

IEG 2014 - Round 1

~ Post-decision Survey Results ~

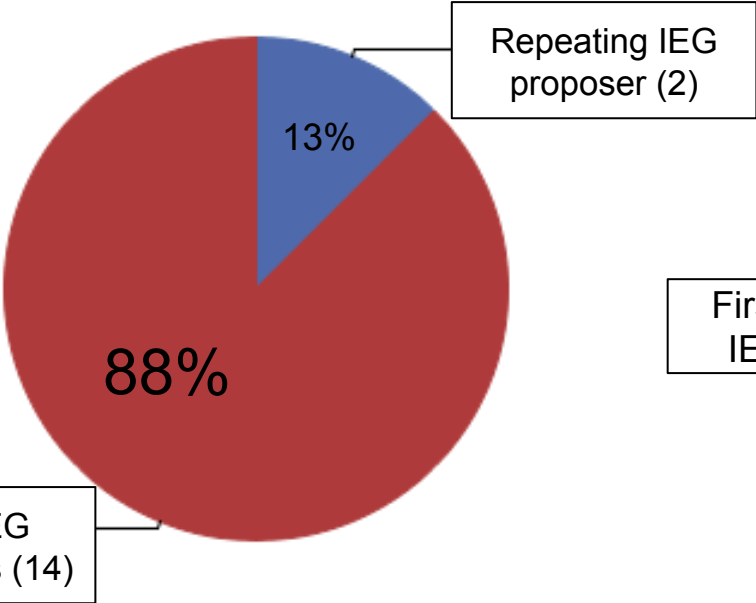
August/September 2014
Learning & Evaluation, WMF Grantmaking

General Survey Stats

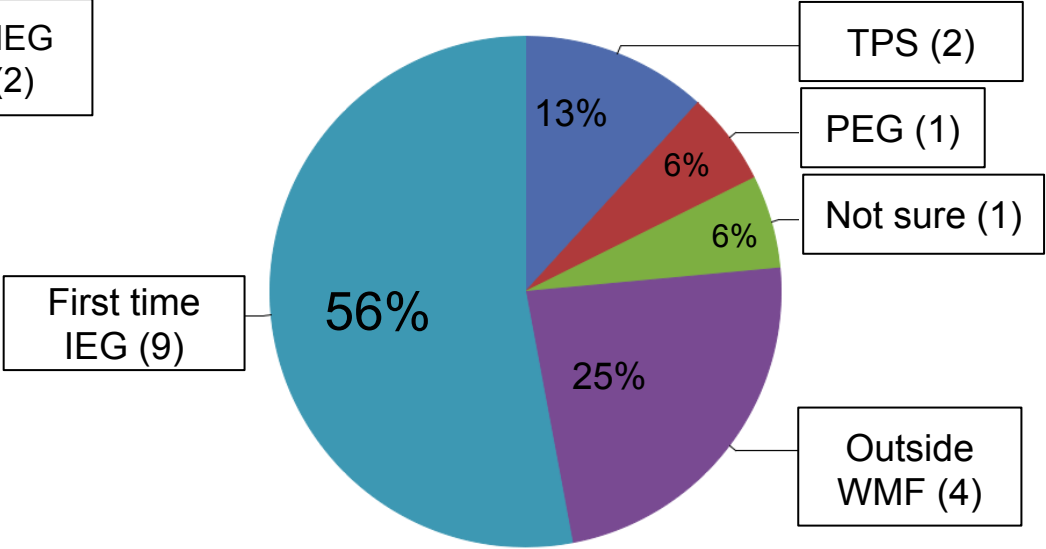
- Proposers & Committee
 - Duration : June, 21 - June, 30
 - 23 started the survey
 - 20 completed the survey (total completed questions : 39%)
 - Average response time : 13 min (max : 1:30 hour)
 - 17 proposers (12 funded, 3 unsuccessful, 1 withdrawn, 1 N/A)
 - 7 committee members (2 of which are also proposers)
- Community Commenters
 - Duration : July, 2 - July 8
 - 31 started the survey
 - 30 completed the survey (total completed questions : 82%)
 - Average response time : 5 min (max : 50 min)
 - 15 endorsed a proposal
 - 21 commented on a proposal

IEG Proposers

Most proposers are new to IEG, and over 50% have never applied for a grant anywhere before

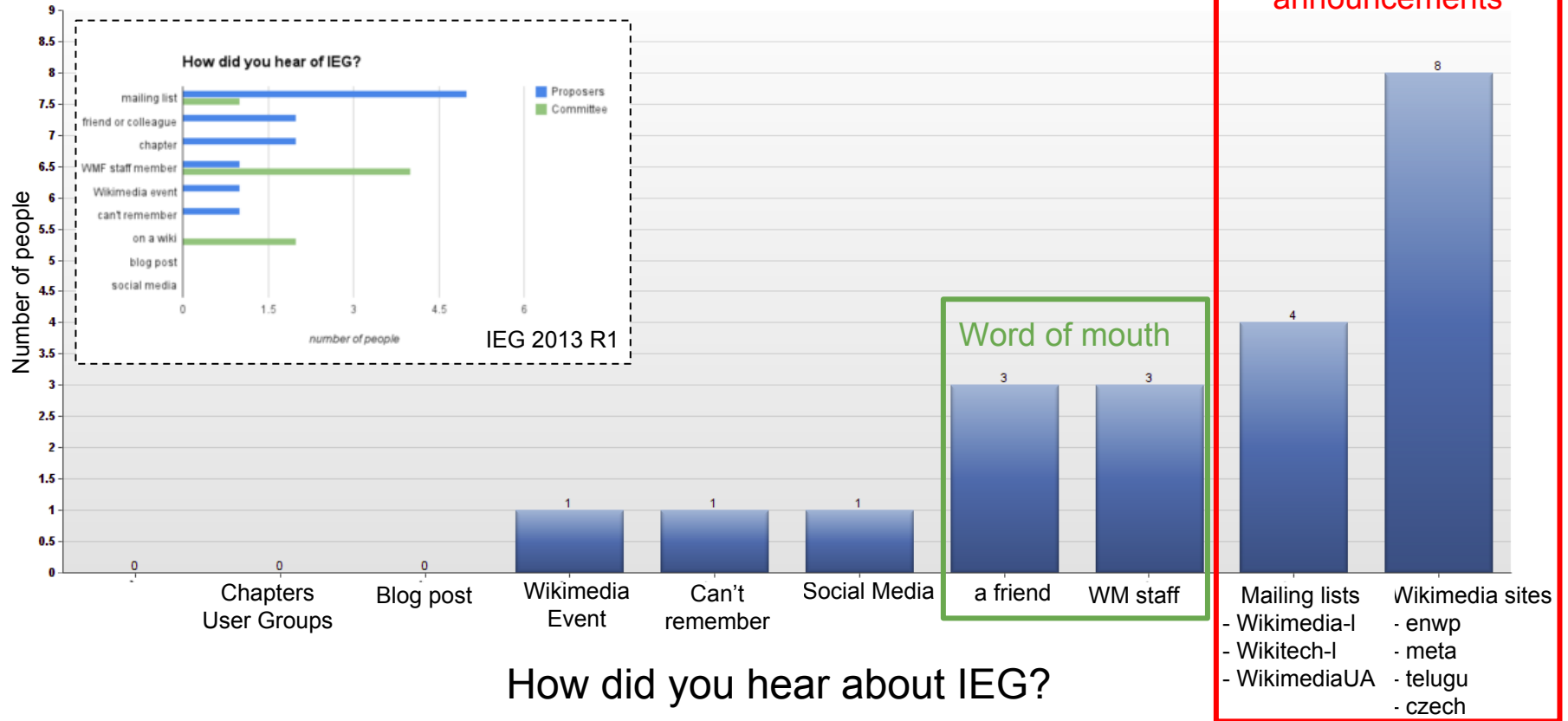


2014 IEG R1 proposer



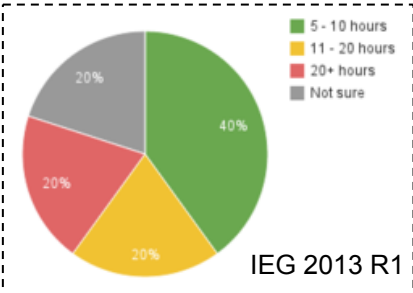
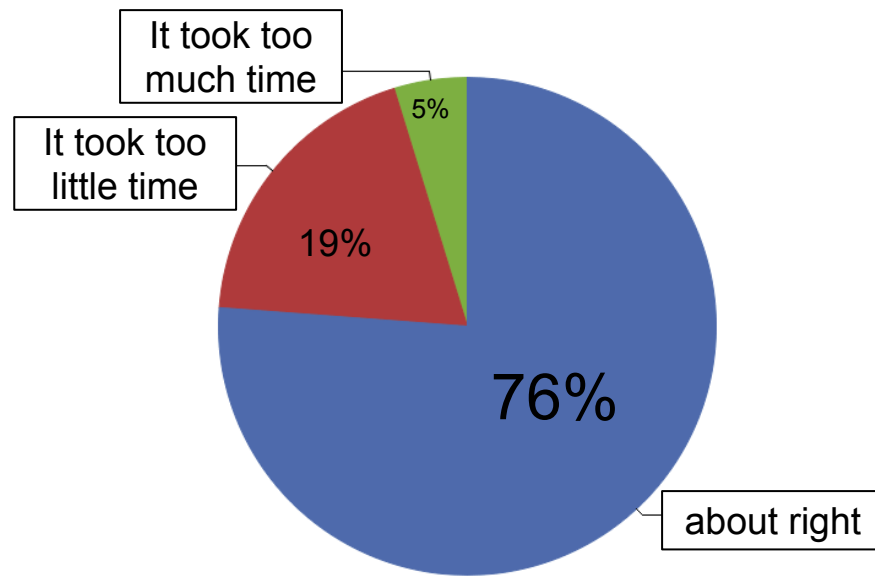
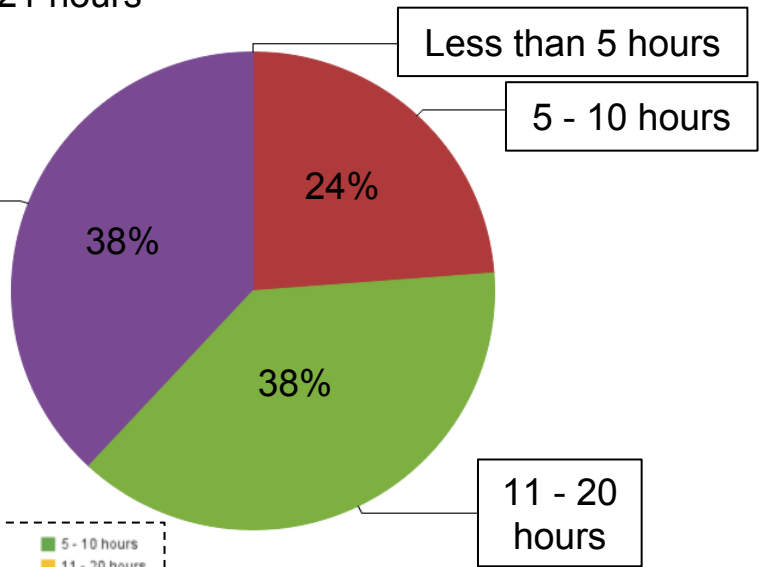
Past grant application experience

Public online announcements, especially on-wiki, are main way people hear about IEG

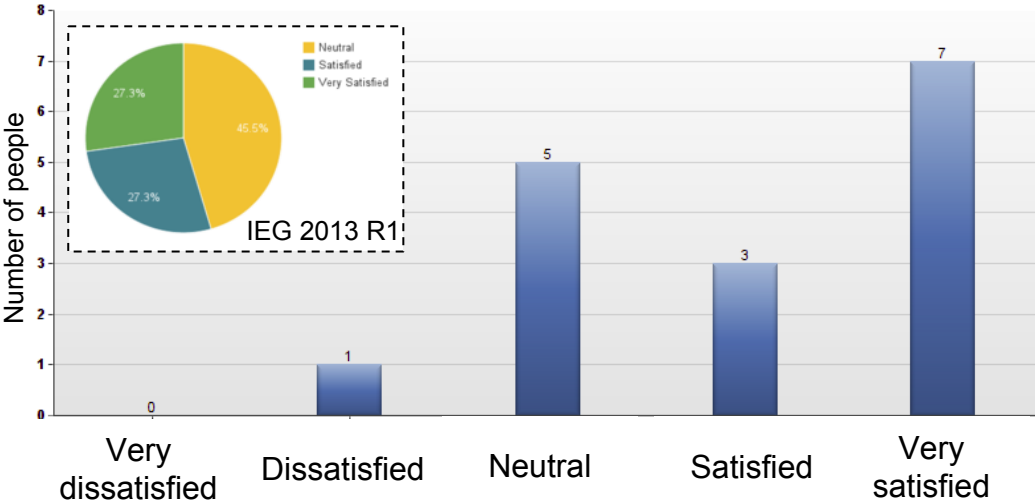


Proposers willingly spent approximately 20 hours preparing their proposals

Average : ~ 21 hours



Proposers felt fairly satisfied about the submission process, they say spirit of collaboration is important



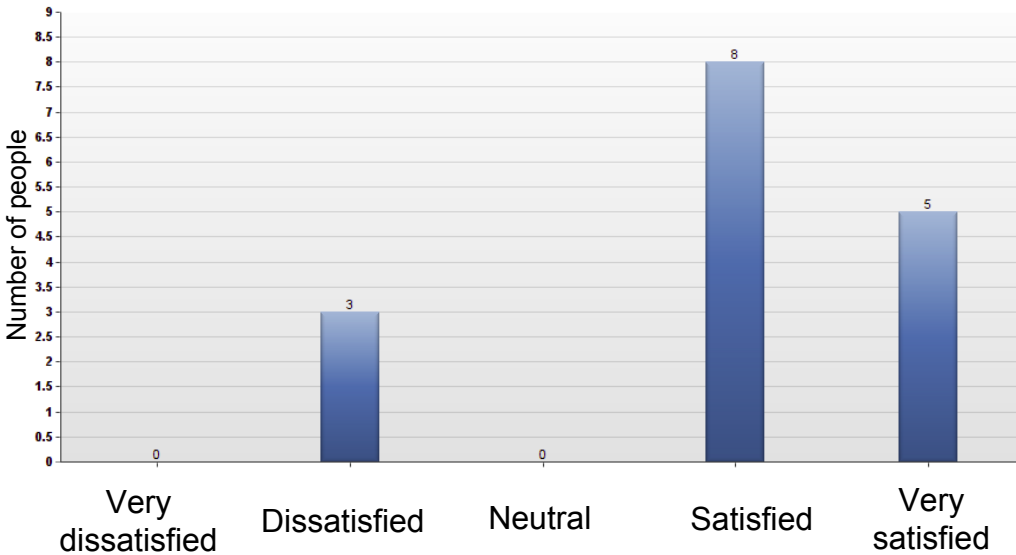
Quotes : What proposers **disliked** about the submission process :

- Lots of questions mainly not related
- I missed some of the comments because I didn't get any notification that they had been posted. It would have been good to get contact on Wikipedia as well.

Quotes : What proposers **liked** about the submission process :

- Working together with my team to modify and ultimately simplify the proposal from its first draft.
- Lots of feedback
- Community participation; guidance from Siko -- all fantastic
- Good enough instructions, and availability of information, quite simple and relaxed process compared to traditional foundations, Wikimedian spirit - supportivness, encouragment, common sense
- In the end of march I've completed my proposal page with out getting it listed in IEG 2014 round 1 proposals list. And I asked a friend and done it. Even after that I felt that time is over. But I surprised on my proposal getting listed in Round 1 proposals. That moment was amazing.

Proposers felt satisfied about the review process, they say feedback was useful



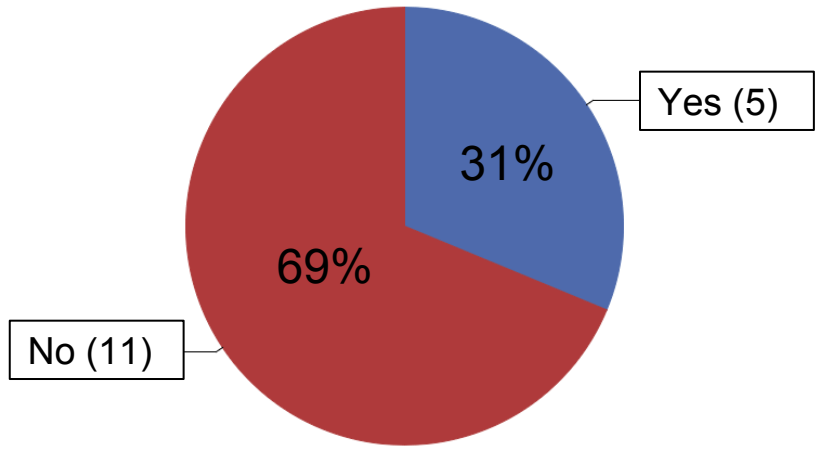
Quotes : What proposers **disliked** about the review process:

- comments did not consider the main purpose of the proposal (tutoring of new editors), some were irrelevant

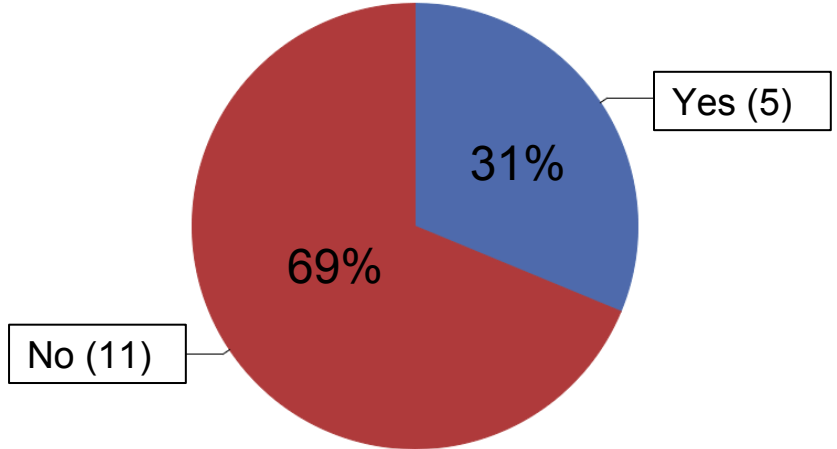
Quotes : What proposers **liked** about the review process:

- It was comprehensive and detailed
- I was glad to be asked about a timeline; while I'm sure this was informative for reviewers, it also helped me more concretely understand how tasks need to progress from month to month to accomplish our goal.
- Lots of feedback was good
- Some reviewers expected far too much for a modest timeframe and budget
- updates in the process, feedback and scores available, helpful and friendly WMF staff
- I personally liked the attitude of review committee. They are very encouraging. In the review period they helped me a lot by posting some suggestions and asking clarifications. It improved my proposal much more.
- The informality of the interview.
- The phone interview with Siko

Extra Help: About 1/3 of IEG proposers participated in IdeaLab or an IEG Proposal Clinic Hangout

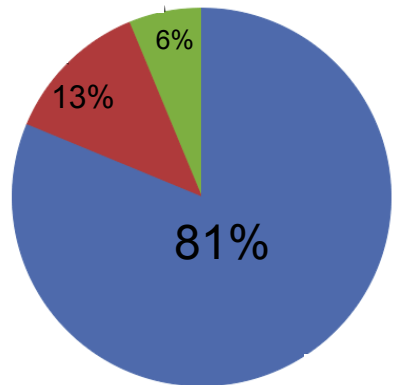


IdeaLab

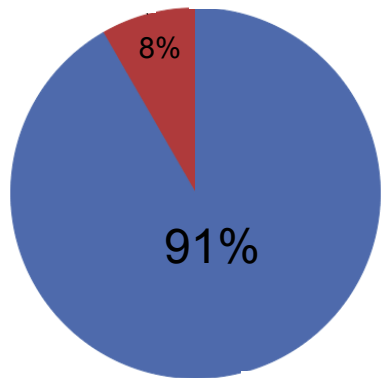


IEG proposal clinics
(IdeaLab Hangout Events)

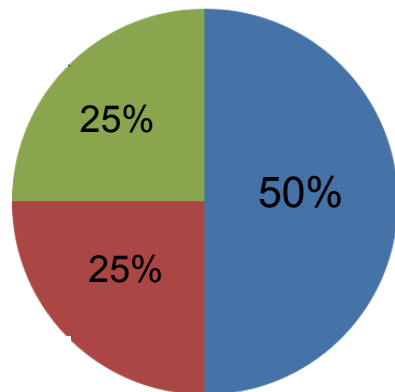
Feedback on the unsuccessful proposals was useful, half say they will return again



All applicants



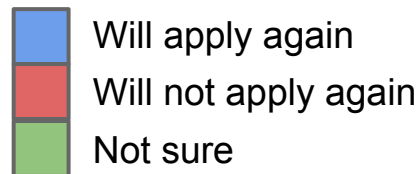
Successful applicants only



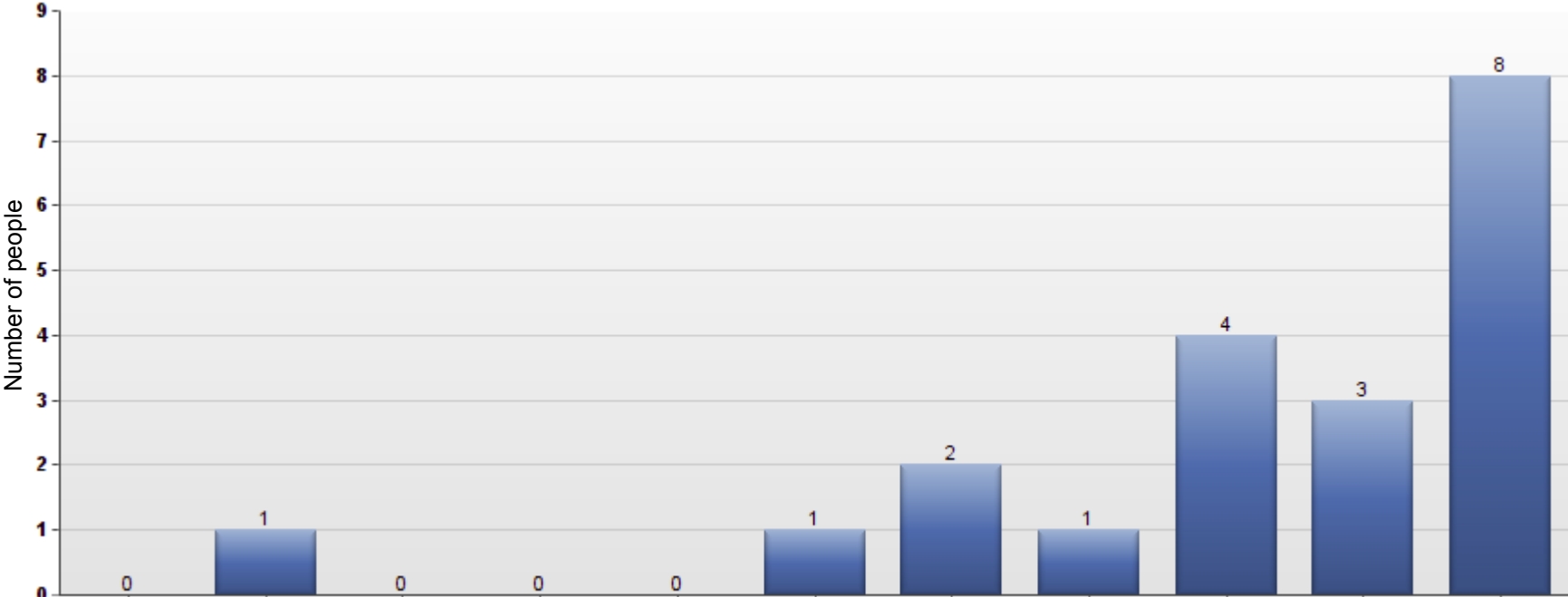
Unsuccessful/Withdrawn applications

Did declined/withdrawn applicants think the feedback was useful?

- Yes, because feedback has always helped on my project
- Yes, It would make me not to request again.
- Perhaps.
- Yes, it will be useful. I did not consider importance of the support of the community. It is necessary to explain more precisely the historic circumstances of local culture in a post-communist country for US reviewers



IEG is highly recommended by proposers



Unlikely to recommend

Net Promoter Score = 35%

Mean = 8.2

(Similar to Samsung Televisions, Kaiser Permanente)

Likely to recommend

More proposer suggestions:

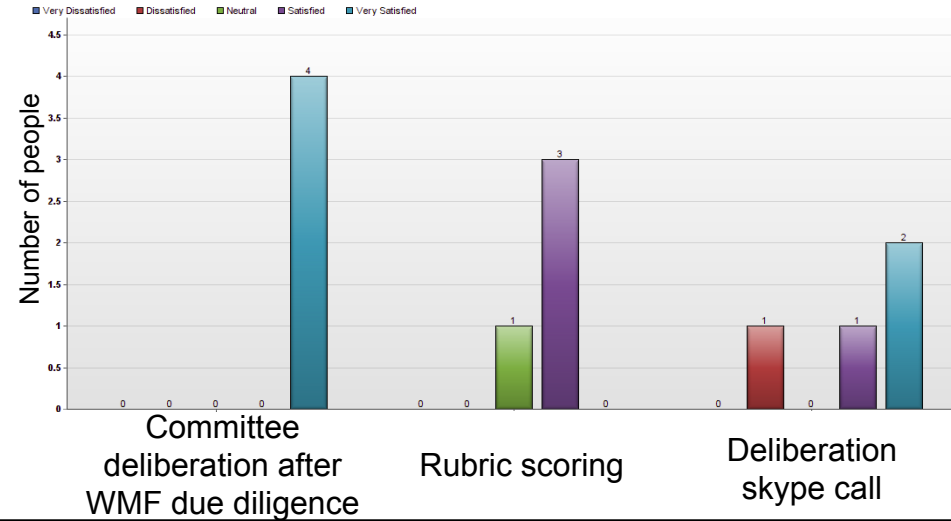
- **Want more discussion:**
 - “I was actually a bit surprised that we did not receive more questions from reviewers on our proposal”
 - “I still do not know, how I would engage those members of the international Wikimedia community, who share the same interest in arts, as reviewers or collaborators in the project”
- **Proposal simplification:**
 - “Instructions in the proposal template and the IEG pages sometimes conflicted. Why does Scope (section 3.1) have only one child (Activities, 3.1.1)? Can that level be eliminated?”
 - “I had support from a grantwriter...this would have been challenging to submit without”
- **English bias:** “I would not recommend the process to non-English speakers at this time. Maybe after I have seen more of these reports and the reactions to them I will change my mind, but I question whether it is really worth the effort for non-English speakers.”
- **Continue to evaluate:** “Everything looks awesome so far, but there are 6 month in front of us, so it will make sense to evaluate things in the end as well”

Conclusions

- Overall satisfaction - process appears to be working. Proposal simplification and more help/feedback/suggestions on proposals continues to be welcome.
- All proposers acknowledge that they were provided with enough information about reporting requirements, and how to setup a project.

IEG Committee

Overall process is working; 1 person found rubric/scoring form difficult, & 1 was dissatisfied with deliberation call



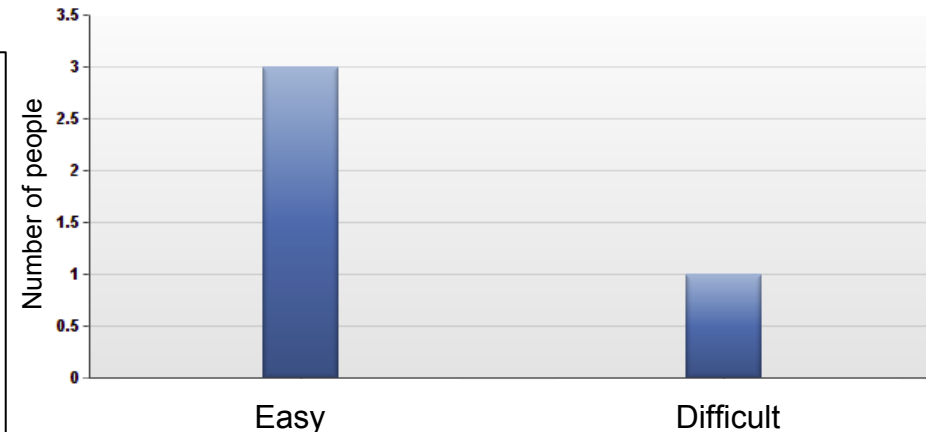
Quotes : Enjoyed ...

- The metrics and how the committee reaches the selected projects.
- Skype meetings.
- Hearing about other interpretations of proposals. I read with a different hat on than other committee members.

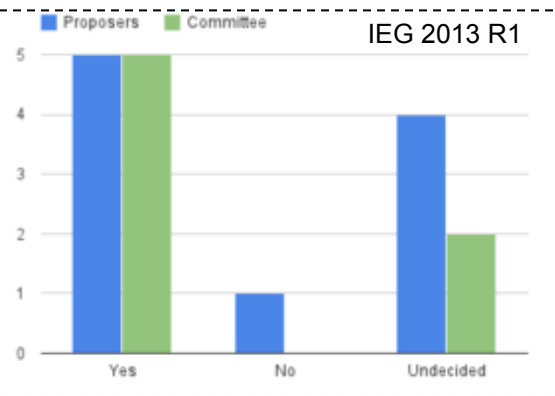
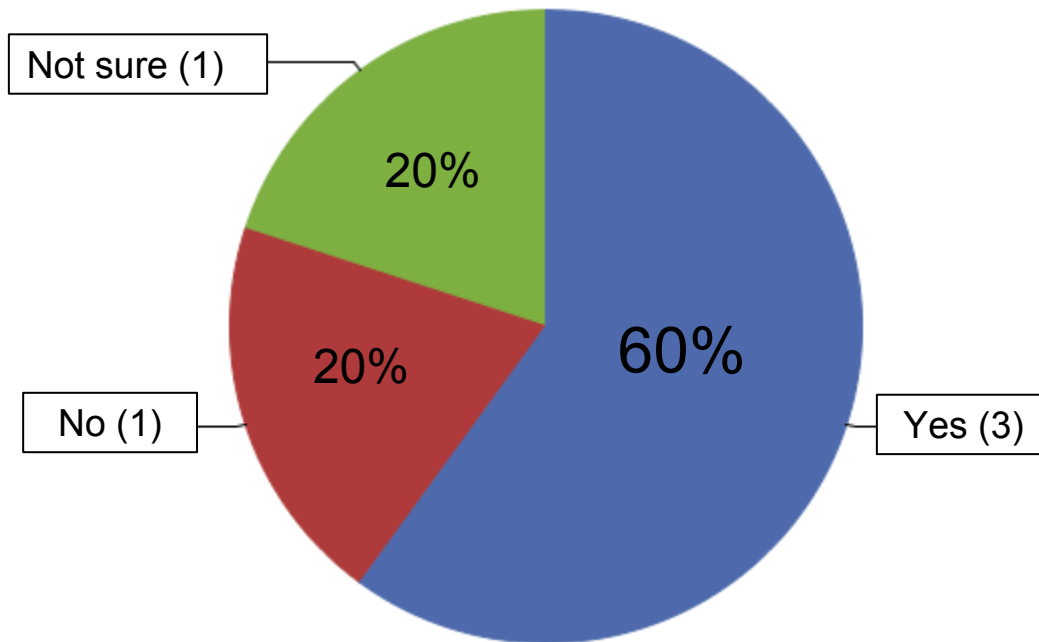
Quotes : Suggestions ...

- Create a coordinator or facilitator in all working groups: this could improve the questions to grantee and the discussions.
- Create more capacity to loop in expert opinions from WMF staff earlier in the process.
- More transparency would be nice, and it would be good if we could somehow corral responses on proposal talk pages into the various rubrics, which would make scoring on an individual basis even easier.

Review criteria & scoring form



Majority of committee member are willing to participate again



Conclusions

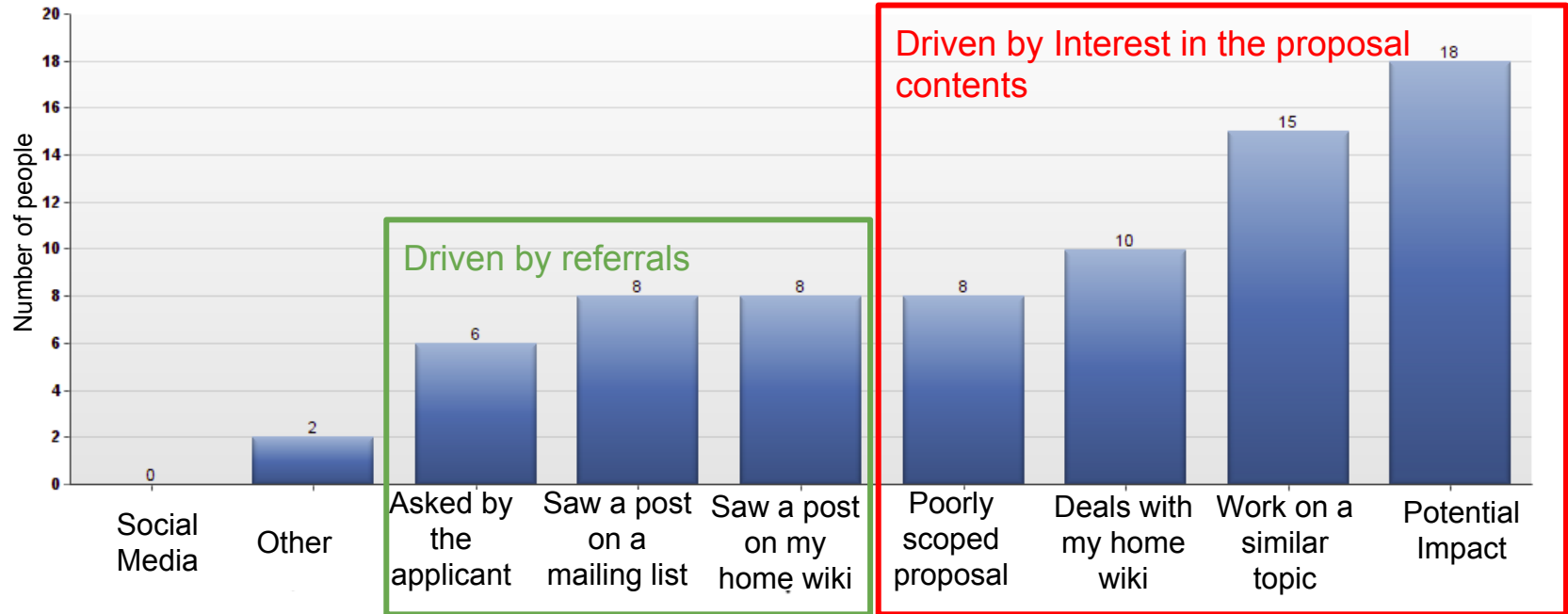
- Overall satisfaction about IEG R2 committee and its selection process
- Should discuss the final deliberation call, and the rubric scoring further, to determine what changes would help

Community Commenters*

***For the first time, this round we also surveyed the people who participated in proposal discussions outside of the role of grant-seeker or grant-reviewer. These are community members who either commented on or endorsed proposals.**

Community commenters were driven by interest in the proposal contents and connection to their own on-wiki efforts

Motivation for participation on IEG proposals



Other reasons :

- After reading the proposal some things were unclear
- My interest in medical related projects

Quotes : Reasons for participation

- Its my civic duty and it is fun. I enjoy reading about people's ideas for things that they could do for the movement if only they had a little money to do them with.
- I think that IEG is an amazing resource that supports important projects that wouldn't otherwise happen.
- I thought some of the criticisms of the proposal were incorrect
- I do not like the IEG process at all and wish it would be separated from the IdeaLab. I am here for the IdeaLab, not for the IEG process. Please take the IdeaLab out of grants space.
- We are friends. I can give the important comments to help them.
- I thought I had a valuable contribution to make to the process
- I decided to participate in order to add a useful but not so evident information about the proponent.
- I care about us not reinventing the wheel, and actually basing our interventions and initiatives in theory and existing research.

Conclusions

- People who contribute to the IEG process come because they are genuinely interested in the proposal topic.
- People add endorsements based on their belief of the true impact of the proposal, rather than on invitations or requests for endorsements.
- People focused more on the positive side of good proposals (outcomes, importance ... etc) than on the negative side of poor proposals.