Minoritized Languages and Missing Languages:

An Opportunity to Increase Cultural Diversity in Wikipedia

[https://meta.wikimedia.org/wiki/WCDO]

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WG Diversity – Strategy 2030







## The Problem

Wikipedia project does not reflect enough the world's cultural diversity.



What can we do?

# Wikipedia Cultural Diversity Observatory (WCDO).

"a joint space for researchers, developers and activists to study and fight against the knowledge gaps and increase cultural diversity in contents".



http://wcdo.wmflabs.org

# Problem of lack of Cultural Diversity in Wikipedia

# Why is Wikipedia failing at gathering the human cultural diversity?

I) Concepts from one context <u>not represented</u> in their native language because they do not have a Wikipedia.

## We should look for new potential Wikipedias.

2) Concepts from one context <u>not represented</u> in their native language even though it has a Wikipedia language edition.

# We should encourage these Wikipedias to represent their context.

3) Concepts are represented but not shared. We won't talk about this.

# We should encourage and facilitate content translation.

## Why is Wikipedia failing at gathering the human cultural diversity?

I) Concepts from one context <u>not represented</u> in their native language because they do not have a Wikipedia.

We should look for new potential Wikipedias.

# (I) Look for Potential Wikipedias

There exist approximately 7000 languages according to Ethnologue (SIL).

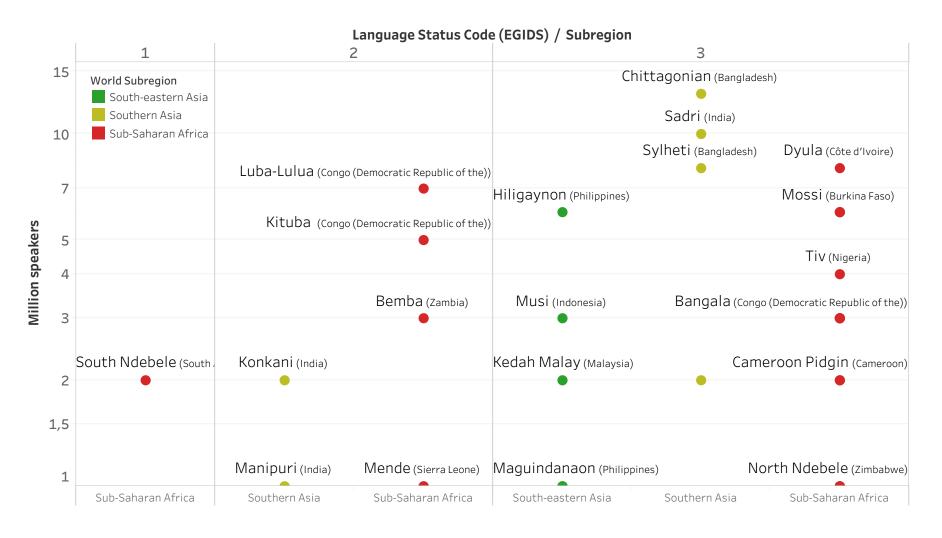
# We need to detect potential languages that can easily become Wikipedias.

# **But which?**

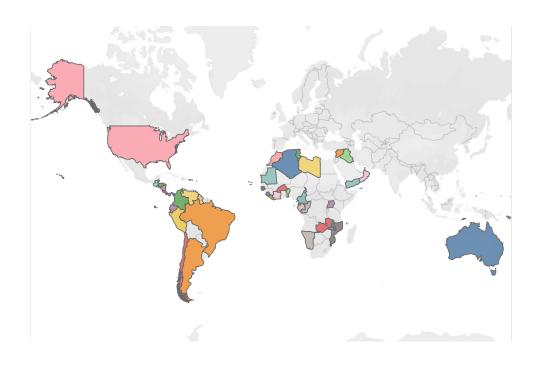
EGIDS (language social status) sets some priority along the number of speakers.

### Potential new Wikipedias

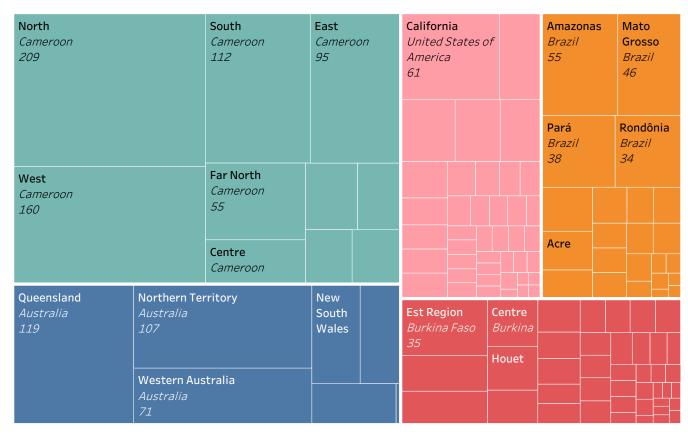
We need to detect potential languages that can easily become Wikipedias with million speakers and the language status code (EGIDS).



# Missing territories (not covered by a Wikipedia of an indigenous language)



Countries not covered by an indigenous language with a Wikipedia.



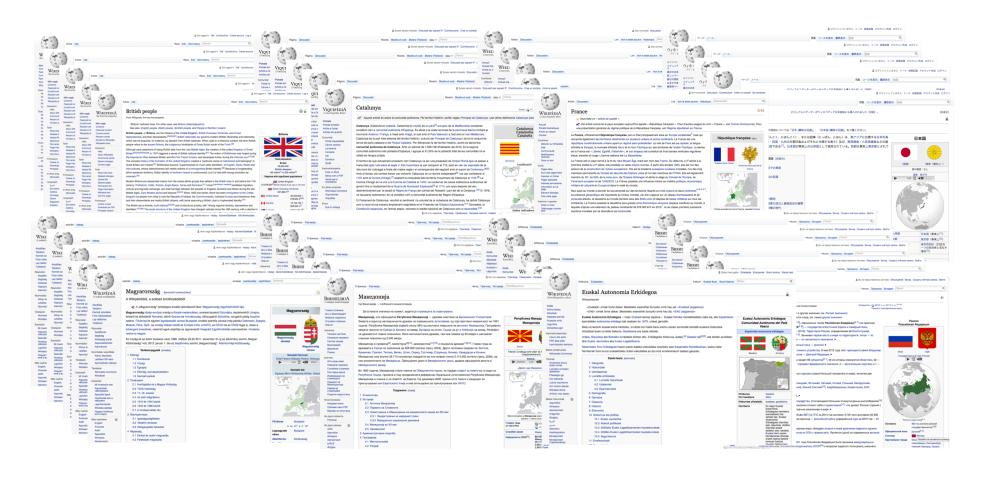
Top five countries (colour) and subdivisions not covered by a Wikipedia of an indigenous language by the number of indigenous languages (size).

# Why is Wikipedia failing at gathering the human cultural diversity?

2) Concepts from one context <u>not represented</u> in their native language even though it has a Wikipedia language edition.

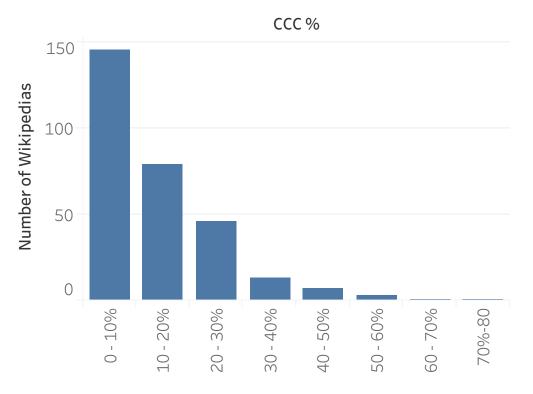
We should encourage these Wikipedias to represent their context.

# (2) Encourage cultural context representation in small languages



For each Wikipedia language edition, we aim at selecting the **Cultural Context Content** (**CCC**), i.e. traditions, language, politics, agriculture, biographies, places, events, etcetera, related to the territories where the language is spoken.

# We have many Wikipedias with a small CCC



- 92 with < 100 art. geolocated in their territories.</li>
- 156 with < 100 art. including keywords such as the language name or territory name in their title.
- 197 with < 100 art./men biographies related to their territories.
- 197 with < 100 articles/women biographies related to their territories.

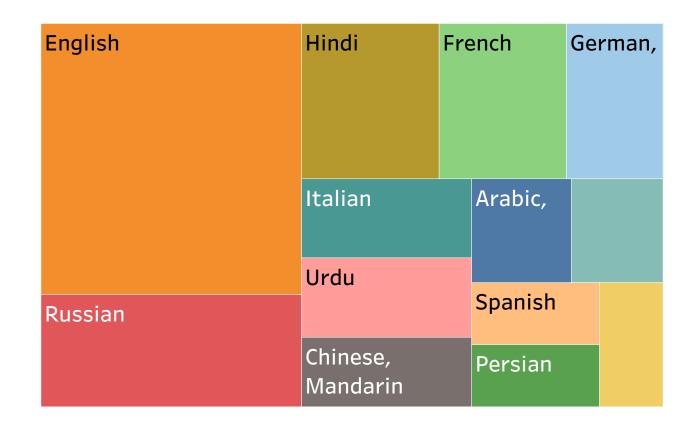
145 Wikipedias CCC is below 10% of their content.

[https://wcdo.wmflabs.org/list\_of\_wikipedias\_by\_cultural\_context\_content]

# Minoritized and minority languages

253 out of the 302 Wikipedia languages are from languages which coexist with other languages with a higher social status.

English and Russian are the languages which overlap most with other Wikipedia languages (87 and 37) because they are official at country level.



#### The inverse unusual situation

In some African languages, cultural context content tends to be represented in English or French rather than in their native Wikipedia.

For instance, Luganda Wikipedia (from Uganda) has a very low CCC (just 3.15%). There is an opportunity to give a digital life to the language through Wikipedia.



• We can create lists of **missing CCC articles** in minoritized languages that exist in higher status languages and encourage them to create them.

For example: Luganda language coexists with English as a higher status language ("Status 3 wider communication" and "Status 1 national" correspondingly).

### Luganda Wikipedia (1171 articles) lacks articles about:

- Geography
- Traditions
- Politicians
- Etc.



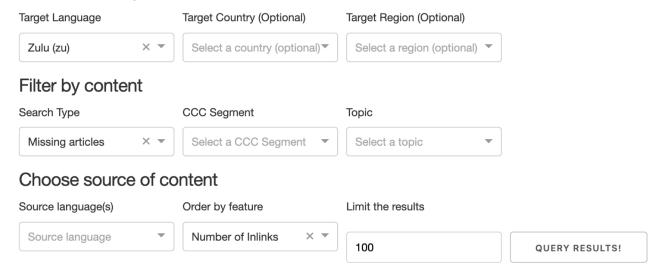
President of Uganda does exist



Prime Minister of Uganda does not exist

# **Missing CCC Articles**

#### Select the Wikipedia



N°	Language	Title	Number of Editors	Number of Pageviews	Number of Inlinks	Number of Bytes	Label (Lang)	Qitem
1	it	Nazionale di calcio del Sudafrica	179	137	1175	63400	en South Africa national football team	Q170327
2	ar	كأس العالم 2010	385	498	1172	233696	en 2010 FIFA World Cup	Q176883
3	de	Fußball-Weltmeisterschaft 2010/Qualifikation	0	39	818	210877	en 2010 FIFA World Cup qualification	Q193596
4	af	Universiteit van Pretoria	32	10	533	12450	en University of Pretoria	Q604444
5	pl	Liezel Huber	125	1	501	80780		Q53565
6	nl	Wayne Ferreira	24	3	487	46170	en Wayne Ferreira	Q369228
7	af	Pan Africanist Congress of Azania	18	5	455	15702	en Pan Africanist Congress of Azania	Q775460
8	af	United Democratic Movement	14	6	452	7226		Q1788070
95	af	Afrika Christen Demokratiese Party	25	24	451	12455		Q268613
ındo	) it	Brent Haygarth	14	0	444	8847		Q909744
11	it	Grant Stafford	14	0	442	9201	en Grant Stafford	Q1543225

#### \* Alpha version

We should encourage them not only to build a Wikipedia,

But to create their most unique and specific knowledge about their context: few lists of 100 articles on different topics can really make a difference.



Arctic char fishing. By Ansgar Walk.

We need to value their knowledge and difference.

# Why is Wikipedia failing at gathering the human cultural diversity?

3) Concepts are represented in one language but not shared across the other.

This is going to be in another session.

# Thank you very much!

# Wikipedia Cultural Diversity Obsevatory (WCDO)

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## References (if you want to know more)

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