

WikidataCon 2017

Results of the Participant Feedback Survey



WIKIMEDIA
DEUTSCHLAND

Data Collection



Methodology:

- Online feedback survey via Qualtrics (WMF account)
- Questionnaire [available on Wikimedia Commons](#)

Data collection:

- October 29th (after closing of the WikidataCon 2017) - November 12th
- Conference participants (registration): 200
- Participants invited to the survey via email: 200 (2 reminder emails)
- Participation: n=121 → 60.5 % of conference participants



Thanks for taking part in our survey!

Dear participants of the WikidataCon 2017,

Thanks for taking the time to complete this survey! By filling in this feedback form, you will help us to improve the quality and impact of the WikidataCon in the future.

We explicitly encourage you to express also critical feedback - if applicable - to gain a realistic picture of the strengths or weaknesses of the conference. Overall this survey will take around 10-15 minutes to complete.

The data from this survey will be processed statistically and the results will be published only in an aggregated form, which means that there will be no possibility to identify you or your individual answers. All responses are optional.

If you have any questions or problems, please feel free to contact us at lea.lacroix@wikimedia.de.

Start

0% 100%

Wikimedia Deutschland – Gesellschaft zur Förderung Freien Wissens e. V.
Tempelhofer Ufer 23/24, 10963 Berlin - E-Mail: info@wikimedia.de

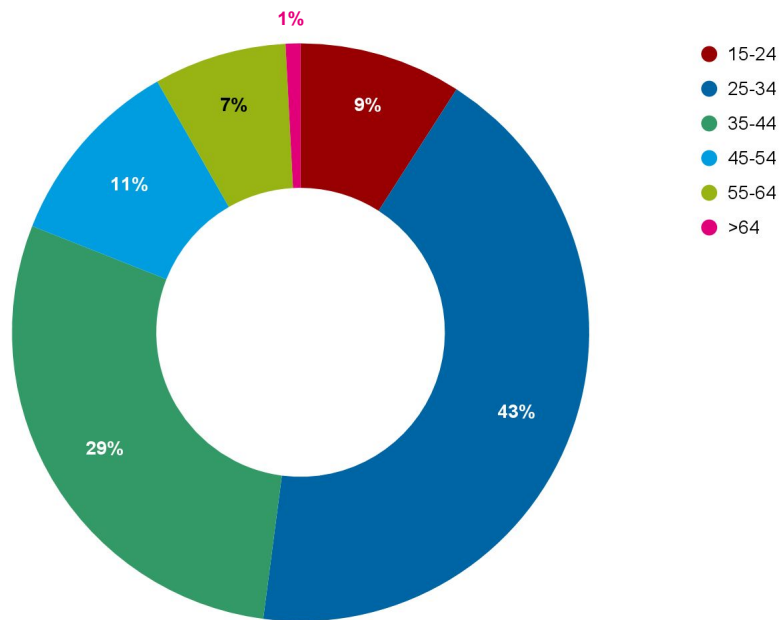
Survey Powered By [Qualtrics](#)

Background of Respondents



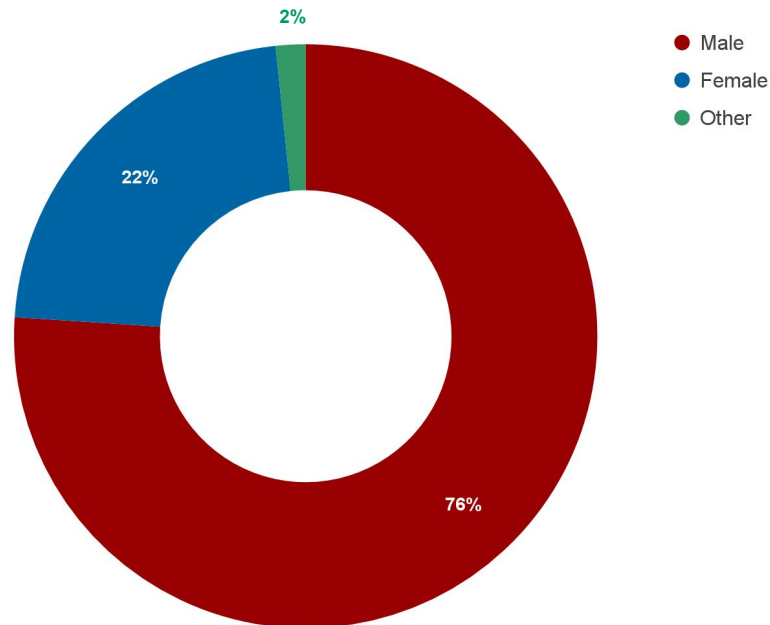
Background of respondents - 1

Age



Q1: What is your age? (n=121)

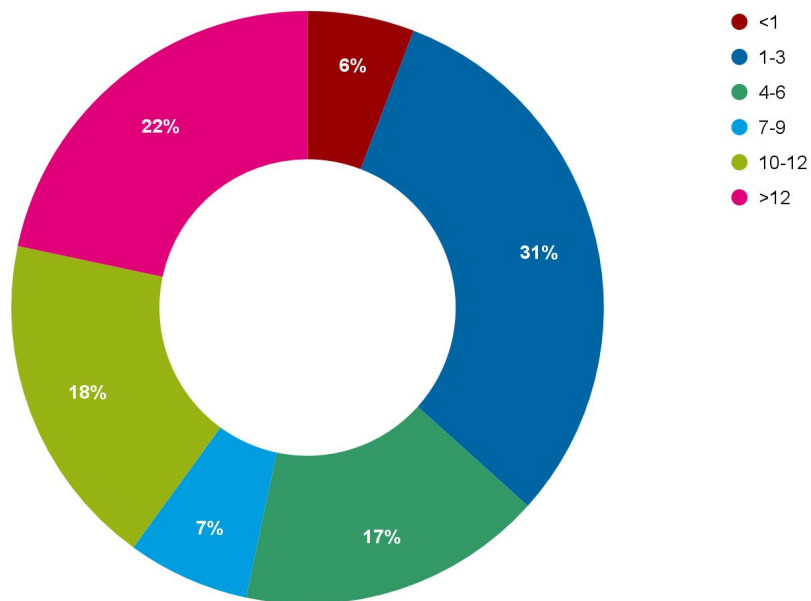
Gender



Q2: What is your gender? (n=121)

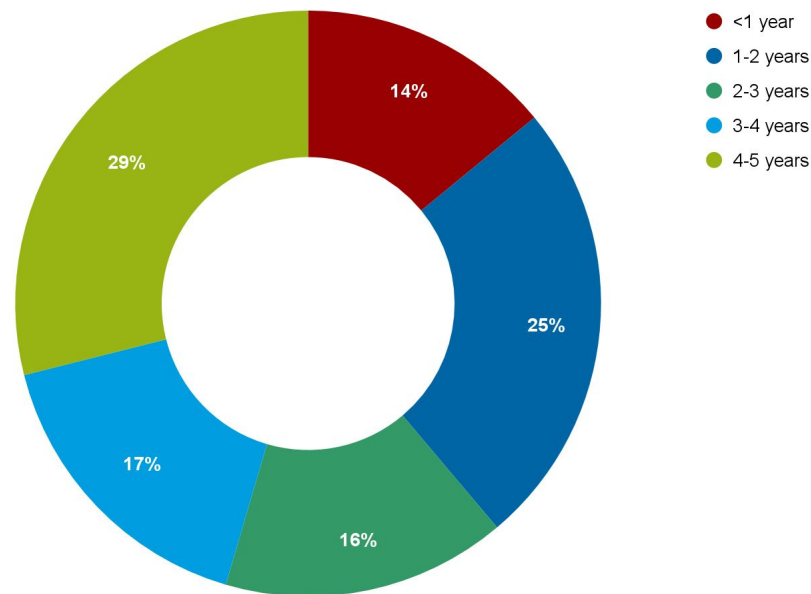
Background of respondents - 2

Years of Involvement with Wikimedia



Q3: Approximately for how many years have you been involved with the Wikimedia movement?
(n=120)

Years of Involvement with Wikidata

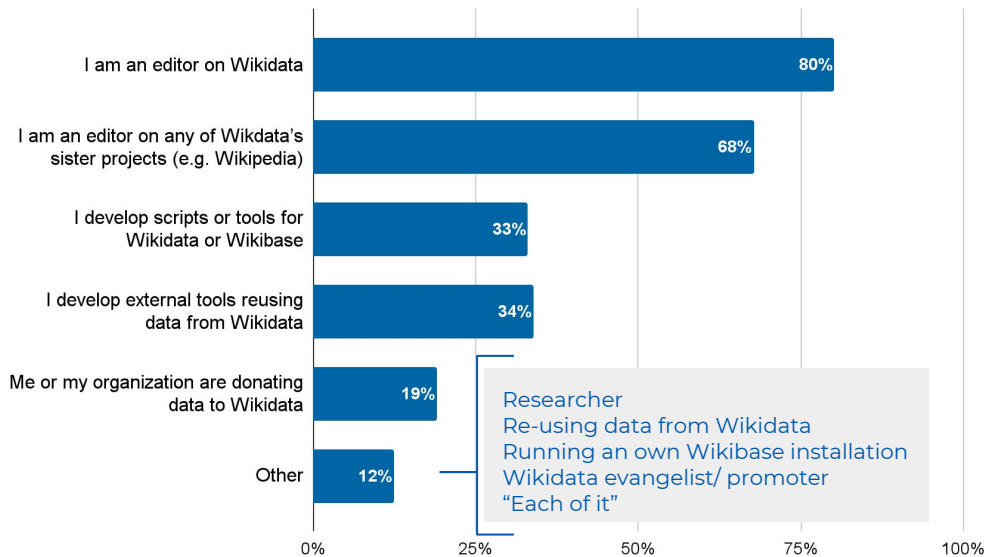


Q8: Approximately for how many years have you been involved with Wikidata by now?
(n=121)

Background of respondents - 3

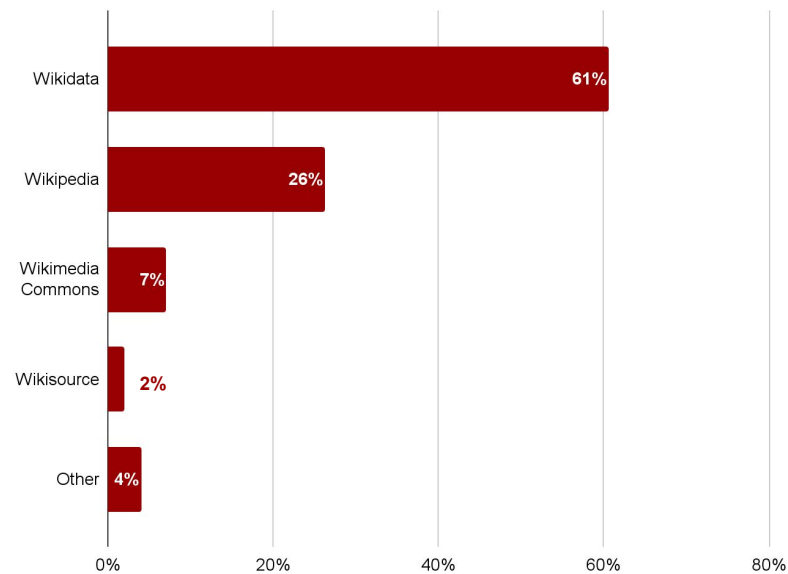


Kinds of Involvement



Q5: In which ways are you involved with Wikidata/ Wikimedia? [multiple answers possible] (n=121)

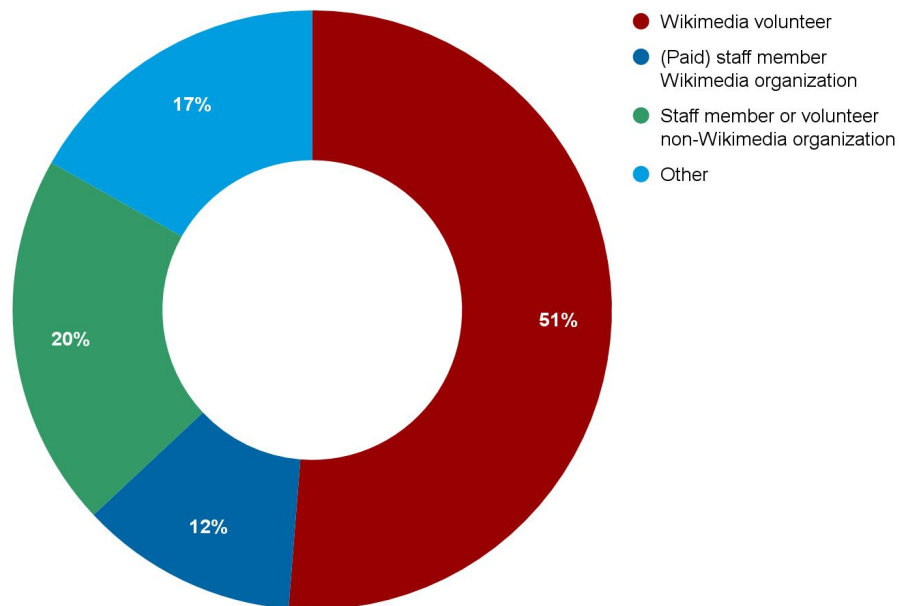
Main Project



Q5b: In which of these projects are you mainly active? [Filter: only if Q5="... editor on Wikidata" and/or "... on any of Wikidata's sister projects"] (n=99)

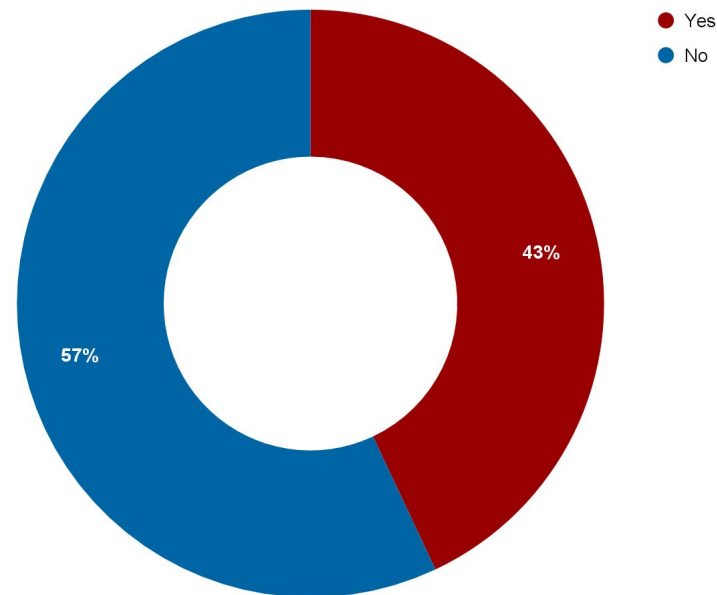
Background of respondents - 4

Participant Role



Q4: What was your main role in which you were participating at the conference? (n=119)

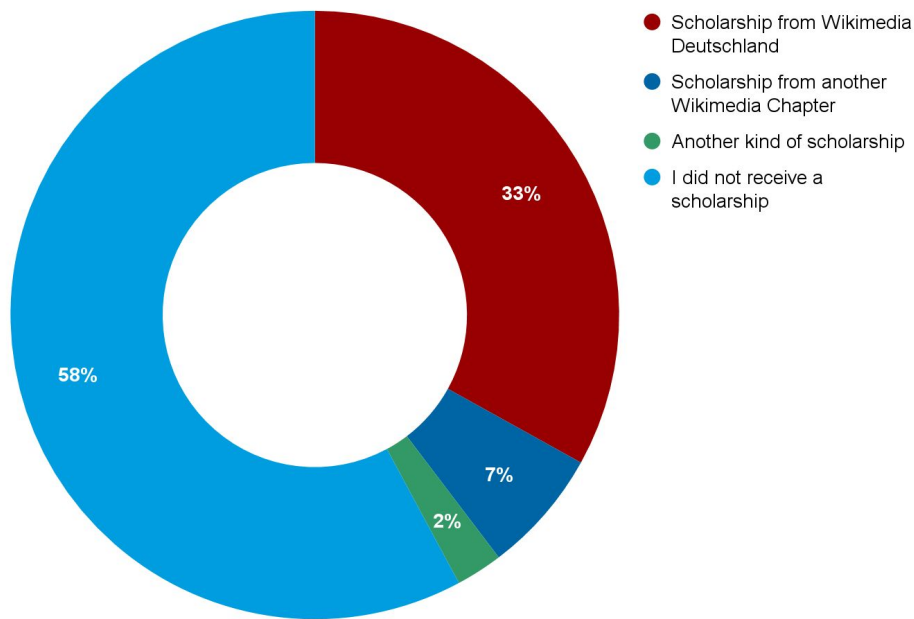
Session host/ speaker



Q6: Were you the host, organizer or main speaker of a session at the WikidataCon? (n=121)

Background of respondents - 5

Scholarships



Q7: Did you receive a scholarship for taking part in WikidataCon 2017? (n=121)

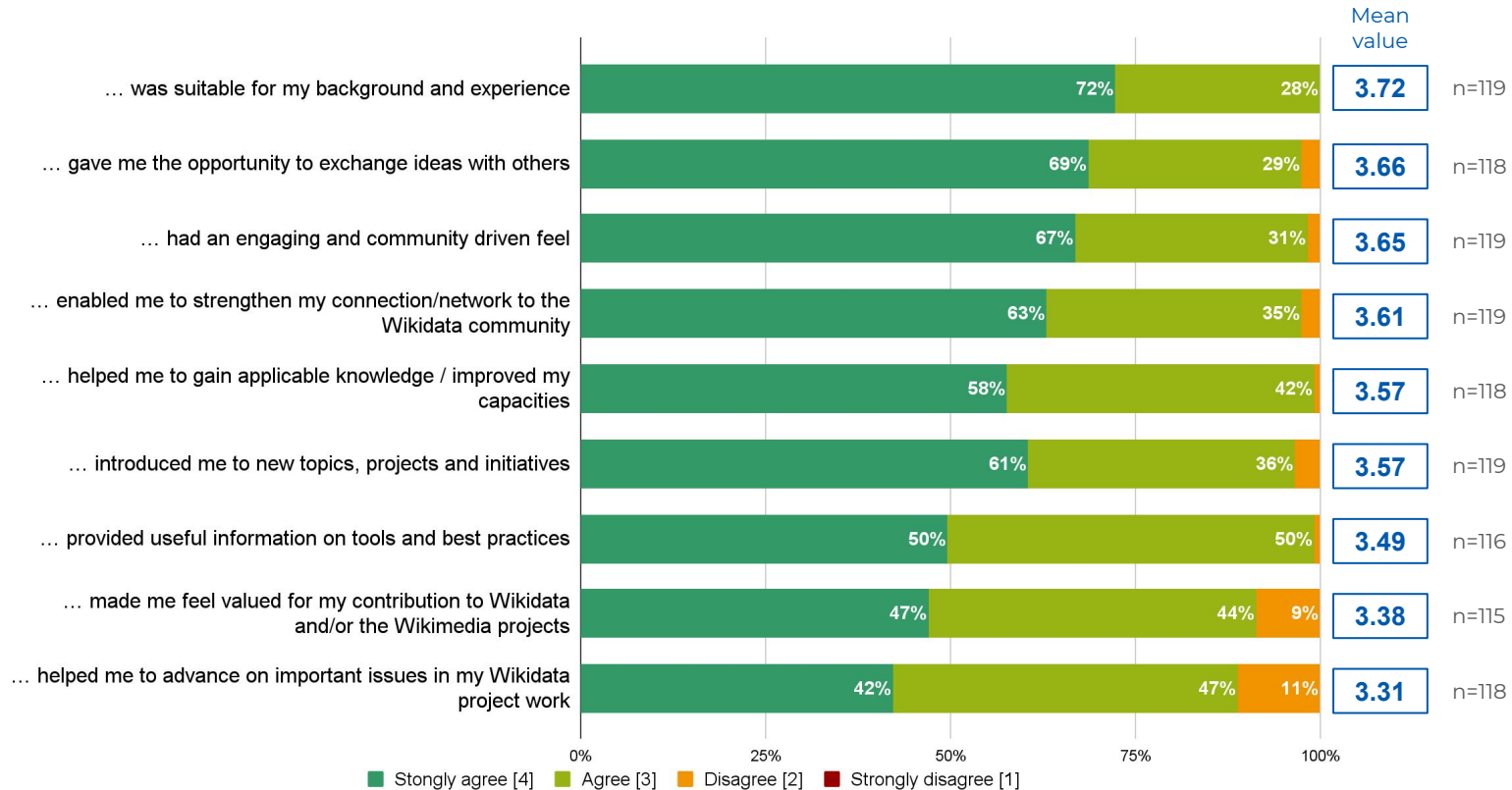
Program & Content



Program

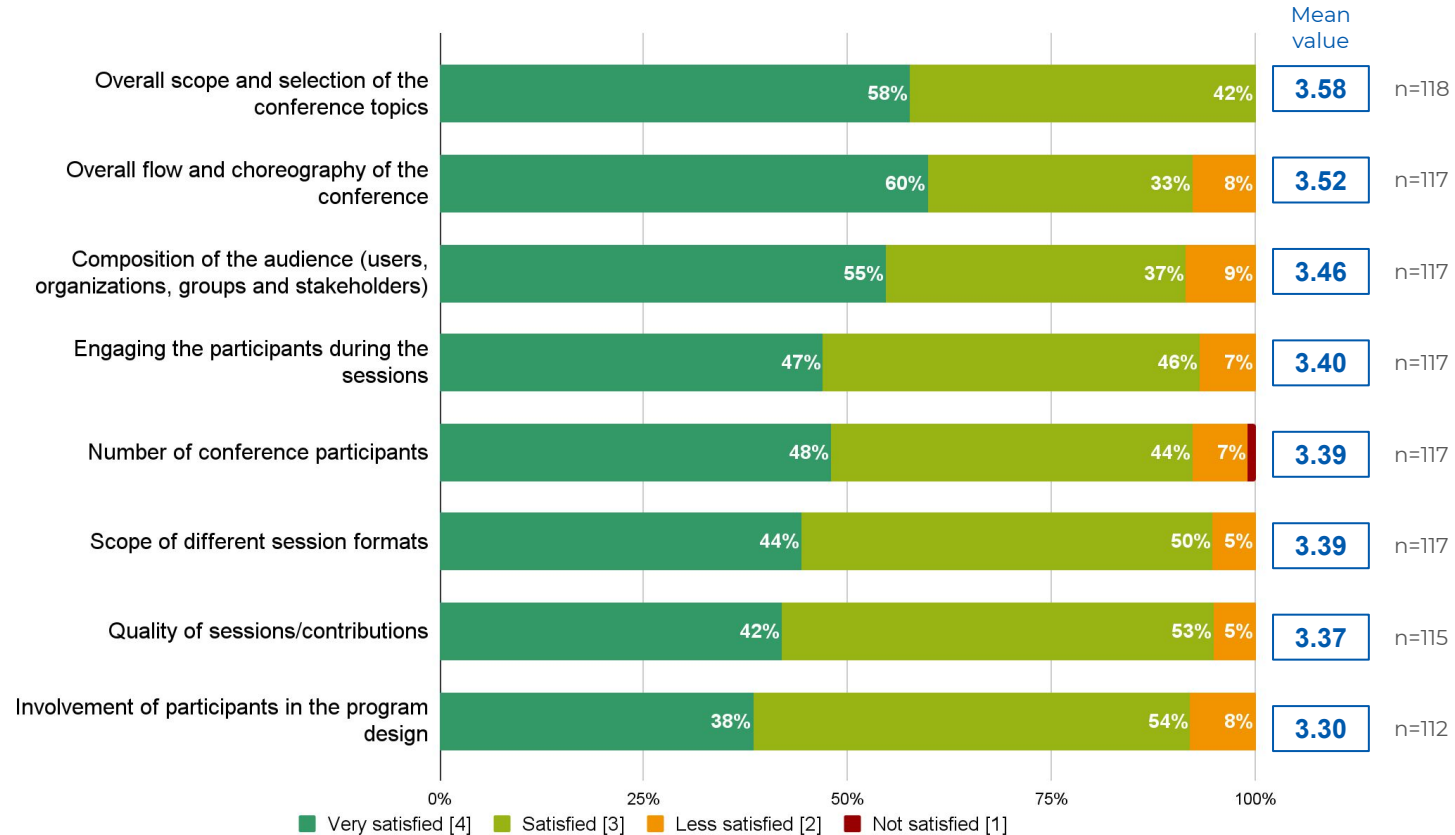


Q9: To what extent do you agree or disagree to the following statements? The conference...



Content

Q11: How satisfied were you with the following aspects of the conference?



Program/ Content - Further Remarks



Q12: Further remarks on content and program of the conference (n=40)

Positive Remarks

Predominantly very (!) positive feedback:

- Very engaging conference
- Inspiring exchange with peers
- Rich, multi-faceted program
- Great overall atmosphere
- Extremely well organized

Negative Remarks

Only some critical comments, mainly about:

- Too demanding schedule/ too dense program, esp. on Saturday
- Too tight schedule/ too much overlapping sessions
- Lack of timeslots dedicated to informal conversations and socializing
- Varying quality level of sessions

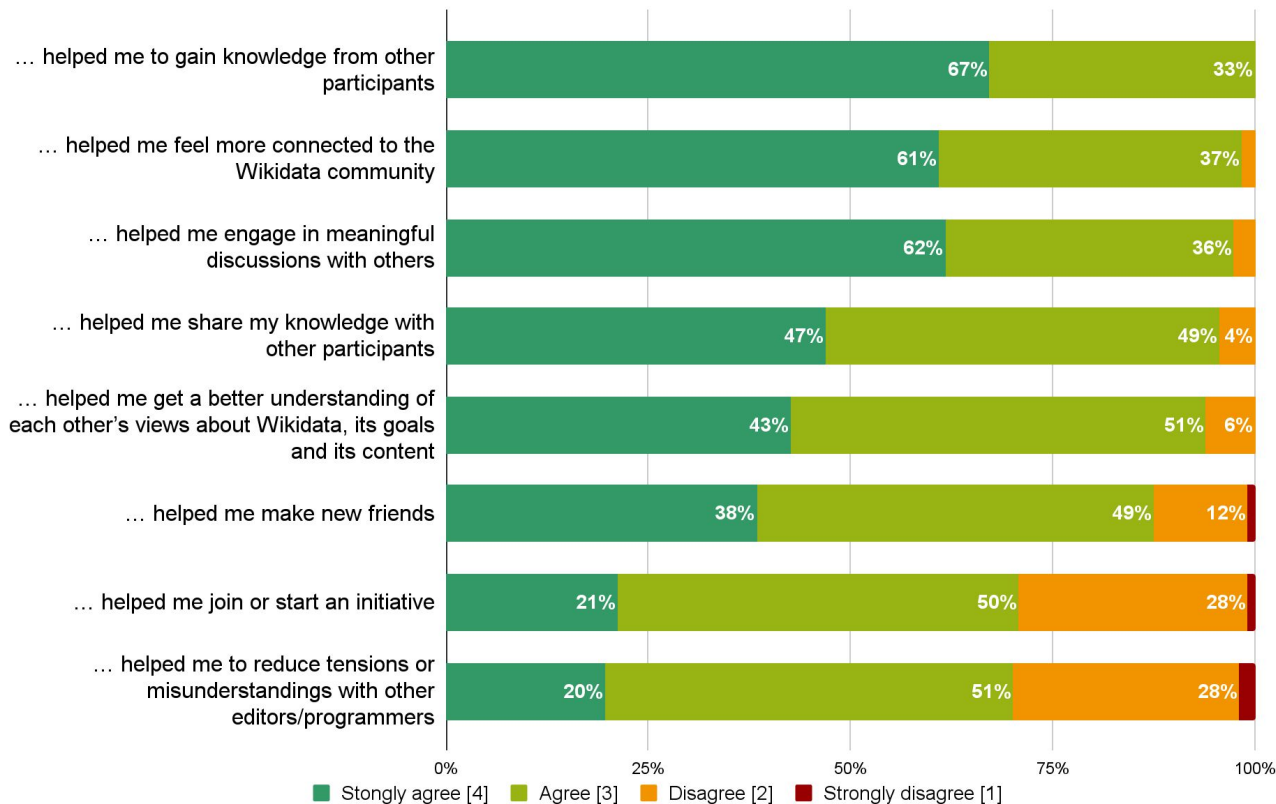
Networking



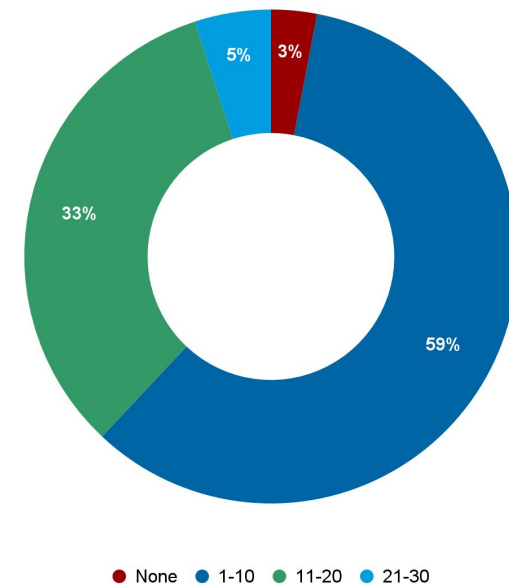
Networking



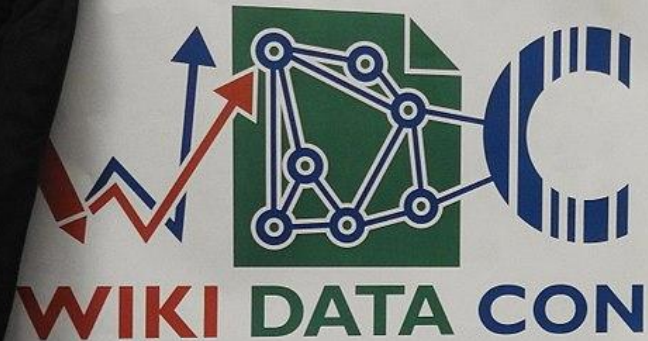
Q14a: Meeting all those people from the Wikidata community ... (n=107-116)



Q13: How many new working contacts did you make at the conference? (n=118)



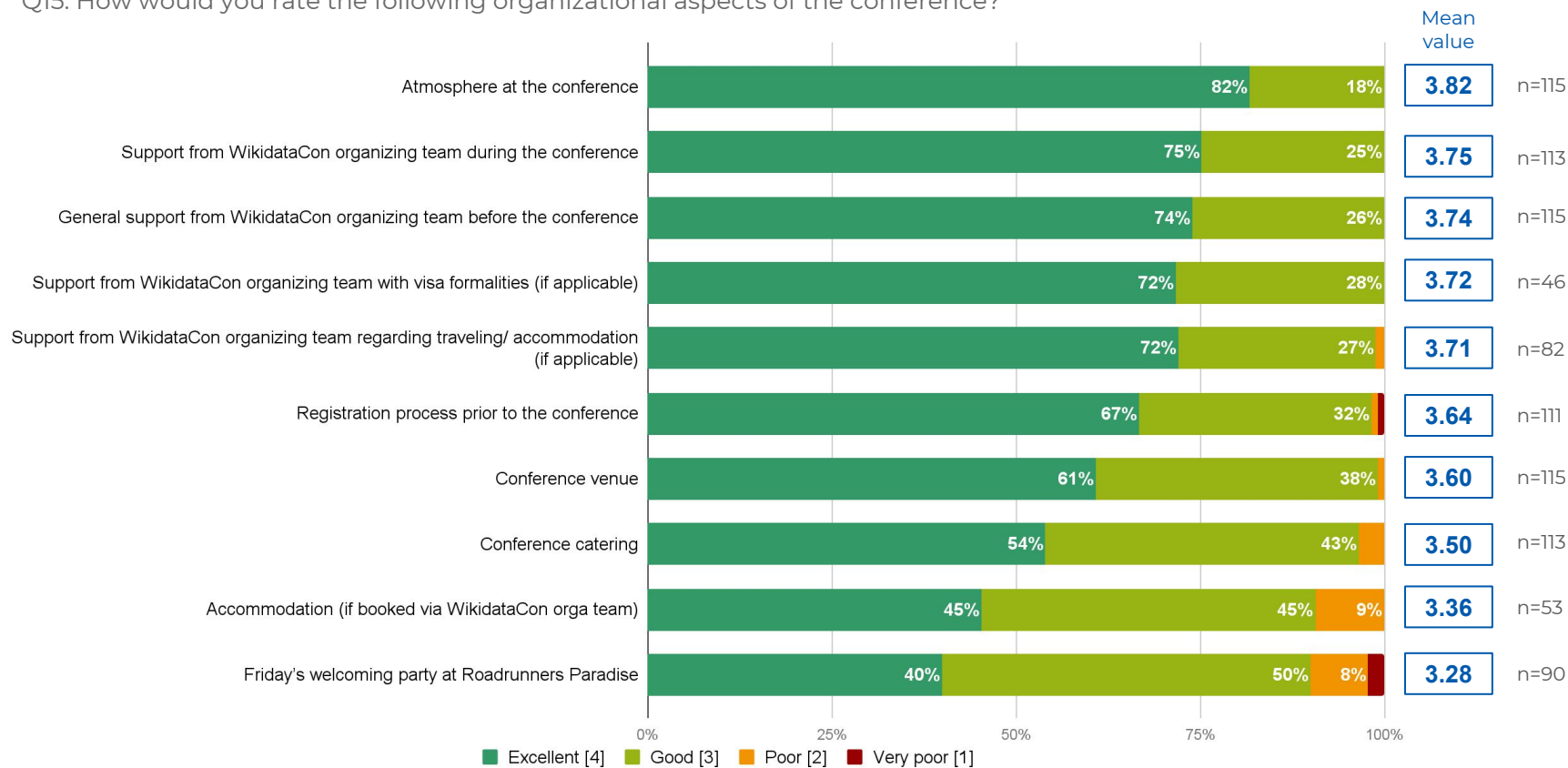
Organizational Aspects



Organizational Aspects



Q15: How would you rate the following organizational aspects of the conference?



Organizational Aspects - Further Remarks



Q16: Further remarks on organizational aspects (n=40)

Positive Remarks

Overall very positive feedback on organizational aspects:

- Very good, smooth, professional organization; *"It was the best organized conference I've ever been to!"*
- Good WiFi
- Perfect Video streaming/ good documentation
- Warm, welcoming atmosphere
- Good catering & conference location

Negative Remarks

Not dominating, mostly referring to conference schedule:

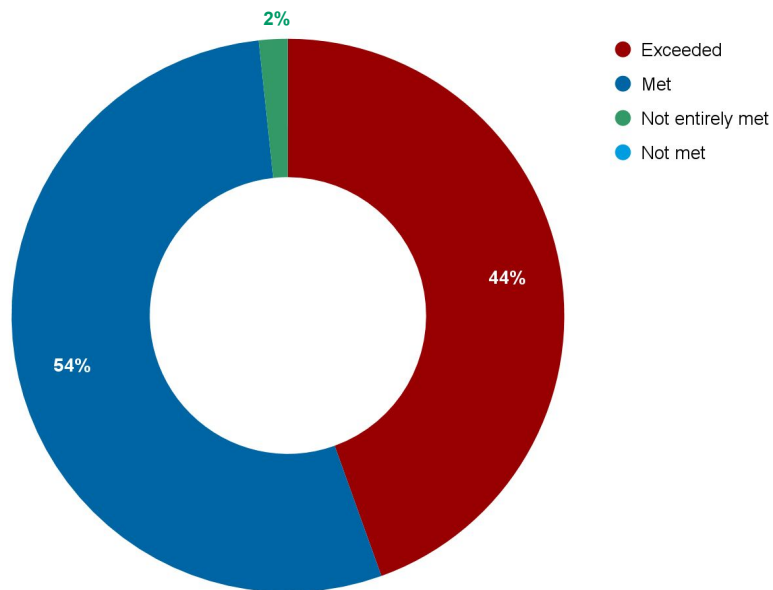
- Too tight program schedule/ overlapping sessions; *"Simply too packed"*
- Lacking room for informal conversations
- Conference party as a start not optimal
 - Participants tired at 1st conference day
 - Participants had not warmed up with each other

Overall Evaluation



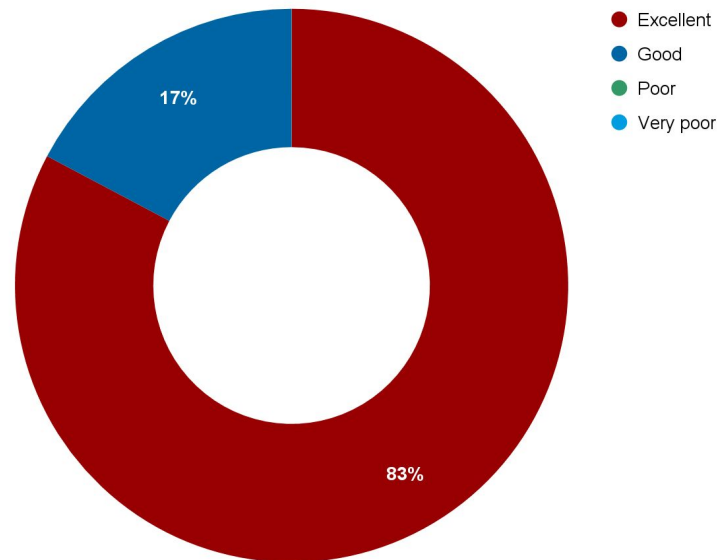
Overall Evaluation

Meeting Expectations



Q10: Regarding your expectations before the conference: My expectations towards the conference were... (n=119)

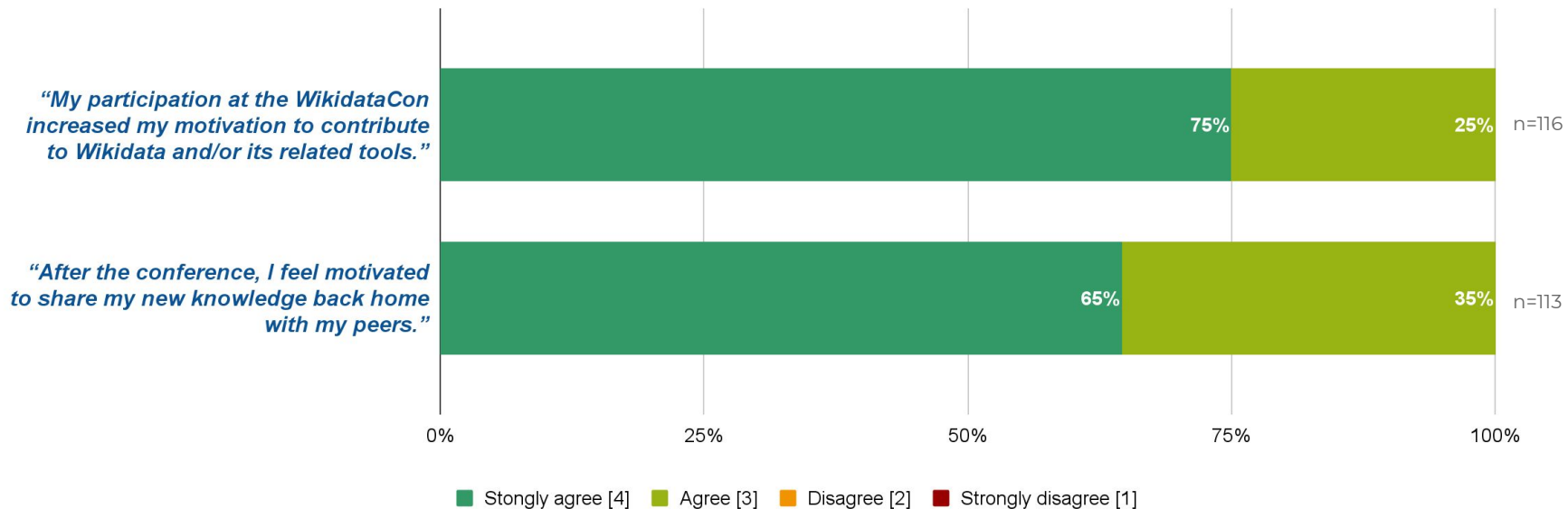
Overall Rating



Q17: What is your overall rating of the conference? (n=116)

Motivation

Q18/Q19: To what extent do you agree with the following statement?



Summary



Summary 1: Background of Respondents



Background of Respondents

- The age group between 25 and 44 years old represents for the majority of the survey respondents (72%). With 22%, females were slightly underrepresented among the respondents of the survey (compared to registration data: 30%).
- 70% of the respondents have been involved with the Wikimedia movement for 4 years or more, whereas only 29% have been involved with Wikidata for 4 years or longer. The majority has been involved with Wikidata for less than one year (14%), 1-2 years (25%) or 2-3 years (26%).
- 80% of the respondents described themselves as 'editors on Wikidata'. But 60% are also editors on one of Wikidata's sister projects. Roughly a third also claims to develop internal or external tools or software around Wikidata ('scripts & tools for Wikidata & Wikibase': 33%; 'external tools reusing data from Wikidata': 34%). Of the ones describing themselves as 'Wikimedia editors', a majority (61%) names Wikidata as their main project, followed by Wikipedia (26%) and Wikimedia Commons (7%).
- 63% of the respondents represented for Wikimedia in their main role at the conference (51% volunteers, 12% paid staff). 20% as volunteers or staff of non-Wikimedia organizations and 17% as of "other".
- **43%** of the respondents had taken on the role of a **host, organizer or main speaker at a session** at the conference. (registration data: 78 out of 200 → 39%)

Summary 2: Program & Content



Program & Content

- The general setup of the WikidataCon received much appreciation: 100% of the respondents judged the conference as **suitable for their own background & experience** ('strongly agree' and 'agree'). In line with the conference's goals, the **opportunity to exchange ideas with others** (98%), an **engaging and community driven feel** (98%) and the **strengthening of own's connection to the Wikidata community** (98%) were affirmed by the participants. Giving this, feeling valued for own's contribution to Wikidata/ Wikimedia projects (91%) and advancing on important issues in own's Wikidata project work (89%) were slightly less prominent.
- Satisfaction ratings for the different program facets were particularly high for the **overall scope and selection of topics** (100% 'very satisfied' or 'satisfied'), the **overall flow and choreography** (93%) and the **composition of the audience** (92%). Also, 93% of respondents felt **satisfied with the engagement of participants during the sessions** ('very satisfied' or 'satisfied'). The scope of session formats, the quality of the contributions and the involvement of participants in the program design process received slightly lower, but still very good ratings.
- **Open comments on program and content were predominantly positive**, especially highlighting the rich program, a great atmosphere and the inspiring exchange with others. **Some criticism** was aroused by the very long and demanding program schedule (especially on the first day of the conference). Also, dedicated time and space for informal conversations and networking were missed to some extent.

Summary 3: Networking



Networking

- Getting connected with other Wikidata community members was one major goal of the new WikidataCon conference. Accordingly, 100% of respondents strongly agreed or agreed that the conference **helped to gain knowledge from other participants**. The conference also strongly facilitated to **feel more connected to the Wikidata community** (98% 'strongly agree' or 'agree'), to **engage in meaningful discussions with others** (98%), to **share own's knowledge with other participants** (96%) and to **gain a better understanding about each other's views about Wikidata** (94%).
- At least 71% reported that the conference helped them to join or start a concrete initiative. 59% of the respondents reported making up to 10 new working contacts at the conference, 37% making even 11 or more.

Summary 4: Organizational Aspects



Organizational Aspects

- The organizational aspects of the conference received **very positive ratings**. Above all, the overall **atmosphere of the conference was especially highlighted** (82% 'excellent' and 18% 'good'). The different facets of support by the WikidataCon orga team rated very positive, too: **support during the conference** (100% 'excellent' or good'), **support before the conference** (100%), **support with visa formalities** (100%) and support with traveling/ accomodation (99%, if applicable).
- The registration process, the conference venue and the catering received slightly lower, but still very good evaluation. Some critic was aroused by the accommodation itself and the setup and timing of Friday's welcoming party.
- Open comments emphasized the **smooth and very professional organization** of the conference. Important details like **stable WiFi, reliable video streaming or good documentation** received much appreciation, too. Negative aspects were clearly not dominating, but again the very tight and demanding program schedule was questioned by some.

Summary 5: Overall Evaluation



Overall Evaluation

- Overall, participants profited in manifold ways of the conference and really appreciated this first staging of a Wikimedia conference especially dedicated to Wikidata and its communities.
- In terms of expectations prior to the conference, the vast majority of the respondents reported that their **expectations were met (54%) or even exceeded (44%)**.
- In the overall rating, **83% judged the conference as 'excellent'** (17% 'good'), which emphasizes that there was a strong need in this community to gather at a dedicated conference.
- 100% agreed that the conference had a **motivating effect for contributing to Wikidata** and/or its related tools (25% 'agree', 75% 'strongly agree'). They also felt **motivated to share their newly acquired knowledge back home** with their peers (35% 'agree', 65% 'strongly agree').



Overall, the various insights from the participant survey deliver first indications for reaching the overall goals of this WikidataCon: An engaging, community-driven program, participants feeling happy and involved, strengthening connections within the Wikidata community and leaving participants motivated for their Wikimedia project work and for sharing their learnings back home.

Your WikidataCon team



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THANK YOU!



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