TV—Eau Claire, Wisconsin
WEET-TV—Peoria, Illinois
WEHT—Evansville, Kentucky
WESH-TV—Daytona Beach, Florida
WFWA—Cleveland, Ohio

WFAA-TV—Dallas, Texas
WFBC-TV—Greenville, South Carolina
WFBC-TV—Altoona, Pennsylvania
WFBM-TV—Indianapolis, Indiana
WFGA-TV—Jacksonville, Florida
WFIE-TV—Evansville, Indiana
WFIL-TV—Philadelphia, Pennsylvania
WFLA-TV—Tampa, Florida
WFMJ-TV—Youngstown, Ohio
WFMY-TV—Greensboro, North Carolina
WFRV-TV—Green Bay, Wisconsin
WGAL-TV—Lancaster, Pennsylvania
WGAM-TV—Portland, Maine
WGEM-TV—Quincy, Illinois
WGN-TV—Chicago, Illinois
WGR-TV—Buffalo, New York
WHAS-TV—Louisville, Kentucky
WHBF-TV—Rock Island, Illinois
WHDH-TV—Boston, Massachusetts
WHFC-TV—Rochester, New York
WHEN-TV—Syracuse, New York
WHIO-TV—Dayton, Ohio
WHIS-TV—Bluefield, West Virginia
WHIZ-TV—Zanesville, Ohio
WHNB-TV—New Britain, Connecticut
WHO-TV—Des Moines, Iowa
WHTN-TV—Huntington, West Virginia
WIBW-TV—Topeka, Kansas
WIBC—Pittsburgh, Pennsylvania
WIMA-TV—Lima, Ohio
WINK-TV—Ft. Myers, Florida
WJNR-TV—Binghamton, New York
WIS-TV—Columbia, South Carolina
WISC-TV—Madison, Wisconsin
WISE-TV—Asheville, No. Carolina
WISH-TV—Indianapolis, Indiana
WISN-TV—Milwaukee, Wisconsin
WITI-TV—Milwaukee, Wisconsin
WJAC-TV—Johnstown, Pennsylvania
WIAR-TV—Providence, Rhode Island
WJBK-TV—Detroit, Michigan
WJHB-TV—Panama City, Florida
WJIM-TV—Lansing, Michigan
WJRT—Flint, Michigan
WJTV—Jackson, Mississippi
WJW-TV—Cleveland, Ohio
WJXT—Jacksonville, Florida
WJZ-TV—Baltimore, Maryland
WKBN-TV—Youngstown, Ohio
WKBW-TV—La Crosse, Wisconsin
WBWB-TV—Buffalo, New York
WEJG-TV—Fort Wayne, Indiana
WKNX-TV—Saginaw, Michigan
WKRC-TV—Cincinnati, Ohio

NAB TELEVISION CODE SUBSCRIBERS

WKRK-TV—Mobile, Alabama
 WKST-TV—Youngstown, Ohio
 WKTU—Utica, New York
 WKY-TV—Oklahoma City, Oklahoma
 WKYT—Lexington, Kentucky
 WKZO-TV—Kalamazoo, Michigan
 WLAC-TV—Nashville, Tennessee
 WLBT—Jackson, Mississippi
 WLBZ-TV—Bangor, Maine
 WLOF-TV—Orlando, Florida
 WLOS-TV—Asheville, North Carolina
 WLVA-TV—Lynchburg, Virginia
 WLW-A—Atlanta, Georgia
 WLW-C—Columbus, Ohio
 WLW-D—Dayton, Ohio
 WLW-I—Indianapolis, Indiana
 WLW-T—Cincinnati, Ohio
 WLYH-TV—Lebanon, Pennsylvania
 WMAL-TV—Washington, D. C.
 WMAR-TV—Baltimore, Maryland
 WMAZ-TV—Macon, Georgia
 WMBD-TV—Peoria, Illinois
 WMCT—Memphis, Tennessee
 WMT-TV—Cedar Rapids, Iowa
 WMTV—Madison, Wisconsin
 WMTW-TV—Poland Spring, Maine
 WNBC-TV—New York, New York
 WNBK-TV—Binghamton, New York
 WNBQ—Chicago, Illinois
 WNCT—Greenville, North Carolina
 WNDU-TV—South Bend, Indiana
 WNEM-TV—Bay City, Michigan
 WNEP-TV—Scranton, Pennsylvania
 WNHC-TV—New Haven, Connecticut
 WOAI-TV—San Antonio, Texas
 WOAY-TV—Oakhill, West Virginia
 WOC-TV—Davenport, Iowa
 WOI-TV—Ames, Iowa
 WOOD-TV—Grand Rapids, Michigan
 WOW-TV—Omaha, Nebraska
 WPBN-TV—Traverse City, Michigan
 WPIX—New York, N. Y.
 WPRO-TV—Providence, Rhode Island
 WPSD-TV—Paducah, Kentucky
 WPTV—Palm Beach, Florida
 WRAL-TV—Raleigh, North Carolina
 WRBL-TV—Columbus, Georgia
 WRC-TV—Washington, D. C.
 WRCV-TV—Philadelphia, Pennsylvania
 WREC-TV—Memphis, Tennessee
 WREX-TV—Rockford, Illinois
 WRGB—Schenectady, New York
 WRUC-TV—Rochester, New York
 WRVA-TV—Richmond, Virginia
 WSAU-TV—Wausau, Wisconsin
 WSAZ-TV—Huntington, West Virginia
 WSB-TV—Atlanta, Georgia
 WSBT-TV—South Bend, Indiana
 WSFA-TV—Montgomery, Alabama
 WSIX-TV—Nashville, Tenn.
 WSJS-TV—Winston-Salem, North Carolina
 WSJV—Elkhart, Indiana
 WSLS-TV—Roanoke, Virginia
 WSM-TV—Nashville, Tennessee
 WSOC-TV—Charlotte, North Carolina
 WSPA-TV—Spartanburg, South Carolina
 WSPD-TV—Toledo, Ohio
 WSUN-TV—St. Petersburg, Florida
 WSWA-TV—Harrisonburg, Virginia
 WSYE-TV—Elmira, New York
 WSYR-TV—Syracuse, New York
 WTAE—Pittsburgh, Pennsylvania
 WTAP—Parkersburg, West Virginia
 WTAR-TV—Norfolk, Virginia
 WTCN-TV—Minneapolis, Minnesota
 W-TEN—Albany, New York
 WTHI-TV—Terre Haute, Indiana
 WTIC-TV—Hartford, Connecticut
 WTMJ-TV—Milwaukee, Wisconsin
 WTOG-TV—Savannah, Georgia
 WTOK-TV—Meridian, Mississippi
 WTOL-TV—Toledo, Ohio
 WTOM-TV—Cheboygan, Michigan
 WTOP-TV—Washington, D. C.
 WTPA—Harrisburg, Pennsylvania
 WTRF-TV—Wheeling, West Virginia

WTVC—Chattanooga, Tennessee
 WTVB—Durham, North Carolina
 WTVJ—Miami, Florida
 WTVM—Columbus, Georgia
 WTVN-TV—Columbus, Ohio
 WTVT—Tampa, Florida
 WTVW—Evansville, Indiana
 WUSN-TV—Charleston, South Carolina
 WVBC-TV—Norfolk-Hampton, Virginia
 WVET-TV—Rochester, New York
 WVUE—New Orleans, Louisiana
 WWJ-TV—Detroit, Michigan
 WWL-TV—New Orleans, Louisiana
 WWTW—Cadillac, Michigan
 WXEX-TV—Richmond-Petersburg, Virginia
 WXYZ-TV—Detroit, Michigan
 KABC-TV—Los Angeles, California
 KAKE-TV—Wichita, Kansas
 KALB-TV—Alexandria, Louisiana
 KARK-TV—Little Rock, Arkansas
 KATV—Little Rock, Arkansas
 KAYS-TV—Hays, Kansas
 KBAK-TV—Bakersfield, California
 KBAS-TV—Ephrata, Washington
 KBES-TV—Medford, Oregon
 KBOI-TV—Boise, Idaho
 KBTV—Denver, Colorado
 KCBD-TV—Lubbock, Texas
 KCEN-TV—Temple, Texas
 KCMO-TV—Kansas City, Missouri
 KCMT—Alexandria, Minnesota
 KCOP—Los Angeles, California
 KCPX—Salt Lake City, Utah
 KCRV-TV—Sacramento, California
 KCRG-TV—Cedar Rapids, Iowa
 KCSJ-TV—Pueblo, Colorado
 KCTV—San Angelo, Texas
 KDAL-TV—Duluth, Minnesota
 KDIX-TV—Dickinson, North Dakota
 KDKA-TV—Pittsburgh, Pennsylvania
 KDUB-TV—Lubbock, Texas
 KDUH-TV—Hay Springs, Nebraska
 KEDY-TV—Big Spring, Texas
 KELO-TV—Sioux Falls, South Dakota
 KDLO-TV—Sioux Falls, South Dakota*
 KPLO-TV—Sioux Falls, South Dakota*
 * (Satellites of KELO-TV)
 KENS-TV—San Antonio, Texas
 KEPR-TV—Pasco, Washington
 KERO-TV—Bakersfield, California
 KETV—Omaha, Nebraska
 KEYC-TV—Mankato, Minnesota
 KEY-T—Santa Barbara, California
 KEZI-TV—Eugene, Oregon
 KFBC-TV—Cheyenne, Wyoming
 KFDA-TV—Amarillo, Texas
 KFDM-TV—Beaumont, Texas
 KFDD-TV—Wichita Falls, Texas
 KFMB-TV—San Diego, California
 KFRE-TV—Fresno, California
 KFVS-TV—Cape Girardeau, Missouri
 KFVR-TV—Bismarck, North Dakota
 KGBT-TV—Harlingen, Texas
 KGGM-TV—Albuquerque, New Mexico
 KGHL-TV—Billings, Montana
 KGLD-TV—Mason City, Iowa
 KGMB-TV—Honolulu, Hawaii
 KGNC-TV—Amarillo, Texas
 KGO-TV—San Francisco, California
 KGUN-TV—Tucson, Arizona
 KGW-TV—Portland, Oregon
 KHAS-TV—Hastings, Nebraska
 KHBC—Hilo, Hawaii
 KHOL-TV—Kearney, Nebraska
 KHOU-TV—Houston, Texas
 KHPL-TV—Hayes Center, Nebraska
 KHQ-TV—Spokane, Washington
 KHQA-TV—Hannibal, Missouri
 KHSL-TV—Chico, California
 KHVH-TV—Honolulu, Hawaii
 KID-TV—Idaho Falls, Idaho
 KIEM-TV—Eureka, California
 KIMA-TV—Yakima, Washington
 KING-TV—Seattle, Washington
 KIRO-TV—Seattle, Washington
 KIVA—Yuma, Arizona

(Continued on Next Page)

NAB TELEVISION CODE SUBSCRIBERS

(Continued from Previous Page)

KJEO—Fresno, California
 KKTV—Colorado Springs, Colorado
 KLEW-TV—Lewiston, Idaho
 KLFY-TV—Lafayette, Louisiana
 KLIJ-TV—Twin Falls, Idaho
 KLTU—Tyler, Texas
 KLZ-TV—Denver, Colorado
 KMAU-TV—Wailuku, Hawaii
 KMED-TV—Medford, Oregon
 KMID-TV—Midland, Texas
 KMJ-TV—Fresno, California
 KMMT—Austin, Minnesota
 KMOT—Minot, North Dakota
 KMOX-TV—St. Louis, Missouri
 KMSO-TV—Missoula, Montana
 KMTV—Omaha, Nebraska
 KNDO-TV—Yakima, Washington
 KNOE-TV—Monroe, Louisiana
 KNTV—San Jose, California
 KNXT—Los Angeles, California
 KOA-TV—Denver, Colorado
 KOAM-TV—Pittsburg, Kansas
 KOB-TV—Albuquerque, New Mexico
 KOGO-TV—San Diego, California
 KOIN-TV—Portland, Oregon
 KOLD-TV—Tucson, Arizona
 KOLN-TV—Lincoln, Nebraska
 KOMO-TV—Seattle, Washington
 KOMU-TV—Columbia, Missouri
 KONO-TV—San Antonio, Texas
 KOOL-TV—Phoenix, Arizona
 KORN-TV—Mitchell, So. Dakota
 KOSA-TV—Odessa, Texas
 KOTA-TV—Rapid City, South Dakota
 KOTT—Klamath Falls, Oregon
 KOTV—Tulsa, Oklahoma
 KPAR-TV—Abilene-Sweetwater, Texas
 KPHO-TV—Phoenix, Arizona
 KPIC—Roseburg, Oregon
 KPIX—San Francisco, California
 KPLC-TV—Lake Charles, Louisiana
 KPRC-TV—Houston, Texas
 KPTV—Portland, Oregon
 KRBC-TV—Abilene, Texas
 KRCA—Los Angeles, California
 KRDO-TV—Colorado Springs, Colorado
 KREM-TV—Spokane, Washington
 KREX-TV—Grand Junction, Colorado
 KREY-TV—Montrose, Colorado
 KRGV-TV—Weslaco, Texas
 KRIS-TV—Corpus Christi, Texas
 KRLD-TV—Dallas, Texas
 KRNT-TV—Des Moines, Iowa
 KROC-TV—Rochester, Minnesota
 KROD-TV—El Paso, Texas
 KRON-TV—San Francisco, California
 KSEW-TV—Salinas, California
 KSBY-TV—San Luis Obispo, California
 KSD-TV—St. Louis, Missouri
 KSL-TV—Salt Lake City, Utah

KSLA-TV—Shreveport, Louisiana
 KSOO-TV—Sioux Falls, South Dakota
 KSTF—Scottsbluff, Nebraska
 KSTP-TV—Minneapolis, Minnesota
 KSWO-TV—Lawton, Oklahoma
 KSWV-TV—Roswell, New Mexico
 KSYD-TV—Wichita Falls, Texas
 KTAZ-TV—Phoenix, Arizona
 KTBC-TV—Austin, Texas
 KTBS-TV—Shreveport, Louisiana
 KTUV—Little Rock, Arkansas
 KTVI—Sioux City, Iowa
 KTLA—Los Angeles, California
 KTNT-TV—Tacoma, Washington
 KTRF-TV—Lufkin, Texas
 KTRK-TV—Houston, Texas
 KTSM-TV—El Paso, Texas
 KTTV-TV—Springfield, Missouri
 KTVU-TV—Los Angeles, California
 KTUL-TV—Tulsa, Oklahoma
 KTVB-TV—Anchorage, Alaska
 KTVB—Boise, Idaho
 KTVI—El Dorado, Arkansas
 KTVH—Wichita, Kansas
 KTVI—St. Louis, Missouri
 KTVK—Phoenix, Arizona
 KTVO—Ottumwa, Iowa
 KTVT—Ft. Worth, Texas
 KTVU—Oakland, California
 KTWV-TV—Casper, Wyoming
 KUMV-TV—Williston, North Dakota
 KUTV—Salt Lake City, Utah
 KVAL-TV—Eugene, Oregon
 KVER—Clovis, New Mexico
 KVII-TV—Amarillo, Texas
 KVMM-TV—Monahans, Texas
 KVOA-TV—Tucson, Arizona
 KVOO-TV—Tulsa, Oklahoma
 KVOS-TV—Bellingham, Washington
 KVTU—Sioux City, Iowa
 KWTU—Oklahoma City, Oklahoma
 KWVL-TV—Waterloo, Iowa
 KXAB-TV—Aberdeen, So. Dakota
 KXGO—Fargo, North Dakota
 KXJB-TV—Valley City, North Dakota
 KXLY-TV—Spokane, Washington
 KXMB-TV—Bismarck, No. Dakota
 KXMC-TV—Minot, No. Dakota
 KXTV—Sacramento, California
 KYTV—Springfield, Missouri
 KYW-TV—Cleveland, Ohio
 KZTV—Corpus Christi, Texas

Number of Code Stations	391
Number of Networks	3
TOTAL	394
Number of Code Film Affiliates	22
GRAND TOTAL	416

Members of the Alliance of Television Film Producers, Inc.

Ben Fox Productions, Inc.
 440 North Kenter
 Los Angeles 49, Calif.
 Brennan-Westgate Productions
 151 El Camino Drive
 Beverly Hills, Calif.
 California Studios, Inc.
 650 N. Bronson Ave.
 Hollywood 4, Calif.
 Desilu Productions, Inc.
 780 N. Gower St.
 Hollywood 38, Calif.
 Filmaster, Inc.
 650 No. Bronson Ave.
 Hollywood 4, Calif.
 Flying A Pictures, Inc.
 10000 Riverside Drive
 N. Hollywood, Calif.

Four Star Television
 4030 Radford Ave.
 N. Hollywood, Calif.
 Gallu Productions, Inc.
 1040 N. Las Palmas Ave.
 Hollywood 38, Calif.
 Harmon Productions, Inc.
 6363 Wilshire Blvd.
 Los Angeles 48, Calif.
 Jack Chertok Television Inc.
 3900 Lankershim Blvd.
 Universal City, Calif.
 Jack Wrather Organization
 270 N. Canon Drive
 Beverly Hills, Calif.
 Mark VII, Ltd.
 4024 Radford Ave.
 N. Hollywood, Calif.

Marterto Enterprises, Inc.
 151 El Camino Drive
 Beverly Hills, Calif.
 Mayberry Enterprises
 151 El Camino Drive
 Beverly Hills, Calif.
 Overland Productions, Inc.
 Revue Studios
 Universal City, Calif.
 Revue Studios
 Universal City, Calif.
 Wyatt Earp Enterprises, Inc.
 151 El Camino Drive
 Beverly Hills, Calif.
 Ziv-United Artists, Inc.
 7324 Santa Monica Blvd.
 Hollywood 46, Calif.

Independent Producers

CBS Films, Inc.
 485 Madison Ave.
 New York 22, N. Y.

Kiplinger Washington
 Editors, Inc.
 1729 H St., N.W.
 Washington 26, D. C.

NBC Films Inc.
 30 Rockefeller Plaza
 New York, N. Y.

Screen Gems
 711 Fifth Ave.
 New York 22, N. Y.

Estimated Expenditures of Spot Television Advertisers by Product Classification

— GROSS TIME COSTS ONLY —

4th QUARTER 1961

	1960	1961	% Change
Agriculture	\$ 311,000	\$ 244,000	- 21.5
Ale, Beer & Wine.....	11,727,000	12,866,000	+ 9.7
Amusements, Entertainment	425,000	430,000	+ 1.2
Automotive	5,139,000	4,484,000	- 12.7
Building Material, Equipment, Fixtures, Paints	404,000	542,000	+ 34.2
Clothing, Furnishings, Accessories.....	3,533,000	2,680,000	- 24.1
Confections & Soft Drinks.....	9,968,000	11,007,000	+ 10.4
Consumer Services	5,300,000	5,162,000	- 2.6
Cosmetics & Toiletries.....	13,849,000	17,383,000	+ 25.5
Dental Products	3,549,000	4,071,000	+ 14.7
Drug Products	15,074,000	15,799,000	+ 4.8
Food & Grocery Products.....	46,630,000	49,972,000	+ 7.2
Garden Supplies & Equipment.....	37,000	76,000	+105.4
Gasoline & Lubricants.....	6,356,000	5,741,000	- 9.7
Hotels, Resorts, Restaurants.....	198,000	68,000	- 65.7
Household Cleaners, Cleansers, Polishes, Waxes	5,481,000	4,109,000	- 25.0
Household Equipment — Appliances.....	2,088,000	1,667,000	- 20.2
Household Furnishings	494,000	611,000	+ 23.7
Household Laundry Products.....	10,575,000	13,253,000	+ 25.3
Household Paper Products.....	1,529,000	2,495,000	+ 63.2
Household, General	1,077,000	1,308,000	+ 21.4
Notions	32,000	16,000	- 50.0
Pet Products	1,772,000	2,601,000	+ 46.8
Publications	702,000	508,000	- 27.6
Sporting Goods, Bicycles, Toys.....	3,732,000	8,255,000	+121.2
Stationery, Office Equipment	54,000	83,000	+ 53.7
Television, Radio, Phonograph, Musical Instruments	341,000	308,000	- 9.7
Tobacco Products & Supplies.....	8,457,000	7,586,000	- 10.3
Transportation & Travel.....	832,000	1,180,000	+ 41.8
Watches, Jewelry, Cameras.....	1,692,000	1,399,000	- 17.3
Miscellaneous	1,702,000	1,923,000	+ 13.0

(Source: TvB-Rorabaugh)

Network Television Gross Time Billings

January-December 1961

	December			January-December		
	1960	1961	Percent Change	1960	1961	Percent Change
ABC-TV ...	\$14,788,070	\$16,752,900	+12.1	\$158,591,010	\$190,615,140	+20.2
CBS-TV ...	23,205,750	27,813,690	+19.9	274,139,763	280,599,084	+ 2.4
NBC-TV ...	22,691,002	25,206,519	+11.1	249,640,296	277,659,264	+11.2
Total	\$60,684,822	\$69,593,109	+14.7	\$682,371,069	\$748,873,488	+ 9.7

Month By Month — 1961

	ABC	CBS	NBC	Total
January	\$15,898,310	\$22,894,855	\$23,031,118	\$61,824,283
February	14,939,180	20,928,850	21,203,055	57,071,085
March	16,577,140	23,085,353	23,952,458	63,614,951
April	15,791,220	21,989,913	22,003,383	59,784,516
May	16,197,190	22,253,355	23,229,565	61,680,110
June	15,233,000	21,787,201	22,845,630	59,865,831
July	14,296,970	21,988,688	21,860,668	58,146,326
August	14,484,650	21,446,651	22,472,613	58,403,914
September	15,258,660	22,524,732	20,600,315	58,383,707
October	17,646,030	27,477,605	25,426,861	70,550,496
November	17,719,890	26,408,191	25,827,079	69,955,160
December	16,572,900	27,813,690	25,206,519	69,593,109

By Day Parts

	December			January-December		
	1960	1961	Percent Change	1960	1961	Percent Change
Daytime ...	\$19,990,928	\$23,322,147	+16.7	\$210,883,356	\$248,781,844	+18.0
Mon.-Fri. ..	15,671,404	17,973,830	+14.7	173,257,209	206,576,244	+19.2
Sat.-Sun. ..	4,319,524	5,348,317	+23.8	37,626,147	42,205,600	+12.2
Nighttime ..	40,693,894	46,270,962	+13.7	471,487,713	500,091,644	+ 6.1
Total	\$60,684,822	\$69,593,109	+14.7	\$682,371,069	\$748,873,488	+ 9.7

Source: TvB/LNA-BAR.

TELEVISION

**TELEVISION
NETWORKS**

.....
**EXECUTIVE PERSONNEL
BIOGRAPHIES
NETWORK MAPS
OWNED & OPERATED
& AFFILIATED STATIONS**

YEARBOOK

1962

Silver Anniversary

TELEVISION PROGRAMMING

A Constant Search for New & Better Concepts

By THOMAS W. MOORE, Vice President in Charge
ABC Television Network

ONE area of industry which has received more and more attention from companies over the past few years has been research and development. Manufacturers know that product planning and improvement lead to company progress. Product planning and improvement is as important in broadcasting as it is in manufacturing.

Our research and development is a continuing endeavor which results in pilots and formats for new entertainment concepts. The money invested in this programming area represents a major expenditure in the millions.

And it is well worth it. Programming is our basic product.

There are many factors that advertisers look for in selecting programs and networks. They have many and diverse needs to fill in their selling efforts.

A network has the essential task of seeking the interest of its primary customer—the viewers—and that is with appealing programming, of all kinds, that will strike a responsive chord. It is in the search for this responsive chord that new forms of television are created.

"The Flintstones" opened up a new type of programming; animated situation comedy with a built-in appeal to adults as well as to youngsters. Extensive preparation produced "The Flintstones" and gave it success.

Without a doubt the programming sensation of the 1961-62 television season has been ABC-TV's "Ben Casey," a truly powerful dramatic



series. "Ben Casey" is not "just another television series." It is, in a very real way, a dramatic anthology within a basic frame of reference. It has drama, humor, sympathy and action. But above all it has style. A continuing dramatic style that came, again, out of creative planning.

I believe that next season, "Going My Way," starring Gene Kelly, should be among the other successful shows founded on similarly creative planning.

Just as there are many kinds of cigarettes, automobiles, and detergents, with marked differences, there are different kinds of programs. And research and development is not limited to entertainment programming.

Some of the most creative work in news and public affairs programming is now being done by Jim Hagerly and his ABC-TV staff.

Howard K. Smith's Wednesday night program of commentary and analysis, the Sunday afternoon "Adlai Stevenson Reports," the "Bell & Howell Close-Up!" series of outstanding documentaries and the four daily ABC-TV news programs are prime examples of penetrating television programming that is the result of active minds always looking for better ways to serve the television public.

Some believe that television's "millennium" occurred years ago. They should observe more carefully. Television is progressing. It has made the American people a better informed people.

It has not only increased their knowledge, it has made them vitally aware of the world they live in.

ABC Television Network

THOMAS W. MOORE

ABC Vice President in Charge of TV Network

Joining the American Broadcasting Company in November, 1957 as Vice President in Charge of Sales, Mr. Moore made the unusual shift from sales to Vice President in Charge of TV Programming only four months later. He assumed his present position in March of this year. He came to the American Broadcasting Company from the Columbia Broadcasting System where he was General Sales Manager of CBS-TV Film Sales. Mr. Moore joined CBS Films in 1950 as an Account Executive. Born in Meridian, Mississippi, Mr. Moore attended Mississippi State College and the University of Missouri, from which he received a bachelor's degree in journalism in 1939.



JAMES C. HAGERTY

Vice President in Charge of News, Special Events and Public Affairs



News Secretary to former President Eisenhower during his administration, James Hagerty took over the top ABC news job on January 23 of last year, three days after leaving the White House. A top news reporter for the New York Times from 1934 to 1943, Mr. Hagerty became former New York Governor Thomas Dewey's Press Secretary in 1943. In 1952 he took leave from his New York State position to work with General Eisenhower, then became his News Secretary when Eisenhower was elected President.

GIRAUD CHESTER

ABC Vice President in Charge of TV Daytime Programming

Former Director of New Program Development with Ted Bates & Company, Mr. Chester joined the American Broadcasting Company Television Network in 1958. Previously, he had been head of Daytime Programming for the National Broadcasting Company Television Network since 1954. Mr. Chester is the author of several books including the college text, "Television and Radio," and was the winner of a Ford Foundation fellowship.



Isn't life wonderful? There's so much to see,

to explore,

Meet the Professor, Expedition!, Evening News Report,
Midday News Report, American Newsstand, News Final,
Howard K. Smith—News and Comment

to think about,

any Bell & Howell Close-Up! ("Heresy in Red," "Behind the
Wall," "Walk in My Shoes"), Adlai Stevenson Reports,
Directions '62, Issues and Answers, Editor's Choice

to thrill to,

Alcoa Premiere, Naked City, The Untouchables, SurfSide 6,
Follow the Sun, Ben Casey, Target: The Corruptors, Lawman,
The Cheyenne Show, Hawaiian Eye, 77 Sunset Strip, Straightaway,
Rifleman, The New Breed, The Law and Mr. Jones, Hollywood Special

to chuckle over,

The Real McCoys, My Three Sons, Bugs Bunny, Bachelor Father,
The Flintstones, Top Cat, Ozzie & Harriet, The Donna Reed Show,
Margie, Matty's Funnies With Beany and Cecil,
Leave It To Beaver, The Hathaways, Room For One More

to cheer to,

AFL Football Games, Make That Spare, NCAA Football Games,
All-Pro Scoreboard, The Fight of the Week, Wide World of Sports,
Professional Bowlers' Tour, Orange Bowl Game

to tap your toe to,

The Lawrence Welk Show, American Bandstand, Yours for a Song

to nudge your neighbor because of,

ABC Television

American Broadcasting Co. Television Network

(A Division of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.

Telephone Number: *S*U*S*quehanna 7-5000

OFFICERS

Leonard H. Goldenson... President of American Broadcasting-Paramount Theatres & President of American Broadcasting Company
 Simon B. Siegel... Exec. V.P., AB-PT & ABC
 Martin Brown... Treas. of AB-PT & V.P. of ABC
 Thomas W. Moore... V.P. Chg. TV Network
 Robert R. Pauley... V.P. & Pres., AM Network
 Charles Ayres... Vice-President
 Julius Barnathan... TV Net. V.P. & Gen. Mgr.
 Alfred Beckman... Vice-President
 Edward Bleier... Vice-President
 Michael P. Boland... Vice-President
 Bert Briller... Vice President
 Slocum Chapin... Vice-President
 Girard Chester... Vice-President
 Robert Coe... Vice President
 Donald Coyle... Vice-President
 Sanford Cummings... Vice-President
 James E. Duffy... Vice-President
 Omar Elder... Vice-President
 Theodore Fetter... Vice-President
 Michael J. Foster... Vice-President
 Richard Freund... Vice President
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 Ben Hoberman... Vice President
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 Daniel Melnick... Vice-President
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 Sterling C. Quinlan... Vice-President
 William T. Rafael... Vice-President
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 Stephen Riddleberger... Vice President
 Elton Rule... Vice President
 David Sacks... Vice President
 Edgar J. Scherick... Vice-President
 Alfred Schneider... Vice-President
 Selig Seligman... Vice-President
 Joseph Stamler... Vice-President
 Thomas Velotta... Vice-President
 Mortimer Weinbach... Vice-President
 & General Counsel

TELEVISION

Thomas W. Moore... Vice President Charge of ABC-TV Network
 Julius Barnathan... Network V.P. & Gen. Mgr.

Engineering

Frank Marx... Vice-President in Charge
 Merle Worster... Dir. of Tech. Oprs. TV
 Frederick Zellner... Dir. of Tech. Oprs. AM
 Joseph Sauer... Traffic Manager
 Richard Hamilton... Supervisor of Communications
 George Milne... Dir. of Traffic & Comm.
 Clure Owen... Administrative Assistant
 John Preston... Director of Engineering Facilities
 Lawrence A. Ruddell... Recording Director
 Lowell Clark... Mgr., Teletype Services

Production Services

John Kneeshaw... Business Manager
 Ruth K. Blainey... Operations Supervisor
 David Eschilbacher... Studio Svcs. Mgr.
 Frederick J. Schuhman... Dir. of Prod. Serv.
 Arthur Segal... Scenic Svcs. Mgr.

Finance, Personnel & General Svcs.

Simon B. Siegel... Exec. V.P. of AB-PT & ABC
 Martin Brown... V.P. & Treas. of ABC & Treas. of AB-PT
 George Ast... Purchasing Agent
 Michael P. Boland... V.P., Chg. of Fin. Controls
 John Brennan... Dir. of Internal Audit
 Edward Graessle... Manager of Treasury Affairs
 Marie McWilliams... Director of Personnel
 Joseph Spagnola... Dir. of Office & Studio Services
 Charles Smith... Chief Accountant
 Sam Barr... Mgr. of Data Processing
 Grace Johnsen... Dir. of Continuity Accept.
 Henry Epstein... Art Director
 J. Lawrence Lecky... Mgr. of Print Prod.

Legal

Everett H. Erlick... V.P. & Gen. Counsel AB-PT
 Mortimer Weinbach... V.P. & Asst. Gen. Counsel AB-PT
 Omar Elder... V.P. & General Attorney
 Richard Freund... V.P. Chg. of Labor Rel.
 Edward Masket... Dir. of Pgm. Bus. Aff.
 Robert Kaufman... Gen. Attorney, Sls. & Pgm. Contracts
 Charles DeBare... Gen. Attorney AM Net. & O&O Stas.

Programming

Theodore H. Fetter V.P. & Program Director
 Giraud Chester V.P. in Charge of
 Daytime Programs
 Daniel Melnick V.P. in chg. Pgs. Deve.
 Theodore Lyman Mgr. AnnCG. Div.
 Armund Grant Dir. Daytime Progm.
 Charles H. Barris Mgr. Daytime Prog.
 John B. Green Exec. Producer
 Frederick P. Laffey Program Service Mgr.
 Leonard Maskin Admin. & Budget Manager
 Julian Bercovici Exec. Producer
 Robert Rafelson Mgr. Prog. Devel.
 George Patrick Mgr. Daytime Prog. Serv.

News, Special Events & Public Affairs

James C. Hagerty V.P. in Chg.
 Thomas Velotta V.P. for Special Projects
 Donald G. Coe Dir. of Special Events and Ops.
 Wiley Hance Mgr. of Public Affairs
 John Madigan Dir. of News & Pub. Aff.
 John Secondari Producer, Sp. Projects
 William McSherry Nat'l. News Editor-TV
 Jules Bergman Science Editor
 Robert C. Lang Assoc. to V.P. in Chg.
 Thomas O'Brien Nat'l News Editor-AM
 Sidney Darion Producer of News Pgms.
 Frank La Tourette Producer of News Pgms.
 Jack Powers Dir. of News & Sp. Events, WABC

Press Information

Michael J. Foster Vice-President in Charge
 Stephen Strassberg Director of Press Information
 Sidney R. Mesibov Dir. of Spec. Exploit. Proj.
 Catharine Lynch Librarian
 Philip Bernstein Asst. Dir.
 Ellen MacKinnon Superv. Audience Info.
 George Hoover Trade News Editor
 Richard Sarno Photo Editor
 Mari Yanofsky Magazine Editor

Continuity Acceptance

Grace Johnsen Director

Advertising

Dean Linger Dir. of Advertising

Sales

Edgar J. Scherick V.P. in Charge
 Slocum Chapin V.P., West Div. TV-Net Sales
 Henry T. Hede V.P. Admin. Sls. Mgr.
 Charles Ayres V.P. in Chg. Eastern Sls.
 Edward Bleier V.P. in Chg. Daytime Sales
 Lormis Irish Dir. of Sales Service

Owned & Operated Stations

Stephen Riddleberger V.P. & Pres. AM
 O&O Stas.
 Theodore F. Shaker Pres. of TV O&O Stas.

On-the-Air Promotion

Jerome Bredouire Director
 Adolph Seton Manager

Affiliated Stations, Station Relations, Station Clearance

Robert Coe V.P. in Chg. TV Sta. Rel.
 Ralph S. Hatcher Mgr., Station Rel.
 Donald S. Shaw Jr., Director of Station Clearance
 Joseph Giaquinto Manager Station Clearance

Research and Sales Development

Frederick Pierce Director Research
 Bert Briller V.P. in Chg. TV Sales Develop.
 Henry Levinson Mgr. of Sales Development

ABC International Television, Inc.

Donald W. Coyle President
 James T. Larkin Mgr., Sta. Devel.
 Wally McGough Dir. Sta. Operations
 Charles Dwyer Sales Manager

ABC Films, Inc.

1501 Broadway

Henry G. Plitt President
 Howard Anderson V.P. in Chg. Sales, Chicago
 Harold Klein V.P., Business Affairs
 Gilbert Cohen Film Supervisor
 Raymond Fox Contoller
 Irving Paley Advertising & Prom. Director

ABC-Paramount Records, Inc.

1501 Broadway

Samuel Clark President
 David Berger N. Y. Promo. Dir.
 Romeo Fabrizio Prod. Mgr.
 Sidney Feller Artist & Rep. Dir.
 Irwin Gair Radio & TV Promo.
 Albert Genovese Accountant
 Natt Hale Dir. of Nat'l Publ.
 Raymond Kissel Chg. of Stereo Prod.
 Harry Levine Chg. of Artist Booking Bur., Inc.
 Larry Lervton Nat'l Sales Mgr.
 Allan Parker Dir. of Album Sales

ABC-TV National Station Sales, Inc.

James E. Conley Exec. V.P. & Gen. Mgr.
 Robert T. Goldman Treasurer
 Walter Stein Research & Promo. Mgr.
 Harrison E. Mulford East. Sales Mgr.
 D. Thomas Miller V.P., Central Div. Chicago
 John McElfresh Chicago Sales Mgr.
 Richard Beesemyer Los Angeles Sales Mgr.
 James Osborn San Francisco Sales Mgr.
 William J. Hendricks Detroit Sales Mgr.

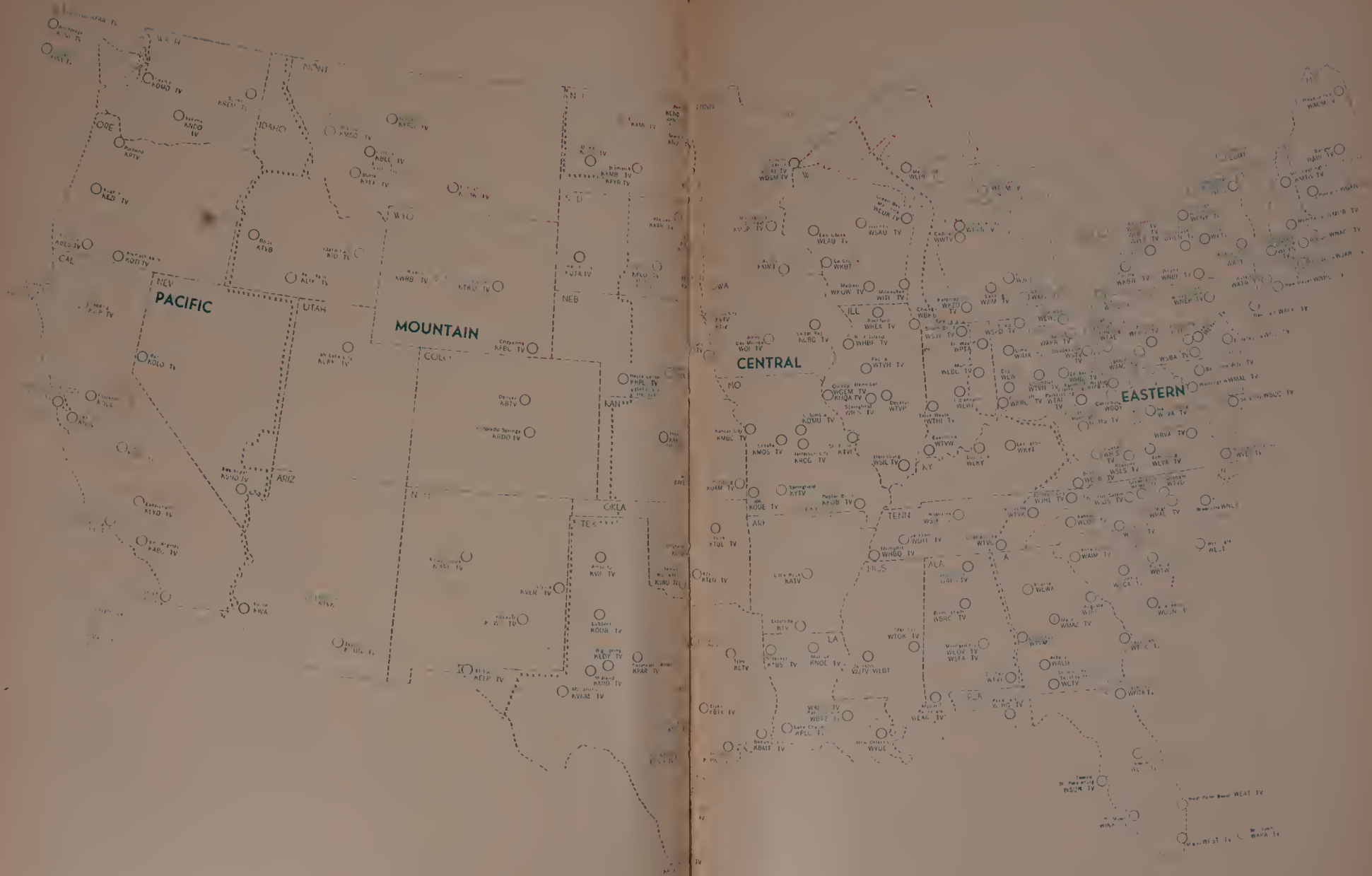
CHICAGO (WBKB)

360 N. Michigan Ave., Chicago Ill.

Sterling C. Quinlan V.P. in Chg. & Gen. Mgr.
 William C. Gillogy V.P. in Chg. TV Net Sales
 James Asher Dir. Pub. & Prom.
 Ralph Andrews Film Director
 Manuel Fingerhut Contoller
 William P. Kusack Manager of Eng. Dept.
 Rex Maupin Dir. of Music for WBKB & ABC C. D.
 Con O'Dea Superv. WBKB News & Sp. Events
 Daniel Schuffman Program Manager, WBKB

(Continued on Page 728)

American Broadcasting Company Television Network



ABC TELEVISION NETWORK

(Continued from Page 725)

Robert F. Adams..... Dir. of Sales, WBKB
John Zebell..... Mgr. Sls. Svc. TV Net. C.D.
Marcella Braun..... Continuity Dir.
John Fitzpatrick..... Prod. Mgr. WBKB-TV

DETROIT (WXYZ)

20777 West Ten Mile Rd.
Detroit 41, Mich.

John Pival..... President, Gen. Mgr.
Elizabeth Ashton..... Traffic Manager
Harold Christian..... V. P., in Charge of
Merchandising & Research
Ralph Dawson..... Mgr. Tape Comm. Dept.
Kent Fredericks..... TV Nat'l Sales Mgr.
John Fisher..... Prom. & Publ. Mgr.
Earl Moore..... Business Mgr.
Jan Coil..... Sales Service Mgr.
Kenneth Sims..... Film Director
Richard Femmel..... News Director
Charles Kocher..... Chief Engineer
John Reynolds..... Controller
Peter Strand..... Program Mgr.

HOLLYWOOD (KABC-TV)

ABC Television Center
Hollywood 27, Calif.

James G. Riddell... Vice-President, Western Div.
J. Clifford Anderson... Director of Special Servs.
Jack Brembeck..... Manager, Pub., Promo.
Dorothy L. Brown... Continuity Acceptance Editor,
Western Division

Milt Fishman..... Dir. Radio-TV News
Rowe S. Giesen..... Mgr. TV Net Prgs.
Robert Bagley..... Mgr. Adv. & Promo., TV Net
Bert Nodella..... Dir., Pgm. Dev., TV Net
Theodore Grenier... Chief Eng., West Div.
Vincent Francis... TC & Regional TV Network
Sales Mgr., W. D.

Arthur Harvey... Dir. Labor Rel. & Bus. Affairs
Courtney McLeod... Regional Mgr., TV Sta. Rel.
Norma T. Olsen... Director TV Program Opera.
Hugh Hole..... ABC Co-Ord TV Network Pgms.
Donald Kraatz..... ABC Co-Ord TV Network
Richard Loeb... Mgr. Program Serv. TV Network
Richard O'Leary..... Sales Mgr. KABC-TV
Louis Sanman... Mgr. Program Prod. Services
Robert Trachinger... Mgr. TV Eng. Opera.
James Washburn... TV Net Prog. Prod. Co-Ord.
James Patterson... Program Dir. KABC-TV
John Mills..... Production Mgr. KABC-TV
Frank G. Ralston, Jr... Network Film Dept. Dir.
Elton Rule..... V.P. Gen.-Mgr. KABC-TV
Florence T. Schiro... Personnel Director
John C. Wagner... Controller, Western Division
Elliott Henry..... Dir. of TV Net. Press Info.
Western Division

Sanford Cummings..... V.P. Net. Prog. Dept.
Mitchell L. Gamson..... ABC Coordinator-
Warner Bros. TV
Howard H. Lipstone... Mgr. Film Dept. KABC-TV
Norman Sloane..... Business Mgr. KABC-TV

SAN FRANCISCO (KGO)

277 Golden Gate Ave.
San Francisco, Calif.

Seymour Horowitz..... Program Mgr., TV
George Rodman..... Dir. Publicity, Adv. Promo.
Harry Jacobs..... Chief Engineer & Building
Maintenance Manager
Edith Kirby..... Traffic Manager
Robert Mitchell..... Mgr., Film Dept.
Tosca Lemont..... TV Nat'l Sales Dir.
Chandler Meloy..... TV Sls. Svc. Mgr.
Lorraine Pedersen... Continuity Acceptance Editor
David Sacks..... V.P. Gen. Mgr. KGO-TV
Henry Saroyan... Purchasing Agent & Controller
Russ Coughlan..... Sales Mgr. KGO-TV
Calvin Thomas..... Prod. Mgr. KGO-TV

WASHINGTON

1735 DeSalle St., N.W.
Washington, D. C.

Alfred Beckman..... V.P. in Chg.

WABC-TV, NEW YORK

7 West 66th St., New York 22, N. Y.

Joseph Stamler... V.P. & Gen. Mgr. of WABC-TV
Arthur Dorfner..... Business Mgr.
James Szabo..... Sales Mgr.
Arthur Cross..... Program Director
John Doyle..... Sls. Svc. Mgr.
Takashi Kako..... Film Director
Gordon Kunz... Production Manager of WABC-TV
Lester Dinoff..... Publicity Director
Clarence Johnson... Art Director
Lawrence Pollock... Dir. of Research & Sls. Dev.
Murry Salberg... Dir. of Adv. & Sls. Prom.

ABC-TV Station Affiliates Association Board of Governors

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D. A. Noel, Secty... WHBQ-TV, Memphis, Tenn.
Michael Shapiro, Treas... WFAA-TV, Dallas, Tex.
Thomas Chisman..... WVEC-TV, Norfolk, Va.
Donald Davis..... KMBC-TV, Kansas City, Mo.
Joseph Hladky..... KCRG-TV, Cedar Rapids, Ia.
Howard Maschmeier... WNHC, New Haven, Conn.
William Warren..... KOMO, Seattle, Wash.
Norman Louvou..... KCPX, Salt Lake City, Utah

ECONOMY STIMULATION

A Vital TV Service in the Public Interest

By JAMES T. AUBREY, JR., President
CBS Television Network

IT IS CUSTOMARY in discussing television to point out the unique aspects of the medium. I should like to suggest that what is fundamental about our television is its combination of three vital services to the public interest. Each of these services is strong and worthwhile by itself. Together, they make television even more valuable as a national and—in a growing sense—an international asset.

The three services rendered by television, in the public interest, reflect the broad scope and impact of this mightiest of communications media. No other medium, for an example, can make the individual in his own home an eyewitness to the great events of his time. No other medium can bring the world's greatest entertainment talent right into the sight and sound of the family living room.

Generally when we discuss U. S. television we emphasize these two objectives in the public interest—information and entertainment. There is a third, tremendously important, which I can best describe as stimulation of the economy.

Of course, we must and we do move ahead in giving the American public information. We do this on a tremendous variety of subjects, ranging from the formal higher education offered on "College of the Air" to the pre-school public of "Captain Kangaroo" to the family audiences of CBS Reports, "Eyewitness," "The Twentieth Century" and many other CBS News programs of both spot news and documentary nature. We do it with entertainment of equally



broad range, in a balanced flow of variety, comedy, drama, good music, adventure and so forth. Some entertainment evokes recognition of basic American standards of respect for our fellow men and for our nation's ideals and ideas. Some entertainment encourages awareness of our cultural heritage. Some entertainment serves the public interest purely by entertaining, as do some of our greatest books, plays and music. There is no need to categorize. Leonard Bernstein and the New York Philharmonic—or "The Defenders" or Red Skelton or "Candid Camera"—cannot be topped as entertainment; yet each in its own way contributes something more for us.

Earlier I mentioned a third objective of television, which I described as stimulation of the economy. I believe very strongly that television plays a major role in promoting the development and sale of consumer goods, in creating and maintaining mass markets which enable so many products to be priced within the reach of all. It is no accident that the major upsurge of the American economy has come precisely in the years when television became the major marketing force in shaping our economy as it exists today.

At the CBS Television Network, we look forward to the day when what television has done for America can be extended to every corner of the world. It will be a better world to live in.

Annual

report!

For the seventh
consecutive year the
CBS Television Network
is attracting
the biggest audiences
in television.

CBS Television Network

JAMES T. AUBREY, JR.

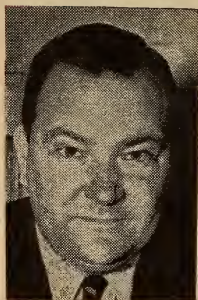
PRESIDENT, CBS TELEVISION NETWORK

James T. Aubrey, Jr., was appointed President of the CBS Television Network on December 8, 1959, and elected to the Board of Directors of the Columbia Broadcasting System the following day. Since June 1 of the same year he had been Executive Vice President of the CBS Television Network. Mr. Aubrey entered broadcasting in 1948 as an account executive for KNXT and KNX-Radio, the CBS-owned stations in Los Angeles. After serving as Sales Manager of KNXT he was General Manager of KNXT and of the CBS Television Pacific Network from October 1952 to June 1956. In June 1956 he was named Manager of Network Programs, Hollywood, for the CBS Television Network. From December 1956 until he rejoined CBS as Vice President, Creative Services, Columbia Broadcasting System, Inc., on April 28, 1958, Mr. Aubrey was with the ABC Television Network as Vice President in Charge of Programming and Talent. He was associated with Street & Smith Publications and Conde Nast Publications after World War II service in the U. S. Air Force.



WILLIAM H. HYLAN

CBS TELEVISION NETWORK SENIOR VICE PRESIDENT, SALES



William H. Hylan was appointed Senior Vice President-Sales, on March 10, 1962. In this capacity he directs all phases of network sales and services. Mr. Hylan previously had been Vice President Sales Administration, since February 1957. Before that, he had been Vice President in Charge of Network Sales since December, 1952. He joined CBS in 1937 and served as account executive for CBS Radio Sales until 1941. In July of that year he enlisted in the U. S. Army remaining in the service until November, 1945, when he returned to CBS as Assistant to the Director of Station Administration. Three years later he joined CBS Television Network Sales. From 1948 to 1951, Mr. Hylan served as account executive in CBS Television Network Sales. In July, 1951, he was named Assistant Sales Manager and, in January, 1952, he was appointed Eastern Sales Manager. He was elevated to a Vice Presidency in December, 1952. Mr. Hylan was born in New York City in 1915, and resided in Puerto Rico during his youth. He is a graduate of Yale University, Class of 1937. In the Army, he saw service with the Counter-Intelligence Corps and the Office of Strategic Services.

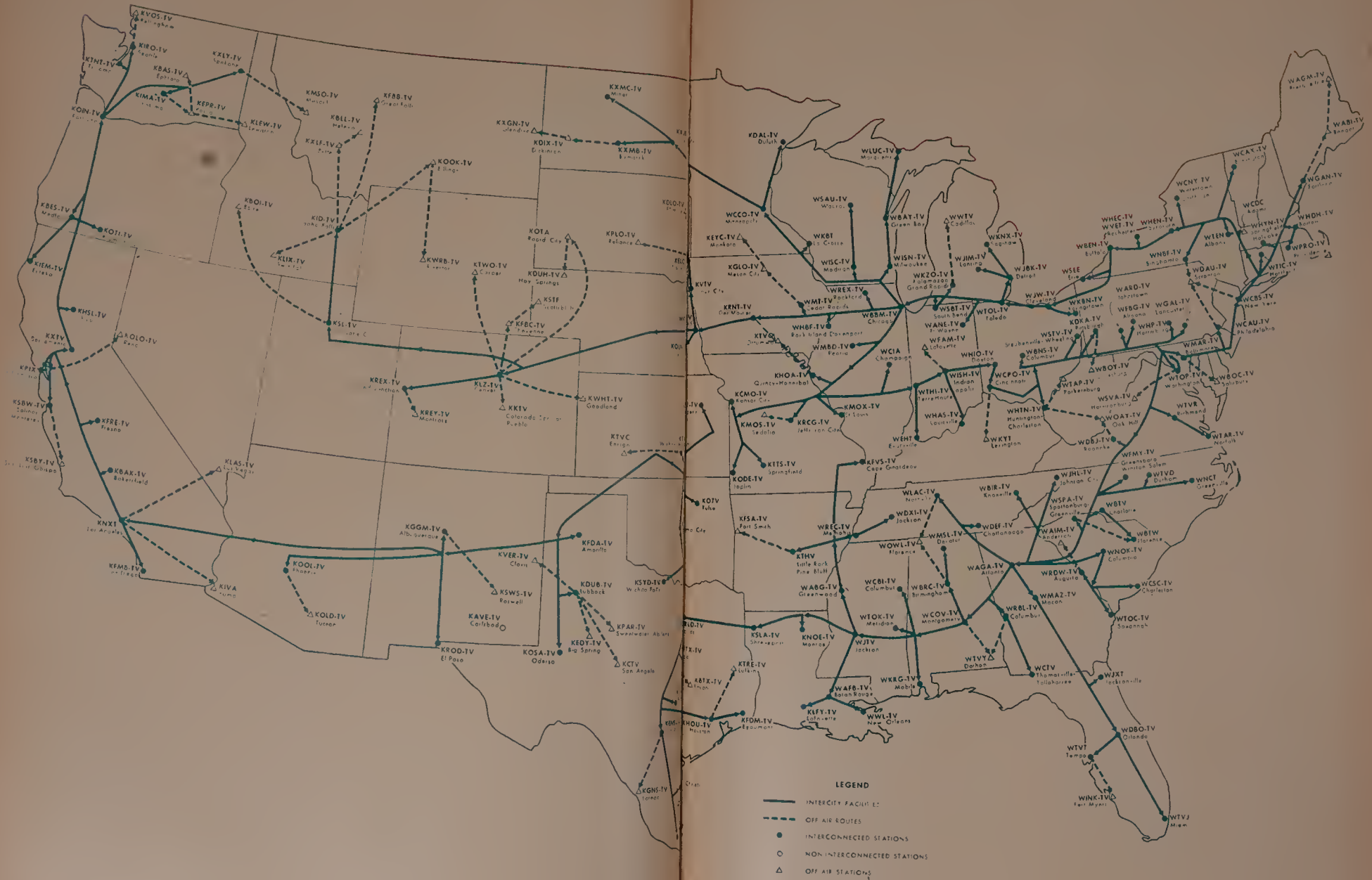
OSCAR KATZ

VICE PRESIDENT, NETWORK PROGRAMS, CBS TELEVISION NETWORK

Oscar Katz has been Vice President, Network Programs, for the CBS Television Network, since August, 1959. Previously he had been Vice President in Charge of Daytime Programs for the CBS Television Network since August 31, 1956. Mr. Katz joined CBS in the Research Department in 1938. In November 1942, he was named Assistant Director of the department. Subsequently, he became Associate Director, and in 1948 was named head of the department. In July 1951, Mr. Katz was named Director of Research for the CBS Television Network, the post he held until his appointment in 1956 as Vice President in Charge of Daytime Programs. Mr. Katz has been a member of the CBS Television Network Executive Program Plans Board, which is concerned with plans for the whole program spectrum, daytime as well as nighttime, since 1951. He is a member of the Market Research Council and the Friars and The Players clubs. During World War II, Mr. Katz was on loan from CBS on a special assignment for the Office of War Information. Mr. Katz was born in New York City, and received his B. S. degree from the College of the City of N. Y.



Columbia Broadcasting System Television Network



CBS TELEVISION NETWORK

(Continued from Page 733)

Advertising & Sales Promotion

Louis Dorfman Creative Director
George Bristol Operations Director
Robert Strunsky Copy Chief
Alex Kennedy Director of Audience Promotion
Richard Golden Director of Market Planning
David Fuchs Director, Market Development
Leonard Broom Promotion Mgr., N. Y.
Edward Side Production Manager

Press Information

Charles Steinberg V.P., Public Information
Leonard Spinrad Exec. Editor
Hank Warner Director, Press Information
Edward Reynolds Ass't. Director
Ernest Stern Director, Hollywood
Harry Feeney Manager of Trade & Bus. News
James Kane Mgr., Affiliate Press Relations

Research

Jay Eliasberg Director
Philip Luttinger Asst. Director
Rose Marie O'Reilly Manager of Ratings
Tore Hallonquist Manager of Program Analysis
Arnold Becker Mgr., Coverage Div.

Engineering

William B. Lodge V.P., Engineering
and Affiliate Relations
Richard O'Brien Director of Engineering
H. A. Chinn Chief Engineer
Kenneth Benson Director, Audio-Video
Engineering

Business Affairs

W. Spencer Harrison Vice-President and Busi-
ness Mgr. of Talent & Contract Properties
Merritt Coleman V.P. & Bus. Mgr., Talent
& Contracts, Hollywood
Sal Iannucci Director of Business Affairs

Accounting

James Geer Comptroller

CBS News

Richard Salant President
Blair Clark Vice Pres. & Gen. Mgr.
David Klingner Vice Pres., Administration
Ernest Leiser Asst. General Manager
Jack Bush Manager of News Film Production
Pamela Ilott Director, Religious Programs
Robert Wussler Special Projects Coord.
James Burke Assignment Editor, CBS News
David Zellmer Executive Producer of TV News
Robert Skedgell Exec. Producer of Radio News
David Schoenbrun Gen. Mgr., Wash. Bureau

CBS Sports

William MacPhail Vice President
Jack Dolph Asst Director

CBS TELEVISION STATIONS DIV.

Merle S. Jones President
Craig Lawrence Vice President in Charge of
CBS Television-Owned Stations

WCBS-TV, 485 Madison Ave.

New York 22, N. Y.

Norman E. Walt General Manager

Jerry Danford Sales Manager
Ted Cramer Director, Public Affairs
Dan Gallagher Program Director
Leonard Traube Dir., Info., Service & Adv.
William C. Lacey Film Manager

**WBBM-TV, 410 N. Michigan Ave.
Chicago, Ill.**

Clark George Vice President & Gen'l Mgr
**KNXT, 6121 Sunset Blvd.
Los Angeles 28, Calif.**

Robert Wood Vice President, Gen'l Mgr
**WCAU-TV, City Line &
Monument Aves.; Phila., Pa**

John Schneider Vice President, Gen'l Mgr.
**KMOX-TV, 12th & Cole Streets
St. Louis 4, Mo.**

Gene Wilkey Vice President, Gen'l Mgr.
CBS TV Stations Nat'l. Sales

Bruce Bryant Vice President, Gen'l Mgr.
Gerald E. Marehoff Business Manager
Ted O'Connell Eastern Sales Manager
William Hohmann Director Sales Promotion

Branch Offices

Richard Loftus Midwestern Sales Manager
630 N. McClurg Ct., Chicago

George Swearingen, Jr. Atlanta Manager
805 Peachtree St., N.E., Atlanta, Ga.

John Logan Detroit Manager
932 Fisher Bldg., Detroit 2, Mich.

Robert Perez San Francisco Manager
Palace Hotel, San Francisco

Sam Hill Los Angeles Manager
1313 N. Vine St., Los Angeles

CBS Films, Inc.

Sam Cook Digges Adm. Vice-President
Robert Lewine Vice-President, Production
Fred Mahlstedt Dir. Oper. & Prodn.
Eugene Moss Sales Promotion Manager
Walter Scanlon Merchandising Manager
Murray Benson Dir. of Licensing
Robert Fuller Dir. of Publicity
David Sontag Mgr., Programs
Howard Kany Dir. of Intern. Bus. Rel.

Terrytoons

William Weiss Vice President

CBS Animations

Tom Judge General Sales Mgr.

Advertising & Sales Promotion

Tom Means Director

Information Services

Howard Berk Director

Legal

Thomas K. Fisher V.P. & Gen. Attorney

Programming

Hal Hough Director

Station Services

Harvey Struthers Vice President

Research

Robert Davis Director

TELEVISION'S GROWTH

Meets Desires and Needs of "Customers"

By WALTER D. SCOTT, Executive Vice President
NBC Television Network

TELEVISION'S FANTASTIC growth has been achieved by an ear-to-the-ground attunement to the desires and needs of its two groups of "customers": audiences and advertisers.

Providing a new service was the impetus; adapting that service to the changing needs of our viewers and clients was the motivating factor in building TV into the most powerful communications force in history.

More people are watching, and more advertisers are placing more money in TV than ever before. The reason for this continuous upward curve is service.

We are in the entertainment and information business, and also the selling business. Patterns change so rapidly in both these areas that we must anticipate needs, set trends, and provide a service.

At NBC, more than a dozen years' experience in network programming have resulted in what we believe to be the finest TV service offered. To advertisers we bring a flexibility which permits them to use network TV as it fits their needs; to our viewers we bring a schedule of balance and diversity.

Flexibility for advertisers has long been part of the NBC Television Network service. As pioneers in such areas as participating programs, color and specials, we have successfully opened new horizons to advertisers.

Our participating programs have been used by major advertisers for year-long campaigns, by seasonal advertisers and small new advertis-



ers which have used these programs to sell products at such a rate that they have later become multi-million dollar clients of NBC-TV.

As the only network which provides regular color programming, we have reaped the rewards of this service. Many advertisers now request or insist their shows be

done in color and, in the case of the automotive industry, a major share of their business is placed on NBC-TV.

The specials concept, originated here in 1954, has evolved into a flexible medium designed to fit the needs of a variety of advertisers. Hallmark uses specials to sell greeting cards at holiday time, Lincoln-Mercury and Chrysler use them to sell cars, Purex to sell soap.

Our regularly-scheduled programs, too, are well-equipped to contribute to NBC-TV's overall flexibility. In daytime programming studies have shown that product demonstration by the star provides much higher impact than the average commercial. Bill Cullen, Art James, Jan Murray, Merv Griffin, Hugh Downs, and others — regularly give this added plus to our advertisers.

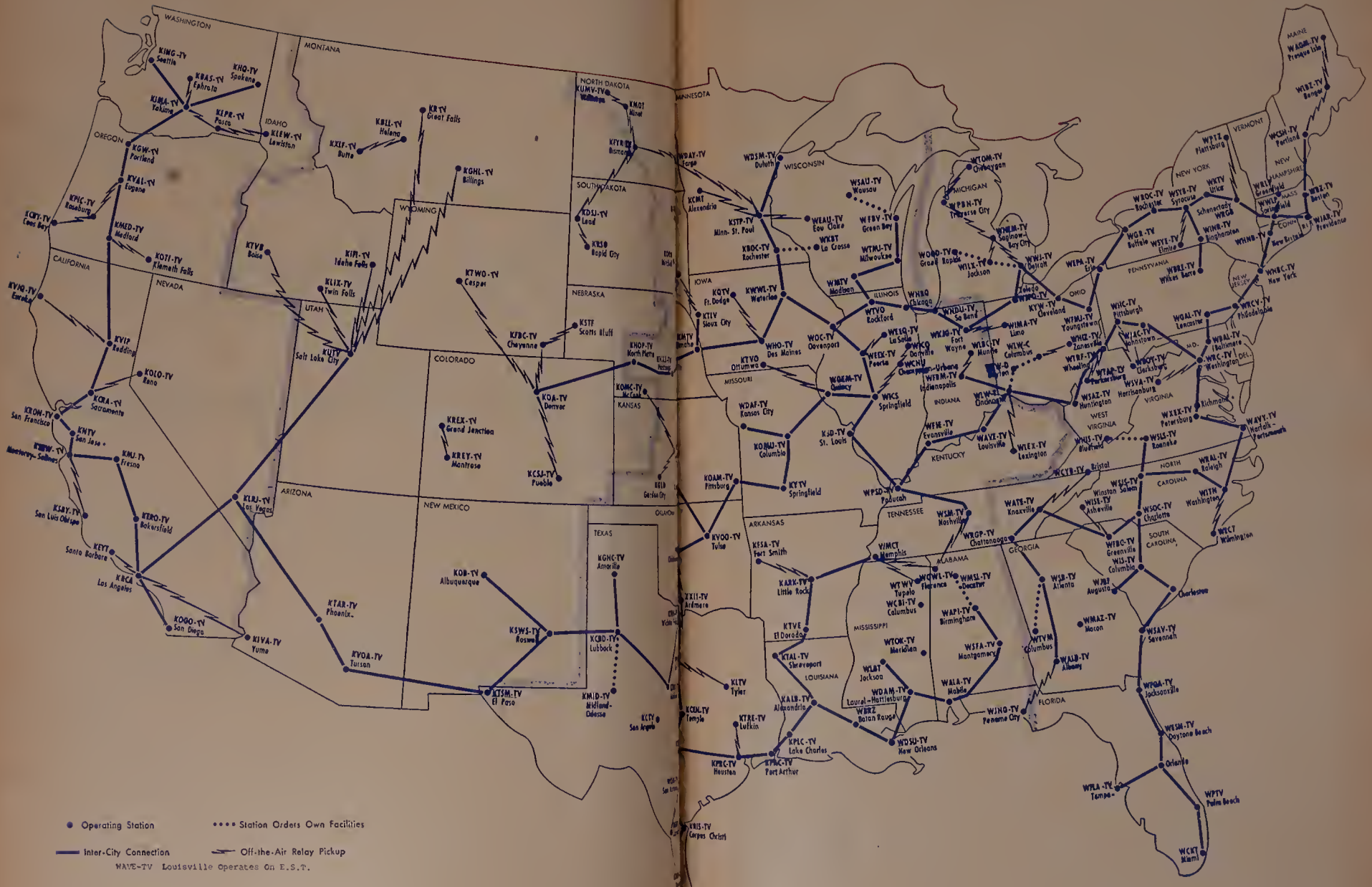
The position of NBC News as the leader in broadcast journalism has made the purchase of our news-public affairs programming an attractive buy for many advertisers. With prime time informational programming at an all time high, audiences have responded in great numbers.

We will continue to strive to make the power of network TV available to as many product manufacturers as possible, while serving our viewers.

**More people
watch the news
on NBC
than on any other
Network**

NE

National Broadcasting Company Television Network



NBC Television Network

WALTER D. SCOTT

EXECUTIVE VICE PRESIDENT, TELEVISION NETWORK

Walter D. Scott was appointed executive vice president, television network, in February, 1959. Before his election as head of the television network, Mr. Scott had been vice president, television network sales. An executive with more than 20 years service in NBC, Mr. Scott joined the network's sales department in 1938. He was named eastern sales manager in 1949, and in February, 1951, was promoted to New York radio network sales manager. In November, 1952, he was appointed to the new post of administrative sales manager. He held this position until he was elected vice president and national sales manager, television network, in December, 1955. He was named vice president, television network sales, in January, 1958. Before joining NBC, Mr. Scott served in the sales department of Hearst Radio, Inc., and before that on the advertising staff of the Daily Oklahoman and Times. He is a graduate of the University of Missouri School of Journalism.



DON DURGIN

VICE PRESIDENT, NETWORK SALES



Don Durgin, who was appointed vice president, television network sales, in February, 1959, first joined NBC in 1949 as assistant to the manager of advertising and promotion for NBC Spot Sales. In 1951, he joined the ABC Television Network as a sales presentation writer, subsequently holding several positions there until he was elected vice president in charge of the ABC Radio Network in November, 1955. Returning to NBC in March, 1957, he became vice president in charge of sales planning for the television network. He was appointed vice president, national sales manager, television network sales, in January, 1958, holding that position until he was named to his present post. He is a summa cum laude graduate of Princeton University and a graduate of New York University Law School.

MORT WERNER

VICE PRESIDENT, PROGRAMS

Mort Werner, was appointed vice president, programs, television network, in July, 1961. Mr. Werner came to NBC from Young and Rubicam, Inc., where he had been senior vice president and member of the executive committee. He previously was with NBC from 1951 until July, 1957, when he left to become vice president in charge of broadcast activities of Kaiser Industries Corporation. Mr. Werner joined NBC in 1951 as producer of "Today," later becoming executive producer of the program and then executive producer of "Today," "Home" and "Tonight." In February, 1955, he was named director of participating programs for the NBC-TV Network, and in November of that year was appointed national program director. He was elected vice president, national programs, in Dec., 1955, and in February, 1957, was appointed vice president, television daytime programs. He continued in that post until he joined Kaiser Industries in July, 1957. Mr. Werner joined Young & Rubicam in October, 1959, as vice president and director of radio and television, becoming senior vice president and member of the executive committee one year later, a position he held until he joined NBC in July, 1961.



National Broadcasting Co., Inc. NBC Television Network

30 Rockefeller Plaza, New York 20, N. Y.

Telephone: Circle 7-8300

Registered Telegraphic Address: NATBROADCAST NEW YORK

NOTE: A full listing of the NBC corporate personnel, as well as the board of directors, will be found on Page 223.

DEPARTMENTS

EXECUTIVE

Robert W. Sarnoff.....Chairman of the Board
Robert E. Kintner.....President

NBC OWNED STATIONS & NBC SPOT SALES

P. A. Sugg.....Exec. V.P., NBC Owned Stations
& NBC Spot Sales
Marvin V. McCormick.....Dir., Business Affairs

NBC Spot Sales

Richard H. Close.....Vice Pres., NBC Spot Sales
Byron E. Goodell.....Dir., TV Spot Sales
Charles Bergh.....Mgr., Central TV Spot Sales
Wilbur Fromm.....Dir., New Bus. & Prom.

NBC Owned Stations

WNBC-TV, New York

Theodore H. Walworth, Jr.....V.P. & Gen. Mgr.

WRC-TV, Washington

Joseph Goodfellow.....V.P. & General Manager

WNBQ, Chicago

Lloyd Yoder.....V.P. & General Manager

WRCV-TV, Philadelphia

Ray Welpott.....V.P. & General Manager

KRCA, Los Angeles

Thomas C. McCray.....V.P. & General Manager

KNBC—AM-FM, San Francisco

William B. Decker.....General Mgr.

WJAS - AM-FM, Pittsburgh

Stephen Rooney.....General Mgr.

NEWS

William McAndrew.....Exec. Vice Pres., News
Julian Goodman.....Vice President, News
Carl Lindemann, Jr.....V.P., Spec. News Projects
Donald Meaney.....Mgr., Spec. News Programs
Elmer Lower.....Dir., News & Public Affairs
Eugene Juster.....Director, News Film
James Jurist.....Director, Business Affairs
Irving Gitlin.....Exec. Prod., Creative Projects
Russell Tornabene.....Manager, Operations
Rex R. Goad.....Director, News
Leonard Allen.....Manager, News
Samuel Sharkey.....Night Manager, News
Arthur Wakelee.....Weekend Manager, News
William T. Corrigan.....Mgr., News, Washington
Frank Jordan.....Mgr., News, Chicago
John Thompson.....Mgr., News, Hollywood
Burroughs Prince.....Mgr., Local News

TELEVISION NETWORK

TV NETWORK ADMINISTRATION

Walter D. Scott.....Exec. V.P., TV Network
Robert L. Stone.....V.P., General Mgr.,
TV Network

(Continued on next page)

NBC TELEVISION NETWORK

Mort Werner.....Vice Pres., Programs
Don Durgin.....Vice President, Sales
James A. Stabile...V.P. & Assoc. Gen. Attorney
Thomas W. Sarnoff.....Vice Pres., West Coast

TALENT & PROGRAM ADMINISTRATION

Herbert S. Schlosser..Dir., Talent & Pgm. Admin.

TV NETWORK BUSINESS AFFAIRS

Nicholas C. Gilles....Director, Business Affairs

SPORTS

Thomas S. Gallery.....Director, Sports

TELEVISION NETWORK PROGRAMS

Mort Werner.....Vice President, Programs
Grant A. Tinker.....V.P., Gen. Prog. Exec.
Ross Donaldson.....Dir., Program Services
Donald B. Hyatt.....Dir., Special Projects
Edwin S. Friendly, Jr.....V.P., Prog. Admin.
Lester Gottlieb.....V.P., Special Programs
Thomas S. Gallery.....Director Sports
David W. Tebet.....V.P., Talent Relations
Felix Jackson.....Vice Pres., TV Network
Programs, West Coast

NBC-TV NETWORK NATIONAL SALES

Walter D. Scott.....Exec. V.P., TV Network
Don Durgin.....Vice President, Sales
Thomas B. McFadden.....V.P., National Sales
Max E. Buck.....Vice Pres., Eastern Sales
Charles R. Abry.....V.P., Gen. Sales Exec.
John H. Dodge.....General Sales Exec.
Angus Robinson.....Vice Pres., Central Sales
William F. Storke.....Dir., Partic. Pgm. Sales
John M. Otter.....Dir., Special Pgm. Sales
James G. Hergen.....Dir., Daytime Pgm. Sales
Stephen A. Flynn.....Dir., Sta. Sales, Clearance
& Sales Service
Joseph J. Iaricci.....Dir., Sales Administration
Dean Shaffner.....Dir., Sales Planning
Raymond Eichmann.....Dir., Client Present. &
Sales Promotion
David Hedley.....Dir., Pgm. Presentations
Nicholas Gordon.....Dir., Sales Development
Robert L. Greenwell.....Art Director

Walter W. Gross.....Mgr., TV Sales, Detroit
Harry T. Floyd.....Manager, Western Sales
Walter Tolleson....Mgr., TV Sales, San Francisco

OPERATIONS and ENGINEERING

Wm. Trevarthen.....Vice Pres. Opera. & Eng.
Neil J. Murphy.....Mgr., Bus. Admin.

PARTICIPATING PROGRAMS

William Storke.....Dir., Sales Partic. Pgms.

PRODUCTION SERVICES

Bernard Paulson.....Dir. Prod. Services
Robert MacKichan.....Mgr., Design & Art
Anthony Block.....Administrator, Facilities &
Staging Services
Howard Eitelbach.....Mgr., Studio-Thea. Facil.

Telesales and Unit Mgrs.

Jerry Madden.....Director, TeleSales
and Unit Mgrs.

Color Coordination

Nancy Salkin.....Administrator, Color Info.

Television Network Operations

Charles Corcoran.....Dir. TV Net. Opera.
John P. Weir.....Mgr. Facil. Plan & Opera.
Robert J. Galvin.....Manager, Video Tape,
Film and Kinescope Operations
John A. Hilton.....Manager, Traffic and Lines
Thomas H. Phelan..Manager, Tech. Facilities and
Maintenance

STATION RELATIONS

Thomas E. Knode.....Vice Pres. Station Rel.
Donald Mercer.....Dir. Station Rel.
Sheldon Hickox, Jr....Dir. Sta. Rel. West Coast
Joseph Berhalter.....Sta. Rel. Regional Mgr.
Anthony Cervini.....Sta. Rel. Regional Mgr.
Paul M. Hancock.....Sta. Rel. Regional Mgr.
Wm. M. Kelley.....Sta. Rel. Regional Mgr.
Raymond O'Connell....Sta. Rel. Regional Mgr.
Paul Rittenhouse.....Sta. Rel. Regional Mgr.
Malcolm B. Laing.....Sta. Rel. Regional Mgr.

BRITISH TV IN THE U. S.

Overseas Programming Interest Encouraged

By DENNIS SCUSE
New York Office, BBC

BBC TV enterprises department was set up in March 1960 to handle all international aspects of our activities, specifically to promote the sale and distribution of our programmes abroad and to develop the co-production of film television series with other organisations and producers.

Considerable success has already been achieved in both fields: our programmes have been sold in over 50 different countries throughout the world including the United States. Major sales in America have included "An Age of Kings" and many other major drama productions (including several Shakespearian classics and plays by Jean Anouilh, Ibsen, Sheridan and Ben Jonson). Many documentary series and programmes have also been seen on American TV screens.

Eighty percent of our domestic TV programming is now transmitted "live," but up to two years ago, little of it was recorded or filmed. In consequence, much of it was seen only once—in the United Kingdom—and although some limited distribution had been achieved by a small "transcription unit," it was obvious that not only would this high quality programming be of interest and use in developing TV in other countries, but that wider distribution represented an important source of revenue to our organisation.

In the field of co-productions "Royal Canadian Mounted Police" has now been sold in over 150 American markets; a second series of the high-



ly successful "Third Man" is in production, and a new series called "Zero One" is currently being made in association with MGM-TV. Discussions are well advanced with networks and producers on several other co-production projects.

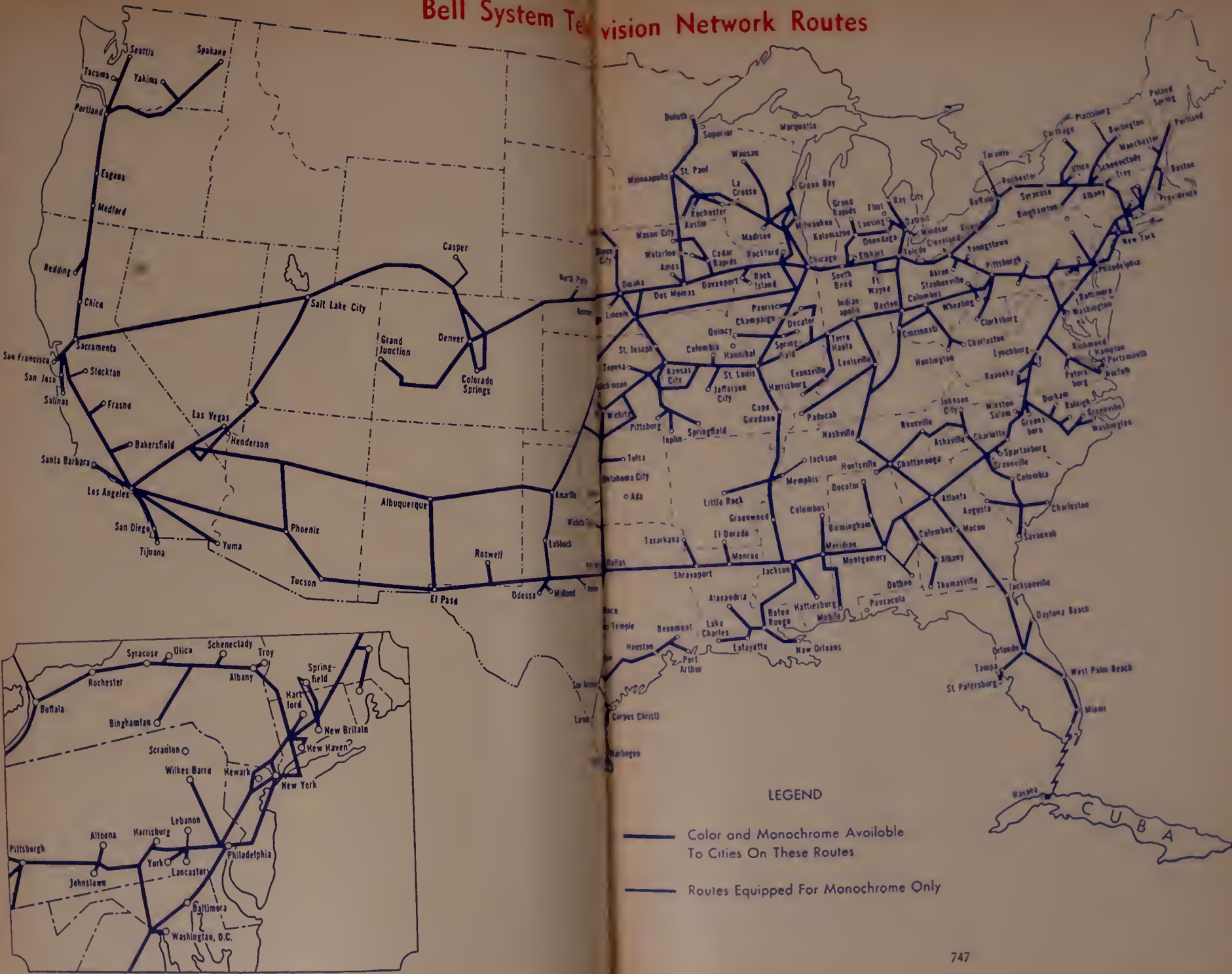
What of the future? 25 years ago the BBC began the world's first regular high definition TV broadcasts. It pioneered, and has led the way in what is now perhaps the most important medium of mass communication ever discovered.

Our function at the New York office (one of seven overseas) is to encourage local interest in the BBC in general. We provide advice and help in programmes for the home listener, promote good relations with local broadcasters, and keep the BBC informed of any new developments which may arise in our area. This applies to both radio and television broadcasting.

To this end, we have maintained an office in New York for over 35 years, but the last two have seen a considerable increase in TV activity.

In a world that is growing smaller, and with international TV nearly a reality, BBC TV intends to continue to be among the leaders through greater exposure of its programmes and by increasing the knowledge of our own viewers about what is going on in the world. In all this "BBC TV in the United States" will play an ever increasing part.

Bell System Television Network Routes



LEGEND

- Color and Monochrome Available To Cities On These Routes
- - - Routes Equipped For Monochrome Only

Population, Families, Television Homes And Television Stations, Listed by State

January 1, 1962*

<i>State</i>	<i>Population</i>	<i>Families</i>	<i>TV Homes</i>	<i>TV Stations</i>
Alabama	3,320,000	880,000	665,000	12
Alaska	250,000	65,500	43,000	5
Arizona	1,410,000	415,000	348,000	9
Arkansas	1,775,000	500,000	333,500	6
California	16,300,000	5,321,500	4,838,000	34
Colorado	1,850,000	515,500	421,000	9
Connecticut	2,670,000	788,500	748,000	6
Delaware	475,000	140,000	125,000	—
District of Columbia	770,000	224,500	211,500	4
Florida	5,115,000	1,564,500	1,270,000	18
Georgia	4,070,000	1,064,000	839,500	11
Hawaii	670,000	206,000	140,000	4
Idaho	685,000	203,500	157,000	5
Illinois	10,275,000	3,161,000	2,980,000	16
Indiana	4,798,000	1,479,500	1,385,000	16
Iowa	2,790,000	860,000	797,000	12
Kansas	2,205,000	699,000	586,000	9
Kentucky	3,055,000	841,000	626,000	6
Louisiana	3,375,000	959,999	754,500	12
Maine	980,000	283,000	260,000	6
Maryland	3,275,000	945,000	857,000	4
Massachusetts	5,235,000	1,517,000	1,447,000	7
Michigan	8,000,000	2,333,000	2,199,000	15
Minnesota	3,500,000	1,032,000	907,000	10
Mississippi	2,180,000	576,000	397,500	7
Missouri	4,500,000	1,409,500	1,247,000	16
Montana	685,000	210,000	142,500	8
Nebraska	1,430,000	442,000	371,500	8
Nevada	305,000	99,500	79,000	4
New Hampshire	615,000	186,000	173,000	1
New Jersey	6,275,000	1,847,000	1,740,500	—
New Mexico	1,025,000	282,000	209,000	6
New York	17,225,000	5,225,000	4,836,000	21
North Carolina	4,660,000	1,188,500	926,000	11
North Dakota	637,000	173,000	132,000	9
Ohio	9,925,000	2,998,500	2,850,000	20
Oklahoma	2,380,000	728,000	595,000	10
Oregon	1,825,000	596,000	475,000	9
Pennsylvania	11,500,000	3,318,000	3,088,000	20
Rhode Island	875,000	258,000	241,000	2
South Carolina	2,400,000	607,500	465,000	9
South Dakota	690,000	199,500	142,500	6
Tennessee	3,625,000	998,000	767,500	14
Texas	10,050,000	2,972,000	2,405,000	46
Utah	940,000	268,500	240,000	4
Vermont	393,000	111,500	100,500	1
Virginia	4,125,000	1,101,000	894,000	12
Washington	2,950,000	937,000	798,000	12
West Virginia	1,850,000	495,000	390,000	9
Wisconsin	4,025,000	1,192,000	1,086,000	13
Wyoming	340,000	102,000	78,000	3
Total	184,278,000	54,519,000	47,807,500	517

* From Census Bureau and other sources.

TELEVISION

**TELEVISION
STATIONS**



**STATION INDEX
TV STATIONS LISTED
BY STATE AND CITY
EXECUTIVE PERSONNEL**

YEARBOOK

1962

Silver Anniversary

THE CITY POPULATION IS PEANUTS!



The Charlotte MARKET is
Tops in the Southeast with
642,500 TV Homes*

Two-hundred thousand peanuts is
a fair size city patch, but it's *still* pe-
nuts compared to the TV Homes in the
elephantine Charlotte Television Market.

Don't forget! WBTV Delivers 55.3% more TV
Homes than Charlotte Station "B"! **

Compare these SE Markets!



*Television Magazine—1961

**ARB 1960 Coverage Study—
Average Daily Total Homes Delivered

Television Stations Index

— Commercial Stations of the U. S. —

Territories and Possessions

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
CKLW-TV . . .	787	KFYR-TV . . .	801	KOGO-TV . . .	761	KTEN . . .	805
KABC-TV . . .	760	KGFT-TV . . .	823	KOIN-TV . . .	807	KTES . . .	825
KAIL-TV . . .	759	KGGM-TV . . .	797	KOLD-TV . . .	756	KTHV . . .	757
KAKE-TV . . .	781	KGHL-TV . . .	794	KOLN-TV . . .	795	KTIV . . .	780
KALB-TV . . .	782	KGLO-TV . . .	780	KOLO-TV . . .	796	KTLA . . .	760
KARD-TV . . .	781	KGMB-TV . . .	772	KOMO-TV . . .	829	KTNT-TV . . .	830
KARK-TV . . .	757	KGNC-TV . . .	819	KOMU-TV . . .	791	KTRF-TV . . .	825
KATV . . .	757	KGNS-TV . . .	824	KONA-TV . . .	772	KTRK-TV . . .	823
KAVE-TV . . .	797	KGO-TV . . .	761	KONO-TV . . .	825	KTSM-TV . . .	823
KAYS-TV . . .	781	KGUN . . .	756	KOOK-TV . . .	794	KTTS-TV . . .	793
KBAK-TV . . .	759	KGW-TV . . .	807	KOOL-TV . . .	756	KTTV . . .	760
KBAS-TV . . .	829	KHAS-TV . . .	795	KORN-TV . . .	816	KTUL-TV . . .	806
KBES-TV . . .	807	KHJ-TV . . .	760	KOSA-TV . . .	825	KTVB . . .	755
KBLL . . .	794	KHOL-TV . . .	795	KOTA-TV . . .	816	KTVB . . .	773
KBMT-TV . . .	820	KHOU-TV . . .	823	KOTI-TV . . .	807	KTVC-TV . . .	780
KBOI-TV . . .	773	KHQ-TV . . .	829	KOTV . . .	806	KTVE . . .	756
KBTV . . .	763	KHQA-TV . . .	791	KOVR-TV . . .	762	KTVF . . .	755
KBTX-TV . . .	820	KHSL-TV . . .	759	KPAR-TV . . .	825	KTVH . . .	781
KCBD-TV . . .	824	KHVH-TV . . .	772	KPAR-TV . . .	819	KTVI . . .	794
KCBY-TV . . .	806	KICU-TV . . .	762	KPHO-TV . . .	756	KTVK . . .	756
KCDA . . .	755	KID-TV . . .	773	KPIC-TV . . .	807	KTVO . . .	780
KCEN-TV . . .	826	KIEM-TV . . .	759	KPIX . . .	761	KTVR-TV . . .	763
KCHU . . .	761	KIFI-TV . . .	773	KPLC-TV . . .	782	KTVT-TV . . .	823
KCKT-TV . . .	781	KIMA-TV . . .	830	KPLR-TV . . .	793	KTVU . . .	762
KCMO-TV . . .	793	KING-TV . . .	829	KPRC-TV . . .	824	KTVW . . .	829
KCMT . . .	789	KINY-TV . . .	755	KPTV . . .	807	KTWO-TV . . .	833
KCND-TV . . .	802	KIRO-TV . . .	829	KQTV . . .	780	KUAM-TV . . .	834
KCOP . . .	760	KIVA . . .	756	KRBC-TV . . .	819	KUTV . . .	827
KCPX-TV . . .	827	KJEO . . .	759	KRCA . . .	760	KVAL-TV . . .	806
KCRA-TV . . .	760	KKTV . . .	762	KRCG-TV . . .	791	KVER-TV . . .	797
KCRG-TV . . .	779	KLAS-TV . . .	796	KRDO-TV . . .	762	KVII-TV . . .	819
KCTV . . .	825	KLFY-TV . . .	782	KREM-TV . . .	829	KVIP . . .	760
KDAL-TV . . .	789	KLIX-TV . . .	773	KREX-TV . . .	764	KVIQ-TV . . .	759
KDCD-TV . . .	825	KLRJ-TV . . .	796	KREY-TV . . .	764	KVKM-TV . . .	825
KDIX-TV . . .	802	KLTV . . .	826	KRGV-TV . . .	826	KVLF-TV . . .	819
KDKA-TV . . .	813	KLYD-TV . . .	759	KRIS-TV . . .	821	KVOA-TV . . .	756
KDUB-TV . . .	824	KLZ-TV . . .	763	KRLD-TV . . .	821	KVOG-TV . . .	826
KDUH-TV . . .	795	KMBC-TV . . .	793	KRNT-TV . . .	780	KVOO-TV . . .	806
KEDY-TV . . .	820	KMID-TV . . .	825	KROC-TV . . .	790	KVOS-TV . . .	829
KELO-TV . . .	816	KMJ-TV . . .	759	KROD-TV . . .	823	KVTV . . .	780
KELP-TV . . .	823	KMMT . . .	789	KRON-TV . . .	761	KWEX-TV . . .	825
KENI-TV . . .	755	KMOS-TV . . .	793	KRSD-TV . . .	816	KWHT-TV . . .	780
KENS-TV . . .	825	KMOX-TV . . .	793	KRTV . . .	794	KWRB-TV . . .	833
KERO-TV . . .	759	KMSO-TV . . .	795	KSBW-TV . . .	761	KWTV . . .	806
KETV . . .	795	KMSP-TV . . .	789	KSBY-TV . . .	762	KWTX-TV . . .	826
KEYC-TV . . .	789	KMTV . . .	795	KSD-TV . . .	794	KWWL-TV . . .	780
KEYT . . .	762	KMVI . . .	772	KSHO-TV . . .	796	KXAB-TV . . .	816
KEZI-TV . . .	806	KNDO . . .	830	KSL-TV . . .	827	KXGN-TV . . .	794
KFAR-TV . . .	755	KNOE-TV . . .	783	KSLA-TV . . .	783	KXGO-TV . . .	802
KFBB-TV . . .	794	KNOP-TV . . .	795	KSOO-TV . . .	816	KXII . . .	805
KFBC-TV . . .	833	KNOX-TV . . .	802	KSTP-TV . . .	790	KXJB-TV . . .	802
KFDA-TV . . .	819	KNTV . . .	762	KSWB . . .	805	KXLF-TV . . .	794
KFDM-TV . . .	820	KNXT . . .	760	KSWO-TV . . .	805	KXLY-TV . . .	829
KFDX-TV . . .	826	KOA-TV . . .	763	KSWV-TV . . .	797	KXMB-TV . . .	801
KFEQ-TV . . .	793	KOAA-TV . . .	764	KSYP-TV . . .	826	KXMC-TV . . .	802
KFMB-TV . . .	761	KOAM-TV . . .	781	KTAG-TV . . .	783	KXTV . . .	761
KFOY-TV . . .	757	KOAT-TV . . .	797	KTAL-TV . . .	826	KYTV . . .	793
KFRE-TV . . .	759	KOB-TV . . .	797	KTAR . . .	756	KYW-TV . . .	803
KFSA-TV . . .	757	KOCO-TV . . .	805	KTBC-TV . . .	820	KZTV . . .	821
KFVS-TV . . .	791	KODE-TV . . .	791	KTBS-TV . . .	783	WABC-TV . . .	798

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WABI-TV . . .	784
WAFB-TV . . .	782
WAFG-TV . . .	754
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WAGM-TV . . .	784
WAIM-TV . . .	815
WAKR-TV . . .	802
WALA-TV . . .	754
WALB-TV . . .	771
WANE-TV . . .	778
WAPA-TV . . .	834
WAPI-TV . . .	754
WARD-TV . . .	809
WAST . . .	797
WATE-TV . . .	817
WATR-TV . . .	765
WAVE-TV . . .	782
WAVY-TV . . .	828
WBAL-TV . . .	784
WBAP-TV . . .	823
WBAY-TV . . .	831
WBBM-TV . . .	773
WBEN-TV . . .	798
WBIR-TV . . .	817
WBKB . . .	773
WBNS-TV . . .	834
WBNS-TV . . .	803
WBOC-TV . . .	785
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WBRC-TV . . .	754
WBRE-TV . . .	814
WBRZ . . .	782
WBTW . . .	800

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WCAX-TV . . .	827
WCBI-TV . . .	790
WCBS-TV . . .	798
WCCA-TV . . .	815
WCCB-TV . . .	754
WCCO-TV . . .	789
WCHS-TV . . .	830
WCIA . . .	773
WCKT . . .	766
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WCOV-TV . . .	754
WCPO-TV . . .	803
WCSC-TV . . .	815
WCSH-TV . . .	784
WCTV . . .	769
WCYB-TV . . .	827
WDAF-TV . . .	793
WDAM-TV . . .	790
WDAU-TV . . .	814
WDAY-TV . . .	802
WDBJ-TV . . .	828
WDBO-TV . . .	767
WDEF-TV . . .	816
WDSM-TV . . .	789
WDSU-TV . . .	783
WDXI-TV . . .	817
WEAR-TV . . .	769
WEAT-TV . . .	769
WEAU-TV . . .	831
WECT . . .	801
WEEK-TV . . .	775

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WFBM-TV . . .	778
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WFLA-TV . . .	769
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WFMY-TV . . .	801
WFRV-TV . . .	831
WGAL-TV . . .	811
WGAN-TV . . .	784
WGEM-TV . . .	777
WGN-TV . . .	775
WGR-TV . . .	798
WHAS-TV . . .	782
WHBF-TV . . .	777
WHBQ-TV . . .	817
WHCT . . .	764
WHDH-TV . . .	786
WHEC-TV . . .	799
WHEN-TV . . .	800
WHIO-TV . . .	804
WHIS-TV . . .	830
WHIZ-TV . . .	805
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WHO-TV . . .	780
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WICS . . .	777
WICU-TV . . .	809
WIIC . . .	813
WILX-TV . . .	788
WIMA-TV . . .	804
WINK-TV . . .	766
WINR-TV . . .	798
WIS-TV . . .	815
WISC-TV . . .	832
WISE-TV . . .	800
WISH-TV . . .	778
WISN-TV . . .	832
WITI-TV . . .	832
WITN . . .	801
WJAC-TV . . .	809
WJAR-TV . . .	814
WJBF-TV . . .	771
WJBK-TV . . .	787
WJHG-TV . . .	769
WJHL-TV . . .	817
WJIM-TV . . .	788
WJPB-TV . . .	830
WJRT . . .	788
WJTV . . .	790
WJW-TV . . .	803
WJXT . . .	766
WJZ-TV . . .	785
WKAQ-TV . . .	834
WKBM-TV . . .	834
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AM RADIO STATIONS BY STATE

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Pop.: 3,320,000
Families: 880,000

ALABAMA

TV Homes: 665,000
TV Stas. in State: 12

WAPI-TV—Birmingham—1949

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Newhouse Bcstg. Corp.
Address.....P. O. Box 1310
Tel.: FA 3-6141.....CBS-NBC
Newspaper Affiliation.....Birmingham News
Representative..Harrington, Righter & Parsons
V.P., General Manager...Charles F. Grisham
Pub., Prom. Dir.....James Chenoweth
Program Dir.....Johnny Johnson
Chief Engineer.....J. V. Sanderson

WBRC-TV—Birmingham—1949

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Taft Bcstg. Co.
Address.....P.O. Box 6007
Tel.: FA 2-4701.....ABC
Representative.....Katz
President.....Hubert Taft, Jr.
V.P., General Manager.....R. T. Schlinkert
Sales Manager.....Oliver V. Naylor
Prog. Dir., Film Mgr.....Keith E. Barze
Promotion, Publicity Director...Robert E. Lee
Chief Engineer.....Harry L. Lawson
Owners of: WKRC, AM-TV-FM, Cincinnati; WTVN,
AM-TV-FM, Columbus; WBRC, AM-FM; WKYT-
TV, Lexington.

WMSL-TV—Decatur—1954

Channel: 23 UHF..AP: 102 Kw..VP: 189 W.
Owned By...Tenn. Valley Radio & TV Corp.
Address.....701 Banks St.
Tel.: EL 3-0361.....ABC-CBS-NBC
Station Reps.....Masla; Clarke, Brown
President, Gen. Mgr.....Frank Whisenant
Commercial Manager.....Bob Gleason
Program, Prom. Mgr.....Alice A. Whisenant
Film Manager.....Mort Hargrove
Chief Engineer.....Kenneth Casey
Owners of: WMSL-AM.

WTVY—Dothan—1955

Channel: 4 VHF..A.P.: 70 Kw...V.P.: 100 Kw.
Owned-Operated By.....WTVY, Inc.
Address.....Box 798
Tel.: SY 2-3195.....ABC-CBS
Sta. Reps.....Clarke Brown; Meeker
General Mgr.....F. E. Busby
Commercial Manager.....Arthur Creamer
Chief Engineer.....Ellis N. Anderson

WOWL-TV—Florence—1957

Channel: 15 UHF..AP: 11.7 Kw..VP: 20.8 Kw.
Owned.....TV Muscle Shoals, Inc.
Business Address.....P. O. Box 600
Tel.: AT 2-7711.....CBS-NBC-ABC
Station Reps.....Jack Masla; Bernard Ochs
President.....Richard B. Biddle
V.P.....W. A. Mapes
Gen. Mgr.....Jack Worley
Comm. Mgr., Local Adv.....M. Davis

Program Director.....E. Foote
Prom., Publicity Director.....Gayle Bishop
Film Manager.....Henry Jones
Nat. Adv. Mgr.....Dick Biddle
Chief Engineer.....Larry Rohling

WAFG-TV—Huntsville—1959

Channel: 31 UHF..AP: 112 Kw..VP: 204 Kw.
Owned By.....Rocket City TV Inc.
Address.....1000 Monte Sano Bldg.
Tel.: 539-1783.....ABC
Station Reps.....Howard
President.....James Cleary
General Manager.....John A. Higdon
Film Mgr.....Robert E. Smith
Chief Engineer.....Victor Bankowski

WALA-TV—Mobile—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Pape TV Co., Inc.
Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Sta. Reps.....Bolling; Clarke Brown
President.....W. O. Pape
General Sta. Manager.....W. B. Pape
Commercial, Adv. Mgr.....John E. Dixon
Promotion, Publicity Director...Bob Grimes
Program Director.....Mal Eno
Chief Engineer.....R. Hurley
Owners of: WALA.

WKRG-TV—Mobile—1955

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....WKRG-TV Inc.
Address.....162 St. Louis St.
Tel.: HE 2-5505.....CBS
Newspaper Affiliation.....Press-Register
Representative.....Avery Knodel
President.....Kenneth R. Giddens
Exec. V.P., General Mgr....C. P. Persons, Jr.
Program Dir.....Bob Peary
Operations Manager.....John E. Crawford
Publicity Dir.....Mrs. Mary Herring
Film Manager.....James Ellis
Chief Engineer.....Donald B. Patton
Owners of: WKRG-AM-FM.

WCCB-TV—Montgomery—1961

Channel: 32 UHF..AP: 90.5 Kw..VP: 180.9 Kw.
Owned By.....First Alabama Corp.
Address.....305 Davis Bldg.
Tel.: 265-7025.....ABC
Station Representative.....Weed
President.....Harold Anderson
General Manager.....Stan Richards

WCOV-TV—Montgomery—1953

Channel: 20 UHF..AP: 200 Kw..VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co.
Business Address.....P. O. Box 2505
Tel.: 262-5361.....ABC-CBS
Sta. Representative..Venard, Rintoul, McConnell

ALABAMA-ALASKA-ARIZONA

President.....O. P. Covington
 General Manager.....Hugh M. Smith
 Commercial Manager.....Morris South
 Prom., Publicity Director.....Martha Hall
 Film Manager.....Bob House
 Chief Engineer.....W. D. Weatherly

WSFA-TV—Montgomery—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By.....Broadcasting Co. of South
 Business Address.....10 East Delano
 Tel.: AM 5-1251.....NBC-ABC
 Sta. Rep.....Peters, Griffin, Woodward
 President.....B. Calhoun Hipp
 Exec. V.P.....G. Richard Shatto
 Manag. Dir.....Carter C. Hardwick
 Admin. Asst.....Frank Ridolphi
 Nat. Sales Mgr.....Jack Long
 Production Mgr.....Sam Spivey

Program Director.....Gene Jacobsen
 Commercial Mgr.....Bob Villar
 Prom. Mgr.....Robert L. Tuttle
 Film Mgrs.....Alice Mayfield, Gene Jacobsen
 Chief Engineer.....Richard Payne
 Owners of: WIS, AM-TV, Columbia.

WSLA-TV—Selma—1960

Channels: 8 VHF...AP: 1.5 Kw...VP: 3 Kw.
 Owned By.....Selma Television, Inc.
 Address.....Box 305
 Tel.: TR 2-0455.....Independent
 Sta. Representative.....Radio-TV Reps, Inc.
 President.....W. J. Brennan
 General Mgr., Ch. Eng.....Cyril G. Brennan
 Commercial Manager.....John Frasier
 Program Director.....John Rogers
 Promotion Director.....Bill Willis
 Publicity Director.....Minnie Lee Frazee
 Film Manager.....Billy Morgan

Pop: 250,000

Families: 65,500

ALASKA

TV Homes: 43,000

TV Stas. in State: 5

KENI-TV—Anchorage—1953

Channel: 2 VHF..AP: 2.69 Kw...VP: 5.37 Kw.
 Owned-Oper. By.....All-Alaska Bcstrs., Inc.
 Business Address.....Box 1160
 Tel.: BR 5-2201.....NBC-ABC
 Station Reps.....Fletcher; Day-Wellington, Inc.
 President, Gen. Mgr.....Alvin O. Bramstedt
 Comm. Adv. Mgr.....William Stewart
 Program Dir.....Gerry Hinchee
 Prom., Publicity Dir.....Marcia Hiber
 Film Manager.....Ernie Carle
 Chief Engineer.....Charles Gray
 Owners of: KENI; KFAR, AM-TV, Fairbanks;
 KTKN, Ketchikan.

KTVA—Anchorage—1953

Channel: 11 VHF..AP: 1.61 Kw...VP: 3.22 Kw.
 Owned-Oper. By.....Northern Television, Inc.
 Business Address.....P.O. Box 2200
 Tel.: BR 5-4321.....CBS
 Representative.....Weed; Alaska Radio-TV
 Pres., Gen., Sta. Mgr.....A. G. Hiebert
 Chief Engineer.....John Honea

KFAR-TV—Fairbanks—1955

Channel: 2 VHF..AP: 2.76 Kw...VP: 5.6 Kw.
 Owned-Oper. By.....All-Alaska Bcstg., Inc.

Business Address.....516 Second Ave.
 Tel.: 2125.....ABC-NBC
 Pres., General Manager...Alvin C. Bramstedt
 Station Manager.....D. Andon
 Chief Engineer.....D. Portor

KTVF—Fairbanks—1955

Channel: 11 VHF..AP: 5.5 Kw...VP: 11.1 Kw.
 Owned-Oper. By.....Northern TV, Inc.
 Address.....Box 2200, Anchorage
 Tel.: GL 2-3636.....CBS
 Station Reps.....Weed; Alaska Radio-TV
 President.....A. G. Hiebert
 Station, Comm. Manager.....John Griffin
 Promotion Director.....Jan Ward
 Film Mgr.....Sue Yoder
 Chief Engineer.....Ken Phillips
 Owners of: KTVA-TV, Anchorage.

KINY-TV—Juneau—1956

Channel: 8 VHF..AP: .13 Kw...VP: .26 Kw.
 Owned-Oper. By.....Juneau Broadcasters, Inc.
 Address.....231 So. Franklin St.
 Tel.: JU 6-1800.....CBS
 Sta. Representative.....Weed; Wagner
 Pres., Gen. Mgr.....J. W. McKinley
 Program Director.....Richard Peter

Pop.: 1,410,000

Families: 415,000

ARIZONA

TV Homes: 348,000

TV Stas. in State: 9

KCDA—Douglas—1960

Channel: 3 VHF..AP: 1.6 Kw...VP: 2.1 Kw.
 Owned By.....Electron Corp.
 Address.....Gadson Hotel

Tel.: EM 4-8439.....Independent
 President.....Mort Zimmerman
 General Manager.....William B. Miller
 Commercial Manager.....Daniel C. Park
 Chief Engineer.....Norman Robb

ARIZONA-ARKANSAS

KOOL-TV—Phoenix—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....KOOL Radio-TV, Inc.
 Business Address.....511 West Adams St.
 Tel.: BR 1-2345.....CBS
 Representative.....Hollingbery
 Ch. of Bd.....Gene Auiry
 Pres., Gen. Mgr.....Tom Chauncey
 V.P., Asst. Gen. Mgr.....Homer Lane
 Commercial Manager.....Leslie Lindvig
 Program Director.....Robert Davies
 Promotion, Publicity Director.....Thomas King
 Film Manager.....William Hancharik
 Chief Engineer.....Albin Hillstrom
 Owners of: KOOL, AM-FM.

KPHO-TV—Phoenix—1949

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By...Meredith Broadcasting Co.
 Business Address.....631 N. 1st Ave.
 Tel.: Alpine 8-4511.....Independent
 Representative.....Katz
 V.P., General Manager.....Dick Rawls
 Sta., Comm. Mgr.....Howard Stalnaker
 Director, Prog. & Opera.....Robert Martin
 Promotion Manager.....Blue Wright
 Film Manager.....Thomas Sherlock
 Dir. of Engineering.....George McClanathan
 Owners of: WOW-AM-FM-TV, Omaha; KCMO-AM-
 FM-TV, Kansas City; WHEN-AM-TV, Syracuse,
 N. Y.

KTVK—Phoenix—1955

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....Arizona TV Co.
 Address.....3435 No. 16th St.
 Tel.: AM 6-5691.....ABC
 Station Representative.....Blair TV
 President.....Ernest W. McFarland
 Sta., Comm. Manager.....Burton B. LaDow
 Chief Engineer.....George McLouth

KTAR—Phoenix—1953

Channel: 12 VHF..AP: 15.8 Kw..VP: 31.6 Kw.
 Owned-Oper. By.....KTAR Broadcasting Co.
 Address.....1101 No. Central Ave.
 Tel.: AL 4-4161.....NBC
 Representative.....Avery-Knodel
 Chairman of Board.....John J. Louis, Jr.
 Pres., Gen. Mgr.....Richard O. Lewis
 V.P., Commercial Mgr.....Ray C. Smucker
 V.P., Program Director.....Robert Vache
 Promotion Director.....Bryan Hickox

Film Director.....Betty Campbell
 Sales Manager.....George Guyan
 Chief Engineer.....John Beck
 Owners of: KYCA, Prescott; KYUM, Yuma; KTAR,
 AM-FM, Phoenix.

KGUN—Tucson—1956

Channel: 9 VHF..AP: 31.6 Kw..VP: 63.1 Kw.
 Owned-Oper. By.....WEHT, Inc.
 Address.....P. O. Box 5147
 Tel.: MA 3-3633.....ABC
 Station Representative.....Young TV Corp.
 Pres., Gen. Mgr.....Ed. Richter
 Program Director.....Larry Schnebly
 Commercial Manager.....Howard D. Duncan
 Chief Engineer.....Bob Cleveland

KOLD-TV—Tucson—1953

Channel: 13 VHF..AP: 15 Kw..VP: 30 Kw.
 Owned-Oper. By.....Old Pueblo Bcstg. Co.
 Address.....1115 Miracle Mile Strip
 Tel.: MA 4-2511.....CBS
 Representative.....Hollingbery
 President.....Tom Chauncey
 V.P., General Manager.....E. S. Mittendorf
 Asst. Gen. Mgr.....Paul Plunkett
 Commercial Manager.....Bernie Perlin
 Program Dir.....William Spies
 Promotion, Publicity Director.... Jack Trusman
 Chief Engineer.....Howard Smith

KVOA-TV—Tucson—1953

Channel: 4 VHF...AP: 18 Kw...VP: 35 Kw.
 Owned-Oper. By.....Alvarado TV Co. Inc.
 Address.....10th & Elm Streets
 Tel.: MAIn 3-2555.....NBC
 Station Rep.....Avery-Knodel
 President.....Clinton D. McKinnon
 Station Manager.....Fred L. Vance
 Assistant Manager.....Gordon E. Hamilton
 Promotion Director.....James Owen
 Program Director.....Henry E. Hubbard
 Film Manager.....E. D. Wood
 Chief Engineer.....Raymond H. Holsclaw
 Owners of: KOAT-TV, Albuquerque.

KIVA—Yuma—1953

Channel: 11 VHF..AP: 15.8 Kw..VP: 31.6 Kw.
 Owned By.....Bruce Merrill
 Business Address.....P. O. Bin 1671
 Tel.: ST 6-8311.....NBC-CBS-ABC
 President.....Bruce Merrill
 Gen. Mgr., Film Dir.....R. O. Van Duzer
 Chief Engineer.....Leavenworth Wheeler

Pop.: 1,775,000

Families: 500,000

ARKANSAS

TV Homes: 333,500

TV Stas. in State: 6

KTVE—El Dorado—1955

Channel: 10 VHF..AP: 156 Kw..VP: 316 Kw.
 Owned By.....KTVE, Inc.
 Address.....P. O. Box 791
 Tel.: UN 2-3488.....ABC-NBC
 Station Rep.....Venard, Rintoul & McConnell

President.....Ernin Lyke
 General Manager.....John B. Soell
 Program Director.....John Turner
 Promotion Director.....Bernard Frazer
 Film Manager.....Wayne Lewis
 Chief Engineer.....John Long

KFSA-TV—Fort Smith—1956

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
 Owned By.....American TV Co.
 Business Address.....101 N. 4th St.
 Tel.: SU 3-3131.....ABC-CBS-NBC
 Newspaper Affil.....American-Times Record
 Station Rep.....Venard, Rintoul & McConnell
 President.....D. W. Reynolds
 General, Sta. Manager.....J. W. Slates
 Comm., Adv. Mgr.....John Whitt
 Program, Publicity Dir.....Pat Porta
 Promotion Director.....Harold Castelov
 Film Manager.....Gordon Brown, Jr.
 Chief Engineer.....W. Matten
 Owners of: KFSA; KOLO, AM-TV, Reno; KBRB,
 Springdale; KOKL, Okmulgee; KORK, Las Vegas;
 KLRJ-TV, Las Vegas; KGNS-TV-AM, Laredo;
 KFOY-TV, Hot Springs.

KFOY-TV—Hot Springs—1961

Channel: 9 VHF..AP: 1.32 Kw...VP: 2.63 Kw.
 Owned By.....Donald W. Reynolds
 Address.....Drawer Y
 Tel.: NAional 4-3373.....NBC
 Station Representative.....Bolling
 President.....Donald W. Reynolds
 General Manager.....Harold E. King
 Program Director.....Arie Landrum
 Chief Engineer.....Albert W. Scheer

KARK-TV—Little Rock—1954

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By..Arkansas Radio & Equip. Co.
 Business Address.....10th & Spring Streets
 Tel.: FRanklin 6-2481.....NBC
 Representative.....Petry

President.....T. K. Barton
 Exec. Vice Pres.....Douglas J. Romine
 Commercial Mgr.....H. Lee Bryant
 Program Dir.....Fred Schmutz
 Promo. Director.....Shirley R. Kennedy
 Chief Engineer.....Champ Smith

KATV—Little Rock—1953

Channel: 7 VHF..AP: 91.2 Kw...VP: 170 Kw.
 Owned-Oper. By.....Central South Sales Co.
 Address.....310 W. 3rd St.
 Tel.: FR 4-1691.....ABC
 Representative.....Avery-Knodel, Inc.
 President.....James C. Leake
 General, Sta. Manager.....R. Doubleday
 Commercial Manager.....Tom Goodgame
 Program Dir., Film Mgr.....Jack Bomar
 Promotion, Publicity Director.....Bruce Smith
 Chief Engineer.....A. R. Garrett
 Owners of: KTUL-TV, Tulsa; KWTV, Oklahoma
 City.

KTHV—Little Rock—1955

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Operated By.....Arkansas TV Co.
 Address.....Box 269
 Tel.: FR 4-3764.....CBS
 Newspaper Affil.....Arkansas Democrat
 Station Representative.....Adv. Time Sales
 President.....K. A. Engel
 Gen., Sta. Manager.....B. G. Robertson
 Comm. Manager.....W. V. Hutt
 Program Dir.....Tom Walker
 Film Manager.....Curtis Threlkeld
 Promotion Dir.....John Pounders
 Publicity Director.....Jan Newby
 Chief Engineer.....Cecil Suitt

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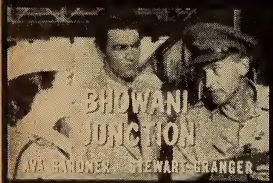
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<p>THE BAREFOOT CONTESSA</p>	<p>THE PEOPLE AGAINST O'HARA SPENCER TRACY DIANA LYNN</p>	<p>LONE STAR CLARK GABLE AVA GARDNER</p>	<p>ALL THE BROTHERS WERE VALIANT STEWART GRANGER ROBERT TAYLOR</p>
<p>Eleanor Parker Clark Gable KING AND FOUR QUEENS</p>	<p>BOB HOPE FERNANDEL PARIS HOLIDAY ANITA EKBERG MARTHA HYER</p>	<p>CONSPIRATOR ELIZABETH TAYLOR ROBERT TAYLOR</p>	<p>LEGEND OF THE LOST starring JOHN WAYNE SOPHIA LOREN ROSSANO BRAZZI</p>

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WNHC-AM • FM • TV, Hartford-New Haven, Conn. / **WLYH-TV**, Lebanon-Lancaster, Pa. / **KFRE-AM • TV • KRFM**, Fresno, Cal.
 Triangle National Sales Offices: New Ycrk / Chicago / Los Angeles / Baltimore

Pop.: 16,300,000
Families: 5,321,000

CALIFORNIA

TV Homes: 4,838,000
TV Stas. in State: 34

KBAK-TV—Bakersfield—1953

Channel: 29 UHF..AP: 95 Kw..VP: 191 Kw.
Owned By.....Bakersfield Bcstg. Co.
Address.....P. O. Box 1448
Tel.: FA 7-7955.....CBS
Station Representative.....Young TV Corp.
President.....J. Drayton Hastie
Exec. V.P., General Mgr.....John E. Barrett
Director of Operations.....Lyle Murphy
Chief Engineer.....James Garner

KERO-TV—Bakersfield—1953

Channel: 10 VHF..AP: 55 Kw..VP: 110 Kw.
Owned-Oper. By.....Transcontinent TV Corp.
Address.....321 21st St.
Tel.: FA 7-1441.....NBC
Representative.....Petry
President.....David C. Moore
General Mgr.....George Whitney
Station Mgr.....Arthur M. Mortensen
Commercial Mgr.....Roland T. Kay
Program Mgr., Film Dir.....Kenneth R. Croes
Chief Engineer.....Ray Mattinson
Owners of: WGR, Buffalo; WNEP, Scranton;
KFMB, San Diego; WDAF, Kansas City.

KLYD-TV—Bakersfield—1959

Channel: 17 UHF..AP: 123 Kw..VP: 234 Kw.
Owned By.....Kern County Bcstg. Co.
Address.....2831 Eye St.
Tel.: FAirview 7-7511.....ABC
Station Representative.....Hollingbery
President, Gen. Mgr.....Ed Urner
V.P., General Sales Mgr.....Dave Maxwell
Program Director.....Wally Pierre
Chief Engineer.....Vern Tucker

KHSL-TV—Chico—1953

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Golden Empire Bcstg. Co.
Address.....180 East 4th St.
Tel.: FI 2-0141.....CBS
Sta. Rep.....Bolling
President.....Mrs. H. McClung
General Mgr.....M. F. Woodling
Sales Manager.....G. Ross
Dir. of Engineering.....Russell Pope

KIEM-TV—Eureka—1953

Channel: 3 VHF.. AP: 100 Kw..VP: 50 Kw.
Owned-Oper. By.....California-Oregon TV
Business Address.....P. O. Box 1021
Tel.: HI 3-3123.....ABC-CBS
Station Reps.....Young; Art Moore
President.....William B. Smullin
VP-Manager.....Donald H. Telford
V.P., News Director.....Newton L. Steward
Program Manager.....Robert Miller
Chief Engineer.....Donald King

KVIQ-TV—Eureka—1958

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned.....Calif. Northwest Bcstg. Co.
Address.....Box 1019
Tel.: HI 3-3061.....ABC-NBC
Station Rep.....Hollingbery
President.....Carl R. McConnell
General Mgr.....Geo. C. Fleharty
Station Mgr.....Ted Dooley
Commercial Mgr.....Sam Horel
Promotion Director.....Carolyn Hansen
Film Manager.....Buster De Brunner
Chief Engineer.....Amos Hargrave

KFRE-TV—Fresno—1956

Channel: 30 UHF..AP: 696 Kw..VP: 1392 Kw.
Owned By.....Triangle Publications
Business Address.....733 L St.
Tel.: AM 8-6441.....CBS
Representative.....Blair-TV
Vice-President.....Roger W. Clipp
General Manager.....Kenneth M. Curto
Commercial Manager.....Jay Sondheim
Program Director.....Pack Phillips
Promotion, Publicity Director.....Harry White
Film Manager.....Fred Carbine
Chief Engineer.....Keith L. Mealey
Owners of: WFIL, AM-TV-FM, Philadelphia;
WNBF, AM-TV-FM, Binghamton; WFBG, AM-
TV, Altoona; WNHC, AM-TV-FM, New Haven;
KFRE, AM-TV, Fresno; WLHY-TV, Lebanon;
WFBG-FM, Altoona, Pa.; KRFM-FM, Fresno.

KAIL-TV—Fresno—1961

Channel: 53 UHF...AP: 16 Kw...VP: 32 Kw.
Owned By.....KAIL Bcstg. Co.
Address.....308 So. Fruit Ave.
Tel.: EY 9-2104.....Independent
Station Representative.....Harlan Oakes
General Manager.....Barney Lee Golden
Director of Operations.....Hal O'Donnell
Chief Engineer.....Elbert Dean

KJEO—Fresno—1953

Channel 47 UHF..AP: 222 Kw..VP: 444 Kw.
Owned By.....Shasta Telecstg. Corp.
Address.....Box 1708
Tel.: BA 2-2411.....ABC
Station Representative.....Hollingbery
President, Gen. Mgr.....George C. Fleharty
Commercial Manager.....Ray Grant
Program Director.....James Bentley
Promotion, Publicity Dir.....Ruth Wall
Film Manager.....Richard Bertolin
Chief Engineer.....Jack McElwain
Owners of: KVIP-AM-TV, Redding; KVIQ-TV,
Eureka, both Calif.

KMJ-TV—Fresno—1953

Channel: 24 UHF..AP: 240 Kw..VP: 447 Kw.
Owned-Oper. By.....McClatchy Newspapers

CALIFORNIA

Address 1530 Van Ness Ave.
Tel: AM 8-6666.....NBC
RepresentativeKatz
PresidentEleanor McClatchy
Station Mgr.....John Edwards
Comm., Prom. Mgr.....Wilson Lefler
Chief Engineer.....J. B. Hancock

KCOP—Hollywood—1948

Channel: 13 VHF..AP: 83.2 Kw..VP: 170 Kw.
Owned By.....NAFI Corp.
Address.....915 N. La Brea Ave.
Tel: Oldfield 6-6050.....Independent
RepresentativePetry
President, Sta. Mgr.....William Whitsett
V.P. & Gen. Sales Manager....Amos T. Baron
Local Sales Mgr.....Dan Miller
Promotion, Publicity Director....Hal K. Biard
Program Director.....Robert I. Guy
Chief Engineer.....Al Browdy
Owners of: KPTV, Portland; KTVT, Fort Worth.

KABC-TV—Los Angeles—1949

Channel: 7 VHF..AP: 82 Kw..VP: 165 kw.
Owned-Oper. ByABC
Business Address.....TV Center
Tel: NO 3-3311.....ABC
Station Representative.....ABC-TV Spot Sales
V.P., General, Sta. Mgr.....Elton H. Rule
Gen., Sales Mgr.....Richard A. O'Leary
Prom., Pub. Dir.....Jack Brembeck
Film Manager.....Howard Lipstone
Chief Engineer.....Theodore Grenier

KHJ-TV—Los Angeles—1948

Channel: 9 VHF..AP: 81.3 Kw..VP: 162 Kw.
Owned-Oper. By.....RKO General Inc.
Business-Studio Address.....1313 N. Vine St.
Tel: HO 2-2133.....Independent
Station Representative...RKO Nat'l Sales Div.
President.....Thomas F. O'Neil
Divisional Mgr.....Harry Trenner
General, Sta. Manager.....Malcolm Klein
Div. Dir. of Operations.....Hal Phillips
Commercial Manager.....Don Balsamo
Promotion, Adv. Director...Richard L. Sinclair
Program Dir., Film Mgr.....Wally Sherwin
Publicity Director.....Tony Arnone
Chief Engineer.....Bob Bullock
Owners of: WOR, AM-TV-FM, New York; WNAC-
AM-TV, Boston; KFRC, San Francisco; WHBQ,
AM-TV; Memphis; CKLW-AM-FM-TV, Detroit-
Windsor; WGMS, Washington, D. C.; WHCT,
Hartford; KHJ, AM-TV-FM, Los Angeles;
WRKD-FM, Boston, Mass.

KNXT—Los Angeles—1951

Channel: 2 VHF..AP: 23.4 Kw..VP: 46.8 Kw.
Owned-Oper. By.....CBS Inc.
Business-Studio Address...6121 Sunset Blvd.
Tel: HO 9-1212.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
V.P., General Manager.....Robt. D. Wood
Gen. Sales Mgr.....Ray L. Beindorf
Program Director.....Leon Drew
Prom., Publicity Director...Austin Heywood
Film Manager.....Allen Ludlum
Engineer in Chg.....Edwin Miller

KRCA—Los Angeles—1949

Channel: 4 VHF..AP: 23.5 Kw..VP: 47 Kw.
OwnedNBC
Bus.-Studio Address.....Sunset & Vine St.
Tel: TH 5-7000.....NBC
Representative.....NBC Spot Sales
V.P., General Manager.....Thomas McCray
Director of Sales.....James Parks
Operations Mgr.....Bob Henry
Adv., Prom. Mgr.....Michael W. Gradle
Prog. Dir.....Jack Kenaston
Film Manager.....George Burke
Chief Engineer.....John Knight

KTLA—Los Angeles—1947

Channel: 5 VHF..AP: 25.1 Kw..VP: 50.1 Kw.
Owned-Oper. .Paramount TV Production, Inc.
Studio Address...5800 Sunset Blvd., H'wywood
Tel: HO 9-3181.....Independent
RepresentativePGW
PresidentPaul Raibourn
V.P., General Manager.....S. L. Adler
Asst. Gen. Mgr., Prog. Dir.....Robert Quinlan
General Sls. Manager.....Jack Donahue
Nat'l Sales Manager.....Martin F. Connelly
Local Sales Manager.....Carlo Anneke
Adv., Promotion Dir.....Robert Nashick
Business Manager.....Alex Tovar
Production Manager.....Hal Dasbach
Chief Engineer.....John Silva

KTTV—Los Angeles—1949

Channel: 11 VHF..AP: 83 Kw..VP: 165 Kw.
Owned-Oper. By.....Times-Mirror Bcstg. Co.
Business Address5746 Sunset Blvd.
Tel: HO 2-7111.....Independent
Newspaper Affil.L.A. Times, Mirror
RepresentativeBlair TV
President.....Robert W. Breckner
V.P.-SalesJohn R. Vrba
Dir., Mdsq. & Prom.....James F. Hoffman
V.P., Program Dir.....Richard Woollen

KVIP—Redding—1956

Channel: 7 VHF..AP: 57.5 Kw..VP: 115 Kw.
Owned ByShasta Telecasting Corp.
Business Address.....2770 Pioneer Drive
Tel: CH 1-1414.....ABC-NBC
RepresentativeHollingbery
Pres., Gen. Mgr.....George C. Fleharty
Commercial Manager.....K. Swinehart
Chief Eng., Ass't Mgr.Russell K. Olsen

KCRA-TV—Sacramento—1955

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By.....KCRA, Inc.
Address.....310 10th St.
Tel: Hickory 4-7300.....NBC
RepresentativePetry
President, Sta. Mgr.....Robert E. Kelly
General Mgr.....Jon S. Kelly
Asst. Gen. Mgr.....Howard J. Smiley
Program Mgr.....David B. Hume
Chief Engineer.....W. Herbert Hartman
Owners of: KCRA, AM-FM.

KXTV—Sacramento—1955

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....Great Western Bcstg Corp.
 Address.....601 7th Ave.
 Tel.: GI 1-4041.....CBS
 Rep.H-R
 PresidentC. Wrede Petersmeyer
 V.P., General Mgr.....Robert Wilson
 General Sales Mgr.....Richard L. Cochrane
 Program Director.....Dean Borba
 Promotion Mgr.....M. S. Bachman
 Chief Engineer.....Don Ferguson
 Owners of: WISH-AM-TV, Indianapolis, Ind.;
 WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa,
 Okla.; KHOU-TV, Houston, Tex.

KSBW-TV—Salinas—1953

Channel: 8 VHF...AP: 120 Kw...VP: 240 Kw.
 Owned By.....Salinas Valley Bcstg. Corp.
 Address.....Box 1651
 Tel.: HA 2-6422.....CBS-NBC
 RepresentativeH-R Television
 Pres., Gen. Mgr.....John C. Cohan
 Asst. to President.....Gary Ferlisi
 Comm. Mgr.....Graham H. Moore
 Prog. Dir., Film Mgr.....Caryl Coleman
 Promotion, Publicity Director...Penne Bennett
 Chief Engineer.....B. Hargan

KCHU—San Bernardino—1961

Channel: 18 UHF...AP: .05 Kw...VP: .1 Kw.
 Owned By.....Norman H. Rogers
 Address.....Box 18
 Tel.: TU 8-18181.....Independent
 President, Gen. Mgr.....Norman H. Rogers
 Station Mgr., Prog. Dir...Elzora A. Hemenway
 Commercial Manager.....Bill Bellman
 Promotion Director.....Wally Boyko
 Publicity Director.....Donald L. Rogers
 Film Manager.....Leah Stricker
 Advertising Manager.....Lowell Smith
 Chief Engineer.....Richard T. Sampson

KFMB-TV—San Diego—1949

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned.....Transcontinent TV Corp.
 Business Address.....1405 Fifth Ave.
 Tel.: BE 2-2114.....CBS
 RepresentativePetry
 President.....David C. Moore
 V.P., Gen. Mgr.....George Whitney
 Station, Comm. Mgr.....Bill Fox
 Asst. to Sta. Mgr.....Shirley Dixon
 Program, Promotion Mgr.....George Stantis
 Film Manager.....Del Gay
 Mgr. of Engineering.....Charles Abel
 Owners of: KFMB, FM-AM; WGR-AM-TV-FM,
 Buffalo, N. Y.; WDAF-AM-TV, Kansas City,
 Mo.; WNEP-TV, Scranton; KERO-TV, Bakers-
 field, Calif.

KOGO-TV—San Diego—1953

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....KOGO Bcstg. Corp.

Address.....Box 628
 Tel.: CO 2-2421.....NBC
 RepresentativeKatz
 President.....James G. Rogers
 Exec. V.P., Gen. Mgr.....William E. Goetze
 Commercial Mgr.....Jay Grill
 Program, Film Mgr.....Burke Ormsby
 V.P., Chief Engineer.....LeRoy A. Bellwood
 Owners of: KOGO-AM-FM.

XETV—San Diego—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Radio Television S.A.
 Address.....7th & Ash, TV Hghts.
 Tel.: BELmont 4- 8431.....ABC
 Station RepresentativeBlair
 V.P., Gen. Mgr.....Julian M. Kaufman
 Commercial Manager.....Louis J. Meiers
 Program, Promotion Dir.....Jim Hayden
 Publicity Director.....Ted C. Millan
 Film Manager.....Wayne Feree
 Chief Engineer.....Felipe Fernandez

KGO-TV—San Francisco—1949

Channel: 7 VHF...AP: 168 Kw...VP: 316 Kw.
 Owned-Oper.....Amer. Bcstg. Co.
 Address.....277 Golden Gate Ave.
 Tel.: UN 3-0077.....ABC
 RepresentativeBlair
 President.....Leonard Goldenson
 V.P., Gen., Station Mgr.....D. M. Sacks
 Commercial Mgr.....R. Coughlan
 Adv., Pub., Prom. Dir.....George T. Rodman
 Program Director.....Seymour Horowitz
 Film Manager.....Bob Mitchell
 Chief Engineer.....Harry N. Jacobs

KPIX—San Francisco—1948

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By....Westinghouse Bcstg., Inc.
 Address.....2655 Van Ness Ave.
 Tel.: PR 6-5100.....CBS
 Sta. Representative.....TvAR
 West Coast V.P.....Philip G. Lasky
 General Manager.....Louis S. Simon
 Program Director.....Ray Hubbard
 Film Mgr.....Thomas Maloney
 Adv., Prom. Director.....A. H. Christensen
 Publicity Mgr.....A. M. Baccari, Jr.
 Sales Promotion Manager.....Robert L. Smith
 Engineering Manager.....Ben Wolfe
 Owners of: WOWO, Fort Wayne, Ind.; WBZ-AM-
 TV-FM, Boston-Springfield, Mass.; KYW, Cleve-
 land, O.; KTW-TV, Cleveland, O.; KEX, Port-
 land, Ore.; KDKA-AM-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.

KRON-TV—San Francisco—1949

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....The Chronicle Pub. Co.
 Business Studio Address.....929 Mission St.
 Tel.: GA 1-1100.....NBC
 Newspaper AffiliationChronicle
 Representative...Peters, Griffin, Woodward Inc.
 President.....Charles de Young Thieriot
 Gen. Manager.....Harold P. See

CALIFORNIA-COLORADO

Station Manager.....A. H. Constant
 Commercial Mgr.....William A. Morrison
 Program Dir.Robert Glassburn
 Promotion Dir.....A. Richard Robertson
 Publicity Dir.....Roland Irving
 Chief EngineerJ. L. Berryhill

Promotion Director.....Penne Bennett
 Chief Engineer.....Charles Mitchell
 Owners of: KSBW, AM-TV-FM, Salinas.

KTVU—San Francisco-Oakland 1958

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned.....S. F.-Oakland TV, Inc.
 Address.....1 Jack London Sq., Oakland
 Tel.: TE 4-2000.....Independent
 Representative.....H-R Television
 President.....Ward D. Ingram
 Gen. Mgr.....William D. Pabst
 Nat. Sales Mgr.....Frank King
 Prom. Director.....Joseph P. Constantino
 Publicity Director.....Chet Rhodes
 Chief Engineer.....Robert Arne

KEYT—Santa Barbara—1953
 Channel: 3 VHF...AP: 25 Kw...VP: 50 Kw.
 Owned.....Key TV, Inc.
 Business Address.....730 Miramonte Dr.
 Tel.: WO 5-8533.....ABC-CBS-NBC
 Station Rep.Young
 President.....William F. Lutton
 General Manager.....Leslie H. Norins
 Program Director.....Mary Ann Casey
 Promotion Manager.....Carol Davis
 Traffic Manager.....Cherie Kaplan
 Senior Engineer.....Ted Froming

KNTV—San Jose—1955

Channel: 11 VHF...AP: 123 Kw...VP: 60 Kw.
 Owned-Oper. By...Standard Radio & TV Co.
 Address.....645 Park Avenue
 Tel.: CY 7-5577.....ABC
 Sta. Representative.....Young TV
 President.....A. T. Gilliland
 Sales Manager.....Fran Conrad
 Local Sales Mgr.....Norman Paul
 Program Director.....Glenn Huston
 Promotion Dir.....Len Hansen
 Chief Engineer.....Robert A. Latham

KOVR-TV—Stockton—1954
 Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Metropolitan Bcstg.
 Address.....1216 Arden Way
 Tel.: WA 7-1313.....ABC
 Representative.....Blair
 President.....John V. Kluge
 General, Sta. Manager.....Glover DeLaney
 Program Director.....Bel Lange
 Promotion, Publicity Director.....Bud Miller
 Film Manager.....Bob Bolen
 Chief Engineer.....Richard J. Anderson
 Owners of: WNEW, AM-TV, New York; WHK,
 Cleveland; WIP, Philadelphia; WRUL, New
 York; WTTG-TV, Washington, D. C.; WTUH-
 TV, Peoria; KMBC-AM-TV, Kansas City; KOVR-
 TV, Sacramento; WTUP-TV, Decatur, Ill.

KSBY-TV—San Luis Obispo 1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By...Salinas Valley Bcstg. Corp.
 Business Address.....Box 286
 Tel.: LI 3-0920.....CBS-NBC
 Representative.....H-R
 President, Gen. Mgr.....John C. Cohan
 Asst. Gen. Mgr.....Gary Ferlisi
 Station Manager.....Arthur V. Hapgood

KICU-TV—Visalia—1961
 Channel: 43 UHF...AP: 147 Kw...VP: 280 Kw.
 Owned By.....Sierra Bcstg., Inc.
 Address.....2803 Divisadero St., Fresno, Calif.
 Tel.: AM 8-9784.....Independent
 Station Representative.....Weed Television
 President.....Norwood J. Patterson
 General Manager.....W. O. Edholm
 Local Sales Manager.....Tracy Thrumston
 Director of Operations.....Don Webster
 Chief Engineer.....Jim Ayers
 Owners of: KSAN, San Francisco.

Pop.: 1,850,000
 Families: 515,500

COLORADO

TV Homes: 421,000
 TV Stas. in State: 9

KKTV—Colorado Springs—1952

Channel: 11 VHF...AP: 117 Kw., VP: 234 Kw.
 Owned-Operated By.....TV Colorado, Inc.
 Address.....512 S. Tejon St.
 Tel.: ME 4-2844.....CBS
 Representative.....Bolling
 President, Gen. Mgr.....James D. Russell
 V.P. Commercial Manager.....Robert D. Ellis
 Prom., Pub. Director.....Hal Kennedy
 Chief Engineer.....Chet Wallack

KRDO-TV—Colorado Spgs.—1953

Channel: 13 VHF...AP: 112.5 Kw...VP: 225 Kw.
 Owned-Oper. By.....Pikes Peak Bcstg. Co.
 Business Address.....399 South Eighth St.
 Tel.: ME 2-1515.....ABC
 Station Reps....Adv. Time Sales; J. L. McGuire
 President, Gen. Mgr.....Harry W. Hoth, Jr.
 Station Manager.....Jay E. Gardner
 Business Mgr.....Darold A. Wilkinson
 Chief Engineer.....Charles H. Upton
 Owners of: KRDO.

KBTW—Denver—1952

Channel: 9 VHF...AP: 141 Kw...VP: 282 Kw.
 Owned By.....Mullins Bcstg. Co.
 Address.....1089 Bannock St.
 Tel.: AM 6-3601.....ABC
 Representative.Peters, Griffin, Woodward, Inc.
 President.....John C. Mullins
 General Manager.....Joseph Herold
 Nat'l Sales Mgr.....Robert L. Brown
 Local Sales Mgr.....James D. Ferris
 Prog. Mgr.....Mann Reed
 Promotion Director.....Walt Kowalski
 Film Mgr.....Don Mumford
 Chief Engineer.....Jim Butts
 Owners of: KBTR, Denver.

KLZ-TV—Denver—1953

Channel: 7 VHF..AP: 135 Kw..VP: 269 Kw.
 Owned By.....Time-Life Bcstg., Inc.
 Business Address.....131 Speer Blvd.
 Tel.: MA 3-4271.....CBS
 Representative.....Katz
 Pres., Gen. Mgr.....Hugh B. Terry
 Station Manager.....Jack Tipton

Commercial Manager.....Bob Hart
 Program Director.....Stan Brown
 Prom., Publicity Dir.....Jimm Seaney
 Film Manager.....William Witt
 Chief Engineer.....Eugene Jenkins
 Owners of: KLZ-AM, Denver.

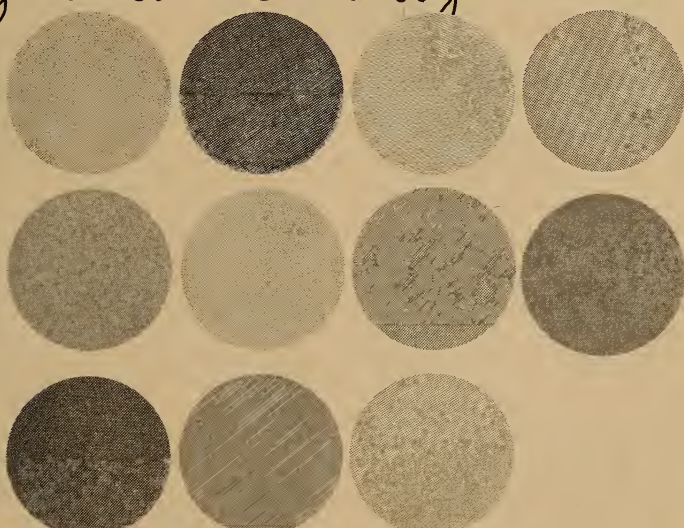
KOA-TV—Denver—1953

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By....Metropolitan TV Co.
 Address.....Box 5012, Terminal Annex
 Tel.: Cherry 4-4141.....NBC
 Station Representative.....Blair-TV
 President.....William Grant
 Exec. V.P., General Mgr.....Ralph Radetsky
 Commercial Manager.....Dick Harris
 Program Director.....Si Palmer
 Promotion, Publicity Director...Mick Schafbuch
 Film Manager.....Sam Houston
 Chief Engineer.....Sid Davidson
 Owners of: KOA-AM-FM, Denver.

KTVR-TV—Denver—1952

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Gotham Bcstg. Corp.

in every market there is always one radio & one tv station that stands out!



IN DENVER IT'S...

AND

KBTR^{RADIO}

KBTV^{CHANNEL 9}



Solely owned and operated by the Mullins Broadcasting Company... These abc affiliates bring to over 1 million people in the Denver area the PROGRAMING... the SERVICE... the NEWS... and the ENTERTAINMENT, that has won them the title...

DENVER'S FAMILY STATIONS

John C. Mullins
 President and Owner

Joe Herold
 Vice President and General Manager
 Represented by:

Peters, Griffin & Woodward—TV
H-R Representatives Inc.—Radio

COLORADO-CONNECTICUT

Business Address 550 Lincoln St.
 Tel.: KE 4-8281.....Independent
 Sta. Representative.....Adam Young
 President.....J. Elroy McCaw
 General Manager.....James T. Brennan
 Commercial Mgr.....Al Kincade
 Program Dir.....Warren Huskie
 Publicity Dir.....Len Bermon
 Film Manager.....Thomas J. Donnegan
 Chief Engineer.....Lester J. Dunn
 Owners of: WINS, New York; KTVW, Tacoma.

KREX-TV—Grand Junction 1954

Channel 5 VHF..AP: 6.46 Kw..VP: 12.9 Kw.
 Owned By.....Western Slope Bcstg Co., Inc.
 Address.....Box 270
 Tel.: CH 2-5000.....CBS-NBC-ABC
 Station Representative.....Holman
 President, General Mgr.....Rex Howell
 Station Comm. Mgr.....Bob McMahan
 Production Dir.....Frank Graham
 Film Manager.....Mike Swan
 Chief Engineer.....James Meyer

Owners of: KREX-AM-FM, Grand Junction;
 KGLN, Glenwood Springs, Colo.; KREY-TV,
 Montrose, Colo.

KREY-TV—Montrose—1956

Channel: 10 VHF..AP: 1.54 Kk..VP: 3.09 Kw.
 Owned-Oper. By.....Black Canon Bcstg Co.
 Address.....P. O. Box 120
 Tel.: 249-3011.....ABC-NBC-CBS
 Station Representative.....Hal Holman
 President, Gen., Mgr.....Rex Howell
 Station Manager.....Carl Q. Anderson
 Promotion Director.....Frank Bell

KOAA-TV—Pueblo—1952

Channel: 5 VHF...AP: 150 Kw...VP: 100 Kw.
 Owned By.....Metropolitan TV of Denver
 Business Address.....2226 Television Lane
 Tel.: LI 4-5782.....Independent
 Station Representative.....Meeker Co.
 Station Manager.....J. G. Croll
 Film Manager.....Jackson Cravens
 Commercial Mgr.....Ken King
 Advertising Mgr.....Al Griffith
 Chief Engineer.....Ken Renfrow

Pop.: 2,670,000
 Families: 788,500

CONNECTICUT

TV Homes: 748,000
 TV Stas. in State: 6

WICC-TV—Bridgeport—1953

Channel: 43 UHF..AP: 9.12 Kw..VP: 18.2 Kw.
 Owned By.....Conn.-N. Y. Bcstrs., Inc.
 Address.....2190 Post Road, Fairfield, Conn.
 Tel.: Clearwater 6-0461.....ABC
 Station Representative.....Young TV
 President, Gen. Mgr.....K. M. Cooper
 Vice President.....John E. Metts
 Station, Sales Manager.....Ray Colonari
 Program Director.....Frank Delfino
 Promotion, Publicity Director.....Tony Brunton
 Film Manager.....Bob Pieger
 Pgm. Dir.....Harry Downie
 Chief Engineer.....Pat Uliano
 Owners of: WICC-AM, WJZZ-FM, Bridgeport.

WHCT—Hartford—1959

Channel: 18 UHF..AP: 100 Kw..VP: 186 Kw.
 Owned By.....RKO General
 Business Address.....555 Asylum St.
 Tel.: Jackson 5-2611.....Independent
 Station Rep.....Nat'l Sales Div., RKO General
 General Manager.....Paul B. Evans

WTIC-TV—Hartford—1957

Channel: 3 VHF..AP: 60.3 Kw..VP: 100 Kw.
 Owned..Travelers Broadcasting Service Corp.
 Address.....Bcst. House, 3 Constitution Plaza
 Tel.: Jackson 5-0801.....CBS
 Representative..Harrington, Righter & Parsons
 President.....Paul W. Morency
 VP & Gen. Mgr.....Walter C. Johnson
 V.P., Sales.....Irwin C. Cowper

VP, Prog.....Leonard J. Patricelli
 Prom. Dir.....Eugene J. Muriatti
 Publicity Director.....Paul E. Lucas
 Dir. of Engineering.....Harold Dorschug
 Film Editor.....Ernest Olivieri
 Chief Engineer.....Herman D. Taylor
 Owners of: WTIC, AM-FM.

(See Pages 322 & 323 for Ad)

WHNB-TV—New Britain— 1953

Channel: 30 UHF..AP: 113.5 Kw..VP: 210.4 Kw.
 Owned By.....Connecticut TV, Inc.
 Address.....1422 New Britain Ave.
 Tel.: Adams 3-8551.....NBC
 Station Reps.....Hollingbery; Kettell-Carter
 President.....Herbert Scheffel
 General, Sta. Mgr.....Robert W. Bray
 Commercial Mgr.....Jack Fox
 Program Dir.....Philip Corvo
 Prom., Publicity Dir.....Howard Wry
 Film Manager.....Phillip B. Hale
 Chief Engineer.....Thomas Doody
 Owners of: WICS-TV, Springfield; WGGU, Cham-
 paign.

WNHC-TV—New Haven—1948

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By..Triangle Publications, Inc.
 Business Address.....135 College St.
 Tel.: Spruce 7-3611.....ABC
 News. Affil.....Phila. Inquirer & Daily News
 Station Representative.....Blair TV
 President.....Walter H. Annenberg

General Manager.....Roger W. Clipp
 Station Manager.....Howard W. Maschmeier
 Commercial Manager.....John F. Cundiff
 Prom., Adv., Publicity.....Peter F. Gallagher
 Film Mgr.....Leonard S. Sanna
 Program Dir.....James E. Kovach
 Chief Engineer.....Carmine Iannucci
 Owners of: WFIL, AM-TV-FM, Philadelphia;
 WNBF, AM-TV-FM, Binghamton; WFBG, AM-TV-FM, Altoona; KFBE, AM-TV; KRFM, Fresno; WLYH, Lebanon; WNHC, AM-FM.

WATR-TV—Waterbury—1953

Channel: 53 UHF..AP: 125 Kw...VP: 245 Kw.
 Owned-Operated By.....WATR, Inc.
 Business Address.....440 Meadow St.
 Tel.: PL 5-1121.....ABC
 Stations Reps....Masla, New Eng. Spot Sales
 President.....Harold Thomas
 Gen. Sta., Commercial Mgr....Samuel Elman
 Prog. Dir., Film Manager.....Astrid Curtis
 Chief Engineer.....Robert Corbett

Pop.: 770,000
 Families: 224,500

DISTRICT OF COLUMBIA

TV Homes: 211,500
 Television Stations: 4

WMAL-TV—Washington—1947

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By The Evening Star Bcstg. Co.
 Address.....4461 Connecticut Ave., N.W.
 Tel.: KE 7-1100.....ABC
 Newspaper Affiliation.....The Evening Star
 Representative.....H-R Television
 President.....John W. Thompson, Jr.
 General Manager.....F. S. Houwink
 Commercial Manager.....Neal J. Edwards
 Program Director.....Theodore N. McDowell
 Prom. & Pub. Director.....E. Haywood Meeks
 Film Manager.....Richard Stratton
 Chief Engineer.....Allan Powley
 Owners of: WMAL, AM-FM; WWSA, AM-TV-FM, Harrisonburg.

burgh;KRCA, Los Angeles; WFMP, FM, Pitts-

WTOP-TV—Washington—1949

Channel: 9 VHF..AP: 174 Kw...VP: 316 Kw.
 Owned By.....Washington Post Co.
 Business Address.....40th & Brandywine Sta.
 Tel.: EM 2-9300.....CBS
 Newspaper Affiliation.....Wash. Post
 Station Representative.....TVAR
 President.....John S. Hayes
 Vice-Pres., Gen. Mgr.....George F. Hartford
 Comm. Mgr.....Robert A. J. Bordley
 Pub. & Prom. Director.....Robert M. Adams
 Program Director.....Jim Silman
 Film Manager.....William Hedgpeth
 Vice President for Engineering....Clyde Hunt
 Chief Engineer.....Donald Cooper
 Owners of: WTOP-AM-FM; WJXT-TV, Jacksonville, Fla.

WRC-TV—Washington—1947

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....National Bcstg. Co., Inc.
 Bus. Address.....4001 Nebraska Avenue, N.W.
 Tel.: EM 2-4000.....NBC
 Representative...NBC Television Spot Sales
 President (NBC).....Robert E. Kintner
 V.P., General Mgr.....Joseph Goodfellow
 Business Manager.....William Callaway
 Prog. Dir., Film Buyer.....Wes Harris
 Adv. Prom. Mgr.....Ned Ryan
 Co-ordinator, Press.....Robert C. Diefenbach
 Dir. of Oper.....Sherman Hildreth
 Owners of: WNBC, AM-TV-FM, New York; WRC, AM-TV-FM, Washington; WMAQ, Chicago; WNBQ, Chicago; WRCV, AM-TV, Philadelphia; KNBC, AM-FM, San Francisco; WAMP, Pitts-

WTTG—Washington—1947

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Metropolitan Bcstg.
 Business-Studio Address.....Hotel Raleigh
 Tel.: Sterling 3-5300.....Independent
 Station Representative.....Blair TV
 President.....John W. Kluge
 V.P., Gen. Mgr.....Donn Colee
 General Sales Mgr.....Lee Colee
 Business Manager.....Harold Christiansen
 Owners of: WNEW AM-FM-TV, New York; WHK, AM-FM, Cleveland, O.; WIP AM-FM, Philadelphia, Pa.; WBUL AM, New York; WTVH TV, Peoria, Ill.; KOVR TV, Stockton, Calif.; WTVF TV, Decatur, Ill.

Pop.: 5,115,000
 Families: 1,564,500

FLORIDA

TV Homes: 1,270,000
 TV Stas. in State: 18

**WESH-TV—Daytona Beach
 1956**

Channel: 2 VHF..AP: 60 Kw...VP: 100 Kw.
 Owned-Oper. By.....Telrad, Inc.
 Address.....Box 1551
 Tel.: CL 3-6591.....NBC
 Newspaper Affil..John H. Perry Newspapers

Rep.Avery Knodel
 President.....John H. Perry, Jr.
 VP., Gen. Mgr.....Thomas S. Gilchrist, Jr.
 Station Mgr.....Walter Strouse
 Program Dir.....Dan Joiner
 Comm. Mgr.....Thomas B. Newsom
 Promotion Director.....Betty Gilchrist
 Film Mgr.....Hank Johnson
 Chief Engineer.....B. Hayford

WTVI—Fort Pierce—1960

Channel 19 UHF..AP: 237 Kw..VP: 474 Kw.
 Owned By.....Atlantic Bcstg. Co.
 Address.....Signal Hill
 Tel.: HO 4-1500.....CBS
 Station Rep.....Bolling
 President.....Isadore J. Fine
 General Manager.....Theodore M. Nelson

WINK-TV—Fort Myers—1954

Channel: 11 VHF..AP: 35 Kw....VP: 65 Kw.
 Owned By.....Ft. Myers Bcstg Co.
 Business Address.....Palm Beach Blvd.
 Tel.: ED 4-1131.....ABC-CBS
 Station Rep.....Forjoe
 Gen., Sales Mgr.A. J. Bauer
 Program Dir.....Frank Nodine
 Chief Engineer.....Bob Caughey

WFGA-TV—Jacksonville—1957

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned.....Florida-Georgia TV Co., Inc.
 Address.....1070 E. Adams St.
 Tel.: EL 6-3381.....ABC-NBC
 Representative.....Peters, Griffin, Woodward
 President.....Alexander Brest
 Gen. Sta. Film Mgr.....Jesse H. Cripe
 Commercial Mgr.....Ralph W. Himmons
 Program Dir.....Rusty Bruton

Publicity Promo. Dir.....Andy Amyx
 Chief Engineer.....Harry Wingfield

WJXT—Jacksonville—1949

Channel: 4 VHF..AP: 69.2 Kw..VP: 100 Kw.
 Owned-Oper. By.....Washington Post
 Business Address.....1851 Southampton Road
 Tel.: EX 8-0501.....ABC-CBS
 Newspaper Affil..Wash. Post & Times Herald
 Station Representative.....TVAR
 President.....Glenn Marshall, Jr.
 Commercial Manager.....David Booher
 Prog. Dir., Film Mgr...Leonard L. Mosby, Jr.
 Prom., Pub. Dir.....Tom Mahaffey
 Chief Engineer.....Ernest Vordermark

WCKT—Miami—1956

Channel: 7 VHF.. AP: 158 Kw..VP: 316 Kw.
 Owned By.....Biscayne Television Corp.
 Address.....Box 1177
 Tel.: PL 1-6692.....NBC
 Station Reps.....Harrington, Righter, Parsons
 President, Gen. Mgr.....Niles Trammell
 Station Manager.....Charles Kelly
 Commercial Manager.....Robert L. Fidler
 Program Director.....Gene Walz
 Publicity, Promotion Mgr.....Donald Fischer
 Film Manager.....Frank Struzziari
 Chief Engineer.....Robert H. Paasch
 Owners of: WCKR, AM-FM, Miami.



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WCKT - Channel 7 • Miami • WCKR - Radio 610



WLBW-TV—Miami—1961

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....L. B. Wilson, Inc.
 Address.....2133 Northwest 11th Ave.
 Tel: FR 3-4723.....ABC
 Station Representative.....H-R TV, Inc.
 President, Gen. Mgr.....C. H. Topmiller
 Vice President, Sales.....Thomas A. Welstead
 Program Director.....Lin Mason
 Adv., Promotion Director.....Mike Schaeffer
 Publicity Director.....Patricia Alter
 Film Manager.....John Murphy
 Chief Engineer.....William L. Latham
 Owners of: WCKY, Cincinnati.

WTVJ—Miami—1949

Channel: 4 VHF...AP: 70 Kw...VP: 100 Kw.
 Owned-Oper. By...Wometco Enterprises, Inc.
 Address.....306 N. Miami Ave.
 Tel: FR 4-6262.....CBS
 Representative. Peters, Griffin, Woodward, Inc.
 President.....Mitchell Wolfson
 General, Sta. Manager.....Lee Ruwitch
 Vice-Pres., Operations Mgr.....John A. Shay
 V.P., Commercial Manager....William Brazzil
 Program Director.....Lee Waller
 Promotion Director.....Burt Toppan
 Merchandising Dir.....Harry Handley
 Film Manager.....Robert J. Ross

Chief Engineer.....Earl W. Lewis
 Owners of: WLOS, AM-TV-FM, Asheville; KVOS-TV, Bellingham, Wash.

WDBO-TV—Orlando—1954

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Cherry Bcstg.
 Business Address.....30 S. Ivanhoe Blvd.
 Tel: CH 1-1491.....CBS
 Representative.....Blair-TV
 Exec. V.P. Gen. Mgr.....Arnold F. Schoen, Jr.
 Sales Director.....Leonard S. Davey, Jr.
 Sales Co-ordinator.....A. V. Carlson
 Prog. Dir., Film Buyer.....Walter E. Sickles
 Chief Engineer.....J. E. Yarbrough
 Owners of: WDBO, AM-FM.

WLOF-TV—Orlando—1958

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned.....Mid Florida TV Corp.
 Address.....639 W. Central Ave.
 Tel: CHerry 1-6543.....ABC
 Station Representative.....Young TV Corp.
 President, Gen. Mgr.....Joseph L. Brechner
 Nat. Sales Mgr.....William T. Latham
 Commercial Manager.....William V. Miller
 Program Director.....Harry Richard
 Promotion Dir.....Paul Knepper
 Film Mgr.....Dennis Gregory
 Chief Engineer.....Dodd Daniel

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The Best,
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With Less?**

THE ASSOCIATED PRESS

WPTV—Palm Beach—1954

Channel: 5 VHF..AP: 60.3 Kw..VP: 100 Kw.
 Owned-Oper.....John H. Phipps Bcstg.
 Business Address 5 Coconut Row
 Tel.: TE 3-2471.....NBC
 RepresentativeBlair TV Assoc.
 Owner.....John H. Phipps
 Managing Dir.....L. Herschel Graves
 General Mgr.....Chester E. Pike, Jr.
 Sales Mgrs.....R. L. Ray; Ken Kampion
 Operations Manager.....Tony Glenn
 Film Mgr.....George P. Romilly
 Chief Engineer.....Lewis Evenden
 Owners of: WCTV, Tallahassee.

**WJHG-TV—Panama City
 1954**

Channel: 7 VHF...AP: 80 Kw...VP: 170 Kw.
 Owned By.....Herald Pub. Co., Albany, Ga.
 Address.....107 Harrison Ave., Panama City
 Tel.: PO 3-7651.....NBC-ABC
 Newspaper Affil.....Albany Herald
 Station Reps.....Ayers; Venard, R. & Mc.
 President.....James H. Gray
 General, Comm. Mgr.....Raymond E. Carow
 Station Mgr.....Jack Sholar
 Program Director.....James Tighe
 Promotion, Publicity Director.....Jim Prater
 Film Manager.....Donnell Brookins
 Chief Engineer.....Perley Eppley

WEAR-TV—Pensacola—1954

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Rollins Telecasting Inc.
 Business AddressP.O. Box 431
 Tel.: GL 5-7311.....ABC
 Station Rep.....Blair TV
 President.....O. Wayne Rollins
 General Manager.....George B. Bregge
 Station Manager.....Milt De Reyna
 Commercial Manager.....Paul von Hagle
 Program Director.....Jack Kenny
 Chief Engineer.....H. Babb
 Owners of: WNJR, New York; WMAS, Wilming-
 ton; WRAP, Norfolk; WGEE, Indianapolis;
 WBEE, Chicago; WCHS-TV, Charleston; WPTZ-
 TV, Plattsburgh, N. Y.

**WSUN-TV—St. Petersburg
 1953**

Channel: 38 UHF..AP: 107 Kw..VP: 200 Kw.
 Owned-Operated By...City of St. Petersburg
 Business Address.....Municipal Pier
 Tel.: 5-4121ABC
 Representative...Venard, Rintoul & McConnell
 Station Mgr.....Fred P. Shawn
 Commercial Manager.....Earl W. Welde
 Program, Film Mgr.....Harry Wagner
 Promotion Director.....Carl Fuchs
 Chief Engineer.....William J. Codding
 Owners of: WSUN, AM.

WCTV—Tallahassee—1955

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper....John H. Phipps Bcstg. Stations
 Address.....P. O. Box 3547
 Tel.: 385-2121.....CBS
 Sta. Representative.....Blair; Cummings
 Owner.....John H. Phipps
 Managing Director.....L. Herschel Graves
 Program, Film Mgr.....Jerry L. Williams
 Dir. of Engineering.....William A. Snowden
 Owners of: WPTV, W. Palm Beach.

WFLA-TV—Tampa—1955

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Tribune Company
 AddressBox 1410
 Tel.: 229-0131NBC
 Newspaper Affiliation.....Tribune-Times
 RepresentativeBlair-TV
 President.....J. C. Council
 V.P., General Manager...George W. Harvey
 Sales Mgr.....William B. Faber
 Prog. Dir., Film Mgr.....J. E. Faraghan
 Promotion Director.....Doug Duperrault
 Prog. Oper. Mgr.....Carl Bergquist
 Production Manager.....L. George Gelger
 Chief Engineer.....J. H. Mitchell
 Owners of: WFLA-AM-FM.

WTVT—Tampa—1955

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....WKY Television System, Inc.
 Business Address...3213 Grand Central Ave.
 Tel.: RE 6-1313.....CBS
 Newspaper Affil.....Oklahoma Pub. Co.
 Station Representative.....Katz
 President.....E. K. Gaylord
 Station Manager.....Eugene B. Dodson
 Admin. Asst.....Robert M. Olson
 Comm. Asst. Mgr.....John M. Haberman
 Program Dir.....Crawford P. Rice
 Promotion Dir.....Walter K. Rhoads
 Film Mgr.....Jayne Boyd
 Production Mgr.....Ken Smith
 Local Sales Mgr.....Robert F. Doty
 Chief Engineer.....William Witt
 Owners of: WKY, AM-TV, Oklahoma City.

**WEAT-TV—West Palm Beach
 1955**

Channel: 12 VHF..AP: 125 Kw..VP: 250 Kw.
 Owned-Oper. By.....Rand Bcstg. Co.
 Business Address.....Palm Beach Towers
 Tel.: TE 3-9668.....ABC
 Sta. Representative.....Weed
 President.....Rex Rand
 Gen. Mgr.....Bertram Lebhear, Jr.
 Station Mgr.....Jack Poole
 Chief Engineer.....J. Ross McPherson



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*1961 NSI reports for Atlanta

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Edward Petry & Co., Inc.

Affiliated with The Atlanta Journal and Constitution. NBC affiliate. Associated with WSOC/WSOC-TV, Charlotte; WHIO/WHIO-TV, Dayton.

Pop.: 4,070,000
Families: 1,064,000

GEORGIA

TV Homes: 839,000
TV Stas. in State: 11

WALB-TV—Albany—1954

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Herald Publishing Co.
Business Address.....Stuart Ave.
Tel.: HE 5-8386.....ABC-NBC
Newspaper Affiliation.....Albany Herald
Representative...Venard, Rintoul & McConnell
President.....James H. Gray
Sta., Gen., Comm. Mgr....Raymond E. Carow
Program Director.....Reba Hill
Promotion, Publicity Dir.....James A. Prater
Film Mgr.....Olin Pollock
Chief Engineer.....Bruce Singleton
owners of: WJHG-TV, Panama City, Florida.

WSB-TV—Atlanta—1948

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....The Atlanta Newspapers
Business Address...1601 W. Peachtree St., N.E.
Tel.: TR 5-7221.....NBC
Newspaper Affiliations...Journal-Constitution
Representative.....Petry
Exec. Dir.....J. Leonard Reinsch
General Manager.....Marcus Bartlett
Comm. Mgr.....Don E. Heald
Promotion Dir.....Holt Gewinner, Jr.
Film Director.....Jean Hendrix
Chief Engineer.....R. A. Holbrook
owners of: WSOC AM-TV, Charlotte; WHIO AM-TV, Dayton; WSB AM.

WAGA-TV—Atlanta—1949

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By....Storer Bcstg. Co., Inc.
Business Address.....1018 W. Peachtree St.
Tel.: TRinity 5-5551.....CBS
Station Rep.....Storer Television Sales, Inc.
President.....George B. Storer
Managing Director.....Ken Bagwell
Commercial Manager.....Emmett A. Hassett
Program Dir., Opera. Dir.....Horace W. Ray
Promotion Director.....Ned Jay
Chief Engineer.....Hugo Bondy
owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WJW AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, FM, Miami, Fla.; WIGB-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WLW-A—Atlanta—1951

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Crosley Bcstg. Corp.
Bus. Address...1611 W. Peachtree St. N.E.
Tel.: TR 3-1141.....ABC
Representative.....Bomar-Lowrance; Moore
President.....R. E. Dunville
V.P., General Manager.....James H. Burgess
V.P., Comptroller.....J. P. Dwyer
Sales Manager.....Peter S. Crawford
Program Director.....Neal Van Ellis
Prom. Dir.....Howard Rowe

Production Manager.....Hal Lemmond
Film Manager.....Jacqueline Smith
Chief Engineer.....Harvey Aderhold
Owners of: WLW-T, Cincinnati; WLW-C, Columbus; WLW-D, Dayton; WLW-I, Indianapolis.

WJBF-TV—Augusta—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By...Georgia-Carolina Bcstg. Co.
Business Address.....Television Park
Tel.: PA 2-6666.....ABC-NBC
Representative.....Hollingbery
President, Gen. Mgr.....J. B. Fuqua
Station Manager.....Thomas J. Hennessey
Program Dir.....Carroll Word
Promotion, Publicity Director...George Vickery
Nat. Adv. Mgr.....Asa Stallworth
Film Manager.....Gray Mayson
Chief Engineer.....John Jopling

WRDW-TV—Augusta—1954

Channel: 12 VHF...AP: 51.3 Kw...VP: 316 Kw.
Owned-Oper. By.....WPIT, Inc.
Business Address...Ga. & Observatory Ave.
Tel.: TA 4-5432.....CBS
Station Rep.....Avery-Knodel
President.....John J. Laux
General Manager.....Virgil Wolff
Managing Dir.....Robert E. Meitcalfe
Commercial Mgr.....Lou Stratton
Operations Mgr.....Richard A. Fennel
Production, Promotion Mgr.....Jeff Evans
Film Editor.....Frank Allen
Merchandising Dir.....Wylene Freeman
Chief Engineer.....Joseph P. Gill, Jr.
Owners of: WPIT, Pittsburgh; WSOL, Tampa.

WRBL-TV—Columbus—1953

Channel: 3 VHF...AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By.....Columbus Bcstg. Co.
Business Address.....1350 13th Ave.
Tel.: FA 2-0602.....CBS
Newspaper Affil.....Ledger and Enquirer
Representative.....Hollingbery
President, Gen. Mgr.....J. W. Woodruff, Jr.
Station Mgr., Film Buyer.....Ridley Bell
Commercial Manager...George "Red" Jenkins
Operations Dir.....John Gibney
Promotion Dir.....Carrie Brooks
Production Dir.....Charles Autry
Local Sales Mgr.....Robert Walton
Director, Public Affairs.....George A. Gingell
Film Mgr.....Carl Long
Chief Engineer.....Joe A. Gamble
owners of: WRBL-AM-FM.

WTVM—Columbus—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
Owned.....Martin Thea. of Georgia, Inc.
Business Address.....1307 1st Ave.
Tel.: FA 2-8828.....NBC-ABC

GEORGIA-HAWAII

Station Representative Young
 President..... E. D. Martin
 V.P., General Manager..... Frank Ragsdale
 Managing Dir., Prog. Dir..... Ted C. Short
 Nat'l Sales Mgr..... Ben Purvis
 Operations, Production Mgr..... Jack Poole
 Chief Engineer..... Charley Parrott
 Owners of: WTVC, Chattanooga.

WMAZ-TV—Macon—1953

Channel: 13 VHF.. AP: 125 Kw.. VP: 250 Kw.
 Owned-Oper. By..... Southeastern Bcstg. Co.
 Business Address..... Bankers Insurance Bldg.
 Tel.: Sherwood 6-7311..... ABC-CBS
 Representative Avery-Knodel
 President, Ch. Eng..... George Rankin, Jr.
 General Manager..... Wilton E. Cobb
 Comm. Manager..... Frank Crowther

WSAV-TV—Savannah—1956

Channel: 3 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned-Oper. By WSAV, Inc.
 Address..... 1430 East Victory Drive
 Tel.: AD 6-0303..... ABC-NBC

Representative..... Blair TV
 President, Gen. Mgr..... Harben Daniel
 Operations Manager M. E. Thompson
 Comm. Adv. Mgr..... Mack Humpidge
 Program Director William E. Lucas
 Production Dir..... Steve Thomas
 Prom., Publicity Dir..... Mrs. Barbara Hofer
 Film Manager..... Mrs. Alyce Strong
 Chief Engineer Byron Strong
 Owners of: WSAV, AM.

WTOC-TV—Savannah—1954

Channel: 11 VHF.. AP: 158 Kw.. VP: 316 Kw.
 Owned-Oper. By..... Savannah Bcstg. Co.
 Business Address..... 516 Abercorn St.
 Tel.: AD 2-0127..... CBS-ABC
 Station Representative Avery-Knodel
 President & Gen. Mgr.. William T. Knight, Jr.
 Comm., Sta., Adv. Mgr..... Ben B. Williams
 Program Dir..... Dwight J. Bruce
 Prom., Publicity Dir..... Frank S. Bryson, Jr.
 Film Mgr..... Thomas Wells
 Chief Engineer..... Kyle Goodman
 Owners of: WTOC AM-FM.

Pop.: 670,000
 Families: 206,000

HAWAII

TV Homes: 140,000
 TV Stas. in State: 4

KGMB-TV—Honolulu—1952

Channel: 9 VHF.. AP: 79 Kw.. VP: 132 Kw.
 Owned-Oper... Hawaiian Broadcasting Sys. Ltd.
 Business Address..... 1534 Kapiolani Boulevard
 Tel.: 9-2011..... CBS
 Newspaper Affil..... Star Bulletin
 Representative..... Peters, Griffin, Woodward
 President..... Elizabeth P. Farrington
 Program Director..... Dar Reid
 Publicity Director..... Ron Hoss
 Film Manager..... Bette Warner
 Chief Engineer..... Ronald Miyahira
 Owners of: KGMB AM, Honolulu; KHBC AM-TV,
 Hilo; KMAU-TV, Wailuku.

KHVV-TV—Honolulu—1954

Channel: 4 VHF.. AP: 25 Kw.. VP: 12.5 Kw.
 Owned-Oper. By... Kaiser Hawaiian TV, Inc.
 Address..... 1290 Ala Moana Blvd.
 Tel.: 5-3991..... ABC
 Representative Young-TV
 V.P., Gen. Mgr..... Richard Block
 Station Mgr..... J. A. Serrao
 Publicity Dir..... Robert Kendall
 Program Director..... Dan Kawakami
 Production Mgr..... George Hooper
 Chief Engineer..... Dan O. Hunter
 Owners of: KHJK-TV, Hilo; K74BC-TV, Lihue;
 K76BB-TV, Honohina.

KONA-TV—Honolulu—1952

Channel: 2 VHF.. AP: 30.2 Kw.. VP: 60.3 Kw.
 Owned-Oper. By..... Radio Honolulu, Ltd.
 Business Address..... 1170 Auahi St.
 Tel.: 6-2366..... NBC
 Newspaper Affil..... Honolulu Advertiser
 Station Representative Hollingbery
 Pres., Gen. Mgr..... John D. Keating
 Sta., Gen. Sales Mgr..... Art Sprinkle
 Nat'l Sales Mgr..... Jim Spencer
 Program Director..... Cecil Seavey
 Film Mgr., Prod. Dir..... Dick Holmes
 Chief Engineer..... Alvin Chang
 Owners of: KALA, Wailuku, Maui; KALU, Hilo,
 Hawaii.

KMVI—Wailuku—1955

Channel: 12 VHF... AP: 15 Kw... VP: 30 Kw.
 Owned-Oper..... Maui Publishing Co., Ltd.
 Business Address..... Box 374
 Tel.: 33-981..... ABC
 Newspaper Affiliation..... Maui News
 Sta. Reps..... Clark; Oakes, Dickens
 President..... J. Walter Cameron
 General Manager..... Ezra J. Crane
 Station Manager..... Richard E. Mawson
 Chief Engineer..... Spencer Shiraichi

Pop.: 685,000
Families: 203,500

IDAHO

TV Homes: 157,000
TV Stas. in State: 5

KBOI-TV—Boise—1953

Channel: 2 VHF... AP: 33 Kw... VP: 65 Kw.
Owned-Oper. By... Boise Valley Bcstrs. Inc.
Business Address... 1007 Jefferson St.
Tel.: 342-9331... CBS
Reps.... Peters, Griffin, Woodward; Moore
Pres., Gen. Mgr.... Westerman Whillock
Station, Comm. Mgr.... Earl Glade, Jr.
Film Manager... Robert Howell
Production Svpsr.... Dena Howell
Promotion Director... Louise Davis
Local Sales Mgr.... Floyd Bain
Chief Eng.... J. A. Johntz, Jr.
Owners of: KBOI AM-FM.

KTVB—Boise—1953

Channel: 7 VHF... AP: 100 Kw... VP: 200 Kw.
Owned-Oper. By... KTVB, Inc.
Address... 709 Idaho St.
Tel.: 2-4611... ABC-NBC
Station Rep.... Bolling
Pres. and Gen. Mgr.... Georgia M. Davidson
Prog. Director... Del Lundbom
Prom. Mgr.... Evelyn Winters
Film Manager... William Harvey
Chief Engineer... Harold Toedtemeier

KID-TV—Idaho Falls—1953

Channel: 3 VHF... AP: 60.3 Kw... VP: 100 Kw.
Owned-Oper. By... Idaho Radio Corp.
Address... 1275 E. 17th St.
Tel.: 522-5100... ABC-CBS

Pop.: 10,275,000
Families: 3,161,000

ILLINOIS

TV Homes: 2,980,000
TV Stas. in State: 16

WCIA—Champaign—1953

Channel: 3 VHF... AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By... Midwest Television, Inc.
Business Address... 509 S. Neil St.
Tel.: FL 6-8333... CBS
Station Rep.... Peters, Griffin, Woodward
President.... August C. Meyer
V.P., Sales Manager... Guy Main
National Sales Dir.... Leonard Davis
Film Mgr.... John Ketterer
Production Manager... B. Helms
Chief Engineer... Bob Myers

WBBM-TV—Chicago—1953

Channel: 2 VHF... AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By... CBS, Inc.
Bus. Studio Address... 630 N. McClurg Ct.
Tel.: WH 4-6000... CBS
Station Rep.... CBS TV Stations Nat'l Sales
V.P., General Mgr.... Clark B. George

Sta. Reps.... Hollingbery; Art Moore
Exec. V.P., General Mgr.... J. Allen Jensen
Commercial Manager... Claude Cain
Program Director... Roy Southwick
Promotion Director... Barry ZeVan
Chief Engineer... Carroll Secrist
Owners of: KID-AM.

KIFI-TV—Idaho Falls—1961

Channel: 8 VHF... AP: 158 Kw... VP: 316 Kw.
Owned By... E. Idaho Bcstg. & TV Co.
Address... P. O. Box 2148
Tel.: JA 3-1171... NBC
Newspaper Affil.... Post Register
Sta. Reps.... Meeker; Wellington, Jacobson
President, Gen. Mgr.... J. Brady
Program Dir., Oper. Mgr.... Norm Holve
Promotion Publicity Dir.... Bobby Barker
Film Mgr.... L. Paoli
Local Sales Mgr.... Dale Dunn
Regional Sales Mgr.... Dewain Silvester
Chief Eng.... B. Nelson
Owners of: KIFI-AM.

KLIX-TV—Twin Falls—1955

Channel: 11 VHF... AP: 14.5 Kw... VP: 29.5 Kw.
Owned-Oper. By... Klix Corp.
Address... Eastland Dr. & Elizabeth St.
Tel.: RE 3-5840... ABC-CBS-NBC
Sta. Representative... Hollingbery
President... G. Hatch
General Mgr.... Gordon Glasmann
Chief Engineer... Don Cederstrom

General Sls. Mgr.... Edward Kenefick
Program Dir.... Charles Hinds
Promotion Director... Virgil Mitchell
Sales Manager... James O'Rourke
Film Manager... Alice Neeker
Chief Engineer... L. A. Pierce
Owners of: WCBS-TV, New York; KNXT, Los Angeles; WCAU-TV, Philadelphia; KMOX-TV, St. Louis.

WBKB—Chicago—1948

Channel: 7 VHF... AP: 158 Kw... VP: 316 Kw.
Owned By... American Bcstg.-Paramount Thrs.
Business Address... 190 N. State St.
Tel.: AN 3-0800... ABC
Station Rep.... ABC-TV Nat'l Station Sales
Vice President... Sterling C. Quinlan
General Manager... Mathew Vieracker
Director of Sales... Robert F. Adams
Nat'l Spot Sales Mgr.... Clarence Heider
Film Dir.... Ralph Andrews
Prog. Dir.... Dan Schuffman
Prom. Adv. Public Dir.... Donald H. Peterson

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In Chicago

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offers better programming
through dedicated
community service!

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Chief Engineer.....William P. Kusack
 Owners of WABC-AM-FM-TV, New York; WXYZ-AM-FM-TV, Detroit; KQV, Pittsburgh; WLS, Chicago; KABC-AM-FM-TV, Los Angeles; KGO-AM-FM-TV, San Francisco; WBKB-TV, Chicago.

WGN-TV—Chicago—1924

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....WGN, Inc.
 Business Address.....2501 Bradley Place
 Tel.: LAkeview 8-2311.....Independent
 Newspaper Affiliation.....Chicago Tribune
 RepresentativePetry
 President.....J. Howard Wood
 Exec. V.P., Gen. Mgr.....Ward L. Quall
 Station Manager.....Ben Berenston
 Program Mgr.....Edward Warren
 Sales Prom., Research Mgr.....James Hanlon
 Public Relations Mgr.....Dan Calibraro
 Film Director.....Patty Nealin
 Chief Engineer.....Carl J. Meyers
 Owners of: KDAL-AM-TV, Duluth-Superior.

WNBQ—Chicago—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....National Bcstg. Co.
 Business-Studio Address.....Merchandise Mart
 Tel.: SU 7-8300.....NBC
 RepresentativeNBC Spot Sales
 President.....Robert E. Kintner
 V.P., General Manager.....Lloyd E. Yoder
 General Sales Mgr.....Norman Cissna
 Local Sales Mgr.....Jack Hauser
 Station Mgr.....Robert Lemon
 Program Dir.....Harry D. Trigg
 Advertising Manager.....Chet Campbell
 Film Manager.....Stanley Brightwell
 Publicity Director.....Dan Anderson
 Chief Engineer.....W. C. Prather

WICD—Danville—1953

Channel: 24 UHF..AP: 7.08 Kw...VP: 13.2 Kw.
 Owned By.....Plains Television Corp.
 Business Address...1500 N. Washington Ave.
 Tel.: 446-200.....NBC
 Station Representative.....Young TV
 PresidentElmer Balaban
 General Manager.....Milton Friedland
 Station Manager.....J. Begue
 Program Director.....R. O'Neill
 Promotion Director.....James M. Henneberry
 Chief Engineer.....H. Eskew
 Owners of: WICS, Springfield, Ill.; WCHU, Cham-
 paign, Ill.; WHNB, Hartford, Conn.

WTVP—Decatur—1953

Channel: 17 UHF..AP: 93.3 Kw...VP: 174 Kw.
 Owned By.....WTVP-Metropolitan Bcstg.
 Business Address.....Southside Dr.
 Tel.: 428-4304.....ABC
 Station Rep.....Blair TV
 PresidentJohn Kluge
 General Manager.....John Bone

Commercial Mgr.....Donald Lindsey
 Program, Prom. Dir.....Jack Kussart
 Chief Engineer.....Hubert F. Abfalter
 Owners of: WNEW FM-AM-TV, New York; WHK
 AM-FM, Cleveland; WIP, Philadelphia; WTTG-
 TV, Washington, D. C.; KOVR-TV, Stockton,
 Calif.; WTVH, Peoria; KMBC-AM-FM-TV, Kan-
 sas City; WTVP-TV, Decatur, Ill.; WRUL-FM,
 New York.

WSIL-TV—Harrisburg—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Turner-Farrar Assn.
 Address.....21½ W. Poplar St.
 Tel.: CLebrook 3-7922.....ABC
 RepresentativeMeeker
 President, Gen. Mgr.....O. L. Turner
 Comm., Program Mgr.....Fred Cline
 Prom., Publicity Dir.....Bill Platter
 Chief Engineer.....Charles Gilliam

WEEK-TV—Peoria—1953

Channel: 43 UHF..AP: 186 Kw...VP: 371 Kw.
 Owned-Operated By...West Central Bcstg. Co.
 Address.....2907 Springfield Rd., E. Peoria
 Tel.: 699-3961.....NBC
 Station Rep.....Katz
 V.P., Gen. Mgr.....Fred C. Mueller
 Comm. Manager.....John Leslie
 Promotion Dir.....Richard Evans
 Chief Engineer.....Wayne Lovely

WBMD-TV—Peoria—1958

Channel: 31 UHF..AP: 500 Kw...VP: 1000 Kw.
 Owned By.....Midwest Television Inc.
 Business Address...212 SW Jefferson Ave.
 Tel.: 676-0711.....CBS
 Representative Peters, Griffin, Woodward, Inc.
 President.....August C. Meyer
 Exec. Vice President.....Guy F. Main
 General Mgr.....Harold C. Sundberg
 Local Sales Mgr.....George Mathews
 Operations Manager.....Gene C. Robinson
 Prom., Client Service Dir.....David L. Phillips
 Film Dir., Prog. Coord.....John I. Mason
 Chief Engineer.....George Pyle
 Owners of: WBMD AM-FM, Peoria; WCIA, Cham-
 paign, Ill.

WTVH—Peoria—1953

Channel: 19 UHF..AP: 186 Kw...VP: 479 Kw.
 Owned By.....Metropolitan Bcstg.
 Business Address.....621 Main St.
 Tel.: 676-8911.....ABC
 Sta. Representative.....Blair TV
 President.....John W. Kluge
 General Manager.....George Finnegan
 Commercial Manager.....Clyde Dutton
 Program Dir., Film Mgr.....Walter Baker
 Prom., Publicity Dir.....Gary Gresham
 Chief Engineer.....Wallace Wurz
 Owners of: WNEW-AM-TV, New York; WHK,
 Cleveland; WIP, Philadelphia; WTTG-TV,
 Washington, D. C.; KOVR-TV, Stockton, Calif.;
 KMBC-TV, Kansas City; WTVP-TV, Decatur, Ill.



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This vital central market economically controls many specific areas that are retail trading centers in their own right. In fact, these satellite markets total 15% richer and 30% bigger than the 18-county Metropolitan trading area itself. Where else will you find such a rich, fast-growing and widespread marketing area covered from one central point . . . with no overlapping penetration in the area by basic affiliates of the same network? *Only on WFBM-TV*, the only basic NBC coverage for 734,000 TV set owning fami-

* U. S. Census, 1960

America's 16th Television Market

lies. Call for the facts. Let us show you how to test regional marketing ideas in Mid-Indiana with amazing results!

Represented Nationally by The KATZ Agency



TIME-LIFE
STATION

WGEM-TV—Quincy—1953

Channel: 10 VHF.. AP 158 Kw.. VP: 316 Kw.
 Owned-Oper. By.....Quincy Bcstg. Co.
 Business Address.....Hotel Quincy
 Tel.: BA 2-6840.....ABC-NBC
 Newspaper Affiliation... Quincy Herald Whig
 Representative.....Young TV Corp.
 President.....T. C. Oakley
 General Manager.....J. S. Bonansinga
 Commercial Mgr.J. Ben Stewart
 Program DirectorFred Colgan
 Publicity Director.....Hal Heidbreder
 Chief Engineer.....Frank E. Laughlin
 Owners of: WGEM AM.

WREX-TV—Rockford—1953

Channel: 13 VHF.. AP: 115 Kw.. VP: 229 Kw.
 Owned-Oper. By...Greater Rockford TV, Inc.
 Business Address...Auburn & Winnebago Rds.
 Tel.: Woodland 8-1813.....ABC-CBS
 News. Affil.....Winnebago Newspapers, Inc.
 Station Representative.....H-R TV, Inc.
 PresidentSwan Hillman
 V.P., General Mgr.....Joe M. Baisch
 Commercial Mgr.....Rod MacDonald
 Program Director.....John Mazzie
 Promotion, Publicity Dir.....Jack Lightner
 Film Mgr.....Gene Hines
 Chief Engineer.....Dick Peck

WTVO—Rockford—1953

Channel: 39 UHF.. AP: 98 Kw.. VP: 195 Kw.
 Owned-Oper. By..Winnebago Television Corp.
 Business Address.....Meridian Rd.
 Tel.: Woodland 3-5413.....NBC
 Station RepresentativeBolling
 PresidentHarry Balaban

ManagerHarold Froelich
 Chief Engineer.....H. H. Eckstein
 Owners of: WIL, St. Louis, Mo.; WRIT, Milwau-
 kee; KBOX, Dallas, Tex.; WICS-TV, Springfield,
 Ill.

WHBF-TV—Rock Island—1950

Channel: 4 VHF.. AP: 70 Kw... VP: 100 Kw.
 Owned-Oper. By.....Rock Island Bcstg. Co.
 Business Address...Telco Bldg., 231 18th St.
 Tel.: 786-5441ABC-CBS
 Newspaper Affil.....Rock Island Argus
 Station Rep.Avery-Knodel
 President.....Ben. H. Potter
 V.P., General Mgr.....Leslie C. Johnson
 Director of Sales.....Maurice Corken
 Program Director.....Forest W. Cooke
 Prom., Adv. Mgr.....Heber E. Darton
 Publicity Dir.....Fern Hawks
 Film Manager.....Joseph Groat
 Chief Engineer.....Robert J. Slinnett
 Owners of: WHBF AM-FM.

WICS—Springfield—1953

Channel: 20 UHF.. AP: 155 Kw.. VP: 309 Kw.
 Owned-Oper. By.....Plains Television Corp.
 Address523 E. Capitol Ave.
 Tel.: 528-0465NBC
 RepresentativeAdam Young
 PresidentElmer Balaban
 V.P., General Mgr.....Milton D. Friedland
 Nat. Sales Co-ord.....Gene F. Meyers
 Program, Film Mgr.....H. J. Hoskins
 Prom., Publicity Mgr.....James Henneberry
 Dir. of Engineering.....Jerrold Merritt
 Owners of: WIL, St. Louis, Mo.; WRIT, Milwau-
 kee; KBOX, Dallas, Tex.; WTVO-TV, Rockford,
 Ill.; WICD, Danville; WCHU, Champaign,
 WHNB, Hartford-New Britain.

Pop.: 4,798,000
 Families: 1,479,500

INDIANA

TV Homes: 1,385,000
 TV Stas. in State: 16

WTTV—Bloomington—1949

Channel: 4 VHF.. AP: 26.7 Kw.. VP: 47.9 Kw.
 Owned-Oper. By.....Sarkes Tarzian, Inc.
 Business Address.....3490 Bluff Rd.
 Tel.: ST 7-2211.....Independent
 Sta. Representative.....Young TV
 PresidentSarkes Tarzian
 General, Comm. Mgr.....Robert G. Holben
 Program, Prom., Adv. Mgr.....Arthur R. Hook
 Chief Engineer.....Fred J. Molchin

WEHT—Evansville—1953

Channel: 50 UHF AP: 108 Kw. VP: 200 Kw.
 Owned-Oper. ByWEHT, Inc.
 Business AddressBox 395
 Tel.: HA 4-9215.....CBS
 RepresentativeYoung
 President.....Edwin G. Richter, Jr.
 General Manager.....William R. Hight

Promotion Director.....Jane Ann Koch
 Program Dir.....Roger Forster
 Chief Engineer.....Elmer Chancellor
 Owners of: WEOA, Evansville; KGUN-TV, Tuscon.

WFIE-TV—Evansville—1953

Channel: 14 UHF AP: 104.8 Kw. VP: 200 Kw.
 Owned-Oper. By.....WFIE, Inc.
 Business Address.....1115 Mount Auburn Rd.
 Tel.: HA 5-1432NBC
 Station RepresentativeKatz
 President.....Nathan Lord
 General Manager.....Lee Browning
 Commercial Manager.....Jack Berning
 Program, Film Mgr.....Chester T. Behrman
 Chief Engineer.....Paul Kelley

WTVW—Evansville—1956

Channel: 7 VHF .. AP: 158 Kw.. VP: 316 Kw.
 Owned-Oper. ByEvansville TV, Inc.

INDIANA

Business Address405 Carpenter St.
Tel.: HA 2-1121ABC
Representative Hollingbery
President..... Ferris E. Traylor
Gen. Sta. Mgr..... Dick Shively
Commercial Mgr..... James L. Ritter
Nat. Sales Mgr..... Bob Ossenberg
Program Dir..... Ulysses Carlini
Prom., Publicity Dir..... John A. MacGregor
Chief Engineer..... John Schuta

WANE-TV—Fort Wayne—1954

Channel: 15 UHF..AP: 222 Kw..VP: 445 Kw.
Owned-Oper. By Indiana Broadcasting Corp.
Business Address.....2915 W. State Blvd.
Tel.: AN 9411.....CBS
Sta. Representative.....H-R
President.....C. Wrede Petersmeyer
General Manager.....Reid G. Chapman
Sales Dir.....John Keenan
Program Director.....J. Larry Beauchamp
Film Manager.....Allen Govin
Chief Engineer.....Walt Jones

WKJG-TV—Fort Wayne—1953

Channel: 33 UHF..AP: 144 Kw..VP: 263 Kw.
Owned.....WKJG, Inc.
Address.....2633 W. State Blvd.
Tel.: AN 2295.....NBC
Newspaper Affiliation.....Elkhart Truth
Station Rep.....Advertising Time Sales
President.....John F. Dille, Jr.
Gen., Sta. Mgr.....Edward G. Thoms
Commercial Mgr.....Carleton B. Evans
Program Director.....Calo Mahlock
Chief Engineer.....Eugene A. Chase

WPTA—Fort Wayne—1957

Channel: 21 UHF..AP: 55 Kw..VP: 110 Kw.
Owned.....Sarkes Tarzian, Inc.
Address.....3333 Butler Road
Tel.: ANthony 7125ABC
Station Representative.....Young
President.....Sarkes Tarzian
General Manager.....Richard Morgan
Local Sales Mgr.....Ralph Latham
Program Manager.....Olin F. Morris
Promotion, Publicity Dir.....Bill Holmes
Film Manager.....Charles Smith
Chief Engineer.....Jerry Bower
Owners of: WTTS, Bloomington; WTTV TV-FM,
Indianapolis; WFAM, Lafayette; WPTH-FM,
Ft. Wayne; WPTA-TV, Roanoke, Ind.

WFBM-TV—Indianapolis—1949

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned By.....Time-Life Broadcast, Inc.
Bus.-Studio Address.....1330 N. Meridian St.
Tel.: MELrose 4-8521.....NBC
Representative.....Katz
President.....W. C. Pullen, Jr.
V.P., Gen. Mgr.....Eldon Campbell
Station Manager.....Don Menke

Sales Manager.....Hugh L. Kibbey
Prog. Dir.....Warren Wright
Promotion Manager.....K. C. Strange
Film Mgr.....William E. Fagan
Chief Engineer.....Robert Flanders
Owners of: WOOD AM-TV, Grand Rapids; WTCN
AM-TV, Minneapolis; KLZ AM-TV, Denver;
WFBM AM-FM.

(See Page 776 for Ad)

WISH-TV—Indianapolis—1954

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....Indiana Bcstg. Corp.
Business Address.....1440 North Meridian
Tel.: MELrose 4-6411.....CBS
Sta. Representative.....H-R
President.....C. Wrede Petersmeyer
Gen., Sta. Manager.....Robert B. McConnell
Commercial Manager.....Joseph E. Lake
Program Dir.....Dave Smith
Prom., Pub. Director.....Ray Reisinger
Chief Engineer.....C. E. Wallace
Owners of: WISH-AM-FM; WANE-AM-FM, Fort
Wayne, Ind.

WLW-I—Indianapolis—1957

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....Crosley Bcstg. Corp.
Business Address.....1401 N. Meridian St.
Tel.: MELrose 9-2311.....ABC
Station Rep.....Crosley; Lowrance; Moore
Chairman of Board.....James D. Shouse
President.....Robert E. Dunville
V.P., General Manager.....John B. Babcock
Spec. Bcst. Serv. Dir.....Bruce B. Cox
V.P., Sales (N. Y.).....Peter Lasker
Sales Manager.....Bob Lamb
Program Mgr.....Chuck Brodhead
Promotion, Publicity Dir.....Charles Rogers
Film Director.....Bob Reynolds
Chief Engineer.....Norman Nixon
Owners of: WLW, Cincinnati; WLW-T, Cincinnati;
WLW-D, Dayton; WLW-C, Columbus; WLW-A,
Atlanta.

WFAM-TV—Lafayette—1953

Channel: 18 UHF..AP: 107 Kw..VP: 218 Kw.
Owned.....Sarkes Tarzian, Inc.
Business Address.....McCarty Lane
Tel.: GIBson 7-2113.....ABC-CBS
Station Rep.....Young TV
President.....Sarkes Tarzian
General Mgr.....Robert G. Holben
Operations Mgr.....Richard W. Stewart
Eng. Supervisor.....Fred Molchin
Chief Engineer.....Charles Anderson
Owners of: WTTS, Bloomington; WTTV, Indian-
apolis; WPTA, Ft. Wayne; WPTH FM, Ft.
Wayne.

WLBC-TV—Muncie—1953

Channel: 49 UHF..AP: 8.5 Kw..VP: 17 Kw.
Owned-Oper. By.....Tri-City Radio Corp.
Address.....U.S. Highway #35
Tel.: ATlas 8-4403.....ABC-CBS-NBC
Representative.....Holman

Pres., Gen., Sta. Mgr. Don Burton
 Comm., Film Mgr. Bill Craig
 Chief Engineer Pat Finnegan
 Owners of: WLBC; WMUN-FM, Muncie.

WNDU-TV—South Bend—1955

Channel: 16 UHF. AP: 141 Kw. VP: 282 Kw.
 Owned-Oper. By. Michiana Telecasting
 Address Box 989
 Tel.: CE 3-7111. NBC
 Station Rep. Venard, Rintoul & McConnell
 President. Rev. Theodore M. Hesburgh
 General Manager. Wm. Thomas Hamilton
 Program Director. E. L. Doyle
 Promotion Director. David Williams
 Operations Mgr. P. E. Walton
 Asst. Gen. Mgr., Ch. Eng. Basil O'Hagen
 Owners of: WNDU-AM.

WSBT-TV—South Bend—1952

Channel: 22 UHF. AP: 137 Kw. VP: 265 Kw.
 Owned-Operated By. South Bend Tribune
 Address 300 W. Jefferson St.
 Tel.: CE 3-3141. CBS
 Newspaper Affil. Tribune
 Representative Raymer
 President. Franklin D. Schurz
 General Station Mgr. Arthur R. O'Neil
 Comm., Adv. Mgr. Wilbur R. Darch
 Promotion, Publicity Dir. N. J. Gassensmith
 Program Dir., Film Mgr. Walter A. Sweitzer
 Chief Engineer. Scott N. Hagenau
 Owners of: WSBT AM.

**WSJV—South Bend-Elkhart
 1954**

Channel: 28 UHF. AP: 116 Kw. VP: 231 Kw.
 Owned-Oper. By. Truth Publishing Co.
 Business Address. Box 28, South Bend
 Tel.: Central 2-2828. ABC
 Newspaper Affiliation. Elkhart Truth
 Station Representative. Adv. Time Sales
 President. John F. Dille Jr.
 V.P., Gen. Mgr. Paul C. Brines
 Assistant Mgr. Edwin J. Lasko
 Nat. Sales Mgr. Vince Doyle
 Prom. Dir. Marilyn Lee
 Program, Production Mgr. W. Forest Morrow
 Merchandising Dir. Ken Owens
 Film Director. Arthur Whitaker, Jr.
 Local Sales Manager. Don E. Fuller
 Chief Engineer. Woodrow Hawkins
 Owners of: WKJG AM-TV, Fort Wayne; WTRC-AM-FM, Elkhart, Ind.

WTHI-TV—Terre Haute—1954

Channel: 10 VHF. AP: 158 Kw. VP: 316 Kw.
 Owned-Oper. By. Wabash Valley Bcstg. Corp.
 Business Address. 918 Ohio Street
 Tel.: Crawford 9481. CBS-ABC
 Representative Bolling
 President. Anton Hulman, Jr.
 V.P., Gen. Mgr. J. M. Higgins
 Dir., Radio-TV Operations. Ben Falber, Jr.
 Chief Engineer. Russ Arnold
 Owners of: WTHI AM-TV.

Pop.: 2,790,000
 Families: 860,000

IOWA

TV Homes: 797,000
 TV Stas. in State: 12

WOI-TV—Ames—1950

Channel: 5 VHF. AP: 50.1 Kw. VP: 100 Kw.
 Owned-Oper. By. Iowa State Univ.
 Address Service Bldg.
 Tel.: 231-2631 ABC
 Representative H.R.
 President. Dr. James Hilton
 Gen. Manager. Robert C. Mulhall
 Program Director. James H. Davis
 Publicity Director. Ron Scott
 Commercial Mgr. Ted Tostlebe
 Chief Engineer. Keith Ketchum

KCRG-TV—Cedar Rapids—1953

Channel: 9 VHF. AP: 156 Kw. VP: 316 Kw.
 Owned-Oper. By. Cedar Rapids TV Co.
 Business Address. 104½ First St., S.W.
 Tel.: EM 4-4194. ABC
 Newspaper Affiliation Cedar Rapids Gazette
 Station Representative. Adv. Time Sales
 President Joseph F. Hladky, Jr.
 General Manager. Redd Gardner
 Commercial Manager. Geo. C. Carpenter, III
 Prom., Pub. Dir. Edna A. Herbst
 Operation Mgr. Ralph D. Willey
 Film Director. David Kralik
 Owners of: KCRG AM.

WMT-TV—Cedar Rapids—1953

Channel: 2 VHF. AP: 50 Kw. VP: 100 Kw.
 Owned-Oper. By. WMT-TV, Inc.
 Bus. Address. Paramount Theatre Bldg.
 Tel.: EM 4-0171. CBS
 Representative Katz
 President William B. Quarton
 V.P. Opera., Film Mgr. Douglas B. Grant
 V.P., Sales. Lew Van Nostrand
 Promotion Director. Richard Pinney
 Chief Engineer. George Hixenbaugh
 Owners of: WEBC, Duluth, Minn.

WOC-TV—Davenport—1949

Channel: 6 VHF. AP: 60 Kw. VP: 100 Kw.
 Owned-Oper. By. Tri-City Broadcasting Co.
 Business Address. 805 Brady St.
 Tel.: 323-3661 NBC
 Representative. Peters, Griffin, Woodward, Inc.
 President. David D. Palmer
 General Manager. Raymond E. Guth
 Comm. Mgr. F. Paxon Shaffer
 Film Director. Russel Wingo
 Program Director. Robert W. Gifford
 Promotion Director. Richard W. Upp
 Chief Engineer. Paul Arvidson
 Owners of: WOC-AM-FM.

IOWA-KANSAS

KRNT-TV—Des Moines—1955

Channel: 8 VHF... AP: 158 Kw... VP: 316 Kw.
Owned-Operated By... Cowles Mag. & Bcstg.
Address... Ninth & Pleasant St.
Tel.: CH 3-4141... CBS
Representative... Katz
General Manager... Robert W. Dillon
Commercial Manager... Paul M. Elliott
Program Dir... Joe G. Hudgens
Chief Engineer... Charles F. Quentin

WHO-TV—Des Moines—1954

Channel: 13 VHF... AP: 158 Kw... VP: 316 Kw.
Owned-Oper. By... Central Broadcasting Co.
Business Address... 1100 Walnut St.
Tel.: AT 8-6511... NBC
Representative. Peters, Griffin, Woodward, Inc.
President... D. D. Palmer
V.P., General Manager... Paul A. Loyet
Asst. Manager... Harold R. Heath
Sales Manager... Robert H. Harter
Program Director... Jack Kerrigan
Prom. Manager... Donald Pearson
Chief Engineer... Roy W. Pratt
Owners of: WHO AM-FM; WOC FM-AM-TV, Dav-
enport; KMA, Shenandoah.

KQTV—Fort Dodge—1953

Channel: 21 UHF... AP: 160 Kw... VP: 330 Kw.
Owned-Oper. By... Northwest Television Co.
Business Address... Television Square
Tel.: 40351... NBC-ABC-CBS
Sta. Representative... Pearson
Pres., Gen. Mgr... Edward Breen
Exec. Vice Pres... William Brown
Reg. Sales Mgr... Rollie Camp
Program Director... Richard Johnson
Chief Engineer... David Sinclair

KGLO-TV—Mason City—1954

Channel: 3 VHF... AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By... Lee Radio, Inc.
Business Address... Second & Pennsylvania
Tel.: GArden 3-2540... CBS
Station Representative... Adv. Time Sales
President... Lee P. Loomis
Exec. V.P., Gen. Manager... Herbert R. Ohrt
Nat'l Sales Mgr... Walter Rothschild
Commercial Mgr... Llyod Loers
Program Dir., Film Buyer... Douglas Sherwin

Production Mgr... Bart Curran
Chief Engineer... Roger Sawyer

KTVO—Ottumwa—1955

Channel: 3 VHF... AP: 50 Kw... VP: 100 Kw.
Owned-Operated By... KTVO Television, Inc.
Address... 211 East 2nd St.
Tel.: MUrray 2-4535... ABC-CBS-NBC
Representative... Hollingbery
Pres., Gen. Mgr... James J. Conroy
Commercial Mgr... L. William King
Promotion Director... O. Bill Schelen
Program Dir., Film Mgr... Glen Proeschold
Chief Engineer... L. A. Wallace

KTIV—Sioux City—1954

Channel: 4 VHF... AP: 100 Kw... VP: 50 Kw.
Owned-Oper. By... KTIV Television Corp.
Address... Tenth & Grandview
Tel.: 8-0545... NBC-ABC
Newspaper Affil... Journal-Tribune
Representative... Hollingbery
Pres., Gen. Mgr... Dietrich Dirks
V.P. Comm. Mgr... Eugene T. Flaherty
Program, Film Mgr... Don Stone
Prom., Pub. Dir... Bill Mote
Chief Engineer... Alvin Smith

KVTV—Sioux City—1953

Channel: 9 VHF... AP: 144 Kw... VP: 288 Kw.
Owned-Oper. By... Peoples Bcstg. Corp.
Business Address... 7th & Douglas
Tel.: 2-2711... CBS-ABC
Representative... Katz
V.P., General Mgr... Donald D. Sullivan
Comm. Manager... Robert B. Donovan
Prog. Director... Clark Pollock
Film Manager... Carl Morris
Chief Eng... Robert G. Engelhardt
Owners of: WRFD, Worthington; WMMN, Fair-
mont; WGAR, Cleveland; WNAX, Yankton;
WTM FM, Trenton.

KWWL-TV—Waterloo—1953

Channel: 7 VHF... AP: 158 Kw... VP: 316 Kw.
Owned-Oper. By... Black Hawk Bcstg. Co.
Business Address... Insurance Bldg.
Tel.: AD 4-4404... NBC
Representative... Avery-Knodel
President... Ralph J. McElroy
General Manager... L. C. Rau, Jr.
Chief Engineer... Edward M. Tink

Pop.: 2,205,000
Families: 699,000

KANSAS

TV Homes: 586,000
TV Stas. in State: 9

KTVC-TV—Ensign—1957

Channel: 6 VHF... AP: 14.1 Kw... VP: 28.2 Kw.
Owned... S.W. Kansas TV Co., Inc.
Bus. Address... 705½ Second St., Dodge City
Tel., HU 3-6666, Dodge City... CBS
Station Representative... John E. Pearson
President... Leigh Warner

Gen., Sta. Mgr... Wendell Elliott
Chief Engineer... Kenneth Karr

KWHT-TV—Goodland—1958

Channel: 10 VHF... AP: 158 Kw... VP: 316 Kw.
Owned By... Standard Electronics Corp.
Business Address... 17th St. & B'way Ave.

Tel.: TW 9-2321.....CBS, ABC
Sta. Representative.....John E. Pearson
General Manager.....Jack Walkmeyer

KCKT-TV—Great Bend—1954

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By..Central Kansas TV Co., Inc.
Business Address.....Box 182
Tel.: GL 3-7868.....NBC
Representative.....Bolling
President.....Chet Roberts
Gen., Sta. Mgr.....E. L. Kuhlman
Program Director.....Bonnie Perry
Prom., Pub. Dir.....Sid Hutchins
Film Manager.....Wayne Davis
Chief Engineer.....H. G. Haeefele

KAYS-TV—Hays—1958

Channel: 7 VHF..AP: 60.3 Kw..VP: 112.6 Kw.
Owned By.....KAYS, Inc.
Business Address.....2300 Hall St.
Tel.: Market 4-2578.....ABC
Station Representative.....Hal Holman
President.....Ross Beach, Jr.
General Mgr.....Robert E. Schmidt
Commercial Manager.....Jack McEvoy
Program Director.....Harvey Zimmerman
Promotion Director.....Bernie Brown
Chief Engineer.....L. Legleiter
Owners of: KAYS; KLOE, Goodland, Kan.

KTVH—Hutchinson—1953

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By..Wichita-Hutchinson Co., Inc.
Business Address.....1800 North Plum
Tel.: MO 5-5503.....CBS
News. Affil.....Minneapolis Star & Tribune
Station Representative.....Blair
President.....Joyce A. Swan
General, Sta. Mgr.....M. Dale Larsen
Commercial Mgr.....William S. Ritchie
Promotion, Pub. Dir.....John S. Mileham
Prog. Dir., Film Mgr.....Robert D. Snyder
Chief Engineer.....Ken H. Cook

KOAM-TV—Pittsburg—1953

Channel: 7 VHF..AP: 138 Kw..VP: 245 Kw.
Owned-Oper..Mid-Continent Telecasting, Inc.
Business Address.....Box 659
Tel.: MA 1-0400.....NBC-ABC
Representative.....Katz
General Manager.....R. E. Wade
Program Director.....Louis R. Martin

WIBW-TV—Topeka—1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....Stauffer Publications, Inc.
Business Address.....Box 119
Tel.: CR 2-3456.....ABC-CBS-NBC
Newspaper Affiliation..D. Capital; State Journal
Representative.....Avery-Knodel
President.....O. S. Stauffer
Gen. Mgr.....Thad M. Sandstrom
Commercial Manager.....Bob Kearns
Promotion Director.....Jerry Helley
Film Manager.....Gene McKenney
Program Director.....Rush Evans
Chief Engineer.....Paul Winders
Owners of: WIBW-AM-FM, Topeka, Kan.; KSEK,
Pittsburgh, Kan.; KSOK, Arkansas City, Kan.;
KGFJ, Shawnee, Okla.

KAKE-TV—Wichita—1954

Channel: 10 VHF..AP: 219 Kw..VP: 316 Kw.
Owned-Oper. By.....KAKE-TV, Inc.
Business Address.....1500 N. West St.
Tel.: WH 3-4221.....ABC
Representative.....Katz
President.....Mark Adams
Gen. Sta. Mgr.....Martin Umansky
Chief Engineer.....Harold Newby

KARD-TV—Wichita—1955

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By.....Wichita TV Corp.
Address.....833 N. Main St.
Tel.: AM 5-5633.....Independent
President.....G. M. Brown
V.P., Gen., Sta. Mgr.....W. Moyer
Chief Engineer.....Russell V. Goyette

Pop.: 3,055,000
Families: 841,000

KENTUCKY

TV Homes: 626,000
TV Stas. in State: 6

WLTV—Bowling Green—1961

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Argus Bcstg. Co.
Address.....Box 15
Tel.: 842-0338.....Independent
Sta. Reps...Venard, Rintoul & McConnell, Inc.
President.....George A. Brown, Jr.
General Manager.....J. M. Walters
Chief Engineer.....Ira McDaniel

WKYT—Lexington—1957

Channel: 27 UHF..AP: 97.7 Kw..VP: 195 Kw.
Owned.....Taft Bcstg. Co.

Business Address.....1087 New Circle Road
Tel.: 2-2533.....CBS-ABC
Representative.....Young
President.....Hubert Taft, Jr.
General Manager.....Fred von Stade
Prom. Dir., Adv. Mgr.....Emajo Cocanougher
Film Director.....Dave Fleischer
Chief Engineer.....Bernard F. Gurewich
Owners of: WTVN-AM-FM-TV, Columbus, O.;
WKRC-AM-FM-TV, Cincinnati, O.; WBRC-AM-
FM-TV, Birmingham, Ala.

WLEX-TV—Lexington—1955

Channel: 18 UHF..AP: 160 Kw..VP: 300 Kw.
Owned-Oper. By.....WLEX-TV, Inc.

KENTUCKY-LOUISIANA

Business Address.....P.O. Box 1457
Tel.: 4-8747.....CBS-NBC
Station Rep.....Raymer
Exec. V.P., Gen. Mgr.....Earl Boyles
Station Manager.....Harry C. Barfield
Program Mgr.....Alex B. Macculay
Chief Engineer.....Jim Robertson

WAVE-TV—Louisville—1948

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By.....WAVE, Inc.
Address.....725 S. Floyd
Tel.: JU 5-2201.....NBC
Station Representative.....Katz
President.....George W. Norton, Jr.
General Manager.....Nathan Lord
Commercial Manager.....Ralph Jackson
Prog., Film Dir.....George Patterson
Promotion Director.....W. Rudd
Chief Engineer.....Wilbur Hudson
Owners of: WAVE-AM.

WHAS-TV—Louisville—1950

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....WHAS, Inc.
Address.....525 W. Broadway

Tel.: 585-2211.....CBS
Newspaper Affiliation.....Courier-Times
Representative.....Harrington, Righter, Parsons
President.....Barry Bingham
V.P. & Director.....Victor A. Sholls
Sales Director.....George Johnson
Program Director.....Sam Gifford
Prom., Publicity Dir.....William Loader
Film Manager.....Charles McDaniel
Dir. Engineering.....O. W. Towner
Owners of WHAS-AM.

WPSD-TV—Paducah—1957

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned.....Paducah Newspapers, Inc.
Address.....Box 1037
Tel.: 442-8214.....NBC
Newspaper Affil.....Paducah Newspapers, Inc.
Station Representative.....Adv. Time Sales
President.....Frank Paxton
Managing Director.....Fred Paxton
General Mgr.....Sam Livingston
Sales Mgr., Prom. Dir.....Charles M. Neel
Prog. Dir.....J. E. English III
Film Mgr.....Bill Watson
Technical Dir.....Ernest J. Pell
Chief Engineer.....John Adams

Pop.: 3,375,000
Families: 959,000

LOUISIANA

TV Homes: 754,500
TV Stas. in State: 12

KALB-TV—Alexandria—1954

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned.....Lanford Telecast. Co., Inc.
Business Address.....605-11 Washington
Tel.: HI 5-2456.....ABC-CBS-NBC
Representative.....Weed
President.....T. B. Lanford
General Manager.....Willard L. Cobb
Local Sales Mgr.....Jesse R. Sexton
Nat'l Sales Mgr.....Art Reuben
Oper., Prog. Mgr.....Larry McHale
Sales Serv. Mgr.....Franklin Whitehead
Merchandising Mgr.....Jim Nutter
Chief Engineer.....Robert E. Miller

WAFB-TV—Baton Rouge—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....Modern Bcstg. Co., Inc.
Business Address.....P.O. Box 2671
Tel.: DI 4-8571.....CBS-ABC
Station Representative.....Blair
Board Chairman.....Dwight W. Martin
Pres., Gen. Mgr.....Tom E. Gibbens
Comm. Mgr.....Mervyn E. Rhys
Prog. Dir., Film Mgr.....Don G. Hallmann
Prom., Pub. Dir.....Grace McElveen
Chief Engineer.....Donald K. Allan

WBRZ—Baton Rouge—1955

Channel: 2 VHF..AP: 56.2 Kw..VP: 100 Kw.

Owned-Operated By.....La. TV Bcstg. Co.
Bus. Address.....1650 Highland Rd.
Tel.: DI 8-1491.....ABC-NBC
News. Affil.....State-Times Morning Advocate
Representative.....Hollingbery
Pres., Gen. Mgr.....Douglas L. Manship
Station Manager.....Aubrey L. Moore
Production Manager.....John T. Crowe
Sales Manager.....Jules L. Mayeux
Program, Film Mgr.....John Ferguson
Promotion Dir.....Wesley C. Brummelt
Chief Engineer.....Pat Weathersby

KLFY-TV—Lafayette—1955

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....Camellia Bcstg. Co. Inc.
Address.....P. O. Box 3687
Tel.: CE 5-9494.....CBS-ABC
Station Rep.....Bolling
President.....Paul H. DeClouet
General Manager.....Guy Corley
Asst. General Mgr.....Jim Allen
Commercial Manager.....Thomas G. Pears
Production Director.....Mike Hudgens
Film Manager.....Beverly Masich
Program Director.....Toni Coons
Chief Engineer.....J. P. Robillard
Owners of: KEUN, Eunice, La.; KUPI, Ville
Platte, La.; KFRA, Franklin, La.

KPLC-TV—Lake Charles—1954

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw

Owned-Oper. By.....Calcasieu Bcstg. Co.
Address.....Box 1521
Tel.: HE 6-3631.....ABC-NBC
Representative.....Weed
President.....T. B. Lanford
General Manager.....P. E. Mills, Jr.
Comm. Manager.....Art Reuben
Promotion Director.....Jeb Swanson
Film Manager.....Donald Johnson
Program Director.....A. B. Craft
Chief Engineer.....Ed Barton
Owners of: KPLC-AM; KALB-AM-FM-TV, Alexandria, La.; KRMD-AM-FM, Shreveport, La.; WSLI-AM, Jackson, Miss.; WJTV-TV, Jackson, Miss.

KTAG-TV—Lake Charles—1953

Channel: 25 UHF..AP: 11 Kw..VP: 21 Kw.
Owned-Oper. By.....KTAG-TV Associates
Business Address.....645 15th St.
Tel.: HE 9-9413.....CBS
Representative.....Pearson
President.....Warren Berwick
Vice Pres......Kevin Reilly
Station Mgr......Harper Clark
Chief Engineer.....Lawrence Vicknair

KNOE-TV—Monroe—1953

Channel: 8 VHF..AP: 115 Kw..VP: 230 Kw.
Owned-Oper. By.....Noe Enterprises, Inc.
Business Address.....KNOE Road
Tel.: FA 2-8155.....ABC-CBS
Station Representative.....H-R Representatives
Board Chair. & Owner.....James A. Noe, Sr.
President.....James A. Noe, Jr.
Exec. Vice-Pres., Gen. Mgr.... Paul H. Goldman
V.P. Sales Mgr......Bob Powell
V.P., Sales Serv......Allen Jones
V.P. Operations Mgr......Ansel Smith
V.P. Program Dir......Harry Arthur
Publicity Director.....Guy Popham
V.P., Dir. of Public Affairs.....Jack Hill
Film Manager.....Buford Craft
V.P. Dir. Engineering.....Ray Boyd

WDSU-TV—New Orleans—1948

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....WDSU Bcstg. Corp.
Business-Studio Address.....520 Royal St.
Tel.: 524-4371.....NBC
Representative.....Blair
President.....Edgar B. Stern, Jr.
Exec. V.P., Gen. Mgr......A. Louis Read
Sales Manager.....Robert S. Schultis
Program, Promotion Director.....Stan Cohen
Chief Engineer.....Lindsey Riddle
Owners of: WDSU AM-FM; WAFB-TV, Baton Rouge.

WVUE-TV—New Orleans—1959

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....New Orleans TV Corp.
Business Address.....1418 Cleveland Ave.
Tel.: JAcKson 5-9011.....ABC-NBC
Pres., Gen. Mgr......Joseph A. Paretti
Comm. Mgr......B. B. Baylor

Program Dir......De Alton G. Neher
Chief Engineer.....George A. Mayoral

WWL-TV—New Orleans—1957

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned.....Loyola University
Address.....1024 N. Rampart St.
Tel.: 529-4444.....CBS
Representative.....Katz
President.....Very Rev. W. Patrick Donnelly
Acting General Mgr......J. Michael Early
Sales Manager.....Maurice A. Guillerman
Promotion Mgr......Phil Johnson
Chief Engineer.....J. D. Bloom
Owners of: WWL AM.

KSLA-TV—Shreveport—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....KSLA-TV, Inc.
Business Address.....Box 92
Tel.: 424-8101.....CBS
Newspaper Affil......Journal
Representative.....Harrington, Righter, Parsons
President.....Douglas F. Attaway
General Mgr......Winston B. Linam
Comm. Mgr......Deane R. Flett
Program Dir......John Renshaw
Promotion Dir......Bob Weimar
Chief Engineer.....Morris C. Barton

KTBS-TV—Shreveport—1955

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.
Owned-Oper. By.....KTBS, Inc.
Address.....312 E. Kings Hwy.
Tel.: 868-3644.....ABC
Station Rep......Katz
Pres., Gen. Mgr......E. Newton Wray
Station Manager.....Patrick J. White
Commercial Manager.....Joe B. Foster
Promotion Director.....Wayne Guynes
Film Manager.....Marvin Perry
Production Manager.....Don Moore
Chief Engineer.....Claude R. Scott

TELEVISION

STATION INDEX

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Pop.: 980,000
Families: 283,000

MAINE

TV Homes: 260,000
TV Stas. in State: 6

WABI-TV—Bangor—1953

Channel: 5 VHF..AP: 17.9 Kw..VP: 30 Kw.
Owned-Oper.....Community Telecasting Serv.
Business Address.....55-57 State St.
Tel.: 8321.....ABC-CBS
Reps.....Hollingbery, Kettell-Carter
President.....Horace Hildreth
Exec. V.P., Gen. Mgr.....Walter L. Dickson
Commercial Mgr.....Paul Quigg
Station Manager.....Richard B. Bronson
Program. Prom. Dir.....George Gonyar
Studio Director.....Michael Hurley
Film Manager.....Ralph Libby
Chief Engineer.....Edward Winchester
Owners of: WABI AM; WAGM AM-TV, Presque
Isle; WFOR, Portland.

WLBZ-TV—Bangor—1954

Channel: 2 VHF...AP: 25.7...VP: 51.3 Kw.
Owned-Operated By....WLBZ Television Inc.
Business Address.....7 Main St.
Tel.: 2-4822.....NBC
Sta. Rep.....Katz
President.....William H. Rines
General Mgr.....Jack Atwood
Station, Comm. Mgr.....Rudolph O. Marcoux
Film Mgr.....James Irvine
Chief Engineer.....John Wibby
Owners of: WCSH AM-TV, Portland; WLBZ-AM;
WRDO, Augusta.

WCSH-TV—Portland—1953

Channel: 6 VHF..AP: 70 Kw..VP: 100 Kw.
Owned-Oper. By.....Maine Radio & TV Co.
Address.....579 Congress St.
Tel.: SP 2-0181.....NBC
Station Representative.....Katz
President.....William H. Rines
General Mgr.....Jack S. Atwood
Station Manager.....Donald R. Powers
Sales Manager.....Bruce C. McGorill
Promotion Director.....Linwood T. Pitman
Nat'l Sales Mgr.....C. C. Bowlin
Film Manager.....George Bowler
Chief Engineer.....Chas. Brown
Owners of: WCSH, Portland, Me.

WGAN-TV—Portland—1954

Channel: 13 VHF..AP: 50 Kw..VP: 316 Kw.
Owned-Oper. By..Guy Gannett Bcstg. Services
Business Address.....390 Congress St.
Tel.: SP 2-4661.....CBS
Newspaper Affil.....Gannett Publ. Co.
Representative.....Blair TV Assocs.
President.....Jean Gannett Williams
General Manager.....Eugene W. Wilkin
Asst. General Mgr.....Donald S. Moeller
Commercial Manager.....John M. Havey
Program Director.....William G. Wadman
Promotion Director.....Manny Leitao
Film Manager.....Earle Fenderson
Chief Engineer.....Roger W. Hodgkins
Owners of: WGAN AM.

WMTW-TV—Portland 1954

Channel: 8 VHF..AP: 52.5 Kw..VP: 105 Kw.
Owned-Oper. By....Mt. Washington TV Inc.
Address.....Congress Bldg.
Tel. SP 3-5664.....ABC
Rep.....Harrington, Righter & Parsons
Pres. & Gen. Mgr.....John W. Guider
Station Mgr.....Robert M. Joyce
Asst. Gen. Mgr., Comm. Mgr. Robert L. Maynard
Program Dir.....Lee Nelson
Promotion Director.....Grayce Papps
Film Dir.....Brian Higgins
Chief Engineer.....Parker H. Vincent

WAGM-TV—Presque Isle—1956

Channel: 8 VHF...AP: 30 Kw...VP: 60 Kw.
Owned-Oper. By.....Aroostook Bcstg. Corp.
Address.....Box 729
Tel.: PO 9-2461.....ABC-CBS-NBC
Station Rep.....Hollingbery; Kettell-Carter
President.....Horace A. Hildreth
Exec. V.P.....Walter Dickson
Station Manager.....Stanley A. Lyons
Commercial Manager.....Robert Gold
Program Director.....Keith Fowles
Promotion, Pub. Dir.....William B. Stephenson
Film Manager.....Albert Chasse
Advertising Manager.....Alfred Knight
Chief Engineer.....J. Richards
Owners of: WAGM.

Pop.: 3,275,000
Families: 945,000

MARYLAND

TV Homes: 857,000
TV Stas. in State: 4

WBAL-TV—Baltimore—1948

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Operated By.....Hearst Corporation
Business-Studio Address.....2610 N. Charles
Tel.: HO 7-3000.....NBC

Representative.....Edward Petry
President.....Richard Berlin
Station Mgr.....Brent O. Gunts
Commercial Mgr.....Eugene McCurdy
Program Dir.....John Frankfield
Chief Engineer.....John Wilner

WJZ-TV—Baltimore—1948

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By....Westinghouse Bcstg. Co.
 AddressTelevision Hill
 Tel.: 664-7600ABC
 Sta. Representative.....TVAR
 President.....Donald H. McGannon
 General Manager.....Herbert B. Cahan
 Sales Manager.....Robert B. Bryan
 Prom. Mgr.....H. Taylor Vaden
 Program Manager.....Winthrop P. Baker
 Pub. Dir.Tommy Dukehart
 Acting Program Dir.....Richard Lusher
 Film Manager.....James Miller
 Chief Engineer.....Glen H. Lahman
 Owners of: KPX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KYW-TV, Cleveland, O.; KYW-FM,
 Cleveland, O.; KEX, Portland, Ore.; KDKA, Pitts-
 burgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND,
 Chicago, Ill.; WBZ-FM, Boston, Mass.; KDKA-
 FM, Pittsburgh, Pa.

AddressCharles & Redwood Sis.
 Tel.: MU 5-5670.....CBS
 Newspaper Affiliation...Baltimore Sunpapers
 RepresentativeKatz
 President.....William F. Schmick, Jr.
 General Station Mgr.....E. K. Jett
 Commercial Adv. Mgr.....E. A. Lang
 Program Director.....Robert Cochrane
 Film Mgr.....David Stickle
 Prom., Publicity Dir.....Anthony Picha
 Chief Engineer.....Carlton G. Nopper
 Owners of: WBOC-AM-TV, Salisbury, Md.

WBOC-TV—Salisbury—1954

Channel: 16 UHF...AP: 8.4 Kw..VP: 15.9 Kw.
 Owned By.....WBOC, Inc.
 AddressRadio-Tv. Park
 Tel.: PI 9-6131ABC-CBS-NBC
 Newspaper Affil.....The Sunpapers
 Station RepresentativeBolling
 President.....William F. Schmick, Jr.
 V.P., General Manager.....Charles J. Truitt
 Commercial Manager.....Roy Maines
 Program Director.....John W. Downing, Jr.
 Chief Engineer.....Jack Ward

WMAR-TV—Baltimore—1947

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....The A. S. Abell Co.

WMAR-TV

CHANNEL 2

Blankets the
 Nation's
 12th Market!

MEASURED
 COVERAGE

100 KW—1049 FT.*

THE SUNPAPERS TELEVISION
 WMAR-TV • CHANNEL 2
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MEASURED CONTOURS

Prepared by Lohnes & Culver,
 Washington 4, D.C.
 October 1960

In Maryland Most People Watch
WMAR-TV

SUNPAPERS TELEVISION
 BALTIMORE 3, MD.

Represented Nationally by
 THE KATZ AGENCY, INC.



Pop.: 5,235,000
Families: 1,517,000

MASSACHUSETTS

TV Homes: 1,447,000
TV Stas. in State: 7

WBZ-TV—Boston—1948

Channel: 4 VHF..AP: 28.12 Kw..VP: 56.24 Kw.
Owned-Oper By... Westinghouse B'casting Co.
Address... 122 East 42nd St., New York, N. Y.
Tel.: MU 7-0808.....NBC
Sta. Representative.....TvAR
President..... Donald H. McGannon
Station V.P..... W. C. Swartley
General Mgr..... J. E. Allen
Sales Manager..... K. T. MacDonald
Program Director..... George Moynihan
Prom. Adv. Mgr..... D. E. Winther
Publicity Director..... Joe Ryan
Film Manager..... R. Jenkins
Chief Engineer..... W. H. Hauser
Owners of: WBZ-WBZA-FM; KDKA AM-TV, Pitts-
burgh; WJZ-TV, Baltimore, Md.; KYW AM-FM-
TV, Cleveland, O.; KEX AM-FM, Portland, Ore.;
WOWO, Fort Wayne, Ind.; WIND, Chicago;
KPIX-TV, San Francisco, Calif.

WHDH-TV—Boston—1957

Channel: 5 VHF..AP: 32.4 Kw..VP: 64.6 Kw.
Owned By..... Herald Traveler Corp.
Address..... 50 Morrissey Blvd.
Tel.: AV 8-5000.....CBS
Newspaper Affil..... Herald, Traveler
Representative..... Blair-TV
President..... Robert B. Choate
V.P., Man. Dir..... William B. McGrath
V.P., Sales Dir..... Alexander M Tanger
Dir of TV..... Leslie G. Arries, Jr.
Dir. Sales Prom..... Robert B. Cheyne
Nat'l Sales Mgr..... William H. Fallon
Film Manager..... Joseph Levine
Chief Engineer..... Philip K. Baldwin
Owners of: WHDH AM-FM.

WNAC-TV—Boston—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By..... RKO General
Business-Studio Address... 21 Brookline Ave.
Tel.: CO 6-0800.....ABC
Station Representative... RKO Nat'l Sales Div.
President..... William M. McCormick
Vice Pres..... Thomas Bateson
Program Dir..... John D. Maloy
Adv., Publicity Dir..... Phyllis Doherty
Chief Engineer..... Irving Robinson
Owners of: WNAC-AM-FM; KHJ-AM-FM-TV, Los
Angeles; KFRC, San Francisco; WOR-AM-FM-
TV, New York; WHBQ-AM-TV, Memphis;
CKLW-AM-TV, Detroit; WGNS, Washington,
D. C.; WHCT, Hartford.

WRLP—Greenfield—1957

Channel: 32 UHF..AP: 100 Kw..VP: 200 Kw.
Owned By..... Springfield TV Bcstg. Corp.
Address..... P. O. Box 32
Tel.: Northfield 336.....Independent
Station Rep..... Hollingbery
President, Gen. Mgr..... William L. Putnam
V.P., Program Dir..... Jerry Barnes
V.P., Station Mgr..... John Fergie
Chief Engineer..... Ralph Jay

*America's
Great Advertisers
depend upon*

WHDH Television Market Facts

POPULATION
6,421,600

FAMILIES
1,875,600

RETAIL SALES
\$8,435,197,000

EBI
\$13,435,571,000

WHDH-TV CHANNEL 5 BOSTON

MASSACHUSETTS-MICHIGAN

WWLP—Springfield—1953

Channel: 22 UHF..AP: 107 Kw..VP: 219 Kw.
 Owned By.....Springfield TV Bcstg. Corp.
 Business Address.....P.O. Box 2210
 Tel.: State 5-1201.....NBC
 Sta. Rep.....Hollingbery; Kettell-Carter
 Pres., Gen. Mgr.....William L. Putnam
 V.P., Commercial Mgr.....James Ferguson
 V.P., Program Dir.....Jerry Barnes
 Promotion Mgr.....Frank J. Doherty, Jr.
 Film Mgr.....Wallace Sawyer
 Advertising Manager.....Paul Brissette
 V.P., Chief Engineer.....George Townsend
 Owners of: WRLP-TV, Greenfield, Mass.; WWOR-TV, Worcester, Mass.

WHYN—Springfield—1953

Channel: 40 UHF..AP: 125 Kw..VP: 250 Kw.
 Owned-Oper. By..Hampden-Hampshire Corp.

Business Address.....1300 Liberty St.
 Tel.: RE 4-1126.....ABC-CBS
 Station Rep.....Advertising Time Sales
 President.....William Dwight
 Gen., Sta. Manager.....Charles N. DeRose
 Commercial, Adv. Mgr.....Zack Land
 Asst. to Mgr., Program Mgr.....Murray Tesser
 Film Manager.....Gerald Loughman
 Chief Engineer.....Harold Schumacker

WWOR—Worcester—1953

Channel: 14 UHF..AP: 9.5 Kw..VP: 18.5 Kw.
 Owned By.....Springfield TV Bcstg Co.
 Business Address..P. O. Box 2210, Springfield
 Tel.: SWift 9-4800.....NBC
 Representative ..Hollingbery, Kettell-Carter
 Pres. & Gen. Mgr.....William L. Putnam
 Station Mgr.....Francis J. Doherty, Jr.
 Program Dir.....Jerry Barnes

Pop.: 8,000,000

Families: 2,333,000

MICHIGAN

TV Homes: 2,199,000

TV Stas. in State: 15

WNEM-TV—Bay City-Saginaw—1954

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By.....Gerity Bcstg. Co.
 Business Address...5700 Becker Rd., Saginaw
 Tel.: PL 5-8191; Saginaw.....NBC
 Newspaper Affiliation..Bay City Valley Farmer
 Representative ..Petry
 President, Gen. Mgr.....James Gerity, Jr.
 Station Manager.....D. Scott Hager
 Commercial Mgr.....Jack Berry
 Program, Film Mgr.....Vince Collins
 Promotion, Publicity Dir....Virginia Hagerman
 Chief Engineer.....Leo Heisel
 Owners of: WABJ, Adrian.

WWTW—Cadillac—1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Fetzer TV, Inc.
 Business Address.....417 N. Mitchell St.
 Tel.: PR 5-3478.....ABC-CBS
 Sta. Representative.....Avery-Knodel
 President.....John E. Fetzer
 Gen. Mgr.....Gene Ellerman
 Asst. Gen. Mgr.....Daryl Sebastian
 Program Dir.....John Wheat
 Commercial Mgr.....L. A. Swanson
 Chief Engineer.....Ronald Baker

WTOM-TV—Cheboygan—1959

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Midwestern Bcstg. Co.
 Address.....P. O. Box 366
 Tel.: MA 7-5683.....ABC-NBC
 Station Rep.....Venard, Rintoul & McConnell
 President, Gen. Mgr.....Les Biederman
 Station Mgr.....Jerry Ferris
 Commercial Manager.....Robert E. Detwiler

Film Manager.....Ed Coddington
 Chief Engineer.....William Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WMBN, Petoskey; WATC, Gay-
 lord; WPBN-TV, Traverse City.

CKLW-TV—Detroit-Windsor 1954

Channel: 9 VHF..AP: 180 Kw..VP: 325 Kw.
 Owned By.....Western Ontario Bcstg. Co.
 Business Address.....3300 Guardian Bldg.
 Tel.: WO 1-7200.....CBC
 Station Rep.....Nat'l. Sales Div. RKO General
 General Manager.....Cam Ritchie
 General Sales Mgr.....Norman Hawkins
 National Sales Mgr.....Sidney Allen
 Operations Mgr.....S. C. Ritchie
 Dir. of Engineering.....Stewart Clark
 Owners of: CKLW-AM-FM; WNAC-AM-FM-TV,
 Boston; KHJ-AM-FM-TV, Los Angeles; KPRC,
 San Francisco; WOR-AM-FM-TV, New York;
 WHBQ-AM-TV, Memphis; WEMS, Washington,
 D. C.; WNCT, Hartford.

WJBK-TV—Detroit—1948

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By ..Storer Bcstg Co.
 Business Address ..7441 Second Blvd.
 Tel.: TR 3-7400.....CBS
 Station Rep.....Storer Television Sales
 President.....George B. Storer, Jr.
 Station Manager.....Lawrence Carino
 Program Director.....Robert J. McBride
 Promotion Mgr.....Bill Smith
 Local Sales Mgr.....Charles W. Bergeson
 Regional TV Engineer.....Joe Haig
 Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV,
 Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV,
 Cleveland; WHN, New York, N. Y.; WGBS-AM-FM,
 Miami, Fla.; WIBG-AM-FM, Philadelphia, Pa.;
 KGBS, Los Angeles; WITI-TV, Milwaukee.

MICHIGAN

WWJ-TV—Detroit—1947

Channel: 4 VHF..AP: 50.1 Kw..VP: 97.7 Kw.
Owned-Operated By....Evening News Assoc.
Business Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation.....Detroit News
Representative, Peters, Griffin, Woodward, Inc.
President.....Warren S. Booth
General Manager.....James Schiavone
Asst. General Manager.....Don DeGroot
Station Manager.....Franklin G. Sisson
Business Manager.....Henry C. Rogers
Sales Manager.....Ray W. Colle
National Sales Mgr.....Peter S. Good
Prog. & Prod. Manager.....Ian Harrower
Promotion Manager.....Glenn Kyker
Sls. Development Mgr....Frank Steltenkamp
Engineering Manager.....E. J. Love
Owners of: WWJ-AM-FM-TV, Detroit.

WXYZ-TV—Detroit—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....ABC-PT
Business Address.....20777 W. Ten Mile Rd.
Tel.: KEnwood 4-7000.....ABC
Station Rep.....ABC-TV Nat'l Station Sales
President, Sta. Mgr.....John F. Pival
Promoion, Pub. Dir.....John Fisher
Nation Sales Mgr.....Kent Fredericks
Program Director.....Peter Strand
Research Director.....Jim Malla
Local Sales Service Mgr.....Jan Coil
Film Mgr.....Ken Sims
Chief Engineer.....Charles Kocher
Owners of: WABC AM-TV-FM, New York; KGO
AM-TV-FM, San Francisco; WXYZ AM-FM;
KABC AM-TV-FM, Los Angeles; WLS, Chicago;
KQV, Pittsburgh; WBKB-TV, Chicago.

WJRT—Flint—1958

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Goodwill Station, Inc.
Business Address.....2302 Lapeer Road
Tel.: CE 9-6611.....ABC
Station Rep....Harrington, Righter & Parsons
President.....Worth Kramer
V.P., General Mgr.....A. Donovan Faust
Sales Mgr.....Robert I. Mart
Program Director.....Franklin C. Mitchell
Promotion, Publicity Mgr....Devere E. Logan
Film Mgr.....Francis Edwards
Chief Engineer.....C. Jones
Owners of: WJR AM-FM, Detroit; WSAZ-AM-TV,
Huntington, W. Va.

WOOD-TV—Grand Rapids—1949

Channel: 8 VHF.. AP: 158 Kw..AP: 316 Kw.
Owned By.....Time-Life Bcstg., Inc.
Address.....120 College S E
Tel.: GLEndale 9-4125.....ABC-NBC
Representative.....Katz
Pres., Gen. Mgr.....Willard Schroeder
Prom., Publicity Dir.....Clark Grant
Program Dir.....Peter Kizer
Film Mgr.....Bob Smith
Chief Engineer.....Charles Robison

WKZO-TV—Kalamazoo—1950

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By.....Fetzer Bcstg. Co.
Address.....590 West Maple
Tel.: FI 5-2101.....ABC-CBS
Representative.....Avery-Knodel, Inc.
President.....John E. Fetzer
Exec. V. P., General Mgr.....Carl E. Lee
Sales Manager.....Donald DeSmit, Jr.
Program Director.....Charles Lynch
Promotion Director.....W. J. Hunt
Film Manager.....Mel Haavind
Chief Engineer.....Arthur Covell
Owners of: WKZO, Kalamazoo; WJEF-AM-FM,
Grand Rapids; KOLN, Lincoln, Neb.; WWTV-
FM-TV, Cadillac, Mich.; KGIN, Grand Island,
Neb.

WJIM-TV—Lansing—1950

Channel: 6 VHF..AP: 100 Kw..VP: 50 Kw.
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 E. Saginaw
Tel.: IV 2-1333.....CBS
Station Rep.....Blair TV
President, Gen. Mgr.....Harold F. Gross
Commercial Mgr.....Keith R. Oliver
Program Dir.....Jack Klein
Film, Traffic Mgr.....Phillip E. Sherck
Chief Engineer.....Carl Onken
Owners of: WJIM AM-FM.

WILX-TV—Lansing-Jackson 1959

Channel: 10 VHF..AP: 174 Kw..VP: 316 Kw.
Owned-Oper. By.....TV Corp. of Mich.
Business Address.....Hotel Hayes, Jackson
Tel.: SState 3-2621.....NBC
Sta. Rep.....Venard, Rintoul, McConnell
President.....Edward E. Wilson
General Mgr.....William J. Hart
Advertising Manager.....Roy Brown
Program Dir.....Stuart Hazard
Chief Engineer.....Donald Wright

WLUC-TV—Marquette—1956

Channel: 6 VHF..AP: 60 Kw..VP: 100 Kw.
Owned-Oper. By.....North Central Bcstg. Co.
Address.....P.O. Box 479
Tel.: GRanite 5-4161.....ABC-CBS-NBC
Station Representative.....Adam Young
President.....Morgan Murphy
General Mgr.....John H. Borgen
Program Director.....Bruce Turner
Promotion Dir.....Gloria Smith
Film Dir.....Barbara Lahde
Chief Engineer.....John Truitt
Owners of: WLUC, Green Bay; WEAU, Eau Claire;
WLUC, Marquette; WISC, Madison.

WKNX-TV—Saginaw—1953

Channel: 57 UHF..AP: 103 Kw..VP: 207 Kw.
Owned-Operated By...Lake Huron Bcstg. Co.
Address.....221 S. Wash. Ave.
Tel.: PL 3-4471.....CBS
Representative.....Gill-Perna, Inc.
President, Gen. Mgr.....William J. Edwards
Vice Pres.....Alvin M. Bentley
Station Manager.....Howard H. Wolfe

MICHIGAN-MINNESOTA

Commercial Manager....Robert M. Chandler
 Program Director.....Frank Coopersmith
 Production Director.....Jack Newman
 Chief Engineer.....Max W. Thomas
 Owners of: WKNX AM.

WPBN-TV—Traverse City 1954

Channel: 7 VHF..AP: 67.5 Kw..VP: 135 Kw.
 Owned-Oper. By.....Midwestern Ecstg. Co.

Business Address.....Paul Bunyan Bldg.
 Tel: WI 7-7675.....ABC-NBC
 Station Rep.....Venard, Rintoul & McConnell
 President, Gen. Mgr.....Les Biederman
 Station Manager.....Soren Munkhof
 Film Mgr.....Robert Modjeska
 Commercial Mgr.....R. E. Detwiler
 Chief Engineer.....William H. Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WMBN, Petoskey; WATC, Gay-
 lord; WTOM-TV, Cheboygan.

Pop.: 3,500,000
 Families: 1,032,000

MINNESOTA

TV Homes: 907,000
 TV Stas. in State: 10

KCMT—Alexandria—1958

Channel: 7 VHF..AP: 13.2 Kw..VP: 26.6 Kw.
 Owned By.....Central Minn. TV Co.
 Business Address.....7th & Fillmore
 Tel: RO 3-5166.....ABC-NBC
 Sta. Rep.....Avery-Knodel, Inc.
 President.....Joseph O. Perino
 General Manager.....Glenn W. Flint
 Commercial Mgr.....Kenneth Schneider
 Prog. Dir.....Ken Bechtel
 Promotion, Publicity Dir.....Russell Cox
 Film Manager.....Douglas Froemming
 Chief Engineer.....Nile Hunt

Tel: RA 7-8484.....ABC-NBC
 News. Affil....Duluth Herald & News-Tribune
 Station Rep.....Peters, Griffin, Woodward
 President.....Robert B. Ridder
 General Manager.....Robert J. Rich
 Station Manager.....Tom Gavin
 Commercial Manager.....R. W. Pearson
 Program Dir.....Ed Conrad
 Promotion Director.....Martin Olson
 Chief Engineer.....George Carlson
 Owners of: WDSM-AM.

KMMT—Austin—1953

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Minn.-Ia. TV Co.
 Business Address.....Hiway No. 105 S.
 Tel: HE 7-2965.....ABC
 Representative.....Avery-Knodel, Inc.
 President.....R. J. McElroy
 General Manager.....Ed Starr
 Station Manager.....Ross Miller
 Commercial Manager.....Don Jones
 Program Dir.....Stan Stydnicki
 Chief Engineer.....Tony Mulder

KEYC-TV—Mankato—1960

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....KEYC-Lee TV, Inc.
 Address.....Box XII
 Tel: 7905.....CBS
 Station Representative.....Adv. Time Sales
 President.....Robrt R. Ohrt
 Station Manager.....Bob Gardner
 Commercial Manager.....Hap Halligan
 Program Director.....Bob Cavanaugh
 Promotion Director.....Chuck Pasek
 Film Manager.....Eldon Redman
 Chief Engineer.....Donald Borchert
 Owners of: KGLO-AM-TV, Mason City, Iowa;
 WTAD, Quincy, Ill.; KHQA-TV, Quincy, Ill.;
 WMTV, Madison, Wisc.

KDAL-TV—Duluth-Superior 1954

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....KDAL, Inc.
 Business Address.....Bradley Building
 Tel.: RA 2-4466.....ABC-CBS
 Representative.....Avery-Knodel
 General Manager.....Odin S. Ramsland
 Sales Manager.....John Grandy
 Chief Engineer.....Robert Dettman

WCCO-TV—Minneapolis—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Midwest Radio-TV Inc.
 Bus.-Studio Address..Radio City—50 S. 9th St.
 Tel: FE 8-0552.....CBS
 Newspaper Affiliation....Star & Tribune Co.
 Sta. Rep.....Peters, Griffin & Woodward
 President.....Robert B. Ridder
 Exec. V.P.F. Van Konyenburg
 Chief Engineer.....John M. Sherman

WDSM-TV—Duluth-Superior 1954

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By..Northwest Publications, Inc.
 Bus. Address.....230 E. Superior St., Duluth

KMSP-TV—Minneapolis—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By...United Television, Inc.

MINNESOTA-MISSISSIPPI

Address.....120 80 9th St.
Tel.: FE 9-8811ABC
Sta. Rep.....Young TV
Pres., Gen. Mgr.....Donald Swartz
Commercial Manager.....Richard Butterfield
Program Dir.....Joseph Carney
Prom., Publicity Dir.....Robert Favaro
Film Manager.....Jack Garrick
Chief Engineer.....Chalmers Stromberg

WTCN-TV—Minneapolis—1953

Channel: 11 VHF..AP: 191 Kw..VP: 316 Kw.
Owned-Operated By....Twin State Bcstg., Inc.
Business Address.....2925 Dean Blvd.
Tel.: Walnut 7-8881.....Independent
RepresentativeKatz
President.....Weston C. Pullen, Jr.
V.P., General Mgr.....Theodore C. Streibert
Station Mgr.....Arthur M. Swift
Sales Mgr.....Robert Fransen
Regional Sales Mgr.....Richard Jaliffe
Prom., Adv. Dir.....Howard W. Coleman
Program Dir., Film Mgr.....S. M. Rosenman
Chief Engineer.....W. Fritze
Owners of: WFBI-AM-TV-FM, Indianapolis;
WOOD AM-TV, Grand Rapids; KLZ AM-TV,
Denver.

KROC-TV—Rochester—1953

Channel: 10 VHF..AP: 150 Kw..VP: 316 Kw.
Owned-Oper. By.....So. Minn. Bcstg. Co.
Business Address.....100 1st Ave. Bldg.
Tel.: AT 9-3924.....NBC
Reps...Venard, Rintoul, McConnell; Beckjorden
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Station, Comm. Mgr.....Willard Lampman
Prom., Pub. Director.....Carol Geerdes
Program Dir., Film Mgr.....Paul Wizkro
Chief Engineer.....Robert W. Cross
Owners of: KROC-AM.

KSTP-TV—St. Paul— Minneapolis—1948

Channel: 5 VHF..AP: 60 Kw..VP: 100 Kw.
Owned-Operated By.....KSTP, Inc.
Bus., Trans. Lo..3415 University Ave., St. Paul
Tel.: MI 5-2724.....NBC
RepresentativeEdward Petry
President, Gen. Mgr.....Stanley E. Hubbard
Exec. V.P. & Treas.....K. M. Hance
National Sales Dir.....James E. Blake
V.P. Chge. Sales.....Marvin L. Rosene
Prom., Pub. Director.....William Davey

Pop.: 2,180,000
Families: 576,000

MISSISSIPPI

TV Homes: 397,500
TV Stas. in State: 7

WCBI-TV—Columbus—1956

Channel: 4 VHF...AP: 18 Kw...VP: 20 Kw.
Owned-Oper. By.....Birney Imes, Jr.
Business Address.....Highway 12 North
Tel.: FAirtax 8-5631.....ABC-CBS-NBC
Newspaper Affiliation .. Commercial Dispatch
President.....Birney Imes, Jr.
Gen., Prom. Mgr.....P. B. Hinman
Commercial Mgr.....Bill Whitfield
Operations, Film Mgr.....Edward Prescott
Chief Engineer.....Tom McFerrin

WABG-TV—Greenwood—1959

Channel: 6 VHF..AP: 14.8 Kw..VP: 29.5 Kw.
Owned By.....Miss. Telecasting Co. Inc.
Address.....P. O. Box 414
Tel.: 453-4001.....CBS
RepresentativeJames S. Ayers
President, Gen. Mgr.....Cy N. Bahakel
Comm., Sta. Manager.....Don Neil
Program Dir.....Mrs. Erlene Leach
Promotion Director.....Calton Crowell
Film Manager.....Kenneth Woodard
Chief Engineer.....Floyd Coulter

WDAM-TV—Hattiesburg 1956

Channel: 7 VHF..AP: 25.7 Kw..VP: 51.3 Kw.
Owned-Oper. By.....So. Miss. TV Co.
Business AddressBox 1649
Tel.: JU 4-8441.....ABC-NBC
Sta. Representative.....Weed
President.....William S. Smylie
General Mgr.....Marvin Reuben
Comm. Mgr.....Jerry P. Keith
Operations Mgr.....David L. Waite
Promotion Mgr.....Terry Emmons
Film Manager.....Wayne Milling
Chief Engineer.....Clarence Vogel

WJTV—Jackson—1953

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By....Capitol Broadcasting Co.
Business Address.....P. O. Box 8187
Tel.: 372-6311ABC-CBS-NBC
Newspaper Afil.....Miss. Publishers Co.
Station RepresentativeKatz
Exec. V.P., Gen. Mgr.....L. M. Sepaugh, Sr.
Station, Nat'l Sales Mgr....Owens F. Alexander

MISSISSIPPI-MISSOURI

Production Director.....Ken Parks
 Prom., Adv. Dir.....Sandy McMillan
 Film Manager.....L. M. Sepaugh, Jr.
 Chief Engineer.....C. A. Perkins
 Owners of: WSLI, Jackson.

WLBT—Jackson—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Lamar Life Bcstg. Co.
 Business Address.....715 S. Jefferson
 Tel.: FL 2-2691.....ABC-NBC
 Representative.....Hollingbery
 President.....P. K. Lutken
 Gen., Station Mgr.....Fred L. Beard
 Comm., Adv. Mgr.....Frank Gentry
 Program Director.....Maurice Thompson
 Promotion, Publicity Dir.....Michael Kelly
 Film Manager.....Bruce Nicholson
 Chief Engineer.....Floyd Kinard
 Owners of: WJDX AM-FM, Jackson.

WTOK-TV—Meridian—1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.

Owned-Oper. By...Southern Television Corp.
 Business Address.....Southern Bldg.
 Tel.: 3-1441.....ABC-CBS-NBC
 Station Representative.....Bolling
 President, Gen. Mgr.....Robert F. Wright
 Sales Manager.....W. B. Crooks
 Prog., Prom. Dir.....Cecil Germany
 Film, Prod. Dir.....George Shannon
 Operations Dir.....Bob Holland
 Chief Engineer.....Joe Saxon

WTWV—Tupelo—1957

Channel: 9 VHF..AP: 14 Kw..VP: 27.2 Kw.
 Owned-Oper. By.....WTWV, Inc.
 Bus. Address.....Beech Springs Rd.; Box 163
 Tel.: VI 2-7620.....NBC
 Representative.....Jack Masla
 President.....Frank K. Spain
 General, Comm. Mgr.....Charles H. Hicks, Jr.
 Program Director.....William B. Landers
 Prom., Pub. Dir.....Perrin Purvis
 Opera. Superv.....J. A. Stenbridge
 Chief Engineer.....J. D. Green

Pop.: 4,500,000
 Families: 1,409,500

MISSOURI

TV Homes: 1,247,000
 TV Stas. in State: 16

KFVS-TV—Cape Girardeau 1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Hirsch Broadcasting Co.
 Business Address.....324 Broadway
 Tel.: ED 5-5511.....CBS
 Station Representative.....Bolling
 President.....Oscar C. Hirsch
 Station Mgr.....Robert O. Hirsch
 Program Dir.....Donald T. McNeely
 Owners of KFVS-AM.

KOMU-TV—Columbia—1953

Channel: 8 VHF..AP: 126 Kw..VP: 251 Kw.
 Owned-Oper. By.....Curators of Univ. of Mo.
 Address.....Columbia, Mo.
 Tel.: Gibson 2-1122.....ABC-NBC
 Station Rep.....Avery-Knodel
 Director of TV.....Edward C. Lambert
 Station, Film Manager.....Glenn G. Griswold
 Commercial Manager.....John O. Conwell
 Program Director.....Monte Gurwit
 Promotion Director.....Lois Todd
 Chief Engineer.....William J. Reagan

KHQA-TV—Hannibal—1953

Channel: 7 VHF..AP: 158..Kw..VP: 316 Kw.
 Owned-Oper. By.....Lee Broadcasting, Inc.
 Business Address.....WCU Bldg., Quincy, Ill.
 Tel.: BA 2-6200.....ABC-CBS
 Newspaper Affiliate.....Courier-Post
 Station Rep.....Advertising Time Sales
 President.....Lee P. Loomis
 General, Nat'l Sales Mgr...Walter J. Rothschild

Local Sales Mgr.....Ralph Drescher
 Program Dir.....Tom Robey
 Prom. Publicity Dir.....Robert Eickmeyer
 Film Manager.....Jean Eagar
 Chief Engineer.....J. E. Gray
 Owners of: KGLO AM-TV, Mason City; WTAD
 AM-FM, Quincy; WMTV, Madison; KEYC-TV,
 Mankato.

KRCG-TV—Jefferson City—1955

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Jefferson TV Co.
 Business Address.....Hills Farm
 Tel.: 6-6188.....ABC-CBS
 Newspaper Affiliation.....News Tribune
 President.....William H. Weldon
 Gen., Film Mgr.....Robert Blosser
 Chief Engineer.....Edward Schuelein

KODE-TV—Joplin—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....WSTV, Inc.
 Business Address.....1928 W 13th St.
 Tel.: MA 3-7260.....ABC-CBS
 Station Representative.....Avery-Knodel
 President.....Jack N. Berkman
 V.P., General Manager.....D. T. Knight
 Commercial Mgr.....Bill Hirshey
 Program Dir.....Ron Robson
 Promotion Director.....William Harned
 Film Manager.....Douglas Carter
 Chief Engineer.....Jack Langford
 Owners of: WSTV AM-TV, Steubenville; KODE
 AM: WBOY, Clarksburg; WFIT, Pittsburgh;
 WSOL, Tampa; WRDW-TV, Augusta; WRGP-
 TV, Chattanooga; WBOY-TV, Clarksburg.



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KCMO-TV—Channel 5 • **KCMO-RADIO**—810 on the dial • **KCMO-FM**—94.9 megs.
From America's tallest self-supported tower. K. C.'s first fine music station.

KCMO-TV—Kansas City—1953

Channel: 5 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned By.....Meredith Bcstg. Co.
 Business Address.....125 East 31st St.
 Tel.: JE 1-6789.....CBS
 Representative.....Katz
 V.P., General Mgr.....E. K. Hartenbower
 Station, Comm. Mgr.....S. B. Tremble
 Program Dir.....Kenneth W. Heady
 Prom., Pub. Director.....F. C. Strawn
 Chief Engineer.....Karl Troeglen
 Owners of: KRMG, Tulsa; WOW AM-TV-FM,
 Omaha; WHEN AM-TV, Syracuse; KCMO AM-
 FM; KPNO AM-TV, Phoenix.

KMBC-TV—Kansas City—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Metropolitan Bcstg.
 Business Address.....11th & Central Streets
 Tel.: HA 1-2650.....ABC
 Representative,Peters, Griffin, Woodward, Inc.
 President.....John Kluge
 V.P., General Manager.....Albert P. Krivin
 Commercial Manager.....Ed Dennis
 Program Director.....Mori Greiner
 Film Manager.....Mildred Harris
 Prom., Adv. Director.....Kent Stuart
 Chief Engineer.....Henry Goldenberg
 Owners of: KMBC-TV; WNEW-AM-FM-TV, New
 York City; WHK-AM-FM, Cleveland; WIP-AM-
 FM, Philadelphia; WTTG-TV, Washington, D. C.;
 KOUR-TV, Sacramento, Calif.; WTVH-TV,
 Peoria, Ill.; WTVP-TV, Decatur, Ill.

WDAF-TV—Kansas City—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Transcontinent TV Corp.
 Business Address.....Signal Hill
 Tel.: PL 3-4567.....NBC
 Station Rep.....Petry
 President.....David C. Moore
 General Mgr.....William A. Bates
 Comm. Manager.....E. Manne Russo
 Asst. to Mgr.....Bob Wormington
 Promotion Director.....Jud Woods
 Chief Engineer.....James Schmidt
 Owners of: WGR, AM-TV-FM, Buffalo; KFMB,
 AM-TV-FM, San Diego; WDAF AM; WNEP-TV,
 Scranton; KERO-TV, Bakersfield.

KMOS-TV—Sedalia—1954

Channel: 6 VHF..AP: 8.2 Kw..VP: 16.4 Kw.
 Owned By.....Jefferson TV Co.
 Business Address.....2100 W. Broadway
 Tel.: TAYlor 6-1651.....ABC-CBS
 President.....William H. Weldon
 Gen., Sta. Mgr.....John Garner
 Chief Engineer.....Ed Schvelein
 Owners of: KRCG-TV, Jefferson City, Mo.

KTTS-TV—Springfield—1953

Channel: 10 VHF.AP: 190.55 Kw..VP: 316 Kw.
 Owned-Oper. By.....Independent Bcstg. Co.
 Business Address.....P.O. Box 1716 SSS
 Tel.: UNiversity 2-7474.....CBS
 Representative.....Weed
 President.....J. H. G. Cooper

General Mgr.....G. Pearson Ward
 Sales Manager.....Jack Lloyd
 Program Director.....Kevin McAndrews
 Promotion Dir.....E. P. Thomas
 Film Manager.....Ted Tucker
 Chief Engineer.....William F. Curry
 Owners of: KTTS AM-FM.

KYTV—Springfield—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Springfield Television Inc.
 Business Address.....999 W. Sunshine
 Tel.: University 6-2766.....NBC-ABC
 Representative.....Hollingsbery
 Co-Mgr., Comm. Mgr.....Ralph L. Stufflebam
 Co-Mgr., Prog. Dir.....Carl Fox

KFEQ-TV—St. Joseph—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....KFEQ Bcstg. Co.
 Business Address.....40th & Farson
 Tel.: ADams 3-2528.....ABC-CBS
 Station Rep.....Bolling
 President.....Jesse D. Fine
 V.P., Gen. Mgr.....Ted Nelson
 Sales Manager.....Carlton Schirmer
 Program Director.....Dick McDaniel
 Chief Engineer.....Kenneth Lux
 Owners of: KFEQ AM; KLIK, Jefferson City;
 WTVI, Fort Pierce, Fla.

KMOX-TV—St. Louis—1958

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....CBS, Inc.
 Business Address.....12th & Cole Sts.
 Tel.: MAin 1-9100.....CBS
 Station Rep.....CBS TV Stations Nat'l Sales
 President.....Merle S. Jones
 V.P., Gen. Mgr.....Gene Wilkey
 Administrative Asst.....Norman Bacon
 General Sales Mgr.....Charles McAbee
 Program Dir.....Don Markley
 Sales Prom. Mgr.....Judd Choler
 Dir. Info. Services.....Fred S. Heywood
 Film Mgr.....G. West
 Dir., Public Affairs.....Parker Wheatley
 Chief Engineer.....Harry Harvey
 Owners of: WBBM AM-TV, Chicago; KNX AM-TV,
 Los Angeles; KMOX AM-TV, St. Louis; WCAU
 AM-TV, Philadelphia; KCBS AM, San Francisco;
 WEEI AM, Boston.

KPLR-TV—St. Louis—1959

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....220 TV, Inc.
 Address.....4935 Lindell Blvd.
 Tel.: Forest 7-7211.....Independent
 Representative.....Peters, Griffin, Woodward
 President.....Harold Koplra
 General Manager.....Saul Rosenzweig
 Station Manager.....Bob Davis
 Commercial Mgr.....Arthur Prell
 Program Director.....Eleanor Werner
 Promotion, Pub. Dir.....Thomas Chapman
 Film Manager.....Jim Anians
 Chief Engineer.....Kenneth Hildenbrand

MISSOURI-MONTANA

KSD-TV—St. Louis—1947

Channel: 5 VHF..AP: 60.3 Kw..VP: 100 Kw.
Owned-Oper. By...The Pulitzer Publishing Co.
Address.....1111 Olive St.
Tel.: MAin 1-1111.....NBC
Newspaper Affiliation..St. Louis Post-Dispatch
Station Representative.....Katz
President.....Joseph Pulitzer, Jr.
General Manager.....Harold Grams
Station Manager.....Guy E. Yeldell
Sales Manager.....Ray Karpowicz
Program, Film Mgr.....Keith Gunther
Promotion Director.....Fred J. Mueller
Publicity Dir.....Robert Hannon
Chief Engineer.....J. E. Risk
Owners of: KSD AM.

KTVI—St. Louis—1957

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned.....Signal Hill Telecasting Corp.
Business Address.....5915 Berthold Ave.
Tel.: MI 7-3600.....ABC
Station Representative.....Blair TV
President.....Harry Tenenbaum
V.P., Acting Gen. Mgr.....Paul E. Peltason
V.P., Nat Sales Mgr.....Shaun Murphy
Production Dir.....Bill Leonard
Program Dir.....Larry Cooper
Promotion Director.....Charlie Cash
Operations Manager.....Francis W. Hunt
Chief Engineer.....Richard Trompeter

Pop.: 685,000

Families: 210,000

MONTANA

TV Homes: 142,000

TV Stas. in State: 8

KGHL-TV—Billings—1958

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....Midland Empire Bcstg. Co.
Address.....214 N. 30th St.
Tel.: 252-4676.....ABC-NBC
Station Representative..Devney Organization
President.....P. N. Fortin
General Manager.....J. L. Robinson
Commercial Mgr.....Robert McCann
Chief Engineer.....D. Jansma

KOOK-TV—Billings—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Montana Network
Business Address.....P. O. Box 2557
Tel.: 252-5611.....ABC, CBS
Station Representative...Hollingbery; Moore
President.....Joseph S. Sample
General, Station Mgr.....Cliff Ewing
Comm. Manager.....John Conner
Program Director.....Victor Miller
Promotion, Pub. Dir.....Betty Kelly
Film Manager.....James Thorpe
Chief Engineer.....Grant French
Owners of: KOOK-AM; KXLF-AM-TV, Butte,
Mont.

KXLF-TV—Butte—1953

Channel: 4 VHF...AP: 30 Kw...VP: 60 Kw.
Owned By.....Garryowen Butte TV
Business Address.....Box 1956
Tel.: 792-9111.....ABC, CBS, NBC
Station Reps.....Hollingbery; Moore
President.....Joseph S. Sample
General, Station Mgr.....Edmund L. Peiss
Program Director.....Paul Simitzes
Film Manager.....Don Manwiller
Commercial Manager.....Jim Manning
Chief Engineer.....Vern Totten

KXGN-TV—Glendive—1957

Channel: 5 VHF...AP: 2.5 Kw...VP: 5 Kw.
Owned by.....Glendive Bcstg. Corp.
Address.....122 S. Merrill Ave.
Tel.: 365-3377.....CBS
President.....Lewis W. Moore
General Mgr., Adv. Mgr.....Jerry Robbins
Film Manager.....Peter Seilor
Program Engineer.....Jane Robbins
Chief Engineer.....Donald J. Powers
Owners of: KXGN-AM.

KFBB-TV—Great Falls—1954

Channel: 5 VHF..AP: 12.7 Kw..VP: 25.4 Kw.
Owned-Oper. By.....KFBB Bcstg.
Business Address.....Box 1139
Tel.: GL 3-4377.....ABC-CBS
Station Representative...Hollingbery; Moore
Pres., Gen. Mgr.....J. P. Wilkins
Comm., Sta. Manager.....W. C. Blanchette
Chief Engineer.....Anthony Lopuch
Owners of: KFBB-AM.

KRTV—Great Falls—1958

Channel: 3 VHF...AP: 0.3 Kw...VP: 0.6 Kw.
Owned By.....Snyder & Assoc.
Business Address.....Box 1453
Tel.: 453-2433.....NBC
Station Reps.....Avery-Knodel; Day-Wellington
President.....Dan Snyder
General, Comm. Mgr.....Paul Crain
Program, Prom. Dir.....Don Bradley
Chief Engineer.....Jesse Waymire

KBLI—Helena—1959

Channel: 12 VHF..AP: 486 Kw..VP: 973 Kw.
Owned By.....Helena TV Inc.
Address.....Box 797
Tel.: 442-6790.....ABC-CBS-NBC
General Manager.....Bruce Hamilton
Sales Manager.....Joe Spaja
Operation Director.....Dug Sutherland

KMSO-TV—Missoula—1954

Channel: 13 VHF..AP: 95.5 Kw...VP: 191 Kw.
 Owned-Oper. By.....Mosby's Inc.
 Address.....340 W. Main St.
 Tel.: 549-4169.....ABC-CBS-NBC
 Station Rep.Bolling

Pres., Sta. Mgr.....A. J. Mosby
 Program Director.....Hugh E. Bader
 Promotion Director.....Fritzie Yonce
 Publicity Director.....S. John Schile
 Film Manager.....Raleigh McNeale
 Chief Engineer.....Charles E. Meyer

Pop.: 1,430,000
 Families: 442,000

NEBRASKA

TV Homes: 371,500
 TV Sta's. in State: 8

KHAS-TV—Hastings—1956

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Nebraska TV Corp.
 Business Address.....Box 476
 Tel.: 3-1321.....NBC
 Newspaper Affil.....Hastings Tribune
 Representative.....Weed
 President.....Fred A. Seaton
 General Manager.....Duane L. Watts
 Production Manager.....Robert C. Buckley
 Program Director.....Mrs. Ardis Bequette
 Promotion Manager.....Nikki Wright
 Film Manager.....Paul R. Loebig
 Chief Engineer.....Duane Allison

President.....John E. Fetzer
 V.P., General Mgr.....A. James Ebel
 Comm., Adv. Mgr.....Duane Holman
 Program Dir.....Paul Jensen
 Promotion, Pub. Dir.....Pro Sherman
 Film Manager.....Eli Modenstein
 Chief Engineer.....D. R. Taylor

**KDUH-TV—Hay Springs
 1958**

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned By.....Black Hills Bestg. Co.
 Address.....Highway 86 South
 Tel.: ME 8-2741.....ABC-CBS
 President.....Helen Duhamel
 General Sta. Mgr.....John Ludwig
 Program, Prom. Mgr.....Owen Lyon
 Film Mgr.....Tom Bauman
 Publicity Dir.....Art Christ
 Chief Engineer.....Ed Davenport

KNOP-TV—North Platte—1958

Channel: 2 VHF..AP: 15 Kw...VP: 25.9 Kw.
 Owned By.....North Platte TV Inc.
 Business Address.....Box 756
 Tel.: LEnnox 2-2222.....NBC
 Sta. Representative.....Gill-Perna
 President.....York Hinman
 General, Sta. Mgr.....Bill Wood
 Commercial Mgr.....Wally Gunderson
 Program Dir.....Bob Van Neste
 Publicity Dir.....Diane Manley
 Advertising Mgr.....Bill Young
 Chief Engineer.....John Seide

KHOL-TV—Kearney—1953

Channel: 13 VHF..AP: 102 Kw...VP: 204 Kw.
 Owned-Oper. By.....Bi-States Co.
 Bus. Address...414 East Ave., Holdrege, Nebr.
 Tel.: WY 5-5952.....ABC
 Representative.....Meeker
 President.....Wayne Brewster
 Station Manager.....Jack Gilbert
 General Sales Mgr.....Jack Yeager
 Program Director.....Marlon Milliken
 Pub. Director.....Tom Nuss
 Dir. of Eng.....D. Greely
 Owners of: KRNY, Kearney, Neb.; KHPL-TV,
 Hayes Center, Neb.; KHOL-FM.

KETV—Omaha—1957

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned.....Herald Corp.
 Address.....27th & Douglas Sts.
 Tel.: HARney 7777.....ABC
 Newspaper Affil.....World-Herald
 Station Reps.....Harrington, Righter & Parsons
 President.....Ben H. Cowdery
 V.P., Gen. Mgr.....Eugene S. Thomas
 Program Director.....Ken James
 Prom., Pub. Dir.....Robert F. Coats
 Chief Engineer.....J. S. Petrik

KMTV—Omaha—1949

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....May Bcstg. Co.
 Bus.-Trans. Address.....2615 Farnam St.
 Tel.: 345-3333.....NBC
 Station Rep.....Petry
 President.....Edward W. May
 V.P., Gen. Sta. Mgr.....Owen Saddler
 Commercial Manager.....Leon Benschoter
 Program Director.....Lew Jeffrey
 Promotion Director.....Galen Lillethorup
 Film Manager.....Ken Michelsen
 V.P., Engineering.....R. J. Schroeder
 Owners of: KMA, Shenandoah.

KOLN-TV—Lincoln—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By.....Cornhusker TV Corp.
 Address.....40th and W Sts.
 Tel.: INGersoll 6-2367.....CBS
 Representative.....Avery-Knodel

NEBRASKA-NEVADA-NEW HAMPSHIRE

WOW-TV—Omaha—1949

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Meredith Bcstg Co.
 Address.....3501 Farnam St.
 Tel.: 346-3400.....CBS
 Representative.....Blair TV
 V.P., Gen. Manager.....Frank P. Fogarty

Station Mgr.....C. Alfred Larson
 Sales Mgr.....Fred Ebener
 Prog. Dir., Film Mgr.....Bill McBride
 Prom., Pub. Dir.....Robert Seitzer
 Chief Engineer.....Glenn Flynn

Owners of: KCMO AM-TV-FM, Kansas City; KPHO
 AM-TV, Phoenix; KRMG, Tulsa; WHEN AM-TV,
 Syracuse; WOW-AM-FM, Omaha.

Pop.: 305,000	NEVADA	TV Homes: 79,000
Families: 99,500		TV Stas. in State: 8

KLAS-TV—Las Vegas—1953

Channel: 8 VHF..AP: 27 Kw..VP: 55 Kw.
 Owned-Oper. By...Las Vegas Television Inc.
 Address.....250 Desert Inn Road
 Tel.: DU 2-6138.....CBS
 Newspaper Affiliation.....Sun
 President.....Herman M. Greenspun
 General Manager.....Howard A. Kalmenson
 Program Director.....Andre Beggerly
 Film Director.....Eric A. Bock
 Chief Engineer.....Hurschel C. McKenzie

Owners of: KFSA-AM-TV, Fort Smith, Ark.;
 KBRS, Springdale, Ark.; KOKL, Okmulgee,
 Okla.; KORK-AM-FM, Las Vegas; KOLO-AM-
 TV, Reno; KGNS-TV, Laredo, Tex.; KFOY-TV,
 Hot Springs, Ark.

KSHO-TV—Las Vegas—1956

Channel: 13 VHF..AP: 5.5 Kw..VP: 11.5 Kw.
 Owned-Oper.....TV Co. of Amer., Inc.
 Business Address.....El Rancho Vegas Hotel
 Tel.: RE 5-4266.....ABC
 Representative.....Forjoe
 President, Gen. Mgr.....Alex Gold
 Commercial, Adv. Mgr.....Walter Shull
 Program, Publicity Dir.....Ted McKinstry
 Chief Engineer.....Jim Leach

KLRJ-TV—Las Vegas—1955

Channel: 2 VHF..AP: 6.3 Kw..VP: 12.2 Kw.
 Owned-Oper. By....So. Nevada Radio-TV Co.
 Address.....Box 550
 Tel.: DU 2-1760.....NBC
 Newspaper Affil.....Donrey Media Group
 Sta. Reps...Torbet, A. & C.; Venard, R. & Mc.C.
 President.....Donald W. Reynolds
 General, Program Mgr.....Edward R. Tabor
 Operations Manager.....Dick Koch
 Commercial Manager.....Donald G. Brown
 Program, Publicity Dir.....Dee Hansen
 Film Manager.....Bob Groya
 Chief Engineer.....H. Alex Magee

KOLO-TV—Reno—1953

Channel: 8 VHF..AP: 83 Kw..VP: 166 Kw.
 Owned-Oper...Nevada Radio-Television Inc.
 Business Address.....770 East 5th St.
 Tel.: FA 3-0721.....ABC-CBS-NBC
 President.....Donald W. Reynolds
 General, Sta. Mgr.....Lee D. Hirschland
 Commercial, Adv. Mgr.....Phillip G. Rose, II
 Operations Manager.....Jack Angel
 Prom. Mgr.....Helen Busscher
 Film Manager.....Chick Warren
 Chief Engineer.....James Bull, Sr.

Pop.: 615,000	NEW HAMPSHIRE	TV Homes: 173,000
Families: 186,000		TV Stas. in State: 1

WMUR-TV—Manchester—1954

Channel: 9 VHF..AP: 155 Kw..VP: 282 Kw.
 Owned-Oper. By.....United TV Co. of N. H.
 Business Address.....1819 Elm St.
 Tel.: NAtional 3-8061.....ABC
 Station Representative.....Young TV Corp.

President.....Richard Eaton
 Vice President.....S. E. Phillips
 Prog am Direc.....Ray Ruben
 Chief Engineer.....C. Harold Brewer
 Owners of: WINX, Rockville; WOOK, Washington,
 D. C.; WSID, Baltimore; WBNX, New York;
 WFAB, Miami; WJMO, Cleveland, O.; WFAN-
 FM, Washington, D. C.; WYOU-FM, Baltimore;
 WCUY-FM, Cleveland, O.; WANT, Richmond.

Pop.: 1,025,000
Families: 282,000

NEW MEXICO

TV Homes: 209,000
TV Stas. in State: 6

KGGM-TV—Albuquerque—1953

Channel: 13 VHF..AP: 44.6 Kw..VP: 89.1 Kw.
Owned-Oper. By.....New Mexico Bcstg. Co.
Bus. Address.....1414 Coal Ave. S. W.
Tel.: 243-2285.....CBS
Station Representative.....Adv. Time Sales
Pres., Gen., Sta. Mgr.....A. R. Hebenstreit
Comm., Film Mgr.....Ralph C. Rhoads
Prom., Publicity Dir.....James Laramore
Program Director.....Robert Van Driel
Chief Engineer.....Leonard F. Dodds
Owners of: KGGM AM; KVSE, Santa Fe.

KOAT-TV—Albuquerque—1953

Channel: 7 VHF..AP: 43.5 Kw..VP: 87.1 Kw.
Owned-Oper. By.....Alvarado TV Co.
Business Address.....122 S.E. Tulane Dr.
Tel.: Alpine 5-8716.....ABC
Station Rep.....Avery-Knodel, Inc.
President, Gen. Mgr.....Clinton D. McKinnon
Adv., Comm., Sta. Mgr.....Max A. Sklower
Prog., Prom., Publicity Dir.....Frank C. Idaspe
Chief Engineer.....James Sharman

KOB-TV—Albuquerque—1948

Channel: 4 VHF..AP: 13.5 Kw..VP: 27 Kw.
Owned-Oper. By.....KSTP, Inc.
Bus-Studio Address.....1430 Coal Ave., S. W.
Tel.: CH 3-4411.....NBC
Representative.....Petry
Pres.....Stanley Hubbard
General Manager.....George S. Johnson
Commercial Manager.....Robert D. Williams
Program Dir.....Jerry Danziger
Prom., Publicity Dir.....Paul Bain
Film Mgr.....Bill Williams
Chief Engineer.....Fern Bibeau
Owners of: KSTP, AM-TV, St. Paul; WGTO, Cypress Gardens.

KAVE-TV—Carlsbad—1956

Channel: 6 VHF..AP: 5.8 Kw..VP: 11.7 Kw.
Owned-Oper. By..Voice of the Caverns, Inc.
Address.....Box 631
Tel.: 5-4101.....CBS
President.....Edward Talbott
Gen., Comm. Mgr.....Tom Wiseheart
Program Director.....Don Husted
Film Manager.....Calvin Waters
Pub. Prom. Dir.....Marjorie Winfield
Chief Engineer.....Sanford Brown
Owners of: KAVE-AM.

KVER-TV—Clovis—1956

Channel: 12 VHF..AP: 16.2 Kw..VP: 30.2 Kw.
Owned By.....Marshall Enterprises, Inc.
Business Address.....1000 Sycamore St.
Tel.: 763-5511.....CBS-ABC
Station Representative.....Adv. Time Sales
President.....John H. Marshall, Sr.
Gen., Station Mgr.....John H. Marshall, Jr.
Commercial Manager.....Jim Self
Program Director.....Bud LeRoy
Promotion Director.....John Urban
Publicity Director.....Frank Childs
Film Manager.....Duffy Sasser
Chief Engineer.....M. S. O'Dell

KSWS-TV—Roswell—1953

Channel: 8 VHF..AP: 160 Kw..VP: 316 Kw.
Owned-Oper. By.....John A. Barnett
Business Address.....1717 W. Second St.
Tel.: MA 2-6450.....ABC-CBS-NBC
Representative.....Meeker, Melville
Owner & Gen. Mgr.....John A. Barnett
Asst. Gen. Manager.....W. L. Shackelford
Director of Sales.....Paul B. McEvoy
Chief Engineer.....William E. Kolb

Pop.: 17,225,000
Families: 5,225,000

NEW YORK

TV Homes: 4,836,000
TV Stas. in State: 21

WAST—Albany—1956

Channel: 13 VHF..AP: 76.5 Kw..VP: 152 Kw.
Owned-Operated By..Van Curler Bcstg. Corp.
Address.....Box 4035
Tel.: HO 5-5291.....ABC
Station Reps.....Peters, Griffin, Woodward, Inc.
President.....S. H. Fabian
General Mgr.....William A. Riple
Asst. to Gen. Mgr.....E. David Rosen
Commercial Mgr.....Dom Tovino
Program Dir.....Fred Shavor
Promotion, Publicity Dir.....Michael S. Artist

Film Mgr.....Joel Levy
Chief Engineer.....Elmer C. Snow
Owners of: WAST-AM.

WTEN—Albany—1953

Channel: 10 VHF..AP: 72.5 Kw..VP: 145 Kw.
Owned-Oper. By.....Capital Cities Bcstg. Corp.
Business Address.....Box 10
Tel.: 3-2225.....CBS
Station Representative.....Blair
President.....Frank M. Smith

NEW YORK

General, Station Mgr. Daniel B. Burke
Sales Manager William J. Lewis
Program Dir. Charles Pogan
Local Sales Manager Phil Beuth
Promotion Manager Marc Edwards
Chief Engineer Len Lavendol
Owners of: WROW, Albany, N. Y.; WPRO-TV,
AM-FM, Providence, R. I.; WTVD, Raleigh-Dur-
ham, N. C.; WKBW-AM-TV, Buffalo, N. Y.;
WPAT-AM-FM, Paterson, N. J.

WINR-TV—Binghamton—1957

Channel: 40 UHF AP: 535 Kw. VP: 1070 Kw.
Owned Binghamton Press Co.
Business Address 70 Henry St.
Tel.: RAYmond 3-8251 ABC-NBC
Station Representative H.R. Reps.
General Manager Edward M. Scala
Program Director Donald Snyder
Chief Engineer G. Riardelli

WNBF-TV—Binghamton—1949

Channel: 12 VHF AP: 83 Kw. VP: 166 Kw.
Owned Oper. By Triangle Publications, Inc.
Business Address 50 Front St.
Tel.: RAYmond 3-7311 ABC-CBS
Representative Blair TV, Inc.
Sales Manager George R. Dunham
Commercial Mgr. Keith Dare
Program Director Edward Giller
Promotion Director Ruth Hider
Chief Engineer Lamar Cox
Owners of: WFIL AM-TV-FM, Philadelphia;
WNHC AM-TV-FM, New Haven; WFBG AM-TV-
FM, Altoona; KFRE AM-TV, Fresno; KRFM,
Fresno; WLYH-TV, Lebanon.

WBEN-TV—Buffalo—1948

Channel: 4 VHF AP: 54 Kw. VP: 100 Kw.
Owned-Oper. By WBEN, Inc.
Address 2077 Elmwood Ave.
Tel.: TR 6-0930 CBS
Newspaper Affiliation Evening News
Sta. Rep. Harrington, Righter, Parsons
President Alfred H. Kirchofer
General Manager C. Robert Thompson
Sales Manager Nicholas J. Malter
Asst General Mgr. George R. Torge
Prom., Pub. Dir. Joseph A. Haeffner
Film Buyer, Prog. Dir. Frederick A. Keller
Program Director Frederick W. Keller
Technical Director R. Glenn Beerbower
Owners of: WBEN AM-FM.

WGR-TV—Buffalo—1954

Channel: 2 VHF AP: 60.4 Kw. VP: 100 Kw.
Owned Transcontinent TV Corp.
Business Address 184 Barton St.
Tel.: TT 6-7115 NBC
Representative Edward Petry
President David C. Moore
General Manager Van Beuren W. De Vries
Program Dir. Paul Sciandra
Promotion, Publicity Dir. George Sperry
Owners of: WGR-AM: KFMB-AM-TV, San Diego,
Calif.; WDAF-AM-TV-FM, Kansas City, Mo.;
WNEP-TV, Scranton, Pa.; KERO-TV, Bakers-
field, Calif.; WROC-FM-TV, Rochester.

WKBW-TV—Buffalo—1958

Channel: 7 VHF AP: 53.7 Kw. VP: 178 Kw.
Owned By Capital Cities Bcstg. Corp.
Business Address 1420 Main St.
Tel.: TT 3-0770 ABC
Sta. Rep. Blair TV
President Frank M. Smith
General Manager Robert K. King
Chief Engineer Floyd A. Timberlake
Owners of: WPAT-AM-FM, Paterson, N. J.; WPRO-
AM-FM-TV, Providence, R. I.; WROW, WTEN-
TV, Albany, N. Y.; WKBW-AM-TV, Buffalo,
N. Y.; WTVD-TV, Durham, N. C.

WCNY-TV—Carthage—1954

Channel: 7 VHF AP: 95.5 Kw. VP: 178 Kw.
Owned-Oper. By The Brockway Company
Bus. Address P. O. Box 211, Watertown, N. Y.
Tel.: SU 2-2690 ABC-CBS
Newspaper Affil. Watertown Daily Times
Station Rep. Bolling
President John B. Johnson
General Manager James W. Higgins
Commercial Manager Alfred M. Tauroney
Director of Operations Glenn H. Hall
Prog., Director David M. Graves
Film Mgr. David N. Cummings
Prom., Pub. Dir. Earl R. Kelly
Dir. of Eng. Michael Yonkovic
Chief Engineer Donald Morehouse
Owners of: WWNY, Watertown; WMSA, Massena;
WMSA FM, Massena.

WABC-TV—New York—1948

Channel: 7 VHF AP: 55 Kw. VP: 110 Kw.
Owned By American Bcstg. Para. Theas Inc.
Business Address 7 W. 66th St.
Tel.: SU 7-5000 ABC
Station Rep. ABC-TV Nat'l Station Sales
V.P., General Mgr. Joseph Stampler
General Sales Mgr. James E. Szabo
Adv. Prom. Dir. Murry Salberg
Program Director Arthur E. Gross
Dir., Res. & Sls. Dev. Lawrence Pollock
Publicity Director Lester Dinoff
Film Dir. T. Kako
Chief Engineer H. H. Mellion
Owners of: WABC; KABC-AM-TV, Los Angeles;
KQV, Pittsburgh; KGO-AM-TV, San Francisco;
WLS, Chicago; WXYZ-AM-TV, Detroit; WBKB,
Chicago.

WCBS-TV—New York—1941

Channel: 2 VHF AP: 21 Kw. VP: 42 Kw.
Owned-Oper. Columbia Bcstg. System Inc.
Business Address 485 Madison Ave.
Tel.: PL 1-2345 CBS
Station Rep. CBS TV Stations Nat'l
President (CBS Inc.) Frank Stanton
Pres. (CBS TV Stations Div.) Merle S. Jones
V.P., Asst. to Pres. of CBS-TV
F. J. Shakespeare, Jr.
V. P. Station Div. Craig Lawrence
V.P., Gen. Mgr. Norman Walt, Jr.
General Sales Mgr. G. Gerald Danford

Program Director.....Dan Gallagher
Adv. & Publicity Dir......Leonard Traube
Film Dept. Manager.....William C. Lacey
Operations Mgr......Marion Lonsberry
Chief Engineer.....Philip Goetz

WNBC-TV—New York—1941

Channel: 4 VHF...**AP:** 15 Kw...**VP:** 30 Kw.
Owned-Oper. By.....National Bcstg. Co.
Business Address.....30 Rockefeller Plaza
Tel.: CI 7-8300.....NBC
Representative.....NBC Spot Sales Dept.
President.....Robert Kintner
V.P., General Mgr...Theodore H. Walworth, Jr.
Station Manager.....Peter Affe
Commercial Manager.....Jay Heitin
Program Mgr......Alvin H. Perlmutter
Promotion Director.....Robert G. Patt
Publicity Dir......Al Slep
Chief Engineer.....Thomas J. Buzalski
Owners of: WNBC-AM-FM; WMAQ-AM-FM, Chicago; WNBQ, Chicago; WRC-AM-FM-TV, Washington, D. C.; WRCV-AM-FM-TV, Philadelphia; KNBC-AM-FM, San Francisco; WJAS-AM-FM, Pittsburgh; KRCA-TV, Los Angeles.

WNEW-TV—New York—1944

Channel: 5 VHF...**AP:** 18.6 Kw...**VP:** 37.1 Kw.
Owned By.....Metropolitan Bcstg.
Business Address.....205 E. 67th St.
Tel.: LE 5-1000.....Independent
Representative.....Petry
President.....John W. Kluge
Exec. V.P., Television.....Bennet H. Korn
V.P., General Mgr......John E. McArdle
Commercial Manager.....Bernard Zeidman
Publicity Director.....Phil Cowan
Program Dir......Jack Lynn
Promotion Director.....Symon B. Cowles
Chief Engineer.....William Kelly
Owners of: WNEW AM-TV; WTTG-TV, Washington, D. C.; WHK AM-FM, Cleveland; WIP AM-FM, Philadelphia; WTVH-TV, Peoria; WTVF-TV, Deatur; KOVR-TV, Stockton; WHK-AM-FM, Cleveland, O.; KMBC-AM-TV, Kansas City, Mo.

WOR-TV—New York—1949

Channel: 9 VHF...**AP:** 65 Kw...**VP:** 130 Kw.
Owned-Oper. By.....RKO General
Business Address.....1440 Broadway
Tel.: LO 4-8000.....Independent
Station Rep......Nat'l Sales Div., RKO General
V.P., General Manager.....Robert I. Leder
V.P., Comm. Mgr......Burt Lambert
V.P., Prom. & Research.....Martin Fliesler
Promotion Director.....Robert Beusse
Publicity Director.....Sid Bakal
Film Manager.....Ivan Reiner
V.P., Program Dir......Robert Smith
Chief Engineer.....Orville Sather
Owners of: WNAC AM-TV-FM, Boston; WGMS AM-FM, Washington, D. C.; WHBQ AM-TV-FM, Memphis; CKLW AM-TV-FM, Detroit; KFRC AM-FM, San Francisco; WOR AM-FM; KHJ AM-FM-TV, Los Angeles; WHCT, Hartford.

WPIX—New York—1948

Channel: 11 VHF...**AP:** 50 Kw...**VP:** 100 Kw.
Owned-Operated By.....WPIX, Inc.
Address.....220 E. 42nd St.
Tel.: MU 2-6500.....Independent
News. Affil...N. Y. Dly. News; Chicago Trib.
Representative..Peters, Griffin, Woodward, Inc.
Exec. V.P., General Mgr......Fred M. Thrower
V.P. in Chg. Operations.....L. J. Pope
V.P., Sales Mgr......J. A. Patterson
V.P. & Ch. Engineer.....Otis Freeman
V.P. & Controller.....T. E. Mitchell
Promotion Manager.....F. X. Tuoti
Live Program Manager.....W. D. Engels
Film Manager.....W. Cooper
Sales, Business Mgr......Jack F. A. Flynn
Public Relations Director.....A. J. McCaffrey

WPTZ-TV—Plattsburgh—1954

Channel: 5 VHF...**AP:** 12 Kw...**VP:** 20 Kw.
Owned-Oper. By.....Rollins Telecasting Inc.
Business Address.....357 Cornelia St.
Tel.: JO. 1-5555.....ABC-NBC
Station Representative.....Blair TV
President.....O. Wayne Rollins
V.P., Gen. Mgr......David F. Milligan
Prog. Dir......Al Cahill
Chief Engineer.....Henry Cronin

WHEC-TV—Rochester—1953

Channel: 10 VHF...**AP:** 158 Kw...**VP:** 316 Kw.
Owned-Oper. By.....WHEC, Inc.
Business Address.....191 East Ave.
Tel.: BA 5-3050.....ABC-CBS
Newspaper Affili......Gannett Co.
Station Representative.....H-R Reps.
President.....Paul Miller
General, Station Mgr......Lowell MacMillan
Comm. Manager.....John Cody
Program, Film Mgr......William J. Adams
Publicity Dir......Dorothy Cotton
Chief Engineer.....Howard B. Mouatt

WROC-TV—Rochester—1953

Channel: 5 VHF...**AP:** 158 Kw...**VP:** 316 Kw.
Owned-Oper. By.....Veterans Bcstg. Co., Inc.
Address.....17 Clinton Ave. S.
Tel.: HAmilton 6-4820.....ABC-NBC
Representative.....Boiling
Pres., Gen. Mgr......Ervin F. Lyke
Comm. Manager.....Arthur Murrellwright
Program Director.....F. Chase Taylor
Publicity Director.....Bill Schubert
Chief Engineer.....Raymond Jobes

WRGB—Schenectady—1939

Channel: 6 VHF...**AP:** 47 Kw...**VP:** 93 Kw.
Owned-Oper. By.....General Electric Co.
Business-Studio Address.....1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Station Representative.....Katz
Gen. Mgr......J. Milton Lang

NEW YORK-NORTH CAROLINA

Operations Mgr. Merl L. Galusha
 Marketing Mgr. Robert F. Reid
 Sales Manager. George F. Spring
 Program Dir. A. G. Zink
 Promotion Mgr. Arthur R. Garland

WHEN-TV—Syracuse—1954

Channel: 8 VHF..AP: 190 Kw..VP: 316 Kw.
 Owned-Oper. By..Meredith Syracuse TV Corp.
 Address ..101 Court St.
 Tel.: GR 4-8511 ..ABC-CBS
 Station Representative ..Katz
 President. E. T. Meredith, Jr.
 V.P., General Mgr. Paul Adanti
 Comm. Manager. Frederick R. Menzies
 Prog. Dir., Film Mgr. Gordon Alderman
 Chief Engineer. Albert Chismark
 Owners of: WOW, AM-TV, Omaha; KCMO, AM
 TV, Kansas City; KPHO, AM-TV, Phoenix
 KRMG, Tulsa.

WSYR-TV—Syracuse—1950

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Newhouse Bcstg. Co.

Business Address.....1030 James St.
 Tel.: GRanite 4-3911.....NBC-ABC
 News. Affil..Post & Standard, Herald-Journal
 Representative ..Harrington-Richter-Parsons
 Pres., Gen. Mgr.....E. R. Vadeboncoeur
 Comm. Manager.....William R. Alford, Jr.
 Chief Engineer.....Albert Eicholzer

WKTU—Utica—1949

Channel: 2 VHF..AP: 17.35 Kw..VP: 34.7 Kw.
 Owned-Oper. By.....Mid-N.Y. Bcstg. Corp.
 Business Address.....P.O. Box 386
 Tel.: RE 3-0404.....ABC-NBC
 Sta. Representative.....H-R
 President, Gen. Mgr.....Gordon Gray
 Program Dir.....Daniel German
 Comm. Mgrs.....R. Gessner, S. Storrier
 Promotion, Publicity Dir.....Dick Gessner
 Merchandising Dir.....Stephen Purcell
 Film Manager.....Frank Guzzetti
 Chief Engineer.....De Forest T. Layton, Jr.

Pop.: 4,660,000

Families: 1,188,500

NORTH CAROLINA

TV Homes: 426,000

TV Stas. in State: 11

WISE-TV—Asheville—1953

Channel: 62 UHF..AP: 12 Kw..VP: 24 Kw.
 Owned By.....WCOG, Inc.
 Address.....75 Scenic Highway
 Tel.: 254-4663 ..NBC
 Station Representative..Broadcast Time Sales
 President, Gen. Mgr.....Harold H. Thoms
 Program Dir.....Hugh McMillan
 Chief Engineer.....John Randolph

WLOS-TV—Asheville—1954

Channel: 13 VHF..AP: 85 Kw..VP: 170 Kw.
 Owned-Oper. By...Skyway Broadcasting Co.
 Business Address.....288 Macon Avenue
 Tel.: AL 4-4321.....ABC
 Station Representative.....PGW; Ayers
 President.....Col. Mitchell Wolfson
 V. P. Gen., Sta. Mgr.....Theodore A. Eiland
 General Sales Mgr.....Fred Bernstein
 Regional Sales Mgr.....Ross M. Holmes
 Program, Film Mgr.....Mort Cohn
 Prom., Publicity Dir.....Don Shepherd
 Chief Engineer.....George Sprague
 Owners of: WLOS, AM-FM; WTVJ-TV, Miami;
 WFGA-TV, Jacksonville, Fla.; KVOS-TV, Bell-
 ingham, Wash.

WBTV—Charlotte—1949

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned-Oper. By..Jefferson Standard Bcstg. Co.
 Business Address.....1 Julian Price Place
 Tel.: ED 3-8833.....CBS-ABC
 Station Representative ..TvAR
 President.....Joseph M. Bryan
 V.P., Gen. Mgr.....Charles H. Crutchfield

V.P., Managing Dir....Wallace J. Jorgenson
 V.P.; Prom. Research...J. Robert Covington
 V.P., Engineering.....Thomas E. Howard
 General Sales Manager.....Thomas Cookerly
 Promotion Mgr.....John Dillon
 Program Operations Mgr...Robert L. Rierson
 Asst. Program, Film Mgr....J. Nathan Tucker
 Publicity Director.....Howard Wheeler
 Owners of: WBT; WBTW, Florence.

(See Page 750 for Ad)

WSOC-TV—Charlotte—1957

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned.....Carolina Bcstg. Co.
 Business Address.....Box 2536
 Tel.: FR 6-8401.....ABC-NBC
 Newspaper Affiliation.....Cox Newspapers
 Station Representative.....H-R Reps.
 President.....J. Leonard Reinsch
 General, Sta. Mgr.....Larry Walker
 General Sales Mgr.....C. George Henderson
 Nat'l Sales Mgr.....W. M. Seruggs
 Program Dir.....Sterling W. Wright
 Prom., Adv., Publicity Dir.....Jon T. Caudle
 Film Manager.....Hall Houpe
 Chief Engineer.....L. L. Caudle, Jr.
 Owners of: WSOC-AM-FM; WSB-AM-TV, Atlanta,
 Ga.; WHIO-AM-FM-TV, Dayton, O.

WTVD—Durham—1954

Channel: 11 VHF..AP: 170 Kw..VP: 316 Kw.
 Owned-Oper.....Capital Cities Bcstg. Corp.
 Address.....1750 Newton Rd.
 Tel.: 682-2111 ..ABC-CBS
 Representative ..Petry

NORTH CAROLINA-NORTH DAKOTA

President.....F. M. Smith
 Co. Gen. Mgr.....H. L. Duncan
 Comm. Manager.....Mike Thompson
 Program Mgr.....Ernie Greup
 Prom., Publicity Dir.....C. Seabolt
 Chief Engineer.....Roy Fullen
 Owners of: WTEN-TV, WROW, both Albany,
 Buffalo, N. Y.

WFMY-TV—Greensboro—1949

Channel: 2 VHF...AP: 100 Kw...VP: 50 Kw.
 Owned-Operated By...Greensboro News Co.
 Business Address...Phillips Ave. at White St.
 Tel.: BR 4-0114.....ABC-CBS
 News. Affil.....News, Record
 Representative..Harrington, Righter & Parsons
 President.....C. O. Jeffress
 General Manager.....Gaines Kelley
 Commercial Mgr.....William M. Alexander
 Station Mgr.....Gaines Kelley
 Program Dir.....T. J. Markham
 Film Manager.....Donald M. Causey
 Chief Engineer.....Doyle D. Thompson

WNCT—Greenville—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....Roy H. Park Bcstg. Co.
 Address.....Evans St. Extension
 Tel.: PL 2-6181.....CBS
 Representative.....Hollingsbery
 President.....Earl Westbrook
 General Manager.....A. Hartwell Campbell
 Comm. Manager.....John G. Clark, Jr.
 Promotion Director.....Dave Mosier
 Program Director.....Hank Tribbley
 Film Manager.....Mac Nicholas
 Chief Engineer.....Heber Adams

WRAL-TV—Raleigh—1956

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Capitol Bcstg. Co., Inc.
 Business Address.....2619 Western Blvd.
 Tel.: VANCE 8-2511.....ABC-NBC
 Representative.....H.R.
 President.....A. J. Fletcher
 General, St. Mgr.....Fred Fletcher
 Program Dir.....Jesse Helms

Film Mgr.....James Riddle
 Prom., Pub. Dir.....David Witherspoon
 Chief Engineer.....Virgil Duncan
 Owners of: WRAL, AM-FM.

WITN—Washington—1955

Channel: 7 VHF...AP: 160 Kw...VP: 316 Kw.
 Owned-Oper. By...North Carolina TV, Inc.
 Business Address.....P.O. Box 468
 Tel.: WH 6-3131.....NBC
 Sta. Reps...Venard, Rintoul & McConnell; Ayers
 President, Gen. Mgr.....W. R. Roberson, Jr.
 Exec. V.P.....T. H. Patterson
 Sales Manager.....G. Earle Broome
 Operations Director.....Hal Wilson
 Sales Promotion Mgr.....Helen S. O'Mary
 Production Mgr.....Bob McCoy
 Chief Engineer.....Harvey Mason

WECT—Wilmington—1954

Channel: 6 VHF...AP: 62.5 Kw...VP: 100 Kw.
 Owned-Oper. By...Atlantic Telecasting Corp.
 Address.....205 W. Shipyard Blvd.
 Tel.: RO 3-4666.....ABC-CBS-NBC
 Sta. Reps..Select Stations; Brown; Torbet, A. & C.
 President.....Dan. D. Cameron
 General Manager.....Claud O'Shields
 Program Dir.....Wayne Jackson
 Film Manager.....Daniel G. Brinson
 Publicity Dir.....Ben McDonald
 Promotion Director.....Betsy Everett
 Chief Engineer.....Ed Herring

WSJS-TV—Winston-Salem 1953

Channel: 12 VHF...AP: 45 Kw...VP: 90 Kw.
 Owned-Oper. By.....Triangle Bcstg. Corp.
 Business Address.....419-21 N. Spruce St.
 Tel.: PA 5-2311.....NBC
 Newspaper Aff..Journal & Twin City Sentinel
 Station Rep.....Peters, Griffin, Woodward
 President, Gen. Mgr.....Harold Essex
 Asst. General Manager.....Richard Barron
 V. President, Sales.....Harry Shaw
 V.P., Operations Mgr.....Phil Hedrick
 V.P., Program Mgr.....John A. Comas
 Promotion Director.....Charles Clapp
 Film Manager.....Carl Wiegold

Pop.: 637,000
 Families: 173,000

NORTH DAKOTA

TV Homes: 132,000
 TV Stas. in State: 9

KFYR-TV—Bismarck—1953

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Meyer Bcstg. Co.
 Business Address.....Broadway at Fourth
 Tel.: CA 3-0900.....NBC
 Representative.....Blair-TV Assoc.
 President, Gen. Mgr.....William Ekberg
 Production Mgr.....C. Wayne Turner
 Comm. Manager.....A. L. Anderson
 Chief Engineer.....Ivar Nelson
 Owners of: KFYR, AM; KMOT-TV, Minot; KUMY-
 TV, Williston.

KXMB-TV—Bismarck—1955

Channel: 12 VHF...AP: 195 Kw...VP: 316 Kw.
 Owned-Oper. By.....North Dakota Bcstg. Co.
 Business Address.....1811 - 15th St
 Tel.: CA 3-9197.....CBS-ABC
 President.....John W. Boler
 General, Sta. Mgr.....D. J. Blackstead
 Chief Engineer.....Tomas Ahaer

NORTH DAKOTA-OHIO

KDIX-TV—Dickinson—1956

Channel: 2 VHF .AP: 13 Kw...VP: 26 Kw.
 Owned-Oper. By.....Dickinson Radio Ass'n
 Business Address.....119 2nd Ave. West
 Tel.: 224-5133ABC-CBS
 Station Reps.....Forjoe; Hurley
 President.....Dr. P. J. Weir
 General Manager.....Stanley T. Deck
 Commercial Manager.....Bob Weiler
 Program Director.....Lauren Haacke
 Film Manager.....LeRoy Krank
 Chief Engineer.....Benjamin Lockerd

Owned-Oper. By.....Community TV Corp.
 Business Address.....State Mill Road
 Tel.: 77-44611ABC
 Station Rep.Meeker
 President.....H. F. Rice
 General Mgr.....R. C. Lukkason
 Operations Director.....Bill Hutton
 Production Director.....Lowell Johnson
 Film Mgr.....Johnny Ralston
 Advertising Mgr.....Jack French
 Chief Engineer.....David L. Chumley
 Owners of: KNOX-AM.

KXGO-TV—Fargo—1959

Channel: 11 VHF .AP: 14.4 Kw..VP: 28.8 Kw.
 Owned By.....No. Dakota Bcstg. Co.
 Address.....4000 West Main
 Tel.: AD 5-4461.....ABC
 Sta. Representative.....Weed
 President, Gen. Mgr.....John W. Boler
 Operations Manager.....Constance Blackstead
 Commercial Mgr.....Jim McGuire
 Publicity, Pub. Relations Dir...Robert B. Weber
 Film Manager.....Steve Winter
 Chief Engineer.....Robert Ridgeway
 Owners of: KXGO, AM; KXJB-TV, Valley City;
 KBMB-TV, Bismarck; KXAB-TV, Aberdeen.

KXMC-TV—Minot—1953

Channel: 13 VHF .AP: 245 Kw..VP: 120 Kw.
 Owned-Oper. By.....KXMC-TV, Inc.
 Address.....KXMC-TV Bldg.
 Tel.: TE 8-2104.....ABC-CBS
 Station Reps.....Weed, Hurley
 President, Gen. Mgr.....Chester Reiten
 Commercial Mgr.....Henry Bewchler
 Program Dir.....Rod Romine
 Promotion Dir.....Lois Sibbey
 Chief Engineer.....Henry Haensler

WDAY-TV—Fargo—1953

Channel: 6 VHF .AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....WDAY, Inc.
 Business Address.....207 N. 5th St.
 Tel.: AD 2-3371.....NBC
 Newspaper Affiliation.....Forum
 Representative..Peters, Griffin, Woodward, Inc.
 Board Chairman.....E. C. Reineke
 President.....N. D. Black, Jr.
 Exec. V.P. & Gen. Mgr.....Tom Barnes
 Asst. Gen. Mgr.....Jack Dunn
 Sales.....Jack Lester
 Program Manager.....Ken Kennedy
 Promotion Mgr.....Roy Pedersen
 Film Director.....Buddy Nulph
 Technical Dir.....Julius Helland
 Owners of: WDAY-AM.

KCND-TV—Pembina—1960

Channel: 12 VHF .AP: 10.5 Kw..VP: 23 Kw.
 Owned By.....Pembina Bcstg. Co.
 Address.....Box 523, Grand Forks, N. D.
 Tel.: 4-4611.....Independent
 Station Reps.....Meeker; Wayne Evans
 General, Sales Mgr....Robert C. Lukkason

KXJB-TV—Valley City—1954

Channel: 4 VHF .AP: 41.6 Kw..VP: 100 Kw.
 Owned-Oper. By...North Dakota Bcstg. Co.
 Bus. Ad.....400 W. Main, Fargo, N. D.
 Tel.: ADams 5-4461.....ABC-CBS
 Representative.....Weed
 Pres., Gen. Mgr.....John W. Boler
 Operations Director....Canstance Blackstead
 Commercial Mgr.....Jim McGuire
 Pub., Public Relations Dir...Robert B. Weber
 Film Manager.....Steve Winter
 Chief Engineer.....Robert Ridgeway
 Owners of: KXGO, AM-TV, Fargo; KBMB-TV, Bismarck; KXAB-TV, Aberdeen.

**KNOX-TV—Grand Forks
1955**

Channel: 10 VHF .AP: 14.1 Kw..VP: 28.2 Kw.

Pop.: 9,925,000
 Families: 2,998,500

OHIO

TV Homes: 2,850,000
 TV Stas. in State: 20

WAKR-TV—Akron—1953

Channel: 49 UHF .AP: 107 Kw..VP: 213 Kw.
 Owned-Oper. By.....Summit Radio Corp.
 Business Address.....853 Copley Road
 Tel.: PO 2-8811.....ABC
 Newspaper Affiliation.....Beacon Journal

Sta. Representative.....McGavren TV
 President.....S. Bernard Berk
 General Station Mgr.....Roger G. Berk
 Commercial, Adv. Mgr....Kenneth M. Keegan
 Prog. Prom. Dir.....Robert I. Bostian
 Film Manager.....Jack Lotz
 Chief Engineer.....Irwin L. Knopp
 Owners of: WAKR-AM-FM.

WCPO-TV—Cincinnati—1949

Channel: 9 VHF..AP: 158 Kw..VP: 309 Kw.
 Owned-Oper. By..Scripps-Howard Radio, Inc.
 Business Address.....2345 Symmes St.
 Tel.: University 1-9000.....Independent
 Newspaper Affil.....Cincinnati Post Times Star
 Representative.....Blair
 President.....Jack R. Howard
 V.P., General Mgr.....M. C. Watters
 Asst. General Manager.....Robert Gordon
 Nat. Sales Mgr.....Marian Finney
 Operations Mgr.....Earl Corbett
 Program Dir.....John Clark
 Prom. Dir.....Vera Schulte
 Film Manager.....Bernie Borden
 Chief Engineer.....Paul Adams

WKRC-TV—Cincinnati—1949

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Taft Broadcasting Co.
 Address.....1906 Highland Ave.
 Tel.: GA 1-1750.....ABC
 Station Representative.....Katz
 President.....Hulbert Taft, Jr.
 V.P. of Operations.....L. H. Rogers II
 General Mgr.....Samuel T. Johnston
 Comm., Adv. Mgr.....George Rogers
 Program Operations Mgr.....Harry Mohr
 Promotion Manager.....Peggy Rogers
 Film Mgr.....John Hill
 Chief Engineer.....Ray Owen
 Owners of: WTVN, AM-TV-FM, Columbus; WKRC,
 AM-FM; WBRC, AM-TV-FM, Birmingham;
 WKYT, Lexington.

WLW-TV—Cincinnati—1948

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By...Crosley Bcstg. Corp.
 Address.....140 W. Ninth St.
 Tel.: CH 1-1822.....NBC
 Rep.....WLW Sales, NBC Spot Sales
 Chairman of the Board.....James D. Shouse
 President, General Mgr.....Robert E. Dunville
 V.P.-Television.....John T. Murphy
 V.P.-Treasurer.....John J. Heywood
 V.P.-Programming.....Al Bland
 V.P.-Pub. Relations.....Gil Kingsbury
 V.P.-Sales.....H. P. Lasker
 V.P.-Engineering.....R. J. Rockwell
 Sales Manager.....Dave Strubbe
 Sales Promotion Dir.....Jack Frazier
 Program Dir.....Abe Cowan
 Film Dir.....Tom Storey
 Publicity, Promotion Dir.....Marjorie Kemme
 Tech. Adm. Ass't.....Howard Leppe
 Owners of: WLW-AM; WLW-C, Columbus, O.;
 WLW-A, Atlanta, Ga.; WLW-D, Dayton, O.;
 WLW-I, Indianapolis, Ind.

KYW-TV—Cleveland—1948

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Westinghouse Bcstg. Co.
 Business-Studio Address.....1403 E. Sixth St.
 Tel.: SU 1-4500.....NBC
 Sta. Representative.....TVAR
 President.....Donald H. McGannon
 Vice President.....Frank Tooke

Station Manager.....George H. Mathiesen
 Commercial Manager.....Robert Schroeder
 Program, Film Manager.....Chet Collier
 Promotion, Adv. Manager.....Gene Godt
 Publicity Dir.....Charles Getz
 Chief Engineer.....Sidney V. Stadig
 Owners of: KPXL, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KEX, Portland, Ore.; KDKA, Pitts-
 burgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND,
 Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM,
 Boston, Mass.; KDKA-FM, Pittsburgh, Pa.;
 KYW-FM, Cleveland, O.; KEX-FM, Portland, Ore.

WJW-TV—Cleveland—1954

Channel: 8 VHF..AP: 191 Kw..VP: 316 Kw.
 Owned-Oper. By.....Storer Bcstg. Co.
 Address.....1630 Euclid Ave.
 Tel.: TO 1-6080.....CBS
 Station Rep.....Storer TV Sales Inc.
 President.....George B. Storer, Jr.
 General Manager.....Joseph Drilling
 Program Director.....Ralph Hansen
 Chief Engineer.....Gil Anderson
 Owners of: WJBK, AM-FM-TV, Detroit; WSPD-
 AM-FM-TV, Toledo; WAGA-TV, Atlanta;
 WHN, New York, N. Y.; WGBS-AM-FM, Miami,
 Fla.; WIBG-AM-FM, Philadelphia, Pa.; KGBS,
 Los Angeles; WITI-TV, Milwaukee; WJW-AM-
 FM, Cleveland, O.

WEWS—Cleveland—1947

Channel: 5 VHF..AP: 60.3 Kw..VP: 93.3 Kw.
 Owned-Oper. By...Scripps-Howard Radio, Inc.
 Address.....3001 Euclid Ave.
 Tel.: HE 2-1500.....ABC
 Newspaper Affiliation.....E. W. Scripps Co.
 Representative.....Blair TV
 President.....Jack R. Howard
 V.P., General Mgr.....James C. Hanrahan
 Ass't Gen. Mgr.....Donald L. Perris
 Eng. V.P.....J. B. Epperson
 Pub. Dir.....Robert K. Doerr
 Pub. Service Dir.....John J. Moffitt
 Nat'l Adv. Mgr.....Jay S. Kerekes
 Film Director.....John J. Richards
 Ohio Sales Mgr.....Peter Hlinka
 Operations Dir.....Ernest E. Sindelar
 Prod. Supervisor.....James E. Kirkey
 Prog. Supervisor.....Earl W. Keyes
 Chief Engineer.....James E. Bloyd

WBNS-TV—Columbus—1949

Channel: 10 VHF..AP: 191 Kw..VP: 316 Kw.
 Owned By.....Dispatch Printing Co.
 Business Address.....33 N. High St.
 Tel.: 224-7121.....CBS
 Newspaper Affiliation.....Dispatch
 Station Representative.....Blair TV
 President.....H. Preston Wolfe
 Station Manager.....Richard A. Borel
 Program Director.....John A. Haldi
 Sales Director.....Robert D. Thomas
 Sales Promotion Manager.....Mel Grossman
 Operations Director.....Paul Yeokum
 Prom., Publicity Dir.....Jack Dorr
 Film Buyer.....Betty Dixon
 Chief Engineer.....Lester H. Nafzger

WLW-C—Columbus—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By....Crosley Bcstg. Corp.
 Business Address...3165 Olentangy River Rd.
 Tel.: AM 3-5441.....NBC
 Station Reps.....Crosley; Bomar Lawrence
 President.....Robert E. Dunville
 General, Sta. Mgr.....Walter E. Bartlett
 Sales Mgr.....Richard E. Reed
 Program Director.....Mervin A. Durea
 Sales Service Director.....Larry Reinhart
 Promotion Publicity Director.....John Burpee
 Special Bcst Services Dir.....Bud Gillis
 Chief Engineer.....Charles Sloan
 Owners of: WLW-T-AM, Cincinnati, O.; WLW-A,
 Atlanta, Ga.; WLW-D, Dayton, O.; WLW-I,
 Indianapolis, Ind.

WTVN-TV—Columbus—1949

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Taft Broadcasting Co.
 Business Address.....753 Harmon Ave.
 Tel.: CA 8-5801.....ABC
 Representative.....Katz
 President.....Hulbert Taft, Jr.
 V.P. of Operations.....L. H. Rogers, II
 General Mgr.....Robert C. Wiegand
 Sales Manager.....R. W. Ostrander
 Prog. Dir.....Joseph A. Jenkins
 Prom., Pub. Dir.....Shirley A. Dunham
 Film Manager.....Paul Lloyd
 Chief Engineer.....Ed Koprivier
 Owners of: WTVN, AM-FM; WKRC, AM-FM-TV,
 Cincinnati, O.; WBRC, AM-TV-FM, Birmingham;
 WKYT, Lexington.

WHIO-TV—Dayton—1949

Channel 7 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By...Miami Valley Bcstg. Corp.
 Business Address...1414 Wilmington Ave.
 Tel.: CL 4-5311.....CBS
 Newsp. Affil.....News, Journal Herald
 Representative.....Hollingbery
 President.....James M. Cox Jr.
 General Manager.....Robert H. Moody
 Retail Manager.....Stanley G. Mouse
 Prog., Prom. Director.....Charles Gay
 Chief Engineer.....Ernest L. Adams

WLW-D—Dayton—1949

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By....Crosley Bcstg. Corp.
 Business-Studio Address...4595 S. Dixie Hwy.
 Tel.: AX 3-2101.....ABC-NBC
 Station Reps.....Crosley; NBC Spot Sales
 President.....R. E. Dunville
 V.P., General Manager.....George J. Gray
 Comm. Manager.....Dale A. Smith
 Program Dir.....Paul Law
 Prom., Pub. Director.....Dorothy A. Sanders
 Chief Engineer.....Robert Wehrmann
 Owners of: WLW, Cincinnati; WLW-T, Cincinnati;
 WLW-C, Columbus; WLW-I, Indianapolis; WLW-
 A, Atlanta.

WIMA-TV—Lima—1953

Channel: 35 UHF..AP: 117 Kw..VP: 219 Kw.
 Owned-Operated By.....WLOK, Inc.
 Business Address.....1424 Rice Ave.

Tel.: CA 5-3010.....ABC-NBC
 Station Representative.....Meeker Co.
 President.....G. E. Hamilton
 General Manager.....Robert W. Mack
 Sta., Comm. Mgr.....J. L. Spring
 Program Director.....Sam Fitzsimmons
 Chief Engineer.....M. J. Lamb
 Owners of: WIMA AM-FM.

WSTV-TV—Steubenville—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....WSTV, Inc.
 Business Address...Exchange Realty Bldg.
 Tel.: 282-6265.....ABC-CBS
 Representative.....Avery-Knodel
 Exec. Vice Pres., Gen. Mgr.....John J. Laux
 Asst. General, Comm. Mgr...Joseph M. Troesch
 Prom., Publicity Dir.....George H. Wilson
 Prog. Supervisors....Clyde Higgins, Tom Arim
 Technical Dir.....Charles Shepherd
 Chief Engineer.....William Chesnes
 Owners of: WSTV, AM-FM; WBOY, AM-TV,
 Clarksburg; KODE, AM-TV, Joplin; WRGP-TV,
 Chattanooga, Tenn.

WSPD-TV—Toledo—1948

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Storer Bdcstg. Co.
 Business-Studio Address...136 Huron St.
 Tel.: CH 8-6201.....ABC-NBC
 Station Rep.....Storer Television Sales
 President.....George B. Storer, Jr.
 Station Manager.....Keith T. McKenney
 Nat'l Sales Manager.....Robert Bailey
 Operations Manager.....Ralph R. Rust
 Promotion Director.....Patrick Kenney
 Film Manager.....Gene Williams
 Local Sales Manager...Richard Fitzgibbons
 Chief Engineer.....George Fulop
 Owners of: WJBK, AM-FM-TV, Detroit; WJW,
 AM-FM-TV, Cleveland; WAGA-TV, Atlanta;
 WHN, New York, N. Y.; WGBS-AM-FM, Miami,
 Fla.; WIBG-AM-FM, Philadelphia, Pa.; KGBS,
 Los Angeles, WITI-TV, Milwaukee; WSPD-AM,
 Toledo, O.

WTOL-TV—Toledo—1958

Channel: 11 VHF..AP: 191 Kw..VP: 316 Kw.
 Owned By.....Community Bcstg. Co.
 Business Address.....604 Jackson St.
 Tel.: Cherry 4-7411.....CBS
 Station Representative.....H-R
 President.....Frazier Reams
 General Mgr.....Thomas S. Bretherton
 Gen. Sales Mgr.....George J. Kapel
 Program Dir.....Robert Krieghoff
 Production Manager.....Tom Rose
 Prom. Dir.....Steve Fayer
 Film Mgr.....Arthur Michaud
 Chief Engineer.....Harold Holmes
 Owners of: WTOL-AM-FM.

**WFMJ-TV—Youngstown
1953**

Channel: 21 UHF..AP: 47 Kw...VP: 94 Kw.
 Owned-Operated By...Vindicator Printing Co.
 Address.....101 W. Boardman Street
 Tel.: RI 4-8611.....NBC
 Newspaper Affil...The Youngstown Vindicator

Station Rep. Bolling
 President William F. Maag Jr.
 Gen., Sta., Comm. Mitchell F. Stanley
 Program Director Jay A. Grier
 Chief Engineer Frank A. Dieringer

WKBN-TV—Youngstown—1953

Channel: 27 UHF . . . AP: 218 Kw. . . VP: 430 Kw.
 Owned-Operated By WKBN Bcsig. Corp.
 Address 3930 Sunset Blvd.
 Tel.: ST 2-1145 CBS

Representative Raymer
 President, Gen. Mgr. W. P. Williamson, Jr.
 Station Mgr. Warren P. Williamson III
 Commercial Manager David V. Stewart
 Program Dir. Norman Berger
 Sales Promotion Dir. J. Harrison Hartley
 Publicity Director Gene Springer
 Film Manager Jack Beatty
 Chief Engineer B. T. Wilkens
 Owners of: WKBN, AM-FM.

WKST-TV—Youngstown—1957

Channel: 33 UHF . . . AP: 105 Kw. . . VP: 209 Kw.
 Owned By WKST-TV, Inc.
 Address 3800 Shady Run Road

Tel.: Sterling 8-2424 ABC
 Station Representative Young TV
 President Lazar Emanuel
 V.P., General Mgr. P. J. Richtscheidt
 Program, Promotion Dir. Charles DeVault
 Chief Engineer Ernest Rely
 Owners of: WKST; WEOK, Poughkeepsie, N. Y.;
 WACE, Springfield; WNTA, Newark, N. J.

WHIZ-TV—Zanesville—1953

Channel: 18 UHF . . . AP: 8.13 Kw. . . VP: 14.8 Kw.
 Owned-Oper. By Southeastern Ohio TV Sys.
 Bus. Address Lind Arcade Bldg.
 Tel.: GL 2-6531 NBC
 Newspaper Affil. Zanesville Pub. Co.
 Representative Pearson
 President Clay Littleck
 Gen., Station Mgr. Allan Land
 Comm., Adv. Mgr. Nate Milder
 Program Director Marty Howard
 Prom., Pub. Director Naomi Lorton
 Film Manager Ralph Young
 Chief Engineer William A. Hunt, Sr.
 Owners of: WTAP-TV, Parkersburg, W. Va.

Pop.: 2,380,000
 Families: 728,000

OKLAHOMA

TV Homes: 595,000
 TV Stas. in State: 10

KTEN—Ada—1954

Channel: 10 VHF . . . AP: 141 Kw. . . VP: 252 Kw.
 Owned-Oper. By Eastern Okla. TV Co., Inc.
 Business Address P. O. Box 10
 Tel.: FE 2-4841 ABC-CBS-NBC
 Station Representative Weed; Brown
 Pres., Gen. Mgr. Bill Hoover
 V.P., Co-Ordinator Jack Hoover
 Program, Prom. Dir. Betty Burkhardt
 Film Manager Bobby Lawson
 Chief Engineer Fred Smith

KXII—Ardmore—1956

Channel: 12 VHF . . . AP: 107 Kw. . . VP: 214 Kw.
 Owned-Oper. By Texoma Bcstrs., Inc.
 Address Box 1003, Sherman, Tex.
 Tel.: TW 2-8123 NBC
 Station Rep. Venard, Rintoul & McConnell
 General Mgr. C. H. Balding
 Commercial Manager Ulman McMullen
 Program Director Lee Lynch
 Film Manager Paul Smith
 Chief Engineer Russell Trevillian

KSWB—Elk City—1961

Channel: 8 VHF . . . AP: 13.2 Kw. . . VP: 26.3 Kw.
 Owned By Southwest Bcsig. Co.
 Address c/o KWOE, Clinton, Okla.
 Tel.: Clinton, Okla. Independent
 President, Gen. Mgr. Lonnie J. Preston

Commercial Manager Harry Smith, Jr.
 Chief Engineer Art Vogt

KSWO-TV—Lawton—1953

Channel: 7 VHF . . . AP: 158 Kw. . . VP: 316 Kw.
 Owned By Oklahoma Quality Bcsig. Co.
 Address 4 Mile East Hi Way 7
 Tel.: Elgin 5-7000 ABC
 Reps. Venard, Rintoul, McConnell; Brown
 President, Gen. Mgr. R. H. Drewry
 Station Mgr. Paul N. Goode
 Commercial Mgr. Al Hazelwood
 Program Director Harold Hunt
 Prom., Publicity Dir. Jeanette Sims
 Film Manager Jerry Hawkins
 Chief Engineer Jim Lockerd
 Owners of: KSWO, AM; KRHD, Duncan; KGWA,
 Enid; KMID-TV, Midland.

**KOCO-TV—Oklahoma City
 1954**

Channel: 5 VHF . . . AP: 50 Kw. . . VP: 100 Kw.
 Owned By Cimarron TV Corp.
 Address Box 7538
 Tel.: VI 2-6633 ABC
 Station Representative Blair TV
 V.P., General Mgr. Ben K. West
 Operations Manager Earl Hickerson
 Program Director J. B. Chase
 Film Manager Orville Mangus
 Sales Manager Alex Kolensky
 Chief Engineer Glenn Danely

OKLAHOMA-OREGON

KWTV—Oklahoma City—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By...Oklahoma Television Corp.
Address7401 N. Kelley
Tel.: VI 3-6641.....CBS
RepresentativePetry
PresidentRoy Turner
Ex. V.P., General Manager.....Edgar T. Bell
Commercial Mgr.....Jack De Lier
Promotion, Pub. Dir.....Montez Tjaden
Program, Film Dir.....John Arville
Chief Engineer.....Morris W. Thomas

WKY-TV—Oklahoma City—1949

Channel: 4 VHF..AP: 60 Kw..VP: 100 Kw.
Owned-Oper. By.....WKY TV System, Inc.
Studio Address.....500 E. Britton Rd.
Tel.: TR 8-2161.....NBC
Newspaper Affil..Daily Oklahoman and Times
RepresentativeKatz
President.....E. K. Gaylord
V.P. General Mgr.....Norman P. Bagwell
Asst. Station Mgr.....James R. Terrell
Commercial Mgr.....Tom Parrington
Program Director.....Joe Jerkins
Sale Prom., Adv. Mgr.....W. J. Willis
Chief Engineer.....Bob Hayward
Owners of: WKY, AM; WTVT, Tampa.

KOTV—Tulsa—1949

Channel: 6 VHF..AP: 60 Kw..VP: 100 Kw.
Owned-Oper. By.....KOTV, Inc.
Business Address.....302 S. Frankfort St.
Tel.: LU 2-9233.....CBS

Pop.: 1,825,000
Families: 596,000

OREGON

TV Homes: 475,000
TV Stas. in State: 9

KCBY-TV—Coos Bay—1960

Channel: 11 VHF..AP: 6.9 Kw..VP: 11.4 Kw.
Owned By.....Pacific Television Inc.
Address.....P. O. Box 67
Tel.: 7-4209.....NBC
Stations Reps.....Hollingbery; Art Moore
President.....Robert P. Booth
General Manager.....S. W. McCready
Station Manager.....Harry Kirk
Chief Engineer.....Glynn McCready

KEZI-TV—Eugene—1960

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Liberty TV, Inc.
Address.....2225 Coburg Road
Tel.: DI 3-3301.....ABC
Sta. Reps...Meeker; Day-Wellington; Jacobson
President.....Donald A. McDonald
General Station Mgr.....Marvin A. Krenk
Commercial Manager.....Gene Adams

President.....C. Wrede Petersmeyer
Gen., Sta. Mgr.....George Stevens
Comm., Pub. Dir.....Robert Freeland
Commercial Mgr.....Dale E. Hart
Prog. Dir., Film Mgr.....Art Elliott
Chief Engineer.....Lavoy Hooker
Owners of: WISH AM-TV, Indianapolis; WANE
AM-FM, Fort Wayne, Ind.; KHOU TV, Houston,
Tex.; KXTV, Sacramento, Calif.

KTUL-TV—Tulsa—1954

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Tulsa Broadcasting Co.
Business Address.....Box 9697
Tel.: HI 6-6184.....ABC
RepresentativeAvery-Knodel
President.....James C. Leake
V.P. General Manager.....Bill Swanson
Commercial Manager.....Jim Black
Program Director.....Ben Hevel
Chief Engineer.....R. Snider

KVOO-TV—Tulsa—1954

Channel: 2 VHF..AP: 60.3 Kw..VP: 100 Kw.
Owned By.....Central Plains Enterprises, Inc.
AddressBox 1349
Tel.: RI 2-5561.....NBC
Station Representative.....Edward Petry
President.....Harold C. Stuart
General Manager.....John Devine
Commercial Manager.....Tom Belcher
Program Dir.....Ray Klinge
Film Mgr.....Allen Cox
Promotion Director.....Gordon Gerhardt
Publicity Dir.....Ann Fellows
Chief Engineer.....John Bushnell

Program Director.....Ron Ogle
Promotion, Publicity Dir.....Robert Prescott
Film Manager.....Dave Woodward
Chief Engineer.....Leo Reetz

KVAL-TV—Eugene—1954

Channel: 13 VHF..AP: 33 Kw..VP: 56 Kw.
Owned-Oper. By.....Eugene Television, Inc.
Business Address.....P. O. Box 548
Tel.: DI 3-2551.....NBC
Rep.....Hollingbery, Art Moore
PresidentBob Booth
Gen., Sta. Manager.....S. W. McCready
Commercial Manager.....Glenn E. Nickell
Prog. Dir.....Martin Jacobsen
Promotion Dir.....Paul Becker
Film Manager.....William Farmer
Chief Engineer.....T. C. Marchner
Owners of: KCBY-TV, Coos Bay; KPIC-TV, Rose-
burg.

KOTI-TV—Klamath Falls—1956

Channel: 2 VHF...AP: 6.76 Kw...VP: 13.5 Kw.
 Owned By.....Southern Oregon Bcstg.
 Business Address.....Box 732
 Tel.: TU 4-8131.....ABC-CBS-NBC
 Station Reps.....Young TV; Art Moore
 President.....William B. Smullin
 Station Mgr.....Richard Green
 Chief Engineer.....William Smith
 Owners of: WBES-TV, Medford; KIEM-TV, Eureka.

KBES-TV—Medford—1953

Channel: 5 VHF...AP: 5 Kw...VP: 29 Kw.
 Owned-Oper. By.....Calif.-Ore. TV Inc.
 Business Address.....Box 1189
 Tel.: SP 3-4581.....ABC-CBS
 Sta. Representatives.....Young TV; Moore
 President.....Earl Voorhies
 Commercial Mgr.....Bob Lindstrom
 Station Mgr.....Jerold R. Poulos
 Chief Engineer.....Del Cantrall
 Owners of: KIEM-TV, Eureka; KOTI-TV, Klamath Falls.

KGW-TV—Portland—1956

Channel: 8 VHF...AP: 191 Kw...VP: 316 Kw.
 Owned By.....Pioneer Bcstg. Co.
 Business Address.....1139 S. W. 13th Ave.
 Tel.: CA 3-6364.....NBC
 Representative.....Blair TV
 President.....Stimson Bullitt
 V.P. Broadcast Div.....Otto P. Brandt
 Station Manager.....Walter E. Wagstaff
 Commercial Manager.....John Pindell
 Program Director.....Tom Dargan
 Promotion, Publicity Dir.....Dick Wright
 Operations Manager.....Leroy Smith
 Chief Engineer.....Clare Hanawalt
 Owners of: KING-AM-FM-TV, Seattle; KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.

KOIN-TV—Portland—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By...Mt. Hood Radio & TV Bcstg. Corp.
 Business Address.....140 S.W. Columbia St.
 Tel.: CA 8-3333.....CBS
 Newspaper Affil.....Oregonian
 Station Rep.....Harrington, Righter, Parsons
 President, General Mgr.....C. Howard Lane
 Station, Film Manager.....Ted Cooke
 National Sales Mgr.....John L. Palmer
 Program Director.....Luke Roberts
 Promotion, Publicity Dir.....Dick Kryder, Jr.
 Chief Engineer.....Louis S. Bookwalter
 Owners of: KOIN, AM-FM.

KPTV—Portland—1952

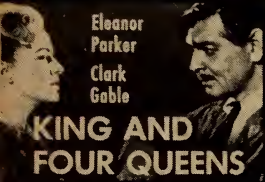
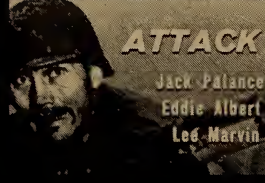
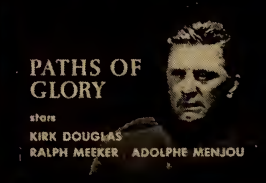
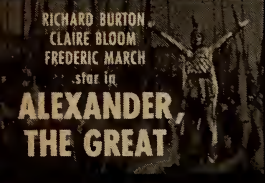
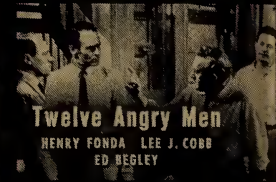
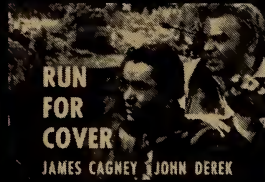
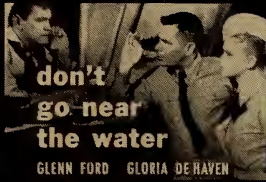
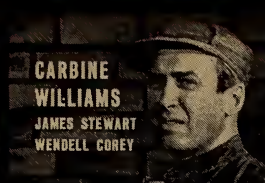
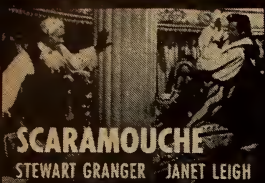
Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Oregon TV Inc.
 Address.....735 S.W. 20th Pl.
 Tel.: CA 2-9921.....ABC
 Sta Representative.....Edward Petry
 President.....Alvin G. Flanagan
 General Mgr.....John Hansen
 Commercial Mgr.....Don Tykeson
 Program Dir.....George Sanders
 Publicity Dir.....Albert R. McLaughlin
 Chief Engineer.....Eugene Phelps

KPIC-TV—Roseburg—1956

Channel: 4 VHF...AP: 2.69 Kw...VP: 5.3 Kw.
 Owned By...Southwest Ore. TV Bcstg. Corp.
 Address.....P. O. Box 1345
 Tel.: ORchard 2-1721.....NBC
 Station Rep.....Hollingbery
 President.....C. H. Fisher
 General Manager.....S. W. McCready
 Station Manager.....Aaron Boe
 Chief Engineer.....Dan Bridges

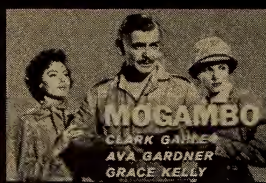
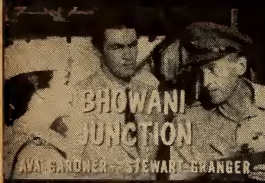
**STATE BROADCASTERS ASSOCIATIONS
 FOR RADIO AND TELEVISION STATIONS
 LISTED ON PAGES 651-656**

1962 YEAR OF PREMIERES



NIGHTLY... ON THE LATE SHOW! WEEKLY IN PRIME TIME ON PREMIERE THEATRE!

From the nation's biggest and best TV film library . . . premiere films . . . favorite stars . . . a year-round cavalcade of Box Office Blockbusters. Dynamic sales opportunity for every advertiser. A sales building offer that can only be made by a Triangle Station—pioneer-leader in motion pictures for television.



WFBG-TV
ALTOONA-JOHNSTOWN, PA.
ABC-TV • CBS-TV • BLAIR-TV

Operated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / **WBNF-AM • FM • TV**, Binghamton, N.Y. / **WFBG-AM • FM • TV**, Altoona-Johnstown, Pa.
WNHC-AM • FM • TV, Hartford-New Haven, Conn. / **WLYH-TV**, Lebanon-Lancaster, Pa. / **KFRE-AM • TV • KRFM**, Fresno, Cal.
 Triangle National Sales Offices: New York / Chicago / Los Angeles / Baltimore

Pop.: 11,500,000
Families: 3,318,000

PENNSYLVANIA

TV Homes: 3,088,000
TV Stas. in State: 20

WFBG-TV—Altoona—1953

Channel: 10 VHF...AP: 112 Kw...VP: 224 Kw.
Owned-Oper. By...Triangle Publications, Inc.
Address.....Commerce Park
Tel.: Windsor 4-2031.....ABC-CBS
Newspaper Affil. Phila. Inquirer, Phila. D. News
Representative.....Blair TV
President.....Roger Clipp
General Manager.....John Stilli, Jr.
Business Manager.....Joseph DiGiorgio
Program Director.....James Van de Velde
Prom., Publicity Dir.....Joseph Burns
TV Sales Manager.....John Brubaker
Production Director.....Karl Friedline
Chief Engineer.....Dick Kline
Owners of: WFIL-AM-FM-TV, Philadelphia;
WNBF-AM-FM-TV, Binghamton, N. Y.; WNHC-
AM-FM-TV, New Haven, Conn.; WLYH-TV,
Lebanon, Pa.; KFRE-AM-FM-TV, Fresno, Calif.;
WFBG-AM-TV-FM, Altoona.

WICU-TV—Erie—1949

Channel: 12 VHF...AP: 185 Kw...VP: 316 Kw.
Owned-Oper. By.....Gibraltar Ent. Inc.
Bus.-Trans. Address.....3514 State St.
Tel.: GL 4-5201.....ABC
Sta. Representative.....Blair TV
President.....Edward Lamb
General Manager.....Arthur Ingram
Comm. Manager.....Bob Lunquist
Film Dir.....John Cook
Sales Dev. Mgr.....Paul Whittingham
Chief Engineer.....Mike Csop

WSEE—Erie—1954

Channel: 35 UHF...AP: 68.7 Kw...VP: 137.5 Kw.
Owned-Oper. By...Great Lakes Television Co.
Address.....1220 Peach Street
Tel.: Glendale 5-7575.....CBS-NBC
Newspaper Affiliation.....Times-News
Station Reprs.....Devney Organization
President.....George J. Mead
General Station Mgr.....Edward Zellefrow
Commercial Manager.....Arthur Grazier, Sr.
Program, Promotion Mgr.....Jean Caldwell
Advertising Manager.....Gloria Austin
Film Manager.....Frank Herrick
Chief Engineer.....James Penna

WHP-TV—Harrisburg—1953

Channel: 21 UHF...AP: 502 Kw...VP: 1,000 Kw.
Owned-Oper. By.....WHP, Inc.
Business Address.....216 Locust St.
Tel.: CE 4-3211.....CBS-NBC
Representative.....Blair TV
President.....E. J. Stackpole
General Manager.....Cecil M. Sansbury

Commercial Manager.....Jack Candioto
Prom., Pub., Prog. Dir.....Brod Seymour
Local Sales Mgr.....G. Gottschalk
Film Manager.....Charles Baddorf
Chief Engineer.....E. Daniel Leibensperger
Owners of: WHP-AM.

WTPA—Harrisburg—1953

Channel: 27 UHF...AP: 648 Kw...VP: 1030 Kw.
Owned-Oper. By.....Newhouse Bcstg. Corp.
Business Address.....3235 Hoffman St.
Tel.: CE 8-7171.....ABC
Newspaper Affiliation.....Patriot-News
Representative...Harrington, Righter, Parsons
President.....E. R. Vadeboncoeur
V.P., Gen. Mgr.....Donald D. Wear
Program Dir.....Mac McCauley
Sales Mgr.....Allen Solada
Promotion Dir.....Joe Bolton, Jr.
Film Mgr.....Glenn Hoerner
Chief Engineer.....Paul Gross

WARD-TV—Johnstown—1953

Channel: 56 UHF...AP: 79 Kw...VP: 189 Kw.
Owned-Oper. By.....Rivoli Realty Co.
Business Address.....235 Franklin St.
Tel.: 7-0761.....CBS-ABC
Representative.....Weed
President.....W. M. Thomas
Station Mgr.....William D. Conler
Program Director.....C. Akers

WJAC-TV—Johnstown—1949

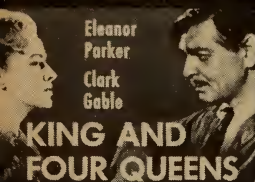
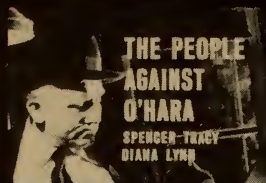
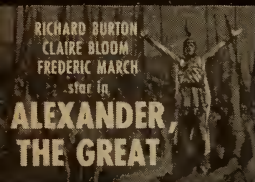
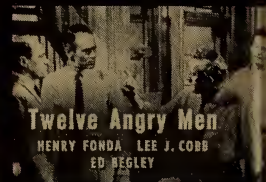
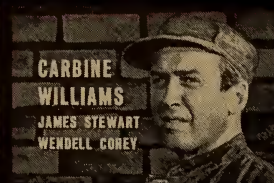
Channel: 6 VHF...AP: 35.4 Kw...VP: 70.8 Kw.
Owned-Operated By.....WJAC, Inc.
Business Address.....329 Main St.
Tel.: 7-8711.....NBC
Newspaper Affil.....Tribune Publishing
Sta. Rep.....Harrington Righter Parsons
President.....Walter W. Krebs
Exec. V.P., Gen. Mgr.....Alvin D. Schrott
Comm. Manager.....John H. Hepburn
Prog., Film Director.....Frank P. Cummins
Chief Engineer.....Theodore Campbell
Owners of: WJAC, AM-FM.

WLYH-TV—Lebanon—1957

Channel: 15 UHF...AP: 69.2 Kw...VP: 130 Kw.
Owned.....Triangle Publications, Inc.
Address.....Lebanon, Pa.
Tel.: CRestview 3-4551.....ABC
Newspaper Affil. Phila. Inquirer, Phila. D. News
Sta. Representative.....Blair TV
Gen. Mgr.....Joe Zimmermann
Chief Engineer.....Ross Kauffman
Owners of: WFIL-AM-FM-TV, Philadelphia;
WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-
AM-FM-TV, Altoona, Pa.; WNHC-AM-FM-TV,
New Haven, Conn.; KFRE-AM-FM-TV, Fresno,
Calif

(See Page 810 for Ad)

1962 YEAR OF PREMIERES



NIGHTLY...ON WORLD'S BEST MOVIES! WEEKLY IN PRIME TIME ON PREMIERE THEATRE!

From the nation's biggest and best TV film library . . . premiere films . . . favorite stars . . . a year-round cavalcade of Box Office Blockbusters. Dynamic sales opportunity for every advertiser. A sales building offer that can only be made by a Triangle Station—pioneer-leader in motion pictures for television.



WLYH-TV
LEBANON - LANCASTER, PA.
ABC-TV • Blair Television Associates, Inc.
Channel 15

Operated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / **WBNF-AM • FM • TV**, Binghamton, N.Y. / **WFBG-AM • FM • TV**, Altoona-Johnstown, Pa.
WNHC-AM • FM • TV, Hartford-New Haven, Conn. / **WLYH-TV**, Lebanon-Lancaster, Pa. / **KFRE-AM • TV • KRFM**, Fresno, Cal.
 Triangle National Sales Offices: New York / Chicago / Los Angeles / Baltimore

WGAL-TV—Lancaster—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Operated By.....WGAL, Inc.
 Address.....Lincoln Highway W.
 Tel.: EX 3-5851.....CBS-NBC
 Representative.....Meeker
 President, Gen. Mgr.....Clair R. McCollough
 Asst. Gen. Mgr. Sales.....J. Robert Gulick
 Station Manager.....Harold E. Miller
 Program Director.....Paul Rodenhauer
 National Sales Mgr.....Robert Dreher
 Business Manager.....Harry J. Shaub, Jr.
 Promotion Director.....Paul I. Woodland
 Technical Director.....J. E. Mathiot

WCAU-TV—Philadelphia—1948

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....CBS, Inc.
 Address.....City Line & Monument Aves.
 Tel.: TE 9-7000.....CBS
 Station Rep.....CBS Stations Nat'l Sales
 General Mgr.....John A. Schneider
 General Sales Mgr.....Frank Beazley
 Program Dir.....John O. Downey
 Dir. Prom. & Info.....Robert N. Pryor
 Film Manager.....Howard Wegbreit
 Engineer Director.....John G. Leitch
 Owners of: WCBS-AM-FM-TV, New York; WCAU-AM-FM, Philadelphia; WBBM-AM-FM-TV, Chicago; WEEL, Boston, Mass.; KCBS-AM-FM, KMOX-AM-FM-TV, St. Louis, Mo.; KNX-AM-FM, Los Angeles; KNXT-TV, St. Louis, Mo.

WFIL-TV—Philadelphia—1947.

Channel: 6 VHF...AP: 37 Kw...VP: 74 Kw.
 Owned-Oper. By...Triangle Publications Inc.
 Business Address.....46th & Market Sts.
 Tel.: EV 2-4700.....ABC
 Newspaper Affil. Phila. Inquirer, Phila. D. News
 Representative.....Blair TV
 V.P., General Mgr.....Roger W. Clipp
 Exec. Program Manager.....Thomas B. Jones
 Station Mgr.....George A. Koehler
 Gen. Sales Manager...Kenneth W. Stowman
 Adv., Promotion Director.....Jack Hyland
 Program Director.....Lew Klein
 Business Mgr.....John C. Harlan
 Chief Engineer.....Henry Rhea
 Owners of: WBNF-AM-FM-TV, Binghamton, N. Y.; WFBG-FM-AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-AM-TV, Fresno, Calif.; WFIL-AM-FM, Philadelphia; KRFM-FM, Fresno, Calif.

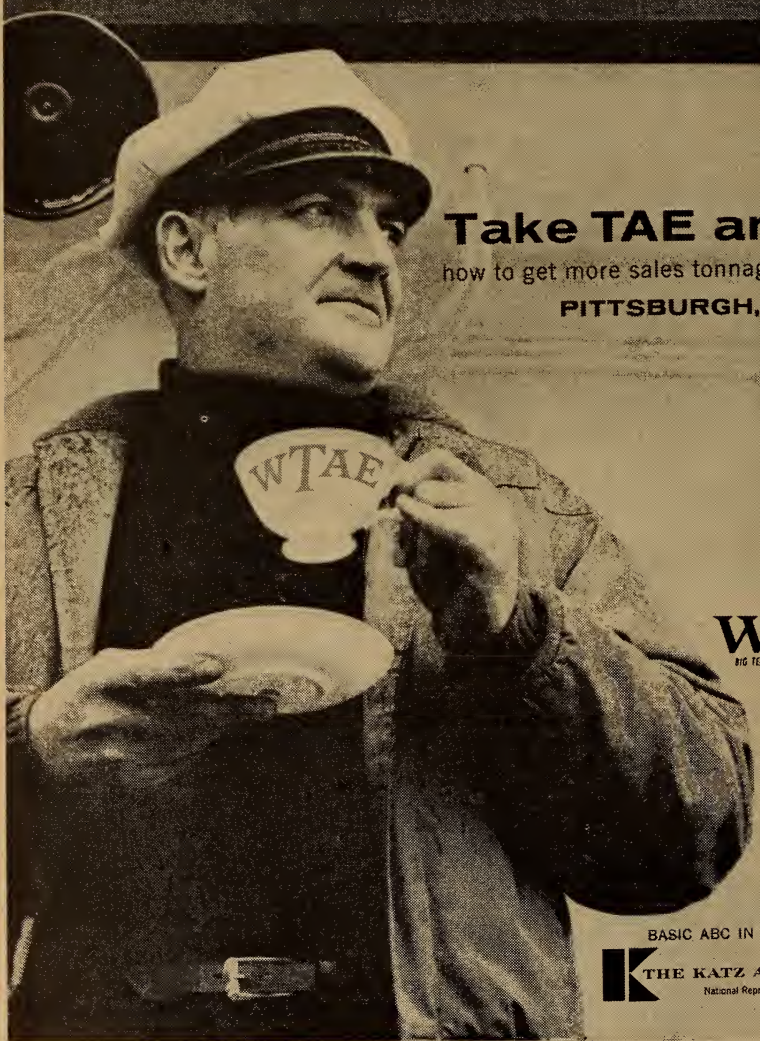
WPCA-TV—Philadelphia—1960

Channel: 17 UHF..AP: 6.46 Kw...VP: 12 Kw.
 Owned By..Young People's Church of the Air
 Address.....730 Chestnut St.
 Tel.: CHestnut Hill 8-3628.....Independent
 President.....Ruth D. Crawford
 Station Manager.....Donald Crawford

When You Can Have The Best,
 Why Be Satisfied With Less?

THE ASSOCIATED PRESS

PORT OF PITTSBURGH PA



Take TAE and see
how to get more sales tonnage in the port of
PITTSBURGH, PA.

WTAE
BIG TELEVISION IN PITTSBURGH
CHANNEL **4**

BASIC ABC IN PITTSBURGH

K THE KATZ AGENCY, INC.
National Representatives

WRCV-TV—Philadelphia—1941

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....National Bcstg. Co.
 Address.....1619 Walnut St.
 Tel.: LO 4-3700.....NBC
 Representative.....NBC Spot Sales
 V.P., Gen. Mgr.....Raymond Welpott
 Station Manager.....Arthur A. Watson
 Commercial Manager.....Frank Mangan
 Program Dir.....Frank Harms
 Prom., Adv. Mgr.....John P. Wiley
 Publicity Dir.....William M. Smith
 Film Co-ord.....Frank Hall
 Director of Operations.....George Lenfest
 Owners of: WNBQ, Chicago; WNBC-TV-AM-FM,
 New York; WRC-TV-AM-FM, Washington,
 D. C.; KRCA, Los Angeles; WRCV-AM-FM-TV,
 Philadelphia; WMAQ-AM-FM, Chicago; KNBC-
 AM-FM, San Francisco; WJAS-AM-FM, Pitts-
 burgh, Pa.

KDKA-TV—Pittsburgh—1949

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By..Westinghouse Brcdstng. Co.
 Business Address.....1 Gateway Center
 Tel.: EX 1-3000.....CBS
 Sta. Representative.....TvAR
 President.....Donald H. McGannon
 General Manager.....Jerome R. Reeves
 Comm. Manager.....Henry V. Greene, Jr.
 Promotion Director.....David N. Lewis
 Program Director.....Robert Novak

Film Manager.....Ralph Cunningham
 Publicity Director.....Peter Thornton
 Chief Engineer.....Raymond Rodgers
 Owners of: KPIX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KYW-TV-AM-FM, Cleveland, O.;
 KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.;
 WBZ-FM, Boston, Mass.; KDKA-FM, Pitts-
 burgh, Pa.; KYW-FM, Cleveland, O.; KEX-FM,
 Portland, Ore.

WTAE—Pittsburgh—1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned By.....Television City, Inc.
 Business Address.....400 Ardmore Blvd.
 Tel.: CHurchill 2-4300.....ABC
 Station Representative.....Katz
 President.....Earl F. Reed
 V.P., Gen. Mgr.....Franklin F. Snyder
 Exec. Vice Pres.....Leonard Kapner
 Commercial Mgr.....Alan Trench
 Program Manager.....Preston Stover
 Prom. Dir.....David Crantz
 Film Mgr.....Howard Reser
 Chief Engineer.....Louis P. Wagner, Jr.

WIIC—Pittsburgh—1957

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned.....WIIC, Inc.
 Address.....341 Rising Main Ave.



**KDKA
 RADIO**

ESTABLISHED 1920

Represented by AM Radio Sales

KDKA-TV
 ESTABLISHED 1949

Represented by TvAR

PENNSYLVANIA-RHODE ISLAND

Tel.: FAirfax 1-8700.....NBC
 Newspaper Affil.....Post Gazette
 Representative.....Blair TV
 Chairman of Board.....C. M. Schloss
 President.....H. K. Brennen
 General Manager.....Robert A. Mortensen
 V.P., Sales.....Roger D. Rice
 Operations, Production Mgr....Shelton Weaver
 Dir. Pub. Relations, Prom.....Caley Augustine
 Film Manager.....Jack Price
 Chief Engineer.....Henry Kaiser

WDAU-TV—Scranton—1953

Channel: 22 UHF...AP: 544 Kw...VP: 1000 Kw.
 Owned-Oper. By.....Scranton Bcstrs., Inc.
 Business Address.....1000 Wyoming Ave.
 Tel.: DI 2-7634.....CBS
 Representative.....H-R
 President.....Mrs. M. E. Megargee
 General Manager.....William P. Dix, Jr.
 Commercial Manager.....Francis H. Conway
 Program, Film Mgr.....George Cyr
 Promotion, Pub. Dir.....Doug Halcomb
 Chief Engineer.....K. R. Cooke

WNBP-TV—Scranton—1958

Channel: 16 UHF...AP: 8.5 Kw...VP: 17 Kw.
 Owned By.....N.E. Pa. Bcstg., Inc.
 Business Address.....333 Madison Ave.
 Tel.: DI 3-1245.....ABC
 Sta. Representative.....Edward Petry
 President.....Mitchell Jenkins
 General, Station Mgr.....Thomas P. Shelburne

Commercial Manager.....Malcolm W. Dale
 Prom., Pub. Director.....Mrs. Dorothy Mugford
 Program Director.....Hal Berg
 Film Manager.....Donald Shook
 Chief Engineer.....Roswell J. Parker

WBRE-TV—Wilkes-Barre—1953

Channel: 28 UHF...AP: 500 Kw...VP: 1000 Kw.
 Owned-Oper. By.....WBRE TV Inc.
 Address.....62 S. Franklin St.
 Tel.: VA 3-3101.....NBC
 Station Representative.....Katz
 President.....Louis G. Baltimore
 V.P., General Manager....David M. Baltimore
 Commercial Mgr.....Franklin Coslett
 Program Dir.....Adrian Riso
 Promotion, Pub. Dir.....Fred Foerster
 Film Mgr.....Bob Gibson
 Chief Engineer.....Charles Sakoski, Sr.

WSBA-TV—York—1952

Channel: 43 UHF...AP: 86 Kw...VP: 170 Kw.
 Owned-Oper. By.....Susquehanna Bcstg. Co.
 Address.....P. O. Box 1868
 Tel.: 25531.....ABC
 Representative.....Blair TV
 President.....Louis J. Appell, Jr.
 Station Mgr.....Robert M. Stough
 Commercial Mgr.....H. David Berlin
 Program, Promo. Director. John D. Eisenhauer
 Chief Engineer.....Jack M. Schuster
 Owners of: WSBA, AM; WARM, Scranton; WHLO,
 Akron.

Pop.: 875,000
 Families: 258,000

RHODE ISLAND

TV Homes: 241,000
 TV Stas. in State: 2

WJAR-TV—Providence—1949

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Operated By.....The Outlet Co.
 Business-Studio Address...176 Weybosset St.
 Tel.: GA 1-8255.....ABC-NBC
 Representative.....Petry
 President, Gen. Mgr.....Joseph S. Sinclair
 Station Mgr.....David J. Shurtleff
 Program Dir.....Frederick R. Griffiths
 Sales Manager.....Edward Boghosian
 Promotion Director.....Alfred Brassard
 Film Manager.....George Clark
 Chief Engineer.....Thomas Prior
 Owners of: WJAR.

WPRO-TV—Providence—1955

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....Capital Cities Bcstg. Corp.
 Address.....24 Mason St.
 Tel.: PL 1-9776.....CBS
 Representative.....Blair-TV
 President.....Frank M. Smith
 General Manager.....Joseph P. Dougherty
 Commercial Manager.....Al J. Gillen
 Program Director.....Richard Dreyfuss
 Promotion Director.....Jack Kavanagh
 Publicity Director.....Marge Mahoney
 Film Manager.....Mario Suacina
 Chief Engineer.....John V. Ferri
 Owners of: WTEN-TV, WROW-AM-FM, both Al-
 bany, N. Y.; WTVD, Raleigh-Durham, N. C.;
 WPRO-AM-FM; WPAT-AM-FM, Paterson, N. J.;
 WKBW-AM-TV, Buffalo, N. Y.

Pop.: 2,400,000
Families: 607,000

SOUTH CAROLINA

TV Homes: 465,000
TV Stas. in State: 9

WAIM-TV—Anderson—1953

Channel: 40 UHF..AP: 153.7 Kw..VP: 207.5 Kw.
Owned-Oper. By.....Wilton E. Hall
Business Address.....321 Kingsley Rd.
Tel.: CA 6-1511.....ABC-CBS
Station Reps.....Devney Org.; Dora-Clayton
Owner.....Wilton E. Hall
General Mgr.....Glenn P. Warnock

WCSC-TV—Charleston—1953

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....WCSC, Inc.
Business Address.....485 East Bay St.
Tel.: RAYmond 3-8371.....CBS, NBC
Representative.....Peters, Griffin, Woodward
President.....John M. Rivers
National, Commercial Mgr...Virgil V. Evans, Jr.
Station Manager.....Roland Weeks
Program Director.....Charles Hall
Prom., Pub. Director.....Mrs. Lois Marshall
Film Manager.....Annie Laurie Quarterman
Chief Engineer.....Rudy Hughes

WUSN-TV—Charleston—1954

Channel: 2 VHF..AP: 53 Kw..VP: 100 Kw.
Owned By.....Reeves Bcstg. & Develop. Co.
Address.....P. O. Box 879
Tel.: TU 4-4141.....CBS-ABC
Station Reps.....Young TV; Ayers
President.....J. Drayton Hastie
General Manager.....Doug M. Bradham
Nat'l Sales, Asst. Gen. Mgr.....A. Cohen
Production Manager.....Ed Webb
Promotion Director.....Ella Rhame
Film Manager.....Gray Carroll
Engineering Director.....Walter M. Nelson
Owners of: KBAK-TV, Bakersfield, Calif.; WHTN-TV, Huntington, W. Va.

WCCA-TV—Columbia—1961

Channel: 25 UHF..AP: 96.2 Kw..VP: 192.4 Kw.
Owned By.....First Carolina Corp.
Address.....5902 Shakespeare Road
Tel.: SU 2-2525.....ABC
Station Representative.....Weed Television
President, General Mgr....Harold E. Anderson
Commercial Manager.....Gerald Quick
Operations Director.....Arie Landrum
Film Manager.....Guy Brooks
Chief Engineer.....Jim Luttrell
Owners of: WCCB-TV, Montgomery, Ala.

WIS-TV—Columbia—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Bcstg. Co. of the South
Business Address.....1111 Bull St.
Tel.: ALpine 3-6431.....NBC
Representative.....Peters, Griffin, Woodward, Inc.
President.....B. Calhoun Hipp
Exec. Vice President.....G. Richard Shafto
Station Manager.....Charles A. Batson
Comm. Manager.....Law Epps
Program Director.....Dixon Lovvorn

Prom. Dir.....Thomas Cureton
Publicity Dir.....Martee Harden
Film Manager.....Bob Humphries
Chief Engineer.....Paul Welcome
Owners of: WIS, AM; WSFA-TV, Montgomery.

WNOK-TV—Columbia—1953

Channel: 19 UHF..AP: 122 Kw..VP: 244 Kw.
Owned-Oper. By.....Palmetto Radio Corp.
Address.....1811 Main St.
Tel.: AL 2-7737.....CBS
Representative.....Raymer
V.P., Gen. Mgr.....H. Moody McElveen, Jr.
Comm. Mgr.....Dick Laughridge
Prog. Dir., Film Mgr....Graham M. Thomas
Promotion Director.....Pat Conder
Chief Engineer.....Charlton W. Bowers

WBTW—Florence—1954

Channel: 8 VHF..AP: 191 Kw..VP: 316 Kw.
Owned-Oper. By..Jefferson Standard Bcstg. Co.
Address.....N. Irby St. Ext.
Tel.: 662-1565.....ABC-CBS
Station Rep.....Young Television Corp.
President.....Joseph M. Bryan
V.P., General Mgr.....Charles H. Crutchfield
Managing Director.....J. William Quinn
Sales Manager.....John H. Brock
Program Director.....George B. Burnette
Prom., Pub. Director.....Whiteford Smith
Film Manager.....Harry Hughes
Chief Engineer.....E. A. Sellars
Owners of: WBT, Charlotte.

WFBC-TV—Greenville—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....WMRC, Inc.
Business Address.....505 Rutherford St.
Tel.: CE 9-1321.....NBC
Newspaper Affiliation.....News-Piedmont
Station Rep.....Avery-Knodel
President.....R. A. Jolley
Exec. V.P., Station Mgr.....Wilson Wearn
General Sales Mgr.....R. Q. Glass, Jr.
Program Director.....Norvin C. Duncan
Prom., Pub. Dir.....Edna Seaman
Film Director.....Charles Howard
Chief Engineer.....W. E. Garrison
Owners of: WBIR-AM-FM-TV, Knoxville, Tenn.

WSPA-TV—Spartanburg—1956

Channel: 7 VHF..AP: 144 Kw..VP: 257 Kw.
Owned-Oper. By.....Spartan Radiocasting Co.
Business Address.....123 N. Converse St.
Tel.: 583-3621.....CBS
Representative.....Hollingbery
Pres., Gen. Mgr.....Walter J. Brown
Commercial Manager.....Charles Warner
Prog. Operations Dir.....Charles Lineberger
Film Mgr.....Larry Wilson
Prom. Adv. Public Dir.....Bill Adams
Chief Engineer.....Bob Leach
Owners of: WSPA, AM-FM.

Pop.: 690,000
Families: 199,500

SOUTH DAKOTA

TV Homes: 142,500
TV Stas. in State: 6

KXAB-TV—Aberdeen—1958

Channel: 9 VHF... AP: 30 Kw... VP: 60 Kw.
Owned By..... S. Dakota Television, Inc.
Address..... Country Club Road
Tel.: 225-4350..... ABC-NBC
Station Rep..... Masla; Soderlund
President..... John W. Boler
General, Comm. Manager..... Neal Edwards
Program Dir..... Dick Dunne
Promotion Director..... Lila Brown
Chief Engineer..... Comet Haroldson

KORN-TV—Mitchell—1960

Channel: 5 VHF... AP: 23.4 Kw... VP: 11.7 Kw.
Owned By..... Mitchell Bcstg. Assoc. Inc.
Address..... P. O. Box 736
Tel.: WYman 6-5621..... NBC
President, Gen. Mgr..... R. V. Eppel
Commercial Mgr..... William Hoffman
Chief Engineer..... J. Doherty

KOTA-TV—Rapid City—1955

Channel: 3 VHF... AP: 37.5 Kw... VP: 72.4 Kw.
Owned-Oper. By..... Duhamel Enterprises, Inc.
Address..... Duhamel Bldg.
Tel.: Fillmore 2-2000..... ABC-CBS
Station Rep..... Bolling; Wayne-Evans
Pres., Gen. Mgr..... Helen S. Duhamel
Business, Comm. Mgr..... William F. Turner
Program Director..... William Goodhope
Operations Dir..... Dan Lesmeister
Promotion Director..... Sandra Keene
Chief Engineer..... Elmer Nelson
Owners of: KOTA-AM; KDUH-TV, Hay Springs.

KRSD-TV—Rapid City—1958

Channel: 7 VHF... AP: 12.9 Kw... VP: 25.7 Kw.
Owned..... Heart of Black Hills Stations

Pop.: 3,625,000
Families: 998,000

TENNESSEE

TV Homes: 767,500
TV Stas. in State: 14

WDEF-TV—Chattanooga—1954

Channel: 12 VHF... AP: 158 Kw... VP: 316 Kw.
Owned-Oper. By..... WDEF Broadcasting Co.
Address..... 3300 Broad St.
Tel.: AM 7-3392..... CBS
President..... Carter M. Parham
Station Mgr..... Otis H. Segler
Program Dir..... Morris Quave
Promotion Dir..... Joan Hamill
Film Mgr..... J. L. Smith
Chief Engineer..... Burford Young
Owners of: WDEF, AM.

WRGP-TV—Chattanooga—1956

Channel: 3 VHF... AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By..... Mountain City TV, Inc.
Business Address..... 1214 McCallie Ave.
Tel.: OX 8-1505..... NBC
Representative..... H-R
President..... Jack Berkman
General Manager..... Harry D. Burke
V.P., Sales Manager..... George P. Moore
Film Manager..... Art Betchel
Promotion Dir..... Reg Stagmaier
Chief Engineer..... B. B. Barns
Owners of: WBOX, AM-TV, Clarksburg; KODE,
AM-TV, Joplin; WSTV, AM-TV, Steubenville;
WSOL, Tampa; WPIT, Pittsburgh; WRDW,
Augusta.

WTVG—Chattanooga—1958

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned.....Martin Theatres of Georgia, Inc.
 Business Address.....Hotel Patten
 Tel.: AM 6-4151.....ABC
 Sta. Representative.....Young TV
 President.....E. D. Martin
 General Mgr.....R. R. Owen
 Commercial Manager.....Joe Windsor
 Program Director.....Tommy Reynolds
 Operations Director.....Leon Webb
 Owners of: WTVM-TV, Columbus, Ga.

WDXI-TV—Jackson—1955

Channel: 7 VHF...AP: 44 Kw...VP: 86.7 Kw.
 Owned-Oper. By.....Dixie Bcstg. Co.
 Business Address.....Williams Bldg.
 Tel.: 7-9611.....ABC-CBS
 Representative....Venard, Rintoul, McConnell
 President.....Aaron B. Robinson
 General Manager.....John E. North
 Prog. Dir., Film Mgr.....James W. Hoppers
 Publicity Dir.....Marge Borg
 Chief Engineer.....James Thomas

**WJHL-TV—Johnson City—
Kingsport—1953**

Channel: 11 VHF...AP: 156 Kw...VP: 316 Kw.
 Owned-Oper. By.....WJHL, Inc.
 Business Address.....137-145 W. Main St.
 Tel.: Walnut 6-2151.....ABC-CBS
 Representative.....Pearson
 Pres., Gen. Mgr.....W. Hanes Lancaster, Jr.
 Sales Mgr.....J. Will Hall
 Program Director.....Alfred Gregory
 Prom., Pub. Director.....Madge Rudolph
 Chief Engineer.....William C. Hunter

WATE-TV—Knoxville—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper.WATE, Inc.
 Business Address.....612 S. Gay St.
 Tel.: 524-4651.....NBC
 Representative...Harrington, Righter & Parsons
 President.....Cowen Rodgers, Jr.
 Exec. V.P., Gen. Mgr.....W. H. Linebaugh
 Comm. Manager.....J. T. McCloud
 Program Director.....J. H. Reese
 Promotion Director.....Harold L. Ernest, Jr.
 Chief Engineer.....Fred M. Andrews
 Owners of: WATE.

WBIR-TV—Knoxville—1956

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....WMRC, Inc.
 Business Address.....1513 Hutchison Ave.
 Tel.: 525-8101.....CBS
 Newspaper Affil.Greenville News Piedmont
 Station Representative.....Avery-Knodel
 President.....R. A. Jolley, Sr.
 General, Sta. Mgr.....John P. Hart
 Commercial Manager.....Neal W. Branch

Prom., Pub. Dir.Alma Ward
 Prog. Dir., Film Mgr.,Peter Fennelly
 Chief Engineer.....J. Rex Horton
 Owners of: WBIR-AM-FM, Knoxville; WFBC-AM-
 FM-TV, Greenville, S. C.

WTVK—Knoxville—1953

Channel: 26 UHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....So. Central Bcstg. Co.
 Business Address.....P. O. Box 1388
 Tel.: 687-2312ABC
 Representative.....Pearson
 President, Gen. Mgr.....J. Engelbrecht
 Comm. Program Dir.....W. E. Eckstein
 Sales Promotion.....Florence Lawson
 Chief Engineer.....Carl Lawson

WHBQ-TV—Memphis—1953

Channel: 13 VHF...AP: 160 Kw...VP: 316 Kw.
 Owned-Oper. By.....RKO General, Inc.
 Address.....Hotel Chisca
 Tel.: BR 2-3441.....ABC
 Station Rep...Nat'l. Sales Div. RKO General
 President.....Thomas F. O'Neil
 Gen. Mgr.....D. A. Noel
 Local Sales Mgr.....Alex Bonner
 Nat. Sales Mgr.....Gordon Lawhead
 Program, Prom. Mgr.....Lance Russell
 Chief Engineer.....Roy Welton
 Owners of: WHBQ-AM; WNAC-AM-FM-TV, Boston;
 KHJ-AM-FM-TV, Los Angeles; KFRC, San
 Francisco; WOR-AM-FM-TV, New York; OKLW-
 AM-TV, Detroit-Windsor; WGMS, Washington,
 D. C.; WHCT, Hartford.

WMCT—Memphis—1948

Channel: 5 VHF...AP: 60 Kw...VP: 100 Kw.
 Owned-Operated.....WMC Bcstg. Co.
 Address.....1960 Union Ave.
 Tel.: Broadway 4-8515.....NBC
 Newspaper Affil.....Commercial Appeal
 Representative.....Blair TV
 President.....Mark Ferree
 General Manager.....H. W. Slavick
 Station, Comm. Mgr.....Earl Moreland
 Program, Film Mgr.....James Ferguson
 Prom., Publicity Dir.....Jack Agnew
 Chief Engineer.....E. C. Frase, Jr.
 Owners of: WMC, AM-FM.

WREC-TV—Memphis—1956

Channel: 3 VHF...AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper. By.....WREC Bcstg. Service
 Business Address.....Hotel Peabody Bldg.
 Tel.: JA 5-1313.....CBS
 Representative.....Katz
 President, Gen. Mgr.....Hoyt B. Wooten
 Commercial Mgr.....Charles B. Brakefield
 Program, Prom. Mgr.....Jack Michael
 Chief Engineer.....Wilson Raney

WLAC-TV—Nashville—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw
 Owned-Oper.WLAC-TV Inc.
 Address.....159 Fourth Avenue North



C'MON UNDER

Under the shelter of a single, all-embracing KPRC-TV sales plan. Programs, spots, participations—every kind of television you need, all through *one* source: KPRC-TV, Channel 2, In Houston, Texas. All through *one* man: Your Edward Petry & Co. representative. And all paid for with *one* easy-to-handle monthly payment. One station, one man, one payment—that's the *one* modern way to buy Houston television.

P.S. A friendly KPRC-TV representative is waiting for your call.

KPRC-TV

HOUSTON, TEXAS CHANNEL 2

"One station, one man, one monthly check to pay — that's the modern KPRC-TV way!"

Courtesy of Travelers Insurance Companies, Hartford 15, Connecticut

Tel.: CH 2-4331.....CBS
 Representative.....Katz
 Exec. V.P. & Gen. Mgr.....T. B. Baker, Jr.
 Ass't to Mgr.....Ruth C. Talley
 Gen. Sls. Manager.....R. M. Reuschle
 Operations Mgr.....Roy A. Smith
 Chief Engineer.....Ralph L. Hucaby

WSIX-TV—Nashville—1953

Channel: 8 VHF..AP: 109 Kw..VP: 316 Kw.
 Owned-Oper. By.....WSIX Inc.
 Address.....441 Murfreesboro Road
 Tel.: AL 5-5431.....ABC
 Station Rep.....Peters, Griffin, Woodward
 President.....Louis R. Draughton
 Sta., Gen. Mgr.....E. S. Tannei
 Commercial Manager.....J. McMurry

Operations Director.....Robert L. Chaudoin
 Prom., Pub. Dir.....W. A. Jones
 Chief Engineer.....C. R. Duke
 Owners of: WSIX, AM-FM.

WSM-TV—Nashville—1950

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....WSM, Inc.
 Address.....7th & Union
 Tel.: AL 4-5656.....NBC
 Representative.....Petry
 President.....John H. DeWitt, Jr.
 V.P., Gen. Mgr.....Irving Waugh
 Comm. Manager.....Hi Bramham
 Operations Mgr., Film Mgr.....Brad Crandall
 Prom. Dir.....Chuck Olson
 Chief Engineer.....Aaron Shelton

Pop.: 10,050,000
 Families: 2,972,000

TEXAS

TV Homes: 2,405,000
 TV Stas. in State: 46

**KPAR-TV—Abilene—
 Sweetwater—1956**

Channel: 12 VHF..AP: 72.5 Kw..VP: 145 Kw.
 Owned By.....Texas Key Bcstrs.
 Bus. Address.7400 College Ave., Lubbock, Tex.
 Tel.: SH 4-2345.....CBS-ABC
 Station Representative.....Adv. Time Sales
 President.....Jimmy Isaacs
 General Sales Manager..R. S. "Bud" Nielsen
 National Sales Manager.....John Henry
 Program Dir.....Ray Trent
 Film Dir.....Dick Knerr
 Chief Engineer.....Rudy Starnes
 Owners of: KDUB, AM-TV, Lubbock; KVER-TV,
 Clovis, N. M.; KEDY, TV, Big Spring.

KFDA-TV—Amarillo—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Texas State Network
 Address.....P. O. Box 1400
 Tel.: EV 3-2226.....CBS
 Station Representative.....Blair TV
 President.....Gene L. Cagle
 Gen., Sta. Mgr.....John Tyler
 Program Manager.....Dick Hall
 Film Mgr.....Edmund G. Belter
 Promoion, Pub. Dir.....Ray Knight
 Chief Engineer.....Bill Smith
 Owners of: KFJZ-AM-FM, Fort Worth, Tex.;
 KRIO, McAllen, Tex.

KRBC-TV—Abilene—1953

Channel: 9 VHF..AP: 72.5 Kw..VP: 14.5 Kw.
 Owned-Oper. By....Abilene Radio & TV Co.
 Business Address.....4510 So. 14th St.
 Tel.: OW 2-4242.....NBC
 Station Rep.....Bolling
 President.....Dale Ackers
 Station Mgr.....William C. Terry
 Program Director.....Normand Mann
 Chief Engineer.....Troy Mallon

KGNC-TV—Amarillo—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By..Globe News Publishing Co.
 Business Address.....2000 N. Polk St.
 Tel.: EVergreen 3-3321.....NBC
 Newspaper Affiliation...News, Times, Globe
 Representative.....Katz
 President.....Parker Prouty
 General Manager.....Bob Watson
 Station, Comm. Mgr.....Bill Clarke
 Prom. Dir.....John Banasik
 Prod. Mgr.....Bud Pursley
 Chief Engineer.....W. H. Torrey

KVLF-TV—Alpine—1961

Channel: 12 VHF..AP: .15 Kw..VP: .17 Kw.
 Owned By.....Big Bend Broadcasters
 Address.....Box 779
 Tel.: TE 7-2144.....ABC
 Station Representative.....Clyde Melville
 President, Gen. Mgr.....Gene Hendryx
 Commercial Manager.....Bob Gaines
 Program Director.....Phil W. Ebensberger
 Chief Engineer.....Fritz Weyerts
 Owners of: KVLF, Alpine.

KVII-TV—Amarillo—1957

Channel: 7 VHF..AP: 100 Kw..VP: 316 Kw.
 Owned.....Southwest States, Inc.
 Business Address.....P.O. Box 925
 Tel.: DR 3-1787.....ABC
 Station Representative.....Bolling
 President.....Cecil Trigg
 Gen. Mgr.....C. W. Keys
 Asst. Manager.....Bill Bailey
 Commercial Mgr.....Ross Newby
 Promotion Mgr.....Bill Harkins
 Chief Engineer.....C. L. Sweet
 Owners of: KOSA-TV, Odessa; KR0D-TV, El Paso.

KTBC-TV—Austin—1952

Channel: 7 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....The L-B-J Co.
 Address.....Box 1155
 Tel.: GR 2-2424.....ABC-CBS-NBC
 Representative.....Raymer
 Pres., Gen. Mgr.....J. C. Kellam
 V.P., Station Relations.....Warren Woodward
 Vice President.....Paul Bolton
 Gen. Sales Manager.....O. P. (Bob) Bobbitt
 Administrative Asst.....Elmo Brown
 Program Directors.....D. Love, C. Pryor
 Promotion Mgr.....Larry Carothers
 Chief Engineer.....Ben Hearn
 Owners of: KTBC, AM-FM.

KBMT-TV—Beaumont—1961

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....Television Broadcasters, Inc.
 Address.....1420 Calder Ave.
 Tel.: TE 3-7512.....ABC
 Station Representative.....Hollingbery
 President.....Randolph Reed
 General, Comm. Mgr.....John H. Fugate
 Program, Film Mgr.....A. R. McCausland
 Promotion, Pub. Dir.....J. Arthur Pugh
 Chief Engineer.....Vernon L. Dillaplain

KFDM-TV—Beaumont—1955

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Beaumont Bcatg. Corp.


Address.....2955 Freeway W., T.V. Center
 Tel.: TW 2-6622.....CBS
 Representative.....Peters, Griffin, Woodward
 President.....D. A. Cannan
 General Manager.....C. B. Locke
 Comm., Film Mgr.....Mott M. Johnson
 Program Dir.....Bob McManus
 Promotion, Pub. Dir.....Bill Hammond
 Chief Engineer.....Harold W. Bartlett
 Owners of: KFDM-AM.

KEDY-TV—Big Spring—1956

Channel: 4 VHF...AP: 6.3 Kw...VP: 12.9 Kw.
 Owned By.....Grayson Enterprises
 Address.....7400 College Ave., Lubbock, Tex.
 Tel.: SH 4-2345 (Lubbock).....CBS-ABC
 Station Rep.....Advertising Time Sales
 President.....Sidney W. Grayson
 General Manager.....Nat Levine
 Station Mgr.....Jack Wallace
 Gen. Sales Mgr.....R. S. Nielsen
 Natl. Sales Mgr.....John Henry
 Program Director.....Ray Trent
 Film Director.....Dick Kner
 Chief Engineer.....Rudy Starnes
 Owners of: KDUB, AM-TV, Lubbock; KPAR, Abilene.

KBTX-TV—Bryan—1957

Channel: 3 VHF...AP: 30.2 Kw...VP: 60.3 Kw.
 Owned.....Braxos Ecstg. Co.
 Business Address.....Box 3237



KRLD-TV
 CHANNEL **4**
 TEXAS' BIG PICTURE

**NO. 1
 STATION IN
 THE
 SOUTHWEST'S
 NO. 1
 MARKET**

Leading in market coverage... in TV Homes delivered... in highest program ratings.

Low-band channel, with maximum power, tower stands 1,685 feet above average terrain... reaches more than 750,000 TV Homes.

Clyde W. Rembert, President

Represented Nationally by Advertising Time Sales, Inc., formerly the Branham Company.

Tel.: VI 6-7777.....ABC-CBS
 Station Rep.....Venard, Rintoul, McConnell
 President, Gen. Mgr.....M. N. Bostick
 Sta. Mgr.....Harry Lee Gillam
 Program Director.....Earl R. Greathouse
 Promotion Director.....John Scogin
 Advertising Manager.....Boyce Oliver
 Chief Engineer.....W. B. Cox

KRIS-TV—Corpus Christi—1956

Channel: 6 VHF..AP: 50 Kw., VP: 100 Kw.
 Owned-Oper. By.....Gulf Coast Bcstg. Co.
 Business Address.....409 S. Staples St.
 Tel.: TU 3-6511.....ABC-NBC
 Representative.....Peters, Griffin, Woodward
 Pres., Gen. Mgr.....T. Frank Smith
 Chief Engineer.....Jerry E. Smith

KZTV—Corpus Christi—1956

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....KSIX-Television, Inc.
 Business Address.....Show Room Bldg.
 Tel.: TULip 4-1616.....ABC-CBS
 Station Rep.....Advertising Time Sales
 Pres., Sta., Gen. Mgr.....Vann M. Kennedy
 Commercial Manager.....Bob Payne
 Program Director.....Gene Looper
 Promotion Director.....Mary L. Kennedy
 Chief Engineer.....D. Taylor

KRLD-TV—Dallas—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned.....Times Herald Printing Co.
 Business Address.....Herald Square
 Tel.: RI 2-6811.....CBS
 Newspaper Affiliation...Dallas Times Herald
 Station Rep.....Advertising Time Sales
 President.....Clyde Rembert
 V.P., Gen. Mgr.....Roy M. Flynn
 Comm. Manager.....Gene Cuny
 Asst. Gen. Mgr.....Ves Box
 Prom., Pub. Director.....J. W. Axtell
 Program Dir.....Fritz Kuler
 Film Manager.....Nick Mueller
 Chief Engineer.....B. B. Honeycutt
 Owners of: KRLD, AM-FM.

WFAA-TV—Dallas—1949

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Operated By.....A. H. Belo Corp.
 Address.....Communications Center
 Tel.: RI 8-9631.....ABC
 Newspaper Affiliation.....Morning News
 Station Rep.....Petry
 President.....Joseph M. Dealey
 General, Sta. Mgr.....Ed Pfeiffer
 Asst. Mgr., Comm. Mgr.....Dick Drummy
 Prom., Pub. Dir.....Casey Cohlma

"Communications Center"®



WFAA-TELEVISION



DALLAS



The Largest and Most Modern Custom-Built Independent
 Broadcasting and Telecasting Facility of its Kind!



40-FOOT VIDEOTAPE CRUISER

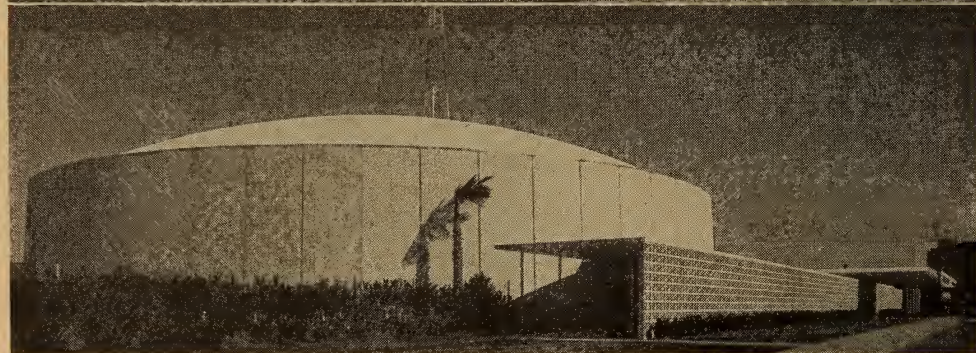
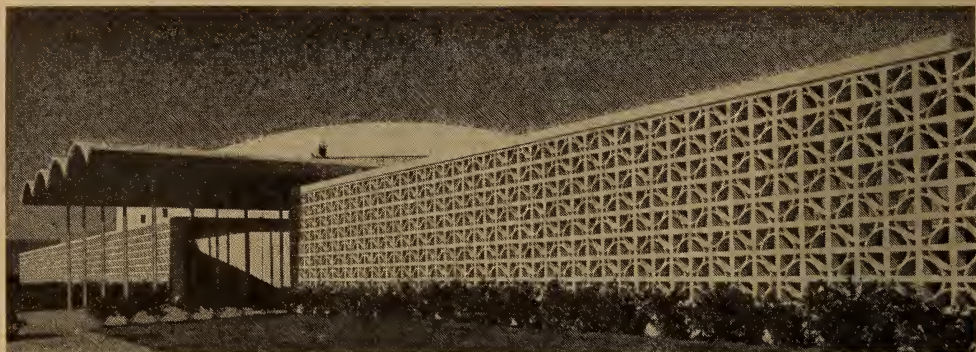
that can go anywhere! Has own power supply, 6 Marconi 4½" image Orthicon cameras and 2 Ampex Videotape machines.

- 3 LARGE STUDIOS
- FLOATING SOUND STAGE
- 9 MARCONI 4½" IMAGE ORTHICON CAMERAS
- 6 TRANSISTORIZED MULTI-CHANNEL AUDIO CONSOLES
- 5 AMPEX VIDEOTAPE RECORDERS
- FILM PROJECTION SYSTEM DESIGNED ESPECIALLY FOR TV
- LATEST INTER-SYNC & INTER-SWITCH EQUIPMENT

You name it...
 WFAA-TV
 can produce it!

WFAA-TELEVISION channel 8

Serving the greater DALLAS-FORT WORTH market
 Television Service of The Dallas Morning News



The television station of tomorrow is in Houston today

From every angle -- Rates, Ratings, Local Prestige --
KTRK-TV is the VITAL BUY in HOUSTON

KTRK-TV — Channel 13

P.O. BOX 12, HOUSTON 1, TEXAS-ABC BASIC • HOUSTON CONSOLIDATED TELEVISION CO.
NATIONAL REPRESENTATIVES: GEO. P. HOLLINGBERRY CO., 500 FIFTH AVENUE, NEW YORK 36, N.Y.
GENERAL MANAGER, WILLARD E. WALBRIDGE; COMMERCIAL MANAGER, BILL BENNETT.



Production Manager..... Dick Gray
 Operations Manager..... Jim Pratt
 Film Manager..... Mary Gay Blackburn
 Chief Engineer..... Chris Irby
 Owners of: WFAA-AM-FM.

KELP-TV—El Paso—1956

Channel: 13 VHF... AP: 15.8 Kw... VP: 26.6 Kw.
 Owned-Oper. By..... KELP TV Corp.
 Business Address..... 4530 Delta St.
 Tel.: KE 3-5911..... ABC
 Representative..... Young TV
 President..... Norman Alexander
 General Manager..... Gene Roth
 Program Dir..... Jerry Baker
 Film Mgr..... Dub Hartline
 Publicity Dir..... Otto Goessel
 Ch. Eng..... Michael Gaglio

KROD-TV—El Paso—1952

Channel: 4 VHF... AP: 31 Kw... VP: 62 Kw.
 Owned-Oper. By..... Southwest States, Inc.
 Address..... 2201 Wyoming St.
 Tel.: KE 2-6551..... CBS
 Sta. Rep..... Bolling
 Chairman of Board..... Jack C. Vaughn
 President..... Cecil L. Trigg
 Sta. Mgr., Film Buyer..... Larry Daniels
 Nat. Sales Mgr..... George Collie
 Local Sales Mgr..... Sheldon Turner, Jr.
 Program Dir..... Bernie Bracher
 Promotion, Pub. Dir..... Jim Suggs
 Chief Engineer..... Frank Jordan
 Owners of: KROD, AM; KOSA-AM-TV, Odessa;
 KVII-TV, Amarillo.

KTSM-TV—El Paso—1953

Channel: 9 VHF AP: 90 Kw... VP: 45 Kw.
 Owned-Operated By..... Tri-State Bcstg. Co.
 Address..... 801 N. Oregon St.
 Tel.: KE 2-5423..... NBC
 Representative..... Hollingsbery
 President, Gen. Mgr..... Karl O. Wyler, Sr.
 Exec. V.P., Comm. Mgr..... Karl O. Wyler, Jr.
 Asst. V.P., Program Dir..... Jack Rye
 Prom., Pub. Dir..... Judy Freeman
 Chief Engineer..... Kenneth J. Walton
 Owners of: KTSM, AM.

KTVT-TV—Fort Worth—1955

Channel: 11 VHF... AP: 107 Kw... VP: 210 Kw.
 Owned-Oper. By..... NAFI Telecasting, Inc.
 Address..... 4801 West Freeway
 Tel.: PE 8-1951..... Independent
 Station Rep..... Blair
 President, Gen. Mgr..... John D. Hopkins
 Commercial Manager..... Bill Andrews
 Program, Film Mgr..... Arno W. Mueller
 Prom., Pub. Dir..... Bill Camfield
 Chief Engineer..... W. E. Kessel
 Owners of: KCOP-TV, Los Angeles; KPTV-TV,
 Portland, Ore.

WBAP-TV—Fort Worth—1948

Channel: 5 VHF... AP: 60.3 Kw... VP: 100 Kw.
 Owned-Oper. By..... Carter Publications, Inc.
 Business Address..... 3900 Barnett St.
 Tel.: JE 6-1981..... NBC
 Newspaper Affiliation..... Star-Telegram
 Representative..... Peters, Griffin, Woodward
 President..... Amon Carter, Jr.
 V.P. & Director..... Harold V. Hough
 Gen., Sta. Mgr..... Roy Bacus
 Commercial Manager..... Jack Rogers
 Program Dir., Film Buyer..... Robert Gould
 Prom., Pub. Dir..... Phil W. Wiggam
 Chief Engineer..... Rupert Bogan
 Owners of: WBAP, AM-FM.

KGBT-TV—Harlingen—1953

Channel: 4 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned-Oper. By..... Harbenito Bcstg. Co.
 Address..... P. O. Box 711
 Tel.: GA 3-4880..... ABC-CBS
 Representative..... Venard, Rintoul, McConnell
 President, General Mgr..... McHenry Tichenor
 Commercial Mgr..... Joe Yowell
 Program Dir..... Mal Kasanoff
 Chief Engineer..... Al Beck

KHOU-TV—Houston—1953

Channel: 11 VHF... AP: 158 Kw... VP: 316 Kw.
 Owned-Oper. By..... Gulf Television Corp.
 Address..... P. O. Box 11
 Tel.: JA 9-4811..... CBS
 Representative..... H. R. Television
 President..... C. Wrede Petersmeyer
 General, Sta. Mgr..... James C. Richdale, Jr.
 Comm. Manager..... Robert O. Paxson
 Film Mgr., Prog. Dir..... C. Calvin Jones
 Prom. Dir..... Roland Brazier
 Publicity Dir..... James Everhart
 Chief Engineer..... Art Biggs
 Owners of: WISH-AM-TV, Indianapolis, Ind.;
 WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa,
 Okla.; KXTV, Sacramento, Calif.

KTRK-TV—Houston—1954

Channel: 13 VHF... AP: 170 Kw... VP: 316 Kw.
 Owned-Oper..... Houston Consolidated TV Co.
 Address..... P. O. Box 12
 Tel.: JA 6-1313..... ABC
 Newspaper Affiliation..... Chronicle
 Representative..... Hollingsbery
 President..... John T. Jones, Jr.
 Exec. V.P., Gen. Mgr..... W. E. Walbridge
 Program Director..... John E. Hill
 Comm. Manager..... William F. Bennett
 Program Mgr..... Howard Finch
 Film Mgr..... M. B. Johnson
 Publicity Dir..... Lila Gordon
 Advertising Dir..... Paul Montague
 Chief Engineer..... Tom Hiner

TEXAS

KPRC-TV—Houston—1950

Channel: 2 VHF..AP: 100 Kw..VP: 50 Kw.
 Owned-Oper. By.....Houston Post Co.
 Address.....Box 1234
 Tel.: MA 3-9271.....NBC
 Newspaper Affiliation.....Post
 Representative.....Petry
 President.....Mrs. Oveta Culp Hobby
 V.P., Gen. Mgr.....Jack Harris
 Sta., Comm. Mgr.....Jack McGrew
 Production Mgr.....Ridge Radney
 Prom., Adv. Mgr.....Kirt Harriss
 Film Mgr.....Earl Corridon
 Publicity Dir.....Ednah Forester
 Chief Engineer.....Paul Huhndorff
 (See Page 818 for Ad)

KGNS-TV—Laredo—1956

Channel: 8 VHF...AP: 4.5 Kw...VP: 9.6 Kw
 Owned By.....Southwestern Operating Co
 Business Address.....820 Convent Ave.
 Tel.: Randolph 3-3674.....ABC-CBS-NBC
 Newspaper Affil.....Southwestern Publishing
 Station Rep.....Venard, Rintoul & McConnell
 President.....Donald W. Reynolds
 General, Sta. Mgr.....Roy Bowman
 Prog., Prom. Dir.....Pat Miller
 Film Manager.....Ernie Ramirez
 Chief Engineer.....Irven Simpson
 Owners of: KFSA-TV-AM, Ft. Smith; KOLO-TV-AM, Reno; KLRJ-TV, Las Vegas; KGNS, Laredo; KBRS, Springdale, Ark.; KOKL, Okmulgee, Okla.; KORK, Las Vegas; KFOY, Hot Springs.

KCBD-TV—Lubbock—1952

Channel: 11 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By...Bryant Radio & TV Inc.
 Business Address.....5600 Ave. A.
 Tel.: SH 4-1414.....NBC
 Representative.....Raymer
 Pres., Gen. Manager.....Joe H. Bryant
 Asst. Gen. Manager.....Robert L. Snyder
 National Sales Mgr.....Ray Poindexter
 Comm. Manager.....George L. Tarter
 Program Director.....Bill Taylor
 Film Mgr.....Leon Feazell
 Publicity Mgr.....Joan Priamore
 Chief Engineer.....Frank Lee
 Owners of: KCBD, AM.

KDUB-TV—Lubbock—1952

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Grayson Enterprises
 Bus. Address.....7400 College Ave.
 Tel.: SH 4-2345.....CBS, ABC
 Station Rep.....Advertising Time Sales
 President.....Sidney W. Grayson
 General Manager.....Nat Levine
 Gen. Sales Mgr.....R. S. "Bud" Nielsen
 National Sales Manager.....John Henry
 Program Dir.....Ray Trent
 Film Director.....Dick Knerr
 Chief Engineer.....Rudy Starnes
 Owners of: KDUB, AM; KPAR, Abilene; KEDY, Big Spring.

1 BUY....

4 STATIONS

The West Texas Television Network serves the CBS signal to a 70 county area (62 of which are unduplicated by any W.T.T.N. stations),

"Sales Management," July 10, 1960

PEOPLE
1,140,500

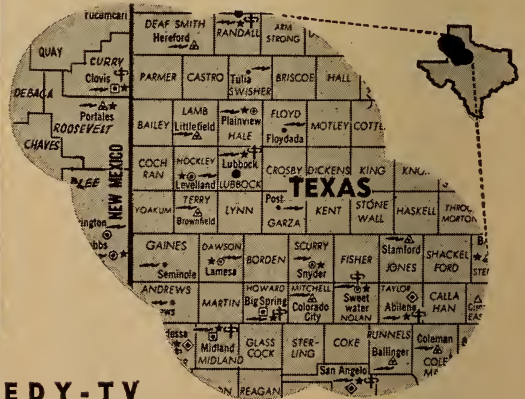
RETAIL SALES
\$1,429,728,000

BUYING INCOME
\$2,043,234,000



KDUB-TV
LUBBOCK, TEXAS
KPAR-TV
ABILENE - SWEETWATER

KEDY-TV
BIG SPRING, TEXAS
KVER-TV
CLOVIS, NEW MEXICO



west texas television network

KTRE-TV—Lufkin—1955

Channel: 9 VHF..AP: 12.5 Kw..VP: 26 Kw.
 Owned-Oper. By...Forest Capital Bcstg. Co.
 Business Address.....P. O. Box 701
 Tel.: NE 4-7771.....NBC-CBS-ABC
 Sta. Rep..Venard, Rintoul, McConnell; Melville
 President.....R. W. Wortham, Jr.
 Gen., Sta. Mgr.....Richman Lewin
 Director of Sales.....Royce Christenson
 Film Mgr.....David Allen
 Program Dir.....Bill Carter
 Prom., Publicity Dir.....Pat Mathews
 Chief Engineer.....Fred Clinton Hill
 Owners of: KTRE, AM.

KDCD-TV—Midland—1961

Channel: 18 UHF..AP: 760 Kw..VP: 470 Kw.
 Owned By.....Midland Telecasting Co., Inc.
 Address.....Box 5345
 Tel.: OX 4-4344.....Independent
 President.....Dalton H. Cobb
 General, Film Mgr.....Chet Darwin
 Commercial Manager.....Paul Sanders
 Promotion Director.....Vic Scarpelli
 Chief Engineer.....Dick Deason

KMID-TV—Midland—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By..Midessa Television Co., Inc.
 Business Address.....P.O. Box 2758
 Tel.: MU 2-7321.....NBC
 Rep.....Venard, Rintoul & McConnell, Brown
 President.....J. C. Dunagan
 General Manager.....Roy Herndon
 Chief Engineer.....Bill Buford

KVKM-TV—Monahans—1958

Channel: 9 VHF....AP: 10 Kw....VP: 5 Kw.
 Owned By.....Tri-Cities Bcstg. Co.
 Address.....Drawer K
 Tel.: WI 3-3231.....ABC
 Sta. Rep.....Melville; Masla
 General, Comm. Mgr.....J. Ross Rucker
 Promotion Mgr.....Pat Cullum
 Chief Engineer.....Rubin L. Masters

KTES—Nacogdoches—1958

Channel: 19 UHF..AP: 9.12 Kw..VP: 16.6 Kw.
 Owned-Oper. By.....G. P. Scoggins
 Business Address.....Box 248
 Tel.: LOgan 4-4181.....ABC
 Pres., Gen. Mgr.....Lee Scarborough

KOSA-TV—Odessa—1956

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Southwest States, Inc.
 Bus. Address.....1211 N. Whitaker
 Tel.: FE 7-8301.....CBS
 Representative.....Bolling
 Pres., Gen. Mgr.....Cecil L. Trigg
 Station Manager.....John Vacca
 Sales Manager.....Ed Costello
 Film Dir.....George Duesler
 National Sales Manager.....George Collie
 Chief Engineer.....Bill Schock
 Owners of: KR0D-TV, El Paso; KRNO, San
 Bernardino; KVII-TV, Amarillo.

KPAC-TV—Port Arthur—1957

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned.....Texas Goldcoast TV Inc.
 Address.....Box 1059
 Tel.: YUkon 5-5557.....NBC
 Station Rep.....Bolling
 Pres., Gen. Mgr.....Julius Gordon
 Sls. Mgr.....Mack Newberry
 Operations Mgr.....John Stegall
 Publicity Dir.....Adeline Salter
 Chief Engineer.....D. Daniels

KCTV—San Angelo—1953

Channel: 8 VHF..AP: 13.5 Kw..VP: 27.5 Kw.
 Owned-Oper. By..Westex Television Co., Inc.
 Business Address.....Box 1841
 Tel.: 7183.....CBS
 Rep...Melville, Venard, Rintoul & McConnell
 President.....B. P. Bludworth
 Gen., Sta. Mgr.....J. Harley Hubbard
 Prog. Dir.....A. Cobb
 Advertising Mgr.....Jerry Burns
 Film Manager.....Charles Cathey
 Chief Engineer.....Larry Charlesworth

KENS-TV—San Antonio—1950

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Express Publ. Co.
 Business Address.....Ave. E & 4th St.
 Tel.: CA 5-7411.....CBS
 Representative.....Peters, Griffin, Woodward
 Newspaper Affil.....Express & News
 President.....Frank G. Huntress, Jr.
 General Mgr.....Wayne Kearl
 Technical Supervisor.....Buford R. McMillan

KONO-TV—San Antonio—1957

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Mission Tcstg. Corp.
 Business Address.....1408 N. St. Mary's St.
 Tel.: CA 6-7611.....ABC
 Station Representative.....Katz
 President.....Bob A. Roth
 Gen., Sta. Mgr.....James M. Brown
 Program Director.....Perry Dickey
 Prom., Pub. Dir.....Katie Ferguson
 Film Manager.....Sam Rocco
 Dir. of Engineering.....George Ing
 Chief Engineer.....Larry Beckmann

KWEX-TV—San Antonio—1955

Channel: 41 UHF....AP: 6 Kw....VP: 11 Kw.
 Owned By.....Spanish Inter. Bcstg. Corp.
 Business Address.....111 Martinez St.
 Tel.: CApital 7-4141.....Independent
 Station Representative..Devney Organization
 President.....Frank Fouce
 General Manager.....Emiko Nicolas
 Station Manager.....Sam Murray
 Commercial Manager.....Lupe Rodriguez

WOAI-TV—San Antonio—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Southland Industries, Inc.
 Address.....1031 Navarro St.
 Tel.: CA 7-4221.....NBC

TEXAS-UTAH

RepresentativePetty
 Board Chairman.....Hugh Hallf, Jr.
 Pres., Gen. Mgr.....James M. Gaines
 Manager.....Edward V. Cheviot
 Prog. Director.....Robert Reed
 Promotion Dir.....Charles Larkins
 Film Manager.....Faye Leavitt
 Chief Engineer.....Charles Jeffers

**KCEN-TV—Temple-Waco
 1953**

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw
 Owned By.....Channel 6, Inc.
 Business Address.....17 S. 3rd St
 Tel.: PR 3-6868.....NBC
 Newspaper Affiliation.....Telegram
 Representative.....Blair TV Assoc.
 President.....Frank W. Mayborn
 General Manager.....Burton Bishop
 Asst. Manager.....Doug Thompson
 Film Mgr.....John Schreiber
 Promotion Director.....Drew Flora
 Chief Engineer.....Curtis M. Casey

**KTAL-TV—Texarkana-
 Shreveport—1953**

Chanel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....KCMC, Inc.
 Address.....Summerhill Rd., Texarkana, Tex.
 Tel.: 33-1133, Texarkana.....NBC
 Newspaper Affil.....Gazette & Daily News
 Station Representative.....Blair TV
 President.....Walter E. Hussman
 General Manager.....Walter M. Windsor
 Sales Director.....James S. Dugan
 Program Director.....James T. Lynch
 Prom., Pub. Dir.....Carl V. Tibbetts
 Film Manager.....Tom Finley
 Chief Engineer.....Edward Covington

KLTV—Tyler—1954

Channel: 7 VHF..AP: 217 Kw..VP: 316 Kw.
 Owned-Oper. By.....Channel 7 Co.
 Business Address.....Box 957
 Tel.: LY 2-3873.....NBC-ABC-CBS
 Station Rep.....Bolling
 General Manager.....Marshall H. Pengra
 Sales Mgr.....John Lenox
 Program Director.....Bonnie Lenox
 Chief Engineer.....Hudson Collins

KWTX-TV—Waco—1955

Channel 10 VHF..AP: 53.6 Kw..VP: 107.2 Kw.
 Owned-Operated By..KWTX Broadcasting Co.
 Address.....4520 Bosque Blvd.
 Tel.: PL 6-4451.....ABC-CBS
 Station Rep.....Venard, Rintoul & McConnell
 President, Gen. Mgr.....M. N. Bostick
 Commercial Manager.....Pete McNee
 Prom. Dir.....Ralph G. Webb
 Program Director.....Curtis B. Matties
 Film Manager.....George Wallace
 Chief Engineer.....Jesse H. Dove
 Owners of: KWTX, Waco, Tex.; KNAL, Victoria,
 Tex.; KXII-TV, Sherman, Tex.; KBTX-TV,
 Bryan, Tex.

KRGV-TV—Weslaco—1954

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Kenco Enterprises
 Business Address.....309 S. Missouri Ave.
 Tel.: WO 8-3131.....ABC-NBC
 Representative.....Paul H. Raymer
 President, Gen. Mgr.....Stoddard P. Johnston
 V.P., Station Mgr.....Charles L. Brooks
 Sales Manager.....T. Marshall Weaver
 Prom., Pub. Dir.....Hank Page
 Operations Director.....Fred Noble
 Chief Engineer.....Lewis Hartwig

KFDX-TV—Wichita Falls—1953

Channel: 3 VHF...AP: 70 Kw...VP: 100 Kw.
 Owned.....Wichtex Radio & TV Corp.
 Address.....Box 2040
 Tel.: 692-4530.....NBC
 Representative.....Raymer
 President.....Darrold A. Cannon
 V.P., Comm. Film Mgr.....Howard H. Fry
 V.P., Prom., Pub. Dir.....D. A. Cannon, Jr.
 Chief Engineer.....John Adams

KSYD-TV—Wichita Falls—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....KSYD-TV Co., Inc.
 Address.....Box 2130
 Tel.: 322-6957.....CBS
 Representative.....Blair TV
 Pres., Gen. Mgr.....Syd Grayson
 Station, Prog. Mgr.....Stuart W. Klein
 Commercial Manager.....Bob Cain
 Promotion Director.....Mrs. Mary K. Norwood
 Chief Engineer.....Herb Wiley
 Owners of: KDUB-AM-TV, Lubbock, Tex.; KPAR-
 TV, Abilene, Tex.; KEDY-TV, Big Spring, Tex.

Pop.: 940,000	UTAH	TV Homes: 240,000
Families: 268,500		TV Stas. in State: 4

KVOG-TV—Ogden—1959

Channel: 9 VHF...AP: 12.5 Kw...VP: 25 Kw.
 Owned By.....United Telecast R & TV Co.
 Address.....P.O. Box 325

Tel.: EXport 2-7535.....Independent
 Station Rep.....Grant Webb
 President, Gen. Mgr.....A. G. Webb
 Program Dir.....Lucille Webb
 Chief Engineer.....Alvin Phillips

UTAH-VERMONT-VIRGINIA

KCPX-TV—Salt Lake City 1946

Channel: 4 VHF..AP: 14.5 Kw...VP: 27.1 Kw.
Owned By.....Columbia Pict. Electronics Corp.
Business Address.....130 Social Hall Ave.
Tel.: DA 2-5681.....ABC
Representative.....Katz
General Manager.....Douglas Elleson
Promotion Director.....Betsy Vaught
Chief Engineer.....Wally Lambourne
Owners of: KCPX, AM-FM.

KSL-TV—Salt Lake City—1949

Channel: 5 VHF...18.2 Kw...VP: 33.1 Kw.
Owned-Oper. By..Radio Service Corp. of Utah
Business Address.....145 Social Hall Ave.
Tel.: EL 5-4641.....CBS
Newspaper Affil.....Desert News-Telegram
Station Rep.....Blair TV

President.....Arch L. Madsen
V.P. Gen. Mgr.....D. Lennox Murdock
Gen. Sales Mgr.....Lloyd E. Cooney
Program Film Mgr.....Duane C. Hill
Chief Engineer.....Vincent E. Clayton
Owners of: KSL, AM-FM.

KUTV—Salt Lake City—1954

Channel: 2 VHF..AP: 24.5-Kw..VP: 45.7 Kw.
Owned-Operated By.....KUTV, Inc.
Business Address.....179 Social Hall Ave.
Tel.: DA 2-2505.....NBC
News Affil...Trib.; Ogden Standard-Examiner
Representative.....Avery-Knodel
General, Sta. Mgr.....Brent H. Kirk
Nat. Sales Mgr.....Robert Smith
Program, Pub. Director.....Keith Nicholson
Film Manager.....Jack Ivers
Chief Engineer.....B. R. Carpenter

Pop.: 393,000
Families: 111,500

VERMONT

TV Homes: 100,500
TV Stas. in State: 1

WCAX-TV—Burlington—1954

Channel: 3 VHF..AP: 9.5 Kw...VP: 18.3 Kw.
Owned-Oper. By.....Mt. Mansfield TV, Inc.
Address.....100 Market Sq.
Tel.: UN 2-5761.....CBS

Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....S. T. Martin
Pub., Prom. Dir.....Charles S. Lewis
V.P., Advertising Mgr.....John A. Dobson
Film Manager.....A. Sherman Rutter
Chief Engineer.....J. W. Tierney
Owners of: WCAX.

Pop.: 4,125,000
Families: 1,101,000

VIRGINIA

TV Homes 894,000
TV Stas. in State: 12

WCYB-TV—Bristol—1956

Channel: 5 VHF..AP: 42.7 Kw...VP: 85.4 Kw.
Owned-Oper. By...Appalachian Bcstg. Corp.
Business Address.....P.O. Box No. 1009
Tel.: NOrth 9-4161.....ABC-NBC
Station Reps.....Meeker; Ayers
Pres., Gen. Mgr.....Robert H. Smith
Comm., Adv. Mgr.....J. Fey Rogers
Program Dir.....Art Countiss
Production Mgr.....James G. Evans
Chief Engineer.....Russell V. Robinson

President, Gen. Mgr.....Hamilton Shea
Asst. Gen. Mgr.....Warren L. Braun
General Sales Mgr.....Richard H. Johnson
Prog. Director.....Robert E. Lee
P. om., Nat'l Sales Mgr.....Tony Winn
Production Mgr.....Jim MacNeil
Chief Engineer.....Tom Jones

WLVA-TV—Lynchburg—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By..Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: Victor 5-1242.....ABC
Representative.....Hollingbery
Pres., Gen. Mgr.....Philip P. Allen
Comm. Adv. Mgr.....Thomas L. Turner
Prog., Film Mgr.....Warren Uttal
Publicity Director.....Thomas Waller
Chief Engineer.....John T. Orth
Owners of: WLVA.

WSVA-TV—Harrisonburg—1953

Channel: 3 VHF..AP: 4.17 Kw...VP: 8.32 Kw.
Owned-Oper. By...Shenandoah Valley Bcstg.
Address.....Rawley Pike
Tel.: 434-3111.....ABC-CBS-NBC
Newspaper Affil.....Wash. Eve. Sta
Station Rep.....Venard, Rintoul & McConnell

VIRGINIA

WAVY-TV—Norfolk—1957

Channel: 10 VHF..AP: 192 Kw..VP: 316 Kw.
Owned.....Tidewater Teleradio, Inc.
Address.....214 W. York St.
Tel.: MA 7-2345.....NBC
Representative.....H-R
Pres., Gen. Mgr.....J. Glen Taylor
V.P., Comm. Mgr.....Edward J. Hennessy
Prom., Pub. Dir.....Richard Paul
Program Mgr.....Van Cantfort
Chief Engineer.....Andrew Jackson
Owners of: WAVY, AM.

WTAR-TV—Norfolk—1950

Channel: 3 VHF..AP: 50 Kw..AP: 100 Kw.
Owned-Operated By...WTAR Radio-TV Corp.
Business Address.....720 Boush St.
Tel.: MA 5-6711.....CBS
Newspaper Affil....Norfolk Newspapers, Inc.
Representative.....Petry
Bd. Chairman.....Campbell Arnoux
President, Gen. Mgr.....Robert M. Lambe
V.P., Operations.....John C. Pøffer
Program Dir., Film Mgr....Harold Soldingner
Prom., Pub. Dir.....James W. Evans
Chief Engineer.....Richard Lindell

WVEC-TV—Norfolk-Hampton 1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Peninsula Bcstg. Corp.
Address.....110 Third St., Norfolk
Tel.: MA 7-7605.....ABC
Station Rep.....Katz
Pres., Gen. Manager.....Thomas P. Chisman
V.P., Sales Director.....Harrol A. Brauer, Jr.
V.P., Operations Mgr.....L. W. Kliever
V.P., Chief Engineer.....William C. King, Jr.
Commercial Mgr.....C. L. Coker
Promotion Dir.....H. L. Foiles

WYAH-TV—Norfolk- Portsmouth—1960

Channel: 27 UHF..AP: 8.7 Kw..VP: 17.4 Kw.
Owned By.....The Christian Bcstg. Network
Address.....1318 Spratley St., Portsmouth
Tel.: 393-6001.....Independent
President, Gen. Mgr.,.....M. G. Robertson
Program, Film Mgr.....Neil Eskelin
Promotion Director.....Wilbur Presson
Chief Engineer.....Harvie Waff

WXEX-TV—Petersburg—1955

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By...Petersburg Television Corp.
Address.....124 W. Tabb Street
Tel.: RE 3-7876.....NBC
Station Reps.....Select; Brown
President.....Thomas G. Tinsley, Jr.
Gen., Sta. Mgr.....Irvin G. Abeloff

Comm. Mgr.....Lawrence Slon
Program Dir.....Robert I. Grossman
Film Manager.....Robert Kennedy
Promotion Director.....Neil Kuvin
Chief Engineer.....George W. McGuigan

WRVA-TV—Richmond—1956

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Richmond TV Corp.
Business Address.....5710 Midlothian Pike
Tel.: BE 3-5461.....ABC
Reps.....Harrington, Righter, Parsons
President.....William R. Preston
General, Sta. Mgr.....Barron Howard
Commercial Mgr.....James D. Clark, Jr.
Program Film Dir.....Samuel S. Carey
Prom., Pub. Dir.....John L. Stone, Jr.
Chief Engineer.....S. T. Terry, Jr.

WTVR—Richmond—1947

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Havens & Martin, Inc.
Address.....3301 W. Broad St.
Tel.: ELgin 5-8611.....CBS
Representative.....Blair TV
Pres., Gen. Mgr.....Wilbur M. Havens
Commercial Mgr.....William Kemple
Advertising Mgr.....Walter A. Bowry, Jr.
Prog. Director.....John Shand
Prom., Pub. Dir.....W. J. Filer
Film Manager.....Conrad G. Rianhard
Chief Engineer.....James Kyle
Owners of: WMBG, AM, Richmond; WCOD, FM,
Richmond.

WDBJ-TV—Roanoke—1955

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Operated By.....Times-World Corp.
Address.....2001 Colonial Ave.
Tel.: 343-8031.....CBS
Newspaper Affiliation...Times; World-News
Representative...Peters, Griffin, Woodward, Inc.
President.....M. W. Armistead, III
V.P., Broadcasting.....Ray P. Jordan
V.P., General Mgr.....John Harkrader
General Sales Mgr.....Blake Brown
Asst. Mgr., Film Buyer.....Paul E. Reynolds
Program Mgr.....Charles A. Ballou
Sales Prom., Mer. Mgr....Frank C. Martin, Jr.
Promotion Manager.....R. A. DuVall
Operations Mgr.....Wendell H. Siler
Chief Engineer.....J. E. Newman
Owners of: WDBJ, AM-FM.

WSLS-TV—Roanoke—1952

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By...Shenandoah Life Stations
Address.....Church Ave., at 3rd St.
Tel.: DI 4-9226.....NBC
Station Rep.....Avery-Knodel
President.....James H. Moore
V.P., Manager.....Horace S. Fitzpatrick
Program Dir.....Melvin Linkous
Commercial Manager.....A. S. Trevilian, Jr.
Promotion Director.....C. R. Garrison
Engineering Manager.....J. P. Briggs
Owners of: WSLS-AM-FM.

Pop.: 2,950,000
Families: 937,000

WASHINGTON

TV Homes: 798,000
TV Stas. in State: 12

KVOS-TV—Bellingham—1953

Channel: 12 VHF..AP: 112 Kw...VP: 224 Kw.
Owned-Oper. By.....Wometco Enterprises
Business Address.....1151 Ellis St.
Tel.: REgent 4-4410.....CBS
Station Reps.....Sumner-Byles; Stovin-Byles
President.....Mitchell Wolfson
General, Sta. Mgr.....David Mintz
Merchandising Director.....Doug Davis
Operations Director.....R. H. Anderson
Promotion Director.....Marian Boylan
Public Affairs Dir.....Al Swift
Advertising Manager.....Fred Elsehagen
Chief Engineer.....John Price
Owners of: WTVJ, Miami, Fla.; WLOS, Asheville;
WFGA, Jacksonville, Fla.

KBAS-TV—Ephrata—1957

Channel: 16 UHF...AP: 12 Kw...VP: 20 Kw.
Owned & Operated By....Cascade Brstg. Co.
Address.....Box 306, Moses Lake
Tel.: RO 5-7843.....CBS-NBC
Station Rep.....Young
President.....T. C. Bostic
General Manager.....Jack Reber
Station Manager.....James Schroeder
Chief Engineer.....Howard Hammond

KING-TV—Seattle—1948

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....King Bcstg. Co.
Business Address.....320 Aurora
Tel.: MUtual 2-3555.....NBC
Representative.....Blair-TV
President.....Stimson Bullitt
V.P., Business Div.....Henry B. Owen
V.P., Broadcast Div.....Otto P. Brandt
Commercial Manager.....James D. Neidigh
Program, Film Mgr.....Lee Schulman
Prom., Pub. Director.....Eric Bremner
Merchandising Manager.....G. W. Parker
Sales Service Mgr.....Del Loder
Chief Engineer.....Robert A. Ferguson
Owners of: KGW AM-TV, Portland, Ore.; KING-
AM-FM; KREM-AM-FM-TV, Spokane, Wash.

KIRO-TV—Seattle—1958

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Queen City Bcstg. Co.
Address.....1530 Queen Anne Ave.
Tel.: AT 3-9800.....CBS
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....Saul Haas
Station Manager.....William A. Exline
Nat'l Sales Manager.....Al Stephenson
Local Sales Manager.....King Mitchell
Program Director.....Robert D. Gordon
Prom., Pub. Dir.....Mrs. Frances Pierce
Film Manager.....Eugene Wecker
Chief Engineer.....C. R. Morris

KOMO-TV—Seattle—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Fisher's Television Co.
Business Address.....100 4th Ave. N.
Tel.: MA 4-6000.....ABC
Sta. Representative.....Katz
President.....O. D. Fisher
Exec. V.P. & Gen. Mgr.....W. W. Warren
General Sales Mgr.....Maitland Jordan
Mgr. Programming.....Dave Crockett
Program Manager.....Tom Rogstad
Film Editor.....Arden Skoog
Sales Promotion Manager.....Eddi Hanna
Chief Engineer.....C. E. Miller

KTVW—Seattle—1953

Channel: 13 VHF...AP: 60 Kw...VP: 100 Kw.
Owned.....J. E. McCaw
Business Address.....5534 N. 35 St., Tacoma
Tel.: SKYline 2-3544, Tacoma.....Independent
Station Rep.....Clarke Brown
President.....J. Elroy McCaw
General Manager.....James Hawkins
Program Director.....John Jarstad
Chief Engineer.....Ken Williams

KHQ-TV—Spokane—1952

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....KHQ, Inc.
Address.....S. 4202 Regal St.
Tel.: KEystone 4-0511.....NBC
Representative.....Katz
Pres., Gen. Mgr.....R. O. Dunning
Commercial Mgr.....J. Birney Blair
Program, Film Mgr.....John Fahey
Promotion, Publicity Dir.....Irving Smith
Chief Engineer.....Dee Waymlre

KREM-TV—Spokane—1955

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned.....KREM Bcstg. Co.
Address.....4103 S. Regal
Tel.: KE 4-0423.....ABC
Representative.....Petry
President.....Stimson Bullitt
General, Station Mgr.....Robert Temple
Program Dir.....Walt Schaar
Film Manager.....Hughie Tanner
Chief Engineer.....Edward P. Antosyn
Owners of: KREM, AM-FM.

KXLY-TV—Spokane—1953

Channel: 4 VHF...AP: 28 Kw...VP: 47.9 Kw.
Owned By.....Spokane Television
Address.....315 W. Sprague Ave.
Tel.: MADison 4-4291.....CBS
Representative.....H-R
President.....Norman Alexander

WASHINGTON-WEST VIRGINIA

General Manager.....James Agostino
 Commercial Mgr.....Robert V. Weitze
 Program, Film Mgr.....David L. Riggs
 Prom., Pub. Dir.....Jack Lantry
Chief Engineer.....Dave Green
 Owners of: KELP-TV-AM, El Paso; KXLY-AM-FM, Spokane, Wash.

KTNT-TV—Tacoma-Seattle 1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Operated By...Tribune Publishing Co.
 Business Address.....S. 11th & Grant Sts.
 Tel.: FP 3-2561.....CBS
 Newspaper Affil.....Tacoma News Tribune
 Representative.....Weed
 President.....George F. Russell
 General Manager.....Max H. Bice
 Nat'l Sales Manager.....Herchel Cary
 General Sales Mgr.....R. Keith Miller
 Program, Film Mgr.....Dell Spencer
 Promotion Director.....Leonard Higgins
 Chief Engineer.....Dick F. Engh
 Owners of: KENT-AM-FM.

KIMA-TV—Yakima—1953

Channel: 29 UHF..AP: 115 Kw..VP: 191 Kw.

Owned-Oper. By.....Cascade Bcstg. Co., Inc.
 Business Address.....Box 702
 Tel.: GL 2-9111.....CBS-NBC
 Station Rep.....Young TV; Art Moore
 President.....Thomas C. Bostic
 General Mgr.....Jack Reber
 Commercial Mgr.....William F. Grogan
 Program Director.....James W. Nolan, Jr.
 Promotion Director.....Robert H. Horn
 Film Manager.....June Neel
 Chief Engineer.....M. E. Burrill
 Owners of: KIMA, AM; KEPR, AM-TV, Pasco;
 KWIQ, Moses Lake; KLEW-TV, Lewiston;
 KBAS-TV, Ephrata.

KNDO—Yakima—1959

Channel: 23 UHF..AP: 11.6 Kw..VP: 19.9 Kw.
 Owned By.....Columbia Empire Bcstg. Corp.
 Address.....23 S. First St.
 Tel.: CH 8-2300.....ABC
 Station Rep.....Weed TV Corp.
 President, Gen. Mgr.....Hugh Davis
 Commercial Manager.....Leo Lyon
 Prom., Pub. Dir.....Merne Ullom
 Film Manager.....Marge Whitman
 Chief Engineer.....Warren Brown

Pop.: 1,850,000
 Families: 495,000

WEST VIRGINIA

TV Homes: 390,000
 TV Stas. in State: 9

WHIS-TV—Bluefield—1955

Channel: 6 VHF..AP: 28.8 Kw..VP: 50 Kw.
 Owned-Oper. By...Daily Telegraph Ptg. Co.
 Business Address.....Municipal Bldg.
 Tel.: DA 7-7115.....NBC
 News. Affil...Daily Telegraph, Sunset News
 Station Reps.....Select Station Reps.; Brown
 President, Gen. Mgr.....H. I. Shott
 Sta., Comm. Mgr.....John C. Shott
 Prog. Dir.....Orland C. Young
 Promotion Director.....Kay Wilson
 Film Manager.....Cecil Surratt
 Chief Engineer.....Kenneth Dick
 Owners of: WHIS, AM.

WCBS-TV—Charleston—1954

Channel: 8 VHF..AP: 93.3 Kw..VP: 158 Kw.
 Owned By.....Rollins Bcstg.
 Address.....1111 Virginia Street East
 Tel.: DI 6-5358.....ABC
 Station Representative.....Blair TV
 President.....O. Wayne Rollins
 General, Sta. Mgr.....Claude Wheeler
 Program, Film Director.....D. Martin
 Prom., Pub. Dir.....H M. Brawley
 Chief Eng.....G. Brick
 Owners of: WCBS-AM; WGEE-AM, Indian., Ind.;
 WEAR-TV, Pensacola, Fla.; WPTZ-TV, Platts-
 burgh, N. Y.; WAMS, Wilmington, Del.; WRAP,
 WRAP, Norfolk, Va.; WJNR, Newark, N. J.;
 WBEE, Harvey, Ill.

WBOY-TV—Clarksburg—1957

Channel: 12 VHF..AP: 137 Kw..VP: 235 Kw.
 Owned.....WSTV, Inc.
 Business Address.....912 W. Pike St.
 Tel.: MA 4-7571.....CBS-NBC
 Station Rep.....Avery-Knodel
 President.....Jack N. Berkman
 General Mgr.....Roger Garrett
 Managing Dir.....Robert O. Runnerstrom
 Commercial Manager.....Frank Balsley
 Program Director.....Robert Toothman
 Publicity, Promotion Dir.....James Valentine
 Film Manager.....Bob Miley
 Chief Engineer.....Harry Brown
 Owners of: KODE, AM-TV, Joplin; WSOL, Tampa;
 WPII, AM, Pittsburgh; WRGP, Chattanooga;
 WRDW-TV, Augusta, Ga.

WJPB-TV—Fairmont—1954

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....WJPB-TV, Inc.
 Address.....400 Quincy St.
 Tel.: 363-0700.....ABC
 Newspaper Affiliation.....Mannington Times
 Station Rep.....Gill Perna
 Station Manager.....Numa Fabre, Jr.
 Commercial Manager.....Eugene Adam
 Program Dir.....N. C. Pelligrin
 Promotion Director.....Eugene LaRosa
 Film Mgr.....B. Ralph Snyder

WEST VIRGINIA-WISCONSIN

Publicity Dir.....Ray Herst
 Chief Engineer.....James McEwen
 Owners of: WBUT-AM-FM, Butler, Pa.; WVVV,
 Grafton, W. Va.

WHTN-TV—Huntington—1955

Channel: 13 VHF..AP: 200 Kw..VP: 316 Kw.
 Owned-Oper. By.....Reeves Broadcasting
 Address.....625 Fourth Avenue
 Tel.: JA 5-7661.....CBS
 V.P., Gen. Mgr.....O W. Meyers
 Comm. Manager.....George Miller
 Chief Engineer.....Charles Harper

WSAZ-TV—Huntington—1949

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned By.....WJR, The Goodwill Station
 Address.....201 Ninth St.
 Tel.: JA 9-4127.....NBC
 Station Representative.....Katz
 President.....Worth Kramer
 V.P., Gen. Mgr.....C. Tom Garten
 Station Manager.....J. L. Sinclair
 Program Director.....Maxwell Roth
 Prom., Mer. Dir.....Jack M. Williams
 Film Manager.....David S. Bond
 Chief Engineer.....John P. Clay
 Owners of: WSAZ, AM.

WOAY-TV—Oak Hill—1954

Channel: 4 VHF..AP: 68 Kw..VP: 100 Kw.
 Owned-Oper. By.....Robert R. Thomas, Jr.
 Business Address.....Box 251
 Tel.: HO 9-3361.....CBS

Representative.....Pearson
 Pres., Gen. Mgr.....Robert R. Thomas, Jr.
 Comm Sta. Mgr.....Robert R. Brown
 Pub., Film Mgr.....A. Nechesnoff
 Chief Engineer.....Thomas Phillips

WTAP-TV—Parkersburg—1953

Channel: 15 UHF..AP: 10.5 Kw..VP: 19.5 Kw.
 Owned-Oper. By.....Zanesville Publishing Co.
 Business Address.....121 W. Seventh St.
 Tel.: HU 5-4589.....ABC-CBS-NBC
 Representative.....Pearson
 President.....Clay Littick
 Managing Dir.....Allan Land
 General Mgr.....Gene P. Loffler
 Prog. Dir., Film Mgr.....Ronald W. Maines
 Chief Engineer.....William A. Hunt, Sr.

WTRF-TV—Wheeling—1953

Channel: 7 VHF..AP: 156 Kw..VP: 316 Kw.
 Owned-Oper. By.....WTRF-TV, Inc.
 Address.....1329 Market St.
 Tel.: 232-7777.....NBC-ABC
 Newspaper Affil.....Dix Newspapers
 Representative.....Hollingbery
 President.....Albert V. Dix
 Exec. V.P., Gen. Mgr.....Robert W. Ferguson
 Operations Manager.....George Diab
 Prog. Director.....Garry Vorhees
 Prom., Pub. Dir.....James Knight
 Film Manager.....William Ney
 Chief Engineer.....Howard Daubenmeyer

Pop.: 4,025,000
 Families: 1,192,000

WISCONSIN

TV Homes: 1,086,000
 TV Stas. in State: 13

WEAU-TV—Eau Claire—1953

Channel: 13 VHF..AP: 155 Kw..VP: 310 Kw.
 Owned-Oper. By.....Central Bcstg. Co.
 Business Address.....2415 So. Hastings Way
 Tel.: TE 2-3745.....ABC-NBC
 President.....W. C. Bridges
 Gen. Sta. Manager.....Leo Howard
 Comm. Program Mgr.....Wayne McNulty
 Chief Engineer.....T. O. Jorgenson

WBAY-TV—Green Bay—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Norbertine Fathers
 Business Address.....115 South Jefferson St.
 Tel.: HE 2-3331.....CBS
 Station Rep.....H-R TV Reps
 General Manager.....Hayda R. Evans
 Nat. Sales Mgr.....Earl H. Huth
 Program Dir.....Greg McElrone
 Promotion Dir.....Lyle Lahey
 Film Mgr.....Don Bergner
 Chief Engineer.....Wallace E. Stangel
 Owners of: WBAY, AM-FM.

WFRV-TV—Green Bay—1955

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Valley Telecasting Co.
 Bus. Address.....Mason & Roosevelt Streets
 Tel.: HE 7-5411.....NBC
 Station Representative.....Katz
 President.....George W. Norton, Jr.
 General, Film Mgr.....E. Berry Smith
 Program Director.....Eldon Anspach
 Commercial Manager.....Roger Micheln
 Prom., Pub. Dir.....J. W. Vickery
 Chief Engineer.....Harry Hill

WLUK-TV—Green Bay—1954

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper By..M & M Broadcasting Co., Inc.
 Address.....306 Cherry St.
 Station Rep.....Young TV Corp.
 President.....Morgan Murphy
 General Mgr.....Raymond W. Grandle
 Program Director.....Robert Brice
 Publicity Director.....Jim Stasko
 Chief Engineer.....Marshall Williamson

WISCONSIN

WKBT—La Crosse—1954

Channel: 8 VHF..AP: 125 Kw..VP: 250 Kw.
Owned & Oper. By...WKBH Television Inc.
Address.....141 South 6th St.
Tel.: 2-4678.....ABC-CBS-NBC
Newspaper Affiliation.....Tribune
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....Howard Dahl
Comm. Mgr.....Robert Z. Morrison, Jr.
Program Director.....Ray Skaran
Promotional Director.....Leonard Anderson
Chief Engineer.....Al Leeman

WISC-TV—Madison—1956

Channel: 3 VHF..AP: 28.8 Kw..VP: 56.2 Kw.
Owned-Oper. By.....TV Wisconsin, Inc.
Bus. Address.....4801 W. Beltline Hwy.
Tel.: CE 3-9791.....CBS
News. Affiliation..Superior Evening Telegram
Representative....Peters, Griffin, Woodward
General Manager.....Ralph O'Connor
Commercial Manager.....Richard Nickeson
Program Director.....Daniel Imhoff
Chief Engineer.....Walter Hariu

WKOW-TV—Madison—1953

Channel: 27 UHF..AP: 87 Kw..VP: 200 Kw.
Owned-Oper..Midcontinent Bcstg. Co. of Wisc.
Business Address..215 West Washington Ave.
Tel.: AL 7-2261.....ABC
Station Representative.....Young TV Corp.
Exec. Vice Pres., Gen. Mgr.....Tony Moe
General Sales Mgr.....Ben F. Hovel
Prog., Operations Dir.....Blake Kellogg
Film Mgr.....Bill Harman
Promotion Director.....James Roy Miller
Publicity Director.....Nancy Lee White
Chief Engineer.....Cloren Smith
Owners of: WKOW, AM.

WMTV—Madison—1953

Channel: 33 UHF..AP: 156 Kw..VP: 209 Kw.
Owned-Oper. By.....Forward TV, Inc.
Business Address.....West Beltline Highway
Tel.: CE 3-5381.....NBC
President.....Herbert R. Ohrt
General Mgr.....Merritt Mulligan
Asst. Mgr.....Donald Harrer
Film Mgr.....George Plenderleith
Program Dir.....Jack Crowley
Promotion Mgr.....Wanda Montz
Chief Engineer.....Stan Sadler

WISN-TV—Milwaukee—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Hearst Corp.
Business Address.....759 N. 19th St.
Tel.: DI 2-3000.....CBS
Newspaper Affiliation.....Sentinel
Representative.....Petry
V.P., General Mgr.....Richard C. Goodnow
Sales Mgr.....Richard D. Foerster
Film Manager.....Jerry Loebe

Program Director.....Baylen Smith
Prom., Pub. Dir.....Arthur H. Barnes
Chief Engineer.....Lionel Wittenberg

WTMJ-TV—Milwaukee—1947

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....The Journal Co.
Business-Trans. Address.....333 W. State St.
Tel.: BR 1-6000.....NBC
Newspaper Affiliation.....Journal
Sta. Rep.....Harrington, Righter & Parsons
General Manager.....George Comte
Station Manager.....Robert J. Heiss
Adm. Asst.....L. W. Herzog
Program Manager.....Sprague Vonier
Promotion Mgr.....Bruce Wallace
Film Manager.....James Fitzgerald
Sales Mgr.....W. L. Snyder
Mgr. AM & TV Engineer.....Phillip B. Laeser

WITI-TV—Milwaukee—1956

Channel: 6 VHF..AP: 64 Kw..VP: 100 Kw.
Owned-Oper. By.....Storer Bcstg. Co.
Address.....5445 N. 27th St.
Tel.: UP 3-1919.....ABC
Station Rep.....Storer T.V. Sales
President.....George B. Storer, Jr.
General Manager.....Roger W. LeGrand
General Sales Mgr.....William J. Flynn
Mgr. of Operations.....Dean McCarthy
Promotion Director.....Donn Shelton
Film Manager.....Alan L. Haashalter
Chief Engineer.....Robert Truscott
Owners of: WJBK AM-FM-TV, Detroit; WSPD-
AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-
AM-FM-TV, Cleveland; WGBS-AM-FM, Miami,
Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los
Angeles; WHN, New York City.

WXIX-TV—Milwaukee—1959

Channel: 18 UHF..AP: 141 Kw..VP: 263 Kw.
Owned-Oper. By.....WXIX-TV, Inc.
Address.....509 W. Wisconsin Ave.
Tel.: BR 2-1818.....Independent
Station Representative.....Gill-Perna
President, Gen. Mgr.....Gene Posner
Station Mgr.....Lawrence Turet
Promotion Mgr.....Connie Kaye
Film Manager.....Allan Winstrom
Chief Engineer.....Gino Monaco

WSAU-TV—Wausau—1954

Channel: 7 VHF..AP: 177 Kw..VP: 316 Kw.
Owned-Oper. By..Wisconsin Valley TV Corp.
Address.....Box 29
Tel.: VI 2-1021.....ABC-CBS-NBC
Newspaper Affil.....Record-Herald
Representative.....Meeker Co.
President.....George T. Frechette
Gen. Comm. Mgr.....Richard D. Dudley
General Sales Mgr.....James W. Frey
Prom., Pub. Dir.....Tom Bolger
Program Director.....Norbert Kellnhauser
Film Manager.....Dan Ziebell
Chief Engineer.....Roland W. Richard

Pop.: 340,000
Families: 102,000

WYOMING

TV Homes: 78,000
TV Stas. in State: 3

KTWO-TV—Casper—1957

Channel: 2 VHF...AP: 35 Kw...VP: 71 Kw.
Owned-Operated By...Rocky Mt. TeleStations
Business Address.....3900 E. Second St.
Tel.: 237-3711.....ABC-NBC-CBS
Station RepresentativeMeeker
PresidentBurt Harris
Gen., Sta. Mgr.....Lawrence Berger
Program. Prom. Dir.....Paul Wickre
Film Manager.....Chuck Beach
Chief Engineer.....Leo Chenier

Newspaper Affiliation.....Eagle, Tribune
RepresentativeHollingbery
President.....Robert S. McCracken
General Mgr., Ch. Eng.William C. Grove
Commercial Mgr.....Doug Reeves
Prog., Pub. Mgr.William D McCracken
Operations Director.....Marvin Conn
Film Mgr.....Don Wich
Owners of: KFBC-AM, KSTF, Scottsbluff.

KFBC-TV—Cheyenne—1954

Channel: 5 VHF..AP: 50.1 Kw. .VP: 100 Kw.
Owned-Oper. By.....Frontier Bcstg. Co.
Business Address.....2923 East Lincolnway
Tel.: 634-4461ABC-CBS-NBC

KWRB-TV—Riverton—1957

Channel: 10 VHF..AP: 24.2 Kw...VP: 57.5 Kw.
Owned.....M. & J. Ernst
Address.....500 B'way, Thermopolis, Wyo.
Tel.: UN 4-2351.....ABC-CBS
RepresentativeGill-Perna
Gen. Mgr., Ch. Eng.....Joseph P. Ernst

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THE ASSOCIATED PRESS

TV Stations in Territories and Possessions

GUAM

KUAM-TV—Agana—1956

Channel: 8 VHF..AP: 250 Kw..VP: 500 Kw.
 Owned-Oper. By.....Radio Guam, Inc.
 Address.....P. O. Box 368
 Tel.: 7963.....ABC-CBS-NBC

Representative.....Intercontinental Services
 Pres., Gen. Mgr.....Harry M. Engel
 Station Manager.....Robert A. Jordan
 Sales Manager.....Mary C. Chappelle
 Chief Engineer.....David Stroberg
 Owners of: KUAM, AM.

PUERTO RICO

WKBM-TV—Caguas—1960

Channel: 11 VHF..AP: 1.34 Kw..VP: 2.67 Kw.
 Owned By.....American Colonial Brcstg.
 Address.....P. O. Box 4189, San Juan
 Tel.: 3-0580.....Independent
 Owner & Gen. Mgr.....R. P. Perry
 Comm. Manager.....Felix Munoz
 Program Dir.....Nilsa Gonzales
 Chief Engineer.....E. Rivera

WORA-TV—Mayaguez—1955

Channel: 5 VHF..AP: 17.8 Kw..VP: 29.5 Kw.
 Owned-Oper By.....Supreme Bcstg. Co., Inc.
 Address.....Box 43
 Tel.: 1151.....ABC-NBC
 Station Rep.....Inter. American Public.
 Pres., Gen. Mgr....Alfredo R. de Arellano, Jr.
 Comm., Station Mgr.....R. M. Dupont
 Film Mgr.....Rafael Lopez Sosa
 Chief Engineer.....Rafael Cruz Rivera
 Owners of: WKYN, Rio Piedras.

WAPA-TV—San Juan—1954

Channel: 4 VHF..AP: 33.9 Kw..VP: 56.2 Kw.
 Owned-Oper. By..Ponce de Leon Bcstg. Corp.
 Business Address.....357 Ponce de Leon
 Tel.: 3-3006.....ABC-NBC
 Representative.....Caribbean Networks Inc.
 President.....John G. Johnson
 Gen. Manager.....H. Modesti
 Sales Mgr.....Helena Martinez
 Program Director.....F. R. Baez
 Chief Engineer.....James Sims

WKAQ-TV—San Juan—1954

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....El Mundo Enterprises
 Bus. Address...Box 5096, Puerto de Tierra Sta.
 Tel.: 723-3800.....CBS
 Newspaper Affiliation.....El Mundo
 Rep.....Inter-American Publications Inc.
 President.....Mrs. A. Ramos
 General Manager.....H. McFadden
 Promotion Mgr.....E. Tamayo
 Commercial Manager.....Rafael Ruiz
 Programming Manager.....Jose L. Torregrosa
 Chief Engineer.....Robert Beurket
 Owners of: WKAQ-AM-FM.

WRIK-TV—Ponce—1958

Channel: 7 VHF....AP: 30 Kw....VP: 60 Kw.
 Owned-Operated By...Ponce Television Corp.
 Address.....Darlington Bldg.
 Tel.: 2-0280.....Independent
 Sta. Rep.....Inter-American Publ.
 President.....George A. Mayoral
 Gen., Sls. Mgr.....William Cortada
 Program, Film Mgr.....Luis Martinez
 Chief Engineer.....J. A. Prather

WSUR-TV—Ponce—1958

Channel: 9 VHF...AP: 1.3 Kw...VP: 2.7 Kw.
 Owned.....American Colonial Bcstg. Corp.
 Bus. Ad....1000 Ponce de Leon Ave., Santurce
 Tel.: 2-1278.....Independent
 President, Gen. Mgr.....Ralph P. Perry
 Chief Engineer.....E. Nunez

VIRGIN ISLANDS

WBNB-TV—Charlotte Amalie 1961

Channel: 10 VHF..AP: 1.26 Kw..VP: 2.5 Kw.
 Owned By.....Island Teleradio Service Inc.

Address.....Box 1947, St. Thomas
 Tel.: 1050.....ABC-CBS-NBC
 Station Rep.....Caribbean Networks Inc.
 President.....Robert Moss

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Television Stations of Canada

ALBERTA

CFCN-TV—Calgary—1960

Channel: 4 VHF . . . AP: 27.5 Kw . . . VP: 55 Kw.
 Owned By CFCN Television Ltd.
 Address Broadcast House
 Tel.: CH 9-9101 CTV
 Station Reps. Television Reps. Ltd., Young
 President James A. Love

Film Manager Gordon Warner
 Chief Engineer Lee Crawley

CBXT—Edmonton—1961

Channel: 5 VHF . . . AP: 159 Kw . . . VP: 318 Kw.
 Owned By CBC
 Address Box 290
 Tel.: 460-2321 CBC
 Station Manager Ralph Horley
 Commercial Rep. Chris Barr
 Program Director Barry McCorquodale
 Technical Director Peter Burgess
 Technical Supervisor R. Collier

CHCT-TV—Calgary—1954

Channel: 2 VHF . . . AP: 50 Kw . . . VP: 100 Kw.
 Owned By Calgary Television, Ltd.
 Address 955 Rideau Road
 Tel.: CH 3-3491 CBC
 Sales Rep. All-Canada TV, Weed
 President F. R. Shaw
 General Mgr. A. M. Cairns
 Commercial Mgr. J. Norman Inkster
 Operations Mgr. Ron Chase
 Prom., Publicity Mgr. Ian Grant

CFRN-TV—Edmonton—1954

Channel: 3 VHF . . . AP: 90.4 Kw . . . VP: 180.3 Kw.
 Owned-Oper. By . . . Sunwapta Bcstg. Co., Ltd.
 Business Address 102 C.P.R. Bldg.
 Tel.: HU 9-2572 CTV
 Sta. Reps. . . TV Reps.; Young Canadian; Oakes

TELEVISION STATIONS OF CANADA

Pres., Gen. Mgr......G. R. A. Rice
Station Mgr......S. S. Lancaster
Commercial Manager.....B. D. Alloway
Program Director.....George Kidd
Film Manager.....Keith Neale
Prom., Pub. Dir......Ross Langmaid
Advertising Manager.....D. H. Field
Chief Engineer.....Ted Wadson
 Owners of: CFRN-AM-TV.

CJLH-TV—Lethbridge—1955

Channel: 7 VHF...AP: 85.5 Kw...VP: 171 Kw.
 Owned-Oper. By.....Lethbridge TV, Ltd.
 Address.....P. O. Box 1120
 Tel.: FA 7-1521.....CBC
 Representatives.....All-Canada TV; Weed
President, Mgr. Dir......N. Botterill
Commercial Mgr......L. Crittenden
Promotion Director.....Gladys Palmer
Technical Dir......V. Reed

CHAT-TV—Medicine Hat—1957

Channel: 6 VHF...AP: 3 Kw...VP: 6 Kw.
 Owned.....Monarch Bcstg. Co. Ltd.
 Address.....Box 760
 Tel.: LI 8-3533.....CBC
 Sta. Rep.....Weed; All-Canada
General Manager.....R. J. Buss
Program Director.....Dale Nelson
Film Manager.....Cliff Dacre
Advertising Manager.....Jon Thibert
Chief Engineer.....Sid Gaffney

CHCA-TV—Red Deer—1957

Channel: 6 VHF...AP: 13 Kw...VP: 26 Kw.
 Owned.....CHCA TV Limited
 Business Address.....Box 668
 Tel.: 346-5525.....CBC
 Sta. Reps.....Stovin-Byles; Forjoe; Scharf
President, Gen. Mgr......G. A. Bartley
Asst. Mgr......Mrs. A. Sole
Commercial Mgr......Doug Clarke
Program, Prom. Dir......Hugh Edmunds
Advertising Manager.....Gordon Johns
Chief Engineer.....Mel Lang

BRITISH COLUMBIA

CJDC-TV—Dawson Creek—1959

Channel: 5 VHF...AP: 106 Kw...VP: 212 Kw.
 Owned-Oper. By.....Radio Sta. CJDC Ltd.
 Bus. Address.....Second Ave. & 9th St.
 Tel.: STerling 2-3341.....CBC
Station Representative.....Cooke
Pres., Gen. Mgr......H. L. Michaud
Chief Engineer.....R. Messner

CFCR-TV—Kamloops—1957

Channel: 4 VHF...AP: 1 Kw...VP: 5 Kw.
 Owned.....Twin Cities TV Ltd.
 Business Address.....387 4th Ave.
 Tel.: 372-8827.....CBC
Station Reps......All-Canada; Weed
Pres., Gen. Mgr......Ian G. Clark
Operations, Prog. Dir......Jean C. Ross
Commercial Manager.....Neil Manderson
Promotion Manager.....Shirley Page
Publicity Director.....Blain Fairman
Film Manager.....Bill Reith
Advertising Manager.....Walter Harwood
Chief Engineer.....Kurt Reichennek

CHBC-TV—Kelowna—1957

Channel: 2 VHF...AP: 1.65 Kw...VP: 3.7 Kw.
 Owned.....Okanagan Valley TV Co.
 Business Address.....342 Leon Ave.
 Tel.: PO 2-4535.....CBC
Representative.....All-Canada TV, Weed
President, Gen. Mgr......Roy G. Chapman
Adv., Comm. Mgr......Dick Sharp
Program, Film Mgr......Russ Richardson
Prom., Pub. Dir......Norm Williams
Chief Engineer.....Tom Wyatt

CKPG-TV—Princeton—1961

Channel: 3 VHF...AP: 114 W...VP: 210 W.
 Owned By.....CKPG Television Ltd.
 Address.....Princeton, B. C.
 Tel.: Princeton.....Independent
Station Reps......All-Canada; Weed
President.....Robert T. Harkins
Sales Manager.....J. W. Barlee

CBUT—Vancouver—1953

Channel: 2 VHF...AP: 25.4 Kw...VP: 47.6 Kw.
 Owned By.....Canadian Bcstg. Corp.
 Address.....701 Hornby St.
 Tel.: MUTual 4-0246.....CBC
Program Dir......W. Inglis
Film Dir......Stanley Fox
Technical Supervisor.....R. C. McDonald
Nat'l Sales Mgr......W. F. Cooke

CHAN-TV—Vancouver—1960

Channel: 8 VHF...AP: 94 Kw...VP: 180 Kw.
 Owned By.....Vantel Bcstg. Co., Ltd.
 Address.....Box 4700
 Tel.: CY 9-7272.....CTV
Station Reps......All-Canada; Weed
President.....Arthur Jones
Manager.....J. R. Peters
Chief Engineer.....E. Rose

CHEK-TV—Victoria—1956

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....CHEK-TV, Ltd.
 Address.....3693 Epsom Drive

TELEVISION STATIONS OF CANADA

Tel: Granite 7-1821.....CBC
President, Gen. Mgr.....David M. Armstrong
Station Mgr.....Richard L. McDaniel
Commercial, Film Mgr.....Douglas Taylor
Prom., Publicity Dir.....Bob Willet
Chief Engineer.....Norman Bergquist

LABRADOR

A Dependency of Newfoundland

CFLA-TV—Goose Bay—1956

Channel: 8 VHF..AP: 174 Kw..VP: 438 Kw.
Owned-Operated By.....U. S. Armed Forces
Address.....U.S.A.F. Side, Goose Airport
Tel.: TWilight 6-3203.....CBC
C.B.C. Management Rep.....J. C. Puddester
Technical Rep.....J. Tanton
Chief Engineer.....M/Sgt. Nels Hallin

MANITOBA

CKX-TV—Brandon—1955

Channel: 5 VHF..AP: 9.65 Kw..VP: 19.3 Kw.
Owned By.....Western Manitoba Bcstrs. Ltd.
Address.....2940 Victoria Ave.
Tel.: Parkway 6-5393.....CBC
Station Representative.....All-Canada; Weed
Pres., Gen. Mgr.....John B. Craig
Exec. Ass't, Sta. Mgr.....Eric Davies
Comm. Manager.....Archie Olson
Program Director.....Stuart Craig
Promotion Director.....Marvin Freeman
Chief Engineer.....A. M. Gomez

CBWFT—Winnipeg—1960

Channel: 6 VHF..AP: 1.72 Kw..VP: 2.87 Kw.
Address.....541 Portage Ave.
Tel.: Spruce 4-2541.....CBC
Director, Prairie Provinces.....J. Finlay
Program Director.....Leo Bemillard
Public Relations Officer.....J. Lusher
Regional Engineer.....R. D. Calhoun

CBWT—Winnipeg—1954

Channel: 3 VHF..AP: 34.7 Kw..VP: 57.8 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....Box 160
President.....J. A. Ouimet (Ottawa)
Tel.: SP 4-2571.....CBC
Dir. of Prairie Region.....J. Finlay
Program Director.....D. D. MacPharson
Sup. Info. Services.....C. E. L'Ami
Public Rel. Officer.....J. D. Lusher
Film Director.....Grace Brown
Regional Engineer.....R. D. Cahoon

CJAY-TV—Winnipeg—1960

Channel: 7 VHF:..AP: 180 Kw..VP: 325 Kw.
Owned By.....Channel Seven TV Ltd.
Address.....Polo Park, Zone 10
Tel.: SP 5-0371.....CTV
Station Rep.....Stovin-Byles
President.....R. S. Misener
General Manager.....Jack M. Davidson
Commercial Manager.....G. O. Johnson
Program Director.....Stewart MacPherson
Chief Engineer.....A. G. Cobb

NEW BRUNSWICK

CBAFT-TV—Moncton—1961

Channel: 11 VHF..AP: 810.06 Kk..VP: 5.03 Kw.
Owned-Oper. By.....CBC
Address.....232 St. George St.
Tel.: EV 4-3366.....CBC
Station Mgr.....Paul E. Carrier
Commercial Rep.....Bernard Richard
Technical Director.....Ives J. Bruchesi

CKCW-TV—Moncton—1954

Channel: 2 VHF...AP: 15 Kw...VP: 25 Kw.
Owned-Oper. By.....Moncton Bcstg., Ltd.
Address.....Halifax St.
Tel.: 38-9-9601.....CBC
Sta. Rep.....Stovin-Byles; Young Canadian
Pres., Mgr. Dir.....F. A. Lynds
General, Sta. Mgr.....Murray Goldsborough
Prog. Dir.....J. S. Irvine
Promotion Director.....Murray Turner
Film Manager.....Gwen MacDonald
Chief Engineer.....Keith McConnell
Owners of: CKCW; CKCD-TV, Harrison Br., Que.;
CKAM-TV, Campbellton, N. B.

CHSJ-TV—Saint John—1954

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned By.....New Brunswick Bcstg. Co., Ltd.
Address.....14 Church St.
Tel.: 3-3304.....CBC
Gen. Mgr.....George A. Cromwell
Chief Engineer.....Jack Bishop

NEWFOUNDLAND

CBYT—Corner Brook—1959

Channel: 5 VHF..AP: .0985 Kw..VP: .197 Kw.
Owned-Oper. By.....CBC
Address.....Box 610
Tel.: NE 4-3431.....CBC
Station Manager.....C. V. Hierlihy
Sales Manager.....C. Brown
Engineer.....J. Parrott

TELEVISION STATIONS OF CANADA

CFSN-TV—Stephenville—1957

Channel: 8 VHF.. AP: .174 Kw... VP: .490 Kw.
Owned-Oper..... U. S. Armed Forces
Address E. Harmon Air Force Base
Tel.: Base Exchange..... CBC
Dir. Newfoundland Regions..... W. F. Galgay
CBC Representative..... A. W. Barrett

CJON-TV—St. John's—1955

Channel: 6 VHF... AP: 11 Kw... VP: 21 Kw.
Owned-Oper... Newfoundland Bcstg. Co., Ltd.
Business Address..... Prince of Wales Street
Tel.: 7105 CBC
Newspaper Affiliation... Nfld. Sunday Herald
Station Rep..... Stovin-Byles; Weed
President Geoff Stirling
V.P., General Mgr..... Don Jamieson
Sta. Mgr., Prog. Dir..... Colin Jamieson
Commercial Mgr..... Jack Baird
Promotion Dir..... Miss Betty Piercey
Film Mgr..... Nels Squires
Adv. Mgr..... Charlie Pope
Chief Engineer..... Oscar Herlihey

NOVA SCOTIA

CBHT—Halifax—1954

Channel: 3 VHF.. AP: 33.8 Kw... VP: 56 Kw.
Owned By..... Canadian Bcstg. Corp.
Address Box 175
Tel.: 422-8311..... CBC
Program Director..... Carl MacCaull
Film Dir..... G. W. Hames
Technical Director..... M. Corkum

CJCH-TV—Halifax—1960

Channel: 5 VHF.. AP: 23.8 Kw. . VP: 47.6 Kw.
Owned By..... CJCH, Ltd.
Address 2885 Robie St.
Tel.: Halifax..... CTV
Sta. Reps. Young Canadian; Mulvihill, Scharf
President..... Finlay MacDonald
General, Station Mgr. Bruce McLeod
Commercial Manager..... Ian R. Laidlaw
Program Director..... Larry Knoke
Prom., Pub. Dir. Mrs. Abbie Lane
Film Manager..... David Ferras
Operations Manager..... Dennis Benwell
Chief Engineer..... John Jay

CJCB-TV—Sydney—1954

Channel: 4 VHF.. AP: 108 Kw... VP: 180 Kw.
Owned By..... Cape Breton Bcstrs., Ltd.
Business Address..... Mira Rd.
Tel.: 2-5511..... CBC
Station Representative.... All Canada; Weed

Pres., Gen. Mgr..... J. Marven Nathanson
Promotion Director..... J. C. McVicar
Publicity Director..... C. M. Quinton
Program Mgr..... Mrs. M. C. MacQuarrie
Comm. Mgr..... Effie Williams
Advertising Mgr..... J. A. MacDonald
Film Mgr..... R. H. Demers
Chief Engineer..... M. E. Bowles

ONTARIO

CKVR-TV—Barrie—1955

Channel: 3 VHF... AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By... Ralph Snelgrove TV Ltd.
Address..... P. O. Box 519
Tel.: Parkway 6-6466..... CBC
Station Rep..... Mulvihill; Young Canadian
Pres., Gen. Manager... Ralph T. Snelgrove
Operations Manager..... Jack Mattenley
Comm. Mgr..... Charles Tierney
Production Director..... Joe Clark
Program, Prom. Mgr..... Ev Smith
Chief Engineer..... Harold Atkinson

CJSS-TV—Cornwall—1959

Channel: 8 VHF.. AP: 130 Kw.. VP: 260 Kw.
Owned By..... Cornwall Bcstg. Ltd.
Address..... 237 Water St.
Tel.: Wellington 2-5180..... Independent
Station Reps..... Stovin-Byles; Weed
President..... E. L. Bushnell
General, Station Mgr. D. W. G. Martz
Program, Film Mgr. W. Ellison
Chief Engineer..... W. Still
Owners of: CJSS-AM-FM.

CHCH-TV—Hamilton—1954

Channel: 11 VHF.. AP: 202 Kw. . VP: 325 Kw.
Owned By..... Niagara Television Ltd.
Address..... 163 Jackson St. W.
Tel.: JA 2-1101..... Independent
Sta. Rep. All Canada; Young-Canadian
President, Gen. Mgr..... Kenneth D. Soble
Asst. Mgr..... S. J. Bibby
Commercial Mgr..... Harold G. Burley
Prog. Manager..... J. S. Purvis
Production Mgr..... Jack O. Burghardt

CBWAT—Kenora—1959

Channel: 8 VHF.. AP: .247 Kw... VP: .493 Kw.
Owned By CBC
Address..... Box 160
Tel.: Kenora..... CBC
Dir. of Prarie Region..... J. Finlay
Prairie Regional Prog. Dir. D. Cameron
Director of TV..... W. G. Carpentier
Sup. Info. Services..... C. E. L'Ami
Public Relations Officer..... J. D. Lusher
Regional Engineer..... R. D. Cahoon

CKWS-TV—Kingston—1954

Channel: 11 VHF..AP: 154 Kw..VP: 250 Kw.
 Owned By.....Frontenac Bcstg. Co. Ltd.
 Address.....170 Queen St.
 Tel.: LI 2-4977.....CBC
 Sta. Representative.....Weed; All Canada TV
 President.....W. R. Davies
 Gen. Mgr.....Don Lawrie
 Station Mgr.....R. W. Hofstetter
 Commercial Mgr.....Tom Tomkow
 Program Dir.....Gord Shale
 Promotion Dir.....Mrs. Joy Villeneuve
 Chief Engineer.....Gord Backus

CKCO-TV—Kitchener—1954

Channel: 13 VHF..AP: 160 Kw..VP: 325 Kw.
 Owned By.....Central Ontario TV, Ltd.
 Address.....864 King St. W.
 Tel.: SH 3-4335.....CBC
 Station Rep.....Hardy; Hunt; Scharf
 President.....Carl Pollock
 General Manager.....W. D. McGregor
 Program Dir.....Bruce Lawson
 Film Supervisor.....Lorne Cole
 Promotion Director.....William Whiting
 Chief Engineer.....Paul Turchan

CFPL-TV—London—1953

Channel: 10 VHF..AP: 195 Kw..VP: 325 Kw.
 Owned By...London Free Press Printing Co.
 Address.....Commissioners Rd.
 Tel.: GE 4-2115.....CBC
 Newspaper Affil.....London Free Press
 Station Reps.....All-Canada; Weed
 President.....W. J. Blackburn
 General Mgr.....M. T. Brown
 Commercial Mgr.....W. Cliff Wingrove
 Station, Program Dir.....R. A. Reinhart
 Film Manager.....Kevin L. Knight
 Prom., Pub. Dir.....W. T. Daley
 Chief Engineer.....G. Robitaille
 Owners of: CFPL, AM-FM.

CFCH-TV—North Bay—1955

Channel: 10 VHF..AP: 25.75 Kw..VP: 51.5 Kw.
 Owned By.....Tel Ad Co., Ltd.
 Address.....P. O. Box 1000
 Tel.: GR 2-9000.....CBC
 Newspaper Affil.....Thompson Dailies
 Sta. Rep.....Young Canadian; Stovin-Byles
 President.....Mrs. P. A. Campbell
 Station Mgr.....Harvey Freeman
 Commercial Mgr.....Jim Gibson
 Program Dir.....Dave Mee
 Prom., Pub. Dir.....Edward F. Vitunski
 Film Manager.....Betty Knevel
 Chief Engineer.....Gord Ballantyne

CBOFT—Ottawa—1955

Channel: 9 VHF..AP: 17 Kw..VP: 31 Kw.
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....Box 1045
 Tel.: CE 6-7331.....CBC
 Manager of TV Opera.....Georges Huard
 Technical Dir.....J. H. Book
 Program Director.....Pierre Normandin

CBOT—Ottawa—1953

Channel: 4 VHF..AP: 26.7 Kw..VP: 50.1 Kw.
 Owned By.....Canadian Bcstg. Corp.
 Address.....Box 3220
 Tel.: PA 8-1771.....CBC
 Operations Mgr.....Georges Huard
 Program Director.....Pierre Notmandin
 Film Director.....Douglas Murphy
 Technical Director.....J. H. Book

CJOH-TV—Ottawa—1961

Channel: 13 VHF..AP: 160 Kw..VP: 325 Kw.
 Owned By.....Bushnell TV Co., Ltd.
 Address.....1500 Merivale Road
 Tel.: PA 9-5161.....CTV
 Station Rep.....Stovin-Byles; Young Canadian
 President.....E. L. Bushnell
 General, Station Mgr.....S. W. Griffiths
 Commercial Manager.....W. O. Morrison
 Program Director.....Peter Francis
 Promotion Director.....Bruce Sutton
 Pub., Advertising Mgr.....W. E. Jolliffe
 Film Manager.....Eric Tomlinson
 Chief Engineer.....A. G. Day

CHOV-TV—Pembroke—1961

Channel: 5 VHF..AP: 9.5 Kw..VP: 19.1 Kw.
 Owned By.....E. G. Archibald
 Address.....319 Pembroke St. E.
 Tel.: REgent 2-3657.....Independent
 President.....E. G. Archibald

CHEX-TV—Peterborough—1955

Channel: 12 VHF..AP: 60 Kw..VP: 102 Kw.
 Owned-Oper. By.....Kawartha Bcstg. Co., Ltd.
 Business Address.....R.R. No. 10
 Tel.: RI 2-0451.....CBC
 Newspaper Affil.....Examiner
 Reps.....All-Canada TV; Weed
 President.....Sen. Rupert Davies
 General Mgr.....Donald Lawrie
 Station Mgr.....Keith Parker
 Commercial Mgr.....Robert Kinsman
 Prom. Mgr.....Donald Alexander
 Publicity Dir.....Eleanor McBrien
 Advertising Mgr.....Marnie McTeague
 Film Mgr.....Paul Devlin
 Chief Engineer.....Bert Crump

CFCJ-TV—Port Arthur—1954

Channel: 2 VHF..AP: 54.5 Kw..VP: 100 Kw.
 Owned By.....Thunder Bay Electronics Ltd.
 Business Address.....87 N. Hill St.
 Tel.: 4-9685.....CBC
 Station Rep.....TV Reps.; Stovin-Byles; Weed
 President.....Mrs. C. H. Dougall
 Station Mgr.....G. N. Conger
 Commercial Mgr.....Jack Masters
 Promotion Director.....Don Seath
 Chief Engineer.....G. Buetow

CJIC-TV—Sault Ste. Marie—1954

Channel: 2 VHF...AP: 15 Kw...VP: 28 Kw.
 Owned-Oper. By.....Hyland Radio-TV, Ltd.
 Business Address.....119 East Street

TELEVISION STATIONS OF CANADA

Tel.: AL 3-3516.....CBC
 RepresentativesAll-Canada TV; Weed
 PresidentMrs. J. G. Hyland
 Gen., Sta. Mgr.....R. H. Ramsay
 Comm., Film Mgr.....E. W. Plouffe
 Prog., Prom. Director.....Frank Gardi
 Chief Engineer.....Dave Irwin

CKSO-TV—Sudbury—1953

Channel: 5 VHF...AP: 15 Kw...VP: 30 Kw.
 Owned By.....CKSO Radio, Ltd.
 Business Address.....336 Ash St.
 Tel.: OS 4-0711.....CBC
 Representatives.....Weed; All Canada TV
 Chairman of Board.....George M. Miller
 President.....W. J. Woodill
 General, Sta. Mgr.....Ralph Connor
 Commercial Mgr.....Ian Laidlaw
 Program, Prom. Mgr.....Wayne Cullum
 Chief Engineer.....Wally Robert

CFCL-TV—Timmins—1956

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Radiocon Associates
 Business Address...Box 620, Mont Sacre Coeur
 Tel.: AM 4-4211.....CBC
 Station RepresentativeMulvihill
 President.....J. Conrad Lavigne
 General Mgr.....Rene Barrette
 Commercial Manager....Harry Charbonneau
 Program Director.....Jean DeVilliers
 Promotion Director.....Isabella Appleby
 Film Manager.....Mrs. Hazel Claremont
 Chief Engineer.....Rudy Fauteux
 Owners of: CFCL AM.

CBLT—Toronto—1952

Channel: 6 VHF...AP: 53.5 Kw...VP: 99.5 Kw.
 Owned By.....Canadian Bcstg. Corp.
 Address.....354 Jarvis St.
 Tel.: WA 5-3311.....CBC
 Station Manager.....John Lant
 Film Manager.....J. Patterson
 Technical Director.....L. Horton

CFTO-TV—Toronto—1961

Channel: 9 VHF...AP: 162 Kw...VP: 325 Kw.
 Owned By.....Baton Bcstg., Ltd.
 Address.....Box 9, Agincourt
 Tel.: EM 2-2811.....CTV
 Newspaper Affiliation.....The Telegram
 Station Representative.....Stovin-Byles, Ltd.
 President.....John Bassett
 General Manager.....W. O. Crampton
 Commercial Manager.....E. J. Delaney
 Program Director.....Murray Chercover
 Promotion Director.....Kevin Holen
 Research Director.....Bill Byram
 Chief Engineer.....Hugh Potter

CKLW-TV—Windsor

(See Detroit, Michigan Listing.)

CKNX-TV—Wingham—1955

Channel: 8 VHF...AP: 100 Kw...VP: 180 Kw.
 Owned-Oper. By.....CKNX Ltd.
 AddressCarling Terrace
 Tel.: 158CBC
 Station Rep.....All-Canada; Young Canadian
 President.....W. T. Cruickshank
 General, Station Mgr.....G. W. Cruickshank
 Comm. Mgr.....C. R. Hamilton
 Operations Director.....B. St. George
 Promotion Director.....R. Bitton
 Film Manager.....H. Swatridge
 Chief Engineer.....Scott Reid

PRINCE EDWARD ISLAND

CFCY-TV—Charlottetown—1956

Channel: 13 VHF...AP: 38.5 Kw...VP: 79 Kw.
 Owned-Oper. By...Island Radio Bcstg. Co., Ltd.
 Business Address.....85 Kent St.
 President.....Mrs. K. Rogers
 Tel.: 7347CBC
 Representatives.....All-Canada TV; Weed
 General, Comm., Film Mgr.....R. F. Large
 Promotion Mgr.....M. E. Large
 Chief Engineer.....J. G. Jay

QUEBEC

CHAU-TV—Carleton—1959

Channel: 5 VHF...AP: 52 Kw...VP: 100 Kw.
 Owned By...T. V. De La Baie Des Chaleurs Inc.
 AddressNew Carlisle
 Tel.: 248 & 249.....CBC
 Station Rep.....Hardy; Scharf; Weed
 President.....J. Leo Hachey
 General Mgr.....Dr. C. H. Houde
 Comm. Promotion Mgr.....Pierre Stein
 Program Director.....Yves Tardif
 Chief Engineer.....Marcel Chabot

CKRS-TV—Jonquiere—1955

Channel: 12 VHF...AP: 21 Kw...VP: 42 Kw.
 Owned-Oper. By...Radio Saquenay Limited
 Address175 Sir Wilfrid Laurier St.
 Tel.: LI 2-4551.....CBC
 Station Reps.....Hardy; Young Canadian
 PresidentHenri Lepage
 Gen. Mgr., Prom. Dir.....Tom Burham
 Sta., Comm. Mgr.....Paul J. Audette
 Film Manager.....Eugene Michaud

TELEVISION STATIONS OF CANADA

Program Dir. Claude Colbert
 Publicity Director Maurice Petit
 Chief Engineer Gerard Lemieux
 Owners of: CKRS, AM.

CKBL-TV—Matane—1958

Channel: 9 VHF . . . AP: 170 Kw. . . VP: 280 Kw.
 Owned By Radiodiffusion de Matane Ltd.
 Business Address 4 Rue St. Sacrement
 Tel.: 1100-1-2 CBC
 Sta. Rep. Young Canadian Ltd.
 Pres., Gen. Mgr. Rene Lapointe
 Comm. Mgr. Octave Lapointe
 Station Mgr. Yvan Fortier
 Program Dir. Roger Bergeron
 Film Mgr. Jules Chouinard
 Promotion Dir. G. Lavoie
 Chief Engineer J. O. Thibeau
 Owners of: CKBL, AM.

CBFT—Montreal—1952

Channel: 2 VHF . . . AP: 50 Kw. . . VP: 100 Kw.
 Owned By Canadian Bcstg. Corp.
 Business Address P.O. Box 6000
 Tel.: UN 6-2571 CBC
 Program Director Fernand Guerard
 Film Mgr. Gilles Fleury
 Technical Dir. G. Fontaine
 Owners of: CRAFT, Moncton; CBOFT, Ottawa;
 CBWFT, Winnipeg.

CBMT—Montreal—1954

Channel: 6 VHF . . . AP: 60 Kw. . . VP: 100 Kw.
 Owned By Canadian Bcstg. Corp.
 Address Box 6000
 Tel.: UN 6-2571 CBC
 Station Rep. CBC Comm. Services
 Program Dir. Kenneth Davey
 Publicity Dir. W. M. Davies
 Technical Director Guy Fontaine

CFCF-TV—Montreal—1961

Channel: 12 VHF . . . AP: 160 Kw. . . VP: 325 Kw.
 Owned By Canadian Marconi Co.
 Address 405 Ogilvy Ave.
 Tel.: CR 3-6311 CTV
 Station Reps. All-Canada; Weed
 President S. M. Finlayson
 General Manager R. E. Misener
 Commercial Manager Robert Johnston
 Program Manager S. B. Hayward
 Prom., Pub. Supv. Mrs. Babs Pitt
 Film Manager John Krug
 Operations Manager Kevin Knight
 Chief Engineer J. Creighton Doublas
 Owners of: CFCF-AM-FM.

CFTM-TV—Montreal—1961

Channel: 10 VHF . . . AP: 162.5 Kw. . . VP: 325 Kw.
 Owned By Tele-Metropole Corp.
 Address 1405-1425 Rue de Maisonneuve St.
 Tel.: LA 5-9251 Independent
 Station Reps. Forjoe; Stovin-Byles
 President, Gen. Mgr. J. A. DeSeve
 Executive V.P. Andre Ouimet

V.P., Comm. Mgr. Paul L'Anglais
 Station Manager Roland Giguere
 Program Director Robert L'Herbier
 Prom., Pub. Dir. Jean Marion
 Film Director Maurice Bastien
 Production Director J. Paul Ladouceur
 Chief Engineer Maurice Doucet

CFCM-TV—Quebec City—1954

Channel: 4 VHF . . . AP: 50.5 Kw. . . VP: 100 Kw.
 Owned By Television De Quebec
 Address 200 St-Jean Bosco, Ste. Foy, Que.
 Tel.: 683-4985 CBC
 Sales Rep. Weed; Hardy; Scharf
 President Gaston Pratte
 Executive Director A. C. Picard
 General Manager J. A. Pouliot
 Asst. Gen., Comm. Mgr. Arthur P. Fitzgibbons
 Program Manager Jacques Filteau
 Prom., Pub. Dir. J. P. Riopel
 Film Manager George Lovett
 Chief Engineer Gerard Fortin
 Owners of: CFCM, AM; CKMI-TV, Quebec.

CKMI-TV—Quebec City—1957

Channel: 5 VHF . . . AP: 6.77 Kw. . . VP: 13.85 Kw.
 Owned TV de Quebec (Canada) Ltd.
 Add. 200 St-Jean Bosco, Ste. Foy, Que.
 Tel.: 683-4985 CBC
 Station Rep. Weed; Hardy; Scharf
 President Gaston Pratte
 Executive Director A. C. Picard
 General Manager Jean A. Pouliot
 Asst. Gen., Comm. Mgr. Arthur P. Fitzgibbons
 Program Director George Lovett
 Prom., Pub. Dir. J. R. Riopel
 Chief Engineer Gerard Fortin
 Owners of: CFCM-TV, Quebec.

CJBR-TV—Rimouski—1954

Channel: 3 VHF . . . AP: 56.9 Kw. . . VP: 100 Kw.
 Owned By Lower St. Lawrence Radio Inc.
 Address 6 St. Jean St.
 Tel.: RA 3-2217 CBC
 Sta. Rep. Stovin-Byles; Weed
 President Jacques Brillant
 Gen. Sta. Manager Andre Lecomte
 P.R. Officer Harry A. Willisie
 Commercial Manager Roma Pelletier
 Program Mgr. Francois Raymond
 Promotion Director Claude Turcotte
 Film Mgr. Denis Malenfant
 Chief Engineer Marcel Vallee

CKRN-TV—Rouyn—1958

Channel: 4 VHF . . . AP: 57.5 Kw. . . VP: 115 Kw.
 Owned Northern Radio-Radio Nord, Inc.
 Business Address Box 70, Rouyn
 Tel.: RO 2-7741 CBC
 Station Reps. Weed; Scharf; Hardy
 Pres., Gen. Mgr. David A. Gourd
 Station, Operations Mgr. Franco Capellari
 Program Director Ernest Chartrand
 Chief Engineer Julien Trepanier
 Owners of: CKRN-AM; CKVD, Val d'Or, P. Q.;
 CHAD, Amos, P. Q.; CKLS, La Sarre, P. Q.

TELEVISION STATIONS OF CANADA

CHLT-TV—Sherbrooke—1956

Channel: 7 VHF...AP: 186 Kw...VP: 316 Kw.
Owned-Oper. By.....La Tribune, Ltd.
Business Address.....221 Dufferin St.
Tel.: 9-2525.....CBC
Newspaper Affil.....La Tribune
President.....Paul Desvuisseaux
General Manager.....J. Paul Hogue
Managing Director.....Jean-Louis Gauthier
Program Director.....Paul Bruneau
Film Manager.....Guy Bachard
Chief Engineer.....Leo Guilbeau
Owners of: CHLT-AM-FM.

CKTM-TV—Three Rivers—1958

Channel: 13 VHF...AP: 42.25 Kw...VP: 84.5 Kw.
Owned By.....TV St. Maurice, Inc.
Address.....P.O. Box 277
Tel.: FR 5-7311.....CBC
Station Reps.....Stovin-Byles; Weed
President, Gen. Mgr.....Henri Audet
Asst. Mgr., Ch. Eng.....Robert Bunneau
Comm., Program Mgr.....Jacques Brunelle
Program. Dir.....Claude Blain
Film Mgr.....Albert Aubichon

SASKATCHEWAN

CHAB-TV—Moose Jaw—1959

Channel: 4 VHF...AP: 100 Kw...VP: 53 Kw.
Owned By.....Radio Station CHAB, Ltd.
Address.....127 Main St., N.
Tel.: OX 2-6464.....CBC
Sta. Rep.....TV Rep.; Young Canadian
President, Gen Mgr.....Jack Moffat
Commercial Mgr.....Joe Lawlor
Program Director.....Terry McBurney
Chief Engineer.....Merv Pickford
Owners of: CHAB, AM.

CKBI-TV—Prince Albert—1958

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Central Bcstg. Co., Ltd.
Address.....10th St. West
Tel.: RO 3-7421.....CBC
Representatives.....All Canada; Weed
Pres., Gen. Mgr.....E. A. Rawlinson
Commercial Mgr.....Ian Robertson
Prog. Dir., Film Mgr.....J. J. Cannon
Chief Engineer.....Tom Van Nes

CKCK-TV—Regina—1954

Channel: 2. VHF...AP: 53.5 Kw. VP: 100 Kw.
Owned By.....Transcanada
Address.....Box 2000
Tel.: LA 3-6671.....CBC
Newspaper Affil.....Leader Post
Sales Rep.....Weed, All-Canada TV
President.....Michael Sifton
General Mgr.....H. A. Crittenden
Asst. Mgr., Film Dir.....Lloyd Westmoreland
Commercial Mgr.....Don Tunnicliffe
Program Dir.....H. Van Wiebe
Technical Dir.....Lorne McBride
Chief Engineer.....E. A. Strong

CFQC-TV—Saskatoon—1954

Channel: 8 VHF...AP: 154 Kw...VP: 325 Kw.
Owned By.....A. A. Murphy & Sons Ltd.
Address.....216 1st Ave. N.
Tel.: CH 2-6611.....CBC
Station Reps.....Young Canadian; Oakes
President.....W. A. Murphy
V.P., General Mgr.....G. Blair Nelson
Sales Manager.....Will Klein
Station Mgr.....Walter Romakow
Program Dir.....Greg Barnsley
Promotion Mgr.....Mrs. Jean Korchin
Film Mgr.....Jim Salkin
Chief Engineer.....Lyn Hoskin
Owners of: CFQC, AM.

CJFB-TV—Swift Current—1957

Channel: 5 VHF...AP: 6.6 Kw...VP: 13.3 Kw.
Owned...Swift Current Telecasting Co. Ltd.
Address.....Swift Current
Tel.: PR 3-7266.....CBC
Representative.....ForJoe-TV
Pres., Gen. Mgr.....William D. Forst
Comm. Adv. Mgr.....Walter S. Buffam
Program, Prom. Mgr.....Julie Forst
Chief Engineer.....J. Coulter

CKOS-TV—Yorkton—1958

Channel: 3 VHF...AP: 2.5 Kw...VP: 5 Kw.
Owned By.....Yorkton TV Co., Ltd.
Address.....95 E. Broadway
Tel.: 33-688.....CBC
Reps.....Stovin-Byles Ltd.; Devney Org.
Pres., Prom. Mgr.....Norman Roebuck
General Mgr.....Ronald Leigh Skinner
Commercial Mgr.....Harold Olson
Program Dir.....Kristin Olson
Chief Engineer.....G. S. Skinner

I N S I D E S T O R Y

TV Series Views UN in Human Interest Terms

By MICHAEL HAYWARD, Chief
United Nations Television

"FASCINATING STUFF!" — "Had no idea the United Nations was doing this sort of thing!" — "More people ought to know about it!" These comments came from leading figures in American television as they viewed some UN films while visiting United Nations Headquarters.

Almost on-the-spot, these executives volunteered to take an active role in seeing to it that people did get to know more about the UN's work in combatting hunger, disease, poverty and ignorance. The spontaneous response came from men like Fred Kugel of Television magazine, Buddy Sugg of NBC, Leslie Harris of CBS, Wrede Petersmeyer of Corinthian, Bob Dunville of Crosley, George Storer of Storer Broadcasting, David Moore of Transcontinent, Roger Clipp of Triangle Publications, Don McGannon of Westinghouse, Tom Shull of Program Services, Fritz Gilbert of Time, Dody Sinclair of WJAR-TV, Jack Harris of KPRC-TV, C. Howard Lane of KOIN-TV, Louis Read of WDSU-TV, Harold Grams of KSD-TV, E. K. Wheeler of WWJ-TV, and Benedict Gimbel of Metropolitan.

So, at the initiative of the U. S. television industry, a cooperative venture, to widen public understanding of international problems when there is perhaps the greatest need for such understanding, inspired the founding of the U.S. Broadcasters' Committee for the United Nations.

To activate the project, the Committee undertook to distribute a non-profit television series that would tell the United Nations story in human



interest terms. Program consultants were sent to the UN for an exchange of ideas. Alistair Cooke, noted international correspondent agreed to produce and host the half-hour specials, wheels were set in motion to gather actuality material from every corner of the globe — and "International Zone" made its


how on television channels throughout the United States and overseas.

Areas explored on "International Zone" include such varied subjects as: crisis in the Congo; world-wide hunt for a small-pox carrier, a killer-at-large; priceless Egyptian antiquities threatened with inundation by Aswan Dam; peaceful uses of atomic energy; African independence.

With 104 UN member nations from which to draw authentic material, "International Zone" has brought a new dimension to public service programming. Today, the series is being carried by almost 70 major television stations — and its original schedule of 13 programs has become 26.

Reflecting the thought and background of the entire world community, "International Zone" examines all sides of world issues. It does not show agreement if there is none. It does point up the many real problems for which solutions must be found if we are to build a durable peace.

Thanks to this cooperative effort between the U. S. Broadcasters' Committee for the United Nations and UN Television, Alistair Cooke—through "International Zone" — is bringing us a close-up of the realities of today and a glimpse of the potentialities of tomorrow.



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TODMAN
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9460 WILSHIRE BLVD. • BEVERLY HILLS, CALIF. • CRESTVIEW 4-7357

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Silver Anniversary

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we have them.*

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Exec. Producer.....Sholom Rubinstein
DirectorBernard Rubinstein
Copy Chief.....David M. Hausdorff

Services Offered: Prepare and produce all radio and television programs, jingles, films.

Productions: Jewish Home Show, Jewish Show Time, The Larry Douglas Show, The Norman Atkins Show, The Abe Ellstein Show, The Jan Bart Show, This Is Israel.

AGNETA AGENCY

1270 6th Ave., New York 20, N. Y.
Phone: COLUMBUS 5-0232

President.....Nicholas T. Agneta
Services Offered: Recording, Production, Scripts, Talent, Radio & TV.

ALADDIN TELEVISION PRODUCTIONS, INC.

346 N. Larchmont, Los Angeles 4, Calif.
Phone: HOLLYWOOD 2-6686

PresidentHarry M. Popkin
Vice President.....Julius F. Tuchler
SecretaryKenneth N. Chantry
TreasurerJack Y. Berman
Services Offered: Producers of filmed programs for TV; financing of production for TV programming.

ALLEND'OR PRODUCTIONS

607 N. La Brea Ave., Los Angeles 36, Calif.
Phone: WEBSTER 8-2191

PresidentAlgeron G. Walker
Services Offered: Documentary films, TV commercials.

RAY ANTHONY ENTERPRISES, INC.

9155 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5473

PresidentRay Anthony
Services Offered: Packagers and producers of radio and television shows.

A. P. S., INC.

6 East 46th St., New York 17, N. Y.
Phone: MURRAY Hill 7-0944

PresidentH. Arthur Schendorf
Services Offered: Production of TV films, transcribed radio shows & script service.

ARROWHEAD PRODUCTIONS

1122 S. La Cienega Blvd.,
Los Angeles 35, Calif.
Phone: OLYMPIA 2-4171

General Manager.....B. I. Harris
ProducerEdmund Beloin
Services Offered: Producers of TV film series & commercials.

ASSOCIATED BROADCAST ADVERTISING CO.

1188 South Muirfield Road, Los Angeles 19, Calif.

Phone: WEBSTER 6-5564

Sales Mgr., Owner.....Irwin T. Porter
Partner, Prog. Mgr.....Gertrude T. Porter
Script Dept.....Jean Norab
Services Offered: Scripts created, for any business, ranging from miniature 5-minute programs to half hour or more shows—also spot announcements, and jingles. Promotion, programming, production, and merchandising.

ASSOCIATED PRESS

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

General Manager.....Frank J. Starzel
Asst. Gen. Manager, Radio..Oliver Gramling
Radio-TV News Editor..John A. Aspinwall
Services Offered: 24-hour news coverage, hourly news summaries, daily & weekly feature coverage for TV and radio, and AP Photofax News pictures for TV.

FRANK ATLASS PRODUCTIONS INC.

8831 Sunset Blvd., Los Angeles 46, Calif.
Phone: OL 2-3226

PresidentFrank Atlass
Services Offered: Producers of radio & TV shows & commercials.

AUDIO VISUAL PROGRAM SERVICES

B8 Hillside Manor, New Hyde Park, N. Y.
Phone: PIONEER 2-0500

PresidentJoseph Levit
Branch Office
1980 Valentine Ave., New York 55, N. Y.
Phone: PI 2-0500

Executive-in-ChargeMiles Master
Services Offered: Tape & film featurette & feature programs for radio & TV; commercial, industrial, educational tape & film production services.

AUSLENDER PRODUCTIONS, INC.

807 N. Rexford Dr., Beverly Hills, Calif.
Phone: CRestview 3-0570

PresidentLeland Auslander
Sec.-Treas.Gloria Auslander
Services Offered: Producers of TV & theatrical motion pictures; informational & educational films.

BASCH RADIO & TELEVISION PRODUCTIONS

17 E. 45 St., New York 17, N. Y.
Phone: MURRAY Hill 2-8877

PROGRAM PRODUCERS

Sales Manager.....Charles J. Basch, Jr.
Services Offered: Complete program building service; Package programs for radio and TV jingles and "idea" spots; custom and syndicated recordings; TV commercials; live and film.

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551 Fifth Ave., New York 17, N. Y.
 Phone: MUrray Hill 2-0777
 Executive Producer.....Viola S. Becker
Services Offered: Production of package shows and commercials for Radio, Television programs, live, film & tape. Distributors of film.

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 (Programs Div.)

1046 S. Olive St., Los Angeles 15, Calif.
 Phone: RI 9-8800
 ManagerGuy Biddick
Services Offered: Packaged 1/2-min. transcribed announcements already prepared for various type businesses. Packaged quarter-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

ROBERT A. BORIES CO.

501 Madison Ave., N. Y. C. 22
 Phone: PLaza 3-0800
 President.....Robert A. Bories
 Sales Manager.....Howard Lally
 Merchandising Director.....Lucille Camp

Services Offered: Program production, radio & TV advertising, point of purchase merchandising.

BRASS DOLPHIN PRODUCTION ASSOCIATES, INC.

146 East 57th St., New York, N.Y.
 Phone: PL 2-2468
 PartnerJack Grogan
 PartnerJeff Selden
Services Offered: Producers and packagers of live, film and recorded programs for TV and radio.

BRITISH INFORMATION SERVICES,

45 Rockefeller Plaza, New York 20, N. Y.
 Phone: Circle 6-5100
 Director, Radio-TV Div.....Rodney C. Chalk
Services Offered: Produce and distribute Radio-TV public service programs; film and news features.

BROADCAST EDITORIAL REPORTS, INC.

54 West 40th St., New York 18, N. Y.
 Phone: LO 3-3942
 President.....A. Maxwell Hage
Services Offered: Fifteen correspondents of world-wide reputation provide public affairs programs and daily broadcast opinion reports for radio and television stations. Service is exclusive to one subscriber in each city.



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 750 Third Ave., New York 17, N. Y.
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 ★
 Murray Hill 7-2722



PROGRAM PRODUCERS

CAVALIER PRODUCTIONS, INC.

780 Gower, Los Angeles, Calif.

Phone: HO 9-5911

PresidentRobert Young

V.P., Chg. of Prod.....Eugene B. Rodney

SecretaryBen Bisgeier

Services Offered: Producers of television series.

C. F. PRODUCTIONS, INC.

One Park Ave., New York 16, N. Y.

Phone: MU 5-8757

PresidentDave Nathan

Vice Pres.....Lawrence Curtis

Services Offered: Syndicator of radio programs Living Should Be Fun and Answer Man.

BRUCE CHAPMAN COMPANY

125 West 41st Street, New York, N. Y.

Phone: Wisconsin 7-9244

PresidentBruce Chapman

V.P.-Treas.....Edna Chapman

Res. Dir.....Mary Hutcheson

Branch Offices

30 rue Chalgrin, Paris, France

Phone: Passy 70-44

Services Offered: Production of radio & TV programs.

Productions: The Answer Man, Wonders of the World, Here's the Answer.

CINESOUND PRODUCTIONS PTY. LTD.

541 Darling St., Rozelle,

N.S.W., Australia

Chmn. of Directors.....Norman B. Rydge, C.B.E.

Managing Director.....Andrew Helgeson

American Rep.....Harold Auten

Bushkill, Pike County, Pa.

Phone: LUther 8-6631

Services Offered: Subsidiary of Greater Union Theatres of Australia. Producers of TV, features, newsreel, Industrial & documentary films.

COAST SOUND SERVICE, INC.

1223 N. Highland Ave., Hollywood, Calif.

(See Transcription Companies)

TED COLLINS CORP.

500 Fifth Ave., New York, N. Y.

Phone: CH 4-5036

ManagerTed Collins

Services Offered: Talent, Production.

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6646 Hollywood Blvd., Hollywood 28, Calif.

Phone: HO 9-7502

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Producer-Dir.Ed Woodworth

Services Offered: Producers of 'live' and filmed programs. Also package programs and

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Exec. V.P.....Irving I. Herz
Vice President.....Arthur Peltz
Account Exec., Prod., R-TV....Walter Reed
Creative Dir.....Michael Shwartz
Services Offered: Producers of TV shows, advertising & marketing agency svcs., consultants to stations.

COMMUNITY CLUB AWARDS, INC.

Westport, Conn.
Phone: CLearwater 6-1075

President.....John B. Gilmore
Exec. V.P.....William M. Carpenter
V.P. & Gen. Mgr.....Bess Gilmore
Vice-Pres.Phil Peterson
Adv. & Public Rel. Dir..Richard N. Robbins
Prom., Pub. & Merchand..Charles C. Adams
Coordinator of Club Activities..Cay C. Allen
Controller.....Walter K. White

Branch Offices

20 East 46th St., New York, N. Y.
Phone: MU 7-4466

Manager, Sales Dev.....Len Hornsby

Client Relations.....Sam Brownstein
515 Gaston, Fairmont, W. Va.
Phone: 363-2741

Sales, East.....Mark Fabre
553 E. Wesley Rd., N.E., Atlanta 5, Ga.
Phone: CEdar 7-0075

Sales, Southeast.....Marty White
39 Peachtree Circle, Columbia, S. C.
Phone: SU 7-4174

Sales, SoutheastDave Campbell
1605 Frances Pl., Monroe, La.
Phone: FA 5-5510

Sales, SouthwestRay Baker
835 Newberry, Ripon, Wisc.
Black 401

Sales, Midwest.....Fran Stratman
101C Waters Bldg., Grand Rapids, Mich.
Phone: GLendale 6-5461

Sales, Midwest.....John Mark
R.R. No. 1, Columbia, Mo.
Phone: GIbson 3-7720

Sales, Midwest.....Greg Reeser
128 Waller Ave., Lexington, Ky.
Phone: 4-3255

Sales, Midwest.....Les Tackett
271 Verdi Mesa Dr., Danville, Calif.
Phone: (San Francisco) EXbrook 7-6187

Sales, West Coast.....Ted Carlsen
Services Offered: Radio-TV Merchandising
Promotion Plan

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Talent Consultant.....Sybil Trubin
Services Offered: Producers of TV programs.

FRANK COOPER ASSOCIATES AGENCY, INC.

680 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-1100
17 East 54th St., New York, N. Y.
Phone: PLaza 1-0725

PresidentFrank Cooper
Exec. V.P. (Chg. of N. Y. Office), Sy Fischer
Branch Office
9145 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5971

Chief Executive.....Frank Cooper
Services Offered: Sales representatives for TV programs; representatives for producers, directors, writers, actors and performers.

CRAMER PRODUCTIONS

Box 75872, Sanford Station,
Los Angeles 5, Calif.
Phone: DUnkirk 7-4708

PresidentDouglas Cramer
Services Offered: Producer of live radio shows, syndicator of transcribed radio productions.

BING CROSBY PRODUCTIONS

City Nat'l Bank Bldg., 9229 Sunset Blvd.,
Los Angeles, Calif.
Phone: CR 1-1171

President.....Basil F. Grillo
Vice Pres.....George Rosenberg
Services Offered: Packaging of film & live television programming.

FREDERIC DAMRAU, M. D.

2 Tudor City Place, N.Y.C. 17
Phone: YUkon 6-9484

Director.....Frederic Damrau, M. D.
AFTRA Associate.....Adeline Manery
Business Manager.....Mary L. Davis

Services Offered: Educational and dramatized programs relating to health, for both radio and TV.

MAC DAVIS FEATURES

1 Montgomery Place, Brooklyn (15), N. Y.
Phone: Nevins 8-4374

DirectorMac Davis
Services Offered: Sport shows created, written and produced for television and radio. Also special features, ideas & assistance furnished for all types of sport programs for local, regional or network presentation.

Productions: Heartbeats in Sport Headlines, They Made Sports History, Sport Laughs, Ask Me Another, It Happened In Baseball, This Is Football, Horse Tales.

GORDON M. DAY PRODUCTIONS

15 W. 46th St., New York 36, N. Y.
(See Commercial Producers)

ALEX DAYBREAK PRODUCTIONS

c/o WEVD, 117 W. 46th St., New York, N. Y.



PROGRAM PRODUCERS

Phone: PLaza 7-0880

President Alex Daybreak
Services Offered: Producers of radio & TV programs, specializing in childrens TV shows, variety shows and sport shows.

DEMBY PRODUCTIONS, INC.

Hotel Plaza, 1 W. 58th St., New York 19, N. Y.
 Phone: PLaza 9-2495

President..... Emanuel H. Demby
 Client Relation..... Mimi Reichert
 Dramatic Programs..... Betty Jeffries
 Creative Supervisor..... Allen Swift
Services Offered: Producers of feature and television films, spot commercials, sales training and public relations films. Affiliated with Motivation Research Associates for pre-testing commercials and other films for potential audience effectiveness.

Productions: The Shadow, Hollywood to Broadway, How to Be a Cowboy, Half The World's a Bride, Carnival, Witch on Wheels, Films For Sales, This Is Indonesia, Filmed spots for AMOCO-Super Permalube, Rad Laundry Bleach, World in Space, Cavalcade of Music, The Communications Gap, etc.

ALFRED DIXON PRODUCTIONS

138 E. 36th St., New York, N. Y.
 Phone: MUrray Hill 5-6415

Contact Alfred Dixon
Services Offered: Radio, stage, film, TV productions.

HARRY S. DUBE

10 Rockefeller Plaza, New York 20, N. Y.
 Phone: COLUMbus 5-7035

Manager J. Knight
Services Offered: Live Talent, package shows and transcriptions, Video tapes.

DURGOM-KATZ ASSOCIATES

40 W. 55th St., N. Y. C. 19
 Phone: JU 2-4900

Partner Raymond Katz
 Office Manager..... Sonny Aron

Branch Office

8749 Sunset Blvd., Los Angeles 69, Calif.
 Phone: OL 2-7171

Partner George Durgom
 Associate Marcella Napp
 Office Manager..... Virginia Torres

Services Offered: Production & packaging of live & transcribed 1 & 5 minute syndicated radio programs, and live and filmed TV programs.

DYNAMIC FILMS INC.

405 Park Ave., New York 22, N. Y.
 Phone: PLaza 1-7447

President Nathan Zucker
 Executive V.P..... Walter Lowendahl
 Pres., Medical

Dynamics, Inc. Sol S. Feuerman
 Exec. Producer..... Milton Perlman
 Sec., Controller..... Gerald Carrus
 Sound Supervisor..... James Townsend, Jr.



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 660 MADISON AVENUE, NEW YORK 21, N. Y.

IRVING MANSFIELD—PETER ARNELL

PROGRAM PRODUCERS

Ed. Supvr. Donald Finamore
 Distribution Director. Eileen Humeston
Branch Office

573 N. Melrose, Elgin, Ill.

Phone: SH 2-0866

Executive-in-Charge Mal Middlesworth
 204 Triangle Bldg., Pittsburgh, Pa.

Phone: EX 1-0316

Executive-in-Charge... William W. Matthews
Services Offered: Complete production and distribution facilities, sound stages, recording studios, animation. Associated companies—Dynamic Film Studios, Inc., Medical-Dynamics, Inc., Dynamic Theatre Network, Inc., Distribution Dynamics.

Productions: The Later Years, Silent Witness, Indianapolis 500, Fast 50's, Auto USA, Hypoxia, Victory Circles 1961, Corticosteroid Therapy, Performance Evaluation, Nurse Corps, USN, The Only Good Customer, For Homemakers Only, Family Centered Maternity Care, Off. To The Races.

EADE ENTERPRISES, INC.

1742 Church St., N.W., Washington 6, D.C.

Phone: ADams 2-5548

President Edith Cockrill

Secretary Dorothy Looker

Treasurer Evelyn Davis

Services Offered: Live TV programs, video tape, films, special consultants.

EDUCATIONAL FILM ENTERPRISES, INC.

6770 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HO 7-2806

President, General Mgr. George Rony
Services Offered: Television programs; all phases of prod. of films of any kind; film library of historical films; producers & distributors of "Background to Battle."

ROBERT J. ENDERS, INC.

M-G-M Studios, Culver City, Calif.

Phone: UPTon 0-3311

President Robert J. Enders
 Vice President Stanley S. Bass

Vice President James W. Bellah

Secretary Melvin A. Bank

Services Offered: Television producers & packagers, features for theatrical release.

ENDORSEMENTS, INC.

440 Madison Ave., New York 17, N. Y.

Phone: CO 5-5385

President Jules Alberti

Services Offered: Endorsements & testimonials, live & TV.

ERA, INTERNATIONAL FILM & RECORDING ENTERPRISES, INC.

219 Security Trust Bldg., Miami 32, Fla.

Phone: FRanklin 3-8729

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Vice Pres. Edward R'Church

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Exec. Consultant..... Dr. E. V. Rothkirch
Acting Secy.-Treas..... T. J. Rourke

Branch Offices

Box 3361, St. Petersburg 31, Fla.
Phone: 7-0326

Chief Executive..... Wm. A. Spring
570 Fifth Ave., New York, N. Y.

Chief Executive..... Edward R'Church
6353 Hollywood Blvd., Hollywood 28, Calif.

Chief Executive..... T. J. Rourke
307 W. 15th, Suite 14, Minneapolis, Minn.
Phone: FE 3-8831

Chief Executive..... E. B. T'Kach
Services Offered: Features, documentaries,
industrials, newsreel, commercials, travel-
ogues, radio transcriptions, film manage-
ment services and technical consultants.

ESTES NEWSFEATURES

530 E. 23rd St., New York 10, N.Y.
Phone: SPring 7-5766

Pres., Exec. Prod..... Bernard Estes
Secretary-Treasurer Hazel Estes
Associate Producer..... Jack Sheldon
Photography Director..... Jack Estes

Services Offered: Live, Spot & transcribed
& filmed packaged shows produced for AM
and Video. Specializing in news & feature
programs. Spot or contract assignments. News
& camera correspondents throughout U. S.,
Latin America, Europe & Far East.

FADIMAN ASSOCIATES, LTD.

1501 Broadway, New York 36, N. Y.
Phone: LAcawanna 4-3544

Manager Edwin Fadiman
Services Offered: Production, Package
Shows.

JERRY FAIRBANKS PRODUCTIONS OF CALIFORNIA

1330 North Vine St., Hollywood 28, Calif.
Phone: HO 2-1101

President Jerry Fairbanks
Vice President..... Charles Salerno, Jr.
Production Mgr..... Robert Scrivner
Studio Manager..... Grant Spicer
Head, Creative Dept..... Leo Rosencrans
Film Director..... Robert Larsen

Branch Offices

1111 Majestic Bldg., San Antonio, Tex.
Phone: CApitol 4-8641

Sales Manager..... Jack Mullen
520 N. Michigan Ave., Chicago, Ill.
Phone: WHitehall 4-0196

Sales Manager..... Robert Kemper
Services Offered: Producers of all types of
films for television, including package pro-
grams, agency shows, spot announcements
and special featurettes. Also commercial and
theatrical motion picture producers.

Productions: Commercials for Oldsmobile,
Marx Toys, Pure Oil, Toni, CEC, Bell &
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FAMOUS ARTISTS CORP.

9441 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 4-7433
1 Rockefeller Plaza, New York, N. Y.
Phone: CI 7-6200

Head of TV.....Harold Breacher
TV Dept.....Thomas D. Tannenbaum
David Geaber, Martin Sparger
Syndication Sales.....Harold Goldman

JOE FEAGINS PRODUCTIONS

104 East 30th St., New York 16, N. Y.
(See Commercial Producers)

FREDDIE FIELDS ASSOCIATES, LTD.

410 Park Ave., New York 22, N. Y.
Phone: MU 8-2020

President.....Freddie Fields
Vice President.....David Begelman
Production Asst.....Stevie Dumbler
Secretary.....Egon Dumler
Service Offered: Management & production consultants to performing & creative artists & independent production companies.

FKB ENTERPRISES

780 Gower, Los Angeles, Calif.
Phone: HO 9-5911

President.....Robert Young
Vice Pres.....Eugene B. Rodney
Services Offered: Producers of TV films.

FORMAT FILMS, INC.

4741 Laurel Canyon Blvd.,
N. Hollywood, Calif.
Phone: POplar 9-3610

President.....Herbert Klynn
Exec. V.P., Treas.....Melvin Getzler
Vice President.....Jules Engel
Vice President.....Leo Salkin
Secretary.....Henrietta Jordan
360 N. Michigan, Chicago, Ill.
Phone: FI 6-3585

Vice President.....Jerry Abbott
Services Offered: Producer of animation films for TV theatricals and commercials, industrial films and theatres.

FORRELL, THOMAS & POLACK ASSOCIATES, INC.

157 W. 57th St., New York 19, N. Y.
Phone: Circle 6-9131

Pres., Treas.....Gene Forrell
Vice President.....Edward Thomas
V.P., Secy.....Jim Polack
Dir. of Sales & Prod.....R. M. Bradshaw
Business Manager.....Eleanor Fogelson
Services Offered: Creation and production of radio and TV commercials. Jingles, film scores & humorous spots. Original scoring for TV, industrial and institutional films.

WALT FRAMER PRODUCTIONS

1150 Avenue of the Americas
New York 36, New York
OXford 7-3322



ARTISTS' MANAGER

FRANK COOPER ASSOCIATES AGENCY, INC.

New York Office
680 FIFTH AVENUE
PLaza 7-1100

Hollywood Office
9145 SUNSET BOULEVARD
CRestview 4-5971

PROGRAM PRODUCERS

Executive Producer.....Walt Framer
 Promotion & Publicity.....Alan Framer
Service Offered: Package producers of live, tape, film TV shows & radio shows, and live shows for local station use.

Productions: The Big Payoff, On the Square, How To.....Whose Is It, Fun on the Street, Futures Unlimited.

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 (See TV Prod.-Dist.)

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DirectorJacques Sallebert
 Assistant Director.....Alice Lewitin
 AdministratorSuzanne Weltman
 Program Director.....Ann McMillan
 Public Relations.....Kenneth Tepfer
Services Offered: Free distribution of special programs produced for American radio in Paris in the interest of goodwill and understanding.

THE FRITH CORPORATION

69 Newbury St., Boston 16, Mass.
 Phone: CLark 7-7934
 President, Treas.....Julian J. Smith

Production Dir.....Robert F. Friedmann
 TV Station Liaison.....Leslie Arries
Services Offered: Producers of Fashion Firsts, live tape or kinescope, color or B&W TV program.

KEN GAUGHAN PRODUCTIONS

P. O. Box 4, Waterbury 20, Conn.
 Phone: PLaza 4-5141
 Prod.—Dir.—OriginatorKen Gaughan
Branch Offices
 15 Broadway, Jim Thorpe, Pa.
 Phone: 325-3071

Regional Sales Mgr.....Emil Yenchick
 30 Westward Way, Ottawa 2, Ont., Can.
 Sales Agent.....Sandy Morrison
Services Offered: "Miss America Pageant Reports" radio feature series from Atlantic City each Sept. during Miss America Pageant.

GBA PRODUCTIONS

(Gallucci Bros. & Assoc.)
 Lake Rd., East Hampton, Conn.
 Phone: ANdrew 7-9092

PresidentJoe Gallucci
 General Manager.....N. T. Gallucci
 Sales Manager.....Lou Gallucci
 Assoc. Producer.....Jack Sheehan
 Assoc. DirectorLloyd Hurd
Services Offered: Special feature program.

GENERAL ARTISTS CORP.

640 Fifth Ave., New York 19, N. Y.
 Phone: CIrcle 7-7543
 9025 Wilshire Blvd., Beverly Hills, Calif.
 Phone: CRestview 1-8101
 8 S. Michigan Ave., Chicago, Ill.
 Phone: STate 2-6288
 Chairman of Board.....Herbert J. Seigal
 President (GAC-TV).....Don W. Sharpe
 V.P., West Coast.....M. W. Krasny
 Sr. V.P., Sales.....Herman Rush
 Pres., Motion Picture Div.....Martin Baum
 Pres., Literary Div.....Ingo Preminger
 Pres., Personal Appear. Div.....Buddy Howe
 Vice Presidents.....Dave Gerber,
 Abe Newborn, Malcolm Stuart
 Dir., Programming.....Mitchell Leiser
Services Offered: Development & sales rep. (film & live), artists representatives. Distributor of Desilu Prods., Roncom Prods., and Perry Como Prods.

GIRARD-LEWIS PRODUCTIONS, INC.

8833 Sunset Blvd., Los Angeles, Calif.
 Phone: OL 2-2810
 PresidentBernard Girard
 Vice President.....Robert Lewis
 Sec.-Treas.Paul P. Schreiber
Services Offered: Producers of television films.

GOLD MEDAL ENTERPRISES, INC.

550 Fifth Ave., New York, N. Y.
 Phone: PLaza 7-4636
 President.....Martin H. Poll

TV PRODUCERS and PACKAGERS



ENTERPRISES, INC.

500 FIFTH AVE., NEW YORK 36, N. Y.
 BR 9-4288

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 Secretary-Treasurer.....Selma Tamber
 Board of Directors.....Martin H. Poll,
 Alfred W. Schwalberg, Selma Tamber, C.
 Edwin Knill.
Services Offered: Producers of TV pro-
 grams.

GOMALCO ENTERPRISES

404 N. Roxbury, Beverly Hills, Calif.
 Phone: CR 5-6131

President.....David P. O'Malley
 Vice-President.....George Gobel
Services Offered: Television production
 (live and film).

Productions: The George Gobel Show,
 Leave It To Beaver.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53rd St., New York 22, N. Y.
 Phone: PLaza 5-6131

President & Gen. Mgr....Harry S. Goodman
 Asst. to Pres.....Ralph Arlin
 Radio-TV Director.....Stuart Wilson
Services Offered: 1 & 5 minute radio pro-
 gramming features, station jingles, dramatic
 shows, open-end spots & kid shows for TV.

Productions: (short featurettes) Boating
 Tips, Cal Tinney Time, Dear Shirley, Guide
 to Good Health, Home Handyman, How
 Come, Miracle Gardening Tips, Pardon My
 Blooper, Simple Science, Sport Shorts, Wo-
 man's World, Young Hollywood, Your Child
 & You, Your Money & You; Allen Funt's
 Candid Mike.

MARTIN GOODMAN PROD., INC.

36 Central Pk., South, N.Y.C. 19
 Phone: PLaza 1-3555

Executives.....Martin Goodman,
 Geo. Spota, Arthur Willi, Billie Biederman
Services Offered: Personal management of
 TV personalities and packaging.

GOODSON-TODMAN PRODUCTIONS

375 Park Ave., New York 22, N. Y.
 Phone: PLaza 1-0600

Partner.....Mark Goodson
 Partner.....William S. Todman
 Executive V.P., N.Y.....Bud Austin
 Exec. V.P., Calif.....Harris Katleman
 V.P., Bus. Affairs.....Howard F. Todman
 Exec. Prod's.....Gil Fates, Bob Stewart,
 Frank Heller, Ira Skutch, Jean Kopelman,
 Bob Rowe, Frank Wayne, Jerry Stagg,
 Andrew Fenady

Branch Office

9460 Wilshire Blvd., Beverly Hills, Calif.
 Phone: CRestview 4-7357

Services Offered: Producing and packaging
 live and filmed TV programs for national,
 regional and spot sales.

Productions: Beat the Clock, What's My
 Line, The Price Is Right, To Tell The Truth,
 Play Your Hunch, The Rebel, Number
 Please, Say When, Password.

GOTHAM RECORDING CORP.

2 W. 46th St., New York 36, N. Y.
 Phone: JUDson 6-5577

President.....Herbert M. Moss
 Exec. Vice Pres.....Robert M. Volkell
 Vice Pres., Prod.....Fred Hertz
 Vice Pres., Sales.....Leonard Lawson
 Vice Pres., Eng.....Jason Windwer
Services Offered: Recording, transcription
 and film production services; studios; writ-
 ing and production staff available; mono and
 stereo mastering & editing; pressing facilities.

GOTHAM RECORDING PRODS., INC.

2 W. 46th St., New York 36, N. Y.
 Phone: JU 6-5577

Producer.....Herbert M. Moss
Services Offered: Live and transcribed
 shows for Radio and TV.

ABNER J. GRESHLER

Sunset Towers W., 8400 Sunset, Hollywood 46
 Phone: OL 4-5960

Services Offered: Program producers; in-
 dustrial films; commercials.

GREY MUSIC PRODUCTIONS

(Lanny & Ginger Grey)

108 E. 96th St., New York 23, N. Y.
 Phone: ENright 9-7777

President.....Lanny Grey
 Vice President.....Ginger Grey
Services Offered: Producers and packagers
 of programs, singing commercials and pho-
 nograph recordings; vocalists.

HANNA-BARBERA PRODUCTIONS

3501 Cahuenga Blvd., Hollywood 28, Calif.
 (See Commercial Producers)

BYRON HARRIOTT RADIO & TV SOUND FILMS PRODS.

5075—37th St. N., St. Petersburg 14, Fla.
 Phone: HE 6-8411

Producer.....Byron Harriott
Services Offered: S.O.F. & taped radio pro-
 grams; documentaries; films produced from
 still fotos.

HARVEY CARTOON STUDIOS, INC.

1860 Broadway, New York 23, N. Y.
 (See Producer-Distributors)

ARTHUR HENLEY PRODUCTIONS

Shelton Towers, 523 Lexington Ave.,
 New York 17, N. Y.

Phone: PLaza 5-7145

Producer, Writer.....Arthur Henley
Services Offered: Packages, for TV live &
 film, and for radio; production and writing
 services. Program consultants.

HERTS-LION INTERNATIONAL CORP.

845 N. Seward St., Hollywood, Calif.
 Phone: HO 4-6121

GAME SHOW IDENTITY

Means a 'Best Buy' for Advertisers

By BILL TODMAN, Partner
Goodson-Todman Productions

THERE'S ample evidence that audience participation programs are a "best buy" for advertisers. Why?

For one, game shows almost invariably outrate the opposition — opposition shows, by the way, which more often than not cost a great deal more. A recent 24-market Nielsen proves this point. "What's My Line?," for example, with a 22.9 and 23.6 rating, comfortably passed the nearest opposition, "Adventures in Paradise." The latter drew 18.9 and 16.4 for the respective 15-minute periods. "To Tell the Truth," according to the same Nielsen survey, attracted ratings of 21.4 and 21.9 versus 18.0 and 20.6 for the hour-long "Cheyenne," its lone network competitor in that time period.

Experience has shown that sponsor identity is strongest and more lasting with game shows than with any other type of program on television. Ordinarily, a show is considered a hit if it runs a year. When they run longer it's considered a miracle. Look at the longevity record of some of the game, or audience participation shows on the air. "What's My Line?" has celebrated a dozen birthdays, "I've Got a Secret" has been on CBS since 1952, while "The Price Is Right," "Who Do You Trust" and "To Tell the Truth" are in their sixth years. Art Linkletter's "House Party" debuted on radio in 1946, and has been a daily television feature since 1952. "Queen For a Day," in April, began its 18th continuous year in broadcasting — first on radio, then television.



Sponsors who stick with these shows — and a large majority do — become as closely identified with the programs as the shows' panels and/or emcees. This sponsor identification factor is a powerful plus.

Game shows are unique to radio and television broadcasting. You find comedy and drama in the movies and in the theatre. You can see news events in newsreels and read about them in the papers and magazines. But only on television can you find the likes of "The Price Is Right" or a "To Tell the Truth"—game shows with the unique quality of "nowness" and immediacy. What the viewer sees is a real situation involving real people with whom he can identify vicariously.

We are now concentrating greater efforts in an attempt to match its success in live television with top quality film programs. At the same time, however, the company isn't ignoring 15 years of outstanding success in the specialized area of live, audience participation programs. We will continue to produce live shows. But we intend, also, to present filmed programs and thereby increase the "best buys" for both audience and advertiser.

We in the industry needn't be apologetic about this phenomenon of the game show. We should defend it for what it is . . . a bastion of reality on television and a unique entertainment form native to the medium.

PROGRAM PRODUCERS

President Kenneth Herts
Exec. Vice President..... Leo Guild
Treasurer Sid Felson
Services Offered: Producers of TV & motion picture films.

Productions: Unsolved, La Femme, Tales of the Unexplained, Beverly Hills Is My Beat, Never Marry A Ranger, Road Block.

HOLBROOK PRODUCTIONS

521 Fifth Ave., New York 17, N. Y.

Phone: MU 7-3080

Officers Burton Benjamin,
Isaac Kleinerman
Services Offered: Program producers.

HOLLIS PRODUCTIONS, LTD.

5800 Sunset Blvd., Hollywood 28, Calif.

Phone: HO 2-6282

President C. Irving
Services Offered: Live and taped TV shows, commercials; packages, industrials.

SANDY HOWARD PRODUCTIONS

8544 Sunset Blvd., Hollywood, Calif.

Phone: OL 2-4290

President Sandy Howard
Services Offered: Producers of live & filmed TV programs, motion pictures.

HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 10, Ill.

Phone: Mlchigan 2-5877

Owner Bernard Howard
Services Offered: Producers of programs & commercials.

H-R PRODUCTIONS, INC.

17 E. 45th St., N. Y. C. 17

Phone: OXford 7-0725

President Herbert Rosen
Services Offered: Producers of complete films to order, package shows, full-length feature films, mood & bridge music library etc. for TV & 16mm productions, sound effect records.

IDEES GRANDES, INC.

524 West 57th St., New York, N. Y.

Phone: Circle 5-1612

Owners..... Jackie Gleason, Jack Philbin
Services Offered: Producers of TV packages and ideas.

IMPA PRODUCTIONS, LTD.

660 Madison Ave., New York 21, N. Y.

Phone: TEmpleton 2-9200

Producers, Owners..... Irving Mansfield,
Peter Arnell
Services Offered: TV & Radio Programs;
Production, Package.
Productions: Face the Facts, Take A Good Look.

INTERNATIONAL COMMUNITY CLUB AWARDS, INC.

Westport, Connecticut

Phone: CLearwater 6-1075

President..... William M. Carpenter
Exec. Vice Pres..... John C. Gilmore
V.P. & General Mgr..... Bess Gilmore
Vice President..... Phillip G. Peterson
Dir. of Adv. & Pub. Rel.. Richard N. Robbins
Promo., Pub. &
Merchandising..... Charles C. Adams
Coor. of Club Activities..... Cay C. Allen
Controller..... Walter K. White

Branch Offices

20 East 46th St., New York, N. Y.

Phone: MU 7-4466

Mgr. of Sales Development... Len Hornsby
Client Relations..... Sam Brownstein
475 Collins St., Melbourne, Victoria, Aus.
Phone: 623851

Managing Director..... Hector Crawford

INTERNATIONAL GOOD MUSIC, INC.

1610 Home Road, Bellingham, Wash.

Phone: REgent 3-4567

President Rogan Jones
Vice President..... John D. Tuttle
Sec.-Treas..... Catherine W. Jones

Branch Office

45 W. 45th St., New York 36, N. Y.

Phone: CI 5-3430

Manager John Tuttle
Services Offered: Programming & production of syndicated taped programs for AM or FM broadcasting.

THE JAFFE AGENCY, INC.

8555 Sunset Blvd., Los Angeles 69, Calif.

Phone: OLYmpia 7-2711

New York Phone: Circle 6-5740

President Philip Gersh
Services Offered: Representation of Artists, Actors, Actresses, Directors, Producers and Writers and Material in Live and Film Television and Radio. Packagers of Live and Film Television Shows.

HENRY JAFFE ENTERPRISES, INC.

200 W. 57th St., New York 19, N. Y.

Phone: Circle 5-2400

President James Jaffe
Vice President..... James F. Loren
Secretary-Treasurer..... Marvin B. Meyer

Branch Office

8736 Sunset Blvd., Los Angeles 69, Calif.

Phone: OLYmpia 7-1940

President Henry Jaffe
Services Offered: Creation & production of live & film TV Shows.
Productions: Dinah Shore Show, Bell Telephone Hour, Highways of Melody.

JEWELL RADIO AND TELEVISION PRODUCTIONS

612 N. Michigan, Chicago 11, Ill.

Phone: MOhawk 4-5757

President..... James E. Jewell
Vice-President..... W. Ralph Jewell

PROGRAM PRODUCERS

Secretary.....M. P. Casey
 Editor.....James Harrison

Branch Offices

933 Roscomare Rd., Los Angeles 24, Calif.
 Phone: GRanite 2-4024

Director.....Lewis Foster
 3062 Penobscot Bldg., Detroit 26, Mich.
 Phone: WOODward 3-0617

Exec.-in-Charge.....W. Ralph Jewell
Services Offered: Produce industrial, educational & TV films; radio & TV programs, sales tunes, spots & jingles. Consultants to agencies & sponsors; package-production services; writing, editing, directing, musical arrangements, supervision, casting, etc.

STACY KEACH PRODUCTIONS

12240 Ventura Blvd., Studio City, Calif.
 Phone: POplar 2-0966

President.....Stacy Keach
 Associate.....Ernest Newton
 Exec. Sec.....Miss Frankie Newton
Services Offered: Write direct & produce shows for TV, radio, motion pictures & stage; commercials & industrial shows; sales & training films, slide films.

ROBERT KEESHAN ASSOC. INC

680 Fifth Ave., New York 19, N. Y.
 Phone: PLaza 7-8618

President.....Bob Keeshan
 Vice Presidents.....Marvin Josephson,
 David Connell
Services Offered: Radio-TV packagers and producers.
Productions: Captain Kangaroo.

MAXINE KEITH AGENCY

234 W. 44th St., New York, N. Y.
 Phone: LA 4-4228

Director.....Maxine Keith
 Office Manager.....Eric L. Stone
Services Offered: Creative programming & production; radio & TV package shows. Special promotion consultants for theatre & motion pictures.

Productions: From Me to You, It's Your Turn Now, 7 to 17 Club, On & Off Stage.

SONNY KENDIS, INC.

509 Fifth Ave., New York 17, N. Y.
 Phone: MURray Hill 7-0890

Pres., Exec. Prod.....James Sonny Kendis
Services Offered: TV-Radio programming; musical advisors to the industry.

LANG-WORTH FEATURE PROGRAMS, INC.

151 N. Franklin St., Hempstead, L. I., N. Y.
 Phone: IV 5-2400

President.....John D. Langlois
 Vice-Pres. & Treas.....C. O. Langlois, Jr.
 Vice Pres., Sales.....Hugh S. Allen, Jr.
Services Offered: Producers of Radio Hucksters and Airlifts; 1800 unit basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

LEONARDO TELEVISION PROD. INC.

500 Fifth Ave., New York 36, N. Y.
 Phone: OXFord 5-0335

President.....Peter M. Piech
 Vice President.....Robert A. Travis
 Secretary.....Charles Haydon
Services Offered: Producers of King Leonardo & His Short Subjects Theatre, color cartoon series.

LESTER LEWIS ASSOCIATES

15 East 48th St., New York 17, N. Y.
 Phone: PLaza 3-5083

Partners.....Lester & Juliet Lewis
Services Offered: TV package shows, personal management.

MAX LIEBMAN PRODUCTIONS, INC.

130 West 56th St., New York, N.Y.
 Phone: PLaza 7-6533

President.....Max Liebman
Services Offered: TV packages.

JACK LLOYD

1445 Miller Way, Hollywood 69, Calif.
 Phone: OLdfield 6-4607

Exec. Director.....Jack Lloyd
Services Offered: Creation and production of radio and TV programs (Dramatic, musical, comedy and audience participation). Unusual commercials and musical jingles for advertising agencies and radio-TV stations.

JACK LONDON PRODUCTIONS, INC.

1776 Broadway, New York 19, N. Y.
 Phone: JUDson 2-4077

President.....Barnett Glassman
 Secretary.....Herbert Friedman
Services Offered: Producers of live and filmed TV packages.
Productions: Smoke Bellew, owners of Jack London library-TV series Captain David Grief.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
 Phone: DUNkirk 4-4191

President.....C. P. MacGregor
 Gen. Mgr.....E. H. Lowry
Services Offered: Transcription library productions; music library service, dramatic and musical programs; recording studios.

MADISON PRODUCTIONS, INC.

60 E. 56th St., New York 22, N. Y.
 Phone: PLaza 8-2780

President.....Gerry Gross
 Vice-President, Treasurer.....Frank B. Sawdon
 Vice-Pres., Secy.....Rita Fillet
Services Offered: Package & produce Radio & TV Shows, live & film commercials.
Productions: The Will to Win, Baseball Central, Football Scoreboard, The Bill Stern Show, Frontier Judge.

PROGRAM PRODUCERS

MAGIC CIRCLE PRODUCTIONS (MAGIC CIRCLE THEATRE)

7027 Pacific View Dr., Hollywood 28, Calif.
Phone: HOLlywood 4-0818

Producers....Sam R. Sebby, Frances Price
Services Offered: Live public svc. & commercial TV productions.

MAGNA FILM PRODUCTIONS, INC.

55 Berkeley St., Boston, Mass.
Phone: HUBbard 2-5580

PresidentRobert Berman
Vice President.....A. J. Schneider
Services Offered: Producer of TV features, business & educational films, film & live commercials, monochrome & color TV slides.

MAGNE-TRONICS, INC.

49 West 45th St., New York 36, N. Y.
(See Transcription Co.'s)

MARATHON INTERNATIONAL PRODUCTIONS, INC.

10 East 49th St., New York 17, N. Y.
Phone: MURray Hill 8-1130

Pres., Exec. Prod.....Konstantin Kalsner
V. P., Super. of Prod.....Kenneth Baldwin
Mgr., Newsfilm Opera....Kenneth Brighton
ControllerHenry Langsam
Distribution Mgr.Eleonore Grimm

Branch Office

Publicity House, Bell St., London N.W. 1,
England

Phone: PADington 3120

Chief Executive.....Maurice Ford
Services Offered: Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

MARK VII, LTD.

4024 Radford Ave., N. Hollywood, Calif.
(See TV Prod.-Dist.)

MARS BROADCASTING, INC.

575 Hope St., Stamford, Conn.
Phone: 327-2700

Chairman of Board.....James G. Rogers
President.....Harold G. Ross
Exec. Vice Pres.....Robert V. Whitney
Exec. Vice Pres.....Stanley N. Kaplan
Nat'l Program Dir.....Don Bruce Whitney
Exec. Producer.....Keith Connes
Creative Dir.....June Griffin
Music Director.....Robert L. Weitz
Technical Dir.....Robert F. Oakes
Office Manager.....Hannah W. Drucker

Services Offered: Complete on-the-air promotional custom contests and promotion production services. Total station programming-Demand Radio.

Productions: Demand Radio Total Programming Service, Hooper Booster Jingles, Funtest promotion package, Startest, Celebrity Contest, Scrambled Sing Along, Penetration Musical I.D.'s.

THE MARSHALL ORGANIZATION, INC.

750 Third Ave., New York 17, N. Y.
Phone: MURray Hill 7-2722

President.....A. W. Marshall
General Manager.....Evelyn K. Zuckerman
Services Offered: Producing and Packaging Live and Transcribed Radio and TV Programs. Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

MCA-TV

598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500

Film Syndication Div.

V.P. in Charge.....David V. Sutton
V.P. Sta. Prog. Sls. Div.....Louis Friedland
V.P. Chg. of N. Y. office.....Frank Brill
V.P. Chg. of Chicago office....Jim Stirton
V.P. Chg. of Cleveland office...DeArv Barton
V.P. Chg. of L. A. office.....Bob Greenberg
V.P., Director of Sales.....Hal Golden
Vice President.....James E. Denning
Director, Adv. & Pub.....Ed Aaronoff

Branch Offices

258 Park Sq. Bldg., Boston 16, Mass.
9370 Santa Monica Blvd., Beverly Hills, Calif.
1371 Peachtree St., N.E., Atlanta, Georgia
425 N. Michigan Ave., Chicago, Ill.
1172 Union Commerce Bldg., Cleveland, Ohio
504 Delta Bldg., New Orleans, La.
426 Transportation Bldg., Cincinnati, Ohio
2311 Cedar Springs, Dallas, Texas
15037 W. Eight Mile Rd., Detroit, Michigan
105 Montgomery St., San Francisco, Calif.
1415 Northwestern Bank Bldg., Minn., Minn.
530 Sixth Ave., Pittsburgh, Pa.
721 Olive St., St. Louis 22, Mo.
101 Jones Bldg., Seattle, Wash.
519 East Trade St., Charlotte, N. C.
139 Piccadilly, London, W1, England
49 bis Ave Hoche Paris, France
180 University Ave., Toronto 1, Ontario, Can.
Offices also in Rome, Munich, Mexico City, Sydney, Tokyo.

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, Overland Trail, Dr. Hudson's Secret Journal, Famous Playhouse, Federal Men, Follow that Man, Guy Lombardo and his Royal Canadians, Staccato, Suspicion, Riverboat, Man Behind the Badge, Cimarron City, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Western Features Starring Gene Autry, Western Features Starring Roy Rogers, Crusader, Mickey Spillane's Mike Hammer, Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9.

PROGRAM PRODUCERS

MEDICAL TELEVISION PRODUCTIONS, INC.

247 Park Ave., New York 17, N. Y.
Phone: YU 6-9230

President.....Stephen W. Schwartz
Services Offered: An organization producing medical telecasts, motion pictures, and radio programs—as well as documentary, technical, and dramatic programs in other specialized fields.

CHARLES MICHELSON, INC.

45 West 45th St., New York 36, N. Y.
Phone: PLaza 7-0695

President.....Charles Michelson
Treasurer.....Aaron Michelson
Services Offered: U. S. representatives for foreign TV stations; distributors of TV film programs & transcribed radio programs, E.M.I. mood music library.

Productions: Capsule mysteries, The Plainclothes Man, Famous Jury Trials, The Clock, Half-hour Mystery Bloc, Daytime Soap Operas.

MILLER-SHAW PRODUCTIONS, INC.

527 Madison Ave., New York 22, N. Y.
Phone: MU 8-1242

President.....John A. Miller
Vice President.....James T. Shaw
Services Offered: TV program packages, film, live and tape, specializing in children's programs.

WILLIAM MORRIS AGENCY, INC.

1740 Broadway, New York 19, N. Y.
Phone: JUdson 6-5100

Exec.-in-Chg. of TV-Radio. Wallace S. Jordan
Services Offered: Packaged shows for radio and TV, also talent reps. for all fields.

MORTON PRODUCTIONS

64 East Lake St., Chicago 1, Ill.
Phone: CEntral 6-4144

President.....Morton Jacobson
Services Offered: Syndicated radio shows.

MUNDELL PRODUCTIONS, CORP.

417-1416 Commerce, Dallas 1, Tex.
Phone: RIverside 8-3021

President.....Jimmie Mundell
Vice President.....Elizabeth J. Erwin
Secretary.....Jeff Mundell
Services Offered: TV news service and sports films for television.

MUZAK CORPORATION

229 Park Ave. S., New York 3, N. Y.
(See Transcription Companies)

NATIONAL FILM STUDIOS, INC.

105 Eleventh St., SE, Washington 3, D.C.
Phone: LIncoln 6-8822

President.....Harold A. Keats
Vice President.....Stanley Allen
Vice President.....Edward W. Alfriend, IV
Director.....F. William Hart
Services Offered: Completely equipped studio, sound stage, equipment & personnel for studio or location prod., 35 & 16mm mo-

tion picture prod., sound recording.

THE NATIONAL RESEARCH BUREAU, INC.

415 N. Dearborn St., Chicago 10, Ill.
Phone: SUperior 7-5080

President.....Wm. H. Wood
Vice President.....Robert Stone

Branch Office

424 North 3rd St., Burlington, Iowa
Phone: PLaza 2-5415

Services Offered: Broadcast Editorial Idea Library—a monthly exchange of broadcast editorials used by leading stations throughout the country. Radio Campaigns—a monthly service of sales, program & continuity ideas and suggestions.

NATIONAL TIME SALES

(Subsidiary of Pan American Bestg. Co.)
122 E. 42nd St., New York, N. Y.
Phone: MU 2-4500

NATIONAL VIDEO TAPE PROD. INC.

36 West 44th St., New York 36, N. Y.
(See Transcription Companies)

NEW MERRITT ENTERPRISES INC.

500 Fifth Ave., New York, 36, N. Y.
Phone: BR 9-4288

President.....E. Roger Muir
Exec. Vice Pres.....Nick Nicholson
Vice Pres., Treas.....Henry Shensky
Services Offered: TV producers.
Production: The Funny Manns.

OLIVER W. NICOLL PRODUCTIONS

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130

Cable Address: ARREFFAY New York
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent.

NORTHWESTERN INC., MOTION PICTURES & RECORDING

411 Southwest 13th Ave., Portland, Ore.
Phone: CApitol 3-4107

Vice President.....Sheldon Goldstein
Services Offered: Producers of TV programs & commercials, industrial & business films, sound slide films, radio transcriptions.

OMAR MUSIC COMPANY

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027

President.....Peter Frank
Exec. Vice Pres.....Herbert N. Eiseman
Branch Office

1271 Ave. of Americas, New York 20, N. Y.
Phone: PLaza 7-2197

Services Offered: Creators of theme, background music, cues, etc., for TV film programs and feature pictures.

PROGRAM PRODUCERS

ORBIT PRODUCTIONS, INC.

630 Ninth Ave., New York 36, N. Y.
Phone: PLaza 7-3890

President Samuel Fleishman
Services Offered: Producers of programs for TV; educational, public relations & industrial films; recording, dubbing & sound transfers, etc.

PAN AMERICAN BROADCASTING CO.

380 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 2-4500

Exec. V.P. Eugene Bernald
Services Offered: Scripting, producing and recording programs in over 54 foreign languages for use in United States and in foreign countries.

PARROT PRODUCTIONS

550 Fifth Ave., New York, N. Y.
Phone: CI 5-1431

President. W. Watts Biggers
V.P., Production. Thomas J. Dunford
V.P., Sales. Eli Feldman
Sec., Treas. Treadwell Covington
Services Offered: Producers of TV programs.
Productions: Parrot Playhouse.

PHILIP J. PERLMAN ASSOCIATES

141 E 55th St., New York 22, N. Y.
Phone: MU 8-4831

Owner Philip J. Perlman
Services Offered: Producers & packagers of radio & TV live & film programs.

PICTURE PRODUCTIONS CORP.

527 Lexington Ave., New York, N. Y.
Phone: PLaza 2-3940

President Jerry Layton
Vice President. S. H. Cannold
Services Offered: Complete supervision, preparation & production of live and film TV programs.

PIONEER PRODUCTIONS

619 W. 54th St., New York, N. Y.
Phone: JU 6-7633

President Lillian Jones
Services Offered: A creative film editorial service for TV, theatrical and commercial motion pictures.

PIPER TELEVISION, INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXFord 5-0335

President. Peter M. Piech
Vice President. Robert A. Travis
Secretary Charles Haydon
Services Offered: Producers of Pip The Piper.

JULES POWER PRODUCTIONS, INC.

9 East 75th St., New York 21, N. Y.
Phone: LEhigh 5-8850

President Jules Power
Vice President. Daniel Wilson

Branch Office

228 N. LaSalle, Chicago 1, Ill.
Phone: ANdover 3-1422

Office Manager. Mrs. Hazel Rothbart
Services Offered: Producers and packagers of live, taped and filmed programs.

CHUCK PRAGER RADIO SYNDICATIONS, INC.

441 West End Ave., New York 24, N. Y.
Phone: TR 7-8402

President Chuck Prager
Services Offered: Producer and syndicator of one minute radio features.
Productions: The Oleg Cassini Show; The Vincent Lopez Show; The Henry Morgan Show; The Hy Gardner Show. New features available on request.

PREMIERE ARTISTS AND PRODUCTIONS AGENCY

1046 N. Carol Dr., Los Angeles 46, Calif.
Phone: CR 4-5488

Owner Harold Jovien
Services Offered: Representation of artist and programs for TV, radios, records. Also writers, directors, producers for TV.

PROGRAMATIC BROADCASTING SERVICE

(Div. of Muzak Corp.)
229 Park Ave. S., New York 3, N. Y.
(See Transcription Co.'s)

PROJECT-O-FEX, INC.

60 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 7-1881

President. Paul F. Adler
Services Offered: Semi-animated film, spot and institutional films.

PUBLIC AFFAIRS RADIO, INC.

150 Broadway, N. Y. C. 38
Phone: BARclay 7-6563

President. Guthrie E. Janssen
Vice President. Justin J. Bayer
Secretary-Treasurer. Philip R. Leeds
Services Offered: Voiced program service of news & public affairs.

PUBLIC SERVICE RADIO NETWORK

743 Fifth Ave., New York 22, N. Y.
Phone: PLaza 3-7410

President Ted Cott
Exec. V.P. Budd Getschal

PROGRAM PRODUCERS

Vice President.....David L. Garth
 Chairman of the Bd.....F. W. Richmond
Services Offered: A group of libraries plus special features.

PUNCH FILMS, INC.

155 Fifth Ave., New York, N. Y.
 (See Commercial Producers)

PYRAMID PRODUCTIONS, INC.

445 Park Ave., New York, N. Y.
 Phone: PL 2-4100

President.....S. F. Rubin
Services Offered: Producers of live and film programs.

Productions: Big Story, Treasury Men in Action, Man Behind the Badge, Playhouse 15, Police Call, Seven Against Crime, Decoy, Deadline.

QM PRODUCTIONS

1041 N. Formosa, Hollywood, Calif.
 Phone: HO 7-5111

President, Treas.....Quinn Martin
 Exec. Vice Pres.....Arthur Fellows
 Vice Pres., Sec.....Eli Parker
Services Offered: Television & motion picture production.

RTN BROADCAST FEATURES, INC.

(Subsidiary of Taylor/Nodland Ltd.)
 75 E. Wacker Drive, Chicago 1, Ill.
 Phone: CE 6-0221

New York Phone: OX 7-3130

PresidentLud Richards
 Exec. Vice Pres.....Jory Nodland
Services Offered: Produce and distribute syndicated radio programs. Special promotional services to stations.

Productions: Best Of Roger Williams; Syd Harris Show.

RADIO & TV PACKAGERS, INC.

11 E. 40th St., New York 16, N. Y.
 Phone: LEXington 2-1717

PresidentWilliam Cayton
 Vice President.....Lee Dalia
 Secretary.....D. R. Roberts
Services Offered: Packaging & production of TV film series, industrials, TV cartoons & commercials.

Productions: Jungle, Cartoon Classics.

RADIO & TV ROUNDUP PRODUCTIONS

111 Maplewood Ave., Maplewood, N. J.
 Phone: SOrange 3-1044
 New York Phone: YUKon 6-5700
 Hollywood Phone: HO 6-6124

Executive Producer.....W. H. Bertenshaw
 Bus. Mgr.....Betty Janeway
 TV Director.....David Holm
 Radio Director.....Michael Blenn
Services Offered: Producers, packagers & syndicators of radio-TV programs and features.

Productions: Radio USA, Inside Fashion, Farm Digest, Viewpoint, TV USA, Fun with Pop, It's a Funny World, Report on Religion, Medicine USA.

RADIO BROADCAST SERVICE

Box 3081, Glendale 1, Calif.
 Phone: CHapman 5-3296

General Manager.....Allin Slate
Services Offered: Producing live and tape radio programs of music, news and interviews.

Sports Broadcast Service Div.

Phone: CITrus 4-2807

Services Offered: Producing live and tape sports programs.

RADIO CONCEPTS, INC.

236 West 55th St., New York 19, N. Y.
 Phone: PL 7-5300

Owners.....Al King, Philip Meltzer
 Exec. Vice Pres.....Don Purcell
Services Offered: Packagers of custom created "total scope" features.

RADIOZARK ENTERPRISES, INC.

1121 S. Glenstone, Springfield, Mo.
 Phone: UNiversity 2-4422

Managing V.P.'s.....E.E. Siman, Jr., John B. Mahaffey

Services Offered: Production-syndication of quarter-hour program features, network, programs, jingles, transcribed commercials.

Productions: Tennessee Ernie Ford Show, Smiley Burnette Show, Red Foley Show.

REEMACK ENTERPRISES, INC.

1270 6th Ave., Rm. 2402 New York 20, N. Y.
 Phone: CI 6-7300

PresidentLloyd Marx
 Vice-PresidentTed Mack
Services Offered: Producers of "The Original Amateur Hour."

REMBRANDT FILMS, INC.

59 East 54th St., New York, N. Y.
 Phone: PL 8-1024

President.....W. L. Snyder
Services Offered: Cartoon series.

RICHARD S. ROBBINS CO., LTD.

163 Bleecker St., New York 12, N. Y.
 Phone: SP 7-2568

PresidentR. S. Robbins
 Vice President.....Edward E. Finch
Services Offered: Radio and Television merchandise prizes.

ROCKHILL PRODUCTIONS, INC.

18 E. 50th St., New York 22, N. Y.
 Phone: PLaza 9-7979

PresidentJanet Taylor
Services Offered: Complete packages, radio, TV and film.

RODNEY YOUNG ENTERPRISES

780 Gower, Los Angeles, Calif.
 Phone: HO 9-5911

PresidentRobert Young
 V.P., Chg. of Prod.....Eugene B. Rodney
Services Offered: Producers of TV series.

RICHARD H. ROFFMAN ASSOCIATES

675 West End Ave., New York 25, N. Y.
 Phone: RIverside 9-3647

PROGRAM PRODUCERS

Bd. Chairman.....Maurice Roffman
 PresidentRichard H. Roffman
 Vice Pres.....Sophie S. Roffman
Services Offered: Radio and TV production, public relations, publicity, promotion.

ROSS-DANZIG TV, INC.

6331 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HOLlywood 2-6464

PresidentBart Ross
 Vice Pres., Sec.....Frank K. Danzig
 ProducersAl Burton,
 Margaret Coffey, Bud Widom
Services Offered: Package production of live & filmed television programs.

R-TV ENTERPRISES

225 W. 86th St., New York 24, N. Y.
 Phone: SUsquehanna 7-2161

PresidentAmy W. Muentz
 Executive Producer.....Jules Evan Baker
 Prom. Consultant.....Alan J. Levine
Services Offered: Broadcast promotions & productions; live & filmed commercial & public service programs & spots, Shop-A-Thon; Billboard TV (BBTV).

SANDE & GREENE, INC.

1777 N. Vine, Hollywood 28, Calif.
 (See Commercial Producers)

ALAN SANDS PRODUCTIONS

565 Fifth Ave., New York 17, N. Y.
 Phone: OXFord 7-6135

ManagerAlan Sands
 Producer-WriterCecile Diamond
Services Offered: Creation, production & writing of syndicated radio-TV series.

Productions: Your Child & You, Marriage, Before & After, Amy Vanderbilt.

JAMES L. SAPHIER AGENCY, INC.

9229 Sunset Blvd., Los Angeles 46, Calif.
 Phone: CRestview 1-7231

President.....James L. Saphier
Services Offered: Radio and TV production, sale of package programs and talent.
Productions: The Bob Hope Show, Celebrity Golf.

ALLEN SAVAGE NETWORK PRODUCTIONS

1 E. 57th St., New York 22, N. Y.
 Phone: EL 5-1434

OwnerAllen Savage
Services Offered: Specializing in "Live Better Electrically," programs which are packaged and produced for the electrical industry, currently on air coast to coast. Packagers & producers of radio programs.

Productions: Adequate Wiring in the Home, Home Selector Guide.

WALTER SCHWIMMER INC.

75 East Wacker Drive, Chicago 1, Ill.
 Phone: FRanklin 2-4392

New York Address: 527 Madison Ave.
 New York 22, N. Y.

Phone: ELdorado 5-4616

PresidentWalter Schwimmer

Vice-Pres. in Chg. of Sales....Bernie Crost
 V.P. in Chg. of Prog.....Arthur Pickens, Jr.
 N.Y. ManagerJack Arden
Services Offered: TV and radio package productions.

Productions: Championship Bowling, Championship Bridge, Tello-Test, Tune-Test, Top Pro Golf, Championship Tennis.

SCREEN GEMS, INC.

711 Fifth Ave., New York 22, N. Y.
 (See TV Film Prod.-Dist.)

SELMUR PRODUCTIONS, INC.

4151 Prospect Ave., Hollywood 27, Calif.
 Phone: NO 3-3311

PresidentSelig J. Seligman
 V.P., Admin. & Bus. Affairs. Leon I. Mirell
Services Offered: Production of TV programs & series, film, tape & live.

SESAC, INC.

10 Columbus Circle, New York 19, N. Y.
 Phone: JUdson 6-3450

PresidentPaul Heinecke
 Secretary-Treasurer.....R. C. Heinecke
 Asst. to Pres.....E. S. Prager
 Production Manager.....George Jellinek
 Station Relations Dir.....W. F. Myers
 Pub. & Prom.....Alice J. Heinecke
Services Offered: Licensing the use of copyrighted music; LP Service including catalog of over 8500 bridges, moods and themes and "Drummers"; syndicated transcribed tailor-made programs for advertisers.

SHIFFRIN-HYLAND AGENCY

315 South Beverly Drive, Beverly Hills, Calif.
 Phone: CR 4-7641

Co-owners.....Dick Irving,
 William Shiffrin

Associates: George Litto, Hank Roberts, Harvey Ricin, Bruce Hammer, Jo Cardaci, Vanessa Mitchell
Services Offered: TV and feature film packages. Literary and actors' agent.

FLETCHER SMITH STUDIOS, INC.

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.
 Phone: LU 1-7300

319 E. 44th St., New York 17, N. Y.

Phone: MUrray Hill 9-8766

PresidentFletcher Smith
 Vice President.....Arthur J. Davis
 Secretary-TreasurerMrs. Frances Burns
Services Offered: Complete motion picture production; TV shows, spots, industrial films; large animation staff.

SOUTHILL PRODUCTIONS, INC.

425 East 63rd St., New York, N. Y.
 Phone: PLaza 3-1228

President.....Richard L. Linkroum
 Vice President.....Henry Denker
 V.P., Sec.-Treas.....Verna Linkroum
Services Offered: Production & packaging of TV programs.

Productions: Divine Adventures, Mary Martin's 1962 Special, Arthur Godfrey Show.

PROGRAM PRODUCERS

THE SOUVAINÉ ASSOCIATES INC.

135 Central Park West, New York 23, N. Y.
Phone: TR 3-1158

ProducerGeraldine Souvaine
Services Offered: Producers of radio and TV programs.

SPENCER PRODUCTIONS, INC.

507 Fifth Ave., New York 17, N. Y.
Phone: OX 7-5895

PresidentJeanne Allgeier
Office ManagerAlan Abel
Services Offered: Producer of TV series, pilot films for television.

SPORTS NETWORK, INC.

36 West 44th St., New York 36, N. Y.
Phone: MURray Hill 2-0117

President.....Richard E. Bailey
Vice-President.....Roylance H. Sharp
Secretary-TreasurerThomas J. Schilling
ComptrollerWilliam Hyland
Vice Pres., Sales.....Jack D. Bozarth
V.P., Engineering.....Charles A. Voso
Services Offered: Technical facilities include studio, Mobile Camera units & Mobile video tape units available for commercials, programs & closed circuits. Video tape center available for screening, dubbing and editing.

SPORTS PROGRAMS, INC.

Time & Life Bldg., Rockefeller Center,
New York, N. Y.
Phone: CI 6-3730

Services Offered: Producers of sports programming for TV.

WILBUR STARK

10202 W. Washington, Culver City, Calif.
Phone: UPTon 0-3311
25 West 54th St., New York, N. Y.
Phone: CI 6-0042

PresidentWilbur Stark
Services Offered: Live and filmed TV.

STARS INTERNATIONAL, INC.

5420 Melrose Ave., Hollywood 38, Cal.
Phone: HOLlywood 2-6027
1271 Ave. of the Americas,
New York 20, N.Y.
Phone: PLaza 7-2197

PresidentPeter Frank
Exec. Vice Pres.....Will Scott
Vice PresidentMann Scharf
V.P., Treasurer.....Ernest W. McKee, Jr.
Program Director.....Mel Ryan
Services Offered: Big Sound radio productions.
Productions: Formatic Radio, Country and Western Radio.

MIKE STOKEY ENTERPRISES

4202 Benedict Canyon Drive, Sherman Oaks,
Calif.

Phone: STate 4-0458

PresidentMike Stokey
Vice President.....John Hueners
SecretaryElise Mayberry
New York Office
515 Madison Ave.
Phone: PLaza 8-2072

ManagerFrank Barone

Services Offered: Package producers of live and filmed TV shows.

Productions: Pantomine Quiz, Author!-Author!, Juke Box Gambol, Writer Wrong, It's in the Cards.

TALENT ASSOCIATES- PARAMOUNT LTD.

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 3-1030

PresidentAlfred Levy
Vice President.....David Susskind

TAYLOR/NODLAND LTD. TAYNOD PRODUCTIONS, INC.

75 E. Wacker Drive, Chicago, Ill.
Phone: CE 6-0221

330 East 46th St., New York, N. Y.
Phone: OX 7-3130

PresidentSherrill Taylor
Exec. Vice Pres.....Jory Nodland
Services Offered: Producers of Kukla and Ollie, Best of Roger Williams.

TELDON PRODUCTIONS

2 West 46th St., New York 36, N. Y.
Phone: COlumbus 5-4111

Owner.....Stephen F. Temmer
Services Offered: Packaged radio shows; foreign language radio shows.
Production: Rendezvous in Vienna.

TELEVENTURE, INC.

285 Madison Ave., New York 17, N. Y.
Phone: ORegon 9-6220

PresidentSoren Christensen
Exec. V.P.....Graham Young
Vice President.....Thomas Orchard
Vice President.....Art Foley
Services Offered: Producers of TV & special purpose industrial documentary films.

TELEVISION AND RADIO FEATURES OF AMERICA

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130

Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Managing Dir.....J. H. Macdonnell

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent.
Television—Program production and consultation, package live and film shows, script, talent.

TELEVISION BROADCASTING SERVICE, INC.

91 Central Pk. W. New York 23
Phone: TRafalgar 7-2372

President.....William R. Riddle

PROGRAM PRODUCERS

Vice Pres., Sec.....Edith L. Riddle
 TreasurerWilliam K. Riddle
 Asst. Treasurer.....Joseph G. Vietri

Branch Offices

1444 Bewick Ave., Detroit 14, Mich.

Phone: VALley 2-0092

Dist. Sales Mgr.....Rodney B. Hersey
 54 Grand Ave., Palisade Park, N. J.

Phone: WH 5-9704

Manager.....Joseph G. Vietri
 12 Maple St., Hensonville 1, N.Y.

Phone: WINDham 241-251

Dist. Sales Mgr.....Jack Averill
 39 Academy Rd., Caldwell 1, N.J.

Phone: CALDwell 6-4272

Regional Sales Mgr.....Orwyn L. Werfel
 100 N. Irving Blvd., Los Angeles 4, Calif.

West Coast Rep.....Mrs. L. H. Lincoln
Services Offered: Live TV & film programs, package producer of features, open end and animated commercials & training films, annual reports sound films, documentary and Travel films, scripts, videotape & kinescope facilities. Also feature films for rental.

TRANS ARTISTS PROD., INC.

731 N. La Brea, Los Angeles, Calif.

(See Producer-Distributors)

TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, Ohio

Phone: BALDwin 2-3773

President.....J. P. Williams

Vice President.....Alexander Buchan

General Manager.....Gerhard Joseph

Services Offered: Quarter-hour programs featuring "Singin' Sam."

TROUBADOUR PRODUCTIONS, INC.

200 West 57th St., New York 19, N. Y.

Phone: PL 7-1880

PresidentPeter Rachtman

Vice President.....Sheila Rachtman

Branch Office

160 Trismen Terrace, Winter Park, Fla.

Phone: MIDway 7-4874

Services Offered: Radio program producer & packager, concert producer. Reps located in Europe & Australia for prod. & distributing syndicated radio programs.

Productions: Oscar Brand Show, Sound of Jazz, Eddie Condon's Dixieland Bandstand, Zacherley, Out of the Mouths of Babies.

RICHARD H. ULLMAN, INC.

1271 Ave. of the Americas,

New York 20, N. Y.

Phone: PLaza 7-2197

PresidentPeter Frank

Exec. Vice Pres.....Marvin A. Kempner

V.P., Treasurer.....Ernest W. McKee, Jr.

Vice President.....Richard Morrison

Branch Office

5420 Melrose Ave., Hollywood 38, Calif.

3200 Maple, Dallas 19, Tex.

Phone: RIVERSide 2-2651

Chief Executive.....Richard Morrison

Services Offered: Distributors of the Big

Sound, Formatic Radio; Country & Western radio; IMN Jingles, Target Jingles, CRC Jingles, Ev Wren Productions & Spotmaster tape cartridge equipment.

UNIVISION, INC.

1450 Broadway, New York, N. Y.

(See Film Producers-Distributors)

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 36, N. Y.

Phone: CIRCLE 6-4675-6

President.....Thomas J. Valentino

Vice-President.....Michael T. Valentino

Secretary.....Elsie F. Valentino

Services Offered: Sound effects records, transcriptions, background music for TV and radio.

VHF, INC.

300 East 46th St., New York, N. Y.

Phone: MU 7-4505

President.....Ira G. DeLumen

V.P., Production.....Richard R. Rector

V.P., Sales.....Robert C. Troup

V.P., Special Projects.....Peter J. Smith

V.P., Operations.....John Koushouris

Services Offered: Complete live and video tape production services, tape processing and mixing. Tape transferred to Videofilms.

Productions: The March of Time, Tele-guide, Manshoot for B.B.C.

VAVIN, INC.

236 East 46th St., New York 17, N. Y.

(See TV Prod.-Dist.)

VICTOR & RICHARDS, INC.

7 East 48th St., New York, N. Y.

Phone: PL 2-7755

President & Sales Mgr.....Vic Lindeman, Jr.

Producer-writerAlan Sands

Station Relations.....Peggy Seager

Services Offered: Syndicate live TV programs to local stations and servicing stations with prizes for giveaways.

Productions: Top Ten Dance Party.

VIDEO ENTERPRISES, INC.

667 Madison Ave., New York, N. Y.

Phone: PLaza 3-9327

President.....Philip J. Lane

Branch Office

105 S. Western Ave., Los Angeles, Calif.

Phone: DU 8-9666

Chief Executive.....H. Shaw

Services Offered: Exchanging of merchandise for time on local TV & radio stations; placing of products on network TV programs as awards; program producing.

VIDEOCRAFT PRODUCTIONS, INC.

116 East 30th St., New York 16, N. Y.

Phone: OREGon 9-6030

PresidentArthur Rankin, Jr.

V.P., Treas.....Jules Bass

V.P., Sales.....Marvin Grieve

Exec. Art Dir.....Antony Peters

Phone: HOLLYwood 2-6027

Services Offered: Production & distribution of animated film programs.

Productions: New Adventures of Pinoc-

PROGRAM PRODUCERS

chio, Wizard of Oz, Wonderworld, Willy Mc-Bean & His Magic Machine, The Great Book, Zack & Zelda.

VIKING FILMS INC.

45 West 45th St., New York 19, N. Y.
Phone: Circle 5-8858

President Israel M. Berman
Exec. Producer Richard A. Weaver
Services Offered: Producer of TV featur-ettes, public relations & educational films.

V. I. P.

720 5th Ave., New York 19, N. Y.
Phone: PLaza 7-0130

President Bill Murphy
Vice-President Charlotte Morgan
Radio-TV Dir. Helen McCausland
Services Offered: Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows.

JAY WARD PRODUCTIONS, INC.

8218 Sunset Blvd., Hollywood, Calif.
Phone: OLdfield 4-3050

President Jay Ward
V.P.'s. Bill Scott, Pete Burness,
Bill Hurtz, Al Burns, Lew Keller, Gerard
Baldwin, Skip Craig, Sam Clayberger
Secy.-Treas. Alex Anderson
Services Offered: Producers of The Bull-winkle Show, Rocky & His Friends, Frac-tured Flickers, Watts Knu Show, The Nut-house, Super-Chicken, Hoppity Hooper, Simpson & Delaney.

WASHINGTON, D. C. TELEVISION & RADIO PROGRAM SERVICE, INC.

Jefferson Suite, 1200 16th St., N.W.
Washington 6, D. C.
Phone: DIstrict 7-4707

President G. Bennett Larson
Services Offered: Program ideas and tape facilities.

Productions: U. S. Hearing Highlights.

WBC PRODUCTIONS, INC.

205 East 67th St., New York, N. Y.
Phone: UN 1-3000

President D. H. McGannon
General Manager Joel Chaseman
Executive Producer Mert Koplin

Branch Office

2535 Van Ness Ave., San Francisco, Calif.
Phone: PR 6-6334

Executive Producer Gordon Davis
Services Offered: Radio & TV programs.

WOLF PRODUCTIONS

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-2050

Partner Edward Wolf
Partner Herbert Wolf
Producers Dan Dayton
Dir. of Sales Paul Ross
Services Offered: Radio-TV, live program productions.

Productions: Masquerade Party, Keep Talking.

WOLPER PRODUCTIONS, INC.

8720 Sunset Blvd., Hollywood 69, Calif.
Phone: OL 2-7075

President David L. Wolper
Vice President Jack Haley, Jr.
Vice President Mel Stuart
Secretary Sylvan Covey
Controller Harvey Bernhard
Editorial Head Philip R. Rosenberg
Production Head Bert Gold
Sound Dept. Head Jerry Young
Story Dept. Head Alan Landburg
Music Head Jack Tillar
Producers Jesse Sandler,
William Kronick, William Holmes

Publicity Henry Arnsten
Services Offered: Production of network and syndicated documentary film specials and series for domestic and foreign TV.

Productions: Race For Space, The Story Of series, Biagraphy series, D-Day, Biography Of A Movie, Hollywood: The Golden Years.

ZIV UNITED ARTISTS, INC.

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

President John L. Sinn
Exec. V.P. Chg. of Sales Maurice J. Rifkin
Exec. V.P. Chg. of Prod. Maurice Unger
Exec. V.P. Chg. of All Pgms. Richard Dorso
V.P., Chg. Chicago Office. Edward Broman
V.P., Synd. Sales Len Firestone
Sales Mgr. Reg. Div. Ray McGuire
Sales Mgr. No. East. Div. Jack Martin
V.P., N. Y. City Sales Joe Kotler
7324 Santa Monica Blvd.,
Los Angeles 46, Calif.

Sales Mgr. West. Div. Allen Martini
520 N. Michigan Ave., Chicago 11, Ill.
Sales Mgr. No. Central Div. Jim Grubb
Southland Center Bldg., Dallas 1, Tex.
Sales Mgr. So. Central Div. Phil Mergener
1529 Madison Rd., Cincinnati 6, O.
Sales Mgr. Mid Central Div. Mike Kievman
805 Peachtree St., E., Atlanta, Ga.
Sales Mgr. So. East. Div. John Davidson

Services Offered: Custom-built films for national & regional release, & syndicated shows; studio facilities, TV commercials.

Productions: The Aquanauts, Klondike, Everglades, The Case of the Dangerous Robin, Miami Undercover, Ripcord, Lock Up, Tombstone Territory, This Man Dawson, Bold Venture, Mackenzies Raiders, Rough Riders, Dial 999, Target, King of Diamonds, Keyhole, The Story Of.

MAURICE H. ZOURY TV-FILM PROD.

333 W. 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

Owner Maurice H. Zouary
Production Chief Joseph Mawra
Services Offered: Live package radio & TV programs.

Productions: Poem for a Day, Kiddie Camera.

MUSICAL COMMERCIALS

A Unifying Impact of Book, Lyrics & Music

By PHIL DAVIS, President
Phil Davis Musical Enterprises, Inc.

AT THE RISK of inviting blasts of blasphemy, I believe that effective musical commercials share certain basic characteristics in common with musical plays that unite book, lyrics, and music into an organic whole.

The musical plays associated with the name of Oscar Hammerstein — from "Show Boat" to "South Pacific" — illustrate the inseparability of book, lyrics, and music in creating a unifying, dominant impact that advances dramatic plot, situation, or purpose, inspires memorability, and portends longevity.

Producers of effective musical commercials, though limited by the minute hand, also aspire and strive to unite book (advertiser's purpose), lyrics (advertiser's copy) and music to reinforce the principle that the purpose of the commercial creates the song.

If either purpose, lyrics, or music is separated, it courts fragmentation and dissipation of a unified, continuing, memorable dynamic whole.

Carling's Black Label Beer has "Hey, Mabel — Black Label," but what does Miller's High Life, Schaefer, or Ruppert have that compares with the sales impact made by "Mabel?"

Unfortunately the "philosophy of waste" enters advertising when an agency or sponsor discards a musical commercial on a whim, fancy, or a rationalized reason before it has reached its maximum usefulness or potential.

A special province of music is that it provides a more intimate and con-



comitantly a more effective identification for a sponsor or his product than a printed logo or trademark.

As an illustration, take "Hey, Mabel — Black Label" that helped propel Carling's from a regional brewery in 1949 to an international one in 1961; and from numbering 62nd among the nation's breweries in 1949 to the fourth largest in the nation.

Contrary to minority opinion, effective musical commercials are not the result of freak accidents or miracles, but of honesty, experience, and research and analysis that yield a check list of basic principles. Reducing these to the bone, I consider the following to be the most important:

- 1: An effective musical commercial commands attention, establishes emotional acceptance, and individualizes the product image within the first 12 to 15 seconds. (Frequently musical commercials make companies look like nursery rhyme factories that manufacture products for a moppet public).
- 2: Its lyrics reveal a knowledge of the flesh and bones of words — the vowels and the consonants — and the importance of phonetics. (Frequently printed words or slogans designed to enchant the eye disenchant the ear. Advertisers planning to use both print and broadcast media, especially radio, should carefully consider and plan visual and audio reception of campaign slogans).
- 3: Its music enhances and punctuates the sales message with a perfect wedding of words and music.

UNIVERSAL

RECORDING CORPORATION

46 EAST WALTON

TELEPHONE

642-6465

ONE OF THE NATION'S LARGEST AND MOST COMPLETE RECORDING FACILITIES

RECORDING STUDIOS, INC.

★

NEW YORK'S FINEST RECORDING, MUSIC SCORING
and DUBBING INSTALLATION

featuring

DUAL 35mm or 16mm Projection and Looping
Post-Syncing for the following:

BUTTERFIELD 8 • VIEW FROM THE BRIDGE • PARIS BLUES

YOUNG DOCTORS • THE HUSTLER

LONG DAY'S JOURNEY INTO NIGHT

REQUIEM FOR A HEAVYWEIGHT • THE MIRACLE WORKER

1639 Broadway, New York

PLaza 7-8855

TELEVISION

**TRANSCRIPTION
COMPANIES**



**KEY PERSONNEL
BRANCH OFFICES
SERVICES OFFERED**

YEARBOOK

1962

Silver Anniversary

Transcription Companies

ALL-CANADA RADIO & TELEVISION LIMITED

1000 Yonge St., Toronto 5, Ont., Can.
 Phone: WALnut 5-9361

President.....J. Stuart MacKay
 General Manager.....Reo. C. Thompson
 Mgr., Radio Div.....Robert A. Taft
 Mgr., TV Div.....Ross A. McCreath
 Mgr., Bcst. Svc. Div.....Peter N. Harricks
 Mgr., Program Div.....Dana C. Murray

Branch Offices

1161 Melville St., Vancouver, B. C.
 Phone: MUTual 4-7461

Manager.....John E. Baldwin
 Taylor, Pearson & Carson Bldg.,
 Calgary, Alberta.

Phone: AMhurst 2-7691

Manager.....Jack E. Cavanaugh
 706 Electric Railway Chambers,
 Winnipeg, Man.

Phone: WHitehall 2-6861

Manager.....Gordon Jones
 Dominion Square Bldg., Montreal, Que.

Phone: UNiversity 1-5656

Manager.....Ken A. Baker
Services Offered: Canadian representatives
 and distributors for transcription companies.

ARIZONA RECORDING PRODUCTIONS

834 N. Seventh Ave., Phoenix, Ariz.
 Phone: ALPine 2-1718

Owner-Manager.....Raymond Boley
Services Offered: Facilities for commercial
 & personal sound recordings. Radio & TV
 jingles, master & pressing service, dubbing,
 multiple recording, sound for motion pic-
 tures & slide films.

ARTISTS RECORDING STUDIOS

8718 E. 77th Terr., Kansas City 33, Mo.
 Phone: FL 3-6767

Owner.....Bill L. Godden
Services Offered: TV and radio air checks,
 TV sound production, tape recorder rentals,
 phonograph masters and pressings.

ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)

229 Park Ave. S., New York 3, N. Y.
 Phone: OREGon 4-7400

Sales Mgr.....John Esau
Services Offered: A transcription library
 exclusively comprising radio music, jingles
 for advertisers, time, weather, dollar-day spots
 and shopping-days-til-Christmas jingles. Also
 TV production music library and special
 transcription library for industrial slide film
 producers.

AUDIO-MASTER CORP.

17 East 45th St., New York 17, N. Y.

Phone: OXFord 7-0725

President.....Herbert Rosen
Service Offered: Transcriptions; mood and
 bridge music library.

AUDIO TECHNIQUES, INC.

247 West 46th St., New York 36, N. Y.
 Phone: JUDson 6-2619

President.....Lawrence J. Kreeger
 Vice President.....Howard M. Lawrence
 Sec.-Treas.....John H. Beaumont
Services Offered: Sound recording for
 radio, film & video tape production. Studio
 & remote recording; tape editing & mixing;
 magnetic & optical transfers; instantaneous
 discs; disc mastering & pressing. Complete
 film editorial services.

AUDIO-VIDEO RECORDING SERVICE

(Div. of Capitol Transcriptions, Inc.)

620 Eleventh St., N.W., Washington 1, D. C.
 Phone: (202)-393-1246

Manager.....H. Edward Behre
 Sr. Audio Engineer.....Panos Lambrou
Services Offered: Complete recording ser-
 vices, commercial & industrial accounts: slide
 film sound tracks, subsonic control tones for
 "Dukane" & others; audio-visual & message
 repeater cartridge specialists for "Salesmate,"
 "LaBelle," "Pentron," "Cousino," "Spotmas-
 ter," "Music Masters," "Lectour," & others.
 Tapes of Presidential News Conferences &
 other Washington events. Tape & cartridge
 duplicating. Auricon-Ampex-Rangertone sin-
 gle & double system video services.

AURA RECORDING, INC.

136 W. 52nd St., N. Y. C. 19
 Phone: JU 2-8105

President.....Herbert Kaplan
 Vice President.....Benjamin Stern
Services Offered: Recording facilities for
 advertising agencies and record companies;
 studios, mixing rooms, cutting and mastering
 channels. Recording to 16mm & 35mm pic-
 ture and 16mm & 35mm magnetic transfer.

BELL SOUND STUDIOS, INC.

237 W. 54th St., New York 19, N. Y.
 Phone: JU 2-4812

President.....Allen Weintraub
 Vice-Pres.....Daniel Cronin
Services Offered: Complete services for
 tape, disc and film recording with studio pro-
 duction facilities. Masters (standard and
 microgroove). Westrex stereo discs, 3 & 4
 track recording facilities and complete film
 recording facilities.

BRITISH BROADCASTING CORP.

630 Fifth Ave., New York 20, N. Y.

TRANSCRIPTION COMPANIES

Phone: CI 7-0656

Representative in U. S. Derek Russell
Transcription Asst. Marion Moss
Services Offered: Topical taped programs;
long-playing disc transcriptions of BBC pro-
grams.

BROADCAST SERVICES, INC.

206 San Francisco St., El Paso, Tex.

Phone: KEystone 2-6978

President Jack R. McVeigh
V.P., Secy.-Treas. Mrs. Billie McVeigh
Vice President William E. Branch
Dir. Angel H. Rojas, Robert F.
Cummins, Jack R. McVeigh, Jr.
Services Offered: Complete recording fa-
cilities.

S. W. CALDWELL, LTD.

447 Jarvis St., Toronto 5, Ontario, Canada

Phone: WALnut 2-2103

President Kenneth Page
Radio Sales Gordon Caldwell
Recording Engineer Joe Davidson
Services Offered: Radio and television syn-
dicated shows produced in United States and
abroad, packaged on transcription, tape, film;
music and sound effects libraries; produce
commercials (live, tape, film).

CAPITOL TRANSCRIPTIONS, INC.

620 Eleventh St., N.W., Washington 1, D. C.

Phone: (202)-393-1246

President H. Edward Behre
V.P. C. Edward Behre
Secretary Doris Erickson
Sr. Audio Engineer Panos Lambrou
Services Offered: Three sound studios,
complete recording services, commercial &
industrial accounts: slide film sound tracks
with sonic & subsonic control tones for
"Salesmate," "LaBelle," "DuKane" & others;
audio-visual & message repeater cartridge
specialists; tape, discs, pressings. Live music
sessions in sound studios; conference & con-
vention reporting; tapes of Presidential News
Conferences & other Washington events. Air
checks and tape duplicating services. "Spot-
master" cartridge duplicating. Auricon-Am-
pex-Rangertone single & double system video
services.

COAST SOUND SERVICE, INC.

(Subsidiary of Trans Artists
Productions, Inc.)

1223 N. Highland Ave., Hollywood, Calif.

Phone: WEBster 1-1639

President Gerald J. Rappoport
Secretary-Treas. Samuel Singer
V.P., Chief Eng. Charles Knight
V.P. Louis Himelstein
Branch Offices

1776 Broadway, New York, N. Y.

Phone: PLaza 1-4352

731 N. La Brea., Los Angeles, Calif.

Phone: WE 1-1639

Services Offered: Fully equipped sound

CREATE THE RIGHT MOOD EVERY TIME

with the

MAJOR MOOD MUSIC LIBRARY

Major offers you a full thirty-
five hours of mood music for
titles, bridges, background —
for scoring, editing, recording
and dubbing music for your
video-tape productions, docu-
mentaries, TV films, slide
films, animation, sales presen-
tations, industrial films and
radio commercials.

Major specializes in sound —
you get exceptional technical
know-how and beautifully-
recorded original music.

IMPORTANT: *Major* owns
its own copyrights on *all* mood
music in its library; world
rights available to you on a
completely sound legal basis.
Records available on a "per
selection" or "unlimited use"
arrangement.

**WRITE FOR FREE
CATALOGUE
to THOMAS J. VALENTINO, INC.**

Established 1932

150 West 46th Street
New York 36, N. Y.

Also available Free catalogue of complete
sound effects library

RD-1

TRANSCRIPTION COMPANIES *****

studio, magnetic & optical film recording, editing, dubbing, cutting rooms, music & sound effect library; 35 & 16mm projectors, portable field equipment, equipment including generators.

COMMUNITY CLUB AWARDS, INC.

Westport, Conn.
(See Program Producers)

CORELLI-JACOBS FILM MUSIC, INC.

723 Seventh Ave., New York 19, N.Y.
Phone: JUdson 6-6673

PresidentFred Jacobs
Vice PresidentAlfonso Corelli

Services Offered: Complete editing of music & sound effects scores for films, slide-films & radio programs from music library on disc, tape & film.

CUE RECORDINGS, INC.

117 W. 46th St., N. Y. C. 36
Phone: PLaza 7-3641

PresidentSholom Rubinstein
Vice President.....Mel Kaiser
Secretary-TreasurerBernard Rubinstein

Services Offered: Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high speed tape duplication, 35 and 16mm equipment.

PHIL DAVIS MUSICAL ENTERPRISES, INC.

59 East 54th St., N. Y. 22
Phone: MU 8-3950

PresidentPhil Davis
Creative Director.....Edward C. Redding
V.P., Mus. Dir.....Earl Paul
Secy.-Treas.....Loretta H. Davis
Prod. Mgr.....Joe Rhodes
Film Scor. Dir.....Hale Rood
Mus. Dev. Mgr.....Corky Robbins
P.R. Director.....Frances B. O'Brien
Exec. Secy.....Renee Strum

Services Offered: Creators and producers of custom-built musical commercials for TV, film soundtracks and radio transcriptions.

GORDON M. DAY PRODUCTIONS

15 W. 46th St., New York 36, N. Y.
(See Commercial Producers)

DERYCK WARING RECORDINGS

37 E. 49 St., New York 17, N. Y.
Phone: PLaza 8-2910

Owner, Chief Engineer.....Deryck Waring
Sales & Promotion.....Marion I. Waring

Services Offered: Steinway piano, Hammond organ, Ampex tape machines, Scully lathe, synchronous motor, Fairchild pic-sync generator.

ESS

411 Fifth Avenue
New York 16, N. Y.
MU 3-1838

EASTERN SOUND STUDIOS

RE-RECORDING

MIXING

TRANSFER

NARRATION

MUSIC

**THE ONLY COMPLETELY RCA EQUIPPED FILM
SOUND RECORDING STUDIOS IN THE EAST**

TRANSCRIPTION COMPANIES

EASTERN SOUND STUDIOS, INC.

411 Fifth Ave., New York, N. Y.
Phone: MU 3-1838

PresidentRay Rand
Vice President.....Leo Goldman
Engineering Staff.....Gus Mortensen,
Dan Saraceni

Services Offered: Recording, re-recording, mixing, transfer, music narration for both TV and motion picture.

ELECTRO-VOX RECORDING STUDIOS

5546 Melrose Ave., Hollywood 38, Calif.
Phone: HO 5-2189

President.....Bert B. Gottschalk
Vice President.....Alan Gottschalk

Services Offered: Industrials; commercials, phonograph recording; rental of facilities, including studios.

ELECTRONIC MEMORY REPORTING SERVICE

(Div. of Capitol Transcriptions, Inc.)
620 Eleventh St., N.W., Washington 1, D. C.
Phone: (202)-393-1246

Manager.....H. Edward Behre
Services Offered: Complete Convention & Conference reporting services; verbatim transcripts, tapes for broadcast.

BRUCE ELLIS COMPANY

Box 2067-D, 305 S. Fair Oaks Ave.,
Pasadena, Calif.
Phone: MU 1-6909

President.....Wm. A. McCall, Sr.
Vice President.....Wm. A. McCall, Jr.
Secy.-Treas.....Mrs. G. E. Pinto
Sales Dept.....James McCall

Services Offered: Transcription tapes.

EMPIRE BROADCASTING CORPORATION

480 Lexington Ave., New York, N. Y.
Phone: YUkon 6-5700

President & Treasurer...Helen D. Kelleher
Vice-PresidentArthur Lube
Secretary.....John Hughes Dwyer
Services Offered: Tape—Disc recording
Studios—Remote work. Production—Talent.

ERA, INTERNATIONAL FILM & RECORDING ENTERPRISES, INC.

219 Security Trust Bldg., Miami 32, Fla.
(See Program Producers)

FIDELITY SOUND INC.

1427 Landon Ave., Jacksonville 7, Fla.
Phone: FL 9-6084

PresidentRobert E. Woolf
Vice President.....Wallace A. Ybanez
TreasurerFransis Woolf

Services Offered: High speed tape duplicating, pressings, instantaneous discs, packing & mailing, studio facilities.

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA

(Radiodiffusion-Television Francais,
N. American Branch)

972 Fifth Ave., New York 21, N. Y.
Phone: REgent 4-1501

DirectorJacques Sallebert
Asst. Director.....Alice Lewitin
AdministratorSuzanne Weltman
Program Director.....Ann McMillan
Public Relations.....Kenneth Tepfer

Services Offered: Taped programs and longplaying disc transcriptions of special RTF programs for American radio.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53 St., New York 22, N. Y.
Phone: PLaza 5-6131

President.....Harry S. Goodman
Asst. to President.....Ralph Arlin
TV Director.....Stuart Wilson
Secretary.....H. D. Knuth

Services Offered: Jingle library for stations; 1 & 5 minute library shows. Taped or transcribed radio programs.

GOTHAM RECORDING CORP.

2 West 46th St., New York 36, N. Y.
Phone: JU 6-5577

OLMSTED SOUND STUDIOS INC.

1 East 54th St.
N. Y. 22, N. Y.
PLaza 1-0890

COMPLETE SOUND FACILITIES

for

- FILM
- TAPE
- DISC



RICHARD B. OLMSTED
ARTHUR SHAER

TRANSCRIPTION COMPANIES

President.....Herbert M. Moss
 Exec. V.P.....Robert M. Volkell
 V.P., Prod.....Fred Hertz
 V.P., Sales.....Leonard Lawson
 V.P. Chg. Engineering....Jason B. Windwer
Services Offered: Record transcription and film production services. Studio on premises. Writing & production staff available. Mono and stereo mastering & editing. Pressing facilities.

GRAYHILL RECORDING STUDIO

1223 S. Harvard, Tulsa 12, Okla.

Phone: WE 2-1224

ManagerClaude H. Hill
 Production DirectorLarry Lehr
 Music DirectorRobert Thomas
 SecretaryDiane Hill
Services Offered: Complete facilities for studio and remote recording, including stereo. Tape recorder rentals, duplicating, etc.

KAY-TEE PRODUCTIONS INC.

5035 Brookfield Lane, Clarence (Buffalo), N. Y.

Phone: NF 3-5132

President.....Preston L. Taplin
 Vice President.....Edith M. Taplin
Services Offered: Radio continuity service, transcribed weather service, specialty cards and promotions. Radio vignettes, minute mysteries.

LANG ELECTRONICS, INC.

507 Fifth Ave., N.Y.C.

Phone: MUrray Hill 2-7147

PresidentLouis Lang
 Sec.-Treas.Thelma Lang
Services Offered—Dealers in master recording equipment; servicing.

LANG-WORTH FEATURE PROGRAMS, INC.

151 N. Franklin St., Hempstead, L. I., N. Y.
 Phone: IV 5-2400

President.....John D. Langlois
 Vice Pres., Treas.....C. O. Langlois, Jr.
 Vice Pres., Sales Mgr.....Hugh S. Allen, Jr.
Services Offered: Radio Hucksters & Air-lifts; 1800 Unit Basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

JACK LLOYD

1445 Miller Way, Hollywood 69, Calif.

Phone: OLdfield 6-4607

Executive Director.....Jack Lloyd
Services Offered: Creation and production of unusual commercials and musical jingles for advertising agencies and stations. Packaging of transcribed radio programs (dramatic, comedy, musical, audience participation); from the idea to finished recording.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
 N. Y. Phone: Dunkirk 4-4191

President.....C. P. MacGregor
 General Manager.....E. H. Lowry
 Studio Manager.....Robert W. McKenzie
Services Offered: Transcription library productions; music library service, dramatic and musical programs; recording studios. Complete packaging.

MAGNE-TRONICS, INC.

49 West 45th St., New York, N. Y.

Phone: CI 7-0210

President.....Thomas L. Clarke, Jr.
 V.P., Prog. Dir.....Joseph F. Hards
 Sales Manager.....A. J. Kendrick
Services Offered: Motivational Music; tape recorded background music for industry, banks, offices, hotels, etc. Franchised exclusively for FM multiplexing and/or wired line operations. Tape recorded main channel radio music programming for automated broadcasting.

MAGNO SOUND, INC.

723 Seventh Ave., New York 19, N. Y.

Phone: CI 7-2320

Services Offered—Motion picture sound recording, transfers from and to tape & film medium; miking; dubbing; post sync recording; tracks supplied; 35mm negative; 16mm neg. or positive; 35 & 16mm magnetic; 17½ magnetic; ¼" tape pic sync rangertone; ¼" sprocket tape.

**When You Are In Need Of
 Recording Services
 In The Nation's Capital
 contact**

Capitol Transcriptions INC.

**Recording Studios
 620 11th St. N.W.,
 Washington 1, D.C.**

Phone: (202)-393-1246

Studios designed by Frank McIntosh
 30' x 50' Main Studio
 (Largest in Washington)

Neumann & RCA microphones, & Ampex professional recording equipment used exclusively.

Monophonic & Multitrack recordings.

A staff of qualified Sound Engineers at your disposal for studio or on location recordings.

Mastering—Custom Octave Equalizers.

Audio-Visual Department specializes in recording ¼" tapes, **tape cartridges** & discs for all makes of automatic & manual Audio-Visual projectors.

TRANSCRIPTION COMPANIES

MASTERTONE RECORDING STUDIOS, INC.

130 West 42nd St., New York 36, N.Y.
Phone: WI 7-2940

Recording Spvrs. Gene Sayet
Chief Engineer Sid Feldman
Services Offered: Professional recording
services: editing, studio, mono & stereo;
acetate mastering, mono & stereo.

METROPOLITAN SOUND SERVICE, INC.

120 West 42nd St., New York 36, N. Y.
Phone: WIconsin 7-9907

President C. Langlois, Jr.
Secretary Ted Roseen
Services Offered: Transfer, dubbing, edit-
ing mixing & recording.

CHARLES MICHELSON, INC.

45 W. 45th St., N. Y. 36, N. Y.
Phone: PLaza 7-0695

President Charles Michelson
Treasurer Aaron Michelson
Services Offered: Distributors of trans-
scribed radio program series; syndicated TV
film series.

M-J PRODUCTIONS

2899 Templeton Road, Columbus 9, O.
Phone: BELmont 5-8043

Co-owner Bob Geis
Co-owner Mary-Jo Cobbs
Services Offered: Producers of taped radio
programs & recorded radio spots.

MUZAK CORPORATION

229 Park Ave. S., New York 3, N. Y.
Phone: ORegon 4-7400

Board Chairman Jack D. Wrather, Jr.
President Charles C. Cowley
Sr. V.P., Treas. John R. Andrus
V.P. & House Counsel Leonard Scholl
V.P. & Dir. of Marketing. . . Joseph W. Roberts

Services Offered: Background music ser-
vice for industry, offices, banks, stores, super-
markets, hotels, restaurants, airplanes, trains,
buses, ships, and other public business areas.

NATIONAL MUSITIME CORP.

770 Lexington Ave., New York 21, N. Y.
Phone: TE 8-8483

President Chas. E. Rynd
Vice President Jerome K. Levy
Services Offered: National background
music service through radio station franchise
network. Music tape programming and du-
plicating services.

NATIONAL VIDEO TAPE PROD., INC.

36 West 44th St., New York 36, N. Y.
Phone: MU 2-3627

President Richard E. Bailey
V.P.'s. Jack D. Bozarth, William Hyland,

Roylance Sharp, Thomas Schilling, Charles
Voso

9-11 Sta. Sq., Rutherford, N. J.
Ch. Exec. R. E. Bailey
Services Offered: All phases of video tape
production.

NBC RADIO RECORDING DIVISION

30 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 7-8300

Director Charles L. Bennis
Merchandise Mart, Chicago 54, Ill.
Phone: SUperior 7-8300

Sheraton Park Hotel, Washington, D. C.
Phone: Adams 4-5400

3000 W. Alameda Ave., Burbank, Calif.
Phone: TH 5-7000

Services Offered: Recording, service, tape
& disc.

NOLA PENTHOUSE SOUND STUDIOS

111 W. 57th St., New York 19, N. Y.
Phone: JUdson 2-1417

Services Offered: Film-Tape-Disc transcrip-
tions for TV, radio, industry and education
—studio and location—masters, processing
and pressings—stereo recording—magnetic &
optical film recordings; live audience sync
recordings.



Reeves Sound Studios

DIVISION OF REEVES BROADCASTING
& DEVELOPMENT CORPORATION

304 EAST 44th STREET
NEW YORK 17, N. Y.

ORegon 9-3550

REEVES — ALWAYS THE LEADER

FIRST IN MAGNETIC SOUND
NOW FIRST IN VIDEO RECORDING

TRANSCRIPTION COMPANIES

OLMSTED SOUND STUDIOS, INC.

1 East 54th Street, New York 22, N. Y.
Phone: PLaza 1-0890

President.....Richard B. Olmsted
Vice President.....Arthur Shaer
Services Offered: Five studios, complete facilities for recording on Film, Tape, or Disc. Multi-Track Recording and Mastering.

PLAZA SOUND STUDIOS

55 West 50th St., New York, N. Y.
Phone: PLaza 7-6111

President.....Warren E. Jenkins
V.P., Sales.....Gregory W. Raffa
V.P., Admin.....John H. Jackson
Services Offered — Recording studios, screening room, full mastering facilities, film services.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Highway, Malibu, Calif.
Phone: Globe 6-2135

Secy.-Treas.....S. M. Lauch Price
Services Offered: Immediately available (E.T.) 52 one-half hour Biblical dramas—Old and New Testament.

PROGRAMATIC BROADCASTING SERVICE

(Division of Muzak Corp.)



**United
Recording
Laboratories
Inc.**

681 Fifth Ave., New York 22, N. Y.
Phone: PL 1-4660

229 Park Ave. S., N. Y. C. 3

Phone: ORegon 4-7400

General Manager.....John Esau
Branch Office

9714 Champa Drive, Dallas, Tex.

Field Sales Mgr.....Robert E. Fender
Services Offered: Complete integrated package of automatic programming consisting of equipment and music on tape; also distribute series of special talent radio programs: Johnny Green's World of Music, This Is Steve Allen, That's Entertainment, Louis Sobol's Autograph Book.

QUE RECORDING CO.

6233 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 4-8351

President.....Normand Houle
Vice President.....John Barber
Services Offered: Sound studios for radio & TV commercials; sound services for film, 16mm-17½ & 35mm dubbing & transfers; acetates, masters & pressings.

RADIO FEATURES OF AMERICA

37 W. 46 St., New York 36, N. Y.
Phone: JUdson 2-5130

Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Assoc. Dir. of Svcs.....Sandra Munsell
Mng. Dir. of Prod.....J. H. MacDonell
Services Offered: Program production and consultation, syndicated transcribed programs, scripts, talent, package, live shows, phonograph records, international radio service.

RADIO TV REPORTS, INC.

16 West 46th St., New York 36, N. Y.
Phone: COlumbus 5-7650

President.....David Fins
Branch Offices

1550 East 53rd St., Chicago 15, Ill.
Phone: HY 3-3215

Manager.....Carl Hirschfeld
1680 N. Vine St., Los Angeles 28, Calif.
Phone: HO 6-6124

Manager.....Dean West
3333 Conn. Ave., N.W., Washington 8, D. C.
Phone: WO 6-6300

Manager.....Bob Williamson
Services Offered: National & local—tapes, discs, kinescopes, commercial checking, air checks, TV storyboards, pictures, slides, PR checking, film conversions, off-the-air photography.

RECORDING STUDIOS, INC.

1639 Broadway, New York, N. Y.
Phone: PL 7-8855

Chairman of Board.....Gary Moore
President.....Mort Schwartz
Vice President.....Robert Kingsley
Services Offered: Complete facilities for recording, music scoring, dubbing, and mixing. 35 and 16 mm projections.

TRANSCRIPTION COMPANIES

REEVES SOUND STUDIOS

(Div. of Reeves Bcstg. & Dev. Corp.)
304 East 44th St., New York 17, N. Y.
Phone: ORegon 9-3550

President.....Chester L. Stewart
Mgr.—Film Div.....Richard Vorisek
Asst. Gen. Mgr.....John Vorisek
Manager, Video Dept.....R. Byloff
Chief Engineer.....Lyman J. Wiggan
Services Offered: Video & sound recording for motion pictures and television, transcriptions.

REQUEST RECORDS, INC.

43 West 49th St., New York 19, N. Y.
Phone: CI 7-3632

President.....C. H. Lowenstein
Vice President.....M. Linz
General Mgr.....H. J. Lengsfelder
Services Offered — Recording Transcriptions, specializing in foreign language and instruments. Background music for TV productions.

RKO SOUND STUDIOS

(Div. of RKO General, Inc.)
1440 Broadway, New York 18, N. Y.
Phone: LOngacre 4-8000

President.....Thomas F. O'Neil
Vice Pres., Treas.....John B. Poor
General Manager.....John B. Hayes
Services Offered: Recording, duplicating, processing, pressing & shipping all types of records & tapes for bestg., phonograph, slide-film & promotion. Studio facilities for recording 35mm projection & 35mm MAG with interlock.

ROCKHILL RECORDINGS

18 E. 50 St., New York 22, N. Y.
Phone: PL 9-7979

President.....Janet Taylor
Manager.....Leo J. Launer
Sales Manager (Recording)..Fred Freeman
Chief Engineer.....Gilbert R. Arion
Services Offered: Studio recordings; masters & pressings; air checks (radio & TV audio); tape duplication. Location recording, distribution to radio stations.

SANDE & GREENE, INC.

1777 N. Vine St., Hollywood 28, Calif.
(See Commercial Producers)

JOHN SEELY ASSOCIATES

Suite 613, 1st Federal Bldg., Hollywood & Highland, Hollywood 28, Calif.
Phone: HOLlywood 6-6141

President.....John Seely
Sales Manager.....Don Teeter
Repertoire Dir.....Bill Loose
Recording Mgr.....Doug Nelson
Secretary.....Pat Seely
Services Offered: Client or JSA supervised; voice recording, dubbing, tape transfer, mixing, re-recording, editing and assembly.

SESAC, INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUDson 6-3450

President.....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Asst. to President.....E. S. Prager
Prod. Manager.....George Jellinek
Station Relations Dir.....W. F. Myers
Publicity & Prom.....Alice Heinecke
Services Offered: LP Service including: jazz, American folk, barbershop, concert, Latin, country and western, novelties, band, religious, and "Drummers." Script service including special continuities for holidays, 8500 bridges, moods and themes. Saleable shows built from library, production and sales aids.

SONOCRAFT CORP.

115 W. 45th St., N.Y.C.
Phone: JUDson 2-1750

President.....Herbert H. Borchardt
V.P. & Treas.....Harold H. Oppenheimer
V.P. & Sec.....Gerhard M. Behrendt
Services Offered: Distributors of sound & recording equipment.

STARS INTERNATIONAL, INC.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOLlywood 2-6027
1271 Ave. of the Americas
New York 20, N. Y.
Phone: PLaza 7-2197

President.....Peter Frank
Exec. Vice Pres.....Will Scott
Vice President.....Mann Scharf
Program Director.....Mel Ryan
V.P., Treasurer.....Ernest W. McKee, Jr.
Services Offered: Producers of The Big Sound, Formatic Radio, and Country & Western Radio.

ROBERT SWANSON PRODUCTIONS

689 Fifth Ave., New York City
Phone: MURray Hill 8-4355

President.....Robert Swanson
Vice President.....Rolf Johnson
Services Offered: Producers & creators of musical comm'ls for radio & TV.

THUNDERBIRD FILM SOUND CENTER, INC.

1833 Bay Road, Miami Beach 39, Fla.
Phone: JE 1-0355

President.....Aaron Courshon
Exec. V.P.....Howard Warren
Vice President.....Buddy Courshon
Services Offered: Complete studio facilities for recording, equipment rentals, stages, editing facilities; producers of TV & theatrical films.

TRANS ARTISTS PROD., INC.

731 N. La Brea, Los Angeles, Calif.
(See Producer-Distributors)

TRANSCRIPTION COMPANIES

TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, O.
Phone: Baldwin 2-3773

President.....J. P. Williams
Vice Pres.....Alexander Buchan
General Manager.....Gerhard Joseph
Services Offered: Quarter hour programs featuring "Singin' Sam."

RICHARD H. ULLMAN, INC.

1271 Ave. of Americas, New York 20, N. Y.
Phone: PLaza 7-2197

President.....Peter Frank
Exec. V.P.....Marvin A. Kempner
V.P., Treasurer.....Ernest W. McKee, Jr.
Vice President.....Richard Morrison

Branch Offices

5420 Melrose Ave., Hollywood 38, Calif.

Phone: HO 2-6027

3200 Maple, Dallas 19, Tex.

Phone: RI 2-2651

Vice President.....Richard Morrison
Services Offered: Distributors of The Big Sound, Formatic Radio; Country and western radio; IMN jingles, target jingles, CRC jingles, Ev Wren Productions and Spotmaster tape cartridge equipment.

UNITED RECORDING LABORATORIES, INC.

681 Fifth Ave., New York 22, N. Y.
Phone: Plaza 1-4660

President.....George Adams
Secretary.....Anita Adams
Sales.....Kaye Ryan
Services Offered: Complete sound, scoring, mixing and transfer facilities for radio and TV.

UNITED STATES RECORDING CO.

1121 Vermont Ave., N.W., Washington 5, D.C.
Phone: Lincoln 3-2705

President.....Joseph Tait
Plant Manager.....Ansel Kleiman
Sales Manager.....Frank Wilkens
Dir. Recording.....Thomas Tait
Chief Engineer.....John Madaris
Services Offered: Studios, air/line checks (AM-FM-TV), remotes, tape, disc, sync 1/4" tape, 16mm tape, custom built audio equip.

UNIVERSAL RECORDING CORP.

46 E. Walton St., Chicago 11, Ill.
Phone: MI 2-6465

President.....A. B. Clapper
V.P. & Chief Engineer.....Mason B. Coppinger
Secy.-Treas.....R. A. Weber
Services Offered: Recording (monaural & stereophonic), record sessions, spots, radio programs, TV-motion picture sound tracks.

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 36, N. Y.
Phone: Circle 6-4675

President.....Thomas J. Valentino
Vice-President.....Michael T. Valentino
Secretary.....Elsie F. Valentino
Services Offered: Mood music for TV, sound effects of all types, miscellaneous recordings.

J. VINCENT RECORDING

200 Park Ave. S., New York 3, N. Y.
Phone: GR 5-0684

President.....Anthony Rizzo
Services Offered: Kinescope recordings and television monitoring.

WEBB RECORDING CO.

55 W. Wacker Drive, Chicago, Ill.
Phone: Financial 6-4183

Owner.....Edwin M. Webb
Services Offered: Transcriptions, pressings, slidefilms (audible or inaudible signal), tape recording and duplicating equipment, echo chamber.

WESTERN RECORDERS

6000 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 3-6811

Partners.....Donald D. Blake, Wm. M. Kirkpatrick, Theo E. Robinson
Services Offered: Stereo & Monaural Tape and Disc Recording-Assembly and Editing. Auditorium and Studio Rentals.

WORLD B'CASTING SYSTEM INC.

258 Suburban Sta. Bldg., Philadelphia 3, Pa.
Phone: LOcust 8-4100

President.....Paul F. Harron
Sect.-Treasurer.....Lawrence D. Biele
Vice President.....Frank Knight
Asst. to Pres.....John Murphy
National Sales Dir.....Richard Crane
Services Offered: Complete sales & sales promotional service for radio stations, including commercial jingles, i.d.'s, production aids, news, time, weather intros, themes, backgrounds, interludes, sounds, attention-getters, lead-ins, sponsor jingles, etc.

SEE RADIO & TELEVISION SERVICE FIRMS SECTION FOR COMPANIES WHICH PROVIDE LABORATORIES, RAW STOCK, STOCK SHOT LIBRARIES, STORAGE VAULTS, ETC.

Factory Sales of Phonographs Records and Hi-Fi Components

PHONOGRAPHS

(000 Omitted)

Year	Single Phonograph	Radio-Phono. Combinations	Record Player Attachments	Total Units
1952	322	538	490	1350
1953	724	491	390	1605
1954	1886	358	439	2683
1955	2234	393	379	3006
1956	3338	451	312	4101
1957	3718	941	213	4872
1958	3212	760	124	4096
1959	3475	829	86	4390
1960	3681	842	104	4627
1961	2979	1010	—	3989

PHONOGRAPH RECORDS

(In Millions of Dollars)

Year	Factory Value	Retail Value	Year	Factory Value	Retail Value
1952	90.0	189.0	1957	180.0	378.0
1953	91.0	191.1	1958	198.0	415.5
1954	87.0	182.7	1959	230.5	484.0
1955	112.0	235.2	1960	228.4	480.0
1956	155.5	312.6	1961	238.0*	500.*

(*) Estimated

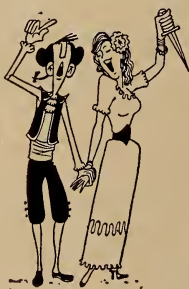
HI-FI COMPONENTS

(In Millions of Dollars)

Year	Amplifiers	Speakers	Tuners	Total
1956	7.5	12.8	6.5	26.8
1957	11.2	14.4	7.9	33.5
1958	14.0	14.0	8.0	36.0
1959	14.2	14.3	9.4	37.9
1960	10.9	11.3	9.9	32.1
1961 (11 months)	12.3	13.4	11.4	37.1

Source: EIA, as compiled by the Record Industry Association of America.

PERSONALITIES
+
PLANNED
PROGRAMMING
=
DECCA
CORAL
BRUNSWICK



TELEVISION

**RECORDING
COMPANIES**



**KEY PERSONNEL
BRANCH SERVICES
SERVICES OFFERED**

YEARBOOK

1962

Silver Anniversary



SUBSCRIPTION MAILING SERVICE

1. This service is offered to radio and television stations only. Individuals, schools, libraries, etc. need not apply. A limit of one complete subscription service per station applies. This offer is limited to radio and television stations in the United States of America only.
2. Subscribers have their choice of complete service covering all parts of the Mercury record catalog or any specific portion thereof. For catalog by category and charges for each, see paragraph No. 5 below.
3. No contract forms are involved. Subscribers merely order service on agreement blank. Attach check or money order to begin full one-year service of catalog selected. Subscription agreements may be cancelled by either party by written notice, allowing thirty days for cancellation to be effected. Of course, refund for unused portion of subscription year will be made.
4. Single records (45 rpm only) will be sent forward as they are released. Package goods (Long-Play albums) will be sent once a month. All packing, handling and postage charges will be borne by Mercury Record Corporation. Defective or damaged records will be replaced immediately upon receipt of original returned to Mercury Record Corporation, addressed as in paragraph No. 6.
5. Rates for subscription service will be as follows:

Repertoire	Minimum No. Releases Per Year	Cost Per Year
Single (45 RPM) Records	150	\$54.00
Classic Long-Play Records	30	22.00
Popular and Jazz Long-Play Records	48	30.00
Stereo Popular and Jazz Long-Play Records	48	72.00
Stereo Classical Long-Play Records	30	52.00

6. All requests and inquiries and agreements for Mercury subscription service must be directed to:

Subscription Service Department
Mercury Record Corporation
35 East Wacker Drive
Chicago, Illinois

Also write above for information on supplemental album plans.

Recording Companies & Record Distributors

ABC-Paramount Records, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LOngaere 3-4222

President Samuel Clark
N. Y. Promo. Dir. David Berger
Prod. Manager Romeo Fabrizio
Artist & Rep. Dir. Sidney Feller
Radio & TV Promo. Irwin Gair
Dir. of Nat'l Pub. Natt Hale
Nat'l Sales Mgr. Larry Lervton
Services Offered—Recording and distributing of phonograph records.

Accent Records

6533 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 9-5052

President Scott Seely
Vice President. David Garvin
Services Offered—Custom recording, packaging—producing records of all kinds: popular, spoken word, etc.

Allied Record Mfg. Co.

(Div. of Precision Instruments, Inc.)

5810 S. Normandie, Los Angeles 44, Calif.
Phone: PL 3-3501

President D. K. Broadhead
Vice Pres. of Mfg. Sam Salzman
V.P., Gen. Admin. John F. Wegner
V.P., Sales. Ned R. Herzstam
Vice Pres. C. Dean Olson
Sec.-Treas. H. Glenn Olson
227 Main St., Belleville 9, N. J.
Phone: PLYmouth 9-0700

General Manager. Jon D. Broadhead
Services Offered—Phonograph records, radio transcriptions, tape duplication.

Atlas-Angletone Records, Inc.

1697 Broadway, Suite 203, New York 19, N. Y.
Phone: CI 5-2857

President Thomas Robinson
Vice President Jesse Culp
Branch Office

2606½ E. 18th St., Kansas City, Mo.

President Lawrence Strong
Services Offered—Phonograph record manufacturer.

Bethlehem Music Corp.

1540 Brewster Ave., Cincinnati 37, O.
Phone: PLaza 1-2211

President Gustav K. Wildi
Exec Vice Pres. Sydney Nathan
Vice Pres., Treas. John S. Kelley, Jr.
Vice Pres., Secy. Jack Pearl
Services Offered—Phonograph record manufacturing.

Cadence Records Inc.

119 West 57th St., New York 19, N.Y.

Phone: CIrcle 5-1550

President Archie Bleyer
Sales & Promotion Manager .. Budd Dolinger
Production Manager Bob Mack
Treasurer William Lazarow
Services Offered—Phonograph record producers.

Caedman Records, Inc.

461 8th Ave., New York 1, N. Y.

Phone: LW 4-3122

Co-owners Barbara Holdridge,
Marianne Mantell
Services Offered — Literary phonograph records.

Capitol Records, Inc.

Custom Services Department

1750 North Vine Street, Hollywood 28, Calif.
Phone: HOLlywood 2-6252

151 West 46th St., New York 36, N. Y.

N. Y. Phone: JUDson 2-8040

President Glenn Wallichs
V.P., Mfg. & Eng. James Bayless
V.P., Adm., Finance. D. C. Bonbright
Director George R. Jones
Nat'l Sales Manager. Herbert I. Sachs
Services Offered — Custom recording for records, radio and television; mastering, processing and pressing; full library of production music.

Caprice Records

1674 Broadway, New York 19, N. Y.

Phone: CIrcle 5-1249

Owner Frank H. Stanto
Recording Director Edna Butter
Services Offered—Pop and children's records.

Carlton Record Corp.

345 West 58th St., New York 19, N. Y.

Phone: CIrcle 5-1240

President Joseph R. Carlton
Vice President. Don Genson
Regional Sales Manager George Charles
Regional Sales Mgr. George Furness
Artist & Repertoire Mgr. Sid Bass
Adv. & Promo. Mgr. .. Sheldon J. Hechtman
Branch Office

1608 N. Argyle, Hollywood, Calif.

Phone: HO 2-8775

Vice President Don Genson
Services Offered—Phonograph record manufacturing.

Coed Records, Inc.

1619 Broadway, New York 19, N. Y.

Phone: JUDson 2-3050

President George P. Xton
Vice President Mar-in Cane
Services Offered—Record producers.

RECORDING COMPANIES

Phone: CO 6-5110

ManagerAllan Ross
50 N. 6th St., Philadelphia 6, Pa.
Phone: WA 2-5659

ManagerLou Verzola
Service Offered—Producers & manufacturers of phonograph records. Custom recording & pressing facilities available.

Disneyland Records (Also Buena Vista Records)

500 S. Buena Vista St., Burbank, Calif.
Phone: VICTORIA 9-3411

Exec. V.P.James A. Johnson
477 Madison Ave., New York, N. Y.
Phone: PLaza 9-3880

National Sales Manager....Philip Sammeth
Services Offered—Custom recordings both classical & popular; producer, distributor.

Dot Records, Inc.

1507 North Vine, Hollywood 28, Calif.
Phone: HO 2-3141

N. Y. Phone: JU 6-1177

PresidentRandy Wood
V.P. Sales.....Christine Hamilton
V.P. Album Repertoire.....Tom Mack
Dir. International Div.....J. N. Bailey
Services Offered—Production, manufacturing & distributing of phonograph records.

Global Records Co.

(Subsidiary—Stereotone Records)
Box 423, Bakersfield, Calif.
Phone: EM 6-3477

Pres. & OwnerR. B. Christensen
Artists & RepertoireSpelmon Ward
Artists & RepertoireJ. D. Coleman
Services Offered—Productions of vocal and instrumental master recording tapes for release on own labels; lease master tape production to other recording labels; record pressing services; record promotion assistance including distribution.

Bill Grauer Productions, Inc.

235 West 46th St., New York 36, N. Y.
Phone: JUDson 6-1410

President.....Wm. Grauer, Jr.
Vice Pres.....Orrin Keepnews
Services Offered—Riverside Records, Jazzland Records, Wonderland, Washington, Offbeat and Popside records.

Imperial Records, Inc.

6425 Hollywood Blvd., Los Angeles, Cal.
Phone: HO 9-2135

President.....Louis R. Chudd

Jay-Gee Record Co., Inc.

318 W. 48th St., New York 19, N. Y.
Phone: PLaza 7-8570

PresidentSteve Blaine
V.P., Nat'l Promo. Dir.....Murray Deutch
Services Offered—Manufacturers and distributors of Jubilee, Josie, Fame, Jane, Port, and Dana records.

Kapp Records, Inc.

136 East 57th St., New York 22, N. Y.
Phone: PLaza 9-8500

PresidentDavid Kapp
Vice President.....Michael Kapp
Mng. Dir. of Sales.....Phillip Skaff
SecretaryMorton Miller
ControllerNathaniel March
Director of Promo.....Moe Preskell
Popular, A & R.....Bob Johnston
Classical A & R.....E. Vardi, P. Myers
Chief Engineer.....Grant Ellerbeck
Export Sales Mgr.....Eric Steinmetz
Services Offered—Producers of Kapp, Medallion & Leader records.

Kenco Records

1650 Broadway, New York 19, N. Y.
Phone: CI 6-9245

PresidentKen Hecht
Vice Pres.....Richard Williams
Services Offered—Commercial recordings, albums, tapes: pop, rock 'n roll, folk, documentary.

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6920 Sunset Blvd., Los Angeles, Cal.
Phone: HOLlywood 4-8101

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New York 36, N. Y.
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RECORDING COMPANIES

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Branch Office
 157 W. 57th St., New York, N. Y.
 Phone: JU 6-5085

M G M Records

1540 Broadway, New York 36, N. Y.
 Phone: JUDson 2-2000

PresidentArnold Maxin
 Nat'l Sls. Mgr.....Leon Schachere
 Promo., Pub., Director.....Sol Handwerker
 Dir. of Creative Services....Harry Anger, Jr.
 Adminis. Director.....Tom White
 Director, A & R.....James Vienneau
Services Offered—MGM popular and classical records, custom recording. Metro, Metro Jazz, Cub, Lion records.

Mercury Record Productions

35 E. Wacker Dr., Chicago 1, Ill.
 Phone: DEarborn 2-5788
 745 Fifth Ave., New York, N. Y.
 Phone: PL 9-2727

President.....Irving B. Green
 Vice President.....Irwin H. Steinberg
 Sales Manager.....Kenneth Myers
 A-R DirectorDavid Carroll
Services Offered: Producers and distributors of Mercury, Smash, and Wing records.

Original Sound Record Co., Inc.

7120 Sunset Blvd., Hollywood 46, Calif.
 Phone: HO 6-6255

PresidentArt Laboe
 Secretary.....Dorothy J. Beardall

Pacific Enterprises, Inc.

8715 West 3rd St., Los Angeles 48, Calif.
 Phone: BR 2-4483

PresidentRichard Bock
 Secy.-Treas.....Philip Turetsky
Services Offered—Pacific Jazz and World Pacific records.

Personality Productions Inc.

30 West 60th St., New York 23, N. Y.
 Phone: CO 5-3413

PresidentNorman Paul
 Vice President.....Jean Bennett

Branch Offices

36 W. Randolph, Chicago 1, Ill.
 Phone: FR 2-2480

ManagerRay Auler
 1055 N. El Centro, Los Angeles 38, Calif.
 Phone: HO 2-6015

ManagerNorman Paul
Services Offered—Produce masters for major labels; manage recording artists.

Pickwick International, Inc.

Pickwick Bldg., Long Island City, N. Y.
 Phone: EMpire 1-8811

PresidentCy Leslie
Services Offered—Merchandisers of phonograph records—'Instant' Learning, International Award, Bravo, Family Hour, Cricket LP's.

Prestige Records, Inc.

203 S. Washington Ave., Bergenfield, N. J.
 Phone: DUmont 4-6900

President.....Robert S. Weinstock
 Vice President.....Seelig Weinstock
 Vice Pres., Recording.....Esmond Edwards
 Vice Pres., Sales.....Ron Eyre
 Rec. Dir., Bluesville &

Inter.....K. S. Goldstein
 Natl. Promo. Dir.....Miss Marion Bobel
Services Offered—Record manufacturer of the following Prestige labels: New Jazz, Moodsville, Bluesville, Swingville, Tru-Sound, Lively Arts & Prestige International.

RCA Victor Custom Record Sales Department

155 East 24th St., New York 10, N. Y.
 Phone: MUrray Hill 9-7200

Mgr., Custom Records....Ralph C. Williams
 Sales Mgr.....Carl Reinschild
 Mgr., Custom, Artist and

RepertoireBen Selvin
Custom Record Sales Section

Chicago Mgr.....William F. Reilly
 Hollywood Mgr.....A. E. Hindle
 New York Mgr.....James Head
 Nashville Mgr.....E. Hines
Services Offered—Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

RCA Recorded Program Services

Manager.....A. B. Sambrook
 Western Sales Rep.....William C. Gartland
 Northeastern Sales Rep.....George Field
 Southwestern Sales Rep.....John Alves
 Southeastern Sales Rep...Wallace D. Cochran
 Central Northeast Sales
 Rep. (Chicago).....Warren Peterson
 Central Northwest Sales Rep....Jack Nadeau
 East Central Sales Rep.

(Nashville)John Dill
Services Offered—Thesaurus (musical program service); RCA Syndicated Programs (recorded dramatic, variety, musical shows).
 TV film library. TV film distributor.

Studios and Regional Offices

155 E. 24th St., New York 10, N. Y.
 Phone: MUrray Hill 9-7200

445 North Lake Shore Drive, Chicago 11, Ill.
 Phone: WHitehall 4-3215

1510 N. Vine St., Hollywood 88, Calif.
 Phone: OLdfield 4-1660

1121 Rhodes Haverty Bldg., Atlanta 3, Ga.
 Phone: JACkson 4-7703

7901 Empire Freeway, Dallas, Texas
 Phone: FL 2-3911

800 17th Ave. South, Nashville, Tenn.
 Phone: ALpine 5-5781

Record Source, Inc.

333 East 46th St., New York 17, N.Y.
 Phone: YUKon 6-0155

PresidentHal B. Cook
Service Offered—Provide phonograph records and albums purchased from manufac-

RECORDING COMPANIES

turers to radio stations for broadcast purposes, on a subscription basis.

Recording of Nashville

115-B Third Ave., N., Nashville 3, Tenn.

Phone: ALpine 5-3828

President.....R. Murray Nash
Secy.-Treas.....M. L. Matthews
Services Offered—Manufacturers of Do-Ra-Me Records; studio & mobile recording-tape.

Request Records, Inc.

66 Mechanic St., New Rochelle, N. Y.

Phone: (914)-NE 3-6055

President.....C. H. Lowenstein
Vice President.....M. Linz
General Mgr.....H. J. Lengsfelder
Services Offered—Recording Transcriptions, specializing in foreign language and instrumentals. Background music for TV.

Roulette Records

1631 Broadway, New York, N. Y.

Phone: PL 7-9880

President.....Morris Levy
Services Offered—Manufacture Tico, Gee, Roma, Forum, Roulette & Roost records.

Savoy Record Co. Inc.

56 Ferry St., Newark 1, N. J.

Phone: OM 3-7470

N. Y. Phone: WO 2-3354

Pres., Treas.....Herman Lubinsky
Vice Pres.....Fred Mendelsohn
Secretary.....Chas. Manz
Services Offered—Manufacturers of phonograph records; recording studios.

SESAC, Inc.

10 Columbus Circle, New York 19, N. Y.

Phone: JUdson 6-3450

President.....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Asst. to President.....E. S. Prager
Prod. Manager.....George Jellinek
Station Relations Dir.....W. F. Myers
Publicity & Prom.....Alice Heinecke
Services Offered—LP Service including: jazz, American folk, barbershop, concert, Latin, country and western, novelties, band, religious, and "Drummers." Script service including special continuities for holidays. 8500 bridges, moods and themes. Saleable shows built from library, production and sales aids.

Specialty Records, Inc.

8300 Santa Monica Blvd., Hollywood 69, Cal.

Phone: OLeander 6-7711

President.....Arthur N. Rupe
Services Offered—Phonograph record manufacturer.

Time Records, Inc.

2 West 45th St., New York 36, N. Y.

Phone: OXford 7-0757

President.....Robert Shad
Sales Manager.....Phil Picone
West Coast Rep.....Murray Cohen
Mid-West Rep.....Bernie Ashkinazy
Promotion.....Pete Spargo

Comptroller.....Harry Ringler
Services Offered: Phonograph records.

Titanic Records

1310 S. New Hampshire St., Los Angeles 6

Phone: DUUnkirk 5-2543

Owner.....Gordon S. Wolf
Services Offered—Producers of phonograph records.

20th Fox Record Corp.

1721 Broadway, New York 19, N. Y.

Phone: JU 2-2790

National Sales Mgr.....Irv Stimler
Services Offered—Record manufacturer.

United Artists Records

729 Seventh Ave., New York 19, N. Y.

Phone: CIRCLE 5-6000

President, Gen. Mgr.....Arthur Talmadge
Nat'l Sales Mgr.....Jerry Raker
A & R Dept.....Nick Perito, Eddie Matthews
Exec. V.P.....David V. Picker
Services Offered—Produce all types of phonograph records; L.P.'s & single records.

Vassar Records, Inc.

1619 Broadway, New York, N. Y.

Phone: CI 6-2271

President.....Dom Davilio

Warner Bros. Records, Inc.

4000 Warner Blvd., Burbank, Calif.

Phone: HOLLYWOOD 9-1251

N. Y. Phone: CIRCLE 6-1400

President.....John K. Maitland
International Dir.....Robert B. Weiss
Dir. of Engineering.....Lowell Frank
Services Offered—Producers of phonograph records, all categories of music.

Westminster Recording Co.

1501 Broadway, New York 36, N. Y.

Phone: LOngacre 3-4220

President.....Sam H. Clark
Vice President.....Harry Levine
Vice President.....Dr. Richard Kurt List
Promotion.....John Natoli

Branch Office

Lothringerstrasse 20, Vienna 3, Austria
V.P. Chg. A & R.....Dr. Richard R. Kurt List
Services Offered—Monaural & stereo LP's, packaging and sales.

Francis T. Williamson Co.

"I" & Schiller Sts., Philadelphia 34, Pa.

Phone: GA 3-6018

President.....Francis T. Williamson
Vice President.....Mrs. Ethel M. Williamson
Pub. Rel. & Publicity.....Herb Klein
Services Offered—Record & manufacture Impala and Delsey phonograph records.

WORD Records, Inc.

5030 W. Waco Dr., Waco, Texas

Phone: PLaza 6-5331

President.....Jarrell McCracken
Vice President.....Tom Norfleet
Secy.-Treas.....Marvin Norcross
Mgr., Retail Div.....I. R. Buchanan, Jr.
Services Offered—Produce & distribute LP records.



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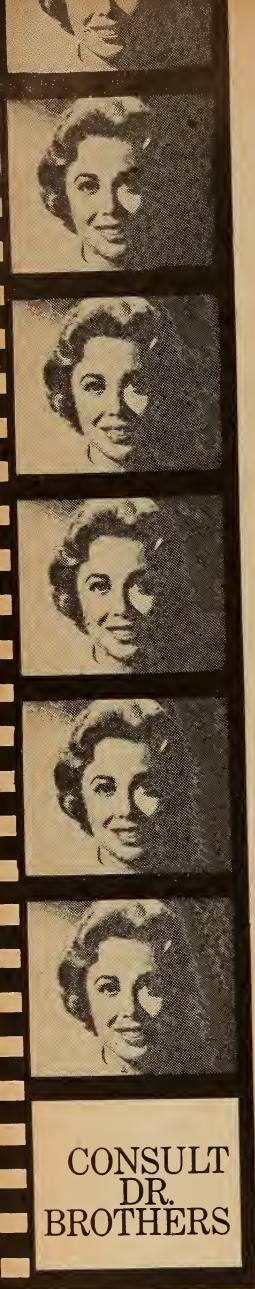
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4871 Dumfries • Houston 35, Texas • Telephone PA 3-1307

Television Film Producers & Distributors

ABC Films, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LA 4-5050

President.....Henry G. Plitt
V.P., Business Affairs.....Harold J. Klein
V.P., Dom. Sales.....John F. Tobin
Eastern Div. Mgr.....Albert G. Hartigan
Central Div. Mgr.....Michael G. Gould
Southern Div. Mgr.....James Delaney
Canadian Div. Mgr.....Wm. Hannah
Coordinator, Latin-America
Sales.....R. Conangla
Mgr., Film Op.....Gilbert Cohen
Ad. & Promotion Dir.....Irving Paley
Controller.....Raymond C. Fox

Branch Offices

360 N. Michigan, Chicago 1, Ill.
Phone: AN 3-0800

Manager.....Michael G. Gould
4871 Dumfries, Houston 35, Tex.
Phone: PA 3-1307

Manager.....James Delaney
190 N. Canon Drive, Beverly Hills, Calif.
Phone: NO 3-3311

Manager.....James F. Tobin
103 Church St., Toronto, Canada
Phone: EM 8-4394

Manager.....William D. Hannah
Services Offered—Production & distribution of network & syndicated TV film series for domestic & foreign TV outlets.

Productions—One Step Beyond (94); Life & Legend of Wyatt Earp (226); Casper the Friendly Ghost & Co. (170); Consult Dr. Brothers (195 5 min.); The People's Choice (104); 26 Men (78); Adventures of Jim Bowie (76); Meet McGraw (42); Exclusive (13); Counterthrust (13); Congressional Investigator (39); Sheena (26); Three Musketees (26); Court of Last Resort (26); Douglas Fairbanks Jr. Presents (117); Playhouse (51); Herald Playhouse (52); High Road (35); Feature Film Packages of 25 packages.

Acme Film Laboratories

1161 North Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 4-7471

President.....Samuel Sawelson
V.P. Superv. Opera.....Melvin G. Sawelson

Services Offered—16, 35 mm. black & white and color, lab facilities; editing and sound services; video tape transfer facilities.

Acus Pictures Corporation

165 West 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

President.....Patrick Shanahan
Services Offered—16, 35 mm. sound films for television rental.

M & A Alexander Productions

6040 Sunset Blvd., Hollywood 28, Calif.
Phones: HOLlywood 4-7571, 4-3414
141 E. 55th St., N. Y. 22
Phone: PLaza 5-5266

President.....Arthur Alexander
Vice Pres.....Max Alexander
East. Rep.....Larry Stern
Services Offered: National distributors of feature films, westerns and half-hour filmed TV shows, cartoons and comedies.

All-Canada Radio & TV Ltd.

1000 Yonge St., Toronto, Ont., Can.
Phone: WALnut 5-9361

President.....J. Stuart MacKay
General Manager.....Reo Thompson
Mgr. Radio Sales Time Div...Robert F. Tait
Mgr. Program Div.....Dana S. Murray
Mgr. TV Time Sales Div...Ross A. McCreath
Mgr. Bcst. Svcs.....Peter N. Harricks
Sec.-Treas.....Eric M. Williams

Branch Offices

Taylor, Pearson & Carson Bldg.,
Calgary, Alhta.

Phone: AM 2-7691

Manager.....Jack Cavanaugh
922 Dominion Sq. Bldg., Montreal, Que.
Phone: UN 1-5656

Manager.....Ken Baker
706 Electric Railway Bldg., Winnipeg, Man.
Phone: WH 2-6861

Manager.....G. Jones
1161 Melville St., Vancouver, B.C.
Phone: MU 4-7461

Manager.....J. E. Baldwin
Services Offered—Film importing, editing, shipping, and service; national, regional, and local sales and distribution; market information.

Distributors of—Peter Gunn, Sea Hunt, The Dayton Allen Show, All-Star Golf Tip of the Day, NFL Football, Animated Fairy Tales, Colonel Bleep, Jeff's Collie, Studio Telescriptions, Animated Weather Reports, Show Corp. of America Showcase, RKO Movietime U.S.A. Package.

All-Scope Pictures, Inc.

(Commercial Film Division,
20th Century-Fox)

1417 N. Western Ave., Hollywood 27, Calif.
(See Commercial Producers)

Allied Artists Television Corp.

165 West 46th St., New York 36, N. Y.
Phone: PL 7-8530

Vice President.....Edward Morey
V.P., Gen. Sales Mgr.....Robert B. Morin
Eastern Sales Mgr.....Alan G. Roberts
(Continued on Page 896)

FOR
30/62

FROM THE WORLD'S GREATEST
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ALL THE BROTHERS WERE VALIANT *Robert Taylor, Stewart Granger, Ann Blyth*
BANNERLINE *Keefe Brasselle, Sally Forrest*
BHOWANI JUNCTION *Ava Gardner, Stewart Granger*
BORDER INCIDENT *Ricardo Montalban, George Murphy*
CAUSE FOR ALARM *Loretta Young, Barry Sullivan*
CONSPIRATOR *Robert Taylor, Elizabeth Taylor*
CRISIS *Cary Grant, Jose Ferrer, Paula Raymond*
THE DOCTOR AND THE GIRL *Glenn Ford, Gloria DeHaven, Janet Leigh*
DON'T GO NEAR THE WATER *Glenn Ford, Gia Scala, Earl Holliman, Anne Francis*
FORBIDDEN PLANET *Walter Pidgeon, Anne Francis*
THE GIRL IN WHITE *June Allyson, Gary Merrill, Arthur Kennedy*
HER TWELVE MEN *Greer Garson, Robert Ryan*
INVITATION *Van Johnson, Dorothy McGuire*
IT'S A BIG COUNTRY *Van Johnson, Gene Kelly, Gary Cooper, Janet Leigh*
THE LAST TIME I SAW PARIS *Elizabeth Taylor, Van Johnson, Donna Reed*
MADAME BOVARY *Jennifer Jones, James Mason, Van Heflin, Louis Jourdan*
MOGAMBO *Clark Gable, Ava Gardner, Grace Kelly*
MOONFLEET *Stewart Granger, George Sanders*
THE OUTRIOERS *Joel McCrea, Arlene Dahl*
PAGAN LOVE SONG *Esther Williams, Howard Keel*
PLEASE BELIEVE ME *Deborah Kerr, Robert Walker, Peter Lawford*
RIGHT CROSS *June Allyson, Dick Powell*
ROGUE COP *Robert Taylor, Janet Leigh*
SCARAMOUCHE *Stewart Granger, Eleanor Parker, Janet Leigh*
SCENE OF THE CRIME *Van Johnson, Arlene Dahl, Gloria DeHaven*
SMALL TOWN GIRL *Jane Powell, Farley Granger*
SUMMER STOCK *Judy Garland, Gene Kelly*
TENSION *Richard Basehart, Audrey Totter*

For a full look at the 30/62, fine picture by fine picture, send for the illustrated presentation book, or contact any MGM Television office for a film presentation and availabilities.



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CULVER CITY
MGM Studio / UP 0-3311

TV FILM PRODUCERS & DISTRIBUTORS

(Continued from Page 893)

Dir. Nat'l Programming.....C. P. Jaeger
Branch Offices

1232 So. Michigan Ave., Chicago, Ill.
Phone: WA 2-7937

Central Sales Mgr.....James C. Stern
4376 Sunset Drive, Hollywood, Calif.
Phone: NO 2-9181

Western Sales Mgr.....Maurice Gresham
Services Offered—Distribution of motion pictures to television. Motion pictures, half hours, cartoons.

Leonard Anderson Associates Inc.

200 W. 57th St., New York 19
Phone: PLaza 7-4162

PresidentLeonard Anderson
Vice-Pres.Barbara Anderson
Prod. Mgr.....Marc Anderson
Secy., Off. Mgr.....Lillian Ortner
Services Offered—Motion picture production and editing services; theatrical, commercial, television. Also aerial photography. Facilities for three-camera filming and editing. Film production consultants.

Productions—The Air Force Uniform, Pipe Line For Tomorrow—US Air Force; World in White & Fire Fighters — CBS TV; Coty Cosmetics; Schenley Distillers; General Electric; A-B-C's of Briefing; Industr. Medicine in Action; Jet Flight Planning; Prudential Insurance Co.; Johnny Cordes; Little Julius; The Eagles Strength; USIA; Indiana Motor Truck Assoc.; The Alan King Show; Jackie Gleason Sport Spec.; Sky Power; The Replacement Pilot—From Rag To Gag.

Association Films, Inc.

347 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 5-2242

President.....J. R. Bingham
Exec. V.P., Treas.A. L. Frederick
Vice Pres., Assoc. Telefilms..R. M. Finehout
V.P., Adv. & Prom. Dir.....R. W. Bucher
V.P., Opera.....R. D. Mitchell
Vice Pres.R. S. Evans

Branch Offices

561 Hillgrove Ave., La Grange, Ill.
Phone: FLeeTwood 4-0576

Manager.....M. G. Weiland
Broad at Elm, Ridgefield, N. J.
Phone: WHITney 3-8200

Manager.....E. H. Johnson
799 Stevenson St., San Francisco, Calif.
Phone: UNderhill 1-5305

Manager.....W. O. Siler
1108 Jackson St., Dallas, Tex.
Phone: RIverside 8-8759

ManagerC. Stahl
Services Offered—Distribution of free-loan, industry-sponsored motion pictures. Rental of educational, informational, and entertainment films. Special TV Service: Distribution of more than 150 free public service films; physical handling service.

Astor Pictures, Inc.

625 Madison Ave., New York, N. Y.
Phone: PL 2-7766

Chairman of Board.....Franklin F. Bruder
President.....George F. Foley
V.P., Sales.....George Josephs
V.P., Finance.....Richard J. Wheeler
Chmn., Exec. Comm.....Alfred H. Morton
TreasurerAnthony Tarell
Services Offered—Producers and distributors of feature films.

Astor Pictures International, Inc.

President.....L. Douglas Netter, Jr.
Vice President.....Mario deVecchi
Services Offered—Overseas foreign co-production.

ATACO, Inc.

9121½ Sunset Blvd., Los Angeles 69, Calif.
Phone: BR 2-4271

President.....George E. Davidson
Vice President.....Betty M. Brown
Sec.-Treas.....Betty Jane Davidson
Services Offered: Distribution of filmed television programs; Johnny Mack Brown western features, Championship Wrestling.

Atlantic Television, Inc.

130 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-1287

Chairman of Board.....F. F. Bruder
President.....Alfred H. Morton
Secretary.....George F. Foley
TreasurerAnthony Tarell
General Sales Mgr.Harry Goldstone
Services Offered—Producer and distributor of 200 features and 36 westerns.

Atlas Television Corp.

209 E. 56th St., N. Y. 22
Phone: ELdorado 5-7943

PresidentHenry Brown
Services Offered—American features; half and full hour westerns.

Productions—Captain Z-RO, Hollywood to B'way, Grantland Rice Sportlights, Holiday Series, Is This Magic?

Audio Master Corp.

17 East 45th St., New York 17, N. Y.
Phone: OXFord 7-0725

PresidentHerbert Rosen
Services Offered—Library of mood and bridge music, sound effects.

George Bagnall & Associates Inc.

8827 Olympic Blvd., Beverly Hills, Cal.
Phone: OL 2-8050

President.....George L. Bagnall
V.P., Gen. Sales Mgr.....W. L. Anthony
Secretary.....Fred C. Lindquist

Branch Office

452 Hoodridge Dr., Pittsburgh, Pa.
(Continued on Page 898)

SYNDICATION CHANGES

Require Adjustments and Diversification

By SAM COOK DIGGES, Administrative V. P.

CBS Films, Inc.

THE trade press, for the last couple of years—and especially for the past few months—has been filled with stories about the woes of the syndication business. But what is the true state of syndication?

We're all familiar with the fact that there are fewer time periods potentially available on stations for the use of syndicated product. It's also true that it has become economically unfeasible to produce first-run product for syndication—first, because of the lack of available time periods; and, secondly, because stations and local sponsors were not willing or not able to keep pace with rising production costs by paying equitable prices for first-run syndication product. Does that mean that the syndicator, therefore, must go out of business? Not at all. It simply means that the syndicator must adjust to the changing business conditions of the syndication market.

In October, 1961, there were seven new first-run properties offered in syndication compared with 29 new properties in 1956. Five years ago, with comparable product, the distributor would probably have opened with 150 markets. Last October those companies offering first-run syndication product opened with far fewer markets.

Today the industry's top syndicators are offering more than two and one half times the off-network product they were offering five years ago. Thus, the emphasis has swung from first-run syndication product to off-network first-run syndication.

Whereas dollar volume in domes-



tic syndication has held up reasonably well over the last five years, the product that is being bought today, for the most part, is off-network product. There is great appeal in a proven property for the station operator.

Programming is still the backbone of any broadcaster's schedule, and the astute broadcaster will find time for top-flight product, be it first-run syndication, or off-network.

In addition to making an adjustment in terms of the type of product offered, there are other ways of achieving important film revenue.

The international sales market is developing rapidly. For example, in 1961, gross foreign sales were 32 per cent over 1960 and were 74 per cent over 1959 for us. More than 78,000 CBS program half hours were telecast overseas during 1961. At the year's end 74 of our program series, dubbed or sub-titled in 12 different languages, were being telecast in 55 foreign countries. Our international sales department now covers every important area of the free world.

Thus, by adjusting to the changing market in domestic syndication, by capitalizing on increasing potential in the foreign market, and by diversification in allied fields, it is possible to not only maintain a strong position but to achieve growth through new ways and developments.

If, however, there are indications in the future that there is a market for first-run syndication product at prices that are equitable, then we, along with other syndicators, will undoubtedly produce for that market.

TV FILM PRODUCERS & DISTRIBUTORS

(Continued from Page 896)

Phone: LOcust 1-4661

Vice President.....W. L. Anthony
Services Offered—Distributors of film comic strips for television.
Productions—Clutch Cargo (260).

Bil Baird's Marionettes

59 Barrow St., N.Y.C. 24
 (See Commercial Producers)

Jerome Balsam Films, Inc.

165 West 46th St., New York 36, N. Y.
 Phone: CI 7-4220

Pres., Gen. Sales.....Jerome Balsam
 Vice President.....Alexander Beck
Services Offered—Producers and distributors to TV of syndicated shows, features and cartoons.

Banner Films, Inc.

527 Madison Ave., New York 22, N. Y.
 Phone: PLaza 5-4811

President.....Charles McGregor
Services Offered—Production and distribution of films for TV.
Productions—Night Court U.S.A., 78 one-half hour episodes.

Distributing—Bold Journey, Speedway International, I Search For Adventure, Judge Roy Bean, Big Game Hunt, Tarzan Features, Pine Thomas Features, Debbie Drake, Jungle Girl, A Way of Thinking, Banner Features (10 one hour specs.).

Banner Productions, Inc.

5420 Melrose Ave., Hollywood 38, Calif.
 Phone: HO 9-8366

President.....Sy Weintraub
 Sect.-Treas.....Ben Hecht
 Exec. Sect.....Louise Griswold
Services Offered—TV and motion picture producers.
Productions—Tarzan TV Series, Our Town Series.

Thomas J. Barbre Productions

2130 S. Bellaire St., Denver 22, Colo.
 Phone: SKyline 6-8383

Producer.....Thos. J. Barbre
 Assistant Manager.....Anita T. Barbre
 Dir. of Photography.....H. J. Anderson
 Dir. of Sound.....Paul F. Emrich
Services Offered—Complete motion picture production services: scripts, photography, editing, sound recording, stage, mobile units, theater. Producing business films and TV commercials for national accounts.

Productions—TV film commercials: Bold Action Furniture Sales, Inc.; Adolph Coors Company; Gates Rubber Company.

B. C. G. Films, Inc.

405 Lexington Ave., New York 17, N.Y.
 Phone: MU 7-0870

President.....Nat Gassman
 Vice President.....Charles C. Carson
 Treasurer.....Peter D. Murray
Services Offered—Television & theatrical film production and distribution.

Biograph Studios, Inc.

807 East 175th St., Bronx 60, N. Y.
 Phones CYprus 9-5500

President.....Ben Gertner
 Treasurer.....Nathan Stolper
Services Offered—Rental of stages for TV 7 motion picture studios.

Fritz Blocki Productions

1343 N. Fuller Ave., Hollywood 46, Calif.
 Phone: HOLLYwood 2-8971

Producer.....Fritz Blocki
Services Offered—Live TV show formats for local and/or network use.

Bonded TV Film Service

630 Ninth Ave., New York 36, N. Y.
 Phone: JUDson 6-1030

President.....Chester M. Ross
 Exec. Vice Pres.....Emanuel Kandel
 Vice Pres., Treas.....Ira S. Stevens
 General Sales Mgr.....Alex Leslie
Branch Offices

8290 Santa Monica Blvd., Hollywood, Calif.
 Phone: OL 4-7575
 V.P., chg. of Operations...Stanley Halperin
 160 E. Illinois St., Chicago, Ill.
 Phone: 467-1466

Manager.....John Krutzler
Services Offered—Shipping, expediting and servicing of TV film, print procurement.

Brandon Films Inc.

200 West 57th St., New York 19, N. Y.
 Phone: CI 6-4868

President.....Thomas J. Brandon
 Secretary.....Lillian W. Brandon
Services Offered—Source of International feature films in French, Italian, German, Japanese, also ballet, folk dance, art, music.

Bray Studios Inc.

729 Seventh Ave., New York 19, N. Y.
 (See Commercial Producers)

British Broadcasting Corp.

630 Fifth Ave., New York 20, N. Y.
 Phone: CI 7-0656

TV Representative.....Dennis Scuse
 Program Assistant.....Sue Goldman
Services Offered—Producers and distributors of TV programs and series.

Productions—An Age of Kings, Inspector Maigret and others.

Bernard S. Brody & Associates

1228 No. LaCienega Blvd., Los Angeles 69, Calif.

Phone: OL 2-8289
 (Continued on Page 903)

QUALITY SELLS BEST

Syndie Market Demands Superior Product

By MORRIS RITTENBERG, President
NBC Films, Inc.

IN the current television film syndication market there is a strong demand for network quality product. Today's syndicator knows that the television audience is not only growing, but becoming more sophisticated with each passing season. Viewers will not blithely accept bad direction and bad writing under a "sock 'em" title as they did some years ago — and station managers, sensitive to their audiences' reactions know this best of all. In the wonderful world of television there is no substitute for quality, and the syndicator who offers it will be as successful in sales results as the shows are with audiences.

The history of entertainment shows that there is always a market for superior programming. Audience taste changes and develops but is always attracted by first rate shows. Quality sells—and lasts. Today's knowledgeable television film distributor competing for sales and audiences in the nation's top markets, must have programs which will attract and hold an audience used to seeing the best television in the world.

We feel that the recipe for success in syndication calls for offering stations and viewers the highest level of entertainment and informational programming which is available. This product must be backed by a skilled, fast moving sales organization and service and distribution facilities which can meet their responsibilities fully. In a changing market the emphasis at NBC Films will be on hard hitting, flexible operations geared to providing distinctive pro-



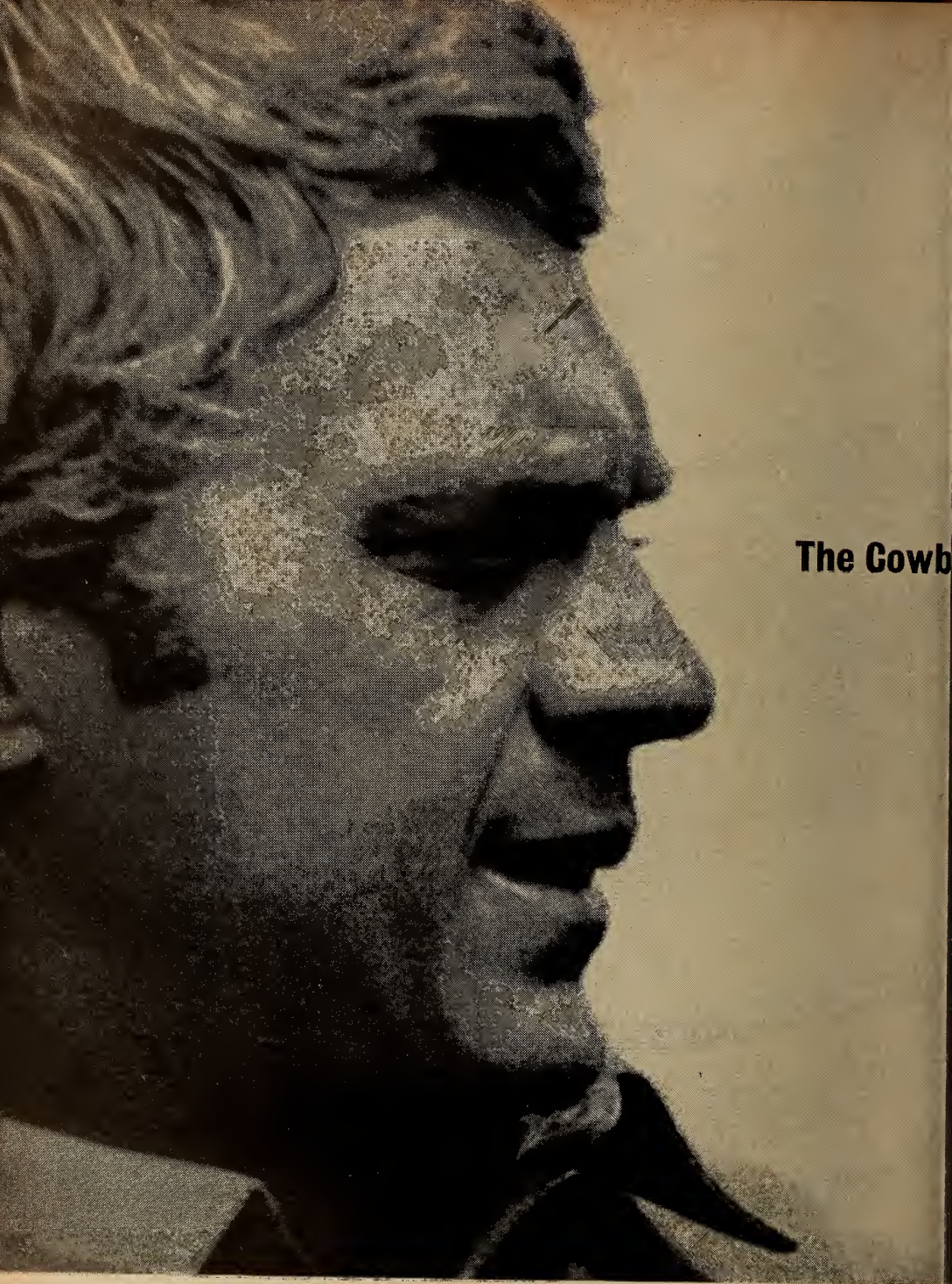
grams.

Our sales staffs in the nine broad geographic divisions of the United States are staffed with men who know these markets as well as they know the station managers they call upon.

We will syndicate four or five programs each year which have just come off their network runs and which have had rating and sales success as network properties and promise the same success to stations who use these series.

•
Properties like "The Best of Groucho," the best of "People Are Funny," "The Deputy," and "Celebrity Golf" are typical of our series. These shows meet the test of excellence which is essential for success. They provide sales opportunities for stations which are soundly based and readily exploitable. We know that only station success can assure the long, continued, prosperity of a syndicator. We mean to build on the base of our successful career an earned and growing reputation for offering the best to viewers throughout the nation.

•
As television develops, reaching into more and more American homes and playing a larger influence in the lives of each community and each family, it is necessary for the syndicator to find his place in this scene. We think that nailing our colors to the mast of quality gives us a well earned place in the center of the picture. From that position, we will grow as television continues to develop.



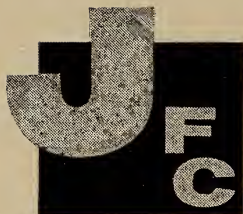
The Cowb

...and You! It's a winning combination: WANTED: DEAD OR ALIVE (94 half hours), Four Star Films' fast-action Western, starring Steve McQueen, which enjoyed a three-year average 24.7 Nielsen rating on the CBS Television Network. And DECEMBER BRIDE (157 half-hours), Desilu's lighthearted comedy series starring Spring Byington, which boasted an average 32.2 Nielsen during



e Lady

s long prime-time network run. Separately, each is a sure hit. Together, they pack a 1-2 wallop that will have competition reeling. They're available now, separately or together, for local and regional sales. How? That's where you come in. Call one of our offices in New York, Chicago, Boston, San Francisco, Atlanta, Dallas, St. Louis. In Canada: S.W. Caldwell Ltd. CBS FILMS ©



Quality
Programs
for
Quality
Programming

**JAYARK
FILMS
CORPORATION**

733 THIRD AVENUE,
NEW YORK 17, N. Y.

TN 7-3232

CABLE ADDRESS:
JAYARFIL - NEW YORK

**BOZO
THE
CLOWN**

208 titles. Now on 203 U. S. and foreign stations. America's favorite full-color cartoon library.

A Larry Harmon Production

HOLLYWOOD
Hist-o-Rama

All the excitement of fifty years of Hollywood crammed into fascinating five-minute factual portraits of the stars. Now on 47 stations.

A Julieart Production

**57 POST-
'50 FEATURES**

A compact, powerful package of BLOCK-BUSTERS now garnering top ratings on more than 185 U.S. and foreign stations.

LAUREL & HARDY

The world's best known and most beloved comedians—recreated in full-color cartoon animation for an extraordinary half-hour program series sold to NBC.

A Larry Harmon Production

TV FILM PRODUCERS & DISTRIBUTORS

(Continued from Page 898)

Owner.....Bernard S. Brody
Associate.....Jack H. Gard
Services Offered—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

Productions—Danny Thomas Show, My Three Sons, Andy Griffith Show, Joey Bishop Show, Dick Van Dyke Show.

Butterfield Productions

527 Madison Ave., New York, N. Y.

Phone: PL 2-8690

President.....Ed Palmer
Vice Presidents.....Ramon E. McCue,
Willard Mellor

Services Offered—Producers and distributors of radio and television series.

Productions—Beyond The Green Door, 130 5 minute episodes; Assignment Hollywood, 130 5-minute episodes; Giselle McKenzie, 104 5-minute episodes; Jimmy Rodgers, 130 5-minute episodes; Campy's Corner, 365 5-minute episodes; The Pre-imposed; Pre-and-Post game program, New York Yankees; Around The Bases.

S. W. Caldwell, Ltd.

447 Jarvis St., Toronto 5, Ont., Canada

Phone: WALnut 2-2103

President.....Kenneth Page
V.P., Production.....Sydney Banks
Lab. Manager.....Ross Smith
Recording Supervisor.....Murray Marshal
Mgr., TV Film Sales.....J. R. DeBow
Secretary, Treas.....Ronald Hastings

Branch Offices

1410 Stanley St., Montreal, Que.

Phone: AV 8-0528

Manager.....Gerry Burrows
1049 32nd Ave. W., Vancouver, B. C.

Phone: RE 6-9421

Manager.....Florence Ward
Services Offered — Complete sound stage, 35mm & 16mm production and recording facilities. Distributors of syndicated shows produced in U.S. and abroad. Kinescope air checks and allied services.

Lars Colonius Prod. Inc.

45 West 45th St., New York 36, N. Y.

(See Commercial Producers)

Carla Productions, Inc.

245 West 55th St., New York 19, N. Y.

Phone: JUdson 2-4477

President.....Carl A. Carbone
Secretary.....Murray Ramson
Asst. Producer.....Benita D'Andrea
Production Super.....Joseph Carbone
Location Prod. Mgr.....Jerry Gennetempo

Services Offered—Film production.

Carousel Films, Inc.

1501 Broadway, New York 36, N. Y.

Phone: BRyant 9-6734

President.....David B. Dash
Services Offered—Distribution and production of TV films.

Carson-Stempel Enterprises

9034 Sunset Blvd.

Los Angeles 46, Calif.

Phone: CRestview 4-8343

Partners.....Jack Carson & Frank Stempel

Carthay Sound Stage

5907 W. Pico Blvd., Los Angeles 35, Calif.

Phone: WEbster 8-2101

Pres., Gen. Mgr.....Jack Miles

Services Offered—Sound stage facilities for lease. Completely equipped; for motion picture and TV film production.

Cavalcade Television Programs

7904 Santa Monica Blvd., Hollywood 46, Calif.

Phone: OLdfield 4-4144

President.....Harvey Pergament

Vice Pres.....Earl M. Robins

Sec.-Treas.....Esther Pergament

Services Offered — Producers representative, distribution of motion picture films, exporter of TV programs. Distributing 36 Spanish dialogue features; Famous Guests, Unk & Andy Art Adventures, Huespedes Famosos (Spanish).

Cavalier Productions, Inc.

780 Gower St., Los Angeles, Calif.

(See Program Producer)

Campus Film Productions, Inc.

20 E. 46th St., N. Y. 17, N. Y.

(See Commercial Producers)

CBS Films

485 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-2345

President.....Merle S. Jones
Administrative V.P.....Sam Cook Digges
V.P., Programming.....Robert F. Lewine
V.P., Terrytoons.....William M. Weiss
General Sales Mgr.....James T. Victory
Eastern Sales Mgr.....James McCormick
Western Sales Mgr.....Edward E. Hewitt
Dir., Oper.....Fred J. Mahlstedt
Merchandising Mgr.....Walter Scanlon
Sales Prom. Mgr.....Eugene Moss
Contracts Manager.....Gloria Lesser
Publicity Director.....Robert Fuller
Inter. Bus. Rel. Dir.....Howard L. Kany
Inter. Sl. Dir.....Ralph M. Baruch
Int. Sl. Mgr.....Willard Block
Licensing Dir.....Murray Benson
Bus. Affairs Dir.....Joseph B. Irwin
Mgr., Domestic Sl. Svc.....E. K. Cooper
Mgr., Intl. Sales Svc.....Stanley Moldow
Dir. CBS Europe.....Michael Burke
Mgr. Chicago Sales.....Henry Gillespie
Mgr. Los Angeles Sales...William Perkinson
Mgr. Atlanta Sales.....Fred Gilson
Mgr. Dallas Sales.....Carter Ringlep
Mgr. St. Louis Sales.....William Perkinson
Mgr. Boston Sales.....H. Roy Marks

TV FILM PRODUCERS & DISTRIBUTORS

Mgr. Detroit Sales.....Barr Sheets
 Pres., Canada (Caldwell TV Film Sls.)
 S. W. Caldwell

General Sales Mgr., CBS

Animations.....Tom W. Judge
 Prod. Mgr., CBS Animations.Arthur Bartsch
Services Offered—Worldwide distribution
 & production facilities. Finances, produces &
 distributes films & video tapes for TV.

Productions—Annie Oakley (81), Amos 'n'
 Andy (77), Mama (26), Rendezvous (39),
 Our Miss Brooks (120), Eve Arden Show
 (26), Colonel Flack (39), The Gray Ghost
 (39), San Francisco Beat (183), Terrytoons
 (200), Phil Silvers (138), Buffalo Bill Jr.
 (42), The Brothers (26), Files of Jeffrey
 Jones (39), Cases of Eddie Drake (13), The
 Whistler (39), Navy Log (104), Brave
 Eagle (26), You Are There (39), The Honey-
 mooners (39), Gene Autry Show (91), Ad-
 ventures of Champion (26), U. S. Border
 Patrol (39), Mr. Adams & Eve (39), Whirly-
 birds (111), Air Power (26), My Favorite
 Husband (13), Robert Herridge Theater
 (26), The Brothers Brannagan (39), Track-
 down (71), Life With Father (26), Assign-
 ment Foreign Legion (26), Deputy Dawg (52
 half hours, 208 cartoons), World of Giants
 (13), Wanted: Dead or Alive (94), Decem-
 ber Bride (154).

Champion Enterprises, Inc.

10000 Riverside Dr., N. Hollywood, Calif.
 Phone: POplar 9-1451

President.....Armand Schaefer
 Vice Pres., Treasurer.....M. J. Hamilburg
 Secretary.....Ina Autry
 Assistant Treasurer.....Philip S. Cobey
Services Offered—(32) Gene Autry fea-
 tures.

Bruce Chapman Co.

125 W. 41st St., New York 36, N. Y.
 Phone: WIs. 7-9244

Branch Office

30 Rue Chaligny, Paris, France

President.....Bruce Chapman
 V.P. & Treas.....Edna Chapman
 Dir. of Research.....Mary Hurcheson
Services Offered—Production of TV and in-
 dustrial films.

Productions—The Answer Man.

Charter Oak Tele-Pictures

423 E. 90th St., New York, N. Y.
 (See Commercial Producers)

Cheryl TV Corp.

3084 Motor Ave., Los Angeles 64, Cal.
 Phone: UPton 0-6136

Services Offered—Producers, distributors
 of films.

Christensen-Kennedy Productions

2824 Harney St., Omaha 31, Nebr.
 (See Commercial Producers)

Cinema Research Corp.

716 N. LaBrea Ave., Hollywood 38, Cal.
 Phone: WEBster 3-9301

President.....Harold Scheib
 Vice President.....Ernest Arcella, Jr.

Services Offered—Service organization to
 film producers in 35mm or 16mm optical
 printing, art titles, animation, registration
 contact printing, stage inserts & Matte shots.
 70mm reductions, 16 to 35mm blowups.

Cinema Service Corp.

106 West End Ave., New York 23, N. Y.
 Phone: TRafalgar 3-1411

President.....Joseph Seiden
 Cameraman.....Harold H. Seiden
 Sound Department.....Herbert C. Bloom

Services Offered — Rental of completely
 equipped studios for TV producers including
 camera, sound and lighting equipment for
 location work.

Cinema-Vue Corporation

245 W. 55th St., New York 19, N. Y.
 Phone: JUDson 6-1336

President.....Joseph P. Smith
 Exec. Vice Pres.....Arthur J. Steel
 Sect. Gen. Counsel.....Harry M. Pimstein

Branch Office

20613 Parthenia St., Canoga Park, Calif.
 Phone: DI 1-4894

V.P. Sls. Mgr.....Francis D. Smith
Services Offered—Producers and distribu-
 tors of filmed and taped TV programs.

Productions—Adventures of Danny Dee,
 Jingle Dingle Christmas Party, The Mickey
 Rooney Show, Secret Files U. S. A., Washing-
 ton at Valley Forge, 104 Tom Puss, Animated
 Color Cartoons, Milestones of the Century,
 Adventure Theatre Features, Musical Parade
 of stars, Errol Flynn Theatre.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood
 (See Commercial Producers)

Cluster Enterprises, Inc.

2229 N. Charles St., Baltimore 18, Md.
 Phone: CHesapeake 3-3630

President.....Bertram H. Cluster
 Vice President.....Harold Cluster
 Production Manager.....John Bowman

Services Offered—Producers and distribu-
 tors of "Strikes 'n Sparer," "Pin Busters,"
 "It's in the Name," and "Duckpins & Dol-
 lars."

Coast Sound Service, Inc.

1223 N. Highland Ave., Hollywood, Calif.
 (See Transcription Companies)

Color Telefilms of America

9 Wood Road, Great Neck, N. Y.
 Phone: HUNter 2-1967

President.....David A. Bader
 Vice Pres., Treas.....Thomas W. London
Services Offered — Producers & distribu-
 tors of TV films.

(Continued on Page 907)

FIRST-RUN SYNDICATION

Its Irresistible Movement Is Upward

By M. J. RIFKIN, Executive V.P., Sales
Ziv-United Artists, Inc.

THE irresistible movement of first-run syndication is up. That movement is a natural law of the television industry, economically and artistically, operative no less for advertisers than for stations.

For the advertiser, the strength of a medium in the long run rests on the breadth of its stance. Television as the most popular entertainment force in history is naturally not a topeavy giant among media, but rather a mature champion distinguished by its potential for flexibility and fine muscular snap at the regional and local reaches.

That means syndication. Not syndication alone, but as a healthy member circulating sales and vitality back to network, while together the two contribute to the growth of American business that nourishes all of TV.

Stations are daily expressing concern to us lest this blood-stream of non-network programming dry up; and increasingly they express determination even as we are determined to provide the product for them in fresh and imaginative forms.

Now what, uniquely, does first-run syndication offer at the local and regional levels that makes it so natural a force in television? Take, for example, our latest syndication release, "Keyhole", produced for us by Jack Douglas. What can "Keyhole" accomplish for the local and regional advertiser that no other form of TV advertising can match?

Generically, sheerly as first-run syndication, the series offers the sponsor a "texture" of advertising impossible to effect with the spots and



participations which at present are his only access to prime time. It provides him with the richly prized element of sponsor identification while affording a focus of unity and pride for all his employees and a touchstone of enthusiasm for his sales force. It radiates lines of personal goodwill and sympa-

thetic emotion that double back not in individual sales but in habitual customers. That is, persisting impact.

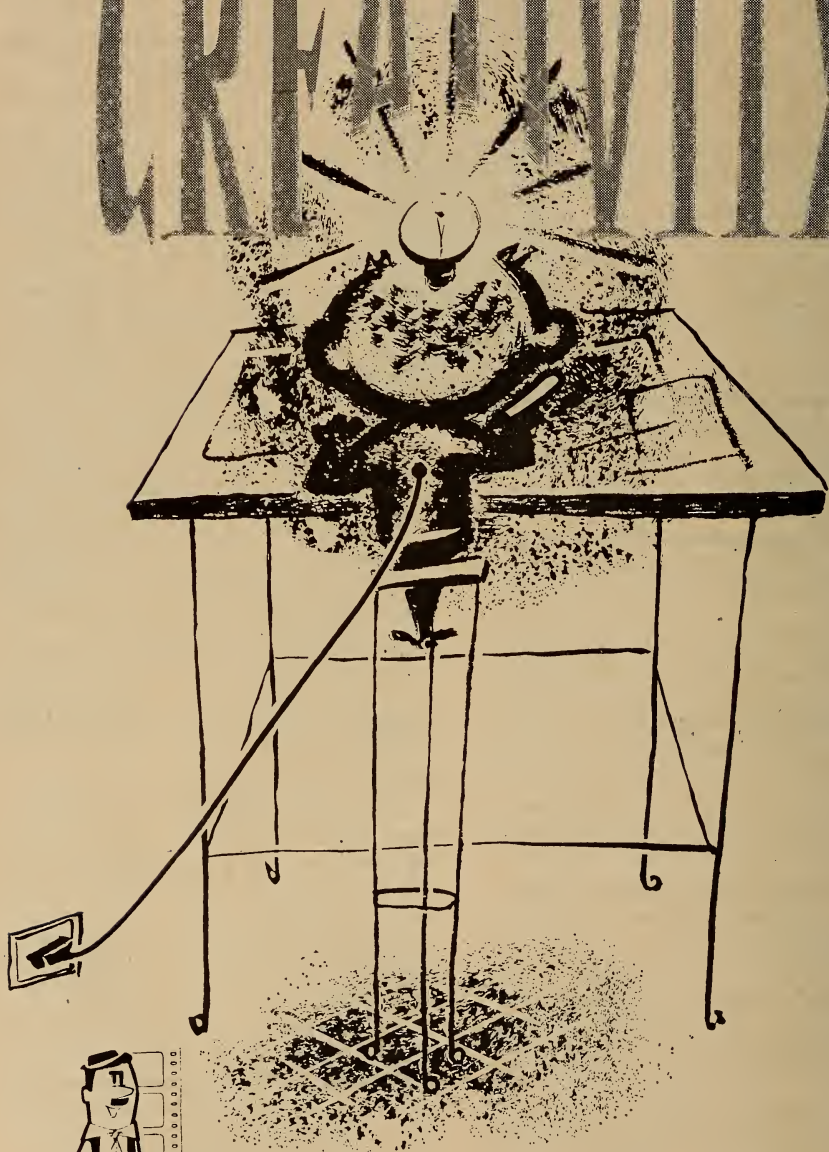
And as a particular series, "Keyhole"—the first of Ziv-UA's "documentic" releases under its policy of custom-distribution — communicates an extra-ordinary plus-factor generally reserved to the aristocracy among national advertisers — prestige; that residual benefit whose unique effect is the capital enhancement of the enterprise it promotes.

How then will this valuable natural resource of television—first-run syndication — resume its expanded place in the TV economy? In normal course it will do so by the sheer pressure and breakthrough of the natural need for it. Or, it may return by action of the networks themselves.

As a matter of working economics, the networks may choose to concentrate their sales and programming into a smaller segment of prime time at a net gain to themselves and to non-network programming.

But however it will come about, there will be an expanded market for syndicated programming because there must be. The issue is really nothing less than the continued good health of TV itself, and we are content it will stay healthy.

CREATIVITY



CRISTAL ANIMATION Inc.

.17 EAST 45th STREET, NEW YORK 17, N. Y. • TELEPHONE: TN 7-3480.

TV FILM PRODUCERS & DISTRIBUTORS

(Continued from Page 904)

Colorama Features Inc.

1501 Broadway, New York 36, N. Y.
Phone: LOngacre 4-5592

President.....Jules B. Weil
Vice President.....Carroll L. Puciato
Sales Manager.....Sam Greller

Branch Offices

5746 Sunset Blvd., Hollywood, Calif.
Phone: HO 2-4448

Manager.....Tom Corradine
203 N. Wabash Ave., Chicago, Ill.
Phone: CEntral 6-1805

Manager.....Ben Barry
7928 E. Drive, Miami Beach, Fla.
Phone: PLaza 4-3686

Manager.....Frank Stone
Services Offered—TV film distribution.
Productions—Distributor of 22 Paramount post-'48 films (19 in color) plus Uncle Tom's Cabin, Song of Sister Maria and I Was a Parish Priest.

Commodore Productions and Artists, Inc.

6646 Hollywood Blvd., Hollywood 28, Cal.
(See Commercial Producers)

Commonwealth Film & Television, Inc.

723 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-6456

President.....Mortimer D. Sackett
Sec., Treas.....S. Sackett
Sales Mgr.....Leo Gottlieb
Services Offered—TV producers and distributors.

Confession, Inc.

1501 Broadway, N. Y.
Phone: LOngacre 4-5592

Exec. Prod.....Jules B. Weill
Prod. Moderator.....Jack Wyatt
Services Offered—Product for regional and national sponsorship.

Co-ordinated Marketing Agency, Inc.

575 Lexington Ave., New York 22, N. Y.
(See Program Producers)

Frank Cooper Associates

680 Fifth Ave., New York 19, N. Y.
Phone: PL 7-1100

V.P. Chge. of N. Y. Office.....Sy Fischer
Branch Office

9145 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5971

Services Offered—Sales representatives for television programs; representatives for producers, directors, writers, actors and performers in all fields.

Coronet Films

(Div. of Esquire, Inc.)

65 E. South Water St., Chicago 1, Ill.
Phone: DEarborn 2-7676

President.....John Smart

Exec. Vice Pres.....A. L. Blinder
V.P.'s.....J. M. Abraham, E. C. Dent
Secretary.....A. D. Elden
Services Offered—Short, 16mm sound subjects in B&W or color, individually or in series.

Tom J. Corradine & Associates

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-4448

President.....Tom Corradine
Vice Pres., Gen. Mgr.....Kyle C. Thomas
Sales Manager.....Les Hellman
Secretary.....Lawrence Meyer

Branch Offices

45 Market St., Manchester, N. H.
Phone: NA 7-7669

Manager.....Norm Gittleson
410 W. Chestnut St., Louisville, Ky.
Phone: 451-0033

Manager.....Bryan Stoner
724 Buchanan St., Winterset, Iowa
Phone: 567

Manager.....Ken Weldon
Services Offered—National and regional representatives for sale of half-hour syndicated and television packages, 425 feature films, and 135 westerns, 4 cartoon series.

Currently Distributing—The Ruggles, Holiday U.S.A., Rendezvous With Adventure, Andy's Gang, Day of the X-15, Airborne Alert, Navajo (The Little American), Memphis Belle, Thunderbolt.

Cristal Animation, Inc.

17 East 45th St., New York 17, N. Y.
Phone: TN 7-3480

President.....Charles A. Bemant
Vice President.....Leonard Roberts
Art Director.....Fernando Venegas
Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Criterion Film Laboratories, Inc.

33 W. 60th St., New York 23, N. Y.
Phone: COLUMbus 5-2180

President.....Fred G. Todaro
Production Manager.....Ernest Todaro
Sales Manager.....Irving Schecter
Services Offered—Developing and printing of B & W and color film.

Cummings Productions, Inc.

35 West 53rd St., New York 19, N. Y.
(See Commercial Producers)

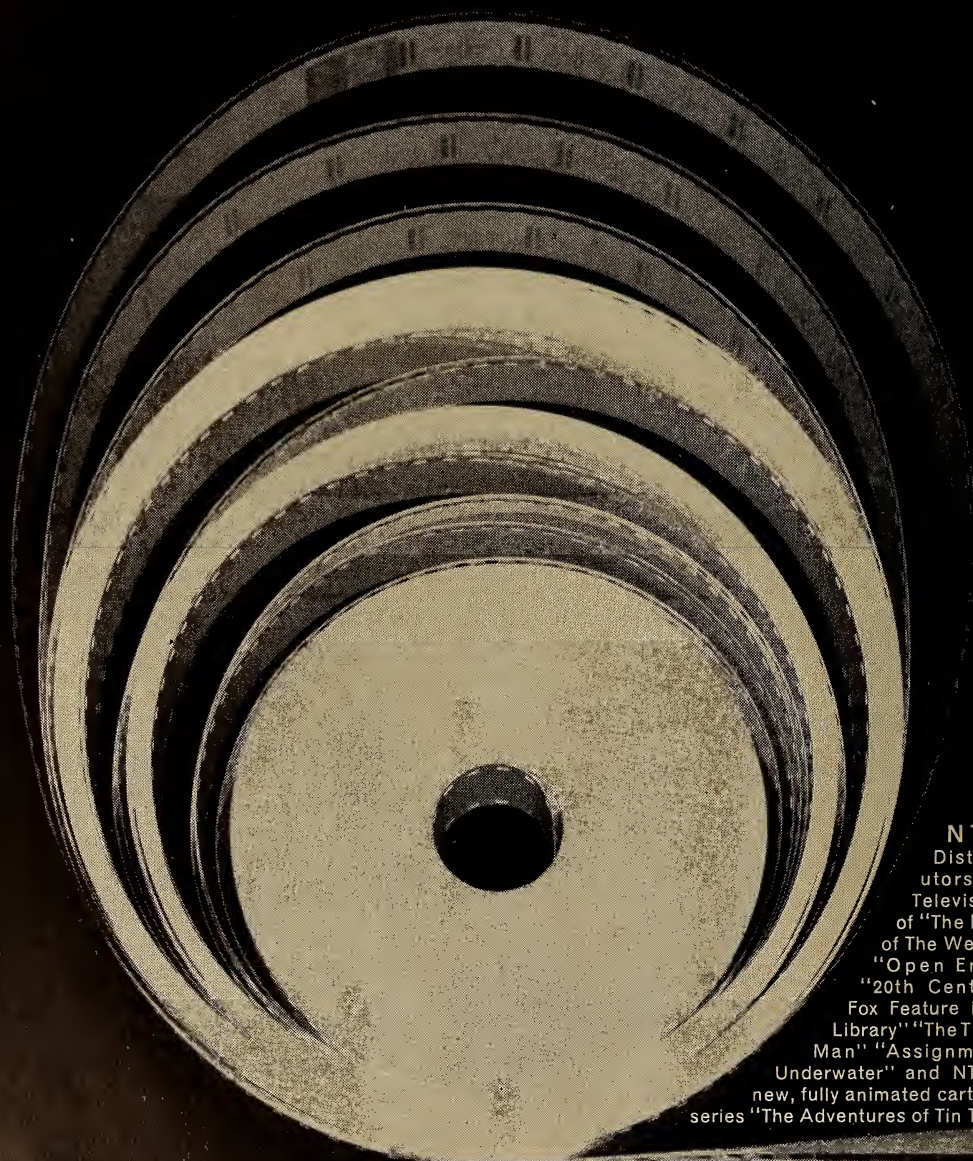
Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N. Y. 22, N. Y.
(See Commercial Producers)

Daystar Productions, Inc.

8506 Sunset Blvd., Los Angeles 69, Calif.
Phone: OL 2-7651

President.....Leslie Stevens



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TV FILM PRODUCERS & DISTRIBUTORS

Secretary Jerry Schutbank
 Treasurer Jerry Fischer
Services Offered—Complete creative services in connection with films for TV.

Demby Productions, Inc.

Hotel Plaza, 1 West 58th St., N. Y. 19, N. Y.
 (See Commercial Producers)

Peter DeMet Productions

1317 W. Belmont Ave., Chicago 13, Ill.
 Phone: WELLington 5-3737

Executive Producer.....Peter DeMet
 Associate Producer.....Milton T. Raynor
 Prod.-Dir.....Sidney C. Goltz

Services Offered—Producers of "Sportaculars" for TV Productions—All Star Golf, Championship Bowling, Come Out Fighting.

Jack Denove Productions, Inc.

6611 Santa Monica Blvd., Hollywood 38, Calif.
 Phone: HO 4-8331

President Jack Denove
 Vice-President Dick Denove
Services Offered — Produce film commercials, dramatic half-hour TV shows and industrial films. Also tape commercials.

Productions — Christopher films, Lucky Strike commercials, It's Golf Time, Gallo Wine, Pacific Telephone, Goodrich.

Dephoure Studios, Inc.

782 Commonwealth Ave., Boston 15, Mass.
 (See Commercial Producers)

Depicto Films, Inc.

254 W. 54th St., New York 19, N. Y.
 (See Commercial Producers)

Derel Producing Associates, Inc.

375 Park Ave., New York, N. Y.
 Phone: PL 9-4343

President Jerry Feldman
 Exec. Producer Gene Feldman
Services Offered—Packagers of filmed TV shows.

Productions — Crime Club, Bellvue Is My Home, Exclusive (Overseas Press Club).

Louis deRochemont Associates, Inc.

380 Madison Ave., New York 9, N. Y.
 Phone: OXford 7-0350

President Louis deRochemont
 Associates.....F. Borden Mace, Lothar Wolff, Martin J. Maloney, Louis deRochemont III

Services Offered—All producing services for films in any medium from super-wide-screen (Cinerama, Cinemiracle) to 16 mm. Also distributing services for selected theatrical films.

Productions: The Roman Spring of Mrs. Stone, Question 7, Sand Castle.

Desilu Productions, Inc.

780 N. Gower, Hollywood 38, Calif.
 Phone: HO 9-5911

Pres. & Director.....Desi Arnaz
 V.P. & Director.....Lucille Ball
 Vice Pres., Admin. & Finance. Edwin E. Holly
 V.P. & Director.....W. A. Nelson
 V.P.'s.....J. Thorpe, B. Weitzman
 Resident Counsel.....Dixon Q. Dern
 Publicity Director.....Ken Morgan

Services Offered—TV film producers for own account; provides filming services and facilities for networks and independents on cost-plus-fee basis; operates 35 sound stages and extensive back lot.

Productions—Own productions: The Untouchables; Guestward Ho!; Harrigan & Son; Lucille Ball-Desi Arnaz Show; Desilu Playhouse; Ann Sothern Show; The Texan; Whirlybirds; Mickey & The Contessa. Filming for others: Andy Griffith; Jack Benny; Danny Thomas; Dick Van Dyke Show; Ben Casey; The Real McCoys; My Three Sons; Window On Main Street; Lassie; Straight-away.

Desilu Sales, Inc.

780 N. Gower, Hollywood 38, Calif.
 Phone: HO 9-5911
 N. Y. Phone: PL 2-9160

President Desi Arnaz
 V.P. & Gen. Mgr..... Richard W. Dinsmore
Services Offered—International distributors of The Untouchables, Desilu Playhouse, Ann Sothern Show, Texan, Guestward Ho, Those Whiting Girls, Counter-Intelligence-Corp.

Walt Disney Studio

500 So. Buena Vista, Burbank, Calif.
 Phone: TH 5-3141

Executive Producer Walt Disney
 President Roy Disney
 V.P.-Adv. & Sales E. Cardon Walker
 Vice-President.....Donn B. Tatum
 Treasurer Lawrence E. Tryon
 V.P., Studio Prod. Mgr.... W. H. Anderson
 Publicity Head Dick McKay
 Public Relations..... Joe Reddy
Productions — Walt Disney's Wonderful World of Color—NBC.

Dougfair Corporation

6772 Hollywood Blvd., Los Angeles 28
 Phone: HOLlywood 5-6164

President H. Alexander MacDonald
 V.P., Treas. Fred W. Hoar
Services Offered—Producer filmed TV series.

Sherman H. Dryer Productions

667 Madison Ave., New York 21, N. Y.
 Phone: TEmpleton 8-5690

President.....Sherman H. Dryer
Services Offered—Custom productions &

THE *Pioneer* TV DISTRIBUTORS
IN INTERNATIONAL MARKETS

FREMANTLE *International* **INC.**

366 MADISON AVENUE, NEW YORK 17

CANADA:

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17 DUNDONALD STREET
TORONTO, ONTARIO

1396 STE. CATHERINE STREET
MONTREAL 25, QUEBEC

MEXICO:

FREMANTLE DE MEXICO. S.A.
NIZA NO. 6
MEXICO, D.F.

ENGLAND:

TALBOT TELEVISION LTD.
AXTELL HOUSE
WARWICK STREET
LONDON, W.1

ITALY:

FREMANTLE ITALIANA S.R.L.
PIAZZA DI SPAGNA 20
ROME

AUSTRALIA:

FREMANTLE INTERNATIONAL INC.
CALTEX HOUSE
167 KENT STREET
SYDNEY, NSW

TV FILM PRODUCERS & DISTRIBUTORS

general packages in TV, films, radio & for the stage.

Productions—World of Medicine, The Balance, Project: Security.

W. C. Duennhaput Film Prod.

1908 Florida Ave., Wash., D. C.
(See Commercial Prod.)

Durham Telefilms, Inc.

9 Wood Road, Great Neck, N. Y.
Phone: HUNter 2-1967

President.....David A. Bader
Chairman.....Thomas London
V.P., Sec.-Treas.....Sylvia Bader
Services Offered: International sales organization in films for TV.

Dynamic Films, Inc.

405 Park Ave., New York City 22
(See Program Producers)

Economee Television Programs

(A Div. of Ziv-United Artists, Inc.)
488 Madison Ave., New York 22, N. Y.
Phone: MURray Hill 8-4700

V.P., General Manager.....Pierre Weiss
Div. Spot Sales Mgrs.....Dick Lawrence,
Ken Joseph

Western Spot Sales Mgr.....Jim Weathers
Services Offered—Distribution of the following films for television: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Meet Corliss Archer, Times Square Playhouse, The Unexpected, Your Television Theatre, Yesterday's Newsreel, The Living Book, Sports Album, Men of Annapolis, West Point, Harbor Command, The New Adventures of Martin Kane, Man Called X, Dr. Christian, The Man and The Challenge, Men Into Space, Highway Patrol, Sea Hunt, Bat Masterson, Ann Sothern.

Educational Films Corp. Of America

1501 Broadway, New York 36, N. Y.
Phone: PENnsylvania 6-1780

President.....Earl W. Hammons
Vice President.....V. H. Hammons
Treasurer.....Everett Rosenthal
Asst. Treas.....L. Lowenanthan
Services Offered—Films for theatrical release, for educational purposes, television shows live or on film.

Peter Elgar Productions, Inc.

75 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Empire Production Corp.

480 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Endorsements, Inc.

400 Madison Ave., New York 17, N. Y.
(See Commercial Producers)

ERA, International Film and Recording Enterprises, Inc.

219 Security Trust Bldg., Miami 32, Fla.
Phone: FRanklin 3-8729

Pres., Exec. Prod.....E. G. Weaver
Vice President.....Edward R'Church
Rep., Legal Counsel....Albert L. Weintraub
Exec. Consultant.....E. V. Rothkirch

Branch Offices

Box 3361, St. Petersburg 31, Fla.
Phone: 7-0326

Manager.....William A. Spring
570 5th Ave., New York, N. Y.

Manager.....Edward R'Church
6353 Hollywood Blvd., Hollywood 28, Calif.

Manager.....T. J. Rourke
307 W. 15th, Minneapolis, Minn.

Phone: FE 3-8831

Manager.....E. B. T'Kach
Services Offered—Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services, technical consultants.

Espana Mexico Argentina, S.A. de C.V.

Cordoba #48, Mexico, D.F. (7)
Phone: 25-0153

President.....M. B. Ponce
Manager.....C. G. Villamil

Secretary.....B. M. Ortega
Sales Manager.....James B. Stanton

Services Offered—Production, distribution of short films.

Productions—Mexican Newsreel, Camara.

Excelsior Pictures Corp.

1564 Broadway, New York 36, N. Y.
Phone: CIRcle 5-6157

President.....Walter Bibo
Vice President.....A. C. Speer

Services Offered—Distributes various features and shorts for TV.

Explorers Pictures Corp.

1501 Broadway, New York, N. Y.
Phone: LO 4-5592

Pres.-Gen. Sales Mgr.....Jules B. Weill
Services Offered—Motion picture films for TV, feature and half hour length.

Faillace Productions, Inc.

1270 Ave. of the Americas,
New York 20, N. Y.

(See Commercial Producers)

Fairview Films Inc.

120 West 57th St., New York 19, N. Y.
Phone: COlumbus 5-7480

President.....S. S. Isquith
Services Offered—Distributor of motion pictures—both features and shorts—for TV showings.

Family Theater, Inc.

7201 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 2-1317

Pres., Prod.Rev. Patrick Peyton, C.S.C.

Assoc. Prod....Rev. Albert J. Heinzer, C.S.C.

Prod. Super....Rev. Philip Higgins, C.S.C.
Services Offered—Production and presenta-

TV FILM PRODUCERS & DISTRIBUTORS

tion of two weekly dramatic broadcasts over Mutual Network. Production and distribution, free of charge, of religious films for public-service TV presentation.

Don Fedderson Productions

780 N. Gower St., Hollywood 38, Cal.

Phone: HOLLYWOOD 9-5911

New York Phone: YUKon 6-3535

PresidentDon Fedderson
 Vice President.....Fred Henry
 Dir. Publ.Prom.....Les Kaufman
 N. Y. Manager.....Art Stark
Productions — The Millionaire, Who Do You Trust? My Three Sons.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48, Cal.
 (See Commercial Producers)

Filmack Corp.

1327 S. Wabash Ave., Chicago 5, Ill.
 (See Commercial Producers)

Film Classic Exchange

1977 S. Vermont Ave., Los Angeles 7

Phone: REpublic 1-3854

Manager.....Charles H. Tarbox
Services Offered—Library comprises more than 3,000 titles from 1895 to 1940; package features and westerns.

Filmcraft Productions

P. O. Box 69945, Los Angeles 69, Cal.

Phone: HO 5-3675

Pres. & Owner.....Regina Lindenbaum
Services Offered—Create, film and produce television programs, commercials.

Film Effects of Hollywood, Inc.

1153 N. Highland Ave., Hollywood 38, Cal.

Phone: HOLLYWOOD 9-5808

PresidentLinwood Dunn
 General ManagerDon W. Weed
Services Offered — Specialized laboratory services in 16 mm. and 35 mm., color and B & W, including 16 mm. color duplicating, blow-up release prints and negatives, titles, inserts, animation, matte paintings, anamorphic conversions and all special effects.

Film Graphics, Inc.

369 Lexington Ave., New York, N. Y.

(See Commercial Producers)

Film Images, Inc.

1860 Broadway, New York, N. Y.

Phone: CIrcle 7-1877

PresidentRosalind Kossoff
Services Offered—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects from all countries.

Film Originals

6536 Roberston Drive, Boise, Idaho

Phone: 4-3602

Owners.....G. O. Smith, Helen S. Smith
Services Offered—Film subject production & distribution. Photography, 16mm & 35mm motion picture, script writing, film editing, and sound track production supervision.

Productions—Lost Hunter, Winter World, An American Sawmill, Physical Rehabilitation.

The Filmmaker Group, International, Inc.

4024 Radford Ave. (Republic Studios), No. Hollywood, Calif.

Phone: TRIangle 7-9689

Pres., Exec.-Prod.....Charles E. Skinner
 V.P., Exec. Creat. Dir.....Martin Seifert
Services Offered — Business & industrial films, TV commercials, dramatic TV & feature productions.

Productions — The North Country.

Filmaster, Inc.

650 N. Bronson, Hollywood 4, Cal.

Phone: HO 6-1681

President.....Robert W. Stabler
 Vice President.....Glenn N. Cook
 V.P., Programming.....Nat Perrin
 Sec.-Treas.....Clifford E. Enger

Branch Offices

707 Nicolet Ave., Winter Park, Fla.

Phone: MI 7-7011

Vice President.....Robert E. Kearney
Services Offered—Commercial, industrial, military, business, program and feature films.

Films of the Nations Distributors, Inc.

62 W. 45th Street, New York 36, N. Y.

Phone: MURray Hill 2-0040

PresidentMaurice T. Groen
 Exec. DirectorRonald T. Groen
 Asst. TV Manager.....Bert H. Cohen
Services Offered—Distribution of half and quarter-hour TV films, sponsored films, and 3-million feet of stock shots in color.

Filmvideo Releasing Corporation

333 West 52nd St., New York 19, N. Y.

Phone: JUDson 2-6185

President.....Maurice H. Zouary
Services Offered—Stock Footage of 35 mm motion picture film, servicing major film companies. Producer of features. Art and Title Dept.

Film Vision Corp.

M. C. Pictures, Inc.

165 West 46th St., New York, N. Y.

Phone: CI 7-4220

Executive V.P.....Jerome Balsam
Services Offered—Distributors of features and westerns.

OVERSEAS MARKET

Holds Exciting Expansion Prospects

By JEROME HYAMS, V.P. & General Manager
Screen Gems, Inc.

KNOWLEDGEABLE sources tell us that this year—for the first time—the combined total of television sets throughout the world will be greater than the total number of sets within this country. Other sources predict that within seven years this country's gross export volume in programming alone to foreign markets will climb from its present \$43,000,000 to a total of \$100,000,000.

Obviously television is making rapid strides overseas. This truly impressive progress presents both opportunities and responsibilities to our TV industry.

Screen Gems has been in the foreign TV business since 1954, when we opened offices in Canada and England and sold the re-runs of "Ford Theatre" in both countries. The money was practically non-existent—but it was a start.

Our series are presently being telecast in every free-world nation having TV—more than fifty countries. We plan to keep and expand every one of these markets. But in each nation, as television develops, so does national pride. Nations want to see more and more domestically produced programs on the air.

We have become accustomed to quotas, trade balances and frozen dollars. We must now become accustomed to awakening feelings of nationalism as it pertains to TV entertainment. We must re-invest foreign earnings into foreign production—our money, our top supervisory personnel plus their talent, technicians and facilities. And the pro-



grams we produce will be for their markets.

We are presently producing three programs in Canada: "Pick A Letter," "By Pierre Berton" and "Show-down," the latter two of which are now on the air. Because Canadian tastes are so similar to ours it is quite possible that one or more of

these might be seen in this country.

We are well along in exploratory talks in three of our major export markets—Japan, Germany and South America. In no one of these would it be likely that a series produced there would get an American run. Nevertheless, the probability is that we will eventually produce programs in those areas for consumption there. Only in this manner will we be able to maintain the good-will of these countries and thus keep and expand our export markets there.

This kind of international cooperation can lead to interesting and exciting prospects in years to come. Although it's not likely that a Japanese or German family situation comedy would have a great deal of appeal here, a weekly series of variety shows produced in various countries might have great appeal. So, too, might a series of foreign-produced documentaries which would give our audiences the opportunity to learn about Japan, Argentina, Germany, Italy and Brazil to the same extent that the people in those countries know about us.

Much of this is years away. But where once we only exported, now we're producing. And one day we'll be importing. And we'll all benefit.

TV FILM PRODUCERS & DISTRIBUTORS

Filmways, Inc.

18 E. 50th St., N. Y. 22, N. Y.
(See Commercial Producers)

Filmways, TV Productions Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal.
Phone: Hollywood 9-9011

President Al Simon
Vice President..... Martin Ransohoff
Treasurer L. D. Nolan
Secretary John H. Nicolaides
Services Offered—Filmed TV programs.
Productions—Mr. Ed, Warbirds.

F. K. B. Enterprises

9134 Sunset Blvd., Hollywood, Calif.
Phone: CR 4-6174

Partners Robert Young,
Eugene B. Rodney
Services Offered—Produce & distribute TV films.
Production—Father Knows Best.

Flamingo Films, Inc.

445 Park Ave., New York, N.Y.
Phone: PLaza 2-4100

President Ira Gottlieb
Services Offered—Distribution of TV feature films and syndication film programs.
Productions—Feature films: Critic's Award Package (58); Festival Package (30); Imperial Package (50); Holiday Playhouse, Screen Director's Playhouse, Princess Package, Citizen Soldier, Deadline, O.S.S., Top Secret, Grand Ole Opry, Baseball Hall of Fame, Superman, Telecomics, The Nutty Squirrel Tales, Cartoons.

Flying A Productions & Flying A Pictures, Inc.

10000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451

President..... Armand L. Schaefer
Exec. V.P..... M. J. Hamilburg
Secretary Ina Austry
Assistant Treasurer..... Philip S. Cobey
Services Offered—Production of TV films & filmed commercials.
Productions—Annie Oakley, Buffalo Bill, Jr., Range Rider, Adventures of Champion, Gene Austry.

Forbes and Associates, Inc.

802 Statler Office Bldg., Boston 16, Mass.
Phone: HUbbard 2-1221

Chairman, Pres..... Howard Forbes
V.P., Treasurer..... Irving Viasner
Exec. Producer..... Haywood Vincent
Branch Office
18 Tremont St., Boston 8, Mass.
Phone: LA 3-1221

Treasurer Irving Viasner
Services Offered—Producers of motion pictures for business, industry and TV.
Productions—Owners of Viafor Films, Inc. and Viafor Productions.

Format Films, Inc.

4741 Laurel Canyon Blvd.
No. Hollywood, Calif.
Phone: POplar 9-3610

President Herbert Klynn
Exec. V.P., Treas..... Melvin Getzler
Vice President..... Jules Engel
Vice President..... Leo Salkin
Secretary Henrietta Jordan

Branch Office

360 N. Michigan Ave., Chicago 11, Ill.
Phone: FI 6-3585

Vice President..... Jerry Abbott
Services Offered—Producer of animation films for TV theatricals and commercials, industrial films and theatres.

Fortune Features, Inc.

1501 Broadway, New York, New York
Phone: LOngacre 4-5592

President..... Jules B. Weill

Forum Films

6 E. 46th St., New York 17, N. Y.
Phone: YUkon 6-2230

President Allen Spikol
Services Offered—Producers of animated films for commercials, industrials and theatrical films.

Foundation Films Corporation

303 Citizens Bank Bldg., Pasadena, Cal.
Phone: SYcamore 6-2649
New York Associate: Lakeside TV Co.
1465 Broadway, New York 36, N. Y.
Phone: LOngacre 5-4582

Chairman of the Board John I. Bolen
President Richard D. Pearsall
Sec'y-Treas. Eldon L. Eby
Services Offered—Production and distribution of non-denominational religious films.

Four Star Television

4030 Radford Ave., N. Hollywood, Calif.
Phone: POplar 6-4151

President Dick Powell
Exec. V.P..... Tom McDermott
First V.P..... George A. Elber
Vice Pres..... Charles Boyer
Vice Pres..... David Niven
Vice Pres..... Charles G. Bole
Production Jack Sonntag
Treasurer..... S. A. McSween
Secretary..... A. Morgan Maree III
Controller Joe Haring
Editorial Supervisor..... Bernard Burton
Superv. At Dir..... William P. Ross
Operations Dir..... Arthur Gameral
Services Offered—Creation & production of filmed television for network.

Productions—Dick Powell Show; Corruptors; Detectives; Mrs. G. Goes To College; Rifleman; Zane Grey Theatre; Wanted; Dead Or Alive; Dante; June Allyson Show; Tom Ewell Show; Law & Mr. Jones; Peter Loves Mary; Stagecoach West; The Westerner; Michael Shayne; Richard Diamond; Black Saddle; Law Of The Plainsman.

N O W ' S T H E T I M E

To Catch the Brass Ring

By ABE MANDELL, V.P., Sales & Administration
Independent Television Corporation

IN a recent symposium on the prospects for television syndication in 1962, all of the participants were optimistic, even though the production curve of new syndication product over the past half-dozen years has been downward, rather than up. Some may have been whistling in the dark. Others may just have been whistling. Still others, just in the dark.

The sad fact is that some of the syndication industry's leaders quoted have permitted their sales representatives to give away product, contributing to the instability of syndication prices. Sales opportunism has become a cancer on future sales opportunity.

The economics of programming production specifically designed for television is falling more and more into the pattern which has challenged the motion picture industry. The pattern is that economic success depends upon worldwide production and distribution for finest quality to be made available here in our own country. For example, the entertainment industry utilizes the principle of political economy's Common Market. The artificial barriers which have tended to delimit production or distribution in the worldwide market are being broken down. If a series calls for a setting in Australia, as was the case in "Whiplash," it makes a lot more sense and a more realistic production when it's produced on location, as was "Whiplash."

Supermarionation is a British invention. The use of electronic sole-



noids for synchronization of lip movement of marionettes has helped to set rating records for the "Supercar" children's series, not only in other parts of the world, but also in New York and in our other American markets.

"Danger Man," which stars American-born Patrick McGoohan, and which was pro-

duced with location crews touring the world's capitals, has been a worldwide success. "The Beachcomber," produced here in the States with all-American talent, is getting top ratings and attracting attention in other markets in both hemispheres.

Most important, global distribution, and the global production which makes global distribution possible, is the answer to the deteriorating syndication market in America. With distribution all over the world, it is possible to meet the costs of quality production, which is a prerequisite to uniformly quality product.

In our plans for the future, ITC is providing for every type of product to be produced wherever it can best be produced, to be sold in all markets of the world. Already in production are hour-long specials like "The Jo Stafford Show," with stars like Bob Hope, mysteries like "Espionage" and "Ghost Squad," adventure series like "Sir Francis Drake," drama like "Man of The World," cartoons like "Kozmo—The Kid from Mars," etc.

The world of entertainment has been spinning around for a long time. We think that only those who realize that it is really a "world" will catch the brass ring in 1962.

TV FILM PRODUCERS & DISTRIBUTORS

Peter Frank Organization

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027

PresidentPeter Frank
New York Office
1271 Ave. of Americas, N.Y. 20
Phone: PL 7-2197

Frazen Productions, Inc.

1040 No. Las Palmas, Hollywood 38, Calif.
(See Commercial Producers)

Fremantle de Mexico S. A.

Niza 6-205, Mexico 6, D.F., Mexico
Phone: 11-55-00

PresidentRene Anselmo
ManagerCharles Lucas
Services Offered — Distribution of U. S. Filmed shows in Mexico and Central America.

Productions—Spanish-dubbed versions of: Silence Please, Steve Canyon, Hopalong Cassidy, Gunsmoke, I Am The Law, 20th Century, Our Gang, I Love Lucy, Long John Silver, Royal Canadian Mounted Police, You Are There, Have Gun Will Travel.

Fremantle International, Inc.

366 Madison Ave., New York 17, N. Y.
Phone: MURray Hill 7-4343

PresidentPaul Talbot
Vice President.....Wilbur Freifeld
London Office:Axtell House, Warwick St.
Phone: GERrard 2673

ManagerAngela Cuthbertson
Rome Office: Piazza Di Spagna 20
Phone: WA 68-10-34

ManagerLionello Torossi
Sydney, Australia Office:
167 Kent St., Sydney, N. S. W.

ManagerRobert Laphorne
Niza No. 6, Desp. 205, Mexico 6, D. F. Mexico
Phone: 11-55-00

ManagerRene Anselmo
17 Dundonald St., Toronto 5, Ont., Can.
Phone: WA 4-9635

ManagerRalph Ellis
Services Offered — Distributors in world markets outside the U. S.

Fremantle of Canada, Ltd.

17 Dundonald St., Toronto, Ont., Canada
Phone: 924-9635

1396 Ste. Catherine St., Montreal, Que., Can.
Phone: UN 1-0279

Board Chairman.....Paul Talbot
PresidentRalph Ellis
Sales Supervisor.....Joseph Morgan
Manager (Montreal).....Henri Tremblay

Services Offered—Canadian distributors for Associated British-Pathe Ltd., Armand Denis Products, Encyclopaedia Britannica Films, and Sterling Television Inc. Also a large number of miscellaneous producers.

Galaxy Management Corp.

375 Park Ave., New York 22, N. Y.
Phone: PL 1-0330

President.....Milton A. Gordon

Services Offered—TV & feature film production; independent productions financed for network TV & feature films.

William J. Ganz Co., Inc.

(Div. of Inst. of Visual Comm. Inc.)
40 East 49th St., New York 17, N. Y.
Phone: EL 5-1443

PresidentWilliam J. Ganz
Distribution Manager.....Jay R. Thaw
Circulation Manager..Raymond J. Kujanson
ControllerJane Page

Services Offered—Producers and distributors of motion pictures and films for TV.

Gateway Productions, Inc.

1859 Powell St., San Francisco, Cal.
Phone: SUTter 1-8464

President.....Alvin J. Gordon
Services Offered—Distributor of 16mm. educational films.

General Film Laboratories

1546 North Argyle Ave., Hollywood 28, Calif.
Phone: HOLlywood 2-6171

President.....W. E. Gephart, Jr.
Exec. Vice President....Robert G. Goodwin
Sales Vice Pres.....Neal Keehn
Bus. Affairs V.P.....John Aikens

Branch Office

1828 Walnut St., Kansas City, Mo.
Phone: GRand 1-0044

Services Offered—Complete film laboratory services for TV; in black & white or color in 35 mm. & 16 mm. video tape to film transfer; magnetic striping.

W. J. German, Inc.

Jane St., Fort Lee, N. J.
Phone: N. J. WINDsor 4-5100
N. Y. Phone: LONGacre 5-5978

President.....William J. German
Exec. V.P., Sec.-Treas.....M. B. Reilly
Vice-Pres.....Louis A. Bonn
Ass't Treas.T. F. Ross
Ass't Sec'y.....A. C. Nugent

Chicago Office

6040 North Pulaski Rd., Chicago 46, Ill.
Phone: IRving 8-4064

Vice Pres.....John H. Maynard
Services Offered—Agent for the sale and distribution of Eastman professional motion picture and TV films.

W. J. German, Inc., of California

6677 Santa Monica Blvd., Hollywood, Calif.
Phone: HOLlywood 4-6131

President.....William J. German
V.P. & Gen. Mgr.....J. L. Courcier
V.P. & Sales Mgr.....John A. Pistor
Vice President.....G. H. Gibson
Vice President.....H. E. Pratt
Treas., Asst. Secy.....Ronald Olney
Secretary.....M. B. Reilly

Services Offered—Agent for the sale and distribution of Eastman professional motion pictures and TV films.

SYNDICATION'S TROUBLE

It Isn't a Business, It's a Gamble

By RICHARD CARLTON, Vice President
Trans-Lux Television Corp.

IT all depends on where you sit. If you're a station manager you're likely to feel that syndication men are a bunch of film peddlers. They're here today and gone tomorrow. There's never been a price which couldn't be negotiated. They have no code of ethics — they'll sell their property to the first one who is willing to pay the price!

Or maybe you're a program director. Then, from where you sit, the syndication business is one vast merry-go-round of properties. They never disappear completely—they just turn up under another title or at another company. You can only wonder what these fellows have in mind when they take out that fancy, new, four-color brochure profusely illustrating a program which has been around for seven years and which you've turned down at least 18 times before from three other distributors.

Now you're a TV director of an advertising agency. You've just sat through another screening of another pilot. You're about to hear the pitch that this is the show most likely to succeed in 1962 — or '63 — or you-name-it! Sure, it's well put together—and it's cute, or fresh, or clever, or funny. But tell me, friend, how am I going to buy five minutes of time in the evening on 37 stations in the top 50 markets when there are no five minutes slots available?

If you happen to be sitting behind your desk at home going through some old stock certificates, then you may be a shareholder in one of the syndication companies which has "gone public" in the last few years.



You probably have no idea at all what's wrong with syndication but you know that you've received no dividends and that your stock is worth far less than when you purchased it. Your outlook is decidedly downbeat on the subject, for, in addition, your original investment may have declined in value as well.

It all depends on where you sit. If you're a syndicator, you were sitting pretty about five years ago—and today you're sitting on a hot seat. You'll be quick to point out that network option time has made it almost impossible to risk important money in the production of new programs which are likely to sell in "B" time—if they sell at all! And you'll make a note of the increasing quantity of network shows coming into the market every selling season. Then you can always point out that probably no other business in the world has only a few hundred potential customers and, to make matters worse, if you don't sell the important forty or fifty of these customers, you might as well give up at the very beginning, before you've started.

The trouble with syndication?—it isn't a business. It's a rat race. It's a gamble. It may well be the only business in the modern world in which you have no idea of what you're doing until you do it. It has been that way for twelve years. I'm afraid it will continue to be that way for twelve more and twelve more after that!

TV FILM PRODUCERS & DISTRIBUTORS

Jack Goetz

1148 San Ysidro, Beverly Hills, Calif.
Phone: CRestview 4-4049

Owner Jack Goetz
Services Offered—Lab. service for all TV requirements; 16 & 35 mm. television features, serials and shorts.

Harry S. Goodman Productions, Inc.

19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131

General Manager..... Harry S. Goodman
Asst. Gen. Mgr..... Ralph Arlin
Secretary H. D. Knuth
TV Director..... S. M. Wilson
Services Offered—15 and 30 minute filmed shows for TV.

Gotham Releasing Corp.

630 Ninth Ave., New York 36, N. Y.
Phone: JUdson 6-2187

President Sam Lake
Services Offered—Producing, distributing motion pictures and other subjects for TV.

Goulding-Elliott-Graham Productions, Inc.

420 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

John Guedel Productions

8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: OLdfield 3-8000

V.P. & Exec. Producer..... John Guedel
Services Offered — Radio and television packaging and producing.
Productions—Art Linkletter's Houseparty.

Herman Hack Productions & Scripture Films

571 N. Arden Blvd., Los Angeles 4, Calif.
(See Commercial Producers)

Harriscopie, Inc.

1122 S. La Cienega Blvd., Los Angeles 35, Cal.
Phone: OLYmpia 2-4171

President..... Burt I. Harris
Producer Geoffrey Nathanson
Traffic Director..... Connie Coleman
Services Offered—Producer and distributor of TV films, closed circuit TV systems, radio & TV broadcasters.

Harris-Tuchman Productions

751 N. Highland, Hollywood 38, Calif.
(See Commercial Producers)

Hartley Productions, Inc.

339 East 48th St., New York 17, N. Y.
Phone: EL 5-7762

President Irving Hartley
Sec.-Treas. Elda Hartley
Chg. of Distribution..... Jean Brooks
Services Offered—Production and distribution of films for TV, industrial, commercials, public service and travelogue.

Harvey Cartoon Studios, Inc.

1860 Broadway, New York 23, N. Y.
Phone: JUdson 2-2244

President Alfred Harvey
Vice President & Sec..... Leon Harvey
Vice President & Treas..... R. B. Harvey
Services Offered—Producers and distributors of animated cartoons.
Productions—Harvey Famous Cartoons.

Hoffberg Productions Inc.

362 W. 44th St., New York 36, N. Y.
Phone: CIrcle 6-9031

President Jack Hoffberg
Vice President..... M. Hoffberg
Services Offered—Distributor of independently made productions.

Hollywood Television Service, Inc.

(Div. of Republic Corp.)

4024 Radford Ave., N. Hollywood, Calif.
Phone: POplar 3-8411

General Sales Mgr..... David Bloom
Treasurer R. A. Warshaw
Services Offered—Distribution of motion pictures for TV.

Sandy Howard Productions Inc.

8544 Sunset Blvd., Los Angeles 46, Calif.
Phone: OLYmpia 2-4290

President Sandy Howard
V.P. in Chg. Production.... Harvey Bernhard
Services Offered—Production of live and filmed television programs for network and syndication arrangements.

Ideal Pictures, Inc.

58 E. So. Water St., Chicago 1, Ill.
Phone: FIncancial 6-5480

President..... Paul R. Focht
Services Offered—Rental of 16mm entertainment features, educational, religious, short subjects, and free-loan films.

IMPA Productions, Ltd.

660 Madison Ave., New York 21, N. Y.
(See Program Producers)

Independent Television Corp.

488 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-2100

Pres., Chmn. of Bd..... Michael Nidorf
V.P., Sales & Admin..... Abe Mandell
V.P., Bus. & Legal..... Milton P. Kayle
Dir., International Sales..... John Pearson
Comptroller..... Leonard I. Kornblum

Branches Offices

612 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-4767

Central Div. Manager..... Jack E. Rhodes
5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6525

Western Div. Manager..... William McGee
100 University Ave., Toronto 1, Ont.

TV FILM PRODUCERS & DISTRIBUTORS

Phone: EMpire 2-1166

General Manager.....Hershell Harris
Services Offered—Production and distribution TV film series for international, national, regional and local sponsorship.

Productions—Ghost Squad; Sir Francis Drake; The Jo Stafford Show Specials; Brave Stallion; Broken Arrow; Danger Man; Cannonball; Count of Monte Cristo; Diver Dan; Four Just Men; Hawkeye and the Last of the Mohicans; New York Confidential; Ramar of the Jungle; Sgt. Preston of the Yukon; Supercar; Tugboat Annie; Whip-lash; Ding Dong School; Halls of Ivy; Susie; Sweet Success; Best of the Post; Jeff's Collie; Stage 7; Your Star Showcase; Interpol Calling; Mystery Is My Business; New Adventures of Charlie Chan; Campy's Corner; Golf Tip of the Day; Magic Moments in Sports.

Institute of Visual Communication, Inc.

40 East 49th St., New York 17, N. Y.

Phone: ELdorado 5-1443

Distribution Manager.....Jay R. Thaw
 Circulation Manager..Raymond J. Kujanson
 Controller.....Jane Page

Services Offered: Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising, and TV. Production from script to screen. Motion picture films

for public relations, industrial, TV, documentary, travel, educational, scientific, etc.

Intercontinental Television, Inc.

(Affiliate of the Walter Reade Group, subsidiary of Continental Distributing, Inc.)
 1776 Broadway, New York 19, N. Y.

Phone: PLaza 7-2593

Chairman of the Board....Walter Reade, Jr.
 President.....Irving Wormser
 V.P., Gen. Sales Mgr.....David Bader
 Treasurer.....Carl Peppercorn
 Secretary.....Edwin Gage
 Asst. Secretary.....Sheldon Gunsberg

Branch Offices

260 Tremont St., Boston, Mass.

Phone: LIBerty 2-2909

164 Walton St., N.W., Atlanta, Ga.

Phone: JACKson 3-3770

1301 S. Wabash Ave., Chicago, Ill.

Phone: WEBster 9-6090

1656 Cordova St., Los Angeles, Calif.

Phone: REpublic 3-0186

312½ S. Harwood St., Dallas, Tex.

Phone: RIVERSide 7-5432

166 Golden Gate Ave., San Francisco, Calif.

Phone: PROspect 5-7666

1716 Logan St., Cincinnati, Ohio

Phone: PARKway 1-4966

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U. S. Sales Office:
551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-3405

Exec. Dir.....Hugo Seiler
V.P. of Sales, U.S.A.....Malcolm Scott
V.P., N. Y. Opera.....Anthony M. Hennig
Chicago Production Sales Office:
Phone: HOpkins 9-4750

Director.....Felix J. Sykes
Production Headquarters:
6, Square de l'Opera Louis Jouvet, Paris 9,
France
Phone: OPerA 01-54

Foreign Director.....Kenneth Campbell
Chief Engineer.....Raymond Kraus
Services Offered—Three American equipped
and staffed mobile video-tape recording units
—525 or 625 line standards; complete facilities
for tape recording and producing TV
productions, closed circuit telecasting, TV
sports coverage, and TV taped commercials
throughout Europe, Africa, and the Near
East.

International Film Distributors, Inc.

375 Park Ave., New York 22, N. Y.
Phone: PL 3-8256

PresidentJoseph Wohl

Vice Pres.....Charles H. Rosenblatt
Treasurer.....Theodore W. Kheel
Services Offered — Distribute theatrically
and also direct sales to TV stations interna-
tionally.

International Film Foundation, Inc.

1 East 42nd St., New York 17, N. Y.
Phone: OX 7-6820

Executive Dir.....Julien H. Bryan
Services Offered—Production of document-
ary films, 16 and 35mm color and b & w;
stock footage available to other producers;
distribution of documentary films for non-
theatrical and TV dealing with peoples of
other lands.

International 16mm Corp.

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-2265

President, Treasurer....Patrick E. Shanahan
SecretaryGeorge Blake

International TV Programs, Inc.

530 Maxwell Ave., Cincinnati 19, Ohio
Phone: UN 1-5000

New York Phone: MU 8-4700
President.....Edward J. Stern
Exec. Vice Pres.....Millard Segal
V.P. European Sales.....Joseph M. Brandel

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V.P. Latin Amer. Sales.....Ralph Franklin
 V.P. Canadian Sales.....Mike Burns
 V.P., Administration.....Louis J. Ullman
Services Offered—Foreign language distribution and production of Ziv-UA film shows.

Irwin-O'Donnell Productions

1000 No. Cahuenga, Hollywood, Calif.
 Phone: HO 9-2264

PresidentLew Irwin
 V.P., Sales.....Edward O'Donnell
Services Offered—Production and distribution of network and syndicated TV film series for domestic and foreign TV outlets.
Productions—The Addict, The Idol, The Cowboy, The Refugee, The Clown, The Deaf Mute, The Blind Man, Project 100.

J & M Productions, Inc.

9908 Santa Monica Blvd., Beverly Hills, Calif.
 Phone: CRestview 3-1230

President.....Irving A. Fein
Services Offered—Television production.
Productions—Jack Benny Program, Checkmate, Ichabod.

Jackit Productions

8833 Sunset Blvd., Hollywood 69, Calif.
 Phone: OL 5-7790

PresidentJack Douglas

Sales ManagerKen Hildebrandt
Services Offered—Producers and distributors of Across the Seven Seas.

Jayark Films Corp.

733 Third Ave., New York 17, N. Y.
 Phone: TN 7-3232

President.....Reuben R. Kaufman
 V.P. General Sales Mgr.....Harvey L. Victor
Branch Offices

649 N. Bronson Ave., Hollywood 4, Calif.
 Phone: HOLLYWOOD 3-2331

Services Offered—Producers and distributors of filmed TV programs, distributors of live program materials in connection with formats for Bozo The Clown.

Productions—Bozo The Clown, Jayark's "Post Fifties" & "Block Busters" feature packages; Hollywood Hist-O-Rama; Laurel and Hardy Animated Series.

Jewell Radio & Television Productions

612 N. Michigan, Chicago 11, Ill.
 (See Commercial Producers)

Victor Kayfetz Productions

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 (See Commercial Producers)

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General Manager.....Howard F. Vogt
Sales Manager.....Edwin F. Prizer
Services Offered—Commercial producer,
program producer, producer-distributor.

King Features TV Production

235 E. 45th St., New York 17, N. Y.
Phone: MU 2-5600

DirectorAl Brodax
TV Sales Director.....Ted Rosenberg
Dir., Creative Services.....Gene Plotnik
Services Offered: Produce & distribute TV
programs based on King Features properties.
Productions—Popeye, Krazy Kat, Barney
Google and Snuffy Smith, Beetle Bailey.

Knickerbocker Productions, Inc.

630 Ninth Ave., New York 3, N. Y.
Phone: Circle 5-6710

Pres., Treas.....Howard A. Lesser
Vice Presidents.....Renzo Olivieri,
Thomas S. Dignan
SecretaryAgnes Grant
Services Offered—Producers of all types
of motion pictures.

La Brea Productions, Inc.

3371 Cahuenga Blvd., Hollywood, Calif.
(See Commercial Producers)

Lance Productions, Inc.

353 West 57th St., New York 19, N. Y.
(See Commercial Producers)

Lakeside TV Co., Inc.

1465 Broadway, New York, N. Y.
Phone: LO 5-4582

PresidentRichard Stevers
Exec. Vice-Pres.....Bernard Schulman
Vice President.....Hal Lawrence
Services Offered—Distribution of film se-
ries world-wide & producer of network shows.
Productions—Wild Life in Action, Where
in the World, On the Spot, Opera and Ballet,
Reading the Bible, Night Editor, The Magic
Vault, Out of the Past, Tomahawk, Perspec-
tive, Hobbies in Action, Wild Cargo.

Langlois Filmusic, Inc.

151 N. Franklin St., Hempstead, N. Y.
(See Commercial Producers)

Robert Lawrence Productions, Inc.

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Associate Robert J. Corcoran
Services Offered—Preparation and production of film and live television programs.
Current Productions—Citizens Arrest, High Heels, The D.A. and the Doll, Coincidence, The Butler Did It.

Mitchell Leichter

1412 N. Gordon, Hollywood 28, Calif.
Phone: HO 7-6520

Pres., Head of Prod. Mitchell Leichter
General Manager Jean Rich
Services Offered—Producer, distributor of films for television.

Gene Lester Productions

1487 N. Vine St., Hollywood 28, Calif.
Phone: HO 4-7287

Producer-Director Gene Lester
Comptroller Albert J. Silverman
Assoc. Producer Martin Sperber
Services Offered—TV film packages and commercials.

Lewis & Martin Films, Inc.

621 N. Dearborn St., Chicago 10, Ill.
(See Commercial Producers)

Library Films Inc.

723 Seventh Ave., New York 19, N. Y.

Phone: Circle 6-0130

President Paul N. Robins
Secretary, Treasurer H. Jerome Harris
Services Offered—16 mm distributor—non-theatrical and television films.

Lou Lilly Productions

5746 Sunset Blvd., Hollywood 28, Calif.
(See Commercial Producers)

Lion Television Pictures Corp.

1501 Broadway, New York 36, N. Y.
Phone: PENnsylvania 6-1780

President E. W. Hammons
Secretary-Treasurer T. Newman Lawler
Services Offered—Financing TV shows and packages. Offering to TV stations packages of 13 Handy Andy episodes of 12½ minutes each.

Jack London Productions, Inc.

1776 Broadway, New York, N. Y.
(See Program Producers)

Lopert Pictures Corp.

729 7th Ave., New York, N. Y.
Phone: PLaza 7-3330

General Mgr., TV Distrib. . . Robert B. Morin
President Ilya Lopert
Vice President Arnold Picker
Services Offered: Distribution of feature films to TV.



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(See Commercial Producers)

Lux-Brill Productions, Inc.

319-21 E. 44th St., New York 17, N. Y.
(See Commercial Producers)

Major Programs, Inc.

136 East 57th St., New York 22, N. Y.
Phone: PLaza 2-4242

PresidentHardie Frieberg
Services Offered—Distributors of Ripley's Believe It Or Not (104), Crossroads (78).

Major Television Productions, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PL 2-1122

PresidentIrving Lesser

Glenn Mann Productions, Inc.

511 East 84th St., New York, N. Y.
Phone: TR 9-2580

Mapleton Enterprises

120 S. Mapleton Dr., Los Angeles 24, Calif.
Phone: CRestview 1-2141

President.....Charles Z. Wick
Services Offered—Financing & production of TV series, commercial, filmed in Europe.
Productions—Fabian of Scotland Yard, Adventures of the Big Man.

Marathon International Productions, Inc.

10 East 49th St., New York 17, N. Y.
Phone: MUrray Hill 8-1130

Pres., Exec. Prod.....Konstantin Kalsner
V.P., Super. of Prod.....Ken Baldwin
Mgr., Newsfilm Opera.....Ken Brighton
ControllerHarry Langsam
Distribution Mgr.....Eleonore Grimm

Branch Office

Publicity House, Bell St., London, N.W. 1,
England
Phone: PADddington 3120

Managing Director.....Maurice Ford
Services Offered—Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

Mark VII, Ltd.

4024 Radford Ave., N. Hollywood, Calif.
Phone: TRiangle 7-0621

PresidentJack Webb
Vice-Pres. & Treas.....J. R. Rodgers
SecretaryJacob Shearer
Productions—Features—Dragnet, Pete Kelly's Blues, The D.I.—30—, The Last Time I Saw Archie. TV series—Dragon, Noah's Ark, The D.A.'s Man, Pete Kelley's Blues, The Black Cat, True.

The Marshall Organization, Inc.

750 Third Ave., New York 17, N. Y.
(See Program Producers)

Master Films Distributors, Inc.

509 Madison Ave., New York 22, N. Y.
Phone: MU 8-8227

PresidentGeorge Caputo
Services Offered: Distributors of Spanish language feature films (250).

Masterpiece Productions, Inc.

1472 Broadway, New York 36, N. Y.
Phone: BRyant 9-1647

ManagerFrances Kaplan
Services Offered — Distributors of 25 issue features.

M.C. Pictures, Inc.

165 West 46th St., New York, N. Y.
Phone: CI 7-4220

PresidentArmand Schneck
V.P., Gen. Sales.....Jerome Balsam
Services Offered—Distributors to TV of feature films.

MCA-TV Ltd.

598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500
Film Syndication Div.

V.P. in Charge.....David V. Sutton
V.P. Sta. Prog. Sls. Div.....Louis Friedland
V.P. Chg. of N. Y. office.....Frank Brill

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 V.P. Chg. of Cleveland office...DeArv Barton
 V.P. Chg. of L. A. office.....Bob Greenberg
 Vice President.....James E. Denning
 Director of Adv. & Pub.....Ed Aaronoff

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9370 Santa Monica Blvd., Beverly Hills, Calif.
 1371 Peachtree St., N.E. Atlanta, Ga.
 425 N. Michigan Ave., Chicago, Ill.
 1172 Union Commerce Bldg., Cleveland, Ohio
 504 Delta Bldg., New Orleans, La.
 426 Transportation Bldg., Cincinnati, Ohio
 2311 Cedar Springs, Dallas, Texas
 15037 W. Eight Mile Rd., Detroit, Michigan
 105 Montgomery St., San Francisco, Calif.
 1415 Northwestern Bank Bldg., Minn., Minn.
 721 Olive St., St. Louis, Mo.
 101 Jones Bldg., Seattle, Wash.
 519 E. Trade St., Box 1503, Charlotte, N. C.
 139 Piccadilly, W1, London, England
 49 bis Ave. Hoche, Paris, France

180 University Ave., Toronto 1, Ontario, Can.
 Room 940, Nikkatsu Hotel, Tokyo, Japan
 Offices also in Rome, Munich, Mexico City,
 Berlin, Sydney.

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, Overland Trail, Crusader, M-Squad, Federal Men, Follow That Man, Guy Lombardo and his Royal Canadians, Staccato, Suspicion, Riverboat, Man Behind the Badge, Cimarron City, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Western Features Starring Gene Autry, Western Features Starring Roy Rogers, Dr. Hudson's Secret Journal, Mickey Spillane's Mike Hammer, "SA 7," Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9, Hollywood Star Playhouse, 700 Paramount feature films.

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.
 Phone: HOLlywood 2-6635

President.....John A. Ettlinger
 Vice-Pres., Secy.....Marlyn M. Ettlinger
 National Sales Mgr.....Jack Gainey
 Station Service Mgr.....Helen Sweet
 Midwest Sales Mgr.....Ben Barry
 Eastern Sales Mgr.....Alec Campbell
 Exec. Prod.....Tholen E. Gladden

Services Offered—Production and distribution of TV series feature programs, cartoons, quiz programs, Kinescope recording facilities, commercial production for TV and industrial films. Sales offices in leading cities.

Productions—High Road To Danger, Medallion Cartoons, Sew Easy, View The Clue.

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A Division of Metro-Goldwyn-Mayer, Inc.
 1540 Broadway, New York 36, N. Y.
 Phone: JU 2-2000

V.P., Sales.....John B. Burns
 Dir. Finan. & Bus. Affairs..Jason Rabinovitz
 Syndication Sales Dir.....Richard A. Harper
 Operations Director.....Sol Schreiber

Branch Offices

10202 West Washington Blvd., Culver City, Calif.

Phone: UP 0-3311

V.P. in chg. of Prods....Robert M. Weitman
 Western Syndicated Sl. Exec..Charles Alsup
 Prudential Plaza, Chicago, Ill.

Central Syndicated Sales

Exec.Edward Montanus
Services Offered—Distributes MGM feature and short films, produces hour and half-hour series for national sponsorship and syndication.

Productions—Thin Man (72); Northwest Passage (26); Islanders (24); Asphalt Jungle (13).

Charles Michelson, Inc.

45 West 45th St., New York 36, N. Y.
 Phone: Plaza 7-0695

PresidentCharles Michelson
 TreasurerAaron Michelson
Services Offered—Distributors of TV film

BANNER FILMS INC.

TARZAN FEATURES
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 DEBBIE DRAKE
 A WAY OF THINKING
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 JUNGLE GIRL
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 NEW YORK 22, N. Y.
 PLAZA 5-4811

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TV FILM PRODUCERS & DISTRIBUTORS

program series, transcribed radio program series, Gennett, E.M.I. sound effect record libraries. Representatives for foreign broadcasting.

Milroy Productions, Inc.

2508-B Franklin Rd., Nashville 4, Tenn.

Phone: CY 7-5366

Mng. Vice President.....Jim McConnell

Services Offered—Telefilm productions.

Production—Roy Acuff's Open House.

Modern Teleservice, Inc.

219 E. 44th St., New York 17, N. Y.

Phone: OXford 7-2753

President.....J. R. Ritenour

Acct. Executive.....Richard Bliss

Office Mgr.....Charlotte Shoaff

Branch Offices

201 E. Erie St., Chicago, Ill.

Phone: DElaware 7-3761

Sales Mgr.....Peter Markovich

7031 Melrose Ave., Hollywood

Phone: WEbster 3-5674

V.P. & Manager.....J. J. Lipsky

Services Offered—Print procurement, distribution filmed commercials and feature

film shows, storage and trafficking of live TV

props and ETs for radio.

Morton Productions

64 East Lake St., Chicago 1, Ill.

Phone: CEntral 6-4144

President.....Morton Jacobson

Secretary-Treasurer.....Cecilia Jacobson

Services Offered—Syndicated TV & radio shows.

Motion Picture Advertising Service Co., Inc.

1032 Carondelet St., New Orleans 1, La.

Phone: JA 5-2253

President.....Carl Mabry

Branch Office

Suite 624, International Bldg., 630 Fifth Ave.,

New York, N. Y.

Phone: JU 2-5485

V.P., TV Sales.....L. Barry Bernard

Vice President.....Walter Ellaby

Services Offered—Spot commercials for TV,

motion picture theaters and drive-ins. Extensive

studio facilities for all phases of film

production.

Productions—New Orleans Police Dept.,

The Tracer, Do You Know Why?

Motion Pictures For Industry

2543 Kelton Ave., Los Angeles 64, Calif

(See Commercial Producers)

Motion Picture Stages, Inc.

3 East 57th St., New York, N. Y.

Phone: PL 3-4840

President.....C. F. Vetter, Jr.

Studio Manager.....Gerald Margolis

Services Offered—Film production service,

specializing in serving film producers. All

production facilities and services.

Movielab Color Corp.

619 W. 54th St., New York 19

Phone: JUdson 6-0360

Pres. & Gen. Mgr.....Saul Jeffee

Exec. Vice President.....Frank S. Berman

V.P., Sales.....Ben Bloom

V.P., Production.....Ted Gaski

V.P., Color.....John J. Kowalak

V.P., Control.....William G. Eggers

Secretary, Treas.....Daniel S. Eisenberg

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Vice President, Sales Peter Rodgers
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Sec., Gen. Counsel Justin M. Golenbock
V.P., Tech. Opera. Henry Grossman
Foreign Sales Dir. Remi Crasto
Comptroller Leon Peck

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612 N. Michigan Ave., Chicago, Ill.
Phone: MI 2-5561

Exec. in Chg. Hal Fredericks
Maywood Lake, Olive Branch, Miss.
Phone: ME 7-5118

Exec. in Chg. Charlie Britt
175 Bloor St. E., Toronto, Ont.

Exec. in Charge David Griesdorf
International Office

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Vce Pres. in Chg. Sidney L. Simpson
Services Offered—Television programs and features for national, regional and local sponsorship. Also TV and radio station operation, production distribution.

Productions—Play of the Week, Open End, Mike Wallace Interview, Assignment Underwater, How to Marry a Millionaire, Man Without a Gun, This Is Alice, Sheriff of Cochise, U. S. Marshal, Grand Jury.

National Telepix, Inc.

1270 Sixth Ave., New York 20, N. Y.
Phone: CO 5-4575

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Secretary Milton E. Mermelstein
Treas. Abe Gershen
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Services Offered—Producers & distributors of TV films.

Productions — Mischief Makers, Comedy Capers.

NBC Films, Inc.

30 Rockefeller Plaza, New York, N. Y.
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Mgr., Research & Promo. . . . Charles Gersch

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Los Angeles, Calif. Cliff Ogden
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Services Offered—Television film program sales and syndication.

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729 7th Ave., New York 19, N. Y.
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Art Director M. E. Bute
Services Offered—Producers, distributors of film made specifically for TV; TV film spots and commercial films.

News-Screen, Inc.

(Div. of Sterling Movies, U.S.A.)
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Phone: JUdson 6-1717

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Services Offered—Distribution of spot news and news-related items for TV programs. National and regional distribution.

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 Phone: WI 5-2215

Manager.....Al Lanken

1000 Cahuenga Blvd., Hollywood, Calif.

Phone: HO 6-4409

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Productions—Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Trouble with Father, My Hero, Spunky & Tadpole, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard, Invisible Man, Police Station, Decoy, Rocky Jones, Space Ranger, The Hunter, Overseas Adventure, Cross Current, Dateline Europe, Sword of Freedom, International Detective, What Are the Odds, Almanac, Greatest Headlines of the Century, Playboy's Penthouse, Sportfolio, Cartoon Library, Cowtown Rodeo, The Big Story, Peter Gunn, Mr. Lucky, Yancy Derringer, Wire Service, Africa Now, Biography, DuPont Theatre.

Overseas Programming Companies, Ltd.

230 Park Ave., New York 17, N. Y.

Phone: MU 9-5857

President.....Irving Feld

Services Offered—Distribution of television programs (33 series) outside the United States; importation of television programs from all over the world and their distribution within the United States and elsewhere.

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Phone: YUkon 6-4530

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 Producer-Directors...Frank Herman, Henry Trettin, Al Viola

Services Offered—Producers of motion pictures, TV programs, industrials, documentaries, commercials and theatrical films.

Pan Video Productions, Inc.

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Phone: Circle 7-6486

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Services Offered—TV & film productions, live-tap programs, motion picture releases, commercials.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles 28, Cal.

Phone: HO 9-3181

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 V.P., General Manager.....S. L. Adler
 Production Sales.....Don Patten
 Director, Facilities.....Robert Quinlan

N. Y. Office

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Productions: The Wrangler, Polka Parade, Youth Court, Municipal Court, Wrestling.

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7417 Sunset Blvd., Hollywood 46, Calif.
 (See Commercial Producers)

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245 West 55th St., N. Y. 19
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 V.P., West Coast Opera.....Francis D. Smith
 V.P., Gen. Counsel.....Harry M. Pimstein
 V.P., Educational Dir.....John C. Smith
 Dir., Operations.....Bernard J. O'Rourke
 Exec. Producer.....Robert A. Craig
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Services Offered—Owners of educational film library, musical teletypescriptions library, cartoons, comedies, sport shorts.

Productions—Magic Moments In Sports, Milestones of the Century, Men of Destiny, The Wonderful Planet Earth, Yankee Doodle Tales, Science Scouts.

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3425 Cahuenga Blvd., Hollywood 28, Calif.
 (See Commercial Producers)

Lloyd Pearson Associates

509 Madison Ave., New York 22, N. Y.
 (See Commercial Producers)

Peerless Film Processing Corp.

421 West 54th St., New York 19, N. Y.
 Phone: JU 2-0052

Vice Pres., Sales.....Raoul J. Menendez
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 Treasurer.....Barbara Holz

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959 Seward St., Hollywood 38, Calif.
 Phone: HOllwood 7-9223

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 Secy., Branch Mgr.....Suzon Steinkle Krupa

Services Offered—Complete distribution servicing of syndicated TV shows on film, Peerless treatment to safeguard films against damage and deterioration. Film reconditioning, incl. scratch removal, rehumidification, repairs, cleaning.

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328 South Beverly Drive, Beverly Hills, Calif.
 Phone: CRestview 4-0225

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 Exec. Vice Pres.....Marianne Duest
 Vice President.....Peter A. Cavallo, Jr.
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Services Offered—Celebrity Fives—five minute daily, five days per week star programs available to radio stations at no cash cost and on an exclusive basis in each city. PSM—Public service miniatures. 80 minutes to 120 minutes of non-commercial public service spots (in 60 second segments) for radio stations each month at no cash cost.

Playhouse Pictures

1401 N. La Brea Ave., Hollywood 28, Calif.
 (See Commercial Producers)

Post Pictures Corp.

171 East Post Road, White Plains, N. Y.
 Phone: WH 6-8161

President.....Harry A. Post
Services Offered—Distributors of TV films.

Jules Power Productions, Inc.

9 East 75th St., New York 21, N. Y.
 Phone: LEhigh 5-8850

President.....Jules Power
 Vice President.....Daniel Wilson

Branch Office

228 N. LaSalle, Chicago 1, Ill.
 Phone: ANdover 3-1422

Office Manager.....Hazel Rothbart
Services Offered—Production and distribution of live and filmed programs.

Premiere Artists & Productions Agency

1046 N. Carol Dr., Los Angeles 46, Cal.
 Phone: CRestview 4-5488

President.....Harold Jovien
Services Offered—Producers and packagers of television and radio programs, network, syndication and local. Artist and talent representatives for television, radio, recordings, press agents, etc.

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630 Ninth Ave., N. Y.
 Phone: JU 6-2187

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Services Offered—Distribution of theatrical & non-theatrical TV features & series producer of features & shorts.

Producers Associates of Television, Inc.

500 Fifth Ave., New York 36, N. Y.
 Phone: OXFord 5-0335

President.....Peter M. Piech
 Vice President.....Robert A. Travis
 Secretary.....Charles Haydon
Services Offered—Producers of Rocky and His Friends cartoon series.

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650 N. Bronson Ave., Los Angeles 4, Cal.
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 Vice President & Sec.....Gerald L. King
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 General Manager.....Bernard Barron
Services Offered—Rental of stage space & equipment.

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150 Broadway, New York 38, N. Y.

Phone: BA 7-6563

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Services Offered: Package, produce & distribute business & financial news, taped, to radio, direct wire to radio & TV.
Production: Dateline: Wall St., This Is Wall St.

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Phone: PL 2-4100

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Services Offered—Creators & Producers of live and film television shows.

Productions — Big Story, Decoy, Man Behind The Badge, Treasury Men In Action, Playhouse 15, Federal Men, China Smith, Orient Express, Deadline.

Reid H. Ray Film Industries, Inc.

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(See Commercial Producers)

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Phone: OR 9-3550

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Reela Films, Inc.

17 N.W. 3rd St., Miami, Fla.

Phone: Franklin 4-2108

Manager.....J. van Hearn
Services Offered—16 & 35mm B&W processing & printing. Sound recording. Kinescope. Studio, equipment rental. 16mm titling.

Regis Films

1037 N. Cole Ave., Los Angeles 38, Calif.

Phone: HOLlywood 5-5171

V.P. Chg. of Sales.....Larry Nunn
Services Offered—TV film distributors and producers

Bob Reichenbach

81 Buckeye Ave., Oakland 18, Calif.

Phone: OL 3-0703

General Manager.....Bob Reichenbach
Services Offered—Radio program producer & distributor, special background music for dubbing to tape, disc or film.

Productions—On tape: Along the Trail with Pappy Cheshire, The M.J.B. Show; on disc: Stand By . . . for Crime, Pappy Cheshire's Ranch Round-up.

Republic Television Features

64 East Lake St., Chicago 1, Ill.

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Revue Studios

Universal City, Calif

Phone: TR 7-1211

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Richard Irving, Patrick Kelley, Richard Lewis, Louis Lindsay, Manning O'Connor, Geo. Stern, Howard Christie.

Services Offered—Studio facilities.

Productions—The Tall Man, The Deputy, General Electric Theatre, Checkmate, Shotgun Slade, Thriller, Whispering Smith, Wells Fargo, Wagon Train, Laramie, Bachelor Father, Leave It To Beaver, M-Squad, Alfred Hitchcock Presents, Bringing Up Buddy, Icabod, Westinghouse Playhouse.

Stuart Reynolds Productions

195 S. Beverly Dr., Beverly Hills, Cal.

Phone: CRestview 4-7863

OwnerStuart Reynolds
Services Offered—Prod. of TV films.

Productions—G.E. Theatre, Cavalcade of America.

Dolora Ripple

18 E. 48th St., New York, N. Y.

Phone: PL 3-5758

Services offered: Distributors of one hour, one-half hour and five minute features, cartoons and sports events.

Hal Roach Studios

8822 Washington Blvd., Culver City, Calif.

37 West 57th St., New York 19, N. Y.

Phone: CI 5-4135

V.P., Sales.....H. R. Gelspan

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Services Offered—Production of programs for TV and theatrical exhibition on film or tape; also filmed commercials for TV, and studio rentals.

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230 Park Ave., New York 17, N. Y.

Phone: MU 9-2687

President.....Peter M. Robeck
Branch Office

612 N. Michigan, Chicago 12, Ill.

Phone: WH 4-5438

Manager.....Karl von Schallern
Services Offered—Distribution & production for TV.

Distributing—The Pioneers, 104 half hours; Zoorama, 39 half hours; Anvac, 26 half hours; Age of Kings, 15 hours.

Rocket Pictures, Inc.

6108 Santa Monica Blvd., Hollywood 38, Calif.

(See Commercial Producers)

Frederick K. Rockett Co.

6063 Sunset Blvd., Hollywood 28, Calif.

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Roy Rogers Syndication, Inc.

357 North Canon Drive, Beverly Hills, Calif.

Phone: CRestview 4-5954

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Services Offered: World-wide distribution of 100 Roy Rogers half-hour television shows and 26 Brave Eagle television shows.

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780 Gower, Los Angeles, Calif.

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2229 N. Charles St., Baltimore 18, Md.

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Promotion Director....E. Alex Dietrich, Jr.

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(See Commercial Producers)

R-TV Enterprises

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(See Program Prod.)

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(See Commercial Producers)

505 Park Ave., New York 22, N. Y.

Sarra, Inc.

200 E. 56th St., New York, N. Y.

(See Commercial Producers)

Bernard L. Schubert, Inc.

Phone: MUrray Hill 8-0940

Services Offered—Producer & distributors of TV programs & series—live & film.

Productions—Mr. & Mrs. North, Movie Quick Quiz, Topper, TV Reader's Digest, White Hunter, Eddie Arnold, Musical Jamboree.

Walter Schwimmer, Inc.

75 E. Wacker Dr., Chicago 1, Ill.

Phone: FRanklin 2-4392

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V.P., Chg. Pmgng.....Arthur E. Pickens, Jr.

527 Madison Ave., New York 22, N. Y.

Phone: ELdorado 5-4616

Manager.....Jack Arden

Services Offered—TV and radio package programs.

Productions—TV: Championship Bowling, Championship Bridge with Charles Goren, Championship Tennis; Radio: Tune Test, Tello-Test.

Scope TV, Inc.

161 West 54th St., New York, N. Y.

President.....Elliott Abrams

Services Offered—Production and distribution of live and film packages. Syndication of new program concepts.

Scott-Textor Productions

333 East 46th St., New York 17, N. Y.

(See Commercial Producers)

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711 Fifth Ave., New York 22, N. Y.

Phone: PLaza 1-4432

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V.P. Chg. Synd.....Robert Seidelman

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Dir., Contract Negotiations, Sec.....R. Karp

Comptroller.....Milton Klein

Dir., Merchandising.....Edward Justin

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Technical Director.....M. Peter Keane

Dir., Adv.-Sls. Planning.....Pierre Marquis

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North-Central Mgr.....Marvin Lowe

Southern Mgr.....Don Bryan

South West. Mgr.....Frank Parton

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Vice President.....Steve Krantz

Film House, 142-150 Wardour St.,

London, W1, England

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Managing Director.....Joe Joel
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Mexico 7, D.F., Mexico
Kanesaka Bldg., 15, 2-Chome, Shiba Tamura-
cho, Minato-Ku, Tokyo, Japan

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1334 N. Beachwood, Hollywood, Cal.
Phone: HOLLYWOOD 6-3141

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V.P.'s & Exec. Producers...Harry Ackerman,
William Sackheim
V.P., Exec. Prod. Mgr.....Charles Fries
Exec. Prod., Synd. Prog.....R. Sparks
Gen. Asst. to W. Dozier.....Selmer Chalif
Asst. Secretary.....Arthur M. Frankel
Casting Dir.....Mildred Gusse
ProducersJames Fonda,
Tony Wilson, Matthew Rapf, Jerry Brisikin,
Dick Wesson, Lewis Reed
Publicity Director.....James Hardiman
Story Editor.....Peggy Phillips
EditorialLarry Werner

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Phone: JUDson 6-5582

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Mike Elliot; Al Mendelsohn, Sls. Mgr.

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Services Offered—Production, distribution
TV film programs, commercials.

Productions—Father Knows Best, Donna
Reed Show, Dennis the Menace, Medicine
1960, Rescue 8, Manhunt, Two Faces West,
Naked City, Huckleberry Hound, Quick
Draw McGraw, Yogi Bear, The Flintstones,
My Sister Eileen, Route 66, Churchill
Memoirs.

Seven Arts Associated Corp.

270 Park Ave., New York 17, N. Y.
Phone: YUKon 6-1717

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Dir. of Sta. Rep. Sales.....Kirk Torney
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Eastern Div. Acc. Exec.....Jack Heim
Dir., Adv., Sales Promo.,

Pub.Harvey Chertok

Branch Offices

8922D N. La Crosse, Skokie, Ill.
Phone: OR 4-5105

Midwest Sales Mgr.....Robert Hoffman
232 South Reeves Dr., Beverly Hills, Calif.
Phone: GRanite 6-1564

West Coast Div. Mgr.....George Mitchell
5641 Charlestown Drive, Dallas, Tex.
Phone: AD 9-2855

Southwest Div. Mgr.....David Hunt
38 Upper Grosvenor St., London, W. 1, Eng.
Phone: HYde Park 1502

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(Volume II); 35 Special Features; 191
Looney Tunes for TV.

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550 Fifth Ave., New York 36, N. Y.
Phone: PLaza 7-3638

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V.P., Programming.....Jerry Speaker
Dir., Synd. Sales.....William Renfroe
Production Mgr.....Robert Dunham
Producer, Story Ed.....Frank Share

Branch Office

936 Lake Shore Drive, Chicago, Ill.
Phone: DE 7-6094

Central Sales Mgr.....Marion Timmers
Services Offered—Producers of all types of
programs for live, video tape, or film tele-
vision, including package programs, agency
shows, spots, industrial and documentary.

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Mr. Wizard, The Ernie Kovacs Show, To-
night, Today, The GM Motorama.

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International Bldg.

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Phone: PL 7-9820

President.....C. Robert Manby
Vice Pres.....Frederick S. Schneider
Sales Service, Traffic.....Phil Parisi
Services Offered—Distribution and produc-
tion of feature films, library films, 15-minute
and half-hour film subjects.

Signal Productions, Inc.

6223 Selma Ave., Hollywood 28, Calif.
Phone: HO 3-4173

V.P. Gen. Mgr.....Edwin W. Buckalew
Services Offered—Produce and syndicate
radio properties.

Al Simon Productions, Inc.

1040 N. Las Palmas, Hollywood 38, Calif.
(See Commercial Producers)

Skelton Studio & Research Laboratories

1416 N. LaBrea Ave., Hollywood, 28, Cal.
Phone: HO 9-2731

PresidentRed Skelton
Services Offered—Motion picture and TV
production, complete mobile tape unit and
3 stages for color or black and white video
tape production, tape or film commercials.

Productions — Red Skelton Show, Bell
Telephone Hour.

Skibo Productions, Inc.

165 W. 46th St., New York 36, N. Y.
Phone: PLaza 7-2265

TV FILM PRODUCERS & DISTRIBUTORS

President-Treas.....Patrick E. Shanahan
 Secretary.....George Blake
Services Offered—16mm. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

Stephen Slesinger, Inc.

247 Park Ave., New York 17, N. Y.
 Phone: YUkon 6-8166

President.....Shirley A. Slesinger
Services Offered—TV films, based on the following properties: "Red Ryder," "King of the Royal Mounted," "Ozark Ike," and "Winnie-the-Pooh."

Fletcher Smith Studios, Inc.

319 E. 44th St., New York 17, N. Y.
 (See Commercial Producers)

Walter Harrison Smith Associates, Inc.

222 East 44th St., New York 17, N. Y.
 Phone: OXford 7-9174

President.....Walter H. Smith
Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Specialty Television Films, Inc.

1501 Broadway, New York 36, N. Y.
 Phone: LO 4-5592

Pres., Gen. Sales Mgr.....Jules B. Weill
Services Offered—Motion picture film, features for television broadcasting.

Sports Publicity Institute Inc.

817 W. Grace St., Chicago 13, Ill.
 Phone: WE 5-2218

President.....Vince McMahon
 Vice President.....Fred Kohler
 Vice President.....Bob Luce

Branch Offices

1650 Broadway, New York, N. Y.

Rep.Arnold Skoaland
 1332 Eye St. N.W. Washington, D.C.
 Phone: DI 7-2432

President.....Vince McMahon
Services Offered — Producers and distributors of wrestling shows on tape and film.

Square Deal Pictures Co.

317 Winthrop Ave., New Haven, Conn.
 Phone: UN 5-4464

General Manager.....E. F. Marvin
 Production Mgr.....K. M. Hyde
 Dir. of Photography.....W. A. Detwiler, Jr.
 Secretary.....Donn Marvin
Services Offered—Produce & distribute films for TV and other uses.

Productions—Religion in the Family, Pastorale, Psalmody, Sons of God, The Miracle of Christmas.

Stage 5 Productions, Inc.

1040 N. Las Palmas, Hollywood, Calif.
 Phone: HOLlywood 9-9011

Producer, Dir.....Ozzie Nelson
 Associate Producer.....Leo Pepin
 Cameraman.....Harold Lipstein
 Music Director.....Buzz Adlam
Services Offered—Producing the television series, "Adventures of Ozzie and Harriet."

Al Stahl Productions

1600 Broadway, New York, N. Y.

(See Animated Productions, Inc.)

(Under Commercial Producers)

Star Entertainment Corp.

211 West 53rd St., New York 19, N. Y.

Phone: JUdson 2-0770-1

President.....Max Wolf
Services Offered — Talent representatives, casting production, and packaging of films. Variety and industrial units.

Wilbur Stark

10202 W. Washington, Culver City, Calif.

Phones UPTon 0-3311

N. Y. Phone: CI 6-0042

President.....Wilbur Stark
Services Offered: Filmed & live TV.

Sterling-Movies U. S. A., Inc.

375 Park Ave., New York 22, N. Y.

Phone: JUdson 6-1717

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 Vice-President.....Sophie C. Hohne
 Vice-President.....Robert Kirsten
 General Manager.....G. Roger Cahaney
 Mgr., TV Dept.....Ophelia Brusselsy
Services Offered—Distributors of sponsored "free" films to television stations and to general 16 mm. audiences.

Sterling Television Co., Inc.

6 East 39th St., New York 16, N. Y.

Phone: MU 3-6300

President.....Saul J. Turell
 General Manager.....Lenard Feldman
Services Offered—Producer and distributor of TV, shorts and film series. Distributor for independent producers.

Productions—Silence Please, Captain Sailor Bird Cartoons, Circus Time, Adventure Theatre, Movie Museum, Time Out For Sports, Big Moment In Sports (in association with Hearst Metrotone News), Around The World With Kokomo Jr.

Stockdale & Company, Inc.

200 E. 1st St., Salt Lake City 4, Utah

(See Commercial Producers)

Stone Film Library

310 West 73rd St., New York 23, N. Y.

Phone: ENdicott 2-6494

Owner.....Dorothy T. Stone
Services Offered—Producer and packager of motion picture films and films for television.

Production—Mandolin, Flicker Frolics, Foodini The Great, Trip to the Moon, Battle in the Clouds.

TV FILM PRODUCERS & DISTRIBUTORS

Storer Programs, Inc.

500 Park Ave., New York 22, N. Y.

Phone: PLaza 2-7525

Vice Pres. in charge.....Terry H. Lee

Sales Manager.....Jacques Liebhenguth

Sales Promo., Pub. Mgr...Ellen M. Johansen

Branch Offices

338 South Western Ave., Los Angeles, Calif.

Phone: DUnkirk 3-4691

Western Manager.....Howard Lloyd

333 Michigan Ave., Chicago 1, Ill.

Phone: CEntral 6-3863

Midwestern Manager.....William Stout

1018 W. Peachtree St., Atlanta, N.W., Ga.

Phone: 875-8576

Southeastern Manager.....Bill Mason

Services Offered—Four distribution offices as listed above. Producers of programming in cooperation with independent production organizations.

Wilbur Streech Prod., Inc.

135 West 52nd St., New York 19, N. Y.

(See Commercial Producers)

Bill Sturm Studios, Inc.

49 W. 45th St., New York 36, N. Y.

(See Commercial Producers)

Superman, Inc.

7324 Santa Monica Blvd., Los Angeles, Calif.

Phone: OLdfield 4-8000

Vice Pres.....Whitney Ellsworth

Services Offered — Production of the "Superman" television series.

Swift-Chaplin Productions, Inc.

1136 North Highland Ave.

Hollywood 38, Calif.

(See Commercial Producers)

Talbot Television Ltd.

Axtell Hs., 4th Fl., Warwick St.,

London W.1., England

Phone: GERrard 2673

ManagerAngela Cuthbertson

Services Offered—Distribution of Television films.

Productions—Silence Please, Beachcomber, Encyclopedia Britannica, Picture Book Parade, Hopalong Cassidy, Horizons of Science.

Tel National Inc.

5880 Hollywood Blvd., Hollywood 28, Calif.

Phone: HO 2-1133

President.....Donald H. Estey

Vice Presidents.....M. Low, Ted Bahan

Service Offered—Distributor of films.

Telecine Film Studios, Inc.

100 S. Northwest Highway, Park Ridge, Ill.

(See Commercial Producers)

Teledynamics Corporation

729 Seventh Ave., New York 19, N. Y.

Phone: JUdson 6-6052

President.....Richard F. Feiner

Exec. V.P.....Jack Flax

Vice President.....Irwin Pizor

Teledynamics International, Inc.

729 Seventh Ave., New York 19, N. Y.

Phone: JUdson 6-6052

PresidentIrwin Pizor

Vice President.....Jack Flax

Vice President.....Richard F. Feiner

Branch Offices

289 Viale Somalia, Rome, Italy

Phone: 8389932

Managing Director.....Alfredo Panone

20 Sonnenstrasse, Munich 15, Germany

Phone: 55 74 96/7

Managing Directors.....Elfie Thuy

Tele Features, Inc.

15 West 44 St., N. Y. C.

Phone: YUkon 6-4979

PresidentAl Odeal

Vice President.....Lester M. Green

Services Offered—Syndication of cartoons, comedies, and features.

Productions—Courageous Cat cartoon series and the Comedy Carnival package.

Telemated Motion Pictures

415 Lexington Ave., New York 17, N. Y.

(See Commercial Producers)

Telepix Corporation

1515 N. Western Ave., Hollywood 27, Calif.

(See Commercial Producers)

Teleprogramas De Mexico S.A.

Televicentro, Chapultec 18, Mexico 1, D. F., Mexico

ManagerRene Anselmo

Services Offered—Production & distribution of spanish language Videotape and filmed programs.

Productions—Soap Operas, Musicals, Dramatic Shows, Bullfights, Boxing and Comedy.

Telescene Film Productions Co.

287 10th Ave., New York, N. Y.

Phone: CH 4-0122

Owner & Sales Manager....Robert D. Tobias

Services Offered — Produce and distribute TV series. Studio renting. Editing and recording services.

Production—Animaland.

Telescreen Advertising Co.

711 Fifth Ave., New York 22, N. Y.

(See Screen Gems, Inc.)

Telesynd

(Division of Wrather Organization)

136 East 57th St., New York 22, N. Y.

Phone: PLaza 2-4242

PresidentHardie Frieberg

Branch Office

270 North Canon Drive, Beverly Hills, Calif.

Productions—Lone Ranger, 104 half hours.

TV FILM PRODUCERS & DISTRIBUTORS

Television Broadcasting Service, Inc.

91 Central Park W., N. Y. 23
Phone: TR 7-2372

President.....William R. Riddle
Vice Pres., Sec.....Edith L. Riddle
Treasurer.....William K. Riddle
Asst. Treasurer.....Joseph G. Vietri

Branch Offices

100 N. Irving Blvd., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln
1444 Bewick Ave., Detroit 14, Mich.
Phone: VALley 2-0092

Dist. Sales Mgr.....Rodney B. Hersey
12 Maple St., Hensonville 1, N. Y.
Phone: Windham 241

Dist. Sales Mgr.....Jack Averill
39 Academy Rd., Caldwell 1, N. J.
Phone: CALdwell 6-4272

Reg. Sales Mgr.....Orwyn L. Werfel
54 Grand Ave., Palisades Park, N. J.
Phone: WH 5-9704

Manager.....Joseph G. Vietri
Services Offered—Distributor of feature films, video tapes, scripts; producer of TV programming productions, live, film package shows, features, video tapes, commercials, training films, news programs, sports events, etc.

Television Graphics, Inc.

369 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Television Industries, Inc.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6800

President.....Basil Estreich
Vice President.....Martin J. Robinson
V.P., Gen. Counsel.....Arnold C. Stream
Treasurer.....Martin Schildkraut
Secretary.....M. Morton Siegel
Services Offered: Feature films; short subjects; film packages; television and radio time.

Television International Co.

723 7th Ave., New York, N. Y.
Phone: CI 6-0130

General Manager.....Paul N. Robins
Services Offered—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.

Television Library, Inc.

3 East 57th St., New York, New York
Phone: PL 3-4840

President.....C. F. Vetter, Jr.
Services Offered—Producers and distributors of TV film.

Television Personalities, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PL 2-3630

V.P. in charge of Sales.....Alvin E. Unger
Branch Office
4440 Lakeside Drive, Burbank, Calif.
Phone: VI 9-6666

President.....Henry G. Saperstein

Productions—Mister Magoo and Dick Tracy cartoon series in black and white and color.

Television Screen Productions, Inc.

17 East 45th St., New York 17, N. Y.
(See Commercial Producers)

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Calif.
(See Commercial Producers)

Tempic Enterprise, S.A.

780 Gower, Los Angeles, Calif.
Phone: HO 9-5911

Managing Directors...R. Young, E. Rodney
Services Offered—Producers and packagers of film-TV programs.

Time-Life Broadcast, Inc.

Time & Life Bldg., Rockefeller Center,
New York 20, N. Y.
Phone: JU 6-1212

President.....Weston C. Pullen, Jr.
V.P., Gen. Mgr.....Frederick S. Gilbert
Vice President.....Sig Mickelson
Business Manager.....Andrew J. Murtha
Productions—Bob Drew & Associates TV productions; The March of Time with Henry Cabot Lodge; Time-Life Broadcast News Service (radio).

Toddy Pictures Company

148 Walton St., N.W., Atlanta 1, Ga.
Phone: MU 8-3117

President.....T. Toddy
General Manager.....James L. Roberts
Services Offered—Commercials; industrials.

Toreto Films, Inc.

9885 Charleville Blvd., Beverly Hills, Calif.
Phone: CR 4-6023

President.....Loretta Young
Secretary, Treas.....Robert F. Shewalter
Services Offered—Producing films for television.

Production—The Loretta Young Show.

Trans Artists Prods., Inc.

731 N. La Brea, Los Angeles, Calif.
Phone: WEBster 1-1639

1776 Broadway, New York, N. Y.
N. Y. Phone: PLaza 1-4352

Chairman of Board.....Gerald Rappoport
President.....Samuel Singer
Secretary-Treasurer.....Louis Himelstein
Directors.....Theodore Propp
Reuben Timmins

Services Offered—Animation service, package film shows; animation studio, sound studio, music & effect library; 35 & 16 mm cameras, inking & painting staff.

Productions—Courageous Cat & Minute Mouse, Magician Mutt, Stories of The Bible in Animation.

Transfilm-Caravel, Inc.

445 Park Ave., New York 22, N. Y.
(See Commercial Producers)

TV FILM PRODUCERS & DISTRIBUTORS

Trans-Lux Television Corp.

625 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3110

PresidentRichard Brandt
Vice President.....Richard Carlton
East. Div. Mgr.....Murray Oken
Asst. Vice President.....Sidney Ginsberg
Asst. to V.P.....Robert L. Miller
Publicity Director.....Barbara Wilkens

Branch Offices

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 2-6903

Western Div. Manager...A. L. Manheimer
520 N. Michigan Ave., Chicago, Ill.
Phone: SUperior 7-3995

Midwest Div. Manager.....M. E. Ormond
Services Offered—Distribution of filmed television programs; short subjects, series and features.

Productions — Encyclopaedia Britannica Films; Feature Films; Animated Parade; The American Civil War; Felix The Cat; It's A Wonderful World; Frontiers of Knowledge.

Tribune Films, Inc.

141 East 44th St., New York 17, N. Y.
Phone: MUrray Hill 7-2590

President.....Miss Roma Sfreddo
Secretary.....Mrs. Rita Hicks
Services Offered—Distributor of free-loan films.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, Ill.
(See Commercial Producers)

TV Marketeers, Inc.

Suite 1120, 41 East 42nd St., New York 17, N. Y.

Phone: YUKon 6-2553

PresidentWynn Nathan
Eastern Sales Mgr.....Joseph J. Madalena

Branch Office

612 N. Michigan Ave., Chicago 11, Ill.
Phone: MICHigan 2-7727

Exec-in-Chg.John Rohrs
650 N. Bronson Ave., Los Angeles, Calif.
Phone: HO 6-3111

Exec-in-Chg.Gerry King
ComptrollerFrank Wolf

Services Offered — Producers representative, for TV series, spectaculars, film & live, feature films & commercial films for TV, industrial films.

Twentieth Century-Fox Television, Inc.

Box 900, Beverly Hills, Calif.
Phone: CRestview 6-2211

N. Y. Phone: CO 5-3320

PresidentPeter Levathes
V.P., Chg. of Prod.....Roy Huggins
V.P., TV Prod.....William Self
ProducersRod Amateau,
Robert Blees, Hal Goodman, Larry Klein,

Gene Levitt, Art Wallace, Richard Goldstone, Tony Wilson, William Wright
V.P., Chg. Bus. Affairs.....Maurice Morton
Executive Asst; Post Prod.....James Moore
Director, TV Sales.....George T. Shupert
Casting Director.....John Erman
LegalJohn Garr
Production Exec.....Henry Norman
Story Editor.....Tony Muto
PublicityFrank Neill
Gen'l Music Dir.....Lionel Newman
Production ControllerDonald Bohnhorst
Production Manager.....Gaston Glass
Asst. Production Mgr.....Jack Gertsman
Productions—Adventures in Paradise, Dobie Gillis, Bus Stop, Follow the Sun, Margie.

Twentieth Century-Fox TV International

444 W. 56th St., N. Y. C.
Phone: CO 5-3320

President.....Peter G. Levathes
Vice President.....George T. Shupert
Dir. of International Sales...Alan Silverbach

Services Offered—Distribution of TV material in the international market.

Productions—My Friend Flicka, Broken Arrow, Adventures in Paradise, Five Fingers, The Many Loves of Dobie Gillis, Greatest Drama Series, Crusade in Europe, Hong Kong, Follow the Sun, Bus Stop, Margie, Twentieth Century-Fox features.

Richard H. Ullman, Inc.

1271 Ave. of Americas, New York 20, N. Y.
(See Program Producers)

United Artists Associated, Inc.

247 Park Ave., New York 17, N. Y.
Phone: MU 7-7800

PresidentArthur Krim
Board Chairman.....Robert S. Benjamin
Sr. V.P.....Henry J. Zittau
Executive V.P.....Irwin Ezzes

Asst. Gen. Sales Mgr.....John McCormick
Eastern Sales Mgr.....Leonard E. Hammer
Foreign Sls. Manager.....Manny Reiner
Director of Advertising.....Jay H. Smolin

Branch Offices

520 N. Michigan Ave., Chicago 11, Ill.
Phone: 467-7050

Central Div. Manager.....Jerome Wechsler
1511 Bryan St., Dallas 1, Texas
Phone: RI 7-8553

Southern Div. Mgr.....Bruce J. Collier
1041 N. Formosa Ave., Hollywood 46, Calif.
Phone: HO 6-3429

Western Div. Manager.....Wade Crosby
Services Offered—Distribute Warner Bros. features and cartoons; selected UA features; RKO Popeye cartoons; production and distribution of TV, theatrical and non-theatrical films, including over 100 features in color.

TV FILM PRODUCERS & DISTRIBUTORS

United Film & Recording Studios

301 E. Erie St., Chicago, Ill.
(See Commercial Producers)

Universal Entertainment Corp.

200 West 57th St., New York, N. Y.
Phone: CI 5-7020

PresidentDavid Savage
Exec. Vice Pres.....Alvin Sussman

Branch Offices

13223 Bloomfield St., Sherman Oaks, Calif.
Phone: ST 4-6701

ManagerWade Crosby
21 Timberlane, Cochituate, Mass.

Boston Phone: LI 2-7171

ManagerTed Swift
Services Offered—TV production and distribution. Industrial and feature films.

Productions—Arlene Francis Show, 130 10-minute programs; Ern Westmore's Tips & Tricks, 130 5-minute programs; Your Seat on the Stock Exchange, 130 5-minute programs; Bowling Tips, 100.

Univision, Inc.

1450 Broadway, New York, N. Y.
Phone: LOngacre 5-6300

PresidentDavid Jay
Vice President.....Betty Jay

Services Offered—Producers and suppliers of international TV programs taken from international TV networks. Video-tape network with over thirty representatives in foreign countries, including Moscow, the U.A.R., Japan, and Australia.

Productions—Show World; International TV Review; International Sports of the Week Spectacular.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Cal.
(See Commercial Producers)

UPI Movietonews, Inc.

460 West 54th St., New York 19, N. Y.
Phone: COlumbus 5-7200

PresidentW. C. Michels
V.P., Producer.....Edmund Reek, Sr.

Services Offered—Theatrical and TV news films; short subjects.

Van Praag Productions

1600 Broadway, New York 19, N. Y.
(See Commercial Producers)

Vavin, Inc.

236 E. 46th St., New York 17, N. Y.
Phone: MUrray Hill 2-4624

President.....Richard de Rochemont
Vice Presidents.....Joseph Stultz, Gerald E. Weiler

SecretaryRuth Teksno

Services Offered—Production and distribution of documentary films, industrials, promotional motion pictures for TV, theatrical and non-theatrical field.

Productions — Travel series for French Govt., documentaries for Consumers Union, Reader's Digest, Air France, Socony Mobil, Virginia Museum of Fine Arts.

Victor Corporation

8721 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLYmpia 2-7106

PresidentMark Lipsky
Vice President.....Sidney Lipsky

Secretary-TreasurerMartin Carr

Branch Offices

730 5th Ave., New York, N. Y.
Phone: JUdson 2-5400

Director.....John H. Teeter
646 N. Michigan Ave., Chicago, Ill.

Phone: SU 7-7577

DirectorSidney Lipsky
Services Offered—Producers and distributors of film for television.

Productions—110 post-'48 features, You Asked For It, 130 5-minute Dayton Allen shows, Africa's Safari Family, Championship Wrestling, Johnny Mack Brown Westerns.

Videart, Inc.

480 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

Video House, Inc.

48 West 48th St., New York 36, N. Y.
Phone: CIrcle 6-2425

President.....William P. Andrews
Services Offered—Distributor of film series for TV.

Productions—Out of the Inkwell.

Video Varieties, Inc.

2 Gateway Center, Pittsburgh 22, Pa.
Phone: EXpress 1-3450

Managing Director.....Thomas W. Steiger
Field Sales Mgr.....Walter O. Miller

Productions—Producers and distributors of Weather Tots, a filmed series of 185 sequences of babies acting out weather forecasts.

Vid-Ex Film Distributing Corp.

Hotel Mayflower, Suite 1620, 15 Central Park West, New York, N. Y.

Phone: CO 5-0060

President, Sales Mgr.....Lew Ginsburg

Branch Office

116 Bis Champs Elysees, Paris, France
Managing Director.....Sam Selsky

Services Offered—Features and cartoons for TV; features and shorts for theatrical release; international sales agents for TV theatrical features.

Vision Associates, Inc.

680 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 5-2611

President.....Lee R. Bobker
Vice Presidents...Helen R. Kristt, Irving L.

Oshman, Seymour J. Weissman

Services Offered—16 & 35mm production 7 editing facilities, audio visual consultants on theatrical, TV & tape programming.

TV FILM PRODUCERS & DISTRIBUTORS

Roger Wade Productions, Inc.

16 West 46th St., New York 36, N. Y.
(See Commercial Producers)

Bob Warner Productions

7 East 78th St., New York 21, N. Y.
(See Commercial Producers)

Warner Bros. Pictures, Inc. TV Division

4000 W. Warner Blvd., Burbank, Calif.
Phone: HO 9-1251
N. Y. Office
666 Fifth Ave., New York, N. Y.
Phone: CI 6-1000

V.P., Exec. Producer.....William T. Orr
V.P., Sales Manager.....Oliver Treyz
Asst. to Exec. Prod.....Hugh Benson
Story Editor.....Richard Buell
Prod. (Cheyenne).....Art Silver
Prod. (Room For One More).....Ed Jurist
Prod. (Maverick).....William L. Stuart
Prod. (77 Sunset Strip)....Fenton Earnshaw
Prod. (Lawman).....Jules Schermer
Prod. (Hawaiian Eye).....Howie Horwitz
Prod. (Surfside 6).....Joel Rogosin
Production Mgr.....Oren Haglund
Supervising Ed.....James C. Moore
Productions—Cheyenne, Surfside 6, Maverick, 77 Sunset Strip, Lawman, Bronco, Hawaiian Eye, Room For One More.

Weiss Productions

655 No. Fairfax Ave., Los Angeles 36, Calif.
Phone: OLive 3-5350

Distribution Director.....Adrian Weiss
Services Offered—Production and distribution of all types of television film programming.

WGN Syndication Sales

2501 Bradley Place, Chicago 18, Ill.
Phone: LAkeview 8-2311

General Sales Mgr.....Bradley R. Eidmann
Assistant Sales Mgr.....Harry B. Miller
Traffic Coordinator.....Vivian Pappas
Services Offered—Complete video and audio tape facilities for commercials, programs, industrial sales conferences and training programs. VTR editing facilities, tape duplication and screening.

Productions—Syndicator and distributor for Great Music From Chicago, Exclusively Outdoors.

Wilding, Inc.

405 Park Ave., New York, N. Y.
(See Commercial Producers)

Wolper Productions

8720 Sunset Blvd., Hollywood 69, Calif.
Phone: OLympia 2-7075

President.....David L. Wolper
Vice President.....Jack Haley, Jr.
Vice President.....Mel Stuart
Secretary.....Sylvan Covey

Controller.....Harvey Bernhard
Editorial Head.....Philip R. Rosenberg
Production Head.....Bert Gold
Sound Dept. Head.....Jerry Young
Story Dept. Head.....Alan Lansburg
Music Head.....Jack Tillar
Producers..Jesse Sandler, William Kronick,
William Holmes

Publicity.....Henry Arnstein
Services Offered—Production of network and syndicated documentary film specials and series for domestic and foreign television.

Productions—Race For Space, The Story of Series, D-Day, Biography of a Movie, Hollywood: The Golden Years.

Ziv-United Artists, Inc.

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

President.....John L. Sinn
Exec. V.P., Chg. of Sales...Maurice J. Rifkin
Exec. V.P., Chg. of Prod....Maurice Unger
Exec. V.P., Chg. of Programs..Richard Dorso
V.P., Chg. of Chicago Off...Edward Broman
V.P., Syndication Sales.....Len Firestone
V.P., N.Y.C. Sales.....Joe Kotler
Sales Mgr., N.Y.C. Sales.....R. Hamburger
Sales Mgr., No. East Div.....Jack Martin

Branch Offices

7324 Santa Monica Blvd., Los Angeles 46,
Calif.

Sales Mgr. West. Div.....Allen Martini
Southland Center Bldg., Dallas 1, Tex.

Sales Mgr. So. Cent. Div.....Phil Mergener
520 N. Michigan Ave., Chicago 11, Ill.

Sales Mgr. No. Cent. Div.....Jim Grubb
1529 Madison Rd., Cincinnati 6, O.

Sales Mgr. Mid Cent. Div.....Mike Kievmann
805 Peachtree St. E., Atlanta, Ga.

Sales Mgr. So. East. Div.....John Davidson

Services Offered — Custom-built films for national and regional release, and syndicated shows; studio facilities, TV commercials.

Productions—This Man Dawson, Lock Up, The Story Of, Tombstone Territory, Rip Cord, Bold Venture, Dial 999, Target, MacKenzie's Raiders, The Case of the Dangerous Robin, Rough Riders, The Aquanauts, Klondike, Miami Undercover, King of Diamonds, Keyhole, Everglades.

Maurice H. Zouary TV-Film Productions

333 West 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

Owner.....Maurice H. Zouary
Production Chief.....Joseph Mawra

Services Offered—Production, distribution of package programs and feature pictures; stock footage rentals.

Productions—Poem for a Day, Kiddie Camera.

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TV FILM PRODUCER-DISTRIBUTOR BIOS.

REED, ROLAND, president Roland Reed Productions. Born, Middletown, N. Y. Started career in Hollywood in 1922; produced his first commercial picture in 1930 for Westinghouse; later a director of a feature length Technicolor picture; made first TV series, "Stu Erwin Show" 1950 and followed with such series as "Waterfront," "My Little Margie," "Rocky Jones."



JONES, MERLE S., president, CBS TV Stations Div., born August 14, 1905, Omaha, Neb., is a graduate of U. of Nebraska Law School. Entered broadcasting with WAAW, Omaha, Neb. in 1933. Joined CBS, 1936, as assistant to general manager of KMOX. Also held positions with WOL, Washington, D. C.; WCCO, St. Paul; CBS-TV. Married to former Frances Green of Denison, Texas and lives in N.Y.



ARNAZ, DESI, president, Desilu Productions, Inc. Born March 2, 1917. Began professional career as vocalist with a band; later a drummer and organized his own rhumba band, appearing on stage and night clubs, touring United States and Europe; later appeared as principal in several motion pictures. Entered television with organization of Desilu Productions which was founded in 1952.



REINER, MANNY, vice president, director of Foreign Operations, Ziv-United Artists, inc. Born New York, N. Y. Joined Warner Bros., 1933 in publicity; MGM, 1934-37; Monogram pictures assistant adv. mgr., 1937-40; Paramount, publicity, 1940-42, Office War Information, 1942-46; foreign sales dept. Selznick Releasing Company, 1949-50; Louis G. Cowan Television Productions, 1950-52.



PLITT, HENRY G., president of ABC Films Inc.; born New York, N. Y., November 26, 1918; Syracuse University, St. Lawrence University Law School; member of the New York bar; World War II service, mustered out as major of 101st Airborne Infantry; 1946, division manager of United Paramount Theatres; 1949, Paramount - Richards (which became Paramount Gulf) of the AB-PT circuit.



ZIV, FREDERICK W., chairman of the board, Ziv-United Artists, Inc. Born: August 17, 1905; U. of Mich., LL.B., 1928. Started in TV with Ziv Television Programs Inc., as chairman of the board. Also held posts with Frederic W. Ziv Company (President). Married to Malvin Rae Pitzele; two children. Foundation for Boys, American Humanics Foundation, Boy Scouts of America.



WEBB, JACK, actor, producer, director. Born, Santa Monica, California, educated in Los Angeles. Began radio career in San Francisco in 1945 as announcer, writer, actor. Creator, director and star of "Dragnet," producer of TV series "Pete Kelly's Blues," "D.A.'s Man," and "Noah's Ark"; pictures include Sunset Boulevard, Appointment with Danger, The Men, The D.I., Halls of Montezuma, and others.



SINN, JOHN L., president, Ziv-United Artists Inc. Born, April 13, 1914, Cincinnati, O. Attended Univ. of Cincinnati, BA degree. Started in TV with Ziv Television Pgms. in 1948 as president. Also held posts with WCPS in Cincinnati as script writer, and with WLW, Cincinnati for two years. Married to Joan Beck; they have two children: daughter Patricia, 19, and son Steven, 14.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

MANDELL, ABE, vice president in charge of Administration and Sales, Independent Television Corporation, spent ten years in the Far East as a film distributor and operator of a theatre circuit. Returned to the Philippines as general manager for Frieder Films, distributor of Republic films, following three years army service. Served in Ziv's national sales division. Joined ITC in 1958.



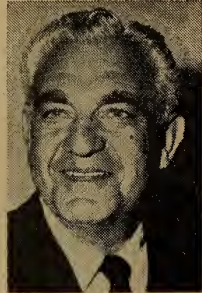
DIGGES, SAM COOK, administrative vice president CBS Films. Entered broadcasting in 1942 with WMAL, Washington, D. C., in ABC affiliates sales department; joined CBS in 1949 as account executive in newly created TV department of radio sales; television Manager CBS Radio sales office Chicago, 1950; Eastern sales manager CBS Television Spot sales; gen. mgr. WCBS-TV, 1954-58.



SHARPE, DON W., senior executive officer and president of GAC-TV. Started as an actor in 1939, then turned to writing, adapting radio scripts in Hollywood in 1941. Was with manager Frank W. Vincent until 1947 when he opened his own agency. Developed radio series packages with top Hollywood stars. As a TV packager, handled sale of "I Love Lucy," "Four Star Playhouse."



WEITMAN, ROBERT M., vice president in charge of studio administration, MGM. Born, New York City; educated Cornell University. Was vice-president of Paramount Pictures, vice-president in charge of programming for ABC-TV, and vice-president in charge of program development for CBS-TV prior to his association with MGM during 1960.



SELF, WILLIAM, vice president in charge of production at Twentieth Century-Fox TV. Was executive producer of the 1952 Schlitz Playhouse of Stars. In 1957 was producer for Frank Sinatra shows, both live and on film. In 1958 he was executive producer of "Twilight Zone" and assisted in producing "Hotel de Paris." In 1959, he became director of program admin., CBS-TV.



DOZIER, WILLIAM, vice president in charge of West Coast activities for Screen Gems, Inc. Entered the industry as talent representative in 1935, serving at RKO, Paramount and U-I. He joined Columbia in 1949 as a producer. In 1955-57, was vice president in charge of RKO Pictures. Prior to present post, was vice president in charge of network programs, Hollywood, for CBS-TV.



CARLTON, RICHARD, vice president in charge of sales for Trans-Lux TV Corp., was born in N.Y.C. and attended Pace and Columbia. Entered the film industry in 1935 with Columbia Pictures. With Sterling TV since 1951, he joined Trans-Lux TV in 1956. He recently created the idea for a TV program exchange which resulted in the formation of Television Affiliates Corp. (TAC).



RUSH, HERMAN, senior vice president in charge of TV, GAC. B. June 20, 1929, Phila., Pa. BBA, Temple Univ. 1951 became salesman for Official Films and in 1954, appointed assistant to the president. In 1956, named to board of directors and also named to the board of Gold Medal Studios. He formed Flamingo, becoming president and chairman of the board.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

DISNEY, WALT, executive producer in charge of all production, Walt Disney Productions. B. Chicago, 1901. Started career as commercial artist; created animated characters for short subjects that have become world-famed, and popular; was one of first major motion picture producers to create and produce for television and range of subjects run from fantasy to science.



HYMAN, ELIOT, president, Seven Arts Associated Corp. A pioneer in recognizing profit potential in distribution of feature motion pictures to television, founded Associated Artists, Inc. (now UAA) in 1947; played major part in the co-production and financing of many important motion pictures: "Lost Boundaries," "Moulin Rouge," "Moby Dick," produced for release by United Artists.



STABLER, ROBERT W., president, Filmaster, Inc., born May 25, 1918; BA degree UCLA, 1940. Entered television with Hopalong Cassidy productions 1952 as VP, general manager; previous associations included public relations - advertising director for Capitol Records. Formed Filmaster in 1954, producer of several successful TV series. Married to Dorothy Schulyer Stabler, one child.



WOLPER, DAVID L., executive producer and president of Wolper Productions, Inc. One of the founder-owners of Flamingo Films in 1948, prior to forming his own company in 1958. Produced "Superman," "Grand Ole Opry," etc. Now producing documentaries under Wolper Productions banner; Member board of directors, Mount Sinai Hospital, The Thaliens.



GUEDEL, JOHN, head of John Guedel Productions. Attended UCLA. Originated radio's first audience stunt show and singing commercials; producer and director of "Art Linkletter's Houseparty," CBS-TV and radio, "The Groucho Marx Show" and "Linkletter and The Kids;" writer for Hal Roach studios on Our Gang comedies and Laurel and Hardy shorts.



GOODSON, MARK, owner-partner with William S. Todman, Goodson-Todman Productions. Born, Sacramento, Calif. Started his career as a child actor in stock companies; entered the radio field with KJBS, San Francisco, as a disc jockey in 1936; joined the Don Lee network in 1937; in 1942 removed to New York to emcee "Battle of the Boroughs" and the "Jack Dempsey Sports Quiz."



BRANDT, RICHARD, president, Trans-Lux Television Corp., pres. TV Affiliates Corp. Born Dec. 6, 1927; Yale, B. S., 1948. Holds posts as president, Trans-Lux Pictures Corporation; president, Trans-Lux Distributing Corporation; Married to Lois Livingston; two children. Club affiliations: Friars Club, Yale Club of N.Y.C., Old Oaks Country Club. Hobbies: Golf, tennis, fishing.

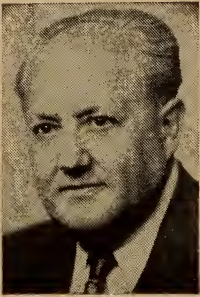


KAUFMAN, REUB, president Jayark Films Corp. which he formed in May, 1958—producer and distributor of TV film properties. B. 1903. Attended Univ. of Chicago. 1940-46, advertising vice president Lieber Co., Chicago. 1946-50, president Kaufman and Asso., Chicago advertising agency. 1950-52, sales manager Snader Telescriptions. In 1952, organized Guild Films, Inc.



TV FILM PRODUCER-DISTRIBUTOR BIOS. *****

GOODMAN, HARRY S., general manager of Harry S. Goodman Productions. Started his business career in the finance and sales field; teacher of sales psychology at New York Life Insurance Company; president and general manager of Banker's Thrift Corporation, Chicago; organized Harry S. Goodman Productions in 1931; president of Radio-TV Representatives, Inc. operating 4 branches.



KLAUBER, DONALD, vice president, national sales manager, Seven Art Associated Corp., was born in New York City and attended Columbia University. Joined Associated Artists Productions, now UAA, in 1952 as a salesman and advanced to more responsible posts prior to his appointment to national sales manager. Among his hobbies are golf, tennis and photography.



TODMAN, WILLIAM SELDEN, owner - partner with Mark Goodson of Goodson - Todman Productions. Born New York, N.Y., July 31, 1916; educated Johns Hopkins and New York University; career started as copywriter for advertising agency in New York; entered the industry as writer and director for radio shows for BBD&O Agency; became producer when he joined Biow Company.



VAN PRAAG, WILLIAM, president, executive producer, Van Praag Productions producer and director of film commercials and features for television. Started career as movie theatre manager; entered advertising via promotional plan for theatres; advertising films for theatrical distribution; free-lance film editor; set up first film unit for Office of War Information; Army service in W.W. II.



TURELL, SAUL J., president Sterling Television Company, Inc. Born, New York, N. Y.; attended College of the City of New York and University of Chicago; served in W. W. II with U. S. Army in South Pacific, New Guinea and the Philippines; was associated with Official Films; in partnership with Robert Rhoades established Sterling Films in 1946, which later set up a television department.



HERSH, SAM, general manager, Family Films. Established the company in 1948 for the production of films for the TV market and church presentations; company is said to be the largest producers and distributors of religious pictures; filming is done at Keywest Studios in Hollywood, for which Hersh signed a 20-year lease for exclusive use; Hersh entered the film industry twenty years ago.



MAHLSTEDT, FRED J., managing director, domestic and international operations, CBS Films. Born in New York, N. Y., e. Pratt Institute and Columbia University; started career in architecture; entered advertising field with Erwin, Wasey and the Kuder Agency; CBS 1939, as chief of sales development and research, radio sales promotion, later spot sales; organized CBS Films in 1950.



TALBOT, PAUL, president Fremantle Int'l, Inc. Started career in industry in 1941 with CBS-TV; served with U. S. Army in World War II; U. S. representative for Italian Radio Network and Radio Andorra, latter being first European station to resume commercial operation after war; heads a company distributing throughout the world with films in all categories in its catalogue.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

MANBY, C. ROBERT, president Show Corporation of America, Inc. Born Battle Creek, Michigan; educated Hillsdale College and Harvard Graduate School of Business, MBA, World War II service with U. S. Coast Guard; entered industry in radio; associated with WJW, Cleveland; WONS, now WPOP, Hartford; Yankee regional network; joined RKO Teleraudio, 1953; assumed president position in 1958.



EZZES, ERWIN H., executive vice president, United Artists Associated. Born Sept. 21, 1916. Attended City College of New York, received BBA in 1938. Started in TV with Motion Pictures for Television, Inc. in 1950 as salesman. Also held posts with World Wide Development Co., secretary; United World Films, Inc., vice president, director, sales mgr. Married to Thelma Dunleavy; two children.



GOLDSTEIN, CHUCK, president Chuck Goldstein Productions. Started career early, with organization of the "Modernaires," vocal group; later Goldstein singing unit, "Four Chicks and Chuck," appeared in innumerable singing commercials after they attained national prominence via network radio & TV appearances; entered commercials production field with organization of his present company.



BARUCH, RALPH M., director of international sales for CBS Films Inc., was born in France and educated at the Sorbonne. Commanding three languages, his native French, English and German, he came to the U. S. in 1941 and after three years with Sesac, joined DuMont Television in 1950 as account executive. Two years later he joined Consolidated Television Film Sales in New York.



SACKETT, MORT D., president Commonwealth Film and TV, Inc., made his entry into the film industry in 1910, and eight years later organized Guaranteed Pictures in association with the late Sam Goldstein. In 1937 Commonwealth Pictures was organized, and Commonwealth Film & TV, Inc., was formed in 1947. Sackett eventually purchased interest in all of these companies.



SCHAEFER, ARMAND L., president of Flying A Productions. Born, Tavistock, Ont., Canada 1908, entered motion picture industry with Mack Sennett in 1924. Producer and executive producer Republic Pictures 1935-47; president, Gene Autry Productions since 1947; executive television production, Gene Autry Show, Range Rider, Annie Oakley, Buffalo Bill Jr., and others.



ALEXANDER, MAX, secretary-treasurer M. & A. Alexander Productions. Born in Germany. Started career in motion picture industry in Berlin in the production field, gaining wide experience there, removed to the U. S. and joined Abe and Julius Stern in a production project; was associated with Phil Goldstone during two years association, with brother Arthur formed Alexander Co.



UNGER, MAURICE, executive vice president in charge production, Ziv-United Artists Inc.; b. Aug. 16, 1913 in Cincinnati. Affiliated with Grandpa Brands, 1934-47, serving also with its Tom Collins Corp. President, Charles A. Maish Co., 1947-50. Started with Ziv-TV in Oct., 1950, as west coast manager. Married to Roslyn Unger, five children. Plays golf, Tamarisk Country Club.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

BURNS, LLOYD, vice president in charge of International operations of Screen Gems, Inc., was born in Toronto and graduated from McMaster University, Hamilton, Ontario. Entered the film industry on the sales force of Columbia Pictures in London, England. He joined Telepix Movies Ltd., Canada, in 1953 and became general manager. Was appointed to his present post in 1959.



SMITH, FRANCIS D., vice president, general sales manager and partner, Cinema-Vue Corporation, graduated from Holy Cross College, and after selling films for RKO he formed his own company, Silver Process Inc. He entered the TV film field as Eastern division manager for Tele-Pictures, later joining Guild Films in a similar post. In 1954 he directed sales for Cinepix film properties.



ZOURAY, MAURICE H., president Maurice H. Zouray productions. Born Brooklyn, N. Y., July 17, 1921, educated School of Industrial Design. Trans-Lux Theatres, 1941, U. S. Armed Forces, 1943; entered live TV production, Bud Gamble Productions, 1948; industrial film production, 1953-54; Guild Films, 1955-56; presently producer-packager film series and commercials; stock shot library.



BECK, MAURICE, a native Texan, accepted a post at the Federal Reserve Bank in Dallas. Later left the banking field to acquire an interest in one of the largest power laundry and dry cleaning plants in Texas, and wrestling shows. Today, he is a producer of a new wrestling show which, as of this date, is unnamed. He is also producing a comedy series.



RICH, ROBERT W., vice president, general sales manager, Seven Arts Associated Corp., was born in Yonkers, N. Y., educated at Oberlin College. Started with NBC in Cleveland while at Oberlin. In 1939-40, news editing for NBC in San Francisco and New York. Manager of California radio stations, 1953-55; program manager WPIX. Joined AAP, 1955, general sales manager.



WEIS, PIERRE, vice president, general manager, Economee Div., Ziv-United Artists Television. Born in Lille, France. Sorbonne Univ., Bachelor in Math. & Phil. 1933. Started with Economee Television Programs in 1956 as general manager. Also held posts with Langworth Feature Programs, Inc., where he was vice president in charge of sales, and World Broadcasting System.



GERMAN, WILLIAM J., president, W. J. German, Inc., Fort Lee, N. J.; Hollywood, Cal.; Chicago. Born in Port Hope, Canada, Dec. 29, 1888. Is agent for the sale and distribution of Eastman professional motion picture films for TV and motion pictures. In 1914, married Estelle Elizabeth Wehnert in Rochester, N. Y.; two children. Member: Lotus, Explorers Clubs.



STREECH, WILBUR J., president Wilbur Streech Productions, Inc., TV commercial and animated film production firm. Graduate of UCLA. Received early training as animation artist for the Walt Disney studios; served as captain in U. S. Signal Corps during World War II; later became associated as a partner in Triangle Films; in 1951 decided to form own company to produce commercials for TV.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

GOLDEN, HAL, vice president, director of sales, MCA-TV Film Syndication Div., born, Niagara Falls, N. Y. Graduated in 1949, Syracuse U., after attending Biarritz American U., France, U. of Buffalo. Started conducting disc jockey show, WBAU. Also held posts with WJTN, Jamestown (N. Y.), WEBR, Buffalo, NBC promotion dept., New York. Member of Chicago Ad Club; awarded Billboard citation for syndication sales.



ANDERSON, HOWARD B., vice president of sales, Chicago, ABC Films Inc. Prior to joining the company in 1954 was associated with WFAA-TV, Dallas, as assistant program director and film buyer. His first post for ABC Films was manager of the Dallas office, later transferring to Chicago as mid-West sales manager. Two years later he was appointed central division sales manager.



BRUDER, FRANKLIN F., chairman of the Board of Astor Pictures, Inc. Former vice president of R. H. Macy and Company, International Telephone and Telegraph, director of a dozen banks in Eastern United States. Currently executive vice president of City Stores Corporation. Invested in motion picture production 1956-58, purchased Astor Pictures, Inc., 1959.



ALEXANDER, ARTHUR, president M. & A. Alexander Productions. Born in Germany, 1909; educated at Kassel there. Started business career in department store field; entered film production industry with Universal Pictures, Frankfurt; went to Hollywood in 1929 assistant director of theatrical films; organized with his brother Max the M. & A. Alexander production company.



SULLIVAN, GRACE, director of national sales for Official Films, joined the company in 1953 and grew, with Official, from her original job as receptionist to her present position. She has also been secretary of the corporation, prior to her present position of sales chief for the organization. She stepped into her demanding job as national sales manager after a stint of successful selling.



FEIN, IRVING A., president, J and M Productions, Inc., executive producer Jack Benny Program, was born June 21, 1911. Received degree from Brooklyn Law School, 1936, after attending Colby, U. of Baltimore, U. of Wisc. Started career in 1933 in promotion department, Warner Bros. Also held posts with Columbia Pictures, Amusement Enterprises, Inc., CBS Radio Network.



BRILL, FRANK, vice-president in charge of the New York office for MCA-TV Film Syndication Division. Born, New York City. Entered Army, 1942, as private, discharged a Captain, anti - aircraft, 1946. Was talent co-ordinator for Studio Films Productions, sales executive for United Television Programs; took charge of New York office of MCA in 1960 and was made vice-president that year.



MICHELSON, CHARLES, President Charles Michel-son, Inc., USA representative for Australian TV stations. Born New York, N. Y.; attended Columbia University; entered television industry as export manager for Michelson & Sternberg, Inc.; established his own company, Charles Michelson, Inc., in 1938. He is married and the father of two children.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

RANSOHOFF, MARTIN, chairman of the board, Filmways Inc., which has opened a New York studio for motion picture features as well as TV commercial and entertainment films to supplement Filmways' previously established plants for producing TV commercials. He started the company in 1952 and signed an agreement with MGM to use their West Coast studio facilities.



RETTIG, EARL, secretary and managing officer of Hope Enterprises, born in Chicago June 4, 1903, is married and has three children. After nearly 20 years with movie majors in Hollywood, entered industry in 1950 as network operations manager for NBC. Subsequent network posts include NBC director of finance and operations in Hollywood, vice president in charge of TV network services.



BRODAX, AL, director of television for King Features Syndicate. Born, New York City, educated University of Wisconsin. Entered television in 1950 in program development at William Morris Agency. Free-lance writer for CBS shows; co-produced "Winesburg, Ohio" for Broadway. Winner of Sinclair Lewis Short Story Award.



NATHAN, WYNN, president TV Marketeers, attended University of Southern California in 1940. Started work for talent agency, Century Artists, which formed United Television Programs in 1948; v.p., charge sales until company was sold, 1956. Vice President, Charge of Sales, Member of Board of Directors, MCA-TV. Formed his own company in 1960.



POWELL, RICHARD E. (Dick), president Four Star Television, born Nov. 14, 1904 in Mountain View, Ark. In 1950 with others he formed Four Star, producer of several successful network film series, following a career as screen star and later producer-director of motion pictures for major companies. Created "Richard Diamond" role on radio; starred in television programs.



FEDDERSON, DON, president of Don Fedderson Productions. Born, Berekford, S. D., educated Kansas City School of Law. Started in TV with KLAC-TV, Los Angeles as general manager, after having served with newspapers in Wichita and San Francisco as well as radio KYA. Creator and producer of "My Three Sons." Consultant, Lawrence Welk. President, Don Fedderson Productions, since 1952.



BAGNALL, GEORGE, president, George Bagnall and Associates, Inc. President, Cartoon Distributors Corp., 1960. Started his career in motion pictures in 1928 with Fox Film Company, Studio treasurer with Paramount in 1935, later named executive studio manager; vice president, general manager Alexander Korda, 1941-42; Board Dir. Walt Disney, 1960.



STARK, RAY, senior vice president, Seven Arts Productions, Ltd., as an ex-Hollywood agent proved himself a showman with his first film production, "The World of Susie Wong," starring William Holden and talented Nancy Kwan as Susie. After leaving the Levee-Stark agency for a vice-presidency at Famous Artists, he resigned in 1957 to form Seven Arts Productions with Eliot Hyman.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

RAIBOURN, PAUL, vice president, member of the board, Paramount Pictures Corp. President of Autometric Corp., a Paramount affiliate. President of Paramount TV Productions, Inc. President of TV station KTLA, Los Angeles, associated with Paramount. B.S., electrical engineering, U. of Illinois; Columbia U., graduate work in economics. Joined Paramount in 1920.



RAPPOPORT, GERALD J., board chairman, Trans Artists Productions, Inc., director, Coast Sound Service, Inc., president, Sewan Music Publishers, Inc. Born in New York and educated at New York University; World War II service with United States Marine Corps. Former president, Major Artists Representative Corporation, Independent Producer of Animated Shorts.



LEVATHES, PETER G., president, Twentieth Century-Fox TV; also appointed chief of motion picture film production for 20th Century-Fox Film Corp., June 1961; and appointed executive vice president in charge of world wide distribution for 20th Century-Fox Film Corp., in November 1961. Levathes joined Young and Rubicam as vice president in 1952, and became head of its TV dept. in 1957.



SILVERBACH, ALAN M., director, International Sales, Twentieth Century-Fox TV, was born Oct. 12, 1920 in New York City. After serving with the U. S. Air Force with a rank of major, he joined 20th-Fox in 1946 as a foreign sales executive and became supervisor in 1957. Silverbach graduated from Duke University, which he entered after attending the New York Military Academy.



STERN, ALFRED R., vice president, NBC Enterprises. Director of NBC International Operations and Chairman of the Board of NBC International, Ltd. Born in Chicago, educated at Deerfield Academy, Mass., and the University of North Carolina, Chapel Hill. During World War II, he served with the United States Army Air Force in the Pacific.



BARNETT, NORMAN, president of Barnett International Forwarders, Inc. Born May 5, 1919, educated at New York University, Bachelor of Science, 1941. Served in World War II as Captain U.S. Signal Corps. Rejoined Barnett International Forwarders in 1946 as secretary of corporation; appointed vice pres. in 1952, assumed present position in 1960. Married, three children.



MORTON, ALFRED H., chairman, executive committee, Astor Pictures, Inc., was born Oct. 5, 1897, received a B.S. degree in 1919 from the University of Illinois; and M.S. degree from Columbia, 1921. Started his broadcasting career in 1938 with NBC, became vice president in charge of television. Later associated with National Concert & Artists from 1942-48; 20th-Fox, 1948-50.



UNGER, ALVIN E., V.P. in charge of sales of TV Personalities, Inc. Was born in Cincinnati, Ohio. He first entered the industry in 1939 with Ziv Co., where he attained the post of vice president in charge of sales. At I.T.C. for two years as V.P. in charge of sales. His two children are Michael and Holly Ann. Golf and bowling are his main avocations, in that order of relaxation.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

SCHWIMMER, WALTER, president of Walter Schwimmer, Inc., producers of TV and radio programs. A Chicago native, was in advertising until 1945 when he formed present company. Best known TV shows are "Championship Bowling," "All-Star Golf" and "Championship Bridge." In radio produced John Nesbitt's "Passing Parade" and the "Deems Taylor Concert" among many others.



WRATHER, JACK, president of Wrather Corp., whose interests range from the oil industry to the resort field and communications, including TV production. B. Amarillo, Texas, May 24, 1918. World War II service with U. S. Marines; film producer, of various TV series ("Lone Ranger," "Lassie" etc.); owner of radio and TV stations; former partner in Independent Television Corp.



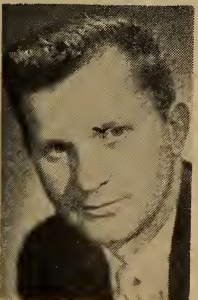
KATZ, NORMAN B., vice president, foreign operations, Seven Arts Associated Corp., is responsible for all theatrical and TV distribution outside of the U.S. and Canada. Headquarters in London. Formerly was vice president, foreign operations for TV Industries and UA-TV. First associated with Eliot Hyman in 1954 with formation of AA Productions, later United Artists Associated.



HARVEY, ALFRED, president, Harvey Films, Inc., Harvey Publications, Inc. Born, N.Y.C.; attended Columbia U., Carnegie Tech. Started Harvey Famous Name Comics and Informational Booklets, 1940. Developed cartoon program, ABC-TV. Publisher, thirty magazines. Married to Vickie Lorne, father of three—Susan, Alan, Russel. Served as Captain in U.S.A., World War II.



BREEN, WILLIAM P., national sales manager, NBC Films. Began company career in 1952 as a salesman. Subsequently became sales supervisor and eastern sales manager, before assuming present duties in 1961. Born and educated in New York City, Veteran of World War II and Korean conflict. He lives in Montclair, N. J., with his wife and three sons.



LIEBENGUTH, JACQUES, sales manager, Storer Programs, Inc., was born in Larchmont, N. Y. A graduate of Hillsdale College in Michigan, he is an infantry veteran of World War II. He joined NBC Television Films, where he covered the entire Eastern area of the U. S. and served as an account executive with the national sales force. Formerly regional sales dir. for Filmaster, Inc.



RITTENBERG, MORRIS, president of NBC Films. During ten years at NBC, has been manager of sales development for the TV network and manager of special program sales. Named director, Domestic Enterprises, in 1960, before present appointment, July, 1961. Born in Detroit, educated at New York University. He is married and lives in New York City.



NILES, FRED, president, Fred Niles Communications Centers, Inc. Organized TV-film division of Kling Studios, 1947; executive vice president Kling Film Enterprises, 1950-55. Formed own company 1955 to produce TV commercials, business films, theatrical releases, sales training programs. Studios in Chicago (headquarters), Hollywood, and New York City.





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Phone: MICHigan 2-5877

Pres., Exec. Prod.....Bernard Howard
 General Mgr.....Patti Wilkus
Services Offered—Creators & producers of TV & business films. Animation & live action. Specializing in unusual audio-visual presentations. Have own studios & full eqpt.

Academy Films

1145 N. Las Palmas, Hollywood 38

Phone: HOLLYwood 6-6566

PresidentJ. Larsen
 Vice President.....Betty Larsen
 TreasurerFrank Putnam
 Sales Manager.....Richard Larsen

Services Offered—Complete motion picture production services, for comm'ls. Creators of jingles for agencies & advertisers.

Ad-Staff, Inc.

9122 Sunset Blvd., Hollywood 69, Cal.

Phone: CR 5-5219

PresidentDon Quinn
 Vice President.....Martin Sperzel
 SecretaryHelen Hendricks
 TreasurerCharles Goldring

Services Offered—Creation and production of radio and television commercials, music and/or humorous copy; recording facilities; production facilities; theme music for TV series; industrial films (copy and music).

Advertisers' Broadcasting Company

117 W. 46th St., N.Y.C. 36

Phone: PL 7-3560

Exec. Prod.....Sholom Rubinstein
 DirectorBernard Rubinstein
 Copy Chief.....David M. Hausdorff

Services Offered—Write, create, produce jingles and commercials.

Advertising Radio & Television Services, Inc.

421 West 54th St., New York 19, N.Y.

Phone: PLaza 7-2125

PresidentGerald Auerbach
 Exec. V.P.....Alfred DiPietro
 Vice Pres., Sales.....John W. Holbrook
 V.P., Comptroller.....Samuel Auerbach
 Prod. Distrib. Mgr.....Ervin Rosenfeld

Services Offered—Laboratory procurement, booking and distribution of film for TV, theatrical & special purpose exhibition; editing; consultants to sponsors & agencies.

Alexander Film Co.

Alexander Film Bldg.,
 Colorado Springs, Colo.

Phone: ME 3-1771

Bd. Chmn.....Don M. Alexander
 PresidentKeith Munroe
 Exec. Vice Pres.....Julian G. Pollock
 V.P., Gen. Mgr.....Jay Berry
 V.P., Production.....James Anderson
 General Sales Mgr.....C. D. Martin
 Field Sales Prod. Mgr.....Arthur M. Oaks
 Creative Dir.....Howard F. Olds

Branch Offices

500 Fifth Ave., New York 36, N. Y.

Phone: LO 5-1350

Vice President.....Howard F. Olds
 V.P., Alexander Int.....Kenneth A. Silver
 472 Wrigley Bldg., Chicago 11, Ill.

Phone: WH 4-5980

Exec.-in-Chg.Terry Hatch
 Balderas 36-808, Mexico, D.F., Mexico

Phone: 16-33-72

Pres., Alexander Int.....Jay Berry
 Calle Comercio 450, San Juan, P.R.

Phone: 3-2898

Exec.-in-Chg.Haskel Marshal

Services Offered—TV film commercials, business and industrial films, theatre film commercials, distribution.

All-Scope Pictures, Inc.

(Comm'l Film Division of Twentieth Century-Fox Television)

1417 N. Western Ave., Hollywood 27

Phone: HOLLYwood 2-6231

PresidentGordon Mitchell
 Vice President.....C. D. Owens

Services Offered—TV commercials, all type special purpose films.

Alpha Film Productions

P. O. Box 5325, Baltimore 9, Md.

Phone: CL 2-4150

Owner.....W. E. Wood

Services Offered—Film processing; titles; 16mm & 35mm sound recording; TV spots. Location shots filmed.

American Film Co.

1329 Vine St., Philadelphia 7, Pa.

Phone: WA 2-1800

ManagerBen Harris
 Sales Mgr.....S. Adams
 SecretaryI. Weyhmiller

Services Offered—Produce motion pictures on special order plus projection service, booking, inspection, storage and shipping departments. Also rental of 8 mm & 16 mm plus special subjects from 1900 and advertising facilities.

American Film Producers

1600 Broadway, N.Y.C. 19

Phone: PL 7-5915

Exec. Prodcr.....Robert Gross

START



creative film making

FORUM FILMS animation

PGL PRODUCTIONS, INC.

6 east 46 street new york 17, n. y. yukon 6-453

RADIO-TV COMMERCIAL PRODUCERS

Exec. Prodr.....Lawrence A. Glesnes
 Prod. Control.....Sheldon Abramowitz
 Director, TV.....Frank Lepore
 Office Mgr.....Barbara Brazong
Services Offered — Complete production and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integration; color or black and white, live action or animation in both 16 mm and 35 mm.

Current Productions—Westinghouse Electric, General Motors-Frigidaire, Bulova Watch, Nestle, Advertising Council, Humble Oil, Corn Products Sales-Best Foods Div.

Animated Productions Inc.

(Al Stahl Productions)
 1600 Broadway, N.Y.C.
 Phone: CO 5-2942

President.....Al Stahl
Services Offered—TV shows in animation and live. Comic strip animated films.

Animation, Inc.

736 N. Seward St., Hollywood 38, Cal.
 Phone: HO 4-1117

President.....Earl Klein
 Production Manager.....S. A. Cazanov
 Creative Director.....Pete Bastiansen
 Director.....Ed Barge
 Sales Manager.....Hal Styles

Branch Offices

14005 Fenkell Ave., Detroit, Mich.
 Phone: BR 3-3040

Representative.....Ted Petok
 221 N. LaSalle St., Chicago, Ill.
 Phone: CI 5-4830

Representative.....Joe W. Edwards
Services Offered—Animated & live action TV comm'l's, storyboards, sound tracks, educational & industrial films.

Animation Service Co.

1780 Broadway, N.Y.C. 19
 Phone: CI 5-4830

Chief Animator.....Abe Blashko
 Animation Supervisor.....Robert Tinfo
 Administration.....Seymour Posner
Services Offered — All film art services, maps, charts, cartoon animation, animation camera work in 16 mm and 35 mm.

Animotion Associates, Inc.

333 W. 52nd St., N.Y.C. 19
 Phone: CI 6-3817-3

President.....Graham Place
 Vice Pres.....Otto Feuer
 Gen. Mgr.....Donald Fellows
 National Sls. Dir.....Lee Krieger
 Production Director.....Harry Basch
Services Offered—Producers of animated TV commercial spots and films. Animation is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

Evan J. Anton Prods., Ltd.

550 Fifth Ave., N.Y.C. 36
 Phone: PL 7-3638

President.....Evan J. Anton

Vice Pres.....Mary Mallios
 Sec'y-Treas.....James Mallios
Services Offered—Producers of industrial and documentary films and slides, TV commercials and spots.

Apollo Productions

130 Carlton St., Toronto, Ont.
 Phone: WALnut 2-3163

President.....R. Rosenberg
Services Offered—Compl. film facilities; comm'l's & industrial films.

Arco Film Productions, Inc.

580 Fifth Ave., New York 36, N. Y.
 Phone: COlumbus 5-6968

President.....R. J. Oulmann
Services Offered—TV film facilities; animation & TV film show packaging.

J. Armstrong & Company

420 Lexington Ave., N.Y.C.
 Phone: LExington 2-5970

President.....Joseph Armstrong
Services Offered—Custom, synd. comm'l's facilities.

Atlas Film Corp.

1111 South Blvd., Oak Park, Ill.
 Phone: AUstin 7-8620

President.....J. A. Kellock
 Exec. Vice Pres.....L. Mominee
 Vice Pres. & Prod. Mgr.....A. S. Bradish
 V.P.'s.....T. H. Peterson, R. L. McMillan
 Secretary.....W. L. Naftzger

Branch Offices

2801 Cyclorama Dr., Cincinnati 11, Ohio
 Phone: MO 1-3867

Vice President.....R. L. McMillan
 11 Barbour Terraces, Woodward & W.
 Long Lake Rd., Bloomfield Hills, Mich.
 Phone: MIDwest 7-1155

Vice President.....J. L. Herman
 6631 Hollywood Blvd., Hollywood, Calif.
 Phone: HOLlywood 9-3904
 408 Rucker Pl., Alexandria, Va.
 Phone: OV 3-1525

Manager.....R. C. Barrett
Services Offered—Producers of TV commercials, slidefilms, theatrical shorts, motion pictures-35mm & 16mm black & white & color. Studios—35mm & 16mm lab. & sound recording services.

A T U Productions

130 W. 57th St., N.Y.C.
 Phone: JU 6-4292

Vice President.....Cal A. Stadlen
 Nat'l Sales Mgr.....Elliott Arluck
Services Offered—Creators & producers of "Syndividua" commercials for TV and radio. Specializing in humor—animation, puppets, live action.

Audio Productions, Inc.

630 Ninth Ave., N.Y.C. 36
 Phone: PL 7-0760

President.....Frank K. Speidell
 Vice Pres., Treas.....P. J. Mooney
 Vice President.....T. H. Westermann

**CINEMAGINATION
AND
SERVICE**

FILMEX I
N
C.

Executive Offices:

300 East 46th Street

New York 17, N. Y.

Studio:

240 East 45th Street

New York 17, N. Y.

OXford 7-6655

RADIO-TV COMMERCIAL PRODUCERS

TV Dept. Mgr. Harold R. Lipman
 Secretary Alexander Gansell
Services Offered—Producers of all types of TV commercials and sponsored films. Production facilities. Live action, animation, opticals, etc.

Aurvid Productions

P. O. Box 413, Phila., Pa.
 Phone: LOcust 4-4429

Exec. in Charge Franklin O. Pease
 Mgr., Film Distrib. David Rosen
 Traveling Rep. Gertrude W. Weiss
 Exec. Sales Manager. Charles Stahl

Branch Office

P. O. Box 265, Clewiston, Fla.
 Phone: YU 3-1711

Services Offered—TV and theatrical films. Commercial facilities. Live, package film and animation service. Editing facilities.

Austin Productions, Inc.

232 North Main St., Lima, O.
 Phone: CAPitol 9-7881

President. B. Otto Austin, Jr.
 Vice President. Clair E. Butturff
 Secretary Nancy M. Austin
Services Offered—Producers of film commercials & industrial films.

Bil Baird's Marionettes

59 Barrow St., N. Y. C. 14
 Phone: YUkon 9-9840

Partners. Bil and Cora Baird
 Personal Manager. Frank Cooper Assoc.
Services Offered—Produce live or filmed commercials with marionettes and hand puppets, with or without live actors, in own studios.

Bandelier Films, Inc.

1837 Lomas Blvd., NE, Albuquerque, N. M.
 Phone: CHapel 3-5848

President R. Stevens
 Vice President. Doyle Courington
Services Offered—Live action & animated TV film commercials, 35mm or 16mm. Documentary films, industrial films, film strips & slides.

Thos. J. Barbre Productions

2130 S. Belleire St., Denver 22, Colo.
 Phone: SK 6-8383

Producer Thos J. Barbre
 Asst. Mgr. Anita T. Barbre
 Dir. Sound. Paul F. Emrich
 Dir. Photography. H. J. Anderson
Services Offered—Complete motion picture production service—script, photography, editing, sound recording, stage, mobile units, theater; nationally. Industrial, business films; TV spots.

Basch Radio & Television Productions

17 E. 45th St., N.Y.C. 17
 Phone: MU 2-8877

Partner Charles J. Basch, Jr.
 Partner. Frankie Basch
Services Offered — TV film commercials, animated and live; film programs, industrial, training, and fund-raising films; radio commercials, jingle, gimmick & dramatized.

Bay State Film Productions, Inc.

35 Springfield St., Agawam, Mass.
 Phone: RE 4-3164

President Morton Read
 V.P., Sls. D. D. Doyle
 V.P., TV. Harold O. Stanton

Branch Office

80 Boylston St., Boston, Mass.
 Phone: HANcock 6-8904

V.P. David Doyle
Services Offered—Producers of 16mm & 35mm motion pictures & slide films-TV commercials & programs.

Beacon Television Features, Inc.

115 Newbury St., Boston 16, Mass.
 Phone: COMmonwealth 6-6881

President J. L. Sanderson
Services Offered—TV film commercials; story-boards, feature film production, radio jingles.

V. S. Becker Productions

551 Fifth Avenue, N.Y.C. 17
 Phone: MU 2-0777

Exec. Prod. Viola S. Becker
Services Offered — TV & radio package shows & commercials; live, recorded & filmed. Casting. Industrial films.

Russell R. Benson Productions

136 N. Delaware St., Indianapolis, Ind.
 Phone: MELrose 7-0306

President R. R. Benson
Services Offered—Film spot commercials; industrial, educational films.

Bernard-Degen Productions

1601 N. Gower, Hollywood 28
 Phone: HO 5-9886

Partner Vince Degen
Services Offered—Creators, producers of musical commercials, TV & radio; arrangements (vocal & instrumental); underscoring to animation & live action.

Guy Biddick

1046 So. Olive St., Los Angeles 15, Cal.
 Phone: RI 9-8800

Manager Guy Biddick
 Traveling Rep. Burton Zoul
Services Offered—Animation of product or trademark, commercial spots on film.

RADIO-TV COMMERCIAL PRODUCERS

Biever & Stein Productions, Inc.

527 Madison Ave., New York 22, N.Y.
Phone: PLaza 3-1147

PresidentCurtis Biever
Secretary-TreasurerLou Stein
Services Offered—Radio-TV commercials, film backgrounds, musical jingles.

Brass Dolphin, Inc.

146 East 57th St., New York, N. Y.
(See Program Producers)

Bray Studios Inc.

729 Seventh Ave., N.Y.C. 19
Phone: CI 5-4582

Board Chmn.....J. R. Bray
PresidentPaul A. Bray
V.P., Sales.....Paul Bray, Jr.
TreasurerM. Bray
Animation Director.....Max Fleischer
Film Dist. Mgr.....B. D. Hess
Services Offered—Producers and distributors of all types of films for TV use including technical animation and cartoons. Specialize in industrial training and sales films, as well as health, safety and films for the military. Safety-training films in Spanish translation. Tape equipment available.

Bill Burrud Productions

7559 Santa Monica Blvd.
Hollywood 46, Calif.
Phone: HOLLYwood 3-8181

PresidentBill Burrud
Services Offered—TV live programs & film shows; commercials; shorts; color animation; package film shows; TV scripts.

C/Hear Services, Inc.

210 E. 47th St., New York 17, N.Y.
Phone: EL 5-7212

PresidentGranville Burland
Prod. Co-ord.Carol Manetta
Services Offered—Creation & production of jingles, radio-TV campaigns, music tracks for commercials; packagers of radio-TV shows; creators & prod. of LP albums for record co's.

S. W. Caldwell, Limited

447 Jarvis St., Toronto 5, Ont.
(See TV Prod.-Dist.)

Calif. Internat'l Productions

6710 Melrose Ave., Hollywood, Cal.
Phone: WE 9-1491

President.....H. F. O'Donnell
Services Offered — TV film shows & comm'ls; religious films; shorts, educ. & ind. dust.

IMAGINATION

IN MUSICAL ADVERTISING & ENTERTAINMENT PRODUCTIONS FOR RADIO • TV • RECORDS



SANDE & GREENE PRODUCTIONS

1777 No. Vine St.,

Hollywood 28, Calif.

Phone: HOLLYwood 6-5103

RADIO-TV COMMERCIAL PRODUCERS

California Studios Incorporated

650 N. Bronson St., L. A. 4, Cal.
Phone: HO 2-7141

President P. N. Krasne
Services Offered — TV film shows & comm's; soundies; B & W animation; packages.

Lars Caloniuss Prods., Inc.

45 W. 45th St., N.Y.C. 36
Phone: PL 7-0350

President Lars Caloniuss
Services Offered—Full animation facilities. Story boards. Live action.

Campus Film Prods., Inc.

20 E. 46th St., N.Y.C. 17
Phone: MU 2-8735

President Nat Campus
Exec. Producer Jules Krater
Services Offered—Film and TV commercial production

Canadian Film Industries Co., Ltd.

310 Lakeshore Rd., Toronto 14, Canada
Phone: CL 5-2351

President Arthur D. Gottlieb
Services Offered—TV film shows, comm's; shorts; animation, B & W & color; facilities & studios rented.

Canyon Films of Arizona, Inc.

834 N. 7th Ave., Phoenix, Ariz.
Phone: AL 2-1718

Producer R. Boley
Photography Robt. Allen
Services Offered—Production TV commercials, industrial & pub. rel. films: 16/35 mm animation & live action.

Capital Film Service

224 Abbott Rd., E. Lansing, Mich.
Phone: ED 2-3544

President J. R. Hunter
Services Offered—TV live and film shows; commercials, soundies, shorts. B & W & color animation, music, scripts.

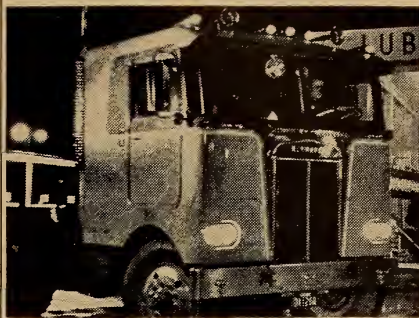
Capitol Records Custom Service

1750 N. Vine St., Hollywood 28
Phone: HO 2-6252

151 West 46th St., New York 19, N.Y.
Phone: JU 2-8040

Director George R. Jones
Natl. Sls. Mgr. Herbert I. Sachs
Production Mgr. Clifton L. Harden

Services Offered — Custom recording for records, radio and TV & film scoring; manuf. facilities for all sizes of records, mastering processing; music library for film track.



2½ Minute Alcoa TV Spot
Produced for
Fuller, Smith and Ross, Inc.

JAMES LOVE PRODUCTIONS, INC.

2 West 46th Street
New York, N. Y.

JU. 2-4633

RADIO-TV COMMERCIAL PRODUCERS.....

Capt. Z-Ro Productions, Inc.

209 E. 56th St., N.Y.C. 22
Phone: EL 5-7943

PresidentHenry Brown
Services Offered — TV commercials and film shows.

Carla Productions, Inc.

245 West 55th St., New York 19, N. Y.
(See Producer-Distributors)

Carter & Galantin of Georgia, Inc.

752 Spring St., N.E., Atlanta 8, Ga.
Phone: TRinity 5-7144

President & Treas.....Henry E. Carter
Gen. Mgr., Sales Dir.....Ken Willson
Services Offered—Facilities for creation & production of motion picture, slidefilm & TV commercials for industry, ed. institutions & government; producer svcs. & equipment rentals; point of purchase displays, sales aids. Tape equipment available.

Current Productions — Coco-Cola, RCA Whirlpool, Du Kane, Irvingdale Farm Dairies, J. I. Case, Revco.

Cascade Pictures of California

1027 N. Seward, Hollywood 38, Calif.
Phone: HO 2-6481

PresidentBernard J. Carr
Vice Pres.....Roy Seawright

V.P. Prod.....Vaughan Paul
Director.....George B. Seitz, Jr.
Services Offered—Producers of film commercials for TV offering complete studio facilities, animation and optical effects personnel.

Cate and McGlone

1521 Crossroads of World, Hollywood 28
Phone: HO 5-1118

President.....T. W. Cate
Secretary.....E. D. McGlone
Services Offered — Commercials; production—scripts, storyboards, editorial, photography.

CBS Animations

485 Madison Ave., New York 22, N. Y.
Phone: PL 1-2345

Vice President.....Sam Cook Digges
General Sales Mgr.....Tom Judge
Art DirectorArthur Bartsch
Design & Story Dir.....Eli Bauer
Services Offered—Producers of animated and live action television commercials and television, industrial and military films. Complete services and animation facilities.

Productions — Intercontinental Trading Co., Union Carbide, Keebler Biscuit Co., Lever Bros., Jamison Bedding, Inc.

Hu Chain Associates

15 E. 48th St., N.Y.C. 17
Phone: PL 5-5240

OwnerHubert V. Chain



JOHN SEELY Associates

First Federal Building, Hollywood and Highland, Hollywood 28, Calif.
Suite 613
HOLLYWOOD 6-6141

PRODUCTION SERVICES

Music Supervision—Live or Library for: Film — Slide Film — Video Tape — Records — Program Theme Composition & Development — Record Production Supervision — Composition — Arranging — A & R — Music Publication

RECORDING SERVICES

Voice Recording—Voice Overdubbing—Tape Transfer—Re-recording—Mixing — Tape Editing & Assembly

STUDIO FACILITIES

Editing Studios — Voice Recording Studio — Music Demonstration Facilities — Music Library — Sound Effects Service — Ampex Recorders

RADIO-TV COMMERCIAL PRODUCERS

Services Offered — Radio-TV and motion picture production, direction and script writing.

Charter Oak Tele-Pictures Inc.

423 E. 90th St., N.Y.C.
Phone: TR 6-6800

PresidentLouis Cavrell
SecretaryOtis Cavrell
TreasurerIra Cavrell
Services Offered—Production facilities for TV and industrial 16 and 35 mm color and black & white films. Medical and dramatic films. Printing and processing lab. Editorial rooms. Sound stage rentals for automobile commercials.

Chicago Film Studios

720 N. Michigan Ave., Chicago 11
Phone: WH 4-6971

PresidentE. G. Josephson
Dir. of Sales.....Robert D. Casterline
Prodn. Mgr.....Russell T. Ervin, A.S.C.
Laboratory Mgr.....Tod Yamamoto
Services Offered—Complete 16 & 35 mm film production facilities; sound stages, RCA sound recording, optical effects, Art Department, complete processing laboratory.

Christensen-Kennedy Productions, Inc.

2824 Harney St., Omaha 31, Nebr.

Phone: 341-2977

President, Sales Mgr.Ray Christensen
Production Mgr.Bob Hufstader
Art DirectorKen Dunning
DirectorDinnis McGuire
Photography & Editing.....John Frechette

Branch Office

1601 N. Gower, Hollywood, Calif.

Phone: HO 2-3684

West Coast Rep.Jack L. Silver
Services Offered—TV comm'ls, animations, live action, industrial & business-sponsored films; lab. processing.

Churchill-Wexler Film Productions

801 Seward Ave., Los Angeles 38

Phone: HO 2-6671

Ptnrs.....S. Wexler, R. Churchill
Services Offered—Produce educational and industrial films.

Cinecraft Productions, Inc.

2515 Franklin Blvd., Cleveland 13, O.

Phone: SU 1-2300

Sales Manager.....Bob Davidson
Production Manager.....Ray Culley
Services Offered—Synd. spots; comm'ls.

Cineffects, Inc.

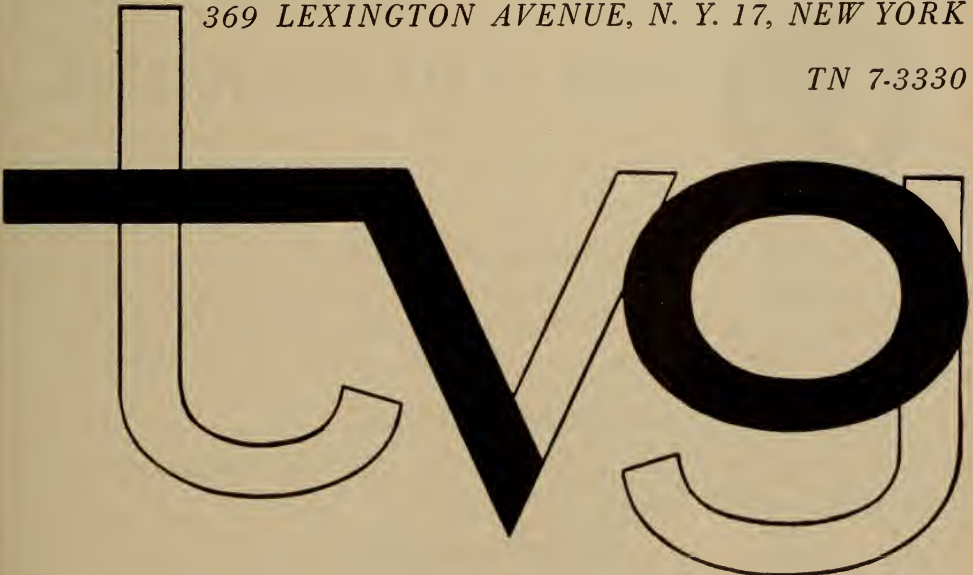
115 W. 45th St., N.Y.C.

Phone: CI 6-0951

PresidentNat Sobel

369 LEXINGTON AVENUE, N. Y. 17, NEW YORK

TN 7-3330



ADDRESS INQUIRIES TO: LEE BLAIR

SID GREENHAUS

RADIO-TV COMMERCIAL PRODUCERS

Sec'y-TreasIrving Hecht
Services Offered—Animation, special effects, titles, mats, inserts, black & white or color, 16 or 35 mm.

Cinefilm, Inc.

5746 Sunset Blvd., Hollywood 28, Cal.
 Phone: HO 4-7119

PresidentLeRoy Smith
Services Offered—Motion pictures for TV, entertainment, documentary commercials, industrial, etc.

Cinesound, Limited

559 Rogers Rd., Toronto, Ont.
 Phone: RO 2-7338

PresidentB. Bach, Jr.
Services Offered—Shorts, film comm'ls; color, B & W animation; music; scripts; packages; studio, facilities rental.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood 38
 Phone: HO 5-3376

PresidentH. Lehman
 Vice PresidentCecile Lehman
 TreasurerJacques R. Lehman
 SecretaryPhilip Saltz
Services Offered — Commercials, educational films, business films, sports-shows, training films.

Cinetoan Productions

1847 Fort St., Honolulu, Hawaii

Exec.M. D. Meyers
Services Offered—Industrial films; synd. spots; comm'ls.

Cine-Video Productions, Inc.

Boston Post Rd. at Cine Video La.
 Milford, Conn.
 Phone: TR 4-6590

Pres., Exec. Prodr.....Garo W. Ray
 Tech. Dir.....Kenneth F. Rieke
Services Offered—Compl. motion picture services for industrial & educational productions. Complete sound stages, recording & dubbing studios, release printing — color, B & W, processing, & all other film services.

Clifton Productions, Inc.

62 W. 45th St., N.Y.C. 36
 Phone: MU 2-0040

PresidentMaurice T. Groen
 V.P., charge Prod.....Ronald T. Groen
 Asst. Prod. Mgr.....Bert H. Cohen
Services Offered—Industrial films, commercials, travel films, camera crews in U. S., Sweden, Austria, South Africa, Malaya, World Wide coverage. Color stock footage.

Coastal Film Services, Inc.

321 W. 44th St., N.Y.C. 36
 Phone: JUdson 2-7780

PresidentManuel Casiano
Services Offered—Complete services including optical effects, animation, titles, film consultants.

Around the world
 or in your own
 backyard, your
 commercials are
 better when they're
 filmed by...



F I L M W A Y S INC.

EXECUTIVE OFFICES: 18 EAST 50th STREET, NEW YORK 22, N. Y., PLaza 1-2500

RADIO-TV COMMERCIAL PRODUCERS

Coffman Films, Inc.

4519 Maple Ave., Dallas 19, Tex.

Phone: LA 8-3692

President H. Coffman
Production Manager..... H. Greene

John Colburn Assoc., Inc.

1122 Central Ave., Wilmette, Ill.

Phone: BR 3-2310

President J. E. Colburn
Vice President..... H. Ushijima
Services Offered—16/35 mm industrial & TV film & comm'l's' sound stage, production facilities.

Colmes-Werrenrath Prod. Inc.

1037 Woodland Dr., Glenview, Ill.

Phone: PArk 9-0011

President W. Colmes
Exec. V.P..... R. Werrenrath
Vice President..... W. Bennett Philley
Acct. Exec..... T. R. Bohn
Services Offered—Creation, production, direction, writing; studio, editing, projection facilities.

Current Productions — Commercials for Whirlpool Corp., Presto, Revere Camera; No. American Van Lines.

Commerce Pictures

525 Poydras St., New Orleans, La.

Phone: 523-5026

President R. Wiegand
Services Offered—Commercials, b & w & color, live action & cartoons, 16mm, 35mm, movies, slides, stills, enlargements, prints & copies. Sound recording magnetic & optical.

Commercial Recording Corp.

P. O. Box 6726, Dallas 19, Tex.

Phone: RI 8-8004

President John J. Coyle
Vice President..... Bob Farrar
Vice Pres., Sales..... Dick Morrison
Vice Pres., Engr. Tom Loy
Production Manager..... Tom Gwin
Services Offered—Station promotion jingles for radio & TV, commercial jingles, production aids, scoring & recording film tracks, all types musical adv. & sales aids.

Commercial Syndicated Films, Inc.

621 N. Dearborn St., Chicago 10, Ill

Phone: WH 4-7477

President..... W. R. Johnson
Vice President..... I. Bell
Secretary Betty L. Taylor
Services Offered—Syndicated animated TV spots.

Commodore Productions & Artists, Inc.

6646 Hollywood Blvd., Hollywood 28

Phone: 9-7502

LOW COST RADIO-TV SPOTS

- "AUDIO ADVENTURES" SERVICE
- STATION IDENTIFICATION JINGLES
- COMMERCIAL JINGLES
- "TOP DOG" SERVICE
- FM QUALITY SOUND EFFECTS
- BROADCAST SALES AIDS
- SYNDICATED PROGRAMS
- CELEBRITY WEATHERCASTS
- ANIMATED COLOR TV SPOTS

A leading Supplier to Radio Stations, TV Stations,
Advertising Agencies and Government

TELE-SOUND PRODUCTIONS, INC.

Pennsylvania Bldg. — Washington 4, D. C.

DI 7-8810

BILL DEVRIES, Vice Pres. — Sales

RADIO-TV COMMERCIAL PRODUCERS

Pres., Prod.....W. White, Jr.
 Prod. Dir.....Ed. Woodworth
 Prod. Superv.....W. White, III
 SecretaryJanet Berrie
Services Offered—TV live & film programs,
 shows; comm'ls; industries; film packages.

Concord Company

9006 Sunset Blvd., Hollywood 46, Cal.
 Phone: BR 2-7801

Ptnrs.C. Purnell, L. Atkinson,
 R. Atkinson
Services Offered—TV live & film shows;
 industrials; documentaries; color, B & W
 animation; scripts; packages.

Condor Films, Incorporated

1006 Olive St., St. Louis 1, Mo.
 Phone: MA 1-8876

PresidentBradford Whitney
 TreasurerEdgar F. Stevens
Services Offered—Producers of 16 mm &
 35 mm motion pictures, slide films, and
 other visual and audio-visual materials for
 sales promotion, public relations, advertising,
 television programming, TV comm'ls, train-
 ing & sports uses.

Consolidated Film Industries

959 Seward St., Hollywood
 Phone: HOLLYWOOD 9-1441

PresidentVictor M. Carter
 V.P.'s.....Richard W. Altschuler, Sidney P.

Solow, Theodore Hirsch, John J. O'Connell
 SecretaryJoseph E. McMahon
 Asst. Treas.Richard S. Rodgers,
 Harold Lange, R. A. Warshaw
Services Offered — Processing of motion
 picture film.

Continental Film Productions Corporation

2320 Rossville Blvd., Chattanooga, Tenn.
 Phone: AM 7-4302

PresidentJames E. Webster
 SecretaryThomas Crutchfield
 Treasurer.....S. K. Johnston, Jr.
Services Offered—Animation, producers of
 industrial and educational films & sound
 slide films, producers of film spot commer-
 cials. Tape equipment available.

Roland D. Crandall Productions

31 Heusted Dr., Old Greenwich, Conn.
 Phone: NO 7-0425

President.....R. D. Crandall
Services Offered—Producer of commercial
 films.

Craven Film Corporation

330 E. 56th St., N.Y.C. 22
 Phone: MU 8-1585

PresidentThomas Craven
 Prod. Spvsr.....D. William Robinson
 Prod. Mgr.David Saperstein



RADIO TELEVISION SPOTS PROD., INC.

• **Musical Creativity**

• **Singing Commercials**

• **Background Scoring**

FOR RADIO and FILM

Current Credits

COCA COLA • FORD • SEALTEST • NABISCO

JOHN GART

Creative Director

2 West 46th Street, New York 36, N. Y.

ROGER WHITE

Account Executive

PLaza 7-9260

RADIO-TV COMMERCIAL PRODUCERS

Spysng. EditorMorton S. Epstein
Services Offered—Production of theatrical, advertising and documentary films, film and tape television commercials, television series programming. Color commercial specialists.

Crawley Films, Limited

19 Fairmont Ave., Ottawa, Ont.
 Phone: PA 8-3513

PresidentF. Crawley
 Vice President.....Graeme Fraser
 Vice PresidentC. Everett
Services Offered—Films, sponsored & TV; commercials; production; animation; laboratory; stages.

Creative Features, Inc.

527 Lexington Ave., New York 17, N. Y.
 Phone: PLaza 3-8632

OwnerEverett Goodman
Services Offered — Musical commercials, musical images and promos.

Creativision

1780 Broadway, N.Y.C. 19
 Phone: CI 5-4830

PresidentVictor Kayfetz
 Asst. to Pres.....Seymour Posner
 Art Director.....Abe Blashko
Services Offered—TV advertising consultation service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

CR Enterprises, Ltd.

1148 S. Shenandoah St., Los Angeles 35, Calif.
 Phone: BR 2-6884

Pres., Prod.....C. Roth
Services Offered—Film commercials.

Cristal Animation, Inc.

17 E. 45th St., New York 17, N. Y.
 Phone: TN 7-3480

President.....Charles A. Bemant
 Vice President.....Leonard Roberts
 Art Director.....Fernando Venegas
Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Crossroads TV Productions

1121 S. Glenstone, Springfield, Mo.
 Phone: UNiversity 2-4422

V.P.'s..... J. Mahaffey, E. Siman, Jr.
Services Offered—Film spots: live shows. Tape equipment available.

Cue Recordings, Inc.

117 W. 46th St., N.Y.C. 36
 Phone: PLaza 7-3641

PresidentSholom Rubinstein
 Vice President.....Mel Kaiser
 Secretary-TreasurerBernard Rubinstein
Services Offered—Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high-speed tape duplication, 35 & 16mm equipment.



The one and over-all function of

A. R. T. S. is the effective achievement of communication objectives.

- ▶ GERALD PRODUCTIONS, INC.
- ▶ SPONSORS FILM SERVICE (N. Y.)
- ▶ GERALD PRODUCTIONS INTERNATIONAL, LTD.
- ▶ SPONSORS FILM SERVICE, INC. (N. J.)
- ▶ A.R.T.S. CANADA LTD.
- ▶ SPONSORS MEDIA SERVICE

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 NEW YORK 19, N. Y.
 PL 7-2125

RADIO-TV COMMERCIAL PRODUCERS

Cummings Productions, Inc.

35 West 53rd St., N.Y.C. 19
Phone: PL 7-6452

President.....R. W. Cummings.
Services Offered — Producers of singing commercials for radio and TV; film scoring.

D & R Productions, Inc.

210 East 47th St., New York, N. Y.
Phone: PL 2-6520

Owners.....Dan Hunn, Ron Fritz

Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N.Y.C. 22
Phone: MU 8-3950

PresidentPhil Davis
Creative Director.....Edward C. Redding
V.P., Mus. Dir.....Earl Paul
Secy., Treas.....Loretta H. Davis
Production Mgr.....Joe Rhodes
Film Score Dir.....Hale Rood
Music Dev. Mgr.....Corky Robbins
P.R. Dir.....Frances B. O'Brien
Exec. SecretaryRenee Strum

Services Offered—Creators and producers of custom-built musical commercials for TV film soundtracks and radio transcriptions. Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete packages.

Gordon M. Day Productions

15 W. 46th St., N.Y.C. 36
Phone: MURray Hill 2-5299

PresidentGordon M. Day
Vice PresidentCarol Bulkley
Creative Super.....Anne Clossner
TreasurerLeo L. Reich

Services Offered — Writing-production of TV film commercials & TV radio jingles & spots; consultant to advertising agencies.

De Frenes Company

1909-17 Buttonwood St., Phila. 30, Pa.
Phone: LO 3-1686

Pres., Sales.....J. DeFrenes
SecretaryR. DeFrenes
Prod. V.P.....M. Levanios

Services Offered—Comm'ls; programs. Industrial shorts.

Demby Productions, Inc.

1 W. 58th St., N.Y.C. 19
Phone: PL 9-2495

PresidentEmanuel H. Demby
Vice Pres.....Betty Jeffries
Creative Dir.....Allen Swift
Research.....Louis Cohen
Client RelationsMimi Reichert

Services Offered—Live, film and recorded commercials. Animation. Jingles. Music. Panels for pre-testing commercials via Motivation Research Associates, affiliated firm.

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91 Central Park West, New York 23, N. Y.

Phone: TR 7-2372

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Productions

Video Tape

Florian de Narde

3 E. 57th St., New York City
Phone: PL 3-7030

OwnerF. de Narde
Services Offered—Comm'ls; documentar-
ies; industrials.

**Jack Denove Productions,
Inc.**

6611 Santa Monica Blvd., Hollywood
(See TV Prod.-Dist.)

Dephore Studios, Inc.

782 Commonwealth Ave., Boston 15, Mass.
Phone: BE 2-5722

Pres.J. Dephore
Vice Pres.....M. Levy
Services Offered—Comm'ls; industrials;
synd. spots.

Depicto Films Corporation

254 West 54th St., N.Y.C. 19
Phone: COLUMBUS 5-7620

PresidentJ. R. von Maur
Services Offered—Producers of industrial
motion pictures, filmagraphs, color sound
slidefilms, filmstrips, slide presentations,
trade shows, vugraph presentations. Creation
& prod. of compl. sls. trng. programs, incl.
films & assoc. literature.

Desilu Productions, Inc.

780 N. Gower St., Hollywood 38, Calif.
(See TV Prod.-Dist.)

Services Offered—Spots, synd.; commer-
cials.

Leo Diner Films

332 Golden Gate Ave., San Francisco 2
Phone: PR 5-3664

Exec.L. Diner
Services Offered—Spots; lab sound & TV
recording; animation.

Walt Disney Productions, Inc.

500 S. Buena Vista, Burbank, Cal.
Phone: VI 9-3411
(See TV Prod.-Dist.)

Bd. Chmn.....W. Disney
President.....Roy O. Disney
V.P., Adv. & Sales.....Card Walker
V.P., ProductionWm. Anderson
V.P., TVDonn Tatum
Services Offered—Comm'ls; programs.

Dolphin Productions, Inc.

37 West 57th St., New York 19, N. Y.
Phone: PLaza 3-5892

PresidentAllan Stanley
Services Offered—Producers of TV com-
mercials.

Douglas Productions

10 W. Kinzie St., Chicago 10
Phone: MO 4-7455

President.....F. C. Raymond
Exec. Vice Pres.....Arthur R. Jones III
V.P., Production.....Douglas P. Raymond
Services Offered—Educ., ind., TV films;
titling & animation; lab work; printing.

Du Art Film Labs, Inc.

245 W. 55th St., N.Y.C.
Phone: PL 7-4580

Exec. Vice Pres.....Irwin Young
V.P.'sLou Feldman,
Paul Kaufman, Arthur Miller
TreasurerJack Fellers
Services Offered—Processing of black &
white motion picture film, motion picture
lab.

Dudley Pictures Corporation

666 N. Robertson, W. Hollywood 46, Calif.
Phone: OL 7-0801

President.....Carl Dudley
Vice President.....Robert Ritchie
Secy., Treas.....R. W. Barnes
Productions—It's a Wonderful World, This
World of Ours; commercials.

**Walter Christian Duennhaupt
Film Productions, Inc.**

1908 Florida Ave., N.W., Wash. 9, D. C.
Phone: EXecutive 3-7750

President, Producer.....W. C. Duennhaupt
Vice President.....Dr. Milton Cohen
Secretary.....Dr. Maxwell Cohen
Treasurer.....John A. Scherzer
Services Offered—Producers for TV feature
films, live & animated commercials, musical
shorts & puppet shows, documentaries in 35
& 16mm, B & W, and color. Tape equipment
available.

● ● ● ● ●
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NEW YORK 19, N. Y.
JUDSON 2-3816

RADIO-TV COMMERCIAL PRODUCERS

Cal Dunn Studios

141 W. Ohio, Chicago 10, Ill.
Phone: 644-7600

President Cal Dunn
Vice Pres. Joseph G. Betzer
Creative Services Dir. Helen A. Krupka
Services Offered—Complete facilities for both live action and animated TV commercials, writing, storyboard, sound 35 & 16 mm cameras, editing equipment, sound stages, ox-berry animation camera.

Dynamic Films, Inc.

405 Park Ave., N.Y.C. 22
Phone: PL 1-7447

President Nathan Zucker
Exec. Vice Pres. Walter Lowendahl
Pres., Medical Dynamics, Inc. . Sol Feuerman
Exec. Producer. Milton Perlman
Sec., Contoller Gerald Carrus
Sound Supvr. Jas. H. Townsend, Jr.
Editorial Supvr. Donald Finamore
Distribution Director. E. A. Humeston

Branch Office

573 N. Melrose, Elgin, Ill.
Phone: SH 2-0866

Exec-in-Chg. Mal Middlesworth
204 Triangle Bldg., Pittsburgh, Pa.
Phone: EX 1-0316

Exec-in-Chg William W. Matthews

Services Offered—Compl. prod. & distribution facilities, sound stages, recording studios, animation. Associated companies: Dynamic Film Studios, Medical Dynamics, Dynamic Theatre Network, Inc., Distribution Dynamics.

Eastern Effects, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 5-5280

President Maurice Levy
Vice Pres. Samuel Levy
Sales Mgr. Max Levy

Services Offered—Complete service, art to film (optical effects, animation, titles, and inserts).

Educational Films Corp. of America

1501 Broadway, New York City 36
Phone: PE 6-1780

President. E. W. Hammons
Services Offered—Color & B & W animation; commercials; shorts; packages.

The Eiseman Music Co.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOLLYWOOD 2-6027
1271 Ave. of the Americas, N.Y. 20, N.Y.
Phone: PLaza 7-2197

President Herbert N. Eiseman
Services Offered — Producers of radio station, TV station and commercial jingles.

Elektra Film Productions, Inc.

33 W. 46th St., New York City
Phone: JU 2-3606

President A. Liss
Bus. Mgr. S. Magdoff
Services Offered—Comm'l-industrial film service. Animated and live action scripts; storyboards.

Peter Elgar Productions, Inc.

75 W. 45th St., N.Y.C. 36
Phone: JU 6-1870

President Peter Elgar
Secy.-Treas. Jessie Adamson
Services Offered—Industrials, educational, religious, television.

Elliot, Unger & Elliot, Inc.

(Div. of Screen Gems, Inc.)
711 Fifth Ave., New York, N. Y.
Phone: JUDson 6-5582

Executives Steve Elliot, William Unger, Mike Elliot

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General Sales Manager.....Al Mendelsohn
 Producers & N. Y. Sales Reps.....Errol
 Linderman, Phil Frank, Connie Mowbray
Branch Office
 1438 N. Gower St., Hollywood, Calif.
 Phone: HO 2-3111

West Coast Production.....Joe Swavely
 Exec. Producer.....Richard Kerns
Services Offered — Production, distribu-
 tion TV commercials, industrials, institu-
 tional films and film programs.

Charles Elms Productions Inc.

5 E. 40th St., New York 16, N. Y.
 Phone: MU 6-8877

President.....C. D. Elms
 Vice President.....Charles D. Elms, Jr.
 Secretary.....Ruth M. Elms
Branch Office

163 Highland Ave., N. Tarrytown, N.Y.
 Phone: MEdford 1-3363

President.....Charles D. Elms
Services Offered — TV commercials, sound
 slide films, slide programs, widescope pre-
 sentations, sales prom., sales training, in-
 stitutional & industrial motion pictures.

Emerson Film Corporation

1037 Woodland Dr., Glenview, Ill.
 Phone: PARk 9-0011

Services Offered—Comm'ls; synd. spots.

Empire Production Corp.

480 Lexington Ave., N.Y.C. 17
 Phone: YUKon 6-5700

Pres.Arthur Lubo
 V.P., ProductionL. H. Holton
 V.P., Sales.....C. A. Love
Services Offered—TV commercials, indus-
 trial films, studio & editing facilities, closed
 circuit projection.

Robt. J. Enders, Incorporated

M-G-M Studios, Culver City, Calif.
 (See Program Prod.)

Endorsements, Inc.

400 Madison Ave., New York 17, N. Y.
 Phone: PL 1-0320

President.....Jules Alberti
 Exec. Vice Pres.....Tyler Davis
Services Offered—Endorsements and testi-
 monials, live and TV.

Enterprise Productions

13750 Saticoy St., Van Nuys, Cal.
 Phone: TR 3-2730

Exec. Prod.....S. L. Weiss
Services Offered — All commercial & pro-
 gram services including live, film & tape.

Era Productions, Inc.

5545 Sunset Blvd., Hollywood 28, Cal.
 Phone: HO 2-2251

President.....Brice Mack
 Vice President.....Robert Mack
 Secretary.....Milt Schaffer

Branch Office

Services Offered — Complete film prod.,
 live & animated, sound recording facilities
 & stage.

Ted Eshbaugh Studios, Inc.

1029 E. 163rd St., New York 59, N. Y.
 Phone: DAYton 9-3220

President.....T. Eshbaugh
 Treasurer.....Jack Eshbaugh
Services Offered—Educational shorts; TV
 film shows & comm'ls; color & B & W; ani-
 mation; packages.

Faillace Productions, Inc.

1270 Ave. of the Americas, New York 20, N.Y.
 Phone: CIRcle 6-7676

President.....Tony Faillace
 V.P., Creative Dir.....Len Mackenzie
 V.P., Musical Dir.....Bob Haggart
 V.P., Program Dir.....Chick Vincent
 Sec., Office Manager.....J. B. Zadig

Services Offered—Creation and production
 of musical commercials. TV scoring, arrange-
 ments & production of agency created jingles;
 creation, development & production of pro-
 gram material.

Current Productions — Good 'N' Plenty,
 Phillies Cigars, Wheatena, General Tires,
 Canada Dry, Ambassador Beer, Phillips
 "66", Lilt, NAB, Players Cigarettes, Dubon-
 net, Barney's Duncan Hines, Colgate Tooth
 Paste, Jujy Fruits, Krueger Beer, Wildroot,
 Mary Carter Paints, Foster Parents Plan,
 Freedom's Foundation, Westclox.

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RADIO-TV COMMERCIAL PRODUCERS

Jerry Fairbanks Prod. of Calif.

1330 N. Vine St., Hollywood 28, Cal.
(See Program Producers)

Family Films Incorporated

5823 Santa Monica Blvd., Hollywood 38
Phone: HO 2-2243

PresidentS. Hersh
Services Offered—Film comm'ls; industri-
als; color & B & W animation; packages;
facilities rented.

Farkas Films, Inc.

385 Third Ave., New York 16
Phone: MU 3-9337

PresidentNicholas Farkas
Vice President.....F. E. Robison
Secretary-TreasurerMary Finley
Services Offered — TV commercials, reli-
gious films, industrial films. Tape equipment
available.

Joe Feagins Productions

104 East 30th St., New York 16, N. Y.
Phone: MU 5-3384

Pres., Creative Dir.....Joe Feagins
Services Offered—Creators and producers
of radio-TV live-tape programs, documentary
and transcribed features; commercials, back-
ground music, copy, complete recording and
production facilities and creative staff; spe-
cial music for radio and TV.

Don Fedderson Commercial Productions

780 N. Gower St., Hollywood 38, Calif.
Phone: HOLLYWOOD 9-5911

New York Phone: YUKON 6-3535
President.....Jack W. Minor
V.P., General Mgr.....Peck Prior
Services Offered — Planning and produc-
tion of commercials.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48
Phone: OL 2-2612

Producer.....Paul J. Fennell
Services Offered — Producer of film spot
commercials and of industrial and educa-
tional films. Animation specialist.

Ferro, Mogubgub and Schwartz, Inc.

249 East 49th St., New York 17, N. Y.
Phone: PLaza 2-0720

Executive Producers.....Pablo Ferro, Fred
Mogubgub, Lew Schwartz
Services Offered—Film direction for visual
marketing and communication. Producers of
film for TV commercials, industry, theatre,
sales promotion and training, government,
slide films, titles and education. Specialists
in graphic design, animation and live action.
Film consultants.

Filmack Studios

1327 S. Wabash Ave., Chicago 5
Phone: HA 7-4855

Chairman of Board.....Irving Mack
President.....Bernard Mack
Vice President.....Joseph Mack
V.P., Sales.....Donald Mack
Production Mgr.....Pat Cascio
Secretary.....Vi Dane
Services Offered — Producers of motion
picture film and slides for TV, theatre and
industry.

Film-Aide

509 Harrison St., Amarillo, Tex.
Phone: DR 3-3777

General Manager.....G. W. Tiffany
Production Manager.....David K. Patton
Services Offered—Synd. spots; Industrial
films, laboratory & editing facilities, sound
recording. Tape equipment available.

Film Associates, Inc.


4600 Dixie Hwy., Dayton 39, Ohio
Phone: 293-2164

President.....E. Raymond Arn
General Mgr.....Edward R. Lang
Services Offered—Producers of 16 mm mo-
tion pictures for TV and industry; complete
16 mm producer's services.

Filmaster, Inc.

650 N. Bronson Ave., Hollywood 4, Calif.
Phone: HOLLYWOOD 6-1681

President.....R. W. Stabler
V.P., Programming.....Nat Perrin



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- STUDIO OR LOCATION FACILITIES
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WE 7-2323

5907 W. Pico Blvd., Los Angeles 35, Calif.

RADIO-TV COMMERCIAL PRODUCERS

Vice President.....G. N. Cook
 Sec.-Treas.Clifford E. Enger
Branch Offices
 707 Nicolet Ave., Winter Park, Fla.
 Phone: Midway 7-7011

Vice PresidentRobert Kearney
Services Offered—Comm'l, industrial military, business, program & feature films.

Film Commercials, Inc.

87 Madison Ave., New York City 16
 Phone: ORegon 9-3970

Vice President.....J. C. Ryder
 Sales Manager.....Rudolph F. Purpus
Services Offered—Radio & TV services.

Filmcraft Productions

Box 69945, Los Angeles 69, Calif.
 (See TV Prod.-Dist.)

Filmeffects of Hollywood

1153 N. Highland Ave., Hollywood 38
 (See TV Prod.-Dist.)

Filmex, Inc.

300 East 46th St., New York 17, N. Y.
 Phone: OXford 7-6655

PresidentRobert Bergmann
 Vice President.....Wylie Adams
 Completion SpvsrRichard Jacobs
 Production CoordinatorDorothy Klein
Services Offered—Film commercial production, TV programming, industrial film production.

Filmways of California, Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal.
 Phone: Hollywood 9-9011

PresidentMartin Ransohoff
 Vice-presidentWill Cowan
 Treasurer.....John H. Nicolaidis
 Secretary.....L. D. Nolan
Services Offered—Filmed TV commercials.

Film File

(Pix Enterprises)

4615 Longridge, Sherman Oaks, Calif.
 Phone: STate 8-7836

ProductionGeo. Grenville
Services Offered—Comm'l's & spots (synd.)

Film Graphics, Inc.

369 Lexington Ave., N.Y.C.
 Phone: TN 7-3330

President.....Lee E. Blair
 TreasurerBernard Rubin
Services Offered—Producers of motion picture films, industrial, educational, government and institutional. Animation, live action, stop motion in both 35 mm color and black & white—also 16 mm.

Film Opticals, Inc.

421 W. 54th St., New York City 19
 Phone: PL 7-7120

PresidentL. Levy
Services Offered — Slide film comm'l's; slides & optical effects, animation, blow-ups.

Film Originals

6536 Robertson Dr., Boise, Idaho
 (See Producer-Distributors)

Films Five, Inc.

18 E. 50th St., New York 22, N. Y.
 Phone: PL 2-7960

President.....Nicholas D. Newton
 Exec. V.P.....Walter Bergman
 Executive Producer.....Nox Lempert
 Creative Director.....Jacques DuFour
Services Offered—Live action, animation, special effects. TV commercials, public relations, industrial, documentary, educational films. Fully integrated production unit, including shooting stage and editing facilities, and a mass print and shipping department.

Filmways, Inc.

18 E. 50th St., N.Y.C. 22
 Phone: PL 1-2500

Bd. ChairmanMartin Ransohoff
 PresidentRodney Erickson
 Sr. V.P.Mickey Dubin
 1040 N. Las Palmas Ave., Los Angeles, Calif.
 Vice PresidentWill Cowan
Services Offered — Rear screen projection completely equipped camera cars and sound stages, New York and Hollywood.



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RADIO-TV COMMERCIAL PRODUCERS

Fine Arts Productions, Inc.

7779 Sunset Blvd., Hollywood 46, Cal.

Phone: HO 7-7107

President John Wilson
Services Offered — Animation & film comm'ls. Film programming and specialized adaptations.

Fiore Films

128 Mallory Ave., Jersey City 4, N. J.

Phone: HEnderson 2-4474

Executive Director..... Al Fiore, Sr.

Branch Office

354 W. 45th St., New York, N. Y.

Phone: PL 7-2271

Director..... William Kohler
Services Offered—35/16 mm documentary, educ. & public service films, B & W or color, for TV, industry, public relations, religious & civic clients; sound slide films; live action & animated TV comm'ls.

Alan M. Fishburn Productions

333 N. Michigan Ave., Chicago 1, Ill.

Phone: DE 2-0657

Owner..... A. M. Fishburn
Services Offered—Live & film programs & comm'ls; packages.

Flagg Films, Incorporated

1427 N. La Brea Ave., Hollywood 28, Cal.

Phone: HO 2-0902

President Don Flagg

Vice President..... Toni Flagg

Secy., Treas..... Anne Schwartz
Services Offered—Production of industrial, sales training and public relations films, TV commercials, educational films. Tape equipment available.

Fletcher Film Productions, Ltd.

RCA Bldg., 225 Mutual St., Toronto 2, Ont.

Phone: EM 3-8372

President..... H. D. Fletcher

Director, Admin..... S. A. Blangsted

Services Offered — Features, theatrical shorts; comm'ls.

Flicka Films

621 N. Dearborn St., Chicago 10, Ill.

Phone: Whitehall 4-7477

General Mgr. William R. Johnson

Services Offered — Animated & live TV Spots.

Fordel Films, Inc.

1079 Nelson Ave., New York City 52

Phone: WY 2-5000

Pres., Exec. Prod..... Clifford F. Potts

Services Offered — Complete, production facilities, animation & sound stage.

Format Films, Inc.

4741 Laurel Canyon Blvd.,

No. Hollywood, Calif.

Phone: POplar 9-3610

President Herbert Klynn

Exec. V.P., Treas. Melvin Getzler

Vice President Jules Engel

Vice President..... Leo Salkin

Secretary Henrietta Jordan

Branch Office

360 N. Michigan Ave., Chicago 11, Ill.

Phone: FI 6-3585

Vice President Jerry Abbott

Services Offered — Producer of animation films for TV theatricals & commercials, industrial films & theatres.

Forrell, Thomas & Polack Associates, Inc.

157 West 57th Street, New York 19, N. Y.

Phone: LT 1-0910

President & Treas..... Gene Forrell

Vice President..... Edward Thomas

Vice President & Sect..... Jim Polack

Dir. of Sales & Prod..... Dick Bradshaw

Dir., Out of Town Sls..... Ray Carle

Business Mgr. Eleanor Fogelson

Services Offered—Creation and production of radio and television commercials. Jingles, film scores and humorous and dramatic spots. Original scoring for TV, industrial and institutional films. Consultants to advertising agencies and film producers.

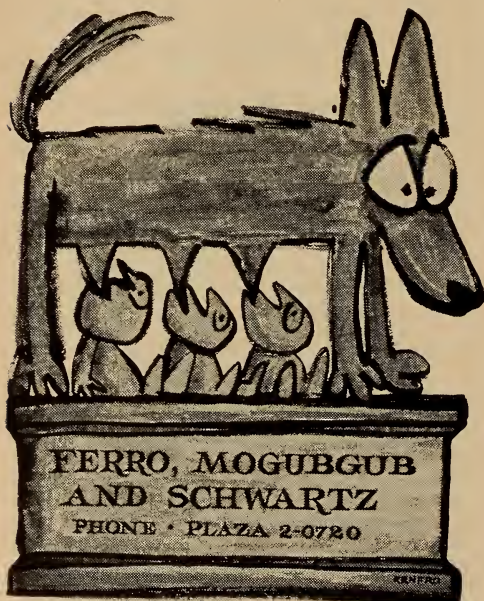
Forum Films

6 E. 46th St., New York 17, N. Y.

Phone: YUkon 6-2230

President..... Allen Spikol

Services Offered—Producers of animated films for commercials, industrials and theatrical films.



RADIO-TV COMMERCIAL PRODUCERS

Four Star Films, Inc.

4030 Radford Ave., N. Hollywood, Calif.
(See TV Prod.-Dist.)

George Fox Corporation

1508 Crossroads o'World, Hollywood 28
Phone: HO 4-2242

President.....G. S. Fox
Services Offered—Industrials, spots (synd.)
& comm'ls.

Frazen Productions Inc.

1040 N. Las Palmas Ave., Hollywood 38
Phones: HO 9-9011, HO 7-6967

Prodr. Dir.....Stanley Frazen
Prodr. Dir.....Sherman Rose
Services Offered—Complete facilities for the production of all types of filmed commercials, both live action and animated. Full industrial and sales films facilities.

Freberg, Limited

7781 Sunset Blvd., Hollywood, Cal.
Phone: HO 2-6973

Pres.Stan Freberg
General Mgr.William G. Anderson
Services Offered—Humorous advertising campaigns, TV, radio, & print.
Current Productions—Chun King Chow Mein, Cheerios, Nytol, Salada Tea.

Charles Fuller Productions

3702 Palmira Ave., Tampa 9, Fla.
Phone: 838-8081

OwnerCharles Fuller
General ManagerCharles F. Hunt
Photography.....John E. Cosgrove
ArtJ. Busciglio
AnimationHal Lockwood
Recording Services.....J. P. Gossett
Services Offered—Creative, recording and film services, VTR for radio and TV. Animation, photography, and talent. Stock photo service. Recording and disc or tape duplicating services. Package programs. Musical jingles. Industrial and educational films. Full facilities available.

Allen A. Funt Productions

Croton-on-Hudson, N. Y.
Phone: CRoton 1-8847

President.....A. A. Funt
Services Offered—Comm'ls & industrial films & syndicated spots.

Futurosonic Productions, Inc.

3103 Routh Street, Dallas, Tex.

Exec. Vice Pres.Jack Alexander
Exec. Vice Pres.Jim Wells
Services Offered—Producers and distributors of custom radio jingles; promotional sales agents for commercials, tapes, radio and TV promotions. Complete studio facilities.

Gainsborough Associates, Inc.

435 East 57th St., New York 22, N. Y.
Phone: PLaza 1-0013

PresidentJ. Mitchell Jablons
V.P., General Mgr.....Josephine Jablons
Executive ProducerJack D. Gaines
Casting DirectorDavid M. Jablons

Branch Office

321 South Canon Dr., Beverly Hills, Cal.
Phone: CRestview 3-6323

Vice PresidentAlfred L. Golden
Services Offered—Live & taped TV commercials; public program consultants, consultants for new station applications.

Gallagher Films, Inc.

137 N. Oakland Ave., Green Bay, Wisc.
Phone: HE 7-1307

President.....J. C. Gallagher
Services Offered—Half-hr. shows; producer of TV spot comm'ls.

William J. Ganz Co., Inc.

(Div. of Institute of Visual Comm., Inc.)
40 E. 49th St., N.Y.C. 17
Phone: EL 5-1443

President.....William J. Ganz
Distribution Mgr.....Jay R. Thaw
Circulation Mgr.....Raymond J. Kujanson
Services Offered—Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, merchandising and orientation; animation.

Connie B. Gay Broadcasting Corp.

4000 Albemarle St., N.W., Washington, D.C.
Phone: EMerson 3-8110

Chairman of Board.....Connie B. Gay
President.....Edward Winton
Exec. Vice Pres.....Jane E. Trimner
Services Offered—Country, western talent; production of TV, radio and transcription shows.

General Pictures Corp.

4501 Pleasant Valley Rd., Cleveland 34, O.
Phone: VI 2-3636

President.....G. Oliva, Jr.
Vice President.....M. M. Horace
Services Offered—16/35 mm Video tape. Newsreels & comm'ls, animation, still photography.

Current Productions—Standard Oil Co., Illuminating Co., Westclox.

Gerald Productions, Inc.

421 W. 54th St., N.Y.C. 19
Phone: PL 7-2125

PresidentGerald Auerbach
Exec. V.P.....Luis Mucciolo
V.P., General Mgr.....Henry Traiman
V.P., ControllerSamuel Auerbach
Spvsr. EditorStuart Grant
Services Offered—Producers of TV programs, commercials, public relations & industrial films, stages, sound, & editorial facilities.

W. J. German, Inc.

Jane St., Fort Lee, N. J.
(See TV Prod.-Dist.)

RADIO-TV COMMERCIAL PRODUCERS

Harold R. Gingrich Productions

111 N. Marion St., Oak Park 1, Ill.
Phone: VI 8-9444

Owner-ManagerHarold R. Gingrich
Music Director.....Vicki Stevens
Talent Director.....Lee Raleigh
Script Director.....Bill Browne
Services Offered—Radio-television advertising, counseling and ideas.

Glenar Studios

6618 Sunset Blvd., Hollywood, Calif.
Phone: HOLLYWOOD 4-0406

OwnerSid Glenar

Dwight Godwin Productions

145 E. 49th St., New York, N. Y.
Phone: PL 5-3830

OwnerDwight Godwin
Services Offered—Production of pub. rel., industrial & educational films & filmstrips; service from consultation to production; distribution to TV, schools, etc.

Melvin L. Gold Enterprises

320 E. 54th St., New York 22, N. Y.
Phone: MU 8-0897

PresidentMelvin L. Gold
Branch Office

1600 Broadway, New York 19, N. Y.
Phone: CI 6-5700

Exec-in-Chg.M. L. Gold
Services Offered—Consultant-produces for TV & industry.

Chuck Goldstein Productions, Inc.

730 Fifth Avenue, New York 19
Phone: JUDson 6-7477

PresidentChuck Goldstein
Vice President.....Norman Richards
Business Manager.....Ruth Goldstein
Office Manager.....Lorraine Laredo
Services Offered—Creators and producers of original music for television film soundtracks and radio commercials; specialists in the development and production of dramatic commercials; musical consultants to advertising agencies and film studios.

Harry S. Goodman Productions, Inc.

19 E. 53rd St., N.Y.C. 22
Phone: PL 5-6131

General Mgr.....Harry S. Goodman
Asst. to Pres.....Ralph Arlin
TV Dir.....Stuart Wilson
Secretary.....H. D. Knuth
Services Offered—Jingles for local, regional and national advertisers. Original music and lyrics written to order. Storyboards originated and produced for TV using live action, cartoon animation or marionettes.

Gotham Film Productions, Inc.

11 E. 44th St., New York City 17
Phone: MU 2-4450

Vice President.....Susan Wayne
Services Offered—TV film shows & comm'ls; Educ.; industrial; color & B & W animation; editorial.

Gotham Recording Corp.

2 W. 46th St., N.Y.C. 36
Phone: JU 6-5577

President.....Herbert M. Moss
Exec. Vice Pres.....Robert M. Volkell
V.P., ProductionFred Hertz
V.P., EngineeringJason Windwer
V.P., SalesLeonard Lawson
Services Offered—Recording, transcription and film production services. Studios on premises. Writing and production staff available. Mono and stereo mastering and editing. Pressing facilities.

Goulding-Elliott-Graham Productions, Inc.

420 Lexington Ave., N.Y.C. 17
Phone: LE 2-9014

Co-owners.....Bob Elliott, Ray Goulding
Services Offered—Production of radio and animated or filmed commercials and programs, plus consultation with agency and client throughout all production phases.

Grantray-Lawrence Animation, Inc.

716 N. LaBrea Ave., Hollywood 38
Phone: WE 6-8158

PresidentRay Patterson
Vice Pres.....Robert L. Lawrence
Secy.-Treas.Grant Simmons
Services Offered—All types of animation films.

Gray & O'Reilly Productions, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUKon 6-4070

President.....James E. Gray
Vice Pres.....John F. O'Reilly
Services Offered—Complete studio facilities, motion picture production. Sound stages, etc.

Lewis G. Green Productions

520 N. Michigan Ave., Chicago 11
Phone: WH 7-7440

General Mgr.....Lewis G. Green
Services Offered—Musical jingles, radio, TV, animation, consultation.

Ben Greene Film Productions

318 W. 51st St., N.Y.C. 19
Phone: PL 7-3858

OwnerBen Greene
Services Offered—Production of motion pictures for TV and commercials.

Abner J. Greshler

Sunset Towers W., 8400 Sunset, Hollywood 46
Phone: OL 4-5960

Services Offered—Industrial films; comm'ls.

RADIO-TV COMMERCIAL PRODUCERS

Grey Music Productions (Lanny & Ginger Grey)

108 E. 96th St., N.Y.C. 28
Phone: ENright 9-7777

PresidentLanny Grey
Vice Pres.....Ginger Grey
Services Offered—Producers and packagers of programs, jingles and phonograph recordings; vocalists.

Guided Tour Productions

P O. Box 537, Crystal River, Fla.
Phone: SWift 5-3147

Execs.....Irene Crum, Jean McGowan
Services Offered — Produce & distribute public svc. educational travelogues for free TV use.

Current Productions—Guided Tour Travel Series, Miami, Las Vegas, Wash., D. C.

Gryphon Productions, Inc.

40 East 49th St., New York 17, N. Y.
Phone: PLaza 2-5280

President.....Ray Favata
Secy., Treas.....Carlton Reiter
Services Offered—Animated and live action films.

Productions—Post 40% Bran Flakes, Charmin Tissue (Proctor-Gamble), Bel-Aire Cigarettes, Standard Treasury of Learning, World's Great Painters.

Herman Hack Prod. & Scripture Films

571 N. Arden Blvd., Los Angeles 4, Calif.
Phone: HO 7-0557

OwnerH. Hack
Services Offered—TV film shows; soundies; religious and travelogues.

Handel Film Corporation

6926 Melrose Ave., Hollywood 38, Cal.
Phone: WE 6-5924

President.....L. A. Handel
Secy.M. Manning
Services Offered—Produces film series & comm'ls; distr. series.

Jam Handy Organization

2821 E. Grand Blvd., Detroit 11, Mich.
Phone: TR 5-2450

New York Phone: JU 2-4060

PresidentJ. Handy
Sr. V.P., Mktng. Svcs.....Russell B. Robins
Sr. V.P., Pgmng. Svcs.....Everett F. Schafer
V.P., Sales Develop.....George B. Finch
V.P., Contact.....William G. Luther
V.P., Tech. Dev. & Treas...John A. Campbell
Branch Offices

1775 Broadway, New York 19, N. Y.

Exec-in-Chg.....Charles Bell
230 N. Michigan, Chicago 1, Ill.
Phone: STate 2-6757

Exec-in-Chg.Harold Dash
1402 N. Ridgewood Pl., Hollywood 28, Calif.
Phone: HOLlywood 3-2321

Exec-in-Chg.Thomas G. Johnstone
Services Offered—Creation & production of TV commercials, public relations, institutionals; studios, sound stages, recording, etc.

Hankinson Studio, Inc.

15 W. 46th St., N.Y.C. 36
Phone: JU 6-0133

President.....Frederick L. Hankinson
Services Offered—Producers of TV commercials and industrial films; modern animation equipment and editing service.

Hanna-Barbera Productions

3501 Cahuenga Blvd., Hollywood 28
Phone: HOLlywood 6-1371

PresidentGeorge Sidney
V.P.'s.....Wm. Hanna, Jos. Barbera
Dir. of Prom. & Pub.....Arnold Carr
Services Offered—Films for TV.

Productions—Huckleberry Hound, Quick Draw McGraw, Yogi Bear Show, The Flintstones, Top Cat.

Hardrie Productions, Inc.

510 Madison Ave., New York City 22
Phone: EL 5-5633

President.....R. F. Craig
Mus. Dir., V.P.....H. Rood
SecretaryEdith Graham
Services Offered—Create, produce musical commercials.

Harris-Tuchman Productions, Inc.

751 N. Highland Ave., Hollywood 38
Phone: WE 6-7189

Pres., General Mgr.....Ralph G. Tuchman
V.P., Creative Dir.....Fran Harris
Mgr., Sales Div.....Bennett Dolin
Services Offered—Production of live action and animated TV commercials and industrial films. Creation and production of material originated by agency and/or client.

Harriscopes, Inc.

1122 La Cienega Blvd., Los Angeles 35, Calif.
(See TV Prod.-Dist.)

Hartley Productions, Inc.

339 E. 48th St., N.Y.C. 17
(See Producer-Distributors)

Harvey Cartoon Studios, Inc.

1860 Broadway, New York 23, N. Y.
(See Producer-Distributors)

Health & Welfare Materials Center, Inc.

10 E. 44th St., New York City 17
Phone: MU 2-0283

PresidentV. Weingarten
Services Offered—TV live & film shows, educ., packages.

Hearst Metrotone News, Inc.

450 W. 56th St., New York City 19
Phone: PL 7-4120

Exec. V.P.....C. B. Stratton
Production Dir.J. Michon
Exec. Assignment Ed.....M. B. Davidson
Branch Offices

1905 Fairview Ave., N.E., Washington 2, D.C.
Phone: LAwrence 6-5607

Bureau Manager.....Charles E. Shutt

RADIO-TV COMMERCIAL PRODUCERS

6087 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLLYWOOD 4-0650
Bureau Manager.....Norman W. Alley
161 East Grand Ave., Chicago 11, Ill.
Phone: WHitehall 4-2522
Bureau Manager.....Frank Koza
862 Howard St., San Francisco 3, Calif.
Phone: DOuglas 2-4319
Chief Cameraman.....Les Thomsen
218 Leda Dr., Dallas 18, Tex.
Phone: DI 8-3766

Chief Cameraman.....Gordon Yoder
Services Offered—Film comm'ls; industri-
als; newsreels; packages; synd. film.

George Heid Productions

Penn Sheraton Hotel, Pittsburgh 30, Pa.
Phone: GR 1-3696

President.....G. Heid
Secretary.....Joan B. Hill
Services Offered—TV & Radio programs,
recording studios, slide film productions,
tape recorder sales and rentals.

Holland-Wegman Productions

207 Delaware Ave., Buffalo 2, N.Y.
Phone: TL 3-7411

Ptnrs.....E. Wegman, S. C. Holland
Services Offered—Create, produce 16/35
mm comm'ls & programs; laboratory.

Hollywood Film Commercials

932 N. LaBrea, Hollywood 38, Calif
Phone: OL 4-7100

President.....D. Commons
Services Offered — Animated, live action
comm'ls; special effects; opticals; story-
boards; industrial films; creative services.

Hollywood Film Company

956 Seward St., Hollywood 38, Cal.
Phone: HO 2-3284

524 West 43rd St., New York, N. Y.
N. Y. Phone: LO 3-1546

President.....Ben Teitelbaum
Secy., Treas.....Harry Teitelbaum
East Reg. Mgr.....S. Kaplan
Services Offered—Manufacture & distribute
film & tape handling equipment. Reels, cans,
cases, video tape reels.

Hollywood Film Enterprises, Inc.

6060 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 4-2181

President.....Mickey Kaplan
Vice Pres.....Robert Warde
Services Offered — Laboratory facilities—
recording, dubbing, optical transfer, 35mm
processing, etc.

Howard Radio-TV Productions

123 W. Chestnut St., Chicago 10, Ill.
Phone: MI 2-5877

Owner.....B. Howard
Services Offered—Produce comm'ls & pro-
grams.

Hubbard Hunt Productions

1459 N. Seward, Hollywood 28, Cal.
Phone: HO 5-8444

Production Dir.....H. Hunt
Services Offered—Color, B & W anima-
tion; live & filmed TV shows; shorts; pack-
ages, industrials.

Milton Hurwitz

1553 Madrona Dr., Seattle 22, Wash.
Phone: EA 4-1108

Owner.....Milton Hurwitz
Services Offered—Kinescope; produce TV
programs, comm'ls; distr. films.

Imagination, Inc.

222 Kearny St., San Francisco 8, Calif.
Phone: YUkon 6-6075

President.....Robert J. Mills
Vice Pres.....Paul F. Hughey
Production Mgr.....Robert L. Hovorka
Services Offered—Animated TV commer-
cials.

Imperial World Films, Inc. (IWF)

Box 462, Santa Rosa, Calif.
Phone: LIBerty 6-5986

Exec. V.P.R. W. Davis
Services Offered—Educ. & industr. films &
spot comm'ls.

Independent Television Corp.

488 Madison Ave., New York City 22
(See TV Prod.-Dist.)

Intercontinental Television, S. A.

551 Fifth Ave., New York 17, N. Y.
(See TV Prod.-Dist.)

International Video Tape

5907 W. Pico Blvd., Los Angeles 35, Calif.
Phone: WEbster 7-2323

President.....William F. Wallace
Vice President.....Richard Rosenbloom
Director, Prog. Dev.....Henry Colman
Mgr., Tech. Opera.....John F. Heller
Services Offered—Video tape services, com-
plete tape facilities.

J. F. Film Editing & Sound Co., Inc.

45 W. 45th St., New York, N. Y.
Phone: CI 6-4029

President.....Joseph Filipowic
Services Offered—Picture and music edit-
ing; production of commercials.

Riley Jackson Productions

6253 Hollywood Blvd., Hollywood 28
Phone: HO 3-2324

President.....Riley Jackson

RADIO-TV COMMERCIAL PRODUCERS

Services Offered—Film & TV production; features, programs & commercials.

Jamieson Film Co.

3825 Bryan, Dallas, Texas
Phone: TA 3-8158

Pres. B. Jamieson
TV Production..... J. Dickinson
Services Offered—Spots, comm'ls, industrials.

Jenfred, Inc.

36 W. 57th St., N.Y.C.
Phone: CI 7-1429

434 E. 59th St., New York 22, N. Y.
Phone: PL 9-7750

President C. M. Frederick
V.P. Curtis Voss
V.P. Grace Frederick
Services Offered — Specialized projection equipment to get motion pictures from stills; stock pictures, (B & W and color) for backgrounds and murals; complete studio and art facilities for still commercial photography; background slides for Rear Projections and 2x2 slides.

Jerry Jerome Productions, Inc.

1 Snapdragon Lane, Roslyn Heights
L. I., N. Y.
Phone: MAYfair 1-4567

President Eve Jerome
Vice President..... Jerry Jerome
Secretary Alan Nordlinger
Services Offered—Creator and producer of musical commercials for radio and television, spots, film backgrounds, industrials. Advertising agency consultant on preparation and production of commercials.

Jewell Radio and Television Productions

612 N. Michigan Ave., Chicago 11
Phone: MO 4-5757

President..... James E. Jewell
Vice Pres..... W. Ralph Jewell
Secretary..... M. P. Casey
Editor..... James Harrison

Branch Offices

3062 Penobscot Bldg., Detroit 26
Phone: WO 3-0617

Exec-in-Charge W. Ralph Jewell
933 Roscomare Rd., Los Angeles 24, Calif.
Phone: GR 2-4024

Director Lewis Foster
Services Offered—Produce industrial, educational and TV films; radio and TV programs, commercial sales tunes, spots and jingles. Consultants to agencies and sponsors; package production services: writing, editing, directing, musical arrangements, supervision, casting, etc.

Current Productions—The Silver Eagle, Pressure, Carnival of Youth, Starmaker Theater.

Dallas Jones Productions, Inc.

430 Grant Pl., Chicago 14, Ill.
Phone: BU 1-8283

President D. Jones
Services Offered — Comm'ls & industrial films produced.

K & S Films, Inc.

5819 Wooster Pike, Cincinnati 27, O.
Phone: BR 1-3700

President..... J. R. Rabius
V.P..... S. H. Wilmink
Sec.-Treas. Roma Rabius
Services Offered—Producers of industrials, slide films, technical and cartoon animation. TV program producers.

K & W Film Service Corp.

1657 Broadway, N.Y.C. 19
Phone: CI 5-8080

President Ralph Koch
Services Offered—Opticals, titles, special effects, animation and animation photography.

Al Kane Productions, Inc.

1526 Sansom St., Phila. 2, Pa.
Phone: LO 3-0222

Pres. & Treas..... Albert M. Kane
Vice Pres..... Margaret A. Kane
Secretary James J. Davis
Services Offered—Comm'ls & programs for TV; kinescopes; technical production & writing; consultants.

Victor Kayfetz Productions

1780 Broadway, N.Y.C. 19
Phone: CI 5-4830

President Victor Kayfetz
Asst. to Producer..... Seymour Posner
Branch Office
1200 Westfall Road, Rochester, N. Y.
Phone: GR 3-3000

Upper N.Y. Rep..... Don Lyon
Services Offered — Motion picture producers specializing in sponsored public service films. Own all 16 and 35 mm production equipment, have animation stand, art equipment.

Stacy Keach Productions

12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966

President Stacy Keach
Associate Ernest Newton
Exec. Sec..... Miss Frankie Newton
Services Offered—Write, direct & produce shows for TV, radio, stage & motion pictures; industrial shows & commercials; sales & training films for industry; slide films.

Keitz & Herndon, Inc.

3601 Oak Grove, Dallas 4, Texas
Phone: LAKeside 6-5268

President L. F. Herndon
Exec. V.P..... R. K. Keitz
Vice Pres. Tom Young
Services Offered—Live prod. animation — 16/35 mm, color & B & W.

RADIO-TV COMMERCIAL PRODUCERS

Bradley Kemp

(Precision Film Recording Service)
5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 6-5254

New York Phone: CI 6-1952

PresidentBradley Kemp
Sales & Service.....Pat Barker
Recording Engr.....Jay Hathaway
Services Offered—Video tape to 35 mm film; video tape dubs from masters; video tape to 16 mm; sound services.

Sonny Kendis, Inc.

509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890

PresidentJames Sonny Kendis
Services Offered—Musical commercials that tell the story and sell the product with quality and originality. Musical advisors to the industry.

Herbert Kerkow, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-4266

Pres., Treas.....Herbert Kerkow
SecretaryRosemond Kerkow
Services Offered—Sound stage and complete equipment for production of public relations and TV films.

Key Productions, Inc.

527 Madison Ave., New York City 22
Phone: EL 5-2180

President.....J. D. Kantor
Vice President.....W. M. Kahn
Services Offered—Industrials, comm'ls produced.

William L. Klein Productions

301 E. Erie St., Chicago 11, Ill.
Phone: SU 7-9114

Exec. Prod.....W. L. Klein
Services Offered—Radio & TV consultant, producer of special purpose films for TV, business, industry & govt.

Klein/Barzman

706 N. La Cienega Blvd., Los Angeles 69, Cal.
Phone: OL 5-6565

Partners.....Bob Klein, Alan Barzman
Services Offered—A free-lance creative group engaged in the production of advertising campaigns (especially humorous) for agencies. TV animation, live action, radio, print. Program production services also available.

Current Productions—Coco-Cola, Westinghouse, Mirisch Co.-United Artists, Bubble-Up.

Kluge Film Productions

3200 N. Richards St., Milwaukee 12, Wis.
Phone: FR 2-0191

Sales.....D. R. Kluge
Production.....D. W. Kluge
Services Offered—16 mm color & B & W comm'ls, narrative or synchronous.

L & L Animation, Inc.

16 West 46th St., New York 36, N. Y.
Phone: CIrcle 5-7471

PresidentIrv Levine
Vice President.....Chris Grodewald
Sec.-Treas.Larry Lippman
Services Offered—Art, animation, camera, optical for TV spots, industrials, medical, etc., & for producers.

La Brea Productions, Inc.

3371 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HOLlywood 4-7171

President.....O. Gail Papineau
Exec. Vice President.....Henry Ludwin
Services Offered—An animation and live action staff for production of TV commercials, industrial and technical films. Special effects and inserts.

Lance Productions, Inc.

353 W. 57th St., N.Y.C. 19
Phone: PL 7-6167

PresidentLorraine Lester
Treasurer.....Samuel H. Evans
V.P., Secy.....George Lessner
V.P., Production.....Alford H. Lessner
Services Offered—Production of filmed TV commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films. Completely equipped motion picture and sound studio. All types of recording services.

Langlois Filmusic, Inc.

151 N. Franklin St., Hempstead, N. Y.
Phone: 516-IV 5-2400

President.....C. O. Langlois, Jr.
Services Offered—Music library on tape, film and disc for TV, industrial and theatrical films. Live and pre-recorded scoring. Picture editing, narration, and music recording, mixing and sound effects library.

Herbert S. Laufman & Company

221 N. LaSalle St., Chicago 1, Ill.
Phone: RA 6-4086

President.....H. S. Laufman
Services Offered—TV live & film; live comm'ls; educational; industrials; packages.

Robert Lawrence Animation, Inc.

419 W. 54th St., N.Y.C. 19
Phone: JUdson 2-5242

Vice Pres.....Peter H. Cooper
Services Offered—Production of animated films.

Robert Lawrence Productions, Inc.

418 W. 54th St., N.Y.C. 19
Phone: JU 2-5242

President.....Robert L. Lawrence
Vice Pres.....G. Warren Schloat, Jr.
V.P., Production.....Ben Kranz
Treasurer.....Philip Kornblum

Branch Offices

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 9-1158

Executive Officer.....Gerald Schnitzer

RADIO-TV COMMERCIAL PRODUCERS

Office Mgr. Ann McGuire
5, Ave. Velasquez, Paris 8, France
Phone: LAB 88-50

General Manager. Jacques de Faramond
ROBERT LAWRENCE PRODUCTIONS
(CANADA) LTD.
38 Yorkville Ave., Toronto 5, Ontario
Phone: WALnut 5-5561

President John T. Ross
GRANTRAY-LAWRENCE ANIMATION,
716 N. LaBrea, Hollywood
Phone: WEBster 6-8158

President Ray Patterson
Vice President Robt. Lawrence
Secy., Treas. Grant Simmons
Services Offered — Producer of commercials, industrial films, film series; complete studio facilities; animation department, completely equipped.

Carol Levene Productions

2011 Broadway, San Francisco 15, Cal.
Phone: WA 1-4772

Production Carol Levene
Services Offered—Research, writing, production: commercials, educationals, industrials.

Lewis & Martin Films Inc.

621 N. Dearborn St., Chicago 10, Ill.
Phone: WH 4-7477

President William R. Johnson
Vice Pres. Irving Bell
Secretary Betty L. Taylor
Services Offered—TV Spots, slidefilms, industrials, government motion pictures, theatrical trailers, recording & editing facilities, animation & live photography.

Lou Lilly Productions, Inc.

5746 Sunset Blvd., Hollywood 28
Phone: HO 5-6325

President Lou Lilly
Art Director Manny Gould
Production Mgr. Lee Lacey
Branch Office

221 N. La Salle, Chicago, Ill.
Phone: FR 2-2628

Services Offered—TV commercials, industrial & educational films.

Jack Lloyd

1445 Miller Way, Hollywood 69, Cal.
Phone: OL 6-4607

Executive Dir. J. Lloyd
Services Offered—Script to screen production of jingles.

Arthur Lodge Productions, Inc.

333 W. 52nd St., New York 18, N. Y.
Phone: JUdson 2-5477

President Arthur J. Lodge, Jr.
Services Offered—Producers of motion pictures; chiefly industrial, documentary and public relations. Also filmed news releases. Stock footage library.

James Love Productions, Inc.

2 West 46th St., New York 36, N. Y.

Phone: JU 2-4633

President James A. Love
V.P., Sales Hal Friedman
V.P., Production Robert Richardson
Account Supervisor Thomas J. Farrell
Supervising Editor William D. Henry
Creative Director Stan Popko
Production Co-ordinator ... Dorothy Valenti
Script Supervisor James L. Shute
Services Offered—Production of commercials, industrials, sales and public relation films. Creative consultant for each.

John W. Loveton Productions, Inc.

1606 N. Highland, Hollywood 28, Cal.
Phone: HOLlywood 3-1589

President J. W. Loveton
Services Offered — Produces commercials, programs; theater and radio.

Lux Brill Productions, Inc.

319-21 E. 44th St., N.Y.C. 17, N. Y.
Phone: OR 9-6320

Client Liaison Richard Dubelman
Exec. Asst. Donald Holtzman
Services Offered—Complete facilities and production of live and animated motion pictures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

C. P. MacGregor Co.

729 S. Western Ave., Los Angeles 5
Phone: DU 4-4191

Owner C. P. MacGregor
General Mgr. E. H. Lowry
Sales Mgr. Phil Willes
Services Offered—Complete recording service; production of Radio shows and commercials.

Madison Productions, Inc.

60 E. 56th St., N.Y.C.
Phone: PL 8-2780

President Gerry Gross
Vice Pres., Treas. Frank B. Sawdon
Vice Pres., Secy. Rita Fillet
Services Offered — Package and produce radio and TV shows and live and film commercials.

Marshall Organization, Inc.

750 Third Ave., New York City 17
Phone: MU 7-2722

President A. W. Marshall
Services Offered—TV live programs and film shows; commercials; industrial & public relation films; packages.

Master Motion Picture Company

50 Piedmont St., Boston 16, Mass.
Phone: HA 6-3592

President Irving Ross
Production Manager Alan Ross
Services Offered—Commercials, industrials, documentaries; 16/35 mm processing.

RADIO-TV COMMERCIAL PRODUCERS

McCadden Productions

1040 N. Las Palmas, Hollywood 38, Cal.
Phone: HO 4-2141

PresidentGeorge Burns

Morton McConnachie Productions, Inc.

675 Fifth Ave., N.Y.C. 22
630 Ninth Ave., N.Y.C. 36
Phone: PLaza 2-0130

PresidentMorton McConnachie
Services Offered—Production of TV commercials, industrial and documentaries; editorial services.

McGowan Productions, Inc.

1310 N. Doheny Dr., Los Angeles 46, Cal.
(See TV Prod.-Dist.)

McNamara Productions, Inc.

8230 Beverly Blvd., Los Angeles 48, Cal.
Phone: OLive 1-2510

Executive.....D. C. McNamara
Services Offered—Industrial films, commercials, syndicated spots.

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.
(See TV Prod.-Dist.)

Melody Ranch Enterprises, Inc.

10,000 Riverside Dr., N. Hollywood, Calif.
Phone: HO 2-7373

PresidentG. Autry
Services Offered — Spot commercials on film.

Meridian Films Limited

1202 Woodbine Ave., Toronto, Ont.
Phone: OX 8-1628

PresidentR. Foster
V.P., General Manager.....W. A. Perry
Secy., Treas.....J. Roffman
Film Div. Head.....Herbert S. Alpert
Services Offered—Film and videotape and videoprint production, feature, industrial, documentary, special effects, sound stage.

Metrotape, Div. Metropolitan Broadcasting

205 E. 67th St., New York City 21
Phone: LE 5-1000

Operations Manager.....L. Hicks
Services Offered—Videotaped TV commercials. Tape equipment available.

Milner-Fenwick, Inc.

3800 Liberty Heights Ave., Baltimore 15
Phones: MO 4-4221, LI 2-7147

President.....Ervin M. Milner
Vice Pres., Prod.Robert Fenwick
V.P., SalesHoby Wolf
Exec. Prod.Arnold Wilkes
Prod. Spvsr., Art Svcs.....Al. Walker

Branch Office

314 Victor Bldg., Washington, D. C.
Phone: STerling 3-4650

ManagerEdward F. Hopper
Services Offered — Animation, cartoon & technical, live action, 16mm & 35mm, strip films-recordings-jingles-brochures-general art services, industrial exhibits & shows.

MKR Films, Inc.

619 W. 54th St., New York, N. Y.
Phone: CO 5-4878

Pres., Treas.....Ralph Rosenblum
V.P., Secretary.....Gene R. Kearney
Prod.-WriterPaul Alley
Sec.-Treas.Ralph Rosenblum
Services Offered — Producers of commercial, industrial, feature films, editorial services for TV & theatrical producers.

Mode-Art Pictures, Inc.

1022 Forbes Ave., Pittsburgh 19, Pa.
Phone: EX 1-1846

President.....J. L. Baker
Exec. V.P.....R. L. Stone
V.P.'s.....H. J. Kemerer, A. A. Borgen
Services Offered—Produce film comm'ls; 16/35 mm color, B & W.

Motion Picture Adv. Service Co., Inc.

1032 Carondelet St., New Orleans, La.
Phone: JA 5-2253

PresidentC. J. Mabry
V.P., SalesR. P. Karrigan
V.P., ProductionJack Sledge

Branch Offices

245 West 55th St., New York, N. Y.
Chief ExecutiveClaude Lee
2013½ Young St., Dallas, Tex.
Chief Executive.....Clyde Rembert, Jr.

Motion Pictures For Industry

2543 Kelton Ave., Los Angeles 64
Phone: BR 0-4757

President.....Harry O. Hoyt
TreasurerMerrill Cantrell
Executive Producer.....Kenneth Hodges
Sales Manager.....Frank Rathbun
Services Offered—Creating and producing 16mm. color motion pictures for industry, television shows in B & W.

Moulin Studios

181 Second St., San Francisco 5, Cal.
Phone: YU 6-4224

President.....R. M. Moulin
Services Offered — TV film shows & comm'ls; shorts; animation; studio rental.

Movielab Film Labs, Inc.

619 W. 54th St., N.Y.C.
Phone: JU 6-0360

President & Bd. Chmn.....Saul Jeffee
Exec. Vice President.....Frank Berman
V.P., Sales.....Ben Bloom
V.P., Production.....Ted J. Gaski
V.P., Color.....John J. Kowalak
Sales Manager.....Bud Stone
Secy., Treas.....Daniel S. Eisenberg
Services Offered—Film processing; complete first print lab for B&W, 35 & 16mm.

RADIO-TV COMMERCIAL PRODUCERS

MPO TV of California, Inc.

800 North Seward St., Hollywood 38, Cal.
Phone: HO 6-3341

Vice President.....Melvin D. Dellar
Services Offered—Producers of filmed TV commercials offering a newly re-equipped studio with sound, editorial, and all production facilities.

MPO Videotronics

15 E. 53rd St., N.Y.C. 22
Phone: TR 3-7000

President.....Judd L. Pollock
V.P., Secretary.....Marvin Rothenberg
Vice President.....Arnold Kaiser
V.P., Dir. of Photog.....Gerald Hirschfeld
V.P., Sup. Edit.....Gerald Kleppel
Vice President.....William Susman
Treasurer.....Sanford Greenberg

Branch Offices

800 N. Seward St., Hollywood 38, Calif.
Phone: HO 6-3341

V.P., Manager.....Mel Dellar
921 Monroe Blvd., W. Dearborn, Mich.
Phone: CR 8-4412

Manager.....Hank Barth
1210 N. Astor St., Chicago, Ill.
Phone: RA 6-2481

Representative.....Robert McNear
Services Offered—Producer of TV commercials and industry sponsored films.

Owen Murphy Productions, Inc.

723 Seventh Ave., N.Y.C. 19
Phone: PL 7-8144

President.....Owen Murphy
Vice Pres., Prod.....Paul Cohen
Vice Pres., Editorial.....Eric Lawrence
Service Offered—Complete production facilities from script to screening for TV commercials, industrial & educational motion pictures.

Music Makers, Inc.

6 W. 57th St., New York 19, N.Y.
Phone: CI 5-3737

President-Creative Dir.....Mitch Leigh
Exec. V.P.....Herman Edel
V.P., Chg. Prod.....Bill Schwartz
V.P., Creative Svcs.....Ralph Kessler
Acc't Exec.....Edith D. Lawless

Branch Office

9015 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 1-4747

West Coast Mgr.....Mort Stein
Services Offered—Create jingles and background for radio and TV commercials. Write scores for industrial films and sales meetings; complete music merchandising packages including record premiums.

Nassour Studios, Inc.

8460 W. 3rd St., Los Angeles 48
Phone: OL 3-0400

President.....William Nassour
Vice Pres., Treas.....Edward Nassour
Services Offered — TV commercials, TV film series, TV shows and theatre motion pictures. Stages, cameras (both 16 & 35 mm), sound, writers, directors.

National Screen Service Corporation

1600 Broadway, New York City
Phone: Circle 6-5700

President.....Burton Robbins
Services Offered—TV Film commercials, live and animated industrials, appeals, opticals, live studio.

National Studios

42 W. 48th St., New York City 36
Phone: JU 2-1926

President.....H. A. Rosenberg
Services Offered — Slides, balops; slide films.

National Video Tape Productions, Inc.

36 West 44th St., New York 36, N. Y.
Phone: MUrray Hill 2-0117

President.....Richard E. Bailey
Vice President.....Roylance H. Sharp
Sec.-Treas.....Thomas J. Schilling
V.P., Video Tape Opera...Charles A. Voso
Vice Pres., Sales.....Jack D. Bozarth
Comptroller.....William Hyland
Services Offered — Complete video tape production, studio and remote. Equipment leased by day or week.

Stanley Neal Prods., Inc.

138 E. 36th St., New York 16, N. Y.
Phone: MU 3-6396

President.....D. J. Lane
Services Offered — Comm'ls, spots, industrials.

Ted Nemeth Studios

729 Seventh Ave., New York 19
(See TV Prod. Dist.)

New World Productions

13273 Ventura Blvd., N. Hollywood, Cal.
Phone: TR 3-3580

Producer.....T. Robinson
Executive Dir.....Sterling Barnett
Production Mgr.....Tommy Atkins
Animation Dir.....Art Scott
Services Offered—Animated cartoons.

Fred A. Niles

Communications Centers, Inc.

1058 W. Washington Blvd., Chicago 7, Ill.
Phone: SEeley 8-4181

President.....Fred A. Niles
V.P.Chg. Prod.....Wm. E. Harder
V.P., Sales.....Norman C. Lindquist

RADIO-TV COMMERCIAL PRODUCERS



V.P., Creative.....Ruth L. Ratny
 V.P., Finance.....Edward E. Katz
 V.P., Exec. Prod.....Harry Lange
 Asst. Prod. Mgr.....Ron Klein
 Purchasing Agent.....Lawrence Stein
 Office Manager.....Dorothy Roecker
 Chief Sound Eng.....Robert Henning
 Admin. Editing.....Joyce Markstahler

Branch Office

650 N. Bronson, Hollywood, Calif.
 Phone: HO 3-8154

Vice Pres.....Lionel Grover
 108 West End Ave., New York, N. Y.
 Phone: SU 7-8770

General Manager.....Howard H. Henkin
Services Offered—Motion pictures for theatre, television and industry; business development programs; sales and product training programs; business theatre shows for sales meetings; public relations films for TV and non-theatrical audiences; animation; videotape; creative services; marketing and merchandising services.

Nola Penthouse Sound Studios

111 W. 57th St., N.Y.C. 19
 Phone: JU 2-1417

Services Offered — Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing & pressings; stereo recording; magnetic & optical film recordings; live audience sync recordings.

Olmsted Sound Studios, Inc.

1 E. 54th St., New York 22, N. Y.
 Phone: PL 1-0890

President.....Richard B. Olmsted
 Vice President.....Arthur Shaer
Services Offered—Five studios, complete facilities for recording on film, tape or disc. Multi-track recording & mastering.

Omega Productions, Inc.

1103 St. Matthew St., West, Montreal 25, Que.
 Phone: WE 7-3525

President.....T. S. Morrisey
 Vice Pres.....Pierre Harwood
 Dir. Prodn.....Henry Michaud
 Dir. of Sales.....Robert L. Harwood
Services Offered—Educational, industrial, sales promotion, theatrical and TV motion pictures. Tape equipment available.

On Film, Incorporated

33 Witherspoon St., Princeton, N. J.
 Phone: WA 1-7800
 315 E. 55th St., N.Y.C.
 Phone: PL 9-0920

President.....James W. Ramey
 Vice President.....Robert Bell
 Treasurer.....Fred Johnston
 Creative Dir.....Tracy Ward
 Animation & Aerial Dir.....Ken Drake
Services Offered—TV Commercials; industrial, documentary, training, public relations films; aerial-image projector, rear-screen animation stand,

Sam Orleans Film Productions, Inc.

211 W. Cumberland Ave., Knoxville, Tenn.
 Phone: 523-8098
 N.Y. Phone: ENright 9-2002

President.....S. Orleans
 Assoc. Prod.....Lawrence Molloy
 Dir. of Distribution....Mrs. Barbara Davis
 Dir. of Pub. Rela.....Mrs. Vivian LaValle

Branch Office

550 Fifth Ave., New York, N. Y.
 Phone: ENright 9-2002

Associate Producer.....Lawrence Molloy
Services Offered—Documentary, industrial, educational, community service motion pictures.

John Ott Pictures, Inc.

Box 158, Lake Bluff, Ill.
 Phone: CEdar 4-3026

President.....J. Ott
Services Offered—Time-lapse photography, industrial film prod.

Harry Owens Television Productions

6710 Melrose Ave., Hollywood 38, Calif.
 Phone: WE 9-1491

Vice President.....H. O'Donnell
Services Offered — Film shows, comm'ls, shorts.

P.G.L. Productions, Inc.

6 E. 46th St., New York 17, N. Y.
 Phone: YUkon 6-4530

President.....John "Bud" Palmer
 Producer-Directors.....Frank Herman,
 Henry Trettin, Al Viola

Services Offered — Producers of motion pictures, TV programs, industrials, documentaries, commercials and theatrical films.

Packaged Programs, Inc.

634 Penn Ave., Pittsburgh 22, Pa.
 Phone: GR 1-4756

General Mgr.....F. Di Fiore
Services Offered — Complete production services and sound studios, film processing and printing, editing.

Pan American Productions

219 Security Trust Bldg., Miami 32, Fla.
 Phone: Franklin 3-8729

Pres., Exec. Prod.....E. G. Weaver
 Vice President.....Edward R'Church
 Acting Secy., Treas.....T. J. Rourke
 Rep., Legal Counsel....Albert L. Weintraub
 Exec. Consultant.....E. V. Rothkirch

Branch Offices

Box 3361, St. Petersburg, Fla.
 Phone: 7-9326

Manager.....William A. Spring
 570 Fifth Ave., New York, N. Y.

Manager.....Edward R'Church
 6353 Hollywood Blvd., Hollywood, Calif

Manager.....T. J. Rourke
 #44, Tadacho, Nakano-Ku, Tokyo, Japan

Manager.....Pin Y. Ongg
 Jiron Arequipa 196, Room 432, Lima, Peru

Phone: 4-0053

RADIO-TV COMMERCIAL PRODUCERS

Manager.....Carlos Toro
307 W. 15th Suite 307, Minneapolis, Minn.
Phone: FE 3-8831

Manager.....E. B. T'Kach
Services Offered—Documentaries, travelogues, commercial and industrial film, both 16 & 35 mm.

Pantomime Pictures, Inc.

8961 Sunset Blvd., Hollywood 46, Calif.

Phone: CRestview 4-1008

President.....F. Crippen
Vice President.....J. Marshall
Sales.....Richard Reed

Services Offered—Animated TV commercials, live action and animated industrial films, entertainment shorts, movie and TV show titles and credits.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles, 28

(See TV Prod.-Dist.)

Paul Parry Productions Inc.

7417 Sunset Blvd., Hollywood 46

Phone: HO 7-4774

President.....Paul Parry
Vice Pres.....Ellis Neimie
Production Mgr.....Barney Dyer
Pub. & Adv. Dir.....Frank K. Adams
Secy.-Treas.....Dianne Parry

Services Offered—Production of program films, spot commercials, production of sales promotion, corporation training films, and sound slide films. TV and theatrical films.

Lindsley Parsons Productions, Inc.

3459 Cahuenga Blvd., Hollywood 28

Phone: HO 9-3641

President.....Lindsley Parsons
Prodn. Mgr.....Lindsley Parsons, Jr.
Services Offered—Filmed TV shows & commercials for network syndication.

Ray Patin Productions

3425 Cahuenga Blvd., Hollywood 28, Calif.

Phone: HO 2-1147

President.....Ray Patin
Production Mgr.....John Dunn
Services Offered—Complete facilities for producing animated and live action commercials from storyboard through camera.

Lloyd Pearson Associates

509 Madison Ave., N.Y.C. 22

Phone: MU 8-9545

President.....Lloyd Pearson
Vice Pres.....Joseph Packard
Creative Dir.....Larry Johnson

Services Offered—Create, produce and direct film and live commercials, including music and jingles, storyboards, copy and script, set designing, props.

Pelican Films, Inc.

292 Madison Ave., New York 17, N.Y.

Phone: ORegion 9-0670

President.....T. J. Dunford
Vice Pres., Treas.....A. J. Zander

V.P. in Chg. Sales.....Eli Feldman
V.P., Live Action.....Marc T. Statler
V.P., Animation.....Chris Ishii
Production Mgr.....David Reisman
Services Offered—Live action & animation film production for TV commercials & public rel. firms.

Tony Petri Studios

87 Weybosset St., Providence 3, R. I.

Phone: GA 1-9242

President.....Tony Petri
Production Mgr.....Ernest Strauss

Services Offered—Complete TV commercial service from storyboard conference. Color and black & white. Double and single system sound. Complete lighting and sound stage facilities.

R. A. Pheelan Productions

550 Fifth Ave., New York City 36

Phone: CI 6-1626

Producer.....R. Pheelan
Ass't to Prod.....Anthony Brook
Prod. Mgr.....Jeffrey Lemain
Ass't Mgr.....Helen C. Miller

Services Offered — Produce feature and sponsored films. Tape equipment available.

Phoenix Studios, Inc.

420 Lexington Ave., New York 17, N. Y.

Phone: LEXington 2-7122

Creative Director.....Michael J. Smollin
Business Manager.....Edward R. Graham
Production Manager.....Ruth E. Kennedy

Services Offered—Animated and live-action commercials and entertainment films and slide films.

In Production—Milk-Bone dog biscuits, Millbrook Bread, "Candid Camera" openings and closings for Canada, Mutual of Omaha.

Photo-Art Commercial Studios

420 SW Washington St., Portland 4, Ore.

Phone: CA 7-5411

President.....C. F. Palmer
Motion Picture Dir.....Lewis C. Cook
Controller.....J. W. Bishop

Services Offered — Commercial producer of 16mm motion pictures & TV spots.

Pilot Productions, Inc.

1819 Ridge Ave., Evanston, Ill.

Phone: BRoadway 3-4141

President.....C. R. Isely
Exec. V.P.....R. Dedrick
Treasurer.....C. Don Sheldon

Services Offered—Slides; sound slidefilms; industrials; comm'ls, recordings.

Pintoff Productions, Inc.

64 E. 55th St., New York City 22

Phone: EL 5-1431

President.....E. Pintoff
Vice Pres., Prod.....Arnold Stone
Vice Pres., Sales.....Jose di Dinato

Services Offered — Animated, live action comm'ls, theatricals, industrials.

RADIO-TV COMMERCIAL PRODUCERS

Playhouse Pictures

1401 N. LaBrea Ave., Hollywood 28, Cal.
Phone: HOLLYWOOD 5-2193

PresidentAdrian Woolery
Dir.'s.....Bill Melendez, Frank Smith
Business Mgr.....H. A. Halderson
Production Supvr.....Irene Wyman
Public Rel. Dir.....George W. Woolery
Creative Story Dir.....B. Gruver
Layout, Design Dir.....D. Spille
SecretaryMary Matthews
Film Editor.....Hugh Kelly

Services Offered—Compl. studio facilities for the creation & production of animated films for business, entertainment & TV from story through camera, with exception of laboratory. Specialists in animated comm'ls.

Precision Film Labs

21 W. 46th St., N.Y.C.
Phone: JU 2-3970

President.....Daniel R. Ehrlich
Lab. Manager.....Frank V. Papalia

Services Offered—Printing and processing of 16 and 35 mm film, color and black & white.

Premier Film & Recording Corp.

3033 Locust St., St. Louis 3, Mo.
Phone: JE 1-3555

Pres., Prod.....T. P. Desloge
V.P., Mgr.....W. Dalzell
Services Offered—Motion Pictures, commercials, sound recording production facilities. Scripts. Editing.

Preview Theatres, Inc.

1600 Broadway, N.Y.C.
Phone: CI 6-0865

President.....William B. Gullette
Services Offered—16 & 35 mm; magnetic or optical; all interlock combinations. Editing eqpt. & facilities. Film storage vaults. All facilities avail. 24 hrs./day.

Productions for Television, Inc.

625 Madison Ave., New York City 22
Phone: TE 8-7100

V.P., Dir. of TV, Radio.....L. L. Dunier
Producer, Dir.....J. Lichtman
Services Offered—Commercials.

Project-O-Fex, Inc.

60 East 42nd St., New York 17, N.Y.
Phone: MU 7-1881

President.....Paul F. Adler
Services Offered—Rear screen projection and limited animation films.

Punch Films, Inc.

155 Fifth Ave., N.Y.C.
Phone: AL 4-2450

PresidentLou Bunin
Vice President.....Florence Bunin
Services Offered—Producers of commercials & 3D children's animated puppet films for TV & theatrical.

Q.E.D. Productions, Inc.

21 W. 46th St., N. Y. C.
Phone: JUDSON 2-4291

Executive Producer.....Robt. Baron
Services Offered—Commercials, industrials, sales & tourist promotion films.

Quartet Films, Inc.

5631 Hollywood Blvd., Los Angeles 28
Phone: HO 4-9225

Services Offered—Commercial & program producers.

Radio & TV Packagers, Inc.

11 East 40th St., New York 16, N. Y.
(See Prog. Prod.)

Radio Television Arts

3819 Wilshire Blvd., Los Angeles 5, Cal.
Phone: DU 8-1323

OwnerD. Balli
Services Offered—TV film shows & live programs; comm'ls; industrials; animation; packages, live & film.

Radio Television Spots Productions, Inc.

2 West 46th St., N.Y.C. 36
Phone: PLaza 7-9260-1-2

PresidentJohn Gart
Acct. Execs.....Roger White, Merrill Staton
Services Offered—Radio & TV musical & singing commercials.

RadiOzark Enterprises, Inc.

1121 S. Glenstone, Springfield, Mo.
(See Program Producers)

Rarig's Film Productions Div.

Div.: Rarig Motion Pictures Co.
5510 University Way, Seattle 5, Wash.
Phone: LA 2-0707

President.....M. H. Rarig
V.P., Treas.....E. A. Rarig
ProductionJ. Lawless
Services Offered—16/35 mm color, B & W photography; sound recording, stage; editing, commercials; programs.

Reid H. Ray Film Industries, Inc.

2269 Ford Pkwy., St. Paul 16, Minn.
Phone: Midway 9-1393

208 S. LaSalle St., Chicago, Ill.
438 Washington Bldg., Washington 5, D. C.
President.....Reid H. Ray
Gen. Sls. Mgr.....R. V. Jeffrey
Chicago SalesClyde L. Krebs
Washington Sales.....Frank Havlicek
Services Offered—Producers of TV commercials & entertainment synd. films for TV.

Redlin Productions, Inc.

19116 Lanark, Reseda, Calif.
Phone: DI 2-8925

Services Offered—TV film shows, commercials; shorts; animation.

Roland Reed Productions Inc.

Calif. Studios, 650 N. Bronson, Los Angeles 4
Phone: HO 9-1628

President.....Roland D. Reed
Vice Pres.....Arthur Pierson
Services Offered — Producer of TV commercials, TV shows, industrial, public relations & sales promotion films.

Republic Television Features
64 E. Lake St., Chicago 1
Phone: 275-3199

President.....Capico Kapps
V.P., Chg. Sales.....Joseph Kapps
Services Offered — Producers, distributors and representatives of live, transcribed and syndicated radio-TV programs and commercials.

Robert Yarnall Richie Productions, Inc.

666 Fifth Ave., N.Y.C. 19
Phone: CI 6-0191

President.....Robert Yarnall Richie
Services Offered—Motion picture production and still photography for industry, public relations and advertising. Color specialists. Own Mitchell cameras, sound and lighting equipment. Full editing facilities.

Walter A. Rivers & Assoc.

125 Hyde St., San Francisco, Cal.
Phone: OR 3-9162

Owner.....W. A. Rivers
Services Offered — Industrial producing; TV comm'ls. Tape equipment available.

Riviera Productions

6610 Selma Ave., Hollywood 28, Calif.
Phone: HOLLYWOOD 2-8585

Exec. Prod.....F. W. Zens
Services Offered—TV film comm'ls. TV personalities, talent of all types, etc.

Roy Rogers-Frontiers, Inc.

357 N. Canon Dr., Beverly Hills, Cal.
Phone: CR 4-6841

Production Mgr.....Cliff Bertrand
Assoc. Prod.....Leif Rise
Sound.....Don Dunn
Dir. Photog.....Vilis Lapeniecks

Branch Offices

340 Westmoor Blvd., Milwaukee, Wisc.
Phone: SUNset 2-8815

Exec.-in-Chg.Robert Zens
566 Birch Dr., Cleveland 32, O.
Phone: REdwood 1-6076

Exec.-in-Chg.Pat Rancati
Services Offered — Producers of business, industr., sls. trng., public relations, advertising, educational, medical films & TV comm'ls, theatrical features. Full production & studio facilities for all phases of motion picture work.

Hal Roach Studios

8822 Washington Blvd.
Culver City, Calif.
(See TV Prod.-Dist.)

Louis De Rochemont Associates, Inc.

380 Madison Avenue, N.Y.C. 17
Phone: OX 7-0350

Services Offered — TV comm'ls & film shows; shorts; animation.

Rocket Pictures Inc.

6108 Santa Monica Blvd., Hollywood 38
Phone: HO 7-7131

President.....Dick Weston
Vice Pres.....Don Bartelli
Services Offered — Consumer selling films for business & industry.

Frederick K. Rockett

6063 Sunset Blvd., Hollywood 28, Cal
Phone: HO 4-3183

V.P., Sales Mgr.....Stan Webb
Exec. Prod.....John J. Hennessy
Prod. Co-ord.....B. Murphy
Administrator.....Iona Guyer
Creative Services.....Glen Holze
Stage Manager.....Jerome F. Lipari
Services Offered — Production facilities incl. lg. sound stage, Western Electric sound eqpt. & personnel for any type sponsored film production. Stage & sound eqpt. rented.

Rockhill Recordings

18 E. 50th St., N.Y.C. 22
Phone: PL 9-7979

President.....Janet Taylor
Manager.....Leo J. Launer
Sl. Mgr. (Recording).....Fred Freeman
Services Offered—Studio recordings; off-the-air and off-the-line recordings; masters; shellac and vinylite pressings; electrical transcriptions; TV-audio recordings; tape recordings; location recording, distribution to radio stations.

Richard H. Roffman Assoc.

675 West End Ave., New York City 25
Phone: RI 9-3647

Chairman.....S. Speiser
President.....R. Rogers
Vice President.....W. A. Rush
Services Offered—Distribution of features for TV.

Roy Rogers Syndication, Inc.

357 N. Canon Dr., Beverly Hills, Calif.
Phone: CRestview 4-5954

President.....Edward L. Koenig, Jr.
Services Offered—Distribution of TV film series.

Current Production — Roy Rogers Show, Brave Eagle Show.

Rolab Studios

(Rolab Photo-Science Labs.)

Walnut Tree Hill, Sandy Hook, Conn.
Phone: GA 6-2466

Owner, Director.....Henry Roger
Services Offered — Production of motion pictures and film strips, complete facilities; sound state, set construction. Camera and sound, etc. Rolab Photo-Science Labs: Technical and scientific camera work, cinema engineering.

RADIO-TV COMMERCIAL PRODUCERS

Romanis & Messner

189 Linwood Ave., Bogota, N. J.
Phone: HUbbard 8-8540

Partners...George Romanis, Johnny Messner
Services Offered—Personalized service for creating and producing musical commercials for radio and TV; musical consultants; composers, arrangers and underscorers for films and commercial records.

Roquemore Films

44 Mt. Vernon Blvd., Hamburg, N. Y.
Phone: NA 7-3876

Director.....E. E. Roquemore
Services Offered — Comm'ls, live & film; shorts; newsreels; sound effects; music.

Cy Roth Productions

1148 S. Shendoah St., Los Angeles 35, Calif.
Phone: BR 2-6884

PresidentC. Roth
Services Offered — TV film comm'ls & shows; industrial; religious; color & B & W animation.

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 38
Phone: WE 6-2494

President and Owner.....Danny Rouzer
Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.

Sande & Greene, Inc.

1777 N. Vine St., Hollywood 28, Calif.
Phone: HO 6-5103

President & Treas.....Robert L. Sande
Exec. Vice Pres. & Sec.Larry Greene
Ass't. Secy.Pat Carson
Services Offered—Producers of music and film for advertising and entertainment, "Musical Images" for radio and TV stations.

Sarra, Inc.

200 E. 56th St., N.Y.C. 22
Phone: MU 8-0085

PresidentValentino Sarra
Exec. V.P., Gen. Mgr.....Morris D. Behrend
TV Sales Mgr. N.Y.....John Henderson, III
Head Creative Dept.....Rex Cox
16 E. Ontario St., Chicago, Ill.
Phone: WH 4-5151

Mgr.William Newton
TV. Prod. Mgr.Marvin Bailey
Services Offered—Production of TV commercials, motion pictures, sound slide films, black & white and color.

Current Productions — Rheingold Beer, Reynolds Wrap, Drano, Nabisco Cookies, 7-Up, Elgin Watches, St. Joseph Aspirin, Musterole, Drake's Cakes, Johnson & Johnson, General Foods, R. T. French, S. C. Johnson & Son, Kellogg, Corn Products.

Raymond Scott Enterprises, Inc.

140 West 57th St., New York 19, N. Y.
Phone: PL 7-5685

Pres., Creative Dir.....Raymond Scott
General Manager.....Charles Barclay
Office Manager.....Robert Briody
Services Offered—Creation and production of musical and electronic commercials. Sounds Electronique division offers electronic music and special effects. Creative consultants to advertising agencies; production of dramatized commercials; TV scoring.

Scott-Textor Productions, Inc.

333 East 46th St., New York 17, N.Y.
Phone: YU 6-3850

Partners.....Alan & Marilyn Scott
Partners.....Keith & Sylvia Textor
General Mgr.....Victor Sack
Services Offered—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.

Screen Gems, Inc.

(See TV Prod.-Dist.)

Selling Thru Sound

141 E. 55th St., New York, N. Y.
Phone: PL 8-2470

President, Treas.Louis A. Garisto
Vice Pres., Sec.....Sonny Hayes
Services Offered — Write, create, produce & direct musical commercials for TV & radio, background music for filmed TV commercials, talent.

John Seely Associates

Suite 613, First Federal Bldg., Hollywood 28
Cal.
Phone: HO 6-6141

PresidentJohn Seely
Sales Mgr.....Don Teeters
Repertoire Dir.....Bill Loose
Recording Mgr.....Doug Nelson
SecretaryPat Seely
Services Offered—Music supervision, program theme composition & development, arranging, A&R, music publication. Recording services include client or JSA supervised, voice recording, voice overdubbing, tape transfer, re-recording, mixing, tape editing & assembly.

Jack Shafton's Puppet Masters

8118 Lookout Ave., Los Angeles, Calif.
Phone: OL 4-2350

OwnerJ. Shafton
Services Offered—Live & film TV shows, programs; comm'ls; shorts; animation; special effects; puppets.

RADIO-TV COMMERCIAL PRODUCERS

SIB Productions, Inc.

(In assoc. with Paramount Pictures Corp.)
5451 Marathon St., Hollywood 38, Cal.
Phone: HO 9-2411

President.....Walter N. Bien
Vice President.....Sonny Klein
V.P., Sales Mgr.....James Marshutz

Branch Office

1501 Broadway, New York City, N. Y.
Phone: BR 9-8700

Services Offered—SIB Productions, Inc., in association with Paramount Pictures produces TV commercials, industrials and specials on film and/or videotape.

Signature Music Inc.

240 E. 53rd St., N.Y.C. 22
Phone: JU 2-8800

President, Creat. Dir.....Hank Sylvern
Business Mgr.....George H. Fried
Services Offered—Creation and production of jingles, musical commercials. Under scoring original music to animation & live action.

Al Simon Productions, Inc.

General Service Studios
1040 N. Las Palmas, Hollywood 38
Phone: HO 9-9011

PresidentAl Simon
ControllerJohn Nicolaides
Services Offered — Productions of filmed shows and commercials.

Sixteen Screen Service Co.

6710 Melrose Ave., Hollywood 38, Cal.
Phone: WE 9-1491

OwnerH. O'Donnell
Services Offered—TV film shows, comm'ls; shorts; sound; laboratory; animation, color, B & W.

Skelton Studios

1416 N. LaBrea Ave., Hollywood 28, Cal.
Phone: HO 9-2731

PresidentRed Skelton
Services Offered—TV tape and film commercials. Complete mobile tape unit available for color or black & white.

Sleeping Giant Films, Inc.

3019 Dixwell Ave., Hamden, Conn.

President.....D. K. Harris
V.P., Treas.....A. Guorino, Jr.
Services Offered — 16/35 mm production services; animated spots.

Fletcher Smith Studios, Inc.

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.
Phone: LU 1-7200
319 E. 44th St., N.Y.C. 17
Phone: MU 9-8766

PresidentFletcher Smith
Vice Pres.Arthur J. Davis
Secy.-Treas.....William Burton
Services Offered—Commercials, industrial films, animation, sound recording, editing rooms, projection rooms.

Walter Harrison Smith Associates, Inc.

40 E. 40th St., N.Y.C. 16, N. Y.
Phone: MU 3-5820

President.....W. H. Smith
Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Southwest Film Laboratory, Inc.

3024 Ft. Worth Ave., Dallas 11, Tex.
Phone: Federal 1-8347

Vice President.....J. A. Hopper
Customer Svc.Norman E. C. Naill
Services Offered — All services related to 16mm. film in black & white, color.

S.O.S. Cinema Supply Corp.

602 W. 52nd St., N.Y.C. 19
(See Equipment Section)

Sound Actualities, Inc.

2. W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577

President.....Robert C. Franklin
Services Offered—Producers of commercials; custom field recording service.
Current Productions — Pan American, American Airlines, Bankers Trust, Life and Time, Rheingold.

Soundac Productions, Inc.

Hollywood, Fla

Phone: WABash 3-8426

Pres.-Gen. Mgr.....Robert D. Buchanan
Gen. Mgr., Secretary.....Jack Schleh, Jr.
Technical Dir.....Robert G. Biddlecom
Art Dir.....Francis J. Noack
Services Offered—Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete soundstage and studio.

Spotlite News, Inc.

607 N. LaBrea Ave., Los Angeles 36, Cal
Phone: WE 8-2191

PresidentM. J. Walker
V.P.Al Blanchard
Prod. SpvrsRexford L. Metz

Branch Office

60 W. 46th St., New York 36, N. Y.
Phone: Circle 5-0770

Vice Pres.Benjamin S. Greenberg
Services Offered — TV newfilm service documentary, promotion & public relations films.

Stammo, Inc.

291 S. LaCienega Blvd.
Beverly Hills, Calif.

Pres.J. Harry Ebbert
Services Offered—Creators & producers of business films and record programs, commercials, educational and short subject films for TV & theatrical release.

Stars Incorporated

123 N. Poplar St., Charlotte, N. C.
Phone: ED 3-6151

President.....T. Kemp, Jr.
Services Offered—TV film shows, live programs; packages.

RADIO-TV COMMERCIAL PRODUCERS

Stock Shots To Order, Inc.

550 Fifth Ave., N.Y.C. 36
Phone: CIrcle 6-0690

Pres. R. A. Pheelan
V.P. H. C. Miller
Sec. Otto Von Braun
Treas. Royal L. Krim
Services Offered—Stock film library 16/35 mm-B&W & color, film special material to order for TV commercials, rear projection plates.

Stockdale and Company, Inc.

200 E. First St., Salt Lake City 11, Utah
Phone: EL 5-5511

President C. Stockdale
V. P. B. P. Lee
Sec.-Treas. L. Stockdale
Services Offered—TV comm'ls, animation, SOF recording sound transfer; processing all b/w; ER; ECO; AnSCO.

Current Productions — Blue Cross-Blue Shield, Pfaff, Gold Strike, Morning Milk, Sego Milk, Walker Bank, First Security Bank, First Security, Prudential Federal Savings.

Storyboard, Inc.

160 Riverside Dr., New York City 24
Phone: TR 3-7207

President J. Hubley
Services Offered—Animation; live films.

John G. Stratford Film Corp.

250 W. 57th St., New York 19, N. Y.
Phone: JU 6-7390

President J. G. Stratford
Vice President George Newman
Treasurer Samuel M. Iger
Secretary Hyman Chipkin
Services Offered—Package TV films, commercials; animation—color, B & W; educ. & industr. shorts; film stock shot library.

Jack Strausberg Productions

919 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-3941

President J. Strausberg
Services Offered—Comm'ls, spots.

Wilbur Streech Productions, Inc.

135 W. 52nd St., N.Y.C. 19
Phone: JU 2-3816

President Wilbur J. Streech
V.P., Musical Dir. Jack Atherton
Assoc. Producer John Hazard
Services Offered — Producer of film commercials for TV, industrial films and radio & TV jingles.

Sturgis-Grant Productions, Inc.

322 E. 44th St., New York City 17
Phone: MU 9-4994

President W. Sturgis
V.P., Manager B. Magnes
Services Offered — Storyboards, recording facilities; 16/35 mm cameras; special effects; art dept.

Sun Dial Films, Inc.

341 East 43rd St., N.Y.C. 17
Phone: MU 6-2046

President S. A. Datlowe
Services Offered — Comm'ls, spots, industrial.

John Sutherland Productions Inc.

201 N. Occidental Blvd., Los Angeles 26
Phone: DU 8-5121
N. Y. Phone: PL 5-1875

Pres., Gen. Mgr. John Sutherland
Services Offered — Fully-equipped live-action and animation studios for the production of industrial, documentary, public relations, TV commercials for industry. Also related services.

Suzari Marionettes

119 E. 17th St., New York City 3
Phone: GR 3-6699

Director D. Zaconick
Services Offered—TV film & live shows, programs; commercials, shorts, packages.

Robert Swanson Productions

689-5th Ave., New York City
Phone: MUrray Hill 8-4355

President Robert Swanson
Vice President Rolf Johnson
Services Offered—Producers and creators of musical commercials for radio and TV.

Swanstrom Productions

7657 Melrose Ave., Los Angeles 46, Calif.
Phone: OLive 1-4889

Owner C. Swanstrom
Services Offered—TV commercials and serial programs; training ad sales films; feature films.

Swift-Chaplin Productions, Inc.

1136 N. Highland Ave., Hollywood 38, Cal.
Phone: HO 2-0761

President C. Chaplin
V.P.'s H. Swift, M. Pike
Services Offered—Synd. spots; comm'ls.

Technamation Films, Inc.

310 Madison Ave., New York, N. Y.
Phone: YU 6-6990

President Martin H. Poll
Exec. V.P. Stanley L. Schwartz
V.P., Gen. Mgr. Robert Jacobs
Treasurer Howard Weinberger
Services Offered — Producers of animated TV commercials, entertainment films, industrial & sales training films.

Technical Animations, Inc.

11 Sintsink Dr., E., Port Washington, N.Y.
Phone: Port Wash. 7-8800

President S. L. Schwartz
Exec. V.P. Claude E. McKinney
Secretary Mary G. Ballance
Treasurer Paul H. Taub
Services Offered — Producers of Technamation-animation by use of polarized light, for film or slide.

Teen America Associates, Inc.

1724 Southland Center, Dallas 1, Texas
 General Manager.....Scott Reynolds
Services Offered—Creators and producers of Miss Teenage American radio programs and TV spectaculars.

Tele-Sound Productions, Inc.

523 Pennsylvania Bldg., Washington 4, D.C.
 Phone: DI 7-8810

V.P., Sales.....William Devries
 Vice President.....Florence Corbett
 Vice President.....Al Miller
 Treas.....Jack Vance
Services Offered — Custom jingles, transcription library, sound effects, musical station ID's, syndicated radio shows, production aids.

Tele-Tape Productions, Inc.

434 W. Chicago Ave., Chicago 10, Ill.
 Phone: SU 7-4919

President.....Richard E. Riedel
 V.P., Production.....Phil Bodwell
 Chief-Engineer.....John Natale

Branch Office

101 W. 67th St., New York 23, N. Y.
 Phone: SU 7-8068

General Manager.....James E. Witte
Services Offered—Commercial and show producer; industrial and educational closed circuit television. Facilities include complete studios and self-contained Marconi equipped mobile tape cruiser.

Tele-Video Productions

316 W. 57th St., New York, N. Y.
 Phone: JU 2-8095

President.....Lew Pollack
 Art Director.....Dominic Juskevich
 Director.....Nicholas Webster
Services Offered—Producers of TV commercial films, TV film series, and motion pictures.

Telecine Film Studios, Inc.

100 S. Northwest Hwy., Park Ridge, Ill.
 Phone: TALcot 3-1418

President.....Byron L. Friend
 Secy., Treas.....June A. Friend
Services Offered—Motion pictures for TV in color or black & white, TV comm'ls, studio & location work, compl. packaging service, 35/16 mm editing & recording, animation, stop motion.

Telefilm, Inc.

6039 Hollywood Blvd., Hollywood 28, Cal.
 Phone: HO 9-7205

President.....J. A. Thomas
 Exec. V.P.....James B. Pinkham
 Secy., Treas.....Peter Comandini
Services Offered—Complete in-plant 16mm motion picture technical services from scripts through final release prints (including titles and animation) for TV and industrial film producers.

Telemat

433 S. Fairfax Ave., Los Angeles 36
 Phone: WE 3-5731

Partners.....A. Wise, Sidney Freeman
Services Offered—Animated cartoon commercial library; live & animated custom film comm'ls.

Telemated Motion Pictures

415 Lexington Ave., New York 17, N.Y.
 Phone: YUkon 6-3655

Prod.-Dir.Saul Taffet
Services Offered—Production of motion pictures; TV filmed commercials in animation or live action; animated and optical special effects in color or black & white, exclusive color control equipment, 35 mm and 16 mm production.

Telenews Film Corp.

850 10th Ave., N.Y.C. 19
 Phone: JU 6-2450

Vice President.....C. B. Stratton
Services Offered—Produce documentary & commercial films; stock film library.

Telepix Corporation

1515 N. Western Ave., Hollywood 27
 Phone: HO 4-7391

President.....Robert P. Newman
 Sales Director.....Patrick J. Sexton
 Secretary.....Luther Davis
 Exec. Producer.....James W. Simmons
 Art Director.....Duncan Cramer

Branch Office

114 E. 40th St., New York, N. Y.
 Phone: MU 2-7121

Executives.....A. Foster, F. Thomson
Services Offered—Complete motion picture sound recording, production facilities, sound stage, mixing and dubbing, lip loop synchronizing, cutting rooms. Title work and musical scoring.

Telestudios, Inc.

1481 Broadway, New York City 36
 Phone: LO 3-1122

President.....G. Gould
Services Offered—Comm'ls; shows.

Television Broadcasting Service, Inc.

91 Central Pk. W., New York 23
 Phone: TRafalgar 7-2372

President.....William R. Riddle
 V.P., Sec.Edith L. Riddle
 Treasurer.....William K. Riddle

Branch Offices

100 N. Irving Blvd., Los Angeles 4, Calif.
 West Coast Rep.....Mrs. L. H. Lincoln
 1444 Bewick Ave., Detroit 4, Mich.

Phone: VALley 2-0092

Dist. Sls. Mgr.....Rodney B. Hersey
 12 Maple St., Hensonville, N. Y.
 Phone: WINDham 241

Dist. Sls. Mgr.....Jack Averill

RADIO-TV COMMERCIAL PRODUCERS

39 Academy Rd., Caldwell, N. J.

Phone: CAldwell 6-4272

Reg. Sls. Mgr.....Orwyn L. Werfel
Services Offered — Commercials, package shows, live programs, slides, animation, industrials, training films, etc., color & B&W.

Television Features of America

(Div. of Radio Features of America)

37 West 46th St., New York 36, N. Y.

Phone: JU 2-5130

Exec. Director.....Oliver W. Nicoll
Services Offered — Film spots, live shows.

Television Graphics, Inc.

369 Lexington Ave., N.Y.C.

Phone: TN 7-3330

PresidentBernard Rubin
TreasurerLee Blair
SecretaryLeon Levy
Production Manager.....Sid Greenhaus
ControllerStanley Turitz
SalesHoward Linkoff
Services Offered—TV film comm'ls; animation, optical effects; two live action sound stages equipped with 35 mm Mitchell rear screen process projector.

Television Screen Productions, Inc.

17 E. 45th St., N.Y.C. 17

Phone: MU 2-8877

President.....Charles J. Basch, Jr.
Vice Pres., Secy.....Frances Scott
TreasurerClarence Schmidt
Services Offered—Film commercials, animated and live; film programs; industrial, training and fund-raising films.

Termini Video Tape Services, Inc.

1440 Broadway, New York 18, N. Y.

Phone: PEEnsylvania 6-6323

PresidentAnthony Termini
Services Offered — Commercials, shows, closed circuits, videotape screenings, transfers, copies and kines, studio space. Tape equipment available.

Terrytoons

Div.: CBS Films, Inc.

38 Centre Ave., New Rochelle, N. Y.

Phone: New Rochelle 2-3466

Vice President.....W. M. Weiss
Services Offered—Theatrical shorts, animated; TV comm'ls & programs.

Thoroughbred Productions

#37 at 608 West Chestnut, Louisville 2, Ky.

Phone: JUniper 3-2380

Executive Prod.....James R. Finegan
Services Offered — Radio & TV commercials, sales films, public relations, film & editorial services.

Titra Film Labs, Inc.

1600 Broadway, N.Y.C.

Phone: PL 7-6681

PresidentAbraham Rozenfeld
Vice Pres.....David Opochninsky
Plant Mgr.....Paul Sandars, Jr.
Treas.Jerome Sobel
Services Offered—Film sub-titles in English and all foreign languages.

Titra Sound Corp.

1600 Broadway, N.Y.C.

Phone: PL 7-6681

PresidentAbraham Rozenfeld
Vice Pres.....David Opochninsky
V.P., Gen. Mgr.....David D. Horne
Sec. Treas.Jerome Sobel
Services Offered—Sound recording & mixing, transfers; film editing; dubbing of foreign language films, subtitling of films in all languages.

Tomlin Film Productions, Inc.

480 Lexington Ave., New York City 17

Phone: YU 6-5090

President.....F. A. Tomlin
Vice President.....Carl A. Tomlin
Services Offered—Produces industrials & comm'ls. for internal use in business.

Trans Artists Productions, Inc.

731 N. LaBrea, Los Angeles, Calif.

Phone: WEBster 1-1639

N.Y. Phone: PLaza 1-4353

Chmn. of Bd.....Gerald J. Rappoport
PresidentSamuel Singer
Sec.Louis Himmelstein
Dir's.....Robert Kane, Reuben Timmins,
Theodore Propp

Services Offered—Package film shows animated commercials, sound tracks; sound studio. Tape equipment available.

Trans Radio Productions, Inc.

683 Boylston St., Boston 16, Mass.

Phone: COpley 7-5760

President.....Oscar H. Cheses
Production Manager...Alfred D. Benjamin
Sales Manager.....Edward B. Shaw
Art Director.....Carroll E. Spinney

Branch Office

701 Seventh Ave., New York, N. Y.

Phone: Circle 6-7566

Manager.....Edward B. Shaw
Services Offered—Producers of motion pictures and sound slide films for industry, government and education; radio and TV commercials, kinescopes, editorial and animation services, scripts.

Transfilm-Caravel, Inc.

445 Park Ave., New York, N. Y.

Phone: PLaza 2-4100

20 West End Ave., New York 23, N. Y.

Phone: PLaza 2-4100

RADIO-TV COMMERCIAL PRODUCERS

Chmn., Exec. Comm.....William Miesegaes
 President.....Robert H. Klaeger
 Exec. Vice President.....M. A. Palma
 Senior V.P.....David I. Pincus
 Secretary, Treas.....Milton Millet
 V.P. Sales.....W. E. Huston
 Exec. Prod., Bus. Prgm. Svcs...Gordon Crowe
 Account Exes.....T. Allen, Paul Minor
 Public Relations Dir.....Marilyn Gold
Film Production Division

President.....Robert H. Klaeger
 Vice President.....John J. Fenton
 Executive Producer.....Robert Drucker
 Studio Manager.....Martin Berman
Services Offered—TV commercials, industrial films, complete art and animation service, sound slide films, sales and business meetings, sales training programs, convention industrial shows, closed circuit TV and entertainment.

Tri Art Color Corporation

245 W. 55th St., N.Y.C.
 Phone: PL 7-4580

President.....Irwin Young
 V.P.'s.....Paul Kaufman, Louis Feldman,
 Arthur Miller
Services Offered—Processing color motion picture film, 35 & 16mm.

Trident Films, Inc.

128 E. 36th St., New York City 16
 Phone: MU 5-7150

President.....Ellis Sard
 Secretary.....Peter D. Trafford
 Treasurer.....James J. Storrow, Jr.
Services Offered—Spot comm'ls; industrials, educational, programs.

Triumph Films Ltd.

554 S. Gulph Rd., King of Prussia, Pa.
 Phone: 265-0320

Film Director.....Eugene Gelber
 Dir. of Photo.....Walter E. Dombrow
 Prod. Spvsr.....Walter J. Travis
 Sales Dir.....John Sexton
Services Offered—Commercial, industrial & TV motion pictures. Writing, directing, editing.

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Cal.
 Phone: HO 5-5171
 N.Y. Phone: PLaza 5-4807

President.....Shull Bonsall
 V.P., Gen. Mgr.....Bob Ganon
 Prod. & Crea. Dir.....Sam Nicholson
 Prod. Coords.....David Hoffman, Jean Matheny
 Film Editor.....Norm Vizents
Services Offered—Produce animated and live action for TV comm'ls, industrial & entertainment films.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, Ill.
 Phone: CEntal 6-8955

President.....Alfred D. LeVine
 Sec.-Treas.....Robert B. Eirinberg
Service Offered—Produce, package & distribute syndicated TV commercials & programs.

Unifilms, Inc.

6 E. 46th St., New York City 17
 Phone: YU 6-5720

President.....C. Gallagher
Services Offered—TV comm'ls, program inserts, news, feature coverage.

United Film & Recording Studios

301 E. Erie St., Chicago 11, Ill.
 Phone: SUperior 7-9114

President.....Wm. L. Klein
 Secretary.....Joseph Klein
 Treasurer.....Erwin Kreisky
 Exec. Vice Pres.....John Hutchings

Branch Offices

17 E. 45th St., New York, N. Y.
 Phone: OX 7-0725

Eastern Rep.....Herbert Rosen
 425 13th St., Washington, N.W., D.C.

Phone: ST 3-2951

Washington Rep.....Ken Buchanan
Services Offered—Creators and producers of custom made musical jingles, spot announcements, and filmed series for television and radio. Complete film, tape, and disc recording and reproduction services.

United States Productions

5 E. 57th St., New York 22, N. Y.
 Phone: PLaza 1-7110

President.....Francis C. Thayer
Services Offered—All phases motion picture production—script to screen—16/35mm, B & W or color. Slide films.

Universal Recording Corp.

46 E. Walton St., Chicago 11
 Phone: MI 2-6465

President.....A. B. Clapper
 V.P., Chief Eng.....M. B. Coppinger
 Secretary, Treas.....R. A. Weber
Services Offered—Recording (monaural and stereophonic) record sessions, spot, radio programs, TV-motion picture sound tracks, mastering (monaural & stereophonic), slide film, pressings, high speed duplicating, 16 and 35 mm screening & interlock magnetic re-recording.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Calif.
 Phone: TH 2-7171

N. Y. Phone: PL 2-3630

President.....Henry G. Saperstein
 Studio Mgr.....Hal Elias
 N. Y. Office

527 Madison Ave., New York, N. Y.

Services Offered—Produce animated and live action for commercial, industrial and theatrical accounts.

Thomas J. Valentino, Inc.

150 W. 46th St., N.Y.C. 36
 Phone: CI 6-4675

President.....Thomas J. Valentino
 Vice Pres.....Michael T. Valentino
 Secretary.....Elsie F. Valentino
Services Offered—Mood music for TV, sound effects of all types, miscellaneous recordings.

RADIO-TV COMMERCIAL PRODUCERS

Van Praag Productions, Inc.

1600 Broadway, N.Y.C. 19

Phone: PL 7-2687

President.....William Van Praag
Exec. Vice Pres.....Marc S. Asch
Vice President.....Douglas J. Baker
Vice President.....Frank R. Stephan
Account Supvr.....Hal Persons

Branch Offices

2301 Dime Bldg., Detroit 26, Mich.

Phone: WO 2-4896

General Manager.....Andrew Pastula
6269 Selma Ave., Hollywood, Calif.

Phone: HO 2-2341

Manager.....Jean Vallier
Services Offered—Motion picture producer.

Versatile Television Productions, Inc.

324 Broadway, Cape Girardeau, Missouri

Phone: ED 5-8816

President.....R. O. Hirsch
Manager.....B. Baker
Services Offered—Comm'ls, spots, indus-
trials.

Videart, Inc.

480 Lexington Ave., N.Y.C. 17

Phone: MU 2-2363-4

President.....Joe Zuckerman
Secretary.....Florence Hartman
Services Offered—Optical photography, art
work, animation, titles, maps, charts, mattes,
split screen, montage, 35 mm 16 mm color
black & white.

Video Crafts, Inc.

116 East 30th St., N. Y. 16

Phone: OR 9-6030

President.....Arthur Rankin, Jr.
Sales Mgr.Peter Turnquist
Art Dir.Curtis Iverson
Prod. Mgr.Rene Mechin
1240 27th St., N.W., Washington, D.C.
Phone: DuPont 7-6680

Services Offered—Projection for TV and
industry including art and animation; mo-
tion pictures and stop motion puppets.

Video Films Inc.

1004 E. Jefferson Ave., Detroit 7

Phone: WO 2-3400

Pres.Clifford Hanna
V.P.William R. Witherell, Jr.
Sec.-Treas.William E. Lane
Services Offered—Production of motion
pictures for TV and industry.

Videotape Prod. of New York, Inc.

101 W. 67th St., New York City 23

Phone: TR 3-5800

President.....H. S. Meighan
Vice President.....John B. Lanigan
Sales Manager.....Herbert W. Hobler
Production Mgr.C. Holden
Chief Engineer.....Donald Collins
Services Offered — Videotape commercials
and shows—studio & location. Tape equip-
ment available.

Video Tape Unlimited, Inc.

341 Madison Ave., New York 17, N. Y.

Phone: PLaza 9-7667

President.....Henry R. Alexander
V.P., Sales.....Paul Jacobson
Services Offered — Studio and location
video taping of commercials, complete pro-
ducing services from storyboard to com-
pleted tape. Complete closed circuit facilities.
Tape editing, dubbing and film transfers.

Vogue Film Productions, Inc.

Bowman Field, Louisville 5, Ky.

Phone: GLendale 4-3689

President.....Hal Vinson
Production Mgr.Charles Straayer
Service Offered — TV commercials, slides
& slidefilms, sales presentations & programs,
16mm motion pictures, complete studio fa-
cilities.

VPI Productions

321 W. 44th St., N.Y.C. 36

Phone: JUDson 2-8082

Pres.Edwin T. Kasper
Exec. V.P.....George Tompkins
Services Offered—TV film commercials,
complete 16 and 35 mm facilities.

WCD, Inc.

1600 Broadway, New York 19, N. Y.

Phone: CI 7-1600

President.....Robert W. Carlisle
Exec. Vice Pres.....John T. Dunphy
V.P., Sales.....Jack L. Lemmon
Secy., Treas.....Walter Kullberg
Production Mgr.....John Affriol

Branch Office

780 Gower Avenue, Hollywood 38, Calif.
Phone: HO 3-3113

Manager.....Robert G. Carlisle
Services Offered—Motion picture pro-
duction in documentary, training, sales promo-
tion, public relations ad television commer-
cials. Facilities include sound studio and
editing department.

Roger Wade Productions, Inc.

16 W. 46th St., N.Y.C. 36

Phone: CI 5-3040

President.....Roger Wade
Vice Pres.....Ralph Fuller
Exec. Producer.....John Bates
Dir., Motion Pictures.....Nicholas Dancy
Art Director.....Jack Gaughan
Services Offered—Production of motion
pictures for industry and government. TV
commercials, animation, sound slidefilms.
Specialists in production of Salesmate pro-
grams. Complete creative, script and art
departments.

Robert Warner Productions

7 E. 78th St., New York 21, N. Y.

Phone: RH 4-7979

President.....Robert Warner
Services Offered—Creation and production
of live and film programs and commercials.

RADIO-TV COMMERCIAL PRODUCERS

Washington Video Productions, Inc.

24 F St., NW, Washington 1, D.C.
Phone: LI 6-1300

President.....G. F. Johnston
Services Offered—TV film shows, comm'ls; color, B & W animation; studios & facilities for rent.

Wesmor, Inc.

650 N. Bronson Ave., Los Angeles 4, Cal.
Phone: HO 2-7141

Prod.E. Solow
Services Offered—TV film shows & comm'ls; synd. film; features of full length.

Western Recorders

6000 Sunset Blvd., Hollywood 28
Phone: HO 3-6811

Partner.....Donald D. Blake
Partner.....William M. Kirkpatrick
PartnerTed Robinson
Services Offered—Tape and disc. Recording-assembly and editing. Auditorium and studio rentals. Dukane automatic 30/50 signal for slide film production.

Ross Wetzel Studios, Inc.

615 N. Wabash Ave., Chicago 11
Phone: SU 7-2755

President.....Ross Wetzel
Prod. Mgr.....William L. Langdon
Services Offered—TV commercials, spots, slide film, displays, animation, humorous illustration, comic strips. Special effect printer avail. to producers.

Wilding, Inc.

405 Park Ave., N.Y.C. 22
Phone: PL 9-0854
1345 Argyle St., Chicago 40
Phone: BR 5-1200

Chairman of Bd.....C. H. Bradfield, Jr.
President.....H. Williams Hanmer
Chicago Production.....J. Morten
Branch Mgr., N. Y.....William Uskali
Exec. Producer, N.Y.....Mel London
Services Offered—Producers of TV commercials and creation and production of all audio-visual media—motion pictures, slidefilms, graphic materials, complete sales training programs, announcement shows, industrial shows, etc.

Willard Pictures, Inc.

45 W. 45th St., New York City 36
Phone: JU 2-0430

Exec. Prod.....J. Squiers, Jr.
Production.....S. A. Scribner
Services Offered—Comm'ls; spots; industrials.

Frank Willard Productions

1842 Briarwood Rd., NE, Atlanta 6, Ga.
Phone: MELrose 4-2433

OwnerFrank Willard, Jr.
Production Mgr.Charlie R. Cannon
Services Offered—TV, business & public relations commercials and sound slide films, sound stage, editing rooms, sound mixing.

Williams & Hill, Ltd.

12 Shuter St., Toronto, Canada
Phone: 362-5931

Pres.....Hal B. Williams
Vice President.....R. H. Hill
Vice President.....Heinz A. K. Drege
ProducersColin Y. Smith,
Hans Klostermann, Christa Drege
Services Offered—Motion picture production for commerce, industry and television advertising—live action, animation, picta-film & slides.

Winik Films Corp.

1501 Broadway, New York City 36
Phone: LW 4-0540

President.....Leslie Winik
V.P., Production.....Richard Winik
EditorIrving Oshman
Services Offered—Films and TV programs, industry films, documentary films, sports footage stock shots.

Wonderland Productions

7934 Santa Monica Blvd., Hollywood 46, Cal.
Phone: OL 4-8342

Exec. Prod.....M. L. Bryan
Services Offered—TV film commercials; 35 and 16mm. industrial and public relations.

Carter Wright Enterprises

6533 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-0944

OwnerCarter Wright
Services Offered—TV live programs, film shows; commercials; music effects.

Wylde Films, Inc.

155 East 24th St., N. Y. C.
Phone: MU 5-1000

PresidentFred Levinson
Exec. V.P.....R. Bean
Senior Vice Pres.....Joseph C. Bernstein
Vice President.....Christian R. Herfel
Vice President.....Calhoun McKean
Exec. Producer... Laurence S. Untermeyer
Sales Manager.....William E. Walsh
Services Offered—TV commercials, industrial, education and TV program films produced. Complete animation and live action services.

Maurice H. Zouary TV-Film Productions

333 W. 52nd St., N.Y.C. 19
Phone: JUDson 2-6185

Owner.....Maurice H. Zouary
Production Chief.....Joseph Mawra
Services Offered—Production of film shows and commercials, packager. Stock footage.
Current Productions—Poem for a Day, Rockin' the Campus, Parade of Presidents, Kiddie Camera.

Seymour Zweibel Productions, Inc.

11 E. 44th St., New York City 17
Phone: MU 2-4450

PresidentSeymour Zweibel
Services Offered—Industrials; educationals; slide film comm'ls.

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TELEVISION

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1962

Silver Anniversary

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1270 AVENUE OF THE AMERICAS
NEW YORK 20, N. Y.

NEW PHONE . . . **Circle 6-7676**

NEW CLIENTS . . . **Prince Spaghetti Sauce — International
Breweries — Colgate Toothpaste — Dun-
can Hines — Canada Dry — Juju Fruits
— Wildroot — Wise Potato Chips — Bon
Ami's One Wipe — Mary Carter Paints —
Imperial Margerine — Diet-Rite Cola —
Stroehman's Bread — Blennd — Atrix
General Tires**

Plus

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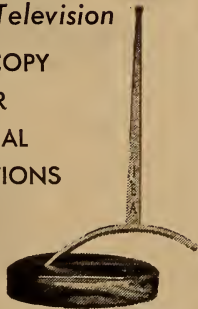
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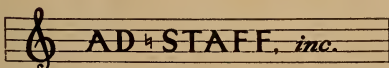
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By STANLEY ADAMS, President

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 Jaybar Music Co.
 Jaymar Music Pub. Co., Inc.
 Jayvee Music Publishing Co.
 Jefferson Music Co., Inc.
 Jenkins, Gordon, Inc.
 Jenkins Music Co.
 Jennings Publishing Co.
 Jericho Music Corporation
 Jewel Music Publishing Co., Inc.
 Jim Jon Music Co.
 Jo-Al Music Co.
 Johnson, Jerry, Inc.
 Joli Tinker Pub. Co.
 Jolly Music
 Jonathan Music Co., Inc.
 Jones, Isham, Music Corp.
 Jon-Tees Music Pub.
 Josie Music Pub. Inc.
 Joy Music, Inc.
 Jubilee Music
 Judy Music
 Jungnickel, Ross, Inc.
- Kady Publishing Co.
 Kahal, Irving, Music, Inc.
 Kahn, Gus, Music Co.
 Kalman, Chas., Emmerick Inc.
 Kalmus, Edwin F.
 Kanes Music Publishers
 Karen Music Corp.
 Karin Music
 Kassel Airs Music Co.
 Kassner, Edward, Music Co., Inc.
 Kay, Edward Music Co.
 Keane, Michael, Inc.
 Kearney Music Co.
 Keene Music Corp.
 Keith Music
 Kellem, Milton, Music Co., Inc.
 Kelton, Inc.
 Kenco Ent. Inc.
 Kendis Music Corp.
 Kenmor Music Co.
 Kent Music Co.
 Kenyon Music Corp.
 Keyboard, Inc.
 Keynote Music Co.
 Keystone Music Co. of Calif.
 King, Charles E.
 Kingsway Music Corp.
 Kiss Music Co.
 Knickerbocker Songs, Inc.
 Knollwood Music Corp.
 Koff Music Co.
 Kohn Music Corp.
 Koko Music Co.
 Korwin Music, Inc.
- Kradar Music Co.
 Kramer, Fred, Music Co.
 Kramer-Whitney, Inc.
 Krasnor-Share Music Publ.
 Kuklapolitan Music Co.
 Kulma Music Corp.
- Labell Music Co.
 Lad Music Inc.
 Lady Mac Music Co.
 Laeteas Music Co.
 Lake Forest Music Co.
 Lake Shore Publishing Co., Inc.
 Lamas Music Corp.
 Lansdowne Music Pub.
 Lantern Music, Inc.
 Largo Music Co.
 Laurel Music Corp.
 Lawson-Gould Music Publ., Inc.
 Lear Music, Inc.
 Lednam Music Co.
 Lee Music Corp.
 Leeds Music Corp.
 Leeway Music, Inc.
 Leftwich Publishing Co.
 Lenore Music
 Leonard, Hal, Music Inc.
 Leonia Songs Inc.
 Leo's Pub. Co.
 Lerner Music
 Lero Music Co.
 Leslie, Edgar, Inc.
 Leslie Music Corp.
 Leslie Productions
 Levine-McHugh Music Pub.
 Corp.
 Lewis Music Publishing Co., Inc.
 Lexington Music Co.
 Liberty Songs, Inc.
 Lilli Music Co.
 Linalan Pub. Co.
 Lincoln Music Corp.
 Lindabet Music Corp.
 Lindley Music Publishing Co.
 Lion Music Corp.
 Little, Ed, Music Co.
 Livingston & Evans Music Co.
 Liza Music Corp.
 Lloyd's of Hollywood
 Loeb, John Jacob, Co.
 Lombardo Music, Inc.
 Londontown Music Corp.
 Lone Star Music Co.
 Longridge Music, Inc.
 Longview Music Co., Inc.
 Loop Music Pub. Co.
 Lopez, V., Music Co.
 Lord Music Publishing Co., Inc.
 Lorenz Publishing Co.
 Louwin Music Pub. Co.
 Lowe Music Corp.
 Lowner, Eric, Pub. Co.
 Lu-Mel Music Pub. Co.
 Lyle Music, Inc.
 Lynjen Music Co.
 Lynn Music Co.
 Lyric Music Publishers, Inc.
- Lyrical Miracles, Inc.
 M.S.I.
 M.S.K. Music Co.
 Macap Music Publishers, Inc.
 Madrigal Music Co.
 Magidson Music Co.
 Magnificent Music Inc.
 Majestic Music Co.
 Malden Music Corp.
 Malin Music Inc.
 Maltby, Richard, Inc.
 Manchester Music, Inc.
 Manhattan Music Publishers
 Manks, Chaw, Blue Ribbon Music
 Manners, Dudley, Music
 Manners Music
 Manning Music Co.
 Manor Music Co., Inc.
 Manseau Music Co.
 Mansfield Music Co., Inc.
 Mansion Music Corp.
 Mantovani Music, Inc.
 Mappa Music, Inc.
 Mara-Lane Music Corp.
 Maral Music Pub. Co.
 Maraville Music Corp.
 Marchant Music Publishers
 Margery Music Corp.
 Margin Music Co.
 Marguerita Music Co., Inc.
 Marian Music Corp.
 Mark-Jules Music Co.
 Mark VII Music
 Marks, Gerald, Music, Inc.
 Markwood Music Co.
 Marlen Music Co.
 Marlene Pub. Co.
 Marlo Music Corp.
 Marlong Music Corp.
 Marmil Music Co., Inc.
 Marpet Music Corp.
 Mars Records, Inc.
 Marster-Sound Music Inc.
 Marti Music
 Martin, James H., Inc.
 Martin Music
 Marvin Music Co.
 Maser Music Publishing Corp.
 Mason Music Corp.
 Massey Music Co., Inc.
 Mathis, Johnny, Music Inc.
 Maurice, Peter, Music Co., Ltd.
 Maxwell Music Corp.
 May Music, Inc.
 Mayfair Music Corp.
 Maypole Music, Inc.
 Maytone Music Publishers
 McGraw Music Co.
 McHugh & Adamson Music, Inc.
 McHugh, Jimmy Music Inc.
 Meadowbrook Music
 Mecca Music Corp.
 Medallion Songs
 Melanie Music Co.
 Melhedd Music Publishers
 Melissa Music, Inc.

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- Melker Music
 Melo-Art Music Pub.
 Melody Music Co.
 Melody Music, Inc.
 Melomusic Publications, Inc.
 Melrose Music Corp.
 Melrose, Walter, Music Co.
 Memory Music Publishers
 Merit Music Co.
 Met Music Publications
 Michele Music Inc.
 Midnight Music
 Midway Music Co.
 Miglo Music Co.
 Milbee Music, Inc.
 Milene Music
 Milford Music Co.
 Miller Music Corp.
 Mills Music, Inc.
 Milnac Music, Inc.
 Mineo Hess Pub. Co.
 Minstrel Music, Inc.
 Miranda Music Pub. Co.
 Miriam Music Corp.
 Mitchell Music Corp.
 Mode Music, Inc.
 Modern Music Pub.
 Mogull, Ivan, Music. Corp.
 Mokell Music
 Monaco, James V., Inc.
 Monarch Music Co.
 Monitor Music Corp.
 Monmar Music, Inc.
 Montemar Music, Inc.
 Mood Music Co., Inc.
 Moorpark Music Corp.
 Morella Music Co.
 Morley Music Co., Inc.
 Mormax Music Corp.
 Morris, Edwin H., & Co., Inc.
 Morrisania Music
 Moss, Herbert M., Music
 Motion Picture Prod. Corp.
 Movie Music Co.
 Movietone Music Corp.
 Muirfield Music Corp.
 Musette Publs., Inc.
 Musi-Chord Pub. Co.
 Music Exploitation Ent.
 Music Hall Songs, Inc.
 Music Makers Pub. Co.
 Music Productions
 Music Workshop
 Musical Works
 Musicland Pub. Co.
 Mutual Enter. Agency
 Mutual Music Society, Inc.
 Myers Music

 Nacio Pub., Inc.
 Nan-Paul Music Corp.
 National Music Pub. Corp.
 Nationwide Songs, Inc.
 Neiburg, Al J., Music Pub.
 Neila Music
 Neilson Music Co.
 Nelson Music Pub. Co.

 New Age Music Co.
 New Sounds in Modern Music
 New World Music Corp.
 New York Music
 Newman, Charles, Pub.
 Newman, Lee, Music
 Newport Music Co.
 Newton Music Co.
 Noble Music Corp.
 Noel Music Publishers
 Nomat Music Corp.
 Norbett Music, Inc.
 North & Son Music, Inc.
 Northern Music Corp.
 Northridge Music Co.
 Noteworthy Music, Inc.
 Novelty Music Co.

 Oahu Publishing Co.
 Oak Music Corp.
 Oakland Music Co.
 O'Connor and Miller Music Corp.
 Octave Music Pub Corp.
 Odette Music Corp.
 Odin Music Inc.
 Official Music Co., Inc.
 O'Flynn, Charles, Pub.
 O'Kay Music Co.
 Okun Music Corp.
 Olenik Records
 Olman, Abe, Music, Inc.
 Olswanger, Berl, Music
 Omar Music Corp.
 Opportunity Music Co.
 Oriole Music Corp.
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 Orten Music Co.
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 Overbrook Pub. Co.
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 Oxford University Press, Inc.

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 Palomar Music Co.
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 Pandee Music Pub. Co.
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 Par Music Corp.
 Paradise Music Corp.
 Parakeet Music Corp.
 Paramount Music Corp.
 Paramount-Roy Rogers Music
 Paris Music Co., Inc.
 Park Ridge Music Corp.
 Parker Pub.
 Parliament Music Inc.
 Patti Enter. Inc.
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 Pauline Music Inc.
 Paxton, George, Inc.
 Pell Mell Music Co.
 Penn Music Co.

 Pepper, J. W., & Son, Inc.
 Peters Music Co.
 Petkere, Bernice, Music, Inc.
 Pett Music Co.
 Photo Play Music Co., inc.
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 Piantadosi Music Pub.
 Pic Music Corp.
 Pickwick Music Corp.
 Piedmont Music Co., Inc.
 Pilot Music Pub. Co.
 Pincus, George, & Sons
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 Pinkard Pub., Inc.
 Pioneer Valley Music Corp.
 Piper Music Co.
 Planetary Music Pub. Corp.
 Players Music Corp., The
 Playersville Inc.
 Pleasant Music Pub. Corp.
 Plymouth Music Co., Inc.
 Pollsam Music Co.
 "Pops" Music Pub. Co.
 Popular Music Co.
 Portilla Music Corp.
 Post Music, Inc.
 Preferred Music Co.
 Prentice Music Inc.
 Presser, Theodore, Co.
 Prestige Publishing Co.
 Princess Music Pub. Corp.
 Priscilla Music Corp.
 Producers Music Pub. Co., Inc.
 Project Records, Inc.
 Promenade Music, Inc.
 Putnam Music, Inc.
 Pyramid Music Co.

 Quad Music Pub.

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 Randalph Music
 Randy-Smith Music Corp.
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 Raymor-McCollister Music
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 Regal Music Pub.
 Reliable Music Publisher
 Religious Music Guild, Inc.
 Remick Music Corp.
 Rømsen, Alice, Inc.
 Renault Music Co., Inc.
 Rene, Leon, Pub.
 Revere Music Co.
 Revil Music, Inc.
 Reynolds & Anthony Music Co.
 Reynolds Music Co.
 Rhyme & Rhythm, Inc.
 Rialto Music Pub. Corp.

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 Richelieu Music Pub. Co.
 Richjon Publish. Co.
 Ricki Music, Inc.
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 Rinn Music Co., Inc.
 Ritchie Music Co., Inc.
 Ritter, Tex, Music Pub., Inc.
 Riverside Music Pub.
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 Robbins, J. J., Inc.
 Robbins Music Corp.
 Robert Music Corp.
 Robertson, Don, Music Corp.
 Roberty Music Co.
 Robinson, J. Russel, Inc.
 Rochester Music Publishers
 Rodeheaver Co., The
 Rodeo Music Co.
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 Rojan Music Corp.
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 Ronell, Ann, Music, Inc.
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 Rosemeadow Pub. Corp.
 Rosemond Music, Inc.
 Ross, Allan, Music Co.
 Ross, Charles, Music Co., Inc.
 Rossdon Music Co., Inc.
 Rossiter, Will
 Round Table Music
 Row, R. D., Music Co.
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 Roxbury Music Co.
 Royal Coachman Music Co.
 Roy Music Co., Inc.
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 Russ Productions
 Ruxton Music Inc.
 Rylan Music Corp.
 Rytvoc, Inc.
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 Hebrew Union College-Jewish
 Institute of Religion
 Sacred Records, Inc.
 Saga Music Corp.
 Salter Pub. Co.
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 Samovar Music
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 Sandra Music Corp.
 Sands Music Corp.
 Sanjud Music Co., Inc.
- San-Mer Music Co.
 Sanson Music Co.
 Santee Music Press, Inc.
 Sapphire Songs
 Sardo Brady Flagship Pub. Co.
 Saunders Pub., Inc.
 Savitt Music
 Savoy Music Co., Inc.
 Schein Music Co.
 Schirmer, E. C. Music Co.
 Schirmer, G., Inc.
 Schroder Music Co.
 Schroeder, D. L.
 Schumann Music Corp.
 Schuster, Joe, Music Pub.
 Schwartz Music Co.
 Schwarz, Merrill, Music Co.
 Scott, Tony, Music Co.
 Sea Music Publishing Co.
 Second Music Pub. Co., Inc.
 Segue Publishers, Inc.
 Select Music Inc.
 Seneca Music Co.
 Sepe Music Co.
 Sequence Music, Inc.
 Serena Music
 Sewan Music Pub. Inc.
 Shale Enterprises, Inc.
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 Shank, Bud Music Co.
 Shapiro, Bernstein & Co., Inc.
 Shapiro, Ted, Music Co.
 Shari Music Pub. Corp.
 Shattinger, Inc.
 Shaw, Eddie, Music Co.
 Shawn Music Co.
 Shawnee Press, Inc.
 Shayne, Larry, Music
 Shearing Music Corp.
 Sheffer, Bert, Prod.
 Shelley, David, Publishing Co.
 Shelley Music, Inc.
 Sheraton Music Inc.
 Sheriton Music Pub. Co.
 Sherman, Al, Music Co.
 Sherwin Music, Inc.
 Shield, Roy, Music Co.
 Shilkret, Nathaniel Music Co.
 Shoreham Music Corp.
 Show Tunes, Inc.
 Shubert Music Pub. Corp.
 Sigma Music, Inc.
 Signature Music Press
 Silent Music Co.
 Silhouette Music Corp.
 Simon, George, Inc.
 Siras Music, Inc.
 Skidmore Music Co., Inc.
 Skinner Music Co., Inc.
 Skip Music Co.
 Skokie Music Co.
 Skyline Music Co.
- Skyview Music Corp.
 Smith, Ethel, Music Corp.
 Smith, William J., Music Co.
 Smith-Foley Music Pub.
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 Society for the Publication of
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 Somerset Music, Inc.
 Song-Art Music Inc.
 Songfest Music Corp.
 Songs, Inc.
 Songs Music Inc.
 Songsmiths, Inc.
 Sonora Music Co. Inc.
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 Sound-o-rama, Inc.
 Soundpost, Inc.
 Sounds Music Co.
 South Sea Music Co.
 Southern Music Co.
 Southern Music Pub. Co., Inc.
 Southwest Music Co.
 Souvenir Songs
 Sovereign Music Corp.
 Sparrow Music
 Spartan Music Co.
 Spectacular Music, Inc.
 Spencer Music Co.
 Spina Music
 Spoone Music Corp.
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 Squire Music Corp.
 Staff Music Pub. Co., The
 Stage Craft Music Corp.
 Standard Music Publishers, Ltd.
 Standish Music Corp.
 Stanley & Livingston, Inc.
 Stanley Music Co., Inc.
 Stanwood Music Corp.
 Stargen Music Corp.
 Starlight Songs, Inc.
 Stasny Music Corp.
 State Music Pub. Co., Inc.
 Stelzer Music
 Stephens, Bob, Inc.
 Steps Music Co.
 Stitt Music Co.
 Stratford Music Corp.
 Studio Music Corp
 Styne & Cahn Music Co., Inc.
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 Summit Music Corp.
 Sunflower Music, Inc.
 Sunnysdale Associates, Inc.
 Sunset Music Publishers, Inc.
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 Surrey Music Co.
 Sutton Songs
 Swan Music, Inc.
 Swarthmore Music
 Sweatman, Wilbur, Music Pub.

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 Symphony House Music Pub.

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 T V Music Co.
 Tag Music Publishing Co., Inc.
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 Tamarisk Music Inc.
 Tanglewood Music Corp.
 Tarpon Music Co.
 Tarto Music Pub. Inc.
 Taubman, Paul, Music Corp.

Taurus Music Pub.
 Taylor, Larry, Music Corp.
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 Telekew Prod. Inc.
 Templeton Pub. Co.
 Tempo Music, Inc.

Tempo Pub. Co., The
 Tepper, Saul Music Co.

Terri Music Co., Inc.
 Terrace Pub. Co.

Texoma Music Corp.
 Thomas, John, Music Corp.
 Thompson, Kay, Music, Inc.
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Tinker Music Co.
 Tobey Music Corp.

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 Topsin Music

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 Torch Productions, Inc.

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Triangle Music Corp.
 Tricky Music, Inc.

Trinda Music Corp.
 Triumph Music, Inc.

Tropical Music Pub.
 True Blue Music Pub. Co.
 Tucker, Orrin
 Tuk Music Co.
 Tune-House Publications
 Two Dees Music
 Tyleron Music Co.

Union Music Dist. Co.
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 United Music Corp.
 University Music Corp.
 UPA Music Co.
 Uptown Music Co.

Vado Music Co.
 Valando Music Corp.
 Valentine Music Corp.
 Valley Brook Pub., Inc.
 Valley Entertainment Ent., Inc.
 Valmount Music Pub.

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 Vanderbilt Music Corp.

Vanessa Music, Inc.
 Van Heusen Music Corp.

Van-Jak Music Corp.
 Vanlee Music Corp.

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 Variety Music, Inc.

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 Venus Music Corp.

Vera Nova Music
 Verna Music

Vernon Music Corp.
 Veronique Pub. Co., Inc.

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 Vickers Music Co.

Victoria Music Corp.
 Victoria Pub. Co.

Vic Vegas Pub. Co.
 Viking Music Corp.

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 Vim Music Corp.

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 Virtu Music

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 Vogel, Jerry, Music Co., Inc.

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Vonzell's
 Volta Music Corp.

Voss Music Co.
 Wald, Herb., Music Co.

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 Waldo Music Corp.

Wallan, Inc.
 Walton Music Corp.
 Wanderlust Records Corp.
 Wan-Mar Music, Inc.
 Warcov Music, Inc.
 Warnow, Mark, Music
 Warock Music, Inc.
 Washington & Lee Pub.
 Wayfarer Music, Inc.
 Webster Music Corp.
 Wedgewood Music Co.
 Weinberger, Jaromir, Scores
 Weintraub Music Co.
 Weiss, Mac, Music Pub. Co.
 Weiss, Sam, Music, Inc.
 Welzheim Music Pub. Corp.
 Wemy Music Corp.
 Wendy Music Inc.
 West Coast Music Pub.
 West End Music, Inc.
 Western Music Pub. Co.
 Westmont Music
 Whale Music Corp.
 Wharton Music Co.
 Whitcup, Leonard, Inc.
 White Way Music Co.
 Whiting Music Corp.
 Whitney-Kramer-Zaret Music
 Williamson Music, Inc.
 Willing, Foy Music
 Willow Music Corp.
 Wilshire Music Pub.
 Winslow Music Pub. Co.
 Wintergreen Music, Inc.
 Wintersett Music Co.
 Witmark, M., & Sons
 Wizell & Day Music Corp.
 Wood, B. F., Music Co., The
 Woodvale Music Co.
 Woodward Music, Inc.
 Words & Music, Inc.
 World Music, Inc.
 Worth, Bobby, Music Pub., Inc.
 Worthy Music Co.

Yellen & Fain
 Yellowstone Music Pub.
 Youmans, Vincent, Co., Inc., The
 Young, Victor, Pub., Inc.
 Yukon Music Corp.

Zachary Music
 Zephyr Music Pub. Co.
 Zizanee Music, Inc.
 Zuma Music Co.

BROADCAST MUSIC, INC.

By CARL HAVERLIN, President

THE United States copyright law provides that the authors and publishers of music have the right to be compensated when their music is performed publicly for profit. This right also exists under the laws of every major country of the world.

Broadcast Music, Inc. — BMI — acquires these performing rights from independent writers and publishers, collects license fees from the organizations which perform music for profit, and, in turn, makes payment to the creators of the music which is used. As a performing rights licensing organization, BMI serves the composers, publishers, and users of all types of music. BMI's services are available to all persons who perform music and who wish to avail themselves of BMI's repertory and to all writers and publishers who desire to grant performing rights to it.

BMI licenses the music of composers and publishers who are resident in every one of the United States. Through agreements with performing rights societies in other countries, it makes American music available

throughout the world and brings the music of foreign countries to America.

The past year marked BMI's twenty-first year of service to the creators of music and to the enterprises which bring music to the public. It was a year that saw the number of our affiliated composers, authors, and publishers and of the compositions we license reach an all-time high.

For the future, BMI looks forward to serving many thousands more of the creators of music and many more of the businesses which use music as part of their service to the public. It will continue to deal justly and fairly with those enterprises which enable that music to be heard. It will continue to maintain its open-door policy for the benefit of all persons who wish to gain the public ear and to be rewarded if their works win favor. It will continue to serve the public by making music from every part of our country and from all quarters of the world available for public performance.

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● **Due to a lack of space, the following list of BMI** ●
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| <p>Abbott Music Pub.
 Actual Music Corp.
 Acuff-Rose Publications
 Adaris Music, Inc.
 Adams-Vee & Abbott, Inc.
 Admiration Music Inc.
 Agatha Music Corp.
 Airlane Music, Inc.
 Ajay Music Co.
 Aladdin Music Publications
 Alan K. Music Corp.
 Aldon Music Inc.
 Algonquin Music, Inc.
 Aljean Music Co.
 Almino Music, Inc.
 All State Music Co.
 Allen-Brinkley Pub.
 Allendale Music Corp.
 Alpha Music
 Alvin Music Corporation
 American Composer's Alliance
 American Music, Inc.
 Amijo Music
 Amor Publications
 Amphora Music Corp.
 Ample Music Pub. Co.
 Andrea Music Co.
 Andval-Music
 Angel Music Inc.
 Annabelle Music
 Annett Music Inc.
 Aragon Music Company
 Arc Music Corp.
 Arch Tone Pub. Co.
 Argo Music Co.
 Ariston Music Inc.
 ARLU Music
 Arve Music
 Ashna Music Co.
 Assembly Music
 Associated Composers, Inc.
 Associated Music Publishers, Inc.
 Athens Music
 Atlantic Music Corp.
 Autry, Gene Music Publishing
 Avalon, Frankie
 Avery Music Company
 Avon Music, Inc.</p> | <p>Beechwood Music Corp.
 Belfry Music
 Bellage Music, Inc.
 Bell Music Co.
 Bell-Tone Music Publishing Co.
 Ben-Chazi Enter.
 Benday Music Corp.
 Benell Music Publ.
 Bentley Music Co.
 Benton Public.
 Berkeley Music, Inc.
 Berkshire Music Inc.
 Berry Music Corp.
 Berwick Music Corp.
 Betalbin Pub. Corp.
 Bettsam Music Co.
 Biernat & Dietz Music Publ.
 Big Bopper Music Co.
 Big Chief Music Co.
 Big "T" Pub. Co.
 Bigareff Music Inc.
 Birdsong Music
 Blackwood Music
 Blazon Music Company
 Bluebird Music Company
 Blue Grass Music
 Blue Indigo Music Co.
 Blue Jay Songs
 Blue Note Records
 Blue River Music Inc.
 Bob-Dan Music Co.
 Bond, Johnny, Music Co.
 Boulevard Music Inc.
 Boxer Music Co.
 Boyt, Earl Pub. Co.
 BMI Canada Ltd.
 Bradshaw, Inc.
 Brazos Valley Music
 Brenner Music, Inc.
 Brent Music Corp.
 Brewster Music Pub. Inc.
 B. R. S. Music Corp.
 Brittany Music, Inc.
 Britton Music Corp.
 Broadcast Music, Inc.
 Brookdale Music Co.
 Brownwood Music Co.
 Bruin Music Co.
 Bryden Music, Inc.
 Bugle Boy Music Co.
 Burley Music, Inc.
 Byron Music Co.</p> | <p>Carlott Music, Inc.
 Carnegie Music Co.
 Carnival Music Company, Inc.
 Carsey Music, Inc.
 Casa Musicale Sonzogno
 Cash, Johnny, Music Inc.
 Cedarwood Pub. Co., Inc.
 Central Songs, Inc.
 Century Songs, Inc.
 Cerabino, L. G.
 Challenge Music Co.
 Champ Music Co.
 Charill Music Pub. Co.
 Chaz-Mar Music Pub. Co.
 Chelsea Music Corporation
 Cherio Music Publishers, Inc.
 Cherritown Music Pub. Co.
 Chicago Music Publisher
 Chicory Music Inc.
 Children's Record Guild
 Chords Music Publishers
 Christian Music Publishing Co.
 Cille and Dail Publications
 Cireco Music
 Clement, Jack, Music, Inc.
 Climax Music Co.
 Clockus Music Inc.
 Clover-Dale Pub. Co.
 Clow, O. B. (Estate of)
 Coast to Coast Music Corp.
 Coblin Music Co.
 Cole Corporation, M. M.
 Coliseum Music Co., Inc.
 Collwill Corporation
 Colonial Music Publishing Co.
 Colortunes Publishers
 Columbia Music Publishing Co.
 Commodore Music Corporation
 Contemporary Music
 Continental Record Co.
 Cooga Music Corp.
 Cool Music Co.
 Co-op Music Co.
 Copar Music, Inc.
 Conrad Publ. Co.
 Cordial Music
 Coaxial Music Inc.
 Combine Music Corp.
 Coronation Music Inc.
 Cornerstone Song Pub. Co.
 Country Music
 Cranford Music Corp.
 Crestline Music Pub.
 Crestwood Publications
 Cross Music Company
 Crossroads Music Co.
 Cundy-Bettoney Co., Inc.</p> |
| <p>Babb Music
 Barton, Earl, Music Co.
 Banbury Music, Inc.
 Banks Music Co.
 Bar Music Publishing Company
 Barbera-Hanna Music
 Barclay Music Company
 Battle Music
 Baxter-Wright Music Co., Inc.
 Bayes Music Corp.
 Bayou Music Co.
 Beebee Music Pub. Inc.
 Beechmont Music Corp.</p> | <p>Cajun, C. B.
 Calabran Music Co.
 Calabar Music Pub.
 Calvert Pub. Co.
 Calvin Music Co.
 Candy's Playhouse Inc.
 Cana
 Canford Music, Inc.
 Capa Music</p> | <p>Dallas Music Co., Inc.
 Dana Pub. Co.
 Danby Music Co.
 Dara Music Corp.</p> |

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 Destiny Music Pub.
 Densue Music Inc.
 De Vorzon Music Co.
 Dexter, Al, Music Publishing
 Dinehart Music Company, The
 Ding Dong Music Corp.
 Diva Records, Inc.
 Dixie Music Publishing Co.
 Dixsil Music
 Don Carlos Music
 Don-Michael, Inc.
 Doral Music Co. Inc.
 Dorchester Music Co.
 Dornix Music, Inc.
 D'oro Music Pub.
 Dougal Productions Ltd.
 Drexall Music Pub. Co.
 D. Dreyer Co., Inc.
 Dundee Music
 Dunhill Music Corp.
 Duchess Music Corporation
 E & E Music Pub. Co.
 E-D Music Publishers
 E.M.C. Music Pub. Co.
 Eastwick Music Co.
 Edizioni Kramer (Milano)
 Edizioni Mascheroni (Milano)
 Edizioni Musicali Di Lazzaro
 Edizioni Musicali Italiane
 Edizioni Suvini Zerboni
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 Embassy Music Corp.
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 Englewood Pub.
 Eric Music, Inc.
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 Excellorec Music Co.
 Fabulous Music, Inc.
 Fairfield Music Corp.
 Fairfax Music Company
 Fairway Music Corp.
 Falstaff Music Co., Inc.
 Fast Music, Inc.
 Fee Bee Music
 Fellows Music
 Fern Music Inc.
 Fi-Del Music Publishing Co.
 Film & TV Music Unlimited
 Flair Pub. Co.
 Flattown Music Co.
 Flex Songs
 Florida Music Company
 Flowers Music Co.

Folk Songs
 Folkways Music Publishers Inc.
 For-site Pub. Co.
 Four Star Sales Co.
 Fowler, Wallace Publications
 France Music Company
 Franklin Pub. Co.
 Frederick Music Publ. Co.
 Freeman, Albert Edward
 Friendship Music, Inc.
 G & H Music Publ. House
 G-Note Record Corp.
 G. M. S. Music Publishing Co.
 Gainsborough Music, Inc.
 Gala Music Publishing Corp.
 Gale & Gayles, Inc.
 Gallatin Music Corp.
 Gallo Music
 Gant Music Pub.
 Gaviota Music Inc.
 Gay, Evelyn Pub. Co.
 Gil Music Corp.
 Glad Music Co.
 Glenville Music Corp.
 Glenwood Music Corp.
 Globe Music Corp.
 Glodis Music Co.
 Gold Coast Pub. Co.
 Golden Gate Quartet Music Co.
 Golden Songs
 Golden State Songs
 Golden West Melodies, Inc.
 Gordon Music Company
 Gospeltone Music Corp.
 Gower Music, Inc.
 Graham Music Co.
 Gralov Music Pub. Co.
 Granite Music Co.
 Greenbrier Music Co.
 Green Music Publications
 Gregmark Music Co.
 Greta Music Co.
 Groton Music, Inc.
 H & L Music Corp.
 Halama, Frank J., Publications
 Hamblen, Stuart, Music Co.
 Hanna & Co.
 Har-Bock Music Co.
 Harmonia Publishing Co.
 Harmony Music Publishers
 Harpeth Hills Music
 Harris & Vavrin
 Harvard Music, Inc.
 Harvey Music
 Hawaii Conservatory Pub. Co.
 Hawaii Music Co. Inc.
 Heartline Music Co.
 Heart Songs
 Heim, Marty Music Co.
 Heiress Music Corp.
 Highbridge Music, Inc.
 Highland Music Co.
 Higuera Publ. Music
 Hildys Music
 Hill and Range Songs, Inc.

Hill Music Publishing Company
 Hillbilly Music Publishing Co.
 Hilliard Music Co.
 Hi-Lo Music
 Hilltown Music Inc.
 Hoffman Songs
 Hollenden Music Co.
 Hollis Music, Inc.
 Holly Vine Music
 Holmes Publications
 Horn Publications
 Hoosier Music Publications
 Hotchkiss Music, Inc.
 House of Carols
 House of Irish Songs
 House of Sound
 Hunter, Ross Pub. Co.
 Ichabod Music Co.
 Inco Music Company
 Independent Music Publishers
 Indigo Music, Inc.
 Inspirational Music Corp.
 Instrumental Music Inc.
 Iris-Trojan Music Corp.
 Islip Music Pub. Co.
 J.D.A. Music
 Jaglea Music Corp.
 Jamal, Ahmad
 Jamboree Music
 James, Sonny, Music
 Jan Music
 January Corp., The
 Jari Music Co.
 Jaro Music Inc.
 Jason Music
 Jat Music Co.
 Jatap Publ. Co., Inc.
 Jaybird Music
 Jayco Music
 Jaymond Music Corp.
 Jean Music Company
 Jeannette Music Pub.
 Jeneva Music Co.
 Jet Music Pub.
 Jiffy Pub. Co.
 Jill Music Co.
 Jimskip Music, Inc.
 Jo-Bets
 Joel Music Corp.
 Johnstone-Montei, Inc.
 Joli Music, Inc.
 Jones, David, Inc.
 Joni Music Inc.
 Judson Music Co.
 Julie Music Corp.
 Just Music Inc.
 Justis Music, Inc.
 K.A.M. Prod. Corp.
 Kahl Music Co.
 Kaiser Music Co.
 Kalin Pub. Corp.
 Kampas, William T.
 Kanawha Music Pub.

- Keel Music Co.
 Kemo Music Co.
 Kenneth Publishing Company
 Ken-Rick Pub. Co.
 Kentucky Folk Music
 Kenwood Music, Inc.
 Kerr, Bob, Prod.
 Kerr, Edward
 Keva Music Co.
 Keyes, Baron, Pub.
 Keystone Music Co.
 Kicks Music Co.
 Kingsbury Music, Inc.
 Klive Music Pub. Co.
 Knight, Baker, Pub. Co.
 Knudson, Thurston
 Kord Music Company
 Koss Music Co.
- Label Music Co.
 Lake Erie Music
 Lake Front Music
 Lakeland Music Co.
 Lamp Music Pub.
 Lance Music Pub.
 Lana Music
 Lancer Music, Inc.
 Lane, Ziggy, Music
 Langley Music Co.
 Langlois Filmusic, Inc.
 Lang-Worth Publications, Inc.
 Lar-vell Music Corp.
 Larrabee Music Co.
 Lawn Music
 LaVinrac Music Co.
 Legato Music Corp.
 Lescaj Music, Inc.
 Les Kangas Music Pub. Co.
 Levingston Music, Inc.
 Libijon Music Co.
 Lin-Da Publ. Co.
 Linduane Corp.
 Lion Public. Co.
 Little Jazz Music Pub., Inc.
 Lloyd & Logan, Inc.
 Logesi, Inc.
 Lois Music Publishing Co.
 Lonzo & Oscar Music Pub. Co.
 Lorob Music, Inc.
 Los Feliz Music Co.
 Lowery Music Co.
 Ludix Pub. Co. Inc.
 Ludlow Music, Inc.
 Lupal Music Co.
 Lupine Music
 Luther Music, Inc.
 Lynbrook Music Inc.
 Lynn Music Corp.
- M & M Music Co.
 Mac Heather Music House
 Maestro Music Company
 Maggie Music Co.
 Magnolia Music Corp.
 Magnus Music
 Main Street Songs, Inc.
- Mallory Music Pub.
 Major Melodies
 Major Minor Music
 Manhattan Melodies Music Pub.
 Manistee Music Co.
 Manning House Music
 Marchant, J. C., Publications
 Marcus Music
 Mardi Gras Music Company
 Marfan Music Co.
 Marty's Music Corp.
 Marigold Music Co., Inc.
 Marielle Music Pub. Corp.
 Marino Music Company
 Marizona Music
 Mark-Lee Music Company
 Marks, E. B. Music Corp.
 Marlow, Ken
 Marlyn Music Pub.
 Marmor Music Inc.
 Marvin Music Corp.
 Marpat Music Pub. Co.
 Martel Music Co.
 Master Music Publishers
 Matador Music Pub. Co.
 Maverick Music Co.
 Maxted Music Co.
 Maxwell, Ray, Pub. Co.
 Mayhem Music, Inc.
 Mayland Music Publ. Co.
 Maytime Music, Inc.
 Maywood Music Co.
 Maze Publications
 Meadow Music, Inc.
 Mellin Music, Inc.
 Melodies of the Americas
 Melody Lane, Inc. (Peer)
 Melody Trails, Inc.
 Memphis Music Publishers, The
 Merc-Dell Music Co.
 Merge Music
 Meridian Music Corp.
 Merion Music, Inc.
 Merit Music, Inc.
 Merna Music
 Merrick Music Co.
 Merrymount Music Inc.
 Meteor Music
 Meteorion Music Corp.
 Metric Music Co.
 Metropolitan Music Company
 Michele Pub. Co.
 Mid Music
 Miller Song—Kraft Music Pub.
 Miller-Steinberg-Katz Music
 Mills, Sidney
 Mipa Productions, Inc.
 Mission Hills Publications
 Mission Pub. Co.
 Modern Music Publishing Co.
 Money Music
 Mono-Music
 Monroe, Bill, Music Inc.
 Montauk Music
 Montclare Music Corp.
 Monument Music, Inc.
- Moo Moo Music Corp.
 Moonbeam Music Co.
 Moonlight Music
 Morrison Music Company
 Morrissey Music Company
 Morro Music Corp.
 Moss Rose Pub., Inc.
 Motion Music Co.
 Mr. Music Co.
 MRC Music, Inc.
 Munson Music Co.
 Murob Music Publishers
 Music Art Publications
 Music Development Corp.
 Music for Frets
 Music Please Co.
 Music Products, Inc.
 Music of Today, Inc.
 Music World Corp.
 Musical Frontiers Pub. Co., Inc.
- Najac Music Corp.
 Nasta Music
 Navajo Music, Inc.
 Nelson, Herbert, Productions
 New Era Music Corporation
 Nichols & May Pub.
 Noma Music Inc.
 Norma Music Co. Inc.
 Normandy Music, Inc.
 Nor-Va-Jak
 Nuclear Music Co.
 Nu-Tune Music Corporation
- Oakhurst Music Pub. Co.
 Oceanic Music Co.
 Ohio Music Co.
 Old Judge Music
 Olimac Music Inc.
 Opal Music Inc.
 Open Road Music
 Optimist Songs Co.
 Oree Music
 Original Music
 Orlando Music Co.
 Oval Music Co.
 Ozark Music
- Pacemaker Music Co.
 Painted Desert Music Corp.
 Pal Music Co.
 Pamco Music, Inc.
 Pan Publ. Co.
 Pandora Music, Inc.
 Panhandle Music
 Parade Music
 Parker, Charlie, Music Co.
 Patricia Music Pub. Corp.
 Paul Music Co., Inc.
 Peer International Corporation
 Pemora Music Company, Inc.
 Phoenix Music Corp.
 Piccadilly Music Corp.
 Pinebrook Music Corp.
 Pioneer Pub. Co.
 Pinelawn Music Pub. Co., Inc.

BMI PUBLISHERS

- Placid Music
 Play Music, Inc.
 Pleasant Valley Music
 Pocono Pub. Co. Inc.
 Ponderosa Music Co., Inc.
 Porgie Music Corporation
 Presley, Elvis, Music, Inc.
 Prigan Music Corp.
 Progressive Music Publishing
 Pub. Music Corp.
 Pulse Publishing Corp.
 Pure Music

 Quartet Music Co.
 Queensbury Music Corp., Inc.
 Quintet Music Co.

 Ranchero Songs
 Radon Music Co.
 Rags Music Corp.
 Raleigh Music Publishing Co.
 Rancho Music
 Rayven Music Co., Inc.
 Real American Pub. Co.
 Real Gone Music, Inc.
 Record Music Publ.
 Red River Songs
 Regent Music Corp.
 Reis, Herb, Music Corp.
 Release Music, Inc.
 Republic Music Corporation
 Fleming H. Revell Co.
 Ricky Music Co.
 Ricordi G. & Co.
 Ridge Music Corp.
 Ridgeway Music
 Rikpage Music Co.
 River Music Co.
 Roblar Music Co.
 Rockland Music Corp.
 Rodell Pub.
 Roe Publishing Co.
 Ro-Gor Music Co.
 Romance Music Publications
 Rongwen Music, Inc.
 Rondo Music
 Roosevelt Music Co.
 Rosarch Pub. Co.
 Rubill Music Corp.
 Rumbalero Music, Inc.
 Russell Music Co.

 Sanga Music Co.
 San Juan Music Publishing Corp.
 Sapphire Music Publisher
 Sausalito Music Corp.
 Savoy Music Company
 Saxon Music Corp.
 Schaeffer's, Peter, Music Corp.
 Scepter Music Inc.
 Score Music Co.
 Seabreeze Music, Inc.
 Seg-Way Music
 Selbonn Music Co.
 Setroy Music Pub. Co.
 Shaw Music

 Shealy Music Pub. Co., Inc.
 Sheldon Music, Inc.
 Shell Music Co.
 Sheridan Music Corp.
 Sherwood Music Pub. Co.
 Shirgus Publishing
 Shopa Music Publications
 Sidmore Music, Inc.
 Signet Music Co.
 Sing Mo Music Corp.
 Silver Star Music Pub. Co.
 Skyway Records & Music Pub.
 Society of Jewish Composers,
 Publishers and Songwriters
 Song Ads Inc.
 Song Prod., Inc.
 Sophisticate Music, Inc.
 Sound Music Pub. Co.
 Source Music Co.
 Southside Music Corp.
 Space Songs
 Spanish Music Center
 Spanka Music Corp.
 Stairway Music Co.
 Starday Music
 Starfire Music Corp.
 Starflower Music Co.
 Starrite Pub. Co.
 Starstan Music Corp.
 Stella Music Co., Inc.
 Stevens Music Corporation
 Stew-Dar Music Inc.
 Storm Music Co.
 Stratton Music, Inc.
 Studio Music Co.
 Sudbury Music Corp.
 Suffolk Music, Inc.
 Sunbeam Music Corp.
 Sunrise Music Company
 Sun-Vine Music Corp.
 Surf Music Corp.
 Suwal Music Co., Inc.
 Swansongs Publications
 Sweco Music Corp.
 Swing & Tempo Music Co.

 T-C Publishing Corp.
 T. J. Music
 Tamasa Music Co.
 Tannen Music, Inc.
 Taps Agency
 Tarry-Town Music Co.
 Terrific Tunes
 Terry-Wilkins Music Pub. Co.
 Thornett Music Corp.
 Thornwood Music Pub. Co.
 Tideland Music Pub. Corp.
 Tiffany Music Company
 Timberland Publishing Co.
 Time Music Company
 Torpedo Music Inc.
 Trans Music Corp.
 Trans-World Music Publ., Inc.
 Travis Music, Inc.
 Tree Pub. Co.

 Tredlew Music, Inc.
 Trend Music
 Trianon Publications
 Trinity Music Co., Inc.
 Tri-Park Music Corp.
 Triumph Publications, Inc.
 Tropical Song Counter
 Tubb, Ernest, Music Inc.
 Tune Towne Tunes
 Tune-Kel
 Twin Music Inc.
 Tybee Music Corp.

 U. S. Music, Inc.
 Una Publishing Co.
 Unart Music Corp.
 Unique Music Publishers
 Urban, Max & Co.

 Val Music Corporation
 Valley-Hill Music Co.
 Valley Publishers, Inc.
 Valley View Music, Inc.
 Valner, Kurt
 Van Brunt Publishing Company
 Vanguard Songs
 Venice Music, Inc.
 Vidor Publications
 View Music Co.
 Village Music Co.
 Villanova Music Co.
 Vincent Music Co., Inc.
 Viscount Music Co.
 Volo Music, Inc.
 Volunteer Music Sales Co.

 Walmay Pub. Co.
 Wanda Music Co.
 W. F. A. Enterprises
 Ward, Clara, Publications
 Ward & Sears Music, Inc.
 Warman Music
 Warren Publications
 Webster Music Company
 Weiss & Barry, Inc.
 Wemar Music Corporation
 Werber Cardenas-S.A.
 Westbrook Publications
 Westbury Music Co.
 West-Higgins Pub. Co.
 Wildcat Music
 Willet, Slim, Songs
 Williams, Dootsie, Pub.
 Williams, Kae, Music Inc.
 Winchester Music Inc.
 Windsong Music
 Winneton Music Corp.
 Wonder Music Pub. Co.
 Wonderland Music Co., Inc.
 Wyner Music Publishers

 Xenopen Music Co.
 Yonah Music Inc.
 Yvonne Pub. Co.
 Zodiac Music Corp.
 Zoeller Music Co.

SESAC, INC.

By PAUL HEINECKE, President

ONE YEAR AGO, I had the privilege of announcing an important milestone in SESAC's history—its thirtieth anniversary. Now that the year has drawn to a close, we realize that 1961 and the years which preceded it, were but a challenge to the future . . . a future that will continue to bring music users everywhere a diversified and expanding SESAC repertory of material from active publisher affiliates.

During 1961, we more than doubled the number of mechanical licenses issued in any previous year. Numerous recordings of works in the SESAC repertory including Tex Ritter's "Hill-billy Heaven," Jack Scott's "My Dream Come True," "Steps One and Two," and Jackie Wilson's "Please Tell Me Why," found their way to top positions on the trade paper and station charts. SESAC selections were included in hundreds of 1961 commercial album releases by such artists as Elvis Presley, Pat Boone, Sy Oliver, Noro Morales, the Statesmen and the Blackwood Bros. Quartets.

The expanding use of SESAC music has resulted in increased SESAC performances all over the world. To keep pace, we have already begun expanding facilities in the Americas and overseas. Recently, we concluded agreements with several foreign performing and mechanical licensing societies who will administer performance and/or mechanical rights in their respective territories. Foreign performing rights

societies now representing the SESAC repertory are PRS in England, SACEM in France, GEMA in Germany, BUMA in Holland and SACM in Mexico. Foreign representation for SESAC's mechanical rights are presently in effect with MCPS in England, GEMA in Germany and BIEM for additional world-wide representation. We are negotiating with JASRAC in Japan, SADIAC in Argentina, AGADU in Uruguay and SABAM in Belgium for the administration of mechanical and performance rights.

In 1961, the SESAC RECORDINGS label presented such artists as Hank Garland, Jack Scott, Bobby Hackett, the Four Amigos, Til Dieterle, the Allentown Band, the Frankenland Orchestra, Mozarteum Orchestra, etc.

In our "DRUMMERS" series, we introduced five new albums including "Musical Sales Effects," an album of Christmas "DRUMMERS" and three new albums of the big sound general sales intros and programming aids.

To meet the demands of the growing number of radio stations featuring country and western music, SESAC produced a series of "DRUMMERS" performed by leading country and western artists. The first three albums were an immediate success and were followed by a fourth release featuring the Statesmen and the Blackwood Brothers.

Our anniversary year brought some 500 additional AM and TV stations to the SESAC RECORDINGS LP Program Service roster.

SESAC



PAUL HEINECKE, PRESIDENT

Licensing the performance, mechanical or synchronization rights in a repertory of distinction to the entire entertainment industry . . . radio, television, theaters, concert halls, hotels, transcription and record companies.

SESAC RECORDINGS



The best in music by top artists from all major record labels, brilliantly produced on hi-fi albums. Offering a great variety and depth of selection in all categories: Big Bands & Dance, Mood, Concert, Pops, Jazz, Latin, Religious, Country & Western, Military Band, Polkas, Hawaiian, Holidays and "JUST A MINUTE!" — sixty-second show stoppers. Plus "DRUMMERS,"* fast-selling musical production and sales aids that include station promotions, commercials, fanfares, weather, time, news and sports intros, themes — and a new dimension in sounds that sell, "Musical Sales Effects."

*trademarks

SESAC INC. THE COLISEUM TOWER • 10 COLUMBUS CIRCLE • N.Y. 19, N.Y.

- Abernathy Pub. Co.
 Accordion Music Publishing Co.
 Adams, Jos. E., Public
 Adams, A.
 Adamus, Zenobiusz
 Albright Music Company
 Amanda Music Pub. Co., Inc.
 Amsco Music Publishing Co.
 Andrea Music Co., Inc.
 Arberne Music Co.
 Arct, W. M.
 Augsburg Publishing House
 Avalon Music Publishing Co.
 Aztec Music Company
- Babwin Publications
 Barnhouse, C. L., Company
 Bartlett, E. M.
 Barwicki, K. T.
 Bass Co., The
 Bava's, John, Music
 Beazley, Samuel W., & Son
 Beirly, Alfred, Co.
 Bendix Publishing Corp.
 Better Choirs Pub. Inc.
 Bienstock, Siegfried
 Bilruth Prod., Corp.
 Braun, Hubert J.
 Braun Music Co.
 Braun Organization, The
 Brenbar Music Co.
 Breuer, Harry
 Briar Hill Music, Inc.
 Broadcast Music Publishers
 Broadman Press, The
 Brumley, Albert E., and Sons
- Calbo, N.
 Capitol Music Co.
 Cardilli, M. V.
 Carlton Music Pub.
 Castion Music
 Catholic Music Co.
 Central Music Co.
 Century Music Publishing Co.
 Century Press
 Cerruti, John M.
 Chantry Music Press, Ltd.
 Chart Music Pub. House, Inc.
 Choral Press
 Church Music Co.
 Clayton, Norman J.
 Clayton, Norman Publish Co.
 Clef Music Corp.
 Coanacher, B.
 Coleman, Robert H.
 Coleman, Robert H., Publishing
 Colin, Charles
 Composers Press, Inc., The
 Concord Music Publishing Co.
 Concordia Pub. House
 Concourse Music Corp.
 Convention Press
 Cooper, W. Oliver
- Copley Music Pub. Corp.
 Crawford, Percy B.
 Cummings, M. Homer
 Czynelnik
- Daniel, John, Quartet Song Pub.
 Dash, James Allen Pub. Co.
 Davis, Marion, Company, The
 Dawson, William L.
 Dean, Emmet S.
 Dean & Edmiaston
 Dean & Evridge
 Dean & Franklin
 Dean & Hensley
 Dean & Morgan
 Dean & Sebren
 Deiro, Pietro
 Deiro, Pietro, Publications
 Denison, T. S., & Company
 Denson-Parris Music Co.
 Denson Trio Music Co.
 Di Bella, O., Music Co.
 Diamant, Abraham
- Edel, Yizchak
 Edition Accord
 Edition Darom
 Edition Eulenberg
 Edition Gil-Ron
 Edition Jastrzab
 Edition Olympia
 Edition Pro Arte
 Edition Tav-Rina
 Ellis, V. B. (Vep)
 Eulenburg, Ernst, Ltd.
 Evangel Music Co.
 Eve Music Corp.
- Fairbank, H. W., Company
 Faith Music, Inc.
 Ferrill, J. W.
 Firm Foundation Publishing House
 FitzSimons, H. T., Co., Inc.
 Forberg, Rob.
 Forecast Music
 Foreststorm Music
 Fouts, S. G.
 Fouts-Payne Music Co.
 Frador Music Market
 Future Music
- Gaines, N. J.
 Gale Music
 Gebethner & Wolff
 General Council of the
 Assemblies of God
 Georgi & Vitak Music Co.
 Ginsburg, Dov, Publ.
 Gornston, David
 Gospel Music Publications
 Gospel Publishing House
 Gospel Quartet Music Co.
 Gospel Songs, Inc.
- Grabczewski, F.
 Grammer, Frank
 Gregorian Institute of America
 Gur-Ari, Hans (Horowitz)
 Gurley, Robert G.
 Gurley Music Co.
- Haber-Helasco, H.
 Hackett, Bobby
 Hall, Connor B.
 Hall House of Harmony
 Hall Music Co., The
 Hall & McCreary Co.
 Hans, Willy
 Hanson, Eddy
 Hartford Music Co., The
 Hart's Music Company
 Harvest Time Publ.
 Hathaway, Franklin Earl, Mus.
 Pub.
 Hawkins, Floyd
 Heinrichshofen's Verlag
 Henson, J. M., Music Co.
 Heritage Music Publications, Inc.
 Highland Music Co.
 Huffer, Fred K.
 Hymntime Publishers
- Idzikowski, Leon
 Idzikowski, M.
 Inspiration Publishers
 "IPA," Israel Publishers Agency
 "ISCAM," Israel Society of Com-
 posers, Authors & Music Pub-
 lishers
 Ives, David L.
 Ives Music Press
- Jaworsky-Pandy Music
 Publishing Co.
 Jeffress Music Company
 Jewell, Fred, Music Co.
 Jimick, Harry
 Jones, Jimmy
 Jusko, Ralph, Editions
 Jusko, Ralph, Publ., Inc.
- Kanner Music Publishing Co.
 Keene, Hank, Inc.
 Keller, Hal
 Kelman Music Corp.
 Kendor Music, Inc.
 Keyboard Publishing Co.
 Kim Music
 King, K. L., Music House
 King Music Publishing Corp.
 Kjos, Neil A., Music Co.
 Krone, Max and Beatrice
 Kuthan, E.
- Lair, John
 Langdon Music

(Continued on Next Page)

SESAC PUBLISHERS

Le Fevre Trio, The
Lena Music Inc.
Lillenas, Haldor
Lillenas Publishing Co.
Lister, Mosie
Lister, Mosie, Publications
Littig, Frank, Music Publishing
Co.
Liturgical Music Company
Liturgical Music Press, Inc.
Ludwig Music Publishing Co.

Maciejowski, Zb.
Markiewicz, Adam
McKinley Publishers, Inc.
McLaughlin & Reilly Co.
Melody-Aire Press
Mercury Music Corp.
Misty Music
Moore, David
Morris-Henson Music Co.
Mosti, Joe, Accordion Mus. House
Music Press
Music Press, Inc.
Music Products Corp.
Musical Melody Publishers
Musicountry Tunes, Inc.

National Music Company
National Music Company, Inc.
Natrass-Schenck, Inc.
Nazarene Publishing House
Nemmers, M. L. Publishing Co.
Network Music Publishers
Nowa Scena
Nowacki, Henryk X.

Ozark Music Public.

Pace, Adger M.
Pagani, O., & Bro., Inc.
Pallma, Frank, Music Publisher
Pallma Music Co.
Pallma Music Products Corp.
Panella, Frank A.
Panella Music Co.
Paragon Music Publishers
Paris, Oren
Parks, J. A., Company, The
Parris Music Co.
Parris, O. A.
Perry, F. Clark, Co.
Perry's Sons, A. W., Inc.
Peterson, John W.
Pioneer Music Press
Podgorski, I.
Polskie Towarzystwo Muzyki
Wspolczesnej

Polskie Wydawnictwo Muzyki
Wspolczesnej
Poltański, Aleksander
Pomaranski, Zygmunt
Popular Music Publications
Porter, Rue
Pound Ridge Music Corp.
Pro Art Publications
"PWM," Polskie Wydawnictwo
Muzyczne
"PWP," Przedstawicielstwo
Wydawnictwo Polskich (Asso-
ciation of Polish Publishers)

Quartet Music Company
Quincke, Walter A.

Rainbow Music Co.
Ramola Music
Ramsey, Will M.
Ramsey & Parker
Revival Music Company
Ricart & Cia, Luis, S. L.
Roat, Chas. E., Music Co.
Rolseth Pub. Co.
Rudnicki, Walery
Rynczak, J.
Rzepecki, J.

Sage & Sand Mus. Pub.
Sajewski, W. H., Music and
Publishing Co., Inc.
Samely, Sam
Schmidt, Arthur P., Co., Inc., The
Schmitt, Hall & McCreary Co.
Schmitt, Paul A., Music Company
Schmitt Pubs., Inc.
Schuberth, Edward, & Co., Inc.
Scott, Jack
Sebren, George W., Music Co.
Select Music Company
Selmer, H. & A., Inc.
Seyfarth, G.
Showalter, A. J., Company, The
Showalter, G. H. P.
Simon, Frank
Singleton, Eddie
Singspiration
Singspiration, Inc.
Sioux Way Music
Sizzle Music Corp.
Slaski, H.
Slater, Will W.
Slaughter, Henry
Smith, Alfred B.
Southern Music Plate Co.
Speer, Ben, Music
Spire, Editions

Stamps Quartet Music Company,
Inc.
Standard Music Company
Standard Songs
Stanphill, Ira
Stirling Music Publishing Co.
Sunday School Board of the
Southern Baptist Convention, The

Taylor, Lonnie, Publ.
Teddlie, Tillit S.
Tennessee Music & Printing Co.
Thomas, Alvis O.
Thomas, J. E.
Thompson Music Company
Times Square Mus. Publ.
Top Music Publishers, Inc.
Towarzystwo Wydawnicze
Muzyki Polskiej
Traficante Pub. Co.
Trio Music Co.

Universum

Varner, Wallace B.
Vaughan, James D., Music
Publisher
Velva Music, Inc.
Vitak-Elsnic Co.

Walls, W. M.
Warde, Harry
Warner, F. Eugene
Weaner-Levant Publications
Weaner, Maxwell
Wells, Kenneth H.
Western Accordion Music
Company
Wheelwright, Lorin F.
Wiehler, Zygmunt
Windsor Music Company
Winsett, R. E., Music Co.
Winternitz, Chanan
Witczyk, Stanislaw
"WJR"
Wohl, Jehuda
Wolfpack Music Corp.
Woodward, M. H.
World Library of Sacred Music
Wydawnictwo Muzyczne Arcta
Wydawnictwo Muzyczne 'Spnkopa'
Wynert, Johnny

"Zaiks," Związek Autorów,
Kompozytorów i Wydawców
Zak, Czeslaw
Zaremba, Alojzy

Foreign Currency Official Exchange Rates

March, 1962

<i>Country</i>	<i>Unit of Currency</i>	<i>Exchange Rate March, 1961</i>	<i>Current Collections</i>
Argentina	#Peso	*\$.0121	Fair
Australia	Pound	2.2528	Prompt
Austria	Schilling	.0390	Prompt
Belgium	Franc	* .0201	Prompt
Bolivia	#Boliviano	* .00009	Fair
Brazil	Cruzeiro	* .00322	Fair-prompt
Canada	Dollar	.95 1/4	Prompt
Chile	Escudo	* .9550	Fair
Colombia	Peso	* .1140	Fair
Costa Rica	Colon	.1785	Prompt—fair
Cuba	Peso	1.0000	—
Denmark	Krone	.1453	Prompt
Dominican Rep.	#Peso	1.0000	Slow
Ecuador	Sucre	.0666	Fair
Egypt	Pound	2.88	—
Finland	Markka	.00315	Prompt
France	New Franc	* .2041	Prompt
West Germany	#Mark	.2501	Prompt
Greece	Drachma	* .0335	Prompt
Guatemala	#Quetzal	1.0000	Fair
Haiti	#Gourde	2.000	Slow
Honduras	#Lempira	.5000	Fair
Iceland	Krona	* .0265	Prompt
India	Rupee	.2113	Prompt
Iran	Rial	.0315	Slow
Iraq	Dinar	2.825	Fair
Ireland	Pound	2.8160	Prompt
Israel	Pound	.35	Prompt
Italy	Lira	.001612	Prompt
Japan	Yen	.0028	Prompt
Mexico	#Peso	.0800	Prompt-fair
Morocco	Dirham	.002	Prompt
Netherlands	Guilder	.2766	Prompt
New Zealand	Pound	2.805	Prompt
Nicaragua	Cordoba	.1429	Fair
Norway	Krone	.1404 3/4	Prompt
Pakistan	Rupee	.2115	Prompt
Panama	#Balboa	1.0000	Fair
Paraguay	#Guarani	.0085	Prompt-fair
Peru	Sol	* .0370	Prompt—fair
Philippines	Peso	.2865	—
Portugal	Escudo	.0350	Prompt
El Salvador	#Colon	.40	Fair
Spain	Peseta	.0168	—
Sweden	Krona	.1938	Prompt
Switzerland	#Franc	.2306	Prompt
Turkey	Pound	.1125	Fair
U. of S. Africa	Rand	1.4097	Prompt
United Kingdom	Pound	2.8160	Prompt
Uruguay	Peso	* .0920	Prompt—fair
Venezuela	Bolivar	* .2192	Fair

* Free Rate. Many countries have several rates. # No foreign exchange restrictions.

NEW TV SYSTEM NEEDED

Present 25-Year-Old System Is Obsolete

By PAUL ADORIAN, Managing Director
Associated-Rediffusion, Ltd.

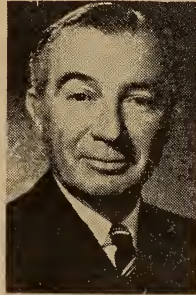
IF WE had to start a television system today from scratch, I am sure it would be entirely different from the one we have now. Many people forget this when talking about how many lines or extra colors we should add to our picture. The real problem today is the much more basic one—have we got an efficient system?

I think the answer to this question is a categorical "No." During the next 10 to 15 years, we could develop and put into practice a completely new system which would, of course, run parallel with the existing system as would a color or a higher line system.

At present, we send out 25 complete pictures a second. The view of a person speaking, for example, is scanned 25 times a second, even though the background has not changed. In fact, less than 10 per cent of the average information in a television picture is new—90 per cent of the information we transmit is repetitive and wasteful.

This is because we have inherited a system which is 25 years old. It was extremely good 25 years ago, but with all the scientific knowledge available in this country today, it is possible to develop a new system which would certainly compress that useful signal twofold, even if not tenfold.

If this were done, it would enable us to double the channels available for television transmissions in the limited range of Bands I and III—



despite the fact that we could still make use of Bands IV and V.

Several suggestions have been made for the future and several new lines of thought are already being developed. I believe that if we are going to have a change, we should have a real change which will allow us to make the maximum use of the wavebands available. There is absolutely no reason why such a new system, using 625 lines, should not be interchangeable with other countries. In this way, we would get the full advantages of a 625-line system while at the same time making better use of our available bandwidth space.

If Britain led the world in this, I am sure that other countries would eventually follow. It will cost us between 750 and 1,000 million pounds to make any sort of change. Between half and three-quarters of that expenditure will be incurred anyhow, due to sets becoming obsolete, but probably between a quarter to one-third will be incurred whatever alternative is decided upon. That will involve millions of pounds, so we might as well have a good change.

I believe that the idea of adopting this system is the most materialistic and realistic solution. Just as we in this country produced the first working television system in the world, so we now have the chance to produce an even more efficient system, firstly to our own good and subsequently to the general benefit of the whole world.

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 XEOR·XEGC·XEPO·XEKQ·XEFW·XEXZ·XEQL·XERCN
 XEIQ·XECC·XEAÉ·XELU·XEWG·XEIG·XECU·XECM
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Radio Cadena Nacional Member Stations

<i>Location</i>	<i>Call Letters</i>	<i>Frequency Kcs.</i>	<i>Location</i>	<i>Call Letters</i>	<i>Frequency Kcs.</i>
Acapulco, Gro.	XEBB	600	Matamoros, Tamps.	XEO	970
Acapulco, Gro.	XEKU	710	Mazatlan, Sin.	XERJ	1320
Aguascalientes, Ags. ...	XERO	1490	Merida, Yuc.	XEZ	600
Campeche, Camp ...	XECAM	920	Mexicali, B. C.	XECL	990
Cd. Acuna, Coah.	XEAE	1600	Mexico, D. F.	XERCN	1110
			Monterrey, N. L.	XEG	1050
			Monterrey, N. L.	XENJ	1480
Cd. del Carmen, Camp	XEIT	1350	Morelia, Mich.	XEMM	870
Cd. Juarez, Chih.	XEJ	970	Nva. Rosita, Coah.	XENR	980
Cd. Juarez, Chih.	XEWG	1490	Nvo. Laredo, Tamps.	XEK	960
Cd. Aleman	XEWD	1430			
Cd. Obregon, Son.	XEIQ	960	Oaxaca, Oax.	XEOA	570
Cd. Serdan, Pue.	XELU	1340			
Cd. Valles, S.L.P.	XECV	610	Pachuca, Hgo.	XEPK	1420
Chetumal, Q. Roo.	XEROO	960	Puebla, Pue.	XECD	1170
Chihuahua, Chih.	XEM	1390			
Coatepec, Ver.	XEGR	1160	Reynosa, Tamps.	XEOR	1390
Culiacan, Sin.	XECQ	920			
			Sahuayo, Mich.	XEGC	1490
Durango, Dgo.	XEDU	860	Sn Luis Potosi, S.L.P. ...	XEPO	1310
Durango, Dgo.	XEND	1470			
			Tampico, Tamps.	XEFW	810
El Mante, Tamps.	XECM	1450	Tapachula, Chis.	XEKQ	680
Ensenada, B. C.	XEDX	1010	Tehuantepec, Oax.	XEKZ	610
			Tepic, Nay.	XEXT	980
Guadalajara, Jal.	XEZZ	760	Tijuana, B. C.	XEBG	1550
			Torreon, Coah.	XEOB	1490
Hermosillo, Son.	XEDL	1250	Tuxtla Gtz. Chis.	XEUE	580
			Villa de Seris, Son.	XEVS	1110
Iguala, Gro.	XEIG	1430	Veracruz, Ver.	XEOD	1090
			Villahermosa, Tab. ...	XEVA	790
Leon, Gto.	XELEO	1110	Zacatecus, Zac.	XELK	1280
Los Mochis, Sin.	XECU	1470	Zacatecas, Zac.	XEXZ	1150
			Zamora, Mich.	XEQL	1580

Radio Stations of Mexico

Location	Call Letters	Frequency	Owner
Acapulco, Gro.	XEBC	600	
Acapulco, Gro.	XECI	1340	
Acapulco, Gro.	XEKJ	1400	Ramon Ortego Escobedo
Acapulco, Gro.	XEKU	710	
Agua Prieta, Son.	XEAQ	1490	Manuel Rodriguez
Agua Prieta, Son.	XEFH	1310	Jesus Rodriguez Verdugo
Agascalientes, Ags.	XEYZ	1450	
Agascalientes, Ags.	XEBI	790	Pedro C. Rivas
Agascalientes, Ags.	XEIO	560	
Agascalientes, Ags.	XERO	1490	Radio Hidrotermopolitana
Apatzingan, Mich.	XECJ	970	
Apatzingan, Mich.	XEML	770	
Boca del Rio, Ver.	XEOD	1090	
Caborea	XEEZ	970	
Campeche, Camp.	XEA	1370	
Campeche, Camp.	XEUK	1430	
Cananea, Son.	XEID	630	
Celaya, Gto.	XENC	1540	El Heraldo del Bajio
Celaya, Gto.	XEY	1360	
Chapala, Jal.	XEWI	860	
Chihuahua, Chih.	XEBU	620	Roberto O. Stevenson
Chihuahua, Chih.	XEBW	1280	Radioemisora del Norte
Chihuahua, Chih.	XEFI	580	Pregon, Del Est, de Chih.
Chihuahua, Chih.	XEFO	680	
Chihuahua, Chih.	XEM	1390	Pedro Meneses, Jr.
Chihuahua, Chih.	XEPK	920	
Chihuahua, Chih.	XERA	1490	Red Nacional Radiomisora, S.A.
Chilpanzingo, Gro.	XEIZ	630	
Ciudad Acuma, Coah.	XEKD	1010	
Ciudad Acuna Coah.	XERF	1570	
Ciudad Bemex.	XEPT	620	
Ciudad Camargo, Chih.	XECC	960	Hugo Pinera Limas
Ciudad Cuauhtemoc, Chih.	XEER	990	
Ciudad Cuahutemoc, Chih.	XEPL	560	
Ciudad Delicia, Chih.	XEAY	660	
Ciudad Delicia, Chich.	XEBN	1240	
Ciudad Delicia, Chich.	XEJK	1340	Amador Ronquillo Reza
Ciudad Guzman.	XEBC	990	Roberto Chavez Gonzalez
Ciudad Guzman, Jal.	XEIS	670	
Ciudad Jimenez, Chich.	XEJZ	1320	
Ciudad Juarez, Chich.	XEFV	1240	Dario Cordo Rocha
Ciudad Juarez, Chich.	XEF	1420	Jose Carlos Amaya
Ciudad Juarez, Chich.	XEJ	970	Pedro Meneses, Jr.
Ciudad Juarez, Chich.	XELO	800	Cia Radio de Piedras Negras
Ciudad Juarez, Chich.	XEWG	1490	Carlos Mendez
Ciudad Juarez, Chich.	XEYC	1460	Ysela Fern. Caball. de Yanez
Ciudad Juarez, Chich.	XEP	1390	
Ciudad Lerdo, Dgo.	XEGA	790	
Ciudad Lerdo, Dgo.	XENO	960	
Ciudad Mante, Tam.	XECM	1450	
Ciudad Miguel Aleman, Tam.	XEHD	1430	
Ciudad Miguel Aleman, Tam.	XEHI	1470	
Ciudad Obregon, Son.	XEHO	910	
Ciudad Obregon, Son.	XEIC	810	
Ciudad Obregon, Son.	XEIQ	960	
Ciudad Obregon, Son.	XEAP	1290	Emillo Manzanilla
Ciudad Obregon, Son.	XEHX	1460	
Ciudad Obregon, Son.	XEOX	1430	Felipe G. de Leon

(Continued on Next Page)

RADIO STATIONS OF MEXICO

Location	Call Letters	Frequency	Owner
Ciudad Valle S.L.P.	XETR	1120	
Ciudad Valles, S.L.P.	XFCV	610	Tomas Oliva Banuelos
Ciudad Victoria, Tam.	XEHP	580	
Ciudad Victoria, Tam.	XEGW	1380	
Ciudad Victoria, Tam.	XEBJ	1340	Fernando Elizalde
Coatepe, Ver.	XEGR	1160	
Coatzacoalcos, Ver.	XEGB	960	
Coatzacoalcos, Ver.	XEOM	1340	Daniel Schact Perez
Cocamaleo, Tab.	XEVX	570	
Colima, Col.	XERL	1470	J. Roberto Levy
Cordoba, Ver.	XEAG	1280	Luz Maria Zuniga de Miguel
Cordoba, Ver.	XEDZ	580	
Cordoba, Ver.	XEVC	700	
Cosamaloapan, Ver.	XEFU	630	
Cuautla, Mor.	XEWF	1400	Fernando Diaz Enriquez
Culiacan, Sin.	XEBL	710	Enrique Maxim Gomez Blanco
Culiacan, Sin.	XECQ	920	Radio Cullacan, S.A.
Culiacan, Sin.	XENW	860	
Culiacan, Sin.	XEWS	1010	
Culiacan, Sin.	XENZ	570	
Culiacan, Sin.	XESA	1360	Pablos y Elizalde
Durango, Dgo.	XECK	620	
Durango, Dgo.	XEDU	860	Carlos C. Armas
Durango, Dgo.	XEE	590	Jose Valenzuela
El Sauzal, B.C.	XEDX	1010	
Empalme, Son.	XEBQ	1240	Roberto Gonzalex Mata
Ensenada, B.C.	XESS	1450	
Ensenada, B.C.	XEPF	1400	
Ensenada, B. C.	XEXK	920	
Fortin, Ver.	XEKG	820	
Fresnillo, Zac	XEEL	610	
Fresnillo, Zac	XEMA	1340	Jose Miguel Acevedo Moya
Gomez Palacio, Dur.	XEPM	670	
Gomez Palacio, Dur.	XEGI	700	
Gomez Palacio, Dur.	XERS	1380	
Guadalajara, Jal.	XEAD	1150	Alejandro Diaz
Guadalajara, Jal.	XEAV	570	Manuel Lopez Diaz
Guadalajara, Jal.	XEBA	840	Jesus D. Gonzales
Guadalajara, Jal.	XEDK	1250	Manuel Lopez Diaz
Guadalajara, Jal.	XEGL	1280	Quirino Francisco Gonzalez
Guadalajara, Jal.	XEHL	960	Francisco E. Fregoso
Guadalajara, Jal.	XEHL	1010	Radiodif de Occidente, S.A.
Guadalajara, Jal.	XEJB	630	State Government
Guadalajara, Jal.	XEJE	1310	Difusoras de Occidente, S.A.
Guadalajara, Jal.	XELT	920	Eduardo Reynoso Gonzalez
Guadalajara, Jal.	XELW	1340	Salvador Galindo de la Torre
Guadalajara, Jal.	XEWK	1190	
Guanajuato, Gto.	XEWZ	600	Gonzalo Sanchez Gomez
Guanajuato, Gro.	XEUG	970	
Guasave, Sin.	XEGS	610	
Guasave, Sin.	XESN	680	
Guaymas, Son.	XEDR	1490	Sucrs. de Modesto Ortega
Guaymas, Son.	XEFX	630	
Hermosillo, Son.	XEBH	920	Carlos Balderrama
Hermosillo, Son.	XEDL	1250	Eufemia Esquer de Vidal
Hermosillo, Son.	XEDM	1580	Radio Pacifico
Hermosillo, Son.	XEHQ	590	Radio Hermosillo
Hermosillo, Son.	XEPB		
Hidalgo del Parral, Chich.	XEAT	1250	Sucrs. de Jorge Perez
Hidalgo del Parral, Chich.	XEGD	1520	
Hidalgo del Parral, Chich.	XEJS	1150	Olfonso Perez Porras
Huamantla, Tlax.	XEHT	1520	Alf. Macias y Mario Pardo S.

RADIO STATIONS OF MEXICO

Location	Call Letters	Frequency	Owner
Iguala, Gro.	XEKF	1360	Rafael Campos Marquina
Irapuato, Gto.	XEBO	1330	Alfonso Martinez
Irapuato, Gto.	XEWE	1420	Felipe Gallardo
Irapuato, Gto.	XEGO	1080	
Ixtlandel Rio, Nay.	XEVR	1030	
Jalapa, Ver.	XEJJ	1550	
Jalapa, Ver.	XEFA	1340	Adolfo Alvarez
Jalapa, Ver.	XEJA	610	Adolfo Alvarez
Jalapa, Ver.	XEXB	1400	
Jalapa, Ver.	XEKL	550	Carlos Ferraez Matos.
La Barca, Jal.	XEWL	1090	Ramon Alvarez Lopez
La Paz, B.C.	XEEZ	1310	
La Paz, B.C.	XENT	790	
La Paz, B.C.	XEJH	1380	
La Paz, B.C.	XEPX	550	
La Piedad, Mich.	XEIV	1040	
La Piedad, Mich.	XELC	980	
Lagos, Gto.	XETG	770	
Leon, Gto.	XEKX	1270	
Leon, Gto.	XEX	730	
Leon, Gto.	XELG	670	Radio Impuls. del Centro
Leon, Gto.	XERW	1390	Augustin Obregon Padilla
Leon, Gto.	XERZ	1240	Carlos Obregon Padilla
Linares, N.L.	XER	1260	Radio Linares, S.A.
Los Mochis, Sin.	XECF	1410	Francisco Perez H.
Los Mochis, Sin.	XECU	1470	Luis Perez Gomez
Los Mochis, Sin.	XEEI	650	
Los Mochis, Sin.	XEHS	1200	
Macuspana, Tab.	XENB	660	
Magdalena, Son.	XEDJ	1450	Jesus L. Rochin
Manzanillo, Col.	XEAL	840	
Manzanillo, Col.	XECS	960	
Manzanillo, Col.	XEIU	560	
Matamoros, Tam.	XEAM	1310	Manuel L. Salinas
Matamoros, Tam.	XEEW	1420	
Matamoros, Tam.	XEMT	1340	Severo Garza Saenz
Matamoros, Tam.	XEO	970	Can. Maria Gonzalez
Matehuala, S.L.P.	XEFF	1490	
Mazatlan, Sin.	XEOW	970	
Mazatlan, Sin.	XERJ	1320	Oscar Perez E.
Mazatlan, Sin.	XETK	630	Radio Emisora de Occidente
Merida, Yuc.	XEZ	600	
Merida, Yuc.	XEFC	1330	Rafael Rivas Franco
Merida, Yuc.	XEMH	1490	Alvaro Barquet Y
Merida, Yuc.	XEMQ	1240	Lazaro Achurra Suarez
Merida, Yuc.	XEQW	550	
Mexicali, B.C.	XECL	990	Alfonso A. Lacarra
Mexicali, B.C.	XEAA	1370	Consuelo Tonnella King
Mexicali, B.C.	XEAO	910	Juan C. Chavez
Mexicali, B.C.	XEWV	940	
Mexicali, B.C.	XED	1050	Carlos Blando
Mexicali, B.C.	XEGE	1570	
Mexicali, B.C.	XESU	790	
Mexico, D.F.	XEB	1220	El Buen Tono S.A.
Mexico, D.F.	XEAI	1320	G.N. Medina y Loc. Ag. Ramos
Mexico, D.F.	XEBS	1410	Hispano Mexicano S.A.
Mexico, D.F.	XERPM	660	Vocero Mexicano S.A.
Mexico, D.F.	XEDA	1290	Publ. Com. de Mexico, S.A.
Mexico, D.F.	XEDP	1060	Radio Gobernacion
Mexico, D.F.	XEJP	1150	Radio America, S.A.
Mexico, D.F.	XEDF	970	Arturo Martinez
Mexico, D.F.	XEL	1260	Herdez S.A.

(Continued on Next Page)

RADIO STATIONS OF MEXICO

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Mexico, D. F.	XEIP	760	
Mexico, D.F.	XELA	830	Radio Metropolitan S.A.
Mexico, D.F.	XELZ	1440	Maria Cardena de Zetina
Mexico, D.F.	XEMC	1590	Dol. G. Estrada de Ferreiro
Mexico, D.F.	XEMX	1380	Publ. Com. de Mexico S.A.
Mexico, D.F.	XEN	690	Guillermina P. de Del Conde
Mexico, D.F.	XEFR	1180	
Mexico, D.F.	XENK	620	Gral. Brig. P.A.F. Proal Pardo
Mexico, D. F.	XEOF	560	
Mexico, D.F.	XEOY	1000	Fomento de Radio, S.A.
Mexico, D.F.	XEPH	590	Cia. Mexico de Radiodif. S.A.
Mexico, D.F.	XEQK	1350	Guillermo Morales B.
Mexico, D.F.	XEQR	1030	Corp. Mexicana de Radio, S.A.
Mexico, D.F.	XESM	1470	Salvador San Martin
Mexico, D.F.	XEQ	940	Radio Panamericana, S.A.
Mexico, D.F.	XERCN	1110	Radio Central de Mexico
Mexico, D.F.	XERC	790	Radio Popular de Mexico
Mexico, D.F.	XERH	1500	"A.R.S.E." S.A.
Mexico, D.F.	XEUN	860	Universidad Nacional de Mexico
Mexico, D.F.	XEW	900	Cadena Radiodifusora, S.A.
Minatitlan, Ver.	XEDW	1260	Oucrs de Hector Silva Canto
Monclova, Coah.	XENQ	1330	
Monclova, Coah.	XEMF	1260	Alfonso L. Bres.
Monclova, Coah.	XEMW	970	
Monterrey, N.L.	XEAR	570	Alfonso Flores Lopez
Monterrey, N.L.	XEAW	1280	Jesus D. Gonzalez
Monterrey, N.L.	XEEH	600	
Monterrey, N.L.	XEFB	630	Emis. Inc. de Monterrey, S.A.
Monterrey, N.L.	XEG	1050	La Voz de Norte-America, S.A.
Monterrey, N.L.	XEH	1420	Radio Taranava, S. de R.L.
Monterrey, N.L.	XEJM	1450	
Monterrey, N.L.	XEMR	1370	Enrique Serna Martinez
Monterrey, N.L.	XENL	860	
Monterrey, N.L.	XEOK	920	Carlos Roa Montes De Oca
Monterrey, N.L.	XERG	690	
Monterrey, N.L.	XET	990	El Pregonere del Norte
Morelia, Mich.	XECR	1340	
Morelia, Mich.	XELQ	570	Francisco Laris Iturbide
Morelia, Mich.	XESF	1300	Jose Martinez Ramirez
Morelia, Mich.	XEI	1400	Tiburcio Ponce
Morelia, Mich.	XEMM	870	
Naco, Son.	XETM	1350	Jesus Manuel Franco
Navajoa, Son.	XEGL	1270	Fausto M. Gomez
Navajoa, Son.	XEKE	980	
Nogales, Son.	XECG	1240	
Nogales, Son.	XEHF	1370	Gaston Mascarenas
Nogales, Son.	XEXW	1300	
Nuevo Casas Grandes.	XETX	1010	
Nuevo Laredo, Tam.	XEAS	1410	Jose Maria Villarreal
Nuevo Laredo, Tam.	XEFE	790	Ruberto Villarreal
Nuevo Laredo, Tam.	XERG	1090	Reynoldo Garza Alvarez
Nuevo Laredo, Tam.	XEBK	1340	Juan Manuel Cortes
Neuvo Laredo, Tam.	XEK	960	Rafael Tijerina Carranza
Nuevo Laredo, Tam.	XEXO	1370	Julio Santo Coy
Nuevo Laredo, Tam.	XENU	1550	
Nueva Rosita, Coah.	XEYS	1300	
Nueva Rosita, Coah.	XERN	980	
Oaxaca, Oax	XEOA	570	
Oaxaca, Oax.	XEAX	1270	Delia Rodriguez de Marquez
Oaxaca, Oax.	XEUB	990	
Oaxaca, Oax.	XEEK	650	
Ocotlan, Jal.	XEAN	800	Radio Ocotlan S. de R.L.
Orizaba, Ver.	XEPP	1450	Radio Impulsora de Orizaba
Orizaba, Ver.	XETQ	850	Sucrs de Francisco Campos H.

RADIO STATIONS OF MEXICO

Location	Call Letters	Frequency	Owner
Pachuca, Hgo.	XEPK	1420	
Papantla, Ver.	XEGK	920	
Papantla, Ver.	XEPV	1270	
Parral, Chih.	XEIE	710	
Patzcuaro, Mich.	XEXL	1370	
Piedras Negras, Coah.	XEMJ	920	Jesus L. Elizondo
Piedras Negras, Coah.	XEMU	570	Alfonso L. Bres.
Poza Rica, Ver.	XEJD	1450	
Poza Rica, Ver.	XEPR	1480	
Progreso, Yuc.	XEEN	690	
Progreso, Yuc.	XEVL	1580	
Progreso, Yuc.	XEPY	1450	
Progreso, Yuc.	XECN	1400	
Puebla, Pue.	XECD	1170	Roberto Canedo
Puebla, Pue.	XEHR	1090	Manuel R. Canale
Puerta Vallarta, Jal.	XEEJ	650	
Queretaro, Qro.	XEDI	770	
Queretaro, Qro.	XEJX	1250	Radio Emisora Queretaro
Queretaro, Qro.	XENA	1450	Ramon Rodriguez Familiar
Reynosa, Tam.	XEFP	1240	
Reynosa, Tam.	XEGH	620	
Reynosa, Tam.	XEJN	940	
Reynosa, Tam.	XEOR	1390	Cond. S. Vda. de Gonzalez
Reynosa, Tam.	XERI	810	
Rio Bravo, Tam.	XERT	590	
Rio Bravo, Tam.	XEFD	1170	
Rio Bravo, Tam.	XEFL	1110	
Rio Verde, S.L.P.	XEEM	660	
Rosarito, B.C.	XERB	1090	Interamericana de Radio, S.A.
Rosario, Sin.	XEHW	1440	
Sabinas, Coah.	XEBX	610	Radiodif. Coahuila, S.A.
Saguayo, Mich.	XEGC	1450	Alberto Barragan Degollado
Salamanca, Gto.	XENP	1430	
Salamanca, Gto.	XERX	1560	Ernesto Bravo Vargas
Salina Cruz, Oax.	XEEA	1330	
Saltillo, Coah.	XEBD	920	
Saltillo, Coah.	XEDE	1400	Enrique Martinez y Martinez
Saltillo, Coah.	XEKS	960	
Saltillo, Coah.	XESJ	1250	Froylan Mier Narro
Saltillo, Coah.	XEXU	1490	
San Andres Tuxtla, Ver.	XEIA	980	
San Andres Tuxtla, Ver.	XERM	1370	
San Andres Tuxtla, Ver.	XELN	1510	
San Andres Tuxtla, Ver.	XEDQ	1400	
San Blas, Nay.	XEJM	1570	
San Blas, Nay.	XEIF	1240	
San Cristobal, Chia.	XEEV	870	
San Cristobal, Chia.	XEUY	560	
San Francisco del Oro, Chih.	XEHB	770	
San Luis de Paz, Gto.	XEGX	1480	
San Luis Potosi, S.L.P.	XEBM	920	Benjamin Briones
San Luis Potosi, S.L.P.	XECZ	1430	Radiodif, Mexicano
San Luis Potosi, S.L.P.	XEPO	1310	Alejandro Espinosa Pitman
San Luis Potosi, S.L.P.	XEWA	540	Cadena Radiodif. Mex. S.A.
San Luis Potosi, S.L.P.	XEXQ	1460	
San Luis Potosi, S.L.P.	XESL	1340	Guadalupe Delgado Ramirez
San Luis Potosi, S.L.P.	XEEQ	750	
San Pedro Tlaquepaque, Jal.	XESP	1400	Herminio Macias Alonso
San Pedro, Coah.	XEBF	1410	
San Pedro, Coah.	XEOT	980	
Santa Ana, Son.	XEAB	1400	Alfredo Marin Castro
Santa Barbara, Chih.	XESB	1400	Domingo Salayandia Najera

(Continued on Next Page)

RADIO STATIONS OF MEXICO

Location	Call Letters	Frequency	Owner
Santa Barbara, Chih.	XEES	820	
Santa Rosalia, B.C.	XEAH	560	
Santa Rosalia, B.C.	XESR	1320	
Tala, Jal.	XEAF	550	
Tampico, Tam.	XEJT	1460	
Tampico, Tam.	XECA	1460	Difusora Portena S. de R.L.
Tampico, Tam.	XEEC	840	
Tampico, Tam.	XEFW	810	Flores y Martinez
Tampico, Tam.	XES	1240	Radio Televisora de Tampico
Tampico, Tam.	XETO	1400	Radio Tiempo S. de R.L. de C.V.
Tampico, Tam.	XETU	980	Impuls. Moderna Del Radio, S.A.
Tampico, Tam.	XETW	860	
Tampico, Tam.	XELE	1300	
Tapachula, Chis.	XEXQ	670	
Tapachula, Chis.	XETS	630	Napolean Correa
Teapa, Tab.	XEUI	1320	
Tecate, B.C.	XEHA	560	
Tecate, B.C.	XEKT	1380	
Tecuala, Nay.	XETD	1450	
Tehuacan, Pue.	XEEY	1520	
Tehuacan, Pue.	XEWJ	1420	Jaime Retif Del Morel
Tehuacan, Pue.	XEGY	1080	
Tehuantepec, Oax.	XEJI	1390	
Tehuantepec, Oax.	XEUC	550	
Tehuantepec, Oax.	XEKZ	610	
Tepatiplan, Jal.	XEFG	1500	
Tepic, Nay	XEIN	860	
Tepic, Nay.	XERK	1380	Dario Mondragon
Tepic, Nay.	XEXT	980	State Government
Tepic, Nay	XEOO	620	
Teziutlan, Pue.	XEGF	680	
Teziutlan, Pue.	XEFJ	1330	
Tijuana, B.C.	XEAK	690	Jorge I. Rivera
Tijuana, B.C.	XEAU	1470	Manuel Acuna Varela
Tijuana, B.C.	XEAZ	1270	Fernando Sanchez Mayans
Tijuana, B.C.	XEBE	800	
Tijuana, B.C.	XEBG	1550	Octavio B. Lelevier
Tijuana, B.C.	XEC	1310	Luis Enrique Encisco
Tijuana, B.C.	XEGM	950	Gustavo Falst Fernandez
Tijuana, B.C.	XEMO	860	Fernando Frederico Ferreira
Tijuana, B.C.	XEXX	1420	Jose J. Clark, Fern. Fed. Ferrei
Todos Santos, B.C.	XEIB	1490	
Toluca, Mex.	XECH	1490	Rodolfo Llamas
Tonala, Jal.	XEZZ	760	
Tomantzintla, Pue.	XEKA	1560	
Torreon, Coah.	XEEG	760	
Torreon, Coah.	XEMD	920	
Torreon, Coah.	XETJ	570	
Torreon, Coah.	XEBP	1310	La Voz de la Laguna, S.A.
Torreon, Coah.	XEDN	600	Difusora del Norte, S.A.
Torreon, Coah.	XETB	1350	Radio Laguna, S.A.
Torreon, Leon	XEOB	1490	
Tulancingo, Hgo.	XENQ	1580	
Tuxpan, Nay.	XEUX	1340	Salvador Hrena Benitez
Tuxpan, Ver.	XETL	1390	Calixte Almazan
Tuxtepec, Oax.	XETN	1320	
Tuxtla Gutierrez	XEON	710	Enrique Balero Arambula
Tuxtla Gutierrez, Chi.	XEUE	580	
Uruapan, Mich.	XEFN	1130	
Uruapan, Mich.	XEUF	610	Ignacio Navarro
Valladolid, Yuc.	XEUM	990	
Veracruz, Ver.	XECW	1490	

RADIO STATIONS OF MEXICO

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Veracruz, Ver.	XEHV	1310	Sucrs. de Juan A. Palavicini
Veracruz, Ver.	XELL	1430	Carlos Ferraez Matos
Veracruz, Ver.	XELR	610	
Veracruz, Ver.	XETF	1250	Sucr. de Jose Rodr. Lopez
Veracruz, Ver.	XEU	920	Fernado Pazos SOSA
Villa Acuna, Coah.	XEAE	1600	
Villa Acuna, Coah.	XEDH	1340	Oscar Gonzalez Galindo
Villa Acuna, Coah.	XERF	1570	Cia Radio-Dif. de Coahuila, S.A
Villa de Seris, Son.	XEVS	1110	
Villa de Seris, Son.	XEKI	1510	
Villahermosa, Tab.	XEVG	1440	
Villahermosa, Tab.	XETZ	1380	
Villahermosa, Tab.	XEUH	1500	
Villahermosa, Tab.	XEVA	790	
Villahermosa, Tab.	XEVT	970	
Villahermosa, Tab.	XEOP	920	
Zacapu, Mich.	XEZU	1270	Guillermo Calzada Cervantes
Zacatecas, Zac.	XELK	1280	Macia y Acevedo
Zacatecas, Zac.	XEXZ	1150	Manuel Llamas Felix
Zamora, Mich.	XEQL	1580	
Zamora, Mich.	XEGT	1490	Radio Zamora S. de R.L.
Zamora, Mich.	XEZM	650	La Voz del Comercio de Zamora
Zapopan, Jal.	XEDV	700	
Zihuatanejo, Gro.	XESZ	1450	
Zihuatanejo, Gro.	XEUQ	960	
Zitacuaro, Mich.	XELX	1460	
Zitacuaro, Mich.	XETA	1080	Gabriel Saenz Gutierrez

Radio Stations of Haiti

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Conaives	4VMD	1500	
Leogane	4 VK	1080	
Petionville	4VHL	1020	
Port-au-Prince	4VYM	1250	
Port-au-Prince	4 VW	1300	Ricardo Widmaier
Port-au-Prince	4VGM	1470	Frank C. Magloire

Radio Stations of the Dominican Republic

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Bani	H13V	1310	Manuel Bello Hijo
Barahona	H1UE	1340	
Barahona	H14V	1240	
La Romana	H14C	1250	
La Vega	H11L	1400	Joaquin C. Pellicer
La Vega	H18T	1360	J. Arismendi Trujillo

(Continued on Next Page)

RADIO STATIONS OF THE DOMINICAN REPUBLIC

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Moca	H11A	1490	Rafael Western
Monsenor Noel	H19T	1440	
Puerto Plata	H1F	1310	
Puerto Plata	H1FD	1160	
San Cristobal	H1MC	1100	
San Francisco de Marcoris	H1RM	1120	
San Juan	H1UD	1400	
San Juan	H12A	1440	
San Pedro de Macoris	H1PD	1320	
San Pedro de Macoris	H1Q	1240	
San Pedro de Macoris	H13J	610	
Santiago	H1MD	760	
Santiago	HISA	980	
Santiago	H1UA	1270	
Santiago	H14B	1330	Abraham Vanderhorst Jacinto L. Sanchez
Santiago	H18B	1050	
Santiago	H1D	1600	
Santiago	H12K	1450	
Santigo	H16T	1380	J. Arismendi Trujillo
Santo Cerro La Vega	H1DV	1190	
Santo Domingo	H1T	1260	
Santo Domingo	H13A	1230	
Santo Domingo	H1MS	580	
Santo Domingo	H1U	860	
Santo Domingo	H1JP	1020	
Santo Domingo	H13S	1150	
Santo Domingo	H1N	910	Expedi Pou
Santo Domingo	H1Z	1350	Frank Hatton
Santo Domingo	H13T	620	
Santo Domingo	H15K	1440	Pedro Julio Santana

Radio Stations Of Bahamas and Jamaica

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
BAHAMAS			
Nassau	ZNS	1540	Bahamas Government
JAMAICA			
Kingston	RJR	720	Radio Jamaica Network
Kingston	JBC	560	Jamaica Bestg. Corp.
Mandeville	RJR	770	Radio Jamaica Network
Mandeville	JBC	620	Jamaica Bestg. Corp.
Montego Bay	RJR	550	Radio Jamaica Network
Montego Bay	JBC	700	Jamaica Bestg. Corp.
Port Maria	RJR	580	Radio Jamaica Network
Port Maria	JBC	750	Jamaica Bestg. Corp.

THE PILKINGTON GAME

Britons Await Special Report on TV's Future

By PETER C. DAVALLE
Radio-TV Daily, London Bureau

BRTAIN'S most keenly discussed TV quiz game is not on the small screen. It is being carried out in plush offices, around conference tables and across the cocktail bar. And it is a quiz game with a big difference. Everyone is asking questions—and nobody is answering them; not until the middle of 1962 anyway.

It is the Pilkington Committee game. This Government-appointed body of experts has been dissecting the entire British TV system, and—this is where the quiz game comes in—preparing to recommend what paths it should follow in the immediate future.

What will Pilkington have to say about the merits of the 625-line system, as compared with the current 405 lines still adopted in Britain? What about colour TV? Who should have the third TV channel? Is the hated ten per cent tax on TV advertising to be lifted? Is toll-TV to be unleashed in Britain? Will commercial radio get the go-ahead at last?

These are just a few of the many vital questions that the Committee will answer in their momentous report.

Whereas "Pilkington is Watching You," a much-quoted and sinister slogan could well have had a stultifying effect on the enterprise of the TV companies (or, at the other end of the scale, it could have sustained them at an artificially high level), there has been an admirable absence of sychophancy among program planners.



The year 1961 was, in fact, a year of expansion, both at home and abroad, despite the fact that the independent companies were engaged in a long and bitterly contested war with Equity, the actors' union, on the question of relating pay rates to the complex system of program networking.

What were the highlights of the British TV scene during 1961. It saw the 25th anniversary of the BBC's TV service, for one, with increasing success in selling filmed series.

Four new commercial networks—Westward, Grampian, Border and Telefis Eireann—were opened. With the opening this year of the remaining two networks, Wales Television Association and Channel Television, there will be no more blank spots on the ITV map of Britain.

BBC gave Britons their first large-scale view of colour TV at the Radio Show at London's Earls Court. Then, in their annual report, the Corporation revealed their plans (subject to Pilkington) for regular colour transmissions, a second TV service and local sound radio broadcasting.

It is in the field of local radio that commercial interests see a new and highly profitable opportunity. Already, several companies have been formed to translate commercial radio from theory into fact once (and if) Pilkington favors the venture.

The Pilkington Committee will undoubtedly open the gates to many hitherto undreamed-of innovations, and a review of the 1962 TV scene will reflect an exciting new pattern.

PROFIT OPPORTUNITY

Offered by TV Revolution in Great Britain

By **BILL FROMM**, Director of New Business

NBC Spot Sales (Representing TWW
TV for So. Wales & the West of England)

WHILE THE RUSSIANS were building a wall in Berlin, the Free World has been busily engaged in knocking down some walls—walls of artificial tariffs and other barriers to international trade.

American business will shortly find itself in a strange new world. Every month new foreign enterprises are born in the bustling industrial centers of Europe, Japan, South America . . . many of them coveting the U. S. market. By the same token, an increasing number of U. S. companies are beginning to realize that "thar's gold in them thar hills".

Norman Strouse, president of J. Walter Thompson, recently observed that "just as major marketers moved in this country from local, to regional, and then to national distribution, many will come to recognize that they must move outside the U. S. to other free world markets if they are to realize their ultimate potential".

To these new-comers, Great Britain offers a logical first step. Here you will meet conditions quite similar to the market and marketing characteristics you have in the domestic arena. There is no language barrier. With minor exceptions, your men and advertising materials will be equally comprehensible to the English.

The British family, like his American counterpart, has already undergone a kind of consumer metamorphosis. Leisure time was transformed by a TV set. Eating and food preparation habits changed, as witnessed by a 31% sales rise in the past five years of "convenience" foods such as



canned and highly processed items. The aspects of mobility were added by vastly increased ownership of autos.

Opportunities for profit do exist in Great Britain and it is apparent that the most effective and powerful selling force is the same force that revolutionized advertising in America: television.

There are a number of important differences between British commercial TV and our own TV system, but the American advertiser will perhaps be most interested in two. First, the British viewer in each region can select programming from only two sources: A government-owned BBC, or a commercial program contractor. Compare this with the six TV outlets in New York. Second, British TV is spot TV. You buy announcements or participations in varying lengths.

For any consumer product manufacturer interested in opening up the British market, TV is a must. And, if strategy calls for the selection of a single area for testing the pressure required to meet performance objectives, Television for South Wales and The West of England (TWW Limited) has much to recommend it. Two large metropolitan centers, Cardiff and Bristol, lend themselves naturally to the testing of different prices, different premiums, package designs, etc.

Program contractors like TWW are most eager to help new American products establish themselves in England. It is the American company that must choose . . . to wait and see the markets develop, or to act now and reap the rewards of getting in on the ground floor.

TELEVISION

GREAT BRITAIN

.....
**LONDON ROUNDUP, ADVERTISING
AGENCIES, BBC, PROGRAM
CONTRACTORS, COMMERCIAL TV
STATIONS, PRODUCER
DISTRIBUTORS, TV STUDIOS**
.....

FOREIGN

**RADIO & TV SETS, WORLD-WIDE
FOREIGN TV STATIONS**

YEARBOOK

1962

Silver Anniversary

London Roundup

Magazines, Newspapers, Radio & TV Co's., Talent Agents, Theatrical Mgrs. & Producers, Theatres, TV & Motion Picture Producers

MAGAZINES

Argosy	
22 Farringdon St.	
The Connoisseur	
13 New Burlington Pl.....	GER 8166
Couriers Magazine	
77 Brook St.....	MAY 7846
Harper's Bazaar	
72 Brook St.....	GRO 7781
Illustrated London News, The	
13 John Adam St.....	TRA 7020
Newsweek	
Finland House, Haymarket.....	TRA 6166
Realities	
195 Sloane	BEL 2351
The Spectator	
99 Gower St.....	EUS 3221
The Tatler & Bystander	
13 John Adam St.....	TRA 7020
Vanity Fair	
14 Lower Regent St.....	WHI 7501
Vogue	
Vogue House, Hanover Sq.....	GRO 9080
What's On In London	
41-45 Beak St.....	GER 5492
Woman's Mirror	
Fleetway House, Farringdon St.....	CEN 8080

NEWSPAPERS

Daily Express	
Fleet St.	FLE 8000
Daily Herald	
Endell St.	TEM 1200
Daily Mail	
Northcliffe House	FLE 6000
Daily Mirror	
Holborn Circus	FLE 0246
Daily Sketch	
New Carmelite House.....	FLE 6000
Daily Telegraph	
Fleet St.	FLE 4242
Evening News & Star	
Carmelite House	FLE 6000
Evening Standard	
Shoe Lane	FLE 3000
Financial Times	
10 Cannon St.....	CIT 8000
The Guardian	
43 Fleet St.....	CIT 5050
London American	
21 Cavendish Pl.....	LAN 4936
Motion Picture Daily	
4 Bear St.	
News Of The World	
Borverie St.	FLE 3030
The People	
Long Acre	TEM 5400
Reynolds News	
Pioneer House, Wicklow St.	
Gray's Inn Road.....	TER 6484
Sunday Dispatch	
Northcliffe House	FLE 6000
Sunday Express	
Fleet St.	FLE 8000
Sunday Telegraph	
Fleet St.	FLE 4242
Sunday Times	
Thompson House, Gray's Inn Road...	TER 1234
The Times	
Printing House Square.....	CEN 2000

RADIO & TELEVISION COMPANIES

A.B.C. Television Ltd.	
1 Hanover Square.....	HYD 7222
American Broadcasting Co.	
2 Manfield St., flat 5.....	LAN 3160
Associated Rediffusion Ltd.	
Television House, Kingsway.....	HOL 7888
Associated Television Ltd.	
ATV House, Great Cumberland	
Pl. AMB	AMB 8040
British Broadcasting Corp.	
Broadcasting House	LAN 4468
Television Centre	SHE 8000
Columbia Broadcasting System	
26 Hailam St.....	LAN 1166
Granada Television Network Ltd.	
36 Golden Sq.....	REG 8080
International Broadcasting Co.	
35 Portland Pl.....	LAN 2000
National Broadcasting	
2 Mansfield St.....	LAN 7778
Francaise Radiodiffusion Television	
43 Shoe Lane.....	COV 3456

TALENT AGENTS

Ajax Ent.	
52a Boundes Rd.....	EDM 5095
Associated London Scripts	
2 Cumberland Hse. Kensington,	
High St.....	WES 8274
Rita Cave	
110 Jermyn St.....	TRA 6626
Connies Ltd.	
92 Regent St.....	REG 2531
Foster Agency Ltd.	
33 Regent St.....	REG 5367
Fraser & Dunlop, Ltd.	
91 Regent St.....	REG 7311
Lew & Leslie Grade Ltd.	
235 Regent St.....	REG 5821
Walter Jokel Management	
39 St. James Pl.....	HYD 1011
London Management	
8 Upper Brook St.....	HYD 2456
Christopher Mann Ltd.	
140 Park Lane.....	MAY 8444
M.C.A. (England) Ltd.	
139 Piccadilly	MAY 7211
Al Parker Ltd.	
50 Mount St.....	GRO 4232
John Redway & Associates	
31 Davies St.....	HYD 5581
Television Acad. & Agey.	
10 Highbury	CAN 3746
Wylie, James	
44 Grt. Russell.....	LAN 5005

THEATRICAL MANAGERS

Clopet Carl Prodn.
442 Strand.....COV 1093

Concerts Management Ltd.
2 Cromwel Mews

Belval, Alfred Prodn.
330 Grand Blds., Tf. Sq.....TRA 1566

Fox, Robin
24 Old Burlington St.....REG 6108

Glynn, Derek
115 Shaftesbury Ave.....TEM 5224

Hylton, Jack, Ltd.
3 Saville Row.....REG 6711

Lewenstein, Oscar & Wolf Mankowitz
10 Dover St.....HYD 3866

Littler, Emile
31 St. Martin's Lane.....TEM 6160

London Management & Rep.
8 Upper Brook St.....HYD 2456

L. O. P.
8 Hamilton Pl.....WHI 0239

MacDonald & Young
Bernard St.....TER 6217

St. James Players
8 Hamilton Pl.....GRO 3053

Sherek, Henry
40 Pall Mall.....WHI 6628

Varley, John Prodn.
6 New Compton St.....COV 9458

V. L. Prodn.
8 Hamilton Pl.....GRO 3053

THEATRICAL PRODUCERS

Arnold Tom
112 Jermyn S.S.W. 1.....TRA 7575

Associated Artists Ltd.
41 Bruton Pl.....MAY 27724

Beaumont, Hugh
H. H. Tennent Ltd.
Globe Theatre, Shaftesbury Ave.,
W.1.....GER 3647

Black, George & Alfred
22 Half Moon St., W.1.....GRO 2992

Bourgein, Howard Ltd.
33 Knightbridge.....BEL 7258

Bridge, Peter
32 Cranbourn St., W.C.2.....TEM 7347

Burns, Tito Productions
39 Wardout St.....GER 6282

Chester, Charlie Productions
450 Edgware Rd.....PAD 2868

Clements, John
40 Bruton Pl., W.1.....MAY 2724

Clift, E. P.
Strand Theatre, Aldwych, W.C.2.....COV 2868

Codron, Michael
91 Regent St., W.1.....GER 1265

Daubeny, Peter
26 Chester Sq., S.W.1.....SLO 2525

DelFont, Bernard
Morris House, Jermyn St., S.W.1.....WH 9901

D'Oyly Carte Opera Co.
1 Savoy Hill.....TEM 1533

Donmar Productions Ltd.
New Theatre, St. Martin's Lane,
W.C.2.....COV 0838

Elkan & Barry Simons Ltd.
8 Charing Cross Rd.....TEM 2983

Fielding, Harold
Fielding House, Haymarket, S.W.1.....WHI 4041

Fox, Robbin
24 Old Burlington St., W.1.....REG 6108

Furndel Productions
60 St. James St., S.W.1.....MAY 8953

Gale, John
32 Cranbourn St., W.C.2.....TEM 5892

Glenville, Peter
24 Brompton Sq., S.W.7.....KEN 8088

Gleneagles Productions
3 Soho Square.....GER 4234

Glyndebourne Productions
23 Baker St.....WEL 0571

Gorlinsky, Sander A.
34 Dover St., W.1.....HYD 9158

Hall, David
14/15 Panton St., S.W.1.....TRA 1502

Hall, Willis Prodn.
43 Dover St.

Hastings, Geoffrey
45 Airedale Ave., W.4.....CHI 1421

Hepner, Leon
12 Sackville St.....REG 4738

Hinge, E. J.
12 Great Newport St.....TEM 0368

Horan, E.
Duke of York's Theatre,
St. Martin's Lane, W.C.2.....TEM 6867

Hylton, Jack
3 Saville Row, W.1.....REG 6711

L.O.P. Ltd.
8 Hamilton Pl., W.1.....GRO 3053

Lawrie, James H.
Gleneagles Prodn., 3 Soho Sq., W.1...GER 4234

Lewenstein, Oscar
11 Curzon St., W.1.....HYD 3866

Littler, Emile
31 St. Martin's Lane, W.C.2.....TEM 6160

Littler, Prince
Aldwych Theatre, Aldych, W.C.2...TEM 1446

Littlewood, Joan
Theatre Royal Stratford, Angel Lane,
E. 15.....MAR 5973

Mankowitz, Wolf
8/10 Piccadilly Arcade, S.W.1....MAY 6042

Mayer, Daniel Company
13 Duke St., S.W.1.....TRA 6037

Meyer, B. A.
St. Martin's Theatre, West St., W.C.2.TEM 1716

Miles Bernard
Mermaid Theatre, Puddle Dock, E.C.4.CIT 6981

Miller, Gilbert
6b Hartford St., W.1.....GRO 5858

Mitchell, Stephen
Lyric Theatre Offices,
5 Archer St., W.1.....GER 6646

Minster, Jack
29 Manfield House, Strand, W.C.2...TEM 7226

Mobile Theatre Ltd.
97 Wilsham St.....PAR 6278

Murray MacDonald & John Stevens
5-6 Coventry St., W.1.....GER 1784

Neil Tuson Prodn.
130 Crawford St.....HUN 2407

Newco Prodn. Ltd.
2 Old Bond St.....GRO 6648

O'Brien, Barry
18 Charing Cross Rd.....TEM 6447

Repertory Players
67 Chandos Pl.....TEM 5530

Rix, Brian
Whitehall Theatre, S.W.1.....WHI 8011

Rowland, Toby
44 Chandos Pl., W.C.2.....TEM 4103

Russell, Geoffrey
Linnit & Dunfee Ltd.
28 South St., W.1.....GRO 4686

Sadoff, Fred
17 Rutland St., W.1.....KNI 2175

Saunders, Peter
350 Grand Buildings,
Trafalgar Sq., W.C.2.....WHI 5657

Sherek, Henry
40 Pall Mall, S.W. 1.....WHI 6628

Tennent, H. M. Ltd.
Globe Theatre, Shaftesbury Ave...GER 3645

Williamson Music Ltd.
14 St. George Street, W.1.....MAY 7600

Wiman, Anna Deere
31 Dover St., W.1.....HYD 2760

LONDON ROUNDUP

THEATRES

A.T.V. Television Theatre Mare St.	
Adelphi Strand, W.C.2	TEM 7611
Aldwych Aldwych, W.C.2	TEM 6404
Ambassadors West St., Shaftesbury Av., W.C.2.	TEM 1171
Apollo Shaftesbury Av., W.1.	GER 2663
Arts 6 Great Newport St.	TEM 3334
Cambridge Earlham St., Cambridge Circus, W.C.2	TEM 6056
Casino Old Compton St.	GER 6877
Comedy Panton St., S.W.1.	WHI 2578
Covent Garden Royal Opera House, W.C.2.	COV 1066
Cripplegate Inst. Golden Lane	MET 0640
Criterion Piccadilly Circus, W.1.	WHI 3216
Drury Lane Theatre Royal, Drury Lane, W.C.2.	TEM 8108
Eltham Little Theatre Wythfield Road	ELT 3702
Fortune Russell St., W.C.2.	TEM 2238
Garrick Charing Cross Road, W.C.2.	TEM 4601
Globe Shaftesbury Ave., W.1.	GER 1592
Golden Green Hippodrome Ltd. North End Rd.	SPE 0022
Haymarket Haymarket, S.W.1	WHI 9832
Her Majesty's Haymarket, S.W.1	WHI 6606
Intimate Theatre Green Lanes	PAL 3798
London Coliseum St. Martin's Lane.	TEM 3161
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AP: 191 m/cs; VP: 194 mc/s
Commenced September 22, 1955

(Northern Region)
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Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced May 3, 1956

Emley Moor

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced November 3, 1956

(Midlands)
Lichfield

Channel 8
AP: 186 mc/s; VP: 189 mc/s
Commenced February 17, 1956

(Central Scotland)
Black Hill

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced August 31, 1957

(South Wales and West of England)
St. Hilary

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced January 14, 1958

(The South)
Chillerton Down I.O.W.

Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced Aug. 30, 1958

Dover

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced Jan. 31, 1960

(North East Region)
Burnhope

Channel 8
AP: 186 mc/s; VP: 189 mc/s
Commenced Jan. 15, 1959

(Northern Ireland)
Black Mountain

Channel 9
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Commenced Oct. 31, 1959

(East Anglia)
Mendlesham

Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced Oct. 27, 1959

(The South West)
Stockland Hill

Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced April 27, 1961

Caradon Hill

Channel 12
AP: 206 mc/s; VP: 209 mc/s
Commenced April 27, 1961

(Borders)
Caldbeck

Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced during 1961

Selkirk

Channel 13
AP: 211 mc/s; VP: 214 mc/s
Commenced during 1961

(North East Scotland)
Durriss

Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced Sept. 30, 1961

Mounteagle

Channel 12
AP: 206 mc/s; VP: 209 mc/s
Commenced Sept. 30, 1961

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Phone: Temple Bar 2519

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DirectorJohn Byrd

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470 Green Lanes, London
Phone: Palmers Green 1003

Directors.... W. H. Baddeley, C. W. Bending,
E. J. Chard, A. M. Wright

G. H. W. Productions Ltd.

42 Welbeck St., London W. 1

Directors..... Betty Box, P. Rogers

Glass Seltzer Ltd.

16 Leinster Mews, London W. 2
Phone: Ambassador 3601

Directors.... M. Brando, G. Glass, W. Seltzer

Guild TV Service Ltd.

Exchange Ct., Strand, London W.C. 2
Phone: Covent Garden 2733

Chairman..... E. P. L. Kelly

Halas-Batchelor Cartoon Films Ltd.

10 Soho Square, London W. 1
Phone: Gerrard 7681

Directors..... John Halas, Joy Batchelor,
S. Eckman, Jr.

Hammer Film Productions Ltd.

113 Wardour St., London W. 1
Phone: Gerrard 9787

Directors... James Carreras, Anthony Hinds,
Michael Carreras, Brian Lawrence

Hartley-Ward Films Ltd.

3 Albermarle St., London W. 1
Phone: Mayfair 9361

Managing Dir..... B. Dean

Hawthorne Motion Picture Co. Ltd.

1 Hyde Park Pl., London W. 2
Phone: Paddington 2463

Director S. J. Ward

Hearst Metrotone News, Inc.

c/o Pathe News, Film House, Wardour St.,
London W. 1

Phone: Gerrard 0444

London Rep..... A. A. Tunwell

Helios Telefilm Prod. Ltd.

17 Pembridge Place, London W.2
Phone: Bayswater 5703

Directors..... Otto Kreisler, C. H. Bonner,
T. A. Moodie

Horizon Pictures (GB) Ltd.

31 Dover St., London W. 1
Phone: Hyde Park 9211

Directors..... S. Spiegel, W. J. Fullerton,
H. H. Marcus, Lord Herschell

Jack Hylton TV Prod. Ltd.

3 Savile Row, London W. 1
Phone: Regent 6711

Directors..... Jack Hylton, A. H. Maxwell,
Hugh Charles, Ted Willis

Impact Productions Ltd.

44 Newman St., London W. 1
Phone: Langham 8956

Director R. Hawker

Independent Film Distributors Ltd.

TV House, Kingsway, London W. C. 2
Phone: Holborn 7888, Ext. 520

Managing Dir..... P. Adorian

Interfilms Ltd.

144 Piccadilly, London W. 1
Phone: Mayfair 8272

Directors..... Brian Kingcome, J. Heyting,
E. M. Smedley-Aston

I.T.C. Inc. Television Co. Ltd.

ATV House, 17 Great Cumberland Pl.,
London W. 1

Phone: AMB 8040

Director Prince Littler
Managing Dir..... L. Grade

Jenkins, Cyril, Productions Ltd.

12 Orange St., London W.C. 2
Phone: Whitehall 7183

Directors..... Cyril Jenkins, J. M. Jenkins

Kay Laboratories Ltd.

Oxford Road, London N. 4
Phone: Archway 3050

Directors..... E. G. Roy,
A. W. Smart, E. Dace

Langston Films Ltd.

34 South Molton St., London W. 1
Phone: Mayfair 6557

Directors..... A. Hope, P. Crane

London Film

144 Picadilly, London W. 1
Phone: 8272

Directors..... H. G. Boxall, Vincent Korda,
David Cunynghame

Mancunian Film Corp.

2 Parsonage, Manchester 3
Phone: Blackfriar 1023

Directors..... John E. and Thomas Blakeley

Martin Films Ltd.

23 Albermarle St., London W. 1

Directors..... R. Eagle, J. Martin

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

Martlet Prod. Ltd.

171 Shaftesbury Ave., London W. C. 2
Phone: Temple Bar 3982

Directors.....Russell H. Lloyd, D. Wynne

Merton Park Studios Ltd.

269 Kingston Road, London S.W. 19
Phone: 4291

Directors.....E. P. L. Pelly, F. A. Hoare,
A. T. Burlinson, K. Lockhart-Smith

Meyer Richard Associates

21 Hertford St., London W. 1
Phone: Hyde Park 6416

Directors,....Leslie Knight, Richard Meyer
Frank Lampine, Michael Rice

Nicole Milinair Productions Ltd.

36 Dover St., London W. 1
Phone: Mayfair 4766

Directors.....N. Milinair, G. Fowler

Motion Picture & TV Facilities Ltd.

262 Watford Way, Hendon, London W. 1
Phone: Sunnyhill 0131

Director.....C. W. Green

National Film Board of Canada

1 Grosvenor Sq., London W. 1
Phone: Mayfair 9492

Govt. Film Comm.....Guy Roberge

National Telefilm Associates (U.K.)

109 Jermyon St., London S. W. 1
Phone: Trafalgar 1127

Mgr. Dir.....Vernon Burns

Orb Film Distribution, Ltd.

40 Shaftesbury Ave., London W. 1
Phone: Gerrard 8282

Directors.....N. & L. Miller

Overseas Advertising Films Ltd.

11 Kingsway, London W.C. 2
Phone: Covent Garden 3344

Parkside Film Production Ltd.

18 Ruppert St., London W. 1
Phone: Gerrard 5861

Directors.....E. & A. Gerlardi

Peak Film Productions Ltd.

37 Devonshire St., London W. 1
Phone: Welbeck 2994

Managing Dir.....J. Frieze

Peregrine Film Prod. Ltd.

14 High Holburn, London W. C. 1

Directors.....K. Mander, D. Cheshire

Phoenix Film Prod. Ltd.

31 Hanover Court, London W. 1
Phone: Mayfair 9692

Directors...L. Casel-Gerard, Tom Conway,
C. Campion, B. Knowles, George Mills

Radio Luxembourg Ltd.

38 Hertford St., London W. 1
Phone: Hyde Park 5961

General Manager.....Geoffrey L. Everitt

Radiovision Ltd.

91 Moorgate, London E. C. 2
Phone: Metropolitan 0211

Director.....H. Scott-Thompson

Rayant Pictures Ltd.

11 St. James Place, London S. W. 1
Phone: Grosvenor 5441

Directors..D. Hill, A. Gilkson, R. F. Hopkins

Republic Productions Ltd.

111 Wardour St., London W. 1
Phone: Gerrard 5791

Directors.....R. Altschuler, G. Shipman

Ross TV Prod. Ltd.

23 Upper Wimpole St., London W. 1

Directors..C. M. Bailey-Watson, J. E. Sturge,
N.B. Whitney

Roxy Films Ltd.

4 Albermarle St., London W. 1
Phone: Mayfair 9362

Managing Dir.....B. C. Dean

Stanley Schofield Productions Ltd.

6 Old Bond St., London W. 1
Phone: Mayfair 4642

DirectorS. Schofield

Screen Gems Ltd.

150 Wardour St., London W. 1
Phone: Gerrard 4321

Managing Dir.....K. Hargreaves

Screen Partners Ltd.

8 Queen's Mews, London W. 2
Phone: Bayswater 4602

Directors.....Jack Attwood, Max Munden

Seven Seas Films Ltd.

51 Wilton Pl., London S. W. 1
Phone: Belgravia 6157

ProducerJ. Rayfield

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

Shepperton TV Films Ltd.

Shepperton Studios, Shepperton, Middlesex
Phone: Chertsey 2611
Directors.....H. G. Boxall, F. B. Coote

Sinclair Film Co. Ltd.

Charton Manor, Farmingham, Kent
Phone: Farmingham 2188
Managing Dir.....I. Sinclair

Sovereign Films Ltd.

Charton Manor, Farmingham, Kent
Phone: Farmingham 2183
DirectorI. Sinclair

Talbot Television Ltd.

Axtell House, Warwick St., London W. 1
Phone: Gerrard 2673
DirectorPaul Talbot

Tara Ltd.

51 Mount St., London W. 1
Phone: Grosvenor 6040
Exec. Prod.....J. Saward

Tele-Ventures Ltd.

10 Manchester Sq., London W. 1
Phone: Welbeck 6760
Director.....R. B. Wainwright

Templar Film Studios

7 Lynedoch St., Glasgow, C. 3
Phone: Douglas 2648
Director.....A. R. Black

Towers of London Prod. Ltd.

84 Hallam St., London W. 1
Phone: Langham 6248
Managing Dir.....H. A. Towers

**Transatlantic Picture Corp.
Ltd.**

36 Golden Square, London W. 1
Phone: Gerard 3554
Directors.....Sidney Bernstein,
Alfred Hitchcock

Tunnel Film Productions Ltd.

122 Wardour St., London W. 1
Phone: Regent 3326
Prod. Dir.....G. Fisher

TV Workshop Prod. Ltd.

19 St. Martin's St., London W. C. 2
Phone: Whitehall 8396
Director.....D. R. Shand

United Film Productions Ltd.

10 West Hill Rd., London S. W. 18
Phone: Vandyke 5505
Directors.....J. S. Searle-Shirley

United Motion Pictures Ltd.

24 Denmark St., London W. C. 2
Phone: Temple Bar 2025
DirectorJ. Shppard

U. P. I. Films

8 Bouverie St., London E. C. 4
Phone: Fleet Street 2282
Director.....R. S. Clark

Video Shows Ltd.

24 Austin Friars, London E. C. 2
Phone: London Wall 3000
Directors...Oliver Smedley, T. S. Sutherland

**Warner-Pathe Distributors
Ltd.**

Warner Pathe House, Wardour St.,
London W. 1
Phone: Gerrard 5600
Directors...Louis Lewis, Sir Philip Warter,
A. Abeles, D. J. Goodlatte, Percy Living-
stone

Warwick TV Prod. Ltd.

3 Audley Square, London W. 1
Phone: Grosvenor 7621
Directors.....Harold Huth, M. T. Elms,
Irving Allen, A. R. Broccoli

Western TV Ltd.

11 Duke of York St., London S. W. 1
Phone: Trafalgar 2888
Managing Dir.....J. Martin

Helen Wiggins Films Ltd.

145 Wardour St., London W. 1
Phone: Gerrard 5719
Mgr. Dir.....Helen Wiggins

Willoughby Film Prod. Ltd.

25 Sackville St., London W. 1
Phone: Regent 0030
Directors.....G. W. & E. G. Willoughby

Wynn Film Prod. Ltd.

Broadhurst Gds., London N. W. 6
Phone: Temple Bar 3982
Directors.....D. C. Wynne, R. H. Lloyd

Zenith Film Prod. Ltd.

6 No. 2 Cleveland Gardens, London W. 2
Phone: Ambassador 9742
Exec. Prod.....W. Eades

Zonic Productions Ltd.

178 Wardour St., London W. 1
Phone: Gerrard 1539
Directors.....B. Henry, A. Worker

Television Studios in Great Britain

Ardmore Studios Ltd.

Herbert Rd., Wicklow, Ireland
Phone: Bray 2971

Artel Studios, Ltd.

17 Stratton St., London, W.1
Phone: Grosvenor 6101

BBC TV

Television Centre, Wood Lane,
Shepherds Bush, London, W. 12
Phone: Shepherds Bush 8000

Beaconsfield Studios

Beaconsfield
Phone: Beaconsfield 1563

Bray Studios

Maidenhead Rd., Windsor
Phone: Maidenhead 2591

Brighton Studios

St. Nicholas Rd., Brighton Sussex
Phone: Brighton 20905

Bushey

Melbourne Rd., Bushey, Herts.
Phone: Bushey Heath 1621

Elstree Studios

Boreham Wood, Elstree Phone: Elstree 1600

Halliford Film Studios

Manygate Lane, Shepperton, Middlesex
Phone: Walton 26341

Highbury Studios

98 Highbury New Park, London N. 5
Phone: Canonbury 3215

W. M. Larkins Studios

51 Charks St., London, W.1
Phone: Mayfair 1138

Marylebone Studios

245 Marylebone Rd., London
Phone: Ambassador 1881

Merton Park Studios

269 Kingston Rd., London
Phone: Liberty 4291

M-G-M British Studios, Ltd.

Elstree Way, Boreham Wood
Phone: Elstree 2000

National Studios

Boreham Wood, Elstree, Herts.
Phone: Elstree 1644

New Elstree Studios

Elstree Rd., Elstree, Herts
Phone: Elstree 3232

Park Lane Studio

45 Park Lane, London, W. 1
Phone: Metropolitan 0211

Pathe Studio

103 Wardour St., London, W. 1
Phone: Gerrard 0444

Pinewood Studios

Iver Heath, Bucks.
Phone: Iver 700

St. John's Wood Studios

St. John's Wood Terrace, London, N.W. 8
Phone: Primrose 9255

Shepperton Studios

Shepperton, Middlesex
Phone: Chertsey 2611

Southall Studios

Gladstone Rd., Middlesex
Phone: Southall 3281

Studio-One-Scotland

1326 Argyle St., Glasgow
Phone: Western 5210

Studio Twenty-Two Ltd.

22B Ebury St., London, S.W. 1
Phone: Sloane 1870

Television Film Studios Ltd.

Park Road, High Barnet, Herts
Phone: Barnet 1051

Templar Film Studios

7 Lynedoch St., Glasgow
Phone: Douglas 2648

Twickenham

St. Margaret's, Twickenham
Phone: Popesgrove 9063

Viking Studios

1 St. Mary Abbot's Pl., London, W. 8
Phone: Western 2516

Wynne Film Studios

35 Broadhurst Gardens, London, N.W. 6
Phone: Maida Vale 0645

Foreign Television Stations

(Satellite and experimental
stations not included)

Location	Call Letters	Licensee or Grantee	Channel No.
— ALGERIA —			
Algiers		Radiodiffusion-Television Francaise (Govt.)	CH. F-11
Constantine		Radiodiffusion-Television Francaise (Govt.)	Ch. F-7
Oran		Radiodiffusion-Television Francaises (Govt.)	Ch. F-8
Tessala		Radiodiffusion-Television Francaise (Govt.)	Ch. F-12
— ARGENTINA —			
Buenos Aires	LS82-TV	Primera Televisora Argentina S.A.	Ch. 7
Buenos Aires	LS83-TV	Compania Argentina Del TV, S.A. (Cadete)	Ch. 9
Buenos Aires	LS84-TV	Teleonce S.A.	Ch. 11
Buenos Aires	LS85-TV	Rio La Plata S.A.	Ch. 13
Mar del Plata	LU86-TV	Difusora Marplatense S.A.	Ch. 8
Mendoza	LV89-TV	Affili of Cadepate	Ch. 7
— AUSTRALIA —			
Adelaide	ABS	Australian Bestg. Commission	Ch. 2
Adelaide	ADS	Television Besters Ltd.	Ch. 7
Adelaide	NWS	Southern TV Corp. Ltd.	Ch. 9
Brisbane	ABQ	Australian Bestg. Commission	Ch. 2
Brisbane	BTQ	Brisbane TV Ltd.	Ch. 7
Brisbane	QTQ	Queensland Television Ltd.	Ch. 9
Hobart	ABT	Australian Bestg. Commission	Ch. 2
Hobart	TVT	Tasmania Television Ltd.	Ch. 6
Melbourne	GTV	General Television Corp., Ltd.	Ch. 9
Melbourne	HSV	Herald-Sun Television, Ltd.	Ch. 7
Melbourne	ABV	Australian Bestg. Commission	Ch. 2
Perth	TVW	TVW Ltd.	Ch. 7
Perth	ABW	Australian Bestg. Comm.	Ch. 2
Sydney	ATN	Amalgamated TV Services	Ch. 7
Sydney	TCN	Television Corp, Ltd	Ch. 9
Sydney	ABN	Australian Bestg Commission	Ch. 2
— AUSTRIA —			
Baden		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Bregenz-Pfaender		Osterreichischer Rundfunk (Govt.)	Ch. E-5
Gaisberg		Osterreichischer Rundfunk (Govt.)	Ch. E-8
Graz		Osterreichischer Rundfunk (Govt.)	Ch. E-7
Jauerling		Osterreichischer Rundfunk (Govt.)	Ch. E-2
Kahlenberg		Osterreichischer Rundfunk (Govt.)	Ch. E-27
Lichtenberg		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Mugl		Osterreichischer Rundfunk (Govt.)	Ch. E-9
Patscherkofel		Osterreichischer Rundfunk (Govt.)	Ch. E-4
Pyramidenkogel		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Schockl		Osterreichischer Rundfunk (Govt.)	Ch. E-7
Sonnwendstein		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Vienna		Osterreichischer Rundfunk (Govt.)	Ch. E-5
— BELGIUM —			
Anlier		Institut National Belge de Radiodiffusion (Govt.)	Ch. 11
Antwerp		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-2
Liège		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-3
Ruiselede		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-2
Waver		Institut National Belge de Radiodiffusion (Govt.) (French language)	Ch. E-8
Waver		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-10
— BERMUDA —			
Hamilton	ZBM-TV	Bermuda Radio & Television Co., Ltd.	Ch. 10
— BRAZIL —			
Belo Horizonte	PRHG-TV	Radio Guarani	Ch. 4
Belo Horizonte		Radio Inconfidencia	Ch. 2
Brasilia		Televisao Nacional (Govt.)	Ch. 2
Brasilia		Televisao Brasilia	Ch. 6
Brasilia		Televisao Alvorada	Ch. 8
Curitiba		Televisao Parana	Ch. 6
Curitiba		Televisao Paranaense	Ch. 12
Fortaleza		Radio Clube	Ch. 2

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Porto Alegre		Televisao Piratini	Ch. 5
Recife		TV Pernambuco	Ch. 6
Recife		Televisao Jornal do Comercio	Ch. 2
Ribeirao Preto		Televisao Tupi	Ch. 3
Rio de Janeiro		Televisao Rio	Ch. 13
Rio de Janeiro		Radio Mayrink Veiga	Ch. 2
Rio de Janeiro		Soc. Radio Emisoras Cont.	Ch. 9
Rio de Janeiro	PRG3-TV	Radio Televisao Tupi	Ch. 6
Salvador		Televisao Itapoan	Ch. 5
Sao Paulo		Televisao Tupi	Ch. 4
Sao Paulo		Radio Televisao Paulista	Ch. 5
Sao Paulo	PRF3-TV	Radio Difusora de Sao Paulo	Ch. 3
Sao Paulo	PRB9-TV	Radio Record TV	Ch. 7
Sao Paulo		Televisao Gazeta	Ch. 2
Sao Paulo		Televisao Excelsior	Ch. 9
Sao Paulo		Televisao Cultura	Ch. 2
— BULGARIA —			
Sofia	OIRT	Government	Ch. VII
— CAMBODIA —			
Phnompenh		Radio Cambodge-Television (Govt.)	
— CHINA (Communist) —			
Canton		Government	
Changchun		Government	
Harbin		Government	
Peking		Government	
Shanghai		Government	
Tientsin		Government	
— COLOMBIA —			
Alto Magdalena	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Bogota	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Boyaca	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
Cali	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
El Quindio	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Madrono	HJRN-TV	Televisora Nacional (Govt.)	Ch. 11
Manizales	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Tynja	HJRN-TV	Televisora Nacional (Govt.)	Ch. 10
— COSTA RICA —			
San Jose	TI-TVCR	Televisora de Costa Rica	Ch. 7
San Jose		Tictac Television	Ch. 9
— CUBA —			
Camaguey	CMJL-TV	Cuban Gov't	Ch. 6
Camaguey	CMJ-TV	Cuban Gov't	Ch. 4
Ciego de Avilo	CMJV-TV	Cuban Gov't	Ch. 7
Havana	CMBF-TV	Cuban Gov't	Ch. 4
Havana	CMQ-TV	Cuban Gov't	Ch. 6
Holguin	CMKJ-TV	Cuban Gov't	Ch. 3
Holguin	CMLR-TV	Cuban Gov't	Ch. 7
Matanzas	CMG-TV	Cuban Gov't	Ch. 13
Matanzas	CMGQ-TV	Cuban Gov't	Ch. 9
Santa Clara	CMJA-TV	Cuban Gov't	Ch. 2
Santa Clara	CMKU-TV	Cuban Gov't	Ch. 2
Santiago de Cuba	CM-TV	Cuban Gov't	Ch. 5
Santiago de Cuba	CMHQ-TV	Cuban Gov't.	Ch. 5
— CYPRUS —			
Nicosia		Cyprus Bestg. Corp. (Govt.)	Ch. E-2
— CZECHOSLOVAKIA —			
Bratislava	OIRT	Ceskoslovenska Televize	Ch. 2
Brno	OIRT	Ceskoslovenska Televize	Ch. 9
Budejovice	OIRT	Ceskoslovenska Televize	Ch. 12
Bystrica	OIRT	Ceskoslovenska Televize	Ch. 7
Klinovec	OIRT	Ceskoslovenska Televize	Ch. 7
Kosice	OIRT	Ceskoslovenska Televize	Ch. 6
Ostrava	OIRT	Ceskoslovenska Televize	Ch. 1
Pardubice	OIRT	Ceskoslovenska Televize	Ch. 6
Pizen	OIRT	Ceskoslovenska Televize	Ch. 10
Prague	OIRT	Ceskoslovenska Televize	Ch. 1
Usti	OIRT	Ceskoslovenska Televize	Ch. 12

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No
— DENMARK —			
Aalborg		Danish State Radio (Govt.)	Ch. E-5
Aarhus		Danish State Radio (Govt.)	Ch. E-8
Bornholm		Danish State Radio (Govt.)	Ch. E-5
Copenhagen		Danish State Radio (Govt.)	Ch. E-4
Holstebro		Danish State Radio (Govt.)	Ch. E-10
Odense		Danish State Radio (Govt.)	Ch. E-3
Soenderjylland		Danish State Radio (Govt.)	Ch. E-7
South Seeland		Danish State Radio (Govt.)	Ch. E-6
— DOMINICAN REPUBLIC —			
Santo Domingo	HIT-TV	La Voz Dominicana	Ch. 4
Santo Domingo	HIN-TV	Rahintel	Ch. 7
— EL SALVADOR —			
San Salvador	YSEB-TV	Television Salvadorena	Ch. 6
San Salvador	YSU-TV	Radio Television YSU, S.A.	Ch. 4
San Salvador	YSDR-TV	Television Salvadorena	Ch. 8
— ECUADOR —			
Guayaquil	HOPTÉ	Television Ecuatoriana	Ch. 4
Quito	HCJB	Television Ecuatoriana	Ch. 2
— FINLAND —			
Hameenlinna		Finnish Bestg. Corp.	Ch. E-5
Helsinki	TES	Oy Tesvisio Ab (Commercial)	Ch. E-8
Helsinki		Finnish Broadcasting Corp.	Ch. E-6
Joutseno		Suomen Televisio (Govt.)	Ch. E-9
Jyväskylä		Suomen Televisio (Govt.)	Ch. E-11
Karhula		Suomen Televisio (Govt.)	Ch. E-5
Kouvola		Suomen Televisio (Govt.)	Ch. E-5
Kuopio		Suomen Televisio (Govt.)	Ch. E-7
Lahti		Finnish Bestg. Corp.	Ch. E-9
Lapua		Suomen Televisio (Govt.)	Ch. E-5
Lohja		Finnish Bestg. Corp.	Ch. E-11
Mantylharju		Suomen Televisio (Govt.)	Ch. E-11
Mikkeli		Finnish Bestg. Corp.	Ch. E-6
Pori		Finnish Bestg. Corp.	Ch. E-9
Rauma		Finnish Bestg. Corp.	Ch. E-5
Riihimäki		Finnish Bestg. Corp.	Ch. E-11
Tammisaari		Finnish Bestg. Corp.	Ch. E-5
Tampere		Suomen Televisio (Govt.)	Ch. E-8
Tammela		Suomen Televisio (Govt.)	Ch. E-10
Turku		Finnish Bestg. Corp.	Ch. E-7
— FRANCE —			
Ajaccio (Corsica)		Govt.	Ch. 4
Amiens		Radiodiffusion Television Francaise	Ch. F-11
Aurillac		Radiodiffusion Television Francaise	Ch. F-11
Bastia		Radiodiffusion Television Francaise	Ch. F-2
Besancon		Radiodiffusion Television Francaise	Ch. F-4
Bordeau		Radiodiffusion Television Francaise	Ch. F-10
Bourges		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Brest		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Caen		Radiodiffusion Television Francaise (Govt.)	Ch. F-2
Cannes-Nice		Radiodiffusion Television Francaise (Govt.)	Ch. F-6
Carcassonne		Radiodiffusion Television Francaise (Govt.)	Ch. F-4
Clermont-Ferrand		Radiodiffusion Television Francaise	Ch. F-6
Dijon		Radiodiffusion Television Francaise (Govt.)	Ch. F-10
Grenoble		Radiodiffusion Television Francaise (Govt.)	Ch. F-10
Le Havre-Harflleur		Radiodiffusion Television Francaise	Ch. F-7
Le Mans		Radiodiffusion Television Francaise	Ch. F-12
Limoges		Radiodiffusion Television Francaise	Ch. F-2
Lille		Radiodiffusion Television Francaise (Govt.)	Ch. F-8A
Lyon		Radiodiffusion Television Francaise (Govt.)	Ch. F-12
Marseilles		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Metz-Luttange		Radiodiffusion Television Francaise (Govt.)	Ch. F-6
Mulhouse		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Nancy-Vandoeuvre		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Nantes		Radiodiffusion Television Francaise	Ch. F-4
Niort		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Paris		Radiodiffusion Television Francaise (Govt.)	Ch. F-8A
Perpignan		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Reims-Hautvillers		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Rennes St. Pern		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Rouen		Radiodiffusion Television Francaise (Govt.)	Ch. F-10
Strasbourg		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Toulouse		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Toulouse		Radiodiffusion Television Francaise (Govt.)	Ch. 10
Troyes		Radiodiffusion Television Francaise (Govt.)	Ch. F-2

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— GERMANY (East) —			
Berlin		Deutscher Fernsehfunk (Govt.)	Ch. E-5
Brocken		Deutscher Fernsehfunk (Govt.)	Ch. E-6
Cottbus		Deutscher Fernsehfunk (Govt.)	Ch. E-4
Dresden		Deutscher Fernsehfunk (Govt.)	Ch. E
Helpterberg		Deutscher Fernsehfunk (Govt.)	Ch. E-3
Inselberg		Deutscher Fernsehfunk (Govt.)	Ch. E-5
Karl Marx Stadt		Deutscher Fernsehfunk (Govt.)	Ch. E-8
Leipzig		Deutscher Fernsehfunk (Govt.)	Ch. E-3
Marlow		Deutscher Fernsehfunk (Govt.)	Ch. E-8
Schwerin		Deutscher Fernsehfunk (Govt.)	Ch. E-11
— GERMANY (West) —			
Aalen		Suddeutscher Rundfunk	Ch. E-6
Aachen (Donnerberg)	WDR		Ch. 14
Aurich		Norddeutscher Rundfunk	
Baden-Baden		Sudwestfunk	Ch. E-7
Berlin		Sender Freies Berlin	Ch. E-7
Bledenkopf		Hessischer Rundfunk	Ch. E-2
Bremen		Norddeutscher Rundfunk	Ch. E-2
Bremen		Radio Bremen	Ch. E-15
Bremenhaven		Radio Bremen	Ch. E-5
Brotjacklriegel		Bayerischer Rundfunk	Ch. E-7
Bungsberg		Norddeutscher Rundfunk	
Dannenberg		Norddeutscher Rundfunk	
Dillberg		Bayerischer Rundfunk	Ch. E-6
Eifel		Sudwestfunk	
Feldberg		Sudwestfunk	Ch. E-5
Flensburg		Norddeutscher Rundfunk	Ch. E-4
Frankfurt		Hessischer Rundfunk	Ch. E-6
Freiburg		Sudwestfunk	Ch. E-7
Grunten		Bayerischer Rundfunk	Ch. E-2
Haardt Kopf	SWF		Ch. 15
Hamburg		Norddeutscher Rundfunk	Ch. E-9
Hanover		Norddeutscher Rundfunk	Ch. E-8
Harz		Norddeutscher Rundfunk	Ch. E-10
Hoher Meissner		Hessischer Rundfunk	Ch. E-7
Hornisgrunde		Sudwestfunk	Ch. E-9
Kaiserslautern		Sudwestfunk	Ch. E-7
Kiel		Norddeutscher Rundfunk	Ch. E-5
Kleve		Westdeutscher Rundfunk	
Koblenz		Sudwestfunk	Ch. E-6
Koln		Westdeutscher Rundfunk	Ch. E-11
Kreuzberg-Rhon		Bayerischer Rundfunk	Ch. E-3
Langenberg		Westdeutscher Rundfunk	Ch. E-9
Lingen on Ems	NDR		Ch. 15
Marburg		Hessischer Rundfunk	Ch. E-11
Muenster		Westdeutscher Rundfunk	
Nordhelle		Westdeutscher Rundfunk	
Ochsenkopf		Bayerischer Rundfunk	Ch. E-4
Raichberg		Sudwestfunk	Ch. E-4
Saarbruchen		Telesaar	Ch. F-2
Teutoberger Wald		Westdeutscher Rundfunk	Ch. E-11
Trier		Sudwestfunk	Ch. E-5
Weinblet		Sudwestfunk	Ch. E-10
Wendelstein		Bayerischer Rundfunk	Ch. E-10
Wurzberg		Bayerischer Rundfunk	Ch. E-10
Zweibrucken		Sudwestfunk	Ch. E-7
— GUATEMALA —			
Guatemala City	TG-BOL	Radio-TV Guatemala	Ch. E-3
Guatemala City	TGW-TV	Television Nacional de Guatemala	Ch. E-8
— HAITI —			
Port au Prince		Tele-Hati	Ch. A-5
— HONG KONG —			
Hong Kong		Hong Kong Ltd.—Reilifusion	
— HONDURAS —			
Tegucigalpa	HRTW-TV	Radio Y Television Hondurena	Ch. A-5
— HUNGARY —			
Budapest		Magyar Radio (Govt.)	Ch. I
Kekes		Magyar Radio Es Televizio (Govt.)	Ch. VIII
Miskolc	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Pecs	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. II
Sopron	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Szentes	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. XI
Tojao	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IV

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— IRAN —			
Abadan		Habib Sabet	Ch. 3
Tehran	TVI	Habib Sabet	Ch. 3
— IRAQ —			
Baghdad		Minister of Interior	Ch. E-8
— IRELAND —			
Dublin		Radio Eireann	
— ITALY —			
Acri		Radiotelevisione Italiana	Ch. H
Barrea		(Government Franchised Network)	Ch. E
Bolzano		" " "	Ch. D
Capo Spartivento		" " "	Ch. H
Cascia		" " "	Ch. E
Cima Penegal		" " "	Ch. F
Claut		" " "	Ch. F
Comelico		" " "	Ch. G
Gambarie		" " "	Ch. D
Golfo di Salerno		" " "	Ch. E
Gorfigliano		Radiotelevisione Italiana	Ch. H
Gubbio		(Government Franchised Network)	Ch. E
Martina Franca		" " "	Ch. D
Milano		" " "	Ch. D
Monreale		" " "	Ch. D
Monte Argentario		" " "	Ch. E
Monte Caccia		" " "	Ch. A
Monte Cammarata		" " "	Ch. A
Monte Conero		" " "	Ch. E
Monte Faito		" " "	Ch. B
Monte Favone		" " "	Ch. H
Monte Lauro		" " "	Ch. F
Monte Limbara		" " "	Ch. H
Monte Nerone		" " "	Ch. A
Monte Peglia		" " "	Ch. H
Monte Pellegrino		" " "	Ch. H
Monte Penice		" " "	Ch. B
Monte Sambuco		" " "	Ch. H
Monte Seuro		" " "	Ch. G
Monte Serpeddi		" " "	Ch. G
Monte Serra		" " "	Ch. D
Monte Soro		" " "	Ch. E
Monte Venda		" " "	Ch. D
Monte Vergine		" " "	Ch. D
Pantellaria		" " "	Ch. G
Pescara		" " "	Ch. F
Pietrasanto		" " "	Ch. A
Plateau Rosa		" " "	Ch. H
Portofino		" " "	Ch. H
Punta Badde Urbara		" " "	Ch. D
Roma		" " "	Ch. G
Roseto Capo Spulico		" " "	Ch. F
Salento		" " "	Ch. H
San Cerbone		" " "	Ch. G
San Marco Argentano		" " "	Ch. H
San Nicolao		" " "	Ch. A
Scicli		" " "	Ch. H
Torino		" " "	Ch. C
Trapani		" " "	Ch. H
Trieste		" " "	Ch. G
— JAPAN —			
Akita	JO1R-TV	Radio Tohoku	Ch. 10
Akita	JO1K-TV	NHK	Ch. 9
Aomori	JO1G-TV	Radio Aomori	Ch. 1
Aomori	JO1J-TV	NHK	Ch. 2
Fukui	JO1F-TV	NHK	Ch. 9
Fukui	JO1P-TV	Fukui Bestg. Co. Ltd.	Ch. 11
Fukuoka	JO1E-TV	Kyushu Asahi Hoso	Ch. 1
Fukuoka	JO1R-TV	Radio Kyosho Co.	Ch. J-4
Fukuoka	JO1K-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Fukuoka	JO1P-TV	NHK	Ch. 9
Hakodate	JO1V-TV	Bestg. Corp. of Japan (NHK)	Ch. J-4
Hammatsu	JO1G-TV	NHK	Ch. 2
Hiroshima	JO1E-TV	Radio Chugoku	Ch. 4
Hiroshima	JO1K-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Hofu	JO1G-TV	NHK	Ch. 9
Kagoshima	JO1H-TV	Japan Broadcasting Corp.	Ch. J-3
Kagoshima	JO1C-TV	Radio Minami Nippon	Ch. 1
Kanazawa	JO1K-TV	Bestg. Corp. of Japan (NHK)	Ch. J-4
Kanazawa	JO1M-TV	Hokuriku Hoso	Ch. 6

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Kochi	JOZR-TV	Radio Kochi	Ch. 8
Kochi	JORK-TV	NHK	Ch. 4
Kofu	JOKG-TV	NHK	Ch. 2
Kofu	JOJF-TV	Radio Yamanashi	Ch. 5
Kokura	JOSK-TV	Japan Broadcasting Corp.	Ch. J-6
Kumamoto	JOGK-TV	Japan Broadcasting Corp.	Ch. J-9
Kumamoto	JOBF-TV	Radio Kumamoto	Ch. 11
Kushiro	JOPG-TV	NHK	Ch. 9
Matsue	JOTK-TV	NHK	Ch. 6
Matsuyama	JOZK-TV	Japan Broadcasting Corp.	Ch. J-6
Matsuyama	JOAF-TV	Nankai Hoso	Ch. 10
Miyazaki	JOMG-TV	NHK	Ch. 8
Miyazaki	JONF-TV	Radio Miyazaki	Ch. 10
Morioka	JOQG-TV	NHK	Ch. 4
Morioka	JODF-TV	Iwate Hoso	Ch. 6
Muroran	JOQF-TV	Hokkaido Bestg Corp.	Ch. 11
Muroran	JOIU-TV	NHK	Ch. 9
Nagano	JONK-TV	NHK	Ch. 9
Nagasaki	JOAG-TV	NHK	Ch. 2
Nagasaki	JOUR-TV	Nagasaki Bestg-Corp.	Ch. 5
Nagoya	JOAR-TV	Chubu Nippon Bestg. Corp.	Ch. J-5
Nagoya	JOCK-TV	Bestg. Corp. of Japan (NHK)	Ch. 3
Nagoya	JOFX-TV	Tokai TV	Ch. 1
Niigata	JOQK-TV	NHK	Ch. 2
Niigata	JODR-TV	Radio Niigata	Ch. 5
Niihama	JOZQ-TV	NHK	Ch. 2
Obihiro	JOOG-TV	NHK	Ch. 4
Oita	JOGF-TV	Oita Bestg. Co. Ltd.	Ch. 5
Oita	JOIP-TV	NHK	Ch. 2
Okayama	JOKK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-5
Okayama	JOYR-TV	Sanyo Bestg. Co.	Ch. J-11
Onomichi	JODP-TV	NHK	Ch. 7
Osaka	JOOR-TV	Mainichi Bestg. Co. Ltd.	Ch. 4
Osaka	JONR-TV	Asahi Bestg. Co.	Ch. 6
Osaka	JOBK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-2
Osaka	JOFO-TV	Osaka TV Bestg. Corp.	Ch. J-6
Osaka	JONR-TV	Asahi Hoso	Ch. 6
Osaka	JOIX-TV	Yomiuri TV Corp.	Ch. 10
Osaka	JODX-TV	Kansai TV	Ch. 8
Sapporo	JOHR-TV	Hokkaido Bestg. Co.	Ch. J-1
Sapporo	JOIK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Sapporo	JOKX-TV	Sapporo TV	Ch. 5
Saebø	JOAT-TV	NHK	Ch. 8
Sendai	JOHK-TV	NHK	Ch. J-3
Sendi	JOIR-TV	NHK	Ch. 1
Sendi	JOIR-TV	Tohoku Hoso	Ch. 1
Shizuoka	JOJK-TV	Japan Broadcasting Corp.	Ch. J-5
Takamatsu	JOKF-TV	Nishi-Nippon Bestg. Co.	Ch. J-9
Tokushima	JOXE-TV	NHK	Ch. 3
Tokushima	JOJR-TV	Shikoku Hoso	Ch. 1
Tokyo	JOEX-TV	Nippon Kyoiku TV Ltd.	Ch. 10
Tokyo	JOCC-TV	Fuji Telecasting	Ch. 8
Tokyo	JOAK-TV	NHK	Ch. J-3
Tokyo	JOAX-TV	Nippon TV Network Corp.	Ch. J-4
Tokyo	JOKR-TV	Radio Tokyo	Ch. J-6
Tottori	JOJX-TV	Nihonkai TV Hoso	Ch. 1
Toyama	JOIR-TV	Kita Nippon Hoso	Ch. 1
Toyama	JOIG-TV	NHK	Ch. 3
Tsuruoka	JOJP-TV	NHK	Ch. 3
Wakamatsu	JOHT-TV	NHK	Ch. 1
Yabata-Shi	JOHX-TV	T.V. Nishi-Nippon	Ch. 10
Yamagata	JOEF-TV	Yamagata Hoso	Ch. 10
Yamagata	JOJG-TV	NHK	Ch. 8
— LEBANON —			
Beirut		TV Co. of Lebanon (TCL)	Ch. 9
Beirut		TV Co. of Lebanon (TCL)	Ch. 7
— LUXEMBOURG —			
Louigny		Compagnie Luxembourgeoise de Telediffusion	Ch. B-7
— MEXICO —			
Chihuahua	XERA-TV	Televisora de Chihuahua, S.A.	Ch. 11
Guadalajara	XEHL-TV	Televisora Tapatia	Ch. 6
Guadalajara	XEWO-TV	Televison de Occidente, S.A.	Ch. 2
Hermosillo	XEWH-TV	TV. de Hermosillo, S.A.	Ch. 6
Juarez	XEJ-TV	Televison de la Frontera	Ch. 5
Matamores	XELD-TV	Televison de Matamores	Ch. 7
Mexicall	XEM-TV	Televisora de Mexicali	Ch. 3
Mexico City	XEW-TV	Televimax, S.A.	Ch. 2
Mexico City	XHGC-TV	Televison Gonzales. Camarena	Ch. 5
Mexico City	XHTV	Televison de Mexico	Ch. 4
Mexico City	XEIP-TV	Instituto Politecnico Nacional	

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Monterrey	XHX-TV	Cadena Televisora del Norte	Ch. 10
Monterrey	XEFB-TV	Cadena Televisora del Norte	Ch. 3
Monterrey	XHNL-TV	Televisora del Norte	Ch. 10
Nuevo Laredo	XEFE-TV	Nuevo Laredo TV, S.A.	Ch. 11
Tampico	XHGO-TV	Televisora del Golfo	Ch. 7
Tijuana	XEWT-TV	Televisora de Calimex	Ch. 12
Tijuana	XETV	Radio Television	Ch. 6
Torreon	XELN-TV	Televisora de la Laguna	Ch. 4
— MONACO —			
Monte Carlo	TMC	Tele Monte Carlo	Ch. F-10
— NETHERLANDS —			
Goes		Nederlandse Televisie Stichting	Ch. E-7
Insum		Nederlandse Televisie Stichting	Ch. E-6
Lopik (Amsterdam)		Nederlandse Televisie Stichting	Ch. E-4
Markelo		Nederlandse Televisie Stichting	Ch. E-7
Roermond		Nederlandse Televisie Stichting	Ch. E-5
Smilde		Nederlandse Televisie Stichting	Ch. E-6
— NETHERLANDS ANTILLES —			
Curacao	PJC-TV	Tele-Curacao	Ch. E-8
— NEW ZEALAND —			
Aukland	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 2
Christchurch	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 3
Wellington	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 1
— NICARAGUA —			
Managua	YSNA-TV	Televison de Nicaragua	Ch. 3
— NIGERIA —			
Enugu		Eastern Nigeria Bestg. Svc.	Ch. 2
Ibadan	WNTV	Western Nigeria Radivision Svc.	Ch. 4
Lagos		Western Nigeria Radivision Svc.	Ch. 3
— NORWAY —			
Bergen		Norsk Rikskringkasting	Ch. 9
Drammen		Norsk Rikskringkasting	Ch. 9
Kongsberg		Norsk Rikskringkasting	Ch. 4
Oslo		Norsk Rikskringkasting	Ch. 6
— PANAMA —			
Panama City	HOHM-TV	RPC-TV	Ch. 4
Ric. Chiari		Televisoria Central	Ch. 2
— PERU —			
Arequipa		Televisora Sur Peruna	Ch. 2
Lima		El Sol TV	Ch. 9
Lima	OAD-TV	Ministry of Education	Ch. 7
Lima		R. Panamericana	Ch. 13
Lima		R. America	Ch. 4
— PHILIPPINES —			
Manila	DZAQ-TV	Bolinao Electronics Corp.	Ch. 3
Manila	DZXL-TV	Chronicle Bestg.	Ch. 9
Manila	DZTV	Inter-Island Bestg.	Ch. 13
Quezon City	DZBB-TV	Republic Bestg. System	Ch. 7
— POLAND —			
Bydgoszcz		Polskie Radio (Govt.)	Ch. R-6
Gdansk		Polskie Radio (Govt.)	Ch. R-3
Katowice		Polskie Radio (Govt.)	Ch. E-6
Lodz		Polskie Radio (Govt.)	Ch. E-5
Olsztyn		Polskie Radio (Govt.)	Ch. R-6
Posnan		Polskie Radio (Govt.)	Ch. E-6
Warsaw		Polskie Radio (Govt.)	Ch. R-III
— PORTUGAL —			
Foia		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-5
Lisbon		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-7
Lousa		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-3
Montejunto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-6
Porta		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-9
— RHODESIA & NYASALAND —			
Bulawayo		Rhodesia Television Ltd.	Ch. 3
Kitwe		Rhodesia Television Ltd.	Ch. 4
Salisbury		Rhodesia Television Ltd.	Ch. 4
— RUMANIA —			
Bucharest		Radiodifuziunea Si Televiziunea Romina (Govt.)	Ch. E-III
— RYUKYU ISLANDS —			
Naha	KSDW-TV	Okinawa Television Bestg. Co. Ltd.	Ch. 10
Naha	KSAR-TV	Ryukyus Bestg. Corp. Ltd.	Ch. 12

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— SAUDI ARABIA —			
Dhahran	HZ--22-TV	Arabian-American Oil Company	Ch. 2
— SPAIN —			
Jarcelona		Government	Ch. E-4
Bilbao		Government	Ch. E-4
Madrid		Radio Nacional de Espana (Govt.)	Ch. E-3
Madrid-Navacerrda		Govt.	Ch. 2
Tortosa		Government	Ch. E-10
Valencia		Government	Ch. E-5
Zaragoza		Government	Ch. E-3
— SWEDEN —			
Anderstorp		Government	Ch. E-9
Ange		Government	Ch. E-8
Bollnas		Government	Ch. E-6
Borlange		Government	Ch. E-10
Boras		Government	Ch. E-6
Emmaboda		Government	Ch. E-8
Gavle		A. B. Radiotjangst	Ch. E-9
Goteborg		A.B. Radiotjangst (Govt.)	Ch. E-9
Horby		Govt.	Ch. 2
Jonkoping		Government	Ch. E-8
Karlskrona		Government	Ch. E-9
Kalstad		Government	Ch. E-5
Linkoping		Government	Ch. E-9
Lycksele		Government	Ch. E-8
Malmo		A.B. Radiotjangst (Govt.)	Ch. E-10
Norrkoping		A.B. Radiotjangst (Govt.)	Ch. E-5
Nassjo		Government	Ch. E-10
Orebro		Government	Ch. E-2
Ornskoldsvik		Government	Ch. E-6
Ostersund		Government	Ch. E-4
Stockholm		A.B. Radiotjangst (Govt.)	Ch. E-4
Varberg			Ch. 10
Visby		Government	Ch. E-9
Vannas		Government	Ch. E-2
Vastervik		Government	Ch. E-6
Vasteras		Government	Ch. E-8
Vaxjo		Government	Ch. E-5
— SWITZERLAND —			
Basel		Swiss General Post Office	Ch. E-10
Bern		Swiss General Post Office	Ch. E-2
Geneva		Swiss General Post Office	Ch. E-4
Monte Ceneri		Swiss General Post Office	Ch. E-5
Santis		Swiss General Post Office	Ch. E-7
Sion (Valais)		Swiss General Post Office	Ch. E-6
Tramelan		Swiss General Post Office	Ch. E-11
Zurich		Swiss General Post Office	Ch. E-3
— SYRIA —			
Aleppo		Syrian Television (Govt.)	Ch. 5
Damascus		Syrian Television (Govt.)	Ch. 5
Homs		Syrian Television (Govt.)	Ch. 7
— THAILAND —			
Bangkok	HST-TV	Thai-Television Co.	Ch. 4
— TURKEY —			
Istanbul		Teknik Universite	Ch. E-4
— UNITED ARAB REPUBLIC —			
Cairo		U.A.R. Bestg. Corp.	Ch. E-5
Cairo		U. A.R. Bestg. Corp.	Ch. E-7
— UNITED KINGDOM —			
(For Independent Television Authority (ITA) Stations See Page 1055)			
Aberdeen		British Bestg. Corp.—BBC (Govt. operated, non-commercial)	Ch. B-4
Belfast		BBC	Ch. B-1
Birmingham		BBC	Ch. B-4
Brighton		BBC	Ch. B-2
Cardiff		BBC	Ch. B-5
Carlisle		BBC	Ch. B-4
Central Scotland		BBC	Ch. B-3
Channel Isles		BBC	Ch. B-4
Dover		BBC	Ch. B-2
Folkestone		BBC	Ch. B-4
Inverness		BBC	Ch. B-2
Isle of Man		BBC	Ch. B-5
Isle of Wight		BBC	Ch. B-3
London		BBC	Ch. B-1
Londonderry		BBC	Ch. B-2

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Manchester		BBC	Ch. B-2
Netherbutton		BBC	Ch. B-5
Newcastle		BBC	Ch. B-5
Norwich		BBC	Ch. B-3
Peterborough		BBC	Ch. B-5
Plymouth		BBC	Ch. B-2
Thrumster		HBC	Ch. B 1
West Wales		BBC	Ch. B-3
— URUGUAY —			
Montevideo	CXA-TV	Sociedad Anonima Emisoras de Television Y Anexos	Ch. 10
Montevideo	CXA-TV	Monte Carlo TV	Ch. 4
— USSR —			
Alma Ata		Government	
Baku		Government	
Barnaul		Government	
Bilsk		Government	
Blagoveschensk		Government	
Dniepropetrovsk		Government	
Gorkiy		Government	
Irkutsk		Government	
Izhevsk		Government	
Kalinin		Government	
Kalininograd		Government	
Kazan		Government	
Kemerovo		Government	
Kharkov		Government	
Kiev		Government	Ch. R-III
Kishinev		Government	Ch. R-IV
Kostroma		Government	
Krasnoyarsk		Government	
Kubyshev		Government	
Leningrad		Government	
Maladan		Government	Ch. R-III
Minsk		Government	
Moscow		Government	Ch. R-II
Moscow		Government	Ch. R-IV
Murmansk		Government	
Nalchik		Government	
Novosibirsk		Government	
Odessa		Government	Ch. R-II
Omsk		Government	
Perm		Government	
Raychikhinsk		Government	
Riga		Government	Ch. R-III
Rostov-on-Don		Government	
Saratov		Government	
Sevastopol		Government	
Stalino		Government	
Stalinogorsk		Government	
Sverdlovsk		Government	
Tallin		Government	Ch. R-III
Tashkent		Government	
Tbilisi		Government	
Tomsk		Government	
Ust Kamenogorsk		Government	
Vatutino		Government	
Vilnius		Government	
Vinnitsa		Government	
Vladimir		Government	
Vladivostok		Government	
Vorkuta		Government	
Voronezh		Government	
Yaroslavl		Government	
Yerevan		Government	
— VENEZUELA —			
Caracas	YVKA-TV	Televisora Nacional (Govt.)	Ch. 5
Caracas	YVLV-TV	Televisa Venezolana	Ch. 4
Caracas	YVKS-TV	Radio Caracas TV	Ch. 2
Maracaibo	YVMP-TV	Ondas de Lago TV	Ch. 13
Valencia	YVLD-TV	Radio Valencia TV	Ch. 3
— YUGOSLAVIA —			
Belgrade		Radiotelevision Yougoslave (Govt.)	Ch. 6
Belgrade		Radiotelevision Yougoslave (Govt.)	Ch. 10
Ljubljana		Radiotelevision Yougoslave (Govt.)	Ch. 5
Ljubljana		Radiotelevision Yougoslave (Govt.)	Ch. 6
Sarajevo		Radiotelevision Yougoslave (Govt.)	Ch. 6
Zagreb		Radiotelevision Yougoslave (Govt.)	Ch. 9
Zagreb		Radiotelevision Yougoslave (Govt.)	Ch. 5

Radio & Television Sets in Use World-wide, Listed by Country

<i>Country</i>	<i>Radio Sets</i>	<i>Television Sets</i>
Aden	50,000
Afghanistan	25,000
Albania	65,000
Algeria	620,000	60,000
Andorra	3,000
Angola	55,000
Argentina	5,500,000	700,000
Austria	2,100,000	250,000
Australia	2,250,000	1,250,000
Bahrain	20,000
Belgium	2,750,000	750,000
Bolivia	250,000
Borneo (North)	15,000
Brazil	7,000,000	1,400,000
Brunel	6,000
Bulgaria	1,500,000	8,000
Burma	100,000
Cambodia	25,000
Cameroon	100,000
Canada	8,000,000	4,000,000
Cape Verde Islands	5,000
Central African Republic	5,000
Ceylon	350,000
Chad	6,000
Chile	1,000,000	1,000
China (Communist)	4,500,000	15,000
China (Nationalist)	700,000
Columbia	2,200,000	200,000
Congo Republic	175,000
Congo Republic (Brazzaville)	10,000
Costa Rica	100,000
Cuba	1,200,000	500,000
Cyprus	115,000	3,000
Czechoslovakia	3,600,000	800,000
Dahomey	20,000
Denmark	1,800,000	650,000
Dominican Republic	150,000	18,000
Ecuador	450,000	2,000
Egypt	1,700,000	125,000
El Salvador	335,000	30,000
Ethiopia	100,000
Fiji Islands	30,000
Finland	1,800,000	130,000
France	11,800,000	1,800,000
Gabon	5,000
Gambia	2,500
Germany (East)	5,600,000	1,000,000
Germany (West, incl. W. Berlin)	16,500,000	3,500,000
Ghana	130,000
Greece	890,000
Greenland	5,000
Guatemala	200,000	20,000
Guinea	30,000
Haiti	50,000	2,000
Honduras	125,000	4,000
Hong Kong	150,000	6,000
Hungary	2,200,000	100,000
Iceland	55,000
India	2,385,000	1,000

RADIO & TV SETS IN USE WORLD-WIDE

<i>Country</i>	<i>Radio Sets</i>	<i>Television Sets</i>
Indonesia	1,250,000
Iran	1,750,000	35,000
Iraq	600,000	75,000
Ireland	495,000	75,000
Israel	500,000
Italy	8,700,000	2,500,000
Ivory Coast	55,000
Japan	18,000,000	7,000,000
Jordan	100,000
Korea (North)	100,000
Korea (South)	800,000	10,000
Kuwait	60,000	1,000
Lebanon	120,000	25,000
Liberia	50,000
Libya	90,000
Luxembourg	100,000	10,000
Malaya	275,000
Malta	25,000	9,000
Mexico	3,750,000	500,000
Monaco	5,500	10,000
Mongolia	20,000
Morocco	575,000	2,000
Mozambique	75,000
Nepal	15,000
Netherlands	3,200,000	950,000
New Zealand	600,000	10,000
Nicaragua	100,000	5,000
Nigeria	250,000	5,000
Norway	1,100,000	70,000
Pakistan	480,000
Panama	180,000	12,000
Paraguay	150,000
Peru	900,000	40,000
Philippines	1,000,000	45,000
Poland	4,000,000	500,000
Portugal	1,100,000	45,000
Rhodesia & Nyasaland	200,000
Rumania	2,190,000
Ryukyu Islands	30,000
Samoa	5,000
Saudi Arabia	25,000	11,000
Senegal	125,000
Sierra Leone	25,000
Singapore	3,000
Somali	30,000
South Africa	1,075,000
Spain	5,300,000	300,000
Sudan	135,000
Sweden	2,800,000	1,200,000
Switzerland	1,300,000	170,000
Syria	500,000	1,000
Tanganyika	80,000
Thailand	1,000,000	60,000
Tunisia	200,000
Turkey	1,300,000	1,000
United Kingdom	15,900,000	11,500,000
United States of America	179,890,000	54,750,000
Urugay	600,000	30,000
USSR	26,000,000	6,000,000
Venezuela	1,000,000	750,000
Vietnam (North)	300,000
Vietnam (South)	300,000
Yugoslavia	1,600,000	30,000
Zanzibar	10,000



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Radio & Television Artists

— Their Work During 1961 —

— A —

ACKERMAN, BETTYE

Ben Casey
ABC-TV

ALAN, DON

Magic Ranch
ABC-TV

ALICOATE, PATTI

Flair
ABC

ALLEGRETTI, COSMO

Captain Kangaroo
CBS-TV

ALLEN, STEVE

The Steve Allen Show
ABC-TV

ALLISON, FRAN

Breakfast Club
ABC

AMES, LEON

Father Of The Bride
CBS-TV

AMSTERDAM, MOREY

The Dick Van Dyke Show
CBS-TV

ANDERSON, HERB OSCAR

Breakfast Club
ABC

ANDERSON, HERBERT

Dennis The Menace
CBS-TV

ANDERSON, RICHARD

Bus Stop
ABC-TV

ARMSTRONG, LOUIS

Westinghouse Special
ABC-TV

ARNAZ, DESI

I Love Lucy
CBS-TV

ARNESS, JAMES

Gunsmoke
CBS-TV

ARNOT, CHARLES

Flair
ABC

ASHLEY, JOHN

Straightaway
ABC-TV

ASTAIRE, FRED

Alcoa Presents
ABC-TV

— B —

BACHRACH, BERT

Flair
ABC

BACKUS, JIM

Flair
ABC

BAGDASARIAN, ROSS

The Alvin Show
CBS-TV

BAILY, GEORGE

Flair
ABC

BAKER, MICHAEL

B. June 15, 1926, St. Thomas,
Ontario, Canada. Edge of Night,
CBS-TV; Weatherama, NBC-TV;
Commercials

BAKEY, ED

Flair
ABC

BALL, LUCILLE

I Love Lucy
CBS-TV

BANGHART, KENNETH

In New York
CBS

BARON, SANDY

Flair
ABC

BARRY, GENE

Westinghouse Special
ABC-TV

BARTON, EILEEN

Video Village;
Video Village, Jr. Edition
CBS-TV

BARUCH, ANDRE

The Same Christmas
ABC

BARTELE, PHYLLIS

Flair
ABC

BATES, JEANNE

Ben Casey
ABC-TV



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MARSHALL**

●

PLaza 3-2310



Bill Malone



Pat Hernon



Verne Smith



Byron Carlson

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RADIO & TV ARTISTS

BAUGHN, TED

Flair
ABC

BAVIER, FRANCES

The Andy Griffith Show
CBS-TV

BAXTER, ANNE

The Same Christmas
ABC

BEACH, JERRY

Flair
ABC

BEAN, ORSON

Flair
ABC

BEARD, JAMES

Flair
ABC

BEAUMONT, HUGH

Leave It To Beaver
ABC-TV

BECK, JACKSON

BEER, JACQUELINE

77 Sunset Strip
ABC-TV

BELLAVER, HARRY

Naked City
ABC-TV

BENNY, JACK

The Jack Benny Program
CBS-TV

BERADINE, JOHN

New Breed
ABC-TV

BERG, GERTRUDE

Mrs. G. Goes To College
CBS-TV

BERGEN, POLLY

Timex Special
ABC-TV

BERGERON, BEV

The Magic Land Of Allakazam
CBS-TV

BERGMAN, JULES

Flair
ABC

BERLE, MILTON

Jackpot Bowling, NBC-TV

BERNSTEIN, LEONARD

The New York Philharmonic
Young People's Concerts
CBS-TV

BETZ, CARL

Donna Reed
ABC-TV

BIKEL, THEODORE

Flair
ABC

BILLINGSLEY, BARBARA

Leave It To Beaver
ABC-TV

BLAKE, AMANDA

Gunsmoke
CBS-TV

BOB & RAY

Westinghouse Special
ABC-TV

BOONE, RICHARD

Have Gun, Will Travel
CBS-TV

BOOTH, BILLY

Dennis The Menace
CBS-TV

BRADSHER, HENRY

Flair
ABC

BRADY, PAT

The Roy Rogers Show
CBS-TV

BARNUM, HUGH

Captain Kangaroo
CBS-TV

BRENNAN, WALTER

Real McCoys
ABC-TV

BRESEE, FRANK

B. August 20, 1929, Los Angeles,
Cal. Truth or Consequences,
NBC-TV; It Could Be You, NBC-
TV

BRIAN, DAVID

San Diego Council Of
Churches Christmas Show
ABC

BRIGGS, LILLIAN

BRINEGAR, PAUL

Rawhide
CBS-TV

BRISTOL, LEE

Flair
ABC

BRITTEN, BILL

B. November 15, Philadelphia,
Pa. Bozo the Clown, WPIX, New
York; Bill Britten's Wonderama,
WNEW-TV, New York; Johnny
Jellybean on Time for Fun,
WABC-TV; Puppets and Voices
for Preen Wax Commercials;
ABC-TV; Beechnut Commercials,
ABC-TV; Puppet and Voices for
Dick Clark Show, ABC-TV; Phil
Silvers Show, CBS-TV

BROOKS, NATALIE

Flair
ABC

BROWN, BOB

Flair
ABC

BRUNS, MONA

The Brighter Day
CBS-TV



BRYNA
RAEBURN

RADIO REGISTRY

JU 2-8800

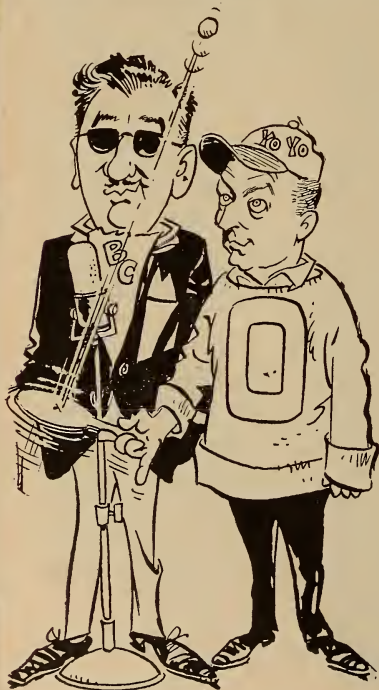
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RADIO & TV ARTISTS

BURKE, PAUL
Naked City
ABC-TV

BURNETT, CAROL
Garry Moore Show, CBS-TV

BURNS, STAN Z.

Spokesman for Piel's Beer, Trommers, Bordens and Sal Hepatica; Narrator for Columbia and Universal-International Pictures

BURR, RAYMOND
Perry Mason
CBS-TV

BUTLER, TRACY
Audio Productions; Screen Gems; Videotape Productions; Filmways, Inc.; Elliott, Ungler & Elliott; Gerald Productions; Van Praag Productions

BUTTON, DICK
Flair
ABC

BYRNES, EDWARD
77 Sunset Strip
ABC-TV

— C —

CABOT, SEBASTIAN
Checkmate
CBS-TV

CALHOUN, RORY
The Texan
ABC-TV

CAPP, AL
Flair
ABC

CAPRI, ANNA
Room For One More
ABC-TV

CARLISLE, KITTY
To Tell The Truth
CBS-TV

CARLSON, BYRON

CARRELL, CHARLES
Calvin And The Colonel
ABC-TV

CARROLL, JEAN
Flair
ABC

CARROLL, PAT
The Danny Thomas Show
CBS-TV

CARTER, JACK
Westinghouse Special
ABC-TV

CARTWRIGHT, ANGELA
The Danny Thomas Show
CBS-TV

CASS, PEGGY
The Hathaways
ABC-TV

CATTLE, PEGGY
Lawman
ABC-TV

CERF, BENNETT
What's My Line?
CBS-TV

CHANDLER, GEORGE
Ichabod And Me
CBS-TV

CHAPIN, LAUREN
Father Knows Best
CBS-TV

CHASE, BARRIE
Timex Special
ABC-TV

CHUCK, BILL
Breakfast Club
ABC

CLARK, DEL

B. September 21, 1931. Announcer, Narrator, Actor, Record M.C.; Freelance: Reynolds Metals, Ford Star Time, Raggedy Ann Foods, Vigar, United Air Lines, Weed Auto Chains; NBC-TV Chicago Standby Staff

CLARK, DICK
Flair
ABC

CLARK, DOUG
ABC

CLARKE, JOHN
New Breed
ABC-TV

CLAYTON, BOB

B. August 17, 1922, Birmingham, Ala. Make a Face, ABC

CLEAVER, JUNE
Leave It To Beaver
ABC-TV

CLOONEY, ROSEMARY
Bing-Crosby-Rosemary
Clooney Show
CBS

COCHRAN, BILL

COCHRAN, RON
Armstrong Circle Theatre
CBS-TV

COE, BARRY
Follow The Sun
ABC-TV

COLLINS, RAY
Perry Mason
CBS-TV



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Quinn*

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New York City
CI 5-0910

**SAM
LEVENSON**



*Bess
Myerson*

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PLAZA 1-3555

COLLYER, BUD

Beat the Clock, ABC-TV; To Tell the Truth, CBS-TV

COMO, PERRY

Perry Como Show; Perry Como's Kraft Music Hall, NBC-TV

CONNORS, CHUCK

Rifleman

ABC-TV

CONRAD, ROBERT

Hawaiian Eye

ABC-TV

CONRIED, HANS

Feathertop

ABC-TV

CORCORAN, NOREEN

Bachelor Father

ABC-TV

COREY, JILL

Timex Special

ABC-TV

COSELL, HOWARD

Flair

ABC

COSTELLO, ANNE

Who Knows One

ABC

COWLING, SAM

Breakfast Club

ABC

COX, BETTY

B. January 23, Beaver City, Neb. Jack Paar Show, NBC-TV; World of Music, CBC-TV; Don McNeill Breakfast Club, ABC; Lawrence Welk, ABC-TV; Look Up and Live, CBS-TV

CRAWFORD, JOHNNY

Rifleman

ABC-TV

CRENNA, RICHARD

The Real McCoys

ABC-TV

CROCKETT, JAN

CROSBY, BING

Bing Crosby-Rosemary

Clooney Show

CBS

CROSSLAND, FRED

Flair

ABC

CROTHERS, GEORGE

Lamp Unto My Feet

CBS-TV

CULLEN, BILL

I've Got A Secret

CBS-TV

CUMMINGS, BOB

The New Bob Cummings Show

CBS-TV

— D —

DALY, JOHN

What's My Line?

CBS-TV

DANA, BILL

DANE, JEFF

Flair

ABC

DAPO, RONNIE

Room For One More

ABC-TV

DARNELL, NANI

The Magic Land of Allakazam

CBS-TV

DAVIES, BLAIR

The Brighter Day

CBS-TV

DAVIS, MELTON

Flair

ABC

DEAN, JIMMY

Breakfast Club

ABC

DEAN, STANLEY

Flair

ABC

deCYR, ZEL

Currently Voices for Cocoa-Puffs, Surf, Ideal Toys, Dutch Boy Paints, Dannon Yogurt, Gaines Dog Food, Tide, Mum, Kiwi; Appearances on Jack Paar Show, Play Your Hunch

DEMS, MICKEY

Flair

ABC

DELMAR, KENNY

Flair

ABC

DEMING, ELLEN

The Guiding Light

CBS-TV

DENNIS, NICK

Ben Casey

ABC-TV

DEREK, JOHN

Frontier Circus

CBS-TV

DESMOND, JOHNNY

Flair

ABC

DILLER, PHYLLIS

Flair

ABC

DIXON, BOB

Bob Dixon Show, CBS



JONATHAN WINTERS

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MONIQUE VAN VOOREN

Personal Management: GERARD W. PURCELL — TR 9-4196

REX MORGAN



WFIL-TV

Philadelphia, Pennsylvania

EV 2-4700



RADIO & TV ARTISTS

DOLGER, NANOLITA

Flair
ABC

DONAHUE, ELINOR

Father Knows Best
CBS-TV

DONAHUE, TROY

Surfside Six
ABC-TV

DONALD, PETER

Breakfast Club
ABC

DOUGLAS, HUGH

B. August 5, 1915, Chicago, Ill.

KNX Radio, CBS

DOW, TONY

Leave It To Beaver
ABC-TV

— D —
DOWNS, HUGH

MALCOLM

B. February 14, 1921, Akron, O.
Concentration, NBC; Jack Paar Show, NBC; Jack Benny Program, CBS; Chet Huntley Report, NBC

DREIER, ALEX

Flair
ABC

DUGGAN, ANDREW

Room For One More
ABC-TV

— E —

EASTWOOD, CLINT

Rawhide
CBS-TV

EDWARDS, RALPH

This Is Your Life, NBC-TV; Truth or Consequences, NBC-TV; It

Could Be You, NBC-TV; About Face, ABC-TV

EDWARDS, VINCENT

Ben Casey
ABC-TV

EISLEY, ANTHONY

Hawaiian Eye
ABC-TV

ELLIOTT, BOB

B. March 26, 1923, Boston, Mass.
Bob and Ray Show, CBS

ERICKSON, CORYDON ARVID

B. December 26, 1944, New York City. The Great God Brown; Broadway; For the United Nations; Film; Declaration of Human Rights; The Children of Strangers; Commercials; Dramas; Radio and TV Animation; Dante's Dreamer; V. O. Paramount Pictures

ERICKSON, HELENE W.

B. August 3, New York City

ERICKSON, LAUNCELOT DORIAN

B. September 6, 1949, New York City. TV Commercials and Dramas; Radio and Transcriptions; Photo Illustrations; Singing Commercials; Odds Against Tomorrow; DuPont Show of the Month

EVANS, DALE

The Roy Rogers Show
CBS-TV

EVANS, GENE

My Friend Flicka
CBS-TV

— F —

FABARES, SHELLEY

Donna Reed
ABC-TV

FAHEY, MYRNA

Father Of The Bride
CBS-TV

FALK, RAY

Flair
ABC

FAYE, DORIS

FENNEMAN, GEORGE
Your Surprise Package
CBS-TV

FERGUSON, FRANK

My Friend Flicka
CBS-TV

FERNANDEZ, ABEL

Untouchables
ABC-TV

FICKETT, MARY

Calendar
CBS-TV

FIELD, SYLVIA

Dennis The Menace
CBS-TV

FITZMAURICE, MICHAEL

FLEMING, ERIC

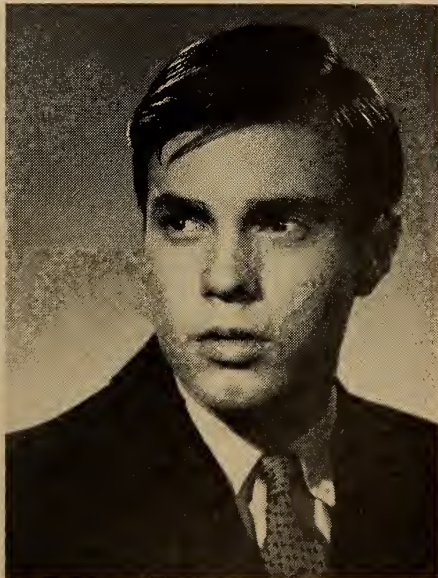
Rawhide
CBS-TV

FOGARTY, PAUL

Flair
ABC



LAUNCELOT ERICKSON



CORYDON ERICKSON

LE. 2-1100

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Representation:
William Morris Agency



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FORD, ART

The Art Ford Show, WNBC,
WNTA, New York, N. Y.

FORD, EILEEN

Flair
ABC

FORSYTHE, JOHN

Bachelor Father
ABC-TV

FOSTER, PHIL

Flair
ABC

POSTINI

Flair
ABC

FOX, SONNY

On Your Mark
ABC-TV

FOY, EDDIE

Westinghouse Special
ABC-TV

FRANCIS ARLENE

What's My Line?
CBS-TV

FRANCIS, CONNIE

FRANKLIN, JOE

B. March 9, 1926, New York.
Joe Franklin's Memory Lane,
WABC-TV

FRANZBLAU, ROSE

Flair
ABC

FRAWLEY, WILLIAM

My Three Sons
ABC-TV

FREBERG, STAN

Flair
ABC

FREEMAN, JOAN

Bus Stop
ABC-TV

FREEMAN, STAN

Flair
ABC

FUNT, ALLEN

Candid Camera
CBS-TV

— G —

GABEL, MARTIN

Flair
ABC

GALLAGHER, HELEN

Timex Special
ABC-TV

GALTON, LAWRENCE

Flair
ABC

GARN, ROY

Flair
ABC

GAUTIER, DICK

Flair
ABC

GEORGE, ANTHONY

Checkmate
CBS-TV

GEORGIADIS, NICHOLAS

The Untouchables
ABC-TV

GERRING, RICHARD

Margie
ABC-TV

GILBERT, TONI

Flair
ABC

GINGOLD, HERMIONE

Flair
ABC

GIVEN, JOE

GODDARD, PAULETTE

Flair
ABC

GODFREY, ARTHUR

Arthur Godfrey Time
CBS

GOETZ, THEO

The Guiding Light
CBS-TV

GOLDEN, HARRY

Flair
ABC

GOSDEN, FREEMAN

Calvin And The Colonel
ABC-TV

GOULDING, RAY

Born in Lowell, Mass. Bob and
Ray Show, CBS

GOULET, ROBERT

Westinghouse Special
ABC-TV

GRAHAM, JUNE

The Secret Storm
CBS-TV

GRANT, KIRBY

Sky King
CBS-TV

GRAY, BILLY

Father Knows Best
CBS-TV

GRAY, CHARLES

Rawhide
CBS-TV

GRIFFITH, ANDY

The Andy Griffith Show
CBS-TV

GRIGGS, JOHN

Flair
ABC



Carol Burnett

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Martin Goodman
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New York City
PL 1-3555

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MANAGEMENT:

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200 W. 57TH ST.

— H —

HAGMAN, LARRY
The Edge Of Night
CBS-TV

HALEY, ROSEMARY
Flair
ABC

HALL, MONTY
Video Village; Video Village,
Jr. Edition
CBS-TV

HALE, BARBARA
Perry Mason
CBS-TV

HALSEY, BRET
Follow The Sun
ABC-TV

HAMER, RUSTY
The Danny Thomas Show
CBS-TV

HAMILTON, GENE
Host on Movie Four, WNBC-TV;
News, WNBC; Monitor, NBC;
Sterling Bank—Meet the Press,
WNBC-TV; Staff Announcer,
NBC

HAMILTON, MARGARET
Bedside Network
ABC

HARDIN, TY
Cheyenne Show
ABC-TV

HARDWICKE, CEDRIC
Mrs. G. Goes To College
CBS-TV

HARLAND, ROBERT
Target: The Corruptors
ABC-TV

HARVEY, JOAN
The Edge Of Night
CBS-TV

HAYES, RICHARD

Carol Burnett-Richard Hayes
Show
CBS

HELD, KARL
Perry Mason
CBS-TV

HENRY, GLORIA
Dennis The Menace
CBS-TV

HERLIHY, ED
NBC

HERNON, PAT

HESTON, CHARLTON
Westinghouse Special
ABC-TV

HICKMAN, DWAYNE
Dobie Gillis
CBS-TV

HILL, RUTH K.

City Reporter, WEVD—Voice of
America; Ambassador Reports
(UN Series); UN People—(From
UN); Overseas Press Club Series;
Curtain Going Up—Reviews—
Open Nites; Correspondents
Round Table, WNEW-TV, New
York

HINES, CONNIE
Mister Ed
CBS-TV

HIRT, AL

Ed Sullivan Show, NBC-TV; Jack
Paar Show, NBC-TV; Dinah Shore
Show, NBC-TV

HOBBS, PETER

The Secret Storm
CBS-TV

HOLDEN, JAMES
Adventures In Paradise
ABC-TV

HOLM, CELESTE
Flair
ABC

HOPE, BOB

B. May 29, 1903, London, Eng-
land. Bob Hope Spectaculars,
NBC-TV; The Bob Hope Show,
NBC-TV; Army of Stars (Christ-
mas); Monitor, NBC; Naked City,
ABC-TV; Route 66, CBS-TV

HOPPER, WILLIAM
Perry Mason
CBS-TV

HOWARD, LISA
Flair
ABC

HOWARD, RONNY
The Andy Griffith Show
CBS-TV

— I —

INGELS, MARTY

Jack Paar Show, NBC; Steve
Allen Show, ABC; Hennesey,
CBS; Follow the Sun, ABC; Man-
hunt, CBS; The Detectives, NBC;
Pete and Gladys, CBS; The Law
and Mr. Jones; Malibu Run; Ann
Sothern Show; Peter Loves Mary;
The Raven; The Roaring Twenties

IRVING, HOLLIS

Margie
ABC-TV

IVO, TOMMY

Margie
ABC-TV

IYV LEAGUE TRIO

Today, NBC; Buddy Deane Show,
WJZ-TV; Joe Franklin Memory
Lane, ABC; Here's To Folk Music,
Public Service (Gotham Synd.)



BUDDY PIPER



BEVERLY PIPER

Host and Hostess
of

THE BIBLE STORY GAME

NBC-TV



29th Year

DON McNEILL'S

Breakfast Club



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Management — **PETER DEAN**

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CO 5-0789

— J —

JAECKEL, RICHARD

Frontier Circus
CBS-TV

JAFFE, SAM

Ben Casey
ABC-TV

JEFFERYS, ALLAN

Flair
ABC

JOHNSON, BETTY

Westinghouse Special
ABC-TV

— K —

KAL, LANI

Adventures In Paradise
ABC-TV

KALTENBORN, H. V.

The Same Christmas
ABC

KAMEN, MILT

Flair
ABC

KARLOFF, BORIS

Flair
ABC

KARMEL, MARJORIE

Flair
ABC

KAYE, GEORGIE

Flair
ABC

KEARNS, JOSEPH

Dennis The Menace
CBS-TV

KEATING, LARRY

Mister Ed
CBS-TV

KEESHAN, BOB

Captain Kangaroo
CBS-TV

KELLY, BRIAN

Straightaway
ABC-TV

KELLY, JACK

Maverick
ABC-TV

KERT, LARRY

B. December 5, 1932, Los Angeles. Checkmate, CBS; PM (Mike Wallace); Alfred Hitchcock Presents, NBC; The Song and Dance Man; Wild Is Love; Tony; West Side Story; A Family Affair

KILEY, RICHARD

Westinghouse Special
ABC-TV

KILGALLEN, DOROTHY

What's My Line?
CBS-TV

KING, JOHN REED

KIRBY, DURWOOD

Garry Moore Show
CBS

KIRBY, PHYLLIS

Flair
ABC

KLEINER, DICK

Flair
ABC

KNOTTS, DON

The Andy Griffith Show
CBS-TV

KOKOMO, JR.

(CHIMPANZEE)

Dave Garroway, NBC; Perry Como, NBC; Candid Camera, NBC; Everglade; This Living World, CBC, Canada; Around the World with Kokomo Jr.—300 5-min. Films, 1962

KOLB, MINA

Pete And Gladys
CBS-TV

KOPPELMAN, RAY

College Of The Air
CBS-TV.

— L —

LAITIN, JOE

Flair
ABC

LAMAS, FERNANDO

Flair
ABC

LANDERS, HARRY

Ben Casey
ABC-TV

LANIN, JAY

Follow The Sun
ABC-TV

LARCH, JOHN

Assassination Plot At Teheran
ABC-TV

LARRY & GARRY


Flair
ABC

LAWRENCE, CAROL

Westinghouse Special
ABC-TV

LAWRENCE, MORT

Flair
ABC



KOKOMO JR.

America's Favorite
TV Chimp

★

NICK CARRADO
TRafalgar 7-8655



LILLIAN BRIGGS

Personal Manager

Jack Petrill

CO 5-5769



Betty Cox

MU 7-7692

PL 2-4567



JACKSON BECK

ANNOUNCER—ACTOR
NARRATOR

PL 2-7676

Represented By:
Marjorie Morrow
BU 8-3493



Connie Francis

Management George Scheck

161 W. 54 St.

JU 6-6767

LESCOULIE, JACK

Brains and Brawn, CBS-TV;
Jackie Gleason Show, CBS-TV;
Today, CBS-TV; Dave Garroway
Today Show, NBC-TV; 1, 2, 3,-
Go, NBC-TV

LEVENSON, SAM

ABC, CBS, NBC
LEVIN, MARLIN

Flair

LINDLEY, BOB

Flair

LINKLETTER, ART

House Party

LIVINGSTON, STANLEY

My Three Sons

LOCKHART, JUNE

Lassie

LOCKWOOD, GARY

Follow The Sun

LORD, CHARLOTTE

Flair

LORD, MARJORIE

The Danny Thomas Show

LOUISE, ANITA

My Friend Flicka

LUCAS, JIM

B. December 11, 1931, Louis-
ville, Ky. Concentration, NBC-
TV; Jim Lucas Show, WAPI; 13
Dance Party, WAPI-TV; Broad-

way After Dark, WAPI-TV; Lucky
Lady, WAPI-TV
LUDDEN, ALLEN
G-E College Bowl
CBS-TV

— Me —

LUTSKY, C.

ISRAEL

McBAIN, DIANE

Surfside Six

ABC-TV

McCAY, PEGGY

Room For One More

ABC-TV

McCLAIN, JOHN

Flair

ABC

McCLUGGAGE, DENISE

Flair

ABC

McCLURE, DOUG

Checkmate

CBS-TV

McGINLEY, PHYLLIS

Flair

ABC

McKAY, GARDNER

Adventures In Paradise

ABC-TV

McLAUGHLIN, DON

As The World Turns

CBS-TV

McCLERIE, ALLYN

Westinghouse Special

ABC-TV

McMAHON,

HORACE

Naked City, ABC-TV

McNALLY, STEPHEN
Target: The Corruptors
ABC-TV

McNEILL, DON

Breakfast Club, ABC

— M —

MACK, TED

The Original Amateur Hour

CBS-TV

MacMURRAY, FRED

My Three Sons

ABC-TV

MacRAE, GORDON

Westinghouse Special

ABC-TV

MacRAE, SHEILA

Westinghouse Special

ABC-TV

MAHARIS, GEORGE

Route 66, CBS-TV

MALONE, BILL

MALONE, NANCY

Naked City

ABC-TV

MANN, RHODA

Commercials For: Ford, Marx
Toys, R.C.A., Colgate, Gem Ra-
zors, Oasis Cigarettes, Playtex
Bras

MANNA, CHARLIE

Flair, ABC

MANTELL, JOE

Pete And Gladys, CBS-TV

MARIE, ROSE

The Dick Van Dyke Show

CBS-TV



BOB DIXON



C. ISRAEL LUTSKY
THE
JEWISH
PHILOSOPHER

26th Year on Radio
under sponsorship of
CARNATION COMPANY



GLORIA OKON

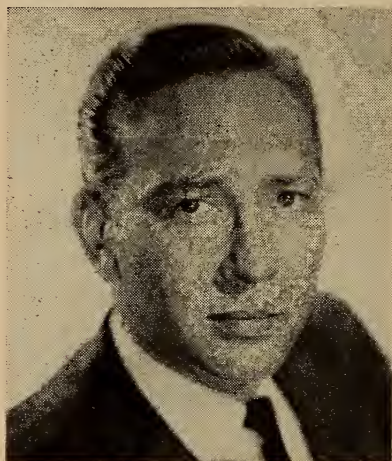
Weather Girl — WPIX
Spokeswoman — Special Events

SAG-AFTRA-AGVA

JU 2-8800



JOHN REED KING



JOE GIVEN

Robert Coe Management
345 E. 52 St., N. Y. 22



HORACE McMAHON

Starring In
NAKED CITY
LT. MIKE PARKER

RADIO & TV ARTISTS

MARSHALL, E. G.
The Defenders, CBS-TV

MARSHALL, MIRIANNE

Commercials: Polident, Thermo-
Fax. All Major Networks

MASON, PAMELA
Flair, ABC

MATHERS, JERRY
Leave It To Beaver
ABC-TV

MAXWELL, ELSA
Flair, ABC

MAXWELL, MARYLYN
Bus Stop, ABC-TV

MELL, JOSEPH
Assassination Plot At Teheran
ABC-TV

MELTON, SID
The Danny Thomas Show
CBS-TV

MENKEN, SHERMAN
The Alvin Show, CBS-TV

MERRILL, CAROL
Your Surprise Package
CBS-TV

MERRYFIELD, MARY
Flair, ABC

METCALF, BURT
Father Of The Bride
CBS-TV

MILLER, MARVIN
The Millionaire, CBS-TV

MILLER, MITCH

Sing Along With Mitch, NBC-TV

MILNER, MARTIN
Route 66, CBS-TV

MILO, HENRY
Flair, ABC

MONTAND, YVES
Timex Special
ABC-TV

MOORE, CONSTANCE
Window On Main Street
CBS-TV

MOORE, GARRY
Garry Moore Show, CBS

MOORE, MARY TYLER
The Dick Van Dyke Show
CBS-TV

MORAN, GUSSIE
Flair, ABC

MORGAN, HENRY
I've Got A Secret, CBS-TV

MORGAN, REX

B. September 16, 1921, Denver,
Colo. Morgan In The Morning,
WFIL-TV; The Rex Morgan Show,
WFIL; Tom Duggan Show, KCOP-
TV, Los Angeles; The Rifleman,
ABC-TV; My Three Sons, ABC-
TV; Route 66, ABC-TV; American
Bandstand, ABC-TV; Commercial
For Chevrolet

MORROW, BYRON
New Breed, ABC-TV

MORROW, DON
Camouflage, ABC-TV

MURDOCK, JIM
Rawhide, CBS-TV

MURRAY, JAN

Jan Murray Show, NBC-TV

MYERSON, BESS

I've Got A Secret, CBS-TV; Daily
Newscast, WINS, New York, N. Y.

— N —

NELSON, HARRIET

Adventures of Ozzie and Harriet
ABC-TV

NELSON, OZZIE

Adventures of Ozzie and Harriet
ABC-TV

NESSBITT, CATHLEEN
Feathertop
ABC-TV

NEWHART, BOB

Bob Newhart Show, NBC-TV
NEWMAN, YALE

Flair, ABC

NICHOLS, DAVE

Flair, ABC

NICHOLSON, CAROL
Room For One More
ABC-TV

NIELSON, LESLIE
New Breed, ABC-TV

NIVEN, PAUL
Washington Conversation
CBS-TV



RUTH K. HILL

"City Reporter"
"Voice of America"

Writer — Moderator—Producer
WEVD — New York



AL HIRT

Associated Booking Corp.
745 Fifth Avenue, New York 22, N. Y.

Personal Management:
GERARD W. PURCELL
165 East 66th Street, New York 21, N. Y.
TRafalgar 9-4196



BILL COCHRAN

PL 3-2310



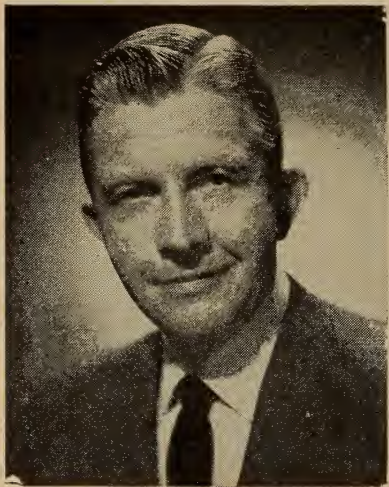
HERB SHELDON

Exclusive Representative:

Martin Goodman

36 Central Park South

PL 1-3555



ED REIMERS

Management
MCA



JACK STERLING

RADIO & TV ARTISTS

NOLAN, KATHY
Real McCoys
ABC-TV

NORRIS, KATHI

True Story, NBC; Modern Romances, NBC; Kathi Norris Show, NBC; Escape With Me, ABC; General Electric Spokesman, All Networks

NORTH, JAY
Dennis The Menace
CBS-TV

NYE, LOUIS
Flair
ABC

— O —

O'BRIAN, HUGH
Wyatt Earp
ABC-TV

OKON, GLORIA B.

Weather Show, WPIX; Commercials For All Arnold Baking And Westclox

OLAF, PIERRE
Westinghouse Special
ABC-TV

O'SULLIVAN, TERRY
Search For Tomorrow
CBS-TV

— P —

PACKARD, VANCE
Flair
ABC

PALMER, BETSY
I've Got A Secret
CBS-TV

PARKER, AL
Flair
ABC

PARKER, PENNEY
Margie
ABC-TV

PARKS, BERT
Yours For A Song
ABC-TV

PATERSON, LEE
Surfside Six
ABC-TV

PEARSON, LEON
The Same Christmas
ABC

PEPPER, CYNTHIA
Margie
ABC-TV

PERREAU, GIGI
Follow The Sun
ABC-TV

PETERS, AUDREY
Love Of Life
CBS-TV

PETERS, ROBERTA
Westinghouse Special
ABC-TV

PETERSON, PAUL
Donna Reed
ABC-TV

PIERNI, PAUL
The Untouchables
ABC-TV

PIPER, BEVERLY
Hostess of Bible Story Game
NBC-TV

**PIPER, PAUL A.,
JR.**

The Bible Story Game, NBC-TV

PONCE, PONCIE
Hawalian Eye
ABC-TV

POFENOE, PAUL
Flair
ABC

POSTON, TOM
To Tell The Truth
CBS-TV

POWELL, JANE
Feathertop
ABC-TV

PRESCOTT, ALLEN
Flair
ABC

PRICE, ROGER
Flair
ABC

PROVOST, JON
Lassie
CBS-TV

PRUDEN, BONNIE
Flair
ABC

— Q —

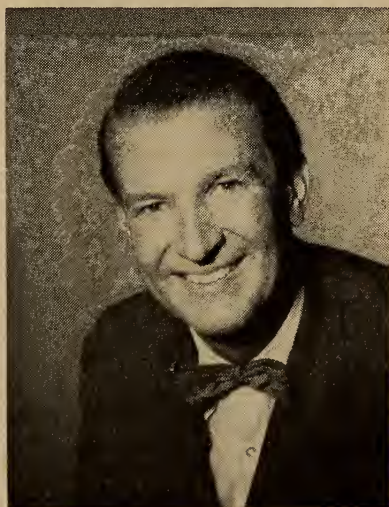
QUINN, CARMEL

B. Dublin, Ireland. Arthur Godfrey Show, CBS; Jack Paar Show, NBC-TV; Today—Dave Garroway, NBC-TV; Pat Boone Show, ABC-TV; Jimmy Dean Show, CBS; Jimmy Rodgers Show, NBC-TV

QUINN, LOUIS
77 Sunset Strip
ABC-TV



MIKE WALLACE



BUD COLLYER

**BOB
NEWHART**



VOICES
BY
ZEL deCYR
FOR COMMERCIALS
SU 7-5400



MICHAEL FITZMAURICE

Management
GEORGE FOLEY

730 5th Ave.

JU 6-4312



Helene Erickson

— R —

RAEBURN, BRYNA

Don Ameche's Real Life Stories, NBC; Five Star Matinee, NBC; Pepper Young's Family, NBC; Affairs Of Dr. Gentry, NBC; True Story, NBC; By The People, NBC; Backstage Wife, MBS; Helen Trent, CBS

RAINES, STEVE
Rawhide, CBS-TV

RAINEY, FORD
Window On Main Street
CBS-TV

RAITT, JOHN
Timex Special, ABC-TV

RATHBONE, BASIL
Flair, ABC

REAGAN, RONALD
The General Electric Theatre
CBS-TV

REASON, RHODES
Bus Stop
ABC-TV

REASONER, HARRY
Calendar, CBS-TV

REED, DONNA
Donna Reed Show
ABC-TV

REED, LYDIA
The Real McCoys
ABC-TV

REED, RANDY
Flair, ABC

REED, ROBERT
The Defenders
CBS-TV

REILLY, HUGH
Lassie, CBS-TV

REIMERS, ED

B. October 26, Moline, Ill.
RITCHIE, SHARON

Flair
ABC

ROBERTS, STEPHEN
Assassination Plot At Teheran
ABC-TV

ROGERS, ROY
The Roy Rogers Show
CBS-TV

ROMAN, GREGG
New Breed
ABC-TV

ROONEY, TIMOTHY
Room For One More
ABC-TV

ROOSEVELT, ELEANOR
Flair, ABC

ROSS, DAVID
Flair, ABC

ROSS, ROBERT
Flair
ABC

ROWLES, POLLY
The Defenders
CBS-TV

RUSSELL, JOHN
Lawman
ABC-TV

— S —

SANDERSON, IVAN
Flair, ABC

SCHMIDT, KARL
Flair, ABC

SCHOONMAKER, FRANK
Flair, ABC

SCOURBY, ALEXANDER
Who Knows One
ABC

SERLING, ROD
The Twilight Zone
CBS-TV

SEYMOUR, ANN
Bedside Network, ABC

SHARP, ROGER
Flair
ABC

SHELDON, HERB
The Herb Sheldon Show, WOR-TV, New York, N. Y.

SHEPARD, DICK
Flair
ABC

SHEPHERD, ELAINE
Flair
ABC

SHEPHERD, JEAN
Flair
ABC

SHERMAN, RANSOM
Father Of The Bride
CBS-TV

SHORE, ROBERTA
The New Bob Cummings Show, CBS-TV

SIERRA, MARGARITA
Surfside Six
ABC-TV

SILVERMAN, ED
Flair, ABC

SKELTON, RED
The Red Skelton Show
CBS-TV

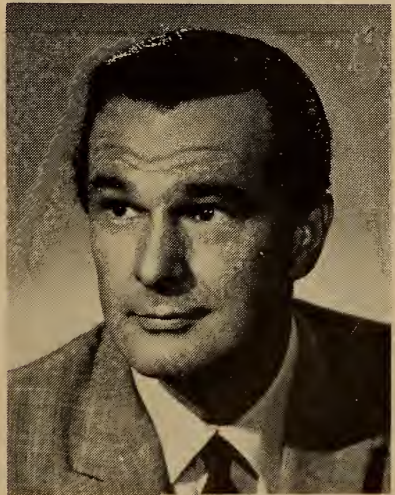
SKINNER, CORNELIA OTIS
The Same Christmas
ABC



INGER STRATTON

Pat Sullivan Agency

JU 2-0260 JU 6-6300



BILL WENDELL

Rep. MCA

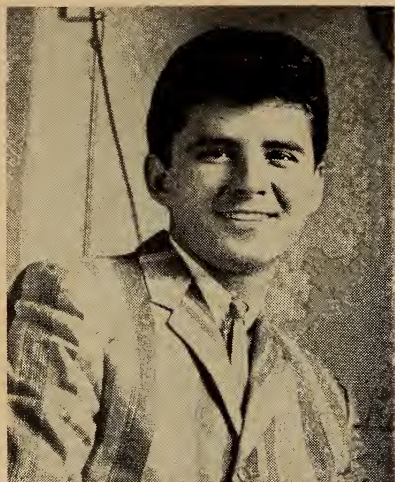
ALLAN JEFFERYS

"In The Land of Music"

ABC-RADIO NETWORK



JOHN CAMERON SWAYZE



JOHNNY TILLOTSON
CADENCE RECORDS

Personal Mgt.—MEL SHAYNE
CO 5-6836

Press Rep.—CHARLIE EARLE
JU 6-6994



BUDDY WEED

Composer-Conductor
Arranger-Pianist
Musical Commercials

Personal Mgt.
PETER DEAN — CO 5-0789

SKINNER, EDNA
Mister Ed
CBS-TV

SMITH, DRUE
Flair, ABC

SMITH, ROGER
77 Sunset Strip
ABC-TV

SMITH, VERNE

SORENSEN, RICKIE
Father Of The Bride
CBS-TV

STACK, ROBERT
The Untouchables
ABC-TV

STANG, ARNOLD
Top Cat, ABC-TV

STEFFEK, EDWIN
Flair, ABC

STERLING, JACK

W.

B. June 20, 1915. Jack Sterling Show, WCBS, New York, N. Y.

STERLING, ROBERT
Ichabod And Me
CBS-TV

STEVENS, CONNIE
Hawaiian Eye
ABC-TV

STEVENS, RISE
Flair
ABC

STOCKWELL, GUY
Adventures In Paradise
ABC-TV

STONE, MILBURN
Gunsmoke, CBS-TV

STORY, RALPH
In Hollywood
CBS

STOUT, BILL
The Verdict Is Yours
CBS-TV

STRATTON, INGER

Naked City; Commercials For: Sweetheart Soap, Richard Hudnut, Dorothy Gray, Maxwell House Coffee, Goodyear Shoes

STUART, MARY
Search For Tomorrow
CBS-TV

STURDIVANT, ROBERT
Flair

SULLIVAN, ED
The Ed Sullivan Show
CBS-TV

SWANSON, GLORIA
Flair, ABC

SWAYZE, JOHN CAMERON

— T —

TACKITT, WESLEY
Mergie, ABC-TV

TALMAN, WILLIAM
Perry Mason
CBS-TV

TATTLER, TENPIN
Flair, ABC

THOMAS, DANNY

Danny Thomas Show, CBS-TV; Make Room For Daddy, NBC-TV

TILLOTSON, JOHNNY

Cadence Records

TOMME, RON
Love Of Life
CBS-TV

TONG, SAMMEE
Bachelor Father
ABC-TV

TORRE, MARIE
Flair, ABC

TREACHER, ARTHUR
Flair, ABC

TRUMAN, MARGARET
Flair
ABC

TUTTLE, LURENE
Father Of The Bride
CBS-TV

— U —

USTINOV, PETER
Flair, ABC

— V —

VAN, BOBBY
Timex Special
ABC-TV

VANCE, VIVIAN
I Love Lucy
CBS-TV

VAN DYKE, DICK
The Dick Van Dyke Show
CBS-TV

van VOOREN, MONIQUE

DuPont Show Of The Week, NBC-TV; The Jack Paar Show, NBC-TV; Your First Impression, NBC-TV; U. S. Steel Hour, CBS-TV; Concentration, NBC-TV; P. M. East, ABC-TV

VINCENT, BILLY
Assassination Plot At Teheran
ABC-TV

VYE, MURVYN
The New Bob Cummings Show
CBS-TV

— W —

WADE, DAVID
Flair, ABC

WAGNER, HELEN
As The World Turns
CBS-TV

WAIN, BEA
The Same Christmas
ABC

WAINE, HOPE
CBS-TV

WALKER, BETTY
Flair, ABC

WALKER, CLINT
Cheyenne
ABC-TV

WALKER, NANCY
Flair, ABC

WALLACE, MIKE

B. May 9, 1918, Brookline, Mass. Mike Wallace Interviews, WNTA-TV, Newark, N. J.

WARD, SKIP
Mrs. G. Goes To College
CBS-TV

WARRICK, RUTH
Father Of The Bride
CBS-TV

WASHBROOK, JOHNNY
My Friend Flicka
CBS-TV

WATSON, BOB

Assassination Plot At Teheran
ABC-TV
WAYNE & SHUSTER
Flair, ABC
WEAVER, DENNIS
Gunsmoke
CBS-TV

WEED, BUDDY

WENDELL, BILL

The Jan Murray Show, NBC-TV

WHEEL, PATRICIA

B. December 9, New York City. U. S. Steel Hour, CBS; Naked City, ABC; Armstrong Theatre, CBS; Ave Maria Hour; My True Story, WOR. New York

WHITE, CHRISTINE
Ichabod And Me
CBS-TV

WICKES, MARY
Mrs. G. Goes To College
CBS-TV

WILLIAMS, CARA
Pete And Gladys
CBS-TV

WILLIAMS, GRANT
Hawaiian Eye
ABC-TV

WILLIAMS, VAN
Surfside Six
ABC-TV

WILLOCK, DAVE
Mergie, ABC-TV

WILLS, CHILL
Frontier Circus
CBS-TV

WILSON, EARL
Flair, ABC

WILSON, MARK
The Magic Land of Allakazam
CBS-TV

WINKELMAN, MICHAEL
The Real McCoys
ABC-TV

WINTER, WILLIAM
Flair, ABC

WINTERS, GLORIA
Sky King, CBS-TV

WINTERS, JONATHAN

Garry Moore Show, CBS-TV; Jack Paar Show, NBC-TV

WOODS, CHARLES
Flair, ABC

WOOLEY, SHEB
Rawhide, CBS-TV

WYATT, JANE
Father Knows Best
CBS-TV

— Y —

YOUNG, ALAN
Mister Ed, CBS-TV

YOUNG, ROBERT
Window On Main Street; Father Knows Best
CBS-TV

YOUNGMAN, HENNY
Flair, ABC

— Z —

ZIMBALIST, EFREM
77 Sunset Strip
ABC-TV

Radio & Television Vocal Artists

— Their Work During 1961 —

— A —

ABEL, GEORGE
KSD-TV, St. Louis, Mo.

ALLEN, BARBARA
WCSH-TV, Portland Maine

ARCHER, GENE
WRC-TV, Washington, D. C.

ARCHER, RANDY
WHAS, Louisville, Ky.

ARNOLD, ROBERT
WMPO, Middleport, O.

ARTHUR, GEORGE
WBAT, Marion, Ind.

AUSTIN, TOMMY
KJEO-TV, Fresno, Cal.

AYCOCK, EARL
WDAL, Meridian, Miss.

— B —

BAKER, FRANK
WIMS, Michigan City, Ind.

BANKS, MACK
Open House
WCPC, Houston, Miss.

BARTELL, CRYSTAL
WFBC-TV, Greenville, S. C.

BENNEFIELD, JOHN
WGUS, Augusta, Ga.

BISSELL, MAZIE
WIS-TV, Columbia, S. C.

BRAUN, BOB
WLW-TV, Cincinnati, O.

BREHMER, LARRY
KTAC, Tacoma, Wash.

BUENROSTRO, JESUS
KABQ, Albuquerque, N. Mex.

BURNETT, CAROL
Garry Moore Show
CBS-TV

— C —

**CAPT. STUBBY & THE
BUCCANEERS**
The Clock Show
WBKB, Chicago, Ill.

CARROLL, BOB
ABC

CARTER, ANITA
Alabama Jubilee
WKRQ-TV, Mobile Ala.

CARTER, JUNE
WRMF, Titusville, Fla.

CASEY, CLAUDE
WGUS, Augusta, Ga.

CHAPPEL, MIKE
Country Jamboree
KONI, Spanish Fork, Utah

CHESTER, SHORTY
Hayloft Hoedown
WHAS-TV, Louisville, Ky.

CLARK, WAYLAN
Saturday Night Jamboree
KBKE, Elk City, Okla.

COOPER, RUTH
KDKA-TV, Pittsburgh, Pa.

CORBIN, RAY
KLLL, Lubbock, Tex.

— COX, BETTY —

B. January 23, Beaver City, Neb.
Jack Paar Show, NBC-TV; World
Of Music, CBC-TV; Don McNeill
Breakfast Club, ABC; Lawrence
Welk, ABC-TV; Look Up And
Live, CBS-TV

— D —

DEATON, BILLY
KMAC, San Antonio, Tex.

DEAVERS, LINDBERGH
WSLA-TV, Selma, Ala.

DeMARCO, RITA
KWKW, Hollywood, Cal.

DeMARCO, TONY
KWKW, Hollywood, Cal.

DENNEY, EDMUND
WIBW-TV, Topeka, Kan.

DeZURIC, CAROLYN
WBKB, Chicago, Ill.

DINI, BOB
WSMN, Nashua, N. H.

DOWNHOMERS
KATN, Boise, Idaho

DOYLE, JIMMY
KWNT, Davenport, Iowa

DUFRAINE, AL
WICY, Malone, N. Y.

— E —

EANES, JIM
WHEE, Martinsville, Va.

ELDER, WENDELL
KONI, Spanish Fork, Utah



LARRY KERT

Agent:

GLORIA SAFIER — TE 8-4868

Press Representative:

CHARLIE EARLE — JU 6-6994

**When You Can Have The Best,
Why Be Satisfied With Less?**

THE ASSOCIATED PRESS

— F —

FERREN, TOM
WSJM, St. Joseph, Mich.
FITZGERALD, CARL
WMOX, Meridian, Miss.
FOWLER, WALLY
WBRC-TV, Birmingham, Ala.

FRANCIS, CONNIE

— G —

GALBRAITH, REX
KCNO, Alturas, Cal.
GARRY, JOHN
ABC
GILL, RUSTY
WBKB, Chicago, Ill.
GREER, ALLEN
KBBB, Borger, Tex.
GRIFFITH, PAT
WJTN, Jamestown, N. Y.

— H —

HALE, JO ANN
Hayloft Hoedown
WHAS-TV, Louisville, Ky.
HARPER, HECK
KGW-TV, Portland, Oreg.
HARRIS, JACK
WJR, Detroit Mich.
HAYES, RICHARD
Arthur Godfrey Time
CBS
HILL, DAVE
KHAS, Hastings, Neb.
HOGAN, HARLAN
WSBT, South Bend, Ind.
HOLCOMB, BILLY
Downbeat
WSLA, Selma, Ala.

— I —

IVY LEAGUE TRIO
Today, NBC; Buddy Deane Show,
WJZ-TV; Joe Franklin Memory
Lane, ABC; Here's To Folk Music,
Public Service (Gotham Synd.)

— J —

JOHNSON, BILLY
WLWA-TV, Atlanta, Ga.
JOHNSON, CLYDE
WPAQ, Mt. Airy, N. C.
JOHNSON, GENE
WGNI, Wilmington, N. C.

— K —

KELLY, JOE
WSBT, South Bend, Ind.
KENNEDY, WANDA
WKY-TV, Oklahoma City, Okla.

KERT, LARRY

B. December 5, 1932, Los Angeles, Cal. Checkmate, CBS; PM (Mike Wallace); Alfred Hitchcock Presents, NBC; The Song And Dance Man; Tony; Wild Is Love; A Family Affair
KIRBY, TIM
WIIC-TV, Pittsburgh, Pa.
KRICK, FRED
WSYR, Syracuse, N. Y.
KURTH, ARNIE
WSAU, Wausau, Wis.

— L —

LANDIS, JACKIE
WTAC, Flint, Mich.
LARA, TITO
WKAQ-TV, San Juan, P. R.

LAWRENCE, CAROL
WLFH, Little Falls, N. Y.
LAWRENCE, JAY
KTKT, Tucson, Ariz.
LEWIS, TOM
WGBF, Evansville, Ind.
LING, KONG
Arthur Godfrey Time
CBS
LITE, EMILY
WLOS-TV, Asheville, N. C.
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9884 Santa Monica Blvd., B. H. CRestview 4-7253

Elwood, Maren, Agency
4949 Hollywood Blvd. NORmandy 4-4786

Famous Artists Agency, Inc.
9441 Wilshire Blvd., B. H. CRestview 4-7433

French, Samuel, Inc.
7623 Sunset Blvd. HOLlywood 3-3146

Frings, Kurt
242 N. Canon Dr., B. H. CRestview 4-8881

General Artists Corp.
9025 Wilshire Blvd. CR 1-8101

Gold, Sid
8961 Sunset Blvd. (69) CRestview 4-7247

Goldstone-Tobias
250 N. Canon, B. H. CRestview 6-1071

Grashin, Mauri
8732 Sunset Blvd. (69) OL 2-5168

Herzbrun, Walt
8820 Sunset Blvd. (69) OLYMPIA 2-7210

Irwin, Lou
9165 Sunset Blvd. CRestview 1-7131

Jackson, Edith
1717 N. Highland Ave. HOLlywood 7-0155

Kohner, Paul, Inc.
9169 Sunset Blvd. (69) CRestview 1-5165

Kumin-Olenick Agency
400 S. Beverly Dr., B. H. CR 4-7281

Lance, Leon
8820 Sunset Blvd. (69) OL 7-1060

Lazar, Irving
211 S. Beverly Dr., B. H. CRestview 5-6153

Linsk, Lester
195 S. Beverly Dr., B. H. CRestview 5-4396

MacQuarrie Agency
9157 Sunset Blvd. (69) CRestview 4-8919

Meyers, Walter
8350 Santa Monica Blvd. (69) OL 6-1950

Molson, Gordon Associates Agency
9418 Wilshire Blvd., B. H. CR 1-6111

Morris, William, Agency
151 El Camino Dr., B. H. BR 2-4111

Music Corp. of America
9370 Santa Monica Blvd., B. H. BR 2-3211

Rosenberg & Coryell
404 N. Roxbury Dr., B. H. CRestview 4-7381

Salkow, Lester
8776 Sunset Blvd. (69) OLYMPIA 2-6750

Schuller, William Agency
9121 Sunset Blvd. (69) CR 4-6949

Shauer, Melville A.
9110 Sunset Blvd. CRestview 1-1103

Shiffin-Hyland
315 S. Beverly Dr., B. H. CRestview 4-7641

Shurr, Louis
327 N. Rodeo Dr., B. H. CRestview 4-8111

Small, Lillian Schary Assoc., Ltd.
190 N. Canon Dr., B. H. BR 2-0496

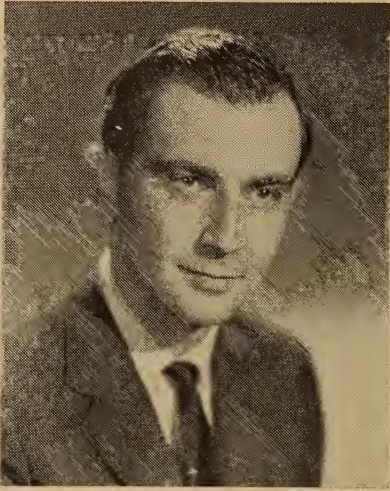
Snitzer, Lou-Al Fritschi, Inc.
6404 Hollywood Blvd. (28) HOLlywood 9-6277

Stempel, Frank
9034 Sunset Blvd. (69) CRestview 4-8343

Swanson, H. N., Inc.
8523 Sunset Blvd. OLYMPIA 2-5384

Ullman, George
8979 Sunset Blvd. (69) CRestview 4-5238

Wilkins, Paul
9006 Sunset Blvd. (69) CRestview 1-6188



GILBERT CATES

Producer — Director
Jamel Productions, Inc.

**DICK
SCHNEIDER**

DIRECTOR

NBC-TV

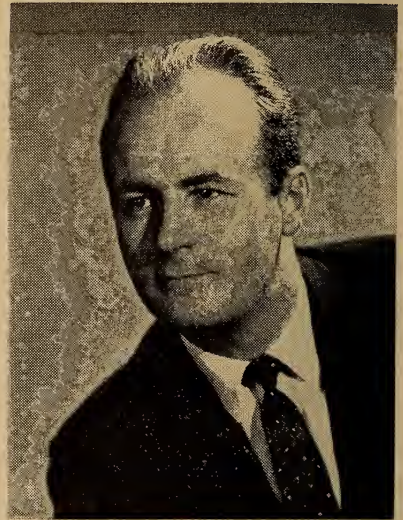
MARTIN CARR

DIRECTOR

CBS-TV

Currently . . . Calendar

Accent
Lamp Unto My Feet
Camera 3
Presidential Countdown
The Great Challenge
Young Audiences
Eye on New York
FYI



VAN B. FOX

Director of
“Here’s Hollywood”

NBC-TV

Radio & Television Directors

— Their Work During 1961 —

— A —

ALEXANDER, KIRK
The Jack Paar Show
NBC-TV

ALTER, PAUL
To Tell The Truth
CBS-TV
The Price Is Right
NBC-TV

AMADIO, HARRY
ABC

ANDREWS, CLARK
Flair
ABC

AUERBACH, LARRY
Love Of Life
CBS-TV

— B —

BALDWIN, GERARD
The Bullwinkle Show
NBC-TV

BARBERA, JOE
The Flintstones
ABC-TV

BARBER, DOROTHY
Negro College Choirs
ABC

BARTON, CHARLES
Dennis The Menace
CBS-TV

BEECHER, KEITH
Breakfast Club
ABC

BELL, TED
Christian In Action
ABC

BERNS, SEYMOUR
The Red Skelton Show
CBS-TV

BIRCH, PETER
Captain Kangaroo
CBS-TV

BROWN, DAVID
The Steve Allen Show
ABC-TV

BROWNING, KIRK
Westinghouse Special
ABC-TV

BUCKLEY, SCOTT
NBC

— C —

CAMPBELL, RAYMOND
Negro College Choirs
ABC

CARR, MARTIN
B. January 20, 1932, New York
City. Calendar, CBS-TV

CASELLI, LAMAR
G-E College Bowl
CBS-TV

CATES, GILBERT
B. June 6, 1934, New York City
Camouflage, ABC-TV

CATES, JOE
Timex Special
ABC-TV

CHARLES, GEORGE J.

B. May 5, 1918, Wilkes-Barre,
Pa. USO-Wherever They Go,
NBC; Music On Ice, NBC; To-
night With Belafonte, CBS; The
Patti Page Show, ABC; The Polly
Bergen Show, NBC; Caesar's
Hour, NBC

CHIRKINIAN, FRANK
National Football League
Games
CBS-TV

CHOMYN, JOSEPH K.
Look Up And Live
CBS-TV

CHRISTENSEN, CHARLES
Breakthrough
NBC-TV

CLAYMAN, JULIAN
DuPont Show Of The Week
NBC-TV

COOPER, HAL
Your Surprise Package
CBS-TV

CORDAY, TED
As The World Turns
CBS-TV

COYLE, HARRY
NBC-TV

CROFT, PETER
Bing Crosby Show
ABC-TV

CUNNIFF, HERB
Mid Day Report
ABC-TV

— D —

DIAMOND, VERN
Eyewitness
CBS-TV

DIETRICK, GARTH
Final Report
ABC-TV

DISKIN, MARSHAL
Editor's Choice
ABC-TV

DONALDSON, KEITH
NBC

DOUGHERTY, HERSCHEL
Thriller
NBC-TV

DOUGLAS, RAY
National Football League
Games
CBS-TV

DOYLE, ROBERT
David Brinkley's Journal
NBC-TV

DRAKE, ELLIOT
Monitor
NBC

DUNLAP, RICHARD
Window On Main Street
CBS-TV

— E —

EINHORN, MARVIN
Continental Classroom
NBC-TV

ELSON, JAMES
DuPont Show Of The Week,
NBC-TV

ERSKINE, CHRIS
National Football League
Games
CBS-TV

EVANS, OSMOND
The Alvin Show
CBS-TV

— F —

FAICHNEY, JAMES
Bell And Howell Close-Up
ABC-TV

FIELD, DANIEL
NBC

FLANDERS, STEVE
Emphasis
NBC

FOX, VAN B.

B. August 29, 1920, Greenville,
Miss. Here's Hollywood, NBC;
Concentration, NBC; The Jan
Murray Show, NBC; Emmy
Awards, NBC; TV Guide Awards,
NBC; Eternal Light, NBC

FRELENG, FRIZ
Bugs Bunny Show
ABC-TV

FRISTOE, ALLEN
The Edge of Night
CBS-TV

— G —

GAGIULO, MIKE
Play Your Hunch
NBC-TV

GARNER, RAY
NBC-TV

GEISEL, DAVE
The Garry Moore Show
CBS-TV

GIBBS, PARKER
Monitor
NBC

GOLTZ, SIDNEY
All-Star Golf
NBC-TV

GORMAN, WALTER
The Guiding Light
CBS-TV

GRAHAM, WILLIAM A.
Leonard Bernstein and the
New York Philharmonic
CBS-TV

GROSS, LLOYD
On Your Mark
ABC-TV

— H —

HANNA, BILL
Top Cat
ABC-TV

HAWKINS, RALPH
ABC

HAZARD, JOHN

RADIO & TELEVISION DIRECTORS

HEALION, WILLIAM

Frank McGee's Here and Now
NBC-TV

HEIN, JAC

Ted Mack and The Original Amateur Hour
CBS-TV

HELLER, FRANKLIN

I've Got A Secret
CBS-TV

HEMION, DWIGHT

Perry Como's Kraft Music Hall
NBC-TV

HEMION, MAC

American Bandstand
ABC-TV

HILL, CHARLES

1, 2, 3,—Go, The Nation's Future
NBC-TV

HOADE, MARTIN

Eternal Light, Catholic Hour
NBC-TV

HOBIN, WILLIAM

Sing Along With Mitch; The Bell Telephone Hour, NBC-TV

HULTGREN, ROBERT

The Shari Lewis Show
NBC-TV

HURTZ, BILL

The Bullwinkle Show
NBC-TV

HYATT, DONALD B.

Project 20
NBC-TV

— I —

ISSERMAN, AL

Message of Israel
ABC

ITTELSON, AL

ABC

— J —

JONES, CHUCK

Bugs Bunny Show
ABC-TV

JONES, CLARK

DuPont Show of the Week
NBC-TV

JONES, EUGENE S.

The World Of—
NBC-TV

— K —

KANE, PAUL M.

WNBC-TV, New York

KELLER, LEW

The Bullwinkle Show
NBC-TV

KENWITH, HERB

The Brighter Day
CBS-TV

KERN, JAMES V.

Pete and Gladys
CBS-TV

KERSHNER, IRVIN

Cain's Hundred
NBC-TV

KILEY, TIM

As the World Turns, The Ed Sullivan Show
CBS-TV

KING, LYNWOOD

Burr Tillstrom's Kukla and Ollie
NBC-TV

KITCHELL, JIM

Huntley-Brinkley Report, Chet Huntley Reporting
NBC-TV

KRAVETZ, WALTER

Huntley-Brinkley Report, Chet Huntley Reporting
NBC-TV

KWEIT, JACK

When The YMCA Went to War
ABC

— L —

LANDRES, PAUL

Hawaiian Eye
ABC-TV

LARRIVA, RUDY

The Alvin Show
CBS-TV

LAW, GENE

Here's Hollywood
NBC-TV

LEHMAN, BOB

Truth or Consequences
NBC-TV

LEIGHTON, RICK

Pilgrimage
ABC

LEONARD, SHELDON

Make Room for Daddy
NBC-TV

LEVIN, DAN

Search for Tomorrow
CBS-TV

LEWIS, DRAPER

Pilgrimage
ABC

LIESENDAHL, DICK

National Football League Games
CBS-TV

LINDEN, BILL

Washington Conversation
CBS-TV

LUPINO, IDA

Thriller
NBC-TV

— Mc —

McCALLUM, BILL

Breakfast Club
ABC

— M —

MacALLEN, JAMES

As The World Turns
CBS-TV

MALCOLM, WILLIAM

Monitor
NBC

MARKLE, FLETCHER

Father of the Bride
CBS-TV

MEDFORD, DON

Assassination Plot at Teheran
ABC-TV

MEYER, BERNARD

NBC

MONTY, GLORIA

The Secret Storm
CBS-TV

MOORE, IRVING

Maverick
ABC-TV

MURRAY, GEORGE

Huntley-Brinkley Report, Chet Huntley Reporting
NBC-TV

— N —

NATHANSON, TED

Concentration
NBC-TV

NELSON, HARRY

Femininity—Fact or Fable
ABC

NELSON, OZZIE

The Adventures of Ozzie and Harriet
ABC-TV

— P —

PACELLI, FRANK

Watch Mr. Wizard, Frontiers of Faith
NBC-TV

PARMELEE, TED

The Bullwinkle Show
NBC-TV

PATTON, DON

National Football League Games
CBS-TV

PETERS, WALTER

Bell and Howell Close-Up
ABC-TV

PETERSON, CLIF

Breakfast Club
ABC

PHELPS, STUART

It Could Be You
NBC-TV

PITTMAN, MONTGOMERY

77 Sunset Strip
ABC-TV

PRIAULX, ROBERT

NBC-TV

— R —

RAFKIN, AL

The Verdict is Yours
CBS-TV

RHEINSTEIN, FRED

NBC-TV

RICH, JOHN

The Dick Van Dyke Show
CBS-TV

RITTER, RICHARD

Flair
ABC

ROBBIE, SEYMOUR

Yours for a Song
ABC-TV

RUSKIN, COBY

The Bob Newhart Show
NBC-TV

RUSSELL, WILLIAM

Hazel
NBC-TV

— S —

SAGAL, BORIS

Dr. Kildare
NBC-TV

SAMETH, JACK
Final Report
ABC-TV

SANDWICK, RICHARD
The Edge of Night
CBS-TV

SARAFIAN, RICHARD
Surfside Six
ABC-TV

SCHAEFER, GEORGE
Hallmark Hall of Fame
NBC-TV

SCHNEIDER, DICK

Say When, NBC-TV

SCHULTE, TED

Magic Ranch
ABC-TV

SCHWARTZ, JEAN CLAUDE

Screen Gems
ABC-TV

SHAW, JEROME

Video Village, Jr. Edition,
Video Village
CBS-TV

SIDARIS, ANDREW

The Magic Land of
Allakazam
CBS-TV

SIEG, CHARLES

Huntley-Brinkley Report,
Chet Huntley Reporting
NBC-TV

SILBERSHER, MARVIN

Lamp Unto My Feet
CBS-TV

SINGER, GEORGE

The Bullwinkle Show
NBC-TV

SLINGLAND, FRANK

Meet the Press
NBC-TV

SOMERVILLE, WARREN

Flair
ABC

SOSMAN, ROBERT

NBC
CBS-TV

STEEN, CORT

As the World Turns
CBS-TV

STOPAK, CHARLES

Issues and Answers
ABC-TV

SUTTER, DANIEL

NBC

SWEENEY, ROBERT

The Andy Griffith Show
CBS-TV

SWIFT, LELA

Purex Specials for Women
NBC-TV

— T —

TARNER, STANLEY

Music for Christmas
ABC

TEDESCO, LOU

Password
CBS-TV

TERRAZAS, ERNIE

The Bullwinkle Show
NBC-TV

TORMEY, ROBERT

Pilgrimage
ABC

TOWKSBURY, PETER

Father Knows Best
CBS-TV

TWEEDY, LLOYD

Directions '62
ABC-TV

TYRELL, LOU

Pip the Piper
NBC-TV

— V —

VERNA, TONY

National Football League
Games
CBS-TV

VOUTSAS, GEORGE

Monitor
NBC

— W —

WATTRICK, DON

ABC

WEBSTER, WILLIAM

Bell and Howell Close-Up
ABC-TV

WEIHE, FRED

Monitor
NBC

WESTON, WILLIAM

Bell and Howell Close-Up
ABC-TV

WHITMAN; DEAN

Feathertop
ABC-TV

WHORE, RICHARD

My Three Sons
ABC-TV

WIEST, GEORGE

Pilgrimage
ABC

WRAY, JOHN

The Ed Sullivan Show
CBS-TV

— Y —

YOUNG, JAMES

Young Doctor Malone
NBC-TV

YOUNG, ROBERT

NBC White Paper
NBC-TV

— Z —

ZASLOVE, ALAN

The Alvin Show
CBS-TV

ZEGART, ART

NBC White Paper
NBC-TV

ZIGMAN, JOSEPH

NBC-TV

When You Can Have The Best,
Why Be Satisfied With Less?

THE ASSOCIATED PRESS

***NORMAN
BAER***

*News, Special Events
Public Affairs' Director*
MUTUAL RADIO



7 LEAGUE PRODUCTIONS INC.

550 Fifth Avenue
New York 36, N. Y.
PLaza 7-3638

R. MERRILL GILLASPY
President
SPECIAL CITATION
1959-1960
NATIONAL ACADEMY
OF TELEVISION ARTS
AND SCIENCES

STAFF CREDITS

**PRODUCERS SHOWCASE • WIDE WIDE WORLD • THE ACADEMY AWARDS
THE CHEVY SHOW • THE HALLMARK HALL OF FAME • THE GM
MOTORAMA • THE NBC OPERA • THE TODAY SHOW • THE AMERICAN
EXHIBITION, MOSCOW**

Radio & Television Producers

— Their Work During 1961 —

— A —

AARON, JOHN
DuPont Show of the Week
NBC-TV

ABEL, RUDY E.
National Velvet
NBC-TV
Father of the Bride
CBS-TV

ACKERMAN, HARRY
Dennis The Menace
CBS-TV

ACKERMAN, LEONARD
Target: The Corruptors
ABC-TV

ADKINS, JIMMY
WJPB-TV, Fairmont, W. Va.

ALKON, SELIG
Armstrong Circle Theatre
CBS-TV

ALLEN, EDDIE
WHEC-TV, Rochester, N. Y.

ALLINGHAM, BOB
KTAR-TV, Phoenix, Ariz.

ALTMAN, SOPHIE
WRC-TV, Washington, D.C.

AMATEAU, ROD
Dobie Gillis
CBS-TV

ANDERSON, GEORGE
Magic Ranch
ABC-TV

ANDRE, JACQUES
The Ed Sullivan Show
CBS-TV

ANDREWS, CHARLES
The Steve Allen Show
ABC-TV

ANDREWS, CLARK
Flair, ABC

ANN, DORIS
Frontiers of Faith, Eternal
Light, Catholic Hour
NBC-TV

ANTHONY, JACK
WLWC-TV, Columbus, O.

ARNOLD, DENNY
The Real McCoys
ABC-TV

ASTOR, DAVE
WGAN-TV, Portland, Maine

ATKINSON, JOHN
WPRO-TV, Providence, R. I.

AUGLERA, GUSTAVO
XETV, San Diego, Calif.

AUSTIN, ARTHUR
Pilgrimage
ABC

AUTRY, CHARLES
WRBL-TV, Columbus, Ga.

AVERBACK, HY
Mrs. G. Goes to College
CBS-TV

— B —

BABBIN JACQUELINE
Golden Showcase, CBS-TV

BACH, BOB
What's My Line? CBS-TV

BAER, ART
Make A Face, ABC-TV

BAER, NORMAN

The World Today, MBS

BAILEY, ED
Truth or Consequences
NBC-TV

BAINTER, JACK
KXLY-TV, Spokane, Wash.

BARKER, CECIL
The Red Skelton Show
CBS-TV

BARKER, DOROTHY
Negro College Choirs
ABC

BALTZ, BOB
WBRZ-TV, Baton Rouge, La.

BANKS, PAT
WBKB, Chicago, Ill.

BANNER, BOB
Candid Camera, Garry Moore
Show
CBS-TV

BARBERA, JOE
Top Cat, ABC-TV

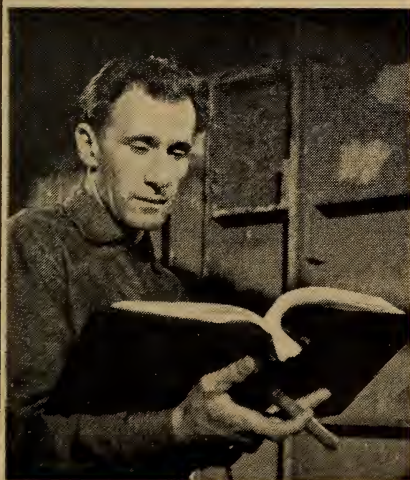
BARRETT, JAY
Romper Room
WALA-TV, Mobile, Ala.

BARRON, ARTHUR
The Nation's Future
NBC-TV

BECK, JACK
CBS Reports, CBS-TV

BELKIN, RICHARD
WAST-TV, Albany, N. Y.

BENDICK, ROBERT
Threshold, NBC-TV



GEORGE CHARLES

Director — Producer

NE 3-7164



DICK KIRCHNER

Producer

Sports Programs

ABC-TV

RADIO & TELEVISION PRODUCERS

BENJAMIN, BURTON
The Twentieth Century
CBS-TV

BENNETT, JULIAN
WESH-TV
Daytona Beach, Fla.

BERG, DICK
Checkmate, CBS-TV

BERG, HAL
WNBP-TV, Scranton, Pa.

BERK, STAN
WBZ-TV, Boston, Mass.

BERMAN, BERTRAM
The Verdict Is Yours
CBS-TV

BERNSTEIN, MEL
WBZ-TV, Boston, Mass.

BIRKE, GENE
WBTV, Charlotte, N. C.

BISCHELL, DWIGHT
Mid Day Report
ABC-TV

BISCHOFF, WALT
WPRO-TV, Providence, R. I.

BLACK, MARTIN
KLRJ-TV, Las Vegas, Nev.

BLACKWELL, BURT
WAVE-TV, Louisville, Ky.

BLAIR, LEONARD
The Brighter Day
CBS-TV

BLEES, ROBERT
Bus Stop, ABC-TV

BLOOM, LLOYD
KOMO-TV, Seattle, Wash.

BLUMENTHAL, NORM
Concentration
NBC-TV

BOHEM, ENDRE
Rawhide, CBS-TV

BOMAR, JACK
KATV, Little Rock, Ark.

BORBA, DEAN
KKTU, Sacramento, Calif.

BOYER, PHIL
KEZI-TV, Eugene, Ore.

BRESEE, FRANK
ABC-TV, KTLA-TV, Ralph Edwards Productions

BRODIN, HERBERT
The Defenders, CBS-TV

BROT, LOU
Traffic Court
WRC-TV, Washington, D.C.

BROWN, SMITH J.
KHOU-TV, Houston, Tex.

BURGESS, DANNY
WCNY-TV
Watertown-Carthage, N. Y.

BURKHART, JON
KSYD-TV, Wichita Falls, Tex.

BURR, EUGENE
DuPont Show of the Week,
From These Roots
NBC-TV

BURROWS, JOHN
Target: The Corruptors
ABC-TV

— C —

CALHOUN, RORY
The Texan
ABC-TV

CAMFIELD, BILL
KTVT, Fort Worth, Tex.

CAMPBELL, MARILYN KNAPP
Continental Classroom
NBC-TV

CAMPBELL, PAUL
KSD-TV, St. Louis, Mo.

CANTFORT, VAN
WAVY-TV, Norfolk, Va.

CARROLL, GEORGE
WTRF-TV, Wheeling, W. Va.

CARROLL, JACK
WLWC-TV, Columbus, O.

CATANIA, FRED
KOOL-TV, Phoenix, Ariz.

CATES, GILBERT
B. June 6, 1934, New York City.
Camouflage, ABC-TV; Timex All-Star Circus, NBC-TV

CATES, JOE
Timex Special, ABC-TV

CHAMPION, BOB
WSOC-TV, Charlotte, N. C.

CHAMPION, JOHN
Laramie, NBC-TV

CHANDLER, GLORIA
KGW-TV, Portland, Ore.

CHARLES, GEORGE J.

B. May 5, 1918; Wilkes-Barre, Pa. USO-Wherever They Go, NBC; Music On Ice, NBC; Tonight With Belafonte, CBS; The Patti Page Show, ABC; The Polly Bergen Show, NBC; Caesar's Hour, NBC

CHARMOIL, TONY
Feathertop, ABC-TV

CHARNEY, J.
KMSP-TV, Minneapolis, Minn.

CHILDS, PRENTISS
Lamp Unto My Feet
CBS-TV

*John
Hazard*



PAUL M. KANE

DIRECTOR
WNBC-TV

15-15 200th ST.
BAYSIDE 60, N. Y.

RADIO & TELEVISION PRODUCERS

CHOTZINOFF, SAMUEL
NBC Opera Co.
NBC-TV

CHRISTENSEN, JAMES A.
WBEN-TV, Buffalo, N. Y.

CHRISTIE, HOWARD
Wagon Train
NBC-TV

CLAMAN, JULIAN
DuPont Show of The Week
NBC-TV

CLEARY, JOHN B.
G-E College Bowl
CBS-TV

COE, FRED
Theatre 62, NBC-TV

COLE, DAVID
Breakfast Club, ABC

COLEMAN, CARYL
KSBW-TV, Salinas, Calif.

COLLIGAN, JIM
Make That Spare
ABC-TV

CONNELL, DAVID
Captain Kangaroo, CBS-TV

CONNELLY, JOE
Leave It To Beaver
ABC-TV
Ichabod And Me
CBS-TV

COOK, DON
National Football League
Games, CBS-TV

COOPER, JACKIE
Hennessey
CBS-TV

CORDERO, PAQUITO
WKAQ-TV
San Juan, Puerto Rico

COOPER, WILLIAM
WPIX Documentaries
WPIX, New York, N. Y.

CORVO, PHIL
WHNB-TV
W. Hartford, Conn.

COSTELLO, ROBERT
Armstrong Circle Theatre
CBS-TV

COVINGTON, TREADWELL
King Leonardo and His
Short Subjects
NBC-TV

CRABTREE, JOE
Bowling Belles
WXEX-TV
Richmond-Petersburg, Va.

CUMMINGS, IRVING JR.
Fury, NBC-TV

— D —

DAILEY, BOB
The Summer Sports
Spectacular Series
CBS-TV

DAILEY, DOROTHY
Negro College Choirs
ABC

DARGAN, TOM
KGW-TV, Portland, Ore.

DARION, SID
Editor's Choice
ABC-TV

DAUBE, VINCE
Homemaker's Time
WSBT-TV, South Bend, Ind.

DeCORDOVA, FRED
The Jack Benny Program
CBS-TV

DEGLER, DON
WLWI-TV, Indianapolis, Ind.

DePORIS, GENE
CBS Reports
CBS-TV

DESSERT, GEORGE
WCAU-TV, Philadelphia, Pa.

DiBENEDETTO, JULIO
Candid Camera, CBS-TV

DISNEY, WALT
Walt Disney's Wonderful
World of Color
NBC-TV

DODGE, FRANK
Search for Tomorrow
CBS-TV

DOLAN, JAMES
Coleman on Sports; Sports
Time, CBS

DORTFORT, DAVID
Bonanza, NBC-TV

DUFF, GORDON
Westinghouse Presents
CBS-TV

DuMONT, RICHARD
The Clock Show
WBKB, Chicago, Ill.

DUTCHER, BILL
WMT-TV, Cedar Rapids, Ia.

— E —

EDELMAN, LOUIS F.
Make Room for Daddy; The
Danny Thomas Show; The
Joey Bishop Show
NBC-TV

EDWARDS, RALPH
Truth or Consequences
NBC-TV

EINHORN, MARVIN
Continental Classroom
NBC-TV

ELLIS, BOB
KTHV-TV, Little Rock, Ark.

ENDERS, HOWARD
WOR-TV, New York



BILL HOBIN

Producer-Director

*“Sing Along
With Mitch”*



FRANK BRESEE

(Writer-Producer)

ABC-TV

KTLA-TV

RALPH EDWARDS PRODUCTIONS

RADIO & TELEVISION PRODUCERS

ENGELS, WALTER
WPIX Documentaries
WPIX, New York, N. Y.

ENGLANDER, ROGER
The New York Philharmonic
Young People's Concerts
CBS-TV

— F —

FAICHNEY, JAMES
Bell and Howell Close-Up
ABC-TV

FASSETT, JAMES
New York Philharmonic;
World Music Festivals
CBS

FATES, GIL
What's My Line; To Tell The
Truth; I've Got A Secret
CBS-TV

FEDDERSON, DON
The Millionaire
CBS-TV

FEIN, IRVING
The Jack Benny Program
CBS-TV

FELDMAN, CHESTER
I've Got A Secret
CBS-TV

FERBER, MEL
Calendar, CBS-TV

FERRI, LUCY
The Guiding Light
CBS-TV

FINKEL, BOB
The New Bob Cummings
Show, CBS-TV

FISHER, CHARLES
The Edge of Night
CBS-TV

FISHER, HAROLD
WBBM-TV, Chicago, Ill.

FLAUM, MARSHALL
The Twentieth Century
CBS-TV

FLEISCHMAN, STEPHEN
CBS Reports
CBS-TV

FLYNN, PETER
Empress
NBC

FONDA, JAMES
Hazel, NBC-TV

FRANZEN, DON
WIBW-TV, Topeka, Kan.

FREED, FRED
NBC White Paper
NBC-TV

FREEDMAN, LEWIS
DuPont Show of The Week
NBC-TV

FREEMAN, DEVERY
Pete and Gladys
CBS-TV

FREEMAN, EVERETT
Bachelor Father
ABC-TV

FREEMAN, J. DOUGLAS
WRVA-TV, Richmond, Va.

FREEMAN, LEONARD
Route 66, CBS-TV

FRELANG, FRIZ
Bugs Bunny, ABC-TV

FRIEDLINE, KARL
WFBG-TV, Altoona, Pa.

FRIENDLY, FRED W.
CBS-TV, CBS Reports

FROESCHIE, FRED
KXUB-TV, Valley City, N. D.

FRUMKIN, PAUL
WBBM-TV, Chicago, Ill.

— G —

GALLAGHER, JOE
National Football League
Games, CBS-TV

GANTMAN, JOSEPH
The General Electric Theatre
CBS-TV

GARDNER, ARTHUR
Robert Taylor's Detectives
NBC-TV

GARLAND, ARTHUR
Rifeman, ABC-TV

GARRISON, GREG
Highways of Melody
NBC-TV

GIBBON, SAM
Captain Kangaroo
CBS-TV

GILLIS, JOE
WTOL-TV, Toledo, O.

GITLIN, IRVING
NBC-TV

GLIDDEN, EDITH
WOC-TV, Davenport, Iowa

GOLDEN, ROBERT
Lassie
CBS-TV

GOLDMAN, CARL
WALA-TV, Mobile, Ala.

GOLTZ, SIDNEY
All-Star Golf, NBC-TV

GOUGH, GLENN
WCNY-TV
Watertown-Carthage, N. Y.

GRAHAM, FRANK
KREX-TV
Grand Junction, Colo.

JOSEPH P. MAWRA



Writer-Producer

"Red China - OUTLAW"

JU 2-6185

SY KRAVITZ

Producer-Director

"Jim Lucas Show"

6 AM - 10 AM NBC

RADIO & TELEVISION PRODUCERS

GRAHAM, LEWIS
Ted Mack and The Original
Amateur Hour
CBS-TV

GREEN, GERALD
NBC-TV

GROSS, LLOYD
On Your Mark
ABC-TV

GRUMAN, REV. LAWRENCE
KMSO-TV, Missoula, Mont.

GUEDEL, JOHN
Art Linkletter's House Party
CBS-TV

GUY, ROBERT I.
WWL-TV, New Orleans, La.

— H —

HAGAN, CHET
Frank McGee's Here and Now;
Elgin Watch Specials
NBC-TV

HALL, CHUCK
WHAS-TV, Louisville, Ky.

HAMILTON, JOE
Garry Moore Show
CBS-TV

HANCE, WILEY
Directions '62
ABC-TV
The Same Christmas
ABC

HANNA, BILL
Top Cat, ABC-TV

HARDY, DAVID
ABC

HARRISON, JOAN
Alfred Hitchcock Presents
NBC-TV

HART, FRANK
Treetop House
WGN, Chicago, Ill.

HARTZOG, WOODY
KTAR-TV, Phoenix, Ariz.

HATES, STEVE
It Could Be You
NBC-TV

HAYWARD, LELAND
Golden Showcase
CBS-TV

HAZAM, LOU
Breakthrough, NBC-TV

HAZARD, JOHN

HEATTER, MERRIL
Video Village; Video Village,
Jr. Edition
CBS-TV

HEIDER, FRED
Bell Telephone Hour
NBC-TV

HEMION, MAC
American Newsstand
ABC-TV

HEMKE, BILL
KOLN-TV, Lincoln, Neb.

HENDRICKSON, FRED
Arthur Godfrey Time
CBS

HENRY, JAMES
KVTV, Sioux City, Iowa

HERBERT, DON
Watch Mr. Wizard
NBC-TV

HIKEN, NAT
Car 54, Where Are You?
NBC-TV

HIRSCHMANN, HERBERT
Dr. Kildare, NBC-TV

HOBIN, BILL

Sing Along With Mitch; The
Bell Telephone Hour, NBC-TV

HOLCH, ARTHUR
ABC

HOLTON, JAMES
NBC

HORWITZ, HOWIE
77 Sunset Strip
ABC-TV

HOUGHTON, BUCK
The Twilight Zone
CBS-TV

HYATT, DONALD B.
Project 20
NBC-TV

— I —

IRVING, RICHARD
Frontier Circus
CBS-TV

IRWIN, CAROL
Young Dr. Malone
NBC-TV

— J —

JACKSON, GAIL PATRICK
Perry Mason, CBS-TV

JAMISON, MARSHALL
Golden Showcase
CBS-TV

JOHNSON, LARRY
WABC-TV, New York, N. Y.

JONES, CALVIN C.
Magic Room
KHOU-TV, Houston, Tex.

JONES, CHUCK
Bugs Bunny, ABC-TV

JONES, EDWARD M.
CBS Reports
CBS-TV

JONES, EUGENE S.
The World of—
NBC-TV

JONES, ROBERT
WMAR-TV, Baltimore, Md.

JURIST, ED
Hawaiian Eye; Room For
One More, ABC-TV

— K —

KAMINSKY, ANN
What's My Line?
CBS-TV

KANE, PAUL M.

KAPLAN, BORIS
87th Precinct, NBC-TV

KAPLAN, FRED
Flair, ABC

KAYDEN, WILLIAM
Here's Hollywood
NBC-TV

KELLER, CHARLES
WFIL-TV, Philadelphia, Pa.

KELLERMAN, DON
Accent, CBS-TV

KELLY, BOB
KXTV, Sacramento, Calif.

KERR, BOB
WOW-TV, Omaha, Neb.

KIBBEE, ROLAND
The Bob Newhart Show
NBC-TV

KIRCHNER, JOHN DICK

B. October 23, 1924, Oklahoma
City, Okla. Sports Down Under,
CBS; National Open Finals; Base-
ball Game Of The Week; Frank
Gifford Show, WCBSTV, New
York, N. Y.

KLEIN, LARRY
Margie

KLEINERMAN, ISAAC
The Twentieth Century
CBS-TV

KLYNN, HERBERT
The Alvin Show
CBS-TV

KOBIN, WILLIAM
Calendar
CBS-TV

KONDOLF, GEORGE
The United States Steel Hour
CBS-TV

KRAVITZ, SY

Jim Lucas Show, WNBC, New
York, N. Y.

KUNEY, JACK
1, 2, 3—Go
NBC-TV

KUSSEROW, LEW
NBC-TV

— L —

LACKNER, ED
KOMO-TV, Seattle, Wash.

LAING, MARY
Bell and Howell Close-Up
ABC-TV

LANDRUM, ARIE
Cactus, Quave
WCCA-TV, Columbia, S. C.

LARSON, EDDIE
Gulf Coast Caravan
WEAR-TV, Pensacola, Fla.

LaTOURETTE, FRANZ
Final Report
ABC-TV

LAVEN, ARNOLD
Rifeman, ABC-TV
Robert Taylor's Detectives
NBC-TV

LEFFERTS, GEORGE
Purex Specials for Women
NBC-TV

LENOX, DONALD
WCAU-TV, Philadelphia, Pa.

LEONARD, BILL
CBS Reports
CBS-TV

LEONARD, BILL
Expedition-St. Louis
KTVI-TV, St. Louis, Mo.

**LEONARD,
HERBERT B.**
Naked City, ABC-TV; Route 66,
CBS-TV

LEONARD, SHELDON
The Dick Van Dyke Show;
The Danny Thomas Show
CBS-TV

LEVIN, JEREMY
WBBM-TV, Chicago, Ill.

LEVY, JULES
Rifeman, ABC-TV
Robert Taylor's Detectives
NBC-TV

LEVY, PARKE
Pete and Gladys, CBS-TV

LEWIS, MARLO
Westinghouse Special
ABC-TV

LINDEN, BILL
WTOP-TV, Washington, D.C.

LOCKE, RICHARD
WBKB, Chicago, Ill.

LONDON, JOHN
The Loretta Young Theatre
NBC-TV

RADIO & TELEVISION PRODUCERS

LOWE, DAVID
CBS Reports
CBS-TV

LUBIN, ARTHUR
Mister Ed
CBS-TV

LUCY, SKY
WTVN-TV, Columbus, O.

LYON, EARLE
Tales of Wells Fargo
NBC-TV

— Mc —

McCLELLAN, BOB
KOA-TV, Denver, Colo.

McCLURE, WILLIAM K.
CBS Reports
CBS-TV

McELROY, DAVID
Off The Cuff
WBKB, Chicago, Ill.

McGEEHAN, JACK
The Ed Sullivan Show
CBS-TV

McGINN, JIM
Bozo's Circus
WGN, Chicago, Ill.

McGRATH, DICK
WSVA-TV, Harrisonburg, Va.

McMULLEN, JAY
CBS Reports
CBS-TV

McPHERSON, GENE
WBNS-TV, Columbus, O.

— M —

MacCALLUM, BILL
Breakfast Club
ABC

MacDONNELL, NORMAN
Gunsmoke
CBS-TV

MacKENZIE, MURDO
Christmas Sing With Bing;
Bing Crosby-Rosemary Clooney
Show
CBS

MARION, IRA
The Negroes' Contribution to
American Music
ABC

MARKS, ARTHUR
Perry Mason
CBS-TV

MARLOW, MICHAEL J.
Washington Conversation
CBS-TV

MARX, MARVIN
The Joey Bishop Show
NBC-TV

MAURER, ROBERT
NBC

MAWRA, JOSEPH P.

B. March 15, 1933, Queens, N. Y.
Red China-Outlaw, WPIX; Kid-
die Camera; National Bowling
Championship, WNEW, WTTG-
TV; Alfred Hitchcock Presents,
NBC

MAXWELL, ROBERT
Father of The Bride
CBS-TV
National Velvet
NBC-TV

MENDELSON, LEE
KPIX-TV, San Francisco, Cal.

MERRILL, AUSTIN
WKRC-TV, Cincinnati, O.

METCALFE, CHARLES
WBRC-TV, Birmingham, Ala.

METZGER, THEODORE
Christian In Action
ABC

MICK, EDWARD
WMAR-TV, Baltimore, Md.

MIDGELY, LESLIE
Eyewitness
CBS-TV

MILLER, DON
WLWI-TV, Indianapolis, Ind.

MILER, JACK
Pip The Piper
NBC-TV

MITCHELL, GEORGE
At Home With Kitty
WWLP, Springfield, Mass.

MOLNAR, PETER
National Football League
Games
CBS-TV

MONTAGNE, EDWARD J.
Tall Man
NBC-TV

MORRIS, DAN
WTOL-TV, Toledo, O.

MORSE, ARTHUR
CBS Reports
CBS-TV

MORWOOD, WILLIAM
The General Electric Theatre
CBS-TV

MOSHER, BOB
Leave It To Beaver
ABC-TV
Ichabod And Me
CBS-TV

MUMEY, JACK
KOA-TV, Denver, Col.

MYHRUM, ROBERT
Captain Kangaroo
CBS-TV

— N —

NAEGLI, BOB
KCMT-TV, Alexandria, Minn.

NEAL, JIM
Assignment
KVOO-TV, Tulsa, Okla.

NELSON, JAMES
Wisdom
NBC-TV

NELSON, OZZIE

Adventures of Ozzie and Harriet,
ABC-TV

NICHOLS, WILLIAM
America's Music;
DuPont Show Of The Week
NBC-TV

NOVENSON, JOE
American Bandstand
WFIL-TV, Philadelphia, Pa.

— O —

O'KEEFE, WINSTON
Dennis The Menace
CBS-TV

OPPENHEIMER, JESS
I Love Lucy
CBS-TV

ORB, PAUL
The Jack Paar Show
NBC-TV

ORSATTI, VICTOR
The Texan
ABC-TV

OWEN, TONY
Donna Reed Show
ABC-TV

— P —

PANGLE, CLARK
WTOP-TV, Washington, D. C.

PAPAI, CARL
WBNS-TV, Columbus, O.

PAUL, GEORGE
Polka-Go-Round
WBKB, Chicago, Ill.

PAUL, JOAN
Christian In Action
ABC

PETERS, WALTER
Bell And Howell Close-Up
ABC-TV

PETERSON, CLIF
Breakfast Club
ABC

PETERSON, ROGER
I've Got A Secret
CBS-TV

PHILBIN, JACK
DuPont Show Of The Week
NBC-TV

PIERSON, FRANK R.
Have Gun, Will Travel
CBS-TV

POKORSKI, JOHN
National Football League
Games, CBS-TV

POOR, PETER
The Twentieth Century
CBS-TV

POTTER, ALLEN
As The World Turns
CBS-TV

POWELL, DICK
The Dick Powell Show
NBC-TV

PRECHT, BOB
The Ed Sullivan Show
CBS-TV

PRICE, FRANK
Tall Man
NBC-TV

PRINGLE, J. DONALD
The Energetic Trio
ABC

— Q —

QUIGLEY, BOB
Video Village; Video Village,
Jr. Edition, CBS-TV

— R —

RANDLETT, RICHARD
Cartoon Carnival
KENI-TV, Anchorage, Alaska

RAPP, MATTHEW
Ben Casey, ABC-TV

REIF, FLORENCE
NBC

REIFSNYDER, HOWARD
National Football League
Games, CBS-TV

REILLY, JACK
KMTV, Omaha, Neb.

REINER, CARL
The Dick Van Dyke Show
CBS-TV

REUBEN, AARON
The Andy Griffith Show
CBS-TV

REUVEN, FRANK
Huntley-Brinkley Report;
Westinghouse Specials
NBC-TV

RIEGENT, HARRY
WFRV-TV, Green Bay, Wis.

ROBBINS, DAVE
WAPI-TV, Birmingham, Ala.

ROBNETT, HARRIET
KSD-TV, St. Louis, Mo.

RODNEY, EUGENE B.
Window On Main Street;
Father Knows Best
CBS-TV

RADIO & TELEVISION PRODUCERS

— W —

ROGASIN, JOEL
Surfside Six
ABC-TV

ROGERS, HELEN JEAN
Bell And Howell Close-Up
ABC-TV

ROGERS, JOHN
WSLS-TV, Selma, Ala.

ROSENBERG, SAM
ABC

ROSS, DON
National Football League
Games, CBS-TV

ROWE, S. ROBERT
Say When, NBC-TV

RUBIN, STANLEY
The General Electric Theatre
CBS-TV

RUSSELL, CHARLES
Cain's Hundred
NBC-TV

RUSSELL, JOEY
WHNB-TV, W. Hartford,
Conn.

— S —

SALTER, HARRY
Yours For A Song
ABC-TV

SAUDEK, ROBERT
Leonard Bernstein And The
New York Philharmonic
CBS-TV

SCHAEFER, GEORGE
Hallmark Hall Of Fame
NBC-TV

SCHAFER, GEORGE
KOOK-TV, Billings, Mont.

SCHERER, ROBERT
The Shari Lewis Show
NBC-TV

SCHIMMEL, CLARENCE
Garry Moore Show
CBS

SCHMIDT, JIM
WMBD-TV, Peoria, Ill.

SCHNEIDER, DICK

Say When, NBC-TV

SCHULBERG, STUART
David Brinkley's Journal
NBC-TV

SCOTT, BILL
The Bullwinkle Show
NBC-TV

SECONDARI, JOHN H.
ABC

SEID, ARTHUR
Perry Mason, CBS-TV

SHAFER, JACK
KOGO-TV, San Diego, Cal.

SHAFTEL, JOSEF
Straightaway; Assassination
Plot At Teheran
ABC-TV

SHANNON, GEORGE
Your Little Acre
WVL-TV, New Orleans, La.

SHARNIK, JOHN
Eyewitness, CBS-TV

SHEEHAN, FRED
ABC

SHERMAN, ALLAN
Your Surprise Package
CBS-TV

SHEVELOVE, BURT
Bell Telephone Hour
NBC-TV

SIEMANOWSKI, RICHARD
Look Up And Live
CBS-TV

SILMAN, JIM
National Football League
Games, CBS-TV

SIMON, AL
Mister Ed, CBS-TV

SMIS, DUNNY
WSBT-TV, South Bend, Ind.

SINGER, AL
Your Surprise Package
CBS-TV

SIZEMORE, BILL
WBT, Charlotte, N. C.

SKUTCH, IRA
Play Your Hunch
NBC-TV

SLAGHT, ARTHUR G.
The Bible And The Kingdom
Of God, ABC

SMITH, PERRY
NBC-TV

SOMERVILLE, WARREN
Flair, ABC

SPIVAK, LAWRENCE
Meet The Press
NBC-TV

STARK, WILBUR

Live And Filmed TV

STEIN, WILLIE
To Tell The Truth
CBS-TV

STEVENS, BILL
KOGO-TV, San Diego, Cal.

STEWART, BOB
Password, CBS-TV
The Price Is Right
NBC-TV

STOHL, HANK
WTAE-TV, Pittsburgh, Pa.

STONE, EZRA
The Hathaways
ABC-TV

STONE, JON
Captain Kangaroo
CBS-TV

SUSSKIND, DAVID
Golden Showcase
CBS-TV

SUTTER, DANIEL
NBC

— T —

TAYLOR, LIN
WSOC-TV, Charlotte, N. C.

TELFORD, FRANK
Outlaws
NBC-TV

TERRA, ROBERT
WNHC-TV, New Haven, Conn.

THOMAS, JERRY
Route 66
CBS-TV

THOMAS, V. FAE
Expedition
ABC-TV

TIBBLES, GEORGE
My Three Sons
ABC-TV

TORNABENE, RUSS
NBC

TRACY, STERLING
House Party
CBS

TRAPNELL, COLES
The Lawman
ABC-TV

— V —

VANOFF, NICK
Perry Como's Kraft Music
Hall
NBC-TV

VOUTSAS, GEORGE
NBC

WESTON, WILLIAM
ABC

WAKELEE, ARTHUR
NBC

WALLACE, ART
Adventures In Paradise
ABC-TV

WALLACE, HAROLD
WBBM-TV, Chicago, Ill.

WARD, JAY
The Bullwinkle Show
NBC-TV

WASSERMAN, AL
NBC White Paper
NBC-TV

WATSON, RAY
WKRC-TV, Cincinnati, O.

WAYNE, FRANK
Password
CBS-TV

WEBSTER, NICHOLAS
Bell And Howell Close-Up
ABC-TV

WEISS, WILLIAM
The Mighty Mouse Playhouse
CBS-TV

WELLS, KENNETH D.
Freedom Sings, ABC

WESTON, WILLIAM
Bell And Howell Close-Up
ABC-TV

WHEDON, PEGGY
Issues And Answers
ABC-TV

WHITE, SAM
My Friend Flicka, CBS-TV

WIGHTMAN, WARREN
WHEC-TV, Rochester, N. Y.

WILLS, DOUG
WMBD-TV, Peoria, Ill.

WILSON, LEWIS
WNHC-TV, New Haven Conn.

WILSON, MARK
The Magic Land Of
Allakazam
CBS-TV

WINSOR, ROY
The Secret Storm; Love Of
Life, CBS-TV

WISE, DAVID J.
Message Of Israel
ABC

WITTER, JERE
KPIX-TV, San Francisco, Cal.

WOGAN, ROBERT
Monitor, NBC

WOLF, THOMAS
Calendar, CBS-TV

WOOD, BARRY
Bell Telephone Hour
NBC-TV

WYNN, BOB
The Bing Crosby Show
ABC-TV

— Y —

YARNELL, DAVID
WOR-TV, New York, N. Y.

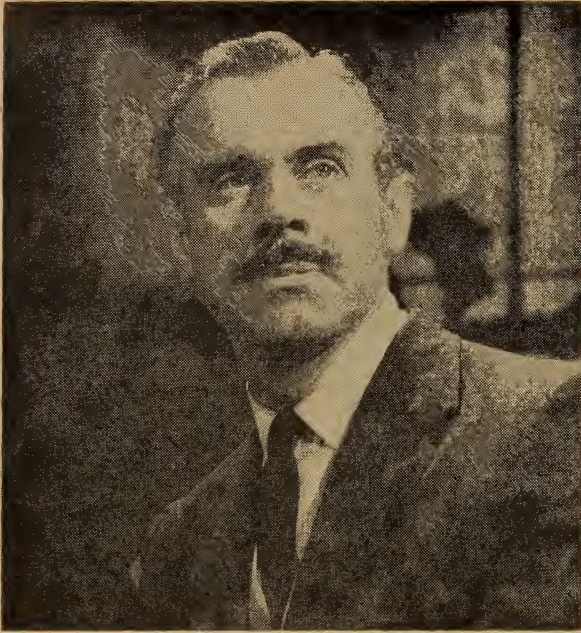
YATES, TED
David Brinkley's Journal
NBC-TV

YOUNG, RICHARD
WCAK-TV, Burlington, Vt.

— Z —

ZIRATO, BRUNO JR.
Carol Burnett-Richard Hayes
Show; Suspense; Yours Truly;
Johnny Dollar, CBS

ZOUSMER, JESSE
DuPont Show Of The Week
NBC-TV



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NBC-NEWS
WNBC-TV

Radio & Television News Commentators

— Their Work During 1961 —

— A —

ABBOTT FRANK J., JR.
WWGP, Sanford, N. C.

ABERNETHY, ROBERT
NBC, Washington

ABLE, ELIE
News on the Hour
NBC, Washington

AGRONSKY, MARTIN
News on the Hour; Emphasis;
News in Depth
NBC, Washington

AGUILAR, JUAN
KABQ, Albuquerque, N. Mex.

AHERN, MIKE
WIRE, Indianapolis, Ind.

AHERN, RICHARD
KANO—Anoka, Minn.

AKERS, CARL
KLZ-TV, Denver, Col.

ALEXANDER, JON
WSL, Eminence, Ky.

ALLARD, BOB
KMSF-TV, Minneapolis, Minn.

ALLEN, DAVE
KIOA, Des Moines, Iowa

ALLEN, FRED
KSRO, Santa Rosa, Cal.

ALLEN, GARY
WAME, Miami, Fla.

ALLEN, JACK
MBS, New York, N. Y.

ALLEN, JOHN
WFAA, Dallas, Tex.

ALLEN, SPENCER
KMOX-TV, St. Louis, Mo.

ALLISON, LENNY
KYTR, Blackwell, Okla.

ALLNOCH, WILLIAM
WCQS, Alma, Ga.

ANDERSEN, ANDY
WFYI, Garden City, N. Y.

ANDERSON, AL
KMSO-TV, Missoula, Mont.

ANDERSON, ROBERT
ABC

ANDERTON, PIERS
News on the Hour; Emphasis
NBC, Berlin

ANGST, BUD
WLSH, Lansford, Pa.

ANTHONY, JULIAN

WABC, New York, N. Y.

APPLE, IRA
WJAS, Pittsburgh, Pa.

ARNOW, ED
NBC, San Francisco

ARTHURS, BILL
WRFD, Worthington, O.

ASBELL, FERRELL
WDVH, Gainesville, Fla.

ASH, MERRILL
KOMO, Seattle, Wash.

ASHER, JAMES D.
WESX, Salem, Mass.

ATKINS, TOM
WLWI-TV, Indianapolis, Ind.

ATKINSON, DON
KBRO, Bremerton, Wash.

AUGELLO, JOE
WOHO, Toledo, O.

AUSTIN, TOM
WHLM, Bloomsburg, Pa.

AVRAM, GENE
ABC

— B —

BACHMAN, HANK
WKPA, New Kensington, Pa.

BACK, GUNNAR
WFIL, Philadelphia, Pa.

BACKMAN, LON
WRVA, Richmond, Va.

BADER, HUGH
Montana Speaks
KMSO-TV, Missoula, Mont.

BAKER, BOB
KREM, Spokane, Wash.

BAKER, HAROLD
WFGA-TV, Jacksonville, Fla.

BAKER, JACK
Eye on Arkansas
KTHV-TV, Little Rock, Ark.

BALDWIN, HOWARD S.
KENT, Prescott, Ariz.

BALZERSEN, JACK
Tri City News
KFDM-TV, Beaumont, Tex.

BANFIELD, BOB
WHIZ-TV, Zanesville, O.

BARENTS, BARRY
WHNB-TV, W. Hartford, Conn.

BARKER, BOB
KGMB, Honolulu, Hawaii

BARNARD, BILL
KGBS, Los Angeles, Cal.

BARNETT, BOB
WPLO, Atlanta, Ga.

BARNETT, DAVID
KSFE, Needles, Cal.

BARNETT, MEL
WHIS-TV, Bluefield, W. Va.

BARR, DICK
WORC, Worcester, Mass.

BARR, ROBERT C., JR.
WKMI, Kalamazoo, Mich.

BARRETTE, GEORGE
WIRL, Peoria, Ill.

BARRIAULT, ARTHUR
Emphasis
NBC, Washington

BARRON, BOB
WTIP, Charleston, W. Va.

BARRY, BOB
WRTA, Altoona, Pa.

BASS, BERNICE
Community Corner
WHBI, Newark, N. J.

BASS, RICHARD
KAOL, Carrollton, Mo.

BASSO, NICK
WKRC-TV, Cincinnati, O.

BATCHELDER, CHARLES
MBS, Washington, D. C.

BATCHELOR, DICK
WMEG, Melbourne, Fla.

BAUM, RALPH
WILS, Lansing, Mich.

BAUMAN, GEORGE
WJZ-TV, Baltimore, Md.

BEAN, BOB
WBT, Charlotte, N. C.

BEATTY, MORGAN
News of the World; Monitor
News; Emphasis
NBC

BECK, TOM
WESA, Charleroi, Pa.

BEEBE, NORMAN R.
WACT, Tuscaloosa, Ala.

BEEBE, RICHARD
KRLA, Pasadena, Cal.

BELL, DORESE
MBS, Washington, D. C.

BELL, TED
KAYO, Seattle, Wash.

BELLYEU, TERRY
KLVT, Levelland, Tex.

BELT, JACK
WRDW-TV, Augusta, Ga.

BENESH, FRANK
WJRT, Flint, Mich.

BENNETT, JERRY
WQTE, Detroit, Mich.

BENNETT, JERRY
KLAD, Klamath Falls, Ore.

BENTLEY, GARY
KBK-TV, Bakersfield, Cal.

BERGMAN, JULES
ABC

BERK, PHIL
KOMU-TV, Columbia, Mo.

BERMAN, AVERILL
The Big Story
KDAY, Hollywood, Cal.

BERNSTEIN, KENNETH
News on the Hour; Emphasis
NBC, Buenos Aires

BETTS, BOB
Party Line
KNIA, Knoxville, Iowa

BICKNELL, MAX
KMBC, Kansas City, Mo.

BIDLE, JERRY
WMBD, Peoria, Ill.

BILLMAN, ROBERT
WTVP-TV, Decatur, Ill.

BISCHOFF, JIM
KTVF, Fairbanks, Alaska

BISHOP, NORMAN
WTVM-TV, Columbus, Ga.

BISHOP, PAT
Feature Wire
KFI, Los Angeles, Cal.

BLACK, CHARLES
Meet the Editor
WGGG, Gainesville, Ga.

BLAIR, FRANK
News on the Hour
NBC

BLENDER, MORT
WPRO-TV, Providence, R. I.

BLUMENTHAL, HIRAM
ABC

BOAL, ALLAN
ABC

BODDEN, ROBERT
WSWW, Platteville, Wis.

BOLLING, LANDRUM
WKBV, Richmond, Va.

BOLTON, PAUL
KTBC, Austin, Tex.

BOLTON, WHITNEY
MBS, New York, N. Y.

BOONE, MARVIN
WFBG-TV, Altoona, Pa.

BOOTHBY, JOHN
KFEO-TV, Fresno, Cal.

BOOTON, FRAN
WEAQ, Eau Claire, Wis.

BOROWIEC, ANDREW
ABC

BOUDREAU, RIDLEY
WJBO, Baton Rouge, La.

BOURGHOLTZER, FRANK
News on the Hour; Emphasis
NBC, Moscow

BOURNE, PORTER
ABC

BOWER, RICHARD
WCBG, Chambersburg, Pa.

BOWLES, ALAN
KSDQ, San Diego, Cal.

RADIO & TV NEWS COMMENTATORS

BOYES, HARRY
WION, Ionia, Mich.

BOYLE, STEVE
WEAQ, Eau Claire, Wis.

BRADFORD, WILLIAM
KSST, Sulphur Springs, Tex.

BRADLEY, DONALD
KASI, Ames, Iowa

BRADSHAW, HENRY
ABC

BRAGA, JANE GREY
ABC

BREWER, NORM
WMCT, Memphis, Tenn.

ERICE, DON
KIRO-TV, Seattle, Wash.

BRIDGES, JONAS
WKMT, Kings Mountain, N. C.

BRIGHT, HARRY
WETZ, New Martinsville, W. Va.

BRIGHT, DAVID
WETZ, New Martinsville, W. Va.

BRINKLEY, DAVID
News On The Hour;
David Brinkley's Journal
NBC, Washington

BRITTON, JACK
KSYD-TV, Wichita Falls, Tex.

BROOKS, BARBARA
Tella-Talk

WCWC, Ripon, Wis.

BROOKS, CLIFF
WGBF, Evansville, Ind.

BROOKS, GEORGE
News Perspective
WHIM, Providence, R. I.

BROOKS, PHIL
KKHI, San Francisco, Cal.

BROOKS, WEYMAN
WTVM-TV, Columbus, Ga.

BROUGHMAN, GLEN
News & Views
WRBL, Columbus, Ga.

BROWN, A. B.
Behind The Headlines
WGWR, Asheboro, N. C.

BROWN, ART
Bay Region Report
KRON-TV, San Francisco, Cal.

BROWN, CECIL
News On The Hour;
Emphasis
NBC, Tokyo

BROWN, DON
KEZI-TV, Eugene, Oreg.

BROWN, JAMES H.
KGB, San Diego, Cal.

BROWN, JIM
WWOM, New Orleans, La.

BROWN, JOHN J.
KFAK, San Francisco, Cal.

BROWN ROBERT
WMAY, Springfield, Ill.

BROWN, RON
KSRO, Santa Rosa, Cal.

BROWN, WIN
WGGG, Gainesville, Fla.

BROWNE, RUSSELL
WCIB, Camilia, Ga.

BRUCHIE, DON
WMAR-TV, Baltimore, Md.

BRUMLEY, GEORGE
KWBB, Wichita, Kans.

BRUNDAGE, HUGH
KMPC, Los Angeles, Cal.

BRUNER, BOB
WMT-TV, Cedar Rapids, Iowa

BRYAN, GENE
KOWB, Laramie, Wyo.

BUCHANAN, PHIL
WBBW, Youngstown, O.

BURNS, BILL
KDKA-TV, Pittsburgh, Pa.

BURGER, WILLIAM
WHUT, Anderson, Ind.

BURKA, MEL
WTIP, Charleston, W. Va.

BURKE, MERLE
Highlights From Headlines
WLPO, La Salle, Ill.

BURKETT, BILL
KIXL, Dallas, Tex.

BURNS, GENE
WWHG, Hornell, N. Y.

BURNS, MEL
WMEX, Boston, Mass.

BURTON, BOB
WRFC, Athens, Ga.

BUTZ, BOB
KLZ-TV, Denver, Col.

— C —

CABRERA, FIDEL
WKAQ-TV, San Juan
Puerto Rico

CADIN, MARTIN
Aerospace Correspondent
WNEW, New York, N. Y.

CALDWELL, HOWARD
WFBM-TV, Indianapolis, Ind.

CALDWELL, MERLE
KOTN, Pine Bluff, Ark.

CAMPBELL, JOE
MBS, Washington, D. C.

CANHAM, ERWIN
Final Report
ABC-TV

CAPPER-JOHNSON, KARLIN
World Report
KGW-TV, Portland, Ore.



**JACK
POWERS**

WABC NEWS

RADIO & TV NEWS COMMENTATORS

- CAPUTO, EDWARD J.**
WNHC, New Haven, Conn.
- CARDEW, KEN**
WOCH, No. Vernon, Ind.
- CARDWELL, LEIGH**
KRGV, Weslaco, Tex.
- CAREY, ED**
KXGO, Fargo, N. D.
- CARLSON, RICHARD**
WCNL, Newport, N. H.
- CARNAY, RAY**
Action Central News
KBOX, Dallas, Tex.
- CARPENTER, GARY C.**
KTCT, Terrytown, Neb.
- CARR, JONATHAN**
WLCY, Tampa, Fla.
- CARRICO, DAVE**
KOTN, Pine Bluff, Ark.
- CARROLL, DICK**
KWRF, Guthrie, Okla.
- CARROLL, FRANK**
KNJ-TV, Los Angeles, Cal.
- CARROLL, FRED**
ABC
- CASEY, JIM**
WPTR, Albany, N. Y.
- CASEY, MARY ANN**
KEY-TV, Santa Barbara, Cal.
- CASHMAN, GERRY**
WWKY, Winchester, Ky.
- CASSELL, CLANCEY**
KCBS, San Francisco, Cal.
- CASSIDY, HENRY**
WNEW, New York, N. Y.
- CATALON, FRANCIS**
KYOK, Houston, Tex.
- CATHCART, BOB**
WOKO, Albany, N. Y.
- CESSNA, HAL**
WOWO, Fort Wayne, Ind.
- CHADLY, BUD**
KBIZ, Ottumwa, Iowa
- CHAMBERLAIN, MIKE**
Close-Up
WTRC, Elkhart, Ind.
- CHAPEL, JOHN K.**
KABL, Oakland, Cal.
- CHAPMAN, DICK**
Big Ten News
WCCO, Minneapolis-St. Paul, Minn.
- CHASE, JACK**
WBZ-TV, Boston, Mass.
- CHATFIELD, CHARLES**
WHCU, Ithaca, N. Y.
- CHILDS, RALPH**
KMA, Shenandoah, Iowa
- CHRISTENSEN, HARRY**
KFKF, Seattle-Bellevue, Wash.
- CLAPPER, PETER**
ABC
- CLARK, BILL**
WYRE, Pittsburgh, Pa.
- CLARK, LES**
WPDQ, Jacksonville, Fla.
- CLARK, LES**
WGAR, Cleveland, O.
- CLARK, NORM**
WCWC, Ripon, Wis.
- CLARK, RAY**
4 Bell News
WOW, Omaha, Neb.
- CLARK, ROBERT**
ABC
- CLARK, TOM**
WHIZ-TV, Zanesville, O.
- CLARKE, PHIL**
MBS, New York, N. Y.
- CLARKE, PHILIP C.**
WMCA, New York, N. Y.
- CLAY, HENRY**
Day In Business
WDCR, Hanover, N. H.
- CLEARY, BILL**
KREX-TV, Grand Junction, Colo.
- CLEMENTS, CHASE W.**
WTOD, Toledo, O.
- CLEVELAND, CHARLES**
WNMP, Evanston, Ill.
- CLIFFORD, KEN**
KCOK, Tulare, Cal.
- CLINTON, ED**
WJBO, Baton Rouge, La.
- CLYDE, BOB**
WOL-TV, Ames, Iowa
- COGGIN, ROBERT**
NBC, San Francisco, Cal.
- COIT, BUTLER**
KONO, San Antonio, Tex.
- COLLIER, ART**
WLWI-TV, Indianapolis, Ind.
- COLLINS, DAVE**
WRFD, Worthington, O.
- COLLINS, REID**
News Closeup
WNEW, New York, N. Y.
- COLLINS, WAYNE**
KGMB, Honolulu, Hawaii
- COLSA, LUIS**
KCCT, Corpus Christi, Tex.
- COMPTON, RICHARD C.**
KVTV, Sioux City, Iowa
- CONDON, CHRIS**
KSD-TV, St. Louis, Mo.
- CONDON, GLENN**
KRMG, Tulsa, Okla.
- CONN, MARVIN**
KFBC, Cheyenne, Wyo.
- CONNORS, DAVE**
WRC, Washington, D. C.



BEN GRAUER

NBC

RADIO

TV

RADIO & TV NEWS COMMENTATORS

CONNOLLY, JOHN
On The Scene
WNLC, New London, Conn.

CONOVER, BILL
WLAG, La Grange, Ga.

CONWAY, JIM
WGN, Chicago, Ill.

CONWAY, JIM
Vox Pop
WLCX, La Crosse, Wis.

COOK, BEN
KSRV, Ontario, Oreg.

COOK, HENRY
WTUX, Wilmington, Del.

COOK, LOU
ABC

COOPER, FORREST
ABC

COSTELLO, BILL
MBS, Washington, D. C.

COSTELLO, ED
KOSA-TV, Odessa, Tex.

COUCH, LLOYD
KTKT, Tucson, Ariz.

COURTNEY, ALAN
WQAM, Miami, Fla.

COURTRIGHT, KEN
WCUS, Akron, O.

COVINGTON, FRED
WAIR, Winston-Salem, N. C.

COX, CHARLES H.
WSFA-TV, Montgomery, Ala.

CRAIG, CHARLES
WDVA, Danville, Va.

CRAIG, JACK
News Nine
KEZI-TV, Eugene, Oreg.

CRAIG, VERN
WKAP, Allentown, Pa.

CREMEENS, CARLTON
WAFB-TV, Baton Rouge, La.

CREMER, CHARLES F.
WTHI-TV, Terre Haute, Ind.

CRISWELL, WILLIAM
WTRF-TV, Wheeling, W. Va.

CRONKITE, WALTER
Eyewitness; The Twentieth Century
CBS-TV

CROUSE, JACK
Dateline The World
WHAS, Louisville, Ky.

CROWELL, JIM
WTCO, Campbellsville, Ken.

CUMMINGS, KEITH
KAYS-TV, Hays, Kan.

CUNNINGHAM, DON
KPLR-TV, St. Louis, Mo.

CURRIE, ERNEST
WZOK, Jacksonville, Fla.

CUTTER, ROLAND H.
WKBZ, Richmond, Ind.

DAVIS, ZONA B.
WORA, Effingham, Ill.

DAY, JOHN M.
WHDH, Boston, Mass.

DAYE, DANNY
WAKE, Atlanta, Ga.

DEAL, ARCH
WFLA-TV, Tampa, Fla.

DEAN, BOB
WGL, Fort Wayne, Ind.

DEAN, BOB
WORD, Spartanburg, S. C.

DEBNAM, W. E.
WNCT, Greenville, N. C.

deMARAIS, ADAM J.
KAFY, Bakersfield, Cal.

DeMONTE, BRENT
KFRE, Fresno, Cal.

DeMOSS, HUGH
WLWC-TV, Columbus, O.

DENTON, BILL
Nightbeat
KREM-TV, Spokane, Wash.

DEVERILL, ED
XETV, San Diego, Cal.

DEVLIN, ED
Newline-TV
KGNS-TV, Laredo, Tex.

DIAZ, NORMAN
WMET, Miami Beach, Fla.

DIBBLE, WALTER
WAVE, New Haven, Conn.

DIEDERICH, AL
KUDE, Oceanside, Cal.

DILES, DAVE
WXZ-TV, Detroit, Mich.

DOBYNS, LLOYD
WAVY, Norfolk, Va.

DOCKENEY, EDWARD
WEPM, Martinsburg, W. Va.

— D —

D'ACCARDO, GENE
KFIV, Modesto, Cal.

DAEHLER, POLLY
WPAY, Portsmouth, O.

DAILEY, BUDD
KVOO-TV, Tulsa, Okla.


DANIELS, CLAY
Minuteman News
WALA-TV, Mobile, Ala.

DANTZLER, RAY
WFGA-TV, Jacksonville, Fla.

DAVIDSON, CARTER
WBBM-TV, Chicago, Ill.

DAVIS, DAVE
KTVO-TV, Ottumwa, Iowa

DAVIS, MADISON
WOWL-TV, Florence, Ala.



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DONAHOO, DEL
WOW-TV, Omaha, Neb.
DONNELL, JACK
KWK, St. Louis, Mo.
DOREMUS, WARREN
WHEC, Rochester, N. Y.
DORMAN, JOHN
KRZE, Farmington, N. Mex.
DORRIS, BOB
WHL, Wheeling, W. Va.
DORSEY, CLAUDE
Yours For The Asking
KMBC-TV, Kansas City, Mo.

DOTY, DICK

WINZ, Miami, Fla.
DOUGLAS, DICK
KSFE, Needles, Cal.
DOUGLAS, LES
WLI, Willimantic, Conn.
DOUGLAS, RICHARD
WMAK, Nashville, Tenn.
DOW, DEWY
WCSH-TV, Portland, Maine
DOWLING, AGNES W.
WOOF, Dothan, Ala.
DOYLE, FRANK
KOCO-TV, Oklahoma City, Okla.
DOYLE, GEORGE
KFH, Wichita, Kan.
DOYLE, JOHN
Worldwide Report
KVAL-TV, Eugene, Oreg.
DRAKE, MYRON
KTAR, Phoenix, Ariz.

DRESSEL, DICK
KOOD, Honolulu, Hawaii
DRIER, ALEX
Mid-Day Report
ABC-TV
DRYFOOS, LEON
Around Town
WWYN, Erie, Pa.
DUFF, ARLEIGH
Fresh News
KKAS, Silsbee, Tex.
DULL, JAMES
WNMC-TV, New Haven, Conn.
DUNBAR, LARRY
KAYS-TV, Hays, Kan.
DUNCAN, CHUCK
WRR, Dallas, Tex.
DUNKEL, DONALD K.
At Your Service
WICD-TV, Danville, Ill.
DUNLAP, WALLACE
WFYI, Garden City, N. J.
DUNNETTE, ROGER
WMT, Cedar Rapids, Iowa
DUNPHY, LARRY
WKBJ, Milan, Tenn.
DURHAM, BILL
WPAQ, Mt. Airy, N. C.
DUVALL, BUDD
KHAS-TV, Hastings, Neb.

— E —

EAGLES, HARRISON
WLVA-TV, Atlanta, Ga.
EATON, RICHARD
WINX, Rockville, Md.
ECKERT, J. B.
KXGO-TV, Fargo, N. D.
ECKOFF, RALPH
Perspective
KNOT, Prescott, Ariz.

EDIE, RICHARD
KRDO, Colorado Springs, Col.
EDWARD, ROY
WNCA, Silver City, N. C.
EDWARDS, AARON
KSFO, San Francisco, Cal.
EDWARDS, CURT
WPBC, Minneapolis, Minn.
EDWARDS, HAD
Open Mike
WSKY, Asheville, N. C.
EDWARDS, JOHN
ABC
EDWARDS, LYLE
WGAS, Gastonia, N. C.
EDWARDS, MARTIN
MBS, Washington, D. C.
EDWARDS, TOM
WNAX, Yankton, S. D.
EGAN, LEO
WHDH, Boston, Mass.
EID, LEIF
News On The Hour;
Emphasis
NBC, Ottawa
EISENHauer, JOHN D.
WSBA-TV, York, Pa.
ELIASSEN, JOHN
KMBY, Monterey, Cal.
ELLIOT, LAN
Top News
KATL, Miles City, Mont.
ELLIS, TOM
KONO, San Antonio, Tex.
ELLISON, BILL
WHBF-TV, Rock Island, Ill.
ELLISON, PAUL
WBOY, Clarksburg, W. Va.
ELSON, RAY
WCAJ, Columbia, S. C.
ENGEN, C.
KSJB, Jamestown, N. D.



Julian Anthony



tom o'brien

ABC-NEWS

RADIO & TV NEWS COMMENTATORS

ENGLE, GEORGE
WILX-TV, Lansing-Jackson,
Mich.

ENLOE, JIM
WDAM-TV, Laurel-Hatties-
burg, Miss.

ERICKSON, DONALD C.
Comments On The Farm
& Home Front
KGCA, Rugby, N. D.

ESTES, FRANK B. JR.
WDIX, Orangeburg, S. C.

EUBANKS, LANI
WETZ, New Martinsville,
W. Va.

EVANS, CLAUDE
WALA-TV, Mobile, Ala.

EVANS, WALT
WFAA, Dallas, Tex.

EVENSON, BILL
MBS, Washington, D. C.

— F —

FACENDA, FRANK
WNOR, Norfolk, Va.

FACENDA, JOHN
WCAU-TV, Philadelphia, Pa.

FARRIS, JOE
New At Noon
WCBS, Charleston, W. Va.

FARISS, WAYNE
WCKT-TV, Miami, Fla.

FATKIN, MARSHALL
WSTV-TV, Steubenville, O.

FAY, HAINES
KGMI-TV, New Kensington,
Pa.

FEMMEL, DICK
WXYZ-TV, Detroit, Mich.

FENTER, KEN
KGIW, Alamosa, Col.

FERRLBY, ERNEST
WDOG, Marine Ctiy, Mich.

FERRIS, DAN
WGLI, Babylon, N. Y.

FINN, TOM
KDKA-TV, Pittsburg, Pa.

FINNEY, FRED
KTUC, Tucson, Ariz.

FINSTON, CHARLES
WNMP, Evanston, Ill.

FISHMAN, HAROLD
KCOP, Los Angeles, Cal.

FITZGERALD, BILL
News On The Hour;
Emphasis
NBC

FLANARY, DAMON
KPER, Gilroy, Cal.

FLANDERS, STEVE
Monitor News
NBC

FLEMING, AL
KNOX, Grand Forks, N. D.

FLETCHER, ALAN
WDRG, Hartford, Conn.

FLINDERS, DON
KXLY-TV, Spokane, Wash.

FLOUENOY, BOB
WKY, Oklahoma City, Okla.

FLYNN, FAHE Y
WBBM-TV, Chicago, Ill.

FOLSOM, DON
WQMR, Washington, D. C.

FONTANA, VICTOR
KXOK, St. Louis, Mo.

FORDYCE, JERRY
WXVW, Jeffersonville, Ind.

FORD, JEFFRAY
MBS, Washington, D. C.

FORSELL, RON
KIRO-TV, Seattle, Wash.

FORSYTH, DAVE
WICU, Erie, Pa.

FOSTER, BILL
WSB, Atlanta, Ga.

FOSTER, CHUCK
KOLN-TV, Portland, Oreg.

FOX, LOU
WIMA, Lima, O.

FRAM, JOHN
WTVN, Columbus, O.

FRANK, ROBERT
WOC-TV, Davenport, Iowa

FRANK, DEL
WRC, Washington, D. C.

FRANK, PAUL
WLBW-TV, Miami, Fla.

FRANKLIN, FRED
WROK, Rockford, Ill.

FRANKLIN, JOHN
WRCV, Philadelphia, Pa.

FRASER, GORDON
Monitor
NBC

FRAZER, RALPH F.
KATN, Boise, Idaho

FREDERICK, PAULINE
United Nations; News On
The Hour; Emphasis
NBC

FREE, BOB
KAPE, San Antonio, Tex.

FREEMAN, LOUIS
KDLA, Oakland, Cal.

FRETZ, ROBERT
WNPV, Lansdale, Pa.

FREY, HARRY
WMFT, Terre Haute, Ind.

FRIDDELL, GUY
Off The Record
WRNL, Richmond, Va.



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DICK DOTY

NEWS DIRECTOR

WINZ

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 KHAS, Hastings, Neb.
FRIZZEL, BERNARD
 News On The Hour;
 Emphasis
 NBC, Africa
FROMSON, MURRAY
 Emphasis
 NBC, Los Angeles, Cal.
FROST, STAN
 KEYC-TV, Mankato, Minn.
FROUGHMAN, GLEN
 WRBL-TV, Columbus, Ga.
FULLER, BOB
 KMTV, Omaha, Neb.
FURBER, LINCOLN
 WCAX-TV, Burlington, Vt.

— G —

GAINES, AL
 WLFH, Little Falls, N. Y.
GAINES, BILL
 WJOB, Hammond, Ind.
GALAMISON, MILTON
 WWRL, New York, N. Y.
GALBRAITH, JOHN
 ABC
GALLO, JACK
 Action Central News
 WRTE, Milwaukee, Wis.
GAMBLE, ED
 Town Crier
 WBTA, Batavia, N. Y.
GARFIN, STAN
 Prep Roundup
 WTAR, Norfolk, Va.
GARRETT, HAROLD
 KRSC, Othello, Wash.
GAUPER, LARRY
 KOVC, Valley City, N. D.
GEBERS, KEITH
 Northwest News
 KVAL-TV, Eugene, Oreg.
GEMAR, ALAN
 WTFE, Tiffin, O.
GERAGHTY, LARRY
 WCSH-TV, Portland, Maine
GERARD, GEORGE
 ABC
GIBBS, CHARLES JR.
 WHBI, Newark, N. J.
GIBSON, PHIL
 WMBD, Peoria, Ill.
GIBSON, RILEY R.
 KLIV, San Jose, Cal
GIBSON, ROY
 KCPX, Salt Lake City, Utah
GILBERT, LEE
 WHEE, Martinsville, Va.
GILBERT, LIVINGSTON
 WAVE-TV, Louisville, Ky.
GILCHRIST, TOM
 WESH-TV, Daytona Beach, Fla.
GILL, BILL
 KWK, St. Louis, Mo.

GIVEN, JOE
 Newscasts, WNEW, New York, N. Y.; Freelance Spokesman

GLADSTONE, HENRY
 WOR, New York, N. Y.
GLANCEY, DICK
 WDOG, Marine Ctiy, Mich.
GLAWE, JOHN
 KCTV, San Angelo, Tex.
GLASSETT, DONN
 This Day 1962
 WNEP-TV, Scranton, Pa.
GLEESON, GENE
 KICO, El Centro, Cal.
GLEESON, WILLIARD
 Dividing Time
 KICO, El Centro, Cal.

GLENN, BOB
 WSTV-TV, Steubenville, O.
GLOVER, CHARLES
 WDAL, Meridan, Miss.
GODDARD, DON
 ABC
GOETHALS, HENRY
 ABC
GOODE, GEORGE
 KSOU-TV, Sioux Falls, S. C.
GOODWIN, JIM
 WEBQ, Harrisburg, Ill.
GORALSKY, ROBERT
 Monitor
 ABC, Washington
GORDON, BILL
 Dateline
 WPTV, Palm Beach, Fla.
GORDON, JIM
 MBS, New York, N. Y.
GORDON, LOU
 WXYZ, Detroit, Mich.
GORMAN, SCOTT
 WJMO, Cleveland, O.
GOSHORN, ROY
 This Day 1962
 WNEP-TV, Scranton, Pa.
GOSS, GENE
 KATV, Little Rock, Ark.
GOTHBERG, GEORGE
 WFPA, Fort Payne, Ala.
COUGH, ED
 Monitor News
 NBC
GOURLIE, BUD
 WFRV-TV, Green Bay, Wisc.
GRAINGER, A. D.
 WYMB, Manning, S. C.
GRANT, ED
 WPDQ, Jacksonville, Fla.
GRANT, PETER
 WLW-TV, Cincinnati, O.
GRANT, TAYLOR
 Editorially Speaking
 WFLN, Philadelphia, Pa.
GRATTON, BILL
 KBOL, Boise, Iowa

GRAUER, BEN
 B. June 2, 1908, New York City.
 Searchlight, WNBC-TV; 6 P.M.
 News, WNBC-TV; Recital Hall,
 WNBC-TV; Meet the Press, NBC-TV

GRAY, SOLON
 KXTV, Sacramento, Cal.
GREGSON, JACK
 WLGW-TV, Miami, Fla.
GREEN, KEN
 KBOL, Boulder, Col.
GREEN, MARY JANE
 WNAG, Grenada, Miss.
GREENWALD, HANK
 WOLF, Syracuse, N. Y.
GRESS, BILL
 WOC, Danveport, Iowa
GRETES, RANDY
 Outlook
 WRSC, State College, Pa.
GRIDER, DON
 Man About Town
 WIRE, Indianapolis, Ind.
GRIFFITH, A. HUNDLEY
 WCBR, Christianburg, Va.
GRIFFITH, FRED
 WDOK, Cleveland, O.
GRIGGS, JERRY
 WMSL-TV, Decatur, Ala.
GRIMES, MARK C.
 WKD, Boston, Mass.
GROSS, KEN
 WGLI, Babylon, N. Y.
GRUBB, LARRY
 KHQA-TV, Hannibal, Mo.
GUTHRIE, RICHARD
 KING, Seattle, Wash.

HAGG, MARTIN
 WBAP, Fort Worth, Tex.
HAAGENSON, BOB
 KDAK, Carrington, N. D.
HAAVEN, JON
 KCMT-TV, Alexandria, Minn.
HACKS, PETER
 New On The Hour;
 Emphasis
 NBC, Washington
HADAWAY, PAUL
 Florida Today
 WJHG-TV, Panama City, Fla.
HAGLER, BILL
 WGAD, Gadsden, Ala.
HALE, CHARLES
 WL0D, Ft. Lauderdale, Fla.
HALL, LEE
 News On The Hour;
 Emphasis
 NBC, Rio
HALL, NORMAN
 WGAR, Cleveland, O.
HALL, PAUL
 KAPE, San Antonio, Tex.
HALL, SAM
 WTRC, Elkhart, Ind.
HALL, WILSON
 News On The Hour;
 Emphasis
 NBC, Rio
HAMILTON, JACK
 Sunday Supplement
 WJR, Detroit, Mich.
HAMILTON, MILO
 WCFL, Chicago, Ill.
HAMMOND, FRED
 WWL, New Orleans, La.
HANCOCK, HAROLD
 WENE, Endicott, N. Y.
HANDY, DAVID
 WSPA-TV, Spartanburg, S. C.
HANGEN, WELLES
 New On The Hour;
 Emphasis
 NBC, New Delhi
HANSEN, HANS
 ABC
HARDMAN, BEN
 WPBC, Minneapolis, Minn.
HARDT, BILL
 KTNC, Falls City, Neb.
HARKNESS, RICHARD
 News On The Hour, Emphasis
 NBC, Washington
HARMON, BUCKY
 KNIN, Wichita Falls, Tex.
HARPER, JOE
 WGAN-TV, Portland, Oreg.
HARPER, JOE
 WTVN-TV, Columbus, O.
HARRIER, BOYD
 WBOF, Norfolk, Va.
HARRIS, DON
 WISN-TV, Milwaukee, Wis.
HARRIS, SONNY
 WOOF, Dothan, Ala.
HARRISON, ARCH JR.
 WJMA, Orange, Va.
HARRISON, BOB
 WHNC, Henderson, N. C.
HARSCH, JOSEPH C.
 News On The Hour;
 Emphasis
 NBC, London
HART, JIMMY
 Nnghbeat
 WSFA-TV, Montgomery, Ala.
HARVEY, PAUL
 ABC-TV
HARVISON, KEN
 KNEL, Brady, Tex.
HARWOOD, GEOFFREY
 WEZE, Boston, Mass.

RADIO & TV NEWS COMMENTATORS

- HATCH, ED**
WWLP, Springfield, Mass.
- HAUCK, ROBERT M.**
WSVL, Shelbyville, Ind.
- HAVENS, PERRY**
Between The Lines
KDBG, Edmonds, Wash.
- HAYWARD, BRUCE**
Coffee Break
KTVI-TV, St. Louis, Mo.
- HAYWARD, LEE**
WVLN, Olney, Ill.
- HEAD, IVAN R.**
KVSF, Santa Fe, N. Mex.
- HEATH, DONALD**
Assignment Four
KRON-TV, San Francisco, Cal.
- HECKMAN, JOHN**
KAKE, Wichita, Kan.
- HENDGEMAN, ANN**
One Woman's Opinion
WVRL, New York, N. Y.
- HEFFRON, NORM**
KOTA-TV, Rapid City, S. D.
- HEMINGWAY, FRANK**
ABC
- HEMMERLE, KEN**
KATO, Safford, Ariz.
- HENDERSON, BILL**
Morning News Desk
WQQB, Augusta, Ga.
- HENRY, BILL**
WFLA-TV, Tampa, Fla.
- HENRY, BILL**
NBC, Washington
- HENRY, BOB**
WKLO, Louisville, Ky.
- HENRY, HOWARD**
WMRO, Aurora, Ill.
- HERBERT, BUD**
WBRZ-TV, Baton Rouge, La.
- HERBERT, ED**
WTVT-TV, Tampa, Fla.
- HERLBUT, JIM**
Emphasis
NBC, Chicago
- HERRING, BILL**
KWTX-TV, Waco Tex.
- HERZOG, ROBERT**
WISN-TV, Milwaukee, Wis.
- HICE, ROBERT**
WSOC, Charlotte, N. C.
- HICKMAN, BOB**
WFIS-TV, Columbia, S. C.
- HICKMAN, BRUCE**
KFEM, Oklahoma City, Okla.
- HICKOX, RICHARD**
WISH-TV, Indianapolis, Ind.
- HICKMAN, DON**
WMCT-TV, Memphis, Tenn.
- HIGGINS, PAT**
KOGO-TV, San Diego, Cal.
- HILL, BILL**
WTCJ, Tell City, Ind.
- HILL, DICK**
KLTR, Blackwell, Okla.
- HILL, HOWARD**
KMAN, Manhattan, Kan.
- HILL, HUGH**
WBBM-TV, Chicago, Ill.
- HILL, J. D.**
K Trips S Comments
KSSS, Colorado Springs, Col.
- HILL, RUTH K.**
City Reporter; WEVD—Voice of America; Ambassador Reports (UN Series); UN People (From UN); Overseas Press Club Series; Curtain Going Up—Coverage; Reviews—Open Nights; Correspondents Round Table
- HINNANT, RAY**
WSHE, Raleigh, N. C.
- HINSHAW, FRED**
WLBC, Muncie, Ind.
- HIRSCH, GENE**
WSAI, Cincinnati, O.
- HOBBES, MICHAEL E.**
WDOR, Hanover, N. H.
- HODGES, GENIE**
WROD, Daytona Beach, Fla.
- HODGKINSON, BRIAN**
WDQK, Cleveland, O.
- HOENES, GENE**
KHQA-TV, Hannibal, Mo.
- HOGUE, IVAN**
WROM, Rome, Ga.
- HOFFMAN, GEORGE**
WFDF, Flint, Mich.
- HOLCZER, BOB**
WBRY, Waterbury, Conn.
- HOLDEN, DON**
WAXX, Chippewa Falls, Wis.
- HOLDEN, JACK**
WAXX, Chippewa Falls, Wis.
- HOLDER, H. RANDOLPH**
WGAU, Athens, Ga.
- HOLLAND, BILL**
WMTN, Morristown, Tenn.
- HOLM, JOHN**
KBRL, McCook, Neb.
- HOLTON, JAMES**
Monitor
NBC
- HOOVER, DICK**
Newsbeat
KREM-TV, Spokane, Wash.
- HOOVER, LARRY**
KAPY, Port Angeles, Wash.
- HOWARD, LISA**
ABC
- MOWE, QUINCY**
Final Report
ABC-TV
- HOWER, HAINES, COL.**
News In Depth
KZNG, Hot Springs, Ark.
- HOYLE, DON**
WGL, Fort Wayne, Ind.
- HUFF, OSCAR**
WTOL-TV, Toledo, O.
- HUGHES, JIM**
KRPB, Kennewick, Wash.
- HUGHES, PAUL**
KTAR, Phoenix, Ariz.
- HUGHEY, BRITT**
KIFI-TV, Idaho Falls, Idaho
- HUNT, RAY**
KENS, San Antonio, Tex.
- HUNTER, BOB**
WDXB, Chattanooga, Tenn.
- HUNTER, GEORGE**
WKHM, Detroit, Mich.
- HUNTLEY, CHET**
Huntley-Brinkley Report;
Chet Huntley Reporting;
NBC White Paper
NBC-TV
- HURD, JOHN**
WCHS-TV, Charleston, W. Va.
- HURLBUT, JIM**
WMAQ, Chicago, Ill.
- HURLEY, WILLIAM C.**
KLOO, Corvallis, Oreg.
- HUSAK, JOHN**
KEYC-TV, Mankato, Minn.
- HUSS, WALTER**
KGON, Portland, Ore.
- HYMAN, MARK**
WHAT, Philadelphia, Pa.
- IMBURG, FRANK**
WQTE, Detroit, Mich.
- IVES, VICTOR M.**
KAIR, Tucson, Ariz.

— J —

- JACK, LOWELL E.**
KMAN, Manhattan, Kan.
- JACKSON, DON**
KUD, Phoenix, Ariz.
- JAMES, BOB**
WFKB-TV, Altoona, Pa.
- JAMES, RALPH**
ABC
- JAMES, ROBERT A.**
WMAN, Mansfield, O.
- JARRELL, W. W.**
WKTG, Thomasville, Ga.
- JARRIN, JAMIE**
KWKW, Hollywood, Cal.
- JASON, LEE**
KFEO-TV, Fresno, Cal.
- JAY, ALAN**
WORC, Worcester, Mass.
- JAY, BILL**
KNUZ, Houston, Tex.
- JAYNE, DAVE**
American Newsstand
ABC-TV
- JENKINS, GENE**
KGB, San Diego, Cal.
- JENKS, JOHN**
WLCC, La Crosse, Wis.
- JENNINGS, BILL**
ABC
- JENNINGS, MARK**
Action Central News
WIL, St. Louis, Mo.
- JENSEN, DWIGHT**
KBOI, Boise, Idaho
- JENSEN, JIM**
WBZ-TV, Boston, Mass.
- JENSEN, WALTER**
WDSM-TV, Duluth, Minn.
- JESSE, J. H.**
WCCF, Punta Gorda, Fla.
- JIETER, FRANK**
WFNC, Fayetteville, N. C.
- JIMENEZ, JUAN ORTIZ**
WKAQ, San Jaun, Puerto Rico
- JOHN, DICK**
WKY-TV, Oklahoma City, Okla.
- JOHNS, BILL**
KTVT, Fort Worth, Tex.
- JOHNSON, DONALD**
KWKY, Des Moines, Iowa
- JOHNSON, DOUGLAS**
WHOT, Youngstown, O.
- JOHNSTON, BOB**
KRGV-TV, Wesslaco, Tex.
- JOINER, JERRY**
WXEX-TV, Richmond-Petersburg, Va.
- JOLLY, JACK**
Radioscope
KGOS, Torrington, Wyo.
- JONCE, JOHNNY**
WFNC, Fayetteville, N. C.
- JONES, BOB**
WAPI-TV, Birmingham, Ala.
- JONES, DOLPH**
KORE, Eugene, Oreg.
- JONES, GAR**
KXLY, Spokane, Wash.
- JONES, MARSHALL**
KOOK-TV, Billings, Mont.
- JONES, VERN**
WAVY-TV, Norfolk, Va.
- JORDAN, HARRY**
KING, Seattle, Wash.
- JORGENSON, BILL**
KYNW-TV, Cleveland, O.
- JOVE, F. H.**
WNK, Arecibo, Puerto Rico

— I —

- IDE, CARL**
WTAE-TV, Pittsburgh, Pa.
- IKER, SAM**
ABC

— K —

KANE, LARRY
WNQB-TV, Chicago, Ill.

KALBER, FLOYD
Fundamental News
WFUN, Miami, Fla.

KANTIZ, BRUCE
WXIX-TV, Milwaukee, Wis.

KAPLOW, HERB
Emphasis
NBC, Washington

KAYE, ROBERT
Viewpoint
WQAM, Miami, Fla.

KEEN, HAROLD
People In The News
KMBF-TV, San Diego, Cal.

KELLY, W. C.
KLEN, Killeen, Tex.

KELLY, EARL R.
Comment On The News
WVNY, Watertown, N. Y.

KELLY, MERLE
WSHE, Raleigh, N. C.

KELLEY, ROLAND
News Tonight
WSBT, South Bend, Ind.

KEMPER, KENNETH E.
KADY, St. Charles, Mo.

KENNEDY, ED
WWLP, Springfield, Mass.

KENNEDY, KEVIN
3 Star News
WPIX, New York, N. Y.

KENT, ART
KUTV, Salt Lake City, Utah

KENT, GORDON
KLRJ-TV, Las Vegas, Nev.

KERLIN, J. C.
What Goes On Here?
WGBF, Evansville, Ind.

KERR, TOMMY
WCOO, Campbellsville, Ken.

KEVORKIAN, HARRY
WSBT, South Bend, Ind.

KINCAID, JIM
WWL-TV, New Orleans, La.

KING, HASKELL
KTLQ, Tahlequah, Okla.

KINNAN, WALLY
WRCV-TV, Philadelphia, Pa.

KINSMAN, FRANK
WKMB, Detroit, Mich.

KIRBY, JONATHAN
WAVI, Dayton, O.

KIRKMAN, ART
KOIN-TV, Portland, Ore.

KIRKSEY, PAUL
Dateline Cleveland
WBAC, Cleveland, Tenn.

KIRKWOOD, VAN
ABC

KNUTSON, MILO
WKTY, La Crosse, Wis.

KOCH, JIM
WHBF-TV, Rock Island, Ill.

KOSACK, JOSEPH E.
WVLN, Olney, Ill.

KRAEFT, NORMAN
MBS, Washington, D. C.

KRESAL, BUD
WKUL, Cullman, Ala.

KREUTZ, JAN
WJLB, Detroit, Mich.

KRUGER, RAY
KLOU, Lake Charles, La.

KUTZ, EDWARD C.
WSPD, Toledo, O.

— L —

LACY, DAVID
Open Line
KEMO, Hannibal, Mo.

LALLY, MSGR. FRANCIS J.
WCRB, Boston, Mass.

LAMBERT, GEORGE
WVSL, Shelbyville, Ind.

LANDSMAN, MARK
WKBN-TV, Youngstown, O.

LANE, LARRY
KSOX, Raymondville, Tex.

LANE, ROBERT
ABC

LANG, FRED
WPLM, Plymouth, Mass.

LANGE, HENRY
WIMS, Michigan City, Ind.

LARMER, BOB
WPON, Pontiac, Mich.

LaRUE, JERRY
KTBS-TV, Shreveport, La.

LASLEY, GEORGE
KRUX, Phoenix, Ariz.

LASTRAP, DUDLEY
KFLY-TV, Lafayette, La.

LATIMER, SAM
Newsline 970
WFLA, Tampa, Fla.

LAUDERDALE, GEORGE
WYAH-TV, Norfolk, Va.

LA VIE, AL
MBS, Washington, D. C.

LaVINE, DON
WPR, Albany, N. Y.

LAWRENCE, BILL
ABC-TV

LAWTON, JUDITH
News Scope
KULA, Honolulu, Hawaii

LEA, DAVID
WRBL-TV, Columbus, Ga.

LEANARD, DICK
The Bay Today
KCBS, San Francisco, Cal.

LECUIX, EDWARD
WSMN, Nashua, N. H.

LEDBETTER, BILL
The World
KENT, Prescott, Ariz.

LEDFOUR, DAVID
WRKH, Rockwood, Tenn.

LEE, BOB
WMNE, Menomonee, Wis.

LEE, CARROL S.
Today's World
WGHS, Clayton, Ga.

LEE, TED
WJJD, Chicago, Ill.

LEEDS, GERALD
A. M. Newsbeat
KVRE, Santa Rosa, Cal.

LeGOFF, JAC
CKLW, Detroit, Mich.

LEHIGH, LES
Action Central News
WHH, Norfolk, Va.

LEIGH, JASEPH
WAME, Miami, Fla.

LeMERE, KEN
WMAS, Springfield, Miss.

LEONARD, JACK
KSJB, Jamestown, N. D.

LEONARD, VINCE
WRCV-TV, Philadelphia, Pa.

LEVIN, MARLIN
ABC

LEVINE, IRVING R.
News On The Hour:
Emphasis
NBC, Rome

LEWIS, DAVID
WINC, Winchester, Va.

LEWIS, OVID
WRFB, Tallahassee, Fla.

LILLY, BOB
KHOW, Denver, Col.

LINCOLN, BART
WTYS, Marianna, Fla.

LINDNER, VINCE

B. April 11, West New York, N. J. Vince Lindner and the News, WNTA; Comment by Vince Lindner, WNTA; Operation Mercury, WNTA; Governor's Press Conference, WOR-TV

LLOYD, MORT
WRGP-TV, Chattanooga, Tenn.

LODGE, ROBERT
ABC

LOGAN, JOHN
WOWW, Naugatuck, Conn.

LONG, CHET
Looking With Long
WBNS-TV, Columbus, O.

LORD, BILL
American Newsstand
ABC-TV

LOREN, BOB
WYRE, Pittsburgh, Pa.

LOTTRIDGE, EARL
KTAL-TV, Shreveport, La.

LOUGHLIN, JOE
WTVT-TV, Tampa, Fla.

LOW, HOLLAND
WCME, Brunswick, Maine

LOWE, BOB
WVVV, Grafton-Fairmont, W. Va.

LUBER, FRANK
WCAO, Baltimore, Md.

LUCAS, WILLIAM
WSA-TV, Savannah, Ga.

LUEHRMAN, ED
KLEX, Lexington, Mo.

LULLOFF, ROBERT
WCN, Neillsville, Wis.

LUNDBOM, DEL
KTYB-TV, Boise, Idaho

LYMAN, PETER
WBOY, Clarksburg, W. Va.

— Mc —

McARTHUR, GEORGE
ABC

McBEE, KEITH
Evening Report
WJZ-TV, Baltimore, Md.

McCAFFERY, JOHN
WNBC-TV, New York, N. Y.

McCALL, TOM LAWSON
KGW, Portland, Ore.

McCALLUM, SHELBY
WCBL, Benton, Ky.

McCARTHY, JAMES
MBS, Washington, D. C.

McCORKEL, MEL
WCEN, Mt. Pleasant, Mich.

McCORMICK, ROBERT
News On The Hour:
Emphasis; Weekend Report
NBC, Washington

McCORMICK, STEVE
MBS, Washington, D. C.

McGRAW, DOUG
KKAS, Silsbee, Tex.

McCUEEN, CHARLES
WNBQ-TV, Chicago, Ill.

McCURDY, JOE
WIRL, Peoria, Ill.

McCURRY, HOWARD
WMFR, High Point, N. C.

McDONALD, BEN
WECT-TV, Wilmington, N. C.

McGANGHEW, CARROLL
WSOC, Charlotte, N. C.

McGEE, DICK
WMIX, Mt. Vernon, Ill.

McGEE, FRANK
News On The Hour:
Emphasis; Monitor
NBC

RADIO & TV NEWS COMMENTATORS

McGOVERN, JIM
KMSP-TV, Minneapolis, Minn.

McGOWAN, DON
KEPR, Kennewick, Wash.

McGOWAN, JAMES
WCBM, Bay City, Mich.

McHONE, JAMES H.
KQIK, Lakeview, Oreg.

McINTYRE, TOM
WKMH, Detroit, Mich.

McKEE, BOB
WJAS, Pittsburgh, Pa.

McKEE, JACK
WTOC-TV, Savannah, Ga.

McKINSTRY, TED
News Views
KSHO-TV, Las Vegas, Nev.

McLAINE, DEAN
KIOA, Des Moines, Iowa

McLEAN, JACK
WFIE-TV, Evansville, Ind.

McMARTIN, COLE
WMT, Cedar Rapids, Iowa

McMILLAN, BILL
KRLA, Pasadena, Cal.

McMURRAY, SCOTT
WSTV, Steubenville, O.

McMURTRIE, BURT
It Seems To Me
KTAC, Tacoma, Wash.

McNAMARA, PAUL
WBLL, Scranton, Pa.

McNEIL, ROBIN
News On The Hour;
Emphasis
NBC, London

McNEW, LEE
WXYZ-TV, Detroit, Mich.

McSPADDEN, BILL
KCBY-TV, Coos Bay, Oreg.

McVAY, BOB
KRKC, King City, Cal.

— M —

MABRY, HARRY
WBRC-TV, Birmingham, Ala.

MACK, KEN
WFTN, Columbus, O.

MacNEIL, JAMES
Live At 55
WSVA, Harrisonburg, Va.

MasVINE, JOHN
ABC

MADDOX, BILL
KLVT, Levelland, Tex.

MADIGAN, JOHN
WBBM-TV, Chicago, Ill.

MAGILL, MAURY
WWL, New Orleans, La.

MAHER, BILL
MBS, New York, N. Y.

MAHONEY, BERNIE
WKCV, Warrenton, Va.

MAINELLA, GUY
WOKY, Milwaukee, Wis.

MAJOR, JIM
WITI-TV, Milwaukee, Wis.

MALIN, ALBIN
WWNH, Rochester, N. H.

MANFRINI, JOSEPH
KSLY, San Luis Obispo, Cal.

MANN, AL
ABC

MANN, BOB
Open Line
WQXI, Atlanta, Ga.

MANN, EDWARD
Final Report
ABC-TV

MANOS, JIM
WJPB-TV, Fairmont, W. Va.

MANSUR, BOB
K Triple S Comments
KSSS, Colorado Springs, Col.

MARBLE, HARRY
WGAN-TV, Portland, Maine

MARIANETTI, GENE
KMON, Great Falls, Mont.

MARSHALL, JOHN
Local Angle
KVER, Clovis, N. Mex.

MARTIN, BOB
WLSI, Pikeville, Ky.

MARTIN, DAVE
KIUN, Pecos, Tex.

MARTIN, LEW
WDSM-TV, Duluth, Minn.

MARTIN, LUTHER W.
One Man's Opinion
KTTR, Rolla, Mo.

MARTIN, MURPHY
WFAA-TV, Dallas, Tex.

MARVIN, TONY
MBS, New York, N. Y.

MASON, JESS
KGO, Portland, Oreg.

MASTERS, CHARLES H.
WCOW, Sparta, Wis.

MAURER, ROBERT
Monitor
NBC

MAXWELL, C. E.
WRKT, Cocoa Beach, Fla.

MAYERS, RICHARD
KTKT, Tucson, Ariz.

MAYES, DOUG
WBTV, Charlotte, N. C.

MAYNE, BOB
WAAZ, Gadsden, Ala.

MEAD, JIM
WPAC, Patchogue, N. Y.

MENARD, GEORGE
WBBM-TV, Chicago, Ill.

MEEKS, FRED
WTIG, Massillon, O.

MELTON, ORRIN
KSOO, Sioux Falls, S. D.

METROPOLUS, JOHN
KATL, Miles City, Mont.

MEYER, DON
KCHV, Indio, Cal.

MICHAEL, DEAN
WINN, Louisville, Ky.

MICHAELS, JOSEPH
News On The Hour;
Emphasis; Monitor
NBC

MICHAELS, PAT
KABC, Los Angeles, Cal.

MICZKO, PAUL
WGES, Chicago, Ill.

MIDDLETON, ROBERT E.
WWCS, Glens Falls, N. Y.

MILLER, BILL
WTAX, Springfield, Ill.

MILLER, BOB
Newscope
WESH-TV, Daytona Beach, Fla.

MILLER, BRUCE
KALL, Salt Lake City, Utah

MILLER, GEORGE A.
KTEN-TV, Ada, Okla.

MILLER, KENNETH
ABC

MILLER, OTTO
KSDD, San Diego, Cal.

MILLER, ROBERT
News in Depth
WWNR, Beckley, W. Va.

MILLER, TOM
KTAL-TV, Shreveport, La.

MILLER, VIC
KOOK, Billings, Mont.

MILLER, WALTER
KDIA, Oakland, Cal.

MILLS, DICK
WMCR, Oneida, N. Y.

MILNER, STEVE
Centre County Digest
WRSC, State College, Pa.

MITCHELL, DOUG
KUTV, Salt Lake City, Utah

MITCHELL, GEORGE
WAUD, Auburn, Ala.

MITCHELL, JIM
KXII-TV, Ardmore, Okla.

MOFFAT, JOE
WLSL, Roanoke, Va.

MONEY, CHARLES
WZYX, Cowan, Tenn.

MONROE, HARRY
WRVA, Richmond, Va.

MONTEJANO, RICHARD
KXO, El Centro, Cal.

MOORE, DICK
Action Central News

MOORE, GEORGE
KTHV-TV, Little Rock, Ark.

MOORE, MAX
WCKT-TV, Miami, Fla.

MOORE, TOM
WBTM, Danville, Va.

MORALES, LUIS A.
WPRP, Ponce, Puerto Rico

MORGAN, BILLY
Weathervane
WSLA-TV, Selma, Ala.

MORGAN, EDWARD
Final Report
ABC-TV

MORGAN, JOHN CARL
WFVA, Fredericksburg, Va.

MORGAN, MURRAY
KMO, Tacoma, Wash.

MORGAN, ROY E.
WILK, Wilkes-Barre, Pa.

MORRIS, AUBREY
WSB, Atlanta, Ga.

MORRIS, OLIN F.
WPTA-TV, Roanoke, Ind.

MORRIS, ROY
WRGP-TV, Chattanooga, Tenn.

MORSON, LESLIE
Morning Report
WNLC, New London, Conn.

MORTWEDT, DON
WMNE, Menomonie, Wis.

MOSENA, DICK
KBUR, Burlington, Iowa

MOSIER, FRANK
WOWL-TV, Florence, Ala.

MUELLER, MERRILL
News on the Hour; Emphasis

MULLEN, STAN
KFRE, Fresno, Cal.

MULLINS, JIM
WKBN-TV, Youngstown, O.

MUNGER, JOHN
WEHT-TV, Evansville, Ind.

MUNT, PAUL B.
KUPD, Phoenix, Ariz.

MURPHY, CHARLES
WBAP-TV, Fort Worth, Tex.

MURPHY, CULLEN
Nite Desk News
KTVB-TV, Boise, Idaho

MURPHY, WILLIAM
WCBG, Chambersburg, Pa.

MURRAY, DAVE
WTAE-TV, Pittsburgh, Pa.

MURRAY, LOU
WRTA, Altoona, Pa.

MYERSON, BESS
I've Got a Secret, CBS-TV;
Daily Newscast, WINS, New York, N. Y.

— N —

NAJAMY, ABE
WLAD, Danbury, Conn.

NAVEN, DEAN
KMA, Shenandoah, Iowa

NEAL, JIM
KVOO-TV, Tulsa, Okla.

NEAL, ROY
NBC, Los Angeles, Cal.

NELLES, MARVIN
WRIG, Wausau, Wis.

NELSON, ALLEN
WMAK, Nashville, Tenn.

NELSON, CY
WOKY, Milwaukee, Wis.

NELSON, MARY ELLEN
KUKU, Willow Springs, Mo.

NEVINS, GERRY
Open Forum of the Air
WADK, Newport, R. I.

NEWMAN, EDWIN
News on the Hour; Emphasis
NBC

NICHOLS, DAVID
ABC

NICHOLS, GENE
KTBB, Tyler, Tex.

NICHOLS, LES
KTVU-TV, Oakland, Cal.

NICKLAS, KERRY
KMRC, Morgan City, La.

NOORDYK, STUART
WSEN, Fremont, Mich.

NORDSTROM, ROBERT
WBBX, Portsmouth, N. H.

NORTON, DON
KBMT-TV, Beaumont, Tex.

NUNN, DOUG
WNOP, Newport, Ken.

— O —

O'BRIEN, RICHARD J.
WMNB, North Adams, Mass.

O'BRIEN, TOM
B. April 3, 1925. Radio News,
ABC

O'BRIEN, WILLIAM
WCNX, Middletown, Conn.

O'CONNOR, LEN
WMAQ, Chicago, Ill.

OLIVER, BOB
WPAW, Providence-
Pawtucket, R. I.

OLIVER, JAY
KNUZ, Houston, Tex.

OLSON, BOB
KEY-TV, Santa Barbara, Cal.

OLSON, HARVEY
WHNB-TV, W. Hartford, Conn.

O'NEIL, JACK
WSWW, Platteville, Wis.

O'NEILL, GENE
Wwon, Woonsocket, R. I.

ORKIN, RICHARD
WLAN, Lancaster, Pa.

ORNGARD, JAMES L.
KASI, Ames, Iowa

OSGOOD, RICHARD
ABC

OTERO, EVELIO
WKAQ, San Juan, Puerto Rico

OTTO, TED
KXLY-TV, Spokane, Wash.

OVERTON, TOM
KFDN, Beaumont, Tex.

OYLER, HAL
KTVO-TV, Ottumwa, Iowa

— P —

PADGETT, OTTIE
WHHV, Hillsville, Va.

PAINE, BILL
Radio News Journal
WCKR, Miami, Fla.

PALEN, DAN C.
KRSD-TV, Rapid City, S. D.

PALMER, BOB
Scope
KOA-TV, Denver, Col.

PARCHER, DON
WKST-TV, Youngstown, O.

PARHAM, JOHN
KPIN, Casa Grande, Ariz.

PARKER, LARRY
KSYL, Alexandria, La.

PARMER, BUD
Evening Report
WFLA, Tampa, Fla.

PARR, IMOGENE
KYRS, Rock Springs, Wyo.

PARRISH, BY
WJPB-TV, Fairmont, W. Va.

PARSON, PAT
WERA, Plainfield, N. J.

PASSAGE, GEORGE
WGH, Newport News, Va.

PATRICK, JOSEPH
Taking a Closer Look
KBUX, Phoenix, Ariz.

PATTERSON, JIM
WBT, Charlotte, N. C.

PAULL, ED
WCED, Dubois, Pa.

PAULSON, AL
WFRV-TV, Green Bay, Wis.

PAVLOCK, DAVE
Metropolitan News
WCCA, Pensacola, Fla.

PAWLAK, TONY
KRIZ, Phoenix, Ariz.

PAYNE, LARRY
WPON, Pontiac, Mich.

PEACOCK, CLETUS
WWGP, Sanford, N. C.

PEARSON, CHARLES
KBMT-TV, Beaumont, Tex.

PEARSON, DREW
WPEN, Philadelphia, Pa.

PEARSON, LARRY H.
KRDO-TV, Colorado Springs,
Col.

PEARSON, LEON
United Nations; News on the
Hour; Emphasis
NBC

PENNEY, WARREN
WROM, Rome, Ga.

PENZA, RALPH
WSAV-TV, Savannah, Ga.

PEPPER, BILL
WBNS-TV, Columbus, O.

PERKINS, HARRY
Point of View
KSAL, Salina, Kan.

PERRIE, DON
WWJ, Detroit, Mich.

PERRY, DAVE
WESC, Greenville, S. C.

PETERS, MARVIN
KNEX; McPherson, Kan.

PETERSON, ELMER
Emphasis
NBC, Los Angeles, Cal.

PETRASH, CONSTANCE
Monitor
NBC

PETRICK, DICK
KOEL, Oelwein, Iowa

PETTIT, TOM
Monitor
NBC

PHELPS, BOB
WLOS-TV, Asheville, N. C.

PHILBRICK, HERB
Let Freedom Ring
WBBX, Portsmouth, N. H.

PHILLIPS, ALAN
WXYJ, Jamestown, N. Y.

PHIPPS, R. W.
WDXI, Jackson, Tenn.

PICKETT, BOB
KAVE-TV, Carlsbad, N. Mex.

PIERCE, BILL
WEJL, Scranton, Pa.

PIERCE, JENNINGS
KMED, Medford, Oreg.

PIERCE, PAUL
KMPC, Los Angeles, Cal.

PITCAITHLEY, AL
KPBM, Carlsbad, N. Mex.

PITT, AARON
WGTM, Wilson, N. C.

PLATT, BILL
KAKE, Wichita, Kan.

POPP, VEEN
KNEX, McPherson, Kan.

PORTA, PAT
KFSA-TV, Fort Smith, Ark.

PORTER, ROSS
WKY, Oklahoma City, Okla.

POWELL, CHARLES
KVTV, Sioux City, Iowa

POWELL, JOHN
WGN, Wilmington, N. C.

POWELL, MIKE
KSFO, San Francisco, Cal.

POWERS, JACK E.
B. July 2, 1924, New York City.
Action, New York, WABC (Docu-
mentary Projects); New York
Newscope, WABC (Local News);
WABC 1st Person Reports,
WABC; WABC Special Reports

PRESSMAN, GABE
Shell Local News, WNBC-TV;
On the Spot Reports, WNBC,
New York, N. Y.

PRIAKOS, BILL
KFSA-TV, Fort Smith, Ark.

PRICE, JOHN
WHP-TV, Harrisburg, Pa.

RADIO & TV NEWS COMMENTATORS

PRIEST, DON
City Desk
WCOA, Pensacola, Fla.

PURCELL, ED
KFHA, Tacoma, Wash.

— Q —

QUAMMAEN, IRENE
KVOY, Yuma, Ariz.

— R —

RABER, ALAN
WKAP, Allentown, Pa.

RAND, TED
Notebook
KDRS, Paragould, Ark.

RANDALL, DAVE
WTOC-TV, Savannah, Ga.

RANDALL, JIM
KFSB, Joplin, Mo.

RANDALL, ROCKY
KBK, Elk City, Okla.

RASH, BRYSON
NBC, Washington
Monitor; Emphasis

RATHER, DAN
KHOU-TV, Houston, Tex.

RAY, GEORGE
WTUH-TV, Peoria, Ill.

READ, BROOKS
WBRZ-TV, Baton Rouge, La.

READY, JOHN E.
KORT, Grangeville, Idaho
Kort Koffee Club

REED, DICK
WFBI, Indianapolis, Ind.

REENETTE, J. OSCAR
WSOO, Sault Ste. Marie, Mich.

REEVES, BOB
WKWK, Wheeling, W. Va.

REINSCH, JAMES
WGAU, Athens, Ga.

REMINGTON, DON
KLOE, Wichita, Kan.

RENDELL, RICHARD
MBS, Washington, D. C.

RENICK, RALPH A.
WTVT, Miami, Fla.

REX, JOE
WMBD-TV, Peoria, Ill.

REYNOLDS, FRANK
WBBM-TV, Chicago, Ill.

REYNOLDS, GENE
KFSA, Fort Smith, Ark.

RHODES, DUSTY
KPCAC, Port Arthur, Tex.

RICE, JOHN D.
WRJC, Mauston, Wis.

RICE, W. TOM
WPTX, Lexington Park, Md.

RICH, JOHN
News on the Hour; Emphasis
NBC, Paris

RICH, STANLEY
ABC

RICHARDS, BILL
WESA, Charleroi, Pa.

RICHARDS, BILL
Mountain State News
WCHS, Charleston, W. Va.

RICHMOND, DICK
WPRO-TV, Providence, R. I.

RICHMOND, HYLE
WICU, Erie, Pa.

RICHMOND, MILES
KVRE, Santa Rosa, Cal.
P. M. Newsbeat

RIDDELL, CORWIN
KWFR, San Angelo, Tex.

RIDENOUR, REX
WJER, Dover, O.

RIDER, JACK
WFTC, Kinston, N. C.

RINAKER, SAM
KOGO-TV, San Diego, Cal.

RINKER, GLEN
KSTN, Stockton, Cal.

ROBERTS, CLETE

B. February 1, 1912, Portland, Oregon. Clete Roberts Reports, Clete Roberts News, 6:30 P.M., 10:00 P.M.; Big Three and Big Three Final, Crime & Punishment, U. S. Television News-Film, Inc.

ROBINSON, BOB
WWDC, Washington, D. C.

ROBINSON, ED
KBTX-TV, Bryan, Tex.

ROBINSON, HERB
KOMO-TV, Seattle, Wash.

ROBINSON, JAMES
News on the Hour; Emphasis
NBC, Hong Kong

ROBINSON, WIP
WSVA-TV, Harrisonburg, Va.

ROBINSON, BILL
KIRO, Seattle, Wash.

ROBISON, DOUG
KBRO, Bremerton, Wash.

ROBY, MAX
KMOX-TV, St. Louis, Mo.

RODGERS, DAVE
KIMN, Denver, Col.

RODGERS, DAVE
KXOK, St. Louis, Mo.

RODRIGUES, MATEO G.
WSOL, Tampa, Fla.

ROEDEL, JOHN
News Today
KSD-TV, St. Louis, Mo.

ROGERS, ART
KWYN, Wynne, Ark.

ROGERS, DICK
KTOE, Mankato, Minn.

ROGERS, JOHN
Dixie Edition
WSLA-TV, Selma, Ala.

ROLFSON, JOHN
ABC

ROLLINS, BILL
WSVM, Valdese, N. C.

RONDER, LOU, JR.
WSKY, Asheville, N. C.

ROPER, PRES
WMAN, Mansfield, O.

ROSE, BUD
KRDO, Colorado Springs, Col.

ROSE, JERRY
ABC

ROSE, JOE
KGU, Honolulu, Hawaii

ROSENBLUM, RAY
WTIG, Massillon, O.

ROSS, BEN
WLFH, Little Falls, N. Y.

ROSS, BILL
Talk of the Town
WTAR, Norfolk, Va.

ROSS, DON
KFMB, San Diego, Cal.

ROSS, NORMAN
WBKB, Chicago, Ill.

ROUNTREE, MARTHA
Capitol Closeup
WGMS, Washington, D. C.

ROWLAND, KEN
WKLO, Louisville, Ky.

RUBEN, RAY
WMUR-TV, Manchester, N. H.

RUESTER, RAY
WLOF-TV, Orlando, Fla.

RUNYON, BOB
WILS, Lansing, Mich.

RUSH, DAVE
WTOP-TV, Washington, D. C.

RUSSEL, DAN
Commentary
KEZY, Anaheim, Cal.

RUSSELL, FRAN
WLVA-TV, Lynchburg, Va.

RUSSELL, LAVERNE
KUJ, Walla Walla, Wash.

RYAN, BILL
News on the Hour; Emphasis
NBC

RYAN, CHARLES
WAJR, Morgantown, W. Va.

RYAN, WILLIAM
News on the Hour
NBC

RYDER, VIRGINIA WADE
KCIL, Houma, La.

— S —

SADLER, LEW
WKIN, Kingsport, Tenn.

ST. JOHN, MARK
KSBW, Salinas, Cal.

SAIZON, TOM
KWKH, Shreveport, La.

SALMONA, STELLO
WAVZ, New Haven, Conn.

SANDERFORD, CLIFF
KIUN, Pecos, Tex.

SANDERS, DICK
WLBT-TV, Jackson, Miss.

SANDERS, WALTER
WADC, Akron, O.

SAUNDERS, C. J.
Hi-Line Report
KCLS, Flagstaff, Ariz.

SCALI, JOHN
ABC

SCHAEFER, MARK
WIC-TV, Pittsburgh, Pa.

SCHAEER, ARNOLD
KSLY, San Luis Obispo, Cal.

SCHERER, RAY
News on the Hour; Emphasis
NBC, Washington

SCHOOCRAFT, BILL
WDEF, Chattanooga, Tenn.

- SCHORR, DANIEL**
CBS-TV
- SCHULLER, BOB**
Notebook
WCMP, Pine City, Minn.
- SCHUSSLER, DALE**
WTRF-TV, Wheeling, W. Va.
- SCOTT, DICK**
WABF, Fairhope, Ala.
- SCOTT, LEE**
KWAC, Bakersfield, Cal.
- SCOTT, ROBERT J.**
KRIZ, Phoenix, Ariz.
- SEELY, VERA**
WGNV, Newburgh, N. Y.
- SEVAREID, ERIC**
CBS-TV
- SHADEL, BILL**
ABC
- SHARBUTT, DEL**
Reporting Mutual News
- SHARP, HOWARD**
WARN, Ft. Pierce, Fla.
- SHARP, ROGER**
American Newsstand
ABC-TV
- SHAW, CHARLES**
WCAU-TV, Philadelphia, Pa.
- SHAW, DAVE**
KFI, Los Angeles, Cal.
- SHAY, DAVE**
WMT-TV, Cedar Rapids, Iowa
- SHEEHAN, BOB**
KPLR-TV, St. Louis, Mo.
- SHEEHAN, WILLIAM**
ABC
- SHEIL, J. MARK**
KWAT, Watertown, S. D.
- SHELL, TED**
WBNS, Columbus, O.
- SHELTON, JIMMY**
WPAQ, Mt. Airy, N. C.
- SHEPARD, AARON**
WDRG, Hartford, Conn.
- SHEPHERD, CHARLES**
WRVA-TV, Richmond, Va.
- SHERMAN, BOB**
WMNI, Columbus, O.
- SHIBLEY, NONA**
KDYL, Tooele, Utah
- SHIPLEY, BOB**
Viewpoint
WSBA, York, Pa.
- SHIRLEY, BEN**
KXIV, Phoenix, Ariz.
- SHUMAN, HOWARD**
KOMO-TV, Seattle, Wash.
- SHUMATE, GENE**
KRXX, Rezburg, Idaho
- SHUSMAN, BERNARD**
WAST-TV, Albany, N. Y.
- SIDWELL, ROBERT**
County Squire
WSOE, Port St. Joe, Fla.
- SIEGEL, M. MORTON**
WFMD, Frederick, Md.
- SIKORA, WALTER**
WGES, Chicago, Ill.
- SILVERMAN, ED**
ABC
- SIMITZES, PAUL**
KXLF-TV, Butte, Mont.
- SIMPSON, JERRY**
KJOY, Stockton, Cal.
- SIMS, JAY**
ABC
- SINGISER, FRANK**
MBS, New York, N. Y.
- SIPHERD, ART**
KDHI, Twenty-Nine Palms, Cal.
- SISSKIND, CARL**
WIBW-TV, Topeka, Kan.
- SKAFF, NED**
The News Tonight
WCHS-TV, Charleston, W. Va.
- SKINNER, DAVID**
WJRT, Flint, Mich.
- SLATTERY, JOE**
WBKB, Chicago, Ill.
- SLAYMAKER, GENE**
WFBM, Indianapolis, Ind.
- SLY, DAVE**
WCCW, Traverse City, Mich.
- SMALL, ANNIE LEE**
WYTH, Madison, Ga.
- SMALL, BILL**
WHAS, Louisville, Ky.
- SMITH, ALLEN**
KMBC, Kansas City, Mo.
- SMITH, ANN**
WNOR, Norfolk, Va.
- SMITH, ARTHUR J.**
KBTB, Denver, Col.
- SMITH, BOB**
WDEV, Waterbury, Vt.
- SMITH, C. C.**
It Seems to Me
WDEC, Americus, Ga.
- SMITH, CALVIN C.**
Front Scene
WYGO, Corbin, Ken.
- SMITH, DAVENPORT**
WBRC-TV, Birmingham, Ala.
- SMITH, FITZGERALD**
Monitor
NBC
- SMITH, GEOFF**
Alabama Tonight
WAPI-TV, Birmingham, Ala.
- SMITH, GEORGE W., JR.**
This Is My Opinion
KMAE, McKinney, Tex.
- SMITH, HUGH**
WHAS-TV, Louisville, Ky.
- SMITH, JACK**
KSBY-TV, San Luis Obispo, Cal.
- SMITH, JAY**
WCFL, Chicago, Ill.
- SMITH, KEN**
KWTX-TV, Waco, Tex.
- SMITH, LEON**
WBTM, Danville, Va.
- SMITH, WILLIAM**
WRVA-TV, Richmond, Va.
- SMYTH, DICK**
CKLW, Detroit, Mich.
- SNOWDON, CHARLES T.**
WCVI, Connellsville, Pa.
- SONNIER, ALDEN**
KSIG, Crowley, La.
- SOSS, WILMA**
Pocketbook News
NBC
- SOWARD, OLAF**
WIBW-TV, Topeka, Kan.
- SPRECHT, RICHARD**
KXGI, Fort Madison, Iowa
- SPELCE, NEAL**
KTBC, Austin, Tex.
- SPIEGEL, BOB**
WBBW, Youngstown, O.
- STADLER, GLEN**
Capitol Report
KGAY, Salem, Oreg.
- STALEY, BRONSON**
The Informant
WLAN, Lancaster, Pa.
- STAMPS, H. WELDON**
KFAY, Fayetteville, Ark.
- STANTON, PAT**
Irish Hour
WJMJ, Philadelphia, Pa.
- STARKS, ROY**
WREX-TV, Rockford, Ill.
- STARR, ED**
KSOO-TV, Sioux Falls, S. D.
- STARR, FRANK**
Morning News Man
WREX-TV, Richmond-Petersburg, Va.
- STARR, HAL**
KGW, Portland, Oreg.
- STAUB, JOHN T.**
Pinpoint
WMHI, Braddock Heights, Md.
- STEPHENSON, RON**
WJAC-TV, Johnstown, Pa.
- STERNBERGER, ESTELLE**
Views on the News
WLIB, New York, N. Y.
- STEVENS, RAY**
Bannerline
KOOO, Omaha, Neb.
- STEWART, BILL**
KLMO, Longmont, Col.
- STEWART, DALE**
WKBJ, Milan, Tenn.
- STEWART, DAN**
WDDT, Greenville, Miss.
- STEWART, PHIL**
KFMB, San Diego, Cal.
- STICKLE, DAVID**
WMAR-TV, Baltimore, Md.
- STILES, ROBERT**
KRZE, Farmington, N. Mex.
- STONE, RON**
KHOU-TV, Houston, Tex.
- STRAIN, LARRY**
KRMG, Tulsa, Okla.
- STRINGFELLOW, SAM**
KMHT, Marshall, Tex.
- STONE, BUD**
WOWO, Fort Wayne, Ind.
- STREETER, HOWARD**
Monitor
NBC, Washington
- SULLIVAN, FRANK**
WADK, Newport, R. I.
- SULLIVAN, J. A.**
WCAX-TV, Burlington, Vt.
- SUNDSTROM, LLOYD**
KICY, Nome, Alaska
- SURRELL, MATTHEW J.**
WSOO, Sault Ste. Marie, Mich.
- SUTTERFIELD, PHIL**
WUSN-TV, Charleston, S. C.
- SWANSON, DICK**
WTVG-TV, Chattanooga, Tenn.
- SWAYZE, JOHN CAMERON**
- SWITZER, MACK**
KHOW, Denver, Col.
- SYLVESTER, TONY**
WTOP-TV, Washington, D. C.

— T —

RADIO & TV NEWS COMMENTATORS

TAYLOR, BOB
KOLN-TV, Lincoln, Neb.

TAYLOR, DEAN
WHEC, Rochester, N. Y.

TAYLOR, FRANK
WKYT, Lexington, Ky.

TAYLOR, PAUL
WRCV, Philadelphia, Pa.

THOMAS, GIL
WFYC, Alma, Mich.

THOMAS, JOHN G.
WCKB, Dunn, N. C.

THOMSEN, JACK
WOC-TV, Davenport, Iowa

THOMPSON, BILL
KGBS, Los Angeles, Cal.

THOMPSON, BILL
Fundamental News
WFUN, Miami, Fla.

THOMPSON, DICK
WYRE, Pittsburgh, Pa.

THOMPSON, GEORGE
WNHC-TV, New Haven, Conn.

THOMPSON, HAGAN
WLBT-TV, Jackson, Miss.

THOMPSON, JOHN
WGN, Chicago, Ill.

THOMPSON, OLIVER
KTVH, Wichita, Kan.

THOMPSON, RAY
The World Today
KTAR-TV, Phoenix, Ariz.

THORNE, TED
WWCA, Gary, Ind.

THORNTON, BOB
KPLC-TV, Lake Charles, La.

THURSTON, DONALD A.
WMNB, North Adams, Mass.

TIGHE, JIM
WJHG-TV, Panama City, Fla.

TILFORD, RUSS
News Now
XETV, San Diego, Cal.

TILLMAN, JOHN
3 Star News
WPIX, New York, N. Y.

TINDALE, BILL
WOKO, Albany, N. Y.

TOBIAS, RICHARD M.
The Editor Speaks
WCLI, Corning, N. Y.

TOLLEFSON, GENE
KNDO-TV, Yakima, Wash.

TOMICH, MIKE
WJLB, Detroit, Mich.

TOMPKINS, JACK
KFDA-TV, Amarillo, Tex.

TOMLINSON, FRANK
Memorandum
WJR, Detroit, Mich.

TORINUS, JOHN
WJPG, Green Bay, Wis.

TOWNSEND, ROBERT
Dixie Digest
WHITE, Spartanburg, S. C.

TRACY, BILL
KPIX, San Francisco, Cal.

TRANTER, DEE
KDYL, Tooele, Utah

TROHAN, WALTER
WGN, Chicago, Ill.

TRONGARD, ROD
WLOL, Minneapolis, Minn.

TROUT, HAP
KDES, Palm Springs, Cal.

TRUMP, SAMMY
WCST, Berkely Springs, W. Va.

TUCKER, CARNELL
A Look at the News
WHNY, McComb, Miss.

TURNER, BRUCE
WLUC-TV, Marquette, Mich.

TURNER, ULMER
WBKB, Chicago, Ill.

TYLER, GARY
KPLC-TV, Lake Charles, La.

TYLER, SPENCER
KJOY, Stockton, Cal.

— U —

UEBELHART, JIM
WSPD, Toledo, O.

UNDERHILL, HAL
ABC

UPRIGHT, GENE
WIS-TV, Columbia, S. C.

— V —

VAIL, JACK
WWIL, Ft. Lauderdale, Fla.

VALE, F. E.
KLMX, Clayton, N. Mex.

VAN DEVENTER, FRED
MBS, New York, N. Y.

VAN HORN, ARTHUR
ABC

VAN VOORHIS, WESTBROOK
MBS, New York, N. Y.

VAN, LYLE
WOR, New York, N. Y.

VANOCUR, SANDER
News on the Hour; Emphasis
NBC, Washington

VAN STEENBURGH, W. D.
WSPB, Sarasota, Fla.

VARNEY, CHARLES
WVNH, Rochester, N. H.

VAUGHN, CLAYTON
KAKC, Tulsa, Okla.

VENNON, ED
WWCA, Gary, Ind.

VERNON, WES
KBMV, Billings, Mont.

VERSTEEG, SHERWOOD
Inner Comment
WGLM, Wilmington, N. C.

VICKERS, JIM
Newsbeat
WSOE, Port St. Joe, Fla.

VINCENT, PAT
WHLD, Niagara Falls, N. Y.

VINCENT, SCOTT
ABC

— W —

WADE, DUKE
KOMU-TV, Columbia, Mo.

WADE, EDDIE
WGIG, Brunswick, Ga.

WAGNER, JAY
WLEC, Sandusky, O.

WAGNER, JOHN
KWBB, Wichita, Kan.

WAHL, DICK
KGBS, Los Angeles, Cal.

WALDEN, ALLAN
WPAC, Patchogue, N. Y.

WALLACE, GUY
MBS, New York, N. Y.

WALLACE, MIKE
B. May 9, 1918, Brookline, Mass.
Mike Wallace Interviews, WNAT-
TV, Newark, N. J.

WALLACE, TOM, JR.
KAIR, Tucson, Ariz.

WALLACH, RICHARD
KXGO, Fargo, N. D.

WALLS, BILL C.
K6 Weekend Report
KSYX, Santa Rosa, N. Mex.

WALSH, FRED
KXGO-TV, Fargo, N. D.

WALT, FRED
KLAN, Lemoore, Cal.

WALTON, JOHN C.
WSAU, Wausau, Wis.

WAMBACH, PETE
WCMB, Harrisburg, Pa.

WARD, GORDON
WTOL-TV, Toledo, O.

WARD, MAC
Behind the Headlines
KNOE-TV, Monroe, La.

WARD, RUSS
Monitor; World News Roundup
NBC, Washington

WARE, JACK
KOOL-TV, Phoenix, Ariz.

WARREN, CHARLES
MBS, Washington, D. C.

WARREN, DOUGLAS
KBHS, Hot Springs, Ark.

WASSELL, TOM
Newsreel 16
WNEP-TV, Scranton, Pa.

WATSON, FRAN
KCVE, Red Wing, Minn.

WAYNE, MAURICE
KTBS-TV, Shreveport, La.

WAYNE, RALPH
KFDA-TV, Amarillo, Tex.

WEAVER, HANK
ABC

WEBB, DON
WKRC-TV, Cincinnati, O.

WEEKS, JOE
WQMR, Washington, D. C.

WEIST, DWIGHT
WNBC, New York, N. Y.

WELLS, CHARLES
KBIM, Roswell, N. Mex.

WELSH, RED
KOOK, Billings, Mont.

WERY, BOB
WGAS, Gastonia, N. C.

WESSON, DICK
ABC

WEST, CLARK
WBMD, Baltimore, Md.

WEST, JIM
WHOT, Youngstown, O.

WEST, LAURENCE
KWKH, Shreveport, La.

WEST, ROBERT T.
In Search of Knowledge
KRSL, Minneapolis, Minn.

WESTERKAMP, DICK
WWJ, Detroit, Mich.

WESTON, DON
KGVO, Missoula, Mont.

WESTON, JOHN
KPIX, San Francisco, Cal.

RADIO & TV NEWS COMMENTATORS

- WEYR, THOMAS**
ABC
- WHALEN, TOM**
WBAP-TV, Fort Worth, Tex.
- WHATLEY, JOE**
WRJW, Picayune, Miss.
- WHIPKEY, JIM**
WAVY, Norfolk, Va.
- WHITE, HY**
Looking into the News
WLBR, Lebanon, Pa.
- WHITE, LEE**
KAYO, Seattle, Wash.
- WHITELEATHER, MELVIN K.**
Viewpoints on the News
WFLN, Philadelphia, Pa.
- WHITSON, JOHN**
KOSA-TV, Odessa, Tex.
- WHITTIER, CHUCK**
WILK, Wilkes-Barre, Pa.
- WILCOX, JOE**
KOLD-TV, Tucson, Ariz.
- WILKERSON, DWIGHT**
WLL, Lenoir City, Tenn.
- WILLETTE, LEO**
WWL-TV, New Orleans, La.
- WILLIAMS, BILL**
WLTC, Gastonia, N. C.
- WILLIAMS, DON**
WERA, Plainfield, N. J.
- WILLIAMS, DON**
KTHT, Houston, Tex.
- WILLIAMS, GENE**
WDXI, Jackson, Tenn.
- WILLIAMS, JERRY**
WMEX, Boston, Mass.
- WILLIAMS, JOHN F.**
KUAM, Agana, Guam
- WILLIAMS, PAUL**
WWJ, Detroit, Mich.
- WILLIAMS, RAY D.**
WHIT, New Bern, N. C.
- WILLIS, JOHN**
KNJ-TV, Los Angeles, Cal.
- WITFORD, RICHARD**
WHLS, Port Huron, Mich.
- WILSON, ART**
KNCO, Garden City, Kan.
- WILSON, BILL**
House by the Roadside
KIMO, Hilo, Hawaii
- WILSON, BOB**
Daily Business Trends; News
on the Hour
NBC
- WILSON, BOB**
WJPS, Evansville, Ind.
- WILSON, GLENN**
WLW-TV, Cincinnati, O.
- WILSON, KEN**
WPLO, Atlanta, Ga.
- WILSON, PHIL**
KXTV, Sacramento, Cal.
- WILSON, RAY**
B. September 29. Broadway and
Hollywood Report, WNTA, New-
ark, N. J.
- WILSON, RAY**
Dateline San Diego
KFMB-TV, San Diego, Cal.
- WILSON, ROGER N.**
KFH, Wichita, Kan.
- WINGATE, JOHN**
WOR, New York, N. Y.
- WINTER, WILLIAM**
Final Report
ABC-TV
- WOLEVER, JACK**
KAAB, Hot Springs, Ark.
- WOLFKILL, ED**
WARK, Hagerstown, Md.
- WOMACK, BURL**
WSAV, Savannah, Ga.
- WORKHOVEN, MERRILL**
WOW, Omaha, Neb.
- WORRELL, LARRY**
KSYD-TV, Wichita Falls, Tex.
- WRIGHT, CHARLES E.**
WBYS, Canton, Ill.
- WRIGHT, LLOYD**
WECL, Eau Claire, Wis.
- WRIGHT, RICHARD F.**
WTAG, Worcester, Mass.
- WROVER, B. L.**
WROV, Roanoke, Va.
- WYNGAARD, JOHN**
WJPG, Green Bay, Wis.

— Y —

- YATES, CARL W.**
KSI, Sedalia, Mo.
- YERZA, FENDALL**
ABC
- YOUNG, DAN**
WSAI, Cincinnati, O.
- YOUNG, ROBERT**
WNDU-TV, South Bend, Ind.

— Z —

- ZALESKI, ANN**
WTO, Toledo, O.
- ZESS, ROY F.**
WMGA, Moultrie, Ga.
- ZIEBARTH, E. W.**
WCCO, Minneapolis-St. Paul,
Minn.
- ZIMMERMAN, CARL**
WITI-TV, Milwaukee, Wis.

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DAVID KRENGEL
1619 Broadway
New York 19, N. Y.



PAUL TAUBMAN

Musical Director

Radio & Television Musical Directors

—Their Work During 1961—

— A —

ABBOTT, BUD
WWGP, Sanford, N. C.

ADERS, EDNA
WLSI, Pikeville, Ky.

ALLEN, TONY
WUSJ, Lockport, N. Y.

ALLERS, FRANZ
Westinghouse Special

ALLISON, LEON
KLAK, Denver, Col.

ALVORD, KEN
WSHE, Raleigh, N. C.

AMMON, GLADYS
WADO, Akron, O.

AMSTUTZ, DON
WTCJ, Tell City, Ind.

ANDERSON, FRANK D.
National Velvet
NBC-TV

ANDERSON, HOWARD C.
WEED, Rocky Mount, N. C.

ANDERSON, JACK
The Magic Land of Allakazam
CBS-TV

ANDRIESE, TED
WFUR, Grand Rapids, Mich.

ARNOLD, MURRAY
WPEN, Philadelphia, Pa.

ARNOLD, ROBERT
WMPO, Middleport, O.

ARTHUR, BILL
WFIW, Fairfield, Ill.

ARTHUR, ROBERT
The Ed Sullivan Show
CBS-TV

AYER, LARRY
KRPL, Moscow, Idaho

AYRES, MITCHELL
Perry Como's Kraft Music Hall
NBC-TV

— B —

BAIRD, RALPH
KCNO, Alturas, Cal.

BAKER, JOHN T.
WPAV, Portsmouth, O.

BALENTINE, EDDIE
ABC

BALZER, FRITZ
WRC, Washington, D. C.

BANCROFT, PIERSON
KTAR, Phoenix, Ariz.

BANKER, ED
KGAY, Salem, Oreg.

BARLOW, LEE
KPGE, Page, Ariz.

BARNETT, BOBBIE
KFIV, Modesto, Cal.

BARRETT, DICK
WMFT, Terre Haute, Ind.

BARON, BOB
WTPP, Charleston, W. Va.

BECK, JAMES
WKCW, Warrenton, Va.

BELL, BOB
KNOT, Prescott, Ariz.

BELL, DOUGLAS G.
WSOC, Charlotte, N. C.

BELL, KAY
WHPL, Winchester, Va.

BENNETT, ROBERT RUSSELL
Project 20
NBC-TV

BENTLEY, BILL
KBTN, Neosho, Mo.

BERNARD, ARMAND J.
WSUB, Groton, Conn.

BERNARDO, PAUL
WNLC, New London, Conn.

BERNSTEIN, LEONARD
Leonard Bernstein and the
New York Philharmonic
CBS-TV

BERRY, BILL
KPUG, Bellingham, Wash.

BILBY, JACK D.
WBHI, Newark, N. J.

BISSET, VIRGIL
WOWW, Naugatuck, Conn.

BLOCH, RAY
The Ed Sullivan Show
CBS-TV

BLUNDON, BETTY
KTIL, Tillamook, Oreg.

BLUNK, PAMELA
WJBO, Baton Rouge, La.

BODDEN, R. J.
WSWW, Platteville, Wis.

BOLEN, BILL
WSGN, Birmingham, Ala.

BONNER, FARRELL
KMCR, Morgan City, La.

BONNER, MAX
WIS-TV, Columbia, S. C.

BOBBA, JOHNNY
KSLY, San Luis Obispo, Cal.

BOX, GEORGE
WOWL, Florence, Ala.

BOYD, RAY
KHUZ, Borger, Tex.

BOYKIN, BOB
WMCB, Macon, Miss.

BOYLE, JOSEPH
KHAK, Cedar Rapids, Iowa

BRAINARD, EDWARD M.
KORT, Grangeville, Idaho

BRANNAN, DAN
KEYJ, Jamestown, N. D.

BRENDLER, CHARLES
ABC

BREWSTER, JOS
KWOC, Poplar Bluff, Mo.

BROOKS, PHIL
WKPA, New Kensington, Pa.

BROOKS, TED
WCDR, Hanover, N. H.

BROWN, BOB
KWBC, Navasota, Tex.

BROWN, BRUCE
WKVA, Lewistown, Pa.

BROWN, HUGH A.
WDXB, Chattanooga, Tenn.

BROWN, KEITH
WMNI, Columbus, O.

BROWN, WILLIAM
KJET, Beaumont, Tex.

BROWNING, BILL
KGB, San Diego, Cal.

BRUBBE, BILL
KONI, Spanish Fork, Utah

BUHRMAN, BERT
The Guiding Light
CBS-TV

BUNN, W. J.
WGTM, Wilson, N. C.

BUSH, MARJORIE
WDOK, Cleveland, O.

BUYER, DAVID
KIBL, Beeville, Tex.

BYARS, JOEL
KOLD, Tucson, Ariz.

BYRD, VIRGINIA
WISH, Indianapolis, Ind.

— C —

CABLE, RICHARD
KEST, Boise, Idaho

CALABRESE, RAY
WHLM, Bloomsburg, Pa.

CALLAHAN, BOB
KCBS, San Francisco, Cal.

CAMPBELL, DICK
WDVA, Danville, Va.

CAMPBELL, REX L.
KSL, Salt Lake City, Utah

CAMPO, BOB
WKWK, Wheeling, W. Va.

CARPENTER, J. L.
KQMS, Redding, Cal.

CARPENTER, MICHAEL
KTCl, Terrytown, Neb.

CARE, FRED
KYOL, Odessa, Tex.

CARRICO, DAVE
KOTN, Pine Bluff, Ark.

CARTER, CAL
KAMD, Camden, Ark.

CARTER, DIAMOND
WMPF, High Point, N. C.

CARTER, JERRY
WKIP, Poughkeepsie, N. Y.

CARTER, JUNE
WRMF, Titusville, Fla.

CARTWRIGHT, DON
KSUB, Cedar City, Utah

CHANDLER, JOEL
WCAV, Burlington, Vt.

CHAPMAN, HARRY
WYDE, Birmingham, Ala.

CHASINS, ABRAM
WQXR, New York, N. Y.

CHESLO, JOHN
WENE, Endicott, N. Y.

CHILDERS, LUCILE
KLMX, Clayton, N. Mex.

CLARK, ALLAN
WKY, Oklahoma City, Okla.

CLARK, JIMMY
WJR, Detroit, Mich.

CLARKE, FRANCIS S.
WHER, Memphis, Tenn.

CLAWSON, ROGER
KRSC, Othello, Wash.

CLUNE, GARRIE
KIRO, Seattle, Wash.

COFFEN, DICK
WMBD-TV, Perioa, Ill.

COGSWELL, RONALD
WNEG, Worcester, Mass.

COLE, BUDDY
Bing Crosby-Rosemary
Clooney Show
CBS

COLE, CLIFTON
KERG, Eugene, O.

COLE, RICHARD
WLOK, Memphis, Tenn.

COLLIER, JIM
WCBQ, Whitehall, Mich.

COLLINS, JERRY
WNOX, Knoxville, Tenn.

COLLINS, JIM
KPAC, Port Aruthr, Tex.

CORBIN, RAY
KLLL, Lubbock, Tex.

CORDER, RICHARD
KOGT, Orange, Tex.

CORRADO, PAT
WAJR, Morgantown, W. Va.

COSTA, JOHN
KDKA-TV, Pittsburgh, Pa.

RADIO & TV MUSICAL DIRECTORS

COVALA, AL
KFAX, San Francisco, Cal.

COVINGTON, BUDDY
KNUZ, Houston, Tex.

CRAIG, WILLIAM
KELD, El Dorada, Ark.

CRATER, HAL
WSJM, St. Joseph, Mich.

CREUS, ROBERTO
WNET, Miami Beach, Fla.

CROSSLIN, JIM
KSLV, Monte Vista, Col.

CROUCH, EDNA
KGBS, Los Angeles, Cal.

CURTIN, HOYT
Top Cat
ABC-TV

— D —

DANIELS, BOB
WKID, Urbana, Ill.

DAURO, JOHNNY
WOHO, Toledo, O.

DAVID, RUSS
Fun Fare

KSD, St. Louis, Mo.

DAVIES, HARRY
KSEW, Salinas, Cal.

DAVIS, ART
WBAP-TV, Fort Worth, Tex.

DAVIS, DICK
KBLU, Yuma, Cal.

DAVIS, EARL
KVLC, Little Rock, Ark.

DAVIS, ERVIN
WILY, Wilson, N. C.

DAVIS, GORDON
KPCA, Marked Tree, Ark.

DAVIS, JOHN E.
KBIM, Roswell, N. Mex.

DAVIS, LYLE
KSOO, Sioux Falls, S. C.

DEAL, COY H.
WKSX, West Jefferson, N. C.

DeCAMP, CARROLL
WLWI-TV, Indianapolis, Ind.

DEEGAN, MICHAEL
WJMJ, Philadelphia, Pa.

DEEN, RALPH
WCQS, Alma, Ga.

DeLUCA, TOBY
WFIL, Philadelphia, Pa.

DeMATIAS, JACQUES
WNBZ, Saranac Lake, N. Y.

DENHAM, DICK
WINX, Rockville, Md.

DENTON, JAMES B.
WPKO, Waverly, O.

DERR, DIANE
W GAS, Gastonia, N. C.

DESAUTEL, RICHARD J.
WJLB, Detroit, Mich.

DeVINCENT, SAM
WOWO, Fort Wayne, Ind.

DIAMOND, DAVE
WNOR, Norfolk, Va.

DIEHL, GEORGE
WFLN, Philadelphia, Pa.

DITMARS, IVAN
It Could Be You

NBC-TV

DOANE, BILL
KARY, Prosser, Mich.

DOERR, ALAN W.
WGMS, Washington, D. C.

DOLAN, ROBERT EMMETT
The World Of

NBC-TV

DOLLAR, JOHNNY
WTVN, Columbus, O.

DONNELLY, BOB
KXRK, San Jose, Cal.

D'ONOFRIO, ARTHUR
WINC, Winchester, Va.

DOWELL, RAY
WABJ, Adrian, Mich.

DOWNS, TOMMY
WTMT, Louisville, Ky.

DRUMMOND, BUDD L.
WPME, Punxsutawney, Pa.

DUBOY, JESS
WEET, Richmond, Va.

DUNCAN, JOHN
KCLW, Hamilton, Tex.

DUNLEVY, GEORGE
WHIH, Norfolk, Va.

DUNPHY, LARRY
WKJV, Milan, Tenn.

DURAND, G. THOMPSON
WTTM, Trenton, N. J.

DYER, ED
WAYS, Charlotte, N. C.

DYER, WILLARD
KTBC, Austin, Tex.

— E —

EASTER, CAROLE
WPAQ, Mount Airy, N. C.

EDGERTON, ART
WTOL-TV, Toledo, O.

EELLS, ANNA MARY
WMT, Cedar Rapids, Iowa

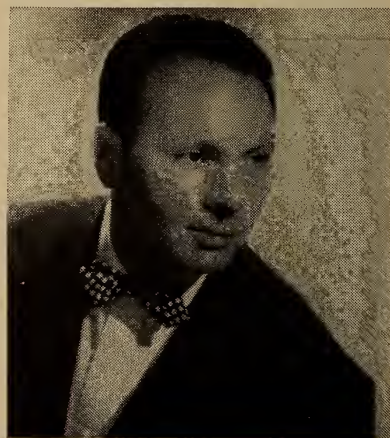
EMBRY, JIM
WJBS, Evansville, Ind.

ENSIGN, EBIE
WFYI, Garden City, N. Y.



EDDY MANSON
COMPOSER — CONDUCTOR
ARRANGER

Personal Rep — Dell Peters
MU 7-1750



HANK SYLVERN

Composer — Conductor — Arranger

JU 2-8800

SIGNATURE MUSIC, INC.

RADIO & TV MUSICAL DIRECTORS

ERCK, LOU
KSSD, Sulphur Springs, Tex.

ESQUIVEL
Tall Man
NBC-TV

ESTHER, SNOWDON
WCVI, Connellsville, Pa.

EUNICE, L. J.
KAPE, San Antonio, Tex.

EVERSON, DICK
KNOX, Grand Forks, N. D.

— F —

FALLON, PATRICK
WWRI, West Warick, R. I.

FARRELL, JERRY
WJLJ, Niagara Falls, N. Y.

FETSCHER, ELMER
WRUF, Gainesville, Fla.

FIELDS, IRVING
ABC

FISH, HAMILTON
KLOK, San Jose, Cal.

FISHBACK, BONITA
WHBO, Tampa, Fla.

FISHER, PAUL
WMOD, Moundsville, W. Va.

FITZGERALD, LARRY
KRBC, Abilene, Tex.

FOREMAN, ROBERT
WCBG, Chambersburg, Pa.

FOUTS, TOM
The Clock Show
WBKB, Chicago, Ill.

FOWLER, CAROL
WFBC, Greenville, S. C.

FOX, LES
WMMW, Meriden, Conn.

FREDINE, DARREL
WIGM, Medford, Wis.

FREELAND, ELLEN
WFWL, Camden, Tenn.

FRIEDMAN, IRVING
Window On Main Street;
Dennis The Menace
CBS-TV

FRIZZELL, HUGH
WHzB, Memphis, Tenn.

— G —

GALGON, PAUL
WKAP, Allentown, Pa.

GALLEGOS, JOSE
KABQ, Albuquerque, N. Mex.

GALICCHIO, JOSEPH
WNBO-TV, Chicago, Ill.

GAMBLE, LEOTA
KLAN, Lemoore, Cal.

GARRETT, VIOLA
WEUP, Huntsville, Ala.

GEREAU, RICK
KWAT, Watertown, S. D.

GILBERT, HERSHELL
BURKE
Mrs. G. Goes To College
CBS-TV

GILES, JOHNNY
WALA, Mobile, Ala.

GILL, DON
KLOE, Goodland, Kan.

GIRDLER, JOYCE
WSFC, Somerset, Ky.

GITZ, JEAN
WLCX, La Crosse, Wis.

GOLDBERG, LOU
WEZE, Boston, Mass.

GOLDEN, RAY
KSTN, Stockton, Cal.

GOLDENBERG, BILLY
Burr Tillstrom's Kukla
'And Ollie
NBC-TV

GOLDTRAP, GEORGE
WHOP, Hopkinsville, Ky.

GOODRICH, MIKE
KOWB, Laramie, Wyo.

GORDON, HAL
WXYZ-TV, Detroit, Mich.

GRAINGER, GERRY
WWCA, Gary, Ind.

GRANT, MARSHALL
WQXT, Palm Beach, Fla.

GRAVES, JIM
WJAX, Jacksonville, Fla.

GRAY, CLIFF
WSPA, Spartanburg, S. C.

GREEN, BOB
WKMH, Detroit, Mich.

GREER, ELMA
KSFO, San Francisco, Cal.

GREGOR, WILLIAM
WWBZ, Vineland, N. J.

GREINER, ROSIE
WPTA-TV, Roanoke, Ind.

GRIGGS, KARON
KCLS, Flagstaff, Ariz.

GRISWOLD, JAN
WIMS, Michigan City, Ind.

— H —

HAAS, CARL
WJR, Detroit, Mich.

HAASE, STAN
KOZE, Lewiston, Idaho

HAGEN, EARLE
The Dick Van Dyke Show
CBS-TV

HALE, TODD
KRFO, Owatonna, Minn.

HALL, DICK
KWNT, Davenport, Iowa

HALL, MEL
WJJD, Chicago, Ill.

HAMILTON, EDGAR
WCBL, Benton, Ky.

HANNA, BILL
Flintstones
ABC-TV

HAHN, CURTIS H.
WOKW, Brockton, Mass.

HARRELSON, JAMES E.
WPBY, Benson, N. C.

HARRIS, GOODWIN
KMHT, Marshall, Tex.

HARRISON, ARCH
WJMA, Orange, Va.

HARRISON, MAL
WORD, Spartanburg, N. C.

HART, AL
KABL, Oakland, Cal.

HART, CAROL
WEJL, Scranton, Pa.

HARTLEY, JIM
WGGA, Gainesville, Ga.

HARVEY, RON
KFIZ, Fond du Lac, Wis.

HAUSMAN, WILLIAM E.
WGL, Fort Wayne, Ind.

HAYWARD, JOYCE
KBMT-TV, Beaumont, Tex.

HAYWOOD, MARY LOU
KMBC, Kansas City, Mo.

HAZELTINE, JIM
WLAN, Lancaster, Pa.

HELLER, JERRY
WDXI, Jackson, Tenn.

HENDERSON, SKITCH
Threshold
NBC-TV

HERMANN, RALPH
ABC

HESS, BOB
KSVP, Artesia, N. Mex.

HILL, BILL
WMOG, Brunswick, Ga.

HILLIS, MARVIN
KIXL, Dallas, Tex.

HILMER, GLENN
WHOU, Houlton, Maine

HILTON, CHARLES
WEOK, Poughkeepsie, N. Y.

HILTON, CHARLES
WACE, Springfield, Mass.

HODKIN, DICK
WPAC, Patchogue, N. Y.

HOFFER, JAY
KRAK, Sacramento, Cal.

HOGAN, HARLAN
WSBT-TV, South Bend, Ind.

HOLCOMB, TRUETT
KSYL, Alexandria, La.

HOLDERFIELD, TERRY
WPPA, Fort Payne, Ala.

HOLMES, JAY
WFTC, Ginston, N. C.

HOLMES, ROGER
WAMS, Wilmington, Del.

HOOGENHOUSE, MARY
KCOW, Sparta, Wis.

HOWARD, DON
KHAS, Hastings, Neb.

HUDSON, MAC
WPLO, Atlanta, Ga.

HUBER, JUSTIN
WGOH, Grayson, Ky.

HUDNALL, DARRELL F.
WBCR, Christianburg, Va.

HUNTER, PAUL
WFMD, Frederick, Md.

HURLEY, MARIYLN Q.
KLOO, Corvallis, Oreg.

HUTTO, RICHARD D.
WRKT, Cocoa Beach, Fla.

— I —

IMBROCULIO, JOSEPH
WFBR, Baltimore, Md.

IRELAND, DICK
WJDY, Salisbury, Md.

— J —

JACOBS, JIM
WMLP, Milton, Pa.

JACOBSON, LOU
Magic Ranch
ABC-TV

JACOBSON, PEARL
KRED, Eureka, Cal.

JACQUES, ELEANOR
WWNH, Rochester, N. H.

JAMES, IRENE
WRSC, State College, Pa.

JAMES, LARRY
KUTT, Fargo, N. D.

JAMES, ROBERT A.
WMAN, Mansfield, O.

JOHNSON, DOUG
KGCA, Rugby, N. D.

JOHNSTON, W. R., JR.
WBIR, Knoxville, Tenn.

JONES, DON
KBMV, Billings, Mont.

JONES, DON
WLEA, Hornell, N. Y.

JONES, K. C.
WESC, Greenville, S. C.

JONES, REX
KBUY, Amarillo, Tex.

JONES, W. W.
KFEM, Oklahoma City, Okla.

JORDAN, FRANCIS
WCAO, Baltimore, Md.

— K —

KALER, RANDALL
WFAS, White Plains, N. Y.

RADIO & TV MUSICAL DIRECTORS

KAPLAN, SOL
Westinghouse Special
ABC-TV

KARLTON, KEN
WWOM, New Orleans, La.

KAYE, MILTON JAY
Concentration
NBC-TV

KAYE, SAMMY
Serenade Room — Sunday Serenade, ABC; So You Want To Lead a Band, ABC; Columbia Records, RCA; Thesaurus,

KELL, JIM
WKUL, Cullman, Ala.

KELLER, CHARLES
KENS, San Antonio, Tex.

KELLY, DON
WPTK, Albany, N. Y.

KELLY, PAT
WMIX, Mt. Vernon, Ill.

KENT, GEORGE
WFAA, Dallas, Tex.

KIERNEY, VINCE
WHLO, Arkron, O.

KING, BILL
WTOC, Savannah, Ga.

KING, GUY
WCRB, Effingham, Ill.

KING, MEL
WABW, Annapolis, Md.

KIRK, BUDDY
KAAB, Hot Springs, Ark.

KLEPPINGER, GERALD
KGDN, Edmonds, Wash.

KNICK, WALTER
WBNS-TV, Columbus, O.

KNIGHT, PETER
The Bing Crosby Show
ABC-TV

KNIGHT, SID
WAME, Miami, Fla.

KNIGHT, SONNY
KRIZ, Phoenix, Ariz.

KNOX, KEITH
WMFG, Hibbing, Minn.

KOERTJE, LARRY
KLAD, Klamath Falls, Oreg.

KOSACK, JOSEPH E.
WVLN, Olney, Ill.

KOSTAL, IRWIN
The Garry Moore Show
CBS-TV

KOTTLER, MISCHA
WWJ, Detroit, Mich.

KRUSE, DARYL
KVEC, San Luis Obispo, Cal.

KUPFER, WILLIAM
WDOW, Dowagiac, Mich.

KYLER, HESTER
WSIX, Nashville, Tenn.

— L —

LAFAYETTE, PAUL
WRYT, Pittsburg, Pa.

LAMOREAUX, DICK
WOOD, Grand Rapids, Mich.

LAMM, AL
WOW, Omaha, Neb.

LANE, CHRIS
KAYO, Seattle, Wash.

LARSON, WAYNE
WJAG, Norfolk, Neb.

LAWTON, JUDITH
KULA, Honolulu, Hawaii

LECHNER, FREDERICK
Message Of Israel
ABC

L'ECUYER, JOHN
WBXB, Portsmouth, N. H.

LEE, BOB
WMNE, Menomonie, Wis.

LEE, CARROLL S.
WGHC, Clayton, Ga.

LEVITAN, DON
KADY, St. Charles, Mo.

LEWIS, STEPHEN
KSTR, Grand Junction, Col.

LIGHT, JOE
KOLL, Omaha, Neb.

LIPE, BUCK
WIBV, Belleville, Ill.

LISKA, ROBERT
WTAQ, La Grange, Ill.

LITTLE, FRAN
WMHI, Braddock Heights, Md.

LIVELY, GENE
KWFR, San Angelo, Tex.

LOBIDO, SAMUEL
ABC

LOCKHART, HARRY
WAVE, Louisville, Ky.

LOCKHART, TIM
WIST, Charlotte, N. C.

LOKEY, FRANK
WEAD, Atlanta, Ga.

LONGMAN, BILL
KMAQ, Maquoketa, Iowa

LOPEZ, VINCENT
ABC

LUMPKIN, TED
WDDT, Greenville, Miss.

LYONS, LEE
WCCW, Traverse City, Mich.

— Mc —

McALLISTER, BILL B.
KSEL, Lubbock, Tex.

McCRAW, DOUG
KKAS, Silsbee, Tex.

McCULLOUGH, SCOT
KFERM, Kansas City, Mo.

McGLOHON, LOONIS
WBTV, Charlotte, N. C.

McHALE, DAVID
WSPB, Sarasota, Fla.

McMICHAEL, DICK
WRBL, Columbus, O.

— M —

MACDONALD, RON
KREM, Spokane, Wash.

MACH, DICK
KGMT, Fairbury, Neb.

MACEY, BRUCE
WKRT, Cortland, N. Y.

MANN, JOHNNY
The Alvin Show
CBS-TV

MANSON, EDDY LAWRENCE

B. May 9, 1919, New York City. Twentieth Century, CBS; DuPont Show of the Month, CBS; Ed Sullivan's Invitation to Moscow; Day of the Painter (Academy Award Winner); Little Fugitive; Commercials for Lucky Strike

MARGIS, JOHN J.
WBAX, Wilkes-Barre, Pa.

MARINO, JACK
WGLL, Babylon, N. Y.

MARKHAM, GRANT
WLST, Escanaba, Mich.

MARLOWE, ROBERT W.
WSIC, Statesville, N. C.

MARR, BILL
WDVH, Gainesville, Fla.

MARTERIE, RALPH
ABC

MARTIN, ED
KXIV, Phoenix, Ariz.

MARX, LLOYD
Ted Mack And The Original Amateur Hour
CBS-TV

MATHES, WILLIAM
WSTV, Steubenville, O.

MATHIS, SHIRLEY
WPCP, Houston, Miss.

MATSON, DAVE
WOL, Washington, D. C.

MAUPIN, REX
WBKB, Chicago, Ill.

MAXWELL, E. HARRISON
San Diego Council Of Churches Christmas Show
ABC

MEEDER, WILLIAM
Search For Tomorrow
CBS-TV

MELIS, JOSE
The Jack Paar Show
NBC-TV

MENDENHALL, MARY M.
WKBV, Richmond, Ind.

MERRICK, MAHLON
The Jack Benny Program
CBS-TV

MERRITT, STARLING
WRAP, Norfolk, Va.

MEYER, RUTH A.
WMCA, New York, N. Y.

MILLER, MITCH Sing Along With Mitch, NBC-TV

MILLER, PATRICIA
WNMP, Evanston, Ill.

MILNER, GENE
WTAC, Flint, Mich.

MOFFATT, TOM
KPOI, Honolulu, Hawaii

MOLER, FLOYD
KXXL, Bozeman, Mont.

MOLINARO, LARRY
WNAE, Norristown, Pa.

MOORE, BETTY
WGAD, Gadsden, Ala.

MOORE, BUDDY
WAKE, Atlanta, Ala.

MOREY, HENRY
WDVL, Vineland, N. J.

MORGAN, CLARK
From These Roots
NBC-TV

MORGAN, DALE
KHOW, Denver, Col.

MORRIS, MARY W.
WBEX, Chilloicthe, O.

MOWAT, RICHIE
KRKC, King City, Cal.

MULLIKIN, CURLY
WFBC-TV, Greenville, S. C.

MURN, C. L.
WOKO, Albany, N. Y.

— N —

NALLE, BILLY
Young Dr. Malone
NBC-TV

NEAL, PAUL E.
WBNS, Columbus, O.

NEALE, LOUIS M. JR.
WBEU, Beaufort, S. C.

NEDSON, ALBEN
KRLC, Lewiston, Idaho

NIMMO, WILLIAM ROBERT
KVOY, Yuma, Ariz.

NORMAN, RALPH
ABC

RADIO & TV MUSICAL DIRECTORS

NORN, ALLAN E.
WKMI, Kalamazoo, Mich.

NORWOOD, BILL
WLOS-TV, Asheville, N. C.

NUTTER, FRED E.
WSME, Sanford, Maine

— O —

O'CALLAGHAN, T. S.
KXLY, Spokane, Wash.

O'KUN, LAN
The Shari Lewis Show
NBC-TV

OLIVER, DENNIS
WAXX, Chippewa Falls, Wis.

OLIVER, KATYE
WREV, Reidsville, N. C.

OLSON, WALLY
WCCO, Minneapolis-St. Paul,
Minn.

O'NEAL, HAL
WIOI, New Boston, O.

O'NEILL, JOE
KVOO, Tusa, Okla.

ORMES, WILLIAM R.
WAGG, Franklin, Tenn.

OSSER, GLENN
The Same Christmas
ABC

OTOS, GORDON
KTAC, Tacoma, Wash.

— P —

PALMER, LARRY
KTOD, Sinton, Tex.

PALMER, SYDNEY
WIS-TV, Columbia, S. C.

PAPPAS, CHRIS
KVEN, Ventura, Cal.

PARAPAR, YOLANDA
WCKR, Miami, Fla.

PARHAM, BETTIE
KPIN, Casa Grande, Ariz.

PARIS, NORMAN
Carol Burnett-Richard Hayes
Show
CBS

PARKER, TIM
WTHE, Spartanburg, S. C.

PATTERSON, LOUISE
WFAU, Augusta, Maine

PAUL, CHARLES
As the World Turns; Love of
Life; The Secret Storm
CBS-TV

PECK, CLAYTON
KIUL, Garden City, Kan.

PEREZ, MINERVA
WNIC, Arecibo, Puerto Rico

PERRY, NORMAN
KECK, Odessa, Tex.

PERRY, ROBERT
KGEZ, Kaispell, Mont.

PETERS, JAMES
WAVZ, New Haven, Conn.

PETRILLO, CAESAR
WBBM, Chicago, Ill.

PETRILLO, LEE
WCFL, Chicago, Ill.

PFLEGER, GEORGE
WJTN, Jamestown, N. Y.

PIERCE, RUDY
KGO, San Francisco, Cal.

PIKE, DICK
WNOP, Newport, Ky.

PINGLE, JACK
WECL, Eau Claire, Wis.

POLLACK, FRANK
KUPD, Phoenix, Ariz.

POPE, JAMES
WSOE, Port St. Joe, Fla.

PORTER, MARIAN
WANS, Anderson, S. C.

POWERS, TOM
WADK, Newport, R. I.

POWELL, TERRY
KEYC-TV, Mankato, Minn.

POYTHRESS, E. T.
WLAG, La Grange, Ga.

PRATER, ED
KEEP, Twin Falls, Idaho

PRIBORSKY, RICHARD
Feathertop
ABC-TV

PRICE, JIM
KBON, Omaha, Neb.

PRIDDY, DWIGHT
KRVN, Lexington, Neb.

PROHUT, LOU
Polka-Go-Round
WBKB, Chicago, Ill.

PURDY, MARY LOU
KCEE, Tucson, Ariz.

— R —

RADLEIN, AL
WARN, Ft. Pierce, Fla.

RALSTON, HARLAN E.
WBBF, Rock Island, Ill.

RAMSEY, RAY
WHIR, Danville, Ky.

REBEL, RUSS
KRKO, Everett, Wash.

REDDY, RICHARD J.
KTNC, Falls City, Neb.

REEDER, CHARLES
WPFB, Middletown, O.

REGALADO, RUDOLPH
Magic Moments
XETV, San Diego, Cal.

RENAUD, CHUCK
WKXL, Concord, N. H.

REPINE, BURT T.
WRVA, Richmond, Va.

REPPO, KEN
KZNG, Hot Springs, Ark.

REYNOLDS, WAYNE
WEEX, Easton, Pa.

RICHARDS, DONALD
WAUX, Waukesha, Wis.

RIDDLE, NELSON
Route 66
CBS-TV

RILEY, RALPH
WHIZ-TV, Zanesville, O.

RIPLEY, RON
WBBQ, Augusta, Ga.

RITTER, DON
WQXQ, Daytona Beach, Fla.

RITTER, DOYLE
KNDC, Hettinger, N. D.

RIZZO, JULIE
KMPC, Los Angeles, Cal.

RIPLEY, RUSSEL
KLOG, Kelso, Wash.

ROBERTSON, GARY
KGOS, Torrington, Wyo.

ROBINSON, DAVID
KCMO, Seattle, Wash.

ROBINSON, LEN
WRFB, Tallahassee, Fla.

RODDY, JIM
KWG, Stockton, Cal.

RODRIGUEZ, HECTOR
KUBO, San Antonio, Tex.

ROGERS, EUGENE H.
WPFE, Eastman, Ga.

ROSE, DAVID
Bonanza
NBC-TV

ROSS, ANTHONY
WBBW, Youngstown, O.

ROSS, GORDON
KUDE, Oceanside, Cal.

ROSS, MERLE
KSRO, Santa Rosa, Cal.

ROSSI, RICHARD
WSNO, Barre, Vt.

ROWLAND, KEN
WKLO, Louisville, Ky.

ROY, JEFF
KLUE, Longview, Tex.

— S —

SAGE, KATHY
KMED, Medford, Oreg.

SALANKY, JANET
KMAC, San Antonio, Tex.

SALTER, BOB
KBOI, Boise, Idaho

SANDERS, BILL
KTHT, Houston, Tex.

SCANLON, LEE
KIXX, Provo, Utah

SCHARF, FRANK K., JR.
WCIB, Camilla, Ga.

SCHILLER, JONATHAN
WROW, Albany, N. Y.

SCHMITZ, DICK
KAKC, Tulsa, Okla.

SCHOLFIELD, JOHN
WSAU, Wausau, Wis.

SCHRADER, JOHNNY
Hi Varieties
WHAS-TV, Louisville, Ky.

SCHROEDER, ART
WIBA, Madison, Wis.

SCHULTZE, JOAN
WSAI, Cincinnati, O.

SCHWAN, SAM
KYNO, Fresno, Cal.

SCOTT, HOWARD
WROM, Rome, Ga.

SEVERE, HOWARD
WHBC, Rochester, N. Y.

SHAFFER, DAVE
WJEK, Detroit, Mich.

SHAFFER, DAVID
WYLD, New Orleans, La.

SHARP, BARBARA
KMEO, Omaha, Neb.

SHERMAN, EDDIE
KXUB-TV, Valley City, N. D.

SHILLING, CLIFF
WWYN, Erie, Pa.

SHIPLEY, BOB
WSBA, York, Pa.

SHIRLEY, ADELE
WWL, New Orleans, La.

SHOOP, DAVE
WHP-TV, Harrisburg, Pa.

SHYMAN, JIM
WLQI, Minneapolis, Minn.

SIDNEY, SID
Lassie
CBS-TV

SILFER, CARL
WSYR, Syracuse, N. Y.

SILVERTSON, PIHL
KELO, Sioux Falls, S. D.

SIMPSON, JOHN
KOTA, Rapid City, S. D.

SKJELSTAD, JIM
KONE, Reno, Nev.

SLACK, PETER
KGER, Long Beach, Cal.

SMITH, BILL
WKAT, Miami, Fla.

SMITH, V. E.
WMOK, Metropolis, Ill.

SONTAG, GEORGE
WOC, Davenport, Iowa

RADIO & TV MUSICAL DIRECTORS

SOSNIK, HARRY
Timex Special
ABC-TV

SPANN, JIM
KZZN, Littlefield, Tex.

SPEIR, DON
WMOX, Meridian, Miss.

SPENCER, HARRY W.
WBTM, Danville, Va.

SPENCER, HERBERT W.
The Joey Bishop Show
NBC-TV

SPIDLE, CLINT
WRKH, Rockwood, Tenn.

SPRAGUE, MARCELENE F.
KSTL, St. Louis, Mo.

STAMBAUGH, DICK
WLCY, Tampa, Fla.

STANLEY, ART
WROK, Rockford, Ill.

STEPHENS, STANLEY G.
KOJM, Havre, Mont.

STEVENS, BOB
KISN, Portland, Oreg.

STEWART, BECKY ANN
WPBC, Minneapolis, Minn.

STEWART, BOB
KENT, Prescott, Ariz.

STEWART, CHARLES
WRF'D, Worthington, O.

STEWART, SKIP
KEUN, Eunice, La.

STONE, CLAIR
WJPG, Green Bay, Wis.

STONE, CRAIG
WAYE, Baltimore, Md.

STROUPE, BILL
WLOS, Asheville, N. C.

STYLES, RAY
KBMN, Bozeman, Mont.

SUHR, GARY
WPHR, Wisconsin Rapids, Wis.

SUMMERS, BILL
WLBC, Muncie, Ind.

SUNSHINE, RON
WROV, Roanoke, Va.

SVENDSON, OLE
WCHK, Canton, Ga.

SWEET, JERRY
KFHA, Tacoma, Wash.

SYLVERN, HANK
B. March 26, New York City.
Make a Face, ABC-TV

— T —

TANNER, WILLIS
KANO, Anoka, Minn.

TASKER, JOSEPH M.
WKNB, New Britain, Conn.

TATE, JIM
WTYS, Marianna, Fla.

TATE, LEON
KPKD, Los Angeles, Cal.

TAUBMAN, PAUL
Dough Re Me, NBC-TV; Concentration, NBC-TV; Edge of Night, CBS-TV; Owner of Penthouse

TAYLOR, GEORGE
KNEL, Brady, Tex.

TAYLOR, JOHN
WEPM, Martinsburg, W. Va.

TEAFF, JERRY
KWEL, Midland, Tex.

TEAS, FRANK
WSMN, Nashua, N. H.

TERRY, FRANK
KRNO, San Bernardino, Cal.

THOMAS, DICK
KBUR, Burlington, Iowa

THOMAS, LEE
WEMA, Anniston, Ala.

THOMAS, MYRTLE
KEVE, Minneapolis, Minn.

THOMASON, CHARLEY
KCIL, Houma, La.

THOMPSON, HARVEY
KTLW, Texas City, Tex.

THOMPSON, JOE
KGRN, Grinnell, Iowa

THOMPSON, MEL
WNCA, Siler City, N. C.

TODOROVICH, DAN
KKID, Pendleton, Oreg.

TORRES, PEPITO
WKAQ-TV, San Juan,
Puerto Rico

TRAUTMAN, CARL
WTIG, Massillon, O.

TREFREN, KARL
WDEV, Waterbury, Vt.

TRELL, HOWARD
KCVF, Red Wing, Minn.

TRENDLER, ROBERT
WGN, Chicago, Ill.

TUCKER, DONALD J.
WQMR, Washington, D. C.

TUCKER, GABE
KIKK, Houston, Tex.

TUCKER, GEORGE
WNHC, New Haven, Conn.

TUCKER, JERRY
KGIW, Alamosa, Col.

TURNER, DORICE
WEBQ, Harrisburg, Ill.

TURNER, HARRY
KGHL, Billings, Mont.

TURNER, JIM
KMBY, Monterey, Cal.

TURNER, PAUL
KPIX-TV, San Francisco, Cal.

— U —

UNDERWOOD, LIZ
WRNL, Richmond, Va.

— V —

VALENTINE, WAYNE
WKLK, Cloquet, Minn.

VAN CAMP, BOB
WSB, Atlanta, Ga.

VAN, JOHNNY
WGES, Chicago, Ill.

VAN HOUTEN, BRUCE
WSHN, Fremont, Mich.

VECELLIO, RAY
KWKY, Des Moines, Iowa

VENTURINO, RICHARD
KSDO, San Diego, Cal.

VILLEGAS, HENRY
KEVT, Tucson, Ariz.

VOORHEES, DONALD
Bell Telephone Hour
NBC-TV

— W —

WALL, EDDIE
WODY, Bassett, Va.

WALTER, ARTHUR
WLSV, Wellsville, N. Y.

WALTON, KIP
The Brighter Day
CBS-TV

WATKINS, CHICK
WCUE, Akron, O.

WAYMAN, TOM
KCPX, Salt Lake City, Utah

WAYNE, BERT
KSAL, Salina, Kan.

WAYNE, SID
Video Village; Video Village,
Jr. Edition
CBS-TV

WEATHERS, BILL
WGNI, Wilmington, N. C.

WEBB, ELIZABETH
WCHV, Charlottesville, Va.

WEBB, JACK
WAXU, Lexington, Ky.

WEBB, TOM
WJPS, Evansville, Ind.

WEBSTER, DAVE
WJNO, West Palm Beach, Fla.

WEED, BUDDY

B. January 6, 1918, Ossining,
N. Y. Flour, ABC; Zest; Duncan
Hines; El Producto; Beechnut;
Nationwide Ins.

WEIDENAAR, KEN
WKPR, Kalamazoo, Mich.

WELCH, VIRGINIA
KWBB, Wichita, Kan.

WELK, LAWRENCE
ABC

WESTON, PAUL
The Bob Newhart Show
NBC-TV

WHITE, BOB
WINS, New York, N. Y.

WHITEHEAD, WAYNE W.
KQIK, Lakeview, Oreg.

WILKINSON, RALPH NORMAN
The U.S. Steel Hour
CBS-TV

WILLIAMS, GEORGE
WMAK, Nashville, Tenn.

WILLIAMS, GUY
KTKT, Tucson, Ariz.

WILSON, KENNETH H.
WHDH, Boston, Mass.

WILSON, STANLEY
Frontier Circus; Checkmate
Wagon Train; Alfred Hitch-
cock Presents; Tales of Wells
Fargo
NBC-TV

WINTERS, JOHNNY
Magic Ranch
ABC-TV

WOLFORD, DON
WKBN, Youngstown, O.

WOMACK, BURL
WSAV, Savannah, Ga.

WOOD, CLAY
KVR5, Rock Springs, Wyo.

WOOD, DALE
KOEL, Oelwein, Iowa

WOODARD, HEATHER R.
WQAM, Miami, Fla.

WOOTEN, ROBERT
KSOP, Salt Lake City, Utah

— Y —

YARBROUGH, GERALD W.
WPNX, Phenix City, Ala.

YATES, DAN
KNIA, Knoxville, Iowa

YORK, BILL
KFSB, Joplin, Mo.

YOUNGER, BILL
KFRU, Columbia, Mo.

YOUSE, ROBERT
WBRK, Pittsfield, Mass.

Radio & Television Writers

— Their Work During 1961 —

— A —

ACE, GOODMAN
Perry Como's Kraft Music Hall. NBC-TV

ANDERSON, GEORGE
Magic Ranch
ABC-TV

A'HEARN, THOMAS
ABC

APPLE, JOHNNY
Huntley-Brinkley Report; Chet Huntley Reporting
NBC-TV

ATKINS, GEORGE
The Bullwinkle Show
NBC-TV

AYLESWORTH, JOHN
Perry Como's Kraft Music Hall
NBC-TV

— B —

BALES, WILLIAM
Frank McGee's Here and Now
NBC-TV

BANKS, CHARLES
ABC

BELL, WILLIAM
As the World Turns
CBS-TV

BENSFIELD, DICK
The Adventures of Ozzie and Harriet
ABC-TV

BERG, CHERNEY
Mrs. G. Goes to College
CBS-TV

BERGLUND, AL
ABC

BLAKE, MILT
ABC

BLAZER, GEORGE
The Jack Benny Program
CBS-TV

BOGERT, VINNIE
Garry Moore Show
CBS-TV

BOTTORFF, RACHEL ANN
ABC

BRESEE, FRANK
ABC-TV, KTLA-TV, Ralph Edwards Productions

BRESNOHAN, DON
ABC

BROBERG, JOHN
ABC

BROWN, BILL
ABC

BRUNER, RICHARD
Monitor
NBC

BURCH, EDWARD
ABC

BURGH, MILTON
ABC

BURNS, AL
The Bullwinkle Show
NBC-TV

BURNS, STAN
The Steve Allen Show
ABC-TV

BURTON, JAY
Perry Como's Kraft Music Hall
NBC-TV

— C —

CAMERER, DAVID
Sports Time
CBS

CARMEN, ROBERT
Arthur Godfrey Time
CBS

CLAMAN, JULIAN
DuPont Show of the Week
NBC-TV

CLARKE, WILLIAM K.
The Secret Storm
CBS-TV

COLLEARY, BOB
Captain Kangaroo

CONNELL, DAVID
Captain Kangaroo
CBS-TV

CREWSON, BILL
Mister Ed
CBS-TV

CURTIS, NAT
Pete and Gladys
CBS-TV

Cleary-Strauss-Irwin & Goodman

Public Relations

- Hollywood
- New York
- London

RADIO & TELEVISION WRITERS

— D —

DANA, BILL

The Steve Allen Show, ABC-TV

DAVIES, PEARCE

ABC

DEMPSEY, VINCENT

ABC

DENOFF, SAM

The Steve Allen Show

ABC-TV

DERMAN, LOU

Mister Ed

CBS-TV

DIAMOND, SELMA

Perry Como's Kraft Music Hall

NBC-TV

DOUGALL, BERNARD

ABC

— E —

EARLY, STAN

Ted Mack and the Original

Amateur Hour

CBS-TV

EHRlich, PAUL

ABC

ETTLINGER, DON

Love of Life

CBS-TV

EUNSON, DALE

Father of the Bride

CBS-TV

EUNSON, KATHERINE

Father of the Bride

CBS-TV

— F —

FANG, IRV

ABC

FARNET, EUGENE

Frank McGee's Here and Now

NBC-TV

FAULCONER, CATHERINE

Monitor

NBC

FERRO, MATHILDE

Father of the Bride

CBS-TV

FERRO, THEODORE

Father of the Bride

CBS-TV

FOSTER, GEORGE

DuPont Show of the Week

NBC-TV

FOWLER, KEITH

Dennis the Menace

CBS-TV

FRANKEL, ELIOT

Huntley-Brinkley Report; Chet

Huntley Reporting

NBC-TV

— G —

GALLAGHER, JOHN

ABC

GANSER, JIM

ABC

GARMENT, CHARLES

Monitor

NBC

GEORGE, NICHOLAS

ABC

GIBBON, SAM

Captain Kangaroo

CBS-TV

GILBERT, CRAIG

The Summer Sports

Spectacular Series

CBS-TV

GILLS, DICK

The Bing Crosby Show

ABC-TV

GLENNON, THOMAS

ABC

GLYNN, PAUL

ABC

GOLDEN, MYRON

Magic Ranch

ABC-TV

GOLDMAN, HAL

The Jack Benny Program

CBS-TV

GOOD, PAUL

ABC

GOODMAN, SAMUEL

ABC

GORDON, AL

The Jack Benny Program

CBS-TV

GORDON, WILLIAM

Outlaws

NBC-TV

GOREN, HERBERT

Coleman on Sports

CBS

GRANT, PERRY

The Adventures of Ozzie and

Harriet

ABC-TV

GRAVELY, VIRGINIA

ABC

GREEN, SID

The Bing Crosby Show

ABC-TV

GROSSMAN, BUDD

Dennis the Menace

CBS-TV

GROVE, GRAHAM

ABC

— H —

HALE, EDWARD

ABC

HALPERT, SAUL

ABC

HANSER, RICHARD

Project 20

NBC-TV

HARPER, JAMES

NBC-TV

HAYWARD, CHRIS

The Bullwinkle Show

NBC-TV

HAZELTINE, ROSS

ABC

HEALY, ROBERT

ABC

HENRY, BUCK

The Steve Allen Show

ABC-TV

HICKS, HENRY

ABC

HIKEN, NAT

Car 54, Where are You?

NBC-TV

HILL, WILLIAM

Huntley-Brinkley Report; Chet

Huntley Reporting

NBC-TV

HOLCH, ARTHUR

Bell and Howell Close-Up

ABC-TV

HURSLEY, DORIS

Search for Tomorrow

CBS-TV

HURSLEY, FRANK

Search for Tomorrow

CBS-TV

— I —

ISLEY, THOMAS

ABC

— J —

JACOBS, JEROME

NBC-TV

JAYNE, DAVID

ABC

JENKINS, CHRIS

The Bullwinkle Show

NBC-TV

JOHNSTONE, JACK

Yours Truly, Johnny Dollar

CBS

— K —

KAUFMAN, BOB

The Bob Newhart Show

NBC-TV

KEESHAN, BOB

Captain Kangaroo

CBS-TV

KELLEY, WILBOURN

ABC

KIBBEE, ROLAND

The Bob Newhart Show

NBC-TV

KIRGO, GEORGE

Timex Special

ABC-TV

KLENSCH, CHARLES

ABC

KLING, STEWART

ABC

KOSTER, CHARLES

ABC

KRESH, PAUL

ABC

— L —

LASSALLY, ALICE WALLACE

Monitor

NBC

LeDONNE, ROBERT

ABC

LEEDS, HOWARD

The Bing Crosby Show

ABC-TV

LEIBMAN, NORMAN

The Bob Newhart Show

NBC-TV

LESLIE, PHIL

Dennis the Menace

CBS-TV

LEWIS, DRAPER

ABC

LEWIS, IRWIN

Frank McGee's Here and Now

NBC-TV

LIEBMAN, NORMAN

ABC

LORD, BILL

ABC

— Mc —

McCULLA, JIM

ABC

McINTYRE, BILL

ABC

McKEAN, EDDY

ABC

— M —

MAGEE, JOHN
ABC

MARION, IRA
ABC

MARMER, MIKE
Westinghouse Special
ABC-TV

MARSH, JOHN
Feathertop
ABC-TV

MAWRA, JOSEPH P.
E. March 15, 1933, Queens, N. Y.
Soupy Sales, ABC

MERRILL, HOWARD
Mrs. G. Goes to College
CBS-TV

MILES, HENRY
Carol Burnett-Richard Hayes
Show
CBS

MILLER, WINSTON
87th Precinct
NBC-TV

MOORE, NANCY
ABC

MOORE, RICHARD
ABC

MORRISSEY, ANN
ABC

MORROW, WILLIAM
Bing Crosby-Rosemary Clooney
Show
CBS

MURPHY, LAWRENCE
ABC

MURPHY, LIZ
Here's Hollywood
NBC-TV

— N —

NELSON, DON
The Adventures of Ozzie and
Harriet
ABC-TV

NELSON, OZZIE
The Adventures of Ozzie and
Harriet, ABC-TV

NEWHART, BOB
The Bob Newhart Show, NBC-TV

NICHOLS, WILLIAM
America's Music
NBC-TV

NIXON, AGNES
The Guiding Light
CBS-TV

NOVITZ, CHARLES
ABC

NOWINSON, DAVE
ABC

— O —

OBLUDA, PAUL
ABC

O'CONNELL, WILLIAM
Monitor
NBC

O'GRADY, JACK
ABC

O'KUN, LAN
The Shari Lewis Show
NBC-TV

— P —

PEARCE, SAM
Christmas Sing With Bing
CBS

PEPPIATT, FRANK
Perry Como's Kraft Music Hall
NBC-TV

PERSKY, BILL
The Steve Allen Show
ABC-TV

PETERS, WALTER
Bell and Howell Close-Up
ABC-TV

PFISTER, WALTER
Huntley-Brinkley Report; Chet
Huntley Reporting
NBC-TV

PHILLIPS, IRNA
As the World Turns
CBS-TV

PHOTOPOULOUS, SOCRATES
ABC

PROCTOR, MUIER
ABC

PROWITT, DAVID
ABC

— Q —

QUEEN, ROBERT I.
Teenage Bulletin of the Air

— R —

RAIZMAN, MARK
ABC

REINER, CARL
The Dick Van Dyke Show
CBS-TV

RICHARDS, MARK
ABC

ROGERS, HELEN JEAN
Bell and Howell Close-Up
ABC-TV

ROGERS, ROSWELL
Window on Main Street
CBS-TV

ROGOW, BOB
Bell and Howell Close-Up
ABC-TV

ROONEY, ANDREW
Garry Moore Show
CBS

ROSE, REGINALD
The Defenders
CBS-TV

ROSEN, MILT
Pete and Gladys
CBS-TV

— S —

SACKS, HARVEY
ABC

SALERNO, GEORGE
ABC

SANDERS, ALBERT
The Brighter Day
CBS-TV

SCHILLER, BOB
Pete and Gladys
CBS-TV

SCHUMAN, CHARLES
ABC

SERLING, ROD
The Twilight Zone
CBS-TV

SHARP, STOKES
ABC

SHERMAN, CHARLES
The Bob Newhart Show
NBC-TV

SIEGENTHALER, ROBERT
ABC

SIGALE, MERWIN
ABC

SLATE, LANE
Accent
CBS-TV

SNYDER, ARNOLD
ABC

SOMMER, MIKE
ABC

SPEWACK, BELLA
Westinghouse Special
ABC-TV

SPEWACK, SAM
Westinghouse Special
ABC-TV

STONE, JON
Captain Kangaroo
CBS-TV

SULTAN, ARNE
The Steve Allen Show
ABC-TV

SWAIM, LEO
ABC

— T —

TEITELBAUM, DAVID
Huntley-Brinkley Report; Chet
Huntley Reporting
NBC-TV

THOMAS, GORDON
ABC

TRESE, PAT
Frank McGee's Here and Now
NBC-TV

TURNER, LLOYD
The Bullwinkle Show
NBC-TV

TURTLETAUB, SAUL
The Shari Lewis Show
NBC-TV

TYLER, CLARK
ABC

— W —

WALKER, BILL
Here's Hollywood
NBC-TV

WARK, MARTIN
Here's Hollywood
NBC-TV

WEILL, JOSEPH
ABC

WEISKOPF, BOB
Pete and Gladys
CBS-TV

WISKARI, ARTHUR
ABC

WITTY, DON
ABC

WOLFE, JOHN
ABC

WORTH, MARVIN
The Steve Allen Show
ABC-TV

SAM MENACKER

"the voice of wrestling"



At Ringside Big Time Wrestling From Calgary



Syndicated Videotape Production
Available United States and Canada
Produced By Foothills A.C. Ltd. — Stu Hart, President

Radio & Television Sports Commentators

— Their Work During 1961 —

— A —

ABBOT, ALLEN
KAKC, Tulsa, Okla.

ACKERMAN, AL
WOOD, Grand Rapids, Mich.

ADAMS, TONY
WACX-TV, Burlington, Vt.

ADELELSON, JIM
KXGO, Fargo, N. D.

AGRSETA, PHIL
Tempo In Sports
WBT, Charlotte, N. C.

AHERN, MIKE
WIRE, Indianapolis, Ind.

ALBRIGHT, SAM
KWFT, Wichita Falls, Tex.

ALDERHOLD, VICTOR
WRPB, Warner Robbins, Ga.

ALDERMAN, JAMES
WAAG, Adel, Ga.

ALDRIGE, MAHLON
KFRU, Columbia, Mo.

ALEXANDER, ERNIE
KXKW, Gastonia, N. C.

ALFORD, DICK
KVLC, Little Rock, Ark.

ALLEN, JIM
Sportscope
KLFY-TV, Lafayette, La.

ALLEN, MELVIN
B. 1915, Birmingham, Ala.
Yankee Season; World Series and Major League All-Star Games, NBC; Rose Bowl and East-West College All-Star Game, NBC; Weekly NCAA College Football, ABC; Monitor, NBC.

ALLIGOOD, DOUG
WCHB, Inkster, Mich.

ALLISON, KEN
Sportscope
WANS, Anderson, S. C.

ALLNOCH, WILLIAM
WCQS, Alma, Ga.

ALVIN, JAY
WIKB, Iron River, Mich.

AMBURG, VAN
KPIX-TV, San Francisco, Cal.

ANDERSEN, ANDY
Game Of The Week
KMA, Shenandoah, Iowa

ANDERSON, AL
Scoreboard
KMSO-TV, Missoula, Mont.

ANDERSON, CHIC
WEHT-TV, Evansville, Ind.

ANDERSON, JIM
WWKY, Winchester, Ky.

ANDERSON, RALPH
Sports Report
KVOA-TV, Tucson, Ariz.

ANTLE, NORMAN
KCRM, Crane, Tex.

ARCHINAL, PAUL
KBMT-TV, Beaumont, Tex.

ARMSTRONG, JACK
WPFX, Lexington Park, Md.

ARNOLD, JACK
WCWC, Ripon, Wis.

ARNOW, ED
NBC

ARTHUR, FRANK
Inside Sports
KYNO, Fresno, Calif.

ARTHUR, HARRY
Sports Whirl
KNOE-TV, Monroe, La.

ARVIN, STEVE
KGBS, Los Angeles, Cal.

ATKINSON, DON
KBRO, Bremerton, Wash.

— B —

BACHMAN, HANK
WKPA, New Kensington, Pa.

BACHRAD, MARV
WNAE, Norristown, Pa.

BADERIX, HUGH
Fun In The Sun
KMSO-TV, Missoula, Mont.

BADGER, LARRY
News Nine Sports
KEZI-TV, Eugene, Oreg.

BAGG, BRUCE
WBYS, Canton, Ill.

BAILEY, CHARLEY
WEBR, Buffalo, N. Y.

BAILEY, SHERMAN
KXLE, Ellensburg, Wash.

BAKER, JACK
KTHS, Little Rock, Ark.

BAKER, JOHN T.
WPAF, Portsmouth, O.

BAKER, PAUL
WLAD, Danbury, Conn.

BALCH, FRANK
WJOY, Burlington, Vt.

BALTER, SAM
KABC, Los Angeles, Cal.

BANKS, MARY
KLEM, LeMars, Iowa

BARBER, RED
Yankee Baseball
WPX, New York, N. Y.

BARNET, BILL
WDCR, Hanover, N. H.

BARNETT, BOB
KYVA, Gallup, N. Mex.

BARBARETTE, JOE
WHIM, Providence, R. I.

BARRETT, DENNY
WKBN, Youngstown, O.

BARRIE, JOE
WGSB, Geneva, Ill.

BARRIOS, JOSE
KUBO, San Antonio, Tex.

BARRY, MIKE
WKLO, Louisville, Ky.

BATES, MARVIN
WGBE, Evansville, Ind.

BATTING, DON
WHH, Norfolk, Va.

BAUMAN, BOB
WHEF, Benton Harbor, Mich.

BAXTER, DAN
KDAY, Hollywood, Cal.

BAYLIFF, JERRY
Sports In Depth
WDBM, Statesville, N. C.

BELCHER, RODERICK
KING, Seattle, Wash.

BELL, JOHN
WTVT, Miami, Fla.

BELLOWS, CLINT
KSRV, Ontario, Oreg.

BELT, BOB
KSF, Needles, Cal.

BENEDICT, RUSS
WTVT-TV, Tampa, Fla.

BENNETT, CHUCK
World of Sports
KFI, Los Angeles, Cal.

BENNETT, DEAN
KSL, Salt Lake City, Utah

BENNETT, ROBERT S.
KGEZ, Kalispell, Mont.

BENSON, GENE
KOWB, Laramie, Wyo.

BENTLEY, BILL
KBTN, Neosho, Mo.

BERNIER, GUS
WMUR-TV, Manchester, N. H.

BERRY, JOHN
Sports Carvan
KXEL, Waterloo, Iowa

BERRY, RED
KVEE, Conway, Ark.

BERT, LYLE
KLWX, Clayton, N. Mex.

BERTINE, BERT
WKID, Urbana, Ill.

BEST, FRANK B. JR.
WDIX, Orangeburg, S. C.

BETTS, BOB
Top Of Sports
KNIA, Knoxville, Iowa

BEVERIDGE, JACK
KOOL-TV, Phoenix, Ariz.

BIRLEFFI, LARRY
KFBC, Cheyenne, Wyo.

BISHOP, HOLLY
KEPR, Kennewick, Wash.

BLACK, CAL
WGSB, Geneva, Ill.

BLACK, FRANK
WPDQ, Jacksonville, Fla.

BLACK, JIM
KSEL, Portland, Oreg.

BLACKBURN, BOB
KPOJ, Portland, Oreg.

BLAKE, JOE
WJMS, Ironwood, Mich.

BLUE, IRA
First World In Sports
KGO, San Francisco, Cal.

BLUMH, H. PETE
WVMA, Martinsville, Va.

BLOCK, ROBERT
KRLA, Pasadena, Cal.

BOGGS, OTIS
WRUF, Gainesville, Fla.

BOHNHOFF, ED
KILQ, Grand Forks, N. D.

BOLYWARD, BOB
WVVV, Grafton-Fairmont, W. Va.

BOND, HARRIS
WMAS, Springfield, Mass.

BOND, LYLE
KFMB, San Diego, Cal.

BONHAM, DON
KTNC, Falls City, Neb.

BOTTORFF, DON
KDES, Chicago, Ill.

BOUDREAU, LOU
WGN, Chicago, Ill.

BOWEN, GENE
WDVH, Gainesville, Fla.

BOYD, MIKE
WMTW-TV, Portland, Maine

BOYD, RAY
KHUZ, Borger, Tex.

BOYER, KENNY
KWK, St. Louis, Mo.

BRADBY, KENNETH
WBCI, Williamsburg, Va.

BRADFORD, JOHN
WJPS, Evansville, Ind.

BRADLEY, ART
WECT-TV, Wilmington, N. C.

BRADLEY, JOHN
WJRT, Flint, Mich.

BRANDT, DON
KBUR, Burlington, Iowa

RADIO & TV SPORTS COMMENTATORS

BRANSON, TODD
WNMP, Evanston, Ill.

BRECKENRIDGE, JOHN
KTFT, Tucson, Ariz.

BRENNAN, TERRY
National Football League
Games
CBS-TV

BRICKHOUSE, JACK
WGN, Chicago, Ill.

BRITTON, JACK
KSYD-TV, Wichita Falls, Tex.

BROADWAY, BILL
WYMB, Manning, S. C.

BROCKMAN, CHARLIE
WLWI-TV, Indianapolis, Ind.

BROOKHART, JOHN
KBMY, Billings, Mont.

BROWN, BOB
KWC, Navasota, Tex.

BROWN, JAMES R.
WSVL, Shelbyville, Ind.

BROWN, KEN
WESH-TV, Daytona Beach,
Fla.

BRUNDIGE, BILL
KNJ-TV, Los Angeles, Cal.

BRYAN, ALLEN
WKLO, Louisville, Ky.

BRYDEN, KEITH
KSEW, Salinas, Cal.

BUCKLEY, BRUCE
WSNO, Barre, Vt.

BULLETT, BERNARD R.
WMNB, North Adams, Mass.

BURKETT, DICK
KNOG, Nogales, Ariz.

BURNS, BIFF
WCHK, Canton, Ga.

BURT, JIM
KELO, Sioux Falls, S. D.

BURTON, DON
WLBC, Muncie, Ind.

BUSHMAN, ED
WINX, Rockville, Md.

BUTLER, GERRY
WBEE, Chicago, Ill.

— C —

CAHILL, AL
WAST-TV, Albany, N. Y.

CALDWELL, MERLE
KOTN, Pine Bluff, Ark.

CAMERON, TOM
KXAB-TV, Aberdeen, S. D.

CAMPBELL, BILL
WCAU-TV, Philadelphia, Pa.

CAMPBELL, BUD
KARK, Little Rock, Ark.

CAMPBELL, C. P.
WMCK, McKeesport, Pa.

CAMPBELL, ED
WKMT, Kings Mountain, N. C.

CAMPBELL, HOWARD
WDAY, Fargo, N. D.

CANADEO, TONY
National Football League
Games
CBS-TV

CANTFORT, VAN
WAVY, Norfolk, Va.

CANTOR, MORT
WIRL, Peoria, Ill.

CAPE, HAROLD
WYTH, Madison, Ga.

CARDENAS, RENE
KWKW, Hollywood, Cal.

CAREY, PAUL
WJR, Detroit, Mich.

CARLE, ED
KKID, Pendleton, Oreg.

CARMICHAEL, JOHN
WBBM, Chicago, Ill.

CARMICHAEL, LES
KMOX-TV, St. Louis, Mo.

CARNEAL, HERB
National Football League
Games
CBS-TV

CARNIEGLE, TOM
WPBM-TV, Indianapolis, Ind.

CARPENTER, SKIP
WSHE, Raleigh, N. C.

CARE, DAVID K.
WMAN, Mansfield, O.

CARRICO, DAVE
KOTN, Pine Bluff, Ark.

CARSON, ROD
WJNH, Hammononton, N. J.

CARY, TOM
WMEG, Melbourne, Fla.

CASEY, JIM
WPTR, Albany, N. Y.

CARTER, CAL
KAMD, Camden, Ark.

CHAFFIN, BOB
KSAL, Salina, Kan.

CHALDY, BUD
KBIZ, Ottumwa, Iowa

CHARLETON, BILL
WNCA, Silver City, N. C.

CHASE, BOB
WOWO, Fort Wayne, Ind.

CHASE, WARD
WXT-TV, Milwaukee, Wisc.

CHERY, AL
KGDN, Edmonds, Wash.

CHESSON, BILL
WSTV, Steubenville, O.

CHILDS, FRANK
Sports Today
KVER, Clovis, N. M.

CHOMEL, FRAN
WCNB, Connorsville, Ind.

CHRESTMAN, MEL
WXTN, Lexington, Mass.

*Chris
Schenkel*

Sports Announcer

MCA ARTISTS



RADIO & TV SPORTS COMMENTATORS

- CHRISTENSEN, RAY**
WLOL, Minneapolis, Minn.
- CLARK, CHRIS**
WPRO-TV, Providence, R. I.
- CLARK, JERRY**
WOKW, Brockton, Mass.
- CLARK, LES**
WGAR, Cleveland, O.
- CLARK, PORTER**
WEKR, Fayetteville, Tenn.
- CLARK, TY**
KENI-TV, Anchorage, Alaska
- CLASET, JOHN**
Sports Parade
WSIZ, Ocilla, Ga.
- CLAWSON, LEW**
WWVA, Wheeling, Ga.
- CLAY, LEON**
WJBW, New Orleans, La.
- CLEMENT, TOMMY**
KNDC, Hettinger, N. D.
- CLIFTON, CHARLES**
KRKD, Los Angeles, Cal.
- CLOUD, LEO**
KIUP, Durando, Col.
- CLOUTER, LEO**
WFEA, Manchester, N. H.
- CODY, WAYNE**
WCID-TV, Danville, Ill.
- COLE, CLIFF**
KEEG, Eugene, Oreg.
- COLEMAN, JERRY**
CBS
- COLEMAN, KEN**
WDOK, Cleveland, O.
- COLLIER, JOE**
KIOA, Des Moines, Iowa
- COLLINS, BOB**
WSEE-TV, Erie, Pa.
- COLLINS, DAVE**
WRFD, Worthington, O.
- COLLINS RIP**
KRKO, Everett, Wash.
- COLLINS, SID**
WIBC, Indianapolis, Ind.
- COMLEY, JACK**
WHNB-TV, W. Hartford, Conn.
- COMPTON, LEWIS**
WHEE, Martinsville, Va.
- CONNELLY, BOB**
WWNH, Rochester, N. H.
- CONNOR, GEORGE**
National Football League
Games
CBS-TV
- CONNORS, DAVE**
Sports Corner
WNLC, New London, Conn.
- CONWAY, ED**
WTAE-TV, Pittsburgh, Pa.
- COOKFAIR, ART**
KLR, Denver, Col.
- COOPER, SAM**
WQUA, Moline, Ill.
- CORLEY, BILL**
WBNS, Columbus, O.
- COSELL, HOWARD**
ABC
- COUPPEE, AL**
KOGO-TV, San Diego, Cal.
- COX, BOBBY**
WTCO, Campbellsville, Kan.
- COX, ORVAL**
WSAT, Salisbury, N. C.
- COYLE, VINCE**
KSS, Colorado Springs, Col.
- CRABTREE, DENNIS**
WIBA, Madison, Wis.
- CRAIG, BENNY**
KTHV-TV, Little Rock, Ark.
- CRAMER, CHRIS**
WCHV, Charlottesville, Va.
- CREAGER, MACK**
KRMG, Tulsa, Okla.
- CREVELING, JOHN**
WWYN, Erie, Pa.
- CRISP, BILL**
WWIL, Ft. Lauderdale, Fla.
- CRISTIL, JACK**
WELO, Tupelo, Miss.
- CROCKETT, HUDLEY**
WSIX, Nashville, Tenn.
- CROFT, DON**
KTHV-TV, Little Rock, Ark.
- CROOK, BILL**
WGOV, Valdosta, Ga.
- CROSBY, DON**
WCIB, Camilia, Ga.
- CROWE, HORACE**
WBIE, Marietta, Ga.
- CROWELL, JIM**
WTCO, Campbellsville, Kan.
- CRUM, JIMMY**
WLWC-TV, Columbus, O.
- CRVAN, WALLY**
WARA, Attleboro, Mass.
- CUMMINGS, KEITH**
KAYS-TV, Hays, Kan.
- CUMMINS, TAIT**
WMT-TV, Cedar Rapids, Iowa
- CUNNINGHAM, DON**
KPLR-TV, St. Louis, Mo.
- CURRIE, BILL**
WVOT, Wilson, N. C.
- CURTIS, BOB**
KOZE, Lewiston, Idaho
- CURTIS, DICK**
WIEL, Elizabethtown, Ky.
- CUTLER, JIM**
WDQN, Du Quoin, Ill.



Mel Allen

RADIO & TV SPORTS COMMENTATORS

— D —

DAMOND, JERRY
WUSJ, Lockport, N. Y.

DARK, JOHNNY
WKYR, Keyser, W. Va.

DAUGHERTY, PAUL
WLWA-TV, Atlanta, Ga.

DAVIS, FRED
WMBC, Macon, Miss.

DAVIS, LEN
Sports Nightcap
WGL, Fort Wayne, Ind.

DAVIS, LESLIE
KVTW, Sioux City, Iowa

DAVIS, WILLIAM
KSRC, Socorro, N. Mex.

DAVISON, ARLIE
WIGM, Medford, Wis.

DAWSON, JACK
WMAR-TV, Baltimore, Md.

DAWSON, JIM
KWKH, Shreveport, La.

DEAN, BOB
KNIN, Wichita Falls, Tex.

DEAN, DIZZY
Baseball Game of the Week
CBS-TV

DEATHERAGE, GEORGE
KUKU, Willow Springs, Mo.

DeBARR, BERT
WVLL, Olney, Ill.

DEE, BILLY
WRMF, Titusville, Fla.

DeCAMP, ERNIE
KSIS, Sedalia, Mo.

DEEN, RALPH L.
WPFE, Eastman, Ga.

DeFRANCESCO, FRANK
WSME, Sanford, Maine

DEINES, NAY
KMMJ, Grand Island, Neb.

DELLER, BUD
KGOB, Portland, Oreg.

DEMARET, JIMMY
All-Star Golf
NBC-TV

DeMONTE, BRENT
KFRE, Fresno, Cal.

DENNEY, BILL
KEEP, Twin Falls, Idaho

DENTON, BILL
KREM, Spokane, Wash.

DeROUEN, KARL
KEUN, Eunice, La.

DERR, JOHN
PGA Golf Tournament
CBS-TV

DeSANTILL, BUD
KGIW, Alamosa, Col.

DeVICTOR, MARTY
WBNS-TV, Columbus, O.

DEVINE, TOMMY
WLBW-TV, Miami, Fla.

DeWITT, DEWEY
WAGM, Presque Isle, Maine

DeWITT, WAITES
KPCA, Marked Tree, Ark.

DICKSON, BOB
KRGV, Westlaco, Tex.

DIHLMAN, HANK
KROS, Clinton, Iowa

DILLON, LEN
Monitor
NBC

diNATALE, JOE
KODY, North Platte, Neb.

DIVAN, DAVID
WITY, Danville, Ill.

DOANE, BILL
KARY, Prosser, Wash.

DOCKENEX, EDWARD
WEPM, Martinsburg, W. Va.

DOCKINS, KEN
WLOS-TV, Asheville, N. C.

DOEBLER, SHERM
WITT, Lewisburg, Pa.

DOGGETT, JERRY
NBC

DONLEY, RED
WICP, Pittsburgh, Pa.

DONNELLA, BILL
WISH-TV, Indianapolis, Ind.

DOOLEY, JIM
WTVT, Miami, Fla.

DOW, BOB
WGUY, Bangor, Maine

DOYLE, VINCE
Picture in Sports
WSJV-TV, South Bend, Ind.

DREES, JACK
WKAB, Mobile, Ala.

DROELLE, GEORGE
WCLI, Corning, N. Y.

DROUBAY, PAUL
KUTV, Salt Lake City, Utah

DRUMMOND, JOHN
World of Sports
WREX-TV, Rockford, Ill.

DUDLEY, JIMMY
WERE, Cleveland, O.

DUFF, ARLEIGH
KKAS, Silsbee, Tex.

DUGAS, PAUL
WORL, Boston, Mass.

DUNBAR, WALT
WFGA-TV, Jacksonville, Fla.

DUNCAN, JOHN
KCLW, Hamilton, Tex.

DUNNAWAY, AL
WLCY, Tampa, Fla.

DUNPHY, DON
Fight of the Week
ABC-TV

DYER, BRAVEN
NBC



Kyle Rote

WNEW

— E —

EARDLEY, DICK
KBOI, Boise, Idaho

EATON, ELMORE
KBLU, Yuma, Ariz.

EATON, JACK
WMCT-TV, Memphis, Tenn.

EDISON, JOHN
KMAN, Manhattan, Kan.

EDWARD, DOUGLAS
WPLM, Plymouth, Mass.

EDWARDS, RICK
WROK, Rockford, Ill.

ELIAS, BOB
KBAK-TV, Bakersfield, Cal.

ELLIOTT, MIKE
WXYJ, Jamestown, N. Y.

ELLIOTT, WIN
NBC

ELLIS, DICK
WJGW, Johnson City, Tenn.

ELSON, BOB
WCFL, Chicago, Ill.

ENROTH, DICK
WCCO, Minneapolis-St. Paul, Minn.

ERDOSSY, BILL
WHP-TV, Harrisburg, Pa.

ERHERD, CHARLES M. JR.
WPME, Punxsutawney, Pa.

ERP, JOHNNY
WNBQ-TV, Chicago, Ill.

ETHERTON, WILLIAM
WNDU-TV, South Bend, Ind.

EUBANKS, BLAIR
WPAQ, Mt. Airy, N. C.

EWIN, WILLIAM
WAGG, Franklin, Tenn.

— F —

FAIR, JIM
WUSN-TV, Charleston, S. C.

FARIS, LYNN
WYDE, Birmingham, Ala.

FARLEY, BILL
WODY, Bassett, Va.

FARRIS, JOE
Wake Up Sports
WCHS, Charleston, W. Va.

FAUCHER, RALPH
WTAQ, La Grange, Ill.

FAY, HAINES
Meet the Teams
KGMI, Bellingham, Wash.

FELACK, MICHAEL
WKPA, New Kensington, Pa.

FENSTERMACHER, R. L.
WITT, Lewisburg, Pa.

FERGUSON, JOHN
WBRZ-TV, Baton Rouge, La.

FIELD, BOB
WJLE, Detroit, Mich.

FIELDS, BILL
WGES, Chicago, Ill.

FILE, AUGIE
Speaking of Sports
WJTV, Jackson, Miss.

FILES, FRANK
WFAA, Dallas, Tex.

FINLAYSON, JACK
KRDO, Colorado Springs, Col.

FISHER, FRAN
WKVA, Lewistown, Pa.

FITZPATRICK, JACK
KHOW, Denver, Col.

FITZSIMONS, JACK
WLVA-TV, Lynchburg, Va.

FLAHERTY, PAT
KANO, Anoka, Minn.

FLEISCHMAN, SOL
WTVT-TV, Tampa, Fla.

FLEMING, BILL
ABC

FLEMING, JACK
WAJR, Morgantown, W. Va.

FLETCHER, LOWELL
WPNF, Brevard, N. C.

FLORES, RAFAEL PONT
WKAQ, San Juan, Puerto Rico

FLOWERS, CHARLES
KMHT, Marshall, Tex.

FLOWERS, H. M.
WRFB, Tallahassee, Fla.

FLYNN, JOHN
WICY, Malone, N. Y.

FLYNN, TONY
WISN-TV, Milwaukee, Wis.

FORBES, BOB
WTHI, Terre Haute, Ind.

FORNEY, RICHARD
WLAN, Lancaster, Pa.

FORSSELL, RON
KIRO-TV, Seattle, Wash.

FOSTER, BUD
KTVU-TV, Oakland, Cal.

FOSTER, JOHNNY
WILK, Wilkes-Barre, Pa.

FOUTS, BOB
National Football League
Games
CBS-TV

FRADY, DWIGHT
WLTC, Gastonia, N. C.

FREEMAN, HARRY
Looking at Sports
KFSA-TV, Fort Smith, Ark.

FRIDAY, CURT
WROB, West Point, Miss.

FRINK, BILL
WIMA, Lima, O.

FRITTS, PAUL
WMFR, Highpoint, N. C.

FROST, HOWARD
KIBS, Bishop, Cal.

FUHS, DOUGLAS
KBMN, Bozeman, Mont.

FULLER, KEN
WHHY, Montgomery, Ala.

FULMER, DALE
WHLM, Bloomsburg, Pa.

FUNDERBURK, BUDDY
KSST, Sulphur Springs, Tex.

FYFFE, PAUL
WSIP, Paintsville, Ky.

— G —

GAFFNEY, ED
WSTP, Salisbury, N. C.

GAGE, FRED
WIBA, Madison, Wis.

GAINES, BO
WLFH, Little Falls, N. Y.

GALLAGER, JOHN
WECL, Eau Claire, Wis.

GALLAGHER, WILLIAM O.
WILX-TV, Lansing-Jackson, Mich.

GALLAHER, ED
National Football League
Games
CBS-TV

GALLO, JACK
WRIT, Milwaukee, Wis.

GALLUP, STAN
KGLF, Roswell, N. M.

GALVIN, DAN
KSRG, Santa Rosa, Cal.

GANNON, JAMES
WSBT-TV, South Bend, Ind.

GANTT, EVERETTE
WCGC, Belmont-Charlotte, N. C.

GARAGIOLA, JOE
NBC-TV

GARCHOW, JAMES
KCLS, Flagstaff, Ariz.

GARCIA, RUDY
Neutral Corner
KIEV, Glendale, Cal.

GARCIA, TERRY
WAPA, San Juan, Puerto Rico

GARDNER, BILL
WXEY-TV, Richmond-Petersburg, Va.

GARDNER, CHUCK
WHMA, Anniston, Ala.

GARDNER, DON
WKBN, Youngstown, O.

GARDNER, HERB
WHEO, Stuart, Va.

GARFIN, STAN
WTAR, Norfolk, Va.

GARR, BILL
KDAY, Hollywood, Cal.

GAUGER, TOM
WCHL, Chapel Hill, N. C.

GAUSTAD, GEORGE W.
KGCA, Rugby, N. D.

GEMAR, ALAN
WTFE, Tiffin, O.

GERAGHTY, PAT
KQAO, Austin, Minn.

GEREAU, RICK
KWAT, Watertown, S. D.

GIBBONS, JIM
WRC-TV, Washington, D. C.

GIBBS, WALT
KSWI, Council Bluffs, Iowa

GIBNEY, JACK
Looking Things Over
WRBL-TV, Columbus, Ga.

GIBSON, ADRIAN
WGAD, Gadsden, Ala.

GIBSON, TOM
WHPB, Winchester, Va.

GILBERT, STEVE
KATN, Boise, Idaho

GILLESPIE, EARL
WEMP, Milwaukee, Wis.

GILSON, BRACE
KDKA-TV, Pittsburgh, Pa.

GILSTEAD, DAVE
WAXX, Chippewa Falls, Wis.

GIROUX, LEE
NBC

GIVEN, KEN
WBGN, Bowling Green, Ky.

GLANCEY, DICK
WDOG, Marine City, Mich.

GLAUDI, HAP
WWL-TV, New Orleans, La.

GLEESON, ART
NBC

GLEESON, GENE
KICO, El Centro, Cal.

GLICKMAN, MARTY
NBC

GOBLE, JAY
WVLN, Olney, Ill.

GOESER, JOE
KFIZ, Fond du Lac, Wis.

GOMEZ, RON
KVOL, Lafayette, La.

GONZALES, NAPOLEAN
KABQ, Albuquerque, N. Mex.

GOODMAN, DICK
Sports at a Glance
KONP, Port Angeles, Wash.

GOODMAN, LARRY
Monitor
NBC

GOODRICH, BILL
WLBT-TV, Jackson, Miss.

GOODWIN, JIM
WEBQ, Harrisburg, Ill.

GOWDY, CURT
WHDH, Boston, Mass.

GRADY, DAVE
WNAE, Warren, Pa.

GRADY, FRED
WPAW, Providence-Pawtucket, R. I.

GRAHAM, WALTER
WRBL, Columbus, Ga.

GRAMMER, JOE
WGAU, Athens, Ga.

RADIO & TV SPORTS COMMENTATORS

GRANDE, CARL
WNHC, New Haven, Conn.

GRANGE, RED
National Football League
Games
CBS-TV

GRAY, LEE
WOKY, Milwaukee, Wis.

GREEN, JERRY
KTAL-TV, Shreveport, La.

GREEN, THOMAS
WDCR, Hanover, N. H.

GREENWAY, ELLIS
WSVM, Valdese, N. C.

GREGORY, DON
KEST, Boise, Idaho

GREGSON, AL
WHVR, Hanover, Pa.

GRETES, RANDY
WRSC, State College, Pa.

GRIDER, DON
WIRE, Indianapolis, Ind.

GRIFFIN, GENE
KSIG, Crowlek, La.

GRIGGS, JERRY
WMSL-TV, Decatur, Ala.

GRIMES, MARK C.
WKD, Boston, Mass.

GRISWOLD, JACK
WEJL, Scranton, Pa.

GRISWOLD, ROGER
WBMD, Baltimore, Md.

GROSS, DON
KFSB, Joplin, Mo.

GROVE, BOB
WEEX, Easton, Pa.

GRUBBE, BILL
KONI, Spanish Fork, Utah

GUMUSKI, DICK
WMAB, Munsing, Mich.

— H —

HAGEN, BOB
KPER, Gilroy, Cal.

HAGER, W. H.
Today in Sports
WJMA, Orange, Va.

HALL, HALSEY
Big Ten Sports
WCCO, Minneapolis-St. Paul,
Minn.

HALLELAND, GARY
KMEQ, Omaha, Neb.

HALPIN, BILL
WNEP-TV, Scranton, Pa.

HAMNER, GRANNY
WEZL, Richmond, Va.

HANAUER, DON
WMMW, Meriden, Conn.

HANEY, BILL
WKBJ, Milan, Tenn.

HANEY, BOB
WSFC, Somerset, Ky.

HANLIN, DON
KMED, Medford, Oreg.

HANSON, HARLEY
KOTA-TV, Rapid City, S. D.

HARDING, JOHN
WCGR, Canandaigua, N. Y.

HARLING, HUGH
Coaches' Corner
KSLY, San Luis Obispo, Cal.

HARMON, JOHN
WGIG, Brunswick, Ga.

HARMON, MERLE
NBC

HARMON, TOM
National Football League
Games
CBS-TV

HARNISON, S. T.
WTAX, Springfield, Ill.

HARPER, WAYNE S.
KELD, El Dorado, Ark.

HARRINGTON, JOHN
WBMM, Chicago, Ill.

HARRIS, SONNY
WOOF, Dothan, Ala.

HARRISON, BOB
WHNC, Henderson, N. C.

HASSE, WARREN L.
KPDN, Pampa, Tex.

HASTINGS, JACK
WPBC, Minneapolis, Minn.

HATT, JAMES
KSYX, Santa Rosa, N. M.

HAUGEN, GIL
KHOB, Hobbs, N. M.

HAWS, GENE
KPIN, Casa Grande, Ariz.

HAYES, PAT
KIRO-TV, Seattle, Wash.

HAYWARD, BRUCE
KTVI-TV, St. Louis, Mo.

HEAD, IVAN R.
KVSF, Santa Fe, N. Mex.

HEALY, CHUCK
WBEN-TV, Buffalo, N. Y.

HEARN, CHICK
NBC

HEETLAND, JOHN
KIXZ, Amarillo, Tex.

HELDER, BOB
WFMD, Frederick, Md.

HEMINGWAY, TOM
WKZO-TV, Kalamazoo, Mich.

HENDERSON, GENE
KENT, Prescott, Ariz.

HENDERSON, J.
KBHS, Hot Springs, Ark.

HENDRICKS, CECIL
WMBG, Macon, Miss.

HENDRICKSON, JACK
WCOR, Lebanon, Tenn.

HENDRIX, DALE
Pig Skin Parade
WJIG, Tullahoma, Tenn.

HENRY, JOHN
KOA, Denver, Col.

HENSHELL, PHIL
WRDW, Augusta, Ga.

HERDT, ROGER
KTCL, Terrytown, Neb.

HERNON, PAT
NBC

HESSE, BILL
WCSS, Amsterdam, N. Y.

HEYWOOD, BILL
KUPD, Phoenix, Ariz.

HIGGINS, ED
Today in Sports
WDNC, Durham, N. C.

HILL, DICK
KLTR, Blackwell, Okla.

HILL, DON
KTAC, Tacoma, Wash.

HILL, EDDIE
WRR, Dallas, Tex.

HILL, JOE
WMNI, Columbus, O.

HILL, ROBERT
KRSC, Othello, Wash.

HINKLEY, HARRY
WHP, Harrisburg, Pa.

HIRSCH, SONNY
WKAT, Miami, Fla.

HODGES, RUSS
Sports Comprehensive
KSFO, San Francisco, Cal.

HOGUE, IVAN
WROM, Rome, Ga.

HOLBROOK, SQUEAK
KLOG, Kelso, Wash.

HOLDEN, DON
WAXX, Chippewa Falls, Wis.

HOLECKO, ANDY
WREO, Ashtabula, O.

HOLLERAN, ED
WLFH, Little Falls, N. Y.

HOLMAN, HANK
WACT, Tuscaloosa, Ala.

HOLMQUIST, DON
KPRK, Livingston, Mont.

HOLSCHER, FRANZ
WGAS, Gastonia, N. C.

HOOPER, DON
KWBB, Wichita, Kan.

HOPPE, TOM
WDUZ, Green Bay, Wis.

HOPSON, CHARLES
WMOK, Metropolis, Ill.

HOPWOOD, MILT
CKLW, Detroit, Mich.

HORNUNG, PAUL
WBNS-TV, Columbus, O.

HOSTERMAN, DOUG
WDCE, Dunkirk, N. Y.

HOURLIGAN, TERRY
WFGW, Altoona, Pa.

HOWARD, BILL
WFMD, Frederick, Md.

HOWARD, ROBERT
WGOK, Mobile, Ala.

HOWE, BOB
WBY, Wood River, Ill.

HOWELL, JIM
WQAM, Miami, Fla.

HOWER, DON
WENO, Nashville, Tenn.

HOYT, WAITE
NBC

HUBBELL, PETER
WBTA, Batavia, N. Y.

HUBBELL, RALPH
WBEN, Buffalo, N. Y.

HUDDY, BILL
KEY-TV, Santa Barbara, Cal.

HUFFAKER, BOB
KBTX-TV, Bryan, Tex.

HUGHES, DON
KRBC, Abilene, Tex.

HULL, CHUCK
KLJR-TV, Las Vegas, Nev.

HULL, FRED VANT
KEVE, Minneapolis, Minn.

HUNEYCUTT, DICK
WKIN, Kingsport, Tenn.

HUNNES, FRED
KATL, Miles City, Mont.

HUNT, CHUCK
KSJB, Jamestown, N. D.

HUNTER, BOB
WDXB, Chattanooga, Tenn.

HUNTER, DANIEL
WFDF, Flint, Mich.

HUNTER, HERB
KALY, Spokane, Wash.

HUNTINGTON, CLAY
KMO, Tacoma, Wash.

HURT, MURRAY
WHBF-TV, Rock Island, Ill.

HUSSING, TED
KTOO, Las Vegas, Nev.

HUSTED, DON
KAVE-TV, Carlsbad, N. Mex.

HUSTED, ED
WMNS, Oleans, N. Y.

HUTTO, EARL
WSFA-TV, Montgomery, Ala.

HYDE, WARREN
WJBB, Haleyville, Ala.

— I —

INGHAM, BOB
KSD, St. Louis, Mo.

INGLES, ED
WTOC-TV, Savannah, Ga.

IREY, TOM
KVOY, Yuma, Ariz.

IRVIN, MIKE F.
WLSV, Wellsville, N. Y.

IRWIN, BOB
WBCM, Bay City, Mich.

— J —

JACKSON, BILL
WPTF, Raleigh, N. C.

JACKSON, KEITH
KOMO-TV, Seattle, Wash.

JACKSON, PHIL
WGGA, Gainesville, Ga.

JACKSON, WAYNE
WECT-TV, Wilmington, N. C.

JAFFE, SYD
WAVZ, New Haven, Conn.

JAMES, CHUCK
WHA-TV, Philadelphia, Pa.

JAMES, PAUL
KCPX, Salt Lake City, Utah

JAMISON, BOB
KTVB-TV, Boise, Idaho

JARRIN, JAIME
KWKW, Hollywood, Cal.

JAY, PETE
KCHV, Indio City, Cal.

JEWELL, TONY
KIUL, Garden City, Kan.

JO, EDDY
WHLA, Niagara Falls, N. Y.

JOHNSON, JOHNNY
KWRW, Guthrie, Okla.

JOHNSON, NEAL
WCEN, Mt. Pleasant, Mich.

JOHNSON, WARREN
WPFB, Middletown, O.

JONES, HASKELL
KXAR, Hope, Ark.

JONES, JIMMY
KPTV, Portland, Ore.

JONES, JIMMY
WFVA, Fredericksburg, Va.

JONES, PAUL
WERC-TV, Cincinnati, O.

JONES, ROBERT
KQIK, Lakeview, Ore.

JONES, WAH
WKYT, Lexington, Ky.

JOVE, H.
WNIK, Arecibo, Puerto Rico

JOYNES, JERRY
WROV, Roanoke, Va.

JUNKERT, BOB
WDSM-TV, Duluth, Minn.

— K —

KAGAN, PAUL
WENE, Endicott, N. Y.

KALAS, HARRY
KGU, Honolulu, Hawaii

KALLAY, ED
WAVE-TV, Louisville, Ky.

KANITZ, BRUCE
WXIX-TV, Milwaukee, Wis.

KASPER, TAD
WDSM-TV, Duluth, Minn.

KASSERA, LOU
WBIZ, Eau Claire, Wis.

KATH, KERM
KGOS, Torrington, Wyo.

KAUFMAN, SAM
Human Side of Sports
WOL, Washington, D. C.

KEARNS, CHARLES
WKTY, La Crosse, Wis.

KEITER, LES
WINS, New York, N. Y.

KELLEY, BOB
National Football League
Games
CBS-TV

KELLEY, W. C.
KLEN, Killeen, Tex.

KELLY, BOB
KTHH, Houston, Tex.

KELLY, BOB
WTOP-TV, Washington, D. C.

KELLY, GENE
Kelly's Klub House
WFIL, Philadelphia, Pa.

KEMMERER, GRANT
WARK, Hagerstown, Md.

KEMPER, KENNETH
KADY, St. Charles, Mo.

KEMPER, WARREN
KOOK, Billings, Mont.

KENDALL, DON
WMSL, Decatur, Ala.

KENNEDY, BILL
WESX, Salem, Mass.

KENNEDY, ED
WLW-TV, Cincinnati, O.

KERINS, ED
WJNO, West Palm Beach, Fla.

KEROL, GENE
WHLA, Niagara Falls, N. Y.

KEYS, DICK
WHIZ-TV, Zanesville, O.

KEYS, ED
KLAD, Klamath Falls, Ore.

KINER, RALPH
WCFB, Chicago, Ill.

KING, DON
WOHO, Toledo, O.

KING, DUKE
KOA, Denver, Colo.

KING, GENE
KSOO-TV, Sioux Falls, S. D.

KING, GUY
WCRA, Effingham, Ill.

KING, HASKELL
KTLQ, Tahlequah, Okla.

KINGMAN, JIM
WSPA-TV, Spartanburg, S. C.

KIRBY, TOM
WBRK, Pittsfield, Mass.

KIRSEY, PAUL
WBAC, Cleveland, Tenn.

KIRSHEN, CAL
KMTV, Omaha, Neb.

KITHCART, JIM
Coaches' Comments
KBOL, Boulder, Col.

KLEIN, DON
Sports Notebook
KCBS, San Francisco, Cal.

KLIEFORTH, CHUCK
Let's Talk Sports
WFHR, Wisconsin Rapids,
Wis.

KNIESLY, BILL
WBAT, Marion, Ind.

KNIGHT, FRED
WBEU, Beaufort, S. C.

KOGER, JIM
WRFK, Athens, Ga.

KOLB, JOE
WLOD, Ft. Lauderdale, Fla.

KOLSON, TOM
WQSR, Solvay, N. Y.

KOPP, LEE
KXRX, San Jose, Cal.

KOZLOSKI, FRANK
Speaking of Sports
WBRV, Boonville, N. Y.

KRAUSE, ED
ABC

KREMER, DON
WWJ-TV, Detroit, Mich.

KRESAL, BUD
WKUL, Cullman, Ala.

KRIBES, KEN
WEAG, Alcoa, Tenn.

KRIEGER, BILL
WFCB, Greenville, S. C.

KUIPER, WILLIAM
WDOW, Dowagiac, Mich.

KURTZ, LEW
WPNC, Plymouth, N. C.

LAHM, BILL
WCOW, Sparta, Wis.

LALLY, ED
KOPR, Butte, Mont.

LAMB, JOHN
KMBY, Monterey, Cal.

LaMEAR, DOUG
Night Beat
KGW-TV, Portland, Ore.

LANDERS, BARRY
WERA, Plainfield, N. J.

LANE, HAL
WGNY, Newburgh, N. Y.

LANE, LARRY
KSOX, Raymondville, Tex.

LaNEVE, GEORGE
WOHL, East Liverpool, O.

LANKFORD, RICHARD
WRAY, Princeton, Ind.

LATIMER, RED
WTTB, Bloomington, Ind.

LAURI, NICK
WREX-TV, Rockford, Ill.

LAUZE, BOB
WKXL, Concord, N. H.

LaVINE, DON
WPTR, Albany, N. Y.

LEAMING, JIM
WRCV-TV, Philadelphia, Pa.

LECUS, ED
WSMN, Nashua, N. H.

LEDFORD, CAWOOD
WHAS-TV, Louisville, Ky.

LEE, BARNEY
WJBK, Detroit, Mich.

LEE, CHARLES
WCKB, Dunn, N. C.

LEE, MIKE
A Glance at Sports
WPIT, Pittsburgh, Pa.

LEE, ZEB
WSEY, Asheville, N. C.

LEEDER, BOB
WACE, Springfield, Mass.

LEEDS, CARLYLE, D.
KOJM, Havre, Mont.

LEEMING, JIM
NBC

LEHIGH, LES
WHH, Norfolk, Va.

LEIGHTON, BILL
KNOT, Prescott, Ariz.

LEMLEY, DUANE
WJEH, Gallipolis, O.

LEO, FRED K.
KBTV, Denver, Col.

LEONARD, LEE
WAVY-TV, Norfolk, Va.

LESHER, MERLE
WCBG, Chambersburg, Pa.

LEVIN, HERBERT
WSCO, Sault Ste. Marie, Mich.

LEWIS, CHUCK
WPON, Pontiac, Mich.

LEWIS, EVAN
WCBI, Columbus, Miss.

LIBBY, RIC
KTLW, Texas City, Tex.

LINCOLN, ED
WSBA-TV, York, Pa.

LITCHFIELD, EDWARD A.
WPEP, Taunton, Mass.

LITTLE, JOE
KSVF, Artesia, N. Mex.

LLOYD, LONDON
WPAW, Providence-
Pawtucket, R. I.

LLOYD, VINCE
WGN, Chicago, Ill.

LOCKE, BOB
WMRO, Aurora, Ill.

LOCKHART, BOB
KYOR, Blythe, Cal.

LOFLIN, BOB
WKRK-TV, Mobile, Ala.

LOMAN, STAN
WOR, New York, N. Y.

— L —

LACKEY, MIKE
WHOP, Hopkinsville, Ky.

RADIO & TV SPORTS COMMENTATORS

LOMBARDI, LOUIS
WOKO, Albany, N. Y.

LOMBARDI, STEVE
WIXN, Dixon, Ill.

LORD, BOB
WGRD, Grand Rapids, Mich.

LOUIS, ED
WJBO, Baton Rouge, La.

LOVE, DAN
KTBC, Austin, Tex.

LOWE, WALT
KBOI, Boise, Idaho

LUJACK, JOHNNY
National Football League
Games
CBS-TV

LUNDQUIST, ELDY
WTRC, Elkhart, Ind.

LYLE, DEAN
KAOL, Carrollton, O.

LYNCH, LEE
KXII-TV, Ardmore, Okla.

LYONS, CLIFF
KWYO, Sheridan, Wyo.

— Mc —

McADAMS, HARRY
KWEW, Hobbs, N. Mex.

McBRIDE, LESTER
KATO, Safford, Ariz.

McARTHUR, JIM
Masters Golf Tournament
CBS-TV

McCARTHY, JACK
NBC

McCOLGAN, BILL
WTOP-TV, Washington, D. C.

McCOLLUM, LEE
WDXL, Lexington, Tenn.

McCOY, AL
KRUX, Phoenix, Ariz.

McGONEGAL, ROBERT
WNBZ, Saranac Lake, N. Y.

McINTYRE, BILL
KWKH, Shreveport, La.

McINTYRE, JIM
WFBN, Indianapolis, Ind.

McKAY, JIM
Wide World of Sports
ABC-TV
Masters Golf Tournament
CBS-TV

McKINLEY, LARRY
WYLD, New Orleans, La.

McKINSTRY, TED
KSHO-TV, Las Vegas, Nev.

McLACHLAN, DEL
WSON, Henderson, Ky.

McLAINE, DEAN
KIOA, Des Moines, Iowa

McMILLAN, AL
KXLY-TV, Spokane, Wash.

McNALLY, RAY
KTUC, Tucson, Ariz.

McNERNEY, JIM
WKRT, Portland, N. Y.

McVAY, BOB
KRKC, King City, Cal.

— M —

MacDONALD, JOHN
WHEC, Rochester, N. Y.

MacNEIL, BOB
WSVA-TV, Harrisonburg, Va.

MacWILLIAMS, DON
WCSH-TV, Portland, Maine

MAGILL, MAURY
WWL, New Orleans, La.

MAHAN, DICK
KNUZ, Houston, Tex.

MANN, HAROLD
WATW, Ashland, Wis.

MANNIES, MORRY
WLBC, Muncie, Ind.

MANNING, TOM
WJW, Cleveland, O.

MANSUR, BOB
KSS, Colorado Springs, Col.

MARFES, BILL
WOWL-TV, Florence, Ala.

MARINELLI, RON
WMFG, Hibbing, Minn.

MARLOWE, STEVE
KSLV, Monte Vista, Col.

MARSILIO, JACK
KBOL, Boulder, Col.

MARSTON, BERT
WFAS, White Plains, N. Y.

MARTIN, BOB
KMOR, Littleton, Col.

MARTIN, DAVE
WHAS, Louisville, Ky.

MARTIN, DAVE
KIUN, Pecos, Tex.

MARTIN, DICK
KMAC, San Antonio, Tex.

MARTIN, JENNINGS
WTRF-TV, Wheeling, W. Va.

MARTIN, STAN
WPAC, Patchogue, N. Y.

MARK, ELZER
WITY, Danville, Ill.

MATEWSON, DON
WTUX, Wilmington, Del.

MAY, WALTER
WLSI, Pikeville, Ky.

MAYNARD, JAKE
WFVA, Fredericksburg, Va.

MAZER, BILL
WGR-TV, Buffalo, N. Y.

MEHAFFIE, BOB
KXKW, Lafayette, La.

MEHAFFIE, JAY
KOSA-TV, Odessa, Tex.

MENACKER, SAM

Big Time Wrestling From Cal-gary, CJOH-TV, Ottawa, CKLW-TV, Windsor-Detroit, CFN-TV, Calgary, CFRN-TV, Edmonton, CFQC-TV, Saskatoon, CKCK-TV, Regina, Syndicated Tape; Dear Wrestlers, Syndicated Tape

MERCHANT, LARRY
KLOO, Corvallis, Oreg.

MERKELL, HERB
KDIA, Oakland, Cal.

MERRILL, SEYMOUR
KGBS, Los Angeles, Cal.

MERRIMAN, DON
WSET, Glen Falls, N. Y.

MERRITT, STARLING
WRAP, Norfolk, Va.

MESSER, BRAD
KNUZ, Houston, Tex.

MESSER, FRANK
WRVA, Richmond, Va.

MEYER, KENNETH
KVWO, Cheyenne, Wyo.

MICHAEL, RAY
WRC, Washington, D. C.

MIKKALSON, BOB
WMT, Cedar Rapids, Iowa

MILLER, BOB
KEYZ, Williston, N. D.

MILLER, JACK
KAKE, Wichita, Kan.

MILLER, JAY
NBC

MILLER, LINDY
WBZ, Boston, Mass.

MILLER MOOSE
KGEZ, Kalispell, Mont.

MILLER, STRETCH
WTUH-TV, Peoria, Ill.

MILLER, VAN
WBEN, Buffalo, N. Y.

MILLER, WALTER
KDIA, Oakland, Cal.

MILNER, GENE
WTAC, Flint, Mich.

MINNEY, FRED
WJNO, West Palm Beach, Fla.

MINTER, JACK
KSPV, Artesia, N. Mex.

MISEL, MIKE
KLMO, Longmont, Col.

MITCHELL, BO
WCOA, Pensacola, Fla.

MITCHELL, FROSTY
KGRN, Grinnell, Iowa

MITCHELL, GEORGE
WAUD, Auburn, Ala.

MITCHELL, CHUCK
WVOL, Nashville, Tenn.

MOCK, FRANK
WELS, Kingston, N. C.

MOE, DON
KMON, Great Falls, Mont.

MOHNEY, RUSS
KENI-TV, Anchorage, Alaska

MOLEER, FLOYD
KXXL, Bozeman, Mont.

MONAHAN, TOM
WCNX, Middletown, Conn.

MONK, MARION
WHAB, Baxley, Ga.

MONSON, JAY
KSUB, Cedar City, Utah

MONTE, FRANK
WTVV-TV, Decatur, Ill.

MOORE, ED
WLST, Escanaba, Mich.

MOORE, MONTE
WDAF-TV, Kansas City, Mo.

MOOREHEAD, TOM
WRCV, Philadelphia, Pa.

MORALES, LUIS A.
WFRP, Ponce, Puerto Rico

MOREY, BOB
KHAS-TV, Hastings, Neb.

MORGAN, HANK
WGUN, Atlanta, Ga.

MORRIS, AL
WVKO, Columbus, O.

MORRIS, JOHNNY
KLID, Poplar Bluff, Mo.

MORRIS, LEO R.
KVWO, Cheyenne, Wyo.

MORRIS, STAN
KZNG, Hot Springs, Ark.

MORROW, BOB
WSSV, Petersburg, Va.

MORSE, DAVID
WDEV, Waterbury, Vt.

MORSE, GARY
WKIN, Kingsport, Tenn.

MORTON, LEN
KVOO-TV, Tulsa, Okla.

MOSHER, CLURE
WCKT-TV, Miami, Fla.

MOSS, DAVE
WKDN, Camden, N. J.

MOWERY, DON
WBLR, Lebanon, Pa.

MUELLER, ED
KORE, Eugene, Oreg.

MULLARKEY, TOM
WBAP-TV, Fort Worth, Tex.

MULLINAX, WALLY
WESC, Greenville, S. C.

MUNIER, JOHN A.
WCMB, Harrisburg, Pa.

MUNLEY, JACK
KTVH, Wichita, Kan.

MURDOCK, HOWARD
WIMS, Michigan City, Ind.

MUTON, JULIAN
WPLO, Atlanta, Ga.

MUZZY, JIM
WHBC, Canton, O.

MYERS, EARL
KTHE, Thermopolis, Wyo.

MYERS, GENE
KIKK, Houston, Tex.

RADIO & TV SPORTS COMMENTATORS

— N —

NAHLEY, DON
WRBL-TV, Columbus, Ga.

NAIMO, JACK
WJOB, Hammond, Ind.

NAVARRO, AUGIE
KAL, Salt Lake City, Utah

NEAL, BOB
WERE, Cleveland, O.

NELSON, DEV
WIBW-TV, Topeka, Kan.

NELSON, GEORGE
KYOK, Houston, Tex.

NELSON, HOWARD
KICY, Nome, Alaska

NELSON, LINDSEY
NBC-TV

NEVINS, GERRY
WADK, Newport, R. I.

NEWBY, HARRY
WKLK, Cloquet, Minn.

NICKERSON, JIM
WLBC-TV, Muncie, Ind.

NOORDYK, STUART
WSHN, Fremont, Mich.

NORDSTROM, ROBERT
WBBX, Portsmouth, N. H.

NORTON, MIKE
WGAN-TV, Portland, Maine

NORWIG, GEORGE
WCSC-TV, Charleston, S. C.

— O —

O'BRIEN, DAVEY
National Football League Games
CBS-TV

O'CONNOR, TERRY
WSKI, Montpelier, Vt.

O'DONNELL, BILL
NBC

OGLE, JACK
KWY-TV, Oklahoma City, Okla.

O'HARA, TONY
WWCA, Gary, Ind.

OLD, JOHN B.
KABC, Los Angeles, Cal.

OLDS, BILL
WILI, Willimantic, Conn.

OLDS, MIKE
KWEW, Hobbs, N. M.

OLES, PAUL
WC DL, Carbondale, Pa.

OLIVER, W. M. JR.
WREV, Reidsville, N. C.

OLSEN, DANNY
KSOU-TV, Sioux Falls, S. D.

OLSON, BOB
WJMS, Ironwood, Mich.

O'NEILL, GENE
WWON, Woonsocket, R. I.

ORDONEZ, BOB
KXO, El Centro, Cal.

O'REILLY, JACK
WPEN, Philadelphia, Pa.

OSBORN, GENE
WKMh, Detroit, Mich.

OSTERMAN, LARRY
WKZO-TV, Kalamazoo, Mich.

O'TOOLE, LARRY
WJAG, Norfolk, Neb.

OWEN, BILL
ABC

— P —

PADGETT, OTTIE
WHHV, Hillsville, Va.

PALM, TIM
WJUN, Mexico, Pa.

PALMIER, BUD
NBC

PARKER, TONY
KMSP-TV, Minneapolis, Minn.

PARKS, DARYL
WKRC-TV, Cincinnati, O.

PARRISH, JOHN
WRNL, Richmond, Va.

PASEK, CHUCK
KEYC-TV, Mankato, Minn.

PASQUALI, JOE
WINC, Winchester, Va.

PATCH, KEN
WHAP, Hopewell, Va.

PATRICK, JOE
KMTV, Omaha, Neb.

PATRICK, VAN
WKMh, Detroit, Mich.

PATTON, VAN
WJPG, Green Bay, Wis.

PAULL, ED
WCED, Dubois, Pa.

PAWLAK, TONY
KRIZ, Phoenix, Ariz.

PAYNE, JACK
WOW, Omaha, Neb.

PEASLEE, BILL
KATL, Miles City, Mont.

PECK, LES
KIUL, Garden City, Kan.

PEKISS, ED
KXLF-TV, Butte, Mont.

PENCE, DICK
WPAR, Parkersburg, W. Va.

PERKINS, BERT
KSAL, Salina, Kan.

PERLIN, BERNIE
KOLD, Tucson, Ariz.

PERRY, NORMAN
KECE, Odessa, Tex.

PESQUERA, KIRO
WKAQ-TV, San Juan, Puerto Rico

PETERS, WALT
WKLK, Cloquet, Minn.

PETERSON, GEORGE
WORD, Spartanburg, S. C.

PETTIT, LLOYD
WGN, Chicago, Ill.

PETTY, JOSEPH M.
WTAG, Worcester, Mass.

PHILLIPS, HUGH
KRFO, Owatonna, Minn.

PHILLIPS, JIM
WFAH, Alliance, O.

PHILYAW, ROGER
WGTM, Wilson, N. C.

PIERCE, JACK
WSOR, Windsor, Conn.

PIKE, ORVIL
WHOU, Houlton, Maine

PLATT, BILL
KSPI, Stillwater, Okla.

POMPELIA, GENE
WDAL, Meridian, Miss.

PORTER, ROSS
WKY, Oklahoma City, Okla.

PRATT, ARTHUR
WPLM, Plymouth, Mass.

PRESSON, GENE
WFWL, Camden, Tenn.

PRINCE, BOB
KDKA-TV, Pittsburgh, Pa.

PRITCHARD, BOSH
National Football League Games
CBS-TV

PRUITT, AL
WDNC, Durham, N. C.

QUINLAN, JACK
NBC

QUINN, BOB
WEAQ, Eau Claire, Wis.

QUINN, JACK
KARY, Prosser, Wash.

— R —

RABER, ALAN
WKAP, Allentown, Pa.

RAINEY, JOSEPH
WDAS, Philadelphia, Pa.

RAINS, DOUG
KFDA-TV, Amarillo, Tex.

RALEY, BUD
KWYN, Wynne, Ark.

RANDALL, ROCKY
KBK, Elk City, Okla.

RAVEY, JIM
WTYS, Marianna, Fla.

RAWLINSON, FRED
WB CI, Williamsburg, Va.

REED, BILL
KMOR, Littleton, Col.

REESE, JIM
KOSA-TV, Odessa, Tex.

REEVES, BOB
WKWK, Wheeling, W. Va.

REILLY, JACK
WRTA, Altoona, Pa.

REINA, RON
KWG, Stockton, Cal.

REMINGTON, DON
KLEO, Wichita, Kan.

REES, CHARLIE
WMTN, Morristown, Tenn.

REESE, LARRY
WHOU, Houlton, Maine

REESE, PEE WEE
Baseball Game of the Week
CBS-TV

REINHART, DAVE
WMPO, Middleport, O.

REYNOLDS, BOB
WJR, Detroit, Mich.

REYNOLDS, WARREN
WHLS, Port Huron, Mich.

RHOADES, H. G.
KWVR, Enterprise, Oreg.

RHODES, DUSTY
KPAC, Port Arthur, Tex.

RICHARD, PAUL
WSPD, Toledo, O.

RICHARDS, STAN
WAKE, Atlanta, Ga.

ROBINSON, E.
WTVB, Coldwater, Mich.

RICHARDSON, MEL
KID, Idaho Falls, Idaho

RIDGEWAY, JIM
KRIO, McAllen, Tex.

RIFENBURG, DICK
WBEEN-TV, Buffalo, N. Y.

RITZERT, BOB
WSTC, Stamford, Conn.

RIZZUTO, PHIL
CBS

ROACH, JACK
WKBZ, Muskegon, Mich.

ROBERTS, BRUCE
WBBM-TV, Chicago, Ill.

ROBERTS, DON
WFAU, Augusta, Maine

ROBERTS, DON
KLZ-TV, Denver, Col.

ROBERTSON, FORD
KIXZ, Amarillo, Tex.

ROBINSON, JIM
WEAD, Atlanta, Ga.

ROBINSON, MAX
WJTN, Jamestown, N. Y.

ROGERS, BEACH
KIEV, Glendale, Cal.

ROIIDE, BARRY
WIOU, Kokomo, Ind.

ROMANO, RALPH N.
WWSC, Glens Falls, N. Y.

ROSELLE, JIM
WJTN, Jamestown, N. Y.

ROSS, MERLE
KSRO, Santa Rosa, Cal.

ROSSI, DICK
WSNO, Barre, Vt.

RADIO & TV SPORTS COMMENTATORS

ROTE, KYLE

WNEW, New York, N. Y.

ROTZ, SID

WDZ, Decatur, Ill.

ROUGH, BILL

WXVW, Jeffersonville, Ind.

ROUSE, JIM

KFAV, Fayetteville, Ark.

ROZELLE, GENE

KREX-TV, Grand Junction, Col.

RUNNELLS, RUDY

KRZY, Dallas, Tex.

RUSSELL, LAVERNE

KUJ, Walla Walla, Wash.

RUST, ART

WWRL, New York, N. Y.

RUSSELL, NEALSON

WABZ, Albemarle, N. C.

RUTLEDGE, BUDDY

WAPI-TV, Birmingham, Ala.

RYAN, JOE

WALL, Middletown, N. Y.

— S —

ST. JOHN, MARK

KSBU, Salinas, Cal.

SAMP, PHIL

WMBD, Peoria, Ill.

SANDERS, CREIGHTON

KXTV, Sacramento, Cal.

SANDERS, GARY

WNOX, Knoxville, Tenn.

SANDERS, HANK

KZNG, Hot Springs, Ark.

SANDERS, JERRY

WCHN, Norwich, N. Y.

SANDERS, JERRY

KZZN, Littlefield, Tex.

SAUNDERS, ERNIE

WCHS-TV, Charleston, W. Va.

SAVLINE, FRANK

WIMS, Michigan City, Ind.

SAYLES, CONNIE

KICO, El Centro, Cal.

SCANLAN, JIM

WOW-TV, Omaha, Neb.

SCARBOROUGH, LARRY

WJAX, Jacksonville, Fla.

SCEARCE, BOB

WAFB-TV, Baton Rouge, La.

SCHENKEL, CHRIS

B. Wabash, Ind.
New York Football Giants, CBS-TV; Triple Crown Racing, CBS-TV; NFL Game of the Week, CBS-TV; College Football Kickoff, ABC-TV; PGA Golf, CBS-TV; Tele-Sports Digest and Touch-down.

SCHOLEM, DICK

WTIG, Massillon, O.

SCHONELY, BILL

KAYO, Seattle, Wash.

SCHORR, RICHARD J.

WHOK, Lancaster, O.

SCHUMACHER, FRED

KORT, Grangeville, Idaho

SCOTT, ED

KLAK, Denver, Col.

SCOTT, JAY

WFUN, Miami, Fla.

SCOTT, KEN

WHGB, Harrisburg, Pa.

SCOTT, LEE

KWAC, Bakersfield, Cal.

SCOTT, RAY

National Football League Games, CBS-TV

SCOTT, ROBERT J.

KRIZ, Phoenix, Ariz.

SEARLES, NEIL

WAWA, Milwaukee, Wis.

SEILO, KARL

WLUC-TV, Marquette, Mich.

SEMAN, RON

WJMO, Cleveland, O.

SEVERSON, JACK

WKPR, Kalamazoo, Mich.

SHADBURN, BILL

WSAV-TV, Savannah, Ga.

SHANLEY, GIB

WGAR, Cleveland, O.

SHAW, JOHNNY

WOBS, Jacksonville, Fla.

SHAWN, BOB

KATN, Boise, Idaho

SHEEHAN, BOB

KPLR-TV, St. Louis, Mo.

SHERIDAN, LEE

WRDW-TV, Augusta, Ga.

SHERMAN, ART

WJAC-TV, Johnstown, Pa.

SHRIVER, BOB

KOA-TV, Denver, Col.

SHRIVER, HARRY

WFBR, Baltimore, Md.

SHULL, ROBIE

KVEC, San Luis Obispo, Cal.

SCHUMANN, ARNOLD

KRFO, Owatonna, Minn.

SHUMATE, GENE

KRXX, Rexburg, Idaho

SILVA, FRANK

WPTS, Pittston, Pa.

SILVER, ROY

Monitor
NBC

SIMMONS, LON

KSFO, San Francisco, Cal.

SIMPSON, JIM

WRC-TV, Washington, D. C.

SIMPSON, JIMMY

WFAI, Fayetteville, N. C.

SINGER, WILLIAM

WTTM, Trenton, N. J.

SIZEMORE, PAUL

WJMA, Orange, Va.

SLAGLE, JOHNNY

WXYZ-TV, Detroit, Mich.

SLATER, SAM

WTAP, Parkersburg, W. Va.

SLATTON, JOHN

WJBB, Haleyville, Ala.

SMITH, ALLEN

KPGE, Page, Ariz.

SMITH, BOB

KGGM-TV, Albuquerque, N. Mex.

SMITH, CLARK

WLWC-TV, Columbus, O.

SMITH, CY

KCHU-TV, San Bernadino, Cal.

SMITH, GARY

WEEX, Easton, Pa.

SMITH, GENE

WMHI, Braddock Heights, Md.

SMITH, JACK

KSBU-TV, San Luis Obispo, Cal.

SMITH, LES

WOR, New York, N. Y.

SMITH, RUSS

KLPM, Minot, N. D.

SMITH, SIEG

XETV, San Diego, Cal.

SMYSER, THOMAS B.

WHVR, Hanover, Pa.

SNOWDON, CHARLES T.

WCVI, Connellsville, Pa.

SNYDER, BILL

WSOC-TV, Charlotte, N. C.

SNYDER, BOB

WTOD, Toledo, O.

SNYDER, FRANK

WOTV, Ames, Iowa

SOBOL, JOHNNY

WILK, Wilkes-Barre, Pa.

SOLTAU, GORDON

National Football League Games
CBS-TV

SOMMERVILLE, DAVE

WFYC, Alma, Mich.

SPENCER, LES

WKBV, Richmond, Ind.

SPENCER, MILT

WFLA-TV, Tampa, Fla.

SPIDLE, CLINT

WRKH, Rockwood, Tenn.

STANFILL, CLEAT

KCRV, Caruthersville, Mo.

STARK, DICK

KPUG, Bellingham, Wash.

STATHAM, BOB

WHIT, New Bern, N. C.

STEADMAN, HERB

WSGN, Birmingham, Ala.

STECK, JIM

KRLA, Pasadena, Cal.

STEELE, JIM

WWL, New Orleans, La.

STEIN, JACK

KXOX, Sweetwater, Tex.

STENGER, FRANK

WCBI, Columbus, Miss.

STERN, BILL

MBS

STEPHENS, STANLEY G.

KOJM, Havre, Mont.

STEVENS, CHUCK

WCEN, Mt. Pleasant, Mich.

SCHMECK, NATHAN

WPLK, Rockmart, Ga.

SCHOFF, HUGHIE

KWNA, Winnemucca, Nev.

STEWART, BILL

KLMO, Longmont, Col.

STEWART, DAN

WDPT, Greenville, Miss.

STEWART, JACK

WMOX, Meridan, Miss.

STEWART, LARRY

WDWS, Champaign, Ill.

STIEG, LYLE

WBRN, Big Rapids, Mich.

STIELSTRA, ELDEN

WCQB, Whitehall, Mich.

STIGLEMAN, PHIL

WKBV, Richmond, Ind.

STITLER, FRANK

WSB, Atlanta, Ga.

STOLLARD, LEROY

KFSA-TV, Fort Smith, Ark.

STONE, RHEA

KQMS, Redding, Cal.

STOUT, ALLEN

WLW-TV, Cincinnati, O.

STRADER, DICK

WMAR-TV, Baltimore, Md.

STRATTON, GIL

National Football League Games
CBS-TV

STRITE, DICK

KERG, Eugene, Oreg.

STRONG, FORD

KSTR, Grand Junction, Col.

SULLIVAN, JIM

WBRY, Waterbury, Conn.

SULLIVAN, JOHN B.

KTNC, Falls City, Neb.

SUMMERALL, PAT

CBS

SUMMERS, LOUIS

WOIC, Columbia, S. C.

SUMMERS, WILLIAM

WLou, Louisville, Ky.

SWENEY, FRANK

WJJD, Chicago, Ill.

SWIFT, CHARLIE

WROD, Daytona Beach, Fla.

SWIFT, JACK

WLOF-TV, Orlando, Fla.

SWISHER, BOB

WPSD-TV, Paducah, Ky.

— T —

TABNER, DOUG
WTOL-TV, Toledo, O.

TABNER, ORRIS
WTOL-TV, Toledo, O.

TAPPE, MEL
KHQA-TV, Hannibal, Mo.

TARLETON, SAM
KAKO, Lake Charles, La.

TATE, VERNER
WSPA, Spartanburg, S. C.

TAUBE, TOM
WSJM, St. Joseph, Mich.

TAYLOR, BEN
WESH-TV, Daytona Beach, Fla.

TAYLOR, JIM
KEEP, Twin Falls, Idaho

TAYLOR, JOE
KNCO, Garden City, Kan.

TEAL, TOM
WINN, Louisville, Ky.

TEGMEIER, DOUG
KNOX, Grand Forks, N. D.

THALMAN, BILL
WHLL, Wheeling, W. Va.

THOMAS, JERRY
KVEN, Ventura, Cal.

THOMASSON, HOMER
WDVA, Danville, Va.

THOMPSON, BILL
WAXU, Lexington, Ky.

THOMPSON, CHUCK
NBC-TV

THOMPSON, DOUG
WADE, Wadesboro, N. C.

THOMPSON, JIMMY
WJL, Niagara Falls, N. Y.

TOMICH, MIKE
WJLB, Detroit, Mich.

TONNEMAKER, CLAY
National Football League Games
CBS-TV

TOOTHMAN, BOB
WBOY, Clarksburg, W. Va.

TOWER, BILL
KTVO-TV, Ottumwa, Iowa

TRAYNOR, HAROLD
KQV, Pittsburgh, Pa.

TROUTMAN, GEORGE
WSTL, Eminence, Ky.

TUCKER, JOE
WWSW, Pittsburgh, Pa.

TUCKER, NEAL
KTIL, Tillamook, Oreg.

TUCKER, TOMMY
WIOI, New Boston, O.

TURNER, JIM
WIST, Charlotte, N. C.

— U —

ULRICH, BOB
KJEO-TV, Fresno, Cal.

UPRIGHT, GENE
WIS-TV, Columbia, O.

— V —

VACHE, BOB
KTAR-TV, Phoenix, Ariz.

VALENTE, PEDRO
KLOK, San Jose, Cal.

VALICENTI, JOE
BBW, Youngstown, O.

VALLEY, RUSS
WOWW, Naugatuck, Conn.

VANDERGRIFT, CAL
KBRO, Bremerton, Wash.

VANDERVOORT, EARL
KBOX, Dallas, Tex.

VAN KUREN, JIM
CKLW, Detroit, Mich.

VAUGHN, BEN
KWTX-TV, Waco, Tex.

VAZQUEZ, PEDRO
WAPA, San Juan, Puerto Rico

VIDNOVIC, SAM
WMCK, McKeesport, Pa.

VITO, G. L.
KSHO-TV, Las Vegas, Nev.

VOGEL, C. P., JR.
WWNR, Beckley, W. Va.

VOLKMER, HAL
WHTC, Holland, Mich.

VOY, DENNIS
KMAQ, Maquoketa, Iowa

— W —

WAGNER, BOB
KBIM, Roswell, N. Mex.

WAITE, DAVE
WDAM-TV, Laurel-Hattiesburg, Miss.

WALK, JOHN
KWFR, San Angelo, Tex.

WALKER, BOB
WFAA, Dallas, Tex.

WALKER, HAL
WITI-TV, Milwaukee, Wis.

WALKER, JACK
WLBB, New York, N. Y.

WALKER, WILLIAM S.
KOKY, Little Rock, Ark.

WALL, EDDIE
WODY, Bassett, Va.

WALL, RON
KIFI-TV, Idaho Falls, Idaho

WALLACE, BRAD
WLSV, Wellsville, N. Y.

WALLACE, TOM, JR.
KAIR, Tucson, Ariz.

WALLIS, DAVE
KCLA, Pine Bluff, Ark.

WALSH, BLAINE
NBC

WALSH, LLOYD
WRUN, Utica, N. Y.

WARD, BILL
WBT, Charlotte, N. C.

WARHOLA, TED
WESA, Charleroi, Pa.

WARNES, GORDON
WPTA-TV, Roanoke, Ind.

WATSON, GAYLON
KOMU-TV, Columbia, Mo.

WATRICK, DON
WXYZ, Detroit, Mich.

WEATHERS, BILL
WGNI, Wilmington, N. C.

WEAVER, BILL
WDAY-TV, Fargo, N. D.

WEAVER, RICK
KFH, Wichita, Kan.

WEBER, RON
WBOC, Salisbury, Md.

WECHSLER, JIM
WWRJ, White River Junction, Vt.

WEISKOPF, DON
KRPL, Moscow, Idaho

WENZEL, RON
WCCA-TV, Columbia, S. C.

WESLEY, MARC
WPTV, Palm Beach, Fla.

WEST, AL
WOWL-TV, Florence, Ala.

WEST, BERNIE
WLLY, Wilson, N. C.

WHEATON, LYNN
WFUR, Grand Rapids, Mich.

WHITAKER, BOB
WMIX, Mt. Vernon, Ill.

WHITAKER, JACK
WCAU-TV, Philadelphia, Pa.

WHITAKER, RICHARD
WBAX, Wilkes-Barre, Pa.

WHITE, DICK
KENS, San Antonio, Tex.

WILE, OTIS
KSFI, Stillwater, Okla.

WILK, TED
KUTA, Blanding, Utah

WILKERSON, DWIGHT
WLIL, Lenoir City, Tenn.

WILL, BOB
Lunch With Bob
WWDC, Washington, D. C.

WILLIAMS, DEAN
KXGN-TV, Glendive, Mont.

WILLIAMS, DUANE
KWOC, Poplar Bluff, Mo.

WILLIAMS, EARL
KOVG, Valley City, N. D.

WILLIAMS, ED
KNEL, Brady, Tex.

WILLIAMS, GEORGE
WCED, Dubois, Pa.

WILLIAMS, J. D.
WDXI, Jackson, Tenn.

WILLIAMS, LEE
WTVL, Waterville, Me.

WILLIAMS, ROBERT
WCBI-TV, Columbus, Miss.

WILLIFORD, TIG
KLUE, Longview, Tex.

WILLS, BILL
WSLA-TV, Selma, Ala.

WILSON, DEAN
WMEG, Melbourne, Fla.

WILSON, JAMES
WSBT-TV, South Bend, Ind.

WISE, WES
WFAA-TV, Dallas, Tex.

WOLEVER, JACK
KAAB, Hot Springs, Ark.

WOLF, FRED
WXYZ-TV, Detroit, Mich.

WOLFF, BOB
NBC

WOOD, DALE
KOEL, Oelwein, Iowa

WOOD, JIM
WABJ, Adrian, Mich.

WOODMAN, DAVE
KNOE-TV, Monroe, La.

WOODRUFF, FRANK
WSPB, Sarasota, Fla.

WOODSIDE, SAM
WHCU, Ithaca, N. Y.

WOOLEY, NEAL
KPCL-TV, Lake Charles, La.

WOTOWICZ, CLARKY
WACE, Springfield, Mass.

WRIGHT, JOSEPH R.
WKMI, Kalamazoo, Mich.

WRIGHT, LLOYD
WECL, Eau Claire, Wis.

WYALIE, BOB
WAKR-TV, Akron, O.

— Y —

YARBROUGH, JERRY
WPNX, Phenix City, Ala.

YELLAND, STARR
KLZ, Denver, Col.

YORK, TOM
WBRC-TV, Birmingham, Ala.

YOTES, JOHN
WFAS, White Plains, N. Y.

YOUNGBLOOD, WES
KSEL, Lubbock, Tex.

— Z —

ZEIDMAN, IRV
KTBS-TV, Shreveport, La.

ZELICH, MARK
WSAU, Wausau, Wis.

ZSLERMAYER, BOB
WAME, Miami, Fla.

ZENNER, BOB
KOLN-TV, Lincoln, Neb.

ZIMMER, LARRY
KFRU, Columbia, Mo.



Ed
Herliby



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BILL
SHIPLEY
▶

Radio & Television Announcers-MC's

—Their Work During 1961—

— A —

- AAROE, ALDEN**
WRVA, Richmond, Va.
- ABERNETHY, TOM**
Coffee Club
WSTV, Steubenville, O.
- ABBOTT, BUD**
WWGP, Sanford, N. C.
- ABBOTT, JIM**
KTVT, Fort Worth, Tex.
- ABRAMS, JERRY**
Night Beat
WHGB, Harrisburg, Pa.
- ACKERMAN, KEN**
Music Til Dawn
KCBS, San Francisco, Cal.
- ADAMS, ROGER**
Music for Evening
WADC, Akron, O.
- ADAMS, VERNON**
Sheriff Bill
KOOL-TV, Phoenix, Ariz.
- ADDIS, DICK**
WFRV-TV, Green Bay, Wis.
- ADKINS, BOB**
WVOT, Wilson, N. C.
- ADKINS, BOB**
Kaffee Klatsch
WMNI, Columbus, O.
- ADKINS, GALES**
Morning Melodies
WSAT, Salisbury, N. C.
- ADKINS, JIMMY**
WJPB-TV, Fairmont, W. Va.
- ADLESON, JIM**
The Unpredictables
KXUB-TV, Valley City, N. D.
- ALAN, MIKE**
KXO, El Centro, Cal.
- ALBAN, DAVE**
Carnival of Music
WJNO, West Palm Beach, Fla.
- ALEXANDER, ERNIE**
KXKW, Lafayette, La.
- ALFORD, DICK**
Sunny Side of the Street
KVLC, Little Rock, Ark.
- ALLAN, DAVID**
Club 27
WKBN-TV, Youngstown, O.
- ALLAN, STAN**
WPAC, Patchogue, N. Y.
- ALLARD, RON**
WKXL, Concord, N. H.
- ALLAN, DUANE**
KRFO, Owatonna, Minn.
- ALLEN, FRANK**
KOIL, Omaha, Neb.
- ALLEN, MARY**
KGIV, Alamosa, Col.
- ALLEN, RON**
Fanfare
WNOP, Newport, Kan.
- ALLGOOD, KEITH**
KBRL, McCook, Neb.
- ALLIN, HENRY**
WKYT, Lexington, Ky.
- ALLISON, BILL**
WINC, Winchester, Va.
- ALLISON, GENE**
WISH-TV, Indianapolis, Ind.
- ALVORD, KEN**
Salute Show
WSHE, Raleigh, N. C.
- AMECHE, JIM**
WGBS, Geneva, Ill.
- AMON, DON**
WKWK, Wheeling, W. Va.
- ANDERSON, ARTHUR**
KLOG, Kelso, Wash.
- ANDERSON, BOB**
Open Line
KABC, Los Angeles, Cal.
- ANDERSON, DAVID**
KRZY, Dallas, Tex.
- ANDERSON, JOSEPH**
WHBF, Rock Island, Ill.
- ANDERSON, KARL**
Breakfast in Bedlam
WARN, Ft. Pierce, Fla.
- ANDERSON, RUTH**
WSET-TV, South Bend, Ind.
- ANDERSON, SAM**
WKAP, Allentown, Pa.
- ANDREWS, ANDY**
KOLD-TV, Tucson, Ariz.
- ANDREWS, ANDY**
WOLF, Syracuse, N. Y.
- ANDREWS, DON**
Hub Cap Caravan
WSGW, Saginaw, Mich.
- ANDREWS, HERB**
Destination Midnight
WSMN, Nashua, N. H.

BROOKE TAYLOR

•

Frank Cooper Associates





CY HARRICE

ANNOUNCER - M.C.

NARRATOR

SU 7-5400

DAN DONALDSON

Announcer Emcee

PL 2-7676



ANNOUNCERS-MC'S

ANDREWS, TOM
WTVB, Coldwater, Mich.

ANDRICK, BILL
Evensong
WMNI, Columbus, O.

ANDRIESE, TED
WFUR, Grand Rapids, Mich.

ANDRUS, ALEX
Cafe de la Paix
KSBW, Salinas, Cal.

ANSBORO, GEORGE
Pilgrimage
ABC

ANTHONY, AL
Teen Age Dance Time
KBAK-TV, Bakersfield, Cal.

ANTHONY, JOE
KMAC, San Antonio, Tex.

APARICIO, RAY
KBUC, Corona, Cal.

APPLEGATE, DICK
Press Internationale
WBKB, Chicago, Ill.

ARCHARD, DAVE
WLCY, Tampa, Fla.

ARCHINAL, PAUL
Spaceland
KBMT-TV, Beaumont, Tex.

ARMEY, JOSEPH J.
KXLE, Ellensburg, Wash.

ARMSTRONG, HAYWARD
KCRM, Crane, Tex.

ARMSTRONG, JACK
WPTX, Lexington Park, Md.

ARMSTRONG, TOM
WGAR, Cleveland, O.

ARNOLD, CHUCK
WISN, Milwaukee, Wis.

ARNOLD, JOSEPH
KICO, El Centro, Cal.

ARNOLD, KEN
WPLK, Rockmart, Ga.

ARTHUR, BILL
WFIW, Fairfield, Ill.

ASHWORTH, WAYNE
WSTP, Salisbury, N. C.

ASSAF, WOODIE
Jukebox Serenade
WLBT-TV, Jackson, Miss.

ATKINS, ED
WJEH, Gallipolis, O.

AUSTIN, BOB
KTOO, Las Vegas, Nev.

AUSTIN, JIM
KBTX-TV, Bryan, Tex.

AUSTIN, ROBERT
KMAN, Manhattan, Kan.

AUTELS, VAN DES
KTAR-TV, Phoenix, Ariz.

AVERY, CURT
WTVP-TV, Decatur, Ill.

AVERY, PATSY
Patsy's Playhouse Kids
WTCM-TV, Columbus, Ga.

AYALA, MARCOC
KEVT, Tucson, Ariz.

AYCOCK, EARL
WDAL, Meridian, Miss.

AYCOCK, ROY M. JR.
WBCL, Williamsburg, Va.

AYERS, CESTA
KRZY, Dallas, Tex.

AYLWARD, GUY
Admiral Jack
WNHC-TV, New Haven, Conn.

— B —

BACKELS, JOHN
Night-Light
WDEV, Waterbury, Vt.

BAGBY, JOE
KRZY, Dallas, Tex.

BAGG, BRUCE
Wake Up Easy
WBYS, Canton, Ill.

BAILEY, HERB
The Bozo Show
WBTW, Florence, S. C.

BAILEY, ROGER
WIBW-TV, Topeka, Kan.

BAILEY, SHERMAN
KXLE, Ellenburg, Wash.

BAILLIE, RON
KOL, Seattle, Wash.

BAKER, MICHAEL
B. June 15, 1926, St. Thomas,
Ontario, Canada. Edge of Night,
CBS-TV; Weatherama, NBC-TV;
Commercials

BAKER, PAUL
Rise and Shine
WLAD, Danbury, Conn.

BALDWIN, EARL
KXIV, Phoenix, Ariz.

BALE, NORM
KWKH, Shreveport, La.

BALISE, BOB
Dawn Patrol
WHMP, Northampton, Mass.

BALL, F.
Music Room
WSFR, Sanford, Fla.

BALL, NOEL
WMAK, Nashville, Tenn.

BALTZER, LARRY
KHUZ, Borger, Tex.

BANDY, JOHN
Lord Faunt Leroy
WDAS, Philadelphia, Pa.

BANFIELD, BOB
Open House
WHIZ-TV, Zanesville, O.



STAN Z. BURNS



Exclusive Personal Management:
ALLEN HERMAN
118 West 57th Street
New York 19, N. Y.
Circle 7-1900

ANNOUNCERS-MC'S

- BANKER, ED**
KGAL, Salem, Ore.
- BANKS, MARK**
KLEMS, LeMars, Iowa
- BARBER, DON**
WCKT-TV, Miami, Fla.
- BARGER, CARL**
Hi Fi House
WFDF, Flint, Mich.
- BARKER, BILL**
WSIP, Paintsville, Ky.
- BARKER, BOBBY**
KIFI-TV, Idaho Falls, Idaho
- BARKER, TED**
Joy Club
WJOY, Burlington, Vt.
- BARLOW, JOHN**
Million Dollar Music
WHIM, Providence, R. I.
- BARLOW, JOHN**
Breakfast with Barlow
KSL, Salt Lake City, Utah
- BARNARD, BILL**
KGBS, Los Angeles, Cal.
- BARNETT, BOB**
KYVA, Gallup, N. Mex.
- BARR, WILLIAM**
WVOH, Chester, Pa.
- BARRETT, RAY**
NBC
- BARRIE, JOE**
Party Line
WGBS, Geneva, Ill.
- BARRIOS, JOSE**
KUBO, San Antonio, Tex.
- BARRY, GEORGE**
WHOT, Youngstown, O.
- BARTELS, ROBERT**
KLOG, Kelso, Wash.
- BARTLETT, ROGER**
KCTI, Terrytown, Neb.
- BARTON, HAL**
KHQA-TV, Hannibal, Mo.
- BATCH, LEE**
KCHU-TV, San Bernadino, Cal.
- BAUER, WALT**
WKBZ, Muskegon, Mich.
- BAUM, JERRY**
Spins 'N Needles
WGBF, Evansville, Ind.
- BAXTER, CHARLES**
WCKT-TV, Miami, Fla.
- BAXTER, WENDELL**
KJSK, Columbus, Neb.
- BEACH, RONALD M.**
WLAN, Lancaster, Pa.
- BEACH, SCOTT**
News Conference
KCBS, San Francisco, Cal.
- BEALE, RAY**
WGUN, Atlanta, Ga.
- BEARDUCCI, ART**
WMCK, McKeesport, Pa.
- BEATTY, JACK**
WMFT, Terre Haute, Ind.
- BECK, JACKSON**
B. July 23, 1912, New York City
- BECK, RONALD**
Christian in Action
ABC
- BECKER, BARBARA**
WITI-TV, Milwaukee, Wis.
- BEE, BOBBY**
Record Romp
WJPB-TV, Fairmont, W. Va.
- BEE, BURKE**
Talk of the Town
WOBS, Jacksonville, Fla.
- BEHR, TED**
Bandstand
KPER, Gilroy, Cal.
- BEKAS, TONY**
WNAR, Norristown, Pa.
- BELL, ALFRED**
KHOU-TV, Houston, Tex.
- BELL, DICK**
WOKW, Brockton, Mass.
- BELL, GLENN**
Bellzapoppin
KIMN, Denver, Col.
- BELLAIRS, MAL**
Music Wagon
WBBM, Chicago, Ill.
- BENEDICT, ANDY**
Serviceman Speaks
WWRL, New York, N. Y.
- BENNETT, BERN**
Your Surprise Package;
The Verdict is Yours
CBS-TV
- BENNETT, BILL**
WLOL, Minneapolis, Minn.
- BENSON, BUZZ**
Hit the Road
WSIX, Nashville, Tenn.
- BENTLEY, BILL**
Hi Time
KBTN, Neosho, Mo.
- BENTLEY, DOUG**
WHHY, Montgomery, Ala.
- BERG, NANCY**
Hatchy Milatchy
WNEP-TV, Scranton, Pa.
- BERNARO, PAUL**
Morning Show
WNLC, New London, Conn.
- BERNIER, GUS**
WMUR-TV, Manchester, N. H.
- BERQUIST, DEWEY**
WDAY, Fargo, N. D.
- BERRY, GENE**
WOW-TV, Omaha, Neb.



Frank Butler

Exclusive Representative:

Robert Longenecker

OL. 3-3770

Hollywood, Calif.

ANNOUNCERS-MC'S

- BERRY, RED**
Country Jamboree
KVEE, Conway, Ark.
- BERRYMAN, ED**
WTAC, Flint, Mich.
- BERTOUX, AL**
Easy Listening
WCBG, Chambersburg, Pa.
- BIDDLE, BILLY**
Hits for Mrs.
WHIT, New Bern, N. C.
- BIGA, JOHNNY**
Music of Masters
WPIS, Pittston, Pa.
- BIGNELL, JOHN**
KOWB, Laramie, Wyo.
- BILLYEN, JOHN**
Free-For-All
KNBC-TV, Kansas City, Mo.
- BINKIN, SYL**
WMAY, Springfield, Ill.
- BISHOP, BILL**
Commuters' Express
WNMP, Evanston, Ill.
- BISHOP, JERRY**
WDRG, Hartford, Conn.
- BISSET, VIRGIL**
WOWV, Naugatucket, Conn.
- BIUS, BOB**
WLBC, Muncie, Ind.
- BLACK, BILL**
Storyland
WAFB-TV, Baton Rouge, La.
- BLACK, MARTIN**
Nite Owl Club
KLRJ-TV, Las Vegas, Nev.
- BLACKWELL, MICKEY**
Caravan
WCHL, Chapel Hill, N. C.
- BLAIR, CURT**
Popeye Theatre
WSFA-TV, Montgomery, Ala.
- BLAIR, HARRY**
WMRO, Aurora, Ill.
- BLAIR, LARRY**
Blame it on Blair
WDXI, Jackson, Tenn.
- BLAKE, FRANK**
Music Panorama
WAJR, Morgantown, W. Va.
- BLANCHARD, LOWELL**
Tennessee Barn Dance
WNOX, Knoxville, Tenn.
- BLAUVELT, LES**
KOLN-TV, Lincoln, Neb.
- BLESSINGTON, ED**
WSAV, Savannah, Ga.
- BLUM, GEORGE**
Alarm Clock Club
KORN, Mitchell, S. D.
- BLYDEN, ROY**
Gospel Request
WIVV, Vieques Island,
Puerto Rico
- BOCK, KEN**
KDRS, Paragould, Ark.
- BOCKHARN, JERRY**
KHAS-TV, Hastings, Neb.
- BODEN, PAUL**
KDRS, Paragould, Ark.
- BODY, T. A.**
KRZY, Dallas, Tex.
- BOGDEN, HILARY**
WJAS, Pittsburgh, Pa.
- BOLLER, WALLY**
WOC, Davenport, Iowa
- BOLTEN, JOE**
Dick Tracy
WPXI, New York, N. Y.
- BOLTON, WHITNEY**
MBS, New York, N. Y.
- BOMAN, CHARLES F.**
WGAD, Gadsden, Ala.
- BONNER, FARRELL**
KMRC, Morgan City, La.
- BOOE, BOB**
KHAS, Hastings, Neb.
- BOONE, CARL**
KOSA-TV, Odessa, Tex.
- BOONE, JACK**
KEZI-TV, Eugene, Ore.
- BORRERO, MIGUEL A.**
WPRP, Ponce, Puerto Rico
- BORT, KEN**
KATN, Boise, Idaho
- BOSWELL, JIM**
WAVY, Norfolk, Va.
- BOSWORTH, BOB**
WKRQ-TV, Mobile, Ala.
- BOUCHARD, HANK**
WPRO-TV, Providence, R. I.
- BOWDEN, REISOR**
Trading Post
KTBS-TV, Shreveport, La.
- BOWER, BOB**
WTIP, Charleston, W. Va.
- BOWMAN, ED**
KOA-TV, Denver, Col.
- BOWMAN, ROGER**
NBC
- BOWMAN, W. M.**
Ship of Zion
WOIC, Columbia, S. C.
- BOWN, ROGER**
KLXX, Provo, Utah
- BOYD, BILL**
Music with Bill
KIUN, Pecos, Tex.
- BOYD, BILLY**
KBK, Elk City, Okla.
- BOYD, TY**
WBT, Charlotte, N. C.
- BOYER, PHIL**
Teen Beat
KEZI-TV, Engene, Ore.



MIKE BAKER

Announcer — Narrator — MC

JU 6-6300



CARL CARUSO

ANNOUNCER - MC

JU 2-8800

ANNOUNCERS-MC'S

- BOYKIN, BOB**
 WMBC, Macon, Miss.
- BOYLE, JOE**
 Luncheon with Joe
 KHAK, Cedar Rapids, Iowa
- BRADLEY, BOB**
 Rhapsody
 WFLA, Tampa, Fla.
- BRADLEY, ROBERT**
 WRCV-TV, Philadelphia, Pa.
- BRADLEY, WES**
 Yawn Patrol
 KRDO, Colorado Springs, Col.
- BRAID, DON**
 WMBD, Peoria, Ill.
- BRAMHALL, BILL**
 Hometown Party
 WMIL, Milwaukee, Wis.
- BRAMHALL, FRANK**
 Intermezzo
 KMEQ, Omaha, Neb.
- BRAND, CHUCK**
 WMOD, Moundsville, W. Va.
- BRANDT, MEL**
 NBC
- BRANDT, ROGER**
 WCEN, Mt. Pleasant, Mich.
- BRANDY, BOB**
 WTVC-TV, Chattanooga, Tenn.
- BRANSOME, BILL**
 WRCV, Philadelphia, Pa.
- BRANSON, TERRY**
 Poolside
 WALA-TV, Mobile, Ala.
- BRAUN, JERRY**
 KSJB, Jamestown, N. D.
- BRELAND, BILL**
 Records with Bill
 WBEU, Beaufort, S. C.
- BRENDLER, GENE**
 The Better Half
 KPTV, Portland, Ore.
- BRENNER, PAUL**
 Requestfully Yours
 WNTA, Newark, N. J.
- BREWER, BOB**
 WHHY, Montgomery, Ala.
- BRITAIN, RON**
 WSAI, Cincinnati, O.
- BROADFOOT, DAN**
 Two on The Aisle
 KLRJ-TV, Las Vegas, Nev.
- BROADHURST, WALTER G.**
 Wake Up with Walt
 WWCH, Clarion, Pa.
- BROADWATER, BOB**
 KEPR, Kennewick, Wash.
- BRODE, BUDDY**
 WNAR, Norristown, Pa.
- BROHAN, DON**
 KHQA-TV, Hannibal, Mo.
- BROMAN, KITTY**
 At Home with Kitty
 WWLP, Springfield, Mass.
- BROOK, PHIL**
 Clock Radio
 WIKB, Iron River, Mich.
- BROOKINS, DONNELL**
 WJHG-TV, Panama City, Fla.
- BROOKS, BILL**
 Hi Fi Hop
 KTVH, Wichita, Kan.
- BROOKS, FRANK**
 WTMM, Trenton, N. J.
- BROOKS, FRANK**
 The Music Room
 WRVA, Richmond, Va.
- BROOKS, LEON**
 Party Line
 KHMO, Hannibal, Mo.
- BROOKS, PHIL**
 Jazz Dee Jay
 WKPA, New Kensington, Pa.
- BROPHY, WILLIAM**
 ABC
- BROSKI, FRED**
 KOMU-TV, Columbia, Mo.
- BROWN, ART**
 WWDC, Washington, D.C.
- BROWN, ARWIN**
 Melody Matinee
 WSHN, Fremont, Mich.
- BROWN, BOB**
 Showcase
 KCEE, Tucson, Ariz.
- BROWN, BOBBY**
 WBMD, Baltimore, Md.
- BROWN, DICK**
 WAMS, Wilmington, Del.
- BROWN, HUGH**
 WDXB, Chattanooga, Tenn.
- BROWN, J. CLARK**
 Golden Hour
 WANS, Anderson, S. C.
- BROWN, JAMES A.**
 Party Line
 WSFC, Somerset, Ky.
- BROWN, JIM**
 KXXL, Bozeman, Mont.
- BROWN, STEVE**
 Roadshow
 WAIR, Winston-Salem, N. C.
- BROWN, TERRY**
 Top 40
 KLSR, Mountain Grove, Mo.
- BROWN, THAD**
 Morning Ma'm
 WRLD, West Point, Ga.
- BROWNE, TOM**
 1240 Club
 WIST, Charlotte, N. C.
- BROWNING, DOUGLAS**
 ABC
- BROWNING, REED**
 Night Line
 KABC, Los Angeles, Cal.
- BRUCE, DWIGHT**
 Happy Dan
 WTOC-TV, Savannah, Ga.



Gordon Hammett
 Announcer — MC — Host
 JU 6-6300



FRED SCOTT
 ANNOUNCER — MC — HOST
 LE 5-1000

BRYAN, CHARLIE
WWL, New Orleans, La.

BRYAN, JOHN
Jackalope Jamboree
KWIV, Douglas, Wyo.

BRYANT, CHRIS
KAOL, Carrollton, Mo.

BUCHANON, BILL
Hen House
WWGP, Sanford, N. C.

BUCK, BOB
KSRO, Santa Rosa, Cal.

BUCKLEY, BOB
KHAS-TV, Hastings, Neb.

BUEHLMAN, CLINT
Musical Clock
WBEN, Buffalo, N. Y.

BUNN, BILL
Dreambuster
KGTM, Wilson, N. C.

BURGESS, DANNY
WWNY, Watertown, N. Y.

BURNS, ALMA
WLXC, La Crosse, Wis.

BURNS, JIM
WBCT-TV, Wilmington, N. C.

BURNS, STAN Z.
Spokesman For Piel's Beer, Trommers, Bordens and Sal-Hepatica; Narrator for Columbia and Universal-International Pictures

BURSON, JIM
WBBW, Youngstown, O.

BURT, BOB
Tops in Pops
WFHR
Wisconsin Rapids, Wis.

BURTENSHAW, BOB
Early Bird Bob
KID, Idaho Falls, Idaho

BURTON, GARY
WPAQ, Mt. Airy, N. C.

BUSCH, PAT
Rendezvous
WJMS, Ironwood, Mich.

BUSSEY, GORDON
Capt. Shipwreck
KVAL-TV, Eugene, Ore.

BUTLER, FRANK
B. January 1, 1919, St. Cloud, Minn. National Velvet, NBC-TV; Dobie Gillis, CBS-TV; The Rifleman, ABC-TV; Route 66, CBS-TV; Real McCoys, ABC-TV; Stagecoach West, NBC; Dick Van Dyke Show, CBS-TV; Commercials: Olympia Beer, Bardol

— C —

CABALLERO, LALO
Madrugada
KLOK, San Jose, Cal.

CADY, FRANK
WJRT, Flint, Mich.

CAIN, BOB
Million Dollar Music
WHIM, Providence, R. I.

CAIN, JESS
WHDM, Boston, Mass.

CALLAHAN, GINGER
WTMT, Louisville, Ky.

CALLAWAY, VIRGIL
1390 Show
KFRA, Franklin, La.

CAMERON, FRANK
Pleasure Patrol
WHOP, Hopkinsville, Ky.

CAMERON, TOM
Open House
KXAB-TV, Aberdeen, S. D.

CAMFIELD, BILL
Slam Bang Theatre
KTVT, Fort Worth, Tex.

CAMPBELL, DICK
Dial 'N Deal
WDVA, Danville, Va.

CAMPBELL, JOHN
Ham 'N Eggs
KWBB, Wichita, Kan.

CAMPBELL, HOWARD
WDAY, Fargo, N. D.

CANNON, JOHN
I've Got A Secret
CBS-TV

CANTER, RUSSELL
Betty Newton
WBNS, Columbus, O.

CAPP, CARL
WPAQ, Mt. Airy, N. C.

CAPRAL, ED
WLWA-TV, Atlanta, Ga.

CARDILE, BILL
WVIC-TV, Pittsburgh, Pa.

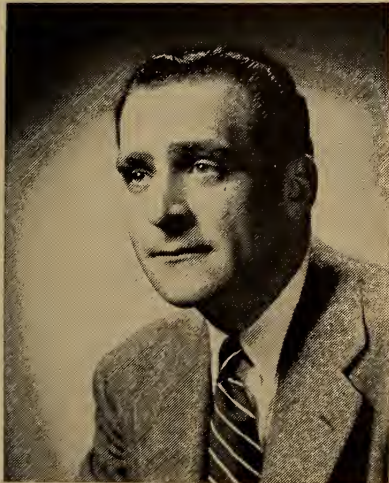
CARLE, BENNY
WBRC-TV, Birmingham, Ala.

CARLE, LEE
Record Room
WGSM, Huntington, N. Y.


CARLSON, BOB
Music In Motion
WGTM, Wilson, N. C.

CARLSON, BYRON
B. April 2, 1919, Topeka, Kan. Small World, CBS-TV; Leonard Bernstein, CBS-TV; The Price Is Right, NBC-TV; The Vikings, ABC-TV; The Guiding Light, CBS-TV

CARMICHAEL, BOB
KIXI, Seattle, Wash.



Jim Coy
RADIO-TV
COMMERCIALS
FILMS
MC-HOST
JU. 2-8800



DEL CLARK
Announcer-Spokesman
ACTOR - NARATOR
MI 2-0469 ST 2-1100
20 E. Huron St.
Chicago 11, Ill.

ANNOUNCERS-MC'S

CARMODY, TOM
Wake Up Easy
KEYJ, Jamestown, N. D.

CARNEY, GILBERT L.
WPME, Punxsutawney, Pa.

CARNEY, RON
WPAI-TV, Birmingham, Ala.

CARPENTER, J. L.
KQMS, Redding, Cal.

CARPENTER, MICHAEL
Request
KTCI, Terrytown, Neb.

CARPENTER, PHIL
KID-TV, Idaho Falls, Idaho

CARR, ROY
KRSI, Minneapolis, Minn.

CARROLL, BOB
KOLO-TV, Reno, Nev.

CARROLL, ROGER
KORE, Eugene, Oreg.

CARSON, ROD
Pop Hop
WNJH, Hammonton, N. J.

CARSON, WILLIAM
Music For You
WGHC, Clayton, Ga.

CARTEE, DAVE
Masterpieces Of Music
WNMP, Evanston, Ill.

CARTER, CHARLES
Focus
WESH-TV,
Daytona Beach, Fla.

CARTER, DIAMOND
Alarm Clock Club
WMPF, High Point, N. C.

CARTER, EDDIE
WJSO, Johnson City, Tenn.

CARTER, JERRY
Music Unlimited
WKIP, Poughkeepsie, N. Y.

CARTER, KEN
KRIO, McAllen, Tex.

CARTER, LEO J.
Sound Wave
KOKY, Little Rock, Ark.

CARTER, RUSS
St. Louis Hop
KSD-TV, St. Louis, Mo.

CARTER, VIVIAN
Livin' With Vivian
WWCA, Gary, Ind.

CARUSO, CARL
B. January 1, 1917, Boston, Mass.
Car 54, NBC-TV; Father Knows
Best, CBS-TV; Doug Edwards,
CBS-TV; True Story, NBC-TV

CARVALHO, JIMMY
Stars Over Hawaii
KIKI, Honolulu, Hawaii

CARVIN, EDDIE
WCNY-TV
Watertown-Carthage, N. Y.

CARY, TOM
WMEG, Melbourne, Fla.

CASEY, JAY
Mid Morning Show
WMNS, Olean, N. Y.

CASTLE, DAVE
KFDA-TV, Amarillo, Tex.

CATHCART, BOB
KFDA-TV, Amarillo, Tex.

CATHCART, BOB
Cheerful Earful
WOKO, Albany, N. Y.

CAUSEY, BUD
KNOE-TV, Monroe, La.

CAUSIER, JOHN
Pilgrimage
ABC

CAVANAUGH, BOB
Impromptu
KEYC-TV, Mankato, Minn.

CEE, JAY
WPTR, Albany, N. Y.

CERNA, JOSE C.
KUNO, Corpus Christi, Tex.

CERRI, BILL
Homeward Serenade
WGMS, Washington, D. C.

CHAMBERLAIN, HOWARD
WLW-TV, Cincinnati, O.

CHAMBERS, HAL
Ladies Fare
KSBY-TV,
San Luis Obispo, Cal.

CHANDLER, JOHN
WPLM, Plymouth, Mass.

CHANNING, MARVIN
WILL, Willimantic, Conn.

CHAPMAN, ED
Smile Awhile
WEKR, Fayetteville, Tenn.

CHARF, AL
KTIL, Tillamook, Oreg.

CHASE, WARD
WXIX-TV, Milwaukee, Wis.

CHASTAIN, DON
Country Capers
WANS, Anderson, S. C.

CHATTERTON, LARRY
Wrap Up
KFI, Los Angeles, Cal.

CHERRY, AL
Daybreak
KGDN, Edmonds, Wash.

CHILDS, JAY
Top O' The Morning
WWIL, Ft. Lauderdale, Fla.

CHILDS, LELAND
Early Risers' Club
WAPI-TV, Birmingham, Ala.

CHRISTIE, GAYLON
KLEN, Killeen, Tex.



PHIL TONKEN

THE SOUND SELLING SOUND

PL 2-7676



ALLEN SWIFT

CLARK, DEL

B. September 21, 1931. Announcer, Narrator, Actor, Record M.C. Freelance: Reynolds Metals, Ford Star Time, Raggedy Ann Foods, Vigarò, United Air Lines, Weed Auto Chains, NBC-TV Chicago Standby Staff

CLARK, DICK

American Bandstand
WFIL, Philadelphia, Pa.

CLARK, JACK

Password; What's My Line?
CBS-TV

CLARK, JAY

WAVZ, New Haven, Conn.

CLARK, JEFF

KOGO-TV, San Diego, Cal.

CLARK, JIM

WSGN, Birmingham, Ala.

CLARK, ROGER

WGH, Newport News, Va.

CLARK, TY

KENI-TV, Anchorage, Alaska

CLARKE, JOHN

NBC

CLASSENS, RAY

WWNS, Statesboro, Ga.

CLAWSON, JIM

Diamond Jim
KRUX, Phoenix, Ariz.

CLAYTON, BOB

B. August 17, 1922, Birmingham, Ala. Make a Face, ABC

CLAYTON, BOB

WHDH, Boston, Mass.

CLEMENT, TOMMY

Music America Loves
KNDC, Hettinger, N. D.

CLEMENTS, CARTER

WLAV, Grand Rapids, Mich.

CLEMENTS, HENRY

Kapt. Taltower's Show Boat
KTAL-TV, Shreveport, La.

CLIFTON, DON

WCMB., Harrisburg, Pa.

CLUM, SHIRLEY

KTAR-TV, Phoenix, Ariz.

COCHRAN, BILL

B. February 16, 1919, New York City. TV Commercials for Driscoll and Dondril, Chesterfield, Studebaker, Philco, General Motors, General Electric

CODY, WAYNE

WICD-TV, Danville, Ill.

COFIELD, DICK

KXO, El Centro, Cal.

COLE, CLAY

Record Wagon
WNTA-TV, Newark, N. J.

COLE, CLIFTON

KERG, Eugene, Oreg.

COLES, ED

WSBA, York, Pa.

COLLINS, BILL

WRFD, Worthington, O.

COLLINS, CHARLES

WTUX, Wilmington, Del.

COLLINS, DON

Junior Auction
KTVH, Wichita, Kan.

COLLINS, FRED

NBC

COLLINS, SCIPIO

Especially For You
WRAP, Norfolk, Va.

COLLYER, BUD

Beat the Clock, ABC-TV; To Tell the Truth, CBS-TV

COLOMBO, JOE

WGII, Babylon, N. Y.

COMBS, GEORGE HAMILTON

MBS, New York, N. Y.

COMER, JACK

1330 Top Thirty
WJPS, Evansville, Ind.

COMER, PAUL

This Day of Music
WSLS, Roanoke, Va.

COMPTON, H. LEWIS

WHEE, Martinsville, Va.

COMPTON, HOWARD

Club WHEO
WHEO, Stuart, Va.

CONDELL, ERNEST

Concert 850
WJW, Cleveland, O.

CONDER, DICK

WOAP, Owosso, Mich.

CONKLIN, MIKE

Happy Time Show
WBYS, Canton, Ill.

CONNELLY, BOB

Request Party
WVNH, Rochester, N. Y.

CONNERS, BOB

WYRE, Pittsburgh, Pa.

CONRAD, JERRY

WRFB, Tallahassee, Fla.

CONWARY, MIKE

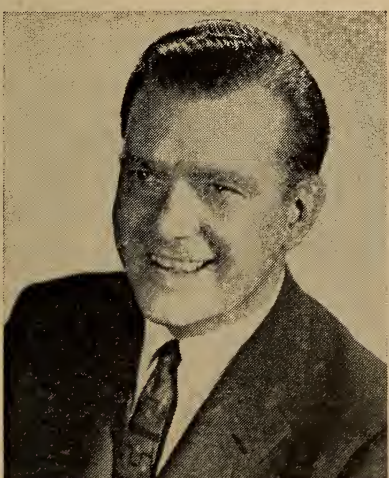
KSYL, Alexandria, La.

COOK, JACK A.


Studio 13
KRDO-TV, Colorado Springs, Col.

COONTZ, EDDIE

KFEM, Oklahoma City, Okla.



RALPH PAUL
ANNOUNCER
HOST
M.C.
JU 2-8800



BILL ROGERS
—Management—
George F. Foley
730 Fifth Ave. Judson 6-4312

ANNOUNCERS-MC'S

COOPER, GEORGE
KONO, San Antonio, Tex.

COPE, MARVIN
KBUH, Brigham City, Utah

CORBETT, JOHN
Car & Kitchen
WBEN, Buffalo, N. Y.

CORCORAN, BILL
Meet Your Neighbor
KLFY-TV, Lafayette, La.

CORMONA, JOHN
Let's Go Bowling
KVR5, Rock Springs, Wyo.

COSTELLO, JACK
NBC

COUGHLIN, JOHN
WBMM-TV, Chicago, Ill.

COUSINS, WAYNE
WDOG, Marine City, Mich.

COWAN, COLEY
WTAX, Springfield, Ill.

COWLEY, PAUL
WKLO, Louisville, Ky.

COX, FORREST
620 Tempos
WLBT-TV, Jackson, Miss.

COX, ORVAL
Musical Clock
WSAT, Salisbury, N. C.

COX, RAY
KTAR, Phoenix, Ariz.

COY, JIM

B. October 5, 1916, Kansas City, Mo. Radio N. Y., WOR; Jackie Robinson Show; Guy Lombardo Show, NBC; Naked City; Surfside 6; Cleveland Browns Pro Football; Commercials: Kool Cigarettes, Kinney Shoes, American Gas Ass'n, Colgate, General Electric, Rheingold Beer

CRAGER, JOEL
Message Of Israel
ABC

CRAIG, KEITH
WIEL, Elizabethtown, Ky.

CRAIN, ALBERT L.
KCRM, Crane, Tex.

CRATER, HAL
Hal's A Poppin'
WSJM, St. Joseph, Mich.

CRAWFORD, GEORGE
WGH, Newport News, Va.

CRENWELGE, AARON A.
KLEN, Killeen, Tex.

CROCKER, SID
Buckskin Bill
WAFB-TV, Baton Rouge, La.

CROSBY, JIM
WRFC, Athens, Ga.

CROSS, MILTON
Message Of Israel
ABC

CROSS, TONY
WCBI, Columbus, Miss.

CROWELL, CALTON
Cousin Cal's Comedy Time
WABG-TV, Greenwood, Miss.

CROWLEY, DICK
WFYC, Alma, Mich.

CRUSSMAN, CRAIG
Sun Dial
WDNC, Durham, N. C.

CULBERTSON, PETE
WJHG-TV, Panama City, Fla.

CULLEN, BILL
The Price Is Right
NBC-TV

CURETON, JOHN
WDOW, Dowagiac, Mich.

CURTIS, FRANK
WTRF-TV, Wheeling, W. Va.

CURTIS, TONY
WTAP, Parkersburg, W. Va.

CYPERT, WAYNE
Be Our Guest
KNOG, Nogales, Ariz.

— D —

D'ANDREA, RALPH
WESO, Southbridge, Mass.

DaBECCO, HENRY
KQV, Pittsburgh, Pa.

DALE, BOB
Zoorama
KFMB-TV, San Diego, Cal.

DALE, JOHN
WNEW, New York, N. Y.

DALEY, PAUL
WBZY, Torrington, Conn.

DALTON, JACK
WGUY, Bangor, Maine

DAMBACH, KEN
WBHI, Newark, N. J.

DAMON, JERRY
NBC

DARY, ALAN
WORL, Boston, Mass.

DAVID, RUSS
Playhouse Party
KSD, St. Louis, Mo.

DAVID TOBY
CKLW, Detroit, Mich.

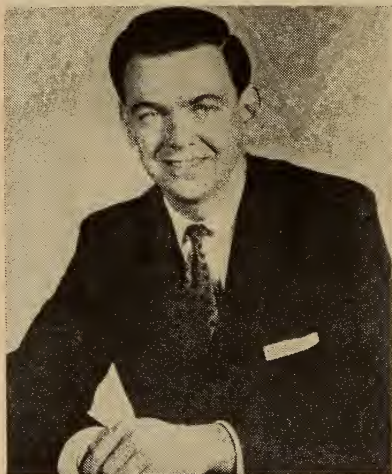
DAVIDSON, BRYAN
Sidelites
WJBD, Salem, Ill.

DAVIES, BUD
CKLW, Detroit, Mich.

DAVIS, AVERY
KYOK, Houston, Tex.

DAVIS, BOB
Music On Stage
WGMS, Washington, D. C.

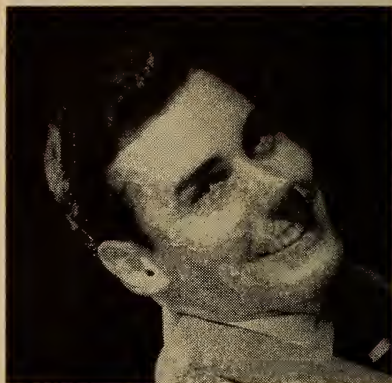
DAVIS, DAVE
WWIL, Ft. Lauderdale, Fla.



LEE JORDAN

Lee Jordan Show — WCBS
Guest Announcer—Jack Paar Show
Guest M.C.—Jack Sterling Show
RADIO REGISTRY—JU 2-8800

Personal Management
KAY KORWIN - PL 2-2230



HARRY HARRISON

WMCA

10 AM — 1 PM DAILY

DAVIS, EARL
Hi Mom
KVLC, Little Rock, Ark.

DAVIS, ERVIN
Breakfast Hall Of Hits
WLLY, Wilson, N. C.

DAVIS, NORMAN
WJSO, Johnson City, Tenn.

DAVIS, RAY
WBMD, Baltimore, Md.

DAVISON, ROGER S.
Sound Of Music
WJBO, Baton Rouge, La.

DAWSON, JACK
WMAR-TV, Baltimore, Md.

DAWSON, MERV
KEBE, Jacksonville, Tex.

DAY, HERB
WKID, Urbana, Ill.

DAY, MARC
Day Watch
WHHV, Hillsville, Va.

DEAL, FRANK
Almanac
WJRT, Flint, Mich.

DEAL, JACK
WHCU, Ithaca, N. Y.

DEAN, BOB
WGL, Fort Wayne, Ind.

deCYR, ZEL
Currently Voices for Cocoa-Puffs,
Surf, Ideal Toys, Dutch Boy
Paints, Dannon Yogurt, Gaines
Dog Food, Tide, Mum, Kiwi; Ap-
pearances on Jack Paar Show,
Play Your Hunch

DEEN, RALPH L.
Rise And Shine
WFFE, Eastman, Ga.

DE HAVEN, BOB
Good Neighbor Time
WCCO,
Minneapolis-St. Paul, Minn.

DELANO, KEITH
KPIN, Casa Grande, Ariz.

DELINE, JIM
Deline Gang
WSYR, Syracuse, N. Y.

DELL, BOB
WOLF, Syracuse, N. Y.

DELL, STAN
KIKS, Sulphur, La.

DENHAM, DICK
WINX, Rockville, Md.

DENTON, JACK
WLWC-TV, Columbus, O.

DeROUEN, KING
Coffee Talk
KEUN, Eunice, La.

DERRICK, CHARLES
WOIC, Columbia, S. C.

DESMOND, ED
Easy Ed
WINA, Charlottesville, Va.

DETMER, PAUL
Music At Night
WKBV, Richmond, Ind.

DETORIO, DAVE
WJER, Dover, O.

DEVON, PRU
Nights In Latin America
WQXR, New York, N. Y.

DENTON, LEE
WRCV-TV, Philadelphia, Pa.

DICKENS, DOUG
KKJO, St. Joseph, Mo.

DIONNE, BOB
WESO, Southbridge, Mass.

DIXON, BOB
Bob Dixon Show, CBS

DIXON, JOHN
Dixon On Disc
WALA-TV, Mobile, Ala.

DIXON, PAUL
WLW-TV, Cincinnati, O.

DOANE, BILL
KARY, Prosser, Wash.

DODDS, DAR
KBOI, Boise, Idaho

DOLL, KEN
WBOY, Clarksburg, W. Va.

DOMBEK, JOHN
Time Keeper
WHOU, Houlton, Maine

DONAHOO, DEL
WOW-TV, Omaha, Neb.

DONAHUE, TOM
KYA, San Francisco, Cal.

DONALDSON, DAN
B. March 11, 1918, St. Louis, Mo.
Our American Heritage; Commer-
cials For: Equitable Life Insur-
ance Society of the U. S., Con-
tinental Baking Co., American
Motors, Listerine

DONNELLY, BOB
KXRX, San Jose, Cal.

DONNELLY, JAMES
Mr. Matinee
WJMJ, Philadelphia, Pa.

DORAN, ROGER
WOME, Brunswick, Maine

DOREMIUS, JOHN
Patterns In Music
WNBQ-TV, Chicago, Ill.

DORRANCE, STURGES
Reader's Roundtable
WDCR, Hanover, N. H.

DOTSON, BILLY
WRMF, Titusville, Fla.



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ANNOUNCER—MC—ACTOR

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ANNOUNCERS-MC'S

DOTY, LOCKWOOD RICHARD II

B. March 24, 1922, Lockport,
N. Y. Dick Doty and the News,
WINZ, Miami, Fla.

DOUGLAS, HAL
WFRV-TV, Green Bay, Wis.

DOUGLAS, JOHN
Cactus John
KTYM, Inglewood, Cal.

DOUGLAS, WALLY
Open House
WTAR, Norfolk, Va.

DOW, BOB
WGUY, Bangor, Maine

DOW, WILLIAM
Wakeup Vermont
WCAX, Burlington, Vt.

DOWD, DON
ABC

DOWNES, HUGH

The Jack Paar Show; Concentra-
tion, NBC-TV

DRAGIN, TED
WSAV, Savannah, Ga.

DRAKE, DON
Music In The Morning
WHP, Harrisburg, Pa.

DREW, PAUL
WAKE, Atlanta, Ga.

DUBBS, DAVE
KELO, Sioux Falls, S. D.

duBLON, JACK
Cartoon Alley
WITI-TV, Milwaukee, Wis.

DUBOY, JESS
WEET, Richmond, Va.

DUCIE, JERRY
3 Stooges & Stanley
WKBN-TV, Youngstown, O.

DUCK, ORM
WQSR Clockwatcher
WQSR, Solvay, N. Y.

DUCKETT, JOE
Whirling World
WRLD, West Point, Ga.

DUDLEY, DICK
NBC

DUMAS, ROLAND
Spotlight
WMAS, Springfield, Mass.

DUNCAN, JIM
Breakfast With The Duncans
WGGH, Marion, Ill.

DUNFORD, BOB
Hillbilly Hits
WGOV, Valoosta, Ga.

DUNN, STEVE
WSTC, Stamford, Conn.

DUNNE, DICK
Today
KXAB-TV, Aberdeen, S. D.

DUPREE, BOBBY
KPAC, Port Arthur, Tex.

DUPUY, MONTY
WFBC, Greenville, S. C.

DYE, TOM
KTTR, Rolla, Mo.

— E —

EARLY, DURWARD
KFBC-TV, Cheyenne, Wyo.

EATON, WAYNE
KARY, Prosser, Wash.

ECKOFF, RALPH
KNOT, Prescott, Ariz.

EDGELEY, BOB
Music In The Afternoon
WNBZ, Saranac Lake, N. Y.

EDNEY, KERMIT
Good Morning Man
WHKP, Hendersonville, N. C.

EDWARDS, GLENN
Ezy Pickins
KEZY, Anaheim, Cal.

EDWARDS, HOWARD
KONO, San Antonio, Tex.

EDWARDS, LEE
KPAC, Port Arthur, Tex.

EELLS, PAUL
WMT-TV, Cedar Rapids, Iowa

EFIRD, C. B.
WABZ, Albermarle, N. C.

EGGER, FRITZ
KLAD, Klamath Falls, Oreg.

EICHSTAEDT, PAUL
Records To Remember
WSOO, Sault Ste. Marie, Mich.

EIGEN, JACK
WMAQ, Chicago, Ill.

ELBERS, DICK
Music For Your Afternoon
WFAS, White Plains, N. Y.

ELLER, CHET
Eller Train
WCNT, Centralia, Ill.

ELLER, DICK
WHUT, Anderson, Ind.

ELLIOTT, BILL
KIKS, Sulphur, La.

ELLIOTT, DON
Showtime
WCHS-TV,
Charleston, W. Va.

ELLIOTT, DOYCE
KOSA-TV, Odessa, Tex.

ELLIOTT, MIKE
WXYZ, Jamestown, N. Y.



GENE HAMILTON

NBC

ELLIS, DICK
Breakfast Club
WJGW, Johnson City, Tenn.

ELLIS, DON
Yawn Patrol
KRKX, Rexburg, Idaho

ELLIS, HAP
KOLT, Scottsbluff, Neb.

ELWELL, ROY
KRLA, Pasadena, Cal.

EMERY, BOB
Big Brother
WBZ-TV, Boston, Mass.

EMBRAY, JIM
WJPS, Evansville, Ind.

ENO, JACK
Musicade
WEBR, Buffalo, N. Y.

ENTLEY, BOB
1300 Club
WKLC, St. Albans, W. Va.

ERCK, LOU
KSST, Sulphur Springs, Tex.

ESBENSEN, RICK
WMEG, Melbourne, Fla.

ESCOBAR, PABLO
KVOU, Uvalde, Tex.

EVANS, BERGEN
Down You Go
WGN, Chicago, Ill.

EVANS, DEAN
KPIX-TV, San Francisco, Cal.

EVANS, DON
WYRE, Pittsburgh, Pa.

EVANS, GREG
WRDO, Augusta, Ga.

EVANS, JAMES
WHBF, Rock Island, Ill.

EVANS, JEFF
WRDW-TV, Augusta, Ga.

EVANS, JOHNNY
WIS-TV, Columbia, S. C.

EVERETT, GREGG
KKJO, St. Joseph, Mo.

EWIN, WILLIAM
Waggtime
WAGG, Franklin, Tenn.

EWY, ELWOOD
KWAT, Watertown, S. D.

— F —

FAHAN, BILL
KRDO, Colorado Springs, Col.

FALULK, R. L.
Cape Fear Capers
WCKB, Dunn, N. C.

FARMER, FRANCES
WFBM-TV, Indianapolis, Ind.

FARRELL, BILL
Talk Of The Town
WJEH, Gallipolis, O.

FARRELL, JERRY
Road Show
WJLL, Niagara Falls, N. Y.

FARRINGTON, BOB
Flying's My Fancy
WPTF, Raleigh, N. C.

FAULCONER, FRANK
WKYT, Lexington, Ky.

FAYE, MARTY
WBKB, Chicago, Ill.

FERREN, TOM
WSJM, St. Joseph, Mich.

FIELD, FRANK
KMA Shenandoah, Iowa
Morning Visit

FIELDS, WILLIAM
WCBL, Benton, Ky.

FINDLEY, BOB
WSLI, Jackson, Miss.

FINLEY, ART
Popeye
KRON-TV,
San Francisco, Cal.

FINLEY, STUART
WRC, Washington, D. C.

FINNEY, D. DENZIL
Sam 'N Denzil
WCHS, Charleston, W. Va.

FISH, JOHN
KGMT, Fairbury, Neb.

FISCHER, DON
WRGP-TV,
Chattanooga, Tenn.

FISHER, ED
Music Hall
WGAR, Cleveland, O.

FISHER, FRAN
WFVA, Lewistown, Pa.

FISHER, JIM
Wake Up Time
WTYS, Marianna, Fla.

FISHER, JOHN
WMBD-TV, Peoria, Ill.

FITZGIBBONS, JACK
WAKR, Akron, O.

FLEETWOOD, HARRY
NBC

FLEMING, BOB
KENI, Anchorage, Alaska

FLEMING, GEORGE
KMAE, McKinney, Tex.

FLETCHER, ANDY
WTAP, Parkersburg, W. Va.

FLETCHER, TOM
Serenade

WJW, Cleveland, O.

FLORENCE, GEORGE

WSLI, Jackson, Miss.

FLORES, JOHN
KPER, Gilroy, Cal.

FLYNN, CHARLES
Breakfast Time

WFBG-TV, Altoona, Pa.

FOOTE, EDDY
WOWL-TV, Florence, Ala.

FORD, ART
WNBC, New York, N. Y.

FORD, MILTON Q.
WOL, Washington, D. C.

FOREMAN, ROBERT
WTVP-TV, Decatur, Ill.

FOSS, JOE
WBBM, Chicago, Ill.

FOSTER, CEDRIC
MBS, Washington, D. C.

FOSTER, JESS
Tumbleweed Tempos
KDDD, Dumas, Tex.

FOSTER, LLOYD
WFNC, Fayetteville, N. C.

FOURNIER, CHUCK
KBIM, Roswell, N. Mex.

FOWLER, BILL
Musical Clock
WBOY, Clarksburg, W. Va.

FOX, LES
Fox's Den
WMMW, Meriden, Conn.

FRANKLIN, PAT
WSRC, Socorro, N. Mex.

FRANKS, JOE
WTAC, Flint, Mich.

FRAY, JACQUES
WQXR, New York, N. Y.

FREDERICKS, DICK
Pilgrimage

ABC

FREEMAN, AUBREY
Anything Goes
WCPC, Houston, Miss.

FREEZE, MACK
WKLW, Wilmington, N. C.

FRENCH, JIM
KIRO, Seattle, Wash.

FRIED, JOE
Daybreaker

WSTV, Steubenville, O.

FRYE, MARTY
WHOK, Lancaster, O.

FRYER, GIL
Norman's Bandstand
WSBA-TV, York, Pa.

FULFORD, PETE
KWYN, Wynne, Ark.

FULLEN, GENE
Pinbusters
WTVN-TV, Columbus, O.

FULLER, JERRY
WFAA, Dallas, Tex.

FUTRELL, LARRY
KWYN, Wynne, Ark.

FUYS, HOWARD
WDEF, Chattanooga, Tenn.

— G —

GAGE, LEIGHTON
WLI, Willimantic, Conn.

GAINES, DAN
WLFH, Little Falls, N. Y.

GAINES, MYRTLE
KRZY, Dallas, Tex.

GAINES, PHIL
Music 'Til Dawn
WWDC, Washington, D. C.

GALDE, LLOYD
KPGE, Page, Ariz.

GALLAHER, EDDIE
WTOP-TV, Washington, D. C.

GALLOP, FRANK
Perry Como's Kraft Music Hall
NBC-TV

GAMBLING, JOHN
Rambling With Gambling
WOR, New York, N. Y.

GANN, BOB
KGRN, Grinnell, Iowa

GARANT, CHARLIE
Jamboree
WLLI, Lenoir City, Tenn.

GARCIA, WOODY
La Hora Latina
WSOL, Tampa, Fla.

GARDNER, ERIC
WXIX-TV, Milwaukee, Wis.

GARDNER, JOHN
WDUZ, Green Bay, Wis.

GARDNER, BILL
Dialing For Dollars
WXEY-TV, Richmond, Va.

GARDNER, DON
Pilgrimage
ABC

GARDNER, REED
Wonderful World Of Music
WZOK, Jacksonville, Fla.

GARRETT, JIM
Junior Town Meeting
WJR, Detroit, Mich.

GARY, ARTHUR
NBC

GATTAS, JUAN
KUBO, San Antonio, Tex.

GARZA, WYLIE
KGNS-TV, Laredo, Tex.

GATES, DAN
KWAC, Bakersfield, Cal.

GATES, JIM
WFBG-TV, Altoona, Pa.

GAUNT, JOE
Perspective
WFMD, Frederick, Md.

GUSTAD, GEORGE W.
KGCA, Rugby, N. D.

GAYLORD, WILLIE
WAMS, Wilmington, Del.

GEE, JOHNNIE
WCAV, Columbia, S. C.

GERNETZKE, HOWIE
WSAU, Wausau, Wis.

GIBBONS, JIM
WOL, Washington, D. C.

GIBBS, HARRY
Wrangler's Club
KDS-TV, St. Louis, Mo.

GIBSON, DE
WSON, Henderson, Ky.

GIEVER, AL
WAWA, Milwaukee, Wis.

ANNOUNCERS-MC'S

GILBERT, AL
Musical Clock
WTBA, Madison, Wis.

GILBERT, LIVINGSTON
Movies At 4:30
WAVE-TV, Louisville, Ky.

GILES, JOHNNY
WALA, Mobile, Ala.

GINNAVEN, BOB
KATV, Little Rock, Ark.

GISSING, EARL
Make Believe Ballroom
WAWA, Milwaukee, Wis.

GIVEN, JOE
Freelance Spokesman; Newscasts,
WNEW, New York

GLARNER, BOB
WNAE, Warren, Pa.

GLASEN, DONALD
KLAM, Cordova, Alaska

GLEBA, TOM
WBNS-TV, Columbus, O.

GLENN, JERRY
WWYN, Erie, Pa.

GLOVIER, ANN
WDMV, Pocomoke City, Md.

GOCHIS, BILL
KDYL, Tooele, Utah

GODWIN, CARROLL
WCSC-TV, Charleston, S. C.

GOLD, IRWIN
Women's Corner
KXGN, Glendive, Mont.

GOLDEN, RAY
KSTN, Stockton, Cal.

GONZALEZ, ED
WCMB, Harrisburg, Pa.

GOODING, BOB
WFAA, Dallas, Tex.

GOODMAN, EARL
WVCH, Chester, Pa.

GOODWYNN, HARRIS
Morning In Marshall
KMHT, Marshall, Tex.

GORDON, ROBERT
WVNY, Watertown, N. Y.

GORHAM, BUD
KCMT-TV, Alexandria, Minn.

GORMLY, BILL
WOW, Omaha, Neb.

GOUGH, GLENN
WVNY, Watertown, N. Y.

GOULD, BUD
KONI, Spanish Fork, Utah

GOULD, CHET
Christmas Music
ABC

GOVE, ELLIOTT
WSYR, Syracuse, N. Y.

GOW, ART
KLZ, Denver, Col.

GRAHAM, SUE
WPDX, Clarksburg, W. Va.

GRANT, BRUCE
WOOD, Grand Rapids, Mich.

GRANT, JOE
WAKR-TV, Akron, O.

GRANT, RALPH
WLEM, Emporium, Pa.

GRAVES, CHARLES
KUTP, Fargo, N. D.

GRAVES, GENE
WTTM, Trenton, N. J.

GRAVES, JIM
Easy Listenin'
WJAX, Jacksonville, Fla.

GRAY, BARRY
WMCA, New York, N. Y.

GRAY, DICK
Gray Moods
KRUX, Phoenix, Ariz.

GRAY, JIM
WKPA, New Kensington, Pa.

GRAY, MARTIN
WIBW-TV, Topeka, Kan.

GREEN, LARRY
Town Crier
KLAK, Denver, Col.

GREENE, BOB
WPON, Pontiac, Mich.

GREENE, KEN
Hi Fi Holiday
WCAX, Burlington, Vt.

GREER, ALLEN
KBBB, Borger, Tex.

GREGSON, JERRY
KOOL-TV, Phoenix, Ariz.

GRESHAM, GARY
Mr. Toyman
WTUH-TV, Peoria, Ill.

GRESS, BILL
WOC-TV, Davenport, Iowa

GRIDLEY, JOHN
Focus
WDCR, Hanover, N. H.

GRIES, LOIS
Romper Room
WTUH-TV, Peoria, Ill.

GRIFFIN, MERV
Play Your Hunch
NBC-TV

GRIFFITH, LES
Message Of Israel
ABC

GRIGGS, CHARLES R.
WVLN, Olney, Ill.

GRIMES, MARK C.
WKD, Boston, Mass.

GRUBBE, BILL
Teen Beat
KONI, Spanish Fork, Utah

GULDAGER, GEORGE
Musicman
KERG, Eugene, Oreg.

GUNN, JOHNNY
Take It Ezy
KEZY, Anaheim, Cal.

GUYETTE, NELSON
Start The Day Right
WSGO, Oswego, N. Y.

— H —

HAGEMAN, HAROLD
WAKR, Akron, O.

HAGLER, BILL
WGAD, Gadsden, Ala.

HAIT, MAL
WKIP, Poughkeepsie, N. Y.

HALE, PHIL
WKNB, New Britain, Conn.

HALEY, PAT
WMCK, McKeesport, Pa.

HALL, CHARLES E.
WCSC-TV, Charleston, S. C.

HALL, CLIFF, JR.
Morning Call
WAPE, Jacksonville, Fla.

HALL, DAVID
KPUG, Bellingham, Wash.

HALL, MEL
WJJD, Chicago, Ill.

HALL, RADCLIFF
NBC

HALLORAN, RYAN
Morning Show
WAVE-TV, Louisville, Ky.

HALVORSON, HAL
Country Music Time
KLMO, Longmont, Col.

HAMEL, FRAN
Rise & Shine
WMAS, Springfield, Mass.

HAMILTON, GENE
Movie 4, WNBC, New York, N. Y.

HAMMETT, GORDON

B. August 18, 1923, Houston,
Tex. Spokesman for Golden Press,
Nestea, Feen-A-Mint, Q.T. Lo-
tion; Newscaster, The Edge of
Night, The Millionaire, Love of
Life, Charge Account

HAMRICK, HOWARD
WIS, Columbia, S. C.

HANCOCK, BILL
Coffee Time
WPNF, Brevard, N. C.

HANCOCK, SHELLY
KTHH, Houston, Tex.

HANNA, AL
Commuters' Express
KHAK, Cedar Rapids, Iowa

HANNES, ART
The Ed Sullivan Show
CBS-TV

HANRAHAN, BILL
NBC

HANSEN, ERNEST
Call Of The Arctic

KICY, Nome, Alaska

HANSON, CHARLIE
WISN, Milwaukee, Wis.

HANSON, DICK
1230 Club
WJBB, Halesville, Ala.

HANSON, KEN
KFRE, Fresno, Cal.

HANTEN, JACK
KWAT, Watertown, S. D.

HARDING, JOHN
KGVO, Missoula, Mont.

HARFORD, JOHN
C & W Time
KSTL, St. Louis, Mo.

HARLAN, JOHN
The Brighter Day
CBS-TV

HARMON, JAY
Polka Party
KFH, Wichita, Kan.

HARPER, HECK
Cartoon Corral
KGW-TV, Portland, Oreg.

HARPER, JERRY
WBBM-TV, Chicago, Ill.

HARPER, JIM
WZYX, Cowan, Tenn.

HARPER, JOHN
WWRL, New York, N. Y.

HARPER, WAYNE S.
KELD, El Dorado, Ark.

HARRICE, CY

HARRILL, J. NELSON
Wake Up Time
WGW, Asheboro, N. C.

HARRINGTON, TERRY
Terry A While
KNOX, Grand Forks, N. D.

HARRIS, BILL
WIEL, Elizabethtown, Ky.

HARRIS, BILL
The Barney Bean Show
WKST-TV, Youngstown, O.

HARRIS, JACK
Here's Harris
WMBD, Peoria, Ill.

HARRIS, RAY
WMUR-TV, Manchester, N. H.

HARRISON, BEAD
Happy Polka Time
KSTL, St. Louis, Mo.

HARRISON, HARRY

WMCA
HARRISON, MARV
KFRE, Fresno, Cal.

- HARTLEY, JIM**
Sundial
WGGG, Gainesville, Ga.
- HARVEY, BOYD**
The Boyd's Nest
WSAM, Saginaw, Mich.
- HARVEY, RON**
KFIZ, Fond du Lac, Wis.
- HARVILLE, DAVID**
WBTM, Danville, Va.
- HASELTINE, FRED**
WRNL, Richmond, Va.
- HASSE, WARREN L.**
Staff Breakfast
KPDN, Pampa, Tex.
- HATCHER, WARD**
Your Party
KLRB, Mountain Grove, Mo.
- HAWKINS, BOB**
Album Hits
WRDO, August, Maine
- HAWKINS, KEN**
WJMO, Cleveland, O.
- HAY, JOHNNY**
Cartoon Capers
WBAP-TV, Fort Worth, Tex.
- HAYES, BERNARD**
WGES, Chicago, Ill.
- HAYES, GEORGE**
Message Of Israel
ABC
- HAYES, JAMES**
Swing Session
WAGG, Franklin, Tenn.
- HAYNES, JERRY**
Mr. Peppermint
WFAA-TV, Dallas, Tex.
- HAYNES, TRUDY**
At Home With Trudy
WCHB, Inkster, Mich.
- HAYWARD, JACK**
Good Morning
WPDQ, Jacksonville, Fla.
- HAYWARD, JOYCE**
KBMT-TV, Beaumont, Tex.
- HEDGES, JERRY**
Mostly Music
KSPI, Stillwater, Okla.
- HEDGES, RICHARD**
WDOW, Dowagiac, Mich.
- HEKEEL, CLARE**
Dinnerbell Roundup
KATL, Miles City, Mont.
- HELMSO, AL**
KTVU-TV, Oakland, Cal.
- HEMMERLE, KEN**
KATO, Safford, Ariz.
- HENDERSON, GENE**
KENT, Prescott, Ariz.
- HENDRICKS, CECIL**
WMBC, Macon, Miss.
- HENKIN, SYLVIA**
Party Line
KSOO-TV, Sioux Falls, S. D.
- HENRY, MARY**
WLOL, Minneapolis, Minn.
- HENRY, STANLEE**
WAVI, Dayton, O.
- HEPP, ED**
Magic Carpet
KCEE, Tucson, Ariz.
- HERBERT, DON**
KTHV-TV, Little Rock, Ark.
- HERBERT, PAUL**
WMLP, Milton, Pa.
- HERELD, EARL**
Science In Action
KRON-TV, San Francisco, Cal.
- HERINK, JIM**
WOMP, Bellaire, O.
- HERLIHY, ED**
NBC
- HERNON, PAT**
Weather Show, NBC
- HERRON, ROGER**
Rise & Shine
WOCH, No. Vernon, Ind.
- HESSLER, FRED**
KMPC, Los Angeles, Cal.
- HESTER, CHARLES**
Pops & Cracks
WCPC, Houston, Miss.
- HICKS, BILL**
After Hours
WSVM, Valdese, N. C.
- HIGHT, BILL**
Partyline
KWEL, Midland, Tex.
- HILL, DON**
Jack The Bellboy
WGOV, Valdosta, Ga.
- HILL, EDDIE**
WENO, Nashville, Tenn.
- HILL, JACK**
Happiness Exchange
KNOE-TV, Monroe, La.
- HILL, LANK**
Records At Radio Ranch
WFPA, Fort Payne, Ala.
- HILL, LARRY**
Night Train
WGBG, Greensboro, N. C.
- HILL, WALTER**
Mid Day In Louisiana
WBRZ-TV, Baton Rouge, La.
- HILMER, GLENN**
Anything Goes
WYOU, Houlton, Maine
- HILTON, JACK**
Spin Time
WGN, Chicago, Ill.
- HINKLEY, HARRY**
The Tempo Show
WHP, Harrisburg, Pa.
- HINSON, DON**
KWAC, Bakersfield, Cal.
- HODGES, GILBERT**
Who Knows One
ABC
- HODGSON, JAY**
KTBC, Austin, Tex.
- HODKIN, DICK**
WPAC, Patchogue, N. Y.
- HOEHNER, WINS**
WABJ, Adrian, Mich.
- HOFF, DICK**
Hit Parade
WECL, Eau Claire, Wis.
- HOFFMAN, DON**
WMDF, Mt. Dora, Fla.
- HOGAN, PAT**
KUTT, Fargo, N. D.
- HOHMAN, BOB**
WMOD, Moundsville, W. Va.
- HOLBROOK, JOE**
WBNS-TV, Columbus, O.
- HOLCOMB, GRANT JR.**
KSEF, Needles, Cal.
- HOLCOMB, JOE**
WKLO, Louisville, Ky.
- HOLCOMB, TRETT**
KSYL, Alexandria, La.
- HOLDEN, BILL**
Holden's Inn
WOHI, East Liverpool, O.
- HOLIDAE, JOHN**
WBIZ, Eau Claire, Wis.
- HOLIDAY, BUDDY**
WCKR, Miami, Fla.
- HOLIDAY, CHARLES**
KIXZ, Amarillo, Tex.
- HOLIDAY, HERB**
WWL, New Orleans, La.
- HOLIDAY, SID**
WAXU, Lexington, Ky.
- HOLLAND, HERMAN**
Rhythm
WMVA, Martinsville, Va.
- HOLLINSHEAD, BOB**
Concerts By The Sea
KGU, Honolulu, Hawaii
- HOLLORAN, LARRY**
KGON, Portland, Oreg.
- HOLMAN, HANK**
WACT, Tuscaloosa, Ala.
- HOLT, MARY**
WJMO, Cleveland, O.
- HOLTMAN, MARTIN**
Funland
KBOL, Boise, Idaho
- HONSE, BOB**
WESA, Charleroi, Pa.
- HOOD, GENE**
KPCA, Marked Tree, Ark.
- HOOPER, RAY**
Home & Farm Road Show
WJCW, Johnson City, Tenn.
- HOPPE, THOMAS**
WDUZ, Green Bay, Wis.
- HOPTNER, LEE**
On The Go
KVEC, San Luis Obispo, Cal.
- HORN, RAY**
Housewife' Holiday
KGW, Portland, Oreg.
- HOSEA, FRANK**
KLFY-TV, Lafayette, La.
- HOWARD, BOB**
KNDO-TV, Yakima, Wash.
- HOWE, QUINCY**
Pilgrimage
ABC
- HOWELL, WAYNE**
Say When
NBC-TV
- HOWERTON, MACK**
KPCA, Marked Tree, Ark.
- HOYLE, STOWE**
WFBV, Greenville, S. C.
- HUBBELL, PETER**
WBTA, Batavia, N. Y.
- HUDAK, JOHN**
Christian In Action
ABC
- HUDSON, BOB**
Night Mayor
WYLD, New Orleans, La.
- HUDSON, FLOYD**
KAAB, Hot Springs, Ark.
- HUDSON, MAC**
KLOU, Lake Charles, La.
- HUGHES, ROBERT**
WARN, Ft. Pierce, Fla.
- HUGHES, TOM**
WJAC-TV, Johnstown, Pa.
- HUNECUT, DICK**
WKIN, Kingsport, Tenn.
- HUNTCUT, MIKE**
Country Store
WRDW, Augusta, Ga.
- HUNTER, DANIEL**
Early Bird Show
WFDF, Flint, Mich.
- HUNTER, MARVIN**
WHEC-TV, Rochester, N. Y.
- HUOT, ED**
WTRC, Elkhart, Ind.
- HURST, JIM**
WRBL-TV, Columbus, Ga.
- HURST, OVERTON**
KBHS, Hot Springs, Ark.
- HUSKY, JERRY**
Store Remotes
WREV, Reidsville, N. C.
- HUSSON, JACK**
Business Men's Special
WKYR, Keyser, W. Va.
- HUTTON, BILL**
KNOX, Grand Forks, N. D.
- HYLE, BOB**
KWVA, Lewistown, Pa.



ANNOUNCERS-MC'S

IRELAND, DICK
WJDY, Salisbury, Md.
IREY, TOM
Halls Of IreY
KVOY, Yuma, Ariz.
IRWIN, HAL
WHHV, Hillsville, Va.
IRVIN, CHUCK
WTMT, Louisville, Ky.

— J —

JACKSON, CHUBBY
Chubby's Corner
WGBB, Freeport, N. Y.
JACKSON, GENE
WGAS, Gastonia, N. C.
JACKSON, LEE
WRGP-TV,
Chattanooga, Tenn.
JACOBS, DAVE
WLOS, Asheville, N. C.
JACOBS, RAY
KTVU-TV, Oakland, Cal.
JACOBS, ROLLIE
WWLP, Springfield, Mass.
JAEGER, BILL
WFBR, Baltimore, Md.
JAKEL, BEN
Mr. Midnight
KEYJ, Jamestown, N. D.
JAMES, ART
Say When
NBC-TV
JAMES, BILL
KIFI, Idaho Falls, Idaho
JAMES, DON
KLTR, Blackwell, Okla.
JAMES, BEN
KNIN, Wichita Falls, Tex.
JAMES, RUSS
Morning Merry-Go-Round
KVEC, San Luis Obispo, Cal.
JANOT, JOHNNY
KLOU, Lake Charles, La.
JASIN, JAY
Jasin Street
WQSR, Solvay, N. Y.
JASON, LEE
Movies For Mom
KJEO-TV, Fresno, Cal.
JAY, LARRY
WPAW, Providence, R. I.

JEFFERYS, ALLAN J.

B. July 19, 1923, Woodbury, N. J.
Allan Jefferys in the Land of
Music, ABC; The Texan, ABC-
TV; Flair, ABC

JENNINGS, MARC
WHNB-TV,
W. Hartford, Conn.
JESSEN, DICK
Kozy Korners
WCVI, Connellsville, Pa.
JIMNEZ, CLAUDIO
KEVT, Tucson, Ariz.
JOBES, JIM
KGON, Portland, Oreg.
JOHNSON, ART
WDRG, Hartford, Conn.
JOHNSON, CHURCK
WWNY, Watertown, N. Y.
JOHNSON, CLIF
WTAQ, La Grange, Ill.
JOHNSON, DAVE
WWRJ, White River Junction
JOHNSON, JERRY
WIVV,
Vieques Island, Puerto Rico
JOHNSON, PHIL
Speak For Yourself
WCSH, Portland, Maine

JOHNSON, RALP
KVMA, Magnolia, Ark.
JOHNSON, ROBERT L.
Morning Show
KULA, Honolulu, Hawaii
JOHNSON, WILLIAM V.
WQIK, Jacksonville, Fla.
JOHNSTON, JIM
KREM, Spokane, Wash.
JOHNSTONE, BILL
KNCO, Garden City, Kan.
JOLLS, TOM
Tom-A-Thon
WUSJ, Lockport, N. Y.
JOLLY, JIM
Music In The Afternoon
WADC, Akron, O.
JONES, ARMAND
Fascinating Story
WBAP, Fort Worth, Tex.
JONES, BOB
Triangle Trader
WFLA, Tampa, Fla.
JONES, BOB
Money Movie
WJZ-TV, Baltimore, Md.
JONES, DAVE
Night Of Music
WSIC, Statesville, N. C.
JONES, DICK
KWBB, Wichita, Kan.
JONES, DON
KBMV, Billings, Mont.
JONES, GRAHAM L.
WMNA, Gretna, Va.
JONES, JOE
WAXX, Chippewa Falls, Wis.
JONES, K. C.
In The Groove
WESC, Greenville, S. C.
JONES, REX
KBUY, Amarillo, Tex.
JORDON, EDMUND
ABC

JORDAN, LEE

B. October 16, 1925, Macon, Ga.
Lee Jordan Show, WCBS; Jack
Sterling Show, WCBS; Guest MC,
WCBS; College Career Clinic,
WCBS; Jack Paar Show, NBC-TV;
Guest Announcer

JORDIN, RUSS
KTOO, Las Vegas, Nev.
JOSEPH, BILL
Yawn Patrol
WLC, La Crosse, Wis.

— K —

KADAR, KEN
WWVA, Wheeling, W. Va.
KANODE, LEWIS S. JR.
WBCR, Christianburg, Va.
KANTER, SHEL
KSTG, Crowley, La.
KAPRAL, MIKE
WBOY-TV, Clarksburg, W. Va.
KARRENBAR, BILL
Three Tee's
WHBC, Canton, O.
KARRMANN, MARC
WSWW, Platteville, Wis.
KAY, JOHNNY
WHOT, Youngstown, O.
KAY, LARRY
Serenade To A Sunday
KBIZ, Ottumwa, Iowa
KAYE, GENE
Evening Serenade
WOC, Davenport, Iowa
KEARNS, JERRY
WNOR, Norfolk, Va.
KELL, JIM
WKUL, Cullman, Ala.

KELLY, BETTY
KNDO-TV, Yakima, Wash.
KELLY, FRED
Record Session
KWNA, Winnemucca, Nev.
KELLY, JOE
Joe Kelly's Notebook
WSBT, So. Bend, Ind.
KELLY, PAUL
WOOD, Grand Rapids, Mich.
KELPES, HENRY
KMTV, Omaha, Neb.

KEMP, ED
Kemp's Korner
KCPX, Salt Lake City, Utah
KENDALL, DON
WMSL, Decatur, Ala.
KENNEDY, AL
WHNB-TV,
W. Hartford, Conn.
KENNEDY, JACK
WBBM-TV, Chicago, Ill.
KENNEDY, JAMES W.
Pilgrimage
ABC
KENNEDY, KEN
WDAY-TV, Fargo, N. D.
KENNEY, JACK
WEAR-TV, Pensacola, Fla.
KENT, BOB
WMYX, Madison, N. C.
KENT, DON
Kent's Corral
WRDW, Augusta, Ga.
KEOPKE, JOE
KSTN, Stockton, Cal.
KERIVAN, PAUL
KUAM, Agana, Guam
KEROL, GENE
Music Room
WHLD, Niagara Falls, N. Y.
KERR, BOB
Kasho
WFRB, Frostburg, Md.
KERR, STU
Dialing For Dollars
WMAR-TV, Baltimore, Md.
KERWOOD, ORIE
KMMJ, Grand Island, Neb.
KESET, RALPH
KORE, Eugene, Oreg.
KIEMEL, FRED
Dance Time
KPOI, Honolulu, Hawaii
KIER, JERRY
KLOO, Corvallis, Oreg.
KILGO, JIMMY
Kilgo's Kanteen
WSOC-TV, Charlotte, N. C.
KING, BILL
WOKW, Brockton, Mass.
KING, BILL
KGAY, Salem, Oreg.
KING, BOB
WJBK, Detroit, Mich.
KING, GARY
WCME, Brunswick, Maine
KING, GUY
Eye Opener
WCRA, Effingham, Ill.
KING, HAL
WHOP, Hopkinsville, Ky.

KING, JOHN REED

B. October 25, 1914, Wilmington,
Del. Man at Large, KDKA-TV,
Pittsburgh, Pa.

KING, JOHNNY
WROB, West Point, Miss.
KING, LARRY
The King Thing
WAME, Miami, Fla.
KING, MEL
WABW, Annapolis, Md.

- KINGSLEY, BILL**
Nite Beat
WICY, Malone, N. Y.
- KINSEY, ART**
WOAP, Owosso, Mich.
- KIRBY, DURWARD**
Garry Moore Show
CBS-TV
- KIRBY, PATRICK**
WLAG Music Hall
WLAG, La Grange, Ga.
- KIRSHNER, CLAUDE**
WOR, New York, N. Y.
- KIRK, HARRY**
KCBY-TV, Coos Bay, Oreg.
- KIRSHEN, CAL**
KMTV, Omaha, Neb.
- KLARKE, JOE**
WIOI, New Boston, O.
- KNEISLER, CHUCK**
Nightwatch
KAYS-TV, Hays, Kan.
- KNIGHT, ARDEN**
Platter Party
KTLQ, Tahlequah, Okla.
- KNIGHT, JACK**
Merry Go Round
WSOC, Charlotte, N. C.
- KNIGHT, JOE**
WFBR, Baltimore, Md.
- KNIGHT, JOE**
Nightbeat
WAVE, Louisville, Ky.
- KNIGHT, MORRIS**
WRFC, Athens, Ga.
- KNIGHT, PAUL**
Air Your Views
WESX, Salem, Mass.
- KNOLLMAN, JOHN**
Afternoon Melodies
WBRV, Boonville, N. Y.
- KNOWLTON, WILLIAM B.**
WBZY, Torrington, Conn.
- KOCH, BILL**
Tempo
KELD, El Dorado, Ark.
- KOGAN, JACK**
Variety Theatre
KSHO-TV, Las Vegas, Nev.
- KORTE, ODELL**
Ranch House
WMOK, Metropolis, Ill.
- KOZLOW, BUCKLEY**
Commercials For: American
Chicle, Standard Brands, B. F.
Goodrich, Rayco, Tender Leaf
Tea, Certs Mints
- KREIGER, EDWARD L.**
Coffee Club
WSOO, Sault Ste. Marie, Mich.
- KRELL, FRED**
WSGW, Saginaw, Mich.
- KRIBBS, KEN**
Sidewalk Interviews
WEAG, Alcoa, Tenn.
- KRIEGER, BILL**
Sunday At Home
WFBC-TV, Greenville, S. C.
- KRUPPA, DICK**
House Party
WRSC, State College, Pa.
- L —
- LABAR, TINY**
The Big L
WKAP, Allentown, Pa.
- LAKE, CHARLIE**
WBCI, Williamsburg, Va.
- LA MONT, EARL**
Bandwagon
KEYC-TV, Mankato, Minn.
- LANCOUR, HOWARD**
Capt. Hornpopper
WCAX-TV, Burlington, Vt.
- LANDFEAR, DEAN**
Voice Of Iowa
WMT, Cedar Rapids, Iowa
- LANDRY, BOB**
Moonlight Melody
WWON, Woonsocket, R. I.
- LANGE, DICK**
WHUT, Anderson, Ind.
- LANHAM, TONY**
WJOB, Hammond, Ind.
- LANSING, RAY**
KFBC, Cheyenne, Wyoming
- LARSEN, BOB**
WEMP, Milwaukee, Wis.
- LAVERNE, GENE**
Showcase
WFEA, Manchester, N. H.
- LAVINE, RUSS**
Hawkeye Niteline
KIOA, Des Moines, Iowa
- LAW, DON**
Twilight Terrace
WCCA-TV, Columbia, S. C.
- LAWRENCE, TEDD**
ABC
- LAWSON, KENNETH**
KVTY, Sioux City, Iowa
- LAYTON, DOUG**
Wyde A Wake
WYDE, Birmingham, Ala.
- LEACH, MA**
Maxes Waxes
KWEW, Hobbs, N. M.
- LEE, BILL**
Gospel Hit Parade
WBEE, Chicago, Ill.
- LEE, GEORGE**
Panorama
WAIR, Winston-Salem, N. C.
- LEE, JACK**
Mid-Day Signal 59
WBY, Wood River, Ill.
- LEE, JERRY**
WRPB, Warner Robins, Ga.
- LEE, PAT**
WBT, Charlotte, N. C.
- LEE, ROBERT E.**
KTKT, Tucson, Ariz.
- LEHMAN, BILL**
Weather Ahead
WHIZ-TV, Zanesville, O.
- LEHMAN, JIM**
WCHN, Norwich, N. Y.
- LEMOINE, KING**
WJBW, New Orleans, La.
- LENHARDT, NORMAN**
WJBK, Detroit, Mich.
- LEONARD, ROBERT**
ABC
- LESCOULIE, JACK**
Brains and Brawn, CBS-TV;
Jackie Gleason Show, CBS-TV;
Today, CBS-TV; Dave Garroway
Today Show, NBC-TV; 1,2,3,—
Go, NBC-TV
- LESEUR, BILLIE**
Yours Sincerely, Billy
KOOK-TV, Billings, Mont.
- LESIEUR, CHARLES F.**
KCLA, Pine Bluff, Ark.
- LETCHER, SKIP**
Music For Sunday
WICU, Erie, Pa.
- LEWANDOWSKI, BOB**
Polka-Go-Round
WBKB, Chicago, Ill.
- LEWIS, BILL**
KOTN, Pine Bluff, Ark.
- LEWIS, FRANK**
Big Parade
WMIX, Mt. Vernon, Ill.
- LEWIS, FULTON JR.**
MBS, Washington, D. C.
- LEWIS, JAYSON**
WLFH, Little Falls, N. Y.
- LEWIS, SONNY**
Dateline
WMSJ, Sylva, N. C.
- LEWIS, STEVE**
Even Steven
KSTR, Grand Junction, Col.
- LEWIS, WELDON**
Sunnyside Up Show
KBBB, Borger, Tex.
- LIEBERT, AL**
Leave-It To Liebert
WKAT, Miami, Fla.
- LINCOLN, BART**
WTYS, Marianna, Fla.
- LINCOLN, ED**
Club 43
WSBA-TV, York, Pa.
- LINDSAY, BROOKS**
Clown Carnival
WSOC-TV, Charlotte, N. C.
- LINGER, JERRY**
WDXB, Chattanooga, Tenn.
- LINGLE, MERLE**
Music To Midnight
KGW, Portland, Oreg.
- LINKLETER, JACK**
Here's Hollywood
NBC-TV
- LIPPMAN, BILL**
WMDF, Mt. Dora, Fla.
- LITCHFIELD, EDDIE**
Party Line
WPEP, Taunton, Mass.
- LITTLE, LEE**
75 Minutes From Broadway
KTUC, Tucson, Ariz.
- LIVELY, GENE**
KWFR, San Angelo, Tex.
- LIVINGSTON, JOHNNIE**
WMSL-TV, Decatur, Ala.
- LOCKHART, BOB**
KNOX, Grand Forks, N. D.
- LOCKHART, PETE**
WCNB, Connerville, Ind.
- LOFLAND, CHARLES**
WLAV, Grand Rapids, Mich.
- LOFLIN, BOB**
WKRG-TV, Mobile, Ala.
- LOGAN, DAVE**
WBEX, Chillicothe, O.
- LOGAN, JOHN**
WOWW, Naugatucket, Conn.
- LOKEY, FRANK**
WEAD, Atlanta, Ga.
- LOOMIS, JIM**
KCVE, Red Wing, Minn.
- LOONEY, TOM**
WCKR, Miami, Fla.
- LORD, DAVE**
Morning Show
WNJH, Hammonont, N. J.
- LOUDERMILK, JIM**
WKLC, St. Albans, W. Va.
- LOUNSBURY, JIM**
WJJD, Chicago, Ill.
- LOWE, DON**
ABC
- LOWE, JIM**
WNBC, New York, N. Y.
- LOWE, ROBERT**
WVVW,
Grafton-Fairmont, W. Va.
- LOYD, JIM**
WSVA, Harrisonburg, Va.
- LUCAS, JIM**
B. December 11, 1931, Louisville,
Ky. Concentration, NBC-TV; Jim
Lucas Show, WAPI; 13 Dance
Party, WAPI-TV; Broadway After
Dark, WAPI-TV; Lucky Lady,
WAPI-TV

ANNOUNCERS-MC'S

LUCAS, SANDY
WNBC, New York, N. Y.

LUCAS, WILL
KALL, Salt Lake City, Utah

LUPTON, KEITH
610 Express
WHP, Winchester, Va.

LYLE, VIN
Honor Roll Of Hits
WMLX, Mt. Vernon, Ill.

LYLES, BILLY
Jocko
WTHE, Spartanburg, S. C.

LYNCH, ADAM
WPRO-TV, Providence, R. I.

LYNKER, JOHN
Suburban Reports
WWJ, Detroit, Mich.

LYNN, ART
WOHO, Toledo, O.

LYNN, ROBERT
KXOX, St. Louis, Mo.

— Mc —

McALISTER, BILL B.
KSEL, Lubbock, Tex

McCALL, STEVE
KUPD, Phoenix, Ariz.

McCARTHY, JACK
Popeye
WPIX, New York, N. Y.

McCARTHY, JOHN
Morning Line
WPEP, Taunton, Mass.

McCLELLAN, BILL
Happy Mac
KSLV, Monte Vista, Col.

McCLENDON, RICHARD
WLOK, Memphis, Tenn.

McCOLLUM, LEE
Music To Go To Work By
WDXL, Lexington, Tenn.

McCORD, BILL
NBC

McCORMICK, MIKE
WMAK, Nashville, Tenn.

McCOY, RON
Other Side Of The Day
KFI, Los Angeles, Cal.

McCRAW, DOUG
KKAS, Silsbee, Tex.

McCREARY, BILL
Homemaker's Club
WWRL, New York, N. Y.

McCUNE, DON
Expedition Northwest
KOMO-TV, Seattle, Wash.

McDONALD, AL
The Morning Men
KOTA, Rapid City, S. D.

McDONALD, ROSSER
KTEN-TV, Ada, Okla.

McDOUGALD, MIKE
WAAX, Gadsden, Ala.

McDOWELL, CHESTER
Hotsy Totsy
KYOK, Houston, Tex.

McFADDEN, JOHN
WOHI, East Liverpool, O.

McFARLANE, HENRY
WKD, Boston, Mass.

McFARLIN, JOE
KRSI, Minneapolis, Minn.

McGARRY, MAC
It's Academic
WRC-TV, Washington, D. C.

McGARTH, DICK
WSVA, Harrisonburg, Va.

McGEEHAN, JACK
Early Risers' Club
KEYZ, Williston, N. D.

McGONNEGAL, ROBERT
1240 Club
WNBZ, Saranac Lake, N. Y.

McGRANAHAN, DON
KLOV, Loveland, Col.

McGRATH, NED
WICU, Erie, Pa.

McINTYRE, ALLEN
Early Show
KNDC, Hettinger, N. D.

McINTYRE, TOM
WGCG,
Belmont-Charlotte, N. C.

McKEAN, ED
Breakfast Club
ABC

McKEE, BOB
WAKE, Atlanta, Ga.

McKENNA, JACK
Captain Q Show
WDSM-TV, Duluth, Minn.

McKIBBIN, SAM
WPAY, Portsmouth, O.

McKINLEY, LARRY
Runnin' WYLD
WYLD, New Orleans, La.

McLEAN, BILL
KAKE, Wichita, Kan.

McLEAN, CLYDE
WBT, Charlotte, N. C.

McLEOD, DON
WPON, Pontiac, Mich.

McMURTRIE, BURT
Breakfast With McMurtrie
KTAC, Tacoma, Wash.

McNEILL, DON
Breakfast Club
ABC

McPIERSON, CLYDE
WROB, West Point, Miss.

McQUEARY, JIM
WLST, Escanaba, Mich.

McSHANE, JIM
KKHI, San Francisco, Cal.

— M —

MAC, LARRY
KRRV, Sherman-Denison, Tex.

MacCORMACK, FRANKLYN
All-Night Show
WGN, Chicago, Ill.

MACDONALD, RON
KREM, Spokane, Wash.

MacDOUGAL, ELSIE
WSFR, Sanford, Fla.

MACK, WAYNE
Pop Concert
WDOK, Cleveland, O.

MacKAY, DAVID
Starlite Salute
WWRI, West Warwick, R. I.

MADELEY, ART
Happy Time
WGNI, Wilmington, N. C.

MADREN, RAY
WMFR, High Point, N. C.

MAGIC, BILL
K-Fay Matinee
KFAY, Fayetteville, Ark.

MAHAN, CHARLES
Thirteen-Twenty Club
WARA, Attleboro, Mass.

MAHON, DICK
Sunrise Serenade
WGAW, Gardner, Mass.

MALLE, BRUCE
On The Go With K.O.
WSAM, Saginaw, Mich.

MALONE, BILL
Texaco Commercial

MANNING, BOB
Crosstown, Express
WRSC, State College, Pa.

MANNING, JACK
WBRV, Waterbury, Conn.

MANSUR, BOB
KSSS, Colorado Springs, Col.

MAPLES, RALPH
Breakfast At The Fasset
WLSV, Wellsville, N. Y.

MARGGRAFF, NORMAN
Fritz The Plumber
WMIL, Milwaukee, Wis.

MARINO, JACK
WGLI, Babylon, N. Y.

MARKHAM, JIM
KREM, Spokane, Wash.

MARKLE, TINY
WAVZ, New Haven, Conn.

MARLIN, RAY
WSTC, Stamford, Conn.

MARQUARDT, JIM
Teen Time
WNEG, Toccoa, Ga.

MARS, LEE
Trading Post
KTBS-TV, Shreveport, La.

MARSH, TED
WGUS, Augusta, Ga.

MARSHALL, JOHN
WKZO-TV, Kalamazoo, Mich.

MARSHALL, MIRIANNE

Commercials: Polident, Thermo-Fax, All Major Networks

MARSHALL, PERRY
WYRE, Pittsburgh, Pa.

MARSHALL, REX

B. January 1, 1919, New Jersey. Disneyland, ABC-TV; December Bride, CBS-TV; Doug Edwards and the News, CBS-TV; Zane Grey Theatre, CBS-TV; Loretta Young Show, NBC-TV; The Line-Up, NBC-TV

MARTIN, DON
WHCU, Ithaca, N. Y.

MARTIN, ED
KVOL, Lafayette, La.

MARTIN, J.
Easy Listening
WSFR, Sanford, Fla.

MARTIN, JENNINGS
WTRF-TV, Wheeling, W. Va.

MARTIN, JOHNNY
Sundial
WRFD, Worthington, O.

MARTINSON, MARVIN
Music With Marty
KGCA, Rugby, N. D.

MARTZ, BOB
WTO, Toledo, O.

MARVIN, TONY
My True Story
WPEN, Philadelphia, Pa.

MARX, GARY
Sunday Special
WOW, Omaha, Neb.

MASINGILL, LUTHER
WDEF, Chattanooga, Tenn.

MASON, DICK
Femininity, Fact Or Fable
ABC

MASON, JOHN
WMBD-TV, Peoria, Ill.

MATKIN, CHARLES
WWOM, New Orleans, La.

MATTHEWS, LEON
Party Line
KSPI, Stillwater, Okla.

MAUER, DEL
KVER, Clovis, N. M.

- MAXWELL, BOB**
Saturday Square Dance
WWJ, Detroit, Mich.
- MAY, DAVE**
WGSB, Ephrata, Pa.
- MAY, EDWARD**
KMA, Shenandoah, Iowa
- MAY, MIKE**
WSBT, So. Bend, Ind.
- MAYLATH, KEN**
WENY, Elmira, N. Y.
- MAYO, DONALD R.**
KUAM, Agana, Guam
- MEATH, ED**
Musical Clock
WHEC, Rochester, N. Y.
- MEEK, BOB**
WSIP, Paintsville, Ky.
- MEHAFFIE, BOB**
KXKW, Lafayette, La.
- MELTON, JIM**
KBHS, Hot Springs, Ark.
- MELTZER, AL**
Watchman
WEBR, Buffalo, N. Y.
- MENACKER, SAM**
Big Time Wrestling from Cal-
gary, CJOH-TV, Ottawa, CKLW-
TV, Windsor-Detroit, CFCN-TV,
Calgary, CFRN-TV, Edmonton,
CFQC-TV, Saskatoon, CKCK-TV,
Regina, Syndicated Tape; Dear
Wrestlers, Syndicated Tape
- MERCER, BILL**
WJER, Dover, O.
- MERGEN, DAVE**
WSWW, Platteville, Wis.
- MERRELL, JOHN**
Party-Line
KFH, Wichita, Kan.
- MERRIMAN, RANDY**
Honest To Goodness
WCCO,
Minneapolis-St. Paul, Minn.
- METZ, MILTON**
Weathervane
WHAS-TV, Louisville, Ky.
- METZLER, ART**
Wake Up With WAVE
WAVE, Louisville, Ky.
- MEYER, ROBERT**
Tops 'N Pops
WPKO, Waverly, O.
- MEYERDIRK, CARL**
2 About Town
KVOO-TV, Tulsa, Okla.
- MEYERS, KEN**
Club 14
KEBE, Jacksonville, Tex.
- MEYERS, TED**
KNJ-TV, Los Angeles, Cal.
- MICHAEL, MITCH**
WOKY, Milwaukee, Wis.
- MICHAELS, DENNY**
WBRN, Big Rapids, Mich.
- MICHAELS, JOHN**
WEMP, Milwaukee, Wis.
- MIDDLETON, SAMMY**
Coffee Time
WGIG, Brunswick, Ga.
- MILES, SAM**
KGOS, Torrington, Wyo.
- MILLER, BEIL**
Motor Matinee
WDOD, Chattanooga, Tenn.
- MILLER, BILL**
WCMR, Elkhart, Ind.
- MILLER, BOB**
KJSK, Columbus, Neb.
- MILLER, DICK**
Guest In The House
WJTV, Jackson, Miss.
- MILLER, FREDDIE**
Stars Of Tomorrow
WLWA-TV, Atlanta, Ga.
- MILLER, JACK**
KVEE, Conway, Ark.
- MILLS, BOB**
Sunup
KFMB-TV, San Diego, Cal.
- MILLS, DON**
KGNO, Dodge City, Kan.
- MINYARD, KEN**
KSRO, Santa Rosa, Cal.
- MIROOS, GUS**
KHOW, Denver, Col.
- MITCHELL, BILL**
KATV, Little Rock, Ark.
- MITCHELL, CHUCK**
WTRC, Elkhart, Ind.
- MITCHELL, FRED**
WOHO, Toledo, O.
- MITCHELL, JOHNNY**
WHL0, Akron, O.
- MITCHELL, LOU**
WPNC, Plymouth, N. C.
- MITCHELL, REX**
Happy Hour
KCEN-TV, Temple-Waco, Tex.
- MIX, GUB**
What's Going On
KRPL, Moscow, Idaho
- MOCK, JACK**
Afternoon Session
WAPE, Jacksonville, Fla.
- MOEN, BILL**
KABL, Oakland, Cal.
- MOFFATT, TOM**
Uncle Tom's Cabin
KPOI, Honolulu, Hawaii
- MOGENSON, JOHN**
Cactus John Jr.
KTYM, Inglewood, Cal.
- MOLEK, FLOYD**
KXXL, Bozeman, Mont.
- MOLONEY, JAMES**
WGES, Chicago, Ill.
- MONK, MARION**
WHAB, Baxley, Ga.
- MONROE, LARRY**
WCAO, Baltimore, Md.
- MONTGOMERY, BOB**
WGBG, Greensboro, N. C.
- MONTGOMERY, RON**
KLEX, Lexington, Mo.
- MOORE, DON**
Mr. Thatch & I
KVOO-TV, Tulsa, Okla.
- MOORE, ED**
WLST, Escanaba, Mich.
- MOORE, JIM**
KGO, San Francisco, Cal.
- MOOREHEAD, JOHN**
Adventure
WJAC-TV, Johnstown, Pa.
- MORALES, CARLOS G.**
WPRP, Ponce, Puerto Rico
- MOREAU, HUBERT**
KLAM, Cordova, Alaska
- MORELAND, DICK**
KRLA, Pasadena, Cal.
- MORELAND, HARRY**
KCRV, Carthersville, Mo.
- MORGAN, BOB**
WCEN, Mt. Pleasant, Mich.
- MORGAN, MARTIN**
The Late Show
WLOS-TV, Asheville, N. C.
- MORGAN, STAN**
Rise 'N Shine
WARA, Attleboro, Mass.
- MORRELL, LARRY**
Radio Almanac
WBAP, Fort Worth, Tex.
- MORRIS, BILL**
WROM, Rome, Ga.
- MORRIS, BRAD**
WACE, Springfield, Mass.
- MORRIS, DAN**
WTVN, Columbus, O.
- MORRISON, BETTY**
KSRC, Socorro, N. Mex.
- MORRISON, ROBERT H.**
KGNO, Dodge City, Kan.
- MORROW, DANNY**
WBTM, Danville, Va.
- MORROW, ROBIN**
Scrapbook
KTAR, Phoenix, Ariz.
- MORSE, MAL**
Broadway To Hollywood
WCCC, Hartford, Conn.
- MORSON, LESLIE**
KASCO Quiz
WNLC, New London, Conn.
- MORTON, BROOKS**
WTOL-TV, Toledo, O.
- MORTON, TOM**
KWRW, Guthrie, Okla.
- MOSES, DAVE**
Roamin' Around
WKXL, Concord, N. H.
- MUDGE, JEAN**
Kiddie Korner
WICD-TV, Danville, Ill.
- MULLINS, MOON**
Platter Parade
WMYN, Madison, N. C.
- MUNDAY, JERRY**
KLEO, Wichita, Kan.
- MUNGER, REX**
Rise With Rex
WAPL, Appleton, Wis.
- MUNSON, DON**
WKID, Urbana, Ill.
- MURDOCK, CHARLIE**
WQAM, Miami, Fla.
- MURDOCK, JACK**
WMAN, Mansfield, O.
- MURPHY, DAN**
Take 4
KXLY-TV, Spokane, Wash.
- MURPHY, DANNY**
WQTE, Detroit, Mich.
- MURPHY, PETER**
WEAQ, Eau Claire, Wis.
- MURPHY, VINCE**
WILK, Wilkes-Barre, Pa.
- MURRAY, FRED**
WEAR-TV, Pensacola, Fla.
- MURRAY, LEE**
WISN-TV, Milwaukee, Wis.
- MYERS, EARL**
KTHE, Thermopolis, Wyo.
- MYERS, MARLIN**
WDMV, Pocomoke City, Md.
- MYERS, WILLIAM JR.**
Front Row Center
KSHO-TV, Las Vegas, Nev.

— N —

- NAJAMY, ABE**
Club 800
WLAD, Danbury, Conn.
- NAKAI, RAYMOND**
Navajo Hour
KCLS, Flagstaff, Ariz.
- NANCE, RAINS**
Night Train
WMVA, Martinsville, Va.
- NAPIER, BYRON**
WEAQ, Eau Claire, Wis.
- NASH, BILL**
WDOD, Chattanooga, Tenn.
- NATAY, ED**
KYVA, Gallup, N. Mex.
- NEHRLING, WALLY**
Best Music In Town
WIRE, Indianapolis, Ind.
- NEIL, JACK**
WLOS, Asheville, N. C.
- NELSON, ED**
WNAX, Yankton, S. D.

ANNOUNCERS-MC'S

NELSON, GENE
WSAL, Cincinnati, O.

NELSON, JERRY
WZYX, Cowan, Tenn.

NELSON, JOE
KLTR, Blackwell, Okla.

NELSON, RAY
KBTN, Neosho, Mo.

NELSON, RICK
Sound Of Music
WJBO, Baton Rouge, La.

NESTER, ROY
WINC, Winchester, Va.

NEWCOMB, CHARLIE
WSPA-TV, Spartanburg, S. C.

NICHOLS, CHUCK
KSAL, Salina, Kan.

NICHOLSON, MAX
560 Melody Lane
WOOF, Dothan, Ala.

NICKERSON, JIM
WLBC, Muncie, Ind.

NIINO, YOSHIKO
Story Time
KOHO, Honolulu, Hawaii

NILES, WENDELL
It Could Be You
NBC-TV

NILSON, ROY
WLCO, Tampa, Fla.

NIMMO, WILLIAM ROBERT
KVOY, Yuma, Ariz.

NIXON, MILT
WCHB, Inkster, Mich.

NORELL, GENE
WRIG, Wausau, Wis.

NORTHINGTON, JAMES
Sound Track
WHKP, Hendersonville, N. C.

NORTON, DUKE
KGBS, Los Angeles, Cal.

NORTON, PAUL
Wonderful Land Of Music
WFIL, Philadelphia, Pa.

NORWOOD, BILL
WLOS-TV, Asheville, N. C.

— O —

O'CALLAGHAN, TOM
Voice Your Choice
KXLY, Spokane, Wash.

O'CONNELL, HELEN
Here's Hollywood
NBC-TV

O'CONNOR, LILLIAN
KIPA, Hilo, Hawaii

O'DAY, JAY
KVOL, Lafayette, La.

O'DELL, ROD
Beckley After Dark
WWNR, Beckley, W. Va.

OGATA, SUE
People Speak
KOHO, Honolulu, Hawaii

OLIVER, DENNIS
WAXX, Chippewa Falls, Wis.

OLIVER, JOE
Morning In Muscle Shoals
WOWL, Florence, Ala.

OLIVO, REINALDO
WNK, Arecibo, Puerto Rico

OLSEN, JOHNNY
To Tell The Truth
CBS-TV
Play Your Hunch
NBC-TV

OLSON, GLEN
KNOX, Grand Forks, N. D.

O'REILLY, MIKE
Popeye And Mike
WJTV, Jackson, Miss.

ORLANDO, JOE
WRMF, Titusville, Fla.

ORTEGON, VICTOR LARA
KUNO, Corpus Christi, Tex.

OSBORN, GEORGE
KDHI, Tweny-Nine Palms, Cal.

OTTO, JOHN
Expression
WGR, Buffalo, N. Y.

OUELLETTE, TED
WMAB, Munising, Mich.

OVERMAN, JACK
Steamboat Bill
WRDW-TV, Augusta, Ga.

OWEN, WILLIAM
ABC

O'WRILL, BOB
WGAN-TV, Portland, Maine

OYLER, HAL
Almanac
KTVO-TV, Ottumwa, Iowa

— P —

PACKARD, GENE
WENY, Elmira, N. Y.

PADOVANI, GIORGIO
WADO, New York, N. Y.

PAGE, FRANK
KWKH, Shreveport, La.

PALAFIX, RAFAEL A.
KCCT, Corpus Christi, Tex.

PALANT, GARY
WBBQ, Augusta, Ga.

PALMER, BILL
WTVN-TV, Columbus, O.

PALMER, JIM
WCVS, Springfield, Ill.

PALMQUIST, RON
Easy Listening
KMOR, Littleton, Col.

PANCHO, DON
KSBW, Salinas, Cal.

PARDO, DON
The Price Is Right
NBC-TV

PARK, CHARLES
WJR, Detroit, Mich.

PARKER, DANNY
Parker Package Of Platters
WCNT, Centralia, Ill.

PARKER, JERRY
WGOL, Goldsboro, N. C.

PARKINSON, BOB
WTOO, Toledo, O.

PARMELEE, CHUCK
Alarm Clock
WSPD, Toledo, O.

PARRY, JACK
Tempo
KWEW, Hobbs, N. Mex.

PASCHALL, ANTHONY
WLAN, Lancaster, Pa.

PATRICK, JACK
WFEA, Manchester, N. H.

PATRICK, PAT
Ally Pat Show
WAOK, Atlanta, Ga.

PATTERSON, JERRY
KLID, Poplar Bluff, Mo.

PATTERSON, JIM
WBTW, Charlotte, N. C.

PAUL, RALPH
Strike It Rich, CBS-TV; Dotto,
CBS-TV; The Millionaire, CBS-
TV; Top Dollar, CBS-TV; Good-
year Playhouse, NBC-TV; The Big
Payoff, NBC-TV

PAUL, WILLIS
15 & 80 Show
WPYB, Benson, N. C.

PAULSEN, RAY
WDSM-TV, Duluth, Minn.

PAULSON, LARRY
KEPR, Kennewick, Wash.

PAULUS, JIM
WIMA, Lima, O.

PAXTON, TOM
WKY-TV,
Oklahoma City, Okla.

PAYE, DON
Take-Off
WICY, Malone, N. Y.

PEALYBERG, LYLE
KSJB, Jamestown, N. D.

PEARL, RUDY
Carousel
WHLL, Wheeling, W. Va.

PECK, R. H.
Telescope
KGE-TV, Portland, Oreg.

PEEPLES, RODDY
KWFT, Wichita Falls, Tex.

PERRY, JAKE
WBPM, Martinsburg, W. Va.

PENCE, GEORGE
KUJ, Walla Walla, Wash.

PENNEY, RAY
KSLV, Monte Vista, Col.

PEOPLES, JIMMY
WMTN, Morristown, Tenn.

PERKINS, BOB
WVNS, Statesboro, Ga.

PERKINS, GENE
Happy Time
KBOI, Boise, Idaho

PERLMAN, DICK
Ship Ahoy
KSBW-TV, Salinas, Cal.

PERRY, TOM
WBCM, Bay City, Mich.

PETERS, NOEL JR.
Chords & Capers
WOOF, Dothan, Ala.

PETERSON, DON
KMAQ, Maquoketa, Iowa

PETERSON, GERALD
WIXN, Dixon, Ill.

PETERSON, ROLFE
KGO, San Francisco, Cal.

PETERSON, ROY
WLUC-TV, Marquette, Mich.

PHILLIPS, JACK
WWJB, Brooksville, Fla.

PHILLIPS, JOSEPH A.
WDIX, Orangeburg, S. C.

PHILLIPS, KEN
KTOB, Petaluma, Cal.

PIERCE, PAUL
KSSS, Colorado Springs, Col.

PIERROT, GEORGE
WWJ, Detroit, Mich.

PIKE, DAN
KGER, Long Beach, Cal.

PINNER, JOE
Wonderful World Of Music
WZOK, Jacksonville, Fla.

PIPER, DANNY
WEBQ, Harrisonburg, Ill.

PIRINIE, DUNCAN
Cocktail Time
WQXR, New York, N. Y.

PITRE, JOHN M.
Music Unlimited
KFRA, Franklin, La.

PLANTE, BILL
WISN-TV, Milwaukee, Wis.

PLAYER, JIM
Take A Break
WBTW, Florence, S. C.

POLAND, SAM
WCHS, Charleston, W. Va.

POOLE, SAMMY
WGUS, Augusta, Ga.

POPE, JAMES
Platter Time
WSOE, Port St. Joe, Fla.

- POST, CHICK**
KLIR, Denver, Col.
- POTTER, DICK**
Quiz 'Em
WMCT-TV, Memphis, Tenn.
- POWELL, BOB**
WEZL, Richmond, Va.
- POWELL, CHUCK**
WFIE-TV, Evansville, Ind.
- POWELL, JOHN**
WMNA, Gretna, Va.
- POWERS, NED**
WLBW-TV, Miami, Fla.
- PRESSON, GENE**
FWFL, Camden, Tenn.
- PRESSON, WILBUR**
Project 27
WYAH-TV, Norfolk, Va.
- PRICE, CLYDE**
WACT, Tuscaloosa, Ala.
- PRICE, GENE**
KJRG, Newton, Kan.
- PRICE, JIM**
KBON, Omaha, Neb.
- PRICE, PRESTON**
Gateway
KOMO-TV, Seattle, Wash.
- PRICHARD, MARK**
Route 79
WTAR, Norfolk, Va.
- PRINCE, JOHNNY**
WQAM, Miami, Fla.
- PRITCHARD, WAYNE**
KSOO, Sioux Falls, S. D.
- PROESCHOLD, GLEN**
KTVO-TV, Ottumwa, Iowa
- PROUD, SALLY**
WMTW-TV, Portland, Maine
- PRUITT, AL**
WDNC, Durham, N. C.
- PRUITT, CLIFF**
Musical Matinee
WDLT, Indianola, Miss.
- PRYOR, CACTUS**
KTBC, Austin, Tex.
- PRYOR, HANK**
KCVF, Red Wing, Minn.
- PUFFER, GEORGE**
What's For Today
WCLI, Corning, N. Y.
- PUPULE, J. AKUHEAD**
KORL, Honolulu, Hawaii
- PYLE, JACK**
WRCV, Philadelphia, Pa.
- PYLE, TED**
KLID, Poplar Bluff, Mo.
- **Q** —
- QUAVE, MAKAY**
WCCA-TV, Columbia, S. C.
- QUAY, BILL**
WKWK, Wheeling, W. Va.
- QUENTIN, SAM**
KELO, Sioux Falls, S. D.
- QUILL, JOHN**
WWLP, Springfield, Mass.
- QUINLAN, JACK**
WGN, Chicago, Ill.
- **R** —
- RACETTE, DON**
Musically Yours
WSET, Glens Falls, N. Y.
- RAGAN, HAL**
KZZN, Littlefield, Tex.
- RAINS, CAL**
Commodore Show
WUSN-TV, Charleston, S. C.
- RAMBO, GEORGE**
KMED, Medford, Oreg.
- RAMIREZ, BEN**
KAIL-TV, Fresno, Cal.
- RAMSEY, RAY**
KREM, Spokane, Wash.
- RAND, OLLIE**
Matinee Melodies
WLVA, Lynchburg, Va.
- RANDALL, ROCKY**
KBK, Elk City, Okla.
- RANSOM, DON**
WHMP, Northampton, Mass.
- RAPCHAK, MIKE**
WCFL, Chicago, Ill.
- RAPOZA, NORM**
Rise 'N Shine
WSAR, Fall River, Mass.
- RASCO, RALPH JR.**
Hiway 80 Roundup
KJBC, Midland, Tex.
- RATLIFF, DANNY**
WHAB, Baxley, Ga.
- RAVEN, JOHNNY**
WYNN, Florence, S. C.
- RAVEN, MARK**
WRBL-TV, Columbus, Ga.
- RAYBURN, JOHN**
KOA-TV, Denver, Col.
- REBER, DICK**
WCOW, Sparta, Wis.
- REED, DON**
WEZL, Richmond, Va.
- REEH, DOUG**
KKAS, Silsbee, Tex.
- REES, TOM**
Operation Music
KMAN, Manhattan, Kan.
- REETER, DEAN**
KMEQ, Omaha, Neb.
- REID, DICK**
Record Hop
WCBS-TV, Charleston, W. Va.
- REIDY, PAUL**
WBBQ, Augusta, Ga.
- REIG, HOWARD**
NBC
- RENDELL, RICHARD**
MBS, Washington, D. C.
- RENWICK, CHUCK**
Overture
WJW, Cleveland, O.
- REYES, NORMAN**
KOLO-TV, Reno, Nev.
- REYNOLDS, CLIF**
WCBS-TV, Portland, Maine
- REYNOLDS, PAUL**
Bozo The Clown
WTVT-TV, Tampa, Fla.
- REYNOLDS, REDD**
Tempo
WBLR, Batesburg, S. C.
- REYNOLDS, WAYNE**
WEEEX, Easton, Pa.
- RHATICAN, BILL**
WHBI, Newark, N. J.
- RHODES, MIKE**
WTHE, Spartanburg, S. C.
- RHODES, ROY**
KAOK, Lake Charles, La.
- RICE WILLIAM**
ABC
- RICE, W. TOM**
WPTX, Lexington Park, Md.
- RICHARDS, CHARLES**
Platter Party
WKUL, Cullman, Ala.
- RICHARDS, RON**
WPAW,
Providence-Pawtucket, R. I.
- RICHARDSON, BILL**
KSYD-TV, Wichita Falls, Tex.
- RICHARDSON, MEL**
KID, Idaho Falls, Idaho
- RICKARD, BILLY JOHN**
KUKU, Willow Springs, Mo.
- RIDDICK, DAVE**
Gospel Train
WRAP, Norfolk, Va.
- RIDENOUR, BILL**
WHLO, Akron, O.
- RIDGEWAY, JACK**
KAAB, Hot Springs, Ark.
- RIGGS, DON**
KDKA-TV, Pittsburgh, Pa.
- RILE, JOSEPH**
Broadway On Parade
WSGO, Oswego, N. Y.
- RILEY, DON**
KIRO-TV, Seattle, Wash.
- RIOS, DANIEL**
KGIW, Alamosa, Col.
- RIPPE, BILL**
NBC
- ROBBIN, BOB**
KECK, Odessa, Tex.
- ROBBINS, RAY**
KRRV, Sherman-Denison, Tex.
- ROBERTS, BILL**
Breakfast With Bill
WMFT, Terre Haute, Ind.
- ROBERTS, CHUCK**
Top 15 Plus 80 Show
KWNT, Davenport, Iowa
- ROBERTS, FRANK**
Robert's Roundtable
KIRO, Seattle, Wash.
- ROBERTS, JERRY**
WBCM, Bay City, Mich.
- ROBERTS, JIM**
Homeward Bound
WHBC, Canton, O.
- ROBERTS, JOE**
WGSM, Huntington, N. Y.
- ROBERTS, KELLY**
WDOS, Oneonta, N. Y.
- ROBERTS, KEN**
Love Of Life;
The Secret Storm
CBS-TV
- ROBERTS, PHIL**
Movietime San Diego
XETV, San Diego, Cal.
- ROBINSON, JIM**
Good Music
WEAD, Atlanta, Ga.
- ROBINSON, LEN**
WRFB, Tallahassee, Fla.
- ROBINSON, R. D.**
KOTN, Pine Bluff, Ark.
- ROBINSON, RALPH**
WPNC, Plymouth, N. C.
- ROBY, VIC**
NBC
- ROCKWELL, GENE**
WEPM, Martinsburg, W. Va.
- RODDY, DAVE**
WSGN, Birmingham, Ala.
- RODGERS, CHET**
WDOE, Dunkirk, N. Y.
- RODRICK, BRUCE**
Kids' Carousel
WFLA-TV, Tampa, Fla.
- RODRIGUEZ, JOE**
KICO, El Centro, Cal.
- RODRIGUEZ, JOSE H.**
WKAQ, San Juan, Puerto Rico
- ROGERS, BEACH**
KIEV, Glendale, Cal.
- ROGERS, BILL**
G.E. Theatre, CBS-TV; Texaco
Command Performance, NBC-TV;
Walter Winchell File, ABC-TV
- ROGERS, EUGENE H.**
Afternoon Drive
WPFE, Eastman, Ga.
- ROGERS, JOHN**
Dixie Bandstand
WSLA, Selma, Ala.

ANNOUNCERS-MC'S

ROHN, JIM
Polka Party
KXUB-TV, Valley City, N. D.

ROLLIN, TONY
KMSO-TV, Missoula, Mont.

ROLLINS, CHRIS
Traffic Jam
WPDQ, Jacksonville, Fla.

ROLLINS, MIKE
WIRL, Peoria, Ill.

ROSE, FRED
KFAY, Fayetteville, Ark.

ROSS, ART
WWNY, Watertown, N. Y.

ROSS, DON
WEEX, Easton, Pa.

ROSS, DON JOHN
WMT-TV, Cedar Rapids, Iowa

ROSS, NORMAN
Off The Cuff
WBKE, Chicago, Ill.

ROSS, RON
KUTV, Salt Lake City, Utah

ROSS, WALT C.
Wax Works
KSRV, Ontario, Oreg.

ROSSE, COLIN
Tempo
WCHV, Charlottesville, Va.

ROWELL, GLENN
Fun Wagon
KOTA-TV, Rapid City, S. D.

ROWLAND, ROBERT T.
WQIK, Jacksonville, Fla.

ROY, JEFF
Rush Hour
KLUE, Longview, Tex.

RUDOLPH, MAC
1340 Club
KATL, Miles City, Mont.

RUDOLPH, ED
KMOR, Littleton, Col.

RUFFIN, ELWARD
Polka Matinee
KVLG, La Grange, Tex.

RUNNELLS, RUDY
KRZY, Dallas, Tex.

RUNYON, JIM
WTVN, Columbus, O.

RUSHTON, RAY
WINA, Charlottesville, Va.

RUSSELL, BOB
WPTA-TV, Roanoke, Ind.

RUSSELL, DAVE
Between The Lines
WWON, Woonsocket, R. I.

RUSSELL, JIM
WWKY, Winchester, Ky.

RUSSELL, LAVERNE
KUJ, Walla Walla, Wash.

RUTHERFORD, RUDY
Rockin' With Deuce
WTVM-TV, Columbus, Ga.

RYAN, DAN
WBWB, Youngstown, O.

RYAN, DICK
Calling With Cash
WTOL-TV, Toledo, O.

RYAN, JOHNNY
KVOO, Tulsa, Okla.

RYAN, LOUISE
WHBF-TV, Rock Island, Ill.

RYLE, GLENN
WKRC-TV, Cincinnati, O.

— S —

SACERDOTI, RENZO
WADO, New York, N. Y.

ST. JOHN, NICK
KIXZ, Amarillo, Tex.

SAKOWICZ, SIG
WTAQ, La Grange, Ill.

SALTER, BOB
KBOI, Boise, Idaho

SANCHEZ, SOTERO JR.
Rancho Allegre
KSYX, Santa Ros, N. Mex.

SANDERS, JERRY
Mid Morning Show
WCHN, Norwich, N. Y.

SANSON, KEN
Sansom And Then Some
KSL, Salt Lake City, Utah

SASS, BOB
WCQS, Alma, Ga.

SATKOWSKI, MARTIN
WPTS, Pittston, Pa.

SAUER, MEL
KOLT, Scottsbluff, Neb.

SAUNDERS, BRUCE
Hoosier Favorite
WSBT-TV, South Bend, Ind.

SAUNDERS, CHUCK
Sunday Bandstand
WHAT, Philadelphia, Pa.

SAUNDERS, TOM
WHGB, Harrisonburg, Pa.

SAUTER, DAVID
Morning Showcase
WAST-TV, Albany, N. Y.

SAVAGE, WILLIAM
KTHE, Thermopolis, Wyo.

SAWYER, BUD
WORLD, Boston, Mass.

SAX, TED
KORL, Honolulu, Hawaii

SAXON, JOE
WTIG, Massillon, O.

SAYERS, AL
Open House
WDOS, Oneonta, N. Y.

SAYLES, FRED
Jr. Town
WNTA-TV, Newark, N. J.

SAYRE, JOHN
WWKY, Winchester, Ky.

SCANLON, LEE
KIX, Provo, Utah

SCHAEFFER, MARTIN
WSON, Henderson, Ky.

SCHAFFER, MIKE
WGAU, Athens, Ga.

SCHEFFER, FRANK
WCBI-TV, Columbus, Miss.

SCHERER, STRETCH
Coffee Break
KGGM-TV, Albuquerque, N. Mex.

SCHMITZ, DICK
KAKC, Tulsa, Okla.

SCHNEIDER, ERNIE
KODY, North Platte, Neb.

SCHOFF, HUGHIE
KWNA, Winnemucca, Nev.

SCHOLFIELD, JOHN
WSAU, Wausau, Wis.

SCHRIMSHER, DON
KSST, Sulphur Springs, Tex.

SCHUMANN, ARNOLD
Open Mike
KRFO, Owatonna, Minn.

SCHOLBE, ROGER
KREX-TV, Grand Junction, Col.

SCHROEDER, ART
Bandstand
WIBA, Madison, Wis.

SCHWARTZ, RON
WINX, Rockville, Md.

SCOGIN, JOHN
KBTX-TV, Bryan, Tex.

SCOTT, DAVE
KQV, Pittsburgh, Pa.

SCOTT, FRED E.

B. June 25, Dayton, O. Felix and Diver Dan, WNEW-TV; Cartoon Playtime, WNEW-TV, New York, N. Y.

SCOTT, HOWARD
WROM, Rome, Ga.

SCOTT, JERRY
WBAT, Marion, Ind.

SCOTT, LARRY
WCMR, Elkhart, Ind.

SCOTT, RAY
Festival
WNOP, Newport, Ken.

SCOTT, RUDY K.
MBS, New York, N. Y.

SCOTT, STAN
Nine Teen Time
WSTV-TV, Steubenville, O.

SCOTT, WALLY
WREX-TV, Rockford, Ill.

SCOTT, WILLARD
Bozo The Clown
WRC-TV, Washington, D. C.

SCREEN, BOB
Music For Motoring
KGGD, Edmonds, Wash.

SEAMAN, DON
Morning Melodies
WSHN, Fremont, Mich.

SEELY, DOYLE
KINS, Eureka, Cal.

SEHL, JIM
TNT
WMVB, Millville, N. J.

SEIDEL, BARRY
WGSA, Ephrata, Pa.

SELLERS, BILL
WGGa, Gainesville, Ga.

SENEKER, TONY
WMVW, Milledgeville, Ga.

SEVERSON, JACK
WKPR, Kalamazoo, Mich.

SEXTON, MARION
Breakfast At Waikiki
KGU, Honolulu, Hawaii

SHABOTT, LOU
WDEC, Americus, Ga.

SHADBURN, BILL
WSAV-TV, Savannah, Ga.

SHAFER, JACK
KSOO, Sioux Falls, S. D.

SHANK, LEW
KOWL, Lake Tahoe, Cal.

SHAPIRO, JACK
WLWI-TV, Indianapolis, Ind.

SHARP, ROBERT
KCAR Korral
KCAR, Clarksville, Tex.

SHAW, HAL
Ranger Hal Show
WTOP-TV, Washington, D. C.

SHAW, JIM
WFAU, Augusta, Maine

SHAW, TED
KSDO, San Diego, Cal.

SHEA, ROBERT
KXOK, St. Louis, Mo.

SHEFFER, GLENN
WRTA, Altoona, Pa.

SHEHEEN, MAC
WIS, Columbia, S. C.

SHELDON, HERB
WOR, New York, N. Y.

SHELTON, JIM
Pick-A-Pocket
WIBC, Indianapolis, Ind.

SHIPLEY, BILL

The Big Story, NBC-TV; You Are There, CBS-TV; Jonathan Winters Show, CBS-TV; The Twentieth Century, CBS-TV

SHIPLEY, REECE
WKIN, Kingsport, Tenn.

SHERIDAN, BILL
WSUB, Groton, Conn.

SHERMAN, GENE
KQTV, Sioux City, Iowa

- SHOEMAKER, ERV**
Kidsville, USA
WSJV-TV, South Bend, Ind.
- SIMON, ERNIE**
WJJD, Chicago, Ill.
- SIMON, WES**
WTAX, Springfield, Ill.
- SIMPSON, JIMMY**
WPAI, Fayetteville, N. C.
- SINGER, GEORGE**
Vulcan's Corner
WYDE, Birmingham, Ala.
- SITES, CHUCK**
KMED, Medford, Oreg.
- SITTON, BILL**
WCGC,
Belmont-Charlotte, N. C.
- SKINNER, PAUL**
Voice On The Road
KCLW, Hamilton, Tex.
- SKINNER, RALPH B.**
WWRJ,
White River Junction, Vt.
- SKY, BILL**
Country Capers
WTCB, Flomaton, Ala.
- SLACK, DEAN**
Caravan of Music
WJOY, Burlington, Vt.
- SLACK, EVAN**
KHOW, Denver, Col.
- SLATTERY, JACK**
Art Linkletter's House Party
CBS-TV
- SMEDSHAMMER, DON**
KDAK, Carrington, N. D.
- SMITH, AL**
KECK, Odessa, Tex.
- SMITH, AL**
Musical Clock
WFLO, Farmville, Va.
- SMITH, ART**
WCNB, Connersville, Ind.
- SMITH, BARRY**
KLEO, Wichita, Kan.
- SMITH, BEN**
WMOK, Metropolis, Ill.
- SMITH, BILL**
KEYY, Provo, Utah
- SMITH, COLEMAN**
Evening Serenade
WSOE, Port St. Joe, Fla.
- SMITH, DAVE**
WGVM, Greenville, Miss.
- SMITH, HARRY K.**
WFLN, Philadelphia, Pa.
- SMITH, JIM**
Variety Time
WGIG, Brunswick, Ga.
- SMITH, LARRY**
Playtime Pretenders
WKRC-TV, Cincinnati, O.
- SMITH, LEE**
Dance Time
KTKT, Tucson, Ariz.
- SMITH, PAUL**
KALL, Salt Lake City, Utah
- SMITH, RAY**
WNAX, Yankton, S. D.
- SMITH, TOM**
KCRV, Caruthersville, Mo.
- SMITH, VERENE**
L & M Commercials
- SMYTHE, PETE**
KOA, Denver, Col.
Smythe's General Store
- SNYDER, CHARLES**
Ladies' Choice
WJES, Johnston, S. C.
- SOBOL, JOHNNY**
Hi-Neighbor
WILK, Wilkes-Barre, Pa.
- SOISSON, PHIL**
WGR, Buffalo, N. Y.
- SORKIN, DAN**
The Bob Newhart Show
NBC-TV
- SOUTHERLAND, LEON**
WPNF, Brevard, N. C.
- SOUTHWICK, TOREY**
Popeye Playhouse
KMBC-TV, Kansas City, Mo.
- SPAUDLING, DICK**
WUSJ, Lockport, N. Y.
- SPAUDLING, ROBERT**
Coffee Shoppe
WCED, Dubois, Pa.
- SPENCER, LES**
Open House
WBNS, Columbus, O.
- SPICER, CY**
KTAL-TV, Shreveport, La.
- SPIDLE, CLINT**
WRKH, Rockwood, Tenn.
- SPOSA, TONY**
WRNL, Richmond, Va.
- SPRADLIN, BOB**
Capers at the Colenel
WEKY, Richmond, Ken.
- SPRAGUE, DICK**
Matinee Frolic
WPOR, Portland, Maine
- SPRAGUE, FRANK**
WBTA, Batavia, N. Y.
- SPURLING, CHUCK**
WTCO, Campbellsville, Ken.
- SQUIER, KEN D.**
Almanac
WDEV, Waterbury, Vt.
- STAFFORD, LOYD**
KPRK, Livingston, Mont.
- STAG, BUD**
WXVW, Jeffersonville, Ind.
- STAHL, KEN**
Dial 1400
KFRU, Columbia, Mo.
- STANLEY, BOB**
Bumper to Bumper
WOKO, Albany, N. Y.
- STANLEY, JIM**
WNOR, Norflok, Va.
- STAPLETON, JIM**
TV Kids' Klub
WLVA-TV, Lynchburg, Va.
- STARR, FRANK**
Dialing for Dollars
WXEX-TV, Richmond-Petersburg, Va.
- STATHAM, BOB**
WHIT, New Bern, N. C.
- STAUB, JOHN T.**
WMHI, Braddock Heights, Md.
- STEEN, GERRY**
WWJB, Brooksville, Fla.
- STEIN, WALLY**
WPAY, Portsmouth, O.
- STEPHENS, DICK**
WNHC, New Haven, Conn.
- STEPHENS, STEVE**
KTHV-TV, Little Rock, Ark.
- STERLING, VIC**
KJEO-TV, Fresno, Cal.
- STERN, EARLE**
1340 Club
WGAW, Gardner, Mass.
- STEVENS, AL**
WAYE, Baltimore, Md.
- STEVENS, CHUCK**
Enterprise
WHEC, Rochester, N. Y.
- STEWART, BILL**
WPBC, Minneapolis, Minn.
- STEWART, DICK**
Dance Party
KPIX-TV, San Francisco, Cal.
- STEWART, DOC**
KFDA-TV, Amarillo, Tex.
- STIEG, LYLE**
WBRN, Big Rapids, Mich.
- STIR, JACK**
Major Jack
WFLA-TV, Tampa, Fla.
- STOLLARD, LEROY**
KFSA-TV, Fort Smith, Ark.
- STONE, CLAIR**
WJPG, Green Bay, Wis.
- STONE, CRAIG**
WAYE, Baltimore, Md.
- STONE, CLYDE**
Country Capers
WPYB, Benson, N. C.
- STONE, DEWEY**
WDEC, Americus, Ga.
- STONE, HARRY**
KTVI-TV, St. Louis, Mo.
- STONE, JOHN**
KOL, Seattle, Wash.
- STORR, BILL**
WSPA, Spartanburg, S. C.
- STRANGE, PAUL**
KVLG, La Grange, Tex.
- STRATTON, RON**
Platter Parade
WTVB, Coldwater, Mich.
- STREICH, ALLEN**
WCED, Dubois, Pa.
- STRONG, ROGER**
Music Room
WCNL, Newport, N. H.
- STRYCUKA, JAMES**
WLEM, Emporium, Pa.
- STUART, GENE**
WNHC, New Haven, Conn.
- SUDLER, LOUIS**
Artist's Showcase
WNBQ-TV, Chicago, Ill.
- SHUR, GARY**
WPHR
Wisconsin Rapids, Wis.
- SULLIVAN, JIM**
Panorama
WBRY, Waterbury, Conn.
- SULLIVAN, JOHN**
Man About Town
WEKY, Richmond, Ken.
- SUMNER, WAYNE**
Party Line
WNEG, Toccoa, Ga.
- SWAN, DICK**
WKLK, Cloquet, Minn.
- SWANEY, HAL**
WGAN-TV, Portland, Me.
- SWENSEN, WARD**
KSOO-TV, Sioux Falls, S. D.
- SWIFT, ALLEN**
King Leonardo, NBC; Silence Please, ABC; Diver Dan, Syndicated, ITC; Voices and Character for Over 500 Products
- SWIFT, MIKE**
WPSD-TV, Paducah, Ky.
- SWISHER, BOB**
WPSD-TV, Paducah, Ky.
- SYRDAL, JAMES**
KCMT-TV, Alexandria, Minn.

— T —

TAFONYA, TONY
Serenata De La Tarde
KCHS, Truth or Consequences, N. Mex.

TARKINSON, CHARLES
Tomorrow's Headlines
WMTW-TV, Portland, Me.

TASAKA, JACK
KIKI, Honolulu, Hawaii

TATUM, EDDIE
1370 at Sundown
WHEE, Martinsville, Va.

TAVARES, LARRY
KIPA, Hilo, Hawaii

ANNOUNCERS-MC'S

TAYLAR, BOYCE
WSRA, Milton, Fla.
TAYLOR, BRENT
WLUC-TV, Marquette, Mich.

TAYLOR, BROOKE
B. Indianapolis, Ind.

TAYLOR, LYNN
KETV, San Diego, Cal.
TAYLOR, SIP
Sip 'N Coffee
WPTV, Palb Beach, Fla.

TEAR, SID
This Day of Music
WSLS, Roanoke, Va.

TEAS, FRANK
WSMN, Nashua, N. H.

TENNANT, JACK
Room For a Tennant
WAJR, Morgantown, W. Va.

FERRY, BOB
Night Beat
WSIX, Nashville, Tenn.

TEW, JIM
Wake up to Music
WCKB, Dunn, N. C.

THALMAN, BILL
Wheeling with Willie
WHLL, Wheeling, W. Va.

THOMAS, BILL
KNIN, Wichita Falls, Tex.

THOMAS, BOB
WQXT, Palm Beach, Fla.

THOMAS, DAVE
KAKE, Wichita, Kan.

THOMAS, HAL
KGEZ, Kalispell, Mont.

THOMAS, JAMES
WSHE, Raleigh, N. C.

THOMAS, JERRY
WBIZ, Eau Claire, Wis.

THOMAS, JOHN
WGGG, Gainesville, Fla.

THOMAS, WAYNE
KNJ-TV, Los Angeles, Cal.

THOMASON, CHARLEY
KCLL, Houma, La.

THOMPSON, BARRY
KSIG, Crowley, La.

THOMPSON, GENE
Teen Time
WCCF, Punta Gorda, Fla.

THOMPSON, VI
By The Way
KMSO-TV, Missoula, Mont.

TIFFIN, BOB
WBEX, Chillicothe, O.

TINKHAM, EVELYN
KONP, Port Angeles, Wash.

TIERNEY, MARY JO
KMSP-TV, Minneapolis, Minn.

TIPPS, ELLIOTT
Tipp's Music
WJPG, Green Bay, Wis.

TOBIE, MIKE
WREO, Ashtabula, O.

TOBOLA, JOHN J.
KUTA, Blanding, Utah

TOLAND, DON
Timekeeper
KOA, Denver, Col.

TONKEN, PHIL
Alcoa Hour; Candid Camera; Big Picture; House Party; World Turns

TRAILER, REX
Boom Town
WBZ-TV, Boston, Mass.

TRIMM, DON
KGMT, Fairbury, Neb.

TRIPP, PETER
Peter Tripp Hall of Fame
KYA, San Francisco, Cal.

TROUT, WAYNE
WSBA, York, Pa.
TROUTMAN, GEORGE
WSTL, Eminence, Ky.

TRUITT, BILL
WINA, Charlottesville, Va.

TUBBS, GWEN
WMNE, Menomnie, Wis.

TUCHOLKA, ED
WELD, Niagara Falls, N. Y.

TUCKER, ERNEST
Howdy Neighbor
WEKR, Fayetteville, Tenn.

TUCKER, JACK
WPVA, Fredericksburg, Va.

TUCKER, TOMMY
Early Risers
WJAX, Jacksonville, Fla.

TUGWELL, JIM
Ladies Only
WGVM, Greenville, Miss.

TUPPER, BOB
WREO, Ashtabula, O.

TUTTLE, ROGER
NBC

TYE, JERRY
KVLH, Pauls Valley, Okla.

TYREE, BOB
WTCB, Flomaton, Ala.

— U —

ULLOM, JIM
WWVA, Wheeling, W. Va.

UPTON, DON
WIS-TV, Columbia, S. C.

URBAN, JOHN
KVER, Clovis, N. Mex.

URBAN, JOHN
WCNY-TV, Watertown-Carthage, N. Y.

URDA, JUAN
El Rancho Grande
KCCO, Corpus Christie, Tex.

UTLEY, BOB
Road Show
WILLY, Wilson, N. C.

— V —

VAIL, R. S.
WPDX, Clarksburg, W. Va.

VALE, DAN
Breakfast with Valle
WFAS, White Plains, N. Y.

VAN CAMP, BOB
Morning Melodies
WSB, Atlanta, Ga.

VAN CLEAVE, FRANK
KOGO-TV, San Diego, Cal.

VANCE, BILL
Spins & Needles
WOCH, No. Vernon, Ind.

VANCE, VAN
WHAS, Louisville, Ky.

VANDERHOOF, BRUCE
KOMO, Seattle, Wash.

VANDEVENTER, JERRY
Nightbeat
WSB, Atlanta, Ga.

VAN DYKE, DICK
Flair
ABC

VAN HAAFTEN, C.
Rollin' Home
KTUC, Tucson, Ariz.

VANN, BOBBY
Music Man Show
WSOC, Charlotte, N. C.

VENTURINO, RICHARD
KSDO, San Diego, Cal.

VIGOREAUX, LUIS
WKAQ
San Juan, Puerto Rico

VINCENT, SCOTT
Expedition; New York
WABC-TV, New York, N. Y.

VOGEL, C. P. JR.
Your Phil of Music
WWNR, Beckley, W. Va.

VOIGT, RON
WREX-TV, Rockford, Ill.

VON, RUDY
KAPY, Port Angeles, Wash.

VOY, DENNIS
KMAQ, Maquoketa, Iowa

— W —

WADE, STEVE
WCAO, Baltimore, Md.

WADSWORTH, MAX
KONE, Reno, Nev.

WAGNER, JIM
KIUP, Durango, Col.

WAKEFIELD, AVERY
WTUX, Wilmington, Del.

WALDRON, GARY
KBUH, Brigham City, Utah

WALKER, BILL
Hello World
WCHL, Chapel Hill, N. C.

WALL, RON
KIFI-TV, Idaho Falls, Idaho

WALL, STAN
WESA, Charleroi, Pa.

WALLACE, JIM
KPUG, Bellingham, Wash.

WALLACE, RALPH
WTVL, Waterville, Me.

WALLGREN, REX
KCPX, Salt Lake City, Utah

WALLINGTON, WALLY
KTNC, Falls City, Neb.

WALTER, TOM
KJRG, Newton, Kan.

WALTON, GEORGE
Swinging Chief
KSTR, Grand Junction, Col.

WALTON, JIM
Fun Fair
WHAS, Louisville, Ky.

WARD, KEITH
1150 Jamboree
KJBC, Midland, Tex.

WARD, WILLIAM
Symphony Hall
KULA, Honolulu, Hawaii

WARNER, DICK
WGUS, Augusta, Ga.

WARREN, ARNOLD
WKAT, Miami, Fla.

WARREN, DOUG
What's on Your Mind
WKDN, Camden, N. J.

WARREN, MICHAEL
WNHC-TV, New Haven, Conn.

WARWICK, STAN
KMPC, Los Angeles, Cal.

WATSON, JAY
Sound Off
WFAA-TV, Dallas, Tex.

WAYNE, BERT
KSAL, Salina, Kan.

WAYNE, DAVE
KID-TV, Idaho Falls, Idaho

WAYNE, ERNIE
WSIC, Statesville, N. C.

WAYNE, RALPH
KIFI, Idaho Falls, Idaho

WEATHERS, BILL
WGNI, Wilmington, N. C.

WEAVER, BILL
Party Line
WDAY-TV, Fargo, N. D.

WEAVER, R. L.
KOKY, Little Rock, Ark.

WEAVER, ROBYN
WIRL, Peoria, Ill.

WEBB, ED
On the Spot
WUSN-TV, Charleston, S. C.

WEBB, FRANK
Winchester Time Clock
WHPL, Winchester, Va.

WEBB, JACK
WAXU, Lexington, Ky.

WEBB, PETE
WCBI, Columbus, Biss.

WEBER, LARRY
WRTA, Altoona, Pa.

WEBSTER, DAVE
Breakfast for Two
WJNO, West Palm Beach, Fla.

WEBSTER, KURT
WAVY, Norfolk

WEBSTER, ROBERT
WJTN, Jamestown, N. Y.

WEDES, CHRIST
KIRO-TV, Seattle, Wash.

WEEKS, DICK
Personal Choice
KTAC, Tacoma, Wash.

WEGMERT, NORM
KGHL, Billings, Mont.

WEIDENAAR, KEN
WKPR, Kalamazoo, Mich.

WEISS, FRED
WXYZ-TV, Detroit, Mich.

WELLS, BOB
Yankee Doodle Time
WGR-TV, Buffalo, N. Y.

WELLS, JACK
WJZ-TV, Baltimore, Md.

WELSH, FRANCIS
KOOK-TV, Billings, Mont.

WENDELL, BILL
NBC

WESCOTT, LARRY
Alarm Clock Club
WFOR, Portland, Maine

WESLEY, TED
WTIG, Massillon, O.

WEST, BILL
KPBM, Carlsbad, N. Mex.

WEST, BOB
WECT-TV, Wilmington, N. C.

WEST, JAY
KRIO, McAllen, Tex.

WEST, JIM
Best in the West
KNOG, Nogales, Ariz.

WEST, LARRY
KPIN, Casa Grande, Ariz.

WEST, LYNN
1550 Country Club
WIRV, Irvine, Ky.

WEST, ROY
WMRO, Aurora, Ill.

WEST, WAYNE
KOLN-TV, Lincoln, Neb.

WESTBROOK, DON
Ad Lib
WWL-TV, New Orleans, La.

WESTER, BOSTICK
KHUZ, Borger, Tex.

WESTMORELAND, JERRY
KXAR, Hope, Ark.

WETTSTEIN, RON
WRJC, Mauston, Wis.

WHEATON, LYNN
WFUR, Grand Rapids, Mich.

WHEELER, JACK
WXYJ, Jamestown, N. Y.

WHISNANT, JIM
WLTC, Gastonia, N. C.

WHITCOMB, BOB
Sing Along Time
WGRD, Grand Rapids, Mich.

WHITE, BOB
WSTP, Salisbury, N. C.

WHITE, BOB
WOKY, Milwaukee, Wis.

WHITE, CHARLIE M.
WNCA, Siler City, N. C.

WHITE, MAURY
KGHL, Billings, Mont.

WHITE, NORM
WACE, Springfield, Mass.

WHITE, RUSS
KAPY, Port Angeles, Wash.

WHITE, STAN
KRKC, King City, Cal.

WHITLOCK, CORKEY
WBAC, Cleveland, Tenn.

WHITWORTH, RAY
KBIM, Roswell, N. Mex.

WICKS, BOB
WSRA, Milton, Fla.

WIEBELL, TOM
WHIZ, Zanesville, O.

WIGGS, BILL
WVOT, Wilson, N. C.

WILBOURNE, BILL
WDAL, Meridian, Miss.

WILDER, JERRY
KMAC, San Antonio, Tex.

WILDER, REX
KODY, No. Platte, Neb.

WILLIAMS, DANNY
Time and Tune Parade
WKY, Oklahoma City, Okla.

WILLIAMS, DEAN
KXGN, Glendive, Mont.

WILLIAMS, KEN
Video Vilage, Jr. Edition
CBS-TV

WILHELM, GEORGE
KHDI
Twenty-Nine Palms, Cal.

WILFORD, GEORGE
WLWL-TV, Indianapolis, Ind.

WILLIAMS, BY
WHC-TV, Pittsburgh, Pa.

WILLIAMS, JOHNNY
WJDY, Salisbury, Md.

WILLIAMS, OTIS
WJBB, Haleyville, Ala.

WILLIAMS, RALPH
WSFA-TV, Montgomery, Ala.

WILLIAMS, TOM
WJOB, Hammond, Ind.

WILLIAMSON, AUBREY
WGHC, Clayton, Ga.

WILLIAMSON, RAY
WKTG, Thomasville, Ga.

WILLINGHAM, KEITH
WREX-TV
Grand Junction, Col.

WILLIS, CLIF
Sunnyside Up
WLMA, Lima, O.

WILLS, BILL
Downbeat
WSLA-TV, Selma, Ala.

WILMES, MIKE
WTCJ, Tell City, Ind.

WILSON, BILL
Wild Cargo
WWL-TV, New Orleans, La.

WILSON, BOB
KOIL, Omaha, Neb.

WILSON, BRUNO
WGBL, Benton, Ky.

WILSON, DAVID
WFIE-TV, Evansville, Ind.

WILSON, DON
The Jack Benny Program
CBS-TV

WILSON, DON
Calendar
WFMD, Frederick, Md.

WILSON, FRANK
KHOU-TV, Houston, Tex.

WILSON, GEORGE
WSTV-TV, Steubenville, O.

WILSON, HARRY
KAKC, Tulsa, Okla.

WILSON, LARRY
WCRA, Effingham, Ill.

WILSON, PETE
KLVT, Levelland, Tex.

WING, KEN
KJOY, Stockton, Cal.

WINES, HOWARD
KBKAK-TV, Bakersfield, Cal.

WIRZ, BOB
KHAS, Hastings, Neb.

WISE, JIM
WEBQ, Harrisburg, Ill.

WISON, JOHN
WFLO, Farmville, Va.

WOEHLER, ROBERT A.
KOMW, Omak, Wash.

WOMACK, KERMIT
KLEX, Lexington, Mo.

WONDER, JERRY
WABW, Annapolis, Md.

WOOD, FRED
WVMVB, Millville, N. J.

WOOD, JIM
WSPD, Toledo, O.

WOOD, TRENT
WMCST-TV, Memphis, Tenn.

WOODS, CHARLES
The Facts About
Heart Attacks
ABC

WOODS, GEORGIE
WDAS, Philadelphia, Pa.

WOODWARD, WOODY
KXLY, Spokane, Wash.

WOOTEN, DON
WHBF-TV, Rock Island, Ill.

WORLEY, JACK
WOWL-TV, Florence, Ala.

WORTHAM, BOBBY
KCLA, Pine Bluff, Ark.

WORTHEN, RICHARD
WFAU, Augusta, Maine

WRAY, STEVE
KIXI, Seattle, Wash.

WRIGHT, BOB
WMTN, Morristown, Tenn.

WRIGHT, ED
WTFE, Tiffin, O.

WRIGHT, HOLLIS
WRC, Washington, D.C.

WRIGHT, JOHNNY
WESC, Greenville, S. C.

WYLER, BILL
WLBW-TV, Miami, Fla.

— Y —

YEAGER, RAY
KABL, Oakland, Cal.

YELLAND, STARR
KLZ-TV, Denver, Col.

YOHN, BOB
WBAT, Marion, Ind.

YORK, JOHN
WRR, Dallas, Tex.

YORK, TOM
WBRCT-TV, Birmingham, Ala.

YOUNG, DALE
WBKB, Chicago, Ill.

YOUNG, JIM
KVRE, Santa Rosa, Cal.

YOUNGS, KENNY
WREM, Remsen, N. Y.

YOUNT, CHUCK
WKBV, Richmond, Ind.

— Z —

ZANK, ROBERT
WCCN, Neillsville, Wis.

ZINK, CHUCK
WTVT, Miami, Fla.

ZINK, DOUG
WIRE, Indianapolis, Ind.



ART FORD

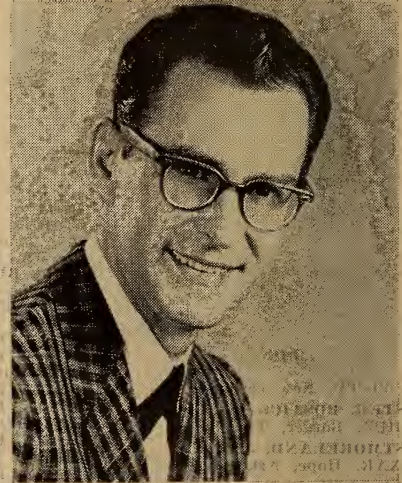


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— Their Work During 1961 —

— A —

ABBOT, DON
 WISH, Indianapolis, Ind.
ADAMS, JERRY
 KAKC, Tulsa, Okla.
ADAMS, STU
 KLEA, Wichita, Kan.
ADAMS, CHUCK
 KNUZ, Houston, Tex.
AIKEN, LARRY
 KQV, Pittsburgh, Pa.
AKERS, LEE
 KOZI, Chelan, Wash.
ALAN, LEE
 WKMH, Detroit, Mich.
ALARIE, DICK
 WLLA, Wilmette, Conn.
ALBAN, DAVE
 WJNO, West Palm Beach, Fla.
ALBERTSON, DICK
 Disc-O-Rama
 KMMJ, Grand Island, Neb.
ALDRIDGE, MEL
 WQCE, Detroit, Mich.
ALEXANDER, BILL
 Push Button One
 WBDL, Statesville, N. C.
ALEXANDER, JUNIOR
 Alex's Archives
 WSLT, Eminence, Ky.
ALEXANDER, LES
 WACO, Baltimore, Md.
ALLAN, DAVID
 WKBN, Youngston, O.
ALLEN, BRUCE
 KSRO, Santa Rosa, Calif.
ALLEN, CONNIE
 WMFP, Terre Haute, Ind.
ALLEN, HERB
 WKWK, Wheeling, W. Va.
ALLEN, JOHN
 Allen's Alley
 KOPR, Butte, Mont.
ALLEN, MERLE
 KLMO, Longmont, Colo.
ALEN, TONY
 Spotlight Music
 WUSJ, Lockport, N. Y.
ALLEY, LEE
 WEAG, Alcoa, Tenn.
ALLISON, KEN
 WANS, Anderson, S. C.
ALLISON, LEON
 The Daybreaker
 KLAJ, Denver, Col.
ALLKNIGHT, ALLEN
 WJWB, New Orleans, La.
ALONZO, MARIO
 KWKW, Hollywood, Cal.
ALVIN, JAY
 WKIB, Iron River, Mich.
ALVORD, KEN
 WSHB, Raleigh, N. C.
AMBROSE, TOM
 WTRC, Elkhart, Ind.
AMERIEN, DON
 KSOX, Raymondville, Tex.
AMSTUTZ, DON
 Coffee Time
 WTGJ, Tell City, Ind.
ANDERSEN, LEN
 KINS, Eureka, Cal.
ANDERSON, BOB
 KORE, Eugene, Oreg.
ANDERSON, CLIFF
 Interlude
 WGAW, Gardner, Mass.

ANDERSON, CHUCK
 WHTC, Holland, Mich.
ANDERSON, DAN
 KEVE, Minneapolis, Minn.
ANDERSON, DAVID
 KRZY, Dallas, Tex.
ANDERSON, DON
 WCBO, Whitehall, Mich.
ANDERSON, JIM
 WRFB, Tallahassee, Fla.
ANDERSON, JOHN
 WECL, Eau Claire, Wis.
ANDERSON, RON
 KIXX, Provo, Utah
ANDRADE, JOSE
 KABQ, Albuquerque, N. Mex.
ANDREWS, JOHNNY
 Music Personality
 WHLO, Akron, O.
ANSELM, MARY LOU
 KVRB, Rock Springs, Wyo.
ANTHONY, AL
 KAFY, Bakersfield, Cal.
ANTHONY, JOE
 KMAC, San Antonio, Tex.
ARMSTRONG, JACK
 WPTX, Lexington Park, Md.
ARONLD, LEE
 WNTA, Newark, N. J.
ARNOLD, MARC
 800 Radio Row
 WLAD, Danbury, Conn.
ARONSON, BOB
 WMFG, Hibbing, Minn.
ARTAU, MARIANO
 WKAO, San Juan, Puerto Rico
ATKINS, DON
 KWFR, San Angelo, Tex.
AUGUST, JUNE
 KVRB, Rock Spring, Wyo.
AUSTIN, AL
 WOW, Omaha, Neb.
AUSTIN, KEITH
 KTOO, Las Vegas, Nev.
AVERY, MARC
 Morning Express
 WJBK, Detroit, Mich.
AYER, LARRY
 KRPL, Moscow, Idaho

— B —

BABB, MORGAN
 Happy Jack Show
 WVOL, Nashville, Tenn.
BARCOCK, SAM
 KDAY, Hollywood, Cal.
BACHRAD, MARY
 WNAR, Norristown, Pa.
BADGER, BOB
 WFYI, Garden City, N. Y.
BAER, LES
 WKAP, Allentown, Pa.
BAGBY, JOE
 KRZY, Dallas, Tex.
BAHN, CARL
 WCCS, Amsterdam, N. Y.
BAILEY, BILL
 KEEP, Twin Falls, Idaho
BAILEY, BOB
 WECL, Eau Claire, Wis.
BAILEY, DAVE
 Tops In Pops
 WBRV, Boonville, N. Y.
BAILEY, JIM
 KILO, Grand Forks, N. D.
BAIRD, RALPH
 KCNO, Alturas, Cal.

BAKER, BILL
 WIBC, Indianapolis, Ind.
BALLARD, ALBERT
 WESY, Greenville, Miss.
BAKER, BOB
 KXO, El Centro, Cal.
BALDRIDGE, BUTCH
 WSPJ, Paintsville, Ky.
BALLARD, DAVE
 KIRO, Seattle, Wash.
BANDY, BOB
 WCWC, Ripon, Wis.
BANKER, ED
 KGAY, Salem, Oreg.
BARKER, BILL
 KOA, Denver, Col.
BARKSDALE, DON
 KDIA, Oakland, Cal.
BARLOW, JACK
 WQUA, Moline, Ill.
BARLOW, JIM
 Melody Roundup
 WTLW, Texas City, Tex.
BARNETT, DAVID
 KSFE, Needles, Cal.
BARODA, DON
 KLAN, Lemoore, Cal.
BARR, FRED
 Gospel Time
 WWRW, New York, N. Y.
BARRETT, ART
 Country Music Album
 WKCV, Warrenton, Va.
BARRY, DONALD J.
 WMNB, No. Adams, Mass.
BARRY, JACK
 KFH, Wichita, Kan.
BARTELL, PAUL
 WMIL, Milwaukee, Wis.
BARTHOLMEW, WILLIAM
 KLAD, Klamath Falls, Oreg.
BARTON, SUE
 Music For Lovers
 KSSS, Colorado Springs, Conn.
BATCHELLER, BOB
 WCNX, Middletown, Conn.
BATEMAN, FRANK
 Hi Fi Club
 KDRS, Paragould, Ark.
BATES, STURGIS
 WEAD, Atlanta, Ga.
BAUGHMAN, EARL
 WESC, Greenville, S. C.
BAUMAN, RICHARD
 KGCA, Ruby, N. D.
BAXTER, WENDELL
 Morning Melodies
 KJSK, Columbus, Neb.
BEACH, NORMAN
 Mr. Record Man
 WSVM, Valdese, N. C.
BEAMISH, BILL
 WAVZ, New Haven, Conn.
BEAR, TOM
 KXLE, Ellensburg, Wash.
BEATTY, JIM
 WKMT, Kings Mountain, N. C.
BECKER, SANDY
 WNBC, New York, N. Y.
BECKMAN, SPOOK
 WVVO, Columbus, O.
BEE, GARY
 WCEN, Mt. Pleasant, Mich.
BEE, RONNIE
 KWNT, Davenport, Iowa
BEHRING, DICK
 WCBO, Whitehall, Mich.
BELCHER, ROBIN
 WCIB, Camilla, Ga.

DISC JOCKEYS

- BELL, AL**
KOKY, Little Rock, Ark.
- BELL, ART**
KUKU, Willow Springs, Mo.
- BELL, BOB**
KNOT, Prescott, Ariz.
- BELL, BOB**
WSIX, Nashville, Tenn.
- BELL, DON**
KIOA, Des Moines, Iowa
- BELL, NICKOLAS A.**
WREB, Holyoke, Mass.
- BELL, SKIP**
WGRD, Grand Rapids, Mich.
- BELLAIRS, MAL**
WBBM, Chicago, Ill.
- BENEDICT, NORM**
Music In The Afternoon
KFRU, Columbia, Mo.
- BENNEFIELD, JOHN**
WGUS, Augusta, Ga.
- BENNETT, JERRY**
KFIV, Modesto, Cal.
- BENSON, AL**
WGES, Chicago, Ill.
- BENSON, CHUCK**
KBOX, Dallas, Tex.
- BENSON, RED**
WPEN, Philadelphia, Pa.
- BENTZ, BUDDY**
Mayor Of The Morning
WADK, Newport, R. I.
- BERNARD, ARMAND**
Moring Of Melody
WSUB, Groton, Conn.
- BERNARD, ROD**
KVOL, Lafayette, La.
- BERNER, JIM**
WRIG, Wausau, Wis.
- BERNS, STAN**
WARK, Hagerstown, Md.
- BERRY, BILL**
KPEP, San Angelo, Tex.
- BERT, LYLE**
Yellowjacket Bandstand
KLM, Clayton, N. Mex.
- BESSER, TED**
WGL, Fort Wayne, Ind.
- BEUTER, DAVE**
WFAA, Dallas, Tex.
- BIESSINGBERGER, RAY**
Record Review
KEUN, Eunice, La.
- BIGELOW, BILL**
Music Hall
WJTN, Jamestown, N. Y.
- BILBY, JACK D.**
Musical Showcase
WHBI, Newark, N. J.
- BILLEISEN, HOWARD**
WSVL, Shelbyville, Ind.
- BINNION, JACK**
WHUT, Anderson, Ind.
- BIONDI, DICK**
WLS, Chicago, Ill.
- BIRD, TOMMY**
WWKY, Winchester, Ky.
- BISHOP, JUDY**
KGON, Portland, Ore.
- BLACK, JOE**
Music After Dark
WGAR, Cleveland, O.
- BLACKSTONE, HARRY**
WBAP, Fort Worth, Tex.
- BLAINE, GENE**
WAKE, Atlanta, Ga.
- BLAKE, ED**
WXKL, Concord, N. H.
- BLAKELY, FLOYD**
Yellowjacket Bandstand
KLMX, Clayton, N. Mex.
- BLANCHARD, BEN**
WFHB, Benton Harbor, Mich.
- BLANCHARD, BILL**
KMHT, Marshall, Tex.
- BLANCHARD, LOWELL**
WNOX, Knoxville, Tenn.
- BLECK, DON**
WBAT, Marion, Ind.
- BLESODE, DAVE**
Coffee Cup Capers
KHOG, Fayetteville, Ark.
- BLOCK, MARTIN**
Martin Block's Hall Of Fame
WOR, New York, N. Y.
- BOGUE, KEN**
KVLC, LITTLE Rock, Ark.
- BOGUT, JACK**
KGHL, Billings, Mont.
- BOHANNON, JOHN**
WGBB, Freeport, N. Y.
- BOLTON, JACK**
KEPR, Kennewick, Wash.
- BOND, EDDIE**
Rolling Home
KWAM, Memphis, Tenn.
- BOOE, BOB**
KHAS, Hastings, Neb.
- BOOKOUT, CLOYD**
WSOC, Charlotte, N. C.
- BOONE, CHARLIE**
Boone In The Afternoon
WCCO, Minneapolis-St. Paul
Minn.
- BOOTH, ELLIOTT**
WSOR, Windsor, Conn.
- BOUDREAUX, KIRBY**
KXKW, Lafayette, La.
- BOWEN, AL**
WADK, Newport, R. I.
- BOWEN, GENE**
WDVH, Gainesville, Fla.
- BOWEN, WES**
KSL, Salt Lake City, Utah
- BOWERS, TED**
WFAB, Alliance, O.
- BOWLER, CLARK**
KEYY, Provo, Utah
- BOYD, BILLY**
KBK, Elk City, Okla.
- BRACKEN, DENNY**
KFMB, San Diego, Cal.
- BRADBURY, RON**
Sunday Serenade
WPEP, Taunton, Mass.
- BRADLEY, DON**
KASI, Ames, Iowa
- BRADLEY, LYLE**
WRVA, Richmond, Va.
- BRADSHAW, PHILLIP**
KBHS, Hot Springs, Ark.
- BRAND, JIM**
WAKY, Louisville, Ken.
- BRANNON, DAN**
Dan On Duty
KEYJ, Jamestown, N. D.
- BRANSON, ROBERT**
Melody Matinee
WWRI, West Warwick, R. I.
- BRANT, BILL**
WJAS, Pittsburgh, Pa.
- BRAZZEL, JIM**
Dixie Calling
WENC, Whiteville, N. C.
- BREES, BUD**
WPEN, Philadelphia, Pa.
- BRENNAN, TOM**
Musical Extra
KVRE, Santa Rosa, Cal.
- BREWER, JOE**
WZYX, Cowan, Tenn.
- BRICKER, STERLING**
Sunny Side Up
KONI, Spanish Fork, Utah
- BRIGHAM, PAUL**
WBLR, Batesburg, S. C.
- BROADWAY, BILL**
WYMB, Manning, S. C.
- BROCK, JOHN**
WAXU, Lexington, Ky.
- BROOK, PHIL**
WKKB, Iron River, Mich.
- BROWN, BOB**
WNTA, Newark, N. J.
- BROWN, BOB**
KWBC, Navasota, Tex.
- BROWN, BOBBY**
WBMD, Baltimore, Md.
- BROWN, BRUCE**
WKVA, Lewiston, Pa.
- BROWN, CLARE**
WQTE, Detroit Mich.
- BROWN, GEORGE**
WIST, Charlotte, N. C.
- BROWN, J. CLARK**
E-Z Listening
WANS, Anderson, S. C.
- BROWN, LARRY**
WPEN, Philadelphia, Pa.
- BROWN, LORNE**
Party Time
WCVS, Springfield, Ill.
- BROWN, PHIL**
WPBC, Minneapolis, Minn.
- BROWN, RAY**
KAO, Lake Charles, La.
- BROWN, SAM**
Music Hall
WDYL, Richmond, Va.
- BROWN, TOM**
WOKW, Brockton, Mass.
- BRUCE, JACK**
Bruce's Bandwagon
WNA, Yankton, S. D.
- BRUNELLE, JIM**
Melody Matinee
WENE, Endicott, N. Y.
- BRUNES, LARRY**
KTLI, Tillamook, Ore.
- BRYANT, BRISTOE**
WJLB, Detroit Mich.
- BRYAR, BOB**
Open House
WORC, Worcester, Mass.
- BUCHANON, BILL**
WWGP, Sanford, N. C.
- BUFFINGTON, CHARLES T.**
WHVR, Hanover, Pa.
- BULLER, DICK**
WKMB, Detroit, Mich.
- BULLOCK, SHELDON E.**
WWSC, Glens Falls, N. Y.
- BURBANK, HOWARD**
KXRX, San Jose, Cal.
- BURKE, JIM**
KSD, St. Louis, Mo.
- BURKEY, DAVE**
WPF, Middletown, O.
- BURNS, DICK**
Koo Koo Klock
WTTM, Trenton, N. J.
- BURNS, JACK**
Sunnyside 1360
KGB, San Diego, Cal.

BURNS, STAN Z.

Hi There Universe, WINS, New York, N. Y.

- BUSBY, JIM**
WALA, Mobile, Ala.
- BYARS, JOEL**
Music For Squares
KOLD, Tucson, Ariz.
- BYER, DAVID**
KIBL, Beeville, Tex.
- BYERS, TOM**
KSFA, Nacogdoches, Tex.
- BYRD, JIMMY**
WKD, Boston, Mass.

— C —

- CAESAR, DAN**
Music To Read By
WGSE, Geneva, Ill.
- CALDEF, BILL**
WEBR, Buffalo, N. Y.
- CALDERON, PACO**
KWKW, Hollywood, Cal.

- CALDWELL, DONN**
 WKWK, Wheeling, W. Va.
CAMACHO, CESAR
 KUBO, San Antonio, Tex.
CANADA, BOB
 WBTM, Danville, Va.
CANDLER, JOHN
 KFS, Forth Smith, Ark.
CANNEY, DICK
 WRIG, Wausau, Wis.
CANNON, PAUL
 WKMH, Detroit, Mich.
CANUP, LAMAR
 Parade Of Hits
 WPEH, Louisville, Ga.
CANYON, STEVE
 WNOR, Norfolk, Va.
CAPUTO, VICTOR
 WAVI, Dayton, O.
CARDEW, KEN
 WOCH, No. Vernon, Ind.
CARIDAS, BILL
 WHOK, Lancaster, O.
CARLSON, MAURIE
 WDAY, Fargo, N. D.
CARR, DICK
 KYNO, Fresno, Cal.
CARROLL, BILL
 WRR, Dallas, Tex.
CARROLL, ROGER
 KORE, Eugene, Oreg.
CARRUTHERS, ANDY
 KBON, Omaha, Neb.
CARTER, BILL
 KLOG, Kelso, Wash.
CARTER, NICK
 KGBS, Los Angeles, Cal.
CASEY, CLAUDE
 WGUS, Augusta, Ga.
CASEY, JAY
 Rollin' Home
 WMNS, Olean, N. Y.
CASH, JEFF
 WJJD, Chicago, Ill.
CASHION, JOHN
 WORD, Spartanburg, S. C.
CASSIDY, BOB
 WTCJ, Tell City, Ind.
CASSIDY, TED
 WFAA, Dallas, Tex.
CAUSEY, BUD
 WAKE, Atlanta, Ga.
CECIL, CHUCK
 Swingin' Years
 KFI, Los Angeles, Cal.
CHAFFIN, BOB
 KSAL, Salina, Kan.
CHAFIN, HERB
 KTHS, Little Rock, Ark.
CHANDLER, DAN
 WKAT, Miami, Fla.
CHARLES, BUCK
 Platter Party
 WGWR, Asheboro, N. C.
CHARLES, TOMMY
 WTHI, Houston, Tex.
CHASE, BOB
 WQXI, Atlanta, Ga.
CHASE, NORMAN
 KMON, Great Falls, Mont.
CHASE, STEWART
 WTEM, Trenton, N. J.
CHEDWICK, PORKY
 WAMO, Pittsburgh, Pa.
CHESLO, JOHN
 Mr. Morning
 WENE, Endicott, N. Y.
CHESSON, WILLIAM
 Man About Music
 WSTV, Steubenville, N. C.
CHEVERES, PETER
 KEUN, Eunice, La.
CHIARA, DICK
 KOWL, Lake Tahoe, Cal.
CHILTON, RON
 WHIR, Danville, Ky.
- CHRISTIE, GAYLON**
 KLEN, Killeen, Tex.
CHRISTOPHER, DON
 WDNC, Durham, N. C.
CHUMLEY, BOB
 WAA, Gadsden, Ala.
CIMINO, RICK
 KJOY, Stockton, Cal.
CITRON, AL
 WLOS, Asheville, N. C.
CLANCY, DAN
 KBLU, Yuma, Ariz.
CLARK, DEANE
 WHGB, Harrisburg, Pa.
CLARK, HOWARD
 WKY, Oklahoma City, Okla.
CLARK, LEE
 KGB, San Diego, Cal.
CLARK, MEL
 WGLI, Babylon, N. Y.
CLARK, RON
 KXGO, Fargo, N. D.
CLARK, SCOTTIE
 Platter Party
 KEEP, Twin Falls, Idaho
CLARKE, AL
 WJMO, Cleveland, O.
CLAWSON, ROGER
 KRSC, Othello, Wash.
CLAYTON, DICK
 WIL, St. Louis, Mo.
CLEARY, JOHN
 Musically Yours
 WNMP, Evanston, Ill.
CLELAND, MICHAEL
 KLAN, Lemoore, Cal.
CLEM, BILL
 WFMD, Frederick, Md.
CLEMENS, JIM
 KTOE, Mankato, Minn.
CLEMENT, WAYNE
 KIBS, Bishop, Cal.
CLEMENTS, CLEM
 KDVA, Lubbock, Tex.
CLEMMONS, JERRY
 KBOX, Dallas, Tex.
COBURN, GEORGE
 KDLS, Perry, Iowa
COCHEMS, BOB
 KBUC, Corona, Cal.
CKER, BOB
 Million And One
 WGOV, Valdosta, Ga.
COLE, DICK
 WLOK, Memphis, Tenn.
COLEMAN, BILL
 KELO, Sioux Falls, S. D.
COLEMAN, CAL
 KONP, Port Angeles, Wash.
COLEMAN, JERRY BO
 KSEL, Lubbock, Tex.
COLEMAN, JOHN
 WMBD, Peoria, Ill.
COLLIER, KEN
 WAME, Miami, Fla.
COLLINS, AL
 KSFO, San Francisco, Cal.
COLLINS, ED
 Supper Serenade
 WGTM, Wilson, N. C.
COLLINS, JERRY
 WGY, Wood River, Ill.
COLLINS, JIM
 KPAC, Port Arthur, Tex.
COLLINS, TOM
 WKBZ, Muskegon, Mich.
COMLEY, JACK
 WKNB, New Britain, Conn.
CONDER, DICK
 WOAP, Owosso, Mich.
CONERLY, JACK
 WFAI, Fayetteville, N. C.
CONNERS, TOM
 WCPA, Clearfield, Pa.
CONRAD, MARVIN
 Roamin' At Random
 KIUP, Durango, Col.
- CONWAY, JIM**
 WMAQ, Chicago, Ill.
COOK, BOB
 WCBG, Chambersburg, Pa.
COOK, DICK
 WBRN, Big Rapids, Mich.
COOK, JAY
 WHBQ, Memphis, Tenn.
COOK, LOU
 Flair
 KABC, Los Angeles, Cal.
COOKE, JAY
 KLSY, San Luis Obispo, Cal.
COONCE, BOB
 WGGH, Marion, Ill.
COOPER, BOB
 WCA, Columbia, S. C.
COOPER, JACK
 WSFC, Somerset, Ky.
COOPER, PAUL
 Musical Roundup
 KDRS, Paragould, Ark.
COOPER, ROY
 KKJO, St. Joseph, Mo.
CORDELL, LUCKY
 WGES, Chicago, Ill.
CORRIGAN, JOHN
 WVV, Wheeling, W. Va.
CORUM, GARY
 KXGN, Glendive, Mont.
COTTINGHAM, KENT
 KIMB, Kimball, Neb.
COTTON, VIC
 KOA, Denver, Col.
COURTWRIGHT, TOM
 Musical Clock Time
 KGAK, Gallup, N. Mex.
COX, BOBBY
 WTCO, Compbellsville, Ky.
COX, JIM
 WGGH, Marion, Ill.
COX, JOE
 WIOU, Kokomo, Ind.
CRAGER, ROBERT
 WWBZ, Vineland, N. J.
CRAIG, CHUCK
 WHBC, Canton, O.
CRAWFORD, BLACKIE
 KPFP, San Angelo, Tex.
CREWS, LONNIE
 WYNN, Florence, S. C.
CRISY, JACK
 WKAB, Mobile, Ala.
CRAWLEY, MORT
 WLS, Chicago, Ill.
CUMMINGS, EVA FINCH
 WBCR, Christianburg, Va.
CUNNINGHAM, HOMER
 Hi Neighbors
 KWFT, Wichita Falls, Tex.
CUNNINGHAM, JOE
 WHLO, Akron, O.
CURRAN, LARRY
 KRON, Portland, Oreg.
CURRY, BILL
 WBT, Charlotte, N. C.
CURRY, RAY
 WAYE, Baltimore, Md.
CURTIS, BILL
 Snap Club
 WHAT, Philadelphia, Pa.
CURTIS, BILL
 The Road Show
 KCPX, Salt Lake City, Utah
CURTIS, PAUL
 Mid Morning Date
 WBRN, Big Rapids, Mich.
CUTLER, JIM
 WDMQ, DuQuoin, Ill.

— D —

D'AMICO, AL
 Destination Noon
 WGG, Freeport, N. Y.

DISC JOCKEYS

- D'ANDREA, RAPLH**
WESO, Southbridge, Mass.
- DABOUL, JOE**
Music For You
WMAS, Springfield, Mass.
- DAHLEBY, JACK**
WSTC, Stamford, Conn.
- DAILY, HERB**
KAMD, Camden, Ark.
- DALE, ANDY**
KGHF, Pueblo, Col.
- DALE, JAMES**
KSYL, Alexandria, La.
- DANIELS, BOB**
WFHR, Wisconsin Rapids, Wis.
- DANIELS, DAN**
WKMI, Kalamazoo, Mich.
- DANIELS, ED**
WKAB, Mobile, Ala.
- DANIELS, GLENN**
KLUE, Longview, Tex.
- DANIELS, TOMMY**
KCAR, Clarkesville, Tex.
- DANN, CHUCK**
KIXZ, Amarillo, Tex.
- DANOS, DEAN**
Stereo Serenade
KERX, San Jose, Cal.
- DARK, JOHNNY**
WLCY, Tampa, Fla.
- DARK, JOHNNY**
WPAR, Parkersburg, W. Va.
- DARKE, DANNY**
KXOK, St. Louis, Mo.
- DARLING, DICK**
KSFA, Nacogdoches, Tex.
- DAVIDSON, BYRAN**
The Record Man
WJBD, Salem, Ill.
- DAVIES, HARRY**
Music Man
KSBW, Salinas, Cal.
- DAVIS, BILL**
KSWI, Council Bluffs, Iowa
- DAVIS, BILL**
KGW, Portland, Oreg.
- DAVIS, BILL**
KTBC, Austin, Tex.
- DAVIS, DON**
WMCA, New York, N. Y.
- DAVIS, EARL**
KPDN, Pampa, Tex.
- DAVIS, GENE**
KWK, St. Louis Mo.
- DAVIS, GEOFF**
WOKO, Albany, N. Y.
- DAVIS, GEORGE**
WOOD, Grand Rapids, Mich.
- DAVIS, JOHN E.**
KBIM, Rosewell, N. Mex.
- DAVIS, LEE**
WAMS, Wilmington, Del.
- DAVIS, LEE**
KMED, Medford, Oreg.
- DAVIS, NORMAN**
KYA, San Francisco, Cal.
- DAVIS, ROY**
KIUN, Pecos, Tex.
- DAVISON, DARYL**
Sound of The 60's
WIGM, Medford, Wis.
- DAWSON, DALE**
WMOG, Brunswick, Ga.
- DAWSON, RAY**
WABW, Annapolis, Md.
- DAY, FRANK**
KDES, Palm Springs, Cal.
- DEAN, BOB**
KAYO, Seattle, Wash.
- DEAN, LOU**
WRVA, Richmond, Va.
- DEAN, WARREN**
Wake Up To Music
WIRV, Irvine, Ky.
- DECAMP, ERNEST**
Record Rack
- KSIS, Sedalia, Mo.**
- DEDRICK, DAVE**
Sandman's Serenade
KWBB, Wichita, Kan.
- DELGADO, DON**
KBIM, Roswell, N. Mex.
- DELZELL, BILL**
Music For Moderns
KMMJ, Grand Islands, Neb.
- DEMING, CHARLES**
WKPT, Kingsport, Tenn.
- DENIS, WAYNE**
Melody Lane
WREB, Holyoke, Mass.
- DENMAN, DENNY**
WGOV, Valoosta, Ga.
- DENNEY, LLOYD**
KARK, Little Rock, Ark.
- DENNIS, ALLEN**
WDXB, Chattanooga, Tenn.
- DENNIS, BILL**
WJSB, Jamestown, N. D.
- DENVER, DAN**
KOOO, Omaha, Neb.
- DESMOND, GERRY**
WEOK, Poughkeepsie, N. Y.
- DEUEL, BILL**
WLYC, Williamsport, Pa.
- DEWART, JIM**
WWYN, Erie, Pa.
- DEWEY, DAVE**
Music Go Round
WICY, Malone, N. Y.
- DEWITT, DEWEY**
WAGM, Presque Isle, Me.
- DEWITT, DON**
WOBS, Jacksonville, Fla.
- DE YOUNG, JOHN**
WGL, Fort Wayne, Ind.
- DIAMOND, DAN**
WNQE, New Orleans, La.
- DIAMOND, DAVE**
WNOR, Norfolk, Va.
- DIAMOND, MURRY**
World Of Music
WMMW, Meriden, Conn.
- DIAZ-TIRADO, ISMAEL**
WADO, New York, N. Y.
- DILL, FRANK**
WGR, Buffalo, N. Y.
- DILLON, BOB**
KGFL, Roswell, N. Mex.
- DIONNE, BOB**
WESO, Southbridge, Mass.
- DIXON, BOB**
Merry-Go-Round
KSLY, San Luis Obispo, Cal.
- DIXON, LARRY**
WCHB, Inkster, Mich.
- DOANE, BILL**
Harmony House
KARY, Prosser, Wash.
- DOD, BOB**
WGNV, Newburgh, N. Y.
- DODD, TIM**
Contact
WDCR, Hanover, N. H.
- DODEL, BILL**
Record Room
KRCL, Lewiston, Idaho
- DONOVAN, DAN**
WMEX, Boston, Mass.
- DOREMUS, JOHN**
Patterns In Music
WMAQ, Chicago, Ill.
- DORN, JACK**
WMLR, Batesburg, S. C.
- DORRIS, BOB**
WHLL, Wheeling, W. Va.
- DORRIS, LEE**
WBEE, Chicago, Ill.
- DORSEY, JOE**
WEMP, Milwaukee, Wis.
- DOUGLAS, MERL**
KMA, Shenendoah, Iowa
- DOWNS, TOMMY**
WTMT, Louisville, Ky.
- DRESSER, DON**
WAJR, Morgantown, W. Va.
- DRUMMOND, BUDD L.**
WPME, Punxsutawney, Pa.
- DUCK, ROBERT**
WCHK, Canton, Ga.
- DUDLEY, DON**
WESC, Greenville, S. C.
- DUNAWAY, CHUCK**
WKY, Oklahoma City, Okla.
- DUNBAR, JIM**
WLS, Chicago, Ill.
- DUNCAN, DOPEY**
WKAP, Allentown, Pa.
- DUNHAVER, JACK**
KOOK, Billings, Mont.
- DUNLOP, JAKE**
Platter Parade
WAUD, Auburn, Ala.
- DUNAWAY, CHUCK R.**
B. December 1, 1934, Porum, Okla. Chuck Dunaway Show, WKY, Oklahoma City, Okla.
- DUNN, JERRY**
KRCL, Lewiston, Idaho
- DUNWELL, DON**
KXXL, Bozeman, Mont.
- DUPRE, MITCH**
WCMP, Pine City, Minn.
- DUPUY, PAULA**
KXAR, Hope, Ark.
- DURHAM, ERNIE**
Hub Cap Caravan
WJLB, Detroit, Mich.
- DYBEDOCK, HOWARD**
KBIZ, Ottumwa, Iowa

— E —

- EARLS, CHARLIE**
KCRV, Caruthersville, Mo.
- EATON, WAYNE**
The Tune Shop
KARY, Prosser, Wash.
- EDGINGTON, BOB**
Night Beat
WJBK, Detroit, Mich.
- EDWARDS, BERNIE**
KIXX, Provo, Utah
- EDWARDS, DARRELL**
WKBN, Youngstown, O.
- EDWARDS, GEOFF**
KFMB, San Diego, Cal.
- EDWARDS, MIKE**
KHOB, Hobbs, N. Mex.
- EGE, GENE**
KUTA, Blanding, Utah
- ELMERS, KIRK**
Top Ten
KORT, Grangeville, Idaho
- ELLIOTT, BOB**
KYNO, Fresno, Cal.
- ELLIOTT, MIKE**
WXYJ, Jamestown, N. Y.
- ELLIS, DICKIE**
Music In Motion
WGTM, Wilson, N. C.
- ELIS, WILLIAM**
WVKO, Columbus, O.
- ELVERSON, ED**
Easy Music
WELK, Charlottesville, Va.
- EMPEY, KURT**
KIFI, Idaho Falls, Idaho
- ENIS, BILL**
KXOL, Fort Worth, Tex.
- ERDOSSY, BILL**
Contrasts
WHP, Harrisburg, Pa.
- ESPOSITO, CHARLIE**
WGOH, Gravson, Ky.
- ESSIG, VINCENT**
Polka Jamboree
WTAQ, La Grange, Ill.

EVANS, A. W.
 WTBE, Spartanburg, S. C.
 EVANS, JONES
 WPTS, Pittson, Pa.

— F —

FADNESS, JOHN
 KDBM, Dillon, Mont.
 FALKNER, BOB
 Polarama
 WAPL, Appleton, Wis.
 FARLEY, BILL
 WODY, Bassett, Va.
 FARRINGTON, GLEN
 WTAX, Springfield, Ill.
 FAULKNER, JOHN
 Starlight Serenade
 WPNE, Brevard, N. C.
 FAUST, AL
 WALL, Middletown, N. Y.
 FEATHERS, GENE
 WRR, Dallas, Tex.
 FEATHERSTONE, CHARLIE
 WOLF, Syracuse, N. Y.
 FELONTZ, FRED
 WROV, Roanoke, Va.
 FENIMORE, DON
 KGRV, Caruthersville, Mo.
 FENSTERMACHER, R. L.
 WITT, Lewisburg, Pa.
 FERLAND, ED
 Luncheon Club
 WHEC, Rochester, N. Y.
 FISHER, JIM
 Sound Of Music
 WTYS, Marianna, Fla.
 FISCHER, LARRY
 KIOA, Des Moines, Iowa
 FISH, JOHN
 KGMT, Fairbury, Neb.
 FISHER, PAUL
 WMOD, Moundsville, W. Va.
 FISKE, FRED
 WWDC, Washington, D.C.
 FITZGERALD, JIM
 WJAS, Pittsburgh, Pa.
 FLAHERTY, PAT
 KANO, Anoka, Minn.
 FLEEMAN, DON
 Music Man
 WRDW, Augusta, Ga.
 FLEMING, JOE
 Make Mine Music
 WQSR, Solvay, N. Y.
 FLOOD, MIKE
 KWEL, Midland, Tex.
 FLYNN, DAREN
 KORT, Grangeville, Idaho
 FORD, ALLEN
 WABW, Annapolis, Md.

FORD, ART
 The Art Ford Show, WNBC;
 WNTA, New York, N. Y.

FORD, HOMER
 Operation Music
 WSUG, Clewiston, Fla.
 FORD, MARK
 WINN, Louisville, Ky.
 FORD, RAY
 KRIZ, Phoenix, Ariz.
 FORD, VINCE
 WKMI, Kalamazoo, Mich.
 FOREMAN, BOB
 WCBG, Chambersburg, Pa.
 FOREST, JIM
 WFAH, Alliance, O.
 FORNEY, MIKE
 KMOM, Great Falls, Mont.
 FOSTER, JACK
 Silver Nocturne
 KTUC, Tucson, Ariz.
 FORSYTH, DENNIS
 KGFL, Roswell, N. Mex.

FORTUNE, DON
 WPTR, Albany, N. Y.
 FOWLER, BILL
 WSTC, Stamford, Conn.
 FOX, LES
 WMMW, Meriden, Conn.
 FOX, ROY
 WTAX, Springfield, Ill.
 FOX, SONNY
 WNCA, Siler City, N. C.
 FRANCIS, TOM
 Project Music
 WIMA, Lima, O.
 FRANZ, DON
 KQAC, Austin, Minn.
 FREDINE, DARREL
 WIGM, Medford, Wis.
 FREEMAN, JAMES
 Music For Everyone
 WHKP, Hendersonville, N. C.
 FREGOSO, TEDDY
 KWKW, Hollywood, Cal.
 FRENCH, DICK
 Party Line
 WSPD, Toledo, O.
 FRIEL, JACK
 WHEC, Rochester, N. Y.
 FRITTS, PAUL
 WMFR, High Point, N. C.
 FULLAWAY, WILLIAM
 KIPA, Hilo, Hawaii
 FULLER, RONALD
 WQXI, Atlanta, Ga.
 FULLERTON, JERRY
 KTBC, Austin, Tex.
 FULLMER, JOHN
 KID, Idaho Falls, Idaho
 FULMER, DALE
 WHLM, Bloomburg, Pa.
 FULTZ, GARY
 WHLN, Harlan, Ky.
 FURSETH, ERIC
 WILS, Lansing, Mich.
 FUSCO, DAN
 WRUN, Utica, N. Y.

— G —

GAGE, FRED
 WGR, Buffalo, N. Y.
 GAINES, WALT
 WLFH, Little Falls, N. Y.
 GALDE, DANNY
 KPGE, Page, Ariz.
 GALL, GARY B.
 WCCN, Neillsville, Wis.
 GALLON, STEVE
 WKD, Boston, Mass.
 GAMBLING, JOHN A.
 WOR, New York, N. Y.
 GARDNER, J. C.
 Night Flyer
 KSUB, Cedar City, Utah
 GARDNER, JOHNNIE
 Route 131
 WORC, Worcester, Mass.
 GARNER, MILLER
 Serenade & Encore
 KEYY, Provo, Utah
 GARNER, RALPH
 WCGC
 Belmont-Charlotte, N. C.
 GARLAND, DON
 WEMB, Erwin, Tenn.
 GARLAND, KEN
 WJAR, Providence, R. I.
 GARLAND, MARV
 KWAY, Forest Grove, Oreg.
 GARNER, JIM
 Survey Time
 WDDY, Gloucester, Va.
 GARRARD, BILL
 KLAD, Klamath Falls, Oreg.
 GARTON, LAVERN
 WMNE, Menomonie, Wis.

GARRY, GEORGE
 Private Line
 KTOB, Petaluma, Cal.
 GARY, JOHN
 WTDQ, Toledo, O.
 GASKIN, JIM
 Rhythm In Review
 WIRV, Irvine, Ky.
 GAYE, BOB
 KSJB, Jamestown, N. D.
 GEORGE, BOB
 WAPL, Appleton, Wis.
 GERARDI, MICHAEL
 WILL, Willimantic, Conn.
 GHEZA, BOB
 WBOF, Norfolk, Va.
 GIBSON, JIM
 WNAE, Warren, Pa.
 GIBSON, TOM
 Nite Ride
 WHPL, Winchester, Va.
 GILBERT, ROGER
 KOMW, Omak, Wash.
 GILBERT, TOMMY
 WALA, Mobile, Ala.
 GILL, DON
 KLOE, Goodland, Kan.
 GILLESPIE, BOB
 Panorama
 WBRY, Waterbury, Conn.
 GILMOUR, DON
 Nightbeat
 KVEC, San Luis Obispo, Cal.
 GIRARD, JERRY
 WPAC, Patchogue, N. Y.
 GLADDEN, BILL
 Roadshow
 WAVE, Louisville, Ky.
 GLENN, BILL
 KXLE, Ellensburg, Wash.
 GODFREY, RICHARD
 WAAX, Gadsden, Ala.
 GOHLMAN, DICK
 You Name It
 KOZE, Lewiston, Idaho
 GOLIGHTLY, GROVER
 Cousin Bud Show
 WSPA, Spartanburg, S. C.
 GOOD, JERRY
 WSVS, Crewe, Va.
 GOODFELLOW, JOHNNY
 WIRE, Indianapolis, Ind.
 GOODRICH, MIKE
 KOWB, Laramie, Wyo.
 GOODWIN, GREEK
 WEBQ, Harrisburg, Ill.
 GORSUCH, TERRY
 KJNO, Juneau, Alaska
 GOULD, BUD
 Housewife's Holiday
 KONI, Spanish Fork, Utah
 GOVERN, DENNIS
 WDLG, Port Jervis, N. Y.
 GOW, ART
 KLZ, Denver, Col.
 GRADY, JIM
 KSRO, Santa Rosa, Cal.
 GRAHAM, FRANK
 Night Beat
 WWRL, New York, N. Y.
 GRAINGER, GERRY
 WWCA, Gary, Ind.
 GRANGER, JIM
 WEET, Richmond, Va.
 GRANT, JOHNNY
 KMPC, Los Angeles, Cal.
 GRANT, ODELL
 KLEN, Killeen, Tex.
 GRATTON, BILL
 KBOI, Boise, Idaho
 GRAY, JOHN
 WSYR, Syracuse, N. Y.
 GRAY, STEVE
 Off The Record
 WSAV, Savannah, Ga.
 GREEN, TOM
 KSST, Sulphur Springs, Tex.

DISC JOCKEYS

GREEN, WILLIAM
KERG, Eugene, Oreg.
GREENBERG, NORM
WIBV, Belleville, Ill.
GREENWAY, ELLIS
WSVM, Valdese, N. C.

GREER, CHARLES

The Charlie Greer Show, WABC;
Top of the Morning Show; Akron
Tonight Show, WAKR-TV, Akron,
O.

GREGSON, AL
WHVR, Hanover, Pa.
GRETES, RANDY
Gaslight Review
WRSC, State College, Pa.
GRIFFIN, LARRY
WGES, Chicago, Ill.
GRIGGS, JERRY
WENO, Nashville, Tenn.
GROVES, GEORGE
KULA, Honolulu, Hawaii
GRUEBA, WAYNE
WSVA, Harrisonburg, Va.
GUMUSKI, DICK
WMAB, Munising, Mich.
GUNDERSON, ROY W.
KDAK, Carrington, N. D.
GUNN, DICK
Sunrise Salute
KSUB, Cedar City, Utah
GUNN, JIM
KBUC, Corona, Cal.
GUNTER, KEN
Downbeat
WJMA, Orange, Va.
GUTHRIE, AL
KYOR, Blythe, Cal.
GUTHIE, DICK
KBBB, Borger, Tex.
GUTIERREZ, BEN
KPER, Gilroy, Cal.
GWYNN, EASY
WIBC, Indianapolis, Ind.

— H —

HASSE, DICK
Memory Music
KRSI, Minneapolis, Minn.
HAASE, STAN
KOZE Good Morning
KOZE, Lewiston, Idaho
HACKER, RALPH
WEKY, Richmond, Ky.
HAFER, BILL
Top Tunes Time
KCHS, Truth Or
Consequences, N. Mex.
HAFER, MIDI
Coffee Time
KCHS, Truth Or
Consequences, N. Mex.
HAGA, JERRY
KNOX, Grand Forks, N. D.
HAINES, FRANK
Jigger Of Jazz
KVEN, Ventura, Calif.
HALE, BOB
WLS, Chicago, Ill.
HALE, SAM
WOKY, Milwaukee, Wisc.
HALEY, BUD
KRRD, Los Angeles, Calif.
HALL, BOB
Sunday Album
WWGP, Sanford, N. C.
HALL, DICK
Platter Party
KNWT, Davenport, Iowa
HALL, REX
KWBW, Wichita, Kans.
HALLAMAN, TED
Motor Matinee
WGAR, Cleveland, O.

HALLGREEN, BOB
Album Chief
KSWI, Council Bluffs, Iowa
HALVERSON, CLAIR G.
KSAV, San Francisco, Cal.
HAMMIL, GEORGE
WFIV, Fairfield, Ill.
HANCOCK, JOHN
John's Melody Corner
WLCC, La Crosse, Wisc.
HANLINE, DAVE
WHHY, Montgomery, Ala.
HANLEY, DON
WQUA, Moline, Ill.
HANSEN, MILLARD
The Road Show
WCFL, Chicago, Ill.
HARDY, CARROLL
970 Show
WEBB, Buffalo, N. Y.
HARGIS, DON
KWYO, Sheridan, Wyo.
HARHAL, TED
Everything
WKST, New Castle, Pa.
HARLAN, AL
Have Faith In God
KAIR, Tucson, Ariz.
HARMON, BUCKY
KRBC, Abilene, Tex.
HARMON, FRANK
WRKH, Rockwood, Tenn.
HARPER, CHARLES
KTOO, Las Vegas, Nev.
HARRINGTON, GIL
Record Date
WGNI, Wilmington, N. C.
HARRIS, BRAD
WACE, Springfield, Mass.
HARRINGTON, BILL
WTTE, Tiffin, O.
HARRIS, RAY
WBMD, Baltimore, Md.
HARRIS, WILLIAM
WJSO, Johnson City, Tenn.

HARRISON, HARRY

Harry Harrison Show, WMCA,
New York

HART, DAVE
WDYL, Richmond, Va.
HART, DON
WOMP, Bellaire, O.
HARVEY, BLANE
WSBA, York, Pa.
HARVEY, LLOYD
WIBV, Belleville, Ill.
HATFIELD, DIXIE
Dixie's Best
WBAM, Montgomery, Ala.
HATT, JIM
KSYX, Santa Rosa, N. M.
HAVENS, DENNIS
KWAC, Bakersfield, Cal.
HAWKS, LINDA
WKJB, Milan, Tenn.
HAYBEE, MILT
Tulsa Ball Room
KRMG, Tulsa, Okla.
HAYES, GEORGE
WNOE, New Orleans, La.
HAYES, RAY
Top Of The Morning
WDVA, Danville, Va.
HAYWARD, LEE
WVLN, Olney, Ill.
HEALY, GENE
WILS, Lansing, Mich.
HEAVNER, JIM
WCHL, Chapel Hill, N. C.
HEFFINGTON, ED
WHAP, Hopewell, Va.

HEFFNER, BOB
Night Sounds
WIMA, Lima, O.
HENDERSON, GENE
Treasure Chest Of Melody
KENT, Prescott, Ariz.
HENAN, TOM
Long Tom Show
WILK, Wilkes-Barre, Pa.
HEIN, DON
Morning Sunrise
WGBS, Geneva, Ill.
HELLER, JERRY
WDXI, Jackson, Tenn.
HELTON, BOB
WOOF, Dothan, Ala.
HEMLER, JOHN
KIBS, Bishop, Cal.
HENDERSON, RAY
KPET, Lamesa, Tex.
HENDRICKS, STAN
WGAD, Gadsden, Ala.
HENEGAR, HAL
KJEM, Oklahoma City, Okla.
HENNING, PAUL
WTAR, Norfolk, Va.
HENRY, BILL
WTVN, Columbus, O.
HENRY, DICK
WFDF, Flint, Mich.
HENRY, MILLER
WMBC, Macon, Miss.
HENRY, WAYNE
Tinkerbell Request Time
KOPR, Butte, Mont.
HENSLEY, JAMES
Record Shop
KVLH, Pauls Valley, Okla.
HERNANDEZ, OSCAR
KEVT, Tucson, Ariz.
HERVEY, MIKE
WPEO, Peoria, Ill.
HESTOR, JEFF
World's Greatest Music
WSLI, Jackson, Miss.
HIGBEE, LYNN
Music On The Sunny Side
KRMG, Tulsa, Okla.
HIGGINS, TOM
WWCA, Gary, Ind.
HIGHTOWER, KEN
KBUY, Amarillo, Tex.
HILL, DAVE
WWML, Portage, Pa.
HILL, ROBERT
Breakfast With Bob
KRSC, Othello, Wash.
HILLIARD, DICK
Top O' The Morn
WCIB, Camilla, Ga.
HILSON, NORM
Dial 570 Club
WNAC, Yankton, S. D.
HINTON, JIM
KSPV, Artesia, N. M.
HOGAN, HARLAN
WSEB, South Bend, Ind.
HOGUE, TOM
Weekend Timeout
WDOD, Chattanooga, Tenn.
HOHMAN, BOB
WMOD, Moundsville, W. Va.
HOLCOMB, TRUETT
KSYL, Alexandria, La.
HOLDERFIELD, DOUG
WFPA, Fort Payne, Ala.
HOLDERFIELD, TERRY
Rockin' At Radio Ranch
WFPA, Fort Payne, Ala.
HOLE, DANNY
WCEN, Mt. Pleasant, Mich.
HOLLAND, ART
WEBQ, Harrisburg, Ill.
HOLLAND, HARRY
KXLY, Spokane, Wash.
HOLLAND, JIM
WHBO, Tampa, Fla.

HOLLENBECK, DENNIS
KINS, Eureka, Cal.

HOLLEY, BILL
KBOX, Dallas, Tex.

HOLLIDAY, MIKE
WJJD, Chicago, Ill.

HOLLY, GENE
WBGN, Bowling Green, Ky.

HOLMES, BEN
Record Rack
KKAS, Silsbee, Tex.

HOLMES, BOB
WSMN, Nashua, N. H.

HOLMES, JACK
Wake-Up Tidewater
WRAP, Norfolk, Va.

HOLMES, ROGER
WAMS, Wilmington, Del.

HOOD, BOB
Musical Clock
WNOX, Knoxville, Tenn.

HOOD, GENE
Teen Time
KPCA, Marked Tree, Ark.

HOOVER, CHUCK
WKBZ, Muskegon, Mich.

HOOVER, HERBERT
KERG, Eugene, Oreg.

HORNBECK, HAL
Slow Drive
WKIP, Poughkeepsie, N. Y.

HOWARD, BOB
WNEW, New York, N. Y.

HOWARD, DAVE
WSKI, Montpelier, Vt.

HOWARD, HAL
Dinner Bell Round-Up
WPNX, Phoenix City, Ala.

HOWARD, TOBE
Lou To You
WLOU, Louisville, Ky.

HOWELL, JIM
On The Prowl
WQAM, Miami, Fla.

HOWELL, WAYNE
WNBC, New York, N. Y.

HOWERTON, MACK
Melody Time
KPCA, Marked Tree, Ark.

HUBBARD, JIM
1010 Club
KATN, Boise, Idaho

HUCKABONE, BOB
WNAE, Warren, Pa.

HUDNALL, DARRELL F.
Hot Line
WBCR, Christianburg, Va.

HUDSON, WILL
WMOX, Meridian, Miss.

HUGHES, BILL
WTOG, Toledo, O.

HUGHES, ED
WHAP, Hopewell, Va.

HUGHES, MISSY
WBEX, Chillicothe, O.

HULL, DAVE
WTVN, Columbus, O.

HULL, DICK
Rollin' Home

HULL, IRA
WELK, Charlottesville, Va.

HUME, PAUL
Guest Conductor
WGMS, Washington, D.C.

HUNTER, LARRY
KUPI, Idaho Falls, Idaho

HUNTER, PETE
KITLW, Texas City, Tex.

HUNTLEY, C. H.
Sunrise Salute
WELQ, Tupelo, Miss.

HURDLESTON, CHUCK
At Ease
KTUC, Tucson, Ariz.

HUTCHING, FRED
KBTN, Neosho, Mo.

HUTCHINSON, KAY
KEDD, Dodge City, Kans.

HYDE, JOHNNY
KRIZ, Phoenix, Ariz.

— I —

IGLESIAS, ROBERTO
KIEV, Glendale, Cal.

IHRKE, ROBERT
KFIZ, Fond du Lac, Wis.

IMEL, DAN
WLBC, Muncie, Ind.

INGRAM, J. BOYD
Homemakers' Serenade
WDLT, Inianola, Miss.

IRELAND, DICK
WJDY, Salisbury, Md.

IREY, TOM
KVOY, Yuma, Ariz.

IRVIN, MIKE
WLSV, Wellsville, N. Y.

— J —

JACKSON, GENE
WGAS, Gastonia, N. C.

JACKSON, HAL
Wake Up New York
WWRL, New York, N. Y.

JACKSON, JAY
WRPB, Warner Robins, Ga.

JACOBS, JIM
WMLP, Milton, Pa.

JACOBS, RON
KPOI, Honolulu, Hawaii

JADERSTROM, REGGIE
KIPA, Hilo, Hawaii

JAEGER, WILLIAM
WMCR, Oneida, N. Y.

JAFFREY, SAEED
Reflections Of India
WQXR, New York, N. Y.

JAMES, BERT
WACL, Waycross, Ga.

JAMES, BILL
KIFI, Idaho Falls, Idaho

JAMES, CARROLL
WWDC, Washington, D.C.

JAMES, HOWARD
KLOK, San Jose, Cal.

JAMES, JACK
Easy Listening
WTAQ, La Grange, Ill.

JAMES, LARRY
KAPE, San Antonio, Tex.

JAMES, MIKE
WFBR, Baltimore, Md.

JAMES, NORMAN
Spins & Needles
WDEV, Waterbury, Vt.

JANOT, LEE
KLOU, Lake Charles, La.

JASPER, REV. W. E.
Peace In The Valley
WVOL, Nashville, Tenn.

JAY, TONY
WXYJ, Jamestown, N. Y.

JEAN, BARBARA
WFLO, Farmville, Va.

JEFFERSON, AL
WUST, Washington, D.C.

JENNINGS, BOB
Breakfast Beat
WSET, Glens Falls, N. Y.

JENSEN, BRUCE
KONE, Reno, Nev.

JERUE, JOE
WOOD, Grand Rapids, Mich.

JOHNNY, HAPPY
WFMD, Frederick, Md.

JOHNSON, B. J.
Rhythm Roundup
WRJW, Picayune, Miss.

JOHNSON, BILL
WUST, Washington, D.C.

JOHNSON, BRAD
Memory Music
KRSI, Minneapolis, Minn.

JOHNSON, DOUG
KGCA, Rugby, N. D.

JOHNSON, IRWIN
WBNS, Columbus, O.

JOHNSON, JERRY
KGDN, Edmonds, Wash.

JOHNSON, LOU
Music Man
WNLC, New London, Conn.

JOHNSTON, W. R. JR.
WBIR, Knoxville, Tenn.

JONES, BILL
KRAK, Sacramento, Cal.

JONES, BOB
WAYZ, New Haven, Conn.

JONES, DON
WLEA, Hornell, N. Y.

JONES, JOE
WAXX Chippewa Falls, Wis.

JONES, LEW
KLEO, Wichita, Kan.

JONES, MARVIN
Record Hop
WMGA, Moutrie, Ga.

JONES, WALTER, W.
KJEM, Oklahoma City, Okla.

JONES, WILL
KAKC, Tulsa, Okla.

JOYNES, JERRY
WROV, Roanoke, Va.

JORDAN, DALE
After Hours
KILO, Grand Forks, N. D.

JOSEPH, BILL
WLCX, La Crosse, Wis.

— K —

KALIL, FRANK
KTKT, Tucson, Ariz.

KAPRAL, MIKE
Nightwatch
WBOY, Clarksburg, W. Va.

KARANT, MARTIN
Housewife Serenade
WKPT, Kingsport, Tenn.

KATZ, BARRY
WITY, Danville, Ill.

KAUFMAN, MURRAY
WINS, New York, N. Y.

KAY, ANDY
KFRE, Fresno, Cal.

KAY, BOB
Mostly Music
WAVE, Louisville, Ky.

KAY, DOROTHY
WKPA, New Kensington, Pa.

KAYE, HARVEY
WJKB, Detroit, Mich.

KEEN, KEN
WYDE, Birmingham, Ala.

KEENE, LONNIE
KLID, Poplar Bluff, Mo.

KEIL, JERRY
WSPD, Toledo, O.

KELL, JIM
WKUL, Cullman, Ala.

KELLEY, HOWARD
Dawn Patrol
WRUF, Gainesville, Fla.

KELLY, DAN
Music Man Show
WRDO, Augusta, Maine

KELLY, JACK
WCDL, Carbondale, Pa.

KELLY, PAGE
Swingshift
WAIK, Winston-Salem, N. C.

KENNEDY, LEE
WRAY, Princeton, Ind.

DISC JOCKEYS

KENNER, GAYLE
Nighttime
WDOD, Chattanooga, Tenn.

KERINS, ED
WJNO, West Palm Beach, Fla.

KERN, JIM
WRAY, Princeton, Ind.

KEROL, GENE
WHLI, Niagara Falls, N. Y.

KERR, BOB
Music You Prefer
WFRB, Frostburg, Md.

KEYS, BOB
KSVP, Artesia, N. Mex.

KILBURN, LARRY
KPOJ, Portland, Ore.

KILCREASE, CLARENCE
WVOL, Nashville, Tenn.

KINCER, JIMMY
WEKY, Richmond, Ky.

KING, BILL
KGAY, Salem, Ore.

KING, GUY
KKIV, Phoenix, Ariz.

KING, JIM
WWL, New Orleans, La.

KING, JOSH
Flair
KABC, Los Angeles, Cal.

KING, LARRY
WAME, Miami, Fla.

KINGMAN, BILL
KOWL, Lake Tahoe, Cal.

KINNIE, TERRIS
Open House
KPRK, Livingston, Mont.

KINSEY, ART
WOAP, Owosso, Mich.

KLAVAN AND FINCH

WNEW, New York, N. Y.

KLEVEN, JACK
KIMB, Kimball, Neb.

KNIESLEY, WILLIAM T.
WBAT, Marion, Ind.

KNIGHT, CARL
WKAZ, Charleston, W. Va.

KNIGHT, FRANK
WCC, Hartford, Conn.

KNIGHT, FRED
WAVY, Norfolk, Va.

KNIGHT, JIM
KFIV, Modesto, Cal.

KNIGHT, JOHNNY
KAFY, Bakersfield, Cal.

KNIGHT, KEN
WMAK, Nashville, Tenn.

KNIGHT, WAYNE
WAGM, Presque Isle, Me.

KNOWLES, RON
CKLW, Detroit, Mich.

KNUTSON, BOB
WJMS, Ironwood, Mich.

KNUTSON, GRANT
Swinger
KEPR, Kennewick, Wash.

KOLLY, ROBERT
WBAX, Wilkes-Barre, Pa.

KOLSON, TOM
Listen To The World Of Jazz
WQSR, Solvay, N. Y.

KOOLAGE, BOB
WCAO, Baltimore, Md.

KOSACK, JOSEPH E.
WVLN, Onley, Ill.

KOUL, EDDIE
WLA V, Grand Rapids, Mich.

KRESAL, BUD
WKUL, Cullman, Ala.

KRON, GAR
WMLP, Milton, Pa.

KULP, KEN
Sunday Showcase
WRSC, State College, Pa.

KULT, ERV
WFHR
Wisconsin Rapids, Wis.

KULZ, BOB
WROD, Daytona Beach, Fla.

— L —

LABARR, TED
WAVY, Norfolk, Va.

LABOE, ART
KDAY, Hollywood, Cal.

LACY, JACK
WINS, New York, N. Y.

LAFRANCE, EDWARD
WBBX, Portsmouth, N. H.

LALIBERTE, ROGER
WWRI, West Warwick, R. I.

LAMBERT, GEORGE
WSVL, Shelbyville, Ind.

LANCE, JERRY
KXLY, Spokane, Wash.

LANDERS, BOB
WNEW, New York, N. Y.

LANDIS, BEN
KPET, Lamesa, Tex.

LANDIS, KANDY
KGGP, Coffeyville, Kan.

LONDON, PAT
WRCV, Philadelphia, Pa.

LANDRY, RON
WDRG, Hartford, Conn.

LANE, HAL
Daywatch
WGNY, Newburgh, N. Y.

LANE, RON
WFWL, Camden, Tenn.

LANG, ART
Starlight Serenade
WGAW, Gardner, Mass.

LANGAN, JACK
KVOW, Riverton, Wyo.

LANGER, MIKE
WBIZ, Eau Claire, Wis.

LAPP, BRUCE
WSAV, Savannah, Ga.

LARDIE, BOB
WTTF, Tiffin, O.

LARSON, DICK
KTLT, Tillamook, Ore.

LASHLEE, JOHN
WDXI, Jackson, Tenn.

LAURENCE, DICK
KTHS, Little Rock, Ark.

LAVONG, REGINALD N.

B. April 5, 1933, New York City.
Dr. Jive Show, WWRL, New York, N. Y.; Snap Club, WHAT, Philadelphia, Pa.; Reggie Lavong Show, WBEE, Chicago, Ill.; Reggie Lavong Show, WRAP, Norfolk, Va.

LAZARE, JACK
WINS, New York, N. Y.

LEAFSTEDT, RAY
KOEL, Oelwein, Iowa

LEAVITT, LARRY
Nightclub 1340
WFAU, Augusta, Maine

LEBLANC, PAUL
Burnt Toast Club
WWNH, Rochester, N. H.

LEDENHAM, CARL
KNEL, Brady, Tex.

LEE, BILL
Night Time
WSTV, Steubenville, O.

LEE, BOB
All Nite House Party
KFH, Wichita, Kan.

LEE, BOB
WAKR, Akron, O.

LEE, CHARLES
Off The Record
WCKB, Dunn, N. C.

LEE, KELLY
WPTF, Raleigh, N. C.

LEE, LARRY
WSUG, Clewiston, Fla.

LEE, ORVAL
KEYZ, Williston, N. D.

LEE, ROBERT, E.
Music, USA
WJBK, Detroit, Mich.

LEFAVOUR, DAVE
KRPL, Moscow, Idaho

LEINWEBER, BOB
KGHL, Billings, Mont.

LEMIRE, BOB
WBRK, Pittsfield, Mass.

LESTER, LES
Dance Party
KANE, New Iberia, La.

LEWIS, BILL
WKSJ, West Jefferson, N. C.

LEWIS, BOB
WNHC, New Haven, Conn.

LEWIS, CHUCK
WPON, Pontiac, Mich.

LEWIS, DAVE
WMDP, Mt. Dora, Fla.

LEWIS, DEAN
WBNS, Columbus, O.

LEWIS, JACK
KSTR, Grand Junction, Col.

LEWIS, PAT
KING, Seattle, Wash.

LEWIS, TOM
KIXI, Seattle, Wash.

LIGHT, JIM
KWK, St. Louis, Mo.

LIGHT, JOE
KOLL, Omaha, Neb.

LILLIBRIDGE, SAM
KCLW, Hamilton, Tex.

LINCOLN, BART
WTYS, Marianna, Fla.

LINCOLN, ED
WSBA, York, Pa.

LINDSTROM, BOB
WKVA, Lewistown, Pa.

LINK, CHUCK
KNOT, Prescott, Ariz.

LINN, BANDEL
Yawn Patrol
WHFB, Benton Harbor, Mich.

LINN, SAM
Songs Of The Islands
KIKI, Honolulu, Hawaii

LINNEMAN, JOEDY
KWIV, Douglas, Wyo.

LITTLE, FRAN
WMHI, Braddock Heights, Md.

LITTLE, JERRY
WFDF, Flint, Mich.

LOYD, DON
WZOB, Fort Payne, Ala.

LOYD, J. TOM
WGAU, Athens, Ga.

LOCKHART, BOB
KYOR, Blythe, Cal.

LOCKHART, LARRY
Tops In Pops
WELO, Tupelo, Miss.

LOFTENESS, RAY
KSOO, Sioux Falls, S. D.

LOHSE, JAMES
Platter Party
WMPQ, Middleport, O.

LONDON, JOHNNY
The Big Sound
WSKY, Asheville, N. C.

LONGFELLOW, TOM
KARK, Little Rock, Ark.

LONGMAN, BILL
Melody Matinee
KMAQ, Maquoketa, Iowa

LOOK, DWIGHT
KLOE, Goodland, Kan.

- LOPEZ, GARY**
Music With Gary
KVOW, Riverton, Wyo.
- LOPEZ, LARRY**
KGOS, Torrington, Wyo.
- LORD, DON**
WGGG, Gainesville, Fla.
- LORENZ, DON**
WJUN, Mexico, Pa.
- LOUIS, ED**
Sound Of Music
WJBO, Baton Rouge, La.
- LOVEJOY, GORDON M.**
WDIX, Orangeburg, S. C.
- LOWE, JIM**
WRR, Dallas, Tex.
- LOWERY, DALE**
KFRM, Kansas City, Mo.
- LOWRY, BILL**
Homemakers' Holiday
KVOO, Tulsa, Okla.
- LUCKHURST, BILL**
Music-Go-Round
KTAC, Tacoma, Wash.
- LUKEY, CHUCK**
KONP, Port Angeles, Wash.
- LUND, BUZZ**
KKID, Pendleton, Oreg.
- LUND, HOWIE**
WDOK, Cleveland, O.
- LUNDY, RON**
WIL, St. Louis, Mo.
- LUQUIRE, JERRY**
WRBL, Columbus, Ga.
- LUTHER, DAVID**
WBTM, Danville, Va.
- LUTTRELL, DON**
Mailbag Time
WIVV, Vieques Island,
Puerto Rico
- LYNCH, BILL**
WMCK, McKeesport, Pa.
- LYNCH, WEL**
KGW, Portland, Oreg.
- LYON, ED**
Western Jamboree
KPBM, Carlsbad, N. Mex.
- LYONS, BOB**
WKLO, Louisville, Ky.
- LYONS, LEE**
WCCW, Traverse City, Mich.
- Mc —
- McAULAY, JOHN**
Music Hall
WAGR, Lumberton, N. C.
- McBRIDE, LESTER**
KATO, Safford, Ariz.
- McCABE, LARRY**
WLBC, Muncie, Ind.
- McCANTS, MAC**
Variety In Music
KZNG, Hot Springs, Ark.
- McCARTHY, FRANKLIN**
WGES, Chicago, Ill.
- McCARTHY, J. P.**
Music Hall
WJR, Detroit, Mich.
- McCARTHY, RED**
WCMB, Harrisburg, Pa.
- McCLELLAN, JERRY**
WBIE, Marietta, Ga.
- McCORKLE, JOHN**
WGNL, Wilmington, N. C.
- McCORMICK, MIKE**
KLID, Poplar Bluff, Mo.
- McCOY, JIM**
Country Time
WHPL, Winchester, Va.
- McCOY, SID**
WCFL, Chicago, Ill.
- McCULLOCH, SCOTTY**
KWAC, Bakersfield, Cal.
- McCURDY, DANNY**
KRBC, Abilene, Tex.
- McDONALD, FRANK**
KTYM, Inglewood, Cal.
- McDONNELL, BILL**
KRKO, Everett, Wash.
- McELHATTON, DAVE**
KCBS, San Francisco, Cal.
- McGARRY, MAC**
Mr. Music
WRC, Washington, D.C.
- McGEE, KENNY**
WHNY, McComb, Miss.
- McGOVERN, GEORGE**
Music From The Albums
WLAD, Danbury, Conn.
- McGUIRE, JACK**
WERA, Plainfield, N. J.
- McGUIRE, MAC**
WPEN, Philadelphia, Pa.
- McKEAN, ROD**
KRKD, Los Angeles, Cal.
- McKEE, EDWARD**
WENY, Elmira, N. Y.
- McKINNEY, JEAN**
KBBB, Borger, Tex.
- McKINNEY, JOHNNY**
WERE, Cleveland, O.
- McKINNIS, DON**
KARI, Blaine, Wash.
- McLAUGHLIN, JIM**
KQV, Pittsburgh, Pa.
- McPHERSON, HUGH**
WCHS, Charleston, W. Va.
- McQUEARY, JIM**
WLST, Escanaba, Mich.
- McRAE, EARL**
WSIZ, Ocilla, Ga.
- McWILLIAMS, BRUCE**
WHBO, Tampa, Fla.
- M —
- MABRY, JIM**
Sunday In Hi Fi
WSIX, Nashville, Tenn.
- MacISAAC, JIM**
KMBY, Monterey, Cal.
- MACK, BOB**
Open House
WORC, Worcester, Mass.
- MACK, GARY**
KBOX, Dallas, Tex.
- MACK, LEE**
WWML, Portage, Pa.
- MacMILLAN, ROCK**
WDCR, Hanover, N. H.
- MacNEIL, BOB**
WSVA, Harrisonburg, Va.
- MAGEE, ROB**
KGIW, Alamosa, Col.
- MAGINNIS, CHUCK**
WSNO, Barre, Vt.
- MAISEL, LARRY**
College Open Line
WAJR, Morgantown, W. Va.
- MALONEY, ED**
WIMS, Michigan City, Ind.
- MANN, AL**
WPAY, Portsmouth, O.
- MANN, MIKE**
KIXI, Seattle, Wash.
- MANN, SEL**
Songs To Remember
WJAX, Jacksonville, Fla.
- MANNING, JACK**
Panorama
WBRV, Waterbury, Conn.
- MAPEL, ROY**
KMLL, Gillette, Wyo.
- MARCH, MIKE**
WERE, Cleveland, O.
- MARIN, JESS**
KWG, Stockton, Cal.
- MARINOS, CHUCK**
KDBM, Dillon, Mont.
- MARLEY, BILL**
WSOC, Charlotte, N. C.
- MARLIER, MIKE**
WLEC, Sandusky, O.
- MARR, BILL**
WDVH, Gainesville, Fla.
- MARSH, ROY**
WBOF, Norfolk, Va.
- MARSHALL, TOM**
WHIR, Danville, Ky.
- MARTIN, BOB**
WWL, New Orleans, La.
- MARTIN, JIMMY**
WNAG, Grenada, Miss.
- MARTIN, JOE**
WCDL, Carbondale, Pa.
- MARTIN, JOHNNY**
WXVW, Jeffersonville, Ind.
- MARTIN, LYNN**
Turntable Time
KTTR, Rolla, Mo.
- MARTIN, PETER**
KXOK, St. Louis, Mo.
- MARTIN, RALPH**
WL0L, Minneapolis, Minn.
- MARTIN, RAY**
WSTA
St. Thomas, Virgin Islands
- MARTIN, RICK**
WCNT, Centralia, Ill.
- MARTIN, STEVE**
WUSJ, Lockport, N. Y.
- MARTIN, TED**
KXIV, Phoenix, Ariz.
- MARTINDALE, WINK**
KRLA, Pasadena, Cal.
- MARTINEZ, AL**
WKAT, Miami, Fla.
- MARTINEZ, MANUEL**
Club 680
WAPA
San Juan, Puerto Rico
- MARTINEZ, OSCAR**
KCCT, Corpus Christi, Tex.
- MARTZ, ERNIE**
WL0L, Minneapolis, Minn.
- MASON, BOB**
WSAT, Salisbury, N. C.
- MATHERLY, EDDIE**
WKCW, Warrenton, Va.
- MATHIS, JERRY**
KBRO, Bremerton, Wash.
- MATTOX, BOB**
KDES, Palm Springs, Cal.
- MAXWELL, BOB**
WWJ, Detroit, Mich.
- MAYBERRY, NORRIS**
WDBM, Statesville, N. C.
- MAYES, DOUG**
WBT, Charlotte, N. C.
- MAYHEW, FRANK**
KVEC, San Luis Obispo, Cal.
- MAYNARD, EARL**
KGEZ, Kalispell, Mont.
- MEADERS, RAY**
WLOK, Memphis, Tenn.
- MERCHANT, BILL**
WGRD, Grand Rapids, Mich.
- MERKER, JACK**
KIMN, Denver, Col.
- MERRILL, FRANK**
KUDE, Oceanside, Cal.
- MERRIT, JERRY**
WLTC, Gastonia, N. C.
- MERRITT, JOE**
WSHE, Raleigh, N. C.
- MERRITT, NEAL**
KENS, San Antonio, Tex.
- METCALF, DAVE**
KVOM, Morriston, Ark.
- METIVIER, DONALD**
WWSC, Glens Falls, N. Y.
- METROPOLOUS, JOHN**
Between The Tables
KATL, Miles City, Mont.
- METZ, MIKE**
KIMN, Denver, Col.
- MEYER, ROBERT**
WPKO, Waverly, O.

DISC JOCKEYS

- MICHAEL, GENE**
Music Man
WLEC, Sandusky, O.
- MICHAELS, HARRY**
WDZ, Decatur, Ill.
- MIKELL, GENE**
WCHK, Canton, Ga.
- MILAN, PAUL**
WHOG, Fayetteville, Ark.
- MILL, BILL**
KGOS, Torrington, Wyo.
- MILLER, BOB**
Afternoon Of Music
KJSK, Columbus, Neb.
- MILLER, DAN**
KOOK, Billings, Mont.
- MILLER, DON E.**
KVLV, Fallon, Nev.
- MILLER, GEORGE**
KRAK, Sacramento, Cal.
- MILLER, JACK**
KVEE, Conway, Ark.
- MILLER, NEAL**
WSGN, Birmingham, Ala.
- MILLER, WILLIAM C.**
Breakfast Party
WMPO, Middleport, O.
- MILLS, DICK**
WMCR, Oneida, N. Y.
- MILNER, ART**
WKDN, Camden, N. J.
- MIMS, ERNIE**
WOC, Davenport, Iowa
- MINEO, RAY**
WGII, Babylon, N. Y.
- MINOR, DICK**
KSST, Sulphur Springs, Tex.
- MISEL, MIKE**
KLMO, Longmont, Col.
- MITCHELL, BOB**
KYA, San Francisco, Cal.
- MITCHELL, DENNIS**
Music In The Morning
KGAK, Gallup, N. Mex.
- MITCHELL, HOWARD**
Stereo Showcase
WGMS, Washington, D.C.
- MITCHELL, JERRY**
KLEF, Golden Meadow, La.
- MITCHELL, JIM**
KORL, Honolulu, Hawaii
- MITCHELL, JOHNNY**
KTHT, Houston, Tex.
- MITCHELL, RON**
KMOR, Littleton, Col.
- MOLINARO, LARRY**
WNAR, Norristown, Pa.
- MONAHAN, DAN**
KFHA, Tacoma, Wash.
- MONROE, SAM**
KPAC, Port Arthur, Tex.
- MONSON, PAUL**
WSPR, Springfield, Mass.
- MONTGOMERY, DOUG**
WFYC, Alma, Mich.
- MONTGOMERY, STEWART**
WNPV, Lansdale, Pa.
- MOONE, THOMAS**
KWBC, Navasota, Tex.
- MOORE, ED**
WLST, Escanaba, Mich.
- MOORE, JIM**
Piano Portraits
WTOC, Savannah, Ga.
- MORAN, J. J.**
WFIL, Philadelphia, Pa.
- MOREHOUSE, CLINT**
WICU, Erie, Pa.
- MOREY, BILL**
WCCW, Traverse City, Mich.
- MORGAN, BOB**
WBBW, Youngstown, O.
- MORGAN, PAUL**
KAPE, San Antonio, Tex.
- MORGAN, WAYNE**
Here's To The Ladies
WGWR, Asheboro, N. C.
- MORRIS, BOB**
WJAM, Marion, Ala.
- MORRISON, BOB**
WSGW, Saginaw, Mich.
- MORRISON, COOKIE**
KSRC, Socorro, N. Mex.
- MORRISON, TOM**
WHBC, Canton, O.
- MORROW, DANNY**
WKDN, Camden, N. J.
- MORSE, GARY**
WKIN, Kingsport, Tenn.
- MORTON, JACK**
KMO, Tacoma, Wash.
- MORYL, BOB**
WIMS, Michigan City, Ind.
- MOSER, JERRY**
Treasure Valley Roundup
KATN, Boise, Idaho
- MOSER, RAY**
KDAK, Carrington, N. D.
- MOWERS, BOB**
Album Showcase
WRDO, Augusta, Maine
- MULLARKEY, TOM**
WBAP, Fort Worth, Tex.
- MULLEN, JAY**
Afternoon Of Music
WLEA, Hornell, N. Y.
- MURPHY, DANNY**
KWRW, Guthrie, Okla.
- MURPHY, ED**
WSYR, Syracuse, N. Y.
- MURPHY, KEN**
WSOE, Port St. Joe, Fla.
- MURPHY, TOM**
KISN, Portland, Ore.
- MUSTIN, RON**
WMST, Mount Sterling, Ky.
- MYERS, DICK**
Platter Party
KWAT, Watertown, S. D.
- MYERS, MARLIN**
WDMV, Pocomoke City, Md.
- MYERS, PETE**
WNEW, New York, N. Y.

— N —

- NAGLE, JIM**
KQAQ, Austin, Minn.
- NASH, PHIL**
KRXK, Rexburg, Idaho
- NAVA, MILT**
KIEV, Glendale, Cal.
- NEAL, LOUISE**
Swing Session Review
WREY, Reidsville, N. C.
- NEEDOW, ALBERT**
KECK, Odessa, Tex.
- NEER, ROGER**
KGGF, Coffeerville, Kan.
- NELSON, AL**
WFMNB, North Adams, Mass.
- NELSON, BRUCE**
WMNS, Olean, N. Y.
- NELSON, GEORGE**
KYOK, Houston, Tex.
- NELSON, HOWARD**
Record Request
KICY, Nome, Alaska
- NELSON, LYLE**
WCMP, Pine City, Minn.
- NELSON, MIKE**
Musical Menu
WJAG, Norfolk, Neb.
- NESBIT, JIM**
WYMB, Manning, S. C.
- NEVINS, BIGGIE**
WCKR, Miami, Fla.
- NEWSOME, GIL**
KSD, St. Louis, Mo.
- NICHOLS, HAROLD**
KVOM, Morrilton, Ark.
- NICHOLSON, MAX**
At Your Request
WOOF, Dothan, Ala.
- NIERSBACH, BILL**
WKBV, Richmond, Ind.
- NIGHT, TOMMY**
WRPB, Warner Robins, Ga.
- NIMMO, WILLIAM ROBERT**
KVOY, Yuma, Ariz.
- NIXON, JOLLY JOE**
Jamboree
KVRE, Santa Rosa, Cal.
- NOE, BEN**
KCLV, Clovis, N. Mex.
- NOEL, JACK**
WTTS, Bloomington, Ind.
- NORTHINGTON, JERRY**
WJAM, Marion, Ala.
- NORTHTRIP, CHARLIE**
Late Date
WRUF, Gainesville, Fla.
- NOVAK, DICK**
KPOJ, Portland, Ore.
- NUITER, FRED E.**
Merry Go Round
WSME, Sanford, Maine
- NUITER, MAYFRED**
WHP, Harrisburg, Pa.



- O'BRIEN, JOE**
WMCA, New York, N. Y.
- O'CONNELL, BILL**
WNEB, Worcester, Mass.
- O'DELL, MAURICE**
Panorama
WSPA, Spartanburg, S. C.
- ODOM, CECIL**
WENC, Whiteville, N. C.
- O'DONNELL, DAVY**
WFUN, Miami, Fla.
- OGILVIE, DAVE**
KSTN, Stockton, Cal.
- OKI, YOOKO**
KOHO, Honolulu, Hawaii
- OLIVER, DENNIS**
WAXX, Chippewa Falls, Wis.
- OLSEN, JERRY**
WPON, Pontiac, Mich.
- OLSEN, RON**
KBMY, Billings, Mont.
- OLSON, GLEN**
KNOX, Grand Forks, N. D.
- OLSON, JIM**
KQDX, Monot, N. D.
- O'NEAL, HAL**
WIOI, New Boston, O.
- O'NEILL, JIM**
KRLA, Pasadena, Cal.
- O'QUINN, RONNIE**
WAAG, Adel, Ga.
- O'REILLY, JACK**
WFEN, Philadelphia, Pa.
- ORLIN, STAN**
WWBZ, Vineland, N. J.
- ORB, JEROME**
KELD, El Dorado, Ark.
- OSBORN, GEORGE**
KDHI
Twenty-Nine Palms, Cal.
- O'SHEA, SHAD**
KXOK, St. Louis, Mo.
- OTIS, RAY**
WKMH, Detroit, Mich.
- O'TOOLE, LARRY**
Mailbag
WJAG, Norfolk, Neb.
- OTITLEY, ADDIE**
WSTA
St. Thomas, Virgin Islands
- OVERBAUGH, WALLY**
KORN, Mitchell, S. D.
- OWEN, GLEN**
All Star Roundup
KLAK, Denver, Col.

— R —

OWENS, MEL
Sunrise Serenade
OXFORD, GEORGE
KDIA, Oakland, Cal.

— P —

PAGE, ELLIOT
Man Around The House
WSNO, Barre, Vt.
PANICH, MALCOM
Bandstand
KBHS, Hot Springs, Ark.
PAPPA, SATELITE
WYNN, Florence, S. C.
PAPPAS, JIM
WALL, Middletown, N. Y.
PAR, JACK
KISN, Portland, Oreg.
PARKER, DICK
The Pied Piper Show
WETZ,
New Martinsville, W. Va.
PARKER, TIM
WTHE, Spartanburg, S. C.
PARKER, TOM
WOC, Davenport, Iowa
PARNELL, JACK
WHBQ, Memphis, Tenn.
PARSONS, BEN
WRBI, Columbus, Ga.
PARSONS, JIM
KPRK, Livingston, Mont.
PARTRIDGE, DICK
Milkman's Matinee
WNEW, New York, N. Y.
PATRICK, BILL
WIBA, Madison, Wis.
PATRICK, JOE
WRMF, Titusville, Fla.
PATRICK, JOHNNY
KXKW, Lafayette, La.
PAUL, RICHARD
WLBR, Lebanon, Pa.
PAUL, ROY
WIOU, Kokomo, Ind.
PAYNE, ARTIE
KVWO, Cheyenne, Wyo.
PAYNE, DICK
Dancing In The Dark
WGAU, Athens, Ga.
PAYNE, LLOYD
WDXB, Chattanooga, Tenn.
PEARL, JIM
Music For Daydreaming
KBTN, Neosho, Mo.
PEARSON, BOB
WPLO, Atlanta, Ga.
PEASE, CHARLES
WWHG, Hornell, N. Y.
PEDERSON, CARROLL
Polka Party
KLOK, San Jose, Cal.
PEELER, BOBBY
KKAS, Silsbee, Tex.
PEEPLES, CARL
WGGG, Gainesville, Fla.
PEERSON, PINKY
WGIG, Brunswick, Ga.
PEPPER, RONN
WMFT, Terre Haute, Ind.
PERKINS, GENE
KBOI, Boise, Idaho
PERRY, PAUL
WCOR, Lebanon, Tenn.
PETERS, JACK
Music In The Air
WCSS, Amsterdam, N. Y.
PETERS, WALT
WKLK, Cloquet, Minn.
PETERSON, BOB
WSSV, Petersburg, Va.
PETERSON, JERRY
KQDX, Minot, N. D.
PFALZER, GENE
WCOA, Pensacola, Fla.

PFEIFAU, NICK
Spins & Needles
WTRR, Sanford, Fla.
PHILLIPS, BRAD
WINS, New York, N. Y.
PHILLIPS, DON
WOKY, Milwaukee, Wis.
PHILLIPS, EARL
Platter Party
WCRE, Cheraw, S. C.
PHILLIPS, HUGH
KRFO, Owatonna, Minn.
PHILLIPS, RICK
The Big Sound
WSKY, Asheville, N. C.
PHILLIPS, WALLY
WGN, Chicago, Ill.
PIATT, GENE
WOW, Omaha, Neb.
PICKEL, CHARLIE
WEAG, Alcoa, Tenn.
PIERCE, F. L.
Platter Party
WZOB, Fort Payne, Ala.
PIERCE, JACK
WSOR, Windsor, Conn.
PIERCE, RON
WJMS, Ironwood, Mich.
PITCOCK, JIM
KFSA, Fort Smith, Ark.
PLATT, CHARLES
Teen Time
WETA, Batavia, N. Y.
POLLACK, FRANK
KUPD, Phoenix, Ariz.
POOLE, BOB
WFBC, Greenville, S. C.
POPP, VERN
Wax Works
KNEX, McPherson, Kan.
PORTER, DON
Houseparty
WWYN, Erie, Pa.
PORTER, KING
WEUP, Huntsville, Ala.
PORTER, TAYLOR
WSLM, Salem, Ind.
POTEET, JIM
KDAV, Lubbock, Tex.
POWELL, BILL
WAMO, Pittsburgh, Pa.
POWELL, BILLY
WFBC, Greenville, S. C.
POWERS, BOB
WYDE, Birmingham, Ala.
PRESCOTT, DALE
Record Rack
WTVL, Waterville, Maine
PRESSON, GENE
WFWL, Camden, Tenn.
PRESTWICH, TOM
KWAY, Forest Grove, Oreg.
PRICE, GENE
KJRG, Newton, Kan.
PRICE, NORMAN
KSTR, Grand Junction, Col.
PRICE, WILLIAM
WCPA, Clearfield, Pa.
PRINCE, DAVE
WKMH, Detroit, Mich.
PRUITT, CLIFF
WDLT, Indianola, Miss.
PUFFER, GEORGE
WCLI, Corning, N. Y.
PURCELL, WOODY
WCHV, Charlottesville, Va.
PURTAN, PAUL
WSAI, Cincinnati, O.

— Q —

QUINN, MIKE
Highway 850
KTAC, Tacoma, Wash.

RAIFORD, BOB
Raiford Unabridged
WCHL, Chapel Hill, N. C.
RAINES, ROY L.
WCMA, Corinth, Miss.
RAMSEY, PHIL
KIML, Gillette, Wyo.
RANDALL, DICK
WKRT, Cortland, N. Y.
RANDALL, PAUL
Randall's Ride
WWCH, Clarion, Pa.
RANSON, LEE
WIRL, Peoria, Ill.
RAPP, DICK
KRKO, Everett, Wash.
RATTIGAN, JACK
WRCV, Philadelphia, Pa.
RATTRAY, DONALD
WNRJ, Woonsocket, R. I.
RAYMOND, HAL
KAYO, Seattle, Wash.
RAYMOND, OLLIE
WBBM, Chicago, Ill.
RAYNOR, JIM
WBRC, Hartford, Conn.
READ, ED
Music Man
WNLC, New London, Conn.
REAGAN, NELLE
Housewife's Corner
WPLK, Rockmart, Ga.
RECK, BILL
Wake Up To Music
WTRR, Sanford, Fla.
RECTOR, BRUCE
Rector's Rendezvous
WRUN, Utica, N. Y.
REDBURN, JOE
Spinerama Weekend
KMAN, Manhattan, Kans.
REDDY, DICK
The Penthouse
KTNC, Falls City, Neb.
REED, VINCE
WARK, Hagerstown, Md.
REEVES, F. GLENN
WQIK, Jacksonville, Fla.
REID, JACK
WETZ,
New Martinsville, W. Va.
REICH, BOB
Rock & Roll Show
WEKR, Fayetteville, Tenn.
REIGHARD, RICK
WCUE, Akron, O.
REILLY, JOE
Top O' The Morning
WERA, Plainfield, N. J.
REINA, RON
KWG, Stockton, Calif.
REINHART, RICH
WSSV, Petersburg, Va.
RENAUD, CHUCK
WKXL, Concord, N. H.
RENAULT, DON
KCLW, Hamilton, Tex.
RENFROW, CHARLES
Record Date
WHKP, Hendersonville, N. C.
REY, MARIO
KWKW, Hollywood, Calif.
REYNOLDS, JACK
WPLO, Atlanta, Ga.
REYNOLDS, JOE
KLVT, Levelland, Tex.
REYNOLDS, RON
KJOY, Stockton, Calif.
RHOADES, CLYDE
Big Sound
WITT, Lewisburg, Pa.
RICARDO, RIC
WGES, Chicago, Ill.
RICARDS, DICK
WFBG, Altoona, Pa.

DISC JOCKEYS

- RICHARDS, RUDY**
WXVW, Jeffersonville, Ind.
- RICHTER, WILL**
WKRT, Cortland, N. Y.
- RICHY, DICK**
WSVS, Crewe, Va.
- RIDGEWAY, JIM**
KRIO, McAllen, Tex.
- RIIS, DON**
Marion Hour
KHAK, Cedar Rapids, Iowa
- RINER, DUANE**
Record Room
WGIG, Brunswick, Ga.
- RING, DICK**
WVNH, Rochester, N. H.
- RION, JOHNNY**
KSTL, St. Louis, Mo.
- RIPLEY, RON**
WBBQ, Augusta, Ga.
- RIPLEY, RUSSELL**
KLOG, Kelso, Wash.
- RITTER, DOYLE**
Fabulous 40 Show
KNDC, Hettinger, N. D.
- ROBBIN, BOB**
WKLO, Louisville, Ky.
- ROBBINS, ED**
Melody Matinee
WCCC, Hartford, Conn.
- ROBBINS, BOB**
WKLO, Louisville, Ky.
- ROBBINS, ED**
Melody Matinee
WCCC, Hartford, Conn.
- ROBBINS, ROB**
WLCY, Tampa, Fla.
- ROBBINS, RON**
Top 40
KCLV, Clovis, N. M.
- ROBINSON, DAVE**
WFER, Baltimore, Md.
- ROBERTS, ART**
WLS, Chicago, Ill.
- ROBERTS, CLIFF**
Madison Hour
WIBA, Madison, Wisc.
- ROBERTS, DAVE**
WXTN, Lexington, Miss.
- ROBERTS, DON**
KLZ, Denver, Colo.
- ROBERTS, FRANK**
KIRO, Seattle, Wash.
- ROBERTS, HOWIE**
WCFL, Chicago, Ill.
- ROBERTS, HUGH**
WWJ, Detroit, Mich.
- ROBERTS, JAY**
Night Flight
WJR, Detroit, Mich.
- ROBERTS, LAN**
KOL, Seattle, Wash.
- ROBERTS, MARTY**
WDZ, Decatur, Ill.
- ROBERTS, RON**
WOLF, Syracuse, N. Y.
- ROBERTS, TED**
WMOG, Brunswick, Ga.
- ROBERTSON, DEAN**
KIXZ, Amarillo, Tex.
- ROBERTSON, DOUG**
At The Hop
WHOU, Houlton, Me.
- ROBINSON, WALLY**
WSMN, Nashua, N. H.
- ROCKWELL, JIM**
WKMH, Detroit, Mich.
- RODGERS, WILLIE**
KRZE, Farmington, N. M.
- RODRIGUEZ, ADALBERTO**
Viva La Juventud
WAPA, San Juan, Puerto Rico
- RODRIGUEZ, HECTOR**
Coctel Musical
KUBO, San Antonio, Tex.
- ROGERS, AL**
WKYR, Keyser, W. Va.
- ROGERS, EUGENE H.**
WHAB, Baxley, Ga.
- ROGERS, STEVE**
Nightbeat
WOWL, Florence, Ala.
- ROGERS, TERENCE**
Cavalcade Of Music
WBNR, Beacon, N. Y.
- ROGERS, WELDON**
KRZE, Farmington, N. M.
- ROLLINS, CHAP**
KKO, El Centro, Calif.
- ROMANACCE, LUIS**
Radio Reloj
WADO, New York
- ROOT, PHIL**
KYVO, Cheyenne, Wyo.
- ROSE, JIM**
Rose Room
KID, Idaho Falls, Idaho
- ROSELLE, JIM**
Afternoon Record Room
WJTN, Jamestown, N. Y.
- ROSS, AL**
Timekeeper
WRC, Washington, D. C.
- ROSS, GORDON**
KUDE, Oceanside, Calif.
- ROSS, LES**
Magic Carpet
WCNX, Middletown, Conn.
- ROSSI, DON**
WTRC, Elkhart, Ind.
- ROSSI, GEORGE**
Hello Show
WKST, New Castle, Pa.
- ROULSTONE, TOM**
Roseland Revue
WPEP, Taunton, Mass.
- ROUNDS, TOM**
KPQI, Honolulu, Hawaii
- ROUSSEAU, GENE**
Wake Up And Live
Wwon, Woonsocket, R. I.
- RUCKER, JIM**
Blues Express
WLOU, Louisville, Ky.
- RUD, JIM**
KXGO, Fargo, N. D.
- RUDD, WIL**
Nite Ride
WJMO, Cleveland, O.
- RUDOLPH, MAC**
Hit Parade
KATL, Miles City, Mont.
- RUFFIN, EDWARD**
KVLG, La Grange, Tex.
- RUMORE, DUKE**
Rumore's Hangout
WSGN, Birmingham, Ala.
- RUSE, PAUL**
Musical Clock
KOEL, Oelwein, Iowa
- RUSNAK, BILL**
Spotlight Time
WDWS, Champaign, Ill.
- RUSSELL, BOB**
WMAK, Nashville, Tenn.
- RUSSELL, JOHN**
KMA, Shenandoah, Iowa
- RUTLEDGE, SONROSE**
WEUP, Huntsville, Ala.
- RYAN, BILL**
Golden Hour
KVOO, Tulsa, Okla.
- RYAN, WES**
KLOO, Corvallis, Oreg.
- SAGE, BUD**
Bandstand
KWEW, Hobbs, N. M.
- SANDERS, ARLEN**
Arlen's Alley
KTYM, Inglewood, Calif.
- SANDERS, BOB**
Music Before Noon
WAUD, Auburn, Ala.
- SANDERS, CLIFF**
Platter Parade
WFRB, Frostburg, Md.
- SAVERCOOL, PAUL**
KCNO, Alturas, Calif.
- SATER, HARTLEY**
KGO, San Francisco, Calif.
- SAUNDERS, BRUCE**
WSBT, South Bend, Ind.
- SCHAFFER, RONALD**
KBRL, McCook, Neb.
- SCHALLER, JOHN**
Musical Almanac
WAWA, Milwaukee, Wisc.
- SCHLADEMAN, DON**
WIRE, Indianapolis, Ind.
- SCHNEIDER, DAVE**
WPEO, Peoria, Ill.
- SCHUMACHER, JIM**
Downbeat
KMHT, Marshall, Tex.
- SCHWARZ, BILL**
Record Rendezvous
WDVA, Danville, Va.
- SCHWARTZ, JAMES**
KFIZ, Fond du Lac, Wisc.
- SCOTT, FRANK**
KBON, Omaha, Neb.
- SCOTT, HARRY**
WOKW, Brockton, Mass.
- SCOTT, TOM**
WHIH, Norfolk, Va.
- SCOTT, WILL**
Rainbow Ranch
KENT, Prescott, Ariz.
- SCREEN, BOB**
KGDN, Edmonds, Wash.
- SEABENECK, ART**
WTAR, Norfolk, Va.
- SEEDS, WALLY**
KWRW, Guthrie, Okla.
- SEELEY, RANDY**
WION, Ionia, Mich.
- SELL, SUSAN**
WITY, Danville, Ill.
- SELPH, PAUL**
WNAG, Grenada, Miss.
- SEWELL, BILL**
KTTR, Roña, Mo.
- SEYMOUR, ROBIN**
WKMH, Detroit, Mich.
- SHAFFER, JERRY**
KGHF, Pueblo, Colo.
- SHAFFNER, BOB**
WJUN, Mexico, Pa.
- SHANNON, JACK**
WTAC, Flint, Mich.
- SHAW, BOB**
Club 97
WCSH, Portland, Me.
- SHAW, JOHNNY**
Jumpin' Show
WOBS, Jacksonville, Fla.
- SHAW, RICK**
WAKR, Akron, O.
- SHAW, RICK**
WCKR, Miami, Fla.
- SHEA, RICK**
Sing Along With Rick
KWAM, Memphis, Tenn.
- SHEEHAN, ED**
Pau Hana Concert
KOOD, Honolulu, Hawaii
- SHELDON, HERB**
WFYI, Garden City, N. Y.
- SHELTON, JIM**
Coffee Time
KVLV, Fallon, Nev.
- SHEPARD, LARRY**
WLAV, Grand Rapids, Mich.
- SHEPPARD, DEE**
WJOB, Hammond, Ind.

— S —

DISC JOCKEYS

- SHEPPARD, VERN**
Musical Clock
KOTA, Rapid City, S. D.
- SHERIDAN, PHIL**
Rise And Shine
WFLL, Philadelphia, Pa.
- SHERLOCK, LA MAR**
Ezy Listening
KEZY, Anaheim, Calif.
- SHERMAN, EARL**
WEZL, Richmond, Va.
- SHERMAN, PAUL**
— WINS, New York
- SHERWOOD, DON**
The Sherwood Affair
KSFO, San Francisco, Calif.
- SHIELDS, RAY**
KMAQ, Maquoketa, Iowa
- SHORT, JOE**
Holiday In Hi Fi
KWFT, Wichita Falls, Tex.
- SHOTWELL, ELLIS**
Wake Up Easy Show
WION, Ionia, Mich.
- SHREVE, THERON**
WTAC, Flint, Mich.
- SHRIEVES, CARLTON**
WEZL, Richmond, Va.
- SHUMWAY, HAL**
Mike Mitchell Show
KRUX, Phoenix, Ariz.
- SIEGEL, DOUG**
WCVS, Springfield, Ill.
- SIEVERS, BOB**
WOWO, Fort Wayne, Ind.
- SIKES, JOE**
KANE, New Iberia, La.
- SIMMONS, AL**
WSLI, Jackson, Miss.
- SIMMONS, BILL**
Simmons' Siesta
KHEN, Henryetta, Okla.
- SIMMONS, BOB**
Country Junction
KOGT, Orange, Tex.
- SIMON, JACK**
WESA, Charleroi, Pa.
- SIMPKINS, PAUL**
Housewives' Hit Parade
WBAM, Montgomery, Ala.
- SIMPSON, ART**
KOL, Seattle, Wash.
- SIMPSON, JOE**
KENS, San Antonio, Tex.
- SIMS, SCOTT**
Scott's Session
WPAR, Parkersburg, W. Va.
- SINCLAIR, DICK**
Polka Party
KFI, Los Angeles, Calif.
- SISK, WILLIAM R.**
Polka Party
WPME, Punxsutawney, Pa.
- SIX, JACK**
The Big Sound
WSKY, Asheville, N. C.
- SKAFF, NED**
On The Go
WCHS, Charleston, W. Va.
- SKELTON, EDDIE**
WKIN, Kingsport, Tenn.
- SKINNER, CHARLIE**
WGAD, Gadsden, Ala.
- SLOCUM, CLICK**
KONE, Reno, Nev.
- SLOCUM, KENT**
Music On The Sunny Side
KOTA, Rapid City, S. D.
- SMALL, MARSHALL**
KSL, Salt Lake City, Utah
- SMART, BILL**
Music To Remember
WRDW, Augusta, Ga.
- SMITH, ALVIN**
KECK, Odessa, Tex.
- SMITH, DANNY**
KSRC, Socorro, N. M.
- SMITH, DICK**
WORC, Worcester, Mass.
- SMITH, GENE**
Sound of Music
WMHI, Braddock Heights, Md.
- SMITH, HUGH**
Sounds Of Music
KOGT, Orange, Tex.
- SMITH, JIMMY**
WXTN, Lexington, Miss.
- SMITH, LON**
Down Memory Lane
WDAL, Meridian, Miss.
- SMITH, STEVE**
Spin The Platter
WTTS, Bloomington, Ind.
- SMITH, VINSON**
Tops In La Grange
WLAG, La Grange, Ga.
- SNODGRASS, ELMER**
WGGGA, Gainesville, Ga.
- SNOW, ED**
Afternoon Of Melody
WSUB, Grotton, Conn.
- SNYDER, JAY**
Platter Party
KGO, San Francisco, Calif.
- SOLMES, MARCUS**
Gospel Time
WOCH, N. Vernon, Ind.
- SOMERS, MARC**
KBLU, Yuma, Ariz.
- SPANGLER, DICK**
KORL, Honolulu, Hawaii
- SPANN, JIM**
KZZN, Littlefield, Tex.
- SPANN, OWEN**
Spannland
KCBS, San Francisco, Calif.
- SPAULDING, KENNETH**
WBBX, Portsmouth, N. H.
- SPAULDING, NORM**
WGES, Chicago, Ill.
- SPEARS, JOHN**
Morning Star
WCOA, Pensacola, Fla.
- SPECK, DARRELL**
WANY, Albany, Ky.
- SPECK, KEN**
Top Of The Morning
WCNS, Canton, O.
- SPENCER, JERRY**
Tempo
KWEW, Hobbs, N. M.
- SPERO, JIM**
Early Bird Show
KUPD, Phoenix, Ariz.
- SPITULNIK, GARY**
WWHG, Hornell, N. Y.
- STAKLIN, BILL**
WAXU, Lexington, Ky.
- STALLINGS, JERRY**
WKTG, Thomasville, Ga.
- STAMPER, JOE**
Clockwatcher
WGOH, Grayson, Ky.
- STAMPZ, RICHARD**
WGES, Chicago, Ill.
- STANLEY, BILL**
KBMY, Billings, Mont.
- STANTON, BURNELL G.**
KDYL, Tooele, Utah
- STAR, BILL**
KLOU, Lake Charles, La.
- STARR, LONNY**
WINS, New York, N. Y.
- STEELE, DON**
Top Fifty Show
KOIL, Omaha, Neb.
- STEGER, CHARLES**
WPKO, Waverly, O.
- STEIN, WALLY**
WPAV, Portsmouth, O.
- STENGER, DANNY**
Nightcap
WLK, Wilkes-Barre, Pa.
- STEPHENS, MAX**
KGRN, Grinnell, Iowa
- STEPHENS, OTT**
Peach Platters
WPEH, Louisville, Ga.
- STEVENS, CHUCK**
WPAW,
Providence-Pawtucket, R. I.
- STEVENS, JAY**
WBBW, Youngstown, O.
- STEVENS, MARK**
KMAE, McKinney, Tex.
- STEVENS, RAY**
Polka Party
KOOO, Omaha, Neb.
- STEVERS, PAUL**
WDEC, Americus, Ga.
- STEWART, DALE**
WKBJ, Milan, Tenn.
- STINE, KEITH L.**
Torch Light
WHOU, Houlton, Me.
- STINGLEY, ROY**
WHOK, Lancaster, O.
- STITLER, FRANK**
WSB, Atlanta, Ga.
- STOCKARD, RAY**
WJSO, Johnson City, Tenn.
- STOKKEE, DICK**
KFKF,
Seattle-Bellevue, Wash.
- STONE, BUD**
KDYL, Tooele, Utah
- STONE, CLYDE**
Country Capers
WPYB, Benson, N. C.
- STORMENT, JIM**
WJBD, Salem, Ill.
- STORY, CARL**
WANY, Albany, Ky.
- STOUT, PHILLIP**
Morning Melodies
WNPV, Lansdale, Pa.
- STOWE, GARY**
WKMT,
Kings Mountain, N. C.
- STOWE, JIM**
WLVC, Williamsport, Pa.
- STOYLE, LES**
Variations
WDOE, Dunkirk, N. Y.
- STRANGE, PAUL**
KVLG, La Grange, Tex.
- STRICKHOUSER, SHERM**
WJAR, Providence, R. I.
- STRINGER, CHARLIE**
WHNY, McComb, Miss.
- STROUPE, BILL**
WLOS, Asheville, N. C.
- STRUZIK, JOSEPH**
WNRI, Woonsocket, R. I.
- STUCKER, LARRY**
KASI, Ames, Iowa
- STURVIST, JERRY**
WMAB, Munising, Mich.
- SUBER, HOLLIS**
WAAG, Adel, Ga.
- SUTER, NORMAN**
KQIK, Lakeview, Oreg.
- SULLIVAN, JOHN P.**
Teen Time
KTNC, Falls City, Neb.
- SUMMER, DICK**
WISH, Indianapolis, Ind.
- SUMNER, CARL**
WKTG, Thomasville, Ga.
- SUNDSTROM, LLOYD**
Musical Mailbag
KICY, Nome, Alaska
- SWARTS, NELSON**
Moonglow
WHLM, Bloomsburg, Pa.
- SWEET, JERRY**
KFHA, Tacoma, Wash.
- SWINDELL, GENE**
WHUT, Anderson, Ind.

DISC JOCKEYS

— T —

TALBOT, LEN
Swing Shift
WKVT, Brattleboro, Vt.

TALLEY, JOHNNY
WENO, Nashville, Tenn.

TANKY, NICK
WMCK, McKeesport, Pa.

TANNER, GERRY
Light And Easy
WKIP, Poughkeepsie, N. Y.

TASKER, JOE
WKNB, New Britain, Conn

TAYLOR, BILL
WORD, Spartanburg, S. C.

TAYLOR, BILLY
WLIB, New York, N. Y.

TAYLOR, BOB
Taylor-Made Time
WELS, Kinston, N. C.

TAYLOR, BOYCE
WSRA, Milton, Fla.

TAYLOR, FRANK
WPTF, Raleigh, N. C.

TAYLOR, GENE
WLS, Chicago, Ill.

TAYLOR, GEORGE
Downbeat
KNEL, Brady, Tex.

TAYLOR, JACK
WPEN, Philadelphia, Pa.

TAYLOR, JOHN
WFAI, Fayetteville, N. C.

TAYLOR, PAT
WPEN, Philadelphia, Pa.

TEAL, JERRY
KSTN, Stockton, Calif.

TEAL, STEVE
KLOO, Corvallis, Oreg.

TEAMER, EDDIE
Red Beans & Rice
WYLD, New Orleans, La.

TERRELL, JIM
KPDN, Pampa, Tex.

TERRI, JOE
WOMP, Bellaire, O.

TERRY, BILL
KING, Seattle, Wash.

TETZLAFF, RICHARD
WGVA, Geneva, N. Y.

TEW, JOHN
Housewife's Hit Parade
WLLY, Wilson, N. C.

THACKREY, FLOYD
KJJO, St. Joseph, Mo.

THIES, FRANK D.
WQIK, Jacksonville, Fla.

THOMAS, DICK
Daybreaker Show
KSYS, Sedalia, Mo.

THOMAS, EDDIE
KSOO, Sioux Falls, S. D.

THOMAS, GURNEY
WCGC,
Belmont-Charlotte, N. C.

THOMAS, JERRY
WINN, Louisville, Ky.

THOMAS, JOE
WPAW,
Providence-Pawtucket, R. I.

THOMAS, JOHN
WDDY, Gloucester, Va.

THOMAS, RAY
WOKE Parade
WOKE, Charleston, S. C.

THOMAS, ROBB
WEMP, Milwaukee, Wisc.

THOMASON, BILL
Daily Bills
WBAC, Cleveland, Tenn.

THOMPSON, BILL
KGBS, Los Angeles, Calif.

THOMPSON, JOE
KGRN, Grinnell, Iowa

THORNE, RON
WIRL, Peoria, Ill.

THURMAN, WALTER
Time For Thurman
WMED, Peoria, Ill.

TIBBETTS, JIM
WSKI, Montpelier, Vt.

TIMM, JOHN
Clock Watch
KHAK, Cedar Rapids, Iowa

TIMS, KATIE
KYOK, Houston, Tex.

TINNEY, MEL
Melody Matinee
WSHN, Fremont, Mich.

TIPTON, JACK
WTMT, Louisville, Ky.

TIPTON, JOE
Polka Party
WPTS, Pittston, Pa.

TODD, LARRY
KNIA, Knoxville, Iowa

TODOROVICH, DAN
KKID, Pendleton, Oreg.

TOLER, ALLEN
WHIT Parade
WHIT, New Bern, N. C.

TOLES, GEORGE
WDWS, Campaign, Ill.

TOMBERLIA, EDWIN
WHAB, Baxley, Ga.

TOONE, CLETE
Nitebeat
KSBW, Salinas, Calif.

TOWNSEND, FRANK
Tunes By Townsend
WLAG, La Grange, Ga.

TRAVERS, GUY
WAYE, Baltimore, Md.

TRIMM, DON
KGMT, Fairbury, Neb.

TRUEHART, GEORGE
WYLD, New Orleans, La.

TRUSSELL, CHARLEY
KXEL, Waterloo, Iowa

TUCHOLKA, ED
WHLN, Niagara Falls, N. Y.

TUCKER, BERT
KARI, Blaine, Wash.

TUCKER, GEORGE
WNHC, New Haven, Conn.

TUCKER, JIM
KXOL, Fort Worth, Tex.

TUCKER, TOMMY
WIOI, New Boston, O.

TUPPER, JOHN
WSME, Sanford, Me.

TURLEY, BOB
WKAZ, Charleston, W. Va.

TURNER, JIM
KMBY, Monterey, Calif.

TWIST, DONALD
KUKU, Willow Springs, Mo.

TYNER, TOM
WDQN, Du Quoin, Ill.

— U —

UNDERWOOD, JACK
WOWO, Fort Wayne, Ind.

UNOLD, WES
580 Melody Lane
WAGR, Lumberton, N. C.

— V —

VAGUS, PAUL
Morning Melodies
WCWC, Ripon, Wisc.

VALDETERO, RAY
KAOK, Lake Charles, La.

VALENTINE, WAYNE
WKLK, Cloquet, Minn.

VAN, JOE
CKLW, Detroit, Mich.

VAN, RICK
KUPI, Idaho Falls, Idaho

VANDEVENTER, JERRY
Nightbeat
WSB, Atlanta, Ga.

VAN HOUTEN, BRUCE
Coffee, Music & Things
WSHN, Fremont, Mich.

VANN, BOBBY
WJBW, New Orleans, La.

VANORE, LARRY
WBBQ, Augusta, Ga.

VARE, AL
For Listeners Only
WJAX, Jacksonville, Fla.

VASILE, AL
Dance Party
WESX, Salem, Mass.

VEAL, JULIAN
Melody Matinee
WMVG, Milledgeville, Ga.

VELAZQUEZ, A. M.
KIBL, Beeville, Tex.

VESTAL, GORDON
Music For Morning
WDXL, Lexington, Tenn.

VICKNAIR, ROY JR.
KLFT, Golden Meadow, La.

VIKEN, HOWARD
WCCO,
Minneapolis-St. Paul, Minn.

VILLANUEVA, ERNIE
KVEN, Ventura, Calif.

VILLEGAS, HENRY
KEVT, Tucson, Ariz.

VOSS, BOB
WR0D, Daytona Beach, Fla

— W —

WADE, GENE
WSIZ, Ocilla, Ga.

WADE, SAM
WHIH, Norfolk, Va.

WAFFLE, DICK
WINS, New York, N. Y.

WAGENER, ROD
KVOL, Lafayette, La.

WAGNER, DICK
WSAI, Cincinnati, O.

WAGNER, LOU
KXEL, Waterloo, Iowa

WALKER, BILL
KVEE, Conway, Ark.

WALKER, COLEMAN
WCOR, Lebanon, Tenn.

WALKER, JACK
Harlem Serenade
WLIB, New York, N. Y.

WALKER, JIMMY
KIKI, Honolulu, Hawaii

WALKER, JOHNNY
WEJL, Scranton, Pa.

WALL, TOMMY
KZZN, Littlefield, Tex.

WALLACE, GIL
Koffee Klub
WFIW, Fairfield, Ill.

WALLS, BILL
Variety Club
KSYX, Santa Rosa, N. M.

WALTER, TOM
KJRG, Newton, Kans.

WALTERS, ART
Music A La Carte
WLSV, Wellsville, N. Y.

WALTERS, WILLIAM
WDUZ, Green Bay, Wisc.

WANDMACHER, RON
Wax Waggon
KEVE, Minneapolis, Minn.

WARD, BILL
WAKY, Louisville, Ky.

WARD, DAVE
KYVA, Gallup, N. M.

WARD, FRANK
WFUN, Miami, Fla.

- WARD, JAMES F.**
Morning Mayor Show
WBAX, Wilkes-Barre, Pa.
- WARNER, JEFF**
Musical Clock
WOKE, Charleston, S. C.
- WATKINS, CHICK**
WCUE, Akron, O.
- WATLINGTON, PHIL**
Danceland
WREV, Reidsville, N. C.
- WEAVER, TOM**
KCPX, Salt Lake City, Utah
- WEAVER, BILL**
Night Beat
WPDQ, Jacksonville, Fla.
- WEBB, ROOSEVELT**
The Rooster Show
WMBC, Macon, Miss.
- WEBBER, BILL**
WFIL, Philadelphia, Pa.
- WEBER, CLARK**
WLS, Chicago, Ill.
- WEEKS, RICKEY**
KMOP, Tucson, Ariz.
- WEIMER, TAL**
WESA, Charleroi, Pa.
- WEIN, OSCAR**
Hi Neighbor
WDL, Port Jervis, N. Y.
- WEIR, DON**
KEDD, Dodge City, Kans.
- WELCH, CLARENCE**
KGER, Long Beach, Calif.
- WELLS, EMORY**
WJES, Johnston, S. C.
- WELLS, HENRY**
KVEE, Conway, Ark.
- WERY, BOB**
WGAS, Gastonia, N. C.
- WESSON, DICK**
Flair
KABC, Los Angeles, Calif.
- WEST, DAVE**
WBGN, Bowling Green, Ky.
- WEST, DON**
Going-Home-Time-Show
KTQB, Petaluma, Calif.
- WEST, JAY**
Teen Club
KRIO, McAllen, Tex.
- WEST, LARRY**
1260 Club
KPIN, Casa Grande, Ariz.
- WEST, ROGER**
Night Beat
WPDQ, Jacksonville, Fla.
- WESTCOTT, TOM**
WDMV, Pocomoke City, Md.
- WHEELER, DOC**
Gospel Caravan
WWRL, New York, N. Y.
- WHITE, BOB**
WCNS, Canton, O.
- WHITE, BOB**
Homemakers Special
WSET, Glens Falls, N. Y.
- WHITE, FRANK**
Nightbeat
WJMA, Orange, Va.
- WHITE, GENE**
KBUY, Amarillo, Tex.
- WHITE, JOHN**
Matinee
WOWL, Florence, Ala.
- WHITE, NORM**
WACE, Springfield, Mass.
- WHITEHEAD, EDWARD**
This Is Britain
WQXR, New York, N. Y.
- WHITEHEAD, WAYNE W.**
Wake Up Easy Show
KQIK, Lakeview, Oreg.
- WHITMORE, MARVIN**
KFRM, Kansas City, Mo.
- WHITTEN, WILL**
WOSH, Portland, Me.
- WHITTINGHILL, DICK**
KMPC, Los Angeles, Calif.
- WICKS, BOB**
WSRA, Milton, Fla.
- WIER, DON**
KPIN Kapers
KPIN, Casa Grande, Ariz.
- WIKKINTON, BILL**
WPBC, Minneapolis, Minn.
- WILDER, REX**
Morning Show
KBIZ, Ottumwa, Iowa
- WILDMAN, BOB**
WMVG, Milledgeville, Ga.
- WILES, LARRY**
WCNT, Centralia, Ill.
- WILEY, WARREN**
Morning Happy Hop
KJNO, Juneau, Alaska
- WILGREN, BIL**
WADC, Akron, O.
- WILHELM, GEORGE**
KDHI,
Twenty-Nine Palms, Calif.
- WILHITE, TED**
Parade Of Music
WBIE, Marietta, Ga.
- WILK, TED**
KUTA, Blanding, Utah
- WILL, CHARLIE**
Mailbag Time
WIVV, Vieques Island, P. R.
- WILLETT, JIM**
Hi Neighbor
KHMO, Hannibal, Mo.
- WILLIAMS, BILL**
Breakfast Beat
WCHB, Inkster, Mich.
- WILLIAMS, BILLY**
WCMB, Harrisburg, Pa.
- WILLIAMS, DEAN**
KXGN, Gendive, Mont.
- WILLIAMS, EDDIE**
WESY, Greenville, Miss.
- WILLIAMS, GUY**
KTKT, Tucson, Ariz.
- WILLIAMS, JOHNNY**
Breakfast Platters
WJDY, Salisbury, Md.
- WILLIAMS, KAE**
WDAS, Philadelphia, Pa.
- WILLIAMS, WILLIAM B.**
Make Believe Ballroom
WNEW, New York, N. Y.
- WILLIARD, KEN**
Night Sounds
KSAL, Salina, Kans.
- WILLIFORD, TIG**
Downbeat
KLUB, Longview, Tex.
- WILLIS, PAUL**
15 & 80 Show
WPYB, Benson, N. C.
- WILSON, DON**
Wide World Of Music
KLEM, LeMars, Iowa
- WILSON, LARRY**
The Music Man
WCRA, Effingham, Ill.
- WILSON, LES**
KANO, Anoka, Minn.
- WILSON, RAY**
Club 1340 KC
KWVR, Enterprise, Oreg.
- WINSTANLEY, KEN**
Sound Of Music
WJBO, Baton Rouge, La.
- WINTER, PAUL**
WXYZ, Detroit, Mich.
- WOERHMAN, WILLIAM**
Early Bird
WKBV, Richmond, Ind.
- WOLF, FREDDY**
WXYZ, Detroit, Mich.
- WOLFE, AL**
WFBG, Altoona, Pa.
- WOLFE, JOHN**
KBRO, Bremerton, Wash.
- WOLFE, PAT**
WEBB, Erwin, Tenn.
- WOOD, DAVE**
Hit The Road Show
WJPS, Evansville, Ind.
- WOOD, DICK**
WSPR, Springfield, Mass.
- WOOD, JIM**
Open House
WCRE, Cheraw, S. C.
- WOOD, RODGERS**
WVVA, Wheeling, W. Va.
- WOOD, ROY**
WGES, Chicago, Ill.
- WOODLAND, DON**
KMO, Tacoma, Wash.
- WOODWARD, WOODY**
KSAY, San Francisco, Calif.
- WOODY, GENE**
Night Train
KHMO, Hannibal, Mo.
- WOOTEN, BOBBY**
Bashful Bobby Show
KSOP, Salt Lake City, Utah
- WOOTEN, DEE**
KSEL, Lubbock, Tex.
- WRIGHT, BOB**
Gospel Time
WBAC, Cleveland, Tenn.
- WRIGHT, DAVE**
Push Button One
WIS, Columbia, S. C.
- WRIGHT, LAWRENCE**
Lucky Lawrence Show
KRUX, Phoenix, Ariz.
- WRISLEY, JOHN**
Soundtrack
WIS, Columbia, S. C.
- WULLKOTTE, BERNARD**
WAVI, Dayton, O.
- WYNN, LARRY**
WBEE, Chicago, Ill.

— Y —

- YANCEY, ARCH**
KNUZ, Houston, Tex.
- YARBROUGH, JERRY**
Big X Music Xpress
WPNX, Phenix City, Ala.
- YATES, DAN**
Afternoon Club
KNIA, Knoxville, Iowa
- YOUNG, AL**
Matinee At MCMA
WCMA, Corinth, Miss.
- YOUNG, VERN**
KSOP, Salt Lake City, Utah
- YOUNGER, BILL**
Music From Studio B
KFRU, Columbia, Mo.

— Z —

- ZERO, LOUR**
WICU, Erie, Pa.
- ZUNIA, AGAPITO**
Exitos De Tejas
KCCT, Corpus Christi, Tex.
- ZURLO, RUDY**
Only For You
WCKB, Dunn, N. C.

Radio-TV Newspaper Columnists & Critics

(The following list of columnists and critics has been contributed by the nation's radio and TV broadcasters in response to questionnaires sent out by Radio-Television Daily.)

ALABAMA

Auburn, Lee County Bulletin: **Graham McTeer**
Birmingham, Birmingham News: **Oliver Roosevelt**
Birmingham, Birmingham Post-Herald: **Emmett Weaver**
Florence, Florence Herald: **Oscar Lewis**
Florence, Florence Times: **Fred Dillon, Catherine Harding**
Fort Payne, DeKalb County News: **George Gotthberg**
Fort Payne, Times-Journal: **Doward Jones**
Haleyville, Advertiser: **R. L. Shirley**
Mobile, Mobile Press-Register: **Ellen Bodden**
Montgomery, Alabama Journal: **Arch McKay Jr.**
Opelika, Opelika Daily News: **Wink Blackmon**
Selma, Selma Times-Journal: **Don Barues**
Tuscomb, Valley Voice: **Ben Knight**

ALASKA

Cordova, Times: **Franz Bonzer**
Nome, Nugget: **Emily Boucher**

ARIZONA

Holbrook, Holbrook Tribune News: **V. P. Richards**
Phoenix, Phoenix Gazette: **Bob Stout**
Phoenix, Arizona Republican: **Jack Curtis**
Prescott, Prescott Evening Courier: **Virginia Baker**
Tucson, Arizona Daily Star: **Dick Alexander, Hal Marshall**
Tucson, Tucson Daily Citizen: **Micheline Keating**
Willcox, Range News: **Doris Sturgis**

ARKANSAS

Fayetteville, Northwest Arkansas Times: **Ted Wylie**
Fort Smith, Southwest Times-Record: **Mary Geren**
Hope, Hope Star: **Paul Jones**
Hot Springs, Sentinel-Record: **Bob Dean**
Little Rock, Arkansas Democrat: **Fred Petricelli**
Little Rock, Arkansas Gazette: **Martha Douglas**
Magnolia, Banner News: **Bill Williams**
Pine Bluff, Pine Bluff Commercial: **Bill Miles**
Springdale, Springdale News: **Bob Sanders**

CALIFORNIA

Alameda, Times Star: **Dave Houser**
Bakersfield, Shopping Guide: **Bob Love**
Barstow, San Bernardino Sun Telegram: **Don Rose**
Fresno, Fresno Bee: **Dean Simpson**
Hanford, Hanford Sentinel: **Dick Tilton**
Long Beach, Independent Press Telegram: **Terry Vernon**
Los Angeles, Los Angeles Examiner: **Charles Denton**
Los Angeles, Times: **Don Page, Cecil Smith**
Monterey, Monterey Peninsula Herald: **Mr. Kefauver**
Needles, Desert Star: **Lee B. Perry**
Oakland, Oakland Tribune: **Jim Abbe, Bill Fiset**
Palm Springs, The Desert Sun: **Jack Kuudson**
Palo Alto, Palo Alto Times: **George Willey**
Pasadena, Independent Star News: **Mildred Simpson**
Redding, Record Searchlight: **Mike Bigelow**

Riverside, Press Enterprise: **Clarence D. Carpenter, Robert L. Hirt**
Sacramento, Sacramento Bee: **Chuck Irish**
Sacramento, Sacramento Union: **Bob Turner**
Salinas, Salinas Californian: **Tia Sun, Hunter S. Charlton III**
San Diego, San Diego Tribune: **Dave MacIntyre, Frank Rhodes**
San Diego, San Diego Union: **Don Freeman**
San Francisco, Chronicle: **Terrence O'Flaherty**
San Francisco, News-Call Bulletin: **Bob Ballin**
San Francisco, San Francisco Examiner: **Dwight Newton**
San Jose, Mercury-News: **Frank Freeman**
San Leandro, Morning News: **Dave Houser**
San Luis Obispo, Telegram Tribune: **Jolin Sarber**
San Mateo, San Mateo Times: **Bob Foster**
Santa Rosa, Santa Rosa Press Democrat: **Art Volkerts, Thelda Capman**
Sonoma, Daily Review: **Zan Starck**
Stockton, Stockton Record: **Tony Galindo, Herb Stoy**

COLORADO

Alamosa, Daily Courier: **Jack Barnes**
Boulder, Daily Camera: **Arlene Neal**
Denver, Catholic Register: **Clement Zecha**
Denver, Denver Post: **Del Carnes**
Denver, Rocky Mt. News: **Walter Saunders**
Grand Junction, Daily Sentinel: **Ken Johnson, Alan Pritchard**
Longmont, Longmont Ledger: **Jerry Archeletta**
Montrose, Daily Press: **Prescott Allen**

CONNECTICUT

Bridgeport, Bridgeport Herald: **Leigh Dannenberg**
Hartford, Hartford Courant: **Viggo Anderson**
Hartford, Hartford Times: **Anthony Davenport, Alan Widden**
New Britain, New Britain Herald: **Judith Weld, Brown**
New Haven, New Haven Register: **Kirby Kennedy**
New London, New London Day: **Deane Avery**
Norwich, Norwich Bulletin: **Donald Oat**
Waterbury, Republican-American: **Mrs. A. E. Lanaitis**
West Hartford, West Hartford News: **Edward Lavelle**

DISTRICT OF COLUMBIA

Daily News: **Dave Reque, Don Maclean**
Washington Evening Star: **Bernie Harrison**
Washington Roll Call: **Sid Yudain**
Washington Post: **Paul Herron, Larry Laurent, Jo Williams**

FLORIDA

Apalachicola, Times: **Ed Moloney**
Cocoa, Cocoa Tribune: **John Pound**
Daytona Beach, News-Journal: **Tippin Davidson**
Ft. Lauderdale, Ft. Lauderdale News: **Joe Bryant, Dick Hoekstra**
Gainesville, Gainesville Sun: **Tom Milne**
Miami, Miami Beach Sun: **Paul Bruun**
Miami, Miami Herald: **Jack Anderson**
Miami, Miami News: **Kristine Dunne**
Naples, Collier County News: **Tom Haire**
Orlando, Corner Cupboard: **Gary Kerns**
Orlando, Orlando Evening Star: **Bill Summers**
Orlando, Orlando Sentinel: **Fran Conklin**

RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

Panama City, Panama City News-Herald: Dave Moylan
Pensacola, Pensacola Journal: Barbara Bechtane
Port St. Joe, Star: Wesby Romesey
Punta Gorda, Herald: Fred Clamipitt
St. Petersburg, Independent: Marlene Matouk
St. Petersburg, Times: Pete Swain
Sarasota, Sarasota News: Jean Sharp
Tallahassee, Tallahassee Democrat: Mike Beaudoin, Louise Jordan
Tampa, Tampa Times: Tish Grey
Tampa, Tampa Tribune: Matilla Booth
Titusville, Star-Advocate: Bob Hudson
Wewahitchka, The Breeze: Ed Bendjoue

GEORGIA

Athens, Banner Herald: Gene Asher
Atlanta, Atlanta Constitution: Carol Ippolito
Atlanta, Atlanta Journal: Allen Patereau
Atlanta, Weekly Star: Dupree Jordan
Augusta, Chronicle-Herald: Henry Wright
Columbus, Ledger-Enquirer: Sandra Baxter, Dave Miller, Don Wassen
Covington, Covington News: Bob Greer
Douglas, Enterprise: Tom Frier
Fitzgerald, Herald: Tony Carter
Gainesville, Gainesville Daily Times: John Yardeman
Louisville, News And Farmer: Mrs. Murphy Ocilla, Star: Bill Bradford
Savannah, Evening Press: James West
Savannah, Morning News: Bob Price
Statesboro, Bulloch Herald: Leodel Coleman
Statesboro, Bulloch Times: Shields Kenan
Valdosta, Valcoosta Times: Tommy Newsome

HAWAII

Honolulu, Advertiser: Irva Cole, Patty Davis
Honolulu, Hawaii Times: R. Hirai
Honolulu, Star Bulletin: Bert Darr

IDAHO

Grangeville, Idaho County Free Press: Robert E. Anderson
Idaho Falls, Post Register: John McDermott

ILLINOIS

Alton, Daily Telegraph: Andy Yakates
Champaign, News Gazette: Larry Stewart
Chicago, American: Maggie Daly, Janet Kern
Chicago, Breighton Life: Harry Lepinks
Chicago, Sun-Times: Patrick Dugan, Irv Kupcinet, Paul Molloy
Chicago, Daily News: Shirley DeSanti, Terry Turner, Tony Weitzel
Chicago, Tribune: Herb Lyons, Gail Valenti, Larry Wolters
Davenport, Times-Democrat: Bill Wundram
Decatur, Herald-Review: Gene Daniels
Gary, Post Tribune: Jerrie Atkin
Geneva, Republican: Allan Mead
Harrisburg, Daily Register: Curt Small
La Grange, Citizen: Herbert Bassman
Loves Park, Monday Morning Mail: Peg West
Marion, Daily Republican: Homer Butler
Moline, Dispatch: Carla Reynolds
Peoria, Journal-Star: Bill Lytleton
Rockford, Morning Star: Campbell Tichener
Rock Island, Argus: Charles Sanders
St. Charles, Chronicle: Rosa Paul
Springfield, State Register-Journal: Wayne Allen
Wood River, Journal: Skip McDonald

INDIANA

Bristol, Bristol Banner: H. F. Mosier
Elkhart, Elkhart Truth: Lou Sayre, Carol Stutzman, Harry Waterhouse

Evansville, Courier: Bernita Dougan
Evansville, Press: Sandra Sue Culver
Evansville, Sunday Courier-Press: Marianne Weidenbener
Fort Wayne, Journal-Gazette: Jean Mack
Fort Wayne, News-Sentinel: John Ackenbruck, Sam Hartsock
Gary, Post Tribune: Jerrie Atkin
Indianapolis, News: Charles Staff
Indianapolis, Star: Julia Inman
Indianapolis, Times: R. K. Shull
Jeffersonville, Post: Carrie Meers
Kokomo, Tribune: Mrs. Grace Maher
Lafayette, Journal & Courier: Frank Arganbright
Mishawaka, Times: James McNeile
Muncie, Evening Press: Leon Parkinson
Muncie, Morning Star: John Ferris
New Albany, Tribune: Art Caufield
New Paris, Farmer's Exchange: Laurence Yeater
South Bend, Tribune: Ray Kwapil
Terre Haute, Star: Sarah Bence
Terre Haute, Tribune: Bill King

IOWA

Burlington, Burlington Hawkeye: Grant Marshall
Cedar Rapids, Gazette: Nadine Subotnik
Council Bluffs, Non Pareil: Dick Champ, Rose Witke
Davenport, Morning Democrat: William Wudram
Davenport, Times: Janice Strum
Des Moines, Register-Tribune: Ogden Dwight
Dubuque, Telegraph Herald: William Croker
LeMars, Globe Post: Rome Startzel
LeMars, Sentinel: Carter Pitts
Ottumwa, Courier: Evelyn Mowery
Waterloo, Courier: Ted Stowers

KANSAS

Garden City, Telegram: Bill Brown
Hays, Daily News: Tom Dreiling
Hays, Ellis County Farmer: Mike Billinger
Hutchinson, News: Lawson E. May
Manhattan, Daily Mercury: William Colvin
Salina, Journal: John Schmiedler
Topeka, State Journal: Jonathan Dow
Wichita, Eagle-Beacon: Bob Tonsing

KENTUCKY

Albany, Clinton County News: A. B. Gibson
Ashland, Daily Journal: Estille Riszak
Benton, Marshall Courier: Marshall Wyatt
Bowling Green, Park City Daily News: Ray Gaines
Burkesville, Cumberland County News: Ernie Lawson
Fulton, News: Onida Jewell
Grayson, Journal-Enquirer: James Phillips
Henderson, Gleaner-Journal: Hugh Sandefur
Lexington, Herald-Leader: Bob Horine, Billy Thompson
Louisville, Courier-Journal: Bill Ladd
Louisville, Irish American: Mike Barry
Louisville, News-Journal: Mrs. Robert Adams
Louisville, Times: Sherwood Kohn, Angela Preis
Olive Hill, Carter County Herald: Harry Jackson
Paducah, Sun-Democrat: Preston Kennedy
Pikeville, Pike County News: Bob Tarbeck

LOUISIANA

Alexandria, Daily Town Talk: Adras LaBorde
Baton Rouge, Capital City Press: Ed Clinton
Franklin, Banner-Tribune: Jack Colton
Lake Charles, Lake Charles American Press: Lloyd McMahon
Monroe, News-Star: Ann Hobgood
New Orleans, States-Item: Tommy Griffin, Bob Sublette
New Orleans, Times-Picayune: Frank Gagnard
Shreveport, Journal: Robert Paekwood

RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

Shreveport, Times: Pericles Alexander, James Briggs
West Monroe, Ouachita Citizen: Amos Hood

MAINE

Bangor, Daily News: Mrs. Webb
Houlton, Pioneer Times: Larry Reese
Leviston, Sun-Journal: Kent Foster, John Robinson
Portland, Press-Herald: Scott C. Hoar
Sanford, Tribune: I. O'Connell

MARYLAND

Baltimore, Evening Sun: Louis Cedrone, Jr., Hope Pantell
Baltimore, News Post: Aldine Bird
Baltimore, Sunday Sun: Bill Hyder
Baltimore, Sun: Donald Kirkley
Frederick, News: John Kopec
Frederick, Post: Henry Decker
Hagerstown, Morning Herald: A. Vernon Davis
Lexington Park, Enterprise: Jackie Davis
Middletown, Valley Register: George Rhoderick
Salisbury, Advertiser: Samuel Sherwell
Salisbury, Times: Oscar Morris

MASSACHUSETTS

Boston, Christian Science Monitor: Fred Guidry, Mabelle Joyce
Boston, Globe: Percy Shain, Elizabeth Sullivan
Boston, Herald: Arthur Fetridge
Boston, Record-American: Tony LaCamera
Boston, Traveler: Eleanor Roberts
Brocton, Enterprise & Times: Malcolm Dalton
Hyannis, Cape Cod Standard-Times: Philip Hammond
Marlboro, Enterprise: Edward Bridges
North Adams, Transcript: Arsens Davignon
Springfield, News & Union: Ad Hachadorian
Springfield, Evening Gazette: James Gourgouras
Worcester, Sunday Telegram: Don Williams

MICHIGAN

Bay City, Himes: Catherine Schwall
Benton Harbor, News-Palladium: Bert Lindendorf, Beverly McDaniel
Detroit, Free Press: Bettelou Peterson
Detroit, News: Betty Hyde, Frank Jude
Detroit, New Center News: William Springer
Escanaba, Daily Press: Jean Worth
Flint, Journal: John Steve
Grand Rapids, Press: Doris Branson, Van Sweden
Kalamazoo, Gazette: Jean Brink
Lansing, State Journal: H. Stabler
Marquette, Mining Journal: Robert Biolo
Muskegon, Chronicle: Dick Hedges
Owosso, Argus Press: Noreen Murphy
Saginaw, News: Les Wahl
St. Joseph, Herald-Press: Willard Banyon
Traverse City, Record: Marge Tuttle

MINNESOTA

Alexandria, Lake Region Farmer: Keith Hockett
Alexandria, Park Region Echo: John Obert
Carlton, Carlton County Vidette: Manse Martin
Duluth, Herald & News Tribune: Walter Eldot
Fairmont, Sentinel: Earl Nelson
Mankato, Free Press: Lowell Schreyer
Minneapolis, Star: Forrest Powers
Minneapolis, Tribune: Will Jones
Moorhead, Red River Scene: Jim Peterson
Moose Lake, Star-Gazette: Bob Bradford
New Ulm, Journal: Bill Macklin
Rochester, Post Bulletin: Charles Withers
St. Paul, Dispatch: Bill Diehl, P. M. Clepper

MISSISSIPPI

Calhoun City, Monitor Herald: Stanley Murphree
Corinth, Daily Corinthian: Richard Hammell
Greenwood, Commonwealth: Tom Farrell
Grenada, Grenada County Weekly: Andrew Whitaker
Grenada, Daily Sentinel: Barbara Daige
Hattiesburg, American: Leonard Lowery
Jackson, Clarion Ledger-News: Frank Hains, Carl McIntyre
Jackson, State Times: Kay Pittman
Laurel, Laurel Leader Call: J. M. West
West Point, Times-Leader: Henry Harris

MISSOURI

Columbia, Columbia Missourian: Bill Ellison
Columbia, Tribune: Max Baird
East St. Louis, Journal: Bob Kennedy
Kansas City, Kansas City Kansan: Robert Seltzner
Kansas City, Star-Times: Robert Hoyland, Don Sorenson
Richmond, Ray County Herald: William McCrea
St. Louis, Globe-Democrat: Pete Rahn
St. Louis, Post-Dispatch: Jack Bernstein, Warner Schoyen
Sedalia, Democrat Co.: George Scruton
Springfield, News-Leader-Press: Dale Freeman

MONTANA

Billings, Gazette: Addison Bragg, Barry Case
Glendive, Ranger Review: Frank Burke
Great Falls, Tribune: Scott A. Warben
Kalispell, Daily Interlake: Joe Caraher
Miles City, Star: Robert Scanlan
Missoula, Missoulian: John Forsenn

NEBRASKA

Council Bluff, Nonpareil: Rose Witke
Grand Island, Independent: Arch Jarrel
Hastings, Tribune: Burt James
Kearney, Kearney Hub: Ed Chittenden
Lincoln, Star: Karen Kenny
North Platte, Telegraph-Bulletin: Jim Bowman
Omaha, Sun Newspapers: Marge Broderick, Paul Williams, Alice Shulman
Omaha, World Herald: Denman Kountze Jr.

NEVADA

Las Vegas, Review Journal: Barbara Drum
Las Vegas, Sun: Hank Greenspun, Ed Reid
Reno, Nevada Journal: Art Long
Winnemucca, Humboldt Bulletin: Pete Jenkins

NEW HAMPSHIRE

Hanover, Dartmouth: Sue Weiner
Hanover, Gazette: Dave Hewit
Lebanon, Valley News: James M. Wechsler
Nashua, Telegraph: Scott Blakely

NEW JERSEY

Atlantic City, Boardwalk Reporter: Charlie Seel
Hammonont, News: Bill Canino
Newark, News: Joseph Storch
Trenton, Times: Ted Greeban
Vineland, Times-Journal: Ben Z. Leuchter, Ralph C. Squillace

NEW MEXICO

Albuquerque, Health City Sun: Betty Shaffer
Albuquerque, Journal: Mary Badgley
Albuquerque, Tribune: Howard Bryan
Carlsbad, Current-Argus: Jerry Dorbin

RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

Clovis, Curry County Times: Chick Taylor
Clovis, News-Journal: John McMillan
Gallup, Independent: Chet McRorie
Hobbs, News-Sun: Robert McGrath
Santa Fe, Santa Fe Scene: Charles Comfort
Santa Rosa, News: Darrell Freeman
Tucumcari, Daily News: Milt Loewe

NEW YORK

Albany, Knickerbocker News: Walter Hawver
Albany, Times-Union: John Archer, Mary Tessier,
Albert J. Bearup

Boonville, Herald: William Frey
Buffalo, Courier-Express: Jack Allen
Buffalo, Evening News: J. Don Schlaerth
Jamestown, Sun: Jim Swan
Lockport, Union Sun & Journal: Dorothy Smith
Long Island, Daily Press: Walter Kaner
Long Island, Newsday: Barbara Delantier
Newburgh, Evening News: Vincent Connolly
New York, Daily Mirror: Nick Kenney
New York, Daily News: Ben Gross
New York, Herald Tribune: Richard Doan
New York, Journal American: Jack O'Brien
New York, Post: Bob Williams, Earl Wilson
New York, Times: Jack Shanley, Val Adams,
Jack Gould, Richard Shepherd

New York, World Telegram & Sun: Bert Burns
Niagara Falls, Gazette: Doug Spencer
Norwich, Evening Sun: Marjorie Chase
Olean, News: Carl Weidt
Olean, Times Herald: Helen Mitchell
Oswego, Palladium-Times: Russell Gill
Patchogue, Long Island Advance: Don Moog
Rochester, Democrat & Chronicle: Harold Nichols
Rochester, Times Union: Sally Miles
Saranac, Daily Enterprise: Peter Cox
Syracuse, Herald Journal: Robert Sokolsky, Joan
E. Vadeboncoeur

Syracuse, Post Standard: Loren Bailey, Louise
Laughton
Utica, Daily Press: George Wertz
Watertown, Daily Times: Dominic Pepp
Wellsville, Daily Reporter: W. Barnes

NORTH CAROLINA

Benson, Review: Ralph DeLano
Brevard, Transylvania Times: John I. Anderson
Charlotte, News: Jerry Bellune, Emery Wister
Charlotte, Observer: Garland Atkins, Dick Banks,
Claudia Hove
Durham, Morning Herald: Martha Sherrill
Gastonia, Gazette: Bill Williams
Morgantown, News-Herald: Stanley Moore
Plymouth, Roanoke Beacon: Tom Phillips
Raleigh, News & Observer: Raymond Lowery
Raleigh, Times: Joanna Adler
Salisbury, Post: Jim Hurley Jr.
Sanford, Herald: Alex McNeil
Valdese, News: Murl Searcy
Washington, Daily News: Dave Milligan
Wilmington, News Reporter: Jim High

NORTH DAKOTA

Fargo, Fargo Forum: Jim Black, Del Johnson
Hettinger, Adams County Record: D. J. Shults
Jamestown, Sun: Bill Wright
Mott, Pioneer Press: Ralph Shults
Williston, Herald: Doyle Ennis
Williston, Plains Reporter: Corinne Shermorry

OHIO

Akron, Beacon-Journal: Richard Lake, Dick Shippy
Bellaire, Times-Leader: Robert Fordyce
Canton, Canton Repository: Mary DeHoff
Cincinnati, Enquirer: Luke Feck
Cincinnati, Post-Times-Star: Mary Wood
Cleveland, Plain Dealer: George Condon
Cleveland, Press & News: Jim Frankel
Columbus, Citizen-Journal: Jo Bradley Reed

Columbus, Dispatch: Joe Mills
Dayton, Daily News: Gee Mitchell
Dayton, Journal-Herald: Hub Meeker
Kettering, Times: Omar Johnson
Lima, Citizen: Hope Strong, Jim Arnold
Lima, News: Terri Leffler
Lorain, Journal: Robert E. Desrosiers
Massillon, Independent: Steve Hapanowitz
Massillon, Daily Sentinel: Richard Owens
Portsmouth, Portsmouth Times: Barbara Bennett
Steubenville, Herald-Star: W. J. Michels
Toledo, Toledo Blade: Ray Oviatt
Toledo, Times: Ruth Elgutter
Youngstown, Vindicator: Adrian Slifka
Zanesville, Times-Recorder: Marty Howard,
Naomi Lorton

OKLAHOMA

Ada, News: Ernest Thompson
Oklahoma City, Oklahoman: Milton Meier
Seminole, Producer: Alex Adwan
Stillwater, News-Press: James C. Stratton
Tulsa, Tribune: Jime Downing
Tulsa, World: Chuck Wheat

OREGON

Beaverton, Valley News: Ray Brooks
Eugene, Emerald Empire News: Anita Edin,
Aldin H. Munson
Eugene, Register Guard: Mike Guldagger
Medford, Mail-Tribune: Eleanor Weise
Portland, Oregon Journal: Arnold Marks
Portland, Oregonian: Francis Murphy
Portland, Reporter: C. S. Augur

PENNSYLVANIA

Altoona, Mirror: Pat Hinton
Clarion, Democrat: Joseph Zelnick
Clarion, Republican: W. C. Hearst
Erie, Morning News: Bob Protzman
Exeter, Echo: Andrew Klimek
Harrisburg, Evening News: Peggy Hartzell
Harrisburg, Home Star: Paul Walker
Harrisburg, Morning Patriot: Marion Milliron
Johnstown, Tribune-Democrat: Robert G. Rice
New Kensington, Daily Dispatch: Frank Anderson
Philadelphia, Daily News: Loretta Brett, Jerry
Gaghan, Alfred Rubin
Philadelphia, Evening Bulletin: Frank
Brookhauser, Elmer Cull, Jim Smart, Robert I.
Williams
Philadelphia, Inquirer: Miss Guggino, Harry
Harris
Philadelphia, Jewish Exponent: Jeff Keane
Philadelphia, Jewish Times: Leon Brown
Pittsburgh, Post-Gazette: Win Fanning
Pittsburgh, Press: Fred Remington
Punxsutawney, Spirit: Sid Carlton
Scranton, Times: Sid Benjamin
State College, Centre Daily Times: Jerry
Weinstein
Wilkes-Barre, Independent: Jim Edwards
Wilkes-Barre, Record: Carl Ashworth, Robert W.
Johnson
Williamsport, Grit: John B. Davis
Williamsport, Sun: Clifford D. Thomas
York, Dispatch: William Sprengle

RHODE ISLAND

Providence, Journal: Ted Holmberg
West Warwick, Valley Daily Times: Irving H.
Havens
Woonsocket, Call: Tom Roberts

SOUTH CAROLINA

Abbeville, Press & Banner: Fred West
Anderson, Free Press: Jim Klosky
Anderson, Independent: Billy Dilworth

RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

Charleston, Evening Post: Basil Hall
Charleston, News & Courier: Charlotte Walker
Columbia, Record: Bellwood Nash, Charlie Sanders
Columbia, State: George Minner
Greenville, News: Roger Finer, Gil Rowland, Tom Walker
Greenville, Piedmont: Bill Davey
Landrum, Leader: Darris H. Lawruice
Spartanburg, Herald: Bill Derrick
Spartanburg, Journal: Susan Naves
Sumter, Daily Item: Ray Guest, John McKnight

SOUTH DAKOTA

Aberdeen, American News: E. J. Karrigan
Rapid City, Journal: Jack Cannon
Sioux Falls, Argus-Leader: Ralph Green

TENNESSEE

Camden, Chronicle: Robert Johnson
Chattanooga, Times: Charles Pennington
Fayetteville, Observer: Mrs. Clarence Caughran
Fayetteville, Lincoln County News: Sara Young
Johnson City, Press-Chronicle: Kay Collins
Kingsport, Times & News: Christina Gross
Knoxville, Journal: Juanita Glenn
Knoxville, News Sentinel: Pat Young
Memphis, Commercial Appeal: Henry Mitchell
Memphis, Press-Scimitar: Robert Johnson
Milan, Exchange: Bill Haney
Nashville, Banner: Red O'Donnell, Bob Battle
Nashville, Tennessean: Pope Haley
Oak Ridge, Oak Ridger: Miss Diamond
Trenton, Gazette: Leo Maness

TEXAS

Amarillo, Globe: Harry Barlett, Fred Tripp
Austin, Statesman: Kay Powers
Beaumont, Enterprise: Merita Mills
Beaumont, Journal: Gladys Quilliam
Corpus Christi, Caller-Times: Harry Abbott
Corpus Christi, La Verdad: Santos de la Paz
Dallas, Morning News: Fairfax Nisbet, Tony Zoppi
Dallas, Times-Herald: Bob Brock, Dick Hitt
Diboll, Angelina County Free Press: Paul Durham
Dublin, Progress: W. R. Forson
Fort Worth, Press: Jack Gordon
Fort Worth, Star-Telegram: Elston Brooks, Ira Cain, Tony Slaughter
Gatesville, Messenger: Matt Jones
Hamilton, Herald-News: Sam Logan
Houston, Chronicle: Howard Stentz
Houston, Post: Edith Honholt
Houston, Press: Millie Budd
Kirbyville, Banner: Dan Morrison
Laredo, Times: Ramon Garces
Laredo, South Texas Citizen: Bill Hall
Longview, News & Journal: George Howell
Lufkin, Daily News: W. R. Beaumire
Marshall, News & Messenger: Millard Cope
Navasota, Examiner: Bob Whitten
Orange, Leader: Cullen Browning, Jean Saxon
Port Arthur, News: Jane Covington, Grace Foote
San Antonio, Light: Renwick Cary
San Antonio, News: Fern E. Chick
Silsbee, Silsbee Bee: Gerry Zuber
Sour Lake, Oil City Visitor: Mrs. Bill Cornwall
Temple, Telegram: Ruth Brightman
Waco, Citizen: Mrs. Bill Foster
Waco, News Tribune-Times Herald: Leo Lyons
Wichita Falls, Times: Jim Cochran

UTAH

Blanding, Outlook: Don Ross
Cedar City, Iron County Record: Klien Kollo
Monticello, San Juan Record: George Jones
Salt Lake City, Desert News: Howard Pearson
Salt Lake City, Tribune: Richard Martin

VERMONT

Burlington, Daily News: George Rood
Burlington, Free Press: Moore Payette
White River Junction, Valley News: Marvin Midgette, Jim Wechsler

VIRGINIA

Danville, Commercial Appeal: Watt Miles
Danville, Register: Johnny Johnson
Fredericksburg, Free Lance-Star: Evelyn Burton
Lynchburg, News: Dave Wright
Newport News, Daily Press: Charles Karmosky
Newport News, Times-Herald: C. Reid
Norfolk, Ledger-Star: Mary Hopkins
Norfolk, Virginian Pilot: Warner Twyford
Richmond, News-Leader: Victor Dorr
Richmond, Times-Dispatch: Norman Rowe
Roanoke, Times: Jesse Chapman
Warrenton, Fauquier Democrat: John Eisenhard

WASHINGTON

Grandview, Herald: Ralph Flemming
Othello, Outlook: R. D. Leary
Port Angeles, Evening News: Don Paxon
Port Angeles, Peninsula Herald: Art Pulton
Seattle, Post-Intelligencer: Bill Jahn
Seattle, Times: Chet Skreen
Tacoma, News-Tribune: Helen Rodgers
Yakima, Morning Herald: Hal Millen

WEST VIRGINIA

Berkeley Springs, Morgan Messenger: Warren Buzzard
Bluefield, Daily Telegraph: Kay Wilson
Charleston, Daily Mail: Arnold Knapp, Sol Pablibsky
Charleston, Gazette: Wilma Margin
Clarksburg, News: J. Willia Sheldon
Fairmont, Times-West Virginian: Art Pearce
Huntington, Herald-Advertiser: Odetta Vickers
Morgantown, Dominion News: Bill Hart
Morgantown, Post: Brooks Cottle
Moundsville, Echo: Sam Shaw
Weirton, Times: Earl Wittpen
Welch, Daily News: C. H. Hardison, Kiffie Currence
Wheeling, News Publishing Co.: Arnold Lazarus

WISCONSIN

Algoma, Record Herald: Harold Heidmann
Beloit, Daily News: Minny Inking, Barbara Udell
Elroy, Leader-Tribune: Phillip Eagan
Fond du Lac, Commonwealth Reporter: William Draves
Green Bay, Press-Gazette: Jack Rudolph
La Crosse, Tribune: Marge Lienlokken
Madison, Capital Times: Art Stephenson
Madison, State Journal: Elizabeth Gould
Mauston, Star: Oliver R. Witte
Milwaukee, Journal: Don Dooley, Wade Mosby
Milwaukee, Sentinel: Al Elevitz, Buck Herzog
New Lisbon, Times: L. Arnold
Oshkosh, Daily Northwestern: Gil Labude
Rhinelander, Daily News: Ron Anzia
Sparta, Monroe County Democrat: Fred P. Heffling
Tomah, Journal: L. W. Kenny
Waukesha, Freeman: Tom Johnson
Wisconsin Rapids, Daily Tribune: C. E. Otto

WYOMING

Cheyenne, Wyoming Eagle: George Johnston
Cheyenne, Wyoming State Tribune: Lewis Bates

Talent Representatives, Agents & Managers

NEW YORK

Ackerman, Floyd F., Assoc. Agency
145 W. 55th St. (19).....CO 5-4122

Actors Agency, The
234 W. 44th St. (36).....BR 9-7770

Adair Agency, Rose
250 W. 57th St. (19).....JU 2-1958

Adams Agency, Bret
24 W. 45th St. (36).....YU 6-3360

Adams-Wortman Artists' Rep. Agency
60 W. 46th St. (36).....CI 7-2635

Adler, Harry
165 W. 46th St. (36).....PL 7-2535

Alexander Agency, Inc., Willard
660 Madison Ave.....PL 1-7070

Anderson Agency, Beverly
117 W. 48th St. (36).....CI 6-8985

Andrews-Garber Associates Agency
400 Madison Ave. (17).....PL 2-2555

Arnold Agency, Laura
545 Fifth Ave.....MU 2-2795

Arnold Agency, Lillian
119 W. 57th St. (19).....PL 7-3400

Arthur Associates Agency, Irvin
853 Seventh Ave.....JU 6-2660

Artist Management Associates
200 W. 57th St.....PL 7-2157

Ashley-Steiner Inc. Agency
579 Fifth Ave. (17).....MU 8-8330

Associated Booking Corp. Agency
745 Fifth Ave. (22).....PL 9-4600

Astor Agency, Richard
119 W. 57th St. (19).....JU 6-4616

Barry Agency, The
110 W. 55th St.....CI 6-5740

Beaudet, Ray
15 E. 48th St. (17).....PL 5-1732

Becker Advertising Service, V. S.
551 Fifth Ave.....MU 2-0777

Beers Agency, Nathan T., Jr.
55 W. 42nd St. (36).....LO 5-1383

Bel Canto Theatrical Agency
55 W. 42nd St. (36).....PE 6-9787

Bienstock Agency, Nathan
630 Third Ave. (17).....MU 2-7979

Bishop Agency, Lola
152 W. 42nd St. (36).....LO 3-4260

Bonnie Kid Agency
1674 Broadway (19).....CI 6-0223

Broder Agency, Jane
40 E. 49th St. (17).....MU 8-0960

Burke, Bernard, & Roth, Max, Agency
48 W. 48th St. (36).....PL 7-4540

Burnay Agency, Inc., Eva
527 Madison Ave. (22).....PL 1-5750

Carter-Hayward Agency Ltd
133 W. 72nd St. (23).....SU 7-9348

Circle Artists Corp.
48 W. 48th St. (36).....PL 7-7100

Claire, Billy
1564 Broadway (36).....CI 6-7048

Cogan Agency, Inc., David J.
350 Fifth Ave.....OX 5-0076

Cohn, Theatrical Agency, Dave
165 W. 46th St. (36).....PL 7-7536

Coleman Agency, Deborah
200 W. 57th St. (19).....PL 7-6272

Coleman Agency, Raymond
30 W. 60th St. (23).....JU 2-7597

Collins Corp. Agency, Ted
500 Fifth Ave.....CH 4-5036

Columbia Artists Management, Inc.
113 W. 57th St.....CI 7-6900

Conaway Agency, Charles
157 W. 57th St.....CI 7-4490

Concert Associates, Inc. Agency
36 W. 57th St. (19).....PL 7-2045

Conran-Republic Agency
510 Madison Ave.....MU 8-0136

Consolidated Concerts
30 Rockefeller Plaza (20).....CO 5-3580

Conway Agency, Julie
160 W. 46th St.....CO 5-8717

Cooper Associates Agency, Frank
680 Fifth Ave. (19).....PL 7-1100

Curtis, Mort
221 W. 57th St. (19).....CI 7-4915

Deacy Agency, Jane
60 E. 42nd St. (17).....YU 6-2570

Diamond Artists Ltd., Agency
1270 Ave. of Americas (20).....CI 7-3025

Dobritch Agency, Alexander
10 Rockefeller Plaza.....CO 5-4682

Dooling Agency, Mary G.
730 Fifth Ave. (19).....JU 6-6915

Eastman Agency, Carl
141 E. 55th St. (22).....PL 1-5566

Elkort Enterprises, Inc., Eddie
730 Fifth Ave.....CI 6-3806

Entertainment Bureau of America
127 W. 43rd St. (36).....JU 2-3267

Etkin Agency, Irene
527 Madison Ave. (22).....PL 5-5547

Evans Agency, Ray
119 W. 57th St. (19).....CI 6-2230

Famous Artists Corp.
610 Fifth Ave.....CI 7-6200

Flaum, Joe
1697 Broadway (19).....CI 7-7276

Ford Model Agency, Inc.
949 Second Ave. (22).....PL 5-1687

Foster-Ferguson Agency
256 E. 49th St. (17).....PL 2-4740

Foy Model Agency, Inc.
35 W. 53rd St. (19).....CI 7-0380

Garrick Associates Agency, Dale
117 W. 48th St. (36).....CI 6-8985

General Artists Corp.
640 Fifth Ave. (19).....CI 7-7543

General Entertainment Co.
160 W. 46th St. (36).....CI 5-5721

Gevald Agency, Robert
1 W. 58th St. (19).....PL 3-0450

Giesen Management Inc. Agency
111 W. 57th St. (19).....CO 5-0862

Gill Agency, Inc., Frances
1 E. 53rd St. (22).....EL 5-7227

Gilly Agency, Georgia
1697 Broadway (19).....SP 7-6514

Goldsmith Agency, George
400 E. 49th St. (17).....PL 1-5564

Grady Enterprises, James J.
250 W. 57th St. (19).....CI 6-9790

Grayson, Ken
1560 Broadway (36).....CI 6-1974

Grund Enterprises, Leo
15 E. 48th St. (17).....PL 5-8620

Hablo Theatrical Agency, Sylvia
745 Fifth Ave. (22).....CI 6-2165

Hartig Agency, Michael Frank
156 W. 44th St. (36).....PL 7-2224

Henry, Inc., Dick
1733 Broadway (19).....JU 2-0016

Henry Agency, Helen
145 W. 55th St.

Hermann Agency, Henry W.
1250 Ave. of Amer's.....CI 6-6992

Hofmann Agency, Hans J.
200 W. 58th St. (19).....CI 6-1557

Hunt Agency, Diana
246 W. 44th St.....BR 9-0009

Hunter Agency, Jeff
10 E. 53rd St. (22).....PL 5-9611

Ingalls, Miles
160 W. 46th St. (36).....CI 6-6425

International Talent Assoc. Inc. Agency
65 E. 55th St. (22).....PL 1-3344

Jacobson Enterprises, Inc., Leonard
1650 Broadway (19).....PL 7-3920

J. B. Variety Artists
1564 Broadway (36).....CI 6-1677

Joyce, Jolly, Agency
234 W. 48th St.....PL 7-1787

TALENT REPS, AGENTS & MANAGERS

Jubilee Artists Corp. Agency 1775 Broadway (19).....	CI 5-3968	Perry Productions, Inc., Al 1650 Broadway (19).....	CI 7-7260
Kaplan Agency, Inc., Eddie 1504 Broadway (36).....	PL 7-7247	Peters Agency, Dell 521 Fifth Ave. (17).....	MU 7-1750
Kaplan-Veldt, Inc. 687 Madison Ave. (21).....	PL 5-2214	Pinkard Enterprises, Maceo 211 W. 53rd St. (19).....	CI 6-4120
Killeen Agency, Madelyn 200 W. 54th St.....	CI 7-3648	Plaza Five, Inc. Model Agency 65 E. 55th St.....	PL 5-5893
King Agency, Archer 119 E. 57th St. (22).....	EL 5-6313	Polan Ltd. Agency, Barrow 150 E. 49th St. (17).....	PL 9-4727
Kohler Agency, Bob 119 W. 57th St. (19).....	JU 6-2888	Preminger-Stuart Agency, Inc. 141 E. 55th St. (22).....	PL 8-1888
Kroll Agency, Lucy 119 W. 57th St. (19).....	PL 7-4250	Professional Artists Agency 211 E. 62nd St. (21).....	CI 6-5542
Kuchuk Agency, Ben 160 W. 46th St. (36).....	JU 2-1783	R.F.P. Associates Inc. Agency 200 W. 57th St. (19).....	JU 2-4933
Lafontaine, Leo 1776 Broadway.....	CI 6-5439	Rice-McHugh Agency, Inc. 59 E. 54th St. (17).....	OX 7-2760
Lang, Lou 507 Fifth Ave. (17).....	MU 2-7147	Richard, Inc. Agency, Max 1776 Broadway (19).....	PL 7-6414
Leddy Agency, Mark J. 225 W. 57th St.....	JU 6-2760	Rivers Associates, Inc. Agency, Tony 154 W. 54th St. (19).....	PL 7-1185
Lee-Draper Agency 111 W. 57th St. (19).....	JU 6-4180	Robbins, Sam 1619 Broadway (19).....	CI 7-3659
Leigh Associates Agency, Sanford 236 E. 53rd St. (22).....	PL 2-4450	Rogers Theatrical Agency, Trixie 1674 Broadway (19).....	CI 6-0986
Lenny-Debin Agency 140 W. 58th St. (19).....	JU 2-0270	Rosen Agency, Lewis Maxwell 14 E. 58th St. (22).....	PL 5-3957
Leonard Agency, Julie 11 W. 42nd St. (17).....	UN 5-1821	Russell-Stewart, Inc. Agency 405 Park Ave. (22).....	PL 3-4610
Lewis Associates Agency, Lester 15 E. 48th St. (17).....	PL 3-5082	Ryan Agency, Charles V. 35 W. 53rd St. (19).....	CI 5-2225
Lloyd's Theatrical Enterprises 1564 Broadway (36).....	PL 7-0625	Safer Agency, Gloria 667 Madison Ave. (21).....	TE 8-4868
Lohman Agency, Dorothy 250 W. 57th St. (19).....	PL 7-1990	Sanford Agency, Robert 724 Fifth Ave. (19).....	PL 7-0100
Lyons Agency, Grace 15 E. 48th St. (17).....	PL 8-1960	Savan-Levinson, Inc. 20 E. 53rd St. (22).....	PL 2-1360
Mark, James 1697 Broadway.....	PL 7-4865	Schubert Agency, Inc., Bernard L. 505 Park Ave. (22).....	MU 8-0940
Martinelli Attractions, Johnnie 1674 Broadway (19).....	JU 6-0963	Schuller Agency, William 10 E. 44th St. (36).....	JU 2-3434
MCA Artists, Ltd. 598 Madison Ave. (22).....	PL 9-7500	Schwartz-Luskin Agency 65 E. 55th St. (22).....	PL 3-1529
McCaffrey Agency, William 501 Madison Ave. (22).....	EL 5-1076	Segal Agency, Jack 1650 Broadway (19).....	CO 5-7489
McClelland Agency, Ernestine 545 Fifth Ave. McClelland-Libby Agency, Inc. 8 W. 56th St. (19).....	CI 5-3555	Shaw Artists Corp. 565 Fifth Ave. (17).....	OX 7-7744
McDermott Enterprises Agency, Marge 60 E. 42nd St. (17).....	MU 7-4363	Shilling Theatrical Production 1560 Broadway (36).....	CO 5-0879
Meyer Agency, Ted 200 W. 57th St. (19).....	JU 6-7255	Shurr Agency, Louis 1501 Broadway (36).....	CH 4-8240
Model Projects Inc., Agency 236 E. 53rd St. (22)		Silver Agency, Monty 105 W. 55th St. (19).....	PL 7-1166
Morris Agency, Inc., William 1740 Broadway (19).....	JU 6-5100	Simpson Agency, James B. 444 E. 57th St. (22).....	PL 5-9189
Morrow Agency, Marjorie 116 E. 66th St. (21).....	BU 8-3493	Smith Agency, Inc., Edward E. 250 W. 57th St.....	JU 6-3345
Muldane Agency, Clarence 1270 Ave. of the Americas (20).....	CI 5-3562	Soglio Agency, Anthony 423 Madison Ave. (17).....	PL 9-3316
National Artists Corp. 711 Fifth Ave. (19).....	PL 9-6000	Stuart, Charles 160 W. 46th St. (36).....	JU 2-0408
National Television & Radio Artists 1650 Broadway (19).....	CI 7-6646	Sullivan Agency, Pat 1780 Broadway (19).....	JU 2-0260
Niclas Agency, Emmy Hotel Wellington (19).....	CI 7-3900	Thomas Agency, Jean 119 W. 57th St. (19).....	CI 6-4880
Norwood Agency, Bill 265 E. 78th St. (21).....	RH 4-5969	Tranum, Inc. Agency, Charles B. 603 Madison Ave. (22).....	PL 1-3880
Oakes, Percy 1564 Broadway (36).....	CO 5-9483	Troughton Agency, Olga 51 E. 78th St. (21).....	BU 8-7754
O'Connell, Tom 1564 Broadway (36).....	JU 6-0917	United Entertainment Producers, Inc. 1674 Broadway (19).....	CI 5-4771
Offin, Phil 165 W. 46th St. (36).....	PL 7-0242	United Talent Agency 119 W. 57th St. (19).....	CI 6-0464
O'Neill Theatrical Agency, The 1650 Broadway (19).....	JU 6-2289	Universal Attractions 200 W. 57th St. (19).....	JU 2-7575
Oscard Agency, Fifi 1674 Broadway (19).....	CI 7-3263	Walters Agency, Ruth T. 245 E. 55th St. (22).....	PL 5-1070
Ostertag Agency, Barna 507 Fifth Ave. (17).....	OX 7-6339	Weisman Agency, Dora 1776 Broadway (19).....	CI 6-1299
People & Production, Inc. Agency 221 E. 50th St.		White Agency, Mary Ellen 40 E. 49th St. (17).....	PL 3-3344
Perkins Agency, Cye 139 E. 52nd St. (22).....	PL 2-4488	Wiese, Henry William 1647 Broadway (19).....	CO 5-1930
Perle Agency, Sally 161 W. 54th St. (19).....	CO 5-0756	Williams, Joe 1650 Broadway (19).....	CI 5-9310
		Witt Associates, Inc. Agency, Peter 37 W. 57th St. (19).....	PL 9-7966

TALENT REPS, AGENTS & MANAGERS

Ziegler Agency, Jules
545 Fifth Ave. (17).....MU 2-2080
Ziegler-Hellman & Ross, Inc.
65 E. 55th St. (22).....PL 3-6300

LOS ANGELES

Alexander Agency, Alec
208 S. Beverly Dr., B.H.....CR 1-6101
Alexander Agency, Inc., Willard
449 S. Beverly Dr., B.H.....CR 5-8372
All-Star Productions Agency
6331 Hollywood Blvd. (28).....HO 9-0016
Alvarado Agency, Carlos
8820 Sunset Blvd. (46).....OL 5-6840
Armstrong-Deuser McHugh, Jr.
425 S. Beverly Dr., B.H.....CR 4-0881
Artigue Agency, Louis B.
247 S. Beverly Dr., B.H.....CR 6-2488
Ashley-Steiner Corp. Agency
449 S. Beverly Dr., B.H.....CR 4-8511
Associated Booking Corp.
8619 Sunset Blvd. (46).....OL 2-9940
Barr Agency, Rickey
8923 Sunset Blvd. (46).....OL 4-0738
Barskin Agency
8255 Sunset Blvd. (46).....OL 6-8530
Bell Agency, Marcella
9172 Sunset Blvd. (46).....CR 6-0012
Bender Agency, David
1117 1/2 N. Fuller Ave. (46).....HO 2-0723
Bernie Agency, Herman
260 S. Beverly Dr., B.H.....CR 5-0117
Beverly Artists Corp. Agency
260 S. Beverly Dr., Suite 306, B. H.
Brandies Agency, Bob
11559 Ventura Blvd., Studio City...PO 2-4872
Brittin Agency, The
1000 N. Cahuenga Blvd. (38).....HO 6-1166
Carmen Agency
7417 Sunset Blvd. (46).....HO 4-6060
Chiles Agency, Harold
8721 Sunset Blvd. (46).....OL 6-7270
Cinema Artists Agency
8923 Sunset Blvd. (46).....OL 2-7074
Cloutman-Stewart & Short
9046 Sunset Blvd. (46).....CR 4-6833
Sanford Comora Agency
9100 Sunset Blvd. (46).....OR 6-6285
Connor Agency, Allen
820 N. La Brea (38).....HO 5-0834
Cooper Agency, Ray
139 S. Beverly Dr., B.H.....CR 6-9769
Cooper Associates, Frank
9145 Sunset Blvd. (46).....CR 4-5971
Cumber Agency, Lil
4519 S. Western Ave. (62).....AX 3-6159
Darrow Agency
9884 Santa Monica Blvd., B.H.....CR 4-7253
Davis, Mary Webb
8743 Sunset Blvd. (69).....OL 5-6747
Deutsch Agency, Inc., Milton
9034 Sunset Blvd. (46).....CR 4-7321
Diamond Artists Agency
8400 Sunset Blvd. (46).....OL 4-5960
Faber Agency, The
315 S. Olive St.....MA 4-1011
Famous Artists Agency, Inc.
9441 Wilshire Blvd., B. H.....CR 4-7433
Famous Artists Assoc., Inc. Agency
9441 Wilshire Blvd., B. H.....CR 4-7433
Famous Artists Corp.
9441 Wilshire Blvd., B.H.....CR 4-7433
Film Artists Internat'l Agency
408 N. Rodeo Dr., B.H.....CR 4-0681
Flaire Agency, The
9119 Sunset Blvd. (69).....OL 6-3060
Frings Agency, Inc., Kurt
242 N. Canon Dr., B.H.....CR 4-8881
Garner Artists Mgr. Agency, Marlon
9163 Sunset Blvd. (46).....CR 4-0293
Garrick International, Daie
8820 Sunset Blvd. (46).....OL 7-2661
Gefsky Agency, Harold L.
9121 Sunset Blvd. (46).....CR 4-7801
General Artists Corp.
9025 Wilshire Blvd., B.H.....CR 7-6028

Gertz Agency, Mitchell
338 N. Rodeo Dr., B.H.....CR 4-5491
Gold Agency, Herman
9034 Sunset Blvd. (46).....CR 4-8171
Gold Agency, Sid
8961 Sunset Blvd (46).....CR 4-7247
Goldstone-Tobias Agency
250 N. Canon Dr., B.H.....CR 6-1071
Gould Agency, Billy
1416 N. La Brea (28).....HO 7-7666
Grady-Towers Agency
1607 N. El Centro (28).....HO 4-1176
Green Agency, Ivan
8665 Wilshire Blvd., B.H.....OL 2-4010
Greenevine Agency
943 1/2 N. La Cienega Blvd. (46).....OL 7-2800
Griffith Agency, Byron
7509 1/2 Sunset Blvd. (46).....HO 7-2600
Grossman Agency, Milton M.
9000 Sunset Blvd. (46).....CR 4-8631
Halliburton Agency, Jeanne
12407 Ventura Blvd., Studio City...PO 9-2947
Hamilburg Agency, Mitchell
1104 S. Robertson Blvd. (35).....CR 4-9311
Harris Agency, Mickey
1680 N. Vine (28).....HO 4-1317
Herdan-Sherrell Agency
8961 Sunset Blvd. (46).....CR 1-5236
Hershon Agency, Red
9952 Santa Monica Blvd., B.H.....CR 4-1079
Herzbrun Agency, Walter
8820 Sunset Blvd. (46).....OL 2-7210
Hinton Agency, Ray
6760 Franklin Pl., Hlywd. (28)....HO 4-0655
Horner Agency, Lottie
1049 S. La Cienega Blvd.....OL 2-7970
Hunt & Associates, George B.
8350 Santa Monica Blvd. (46).....OL 4-6600
Ingersoll Agency, George
7167 1/2 Sunset Blvd. (46).....HO 7-0862
Irwin Agency, Lou
9165 Sunset Blvd. (46).....CR 1-7131
Jackson Agency, Inc., Edith
1717 N. Highland Ave., Hlywd. (28).HO 7-0155
Jaffe Agency, The
8555 Sunset Blvd. (69).....OL 7-2711
Joseph Agency, Jaye
8961 Sunset Blvd. (46).....CR 3-2000
Kendall Agency, The
9121 Sunset Blvd. (46).....CR 4-8107
Kingston Enterprises Agency, Inc., Al
9046 Sunset Blvd. (46).....CR 6-8538
Kohner Agency, Paul
9169 Sunset Blvd. (46).....CR 1-5165
Kumin-Olenick Agency
400 S. Beverly Dr., B.H.....CR 4-7281
Lance Agency, Leon B.
8820 Sunset Blvd. (46).....OL 7-1060
Landers Agency, Inc.
321 S. Beverly Dr., B.H.....CR 4-0717
Lauren Agency, J. W.
9229 Sunset Blvd. (69).....OL 6-4070
Lazer Agency, Irving Paul
211 S. Beverly Dr., B.H.....CR 5-8153
Leonard Agency, Fred J.
7441 Sunset Blvd. (46).....HO 4-7546
Leonetti Ltd., Caroline
6526 Sunset Blvd. (28).....HO 2-2345
Levee Agency, M. C. & Sid
9000 Sunset Blvd. (46).....CR 4-8631
Levine Agency, Idabelle
1717 N. Highland Ave. (28), Room 406
Longenecker Agency, Robert
8428 Melrose Pl. (46).....OL 3-3770
MacQuarrie Agency, Earl
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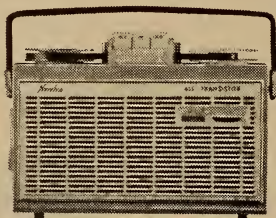
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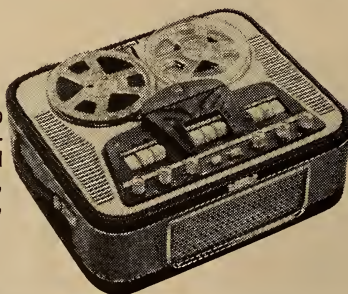


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Vice Pres. H. Adler
Treasurer L. Marks
Dir. Ind. Prod. Div. Stanley Lapin
Dir. Adv. & Pub. Rel. Emanuel Strunin

PRODUCTS: Manufacturers of low-power TV transmitters, UHF & VHF translators, UHF antennas, microwave relay systems.

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3800 W. Cortland St., Chicago 47, Ill.
Phone: Spaulding 2-0100

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PRODUCTS: Exclusive music franchise for radio stations; automatic programming equipment.

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Phone: UPTon 0-7245

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Sales Mgr., Eastern Div. John Tait
Sales Mgr., Western Div. Pete Morris
PRODUCTS: Consumer & professional tape recording equipment; model 505, 505 reverse-automatic; series 30, transicorder & Mark VII & Mark X.

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1369 Industrial Road, San Carlos, Calif.

Phone: LY 1-7387

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N. Y. Phone: PLaza 5-8405

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PRODUCTS: Audio magnetic recorders, accessories, systems, incl. series 300 multi-channel & 351 professional recorders, series 3000 high speed tape duplicators. Video magnetic recorders, accessories, systems, incl. Ampex Videotape Recorder.

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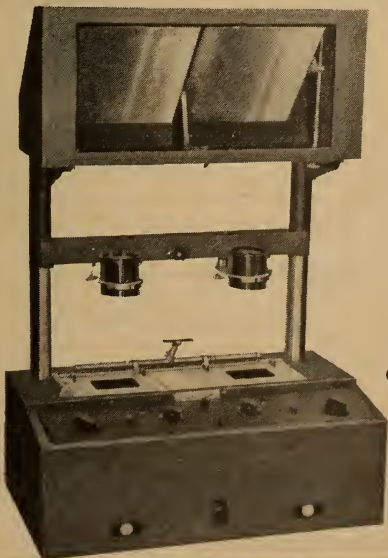
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PRODUCTS: Community antenna systems, master amplified antenna systems, individual RF amplifiers, broad band amplifiers, line dividers, TV outlets, closed circuit systems for schools, industrial plants, etc.

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Phone: 583-4161

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8605 Cameron St., Silver Spring, Md.
Phone: 585-4845

Manager.....G. R. Freifeld
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Phone: HI 9-0724

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Phone: OXford 7-0725

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Phone: WAtkins 4-2121

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Phone: HOLlywood 5-4161

TV Mgr.....J. R. Jones
PRODUCTS: Rear projection rental service including projectors (Bodde Projector), rear projection screen, rear projection slides and effects.

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1663 Industrial Rd., San Carlos, Calif.
Phone: LY 3-0800

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PRODUCTS: AM transmitters 1000/250, 5000/1000 & 10,000/5000 watts; antenna tuning equipment & phasors.

E. J. Baughman Co.

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PRODUCTS: Microphone booms, hangers, studio lighting equipment; hydraulic, crank up and lift up dollies, light housings, remote pan & tilts.

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99661 Bausch St., Rochester 2, N. Y.
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N. Y. Phone: CIrcle 7-5400

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PRODUCTS: Balopticon TV slide projection and motion picture camera lenses.

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Phone: INdependence 3-8935

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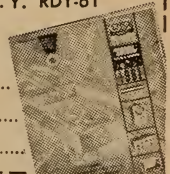
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Phone: AMBassador 2-1600

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Phone: JUDson 6-4350

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Phone: HU 9-2620

Manager Burt Lerner

488 John Street, Bridgeport, Conn.

Phone: FO 7-7718

Manager William Gorzka

11 N.W. 36th Street, Miami, Fla.

Phone: PL 4-2628

Manager William T. Kruglak, II

PRODUCTS: Watchdog TV system, TV security systems, 5" TV monitors, master antennas, amplifiers, outlets.

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Phone: STerling 1-2700

Mgr., Tower & Antenna R. A. Troman

PRODUCTS: Steel towers for AM and FM.

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Phone: Market 2-8151

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PRODUCTS: Amplifiers, distribution equipment and accessories for master TV systems, community TV systems and educational TV systems. Home TV improvement products. UHF amplifiers and converters. Closed circuit TV equipment: cameras, film chains, monitors, distribution equipment, etc.

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PRODUCTS: FM Simplex-Multiplex receiving and transmitting equipment for the Background Music Industry including—Simplex-Multiplex receivers and tuners and adaptors. Modulation monitors, FM monitors and relay receivers.

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PRODUCTS: TV lenses, special mounts; "Videoptics" processing eqpt.

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Royce Works, 830 Lansdowne Ave.,
Toronto 4, Ont.

Phone: LENnox 4-6511

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Equipment Mgr.....A. B. Clapp
Mgr., Comm. Products Div..W. R. Bitcheno
Sales and Contracts Mgr.....J. H. Martin
Comptroller.....C. S. Stephens
PRODUCTS: Transmitters and studio equipment for AM-FM TV stations; transmitting and receiving tubes.

Cannon Electric Co.

3208 Humboldt St., Los Angeles 31, Calif.
Phone: CAPITOL 5-1251

Vice President, Sales.....F. M. Cate
PRODUCTS: Audio and TV camera connectors.

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TO ALERT STATION management, the image begins with the plant. As do the people who work in, or represent the broadcast plant, so does the plant, whether it is a building, studio or mobile unit, convey the image. The exterior of the plant may be left to the broadcasters' favorite architect. This should in no way impede the purpose of the plant, especially the new broadcast plant.

As designers of communications facilities, we have in the past year worked for ABC, Granada-TV, the USIA, Columbia U., Hampton Institute, and Broadcasters' Promotion Association, among other clients.

We acknowledge that the industry is in the capable hands of the broadcast engineering fraternity. We further acknowledge that operating personnel, pressed between time and temper, are meeting minimum obligations. To pass the responsibility for new plant design to either of these groups is to invite reproduction of existing conditions and procedures.

We submit that the new plant must:

1. Convey the image;
2. reduce operating costs—the key to speedy amortization of capital expenditure; and
3. most important, place the engineer, operating personnel and the plant, as putty in the hands of program broadcast people, be they personality, performer or professor.

As designers and consultants, we advocate change, but not for the sake of change alone. We are mindful of management's obligations—to craft and guild contracts, financial commitments, and service to client



and public.

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Peoria, Ill.

Engine Division

Phone: 676-3311

N. Y. Phone: Circle 5-9054

V.P., Engine Div.....L. L. Morgan
Sales Manager, Eng. Div.....F. V. Jacobs

PRODUCTS: Diesel electric sets and natural gas electric sets for standby and prime power for use by broadcasting and communications facilities.

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Dir. of Engineering.....Frank A. Bullock
Chief Engineer.....Daniel P. Brand
Mgr. of Manufacturing.....Jerry Di Mucci
Purchasing.....Angelo Evangelista

PRODUCTS: AM-FM table and clock model radios, transistor radios, monaural and stereo portable phonographs, stereo consoles.

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Phone: PLaza 7-7895

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Phone: SU 7-2755

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PRODUCTS: Cellomatic animation projector, Cellomatic videoplex projector and supporting graphics services.

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1477 N.E. 129th St., N. Miami, Fla.

1820-40 Berkeley St., Santa Monica, Calif.

PRODUCTS: TV and photographic lighting equipment, lighting accessories, lighting controls and dummerboards C-I electronic lighting control, Port-O-Vox (wireless microphone), C-Core dimmer system.

Chrono-log Corporation

2583 West Chester Pike, Broomall, Pa.

Phone: ELgin 6-6771

Vice President.....Saul Meyer
Vice President.....Arthur Freilich

Branch Offices

1519 Northern Blvd., Roslyn, N. Y.

Phone: MA 1-8660

Manager.....John Wild

1011 Highland Ave., Arlington, Va.

Phone: JA 4-2274

Manager.....J. Heffernan
512 N. 18th St., Birmingham 3, Ala.

Phone: AL 1-0312

Manager.....C. Vaughn
PRODUCTS: STEP (Sequential TV Equip-

ment Programmer) for automation of station breaks and other video and audio switching. Digital clocks for time indication. CUE 10 second count down indicator.

Cinema Engineering

1100 Chestnut St., Burbank, Calif.

Phone: VICTORIA 9-5511

General Manager.....James L. Fouch
Sales Service Mgr.....Gloria M. Smith
N.Y.C. Representative.....Sidney H. Baum

PRODUCTS: Audio attenuators, equalizers, amplifiers, power supplies.

Collins Radio Co.

5200 C Ave., N.E., Cedar Rapids, Iowa

Phone: EMpire 5-3411

Regional Sales Mgr.....R. M. Winston
N. Y. Phone: MURray Hill 7-6740

Best. Sales Mgr.....E. S. Gagnon

Branch Offices

1271 Ave. of the Americas, New York 20, N.Y.
Phone: JU 6-5678

Regional Sales Dir.....W. J. McKnight
1510 W. Verdugo, Burbank, Cal.

Phone: TH 5-8520

Regional Sales Mgr.....G. R. Schneider
1900 N. Akard, Dallas, Tex.

Phone: RIverside 8-0761

Regional Sales Mgr.....John Dalby
PRODUCTS: Radio, AM & FM transmitters, FM antennas, phasing equipment, remote amplifiers, audio, studio, and cartridge tape equipment, microphones, package radio stations and Mobile studios and stations.

Commercial Radio Sound Corp.
652 First Ave., New York 16, N. Y.
Phone: ORegon 9-0400
General Manager.....A. W. Schneider
PRODUCTS: Broadcast public address & audio systems, video & distribution systems.

Community Engineering Corp.

Box 824, State College, Pa.

Phone: Adams 8-2461

President.....James R. Palmer
Vice President.....Floyd B. Fischer

PRODUCTS: Complete electronic eqpt. for RF distribution of TV signals for community antenna, master, closed circuit, educational & industrial systems. Ultra low noise preamplifiers & wide band amplifiers at VHF & UHF. Custom design & manufacturing.

Comprehensive Filmteat, Inc.

421 W. 54th St., New York 19, N. Y.

Phone: CO 5-0372

President.....Michael Freedman
Vice-Pres.....Stanley Gitner

Sect.....Jane Leni
Treas.....Jules Leni

RADIO & TV EQUIPMENT MANUFACTURERS

PRODUCTS: Comprehensive film-treat process; For films in constant use; print life service; comprehensive film rejuvenation.

Conrac Division

(Giannini Controls Corp.)

19217 E. Foothill Blvd., Glendora, Calif.

Phone: EDgewood 5-0541

General Manager.....W. J. Moreland
Chief Engineer.....J. Grayson Jones
Operations Manager.....R. M. Alston
Treasurer.....K. L. Peyton
Secretary.....M. C. Pick

PRODUCTS: Video monitors, Off-the-air receivers for monitoring and re-broadcast applications.

Consolidated Tower Service

1123 Michigan Ave., Fort Wayne 6, Ind.

Phone: ANthony 7-0202

General Manager.....N. I. Swager

PRODUCTS: Erect, sell & service towers, spec. in package deals.

Continental Electronics

Manufacturing Company

(Subsidiary of Ling-Temco-Vought, Inc.)

4212 S. Buckner Blvd., Dallas 27, Tex.

Phone: EVergreen 1-7161

President.....James Weldon
V.P., Engineering.....Mark W. Bullock
Director of Sales.....Thomas B. Moseley

Branch Offices

26 Cushing Rd., Milton 86, Mass.

Phone: ED 3-0649

Eastern Dist. Mgr.....I. J. Metcalfe
1515 S. Manchester, Anaheim, Calif.

Phone: PR 4-2900

Western Dist. Mgr.....J. H. Hamilton

PRODUCTS: AM broadcast transmitters, all power levels; remote control and fault alarm equipment for unattended operation.

Continental Mfg., Inc.

1612 Calif. St., Omaha 2, Neb.

Phone: 342-2753

President.....Ray B. McMarta
Chief Eng.....Leonard Hedlund
Sales Manager.....Ray Unrath

Branch Office

4948 Hilandale Dr., Dallas 16, Texas

Phone: FR 6-8739

Sales Manager.....Ray M. Unrath
PRODUCTS: Multiplex receivers; FM monitor/relay receivers; amplifiers, radio intercom systems.

Sol Cornberg Associates, Inc.

1841 Broadway, New York 23, N. Y.

Phone: JUdson 2-6530

President.....Sol Cornberg
PRODUCTS: Designers of TV-radio-theatre facilities & equipment; intercom TV systems. Consultants in application & procedure.

Cozzens & Cudahy, Inc.

125 Old Orchard Arcade, Skokie, Ill.

Phone: ORchard 5-6700

General Manager.....Warren B. Cozzens
Sales Mgr.....Michael J. Cudahy

PRODUCTS: Microwave relay equipment & systems.

Crouse-Hinds Co.

Wolf & 7th N. Sts., Syracuse 1, N. Y.

Phone: GR 4-8411

Vice-Pres. Sales.....Erle R. Monesmith
Mgr., Illumination.....J. S. Haney

PRODUCTS: Flashing beacons and aviation obstruction lights for marking radio and television towers.

Dage Television Div.

(Thompson Ramo Wooldridge, Inc.)

W. 10th St., Michigan City, Ind.

Phone: TR 4-3251

Gen. Manager.....J. L. Lahey
Asst. Gen. Mgr., Gen.

Sales Mgr.W. G. Gordon
Chief Eng.....J. Alinsky

PRODUCTS: Television Equipment for both Closed-Circuit and Broadcast application.

Daven Co.

530 W. Mt. Pleasant Ave., Livingston, N. J.

Phone: WYman 2-4300

V.P., Sales.....E. L. Grayson

PRODUCTS: Video distribution equipment, VTVM, attenuators, rotary switches, video attenuators, RF attenuators, transmission measuring equipment.

Daystrom, Inc.

(Weston Instruments Div.)

614 Frelinghuysen Avenue, Newark 12, N. J.

Phone: BIgelow 3-4700

V.P. Chg. Sales.....W. H. Steinkamp

Advertising Mgr.C. B. Denton

Branch Offices

5 Herbert Drive, Latham (Albany), N. Y.

Phone: STate 5-5161

66 Central St., Wellesley 81, Boston, Mass.

Phone: CEdar 5-4300

4446 Main St., Buffalo 26, N. Y.

Phone: CIrcle 3355

213 Higley Bldg., Cedar Rapids, Iowa

Phone: EmpIre 3-9304

500 E. Morehead St., Charlotte, N. C.

Phone: EDison 2-6135

205 W. Wacker Dr., Chicago 6, Ill.

Phone: FR 2-4656

4866 Cooper Rd., Cincinnati 42, O.

Phone: SYcamore 1-6360

3951 Lee Rd., Cleveland 28, Ohio

Phone: SKYline 2-3030

11 W. Monument Ave., Dayton 2, Ohio

Phone: BAldwin 2-8164

17700 McNichols Rd., Detroit 35, Mich.

Phone: KENwood 2-5546

2336 Eastern Ave., S.E.,

Grand Rapids 7, Mich.

Phone: GLendale 2-4448

1511 N. Front St., Harrisburg, Pa.

Phone: CEdar 8-4276

3405 Mercer, Houston 27, Tex.

Phone: JAckson 6-4115

2917 Sanderson Rd., Knoxville, Tenn.

Phone: KNoxville 5-5632

RADIO & TV EQUIPMENT MANUFACTURERS

2001 S. Grand Ave., Los Angeles 7, Cal.
 Phone: RIchmond 9-2361
 617 N. 2nd St., Milwaukee 3, Wis.
 Phone: BRoadway 2-1538
 Rt. 22 & Caldwell Ave., Union, Newark, N. J.
 Phone: MURdock 8-2020
 407 Carondelet St., New Orleans, La.
 Phone: JACkson 5-9794
 50 Church St., New York 7, N. Y.
 Phone: WOrth 4-3510
 101 N. 33rd St., Philadelphia 4, Pa.
 Phone: BARIng 2-6443
 4455 Miramar Rd., LaJolla, Cal.
 Phone: GLencourt 4-0421
 221 E. Camelback Rd., Phoenix, Ariz.
 Phone: AMherst 6-9036
 875 Greentree Rd., Pittsburgh 20, Pa.
 Phone: WALnut 2-4545
 207 Burke Bldg., 5 St. Paul St.
 Rochester 4, N. Y.
 Phone: BAKER 5-9546
 1122 Marshall St., Redwood City, Calif.
 Phone: EMerson 9-4871
 831 Airport Way, Seattle 4, Wash.
 Phone: MUTual 2-3355
 4308 E. Genesee St.
 Dewitt 14, (Syracuse), N. Y.
 Phone: GIBson 6-4330
 Pa. Bldg., 425 13th St., NW, Washington 4,
 D. C.
 Phone: DIStRICT 7-3636

PRODUCTS: Electrical Indicating Instruments, Sensitive Relays and Associated Devices, Service and Tube Testing Equipment, Electrical Speed and Temperature Indicating Equipment, Photoelectric Devices and Photographic Exposure Meters, Weston Industrial and Laboratory Thermometers, Weston Aircraft Instruments.

Dewald Radio

(Div. of United Scientific Labs., Inc.)
 35-15 37th Ave., Long Island City, N. Y.
 Phone: STIllwell 4-9334
 President David Wald
 Engineer Mark Glaser
 Sales Mgr. Edwin Weisl, Jr.

PRODUCTS: Transistor portables, clock radios, AM-FM Hi-Fi tuners, amplifiers. Stereo tuners & amplifiers.

Diamond Electronics Diamond Power Specialty Corp.

Box 415, Lancaster, Ohio
 Phone: OLiver 3-6540
 N.Y. Phone: MURray Hill 2-7080
 Field Sales Mgr. R. H. Renko
 Industrial Sales Mgr. W. P. McNamara
 General Manager James G. Gelder
 Production Manager N. D. Rupert
 Business Manager J. T. Justice

Branch Offices

10 High St., Boston 10, Mass.
 Phone: HA 6-6676
 Manager J. A. Crowley
 105 W. Adams St., Chicago 3, Ill.
 Phone: RA 6-4426

Manager H. F. Krapf
 4708 Crenshaw Blvd., Los Angeles 43, Calif.
 Phone: AX 1-0614

Manager R. W. Hall
 666 Third Ave., New York 17, N. Y.
 Phone: MU 2-7080

Manager J. E. Bryer
PRODUCTS: Image dissector CCTV systems; Vidicon CCTV systems; "Hawk 401" camera; TV camera pickup tubes, Video monitors, industrial TV accessories.

Dorne & Margolin, Inc.

29 New York Ave., Westbury, N. Y.
 Phone: EDdgewood 4-3200
 President Arthur Dorne
 Vice-Pres., Treas. Joseph Margolin
PRODUCTS: Antenna research, development and production.

Dresser-Ideco Company

875 Michigan Ave., Columbus 15, Ohio
 Phone: AX 9-2123
 N. Y. Phone: OX 7-2800
 Pres. and Gen. Mgr. Henry Knippenberg
 Manager Tower Div. J. M. Hogan
 Comm. Sales Mgr. J. R. Hayden
 Tower Design Mgr. Orville Pelkey
 Tower Sales. Jess Rodriguez

Branch Office

8909 S. Vermont Ave., Los Angeles 44, Calif.
 Manager Robert Sload
PRODUCTS: Broadcast TV Towers.

Allen B. Du Mont Laboratories

(Div. of Fairchild Camera & Inst. Corp.)
 750 Bloomfield Ave., Clifton, N. J.
 Phone: PRescott 3-2000
 Assistant to Pres. Charles J. O'Donnell
 Sr. Technical Advisor. Dr. Allen B. DuMont
 Controller Eugene J. Tanner
 Administrative Svcs Adolph A. Katz
 Quality Control Frederick Walzer
 Purchasing Carl Tepel
 International Sales Ernest A. Marx
 Ind. Rel. Dir. Martin C. Flynn
 Public Relation Director. Edward Allen, Jr.

ELECTRONIC TUBE DIV.

General Mgr. William Croxville
 Administrative Mgr. William Hyde
 Eastern Sales Burtis Lawton
 Western Sales Robert Mossi
 Government Sales Roger Reynolds
 Distributor Sales Richard Spannon
 Manufacturing Mgr. James Van Note
 Cathode-Ray Tube Lab. Joseph G. Burns
 Photosensitive Devices

Lab Joseph G. Koozman

INDUSTRIAL ELECTRONICS DIVISION

General Manager Roy Olerud
 Works Manager Joseph Roman
 Marketing Mgr. George Tirone
 Mobile Radio Sales John Murphy
 Ind. TV Sales Patrick Gambuti
 Manufacturing Mgr. Rocco Reale
 Instrument Sales Lawrence Litchfield
 Instrument Eng. Fred Katzman

RADIO & TV EQUIPMENT MANUFACTURERS

PRODUCTS: Industrial and military cathode-ray tubes, multiplier photo tubes, storage tubes, fiber optics tubes, scan converters, microwave tubes, industrial and closed circuit television, two-way mobile radio equipment, automotive test equipment, oscilloscopes, oscilloscope cameras, pulse generators.

M. Ducommun Co.

580 Fifth Ave., New York 36, N. Y.
Phone: PLaza 7-2540

Manager.....Tony Stepchuk
PRODUCTS: Radio and TV stop watches, centralized register, filmmeter stopwatches, pocket and wrist chronographs.

EMI/US Ltd.

(General Communications Div.)
1750 N. Vine St., Hollywood 28, Calif.
Phone: HOLlywood 2-4909

V. P., General Manager.....Bruce Rozet
Advertising Manager.....Denis Waitley
Branch Office
317 W. 44th St., New York, N. Y.
Phone: CIRCLE 5-3400

Manager.....Frederick Cudlipp
PRODUCTS: TV camera chains, video recording tape, switching systems, solid state distribution equipment, video mixers, video monitors.

Eastman Kodak Co.

343 State St., Rochester 4, N. Y.
Phone: LOCust 2-6000

Mgr., Motion Picture Film Dept.
Donald E. Hyndman
342 Madison Ave., New York 17, N. Y.
Phone: MURray Hill 7-7080

Mgr., East Coast Office.....E. M. Stifle
130 E. Randolph Dr., Chicago 1, Ill.
Phone: RANDolph 6-7476

Mgr., Midwest Office.....K. M. Mason
6706 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HOLlywood 9-3101

Mgr., West Coast Office.....N. L. Simmons
PRODUCTS: Motion picture film and equipment for TV use, camera lenses, television film projectors.

EICO Electronic Instrument Co., Inc.

3300 Northern Blvd., L. I. C. 1, N. Y.
Phone: ST 6-8700

President.....Harry R. Ashley
Secretary.....Sophie C. Ashley
Vice President.....Philip A. Portnoy
Treasurer.....Morris Kaufman

PRODUCTS: Electronic kits, Hi-Fi, test instruments, ham gear, citizens radio, transistor radio.

Eidson Electronic Company

1902 N. Third St., Temple, Texas
Phone: PROspect 3-3901

Owner.....M. Eidson
PRODUCTS: Sta. frequency measuring service for AM-FM-TV; quartz crystal units for frequency control.

Eitel-McCullough, Inc.

301 Industrial Way, San Carlos, Calif.
Phone: LYtell 1-1451

Dir. of Marketing.....F. A. Speaks
PRODUCTS: Eimac Electron, power transmitting tubes.

Electro-Voice, Inc.

Cecil & Carroll Sts., Buchanan, Mich.
Phone: OXBow 5-6831

V.P., Marketing.....Lawrence LeKashman
Mgr., Comm. Prod.....George Riley
Sales Mgr., OEM Products.....Howard Durban
Mgr. Adv. & Sales Prom.....D. H. Kirkendall
PRODUCTS: Professional microphones for radio & TV.

Electron Corp.

(Sub. of Ling-Temco-Vought, Inc.)
Box 5570, Dallas, Tex.
Phone: ADams 5-3424

President.....M. Zimmermann
V.P., Sec.-Treas.John Duke
SalesBill O'Fallon
Prod. Mgr.Carl Griffin
PRODUCTS: Closed-circuit cameras, UHF-VHF TV Transmitters, Broadcast TV Cameras, Video-Audio Switches and Monitors, Slide and Film Chains, TV Translators.

Electronic Applications, Inc.

194 Richmond Hill Ave., Stamford, Conn.
Phone: DAVIS 5-1574

President.....V. J. Skee
V.P.'sW. Franz, H. H. Uihlein
Sec.-Treas.T. M. Skee
PRODUCTS: AKG dynamic & condenser microphones, boom sets; EMT turntables prof. instrumentation, reverberation unit, cables; NAGRA portable tape-recorders, studer prof. tape units.

Electronics Development Co., Inc.

3743 Cahuenga Blvd., N. Hollywood, Calif.
Phone: TRIangle 7-3223

Pres., Chief Eng.....Joseph H. Leaming
Sec., Treas.....Fred P. Leaming
Vice Pres.....C. G. W. Anderson
PRODUCTS: Audiplex sound duplexing units, high speed data TV transmission, systems, design and development of special studio equipment, low power 200 watt TV transmitters.

Electronics, Missiles & Communications, Inc.

262 East Third St., Mount Vernon, N. Y.
Phone: MO 8-3012

President.....Byron W. St. Clair
Vice President.....Robert F. Romero
Vice President.....Henry Shapiro
PRODUCTS: Television rebroadcast translators.

Emerson Radio & Phonograph Corp.

14th & Cole Sts., Jersey City 2, N. J.
Phone: SWarthenmore 5-3500

President.....B. Abrams
Secretary-Treasurer.....M. Abrams

RADIO & TV EQUIPMENT MANUFACTURERS

Exec. Vice-Pres.....Dorman D. Israel
Sr. Vice President.....H. Tullo
V.P., Controller.....Abraham Vogel
Dir. Public Rel.....L. H. Liberman
PRODUCTS: TV receivers, radios, phonographs.

Engineering Associates

434 Patterson Rd., Dayton 19, Ohio
Phone: AXminster 3-1662

President.....C. C. Littell, Jr.
PRODUCTS: Test eqpt., rectifiers, inverters, converters, spec. power supplies, Microwave equipment.

Esquire Radio & Electronics, Inc.

6201 15th Ave., Brooklyn, N.Y.
Phone: BEnsonhurst 6-2755

President.....A. R. Lieberman
Vice President.....Simon Lynn
Treasurer.....Joshua Dwork
Chief Engineer.....Paul Smith
Production Mgr.....Anthony Umina
Purchasing Agent.....Author Barbash
PRODUCTS: Manufacturers of radios, phonographs and Hi-Fi combinations. Import manufacturers for German & Japanese prods.

E-Z Way Towers, Inc.

5901 E. Broadway, Tampa 5, Fla.
Phone: 4-2171

President.....Clarence Jax
PRODUCTS: Steel towers for main station; telescopic towers adaptable to mounting on equipment van for remote microwave transmission.

Fairchild Camera & Instrument Corp.

Robbins Lane, Syosset, Long Island, N. Y.
Phone: WElls 1-4500

PRODUCTS: (AM-FM) Miniature beacon transmitters. Automatic voice data link. Fairchild motion analysis camera, high speed 16 mm motion picture camera for special effects color or B & W. Facsimile & telephoto transmitters & receivers.

Fairchild Recording Equipment Corp.

10.40 45th Ave., Long Island City 1, N.Y.
Phone: STillwell 4-6163

President.....Donald J. Plunkett
Sales Admin.....Margaret P. McLaughlin
Chief Engineer.....George Alexandrovich
PRODUCTS: Broadcast transcription tables, tone arms and cartridges, equalizers, power amplifiers, limiters, cutters (stereo and monophonic), recording and playback equipment, filters.

Federal Manufacturing & Engineering Corp.

1055 Stewart Ave., Garden City, N. Y.
Phone: CH 8-7400

V. P., Marketing.....George R. Lippert
PRODUCTS: Kinescope recorders, sound-on-film cameras, rear screen projectors, wireless microphones.

Fish-Schurman Corp.

70 Portman Rd., New Rochelle, N. Y.
Phone: NE 6-1300

PRODUCTS: Optical elements including Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides for transparencies, 3 light & single light additive color motion picture printing heads.

C. H. Fisher & Assoc.

6100 NE Columbia Blvd., Portland 18, Ore.
Phone: ATLantic 7-7303

President.....C. H. Fisher
PRODUCTS: AM, FM & TV towers and ground systems; lighting & painting.

Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.
Phone: EXeter 2-2500

President.....Avery Fisher
V.P. and Gen. Mgr.....B. L. Arons
V.P., Eng.....Fred Mergner
V.P., Purch.....Walter O'Donnell
V.P., Director of Sales.....J. J. Parks
PRODUCTS: Hi-Fi Radio, Phonographs, tape recorders, Hi-Fi stereo FM-AM tuners and receivers, master audio controls, amplifiers, pre-amplifiers, and speaker systems.

Florman & Babb, Inc.

68 West 45th St., New York 36, N. Y.
Phone: MU 2-2928

President.....Arthur Florman
Vice-President.....John Babb
Secretary.....Milton Cooper
Treasurer.....Joseph Arkin
General Manager.....Charles Lipow
Chief Engineer.....Donimick Notto
Sales Manager.....L. W. Hollander
PRODUCTS: Sales and rentals, 16mm and 35mm motion picture production equipment, editing equipment, service, manufacturers, importers, distributors.

Foto-Video Electronics, Inc.

36 Commerce Rd., Cedar Grove, N. J.
Phone: CEntral 9-6100

Pres., Chief Eng.....A. J. Baracket
Vice President.....Angelo R. Fiore
Vice President.....George Houlroyd
Purchasing Agent.....Lyle Eckler
Sales Manager.....William Endres
Secretary.....Catherine E. Baracket

PRODUCTS: Image orthicon orbiter, video equalizer-amplifier, fotovideo aperture & phase corrector, keyed video signal generator, transistorized plug-in vidicon camera, kinescope recording monitors, color synchronizing generators, burst keying units, special camera & monitor light boxes, radar scan conversion alignment & measuring instruments, TV radar bar-dot generator.

Gates Radio Co.

123 Hampshire St., Quincy, Ill.
Phone: BALdwin 2-8202

N. Y. Phone: MURray Hill 7-7971
President.....P. S. Gates

RADIO & TV EQUIPMENT MANUFACTURERS

V.P., OperaG. L. Mallory
 V.P., Sales.....L. J. Cervone
 Mdsng. & Adv. Dir.....John Price
 V.P., Engr.N. L. Jochem
 Works Manager.....Howard Young
 Secretary.....A. S. Petzoldt
 Purchasing Agent.....A. Vandenboom

PRODUCTS: Radio broadcast transmitters AM; radio broadcast transmitters FM; TV broadcast transmitters UHF and VHF; speech input equipment for radio and video; transcription turn tables; recording equipment; communications transmitters (high frequency); communications transmitters (very high frequency); airway communications equipment; homing beacon equipment; directional phasing equipment; antenna coupling equipment; transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems; spot recorders, cartridge tape systems.

General Communications

Janesville Rd., Fort Atkinson, Wisc.
 Phone: JOrdan 3-5547

President.....E. D. Petersen
 Secy.-Treas.....C. O. Bell

PRODUCTS: Monitors, power supplies, camera, program and dial monitor switching systems.

General Electric Co.

Electronics Park, Syracuse, N. Y.
 Phone: GRanite 6-4411

Defense Electronics Div.

Electronics Park, Syracuse, N.Y.
 Phone: GRanite 6-4411

V.P., General Manager....George L. Haller

1. Communication Products Dept.

Mountain View Rd., Lynchburg, Va.
 Phone: VI 6-7311

General Manager.....H. Van Aken
 Manager-Marketing.....Glenn R. Peterson

PRODUCTS: Mobile communication equipment, two-way-radio, microwave, radio traffic coordination units, power line carrier, terminal equipment.

2. Technical Products Operation

Electronics Park, Syracuse 1, N. Y.

Gen. Mgr.....R. L. Casselberry

PRODUCTS: Radio and TV broadcast equipment, including transmitters, antennas and studio gear, for color and monochrome TV, closed circuit TV equipment, scatter communications equipment, high frequency heating equipment.

Radio & Television Div.

Shoppingtown Plaza, DeWitt 14, N. Y.
 Phone: GI 6-5555

General Mgr.Hershner Cross

1. TV Receiver Dept.

Electronics Park, Syracuse, N. Y.

General Manager.....Herbert Riegelman
 Manager MarketingS. Martin Fassler

PRODUCTS: TV Receivers.

2. Radio Receiver Dept.

1001 Broad St., Utica, N. Y.
 Phone: SWift 7-0750

General Manager.....Robert C. Wilson
 Manager-Marketing...William B. Clemmens

PRODUCTS: Full line of portable radios, clock-radios, table radios. High fidelity components.

Electronic Components Division

316 East 19th St., Owensboro, Ky.
 Phone: MUrray 3-2401

V.P., General ManagerL. B. Davis

1. Receiving Tube Dept.

316 East 19th St., Owensboro, Ky.
 Phone: MUrray 3-2401

General Manager.....I. D. Daniels
 Manager-MarketingW. F. Greenwood

PRODUCTS: Radio and TV receiving tubes, "Five-Star" high reliability tubes micro-miniature metal ceramic receiving tubes.

2. Power Tube Dept.

1 River Rd., Schenectady 5, N.Y.
 Phone: FRanklin 4-2211

General Manager.....J. F. McAllister
 Manager-MarketingF. L. Miller

PRODUCTS: Metal-ceramic transmitting tubes, TV camera tubes, microwave tubes, industrial power tubes, tank-type ignitrons.

3. Cathode Ray Tube Dept.

Electronics Park, Syracuse 1, N. Y.
 Phone: GRanite 6-4411

General ManagerDavid C. Scott

PRODUCTS: TV picture tubes, industrial cathode ray tubes, radar indicator tubes.

4. Semiconductor Products Dept.

Electronics Park, Syracuse 1, N. Y.
 Phone: GRanite 6-4411

General Manager.....H. B. Fancher
 Manager Marketing.....J. H. Sweeney

PRODUCTS: Transistors (germanium and silicon) for all entertainment, commercial, and military markets; germanium and silicon rectifiers for electronic and electrical equipment; germanium and silicon diodes for electronic and electrical equipment.

5. Rectifier Components Dept.

W. Genesee St., Auburn, N. Y.
 Phone: AL 3-7321

General Manager.....C. G. Lloyd
 Manager-MarketingW. H. Hall

PRODUCTS: Rectifiers

General Electronic Labs, Inc.

18 Ames St.—195 Mass. Ave.,
 Cambridge, Mass.

Phone: UNiversity 4-8500

Broadcast Sales Mgr.....Sal Fulchino

PRODUCTS: FM transmitters with FM multiplex exciters.

General Radio Co.

22 Baker Ave., W. Concord, Mass.
 Phone: EMerson 9-4400

N. Y. Phone: WOrth 4-2722

RADIO & TV EQUIPMENT MANUFACTURERS

President.....C. C. Carey
 Bd. Chairman.....A. E. Thiessen
 Treasurer.....Lawrence H. Pexton
 Secretary.....John D. Quackenbos
 Director of Sales.....M. T. Smith
 Export Manager.....S. W. DeBlois
 V.P., Engr.....D. B. Sinclair
 Publicity Manager.....C. E. Worthen
 Service Manager.....H. H. Dawes

PRODUCTS: AM, modulation monitors, distortion and noise meters, audio test oscillators, transmitter test equipment.

GPL Division, Gen. Precision, Inc.

63 Bedford Rd., Pleasantville, N. Y.
 Phone: ROgers 9-5000

President.....R. W. Lee
 V.P. and Gen. Mgr.....W. P. Hilliard
 V.P., Sls. and Eng.....W. J. Tull
 Dir., Sls. and Svc. Div.....F. R. Demchock
 Director Industrial Prod.....N. M. Marshall

PRODUCTS: Studio and portable TV equipment; television projection systems; industrial and institutional closed-circuit television systems; simplex motion picture projectors and sound systems.

Granco Products, Inc.

83-30 Kew Gardens Rd.
 Kew Gardens 15, N.Y.
 Phone: VIrginia 9-8900

President.....Henry Fogel
 V.P. Engineering.....Seymour Napolin
 PRODUCTS: AM-FM table & car radios, hi fi consoles, FM front end tuner.

Grand Iron Works, Inc.

525 Tiffany St., New York 59, N. Y.
 Phone: DAYton 8-2600

President.....B. E. Alpern
 PRODUCTS: Manufactures and erects towers.

Graybar Electric Co., Inc.

420 Lexington Ave., New York 17, N. Y.
 Phone: LEXington 2-4000

Sales Manager.....J. O'Connell
 PRODUCTS: Microphones, amplifiers, magnetic tape recorders, lighting eqpt.

J. M. Hamilton, Inc.

1106 N. Oakwood St., Gastonia, N. C.
 Phone: UNiversity 4-2115

President.....J. M. Hamilton
 PRODUCT: Paint and erect radio and TV towers.

The Hammarlund Mfg. Co., Inc.

460 West 34th St., New York 1, N. Y.
 Phone: LONgacre 5-1300

President.....Lloyd A. Hammarlund
 Vice-Pres.....Hugh A. McCloskey
 Sls. Mgr., Engr. Prod.....L. C. Menkes
 Mgr., Comm'l Prod.....F. Lester
 Dir. of Engr.....P. L. Epstein
 Comptroller.....Walter Knorr
 Advertising & Promotion
 Manager.....Lescarboursa Agency
 Personnel Director.....George Froehlich

PRODUCTS: Communication receivers and accessories, standard and special variable capacitors, remote supervisory controls, diversity receivers.

Harvey Radio Co.

103 W. 43rd St., New York 36, N. Y.
 Phone: JU 2-6380

Vice President.....Harvey E. Sampson, Jr.
 PRODUCTS: Distributes audio devices.

The Harwald Company

1245 Chicago Ave., Evanston, Ill.
 Phone: DAVIS 8-7070

President.....Robert Grunwald
 Sales Mgr., Eastern Div.....Sam Caldwell
 Sales Mgr., Western Div.....Ray Short
 Technical Director.....Richard Wallace
 Chief Engineer.....Howard Bowen

PRODUCTS: (TV) Inspect-O-Film automatic film inspecting machine; Splice-O-Film automatic hot splicer; Protect-O-Film film cleaner; Cement-O-Film film cement; Admatic automatic slide projector.

Hewlett-Packard Co.

1501 Page Mill Rd., Palo Alto, Calif.
 Phone: DAVenport 6-7000

President.....David Packard
 Sales Mgr.....C. Van Rensselaer
 PRODUCTS: TV & FM monitors and test equipment.

Hoffman Electronics Corp.

3761 S. Hill St., Los Angeles, Calif.
 Phone: RICHmond 7-4488

President.....H. Leslie Hoffman
 Vice-Pres., Treas.....C. E. Underwood
 Consumer Products Division

V.P., Sales.....P. E. Bryant
 V.P., Mfg.....J. Stevens
 V.P., Admin.....M. G. Whitney
 Asst. Sls. Mgr., Radio & Hi Fi.....P. L. Henry
 V.P. Indust. Rel.....Ted S. Hoffman

Laboratories Division

President.....J. D. McLean
 Treasurer.....J. Kuhner
 Semiconductor Division

Exec. Vice President.....M. E. Paradise
 Treas., Asst. Gen. Mgr.....J. S. McGee
 PRODUCTS: TV & radio receivers, hi-fi phonographs, semiconductor devices.

Houston-Fearless Corporation

(Houston-Fearless Div.)

11801 W. Olympic Blvd., Los Angeles, Calif.
 Phone: BRAdshaw 2-4331

Sales Mgr.....A. J. Kjontvedt

Field Representatives

1411 K St., N.W., Washington 5, D.C.
 Phone: EX 3-3838. J. R. Carrouth

7525 Cloy Road, Dayton 59, O.
 Phone: 855-2166 W. Nearing

PRODUCTS: Tripods, dollies, pedestals, remote control camera heads & mounts, tripod accessories; motion picture film processors.

RADIO & TV EQUIPMENT MANUFACTURERS

Huggins Laboratories, Inc.

999 E. Arques, Sunnyvale, Calif.

Phone: REgent 6-9330

President.....Richard A. Huggins
Sales Manager.....V. D. Varenhorst
Plant Manager.....J. J. Gilleran
Business Manager.....W. S. Floyd
Dir. of Research.....J. L. Palmer

PRODUCTS: Manufacturer and developer of traveling wave tubes, backward wave oscillators, permanent magnet and electrostatic focused tubes.

Hughey & Phillips, Inc.

3200 N. San Fernando Blvd., Burbank, Calif.

Phone: VICTORIA 9-1104

V.P., Gen'l Mgr.....J. H. Ganzenhuber

PRODUCTS: 300 mm. beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control & alarm systems, and complete kits for: tower lighting.

Industrial Tubes, Inc.

321 Stevens St., Geneva, Ill.

Phone: CENTRAL 2-0806

Vice President.....R. K. Soderquist

PRODUCTS: Inert gas-filled thyratrons for use in TV studios in the dimming circuits of main control panels.

Internat'l. Electronics Corp.

81 Spring St., New York 12, N. Y.

Phone: WORTH 6-0790

President.....B. B. Grossman

Vice President.....M. Grossman

Vice President, Sales.....E. J. Porto

Dist. Sales Mgr.....I. Friedman

Advertising Manager.....H. Siegman

PRODUCTS: Mullard electron tubes.

International Telemeter Co.

(Div. Paramount Pict. Corp.)

1501 Broadway, New York 36

Phone: BR 9-8700

President.....L. A. Novins

Vice-Presidents.....P. MacNamara, C. I.

Lappen, J. Murtagh, L. Winik, W. C. Rub-

instein

Secretary.....Jacob Karp

Treas.....James H. Richardson

Controller.....Alvin Cooper

Exec. Producer.....Jean Dalrymple

N. Y. Mgr., Pub. Rela.....Hy Hollinger

Dir., Franchise Opera.....Phil Isaacs

Branch Office

2000 Stoner Ave., Los Angeles 25, Calif.

Phone: GR 8-7751

Vice President.....William C. Rubinstein

PRODUCTS: Telemeter system of Pay-as-

You-See TV.

Internat'l Telephone & Telegraph Corp.

67 Broad St., New York 4, N. Y.

Phone: Bowling Green 9-3800

V.P. Chg. Marketing.....P. R. Roehm

PRODUCTS: Mobile radio systems, closed-circuit TV systems, tubes, rectifiers & condensers.

ITA Electronics Corporation

130 E. Baltimore Ave., Lansdowne, Pa.

Phone: CL 9-8200

New York Phone: CH 2-1999

President.....Bernard Wise

V.P., Dir. of Sales...R. Paul Comstock, Jr.

V.P., Dir. of Engineering...Joseph H. Roberts

V.P., Gov. & Ind. Sales.....Eliot S. Baker

Mgr., Bcst. Equip. Sales.....A. S. Timms

V.P., Coord. Wash. Activities...Joseph Novik

Chief Engr., Bcst. Div....Juan C. Chiabrando

Advertising Manager.....William J. Groves

PRODUCTS: AM and FM broadcast transmitters. Shortwave broadcast and communications equipment. Broadcast audio equipment: tap recording equipment, remote control, STL equipment, associated broadcast test and measuring equipment.

ITT Components Division

(A Div. of IT & T)

100 Kingsland Road, Clifton, N. J.

Phone: NORTH 2-3600

N. Y. Phone: Bowling Green 9-3800

President.....Burrell A. Parkhurst

V.P. Chg. Mfg.....William P. Maginnis

V.P. Chg. Mktg.....Frank M. Viles, Jr.

Comptroller.....George Neaderhouser

Advertising Manager.....Edward L. Shaw

PRODUCTS: Selenium & silicon rectifiers, tantalum & aluminum capacitors, hermetic seals, miniature switches, power, traveling wave, hydrogen thyatron & image storage tubes.

ITT Federal Division

100 Kingsland Road, Clifton, N. J.

Phone: NO 2-3600

President.....Delbert L. Mills

Vice President.....Theodore M. Douglas

V.P., Administration.....Robt. E. Chasen

V.P., Engr.....Walter H. Hawk

Pub. Rel. Dir.....Joseph A. Abbott

General Sales Manager.....John D. Phelan

Purchasing Agent.....Charles Messner

PRODUCTS: Communications transmitting-receiving systems & eqpt., conventional, time & frequency sharing, pulse coded.

ITT Laboratories

(A Div. of Internat'l Tel. & Tel. Corp.)

500 Washington Ave., Nutley 10, N. J.

Phone: NORTH 1-1100

President.....Henri Busignies

V.P.'s.....R. S. Caruthers, Peter C. San-

dretto, Armig G. Kandoian

Lab Director.....William Sichak

PRODUCTS: Microwave radio systems & path loss test eqpt. for point-to-point & over-the-horizon transmission.

Jackson Electrical Instrument Co.

18 S. Patterson Blvd., Dayton 2, O.

Phone: Baldwin 4-0367

President.....J. E. Beery

Sales Mgr.....James A. Hawkins

Purch. Agent.....D. F. Eltzroth

PRODUCTS: Radio-TV electronic test equipment.

RADIO & TV EQUIPMENT MANUFACTURERS

Jampro Antenna Co.

7500-14th Ave., Bldg. 9, Sacramento 20, Calif.

Phone: GL 1-4375

Pres., General Mgr. Peter K. Onnigian

Production Mgr. Taro Yodogawa

Ch. Engr. Floyd Overhauser

13 E. 40th St., New York 16, N. Y.

Phone: MU 9-0200

Manager Thomas O'Hara

2442 Trenton Ave., Montreal, Que., Can.

Phone: RE 8-9441

Manager Peter Clapp

PRODUCTS: Transmitting antennas for FM & TV stations, special designs, emergency antennas.

Jenfred, Inc.

36 W. 57th St., New York 19, N. Y.

Phone: Circle 7-1429

President. Claude Frederick

Vice President. Grace V. Frederick

PRODUCTS: Stock pictures for projection, etc.; overhead, rear or front projection eqpt.; slide files—projection eqpt., rear & front screen & overhead projection.

Jerrold Electronics Corp.

15th & Lehigh Ave., Philadelphia, Pa.

Phone: Baldwin 6-3456

N. Y. Phone: SYcamore 2-3700

President. Sidney Harman

General Manager. Robert H. Beisswenger

Asst. to the Pres. Zalmon H. Garfield

Sales Manager. William Miller

PRODUCTS: TV receptor, Jerrold Home System, FM range extenders, antenna, closed circuit TV, and data transportation systems, test instruments, cable theatre, meters, converters, two set couplers.

Johns-Manville

22 E. 40th St., New York 16, N. Y.

Phone: LExington 2-7600

Manager. P. J. Washburn

PRODUCT: Acoustical materials.

E. F. Johnson Co.

Waseca, Minn.

Phone: 990

General Manager. E. F. Johnson

TV Sales. C. Wilson

PRODUCTS: Antenna insulators, RF connectors, isolation inductors, inductors (fixed & variable), shaft couplings (flexible & rigid), static drain chokes, tower lighting filters, phase samplings loops, make-before-break switches, counter dials, feed-thru bowl insulators, capacitors & connectors.

Kaar Engineering Corp.

2995 Middlefield Rd., Palo Alto, Cal.

Phone: DAvenport 6-5050

New York Phone: LY 9-4875

General Manager. Norman Helwig

Sales Manager. F. Genochio

Chief Engineer. Ben K. Wright

Production Manager. Arthur Osborne

PRODUCTS: Conelrad monitor, UHF 2 way radio, citizen's band radio equipment, portable 2 way radio equipment.

Kahn Research Laboratories, Inc.

81 So. Bergen Pl., Freeport, N.Y.

Phone: FReeport 9-8800

President. Leonard R. Kahn

PRODUCTS: Compatible single-sideband system for AM broadcast transmitters; Symmetra-peak, a network to maintain symmetrical waveform modulation (AM-FM and TV transmitters), Dual sideband AM stereo adapters.

Key Electric Co.

14 Maple Ave., Pine Brook, N. J.

Phone: CApital 6-4000

Partner. Harry R. Foster

Partner. Elmo E. Crump

Sales Manager. Irving Silberg

PRODUCTS: Sweeping oscillators, pulse and pulsed carrier generators, wide-band hi-freq. voltmeter, noise figure test set, oscillators & frequency marking generators, noise generators, attenuators, TV sound-picture generators.

Kierulff Sound Corp.

1015 S. Figueroa St., Los Angeles 15, Calif.

Phone: RIchmond 7-0271

President. C. T. Kierulff

Vice President. S. G. Klier

Operations Mgr. Grant Maloy

PRODUCTS: Distributor of electronic equipment.

Kimble Glass Co.

(Subsidiary of Owens-Illinois Glass Co.)

405 Madison Ave., Toledo 1, Ohio

Phone: CHerry 2-6543

President. W. J. Stewart

Industrial & Electronic Prod. Div.:

V.P., Gen. Mgr. J. P. Kearney

V.P., Product Mgr. G. P. Molloy

Sales Mgrs. J. H. Chandler, R. W. M. Ritter

Dir. Prod. Stand. &

Field Engr. Frank Carter

Chief Devel. Eng. R. W. Mayhew

General Mgr., Internatl. Div. A. M. Turner

V.P., Dir. Sales. E. B. Dennis, Jr.

V.P., Technical Dir. F. D. Pinotti

Sales Promotion Mgr. W. D. Plummer

PRODUCTS: Glass envelopes for TV picture tubes, special-purpose cathode-ray, display, power, transmitting, x-ray & other electronic tube applications; special electronic glasses.

Kliegl Bros., Inc.

321 W. 50th St., New York, N. Y.

Phone: COlumbus 5-0130

Vice President. Herbert A. Kliegl

TV Sales Mgr. Herbert R. More

PRODUCTS: TV studio lighting equipment: spotlights, scoops, pattern and slide projectors; lighting distribution system including connector strips, ceiling and wall outlet boxes, multi-conductor cable; studio lighting control centers, dimmer consoles with either transformer, electronic or magnetic amplifier dimmers, preset boards.

RADIO & TV EQUIPMENT MANUFACTURERS

Kline Iron & Steel Co., Inc.

1225 Huger St., Columbia, S. C.
Phone: AL 4-0301

President.....B. H. Kline
Sales Manager.....J. R. Trotter
Chief Tower Eng.....F. L. Anderson, Jr.
PRODUCTS: Manufactures and erects TV towers.

Kriss Electronics Corp.

191 Oraton St., Newark, N. J.
Phone: HU 4-3137

President.....Charles J. Kriss
Prod. Mgr.....Emanuel Jasuik
PRODUCTS: TV picture tubes, cathode ray tubes.

Lambda-Pacific Engineering, Inc.

14725 Armita St., Van Nuys, Calif.
Phone: TRiangle 3-2400

President.....L. W. Mallach
PRODUCTS: Microwave systems, portable and fixed. Full color and Monochrome. 5600 mc to 12,000 mc.

Lehigh Structural Steel Co.

17 Battery Place, New York 4, N. Y.
Phone: WHitehall 4-1424

Gen. Sls. Mgr.....E. A. Murphy
PRODUCTS: Vertical radiators, supporting towers, relay towers.

Ward Leonard Electric Co.

115 MacQuesten Parkway S., Mount Vernon, N. Y.

Phone: MOUNT Vernon 4-1000
Branch Offices

1605 E. Olympic Blvd., Los Angeles 21, Calif.
Phone: MA 7-3093

Manager.....H. S. Eales
3100 N. Cicero Ave., Chicago, Ill.
Phone: MU 5-6450

Manager.....C. B. Durling
PRODUCTS: Lighting controls for TV studios.

John E. Lingo & Son, Inc.

2814 Buren Ave., Camden 5, N. J.
Phone: WOODlawn 4-0487

PRODUCTS: Antenna supporting poles & transmitting antennas.

MaCarta, Inc.

4021 Fleur Drive, Des Moines 15, Iowa
Phone: 283-1709

President.....G. D. Andrews
Chief Engineer.....P. H. Vernon
PRODUCTS: Automatic audio programming equipment using continuous loop tape cartridges.

Machlett Laboratories, Inc.

1063 Hope St., Springdale, Conn.
Phone: FIreside 8-7511

President.....W. E. Stevenson
Mgr., Elect. Tube Sales.....R. E. Nelson
Mgr., Photosensitive
Prod. Sls.....A. F. Wegener
Field Eng., East. Dist.....R. S. Schoedler
Field Eng., East. Dist.....R. A. Hoffman
Mgr., West. Dist. Sls.....E. H. Gilbert
Mgr., Central Dist. Sls.....D. S. Frankel

Mgr., Mdsing & Adv.....R. N. Rose
PRODUCTS: Electron tubes for oscillator, amplifier, and modulator service in AM & FM transmitters. TV transmitter electron tubes; vidicon & image orthicon TV camera tubes.

MacKenzie Electronics, Inc.

1025 N. McCadden Place, Hollywood 38, Cal.
Phone: OR 8-9335

President.....Louis G. MacKenzie
General Manager.....Norman J. Ostby
PRODUCTS: Multi-channel program repeaters, single channel recorder-playback units, telephone answering sets, magnetic tape magazines.

Magnasync Corporation

5546 Satsuma Ave., North Hollywood, Cal.
Phone: TRIangle 7-5493

President.....D. J. White
Exec. V.P.....W. H. Stutz
V.P., Chief Eng.....J. W. Green
Dir. Customer Svc.....R. H. Sogge
PRODUCTS: Portable mixers, studio mixing console, microphone boom, program equalizers, magnetic tape erasers, magnetic recording & reproducing equipment, etc.

The Magnavox Company

2131 Bueter Rd., Ft. Wayne 4, Ind.
Phone: EAsbrook 9721

Chairman.....Richard A. O'Connor
President.....Frank M. Freimann
V.P., Secy.....Gerard M. Ungaro
V.P., Treas.....John S. Sturgeon
V.P.....Edwin S. Pridham
V.P., Govt. & Indust. Div....Gen. G. F. Smith
General Comptroller....J. A. Robinson, Jr.
Corporate Comptroller....Jack W. Schrey
Asst. Secy's....Catherine M. Kelly, Stanley S. Sondles, Jas. M. Barrett, Jr., M. W. Dobrzensky

Asst. to Pres.....C. Wesley La Blanc, Jr.
V.P., Merchandising.....George Fezell
V.P. Sales.....T. Elwood Reeves
Retail Ad Mgr.....Robert K. Daniel
Adv. Art Dir.....Allyn N. Farmer
Dir. of Sales Plan.....Stewart Roberts
Sls. Prom. Mgr.....Charles H. Strawbridge
Dir. Public Relations....Dawson Newton
Advertising Manager.....Karl Carstens
Purchasing Director.....Warren Frebel
Nat'l Service Manager.....Ray Yeranko
PRODUCTS: (AM-FM) Stereo Hi-Fidelity radios. (TV) 17, 21 & 24" & color: UHF & VHF; two-way combinations; three-way combinations.

Marconi Instruments Ltd.

111 Cedar Lane, Engelwood, N. J.
Phone: LOWell 7-0607

Manager.....R. J. Bailey
Sls. Mgr.....W. A. Buck
Ch. Eng.....S. Ellam
PRODUCTS: Measuring instruments for FM mobile radio, measuring instruments for bestg. stations, FM/AM signal generators, frequency standards, deviation monitors, TV sideband analyzers, etc.

RADIO & TV EQUIPMENT MANUFACTURERS

Mattison Electronics Corp.

2966-68 Jerome Ave., New York 68, N. Y.
Phone: CY 8-1400

President, Treasurer.....Richard Mattison
PRODUCTS: TV receivers, hi-fi eqpt., radio-phonograph combinations.

J. A. Maurer, Inc.

37-01 31st Street, Long Island City 1, N. Y.
Phone: STillwell 4-4600

President.....Daniel R. Ehrlich
V.P., Treasurer.....Ben Cohen
V.P., Secy.....Hermon Cohen
Asst. Secy.....Lee Shaw
PRODUCTS: 16mm. professional motion picture cameras; 16mm. sound recorders; 16mm. film phonographs. 16 & 35 mm. Galvanometers, kinescope recording equipment 16 mm., rapid processing equipment for 16 and 35 mm. film.

The Mectron Co.

501 E. First Ave., Roselle, N. J.
Phone: CH 5-1068

Sales Manager.....J. F. Cosgrove
Production Mgr.....Saul Esocoff
PRODUCTS: Seal-O-Flange Coaxial transmission lines; Auto-Dryaire Automatic dehydrators; Flare-Seal & Tapergrip connectors for Styroflex and Foamflex cables.

Mesa Microwave, Inc.

11 N. Lee, Oklahoma City, Okla.
Phone: CEntral 2-8881

PRODUCTS: Common carrier services for commercial broadcast stations, educational broadcast stations, community antenna systems, educational closed-circuit systems, industrial communications.

Metropolitan Electric Mfg. Co.

(Lumitron Division)

2250 Steinway St., Long Island City 5, N. Y.
Phone: AStoria 8-3200

Gen. Mgr.....James J. Shelley
Assoc. Gen. Mgr.....Charles Shevelin
PRODUCTS: Studio lighting control.

Metropolitan Telecommunications Corp.

964 Dean St., Brooklyn 38, N. Y.
Phone: NEvins 8-5900

President.....S. Beidler
PRODUCTS: Cameramen's telephone head & chest sets, telephone jacks, plugs, switchboards & assoc. eqpt.

Midwestern Instruments, Inc.

Box 7509, Tulsa 18, Okla.
Phone: NA 7-1111

President.....G. R. Morrow
General Manager.....W. F. Wells
Sales Manager.....Paul Bunker
PRODUCTS: Magnecord tape recorder/reproducers.

Miles Reproducer Co., Inc.

812 Broadway, New York 3, N. Y.
Phone: SPring 7-7670

President.....J. M. Kuhlik

Adv. Mgr., Treas.....B. Burns
Chief Engineer.....I. W. Kay

PRODUCTS: Briefcase conference recorder-reproducer; automatic self-start-stop recorder-reproducer; belt and telephone recorder-reproducers.

Milo Electronics Corp.

530 Canal St., New York 13, N. Y.
Phone: BEekman 3-2980

Sales Mgr.....Robert A. Smith
PRODUCTS: Batteries, capacitors, chemicals, coils, connectors, diodes, filters, fuses, hardware, lamps, metal chassis and racks, meters, microphones, P.A. systems, sound equipment plugs, potentiometers, attenuators, switches, resistors, relays, speakers, tape, test equipment tools, transformers, transistors, tubes, vibrators, wire and cable.

Minnesota Mining and Mfg. Co.

900 Bush Ave., St. Paul 6, Minn.
Phone: PRospect 6-8511

Div. V.P., Magnetic Prod. Dr. W. W. Wetzel
Gen. Sales Mgr., Magnetic Prod.

Dan Denham
Sales Mgr., Dist. Trades.....W. H. Madden
Sales Mgr., Instrumentation Tapes.
C. F. Koefod

Branch Offices

6850 S. Harlem Ave., Bedford Park, Ill.
Phone: GL 8-2200

Sales Manager.....P. B. Van Deventer
6023 S. Garfield Ave., Los Angeles 22, Calif.
Phone: RA 3-6641

Sales Manager.....A. J. Blower
700 Grand Ave., Ridgefield, N. J.
Phone: WH 3-6700

Sls. Mgr.....W. F. Enright
2121 Santa Anna Ave., Dallas 28, Tex.
Phone: DA 7-7311

Sls. Mgr.....R. A. Henderson
367 Grove St., St. Paul 1, Minn.
Phone PR: 6-8511

5698 Rising Sun Ave., Philadelphia 20, Pa.
Phone: PI 2-0200

Manager.....J. G. Bondus
4835 Para Dr., Cincinnati, Ohio

12200 Brookpark Road, Cleveland 30, Ohio
Phone: CL 2-4300

411 Piquette, Detroit 2, Mich.
Phone: TR 5-7111

320 Shaw Rd., S. San Francisco, Calif.
10725 Baur Blvd., St. Louis 14, Mo.

3663 1st Ave., S., Seattle 4, Wash.
PRODUCTS: Magnetic and video tape and magnetic film & accessories.

Miratel, Inc.

1st St., S.E. & Richardson,
New Brighton 12, Minn.
Phone: MELrose 3-1742

President.....William S. Sadler
General Manager.....N. C. Ritter
Sales Mgr.....H. E. Kurzweg

PRODUCTS: Television video monitors, video distribution amplifiers, regulated power supplies, conelrad equipment, voice operated relay, aperture correctors.

RADIO & TV EQUIPMENT MANUFACTURERS

Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.

Phone: CHapman 5-1086

President.....Mrs. Eva Fox
V.P.....J. D. McCall
V.P. & Mgr.....Victor T. Carbone
PRODUCTS: Film cameras and accessories.

Mole Richardson Co.

937 N. Sycamore Ave., Hollywood 38, Calif.

Phone: OLdfield 4-3660

President.....W. K. Parker
PRODUCTS: Photographic lighting equipment and accessories for TV studios. Microphone booms and perambulators.

Mycalex Corporation of America

125 Clifton Blvd., Clifton, N. J.

Phone: PRescott 9-8866

N.Y. Phone: COlumbus 5-5989

Pres.....Jerome Taishoff
Vice President.....Sol Taishoff
V.P., Operations.....A. S. Backus
PRODUCTS: Glass-bonded mica insulation components, tube sockets & bases, synthetic mica commutation switches.

Narda Microwave Corp.

118 Herricks Rd., Mineola, N. Y.

Phone: PLoneer 6-4650

President.....W. A. Bourke
PRODUCTS: Microwave test equipment; antenna horns.

National Cine Equipment Inc.

209 W. 48th St., New York 36, N. Y.

Phone: CIrcle 6-0348

President.....John Clemens
Sec'y.-Treas.....Erwin G. Harwood
PRODUCTS: Crab-Hydroolly, Hydroolly, microphone booms, 3 wheel portable dollies, 16mm, 35mm, 70mm film synchronizers, film viewers, 35mm and 16mm. Lens mounts lenses to 40". Sales, service and rentals of television and motion picture equipment, 1 hr. magazines for film recording for 16 mm. & 35 mm. fluid Pan and tilthead tripod. Hydro-fluid tripods.

National Television Tube Inc.

Rt. 46 at 6th St., Saddle Brook, N. J.

Phone: PR 8-5900

Pres., Sales Director.....John Sansone
Sec'y.-Treas., Engr.....A. Wasek
PRODUCTS: Cathode Ray Tubes.

Neumade Products Corp.

250 W. 57th St., New York 19, N. Y.

Phone: JUdson 6-5810

Exec., V.P.....Lee E. Jones
PRODUCTS: Film cabinets and racks, slide cabinets, editing equipment, film cleaners, projection tables, synchronizers, film timers, flanges, editing tables; storage equipment for video tape reels, records and audio tape.

North American Philips Co., Inc.

(High Fidelity Products Div.)

230 Duffy Ave., Hicksville, L. I., N. Y.

Phone: WElls 1-6200

Product Manager.....W. Semmelink
Sales Manager.....J. Gerrity
PRODUCTS: Continental 100, 200, 300 and 400 tape recorders; commercial sound systems & components.

Gunnar A. Olsen Corp.

215-11 42 Ave., Bayside, L.I., N.Y.

Phone: BAyside 9-8092

President.....Gunnar A. Olsen
Vice President.....Gunnar Olsen
PRODUCTS: Tower Antenna systems installations & maintenance.

Orr Industries Co.

(Div. of Ampex Corp.)

P.O. Box 190, Opelika, Ala.

Phone: SHerwood 5-7643

V.P. and Mgr.....Robert L. Pappas
Sales Manager.....T. Boothe Ingram
Engineering Mgr.....George Ziadeh
Quality Control Mgr.....R. D. Browning
PRODUCTS: Recording tapes, various lengths, widths & types for broadcast, industrial, gov't. & consumer uses.

Pacific Mercury Electronics

8345 Hayvenhurst Ave., Sepulveda, Calif.

Phone: EMpire 2-3131

N.Y. Phone: EM 1-3084

President.....Joe Benaron
V.P., Engr. Dir.....S. Cutler
Comm. Sls. Mgr.....J. F. Walsh
Manufacturing Dir.....T. McAuliffe
Purchasing Director.....D. Stein
Ch. TV Engineer.....Sava Jacobson
Indus. Relations Dir.....George Brudney
PRODUCTS: Silvertone TV sets, stereo radio phonograph combinations, Thomas-organ-stereo phonograph combinations, electric organs.

Page Communications Engineers, Inc.

(Subsidiary of Northrop Corp.)

2001 Wisconsin Ave., N.W., Washington, D.C.

Phone: FEderal 7-7600

President.....J. A. Waldschmitt
Sr. V.P., Asst. to Pres.....A. J. Pote
Sr. V.P., Marketing.....F. W. Donkin
Sr. V.P., Operations.....B. M. Wootton
Sr. V.P., Eng., R&D.....Ross Bateman
V.P., Dir. Telecomm Sys...Charles A. Parry
V.P., Dir. Eng.....Francis M. Ryan
V.P., Dir. R&D.....G. Boggs
V.P., Dir. Techn. Svces.....C. L. III

PRODUCTS: Design, construction, testing, maintenance and operation of ionospheric & tropospheric scatter propagation & other advanced radio communications systems.

RADIO & TV EQUIPMENT MANUFACTURERS

Parkersburg Rig and Reel Co.

(Div. of Parkersburg-Aetna Corp.)

620 Depot St., Parkersburg, W. Va.

Phone: HUDson 5-4521

N. Y. Phone: YUKon 6-5166

President.....B. P. McDonough

V.P., Sales Mgr.....J. W. Robbins

Secy., Treas.....H. N. Wilson

PRODUCTS: (AM-FM) Radio transmission towers; micro wave towers. (TV) Towers.

Pembrex Theatre Supply Corp.

1969 S. Vermont Ave., Los Angeles, Calif.

Phone: REpublic 1-3111

Mgr.L. M. Wutke

PRODUCTS: "Pemar" and "Telinc" projectors, and accessories.

Pentron Sales Co., Inc.

(Sub. of Pentron Electronics Corp.)

777 South Tripp Ave., Chicago 24, Ill.

Phone: SAcramento 2-3201

President.....Irving Rossman

Chief Engineer.....Irving Brenholdt

Eastern Division

58-08 37th Ave., Woodside, L.I., N.Y.

Phone: DEfender 5-1050

PRODUCTS: Stereo recorders, stereo playout tape recorders, dual preamplifiers, preamplifiers, microphone mixers, speaker/amplifiers, tape decks (stereo & monaural).

Phelps Dodge Copper Products

300 Park Ave., New York 22, N. Y.

Phone: PLaza 1-3200

President.....H. T. Brinton

Sales Manager.....F. W. Lemly

PRODUCTS: Styroflex®, Spirafil, Foamflex coaxial cable.

Philco Corp.

(Div. of Ford Motor Co.)

Tioga and "C" Sts., Philadelphia 34, Pa.

Phone: NEbraska 4-5100

Corporate Division

President.....James Skinner, Jr.

V.P., Oper.....Joseph H. Gillies

Exec. V.P., Res. & Eng.....Leslie J. Woods

Vice President.....Harold W. Butler

V.P., Technical Planning...David B. Smith

General Counsel.....Philip Dechert

V.P. Fin. & Treasurer...William R. Wilson

Secretary.....Charles F. Steinruck, Jr.

Dir. of Pub. Rel.....Robert M. Jones

Consumer Products Division

V.P., Gen. Mgr.....Larry F. Hardy

V.P., Marketing.....Henry E. Bowes

Gen. Mgr.-Spec. Mkt. Planning..John L. Utz

V.P., Prod. Dev. & Planning—

Electronics.....Armin E. Allen

V.P., Electronics Oper.....E. S. Brotzman

V.P., Engr.-Electronics

Oper.....Palmer M. Craig

V.P., Prod. Dev. & Planning—

Appliances.....Harold W. Schaefer

V.P., Appliance Oper..William A. McCracken

Gen. Mgr.-Appl. Eng.....Frank Edwards

V.P., Purchasing.....Wilson H. Oelkers

V.P., Asst. to V.P. &

Gen Mgr.....Oscar O. Schreiber

(Lansdale Tube Co. Div.)

Church Road, Lansdale, Pa.

Phone: ULYssez 5-4681

N. Y. Phone: STIlwell 6-8400

Vice-Pres., Gen. Mgr.....W. J. Peltz

Gen. Sales Mgr.....C. H. Warshaw

Distributor Sls. Mgr.....J. E. O'Hanlon

PRODUCTS: AM and AM-FM radios, console, table, portable and combination TV receivers, Stereophonic Hi-Fidelity phonographs.

Philmore Manufacturing Co., Inc.

130-01 Jamaica Ave., Richmond Hill 18, N. Y.

Phone: HICKory 1-5000

President.....M. L. Granat

Vice-President.....Gary Granat

Chief Engineer.....I. Volpe

TreasurerMurray Granat

Sec'y.-Sls. Mgr.....Jerry Granat

Office Mgr.....Milton Greenker

PRODUCTS: Transistor portable radio kits, 3 tube, 2 band AC/DC radio kits, crystal set kits and sets, electronic kits of all kinds for hobby and school use communication receiver and transreceiver units, citizen band equipment, ham and amateur equipment.

Pilot Radio Corp.

37-06 36th St., Long Island City 1, N. Y.

Phone: STIlwell 4-5454

PresidentIsidor Goldberg

Secretary-Treasurer.....I. W. Wyckoff

V.P. Sales Manager.....L. M. Sandwick

Purchasing Agent.....Paul Lefko

Field Sales Manager.....Don Ross

Adv. Sls. Prom. Mgr.....Ira L. Joachim

Chief Engineer.....Richard Shottenfeld

PRODUCTS: Tuners-stereo: FM-AM, Hi-Fi amplifiers, preamplifiers, speaker systems, portable stereo phonographs; stereophonic console phonographs, radio-phonographs, & components.

Polarad Electronics Corp.

43-20 34th St., Long Island City, N. Y.

Phone: EXeter 2-4500

President.....Dr. D. L. Jaffe

Exec. V.P.....P. H. Odessey

Mgr. of Marketing.....J. P. Schindler

Sls. Mgr.....A. A. Goldberg

PRODUCTS: Microwave test equipment, signal generators, signal sources, spectrum analyzers, microwave reception equipment, accessories and components, general lab equipment.

Precision Apparatus Company, Inc.

70-31 84th St., Glendale 27, N. Y.

Phone: TW-44290

Pres. & Gen. Mgr.....S. M. Weingast

Exec. Vice Pres.....S. Sparer

Dir. of Engineering.....G. N. Goldberger

Treas.....A. D. Mentzer

PRODUCTS: AM/FM tuners, stereo am-

RADIO & TV EQUIPMENT MANUFACTURERS

plifiers, receivers, speakers, test equipment, RF signal generators, tube testers, transistor tester, oscilloscopes, wave generators, panel meters.

Prodelin Inc.

307 Bergen Ave., Kearny, N. J.
Phone: WYman 1-8600

Pres.....L. A. Bondon

PRODUCTS: Coaxial transmission line and connectors, antennas, telemetering buoys.

Pro-Tex Reel Band Co.

200 Film Bldg., Cleveland 14, Ohio
Phone: TOWer 1-2624

Owner.....T. Kulka

PRODUCTS: Protective bands and fastening clips for all film and tape reels.

Radex Corporation

2076 Elston Ave., Chicago 14, Ill.
Phone: ARmitage 6-6900

President.....R. Cook

PRODUCTS: Radio test eqpt., electrostatic air cleaners, negative ionizers.

Radio Corporation of America

Executive Offices: 30 Rockefeller Plaza
New York 20, N. Y.

Phone: COlumbus 5-5900

Ch. of the Board.....David Sarnoff

President.....Elmer W. Engstrom

Ch. Exec. Comm. of Bd...Frank M. Folsom

Group Exec. V.P.'s.....C. M. Odorizzi,

W. W. Watts

Electronic Data Processing

Cherry Hill, N. J.

Exec. V.P.....T. A. Smith

Div. V.P., Opera.....J. J. Graham

Div. V.P., Marketing.....E. S. McCollister

Div. V.P., Sales.....G. E. Dashiell

RCA Communications, Inc.

66 Broad St., New York, N. Y.

President.....T. H. Mitchell

RCA Broadcast & TV Equipment Div.

Camden, N. J.

Div. V.P., Gen. Mgr.....C. H. Colledge

RCA Communications & Control Div.

Camden, N. J.

General Manager.....F. J. Dunleavy

RCA Electron Tube Division

415 S. 5th St., Harrison, N. J.

Group Exec. V.P.....W. W. Watts

V.P., Gen. Mgr.....Douglas Y. Smith

Mgr., Planning.....L. R. Day

Controller.....M. Kalen

Div. V.P., Enter. Tube Prod....J. B. Farese

Purch. Agent.....T. J. Scanlon

Mgr., Personnel.....L. A. Kameen

Div. V.P., Gen. Sales.....L. S. Thees

Mgr., Dist. Products Dept....H. F. Bersche

Div. V.P., Ind. Tube Prod....C. E. Burnett

RCA Semiconductor and Materials Division

Somerville, N. J.

Group Exec. V.P.....W. W. Watts

V.P., Gen. Mgr.....Dr. A. M. Glover

Div. V.P., Opera. Plan.....W. H. Painter

Mgr., Mktg. Dept.....T. R. Hays

Mgr., Enter. Semicond. Prod....N. H. Green

Mgr., Computer Prod. &

Material Dept.....K. M. McLaughlin

Mgr., Personnel.....C. E. Sharp

Controller.....F. R. Buchanan

Mgr., Ind. Semicond. Prod....C. H. Lane

Mgr., Needham Materials Opera..F. E. Vinal

RCA Sales Corporation

Indianapolis 1, Indiana

Ch. & President.....W. W. Watts

Operating V.P.....D. L. Mills

Treas., Controller.....O. G. Delk

Vice Presidents....J. L. Albers, B. S. Durnat

R. W. Saxon, J. M. Toney

RCA Victor Home Instruments Div.

Indianapolis, Ind.

Group Exec. V.P.....W. W. Watts

Div. Vice Pres.....D. L. Mills

Mgr., Home Inst. Mfg.....W. E. Albright

Controller.....O. G. Delk

Mgr., Personnel.....P. R. Slaninka

RCA Victor Distributing Corp.

Chicago, Ill.

Chairman fo Board.....W. W. Watts

President.....L. F. Holleran

V.P., Special Projects.....J. A. Curl

V.P., Marketing.....J. F. O'Brien

V.P. Los Angeles Branch.....C. A. Malin

V.P. Detroit Branch.....N. A. Corbett

V.P. Chicago Branch.....A. W. Sayers

V.P. Buffalo Branch.....L. A. Baumgartner

V.P. Kansas City Branch.....G. H. Bahl

V.P. Davenport Branch.....E. E. Hart

Mgr. Wichita Branch.....W. J. Walsh

V.P. Atlanta Branch.....A. C. Nerness

RCA Victor Record Division

135 East 24th St., New York, N. Y.

Group Exec. V.P.....C. M. Odorizzi

V.P. & Gen. Mgr.....G. R. Marek

Div. V.P. & Opera. Mgr.....N. Racusin

Mgr., Adv. Pub. & Prom....W. I. Alexander

Div. V.P., Mkt. Svcs. &

Bus. Affairs.....W. W. Bullock

Div. V.P., Comm. Sales Dept...J. Y. Burgess

Div. V.P., Record Opera. Dept...J. P. Davis

Div. V.P., Comm. Records

Creat. Dept.....R. L. Yorke

Div. V.P., Com. Records Liaison...D. Soria

PRODUCTS: Television receivers table and console black and white and color models; Stereo-Orthophonic High Fidelity "Victrola" Phonographs; radio receivers AM, AM-FM, table models; AM clock radios; electronic data processing equipment; AM, FM and TV transmitting equipment; broadcast station studio equipment; mobile radio communications equipment; industrial television equipment; microphones; microwave equipment; test and measuring equipment; Antenaplex antenna systems; communications equipment; electron tubes: receiving, power, cathoderay and special types; TV studio camera equipment; film, disc and tape recording equipment; sixteen millimeter projectors; electron microscopes; theatre television equipment; marine radio equipment; aviation, communication, radar and other special apparatus for the Armed Forces.

RADIO & TV EQUIPMENT MANUFACTURERS

Radio Engineering Laboratories, Inc.

29-01 Borden Ave., Long Island City 1, N. Y.
Phone: STillwell 6-2100

Board Chairman.....C. R. Runyon, Jr.
President.....F. A. Gunther
V.P. Engineering.....J. R. Day
Vice President, Finance.....Joseph Behr
Chief Engineer.....R. E. Hull
Treasurer.....James A. Cronin
Sec. & Ind. Rel. Mgr.....C. R. Runyon, III.
Personnel Mgr.James J. Kelly
Purchasing Agent.....J. W. Brangan

PRODUCTS: Tropospheric scatter radio systems, point-to-point radio relay equipment, specialty transformers, RF & AF filters, mobile remote broadcast links, FM & TV transmitters.

Radio Receptor Co., Inc.

(Subsid. of Gen. Instrument Corp.)

240 Wythe Ave., Brooklyn 11, N. Y.
Phone: EVergreen 8-6000

President.....J. G. Mayer
V.P.....Ralph Mendel

PRODUCTS: Industrial TV systems.

Rangertone, Inc.

73 Winthrop St., Newark 4, N. J.
Phone: HUmboldt 5-2550

N.Y. Phone: COrtlandt 7-0694

Pres., Treas.....R. H. Ranger

PRODUCTS: (AM-FM) Magnetic tape recorders, studio type stereophonic recorders. (TV) Synchronized magnetic tape recorders for TV films; tape dubbers & editing eqpt.

Raven Screen Corp.

124 E. 124th St., New York, N. Y.
Phone: LEhigh 4-8408

Sec'y-Treas.....Ernest D. Reif
Manager.....Fred Rose
Engineer.....Thomas Yanelli

PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.

Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.
Phone: Twin Brook 3-5860

Manager.....Joseph J. Sedik
PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

Reeves Soundcraft Corp.

Great Pasture Rd., Danbury, Conn.
Phone: PIONEER 3-7601
N. Y. Phone: PLaza 9-2644

President.....Hazard Reeves
Exec. Vice Pres.....Frank B. Rogers, Jr.
Vice Pres.....Wm. H. Deacy
Sales.....George Bassett
Adv. Mgr.....Thomas Dempsey

PRODUCTS: Blank recording discs, magnetic recording tape, for audio and video recording, full width magnetic recording film, striped magnetic film, and raw stock styli.

Rek-O-Kut Company, Inc.

38-19 108th St., Corona 68, N. Y.
Phone: DEfender 5-3500

Pres.George Silber
V.P., Commerce, Sales.....Hal Dennis
Sales Manager.....Avery Yudin
Advertising Mgr.Ben Zale

PRODUCTS: Instantaneous Recording Equipment, Transcription Turntables, Rhythmmaster, a continuous variable speed phonograph and portable PA system; Imperial disc recorder; Stereo turntables series and Recitalists system & Stereo Tone arms.

Rheem Califone Corp.

5922 Bowercroft St., Los Angeles 16, Calif.
Phone: UP 0-9631

President.....C. V. Coons
V.P. & Gen. Mgr.....O. X. Pitney
Ch. Engineer.....B. W. Farber
Sales Mgr.....J. S. Brown
Advertising Mgr.G. Langsner

PRODUCTS: Portable transcription players, hi fi magnetic tape recorders.

Rissi Electronic Supply Co.

14405 Wyoming Ave., Detroit 38, Mich.
Phone: TEexas 4-8420

Manager.....V. Wilton
Radio Electronic Supply Co.

505 Jefferson SE, Grand Rapids 3, Mich.
Phone: GLendale 9-4611

Manager.....Don Chase
PRODUCTS: Tubes, vidicons, audio tape & discs, maintenance supplies. Electro-voice microphones, tape recorders, image orthicons.

Roberts Electronics, Inc.

829 No. Highland Ave., Hollywood 38, Calif.
Phone: HO 2-6631
N.Y. Phone: PLaza 7-2164

President.....Robert G. Metzner
Vice-Pres.....Robert Craig
Vice-Pres.....Eugene J. Freeman
Sales Prom. Mgr.....D. Monroe
Production Mgr.....J. V. Short

PRODUCTS: AM-FM stereo tuners, monaural & stereo preamplifiers-amplifiers, professional & semi-professional tape recorders, speaker-amplifier combinations in portable cases, dual track tape recorders, negative ion generators.

Robinson Recording Labs.

35 S. Ninth St., Philadelphia 7, Pa.
Phone: WALnut 2-6800

Owner.....W. Robinson
PRODUCTS: Precision 3 speed turntables.

Rohn Manufacturing Company

6718 West Plank Rd., Peoria, Ill.
Phone: 637-8416

President.....Dwight Rohn
Sales Manager.....R. A. Kleine
Traffic Mgr. & Sales.....William Hall
PRODUCTS: Radio, TV, microwave, & communication towers and accessories.

RADIO & TV EQUIPMENT MANUFACTURERS

Schafer Custom Engineering

(Div. of Textron Electronics, Inc.)

235 S. Third St., Burbank, Calif.

Phone: TH 5-3561

President.....Paul C. Schafer
Sales Manager.....R. Paul Comstock Jr.
Dir. of Engr.....James W. Harford
Dir. of Mfg.....Ernest W. Wodiske
Controller.....Robert J. Watkins

PRODUCTS: Automation equipment; remote control equipment.

Self Winding Clock Co., Inc.

41 East 11th St., New York, N. Y.

Phone: AL 4-3110

Sales Manager.....Laurence Hill

PRODUCTS: Sweep seconds, dry-cell self-powered, hourly corrected clocks: receive automatic synchronizing pulses from Western Union Naval Observatory Time Service; also manual sync. by control kit.

Setchell-Carlson, Inc.

New Brighton, St. Paul 12, Minn.

Phone: MELrose 3-3131

President.....B. T. Setchell

V.P. & Off. Mgr.....A. P. Chernak
Sales Adms.....Cal Karnstedt,

PRODUCTS: (AM-FM) Monophonic & stereophonic record players & radio combinations. (TV) Unit-ized TV, incl. with monophonic & stereophonic radio & record player combinations; TV monitors.

Shields Studio

5537 Suburban Tracks, St. Louis, Mo.

Phone: FOrrest 7-2535

Owner.....Tom Shields

PRODUCTS: St. Louis "Stagette", TV drops, multiple drop hanger, TV green repp drapes, draperies, tracks, rigging, "profile cut outs", TV settings.

Skiatron Electronics & TV Corp.

180 Varick St. New York 14 N. Y.

Phone: WAtkins 4-7060

President.....Arthur Levey

Exec. V.P.....Kenneth L. King
Secretary-Treas.....Frank V. Quigley
Ass't Sec.....Thomas F. O'Brien

Services Offered: Electronic equipment, Subscriber-Vision research & development TV and electronics.

Small Motors, Inc.

2076 Elston Ave., Chicago 14, Ill

Phone: ARmitage 6-6900

Sales Manager.....R. R. Cook

PRODUCTS: Radio dynamotors, blowers, fractional hp motors.

Sonetone Corp.

Elmsford, N. Y.

Phone: LYric 2-9600

Pres., Gen. Mgr.....Irving I. Schachtel
Sls. Mgr., Electronic

Applications.....Robt. L. Lewis
PRODUCTS: Sales & design of broadcast cartridges, magnetic tape heads, ceramic microphones, nickel cadmium batteries, speakers.

Sony Corp. of America

514 Broadway, New York, N. Y.

Phone: WOrth 6-0800

V.P., Merchandising....Milton D. Thalberg

General Manager.....S. Inagaki

PRODUCTS: Transistor radios and transistorized TV.

S.O.S. Cinema Supply Corp.

602 W. 52nd St., New York, N. Y.

Phone: PLaza 7-0440

6331 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOLlywood 7-2124

President, Gen. Mgr.....J. A. Tanney

Vice President.....William E. Allen

Treas., Sales Mgr.....Dominick Capano

PRODUCTS: Animation, film titling, processing, lighting & sound equipment; cameras, editing, film handling equipment, rear projection systems, screens, etc. Design & engineering of custom built equipment. Manuf. & distributors; sales & leasing.

Space Communications Corp.

1841 Broadway, New York 23, N. Y.

Phone: JUdson 2-6530

President.....Sol Cornberg

PRODUCTS: Sales & design of broadcast and intercom TV systems & equipment.

Spencer-Kennedy Laboratories, Inc.

1320 Soldiers Field Rd., Boston 35, Mass.

Phone: ALgonquin 4-5400

Chairman.....George W. W. Brewster

President & Treas.....Donald Spencer

Sales Manager.....W. K. Headley

PRODUCTS: Community antenna and industrial TV systems.

Stainless, Inc.

Third St. & Montgomery Ave.,

North Wales, Pa.

Phone: OXbow 9-4871

President.....Walter L. Guzewicz

Vice-President.....Henry J. Guzewicz

Sales.....John F. Guzewicz, John S. Fisher,

Walter O. Walther

PRODUCTS: Self-supporting & guyed steel towers for AM-TV-Scatter-Microwave communications—radar and special design applications.

Stancil-Hoffman Corporation

845 N. Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 4-7461

President.....William V. Stancil

PRODUCTS: Magnetic recorder/reproducer for tape and for 16mm, 17.5mm & 35mm film. Self contained battery operated for standard recording, stereo or synchronized with film, M r/r up to 32 tracks, all transistor, for communications recording & language labs.

Standard Electronics

(Div. of Reeves Instrument Corp.)

Lakewood Road, Farmingdale, N. J.

Phone: WEbster 8-6671

General Mgr.....R. M. Dougherty

Chief Eng.....A. R. Taylor

Plant Supervisor.....M. Spector

RADIO & TV EQUIPMENT MANUFACTURERS

Field Eng.....Joseph Ewansky
District Sales Engineering Managers
 District Sls. Eng. Mgr.....J. T. Campbell
 1026 17th St., N.W., Wash 6, D. C.
 Phone: REpublic 7-2246

PRODUCTS: Transmitters, transformers, dummy loads & filters for AM, FM, & TV; FM antennas; TV color equipment.

Stephens Trusonic Inc.

8538 Warner Dr., Culver City, Calif.
 Phone: UPTon 0-6671

President, Gen. Mgr.....Emile J. Petre
 V.P. & Sales Mgr.....Richard Rose
 Secretary.....R. Applin

PRODUCTS: Wireless and condenser microphones, environmental test equipment.

Stereovision, Inc.

500 Fifth Ave., New York, N. Y.
 Phone: COlumbus 5-5400

President.....Fred Pittera
 Exec. V.P. & Tech. Dir..Merrill Braverman
 Secy-Treas.Geri Lynn
 Art Director.....Adam Mark
 Public Relations.....Bosh Stack
 Gen. Counsels.....S. D. Reidel,
 J. W. M. Rutenberg

PRODUCTS: 3D-TV films for compatible reproduction. Optical devices, stereo lenses.

Strong Electric Corp.

87 City Park Ave., Toledo, O.
 Phone: CHerry 8-3741

President.....Arthur J. Hatch
 Vice Pres.Leo A. Altenbach
 Treasurer.....Lee T. Nelson

PRODUCTS: Incandescent and arc spotlights; trouperette incandescent spotlight; trouper and super trouper high intensity arc spotlights; universal arc slide projector for background.

Studio Television Products Sales Corporation

356 W. 40th St., New York 18, N.Y.
 Phone: PENnsylvania 6-5849

Sales Manager.....James B. Tharpe
 PRODUCTS: Pneumatic-balance camera dolly, color & B & W.

Surface Conduction, Inc.

1501 Broadway, New York 36, N. Y.
 Phone: LO 5-5535

President.....Theodore Hafner
 PRODUCTS: Single wire transmission lines for closed circuit TV, community TV, low and high power antenna feeders.

Swager Tower Company

R. R. No. 2, Fremont, Indiana
 Phone: 4625

Pres.....W. E. Swager
 PRODUCTS: Radio & TV and microwave broadcast towers.

Sylvania Electric Products, Inc.

730 Third Ave., N.Y.C.
 Phone: JUdson 6-2424

Board Chairman.....Don G. Mitchell
 President.....Robert E. Lewis

Sr. V.P.....Matthew D. Burns
 Dir. Indust. Rel.....David G. Christie
 Sr. V.P., Marketing.....B. K. Wickstrum
 Dir. Pub. Rel.....Herbert Johnson, Jr.
 V.P. Elec. Tube Sls.....Donald W. Gunn

PRODUCTS: Tubes, radio & TV.

T.C.A. Tower Co.

2615 Bankhead Highway, N.W.,
 Atlanta 18, Ga.
 Phone: 700-1203

PRODUCTS: Towers.

Sarkes Tarzian Inc.

(Broadcast Equipment Div.)

E. Hillside Dr., Bloomington, Ind.
 Phone: 7251

President.....Sarkes Tarzian
 Manager.....Biagio Presti
 PRODUCTS: TV transmitters, I.O. cameras, Vidicon cameras, complete studio TV equipment.

Tech-Master Corp.

75 Front St., Brooklyn, N. Y.
 Phone: ULster 5-3535

President.....L. Lazoff
 Gen. Mgr.....R. Lazoff
 Sales Manager.....A. Lazoff
 PRODUCTS: Wired & kits TV custom chassis, tuners, amplifiers, pre-amps, radios.

Technical Appliance Corporation

1 Taco St., Sherburne, New York
 Phone: ORchid 4-2211

President.....H. H. Brown
 Exec. V.P.....T. Lundahl
 Chief Engineer.....Robert T. Leitner
 Sales Engineer.....Carroll Blackman
 Dist. Sales, East. Div.....Gerard White
 Dist. Sales, West. Div.....Carl Cox
 Sales Prom. Mgr.....S. K. McNeil
 PRODUCTS: Receiving antennas and allied products for TV & FM reception.

Telechrome Mfg. Corp.

185 Dixon Ave., Amityville, N. Y.
 Phone: LINcoln 1-3600

President.....J. R. Popkin-Clurman
 Exec. V.P.....Joseph McPhee
 Vice-Pres., Sales.....H. C. Riker
 V.P., Engineering.....Sol Hudes
 V.P., Manufacturing.....Jack Horowitz
 V.P., Purchasing.....B. Tromboli
 13635 Victory Blvd., Van Nuys, Calif.
 Phone: ST 2-7479

Director.....S. Krinsky
 670 N. Elizabeth St., Lombard, Ill.
 Phone: MAyfair 9-1232

Director.....D. Chapman
 1028 Connecticut Ave., Washington, D. C.
 Phone: ME 8-5857

Director.....R. Adams
 PRODUCTS: Color and monochrome test equipment; video test signal generators & receivers; special effect generators.

Telecontrol Corp.

1418 W. 166th St., Gardena, Calif.
 Phone: FAculty 1-5701

RADIO & TV EQUIPMENT MANUFACTURERS

President.....John W. Doering
 Ch. Devel. Eng.....L. Jorgenson
 Sales Engineer.....Duane E. Heft
 Dir. Manuf.....Robert Fitzgerald

PRODUCTS: Audio-video distribution switchers & exchanges, studio switching centers, master control switching systems, mobile video switchers, house monitoring systems, audio-video automation switchers, video & pulse amplifiers.

Telectro Industries Corporation

35-16 37th St., Long Island City 1, N. Y.
 Phone: Yellowstone 2-8600

President.....H. Sussman
 General Manager.....Edward Waldman
 Secretary.....Stanley Rosenberg
 Chief Engineer.....George Brown
 P.A.....Maxwell Ross
 Engineer, Radio.....Abe Zeder
 Engineer, TV.....Frank Oster

PRODUCTS: Transistorized receivers & recorders, special designs, etc.; closed circuit TV system to transmit over telephone lines.

TelePrompTer Corporation

311 W. 43rd St., N. Y. 36, N. Y.
 Phone: JUdson 2-3800

Chairman, Pres.....Irving B. Kahn
 Vice President.....Monroe M. Rifkin
 V.P. Engineering.....Hubert J. Schlafly, Jr.
 V.P., Special Projects.....William Sargent
 V.P., Communication Syst...N. C. Myers, Jr.
 TV, Film Serv. Mgr.....George Kasimatis
 Public Rel. Dir.....John Barrington
 Dir. Marketing.....Gerald C. Griffin
 Prog. & Prod. Mgr.....Robert M. Rosencrans

PRODUCTS: TelePrompTer reading unit and accessories, cueing equipment for film, TV, public speaking; TelePro rear screen projection; TeleMation for automatic cueing; lights; audio systems; TeleStage portable stage structures; custom built sound systems; the Presidential Lectern; large screen cl. circ. TV.

Tele-Tone Company of America

1668 Webster Ave., New York 57, N. Y.
 Phone: CY 9-1900

President.....Isidore Rothman
 Vice President.....M. Perlmutter
 Chief Eng.....B. Berger
 PRODUCTS: AM-FM radios, AM-FM clock radios, radio/phonograph combinations.

Telescript-CSP Inc.

155 W. 72nd St., New York 23, N. Y.
 Phone: SUsquehanna 7-8111

President.....Peter Jackson
 V.P. Sales.....Curtis R. Howard
 Mgr., Service.....Trygve W. Lund
 Mgr., Tech. Facilities.....Charles R. Krum

Branch Office

832 N. La Brea, Los Angeles, Calif.
 Phone: HO 9-7287

Manager....."Scrappy" Lambert
 PRODUCTS: TV studio prompting eqpt., rear screen projector, video tape editor (electronic), portable stages.

Television Utilities Corp.

(Div. of Nord)

135 Fulton Ave., Garden City Park, N. Y.
 Phone: PI 6-4304

President.....Eugene Kron
 V.P., Ch. Engr.....C. H. Odom
 Vice President.....David Sigler
 Vice President.....David A. Harris
 Production Engineer.....Ken Worthington

PRODUCTS: Closed circuit TV equipment including cameras, flying spot scanners, line and distribution amplifiers, off-the-air tuners, video monitors, regulated power supplies. Stock market quotation video display systems.

Television Zoomar Co.

Zoomar Television

500 Fifth Ave., New York, N. Y.
 Phone: BRyant 9-5835

President.....Jack A. Pegler
 Design, Research & Dev...Dr. Frank G. Back
 Sales Manager.....Bill Pegler

PRODUCTS: Lenses — Super Universal Zoomar & Super Studio Zoomar, for 3 & 4½" image orthicon cameras.

Tel-Instrument Electronics Corp.

728 Garden St., Carlstadt, N. J.
 Phone: WEbster 3-1600

V.P., Sales Mgr.....E. W. Brinkerhoff
 PRODUCTS: Test equipment for TV, studio equipment for monochrome & color.

Theatre Network Television, Inc.

575 Madison Ave., N. Y. 22, N. Y.
 Phone: PL 5-6300

President.....Nathan L. Halpern
 Exec. Producer.....Marshall Jamison
 Dir. of Prod.....Robert F. White
 Dir. of Oper.....Edward F. Addiss
 Dir. of Sales Develop.....Bart Swift
 Dir. of Engineering.....Eugene D. Warren
 Chief Engineer.....John J. Leay
 Sec.-Treas.....George Frank

Branch Offices

719 Fisher Bldg., Detroit 2, Mich.
 Phone: TRinity 3-1566

Midwest Div. Mgr.....John L. Beers
 1137 N. Cole Ave., Los Angeles 38, Cal.
 Phone: HOLlywood 2-2480

West Coast Div. Mgr.....Douglas George
 250 Golden Gate Ave., San Francisco, Calif.
 Phone: ORdway 3-0750

West Coast Div. Mgr.....Douglas George
 PRODUCTS: Closed-circuit TV for business, industry, and paid box office admissions.

Tower Communications Co.

2700 Hawkeye Drive, Sioux City, Iowa
 Phone: 2-3631

President, Treas.....M. M. Lasensky
 Exec. Vice Pres.....G. A. Collins
 Vice President.....C. A. Wright
 Secretary.....G. S. Chesen

PRODUCTS: Microwave towers, passive reflectors, microwave bldgs. & tower erections. Radio towers, AM, VHF.

RADIO & TV EQUIPMENT MANUFACTURERS

Tower Sales & Erecting Company

6100 N.E. Columbia Blvd., Portland 18, Ore.
Phone: ATLantic 7-7303

President C. Fisher
PRODUCTS: AM, FM & TV guyed & self-supporting towers & ground systems; tower lighting & painting.

Trans-Lux Television Corp.

625 Madison Ave., New York 22, N. Y.
Phone: PL 1-3110

East. Div. Sales Mgr. Murray Oken
PRODUCTS: Background scenes by Trans-Lux; rear view slide projectors; translucent screens; & aluminum screen frames.

Trav-Ler Radio Corp.

571 W. Jackson Blvd., Chicago, Ill.
Phone: HARRison 7-9151

President Joe Friedman
V.P. & Gen. Sales Mgr. I. Edelstein
Vice-Pres., Mfg. Ellis Friedman
Adv. Mgr. R. Bruce Ruttenberg
TV Ch. Eng. Gene Harralo
Radio & Phono.

Ch. Eng. Richard J. O'Brien
PRODUCTS: Table, transistor & clock radios, hi fi portable & stereo & console phonographs hi fi & stereo tape recorders. Portable, table & console TV & combination sets.

John D. Trilsch, Inc.

Box 14201, Houston 21, Texas
Phone: REpublic 4-2545

President & Treas. John D. Trilsch
Vice President E. E. Armstrong
Secretary Chilton Bryan
PRODUCTS: Radio, microwave and radar towers, design, fabrication & erection.

Tung-Sol Electric Inc.

One Summer Ave., Newark 4, N.J.
Phone: HUmboldt 4-8500
New York Phone: CO 7-0620

Chairman Louis Rieben
President Milton Schulte
V.P., Treasurer H. Merle Darling
V.P., Marketing G. W. Keown
V.P., Oper. & Eng. Dr. A. K. Wright
V.P. Donald A. Harper
Sec. Paul Hemschoot
Comptroller George Hallett
V.P., Engineering R. B. Power
V.P., Elec. Tube Div. Paul Scharninghausen
Mgr., Mkt. Svcs. Harold F. Cook

PRODUCTS: Electron tubes, transistors, silicon rectifiers, miniature lamps, cathode ray tubes, subminiature incandescent lamps, electro switch devices, Chatham Electronics equipment.

United Transformer Corporation

150 Varick St., New York 13, N. Y.
Phone: ALgonquin 5-3500

Sales Manager H. Russell
PRODUCTS: Radio transformers, filters, equalizers, high Q coils.

Utility Tower Company

Box 7022, 3140 N.W. 38th St.,
Oklahoma City, Okla.
Phone: WIndsor 3-5578

Owner C. E. Nelson
Manager V. G. Duvall
Asst. Manager J. D. Nelson

PRODUCTS: Towers for radio FM base insulators and TV micro wave.

Vacuum Tube Products Co., Inc.

(Div. of Hughes Aircraft)

2020 Short St., Oceanside, Calif.
Phone: SARatoga 2-2101

Div. Manager James J. Sutherland
Marketing Mgr. R. W. Curry

PRODUCTS: Storage tubes, vacuum gauge tubes and controls, welding equipment, memoscope-oscilloscope.

Vallen Inc.

225 Bluff St., Akron, Ohio
Phone: BLackstone 3-4933

President E. J. Vallen
PRODUCTS: Vallen panorama track, all-steel and aluminum tracks, electric curtain controls.

Vega Electronics Corp.

Box 145, Cupertino, Calif.
Phone: ALPine 2-8704

Bd. Chmn., President Russell J. Tinkham
V.P., Ch. Engr. Walter C. Hironimus
Marketing Mgr. C. Arthur Foy
Secretary Marvin J. Colangelo

PRODUCTS: Vega-Mike wireless microphone system.

Visual Electronics Corp.

356 W. 40th St., New York 18, N. Y.
Phone: PENnsylvania 6-5840

President James B. Tharpe
Vice-President John P. Gallagher
Home Office Mgr. Louis A. Whitson
Mgr., Closed Cir. Oper. M. A. Mayers
Sales Eng. Mgr. Leo Darrigo
Sales Manager George H. Wagner

PRODUCTS: All AM-FM-TV bcst. tech. eqpt. & supplies; nat'l & foreign distribution. Manufacturers of Visual 6000 TV Automation System.

Vitro Electronics

(Div. of Vitro Corp. of America)

919 Jesup Blair Dr., Silver Spring, Md.
Phone: JUNiper 5-1000

General Mgr. W. Perrine
Vice President V. N. Setterholm
Dir. of Engr. P. N. Dudeney
Sales Engineer R. C. Curry

PRODUCTS: Rebroadcast receivers, field strength meters, phase meters, patching equip., multicouplers, RF test sets, jack panels, video patch cords & looping plugs.

RADIO & TV EQUIPMENT MANUFACTURERS

Westinghouse Electric Corp.

(Television-Radio Division)

Route 27 & Vineyard Rd., Metuchen, N.J.

Phone: LIBerty 8-5000

Vice-Pres. Chris Witting
Gen. Mgr. O. H. Yoxsimer
Asst. to Gen. Mgr. W. H. Eutz
Mgr. Mfg. M. N. Cinelli
Mgr. Market. C. J. Urban
Prod. Mgr. TV. J. J. Eagan
Prod. Mgr. Radio. E. D. Smithers
Service Mgr. K. H. Brown
Adv. Mgr. R. W. Johnson
Eng. Mgr. J. H. Fooks
Purchasing Agent. L. W. Tomlinson

PRODUCTS: Television Receivers, AM Radio Receivers, AM/FM Radio Receivers, High Fidelity Instruments.

Wollensak Optical Co.

850 Hudson Ave., Rochester 21, N. Y.

Phone: COngress 6-1000

President. E. A. Springer

Vice-President. A. A. Wollensak

PRODUCTS: TV & motion picture camera lenses.

Zenith Radio Corp.

6001 W. Dickens Ave., Chicago 39, Ill.

Phone: BERKshire 7-7500

N. Y. Phone: CIrcle 5-1400

Chrm. of Bd. Hugh Robertson

Pres. and Gen. Mgr. Joseph S. Wright

Exec. V.P., Ass't. Gen. Mgr. &

Treas. S. Kaplan
Exec. V.P.,

Dir. of Mkt. Leonard C. Truesdell

V-P in Chg. of Eng. J. E. Brown

V-P in Chg. of Prod. Donald MacGregor

V-P Advertising. Erik Isgrig

V.P. in Chg. Indust. Rel. J. M. Ferren

V-P & Assoc. Dir. of Res. Dr. Robert Adler

V-P Distribution. C. J. Hunt

V-P Hearing Aid. Eugene M. Kinney

V-P in Chg. of Res. Dr. Alexander Ellett

V-P, Patents. Francis W. Crotty

V-P, Export. John A. Miguel, Jr.

Secty. and Asst. V-P. Karl E. Hassel

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Asst. Treas and Asst. Control. A. L. Franczak

Asst. Treas and Asst. Secty. J. Kuhajek

Asst. Secretaries. H. M. Chesser & E. M. Schroeder

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 Empire 5-2551

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 Pleasantville, N. Y.

Radio Corporation of America, Camden, N. J.
 WO 3-8000

S.O.S. Cinema Supply Corp., 602 West 52nd St.,
 New York, N. Y. PLaza 7-0440

Lenses

Bausch & Lomb Optical Co., 79261 Bausch St.,
 Rochester, N. Y. LO 2-3000

Camera Equipment Co., 315 W. 43rd St., New
 York, N. Y. Judson 6-1420

Century Projector Corp., 729 7th Avenue, New
 York, N. Y. Circle 5-7048

National Theatre Supply, 50 Prospect Ave., Tarry-
 town, N. Y. ME 1-6200

Projection Optics Co., Inc., 219 S. 18th St., E.
 Orange, N. J. OE 6-6509

S.O.S. Cinema Supply Corp., 602 West 52nd St.,
 New York, N. Y. PLaza 7-0440

Laboratories

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 1161 N. Highland Ave. (38) Hollywood 4-7471

Anseo Processing Lab.
 1001 No. LaBrea (38) OLFdfield 4-0550

ArtCraft Screen Service
 4019 W. 60th. AXminister 4-5423

BRM Film Co.
 8235 1/2 W. Third. WEBster 1-6602

Cine-Craft Film Laboratory
 8764 Beverly (48) OLYmpia 2-7357

Cinema Research
 716 N. LaBrea. WEBster 3-9301

Color Reproduction Co.
 7936 Santa Monica Blvd. (46) OLFdfield 4-8010

Consolidated Film Industries
 959 Seward St. (38) HOLlywood 9-1441

DeLuxe Labs.
 1418 N. Western. HOLlywood 9-3141

Dunn, Linwood G.
 1153 N. Highland Ave. HOLlywood 9-5808

Eastman Kodak Research Laboratory
 1017 N. Las Palmas Ave. (38) HOLlywood 5-7151

Film Effects of Hollywood
 1153 N. Highland (38) HOLlywood 9-5808

Film Processing Corp.
 3602 Crenshaw. REPublic 1-2348

Film Service Laboratories
 6327 Santa Monica Blvd. HOLlywood 2-3237

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Houston Color Film Labs.
230 W. Olive Ave., Burbank...Victoria 9-4627

Hollywood 16 MM Industries, Inc.
7708 Santa Monica Blvd.....OLdfield 6-8736

Hollywood-Valley Films Labs
12546 Ventura, Studio City....POplar 6-9463

Holmes, Frank, Laboratories
1947 First St., San Fernando...EMpire 5-4501

Mercer, Ray, & Co.
4241 Normal Ave. (29)....NOrmandy 3-9331

Modern Movies, Inc.
832 N. Cole (38).....HOLLYWOOD 4-7293

National Screen Service
7026 Santa Monica Blvd....HOLLYWOOD 5-3136

Pacific Colorfilm
8248 Santa Monica Blvd.....OLdfield 4-0747

Pacific Title & Art Studio
6350 Santa MonicaHOLLYWOOD 3-5611

Pathe Laboratories, Inc.
6823 Santa Monica Blvd....HOLLYWOOD 9-5981

Peerless Film Processing
959 SewardHOLLYWOOD 4-7156

Permafilm, Inc.
7264 Melrose (46).....WEbster 3-8245

Producers Photographic Lab. Inc.
6556 Santa Monica Blvd....HOLLYWOOD 2-1334

Royal Titles
8439 Melrose (46).....OLive 3-1702

Stafford, Dee D., 16 MM Color Lab
2117 N. Glenoaks, Burbank...VICTORIA 9-5452

Technicolor Motion Picture Corp.
6311 Romaine St.....HOLLYWOOD 7-1101

Telefilm, Inc.
6039 Hollywood Blvd.....HOLLYWOOD 9-7205

United Film Labs, Inc.
6314 Santa Monica.....HOLLYWOOD 3-3350

Westheimer Co.
6585 Santa Monica Blvd....HOLLYWOOD 2-6381

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Ball Film Laboratory
1256 Howard St.....UNderhill 1-8638

Monaco Laboratories
950 Columbus Ave.....ORdway 3-0511

Motion Picture Service Co.
125 Hyde St.....ORdway 3-9162

Multichrome Laboratories
760 Gough St.....KL 2-0835

Sola Photo & Sound
37 Prospect Ave.....ATwater 2-6004

COLORADO

Alexander Film Co.
Colorado SpringsMAIN 4200

Johnson Tele-Visuals
Wheatridge, Colo.BElmont 3-6231

Western Cine Service
114 East Eighth Ave., Denver..AMherst 6-3061

WASHINGTON, D. C.

Byron Motion Pictures, Inc.
1226 Wisconsin Ave., N.W.....FEderal 3-4000

Capital Film Laboratories, Inc.
1905 Fairview Ave., N.E.....LAwrence 6-4634

Koster Film Facilities, Inc.
1017 N. J. Ave., S.E.....LIncoln 4-4410

Nat'l Cine Labs.
2008 Powhatan Rd., Hyattsville, Md.
HA 2-4333

ATLANTA, GA.

Beeland Wood Films, Inc.
752 Spring St., N.W.....TRinity 6-7558

Paramount News
135 Cain, N.W.....JAckson 3-1636

Strickland Film Co.
220 Pharr Rd., N.E.....CEdar 3-5317

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Atlas Film Corp.
1111 S. Boulevard, Oak Pk....AUstin 7-8620

Bell and Howell Co.
7100 McCormick, Lincolnwood....AM 2-1600

Chicago Film Laboratory, Inc.
1322 W. Belmont Ave.....BIttersweet 8-8780

Colburn, Geo. W., Laboratory
164 N. Wacker Dr.....DEarborn 2-6286

Crescent Film Laboratories
7510 N. Ashland.....AMbassador 2-5000

Eskey Color Print, Inc.
1325 S. Wabash.....WAbash 2-8583

Filmack Studios
1327 S. Wabash Ave.....HARRISON 7-4855

Wilding Picture Productions Inc.
1345 W. Argyle St.....BR 5-1200

DES MOINES, IOWA

Parrot Films Studio
1000-14th Pl.ATlantic 2-4211

GARY, INDIANA

Lakeside Laboratory
5929 E. Dunes Hwy.....GARY 8-1114

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Robert Young Studio
1050 S. Holt Rd.....CHapel 4-9526

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2821 E. Grand Blvd.....TRinity 5-2450

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550 Main St., Fort Lee, N. J.Windsor 7-7516
Criterion Film Labs, Inc.
33 W. 60th St.....COLUMbus 5-2180
Custom Film Lab.
1780 BroadwayCIRcle 5-4830
DeLuxe Laboratories, Inc. (20th Century-Fox)
450 Tenth Ave.....CIRcle 7-3220
Du-Art Film Laboratories, Inc.
245 W 56th St.....PLaza 7-4580
Filmlab, Inc.
130 W. 46th St.....JUdson 2-2863
Guffanti Film Laboratories, Inc.
630 Ninth Ave.....COLUMbus 5-5530
Kin-O-Lux, Inc.
17 W. 45th St.....JUdson 6-1880
Lab-TV
723 Seventh Ave.....JUdson 6-2293
Malcolm Laboratories Corp.
244 W. 49th St.....CIRcle 6-6150
Mecca Film Laboratories, Inc.
630 Ninth Ave.....COLUMbus 5-7676
Movielab Film Labs, Inc.
619 W. 54th St.....JUdson 6-0360
National Screen Service Corp.
1600 BroadwayCIRcle 6-5700
Pathe Laboratories, Inc.
105 E. 106th St.....TRafalgar 6-1120
Peerless Film Processing
421 W. 54th St.....JU 2-0052
Precision Film Laboratories
21 W. 46th St.....JUdson 2-3970
Quality Film Lab.
450 W. 56th St.....JUdson 6-4912
Rapid Film Technique, Inc.
37-02 - 27th St., L. I. C.SStillwell 6-4601
Swift Motion Picture Lab.
1183 University Ave.....CY 3-2400
Titra Film Labs
1600 BroadwayPLaza 7-6681
Tri Art Color Corp.
245 W. 55th St.....PLaza 7-4580
Video Film Laboratories
350 W. 50th St.....JUdson 6-7196

CLEVELAND, O.

Escar Motion Picture Service, Inc.
7315 Carnegie Ave.....ENdlicott 1-2707

DAYTON, O.

Film Assoc., Inc.
4600 S. Dixie Ave.....ZENith 1-2164

PHILADELPHIA, PA.

Beswick, Harold W.
1017 W. Allegheny Ave.....BALdwin 9-9355
News Reel Laboratory
1729 Sansom St.....Rittenhouse 6-3892
Welsh Studios
1209 E. Chelton Ave.....LIVingstone 8-4611

DALLAS, TEX.

Big D Film Lab
4215 Gaston Ave.....TAYlor 4-1341
Jamilson Film Co.
3825 BryanTAYlor 3-8158
Southwest Film Laboratory, Inc.
3024 Fort Worth.....FE 1-8347
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Film Arts Productions, Inc.
1700 S. 19th St.....MITchell 5-0523

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CALGARY

Barnes Calgary Film Production Co.

MONTREAL

Associated Screen Industries, Ltd.
2000 Northcliffe Ave.....HU 4-1186
Cinecraft Studios, Inc.
1184 St. Catherine St. W.....LANcaster 8092

TORONTO

Associated Screen News, Ltd.
100 Adelaide St. W.....WAVerly 4671
Audio Pictures, Ltd.
310 Lake Shore Rd.....CLifford 1-5211
S. W. Caldwell Ltd.
447 Jarvis St.....WA 2-2103
Film Laboratories of Canada, Ltd.
310 Lakeshore Rd.....CLifford 5-2351
Northern Motion Picture Labs
10 Dell Park Ave.....RU 1-6603
Shelly Films, Ltd.
156 King St. W.....LYndhurst 3431

OTTAWA

Crawley Films, Ltd.
19 Fairmont Ave.
National Film Board of Canada
John & Sussex Sts.....DIDEau 9-5730

REGINA, SASK.

General Films, Ltd.
1924 Rose St.

VANCOUVER

Motion Skreenadz, Ltd.
Film Exchange Bldg.
Trans-Canada Films, Ltd.
1210 Burrard St.....PA 1456
Vancouver Motion Pictures, Ltd.
Film Exchange Bldg.

RADIO & TELEVISION SERVICE FIRMS

Color Processes

- Acme Film Labs**
1161 N. Highland, Hollywood 38, Calif.; HOLLYWOOD 4-7471.
- Anso Color**
Anso Division of General Aniline & Film Corp., 2229 Vaux Hall Rd., Union, N. J.; 405 Lexington Ave., N. Y.; OXford 7-6161; 1001 N. LaBrea, Los Angeles; OLdfield 4-0550.
- Cinema Research**
716 N. La Brea, Hollywood 38, Calif.; WEBster 3-9301.
- Color Reproduction Co.**
7936 Santa Monica Blvd., Hollywood 46, Calif.; OLdfield 4-8010.
- Consolidated Film Ind.**
959 N. Seward St., Hollywood; HOLLYWOOD 9-1441.
- De Luxe Laboratory**
850 Tenth Ave., N. Y. C.; CIRCLE 7-3220; 1418 N. Western Ave.; HOLLYWOOD, Calif.; HOLLYWOOD 9-3141.
- Eastman Kodak Co.**
Rochester, N. Y.
- Eastman Kodak Research Lab.**
1017 N. Las Palmas Ave., Hollywood; HOLLYWOOD 5-7151.
- Film Effects**
1153 N. Highland Ave., Hollywood 38, Calif.; HOLLYWOOD 9-5808.
- Flora Color**
1715 N. Mariposa, Hollywood, Calif.; NORMANDY 3-2291.
- Kodachrome**
Eastman Kodak Co., Rochester, N. Y. (16 and 8 mm. for motion pictures; 35 mm. cartridges for stills only.) 6060 Sunset Blvd., Hollywood; HO 4-2181.
- Mercer, Ray, & Co.**
4241 Normal Ave., Hollywood; NORMANDY 3-9331.
- Pathe Lab., Inc.**
6823 Santa Monica Blvd., Hollywood; HOLLYWOOD 9-3961.
- Polacolor Process**
Polaroid Corp., Cambridge 39, Mass.
- Technicolor Motion Picture Corp.**
6311 Romaine St., Hollywood 38, Calif.; HOLLYWOOD 7-1101; Office: 30 Rockefeller Plaza, New York, N. Y.; CIRCLE 7-7934.
- Video Color, Inc.**
15 E. 48th St., N. Y.; PL 3-5082.

Projectors

- Ballantyne Co.**, 1712 Jackson, Omaha 2, Nebr.
- Bodde Screens and Projectors**
Box 711, San Fernando, Calif.
EMPIRE 5-2551
- Century Projector Corp.**, 729 7th Ave., New York, N. Y.; CIRCLE 5-7048
- Camera Equipment Co.**, 315 W. 43rd St., New York, N. Y.; JUDSON 6-1420

Spot and Flood Lamps

- Adams Lighting, Inc.**, 10 First St., Pelham, N. Y. PELHAM 8-4003
- Ariel Davis Supply Co.**, 3687 S. State St., Salt Lake City, Utah.

- Capitol Stage Lighting Co.**, 527 W. 45th St., New York, N. Y.; CIRCLE 6-7770
- General Electric Co.**, 1013 Williamson Bldg. Cleveland, O.
- International Motion Picture Consultants, Inc.**, National Press Building, Washington, D. C.
- Kliegl Bros.**, 321 W. 50th St., New York, N. Y. COLUMBUS 5-0130
- Mitchell Camera Corp.**, 666 West Harvard St., Glendale 4, Calif.; CHAPMAN 5-1085
- Motigraph, Inc.**, 4441 W. Lake St., Chicago 24, Ill.; ES 8-6600
- National Theater Supply**, 50 Prospect Ave., Tarrytown, N. Y.; ME 1-6200
- Radiant Lamp Corp.**, 300 Jelliff Ave., Newark 8, N. J.; BI 3-6850
- Radio Corp. of America**, Front & Cooper Sts., Camden, N. J.
- S.O.S. Cinema Supply Corp.**, 602 W. 52nd St., New York 19, N. Y.; PL 7-0440
- Sylvania Electric Products Co.**, 1740 Broadway, New York, N. Y.; JUDSON 6-2424
- Wenzel Projector Co.**, 2509 S. State St., Chicago 16, Ill.; CA 5-6285
- Westinghouse Electric Corp.**, 2519 Wilkens Ave., Baltimore 3, Md.

Carpets

- Bigelow Carpet Co.**, 140 Madison Ave., New York, N. Y.; OREGON 9-3000
- Hardwick & Magee Co.**, Lehigh Ave. & 7th St., Philadelphia 33, Pa.; BALDWIN 3-2000
- A. & M. Karagheusian, Inc.**, 295 5th Ave., New York, N. Y.; OREGON 9-1220
- C. H. Masland & Sons**, Carlisle, Pa.
- Alexander Smith, Inc.**, 295 5th Ave., New York 16, N. Y.; MURRAY HILL 9-1300

Background Processes

LOS ANGELES, CALIF.

- Acme Film Laboratories, Inc.**
1161 N. Highland Ave. (38) HOLLYWOOD 4-7471
- Anderson, Howard A., Co.**
751 N. Fairfax; OLIVE 3-4880
- Bodde Screens and Projectors**
Box 711, San Fernando, Calif.
EMPIRE 5-2551

- Cinema Research**
716 N. LaBrea, Los Angeles; WEBSTER 3-9301
- Consolidated Films Industries, Inc.**
959 Seward St.; HOLLYWOOD 9-1441
- Mercer, Ray**
4241 Normal Ave.; NORMANDY 3-9331
- Pathe Laboratories, Inc.**
6823 Santa Monica Blvd.; HOLLYWOOD 9-5981
- Technicolor Corporation**
6311 Romaine St.; HOLLYWOOD 7-1101

Raw Stock

- Anso**
Anso Division of General Aniline & Film Corp., Binghamton, N. Y.; 405 Lexington Ave., OXford 7-6161, New York 19, N. Y.; 1001 N. LaBrea, OLdfield 4-0550, Los Angeles, Calif.
- DuPont**
I. E. du Pont de Nemours and Co. (Inc.), Photo Products Division, Wilmington, Del.; 7051 Santa Monica Blvd., HOLLYWOOD 9-5147, HOLLYWOOD 38, Calif. Factories: Parlin, N. J.

RADIO & TELEVISION SERVICE FIRMS

Eastman

See W. J. German, Inc., Factories: Eastman Kodak Co., Rochester, N. Y.

German, W. J., Inc.

Distributor of Eastman motion picture film.
John St., Fort Lee, N. J., WInsdor 8-5100;
6677 Santa Monica Blvd., Hollywood 4-6131
Hollywood 38, Calif.

Storage Vaults

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Bekins Van & Storage Co.
1025 N. Highland Ave.HO 9-8181
Bonded TV Film Service, Inc.
8290 Santa Monica Blvd.OL 4-7575
Consolidated Film Industries
959 N. Seward St.HO 9-1441
Hollywood Film Co.
956 Seward St.Hollywood 2-3284
Lyon Van & Storage Co.
6372 Santa Monica Blvd.HO 9-1401
Melrose Vaults
6926 Melrose (38)WE 3-0700
Seward Film Vaults
1010 N. Seward St.Hollywood 4-0141

NEW YORK, N. Y.

Bonded Film Storage Corp.
630 Ninth Ave.JUdson 6-1030
Consolidated Film Industries,
Div. of Republic Pictures Corp.
521 W. 57th St.CI 6-0210
Movielab Theatre Service, Inc.
619 W. 54th St.JUdson 6-0360

Stock Shot Libraries

LOS ANGELES, CALIF.

Bailey Color Stock Library
7934 Santa Monica, Hollywood, Calif;
OLdfield 4-8197
Color Stock Library
527 N. LaCienega Blvd. (46)OL 7-0840
Elmer Dyer
711 N. La Jolla Ave. (46)WEBster 9-8308
Sherman Grinberg Film Libraries
1438 N. Gower.Hollywood 4-7491
Mercer, Ray & Co.
4241 Normal Ave. (27) . . .NORMandy 3-9331
Motion Picture Film Library
1426 N. Beachwood (28)HO 3-4833
Allan Sandler Film Libraries, Inc.
6926 Melrose (38)WE 1-0309

NEW YORK, N. Y.

Stock Shots To Order, Inc.
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HOLlywood 4-1117
Avery, Tex, Cartoons
10681 Santa Monica Blvd., Los Angeles (25)
GRAnite 4-5619
Cain, Mary, I & P Service
7107 DeLongpre, Hollywood (46)
HOLlywood 4-5186

Cascade Pictures

1027 N. Seward St., Los Angeles (38)
HOLlywood 2-6481

Churchill Films

6671 Sunset Blvd. (28)HO 6-6251

Cinema Research Corp.

716 N. LaBreaWEBster 3-9301

Creston Studios

1037 N. Cole Ave. (38)HO 5-5171

Disney, Walt

500 S. Buena Vista, Burbank. . .VICToria 9-3411

Fennell, Paul J. Co.

494 N. LaCienega (48)OLympia 2-2612

Format Films

4741 Laurel Canyon, N. Hollywood
PO 9-3610

Glennar (Sld) Productions

6618 1/2 Sunset Blvd. (38) ...HOLlywood 4-0406

Hanna-Barbera Productions

3501 Cahuenga Blvd. (28)HO 6-1371

Lantz, Walter

861 Seward St.HOLlywood 9-2907

Mercer, Ray

4241 Normal Ave.NORMandy 3-9331

Miles, Celine, I & P Service

6350 DeLongpre, Hollywood (28)
HOLlywood 9-3009

Munk, Hedy, I & P Service

1040 N. Las Palmas, Hollywood (38)
HOLlywood 4-5496

Patin, Ray, Productions, Inc.

3425 Cahuenga Blvd., Hollywood (28)
HOLlywood 2-1147

Playhouse Pictures

1401 No. La Brea, Hollywood (28)
HOLlywood 5-2193

Quartet Films

5631 Hollywood Blvd., Hollywood (28)
HOLlywood 4-9225

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Hawkins, Howard R. 66 Broad St., N. Y. 4, N. Y. HA 2-1811	Lubie, Robert B. 1026 Woodward Bldg., Wash. 5, D. C. . RE 7-3028
Heald, Robert L. Munsey Bldg., Wash. 4, D. C. ME 8-0023	Luxford, Ansel F. 1210 18th St. NW, Wash. 6, D. C. . . FE 8-0191
Hearne, John P. 405 Central Tower Bldg., San Francisco 3, Cal. YU 6-1365	Lyon, Richard K. 1712 Eye St., NW, Wash. 6, D. C. . . FE 7-1500
Heckman, Jerome H. Munsey Bldg., Wash. 4, D. C. ST 3-1000	MacDonald, Donald P. 1111 E. St., NW, Wash. 4, D. C. . . . EX 3-7030
Hedrick, F. Cleveland, Jr. 1001 Conn. Ave. NW, Wash. 6, D. C. . NA 8-5923	Mallyck, E. Theodore Colorado Bldg., Wash. 5, D. C. ST 3-7371
Hennessey, Philip J., Jr. 1240 19th St. NW, Wash. 6, D. C. . . . FE 8-4344	Marks, Leonard H. Cafritz Bldg., Wash. 6, D. C. ST 3-5880
Herman, A. M. Fort Worth Club Bldg., Fort Worth 1, Tex. ED 2-1248	Marmet, Robert A. 1820 Jefferson Pl., NW, Wash. D. C. . FE 8-3464
Hildreth, Richard Munsey Bldg., Wash. 4, D. C. ME 8-0023	Mayer, J. Gerald Wyatt Bldg., Wash. 5, D. C. ME 8-3662
Hilmer, Lucien 1730 K St. NW, Wash. 6, D. C. FE 8-5300	McCabe, Aloysius B. World Center Bldg., Wash. 6, D. C. . . . ST 3-3200
Hodson, Robert E. Ring Bldg., Wash. 6, D. C. RE 8-2566	McConaughy, George C. 50 W. Broad St., Columbus 15, O. . . . CA 1-6688
Holt, Thaddeus, Jr. Union Trust Bldg., Wash. 5, D. C. . . . RE 7-5900	McDonald, Joseph A. 1240 19th St. NW, Wash. 6, D. C. . . FE 8-4344
Holtz, Edgar W. Colorado Bldg., Wash. 5, D. C. ST 3-1900	McDonnell, W. Barrett 430 Washington Blvd., Wash. 5, D. C. . NA 8-2880
Imlay, Carl H. American Bldg., Wash. 4, D. C. ST 3-4004	McDonough, Francis X. Munsey Bldg., Wash. 4, D. C. ST 3-1000
Jacob, John B. Munsey Bldg., Wash. 4, D. C. ST 3-1000	McGovern, William L. 1229 19th St., NW, Wash. 6, D. C. . FE 8-3700
James, W. Ervin South Coast Bldg., Houston 2, Tex. . . CA 8-1541	McGranaghan, Jerome P. 1771 N St., NW, Wash. 6, D. C. . . . DE 2-9300
Jansky, Maurice M. 1317 F St. NW, Wash. 4, D. C. ST 3-4004	McInnis, Charles B. Continental Bldg., Wash. 5, D. C. . . . NA 8-0032
Jennes, Ernest W. Union Trust Bldg., Wash. 5, D. C. . . . RE 7-5900	McKay, Lawrence J. 63 Wall St., N. Y. 5, N. Y. WH 4-7400
Johnston, Everett D. Continental Bldg., Wash. 5, D. C. . . . NA 8-0032	McKenna, James A., Jr. 1735 DeSales St. NW, Wash. 6, D. C. . NA 8-2931
	Meehan, C. M. Munsey Bldg., Wash. 4, D. C. ST 3-1000

ATTORNEYS IN RADIO & TELEVISION

Midlen, John H. Munsey Bldg., Wash. 4, D. C.	ME 8-6006
Miller, Justin 2975 Wilshire Blvd., L. A. 5, Cal.	DU 1-1131
Miller, Neville Munsey Bldg., Wash. 4, D. C.	ME 8-2193
Miller, Reed 1229 19th St., NW, Wash. 6, D. C.	FE 8-3700
Miller, Samuel Washington Bldg., Wash. 5, D. C.	ST 3-6811
Monderer, Howard 4001 Nebraska Ave. NW, Wash. 16, D. C.	EM 2-4000
Morgan, Edward P. 710 14th St., NW, Wash. 5, D. C.	ST 3-0511
Moser, John B. 360 N. Michigan Ave., Chicago 1, Ill. RA	6-8168
Moff, Harold E. 710 14th St. NW, Wash. 5, D. C.	EX 3-4600
Moulton, Horace P. 195 Broadway, N. Y. 7, N. Y.	EX 3-9800
Mullin, Eugene F., Jr. Suite 300, Southern Bldg., Wash., D.C. ST	3-2455
Myse, Daryl A. 1411 Penn. Ave. NW, Wash. 4, D. C. RE	7-7040
Naftalin, Alan Y. 1000 Vermont Ave. NW, Wash. 5, D.C. RE	7-5566
Nail, Edwin S. 1240 19th St. NW, Wash. 6, D. C.	FE 8-4344
Neustadt, Stanley Cafritz Bldg., Wash. 6, D. C.	ST 3-5880
Nicholas, M. J. 93 E. 42nd St., N. Y. 17, N. Y.	MU 3-9553
North, Ernest D. 32 Ave. of the Americas, N.Y. 13, N.Y. EX	3-6245
O'Bryan, Paul A. Munsey Bldg., Wash. 4, D. C.	ST 3-1000
Ockershausen, Harry J. Bowen Bldg., Wash. 5, D. C.	RE 7-6363
O'Connell, Quinn 1225 19th St., NW, Wash. 6, D. C.	FE 8-4280
O'Hara, Joseph P. 1411 K St., NW, Wash., D. C.	EX 3-2333
O'Hare, Richard C. Investment Bldg., Wash. 5, D. C.	RE 7-3525
Olverson, John B. 1712 De Sales St., NW, Wash. 6, D.C. NA	8-3902
Oppenheimer, Monroe Woodward Bldg., Wash. 5, D. C.	RE 7-3028
Panzer, Irving R. M. 1735 DeSales St. NW, Wash. 6, D. C. ST	3-3660
Paradise, Richard R. Continental Bldg., Wash. 5, D. C.	NA 8-0032
Parkinson, Kenneth Wells Tower Bldg., Wash. 5, D. C.	DI 7-2141
Patrick, Duke M. Colorado Bldg., Wash. 5, D. C.	ST 3-1900
Pepper, Vincent A. Perpetual Bldg., Wash. 4, D. C.	EX 3-7030
Pierson, W. Theodore Ring Bldg., Wash. 6, D. C.	RE 7-2566
Plotkin, Harry M. Ring Bldg., Wash. 6, D. C.	FE 8-2566
Pogue, L. Welch 1001 Conn. Ave., NW, Wash. 6, D.C. EX	3-5333
Pollak, Stephen J. Union Trust Bldg., Wash. 5, D. C.	RE 7-5900
Porter, Paul A. 1229 19th St., NW, Wash. 6, D. C.	FE 8-3700
Porter, William A. Tower Bldg., Wash. 5, D. C.	DI 7-2141
Potts, William J., Jr. 1735 DeSales St. NW, Wash. 6, D. C.	DI 7-2724
Prather, Alfred Union Trust Bldg., Wash. 5, D. C.	RE 7-5900
Prince, D. F. Bowen Bldg., Wash. 5, D. C.	RE 7-8154
Putbrese, Keith E. Munsey Bldg., Wash. 4, D. C.	ST 3-1000
Quisenberry, John T. 195 Broadway, N. Y. 7, N. Y.	EX 3-3556
Rafter, John A. Munsey Bldg., Wash. 4, D. C.	ST 3-1000
Raish, Leonard R. 901 Waterford Rd., Alexandria, Va.	SO 5-3991
Randolph, John P. Cafritz Bldg., Wash. D. C.	NA 8-6244
Raub, Benjamin D. 30 Rockefeller Plaza, N. Y. 20, N. Y.	CI 7-8300
Rauh, Joseph L. Jr. 1631 K St., NW, Wash. 6, D. C.	RE 7-7795
Rea, Bryce, Jr. Munsey Bldg., Wash. 4, D. C.	DI 7-3551
Resnick, Leo 1411 Penn. Ave. NW, Wash. 4, D. C.	NA 8-9320
Rhnye, Brice W. 400 Hill Bldg., Wash. 6, D. C.	DI 7-1380
Rhnye, Charles S. 400 Hill Bldg., Wash. 6, D. C.	DI 7-1380
Rigby, Scott G. Wyatt Bldg., Wash. 5, D. C.	ME 8-3662
Robb, Roger Tower Bldg., Wash. 5, D. C.	DI 7-2141
Robbins, Charles E. National Press Bldg., Wash. 4, D. C.	DI 7-1200
Roberson, Frank Munsey Bldg., Wash. 4, D. C.	ME 8-0023
Roberts, William A. Continental Bldg., Wash. 5, D. C.	NA 8-0032
Rollo, Reed T. World Center Bldg., Wash. 6, D. C.	ST 3-3200
Rorer, Dwight E. Washington Bldg., Wash. 5, D. C.	RE 7-0727
Rosen, Leo 285 Madison Ave., N. Y. 17, N. Y.	MU 5-1582
Rosenfield, Harry N. 1735 DeSales St., NW, Wash. 6, D.C. EX	3-0250
Rosenman, Samuel I. 575 Madison Ave., N. Y. 22, N. Y.	MU 8-7800
Rowell, Russell Munsey Bldg., Wash. 4, D. C.	ME 8-0023
Russell, Percy H. World Center Bldg., Wash. 6, D. C.	ST 3-3200
Scharfeld, Arthur W. National Press Bldg., Wash. 4, D. C.	ST 3-4115
Scheiner, Arthur 1343 H St., NW, Wash. 5, D. C.	ME 8-6900
Schellenberg, Howard J., Jr. 1025 Conn. Ave., Wash. 6, D. C.	RE 7-1522
Schneider, Edwin R., Jr. 1820 Jefferson Pl., NW, Wash. 5, D. C.	FE 8-3464
Schroeder, Arthur H. Munsey Bldg., Wash. 4, D. C.	ME 8-2193
Schulkind, Herbert M. 1612 K St. NW, Wash. 6, D. C.	ME 8-6190
Seaks, Robert G. Southern Bldg., Wash. 5, D. C.	DI 7-7117
Segal, Paul M. 816 Connecticut Ave., Wash. 6, D. C. ST	3-4115
Sells, Harry G. Munsey Bldg., Wash. 4, D. C.	ST 3-1000
Sharkey, James Perpetual Bldg., Wash. 4, D. C.	ME 8-6632
Shipley, Carl L. Nat'l. Press Bldg., Wash. 4, D. C.	ST 3-1648
Simmons, Roy Warner Bldg., Wash. 4, D. C.	ME 8-1748
Sims, William F., Jr. Munsey Bldg., Wash. 4, D. C.	ST 3-1000
Slaughter, Harrison T. Ring Bldg., Wash. 6, D. C.	RE 7-2566
Smith, Bernard B. 460 Park Ave., New York 22, N. Y.	PL 1-2660
Smith, Donald K. Munsey Bldg., Wash. 4, D. C.	ME 8-6006
Smith, George S. 1240 19th St. NW, Wash. 6, D. C.	FE 8-4344
Smith, E. Stratford 1111 E. St., NW, Wash. 4, D. C.	EX 3-7030
Smith, Quayle B. 1917 Eye St., NW, Wash. 6, D. C.	FE 3-1820
Sonnett, John F. 83 Wall St., N. Y. 5, N. Y.	WH 4-7400
Southmayd, John P. Perpetual Bldg., Wash. 4, D. C.	RE 7-1450
Spearman, Paul Munsey Bldg., Wash. 4, D. C.	ME 8-0023
Spillane, Lester W. Hollywood office: 15215 Sunset Blvd., Pacific Palisades, Cal.	GL 4-7505
Stambler, Arthur National Press Bldg., Wash. 4, D. C.	ST 3-4115
Stanley, Earl R. Munsey Bldg., Wash. 4, D. C.	ST 3-1000
Stegemann, Edward J. 710 14th St. NW, Wash. 5, D. C.	ST 3-0511

ATTORNEYS IN RADIO & TELEVISION

Stein, A. L. Warner Bldg., Wash. 4, D. C. RE 7-7944	Weaver, Henry B., Jr. 1225 19th St. NW, Wash. 6, D. C. . . . FE 8-4280
Stevens, David S. 1735 DeSales St. NW, Wash. 6, D. C. NA 8-2931	Welch, Vincent B. 710 14th St. NW, Wash. 5, D. C. . . . ST 3-0511
Stirling, E. Tillman 710 14th St. NW, Wash. 5, D. C. . . . ST 3-0511	Werner, Jack Wyatt Bldg., Wash. 5, D. C. RE 7-5102
Stollenwerck, Frank National Press Bldg., Wash. 4, D. C. . . NA 8-7846	Werner, Robert L. 30 Rockefeller Plaza, N. Y. 20, N. Y. CO 5-5900
Stout, Clair L. Munsey Bldg., Wash. 4, D. C. ST 3-1000	Wheeler, Burton K. Southern Bldg., Wash. 5, D. C. DI 7-7117
Stuart, Harold C. 412 Cafritz Bldg., Wash. D. C. ME 8-2477	Wheeler, Edward K. Southern Bldg., Wash. 5, D. C. DI 7-7117
Sutton, George O. National Press Bldg., Wash. 4, D. C. . . NA 8-7949	Wilkinson, Ernest L. 1616 H St., NW, Wash. 6, D. C. NA 8-4400
Taylor, James R. 1616 H St., NW, Wash. 6, D. C. NA 8-4400	Wilkinson, Glen A. 1616 H St., NW, Wash. 6, D. C. NA 8-4400
Thomson, William National Press Bldg., Wash. 4, D. C. . . NA 8-0055	Wilkinson, Vernon L. 1735 DeSales St. NW, Wash. 6, D. C. NA 8-2931
Timberg, Sigmund 815 15th St. NW, Wash. 5, D. C. EX 3-1074	Willis, John W. 1735 DeSales St. NW, Wash. 6, D. C. ST 3-3660
Tumulty, Joseph P., Jr. 1317 F St., NW, Wash., D. C. NA 8-2121	Wilner, Morton H. Wyatt Bldg., Wash. 5, D. C. ME 8-6900
Tyler, Lyon L., Jr. Investment Bldg., Wash 5, D. C. RE 7-3836	Wilson, Thomas W. Munsey Bldg., Wash. 4, D. C. ST 3-1000
Tyson, William S. 821 15th St., NW, Wash. 5, D. C. . . . RE 7-1717	Wollenberg, J. Roger 1735 DeSales St. NW, Wash. 6, D. C. . DI 7-7274
Vieth, Duane 1229 19th St. NW, Wash. 6, D. C. . . . FE 8-3700	Woods, Robert A. 2011 Eye St., NW, Wash. 6, D. C. . . . 337-6313
Wagner, W. Dean 400 Hill Bldg., Wash. 6, D. C. DI 7-1380	Woods, Warren Perpetual Bldg., 1111 E St. NW, Wash. 4, D. C. NA 8-2530
Walker, Paul A. 1513 Franklin Dr., Norman, Okla. . . . JE 4-4824	Wozencraft, Frank W. Southern Bldg., Wash. 5, D. C. EX 3-5363
Wall, Thomas H. Munsey Bldg., Wash. 4, D. C. ST 3-1000	Zias, Joseph F. 5507 Cornish Rd., Bethesda, Md. . . . OL 2-3540
Walton, Frederick H., Jr. Bowen Bldg., Wash. 5, D. C. RE 7-6363	Zorbaugh, Geraldine B. 485 Madison Ave., N. Y. 22, N. Y. . . . PL 1-2345
Wayland, Charles V. Perpetual Bldg., Wash. 4, D. C. RE 7-1450	Zwicky, Warren C. 1735 DeSales St., NW, Wash. 6, D. C. ME 8-6550

Motion Picture Theatres Equipped For Television in The United States

<i>State</i>	<i>City</i>	<i>Seating Capacity</i>	<i>Theatre</i>
CALIFORNIA	Fresno	2,169	Fresno
	Huntington Park	1,468	Huntington Park
	Los Angeles	1,757	Downtown
		2,213	Orpheum
		1,363	Ritz
	San Francisco	2,646	Paramount
		399	Telenews
COLORADO	Denver	2,096	Paramount
DIST. OF COL.	Washington	3,452	Capitol
		1,838	Keith's .
FLORIDA	Miami	2,000	Carib
		1,234	Capitol
ILLINOIS	Chicago	1,299	Crown
		3,931	Marbro
		2,649	State Lake
		606	Loop
		3,414	Tivoli
		4,320	Uptown

(Continued on Next Page)

THEATRES EQUIPPED FOR TELEVISION

<i>State</i>	<i>City</i>	<i>Seating Capacity</i>	<i>Theatre</i>
INDIANA	Indianapolis	3,313	Indiana
LOUISIANA	New Orleans	3,400	Saenger
MARYLAND	Baltimore	2,048	Century
		1,320	Metropolitan
		2,843	Stanley
		1,860	State
MASS.	Boston	1,500	Pilgrim
		3,583	State
MICHIGAN	Detroit	2,500	Eastown
MINNESOTA	St. Paul	2,362	Paramount
MISSOURI	St. Louis	3,166	State
NEBRASKA	Omaha	2,978	Orpheum
NEW JERSEY	Asbury Park	1,558	St. James
	Camden	2,213	Stanley
NEW YORK	Albany	1,550	Palace
	Binghamton	2,284	Capitol
	Buffalo	2,091	Centre
	N. Y. C.—Bronx	2,353	Fordham
	N. Y. C.—Brooklyn	4,060	Fox
		2,146	Marine
	N. Y. C.—Manhattan	450	Guild Newsreel
N. Y. C.—Flushing	2,282	Victoria	
	2,146	Prospect	
NO. CAROLINA	Charlotte	1,405	Carolina
OHIO	Cincinnati	3,037	Albee
		3,009	Allen
		3,465	Hippodrome
	Dayton	3,446	State
		2,665	Keith's
		2,455	Rivoli
PENNSYLVANIA	Chester	2,272	Stanley
	Erie	2,584	Warner
	Philadelphia	2,947	Stanley
	Pittsburgh	2,016	J. P. Harris
		3,486	Penn
3,719	Stanley		
UTAH	Salt Lake City	1,759	Utah
VIRGINIA	Richmond	1,396	Byrd
		1,393	National
WASHINGTON	Seattle	2,559	Orpheum
WISCONSIN	Milwaukee	2,436	Riverside
		2,431	Warner

Toll Television Firms

— Organizations and Manufacturers —

ENTRON, INC.

4902 Lawrence St., Bladensburg, Md.
APpleton 7-9585

H. M. Diambra.....President
J. L. Lahey.....Exec. V.P.

GIANTVIEW TV NETWORK

(Div. of Meilink Steel Safe Co.)

901 Livernois Ave., Ferndale 20, Mich.
LIncoln 8-2500

Stanley AkersPresident

1280 Fifth Ave., New York, N. Y.
EN 9-3000

Richard L. Colten.....Exec. in Charge

HOME ENTERTAINMENT CO., INC.

9025 Wilshire Blvd., Beverly Hills, Calif.
CR 4-8575

Martin LeedsPresident
Oliver Unger.....Exec. Vice Pres.

INTERNATIONAL TELEMETER CO.

(Division of Paramount Pictures Corp.)

1501 Broadway, New York 36, N. Y.
BRyant 9-8700

Louis A. Novins.....President
Leslie Winik.....Vice President

JERROLD ELECTRONICS CORP.

15th & Lehigh, Philadelphia 32, Pa.
BALdwin 6-3456

Sidney HarmanPresident
Robert H. Beisswenger.....General Manager

JOINT COMMITTEE ON TOLL TV

1585 Broadway, New York
CIRcle 5-4800

Phil HarlingChairman

RKO GENERAL PHONEVISION INC.

555 Asylum Ave., Hartford, Conn.
JA 5-2611

Thomas F. O'Neil.....President
John B. Poor.....Vice President

SKIATRON ELECTRONICS & TELEVISION CORP.

180 Varick St., New York 14, N. Y.
WATkins 4-7060

Arthur Levey.....President
Frank V. Quigley.....Secy.-Treas.

SKIATRON TV INC.

400 Park Ave., New York 5, N. Y.
PLaza 3-5600

Matthew FoxPresident

SPENCER-KENNEDY LABORATORIES INC.

1320 Soldiers Field Rd., Boston 35, Mass.
ALgonquin 4-5400

George W. W. Brewster.....Chairman
Donald Spencer.....Pres., Treas.

TECO INC.

231 S. LaSalle St., Chicago 4, Ill.
FINancial 6-3499

Pieter E. van Beek.....President
George E. Howell.....Vice Pres., Secy.

TELEGLOBE PAY-TV SYSTEM INC.

400 Madison Ave., New York, N. Y.
ELdorado 5-0010

Solomon Sagall.....President
Ira Kamen.....Exec. Vice Pres.

TOLVISION OF AMERICA

445 Park Ave., New York, N. Y.
PL 1-6800

Matthew Fox.....President

VIDEO INDEPENDENT THEATERS INC.

11 N. Lee Ave., Oklahoma City, Okla.
REgent 9-0681

Henry S. Griffing.....President

ZENITH RADIO CORP.

6001 Dickens Ave., Chicago 39, Ill.
BERkshire 7-7500

Hugh RobertsonPresident

Color Equipped Television Stations

CBS-TV

CITY	STATION	NETWORK	SLIDE	LOCAL ORIENTATION FILM	STUDIO
Eastern Time Zone					
New York	WCBS-TV	•	•	•	•
Albany	W-TEN	•	—	—	—
Altoona	WFBG-TV	•	—	—	—
Anderson	WAIM-TV	•	—	—	—
Atlanta	WAGA-TV	•	•	•	—
Augusta	WRDW-TV	•	—	—	—
Baltimore	WMAR-TV	•	•	•	—
Bangor	WABI-TV	•	—	—	—
Binghamton	WBNF-TV	•	—	—	—
Boston	WHDH-TV	•	•	•	•
Buffalo	WBEN-TV	•	•	•	•
Burlington	WCAX-TV	—	—	—	—
Cadillac	WWTW	•	—	—	—
Charleston, S. C.	WCSC-TV	•	—	—	—
Charlotte	WBTW	•	•	•	•
Chattanooga	WDEF-TV	•	—	—	—
Cincinnati	WCPO-TV	•	—	—	—
Clarksburg, W. Va.	WBOY-TV	•	—	—	—
Cleveland	WJW-TV	•	—	—	—
Columbia, S. C.	WNOK-TV	•	—	—	—
Columbus, Ga.	WRBL-TV	•	—	—	—
Columbus, Ohio	WBNS-TV	•	—	—	—
Dayton	WHIO-TV	•	—	—	—
Detroit	WJBK-TV	•	•	•	•
Durham	WTVD	•	—	—	—
Erie	WSEE-TV	•	—	—	—
Florence, S. C.	WBTW	•	—	—	—
Greensboro	WFMY-TV	•	—	—	—
Greenville, N. C.	WNCT	•	—	—	—
Harrisburg	WHP-TV	•	—	—	—
Harrisonburg	WSVA-TV	•	—	—	—
Hartford	WTIC	•	—	—	—
Huntington, W. Va.	WHTN	•	—	—	—
Indianapolis	WISH-TV	•	•	•	—
Jacksonville	WJXT-TV	•	—	—	—
Johnson City	WJHL-TV	•	—	—	—
Johnstown	WARD-TV	—	—	—	—
Kalamazoo	WKZO-TV	•	•	•	—
Knoxville	WBIR-TV	•	—	—	—
Lancaster	WGAL-TV	•	•	•	•
Lansing	WJIM-TV	•	•	•	—
Macon	WMAZ-TV	•	•	•	—
Miami	WTVJ	•	•	•	•
Norfolk	WTAR-TV	•	•	•	—
Oak Hill, W. Va.	WOAY-TV	—	—	—	—
Orlando	WDBO-TV	•	—	—	—
Philadelphia	WCAU-TV	•	•	•	—
Pittsburgh	KDKA-TV	•	•	•	—
Portland, Me.	WGAN-TV	•	—	—	—
Providence	WPRO-TV	•	—	—	—
Richmond	WTVR-TV	•	•	•	—
Roanoke	WDBJ-TV	•	•	•	—
Rochester	WHEC-TV	•	—	—	—
Saginaw	WKNX-TV	•	—	—	—
Savannah	WTOG-TV	•	—	—	—
Scranton	WDAU-TV	•	—	—	—
Spartanburg	WSPA-TV	•	—	—	—
Springfield, Mass.	WHYN-TV	—	—	—	—
Steubenville	WSTV	•	—	—	—
Syracuse	WHEN-TV	•	—	—	—
Tampa	WTVT	•	•	•	—
Thomasville	WCTV	•	—	—	—
Toledo	WTOL-TV	•	—	—	—
Washington	WTOP-TV	•	•	•	—
Watertown	WCNY-TV	—	—	—	—
Youngstown	WKBN-TV	•	—	—	—

COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	SLIDE	LOCAL ORIENTATION FILM	STUDIO
Central Time Zone					
Amarillo	KFDA-TV	—	—	—	—
Austin	KTBC-TV	•	—	—	—
Baton Rouge	WAFB-TV	—	—	—	—
Beaumont	KFDM-TV	•	—	—	—
Cape Girardeau	KFVS-TV	•	—	—	—
Cedar Rapids	WMT-TV	•	—	—	—
Champaign	WCIA-TV	•	—	—	—
Chicago	WBBM-TV	•	—	—	—
Corpus Christi	KZTV	•	—	—	—
Dallas	KRLD-TV	•	•	•	—
Des Moines	KRNT-TV	•	—	—	—
Dothan	WTVY	—	—	—	—
Duluth	KDAL-TV	•	—	—	—
Evansville	WEHT	•	—	—	—
Fort Smith	KFSA-TV	•	—	—	—
Fort Wayne	WANE-TV	•	—	—	—
Green Bay	WBA Y-TV	•	—	—	—
Harlingen	KGBT-TV	—	—	—	—
Houston	KHOU-TV	•	—	—	—
Jackson, Miss.	WJTV	•	•	•	—
Jefferson City	KRCG-TV	—	—	—	—
Joplin	KODE	•	—	—	—
Kansas City	KCMO-TV	•	•	•	•
La Crosse	WKBT-TV	—	—	—	—
Lafayette, La.	KLFY-TV	•	—	—	—
Lincoln	KOLN-TV	—	—	—	—
Little Rock	KTHV	•	—	—	—
Louisville	WHAS-TV	•	—	—	—
Lubbock	KDUB-TV	•	•	•	—
Madison	WISC-TV	—	•	•	•
Marquette	WLUC-TV	—	—	—	—
Mason City	KGLO-TV	•	—	—	—
Memphis	WREC-TV	•	—	—	—
Meridian	WTOK-TV	•	—	—	—
Milwaukee	WISN-TV	•	•	•	—
Minneapolis	WCCO-TV	—	•	—	•
Minot	KXMC-TV	—	—	—	—
Mobile	WKRQ-TV	•	—	—	—
Monroe	KNOE-TV	•	—	—	—
Montgomery	WCOV-TV	•	—	—	—
Nashville	WLAC-TV	—	—	—	—
New Orleans	WWL-TV	•	•	•	—
Odesa	KOSA-TV	—	—	—	—
Oklahoma City	KWTV	•	—	—	—
Omaha	WOW-TV	•	—	—	—
Ottumwa	KTVO	•	—	—	—
Peoria	WMBD-TV	•	—	—	—
Quincy	KHQA-TV	•	—	—	—
Rapid City, S. D.	KOTA-TV	•	—	—	—
Rock Island	WHBF-TV	•	—	—	—
Rockford	WREX-TV	•	•	•	—
San Angelo	KCTV	—	—	—	—
San Antonio	KENS-TV	•	—	—	—
Shreveport	KSLA-TV	•	—	—	—
Sioux City	KVTV	•	—	—	—
Sioux Falls	KELO-TV	•	—	—	—
South Bend	WSBT-TV	•	—	—	—
Springfield, Mo.	KTTS-TV	•	—	—	—
St. Joseph	KFEQ-TV	—	—	—	—
St. Louis	KMOX-TV	•	—	—	—
Sweetwater	KPAR-TV	•	•	•	—
Terre Haute	WTHI-TV	•	—	—	—
Topeka	WIBW-TV	•	—	—	—
Tulsa	KOTV	•	—	—	—
Valley City	KXJB-TV	•	•	•	—
Waco	KWTX-TV	•	—	—	—
Wausau	WSAU-TV	•	—	—	—
Wichita	KTVH	•	—	—	—
Wichita Falls	KSVD-TV	•	—	—	—

Mountain Time Zone

Albuquerque	KGGM-TV	•	—	—	—
Billings	ROOK-TV	—	—	—	—
Boise	KBOI-TV	—	—	—	—
Butte	KXLF-TV	—	—	—	—

(Continued on Next Page)

COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGATION	
				FILM	STUDIO
Casper	KTWO-TV	●	—	—	—
Cheyenne	KFBC-TV	●	—	—	—
Colorado Springs	KKTU	—	—	—	—
Denver	KLZ-TV	●	—	—	—
El Paso	KROD-TV	●	—	—	—
Idaho Falls	KID-TV	—	—	—	—
Great Falls	KFBB-TV	—	—	—	—
Phoenix	KOOL-TV	●	—	—	—
Roswell	KSWs-TV	●	—	—	—
Salt Lake City	KSL-TV	●	—	—	—
Tucson	KOLD-TV	—	—	—	—

Pacific Time Zone

Bakersfield	KBAK-TV	—	—	—	—
Chico	KHSL-TV	●	—	—	—
Eureka	KIEM-TV	●	—	—	—
Fresno	KFRE-TV	●	—	—	—
Los Angeles	KNXT	●	●	●	●
Medford	KBES-TV	—	—	—	—
Portland, Ore.	KOIN-TV	●	—	—	—
Reno	KOLO-TV	●	—	—	—
Sacramento	KXTV	●	●	●	—
Salinas	KSBW-TV	●	—	—	—
San Diego	KFMB-TV	●	—	—	—
San Francisco	KPIX-TV	●	●	●	—
Seattle	KIRO-TV	●	●	●	—
Spokane	KXLY-TV	●	—	—	—
Yakima	KIMA-TV	●	—	—	—

Emp Network

Bellingham, Wash.	KVOS-TV	—	—	—	—
Bismarck, N. D.	KXMB-TV	—	—	—	—
Bryan, Texas	KBTX	—	—	—	—
Carlsbad	KAVE-TV	—	—	—	—
Columbus, Miss.	WCBI-TV	—	—	—	—
Decatur, Ala.	WMSL-TV	●	—	—	—
Dickinson	KDIX-TV	—	—	—	—
Ensign	KTVC	—	—	—	—
Ephrata	KBAS-TV	●	—	—	—
Florence, Ala.	WOWL-TV	—	—	—	—
Fort Myers, Fla.	WINK-TV	—	—	—	—
Fort Pierce	WTVI	—	—	—	—
Glendive, Mont.	KXGN-TV	—	—	—	—
Goodland, Kan.	KBLR-TV	—	—	—	—
Grand Junction, Colo.	KREX-TV	—	—	—	—
Greenwood, Miss.	WABG-TV	—	—	—	—
Helena	KBLL-TV	—	—	—	—
Jackson, Tenn.	WDXI-TV	—	—	—	—
Juneau	KINY-TV	—	—	—	—
Klamath Falls	KOTI-TV	—	—	—	—
Lafayette, Ind.	WFAM-TV	—	—	—	—
Laredo	KGNS-TV	●	—	—	—
Las Vegas, Nev.	KLAS-TV	●	—	—	—
Lewiston	KLEW-TV	●	—	—	—
Lexington	WKYT	—	—	—	—
Lufkin, Texas	KTRE-TV	●	—	—	—
Missoula, Mont.	KMSO-TV	—	—	—	—
Parkersburg	WTAP	●	—	—	—
Pasco	KEPR-TV	●	—	—	—
Presque Isle	WAGM-TV	—	—	—	—
Riverton, Wyo.	KWRB-TV	—	—	—	—
Salisbury, Md.	WBOC	—	—	—	—
Twin Falls, Ida.	KLIX-TV	—	—	—	—
Yuma	KIVA-TV	—	—	—	—

Non-Interconnected

Anchorage, Alaska	KTVA	—	—	—	—
Fairbanks, Alaska	KTVF	—	—	—	—
Honolulu	KGMB-TV	—	—	—	—

● Equipment in use.
 — No equipment.

NBC-TV

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGATION	
				FILM	STUDIO
Aberdeen, S. D.	KXAB-TV	•	—	—	—
Abilene, Tex.	KRBC-TV	•	—	—	—
Albany, Ga.	WALB-TV	•	—	—	—
Albuquerque, N. M.	KOB-TV	•	—	—	—
Alexandria, La.	KALB-TV	•	—	—	—
Alexandria, Minn.	KCMT	•	—	—	—
Amarillo, Tex.	KGNC-TV	•	—	—	—
Anchorage, Alaska	KENI-TV	—	—	—	—
Ardmore, Okla.	KXII-TV	•	—	—	—
Atlanta, Ga.	WSB-TV	•	•	•	—
Augusta, Ga.	WJBF	•	—	—	—
Austin, Tex.	KTBC-TV	•	—	—	—
Bakersfield, Cal.	KERO-TV	•	—	—	—
Baltimore, Md.	WBAL-TV	•	•	•	•
Bangor, Me.	WLBZ-TV	•	—	—	—
Baton Rouge, La.	WBRZ	•	—	—	—
Beaumont-Pt. Arthur	KPAC-TV	•	—	—	—
Billings, Mont.	KGHL-TV	•	—	—	—
Binghamton, N. Y.	WLNK-TV	•	—	—	—
Birmingham, Ala.	WAPI-TV	•	•	•	—
Bismarck, N. D.	KFYR-TV	•	—	—	—
Bluefield, W. Va.	WHIS-TV	•	—	—	—
Boise, Idaho	KTVB	•	—	—	—
Boston, Mass.	WBZ-TV	•	—	—	—
Bristol, Va.- Johnson City, Tenn.	WCYB-TV	•	•	•	—
Buffalo, N. Y.	WGR-TV	•	—	—	—
Butte, Mont.	KXLF-TV	—	—	—	—
Helena, Mont. (S)	KBLL-TV	—	—	—	—
Casper, Wyo.	KTWO-TV	—	—	—	—
Champaign-Urbana, Ill.	WCHU-TV	—	—	—	—
Danville, Ill. (S)	WICD	—	—	—	—
Charlotte, N. C.	WSOC-TV	•	—	—	—
Chattanooga, Tenn.	WRGP-TV	•	—	—	—
Cheyenne, Wyo.	KFBC-TV	•	—	—	—
Scotts Bluff, Neb. (S)	KSTF	—	—	—	—
Chicago, Ill.	WNBQ	•	•	•	•
Cincinnati, O.	WLW-T	•	•	•	•
Clarksburg, W. Va.	WBOY-TV	•	—	—	—
Cleveland, O.	KYW-TV	•	—	—	—
Columbia, Mo.	KOMU-TV	—	—	—	—
Columbia, S. C.	WIS-TV	•	—	—	—
Columbus, O.	WLW-C	•	—	—	•
Corpus Christi, Tex.	KRIS-TV	•	—	—	—
Davenport, Iowa	WOC-TV	•	—	—	—
Dayton, O.	WLW-D	•	—	—	—
Daytona Beach-Orlando, Fla.	WESH-TV	•	—	—	—
Decatur, Ala.	WMSL-TV	•	—	—	—
Denver, Colo.	KOA-TV	•	—	—	—
Des Moines, Iowa	WHO-TV	•	—	•	•
Detroit, Mich.	WWJ-TV	•	•	•	—
Duluth, Minn.- Superior, Wisc.	WDSM-TV	•	—	—	—
Eau Claire, Wisc.	WEAU-TV	•	—	—	—
Eldorado, Ark.	KTVE	•	—	—	—
El Paso, Tex.	KTSM-TV	•	—	—	—
Eugene, Ore.	KVAL-TV	•	—	—	—
Roseburg, Ore. (S)	KPIC-TV	—	—	—	—
Evansville, Ind.	WFIE-TV	•	—	—	—
Fairbanks, Alaska	KFAR-TV	—	—	—	—
Fargo, N. D.	WDAY-TV	•	—	—	—
Florence, Ala.	WOVL-TV	—	—	—	—
Fort Dodge, Ia.	KQTV	•	—	—	—
Fort Smith, Ark.	KFSA-TV	•	—	—	—
Fort Wayne, Ind.	WKLG-TV	•	—	—	—
Fort Worth, Tex.	WBAP-TV	•	•	•	•
Fresno, Cal.	KMJ-TV	•	•	•	—

(Continued on Next Page)

COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	SLIDE	LOCAL ORIENTATION FILM	STUDIO
Grand Junction, Colo.	KREX-TV	•	—	—	—
Montrose, Colo. (S)	KREY-TV	•	—	—	—
Grand Rapids, Mich.	WOOD-TV	•	—	—	—
Great Bend, Kans.	KCKT-TV	•	—	—	—
Garden City, Kans. (S)	KGLD-TV	•	—	—	—
McCook, Nebr. (S)	KOMC-TV	•	—	—	—
Great Falls, Mont.	KRTV	—	—	—	—
Green Bay, Wisc.	WFRV-TV	•	—	—	—
Greenville-					
Spartanburg, S. C.	WFBC-TV	•	—	—	—
Harrisonburg, Va.	WSVA-TV	•	—	—	—
Hartford-					
New Britain, Conn.	WHNB-TV	•	—	—	—
Hastings-Kearney, Neb.	KHAS-TV	•	—	—	—
Hattiesburg-Laurel, Miss.	WDAM-TV	•	—	—	—
Honolulu, Hawaii					
(Wailuku (S))	KONA (KALA)	—	—	—	—
Houston, Tex.	KPRC-TV	•	•	•	•
Huntington-					
Charleston, W. Va.	WSAZ-TV	•	•	•	•
Idaho Falls, Idaho	KIFI-TV	—	—	—	—
Indianapolis, Ind.	WFBN-TV	•	•	•	•
Jackson, Miss.	WLBT	•	—	—	—
Jacksonville, Fla.	WFGA-TV	•	•	•	•
Johnstown, Pa.	WJAC-TV	•	•	•	•
Kansas City, Mo.	WDAF-TV	•	•	•	—
Knoxville, Tenn.	WATE-TV	•	—	—	—
Lake Charles, La.	KPLC-TV	•	—	—	—
Lancaster-Harrisburg-					
York, Pa.	WGAL-TV	•	•	•	•
Lansing-Onondaga, Mich.	WILX-TV	•	—	—	—
Laredo, Tex.	KGNS-TV	•	—	—	—
Las Vegas-					
Henderson, Nev.	KLRJ-TV	•	—	—	—
Lexington, Ky.	WLEX-TV	•	—	—	—
Lima, O.	WIMA-TV	•	—	—	—
Little Rock, Ark.	KARK-TV	•	—	—	—
Los Angeles, Cal.	KRCA	•	•	•	•
Louisville, Ky.	WAVE-TV	•	—	—	—
Lubbock, Tex.	KCBD-TV	•	—	—	—
Lufkin	KTRE-TV	•	—	—	—
Madison, Wisc.	WMTV	•	—	—	—
Memphis, Tenn.	WMCT	•	—	—	—
Miami, Fla.	WCKT	•	•	•	—
Midland-Odessa, Tex.	KMID-TV	•	—	—	—
Milwaukee, Wisc.	WTMJ-TV	•	•	•	•
Minneapolis-St. Paul, Minn.	KSTP-TV	•	•	•	•
Minot N. D.	KMOT-TV	—	—	—	—
Williston, N. D. (S)	KUMV-TV	—	—	—	—
Mobile, Ala.-					
Pensacola, Fla.	WALA-TV	•	—	—	—
Montgomery, Ala.	WSFA-TV	•	—	—	—
Muncie, Ind.	WLBC-TV	•	—	—	—
Nashville, Tenn.	WSM-TV	•	•	•	—
New Orleans, La.	WDSU-TV	•	•	•	•
New York, N. Y.	WNBC-TV	•	•	•	•
Norfolk, Va.	WAVY-TV	•	•	•	—
North Platte, Neb.	KNOP-TV	•	—	—	—
Oklahoma City, Okla.	WKY-TV	•	•	•	•
Omaha, Neb.	KMTV	•	•	•	•
Paducah, Ky.	WPSD-TV	•	—	—	—
Palm Beach, Fla.	WPTV	•	—	—	—
Panama City, Fla.	WJHG-TV	—	—	—	—
Parkersburg, W. Va.	WTAP-TV	•	—	—	—
Peoria, Ill.	WEEK-TV	•	—	—	—
LaSalle, Ill. (S)	WEEQ-TV	•	—	—	—
Philadelphia, Pa.	WRCV-TV	•	•	•	•
Phoenix-Mesa, Ariz.	KVAR	•	—	—	—
Pittsburg, Kan.-					
Joplin, Mo.	KOAM-TV	•	—	—	—
Pittsburgh, Pa.	WIIC	•	—	—	—
Plattsburgh, N. Y.-					
Burlington, Vt.	WPTZ	•	—	—	—

COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGATION	
				FILM	STUDIO
Portland, Me.	WCSH-TV	•	—	—	—
Portland, Ore.	KGW-TV	•	•	•	•
Providence, R. I.	WJAR-TV	•	—	—	—
Pueblo, Colo.	KCSJ-TV	•	—	—	—
Quincy, Ill.-Hannibal, Mo.	WGEM-TV	•	•	•	•
Raleigh-Durham, N. C.	WRAL-TV	•	•	•	•
Rapid City, S. D.	KRSD-TV	—	—	—	—
Redding, Cal.	KVIP-TV	•	—	—	—
Reno, Nev.	KOLO-TV	•	—	—	—
Richmond-Petersburg, Va.	WXEX-TV	•	•	•	•
Roanoke, Va.	WSLS-TV	•	•	•	•
Rochester, Minn.	KROC-TV	•	—	—	—
Rochester, N. Y.	WROC-TV	•	—	—	—
Rockford, Ill.	WTVO	•	—	—	—
Roswell, N. M.	KSWS-TV	•	—	—	—
Sacramento, Cal.	KCRA-TV	•	•	•	•
Saginaw-Bay City, Mich.	WNEM-TV	•	•	•	•
Salinas-Monterey, Cal.	KSBW-TV	•	•	•	•
San Luis Obispo, Cal. (S)	KSBY-TV	—	—	—	—
Salt Lake City, Utah	KUTV	•	•	•	•
San Angelo, Tex.	KCTV	—	—	—	—
San Antonio, Tex.	WOAI-TV	•	•	•	•
San Diego, Cal.	KOGO-TV	•	•	•	•
San Francisco, Cal.	KRON-TV	•	•	•	•
Santa Barbara, Cal.	KBY-T	•	—	—	—
Savannah, Ga.	WSAV-TV	•	—	—	—
Schenectady, N. Y.	WRGB	•	•	•	•
Seattle-Tacoma, Wash.	KING-TV	•	•	•	•
Shreveport, La.	KTBS-TV	•	—	—	—
Sioux City, Ia.	KTIV	•	—	—	—
Sioux Falls, S. D.	KSOO-TV	•	—	—	—
South Bend-Elkhart, Ind.	WNDU-TV	•	—	—	—
Spokane, Wash.	KHQ-TV	•	•	•	•
Springfield, Ill.	WICS	•	—	—	—
Champaign-Urbana, Ill. (S)	WCHU	•	—	—	—
Springfield, Mo.	KYTV	•	—	—	—
Springfield-Holyoke, Mass.	WWLP	•	•	•	•
Greenfield, Mass. (S)	WRLP	•	—	—	—
St. Louis, Mo.	KSD-TV	•	•	•	•
Syracuse, N. Y.	WSYR-TV	•	•	•	•
Elmira, N. Y. (S)	WSYE-TV	•	—	—	—
Tampa-St. Petersburg, Fla.	WFLA-TV	•	•	•	•
Temple-Waco, Tex.	KCEN-TV	•	—	—	—
Traverse City, Mich.	WPBN-TV	•	—	—	—
Cheboygan, Mich. (S)	WTOM-TV	—	—	—	—
Tucson, Ariz.	KVOA-TV	•	—	—	—
Tulsa, Okla.	KVOO-TV	•	•	•	•
Twin Falls, Idaho	KLIX-TV	—	—	—	—
Tyler, Tex.	KLTV	•	—	—	—
Utica, N. Y.	WKTV	•	—	—	—
Washington, D. C.	WRC-TV	•	•	•	•
Washington-Greenville, N. C.	WITN	•	—	—	—
Waterloo-Cedar Rapids, Ia.	KWWL-TV	•	—	—	—
Weslaco, Tex.	KRGV-TV	—	—	—	—
Wheeling, W. Va.	WTRF-TV	•	—	—	—
Wichita, Kans.	KARD-TV	•	•	•	•
Wichita Falls, Tex.	KFDX-TV	•	•	•	•
Wilkes Barre-Scranton, Pa.	WBRE-TV	•	•	•	•
Wilmington, N. C.	WECT	•	—	—	—
Winston-Salem-Greensboro, N. C.	WSJS-TV	•	—	—	—
Yakima, Wash.	KIMA-TV	•	—	—	—
Ephrata, Wash. (S)	KBAS-TV	•	—	—	—
Lewiston, Ida. (S)	KLEW-TV	•	—	—	—
Pasco, Wash. (S)	KEPR-TV	•	—	—	—
Youngstown, O.	WFMJ-TV	•	—	—	—
Yuma, Ariz.	KIVA	•	—	—	—
Zanesville, O.	WHIZ-TV	•	—	—	—

• Equipment in use.
 — No equipment.
 (S) Satellite Station.

(Continued on Next Page)

COLOR EQUIPPED TELEVISION STATIONS

ABC-TV

CITY	STATION	NETWORK	LOCAL ORIGATION		
			SLIDE	FILM	STUDIO
Aberdeen, S. D.	KXAB-TV	•	—	—	—
Ada, Okla.	KTEN	•	—	—	—
Albany, Ga.	WALB-TV	•	—	—	—
Altoona, Pa.	WFBG-TV	•	—	—	—
Asheville, N. C.	WLOS-TV	•	—	—	—
Augusta, Ga.	WJBF	•	—	—	—
Austin, Tex.	KTBC-TV	•	—	—	—
Bangor, Me.	WABI-TV	•	—	—	—
Bangor, Me.	WLBZ-TV	•	—	—	—
Baton Rouge, La.	WBRZ	•	—	—	—
Beaumont, Tex.	KFDM-TV	•	—	—	—
Big Springs, Tex.	KEDY-TV	•	—	—	—
Binghamton, N. Y.	WNBF-TV	•	•	•	—
Birmingham, Ala.	WBRC-TV	•	—	—	—
Bismarck, N. D.	KFYR-TV	•	—	—	—
Boise, Ida.	KTYB	•	—	—	—
Boston, Mass.	WNAC-TV	•	—	—	—
Bristol, Va.	WCYB-TV	•	—	—	—
Buffalo, N. Y.	WKBW-TV	•	•	•	—
Casper, Wyo.	KTWO-TV	•	—	—	—
Charleston, S. C.	WUSN-TV	•	—	—	—
Charleston, W. Va.	WCHS-TV	•	—	—	—
Charlotte, N. C.	WSOC-TV	•	—	—	—
Charlotte, N. C.	WBT	•	•	•	•
Cincinnati, O.	WKRC-TV	•	—	—	—
Cleveland, O.	WEWS	•	—	—	—
Colorado Springs,	KRDO-TV	•	—	—	—
Columbia, S. C.	WIS-TV	•	—	—	—
Columbus, Ga.	WTVM	•	—	—	—
Corpus Christi, Tex.	KRIS-TV	•	—	—	—
Corpus Christi, Tex.	KZTV	•	—	—	—
Dallas, Tex.	WFAA-TV	•	•	•	—
Dayton, O.	WLWD	•	—	—	—
Des Moines, Ia.	WOI-TV	•	—	—	—
Duluth-Superior	KDAL-TV	•	—	—	—
Duluth, Minn.	WDSM-TV	•	—	—	—
Durham, N. C.	WTVD	•	—	—	—
Eau Claire, Wis.	WEAU-TV	•	—	—	—
El Dorado, Ark.	KTVE	•	—	—	—
Erie, Pa.	WICU-TV	•	—	—	—
Eugene, Ore.	KEZL-TV	•	—	—	—
Evansville, Ind.	WTWV	•	•	•	—
Fairmont, W. Va.	WJPB	•	—	—	—
Flint, Mich.	WJRT	•	—	—	—
Fresno, Cal.	KJEO	•	—	—	•
Grand Forks, N. D.	KNOX-TV	•	—	—	—
Grand Rapids, Mich.	WOOD-TV	•	—	—	—
Green Bay, Wis.	WLUK-TV	•	—	—	—
Greensboro, N. C.	WFMY-TV	•	—	—	—
Greenville, N. C.	WNCT	•	—	—	—
Harrisburg, Pa.	WTPA	•	—	—	—
Harrisonburg, Va.	WSVA-TV	•	—	—	—
Hattiesburg, Miss.	WDAM-TV	•	—	—	—
Honolulu, Hawaii	WHVH-TV	•	•	•	—
Houston, Tex.	KTRK-TV	•	—	—	•
Indianapolis, Ind.	WLWI	•	•	•	—
Jackson, Miss.	WLBT	•	—	—	—
Jacksonville, Fla.	WFGA-TV	•	•	•	•
Jacksonville, Fla.	WJXT	•	—	—	—
Joplin, Mo.	KODE-TV	•	—	—	—
Kalamazoo, Mich.	WKZO-TV	•	•	•	—
Kansas City, Mo.	KMBC-TV	•	—	—	—
Kearney, Neb.	KHOL-TV	•	—	—	—
Lake Charles, La.	KPLC-TV	•	—	—	—
Lebanon, Pa.	WLYH-TV	•	—	—	—
Lima, O.	WIMA-TV	•	—	—	—
Los Angeles, Cal.	KABC-TV	•	—	—	—
Louisville, Ky.	WAVE-TV	•	—	—	—
Lubbock, Tex.	KCBD-TV	•	•	•	—
Macon, Ga.	WMAZ-TV	•	—	—	—
Madison, Wis.	WKOW-TV	•	—	—	—
Meridian, Miss.	WTOK-TV	•	—	—	—
Milwaukee, Wisc.	WITI-TV	•	—	—	—
Monroe, La.	KNOE-TV	•	—	—	—
Montgomery, Ala.	WSFA-TV	•	—	—	—
Muncie, Ind.	WLBC-TV	•	—	—	—
New Haven, Conn.	WNHC-TV	•	•	•	—
New York, N. Y.	WABC-TV	•	—	—	—

COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGATION	
				FILM	STUDIO
Norfolk, Va.	WVEC-TV	•	—	—	—
Oklahoma City	KOCO-TV	•	—	—	—
Omaha, Neb.	KETV	•	—	—	—
Parkersburg, W. Va.	WTAP-TV	•	—	—	—
Peoria, Ill.	WTVH	•	—	—	—
Philadelphia, Pa.	WFIL-TV	•	•	•	•
Phoenix, Ariz.	KTVK	•	•	•	—
Pittsburg, Kan.	KOAM-TV	•	—	—	—
Pittsburgh, Pa.	WTAE	•	—	—	—
Plattsburgh, N. Y.	WPTZ	•	—	—	—
Providence, R. I.	WJAR-TV	•	—	—	—
Providence, R. I.	WPRO-TV	•	—	—	—
Quincy, Ill.	WGEM-TV	•	•	•	—
Quincy, Ill.	KHQA-TV	•	—	—	—
Raleigh, N. C.	WRAL-TV	•	•	•	—
Redding, Cal.	KVIP-TV	•	—	—	—
Reno, Nev.	KOLO-TV	•	—	—	—
Richmond, Va.	WRVA-TV	•	•	•	—
Rochester, N. Y.	WHBC-TV	•	—	—	—
Rochester, N. Y.	WROC-TV	•	•	•	—
Rockford, Ill.	WREX-TV	•	•	•	—
Rock Island, Ill.	WHBF-TV	•	—	—	—
Roswell, N. M.	KSWB-TV	•	—	—	—
Sacramento, Cal.	KOVR	•	—	—	—
Salisbury, Md.	WBOC-TV	•	—	—	—
San Antonio, Tex.	KONO-TV	•	—	—	—
San Diego, Cal.	XETV	•	—	—	—
San Jose, Cal.	KNTV	•	—	—	—
Santa Barbara, Cal.	KEY-TV	•	—	—	—
Savannah, Ga.	WTOG-TV, WSAV-TV	•	—	—	—
Scranton-Wilkes Barre, Pa.	WNEP-TV	•	—	—	—
Seattle, Wash.	KOMO-TV	•	—	—	—
Shreveport, La.	KSLA-TV, KTBS-TV	•	•	•	•
Sioux City, Ia.	KTIV, KVTV	•	—	—	—
Sioux Falls, S. D.	KELO-TV, KSOO-TV	•	—	—	—
Spokane, Wash.	KREM-TV	•	•	•	—
Springfield, Mo.	KYTV	•	—	—	—
Steubenville, O.	WSTV-TV	•	—	—	—
Sweetwater, Abilene, Tex.	KPAR-TV	•	•	•	—
Syracuse, N. Y.	WSYR-TV	•	•	•	—
Terre Haute, Ind.	WTHI-TV	•	—	—	—
Texarkana, Ark.-Tex.	KTAL-TV	•	—	—	—
Thomasville, Ga.	WCTV	•	—	—	—
Toledo, O.	WSPD-TV	•	—	—	—
Traverse City, Mich.	WPBN-TV	•	—	—	—
Utica, N. Y.	WRTV	•	—	—	—
Washington, D. C.	WMAL-TV	•	—	—	—
Wichita, Kan.	KAKE-TV	•	—	—	—
Wichita Falls, Tex.	KSWO-TV	•	•	•	—
Wilmington, N. C.	WBCT	•	—	—	—
Winston-Salem, N. C.	WSJS-TV	•	—	—	—
Zanesville, O.	WHIZ-TV	•	—	—	—

Independent Stations

Chicago, Ill.	WGN-TV	—	•	•	•
Detroit, Mich.	CKLW-TV	—	—	—	—
Hartford, Conn.	WHCT	•	—	—	—
Indianapolis, Ind.	WTTV	—	—	—	—
Los Angeles, Cal.	KCOP-TV	•	—	—	—
Los Angeles, Cal.	KHJ-TV	—	—	—	—
Los Angeles, Cal.	KTLA	•	•	•	•
Los Angeles, Cal.	KTTV	•	—	—	—
Minneapolis, Minn.	KMSP-TV	•	—	—	—
New York, N. Y.	WNEW-TV	—	—	—	—
New York, N. Y.	WOR-TV	—	•	•	•
New York, N. Y.	WPIX	•	—	—	—
Phoenix, Ariz.	KPHO-TV	•	—	—	—
St. Louis, Mo.	KPLR-TV	•	•	•	—
San Francisco, Cal.	KTVU	•	•	•	—
Tupelo, Miss.	WTWV	•	—	—	—
Washington, D. C.	WTTG-TV	•	—	—	—

• Equipment in use.
— No equipment.

Consulting Engineers

— Specializing in Radio and Television —

— A —

Adair, George P.
1610 "I" St., NW, Wash., D. C.EX 3-1830

Adler, Ben
1 LeFevre La., New Rochelle, N. Y.6-1620

Adler, Harry
1 LeFevre, La., New Rochelle, N. Y.6-1620

Alberts, William S.
1000 Conn. Ave., Wash., D. C.ST 3-2550

Amoo, Lloyd R.
425 1st St., SW, Valley City, N. D.136

Andrus, Alvin H.
1413 K St., N.W., Wash., D. C.EX 3-5670

Auditore, Carmen J.
1 LeFevre, La., New Rochelle, N. Y.6-1620

— B —

Bailey, Stuart L.
Shirley Highway, Alexandria, Va.FL 4-2400

Baker, Marvin C., Jr.
930 Warner Bldg., Wash., D. C.NA 8-7757

Beecher, Willis C.
1413 "K" St., N.W. Wash., D. C.393-5621

Begue, Geo. P.
Shirley Highway, Alexandria, Va.FL 4-2400

Bennett, Stanton D.
c/o Field Emission, McMinnville, Ore.

Benns, Wm. E., Jr.
3802 Military Rd., NW, Wash., D. C. .EM 2-8071

Bernard Assoc.
237 E. 39th St., New York.MU 6-7445

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230 E. 4th, Pittsburg, Calif.HE 2-2964

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5047 Oak Ridge Rd., Toledo, Ohio. .GR 4-5159

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Arcade Bldg., St. Louis, Mo.GA 1-4954

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Pennsylvania Bldg., Wash., D.C.RE 7-2347

— C —

Cappers, Wm. F., Jr.
1802 18th St., NW, Wash., D.C.HU 3-9000

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1000 Conn. Ave., NW, Wash., D.C. . . .ST 3-2550

Carter, John M.
1339 Wisc. Ave., N.W., Wash., D. C. FE 3-4800

Chipp, Rodney D. & Associates
15 Ward St., Bloomfield, N. J.PI 8-0777

Cohen, Jules
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Cohen, Julius
Munsey Bldg., Wash., D.C.ST 3-0111

Conaughty, Robert B.
2001 Wisc. Ave., NW, Wash., D.C. . .FE 7-7600

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Crosby, Murray G.
Crosby Labs., Syossett, L. I., N. Y. . .WE 1-3191

Croy, James R.
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Inwood P. O., Dallas, Tex.ME 1-8360

Culver, Ronald H.
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— D —

Dahlberg, Elizabeth L.
Munsey Bldg., Wash., D.C.DI 7-8215

Daniell, C. M.
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Davis, George C.
Munsey Bldg., Wash., D.C.ST 3-0111

Davls, Walter L.
Munsey Bldg., Wash., D.C.ST 3-0111

Deeters, Edw. W.
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DeLander, Douglas
1405 G St., N.W., Wash., D. C.RE 7-6646

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Dippell, Ralph E.
Munsey Bldg., Wash., D.C.ST 3-0111

Dordal, Raymond
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Doughton, William C.
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duTrieu, L.J.N. Assoc.
10412 Jefferson Hwy., New Orleans. .721-2661

— E —

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Box 68, International Airport, San Francisco, Calif.DI 2-5208

Eichwald, Bernard
237 E. 39th St., N.Y.C.MU 6-7445

English, Thomas J.
2000 P St., N.W., Wash., D. C.CO 5-4666

— F —

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1710 H St., N.W., Wash., D. C.RE 7-2347

Ford, Paul D.
4341 S. 8th St., Terre Haute, Ind. . . .WA 2643

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Palisades, Calif.GL 4-2837

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Giles, Theo. A.
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Godley, Paul F., Jr.
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Goldsmith, Dr. Alfred N.
597 Fifth Ave., N. Y. C.....PL 3-4150

Gray, Claude M.
P. O. Box 602, Birmingham, Ala....TR 1-3570

Greer, Palmer A.
Rt. 1, White Horse Rd., Greenville,
S. C.CE 5-7175

Greeley, C. E.
Shirley Highway, Alexandria, Va....FL 4-2400

Grimwood, Mrs. S. C.
Railway Exchange Bldg., St. Louis,
Mo.CH 1-4977

Griner, T. G. & G. D.
53 Palm Ave., Tapon Springs, Fla....VI 2-8252

Grobowski, Zigmund V.
Shirley Highway, Alexandria, Va....FL 4-2400

— H —

Hagaman, B. G.
1000 Conn. Ave., N.W., Wash., D. C..ST 3-2550

Hammett, Robt. L.
Box 68, International Airport, San
Francisco, Calif.DI 2-5208

Haskett, John D.
7265 Memory Lane, Cincinnati, O...WE 1-0307

Hatfield, J. B.
906 36th Ave., Seattle, Wash.....EA 4-7860

Head, Howard T.
1710 H St., NW, Wash., D. C.....RE 7-2347

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9208 Wyoming Pl., Kansas City, Mo..HI 4-7010

Hensell, Robert L.
Shirley Highway, Alexandria, Va....FL 4-2400

Hill, Dean G.
1413 "K" St., N.W. Wash., D. C....EX 3-5670

Hogan, John V. L.
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Holey, W. J.
1146 Briarcliff Pl., NE, Atlanta, Ga..TR 4-3328

Horne, C. P.
Nat'l Press Bldg., Wash., D. C.....DI 7-1205

Hutcheson, Guy C.
1100 W. Abrams St., Arlington, Tex..CR 4-8721

Hutton, Wm. G.
8200 Snowville Rd., Brecksville,
OhioJA 6-4386

— I —

Isberg, R. A.
2519 Parker St., Berkeley, Calif....TH 1-6955

— J —

Jacker, Edward W.
420 S. Chase Ave., Lombard, Ill....MA 9-0942

James, Vir. N.
232 S. Jasmine St., Denver, Colo....DE 3-5562

Jansky, C. M., Jr.
Shirley Highway, Alexandria, Va....FL 4-2400

Johnson, Pete
Kanawha Hotel, Charleston, W. Va...DI 2-6281

Jones, Carl T.
930 Warner Bldg., Wash., D. C.....NA 8-7757

Jones, Robt. A.
19 E. Quincy St., Riverside, Ill.....HI 7-2401

— K —

Kauffman, Carson W.
Upper Montclair, N. J.....PI 6-3000

Kaye, Harold W.
1 LePevre La., New Rochelle, N. Y....6-1620

Kean, Walter F.
19 E. Quincy St., Riverside, Ill.....HI 7-2401

Kear, Frank G.
1302 18 St., NW, Wash., D. C.....HU 3-9000

Keel, John J.
1121 E. Capitol St., Wash., D. C....544-7943

Kennedy, Robt. E. L.
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Kline, Charles
5449 Augusta, Chicago, Ill.....379-7557

Kowalski, Carl L.
1405 G St., NW, Wash. 5, D. C....RE 7-6646

Kramer, A. W.
Box 225 B, Bob Sikes Rd., De Funiak
Springs, Fla.TW 4-8041

— L —

Lappas, Frank
141 W. Jackson, Chicago, Ill.....WA 2-4123

Lautz, Robt. F.
1710 H St., NW, Wash., D. C.....RE 7-2347

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5209 Bangor Dr., Kensington, Md...WH 6-7238

Lindberg, Carl
141 W. Jackson, Chicago, Ill.....WA 2-4123

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Upper Montclair, N. J.....PI 6-3000

Lohnes, George M.
Munsey Bldg., Washington, D. C....DI 7-8215

Lorentz, Edwards F.
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Lubcke, Harry R.
2443 Creston Way, Hollywood, Cal..HO 9-3266

Luckett, Thomas
1302 18th St., NW, Wash., D. C....HU 3-9000

— M —

May, Russel P.
711 14 St., NW, Wash., D. C....RE 7-3984

McCachren, W. S. Assoc.
2404 Columbia Pike, Arlington, Va...JA 8-8000

CONSULTING ENGINEERS

McNary, James C.
Nat'l Press Bldg., Wash., D. C. DI 7-1205

Middlebrooks, James L.
1244 Eucalyptus, Vista, Calif.

Miller, Jerrold D.
1610 I St., N.W., Wash., D. C. EX 3-1230

Mitchell, Frank T., Jr.
Shirley Highway, Alexandria, Va. FL 4-2400

Mitchum, Martin M.
P. O. Box 69, Rolla, Mo. EM 4-3409

Moffet, John A.
1405 G St., NW, Wash., D. C. RE 7-6646

Moran, James M.
50 Frankfort St., Fitchburg, Mass. DI 3-3716

Morrissey, T. G.
1640 Boulder St., Denver, Colo. GR 7-6265

Mullaney, John H.
2000 P St., NW, Wash., D. C. CO 5-4666

Munn, E. Harold, Jr.
57 Edison Ct., Coldwater, Mich. BR 8-6733

Myse, Daryal Assoc.
1411 Pa. Ave., NW, Wash., D. C. RE 7-7040

— O —

Oakley, Ron
4629 Encinas Rd., LaCanada, Calif. SY 0-2105

— P —

Peterson, D. A.
Inwood Post Office, Dallas, Tex. ME 1-8360

Peterson, Roger E.
Shirley Highway, Alexandria, Va. FL 4-2400

Pooley, Richard R.
3153 N.E. 83rd Ave., Portland, Ore. AL 3-7450

Ports, Delmer C.
Shirley Highway, Alexandria, Va. FL 4-2400

— R —

Reed, Oscar W. B., Jr.
Shirley Highway, Alexandria, Va. FL 4-2400

Renner, John J.
Shirley Highway, Alexandria, Va. FL 4-2400

Richardson, Wm. E. Assoc.
1017 SW Washington, Portland, Ore. CA 8-7777

Ring, Andrew D.
1710 H St., N.W., Wash., D. C. RE 7-2347

Rohrer, Raymond E.
1405 G St., N.W., Wash., D. C. RE 7-6646

Rothrock, Harold B.
2000 P St., N.W., Wash., D. C. CO 5-4666

Rountree, J. G.
Box 9044, Austin, Tex. GL 2-3072

— S —

Saxon, Merl
622 Hoskins St., Lufkin, Tex. NE 4-9558

Schaler, Nell J.
Shirley Highway, Alexandria, Va. FL 4-2400

Segal, Bernard R.
1426 G St., N.W., Wash., D. C. EX 3-4616

Sharp, Nugent S.
501 13th St., N.W., Wash., D. C. DI 7-4443

Sharpe, Gerald C.
237 E. 39th St., New York, N. Y. MU 6-7445

Shelkofsky, C. I.
Drawer B, Lynhaven, Fla.

Silliman, Robt. M.
1405 G St., NW, Wash., D. C. RE 7-6646

Singleton, Harold C.
4488 SW C. C. Dr., Portland, Ore. CA 3-1201

Sklom, George M.
19 E. Quincy St., Riverside, Ill. HI 7-2153

Smeby, Lynne C.
7615 Lynn Dr., Wash., D. C. OL 2-8520

Smith, Carl E.
8200 Snowville Rd., Brecksville, Ohio. JA 6-4386

Sparks, A. B.
1710 H St., N.W., Wash., D. C. RE 7-2347

Steel, David L., Sr.
1413 K St., N.W., Wash., D. C. 393-3173

Strain, Charles E.
4556 Northside Dr., N.W., Atlanta, Ga. BL 5-4556

Stogoff, Alfred
1 LeFevre La., New Rochelle, N. Y. 6-1620

— T —

Tapp, Jay E.
2557 Atlantic Ave., Long Beach, Cal. GA 4-2015

Taylor, Archie S.
Box 1479, Missoula, Mont. LI 9-1589

Towne, Alfred E.
420 Taylor St., San Francisco, Calif. PR 5-3100

— V —

Volkman, Donald F.
105 N. 4th St., Centerville, Ind. 2753

— W —

Weakley, William V.
Shirley Highway, Alexandria, Va. FL 4-2400

Webster, Edward M.
9518 E. Stanhope Rd., Kensington, Md. OL 4-1523

White, Edwin L.
460 Coffee Pot Riviera, St. Peterburg, Fla. 5-7739

Williams, Martin R.
7401 E. 14th St., Indianapolis, Ind. FL 6-0388

Williams, Nathan
20 Algoma Blvd., Oshkosh, Wis. BL 885

Wilmotte, Raymond M.
Warner Bldg., Washington, D. C. NA 8-4619

Wilson, Henry C.
1302 18 St., NW, Wash., D. C. HU 3-9000

Wolfskill, Robt.
P. O. Box 7037, Kansas City, Mo. JA 5302

Worsley, Chas. C.
1319 F St., NW, Wash., D. C. DI 7-1319

Wrathall, Grant C.
1319 F St., N.W., Wash., D. C. DI 7-1319

Wrenn, Joseph
1121 E. Capitol St., Wash., D. C. 544-7943

Wright, Charles S.
1710 H St., N.W., Wash., D. C. RE 7-2347

Wright, Lowell R.
Munsey Bldg., Wash., D. C. DI 7-1740

Wright, T. A., Jr.
Inwood P. O., Dallas, Tex. ME 1-8360

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- To help make advertising increasingly more effective.
- To raise continually higher standards of advertising practice.
- To promote better public understanding of advertising.
- To promote cooperative effort in advertising.
- To encourage improvement in advertising education.

ADVERTISING RESEARCH FOUNDATION, INC.

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- To foster, strengthen and improve the advertising agency business.
- To advance the cause of advertising as a whole.
- To give service to members.

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AMERICAN COMMUNICATIONS ASSOCIATION

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Phone: LO 4-1251. Mort Borrow, President, Local 1.

FUNCTIONS

Independent Union, Broadcast Department devoted to organization of all employees in the Radio Broadcasting Industry, excepting Musicians and Actors.

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815 - 16th St., N.W., Washington 6, D. C.
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Secretary-Treas.....Wm. F. Schnitzer
Vice Presidents.....Walter P. Reuther,
Wm. C. Birnright, David Dubinsky, Emil Rieve,
Maurice A. Hutcheson, L. S. Buckmaster, Richard
F. Walsh, James A. Suffridge, Paul L. Phillips,
George M. Harrison, James B. Carey, Charles J.
MacGowan, Wm. L. McFetridge, A. J. Hayes, Jacob
S. Potofsky, Lee W. Minton, O. A. Knight, Peter T.
Schoemann, Harry C. Bates, Wm. C. Doherty, David
J. McDonald, Joseph Curran, Joseph D. Keenan, A.
Philip Randolph, Joseph A. Beirne, Karl F. Feller,
L. M. Rafferty.

FUNCTIONS

Labor organization.

AMERICAN FEDERATION OF MUSICIANS

425 Park Ave., New York 22, N. Y.
Phone' PLaza 8-0600

OFFICERS

President.....Herman D. Kenin
Vice-Pres.....William J. Harris
Secretary.....Stanley Ballard
Treasurer.....George V. Clancy

EXECUTIVE COMMITTEE

Alfred J. Manuti, C. H. Kennedy, Lee Repp, Walter
M. Murdoch, E. E. Stokes.

BRANCH OFFICE

220 Mt. Pleasant Ave., Newark 4, N. J. Phone
HUmboldt 4-6600.

AMERICAN FEDERATION OF TELEVISION & RADIO ARTISTS (AFTRA)

742 Fifth Ave., New York 19, N. Y.
Phone: COlumbus 5-3267

NATIONAL OFFICERS

President.....Art Gilmore
1st Vice-Pres.....Bernard Lenrow
2nd Vice-Pres.....Hal W. Newell
3rd Vice-Pres.....Arwin Schweig
4th Vice-Pres.....Roland J. Sharette
5th Vice-Pres.....Jack Chase
6th Vice-Pres.....Clarence E. Leisure
7th Vice-President.....Travis Johnson
Treasurer.....Vicki Vola
Recording Secretary.....Jud Conlon
Nat'l. Exec. Sec.....Donald F. Conaway
Counsel.....Mortimer Becker
Dir., Central Region.....Raymond A. Jones
Dir., Western Region.....Claude L. McCue
Dir., Eastern Region.....Kenneth Groot

BRANCH OFFICES

6331 Hollywood Blvd., Hollywood 28, Calif. Phone:
HOLlywood 4-5125. Claude L. McCue, Western Regional
Director.

102 E. Hubbard St., Chicago 11, Ill. Phone: White-
hall 3-1344. Raymond A. Jones, Central Regional Direc-
tor.

FUNCTIONS

Union affiliated with A. F. of L., representing
radio and TV performers (actors, singers, announcers),
for collective bargaining purposes.

AMERICAN GUILD OF AUTHORS AND COMPOSERS

158 W. 55th St., New York 19, N. Y.
Phone: PLaza 7-8833

OFFICERS

President.....Burton Lane
Vice-President.....Jack Lawrence
2nd Vice-President.....Jay Gorney
Treasurer.....Leonard Whitcup
Secretary.....Edwin Eliscu
Executive Director.....Miriam Stern
Copyright Department.....Margaret Thiele
Counsel.....Greenbaum, Wolff & Ernst

COUNCIL

Edgar Leslie, H.C.-Chairman; Stanley Adams, H.C.;
Louis Alter, Walter Bishop, Johnny Burke, Sam Coslow,
Hal David, Milton Drage, Edward Eliscu, Jay Gorney,
Otto Harbach, H.C., Pinky Herman, Alex Kramer, Bur-
ton Lane, Jack Lawrence, John Jacob Loeb, Bob Merrill,
Joseph Meyer, Vic Mizzy, Arthur Schwartz, H.C., Jack
Segal, Virgil Thomson, Charles Tobias, Leonard Whit-
cup.

H.C.: Honorary Council.

BRANCH OFFICE

6272 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 2-1108
Sammy Cahn, Chairman, West Coast Com.

The objects of this Association are and shall be: To
cultivate and establish harmony and unity of action
and understanding among the members of the Associ-
ation, and between them and corporations, firms or
individuals with whom they have or may have business
dealings, and to promote the equitable adjustment of
all matters relating to the professional work of the
members.

AMERICAN GUILD OF MUSICAL ARTISTS

1841 Broadway, New York 23, N. Y.
Phone: COlumbus 5-3687-8-9

NATIONAL OFFICERS

President.....John Brownlee
1st Vice-President.....Walter Cassel
2nd Vice-President.....George London
3rd Vice-President.....Frank D'Elia
4th Vice-President.....Elizabeth Hoepfel
5th Vice-President.....Robert Ackart
Treasurer.....Lawrence Davidson
Recording Secretary.....Ann Ayars
National Executive Secretary.....Hyman R. Faine

BRANCH OFFICES

6636 Hollywood Blvd., Hollywood, Cal. Phone: HO
2-2334. Lee Harris, Rep.

215 S. Broad St., Philadelphia, Pa. Phone: KI 5-4310.
Edward Davis, Rep.

1 N. LaSalle St., Chicago, Ill. Phone: FI 6-6677.
Senford Wolff, Rep.

704 Bellevue N., Seattle 2, Wash., Phone: CA
0438, George Peckham, Rep.

436 O'Farrell St., San Francisco 2, Cal.
Phone: PRospect 5-3070. Mrs. Diane Fivey, Rep.

621 La Barre Rd., New Orleans, La. Phone: VErnon
3-2248, Earl Von Hoven, Rep.

519 Jarvis St., Toronto 5, Ont., Canada. Phone:
WA 4-6532. Larry H. McCance, Rep.

FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

AMERICAN GUILD OF VARIETY ARTISTS (AGVA)

110 West 57th St., New York, N. Y.
Phone: Circle 6-7130

OFFICERS

President Joey Adams
1st Vice-Pres. Johnny Woods
2nd Vice-Pres. Joe Campo
3rd Vice-Pres. Candy Candido
Treasurer Joe Smith
Recording Secy Sally Winthrop
Nat'l. Admin. Secy. Jackie Bright

BRANCH OFFICES

110 W. 57th St., N. Y. 19, N. Y.; Phone: CI 6-7130
Eastern Regional Director. Lou Smolev
162 N. State St., Chicago, Ill.; Phone: CEntal 6-5561
Mid-West Regional Director. Ernie Fast
6513 Hollywood Blvd., Hollywood 28, Calif.; Phone:
HOLlywood 4-8281
Western Regional Director. Irvin Mazzei

FUNCTIONS

A branch of the Associated Actors and Artists of America (AFL-CIO); AGVA is the labor union for performers in the Variety Field of the entertainment industry.

AMERICAN MARKETING ASSOCIATION

27 East Monroe St., Chicago 3, Ill.
Phone: CEntal 6-8306

OFFICERS

President. Donald R. Longman
V.P.'s. William R. Davidson,
Victor P. Buell, Edwin H. Sonneck, Carl H.
Henrikson, Jr.
Secretary. Margaret L. Reid
Treasurer. John P. Bennett
Exec. Dir. Vance E. Lockhart

BRANCH OFFICES

52 Chapters in the U.S. & Canada

FUNCTIONS

A professional society for the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

AMERICAN NEWSPAPER GUILD (AFL-CIO-CLC)

1126 16th St., N.W., Washington 6, D. C.
Phone: STerling 3-1250

OFFICERS

President Arthur Rosenstock
Exec. Vice-Pres. William J. Farson
Secretary-Treas. Charles A. Perlik, Jr.

FUNCTIONS

Labor union.

AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

750 3rd Ave., New York, N. Y.
Phone: YUkon 6-8200

OFFICERS

President Mark Ferree
Vice-President Irwin Maier
Secretary James S. Copley

Treasurer J. Hale Steinman
General Manager Stanford Smith

BRANCH OFFICE

360 N. Michigan Ave., Chicago 1, Ill. Phone:
Franklin 2-3746; George N. Dale, Chairman.

FUNCTIONS

To foster and protect the business and business interests of daily newspapers.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-8800

OFFICERS

President Stanley Adams
Vice-President Louis Bernstein
Vice-President Otto A. Harbach
Secretary Deems Taylor
Asst. Secretary Arthur Schwartz
Treasurer Frank H. Connor
Asst. Treasurer J. J. Bregman

BOARD OF DIRECTORS

Stanley Adams, Louis Bernstein, J. J. Bregman, Irving Caesar, Frank H. Connor, Paul Creston, Howard Dietz, Max Dreyfus, L. Wolfe Gilbert, Bernard Goodwin, Morton Gould, Otto A. Harbach, Jimmy McHugh, Jack Mills, Edwin H. Morris, Richard Rodgers, Arthur Schwartz, Maurice Scapp, Herman Starr, Rudolph Tauthert, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen.

BRANCH OFFICES

In all principal cities throughout the United States.

FUNCTIONS

ASCAP is a performing right society through which users of music obtain clearance of the right to perform publicly for profit the copyright works of its members.

AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

75 E. 55th St., New York 22, N. Y.
Phone: ELdorado 5-7281

OFFICERS

President Martha Crane
*V.P.'s. Martha Bohlsen (Central Area),
Gloria Bremkamp (S. Western Area), Gloria Chandler (Western Area), Margaret Mary Kearney (Eastern Area), Ruth Talley (Southern Area), Marion Corwell (E. Central Area).

Secretary-Treas. Elizabeth Bain
Executive Secretary Margot Anderson

DIRECTORS-AT-LARGE

Don Cosse, Dorothy Reynolds, Irene Rannels, Frances Troesch, Theodora Zarin.

FUNCTIONS

AWRT is a professional organization of women working as broadcasters, executives, administrators and in a creative capacity in broadcasting and broadcast advertising. It functions as a year-round medium of exchange, with individual chapter meetings held regularly; area conferences in the fall and national four-day convention in the spring serving members as "refresher course" in all segments of the industry.

* New election in June.

ANIMATION PRODUCERS ASSOCIATION, INC.

60 E. 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-8477

OFFICERS

President Lew Gifford
Vice-President Irving Hecht
Vice-President Lars Calonius
Treasurer Ben Magnus
Secretary Joe Dunford

INDUSTRY ORGANIZATIONS

DIRECTORS

Jr., Leo Martin, Harold Niven, Richard M. Brown, Joe Dunford, Fred Hankinson, Sam Magdoff, Ben Magnes.

FUNCTIONS

To further the use of animation, and to promote harmonious relations among producers, adv. agencies, distributors, and employee organizations.

ART DIRECTORS CLUB

115 East 40th Street, New York 16, N. Y.

Phone: MURray Hill 5-4340

OFFICERS

President Ed Graham
1st Vice-Pres. Bert W. Littman
2nd Vice-Pres. A. Russell Hillier
Secretary John A. Skidmore
Treasurer Mahlon A. Cline

BRANCH OFFICES

31 natl. society clubs throughout U. S.

FUNCTIONS

Exhibitions, scholarship course, publishing adv. art books, research, conference.

ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.

Phone: Circle 6-1379

OFFICERS

President Eddie Elkort
V.P.'s Hattie Althoff,
Leonard Romm, Jack Russell, James Finnerty, Dinty Moore, Wm. J. O'Halloran, Jack Green, Gilbert V. Nelson.
Secretary Ben Kuchuk
Treasurer Joseph Singer

BRANCH OFFICES

203 N. Wabash Ave., Chicago, Ill.
1005 Century Bldg., Pittsburgh, Pa.
470 Columbus Ave., San Francisco, Calif.
301 Fox Bldg., Detroit, Mich.

BOARD OF GOVERNORS

Hattie Althoff, Bert Block, Eddie Elkort, James Finnerty, James Grady, Howard L. Hausman, Dick Henry, Miles, Ingalls, Ben Kuchuk, Dinty Moore, William J. O'Halloran, Leonard Romm, Jack Russell, Joseph Singer, Paul Sherman, Joe Williams, Norman Weiss.

FUNCTIONS

To establish, maintain and advance high ethical standards among members in the conduct of their individual business of representing persons engaged in the theatrical business and allied activities.

THE ASSOCIATED PRESS RADIO & TV ASSOCIATION

50 Rockefeller Plaza, New York 20, N. Y.

Phone: PLaza 7-1111

OFFICERS

President Daniel W. Kops
WAVZ, New Haven, Conn.
Vice-President Joseph Cleary
WESB, Bradford, Pa.
Vice-President F. O. Carver
WSJS, Winston-Salem, N. C.
Vice-President Carl Lee
WKZO-TV, Kalamazoo, Mich.
Vice-President Ken Nybo
KBMY, Billings, Mont.
Secretary Oliver Gramling
Treasurer Robert Booth

FUNCTIONS

An association of radio and television members of the Associated Press to enable AP management and subscribers to work together adapting wire service to needs of broadcasters, and to stimulate membership activity in news field.

ASSN. CANADIENNE DE LA RADIO ET DE LA TELEVISION DE LANGUE FRANCAISE

c/o Henri Audet, Pres., CKTM-TV, Trois-Rivieres, P.Q.

OFFICERS

President Henri Audet,
CKTM-TV, Trois-Rivieres, P.Q.
Vice-Pres. Aurele Pelletier, CHRC, Quebec City, P.Q.
Sec.-Treas. Marcel Leboeuf, CKCV, Quebec City, P.Q.

DIRECTORS

Andre Lecomte, CJBR, Rimouski, P.Q.; Paul L'Anglais, CFTM-TV, Montreal, P.Q.; Dumont Lepage, CFRG, Gravelbourg, Sask.; Conrad Lavigne, CFCL, Timmins, Ont.; Raymond Crepeau, CJMS, Montreal, P.Q.

FUNCTIONS

An organization which represents and looks after the interests of Canadian Radio and Television broadcasting in French.

ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N Street, N. W., Washington 6, D. C.

Phone: DE 2-9300

OFFICERS

President Bruce Linton
Vice-President W. C. Swartley
Secy.-Treas. W. Earl Dougherty
Directors Richard J. Goggin,
Kenneth Harwood, William Holm, John W. Jacobs, Jr., Leo Martin, Harold Niven, Richard M. Brown.
Exec. Secretary Howard Bell

FUNCTIONS

The purpose of the Association is to secure mutual advantages that will flow from a continuing relationship between the nation's broadcasters and institutions of higher education which offer a high standard of training and guidance for those planning to enter the broadcasting profession.

ASSOC. OF CANADIAN ADVERTISERS, INC.

85 Richmond St., West, Toronto 1, Ontario

Phone: Empire 3-8046

OFFICERS

President K. J. Farthing
Exec. Vice-Pres. P. J. McGinnis
V.P.'s W. T. McFarlane, George A. Meen,
J. W. Cook.
V.P., Treas. R. E. Oliver
Gen. Mgr., Sec'y B. E. Legate

FUNCTIONS

An organization of Canadian companies promoting long-range, scientific development of advertising and marketing.

ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC.

1735 DeSales St., N. W., Washington 6, D. C.

Phone: DIstrict 7-5412

OFFICERS

President Jack Harris
1st Vice-Pres. Charles H. Crutchfield
2nd Vice-Pres. Lawrence H. Rogers II
Secy.-Treas. Harold Essex
Ass't. Secy.-Treas., Exec. Dir. Lester W. Lindow

BOARD OF DIRECTORS

C. Howard Lane, J. H. DeWitt, Jr., Harold Hough, James M. Moroney, Jr., Harold C. Stuart, John S. Hayes, Lawrence H. Rogers, II, Carter M. Parham, Ward Quaal, Roger Clipp, Joseph B. Epperson, Jack Harris, Harold Grams, C. Wrede Petersmeyer, Charles H. Crutchfield, Edgar B. Stern, Jr., Harold Essex, Lester Lindow, David C. Moore, D. L. Provost, W. W. Warren.

INDUSTRY ORGANIZATIONS

FUNCTIONS

AMST is dedicated to insuring maximum television service to the American people. Consistent with this objective it favors efforts to expand and develop television service throughout the United States but opposes any compromise or deterioration of the technical quality or service now being provided.

ASSN. OF NATIONAL ADVERTISERS, INC.

155 E. 44th St., New York, N. Y.
Phone: Oxford 7-5950.

OFFICERS

Chairman John Veckly
Vice-Chairman Max Banzhaf
President Peter W. Allport
Treasurer Roger Bolin
V.P.'s Cy Norton,
Lowell McElroy, J. M. Allen, William D. Kistler, Wil-
liam F. Heimlich.
General Counsel Gilbert H. Weil

DIRECTORS

Douglas L. Smith, J. Burgard, Norbert A. Considine,
Jr., Richard S. Lowell, K. L. Skillin, Gene Wedereit,
Kenneth Baumbusch, Albert Halverstadt, H. F. Schroe-
ter, R. G. Stolz, Victor Elting, Michael Ryan, H. F.
Griswold, Thomas B. McCabe, Jr.

FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS

24 East 39th Street, New York 16, N. Y.
Phone: OXford 7-5300

OFFICERS

President Dallas Townsend
V.P.'s Leon Pearson, William Downs
Secretary Blair Clark
Treasurer Cesar Saerchinger

FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

THE AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President Pearl S. Buck
Vice-President Cleveland Amory
Secretary John Vandercook
Membership Secretary Edith Mackin

FUNCTIONS

National business organization of authors in the publication field.

THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

Vice-President Rex Stout
Treasurer Arthur Schwartz
Secretary Ann Petry
Executive Secretary Mills Ten Eyck, Jr.

FUNCTIONS

The national business organization of authors and dramatists.

BETTER BROADCAST, BUREAU, INC.

16 East 42nd St., New York 17, N. Y.
Phone: YUkon 6-9680

OFFICERS

President Clifford J. Barborka, Jr.
Vice-President Jonah Gitlitz
Vice-President Esther Rauch

FUNCTIONS

National radio sales and counseling, specializing in new and creative uses of radio for advertisers, agencies, representatives, stations and groups. Related functions include programming, production, promotion, marketing and research.

BRAND NAMES FOUNDATION, INC.

437 Fifth Ave., New York 16, N. Y.
Phone: MURray Hill 5-0888

OFFICERS

Chmn. of Bd. John H. Breck, Jr.
Vice-Chmn. Clay Buckhout
Vice-Chmn. Frank Armour, Jr.
Chmn. Exec. Committee Carlton M. Fishel
Vice-Chmn. Exec. Comm. Paul Shoemaker
President Henry E. Abt
Treasurer John B. Poor
General Counsel William Coogan

FUNCTIONS

Conducts a year 'round promotional program in Radio, TV, and other media which emphasizes to the public the benefits and services of manufacturers' brand names, brand competition and brand advertising. Non-profit educational organization.

THE BRITISH BROADCASTING CORPORATION

630 Fifth Ave., New York 20, N. Y.
Phone: Clrcle 7-0656

OFFICERS

U. S. Representative Derek Russell
Ch. Ass't (TV) Dennis Scuse
Program Assistant (Radio) Lillian Lang
Program Assistant (TV) Sue Goldman
News Assistant (Radio) Marcia Kramer
Transcription Assistant Marion Moss
Chief Engineer Arthur S. Toby

BRANCH OFFICES

United Nations Office Room C-309, United Nations, N. Y. Phone: EL 5-4244. J. C. Crawley, U. N. Correspondent.

907 Natl. Press Bldg., Washington, D. C. Phone: EXecutive 3-1465. Douglas Stuart, Erik de Mauny, Washington correspondents.

FUNCTIONS

Promotes and distributes BBC Radio & TV programs in the U. S., and produces Radio & TV material for British audiences.

BRITISH INFORMATION SERVICES

45 Rockefeller Plaza, New York 20, N. Y.
Phone: Clrcle 6-5100

OFFICER

Director, Radio-TV Div. Rodney C. Chalk

BRANCH OFFICES

British Embassy, 3100 Massachusetts Ave., Washington, D. C. Phone: HObart 2-1340. David de Boinville, Information Officer.

British Consulate General, 200 S. Michigan Ave., Chicago 4, Ill. Phone: WEbster 9-5166. Alan Harvey, Information Officer.

British Consulate General, 343 Sansome St., San Francisco 4, Calif. Phone: YUkon 1-3030.

British Consulate General, 3324 Wilshire Blvd., Los Angeles 5, Calif. Phone: DUnkirk 5-7381.

FUNCTIONS

Produce and distribute Radio-TV public service programs: film and news features.

INDUSTRY ORGANIZATIONS

BROADCAST CLEARING HOUSE, INC.

50 Rockefeller Plaza, New York 20, N. Y.
Phone: Circle 5-3370

OFFICERS

President.....John E. Palmer
Exec. Vice-Pres.....Lee P. Mehlig
Secretary.....Arthur W. Sawyer

BRANCH OFFICE

Russ Bldg., San Francisco 4, Calif.
Phone: YUkon 1-3843
Manager.....Arthur Sawyer

FUNCTIONS

Provides uniform centralized billing procedures for spot radio and spot TV for stations, representatives and agencies.

BROADCAST INFORMATION BUREAU

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1668

Manager.....Martin Lawrence
Editor.....Julienne (Judy) Dupuy

FUNCTIONS

Publishers of TV film source books; Station & Film Who's Who and What's Where; Film Newsletter, "Facts, Figures and Film."

BROADCAST MUSIC, INC. (B.M.I.)

589 Fifth Ave., New York 17, N. Y.
Phone: PLaza 9-1500

OFFICERS

President.....Carl Haverlin
Vice-President—General Counsel.....Sydney M. Kaye
Vice-Pres. in charge Domestic Performing Rights Administration & Secy.....Robert J. Burton
Vice-Pres. in charge Writer Relations.....Robert B. Sour
Ass't. VP in charge Publisher Relations.....Theodora Zavin
Ass't. VP in charge Publisher & Writer Relations, Pacific Coast.....Richard Kirk
Comptroller.....Edward J. Molinelli
Treasurer, Ass't. Secretary.....Robert J. Higgins

BRANCH OFFICES

360 N. Michigan Ave., Chicago, Ill. Phone: ANdover 3-5394.
190 N. Canon Dr., Beverly Hills, Calif. Phone: BRAdshaw 2-6060.
225 W. Beverly Blvd., Los Angeles, Calif. Phone: DUNKirk 8-9491.
Life & Casualty Towers, Nashville, Tenn. Phone: CHApel 2-6533.
16 Gould St., Toronto, Canada. Phone: EMpress 4-0371.
15 St. Catherine, W., Montreal, Canada. Phone: WEIlington 5-0641.

BOARD OF DIRECTORS

Chairman, Sydney M. Kaye; Alfred R. Beckman, John Elmer, Carl Haverlin, Dwight Martin, Merrill Lindsay, Leonard Kapner, Paul W. Morency, John F. Patt, William Regan, J. Leonard Reinsch, Robert O. Reynolds, G. Richard Shafto, E. R. Vadeboncoeur.

STATION RELATIONS

Director, Justin Bradshaw; Field Staff: Paul Bernard, Turner Cooke, Richard Crans, Graeme Fletcher, Bob Fuller, Wayland Fullington, Charles Halteman, Al Martin, Dorsey Owings, Lin Pattee, Ken Sparnon.

FUNCTIONS

The function of BMI is to license to music users public performance rights in the music of a group of affiliated publishers, writers and organizations.

BROADCAST PIONEERS

589 Fifth Avenue, New York, N. Y.
Phone: PLaza 9-1500

NATIONAL OFFICERS

President.....Gordon Gray
1st Vice-Pres.....Ward Quaal
Vice-Presidents.....Robert J. Burton, Ernest Lee Jahnce

Secretary.....Raymond F. Guy
Treasurer.....Robert J. Higgins
Exec. Sec'y.....M. H. Shapiro

NEW YORK CHAPTER OFFICERS

President.....Phil Edwards
Vice-Presidents.....Vincent Lopez,
Jeff Sparks, May Singhi Breen.
Secretary.....Henriette Harrison
Treasurer.....Robert Higgins

COMMITTEE CHAIRMEN, N. Y.

Membership.....Arthur Simon
Entertainment.....May Singhi Breen
Special Projects.....Dorothy Gordon
Reception.....Henriette Harrison
Publicity.....Ben Kaufman
House.....Peggy Stone
Advisory.....Dorothy Gordon,
Frank Silvernail, Arthur Simon, Jeff Sparks

FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purpose of friendship and education. The Club shall be a central house for the exchange of information and historical data about the Radio industry and shall record in form to be determined facts and data about the history of the Radio industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

BROADCASTERS' FOUNDATION, INC.

(Sponsored by the N. Y. Chapter of Broadcast Pioneers)

507 Fifth Ave., New York 17, N. Y.
Phone: OX 7-5895

OFFICERS

President.....Arthur Simon
Vice-President.....Charles W. Godwin
Vice-President.....Peggy Stone
Treasurer.....Jeff Sparks
Secretary.....Henriette Harrison
Publicity.....Mort Matz

DIRECTORS

May Singhi Breen, Robert Higgins, Gordon Gray, Raymond Guy, Ward Quaal, Joseph Ream, Arthur Simon, Jeff Sparks, Peggy Stone.

FUNCTIONS

To foster and promote the welfare of persons in need of assistance who have been employed or engaged in the field of Radio broadcasting for twenty years or more, or in television broadcasting for ten years or more, and to assist them in times of illness, emergency or financial need.

BROADCASTERS' PROMOTION ASS'N., INC.

145 East 49th St., New York 17, N. Y.
Phone: PLaza 2-4255

OFFICERS

President.....Don Curran
ABC O & O Radio, New York
First Vice-Pres.....Jim Bowmaster
WMT Stations, Cedar Rapids, Iowa
Second Vice-Pres.....Clark Grant
WOOD-AM-TV, Grand Rapids, Mich.
Sec.-Treasurer.....Hal Meden
145 E. 49th St., New York, N. Y.

DIRECTORS

Robert Freehand, KOTV, Tulsa, Okla.; Kirt Harriss, KPRC/KPRC-TV, Houston, Tex.; Mike Schaffer, WLBT-TV, Miami, Fla.; Jack Dorr, WBNS-TV, Columbus, Ohio; Casey Cohlma, WFAA-TV, Dallas, Tex.; Doug Duperrault, WFLA/WFLA-TV, Tampa, Fla.; Paul Woodland, WGAL/WGAL-TV, Lancaster, Pa.; Caley Augustine, WIIC-TV, Pittsburgh, Pa.; Dan Bellus, Transcontinent Television Corp., New York; Judd Choler, KOMX-TV, St. Louis, Mo.; J. P. Riopel, CFMC-TV, Quebec, Canada; H. Taylor Vaden, WJZ-TV, Baltimore, Md.; John Hurlbut, WVMC, Mt. Carmel, Ill.

INDUSTRY ORGANIZATIONS

FUNCTIONS

The Association was formed for the betterment of broadcasting activity by furthering the recognition, organization and extension of promotional activity as an essential function in the broadcasting-telesharing business; by increasing the effectiveness of broadcasters' promotion personnel through contacts with one another, and with representatives of related business, through the exchange of information and ideas, and through consequent improvement of promotion methods, research principles and techniques; and by assisting broadcasters to secure competent personnel for promotion work.

BROADCASTING AND FILM COMMISSION, NAT'L COUNCIL OF CHURCHES

475 Riverside Dr., New York 27, N. Y.
Phone: RI 9-2200

OFFICERS

Exec. Dir. S. Franklin Mack
Assoc. Dir. Wesley B. Goodman
Bus. Mgr. Arthur W. Rhinow
Dir., Program Oper. Robert C. Currie, Jr.
Dir., of Films Alexander B. Ferguson
Dir., Program Prom. Carl Cannon
Dir., of Special Proj. Arthur Austin
Dir., Film Dist. J. Margaret Carter

BRANCH OFFICE

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLLYWOOD 4-7464. George Heimrich, Director.

FUNCTIONS

To develop policies and radio and television programs that will make the churches' use of these media effective.

THE BUREAU OF BROADCAST MEASUREMENT

75 Eglinton Ave. East, Toronto 12, Ontario
Phone: HUDSON 5-9464

OFFICERS

President George S. Bertram
Vice-President John F. Glasier
Vice-President Ross A. McCreath
Exec. V. P. Duncan G. Grant
Research & Development Director Wilfred L. Hudson
Secretary & Treasurer Charles J. Follert
Honorary President Charles R. Vint
Chmn. Advisory Comm. Horace N. Stovin

FUNCTIONS

A co-operative organization for the standardization and analysis of facts about radio and television.

CANADIAN ASSOCIATION OF BROADCASTERS

108 Sparks St., Ottawa 4, Canada
Phone: CE 3-4035

OFFICERS

President Don Jamieson
Executive Vice-President T. J. Allard
Vice-President Radio Allan Waters
Vice-President Television J. A. Pouliot
Immediate Past Pres. Murray T. Brown

DIRECTORS

Atlantic Region—J. A. Manning, CKCL, Truro, and R. F. Large, CFCY, Charlottetown, Radio. D. Jamieson, CJOJ-TV, St. John's, TV. Central Canada—H. C. Caine, CHWO, Oakville; M. T. Brown, CFPL, London; Allan Waters, CHUM, Toronto, and T. D. French, CKLK, Kingston, Radio. R. T. Snelgrove, CKVR-TV, Barrie, TV. Prairies—A. Hammond, CKRC, Winnipeg; J. Love, CFCN, Calgary and E. A. Rawlinson, CKBI, Pr. Alb., Radio. N. Botterill, CJLH-TV, Lethbridge, TV. Pacific—M. MacLachlan, CHWK, Chilliwack and K. Hutcheson, CJAV, Port Alberni, Radio. R. G. Chapman, CHBC-TV, Kelowna, TV. French Language—A. Pelletier, CHRC, Quebec, C. Lavigne, CFCL, Timmins, and T. Fortier, Quebec, Radio. J. A. Pouliot, CFCM-TV, CKMI-TV, Quebec, TV.

TORONTO BRANCH

200 St. Clair Avenue, West, Toronto 7, Ont. Phone: WALNUT 1-3169, M. Harris, Office Manager.

FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 161 privately owned (independent) radio broadcasting stations and 51 television stations in Canada.

CATHOLIC ACTORS GUILD OF AMERICA, INC.

Hotel Piccadilly, 227 W. 45th St., New York 36, N. Y.
Phone: Circle 6-5566

OFFICERS

President Horace McMahon
Vice-Presidents Ed Begley, Pat O'Brien
Chmn. Exec. Bd. Walter Klavun
Recording Sec. Lee Sullivan
Historian Kay MacDonald
Exec. Secy. Fred Kelly
Chaplain Rt. Rev. Msgr. Vincent J. Brosnan
Treasurer Very Rev. Msgr. Francis M. Costello

FUNCTIONS

Social and charitable organization which strives to care for the spiritual and physical needs of members of the theatrical profession, regardless of creed. In particular, every effort is made to assure care and attention in the case of illness, hospitalization, burial whenever the need arises.

CENTRAL CANADA BROADCASTERS ASS'N

c/o Canadian Assn. of Broadcasters, 200 St. Claire Ave., W., Suite 406, Toronto, Ont., Canada.
Phone: WA 1-3169

OFFICERS

Immediate Past Pres. R. E. Miesener, CFCF AM-TV, Montreal, Que.
President John Moore, CHLO, St. Thomas, Ont.
First V.P. Wm. McGregor, CKCO-TV, Kitchener, Ont.
Second V.P. Gordon Keeble, CHIC, Brampton, Ont.
Secretary Dennis Whitaker, CHML, Hamilton
Treasurer Gordon Garrison, CKLB, Oshawa, Ont.
Directors E. A. Bastall, CKCY, Sault Ste. Marie, Ont.; Stuart Griffiths, CJOH-TV, Ottawa.
CAB Bd. of Directors: T. F. French, CKCL, Kingston, Ont.; Howard Caine, CHWO, Oakville, Ont.; S. C. Ritchie, CKLW-AM-TV, Windsor; Ralph Snelgrove, CKVR-TV, Barrie, Ont.; Allan Waters, CHUM, Toronto, Ont.

CENTRAL MEDIA BUREAU, INC.

270 Park Ave., New York 17, N. Y.
Phone: TN 7-0373

OFFICERS

President Kenneth C. Schonberg
Exec. Vice-Pres. William J. Sloboda
Vice-President Lois R. Hirst

FUNCTIONS

Provides data processing services for radio-TV spot advertising.

COMPOSERS AND LYRICISTS GUILD OF AMERICA

8782 Sunset Blvd., Los Angeles 69, Calif.
Phone: OL 2-8830
292 Madison Ave., No. 1204, New York 17, N. Y.
Phone: MU 3-0966

OFFICERS

President Leith Stovens
1st Vice-President Elie Siegmeister
2nd Vice-President David Raksin
3rd Vice-President Cornel Tanassy
Secretary-Treasurer Jerry Livingston
Asst. Sec.-Treasurer Milton Kraus
Executive Secretary Else Clay

INDUSTRY ORGANIZATIONS

FUNCTIONS

CLGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships.

COUNTRY & WESTERN MUSIC BROADCASTERS ASSOCIATION

(CAWMBA)

535 Fifth Ave., New York 7, N. Y.
Phone: TN 7-2600

OFFICERS

Founder & Director	Charles Bernard
President	Kurt A. Meer (KCUL)
Exec. V.P.	Cal Young (WENO)
First V.P.	Henry Hilton (KSOP)
Second V.P.	Gene Cook (WHIY)
Third V.P.	Bud Messner (WCBG)
Asst. to Pres.	Carl Brenner (WBMD)
Secretary	Marshall Rowland (WQIK)
Treasurer	Leroy Glager (KIKK)
Delegate at Large	Ray Odom (KHAT)
Dir. of Research	Al Perry (KLAJ)
Dir. of Public Rel.	William Hill (WTJH)
Dir. Legal Affairs	Nick Arundel (WAVA)
Dir. Social Affairs	Bob Johnson (WAXU)
Dir. Northern U. S.	Jerry Prouty (WREX)
Dir. Eastern U. S.	George Crump (WCMS)
Dir. Southern U. S.	Elmo Kitts (WZST)
Dir. Mid-West U. S.	Ed Charles
Dir. Far-West U. S.	Herb Henson (KUZZ)

FUNCTIONS

Sharing of Country and Western projects, research surveys, merchandising, promotion, and programming, in an effort to bring savings to the local station, which can be passed along to nat'l advertisers. Memberships open to stations primarily programming "Country & Western" music.

DIRECTORS GUILD OF AMERICA, INC.

59 East 54th St., New York 22, N. Y.
Phone: PLaza 9-2542
7950 Sunset Blvd., Hollywood 46, Calif.
Phone: OLdfield 6-1120

OFFICERS

President	George Sidney
Vice Presidents	George Schaefer, Willis Goldbeck, Lamar Caselli, Robert Vreeland, E. Shields Dierkes
Secretaries	George Marshall, Frank Leicht
Treasurers	Lesley Selander, H. C. Potter

NATIONAL BOARD MEMBERS

Delmer Daves, George Stevens, Frank Capra, John Rich, Delbert Mann, Arthur Jacobson, Francisco Day, George Paris, Jerry Fritz; Exec. Sec., Hollywood, Joseph C. Youngerman; Exec. Sec., N. Y. Newsman H. Burnett.

FUNCTIONS

A national organization to advance, foster, promote, and benefit the interests of directors, assistant directors, associate directors and stage managers of TV, radio programs, and theatrical releases, and to protect and secure their rights in their professional activities.

DISC JOCKEY ASSOCIATION, INC.

114 Sansome St., San Francisco, Calif.
Phone: EXbrook 2-7027

OFFICERS

President	Jim Hawthorne
First V.P.	Scott Muni
Vice-Pres., Treas.	Bill Gavin

FUNCTIONS

Non-profit corporation dedicated to high ideals of broadcasting.

THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President	Alan Jay Lerner
Vice-President	Howard Lindsay
Secretary	Sidney Kingsley

COUNCIL

Richard Adler, Robert Anderson, Abe Burrows, Betty Comden, Marc Connelly, Russell Crouse, Dorothy Fields, Joseph Fields, Lillian Hellman, Arnold B. Horwitz, William Inge, Garson Kanin, Jean Kerr, Sidney Kingsley, Arthur Laurents, Richard Lewine, Howard Lindsay, Robert McEnroe, Arthur Miller, Paul Osborn, Elmer Rice, Richard Rodgers, Harold Rome, Samuel Taylor, Maurice Valency; Mills Ten Eyck, Jr., Executive Secretary; Luise M. Silcox, Secretary to the Council; Irwin Karp, Counsel.

FUNCTIONS

The national business organization of dramatists.

ELECTRONIC INDUSTRIES ASSN. OF CANADA

200 St. Clair Ave., West, Toronto 7, Ontario, Canada
Phone: WALnut 1-2898

OFFICERS

Pres., Chrm. of Board	J. D. Houlding
V.-P., Chrm. Receiver Div.	D.C.F. van Eendenburg
V.-P., Chrm., Components Div.	D. Knapp
1st V.-P., Chrm., Electronics Div.	W. S. Kendall
Director of Engineering	R. A. Hackbusch
General Manager	F. W. Radcliffe

FUNCTIONS

This Association is a non-profit and cooperative organization to promote the interests of the radio-TV-electronics manufacturing industry in Canada.

EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.
Phone: MUrray Hill 5-2927

OFFICERS

Hon. Presidents	Most Rev. Arthur C. Lichtenberger, Rt. Rev. Horace W. B. Donegan
President	Vinton Freedley
Vice-Presidents	Rev. Randolph Ray, Rev. Orin A. Griesmyer, Peggy Wood, Robert Fryer
Rec. Secy.	Dorothy Blackburn
Treasurer	John Knight
Exec. Secy.	Lorraine Sherwood
General Counsel	Philip W. Lowry
Publicity Director	Suzette G. Stuart

COUNCIL

Rev. John Ellis Large, Elizabeth Watts, Walter Abel, Elizabeth Council, Sidney Blackmer, Leo G. Carroll, Helen Bonfils, Margaret Dale, Lawrence Carr, Tessa Kosta, Raymond Massey, Nat Burns, Carmen Mathews, Margery Maude, G. B. Clarke, Basil Rathbone, Mrs. Chas. M. Richter, Cornelia Otis Skinner, Frances Starr, Tom H. Sand, James Jolley, Anne Seymour, Mrs. Leonard C. Feathers, Jean Dixon, John Alexander, William Adams, Peter Harris, Catherine Proctor, Harriet E. MacGibbon, Eugenia Rawls, Rev. Dr. Charles B. Ackley.

FUNCTION

Cultural, social, philanthropic. Membership open to actors and friends of the theatre. Not denominational in its services. National headquarters, Church of the Transfiguration (Little Church Around The Corner.)

FEDERAL TRADE COMMISSION

Pennsylvania Ave., at 6th St., N.W., Washington 25, D. C.
Phone: EXecutive 3-6800

INDUSTRY ORGANIZATIONS

OFFICERS

Chairman Paul Rand Dixon
 Commissioner Philip Elman
 Commissioner Sigurd Anderson
 Commissioner William C. Kern
 Commissioner Robert T. Secrest
 Secretary Joseph W. Shea
 Executive Director John N. Wheelock
 General Counsel James M. Henderson
 Director of Public Information S. F. Stowe
 Director of Hearing Examiners Earl J. Kolb

BUREAU DIRECTORS

Dir., Bur. of Consultation John R. Heim
 Dir. Bur. of Economics Willard F. Mueller
 Dir., Bur. of Investigation Sherman R. Hill
 Dir., Bureau of Litigation Joseph E. Sheehy

BRANCH OFFICES

U. S. Court House, Foley Square, New York 7, N. Y.
 Albert G. Seidman, Attorney in Charge.
 Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill.
 William F. Lemke, Jr., Attorney in Charge.
 Room 306, Pacific Bldg., San Francisco 3, Cal.
 Raymond J. Lloyd, Atty. in Chg.
 Room 811, U. S. Court House, Seattle 4, Wash.
 Walter W. Harris, Atty. in Chg.
 Room 1001, 131 State St., Boston 9, Mass. Robert
 R. Sills, Attorney in Charge.
 Room 413, Masonic Temple Bldg., New Orleans, La.
 William B. Lott, Atty. in Chg.
 Room 1128, Standard Bldg., Cleveland, Ohio. Vernon
 E. Taylor, Atty. in Chg.
 2806 Fed. Off. Bldg., Kansas City, Mo. Floyd M.
 Brown, Atty. in Chg.
 915 Forsyth Bldg., Atlanta 3, Ga. Edward S. Rags-
 dale, Atty. in Chg.
 Room 102, FTC Bldg., Washington, D. C. Joseph J.
 Gercke, Atty. in Chg.

FUNCTIONS

Under several laws designed to promote free and fair competition in interstate trade, the Commission takes action against monopolistic and deceptive practices and publishes economic studies of factors affecting the competitive economy.

FILM PRODUCERS ASSOCIATION OF NEW YORK, INC.

165 W. 46th St., New York 36, N. Y.
 Phone: Clrcle 5-2545

OFFICERS

President William Van Praag
 Vice-President Robert Gross
 Secretary Thomas Craven
 Treasurer Peter J. Mooney
 Legal Counsel Herbert Burstein
 Executive Director Harold Klein

BOARD MEMBERS

Robert Bergmann, Lee Blair, Sanford Greenberg, Robert Klaeger, Robert Lawrence, Walter Lowendahl, Fred Raphael, Henry Strauss, William Unger, Robert Crane, Herman Edel, Arthur Florman, Irving Hecht, David Horne, Tony Oriolo.

FUNCTIONS

An association of film producers and members from laboratory, recording, equipment and other film services to promote high standards in technical development, service, client relationship and labor relations.

FM BROADCASTERS ASSOCIATION OF SOUTHERN CALIFORNIA

3421 W. 8th St., Los Angeles 5, Calif.
 Phone: DUnkirk 5-7421

OFFICERS

President Benson Curtis
 Secretary B. Hamrick

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA (Radiodiffusion-Television Francaise, N. American Branch)

972 Fifth Ave., New York 21, N. Y.
 Phone: REgent 4-1501

OFFICERS

Director Jacques Sallebert
 Ass't. Dir. Alice Lewitn
 Administrator Suzanne Weltman
 Program Director Ann McMillan
 Public Relations Kenneth Tepfer

FUNCTIONS

The activities of the French Broadcasting System in North America are twofold: on the one hand, for the purpose of strengthening the good will and understanding between France and the U. S., it distributes to independent stations all over the country English-language programs prepared in Paris for North American listeners, covering all aspects of life in France today; on the other hand, it keeps French listeners informed of all events taking place in America today.

INDEPENDENT TELEVISION ORGANIZATION

321 Mutual St., Toronto, Ontario

OFFICERS

President Ralph Misener
 Vice-President Bill Jones
 Sec., Treas. E. L. Bushnell
 Manager Emerson Coatsworth

FUNCTIONS

Sets up machinery for program exchange; works with sponsors and negotiates package film deals.

INSTITUTE OF BROADCASTING FINANCIAL MANAGEMENT

Box 4955, Washington 8, D. C.

OFFICERS

President H. W. Dornseif
 Vice-President Thomas Carroll
 Treasurer Richard Stakes

FUNCTIONS

An organization of financial personnel to resolve common problems in the financial area of broadcasting by collective effort. Provides associate memberships to outside but related interests, such as national representatives, schools of business and journalism, management consultants, legal counsel and station brokers.

THE INSTITUTE OF RADIO ENGINEERS, INC.

1 East 79th St., New York 21, N. Y.
 Phone: LEhigh 5-5100

OFFICERS

President Patrick E. Haggerty
 Vice-President (No. America) J. F. Byrne
 V.P. (Outside N. Amer.) Franz Ollendorff
 Editor F. Hamburger, Jr.

FUNCTIONS

An incorporated non-profit organization having as its object the advancement of the theory and practice of radio and electronics, including allied branches of engineering and all related arts and sciences.

INTER-AMERICAN ASSN. OF BROADCASTERS

Avenida Uruguay 1031, Montevideo, Uruguay

President Raul Fontaina
 1st Vice-President Jose Luis Fernandez
 2nd Vice-President Fernando Eleta
 Secretary Raul Travanino

DIRECTORS

Raul Fontaina, Mercedes 973, Montevideo, Uruguay;
 Jose Luis Fernandez, Avda. Chapultepec No. 18, Mexico, D. F., Mexico; Fernando Eleta, Apartado 1795, Panama, Panama; Raul Trabanino, Sa. Calle Poniente 9, San Salvador, El Salvador; Ramiro Garcia, Cordoba 1114, Buenos Aires, Argentina; Malcolm Neill, CFNB Station, Fredericton, N. Brunswick, Canada; Fernando

INDUSTRY ORGANIZATIONS

Londona Henao, Calle 19 No. 8—48, Bogota, Columbia; Goar Mestre, Circuito CMO, La Habana, Cuba; Enrique Sanches Matte, Casilla 3591, Santiago, Chile; Herbert E. Evans, 246 North High St., Columbus 16, Ohio; Carlos Bock Milla, Apartado 981, Guatemala, Guatemala; Avelino Aramuburu, Jiron Ocoña 476, Lima, Peru; Manuel Caballero Ferreira, Dr. Jose Scoseria 2885, Montevideo, Uruguay; Jose Ramon Quinones, Box 4563, San Juan 23, Puerto Rico; Felix Cardona Moreno, Apartado 3955, Caracas, Venezuela; Manuel Caballero Ferreira, Avda. Uruguay 1031, Montevideo, Uruguay (treasurer and Gen. Mgr.).

Corresponding Secretary.....Martin Begley
Recording Secretary.....Frank Thomas, Jr.
Treasurer.....Thomas Kilpatrick
Librarian.....Cy Mann

DIRECTORS

Mickey Alpert, Edward H. Ford, John W. Hundley, Jack Whiting, Otto Kruger, Joseph S. Buhler, Henry Gladstone, H. Pierson Mapes, Conrad Nagel, Eddie Dowlin, Ed Begley, Herman Phillips, Robert Marcato, Frank Thomas Sr., Emil Friedlander, David Seldman, Jack Waldron, Irving Will.

LIFE DIRECTORS EX-SHEPHERDS: Fred Waring, Walter N. Greaza.

FUNCTIONS

The object of this club shall be the promotion of social intercourse among persons, engaged professionally in the drama, music, authorship, and the fine arts, as well as friends of those professions, and the collection and preservation of objects of interest thereto, and the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship and the fine arts who shall be in need of financial aid or assistance, to be disbursed at the discretion of the Council of the Club.

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (AFL-CIO)

1200 15th St., N.W., Washington 5, D. C.
Phone: COlumbia 5-8040

OFFICERS

Intl. President.....Gordon M. Freeman
Intl. Sec.....Joseph D. Keenan
Dir., Radio-TV Recording Div.....Albert O. Hardy

FUNCTIONS

Labor organization: radio, TV and recording.

JEWISH THEATRICAL GUILD OF AMERICA, INC.

1564 Broadway, New York 36, N. Y.
Phone: PLaza 7-5237

OFFICERS

Chairman, Bd. of Directors.....Harry E. Gould
President Emeritus.....Eddie Cantor
President.....Milton Berle
1st Vice-Pres.....George Jessel
Vice-Presidents.....Jack Benny, Emil Friedlander, Wm. Morris, Jr., Ted Lewis, Robert K. Shapiro, Wm. Morris, Jr., Milton Weintraub, Leo Jaffe, Louis A. Lotito, Harry Brandt, Arthur H. Schwartz, Robert K. Shapiro, Jonas T. Silverstone, Sophie Tucker, Max E. Youngstein.

Vice-Pres. & Treas.....Abe Lastfogel
Vice-Pres. & Asst. Treas.....Nat Lefkowitz
Legal Committee.....Henry M. Katz
Chaplain.....Rabbi Abraham Burstein
Executive Secretary.....Leonard B. Sang

BOARD OF DIRECTORS

Harry Brandt, Leo Jaffe, Harry E. Gould, Emil Friedlander, Nat Jaffe, Abe Lastfogel, Nat Lefkowitz, Louis A. Lotito, Wm. Morris, Jr., Robert K. Shapiro, Arthur H. Schwartz, Jonas T. Silverstone, Max E. Youngstein.

FUNCTION

Non-sectarian theatrical assistance agency.

JOINT COUNCIL ON EDUCATIONAL BROADCASTING

1619 Massachusetts Ave., N.W., Washington 6, D. C.
Phone: HUDson 3-6367

OFFICERS

Chairman.....Edgar Fuller
Vice-Chairman.....William G. Harley
Secretary.....David C. Stewart

FUNCTIONS

The primary role of the JCEB is to maintain leadership in the formation and enunciation of important educational policy decisions having a bearing upon educational radio and television broadcasting. The JCEB will provide the chief forum for discussion and policy formation on national issues affecting all aspects of educational broadcasting.

THE LAMBS

130 W. 44th St., New York 36, N. Y.
Phone: JUDson 2-1515

OFFICERS

Shepherd.....William Gaxton
Boy.....Walter Kiernan

LEAGUE OF ADVERTISING AGENCIES, INC.

570 Seventh Ave., New York 18, N. Y.
Phone: WI 7-8330

OFFICERS

President.....Nat Kameny
Vice-Presidents.....Wm. G. Seidenbaum, Mel Rubin, Leonard Stein
Executive Secy.....James A. Cerbone
Secretary.....Max Sinowitz
Treasurer.....Aaron Holtzman
Legal Counsel.....Louis N. Field, Morton J. Simon
Fiscal Advisor.....David Joseph
Public Relations Counsel.....Alan Zachary

FUNCTIONS

The League of Advertising Agencies consists of a group of medium sized agencies that meet in order to discuss the manner and methods for better understanding and operation in the agency field. The League is also a common ground for the exchange of ideas, and a vehicle of communication among agency members.

MOTION PICTURE INDUSTRY CREDIT GROUP

(Of the National Association of Credit Management)
44 East 23rd St., New York 10, N. Y.
Phone: ORegon 4-5100

OFFICERS

Chairman.....Jack Fellers
Secretary.....Ira Mermer

FUNCTIONS

Provides credit information, financial information and collection service to suppliers, equippers and processors.

MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

1270 Sixth Avenue, New York 20, N. Y.
Phone: CO 5-7364

OFFICERS

President.....Leo Diston
Vice-President.....B. Pollack

MEMBERS OF EXECUTIVE COUNCIL

Max Kendrick, G. Lewin, B. Scherer, Sam Taylor, Frank Lamarr, Mac Wolfson.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer, Regional Dir.; 128 S. LaJolla, Los Angeles, Cal., Al Salomon, Reg. Dir.; 36 E. 5th St., Cincinnati, Ohio, Danny Engel, Reg. Director.

FUNCTIONS

Labor Union.

INDUSTRY ORGANIZATIONS

MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.

460 Park Ave., New York, N. Y.
Phone: Plaza 1-1930

OFFICERS

Chairman of the Board.....Walter G. Douglas
President.....Louis Bernstein
Vice-President.....Jack Mills
Secretary.....Arthur Israel, Jr.
Treasurer.....Salvatore Chiantia
Agent and Trustee.....Harry Fox

MUSICAL COMMERCIAL PRODUCERS ASSOCIATION, INC.

520 Fifth Ave., New York 36, N. Y.
Phone: MUrray Hill 2-5844

OFFICERS

President.....Phil Davis
1st Vice-President.....Morris Mamorsky
2nd Vice-President.....Hank Sylvern
Secretary.....Victor Sack
Treasurer.....Gene Forrell

FUNCTIONS

Leading writers, creators and producers of musical commercials, dedicated to provide service to the industry of the highest calibre and integrity. Our support is pledged to the formation of an association through which we can work together toward the following aims: To foster a better concept of our function in the advertising business.

THE NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES

7188 Sunset Blvd., Los Angeles 46, Cal.
Phone: HOLlywood 7-5115
54 W. 40th St., New York 18, N. Y.
Phone: LACKawanna 4-9666

OFFICERS

President.....Robert F. Lewine
Exec. Vice-President.....Bud Yorkin
V.P., Phoenix.....Don Tuckwood
V.P., New York.....Ben Grauer
V.P., Baltimore.....Thomas Van A. Dukehart
V.P., Chicago.....Irv Kucpinet
V.P., Washington, D. C.....Robert Adams
V.P., Seattle.....Lee Schulman
Secretary.....Loren L. Ryder
Treasurer.....Thomas W. Moore
Executive Director (East).....Kenneth Leedom
Executive Director (West).....Thomas Freebairn-Smith

BRANCH OFFICES

Television Hill, Baltimore 11, Md.
Phone: MO 4-7600
Suite 1108, 203 N. Wabash, Chicago 1, Ill.
Phone: Financial 6-8320
40th & Brandywine, N.W., Washington 16, D. C.
Phone: EMerson 2-9300
P. O. Box 8080, Seattle 55, Wash.
Phone: MUTual 2-3555
3435 N. 16th St., Phoenix, Ariz.
Phone: AMherst 6-5691
555 Post St., San Francisco, Calif.
Phone: PProspect 5-7800

FUNCTIONS

National non-profit organization dedicated to advancement of arts and sciences of television. One of most important functions is annual awarding of the coveted "Emmy" for outstanding achievement in television industry. Through public information, lecture and service bureau, provides lectures, advisers, and consultants to colleges and universities offering courses in television.

NATIONAL ASSN. FOR BETTER RADIO AND TELEVISION

882 Victoria Ave., Los Angeles, Cal.
Phone: WEbster 4-7830

OFFICERS

President.....Mrs. Clara S. Logan
Vice-President.....Dr. Francis W. Noel
Secretary.....Mrs. Victor Roberts
Treasurer.....Mrs. Gertrude Blackstock

FUNCTIONS

To co-ordinate the interest of civic, religious, educational, business and labor organizations and individuals for the purpose of encouraging the presentation of radio and television programs of high standards.

NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET) AFL-CIO-CLC

80 E. Jackson Blvd., Chicago 4, Ill.
Phone: WA 2-2462

OFFICERS

International President.....George Smith
International Vice-President.....N. James Greene
International Sec'y-Treasurer.....Arthur Hjorth
Int'l Asst. Sec'y-Treasurer.....Jiacoimo Papa

BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.; 6223 Selma Ave., Hollywood 28, Calif.; 335 Hayes St., San Francisco, 433 Jarvis St., Toronto, Ont.; 120 Delaware Ave., Buffalo 2, N. Y.; 1410 Stanley, Montreal, P. Q.

FUNCTIONS

NABET has contracts for its 5,862 members with ABC, NBC, and 92 independent radio and TV stations and film studios in the United States and with CBC and more than 25 private Radio and TV stations and film studios in Canada.

NATIONAL ASSOCIATION OF BROADCAST UNIONS AND GUILDS (NABUG)

37 W. 46th St., New York 36, N. Y.
Phone: JUDson 2-5130

OFFICERS

National Chairman.....Oliver W. Nicoll

FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

NATIONAL ASSOCIATION OF BROADCASTERS

(For Complete Listing See NAB Section)

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Washington, D. C. Address: 1346 Connecticut Ave., N.W.
Phone: NOrth 7-6000

OFFICERS

President.....William G. Harley
Admin. Vice-Pres.....Harold E. Hill

DIRECTORS

TV Board: Region I, Hartford N. Gunn, Jr.; Region II, Raymond D. Hurlbert; Region III, Richard Hull; Region IV, Dr. John C. Schwarzwald; Region V, John W. Dunn; Region VI, Loren B. Stone.

Radio Board: Region I, Albert Fredette; Region II, O. L. Press; Region III, James S. Miles; Region IV, Burt Paul; Region V, Edwin Browne; Region VI, Ken Kager.

INDUSTRY ORGANIZATIONS

Other Members: Director-at-Large, Kenneth A. Christiansen, Arthur Weld; Individual Member Director, Harry J. Skornia.

BRANCH OFFICE

119 Gregory Hall, Urbana, Ill.
Phone: EMpire 7-6611, Ext. 3394

FUNCTIONS

Representing non-commercial, educational AM, FM and TV stations, workshops and production centers & closed circuit TV installations owned and operated by colleges, universities, school systems, State systems, community organizations, and public-service agencies.

NATIONAL ASSOCIATION OF FM BROADCASTERS

1023 Munsey Bldg., Washington 4, D. C.

OFFICERS

President...T. Mitchell Hastings, Concert Network
Vice President.....Arthur K. Crawford, KCBH, Beverly Hills, Cal.
Secretary...W. C. Baird, Jr., WFMB, Nashville, Tenn.
Treasurer.....Abe Voron, WQAL, Philadelphia, Pa.

DIRECTORS

Jack R. Kennedy, CFRB-FM, Toronto; David H. Polinger, WTFM, New York; Stan Hamilton, WMAL-FM, Washington, D. C.; Hugh E. Trotter, WSEV-FM, Sevierville, Tenn.; Fred L. Beard, WJDX-FM, Jackson, Miss.; Paul F. Braden, WFPB-FM, Middletown, O.; Ted Leitzell, WEFM, Chicago; Lynn Christian, KODA, Houston, Tex.; Gary Gielow, KPEN, San Francisco; Dr. Kenneth Wright, WUOT (U. of Tennessee), Knoxville.

FUNCTIONS

To develop FM broadcasting as a communications medium, through promotion of home listening in FM, the sale of advertising time based on circulation, and the betterment of programming on FM stations. We act primarily as a clearing house of information on FM stations, exchanges of ideas, and contact with national advertisers and their agencies.

NATIONAL ASSN. OF PERFORMING ARTISTS

640 Fifth Ave., New York 19, N. Y.
Phone: Circle 5-0200

OFFICERS

President.....Fred Waring
General Counsel.....Alfred Rice

FUNCTIONS

To acquire for performing artists copyright protection by amending the copyright law.

NATIONAL AUDIENCE BOARD, INC.

152 East End Ave., New York 28, N. Y.
Phone: TRafalgar 9-6070

OFFICERS

President.....Peter Goelet
Treasurer.....David J. Colton
New York Coordinator.....Dale Clark
Newsletter Editor.....Susan Harrison

BRANCH OFFICES

2430 Pennsylvania Ave., N.W., Washington, D. C., FE 3-4212, Leo Solomon; 625 Cheney St., San Francisco 12, Calif., JUniper 5-7575, Hal Light, Coordinator; 1441 W. Chase, Chicago 26, Ill., ROgers Park 4-4330, Mrs. Jos. P. Hector, Coordinator; Hajime Ishii, Apt. 49-206; Maehara-danchi Funabashi, Chiba, Japan.

FUNCTIONS

To represent the public to the broadcasting industry; to crystallize public opinion in radio and television programming; to act as a liaison group between the public and the broadcasting industry.

NATIONAL BETTER BUSINESS BUREAU, INC.

230 Park Ave., New York 17, N. Y.
Phone: MU 4-7377

OFFICERS

Chmn. of Bd.....Wallace E. Campbell
President.....Kenneth B. Willson
1st Vice-Chmn.....Dewitt J. Paul
2nd Vice-Chmn.....William E. Steers
Secretary.....William G. Weisbrod
Treasurer.....Lowell Shumway

DIRECTORS

Willcox B. Adsit, Claude Alexander, Edward J. Breck, A. R. Bone, Wallace E. Campbell, William A. Dyer, Jr., R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Robert E. Healy, Virgil W. Milton, DeWitt J. Paul, Lowell Shumway, William E. Steers, John R. Miller, Earl N. Felio, C. C. Uhling, John A. Spooner, William G. Weisbrod, Lloyd E. Yoder.

FUNCTIONS

Founded in 1912 to promote "Truth-in-Advertising." Aids advertisers and media to avoid false and deceptive advertising; helps the public to obtain maximum satisfaction in its relations with business.

NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

535 Transportation Bldg., Washington 6, D. C.
Phone: DIstrict 7-3440

OFFICERS

National Chairman.....Glenn H. Flinn
Natl. Vice Chmn.....Charles E. Clements
Secretary.....Frank P. Thompson
Treasurer.....William Adler
President.....William Dalton
Special Ass't.....Frank H. Nowaczek, Jr.
Counsel.....Robert L'Heureux
Dir. of Information.....Len Lieberman

STATE & REGIONAL ASSNS.

Arizona Community TV Assoc.
California CTV Assoc.
Mid-Atlantic CATV Assoc.
Mississippi CATV Assoc.
Montana CATV Assoc.
New England CATV Assoc.
New York CTV Assoc.
Okla. Kan. Tex. CATV Assoc.
Ozark CATV Assoc.
N. Central CATV Assoc.
Pacific Northwest CTV Assoc.
Pennsylvania CATV Assoc.
South-Central CATV Assoc.
Texas CATV Assoc.
West Virginia CTV Assoc.
Wisconsin-Michigan TV Systems Assoc.
Wyoming CATV Assoc.

FUNCTIONS

A national non-profit trade association to assist the growth and development of community antenna television systems.

NATIONAL EDUCATIONAL TV AND RADIO CENTER

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-0055

OFFICERS

President.....John F. White
Vice-Pres. & Treasurer.....Arthur M. Griffin
Vice President for Programming.....R. B. Hudson
Vice Pres. for Development.....W. A. Kraetzer
Vice Pres. for Network Affairs.....James Robertson
General Counsel.....Eugene A. Aleinikoff
Comptroller.....Diedrich Tietjen
Director of Utilization.....Henry Alter
Director of Public Information.....N. Cherkezian
Director of Programming.....D. F. Feddersen
Director of Station Rel.....Paul H. Owen
Director of Distrib. Serv.....D. L. Sandberg
Director, International TV Oir.....Basil Thornton
Director, Washington Office.....David Stewart
Technical Director.....Howard W. Town

BRANCH OFFICES

2320 Washtenaw Ave., Ann Arbor, Mich.
Phone: NOrmandy 3-2476

INDUSTRY ORGANIZATIONS

1619 Massachusetts Ave., NW, Washington, D. C.
Phone: HUDson 3-6367
David Stewart

FUNCTIONS

To provide its coast-to-coast network of 50 affiliated ETV stations with challenging and imaginative television programming for adults in the areas of the humanities, social and natural sciences, and public affairs, as well as special programs for children. To distribute, through the Broadcasting Foundation of America, its International Division, radio programs of outstanding interest in music and news analysis. To provide assistance to communities interested in establishing ETV stations. To maintain a film library to make its programs available to community, civic or educational groups on a non-commercial basis.

NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION

Suite 1414, 343 South Dearborn St., Chicago 4, Ill.
Phone: HArrison 7-5526

OFFICERS

Chairman of Bd.....V. N. Zachariah
President.....Mauro E. Schifino
Vice-President.....Roy J. Schneider
Vice-Pres., Service Dealer.....Rubin Green
Vice-President, Industrial.....Samuel Poncher
Sec.-Treasurer.....Meyer J. Spiro
Executive Vice-Pres.....Gail S. Carter

NATIONAL VARIETY ARTISTS, INC.

232 W. 48th St., New York 36, N. Y.
Phone: COlumbus 5-0956

OFFICERS

President.....Louis Handin
1st Vice-Pres.....Joe Woods
2nd Vice-Pres.....Frank O'Connell
Secy., Treas.....Edna Osborne

DIRECTORS

Leah Behrmann, Bessie Clifford, Harry Freeman, Leo Mayer, Lillian McNeill, Lillian Sollisch, Lillian Weed, Lou Wills.

NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York 19, N. Y.
Phone: Circle 5-4343

OFFICERS

President.....Leigh Whipper
Vice-President.....Edith Wilson
Executive Secretary.....Virginia Girvin
Treasurer.....A. Edward Walters
Recording Secretary.....Lillian Roberts McBride
Admin. Secy.....Thomas W. Moseley
Chaplain.....Dr. John H. Johnson
Counsel.....Percy Sutton, Simon Feinstein

FUNCTIONS

Welfare organization serving people of the theatre regardless of race, color or creed.

NEGRO RADIO ASSOCIATION

P. O. Box 10063, Charlotte, N. C.

OFFICERS

President.....Francis M. Fitzgerald
Vice-President.....Robert Rounsaville
Treasurer.....Samuel Feldman
Secretary.....John McLendon
Asst. Secretary.....Frances Crowell

NEWSPAPER REPORTERS ASSOCIATION OF NEW YORK CITY, INC.

Hotel Manhattan, New York, N. Y.
Phone: Circle 5-3838-9

President.....James Antone
1st Vice-President.....Edward McCarthy
2nd Vice-President.....Harry Singer
Secretary.....Jack Fox

Treasurer.....Joseph Schaefer
Financial Secretary.....Al Law
Corresponding Secy.....Tom Collins
Sergeant-at-Arms.....Mike Pearl

PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.
Phone: COlumbus 5-7362

OFFICERS

President.....Leo Diston
Vice-President.....Mickey Garlock
Secy.-Treasurer.....Irving Tanz

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill.
Regional Director.....Morton Schaefer
36 E. 5th St., Cincinnati, O.
Regional Director.....Danny Engel
128 S. La Jolla Ave., Los Angeles, Calif.
Regional Director.....Al Salomon

FUNCTIONS

Charitable and Benevolent Organization.

PUBLICISTS LOCAL NO. 872 I.A.T.S.E.

100 Central Park, S., New York 19, N. Y.
Phone: JUdson 6-6385

OFFICERS

President.....Harry Rice
1st Vice-President.....Alvin Adams
2nd Vice-President.....P. Dale Soriano
3rd Vice-President.....Harry E. Rice
Secretary-Treasurer.....Thomas Kirby
Business Agent.....David Cassidy

FUNCTIONS

Labor organization with jurisdiction over television, radio, motion pictures, and advertising agency publicists.

RADIO ADVERTISING BUREAU INC.

655 Madison Ave., New York 21, N. Y.
Phone: MUrray Hill 8-4020

OFFICERS

Chairman of Bd.....Frank P. Fogarty
President.....Kevin B. Sweeney
Vice-Pres., Promo. Dir.....Miles David
Mgr. Service Dept.....Maurice E. Fidler
Secretary.....Weston C. Pullen, Jr.
Treasurer.....Harold Krelstein
Asst. Secy.-Treas.....William L. Morison

FUNCTIONS

To sell national and regional advertisers on the concept of Radio as an advertising medium; and through media and product research to develop sales aids for the use of member stations in selling greater volumes of business at the local level.

RADIO FREE EUROPE

Two Park Ave., New York 16, N. Y.
Phone: LE 2-8900

OFFICERS

Director.....C. Rodney Smith
Director, N. Y. Office.....Charles Kaufman
PR Dir.....Alton Kastner
Engineering Dir.....Russell E. Geiger
Dir. of News & Info.....Russell K. Hill
Mng. Dir. (Lisbon).....Henry Lolliot

FUNCTIONS

Radio Free Europe, a private organization supported by contributions of the American people to the RFE Fund, transmits programs over 28 transmitters to Czechoslovakia, Poland, Hungary, Bulgaria and Romania. Its programs of truthful news and information about the free world and the Iron Curtain countries assist the captive people in their endeavor to establish free democratic societies, representative government, national sovereignty and full personal liberties in their lands. RFE is a division of Free Europe Committee.

INDUSTRY ORGANIZATIONS

RADIO-NEWSREEL-TELEVISION WORKING PRESS ASSOC. INC.

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 1-2720

OFFICERS

President Gabe Pressman
1st Vice-President Tom O'Brien
2nd Vice-President Max Klein
Secretary Charles Campbell
Asst. Sec'y Irving Heitzner
Treasurer Richard Milbauer
Sergeant-at-Arms George Jordan
Board Members Larry Racies, Chairman;
Nick Archer, Tom Costigan, Dave Klein, Ray Owen,
Ed Silverman, John Tillman.
Executive Secretary Naomi S. Campbell

FUNCTIONS

To promote and protect the professional interests and welfare of working newsmen in radio, television and newsreels.

RADIO AND TELEVISION COMMISSION, SOUTHERN BAPTIST CONVENTION

6248 Camp Bowie Blvd., Fort Worth 16, Texas
Phone: PE 8-2188

OFFICERS

Executive Director Paul M. Stevens
Business Manager Carlyle B. Hayes
Radio Production Theodore Lott
Television Production Truett Myers
Dir. of Promotion Clarence Duncan
Station Relations James T. Johns
Tape and Film Dist. Charles Roden

FUNCTIONS

Producers and distributors of radio and television public service programs.

RADIO AND TELEVISION EXECUTIVES SOCIETY, INC.

444 Madison Ave., New York, N. Y.
Phone: PLaza 8-2450

OFFICERS

President William K. McDaniel
1st Vice-President Sam Cook Digges
V.P.'s Thomas J. McDermott, Robert H. Teter
Secretary Sol Paul
Treasurer Sol Cornberg
Executive Director Claude Barrere

BOARD OF GOVERNORS

Jules Barnathan, Ted Bergmann, Roger M. Greene, Edward P. Jones, Edward Reynolds, Albert B. Shepard, Bill Adler, William N. Davidson, Stephen B. Labunski, Richard S. Salant, Peggy Stone.

FUNCTIONS

1. To create a lasting fraternity of persons professionally engaged or interested in radio and television broadcasting and its allied fields and to provide a common meeting place for all members. 2. To provide a forum for the exchange of ideas and discussions of problems affecting or concerning radio and television broadcasting or relating to its improvement or usefulness and to promote higher standards for the radio and television industry as a scientific, literary, information, entertainment, and cultural medium. 3. To provide and sponsor the dissemination of information pertaining to radio and television broadcasting which may be of mutual interest and value to members, the public and the industry. 4. To do all and everything necessary, suitable and proper for the complete accomplishment of these purposes and the attainment of the objects herein set forth within such limitations as are provided by law.

RADIO-TV CORRESPONDENTS' ASSN.

U. S. Capitol, Washington, D. C.
Phone: Capitol 4-3121, Ext. 6421

OFFICERS

President Robert H. Fleming (ABC)
Vice-President Bill Monroe (NBC)
Secretary Wells Church (CBS)
Treasurer Stephen J. McCormick (MBS)
Members-at-Large John W. Roberts (Time-Life);
Arthur F. Barriault (NBC); Leslie W. Higbie (McCaffrey Reports); Lewis W. Shollenberger (ABC), Member-ex-officio.
Senate Radio-TV Gallery Super. Robert C. Hough
House Radio-TV Gallery Super. Robert M. Menaugh

FUNCTIONS

The Association is the official accrediting agency for all radio-television reporters covering the United States Congress and official Washington.

THE RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION

WMSB, Michigan State U., East Lansing, Mich.
Phone: 355-7440

OFFICERS

Chairman of the Board William B. Munroe, Jr.
NBC, Washington, D. C.
President Richard E. Cheverton
WOOD-TV, Grand Rapids, Mich.
Treasurer Lee White
KROS, Clinton, Ia.
1st Vice-President William G. Garry
WBBM-TV, Chicago, Ill.
Vice-Pres. for TV A. G. Cannings
CFCF, Montreal, Canada
Vice-Pres. for Radio Edward F. Ryan
WTOP, Washington, D. C.
Executive Secretary Rob Downey
WMSB, Mich. State U., East Lansing, Mich

DIRECTORS

Julian Goodman, NBC, N. Y.; Dick John, WKY-TV, Oklahoma City, Okla.; Harry McKenna, WEAN, WPJB-FM, Providence, R. I.; Jack Morris, KTUL-TV, Tulsa, Okla.; John H. Thompson, NBC & KRCA-TV, Hollywood, Calif.; James R. Bennett, KLZ-TV, Denver, Colo.; William M. Hutton, CFRB, Toronto, Ont.; Robert F. Gamble, WFBM-TV, Indianapolis, Ind.

FUNCTIONS

Professional association of broadcast journalists and those in associated fields of radio, TV journalism instruction and wire services. Monthly news bulletin. Annual convention and awards. Spot news, editorializing and community problem coverage.

RAI CORPORATION ITALIAN RADIO TV SYSTEM N. AMERICAN OFFICE OF RAI RADIOTELEVISIONE ITALIANA

717 Fifth Ave., New York 22, N. Y.
Phone: PLaza 8-2350

OFFICERS

President Marcello Rodino
Exec. V.P., Dir. Giorgio E. Padovano
Secretary George Funaro
Treasurer Antonio Dore
Asst. Director Vera Giannini
U. S. Correspondent Ruggero Orlando

FUNCTIONS

The RAI Corporation aims to promote the exchange of radio and TV programs, ideas, talent, technical facilities and information between the U. S and Italy. English language programs distributed to U. S. stations feature Italian life and culture.

RECORD INDUSTRY ASSOCIATION OF AMERICA, INC.

1 E. 57th St., New York 22, N. Y.
Phone: MU 8-3778

OFFICERS

President George R. Marek
1st Vice-President Arnold Maxin
Vice-Presidents Jack Holzman, Samuel Clark,
Leon Hartstone, David Kapp
Treasurer John Stevenson
Exec. Secretary Henry Brief

FUNCTIONS

A non-profit organization for the better development of recorded music and literature.

RECORDING INDUSTRIES MUSIC PERFORMANCE TRUST FUNDS

816 Pennsylvania Bldg., 225 West 34th St.,
New York 1, N. Y.
Phone: LO 5-5693

Trustee Samuel R. Rosenbaum

FUNCTIONS

Engages musicians in single engagements to play free for the public, in schools, hospitals, playgrounds, and on public service occasions such as parades, local and national patriotic observances and celebrations.

REGIONAL ORGANIZATION IAAB'S CENTRAL AMERICAN ASSOCIATIONS

5a. Calle Poniente No. 9
San Salvador, El Salvador

OFFICER

President Boris Eserski

FUNCTIONS

Regional association of radio and TV broadcasters representing stations in the Caribbean and Central American countries to improve the standards of broadcasting techniques and business.

SCREEN ACTORS GUILD

7750 Sunset Boulevard, Hollywood 46, Calif.
Phone: HOLLYWOOD 9-7311

OFFICERS

President George Chandler
1st Vice-President Dana Andrews
2nd Vice-President James Garner
3rd Vice-President John Litel
Recording Secretary Ann Doran
Treasurer Frank Faylen
National Executive Secretary John L. Dales

BRANCH OFFICES

551 Fifth Avenue, New York 17, N. Y. Phone: MURRAY Hill 7-4623. Mrs. Florence Marston, Eastern and Midwestern Regional Director; Mr. Harold Hoffman, Executive Secretary, N. Y. Branch. 102 East Hubbard Street, Chicago 11, Ill. Phone: WHITEHALL 3-1344. Mr. Raymond A. Jones, Executive Secretary.

11 Beacon Street, Room 624, Boston 8, Mass. Phone: RICHMOND 2-0208. Mr. Robert M. Segal, Executive Secretary.

436 O'Farrell St., 4th Flr., San Francisco 2, Calif. Phone: PROSPECT 5-3070. Diane Fivey, Executive Secretary.

FUNCTIONS

Union affiliated with AFL-CIO, representing all actors in television and theatrical motion pictures, etc.

SCREEN COMPOSERS' ASSOCIATION

9250 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRESTVIEW 6-3123

292 Madison Ave., New York, N. Y. c/o Zissu & Marcus
Phone: MU 3-0966

OFFICERS

President Dr. Miklos Rozsa
Vice-President David Buttolph
Secretary Arthur Morton
Treasurer George Duning

FUNCTIONS

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

SCREEN DIRECTORS INTERNATIONAL GUILD

250 W. 57th St., New York 19, N. Y.
Judson 2-5470

OFFICERS

President Williard Van Dyke
1st Vice-President Don Hershey
2nd Vice-President Jack Glenn
Secretary Joseph Lerner
Treasurer Robert J. Kingsley
Executive Secretary George L. George
Business Representative Robert Edmonds
General Counsel Erwin Feldman

EXECUTIVE BOARD

Paul Falkenberg, Ben Gradus, Nicholas Webster, Robert Anderson, Herman J. Engel, Lewis Jacobs, Howard Magwood, Leo Seltzer, Harry Randall, Shepard Traube, Sidney Meyers.

ALTERNATES

Robert Braverman, Leo Hurwitz, Fred Pressburger, George C. Stoney, Al Wasserman.

BRANCH OFFICE

318 West Adams St., Suite 1611, Chicago 6, Ill.
Phone: FRANKLIN 2-2287

AREA REPRESENTATIVES

1902 Eastridge Rd., Timonium, (Baltimore) Md., Jon Fogel.

Tally Embry, Inc., 458 Pan American Bank Bldg., Miami, Fla., Jack Buckholtz.

208 Florida Theatre Bldg., Sarasota, Fla., Charles W. Broun, Jr.

2905 Fairfield Ave., Fort Wayne, Ind., Dick Galbreath.

121 S. Detroit St., Los Angeles 36, Calif.
Lawrence F. Doheny.

Motion Pictures, Inc., 4519 Maple Ave., Dallas 19, Tex., Marshall R. Young, Jr.

Potomac Films, Inc., 1536 Connecticut Ave., N.W., Washington 6, D. C., Nicolas C. Read.

70 Fourth St., N.W., Atlanta 8, Ga., Charles D. Beeland.

9516 Marion Ave., Morton Grove, Ill., Andrew M. Costikyan.

RFD #2 Lincoln Rd., Sudbury, Mass., James G. Schaad.

15310 Hazelridge Ave., Detroit 5, Mich., Lou Kramer.

1521 Fawn Valley Dr., St. Louis 31, Mo., Robert Johnson.

R. D. #3, Mechanicsburg (Cumberland County), Pa., Andrew H. Carbe.

FUNCTION

Labor organization.

SESAC INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUDSON 6-3450

OFFICERS

President Paul Heinecke
Secretary-Treasurer R. C. Heinecke
Asst. to President E. S. Prager
Production Manager George Jellinek
Director Station Relations W. F. Myers
Publicity, Promotion Alice Heinecke

INDUSTRY ORGANIZATIONS

FUNCTIONS

Licensing the use of an extensive copyrighted music repertory; producers of transcribed LP service, including catalog of over 8500 bridges, moods and themes, on alphabetical and classified index; and "Drummers." Script service; syndicated transcribed programs.

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

55 West 42nd Street, New York 36, N. Y.
Phone: LOnacre 5-0172

OFFICERS

President.....John W. Servies
Past President.....Norwood L. Simmons
Executive Vice-President.....Reid H. Ray
Engineering Vice-President.....Deane R. White
Editorial Vice-President.....Glenn E. Mathews
Financial Vice-President.....Ethan M. Stifle
Convention Vice-President.....Harry Teitelbaum
Sections Vice-President.....Garland C. Misener
Treasurer.....G. Carleton Hunt
Executive Secretary.....Charles S. Stodter
Pub. Rel. Director.....Barbara D. Skeeter
Secretary.....Herbert E. Farmer
Chrm. Boston Section.....Robert M. Fraser
Chrm. New York Section.....James W. Kaylor
Chrm. Rochester Section.....Eric C. Johnson
Chrm. Washington, D. C. Section.....William E. Youngs
Chrm. Atlanta Section.....Wesley R. Sandell
Chrm. Chicago Section.....William H. Smith
Chrm. Dallas-Ft. Worth Section.....Malcolm D. McCarty
Chrm. Hollywood Section.....Ralph E. Lovell
Chrm. San Francisco Section.....Donald E. Anderson
Chrm. Canadian Section.....Findlay J. Quinn
Chrm. Nashville Section.....Frank M. McGeary

FUNCTIONS

Advancement in theory and practice of engineering in motion pictures, television, and the allied arts and sciences; standardization of equipment and practices; guidance of students; dissemination of scientific knowledge.

SOUTHERN CALIFORNIA BROADCASTERS ASS'N

6047 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 9-7254

President.....Robert M. Light
Chrmn. Bd.....Norman Boggs, KGIL
Vice-Chairman.....Charles Hamilton, KFI
Secretary.....Robert Sutton, KNX
Treasurer.....Ernest L. Spencer, KWIZ

SOUTHERN NEVADA BROADCASTERS ASS'N

P. O. Box 550, Las Vegas, Nev.

President.....Ted Oberfelder
Vice-Pres.....Joe McMurray
Secretary.....Alex Victor
Treasurer.....Ed Tabor

STATION REPRESENTATIVES ASSOCIATION, INC.

366 Madison Ave., New York 17, N. Y.
Phone: YUkon 6-9390

OFFICERS

President.....Lewis H. Avery
Vice-President.....Daren F. McGavren
Secretary.....Robert Dore
Treasurer.....Eugene Katz
Managing Dir.....Lawrence Webb

DIRECTORS

Adam Young, Frank M. Headley, H. Preston Peters, John P. Blair.

FUNCTIONS

Trade Association serving radio and TV Representative firms.

TELEVISION AFFILIATEES CORP. (TAC)

625 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3110

OFFICERS

President.....Richard Brandt
Exec. Vice-Pres.....Richard Carlton
Vice-President.....Robert Weisberg

BRANCH OFFICES

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-6903
Manager.....Art Manheimer
520 N. Michigan Ave., Chicago 11, Ill.
Phone: SU 7-3995
Manager.....Bud Ormond

FUNCTIONS

A central organization for locally produced informational, cultural and educational programs.

TELEVISION BUREAU OF ADVERTISING, INC.

One Rockefeller Plaza, New York 20, N. Y.
Phone: 7-9420.

OFFICERS

Chairman of Board.....A. Lewis Read
President.....Norman E. Cash
V.P., Gen. Mgr.....G. G. Huntington
Secretary.....Payson Hall
Treasurer.....Gordon Gray
V.P., Natl. Sales.....John R. Sheehan
V.P., Local Sales.....Howard Abrahams
V.P., Research.....Dr. Leon Arons
Research Director.....Harvey Spiegel
Dir. PR.....Bob Grebe
Dir. Member Service.....William Colvin
Dir. Spot TV Co-ord.....William B. MacRae
Dir. National Sales.....James Hirsch
Dir. Member Sales Present.....Frank Merklein

BRANCH OFFICE

3440 Wilshire Blvd., Los Angeles 5, Calif.
Director, Western Div.....Jack O'Mara
400 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-1216
Dir., Central Div.....Jacob A. Evans

FUNCTIONS

The TV industry's league to improve and expand the use of television as an advertising medium. It is supported by the nation's leading television stations, networks and station representatives.

TELEVISION FILM ASSOCIATION

1627 W. 20th St., Los Angeles 7 Calif.
Phone: REpublic 1-2484

OFFICERS

President.....John Ballinger
Vice President.....Jack M. Goetz
Sec.-Treas.....Nicholas Muskey

FUNCTIONS

To maintain a liaison between the producers and distributors of television film, the TV stations, and the companies providing material and services to the TV industry. To establish better operational practices and to standardize these practices.

TELEVISION INFORMATION OFFICE

666 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-4600

Director.....Louis Hausman
Asst. Director.....Roy Danish

BOARD OF DIRECTORS

Chairman Clair R. McCollough, Steinman Stations,

INDUSTRY ORGANIZATIONS

Lancaster, Pa.; Lester Bernstein, NBC, N. Y.; Roger W. Clipp, Triangle Stations, Phila.; Pa.; John P. Cowden, CBS-TV, N. Y.; Michael J. Foster, ABC, N. Y.; Joseph C. Drilling, WJW-TV, Cleveland, O.; C. Wrede Petersmeyer, Corinthian Bcstg. Corp., N. Y.; Joseph S. Sinclair, WJAR-TV, Providence, R. I.; Willard E. Walbridge, KTRK-TV, Houston, Tex.

FUNCTIONS

The Television Information Office is an industry-supported organization. Its function is to create an enduring two-way informational bridge between the industry and those from whom it seeks more understanding.

TELEVISION PROGRAM EXPORT ASSOCIATION, INC.

375 Park Ave., Suite 3800, New York 22, N. Y.
Phone: PLaza 3-7172

OFFICERS

President.....John G. McCarthy
Vice-President.....Alfred R. Stern
Vice-President.....George Elber
Treasurer.....Herbert L. Golden
General Counsel.....George Muchnic

FUNCTIONS

To promote and expand the export of American TV programs throughout the world. To assist American exporters in reducing barriers to foreign distribution. To compile, analyze and disseminate significant statistical information effecting foreign markets for American television programs.

TV STATIONS, INC.

215 East 51st St., New York 22, N. Y.
Phone: PLaza 1-0123

President.....Herb Jacobs

BRANCH OFFICE

9107 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 3-0820

FUNCTIONS

A station owned and operated film buying organization serving more than one hundred television stations in the U. S. and possessions.

TvB OF CANADA

111 Richmond West, Toronto 1, Ontario
Phone: 363-3133

OFFICERS

Director.....William R. Seth, Jr.
Chairman.....Ralph Snelgrove
Exec. Comm.....W. McGregor, J. Pouliot
Secretary.....Richard Rohmer

BRANCH OFFICE

1 Rockefeller Plaza, New York 20, N. Y.
Phone: PL 7-9420

FUNCTIONS

An association of Canadian television stations, networks and reps to promote the increase and better use of television as an advertising medium.

UNITED NATIONS—RADIO & VISUAL SERVICES DIVISION OF PUBLIC INFORMATION

United Nations, New York 17, N. Y.
Phone: PLaza 4-1234

OFFICERS

Under Sec. for Pub. Info.....Hernane-Tavares de Sa
Dir., Radio & Visual Services Div.....Jean d'Arcy
Chief of Production.....David Ritchie
Chief of Operations.....Michael Hayward

U. S. INFORMATION AGENCY BCSTG. SERVICE—VOICE OF AMERICA

1776 Penn. Ave. N.W., Wash. 25, D. C.
Phone: REpublic 7-8340
330 Independence Ave., Washington 25, D. C.
Phone: REpublic 7-7500

OFFICERS

Director.....Edward R. Murrow
Dir., Bcstg. Service.....Henry Loomis
Dir., TV Service.....Charles N. Hill

New York Office

250 West 57th St., N. Y. C.
Phone: JU 6-2000
Asst. Dir. TV Service.....Howard Maier
VOA N. Y. Programming Center
250 West 57th St., N. Y. C.
Phone: JU 6-2000
Chief Officer.....E. O. Kern

WORKING PRESS FOUNDATION

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 1-6692

OFFICERS

President.....Julian Anthony
Treasurer.....Robert H. Laird
Secretary.....Jack D. Fox

FUNCTIONS

The Working Press is engaged in receiving and distributing funds for charitable, welfare and educational purposes for the benefit of worthy individuals and recognized groups in the field of communications for the benefit of the community at large.

WRITERS GUILD OF AMERICA, EAST, INC.

22 W. 48th St., New York 36, N. Y.
Phone: PLaza 7-3317

OFFICERS

President.....Ernest Kinoy
1st Vice-Pres.....Fitzgerald Smith
2nd Vice-Pres.....Emerson Stone
Secretary.....Manya Starr
Treasurer.....Richard Graf
Exec. Dir.....Evelyn F. Burkey

FUNCTIONS

A labor organization representing writers in the fields of radio, television and motion pictures.

WRITERS GUILD OF AMERICA, WEST, INC.

8955 Beverly Blvd., Los Angeles 48, Cal.
Phone: CRestview 4-8601

OFFICERS

National Chairman.....David Davidson
President.....Charles Schnee
1st Vice-Pres.....James Webb
2nd Vice-Pres.....Nate Monaster
Secretary.....Christopher Knopf
Treasurer.....Allen Rivkin
Executive Director.....Michael H. Franklin

SCREEN BRANCH

President.....James Webb
Vice-Pres.....Allen Rivkin
Secretary-Treasurer.....Devery Freeman

TELEVISION BRANCH

President.....Nate Monaster
Vice-Pres.....Christopher Knopf
Secretary-Treasurer.....Louis Pelletier

FUNCTIONS

An organization of writers in the motion picture, radio, and television industries.

1961 Commercial Network Radio Programs

The following pages contain a complete alphabetical listing of program titles of the four national radio networks' commercial programs heard during the 12-month period ending Dec. 31, 1961. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS, and NBC.

— A —

About Advertising with Joseph Kaselow (MBS)

Advertiser and Product:
Participating

Academy Awards Special (ABC)

Advertiser and Product:
Coca Cola
Ad Agency—McCann-Erickson

Agronsky, Martin News Commentary (NBC)

Advertiser and Product:
Gabriel Co.
Ad Agency—Gray & Rogers
Raybestos-Manhattan, Inc. (Grey-Rock Div.)
Ad Agency—Gray and Rogers

All-Star Baseball Game (NBC)

Advertiser and Product:
Gillette Safety Razor Co.
Ad Agency—Maxon, Inc.
Chrysler Corp.
Ad Agency—Leo Burnett Co., Inc.

Army Hour (MBS)

Advertiser and Product:
Participating

At Your Leisure (CBS)

Advertiser and Product:
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

— B —

Back to God Hour (NBC)

Advertiser and Product:
The Christian Reformed Church
Ad Agency—Stoetzel & Assoc., Inc.—Chicago

Background to Fame (CBS)

Advertiser and Product:
McCall Corp.
Ad Agency—Donahue & Co, Inc.

Bandstand, U.S.A. (MBS)

Advertiser and Product:
Participating

Battle of the Batters (CBS)

Advertiser and Product:
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pepsi-Cola Co.
Ad Agency—Batton Barton Durstine & Osborn, Inc.

Belmont Stakes (CBS)

Advertiser and Product:
Pabst Brewing Co.
Ad Agency—Kenyon & Eckhardt, Inc.

Bible Study Hour, The (NBC)

Advertiser and Product:
Evangelical Foundation, Inc.
Ad Agency—Wermen & Schorr, Inc.

Big Lie, The (MBS)

Advertiser and Product:
Participating

**Blue-Gray Football Game
(NBC)**

Advertiser and Product:

Chrysler Corp.
Ad Agency—Leo Burnett Co., Inc.
Gillette Safety Razor Co.
Ad Agency—Maxon, Inc.

**Breakfast Club
(ABC)**

Advertiser and Product:

Air Way Sanitizer
Ad Agency—George Mallis
American Sheep Producers
Ad Agency—Potts-Woodbury Co.
Bristol-Myers
Ad Agency—Dorothy, Clifford, Steers & Schenfield
E. L. Bruce Co.
Ad Agency—Christiansen Adv. Agency
Campbell Soup Co.—Soup
Ad Agency—BBD&O
Campbell Soup Co.—V-8 Juice
Ad Agency—Needham, Louis & Brorby, Inc.
Curtis Circulation Co.
Ad Agency—BBD&O
Ex-Lax
Ad Agency—Warwick & Legler, Inc.
Food Specialties, Inc.
Ad Agency—Charles F. Hutchinson, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
General Mills, Inc.
Ad Agency—Dancer-Fitzgerald—Sample, Inc.
Jack L. Honig, Inc.
Ad Agency—Friend Reiss
Hudson Vitamin, Inc.
Ad Agency—Pace Adv., Inc.
International Milling Co.
Ad Agency—Wade Adv. & Wesley Day & Co.
Luden, Inc.
Ad Agency—J. M. Mathes, Inc.
Magla Products
Ad Agency—Creative Assoc., Inc.
National Institute of Rug Cleaning, Inc.
Ad Agency—Richmond Adv. Service, Inc.
Joseph Parmet Co.
Ad Agency—Richard B. Foley Adv.
Peter Paul, Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Philco Corp.
Ad Agency—BBD&O
Plantabs
Ad Agency—W. B. Donner
Readers Digest Assn.
Ad Agency—J. Walter Thompson
Rexall Drug Co.
Ad Agency—BBD&O
Sofskin, Inc.
Ad Agency—Kaster, Hilton Chesley Clifford & Atherton
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan, Inc.
Sylvania
Ad Agency—Kudner Agency, Inc.

Tidy House
Ad Agency—McCann—Marschalk Co., Inc.
William Underwood Co.
Ad Agency—Kenyon & Eckhardt
Wrigley
Ad Agency—Arthur B. Meyerhoff

**Carol Burnett-Richard Hayes
(CBS)**

Advertiser and Product:

Curtis Publishing Co. Circulation Div.
Ad Agency—Batten Barton Durstine & Osborn, Inc.
E. I. DuPont de Nemours & Co.
Ed Agency—Batten Barton Durstine & Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Grove Laboratories, Inc., Sub of Bristol-Myers Co.
Ad Agency—Doherty Clifford Steers & Shenfield
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Wm. Wrigley Jr. Co.
Ad Agency—Arthur Meyerhoff & Assoc., Inc.

— C —

**Calling America
(CBS)**

Advertiser and Product:

Accent International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Dorothy Clifford Steers & Shenfield
CBS Electronics Div. of Columbia Broadcasting System, Inc.
E. I. DuPont de Nemours & Co., Inc.
Ad Agency—Batten Barton Durstine & Osborn, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Photolamp Div.
Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

**Capital Assignment
(MBS)**

Advertiser and Product:

Participating

COMMERCIAL NETWORK AM PROGRAMS

Championship (Heavyweight) Fight (ABC)

Advertiser and Product:

Carling Brewing
Ad Agency—Lang, Fisher & Stashower
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
Studebaker-Packard
Ad Agency—D'Arcy Adv.

Christmas Sing With Bing (CBS)

Advertiser and Product:

Insurance Co. of North America
Ad Agency—N. W. Ayer & Son, Inc.

Coleman On Sports (CBS)

Advertiser and Product:

CBS Electronics Div. of Columbia Broadcasting
System, Inc.
Liggett & Myers Tobacco Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Ad Agency—J. Walter Thompson Co.
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
General Motors Corp. Buick Div.
Ad Agency—McCann-Erickson, Inc.

Crosby, Bing, Golf Tournament (ABC)

Advertiser and Product:

Oldsmobile
Ad Agency—D. P. Brother

Bing Crosby- Rosemary Clooney (CBS)

Advertiser and Product:

Barley Vitamin Products, Inc.
Ad Agency—Henry S. Goodsett Agency
Beltone Hearing Aid Co.
Ad Agency—Ollian & Bronner, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Cats Paw Rubber Co., Inc.
Ad Agency—The S. A. Levine Co.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten Barton Duhstine & Osborn,
Inc.
E. I. DuPont de Nemours & Co., Inc.
Ad Agency—Batten, Barton Duhstine & Osborn,
Inc.
Eastern Products Corp.
Ad Agency—The S. A. Levine Co.
Fels & Co.
Ad Agency—The Aitkin-Eynett Co., Inc.
General Foods Corp.
Ad Agency—Foote Cone & Belding, Inc.

General Mills, Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Grove Laboratories, Inc., Sub. of Bristol-Myers
Co.
Ad Agency—Cohen & Aleshire, Inc., Donahue &
Coe
Kayser-Roth Hosiery Co., Inc.
Ad Agency—Daniel & Charles, Inc.
Kitchens of Sara Lee, Sub. of Consolidated Foods
Corp.
Ad Agency—Cunningham & Walsh, Inc.
The Kiwi Polish Co. Pty. Ltd.
Ad Agency—Donahue & Coe, Inc.
McCall Corp.
Ad Agency—Donahue & Coe, Inc.
J. Nelson Prewitt, Inc.
Ad Agency—Hanford Greenfield, Div. of
Hutchine Adv. Co., Inc.
The Scholl Mfg. Co., Inc.
Ad Agency—Donahue & Coe, Inc.
The Seven-Up Co.
Ad Agency—Donahue & Coe, Inc.
The Squirt Co.
Ad Agency—Donahue & Co., Inc.
Wm. Wrigley Jr. Co.
Ad Agency—Arthur Meyerhoff & Assoc., Inc.

— D —

Drier, Alex (ABC)

Advertiser and Product:

Curtis Circulation Co.
Ad Agency—BBD&O
Dodge
Ad Agency—BBD&O
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
Miller Brewing Co.
Ad Agency—Mathisson & Associates, Inc.
Philip Morris
Ad Agency—Leo Burnett
Wynn Oil
Ad Agency—Erwin Wasey Ruthrauff & Ryan, Inc.

— E —

East-West Football Game Pro-Championship Football (NBC)

Advertiser and Product:

The Savings & Loan Foundation, Inc.
Ad Agency—M-E Prod. Div. of McCann-Erickson

Emphasis (NBC)

Advertiser and Product:

AT&T Company
Ad Agency—N. W. Ayer—Philadelphia
Beltone Hearing Aid Co.
Ad Agency—Olin & Bronner, Inc.—Chicago

— F —

**Family Theater, The
(MBS)**

Advertiser and Product:
Participating

**Farm News
(MBS)**

Advertiser and Product:
Participating

**Farm World
(MBS)**

Advertiser and Product:
Participating

**Fisher Body Draftman's Guild
Scholarship Award Dinner
(NBC)**

Advertiser and Product:
General Motors Corp.
Ad Agency—Kudner Agency, Inc.

**Flair
(ABC)**

Advertiser and Product:
Bristol-Myers
Ad Agency—Doherty, Clifford Steers & Shenfield
Campbell Soup Co. (Soup)
Ad Agency—BBD&O
Campbell Soup Co. (V-8 Juice)
Ad Agency—Needham Louis & Brorby Inc.
Church & Dwight Co., Inc.
Ad Agency—Dunnam & Jeffrey, Inc.
Curtis Circulation Co.
Ad Agency—BBD&O
Dr Pepper
Ad Agency—Grant Adv.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Hudson Vitamins
Ad Agency—Pace Adv.
International Minerals & Chemicals Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Lewis Howe Co.
Ad Agency—MacFarland Aveyard & Co.
Monarch Wine
Ad Agency—Dunnam & Jeffrey, Inc.
Pepsi Cola
Ad Agency—BBD&O
Planters Cooking Oil
Ad Agency—Don Kempner
Rexall Drug Co.
Ad Agency—BBD&O
Wrigley
Ad Agency—Arthur B. Meyerhoff

**Red Foley Show, The
(NBC)**

Advertiser and Product:
McCulloch Corp.
Ad Agency—Fuller & Smith & Ross, Inc.

Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Schenfield, Inc.—N. Y.
The Campbell Soup Co.
Ad Agency—BBD&O—N. Y. & Needham, Louis & Brorby
The Chap Stick Co.
Ad Agency—Lawrence C. Gumbinner Adv.
Curtis Circulation Co.
Ad Agency—BBD&O
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street & Finney
General Foods Corp.
Ad Agency—Young & Rubicam
General Motors Corp. United Motors Service Div.
Ad Agency—Campbell-Ewald Co.
Gibson Refrigerator Sales Corp.
Ad Agency—Creative Group, Inc.
I. J. Grass Noodle Co.
Ad Agency—Arthur Meyerhoff Assoc., Inc.
International Minerals & Chemical
Ad Agency—Needham, Louis & Brorby, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
P. Lorillard Co.
Ad Agency—Lennen & Newell, Inc.
Mogen David Wine Corp.
Ad Agency—Edward H. Weiss & Co.
Monarch Wine Co., Inc.
Ad Agency—Dunnam & Jeffrey, Inc.
Outboard Marine Corp.
Ad Agency—The Cramer Krasselt Co.
Readers Digest Assoc., Inc.
Ad Agency—J. Walter Thompson Co.
Rexall Drug Co.
Ad Agency—BBD&O
Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sunsweet Growers, Inc.
Ad Agency—Long Advertising, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.
United Wallpaper Co.
Ad Agency—Irving J. Rosenbloom & Assoc., Inc.
Wm. Wrigley Jr. Co.
Ad Agency—Arthur Meyerhoff Assoc., Inc.

**European Diary
(CBS)**

Advertiser and Product:
E. I. DuPont de Nemours & Co., Inc.
Ad Agency—Batten Barton Durstine & Osborn, Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

COMMERCIAL NETWORK AM PROGRAMS

Follow-Up (CBS)

Advertiser and Product:

Accent International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton, Inc.
Bristol-Myers Co.
Ad Agency—Doherty Clifford Steers & Shenfield
CBS Electronics Div. of Columbia Broadcasting System, Inc.
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten Barton Durstine & Osborne, Inc.
General Motors Corp.—Buick Div.
Ad Agency—McCann-Erickson, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc.—Photolamp Div. Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Foreign Correspondent Report (MBS)

Advertiser and Product:

Participating

Friar's Testimonial Dinner for Gary Cooper (CBS)

Advertiser and Product:

McCall Corp.
Ad Agency—Donahue & Coe, Inc.

— G —

Godfrey, Arthur, Time (CBS)

Advertiser and Product:

Abbott Laboratories
Ad Agency—Tatham-Laird, Inc.
Amana Refrigeration, Inc.
Ad Agency—Maury Lee & Marshall
Elizabeth Arden Sales Corp.
Ad Agency—Hockaday Assoc., Inc.
Beltone Hearing Aid Co.
Ad Agency—Olian & Bronner, Inc.
Best Foods, Div. of Corn Products Sales Co.
Ad Agency—Guild Bascom & Bonfigli, Inc.
Blue Ridge Vitamin Co., Inc., Div. of Xtrium Labs.
Ad Agency—Peitscher Janda Assoc., Inc.

Clairol Inc., Div. of Bristol-Myers Co.
Ad Agency—Foote, Cone & Belding, Inc.
Cooper—Hewitt Electric Co., Div. of Sperty Faraday, Inc.

Ad Agency—John L. Margro Adv., Inc.
Corn Products Co.
Ad Agency—Lennen & Newell, Inc.
The Frank Tea & Spice Co.
Ad Agency—Stockton West Burkhardt, Inc.
General Foods Corp.
Ad Agency—Foote, Cone & Belding, Inc.
Hartz Mountain Products Corp.
Ad Agency—George H. Hartman Co.
Kayser—Roth Hosiery Co., Inc.
Ad Agency—Daniel & Charles, Inc.
Kitchen Art Foods, Inc.
Ad Agency—Peitscher Janda Assoc., Inc.
The Kiwi Polish Co. Pty. Ltd.
Ad Agency—Donahue & Coe, Inc.
McCall Corp.
Ad Agency—Donahue & Coe, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Mutual Benefit Health & Accident Assn.
Ad Agency—Bozell — Jacobs, Inc.
Onamia Manufacturing, Inc.
Ad Agency—Strandberg & Assoc., Inc.
J. Nelson Prewitt, Inc.
Ad Agency—Hanford & Greenfield, Div. of Hutchins Adv. Co., Inc.
Sandard Labs, Inc., Sub. of Warner-Lambert Pharmaceutical Co.
Ad Agency—The Rockmore Co., Adv., Inc.
Sylvania Electric Products, Inc., Lighting & Electronic Tube Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Tetley Tea Co., Inc.
Ad Agency—Ogilvy Benson & Mather, Inc.
William Underwood Co.
Ad Agency—Kenyon & Eckhardt, Inc.
Warner-Lambert Products, Div. of Warner-Lambert Pharmaceutical Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Lambert & Feasley

Graham, Billy, Hour of Decision (NBC)

Advertiser and Product:

Billy Graham Evangelistic Assoc.
Ad Agency—Walter F. Bennett & Co.—Chicago

Gunsmoke (CBS)

Advertiser and Product:

Foster-Milburn Co.
Ad Agency—Street & Finney, Inc.
General Motors Corp., Buick Div.
Ad Agency—McCann-Erickson, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.

COMMERCIAL NETWORK AM PROGRAMS

Pepsi Cola Co.

Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics

Ad Agency—Kudner Agency, Inc.

Hour of Decision (ABC)

Advertiser and Product:

The Billy Graham Evangelistic Assn.

Ad Agency—Walter F. Bennett & Co.

Houseparty (CBS)

Advertiser and Product:

American Molasses Co.

Ad Agency—Kastor, Hilton, Chesley, Clifford and Atherton, Inc.

Belton Hearing Aid Co.

Ad Agency—Olian & Bronner, Inc.

Bristol-Myers Co.

Ad Agency—Doherty, Clifford, Steers & Shenfield
Burlington Hosiery Co., Div. of Burlington, Ind.

Ad Agency—Donahue & Coe, Inc.

California Packing Corp.

Ad Agency—McCann-Erickson, Inc.

Gansco Products Limited, Div. of Stadler Fertilizer Co.

Ad Agency—McKim Adv. Limited
General Foods Corp.

Ad Agency—Foote, Cone & Belding, Inc.

Grove Laboratories, Sub. of Bristol-Myers Co.

Ad Agency—Cohen & Aleshire, Inc.

Donahue & Coe, Inc.

The Kiwi Polish Co. Pty. Ltd.

Ad Agency—Donahue & Coe, Inc.

Lennox Industries, Inc.

Ad Agency—The Biddle Co.

The Metholatum Co.

Ad Agency—J. Walter Thompson Co.

Meredith Publishing Co.

Ad Agency—W. D. Lyon Co.

Pepsi-Cola Co.

Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

J. Nelson Prewitt, Inc.

Ad Agency—Hanford & Greenfield, Div. of Hutchins Adv. Co., Inc.

Rexall Drug Co.

Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

The Scholl Mfg. Co., Inc.

Ad Agency—Donahue & Coe, Inc.

Sea Breeze Laboratories, Inc.

Ad Agency—Maxwell, Sackheim-Franklin Bruck, Inc.

A. E. Staley Mfg., Inc.

Ad Agency—Erwin Wasey Ruthrauff & Ryan, Inc.

Warner-Lambert Pharmaceutical Co.

Ad Agency—Lambert & Feasley, Inc.

Wm. Wrigley Jr. Co.

Ad Agency—Arthur Meyerhoff & Assoc., Inc.

— I —

In Hollywood (CBS)

Advertiser and Product:

Accent International, Div. of International Minerals & Chemical Corp.

Ad Agency—Needham, Louis & Brorby, Inc.

Bristol-Myers Co.

— H —

Harvey, Paul, News (ABC)

Advertiser & Product:

Bankers Life

Ad Agency—Phillips & Cherbo

Hastings Mfg.

Ad Agency—Keiling & Co., Inc.

The Mennen Co.

Ad Agency—Warwick & Legler, Inc.

Midas, Inc.

Ad Agency—Edward H. Weiss & Co.

Wade Wanger

Ad Agency—Biddle Co.

Hawaii Calls (MBS)

Advertiser and Product:

Participating

Headliner, The (CBS)

Advertiser and Product:

Accent International, Div. of International Minerals & Chemical Corp.

Ad Agency—Needham, Louis & Brorby, Inc.

CBS Electronics, Div. of Columbia Broadcasting System, Inc.

E. I. DuPont De Nemours & Co., Inc.

Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

General Motors Corp., Buick Div.

Ad Agency—McCann-Erickson, Inc.

The Mentholatum Co.

Ad Agency—J. Walter Thompson Co.

The Norwich Pharmacal Co.

Ad Agency—Benton & Bowles, Inc.
Pharmaco, Inc.

Ad Agency—N. W. Ayer & Son, Inc.

The Seven-Up Co.

Ad Agency—J. Walter Thompson Co.

Standard Brands, Inc.

Ad Agency—J. Walter Thompson Co.

Sylvania Electric Products, Inc., Sub. of General Telephone & Electronics

Ad Agency—Kudner Agency, Inc.

Herald of Truth (ABC)

Advertiser & Product:

The Churches of Christ

Ad Agency—The Fidelity Adv. Co.

COMMERCIAL NETWORK AM PROGRAMS

Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting
System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn,
Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Rexall Drug Co.
Ad Agency—Batten, Barton, Durstine & Osborn,
Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Sub. of General
Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.
Wm. Wrigley Jr. Co.
Ad Agency—Arthur Meyerhoff & Assoc., Inc.

In New York (CBS)

Advertiser and Product:

Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn,
Inc.

In Person (CBS)

Advertiser and Product:

Accent International, Div. of International Min-
erals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
Beltone Hearing Aid Co.
Ad Agency—Olian & Broner, Inc.
CBS Electronics, Div. of Columbia Broadcasting
System, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn,
Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
General Motors Corp., Buick Div.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn,
Inc.
Rexall Drug Co.
Ad Agency—William Esty Co., Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

Sylvania Electric Products, Inc., Photolamp, Div.,
Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

Information Central (CBS)

Advertiser and Product:

Accent International, Div. of International Min-
erals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting
System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Rexall Drug Co.
Ad Agency—Batten, Barton, Durstine & Osborn,
Inc.
The Seven-Up Co.
J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Photolamp Div.,
Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

It's New (CBS)

Advertiser and Product:

Accent—International Div. of International Min-
erals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.
CBS Electronics, Div. of Columbia Broadcasting
System, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn,
Inc.
E. I. DuPont De Nemours & Co., Inc.
Batten, Barton, Durstine & Osborn, Inc.
Inc.
General Motors Corp., Buick Div.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson
Sylvania Electric Products, Inc., Photolamp Div.,
Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

COMMERCIAL NETWORK AM PROGRAMS

— K —

Kentucky Derby (CBS)

Advertiser and Product:

Pabst Brewing Co.
Ad Agency—Kenyon & Eckhardt, Inc.

— L —

Labor News Conference (MBS)

Advertiser and Product:

Participating

Lombardoland (MBS)

Advertiser and Product:

Participating

Luthern Hour, The (NBC)

Advertiser and Product:

Lutheran Layman's League
Ad Agency—Gotham-Valdimor Adv., Inc.

— M —

Man and Wife (CBS)

Advertiser and Product:

Accent International, Div. of International Minerals & Chemical Corp.

Ad Agency—Needham, Louis & Brorby, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.

Kellogg Co.

Ad Agency—Leo Burnett Co., Inc.

The Mentholatum Co.

Ad Agency—J. Walter Thompson Co.

Pharmaco, Inc.

Ad Agency—N. W. Ayer & Son, Inc.

Standard Brands, Inc.

Ad Agency—J. Walter Thompson Co.

Sylvania Electric Products, Inc., Sub. of General Telephone & Electronics

Ad Agency—Kudner Agency, Inc.

Marian Theater (MBS)

Advertiser and Product:

Participating

Miller, Mitch (CBS)

Advertiser and Product:

Accent International, Div. of International Minerals & Chemical Corp.

Ad Agency—Needham, Louis & Brorby, Inc.

CBS Electronics, Div. of Columbia Broadcasting System, Inc.

Ex-Lax, Inc.

Ad Agency—Warwick & Legler, Inc.

General Motors Corp., Service Section

Ad Agency—D. P. Brother & Co.

Kellogg Co.

Agency—Leo Burnett Co., Inc.

Philip Morris, Inc.

Ad Agency—Leo Burnett Co., Inc.

Pepsi-Cola Co.

Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

Pharmaco, Inc.

Ad Agency—N. W. Ayer & Son, Inc.

Standard Brands, Inc.

Ad Agency—J. Walter Thompson Co.

Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics

Ad Agency—Kudner Agency, Inc.

Monitor (NBC)

Advertiser and Product:

American Motors

Ad Agency—Geyer, Morey, Madden & Ballard

AT&T Co.

Ad Agency—N. W. Ayer—Phila.

The Anderson Co. (windshield wipers)

Ad Agency—Reincke, Meyer & Finn, Inc.—Chicago

The Bon Ami Co.

Ad Agency—Hoyt Assoc., Inc.—N. Y.

Bowes Seal Fast Corp.

Ad Agency—The Biddle Co.—Illinois

Burlington Industries, Inc.

Ad Agency—Henry Bach Assoc., Inc.

The Campbell Soup Co.

Ad Agency—BBD&O—N. Y. & Needham, Louis & Brorby

Canaan Products (Wash'n Dri)

Ad Agency—Norman, Craig & Kummel, Inc.—N.Y.

The Chap Stick Co.

Ad Agency—Lawrence C. Gumbinner Adv. Agency

Chrysler Corp.

Ad Agency—Young & Rubicam

The Coleman Co., Inc.

Ad Agency—Potts-Woodbury, Inc.

Culligan, Inc.

Ad Agency—Alex T. Franz, Inc.

Curtis Circulation Co.

Ad Agency—BBD&O

E. I. DuPont De Nemours & Co., Inc.

Ad Agency—BBD&O

Ex-Lax, Inc.

Ad Agency—Warwick & Leger, Inc.

Ford Motor Co.

Ad Agency—J. Walter Thompson Co.

Formica Corp.

Ad Agency—Perry-Brown, Inc.

General Foods Corp.

Ad Agency—Young & Rubicam

General Mills, Inc.

Ad Agency—Dancer-Fitzgerald-Sample, Inc.

General Motors Corp., United Motors Service Div.

Ad Agency—Campbell-Ewald Co.

General Motors Corp.

Ad Agency—McCann, Erickson Adv.

I. J. Grass Noodle Co.

Ad Agency—Arthur Meyerhoff Assoc., Inc.

COMMERCIAL NETWORK AM PROGRAMS

International Minerals & Chemical
Ad Agency—Needham, Louis & Brorby, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Lever Brothers Co.
Ad Agency—Foote, Cone & Belding
Longines-Wittnauer Watch Co., Inc.
Ad Agency—Kennilworth Adv. & Broadcast Prods.
P. Lorillard Co.
Ad Agency—Lennen & Newell, Inc.
Mack Trucks, Inc.
Ad Agency—Doyle, Kitchen & McCormick, Inc.
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
Metropolitan Life Insurance Co.
Ad Agency—Young & Rubicam
Mogen David Wine Corp.
Ad Agency—Edward H. Weiss & Co.
Monarch Wine Co., Inc.
Ad Agency—Dunnam & Jeffrey, Inc.
Outboard Marine Corp.
Ad Agency—The Cramer Krasselt Co.
Owens-Corning Fiberglass Corp.
Ad Agency—M-E Prod., Div. of McCann-Erickson
Pepsi-Cola Co.
Ad Agency—BBD&O
A. H. Pond Co., Inc.
Ad Agency—Conklin Labs & Bebee, Inc.
Readers Digest Assoc., Inc.
Ad Agency—J. Walter Thompson Co.
Retail Clerks International Assn.
Ad Agency—The Leonard Shane Agency
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co.
Rexall Drug Co.
Ad Agency—BBD&O
Rolley Co.
Ad Agency—Foote, Cone & Belding
Sinclair Refining Co.
Ad Agency—Geyer, Morey, Madden & Ballard,
Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sterling Drug, Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.
Trimount Clothing Co., Inc.
Ad Agency—Henry Bach Assoc.
Tyrex, Inc.
Ad Agency—M-E Prod., Div. of McCann-Erickson
Warner-Lambert Pharmaceutical Co.
Ad Agency—Lambert & Feasley, Inc.
Wm. Wrigley Jr. Co.
Ad Agency—Arthur Meyerhoff Assoc., Inc.
Wynn Oil Co.
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan, Inc.

Moore, Garry, Show (CBS)

Advertiser and Product:

The Cream of Wheat Corp.
Ad Agency—Batten, Barton, Durstine & Osborn,
Inc.

S. M. Edison Chemical Co., Sub. of Colgate Palm-
olive Co.
Ad Agency—Stern, Walters & Simmons, Inc.
General Foods Corp.
Ad Agency—Foote, Cone & Belding, Inc.
Kayser-Roth Hosiery Co., Inc.
Daniel & Charles, Inc.
The Nestle Co., Inc.
Ad Agency—McCann-Erickson, Inc.
Pittsburgh Plate Glass Co.
Ad Agency—Batten, Barton, Durstine & Osborn,
Inc.

Morgan, Edward P., & the News (ABC)

Advertiser and Product:

AFL-CIO
Ad Agency—Furman, Feiner & Co.

Morris, Dr. Sam, Talk (CBS)

Advertiser and Product:

Dr. Sam Morris
Ad Agency—Waghorne, Schwerke & Assoc., Inc.

Moscow Scene (CBS)

Advertiser and Product:

Accent International, Div. of International Min-
erals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting
System, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Photolamp Div.,
Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Music on Deck (MBS)

Advertiser and Product:

Participating

— N —

**News—10:00 A.M.
Monday-Friday
(CBS)**

Advertiser and Product:

Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street & Finney, Inc.
Grove Laboratories, Sub. of Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
Donahue & Coe, Inc.

Kellogg Co.

Ad Agency—Leo Burnett Co., Inc.

Lewis Howe Co.

Ad Agency—McCann-Erickson, Inc.

Philip Morris, Inc.

Ad Agency—Leo Burnett Co., Inc.

Pharmaco, Inc.

Ad Agency—N. W. Ayer & Son, Inc.

The Readers Digest Ass'n, Inc.

Ad Agency—Schwab, Beatty & Porter, Inc.

Standard Brands, Inc.

Ad Agency—J. Walter Thompson Co.

Time, Inc.

Ad Agency—Young & Rubicam, Inc.

**News—11:00 A.M.
Monday-Friday
(CBS)**

Advertiser and Product:

Accent—International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
CBS Electronics Div. of Columbia Broadcasting Systems, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Foster Milburn Co.
Ad Agency—Street & Finney, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.

Grove Laboratories Inc., Sub. of Bristol-Myers Co.
Ad Agency—Cohen & Aleshire, Inc., Donahue & Coe

Kellogg Co.

Ad Agency—Leo Burnett Co., Inc.

The Kiwi Polish Co. Pty., Ltd.

Ad Agency—Donahue & Coe, Inc.

Lewis Howe Co.

Ad Agency—McCann-Erickson, Inc.

The Mentholatum Co.

Ad Agency—J. Walter Thompson Co.

Philip Morris, Inc.

Ad Agency—Leo Burnett Co., Inc.

The Norwich Pharmacal Co.

Ad Agency—Benton & Bowles, Inc.

Pharmaco, Inc.

Ad Agency—N. W. Ayer & Son, Inc.

The Readers Digest Ass'n, Inc.

Ad Agency—Schwab, Beatty & Porter, Inc.

Standard Brands, Inc.

Ad Agency—J. Walter Thompson Co.

Sylvania Electric Products, Inc., Photolamp Div.,
Sub. of General Telephone & Electronics

Ad Agency—Kudner Agency, Inc.

Time, Inc.

Ad Agency—Young & Rubicam, Inc.

Warner-Lambert Pharmaceutical Co.

Ad Agency—Lambert & Feasley, Inc.

**News—1:00 P.M.
Monday-Friday
(CBS)**

Advertiser and Product:

Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics Div. of Columbia Broadcasting System, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street & Finney, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Grove Laboratories, Inc., Div. of Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
Donahue & Coe, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Readers Digest Ass'n, Inc.
Ad Agency—Schwab, Beatty & Porter, Inc.

COMMERCIAL NETWORK AM PROGRAMS

Sylvania Electric Products, Inc., Photolamp Div.,
Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

News—2:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
CBS Electronics Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co., Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn
General Foods Corp.
Ad Agency—Young & Rubicam
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Kiwi Polish Co. Pty. Ltd.
Ad Agency—Donahue & Coe, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson, Inc.
Sylvania Electric Products, Inc., Photolamp Div.,
Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

News—3:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Beltone Hearing Aid Co.
Ad Agency—Olian & Bronner, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Ex-Lax Inc.
Ad Agency—Warwick & Legler, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.

The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Readers Digest Ass'n, Inc.
Ad Agency—Schwab, Beatty & Porter, Inc.
Rexall Drug Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Sylvania Electric Products, Inc., Photolamp Div.,
Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

News—4:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Kiwi Polish Co., Pty., Ltd.
Ad Agency—Donahue & Coe, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Rexall Drug Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Photolamp Div.,
Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

News—5:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.

COMMERCIAL NETWORK AM PROGRAMS

CBS Electronics, Div. of Columbia Broadcasting System, Inc.

Cowles Magazine, Inc.

Ad Agency—McCann-Erickson, Inc.

Curtis Publishing Co. Circulation Div.

Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

E. I. DuPont De Nemours & Co., Inc.

Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

The Kiwi Polish Co., Pty, Ltd.

Ad Agency—Donahue & Coe, Inc.

Lewis Howe Co.

Ad Agency—McCann-Erickson, Inc.

The Mentholatum Co.

Ad Agency—J. Walter Thompson Co.

Philip Morris, Inc.

Ad Agency—Leo Burnett Co., Inc.

Nationwide Insurance Co.

Ad Agency—Ben Sackheim, Inc.

Pharmaco, Inc.

Ad Agency—N. W. Ayer & Son, Inc.

The Readers Digest Ass'n, Inc.

Ad Agency—Schwab, Beatty & Porter, Inc.

The Seven-Up Co.

Ad Agency—J. Walter Thompson Co.

Standard Brands, Inc.

Ad Agency—J. Walter Thompson Co.

Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics

Ad Agency—Kudner Agency, Inc.

Time, Inc.

Ad Agency—Young & Rubicam, Inc.

News—7:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent—International Div. of International Minerals & Chemical Corp.

Ad Agency—Needham, Louis & Brorby, Inc.

Beneficial Management Corp.

Ad Agency—Al Paul Lefton Co., Inc.

CBS Electronics Div. of Columbia Broadcasting System, Inc.

Chap Stick Co., Div. of Morton Mfg. Co.

Ad Agency—Lawrence C. Gumbinner Adv. Agency, Inc.

Curtis Publishing Co. Circulation Div.

Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

Fram Corp.

Ad Agency—McCann-Marschall Co., Inc.

General Foods Corp.

Ad Agency—Young & Rubicam, Inc.

Grove Laboratories, Inc., Sub. of Bristol-Myers

Ad Agency—Doherty, Clifford, Steers & Shenfield

Gulf Guaranty Land & Title Co.

Ad Agency—Paul Venze Assoc., Inc.

Kellogg Co.

Ad Agency—Leo Burnett Co., Inc.

Lewis Howe Co.

Ad Agency—McCann-Erickson, Inc.

The Mentholatum Co.

Ad Agency—J. Walter Thompson Co.

Pharmaco, Inc.

Ad Agency—N. W. Ayer & Son, Inc.

Standard Brands, Inc.

Ad Agency—J. Walter Thompson, Inc.

Time, Inc.

Ad Agency—Young & Rubicam, Inc.

News—10:00 A.M. Saturday (CBS)

Advertiser and Product:

General Motors Corp., Chevrolet Div.

Ad Agency—Campbell-Ewald Co.

News 11:00 A.M. Saturday (CBS)

Advertiser and Product:

General Motors Corp., Chevrolet Div.

Ad Agency—Campbell-Ewald Co.

News—12:00 N., Saturday (CBS)

Advertiser and Product:

General Motors Corp., Chevrolet Div.

Ad Agency—Campbell-Ewald Co.

News—1:00 P.M. Saturday (CBS)

Advertiser and Product:

Accent—International Div. of International Minerals & Chemical Corp.

Ad Agency—Needham, Louis & Brorby, Inc.

American Telephone & Telegraph Co.

Ad Agency—N. W. Ayer & Son, Inc.

CBS Electronics, Div. of Columbia Broadcasting System, Inc.

Cowles Magazines, Inc.

Ad Agency—McCann-Erickson, Inc.

The Kiwi Polish Co. Pty, Ltd.

Ad Agency—Donahue & Coe, Inc.

Lewis Howe Co.

Ad Agency—McCann-Erickson, Inc.

The Mentholatum Co.

Ad Agency—J. Walter Thompson Co.

Philip Morris, Inc.

Ad Agency—Leo Burnett Co., Inc.

The Norwich Pharmacal Co.

Ad Agency—Benton & Bowles, Inc.

The Seven-Up Co.

Ad Agency—J. Walter Thompson Co.

Sylvania Electric Products, Sub. of General Telephone & Electronics

Ad Agency—Kudner Agency, Inc.

News—2:00 P.M. Saturday (CBS)

Advertiser and Product:

General Motors Corp., Chevrolet Div.

Ad Agency—Campbell-Ewald Co.

News—6:00 P.M. Saturday (CBS)

Advertiser and Product:

CBS Electronics, Div. of Columbia Broadcasting System, Inc.

COMMERCIAL NETWORK AM PROGRAMS

Cowles Magazine, Inc.
Ad Agency—McCann-Erickson, Inc.
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Foster-Milburn Co.
Ad Agency—Street & Finney, Inc.
Fram Corp.
Ad Agency—McCann-Marschalk Co., Inc.
General Motors Corp., Buick Div. Service Section
Ad Agency—McCann-Marschalk Co., Inc.,
D. P. Brother & Co.
Gulf Guaranty Land & Title Co.
Ad Agency—Paul Venze Assoc., Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

News—7:00 P.M. Saturday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—9:00 A.M. Sunday (CBS)

Advertiser and Product:
Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myer Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.

News—10:00 A.M. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell Ewald Co.

News—11:00 A.M. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—12:00 N. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell Ewald Co.

News—1:00 P.M. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—2:00 P.M. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—6:00 P.M. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—7:00 P.M. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—9:00 P.M. Sunday (CBS)

Advertiser and Product:
Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Photolamp Div.,
Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

News Analysis (CBS)

Advertiser and Product:
Accent International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
CBS Electronics Div. of Columbia Broadcasting System, Inc.
Curtis Publishing Co., Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Grove Laboratories, Inc., Sub. of Bristol-Myers
Ad Agency—Donahue & Coe, Inc.

Lewis Howe Co.
 Ad Agency—McCann-Erickson, Inc.
 The Mentholatum Co., Inc.
 Ad Agency—J. Walter Thompson Co.
 The Norwich Pharmacal Co.
 Ad Agency—Benton & Bowles, Inc.
 Pepsi-Cola Co.
 Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
 Pharmaco, Inc.
 Ad Agency—N. W. Ayer & Son, Inc.
 Philip Morris, Inc.
 Ad Agency—Leo Burnett Co., Inc.
 The Seven-Up Co.
 Ad Agency—J. Walter Thompson Co.
 Standard Brands, Inc.
 Ad Agency—J. Walter Thompson Co.
 Sylvania Electric Products, Inc., Sub. of General Telephone & Electronics
 Ad Agency—Kudner Agency, Inc.
 Time, Inc.
 Ad Agency—Young & Rubicam, Inc.

News Around the World (ABC)

Advertiser and Product:

Ex-Lax, Inc.
 Ad Agency—Warwick & Legler, Inc.
 Foster—Millburn
 Ad Agency—Street & Finney
 The Mennen Co.
 Ad Agency—Warwick & Legler, Inc.
 R. J. Reynolds
 Ad Agency—William Esty Co., Inc.

News of the World (NBC)

Advertiser & Product:

AT&T Co.
 Ad Agency—N. W. Ayer-Phila.
 The Campbell Soup Co.
 Ad Agency—BBD&O-N. Y. & Needham, Louis & Brorby
 The Chap Stick Co.
 Ad Agency—Lawrence C. Gumbinner Adv. Agency
 Curtis Circulation Co.
 Ad Agency—BBD&O
 Ex-Lax, Inc.
 Ad Agency—Warwick & Legler, Inc.
 General Foods Corp.
 Ad Agency—Young & Rubicam
 General Motors Corp. United Motors Service Division
 Ad Agency—Campbell-Ewald Co.
 General Motors Corp.
 Ad Agency—McCann-Erickson Adv.
 Gibson Refrigerator Sales Corp.
 Ad Agency—Creative Group, Inc.
 I. J. Grass Noodle Co.
 Ad Agency—Arthur Meyerhoff Assoc., Inc.
 International Minerals & Chemical
 Ad Agency—Needham, Louis & Brorby, Inc.
 P. Lorillard Co.
 Ad Agency—Lennen & Newell, Inc.

The Mennen Co.
 Ad Agency—Warwick & Legler, Inc.
 Mogen David Wine Corp.
 Ad Agency—Edward H. Weiss & Co.
 Outboard Marine Corp.
 Ad Agency—The Cramer Krasselt Co.
 Readers Digest Assoc., Inc.
 Ad Agency—J. Walter Thompson Co.
 Seven-Up Co.
 Ad Agency—J. Walter Thompson Co.
 Standard Brands, Inc.
 Ad Agency—J. Walter Thompson Co.
 Time, Inc.
 Ad Agency—Young & Rubicam, Inc.

News on the Hour (NBC)

Advertiser and Product:

Bristol-Myers Co.
 Ad Agency—Doherty, Clifford, Steers & Shenfield, N. Y.
 Florists' Telegraph Delivery Assoc.
 Ad Agency—Keyes, Madden & Jones
 General Motors Corp.
 Ad Agency—Campbell-Ewald Co.
 General Motors Corp. United Motors Service Division
 Ad Agency—Campbell-Ewald Co.
 International Minerals & Chemical
 Ad Agency—Needham, Louis & Brorby, Inc.
 Kellogg Co.
 Ad Agency—Leo Burnett Co., Inc.
 Liggett & Myers Tobacco Co., Inc.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc. & J. W. Thompson Co.
 Metropolitan Life Insurance Co.
 Ad Agency—Young & Rubicam
 Midas, Inc.
 Ad Agency—Edward H. Weiss & Co.
 Shulton, Inc.
 Ad Agency—Wesley Assoc., Inc.
 Standard Brands, Inc.
 Ad Agency—J. Walter Thompson Co.
 Sterling Drug, Inc.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc.
 Sylvania Electric Products, Inc.
 Ad Agency—Kudner Agency, Inc.
 Time, Inc.
 Ad Agency—Young & Rubicam, Inc.
 Vick Chemical Co.
 Ad Agency—Morse International, Inc.

Northwestern University Reviewing Stand (MBS)

Advertiser and Product:

Participating

Notre Dame Football (ABC)

Advertiser and Product:

American Safety Razor Div. of Philip Morris, Inc.
 Ad Agency—Benton & Bowles, Inc.

COMMERCIAL NETWORK AM PROGRAMS

— O —

Oklahoma City Symphony Orchestra (MBS)

Advertiser and Product:
Participating

Old Fashioned Revival Hour (ABC)

Advertiser and Product:
The Gospel Broadcasting Assoc.
Ad Agency—R. H. Alber Co.

On the Line with Bob Considine (NBC)

Advertiser and Product:
Mutual Benefit Health & Accident Association of
Omaha
Ad Agency—Bozell & Jacobs, Inc.

One Woman's Washington (CBS)

Advertiser and Product:
Accent—International, Div. of International Min-
erals & Chemicals Corp.
Ad Agency—Needham Louis & Brorby, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Kiwi Polish Co. Pty. Ltd.
Ad Agency—Donahue & Coe, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Rexall Drug Co.
Ad Agency—Batten Barton Durstine & Osborn, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc.—Photolamp Div.
Sub of General Telephone & Electronics
Ad Agency—Kudner Agency
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

— P —

Personal Story (CBS)

Advertiser and Product:
Accent-International Div. of International Minerals
& Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
CBS Electronics Div. of Columbia Broadcasting
System, Inc.

California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Kiwi Polish Co. Pty. Ltd.
Ad Agency—Donahue & Coe, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Rexall Drug Co.
Ad Agency—Batten Barton Durstine & Osborn, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc.—Photolamp Div.
Sub of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Pierce, Dr. Bob (ABC)

Advertiser and Product:
World Vision, Inc.
Ad Agency—Walter F. Bennett & Co.

Preakness, The (CBS)

Advertiser and Product:
Pabst Brewing Co.
Ad Agency—Kenyon & Eckhardt, Inc.

Pro-Championship Football (NBC)

Advertiser and Product:
Ford Motor Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

— Q —

Quotes of the Week (CBS)

Advertiser and Product:
Accent-International Div. of International
Minerals & Chemical Corp.
Ad Agency—Needham Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
Bristol-Myers Co.
Ad Agency—Doherty Clifford Steers & Shenfield
CBS Electronics Div. of Columbia Broadcasting
System, Inc.
Ex-Lax
Ad Agency—Warwick & Legler, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

— R —

**Radio Bible Class
(ABC)**

Advertiser and Product:
Radio Bible Class, Inc.
Ad Agency—J. M. Camp & Co.

**Report from Wall Street
(MBS)**

Advertiser and Product:
Participating

**Reporters' Roundup
(MBS)**

Advertiser and Product:
Participating

**Revivaltime
(ABC)**

Advertiser and Product:
The Assemblies of God
Ad Agency—Walter F. Bennett & Co.

**Rose Bowl Football Game
(NBC)**

Advertiser and Product:
General Motors Corp.
Ad Agency — M-E Productions, Div. of McCann-Erickson
Gillette
Ad Agency—Maxon

— S —

**Say the Word
(CBS)**

Advertiser and Product:
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles Pharmacal, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

**Science Beat
(CBS)**

Advertiser and Product:
Accent-International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.

Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electronic Products, Inc., Photolamp, Div. Sub of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

**Sidelights
(CBS)**

Advertiser and Product:
Accent-International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Curtis Publishing Co., Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
International Parts Corp.
Ad Agency—Edward H. Weiss & Co.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
P. Lorillard Co.
Ad Agency—Lennen & Newell, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Sub of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

**Soap Box Derby
(CBS)**

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

**Sound Story, The
(CBS)**

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.

COMMERCIAL NETWORK AM PROGRAMS

E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten Barton, Barton, Durstine & Osborn, Inc.
Grove Laboratories Inc., Sub of Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

Speaking of Sports (Weekday) (ABC)

Christmas Club, Inc.
Ad Agency—Dunnan & Jeffrey, Inc.
Plymouth-Chrysler
Ad Agency—N. W. Ayer & Son, Inc.
Curtis Circulation Co.
Ad Agency—BBD&O
Jaymar-Ruby
Ad Agency—Fladel, Harris & Grightner
Thomas Leeming Co., Inc.
Ad Agency—William Esty Co., Inc.
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.

Speaking of Sports (Weekend) (ABC)

Advertiser and Product:
Plymouth-Chrysler
Ad Agency—N. W. Ayer & Son, Inc.
Du Pont
Ad Agency—BBD&O
Ford
Ad Agency—J. Walter Thompson
General Motors Guardian Maintenance
Ad Agency—D. P. Brother
P. Lorillard
Ad Agency—Lennon & Newell

Special from London (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol—Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Gulf Guaranty Land & Title Co.
Ad Agency—Paul Venze Assoc., Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.

Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Sub of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Sports Time (CBS)

Advertiser and Product:
Hastings Mfg. Co.
Ad Agency—Bozell & Jacobs, Inc.
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co., Inc.

Sunoco Three Star Extra (NBC)

Advertiser and Product:
Sun Oil Co.
Ad Agency—William Esty Co., Inc.

Suspense (CBS)

Advertiser and Product:
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

Swayze's, John Cameron, Weather Show (ABC)

Advertiser and Product:
Lennox Heating & Air Conditioners
Ad Agency—The Biddle Adv. Co.

— T —

This Week in Business (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

COMMERCIAL NETWORK AM PROGRAMS

Ex-Lax, Inc.

Ad Agency—Warwick & Legler, Inc.

Gulf Guaranty Land & Title Co.

Ad Agency—Paul Venze Assoc., Inc.

Lewis Howe Co.

Ad Agency—McCann-Erickson, Inc.

The Seven-Up Co.

Ad Agency—J. Walter Thompson Co.

Standard Brands, Inc.

Ad Agency—J. Walter Thompson Co.

Thomas, Lowell (CBS)

Advertiser and Product:

General Motors Corp., Oldsmobile Div.

Ad Agency—D. P. Brothers & Co.

Time To Travel (CBS)

Advertiser and Product:

Accent-International, Div. of International Minerals & Chemical Corp.

Ad Agency—Needham, Louis & Brorby, Inc.

Beneficial Management Corp.

Ad Agency—Al Paul Lefton Co., Inc.

Bristol-Myers Co.

Ad Agency—Doherty, Clifford, Steers & Shenfield

CBS Electronics, Div. of Columbia Broadcasting System, Inc.

General Motors Corp., Buick Div.

Ad Agency—McCann-Erickson, Inc.

Kellogg Co.

Ad Agency—Leo Burnett Co., Inc.

Philip Morris, Inc.

Ad Agency—Leo Burnett Co., Inc.

Pharmaco, Inc.

Ad Agency—N. W. Ayer & Son, Inc.

The Seven-Up

Ad Agency—J. Walter Thompson Co.

Standard Brands, Inc.

Ad Agency—J. Walter Thompson Co.

Sylvania Electric Products, Inc., Sub for General

Telephone & Electronics

Ad Agency—Kudner Agency, Inc.

To Your Health (CBS)

Advertiser and Product:

Accent International, Div. of International Minerals & Chemical Corp.

Ad Agency—Needham, Louis & Brorby, Inc.

Beneficial Management Corp.

Ad Agency—Al Paul Lefton Co., Inc.

Bristol-Myers Co.

Ad Agency—Doherty, Clifford Steers & Shenfield

Lewis Howe Co.

Ad Agency—McCann-Erickson, Inc.

The Seven-Up

Ad Agency—J. Walter Thompson Co.

— V —

Viewpoint (MBS)

Advertiser and Product:

Participating

Voice of Prophecy (ABC)

Advertiser and Product:

Voice of Prophecy, Inc.

Ad Agency—Milton Carlson Co.

— W —

Week in Space, The (CBS)

Advertiser and Product:

Accent International, Div. of International Minerals & Chemical Corp.

Ad Agency—Needham, Louis & Brorby, Inc.

American Telephone & Telegraph Co.

Ad Agency—N. W. Ayer & Son, Inc.

Beneficial Management Corp.

Ad Agency—Al Paul Lefton Co., Inc.

Bristol-Myers Co.

Ad Agency—Doherty Clifford Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.

Grove Laboratories, Inc., Sub of Bristol-Myers

Ad Agency—Doherty, Clifford, Steers & Shenfield
Lewis Howe Co.

Ad Agency—McCann-Erickson, Inc.

Philip Morris, Inc.

Ad Agency—Leo Burnett Co., Inc.

Pepsi Cola Co.

Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands, Inc.

Ad Agency—J. Walter Thompson Co.

Weekday News (ABC)

Advertiser and Product:

American Telephone and Telegraph

Ad Agency—N. W. Ayer & Son, Inc.

Bristol-Myers

Ad Agency—Doherty, Clifford, Steers & Shenfield

Campbell Soup Co.—Soup

Ad Agency—BBD&O

Campbell Soup Co.—V-8 Juice

Ad Agency—Needham, Louis & Brorby, Inc.

Christmas Club, Inc.

Ad Agency—Dunn & Jeffrey, Inc.

Chrysler-Plymouth, Div. Chrysler Corp.

Ad Agency—N. W. Ayer & Son, Inc.

Church & Dwight Co., Inc.

Ad Agency—Dunn & Jeffrey, Inc.

Curtis Circulation Co.

Ad Agency—BBD&O

COMMERCIAL NETWORK AM PROGRAMS

Weekend News (ABC)

Advertiser and Product:

American Motors Corp.
Ad Agency—Geyer, Morey, Madden & Ballard,
Inc.
American Telephone and Telegraph
Ad Agency—N. W. Ayer & Son, Inc.
Du Pont
Ad Agency—BBD&O
Ex-Lax
Ad Agency—Warwick & Legler, Inc.
Ford
Ad Agency—J. Walter Thompson
P. Lorillard
Ad Agency—Lennon & Newell
Pepsi Cola
Ad Agency—BBD&O
Rexall Drug Co.
Ad Agency—BBD&O
R. J. Reynolds
Ad Agency—William Esty Co., Inc.
Seven-Up
Ad Agency—J. Walter Thompson
Studebaker-Packard
Ad Agency—D'Arcy Adv.

What's the Issue? (MBS)

Advertiser and Product:

Participating

White House Correspondent (CBS)

Advertiser and Product:

Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
General Motors Corp. Guardian Maintenance
Ad Agency—D. P. Brothier & Co.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Sylvania Electric Products, Inc., Sub of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

— Y —

Your Man in Paris (CBS)

Advertiser and Product:

Accent International Div. of International Minerals & Chemical Corp.

als & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Curtis Publishing Co., Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
General Foods Corp.
Ad Agency—Donahue & Coe, Inc.
Grove Laboratories, Inc., Sub of Bristol-Myers
Ad Agency—Donahue & Coe, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Kiwi Polish Co. Pty., Ltd.
Ad Agency—Donahue & Coe, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Readers Digest Ass'n, Inc.
Ad Agency—Schwab Beatty & Porter, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electrical Products, Inc., Photolamp Div., Sub of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Yours Truly, Johnny Dollar (CBS)

Advertiser and Product:

Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street & Finney, Inc.
General Motors Corp., Buick Div.
Ad Agency—McCann-Erickson, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Readers Digest Ass'n Inc.
Ad Agency—Schwab, Beatty & Porter, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

1961 Commercial Network Television Programs

The following pages contain an alphabetical listing by program title of the three national television networks' commercial programs during 1961. The programs listed are for the 12-month period ending Dec. 31, 1961. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS and NBC.

— A —

ABC Evening Report (ABC-TV)

Advertiser and Product:

Columbia Pictures
Ad Agency—Don & Coe
E. S. Squibb & Son
Ad Agency—Don & Coe
Mobil Oil Co.
Ad Agency—Ted Bates

ABC Midday Report with Alex Drier (ABC-TV)

Advertiser and Product:

J. B. Williams
Ad Agency—Parkson

ABC News Final (ABC-TV)

Advertiser and Product:

Sun Oil
Ad Agency—Esty
International Auto Sales
Ad Agency—Don & Coe
Squibb
Ad Agency—Don & Coe

ABC-TV Participating Program (ABC-TV)

Advertiser and Product:

Adolph's
Ad Agency—McC-E
Alcoa
Ad Agency—K, Mac L&G
American Chicle
Ad Agency—Bates
Armour
Ad Agency—FC&B
Beltone
Ad Agency—O&B
Bon Ami
Ad Agency—Boyt
Bristol-Myers
Ad Agency—Y&R
Campbell Soup
Ad Agency—BBDO
Chemstrand
Ad Agency—DDB

Chesebrough Ponds
Ad Agency—Compton
Chock Full O'Nuts
Ad Agency—Peerless
Chunky Chocolate
Ad Agency—J.W.T.
Clairol
Ad Agency—FC&B
DuPont
Ad Agency—BBDO
Dynal, Div. of Union Carbide
Ad Agency—C&C
Ex-Lax
Ad Agency—W&L
Food Mfg. (Uncle Ben)
Ad Agency—Bates
Fritos
Ad Agency—D-F-S
Gillette
Ad Agency—Maxon
Hart Mountain
Ad Agency—George Hartman
Gold Grain
Ad Agency—McC-E
J. B. Williams
Ad Agency—Parkson
J&J
Ad Agency—FS&R
Leeming
Ad Agency—Esty
Lehn & Fink
Ad Agency—FS&R
Lever
Ad Agency—FCB
Lorillard
Ad Agency—Grey
McCall's
Ad Agency—Grey
Mead Johnson
Ad Agency—K&E
Mennen
Ad Agency—Grey
Milton Bradley
Ad Agency—Noyes
Minute Maid
Ad Agency—D-F-S
MMM
Ad Agency—BBDO
Mortons
Ad Agency—Bates
Nutri-Bio
Ad Agency—Stammco
Old London
Ad Agency—Manoff

COMMERCIAL NETWORK TV PROGRAMS

Acapulco (NBC-TV)

Advertiser and Product:

Mennen Co.
Ad Agency—Grey
R. J. Reynolds
Ad Agency—Wm. Esty
Warner-Lambert
Ad Agency—Lambert and Feasly

Adventure Theatre (CBS-TV)

Advertiser and Product:

Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Sheers & Shenfield,
Inc.
General Foods Corp.
Ad. Agency—Ogilvy, Benson & Mather, Inc.
P. Lorillard Co.
Ad Agency—Grey Advertising
Procter & Gamble Co.
Ad Agency—Benton & Bowles, Inc.

Adventures in Paradise (ABC-TV)

Advertiser and Product:

American Chiclé
Ad Agency—Ted Bates
American Tobacco
Ad Agency—Gumbine
Armour
Ad Agency—F-C-B
Block Drug
Ad Agency—S,S,C, & B
Brillo
Ad Agency—J. Wal. T.
Brunswick
Ad Agency—McC-E
Corning Glass
Ad Agency—N. W. Ayer
General Cigar
Ad Agency—Y & R
Jergens
Ad Agency—C & W
Keystone
Ad Agency—Bresnick

Adventures of Ozzie & Harriet (ABC-TV)

Advertiser and Product:

Brunswick
Ad Agency—McC-E
Edward Dalton
Ad Agency—K & E
Mobil Oil
Ad Agency—Ted Bates
Peter Paul
Ad Agency—D-F-S

Alcoa Premiere Alcoa Presents (ABC-TV)

Advertiser and Product:

Aluminum Co. of America
Ad Agency—F,S,R

Alvin and the Chipmonks (CBS-TV)

Advertiser and Product:

General Foods Corp.
Ad Agency—Benton & Bowles, Inc.

Allakazam (CBS-TV)

Advertiser and Product:

Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.

American Bandstand (ABC-TV)

Advertiser and Product:

Adams Corp.
Ad Agency—Z. R. Daniels
American Chiclé
Ad Agency—Bates
Blumenthal
Ad Agency—W & Schorr
Colgate
Ad Agency—Bates
Gillette
Ad Agency—North
International Shoe
Ad Agency—Krupnick & Assoc.
Lehn & Fink
Ad Agency—FSR

Americans, The (NBC-TV)

Advertiser and Product:

Block Drug
Ad Agency—Sullivan, Stauffer, Colwell and Bayles
Chesebrough-Ponds
Ad Agency—Norman, Craig and Kummel
Dow
Ad Agency—Norman, Craig and Kummel
Fedders
Ad Agency—Hicks and Greist
Gillette
Ad Agency—Maxon
Max Factor
Ad Agency—K&E
Mead-Johnson
Ad Agency—Kenyon and Eckhardt

COMMERCIAL NETWORK TV PROGRAMS

Reader's Digest
Ad Agency—J. Walter Thompson
Schick
Ad Agency—Compton
Walt Disney

Angel (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Benton & Bowles, Inc.
S. C. Johnson & Son, Inc.
Ad Agency—Benton & Bowles, Inc.

Aquanauts (CBS-TV)

Advertiser and Product:
American Home Products Corp.
Ad Agency—Ted Bates & Co., Inc.
Carter Products, Inc.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles, Inc.
S. C. Johnson & Son, Inc.
Ad Agency—Needham, Louis & Brorby
P. Lorillard Co.
Ad Agency—Lennen & Newell, Inc.
Procter & Gamble Co.
Ad Agency—Benton & Bowles, Inc.
Richardson-Merrell, Inc.
Ad Agency—Morse International

Armstrong Circle Theatre (CBS-TV)

Advertiser and Product:
Armstrong Cork Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

As the World Turns (CBS-TV)

Advertiser and Product:
Alberto Culver Co.
Ad Agency—Compton Advertising
Carnation Co.
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Corn Products Co.
Ad Agency—McCann-Erickson, Inc.
R. T. French Co.
Ad Agency—J. Walter Thompson
Helene Curtis Industries, Inc.
Ad Agency—Edward Weiss
S. C. Johnson & Son, Inc.
Ad Agency—Foote, Cone & Belding
Lever Brothers Co.
Ad Agency—Young & Rubicam, Inc.
National Biscuit Co.
Ad Agency—McCann-Erickson, Inc.
Pillsbury Co.
Ad Agency—Campbell-Mithun, Inc.
Procter & Gamble Co.
Ad Agency—Young & Rubicam, Inc.
Quaker Oats Co.
Ad Agency—J. Walter Thompson Co.

Richardson-Merrell, Inc.
Ad Agency—Morse International
Sterling Drug, Inc.
Ad Agency—Dancer-Fitzgerald-Sample

Asphalt Jungle (ABC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Carter
Ad Agency—Ted Bates
Cluett Peabody & Co.
Ad Agency—Lennen & Newell
Corn Products
Ad Agency—Lennen & Newell
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Gillette
Ad Agency—Maxon
L & M
Ad Agency—McCann-Erickson
Lanolin Plus
Ad Agency—Daniel & Charles
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Mennen
Ad Agency—Warwick & Legler
Polk Miller
Ad Agency—N. W. Ayer & Son
Procter & Gamble
Ad Agency—Benton & Bowles
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Spediel
Ad Agency—McCann-Erickson
Union Carbide
Ad Agency—William Esty

Astaire Time (NBC-TV)

Advertiser and Product:
Chrysler Corp.
Ad Agency—Leo Burnett

At the Source (CBS-TV)

Advertiser and Product:
Lever Brothers Co.
Ad Agency—BBDO, Inc.

— B —

Bachelor Father (ABC-TV) (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—L. C. Gumbinner

COMMERCIAL NETWORK TV PROGRAMS

Armour
Ad Agency—FC&B
American Home Products
Ad Agency—Ted Bates

Baseball Game of the Week (CBS-TV)

Advertiser and Product:
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield,
Inc.
Colgate-Palmolive Co.
Ad Agency—Ted Bates & Co., Inc.
Falstaff Brewing Corp.
Ad Agency—Dancer-Fitzgerald-Sample

Bat Masterson (NBC-TV)

Advertiser and Product:
Hills Bros.
Ad Agency—N. W. Ayer
Sealtest
Ad Agency—N. W. Ayer

Bell Telephone Hour (NBC-TV)

Advertiser and Product:
Bell System
Ad Agency—N. W. Ayer

Bell & Howell Close-Up! (ABC-TV)

Advertiser and Product:
Bell & Howell
Ad Agency—McC-E

Bernstein, Leonard, and the New York Philharmonic (CBS-TV)

Advertiser and Product:
Ford Motor Co.
Ad Agency—Kenyon & Eckhardt

Bernstein's, Leonard, Young People's Concerts (CBS-TV)

Advertiser and Product:
Shell Oil Co.
Ad Agency—Kenyon & Eckhardt

Ben Casey (ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Bates
Block Drug
Ad Agency—SSC & B
Brillo
Ad Agency—J. W. Thompson
Bristol-Myers
Ad Agency—OB & M

Con. Cigar
Ad Agency—Erwin Wasey, R. & R.
Dow Chemical
Ad Agency—McM, J & A
General Cigar
Ad Agency—Y & R
MMM
Ad Agency—McManus, J & A
Mobil Oil
Ad Agency—Bates
North American Phillips
Ad Agency—C. J. LaRoche
Noxzema
Ad Agency—S,S,C & B
Polaroid
Ad Agency—D,D, & B
Warner Lambert
Ad Agency—Bates
Wynn Oil
Ad Agency—Erwin Wasey, R & R

Benny, Jack, Show (CBS-TV)

Advertiser and Product:
Lever Brothers Co.
Ad Agency—SSC&B
State Farm Mutual Insurance
Ad Agency—Needham, Louis & Brorby

Berlin: Act of War (CBS-TV)

Advertiser and Product:
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach, Inc.

Bishop, Joey, Show (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—SSCB
Proctor and Gamble
Ad Agency—Benton and Bowles

Blue Bonnet Bowl Game (CBS-TV)

Advertiser and Product:
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach, Inc.

Blue-Gray Football Game (NBC-TV)

Advertiser and Product:
General Motors
Ad Agency—McCann-Erickson
Gillette
Ad Agency—Maxon

Bonanza (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—BBDO
Chevrolet
Ad Agency—Campbell-Ewald

COMMERCIAL NETWORK TV PROGRAMS

Pillsbury
Ad Agency—Campbell-Mithun
Proctor & Gamble
Ad Agency—Benton and Bowles
RCA
Ad Agency—J. Walter Thompson

Borge, Victor, Show (CBS-TV)

Advertiser and Product:
General Motors Corp.
Ad Agency—MacManus, John & Adams

Bowling Stars (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample

Brenner (CBS-TV)

Advertiser and Product:
Carter Products, Inc.
Ad Agency—Ted Bates & Co., Inc.
Proctor & Gamble Co.
Ad Agency—Benton & Bowles, Inc.

Brighter Day (CBS-TV)

Advertiser and Product:
Alberto-Culver Co.
Ad Agency—Compton Advertising
Campbell Soup Co.
Ad Agency—Ogilvy, Benson & Mather, Inc.
Corn Products Co.
Ad Agency—McCann-Erickson, Inc.
Drackett Co.
Ad Agency—Young & Rubicam, Inc.
R. T. French Co.
Ad Agency—J. Walter Thompson
S. C. Johnson & Son, Inc.
Ad Agency—Needham, Louis & Brorby, Inc.
Ad Agency—Foote, Cone & Belding
Lever Brothers Co.
Ad Agency—J. Walter Thompson
Nestle Co., Inc.
Ad Agency—McCann-Erickson, Inc.
Quaker Oats Co.
Ad Agency—J. Walter Thompson
Richardson-Merrell, Inc.
Ad Agency—Morse International
Scott Paper Co.
Ad Agency—J. Walter Thompson
Toni Co.
Ad Agency—Wade Advertising
U. S. Borax & Chemical Co.
Ad Agency—McCann-Erickson, Inc.

Bringing Up Buddy (CBS-TV)

Advertiser and Product:
Scott Paper Co.
Ad Agency—J. Walter Thompson

Brinkley's, David, Journal (NBC-TV)

Advertiser and Product:
Douglas Fir Plywood Assoc.
Ad Agency—Cole and Weber
UUG
Ad Agency—Maxon

Bugs Bunny (ABC-TV)

Advertiser and Product:
Blumenthal
Ad Agency—W&S
General Foods
Ad Agency—B&B
Mars
Afl Agency—N,L,&B
Mattel
Ad Agency—Carson/Roberts

Bullwinkle (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Welch Grape Juice Co.
Ad Agency—Richard K. Manoff Co.

Bus Stop (ABC-TV)

Advertiser and Product:
Brillo
Ad Agency—J. Walter Thompson
Bristol-Myers
Ad Agency—Y&R
Brown & Williamson
Ad Agency—Bates
Johnson & Johnson
Ad Agency—Y&R
Mobil Oil
Ad Agency—Bates
North American Phillips
Ad Agency—C. J. LaRoche
Singer Sewing
Ad Agency—Y&R

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Cain's 100 (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Young & Rubicam
Block
Ad Agency—Grey
International Latex
Ad Agency—Ted Bates
Lorillard
Ad Agency—Lennen and Newell
Mead-Johnson
Ad Agency—Kenyon and Eckhardt
Sunbeam
Ad Agency—Foote, Cone and Belding

COMMERCIAL NETWORK TV PROGRAMS

Calendar (CBS-TV)

Advertiser and Product:
Armstrong Cork Co.
Ad Agency—Batten, Barton, Durstine & Osborn

Calvin & the Colonel (ABC-TV)

Advertiser and Product:
Lever Bros.
Ad Agency—J. W. Thompson

Camouflage (ABC-TV)

(See ABC-TV Participating Programs)

Candid Camera (CBS-TV)

Advertiser and Product:
Bristol-Myers Company
Ad Agency—Young & Rubicam, Inc.

Captain Gallant (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer, Fitzgerald, Sample

Captain Kangaroo (CBS-TV)

Advertiser and Product:
American Character Doll Corp.
Ad Agency—Webb
Binney & Smith Co.
Ad Agency—Chirurg & Cairns
Borden Co.
Ad Agency—Young & Rubicam
Buitoni Foods Corp.
Ad Agency—Albert, Frank-Guenther, Law
Colgate Palmolive
Ad Agency—Ted Bates
Colorforms, Inc.
Ad Agency—Kudner
Consolidated Foods Corp.
Ad Agency—Hill, Rogers, Mason & Scott
Continental Baking Co.
Ad Agency—Bates
DeLuxe Reading Corp.
Ad Agency—Zlowe Co.
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
Gerber Products
Ad Agency—D'Arcy
Hanes, P. H. Knitting Co.
Ad Agency—N. W. Ayer
Hollywood Brands, Inc.
Ad Agency—Grubb Adv.
Johnson & Johnson
Ad Agency—Young & Rubicam
Kellogg Co.
Ad Agency—Burnett
Ludens, Inc.
Ad Agency—J. M. Mathes

National Grape Co-op. Assn.
Ad Agency—R. Manoff
North Woods Coffee Co.
Ad Agency—Clinton Frank
Plough, Inc.
Ad Agency—Spiro-Shurman
Prewitt J. Nelson, Inc.
Ad Agency—Hanford & Greenfield
Rainbow Crafts, Inc.
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Ad Agency—McVicker
Sweets Co. of America
Ad Agency—Sweets Co. of America
Toy Tinkers
Ad Agency—George Bond
Warner-Lambert
Ad Agency—Lambert & Feasley

Car 54—Where Are You? (NBC-TV)

Advertiser and Product:
P&G
Ad Agency—Leo Burnett

Carnegie Hall Salutes Jack Benny (CBS-TV)

Advertiser and Product:
Consolidated Foods Corp.
Ad Agency—Hill, Rogers, Mason & Scott
Motorola, Inc.
Ad Agency—Burnett

CBS Coverage of the Inaugural Ball (CBS-TV)

Advertiser and Product:
Hanes Hosiery, Inc.
Ad Agency—J. Flanagan

CBS Coverage of the Inauguration Ceremonies (CBS-TV)

Advertiser and Product:
Saving & Loan Foundation
Ad Agency—McCann-Erickson, Inc.

CBS News (CBS-TV)

Advertiser and Product:
S. C. Johnson & Son, Inc.
Ad Agency—Needham, Louis & Brorby
General Motors Corp.
Ad Agency—Dancer-Fitzgerald-Sample

CBS Reports (CBS-TV)

Advertiser and Product:
American Home Products Corp.
Ad Agency—Ted Bates & Co., Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.

COMMERCIAL NETWORK TV PROGRAMS

Block Drug Co., Inc.

Ad Agency—Grey Advertising
Bristol-Myers Co.

Ad Agency—Young & Rubicam, Inc.
Channel, Inc.

Ad Agency—Norman, Craig & Kummel
Fedders Corp.

Ad Agency—Hicks & Greist

General Foods Corp.

Ad Agency—Ogilvy, Benson & Mather
Lever Brothers Co.

Ad Agency—Sullivan, Stauffeur, Steer & Shen-
field, Inc.; BBDO, Inc., J. Walter Thompson
Polaroid Corp.

Ad Agency—Doyle, Dane & Bernbach, Inc.
Shulton, Inc.

Ad Agency—Wesley Associates
Smith, Kline & French Labs

Ad Agency—Foote, Cone & Belding
Socony Mobil Oil Co., Inc.

Ad Agency—Ted Bates & Co., Inc.
Warner Lambert Co.

Ad Agency—Lambert & Feasley
Xerox, Inc.

Ad Agency—Papert, Koenig & Lois

Celebrity Golf (NBC-TV)

Advertiser and Product:

Kemper Insurance

Ad Agency—Clinton E. Frank

Checkmate (CBS-TV)

Advertiser and Product:

American Home Products Corp.

Ad Agency—Bates

Brown & Williamson Tobacco

Ad Agency—Ted Bates

Colgate Palmolive Co.

Ad Agency—Bates

Kimberly-Clark Corp.

Ad Agency—Foote, Cone & Belding

Lever Brothers Co.

Ad Agency—Kenyon & Eckhardt

Liggett & Myers

Ad Agency—Dancer-Fitzgerald-Sample

Menley & James

Ad Agency—Foote, Cone & Belding

Polaroid Corp.

Ad Agency—Doyle, Dane & Bernbach

Revlon, Inc.

Ad Agency—Grey

Shulton, Inc.

Ad Agency—Wesley

Warner-Lambert

Ad Agency—Lambert & Feasley

Chevy Show (NBC-TV)

Advertiser and Product:

Chevrolet

Ad Agency—Campbell-Ewald

Cheyenne (ABC-TV)

Advertiser and Product:

American Tobacco

Ad Agency—BBDO

Ed Dalton

Ad Agency—K & E

Mars, Inc.

Ad Agency—NL & B

Miles Labs

Ad Agency—Wade

Mobil Oil

Ad Agency—Bates

P & G

Ad Agency—B & B

Chun King Chow Mein Hour (ABC-TV)

Advertiser and Product:

Chun King Chow Mein

Ad Agency—BBDO

Churchill Memoirs (ABC-TV)

Advertiser and Product:

Bell & Howell

Ad Agency—McCann-Erickson

Clark, Dick, Show (ABC-TV)

Advertiser and Product:

Beechnut

Ad Agency—Young & Rubicam

Clear Horizon (CBS-TV)

Advertiser and Product:

S. C. Johnson & Son

Ad Agency—Foote, Cone & Belding

Lever Brothers Co.

Ad Agency—SSC&B

Richardson-Merrell

Ad Agency—Morse

U. S. Borax & Chemical

Ad Agency—McCann-Erickson

College Bowl Games (CBS-TV)

Advertiser and Product:

American Home Products

Ad Agency—Bates

Carter Products

Ad Agency—SSC&B

Humble Oil Co.

Ad Agency—McCann-Erickson

United Motors Service

Ad Agency—Campbell-Ewald

Comedy Spotlight (CBS-TV)

Advertiser and Product:

Procter & Gamble Co.

Ad Agency—Burnett

Quaker Oats Co.

Ad Agency—J. W. Thompson

COMMERCIAL NETWORK TV PROGRAMS

Commentary on JFK Speech (CBS-TV)

Advertiser and Product:
P. Lorillard
Ad Agency—Lennen & Newell

Como's, Perry, Kraft Music Hall (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

Concentration (Daytime) (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Colgate
Ad Agency—D'Arcy
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—Wm. Esty
Lever
Ad Agency—Needham, Louis and Borby
Jergens
Ad Agency—Cunningham and Walsh
Lorillard
Ad Agency—Lennen and Newell
Mennen
Ad Agency—Grey
Miles
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Campbell-Mithun
Simoniz
Ad Agency—D-F-S

Concentration (Nighttime) (NBC-TV)

Advertiser and Product:
P. Lorillard
Ad Agency—Lennen and Newell

Cotton Bowl Game (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Carter Products
Ad Agency—SSC&B
Liggett & Meyers
Ad Agency—Dancer-Fitzgerald-Sample
Standard Oil of New Jersey
Ad Agency—McCann-Erickson

Crosby, Bing, Golf Tournament (ABC-TV)

Advertiser and Product:
Gillette
Ad Agency—Maxon
MMM
Ad Agency—ErWa, R&R

Crosby, Bing, Specials (ABC-TV)

Advertiser and Product:
Motorola
Ad Agency—L. B.
U. S. Time
Ad Agency—W&L

Cummings, Bob, Show (CBS-TV)

Advertiser and Product:
Warner-Lambert Co.
Ad Agency—Lambert & Feasley
Toni Co.
Ad Agency—North Advertising
Brown & Williamson Tobacco Co.
Ad Agency—Ted Bates & Co., Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.

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Danger Man (CBS-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Bates
Kimberly-Clark
Ad Agency—Foote, Cone & Belding

Dante (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Singer
Ad Agency—Y&R

Darin, Bobby, and His Friends (NBC-TV)

Advertiser and Product:
Revlon
Ad Agency—Grey

Day in Court (ABC-TV)

(See ABC-TV Participating Programs)

Daytime Rotation Plan (CBS-TV)

Advertiser and Product:
Bon Ami Co.
Ad Agency—Hoyt

COMMERCIAL NETWORK TV PROGRAMS

Lever Brothers Co.
 Ad Agency—SSC&B
 S. C. Johnson & Son
 Ad Agency—Foote, Cone & Belding
 Curtis Publishing Co.
 Ad Agency—BBDO, Inc.
 Best Foods Co.
 Ad Agency—McCann Erickson
 Leeming, Thos & Co.
 Ad Agency—Esty
 Scott Paper Co.
 Ad Agency—Thompson
 Menley & James
 Ad Agency—Foote, Cone & Belding
 Rexall Drug Co.
 Ad Agency—BBDO
 Church & Dwight
 Ad Agency—Thompson
 Richardson Merrell
 Ad Agency—Morse
 Armstrong-Cork Co.
 Ad Agency—BBDO
 Mennen Co.
 Ad Agency—Grey
 Polaroid Corp.
 Ad Agency—Doyle, Dane & Bernbach
 Pillsbury Co.
 Ad Agency—Campbell Mithun
 Food Manufacturers, Inc.
 Ad Agency—Bates
 Chesebrough Ponds
 Ad Agency—Compton
 P. Lorillard
 Ad Agency—Lennen & Newell
 Carter Products Co.
 Ad Agency—Bates
 Siris, A. J.
 Ad Agency—Maxwell Sackheim
 Union Underwear
 Ad Agency—Grey
 Gold Seal Co.
 Ad Agency—Campbell Mithun
 Morton Frozen Foods
 Ad Agency—Bates
 Hartz Mountain Products
 Ad Agency—Hartman
 Standard Brands, Inc.
 Ad Agency—J. W. Thompson
 Ad Agency—Bates
 Alberto Culver Co.
 Ad Agency—Compton
 Kellogg Co.
 Ad Agency—Burnett
 Toni Co.
 Ad Agency—North
 Dow Chemical
 Ad Agency—Norman, Craig & Kummel
 Warner Lambert
 Ad Agency—Lambert & Feasley
 Noxema Chemical Co.
 Ad Agency—SSC&B
 Heubelein, Inc.
 Ad Agency—Fletcher, Richard, Calkins & Holden
 Aluminum Co. of America
 Ad Agency—Ketchum, MacLeod & Grove

Father John's Medicine Co.
 Ad Agency—Taylor
 Isodine Pharamacal
 Ad Agency—Reach McClinton
 Campbell Soup Co.
 Ad Agency—BBDO
 A. E. Stanley
 Ad Agency—EWRR
 Bristol-Myers Co.
 Ad Agency—Young & Rubicam

December Bride (CBS-TV)

Advertiser and Product:
 Carter Products, Inc.
 Ad Agency—Bates
 R. T. French
 Ad Agency—J. W. Thompson
 Kellogg
 Ad Agency—Burnett
 Lever Brothers Co.
 Ad Agency—SSC&B
 Owens-Corning Fiberglass Corp.
 Ad Agency—McCann Erickson
 Richardson-Merrell
 Ad Agency—Morse

Defenders (CBS-TV)

Advertiser and Product:
 Brown & Williamson
 Ad Agency—Bates
 Kimberly-Clark Corp.
 Ad Agency—Foote, Cone & Belding
 Lever Brothers Co.
 Ad Agency—Ogilvy, Benson & Mather

Dennis the Menace (CBS-TV)

Advertiser and Product:
 Corn Products Co.
 Ad Agency—Guild, Bascom & Bonfigli
 Kellogg Co.
 Ad Agency—Burnett

Deputy, The (NBC-TV)

Advertiser and Product:
 Bristol-Myers
 Ad Agency—Y&R
 General Cigar
 Ad Agency—Y&R

Detectives' Diary (NBC-TV)

Advertiser and Product:
 Simoniz
 Ad Agency—D-F-S
 Sterling Drug
 Ad Agency—D-F-S

COMMERCIAL NETWORK TV PROGRAMS

Directions '62 (ABC-TV)

Advertiser and Product:
Sustaining

Disney, Walt, Presents (ABC-TV)

Advertiser and Product:

General Mills
Ad Agency—Dancer, Fitzgerald, Sample
Dow Chemical
Ad Agency—Norman, Craig & Kummel
American Chicle
Ad Agency—Ted Bates
Brillo
Ad Agency—J. Walter Thompson
Canada Dry
Ad Agency—J. M. Mathes
Coleman Co. Inc.
Ad Agency—Potts-Woodbury
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Derby Foods
Ad Agency—McCann-Erickson
Dixie Cup
Ad Agency—Hicks & Geist
Johnson & Johnson
Ad Agency—Young & Rubicam
Lehn & Fink
Ad Agency—Geyer-Morey-Madden & Ballard
Maytag
Ad Agency—Leo Burnett
Norwich Pharmacal
Ad Agency—Benton & Bowles
Peter Paul
Ad Agency—Dancer, Fitzgerald & Sample
Pillsbury
Ad Agency—Campbell-Mithun
Quaker Oats
Ad Agency—Compton
Ralston Purina
Ad Agency—Gardner Advertising
Smith-Corona Marchant
Ad Agency—BBDO
Simoniz
Ad Agency—Dancer, Fitzgerald, Sample
20th Century Fox
Ad Agency—Charles Schlaifer & Co.
Warner-Lambert
Ad Agency—Lambert & Feasley
Watchmakers of Switzerland
Ad Agency—Cunningham & Walsh
William Wrigley Jr. Co.
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan

Disney's, Walt, Wonderful World of Color (NBC-TV)

Advertiser and Product:

Eastman Kodak
Ad Agency—J. Walter Thompson
RCA
Ad Agency—J. Walter Thompson

Dobie Gillis (CBS-TV)

Advertiser and Product:

Philip Morris, Inc.
Ad Agency—Burnett
Pillsbury Co.
Ad Agency—Burnett
Colgate Palmolive
Ad Agency—Norman Craig & Kummel

Doctor B (NBC-TV)

Advertiser and Product:

Merck & Co.
Ad Agency—Troy, Beaumont Co.

Double Exposure (CBS-TV)

Advertiser and Product:

Bon Ami Co.
Ad Agency—Hoyt
Cheesebrough Ponds
Ad Agency—Compton
Corn Products
Ad Agency—McCann Erickson
Curtis Publishing
Ad Agency—BBDO, Inc.
Food Manufacturers, Inc.
Ad Agency—Bates
R. T. French Co.
Ad Agency—J. W. Thompson
S. C. Johnson
Ad Agency—Foote, Cone & Belding
Kellogg
Ad Agency—Burnett
Leeming, Thos. & Co.
Ad Agency—Esty
Gillette
Ad Agency—North
Lever Brothers Co.
Ad Agency—SSC&B
P. Lorillard Co.
Ad Agency—Lennen & Newell
Philadelphia & Reading Corp.
Ad Agency—Grey
Pillsbury Co.
Ad Agency—Campbell-Mithun
Scott Paper Co.
Ad Agency—J. W. Thompson
Alberto-Culver Co.
Ad Agency—Compton
Dow Chemical Co.
Ad Agency—Norman, Craig & Kummel
Gold Seal Co.
Ad Agency—Campbell-Mithun
Minnesota Mining & Mfg. Co.
Ad Agency—BBDO, Inc.
Standard Brands, Inc.
Ad Agency—J. W. Thompson
Ad Agency—Bates
Warner-Lambert
Ad Agency—Lambert & Feasley

COMMERCIAL NETWORK TV PROGRAMS

Dough Re Mi (NBC-TV)

Advertiser and Product:

Beechnut
Ad Agency—Y&R
General Mills
Ad Agency—BBDO
McCall Corp.
Ad Agency—Grey
Sterling Drug
Ad Agency—DFS

Dr. Kildare (NBC-TV)

Advertiser and Product:

Colgate
Ad Agency—Lennen & Newell
L&M
Ad Agency—DFS
Singer
Ad Agency—Y&R
Sterling
Ad Agency—DFS
Warner-Lambert
Ad Agency—Lambert & Feasly

DuPont Show of the Week (NBC-TV)

Advertiser and Product:

DuPont
Ad Agency—BBDO

DuPont Show with June Allyson (CBS-TV)

Advertiser and Product:

DuPont Corp.
Ad Agency—BBDO

DuPont Show of the Month (CBS-TV)

Advertiser and Product:

DuPont Corp.
Ad Agency—BBDO

Durante, Jimmy, Show (NBC-TV)

Advertiser and Product:

U. S. Brewers Foundation
Ad Agency—J. Walter Thompson

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East-West Football Game (NBC-TV)

Advertiser and Product:

Colgate
Ad Agency—Ted Bates
Eversharp
Ad Agency—Compton

R. J. Reynolds
Ad Agency—Wm. Esty
Savings and Loan Foundation
Ad Agency—McCann-Erickson

Edge of Night (CBS-TV)

Advertiser and Product:

American Home Products
Ad Agency—Bates
Corn Products
Ad Agency—McCann Erickson
Drackett Co.
Ad Agency—Young & Rubicam
R. T. French Co.
Ad Agency—J. Walter Thompson
Helene Curtis Industries
Ad Agency—Edward Weiss
S. C. Johnson
Ad Agency—Foote, Cone & Belding
National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle Co., Inc.
Ad Agency—McCann Erickson
Pet Milk Co.
Ad Agency—Gardner
Pillsbury Co.
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats Co.
Ad Agency—J. W. Thompson
Richardson-Merrell
Ad Agency—Morse
Sterling Drug, Inc.
Ad Agency—Dancer-Fitzgerald-Sample
Alberto Culver Co.
Ad Agency—Compton
Toni
Ad Agency—North

Edwards, Douglas, With the News (CBS-TV)

Advertiser and Product:

American Home Products
Ad Agency—Bates
Carter Products
Ad Agency—Bates
Goodyear Tire & Rubber Co.
Ad Agency—Young & Rubicam
Philip Morris, Inc.
Ad Agency—Benton & Bowles
Joseph Schlitz Brewing
Ad Agency—J. Walter Thompson

87th Precinct (NBC-TV)

Advertiser and Product:

Block
Ad Agency—Grey
Helene Curtis
Ad Agency—McCann-Erickson

COMMERCIAL NETWORK TV PROGRAMS

International Latex
Ad Agency—Ted Bates
L&M
Ad Agency—DFS
Lincoln-Mercury
Ad Agency—K&E
Sunbeam
Ad Agency—Foote, Cone & Belding
Union Carbide
Ad Agency—Wm. Esty
Warner-Lambert
Ad Agency—Lambert & Feasly

Emmy Awards (NBC-TV)

Advertiser and Product:
P&G
Ad Agency—Grey

Ewell, Tom, Show (CBS-TV)

Advertiser and Product:
Procter & Gamble Co.
Ad Agency—Burnett
Quaker Oats Co.
Ad Agency—J. W. Thompson

Expedition! (ABC-TV)

Advertiser and Product:
Ralston-Purina
Ad Agency—GB&B

Eyewitness To History (CBS-TV)

Advertiser and Product:
Firestone Tire & Rubber Co.
Ad Agency—Campbell-Ewald
American Cyanamid Co.
Ad Agency—EWR
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
Liggett & Myers
Ad Agency—Dancer-Fitzgerald-Sample
Socony—Mobil Oil
Ad Agency—Bates
Shulton, Inc.
Ad Agency—Wesley
Lever Brothers Co.
Ad Agency—BBDO

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Face the Facts (CBS-TV)

Advertiser and Product:
Chesebrough-Ponds, Inc.
Ad Agency—Compton
Corn Products
Ad Agency—McCann Erickson

Lever Brothers Co.
Ad Agency—SSC&B
Pillsbury Co.
Ad Agency—Burnett
Alberto-Culver Co.
Ad Agency—Compton
Campbell Soup Co.
Ad Agency—Ogilvy, Benson & Mather
S. C. Johnson & Son, Inc.
Ad Agency—Foote, Cone & Belding
Kellogg Co.
Ad Agency—Burnett

Family Classics (CBS-TV)

Advertiser and Product:
Breck, John H., Inc.
Ad Agency—Reach McClinton

Father Knows Best (CBS-TV)

Advertiser and Product:
Breck, John H.
Ad Agency—Reach McClinton
Corn Products Co.
Ad Agency—Lennen & Newell
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
Kayser-Roth Corp.
Ad Agency—Daniel & Charles
Kellogg Co.
Ad Agency—Burnett
Lever Brothers Co.
Ad Agency—BBDO, Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson
P. Lorillard Co.
Ad Agency—Lennen & Newell
Scripto, Inc.
Ad Agency—Donahue & Coe
Van Camp Seafood Co.
Ad Agency—EWR&R, Inc.
Warner-Lambert Co.
Ad Agency—Lambert & Feasley
Mutual of Omaha
Ad Agency—Guild, Bascom & Bonfigli

Father of the Bride (CBS-TV)

Advertiser and Product:
General Mills, Inc.
Ad Agency—BBDO, Inc.
Campbell Soup Co.
Ad Agency—BBDO, Inc.

Fight of the Week (ABC-TV)

Advertiser and Product:
Gillette
Ad Agency—Maxon
Con. Cigar
Ad Agency—Compton

**First Man Into Space
(CBS-TV)**

Advertiser and Product:
Carter Products, Inc.
Ad Agency—Bates
P. Lorillard Co.
Ad Agency—Lennen & Newell
Pepsi-Cola Co.
Ad Agency—BBDO, Inc.

**Five-Star Jubilee
(NBC-TV)**

Advertiser and Product:
Massey-Ferguson
Ad Agency—Needham, Louis and Brorby

**Flight Liberty-Bell
(NBC-TV)**

Advertiser and Product:
Gulf
Ad Agency—Y&R

**Flintstones
(ABC-TV)**

Advertiser and Product:
Miles
Ad Agency—Wade
R. J. Reynolds
Ad Agency—Esty

**Follow the Sun
(ABC-TV)**

Advertiser and Product:
Kaiser
Ad Agency—Y&R
L&M
Ad Agency—J. W. Thompson
Whitehall
Ad Agency—Bates

**Ford Show, The
(NBC-TV)**

Advertiser & Product:
Ford
Ad Agency—J. Walter Thompson

**Francis, Connie, Show
(ABC-TV)**

Advertiser and Product:
Beecham Products:
Ad Agency—K&E

**From These Roots
(NBC-TV)**

Advertiser and Product:
Beechnut
Ad Agency—Y&R
Colgate
Ad Agency—D'Arcy

Dow Chemical
Ad Agency—Norman, Craig and Kummel
Frito
Ad Agency—DFS
General Mills
Ad Agency—BBDO
Green Giant
Ad Agency—Leo Burnett
Heinz
Ad Agency—Maxon
Kendall Co.
Ad Agency—Leo Burnett
Lever
Ad Agency—BBDO
Max Factor
Ad Agency—Kenyon & Eckhardt
Mentholatum
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—McCann-Erickson
Norwich Pharmacal Co.
Ad Agency—Benton and Bowles
Pepperidge Farm
Ad Agency—Ogilvy, Benson and Mather
Pillsbury
Ad Agency—Campbell-Mithun
Plough
Ad Agency—Lake-Spiro-Shurman
Proctor-Silex
Ad Agency—Weiss and Geller
Purex
Ad Agency—Ed. H. Weiss
Reader's Digest
Ad Agency—J. Walter Thompson
Simoniz
Ad Agency—DFS
Toni
Ad Agency—North Advertising
Union Underwear Co.
Ad Agency—Grey
U. S. Borax and Chemical Corp.
Ad Agency—McCann-Erickson
Warner-Lambert
Ad Agency—Ted Bates

**Frontier Circus
(CBS-TV)**

Advertiser and Product:
Toni Co.
Ad Agency—North Adv.
DuPont Corp.
Ad Agency—N. W. Ayer
American Motors Corp.
Ad Agency—Geyer, Morey, Madden & Ballard
Corn Products Co.
Ad Agency—Lennen & Newell
Norwich Pharmacal Co.
Ad Agency—Benton & Bowles
Richardson-Merrell
Ad Agency—Morse
Procter & Gamble Co.
Ad Agency—Benton & Bowles
Lever Brothers Co.
Ad Agency—BBDO, Inc.
Socony Mobil Oil Co.
Ad Agency—Bates

COMMERCIAL NETWORK TV PROGRAMS

Frontier Justice (CBS-TV)

Advertiser and Product:

S. C. Johnson & Son, Inc.
Ad Agency—Needham, Louis & Brorby
P. Lorillard Co.
Ad Agency—Lennen & Newell

Full Circle (CBS-TV)

Advertiser and Product:

Corn Products Co.
Ad Agency—McCann-Erickson
Lever Brothers Co.
Ad Agency—SSC&B, Inc.

Fury (NBC-TV)

Advertiser and Product:

Chunky Chocolates
Ad Agency—J. Walter Thompson
DeLuxe Reading Co.
Ad Agency—Zlowe Co.
General Foods
Ad Agency—Foote, Cone & Belding
Miles
Ad Agency—Wade
National Biscuit
Ad Agency—Kenyon and Eckardt
Quaker Oats
Ad Agency—J. Walter Thompson

— G —

Garlund Touch (CBS-TV)

Advertiser and Product:

Chrysler Corp.
Ad Agency—N. W. Ayer
Liggett & Myers
Ad Agency—Dancer-Fitzgerald-Sample

Garroway, Dave, Today Show, and Today (NBC-TV)

Advertiser and Product:

Adams Corp.
Ad Agency—Cummings, Brand and McPherson
Adolphs Ltd.
Ad Agency—McCann-Erickson
American Cyanamid
Ad Agency—Cunningham and Walsh
American Dairy
Ad Agency—Campbell-Mithun
American Photocopy Equip.
Ad Agency—Irving Rosenbloom
Bates Fabrics
Ad Agency—Grey
Beltone Co.
Ad Agency—Olian and Browner
Better Vision Inst.
Ad Agency—Doherty, Clifford, Steers and
Shenfield
Bissell

Ad Agency—Clinton E. Frank
Black & Decker
Ad Agency—Vansant, Dugdale and Co.
Burlington Industries
Ad Agency—Donahue and Co.
Carters Ink Co.
Ad Agency—Hoag and Provandie
Chunking Sales
Ad Agency—BBDO
Columbus Coated Fabrics
Ad Agency—McCann-Marschalk
Continental Wax
Ad Agency—Product Services, Inc.
Continental Baking
Ad Agency—Ted Bates
Devoe and Reynolds
Ad Agency—Erwin, Wasey, Ruthrauff, and Ryan
DuPont
Ad Agency—BBDO
Electric Storage Battery
Ad Agency—Meldrum and Fewsmith, Inc.
Florida Citrus Commission
Ad Agency—Benton and Bowles
Grove Div.—Bristol-Myers
Ad Agency—Cohen, Dowd and Aleshire
Gulf Guaranty
Ad Agency—Paul Venze Assoc.
Hammons Products
Ad Agency—Potts Woodbury, Inc.
Jackson & Perkins
Ad Agency—Wunderman, Ricotta & Kline, Inc.
Jaymar-Ruby, Inc.
Ad Agency—Fladell, Harris and Breitrer
Miles
Ad Agency—Wade
Mobile Homes
Ad Agency—J. Walter Thompson
Reader's Digest
Ad Agency—J. Walter Thompson
Retail Clerks Int'l Assoc.
Ad Agency—Leonard Shane Agency
Shaeffer Pen Co.
Ad Agency—BBDO
Smith-Corona
Ad Agency—Cunningham and Walsh
Sperry & Hutchinson
Ad Agency—SSCB
Standard-Triumph Motors
Ad Agency—Doherty, Clifford, Steers, and
Shenfield
Sterns Nurseries
Ad Agency—Fairfax, Inc.
Trimount Clothing Co.
Ad Agency—Henry Bach Assoc.
U. S. Photo Supply
Ad Agency—Larrabee Assoc.
Vitamin Sales
Ad Agency—Fairfax
Wander Co.
Ad Agency—Clinton E. Frank
Wash. State Potato Commission
Ad Agency—Howard J. Ryan & Son
Wurlitzer Co.
Ad Agency—Clinton E. Frank
Zenith
Ad Agency—MacFarland, Aveyard and Co.

COMMERCIAL NETWORK TV PROGRAMS

Gater Bowl Game (CBS-TV)

Advertiser and Product:
Warner Lambert
Ad Agency—Lambert & Feasley

G. E. College Bowl (CBS-TV)

Advertiser and Product:
General Electric
Ad Agency—Maxon

General Electric Theatre (CBS-TV)

Advertiser and Product:
General Electric
Ad Agency—BBDO

Gershwin Years (CBS-TV)

Advertiser and Product:
General Electric Co.
Ad Agency—BBDO, Inc.

Gleason, Jackie, Show (CBS-TV)

Advertiser and Product:
Kellogg Co.
Ad Agency—Burnett
Liggett & Myers
Ad Agency—Dancer-Fitzgerald-Sample

Godfrey, Arthur, Special (CBS-TV)

Advertiser and Product:
Bulover Watch Co., Inc.
Ad Agency—M-E Productions

Golden Showcase (CBS-TV)

Advertiser and Product:
Breck
Ad Agency—Reach McClinton

Great Ghost Stories (NBC-TV)

Advertiser and Product:
Ford
Ad Agency—J. Walter Thompson

Griffith, Andy, Show (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Benton & Bowles, Inc.

Grisson News Conference (NBC-TV)

Advertiser and Product:
Gulf
Ad Agency—Y&R

Groucho Show (NBC-TV)

Advertiser and Product:
Block
Ad Agency—Grey
Lorillard
Ad Agency—Lennen and Newell
Toni
Ad Agency—North

Guestward Ho! (ABC-TV)

Advertiser and Product:
Maytag
Ad Agency—Leo Burnett
Ralston
Ad Agency—Guild, Bascom & Bonfigli
7-Up
Ad Agency—J. W. Thompson
Lanolin Plus
Ad Agency—Daniel & Charles
Miles
Ad Agency—Wade
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
20th Century Fox
Ad Agency—Charles Schlaifer

Guiding Light (CBS-TV)

Advertiser and Product:
Procter & Gamble Co.
Ad Agency—Compton

Gunslinger (CBS-TV)

Advertiser and Product:
Block Drug Co.
Ad Agency—Grey
Bristol-Myers
Ad Agency—DCS&S
Carter Products, Inc.
Ad Agency—Bates
Gillette Co.
Ad Agency—Maxon
Lever Brothers Co.
Ad Agency—BBDO, Inc.
P. Lorillard Co.
Ad Agency—Lennen & Newell
R. J. Reynolds
Ad Agency—Esty
Schlitz Brewing
Ad Agency—J. Walter Thompson
Union Carbide Corp.
Ad Agency—Esty

Gunsmoke (CBS-TV)

Advertiser and Product:
General Electric Co.
Ad Agency—Young & Rubicam
S. C. Johnson & Son
Ad Agency—Benton & Bowles

COMMERCIAL NETWORK TV PROGRAMS

Liggett & Myers Tobacco
Ad Agency—Dancer-Fitzgerald-Sample
Sperry Rand Corp.
Ad Agency—Young & Rubicam

— H —

Hallmark Hall of Fame (NBC-TV)

Advertiser and Product:
Hallmark
Ad Agency—Foote, Cone and Belding

Happy (NBC-TV)

Advertiser and Product:
B&W
Ad Agency—Keyes, Madden and Jones
DuPont
Ad Agency—N.W. Ayer

Harrigan & Son (ABC-TV)

Advertiser and Product:
Reynolds Metals
Ad Agency—Lennen & Newell

Hathaways (ABC-TV)

Advertiser and Product:
Mars
Ad Agency—N, L, & B
Mobil Oil
Ad Agency—Bates
Polaroid
Ad Agency—D,D,&B
Ralston Purina
Ad Agency—GB&B

Have Gun—Will Travel (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Lever Brothers Co.
Ad Agency—J. Walter Thompson
Schick, Inc.
Ad Agency—Grey
Revlon, Inc.
Ad Agency—Grey

Hawaiian Eye (ABC-TV)

Advertiser and Product:
Alberto Culver
Ad Agency—Compton
American Chicle
Ad Agency—K&E
Carter
Ad Agency—Bates
Lorillard
Ad Agency—Grey

Norelco
Ad Agency—C. J. LaRoche
Noxzema
Ad Agency—SSC&B
Whitehall
Ad Agency—Bates

Hazel (NBC-TV)

Advertiser and Product:
Ford
Ad Agency—J. Walter Thompson

Hennesey (CBS-TV)

Advertiser and Product:
P. Lorillard Co.
Ad Agency—Lennen & Newell
General Foods Corp.
Ad Agency—Young & Rubicam

Here's Hollywood (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Beechnut
Ad Agency—Y&R
Campana
Ad Agency—Erwin, Wasey, Ruthrauff and Ryan
Colgate
Ad Agency—Ted Bates
Dow
Ad Agency—Norman, Craig and Kummel
General Mills
Ad Agency—BBDO and DFS
Gold Seal
Ad Agency—Campbell-Mithun
Heinz
Ad Agency—Maxon
Jergens
Ad Agency—Cunningham and Walsh
Kendall Co.
Ad Agency—Leo Burnett
Mogen David
Ad Agency—E. H. Weiss
Simoniz
Ad Agency—DFS
Toni
Ad Agency—North

Highlights of the 1961 Circus (CBS-TV)

Advertiser and Product:
Top Value Enterprises, Inc.
Ad Agency—Campbell-Mithun

Hijacked 707 (NBC-TV)

Advertiser and Product:
Gulf
Ad Agency—Y&R

**Hitchcock, Alfred, Presents
(NBC-TV)**

Advertiser and Product:
Lincoln-Mercury
Ad Agency—Kenyon and Eckhardt
Revlon
Ad Agency—Grey

**Holiday Lodge
(CBS-TV)**

Advertiser and Product:
Lever Brothers Co.
Ad Agency—SSC&B
State Farm Mutual Insurance
Ad Agency—Needham, Louis & Brorby

**Hong Kong
(ABC-TV)**

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Kaiser
Ad Agency—Young & Rubicam
Beecham
Ad Agency—Hicks & Greist
Coleman Co. Inc.
Ad Agency—Potts-Woodbury
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Derby Foods
Ad Agency—McCann-Erickson
Dupont
Ad Agency—N. W. Ayer & Son
Foster-Grant Co. Inc.
Ad Agency—Donahue & Coe
Lehn & Fink
Ad Agency—Geyer-Morey-Madden & Ballard
P. Lorillard
Ad Agency—Grey Advertising
Maytag
Ad Agency—Leo Burnett
Mennen
Ad Agency—Warwick & Legler
Miles
Ad Agency—Wade Advertising
Wm. Wrigley Jr. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

**Hope, Bob, Buick Show
(NBC-TV)**

Advertiser and Product:
Buick
Ad Agency—Leo Burnett

**Hour, An, With Danny Kaye
(CBS-TV)**

Advertiser and Product:
General Motors Corp.
Ad Agency—Campbell-Ewald Co.

**How Tall Is a Giant?
(NBC-TV)**

Advertiser and Product:
P&G
Ad Agency—Benton and Bowles

**Hunter, Tab, Show
(NBC-TV)**

Advertiser and Product:
Foster Grant Co.
Ad Agency—Donahue and Co.
General Time Corp.
Ad Agency—BBDO
Lehn and Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Lorillard
Ad Agency—Lennen and Newell
Mennen
Ad Agency—Grey
Polaroid
Ad Agency—Doyle, Dane, Bernbach,
Schick
Ad Agency—Compton

**Huntley, Chet, Reporting
(NBC-TV)**

Advertiser and Product:
Kemper Insurance
Ad Agency—Clinton E. Frank
Mutual of Omaha
Ad Agency—J. Bozell and Jacobs

**Huntley-Brinkley Report
(NBC-TV)**

Advertiser and Product:
R. J. Reynolds
Ad Agency—Wm. Esty
Texaco, Inc.
Ad Agency—Cunningham and Walsh

— I —

**I Love Lucy
(CBS-TV)**

Advertiser and Product:
Alberto-Culver Co.
Ad Agency—Compton
Block Drug Co.
Ad Agency—SSC&B, Inc.; Grey
Bon Ami
Ad Agency—Hoyt
Bristol-Myers Co.
Ad Agency—Foote, Cone & Belding
Carter Products, Inc.
Ad Agency—SSC&B
Chesbrough Ponds
Ad Agency—Compton
Continental Baking Co.
Ad Agency—Bates
Corn Products Co.
Ad Agency—McCann Erickson
Curtis Publishing Co.
Ad Agency—BBDO, Inc.
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Eastman Kodak Co.
Ad Agency—DCS&S, Inc.
Fedders Corp.
Ad Agency—Hicks & Griest
Food Manufactureres, Inc.
Ad Agency—Bates

COMMERCIAL NETWORK TV PROGRAMS

R. T. French
Ad Agency—J. W. Thompson
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
Gold Seal Co.
Ad Agency—Campbell-Mithun
S. C. Johnson & Son
Ad Agency—Needham, Louis Brorby; Foote, Cone
& Belding
Kellogg Co.
Ad Agency—Burnett
Leeming, Thos. Co.
Ad Agency—Esty
Lever Brothers Co.
Ad Agency—Kenyon & Eckhardt, Inc.
P. Lorillard Co.
Ad Agency—Grey
Minnesota Mining & Mfg. Co.
Ad Agency—BBDO, Inc.
Philadelphia & Reading
Ad Agency—Grey
Pillsbury Co.
Ad Agency—Campbell-Mithun
Richardson-Merrell
Ad Agency—Morse
Scott Paper Co.
Ad Agency—J. Walter Thompson
Siris, A. J. Products
Ad Agency—Maxwell Sackheim
Standard Brands, Inc.
Ad Agency—J. Walter Thompson
U. S. Steel Corp.
Ad Agency—BBDO, Inc.
Van Camp Seafoods
Ad Agency EWRR
Warner-Lambert
Ad Agency—Lambert & Feasley

I've Got a Secret (CBS-TV)

Advertiser and Product:

Bristol Myers
Ad Agency—DCS&S
General Foods
Ad Agency—Young & Rubicam
Hertz Corp.
Ad Agency—Norman, Craig & Kummel
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach
R. J. Reynolds Tobacco
Ad Agency—Esty
Toni Co.
Ad Agency—North Adv.
Shulton
Ad Agency—Wesley
Chanel
Ad Agency—Norman, Craig & Kummel
Menley & James
Ad Agency—Foote, Cone & Belding

Ichabod & Me (CBS-TV)

Advertiser and Product:

Quaker Oats Co.
Ad Agency—J. Walter Thompson

Socony Mobil
Ad Agency—Bates
Warner Lambert
Ad Agency—Lambert & Feasley
American Home Products
Ad Agency—Bates
Toni Co.
Ad Agency—North

Inaugural Ball and Ceremonies (NBC-TV)

Advertiser and Product:

Purex
Ad Agency—Ed H. Weiss

International Showtime (NBC-TV)

Advertiser and Product:

Derby Foods
Ad Agency—McCann-Erickson
Sandura
Ad Agency—Hicks and Greist
Seven-Up
Ad Agency—J. Walter Thompson
Texaco
Ad Agency—Cunningham and Walsh

Investigators (CBS-TV)

Advertiser and Product:

Warner-Lambert
Ad Agency—Lambert & Feasley
American Home Products
Ad Agency—Bates
Corning Glass
Ad Agency—N. W. Ayer
Shulton, Inc.
Ad Agency—Wesley
Toni Co.
Ad Agency—North
Lever Brothers
Ad Agency—J. Walter Thompson
Socony Mobil
Ad Agency—Bates
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach
Richardson-Merrell
Ad Agency—Morse
Corn Products
Ad Agency—SSC&B
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Norwich Pharmacal
Ad Agency—Benton & Bowles
Lever Brothers
Ad Agency—BBDO, Inc.
Chesebrough Ponds
Ad Agency—Norman Craig & Kummel

Islanders, The (ABC-TV)

Advertiser and Product:

L & M
Ad Agency—McCann-Erickson

COMMERCIAL NETWORK TV PROGRAMS

UMS Div. General Motors
Ad Agency—Campbell-Ewald
J. B. Williams
Ad Agency—Parkson Advertising
Dupont
Ad Agency—BBDO
Warner-Lambert
Ad Agency—Ted Bates
Wm. Wrigley Jr. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Gillette
Ad Agency—Maxon
Ludens
Ad Agency—J.M. Mathes
Northam-Warren
Ad Agency—Doherty, Clifford, Steers & Shenfield
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Pepsi Cola
Ad Agency—BBDO
Pontiac
Ad Agency—MacManus, John & Adams

Issues and Answers (ABC-TV)

Advertiser and Product:
Sustaining (ABC Public Affairs)

It Could Be You (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Campana
Ad Agency—Erwin, Wasey, Ruthrauff and Ryan
Ex-Lax
Ad Agency—Warwick and Legler
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—Wm. Esty
McCall Corp.
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
Miles
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
P&G
Ad Agency—DFS
Toni
Ad Agency—North

— J —

JFK Report (NBC-TV)

Advertiser and Product:
Lincoln-Mercury
Ad Agency—Kenyon and Eckhardt

Mutual of Omaha
Ad Agency—Bozell and Jacobs
Proctor and Gamble
Ad Agency—Benton and Bowles

Jones, Spike, Show (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Benton & Bowles

— K —

Kennedy Mission (CBS-TV)

Advertiser and Product:
Goodyear Tire & Rubber Co.
Ad Agency—Young & Rubicam

Kentucky Derby Preview (CBS-TV)

Advertiser and Product:
American Tobacco Co.
Ad Agency—SSC&B

King, Alan, Show (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.

King Leonardo (NBC-TV)

Advertiser and Product:
Eldon Industries
Ad Agency—Kenyon & Eckhardt
General Foods
Ad Agency—Foote, Cone & Belding
General Mills
Ad Agency—DFS
Proctor & Gamble
Ad Agency—Tatham-Laird, Inc.
Sawyers, Inc.
Ad Agency—Richard G. Montgomery

Klondike (NBC-TV)

Advertiser and Product:
P & G
Ad Agency—Benton & Bowles
R. J. Reynolds
Ad Agency—Wm. Esty

Kraft Mystery Theatre (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

COMMERCIAL NETWORK TV PROGRAMS

Kulka and Ollie (NBC-TV)

Advertiser and Product:
Miles Labs
Ad Agency—Wade

— L —

Laramie (NBC-TV)

Advertiser and Product:
AC Sparkplug
Ad Agency—D. P. Brother
American Gas Association
Ad Agency—Lennen & Newell
Beechnut
Ad Agency—Y&R
Gillette
Ad Agency—Maxon
Johnson & Johnson
Ad Agency—Y & R
Ludens, Inc.
Ad Agency—J. M. Mathes
Mennen
Ad Agency—Grey
National Biscuit
Ad Agency—McCann-Erickson
Pepsi Cola
Ad Agency—BBD & O
PPG
Ad Agency—BBD&O
P & G
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
R. J. Reynolds
Ad Agency—Wm. Esty
Scripto
Ad Agency—McCann-Erickson
Texaco
Ad Agency—Cunningham & Walsh
Union Carbide
Ad Agency—Wm. Esty
Walt Disney Productions
Ad Agency—Walt Disney
Welch Grape Juice Co.
Ad Agency—Richard K. Manoff

Lassie (CBS-TV)

Advertiser and Product:
Campbell Soup Co.
Ad Agency—BBDO
Warner Lambert Co.
Ad Agency—Lambert & Feasley
Deluxe Reading Corp.
Ad Agency—Zlowe

Lawless Years (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton

Brown & Williamson
Ad Agency—Keyes, Madden, Jones

Law & Mr. Jones (ABC-TV)

Advertiser and Product:
Corn Products
Ad Agency—Lennen & Newell
Ed Dalton
Ad Agency—K & E
General Foods
Ad Agency—Ogilvy, Benson & Mather
P. Lorillard
Ad Agency—Grey Advertising
Proctor & Gamble
Ad Agency—Compton
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Union Carbide
Ad Agency—William Esty

Lawman (ABC-TV)

Advertiser and Product:
R. J. Reynolds
Ad Agency—Esty
Whitehall
Ad Agency—Bates

Leave It To Beaver (ABC-TV)

Advertiser and Product:
Mars
Ad Agency—NL&B
Peter Paul
Ad Agency—D-F-S
Polaroid
Ad Agency—DD&B
Ralston Purina
Ad Agency—Gardner, Guild, B&B

Lewis, Shari Show (NBC-TV)

Advertiser and Product:
Advance Industries
Ad Agency—Webb Associates
American Doll & Toy
Ad Agency—Webb Associates
Cracker Jack
Ad Agency—Leo Burnett
General Foods
Ad Agency—Foote, Cone & Belding
National Biscuit
Ad Agency—Kenyon & Eckhardt
Prewitt
Ad Agency—Hutchins Advertising
Warner Lambert
Ad Agency—Lambert & Feasley

Linkletter's, Art, House Party (CBS-TV)

Advertiser and Product:
Drackett Co.
Ad Agency—Young & Rubicam, Inc.

Hagan Chemical & Controls, Inc.
 Ad Agency—Ketchum, Macleod & Grove, Inc.
 S. C. Johnson & Son, Inc.
 Ad Agency—Needham, Louis & Brorby, Inc.
 Ad Agency—Foote, Cone & Belding, Inc.
 Kellogg Co.
 Ad Agency—Leo Burnett Co.
 Lever Brothers Co.
 Ad Agency—J. Walter Thompson Co.
 Pillsbury Co.
 Ad Agency—Leo Burnett Co.
 Scott Paper Co.
 Ad Agency—J. Walter Thompson Co.
 Van Camp Seafood Co., Inc.
 Ad Agency—Erwin, Wasey, Ruthrauff & Ryan, Inc.
 J. B. Williams Co., Inc.
 Ad Agency—Parkson Advertising
 Alberto-Culver Co.
 Ad Agency—Compton Advertising
 Carnation Co.
 Ad Agency—Erwin, Wasey, Ruthrauff & Ryan, Inc.
 Mentholatum Co.
 Ad Agency—J. Walter Thompson Co.
 Toni Co.
 Ad Agency—North Advertising
 American Home Products Corp.
 Ad Agency—Ted Bates & Co., Inc.

Lombardo's, Guy, New Year's Eve Show (CBS-TV)

Advertiser and Product:
 Chock Full' o' Nuts
 Ad Agency—Peerless

Lone Ranger (NBC-TV)

Advertiser and Product:
 B. F. Goodrich
 Ad Agency—Foote, Cone & Belding
 General Mills
 Ad Agency—DFS

Love of Life (CBS-TV)

Advertiser and Product:
 Alberto Culver Co.
 Ad Agency—Compton
 American Home Products Corp.
 Ad Agency—Bates
 Corn Products Co.
 Ad Agency—McCann Erickson
 R. T. French
 Ad Agency—Thompson
 Kellogg Co.
 Ad Agency—Burnett
 Lever Brothers Co.
 Ad Agency—BBDO
 National Biscuit
 Ad Agency—Kenyon & Eckhardt.
 Nestle Co., Inc.
 Ad Agency—McCann-Erickson
 Quaker Oats Co.
 Ad Agency—Thompson

U. S. Borax & Chemical
 Ad Agency McCann Erickson
 Toni Co.
 Ad Agency—Wade
 Staley, A. E.
 Ad Agency—EWRR
 Richardson-Merrell
 Ad Agency—Morse
 Campbell Soup Co.
 Ad Agency—Ogilvy Benson & Mather
 Scott Paper Co.
 Ad Agency—Thompson

Love That Bob (ABC-TV)

(See ABC-TV Participating Programs)

— Mc —

McGee's, Frank, Here and Now (NBC-TV)

Advertiser and Product:
 Gulf
 Ad Agency—Y&R

— M —

Mack, Ted & The Original Amateur Hour (CBS-TV)

Advertiser and Product:
 J. B. Williams Co.
 Ad Agency—Parkson

Magic Ranch (ABC-TV)

Advertiser and Product:
 Beatrice Foods
 Ad Agency—Z. R. Daniels, Erwin Wasey, R&R

Make Room for Daddy (NBC-TV)

Advertiser and Product:
 Alberto-Culver
 Ad Agency—Compton
 Chunky Chocolates
 Ad Agency—J. Walter Thompson
 Eldon Industries
 Ad Agency—K&E
 Frigidaire
 Ad Agency—DFS
 Frito
 Ad Agency—DFS
 General Mills
 Ad Agency—BBD&O
 Heinz
 Ad Agency—Maxon
 Leeming
 Ad Agency—Wm. Esty
 Oldsmobile
 Ad Agency—D. P. Brother
 P & G
 Ad Agency—Gardner

COMMERCIAL NETWORK TV PROGRAMS

Make That Spare (ABC-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Bates
Brunswick
Ad Agency—Mc-E
Mennen
Ad Agency—Grey

Malibu Run (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Breck, John
Ad Agency—Reach McClinton
Bristol-Myers
Ad Agency—DCS&S
Carter Products, Inc.
Ad Agency—Bates
Du Pont Corp.
Ad Agency—N. W. Ayer
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
Lever Brothers Co.
Ad Agency—BBDO
P. Lorillard Co.
Ad Agency—Grey
Pepsi-Cola
Ad Agency—BBDO
Procter & Gamble Co.
Ad Agency—Benton & Bowles
Richardson Merrell
Ad Agency—Morse
Warner-Lambert
Ad Agency—Lambert & Feasley

Man Shoot Two (CBS-TV)

Advertiser and Product:
Goodyear Tire & Rubber Co.
Ad Agency—Young & Rubicam

Margie (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Compton

Marineland Circus (NBC-TV)

Advertiser and Product:
Minute Maid
Ad Agency—Ted Bates
Tupperware
Ad Agency—BBD&O

Martin, Dean Show (NBC-TV)

Advertiser and Product:
P & G
Ad Agency—Benton & Bowles

Masters Golf Tournament (CBS-TV)

Advertiser and Product:
American Express Co.
Ad Agency—Benton & Bowles
Travelers Insurance Co.
Ad Agency—Young & Rubicam

Matty's Funday Funnies (ABC-TV)

Advertiser and Product:
Mattel
Ad Agency—Carson/Roberts

Maverick (ABC-TV)

Advertiser and Product:
Brillo
Ad Agency—J. W. Thompson
Con. Cigar
Ad Agency—Er Wa, R & R
Ideal Toys
Ad Agency—Grey
Jergens
Ad Agency—C & W
J & J
Ad Agency—Y & R
Kaiser
Ad Agency—Y & R
Keystone Camera
Ad Agency—Bres.
Ludens
Ad Agency—J. M. Mathes
Mattel
Ad Agency—C/R
Maytag
Ad Agency—L.B.
Peter Paul
Ad Agency—D-F-S-
Schick
Ad Agency—Compton

Meet the Professor (ABC-TV)

Advertiser and Product:
Sustaining (ABC Public Affairs)

Mercury Water Sports Parade (NBC-TV)

Advertiser and Product:
Kiekhaefer Corp.
Ad Agency—Baker, Johnson & Dickinson

Michael Shane (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R
Dow Chemical
Ad Agency—Norman, Craig & Kummel
DuPont
Ad Agency—BBD&O
Fedders
Ad Agency—Hicks & Greist

Gillette
 Ad Agency—Maxon
 Lanolin Plus
 Ad Agency—Daniel & Charles
 Lorillard
 Ad Agency—Lennen & Newell
 Max Factor
 Ad Agency—K&E
 Mead Johnson
 Ad Agency—K&E
 Mennen
 Ad Agency—Grey
 Oldsmobile
 Ad Agency—D. P. Brother
 Phillip Morris
 Ad Agency—Leo Burnett
 PPG
 Ad Agency—BBD&O
 P&G
 Ad Agency—Benton & Bowles
 Schick
 Ad Agency—Compton
 Walt Disney Productions
 Ad Agency—Walt Disney
 Warner-Lambert
 Ad Agency—Lambert & Feasly

**Mighty Mouse Playhouse
 (CBS-TV)**

Advertiser and Product:
 American Home Products Corp.
 Ad Agency—Bates
 Colgate Palmolive Co.
 Ad Agency—Bates

**Miller, Glenn, Time
 (CBS-TV)**

Advertiser and Product:
 General Foods Corp.
 Ad Agency—Young & Rubicam
 P. Lorillard Co.
 Ad Agency—Lennen & Newell

**Million Dollar Incident
 (CBS-TV)**

Advertiser and Product:
 U. S. Time Corp.
 Ad Agency—W. B. Doner

**Millionaire
 (CBS-TV)**

Advertiser and Product:
 Alberto Culver Co.
 Ad Agency—Compton
 Campbell Soup Co.
 Ad Agency—BBDO, Inc.; Ogilvy, Benson & Mather
 Corn Products Co.
 Ad Agency—McCann Erickson
 Drackett Co.
 Ad Agency—Young & Rubicam
 Eastman Kodak Co.
 Ad Agency—Thompson

R. T. French
 Ad Agency—Thompson
 General Foods Corp.
 Ad Agency—Young & Rubicam
 Gerber Products
 Ad Agency—D'Arcy
 Toni Co.
 Ad Agency—Wade
 Hartz Mountain Products
 Ad Agency—George Hartman
 S. C. Johnson & Son
 Ad Agency—Needham, Louis & Brorby; Foote, Cone & Felding
 Kellogg Co.
 Ad Agency—Burnett
 Lever Brothers Co.
 Ad Agency—BBDO
 National Biscuit Co.
 Ad Agency—McCann-Erickson
 Nestle Co., Inc.
 Ad Agency—McCann Erickson
 Pillsbury Co.
 Ad Agency—Burnett
 Quaker Oats Co.
 Ad Agency—Thompson
 Richardson Merrell
 Ad Agency—Morse
 Scott Paper Co.
 Ad Agency—Thompson
 Staley, A. E.
 Ad Agency—EWRR

**Miss America Pageant
 (CBS-TV)**

Advertiser and Product:
 General Motors Corp.
 Ad Agency—D. P. Brothers
 Gillette Co.
 Ad Agency—North Adv.
 Pepsi-Cola Co.
 Ad Agency—BBDO
 Philco Corp.
 Ad Agency—BBDO

**Miss Universe Beauty Pageant
 (CBS-TV)**

Advertiser and Product:
 Procter & Gamble Co.
 Ad Agency—Grey

**Moore, Garry, Show
 (CBS-TV)**

Advertiser and Product:
 Chrysler Corp.
 Ad Agency—N. W. Ayer
 General Motors Corp.
 Ad Agency—D. P. Brother
 S. C. Johnson
 Ad Agency—Needham, Louis & Brorby
 Polaroid Corp.
 Ad Agency—Doyle Dane & Bernbach
 R. J. Reynold Tobacco
 Ad Agency—Esty

COMMERCIAL NETWORK TV PROGRAMS

Mr. Ed (CBS-TV)

Advertiser and Product:
American Home Products Co.
Ad Agency—Bates
Chesebrough Ponds
Ad Agency—Norman, Craig & Kummel
Dow Chemical Co.
Ad Agency—Norman, Craig & Kummel
Studebaker Packard
Ad Agency—D'Arcy

Mrs. G Goes To College (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Young & Rubicam

Murray, Jan, Show (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
American-Marietta
Ad Agency—Turner Co.
Block Drug, Bon Ami, Hoyt Associates, Colgate
Ad Agency—D'Arcy
Ex-Lax
Ad Agency—Warwick & Legler
General Mills
Ad Agency—BBD&O
Hazel Bishop
Ad Agency—North
Martin-Marietta
Ad Agency—Turner Co.
Max Factor
Ad Agency—Kenyon & Eckhardt
Mogen David
Ad Agency—Edward H. Weiss
National Biscuit
Ad Agency—McCann-Erickson
Norwich Pharmacal
Ad Agency—Benton & Bowles
Pepperidge Farm
Ad Agency—Ogilvy, Benson & Mather
Proctor Silex
Ad Agency—Weiss & Geller
Reader's Digest
Ad Agency—J. Walter Thompson
Toni
Ad Agency—North
U. S. Borax
Ad Agency—McCann-Erickson
Warner-Lambert
Ad Agency—Ted Bates

My Friend Flicka (CBS-TV)

Advertiser and Product:
Sweets Co. of America
Ad Agency—Sweets Co.
General Mills, Inc.
Ad Agency—Dancer Fitzgerald Sample

My Sister Eileen (CBS-TV)

Advertiser and Product:
Colgate Palmolive Co.
Ad Agency—Lennen & Newell

My Three Sons (ABC-TV)

Advertiser and Product:
Chevrolet Div. of General Motors
Ad Agency—Campbell-Ewald

— N —

Naked City (ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Bates
Beecham
Ad Agency—Kenyon & Eckhardt
Brillo
Ad Agency—J. W. Thompson
Bristol-Myers
Ad Agency—OB & M
Brown & Williamson
Ad Agency—Bates
Haggar
Ad Agency—Locke
Ludens
Ad Agency—J. M. Mathes
Speidel
Ad Agency—McC-M

National League Pro Football (NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner
Ford
Ad Agency—J. Walter Thompson
Narragansett Brewing
Ad Agency—Doherty, Clifford, Steers, Shenfield
National Brewing
Ad Agency—W.B. Doner
Phillips Petroleum
Ad Agency—Lambert & Feasley
Wiedeman Brewing
Ad Agency—Doherty, Clifford, Steers, Shenfield

National Velvet (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—BBD&O
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Lorillard
Ad Agency—Grey
Polaroid
Ad Agency—DDB
Rexall
Ad Agency—BBD&O

COMMERCIAL NETWORK TV PROGRAMS

Nation's Future (NBC-TV)

Advertiser and Product:
Lincoln-Mercury
Ad Agency—K&E

NBA Pro Basketball (NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner
General Mills
Ad Agency—DFS
Seiberling Rubber Co.
Ad Agency—Meldrum-Fewsmith, Inc.

NBC Major League Baseball (NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner
General Mills
Ad Agency—Knox, Reeves
Schlitz
Ad Agency—Gordon Best
General Insurance
Ad Agency—Cole & Weber

NBC White Paper (NBC-TV)

Advertiser and Product:
U. S. Time
Ad Agency—W. B. Doner

New Breed (ABC-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Bates
J&J
Ad Agency—Y&R
Mead Johnson
Ad Agency—K&E
Miles Lab
Ad Agency—Wade
Mobil Oil
Ad Agency—Bates
Scott Paper
Ad Agency—JWT

Newhart, Bob Show (NBC-TV)

Advertiser and Product:
Allstate
Ad Agency—Leo Burnett
Beachnut
Ad Agency—Young & Rubicam
Sealtest
Ad Agency—N. W. Ayer

NFL Pro Football Games (CBS-TV)

Advertiser and Product:
Ballantine
Ad Agency—Esty
Falstaff Brewing
Ad Agency—Dancer Fitzgerald Sample
Ford Motor Co.
Ad Agency—Thompson
Hamm Brewing Co.
Ad Agency—Campbell Mithun
National Brewing Co.
Ad Agency—Doner
Ohio Oil Co.
Ad Agency—Donor

Number Please (ABC-TV)

Advertiser and Product:
See ABC-TV Participating Programs

— O —

Omnibus (NBC-TV)

Advertiser and Product:
Aluminum, Ltd.
Ad Agency—J. Walter Thompson

On Your Mark (ABC-TV)

Advertiser and Product:
Audion-Emenee
Ad Agency—DHL
Gold Medal
Ad Agency—MWS

One Happy Family (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey

1, 2, 3-Go (NBC-TV)

Advertiser and Product:
Quaker Oats
Ad Agency—J. Walter Thompson
Texaco
Ad Agency—Cunningham & Walsh

Operation Daybreak (ABC-TV)

Advertiser and Product:
See ABC-TV Participating Programs

Our American Heritage (NBC-TV)

Advertiser and Product:
Equitable Life & Insurance Co.
Ad Agency—Foote, Cone & Belding

COMMERCIAL NETWORK TV PROGRAMS:.....

Outlaws (NBC-TV)

Advertiser and Product:

Beechnut
Ad Agency—Y&R
Bristol-Meyers
Ad Agency—Ogilvy, Benson & Mather
Brown & Williamson
Ad Agency—Keyes, Madden, Jones
Colgate
Ad Agency—D'Arcy
Du Pont
Ad Agency—N. W. Ayer
Gillette
Ad Agency—Maxon
Mennen
Ad Agency—Grey
Pan American Coffee
Ad Agency—BBD&O
Pepsi Cola
Ad Agency—BBD&O
Pillsbury
Ad Agency—Leo Burnett
Reader's Digest
Ad. Agency—J. Walter Thompson
Schick
Ad Agency—Compton
Simoniz
Ad Agency—DFS
Union Carbide
Ad Agency—Wm. Esty
Walt Disney Production
Warner-Lambert
Ad Agency—Ted Bates
Welch Grape Juice Co.
Ad Agency—Richard K. Manoff Co.

— P —

Paar, Jack, Show (NBC-TV)

Advertiser and Product:

Adams Corp.
Ad Agency—Cummings, Brank & MacPherson
Adolphs, Ltd.
Ad Agency—McCann-Marschalk
Airequipt Mfg. Co.
Ad Agency—Sudler & Hennessey
Alberto-Culver
Ad Agency—Compton
American Cyanamid
Ad Agency—Perry-Brown, Inc.
American Luggage
Ad Agency—McCann-Marschalk
American Marietta
Ad Agency—Turner Advertising
Baldwin Piano
Ad Agency—Hill, Rogers, Mason & Scott
Beechnut
Ad Agency—Y&R
Block Drug
Ad Agency—SSCB
Bon Ami
Ad Agency—Hoyt Associates

Calgon Co.
Ad Agency—Ketchum, MacLeod & Grove
Carter Products
Ad Agency—Ted Bates
Chun King
Ad Agency—BBD&O
Continental Wax
Ad Agency—Product Services
Corn Products
Ad Agency—Lennen & Newell
Devoe & Reynolds
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
DuPont
Ad Agency—BBD&O
Dominion Electric Corp.
Ad Agency—Howard Swink
Electric Storage Battery
Ad Agency—Meldrum & Fewsmith
Ex-Lax
Ad Agency—Warwick & Legler
F&F Labs
Ad Agency—Lilienfeld & Co.
Gibson Art Co.
Ad Agency—Landy, Cye Co.
Gold Seal
Ad Agency—Campbell-Mithun
Hazel Bishop
Ad Agency—Raymond Spector Co.
International Shoe
Ad Agency—Krupnick & Assoc.
Jiffy Products Corp.
Ad Agency—Grant Advertising
Kayser-Roth
Ad Agency—Daniel & Charles
Kiwi Polish
Ad Agency—Cohen, Dowd & Aleshire
Lanvin Parfums, Inc.
Ad Agency—North
Lipton
Ad Agency—SSCB
M. Lober
Ad Agency—Fairfax
Lorillard
Ad Agency—Lennen & Newell
M. Lowenstein
Ad Agency—Mogul, Williams & Saylor
Martin-Marietta
Ad Agency—Turner
Matson Navigation Co.
Ad Agency—Fuller and Smith and Ross
Melnor Industries
Ad Agency—Smith, Greenland
Mennen
Ad Agency—Grey
Mirro Aluminum
Ad Agency—Cramer-Krasselt Co.
Mutual Benefit of Omaha
Ad Agency—Bozell & Jacobs
Palm Beach Co.
Ad Agency—Grey
Polaroid
Ad Agency—Doyle, Dane, Bernbach
Polk Miller Prod. Corp.
Ad Agency—N. W. Ayer
Puritron
Ad Agency—Doyle, Dane, Bernbach

COMMERCIAL NETWORK TV PROGRAMS

Pacific Mill Domestic
Ad Agency—Mogul, Williams & Saylor
Readers Digest
Ad Agency—J. Walter Thompson
Realemon-Puritan
Ad Agency—Lilienfeld & Co.
Schrafft
Ad Agency—Richard K. Manoff
Technical Tape
Ad Agency—Product Services
Wander Co.
Ad Agency—Clinton E. Frank
Warner-Lambert
Ad Agency—BBD&O
Willy Motors
Ad Agency—Norman, Craig & Kummel

Palm Springs Golf Classic (CBS-TV)

Advertiser and Product:

Colgate Palmolive Co.
Ad Agency—Bates
Minnesota Mining & Mfg. Co.
Ad Agency—EWRR

Password (CBS-TV)

Advertiser and Product:

Leeming, Thos & Co.
Ad Agency—Esty
Campbell Soup Co.
Ad Agency—BBDO
Corn Products
Ad Agency—McCann Erickson
Toni Co.
Ad Agency—Wade
Mentholatum Co.
Ad Agency—Thompson
Richardson Merrell
Ad Agency—Morse
Hart Mountain Products
Ad Agency—Geol Hartman
Lever Brothers Co.
Ad Agency—SSC&B
Scott Paper Co.
Ad Agency—Thompson
J. B. Williams
Ad Agency—Parkson
Campbell Soup Co.
Ad Agency—Ogilvy, Benson & Mather

People Are Funny (NBC-TV)

Advertiser and Product:

Burlington Industries
Ad Agency—Donahue & Coe
Olin Mathieson
Ad Agency—Donahue & Coe

Perry Mason Show (CBS-TV)

Advertiser and Product:

Colgate Palmolive Co.
Ad Agency—Bates

Drackett Co.
Ad Agency—Young & Rubicam, Inc.
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
Philip Morris, Inc.
Ad Agency—Benton & Bowles
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach
Quaker Oats Co.
Ad Agency—J. Walter Thompson
Sterling Drug, Inc.
Ad Agency—Dancer Fitzgerald Sample
Chanel
Ad Agency—Norman Craig & Kummel

Person To Person (CBS-TV)

Advertiser and Product:

Block Drug, Inc.
Ad Agency—Grey
Carter Products, Inc.
Ad Agency—Bates
Dow Chemical Co.
Ad Agency—Norman, Craig & Kummel
Fedders Corp.
Ad Agency—Hicks & Greist
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
P. Lorillard Co.
Ad Agency—Lennen & Newell

Pete & Gladys (CBS-TV)

Advertiser and Product:

Carnation Co.
Ad Agency—EWRR
Dow Chemical Co.
Ad Agency—Norman, Craig & Kummel
Goodyear Tire & Rubber Co.
Ad Agency—Young & Rubicam
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach
Socony Mobil
Ad Agency—Bates
Lever Brothers Co.
Ad Agency—BBDO
Menly & James
Ad Agency—Foote, Cone & Belding

Peter Gunn (ABC-TV)

Advertiser and Product:

Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
F. J. Reynolds
Ad Agency—William Esty

Peter Loves Mary (NBC-TV)

Advertiser and Product:

P&G
Ad Agency—Benton & Bowles

COMMERCIAL NETWORK TV PROGRAMS.....

P. G. A. 43rd National Golf Championship (CBS-TV)

Advertiser and Product:

Renault, Inc.
Ad Agency—Needham, Louis & Brorby
Williamson Dickie Mfg. Co.
Ad Agency—Fuller Smith & Ross
Wilson & Co.
Ad Agency—Campbell Mithun

Pillsbury Bake-Off (NBC-TV)

Advertiser and Product:

Pillsbury
Ad Agency—Campbell-Mithun

Pip the Piper (NBC-TV)

Advertiser and Product:

General Mills
Ad Agency—DFS

Play Your Hunch (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
Colgate
Ad Agency—Ted Bates
Fritos
Ad Agency—DFS
Hartz Mountain
Ad Agency—George H. Hartman
Heinz
Ad Agency—Maxon
Max Factor
Ad Agency—K&E
Mentholatum
Ad Agency—J. Walter Thompson
Miles Lab
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
Proctor-Silex
Ad Agency—Weiss & Geller
Simoniz
Ad Agency—DFS
Sterling
Ad Agency—DFS

Playhouse 90 (CBS-TV)

Advertiser and Product:

S. C. Johnson
Ad Agency—Needham, Louis & Brorby;
Foote, Cone & Belding
Bristol Myers
Ad Agency—Young & Rubicam
P. Lorillard Co.
Ad Agency—Lennen & Newell
Procter & Gamble
Ad Agency—Benton & Bowles

Star-Kist Foods, Inc.
Ad Agency—Burnett

Powell, Dick, Show (NBC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—BBD&O
Bulova Watch Co.
Ad Agency—SSCB
Hertz
Ad Agency—Norman, Craig & Kummel
Max Factor
Ad Agency—Kenyon & Eckhardt
Pillsbury
Ad Agency—Campbell-Mithun
Reynolds Metals Co.
Ad Agency—Lennen & Newell

Dick Powell's Zane Grey Theatre (CBS-TV)

Advertiser and Product:

S. C. Johnson & Son
Ad Agency—Needham, Louis & Brorby
P. Lorillard Co.
Ad Agency—Lennen & Newell

The Power and the Glory (CBS-TV)

Advertiser and Product:

Motorola, Inc.
Ad Agency—Burnett
Breck, John
Ad Agency—Reach McClinton

Pre All-Star Baseball Game (NBC-TV)

Advertiser and Product:

General Mills
Ad Agency—Knox, Reeves

Pre Rose Bowl Game (NBC-TV)

Advertiser and Product:

General Mills
Ad Agency—DFS

Pre World-Championship Football (NBC-TV)

Advertiser and Product:

General Mills
Ad Agency—DFS

President and First Lady in Latin America (CBS-TV)

Advertiser and Product:

American Home Products Corp.
Ad Agency—Bates
Menley & Jame
Ad Agency—Foote, Cone & Belding

COMMERCIAL NETWORK TV PROGRAMS

Price Is Right (Daytime) (NBC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Beechnut
Ad Agency—Y&R
Chevrolet
Ad Agency—Campbell-Ewald
Frigidaire
Ad Agency—DFS
General Mills
Ad Agency—BBD&O
Gold Seal
Ad Agency—Campbell-Mithun
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—Wm. Esty
Lever Bros.
Ad Agency—BBD&O
Mentholatum
Ad Agency—J. Walter Thompson
Miles Labs
Ad Agency—Wade
Proctor-Silex
Ad Agency—Weiss & Geller
Sterling
Ad Agency—DFS
Toni
Ad Agency—North
Union Underwear Co.
Ad Agency—Grey
Warner-Lambert
Ad Agency—Ted Bates

Price Is Right (Nighttime) (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
Lever Brothers Co.
Ad Agency—Ogilvy, Benson & Mather
Lorillard
Ad Agency—Lennen and Newell

Pro Bowl Football Game (NBC-TV)

Advertiser and Product:

Carter Products
Ad Agency—SSCB
L & M
Ad Agency—DFS

Pro Bowl Scouting Report (NBC-TV)

Advertiser and Product:

General Mills
Ad Agency—Knox, Reeves

Projection 61 (NBC-TV)

Advertiser and Product:

Gulf
Ad Agency—Y&R

Purex Specials For Women (NBC-TV)

Advertiser and Product:

Purex
Ad Agency—Edward H. Weiss

Purex Summer Specials (NBC-TV)

Advertiser and Product:

Purex
Ad Agency—Edward H. Weiss

— Q —

Queen for a Day (ABC-TV)

(See ABC-TV Participating Programs)

— R —

Rawhide (CBS-TV)

Advertiser and Product:

Bristol Myers Co.
Ad Agency—Young & Rubicam
Colgate Palmolive Co.
Ad Agency—Lennell & Newell
Drackett Co.
Ad Agency—Young & Rubicam
General Foods Corp.
Ad Agency—Benton & Bowles
National Biscuit Co.
Ad Agency—McCann Erickson
Philip Morris Co.
Ad Agency—Burnett

Real McCoys (ABC-TV)

Advertiser and Product:

P&G
Ad Agency—Compton

Real West, The (NBC-TV)

Advertiser and Product:

Savings and Loan Foundation
Ad Agency—McCann-Erickson

Rebel (ABC-TV)

Advertiser and Product:

Procter & Gamble
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK TV PROGRAMS

L&M
Ad Agency—Dancer, Fitzgerald, Sample
Union Carbide
Ad Agency—William Esty

Reed, Donna, Show (ABC-TV)

Advertiser and Product:
Campbell Soup
Ad Agency—BBDO
J&J
Ad Agency—Y&R

Report On Hong Kong (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
R. J. Reynolds Tobacco
Ad Agency—Esty

Report on Laos (NBC-TV)

Advertiser and Product:
Gulf
Ad Agency—Y&R

Rifleman (ABC-TV)

Advertiser and Product:
P&G
Ad Agency—B&B

Riverboat (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—SSCB
P&G
Ad Agency—Benton & Bowles

Roaring Twenties (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—FC & B
Chesebrough Ponds
Ad Agency—Compton
General Cigar
Ad Agency—Y & R
J & J
Ad Agency—Y & R
Mead Johnson
Ad Agency—K & E
Mobil Oil
Ad Agency—Bates
North American Phillips
Ad Agency—C. J. LaRoche
Simoniz
Ad Agency—D-F-S
Whitehall
Ad Agency—Bates

Rogers, Roy, Show (CBS-TV)

Advertiser and Product:
Nestle Co., Inc.
Ad Agency—McCann Erickson

Rose Bowl (NBC-TV)

Advertiser and Product:
General Motors Corp.
Ad Agency—McCann-Erickson
Gillette
Ad Agency—Maxon

Route 66 (CBS-TV)

Advertiser and Product:
General Motors Corp.
Ad Agency—Campbell Ewald
Philip Morris, Inc.
Ad Agency—Burnett
Sterling Drug, Inc.
Ad Agency—Dancer Fitzgerald Sample

— S —

Saturday Night at the Movies (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R
Block Drug
Ad Agency—Grey
Bulova
Ad Agency—SSCB
Chemstrand
Ad Agency—Doye, Dane, Bernbach
Helene Curtis
Ad Agency—Edward H. Weiss
Int'l Latex
Ad Agency—Ted Bates
Johnson & Johnson
Ad Agency—Y&R
Lanolin Plus
Ad Agency—Daniel and Charles
Leeming
Ad Agency—Wm. Esty
Maybelline
Ad Agency—Post and Morr
Mogen David
Ad Agency—Edward H. Weiss
Noxema
Ad Agency—SSCB
Paper Mate
Ad Agency—Foote, Cone and Belding
R. J. Reynolds
Ad Agency—Wm. Esty
Union Carbide
Ad Agency—Wm. Esty

Saturday Prom (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R

**Say When
(NBC-TV)**

Advertiser and Product:

American Marietta
Ad Agency—Turner Co.
Beechnut
Ad Agency—Y&R
Block Drug
Ad Agency—Grey
Bon Ami
Ad Agency—Hoyt Assoc.
Ex-Lax
Ad Agency—Warwick and Legler
Frito
Ad Agency—DFS
General Mills
Ad Agency—BBDO
Hazel Bishop
Ad Agency—North
Leeming
Ad Agency—Wm. Esty
Martin-Marietta
Ad Agency—Turner Co.
McCall
Ad Agency—Grey
Norwich Pharmacal
Ad Agency—Benton and Bowles
Pepperidge Farm
Ad Agency—Ogilvy, Benson, Mather
Reader's Digest
Ad Agency—J. Walter Thompson
Sterling Drug
Ad Agency—DFS
Warner-Lambert
Ad Agency—Ted Bates

**Search for Tomorrow
(CBS-TV)**

Advertiser and Product:

Procter & Gamble Co.
Ad Agency—Burnett

**Secret Life of Danny Kaye
(CBS-TV)**

Advertiser and Product:

General Motors Corp.
Ad Agency—Campbell Ewald

**Secret Storm
(CBS-TV)**

Advertiser and Product:

Alberto Culver Co.
Ad Agency—Compton
American Home Products Corp.
Ad Agency—Bates
Corn Products Co.
Ad Agency—McCann Erickson
R. T. French
Ad Agency—J. W. Thompson
General Foods Corp.
Ad Agency—Young & Rubicam
Nestle Co., Inc.
Ad Agency—McCann Erickson

Pillsbury Co.
Ad Agency—Burnett
Scott Paper Co.
Ad Agency—Thompson
Quaker Oats Co.
Ad Agency—Thompson
Richardson Merrell
Ad Agency—Morse
Campbell Soup Co.
Ad Agency—Ogilvy, Benson & Mather

**Senior Bowl Football Game
(NBC-TV)**

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
American Tobacco Co.
Ad Agency—SSCB
Ballantine
Ad Agency—Wm. Esty
Colgate
Ad Agency—Ted Bates
Ebonite
Ad Agency—John C. Dowd
Eversharp
Ad Agency—Compton
B. F. Goodrich
Ad Agency—BBDO

**Seven Keys
(ABC-TV)**

(See ABC-TV Participating Programs)

**77 Sunset Strip
(ABC-TV)**

Advertiser and Product:

American Chicle
Ad Agency—Bates
Beecham
Ad Agency—K&E
Polaroid
Ad Agency—D-D-B
Reynolds Tobacco
Ad Agency—Esty
Whitehall
Ad Agency—Bates

**Sing Along with Mitch
(NBC-TV)**

Advertiser and Product:

Buick
Ad Agency—Leo Burnett
Ballantine
Ad Agency—Wm. Esty
R. J. Reynolds
Ad Agency—Esty

**Skelton, Red, Show
(CBS-TV)**

Advertiser and Product:

Corn Products Co.
Ad Agency—Lennen & Newell

COMMERCIAL NETWORK TV PROGRAMS

S. C. Johnson & Son
Ad Agency—Foote, Cone & Belding
Pet Milk Co.
Ad Agency—Gardner
Sinclair Oil Corp.
Ad Agency—Geyer, Morey Madden Ballard

Sky King (CBS-TV)

Advertiser and Product:
National Biscuit
Ad Agency—McCann Erickson

Sothorn, Ann, Show (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Benton & Bowles, Inc.
S. C. Johnson & Son, Inc.
Ad Agency—Benton & Bowles, Inc.

Sound of the Sixties (NBC-TV)

Advertiser and Product:
Westinghouse
Ad Agency—McCann-Erickson

Square World of Jack Paar (NBC-TV)

Advertiser and Product:
P&G
Ad Agency—Benton and Bowles

St. Paul Winter Carnival (NBC-TV)

Advertiser and Product:
Whirlpool
Ad Agency—K&E

Stagecoach West (ABC-TV)

Advertiser and Product:
20th Century Fox
Ad Agency—Charles Schlaifer & Co.
Brown & Williamson
Ad Agency—Ted Bates
UMS Div. General Motors
Ad Agency—Campbell-Ewald
Miles
Ad Agency—Wade
Ralston
Ad Agency—Gardner
General Foods
Ad Agency—Ogilvy, Benson & Mather
Colgate-Palmolive
Ad Agency—Ted Bates
Corn Products
Ad Agency—Lennen & Newell
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Gillette
Ad Agency—Maxon

Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Mennen
Ad Agency—Warwick & Legler
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample

Stanwyck, Barbara, Show (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Gas
Ad Agency—Lennen and Newell
Foster Grant Co.
Ad Agency—Donahue and Coe
P. Lorillard
Ad Agency—Grey
Polaroid
Ad Agency—Doyle, Dane, Bernbach

Stevenson, Adlai, Reports (ABC-TV)

Advertiser and Product:
Sustaining (ABC-TV Public Affairs)

Storm, Gale, Show (ABC-TV)

(See ABC-TV Participating Programs)

Straightaway (ABC-TV)

Advertiser and Product:
Auto-Lite
Ad Agency—BBDO

String of Beads (NBC-TV)

Advertiser and Product:
S. F. Whitman
Ad Agency—N. W. Ayer

Sugar Bowl Football Game (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
American Tobacco Co.
Ad Agency—SSCB
Colgate
Ad Agency—Ted Bates
Eversharp
Ad Agency—Compton
B. F. Goodrich
Ad Agency—BBDO
Wynn Oil
Ad Agency—Erwin, Wasey, Ruthrauff and Ryan

Sullivan, Ed, Show (CBS-TV)

Advertiser and Product:
Colgate Palmolive Co.
Ad Agency—Bates

Eastman Kodak Co.
 Ad Agency—J. W. Thompson
 Revlon, Inc.
 Ad Agency—Lennen & Newell
 P. Lorillard
 Ad Agency—Grey

**Summer on Ice
 (NBC-TV)**

Advertiser and Product:
 U. S. Brewer Foundation
 Ad Agency—J. Walter Thompson

**Summer Sports Spectacular
 (CBS-TV)**

Advertiser and Product:
 Bristol Myers Co.
 Ad Agency—DCS&S
 General Foods Corp.
 Ad Agency—Benton & Bowles
 P. Lorillard Co.
 Ad Agency—Lennen & Newell
 Philip Morris, Inc.
 Ad Agency—Burnett
 Schlitz
 Ad Agency—Thompson
 Warner Lambert
 Ad Agency—BBDO
 Watchmakers of Switzerland
 Ad Agency—Cunningham & Walsh

**Sunday Mystery Hour
 (NBC-TV)**

Advertiser and Product:
 Chesebrough Ponds
 Ad Agency—Norman, Craig, Kummel
 Dumas-Milner
 Ad Agency—Post and Morr
 Mennen Co.
 Ad Agency—Grey
 P&G
 Ad Agency—Benton and Bowles

**Sunday News Special
 (CBS-TV)**

Advertiser and Product:
 American Home Products
 Ad Agency—Bates
 Carter Products
 Ad Agency—Bates

**Sunday Sports Spectacular
 (CBS-TV)**

Advertiser and Product:
 Bristol Myers
 Ad Agency—DCS&S
 Carter Products
 Ad Agency—SSC&B
 Liggett & Myers Tobacco
 Ad Agency—Dancer Fitzgerald Sample
 Schlitz
 Ad Agency—Thompson

**Surfside 6
 (ABC-TV)**

Advertiser and Product:
 Armour
 Ad Agency—FC & B
 Bristol-Myers
 Ad Agency—Y & R
 Brown & Williamson
 Ad Agency—Bates
 Gillette
 Ad Agency—Maxon
 Noxema
 Ad Agency—SSC & B
 Pontiac
 Ad Agency—MacM, J & A
 Speidel
 Ad Agency—McC-E
 Union Carbide
 Ad Agency—Esty

**Surprise Package
 (CBS-TV)**

Advertiser and Product:
 Alberto Culver Co.
 Ad Agency—Compton
 Bon Ami Co.
 Ad Agency—Hoyt
 Chesebrough Ponds, Inc.
 Ad Agency—Compton
 Continental Baking Co.
 Ad Agency—Bates
 Corn Products Co.
 Ad Agency—McCann Erickson
 Curtis Publishing Co.
 Ad Agency—BBDO
 Dow Chemical Co.
 Ad Agency—Norman Craig & Kummel
 Food Manufacturers, Inc.
 Ad Agency—Bates
 R. T. French
 Ad Agency—Thompson
 Gold Seal Co.
 Ad Agency—Campbell Mithun
 S. C. Johnson
 Ad Agency—Foote, Cone & Belding
 Kellogg Co.
 Ad Agency—Burnett
 Leeming, Thos., Co.
 Ad Agency—Esty
 Lever Brothers
 Ad Agency—SSC&B
 P. Lorillard Co.
 Ad Agency—Lennen & Newell
 Minnesota Mining & Mfg. Co.
 Ad Agency—BBDO
 Philadelphia Reading Corp.
 Ad Agency—Grey
 Pillsbury Co.
 Ad Agency—Campbell Mithun
 Scott Paper Co.
 Ad Agency—Thompson
 Siris, A. J.
 Ad Agency—Maxwell Sachin-Franklin Bruck
 Standard Brands, Inc.
 Ad Agency—Thomson
 U. S. Borax & Chemical

COMMERCIAL NETWORK TV PROGRAMS

Ad Agency—McCann Erickson
Warner Lambert
Ad Agency—Lambert & Feasley

— T —

Tales of Wells Fargo (NBC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—SSCB
Beechnut
Ad Agency—Y&R
Corn Products
Ad Agency—Lennen and Newell
General Foods
Ad Agency—Ogilvy, Benson, Mather
Lehn and Fink
Ad Agency—Geyer, Morey, Madden and Ballard
Mead-Johnson
Ad Agency—Kenyon and Eckhardt
Texaco
Ad Agency—Cunningham and Walsh
Union Carbide
Ad Agency—Wm. Esty
Walt Disney Productions
Ad Agency—Disney
Warner-Lambert
Ad Agency—Lambert and Feasley

Talk by Mr. Romney (NBC-TV)

Advertiser and Product:

Automotive American Motors
Ad Agency—Geyer, Morey, Madden and Ballard

Tall Man (NBC-TV)

Advertiser and Product:

Automotive American Motors
Ad Agency—Geyer, Morey, Madden and Ballard
Beechnut
Ad Agency—Y&R
Block Drug
Ad Agency—SSCB
Mennen
Ad Agency—Grey
Schick
Ad Agency—Compton
R. J. Reynolds
Ad Agency—Wm. Esty

Target: The Corruptors (ABC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Brillo
Ad Agency—J.W.T.
Lever Bros.
Ad Agency—BBDO
Mead Johnson
Ad Agency—K&E
North American Phillips
Ad Agency—C. J. LaRoche
P. Lorillard

Ad Agency—L & N
Speidel
Ad Agency—McG-M

Taylor, Robert, & The Detectives (ABC-TV)

Advertiser and Product:

Procter & Gamble
Ad Agency—Benton & Bowles

Taylor's, Robert, Detectives (NBC-TV)

Advertiser and Product:

Block Drug
Ad Agency—Grey
B&W
Ad Agency—Foote, Cone and Belding
Colgate
Ad Agency—Ted Bates
Int'l Latex
Ad Agency—Ted Bates
Max Factor
Ad Agency—K&E
Pillsbury
Ad Agency—Campbell-Mithun
PPG
Ad Agency—Maxon
Sunbeam
Ad Agency—Foote, Cone, Belding
Warner-Lambert
Ad Agency—Lambert & Feasley

Temple, Shirley, Show (NBC-TV)

Advertiser and Product:

Beechnut
Ad Agency—Y&R
Binney and Smith
Ad Agency—Chirug and Cairns
Fedders Corp.
Ad Agency—Hicks and Greist
General Foods
Ad Agency—Foote, Cone and Belding
National Biscuit
Ad Agency—Kenyon and Eckhardt
20th Century Fox Film Corp.
Ad Agency—Charles Schlaifer and Co.
Walt Disney Productions

Texaco Huntley-Brinkley Report (NBC-TV)

Advertiser and Product:

Texaco, Inc.
Ad Agency—Cunningham and Walsh

Texan, The (ABC-TV)

(See ABC-TV Participating Programs)

Thanksgiving Day Parade (CBS-TV)

Advertiser and Product:

Nestle Co., Inc.
Ad Agency—M-E Productions

COMMERCIAL NETWORK TV PROGRAMS

Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach

Theatre 62 (NBC-TV)

Advertiser and Product:
American Gas Association
Ad Agency—Lennen and Newell

This Is Your Life (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
Clairol
Ad Agency—Foote, Cone and Belding
Lorillard
Ad Agency—Grey

Thomas, Danny, Show (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Benton & Bowles

Thriller (NBC-TV)

Advertiser and Product:
Allstate Insurance
Ad Agency—Leo Burnett
American Tobacco Co.
Ad Agency—SSCB
Beechnut
Ad Agency—Y&R
Block Drug
Ad Agency—Grey
Colgate
Ad Agency—Ted Bates
Helene Curtis
Ad Agency—McCann-Erickson
Int'l Latex
Ad Agency—Ted Bates
Max Factor
Ad Agency—K&E
Mead-Johnson
Ad Agency—K&E
Pillsbury
Ad Agency—Campbell-Mithun
Sterling
Ad Agency—DFS

Timex All-Star Circus (NBC-TV)

Advertiser and Product:
U. S. Time
Ad Agency—W. B. Doner

To Tell the Truth (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Helen Curtis
Ad Agency—McCann Erickson
R. J. Reynolds
Ad Agency—Esty

Today on the Farm (NBC-TV)

Advertiser and Product:
Massey-Ferguson
Ad Agency—Needham, Louis, Brorby

Tomorrow (CBS-TV)

Advertiser and Product:
American Machine & Foundry
Ad Agency—Cunningham & Walsh

Top Cat (ABC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Y&R
Kellogg
Ad Agency—Leo Burnett

Tournament of Champions (NBC-TV)

Advertiser and Product:
Kemper Insurance
Ad Agency—Clinton E. Frank
Wilson Sporting Goods
Ad Agency—Campbell-Mithun

Tournament of Roses Parade (NBC-TV)

Advertiser and Product:
Minute Maid Corp.
Ad Agency—Ted Bates

Triple Crown Races (CBS-TV)

Advertiser and Product:
American Tobacco Co.
Ad Agency—SSC&B
Pabst Brewing Co.
Ad Agency—Kenyon & Eckhardt
Wynn Oil Co.
Ad Agency—EWRR

True Story (NBC-TV)

Advertiser and Product:
Dow Chemical
Ad Agency—Norman, Craig, Kummel
Simoniz
Ad Agency—DFS
Sterling
Ad Agency—DFS

Truth or Consequences (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Beechnut
Ad Agency—Y&R

COMMERCIAL NETWORK TV PROGRAMS

Chevrolet
Ad Agency—Campbell-Ewald
Frigidaire
Ad Agency—DFS
Hartz Mountain
Ad Agency—George H. Hartman
Heinz
Ad Agency—Maxon
Miles Labs
Ad Agency—Wade
National Biscuit
Ad Agency—K&E
P&G
Ad Agency—Compton
Toni
Ad Agency—North

TV Guide Awards (NBC-TV)

Advertiser and Product:
Lever
Ad Agency—SSCB

Twentieth Century (CBS-TV)

Advertiser and Product:
Prudential Insurance Co. of America
Ad Agency—Reach McClinton

25 Years of Life (NBC-TV)

Advertiser and Product:
Time, Inc.
Ad Agency—Y&R

Twenty-Four Hours in a Woman's Life (CBS-TV)

Advertiser and Product:
Revlon, Inc.
Ad Agency—Grey

Twilight Zone (CBS-TV)

Advertiser and Product:
Colgate Palmolive Co.
Ad Agency—McCann Erickson
General Foods Corp.
Ad Agency—Young & Rubicam
Liggett & Myers
Ad Agency—McCann Erickson
Sony Mobil
Ad Agency—Bates
Lever Brothers Co.
Ad Agency—BBDO
Chesebrough Ponds
Ad Agency—Norman Craig & Kummel

— U —

U. N. Handicap (CBS-TV)

Advertiser and Product:
Schaefer, F. & M.
Ad Agency—BBDO

Untouchables (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Armour
Ad Agency—FC&B
Beecham
Ad Agency—K&E
Miles Lab
Ad Agency—Wade
Whitehall
Ad Agency—Bates

Update (NBC-TV)

Advertiser and Product:
Helena Rubinstein
Ad Agency—L. W. Frolich

U. S. Open Golf Tournament (NBC-TV)

Advertiser and Product:
Kemper Insurance
Ad Agency—Clinton E. Frank
Wilson Sporting Goods
Ad Agency—Campbell-Mithun

United States Steel Hour (CBS-TV)

Advertiser and Product:
U. S. Steel Corp.
Ad Agency—BBDO, Inc.

U. S. Time Corp. Specials (ABC-TV)

Advertiser and Product:
U. S. Time Corp.
Ad Agency—W&L

— V —

The Verdict Is Yours (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
R. T. French
Ad Agency—Thompson
S. C. Johnson
Ad Agency—Needham, Louis & Brorby
Kellogg Co.
Ad Agency—Burnett
Lever Brothers
Ad Agency—Ogilvy, Benson & Mather
Nestle Co.
Ad Agency—McCann Erickson
Quaker Oats Co.
Ad Agency—Thompson
Richardson Merrell
Ad Agency—Morse

COMMERCIAL NETWORK TV PROGRAMS

— W —

Scott Paper Co.
Ad Agency—Thompson
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Toni Co.
Ad Agency—Wade
Mentholatum
Ad Agency—Thompson
J. B. Williams
Ad Agency—Parkson
Corn Products
Ad Agency—McCann Erickson

Van Dyke, Dick, Show (CBS-TV)

Advertiser and Product:
Procter & Gamble Co.
Ad Agency—Benton & Bowles

Vancour, Sander, Saturday Report (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Y&R

Victory At Sea (NBC-TV)

Advertiser and Product:
P&G
Ad Agency—Benton & Bowles

Video Village (CBS-TV)

Advertiser and Product:
Alberto Culver Co.
Ad Agency—Compton
American Home Products Corp.
Ad Agency—Bates
Armstrong Cork
Ad Agency—BBDO
Bon Ami Co.
Ad Agency—Hoyt
Chesebrough Ponds, Inc.
Ad Agency—Compton
Corn Products Co.
Ad Agency—McCann-Erickson
Curtis Publishing Co.
Ad Agency—BBDO
Dow Chemical Co.
Ad Agency—Norman Craig & Kummel
Food Manufacturers, Inc.
Ad Agency—Bates
R. T. French Co.
Ad Agency—Thompson
Ad Agency—Richard A. Foley

Video Village, Jr. Edition (CBS-TV)

Advertiser and Product:
Eldon Industries, Inc.
Ad Agency—Kenyon & Eckhardt

Wagon Train (NBC-TV)

Advertiser and Product:
Ford
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—McCann-Erickson
R. J. Reynolds
Ad Agency—Wm. Esty
Ad Agency—Grey

Wanted Dead or Alive (CBS-TV)

Advertiser and Product:
Brown & Williamson Tobacco
Ad Agency—Bates
Kimberly Clark
Ad Agency—Foote, Cone & Belding

Watch Mr. Wizard (NBC-TV)

Advertiser and Product:
General Electric
Ad Agency—Y&R

Way Out (CBS-TV)

Advertiser and Product:
Breck, John
Ad Agency—Reach McClinton
Liggett & Myers
Ad Agency—Dancer-Fitzgerald-Sample

Welk, Lawrence, Show (ABC-TV)

Advertiser and Product:
J. B. Williams
Ad Agency—Parkson
Polaroid
Ad Agency—DD&B
Union Carbide
Ad Agency—Esty

Westerner, The (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R
Warner—Lambert
Ad Agency—Ted Bates

Westinghouse Playhouse (NBC-TV)

Advertiser and Product:
Westinghouse
Ad Agency—McCann-Erickson

Westinghouse Presents (CBS-TV)

Advertiser and Product:
Westinghouse Electric Corp.
Ad Agency—McCann Erickson

COMMERCIAL NETWORK TV PROGRAMS

Westinghouse Specials (ABC-TV)

Advertiser and Product:
Westinghouse
Ad Agency—McCann-Erickson

What's My Line? (CBS-TV)

Advertiser and Product:
Kellogg Co.
Ad Agency—Burnett
Sears Roebuck Co.
Ad Agency—Burnett
Polaroid Corp.
Ad Agency—Doye, Dane & Bernbach
Menly & James
Ad Agency—Foote, Cone & Belding

Whispering Smith (NBC-TV)

Advertiser and Product:
Chesebrough-Ponds
Ad Agency—Norman, Craig & Kummel
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard

Who Do You Trust? (ABC-TV)

Advertiser and Product:
(See ABC-TV Participating Programs)

Window On Main Street (CBS-TV)

Advertiser and Product:
Scott Paper Co.
Ad Agency—Thompson
Toni Co.
Ad Agency—North

Witness (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Helen Curtis Industries
Ad Agency—McCann Erickson
R. J. Reynolds Tobacco Co.
Ad Agency—Esty

Wizard of Oz (CBS-TV)

Advertiser and Product:
Procter & Gamble Co.
Ad Agency—Benton & Bowles
Standard Oil of Indiana
Ad Agency—D'Arcy
Standard Oil of Ohio
Ad Agency—McCann-Erickson

World of Bob Hope (NBC-TV)

Advertiser and Product:
Purex
Ad Agency—Edward H. Weiss

Wyatt Earp (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Compton
General Mills
Ad Agency—Dancer-Fitzgerald-Sample

— Y —

Young, Loretta, Show (NBC-TV)

Advertiser and Product:
Toni
Ad Agency—North
Warner-Lambert
Ad Agency—Lambert & Feasly

Young, Loretta, Theatre (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R
Buick
Ad Agency—McCann-Erickson
Frigidaire
Ad Agency—DFS
Frito
Ad Agency—DFS
General Mills
Ad Agency—DFS
Green Giant
Ad Agency—Leo Burnett
Heinz
Ad Agency—Maxon
Knox Gelatin
Ad Agency—Charles W. Hoyt
Miles Labs
Ad Agency—Wade
Pillsbury
Ad Agency—Campbell-Mithun
P&G
Ad Agency—Benton & Bowles
U. S. Borax
Ad Agency—McCann-Erickson

Young at Heart (NBC-TV)

Advertiser and Product:
Pepsi Cola
Ad Agency—BBD&O

Young Dr. Malone (NBC-TV)

Advertiser and Product:
Alberto Culver
Ad Agency—Compton
General Mills
Ad Agency—BBD&O, DFS
Heinz
Ad Agency—Maxon
Jergens
Ad Agency—Cunningham & Walsh

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