



# Monthly Report, May 2023

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## Highlights

- The WITH Foundation will provide a \$55K grant to support three Wiki Scientists courses on developmental disability healthcare. The WITH Foundation had already sponsored a WITH Wiki Scientists training course in 2020. Enhancing the disability healthcare information on Wikipedia is a powerful way to combat misinformation, discrimination, and prejudice around disability and disability healthcare. That's why we're thrilled to renew our partnership with the WITH Foundation this year.
- Executive Director Frank Schulenburg, Chief Programs Officer LiAnna Davis, and board member Bob Cummings traveled to Belgrade, Serbia, to attend the EduWiki Conference 2023. More than 100 attendees representing education programs from all over the world attended the conference, sharing their experiences and coming together as a community. The conference also provided an opportunity to talk about the future strategy of global education programs and about the potential creation of an Education Hub.

## Programs

Executive Director Frank Schulenburg, Chief Programs Officer LiAnna Davis, and board member Bob Cummings traveled to Belgrade, Serbia, to attend the EduWiki Conference 2023. As Chair of the Wikipedia & Education User Group, LiAnna served as a lead organizer of the conference. More than 100 attendees representing education programs from all over the world attended the conference, sharing their experiences and coming together as a community. Frank was one of five participants who were featured on a panel discussion about the future of Wikimedia & Education, designed to connect to a track of the conference focused on creating a common definition and vision for the program, conducting some preliminary needs finding research (led by contractor Cornelius Kibelka), and identifying other areas for research. LiAnna led a two-part session on that as a facilitator, and Frank and Bob participated, sharing their perspectives. Bob also was a featured speaker in a well-received panel about generative artificial intelligence and how it may affect Wikimedia & Education. Finally, LiAnna also led a popular session on tips and tricks for how to use the Programs & Events Dashboard for education programs. Senior Wikipedia Expert Ian Ramjohn also participated virtually with a video presentation on how Wiki Education supports as many students each year as we do.



*LiAnna led a session on how to use the Programs & Events Dashboard for education programs.*



*Bob was a featured speaker on a panel about generative AI and Wikimedia & Education*

## Wikipedia Student Program

May 2023 in numbers:

- 351 courses were live on the Dashboard.
- 5,980 students were enrolled.
- Students added 4.86 million words and 49,000 references to Wikipedia. They contributed to 6960 articles and created 435 new entries.



**Performance at a glance:** With 4.86 million words added, we are close to meeting our overall goal of 5.25 million words.

May is the month when most of our [spring term](#) classes wrap up. This means that students were busy finishing their drafts and moving their work into the article main space. As always, we're incredibly proud of the instructors and students we support. They added almost five million words to Wikipedia in Spring 2023, making Wikipedia a more accurate and equitable space for all!

As classes wrapped up, we also finished out Wiki Education Office Hours for the term. Office hours have proven to be a wonderful opportunity for Wiki Education to more directly interact with the instructors we support, and for our instructors to find a community of like-minded individuals seeking to embrace open pedagogy. Of course, throughout the month, Wikipedia Experts, Ian Ramjohn and Brianda Felix, spent much of their time helping faculty and students as they moved their work into the article main space.

Senior Program Manager, Helaine Blumenthal and Equity Outreach Coordinator Andres Vera, were busy beginning recruitment efforts for the Fall 2023 term. Along with Dr. Amin Azzam from UCSF, Helaine also ran a workshop to promote Wiki Education's [PCORI initiative](#) to ensure that the public has access to reliable health content on Wikipedia.

## Scholars & Scientists Program

Courses in progress:

- [Idaho OPAL Fellows Wikidata Course](#): These nine editors continued the work from the first cohort of Idaho OPAL Fellows. This cycle we debuted a new kind of Wikidata course where participants meet for three weeks with a two-hour meeting every week. Although the editing impact of this course wasn't as big as previous Wikidata course iterations, the opportunity to present this curriculum sequentially to a group who had previously taken a Wikipedia course was unique. It's our hope that this group will have a better understanding not only of what Wikidata is, but also how it connects to Wikipedia.
- [Wikidata Project course](#): After six quick weeks, these participants have developed, implemented, and in some cases, completed projects on Wikidata. This is our second iteration of this more advanced course. We feature more advanced tools, presentations from participants, as well as a specific emphasis on project workflows. Check out the Dashboard to see some of the +4,000 edits they made.
- [National Security Wiki Scholars](#): We are a few weeks into this National Security Wiki Scholars course, and we've already had some great contributions go live. Take a look at the



[Nuclear football](#) article to see an improved history section. Similarly, the [National Intelligence Center of Mexico](#) has been formatted to capture a merging of two agencies, whereas before this as a more muddled description.

- [Climate Change Solutions Wiki Scientists](#): This month we started a Climate Change Solutions course. These 18 participants will focus their efforts on contributing to articles related to climate change. Check back on the link above to see their contributions appear.
- [Atlassian Wiki Scientists](#): Another course wrapped up this month with our 16 Atlassian Wiki Scientists creating six new articles, editing 43, and adding 153 references to Wikipedia. Take a look at [the article about Judy R. Dubno](#), a celebrated audiologist, which previously didn't exist. The same is true of [the Kay Baxter article](#). Baxter is a noted horticulturalist from New Zealand.
- [Wikidata Institute May](#): These nine new editors began a new Wikidata Institute. Representing institutions like Wayne State University, the Detroit Institute of Arts, as well as Wikimedia Netherlands, we are eager to see the impact our curriculum will have on these local collections. Check back on their Dashboard to see their impact as it happens.
- [PCORI/AHRQ editing workshop](#): We ran a workshop this month to increase the number of PCORI/AHRQ systematic reviews on relevant Wikipedia pages. Although the workshop was not well attended, the opportunity to test a new approach to adding citations to these articles was helpful. Our intention is to build off of this workshop and run future workshops.

## Advancement

### Partnerships

This month, we kicked off a project to work with a video production firm as they develop two videos to assist us in our work. One will target medical professionals and experts and invite them to join our initiative to add PCORI-funded systematic reviews to Wikipedia, and the other will target medical organizations with the goal of inspiring them to partner with us in this work.

We piloted a virtual webinar for medical professionals and experts to learn how to add citations from PCORI-funded systematic reviews to Wikipedia, inviting a few people to attend and provide feedback about what they'd need to know to do this work. We learned a lot from the attendees and look forward to adjusting this webinar format over the next few months, using the opportunity to recruit people into our medical Wiki Scientists courses and hopefully guiding them in adding their first citations. Together with these two projects, we're making progress in our efforts to bring high-quality medical publications to the public through Wikipedia.

We also kicked off a Climate Solutions Wiki Scientists course, focused on guiding scientists as they add information about climate solutions to Wikipedia. We're excited to get more case studies and stories out of this course, aiding us as we bring on more partners and Wiki Scientists in this space over the coming year. Finally, we completed a Wikidata Institute specifically for the instructors and faculty at institutions of higher education in Idaho, giving this cohort a chance to pivot from learning about Wikipedia to learning about Wikidata. This model of working with the same cohort over the past six months has been productive, and we hope to replicate this with other states in the future.



## Fundraising

Kathleen Crowley, Director of Donor Relations, worked on and completed the first draft of the fiscal year 2022-23 annual report and fiscal year 2023-24 annual plan sections for fundraising. She also created the first draft of the fiscal year 2023-24 revenue and expense budget for fundraising. She submitted a LOI to a new foundation prospect for support of the Wikipedia Student Program in the area of mitigating climate change with natural solutions. We learned from the WITH Foundation that they would provide a \$55,000 grant to support three Wiki Scientists courses on developmental disability healthcare. This represents a \$5K increase from what we requested. Kathleen had a meeting with the fundraising team at HACU, who is a potential non-profit partner for joint funding opportunities to support faculty recruitment at HSIs. She also had a meeting with Dr. Zachary McDowell, who is interested in partnering with us on a research project that we would jointly submit as a LOI to the ECMC Foundation. Kathleen organized blog needs and grant reports for key stewardship of our current funders. She has begun to delve into learning about ChaptGPT and how it can be used to streamline fundraising processes, including experimentation with FoundationSearch, our prospect research software that has implemented it in foundation profiles and will continue to develop its capacity over the course of 2023 and beyond.

## Communications

### Blog posts:

- [Examining China's one-child policy through an interdisciplinary lens](#) (May 3)
- [Healthcare information for all: including LGBTQ families in Wikipedia](#) (May 17)
- [Expanding art history and architecture on Wikipedia thanks to the Samuel H. Kress Foundation](#) (May 31)

## Technology

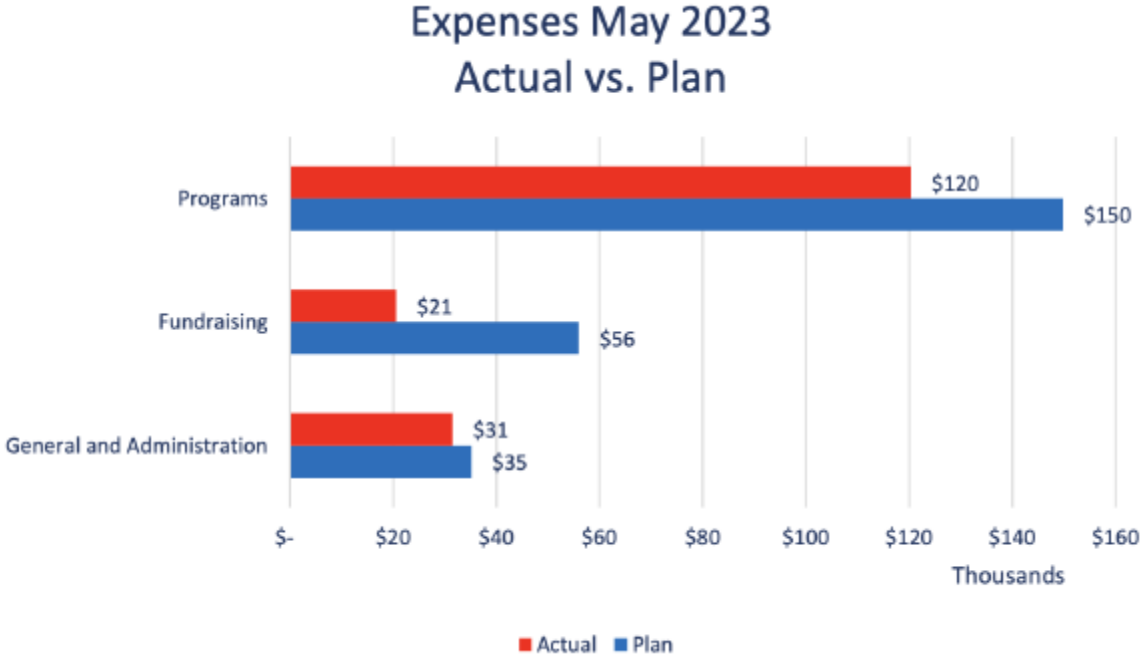
This month, we kicked off three summer internship projects. Returning Google Summer of Code intern Shashwat Khanna is working on a major upgrade to the user experience for setting up an "Article Scoped Program" on the global Programs & Events Dashboard, which will make it easier for event organizers to specify which sets of articles they want to track. First-time Google Summer of Code intern Amine Hassou is taking on a major JavaScript upgrade to the Dashboard, working on all the necessary changes to move us to version 18 of the React user interface library. And Outreachy intern Sulagna Saha is building a new Ruby library that will let us provide more accurate statistics about Wikidata edits.

We also completed the hiring process for the Data Scientist for our upcoming Visualizing Impact project; the new Data Scientist will start in mid-July.

Our project to support the Wikimedia Foundation's Campaigns team is nearing fruition; the Wikimedia engineers have completed the core API integration with the Dashboard, and are expected to deploy that integration to their Event Center platform soon.

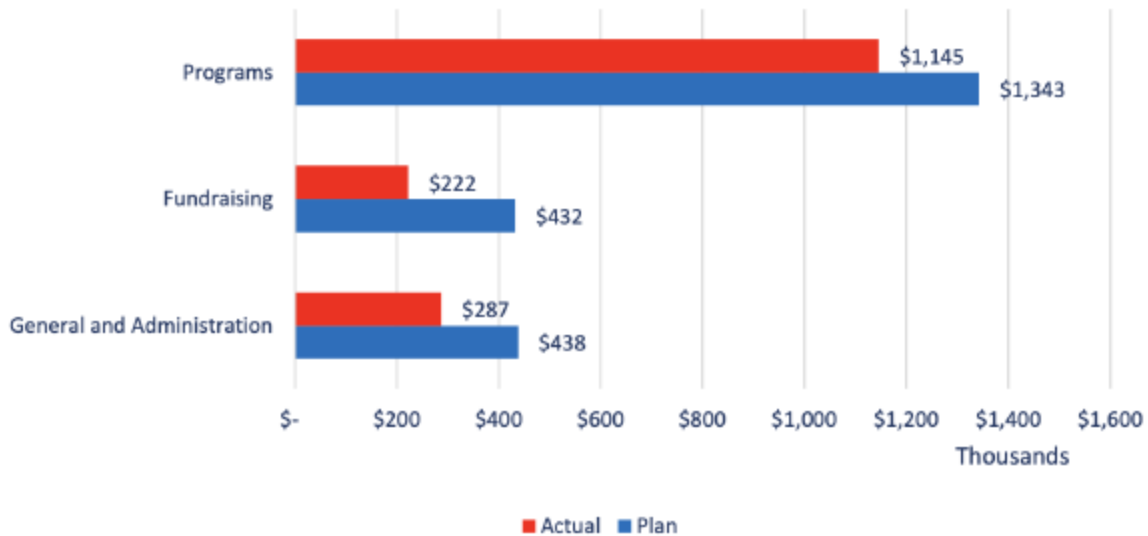
# Finance & Administration

The total expenditure for the month of May was \$172K, (\$69K) under the budget of \$241K. Fundraising was under (\$35K), underspending (\$25K) in Marketing and (\$10K) in Payroll. General & Administrative were under (\$4K) due to underspending (\$6K) in Payroll, and under (\$10K) due to accruing Board Meeting expenses that will occur in June 2023, while over +\$7K in Travel, +\$4K in accounting and +\$1K in Insurance. Programs were under (\$30K) comprised of underspending (\$20K) in Outside Consulting, (\$11K) in Payroll, (\$3K) in Travel, (\$2K) in Advertisement, (\$1K) in Software, while over +\$7K in Marketing.



The Year-to-date expenses were \$1,654K, (\$559K) under the budget of \$2,213K. Fundraising was under budget (\$210K), of which, (\$121K) in Marketing, (\$78K) in Payroll, (\$8K) in Travel, (\$7K) in Outside services, while over +\$4K in Direct and Indirect Expenses. General & Administrative were under (\$151K), underspending (\$65K) in Payroll, (\$35K) in Recruiting, (\$33K) in Staff and Board Meetings (\$10K) in Professional Services, (\$8K) in Desk Equipment, (\$3K) in Indirect Expenses, while over +\$3K in Travel. Programs were under (\$198K) due to being under (\$96K) in Consulting Services, (\$59K) in Payroll, (\$30K) in Travel, (\$13K) Software, (\$9K) in Advertisement and (\$4K) in Recruitment, while over +\$13K in Direct and Indirect Expenses.

## Year to Date Expenses May 2023 Actual vs. Plan



## Office of the ED

Current priorities:

- Finalizing the annual plan document for fiscal year 2023–24
- Finalizing the new strategy brochure

In mid-May, Frank delivered the first draft of the annual plan document for fiscal year 2023–24 to Wiki Education's board. The document is split in two parts: the first part looks back at the organization's performance in the current fiscal year, while the second part outlines the plan for the coming year. Along with the annual plan document, Frank also sent the first draft of the new strategy brochure to the board. Until the end of the month, the board will have an opportunity to provide feedback, before Frank sends the final versions of both documents out prior to the upcoming in-person board meeting in Tiburon mid-June.

Also in May, Frank engaged with representatives of the Wikimedia Foundation and Wikipedia & Education User Group in coordinating the EduWiki Conference in Belgrade. He then traveled to Serbia and attended the three-day conference. The event provided an opportunity to connect with key people in the Wikipedia and Education world, get insights into the needs of Education Programs around the world, and discuss a future direction for Wikipedia and Education. Frank also participated in the opening panel discussion titled "The future of Wikimedia & Education" with Brahim Faraji, Bukola James, Rahmi, João Alexandre Peschanski, and Yop Rwang Pam (moderator).





*Frank next to João Peschanski from Brazil during the panel discussion on the second day of the EduWiki conference in Belgrade*