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SPRING 1923

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ANNUAL

GARDEN FLOWER FIELD

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ROSWELL SEED CO.

ROSWELL, N. M.

115-117 S. MAIN

PHONE 206

WHAT TO PLANT AND WHEN TO PLANT IT

(AS APPLIES TO THE PECOS VALLEY OF NEW MEXICO)

JANUARY—After making out a list of all seeds you wish to plant, mail it to the Roswell Seed Co., with full shipping directions. Of course, you want the best at reasonable prices and we will be pleased to furnish you.

Prepare hotbeds for early cauliflower, cabbage, egg plant, lettuce, onions, pepper and tomatoes.

FEBRUARY—Your hotbeds should be planted this month. Plant onion seed and sets, carrots, extra early peas, parsley, pie plant, asparagus and horse radish early in the month. Early potatoes about the 15th, they will not do any good, but try them anyhow.

MARCH—Plant oats, corn, peas, both early and second early. Bed out sweet potatoes in hotbeds. Plant early tomatoes in hotbeds early this month, also pepper and egg plant. Plant onions, lettuce, radishes, mustard, leek, parsley, spinach, parsnips, salsify and stock beets.

APRIL—Plant celery, turnips, okra, peas, corn, lettuce, radishes, so as to have a succession. Plant early squash, early and second early beans, and tomato and sweet potato plants about the 10th or 15th.

MAY—Melons, cucumbers, lima beans and pole beans, pumpkins, squash, blackeyed peas and okra should be planted. Plant cowpeas, peanuts. Set out tomato and sweet potato plants. Plant more beans, peas, lettuce, radish, mustard and corn. Sow seed of late cabbage in beds.

JUNE—Finish putting out plants for regular summer and fall crops. Plant late cabbage seed in hills in the field. Melons, cucumbers, squash and pumpkins should be planted now, also Milo, Mexican June Corn, cowpeas, millet, cane and Kafir. Plant Mexican beans.

JULY—Plant pole and corn field beans. Make your last planting of corn, Kafir, cane, Milo. Set out celery and cabbage plants. Sow turnips and rutabaga for fall and winter use.

AUGUST—Plant beans for late fall use and a few cucumbers for pickling. Finish planting celery early in the month. Sow more turnips. Plant early cabbage for fall and winter use. Plant cucumbers for pickling.

SEPTEMBER—Prepare for late fall and early winter by planting beets, corn salad, kale, lettuce, mustard and spinach. Sow onion seed for winter and spring transplanting.

OCTOBER—Finish up the planting of last month and add mustard lettuce and spinach for early spring. Plant winter radishes and onion sets.

NOVEMBER—Finish harvesting crops and prepare for winter.

DECEMBER—Foot up profits and losses and send to us for next season's catalog.

The above is not for the professional gardener. He knows more about it than we do, but we are often asked about these matters, therefore we have done our best and hope someone will be benefitted.

THIS

—is the day of—

SERVICE

No matter where you live you can buy from us just as easy as if you came to the store yourself. Make out your order, attach a check, money order, or stamps, and drop it in the postoffice. Before you realize it your postman puts the package in your hand.

You do not have to consider the weight of the goods, cost of transportation or anything else pertaining to the delivery. We deliver to your post-office at catalog price, no matter where you live.

This applies to

FLOWER AND GARDEN SEEDS ONLY

All other goods are priced F. O. B. Roswell and the customer must pay the transportation. We are always on the job, orders are filled promptly.

NO ORDER TOO SMALL

If you want a five cent packet of seed, send us the nickel and you will receive the same prompt attention as if you ordered a car load.

WE ARE HERE TO SERVE

Out of business hours call:

E. F. Butler, Phone 933 Walter Gill, Phone 352

Do not hesitate to call us—that is what we keep phones for.

We are always glad to see our customers, when you are in Roswell—be sure to come around. But when you cannot come

WIRE—WRITE—PHONE

You will have the same attention as if you were here.

ROSWELL SEED CO.

E. F. Butler

Walter Gill

ROSWELL, NEW MEXICO

115-117 South Main

Phone 206

Reference Citizens National Bank of Roswell

DESCRIPTIVE CATALOG

___OF___

VEGETABLE SEEDS

Prices quoted on Garden and Flower Seeds are for the goods delivered at any post office in the United States. We pay the postage.

BEANS

Plant Beans as soon as danger of frost is past, about April 10th. One pound to fifty feet drill. For late crop plant July 1st.

BUSH VARIETIES

BURPEES STRINGLESS GREEN POD.

This very fine bean is just what its name indicates, round green pods entirely stringless. Very early, our best seller. ½lb. 20c; 1 lb. 30c; 10 lbs. 2.50.

GIANT STRINGLESS GREEN POD. Very similar to the above except larger and later.

½ lb. 20c; 1 lb. 30c; 10 lbs. 2.50.

EARLY VALENTINE. An old standard green pod variety.

½ lb. 20c; 1 lb. 30c; 10 lbs. 2.50.

BLACK WAX. Yellow, round pod, black

seed, early. ½lb. 20c; 1 lb. 30c; 10 lbs. 2.50.

GOLDEN WAX. Yellow pod, flat. ½ lb. 20c; 1 lb. 30c; 10 lbs. 2.50.

RUNNING VARIETIES

Plant in hills twelve inches apart, one pound to hundred hills.

KENTUCKY WONDER. (Pole). This is an old well known variety, and has been our best seller for years. Always gives satisfaction.

½ lb. 20c; 1 lb. 30c; 10 lbs. 2.50.

BURGER'S STRINGLESS GREEN POD (Pole). This is said to excel Kentucky Wonder, in that the pods have no strings. Proved a very fine variety. ½lb. 20c; 1 lb. 30c; 10 lbs. 2.50.

LAZY WIFE (Pole). Pods grow in clusters, very easily picked. Green pods. ½lb. 20c; 1 lb. 30c; 10 lbs. 2.50.

EARLY GOLDEN CLUSTER WAX (Pole). A very fine running yellow pod bean. Bears from July until frost. ½lb. 20c; 1 lb. 30c; 10 lbs. 2.50.

LIMA BEANS

LARGE BUSH. ½lb. 25c; 1 lb. 40c; 10 lbs. 3.00.

SMALL BUSH. ½1b. 25c; 1 lb. 40c; 10 lbs. 3.00.

LARGE POLE. ½1b. 25c; 1 lb. 40c; 10 lbs. 3.00. SMALL POLE.

½ lb. 25c; 1 lb. 40c; 10 lbs. 3.00.

BEETS

Plant early in the Spring, as the young plants will stand a light frost. Later in the season for succession. One ounce to fifty feet drill, six pounds per acre. Rows 18 inches apart.

EARLY BLOOD TURNIP. Best for early planting.

Pkt. 5c; oz. 10c; ¼lb. 30; lb. 1.00.

ECLIPSE. Good for second planting. Pkt. 5c; oz. 10c; ¼lb. 30; lb. 1.00.

DETROIT DARK RED. Best for canning.

Pkt. 5c; oz. 10c; ¼lb. 30; lb. 1.00.

MARKET GARDEN. Good for general crop. Pkt. 5c; oz. 10c; ¼lb. 30; lb. 1.00.

BEETS—Continued

LONG BLOOD RED. Slower growing than the globe varieties, more prolific. Pkt. 5c; oz. 10c; ¼lb. 30c; lb. 1.00.

SWISS CHARD. Grown chiefly for the tops. Served like spinach. Pkt. 5c; oz. 10c; ¼lb. 30c; lb. 1.00.

STOCK BEETS

Fine for feeding cows, hogs, and sheep. Will yield as high as 30 tons per acre. Single specimens weighing 20 pounds not unusual. Plant early in the Spring, rows about 30 inches apart. Plants should be thinned to 8 inches for best results. Six pounds seed required per acre.

above the ground, very easily harvested. lb. 50c; 10 lb. 4.00. GIANT LONG RED. Grows about half out of the ground. A heavy yielder.

lb. 50c; 10 lb. 4.00.

VILMOREN SUGAR. Good for table as well as stock feeding. lb. 50c; 10 lbs. 4.00.

CABBAGE

For early, sow seed in hot beds in January, re-set in open field in March. Seed for later crop may be planted in the field where they are to grow, thinning to a stand according to variety. One ounce seed will produce about 2000 plants. From 10,000 to 15,000 plants required per acre.

EARLY JERSEY WAKEFIELD. The first on the market, small head but usually brings a high price. Pkt 5c; ½oz 15c; oz 25c; ¼lb 75c; lb 2.00

EARLY WINNINGSTADT. Also a good early variety. Heads conical shaped. Pkt 5c; ½oz 15c; oz 25c; ¼lb 75c; lb 2.00

COPENHAGEN MARKET. The favorite with Roswell gardeners. Almost as early as Early Jersey, much larger head. Pkt 5c; ½oz 20c; oz 35c; ¼lb 1.00; lb 3.00

CHARLESTON WAKEFIELD. A good second early.

Pkt 5c; ½oz 15c; oz 25c; ¼lb 75c; lb 2.00

HOLLANDER (Short Stem). A very fine round, solid cabbage. A favorite in the mountain districts on account of convenience in hauling. More weight can be

put in the same space than any other variety.

Pkt 5c; ½ oz 20c; oz 35c; ¼ lb 1.00; lb 3.00

DANISH BALL HEAD (Short Stem). Very similar to Hollander, listed by some dealers as same. A very fine cabbage. Small heads, very solid. Pkt 5c; ½oz 20c; oz 35c; ¼lb 1.00; lb 3.00

LATE FLAT DUTCH. Very large flat heads, fine for kraut. Pkt 5c; ½oz 15c; oz 25c; ¼lb 75c; lb 2.00

LARGE LATE DRUMHEAD. A very fine late variety. Grows very large. Do not plant in mountain districts unless you have market for large cabbage. Pkt 5c; ½ oz 15c; oz 25c; ¼ lb 75c; lb 2.00

RED ROCK. Large round heads of deep red color.

Pkt 5c; ½oz 15c; oz 25c; ¼lb 75c; lb 2.00

CAULIFLOWER

Cultivated like cabbage except outside leaves must be tied up around the heads to bleach them. One ounce seed produces 2000 plants.

EARLY DANISH SNOWBALL. Best variety for this locality. Pkt. 10c; ½oz. 1.00; oz. 1.50.

CARROTS

Plant in drills early in the Spring. Good for stock feed as well as table use. One ounce seed to 150 feet drill.

LONG ORANGE. Grows large, therefore heavy yielder.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

DANVERS HALF LONG. Smaller than long orange, better for table use. Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00 OX HEART. The best long variety for use, very tender. Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

CELERY

Celery growing is a trade of its own. No one should attempt to grow celery on a large scale until they have had experience with smaller planting. Sow seed in April, in beds in open field. Plants should be ready to set in July. Celery must be banked to bleach and this should be done with great care to prevent rust or rot. Seed are very slow to germinate, sometimes requiring three weeks. One ounce will produce about 3000 plants.

WHITE PLUME. Early variety, easily grown.

Pkt 5c; ½ oz 15c; oz 25c; ¼ lb 80c; lb 2.50

GOLDEN SELF BLANCHING. A very fine second early variety.

Pkt 5c; ½oz 25c; oz 50c; ¼lb 1.75; lb 6.00

EASY BLANCHING. The best for general crop. Extra fine quality. Pkt 5c; ½ oz 25c; oz 50c; ¼ lb 1.75; lb 6.00

GIANT PASCAL. A very late variety, hard to grow, but fine quality.

Pkt 5c; ½oz 15c; oz 25c; ¼lb 80c; lb 2.50

CUCUMBERS

Plant in hill 4 feet each way. Wait until warm weather as seed will rot in the ground if planted too early. Plant in July for late pickling. One ounce to 50 hills.

DAVIS PERFECT. A very fine early variety.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

CHICAGO PICKLING. Small variety, good for pickling.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

WHITE SPINE. A light colored varietv, fine for slicing.

Pkt 5c; ½ oz 10c; oz 15c; ¼ lb 40c; lb 1.00

LONG GREEN. The very best of all for pickling or slicing. Early or late planting. Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

SWEET CORN

Plant early and folow with successions, making three plantings. Six lbs. per acre.

GOLDEN BANTAM. A very fine yellow variety, does well in this locality. lb. 15c; 10 lbs. 1.25.

COUNTRY GENTLEMAN. Early, quick growing variety. lb. 15c; 10 lbs. 1.25.

EARLY MINNESOTA. One of the best varieties. lb. 15e; 10 lbs. 1.25.

STOWELL'S EVERGREEN. Our best seller, best variety for this locality. lb. 15c; 10 lbs. 1.25.

TETTUCE

May be sown early as the plants will stand frost. Sow in fall for early spring use. One ounce to 100 drill feet.

LETTUCE—Continued

LOS ANGELES. The best heading variety. Favorite with Roswell gardeners. Our best seller.

Pkt 5c; ½oz 20c; oz 35c; ¼lb 80c; lb 2.50

BLACK SEEDED SIMPSON. A fine variety which does not head. Stands well without seeding.

Pkt 5e; ½oz 10c; oz 15e; ¼lb 35e; lb 1.00

EARLY CURLED SIMPSON. An early variety, medium size, does not head. Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00 **DENVER MARKET.** A fine variety for general use.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00 HANSON. An old standard heading variety. Not so quick growing, but stands well without seeding.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

MUSTARD

Sow early in the Spring, also again in the fall. One ounce to 50 feet drill.

CURLED. SOUTHERN Very large plants, curly leaves. Our best seller. Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 75c

OSTRICH PLUME. As large as Southern Curled, but much more curly, very ornamental.

Pkt 5e; ½oz 10e; oz 15e; ¼lb 30e; lb 75e

BLACK or BROWN. Small straight leaves.

Pkt 5c; oz 10c; ¼lb 20c; lb 50c.

WHITE ENGLISH. Large straight leaves. Mild.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 75c

MELONS-CANTALOUPES

The Pecos Valley is famous for its cantaloupes. They do well on any soil, but prefer the lighter ground. Plant in hills 6 by 6 feet after danger of frost. One ounce to 50 hills. If bothered by bugs use Sure-Noxum, or lime and tobacco dust in equal parts. For Aphis use Black Leaf 40. See page 12.

ROCKY FORD. The best of all, too well known to need description.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

NETTED GEM. Very much like Rocky Ford, but smaller.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

BURRELL'S GEM. Like Rocky Ford except salmon fleshed. A very fine variety.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

BANANA. A long, slender, fleshed melon. Very fine.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

HACKENSACK. This is properly a Musk melon. Grows large, ribbed and netted.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

HONEY DEW. A fine late melon, good keeper.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

WATERMELON

Plant after danger of frost, in hills 8 feet by 8 feet. One ounce to 30 hills, 2 lbs. to the acre. If young plants are bothered by bugs use Sure-Noxum; Lime and Tobacco Dust. If bothered by Aphis spray with Black Leaf 40. See page 12.

KLECKLEY SWEET. This is the leading variety of the Pecos Valley. Long, dark green, white seed, red meat. A very fine melon.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

TOM WATSON. Larger and later than Kleckley Sweet. Long, dark green, white seed, red meat.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

FLORIDA FAVORITE. Rivals Kleckley Sweet for earliness. Oblong, almost Mottled rind, white seed, red round. meat.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

KOLB'S GEM. Late variety. Very large. Thick rind, black seed, red meat.

Pkt 5c; ½ oz 10c; oz 15c; ¼ lb 35c; lb 80c

WATERMELONS—Continued

RATTLESNAKE. Late variety. Long mottled rind. White seed, red meat. Very large.

HALBERT'S HONEY. A delicate melon no shipper, but very fine for home use. Long, dark green. White seed, red meat.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

GOLDEN HONEY (Yellow Meat). Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

MISCELLANEOUS

COLLARDS

Of the cabbage family. Cultivated and used the same as cabbage. Does not head.

TRUE GEORGIA.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

LEEK

Belongs to the onion family. Planted, cultivated and used the same as onions except does not bulb. Used green.

LONDON FLAG.

Pkt 5e; ½oz 10e; oz 20e; ¼lb 50e; lb 1.25

EGG PLANT

Sow seed in hot bed early in Spring. Set in open field when nights become warm. Seed slow to germinate and plants grow slowly at first. Must have very rich ground. One ounce produces 1500 plants.

NEW YORK PURPLE. Has proven best variety for this locality. Pkt 5c; ½oz 25c; oz 45c; ¼lb 1.50; lb 4.00

PARSLEY

PARSNIPS

Used for flavoring and garnishing. Seed germinate slowly. Does best in rich soil. MOSS CURLED. The best variety for general use.

HOLLOW CROWN. ½0z 10c; oz 15c; ¼lb 40c; lb 1.00

Pkt 5c; ½oz 10c; oz 15c.

RHUBARB OR PIE PLANT

Succeeds best on very rich, well drained soil. Sow seed in Spring, plants will be ready to reset the following fall or spring. Set plants 4 feet each way. One ounce 200 plants.

LINEAUS.
Pkt 5c; ½oz 15c; oz 25c; ¼lb 75c; lb 2.00
VICTORIA.
Pkt 5c; ½oz 15c; oz 25c; ¼lb 75c; lb 2.00

SALSIFY OR OYSTER PLANT

Resembles a parsnip. Made into soup is a good substitute for oysters. Grows deep

in the ground, therefore must have deep soil. Plant early, will be ready in November. One ounce to 50 feet drill.

SANDWICH ISLAND.

Pkt 5c; ½oz 15c; oz 25c; ¼lb 75c; lb 2.00

OKRA

Plant in open field after ground becomes warm. Seed slow to germinate and will rot in ground if planted too early. Soak seed over night before planting. Plant in hills 18 inches apart, rows 3 feet apart. One ounce will plant 30 hills.

DWARF GREEN. Short pods, very rough Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 75c.

DWARF VELVET. Long smooth pods, Pkt 5c; ½0z 10c; oz 15c; ¼1b 30c; lb 75c.

ONIONS

Onions may be planted in three ways:

Sow seed in the open in September, transplant in February and March.

Sow seed in hot beds in January, transplant in March and April.

Sow seed in field where they want to stand in February, thin to a stand when about half the size of a pencil.

Either of above methods has its advantages.

Onions should be planted in rows 12 to 18 inches apart, 4 to 6 inches in the rows. One pound will produce enough plants for an acre, use two pounds when drilled in the field.

variety.

DENIA. This is the best variety for the Pecos Valley. Early, heavy yielder. Bulbs weighing 1 pound are the average, 2 pounds not unusual. Very mild. Always good sale for Denia Onions. Pkt 5c; ½ oz 20c; oz 35c; ¼ lb 1.00; lb 3.00

BROWN AUSTRALIAN. A small, solid onion, excellent keeper.

Pkt 5c; ½oz 15c; oz 25c; ¼lb 75c; lb 2.00

PRIZETAKER. A very fine yellow variety, grown to large size. Pkt 5c; ½ oz 15c; oz 25c; ¼ lb 75c; lb 2.00

YELLOW DANVERS, Globe. size, good keeper.

RED WETHERSFIELD.

Pkt 5c; ½oz 15c; oz 25c; ¼lb 75c; lb 2.00 CRYSTAL WAX. A fine white variety.

Pkt 5c; ½ oz 15c; oz 25c; ¼ lb 75c; lb 2.00

The best red

Very sweet and mild.

Pkt 5c; ½ oz 25c; oz 50c; ¼ lb 1.50; lb 4.50

BARLETTA. White variety, fine for pickling.

Pkt 5c; ½oz 15c; oz 25c; ¼lb 80c; lb 2.50

PEAS

Plant latter part of February to April 15, in drills 12 to 18 inches apart. One pound to 50 feet drill.

ALASKA. Smooth variety, very early, only matures one crop. lb 30c; 10 lbs 2.50.

MARKET GARDEN. A good variety for the main crop. lb 30c; 10 lbs 2.50.

GRAY SUGAR (edible pod). The pods may be eaten the same as snap beans. lb 35c; 10 lbs 3.00.

NOTT'S EXCELSIOR. The earliest wrinkled variety. A favorite with our market gardeners. A heavy yielder. lb 30c; 10 lbs 2.50.

CHAMPION OF ENGLAND. A fine vining variety, must have support. lb 35c; 10 lbs 3.00.

POTLATCH. A very strong grower medium early. Good yielder. lb 30c; 10 lbs 2.50.

PEPPER

Sow seed in hot beds and replant when the nights are warm, or plant seed in hills in the open field after danger of frost is past. One ounce produces 2000 plants.

PIMENTO. Heart shaped, heavy thick meat, very mild. Fine canner.

Pkt 5c; ½ oz 25c; oz 45c; ¼ lb 1.50; lb 4.00

RUBY KING. Best sweet variety, grows very large, heavy yielder.

Pkt 5c; ½oz 25c; oz 45c; ¼lb 1.50; lb 4.00

CHINESE GIANT. Larger than Ruby King, but not so good yielder.

Pkt 5c; ½oz 25c; oz 45c; ¼lb 1.50; lb 4.00

ROYAL KING. A very fine, medium size, sweet variety. Very uniform. Pkt 5c; ½oz 25c; oz 45c; ¼lb 1.50; lb 4.00

MEXICAN CHILI. A very pungent variety. Long, slender pods. Pkt 5c; ½ oz 15c; oz 25c; lb. 2.00.

ANAHEIM CHILI. Larger than the Mexican Chili. Preferred by many on account of being milder. Very productive. Pkt 5c; ½ oz 25c; oz 40c.

PUMPKIN

Plant in hills 8 feet each way after danger of frost. If the young plants are bothered by bugs, use Sure-Noxum, or Tobacco Dust and Lime (see page 12). One ounce to 30 hills. One pound per acre.

KENTUCKY FIELD. Old standard yellow variety, inclined to be flat. Pkt 5c; oz 10c; ¼lb 20c; lb 50c.

SMALL SUGAR. A very small variety. Fine grained meat, best for table use. Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 80c CASHAW. A very hardy variety. Grows very large. Both straight and crooked neck, hard shell. Fine for baking.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

RADISHES

Plant early in the Spring followed by successions every 15 days. One ounce to 50 foot drill.

GLASS. Long white variety, mild. Pkt 5c; ½ oz 10c; oz 15c; ¼ lb 40c; lb 1.00

CHARTIER. Long red, shading to white at tip. An old favorite with market gardeners.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

FRENCH BREAKFAST. Another favorite. Half long, red and white tip. Very quick grower but does not stand long.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

LONG SCARLET SHORT TOP. A long slender variety. Full red. Stands well without going pithy.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

ICICLE. Long white, very brittle. Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

WHITE VIENNA. Long, pure white. Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

ROSE CHINA. Half long, light red. Good for fall planting, never gets pithy. Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

CRIMSON GIANT. Globe shape, full red. Quick growing, stands well. Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

ROSY GEM. Red, with white tip. Very early.

Pkt 5c; ½oz 10c; oz 15c; ¼1b 40c; lb 1.00

SQUASH

Plant when danger of frost is past, in hills 4 to 6 feet apart. If young plants are bothered by bugs use Sure-Noxum, or Lime and Tobacco Dust (see page 12). One ounce plants 30 hills.

EARLY WHITE BUSH. Flat, scalloped, a very early variety, only good when young and tender.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 50c; lb 1.25

GOLDEN SUMMER CROOKNECK. A small summer variety, bush quick grower Pkt 5c; ½oz 10c; cz 15c; ¼lb 50c; lb 1.25

HUBBARD. A vining winter variety, good keeper.

Pkt 5e; ½oz 10c; oz 15e; ¼lb 50c; lb 1.25

FORDHOOK. A vining variety for either summer or winter use. Oblong, light yellow color.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 50c; lb 1.25

SPINACH

Sow seed in September and October for early spring use. Sow in February and March for later. Does not do well in very hot weather. May be planted in drills or sown broadcast. One ounce to 50 feet drill. Ten to 15 pounds per acre broadcast.

BLOOMSDALE. A good variety for Spring planting, does not stand the winter if planted in the fall.

Pkt 5c; oz 10c; 4lb 20c; lb 60c.

VIROFLAY. Best for fall planting, stands cold weather well. Pkt 5c; oz 10c; ¼lb 20c; lb 60c.

TOMATOES

Seed may be sown in hot beds and plants reset in the field after danger of frost, but many growers prefer waiting until warmer weather and planting in the open, thinning to a stand as the plants grow. Most varieties should be set 4 feet apart each way, but the dwarf or tree varieties may be set closer, about 2 feet in the row and rows $3\frac{1}{2}$ feet apart. One ounce produces 2000 plants. If young plants are bothered by bugs, use Sure-Noxum or Lime and Tobacco Dust (see page 12).

STONE. If you are in doubt what vaviety to plant, plant Stone. A fine, large red tomato. A little late, but stands well, The very best shipper.

Pkt 5c; ½oz 15c; oz 20c; ¼lb 75c; lb 2.00

CHALK'S EARLY JEWEL. The earliest of all. Bright red.

Pkt 5c; ½oz 20c; oz 35c; ¼lb 1.00; lb 3.00

IMPERIAL. Rivals the Stone. Very large, red. Earlier than Stone but not so solid. Fine for the home garden. Pkt 5c; ½oz 20c; oz 35c; ¼lb 1.00; lb 3.00

BONNIE BEST. Large red. A fine tomato for home or market.

Pkt 5c; ½oz 20c; oz 35c; ¼lb 1.00; lb 3.00

GOLDEN QUEEN. A fine, large yellow variety.

Pkt 5c; ½ oz 25c; oz 40c; ¼ lb 1.25; lb 3.50

SMALL FRUITED VARIETIES. Mostly grown for preserving purposes. Plum, Pear and Cherry shaped, in yellow and red colors.

Packet 5c.

TURNIPS

Plant in spring or fall, either in drills or sown broadcast. One ounce to 100 feet drill. Two pounds per acre broadcast.

AMBER GLOBE. The best yellow variety. Plant in fall, stands well in cold weather. Especially adapted to the mountain districts.

Pkt 5c; ½0z 10c; oz 15c; ¼1b 30c; lb 80c

PURPLE TOP STRAP LEAF. For spring or fall planting. White, with purple top. Flat. A fine variety. Pkt 5c; ½0z 10c; oz 15c; ¼lb 30c; lb 80c

PURPLE TOP WHITE GLOBE. The best white turnip for fall planting. Grows very large, rarely becomes pithy. At home in the mountains where it grows to very large size.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 80c

COW HORN. Shaped as the name indicates. White with green crown. Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 80c

SEVEN TOP. This variety is grown chiefly for the tops which grow very rank.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 80c

WHITE FLAT DUTCH. Pure white variety, good for either early or late planting.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

WHITE TOP MILAN. A fine early variety, good quality, grows quickly. Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

YELLOW PURPLE TOP RUTABAGA. The very best Swedish turnip. Sow in July. Stands well in cold weather. Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 80c

FLOWER SEEDS IN BULK

NASTURTIUM. Tall Mixed. oz 15c; 2oz 25c; ¼lb 40c; lb 1.00. NASTURTIUM. Dwarf Mixed. oz 15c; 2oz 25c; ¼lb 40c; lb 1.00. SWEET PEAS. Choice Mixed. oz 10c; 3 oz 25c; lb 80c.

SWEET PEAS. Spencer Mixed. oz 25c; 3 oz 50c; lb 2.00.

MORNING GLORY. Choice Mixed. oz 10c; 3 oz 25s; lb 80c.

MORNING GLORY. Japenese. oz 25c; 3 oz 50c; lb 2.00.

FLOWER SEEDS IN PACKETS

LIST OF VARIETIES IN 5-CENT PACKAGES

Alyssum, Sweet
Bachelors Button
Balsam, Double, mixed
Candy Tuft, mixed
Cosmos, mixed
Chrysanthemum, mixed
Four O'clock
Gourds, Nest-Egg
Gourds, mixed
Ice Plant
Larkspur, Tall Double
Larkspur, mixed

Marigold, French, Double
Marigold, African
Morning Glory, Dwarf
Morning Glory, Japanese
Petunia, Blotched, Striped
Petunia, Dwarf
Pansy, mixed
Pink, mixed
Poppy, mixed
Snap Dragon
Wild Cucumber Vine
Zinnia, Double, mixed

LIST OF VARIETIES IN 10-CENT PACKAGES

Astors, Comet, mixed
Carnations, German, mixed
Coxcomb, Dwarf, mixed
Forget-Me-Not
Hollyhock, Double
Lobelia
Lantania, mixed
Marguerite
Moonflower

Mignonette

Oxalis
Phlox, Drummondi, mixed
Portulaca, Double, mixed
Stocks, Ten Weeks
Pansy
Salvia, Sweet
Sweet William, Double, mixed
Smilax
Verbina, Mammoth, mixed
Violet

POST-PAID TO ANY POST OFFICE IN THE UNITED STATES

____50c

----55c

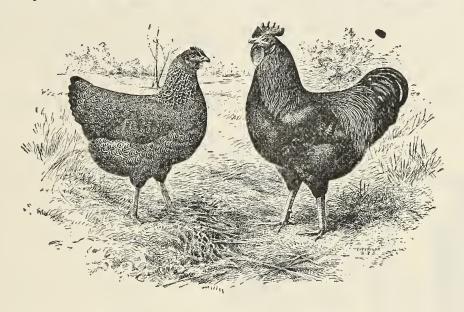
DAIRY SUPPLIES

These goods are priced F. O. B. Roswell and are subject to change.

MILK BOTTLES	BOTTLE CAPS
Half Pint, per dozen1.25 Pint, per dozen1.50	Fit any size bottle, two grades.
Quart, per dozen1.75	Without pulls, per pound
Half Gallon, per dozen3.50 No extra charge for packing	About 2 lbs. to the 1000.
Pottle Brushes, each25c, 40c, 60c	With pulls, per pound
Can Brushes, each50c	About $2\frac{1}{4}$ lbs. to the 1000.

POULTRY SUPPLIES

For Day-old Chicks write White Star Hatchery, Hagerman, N. M.



Send for Special Poultry Literature

Prices F. O. B. Roswell

OYSTER SHELL10 lbs25	LEE'S EGG MAKER
100 lbs. 1.75	2 lb. package50
GRIT10 lbs50	5 lb. package1.00
100 lbs. 4.00	GERMOZONE, Roupe Cure
CHARCOAL10 lbs .85	Tablets, 2 size packages, 25c, 75c.
100 lbs 7.50	WHITE DIARRHOEA REMEDY
	Tablets, 2 size packages, 30c, 60c.
MEAT SCRAPS, Swifts10 lbs90	LEE'S LICE KILLER
(Subject to change) 100 lbs 7.50	A liquid spray for poultry houses.
MEAT SCRAPS Cudahys10 lbs75	Quart cans, each60
(Subject to change) 100 lbs. 6.50	Half Gallon cans, each90
GLASS NEST EGGS, per dozen50	Gallon cans, each1.50
GLASS NEST EGGS, per dozen90	LEE'S FLYO-CURO
LEG BANDS:	A liquid, spray stock, keep the flies
Aluminum, per dozen15	and mosquitoes away.
Aluminum, per 1001.00	Quart cans, each50
Celluloid, per dozen15	Half Gallon cans, each90
Celluloid, per 1001.00	Gallon cans, each1.50
Por 200 ==================================	Canon Cans, Cach1.00

Goods on this page are priced F. O. B. Roswell

INSECTICIDES

Not mailable account being poison

FOR SPRAYING APPLE TREES

Dow Powdered Arsenate of Lead. Dow Powdered Lime Sulphur. Prices and special literature on spraying furnished on application. See us for anything regarding spraying.

FOR SPRAYING VEGETABLES

The following mixture will control almost any insect that bothers vegetables. Powdered Arsenate of Lead, 1 tablespoon full; Black Leaf 40, 1 teaspoon full; 1 gallon water. Apply with a sprayer. This is exceptionally good for cabbage.

To control the beetles which destroy young tomato, cucumber, watermelon and cantaloupe plants, mix air slacked lime and tobacco dust, equal parts and apply as the plants appear, repeating as needed.

	_	0				
BLA	CK	LEAF	40.	\mathbf{A}	liquid.	
	1 oz	bottles				25
						45
	4 oz	bottles				80
	1/2]	b				1.25
						3.50
	10 I	bs				13.50

SURE-NOXUM. A powder to control leaf eating insects. Dust on the plants while they are damp.

TELL US THE INSECTS YOU WISH TO KILL AND WE WILL TELL YOU HOW TO KILL THEM.

Ask for special literature on spraying.

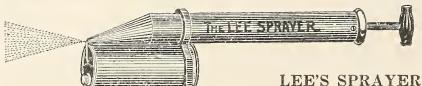


SPRAYERS

Prices F. O. B. Roswell

A good sprayer is a necessity in the garden and poultry house.

THE AUTO SPRAY



Goods listed on this page are F. O. B. Roswell

GROCERIES

A year ago we added a stock of groceries to our business, Mr. W. C. Thomas. a groceryman of long experience, in charge.

The result was very gratifying. We did a good business from the start and now extra help is required to care for the trade. A delivery service is maintained in the city.

While we do not especially solicit grocery mail orders and have no price list to send out, we are always glad to quote prices and make no extra charge for packing and shipping. Any orders sent us will have our prompt and careful attention.

To our customers who trade in Roswell we extend a special invitation to visit our grocery department.

We buy eggs, butter, fruit, and vegetables.

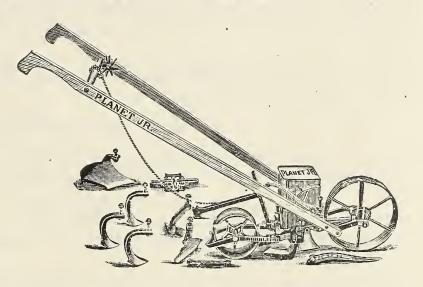
PLANET JR. GARDEN TOOLS

For a description of the full line of these fine tools, ask for special catalog. We list a few of the principal sellers.

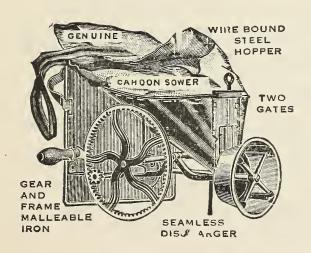
All prices F. O. B. Roswell.

Till prices 1. O. B. Woowell.
No. 5 Seeder20.00
No. 3 Seeder18.00
No. 1 Seeder16.00
No. 16 Wheelhoe10.00
No. 19 Wheelhoe 6.00
No. 4 Seeder and Wheelhoe
Combined

As shown on right____\$19.00



THERE ARE NO BETTER TOOLS MADE



THE CAHOON SEEDER

This is the best broadcast seeder we have ever handled. Sows any kind of grain. Very simple to adjust and operate.

Price \$6.00, F. O. B. Roswell Weight 12 pounds.

Goods listed on this page are F O. B. Roswell

FIELD SEEDS

At the time we must print this catalog we can not give prices on Field Seeds, therefore we will issue a price list in February which will be mailed on application. We give a list and short description of varieties generally carried in stock. Be sure to send for the February list if interested.

CORN

We handle native grown seed corn as far as possible as we know it is better for this locality than seed brought from other states. However some varieties can not be obtained locally, these we buy where we can get the best seed.

MEXICAN JUNE. The best variety for the Pecos Valley. Stalks grow large and strong. Ears large, generally two on a stalk. Grain is white with a sprinkling of blue. The best variety for ensilage. A good drouth resister. Not bothered by worms.

HICKORY KING. Large grain, small cob, short stalk. A good producer, but bothered by worms more than other varieties.

BLOODY BUTCHER. Large ears, deep red grains. Heavy yielder. Does well in the valley, also in the mountains.

YELLOW DENT. The best yellow variety. A good yielder, not bothered much by worms.

WHITE PEARL. A favorite with gardeners for selling green. Large white

POP CORN. White Rice, Pearl, Queen's Golden. The Pearl is the best as it is not bothered by worms like the other varieties.

SURE CROPPER. Medium size ears, short stalks. Good for selling green.

SMALL GRAIN

When properly planted and cared for all kinds of small grains produce profitable crops in the Pecos Valley. We should be shipping out instead of in.

WHEAT

TURKEY RED. This is the best variety for fall planting. Millers prefer this for their best flour.

MARQUIS. Best spring variety. Yields well, almost as good as Turkey Red for milling.

OATS

RED RUST PROOF. This is the only variety to plant in the Valley. Good for either fall or spring planting. Do not consider anything else.

BARLEY

Barley is used for green pastures as well as grain. Plant either spring or fall.

Very hardy, will grow where other grains fail.

SCOTCH. The standard bearded variety.

RYE

Fine for winter pasture, stands cold well. A good soiling crop.

Send for Field Seed Price List

DROUTH RESISTING CROPS

These grains will grow and mature where corn will fail for lack of moisture.

- WHITE KAFIR. Makes a good yield of very fine grain which is good feed for all kinds of stock. Especially good chicken feed.
- RED KAFIR. Very much like the white except the grain is red. Not bothered by birds as much as other varieties.
- **DWARF** Milo. Grain a light red. Larger than kafir. The best drouth resister of all.
- FETERITA. A soft, white grain. Earlier than Maize, but shatters more easily.

CANE

- EARLY AMBER. Grown chiefly for the fodder. Sown broadcast and cut like hay. It makes an enormous yield. May also be sown in rows like corn and cut with a binder. Fine feed for all kinds of stock.
- SUMAC. A very fine cane, a little later than Amber, but a heavier yielder. Our best seller.
- SEEDED RIBBON. Used principally for making syrup, but is also good for stock feeding. Large stalks, very sweet, heavy yield.
- JAPANESE HONEY DRIP. Also a fine cane for syrup as well as feed purposes.

CLOVER AND GRASSES

- ALFALFA. The great hay plant. One of the main crops of the Pecos Valley. Sow in spring or fall. Generally sown with Oats, Wheat, Rye or Barley for a protection.
- SWEET CLOVER. Two varieties, White and Yellow Blossom. The White is most generally used. Grown mostly for bees. Makes a fine white honey. Bi-ennial. WHITE CLOVER. Used for lawns, pasture and for bees.
- KENTUCKY BLUE GRASS. Used in this locality chiefly as a lawn grass, for which purpose it is excellent. Sow any time in the year but does best in the fall or early spring.
- BERMUDA GRASS. Fine for lawns, also pasture. Frost kills the tops, but the roots live over winter in this climate. Further north the winter kills it, but in the Pecos Valley it never dies. Therefore do not plant it where you expect to cultivate afterwards, for it will always be there. Chokes out all other plants. Propagates from roots and seed.
- SUDAN GRASS. A large coarse grass which makes fine pasture and hay. Grows with the least moisture of anything of its kind. While it resembles Johnson Grass it is an annual crop and does not live over winter. A fine dry land forage crop.
- JOHNSON GRASS. Generally regarded as a pest. Do not plant where you ever expect to cultivate for it will certainly be there always. A good grass to plant on waste land that can not be cultivated. Propagates from roots and seed.
- ENGLISH RYE GRASS. Very much like Bluegrass except larger and coarser. Good for lawns if kept mowed. Fine for pasture.
- MILLET. A good hay crop if cut before seed is ripe.

HUBAM ANNUAL SWEET CLOVER

Note what Ernest Nelson, farmer and bee keeper, has to say about it. Mr. Nelson lives seven miles southeast of Roswell.

"I planted Hubam April 1, drilling it into growing wheat. When I cut the wheat, June 5th, the Hubam was blooming. The wheat was removed from the field and by July 15, Hubam was blooming again. The bees had a great feast until August 15th, when I cut the Hubam for seed. It immediately sent up new growth which bloomed and the bees worked on it until frost. No irrigation was given after the wheat was cut. The Hubam mixed with the wheat straw was readily eaten by the cows. I shall follow the same manner of planting the coming season."

Hubam has all the good qualities of the biennial variety and has the advantage that it blooms the first year. This allows it to be grown with other crops.

We have a good supply of seed which we offer at the following prices:

1 lb. postpaid____\$1.00

10 lbs. postpaid____\$7.50

100 lbs. F. O. B. Roswell____\$60.00

Sample on request.

PERUVIAN ALFALFA SEED

The best recommendation we have for this variety is the fact that farmers who already have it are planting more. It comes out earlier in the Spring, stands more cold, resists drouth better, has smaller stems and more leaves, and makes better hay than the ordinary variety.

PRICE

Per lb. postpaid____40c.

10 lbs. postpaid____\$3.50

100 lbs. F. O. B. Roswell____\$25.00

Sample mailed on request.

COTTON

Cotton growing in the Pecos Valley is past the experimental stage, the experience of the last two years having removed every doubt.

COTTON HAS COME TO STAY

We offer the very best sterilized seed of the Long Staple Durango variety.

PRICE ON APPLICATION

20 lbs. required to plant one acre

Goods listed on this page are F. O. B. Roswell

BEE KEEPER'S SUPPLIES

A Full Line in

STOCK

Descriptive Catalog and Prices Mailed on Request

WE ARE HERE TO SERVE OUR CUSTOMERS

Sometimes a bee keeper wants an article, perhaps it is small and of very little cash value, but at the time very necessary. Perhaps his work is at a stand-still. This may happen out of business hours. That is where we "Shine". Some of our people are always available. Just a phone call and we are at your service. Many of our customers know by experience just how quickly and cheerfully we respond. Others may have the same service.

___TRY IT___

Walter Gill Phone 352 E. F. Butler Phone 933

We keep these phones for your convenience

HONEY AND BEESWAX BOUGHT IN ANY QUANTITY

TIN PAILS AND CANS
Prices on Application

\$ <mark>— притореансиранны минисинальности политикательностиненный примененный принисинальный принис</mark>

We Are Always Ready to Attend to Business

-OUT OF BUSINESS HOURS CALL-

Permit
No. 1
1c. Paid
Roswell

Roswell New Mexico

E. F. BUTLER, Phone 933

WALTER GILL, Phone 352

Our Price List on FIELD SEEDS will be ready in February. Mailed on application.

ductiveness, or any other matter of any Seeds, Bulbs, or Plants we send out, and will We give NO Warranty, expressed or implied, as to purity, description, quality, pro-ROSWELL SEED CO. not be in any way responsible for crops.