

**Ridurre l'impatto ambientale
di Wikipedia:
L'iniziativa per la sostenibilità
Wikimedia**



**SUSTAINABILITY
INITIATIVE**

Il pianeta sta morendo.¹

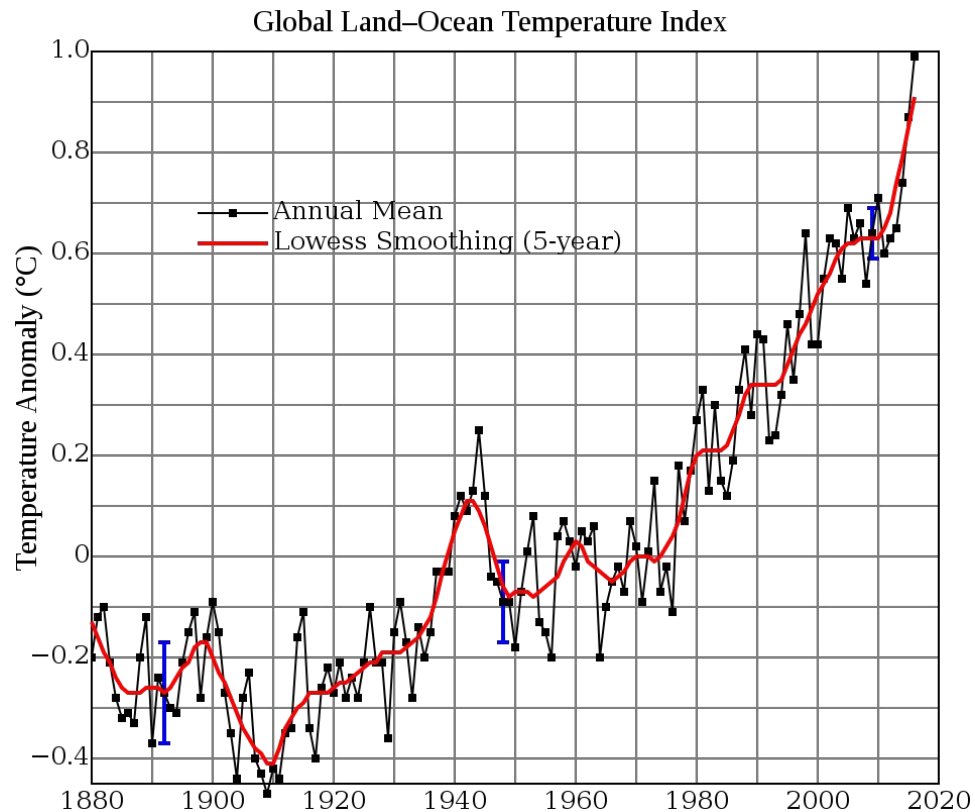


1Guarda su Wikipedia.



Global warming [\[edit \]](#)

From Wikipedia, the free encyclopedia



E facciamo parte del problema.



SUSTAINABILITY
INITIATIVE

Wikipedia.org

D

CLEAN ENERGY: 9%

COAL: 34%

GAS: 28%

NUCLEAR: 28%

The Wikimedia Foundation operates data centers in colocation facilities in Ashburn, VA (Equinix), Dallas, TX (CyrusOne), San Francisco (UnitedLayer) and Amsterdam (EvoSwitch).¹⁸⁵

Energy Transparency: Wikipedia received 15 points for providing electricity footprint data for each of its data centers to Greenpeace. It also offers real-time data about its servers' energy use to the public.¹⁸⁶

Renewable Energy Commitment: Wikipedia received 5 points for making environmental impact an important criterion for site selection of its most recent data center.¹⁸⁷

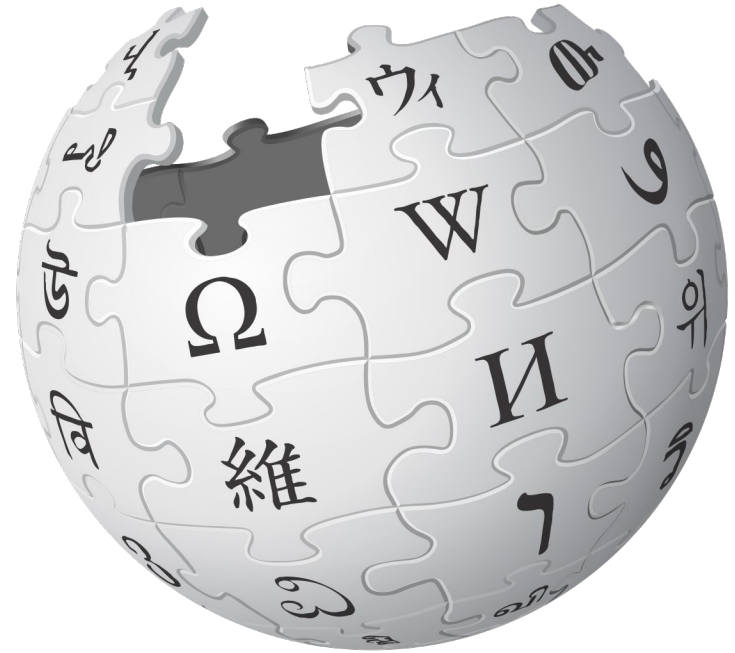
Renewable Energy Championship: Wikipedia has not yet shown evidence of renewable energy championship.

**Ma facciamo anche
parte della soluzione.**



**SUSTAINABILITY
INITIATIVE**

**Abbiamo un
marchio
potente.**



**E siamo un movimento
che sa muovere
grandi cose.**



**SUSTAINABILITY
INITIATIVE**

**Allora riduciamo
l'impatto ambientale
di Wikipedia.**



**SUSTAINABILITY
INITIATIVE**

**Ecco perchè
l'iniziativa
per la
sostenibilità
Wikimedia.**



**SUSTAINABILITY
INITIATIVE**

Cosa possiamo fare?

- assumere l'impegno di ridurre l'impatto ambientale
- passare all'energia rinnovabile per i server
- offrire partecipazione da remoto ad eventi
- adottare una strategia di investimento sostenibile



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Resolution:Environmental Impact

[← Resolutions](#)

Resolution: Environmental Impact

[Errors? →](#)

This was approved on February 24, 2017 by the Board of Trustees.

The Wikimedia Foundation is committed to seeking ways to reduce the impact of our activities on the environment. We aim to always act responsibly and sustainably as possible, including favoring renewable energy for our operations. We believe that a long-term commitment to sustainability is an essential component of our work towards the [Wikimedia mission](#) and [vision](#).

To this end, the Wikimedia Foundation makes the following commitments:

1. We will seek to minimize our overall impact on the environment;
2. We will consider sustainability as an important part of decisions around servers, operations, travel, offices, and other procurement;
3. We will use green energy where it is available and financially prudent; and
4. Starting in 2018, we will include an environmental impact statement in our annual plan.

Approve

Christophe Henner (Chair), Maria Sefidari (Vice Chair), Dariusz Jemielniak, Kelly Battles, Jimmy Wales, Nataliia Tymkiv, and Alice Wiegand

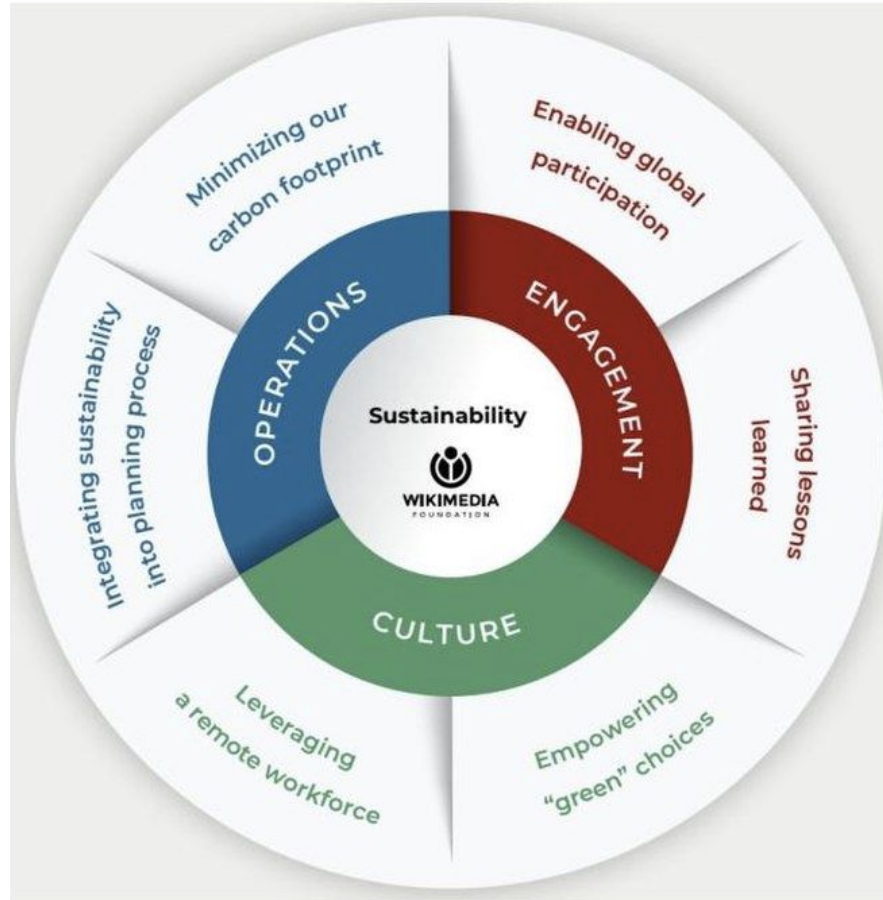
WIKIMEDIA FOUNDATION SUSTAINABILITY ASSESSMENT AND CARBON FOOTPRINT

Final Results
June 7, 2019

Activity	tCO2-eq
Refrigerants	0
Waste	0.58
Business Travel - Ground	1.31
Natural Gas	10.13
Meals	16.29
Steam	19.79
Water Usage and WWT	26.42
Commuting	73.6
Hotel Stays	235.23
Business Travel - Air	549.69
Electricity	1,199.28



Wikimedia Sustainability Framework



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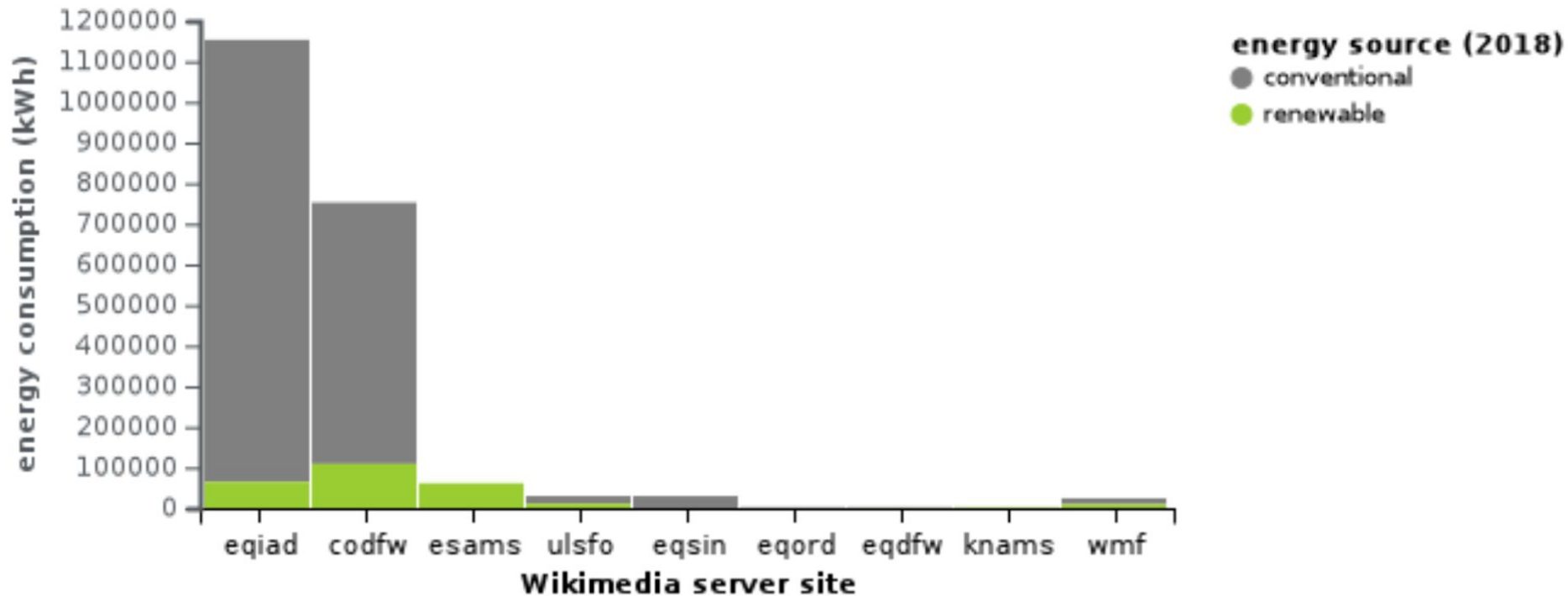


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Fonti d'energia di Wikipedia



How the Wikimedia Foundation is continuing efforts to reduce its carbon impact

August 13, 2020 by [Lydia Hamilton](#) and [Deb Tankersley](#)



Children luckier than birds, by Dilan Bozyel, CC BY-SA 3.0

How the Wikimedia Foundation is continuing efforts to reduce its carbon impact

August 13, 2020 by [Lydia Hamilton](#) and [Deb Tankersley](#)

The sustainability statement we've published today details that the Foundation caused approximately 2.37 kilotonnes of **CO₂-equivalent** impact in the calendar year 2019:

- 73.15% was due to global air travel
- 26.74% was due to electricity usage (data centers and other facilities)
- 0.12% was due to natural gas and refrigerants (offices)*

From 2018 to 2019, our carbon footprint decreased 7.66% overall, largely due to data center improvements that resulted in lower emissions (46.69% lower than 2018).



Tom VanEtten



Lydia Hamilton



Danielle Alexander



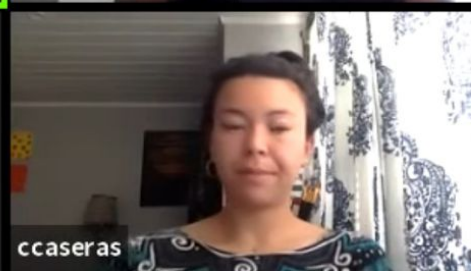
Lukas Mezger



Gregory Varnum



Alex Stinson



ccaseras



Matt Cleinman (he/...



Lane Raspberry



deb tankersley (sh...

Cosa possiamo fare?

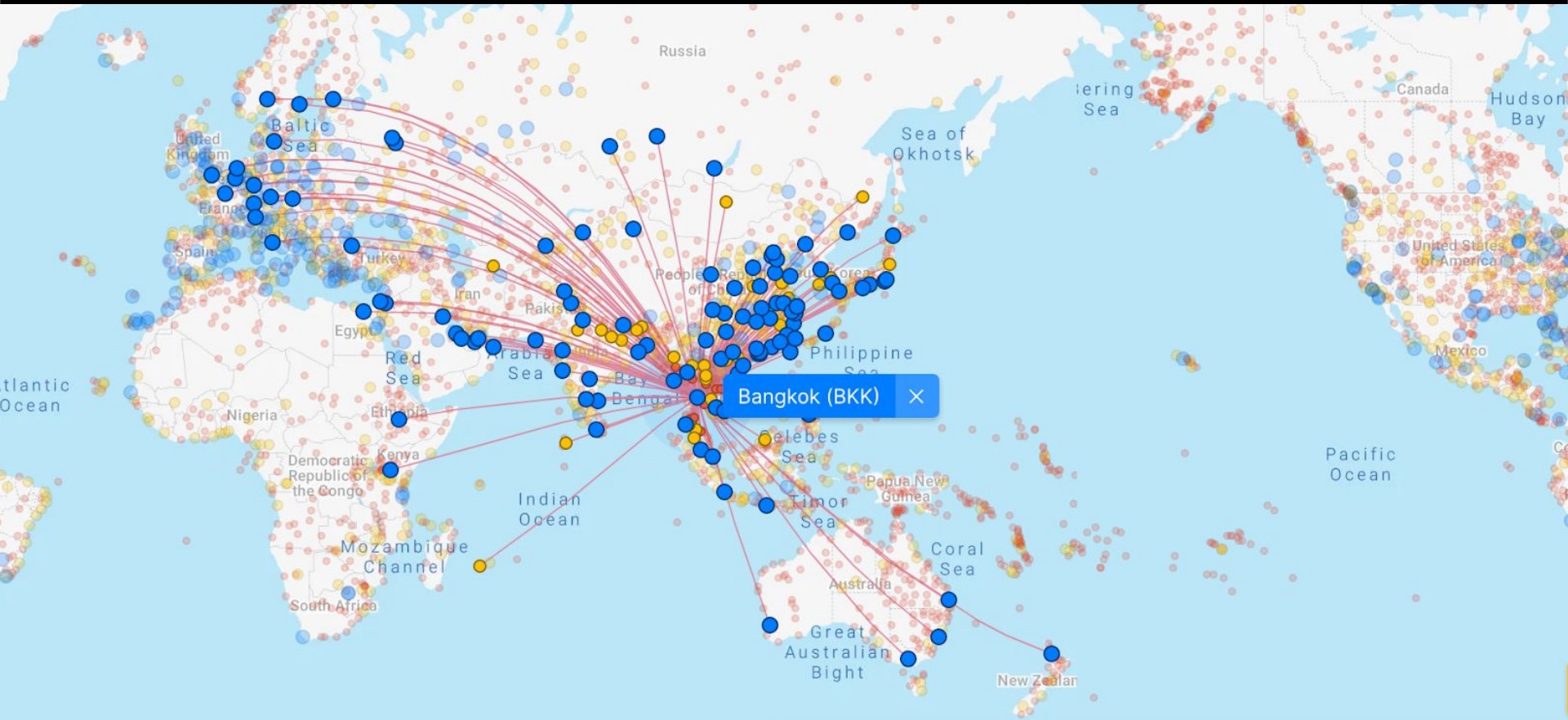
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Endowment Investment Policy

The purpose of the Wikimedia Endowment is to serve as a permanent safekeeping fund to generate income to support the operations and activities of the Wikimedia projects in perpetuity. This investment policy is meant to guide the Wikimedia Endowment while we are in our initial fundraising period. This policy will take effect once the fund reaches \$10 million in assets and will be revisited once the fund reaches \$33 million in assets.

Expected Returns & Risk

During this initial phase, the Wikimedia Endowment seeks to track the performance of a global passive investment market index with the goal of producing returns that match a recognized benchmark for institutional investors. This benchmark will be based on a 65% allocation to global equities, 25% allocation to sovereign and investment-grade US bonds, and 10% allocation to Real Estate Investment Trusts ("REITs"). The Wikimedia Endowment is designed to take principal risk in pursuit of higher returns, but that also may require liquidity.

Liquidity

All investments in the Wikimedia Endowment will be highly liquid. Typical investments will include Exchange Traded Funds ("ETFs") and mutual funds administered by industry leaders, such as Vanguard. Assets under management, bid-ask spreads, and other liquidity indicators will be considered in selecting appropriate securities. Typically, load funds will be avoided. Cash settlement on these instruments is typically one to three days after trade execution.

Investment Guidelines

The Wikimedia Endowment will target a 75% equity and 25% debt portfolio using low-cost passive index funds, both in mutual fund and ETF format as appropriate to meet liquidity needs.

Benchmark

The Wikimedia Endowment is beginning as a passive investment pool and performance will be measured against the benchmarks of the funds in which it is invested, in proportion to its target weights.

Asset Class	Benchmark	Target Allocation
US Equities	CRSP US Total Market Index	33%
Non-US Developed Equities	FTSE Developed All Cap ex US	26%
Emerging Market Equities	FTSE Emerging Markets All Cap	6%
US Govt & Investment-Grade Debt	Barclays US Aggregate	25%
US Real Estate Investment Trusts	MSCI USREIT	10%

The Wikimedia Endowment will revisit this allocation periodically to make sure it delivers appropriate risk-adjusted returns.

Rebalancing Limits

The Wikimedia Endowment will rebalance as necessary to maintain an asset allocation that stays within 3% of target allocation (i.e. 33% target would stay between 30% and 36%).

-Adopted January 6, 2017

Sustainability Consortium Sharing Lessons Learned [[Quelltext bearbeiten](#) | [Abschnitt hinzufügen](#)]

Hello all,

We wanted to report back to you all on the activities that the Wikimedia Foundation's Sustainability Consortium has embarked upon in the last few months and to take a brief look ahead.

In the first quarter, we completed a flurry of activities:

- published our [roadmap](#) for projects that we'll be concentrating on in FY20/21
- held a climate justice [editathon](#)
- held our first ever Sustainability Community Roundtable [discussion](#) on carbon offsets
- began an investigation of endowment and 401k opportunities for sustainable investments by the Foundation

The Climate Justice editathon was open to all who wanted to help out. We held two virtual one hour meetings to review why Climate Justice is [important](#) and to get a brief training on how to edit Wikipedia and how to contribute citations (using the [Citation Hunt](#) tool) to articles. During the editathon, we had two articles created, 46 articles edited, 184 total edits, 38 references added, and 6,4100 words added resulting in 131,000 article views. Yay!

We also held a constructive and enlightening discussion focused on 'what is our position on emission certificates' via zoom and [youtube live stream](#). We took questions from both platforms during the meeting and the notes were copied/pasted from the etherpad into a pdf and [published on Commons](#). The conversation surrounded two questions:

- Should the Wikimedia Foundation's annual carbon footprint calculations disregard emissions that are 'compensated' by its vendors through carbon credits (or emission certificates)?
- Should the Wikimedia Foundation commit to 'offsetting' its carbon footprint by buying emission certificates? If yes, should this option be viewed and clearly communicated as an 'intermediary solution' toward reducing its carbon footprint?

Our action from this conversation was that the Foundation will continue to be as transparent as possible in our annual reporting of our carbon footprint and will encourage our vendors to provide their annual emission statistics with and without emission certificates / carbon offsets that they might have participated in over the calendar year.

Our final project for the quarter was to investigate if our endowment investments were environmentally sustainable and if the Foundation's default 401k investment plan contained sustainable options.

- The Foundation's Director of Endowments reviewed the current [Tides](#) investment policy while also getting a deeper understanding of [sustainability ratings](#) and added that information to the [Wikimedia Endowment page](#). The endowment is 100% invested in funds that have been carefully screened for their environmental, social, and governance (ESG) factors.
- For our 401k investment offerings (maintained by [Fidelity](#)), there are at least 36 investment options that are available to applicable Foundation staff, however our default investment choice does not contain a sustainability-focused fund. Our next steps will be to continue to learn more about the Foundation's investment committee, and to propose adding sustainable funds as part of the default investment options.

Over the quarter, the Sustainability Consortium will be holding another editathon that will concentrate on women in the climate change movement. Our goal is to do at least one per quarter that is focused on various aspects of climate change. We'll also hold a Sustainability Community Roundtable, in December (topic to be determined).. We'll also begin the annual process of organizing collection of the data needed for the 2020 carbon footprint report and start an internal discussion on if the Foundation will offset it's footprint using carbon offsets through strategic partnerships.

Thanks! [deb](#) ([talk](#)) 17:19, 23 October 2020 (UTC)

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Andando avanti



SUSTAINABILITY
INITIATIVE

Andando avanti



SUSTAINABILITY
INITIATIVE

- uniamoci – per risorse, conoscenze e portata
- essere persistenti – e pazienti(?)
- bisogna concentrarsi!
- è difficile comunicare
- bisogna presentarsi al pubblico e includere le comunità
- dobbiamo celebrare ogni successo!

Grazie.

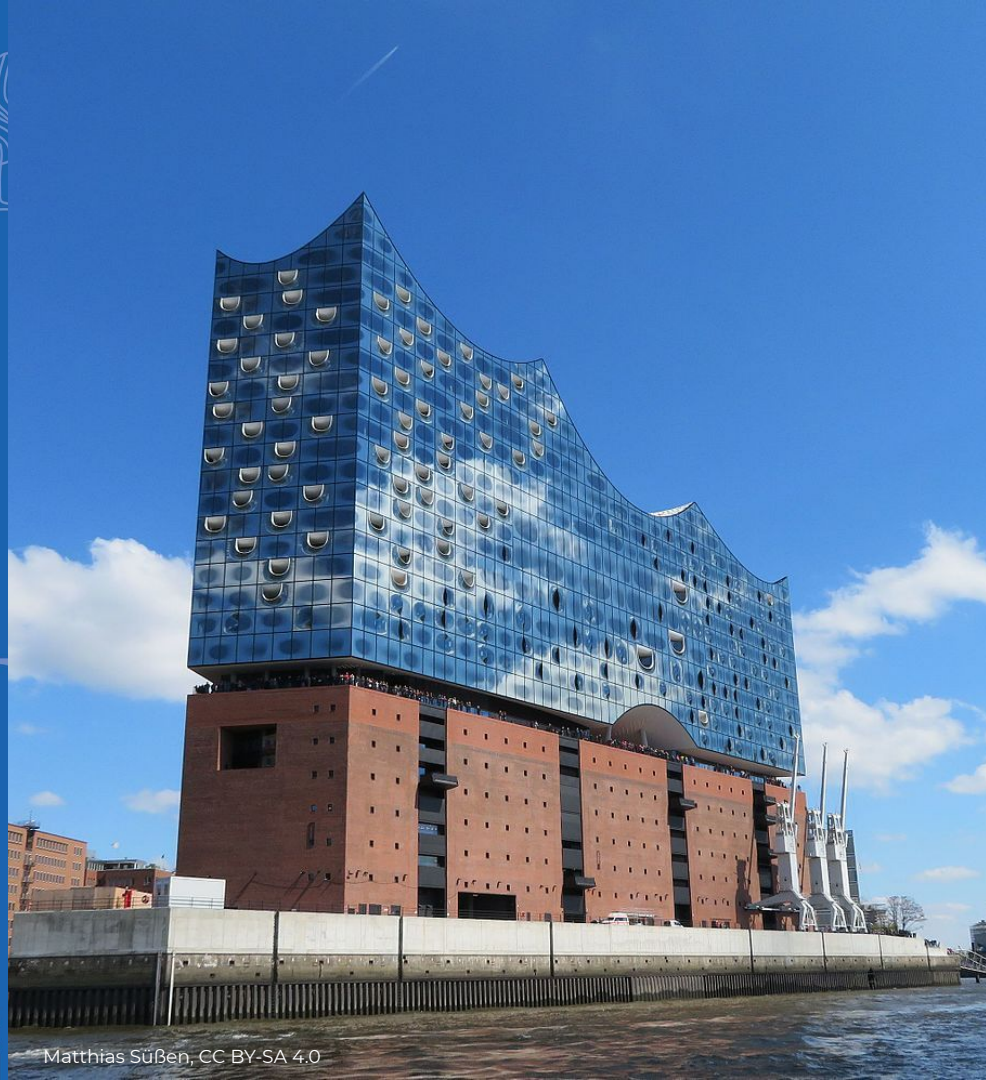
[[Utente:Gnom]]

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Matthias Süßen, CC BY-SA 4.0

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