

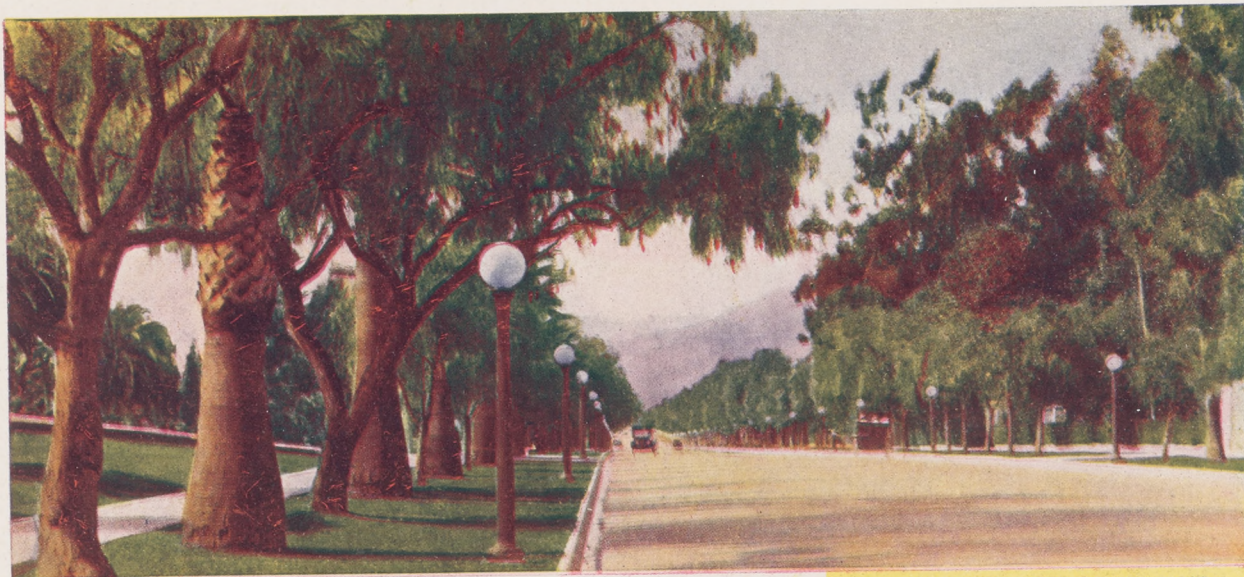
TOURNAMENT OF ROSES

PASADENA
CALIFORNIA



NEW YEAR'S NUMBER
PASADENA
STAR-NEWS

1917



FAMOUS ORANGE GROVE AVE

PASADENA, "Crown of the Valley," the "Pass to Eden," its seal a crown and key, is a city of the home, the church, and the school. Pasadena has no saloons and maintains a high standard of citizenship, and is especially attractive as a residence city. Its educational advantages are excellent and its churches are numerous and well supported. Near the beautiful Sierra Madre mountains, it has all the advantages of mountain scenery, mountain water, refreshing breezes and recreational opportunity. Situated in the far-famed San Gabriel valley it is within easy reach of Los Angeles.

Pasadena's light and water plants are municipally owned. Electric light rates are five cents per kilowatt hour for domestic lighting.

Total cost of the light plant and system to the people has been \$486,239.99, and its present invoiced valuation, July 1, 1916, is \$840,434.44. Less depreciation its actual present valuation is \$638,620.61. Number of customers November 1, 1916, 9,053. At the low rates charged the net profit during the past year amounted to \$39,351.11.

The present valuation of the water plant is \$1,350,754.05. The domestic water rate is 60 cents minimum for 300 feet; 10 cents per hundred to 1000 feet and 8 cents above that amount. Total number of miles of street mains is 204½; number of services June 30, 1916, 15,338.

Pasadena is noted for its modest and beautiful bungalow homes as well as for its magnificent residences. Living expenses here are not higher than elsewhere in this section of the country.

The present population is estimated between 45,000 and 50,000. The city owns about \$4,000,000 worth of property, including a library containing more than 60,000 volumes, with three distributing branches; five parks which furnish athletic fields, tennis courts, an open air plunge, picnic grounds, and other recreational facilities. Also a parking place with water and other conveniences for automobiles on touring trips.

The city covers about fourteen square miles, and is from eight hundred to twelve hundred feet above sea level.

Pasadena is noted for its clean and well kept streets; its miles of trees in parkings, and the general cleanliness and safety provided for its citizens. Pasadena is linked up with Southern California's great boulevard system, affording the finest motoring in the world. The great Colorado street bridge over the Arroyo Seco, within the city, is notable in size, design, and picturesque setting, and forms an important link.

The fire department is almost entirely equipped with motor driven apparatus; and the garbage and other refuse are disposed of in an approved city-owned incinerator.

Pasadena has more than fifty churches; a number of theatres, clubs, and hotels; a fine Y. M. C. A. and Y. W. C. A., a splendid group of high school buildings, Throop College of Technology and other institutions of learning.

The city is governed by a commission of five members, who apportion the various activities of the city, and administer its affairs as a unit. It has been under this form of government for more than three years and has experienced a most successful administration—much money has been expended for permanent improvements, tax values have been reduced, and the tax levy has been lowered from \$1.00 per \$100 valuation to 89.7 for the current year—few cities can show a more successful government.

Further information may be obtained from the Pasadena City Commission or from the Board of Trade.



GOLD OF OPHIR ROSE



MT. WILSON TRAIL

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NEW YEAR'S DAY SCENES IN PASADENA



#16960291

Throngs of people attend Pasadena's Tournament of Roses each New Year's day, the number coming from other cities and towns reaching 75,000 to 100,000. Crowds line every street along which the parade passes.



Heralds trumpet the approach of the gorgeous flower pageant



New Year's Day in Pasadena dawns upon scenes of marvelous loveliness and splendor. Even on New Years the orange groves are laden with ripe, golden fruit, though often the mountains are white with snow. This winter scene is from a foothill estate, where life is gloriously spent in the open winter and summer.

WM. R. STAATS CO.

ESTABLISHED 1887

Municipal and Corporation Bonds

HIGH GRADE DIVIDEND-PAYING STOCKS

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PASADENA



REAL ESTATE



STAATS-MACY CO.

Tournament of Roses Number PASADENA STAR-NEWS

C. H. PRISK, Editor and Manager
J. H. PRYOR, Associate
LON F. CHAPIN, Editors and Managers

Pasadena, California, Jan. 1, 1917

By Carrier
40 Cents a Month

Multitudes Enchanted at Floral Pageant

WITH entries not only from Pasadena and the surrounding cities, but from the Atlantic coast and even from distant Hawaii and Japan, the twenty-eighth annual Tournament of Roses pageant moved through the streets of Pasadena under smiling skies and was viewed by a crowd, thronged along the sidewalks for the whole distance of the parade and conservatively estimated at 150,000 persons. The pageant this year was a thing of more wonderful beauty than ever, every entry a work of art and the whole forming a procession of bewildering

28th Annual Tournament of Roses Gorgeous Affair

lovelines. The enthusiasm which greeted the floats in their two-mile long procession spoke for the appreciation of the crowds that had come to enjoy the day.

A notable feature of the pageant this year was the care used in designing and carrying out the floats. Solid effects were the rule, many of the floats banked so completely with flowers and

Class A, Civic Bodies—Eagle Rock chamber of commerce, first prize; Long Beach chamber of commerce, second; Hawaiian Promotion committee, third; Los Angeles chamber of commerce, fourth; Sierra Madre, fifth; California development board, sixth.

Class B, Hotel Division—Hotel Blackstone of Chicago awarded the Palace hotel cup valued at \$250. By special vote of Tournament directors each out-of-town hotel entry was awarded a trophy.

Class C for Gasoline Cars for More



Elaborately Decorated Automobile with Roses and Immense Quantities of Greenery Entered by the Hillman Family



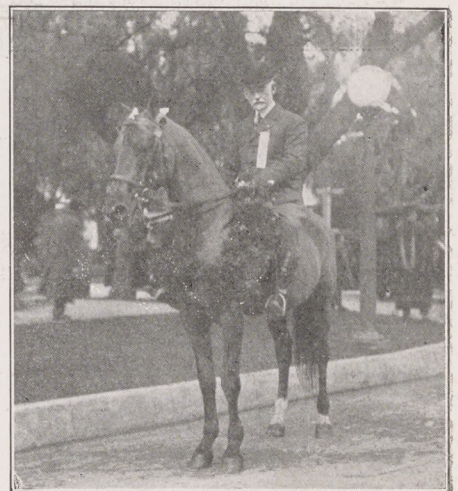
Pashgian Entry Trimmed in Silver

greenery that the automobiles forming the base were entirely hidden from view. Gorgeous costumes of all nations and periods added to the splendor of the effect and many beautiful symbolic designs were worked out.

The parade marched to the music of many bands and the skirl of the pipes, winding through the streets of the city, a mile-long vision of beauty.

Parade Awards—Following are the awards in the various divisions of the parade:

For the pictures of the Floral Parade, upon the number and quality of which so much of the success of the Tournament Magazine Number is due, credit must be given to Harold A. Parker, Star-News photographer for the day. Other pictures in the magazine were taken by Mr. Parker, by Frederick W. Martin and by Albert Hiller, contributing materially to its interest.



Grand Marshal Lockwood on Mount

TOURNAMENT OF ROSES NUMBER



Realty Board Shows Miniature Residence of the Ideal Home City in Entry Which Is Finely Decorated With Flowers

Than Four People—Knights of Columbus, first; Meredith Waterman, second.

Class D, Autos for Two Persons—Dr. J. H. McKellar, Pasadena, first; The Orchid, Pasadena, second; Carlos Doane, Pasadena, third.

Class E, Electric Machines—Miss Emma H. Diers, Pasadena, first.

Class F, Commercial Floats—Pacific Coast Borax company, first; Auto Dealers of Pasadena, second; Crown City Dye Works, third.

Class G, Floats Other Than Civic or Commercial — Pasadena realty board, first; Pasadena parks, second; U. S. C. law school, third.

Class H, Historical or Representative Characters, Two or More—American Nursery, first; H. Steelman, Glendale, second.

Class J, for One and Two-Horse Vehicles—California Milch Goat association, first; Mrs. L. C. Mercer, Long

Beach, second; Mrs. H. Steelman, third.

Pony Division—Yvonne Jaeger, first; Bert Fulwider, second.

Saddle Horse Class for Ladies—Marjorie Lacy, first; Alice G. Brooks, second; Mrs. G. W. Fox, third.

Saddle Pony Division—Ruby Moir, first, and Marion Moir second.

Novelties—Sierra Madre board of trade, first; Albert Steelman, Glendale, second.

Special Prizes—Two special prizes were awarded as follows: Sommans cut glass trophy for best school entry—Pasadena High School.

Colonel W. J. Hogan trophy to rider of best horse in parade—Revel English.

Directors' Auto—First in the line, following the heralds and police escort were the directors of the Tournament association in an automobile float, festooned with smilax and roses overhead. Riding were J. W. Wood, W. S.

Kienholz, W. L. Leishman, G. A. Damon, H. G. Cattell, John J. Mitchell, Walter Raymond and Grant Orth.

County Supervisors—Chairman-elect J. J. Hamilton of the county board of supervisors, accompanied by Supervisors W. E. Hinshaw, Richard Norton and Clerks E. H. McPherron and D. S. Burson, rode in a large basket of greenery, edged with carnations and roses.



President Linnard Smiles to Plaudits

Los Angeles Council—Members of the Los Angeles city council rode in an automobile decorated with smilax, pink carnations and roses, the design following the lines of the car.

Board of Trade—Directors of the Board of Trade rode in a smilax-covered automobile with decorations of roses and carnations. Those riding were Fred Elmer Wilcox, president; Arthur Noble, L. L. Test, H. G. Chaf-



Automobile Entry Trimmed With Autumn Leaves Is Made by Miss E. H. Diers



Thelma and Yvonne Jaeger in Pony Cart Decorated With Red Berries, Bells of Paradise, Narcissus, Acacia Background

TOURNAMENT OF ROSES NUMBER

fee, C. D. Daggett and John H. Pearman.

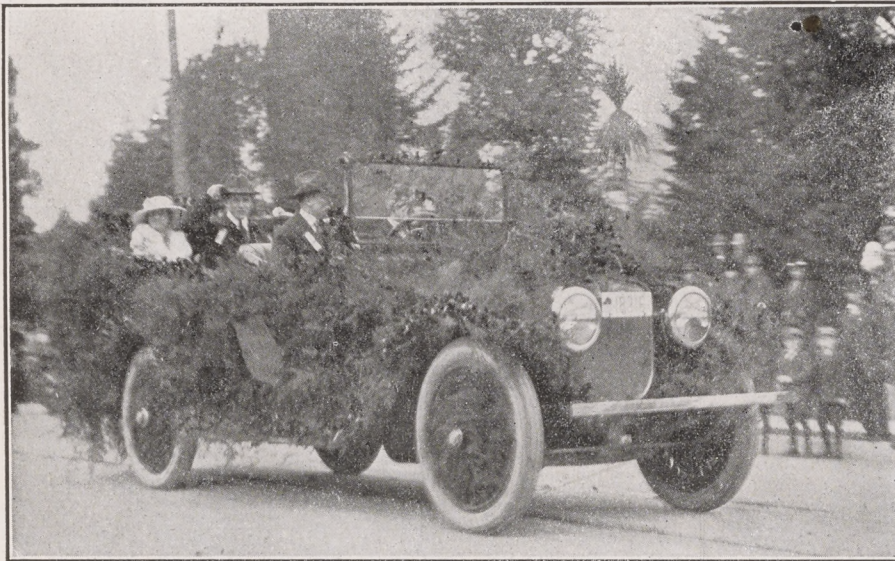
Junior Board—The Junior Board of Trade from Pasadena high school entered an automobile basket of greenery dotted with marigolds. Riding were Margaret Mitchell, Grace Brisley, Harold Simeral, Walter Mettier, Stacy Mettier, Harold Perkins and Arvid Hellberg.

City Commission—A basket eighteen feet long carried members of the city commission, the sides of the basket built of red stock and dusty miller with a handle over the top topped by a bow of ribbon. A fringe of pink outlined the top with the basket lined with pink. Riding were Commissioners A. L. Hamilton, M. H. Salisbury, W. F. Crelmer, T. D. Allin and W. B. Loughery.

Altadena Roses—Altadena school entered a float representing a garden of rose buds with lattice work, greenery and pink roses. Girls in pale blue who rode were Eleanor Carpenter, Helen Tierney, Frances Vallette, Grace Tompkins, Dorothy Foster, Vera Russell, Evelyn Stirdivant and Regina Sul-



Mrs. Ella Mercer of Long Beach With Her Children in Attractive Pony Vehicle



Junior Board of Trade Representatives Ride in Flower-Decked Car in Parade

livan. Boy outwalkers in pink costumes were Theron Culp, Charles Butler, Clarence Stellman, Albert Stockdale, Arthur Alquist, George Edmundson and Junior Bagnard.

Jefferson School—Jefferson school entered two Japanese jinrickshas decorated with pink carnations and asparagus ferns. Riding were Catherine Wormell and Eugenie Notawer in Japanese costumes, and the outwalkers were Joe McDonald, Eugene Cox, Cecil Anderson, Charles Shoup, Hiram Orr, Albert Verdier, Norman Wright, Philip Ireland, Glen Weckerly, Robert Dillon, Ralph Van Hornbeck, Alden Sutton and Francis Halderman.

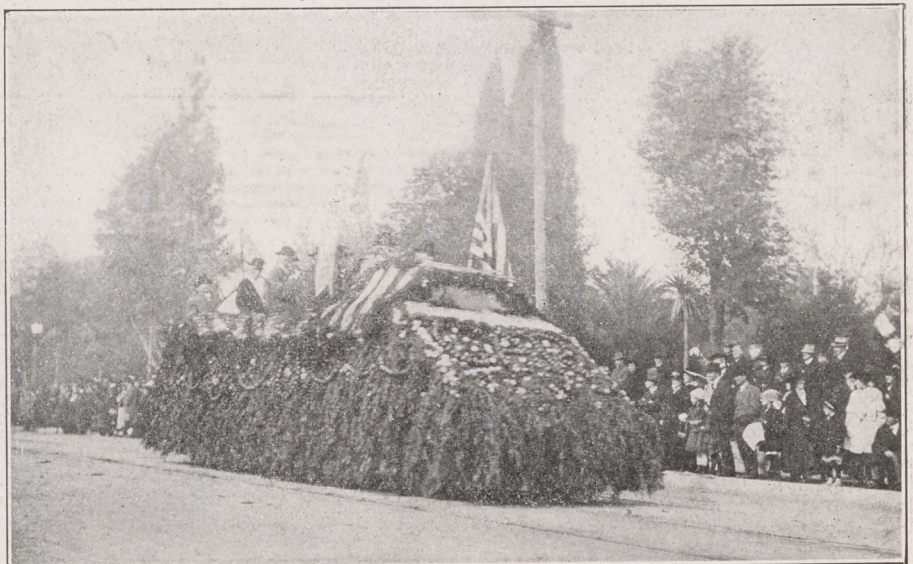
Lamanda Park—Lamanda Park school entered a floral basket in Dresden shades of blue and pink with bows of blue ribbon and pink roses. Riding were Misses Ruth Evans, Ruth Black, Elizabeth White, Irma Willis, Florence Hammond, Margaret Milholland, Beulah Williams, Alva Lutzow, Lucy Watts, Flora Nay, Olive Martin and Georgette Kelly.

Lincoln and Roosevelt—Lincoln and

Roosevelt schools entered twin floral baskets of green, studded and banded with golden marigolds with wild sunflowers used in profusion. Girls in white who rode were Ena Mathis, Fern Galloway, Nellie, Padget and Kathryn Felkey, representing the Roosevelt school, and Ruth Barr, Catherine Spadley, Anna Nehls and Hazel Monnette, representing the Lincoln school. The boys acting as outwalkers were Kenyon Wells, Alfred Sanford, Carl Smidt, George Drew, Rachiso Olida, Merl Carlson, Harvey Blackman, Walter Hoepner, Forest Shepard, Alfred Heartt, Charles Hart, Munroe Kirkpatrick, Robert Stevenson, Frank Merritt and George Jackson.

Longfellow Book—The Longfellow school's entry represented the Book of Knowledge with a huge floral globe and a big book leaning against the ball. The body of the float was in pink and white with the globe worked out in marigolds and violets for the continents and the sea.

Those who rode were John Antrobus, as the professor, Edith Easterly, Olga



Grand Army of the Republic Members Show Patriotism and Civic Enthusiasm



City Commissioners Appear in Floral Basket in 1917 Tournament of Roses Line of March, All Five Riding in Parade



Tournament of Roses Directors' Float Trimmed With Smilax Is Pretty Entry But Is Not Allowed in Prize Competition



Top, Group of Local School Entries; Bottom, Attractive Float of Andrew Jackson School; Center; One of the Three Entries of Pasadena Military Academy

Stansbarger, Ruth Thompson, Agnes Freyer, Nathan Williams, Vergil Williams, Warren Scoville, Floris Torgeron, Kathryn Everett, Thirza Haffner and Donald Todd.

Muir School—Muir school entered a large cage of smilax enclosing eight girls in bird costumes. The entry was covered with pale blue acacia and large bouquets in silver vases were on each side. Marigold and silvered smilax were effectively used. The outwalkers, Denzil Lamb and Lawrence Saunders, wore colonial costumes.

The girls riding on the float were Misses Katherine Edwards, Ruth Crowell, Rhea Porter, Emeline Rust, Eva Bryan, Della Caldwell, Margaret Shipley and Velda Morgan.

Andrew Jackson—The Andrew Jackson float represented the Devil's Gate dam with forest foliage, white roses and white carnations representing the water, and violets and greenery covering the float. Riding in the float and wearing pink, yellow and lavender costumes were Esther Ruth, Idora Crune, Augustus Kelley and Rosemond Harry.

Ship of Dreams—The high school entry represented a "Ship of Dreams," the entire entry decorated in royal purple and light blue with violets, bachelor buttons, bougainvillea and other flowers. At the bow was a bird's head and at the stern the tail. The sail was of violet with yellow stripes and blue and yellow chiffon decorated the mast. The high school students riding were in medieval costumes of purple and white. The outrider was Stephen Horrell, William Gerry and Robert Cline carried the banner, Miss Dorothy Burns was the princess, her maids were Nell Hagan, Viola House, Margaret Jamieson, Marion Gibbs, Ruth Jones and Isla Belcher; sailors were Robert Shlaudeman and Gray Byers and outwalkers were Harry Richmond, Leslie Webster, David Freeman, William Joyce, Caleb Elliott, Franklin Wright, Harold Curtis and Royal Day.

Military Academy—Pasadena Military academy entered a decorated automobile in which a number of the cadets rode and a float representing a scene of camp life with stacked rifles, a flag-staff, cannon and cadets in uniform. The float was decorated with roses and other flowers.

The float typified "Preparedness." Riding in it were Captain John de Bruyn Kops, Lieut. Boyd Everett, Lieut. Frank Giambastiani, Color Bearer Sergeant Walter Maas, Cadet Privates M. Henderson, J. Pitcher, John Brown, H. McManigal and Major H. A. Blackwell. Two other decorated automobiles were entered by the academy. In one rode Prof. J. E. Blackwell, head of the academy, and Mrs. Blackwell. In the other were Captain T. I. Blackwell and Privates Morgan Stark, S. Schlank, M. Schlank, Gordon Brown, Robert Behlow, Raymond Kosminsky, John Ferway and Vance Phillips.

Columbus Knights—The officers of Pasadena lodge, Knights of Columbus, rode in an automobile covered with glossy live oak foliage and bordered with red and white roses. The escort was the council drill team in their natty white and purple uniforms. Riding were Harvey Wallace, Otto Heutschy, Paul Schaub, Robert Brand, William



Ship of Dreams Floats on With Dainty High School Lassies as Crew and High School Lads as Footmen to Pilot Vessel



Detail of High School's Ship of Dreams Showing Careful Costuming Which Added Much to Success of This Feature

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Corrigan, Charles Willwater, B. J. McConville and James Tierney. Captain Irwin led the drill team.

Uncle Sam—Red and white roses, blue flowers and bougainvillea decorated the automobile of C. D. Hillman, Jr. Little Charles K. Hillman in Uncle Sam costume sat on the hood and riding with Mr. Hillman were Edward Doland, Richard Schaub, John Bendowski and Harold Fox.

Japanese Auto—Meredith Waterman of Monrovia entered an automobile decorated in Japanese style with yellow and white roses and greenery. Riding in Japanese costume, were Misses Pauline Munroe, Helen Smith, Mary Albaugh; Messrs. Merle Casey, Kenneth Colburn and Meredith Waterman.

Sedan Car—Mrs. C. D. Hillman drove a sedan car covered with three thousand white roses and carnations and decorated with pink and yellow chiffon and a bell of red carnations. Little Mary Eugene Hillman in white wings rode on the hood, and riding



Thomas Jefferson School Jinrickshas Are Symphonies in Pink and Snowy White



Altadena School Children Ride in State in Basket of Flowers in Delicate Shades

were Mr. and Mrs. Hillman, Bessie, Kenny, Homer L., Wayne, Ruth and Adella Hillman.

McKellar Car—Dr. and Mrs. J. H. McKellar had their two-passenger car covered with marigold and stock, carrying out a yellow and white color scheme. Mrs. McKellar wore white.

Silver Maid—The Silver Maid automobile of Carlos Doane was decorated with quantities of ferns, roses, carnations and other flowers with the nickel-plated car adding to the effect. Mr. and Mrs. Doane rode.

Silvered Leaves—Mr. and Mrs. N. Legendre rode in the auto entered by Dr. R. D. Davis, the car covered with pink stock and silvered magnolia leaves with smilax, blue chiffon and other flowers completing the fine decorations.

Autumn Colors—The electric automobile of Miss Emma Diers was decorated to represent autumn with brown and crimson leaves and touches of gold.

Seventeen Ride—I. Owen Thompson entered a float drawn by his two famous

ponies, Trixie and Dixie. The float was covered with green and white flowers with a large heart of pink and white roses and asparagus fern hung in the center. Riding were Mildred Cleland, Barbara Chickering, Kate Louise Sullivan, Mildred Pentzer, Margaret Marshall, Mary Marshall, Marjorie Peck, Hazel Peck, Dolores King, Norma King, Ruby E. Clough, Velma Platt Smith, Grace Zediker, Thelma Patrick, Hazel Christianson, Vera Lusher and Elva Lusher.

Floral Basket—Mrs. Ella Mercer of Long Beach, little Harmony Mercer and Miss Ethel Vroman rode in a floral basket of smilax and pink and white roses, the harness wrapped in pink and white and the handle of the basket topped with a chiffon bow.

Flower Covered—Mrs. Elizabeth Peters drove a bay horse with her light vehicle decorated with carnations and wild sweet peas. She wore a white gown.

Floral Lighthouse—A lighthouse of dusty miller was the feature of the Los



University of Southern California Law College Students Appear in Cap and Gown



Basket of Children as Dainty as Its Floral Background Represents Lamanda Park School in Educational Part of Parade

Angeles Chamber of Commerce float. Waves of smilax with carnations for foam broke at the foot of the lighthouse and the driver was dressed in oilskins and sou'wester.

Long Beach—A crescent moon of flowers rising from a sea of white blossoms represented Long Beach. The moon was of pink and white carnations with butterflies of carnations at the tips. Holding silken reins over the butterflies was Miss Helen Lynch and others riding in the moon were Misses Helen David, Jean Head, Jean Howard, Mary Howard, Ellen Brandenburg, Mary Northmore, Juliette Gray and Florence Nesselheiser.

Corona Oranges—Mrs. Fred Snedecor rode as queen on a throne of oranges entered by the Corona Business Men's association. The float was banked with citrus fruit and an orange tree stood at each corner.

El Monte Walnut—A huge walnut inside of which a dozen little girls rode was the feature of the El Monte float,



Park Department Enters Floral Basket to Represent Beautiful Parks of the City



Semi-Tropical Garden Scene Represents Orange County in Most Fitting Manner

the float itself decorated with greenery and flowers.

Eagle Rock—A thirty-five foot boat of flowers represented Eagle Rock, the sides of pink blossoms and the forward deck covered with lavender stock. Smilax and carnations covered the gondola canopy of the boat. Riding were the Misses Catherine Beslo, Emily Hatch, Evelyn Mason, Brooksie Bailey, Edith Wright, Mildred Mason, Anna Clancy, Lois Candee, Frankie Gee, Helen Hardin and little Mary Barbara Taylor, wearing white frocks with lavender tulle hats and scarfs.

Orange Show—A float decorated with flowers and greenery with the words "Seventh National Orange Show" in oranges represented the San Bernardino Orange Show. A large floral arrowhead was a feature. Riding were Mrs. Hazel Ness Nutt, who is to be queen of the show, Misses Helen Strawser, Vivian Harris, Margaret Nisle and Hilda Bryson.

Development Board—A large stuffed grizzly bear was mounted atop of the

float representing the California Development board of San Francisco. On the rear of the float was a vine-covered pergola with flowers. Riding were Misses Lena Spake, Bernice Hull, Marian Reinek, Frances Bartlett and Eugenia Ong.

South Pasadena—A terraced lawn with a pergola covered with flowers and vines was entered by South Pasadena, the name of the entry done in pink carnations on each side. Miss Esta Kirk and Melville Waggoner rode.

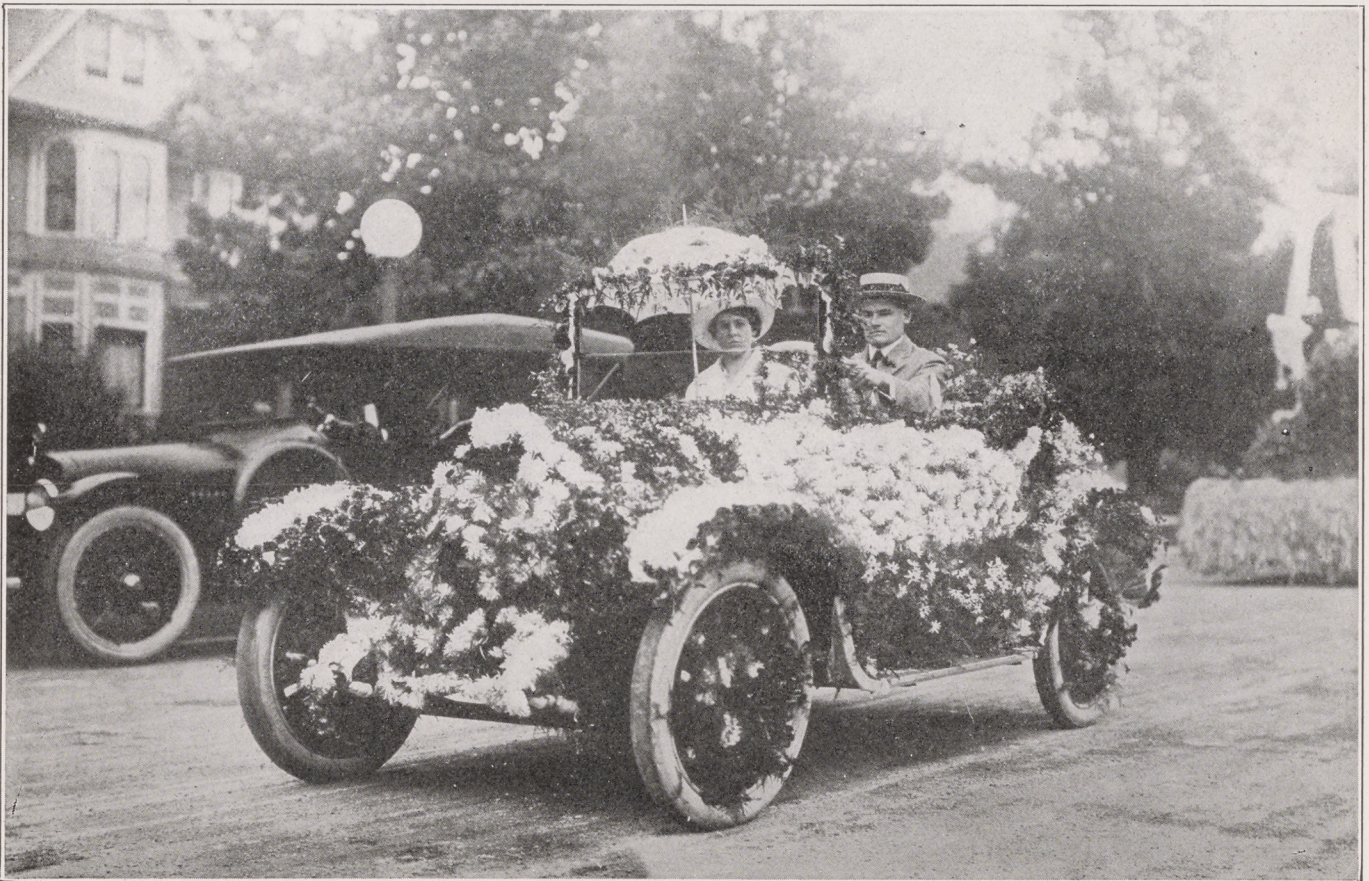
Hawaiian Islands—Five girls on horseback, wearing Hawaiian costumes of purple and yellow preceded the float entered by the Hawaiian Promotion committee of Honolulu. On the float King Kamehameha and his aides stood before their throne which was made of white carnations and violets, and Hawaiian maidens played ukuleles and sang as the float passed by. The float was elaborately decorated with marigolds and violets with a gold-fringed curtain and paintings of Hawaiian scenes. Kahili bearers accom-



Whittier State School Opens Book of Knowledge So Students May Show Work



Board of Trade Directors Toss Out Candies and Posies Symbolical of Welcome Given Visitors by Civic Organization



Dr. and Mrs. J. H. McKellar in Automobile in Which Colors Are Delicately Blended by Expert Hands of Car's Owners



Thrones of China, Persia, Byzantium and Syria Shown by Leading Merchants of Pasadena in Beautiful Group of Artistic Floats Oriental in Their Design

panied the float. The girls on the float in costume were Elsie Allgor, Faustine Sturdevant, Priscilla Drake, Florence Jackson, Edna Cattell and Miss Diller, Eugene Drake was the king and the two princesses were C. V. Sturdevant, Jr., and Stanley Curtis. The girls on horses were Miss Murphy, Miss Hickmore, Miss Henstin, Miss Maltoon and Miss Biller.

Humane Society—A white horse rode in the animal ambulance entered by the Pasadena Humane society, the ambulance decorated with marigolds, smilax and greenery. A white dog rode with the driver.

Santa Ana—Santa Ana sent a semi-tropical garden with a large palm tree beneath which were eight girls in white dresses, playing on stringed instruments. The float was banked with ferns and shrubbery and many varieties of flowers, and the name was worked out in oranges. Riding were Misses Helen Sylvester, Ruth Weber, Alice Armitage, Loretta Armitage, Frances Baker, Margaret Lyon, Florence Neff and Virginia Metzgar.

Sierra Madre—Sierra Madre Board of Trade entered an automobile decorated with wild mustard and smilax, those riding being Mrs. Ellis Weaver and E. D. Topping.

Colton Holly—The Colton Chamber of Commerce automobile was decorated with gray desert holly, palms, ferns and sunflowers. Riding were Mr. and Mrs. J. M. Howard.

Covina Ben Hur—Covina was represented by a modern Ben Hur in Roman costume and riding in a flower-decked chariot. His steeds were four motorcycle riders, riding abreast, their cycles decorated like the chariot with ropes of smilax and flowers. The riders wore red hussar costumes. Clarence Allison represented Ben Hur.

Sierra Madre—A mountain camp scene was presented by the Sierra Madre Board of Trade, showing a tent with campers and decorations in keeping with the mountain scene. Six burros followed the float with their packs.

Lordsburg Auto—City officials and chamber of commerce from Lordsburg rode in a rose decked automobile, the body covered with greenery and hundreds of red and white rose buds. Riding in the car were C. C. Huff, mayor; J. F. McClellan and Robert Williams, councilmen, and C. H. Larrimore, J. F. Steezes and J. T. Cross, members of the directorate of the chamber of commerce.

Alhambra Prince—Alhambra entered the grand champion trotting stallion of the Panama-Pacific exposition, Alhambra Prince, drawing a flower-decked carriage with a high back of pink and white flowers. Miss Beatrice Mayberry drove.

Japanese Entry—The Imperial Hotel of Tokio and the Grand Hotel of Yokohama entered an artistic float representing the sacred mountain of Fujiyama built up with acacia, with a blossoming cherry tree whose blossoms were pink carnations and bamboo branches and a Japanese flag of acacia and red carnations completing the scheme. Five girls in Japanese costume rode.

Manila Hotel—The Manila hotel of Manila entered a float representing a nipa house with a garden and bamboo fence enclosing tropical flowers, palms



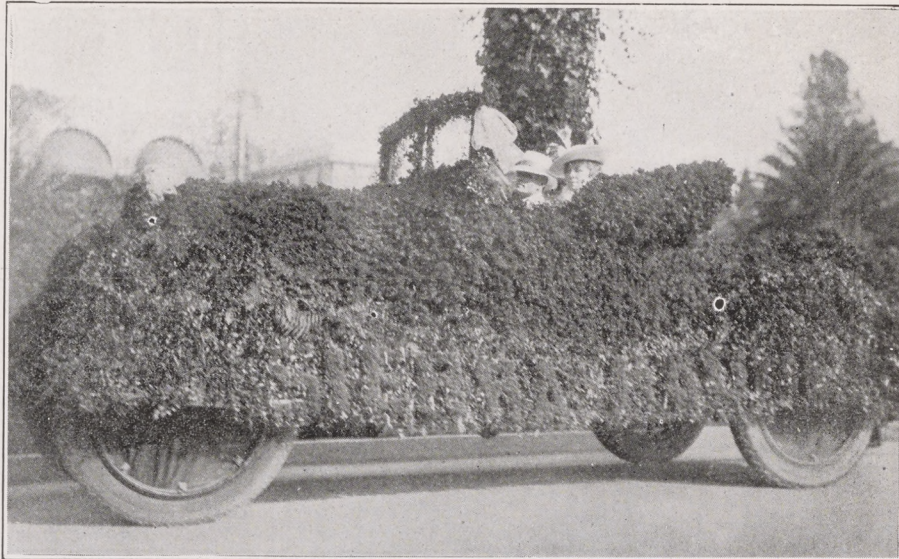
Floral Lighthouse With Revolving Tower Is Entry Made by Los Angeles Chamber of Commerce in 1917 Tournament

and shrubs. Four Filipinos in picturesque costume were busy with native industries. All of the native accessories, including the costumes, were sent from Manila by the Manila Development association.

Hotel St. Francis—Hotel St. Francis of San Francisco was represented by a floral reproduction of the Mission Dolores of San Francisco, worked out in blue lupin with a golden cross on the apex of the float. White doves were placed here and there, and St. Francis was in the garden, preaching to two Spaniards in picturesque costume.

Hotel Del Monte—The Del Monte golf course was represented in flowers for the Hotel Del Monte entry, worked out in red and yellow flowers, marigolds and red carnations being used. Asparagus plumosus and bamboo branches were used, and two golfers rode on the float.

Beverly Hills—Beverly Hills hotel had an elaborate entry, led by a pack of fox hounds and thirty riders in hunting costumes with red coats and white rid-



Sierra Madre Enters Automobile Prettily Decorated With Yellow Field Flowers



South Pasadena Float Shows Garden, Pergola, Terraced Lawn, Typical of City

ing breeches. Others rode on the float which was built up into a pergola covered with climbing roses. Riding were Mrs. Genevieve Fahey of Boston, Miss Eleanor Tennant of San Francisco, Miss Bernice Dawson of New Mexico, Mrs. L. W. Dennison of Chicago, Miss Salome Hershey of Denver, Miss Eleanor Johnson of Beverly Hills, Miss Wilma Hynes of Beverly Hills, Benjamin Winton of Chicago, Allan O. Stearns of Detroit, George Duncan of Philadelphia, Kirk Johnson of Boston, Frank Slattery of Silverton, O., Dr. Thomas Orbison of Beverly Hills, N. P. Gordonwood of Beverly Hills and H. R. Glover of Beverly Hills.

Casa Blanca—An aeroplane piloted by three-year-old Frances Nickerson, daughter of H. M. Nickerson, Casa Blanca manager, represented this hotel, its yellow planes outlined with blossoms and flowers twining the wires. Mr. and Mrs. Nickerson were passengers.

Hotel Blackstone—A coach of the Louis XVI period covered with a scroll

work of asparagus ferns and California poppies and adorned with thousands of red carnations was the winning entry of Hotel Blackstone of Chicago. Streamers and ribbons of red carnations fluttered from the coach, and six riders in costumes of the period rode in the coach.

Traymore Hotel—A huge peacock of tinted palm fronds, cornflowers, marigolds and carnations was mounted on the Traymore float, perched on an Atlantic wave. On the sides of the float, covered with the blue-green acacia and palms, gold fish swam and the waves were represented by waves of colored and blended acacia. The crests were touched with white carnations. The name of the hotel and other legends were worked out in flowers.

Hotel Raymond—A rocking boat full of little girls in pink frocks represented Hotel Raymond. Pink carnations and pink ribbons covered the body of the float with greenery as a base, and baskets of carnations, sweet peas and roses were used. The float was drawn by



Modern Ben Hur Drives Four Motorcycles, Typical of Up-to-Datensness of Covina



Pepper Boughs and Oranges Combined to Make Claremont Entry Attractive

three white horses with floral saddle blankets bearing the initial of the hotel. Riding were fourteen little girls, school and playmates of Mildred Raymond, daughter of Walter Raymond of the hotel.

Hotel Maryland—Hotel Maryland had a tallyho coach drawn by four handsome horses. The color scheme was pink and black with touches of lavender, and the design was a huge canopy parasol with fringes of strung carnations, the float itself covered solidly with pink stock and carnations with shields of purple violets and deep yellow marigolds. Violet streamers reached to the corners and the girls riding wore white with black boas and picture hats.

Hotel Huntington—Two great fan-shaped structures were placed one on each side of the Huntington float, the sticks wound with greenery and flowers. Through each panel was seen a pretty girl in white with pink boa and hat. The sides of the coach were covered with yellow marigolds and pink carnations, edged with blue, and four bay

horses with pale yellow harness drew the coach.

Hotel Green—Purple and orange were the dominating colors of the Hotel Green float, the body of the tallyho covered with violets edged with marigolds, and festoons of white carnations were hung at the base of the coach. On the panels were wreaths of silver leaves with bows of green chiffon, and shepherd crooks were placed at the rear to support hanging baskets of pink, red and white carnations. Six girls in white with green boas and hats rode in the coach which was drawn by four white horses.

Hotel Portland—Oregon holly was banked on the sides of the entry made by Hotel Portland, with a panorama of Oregon scenes about its base. At each corner was a huge vase of roses with gilded cupids perched in the midst, and the center was occupied by a model of the hotel. Miss Charlotte Warriner, Miss Charlotte Knudson and Pierre Traglio rode.

Mission Inn—A typically California entry was made by the Glenwood Mis-



National Orange Show in Its First Entry Here Uses Citrus Fruit in Abundance



Alhambra's Horse-Drawn Vehicle Trimmed With Pink and White Flowers

sion Inn of Riverside, representing one of the old missions with reproductions of many of the characteristic features of Spanish-California architecture. There was a patio, a pergola, mission bells which rang as the float passed, a grilled window through which a pretty senorita waved her handkerchief, with monks and cavaliers seated on the float. Roses, bamboo, peppers and palms were used in decoration.

Maryland Grocery—The Maryland grocery entered an artistic basket of greenery and roses, filled with oranges. A wide border of acacia topped the basket which was banked with large oranges.

Pioneer Stage—An old stage coach used many years ago for carrying the mail in the northern part of the state, was a unique entry, driven by Toge Proctor and with Mrs. Robbins and Hazel Paggert as passengers. Outriders were Peter Bill Robbins, a former companion of Buffalo Bill and Pawnee Bill; Lee McCormick, Lester Ashwood, Lou Hicks and Lynn Paggert.

Prairie Schooner—A prairie schooner-

er drawn by four mules was entered by Winne Browne and carried as passengers Mrs. Harriet Brown, Miss Dorothy Morrell, Miss Murietta Gregory and Miss Grace Teed. The entry was decorated with flowers.

Breath of Nippon—A beautiful entry was made by the American nursery, showing a Japanese garden with bamboo, a large cherry tree whose blossoms were hundreds of pink carnations, a wisteria vine and a stone bridge, placed in artistic arrangement. The floor of the float was covered with growing grass. Riding, and dressed in gay Japanese costumes, were Kimi Watanabe and Ayako Okamoto.

Goat Association—"The Friend of all the World" was the title of the float entered by the California Milch Goat association. Eight children and young people in costume of various nations and carrying flags rode on the float with a herd of six goats. The body of the float was decorated with golden magnolia leaves with wreaths and festoons of red geraniums. Those riding



Outing Reminders Serve to Make Tahoe Entry Appealing to Lovers of Open



California Bear Mounts Guard Over Entry of California Development Board

on the float and the nations represented were Edward Patrick, America; Margaret Matthews, France; Edna Patrick, Holland; George Miles, Switzerland; Mary Alwin, Spain; Laura Hanson, Egypt; Edith Daley, Germany, and Marion Brock, Italy.

Orchid Entry—Little Misses Thelma and Yvonne Jaeger with their 2-year-old brother Robert, rode in the pony cart entered by the Orchid. The cart was built into an immense floral basket, the sides made of New Zealand holly and the basket supported by two pillars of narcissus. Acacia, French heather and pink and white carnations were used in profusion.

Pony Cart—A brown and white Shetland pony drew the cart entered by B. J. Fulwider. The cart was decorated with flowers and riding were the four sons of Mr. Fulwider, dressed in white with yellow bands around their heads.

Ancient Thrones—A representation of four ancient thrones was entered by the Associated Merchants of Pasa-

dena. First came the Egyptian. King Rameses in gorgeous Egyptian costume sat on a gold and ivory throne, rising above the float which was decorated with pink stock, papyrus and bamboo being placed around the edges. On this float were Alice Cartwright, Martha Findlay, Mrs. Ralph Tuthill, G. D. Lane, Forrest Morgan, William Davis, Emmet Whinnery, M. English, E. Crosby, D. Roberts, Clyde Fordron, Theodore Semrau, Alex Wittich, G. Getschine, James Stuart, Arthur Kemp, George Pope and R. W. Elledge. The throne of Assyria was decorated largely in purple bougainvillea, with panels of white carnations and papyrus and bamboo. The ruler was seated under a large floral umbrella and wore a costume of orange, white and gold. The outwalkers of the Assyrian float were Albert Mauzey, O. D. Gray, E. C. English, Ralph Bell, Harry Christianson, and Walter Smith. Those riding were Misses Pearl Dustin, Marion Phillips, Mary Brooks, Norma Ingle and Lotta Thomas and Barry Kellogg.



Colton Roadster Is Decorated With Gray Desert Holly, Palms and Sunflowers



Far-Off Hawaii Is Prettily Heralded by Its Outriders, Typical of the Islands

Red and yellow formed the color scheme for the Chinese throne, the emperor riding in state in front of a pagoda of red and yellow flowers with two Chinese lions at the foot of the throne. Riding and walking were E. J. Stone, E. Barber, Wilford Meverden, Hugh Fife, Herbert Biddle, Chester Long, Victor Nelson, Bonnie Mead, Edna Breiner, Hortense Fulton, Spencer Brooks, Carlton McMillan, Carl Baugh, Nathaniel Hazlett, E. G. Lee.

Floral columns at the corners of the Byzantine float bore floral garlands of arches and wreaths, and the borders of the float were of papyrus and bamboo with blued smilax used for garlands. The throne was of white carnations.

Merchants who contributed to this entry were W. Z. Taber, Modern Pharmacy, Modern Pharmacy North Pasadena branch, E. S. Rosenberger, Vincent's, H. H. Webb, Braddock's, Hawkins, Owl Drug, Sun Drug, Rammage's, Crescent, James', Neher's Blasing's, Harnley's and Bonner's drug stores; Meyer's department, H. R. Hertel com-



Hawaiian Promotion Commission Float Symbolical of Throne of Kamehameha



Pack Train and Float Typical of Mountains Above Sierra Madre Is Prize Winner

pany, C. L. Hunt, T. W. Ma'her, Broadway Brothers, A. L. Conry, Lieberg and son, Ye Hatt Shoppe, Beuhring millinery, the White Goods store, Carl Runde and N. Louis, dry goods and millinery; F. W. Woolworth company; Electric shop, Webster company, A. P. Gaylord, W. D. Ralphs, Folts and Whipple, Langstaff and Kloeckner, H. L. Miller company, W. A. McNally company and L. T. Scribner, electrical supply and fixtures; A. C. Vroman inc., Ye Colonial Art Shop, Herbert Brown, Pasadena Stationery and Printing, Jarvis and Prinz, Wood and Jones, Bickley and Anderson and Bromley, printers and stationers; Model, H. G. Chaffee, C. W. Owen, C. W. Woodbury, Pasadena, G. W. Dodge, A. D. Green, W. S. Hunt, Paullin and Turner, E. A. Paullin Jr., F. K. Budwell, E. Snider, G. E. Ranck, Polacek and Willman, Carder and son, R. Y. Maynard, R. C. Bufkin and Mr. Sanders, grocers; Walkover Boot shop, F. T. Huggins, Morse-Heckman Shoe company, George Blackstone, Philadelphia, Magill's, shoe dealers;

Cudahy Packing company, Swift and company, Los Angeles, Armour and company, Los Angeles, Hauser Packing company, meat dealers; Ross and Jones, Burtch Hardware, Crown Hardware, Pasadena, Stevens, Union Street Supply company, Enterprise, Crown City Sheet Metal works, E. J. Wheeler, J. N. March, Munger and Munger, E. O. Nay, Creller and Seaman, W. C. Taylor, plumbers, hardware dealers and sheet metal workers; J. H. Hall, Harry Kendall, George Collis, C. O. Arnold, J. B. Rodgers, C. H. Kelley, E. F. Euvrard, Joseph Nocerino, jewelers; W. A. Howe, George Hathaway, J. E. Herbold, Eldred-Flower shop, Howarter millinery, Sandor Decsenyi, O'Hara and Livermore, Chocolate shop, Pasadena Music House, C. C. Tanner, Long's Music House, Estel brothers, Frank Margadant, Campbell Seed store, miscellaneous; B. Berg, David Flexner, George Ades, Boys' shop, Brenner and Wood, Perkins and Leddy, H. C. Hotaling, G. A. Clark, W. A. Sayles, men's furnishings; Pasadena Furniture, Nold,



Four-in-Hand in Delicate Tracery of Flowers, the Colors Pinks and Gray, Carefully Blended, Represents the Maryland



Breathing the Spirit of the Orient, the Imperial Hotel of T okio and the Grand Hotel of Yokohama, Well Represented

TOURNAMENT OF ROSES NUMBER

H. L. Dickson, McArthur, Boadway brothers, furniture dealers; H. R. Slayden, L. M. Jacobs, Globe G. and M. company, California Oil and Asphalt, Our Feed and Fuel, A. C. Knight, Union Feed and Fuel, Spreckels, Penn Oil, Valley Cash, W. C. Humphreys, O'Brien and Byers, Union Oil of California, Pasadena Milling, Feed and Fuel, East Side Feed and Fuel, feed and fuel dealers; Crown City Manufacturing, Pasadena Manufacturing, Kerckhoff-Cuzner, Hammond, L. W. Blinn, lumber dealers.

Garden of Allah—Oriental magnificence was shown in the ten automobiles which made up the Garden of Allah division, entered through the donations of several wealthy men of Southern California. The title float was decorated in violets and Chinese lilies with borders of bronze and eyes of peacock feathers. A peacock tail of dyed palm fronds covered the back of the car.

The girls riding and the outwalkers, all in oriental costume, were Misses Laura Cutler, Orrilla Daggett, Caro-



Hotel Blackstone of Chicago Wins Handsome Palace Hotel Trophy in Pageant



Like a Spider Web of Flowers, the Hotel Huntington Entry Is Delicate Affair

lyn Nelson. The outwalkers were Milard Davis, Wilbur D. Batters, Fred Curtis, Charles Goodman, Foster Daniels, Austin Hazard and Earl Smith.

Pink Butterflies—"The Butterflies" had a huge butterfly of pink carnations on each side with the body of butterfly in yellow marigolds. The float was covered with violets.

Riding on "The Butterfly" float were the Misses Catherine Rammage, Kathleen Collins, Glenn Collins and Dorothy Davis. The outwalkers of the float were Arthur Weeber, J. B. Davis, C. H. Case, Austin Hazard, Edwin Rose, and Palmer Collins.

The Lanterns—Geometrical designs in lavender on a background of pink carnations and yellow marigolds were used in "The Lanterns." Riding in the float were Gertrude Moran, Rose Penglase and Katherine Howley and Dr. Severe Hibben. In the float were Mrs. L. Logan, Mrs. Conn, Mrs. C. Bodine and Miss Gladys Bodine.

Prayer Rug—Quilts of flowers were placed on each side of the car repre-

senting the Prayer Rug, pink carnations, violets and marigolds being used.

Riding were Ada Root, Grace Sage, Mrs. Harold Kinney and J. E. McNabb.

Fountain Entry—Silvered willow branches hung over the side of "The Fountains" to represent water flowing over the rim of a fountain. The sides were covered with violets and smilax.

Riding in the float were Mr. and Mrs. C. S. Nelson, Miss Georgina Nelson, Caroline Nelson and Evelyn Nelson.

The Birds—Hundreds of pink carnations and smilax covered the float given the name of "The Birds," the entry representing birds in a floral cage with the girls as the birds.

Those riding were Misses Mary Burns, Mary Macik, Reita Paul, Katherine Brooks, Louise Graham, Josephine Metzger, Hazel Downes and Elizabeth Pinkerton.

Outwalkers were D. S. Goodyear, R. E. Warren, Clare Roberts, James Nisbet, Thomas Holden, Paul Davids, Dwight Malsbury, Norman Rogers, Harold Macik, Warwick Tompkins, Sydney Long, E. M. Zinzer.



Beverly Hills Hotel Shows Country Club Spirit in Its Pretty Floral Theme



Pretty Girls in Floral Rocker Move Gracefully Through Parade Representing Hotel Raymond, Pioneer Caravansary



Hotel Traymore of Atlantic City Chronicles the Greeting of Atlantic to the Pacific in Float Done in Tinted Flowers

TOURNAMENT OF ROSES NUMBER

Rose Entry—"The Rose" was decorated with banks of greenery and hundreds of blossoms arranged in panels and borders.

Riding in "The Rose" entry were Mrs. A. G. Vogan, Mrs. E. O. Bowden, Mrs. Amanda Conn, Miss Helen Yates and Gladys Bowden. The outwalkers were Percy Ubil, Charles Boyles, Reynold Atterbury, Frances Gerry, Richard Sharples, Welford Beick, H. P. Jackson and W. F. Cannon.

The Pavilion—Marigolds and scrolls of black decorated the entry entitled "The Pavilion," with an Arabic phrase worked out on the sides in violets.

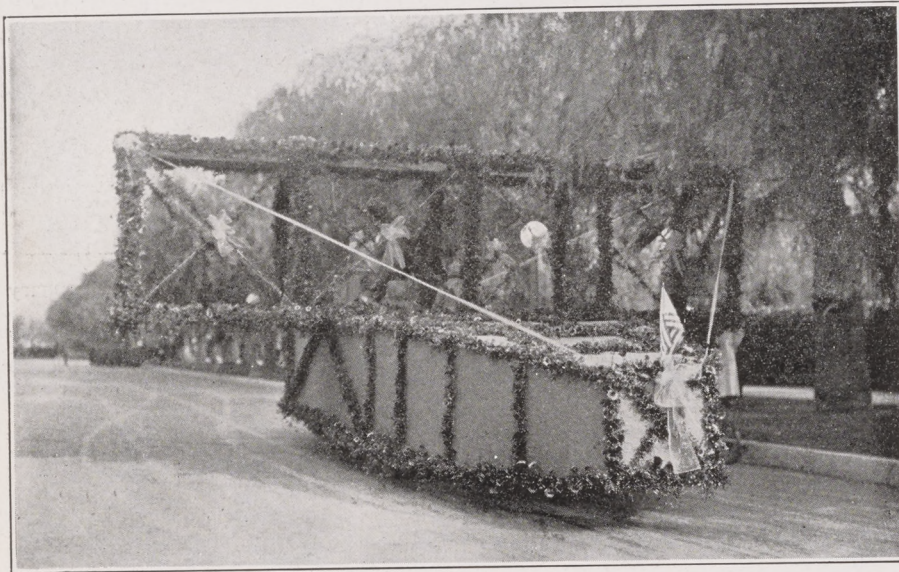
Tulip Float—Marigolds decorated the float called "The Tulips," two big blossoms being built of the brilliant flowers and the top covered with them.

The Peacock—Against a background of marigolds peacocks of violets were silhouetted in the float entitled "The Peacock." An umbrella of green and marigolds surmounted the float.

Riding in "The Peacock" entry were Mrs. C. J. Damm, Miss Eula Damm,



Mission Dolores of San Francisco Florally Depicted in St. Francis Hotel Entry



Aeroplane in Yellow Flowers With Wee Navigators Represents Casa Blanca

B. Dewey and Barbara Blinn. The outwalkers were Maynard Handley, Ross Anderson, Fred Smith, D. Bragonier, John Bascom, Arthur McDonald and Barney Blinn.

The cars in "The Garden of Allah" pageant were entered by ten of the most prominent men in Southern California. The donors were John North Willys, Henry E. Huntington, William Wrigley, Jr., Charles Y. Knight, A. L. Garford, Hugh Chalmers, D. M. Linard, Dr. A. T. Newcomb, F. W. Sewell and David Blankenhorn.

U. S. C. Law School—Twenty-four students of the U. S. C. law school in cap and gown marched before the float decorated in purple and gold, the college colors, in which rode James Monev, personating a judge.

Park Entry—The city parks entered a huge basket of greenery and red carnations and roses. Baskets of red roses hung at the corners with a huge tulle bow on the handle. Riding were Miss Marjorie Crowell, Miss Clara Dixon, Miss Bernice Creller, Miss Agnes Som-

merville, Miss Vera Hoffman, Miss Natalie Burlingame, Miss Juanita Hassler.

Auto Coach—The Pasadena Auto dealers entered a colonial coach made of an electric brougham, covered with strings of smilax and roses with 1917 worked in white roses. Those riding wore colonial costumes.

Tahoe Stage—The Tahoe auto stage represented a scene in the Tahoe country, the float bearing a pine tree, deer heads and trophies, and decorated with forest greenery and holly. Marigolds and roses were used.

Riding were Florence Richardson, Harry McDowell, Roy Chaffee, Harry Gordon, Alonzo Richardson, Charles Haver and A. L. Richardson, all in outing costumes and carrying rods or guns.

Whittier School—The Whittier state school entered a float with a huge book and a group of boys studying at their desks, the whole symbolizing the useful trades that are being taught at the school.

Realty Dealers—The Realty board



Hotel Green Tallyho Done in Purple and Green, Creation in Marigolds, Violets



Typical of Glenwood Mission Inn, Spanish Players Appear on Big Hotel Float

entered a float with a reproduction of a California bungalow with yard, pergola and garage all made of roses. The float was decorated with flowers and greenery.

Dye Works—The Crown City Dye Works entered a decorated automobile covered with greenery and topped by a huge crown of greenery and flowers.

Torch of Truth—Mrs. Aletheia Head Rogers in Grecian costume and holding a floral torch of Truth, rode in the car entered for the Aletheian magazine. The car was elaborately decorated with greenery and roses and was driven by Lawrence Rogers.

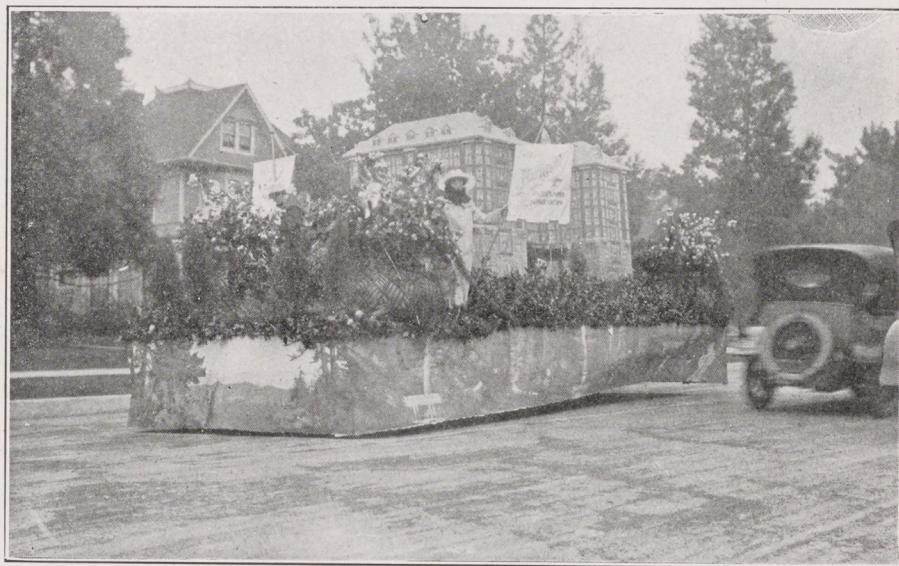
Pasadena Bankers—The bankers of Pasadena entered a floral basket of greenery, roses and carnations with a floral bell at each corner and floral sprays on the top.

Orchid Entry—An automobile covered with heather brought from Scotland, yellow acacia and pink roses was entered by H. E. Jaeger of the Orchid.

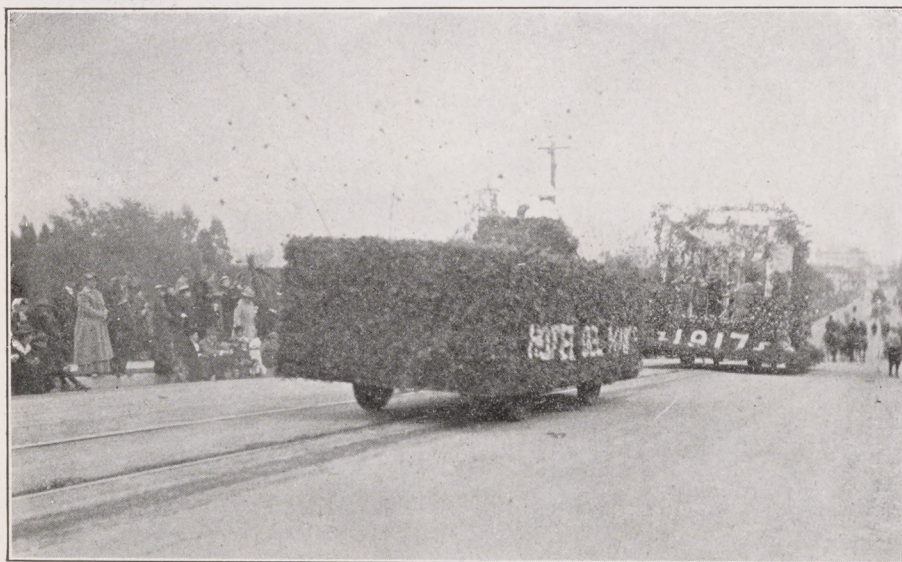
Equestrian Division—M. S. Pashgian mounted on a beautiful bay horse led

the equestrian division, displaying his wonderful silver-mounted saddle and bridle.

Among the other notable equestrian entries were the following: Thaddeus Lowe, black horse with pink roses; Norman Kirk, Prince of Bourbon, a Kentucky thoroughbred and high school horse, decorated with pink roses; Gilbert Lutz, Ahmud Abdallah, champion saddle horse, with blanket and collar of roses; Arshdag Karshian, handsome horse with collar and blanket of roses, the rider wearing a scarlet Persian military uniform; Thomas Jefferson, prize winning chestnut gelding, with floral saddle blanket and collar; Fred Bork of Oakland, Tarna Denmark, race record holder, with rose collar; Mr. Steelman, sorrel horse with peppers and carnations; Edmond Bennett, Jr., five-gaited high school horse with carnation saddle blanket; James McLeod of Los Angeles, greenery and carnation blanket; J. J. Britt, Los Angeles, carnation saddle blanket; J. Farry, Los Angeles, coal black horse,



Hotel Portland Is Done in Miniature on Standard of Oregon Holly for Parade



Del Monte Famous Golf Links Are Reproduced in Flowers for Famous Old Hotel

the rider wearing a white riding suit and high hat; Harry Swan, saddle blanket of pink and white roses. J. Gibson, bay horse with roses and a handsome Spanish saddle.

Women Riders—Miss Florence Lowe, bay horse with smilax and rose blanket; Miss Priscilla Morgrave, white trick horse with violets and roses; Mrs. G. F. Fox, Jr., black horse with decorations of red roses; Miss Marjorie Lacy, chestnut horse with smilax and pink roses; Mrs. LeRoy Linnard, dark bay horse with roses; Miss Dorothy Linnard, bay horse with rose collar and blanket; Miss Alice Brooks, brown horse and pink roses; Evelyn Taylor, Blondy, decorated with daisies and smilax; Miss Dorothy Tucker, Mike, flag blanket of carnations and roses; Miss Claire Sundstrom, collar of roses and rose decorations; Mrs. Blanche Backman, saddle blanket of pink and white roses; Misses Ruby and Marion Moir of Los Angeles, bay and white ponies with rose blankets and smilax collars; Miss Jessie Burnett, Southern Califor-

TOURNAMENT OF ROSES NUMBER



No Daintier Ship Ever Set Sail From the Good Port of Long Beach Than the Floral Creation With Its Cargo of Girls



On a Sea of Flowers the Fair Maids of Eagle Rock Sailed to Pasadena and Into Prize-Winning Class in Floral Boat

TOURNAMENT OF ROSES NUMBER

nia polo girl with suit of Roman striped silk, riding White Wings, a five-gaited horse.

G. A. R. Veterans—The Pasadena and Long Beach G. A. R. fife and drum corps rode in a decorated automobile with the letters G. A. R. worked out on the sides and end. The corps played spirited music during the parade. The members of the Pasadena post in the float were M. Winterburn, E. A. Green, O. C. Stevens, O. Kinsman, C. A. Babbitt, W. Stevens and R. C. Conant.

Fire Department—The Pasadena fire department entered the Dayton street aerial ladder, the engines from the Mentor and Dakota street houses, an engine from the Hurlbut street house and the chief's automobile in which rode Chief Clifford and his little daughter, Edith. The pieces were all beautifully decorated with smilax and roses.

Mule Team—The famous twenty-mule borax team from Death Valley attracted much attention, the twenty mules drawing two great wagons and a water tank covered with greenery and



Garden of Allah Is Floral Gem of Parade Showing, Quaint Floral Theme of Day



No More Beautiful Lanterns Ever Hung in Garden of Allah Than Those Shown

flowers. The mules were driven by Frank Wilson, the original Borax Bill, with a jerk line.

Novelty Entry—Elias Hutson entered a clever float with a pig in a pen in the center, surrounded by greenery flowers and a pile of vegetables. Driving was Arline Grace Priscilla Simpson while Elias Hutson and Herbert Rainey walked.

Parade Marshals—Dr. C. D. Lockwood as grand marshal directed the movement of the twenty-eighth Tournament parade, riding a handsome horse. His chief of staff was A. A. Dodworth and his personal aides were Dr. F. F. Rowland, sole survivor of the founders of the Tournament, Myron Hunt, Walter Lutz and S. Hazard Halsted. The other division marshals and aides were:

First Division—Marshal, Thomas D. Campbell; aides, Joseph Rhodes, C. B. Hall, Desaix Myers, Torrance C. Welch.

Second Division—Marshal, R. E. Hunter; aides, Dr. W. A. Boucher, E. S. Dulin.

Third Division—Marshal, L. D. Guyer; aides, Ted Wigton, Frank Gilchrest, Floyd Turner, Dick Carlston.

Fourth Division—Marshal, Dr. Z. T. Malaby; aides, E. L. Taylor, B. J. Kane, Henry Phayre, Dr. LeMoyne Wills.

Fifth Division—Marshal, Lloyd R. Macy; aides, John B. Coulston, George Coulston, Dr. A. B. Allen, Howard Hayes.

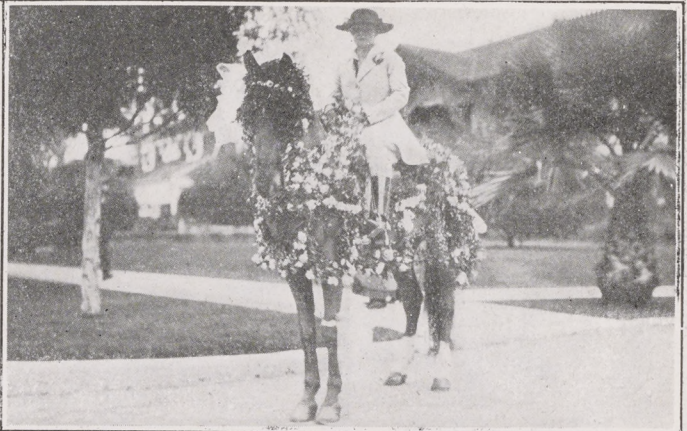
Sixth Division—Marshal, Eric Kobbe; aides, Shelburn Bradshaw, Robert McCormick, Ernest Crawford, Robert Smith, William Tavener, Paul Andrews, Stewart Welch.

Seventh Division—Marshal, M. S. Pashgian; aides, Kenyon Warren, L. H. Clark, W. G. Claypool, E. L. Daugherty, James H. Howard, S. R. Smith.

Leading the entire parade was a military bugler, followed by mounted police, after which came the heralds. Chief of Police McIntyre rode in a decorated automobile. Germond's Military and Concert Band, in gorgeous uniform, was given the place of honor in the parade, escorting the grand marshal's



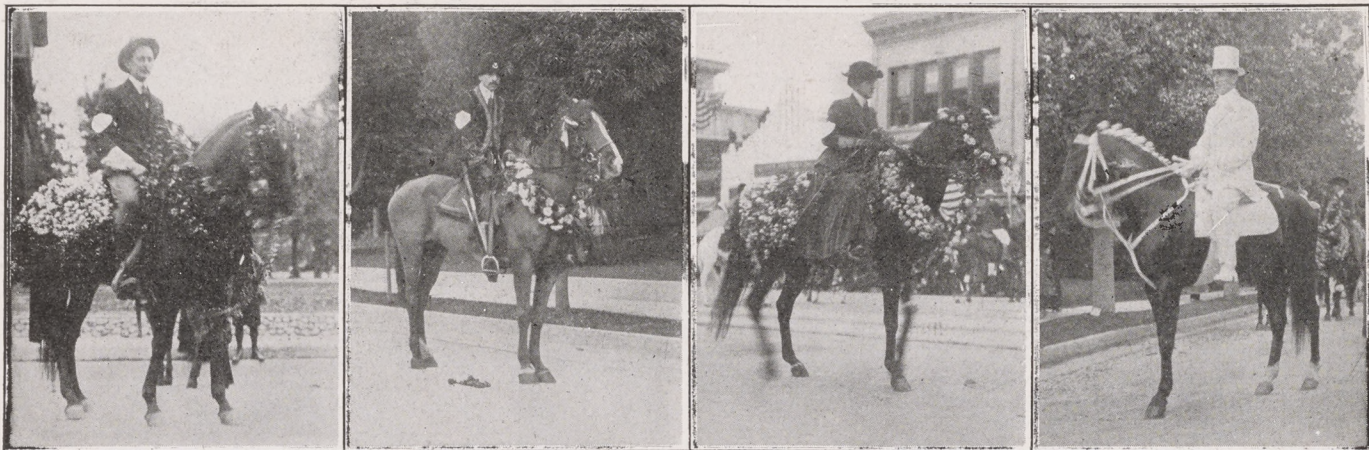
Fountains Playing Flowers Suggest Cozy Nook in Mohammedan Haven of Rest



Misses Ruby and Marion Moir on Ponies Win First Prizes
 Miss Priscilla Morgrage Has Beauty Among the Horses
 Revel L. English's Horse Captures W. J. Hogan Trophy
 Miss Dorothy Tucker Pleases Eye with Effective Entry

Miss Marjorie Lacy Is Dainty Rider, Winning First Prize
 Miss Jessie Burnett as Up-to-Date Polo Girl Attracts Notice
 Miss Clara Sundstrom in Perfect Habit Rides Fine Animal
 Little Virginia L. Carpenter Wins First Prize in Her Class

TOURNAMENT OF ROSES NUMBER



Smartly Mounted Riders in Garlanded Equestrian Division Make Good Showing With Fine Animals and Smart Costumes

division. Other bands taking part in the parade were Watson's Royal Scottish Pipers, Whittier State School, Coast Artillery, Pacific Electric Railway, Claremont band, Glendale band, Horn's band, Los Angeles Postmen and University of Southern California.

Decorating Floats—Few persons who watch the Tournament floats pass on New Year's day have a real understanding of the tremendous amount of work required to design one of the elaborate entries, gather and prepare the flowers and do the actual work of the decorating. Weeks are often spent in the planning, days in collecting the flowers and, as a rule, the entire day and night before New Year's in decorating. The workers on the floats watch the old year out not with pleasure and celebration but with hard work, worry and hurry to have their entries ready on time.

After a big float is planned, flowers must be engaged ahead of time in sufficient quantities for emergencies. Sometimes it is necessary to bring flowers from gardens for miles around, but this only when the quantity needed is so great that even Pasadena gardens cannot supply enough.

The work of decorating begins the day before New Year's with the building of the floats and the putting in place of such decorations as will not

fade. New Year's Eve sees the decorators hard at work, their floats placed in barns, lumber sheds and garages. Often they work all night long, and always



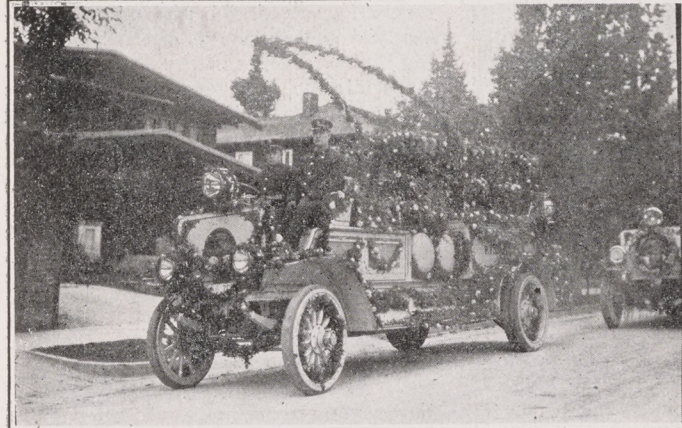
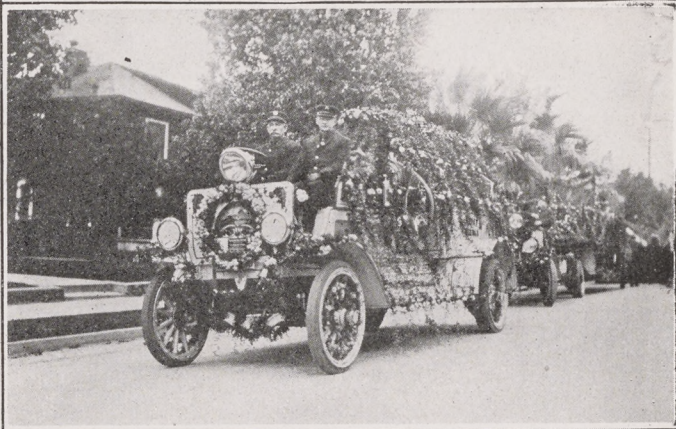
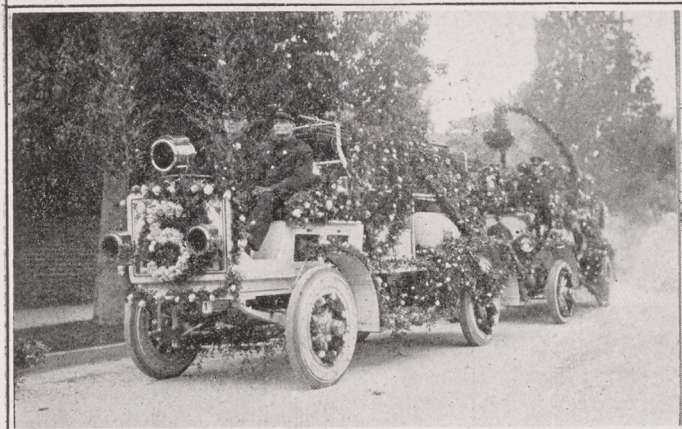
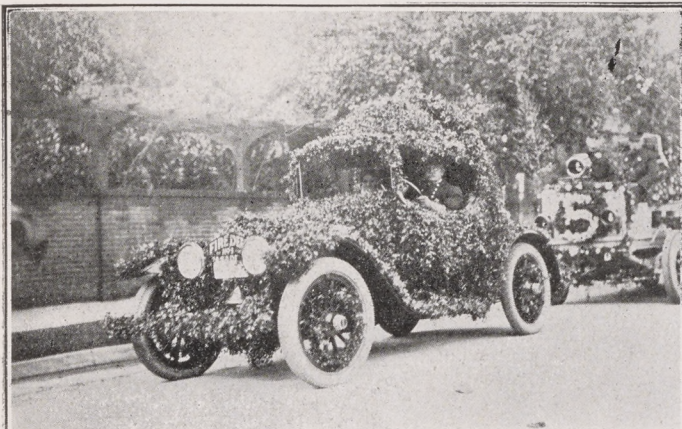
Manager A. J. Bertonneau, Conducted by F. W. Marcy in Forming Big Parade



Seventeen Pretty Girls Behind Trixie and Dixie, I. Owen Thompson's Entry

they are there before daylight, putting on the last flowers so that there may be no wilted blossoms to mar the entry.

This year it happened that for a week before New Year's there were cold nights, blighting many of the more delicate flowers and spoiling the buds. The Saturday before New Year's it rained, and for a time it seemed as if the difficulty of obtaining flowers would be too serious to be met. Emergency calls were sent out, especially by the Tournament of Roses association planning the great Garden of Allah, and the Merchants' association, entering the Four Ancient Thrones, both divisions needing thousands of flowers. On Sunday the weather cleared warm and bright and the belated buds began to open. Immediately the headquarters of the decorators were literally deluged with flowers, offered by private growers to help the Tournament, until by night the supply was greater than the need, and there were flowers not only to decorate the floats with lavish abundance



Fire Chief Clifford Heads Division of City's Fire Apparatus Hurlbut Street Fire Company Vehicle Trimmed in Flowers Mentor Street Fire Company Presents Attractive Apparatus White Horse Rides in State in Humane Society's Ambulance

Central Fire Truck Is Attractively Decorated by Firemen Pioneer Dakota Street Company Decorates Chemical Engine Watson's Royal Scottish Pipers Keep Crowd's Blood Moving Germond's Pasadena Municipal Band Is First in Big Parade

but to fling to the crowds along the sidewalks.

Planning a great entry like the Ancient Thrones, the Garden of Allah, the hotels or the Hawaiian float is work for a real artist, and the success of these divisions alone to say nothing of the others speaks for the enthusiasm and skill of the directors, Howell Brown for the thrones and the Garden of Allah, Mrs. C. V. Sturdevant for the Hawaiian float and Palmer Day for the hotels.

Unique Festival—In its Tournament of Roses Pasadena has an institution unique in many ways. In few favored climes of the world would such a pageant be possible on any New Year's day, but when one considers the age and continuity of the pageant it is apparent that the possibilities of the situation find a happy blending with the spirit of perseverance and achievement which distinguish Pasadena. Never in the history of the Tournament has the weather made it impossible to create the gorgeous floats which have come to



Mrs. H. Steelman in Prize-Winning Entry in One and Two-Horse Entry Division



C. D. Hillman Has Attractive Entry Decked With Flowers, With Child Featured

be recognized as measuring up to the high standard set for the event. On only one or two occasions has rain seriously interfered with the proper presentation of the spectacle to the thousands who assemble from all parts of the world to witness it.

The rule, adopted in the infancy of the Tournament, by which artificial flowers are barred from the parade, has been enforced rigidly. In preparation for the present Tournament one of the offerings from far Japan was a consignment of the artificial cherry blossoms for the making of which the artists of that nation are famous. Reluctantly, the censors of the parade were obliged to hold that not even the most exquisite art could be permitted to vie with nature's handiwork. And in many details as in this, the ideal of the Tournament has been maintained and its message of beauty fitly spoken.

Tournament day has passed through several stages. First it was a pleasant community gathering. As it became larger new features were adopted. For

many years the Roman chariot races were the chief attraction of the afternoon program. For several years, in answer to an apparent demand, an evening burlesque parade was carried out. But through the entire period the parade has been the central feature of the day. At present the Tournament is so well balanced that it would be difficult to suggest an improvement. The great football game of the afternoon has already won its place as one of the leading athletic events of the year in America, while the Tournament ball adds the social side and furnishes a meeting place where the men and women who make the Tournament may come into contact with those who come merely to be spectators.

Financially, the Tournament of Roses association sometimes has faced serious obstacles but always has overcome them. This year, while no figures are as yet available, it is certain that the Tournament has proved a financial success.



Otto Mears Enters Flower-Decked Automobile With Greenery and Blue Flowers



El Monte Entry Is "Some Pumpkins" with Floral Setting and Mammoth Center Which Opens to Show Faces of Little Girls



Bankers of Crown City Enter Floral Basket, from Pendant Corners of Which Swing Beautiful Bells Built of Flowers

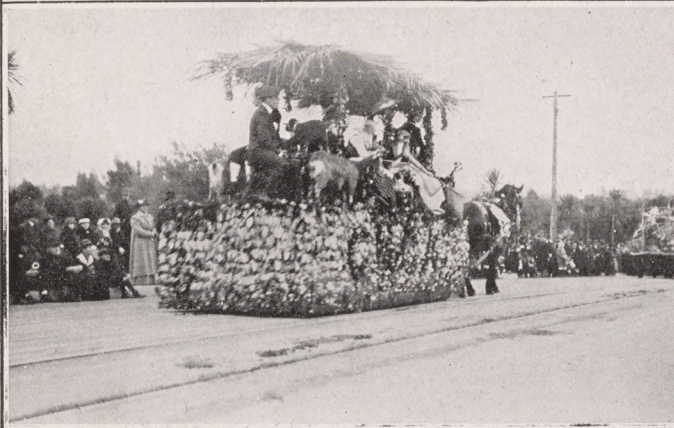
TOURNAMENT OF ROSES NUMBER



Pasadena Automobile Dealers' Association Has Entry of Flower-Decked Limousine Driven by Colonial Chauffeur



Knights of Columbus Run Auto-Cruiser Between Seas of Faces, Hundreds of Splendid Blossoms Serving to Make Entry

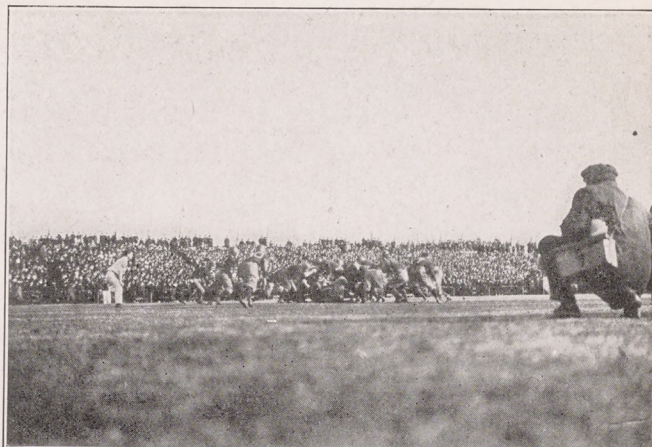


Crown City Dye Works Has Green and Floral Crown
 Milch Goat Association's Novel and Attractive Presentation
 Twnty-Mule-Team Has "Some" Driver to Tool it Through
 Hounds of Beverly Hills Held in Leash Ahead of Big Float

Maryland Grocery Has Small Auto in Geraniums and Green
 American Nursery Wins Prize with Its Quaint Conception
 Elias Hutson Uses Wee Pig to Make His Entry Novel One
 Pasadena's 1917 Tourney of Roses Crowd Sets New Record



Thirty Thousand People See The Thrilling Football Game



There Were Many Tense Moments During Exciting Plays



An Unusual Number of Handsome Mounts Added Interest



Oriental Representations Were Marked Feature of Parade

Brilliant Ball Ends Rose Tournament

MORE than 2000 persons attended the Rose Tournament ball, which brought the day's festivities to a close. It was held in the Hotel Maryland palm room, which was magnificently decorated for the occasion. Large as was the palm room, it could not hold the entire crowd at one time, and the merry throng flowed over into the lobby, dining room and ballroom.

Society from all over the American continent was represented at this brilliant event. The winter colony of tourists, here from all parts of the United States and Canada, not to speak of England and some of the other foreign countries, were there literally by the hundreds, and Pasadena and Southern California society generally was out in force.

Gorgeous decorations added interest to the ball. Roses, typifying the spirit of the Tournament itself, predominated. There were thousands of them. Cut flowers of other varieties, and greenery, were used in great profusion, and arranged with an artistic hand. A splendid feature of the decorations was an abundance of silvered asparagus plumosus, whose plumes lent themselves readily to the decorator's art.

Beauty and Fashion Celebrate Close of Joyous Fete Day

The most beautiful thing of the evening came as a surprise to everyone present at the great gathering except those on the Ball committee. Across the arched ceiling of the palm room was stretched a mammoth American flag. At a jerk of the cord, when hundreds of dancers were on the floor, the flag swung easily and gracefully aside, letting down a shower of a million rose petals, and a thousand tiny silken flags. The rose petals were as thick as snowflakes. The spectacle was an enchanting one. The rose petals came from the gardens of H. G. Wells of Lamanda Park.

Numerous smart dinner parties preceded the dance. There was a big table at which directors and officers of the Tournament of Roses association were seated. There were scores of other large dinner parties, and scores more of smaller ones. The dining room, which only recently was enlarged, was filled to capacity.

The Oregon football players naturally were the heroes of the evening.

After months of training, they were allowed to relax and do as they pleased for the first time, and entered with a spirit of joyousness into the pleasures of the evening. Every-

body crowded around to congratulate them, and it naturally follows that when dancing time arrived they did not lack for partners.

While the Oregon boys were being feasted at the Maryland, the Pennsylvania players were receiving flattering attentions at Hotel Raymond, where, after the game, they and newspaper men who witnessed the contest were guests of Walter Raymond, manager of the hotel. Later in the evening they joined in the festivities of the Tournament ball, no less merry than their rivals.

The last strain of music from the orchestra bringing the Tournament ball to a close, brought also to a close one of Pasadena's biggest and most successful days. Throughout the evening the president, manager, secretary and directors of the Pasadena Tournament of Roses were deluged with congratulations upon the fact that the Tournament had proved an artistic success, and—thanks to the football game—a great financial success.

Gridiron Classic Arouses Much Enthusiasm

THE University of Oregon's mighty football juggernaut lowered the colors of the University of Pennsylvania at Tournament park in the second annual "East against West" New Year's day football game. It was the afternoon feature of the twenty-eighth annual Tournament of Roses. The score was 14 to 0. The attendance was 30,000.

Oregon and Pennsylvania seemed perfectly matched as to skill, but the wonderful physical condition of the Oregon players told in the end. A touchdown for Oregon came in the third quarter after a series of crushing line plunges and a long forward pass to Tegart, right end, behind his own goal line in the corner of the field. "Shy"

Record Throng Witnesses Oregon Defeat Pennsylvania

ing most of the game seemed to gain on line plunges and off-tackle runs and bucks more consistently than Oregon. The punting, however, was all in favor of Oregon. This was against predictions as to this feature of the game. Howard Berry, the All-American full-back, was expected to outpunt Captain Beckett, of Oregon. The latter, however, used great headwork. His kicks nearly always struck just outside the sidelines and rolled out or dropped just over the sideline after twisting through the air fifty yards or more. If neither

end run was called by Quarterback Bell, of Penn. It started with perfect interference, but the greatest defensive play of the entire game broke it up. "Brick" Mitchell, left end for Oregon, staved off two Pennsylvania interferences and downed Quigley with a fifteen-yard loss. Quigley's attempted place-kick failed.

In the last quarter, after Oregon had scored twice, Jimmy Bryant went in for Penn and drove the team down to the Oregon fifteen-yard line from the Penn fifteen-yard line. The gains were principally on forward passes and end runs from punt formations by Bryant himself. It was the greatest game for open play ever seen in Southern California.



Oregon End Run, Quarterback "Shy" Huntington, No. 3, Carrying Ball, Spellman, Monteith and Parsons, Interference

Huntington marked the kick-out and kicked goal.

The second Oregon touchdown came in the last quarter. Johnny Parsons, the All-Northwest half-back, who was playing his last game for the Lemon-Yellow, broke through the line and ran 40 yards to within one yard of a touchdown. Two bucks sent the ball over, "Shy" Huntington again carrying the ball. Huntington heeled the kick-out on the second attempt. A second trial was allowed because a Penn player was offside. Huntington again kicked goal.

By a coincidence, the score of the game was the same as that a year ago when the Washington State college defeated Brown University. The game this year was on a perfect turf field under the most ideal weather conditions. The sun broke out of a cloudy sky about the middle of the forenoon, and shone brightly the remainder of the day. A gentle west wind was blowing.

By all odds the game was the greatest ever played on the Pacific coast. Pennsylvania uncovered a varied, resourceful and powerful attack and dur-

ing most of the game seemed to gain on line plunges and off-tackle runs and bucks more consistently than Oregon. The punting, however, was all in favor of Oregon. This was against predictions as to this feature of the game. Howard Berry, the All-American full-back, was expected to outpunt Captain Beckett, of Oregon. The latter, however, used great headwork. His kicks nearly always struck just outside the sidelines and rolled out or dropped just over the sideline after twisting through the air fifty yards or more. If neither

of these things happened, the entire Oregon line and both ends seemed to be charging down the field ready to smother Berry or Bell. Captain Beckett was a whirlwind on both offense and defense and was missed when taken out for injuries. The Oregon line as a whole actually outcharged the Penn forwards and blocked three attempts by the great Howard Berry at drop kicks for goal. Pennsylvania's best chance to score was in the second quarter. Berry's attempt to drop kick from the forty-yard line was blocked, and both teams chased the ball far to the right side of the field in Oregon territory. It was Miller's ball for Pennsylvania. Crane, playing left end for Urquhart, remained on the left side of the field, and caught Oregon napping. A long forward pass went straight into his arms, but in attempting to avoid "Shy" Huntington, who was waiting to tackle him, Crane fell. Berry was thereupon taken out by Coach Folwell and Quigley substituted. Three plays took the ball to within ten yards of the Oregon line in the left corner of the field. A right

The greatest individual star of the game was unquestionably "Shy" Huntington, the 180-pound Oregon quarterback, who is a whirlwind for speed and a Napoleon for generalship. Time after time, he eluded "Heinie" Miller, Penn's All-American right end.

The lineup was as follows:

Penn.	Oregon.
Mathews (C) ..L. T.....	Beckett (C)
Crane	L. E..... Mitchell
Hennig	L. G..... Snyder
L. Wray	C..... Rirley
Ertresvaag	R. G..... Spellman
Little	R. T..... Bartlett
Miller	R. E..... Tegart
Bell	Q. B... S. Huntington
Light	L. H..... Monteith
Derr	R. H..... Parsons
Berry	F. B... H. Huntington

Substitutes—Quigley for Berry; Berry for Quigley; Williams for Light; Titzel for Mathews; Young for Crane. Oregon—Williams for Beckett; Cook for Tegart.

Officials—W. S. Kienholz, Pasadena, referee; Dr. A. W. Smith, Pasadena, umpire; Jack Wells, head linesman; W. S. Witmer, field judge.



WALTER RAYMOND GEO.H. FROST J.J.MITCHELL
TREASURER D.W.HERLIHY D.M.LINNARD R.C.BARTOW A.J.BERTONNEAU
VICE PRESIDENT PRESIDENT SECRETARY MANAGER HENRY NEWBY A.T.WELLES

Tournament 28th Annual Rose Fete

ONCE a year Pasadena Inaugurated by Valley Hunt Club, Has Remarkable History

ONCE a year Pasadena adorns herself with flowers, throws wide her gates and is officially at home to all the world. Once a year, on New Year's day when snow is piled high over the white east and flowers are treasured things to be cherished one by one, Pasadena calls the warmth of the sunshine to smile on her party, brings the caroling birds for an orchestra, and flings flowers with lavish hand until one is no longer conscious of single blossoms or even of blossoms by the hundred but only of an almost bewildering mass of color and fragrance and beauty.

Twenty-seven years ago when the first Tournament of Roses was held under the auspices of the Valley Hunt club, it was primarily an afternoon of sports, races, California horsemanship and a sort of big family picnic in which all the village, then like a big family, might join. The parade was a chance happening; merely the means by which the carriages reached the grounds where the sports were held.

Then the parade began to grow and like the infant prodigy who overtops his family, it soon became the principal reason for the day, until now New Year's day for Pasadenans means simply the day on which the Tournament of Roses is held, and the fact that a new year is starting on its journey is incidental.

Out of this happen-so procession of carriages decorated with a few home-grown flowers has grown the marvelous pageant which every year draws its thousands of spectators from all over the country. Still the personal interest is not lost, and so long as the schools make their entries of beauty there will be tired but happy spectators in the crowd to whom the whole splendid length of the pageant is of less importance than one proud little girl in her fluffy dress perched among the flowers or one sturdy boy marching gallantly with the end of a ribbon in his hand.

The Valley Hunt club, under whose auspices the Tournament of Roses was first held, was organized in 1888 as an outgrowth of the hunts with hounds enjoyed by a group of Pasadenans under the direction of the late Dr. C. F. Holder. In the second year of the hunt club, 1888, Dr. Holder became president and plans for the first Tournament were laid.

The first Tournament of Roses was devoted more especially to the afternoon program of sports and the feats of horsemanship which characterized the early days of Southern California.

The Valley Hunt club had charge of the Tournament until 1895. In that year the Tournament of Roses association was organized, its membership reaching well over 1600, and its affairs were put in the control of a board of directors who are in the work for the love of it.

In the earlier days of the Tournament, the entries were made by individuals, driving their carriages, riding their horses or when the bicycle craze swept the land, entering their decorated wheels. Gradually larger organizations began to enter, the schools first, and so on until now hotels, clubs and even cities are represented.

The afternoon program of races and sports was changed first for chariot races, and then to the great football game.

Men and women of enthusiasm and vision and unbounded energy have guided the affairs of the Tournament since its inception. The presidents of the association have been Dr. C. F. Holder, 1890; B. M. Wotkins, 1891; Frank C. Bolt, 1892, 1893; C. D. Daggett, 1894, 1895; Edwin Stearns, 1896, 1897; M. H. Weight, 1898, 1899; Herman Hertel, 1900; F. B. Wetherby, 1901; J. Wagner, 1902; Charles Coleman, 1903; C. D. Daggett, 1904, 1905; E. D. Neff, 1906; E. T. Off, 1907; George P. Cary, 1908, 1909, 1910; Frank G. Hogan, 1911; E. T. Off, 1912, 1913; R. D. Davis, 1914; J. B. Coulston, 1915; L. H. Turner, 1916; D. M. Linnard, 1917.



M.H.SALISBURY



G.A.DAMON



J.W.WOOD



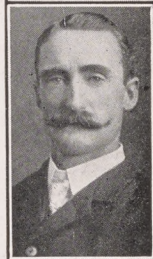
W.L.LEISHMAN



L.H.TURNER



GRANT ORTH



H.M.COLE

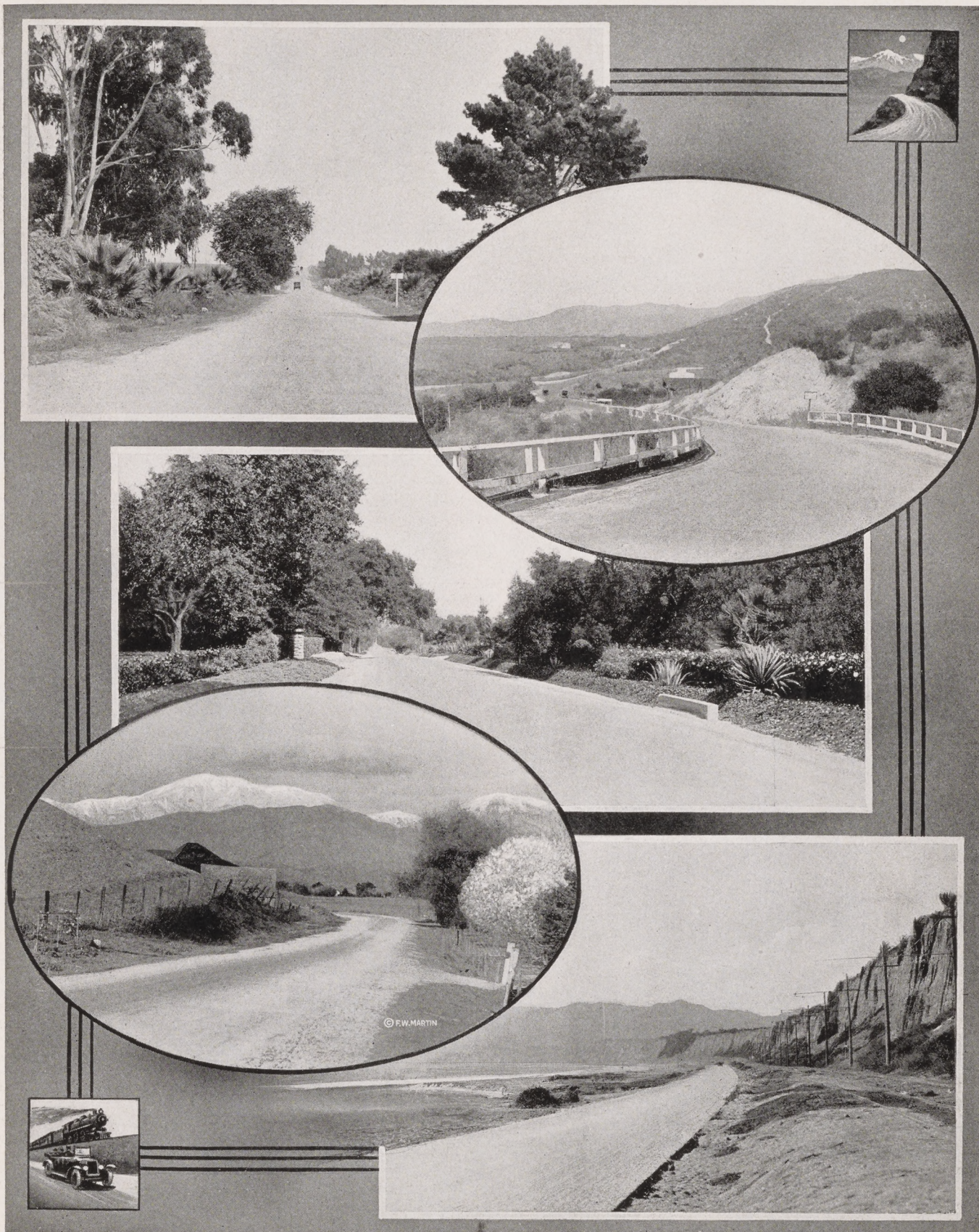


B.O.KENDALL

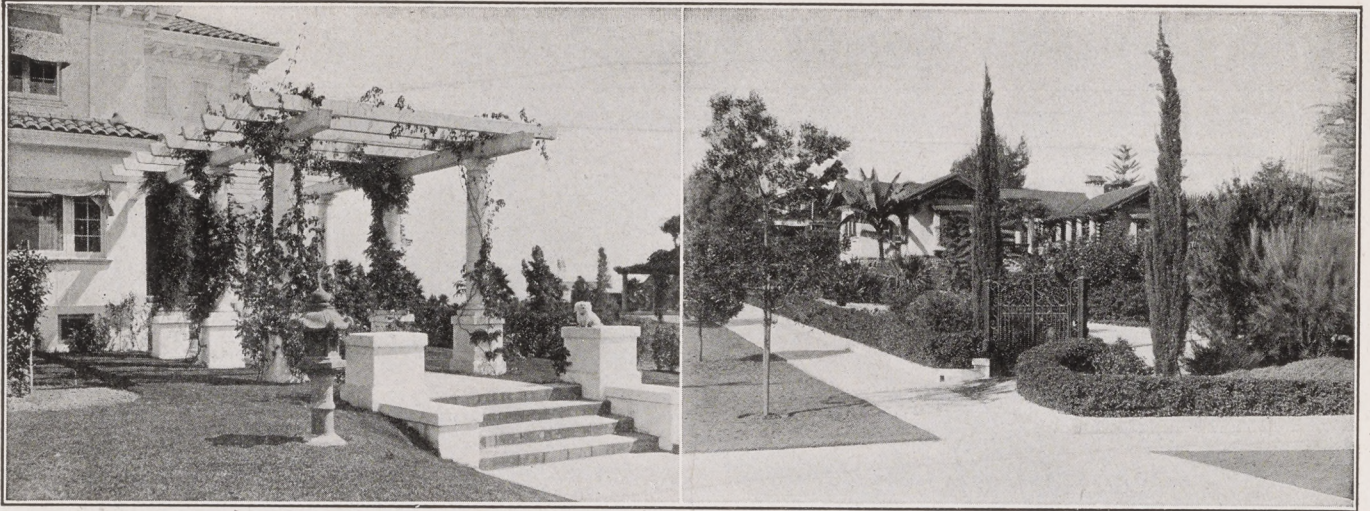


W.H.VEDDER A.K.BENNETT D.BLANKENHORN E.R.BRALEY W.F.CRELLER H.G.CATTELL W.S.KIENHOLZ EDWIN F.HAHN E.T.OFF A.L.HAMILTON

CALIFORNIA'S INCOMPARABLE GOOD ROADS



TYPICAL SCENES ALONG NEAR-BY BOULEVARDS—From Top to Bottom: Foothill Boulevard East of Pasadena; Western Approach to the Colorado Street Bridge; in the Alhambra Suburbs, at Pasadena's Southern Border; A Rugged View as the Highway Nears the Sierra Madre Mountain Range; By Pacific's Shore, Reached in Less Than Hour's Ride



There Is the Most Intimate Association Between Pasadena Homes and Gardens, Enhancing the Beauties of Each

Ideal Homes Express Character of City

A HOME in Pasadena means a place of artistic beauty, set in gardens that bloom all the year around. Whether the home is a stately mansion or a low-roof spreading bungalow, it is always surrounded by its lawns and gardens, until a vista down almost any street in the residence district is like looking down the highways of a great park.

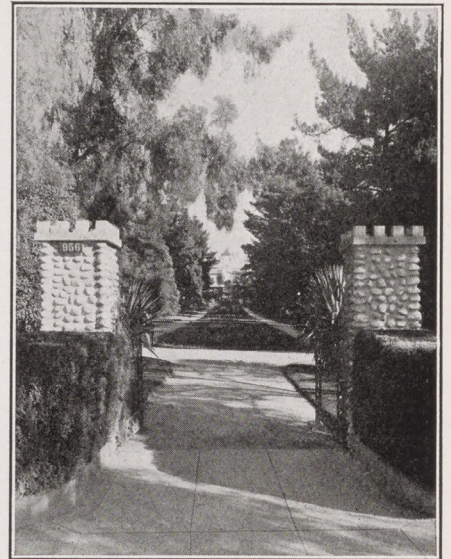
Pasadena offers the widest contrast in her homes, although they all have one thing in common, beauty of design and effect and a correspondence with their garden setting, that completes the picture. In Oak Knoll, on Orange Grove avenue, along the banks of the Arroyo Seco and in Altadena are the majority of the elaborate residences, although every street has its handsome homes. These four districts have their special characteristics and the houses are designed to follow the

Many Beautiful Types Harmonize With Land of Outdoors

suggestion offered by the landscape. In Oak Knoll where winding canyons and roads rise and fall in unexpected valleys and hills, the houses are of many and varied designs, perched on commanding hillsides to overlook the orange groves and the open country to the south or nestling among the great oak trees which have given the district its name. On Orange Grove avenue and the neighboring streets, the oldest of the sections devoted to handsome homes, the residences are set in great gardens with smooth stretches of lawn, and shrubs and trees placed in artistic arrangement.

Along the banks of the Arroyo Seco, west of the city where a deep cut runs

from the mountains to Los Angeles, beautiful homes stand on the brow of the hill, overlooking the valley and commanding the view of the hills under the sunset to the



Dignified Entrance to Spacious Grounds

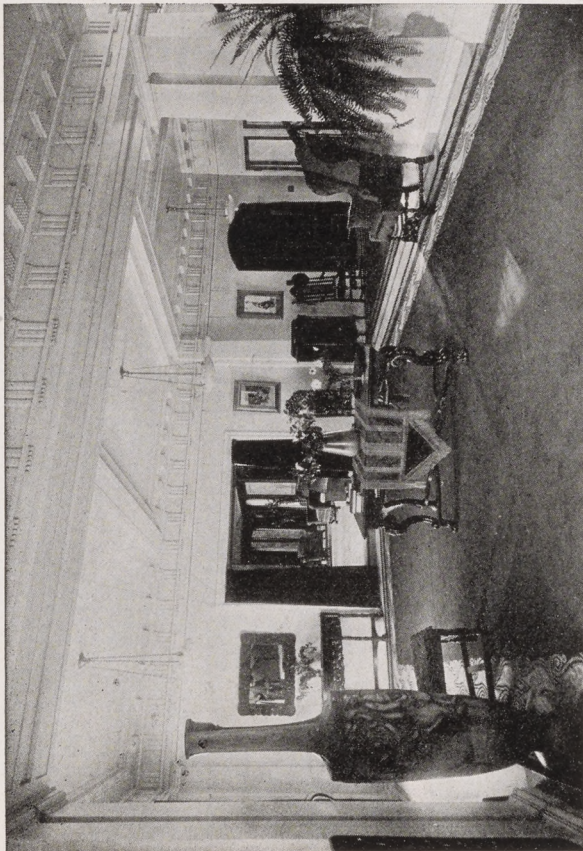
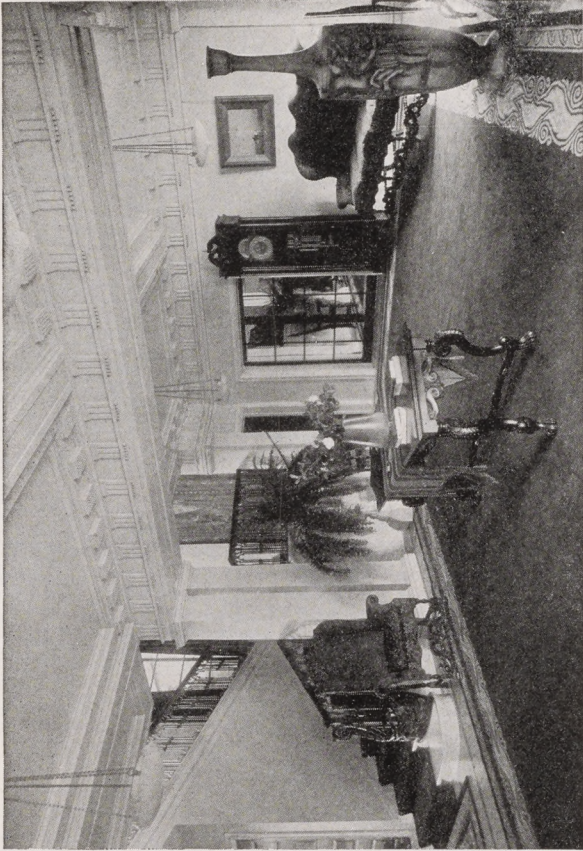


Vine-Covered Pergolas Abound, Furnishing Charming, Restful Garden Retreats

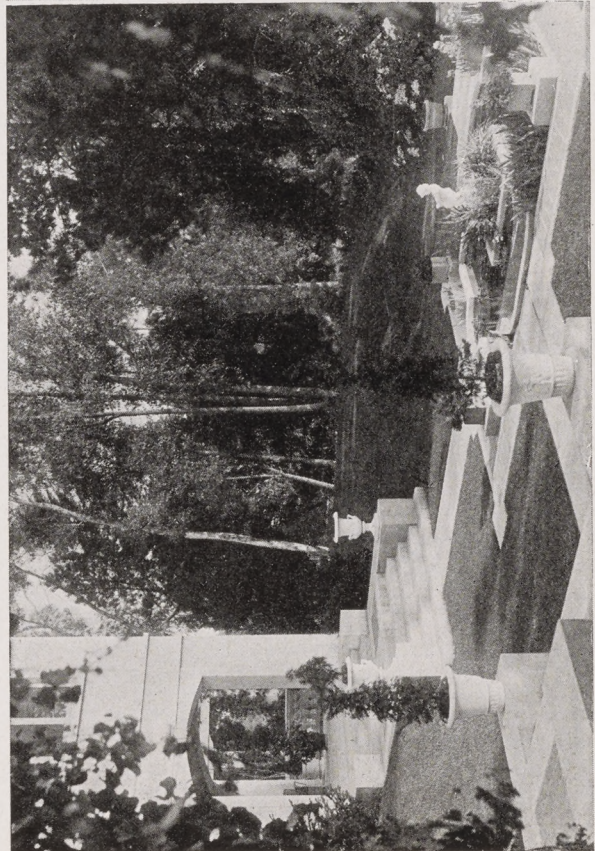
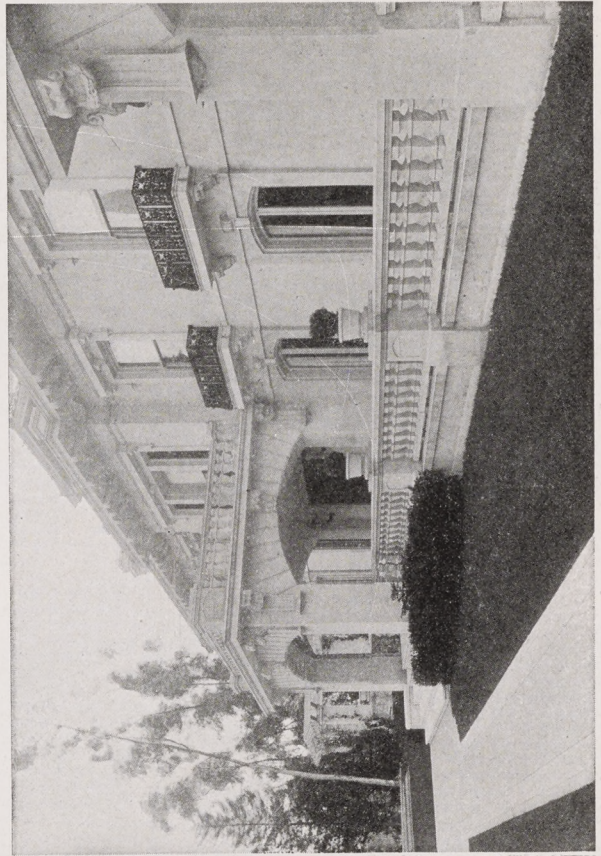
west. Altadena, gazing down over the city with its thousand lights, has its quota of handsome homes, placed at the base of the mountains.

The bungalow is a characteristic feature of Pasadena architecture, especially adapted to the nature of the city where great trees mark every dooryard and the spreading style of the one-story house is particularly appropriate. These bungalows with their wide-sweeping roofs, broad porches and many windows are almost invariably set in the midst of gardens, hung with vines and surrounded with trees so that they are the most charming dwellings imaginable, and in Pasadena, where the summery climate of all the year around invites to the out of doors, they are the favorite type of home for the man of moderate means.

GLIMPSES OF BEAUTIFUL PASADENA HOMES



REPRESENTATIVE DESIGNS AND CONSTRUCTION OF THE G. LAWRENCE STIMSON CO., 404-406 CHAMBER OF COMMERCE BUILDING



CHARACTERISTIC TYPES OF PROPERTIES HANDLED BY THE BLANKENHORN-HUNTER CO., 210 EAST COLORADO STREET



Example of pure Italian Renaissance (first); development of several types in which Italian predominates, (second), and a house more upon the French lines.

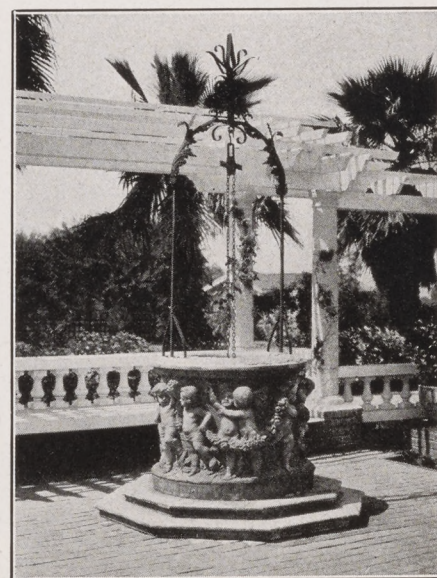


Building Feature Pergola Adaptation

Of houses of an intermediate type there are hundreds, many of them following the mission style of architecture with the tile roofs and plaster walls, others of rustic effect with shingles and brickwork, and all of them artistically designed. The square, uncompromisingly box-like house with a cramped porch and small windows is practically unknown in Pasadena; the few that remain of the older houses stand out in marked contrast to the myriad places of beauty.

In this land of the out-of-doors, porches, pergolas and gardens are always found. Sleeping porches are a feature of nearly every home, and many families spend nearly all their time out of doors on the wide porches designed as living rooms. Numbers of these porches are equipped with fireplaces and in many of the larger estates there are tea houses and outdoor pavilions for pleasant days of summer and winter.

All types of architecture are represented in the homes of Pasadena. Most



Modern Use of Ancient Well Head Shown in Most Exquisite Work of Art



Interesting Bit of Formal Pergola Type

characteristic, perhaps, is the mission type so popular in Southern California and the bungalow design of artistic possibilities. Colonial adaptations, French and Italian architecture have been used in many cases, and a unique type is the Japanese with its up-curving roofs and picturesque details. English houses nestle among the trees with the picturesque Stratford design frequently seen.

Numerous houses follow the patio type, built about three sides of a court where gardens, fountains and winding paths make the space into a beautiful little park, while the single row of rooms forming the house on the three sides of the square affords every room an outlook on the garden.

Individuality is the keynote of Pasadena houses, and the monotonous rows of buildings all exactly alike which mar the streets of some cities are unknown in Pasadena; every house has its own good features, and it may indeed be said that every prospect pleases.

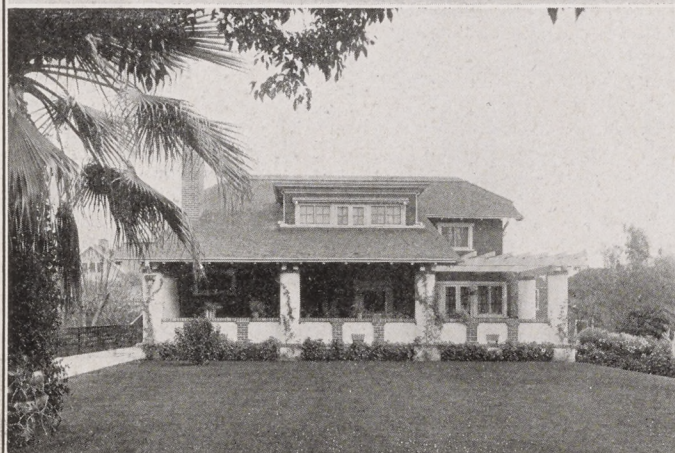
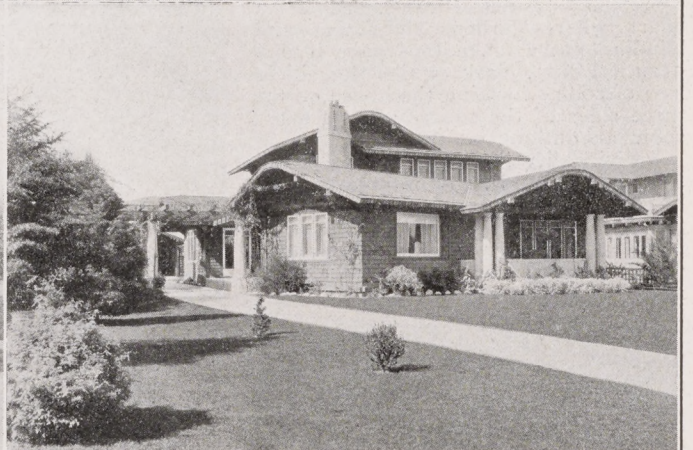


Facade of an Oak Knoll Residence; a Popular Type of Modernized Colonial



Another fine example of formal building (first); adoption of French type with harmonious planting (second), and a California development frequently seen.

TOURNAMENT OF ROSES NUMBER

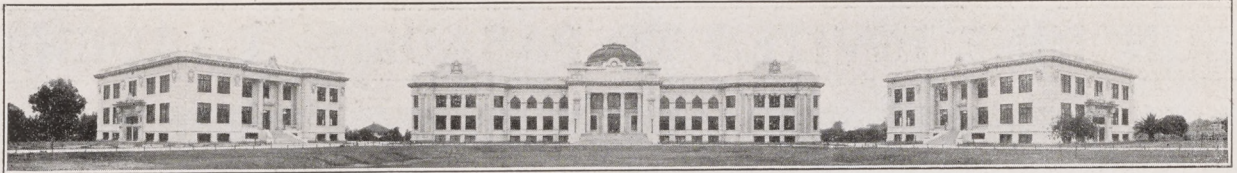


Here are fine examples of the variety seen in the architecture and design of Pasadena homes, attractive alike in the transplanted Colonial house, the bungalow on Japanese lines, and type of local origin known as the California house.

SUNSHINE INVITES TO PASADENA GARDENS



A typical scene of Pasadena garden enchantment: The open gate bespeaks their hospitable side; there is also suggested the garden's retirement, its wealth of fragrant bloom and its shady corners, with sunshine sifting through.



Three Principal Buildings of the Pasadena Polytechnic High School

Splendid Educational Opportunities Here

EDUCATIONAL opportunities from the kindergarten to a college degree are offered in Pasadena, with both public and private schools to meet all preferences. The widest range of training is available for students, with many supplementary opportunities such as lectures, special courses and other advantages.

Pasadena's public schools are her pride, and amply justify the regard in

Colleges, Public and Private Schools Offer High Privileges

winter, with classes in any branch for which a sufficient number enroll.

There are twenty regular grammar schools in Pasadena and two special schools, an intermediate and a vocational school. In all of the schools much attention is given to physical

all children in any way abnormal.

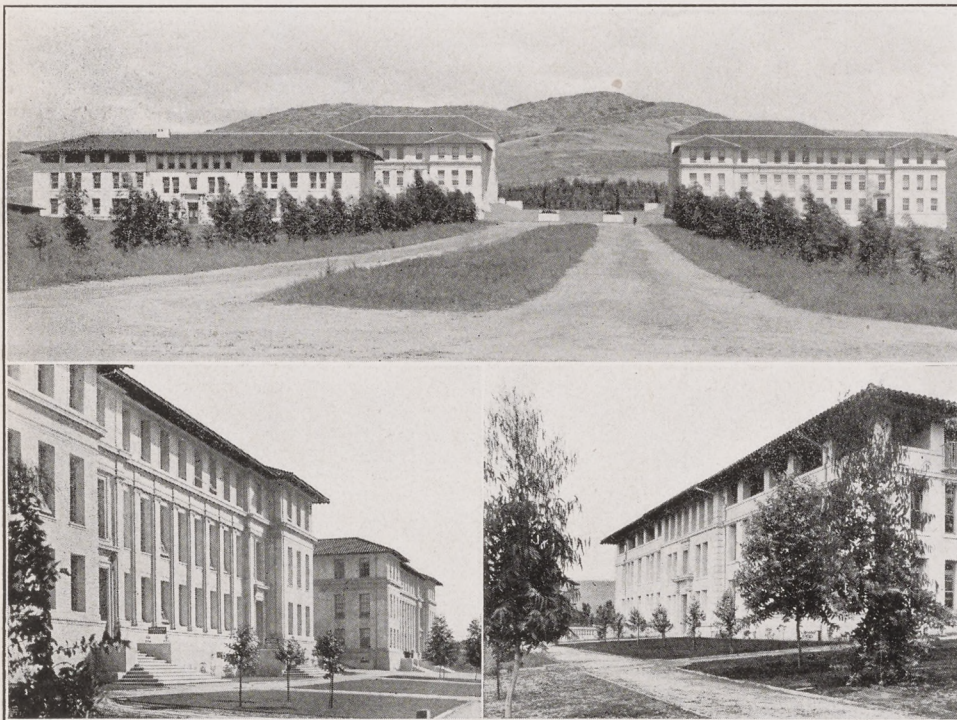
The Muir intermediate school, housing seventh, eighth and ninth grades, is conducted on the plan of a high school with the teachers working by departments instead of grades. Elementary work is given in German, Spanish, Latin and general science, and students are prepared to enter regular high school work. The Wilson school handles vocational work in a unique way. Here are enrolled students who need special study, those who are backward, delayed in their work or in any way exceptional. Special attention is given individuals and many have been aroused to a new interest in their work, with gratifying results.

Playgrounds are maintained in connection with most of the schools and inter-scholastic competitions are held.

Excellent as now are the public schools, earnest educators at their head, under the direction of Dr. Jeremiah M. Rhodes, Superintendent, constantly strive to keep the school system truly progressive, and a Junior College, as well as an extension of the Intermediate school plan, are among the changes under consideration.

Three colleges are of especial interest to Pasadena, one, Throop College of Technology, located in Pasadena; another, the Nazarene university, just north of the city, and the third, Occidental, located in Eagle Rock district.

Throop is ranked as one of the leading technical colleges of the country, and has been given the highest commendation by eastern educators, being accorded many privileges which are only granted to the best. Courses on a par with those in the best known technical colleges are offered in engineering and technical branches and Throop graduates are holding responsible positions in many countries. Thorough cultural work is also offered, including a series of free public lectures given every winter by such men as Alfred Noyes, Dr. Hornaday and many others.



OCCIDENTAL COLLEGE—Main Avenue of Campus; Johnson and Fowler Halls; Men's Dormitory (James Swan Hall)

which they are held. The polytechnic high school, housed in three magnificent main buildings with additional buildings for the dairying, agricultural and other departments, offers to nearly 1600 students courses ranging from the cultural branches and art study to such practical work as agriculture, commercial subjects, home economics and all branches of manual training. In the large auditorium with its stage and moving picture equipment, opportunity is given for dramatics, debates and entertainments of all sorts, and the athletic side of school life is also well satisfied with opportunity for participation in many lines of sport as well as regular physical training.

A largely attended night school is conducted at the high school during the

training, health development, home economics, agriculture and manual training, special instructors carrying on this work. A practical psychologist heads the department of child welfare which attends to the special needs of



Thursday Afternoon at the Orton School; Typical Healthful Outdoor Activity

OUT DOOR STUDY ALL WINTER
ORTON SCHOOL
 FOUNDED 1890
 BOARDING and DAY SCHOOL. COLLEGE PREPARATORY
 and GENERAL COURSES. AFFILIATIONS in PARIS and
 BERLIN. CERTIFICATES ADMIT to EASTERN
 COLLEGES. ART, MUSIC, GYMNASIUM.
 ANNA B. ORTON PRIN.
 130-158 SOUTH EUCLID AVENUE



THROOP COLLEGE OF TECHNOLOGY—Three of the First Buildings in the College Group

Military training is given at the college. Dr. James A. B. Scherer is the president and the faculty is composed of men of high rank as educators. The college has a fine campus of over twenty acres, and is erecting its buildings as units in a plan carefully matured by eminent architects.

Back of applied science lies research, and Throop has recently so augmented its financial resources as to be able to

give great attention to research. Graduates of prominent universities are already coming for further study. It would be difficult to find two men more distinguished in their respective fields than the directors of chemical and physical research, Dr. Arthur A. Noyes and Dr. Robert A. Millikan, who, in collaboration with the research work of Dr. George E. Hale, will devote several months of each year at

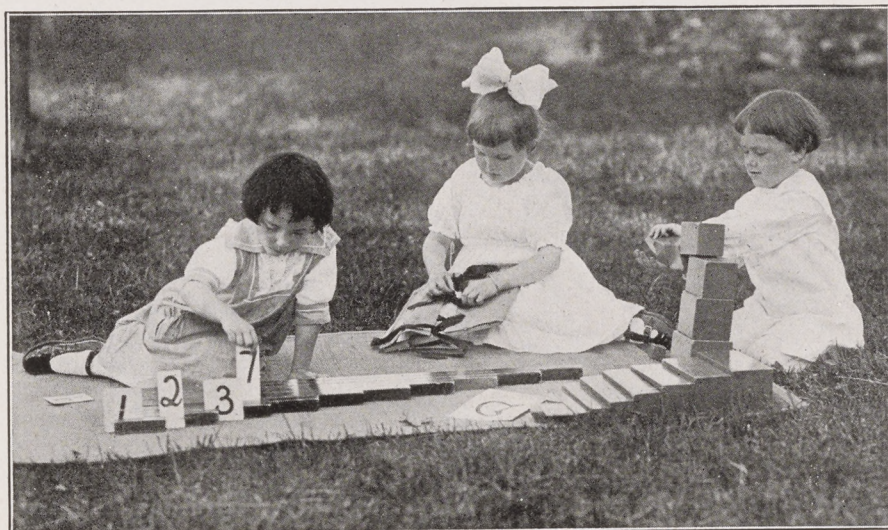
Throop to problems of radio-activity. The Nazarene university is conducted by the Nazarene church with special attention given to missionary training and education for religious and evangelistic work. Regular college work is also offered, with a preparatory department.

Occidental college, which draws many Pasadena students, is located on an extensive campus at the city's border in Eagle Rock, included in Greater Los Angeles. Its three buildings are the first of a large and well equipped plant. General college work is offered, the special aim of the institution being to turn out its students not only well educated technically but trained in right living and high ideals. The fine standards maintained and the strong influence Occidental exerts, are such as have made the devoted smaller colleges so great an educational force.

Pasadena's private schools are of the highest type, including several girls' schools, a military academy, a special school for exceptional children, business colleges, a Catholic academy and parochial school, Montessori classes, a school of expression and others.

POTTS' BUSINESS COLLEGE

Located in excellent quarters at 37 East Union street, is an institution in keeping with the city's high standards. It is thoroughly well equipped, with every facility, and is conducted by a corps of able instructors, at the head of which is M. G. Potts, the president and manager. Inquiries gladly answered.



Montessori "House of Childhood," Hotel Maryland and 412 Oak Lawn—A Perfect Method of Development, With the Most Ideal Surroundings in the World
CARRIE THULLEN SCHMICK, Directress

Pasadena Progressing on Enduring Basis

AS A CITY OF 50,000 people grown within two decades from the town of 10,000, Pasadena has manifestly made rapid strides in city building. Fortunate in the cultured class of men and women who laid its foundations and early shaped its character, there has been no break in its adherence to high civic ideals. It has from the first fostered social, educational, musical and art, religious and home interests with zealous care.

The development of great tourist hotels, as Southern California more and more became the Playground of the World, has made it a center for travel, while its situation and charm have proved the permanent magnet that yearly attract as residents people familiar with the advantages of all parts of the world. Easily accessible to, but apart from the largest city on the Pacific Coast, and a radial point in the great boulevard system of Southern California, with well-nigh perfect winter and summer climate, it combines the attractions most in demand by people of means and cultivated tastes.

But Pasadena is haply far more than a resort for pleasure seekers. Among its residents there are many who have won distinction as men of large affairs, as well as in public and professional life. Their experience and talents are quite generally enlisted in behalf of city advancement, and as members of the Board of Trade, as directors of finan-

Noted Advance in Population, Wealth and Achievements

cial and business enterprises and of educational institutions, and in all public ways, their influence is made to count for the community.

Deposits in the city's banks are close to \$15,000,000 and annual clearances

cent years is the beautiful concrete bridge spanning the Arroyo Seco, Brookside Park and playgrounds, with its municipal open-air plunge, a most popular place of resort, La Pintoresca Park in the northern part of the city, a valuable sewer farm property, extensive holdings of Arroyo lands, and a Federal postoffice building worthy of the city.

Now on all sides is recognized the need, as Pasadena shall go forward to a still greater future, for a well considered, harmonious scheme for city improvement, the parts of which shall fit into the whole. As a result city planning is receiving much attention, through the efforts of the City Beautiful Association and the City Planning Commission.

Pasadena's continued and even more rapid growth is not a matter of doubt.

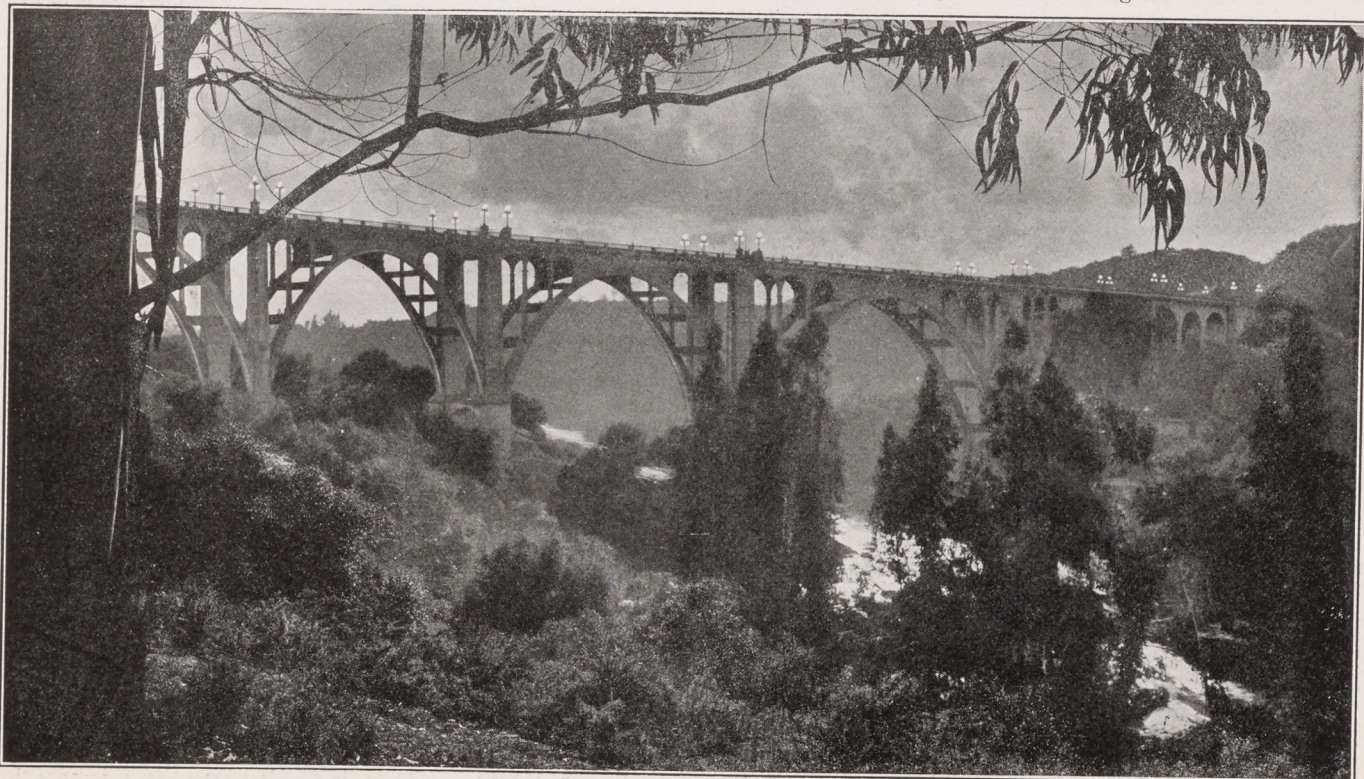
The ideal summer climate of Southern California's coast section is year by year becoming better known. Also Southern California's great boulevard system has made this the one perfect section of the country for motoring during every month of the year. The hundreds of miles of concrete and macadam roads afford every variety of scene, from the rugged picturesqueness of foothills and grandeur of mountains to the soft verdure of valley and the ocean's shimmering blue, all under balmy air and smiling skies to make the Motorist's Paradise. Come and prove these things.



Y. M. C. A. Building, Owned by the Organization

over \$50,000,000, while yearly building permits run well above \$2,000,000. Its business district is notable for uniform cleanliness as well as for its handsome and substantial character, and its stores rival those of large cities.

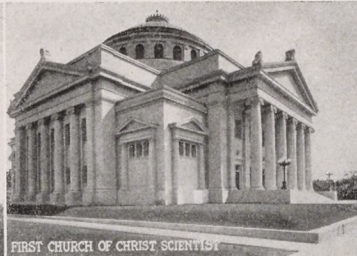
Among the city's acquisitions in re-



Colorado Street Bridge Over the Arroyo Seco, as Seen on a December Day; Notable Structure at Spot of Scenic Beauty



FIRST CONGREGATIONAL CHURCH



FIRST CHURCH OF CHRIST SCIENTIST



LAKE AVE. METHODIST CHURCH



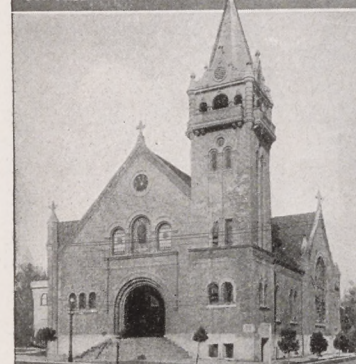
ALL SAINTS CHURCH



FIRST CHRISTIAN CHURCH



UNIVERSALIST CHURCH



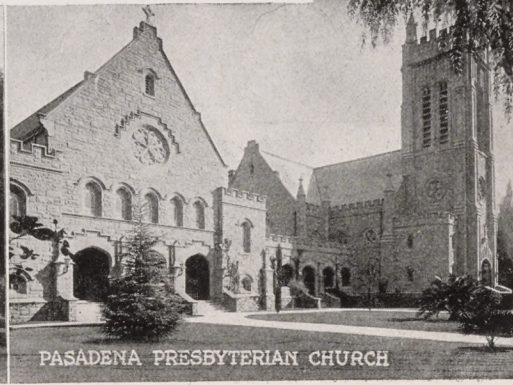
SAINT ANDREWS CHURCH



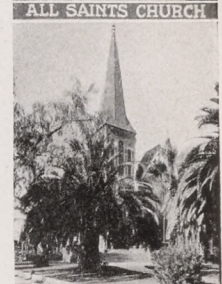
FIRST METHODIST CHURCH



FIRST BAPTIST CHURCH



PASADENA PRESBYTERIAN CHURCH



NEIGHBORHOOD CHURCH



DETAIL FIRST METHODIST



INTERIOR FIRST PRESBYTERIAN



UNITED PRESBYTERIAN

Churches Are Numerous Representatives From All Denominations Are Found

THE follower of every creed will find a place of worship among the churches of Pasadena, where practically every denomination and organization is represented with a prosperous society and large membership. Most of the churches have their own buildings, many of them beautiful structures which are worthy to be ranked with the churches of any city.

The smaller church is likewise well represented, the buildings which house the congregations of a few hundred members being as artistic and beautiful in their way as the larger buildings. Several of the churches are built along the lines of the bungalow, characteristically Californian and offering opportunity for unusually beautiful effects. Standing in the midst of gardens and lawns, many of them covered with vines and surrounded with flowers that blossom at all seasons of the year, the Pasadena churches are one of the most attractive features of the city.

In addition to the organizations which meet in their own buildings, there are many smaller societies which meet in halls and clubhouses, including such organizations as the New Thought center, Spiritualist churches, Bible study societies and others.

The Salvation Army organization is prosperous and active and the Christian Endeavor workers of the city conduct a flourishing mission which does much social service work. All of the churches take an active part in relieving cases of need and participate with effect in the affairs of the city. In many churches meetings are held to discuss city problems.

Social life is a feature of all the churches with a special effort made to welcome the strangers and visitors. Missionary societies, women's organizations, clubs and circles for the young people, men's clubs, organizations for the young men and many other societies care for the social interests of the church members, and conduct numerous pleasant and profitable entertainments and programs. Lecture courses are frequently given in the churches, and the motion picture and stereopticon machines with which several of the churches are equipped make it possible to offer varied programs. The Universalist church auditorium and the Neighborhood House, maintained in connection with the Neighborhood Congregational church, have motion picture machines, while several churches have stereopticons.

The ministers of the Pasadena churches are men of exceptional type, not only for their caliber as preachers and pastors, their high ideals and the influence of their lives, but for also their active interest in other lines. Many of them are widely known as writers and lecturers on various subjects, and several are accomplished musicians. They are always among the foremost workers in any cause which makes for civic improvement or elevation of the ideals of the municipality.

TOURNAMENT OF ROSES NUMBER



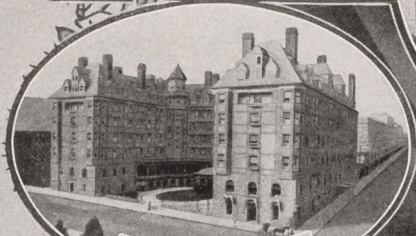
MOANA HOTEL
HONOLULU



THE ST. FRANCIS
SAN FRANCISCO



IMPERIAL HOTEL
TOKYO, JAPAN



THE PORTLAND
PORTLAND, ORE.



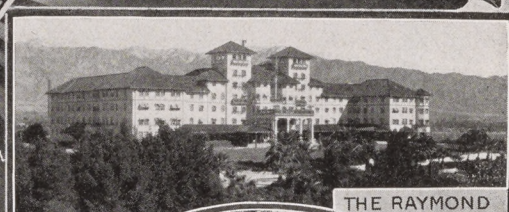
THE TRAYMORE
ATLANTIC CITY

HOTELS COMPETING IN
TOURNAMENT OF ROSES
FLORAL PARADE
PASADENA, CAL. JAN. 1, 1917

SILVER TROPHY DONATED BY
PALACE HOTEL
SAN FRANCISCO
FOR BEST HOTEL ENTRY



MANILA HOTEL
MANILA, P. I.



THE RAYMOND
PASADENA



HOTEL DEL MONTE
DEL MONTE, CAL.



GLENWOOD MISSION INN
RIVERSIDE, CAL.



THE HUNTINGTON
PASADENA



BEVERLY HILLS HOTEL
BEVERLY HILLS, CAL.



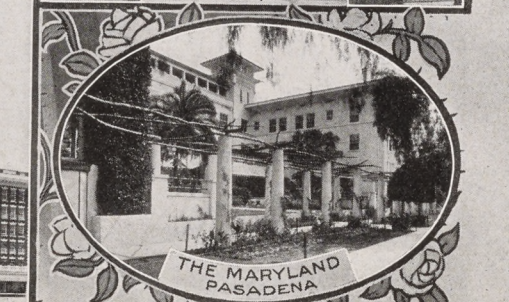
GRAND HOTEL
YOKOHAMA, JAPAN



THE GREEN
PASADENA



THE BLACKSTONE
CHICAGO



THE MARYLAND
PASADENA

Unrivalled Hotels Are Strong Magnet

PASADENA'S great tourist hotels are far famed, and are one of the city's important assets. They annually bring to the city hundreds of prominent people, of whom a number always find the city's lure so strong that they decide to make Pasadena their home, either all or part of the year.

Pasadena first gave to the traveling public a great winter hotel a little more than thirty years ago, when the first Hotel Raymond—destroyed by fire on Easter Sunday, 1895—was opened to the public. It was rebuilt seven years later and is still managed by the owner, Mr. Walter Raymond, who has been so long and closely identified with the development of Pasadena, as well as with its hotel life. In its ideal situation on Raymond Hill, with its own golf links, the Raymond has always been an ideal resort for winter visitors.

Hotel Green, which later became so notable a building with its great Moorish-Romanesque wings of fire-proof concrete construction comprising 500 rooms, laid its first foundations in 1891. Colonel G. G. Green of Woodbury, N. J., is still the owner of Hotel Green, which has this year come under

Both Attract and Charm Visitors---A Golfer's Paradise

the management of Mr. D. M. Linnard, adding a third to the Pasadena hotels directed by him.

Hotel Maryland, with its wonderful group of bungalows clustered about beautifully planted grounds, has for a number of years attested in increasing measure the value of a new idea which perfectly fits into the scheme of things. Mr. Linnard had already made the Maryland noted for its "hominess" when he had the vision of "Bungalowland" as it has come into existence. As related to the hotel the Maryland Bungalows are no less than a creation of genius, guests of the hotel there domiciled having at will the privacy of the home or sharing fully the attractive social life of the hotel.

The Huntington, like Hotel Raymond, is magnificently situated at the brow of a hill in Oak Knoll, overlooking an unrivalled expanse of verdant and blossoming orchards, beautiful country estates, and wide stretches of the matchless San Gabriel Valley. The

second of Pasadena's great hotels to come under Mr. Linnard's management, it is taking high rank among the best of the state. Of the above, the Maryland is open the year round, the others having their seasons usually from late in December till sometime in April.

Besides these larger Pasadena hotels, there are a goodly number of smaller capacity, but well conducted and popular, besides apartment houses and bungalow courts, where the winter guest may find any kind of accommodations desired at moderate rates. Hotel Guirnalda, an excellent example, is centrally located on East Colorado street and well conducted.

Information as to Pasadena's hotels, as well as any other feature of the city, will be cheerfully furnished by the Board of Trade.

That Pasadena is indeed a golfer's as well as a motorist's Paradise, all visitors agree. With its several Country clubs—the Annandale, Altadena, Midwick and others—and links elsewhere available, and with a twelve months' "open" golf season, there is nothing to be desired which ideal surroundings and perfect climate can give.

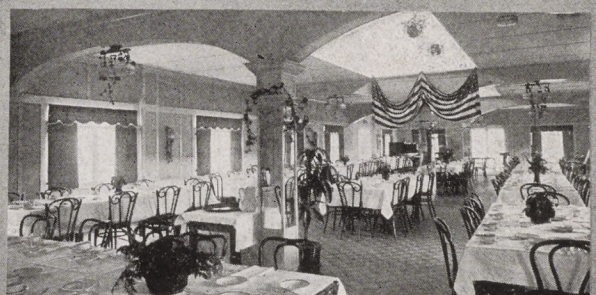
TEA CUP INN

Serves BANQUETS
SPECIAL DINNERS
AFTERNOON TEAS



MEALS TABLE D'HOTE
LUNCHEON
EVENING DINNER

*Vegetarian
Cafeteria Upstairs*



THE NEW TEA CUP INN, 141 NORTH MARENGO AVENUE, MR. AND MRS. E. E. HALL, PROPRIETORS

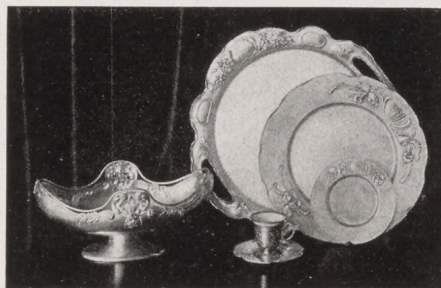
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Silverware

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Shops

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Work Rooms

851 N. Lake Avenue Phone Fair Oaks 1842
Pasadena

Pasadena's Great Triumvirate of Hotels



THE MARYLAND HOTEL & BUNGALOWS
OPEN ALL YEAR

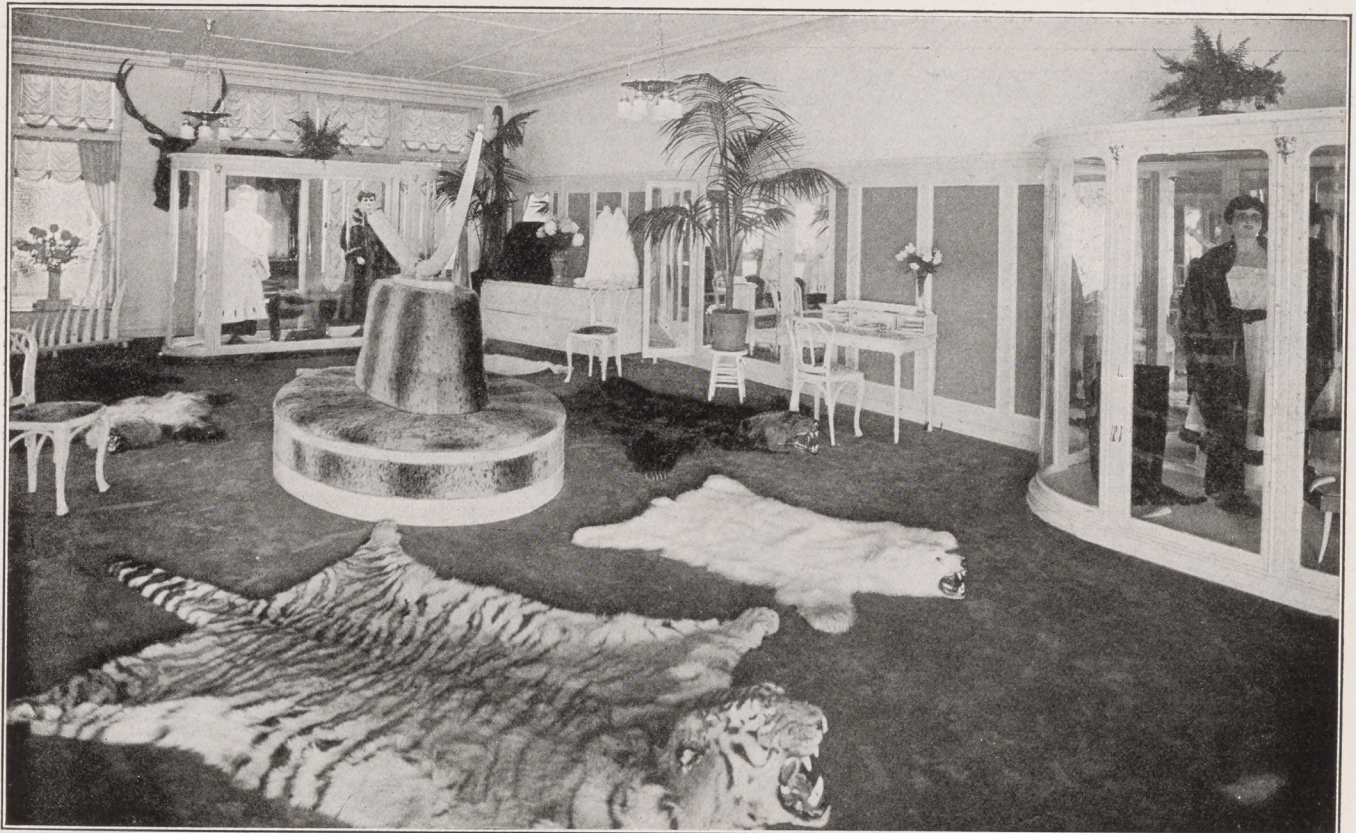
THE GREEN
OPEN FOR SEASON 1917

s

Under the Management of D. M. Linnard



THE HUNTINGTON
OPEN FOR SEASON 1917



Portland
Oregon

Established 1864

H. Liebes & Company Manufacturing Furriers
of San Francisco

New York

BRANCH SHOP—MARYLAND HOTEL, PASADENA

Showing a wonderful collection of Black Foxes, Silver Foxes, Blue Foxes and other exquisite furs from their own trading stations throughout the world



View of the Store of I. Magnin & Co., Hotel Maryland. Makers, Importers and Retailers of Ladies', Children's and Infants' Wear



SANDOR DECSENYI Fine China and Table Glass
 Made to Order
 In Colors, Gold and Silver and Design to Match Dining Room.
MONOGRAMS AND CRESTS A SPECIALTY
 Most Exclusive Line of China and Glass in the United States.
 Hotel Maryland Pergola. PASADENA, CAL. 387 E. Colorado St.



Leroy D. Ely

Interior Decorations

Art Novelties

Fine Arts

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Sommans Cal. Cut Glass
 MADE IN PASADENA

**THE GLASS THAT IS IMITATED
 BUT NOT DUPLICATED**

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BOWLS

ICE CREAM SETS

WATER SETS

FLOWER CENTERS

LAMPS

RETAILED AT FACTORY

1172-1184 SOUTH FAIR OAKS AVE.



THE NEW GUERNALDA. L. B. HENDERSON, Proprietor
 A Quiet, Centrally Located Hotel. Table Unsurpassed



THE HOTEL
THAT
MADE
PASADENA
FAMOUS

HOTEL RAYMOND

WALTER RAYMOND, Proprietor and Manager

THE location of the Raymond, at the summit of Raymond Hill, in a park of eighty acres, with a beautiful outlook on valley and mountains, is not surpassed anywhere. The grounds include a picturesque nine-hole golf course, which is the delight of golfers. With its charming situation, its perfect service, its accessibility to every point of interest, while affording quiet and privacy to those who seek them, The Raymond offers many attractions to its guests.

WINTER
HOME OF
PEOPLE
WHO WANT
THE BEST

For Information about

Pasadena

Write to or consult

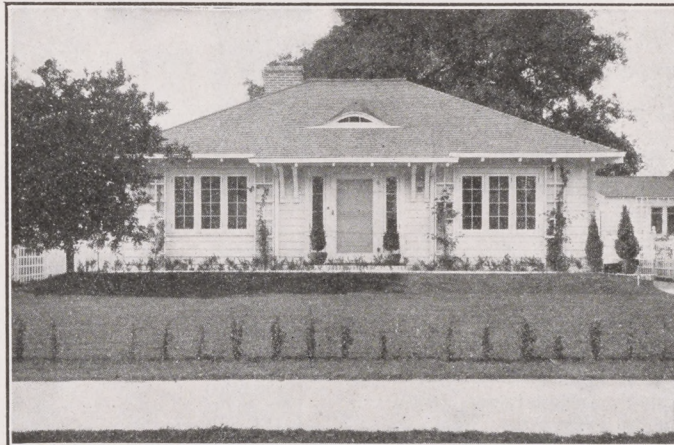
B. O.

Kendall Co.

Real Estate
Brokers

67 North Raymond
Avenue

Established 1886



For Information about

Building

Consult our

Building Department

CYRIL BENNETT
Architect

B. O.

Kendall Co.



Phone Col. 133

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Interior Decorations, featuring the latest ideas in Wall Hangings, Draperies and Floor Coverings.

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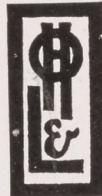
Visitors are always welcome.

Mrs. Elwood H. Allcutt's Shop

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Bags	Pottery	Italian Work	Baskets	Trays
Boxes	Holland Dolls	Book Ends	Quaint Toys	



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Lamps	Shades	Wall Papers	Occasions

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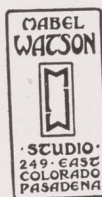
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Most Modern in
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Los Angeles Oak Knoll cars stop at door. Beautiful Roof Garden Dining Room. Every room a private bath. Prices Moderate.
E. B. RUSSELL, Manager



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Pasadena

BAKER & CHILTON

Draperies and Furniture

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Made to Order

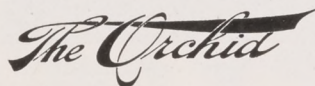
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HODGSON & HODGSON
CONFECTIONERY AND LUNCHES

Phone Fair Oaks 213

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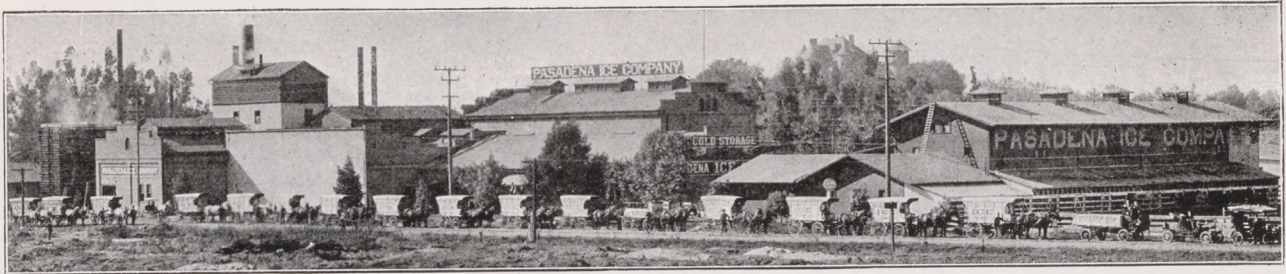
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General View of our Plant, Located on South Broadway, near Glenarm St., between the Santa Fe and Southern Pacific Tracks

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PURE ICE FROM DISTILLED WATER

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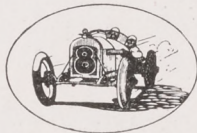
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"DRIVE" WITH

ARISTO

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AND

**UNION
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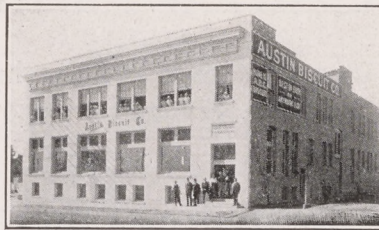
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GOODRICH BAREFOOT
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E. O. NAY, Pres.

E. W. NAY, Sec.-Treas.

Phone Colorado 62

E. O. Nay Company

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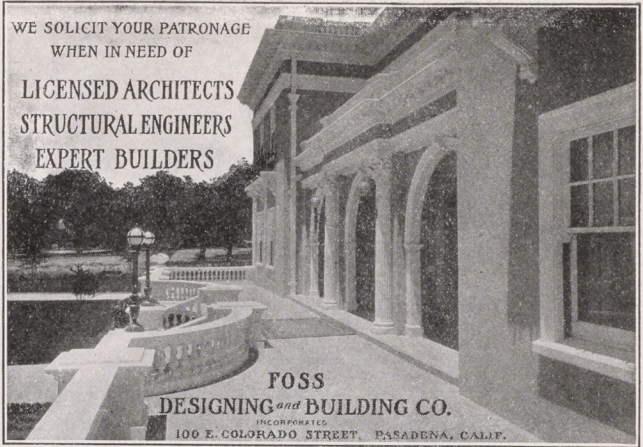
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With private Railroad Tracks on Salt Lake

GRANT ORTH, Prop'r.

Pasadena, Cal.

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BLISS & SCHWENZFEIER

Painters and Decorators

131 North Fair Oaks Ave.

Pasadena

Resolved,

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“That I will prove my thrift by opening a Savings Account TOMORROW in a Pasadena Bank, in which I promise myself to deposit a definite amount not less than once each month.”

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WALK-OVER BOOT SHOP
The Home of
QUALITY SHOES
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C. U. BUNNELL, Vice-Prest. P. J. CHRIST, Secretary

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Established 1886

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Real Estate Brokers—Investments—Fire Insurance W. G. Benedict
200-202 Chamber of Commerce Building W. W. Benedict
Pasadena California Notary Public

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In these days of increased cost of living, Pasadena has solved the problem of cheap electrical energy for light and power, by means of its own electric utility.

Those who take up their residence in Pasadena will be surprised when they compare the service given and the rates charged here for electrical energy with the rates charged in the towns and cities from which they came.

The rate for light in Pasadena starts at 5 cents per k. w. h., scaling down to 3 cents, while the rate for power starts at 4 cents per k. w. h., scaling down to 1.2 cents.

We call these interesting facts to the attention of prospective home builders because they amount to considerable to those who seek the best in matters of this kind.

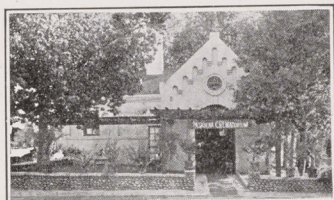
One's retiring years will be found to be very happily spent in Pasadena with good street lighting, cheap electrical energy, the best water in the world, the finest environs, including mountains, ocean and a large metropolis offering all desirable things to the most fastidious.

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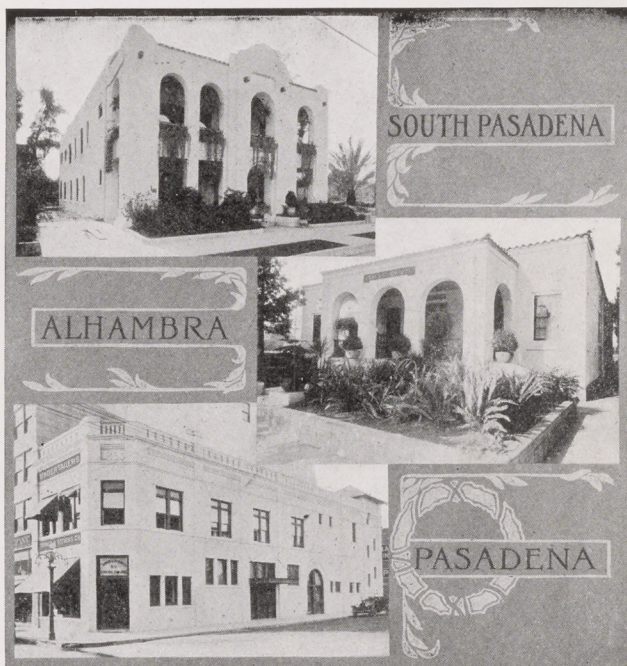
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