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LEGAL FIGHT

ASSOCIATED PRESS AND UNITED PRESS ASSOCIATIONS TO SETTLE IN COURT.

Temporary Injunction Restraining A. P. from Enforcing Rule that U. P. Wires and Operators Shall Not Be Placed in A. P. Offices—Melville E. Stone of the A. P. Says, "We Propose to Enforce Our By-Laws."

The growing differences between the Associated Press and the United Press Associations reached an acute stage last Tuesday, when the United Press Association sent out the following as part of the news report:

"CHICAGO, April 6.—Judge Honore, of the Circuit Court of Cook County, late yesterday granted a temporary injunction restraining the Associated Press from directly or indirectly compelling the St. Louis Post-Dispatch or any other newspaper having membership in the Associated Press to refuse to receive the press report over the United Press wires in the offices of the Associated Press newspapers taking the United Press report. The Western Union Telegraph Company was also temporarily restrained from removing its wires.

"The suit grew out of an order of the directors of the Associated Press to the St. Louis Post-Dispatch and other Associated Press newspapers, to take the United Press wires and operators out of their offices and buildings. The suit involves the right of an Associated Press newspaper to receive news by wire in its office from another press association. A hearing has been set for Friday, April 9."

Melville E. Stone, general manager of the Associated Press, said to THE EDITOR AND PUBLISHER:

"This is an injunction, in effect, to restrain us from enforcing our own by-laws."

"Is there a specific by-law of the Associated Press, prohibiting members of the Associated Press from keeping wires and operators of other telegraphic associations in their offices?"

"There is no such specific by-law. But the intent of such a rule is included in the general authority given the directors of the Associated Press to stop leakage of our news. To stop this leakage, the directors formulated a rule, as they had authority to do, which provided that wires and operators of other telegraphic associations shall not be installed nor remain in the offices of Associated Press newspapers. Certainly we propose to enforce our own rules and by-laws. Our attorneys in Chicago have the matter in charge."

At the New York offices of the United Press Association it was stated that the action involving the St. Louis Post-Dispatch was a test case, and that the same conditions complained of obtained in about twenty other newspaper offices.

The office and plant of the Chateaugay (N. Y.) Journal was destroyed by fire on Monday. The loss was \$15,000.



LELAND RANKIN.

FORMER MANAGER OF THE RICHMOND NEWS-LEADER BECOMES BUSINESS MANAGER OF THE NASHVILLE AMERICAN.

HEARING ON PAPER TARIFF.

Senate Committee Listened to Arguments from Both Sides.

The public hearing on pulp and paper tariff schedules before the U. S. Senate Committee on Finance was held in Washington on Wednesday, April 7. Senator Aldrich, the chairman, and Senator Smoot, of Montana, heard the arguments.

For the publishers there appeared Herman Ridder, president of the A. N. P. A.; John Norris, chairman of the committee on paper of the A. N. P. A., and Don C. Seitz, business manager of the New York World. The spokesman of the paper manufacturers was Congressman Gustav Kusterman, of Wisconsin, who is a part owner of a wood-pulp mill at Green Bay, Wis.

It is said that the paper manufacturers are now disposed to accept free pulp, but insist that the Dingley rate be maintained on print paper, or not be decreased lower than \$4 a ton.

The Kingston (N. Y.) Daily Freeman has been elected to membership in the American Newspaper Publishers' Association.

HOUSTON TIMES IS DEFUNCT.

Charter of Company Is Annulled by the State of Texas.

The Houston Times Publishing Company is no more. Its charter has been forfeited and court costs have been assessed against the incorporators.

The company had been chartered to publish a daily morning and evening paper in Houston and was capitalized at \$500,000.

At the hearing before Judge Ashe in the Eleventh District Court it was confessed that no part of capital stock had ever been paid in when the charter was secured and that the cause of action by the State to annul the charter was based upon truth.

To Legalize Sale of Sunday Papers.

The New Jersey Assembly has passed a bill introduced by Assemblyman Howell, modifying the old blue laws of that State. The bill if passed by the Senate will legalize the publication and sale of Sunday newspapers in New Jersey.

PRESS CENSORSHIP

ESTABLISHED DE FACTO AT WASHINGTON BY THE TAFT CABINET.

Correspondents at Capital Say Dissatisfaction Is Fast Reaching a Climax—Story Is Being Told That President Himself Suggested Policy of Secrecy—Mr. Taft Gracious, but Does Not Give Out News.

(Special to THE EDITOR AND PUBLISHER.)

WASHINGTON, D. C., April 7.—The first official manifestation that the news lid is being gradually closed on government information under the new administration comes from the Department of Justice. The following order, addressed to "Heads of Departments and Bureau Chiefs," has just been issued:

It is the direction of the Attorney General that all matters relating to the Department of Justice, which are proper for publication in the daily press, be noted in memorandum form and transmitted to the private secretary to the Attorney General; and all such news items shall emanate from the Attorney General's office only. Any matter arising in any bureau or subdivision of the Department, which affects it in general, or its policy, and any explanation of such matters which it is desired to make to the press, should be prepared in accordance with the foregoing.

Co-operation with the Attorney General's office on the part of the respective bureaus and subdivisions of the Department is requested in connection with the above.

(Signed) GEORGE W. WICKERSHAM,
Attorney General.

This order was circulated just in time to reach the office of the Solicitor General just as the new appointee, Lloyd Bowers, of Chicago, reached his desk. Wade Ellis, just back from representing the Attorney General at the powder trust hearing at Chicago, was enabled to scan this among the first matters that received his attention.

DEPARTMENT OF JUSTICE NEWS CHECKED.

It was received somewhat as a surprise at first. This developed into a feeling of consternation later, for a careful reading showed that it did not mean that subordinates in any bureau should address news memoranda to their chief, but that it referred entirely to the Solicitor General, assistant attorneys general and chiefs of bureaus.

As interpreted from the standpoint of the new Attorney General this means merely that there should be but one source of information in the department. In response to inquiries, it is explained that the order should in no wise be considered as an intention at news suppression.

But the fact is that it will check all news from the Department of Justice except that which will come from the Attorney General, for the heads of departments and chiefs of bureaus already recognize the impossibility of calling upon the Attorney General to pass upon news paragraphs.

The work of the department is so diversified, with its Supreme Court cases, its peonage investigations, its public land prosecutions, its trust busting and the matters affecting the entire judicial machinery of the United States, that it would be a physical impossibility for the

Attorney General to attend to the supervision of news items relating to the service that he has cut out for himself.

Liberal interpreted, it means that no district attorney or marshal or any law officer of the government shall discuss any matter arising within his jurisdiction without first getting the O. K. of the Attorney General.

CRITICISM OF THE ADMINISTRATION.

The Wickersham order is rapidly bringing to a climax the quiet but sharp criticism that has been indulged in by the Washington correspondents. The newspaper men do not accept the intimation that news of a proper character can be kept from them merely by an order from the head of a department, for Washington is an official city and the business done at the Department of Justice is of necessity more or less a public character as is evidenced by the daily calls of senators and representatives, whose errands are those of seeking information or giving it.

Years of study have demonstrated that there is no such thing as sanctity of subjects considered by the legal branch of the government.

That is why President Taft has just been taken to task on the question of press censorship. Several leading correspondents, wholly upon their own initiative, have made proper representations to the President on the subject. They are men who have known him during his entire official career here. They recognize that he has been one of the most friendly officials to the correspondents, and they hold him in high esteem. That is one reason why these newspaper callers felt that they could have a heart to heart talk with him.

PRESIDENT EXPRESSED SURPRISE.

The President is said to have expressed surprise that an impression existed that there was to be a press censorship. He attributed the impression to the fact that a majority of his Cabinet members were new to the work and their time was being occupied in familiarizing themselves with their complex duties.

The newspaper correspondents, although not inclined to judge the President and his cabinet harshly, are firm in the position that while the cabinet members may have had no experience in official life in Washington, the President has; that he understands the news field here thoroughly from long personal contact and that a word of explanation to his official family would set things right in a moment.

It is whispered that the President is not entirely free from criticism. The story goes that at the very first meeting of the new cabinet, the President himself suggested to his advisors the desirability of putting on the soft pedal. He had especially in mind, he said, the maintaining of secrecy as to appointments. He thought, according to the authority who tells the story, that it was none of the public's business whether a Federal official contemplating resigning or was

being forced out, or who the applicants for office were; that he believed the ends of public information would be fully met by announcing the appointment of an individual to fill an office.

For several days after he took office, President Taft denied himself to newspaper callers. He has since thrown open the door and now greets the boys frequently and graciously, but he has appeared to have entirely forgotten his old-time knack of knowing what was news.

Now that the matter has been put to him direct, the scribes are awaiting with interest any evidence of his interference in the attitude of some of his cabinet officers who rivet down the lid.

BUFFALO EVENING NEWS.

Will Install Wireless Telegraph and Telephone Service.

The Buffalo Evening News has installed a wireless telegraph service. A majority of the larger boats engaged in traffic on the lakes have been equipped with wireless, and Edward H. Butler, the owner of the News, proposes to keep in touch with them.

Connection with New York and the entire Atlantic coast is planned. Western and Canadian connections will also be established. In making his announcement Mr. Butler says:

"Hereafter hurricanes may level telegraph poles and ice storms may load telegraph and telephone wires until they are torn down like spiders' gossamers in a hailstorm, but The Buffalo News will be able to receive news of the world uninterruptedly by wireless telegraph and telephone."

IN JAIL.

Banker Prisoner Is Advertising an Appeal to Have Law Changed.

Thomas D. Taylor, formerly a newspaper man and lately a banker, is in jail in Cranston, R. I. He wants to get out, and he believes that printers' ink will open the door.

He is running a series of advertisements in the Providence papers. Most of them are three columns wide and are a strongly worded appeal to the people of Rhode Island to amend the law that is responsible for his imprisonment.

Taylor was thrown into jail on the complaint of J. P. Beagan, receiver for the New England Trust Company of Providence, charged with conspiracy to defraud investors in the company to the extent of \$330,000. Bail was fixed at \$350,000, and for lack of which he was placed in jail. Every legal process known has been resorted to to get him out without avail.

A peculiarity of the Rhode Island law permits Taylor to be held in jail on the claim of debt or damages. While he is so held without the merits of the declaration being heard, the receiver, representing depositors, cannot get judgment on his assets, and, on the other hand, if it is any satisfaction to Taylor's opponents, they have him as securely in jail as if he had been convicted.

Unless the law is changed he stands a good chance of passing the remainder of his life in prison.

The advertisements are already beginning to bear fruit. A bill presented by Mr. Bliss, of Cranston, is now being considered by a committee of the General Assembly. One of the most prominent women's clubs of Rhode Island has endorsed the appeal, and the New England Southern Methodist Conference has also taken the matter up.

MINISTER TO GREECE.

Editor Moses, of the Concord Monitor, Nominated by President.

George H. Moses, president of the Concord, N. H., Monitor & Statesman Company, and managing editor of the Evening Monitor, has been appointed by President Taft Envoy Extraordinary and Minister Plenipotentiary to Greece and Montenegro.

Mr. Moses was born at Lubec, Washington County, Maine, on February 9, 1869. He attended the public schools of that place and graduated from the high school there in the class of 1885. A course at Phillips Exeter followed and he was later graduated from Dartmouth College, receiving the degree of Bachelor of Arts in 1890. In 1893 he was awarded the degree of Master of Arts.

After graduating from college in 1890 he became manager of the New Hampshire Republican, and also served as private secretary to the chairman of the Republican State Committee during the campaign of that year. In the fall of the year he joined the staff of the Concord Evening Monitor and Independent Statesman and was soon promoted to the position of news editor, and in 1892 to managing editor, which place he still holds.

In 1898, upon the organization of the Monitor & Statesman Co., he became its president. In the same year he helped to organize the Rumford Printing Co., and was elected its treasurer.

In 1893, when the law was passed establishing a forestry commission, he was appointed a member of the board and made its secretary, serving by successive appointments until January, 1907, when he resigned.

In 1895, during the session of the Russo-Japanese peace conference at Portsmouth, he acted as secretary to the Governor of New Hampshire, who was the official host of the plenipotentiaries.

Since 1902 he has been a member of the Concord Board of Education, and at the last meeting was re-elected for another term of three years.

Mr. Moses is in the front rank of New Hampshire men who do things. On leaving college equipped to fill a place in the newspaper field, he had no difficulty in finding employment, and efficient work brought rapid promotion, so that to-day he is ranked among the foremost leaders in journalism in New Hampshire.

New Paper in Victoria.

The Colonist Printing Company, Limited, of Victoria, B. C., began the issue of an evening paper called the Evening Post. The publishing of an evening paper by the Colonist Company had been under contemplation for some time, and with that object in view the plant was enlarged and all the facilities needed for a new paper were provided. The Evening Post is not an evening edition of the Colonist, but is entirely independent of it.

CLUBS AND ASSOCIATIONS.

The North Carolina Press Association will meet in Hendersonville on the 23d and 24th of June. On the morning of the 25th the members of the association will leave Oshville for an excursion to Moorehead City. The decision to meet in the mountain and then journey to the seashore will give the editors an opportunity to see both sections of the State.

Articles of incorporation of the Schenectady (N. Y.) Press Club were filed last week in the Supreme Court. The directors named were F. R. Davis, J. C. Dalton, A. A. Marlette, W. A. Niver, J. W. Van Vranken, W. P. Capes, W. E. Weller, C. H. Huntley, O. E. Heck, G. R. Dent and W. B. Efner, who will hold office until the first Saturday in January. Among the purposes set forth in the incorporation papers are to stimulate and develop journalistic and literary pursuits and to promote civic welfare and improvement. The papers were filed by W. W. Wemple.

Secretary J. G. McGuire, of the Mississippi Press Association, will meet in Vicksburg on May 18, 19 and 20. The convention will be presided over by President C. E. Cunningham, editor of the Newton Record. An elaborate programme is being prepared. The Hon. E. A. Fitzgerald, business manager of the Vicksburg Herald, promises to see that the members are properly entertained.

An interesting programme has been arranged for the meeting of the Texas Press Association, which will be held in Marlin May 27, 28 and 29. It is the work of the programme committee, T. E. Streight, of the McGregor Mirror; J. R. Ransone, Jr., of the Cleburne Daily Enterprise; R. E. Yantis, of the Athens Review, assisted by Hon. C. E. Gilmore, of the Wills Point Chronicle, president of the association, and Sam P. Harben, secretary of the Richardson Echo.

The Florida State Press Association held its thirtieth annual convention in St. Augustine last week. The meeting was said to be the most successful in the history of the organization. Besides attending to a vast amount of business the members found time to enjoy a number of social affairs arranged in their honor. A feature of the meeting was the editing and publishing the St. Augustine Record for one day. The following officers were elected for the ensuing year:

President, Harry L. Brown, the Record, St. Augustine; vice-president, Frank E. Harris, Banner, Ocala; secretary, T. J. Appleyard, Index, Lake City; treasurer, J. W. White, Fraternal Record, Jacksonville; National Executive Committeeman, C. L. Bittinger, Star, Ocala. Lake City was chosen as the next meeting place.

First Women's Rights Paper.

Women first started a newspaper to advocate their rights in 1808. It was published in Paris, and was called the Athenie des Dames.

PHILADELPHIA BULLETIN

"The name of 'The Bulletin' is a household word among the people of Philadelphia and its vicinity."

"Its circulation now reaches far beyond the highest point ever attained by a daily newspaper in the State of Pennsylvania."

Net average for March, 1909

258,269

copies a day

"THE BULLETIN" circulation figures are net, all damaged, unsold, free and returned copies have been omitted.

WILLIAM L. McLEAN, Publisher.

The Montgomery Advertiser

"Alabama's Only Metropolitan Newspaper"

Guarantees that its Daily circulation is larger than that of any morning newspaper printed in Alabama—and that its Sunday edition has the largest circulation of any edition of any newspaper printed in Alabama without exception.

CHICAGO EXAMINER

BREAKS ALL RECORDS

The following is the display advertising GAIN of the morning newspapers of Chicago for the first three months of 1909, as compared with 1908 :

	COLUMNS.
Examiner	1,194.16
Tribune	770.81
Record-Herald	504.80
Inter Ocean	324.94

THE EXAMINER'S gain of 1,194,16 columns in 90 days is one of the most remarkable advertising records in the history of journalism.

Most of the **EXAMINER'S** gain over last year is made up of department store advertising and advertising from other up-to-date merchants of Chicago.

The **Daily Examiner's** city circulation, including *carrier home delivery*, is larger than that of the **Tribune** and **Record-Herald** **COMBINED**.

The **Sunday Examiner**, with 650,000 circulation, **SELLS** more papers than all the other Chicago Sunday papers **PRINT**.

Advertisements in the **EXAMINER** bring results.

The Chicago Tribune's figures for March show that the CHICAGO EXAMINER gained in display advertising for the month over twice as much as all the other Chicago newspapers, morning and evening, combined.

CIRCULATION COUNTS

EL PASO NEWS SUSPENDS.

Plant Will Be Dismantled and Herald Takes Over Subscription List.

The El Paso (Tex.) Evening News has suspended publication after an existence of twenty years under various managements. The El Paso Herald has taken over the subscription list. The plant will be dismantled and will be moved in part to Albuquerque, New Mexico.

Feslis Martin, owner of the News, in announcing the suspension, says that the field will not support three daily papers and that the News could not be made to pay.

Going To Be a Soldier.

Ignace McCready, formerly sporting editor of the Providence (R. I.) Journal, has enlisted in the Fifteenth United States Cavalry at Fort Sheridan. McCready enlisted as a private, and will work for a commission.

LELAND RANKIN

Returns to Nashville American in Capacity of Business Manager.

Leland Rankin has been made business manager of the Nashville (Tenn.) American.

A Nashvillian by birth, he began his newspaper career in 1890 as legislative correspondent for the Banner, and later went to the American and then back to the Banner, where he made a reputation as a descriptive writer in connection with the Coal Creek riots.

During the Centennial Exposition in 1895 Mr. Rankin was made chief of the Department of Promotions and Publicity. When the American was reorganized the following year he was made business manager, which position he filled for five years.

In 1900 he took charge of the Richmond (Va.) Dispatch, and in 1903, through his efforts, a consolidation of the four Richmond dailies was effected, and he became part owner and manager of the News-Leader. The News-Leader was sold a year ago, and Mr. Rankin spent last fall abroad, visiting England, France, Germany, Switzerland and Italy.

Mr. Rankin was married in 1893 to Miss Annie Porterfield, and has one child, a daughter, now at Miss Ellett's school in Richmond. Mrs. and Miss Rankin will come to Nashville to live in the early summer.

Badly Damaged by Fire.

The office and plant of the Franklin (Minn.) Tribune was gutted by fire last week and only prompt action by the fire department prevented a total loss. The mechanical equipment was badly damaged.

EVENING WISCONSIN.

Mrs. Harriet L. Cramer Re-elected President of Company.

The annual meeting of the stockholders of the Evening Wisconsin Company was held at Milwaukee last week. After the stockholders' meeting there was a directors' meeting at which Mrs. Harriet L. Cramer was re-elected president of the company, and John F. Cramer was re-elected vice-president and treasurer. John W. Campsie, who had been elected a director at the stockholders' meeting, was elected business manager at the meeting of directors. He will assist Mr. Cramer in the management of the business part of the Evening Wisconsin.

Mr. Campsie, who recently purchased an interest in the company, began his connection with the Evening Wisconsin a quarter of a century ago, as a compositor, and at the end of nine years was advanced to the management of the printing department, where, closely associated with Mr. Aikens, he acquired experience and developed capabilities that will be useful in his new position.

Contest Winners Off for Bermuda.

Ten interesting young ladies, winners of the Washington (Pa.) Record's voting contest, arrived in New York late last Saturday evening on their way to Bermuda. They were accompanied by James J. Shannon, owner of the Record, and a chaperon, Mrs. H. T. Dagne. The party will remain in Bermuda a week and upon their return will visit Philadelphia and Washington.

Indiana University students will publish a magazine called "Crimson."

CHANGES IN INTEREST.

A party of leading business men of Poolville, Tex., have purchased the Poolville Chronicle of John W. Dale.

The Armstrong Democratic Sentinel, published at Kittanning, Pa., has been purchased by Roland B. Simpson.

C. N. Bowen has purchased the Logan (O.) Hocking Republican and will move the plant to Bremen, that State.

The Charleroi (Pa.) Mail and Mirror have consolidated, each paper retaining its own name and published as heretofore.

Charles F. Scheers, editor and publisher of the Akeley (Minn.) Tribune, has purchased the Akeley Herald and will organize a stock company with a paid up capital of \$10,000.

Horat B. Nelson now controls the Herald-Press Publishing Company of Manitowoc, Wis., having purchased the half interest of H. G. Kress.

IF YOU MAINTAIN



an agent in the various trade centres to boom your sheet as an advertising medium, you must keep him supplied with nicely-printed copies. If he is compelled to apologize for its appearance, you lose prestige right away. Good rollers ONLY can give your paper a nicely-printed appearance. Use ours; they are guaranteed.

BINGHAM BROTHERS CO.
 ROLLER MAKERS (Established 1849)
 406 Pearl St., N. Y. 413 Commerce St., Philadelphia

Allied with
 Bingham & Runge, Cleveland
 This paper is NOT printed with our Rollers

350,000 GERMANS IN PHILADELPHIA

To reach them there is but a single way —through the publications of the German Gazette Publishing Company:

Morgen Gazette
Evening Demokrat
Sonntags Gazette
Weekly Staats Gazette

Examined by the Association of American Advertisers.

NEW YORK CITY.

Ogden Mills Reid, son of Whitelaw Reid, has been promoted to the copy desk of the Tribune.

Daniel L. Ryan, of the Evening Telegram staff, has been assigned to special work on a special edition which is forthcoming.

Herr Ph. Lindau, who has covered politics for the Brooklyn Frie Presse, has changed to the staff of the Morgen-Journal and will continue to write politics in German.

Charles E. Seelig, for two years with the New York City News Association in charge of the Bronx district, went with the Tribune this week. He will cover Harlem.

F. L. Hawthorne, for three years in charge of Harlem for the Tribune, has been transferred to general work at the downtown office.

Thomas O. Piper, of the Evening World, went this week to his country home in Setauket, Long Island, to take part in the liquor local option election contest. It is said his influence contributed materially to the victory of the "wets."

Edwin Harvey has succeeded Harold Acton Vivian as City Hall reporter for the Times. Mr. Vivian changed to the World staff and general work.

R. C. E. Brown, managing editor of the Tribune, returned from Europe last week.

Arthur Young, philosopher, humorist, orator and cartoonist for Life, Puck, Judge and others, is an active member of the committee in charge of the forum of the Metropolitan Temple, Seventh avenue and 14th street. This is Ulysses S. Grant's old church. The open discussions of economic and ethical questions attract big audiences several nights in each week.

Robert W. Veitch, long time assigned to City Hall for the Herald, has been appointed assistant corporation counsel in the office of Corporation Counsel Pendleton. He is a Yale man and a lawyer. His place at the city capitol has been taken by George E. Van Slyke.

First Agency in Metropolitan Tower.

J. A. Klein, the New York special agent who succeeded to the Charles J. Billson Special Agency, has signed a five-years' lease for a suite of offices on the corner of Madison avenue and Twenty-fourth street, twenty-fifth floor of the Metropolitan Tower. Mr. Klein's offices are located on the northwest corner of the tower, adjacent to the big clock. Many of the special agents have looked longingly at the big tower for months, but Mr. Klein was the first to move up.

Has a Business PULL

In the great industrial center embracing Western Pennsylvania, West Virginia and Eastern Ohio with a population of over 2,500,000.

The Pittsburg Dispatch

reaches the largest number of homes and is read by the men and women who comprise the purchasing power of the wealthy district. Advertisements in the DISPATCH INSURE prompt RETURNS.

SPECIAL REPRESENTATIVES:

WALLACE G. BROOKE, HORACE M. FORD,
225 Fifth Ave., Marquette Bldg.,
New York. Chicago.

AMEN CORNER.

Re-elects Anderson President and Limits Membership to 500.

The annual meeting and election of the Amen Corner was held last Monday in the Hoffman House, New York. The following officers were elected:

President, Harold MacD. Anderson, of the Sun; vice-presidents, Thomas O. McGill, of the World, and ex-Judge Job E. Hedges; secretary, John W. McDonald; treasurer, Luther Little, of the Republican State Committee official staff.

The complete list of directors is as follows:

DIRECTORS.

Robert Adamson	William Leary
Harold MacD. Anderson	Luther B. Little
Samuel G. Blythe	John W. McDonald
William A. Brady	Thomas O. McGill
Ernest K. Coulter	Justin McGrath
William F. Grerand	John Calvin McKnight
Robert G. Dill	Charles P. Norcross
James P. Gillroy	Patrick T. Reihan
George E. Graham	Edward G. Riggs
Arthur Greaves	Louis Seibold
Walter L. Hawley	Thomas F. Smith
Job E. Hedges	Charles Stecker
Walter Lauder	Charles T. White

It was decided to hold the next annual dinner on the last Saturday in February, 1910, and to limit the membership to 500.

THE "FRIENDLY CRAFT."

National Press Club Writes Courteously to New York Press Club.

The following letter from the National Press Club of Washington to the New York Press Club, is printed to show the trend of the responsible ones toward the practice of the art of the "friendly craft":

WASHINGTON, D. C., March 28.

JOHN A. HENNESSY,
President New York Press Club.

MY DEAR SIR:

The Board of Governors of the National Press Club directs me to acknowledge receipt of the splendid message of congratulations sent by you on behalf of the trustees of the New York Press Club on the occasion of the opening of our new quarters on March 20, 1909. The dispatch was read to the assembled multitude in the new club rooms on that evening and a rousing cheer went up for the New York Press Club and all the good fellows it contains.

The Board of Governors, at a recent meeting, expressed deep appreciation of your cordial good will and bade me express thanks and extend an invitation to yourself and any of your members to avail themselves of the privileges of our club house whenever you can come this way.

With all good wishes, I remain,
Sincerely yours,
ARTHUR C. JOHNSON, Secretary.

Dinner to Collector Loeb.

John A. Sleichner, editor of Leslie's Weekly, tendered an informal dinner to William Loeb, Jr., the new Collector of the Port of New York, at the Holland House last Tuesday evening. Among the guests were Senator Depew, William Berri, Gen. Thomas H. Hubbard, R. A. C. Smith, George T. Wilson, G. Baumann, Hart Lyman, H. L. Stoddard, Julius C. Prince, James S. Clarkson, Sereno S. Pratt and Samuel Untermyer.

Pulitzer Sails for Europe.

The Yacht Liberty, with her owner, Joseph Pulitzer, editor of the New York World, on board, sailed for Europe on last Saturday.

LIQUOR INTERESTS RULE?

New York Minister Makes Mistake; Says Liquor Ads. Influence News.

The Rev. Dr. David James Burrell, of the Marble Collegiate Church, in Fifth avenue, New York, in his sermon of last Sunday, dealing with the Brough bill, a measure intended to regulate Sunday saloon opening in New York, asserted that the newspapers can present only one side of the saloon case.

"The liquor interests," said Dr. Burrell, "have a great pull with the newspaper press. You can't get anything but an ex-parte statement as to the nature of the bill at Albany into most of the newspapers in this city. They present only one side of the question, and the reason is easily seen. You have not to look far to see the reason. Just open your newspaper to-morrow morning and see the investment of the liquor men in its advertising columns."

In an editorial comment on Dr. Burrell's remarks concerning the newspapers, the New York World said on Tuesday following the sermon:

"Those readers who, taking the preacher at his word, looked in The World of yesterday found 79 1/4 columns of advertising, or 1,585 inches. Of this total seven inches were devoted to liquor advertising—the card of a single wholesale house. The Times, with 51 3/4 columns of advertising, gave six inches to whiskey and wine, while the Herald ran amid 51 1/2 columns a five-and-a-half-inch advertisement of a brand of beer. The Press boomed a burgundy to the extent of three inches in 21 1/2 columns, and the venerable Tribune had the three-quarter-inch card of a champagne house lurking amid its 18 1/4 columns of business. The esteemed Sun presented a horrible example by advertising two kinds of beer, one whiskey and one burgundy—about one column out of its 30 1/2 columns of commercialism.

"Altogether seven morning newspapers presented 204 3/4 columns of advertising, of which the liquor business occupied less than two and a quarter columns, or about seven-tenths of 1 per cent."

"GOT A PRIZE?"

New York World Staff Is Wondering About Its Staff Contests.

There are about 200 men on the combined editorial staffs of the New York World, the Evening World and the Sunday World. There is much quiet speculation among this body about the "prizes" which, according to a long standing notice on the staff bulletin board, were to be given for winners of certain contests among members of the staff.

Last fall, it is said, the bulletin board announced competitions and prizes for "best suggestions," "best written story," and best of several other things. About fifty men competed. The prizes were to have been awarded at Christmas, but they never came.

Then a "New Year's" list of prizes for winners in a second competition was posted. These prizes were to be awarded about Jan. 12. It is said the prizes have not yet been seen by the staff, and the notice is still on the bulletin board.

So it has come about that men greet each other cynically, saying—"Have you got a prize?"

O. P. Newman, former managing editor of the St. Joseph (Mo.) Star, succeeds A. L. Gale as managing editor of the Lincoln (Neb.) Daily Star.

SCRIBES DINE HUGHES.

New York Legislative Correspondents Have Lively Dinner in Albany.

Governor Hughes was the guest of honor at the annual dinner of the New York Legislative Association, held at the Hotel Ten Eyck in Albany last week.

Numerous skits and songs served to enliven the evening and Governor Hughes joined in singing from the "Official Stinging Book for All Fools' Day" which had been provided for the occasion.

The diners sang the following song, entitled "Direct Nominations," to the air of "Old Black Joe." An explanatory note said it "was found in the waste basket of a well known minor boss." The heading was badly blotted as if by tears.

Gone are the days when we had things our own way;
Gone is the graft and the joker bills that pay.
Gone are the days of the packed conventions, too—

We hear the voters' voices calling:
"We'll get you."

Young Jim can talk; old John can free his mind;
Timmy can spout and "fatal errors" find.
Oh, what's the use of all this language flow?
For Charley's up the country shouting:
"You must go."

CHORUS.

It's coming, it's coming, though we fight the best we know;
We hear those dreadful voices calling:
"You must go."

Louis Seibold, president of the association, presided, and the speakers included Governor Hughes, United States Senator Chauncey M. Depew, Lieutenant Governor Horace White, former Governor Frank S. Black, former Governor B. B. Odell, Jr., Speaker James W. Wadsworth, Jr., of the Assembly, Senator Edgar T. Brackett, Senator Thomas F. Grady, Timothy L. Woodruff, chairman of the Republican State Committee; William J. Conners, chairman of the Democratic State Committee, and St. Clair McKelway, editor of the Brooklyn Eagle.

Fire Destroys Long Island Paper.

The plant and building of the County Review, published at Riverhead, L. I., was entirely destroyed by fire last week. The loss is about \$8,000. The fire was started by the explosion of a kerosene lamp in the hands of Editor John H. Hagen.

J. B. Corbet, Jr., formerly editor of the Gleus Falls (N. Y.) Post and for the past year city editor of the Decatur (Ill.) Herald, has returned to Seattle, Wash., where he began newspaper work.

A. W. Scarborough, the cartoonist, better known as "Scar," has left the New York World staff and gone back to the Globe.

The New York Times introduces the advertiser into more first-class homes and reaches more of that class which demands the best than any other morning or evening newspaper.

WOULD GIVE PAPERS AWAY.

In Future May Have Free Circulation, Says W. T. Stead.

W. T. Stead, the great London newspaper man and former editor of the London Pall Mall Gazette, writing in the British Newspaper Owner, says: "It is quite conceivable the time may come when the newspaper will undertake its own distribution, and when even the halfpenny will be dispensed with, and every citizen have his daily newspaper without money and without price.

"There is no newspaper in the United Kingdom which can compare with the Lokal-Anzeiger (of Berlin) for the marvelous system by which its distribution is organized as part of the regular business of the publisher.

"The general body of the paper remains the same, but the contents of the local pages of the north, south, east and west editions are quite different.

"A reduction in the size of a sheet and a multiplication of the pages would facilitate the specialization of editions to meet the tastes of different classes of readers. If, for instance, the racing and religious public could have their respective sections, mutually excluding each other, so that the religious public would find news of the churches printed on the pages which for the racing public would be filled with the news of the turf, the editor would have more space, and the readers of both kinds could be relieved of printed matter which they abhor.

"On the other hand, it is possible we may see a reaction in favor of a smaller newspaper which charges a price sufficient to cover the expense of production without undertaking to carry huge broad sheet placards proclaiming the excellence of the wares of advertisers.

"The newspaper which first succeeds in evolving a journalistic correlative to a church composed of true believers will exercise a far greater influence on the world than is exercised by any newspaper at the present time."

Tendered Farewell Dinner to Mayor.

Newspaper workers of Scranton, Pa., tendered Mayor J. B. Dimmick of that city a farewell dinner last week. The scribes refused to let the mayor make a speech but made a number themselves. Those present were Saul Rubinow, Thomas Griffiths and P. Roswell Phillips, of the Republican; James F. Mitchell, Arthur J. Kellar and Meredith Davis, of the Truth; Thomas Murphy, Jr., Thomas F. Kane, John T. Brown and C. Fred Henne, of The Times; T. J. Duffy, P. M. Grier, Emerson D. Owen, Chauncey H. Derby and James S. Gibbons, of the Tribune; T. Owen Charles, of the Druid, and P. A. Barrett, of the Elmira Telegram.

New Play for Annual Entertainment.

The Pica Club, of Paterson, N. J., has closed a contract with the managers of "The Whirlpool," a new play by Max Foster, which will shortly be presented at the Astor Theatre, New York, whereby the play will be presented at the annual entertainment of the club on Thursday evening, May 13. Miss Katherine Gray will head the cast.

The Minot (N. D.) Daily Optic suffered a slight loss by fire last week.



JUDD MORTIMER LEWIS.



BERT BLESSINGTON, CARTOONIST.

TWO MEMBERS OF HOUSTON (TEX.) POST STAFF, WHO TALK AND TELL STORIES AND MAKE PICTURES FOR THE SCHOOL CHILDREN OF HOUSTON.

MEMORIAL TO DUTCH EDITOR.

Americans Will Erect Tablet to Memory of Jean Luzac.

A tablet will be erected in the ancient city of Leyden, to the memory of Jean Luzac (1746-1807), editor of the Leidsche Courant and friend and correspondent of Washington, Jefferson, Adams and others.

During the war of independence Luzac furnished authentic news from America and his comment influenced France, Spain and the Netherlands to recognize our independence as a nation, and Russia and other nations of Continental Europe to declare neutrality against England.

The tablet will be of antique brass, simply inscribed and decorated with Dutch and American emblems. It will come from the atelier of the J. & R. Lamb Co.

The gift is under the auspices of the Netherland Society of Philadelphia, and the Netherland Society of Letters at Leyden will have charge of the installation ceremonies.

Appears Dead, But is Alive.

F. B. White, sixty years old and a former newspaper publisher, is ill in the City Hospital of St. Louis with a peculiar disease, called polymyositis, for which there is no cure. The disease is a hardening of the muscles. White has been in the hospital for more than a year and has all the appearance of being dead though alive. He is a graduate of Harvard.

Editors Will Visit Panama.

The National Editorial Association plans a trip to Panama next year, to inspect the work on the Panama Canal. It is planned to have the trip follow the convention, which will be held in some Southern city close to the sailing point. This year's convention will be held July 19 at Seattle.

DuBois Gets Post at Singapore.

The Hon. James T. DuBois, of Hallstead, Pa., and editor of laws for the State Department, has been nominated by President Taft as Consul-General at Singapore. Mr. DuBois has served as Consul-General to Switzerland, at Aix-la-Chapelle, Leipzig and at Callao, Peru.

TABLET CHANGES HANDS.

Catholic Weekly Will Be Published in Brooklyn in Future.

A new company will take over the Tablet, a Catholic weekly publication printed in Newark, N. J. It will be published in Brooklyn in the future.

Four well-known Brooklyn priests have become interested in the company and are among the incorporators. They are George W. Mundelein, chancellor of the diocese; Mgr. Joseph McNamee, pastor of St. Teresa's; Mgr. James S. Duffy, pastor of St. Agnes', and the Rev. James J. Coan, pastor of St. John's Chapel. The fifth incorporator is Joseph J. Timmes, M.A., who has been managing editor of the paper since last October.

Father Coan will be managing editor and Mr. Timmes will continue as editor-in-chief; John F. Nash will be the news editor, and Joe Gleason will conduct a column of humor. Thomas Wilson and John J. Ryan will look after the circulation department.

American Stationer Spring Number.

W. R. Andrews, editor of The American Stationer of New York, writes in the annual spring number, issued last week: "The spring number of The American Stationer is itself indicative of a revival of business, and, as heretofore, it contains a mint of information." The issue has 118 pages and a wealth of advertising. The leading article, written by Editor Andrews, is an exposition of "Decalcomania" which is interesting even to laymen.

The trend of journalism to-day is unquestionably towards accuracy.

R. HOE & CO.'S

**NEW AUTOMATIC STEREOTYPE
PLATE FINISHING MACHINE**

PATENTED

**Trims, Shaves, Cools and Accurately Finishes the Plates.
Unequaled for Accuracy, Speed and Economy.
Simple in Operation and Devoid of Complicated
Mechanisms.**

**No Worry. No Breakdowns.
No Vexatious Delays. No Sprung or Damaged Plates.
No Poorly Fitting Plates to Injure the Press.**

**This machine and our Equipoise Curved Casting
Moulds and Improved Metal Furnaces and Pumps constitute the most efficient, convenient and reliable outfit for making perfect stereotype plates rapidly and economically.**

**PLATES FINISHED ON THIS MACHINE FIT THE
PRESS WITH ABSOLUTE ACCURACY**

504-520 Grand St. NEW YORK

ALSO AT

7 Water St. BOSTON, MASS.	143 Dearborn St. CHICAGO, ILL.	160 St. James St. MONTREAL, QUE.
109 to 112, Borough Road LONDON, S. E., ENGLAND	8, Rue de Chateaudun PARIS, FRANCE	

"THE FAMILY"

Play by Robert H. Davis, Newspaper Man and Magazine Editor, Produced in Chicago, Hailed by Leading Critics as a Splendid Work.

"The Family," a four-act play written by Robert H. Davis, editor of Scrap Book, All Story and Railroad Man's Magazine, and one of the most widely known newspaper men of the country, was produced at Powers' Theatre in Chicago last week. From the statements of the Chicago dramatic critics, it seems to be a hit, equal, at least, to that made by that other young newspaper man, Engene Walter, who wrote "Paid in Full" and "The Easiest Way." This is the first play by Mr. Davis. It is said to be a clean play.

The play was presented by Henry Miller, the actor and manager. The following is the cast, with only six characters:

John Sneed.....Henry V. Donnelly
Mary Sneed.....Mabel Bert
Madeline Sneed.....Florence Fisher
David Sneed.....John Westley
Ruth Sneed.....Edith Spare
Paul Churchill.....George W. Howard

Ashton Stevens, dramatic critic of the Chicago Examiner, gives a column and a half of fine enthusiasm to an analysis of the piece. He pays this remarkable tribute to the author:

"Every real woman in this country will be happier for seeing the new play by the new author which Henry Miller presented at Powers' Theatre last night, and where a woman is happy there the whole family is happy. 'The Family' turns out to be a very fortunate title and Robert H. Davis a very fortunate play writer.

"He showed us last night that there is really something new under the calcium. It is a point of view. And that is what counts, that is what distinguishes a play from mere acted story, and that is what sends you home saying to yourself or to better company, 'How natural! 'How simple! 'How real! and other equally unbrilliant things that nevertheless are the best and most spontaneous applause for genuine success.

"Women won't stay away from 'The Family,' and that will make it one of the biggest family affairs that the clean stage has known in a long season. Robert H. Davis, in the name of the ladies you are welcome!

"Commonplace? No; it is commonplace only as I tell it. Humor easy to the point of topicalness guides and guards against the commonplace. And it also saves the little tragedy from striking too hard. Mr. Davis exercises your emotions agreeably, but he never strains them. His infantile view of the theatre is as a place in which one need not be crushed to be impressed. He does not rub in the obvious."

Ohio, Republican, county seat, daily newspaper property. City of 25,000. Adequately equipped. Mild profit now shown and a constantly increasing volume of business. The price of \$40,000.00 is not justified by present volume of business or profits, but allows for probabilities of the near future. Proposition No. 469.

C. M. PALMER

Newspaper Broker,
277 BROADWAY, NEW YORK.

Quite as remarkable is the apostrophe of W. L. Hubbard, dramatic critic of the Chicago Tribune, who writes a full column about it and says:

"The boundless measure of a true mother's love is the precious possession of humanity to which tribute is paid in 'The Family,' which had its initial presentation last evening at Powers'. The tribute is a beautiful one, and as mother love is the element in nearly every person's life the mere mention of which rouses memories and emotions, the appeal of the play is strong and gripping. No one who has known what it is to have a mother who loved will witness 'The Family' without being moved, and moved deeply. And no one unfortunate enough to have missed that priceless good will watch the performance without regret at having been deprived of a thing of such beauty and such boundless nobleness.

"The Robert H. Davis play is simple—so simple that it seems strange it had not been written before by any number of dramatists. And yet, like most simple things, it is strong—strong through its simplicity."

Frank A. Marshall, dramatic critic of the Kansas City Journal, at the end of a review describing the sensational effect upon the audience, wrote:

"And so it is with pleasurable anticipation we look forward to seeing the evidences of Mr. Davis' handiwork as we would that of any other member of the newspaper family. In the natural course of events success seems to be already assured, but let us hope for even still loftier things in the wish that one of the brethren has brought us the really great American play."

SKETCH OF R. H. DAVIS.

Robert H. Davis, familiarly known in New York and California as "Bob" Davis, was born in Brownsville, Neb., in 1869. His father was an Episcopal missionary clergyman on the plains. His brother is "Sam" Davis, editor of the Carson City (Nev.) Appeal, known as the "Oracle of the Sage Brush."

Robert began newspaper work on the Carson Appeal in 1891. Later he went to the San Francisco Examiner, was "fired" several times for "incompetency," and got jobs on the San Francisco Chronicle and San Francisco Call. He was not a success, so the editors said.

When W. R. Hearst moved his first detachment from San Francisco to New York in 1895, Davis decided to go along, though he was not invited. They wouldn't let him in the office of the New York Journal, he was so "incompetent." He got even by writing a "corking" interview with the Utah Congressman, Frank Cannon, for the New York World. The Journal people then hurriedly gave him a steady job.

He worked nine years on the Journal. He was the champion utility man. His biggest piece of work was the investigation of the Chicago stock yards. His articles in the Hearst papers were directly responsible for the Government court martial of General Egan in 1899, and the investigation of "embalmed beef."

In 1903 Davis went to the New York Sunday World. A year later, when Frank A. Munsey bought the New York Daily News, he became Sunday editor of that paper. He has remained with Mr. Munsey since, the busiest magazine editor in the United States.

A NOTE OF WARNING.

Legitimate Newspaper Advertising Being Diverted to Bill Boards, Etc.

The newspapers will have themselves to blame if they lose the most profitable source of their income, namely, advertising, says Leslie's Weekly.

By submitting so long and foolishly to the diversion of their advertising patronage from legitimate channels to scenery-defacing billboards, and to street-cars, subway and elevated stations, they have paved the way for what is now happening.

A wide-awake Yankee concern in New England is making contracts with grocers, butchers, druggists, bakers, and others to display advertising cards conspicuously behind their counters in street-car style. Contracts for a term of years are being made for the exclusive use of store space for advertising purposes. It is very easy to see what will happen to the advertising columns of the local newspapers if this scheme is carried out.

"The newspapers in some of our larger cities have combined to boycott the publicity bureaus that have been 'working' them so successfully of late. If they would display equal diligence in an attack all along the line against the sign nuisance they would recover some of the income they have been needlessly sacrificing during the past few years of indiscriminate, and in most instances illegal, publicity."

ANARCHIST PAPERS.

Several of Wide Circulation Said To Be Published in London.

London is the headquarters of several Anarchist newspapers, which circulate in many countries besides England. In an interview in the New York Evening Telegram, Arthur German, of Chicago, who recently returned from England, says in that regard:

"One of these papers preaches the most advanced anarchy, and has a circulation of 5,000, of which 1,200 copies are shipped to Chicago and 1,000 to Paris. Russia receives a monthly edition of this paper, specially composed, totalling 3,000 numbers, which are smuggled into that country. A higher priced journal has a circulation of 10,000, divided as follows: England, 3,000 copies; America, 2,500; Paris, 1,400, and Russia, 3,100.

"The power exercised by these journals is enormous. One of them organized a celebration in honor of the man who murdered King Carlos of Portugal and his son, on the anniversary of the assassination. The campaigns which these papers make against the various governments keep the anarchist societies at fever heat all the time. Up to date, however, it has been impossible to suppress them."

U. S. S. YANKTON.

She Was "Advance Agent" of the Fleet, so the Friars Honor Her.

The Friars gave a dinner at Hotel Astor last Saturday night to the officers of the U. S. S. Yankton. The ship was the "advance agent" of the fleet in the voyage around the world, and so she appeals to the theatrical press agents.

Among the guests were Lieut.-Commander McVay, Lieut. Halsey Powell, Surgeon Allan Stuart, Paymaster Mayer and Ensign Johnson, Frank Gill and Lee. Charles Emerson Cook, the Abbot of the Friars, was the toastmaster, and speeches were made by A. Toxen Worm, John C. Tomlinson and Franklin Matthews.

WILL BE EXCLUSIVE.

Membership of New Trenton Club Will Be Confined to Craft.

The newspaper men of Trenton, N. J., met on last Saturday evening and organized what will be known as the Trenton Newspaper Men's Club.

The following officers were elected: President, Leon D. Hirsch, of the True American; vice-president, Thomas B. Holmes, of the State Gazette; secretary, John L. M. Kelly, a newspaper correspondent; treasurer, Raymond Schroth, of the True American.

A board of managers to consist of representatives from each of the Trenton papers will be appointed by the president. Membership in the new club will be confined to active newspaper men of Trenton and the surrounding territory.

Francis B. Lee was chairman of the meeting and Leroy H. Stafford, formerly of the Youngstown (O.) Vindicator, acted as toastmaster.

An enjoyable dinner was served and there was an interesting programme of speeches and songs. James E. Callahan, of the State Gazette, contributed a song, and Lee Herch told dialect stories. Frank McCullough enlivened things with a sketch of his theatrical adventures, and speeches were made by Colonel Holmes and Joseph Casey, of the True American, and Charles A. Leigh, of the State Gazette.

Others present were L. A. Stafford, Raymond Schroth, Ronald Callowhill, Sidney Hirsch, Vincent Eagon, Charles A. Kelley, Dayton Olivant and William Forest.

KILLED BY TRAIN.

New Jersey Writer Tries to Board Moving Train With Fatal Results.

Robert F. McDougall, of Waterford, N. J., and a well-known south Jersey newspaper man, was instantly killed on Sunday evening in the yards of the Pennsylvania Railroad Company in Camden. McDougall sought to board a moving train and missing the hand rail fell beneath the wheels, which passed diagonally over his body.

Mr. McDougall was 54 years old and had been engaged in the newspaper business for more than a quarter of a century. He had been connected with the Philadelphia Evening Bulletin, the Sunday Transcript and the old Camden Daily Post.

Will Furnish Authentic News.

Students of the Pennsylvania State College have formed a press club for the purpose of issuing authentic news notes to the press of the State concerning events of general interest occurring at the college. It will be called the Penn State Press Club.

The essence of all news is accuracy.

COMICS, NEWS FEATURES, FICTION

Why Not Build Up Your Saturday Afternoon Circulation!

Features in matrix, plate or copy form at prices in conformity with conditions.

WRITE US

FEATURES PUBLISHING CO.

140 WEST 42nd ST.
NEW YORK

WANT A NEWSPAPER?

You Can't Find One Advertised in the Daily Papers, but the Newspaper Broker Will Find One for You, Anywhere from Maine to California.

In the advertising columns of daily newspapers a man may find offered for sale everything that is salable—except a newspaper. Yet the buying and selling of newspaper properties is a considerable item in the total of domestic commerce.

How are newspaper properties bought and sold?

For years, in New York, C. M. Palmer has been doing a "newspaper brokerage" business. His manager, Frank K. Kauffman, told about the methods to THE EDITOR AND PUBLISHER.

"How is a newspaper sold?" repeated Mr. Kauffman, with a troubled look, which was a sure sign that the subject had infinite ramifications. But he got down to facts. Said he:

"HOW MUCH DO YOU WANT?"

"The man who owns the property comes to us. We ask him how much money he wants for his property and also we ask him for the details of his business during the last twelve months, the record of the earnings and expenses.

"When we get this information, we may conclude it is not worth while to try and sell it. We do not take commissions to unload any property for any stated price. We take all properties alike and, naturally, the most attractive propositions are the soonest sold. If a man wants what we think too much, in the condition of the market, our chances for selling at that price are small. Of course it is always our purpose to make sales as quickly as possible.

"We estimate the value of every property offered ourselves. This must be done. To some it might seem arbitrary, but it has got to be done by someone other than the seller, if results are to be obtained

BIG ITEM OF GOOD WILL.

"The value of a newspaper property does not show on the surface, as every publisher knows. The 'good will' element is a greater factor in determining the value of a daily newspaper than in any business outside of the publishing business.

"Of course this item of 'good will' is largely indicated by money returns to the publisher, nevertheless the 'good will' may be there and a very tangible asset even if the property is losing money, or has never made money.

"After concluding that the price is reasonable, our first move is to find a man to sell it to.

"We have a list of persons, living in every part of the country, who have at some time been in the market for a newspaper. We have the names of about 3,000 such persons.



C. M. PALMER.

NEWSPAPER BROKER WHO NEGOTIATES SALES OF NEWSPAPER PROPERTIES ALL OVER THE LAND.

ADVERTISING IN TRADE PAPERS.

"There are several methods of bringing the proposition to the attention of these persons, and incidentally to others. We advertise in trade papers such as THE EDITOR AND PUBLISHER, and tell of our most attractive propositions, knowing that if the attractive ones do not catch the attention of buyers, the less attractive will not.

"Next we eliminate the persons who would not be likely to want the property offered, and we segregate the buyers who might be likely to want a property in the particular geographical section, or in the particular class, such as morning or afternoon or other class.

"HOW MUCH CAN YOU PAY DOWN?"

"When a buyer appears, he usually asks shortly for some specified class of paper, as 'Have you a Republican daily in Michigan?' We answer in the Yankee fashion by asking him questions regarding the amount of cash he has available for first payment. We would not be at liberty to give him information about any property the purchase of which would require a larger cash payment than he is able or willing to make.

"We may have on file information showing whether or not he is competent to undertake the purchase.

"I suppose the business of buying and selling newspapers requires a larger percentage amount of exact data on file in the offices of the broker than any other class of brokerage business I know of.

SALES BY CORRESPONDENCE.

"We have sold a property in California to a man in Wisconsin, and we had not met either buyer nor seller, nor had the buyer met the seller face to face until he made the journey to California and closed the deal.

"Owners desiring to sell sometimes hesitate about consulting us, thinking that they are too far away, geographically. But even though we are at a distance from him, we may know persons in his own locality who are in the market for a property, though he may not know them, or may not know they have any disposition to buy.

OLIVER ACTS AS HOST.

Dines Legislative Correspondents at Pennsylvania State Capitol.

United States Senator George T. Oliver, and editor and publisher of the Pittsburg Gazette-Times and Chronicle Telegraph, gave a dinner in Harrisburg last week to the legislative correspondents, who cover the doings at the Pennsylvania Capitol.

The table was set in the midst of palms and great bunches of American beauty roses and was handsomely decorated with a profusion of deep red blossoms and smilax.

R. P. Logan, of the Philadelphia Bulletin and president of the Correspondents' Association, sat beside Mr. Oliver. Politics were barred, but the newspaper men were there with some excellent stories.

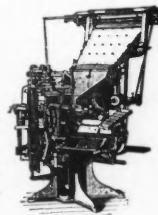
Those present were: Morgan E. Gable, editor of the Gazette-Times; Albert C. Farr, managing editor of the Gazette-Times; Charles W. Danziger, managing editor of the Chronicle-Telegraph; John R. Ball, Post; Walter J. Christy, Gazette-Times; Robert W. Herbert, Joseph N. Mackrell, Chronicle-Telegraph; Chester D. Potter, Dispatch, all of Pittsburg. Peter Bolger, Record; George J. Brennan and Frederick C. Whitecar, Inquirer; William A. Connor, Associated Press; Charles E. Dorworth, Press; Edwin M. Giles, Star; Robert Haight, American Press Association; Charles R. Michael, Ledger; John McAvoy, Telegraph; Louis Seaber, North American, all of Philadelphia. Charles B. Stevens, Times, Scranton. James A. Sweeney, Sentinel, Hazleton. W. P. Gallagher, Record, Wilkes-Barre. Frank Bell and A. Boyd Hamilton, The Telegraph; Thomas M. Jones, John Handiboe and John Miller Bonbright, Star-Independent; Darwin G. Fenno and Willis Geist Newbold, The Patriot.

Becomes Manager of Mexico To-day.

Horace H. Shelton, formerly vice-president and general manager of the Daily Gazette, San Antonio, Texas, has accepted the position of general manager of Mexico To-Day, the official magazine of the National Railways of Mexico. The magazine is published in the interest of tourists and investors.

The Plantin Museum at Antwerp is called a printers' paradise.

TOO MANY PUBLISHERS



are letting "I dare not" wait upon "I would" in the installation of a LINOTYPE because they see only its possibilities on straight composition.

In many offices the LINOTYPE way would not be the only way if straight 13-em composition was the end of the story.

The QUICK CHANGE value of our MODELS 4 and 5 lies in the facility with which they can be utilized profitably on job work and ad work from 5 to 14 point.

A ONE-MAN MACHINE

MERGENTHALER LINOTYPE COMPANY
TRIBUNE BUILDING, NEW YORK

This IS the Paper that made San Antonio

A One Paper Town



Sworn Circulation 8,500 and The Biggest In Town At That

Always on the Job for the Advertiser

BECKWITH
CHICAGO Tribune Building
NEW YORK Tribune Building

THE EDITOR AND PUBLISHER

THE JOURNALIST COMBINED WITH THE EDITOR AND PUBLISHER.

A Publication for Newspaper Makers, Advertisers and Advertising Agents.

Issued Every Saturday at 17-21 Park Row, New York.

TELEPHONE, 7446 CORTLANDT.

BY THE EDITOR AND PUBLISHER COMPANY.

J. B. SHALE, President.

G. P. LEFFLER, Secretary-Treasurer.

PHILIP R. DILLON, Managing Editor.

SUBSCRIPTION, \$1.00 PER YEAR. FOREIGN, \$1.50. SINGLE COPIES, 5 CENTS.

ADVERTISING RATES.

DISPLAY, 15 CENTS PER AGATE LINE. READING NOTICES, 25 CENTS PER AGATE LINE.

Entered at Second Class Mail Matter in the New York Post Office.

NEW YORK, SATURDAY, APRIL 10, 1909.

SHALL THE NEWSPAPER BE THE CUSTODIAN OF MORALS?

In another column is printed a statement by Rev. David James Burrell, a prominent minister of New York, charging that "the liquor interests have a great pull with the newspaper press," because of liquor advertisements. The falseness and puerility of the charge is shown by the New York World.

One minister's dictum does not make a doctrine, fortunately. The news reports of the week refer to an unusually large number of sermons by ministers who discussed the power of the newspaper as a moral and religious agent. Most of these sermons were frankly optimistic.

But the ministers did not state the big, almost obvious fact, that the Church is not keeping pace with the great increase in population of this country, and, therefore, in truth, the Church is waning as a moral force, if not religious force.

Is the newspaper press to be the great custodian of morals? Shall the Church resign its de facto leadership?

Religion and morality have come out of the steeped edifices into the streets, the theatres, the secular public halls, to be a subject of discussion, side by side with the subjects of politics and economics. It is the newspapers that have brought them out of sacerdotal doors.

Would not ministers of religion more effectively promote their cause by going hand in hand with the press?

And what of the press and its future as a moral force?

We went along the street in a certain city. We talked with a stationer, a jeweler, a dry goods merchant, a blacksmith and a lawyer. We asked about a certain successful paper, and this is what they said:

"It is a good paper, one of the best in the State. We read it at home. It is good because the man who owns and runs it is good. His character is reflected all through the paper."

Shall the newspapers finally assume formal leadership in morality?

Consider the responsibility. It is greatest upon the publisher. It is full upon every editor, every reporter, every member of the business staff. It rests upon every man and woman who loyally helps to make the newspaper.

Shall we undertake it?

It is a grand work.

NEWSPAPER MEN IN POLITICS.

The observer must have noticed the steadily accelerating movement of newspaper men toward political leadership and public office. It is noticeable in

every State. The Los Angeles Herald draws attention particularly to Nebraska and says with the seeming authority of good judgment and experience:

Perhaps owing to the influence of Mr. Bryan, who is a newspaper man, newspaper writers receive more political recognition in Nebraska than in any other State in the Union. The present speaker of the house and secretary of the senate are both newspaper writers, and there is a considerable sprinkling of newspaper men in other responsible positions. It is peculiar, to say the least of it, that the men who are trained from their youth up to observe, estimate and deal with public affairs are hardly ever invited to take active part in public affairs. But the situation is not without its compensations.

Of the trained newspaper writer, who has been in the profession long enough to have his observant and reflective faculties cultivated to an unusual degree, it may be said he represents a new species for whom an old saying would have to be amended and extended. You can fool some of the people all of the time, and all of the people some of the time, but you cannot fool all of the people all of the time; and while it may be possible, yet it is hardly probable that experienced newspaper people, trained to such keen and quick analysis of human nature and human motives that their judgment seems sometimes almost inspirational, can be really fooled any of the time.

The trained newspaper man has one peculiarity—which, by the way, helps to equip him for the diplomatic office he might be called on to fill if his political pull is as great as his ability—and that peculiarity is, when he has—let us say—a politician under observation, he will deliberately allow Mr. Politician to lay the flattering unction to his soul that he has succeeded in fooling Mr. Newspaperman.

From time to time, when a professional politician is "skyed" on an unexpected newspaper rocket, his ignominious celestial journey is the sequel of a delusion with which he has been fattening his pride—a delusion to the effect that he has been fooling some Mr. Newspaperman. The Nebraskans are wise in discovering and acknowledging that a trained public writer surely may have in him the making of a good public officer—if he should care to sacrifice the honored position of publicist for an "ornery" position of publicity.

A bill of great interest to Pennsylvania newspapers was introduced in the legislature of that State by Senator Murphy last week. The bill provides that no person may bring an action for libel unless he first gives bond for \$500 as security for costs. The purpose of the bill is to protect newspapers against unfounded and dishonest claims in libel suits.

THE FIRST REQUISITE

Of a Successful Newspaper is That It Must Interest the Women—They Are the Chief Readers of Advertisements.

The Outlook in the issue of the past week prints an address delivered by H. J. Haskell in All Souls' Church, Kansas City, last November on "The Public, the Newspapers' Problem." Mr. Haskell says in part:

"Man," the publisher of a profitable Boston newspaper used to say, "is a poor, inconsequential creature at best. I am printing a newspaper for the women.

"In other words, since women are the chief readers of advertisements—and this you may verify out of your own experience—in order to obtain sufficient revenue to print the sort of newspaper that men like, the publisher must first of all be sure he is getting out a paper that is attractive to women.

"It is always much easier to recognize a problem than to solve it. The newspaper knows that the average run of the news applies chiefly to that portion of the world which by convention has been marked off as the man's. So it must depend on other material to interest the women, who, as Virgil pointed out, are as variable as they are charming. What do women want to read? Again the journalist has his suspicions, but he doesn't know. So he constantly experiments, if he is as restless as he ought to be, in order to find out. If a column of questions and answers on beauty of person seems to excite a lively interest in an important part of his audience, he retains it in spite of the fact that it may arouse derision among the *intellectuals*. The newspaper, as I have said, is a great manufacturing industry, and to the best of its ability—subject to certain limits which I shall refer to later—it must meet the popular demand or go to the wall, after the fashion of any other big business.

"Its pretty girl column is on precisely the same footing as the counter where they sell cosmetics in the department store. So with the page devoted to the interest of housekeepers, and the column telling what to do when the baby has wind colic, and the department advising against eating ice cream with a knife. They are all justified, provided they meet a popular demand.

"With the masculine part of the audience similar problems arise. The newspaper is a democratic institution. It goes into the home of the mechanic, the college professor, the clergyman, the prize fighter, the farmer, the merchant. To get out a journal that shall appeal to everybody is something of a job."

Spring Poetry Kills an Editor.

The editor sits in his easy chair
While heedless winds blow thru his hair.
No more his trenchant pen will me
The plow in the field of the ought-to-be.
No more he'll praise the fire mersheen
Or censure things that "might have been."
The great red sun shall rise and set
In tireless round, the world forget
The days and deeds of Esquire Shaw,
Prophet and friend and editor.
For many years the old man strode
Along the journalistic road,
And week by week did what he could
To make a wicked people good.
His life has been an eight-point prose:
For news he had the probing nose:
But poetry was not for Jim.
It had too many "feet" for him.
But "gentle spring" brought miles of verse
And each day saw him growing worse
Until he died, as you may see,
Because of too much poetry.

—Clifton S. Wady in the American Printer.

OBITUARY.

James Anderson, of St. John, N. B., and Nestor of the newspaper press of that city, died during the past week. He was eighty-seven years old.

F. N. Schell, the well-known military artist who represented Frank Leslie's magazines at the front during the Civil War, died in Germantown, Pa. He was seventy-nine years old.

Dave Craig, a veteran newspaper man of Melbourne, Ark., died at his home of old age and acute neuralgia. He was well known by every one in Arkansas as the publisher and editor of the Izard County Register.

George M. Wanbaugh, one of the best-known newspaper men in Pennsylvania, died recently at his residence in Harrisburg after an extended illness. For sixteen years Mr. Wanbaugh was the representative of The Associated Press in Pennsylvania's capital.

Mrs. Camille Peters, widow of Bernard Peters, one of the founders of the Brooklyn Times, and mother of Thomas P. Peters, the present editor of the newspaper, died last week at her home in Williamsburg.

Samuel Ernst, former publisher of an old-time Lancaster, Pa., publication called the Waffenclose Waechter and other Pennsylvania German journals, died in Olathe, Kan.

Miss Lucy Belden Magie, a magazine writer and translator, died at her home in New York last week. She was seventy-three years old.

H. C. Longballe, editor of the Olso (Minn.) Press, died in the Warren Hospital at Thief River Falls, Minn.

The Rev. James Locke Batchelder, teacher, minister, author, journalist and publisher, is dead in Chicago of infirmities of old age. He was the senior alumnus of Amherst College, receiving his degree in 1840.

J. S. Staff, owner of the Columbia (Ky.) Spectator, died at the home of his sister, eleven miles from Columbia, He leaves a wife and five children.

William Henry Wahl, who for many years was connected with various technical journals in an editorial capacity, died at his home in Philadelphia last week. He was the author of many technical works and papers relating to metals.

Dr. John Q. Howell, one of the pioneer journalists of Indiana and founder of several Indiana papers, died at Kewanna, Ind., last week. He was born in Ohio in 1827.

Isaac Henderson, playwright and author and son of a former publisher of The New York Evening Post, died last week in Rome, Italy. He was born in 1850. His best-known novel was "The Prelate."

Hugh A. Witmore, formerly a well-known newspaper man, but of late years engaged in the theatrical business, died in Chicago of congestion of the brain. He was a brother-in-law of Colonel W. F. Cody ("Buffalo Bill").

Published in Two Places.

The Jiji Shimpo, or The Times newspaper of Tokyo, Japan, publishes a simultaneous edition in Osk, 360 miles away. The contents of the Tokyo editions are transmitted verbatim over four telephones leased for the purpose.

PERSONAL

M. Louvigny Demontigny has been reinstated as editor of the Montreal (Can.) Municipal Gazette.

The Hon. A. R. McCollom, dean of Texas newspaper men and editor of the Waco Tribune, is mentioned for a place on the State railroad commission.

N. T. Blackwell, publisher of the Cotton and Oil News, was the principal speaker at the last regular meeting of the Dallas (Tex.) Advertising League.

Julius Chambers, of the Brooklyn Daily Eagle, and formerly city editor of the New York Herald, lectured on "The Importance of an Idea in the Production and Success of a Newspaper," before the journalistic class of the Bedford Branch of the Brooklyn Young Men's Christian Association.

C. W. Williams, editor of the Rawlins (Wyo.) Republican, has been appointed State immigration commissioner by Governor Brooks.

Clarence Ousley, editor of the Fort Worth (Tex.) Record, will address the Twelfth Annual Conference for the Education of the South, which meets in Atlanta, Ga., April 14 and 16.

James Tracy Hale, Jr., has been elected editor-in-chief of The Gul, the year book issued by the students of Williams College, Williamstown, Mass.

James T. Dubois, of Pennsylvania, has been promoted from Editor of Laws in the State Department to be Consul General at Singapore.

Hugh C. Fiske has been elected as editor-in-chief of the Chaparral, the humorous publication of Stanford University of California. Fiske was at one time connected with the Cornell Widow.

Professor Bliss Perry, editor of the Atlanta Monthly and author of "Walt Whitman," "The Amateur Spirit," etc., has been appointed Hyde lecturer at the University of Paris for the academic year 1909-10.

W. McBride, editor of the Sparta (Wis.) Herald, is in the field as a candidate for the office of mayor of that city.

R. E. Bullock, editor of the Interstate Newsboy, will read a paper before the Louisiana Press Convention on "How to Make Money With a Country Newspaper."

John H. Broad, editor and owner of the Morrisville (N. Y.) Leader, is touring the South in the interest of the National Roads Association, of which he is a member.

Hamilton Holt, editor of the New York Independent, lectured before the University of Kansas on last Wednesday.

Editor Langtry, of the Springfield (Mass.) Union, has his eye on the Massachusetts State-treasureship.

George J. Taylor, a Freehold, N. J., newspaper man, and Miss Alice A. Carroway, of Brooklyn, N. Y., were married in Freehold last week by Rev. Daniel Johnson.

Howard W. Kriebel, of Pennsburg, Pa., and publisher of the Pennsyl-

vania German Magazine, will move to Lititz, Lancaster County, where he intends to continue his literary activities.

The Rev. Dr. Edwin W. Rice, editor of the publications of the American Sunday School Union, celebrated the fiftieth anniversary of his connection with that society.

Henry M. Frynsinger, of Chester, Pa., the veteran editor of the Delaware County Democrat, is seriously ill at his home. Mr. Frynsinger is one of the oldest newspaper men in Pennsylvania.

Ernest E. Combs, editor of the La Grange (Ind.) Democrat, and Elizabeth Kirkpatrick-Rindfuz, of Tanville, Ind., were married in that city last week by the Rev. Dr. Kennison.

R. Hunter, editor of the South Boston (Va.) News, celebrated his sixty-eighth birthday last week. Mr. Hunter is the Nestor of the Virginia press.

Silas McBee, editor of the Churchman, New York, will address the Church Congress which meets in Boston May 11, on "Socialism and Its Relation to Christianity."

Captain Rule, editor of the Knoxville (Tenn.) Journal and Tribune, is back at his desk after an illness of three weeks' duration.

Harris Merton Lyncn has resigned from the staff of Hampton's Magazine, where he acted as dramatic critic. He has gone to Paris to study.

STAFF NEWS AND CHANGES.

M. Meehan, editor and manager of the New Concord (N. H.) Daily Patriot, has resigned his position, and will engage in the insurance business. Mr. Meehan was at one time connected with the Joplin (Mo.) Globe, and took charge of the Patriot ten years ago.

Edward Tostevin, who for over twenty years has been the business manager of the Racine (Wis.) Journal, has resigned his position and disposed of his interests in the paper, and will move to Mandan, N. D., where he has purchased a newspaper. Mr. Tostevin is well known among newspaper men of the State, and served as an officer of the Wisconsin State Press Association.

M. H. Bassett, former editor of the Kankakee (Ill.) Republican, and his family, have left for Tulsa, Okla., where he will take the management of a paper to be started there. A. S. Sweeney, former city editor of the Republican, will become the editor of the new paper.

D. H. Upjohn, who has been connected with the reportorial staff of the Salem (Ore.) Statesman, has been made city editor of that paper to succeed Mr. Babeck.

Geo. H. Ranck has severed his connection with the Altoona (Pa.) Tribune, and has accepted a position on the editorial staff of the Everett (Pa.) Republican.

Charles W. Weiser has been made editor of the Allentown (Pa.) Democrat.

Major Albert M. Hall will be editor-in-chief of the new Watkins (N. Y.) Express. Major Hall was formerly editor of the Elmira (N. Y.) Advertiser.

ARCHBISHOP IRELAND.

Says Correspondents in Rome Are Agreeable Companions.

Mgr. Ireland, Archbishop of St. Paul, who arrived in New York Saturday on the Lorraine of the French line, after a three-months' visit abroad, pokes some good natured fun at the correspondents for New York newspapers in Rome.

In the course of an interview the Archbishop said among other things:

"I have been visiting friends in France. My visit to Rome was several weeks ago, so don't ask me as to the condition of the health of the Pope, for you know better than I. In fact I found when in Rome that the newspaper correspondents for the New York dailies knew more about affairs at the Vatican than any one else there. If you wish anything done they are the fellows to do it, but I found them all kind and agreeable companions and forgave any tendencies to assume the direction of solemn affairs of the church."

Library of "Gath" Sold.

The library of George Alfred Townsend, the newspaper correspondent, well known as "Gath," was sold in Libbie's auction rooms in Boston last week. Some items of Lincolniana, many old newspapers and some rare historical works were among the offerings. Mr. Townsend had an intimate acquaintance with famous men in Washington.

A WEEKLY INCOME OF \$50 GUARANTEED

for four years for Accidental injury sustained on a public conveyance, or in a burning building—at a weekly cost of only 48 cents. Write for particulars.

Chas. W. Koller, 32 Union Sq.

Daily News Service Illustrated

News by Mail—600 Words Daily—With Eight Photographs a Day. Covers Sport, Foreign, Science, Women, Politics, etc. Cheapest, Biggest, Best. Ask Cl'tl Times Star, Detroit Free Press, etc. TRIAL FREE.

GEORGE GRANTHAM BAIN
32 Union Sq., E., New York City

Publishers Circulation Service Co.

122 East 25th St., New York

Expert operators of Popularity Contests to increase newspaper circulation on the CASH PAID IN ADVANCE BASIS.

Results Count—Write for References

THE LOVEJOY CO., Established 1853.

ELECTROTYPERS

and Manufacturers of Electrotpe Machinery.

444-446 Pearl Street NEW YORK

J. WILBERDING

Newspaper Representative

225 FIFTH AVE. NEW YORK

LET ME REPRESENT YOU

"THERE'S A REASON"

F. P. ALCORN, Newspaper Representative

FLATIRON BUILDING, NEW YORK.

WRITER AND DESIGNER OF ADS

If you have a merchant who finds his advertising is not paying, have him write me. I write and design ads, and advise methods that bring about business. In doing this you might benefit the merchant, yourself and help me. Let's try it. J. FRANK, 1508 Conery street, New Orleans, La.

SITUATIONS WANTED.

Advertisements under this classification will cost One Cent Per Word.

EXPERIENCE IN CITY

of 400,000; now writing editorials; would change to same or telegraph desk. COMPETENT, care of THE EDITOR AND PUBLISHER.

HELP WANTED.

A MANAGING EDITOR

permanent position for good newsmith, who knows news and knows how to handle it. Morning paper in small growing city. None but capable men need apply. Address "OPPORTUNITY," care THE EDITOR AND PUBLISHER.

FOR SALE.

FOR SALE.

Huber two-rev. fly delivery press, cheap; size of bed 36x52; condition, good; liberal terms. Address Greeley Printery, St. Louis, Mo.

BUSINESS OPPORTUNITIES.

PUBLISHING BUSINESS.

Established in high grade book and art field; distinct and legitimate monopoly; should produce \$100,000 quick profits; must be sacrificed immediately to settle estate. WM. R. GRIFFITH, 2 East 33d St., New York.

ADVERTISING MEDIA.

CONNECTICUT.

MERIDEN MORNING RECORD.

Old established newspaper, delivering more than 90 per cent. of its circulation directly into homes. Only two-cent newspaper in city. Population of field covered exceeds 60,000.

NEW YORK.

THE BUFFALO EVENING NEWS

is read in over 90% of the homes of Buffalo and its suburbs, and has no dissatisfied advertisers. Write for rates and sworn circulation statement.

WISCONSIN

The Evening Wisconsin.

MILWAUKEE, WIS.

THE LEADING HOME PAPER OF THE STATE
The Paper for the Advertiser Who Desires Results

WASHINGTON.

SEATTLE TIMES, Seattle, Wash.

Brings best results for the money expended at any other paper on the Pacific Coast.

Issued Daily and Sunday. Classified ads. 10 cents daily, 15 cents Sunday a line each insertion. Minimum 25c.

MISCELLANEOUS.

FRANK S. ADAMS CONTEST CO.

MANAGERS OF PRIZE AND TRIP VOTING CONTEST FOR INCREASING

NEWSPAPER

CIRCULATION.

Successful record east, west and south. Best of References. Write or Wire,

Permanent Address,

72 WASHINGTON ST., ATLANTA, GA.

WOULD BUY AND SELL NEWS-PAPERS.

If you will sell your newspaper plant write us; we may have a buyer.

If you have a desire to enter the newspaper field write us; we may have just the location you want. No plant too large or too small to handle.

A general newspaper brokerage and newspaper positions secured. Enclose stamp for reply. Deal only with responsible parties. Reference exchanged. FRANK'S NEWS-PAPER BROKERAGE CO., 1508 Conery street, New Orleans, La.

THE ADVERTISING WORLD.

TIPS FOR BUSINESS MANAGERS

W. H. H. Hull & Co., Tribune Building, New York, are sending out 5,000 lines to New England papers for the advertising for the Electro Co., Talcum Powder.

The Munyon Homeopathic Remedy Co., Philadelphia, will organize a new company and put a new food product on the market. It is stated that an extensive advertising campaign will be inaugurated. This new company will not in any way interfere with the above-named concern, which produces the Munyon remedies.

The papers having the advertising of J. H. Zeilin & Simmons, Philadelphia, will get a renewal contract next month.

The Josephine Le Fevere Co., Le Fevere toilet preparations, Philadelphia, is making contracts in papers where their traveling agents are selling the goods, through E. M. Hoopes, Wilmington, Del.

E. S. Wells, Jersey City, is sending out some small orders for the advertising of Rough on Rats.

The International Publicity Bureau, 27 William street, New York, is using New York and Brooklyn papers for the advertising of Lembeck & Betz, beer, Jersey City, N. J.

Biggs, Young, Shoen & Co., Inc., 7 West Twenty-second street, New York, are sending out contracts for 10,000 lines to Western papers.

The Emergency Laboratory, Poslam, West Twenty-fifth street, New York, is sending out 10,000 lines to Southern papers and 5,000 lines to Western papers.

The Holland Medicine Co., Scranton, Pa., Haarlem Oil, is placing 10,000 lines in the daily papers through the Frank Seaman Agency, West Thirty-second street, New York.

The Anheuser-Busch Brewing Association, St. Louis, are making new contracts for 10,000 lines in daily papers through the William H. Dilg Agency, Chicago.

Nelson, Chesman & Co., St. Louis, are placing four inches t. f. in Southwestern papers for J. H. Wooley, Whiskey, Jacksonville, Fla.

The D'Arcy Agency, St. Louis, are placing 5,000-line orders in Western papers for the advertising of the A. H. Lewis Medicine Co., N. R. Tablets, same city.

Lord & Thomas, Chicago, are placing 240 lines, six months, in Pacific Coast papers for the advertising of

the Cole Manufacturing Co., same city.

The Charles H. Fuller Agency, Chicago, is placing 7,000 lines in the Middle West for the Kenosha Chemical Co., Kenosha, Wis.

The Mahin Advertising Agency, Chicago, is placing 200 inches in Southern papers for the advertising of the Gage-Downs Corset Co., same city.

Wood, Putnam & Wood, Boston, are placing orders generally for the advertising of the Moxie Nerve Food Co., same city.

The Wyckoff Advertising Co., Boston office, are making new contracts for the Emerson Shoe Co., Emerson Shoe, Brockton, Mass.

Henry Webb, advertising agent, Dayton, Ohio, is making new contracts, which call for 10,000 lines in Eastern papers, for the advertising of the Cooper Medicine Co., same city.

The Pepsin Syrup Co., Monticello, Ill., is placing 2,000 inches in Southern papers.

The J. Walter Thompson Company, East Twenty-third street, New York, is placing 10,000 lines in Western papers for the Apollinaris advertising.

N. W. Ayer & Son, Philadelphia, are placing 5,000 lines in Southern papers for the advertising of Penick & Ford, Syrup.

A. Dupel, Brooklyn, N. Y., is placing 7,000 lines in Southwestern papers for the advertising of Dr. Charles Flesh Food.

The Philo Hays Specialty Co., Newark, N. J., is placing new contracts in the Southern and Western papers. The space to be used for this advertising is 5,000 lines.

Greene's Capital Advertising Agency, Washington, D. C., is placing 5,000 lines in Southern papers for the Orrine advertising.

The Bakers' Association of New York are asking for rates and it is said will shortly start a general campaign. This business will be placed through a general agent.

Walter Baker & Co., Baker's Cocoa, are making up a list of special copy for Pacific Coast papers.

Ballard & Alvord, 1328 Broadway, New York, will place the advertising of the Empire Furniture Co., 56 West Twenty-second street, same city.

Biggs, Young, Shoen & Co., 7 West Twenty-second street, New York, are placing orders for the Regal Shoe advertising in cities where they have stores. This agency will also place the advertising of the West Disinfecting Co., 9 West Fifty-ninth street, New York.

Claims Biggest Edition.

T. Ernest Wallace, advertising manager of the Elizabeth (N. J.) Daily Journal, claims that the issue of the Journal on Friday, March 26, was the largest evening paper published on that date in the United States. It was in four sections with a total of forty-six pages, and printed 207 2-3 columns of advertising—a total of 4,363 inches. Mr. Wallace was in entire charge. He has been connected with the paper five years.

ROLL OF HONOR

The following publications have allowed the Association of American Advertisers to make a thorough examination of their circulation and have received certificates showing the actual circulation of their publications:

ALABAMA.		WASHINGTON.	
ADVERTISER	Montgomery	TIMES	Seattle
ITEM	Mobile	WEST VIRGINIA.	
CALIFORNIA.		GAZETTE	
BULLETIN	San Francisco	Charleston	
EXAMINER	San Francisco	WISCONSIN.	
FLORIDA.		EVENING WISCONSIN	
METROPOLIS	Jacksonville	Milwaukee	
GEORGIA.		INCORPORATIONS.	
CHRONICLE	Augusta	Merchants News Publishing Company, of Oklahoma City, with a capital stock of \$5,000. The directors are F. E. Harknes, H. M. Little and B. K. Patterson, all of Oklahoma City.	
LEDGER	Columbus	Educational Press Publishing Co., New York. Printing, publishing and advertising; capital \$50,000. Incorporators: Major W. Barber, No. 191 Lefferts place; Louis E. Hinrichs, No. 429 Seventh street; Edward S. Barber, No. 191 Lefferts Place, all of Brooklyn.	
ILLINOIS.		Democrat Publishing Company of Sapulpa, Okla. Capital \$7,500. Incorporators: Thomas P. Fry, W. L. Barnum, J. F. Egan, all of Sapulpa.	
HERALD	Joliet	NEW PUBLICATIONS.	
JOURNAL	Peoria	The Morning Chronicle, of Harrisburg, Ill., published by Andrews & Shupp, has made its first appearance.	
IOWA.		The Millville (Wis.) Good Citizen, a bi-weekly, has just been launched. L. B. Ring is the publisher.	
CAPITAL	Des Moines	Cleveland, O., has a new publication called The Dairy Bulletin. A. S. Neale is the editor.	
THE TIMES-JOURNAL	Dubuque	Charles B. Woodward, of the advertising department of the Woman's Home Companion, returned home from a trip to New England in the interest of that magazine. Mr. Woodward reports that the tariff question is keeping the larger manufacturers in New England in an unsettled state, but business for the fall magazine in that territory looks very bright.	
KANSAS.		THE ASBURY PARK PRESS	
GLOBE	Atchison	is a live newspaper in a live town. Its readers are a money-making, money-spending class. If you want their trade the Press is your best medium.	
CAPITAL	Topels	J. LYLE KINMONTH, Publisher ASBURY PARK, N. J.	
GAZETTE	Hutchinson	Statement of	
EAGLE	Wichita	FEBRUARY CIRCULATION	
LOUISIANA.		SPRINGFIELD (Mass.) DAILY NEWS	
ITEM	New Orleans	DAILY AVERAGE 10,453	
TIMES DEMOCRAT	New Orleans	Being 426 more than February, 1908, and 119 more than last month's (January, 1909) average.	
STATES	New Orleans	American Home Monthly	
MASSACHUSETTS.		A Household Magazine	
LYNN EVENING NEWS	Lynn	Circulation 100,000 COPIES Guaranteed Every Month. Flat rate 40 cents a line.	
NEW JERSEY.		HENRY RIDDER, Publisher, 5 Barclay Street, New York.	
PRESS	Asbury Park		
JOURNAL	Elizabeth		
NEW YORK.			
TIMES-UNION	Albany		
BUFFALO EVENING NEWS	Buffalo		
NEWBURGH DAILY NEWS	Newburgh		
LESLIE'S WEEKLY (Cir. 115,000) ..	New York		
RECORD	Troy		
NORTH CAROLINA.			
NEWS	Charlotte		
OKLAHOMA.			
OKLAHOMAN	Oklahoma City		
OHIO.			
REGISTER	Sandusky		
PENNSYLVANIA.			
TRIBUNE	Altoona		
TIMES	Chester		
MORNING DISPATCH	Erie		
HERALD	New Castle		
BULLETIN	Philadelphia		
GERMAN GAZETTE	Philadelphia		
DISPATCH	Pittsburg		
PRESS	Pittsburg		
TIMES-LEADER	Wilkes-Barre		
TENNESSEE.			
NEWS-SCIMITAR	Memphis		
BANNER	Nashville		
TEXAS.			
CHRONICLE	Houston		
RECORD	Fort Worth		
LIGHT	San Antonio		

NEWSPAPER PLANT FOR SALE CHEAP

Because of recent installation of two quadruple color presses and new stereotype outfit, the New Orleans Item offers for sale one Scott 3-deck, straight line, printing press, with extra color deck, complete with stereotype machinery blankets, rollers, etc. Stereotyping outfit includes a number of new pieces, and roller matrix machine. Also two 35 horse-power electric motors, and, if desired, steam engine and boiler. This outfit has been printing an edition of approximately 30,000 daily, and Sunday, with color section on Sunday, and is for sale only because of necessity for larger mechanical facilities by the Item. Special bargain offered in order to save storing it in New Orleans. Address Frederick L. Thompson, 225 Fifth Ave., New York, N. Y., or James M. Thomson, c/o The New Orleans Item, New Orleans, La.

BUSINESS OFFICE NOTES.

The special mid-winter edition of the Fort Myers (Fla.) Press was a triumph of art and skill. It was issued in magazine form and was beautifully illustrated. As a treatise on the products, soil, climate, resources and people of Lee County it will prove valuable to the entire State of Florida.

The Johnstown (Pa.) Democrat made a quick shift to its new home on Main street. The entire plant, including presses, lino type machines, matrix outfit and other things, was installed in the new quarters inside of two days.

The Des Moines (Ia.) Capital has found it necessary to largely augment its mechanical equipment. An immense new Goss straight-line, high-speed sextuple press will be installed in the near future. The press has a capacity of 72,000 twelve-page papers per hour. This press, in addition to the large Hoe quad, will enable the Capital to effectively handle its constantly growing circulation. A complete new outfit of stereotype machinery will also be installed.

The last circulation statement of the New York Jewish Daily News, issued for the first half of the year 1908, credits that paper with a net daily average circulation of 68,482. Business Manager Rachofsky states that the next detailed statement, which will be issued in the near future, will show a very substantial gain.

The Easter edition of the Augusta (Ga.) Chronicle, issued on April 4, is something to be proud of. It is one of the handsomest special editions ever issued by a Southern newspaper. The edition consisted of fifty pages, sixteen of which were devoted to a spring fashion supplement that was filled with interesting suggestions for men, women and children. A large amount of live news matter was carried and a still larger volume of local and foreign advertising. The advertising was unusually attractive, well gotten up, and its general excellence is due largely to C. B. Hanson, advertising manager of the Chronicle. Credit is also due the mechanical department for the high quality of the make-up.

The Scranton (Pa.) Scrantonian shows an increase for the month of February of seventy per cent. in display and fifty per cent. in classified advertising over the same month of the past year. The number of inches carried was 5,906.

The Daily Advocate, of Stamford, Conn., is making a number of improvements, made necessary by a constantly growing business. The flat bed Cox duplex press which has long been outgrown, will be cast aside, and a new Hoe Stereotype sixteen-page press will be installed. The Tri-ennial Industrial Edition is in course of preparation and will be issued about April 29.

The Mason City (Ia.) Times, formerly the Times-Herald, has undergone a change in appearance as well as in name. The paper is now under the management of E. F. Cornell as editor and C. B. Keemer as business manager, both formerly of the Des Moines Capital, and who are largely responsible for the present improve-

ments. The Times began the publication of this new old paper in a new \$25,000 building about two weeks ago, going from a six-column paper printed on a Babcock Dispatch press to a seven-column paper now printed on a Scott U press of stereotyping pattern. The new paper marks an epoch in newspaper making in Mason City in full accord with the rapid growth of the city, and its coming meets with the heartiest approval of the city's merchants. The third day's issue of the new paper had to be enlarged to sixteen pages to handle the advertising.

The Morning Record, of Meriden, Conn., continues to grow in circulation and in volume of advertising carried. Although 1909 has not proved to be a great advertising year thus far, the Record's figures show that it carried 40,600 more lines of advertising the first three months of this year than it did in the corresponding months of 1908. The Record says that its figures also show that it leads among Meriden newspapers, in the volume of advertising carried so far this year, by over 100,000 lines. The Record is the only morning paper in Meriden.

The Philadelphia Press, in a sworn statement, states that the net average circulation of the Sunday edition for March, 1909, was 151,573, and that the net average for the year ending March 31 was 137,818. The average net circulation of the daily Press for the year ending March 31 was 91,735.

The Easter number of the Asbury Park (N. J.) Shore Press is worthy a place in the front rank of special editions. Its 80 pages and seven sections were brimful of bright and breezy news matter and special articles of interest to the entire Jersey shore. The amount of advertising carried was unusually large, even for a special edition, and speaks well for the enterprise of Asbury Park merchants. The amount of classified advertising was also unusual. The issue was finely gotten up, well illustrated, and possessed a very attractive cover.

The Milwaukee Evening Wisconsin reports a remarkable increase in circulation since the price of that paper was reduced to one cent a copy. This increase necessitates the addition of another press to the present equipment and one of the latest and best Hoe "Quads" will be installed May 1.

The Chicago Examiner for the first three months of 1909 made a gain of 1,194.16 columns of display advertising. This is said to be one of the most remarkable records in the history of journalism. According to the Chicago Tribune's figures for the month of March, the gain in display advertising by the Examiner was more than twice as much as all the other Chicago papers combined, both morning and evening.

Newspaper Thieves.

Baltimore newspapers are having an unusual amount of trouble with newspaper thieves. Papers are being stolen all over the city and whole rows of houses have been stripped of their morning papers. Newsboys who receive their papers in distant parts of the city by street car have had whole bundles taken from corners where they had been deposited. Police Marshal Farnan has taken the matter in hand and a strict watch will be kept by plain clothes men.

ADVERTISING NOTES.

The New York offices of the Paul Block Special Agency have moved to new offices at 290 Fifth avenue, where Mr. Block's organization will occupy an entire floor.

Walter E. Heim has resigned as order clerk of the A. R. Elliott Advertising Agency, West Broadway, New York, to accept the same position with the Richard A. Foley Advertising Agency, Philadelphia. Mr. Heim has been connected with the A. R. Elliott Agency for the past 17 years and is favorably known by the publishers and special agents throughout the country. Mr. Holbrook, of the J. Walter-Thompson Agency, succeeds Mr. Heim as order clerk, in the Elliott Agency.

E. M. Hoopes, publisher of the Wilmington News and well-known as an advertising agent, was in New York this week looking after the interests of his plant.

T. F. Kennedy, advertising manager of the Mohican Grocery Store Co., Flatiron Building, N. Y., has returned to New York City from Springfield, Mass., where he was detained for several months by illness.

Fred P. Motz, Eastern manager of Barnard & Branham, special agents, Chicago and New York, has returned home from a trip to St. Louis and Nashville.

\$200⁰⁰
To Be Given Away

to some printer for a diagram showing the best possible arrangement of a printing plant. A large firm of printers is erecting a new building for its own use and desiring to arrange its equipment to the best advantage, offers a prize of \$200 for the best suggestion. The plant is to occupy but one floor. The contest opens April 1 and closes April 30. To get full information send 20c for the April number of THE AMERICAN PRINTER. None free. Particulars of the contest will appear in May and announcement of the award will be made in June number. The three will be sent for 50c.

THE AMERICAN PRINTER is a beautifully illustrated monthly magazine for all those engaged in the printing and allied trades. None should be without it.

OSWALD PUBLISHING COMPANY
25 City Hall Place New York

TAKE IT TO
POWERS
OPEN 24 HOURS THE FASTEST ENGRAVERS OUT OF 24 ON EARTH
ON TIME ALL THE TIME
POWERS PHOTO ENGRAVING CO.
154 Nassau St. N.Y. Tel. 4200-4 Bookman

THE

Send To-day for the List of Users of
"THE KOHLER SYSTEM"
We have put in one million five hundred thousand dollars' worth of machinery for the electrical control of printing presses.
Kohler Brothers, 277 Dearborn St., CHICAGO
LONDON: 86 Ludgate Hill, E. C. NEW YORK: No. 1 Madison Ave.

Barnard & Branham, special agents, have added the St. Louis Star to their list of papers in the Eastern field. This agency is now representing the Star in the Western field. This paper was formerly represented by E. L. Packer direct. It is said that the Star is making remarkable progress under the direction of E. G. Lewis, who took that paper over last year.

John Wood, of the Advertising Agency of Wood, Putnam & Wood, Boston, left last week for Rio Janeiro. This is the third trip that Mr. Wood has made to that country. On his last trip he had closed a contract with the Brazilian Government to spend \$5,000,000 in five years to advertise the coffee interests of Brazil, but owing to some financial trouble with the Government the contract was called off. The Brazilian Government has issued new bonds and it is thought that the old contract will be renewed.

W. C. Wilson, formerly of the New York Globe, has joined the staff of Howard Davis, Eastern representative of the Chicago Examiner, San Francisco Examiner and Los Angeles Examiner.

THE BRITISH AND COLONIAL PRINTER AND STATIONER

Established 1878. Every Thursday.
W. JOHN STONHILL & CO., 58 Shoe Lane, London, E. C.

A WEEKLY JOURNAL of Home, Colonial and Foreign Printing, Engraving, Stationery and Bookmaking Trades' Intelligence, Mechanical and other Inventions Illustrated, Novelties in Stationery, Books and Book Manufacturer Patents, Gazette and Financial Trade News.
Annual Subscription (52 issues), post free, \$3.00.

The Leading Paper in the United Kingdom for the Printing, Engraving, Stationery and Allied Trades.

SOME TRADE OPINIONS.

"A representative printers' paper."—Inland Type Foundry, St. Louis, Mo.
"We do not doubt but that the P. and S. is a good printers' journal wherein to advertise our machinery."—Paul Shublerendewend & Co., Chicago.

"Very popular publication."—Challenge Machinery Company, Chicago.
"The leading journal in England, so far as typographical matters are concerned."—McMillan Machine Company, Ilon, N. Y.

"We assure you we appreciate your publication."—Chandler-Price Company, Cleveland, O.

"We have long understood the B. and C. P. and S. to be the leader of its class in the kingdom."—Couger Engraving Plate Company, Linneus, Mo.

American firms contemplating opening up foreign trade should place their announcements in this paper.

Rates on application to **ALBERT O'DONOGHUE, 317 W. 124th St., New York.**
Send for sample copy.

THE **CHEMICAL ENGRAVING CO.**
9-15 MURRAY ST. NEW YORK.
HIGH GRADE PHOTO ENGRAVING ILLUSTRATING AND DESIGNING
LARGE CONTRACTS EXECUTED PROMPTLY AT THE LOWEST PRICES
TELEPHONES 1551 & 1552 - CORTLAND

Send To-day for the List of Users of
"THE KOHLER SYSTEM"
We have put in one million five hundred thousand dollars' worth of machinery for the electrical control of printing presses.
Kohler Brothers, 277 Dearborn St., CHICAGO
LONDON: 86 Ludgate Hill, E. C. NEW YORK: No. 1 Madison Ave.

*The Movement Throughout the Nation for More Reliable,
Progressive News Handling, Demands a Higher
Class Telegraphic News Service.*

EDITORS

*HAVE YOU SATISFACTORY ARRANGEMENTS FOR TELEGRAPH
AND CABLE NEWS SERVICE?*

If not, communicate with us, as we are prepared to furnish a splendid report for both morning and afternoon papers at a very moderate cost.

We collect our own news, both foreign and domestic, through our own agents and correspondents. Our news is *authentic*. The watchword of all our correspondents and agents is *GET THE FACTS*, and the many testimonials we get from our clients prove that **THE HEARST NEWS SERVICE** is unsurpassed for *accuracy*, and is handled with the greatest possible *despatch*.

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200 William Street

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