



Bulgarian Wikipedians Teaching Librarians in Media Literacy and Wikipedia | Year 2018

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Wikimania | Learning days

How it all started?

- 1. Dec 2016** A fellow Wikipedian offered her personal contact with the Foundation “Global Libraries – Bulgaria”
- 2. Jan 2017** Initial meeting, exchange of ideas
- 3. Summer 2017** Three pilot one-day trainings in Wikipedia, provided to librarians in three different towns
- 4. Apr – Sep 2018** 10 two-day trainings in Wikipedia, in different towns around the country and 28 three-day trainings in Media Literacy (Wikipedia included!)

Contents of the Wikipedia training – 12 hours

Day 1 (6 hours)

- Brainstorming: Things we (don't) like about Wikipedia? (and what can / cannot be done about that)
- Lecture and Questions-and-Answers (principles, rules, free licenses)
- Showcase of good practices of Wikipedia + GLAMs and Wikipedia + Education
- Brainstorming: How can libraries benefit from Wikipedia?

Day 2 (6 hours)

- Navigating the wiki, account creation
- Editing and creating new articles
- Upload and usage of illustrative content
- Brainstorming: How can libraries contribute to Wikipedia?



Contents of the Media literacy training – 18 hours

Day 1 (6 hours)

- Defining the audience's needs of media literacy
- Definitions of media and information literacy. Types of information literacy.
- Types of media and their characteristics
- History of traditional and online media
- Shannon-Weaver model of communication
- Media users in 21 century – digital immigrants, digital natives
- Characteristics of online media, information about some major media
- *Practical work: Review and discussion of the websites / FB pages of the libraries*



Contents of the Media literacy training – 18 hours

Day 2 (6 hours)

- Search, retrieval and ranking of results in search engines / Google
- Internet Archive
- *Practical work: Google advanced search operators / modifiers, advanced image search*
- User generated content: platforms, pro's and con's
- Computer generated content, augmented reality
- Reliability of printed / electronic / online media
- Fake news and how to recognize them. Techniques of media manipulation and disinformation. Logical fallacies



Contents of the Media literacy training – 18 hours

Day 1 (6 hours)

- Models of consumption of media content
- Blogs and bloggers
- The press release
- *Practical work: Write a press release about an event your library organizes*
- Wikipedia, Wikisource, Wikiquote, Wikimedia Commons, Wikidata
- *Practical work: Write a short referenced article in Wikipedia*
- Wrap-up



Feedback from the librarians

Media Literacy training (6)

Wikipedia training (2)

1	4.5	4.6	4.5	4.5	4.7	4.7	4.7	4.7
2	4.2	4.7	4.6	4.9	4.6	4.6	4.8	4.5
3	4.3	4.6	4	4.3	4.4	4.3	4.5	4.3
4	4.5	4.8	4.6	4.9	4.8	4.4	4.9	4.5
5	4.7	4.8	4.7	4.9	4.8	5	4.9	4.9
6	4.2	4.7	4.7	4.7	4.5	4.7	4.7	4.8
	Burgas	Lovech	Targovishte	Haskovo – W	Kyustendil	Plovdiv - W	Ruse	Plovdiv

1. The training will help me in my work as a librarian

2. The methods employed by the trainer enhance the training

3. The length of the training meets my needs

4. Organization and conditions of training are good

5. The trainer is well prepared and teaches comprehensively

6. Overall satisfaction from the training