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H.W. Johns Manufacturing Co.

COLOR CARD : H.W. JOHNS'  
LIQUID PAINTS ...



National Trust for  
Historic Preservation  
Library  
of the  
University of Maryland,  
College Park



January, 1900.

COLOR CARD.

H. W. JOHNS'  
LIQUID PAINTS,

ROOF PAINTS AND  
FLOOR PAINTS.

ASBESTOS

H. W. JOHNS M'F'G CO.



UNIVERSITY OF MARYLAND

178018

“THE BEST THERE IS IN PAINT.”

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**ASBESTOS**

**H. W. JOHNS'**

**LIQUID PAINTS.**

**ROOF PAINTS.**

**FLOOR PAINTS.**

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**SHINGLE STAINS.**

**LIQUID DRYER.**

**WOOD STAINS.**

**WOOD FILLERS.**

**VARNISHES.**

**FINE COLORS IN OIL.**

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**LIQUID COACH COLORS.**

**WAGON PAINTS,**

**HOUSEHOLD ENAMELS.**

**VARNISH STAINS.**

**PORCELAIN FINISH ENAMELS.**

**BATH TUB ENAMELS.**

**FIRE PROOF PAINTS.**

**SMOKE STACK PAINTS.**

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SAMPLE CARDS AND PRICE LISTS OF THE ABOVE, ALSO COMPLETE  
CATALOGUE OF ALL OUR PAINT MANUFACTURES  
FURNISHED ON REQUEST.

# ASBESTOS.

## H. W. Johns' Liquid Paints.

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OUR Liquid Paints are composed exclusively of the best and purest materials, combined on different principles from any other Liquid or Mixed Paints in the market. They have been thoroughly tested in all parts of the world and have been found to withstand the severest tests of climatic changes, salt water atmosphere and other trying exposures where the best white lead has failed. We guarantee them to be in every respect strictly reliable and first-class paints of a higher grade than have ever before been offered to the public for structural purposes either in paste or liquid form, and second to none in richness and permanency of color, beauty of finish, durability, uniformity and all characteristics which are requisite to form a perfect ornamental protective covering. They possess an elastic quality never before attained in any paint, and are prepared ready for the brush, but may be thinned, if desired, the same as any oil paint

They are especially designed for dwellings and other exposed wood or iron structures, for which purposes they are the most economical and durable paints ever produced, not excepting the best White Lead, while they are equally valuable for "inside work" and for general purposes.

We call particular attention to the difference between our Liquid Paints and all other prepared paints; the best of the latter are colors ground in oil and afterward mixed with oil, spirits of turpentine, etc. The entire body of our paint is first ground in oil, then mixed to the proper consistency, and afterward ground through fine mills; by this process alone can the pigments and oils be so intimately combined as to produce a perfect paint.

We also call attention to the superior "covering" properties of these paints, two coats of which form a body and finish equal to three or four of ordinary paint. No other paints known equal ours in this respect. One gallon will cover from 275 to 350 square feet, two coats, without thinning and can be thinned with  $\frac{1}{2}$  gallon pure raw linseed oil to one gallon of paint for first coat.

Our unprecedented success has demonstrated that strictly first-class paints are most economical to the user and desirable for the dealer, and our manufacturing facilities being second to those of no other manufacturers in the world, we shall continue to spare no pains or expense to make our Liquid Paints what we claim them to be, viz: The Best Paints for Structural Purposes ever produced.

## H. W. JOHNS' LIQUID PAINTS, (Continued.)

As these paints are more finely ground than any others, the great difference in their covering properties in comparison with ordinary paint is at once recognized, and the universal testimony is that from fifteen to twenty-five per cent. of the usual cost of painting can be saved by their use.

They are prepared ready for the brush, in fifty-four shades and standard colors, and are sold by U. S. standard gallon measure, which contains from 8 to 12 per cent. more than is usually sold for a gallon.

One gallon will cover from 275 to 350 square feet, two coats, without thinning, and can be thinned with  $\frac{1}{2}$  gallon pure raw linseed oil to one gallon of paint for first coat.

Instructions for use, suggestions for painting, etc., free by mail.

**ASBESTOS**

THE ABOVE IS A FAC-SIMILE OF OUR TRADE-MARK WHICH WILL BE FOUND ON EVERY PACKAGE OF OUR PAINTS.

Prices per U. S. Standard Gallon, 231 cubic inches, for all Ordinary Shades:

Bbls., per gal., 50 to 30 gals.	Kegs, per gal., 20, 15, 10 & 5 gals.	Pails & Cans, per gal., 3, 2 & 1 gal.	$\frac{1}{2}$ gal. Cans, each.	Quarts, each.	Pints, each.	
\$1.75	1.80	1.85	1.00	.55	.30	
Inside White, Inside Varnish Gloss White, Outside White,*	} Bbls. \$1.90	Kegs. 1.95	2.00	1.10	.60	.35
No. 62, Dark Green,		2.75	2.80	1.50	.80	.45
No. 12, Vermilion,		3.80	3.85	2.00	1.05	.55
No. 10, Standard Green,		3.25	3.30	1.70	.95	.50

\*We call special attention to our IVORY WHITE (for outside work); prices same as for ordinary shades. INSIDE IVORY WHITE furnished at same prices as regular Inside White.

Screen Black and Green.—Ready for use, for painting wire screens. Per Pint, 30c.; small cans (as described below), 15 cents.

Paints for special purposes made to order.

### SMALL CANS,—FOR DOMESTIC USE.

We also supply our Liquid Paints in small cans containing sufficient to cover about 25 square feet, which will be found convenient for household purposes.

Ordinary Shades, per can.....	15	cts.
Inside White, Inside Varnish Gloss White, Outside White,	} per can.....	16
No. 10, Standard Green, No. 62, Dark Green, No. 12, Vermilion,		} per can.....

Liberal Discounts to large Consumers.



H. W. JOHNS' ROOF AND RAILWAY PAINTS.

PREPARED READY FOR THE BRUSH.

These paints are prepared ready for use, and possess a very elastic body. They are especially adapted for painting tin and other roofs, railroad buildings, bridges, freight cars, boats, outbuildings, fences, gas holders, and other iron and rough wood-work. One gallon will cover from 350 to 400 square feet, one coat.



	Bbls., 50 to 70 gals.	Kegs, 20, 15, 10 and 5 gals.	Pails, 3, 2 and 1 gal.
Brown.....	\$1.00	\$1.05	\$1.10
Dark Red.....	1.25	1.30	1.35
Gas-Holder Paint, Red and Brown	95	1.00	1.05
Red, Gray, Buff, Dark Slate, } Yellow and White.....	1.30	1.35	1.40
Moss Green.....	1.75	1.80	1.85

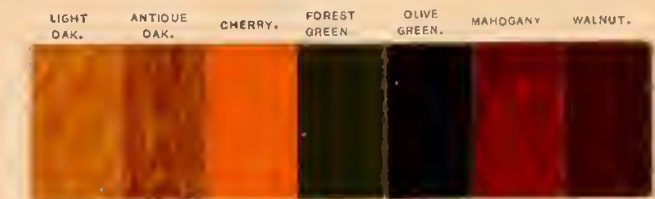
VARNISH STAINS.

H. W. Johns' Varnish Stains meet the demand for a Stain and Gloss Finish, with one application. These Stains are ground in a good Interior Varnish and are prepared ready for use in the following shades: Light Oak, Antique Oak, Mahogany, Cherry, Walnut, Forest Green and Olive Green. They dry with a firm, hard gloss, and do not require further finishing.

Put up in quarts, pints, half-pints and "Domestics."

PRICES AS FOLLOWS:

Quarts each.	Pints each	Half-Pints each.	Domestics each.
50 cents	35 cents	25 cents	15 cents



FLOOR PAINTS.

These are supplied ready for use in eight shades, and are prepared from highest grade pigments, ground in best floor varnish. They possess a heavy, elastic body, and will dry within 10 or 12 hours with a firm, hard gloss. They are especially adapted for use on kitchen and other floors.

One gallon will cover from 350 to 400 square feet, one coat.



Other Shades to Order.

PER GALLON U. S. STANDARD MEASURE.

	Bbls., 50 to 30 gals.	Kegs, 20, 15, 10 & 5 gals.	Pails, 3, 2 & 1 gal.	1/4 gals. each.	Qts. each.	Pts. each.
Lt. & Dk. Yellow, Drab, Gray, Lead, Tan, Dust and Maroon.....	\$1.35	1.40	1.45	.75	.45	.25



WE ALSO MANUFACTURE INSIDE AND OUTSIDE WHITE, INSIDE AND OUTSIDE IVORY WHITE, BLACK, ETC.

## INSTRUCTIONS FOR APPLYING

# ASBESTOS

## H. W. Johns' Liquid Paints.

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Stir thoroughly from the bottom of the package before using. Dry Colors should never be mixed with these Paints, but pure "colors in oil" may be added at the discretion of a practical painter.

One gallon of our LIQUID PAINTS, without thinning will cover from 275 to 350 square feet, two coats, on ordinary surfaces. As they possess unusual body they should always be well "rubbed out," so as to cover fully as much surface as above stated, and under coats must be thinned with pure raw linseed oil, as stated below. Under coats must not show too much gloss; this will interfere with the proper flowing and covering of finishing coat. Use turpentine carefully to regulate this.

**Measure-** In calculating quantity of paint required, an allowance should be added to flat measurements, to cover angles, edges of clap-boards, trimmings, etc.—from 15 per cent. on ordinary, to 40 or 50 per cent. on elaborately trimmed structures.

**Priming.** Paints should never be applied to damp or unseasoned lumber.

While it may not present an entirely agreeable appearance to the owner or occupant of a new house, it will amply repay the temporary annoyance to apply at first only the "priming coat," and defer the finishing coats from one to three months. (See instructions for new woodwork.) Dry seasoned wood is a very important factor in the production of satisfactory results in the use of paints, particularly on outside work, and the plan suggested will prevent splitting and cracking of new wood, while allowing it to become thoroughly seasoned.

In all cases each coat should be perfectly dry before the next is applied.



**New Wood-Work.** For first coat on all unpainted wood-work, inside or out, add from two to three quarts of pure raw linseed oil to each gallon of paint, first covering all knots, resinous and sappy parts with two coats of Shellac. We advise two coats of Paint in addition to the first or "priming" coat, thinning the second coat with one pint to one quart of pure raw linseed oil to each gallon of paint. The finishing coat need not be thinned. If the second coat goes on with too much gloss, a pint of turpentine in addition to the necessary quantity of linseed oil may be added to each gallon of paint.

**Old Wood-Work.** Old painted wood, in fair condition, will require only two coats of paint, the first coat to be thinned with one pint to one quart of linseed oil to the gallon, also about one pint of turpentine, if necessary, to reduce the gloss.

When the old paint is dry, flaky, or mostly worn off, and particularly over "ochre" paints, use from one to three quarts of oil to each gallon of paint for first coat.

All parts of old painted surfaces, which are cracked or show signs of "scaling" or peeling, should be thoroughly scraped before repainting.

**Outside Work.** For outside work, when used in cold weather, one gill of our LIQUID DRYER with one pint of pure raw linseed oil, should be added to each gallon of our Paints for the second and third coats.

To insure durability, from two to four days should elapse between coats on outdoor work.

**Blinds.** When painting new blinds, if a GREEN is to be used, they should be "primed" with either our No. 29, or 28, and then finished with two coats of green.

**Inside Work.** Inside Wood-work which has been painted should first be thoroughly cleansed with soap and water; after which apply two coats of paint, thinning the first coat with pure raw linseed oil or turpentine. The second coat need not be thinned. The temperature should not be less than 65° Fahrenheit. If this is impracticable, add one gill of our LIQUID DRYER to each gallon of paint.

In using Inside White, first apply two coats of OUTSIDE WHITE, and finish with one or two coats of INSIDE WHITE.

**Plastered Walls.** Newly plastered walls should first be coated with our Liquid Wood Filler, or with thin, glue sizing, made by dissolving 1½ lbs. of good Glue in three gallons of boiling water; after which apply three coats of paint.

For old painted walls and ceilings, the paint need not be thinned. Two coats will usually be sufficient. The walls should be dry, and rooms well aired in summer or warmed in winter.

**Brick Work.** For all unpainted brick work, apply at least two coats of our Liquid Paint, with the addition of one-half gallon of pure raw linseed oil to one gallon of paint for the first or priming coat. If the brick work has been painted with oil paint, one coat of our Liquid Paint, without thinning, will usually be sufficient.

For iron and all other work, with the exceptions stated, use the Paint without the addition of Oil, Turpentine or Dryer.

**Floor Paints.** Our Floor Paint is prepared ready for use, but for priming coats may be thinned with a very little turpentine if necessary to make it work easily on porous wood.

Clean the surface thoroughly with cold water, leaving it free from grease or alkali, and thoroughly dry.

This paint will dry sufficiently to admit of second coating or walking upon in twelve hours.

**Roof Paints.** Tin and other metal roofs, should be cleaned as thoroughly as possible before applying our Roof Paints.

If for any special purpose it is desirable that the Paint should dry more quickly, from one gill to one-half pint of our LIQUID DRYER may be added to each gallon of Paint.

If the Paint in any package is not all used, it may be kept in good condition by closing the package air-tight. If the Paint has been standing a long time in the package, pour off the thinner portion into another vessel and stir the remainder thoroughly; after which the whole can be easily mixed.

Boiled Linseed Oil, Benzine or Japan Dryer should never be added to our Paints; they should be thinned only with **pure raw linseed oil**, except on inside work, when turpentine may be added if desired. Turpentine may be used in under coats on outside work only when the under coats go on with too much gloss for properly finishing. Too much importance cannot be attached to the quality of linseed oil, and we advise the use only of that made by reliable manufacturers.

To insure the use of pure Linseed Oil for thinning our Paints and Colors in Oil, we will supply our customers only, with strictly pure Raw Linseed Oil at market prices.



DO NOT CIRCULATE



**H. W. JOHNS'**  
**ASBESTOS MATERIALS.**

**ROOFING,  
ROOF COATINGS & CEMENTS.  
FIRE-PROOF  
CEMENTS AND COATINGS.  
BUILDING FELTS, Etc.**

**BOILER COVERINGS,  
SECTIONAL PIPE COVERINGS.  
STEAM PACKING,  
MILLBOARD, SHEATHING, Etc.**

**VULCABESTON**

**ELECTRICAL AND MECHANICAL GOODS.**

**MOULDED MICA.**

**TROLLEY LINE INSULATORS, WEATHER PROOF SOCKETS, ETC.**

Descriptive Price List Samples, Etc, on Request.

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# H. W. JOHNS M'F'G CO.,

100 William Street, New York.

New York

Chicago

Philadelphia

Boston

Columbus

Pittsburgh

London.

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EASTERN BRANCH:

77 & 79 Pearl Street,

BOSTON, MASS.

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UNIV. OF MD. COLLEGE PARK

