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ACHIEVEMENT

A Treatise on One of the Factors in the Advancement of the Art of Printing, with Examples



1920

Designed by James E. Fraser



MEDAL OF THE AMERICAN INSTITUTE OF GRAPHIC ARTS Designed by James E. Fraser

ACHIEVEMENT

A Treatise on One of the Factors in the Advancement of the Art of Printing, with Examples



1920 JAPAN PAPER COMPANY New York

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THE

PRINTING EXHIBITION

AMERICAN INSTITUTE OF

GRAPHIC ARTS

etting forth the fact that of all the specimens of printing shown at this great exhibition a large percentage were printed on handmade papers supplied exclusively by the Japan Paper Company.

This is the more significant since the exhibition contained specimens of printing from all parts of the United States and Canada; representing every variety of work from widely scattered sources, all indicating the unmistakable trend toward the use of handmade papers for the best printed matter. CADE: "Thou hast most traitorously corrupted the youth of the realm in erecting a grammar school; and whereas, before, our forefathers had no other books but the score and the tally, thou hast caused printing to be used; and, contrary to the king, his crown, and dignity, thou hast built a paper-mill."

-KING HENRY VI, Part 2, Act IV, Scene 7.

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THE American Institute of Graphic Arts held an exhibition of Printing in the galleries of the National Arts Club in New York, from May fifth to June first, Nineteen hundred and twenty.

The purpose of this exhibition was to assemble a representative collection of contemporary American printing, definitely to indicate the standards attained by the printing art in this country.

The announcement of the exhibition met with instant response from representative printers in all sections of the United States and Canada. Thousands of specimens were submitted to the Committee, and after careful examination over fifteen hundred were selected for exhibition.

The classification of exhibits included Books, Catalogues, Labels, Booklets, Circulars, Stationery, Calendars, Wrappers, Display Cards, Cards, Folders, Posters, Prints, Advertisements, Color Printing and Maps.

That the purpose of the exhibition was accomplished in large measure, is best evidenced by the enthusiastic interest displayed by the many devotees of the printing art who were daily visitors. Further indication of this is to be found in the published comments on the exhibition appearing in the trade publications and newspapers.

The Committee of Judges awarded gold, silver and bronze medals as announced elsewhere in this volume; The

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American Institute of Graphic Arts Gold Medal for the best specimen in the Exhibition was awarded to No. 277: book, 15x20, title "Old Masters Drawings," printed for Mortimer L. Schiff, printed by Norman T. A. Munder Company; cover French Marble paper; text 192 pages, end and fly leaf unbleached handmade Arnold paper; photogravure illustrations; exhibited by Norman T. A. Munder Company of Baltimore.

One outstanding feature of this great exhibition almost universally observed and widely commented on, is the large proportion of the exhibits printed, wholly or in part, upon paper supplied by the Japan Paper Company.

Of the total number of specimens shown in the various classes, the percentage of those on handmade papers were as follows:

| Folders | 49% | Posters | 43% |
|------------|-----|----------------------|-----|
| Cards | 51% | Prints (typographic) | 25% |
| Labels | 59% | Books | 39% |
| Circulars | 58% | Catalogues | 12% |
| Stationery | 22% | Booklets | 40% |

This is remarkable evidence of the influence of paper upon the advancement of the standards of the printing art.

Art lends inspiration to faith and faith finds expression in works. Twenty years ago the Japan Paper Company was founded upon faith in the idea that by upholding the finest traditions of the art of paper making and extending the market for its worthiest products, the printing and allied arts could best be served and their standards advanced.

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This printing exhibition has furnished evidence that this faith was more than justified. It has demonstrated that the rare handmade papers from Europe and the Orient, handled exclusively by the Japan Paper Company, have been a powerful factor in the development of the printing art in the western hemisphere.

It has been the constant effort of this company to advance the interests of the Graphic Arts by making a special study of fine papers, by obtaining the finest grades from various parts of the world, and presenting them in the most attractive manner.

In the beginning of its business the company dealt exclusively in the products of Japan, hence the name, Japan Paper Company; later the papers of China and Korea were added, and as the appreciation of their possibilities warranted, the papers of the European makers were included.

The officers of the Company have traveled extensively through Europe and the Orient to obtain the finest products of foreign paper makers for the American market.

In the exploitation of these exceptional papers they have enjoyed the enthusiastic cooperation of progressive artists and printers who have not been lacking in appreciation of their unusual merits and artistic possibilities. The results were admirably shown in the printing exhibition in the remarkable collection of catalogues, booklets, folders, circulars, posters, labels and cards featuring these distinctive papers.

During the war, which made the supply of these foreign

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papers practically unavailable, the Japan Paper Company was able to render peculiarly valuable service to the Ordnance Department of the Government in producing certain useful materials unobtainable from any other source.

Since the termination of hostilities, trips have been made to Europe and the Orient by officers of the company, for the purpose of securing an early resumption of trade relations to meet the growing demand for these unusual papers of foreign manufacture.

It is generally conceded that the printing art has made more progress in the last twenty-five years than in the century preceding. It is not too much to say that one of the most helpful influences to which this progress must be attributed is the encouragement and sympathetic coöperation afforded to the earnest and progressive craftsmen by the Japan Paper Company in furnishing papers offering such tempting possibilities to the artist and printer. These papers by their very texture, color, substance and "feel" may, unadorned by design or text, suggest almost every human emotion as tenderness, virility, anger, vigor, daintiness, sentiment, strength, etc.

To the artist and printer blessed with a genuine appreciation of their distinctive charm they offer an endless opportunity for his best expression.

A brief reference to some of the principal sources of supply of these papers may not be without interest.

China, though the first country to engage in the paper

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making industry has been singularly lacking in its development. It is characteristic of the Chinese to cling to the past and to turn a deaf ear to the calls of progress. From the Chinese point of view that which the past accepted is good enough to meet the needs of today. This element in the Chinese character is exemplified by the fact that in common use may be found today many sheets of Chinese papers not varying in a single detail of quality, size, texture, color and crudity from their prototypes of many centuries past.

This has served to establish for these papers a place all their own, and has undoubtedly restricted the varieties of handmade papers of Chinese origin. Fortified by this isolation they stand apart untouched, unchanged by the progress of the new world. In this respect they perfectly typify the vast kingdom whence they come, so slow to open its doors to admit the wonders of modern progress. The Chinese papers bear the earmarks of the first great invention and suggest grimly the conditions of those dim days of the past which still live in China. A fair example of this is the Hang Chow representing the unchanging customs of centuries. Its merit lies in its appearance of age and the interest it cannot fail to attract by its warm tint and unusual texture. The poster "Old China" imprinted on this paper received the award of the silver medal in the poster class.

Japan, notwithstanding her close geographical relation to China seems to afford a peculiar contrast to her neighbor

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in the development of her paper-making industry. The Japanese more than any other nation have progressed in the art of producing fine papers of vegetable fibre.

Though originating in China, this industry has made its greatest strides in the land of Nippon. The Japanese have devised improvements which have left the products of Chinese paper makers far behind.

Indigenous to the Island are the Kodzu, Mitsumata and Gampi shrubs, from which Japan's entire output of native paper is made. These shrubs are very similar to the mulberry plant, and the soft beautiful lustre which characterizes Japanese paper is due to the peculiar silky texture of this fibre.

Domestic architecture in Japan was aided largely by the addition of paper as material for house building, in the form of the shoji (or window), and the use of the fan, parasol, lantern and screen, and above all as shown in the art of the people, by kakemonos and prints—all of early origin in Japan.

These led to a demand that rapidly developed and resulted in many new uses and in a manufacture that became practically universal throughout the island. So great is the variety now produced that it is impossible to offer any one sheet as typical of Japanese manufacture, but without doubt the best known is the famous handmade Japanese Vellum paper which is universally used for fine books and plate and process reproductions.

The many other styles, each in itself individual, are becoming more generally known and appreciated, through

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their adaptability to the interests of modern advertising, especially when the wares in question possess a character, worthy of reflection in the quality and novelty of the paper and when the artistic may vie with the commercial.

Spanish claims to the distinction of being the first country in Europe to engage in the manufacture of paper are disputed by Italy. Support is found for the claims of Spain in the fact that through the intercourse of wars the Chinese came into contact with the Arabs who acquired from them the secret of paper making and at once put it into practice with the use of linen and cotton rags obtained from their discarded cloaks and mantles. It was early in the eleventh century that this industry was started in the old city of Toledo whence it spread throughout the country. Departing from her traditions which have led her in most matters to cling to the old times and ancient customs Spain has, singularly enough, in her paper industry failed to carry on in the development of handmade papers. These are being gradually but certainly replaced by the machine made sheets. One or two "tubs" still survive however and the quality of their output is beyond question.

The excellent character of these papers and their limited variety but add to their value, and their resulting exclusiveness renders them particularly useful and interesting for certain purposes.

The pretentions of Italy as the first of the European countries to seriously undertake the making of papers

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are not to be ignored. To her must be accorded the credit for first introducing the use of animal size, replacing the vegetable size originally used by the Chinese.

Early in the eleventh century paper making was inaugurated at Amalfi and at Fabriano. Both mills are still in existence; the former little more than a relic; the latter a great plant, turning out the wonderful papers which bear its name.

In these mills the crude original forms are still largely used and the papers have lost little of their original character except that they have progressed in their adaptation to modern needs. One sheet in particular is still produced as it was in the early thirteenth century and it shows the great coarse screen and the crude watermark of the Star.

Among all of the handmade papers in present use those from the Italian mills have a peculiar charm of texture and color, and they fittingly adorn many delightful specimens of the printing art.

In France the making of paper is rated as a national industry. Its introduction is generally assigned to the latter part of the twelfth century and a French watermark is said to exist bearing date of 1282.

To Beaumarchais is accredited the preservation and conservation of three famous mills, one at Arches, one at Archettes, and one at Plombieres (all founded in 1492).

Mills were scattered about central and southern France especially in Lorraine, and Vosges, where the air, the

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brooks and the rivers were exceptionally pure, giving to the pulp the desired whiteness; for in paper making natural forces play a great part. Moreover, work with the hands was not considered menial, and the art was handed down from father to son as an inheritance, many of the smaller mills not even employing outside help, the women of the household taking part in the enterprise. The larger mills took on the form of schools or ateliers, where the boys were apprenticed for a term of years; thus the youths were brought up to love the trade which their forefathers had left them.

The works of art, the glory of the Renaissance were printed on the beautiful rag papers which the finesse and love of handiwork of the Frenchman had created, and today the fine books of France are still made with the same materials. That these materials have lived is due to their worth, and that this worth is just as inherent today as then, has been proved by their adaptation to works above the ordinary in this country.

England with characteristic conservatism was the last of the old world countries to engage in paper making. For many years the handmade papers for England were imported from France and Holland. Not until the sixteenth century was the industry firmly established in England though this followed a long period of experimentation dating back well into the previous century.

The same conservatism prevented development up to about 1685 when, as the records show, the Huguenots

emigrating from France revived the industry and thus the art and mills were started in England on the same plan as in France, being handed down from father to son, from generation to generation.

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So the handiwork was cultivated and continually bettered with typical British thoroughness, which culminated in the high standard demanded by William Morris in his shop at Kelmscott. Here he revolutionized the art of book making, the influence of which is still felt and demonstrated by many workshops and presses patterned after his. Not alone do his theories, ideals and books live, but the materials he used, designed as they were to meet his high requirements, still survive and are as representative of worth and quality today as at the time of their inception.

It is interesting in this connection to note that the Kelmscott paper is still made in the same way and by the same people. It naturally follows that a paper which answers such requirements is a safe medium to use today in any form of good advertising.

If England was the last of the European countries to enter the field of paper making, her advancement in the art has been equally notable. Indeed her progress in this industry has fully kept pace with her advancement in every manifestation of the graphic arts; and who does not pay tribute to her master craftsmen of this and the preceding century in "the art of all arts preservative?"

To those hereditary artisans of Orient and Occident

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whose skill, industry and ingenuity have developed and preserved for the use of the modern craftsmen these wonderful handmade papers, must be accorded a prominent place among the factors which make for printing of the highest quality. To the Japan Paper Company great credit is due for making these remarkable papers available to the printers of America.

The achievement of their high purpose is thus signalized as evidence of the vast influence of the paper makers in the advancement of the Art of Printing. , -•

EXAMPLES

of exhibits made wholly or in part of the handmade papers of the Japan Paper Company

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NOTE

IN the list which follows, the items marked with an asterisk (*) were not eligible to competition, the exhibitors being on the Committee of Judges.

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EXAMPLES

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BOOKS

Book, *The Merrymount Press*; 8 x 10¼; printed for and exhibited by D. B. Updike. Cover, handmade XIII Century paper; text (24 pages), handmade Italian paper.

Book, *The Isle of Pines*; 6¾ x 8¾; printed for the Club of Odd Volumes; printed and exhibited by D. B. Updike. Cover, handmade French Marble paper; text (120 pages), special handmade paper.

Book, *Bibliotheca Americana*; 7 x 11; printed and exhibited by *45 D. B. Updike. Cover, handmade Roma paper; text (240 pages), handmade Fabriano paper.

Book, A Catalogue of the Collection of Prints from the Studiorum *46 of Joseph M. W. Turner; 9 x 12½; privately printed; printed and exhibited by D. B. Updike. Cover, handmade Florentine paper, stamped in gold.

Book, *The Jonny-Cake Papers*; 6 x 9; printed for subscribers; *48 printed and exhibited by D. B. Updike. Cover, handmade Roma paper; text (430 pages), special handmade paper.

Book, A Catalogue of the Engraved Plates for Picturesque Views *49 in England and Wales; 53/4 x 91/4; privately printed; printed and exhibited by D. B. Updike. Cover, handmade Florentine paper; text (104 pages), end and fly leaf, handmade French paper.

Book, *The Metropolitan Museum of Art;* 53⁄4 x 83⁄4; printed for *50 the Metropolitan Museum of Art; printed and exhibited by D. B. Updike. Cover, handmade Florentine paper; text (82 pages), special handmade paper.

Book, *Renaissance Courtesy-Book*; 6¼ x 10; printed for libraries *52 and collectors; printed and exhibited by the Merrymount Press. Cover, handmade Roma paper; text (124 pages), special handmade paper.

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| Page 22 | Examples: Books |

- *56 Book, *Newark*; 9¼ x 12; printed for the Carteret Book Club of Newark; printed and exhibited by D. B. Updike. Cover, handmade French Marble paper; text (54 pages), handmade unbleached Arnold paper; illustrations, wood engravings by Rudolph Ruzicka.
- *58 Book, Isaiah Thomas; 6¼ x 9½; printed for The Club of Odd Volumes; exhibited by D. B. Updike. Printed by Isaiah Thomas. Cover, Fabriano Cover.
- *59 Book, The Parochial Library of the XVIII Century in Christ Church; 53/4 x 81/2; printed and exhibited by the Merrymount Press; privately printed. Cover, handmade French Marble paper.
- *60 Book, *Abroad with Jane;* 4¹/₄ x 7; privately printed; printed and exhibited by D. B. Updike. Cover, handmade French Marble paper.
- *61 Book, Two Letters from General William Tecumseh Sherman; 6¼ x 9; privately printed; printed and exhibited by D. B. Updike. Text (24 pages), special handmade paper.
- *62 Book, *Pierroi's Verses*; 4¹/₄ x 6¹/₄; printed and exhibited by the Merrymount Press; privately printed. Cover, handmade Shadow paper.
- *67 Book, *A Descriptive Catalogue*; printed for the Caxton Club; exhibited by Walter Gilliss. Cover, end and fly leaf, handmade Florentine paper.
- *68 Book, *The Iconography of Manhattan Island;* 8 x 11; printed for Robert H. Dodd; exhibited by Walter Gilliss. Backbone and cover, Sheepskin Parchment; text (1,000 pages), special handmade Kelmscott paper.
- *71 Book, *The Gate of Peace*; 6½ x 10; privately printed; designed by by F. W. Goudy; printed and exhibited by F. W. and Bertha Goudy. Cover, Fabriano Cover; text (24 pages), end and fly leaf, handmade Kelmscott paper.
- *72 Book, *The Door in the Wall*; 11 x 15; designed by F. W. Goudy for Mitchell Kennerley; printed and exhibited by F. W. and Bertha Goudy. Text (154 pages), end and fly leaf, handmade Glaslan paper with photogravure illustrations.

| Examples: Books | Page 23 |
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| Book, <i>Portraits;</i> 10 x 14; printed for Paul B. Hoeber; designed by F. W. Goudy; printed and exhibited by F. W. and Bertl Goudy. Text (36 pages), end and fly leaf, handmade Kelmsco paper with photogravure illustrations. | 1a |
| Book, Songs of the Love Unending; 6½ x 10; printed and exhi ited by F. W. and Bertha Goudy. Printed for Brothers of th Book. Cover, Fabriano Cover; text (24 pages), handmar Kelmscott paper. | he |
| Book, The Princess of the Tower; 6½ x 10½; privately printe printed and exhibited by F. W. and Bertha Goudy. Te (20 pages), end and fly leaf, handmade Arches paper. | |
| Book, <i>A Dedication</i> ; 7 ³ / ₄ x 11; composed printed and exhibite by Bertha Goudy. Cover, Calfskin Vellum; text (8 pages), o English Illuminating Calfskin Vellum in two colors. | |
| Book, Time Telling Through the Ages; 6½ x 9½; exhibited b Robert H. Ingersoll & Company; printed for Robert H. Inger soll & Company by Doubleday, Page & Co. Cover, handmar Roma paper. Plates printed by William E. Rudge. | er- |
| Book, To the Latin American Delegates; 8 x 10½; leather cover printed for American International Corporation by the Re field-Kendrick-Odell Company. Text (86 pages), and fly le printed on handmade Japanese Vellum paper. | d- |
| Book, Songs of Seeking and Finding; 5x8; printed and exhibited I Charles Scribner's Sons. Cover, handmade French Ingres pape | |
| Book, James Russell Lowell; 7 x 10; printed and exhibited b Charles Scribner's Sons. Cover, handmade Florentine pape | |
| Book, <i>The Grove Plays</i> ; 6½ x 9; printed for the Bohemian Clu printed and exhibited by H. S. Crocker Company. Cove Fabriano Cover. | |
| Book, <i>Venetia</i> ; 6½ x 9; privately printed; printed and exhibite by H. S. Crocker Company. Cover, Fabriano Cover. | ed 95 |
| Book, <i>Resolutions</i> ; 93⁄4 x 121⁄4; printed for the Spring Valle Water Company; printed and exhibited by H. S. Crocker Cor pany. Cover, handmade Fabriano paper; backbone, Sheepsk Parchment; text (16 pages), handmade Arnold unbleached pape | n- in |

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| Page 24 | | EXAMPL | ES: Books |

- 97 Book, Leonardo Da Vinci; 7 x 101/2; printed and exhibited by the Yale University Press. Cover, handmade French Marble paper.
- 101 Book, *The Log of the Courcelette;* 7 x 10; printed and exhibited by the Bartlett-Orr Press. Cover, handmade Shadow paper; text (54 pages), handmade Spanish paper, printed in black with a halftone tip-on.
- 104 Book, *The Mouse and the Moonbeam*; 7 x 10; privately printed; printed and exhibited by William E. Rudge. Cover, handmade Rizzi paper; text (8 pages), on handmade Italian paper.
- 107 Book, Some Milestones in the History of the National Park Bank of New York; 5 x 8; printed for the National Park Bank of New York; printed and exhibited by William E. Rudge. Cover, Fabriano Cover; backbone, handmade Japanese Vellum paper.
- 108 Book, The Annual Report of President Kalkhoff; 6¼ x 9¼; printed and exhibited by William E. Rudge. Cover, Fabriano Cover; text (16 pages), end and fly leaf, handmade Fabriano paper.
- 109 Book, And a Little Child Shall Lead Them; 6 x 8; privately printed; printed and exhibited by William E. Rudge. Cover, handmade Rizzi paper; text (8 pages), handmade Italian paper.
- 111A Book, Chinese Poems; 6 x 8¼; printed for and exhibited by Alfred A. Knopf; printed by Plimpton Press. Cover, handmade Chinese Figured Gold paper; backbone, Sheepskin Parchment; end and flies, handmade Japanese Vellum paper; text (244 pages) handmade Venetia paper.
- 111C Book, Twenty Drawings by Kahlil Gibran; 9½ x 12½; exhibited by Alfred A. Knopf. Printed by Plimpton Press. Cover, handmade Chinese Figured Gold paper; backbone Sheepskin Parchment; cover, handmade Ancona paper.
- 112A Book, Argonaut and Juggernaut; 5½ x 7½; printed for and exhibited by Alfred A. Knopf. Cover, handmade Ancona paper.
- 113 Book, More Translations from the Chinese; 534 x 8; printed for and exhibited by Alfred A. Knopf. Cover, handmade Toyogami paper.
- 113A Book, Sophie; 5¼ x 7¾; printed for and exhibited by Alfred A. Knopf. Cover and label, handmade Toyogami paper.

| Examples: Books | Page 25 |
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| Book, Fairies and Fusiliers; 4 x 6¼; printed for and exhibi by Alfred A. Knopf. Cover, handmade Toyogami paper. | ted 113B |
| Book, In the Garret; 5 x 8; exhibited by Alfred A. Knopf. Prin by Vail-Ballou Co. Label and title on end, handmade To: gami paper. | |
| Book, <i>We Moderns</i> ; 5 x 8; printed for and designed and exhibit by Alfred A. Knopf. Printed by Vail-Ballou Co. Cover, ti | |

and ends, handmade Toyogami paper.

Book, *Thirty-five Sonnets*; 6 x 8½; printed and exhibited by 117 Taylor & Taylor; printed for California Book Club. Cover, handmade French Ingres paper; text (54 pages), end and fly leaf, handmade Kelmscott paper.

Book, Odes and Sonnets; 7½ x 10; printed and exhibited by 118 Taylor & Taylor; printed for the California Book Club. Cover, Fabriano Cover; text (36 pages), end and fly leaf, handmade Kelmscott paper.

Book, His Royal Highness, The Price of Wales' Tour of Canada; 119 10 x 13; printed for Canadian Pacific Railroad and exhibited by The Gazette Printing Company. Text (284 pages), printed in one color on handmade Japanese Vellum paper with photogravure illustrations and half-tone tip-on. Handmade Japanese tissue paper for interleaves.

Book, Cronica del Famoso Cavallero Cid Ruydiez Campeador; 120 8 x 12; printed and exhibited by De Vinne Press. Cover, Calfskin Vellum; text (200 pages), handmade Fabriano paper.

Book, *Pictures in the Collection of P. A. B. Widener*; 14 x 18; 124 privately printed; printed and exhibited by H. S. Crocker Co. Cover, end and fly leaf, handmade French Marble paper; text (200 pages), handmade Arnold unbleached paper.

Book, A Book of Shakespeare's Songs; 9½ x 12½; printed for G. Shirmer & Sons; printed and exhibited by De Vinne Press. Cover, Fabriano Cover; backbone, handmade Japanese Vellum paper.

Book, *Etchers and Etchings*; 8½ x 13; printed for MacMillan 130 Co.; printed and exhibited by the Norwood Press. Cover, handmade Roma paper; text (370 pages), end and fly leaf, handmade Italian Venetia paper.

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| Page 26 | EXAMPLES: Books |

- 134 Book, Year Book of the Philadelphia Sketch Club; 5^{1/2} x 8^{1/4}; designed by William A. Kittredge; printed and exhibited by the Franklin Printing Company. Printed for the Sketch Club of Philadelphia. Cover, handmade Omi-V Japanese paper, printed in black and gold.
- 135 Book, The Will and the Way; 5½ x 7½; printed for the Metropolitan Trust Company by Oswald Press; exhibited by William A. Kittredge. Cover, handmade French Marble paper; backbone and corners, handmade Japanese Vellum paper; text (32 pages), end and fly, handmade San Marco paper.
- 136 Book, The Allyn Family; 7¼ x 10¾; exhibited by William A. Kittredge; printed by Oswald Press. Cover, handmade French Ingres paper; text (24 pages), handmade Umbria paper with handmade Japanese Vellum paper inserts.
- 139 Book, Across Canada; 10 x 12; printed and exhibited by the Gazette Printing Company; printed in one color. Text (32 pages), on Fabriano Cover with half-tone tip-on.
- 145 Book, The Sleepy Hollow Country Club; 7½ x 10; privately printed; printed and exhibited by T. M. Cleland. Text (26 pages), end and fly leaf on handmade Fabriano paper.
- 146 Book, The Queen of the Belgians Appeal to the Women of America; 9¼x13¼; exhibited by HarrieA. Bell; printed by the Curtis Publishing Company. Text (112 pages), handmade Fabriano paper.
- 151 Book, The Fiftieth Anniversary of the Royal Bank of Canada; 7½ x 10½; printed and exhibited by the Ronalds Press. Cover, handmade Ancona paper. Text (154 pages), end and fly leaves, handmade French Arches paper, printed in one color with photogravure illustrations and handmade Japanese Silk Tissue for interleaves.
- 152 Book, The Fiftieth Anniversary of the Royal Bank of Canada; 8 x 10½; exhibited and printed by the Ronalds Press. Cover, end and fly leaf, handmade French Marble paper; text, handmade French paper; 154 pages with photogravure illustrations.
- 169 Book, An Attic Philosopher in Paris; 4½ x 7; printed and exhibited by R. R. Donnelley & Sons Company; printed for the Caxton Club. Text (226 pages), end and fly leaf handmade Tuscany paper.

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| Examples: Books | Page | 27 |
| Book, Of Much Love and Some Knowledge of Books; 5½ x 8, printed and exhibited by R. R. Donnelley & Sons Compar printed for the Caxton Club. Cover, handmade Momoyan paper; backbone, Sheepskin Parchment; text (48 pages), e and fly leaf, handmade Japanese Vellum paper. | ny; ma | 173 |
| Book, <i>Daniel Gookin;</i> 6 x 10 ¹ / ₂ ; privately printed; printed a exhibited by R. R. Donnelley & Sons Company. Cover, Fariano Cover. | nd ab- | 183 |
| Book, <i>Diogenes in London;</i> 6½ x 10; printed and exhibited Edwin and Robert Grabhorn. Cover, handmade Spec Marble paper; text (16 pages), end and fly leaf, printed on han made Tuscany paper. | ial | 195 |
| Book, <i>A Defense of the Dilettante</i> ; 9 x 12; privately printed a exhibited by Edwin and Robert Grabhorn. Cover, handma French Ingres paper; text (24 pages), end and fly leaf print on handmade Etruria paper. | ıde | 196 |
| Book, <i>Washington's Farewell Address</i> ; 8½ x 11; printed and hibited by Houghton-Mifflin Company. Text (30 page printed on handmade Fabriano paper. | | 198 |
| Book, <i>Paul et Virginie</i> ; 7½ x 11; printed and exhibited Houghton-Mifflin Company. Text (160 pages), end and leaf, handmade Arnold unbleached paper. | | 200 |
| Book, The Years Between; 6½ x 9½; printed and exhibited the University of Chicago Press. Cover, Fabriano Cover. | by | 212 |
| Book, <i>Charcoals of New and Old New York;</i> 8½ x 10½; prin and exhibited by the University of Chicago Press. Cov Fabriano Cover. | | 215 |
| Book, The Art Work of L. C. Tiffany; 9½ x 12½; printed L. C. Tiffany; printed and exhibited by Doubleday Page & Text (90 pages), printed on handmade Japanese Vellum pay with photogravure illustrations. | Co. | 216 |
| Book, Mount Vernon; 6½ x 10; printed and exhibited Doubleday Page & Co. Cover, Fabriano Cover. | by | 218 |
| Book, Song of Roland; 5 ¹ / ₄ x 8 ¹ / ₂ ; printed and exhibited by Yale University Press. Cover, handmade Roma paper. | the | 226 |
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| Page 28 | EXAMPLES | : Books |

- 237 Book, *The Near East*; 5¹/₂ x 7¹/₄; printed and exhibited by the De Vinne Press; printed for the Century Company. Cover, handmade Japanese Vellum paper; text (36 pages), end and fly leaf, handmade Japanese Vellum paper.
- 243 Book, Trophies of Heredia; 4½ x 7½; printed and exhibited by the University Press; printed for Small Maynard Company. Cover, Fabriano Cover.
- 244 Book, Our Lady's Tumbler; 4 x 5½; printed and exhibited by the University Press; printed for Small Maynard Company. Cover, Fabriano Cover.
- 251 Book, Elegy; Written in a Country Church Yard; 4½ x 6; printed and exhibited by Prairie Press. Cover, Fabriano Cover.
- 253 Book, A Dissertation Upon Roast Pig; 4 x 6½; printed and exhibited by Will Bradley. Cover, Fabriano Cover.
- *256 Book, Friendship; 4¼ x 7½; printed and exhibited by D. B. Updike; published by Alfred Bartlett. Cover, Fabriano Cover.
 - 257 Book, A Few Words on Christmas; 5½ x 8½; privately printed for T. N. Fairbanks; printed and exhibited by Marchbanks Press. Cover, handmade Momoyama paper; backbone, Japanese Vellum paper; text (16 pages), end and fly leaf, handmade Mokuroku paper.
 - 259 Book, Omar Repentant; 5¼ x 6½; printed and exhibited by the Cheltenham Press. Printed for Mitchell Kennerley. Cover, Fabriano Cover.
 - 260 Book, The Lost Joy; 23/4 x 53/4; printed and exhibited by Thomas B. Mosher. Cover, handmade French Ingres paper.
 - 265 Book, Romeo and Juliette; 53/4 x 73/4; printed and exhibited by the Monadnock Press; printed for Temple Scott. Cover, Calfskin Vellum.
 - 266 Book, *Educated Dogs of Today*; 10 x 13; printed and exhibited by McGrath-Sherrill Press. Cover, Fabriano Cover; text (76 pages), handmade French Arches paper with photogravure illustrations.
 - 267 Book, Pauline Agassiz Shaw; 6 x 9¹/₂; printed and exhibited by McGrath-Sherrill Press. Cover, handmade French Ingres paper; text (80 pages), end and fly leaf, handmade Arnold unbleached paper.

| Examples: Books Pa | ge 29 |
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| Book, Fine Printing and Mr. Bruce Rogers; 6 x 9; printed and exhibited by Carl P. Rollins, printed for The Carteret Book Club. Cover, handmade Florentine paper. | |
| Book, A Vase from Omar's Land; 11 x 15; designed by Edward Edwards for Parish-Watson Company; printed and exhibited by Norman T. A. Munder & Company. Cover, handmade Fabriano paper; text (24 pages), end and fly leaf, handmade San Marco paper. | |
| Book, The Samos Aphrodite; 14 x 22; designed by Edward Ed- wards for Parish-Watson Company; printed and exhibited by Norman T. A. Munder & Company. Text (30 pages), end and fly leaf, handmade San Marco paper with photogravure illustra- tions; handmade Japanese Tissue paper interleaves. | |
| Book, Garden Book; 9½ x 12; printed for John D. Rockefeller. Cover, handmade Roma paper; end and fly leaf, handmade Shadow paper. | |
| Book, William Byrd, Esq.; 7 x 10¼; designed by Bruce Rogers for Thomas F. Ryan; printed and exhibited by Norman T. A. Munder & Company. Text (68 pages), end and fly leaf, hand- made Etruria paper, photogravure illustrations. | · |
| Book, Old Masters' Drawings; 15 x 20; printed and exhibited by Norman T. A. Munder & Company. Cover, handmade French Marble paper; text (192 pages), end and fly leaf, hand- made Arnold unbleached paper. | |
| Book, Mergenthaler Linotype Company; 9¼ x 12½; printed and exhibited by Bartlett-Orr Press. Cover, handmade Florentine paper, embossed in gold. | 338 |
| Book, <i>Henry J. Heintz</i> ; 7 x 10; designed by O. W. Jaquish Jr.; printed and exhibited by Bartlett-Orr Press. Cover, handmade Ancona paper stamped in black and gold. | 345 |
| Book, <i>A Bank Built on the Nation's Commerce</i> ; 9 x 12; printed and exhibited by William E. Rudge; printed for National Park Bank. Cover printed on handmade French Ingres paper, Japanese fold, in two colors. | - |
| Book, <i>Packard Twin-Six;</i> 9 x 12; for the Packard Company; printed and exhibited by Corday & Gross. Cover, handmade Roma paper. | |

| Page 30 | EXAMPLES: Books |
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- 516 Book, The Fourth Anniversary of Great Britain's Entry Into the War; 6 x 9; printed and exhibited by William E. Rudge. Cover, handmade French Ingres paper, Japanese fold,
- 520 Book, *Impressions*; 43/4 x 61/2; designed by O. W. Jaquish Jr.; printed and exhibited by Bartlett-Orr Press. Cover, handmade Japanese Vellum paper embossed in black and gold; text (16 pages), handmade Fabriano paper.
- 559 Book, The General Chemical Company; 4¹/₂ x 7¹/₂; printed and exhibited by Rogers & Company; printed for General Chemical Company. Cover, handmade Japanese Vellum paper; backbone, handmade Japanese Omi-V paper; text (16 pages), handmade San Marco paper.
- 565 Book, A Six Months Advertising Campaign; 10 x 13; printed and exhibited by Alfred B. Kennedy. Cover, end, fly leaf and label, handmade Fabriano paper. Cover printed in two colors.
- 572 Book, An Early Literary Club; 4½ x 7; printed and exhibited by R. R. Donnelley & Sons Company. Cover, Fabriano Cover. Printed in one color.
- 574 Book, *The Wayfarer's Club*; 5¹/₂ x 8; Japanese fold; printed and exhibited by R. R. Donnelley & Sons Co. for the Wayfarer's Club. Printed on handmade Roma paper in two colors.
- 588 Book, *Mor-Lite*; 6 x 9; designed by Charles W. Simpson; printed and exhibited by the Gazette Printing Company. Cover, Fabriano Cover with half-tone tip-on.
- 597 Book, Concert by the Aeolian Company; 5¼ x 8½; printed for the Aeolian Company; printed and exhibited by Redfield-Kendrick-Odell Company. Cover, handmade Japanese Vellum paper; text (16 pages), end and fly leaf, handmade Tuscany paper.
- 598 Book, An Open Letter; 5½ x 9; printed and exhibited by Redfield-Kendrick-Odell Company. Cover, handmade French Ingres paper; text (24 pages), printed in one color on handmade Fabriano paper.
- 606 Book, Life; 3 x 4; printed and exhibited by Redfield-Kendrick-Odell Company. Cover, Fabriano Cover paper with handmade Japanese Vellum paper tip-on.

| Examples: Books | Page | 31 |
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| Book, What Are You Going To Do With Your Boy?; 8 x printed and exhibited by the Thomson Company. Printed Camp Dudley Association on handmade Tokugawa paper, leaf, handmade soft Japan paper, in three colors. | for | 641 |
| Book, Announcement; 5½ x 8; printed for and exhibited by O Jaquish Jr. Printed by the Buckeye Press. Normandy Vell paper with four page handmade Umbria paper insert. | | 646 |
| Book, <i>The Sower</i> ; 6½ x 9½; printed and exhibited by R. Dyer & Co.; printed for the S. W. Advertising Company. T (four-page Japanese fold), end and fly leaf on handmade Jap ese Vellum paper. | ext | 647 |
| Book, Japanese Vellum; 6 x 834; exhibited by Japan Paper Copany. Printed for Japan Paper Company, by William Rudge, on handmade Japanese Vellum paper. | | 649 |
| Book, Gifu, Totomi and Kochi; 6 x 8½; exhibited by Japan Pa Company. Printed for Japan Paper Company by William Rudge on various handmade soft Japan papers. | | 650 |
| Book, <i>Michelet Handmade Covers</i> ; 6¼ x 9; designed and prin for Japan Paper Company by Mackay Press; exhibited by Jap Paper Company. Printed on handmade Michelet paper. | | 651 |
| Book, French Ingres Paper; 6 x 9½; printed for Japan Pa Company; printed and exhibited by Marchbanks Press. Co and 8-page insert, handmade French paper. | | 652 |
| Book, <i>Country Club Estates</i> ; 6¼ x 9; printed and exhibited Matthews-Northrup Works. Cover, handmade Roma pa Japanese fold, embossed in two colors. | | 670 |
| Book, The Management of Public Service; 5½ x 8; printed a exhibited by the Matthews-Northrup Works. Cover, handma Florentine paper, Japanese fold, printed in one color. | | 672 |
| Book, Modern Development in the Sugar Industry; Japanese for 5¼ x 7¼; printed and exhibited by Matthews-Northrup Wor Printed on handmade Italian paper in one color. | old; ks. | 674 |
| Book, Special Locomobile; 63/4 x 83/4; printed for the Lo mobile Company; printed and exhibited by T. M. Clela: Cover, handmade Lombardia paper; text, handmade Fabria paper; printed in black with half-tone tip-on. | nd. | 96a |

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| Page 32 | EXAMPLE | s: B | ooklets |

725 Book, An Epoch in Railroad Electrification; 8½ x 11; Japanese fold; printed for the General Electric Company; printed and exhibited by the Maqua Company. Cover, handmade Florentine paper, embossed in gold.

Book, *The Love and Loot of Women*; 7 x 10; Cover, handmade Roma paper; text (300 pages), printed on handmade San Marco paper; handmade Japanese Vellum inserts; end and fly leaf, Japanese tissue paper.

Book, William Loring Andrews; 7½ x 4½; published and exhibited by Charles Scribner's Sons. Text (120 pages), handmade Japanese Vellum paper with illustrations.

Book, The Ninety-first Psalm; 3½ x 5¼; text (24 pages), printed on handmade soft Japan paper.

BOOKLETS

- *55A Booklet, *The Work of the Merrymount Press;* 8 x 11; printed for and exhibited by D. B. Updike. Cover, handmade Roma paper; text (36 pages), handmade French paper.
- 319 Booklet, *The Rieter Laboratories*; 5½ x 8½; printed and exhibited by Taylor & Taylor; printed for the Rieter Laboratories. Cover, Fabriano Cover; text and fly leaves, handmade Kelmscott paper.
- 429 Booklet, *Rochester*; 6 x 9; for Eastman Kodak Company; printed and exhibited by the Matthews-Northrup Works. Text (24 pages), handmade Florentine paper; Japanese fold, with halftone tip-on.
- 513 Booklet, Outdoors; 9 x 121/2; printed for Heathcote Nurseries; printed and exhibited by William E. Rudge. Cover, Japanese fold, handmade English paper.
- ⁵¹⁵ Booklet, Official Catalogue British Government Exhibition; 7 x 10¹/₄; printed for the British Government; printed and exhibited by William E. Rudge. Cover, handmade Fabriano paper, Japanese fold.
- 517 Booklet, *The President As I Know Him;* 5½ x 8; printed privately; printed and exhibited by William E. Rudge. Cover, handmade Toyogami paper, Japanese fold, printed in one color.

| Examples: Booklets | Page 33 |
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| Booklet, Modern Methods for Modern Merchants; 6½ x 9 printed and exhibited by the Kalkhoff Company. Cover, har made Teshio paper; end and fly leaf, Fabriano Cover; text pages), handmade Etruria paper, printed in two colors. | nd- |
| Booklet, <i>Coolkenny</i> ; printed and exhibited by the Holmes Pre Text (32 pages), printed in two colors on handmade Fabria paper. | ess. 553 no |
| Booklet, <i>Tide Water Topics, Vol. 2, No. 2;</i> 7 ¹ / ₄ x 9 ¹ / ₂ ; printed and exhibited by the Tide Water Oil Company. Cover print in two colors on Brittany paper. | |
| Booklet, <i>Tide Water Topics</i> , Vol. 2, No. 3; 7 x 9½; printed and exhibited by the Tide Water Oil Company. Cover, har made XIII Century paper, printed in two colors. | for 585 1d- |
| Booklet, Harrison E. Gawtry; 16 pages, limp cover, 6¼ x 8 printed and exhibited by Redfield-Kendrick-Odell Compar Cover, Brittany white paper and handmade Fabriano pap text, handmade Nettunia paper. | ny. |
| Booklet, <i>Map Making</i> ; 3½ x 5; printed and exhibited by Refield-Kendrick-Odell Company. Cover, handmade Fabria paper. | |
| Booklet, <i>Pomander Walk;</i> 6 x 10; printed and exhibited by C J. H. Anderson. Cover, Fabriano Cover, printed in two colotext (8 pages), handmade Tuscany paper in two colors. | |
| Booklet, Your Boy; 8½ x 11; printed and exhibited by Thomson Company. Printed for Camp Dudley Association on handmade Momoyama paper; Japanese fold, in two colo | ion |
| Booklet, A Sturdy American Boyhood; 6 x 9; printed and exhited by the Thomson Company. Printed on handmade Japan Wood Veneer cover in two colors. | |
| Booklet, Awaji; 6 x 8; printed for and exhibited by Japan Pa Company; printed by Marchbanks Press on handmade Aw paper. | |
| Booklet, <i>The Price of Cash; 23/4</i> x 43/4; printed for Japan Paj Company by Marchbanks Press; exhibited by Japan Paper Co pany. Cover, handmade Japanese Vellum paper; text (pages), handmade Shogun paper. | m- |

| Page | EXAMPLES: Booklets |
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| 660 | Booklet, John Macfarlane Howie; 5½ x 9; printed and ex- hibited by Langdon B. Clark. Printed on handmade Omi-V Japanese paper, Japanese fold; Cover, and four-page text, with half-tone tip-on. |
| *705 | Booklet, Announcement; 3 x 4; printed and exhibited by Oswald Press Cover, handmade Tokugawa paper, Japanese fold |

- 706 Booklet, Western Reserve University; 24 pages, 8½ x 113/4; printed for the Western Reserve University; printed and exhibited by Horace Carr. Cover, handmade Florentine paper; text, handmade French Arches paper.
- 722 Booklet, *Home Portraiture*; 6¹/₄ x 10; printed and exhibited by the Du Bois Press. Cover, Fabriano Cover, Japanese fold; fly leaf, handmade soft Japan paper.
- 726 Booklet, *Camp Edison;* Japanese fold; 8½ x 11; printed for the General Electric Company; printed and exhibited by the Maqua Company. Cover, handmade Momoyama paper, printed in two colors; text (eight pages), handmade Japanese Vellum paper, printed in two colors with half-tone tip-on.
- 728 Booklet, Commercial Use for Searchlights; Japanese fold, 8 x 11; printed for General Electric Company; printed and exhibited by the Maqua Company. Cover, handmade Roma paper, blank embossed with half-tone tip-on.
- 729 Booklet, *The Totem*; 16 pages and cover, 5½ x 9; printed for General Electric Company. Printed and exhibited by the Maqua Company on handmade Fabriano paper.
- 733 Booklet, Concrete Through the Ages; II x 14¹/₂; exhibited by Joseph Richards Company; printed for Atlas Portland Cement Company by Robert L. Stillson Company. Cover, handmade Momoyama paper; text (28 pages), and end papers, handmade Roma paper with half-tone tip-on.
- 757 Booklet, Toyogami Papers; 16 pages, 5¼ x 7½; printed and exhibited by Marchbanks Press. Printed for Japan Paper Company on handmade Toyogami paper.
- 840 Booklet, Reception and Supper; 4½ x 8; printed and exhibited by William E. Rudge. Cover, handmade Kiang-Nan Chinese paper; text, handmade soft Japan paper, Japanese fold, printed in two colors.

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| EXAMPLES: | Catalogues | Page 35 |

Booklet, *The Printing Press*; 534 x 834; printed and exhibited by Edwin and Robert Grabhorn. Printed on handmade Lombardia paper in one color.

Booklet, *Vellum Price List;* 7 x 11; printed and exhibited by William E. Rudge. Printed for Japan Paper Company in two colors on handmade Japanese Vellum paper.

Booklet, Chicago Short Horn Cattle Club; 6¼ x 8½; Japanese fold, printed for the Chicago Short Horn Cattle Club; printed and exhibited by R. R. Donnelley & Sons Co. on handmade Roma paper.

Booklet, *Letters*; 10 x 13; printed for Teachers College; printed and exhibited by William E. Rudge. Cover, special handmade Omi-V Japanese paper; text, handmade Korean paper, Japanese fold.

Booklet, *The Song of Solomon;* 1034 x 15; text (12 pages), end and fly leaf, special handmade paper.

CATALOGUES

| Catalogue, Charles Scribner's Sons; 6 x 9; designed and printed | 310 |
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| by the Gillis Press; exhibited by Charles Scribner's Sons. Cover, | |
| handmade Fabriano paper. | |

Catalogue, $E \subseteq W$; 7 x 10; printed and exhibited by William E. 362 Rudge. Printed for Earl & Wilson Company. Cover, handmade Lombardia paper, embossed in brown.

Catalogue, A Worthy Company of Watch Makers; 5 x 8; printed 363 and exhibited for Gruen Watch Company. Cover, handmade Florentine paper in two colors.

Catalogue, *Clark Axles*; 7 x 10; printed and exhibited by James 402 H. Rook. Cover, handmade Lombardia paper, embossed in three colors; fly leaf, handmade Momoyama paper.

Catalogue, *Lombardia*; 5¼ x8; printed for Japan Paper Company by Norman T. A. Munder & Company. Printed on handmade Lombardia paper.

Catalogue, *Hoggson Brothers;* 7 x 10; printed and exhibited by Norman T. A. Munder & Company; printed for Hoggson Brothers. Cover printed in one color on Brittany paper.

FOLDERS

- 524 Folder, The New Locomobile Service and Sales Building; 4 pages, Japanese fold, 3 x 4½; designed by O. W. Jaquish Jr.; printed and exhibited by Bartlett-Orr Press. Printed on handmade Japanese Vellum paper in two colors and gold.
- 555B Folder, Our Customers; 4 pages, 634 x 9; designed by Harrie A. Bell. Printed and exhibited by the Holmes Press. Handmade Spanish paper, printed in two colors.
- 711 Folder and cover, *Vanderbilt Hotel*; 8 pages, 4 x 6¼; designed by Edward Edwards; printed and exhibited by Norman T. A. Munder & Company. Printed in two colors with half-tone tip-on on Normandy Vellum paper.
- 750 Folder, Two-Forty-Six Fifth Avenue; 4 pages, 6½ x 9½; printed and exhibited by Marchbanks Press. Printed on handmade Fabriano paper in two colors.
- 754 Folder, *Lakewood Rugs*; 4 pages, 9 x 12; printed and exhibited by Marchbanks Press. Printed for A. M. Karogheushan on handmade Etruria paper in two colors.
- 755 Folder, Scranton Lace Company; 4 pages, 7½ x 103/4; printed and exhibited by Marchbanks Press. Printed for Scranton Lace Company on handmade San Marco paper in two colors.
- 760 Folder, F. W. Goudy; 4 pages, 9 x 13; designed by and printed for F. W. Goudy; printed and exhibited by Marchbanks Press. Printed on handmade Tuscany paper in two colors.
- 763 Folder, Cobbling; 4 pages, 2½ x 3½; designed by Charles Forbell; printed and exhibited by Marchbanks Press. Printed for Melville Shoe Corporation in two colors on handmade Lombardia paper.
- 764 Folder, Cobblings; 4 pages, 4¹/₂ x 5; printed and exhibited by Marchbanks Press. Printed for Melville Shoe Corporation on handmade Shadow paper in two colors.
- 765 Folder, Educational Work of the American Institute of Graphic Arts; 4 pages, 8 x 12; designed by F. W. Goudy for American Institute of Graphic Arts; exhibited and printed by Marchbanks Press on handmade English paper in two colors.

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| EXAMPLES: Folders Pa | ge 37 |
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| Folder, <i>Institute de France</i> ; 12 pages, 11 x 14; printed and exhibited by Marchbanks Press. Printed on handmade Japanese Vellum paper in two colors. | 768 |
| Folder, <i>The Undersigned</i> ; 8 pages, 11 x 15; printed and exhibited by Marchbanks Press. Printed on handmade Japanese Vel- lum paper in one color. | 769 |
| Folder, <i>The Rarety of Fine Printing</i> ; 4 pages, 5½ x 6¾; printed and exhibited by Marchbanks Press. Printed on handmade Japanese Vellum paper in two colors. | 770 |
| Folder, <i>The National Institute of Arts and Letters</i> ; 12 pages, 7 x 9; printed and exhibited by Marchbanks Press. Printed on hand-made Japanese Vellum paper in two colors. | 772 |
| Folder, To the Provisional Government; 8 pages, 13 ¹ / ₄ x 17; printed and exhibited by Marchbanks Press. Printed for Czecho-Slovac Government on handmade Japanese Vellum paper in one color. | 773 |
| Folder, <i>Hotel Gotham;</i> Japanese fold, 33/8 x 6; printed and exhibited by Marchbanks Press. Printed for Hotel Gotham on Fabriano Cover in two colors with half-tone tip-on. | 777 |
| Folder, <i>Greetings</i> ; 4 pages Japanese fold, 6 x 8¼; printed and exhibited by Matthews-Northrup Works. Printed on hand- made Tokugawa paper in four colors. | 778 |
| Folder, H. E. Plumer; 4 pages, Japanese fold, 8 x 10; printed and exhibited by Matthews-Northrup Works. Printed for H. E. Plumer in two colors on handmade Tuscany paper. | 779 |
| Folder, <i>Employer and Labor-Saving Device</i> ; 73/4 x 111/4; printed and exhibited by Matthews-Northrup Works on Fabriano Cover paper in two colors. | 781 |
| Folder, <i>Third Get-Together Dinner</i> ; 4 pages, 6 x 9; printed and exhibited by Matthews-Northrup Works. Printed on hand-made Japanese Vellum paper in three colors. | 795 |
| Folder, <i>A Touch</i> ; 4 pages, Japanese fold 3 x 5; designed by Irving K. Annable for the Berkeley Press; exhibited by the Berkeley Press. Printed on handmade soft Japan paper in two colors. | 800 |
| Folder, At the Stevenson Fountain; 4 pages, 8½ x 12; designed by F. W. Goudy; printed and exhibited by Taylor & Taylor. Printed on handmade Kelmscott paper in black and gold. | 805 |

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| Page 38 | EXAMPLES: Folders |

| 806 | Folder, To Honor Raphael Weil; 4 pages, 81/2 x 111/2; printed and |
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| | exhibited by Taylor & Taylor. Printed on handmade Kelm- |
| | scott paper in one color. |

808 Folder, California Book Club; 4 pages, 8½ x 11½; printed and exhibited by Taylor & Taylor. Printed for California Book Club on handmade Kelmscott paper in one color.

- 824 Folder, New Address; 4 pages, 4¼ x 6; designed and exhibited by W. Parke Johnson. Printed by Marchbanks Press on handmade San Marco paper in one color.
- Folder, Fete de Mai; 4 pages, 7½ x 10; printed and exhibited by T. M. Cleland. Printed on handmade Italian paper.
- 828 Folder, George Copeland; 4 pages, 5 x 8; printed and exhibited by T. M. Cleland. Printed on handmade Kelmscott paper in two colors.
- 830 Folder, Bush Advertising Service; 4 pages, Japanese fold, 5 x 7¹/₂; printed and exhibited by T. M. Cleland. Printed for Bush Advertising Service on handmade Kelmscott paper in two colors.
- 831 Folder, *Barracas*; 4 pages; printed and exhibited by T. M. Cleland. Printed for Japan Paper Company on handmade Spanish paper.
- 839 Folder, Price List of Imported Papers; 4 pages, 5½ x 8½; printed and exhibited by William E. Rudge. Printed for Japan Paper Company on Normandy Vellum paper, one color.
- 842 Folder, Say It Quickly; 4 pages, 3½ x 5; printed and exhibited by William E. Rudge. Printed for Japan Paper Company on handmade Sugiyama paper in one color.
- 844 Folder, *Printed Matter*; 4 pages, 2³/₄ x 3³/₈; exhibited by William E. Rudge. Printed for Japan Paper Company on handmade Florentine paper in one color.
- 844A Folder, In Korea; 4 pages, Japanese fold; printed and exhibited by William E. Rudge. Printed for Japan Paper Company on handmade Korean paper in two colors.
- 845 Folder, Thirty-Fourth Annual Dinner; 8 pages, Japanese fold, 4½ x 6½; printed and exhibited by William E. Rudge. Cover, handmade Lombardia paper; text, handmade Spanish paper.

| Examples: Folders P | age 39 |
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| Folder, Japan Society Dinner Menu; 4 pages, Japanese fold 5¼ x 7¼; printed and exhibited by William E. Rudge. Printed for The Japan Society on handmade Mokuroku paper in thre colors. | d |
| Folder, San Marco; 4 pages, 7½ x 11; designed by Rosa Brother for Japan Paper Company; exhibited by Japan Paper Company Printed by Rogers & Company on handmade San Marco pape in two colors. | |
| Folder, <i>Taragona Handmade Paper</i> ; 4 pages, 7 x 10; designed by Walter Gilliss for Japan Paper Company; exhibited by Japan Paper Company. Printed on handmade Spanish paper in two colors. | n |
| Folder, French Handmade Paper; 4 pages, 73/4 x 10; designed b W. D. Teague; printed for Japan Paper Company by Bartlett Orr Press; exhibited by Japan Paper Company. Printed or handmade French paper in two colors. | - |
| Folder, <i>A New England Office</i> ; 4 pages, 10 x 13; printed for an exhibited by Japan Paper Company. Printed by Stetson Pres on Brittany paper in two colors. | |
| Folder, Chinese Handmade Paper Making; 4 pages, Japanes fold, 3 x 6¾; printed and exhibited by William E. Rudge Printed for Japan Paper Company on handmade Chines Haikwan paper in two colors. | e. |
| Folder, <i>Handmade Paper</i> ; 4 pages, 9 ³ / ₄ x 12 ³ / ₄ ; printed and exhibited by William E. Rudge. Printed for Japan Paper Company on handmade Japanese Vellum paper, in one color. | k- 854 I- |
| Folder, <i>English Handmade Paper</i> ; 4 pages, Japanese fold, 5 x 7½ printed and exhibited by William E. Rudge. Printed for Japa Paper Company on handmade Kelmscott paper in two colors | n |
| Folder, Italian Handmade Paper; 4 pages, $9\frac{1}{2} \times 13$; printed an exhibited by William E. Rudge. Printed for Japan Paper Company on handmade Fabriano paper 19 x 26, in two colors. | d 856 - |
| Folder, Spanish Handmade Paper; 4 pages, Japanese fold, 4½ 7; printed and exhibited by Japan Paper Company. Printed b the Tabard Press on handmade Spanish paper in two colors. | |

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| Page 40 | Ехам | PLES: | Folders |

- 858 Folder, Alcora; 4 pages, 6¾ x 9¼; designed by T. B. Hapgood for Japan Paper Company; printed and exhibited by William E. Rudge. Printed on handmade Spanish paper in two colors.
- 859 Folder, *Tuscany*; 4 pages, 8 x 10; designed by Walt Harris for Japan Paper Company; exhibited by Japan Paper Company Printed by McGrath-Sherrill Press on handmade Tuscany paper in two colors.
- 860 Folder, Valencia; 4 pages, 734 x 1034; designed by Rosa Brothers for Japan Paper Company; exhibited by Japan Paper Company. Printed by Marchbanks Press on handmade Spanish paper in one color.
- 861 Folder, Umbria; 4 pages, 7½ x 10; designed by Bruce Rogers; printed for Japan Paper Company; exhibited by Japan Paper Company. Printed on handmade Umbria paper.
- 862 Folder, Barracas Handmade Paper; 4 pages, 63/4 x 91/4; designed by T. M. Cleland for Japan Paper Company; exhibited by Japan Paper Company. Printed by T. M. Cleland on handmade Spanish paper in two colors.
- 863 Folder, Japanese Handmade Paper Making; 4 pages, Japanese fold, 5¼ x 7¾; designed and printed by Marchbanks Press for Japan Paper Company; exhibited by Japan Paper Company. Printed on handmade Japanese Vellum paper in two colors.
- 864 Folder, Arches Handmade Paper; 4 pages, 9½ x 12½; designed by Everett R. Currier for Japan Paper Company; exhibited by Japan Paper Company Printed by Norman T. A. Munder & Company on handmade French paper in two colors.
- 865 Folder, Arches Handmade Paper; 4 pages, 93/4 x 123/4; designed by Harvey H. Dunn for Japan Paper Company; exhibited by Japan Paper Company. Printed by Tri-Arts Press on handmade French paper in one color.
- 866 Folder, Eynsford; 4 pages, 9½ x 12; designed by Percy Grassby; printed for the Japan Paper Company by the Montague Press; exhibited by Japan Paper Company. Printed on handmade Arnold paper in two colors.
- 867 Folder, Furniture Sales; 4 pages, 3½ x 5; designed by Jay Chambers for Japan Paper Company; exhibited by Japan Paper Company. Printed by Marchbanks Press on handmade Wood Veneer paper in two colors.

| Examples: Folders | Page | 41 |
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| Folder, <i>Incudine Paper</i> ; 4 pages, 9 x 11; designed by Rene Cla for Japan Paper Company; exhibited by Japan Paper Compan Printed by Typographic Service Company on handmade Inc dine paper in two colors. | ıy. | 868 |
| Folder, Shogun Paper; 4 pages, 83/4 x 11; designed by John Hen Nash for Japan Paper Company; exhibited by Japan Paper Co pany. Printed by John Henry Nash on handmade Shog paper in two colors. | m- | 869 |
| Folder, <i>Etruria</i> ; 4 pages, 9½ x 12½; designed by Benjam Sherbow; printed for Japan Paper Company by Marchban Press; exhibited by Japan Paper Company. Printed on har made Etruria paper in one color. | ıks | 870 |
| Folder, French Handmade Paper; 4 pages, 9¼ x 12; designed the Merrymount Press for Japan Paper Company; exhibited Japan Paper Company. Printed by the Merrymount Pre on handmade French paper in one color. | by | 871 |
| Folder, French Handmade Paper; 4 pages, Japanese fold, 5 x 83 designed by D. B. Updike for Japan Paper Company; exhibit by Japan Paper Company. Printed by D. B. Updike on har made French paper in two colors. | ed | 371A |
| Folder, Italian Handmade Paper; 4 pages, 9 x 11¼; designed W. D. Teague for Japan Paper Company; exhibited by Jap Paper Company. Printed by Edward Stern & Company handmade Fabriano paper in two colors. | an | 872 |
| Folder, Italian Handmade Paper; 4 pages, Japanese fold, 5 x designed by F. W. Goudy for Japan Paper Company; exhibit by Japan Paper Company. Printed by Norman T. A. Mund & Company on handmade XIII Century paper in two colors. | ed | 873 |
| Folder, <i>Italian Handmade Paper</i> ; 4 pages, 9 x 13; designed W. A. Dwiggins for Japan Paper Company; exhibited by Jap Paper Company. Printed by Stetson Press on handmade Fa riano paper in two colors. | an | 874 |
| Folder, <i>Italian Handmade Paper</i> ; 4 pages, 8½ x 11; designed De Vinne Press for Japan Paper Company; exhibited by Jap Paper Company. Printed by De Vinne Press on handma Italian paper in two colors. | an | 875 |
| Folder, <i>England's First Printer</i> ; 4 pages, 3¾ x 6; printed an exhibited by William A. Kittredge. Printed on handmade XI Century paper in two colors. | nd II | 876 |

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| Page 42 | EXAMPLES: Folders |

| 877 | Folder, | Evoli | ution of the | Alp | habet; 4 | page | s, Japanese | fold, 33/4 | x 6; |
|-----|---------|-------|--------------|------|-----------|-------|-------------|------------|------|
| | printed | and | exhibited | by | William | A. | Kittredge. | Printed | on |
| | handma | ade X | III Centu | ry p | aper in o | ne co | olor. | | |

- Folder, The Winged Lion of St. Mark; 8 pages, 3¾ x 6; printed and exhibited by William A. Kittredge. Printed on handmade XIII Century buff paper in one color.
- 879 Folder, Mss. Making; 4 pages, Japanese fold, 3³/₄ x 6; printed and exhibited by William A. Kittredge. Printed on handmade XIII Century paper in two colors and gold with halftone tip-on.
- 880 Folder, Block Printing; 4 pages, Japanese fold, 3¾ x 6; printed and exhibited by William A. Kittredge. Printed on handmade XIII Century paper in two colors.
- 896 Folder, Gift; 4 pages, 6 x 7; printed and exhibited by Alfred B. Kennedy, Oakland, California. Printed on handmade Kelmscott paper.
- 908 Folder, *Menu;* 4 pages, 5 x 8; designed by Barnard C. Lewis; printed and exhibited by the Stetson Press. Printed on handmade Etruria paper in two colors.
- 909 Folder, *The Italian Room;* 4 pages, 5½ x 8½; designed by Barnard C. Lewis; printed and exhibited by the Stetson Press. Printed for the Copley Plaza Hotel on handmade Florentine paper with a tip-on, two colors.
- 912 Folder, We Announce the Removal; 4 pages, 5¼ x 9¼; printed and exhibited by J. H. Rook Company. Printed on handmade Japanese Shadow paper in colors; tip-on of handmade Japanese Vellum paper.
- 915 Folder, *The Printing Press*; 8 pages, 5 x 8; printed and exhibited by Edwin & Robert Grabhorn. Printed on handmade XIII Century paper.
- 916 Folder, Interior Decoration; 4 pages, 8 x 11; printed and exhibited by De Vinne Press. Printed on handmade Italian paper in two colors.
- 918 Folder, Bon Souvenir de Noel; 4 pages, 6 x 8; designed by W. J. Moll; printed and exhibited by Proctor & Collier Company. Printed for W. J. Moll on handmade Japanese Suruga paper, one color.

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| Folder, Le Monde ou l'On s'Ennuie; 4 pages, 6½ x 9; printed exhibited by Carl J. H. Anderson in one color on handn soft Japan paper. | and 1ade | 921 |
| Folder, Announcement; 4 pages, 7½ x 10½; designed and prin by the students, Department of Printing, Carnegie Institut Technology. Printed on handmade Spanish paper in two co | te of | 923 |
| Folder, <i>The Playhouse</i> ; 4 pages, 5 ¹ / ₄ x 8 ¹ / ₂ ; printed and exited by Horace Carr. Printed on Fabriano Cover in color. | hib- one | 926 |
| Folder, Sussex Print Works; 4 pages, 6 x 8; printed and exhib by the Hiram Sherwood Printing Company. Printed for sex Print Works on handmade Aurelius paper in two colors | Sus- | 928 |
| Folder, Dreicer & Company; 4 pages, Japanese fold; printed exhibited by Norman T. A. Munder & Company. Printed Dreicer Company in one color with illustration on Norma Vellum paper. | l for | 932 |
| Folder, Ladies' Home Journal Christmas Folder, Madonn pages, Japanese fold, 6 x 9; printed for Curtis Publishing C pany; designed by T. M. Cleland; printed and exhibited Norman T. A. Munder & Company. Printed in two co on handmade Etruria paper with half-tone tip-on. | Com- l by | 936 |
| Folder, Ladies' Home Journal Christmas Folder, Shepherd Pict printed for Curtis Publishing Company; designed by Edw Edwards. Printed and exhibited by Norman T. A. Munde Company in three colors and gold on handmade Florentine pa | vard er & | 938 |
| Folder, Girls' Club Christmas Folder, Sea; 4 pages, 5½ x 8; pri for Curtis Publishing Company; designed by Edward Edwa printed and exhibited by Norman T. A. Munder & Comp Printed on handmade Japanese Vellum paper; half-tone in co | ards; any. | 939 |
| Folder, American Institute of Graphic Arts Announcen 4 pages, 8 x 10; printed for American Institute of Graphic A printed and exhibited by Norman T. A. Munder & Comp Printed in two colors on handmade Kelmscott paper. | Arts; | 943 |
| Folder, <i>Retrospect and Prospect</i> ; 4 pages, 53⁄4 x 8; designed O. W. Jaquish Jr. for Irving National Bank; printed and hibited by Redfield-Kendrick-Odell Company. Printed on h made Arnold cards in two colors. | ex- | 971 |

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| Page 44 | EXAMPLES: Folders |

- 971A Folder, At Home; 4 pages, Japanese fold, 5½ x 8; exhibited by George King & Sons. Printed on handmade Italian paper in two colors.
- 1009 Folder, *Appreciation*; 4 pages; composition by Bertha Goudy; printed and exhibited by Norman T. A. Munder & Company. Printed on handmade Kelmscott paper.
- 1149 Folder, It Pays; 3½ x 4¼; designed by Jay Chambers for Japan Paper Company; printed and exhibited by William E. Rudge. Printed on handmade Florentine paper.
- 1174 Folder, Christmas Greetings; 5 x 6½; printed and exhibited by T. M. Cleland. Printed on handmade Kelmscott paper in two colors.
- 1177 Folder, Matsumoto; 3½ x 5; designed by William E. Rudge for Japan Paper Company; exhibited by Japan Paper Company. Printed by William E. Rudge on Japanese handmade Matsumoto paper in two colors.
- 1177B Folder, 4 pages; Japanese fold; designed by Jay Chambers for Japan Paper Company; exhibited by Japan Paper Company. Printed by William E. Rudge on handmade Korean paper in two colors.
- 1179 Folder, Hottagami; 3¼ x 4½; designed by Jay Chambers for Japan Paper Company; exhibited by Japan Paper Company. Printed by Marchbanks Press on handmade Hottagami paper in one color.
- 1182A Folder, 2¼ x 5; printed for and exhibited by Japan Paper Company. Printed by William E. Rudge on handmade Japanese Vellum paper.
- 1183 Folder, 3¼ x 5½; exhibited by Japan Paper Company. Printed by Marchbanks Press on handmade Japanese Vellum paper, color half-tone.
- 1186 Folder, Japanese fold; 33⁄4 x 5; designed by Miss R. C. Kirby for Japan Paper Company; exhibited by Japan Paper Company. Printed by Lehmaier Brothers on handmade Spanish paper.
- 1195 Folder, Lombardia; 5 x 8; exhibited by Japan Paper Company. Printed by Marchbanks Press for Japan Paper Company in one color on handmade Lombardia paper.

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| EXAMPLES: | Folders | Page 45 |

Folder, 4 pages; 4 x 9; printed and exhibited by Marchbanks 1208A Press Printed in two colors on handmade Toyogami paper.

Folder, *Iyogami*; 3^{1/2} x 8; exhibited by Japan Paper Company. 1217 Printed for Japan Paper Company by Marchbanks Press in one color on handmade Japanese Iyogami paper.

Folder, *Price List I and II*; 4 x 5¼; printed and exhibited by William E. Rudge. Printed for Japan Paper Company in one color on handmade Japanese Vellum paper.

Folder, *Handmade Papers*; 7 x 11; exhibited by Japan Paper 1226A Company. Printed in two colors on handmade Japanese paper.

Folder, *A Portrait Etching*; 4 pages, Japanese fold, $8\frac{1}{2} \times 11$; 1400 exhibited by William E. Rudge; printed for Elmer Adler, Rochester. Engraved and printed by the Manhattan Photogravure Company on handmade Kelmscott paper in two colors.

Folder, *Fugiyama*; 4 pages, 7¼ x 12; printed and exhibited by 1402 the Holmes Press. Printed for Japan Paper Company on handmade Fugiyama paper in two colors.

Folder, Consolidation Announcement; 4 pages, 7 x 9; designed 1404 by William E. Kittredge for A. H. Sickler & Franklin Printing Company. Printed by Franklin Printing Company. Stock, handmade Italian paper.

Folder, *The Locomobile Company*; 4 pages, 63⁄4 x 93⁄4; designed 1406 by T. M. Cleland for The Locomobile Company. Printed by T. M. Cleland on handmade Fabriano paper in two colors.

Folder, Invitation for Business Show; 4 pages, 734 x 1034; designed by Porter Garnett; printed and exhibited by H. S. Crocker & Company on handmade Fabriano paper in two colors.

Folder, *The 1919 Alexander Book;* 4 pages; exhibited by Norman T. A. Munder & Company. Printed for Alexander Brothers. End and fly leaf, handmade French Marble paper.

Folder, *Italian Handmade Paper*; 4 pages, 10½ x 12½; printed and exhibited by Norman T. A. Munder & Company. Printed for Japan Paper Company on handmade Fabriano paper in two colors.

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PRINTS

- 975 Print, *The Rice Institute*; 19 x 24; printed for the Rice Institute; printed and exhibited by De Vinne Press. Printed on Sheepskin Parchment.
- 978 Print, Centaur Type Specimen; 11¼ x 17½; designed by Bruce Rogers; exhibited by the Metropolitan Museum of Art. Printed for the Metropolitan Museum of Art in one color on handmade Glaslan paper.
- 978A Print, *The Graphica*; 11 x 14; designed by F. W. Goudy; printed and exhibited by Marchbanks Press. Printed for F. W. Goudy in one color on handmade Japanese Vellum paper.
- 980 Print, *Broadside*; 15 x 20; printed and exhibited by William E. Rudge. Printed for Pamela Eakins in one color on handmade Umbria paper.
- 981 Print, Gettysburg Speech; 19 x 26; designed by F. W. Goudy; printed and exhibited by William E. Rudge. Printed on handmade Fabriano paper in one color.
- 982 Print, In Flanders Field; 22 x 30; printed and exhibited by William E. Rudge. Printed in two colors on handmade San Marco paper.
- 984 Print, Her Service Cross; 17 x 223/4; printed and exhibited by William E. Rudge. Printed in two colors on handmade Fabriano paper.
- 985 Print, *His Service Star*; 17 x 2234; printed and exhibited by William E. Rudge. Printed in two colors on handmade Fabriano paper.
- *987 Print, *The President's Address;* 22 x 30; by F. W. Goudy for Victor Electric Company; exhibited by F. W. and Bertha Goudy. Printed by Marchbanks Press on handmade Arnold paper in two colors.
- *988 Print, Le Bonheur de ce Monde; 10½ x 15¼; composition by Bertha Goudy; exhibited by F. W. and Bertha Goudy. Printed by hand on handmade French paper.
- 990 Print, *Diploma;* 19 x 25; printed and exhibited by De Vinne Press. Printed on Sheepskin Parchment.

| EXAMPLES: Posters | Page 47 |
|-------------------|---------|

Print, Caslon Type Specimen; 11 x 16; printed and exhibited by 994A Marchbanks Press. Printed on handmade Japanese paper.

Print, Ye Feaste; 8 x 11; printed and exhibited by Oswald Press. *995 Printed in two colors on handmade Japanese paper.

Print, *Walt Whitman*; 8½ x 10; designed for Porter Garnett; 1001A printed and exhibited by H. S. Crocker Company. Printed in one color on handmade Torinoko paper.

Print, The New Campanile; 14 x 20; printed and exhibited by 1007 Norman T. A. Munder & Company. Printed on handmade Japanese Vellum paper.

Print, *The Lioness*; 11 x 20; printed and exhibited by Norman 1010 T. A. Munder & Company. Printed on handmade Japanese Vellum paper.

Print, *The Bargello*; 14 x 20; printed and exhibited by Norman 1013 T. A. Munder & Company. Printed on handmade Japanese Vellum paper.

Print, *Candlemas;* 12 x 18; printed and exhibited by Horace Carr. 1023A Printed on handmade Fabriano paper.

Print, C. E. Billings; 10¼ x 13¾; privately printed; designed by 1023B Franklin Booth. Printed on handmade Japanese Vellum paper.

Print, 8¹/₂ x 11; exhibited by Japan Paper Company. Printed 1026A for Japan Paper Company by Marchbanks Press in two colors and gold on handmade Kelmscott paper.

Print, *Trappings of War*; 16 x 20; designed and exhibited by 1091A Rosa Brothers. Printed in black on handmade Kelmscott paper.

Print, color; 15 x 20; printed in Paris by Georges Lepape; exhibited by Douglas C. McMurtrie. Printed in gold and tipped on handmade San Marco paper.

POSTERS

Poster, *Tokogawa*; 12 x 6; designed by Harrie A Bell; exhibited 1450 by Japan Paper Company. Printed for Japan Paper Company by Holmes Press in two colors on handmade Tokogawa paper.

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| Page 18 | EXAMPLES. Pasters |

- 1451 Poster, Summer; 7½ x 12; designed by M. F. Foster; exhibited by Japan Paper Company. Printed for Japan Paper Company by William E. Rudge in two colors on handmade XIII Century paper.
- 1452 Poster, *Rabbit Poster*; 9½ x 12; designed by Jay Chambers; printed by William E. Rudge; exhibited by Japan Paper Company. Printed for Japan Paper Company in two colors on Fabriano Cover paper.
- 1454 Poster, Alberti Poster; 11½ x 17; designed by Jay Chambers; exhibited by Japan Paper Company. Printed by William E. Rudge for Japan Paper Company in two colors on handmade Florentine paper.
- 1455 Poster, *Boat and Birds;* designed by E. Goldberg for Japan Paper Company. Printed by Marchbanks Press on handmade Japanese Mikumo paper in two colors.
- 1455A Poster, Summer Poster; 11 x 7; designed by M. F. Foster; exhibited by Japan Paper Company. Printed for Japan Paper Company by Marchbanks Press in two colors on handmade Japanese Momoyama paper.
- 1456 Poster, Shadow Poster; 15 x 20; designed and printed by Marchbanks Press for Japan Paper Company; exhibited by Japan Paper Company. Printed on handmade Shadow paper in two colors.
- 1457 Poster, Old China and Chinese Paper; 14 x 22¹/₂; designed by Jay Chambers; printed by Marchbanks Press for Japan Paper Company; exhibited by Japan Paper Company. Printed in two colors on handmade Chinese Hangchow paper.
- 1458 Poster, *Foreign Relations;* 19 x 26; printed for Japan Paper Company by Rogers & Company; exhibited by Japan Paper Company. Printed in two colors on handmade Fabriano paper.

Poster, *Firecracker Poster*; 15 x 22; exhibited from the Henry L. Spark's Collection. Printed for Japan Paper Company in black and gold on handmade Chinese Firecracker paper.

Poster, Honor Roll; 19¹/₂ x 37¹/₄; printed and exhibited by De Vinne Press. Printed an handmade Japanese Vellum paper in two colors.

| Exa | MPLES: | Cards | Page 49 | |
|-----|--------|-------|---------|--|

CARDS

Card Announcement, 4 x 6; printed and exhibited by William 1151 E. Rudge. Printed for William E. Rudge on handmade Arnold card in two colors.

Card Announcement, 3½ x 5½; printed and exhibited by 1156 William E. Rudge. Printed for Japan Paper Company on handmade Roman card in two colors.

Christmas Card, 4 x 6¼ for Harrie A. Bell; designed by Harrie 1161 A. Bell; printed and exhibited by Holmes Press. Printed on handmade Arnold card in two colors.

Card, 13⁄4 x 31⁄2; printed and exhibited by Edwin H. Stuart. 1163 Printed for Edwin H. Stuart on handmade Aurelius card, doublefold.

Card, *Christmas*; 3³/₄ x 6; designed and printed for H. E. King; 1168 printed and exhibited by George W. King & Sons. Printed on handmade Japanese Vellum card in two colors and gold.

Card, *Christmas;* 2 x 334; designed by H. E. King; printed and 1169 exhibited by George W. King & Sons. Printed in two colors on handmade Japanese Vellum card.

Card, Torino Card; 3¹/₂ x 5¹/₂; designed and printed by William 1177A E. Rudge for Japan Paper Company; exhibited by Japan Paper Company. Printed on handmade Torino card in one color.

Card, *Christmas;* 6 x 8; designed by Jay Chambers for Japan 1181 Paper Company; exhibited by Japan Paper Company. Printed by Marchbanks Press on handmade Japanese Vellum card in two colors.

Card, Christmas; 5^{1/2} x 7; designed by Jay Chambers for Japan 1182 Paper Company; exhibited by Japan Paper Company. Printed by Marchbanks Press in three colors on handmade Yorokami paper.

Card, Christmas; 5½ x 8½; designed by Jay Chambers for Japan 1182A Paper Company; exhibited by Japan Paper Company. Printed by Marchbanks Press on handmade Japanese Vellum card in two colors.

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| Page 50 | Examples | : Miscellaneous |

1187 Card, *Christmas;* designed by Jay Chambers for Japan Paper Company; exhibited by Japan Paper Company. Printed by Norman T. A. Munder & Company on handmade Japanese Vellum paper in three colors.

Card, 11 x 14; exhibited by Japan Paper Company. Printed by Marchbanks Press on handmade Japanese Vellum card.

Card, $2 \times 3\frac{1}{2}$; printed and exhibited by Fairfield Press; printed for Fairfield Press on handmade Japanese Vellum card in one color.

MISCELLANEOUS

- 1110 Letterhead, Japan Paper Company; 8½ x 11; designed by Harrie A. Bell; printed and exhibited by the Holmes Press. Printed for Japan Paper Company in two colors on Normandy Vellum paper.
- 1118 Letterhead, Japan Paper Company; 7½ x 12; designed by T. B. Hapgood; exhibited by Japan Paper Company. Printed for Japan Paper Company on handmade XIII Century paper.
- 1120 Letterhead, Japan Paper Company; 7½ x 10; exhibited by Japan Paper Company. Printed by Marchbanks Press for Japan Paper Company on handmade Spanish paper.
- 1121 Letterhead, Japan Paper Company; 8½ x 11; exhibited by Japan Paper Company; printed for Japan Paper Company by the Irving Press. Printed in one color on handmade Inomachi Vellum paper.
- 1132 Letterhead, *Japan Paper Company*; 6 x 9; printed and exhibited by Marchbanks Press. Printed for Japan Paper Company in one color on handmade French Ingres paper.
- 1143 Stationery, Check; printed and exhibited by Marchbanks Press, in two colors on handmade Japanese Vellum paper.
- 1205 Calendars, 141/2 x 22; printed and exhibited by Matthew-Northrup Works for Manufacturers & Traders National Bank. Mounted on handmade Savoie Cover paper.

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| EXAMPLES: | Miscellaneous | Page 51 |

Eight monthly calendars, 4 x 9¹/₂; printed and exhibited by 1208 Marchbanks Press. Printed in one color on various handmade papers.

Calendar, $3\frac{3}{4} \times 8\frac{1}{2}$; printed and exhibited by Marchbanks 1208 Press. Series of twelve; all on handmade Japanese papers.

Calendar, 5¼ x 7½; designed by O. W. Jaquish Jr.; exhibited 1210A by Eugene C. Lewis Co.; printed for Eugene C. Lewis Co. Stamped in black and gold on handmade Florentine paper.

Label, 33⁄4 x 51⁄4; exhibited by Japan Paper Company. Printed 1217A for Japan Paper Company by Marchbanks Press in two colors on handmade Japanese Vellum paper.

Label, Samples from Japan; 434 x 554; designed by Jay Cham-1218 bers; exhibited by Japan Paper Company. Printed for Japan Paper Company by Marchbanks Press in two colors on handmade Japanese Vellum paper.

Label, Japan Paper Company; 4½ x 6¼; designed by Rosa 1220 Brothers; exhibited by Japan Paper Company; printed for Japan Paper Company by Tri-Arts Press. Printed in two colors on handmade Japanese Vellum paper.

Label, $4\frac{1}{2} \ge 6\frac{1}{4}$; printed and exhibited by the Holmes Press. 1220A Printed in two colors on handmade Japanese Vellum paper.

Label, 3¹/₂ x 5¹/₂; exhibited by Japan Paper Company. Printed 1226B for Japan Paper Company by Marchbanks Press in two colors on handmade Japanese Vellum paper.

Label, Jaquish Label; 3 x 4¹/₂; printed for O. W. Jaquish Jr.; 1229 printed and exhibited by Marchbanks Press. Printed in one color on handmade Japanese Vellum paper.

Label, Any Port; 334 x 6; printed for Thomas Nast Fairbanks by Marchbanks Press; exhibited by Japan Paper Company. Printed in one color on handmade XIII Century paper.

Announcement, Ancona Poster; 9 x 13; exhibited by Japan Paper 1453 Company. Printed for Japan Paper Company, by Marchbanks Press in two colors on handmade Ancona cover paper.

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| Page 52 | Examples | : Miscellaneous |

- 1024 Book Plates; wood cuts printed for Grolier Club, Carteret Book Club and Charles Scribner's Sons; printed and exhibited by Rudolph Ruzicka. Printed on handmade paper in colors.
- 1008 Portfolio, 15 x 20; designed by and printed for Harvey H. Dunn; printed and exhibited by Norman T. A. Munder & Company. Cover and end leaves, handmade Roma paper; insert, handmade Umbria paper.

THE AWARDS

In the 1920 Exhibition of Printing were as follows

BOOKS

| Original Drawings by the Old Masters Norman T. A. Munder & Company, Baltimore, | <i>Gold Medal</i> Md. |
|--|--------------------------|
| Geofroy Tory Riverside Press, Boston, Mass. | Silver Medal |
| Theocritus Riverside Press, Boston, Mass. | Bronze Medal |
| CATALOGUES | |
| The Book of the Locomobile T. M. Cleland, New York, N. Y. | Gold Medal |
| Catalogue of the Loan Exhibitions of Drawings and Etchings by Rembrandt TAYLOR & TAYLOR, San Francisco, Cal. | Silver Medal |
| Printing Crafts Building The Bartlett-Orr Press, New York, N. Y. | Bronze Medal |
| BOOKLETS | |
| Garden Theatre Program T. M. CLELAND, New York, N. Y. | Gold Medal |
| Printers' Marks The Bartlett-Orr Press, New York, N. Y. | Silver Medal |
| Lest We Forget FRANKLIN PRINTING COMPANY, Philadelphia, Pa. | Bronze Medal |

| Page 54 | Awards |
|--|--------------------|
| FOLDERS | |
| Announcing the Publication of the Franklin Satisfaction Series FRANKLIN PRINTING COMPANY, Philadelphia, Pa. | Gold Medal |
| Dignity STRATHMORE PAPER COMPANY, Mittineague, Mas | Silver Medal s. |
| Italian Hand Made Paper Japan Paper Company, New York, N. Y. | Bronze Medal |
| COLOR PRINTS No. 40 De Vinne Press, New York, N. Y. | Gold Medal |
| Vanity Fair Electro-Light Engraving Co., New York, N. Y | Silver Medal Y. |
| Reproduction of Painting by Georges Lepape. Douglas C. McMurtrie, The Arbor Press, Greenwich, Conn., and New York, N. Y. | Bronze Medal |
| DISPLAY CARDS | |
| The March of the Middle Ages WILLIAM EDWIN RUDGE, New York, N. Y. | Gold Medal |
| Adler-Rochester Clothes WILLIAM EDWIN RUDGE, New York, N. Y. | Silver Medal |
| Arrow Collar Cluett, Peabody & Co., New York, N. Y. | Bronze Medal |
| P R I N T S—T Y P O G R A P H I C | |
| Twelve Prints by Contemporary American Artists WILLIAM EDWIN RUDGE, New York, N. Y. | Gold Medal |
| Gettysburg Address William Edwin Rudge, New York, N. Y. | Silver Medal |
| Rosa Brothers Designed by Rosa Brothers | Bronze Medal |

| CIRCULARS | |
|--|-----------------------------|
| Sixth Summer Session FRANKLIN PRINTING COMPANY, Philadelphia, Pa. | Silver Medal |
| Resolutions METROPOLITAN MUSEUM OF ART, New York, N. | Bronze Medal Y. |
| L A B E L S No. 1220 Japan Paper Company, New York, N. Y. | Bronze Medal |
| C A R D S | |
| Nestlé's Food Company Designed and printed by T. M. CLELAND, New Y | Bronze Medal York, N. Y. |
| POSTERS | |
| Printing Exhibition American Institute of Graphic Arts, New Yo | Gold Medal rk, N. Y. |
| Old China and Old Chinese Paper JAPAN PAPER COMPANY, New York, N. Y. | Silver Medal |
| Carnegie Institute William Edwin Rudge, New York, N. Y. | Bronze Medal |
| A D V E R T I S E M E N T S | |
| How Packard Balance Reduces Transportation Costs FRANKLIN PRINTING COMPANY, Philadelphia, Pa. | Gold Medal |
| Matching the Growth of American Business IRVING NATIONAL BANK, New York, N. Y. | Silver Medal |
| Composition by MARCHBANKS PRESS, New Yor | |
| Art William A. Kittredge, Philadelphia, Pa. | Bronze Medal |

Awards

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| Awards |
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| |
| Gold Medal |
| Silver Medal |
| Bronze Medal |
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| Gold Medal |
| Silver Medal s. |
| Bronze Medal |
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MAPS

| Redfield-Kendrick-Odell Co., New York, N. Y. | Silver Medal |
|--|--------------|
| MATTHEWS-NORTHRUP WORKS, Buffalo, N. Y. | Bronze Medal |

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