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U. S. DEPARTMENT OF AGRICULTURE

# U. S. DEPARTMENT OF AGRICULTURE

Office of Information

PHOTO SERIES NO. 32

## SPECIAL MILK PROGRAM BOOSTS MILK CONSUMPTION IN SUMMER CAMPS

DECEMBER 1958

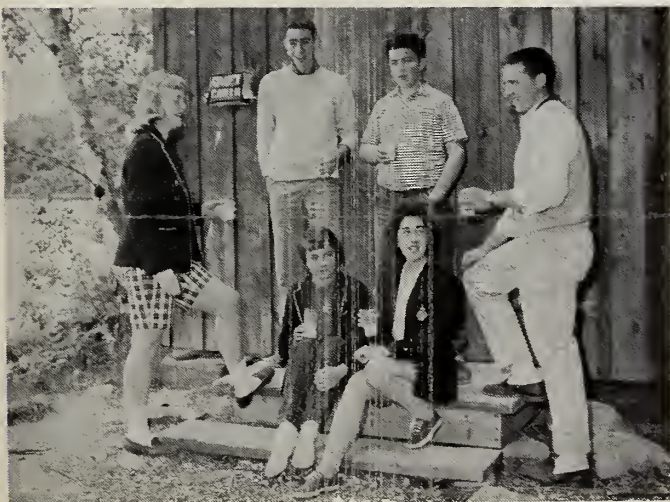
Milk consumption in summer camps is being boosted by the Special Milk Program of the Agricultural Marketing Service. This is a series of pictures showing how the program operates in a typical camp--the Methodist Summer Camp, Winthrop, Maine. Milk use is also being increased by the program in the schools, nursery schools, settlement houses and other child-care centers throughout the country.



N-29332



N-29333--(Similar picture: N-29329)



N-29335--(Similar picture: N-29341)



N-29334--(Similar picture: N-29338)

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Summer campers enjoying extra servings of milk under the Agricultural Marketing Service's Special Milk Program to boost milk consumption among the Nation's youngsters. Camps, schools, and institutions receive incentive payments to help pay for these extra servings.



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N-29330



N-29340--(Similar picture: N-29336)



N-29337--(Similar picture: N-29339)