



# 1967 CENSUS OF BUSINESS

Reference Copy



## MAJOR RETAIL CENTERS

in Standard Metropolitan Statistical Areas

### MICHIGAN

U.S. DEPARTMENT OF COMMERCE  
 BUREAU OF THE CENSUS  
 APR 20 1972 27 PH 970-70



The 1967 Census of Business reports will comprise eight volumes:

Vols. I, II, III, IV—Retail Trade

Vols. V, VI—Wholesale Trade

Vols. VII, VIII—Selected Services

Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

#### **VOL. I. RETAIL TRADE, SUBJECT REPORTS**

A U.S. summary chapter and chapters presenting tabulations based on the following characteristics of individual establishments: sales-size; employment-size; single or multiunit ownership; and legal form of ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business. This volume consists of the subject reports previously issued as series BC67-RS.

#### **VOL. II. RETAIL TRADE, AREA STATISTICS**

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area. This volume consists of the area reports previously issued as series BC67-RA.

#### **VOL. III. MAJOR RETAIL CENTERS**

A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67-MRC.

#### **VOL. IV. RETAIL MERCHANDISE LINE SALES**

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67-MLS.

Issued April 1970

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## **BUREAU OF THE CENSUS**

**George Hay Brown, Director**

**Robert F. Drury, Deputy Director**

**Walter F. Ryan, Associate Director**

### **BUSINESS DIVISION**

**Harvey Kailin, Chief**

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# 1967 CENSUS OF BUSINESS



BC67-MRC-23

## MAJOR RETAIL CENTERS

in Standard Metropolitan  
Statistical Areas

### MICHIGAN



**U.S. DEPARTMENT OF COMMERCE** Maurice H. Stans, Secretary  
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# MICHIGAN



1. ALLEN PARK
2. BIRMINGHAM
3. EAST DETROIT
4. FERRDALE
5. GARDEN CITY
6. HAMTRAMCK
7. HAZEL PARK
8. HIGHLAND PARK
9. INKSTER
10. LINCOLN PARK
11. LIVONIA
12. MADISON HEIGHTS
13. OAK PARK
14. PONTIAC
15. ROSEVILLE
16. ROYAL OAK
17. ST. CLAIR SHORES
18. SOUTHFIELD
19. SOUTHGATE
20. WARREN
21. WYANDOTTE

Incorporated places of 100,000 and over  
 Incorporated places of 25,000-100,000  
 Standard Metropolitan Statistical Areas

# Introduction

**AUTHORITY AND SCOPE**—The economic censuses are required by law under Title 13, United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

**KINDS OF BUSINESS COVERED**—This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix A.

**AREAS COVERED**—This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

**DELINEATION OF MAJOR RETAIL CENTERS**—Two types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in

consultation with local census tract committees defined a CBD as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only—

1. Retail stores, total.
2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 59, except 591).

This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

**CENSUS DISCLOSURE RULES**—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

**STANDARD METROPOLITAN STATISTICAL AREAS**—The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

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<sup>1</sup>Executive Office of the President, Bureau of the Budget, **Standard Metropolitan Statistical Areas, 1967**, as amended January 15, 1968.

MAJOR RETAIL CENTERS  
 IN STANDARD METROPOLITAN  
 STATISTICAL AREAS

# Michigan

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# ANN ARBOR, MICH.

Standard Metropolitan Statistical Area



# ANN ARBOR, MICH.

## City and Major Retail Centers

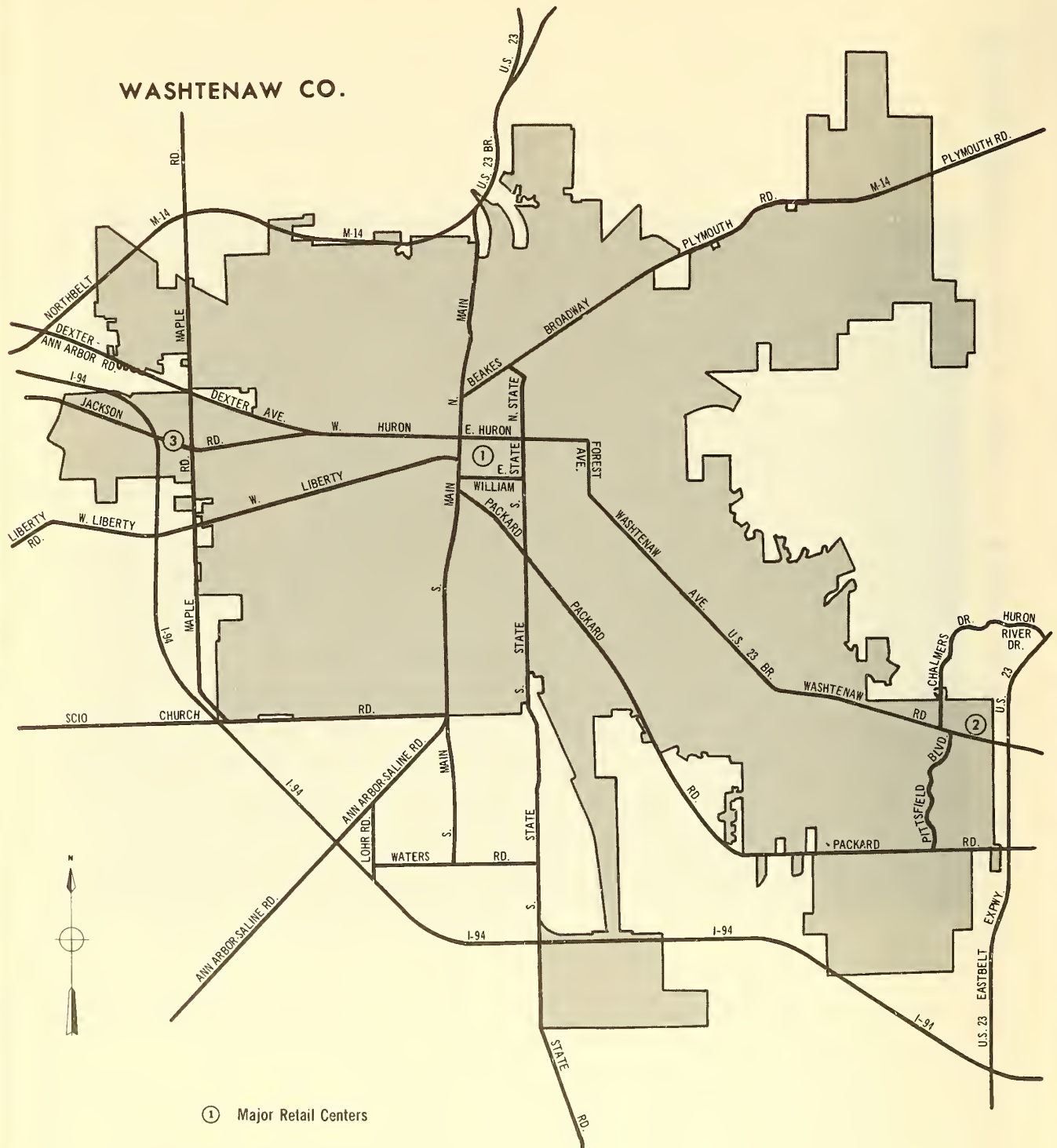


TABLE 1. Major Retail Centers in the SMSA: 1967

ANN ARBOR SMSA—Coextensive with Washtenaw County, Mich.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER . . . . .	1 255	209	47	19
	SALES . . . . . \$1,000. . . . .	378 979	56 862	32 617	26 175
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER . . . . .	454	72	13	8
	SALES . . . . . \$1,000. . . . .	130 875	12 656	8 581	(D)
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER . . . . .	263	78	22	9
	SALES . . . . . \$1,000. . . . .	92 610	27 540	19 699	10 976
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER . . . . .	538	59	12	2
	SALES . . . . . \$1,000. . . . .	155 494	16 666	4 337	(O)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 255	209	47	19
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	68	10	1	-
5251	HARDWARE STORES . . . . .	30	3	1	-
52 EX. 5251	OTHER . . . . .	38	7	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	49	11	4	3
531	DEPARTMENT STORES . . . . .	7	1	2	2
533	VARIETY STORES . . . . .	19	6	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	23	4	1	-
54	FOOD STORES . . . . .	167	8	4	4
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	107	12	2	1
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	160	5	2	-
56	APPAREL AND ACCESSORY STORES . . . . .	115	42	13	4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	46	22	4	2
562	WOMEN'S READY-TO-WEAR STORES . . . . .	26	13	4	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	69	20	9	2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	99	25	5	2
5712	FURNITURE STORES . . . . .	25	5	2	-
OTHER 571	HOME FURNISHING STORES . . . . .	26	9	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	48	11	2	2
58	EATING AND DRINKING PLACES . . . . .	229	51	7	1
5812	EATING PLACES . . . . .	168	36	5	1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	61	15	2	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	58	13	2	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	203	32	7	1
592	LIQUOR STORES . . . . .	13	3	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	24	3	1	-
597	JEWELRY STORES . . . . .	18	4	1	-
5992	FLORISTS . . . . .	13	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes those establishments in the area bounded by: Huron, First, Ann, Ashley, Miller Ave., Catherine, 5th Ave., Huron State, Washington, Thayer, N. University Ave., State, William, A.A. R.R. (Ann Arbor city) Tract 1  
MRC No. 2 Includes planned shopping center known as "Arborland" and establishments on South side of Washtenaw between U.S. 23 and Chalmers St. (Ann Arbor)  
MRC No. 3 Includes the planned centers known as "K Mart," and "Westgate" at intersection of Jackson, and Maple and Stadium. (Ann Arbor)

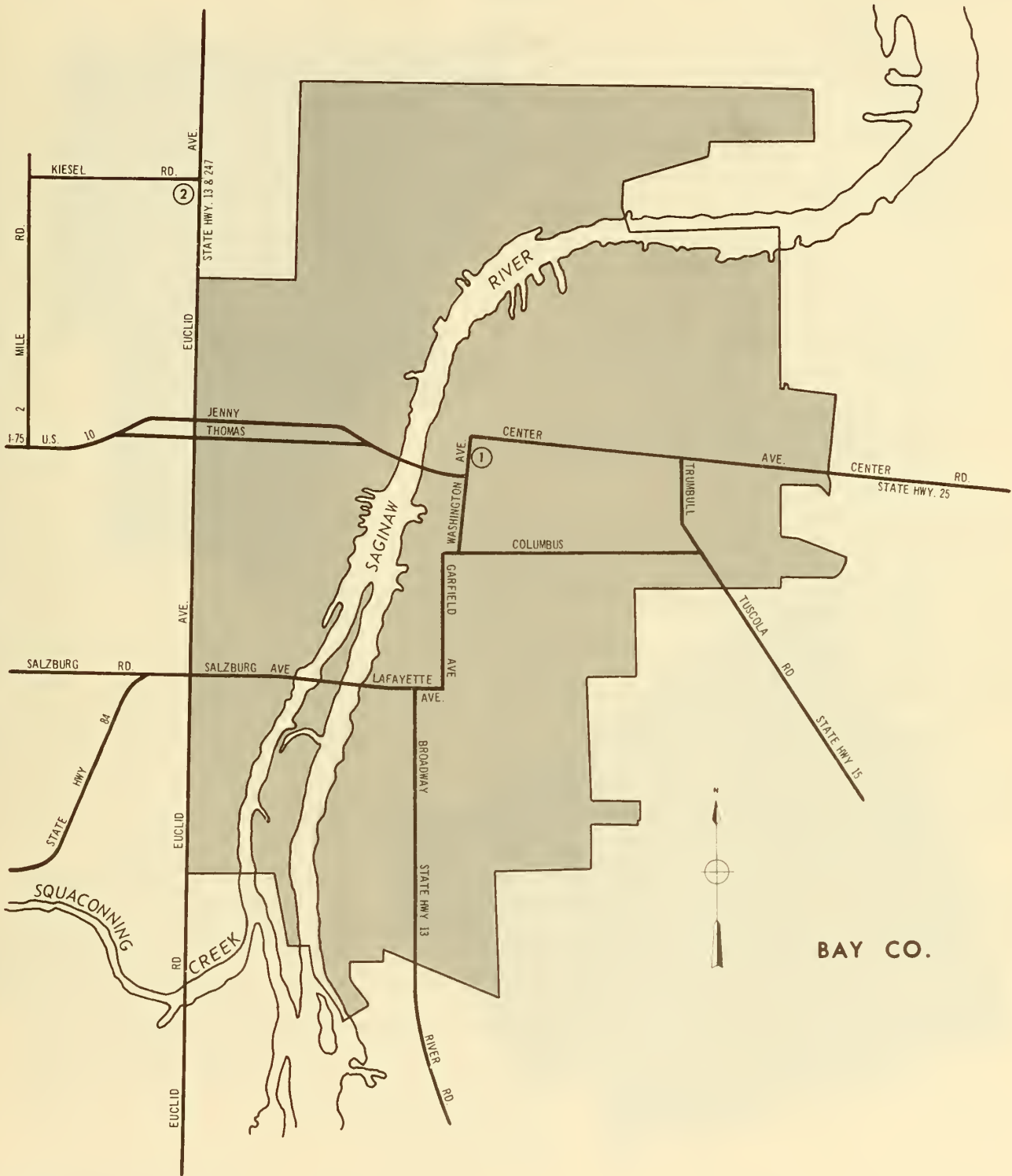
# BAY CITY, MICH.

Standard Metropolitan Statistical Area



# BAY CITY, MICH.

## City and Major Retail Centers



① Major Retail Centers

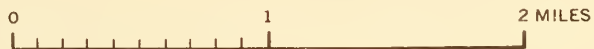


TABLE 1. Major Retail Centers in the SMSA: 1967

BAY CITY SMSA —Coextensive with Bay County, Mich.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER . . . . .	891	205	11
	SALES . . . . . \$1,000. . . . .	189 554	63 824	15 542
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER . . . . .	397	64	4
	SALES . . . . . \$1,000. . . . .	63 573	11 990	(0)
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER . . . . .	148	72	3
	SALES . . . . . \$1,000. . . . .	55 007	32 572	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER . . . . .	346	69	4
	SALES . . . . . \$1,000. . . . .	70 974	19 262	(0)
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	891	205	11
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS. . . . .	51	8	-
5251	HARWARE STORES . . . . .	19	-	-
52 EX. 5251	OTHER . . . . .	32	8	-
53 PART	GENERAL MERCHANOISE GROUP STORES <sup>1</sup> . . . . .	29	9	1
531	DEPARTMENT STORES . . . . .	7	5	1
533	VARIETY STORES. . . . .	11	2	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	11	2	-
54	FOOD STORES . . . . .	170	12	1
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	73	18	2
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	125	11	2
56	APPAREL AND ACCESSORY STORES. . . . .	61	42	2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	31	20	1
562	WOMEN'S READY-TO-WEAR STORES. . . . .	19	13	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	30	22	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	58	21	-
5712	FURNITURE STORES. . . . .	21	10	-
OTHER 571	HOME FURNISHING STORES. . . . .	13	5	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . . . .	24	6	-
58	EATING AND DRINKING PLACES. . . . .	198	44	3
5812	EATING PLACES . . . . .	108	27	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	90	17	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	29	8	-
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	97	32	-
592	LIQUOR STORES . . . . .	7	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	7	4	-
597	JEWELRY STORES. . . . .	6	6	-
5992	FLORISTS. . . . .	9	5	-

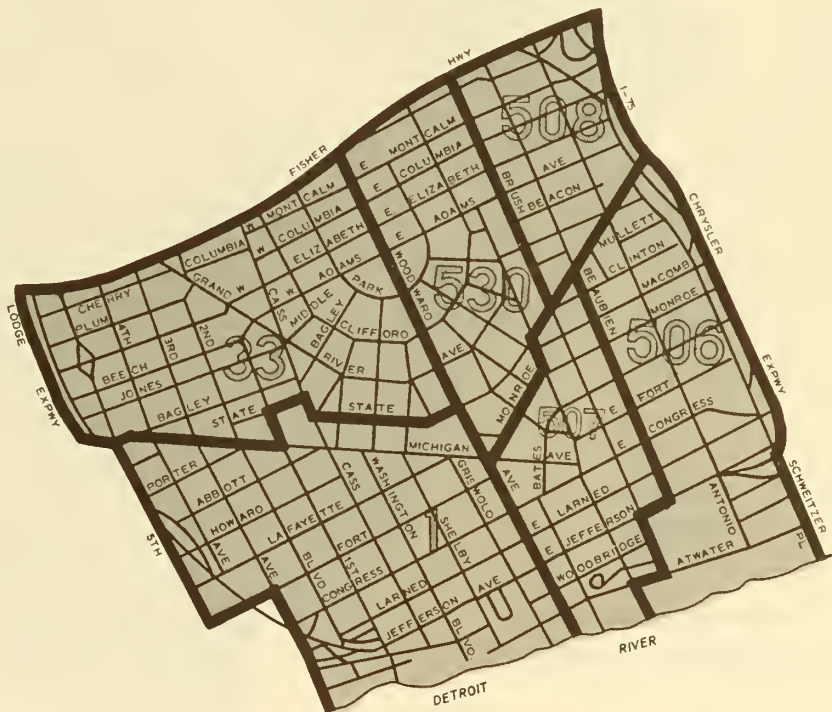
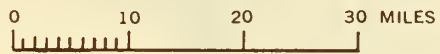
Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by: First, Washington Ave., Woodside Ave., Monroe, Columbus Ave., Garfield, 13th, 13th extended, and Saginaw River. (Bay City) Tract: 2

MRC No. 2. Includes unplanned area with establishments on Euclid Ave. N., between Fulton St. and Keisel St. and on Fulton St. between Euclid St. and Altadena St.

# DETROIT, MICH.

## Standard Metropolitan Statistical Area and Central Business District 1967



Comprising Census Tracts  
1, 33, 506, 507, 508 and 530

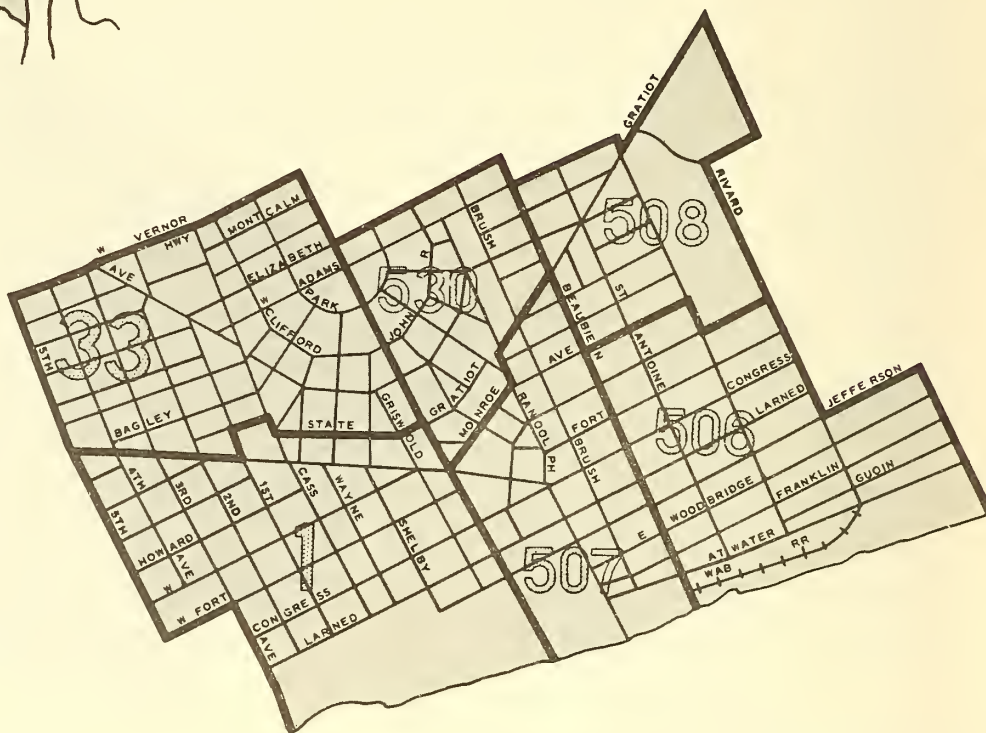
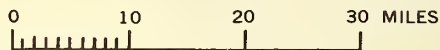


# DETROIT, MICH.

## Standard Metropolitan Statistical Area, Central Business District, and Major Retail Centers 1963



STANDARD METROPOLITAN  
STATISTICAL AREA  
& CENTRAL CITY



CENTRAL  
BUSINESS  
DISTRICT

Comprising Census Tracts  
1, 33, 506, 507, 508 and 530





# DETROIT, MICH.

## City and Major Retail Centers

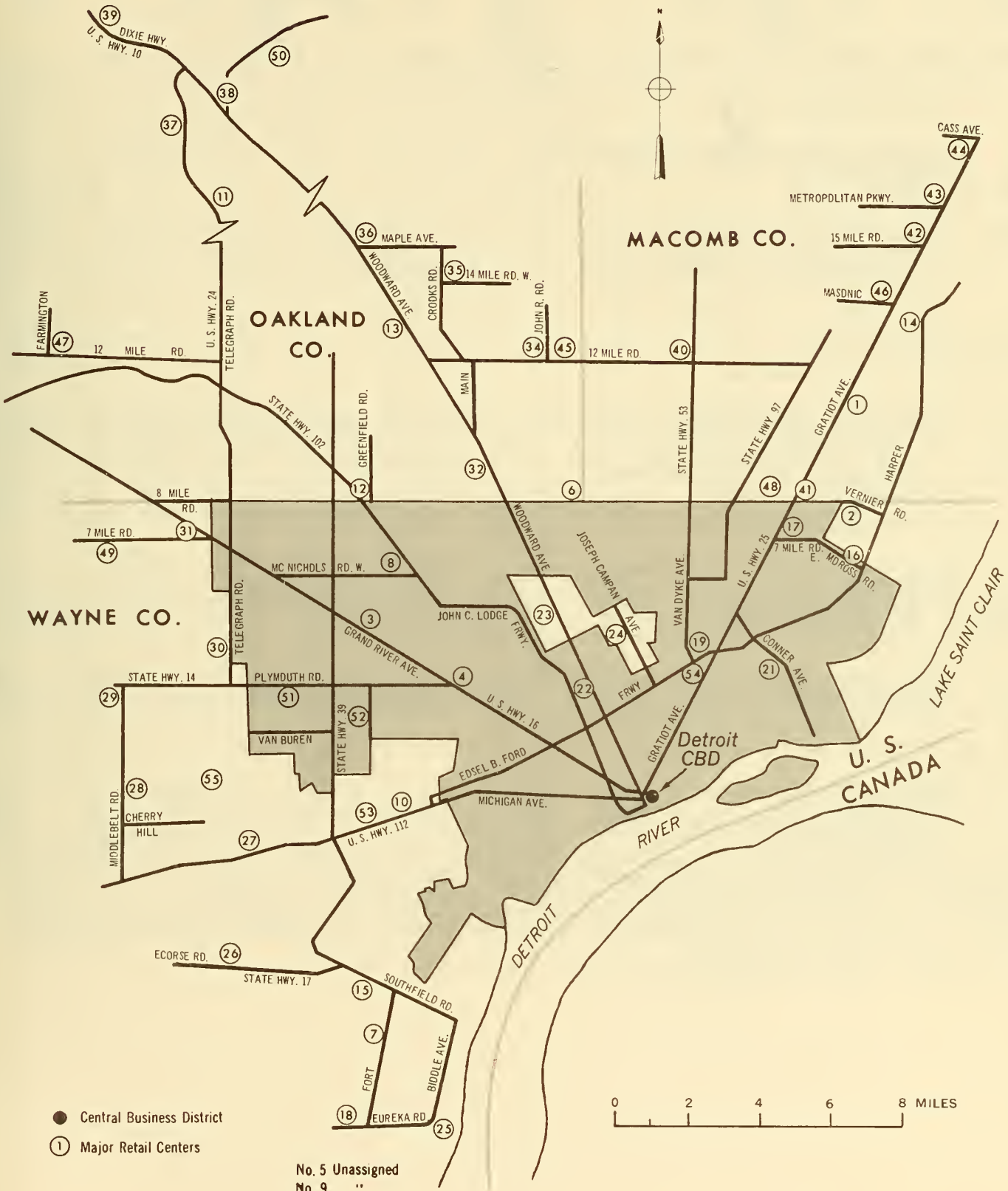


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	675	308 479	51 042	12 483	817	287 086	46 055
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	4	(D)	(D)	(D)	1	(D)	(D)
5251	HARDWARE STORES. . . . .	3	62	(D)	(D)	1	(D)	(D)
52 EX. 5251	OTHER. . . . .	1	(D)	(D)	(D)	-	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	12	162 302	24 472	5 640	17	151 683	20 802
531	DEPARTMENT STORES. . . . .	4	(D)	(D)	(D)	5	(D)	(D)
533	VARIETY STORES . . . . .	3	(D)	(D)	(D)	4	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	5	684	(D)	(D)	8	1 554	161
54	FOOD STORES. . . . .	35	5 793	723	223	68	7 306	858
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	2	(D)	(D)	(D)	3	(D)	(D)
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	4	1 405	125	54	7	590	54
56	APPAREL AND ACCESSORY STORES . . . . .	151	60 319	10 012	2 100	180	51 959	8 835
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	50	28 216	4 456	1 120	67	27 326	4 422
562	WOMEN'S READY-TO-WEAR STORES . . . . .	24	22 435	3 472	872	22	19 066	3 107
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	101	32 102	5 556	980	113	24 633	4 413
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	34	19 306	3 429	564	35	13 368	2 348
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	2	(D)	(D)	(D)	3	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	41	10 967	1 765	352	50	8 356	1 468
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	17	1 361	(D)	(D)	25	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	29	14 280	2 133	509	23	13 710	2 654
5712	FURNITURE STORES . . . . .	6	2 732	374	70	2	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES. . . . .	4	249	31	8	2	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	19	11 299	1 728	431	19	11 423	2 327
58	EATING AND DRINKING PLACES . . . . .	254	31 943	8 766	2 838	282	30 604	8 228
5812	EATING PLACES. . . . .	172	25 753	7 463	2 398	191	23 545	6 756
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	82	6 190	1 303	440	91	7 059	1 472
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	20	9 409	1 314	327	31	9 754	1 264
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	164	22 673	3 461	784	205	19 569	3 161
592	LIQUOR STORES. . . . .	6	1 060	44	11	4	541	79
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	2	(D)	(D)	(D)	2	(D)	(D)
597	JEWELRY STORES . . . . .	30	8 210	1 161	216	36	5 848	881
5992	FLORISTS . . . . .	8	1 351	293	71	7	591	133

Note: Boundaries of the CBD for 1967 are significantly different from 1963 (see CBD maps) markedly affecting comparability of data for these two census years.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>F</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab-lish-ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab-lish-ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	11 011	2 500 308	296 168	74 191	13 173	2 240 835	242 663
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	351	71 868	9 146	1 548	496	51 122	6 206
5251	HARDWARE STORES. . . . .	170	(D)	(D)	(D)	248	15 335	1 554
52 EX. 5251	OTHER. . . . .	181	(D)	(D)	(D)	248	35 787	4 652
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	239	386 480	54 842	13 589	247	310 089	40 487
531	DEPARTMENT STORES. . . . .	31	335 495	47 719	11 328	28	269 867	34 468
533	VARIETY STORES . . . . .	102	36 679	5 636	1 872	132	29 698	4 692
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	106	14 306	1 487	389	87	10 524	1 327
54	FOOD STORES. . . . .	2 433	558 560	41 907	11 066	3 080	502 794	37 800
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	420	545 655	48 744	7 178	518	579 847	45 744
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	1 165	164 607	13 725	4 371	1 546	150 326	13 701
56	APPAREL AND ACCESSORY STORES . . . . .	636	149 958	23 826	5 541	802	120 383	17 811
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	234	58 003	9 502	2 480	305	62 454	9 067
562	WOMEN'S READY-TO-WEAR STORES . . . . .	137	44 870	7 550	2 000	159	47 943	7 066
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	399	85 155	13 524	2 794	497	57 929	8 744
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	124	38 687	6 314	1 209	156	29 638	4 494
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	18	(D)	(D)	(D)	49	4 448	594
566	SHOE STORES <sup>3</sup> . . . . .	145	26 227	4 162	908	196	19 013	2 898
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . .	43	(D)	(D)	(D)	96	4 830	758
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	558	122 241	17 548	3 219	613	88 506	11 657
5712	FURNITURE STORES . . . . .	168	42 449	6 957	1 097	187	34 609	4 628
OTHER 571	HOME FURNISHINGS STORES. . . . .	147	16 875	2 986	712	149	13 631	2 160
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	243	62 917	7 605	1 410	277	40 266	4 869
58	EATING AND DRINKING PLACES . . . . .	3 274	246 603	57 977	20 258	3 666	202 351	44 919
5812	EATING PLACES. . . . .	1 707	168 082	43 488	15 256	1 938	125 921	32 267
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	1 567	78 521	14 489	5 002	1 728	76 430	12 652
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	441	106 903	12 124	3 644	589	104 210	10 555
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	1 494	147 433	16 329	3 777	1 616	131 207	13 783
592	LIQUOR STORES. . . . .	215	40 826	1 792	545	342	36 079	1 306
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	65	8 746	925	205	66	6 245	777
597	JEWELRY STORES . . . . .	132	23 051	2 941	588	123	14 388	1 883
5992	FLORISTS . . . . .	153	9 433	1 597	389	166	6 983	1 103

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

DETROIT SMSA—Consists of Macomb, Oakland, and Wayne Counties, Mich.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	24 934	6 932 235	780 577	193 980	26 868	5 260 225	552 061
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	1 045	248 182	30 090	5 203	1 319	170 365	20 603
5251	HARDWARE STORES. . . . .	450	66 354	7 273	1 723	590	54 474	5 660
52 EX. 5251	OTHER. . . . .	595	181 828	22 817	3 480	729	115 891	14 943
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	636	1 285 428	162 916	40 863	587	833 027	97 803
531	DEPARTMENT STORES. . . . .	118	1 135 775	142 398	34 336	97	719 489	81 285
533	VARIETY STORES. . . . .	237	101 769	15 177	5 096	293	83 805	12 970
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	281	47 884	5 341	1 431	197	29 733	3 548
54	FOOD STORES. . . . .	5 108	1 606 007	117 780	30 965	5 654	1 236 927	90 597
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	1 261	1 426 490	127 710	18 420	1 295	1 218 331	97 529
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	3 082	472 335	39 638	12 182	3 713	382 960	33 656
56	APPAREL AND ACCESSORY STORES . . . . .	1 623	398 259	57 356	14 748	1 766	293 679	40 299
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	605	180 282	25 974	7 365	643	142 323	18 965
562	WOMEN'S READY-TO-WEAR STORES . . . . .	416	158 888	22 954	6 496	394	117 046	15 759
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	1 018	217 977	31 382	7 383	1 123	151 356	21 334
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	301	104 761	15 249	3 135	351	75 640	10 928
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	65	27 822	4 177	1 232	122	14 363	1 952
566	SHOE STORES <sup>3</sup> . . . . .	397	71 087	10 418	2 576	471	49 954	6 947
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . .	112	11 060	1 538	440	179	11 399	1 507
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	1 497	335 723	46 082	8 306	1 481	219 299	27 810
5712	FURNITURE STORES . . . . .	427	127 647	20 523	3 064	432	87 471	11 838
OTHER 571	HOME FURNISHINGS STORES. . . . .	434	58 488	8 953	2 124	387	37 718	5 497
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	636	149 588	16 606	3 118	662	94 110	10 475
58	EATING AND DRINKING PLACES . . . . .	6 061	524 434	125 988	44 912	6 444	395 279	89 032
5812	EATING PLACES. . . . .	3 585	378 949	98 837	35 557	3 834	265 215	66 997
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	2 476	145 485	27 151	9 355	2 610	130 064	22 035
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	983	287 489	33 308	9 512	1 143	234 955	24 848
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	3 638	347 888	39 709	8 869	3 466	275 403	29 884
592	LIQUOR STORES. . . . .	392	76 519	3 472	1 084	626	66 597	2 579
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	278	35 425	3 625	657	251	19 876	2 036
597	JEWELRY STORES . . . . .	316	48 992	7 087	1 368	271	32 692	4 519
5992	FLORISTS . . . . .	361	23 387	4 300	1 125	352	16 193	2 590

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales	
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	11.6	31.8	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	40.6	45.7	(D)	2.9	3.6
5251	HARDWARE STORES . . . . .	(D)	21.8	(Z)	(D)	1.0
52 EX. 5251	OTHER . . . . .	(D)	56.9	(D)	(D)	2.6
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	24.6	54.3	52.6	15.5	18.6
531	DEPARTMENT STORES . . . . .	24.3	57.8	(D)	13.4	16.4
533	VARIETY STORES. . . . .	23.5	21.4	(D)	1.5	1.5
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	35.9	61.0	0.2	0.6	0.7
54	FOOD STORES . . . . .	11.1	29.8	1.9	22.3	23.2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-5.9	17.1	(D)	21.8	20.6
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	9.5	23.3	0.5	6.6	6.8
56	APPAREL AND ACCESSORY STORES. . . . .	24.6	35.6	19.5	6.0	5.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-7.1	26.7	9.1	2.3	2.6
562	WOMEN'S READY-TO-WEAR STORES . . . . .	-6.4	35.7	7.3	1.8	2.3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	47.0	44.0	10.4	3.4	3.1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	38.1	53.1	4.6	4.9	4.8
5712	FURNITURE STORES. . . . .	22.6	45.9	0.9	1.7	1.8
OTHER 571	HOME FURNISHINGS STORES . . . . .	23.8	55.1	0.1	0.7	0.8
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	56.3	58.9	3.7	2.5	2.2
58	EATING AND DRINKING PLACES. . . . .	21.9	32.7	10.4	9.8	7.6
5812	EATING PLACES . . . . .	33.5	42.9	8.3	6.7	5.5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	2.7	11.8	2.0	3.1	2.1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	2.6	22.3	3.1	4.3	4.1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	12.4	26.3	7.3	5.9	5.0
592	LIQUOR STORES . . . . .	13.1	14.9	0.3	1.6	1.1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	40.0	78.2	(D)	0.3	0.5
597	JEWELRY STORES. . . . .	60.2	49.8	2.7	0.9	0.7
5992	FLORISTS. . . . .	35.1	44.4	0.4	0.4	0.3

Note: Boundaries of the CBD for 1967 are significantly different from 1963 (see CBD maps) markedly affecting comparability of data census years, therefore percent change data are not shown for CBD.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	12.3	4.4
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	(D)	(D)
5251	HARDWARE STORES . . . . .	(D)	0.1
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	42.0	12.6
531	DEPARTMENT STORES . . . . .	(D)	(D)
533	VARIETY STORES. . . . .	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	4.8	1.4
54	FOOD STORES . . . . .	1.0	0.4
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	0.9	0.3
56	APPAREL AND ACCESSORY STORES. . . . .	40.2	15.1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	48.6	15.7
562	WOMEN'S READY-TO-WEAR STORES. . . . .	50.0	14.1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	37.7	14.7
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	49.9	18.4
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(D)
566	SHOE STORES <sup>2</sup> . . . . .	41.8	15.4
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	12.3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	11.7	4.3
5712	FURNITURE STORES. . . . .	6.4	2.1
OTHER 571	HOME FURNISHINGS STORES . . . . .	1.5	0.4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	18.0	7.6
58	EATING AND DRINKING PLACES. . . . .	13.0	6.1
5812	EATING PLACES . . . . .	15.3	6.8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	7.9	4.3
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	8.8	3.3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	15.4	6.5
592	LIQUOR STORES . . . . .	2.6	1.4
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	(D)	(D)
597	JEWELRY STORES. . . . .	35.6	16.8
5992	FLORISTS. . . . .	14.3	5.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.  
<sup>3</sup>1967 data limited to "employer" establishments.  
<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers—Continued (see descriptions below)		
				No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER . . . . .	24 934	675	59	65	49
	SALES . . . . . \$1,000. . . . .	6 932 235	308 478	29 697	95 882	42 845
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER . . . . .	12 152	309	20	17	15
	SALES . . . . . \$1,000. . . . .	2 417 930	47 145	10 134	8 368	7 219
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER . . . . .	3 756	192	24	36	24
	SALES . . . . . \$1,000. . . . .	2 019 410	236 900	15 933	85 911	33 677
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER . . . . .	9 026	174	15	12	10
	SALES . . . . . \$1,000. . . . .	2 494 895	24 433	3 630	1 603	1 949
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	24 934	675	59	65	49
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1 045	4	3	1	3
5251	HARDWARE STORES . . . . .	450	3	-	-	-
52 EX. 5251	OTHER . . . . .	595	1	3	1	3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	636	12	4	2	5
531	DEPARTMENT STORES . . . . .	118	4	2	1	4
533	VARIETY STORES . . . . .	237	3	1	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	281	5	1	-	-
54	FOOD STORES . . . . .	5 108	35	10	9	6
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	1 261	2	5	-	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	3 082	4	2	-	1
56	APPAREL AND ACCESSORY STORES . . . . .	1 623	151	11	28	16
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	605	50	6	13	4
562	WOMEN'S READY-TO-WEAR STORES . . . . .	416	24	6	10	3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	1 018	101	5	15	12
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	1 497	29	9	6	3
5712	FURNITURE STORES . . . . .	427	6	3	2	1
OTHER 571	HOME FURNISHING STORES . . . . .	434	4	4	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	636	19	2	3	2
58	EATING AND DRINKING PLACES . . . . .	6 061	254	8	7	5
5812	EATING PLACES . . . . .	3 585	172	5	7	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	2 476	82	3	-	2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	983	20	2	1	4
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	3 638	164	5	11	5
592	LIQUOR STORES . . . . .	392	6	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	278	2	-	-	-
597	JEWELRY STORES . . . . .	316	30	1	3	3
5992	FLORISTS . . . . .	361	8	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC 1. Includes the planned center known as "Eastgate Shopping Center" and establishments on Gratiot Ave. from Kershaw St.-Glendale St. to Church St., and along the 17500 block of Frazho Rd. (Roseville village, Macomb County)
- MRC 2. Includes the planned center known as "Eastland Shopping Center" in the area bounded by E. Eight Mile Rd., Vernier Rd., Beaconsfield Rd., Eastland Dr., and Kelly Rd. (Harper Woods city, Wayne County)
- MRC 3. Includes establishments on Grand River Ave. from Sussex St. to Forrer St. and on Greenfield Ave. from Birch St. to Eaton Ave. (Detroit city)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 4	No. 6	No. 7	No. 8	No. 10
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER . . . . .	41	28	25	39	95
	SALES . . . . . \$1,000. . .	47 736	24 186	17 113	12 322	42 912
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER . . . . .	14	10	8	17	34
	SALES . . . . . \$1,000. . .	5 271	11 990	2 976	6 088	14 674
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER . . . . .	22	11	14	10	46
	SALES . . . . . \$1,000. . .	41 675	10 444	12 720	4 670	26 052
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER . . . . .	5	7	3	12	15
	SALES . . . . . \$1,000. . .	790	1 752	1 417	1 564	2 186
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	41	28	25	39	95
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1	2	-	2	-
5251	HARDWARE STORES . . . . .	-	1	-	-	-
52 EX. 5251	OTHER . . . . .	1	1	-	2	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	4	3	3	3	5
531	DEPARTMENT STORES . . . . .	2	1	2	1	2
533	VARIETY STORES . . . . .	1	2	1	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	1	-	-	1	1
54	FOOD STORES . . . . .	5	7	5	6	14
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-	1	-	1	2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	-	2	2	3	1
56	APPAREL AND ACCESSORY STORES. . . . .	17	6	7	3	28
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	6	2	3	1	10
562	WOMEN'S READY-TO-WEAR STORES. . . . .	4	2	3	1	9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	11	4	4	2	18
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	1	2	4	4	13
5712	FURNITURE STORES. . . . .	1	1	1	2	4
OTHER 571	HOME FURNISHING STORES. . . . .	-	-	1	1	3
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	-	1	2	1	6
58	EATING AND DRINKING PLACES. . . . .	6	1	1	9	17
5812	EATING PLACES . . . . .	4	-	1	5	11
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	2	1	-	4	6
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	3	2	2	2	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	4	2	1	6	12
592	LIQUOR STORES . . . . .	-	-	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	-	-	1	-
597	JEWELRY STORES. . . . .	2	1	1	2	4
5992	FLORISTS. . . . .	1	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC No. 4 Includes establishments on W. Grand River Ave. from Cloverdale St. to Ohio St., and on Oakman Blvd. from Elmhurst Ave. to No. 4321. (Detroit city)
- MRC No. 6 Includes the planned centers known as "Hazel Park Plaza" and "Belmont Shopping Center" and establishments on E. Eight Mile Rd. from Orleans-Merrill St. to Cline-Fleming St.
- MRC No. 7 Includes the planned center known as "Lincoln Park Plaza" and establishments on Fort St. from New York Ave. to River Bank Ave. (Lincoln Park, Wayne County)
- MRC No. 8 Includes establishments on McNichols Rd. W. from Snowden Ave. to Lesure St., and on Schaefer Hwy. from Grove Ave. to Santa Maria Ave. (Detroit city)
- MRC No. 10 Includes the planned center known as "Michigan-Schaefer Shopping Center" and establishments on Michigan Ave. from Jonathan Ave. to Middlesex Ave., and on Schaefer Rd. from Bryan Ave. to Ruby Ave. (Dearborn city, Wayne County)



TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 11	No. 12	No. 13	No. 14	No. 15
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER . . . . .	37	121	22	22	45
	SALES . . . . . \$1,000. . .	14 857	159 101	13 791	12 778	73 530
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER . . . . .	7	28	4	11	10
	SALES . . . . . \$1,000. . .	5 097	13 738	(0)	(D)	9 257
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER . . . . .	18	71	15	9	22
	SALES . . . . . \$1,000. . .	8 405	140 850	9 635	3 837	53 578
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER . . . . .	12	22	3	2	13
	SALES . . . . . \$1,000. . .	1 355	4 513	(0)	(0)	10 695
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	37	121	22	22	45
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	3	2	1	1	2
5251	HARDWARE STORES . . . . .	-	-	1	-	-
52 EX. 5251	OTHER . . . . .	3	2	3	1	2
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	3	4	2	2	3
531	DEPARTMENT STORES . . . . .	2	2	1	1	2
533	VARIETY STORES . . . . .	1	1	1	-	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	1	1	1	-	-
54	FOOD STORES . . . . .	3	15	2	16	5
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	2	1	1	-	1
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	2	-	1	1	4
56	APPAREL AND ACCESSORY STORES . . . . .	13	56	11	6	15
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	3	26	4	2	6
562	WOMEN'S READY-TO-WEAR STORES . . . . .	2	17	3	2	5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	10	30	7	4	9
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	2	11	2	1	4
5712	FURNITURE STORES . . . . .	1	2	1	-	-
OTHER 571	HOME FURNISHING STORES . . . . .	-	4	1	-	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	1	5	1	1	2
58	EATING AND DRINKING PLACES . . . . .	3	11	1	3	4
5812	EATING PLACES . . . . .	2	10	1	3	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1	1	-	-	1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	1	2	1	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	5	19	2	-	6
592	LIQUOR STORES . . . . .	-	1	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	-	1	-	-	2
597	JEWELRY STORES . . . . .	2	5	1	-	1
5992	FLORISTS . . . . .	-	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. †Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC 11. Includes the planned center known as "Miracle Mile Shopping Center" at South Telegraph Rd. and Square Lake Rd. and extending along the 2100 - 2300 blocks of South Telegraph Rd. (Oakland County)
- MRC 12. Includes the planned centers known as "Northland Shopping Center" and "8-Green Shopping Center" on Greenfield Rd. between 8 Mile Rd., and Joseph L. Hudson Drive. (In Oak Park and Southfield cities, Oakland County)
- MRC 13. Includes the planned center known as "Northwood Shopping Center" on west side of N. Woodward Rd. from 13 Mile Rd. to Coolidge Hwy. (Royal Oak city, Oakland County)
- MRC 14. Includes the planned center known as "St. Clair Shores Shopping Center" at the intersection of Harper St. and 13 Mile Rd., and establishments along the 31000 - 31200 blocks of Harper St. (St. Clair Shores city, Macomb County)
- MRC 15. Includes the planned center known as "Sears Lincoln Park Shopping Center" along Southfield Rd. from Dix Hwy. to Rosedale and on Dix Hwy. from Warwick Ave. to Philomene Blvd. (Allen Park and Lincoln Park cities, Wayne County)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 16	No. 17	No. 18	No. 19	No. 21
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER . . . . .	41	86	46	59	25
	SALES . . . . . \$1,000. . .	26 935	33 845	34 761	14 808	20 140
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER . . . . .	17	20	8	18	8
	SALES . . . . . \$1,000. . .	8 674	2 958	2 904	4 895	6 131
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER . . . . .	13	46	24	26	8
	SALES . . . . . \$1,000. . .	15 853	26 842	29 647	8 430	10 628
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER . . . . .	11	20	14	15	9
	SALES . . . . . \$1,000. . .	2 408	4 045	2 210	1 861	3 381
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	41	86	46	59	25
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	3	4	2	1
5251	HARDWARE STORES . . . . .	-	1	1	1	-
52 EX. 5251	OTHER . . . . .	-	2	3	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	4	4	6	4	3
531	DEPARTMENT STORES . . . . .	1	2	3	1	2
533	VARIETY STORES . . . . .	2	2	2	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	1	-	1	2	-
54	FOOD STORES . . . . .	9	4	6	8	4
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	1	5	2	-	2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	2	1	3	2	5
56	APPAREL AND ACCESSORY STORES . . . . .	7	29	13	14	4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	2	9	5	6	2
562	WOMEN'S READY-TO-WEAR STORES . . . . .	1	8	4	4	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	5	20	8	8	2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	2	13	5	8	1
5712	FURNITURE STORES . . . . .	1	2	-	5	1
OTHER 571	HOME FURNISHING STORES . . . . .	1	3	1	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	-	8	4	3	-
58	EATING AND DRINKING PLACES . . . . .	6	14	1	8	3
5812	EATING PLACES . . . . .	5	8	1	4	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1	6	-	4	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	2	2	1	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	8	11	5	11	1
592	LIQUOR STORES . . . . .	-	1	-	5	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	2	-	1	2	-
597	JEWELRY STORES . . . . .	2	2	1	3	1
5992	FLORISTS . . . . .	-	1	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>R</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC 16. Includes the planned center known as "Seven Mile and Mack Shopping Center" and establishments on Mack Ave. from Gateshead-Kerby to Allard and on Moross Rd. from Mack Ave. to Frankfort. (Detroit city and Grosse Points Farms, Wayne County)
- MRC 17. Includes establishments on Gratiot Ave. from Saratoga Ave. to Pinewood-Coram St., and on East Seven Mile Rd. from Hoyt Ave.-Rondo Ave. to No. 14251. (Detroit city)
- MRC 18. Includes the planned centers known as "Southgate Shopping Center" and "K-Mart Plaza", and establishments on Eureka Rd. from Trenton Ave. to Howard Ave. (Southgate city, Wayne County)
- MRC 19. Includes establishments on Harper Ave. from Frontenac St. to Maxwell St., and on Van Dyke Ave. from Edsel Ford Expressway to Malvern Ave. (Detroit city)
- MRC 21. Includes the planned center known as "Warren-Conner Shopping Center" and establishments on East Warren Ave. from the D.T. R.R. to Maynard St., and on Conner Ave. from East Warren Ave. to the Chrysler Corporation property line. (Detroit city)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 22	No. 23	No. 24	No. 25	No. 26
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER . . . . .	104	83	142	64	29
	SALES . . . . . \$1,000. . . . .	40 756	43 232	26 815	15 697	20 962
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER . . . . .	44	22	52	19	10
	SALES . . . . . \$1,000. . . . .	7 846	4 341	7 683	5 029	10 865
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER . . . . .	33	45	60	27	9
	SALES . . . . . \$1,000. . . . .	27 271	35 224	12 619	8 722	7 516
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER . . . . .	27	16	30	18	10
	SALES . . . . . \$1,000. . . . .	5 639	3 667	6 513	1 946	2 581
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	104	83	142	64	29
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	3	1	6	2	2
5251	HARDWARE STORES . . . . .	1	1	3	1	1
52 EX. 5251	OTHER . . . . .	2	-	3	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	5	4	6	4	3
531	DEPARTMENT STORES . . . . .	1	1	1	1	1
533	VARIETY STORES . . . . .	2	3	4	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	2	-	1	2	-
54	FOOD STORES . . . . .	7	5	25	4	6
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	1	2	2	2	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	4	-	3	2	3
56	APPAREL AND ACCESSORY STORES . . . . .	24	29	40	12	6
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	9	8	14	3	2
562	WOMEN'S READY-TO-WEAR STORES . . . . .	6	6	13	-	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	15	21	26	9	4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	4	12	14	11	-
5712	FURNITURE STORES . . . . .	-	3	6	6	-
OTHER 571	HOME FURNISHING STORES . . . . .	2	1	3	2	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	2	8	5	3	-
58	EATING AND DRINKING PLACES . . . . .	33	10	20	10	1
5812	EATING PLACES . . . . .	20	6	9	7	-
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	13	4	11	3	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	4	7	7	5	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	19	13	19	12	4
592	LIQUOR STORES . . . . .	2	1	1	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	1	-	1	2	-
597	JEWELRY STORES . . . . .	3	5	5	4	2
5992	FLORISTS . . . . .	1	-	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC 22. Includes establishments in the area bounded by: Pallister, Smith, John R., Baltimore Ave., and west side of Second Ave. (Detroit city)
- MRC 23. Includes establishments on Woodward Ave. from Waverly to D.T. R.R. (Highland Park, Wayne County)
- MRC 24. Includes establishments on Joseph Campau (Dodge Ave.) from Whalen-Casmere to Hewitt-Roosevelt. (Hamtramck city, Wayne County)
- MRC 25. Includes establishments on Biddle Ave. from Chestnut St. to Pine St.; on First St. from Maple St. to Oak St.; and on Sycamore, Maple, and Elm Sts. from Biddle Ave. to Second St. (Wyandotte, Wayne County)
- MRC 26. Includes the planned center known as "Taylortown Shopping Center" and establishments on Ecorse Rd. from Monroe St. to Pardee St. (Wayne County)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 27	No. 28	No. 29	No. 30	No. 31
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER . . . . .	21	42	73	12	32
	SALES . . . . . \$1,000. . .	24 750	18 512	60 841	8 947	16 101
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER . . . . .	5	20	21	4	7
	SALES . . . . . \$1,000. . .	4 323	8 498	14 510	(D)	2 452
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER . . . . .	9	9	37	5	10
	SALES . . . . . \$1,000. . .	12 477	8 571	42 691	(D)	7 220
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER . . . . .	7	13	15	3	15
	SALES . . . . . \$1,000. . .	7 950	1 443	3 640	759	6 429
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	21	42	73	12	32
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	1	2	-	6
5251	HARDWARE STORES . . . . .	-	1	1	-	1
52 EX. 5251	OTHER . . . . .	-	-	1	-	5
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	2	2	5	2	3
531	DEPARTMENT STORES . . . . .	1	1	3	1	1
533	VARIETY STORES . . . . .	1	1	2	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	-	-	-	1
54	FOOD STORES . . . . .	3	10	12	2	2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	3	2	2	1	3
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	2	1	3	1	1
56	APPAREL AND ACCESSORY STORES. . . . .	7	2	21	1	6
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	2	-	6	-	2
562	WOMEN'S READY-TO-WEAR STORES. . . . .	1	-	5	-	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	5	2	15	1	4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-	5	11	2	1
5712	FURNITURE STORES. . . . .	-	1	5	1	1
OTHER 571	HOME FURNISHING STORES. . . . .	-	1	4	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	-	3	2	-	-
58	EATING AND DRINKING PLACES. . . . .	1	6	7	1	4
5812	EATING PLACES . . . . .	1	4	7	-	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-	2	-	1	2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	4	2	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	2	9	8	1	5
592	LIQUOR STORES . . . . .	-	1	-	-	2
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	1	2	-	-
597	JEWELRY STORES. . . . .	1	3	1	-	1
5992	FLORISTS. . . . .	-	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>T</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 27 Includes the planned center known as "Westborn Shopping Center" and establishments on Michigan Ave. from Washington Ave. to Outer Dr. (Dearborn city, Wayne County)

MRC No. 28 Includes the planned center known as "Garden Plaza" and establishments on Ford Rd. from Central to Brandt, and on Middlebelt Rd. from Pardo to Beechwood. (Garden City, Wayne County)

MRC No. 29 Includes the planned center known as "Wonderland Shopping Center" and establishments on Plymouth Rd. from Haller Rd. to Milburn Rd., and in the 11500 block of Middlebelt Rd. (Livonia city, Wayne County)

MRC No. 30 Includes the planned center known as "Telecraft Shopping Plaza" and establishments on Telegraph Rd. from Schoolcraft Rd. to Dale Ln. (Wayne County)

MRC No. 31 Includes the planned center known as "Seven-Grand Shopping Center" and establishments on Grand River Ave. from Olympia St.-Imperial Hwy. to Five Point Rd., and on Seven Mile Rd. from Grand River to Olympia St. (Wayne County)

TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 32	No. 34	No. 35	No. 36	No. 37
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER . . . . .	83	20	16	140	36
	SALES . . . . . \$1,000. . . . .	24 502	16 233	15 584	70 394	43 319
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER . . . . .	25	7	5	26	7
	SALES . . . . . \$1,000. . . . .	10 398	(0)	6 608	7 342	4 866
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER . . . . .	34	11	7	64	20
	SALES . . . . . \$1,000. . . . .	9 675	8 412	(0)	33 074	36 971
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER . . . . .	24	2	4	50	9
	SALES . . . . . \$1,000. . . . .	4 429	(D)	(D)	29 978	1 482
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	83	20	16	140	36
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	3	1	-	5	1
5251	HARDWARE STORES . . . . .	1	1	-	-	-
52 EX. 5251	OTHER . . . . .	2	-	-	5	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	4	2	2	5	3
531	DEPARTMENT STORES . . . . .	1	1	1	1	2
533	VARIETY STORES . . . . .	2	1	1	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	1	-	-	3	-
54	FOOD STORES . . . . .	10	4	3	11	5
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	4	-	2	5	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	3	-	1	4	1
56	APPAREL AND ACCESSORY STORES . . . . .	17	4	4	42	13
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	6	2	1	17	5
562	WOMEN'S READY-TO-WEAR STORES . . . . .	5	1	1	13	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	11	2	3	25	8
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	13	5	1	17	4
5712	FURNITURE STORES . . . . .	2	-	-	3	-
OTHER 571	HOME FURNISHING STORES . . . . .	4	2	1	5	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	7	3	-	9	3
58	EATING AND DRINKING PLACES . . . . .	9	1	1	11	1
5812	EATING PLACES . . . . .	7	1	1	10	1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	2	-	-	1	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	6	2	1	4	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	14	1	1	36	7
592	LIQUOR STORES . . . . .	-	-	-	2	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	2	1	-	3	-
597	JEWELRY STORES . . . . .	2	-	-	9	1
5992	FLORISTS . . . . .	-	-	-	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC 32. Includes establishments on Woodward Ave. from Saratoga Ave. to Breckenridge, and on Nine Mile Rd. W. from Woodward Ave. to Livernois. (Ferndale city, Oakland County)
- MRC 34. Includes the planned center known as "Madison Center" at 12 Mile Rd. and John R. and establishments on John R. from E. Katherine-Diesing Dr. to Red Run drainage ditch. (Oakland County)
- MRC 35. Includes the planned center known as "Clawson Shopping Center" and establishments on W. 14 Mile Rd. from Crooks Rd. to Manitou. (Clawson, Oakland County)
- MRC 36. Includes establishments in the area bounded by: North side of Willits, West side of Woodward Ave., Oakland Ave., Hunter Blvd., both sides of Maple Ave. to Elm, Hunter Blvd., George, West side of Woodward Ave., Merrill, Henrietta, Martin and Chester. (Birmingham city, Oakland County)
- MRC 37. Includes the planned center known as "Pontiac Mall" on the northwest corner of Telegraph Rd. (U.S. Hwy. 24) and Elizabeth Lake Rd. (Oakland County)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 38	No. 39	No. 40	No. 41	No. 42
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER . . . . .	136	4	35	19	27
	SALES . . . . . \$1,000. . .	58 501	11 804	22 971	13 427	24 087
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER . . . . .	35	10	5	10	9
	SALES . . . . . \$1,000. . .	3 870	6 296	3 831	8 523	(0)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER . . . . .	44	8	19	3	15
	SALES . . . . . \$1,000. . .	25 398	4 642	16 558	(0)	12 508
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER . . . . .	57	6	11	6	3
	SALES . . . . . \$1,000. . .	29 233	866	2 582	(D)	(0)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	136	24	35	19	27
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-					
	MENT DEALERS . . . . .	5	1	1	-	1
5251	HARDWARE STORES . . . . .	-	1	1	-	-
52 EX. 5251	OTHER . . . . .	5	-	-	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	10	2	4	1	3
531	DEPARTMENT STORES . . . . .	4	1	2	1	2
533	VARIETY STORES . . . . .	3	1	1	-	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	3	-	1	-	-
54	FOOD STORES . . . . .	7	6	2	2	6
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	9	-	1	2	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	6	4	2	3	-
56	APPAREL AND ACCESSORY STORES . . . . .	18	3	10	1	9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,					
	FURRIERS . . . . .	6	1	3	-	3
562	WOMEN'S READY-TO-WEAR STORES . . . . .	5	-	1	-	3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	12	2	7	1	6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT					
	STORES . . . . .	17	3	5	1	3
5712	FURNITURE STORES . . . . .	7	2	1	-	-
OTHER 571	HOME FURNISHING STORES . . . . .	1	1	2	-	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC					
	STORES . . . . .	8	-	2	-	1
58	EATING AND DRINKING PLACES . . . . .	27	3	2	7	2
5812	EATING PLACES . . . . .	19	3	2	5	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	8	-	-	2	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	1	1	1	-	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	37	1	7	1	2
592	LIQUOR STORES . . . . .	-	-	-	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . .	2	-	1	-	-
597	JEWELRY STORES . . . . .	6	-	2	-	1
5992	FLORISTS . . . . .	3	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC No. 38 Includes the establishments in the area bounded by: G.T.W. R.R., Cass Ave., Widetrack Dr., Saginaw, Franklin, G.T.W. R.R. (Pontiac city, Oakland County)
- MRC No. 39 Includes the planned center known as "Drayton Plains Shopping Center" and establishments on Dixie Hwy. (U.S. Hwy. 10) from Hatfield-Suffolk Sts. to Walton Blvd. (Oakland County)
- MRC No. 40 Includes the planned center known as "Tech Plaza Shopping Center" on the N.E. corner of Van Dyke and 12 Mile Rd. and establishments on 12 Mile Rd. from Van Dyke to Arsenal. (Warren city, Macomb County)
- MRC No. 41 Includes establishments on Gratiot Ave. from E. Eight Mile Rd. to Ego, and E. Eight Mile Rd. from Gratiot Ave. to Brock. (Macomb County and Detroit city)
- MRC No. 42 Includes the planned center known as "Macomb Regional Shopping Center" on the west side of Gratiot Ave. from Hillside to 15 Mile Rd. (Macomb County)

TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 43	No. 44	No. 45	No. 46	No. 47
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER . . . . .	13	78	78	46	11
	SALES . . . . . \$1,000. . .	8 902	19 790	54 207	62 009	6 437
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER . . . . .	7	23	24	10	4
	SALES . . . . . \$1,000. . .	3 939	1 897	8 945	3 413	(D)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER . . . . .	5	25	34	25	5
	SALES . . . . . \$1,000. . .	(0)	7 335	29 553	57 041	3 640
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER . . . . .	1	30	20	11	2
	SALES . . . . . \$1,000. . .	(0)	10 556	15 709	1 555	(0)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	13	78	78	46	11
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1	2	2	1	-
5251	HARDWARE STORES . . . . .	-	1	1	-	-
52 EX. 5251	OTHER . . . . .	1	1	1	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	1	4	5	4	2
531	DEPARTMENT STORES . . . . .	1	1	2	2	1
533	VARIETY STORES . . . . .	-	1	2	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	-	2	1	1	-
54	FOOD STORES . . . . .	3	5	12	4	3
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	-	7	3	2	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	-	4	3	-	1
56	APPAREL AND ACCESSORY STORES . . . . .	-	11	20	19	3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-	3	8	6	1
562	WOMEN'S READY-TO-WEAR STORES . . . . .	-	2	4	3	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	-	8	12	13	2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	4	10	9	2	-
5712	FURNITURE STORES . . . . .	3	2	-	-	-
OTHER 571	HOME FURNISHING STORES . . . . .	-	1	6	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	1	7	3	2	-
58	EATING AND DRINKING PLACES . . . . .	4	13	9	5	-
5812	EATING PLACES . . . . .	4	7	6	5	-
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-	6	3	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	-	5	3	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	-	17	12	8	1
592	LIQUOR STORES . . . . .	-	1	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	-	1	1	-	-
597	JEWELRY STORES . . . . .	-	3	1	4	-
5992	FLORISTS . . . . .	-	-	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC No. 43 Includes establishments on Gratiot Ave. from Metropolitan Pkwy. to Remick St. (Macomb County)
- MRC No. 44 Includes establishments on Macomb from Gratiot to Pine; on Gratiot from Clinton to Church; on N. Walnut from Gratiot to Cass; and on Cass from N. Walnut to North St.-South St. (Mt. Clemens city, Macomb County)
- MRC No. 45 Includes the planned center known as "Universal Mall" and establishments at the intersection of 12 Mile Rd. and Dequindre Sts. (Madison Heights (Oakland Co.) and Warren (Macomb Co.))
- MRC No. 46 Includes the planned center known as "Macomb Mall" and establishments in the area bounded by: Waterbury St., Gratiot Ave., Masonic Blvd., and Beaconsfield St. (Roseville)
- MRC No. 47 Includes the planned center known as "Kendallwood Shopping Center" and establishments on north side of 12 Mile Rd. from Kendallwood Dr. to Farmington Rd. (Oakland Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 48	No. 49	No. 50	No. 51	No. 52
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER . . . . .	14	55	16	23	18
	SALES . . . . . \$1,000. . .	18 038	77 150	18 831	7 596	7 609
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER . . . . .	7	18	10	10	8
	SALES . . . . . \$1,000. . .	2 603	12 249	7 033	3 052	3 907
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER . . . . .	4	27	2	8	4
	SALES . . . . . \$1,000. . .	(D)	62 969	(D)	3 766	2 455
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER . . . . .	3	10	4	5	6
	SALES . . . . . \$1,000. . .	(D)	1 932	(D)	778	1 247
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	14	55	16	23	18
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	1	-	1	2
5251	HARDWARE STORES . . . . .	-	1	-	-	-
52 EX. 5251	OTHER . . . . .	-	-	-	1	2
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	1	4	1	2	1
531	DEPARTMENT STORES . . . . .	1	2	1	1	1
533	VARIETY STORES . . . . .	-	1	-	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	1	-	-	-
54	FOOD STORES . . . . .	2	9	5	4	3
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	1	1	2	1	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	-	2	1	-	1
56	APPAREL AND ACCESSORY STORES. . . . .	2	18	-	4	2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	1	6	-	1	-
562	WOMEN'S READY-TO-WEAR STORES. . . . .	1	3	-	1	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	1	12	-	3	2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	1	5	1	2	1
5712	FURNITURE STORES. . . . .	1	-	1	1	-
OTHER 571	HOME FURNISHING STORES. . . . .	-	1	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	-	4	-	1	1
58	EATING AND DRINKING PLACES. . . . .	4	7	4	4	4
5812	EATING PLACES . . . . .	3	7	4	2	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1	-	-	2	2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	2	1	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	2	6	1	3	2
592	LIQUOR STORES . . . . .	-	1	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	-	-	1	-
597	JEWELRY STORES. . . . .	-	1	1	1	-
5992	FLORISTS. . . . .	-	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>T</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC 48. Includes the planned center known as "Carousel Center" on the north side of E. 8 Mile Rd. from Schoenherr to Wellington. (Warren)
- MRC 49. Includes the planned center known as "Livonia Mall" and establishments on Middlebelt Hwy. from St. Martins to Dardanella, and on 7 Mile Rd. (29400 - 29560) (Livonia)
- MRC 50. Includes the planned center known as "Glenwood Plaza" and establishments on N. Perry St. from 500 block to S. Glenwood. (Pontiac)
- MRC 51. Includes the planned center known as "Plymouth-Evergreen Shopping Center" and establishments on Plymouth Rd. from Evergreen to Fielding. (Detroit)
- MRC 52. Includes the planned center known as "Miracle Mart" and establishments along the 15500 - 15600 blocks inclusive of Joy Rd. and on Greenfield Rd. from Joy Rd. to Ellis. (Detroit)



TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)		
		No. 53	No. 54	No. 55
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER . . . . .	12	19	40
	SALES . . . . . \$1,000. . . . .	16 150	25 826	48 440
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER . . . . .	5	8	10
	SALES . . . . . \$1,000. . . . .	(0)	3 648	3 925
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER . . . . .	3	4	24
	SALES . . . . . \$1,000. . . . .	(0)	(0)	43 572
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER . . . . .	4	7	6
	SALES . . . . . \$1,000. . . . .	(0)	(0)	943
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1	19	40
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	-	-	-
5251	HARDWARE STORES . . . . .	-	-	-
52 EX. 5251	OTHER . . . . .	-	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	1	1	2
531	DEPARTMENT STORES . . . . .	1	1	1
533	VARIETY STORES. . . . .	-	-	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	-	-
54	FOOD STORES . . . . .	2	1	5
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	3	3	-
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	1	2	-
56	APPAREL AND ACCESSORY STORES. . . . .	-	2	17
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	-	1	8
562	WOMEN'S READY-TO-WEAR STORES. . . . .	-	-	6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	-	1	9
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	2	1	5
5712	FURNITURE STORES. . . . .	1	-	1
OTHER 571	HOME FURNISHING STORES. . . . .	-	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . . . .	1	-	3
58	EATING AND DRINKING PLACES. . . . .	1	6	4
5812	EATING PLACES . . . . .	1	2	4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-	4	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	2	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	-	2	6
592	LIQUOR STORES . . . . .	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	-	-
597	JEWELRY STORES. . . . .	-	-	2
5992	FLORISTS. . . . .	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>T</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

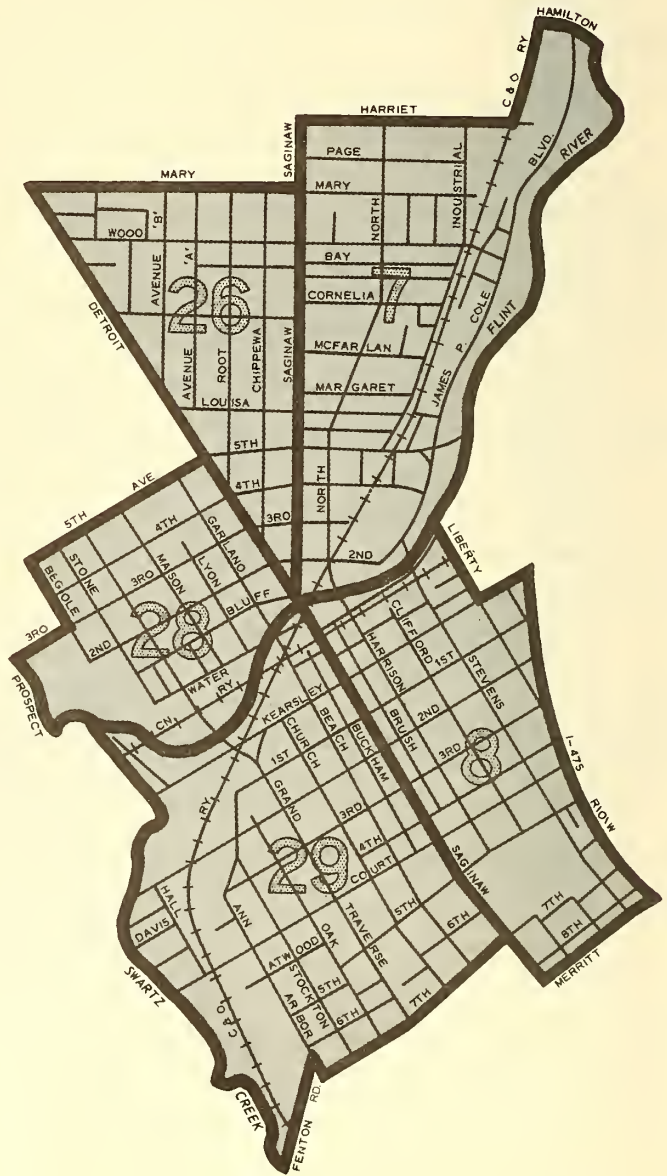
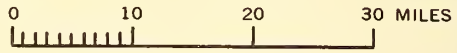
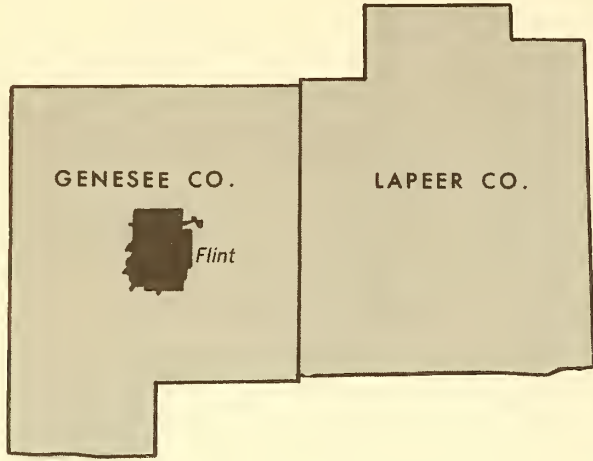
MRC 53. Includes the planned center known as "J. L. Hudson" and establishments on Michigan Ave. from Greenfield to Woodworth-Mead, (Dearborn)

MRC 54. Includes establishments on Gratiot Ave. from Baldwin St. to Seminole Ave., and on Van Dyke Ave. from Gratiot Ave. to Kirby St. (Detroit city)

MRC 55. Includes the planned center known as "Westland Shopping Center". (Westland)

# FLINT, MICH.

## Standard Metropolitan Statistical Area and Central Business District 1967



Comprising Census Tracts  
7, 8, 26, 28 and 29



# FLINT, MICH.

## Standard Metropolitan Statistical Area, Central Business District, and Major Retail Centers

1963

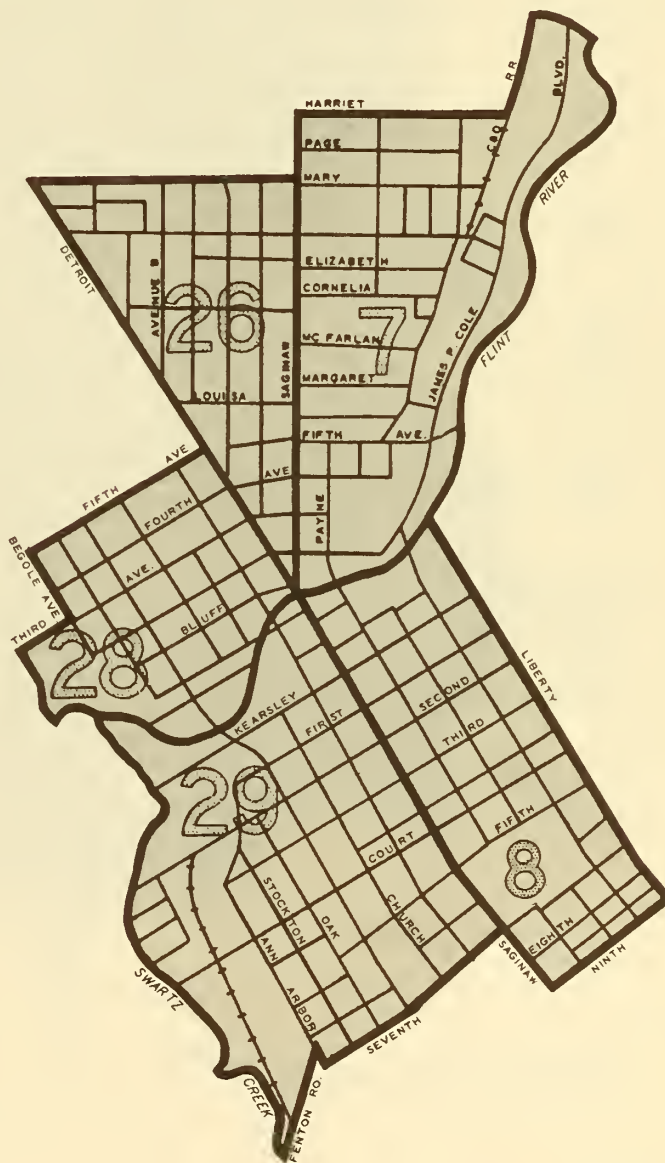


STANDARD METROPOLITAN  
STATISTICAL AREA  
& CENTRAL CITY



CENTRAL  
BUSINESS  
DISTRICT

Comprising Census Tracts  
7, 8, 26, 28 and 29



# FLINT, MICH.

## City and Major Retail Centers

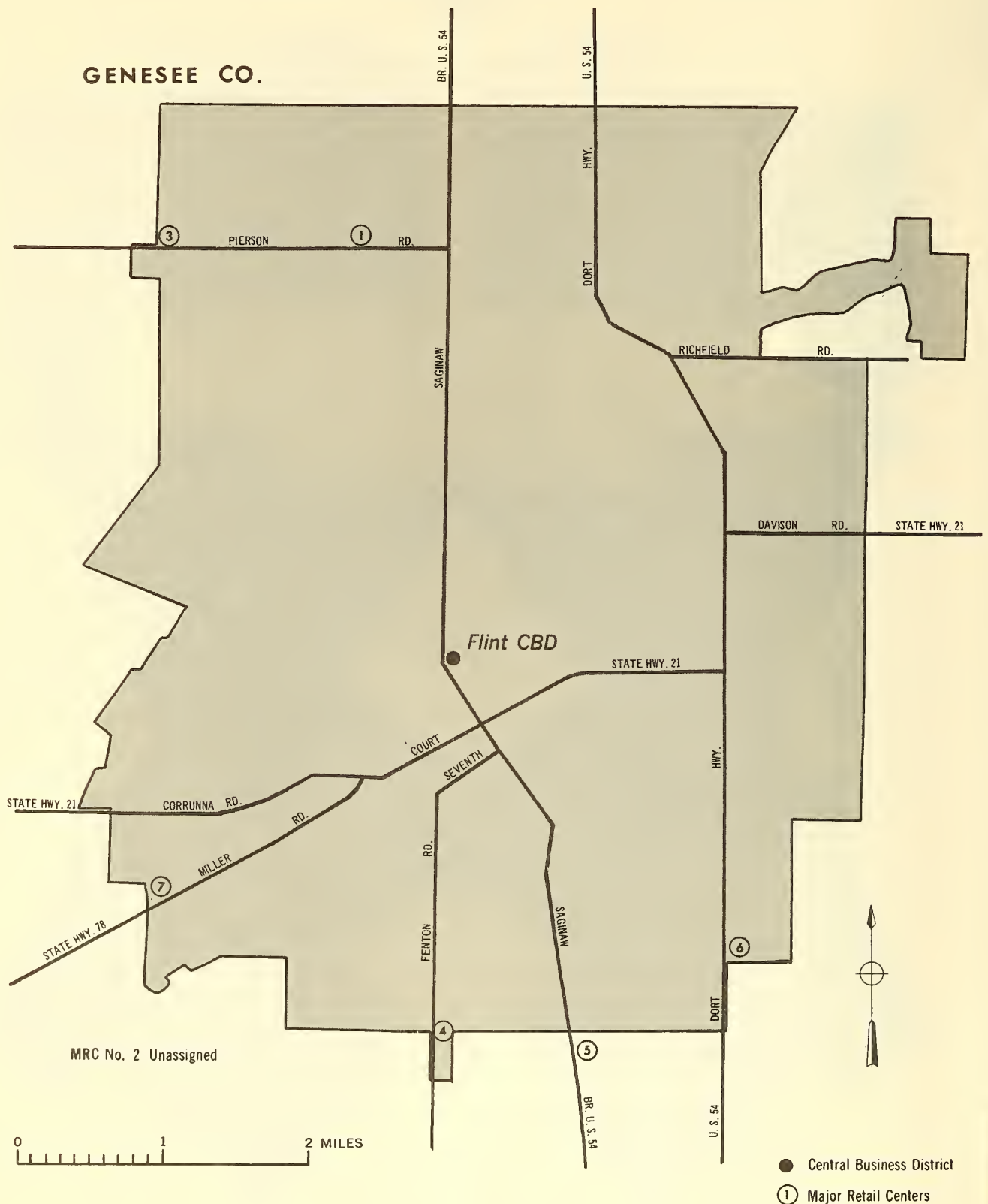


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	323	124 655	19 702	4 713	383	<sup>r</sup> 117 484	<sup>r</sup> 16 282
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	9	4 732	677	96	18	2 710	423
5251	HARDWARE STORES. . . . .	-	(D)	(D)	(D)	3	(D)	(D)
52 EX. 5251	OTHER. . . . .	9	(D)	(D)	(D)	15	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	16	45 087	7 734	1 692	<sup>r</sup> 15	<sup>r</sup> 34 884	<sup>r</sup> 4 886
531	DEPARTMENT STORES. . . . .	4	40 456	6 765	1 419	3	27 889	3 822
533	VARIETY STORES . . . . .	3	(D)	(D)	(D)	2	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	9	(D)	(D)	(D)	<sup>r</sup> 10	(D)	(D)
54	FOOD STORES. . . . .	27	4 977	399	110	34	6 173	688
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	16	17 158	1 911	320	20	22 454	2 399
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	19	2 651	259	78	26	2 342	220
56	APPAREL AND ACCESSORY STORES . . . . .	63	16 813	2 857	956	78	17 361	2 705
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	25	8 132	1 415	698	37	9 459	1 460
562	WOMEN'S READY-TO-WEAR STORES . . . . .	15	7 346	1 252	653	22	8 106	1 236
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	38	8 681	1 442	258	41	7 902	1 245
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	17	5 701	1 028	172	16	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	1	(D)	(D)	(D)	1	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	16	2 603	385	77	19	2 446	355
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . .	2	(D)	(D)	(D)	5	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	44	14 762	2 566	507	54	16 610	2 229
5712	FURNITURE STORES . . . . .	14	5 088	1 020	168	16	7 002	1 001
OTHER 571	HOME FURNISHINGS STORES. . . . .	13	5 397	990	241	13	3 948	658
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	17	4 277	556	98	25	5 660	570
58	EATING AND DRINKING PLACES . . . . .	56	5 748	1 453	565	66	4 543	1 068
5812	EATING PLACES. . . . .	34	4 079	1 130	433	43	3 367	871
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	22	1 669	323	132	23	1 176	197
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	10	4 040	478	119	9	3 745	400
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	63	8 687	1 368	270	64	6 662	1 264
592	LIQUOR STORES. . . . .	1	(D)	(D)	(D)	2	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	6	1 398	269	50	5	1 231	239
597	JEWELRY STORES . . . . .	17	2 393	446	61	15	1 853	399
5992	FLORISTS . . . . .	5	881	171	58	6	508	99

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 519	443 665	55 129	14 256	1 686	376 393	41 767
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	59	17 760	2 654	373	81	14 397	1 953
5251	HARDWARE STORES. . . . .	17	2 265	(D)	(D)	35	3 907	551
52 EX. 5251	OTHER. . . . .	42	15 495	(D)	(D)	46	10 490	1 402
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	55	100 659	13 874	3 337	49	51 168	6 337
531	DEPARTMENT STORES. . . . .	17	92 793	12 471	2 891	9	39 533	4 751
533	VARIETY STORES . . . . .	15	4 236	702	251	16	4 433	673
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	23	3 630	701	195	24	7 202	913
54	FOOD STORES. . . . .	226	95 154	6 766	1 803	257	84 023	6 126
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	104	81 058	9 110	1 477	121	89 574	8 564
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	178	26 512	2 395	699	224	25 378	2 177
56	APPAREL AND ACCESSORY STORES . . . . .	110	24 383	3 909	1 320	138	24 846	3 537
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	46	(D)	1 890	875	64	12 310	1 780
562	WOMEN'S READY-TO-WEAR STORES . . . . .	31	9 961	(D)	(D)	42	10 717	1 565
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	64	(D)	2 019	445	74	12 536	1 757
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	20	6 347	1 143	182	25	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	5	1 626	177	99	11	1 648	193
566	SHOE STORES <sup>3</sup> . . . . .	32	4 762	651	151	29	3 976	526
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	4	348	48	13	9	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	131	27 785	4 207	840	127	26 424	3 356
5712	FURNITURE STORES . . . . .	39	9 095	1 552	275	36	11 020	1 489
OTHER 571	HOME FURNISHINGS STORES. . . . .	30	6 981	1 357	320	28	4 910	794
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	62	11 709	1 298	245	63	10 494	1 073
58	EATING AND DRINKING PLACES . . . . .	362	30 146	7 052	3 135	382	24 601	5 395
5812	EATING PLACES. . . . .	223	21 126	5 370	2 399	242	16 698	4 105
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	139	9 020	1 682	736	140	7 903	1 290
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	67	18 600	2 266	618	77	16 408	1 748
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	227	21 608	2 896	654	230	19 574	2 574
592	LIQUOR STORES. . . . .	21	2 826	150	42	26	2 497	118
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	15	3 015	433	83	15	2 023	328
597	JEWELRY STORES . . . . .	32	3 654	596	89	31	2 900	535
5992	FLORISTS . . . . .	20	1 970	356	105	23	1 266	230

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.  
<sup>3</sup>1967 data limited to "employer" establishments.  
<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

FLINT SMSA—Consists of Genesee and Lapeer Counties, Mich.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	3 018	774 035	88 008	22 576	3 115	601 499	61 144
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	184	44 587	5 582	912	212	33 057	3 760
5251	HARDWARE STORES. . . . .	66	8 431	1 041	257	88	8 485	997
52 EX. 5251	OTHER. . . . .	118	36 156	4 541	655	124	24 572	2 763
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	107	120 372	15 948	4 012	109	72 905	8 411
531	DEPARTMENT STORES. . . . .	21	101 889	13 441	3 130	14	53 628	5 932
533	VARIETY STORES. . . . .	36	9 488	1 352	487	48	9 668	1 375
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	50	8 995	1 155	395	47	9 609	1 104
54	FOOD STORES. . . . .	477	189 164	13 442	3 558	505	143 978	9 880
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	242	167 969	16 860	2 762	246	146 855	12 552
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	403	60 278	5 281	1 468	442	47 834	3 973
56	APPAREL AND ACCESSORY STORES. . . . .	191	34 387	5 232	1 704	211	31 893	4 257
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS WOMEN'S READY-TO-WEAR STORES. . . . .	83 59	15 461 13 624	2 444 2 131	1 021 927	93 61	14 679 12 575	2 056 1 781
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	108	18 926	2 788	683	118	17 214	2 201
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	29	7 303	1 278	231	33	6 826	1 045
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	16	4 432	511	229	23	4 178	397
566	SHOE STORES <sup>3</sup> . . . . .	51	(D)	(D)	(D)	47	5 258	661
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	6	(D)	(D)	(D)	15	952	98
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	245	43 658	6 402	1 352	204	31 770	3 897
5712	FURNITURE STORES. . . . .	73	16 283	2 645	544	61	12 671	1 629
OTHER 571	HOME FURNISHINGS STORES. . . . .	50	8 649	1 592	367	34	5 744	938
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	122	18 726	2 165	441	109	13 355	1 330
58	EATING AND DRINKING PLACES. . . . .	608	47 097	10 908	4 721	645	39 285	8 307
5812	EATING PLACES. . . . .	375	32 761	8 281	3 648	418	25 945	6 210
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	233	14 336	2 627	1 073	227	13 340	2 097
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	128	32 163	4 031	1 103	128	24 834	2 644
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	433	34 360	4 322	984	413	29 088	3 463
592	LIQUOR STORES. . . . .	25	3 507	186	56	33	3 423	174
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	41	5 045	638	129	20	2 528	385
597	JEWELRY STORES. . . . .	50	4 683	777	122	42	3 458	605
5992	FLORISTS. . . . .	45	2 801	469	150	44	1 816	278

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.  
<sup>3</sup>1967 data limited to "employer" establishments.  
<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	6.1	17.9	28.7	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	74.6	23.3	34.9	3.8	4.0	5.8
5251	HARDWARE STORES . . . . .	(D)	-42.0	-0.6	(D)	0.5	1.1
52 EX. 5251	OTHER . . . . .	274.2	47.7	47.1	(D)	3.5	4.7
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	29.2	96.7	65.1	36.2	22.7	15.6
531	DEPARTMENT STORES . . . . .	45.1	134.7	90.0	32.5	20.9	13.2
533	VARIETY STORES . . . . .	-5.3	-4.4	-1.9	(D)	1.0	1.2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	-47.8	-49.6	-6.4	(D)	0.8	1.2
54	FOOD STORES . . . . .	-19.4	13.2	31.4	4.0	21.4	24.4
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	-23.6	-9.5	14.4	13.8	18.3	21.7
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	13.2	4.5	26.0	2.1	6.0	7.8
56	APPAREL AND ACCESSORY STORES . . . . .	-3.2	-1.9	7.8	13.5	5.5	4.4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-14.0	(D)	5.3	6.5	(D)	2.0
562	WOMEN'S READY-TO-WEAR STORES . . . . .	-9.4	-7.1	8.3	5.9	2.2	1.8
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	9.8	(D)	9.9	7.0	(D)	2.4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-11.1	5.1	37.4	11.8	6.2	5.6
5712	FURNITURE STORES . . . . .	-27.3	-17.5	28.5	4.1	2.0	2.1
OTHER 571	HOME FURNISHINGS STORES . . . . .	36.7	42.2	50.6	4.3	1.6	1.1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	-24.4	11.6	40.2	3.4	2.6	2.4
58	EATING AND DRINKING PLACES . . . . .	26.5	22.5	19.9	4.6	6.8	6.1
5812	EATING PLACES . . . . .	21.1	26.5	26.3	3.3	4.8	4.2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	41.9	14.1	7.5	1.3	2.0	1.9
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	7.9	13.3	29.5	3.2	4.2	4.2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	30.4	10.4	18.1	7.0	4.9	4.4
592	LIQUOR STORES . . . . .	(D)	13.2	2.4	(D)	0.6	0.5
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . .	13.6	49.0	99.6	1.1	0.7	0.7
597	JEWELRY STORES . . . . .	29.1	26.0	35.4	1.9	0.8	0.6
5992	FLORISTS . . . . .	73.4	55.6	54.2	0.7	0.4	0.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.



TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	28.1	16.1
52	BUILDING MATERIALS, HAROWARE, AND FARM EQUIPMENT DEALERS. . . . .	26.6	10.6
5251	HAROWARE STORES . . . . .	(D)	(D)
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANOISE GROUP STORES <sup>1</sup> . . . . .	44.8	37.5
531	DEPARTMENT STORES . . . . .	43.6	39.7
533	VARIETY STORES. . . . .	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANOISE STORES. . . . .	(D)	(D)
54	FOOD STORES . . . . .	5.2	2.6
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	21.2	10.2
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	10.0	4.4
56	APPAREL AND ACCESSORY STORES. . . . .	69.0	48.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	(D)	52.6
562	WOMEN'S READY-TO-WEAR STORES. . . . .	73.7	53.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	(D)	45.9
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	89.8	78.1
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	54.7	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	53.1	33.8
5712	FURNITURE STORES. . . . .	55.9	31.2
OTHER 571	HOME FURNISHINGS STORES . . . . .	77.3	62.4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	36.5	22.8
58	EATING AND DRINKING PLACES. . . . .	19.1	12.2
5812	EATING PLACES . . . . .	19.3	12.5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	18.5	11.6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	21.7	12.6
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	40.2	25.3
592	LIQUOR STORES . . . . .	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	46.4	27.7
597	JEWELRY STORES. . . . .	65.5	51.1
5992	FLORISTS. . . . .	44.7	31.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.  
<sup>3</sup>1967 data limited to "employer" establishments.  
<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER . . . . .	3 018	323	16	53
	SALES . . . . . \$1,000. . .	774 035	124 655	9 250	38 802
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER . . . . .	1 213	93	4	19
	SALES . . . . . \$1,000. . .	268 424	14 765	(D)	9 210
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER . . . . .	543	123	11	20
	SALES . . . . . \$1,000. . .	198 417	76 662	4 414	20 362
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER . . . . .	1 262	107	1	14
	SALES . . . . . \$1,000. . .	307 194	33 228	(D)	9 230
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	3 018	323	16	53
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	184	9	-	4
5251	HARDWARE STORES . . . . .	66	-	-	-
52 EX. 5251	OTHER . . . . .	118	9	-	4
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	107	16	3	6
531	DEPARTMENT STORES . . . . .	21	4	1	3
533	VARIETY STORES . . . . .	36	3	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	50	9	1	2
54	FOOD STORES . . . . .	477	27	3	4
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	242	16	-	3
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	403	19	-	3
56	APPAREL AND ACCESSORY STORES . . . . .	191	63	8	11
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	83	25	3	3
562	WOMEN'S READY-TO-WEAR STORES . . . . .	59	15	3	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	108	38	5	8
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	245	44	-	3
5712	FURNITURE STORES . . . . .	73	14	-	1
OTHER 571	HOME FURNISHING STORES . . . . .	50	13	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	122	17	-	1
58	EATING AND DRINKING PLACES . . . . .	608	56	-	12
5812	EATING PLACES . . . . .	375	34	-	8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	233	22	-	4
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	128	10	1	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	433	63	1	4
592	LIQUOR STORES . . . . .	25	1	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	41	6	-	-
597	JEWELRY STORES . . . . .	50	17	1	1
5992	FLORISTS . . . . .	45	5	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "North Flint Plaza" and establishments on Detroit St. from Pierson Rd. to West Parkway, the 100 block of East Pierson Rd., and the 100-200 blocks of West Pierson Rd.  
MRC No. 3 Includes the planned center known as "Northwest Shopping Center" and establishments on Cleo Rd. from Canterbury St. to Chateau Ave. and on West Pierson Rd. from Cloverlawn Dr. to Montrose St. (Flint and Genesee Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

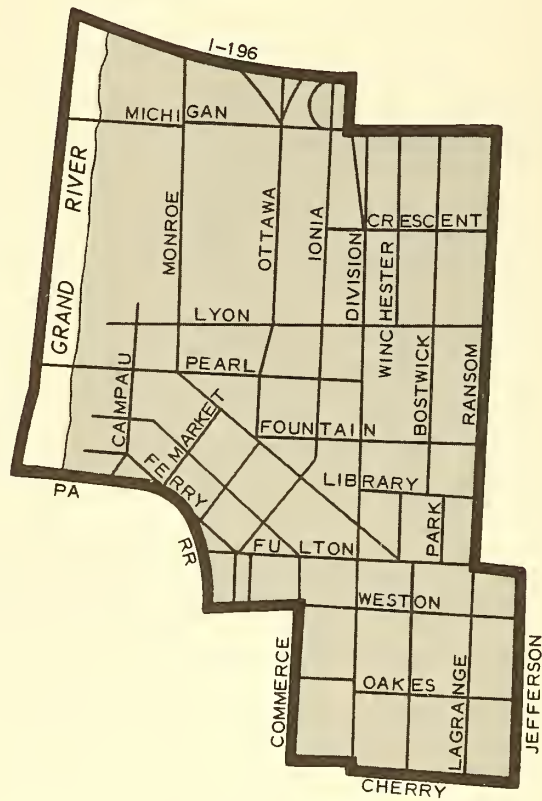
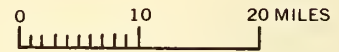
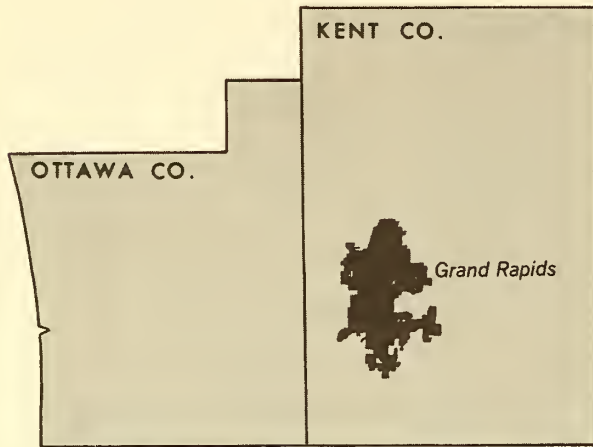
SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 4	No. 5	No. 6	No. 7
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER . . . . .	30	22	44	16
	SALES . . . . . \$1,000. . . . .	19 530	8 549	29 870	19 082
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER . . . . .	7	9	20	7
	SALES . . . . . \$1,000. . . . .	6 221	4 154	10 767	6 674
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER . . . . .	15	4	18	2
	SALES . . . . . \$1,000. . . . .	12 285	2 324	17 898	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER . . . . .	8	9	6	7
	SALES . . . . . \$1,000. . . . .	1 024	2 071	1 205	(0)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	30	22	44	16
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1	-	-	-
5251	HARDWARE STORES . . . . .	-	-	-	-
52 EX. 5251	OTHER . . . . .	1	-	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	3	2	5	2
531	DEPARTMENT STORES . . . . .	2	1	2	2
533	VARIETY STORES . . . . .	1	-	-	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	1	1	3	-
54	FOOD STORES . . . . .	4	3	8	3
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	-	1	3	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	3	5	3	6
56	APPAREL AND ACCESSORY STORES . . . . .	7	-	7	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	2	-	3	-
562	WOMEN'S READY-TO-WEAR STORES . . . . .	2	-	3	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	5	-	4	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	5	2	6	-
5712	FURNITURE STORES . . . . .	1	-	3	-
OTHER 571	HOME FURNISHING STORES . . . . .	-	1	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	4	1	3	-
58	EATING AND DRINKING PLACES . . . . .	2	5	9	3
5812	EATING PLACES . . . . .	1	3	7	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1	2	2	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	1	1	3	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	4	3	-	1
592	LIQUOR STORES . . . . .	-	1	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	-	1	-	-
597	JEWELRY STORES . . . . .	1	-	-	-
5992	FLORISTS . . . . .	-	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

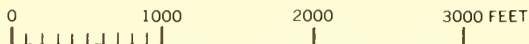
MRC No. 4 Includes the planned center known as "South Flint Plaza" and establishments on Fenton Rd. from Major Rd. to Bristol Rd. (Flint and Genesee Co.)  
MRC No. 5 Includes establishments on S. Saginaw St. from Hemphill Rd. to James St. (Genesee Co.)  
MRC No. 6 Includes the planned center known as "Yankee Dort Mall" and establishments on S. Dort Hwy. from Mohawk St. to Dell Ave. (Flint, Genesee Co.)  
MRC No. 7 Includes the planned centers known as "K Mart" and "Westgate Shopping Center" and establishments at the intersection of Miller Rd. and Ballenger Ave. (Flint and Genesee Co.)

# GRAND RAPIDS, MICH.

Standard Metropolitan Statistical Area  
and Central Business District  
1967

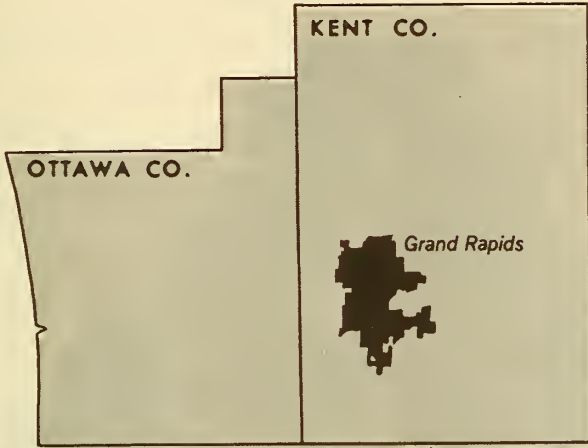


Comprising Census Tract 20

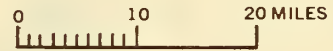


# GRAND RAPIDS, MICH.

Standard Metropolitan Statistical Area, Central Business District, and Major Retail Centers  
1963

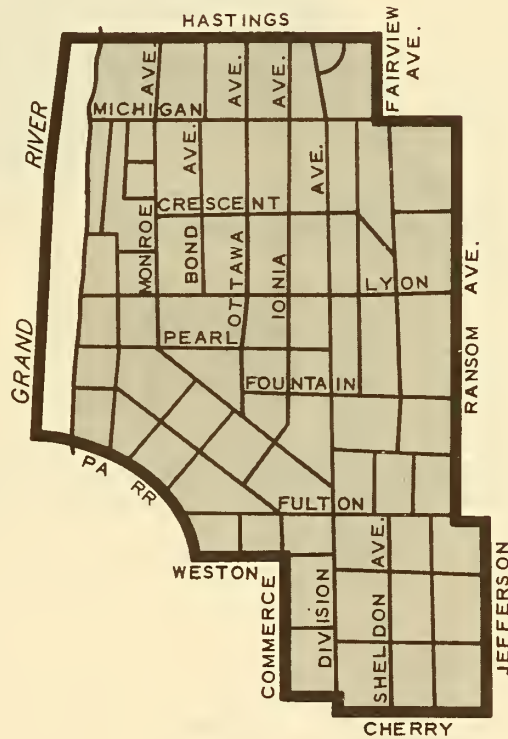
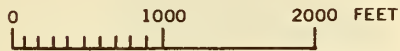


STANDARD METROPOLITAN  
STATISTICAL AREA  
& CENTRAL CITY



CENTRAL  
BUSINESS  
DISTRICT

Comprising Census Tract 16



# GRAND RAPIDS, MICH.

## City and Major Retail Centers

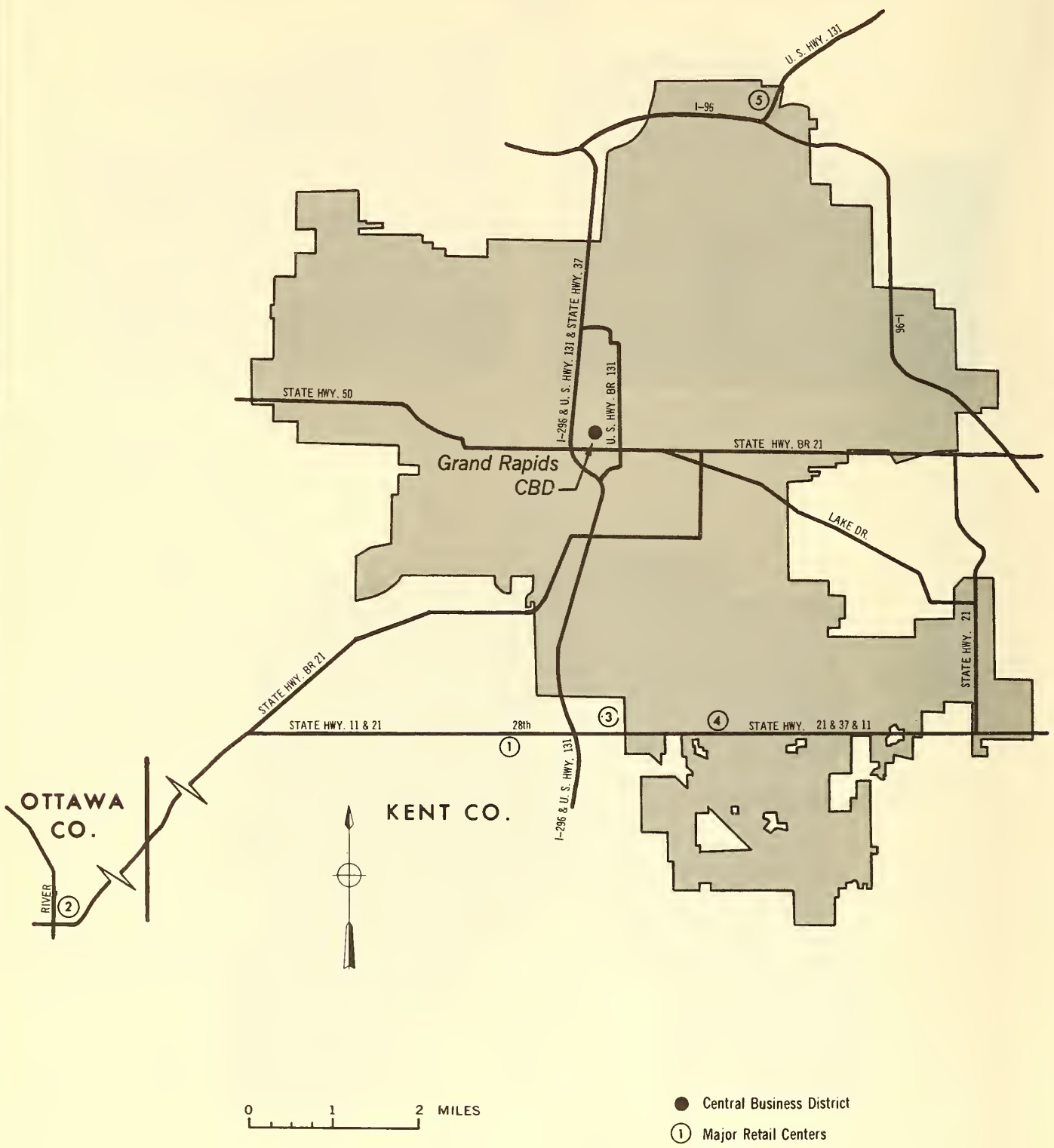


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab-lish-ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab-lish-ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	190	99 062	18 667	4 925	230	85 395	14 294
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	3	143	(D)	(D)	6	923	149
5251	HARDWARE STORES. . . . .	1	(D)	(D)	(D)	2	(D)	(D)
52 EX. 5251	OTHER. . . . .	2	(D)	(D)	(D)	4	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	8	50 083	10 099	2 901	11	41 669	7 199
531	DEPARTMENT STORES. . . . .	4	47 910	9 657	2 778	4	(D)	(D)
533	VARIETY STORES . . . . .	3	(D)	(D)	(D)	5	2 697	582
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	1	(D)	(D)	(D)	2	(D)	(D)
54	FOOD STORES. . . . .	12	1 224	138	52	14	1 282	145
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	6	(D)	(D)	(D)	8	10 420	972
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	2	(D)	(D)	(D)	5	702	133
56	APPAREL AND ACCESSORY STORES . . . . .	42	12 318	2 439	568	52	11 289	2 013
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	16	4 964	1 004	293	21	5 266	980
562	WOMEN'S READY-TO-WEAR STORES . . . . .	9	4 530	916	265	12	4 854	892
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	26	7 354	1 435	275	31	6 023	1 033
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	7	2 818	600	103	8	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	2	(D)	(D)	(D)	3	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	14	2 790	(D)	(D)	16	1 917	290
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	-	-	-	-	4	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	20	8 747	1 387	168	23	7 157	1 185
5712	FURNITURE STORES . . . . .	4	(D)	(D)	(D)	6	3 939	668
OTHER 571	HOME FURNISHINGS STORES. . . . .	3	(D)	(D)	(D)	5	611	123
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	13	2 653	434	68	12	2 607	394
58	EATING AND DRINKING PLACES . . . . .	34	4 682	1 441	608	44	4 218	1 026
5812	EATING PLACES. . . . .	25	3 525	1 206	458	32	3 602	928
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	9	1 157	235	150	12	616	98
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	5	3 321	726	164	6	2 264	453
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	58	8 626	1 611	320	61	5 471	1 019
592	LIQUOR STORES. . . . .	4	269	11	5	2	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	2	(D)	(D)	(D)	5	538	64
597	JEWELRY STORES . . . . .	9	3 091	489	96	10	1 692	412
5992	FLORISTS . . . . .	3	(D)	(D)	(D)	4	418	91

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 604	428 774	(D)	(O)	1 737	313 321	37 345
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	81	20 106	2 783	505	85	14 728	2 278
5251	HARDWARE STORES. . . . .	30	(D)	(D)	(D)	30	3 544	446
52 EX. 5251	OTHER. . . . .	51	(D)	(O)	(O)	55	11 184	1 832
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	49	73 061	13 264	3 644	53	48 226	7 731
531	DEPARTMENT STORES. . . . .	9	67 712	12 423	3 352	5	42 198	6 773
533	VARIETY STORES . . . . .	18	3 312	609	212	28	4 367	784
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	22	2 037	232	80	20	1 661	174
54	FOOD STORES. . . . .	256	93 055	6 652	2 129	303	68 271	5 049
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	89	85 423	7 744	1 197	103	63 994	5 773
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	220	28 610	2 670	827	249	24 920	2 304
56	APPAREL AND ACCESSORY STORES . . . . .	107	23 242	4 145	984	116	18 311	2 918
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS WOMEN'S READY-TO-WEAR STORES . . . . .	43	8 336	1 474	439	50	7 851	1 238
562	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	29	7 097	(D)	(O)	30	6 460	1 036
OTHER 56	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	64	14 906	2 671	545	66	10 460	1 680
561	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	21	6 543	1 259	219	15	3 715	604
565	SHOE STORES <sup>3</sup> . . . . .	8	(D)	(O)	(O)	10	2 711	496
566	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	28	4 534	769	126	29	3 004	413
564, 7, 9		4	(O)	(O)	(O)	12	1 030	167
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	161	32 048	4 042	654	159	21 543	2 841
5712	FURNITURE STORES . . . . .	38	14 236	2 132	319	46	8 496	1 294
OTHER 571	HOME FURNISHINGS STORES. . . . .	47	3 913	429	111	43	3 951	536
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	76	13 899	1 481	224	70	9 096	1 011
58	EATING AND DRINKING PLACES . . . . .	294	28 100	6 318	2 713	309	18 106	3 961
5812	EATING PLACES. . . . .	179	20 238	4 817	2 070	188	12 097	2 985
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	115	7 862	1 501	643	121	6 009	976
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	72	18 966	(D)	(D)	81	14 092	1 773
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	275	26 163	3 624	760	279	21 130	2 717
592	LIQUOR STORES. . . . .	14	2 990	(O)	(O)	23	2 745	153
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	23	1 707	196	47	26	1 981	169
597	JEWELRY STORES . . . . .	29	3 811	571	116	23	2 352	504
5992	FLORISTS . . . . .	23	2 479	601	216	22	1 760	414

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>1</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.



TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

GRAND RAPIDS SMSA—Consists of Kent and Ottawa Counties, Mich.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	3 476	873 564	(D)	(D)	3 746	649 717	68 591
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIP- MENT DEALERS. . . . .	211	50 454	5 813	1 029	264	40 613	4 910
5251	HARDWARE STORES. . . . .	72	9 672	1 090	251	92	9 324	1 000
52 EX. 5251	OTHER. . . . .	139	40 782	4 723	778	172	31 289	3 910
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	121	115 921	18 193	5 118	123	80 232	11 383
531	DEPARTMENT STORES. . . . .	20	102 809	16 261	4 453	12	65 404	9 214
533	VARIETY STORES . . . . .	51	9 383	1 539	520	63	9 674	1 625
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	50	3 729	393	145	48	5 154	544
54	FOOD STORES. . . . .	506	223 456	15 851	5 063	598	160 059	11 202
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	275	177 367	16 167	2 525	306	140 121	11 904
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	528	67 722	5 918	1 972	620	55 204	4 696
56	APPAREL AND ACCESSORY STORES . . . . .	218	42 740	7 063	1 919	241	30 984	4 473
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	80	15 690	2 585	849	85	11 525	1 717
562	WOMEN'S READY-TO-WEAR STORES . . . . .	56	13 209	2 244	730	53	9 097	1 381
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	138	27 050	4 478	1 070	156	19 459	2 756
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	44	10 158	1 810	361	40	6 890	1 033
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	18	7 605	1 313	412	23	5 141	753
566	SHOE STORES <sup>3</sup> . . . . .	58	8 115	1 266	259	70	6 102	773
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	8	849	89	38	23	1 326	197
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	312	52 433	6 754	1 151	292	36 910	4 516
5712	FURNITURE STORES . . . . .	72	20 874	3 213	490	92	15 523	2 016
OTHER 571	HOME FURNISHINGS STORES. . . . .	95	8 154	979	242	72	6 110	764
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	145	23 405	2 562	419	128	15 277	1 736
58	EATING AND DRINKING PLACES . . . . .	592	51 669	11 763	5 087	600	35 471	7 675
5812	EATING PLACES. . . . .	399	39 091	9 571	4 156	408	25 599	6 141
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	193	12 578	2 192	931	192	9 872	1 534
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	130	32 707	(D)	(D)	147	25 431	3 055
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	583	59 095	6 961	1 503	555	44 692	4 777
592	LIQUOR STORES. . . . .	26	5 144	239	73	35	4 335	222
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	59	4 589	452	74	60	3 626	322
597	JEWELRY STORES . . . . .	57	7 371	1 025	190	49	3 396	639
5992	FLORISTS . . . . .	44	3 502	762	286	49	2 921	615

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	16.0	36.8	34.4	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	-84.5	36.5	24.2	0.1	4.7	5.8
5251	HARDWARE STORES . . . . .	(D)	(D)	3.7	(D)	(D)	1.1
52 EX. 5251	OTHER . . . . .	(D)	(D)	30.3	(D)	(D)	4.7
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	20.2	51.5	44.5	50.5	17.0	13.3
531	DEPARTMENT STORES . . . . .	(D)	60.5	57.2	48.4	15.8	11.8
533	VARIETY STORES . . . . .	(D)	-24.2	-3.0	(0)	0.8	1.1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	(D)	22.6	-27.6	(D)	0.4	0.4
54	FOOD STORES . . . . .	-4.5	36.3	39.6	1.2	21.7	25.6
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	(D)	33.5	26.6	(D)	19.9	20.3
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	(D)	14.8	22.7	(D)	6.7	7.8
56	APPAREL AND ACCESSORY STORES . . . . .	9.1	26.9	37.9	12.4	5.4	4.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-5.7	6.2	36.1	5.0	1.9	1.8
562	WOMEN'S READY-TO-WEAR STORES . . . . .	-6.7	9.9	45.2	4.6	1.7	1.5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	22.1	42.5	39.0	7.4	3.5	3.1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	22.2	48.8	42.0	8.8	7.5	6.0
5712	FURNITURE STORES . . . . .	(D)	67.6	34.5	(D)	3.3	2.4
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	-1.0	33.4	(D)	0.9	0.9
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	1.8	52.8	53.2	2.7	3.3	2.7
58	EATING AND DRINKING PLACES . . . . .	11.0	55.2	45.7	4.7	6.6	5.9
5812	EATING PLACES . . . . .	-2.1	67.3	52.7	3.5	4.7	4.5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	87.8	30.8	27.4	1.2	1.9	1.4
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	46.7	34.6	28.6	3.4	4.4	3.7
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	57.7	23.8	32.2	8.7	6.1	6.7
592	LIQUOR STORES . . . . .	(D)	8.9	18.7	0.3	0.7	0.6
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	(D)	-13.8	26.5	(D)	0.4	0.5
597	JEWELRY STORES . . . . .	82.7	62.0	117.0	3.1	0.9	0.8
5992	FLORISTS . . . . .	(D)	40.8	19.9	(D)	0.6	0.4

NOTE: Boundaries of the CBD for 1967 are significantly different from 1963 (See CBD maps) markedly affecting comparability of data for these two Census years.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. † Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	23.1	11.3
52	BUILDING MATERIALS, HAROWARE, AND FARM EQUIPMENT DEALERS. . . . .	0.7	0.3
5251	HAROWARE STORES . . . . .	(0)	(0)
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANOISE GROUP STORES <sup>1</sup> . . . . .	68.5	43.2
531	DEPARTMENT STORES . . . . .	70.8	46.6
533	VARIETY STORES. . . . .	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANOISE STORES. . . . .	(D)	(D)
54	FOOD STORES . . . . .	1.3	0.5
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	(D)	(D)
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	(0)	(D)
56	APPAREL AND ACCESSORY STORES. . . . .	53.0	28.8
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	59.5	31.6
562	WOMEN'S READY-TO-WEAR STORES. . . . .	63.8	34.3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	49.3	27.2
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	43.1	27.7
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(0)
566	SHOE STORES <sup>3</sup> . . . . .	61.5	34.4
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	0.0
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	27.3	16.7
5712	FURNITURE STORES. . . . .	(0)	(0)
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	19.1	11.3
58	EATING AND DRINKING PLACES. . . . .	16.7	9.1
5812	EATING PLACES . . . . .	17.4	9.0
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	14.7	9.2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	17.5	10.2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	33.0	14.6
592	LIQUOR STORES . . . . .	9.0	5.2
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	(0)	(D)
597	JEWELRY STORES. . . . .	81.1	41.9
5992	FLORISTS. . . . .	(0)	(0)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)
				No. 1
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER . . . . .	3 476	190	69
	SALES . . . . . \$1,000. . .	873 564	99 062	37 624
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER . . . . .	1 228	51	23
	SALES . . . . . \$1,000. . .	307 832	9 227	9 248
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER . . . . .	651	70	33
	SALES . . . . . \$1,000. . .	211 094	71 148	23 928
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER . . . . .	1 597	69	13
	SALES . . . . . \$1,000. . .	354 638	18 687	4 448
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	3 476	190	69
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	211	3	1
5251	HARDWARE STORES . . . . . *	72	1	-
52 EX. 5251	OTHER . . . . .	139	2	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	121	8	5
531	DEPARTMENT STORES . . . . .	20	4	1
533	VARIETY STORES. . . . .	51	3	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	50	1	1
54	FOOD STORES . . . . .	506	12	8
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	275	6	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	528	2	4
56	APPAREL AND ACCESSORY STORES. . . . .	218	42	20
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	80	16	7
562	WOMEN'S READY-TO-WEAR STORES. . . . .	56	9	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	138	26	13
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	312	20	8
5712	FURNITURE STORES. . . . .	72	4	-
OTHER 571	HOME FURNISHING STORES. . . . .	95	3	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	145	13	6
58	EATING AND DRINKING PLACES. . . . .	592	34	11
5812	EATING PLACES . . . . .	399	25	11
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	193	9	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	130	5	4
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	583	58	7
592	LIQUOR STORES . . . . .	26	4	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	59	2	1
597	JEWELRY STORES. . . . .	57	9	2
5992	FLORISTS. . . . .	44	3	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. †Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC 1. Includes the planned centers known as "Rogers Plaza Center" and "Southland Shopping Center" and establishments on 28th St. S.W. from Clyde Park Ave. to Hook Ave. (Wyoming)

TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

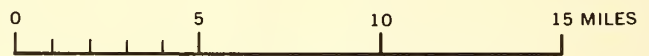
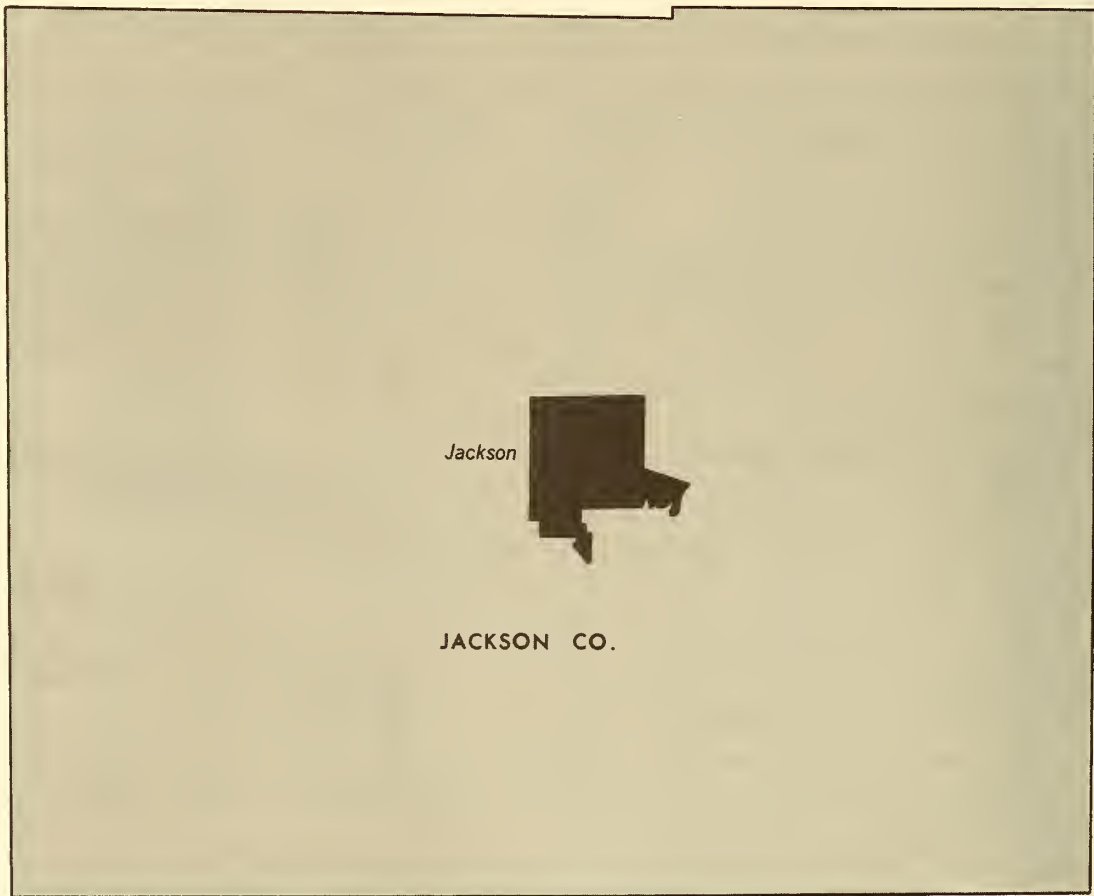
SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 2	No. 3	No. 4	No. 5
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER . . . . .	115	16	11	14
	SALES . . . . . \$1,000. . .	23 751	14 238	7 517	9 577
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER . . . . .	25	4	3	8
	SALES . . . . . \$1,000. . .	2 705	(D)	(D)	2 836
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER . . . . .	46	4	2	2
	SALES . . . . . \$1,000. . .	10 637	8 101	(D)	(D)
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER . . . . .	44	8	6	4
	SALES . . . . . \$1,000. . .	10 409	(D)	2 643	(D)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	115	16	11	14
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	4	2	-	-
5251	HARDWARE STORES . . . . .	2	-	-	-
52 EX. 5251	OTHER . . . . .	2	2	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	6	1	1	2
531	DEPARTMENT STORES . . . . .	3	1	1	1
533	VARIETY STORES . . . . .	2	-	-	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . .	1	-	-	1
54	FOOD STORES . . . . .	5	1	1	3
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	8	2	-	2
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	9	4	6	1
56	APPAREL AND ACCESSORY STORES. . . . .	23	1	-	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	10	1	-	-
562	WOMEN'S READY-TO-WEAR STORES. . . . .	7	-	-	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	13	-	-	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	17	2	1	-
5712	FURNITURE STORES. . . . .	1	2	1	-
OTHER 571	HOME FURNISHING STORES. . . . .	6	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	10	-	-	-
58	EATING AND DRINKING PLACES. . . . .	11	3	2	4
5812	EATING PLACES . . . . .	10	2	3	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . .	7	1	-	1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	3	-	-	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	23	-	-	1
592	LIQUOR STORES . . . . .	1	-	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	6	-	-	-
597	JEWELRY STORES. . . . .	4	-	-	-
5992	FLORISTS. . . . .	2	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC 2. Includes the establishments in the area bounded by: 6th, Columbia Ave., 7th, Lincoln Ave., 9th, Central Ave., 10th, River Ave., 11th, Pine Ave., and C. & O. Hwy. (Holland City)
- MRC 3. Includes the planned center known as "K-Mart" and establishments on 28th St. S.W. from Division to Buchanan Ave. S.W. and on Division Ave. S. from 28th St. to Honeoye. (Wyoming, Grand Rapids)
- MRC 4. Includes the planned center known as "Miracle Mart" and establishments on 28th St. S.E. from 700 to 925. (Grand Rapids)
- MRC 5. Includes the planned center known as "North Town Shopping Center" and establishments on Plainfield N.E.; from 4 Mile Rd. to Rupert. (Grand Rapids, Kent Co.)

# JACKSON, MICH.

Standard Metropolitan Statistical Area



# JACKSON, MICH.

## City and Major Retail Centers

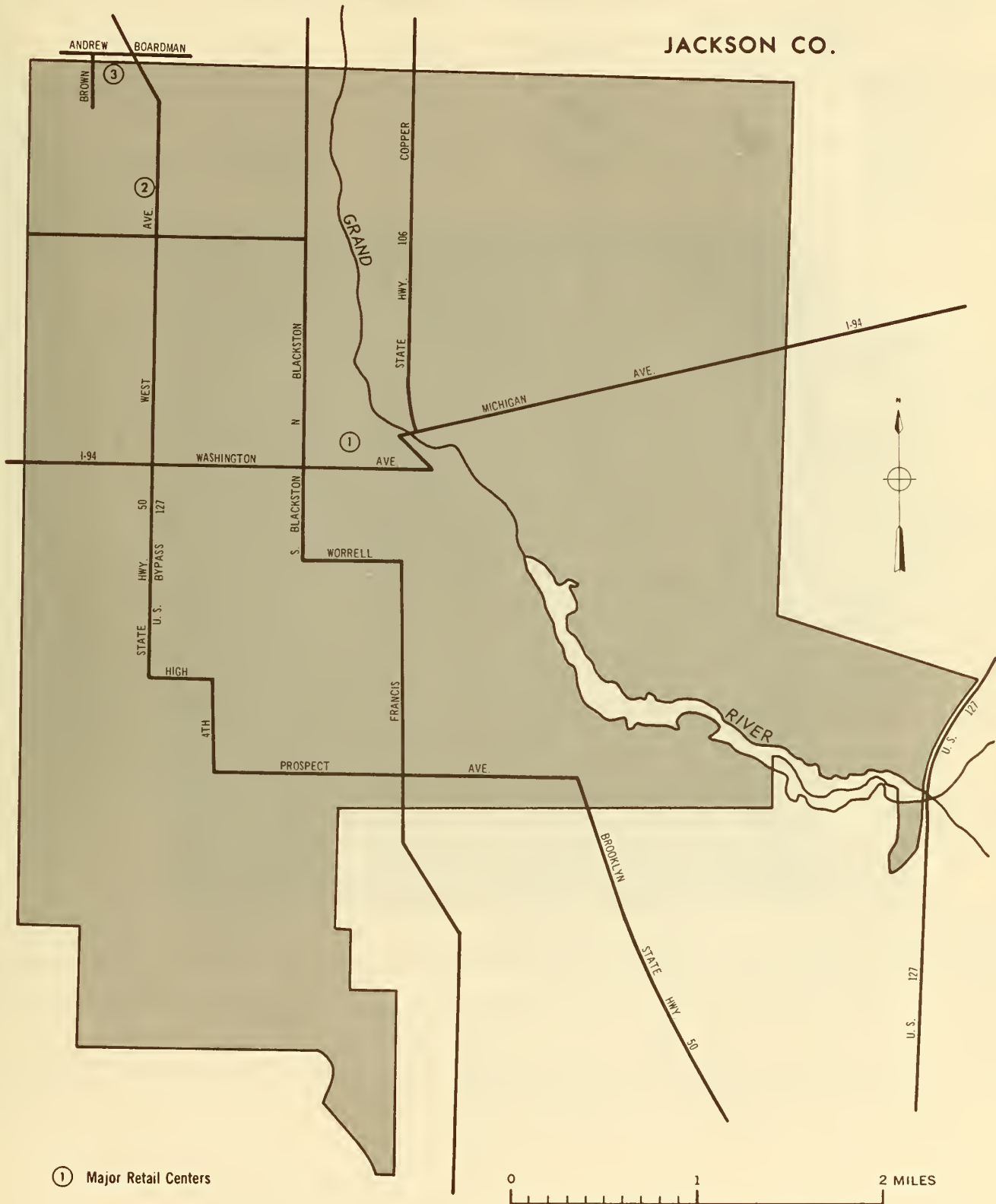


TABLE 1. Major Retail Centers in the SMSA: 1967

JACKSON SMSA —Coextensive with Jackson County, Mich.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER . . . . .	960	116	21	14
	SALES . . . . . \$1,000. . .	215 648	41 360	19 940	8 750
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER . . . . .	395	37	5	6
	SALES . . . . . \$1,000. . .	75 039	4 576	6 637	3 971
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER . . . . .	136	37	11	3
	SALES . . . . . \$1,000. . .	54 620	22 564	12 621	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER . . . . .	429	42	5	5
	SALES . . . . . \$1,000. . .	85 989	14 220	682	(0)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	960	116	21	14
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	70	11	1	-
5251	HARDWARE STORES . . . . .	29	2	-	-
52 EX. 5251	OTHER . . . . .	41	9	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	36	9	4	2
531	DEPARTMENT STORES . . . . .	6	3	1	1
533	VARIETY STORES . . . . .	16	3	2	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	14	3	1	1
54	FOOD STORES . . . . .	152	11	3	3
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	64	8	-	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	153	4	2	3
56	APPAREL AND ACCESSORY STORES . . . . .	39	19	6	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	13	7	3	-
562	WOMEN'S READY-TO-WEAR STORES . . . . .	10	5	2	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	26	12	3	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	61	9	1	-
5712	FURNITURE STORES . . . . .	12	3	-	-
OTHER 571	HOME FURNISHING STORES . . . . .	12	3	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	37	3	1	-
58	EATING AND DRINKING PLACES . . . . .	213	18	1	-
5812	EATING PLACES . . . . .	137	10	1	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	76	8	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	30	8	1	-
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	142	19	2	1
592	LIQUOR STORES . . . . .	15	-	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	10	1	-	-
597	JEWELRY STORES . . . . .	10	5	1	1
5992	FLORISTS . . . . .	13	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: Van Buren, N. Y. C. R. R., Mechanic, Homewild Ave., Milwaukee, U.S. Hwy. 127 (Business Rte.), Franklin, Second, Michigan Ave., Steward Ave. (Jackson city) Tract 6

MRC No. 2 Includes planned center known as "Shoppers' Fair" N. West Ave. from W. North St. to Madison St. (Jackson)

MRC No. 3 Includes planned center known as "Paka Plaza" at the intersection of Andrew Boardman St. from Clinton St. to Brown St., and Clinton Rd. from Andrew Boardman St. to St. Clair. (Jackson)



# KALAMAZOO, MICH.

Standard Metropolitan Statistical Area





TABLE 1. Major Retail Centers in the SMSA: 1967

KALAMAZOO SMSA—Coextensive with Kalamazoo County, Mich.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER . . . . .	1 171	33	19	156
	SALES . . . . . \$1,000. . .	317 837	24 799	12 485	54 646
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER . . . . .	413	11	7	40
	SALES . . . . . \$1,000. . .	113 663	15 032	7 864	5 440
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER . . . . .	199	11	7	59
	SALES . . . . . \$1,000. . .	78 329	8 110	4 039	33 538
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER . . . . .	559	11	5	57
	SALES . . . . . \$1,000. . .	125 845	1 657	582	15 668
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 171	33	19	156
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	66	2	1	8
5251	HARDWARE STORES . . . . .	17	-	1	-
52 EX. 5251	OTHER . . . . .	49	2	-	8
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	40	2	3	6
531	DEPARTMENT STORES . . . . .	7	1	1	2
533	VARIETY STORES . . . . .	12	-	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	21	1	1	2
54	FOOD STORES . . . . .	142	2	4	7
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	82	6	-	3
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	190	2	2	3
56	APPAREL AND ACCESSORY STORES . . . . .	75	2	2	35
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	36	-	-	17
562	WOMEN'S READY-TO-WEAR STORES . . . . .	22	-	-	9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	39	2	2	18
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	84	7	2	18
5712	FURNITURE STORES . . . . .	19	2	-	5
OTHER 571	HOME FURNISHING STORES . . . . .	19	1	-	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	46	4	2	11
58	EATING AND DRINKING PLACES . . . . .	227	9	2	30
5812	EATING PLACES . . . . .	169	9	2	26
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	58	-	-	4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	44	-	1	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	221	1	2	43
592	LIQUOR STORES . . . . .	22	-	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	28	1	-	4
597	JEWELRY STORES . . . . .	25	-	1	2
5992	FLORISTS . . . . .	15	-	-	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

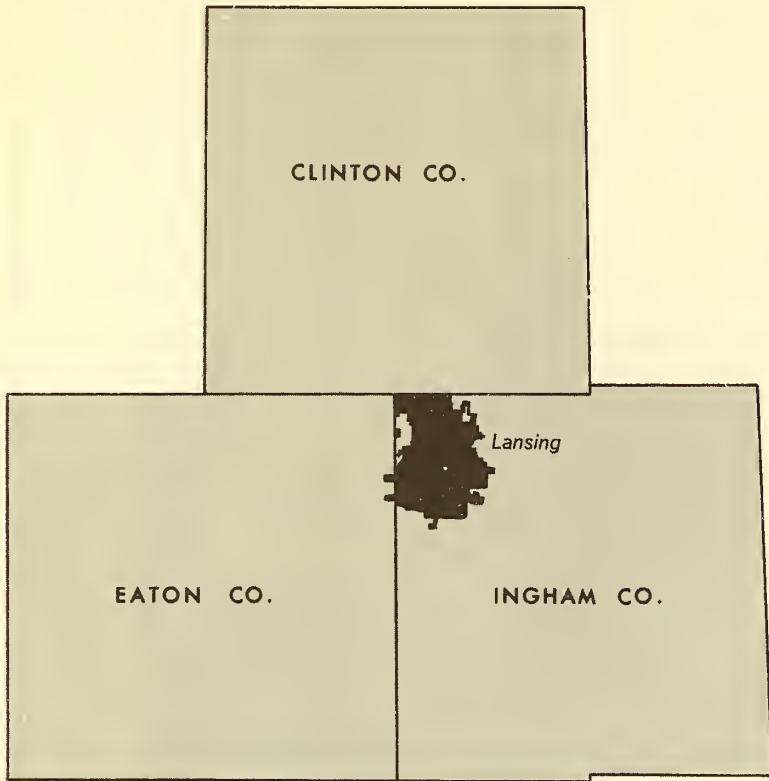
MRC No. 1. Includes the planned center known as "Topp's" and the establishments on W. Kilgore Rd. from 201 to 429 and on S. Westnedge Ave. from 4300 to 5250. (Kalamazoo and Kalamazoo Co.)

MRC No. 2. Includes the planned center known as "Southland Mall" and the establishments on S. Westnedge Ave. from Milham Rd. to 6230. (Kalamazoo Co.)

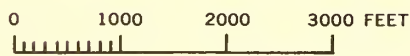
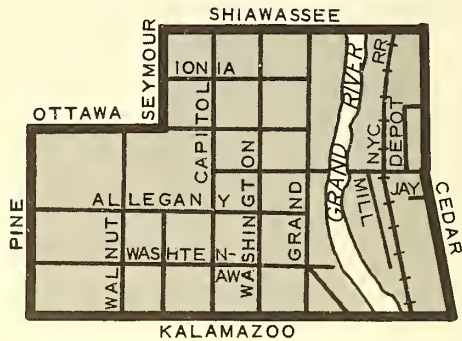
MRC No. 3. Includes the area bounded by: Harrison Ct., Penn. R.R., Michigan Ave., S. Pitcher St., Lovelle St., and Park St. (Kalamazoo)

# LANSING, MICH.

## Standard Metropolitan Statistical Area and Central Business District



Comprising Census Tract 14



# LANSING, MICH.

## City and Major Retail Centers

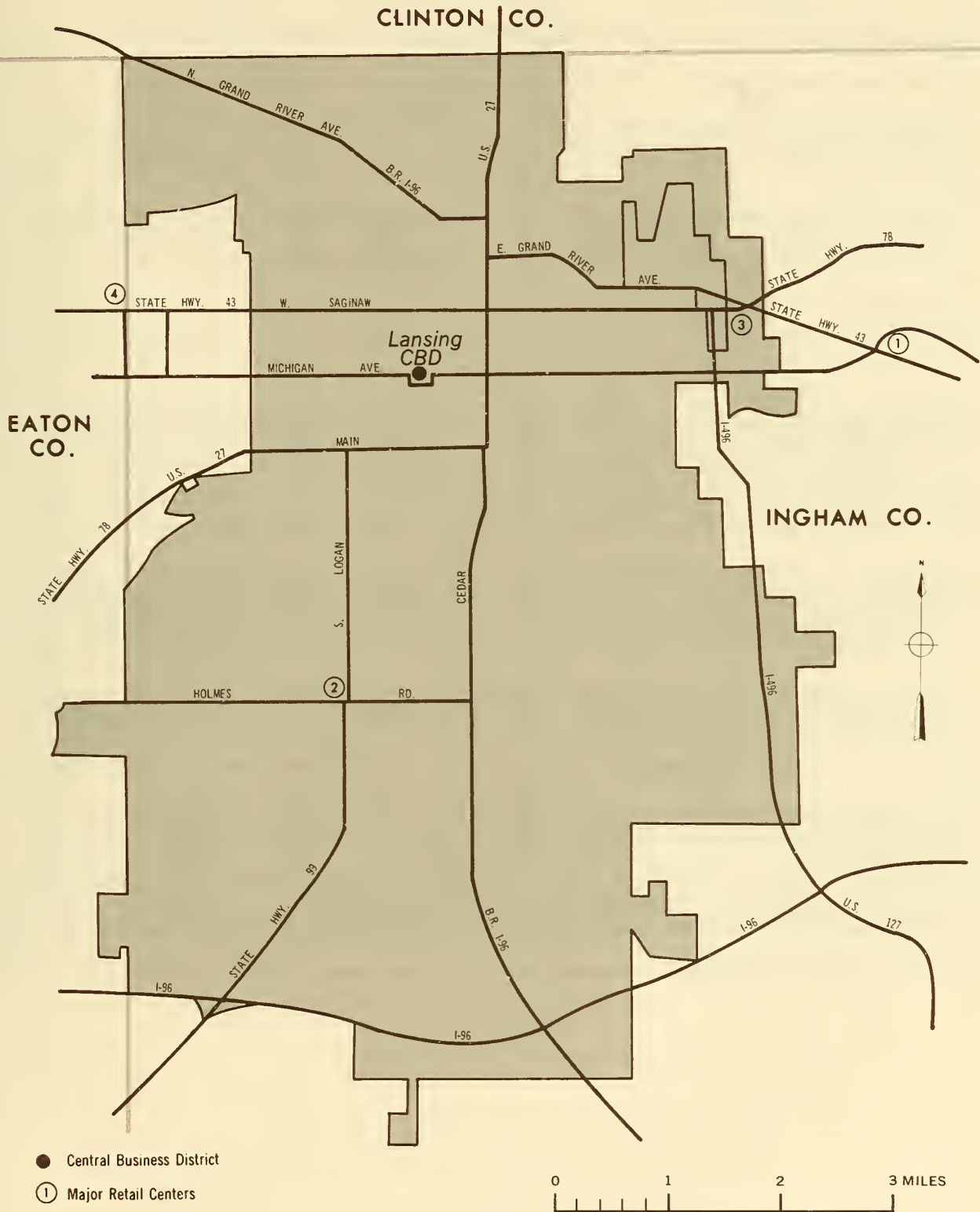


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	144	54 992	9 224	2 396	173	52 584	7 919
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	4	318	(D)	(D)	9	877	124
5251	HARDWARE STORES. . . . .	-	-	-	-	1	(D)	(D)
52 EX. 5251	OTHER. . . . .	4	318	(D)	(D)	8	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	11	18 908	2 898	799	9	20 383	2 711
531	DEPARTMENT STORES. . . . .	2	(D)	(D)	(D)	3	17 984	2 302
533	VARIETY STORES . . . . .	4	1 985	408	111	4	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	5	(D)	(D)	(D)	2	(D)	(D)
54	FOOD STORES. . . . .	13	1 524	312	127	13	1 369	297
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	5	(D)	(D)	(D)	4	(D)	(D)
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	1	(D)	(D)	(D)	15	(D)	(D)
56	APPAREL AND ACCESSORY STORES . . . . .	34	10 733	1 774	389	34	7 319	1 171
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	11	5 260	815	200	11	3 296	500
562	WOMEN'S READY-TO-WEAR STORES . . . . .	9	5 149	798	193	7	3 073	468
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	23	5 473	959	189	23	4 023	671
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	6	2 840	509	93	7	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	1	(D)	(D)	(D)	-	-	-
566	SHOE STORES <sup>3</sup> . . . . .	11	1 850	315	74	13	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . .	3	(D)	(D)	(D)	3	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	8	3 933	718	154	13	4 858	729
5712	FURNITURE STORES . . . . .	2	(D)	(D)	(D)	3	1 787	314
OTHER 571	HOME FURNISHINGS STORES. . . . .	3	1 729	332	74	4	1 909	230
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	3	(D)	(D)	(D)	6	1 162	185
58	EATING AND DRINKING PLACES . . . . .	31	4 145	1 218	500	38	3 432	873
5812	EATING PLACES. . . . .	26	3 709	1 125	466	30	2 965	792
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	5	436	93	34	8	467	81
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	6	1 836	330	90	5	1 489	250
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	31	5 555	986	186	33	3 784	667
592	LIQUOR STORES. . . . .	1	(D)	(D)	(D)	1	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . .	-	-	-	-	1	(D)	(D)
597	JEWELRY STORES . . . . .	12	1 198	236	51	10	1 453	239
5992	FLORISTS . . . . .	-	-	-	-	1	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.  
<sup>3</sup>1967 data limited to "employer" establishments.  
<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 031	353 082	(0)	(0)	1 060	262 454	30 214
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIP- MENT DEALERS. . . . .	46	9 913	1 568	242	59	10 375	1 500
5251	HARDWARE STORES. . . . .	13	1 270	149	45	16	1 397	169
52 EX. 5251	OTHER. . . . .	33	8 643	1 419	197	43	8 978	1 331
53 PART	GENERAL MERCHANOISE GROUP STORES <sup>1</sup> . . . . .	33	79 305	10 532	2 534	67	52 036	7 044
531	DEPARTMENT STORES. . . . .	10	72 416	9 374	2 169	8	43 981	5 695
533	VARIETY STORES . . . . .	13	4 797	868	274	51	6 537	1 156
539	MISCELLANEOUS GENERAL MERCHANOISE STORES . .	10	2 092	290	91	8	1 518	193
54	FOOD STORES. . . . .	175	64 817	4 882	1 471	183	52 146	3 953
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	66	85 162	7 802	1 018	71	71 210	6 202
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	153	21 507	2 078	608	180	16 291	1 536
56	APPAREL AND ACCESSORY STORES . . . . .	78	19 822	2 905	711	80	12 621	1 887
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	28	(0)	1 123	312	25	5 036	738
562	WOMEN'S READY-TO-WEAR STORES . . . . .	16	7 047	1 029	279	17	4 253	633
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	50	(0)	1 782	399	55	7 585	1 149
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	12	4 335	741	158	12	2 618	444
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	6	(0)	(0)	(0)	11	1 653	255
566	SHOE STORES <sup>3</sup> . . . . .	23	5 009	691	162	24	2 974	399
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . .	4	(0)	(0)	(0)	8	340	51
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	63	17 684	2 782	567	66	11 903	1 577
5712	FURNITURE STORES . . . . .	13	6 335	(0)	(0)	10	3 699	564
OTHER 571	HOME FURNISHINGS STORES. . . . .	17	(0)	(0)	(0)	17	4 064	495
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	33	(0)	(0)	(0)	39	4 140	518
58	EATING AND DRINKING PLACES . . . . .	210	25 337	6 446	2 531	177	15 514	3 588
5812	EATING PLACES. . . . .	134	19 041	(0)	(0)	127	11 718	2 942
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	76	6 296	(0)	(0)	50	3 796	646
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	42	9 199	(0)	(0)	41	6 503	956
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	165	20 336	2 773	628	136	13 855	1 971
592	LIQUOR STORES. . . . .	7	2 682	128	54	11	1 767	98
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	17	1 476	141	34	7	606	51
597	JEWELRY STORES . . . . .	23	1 933	(0)	(0)	22	(0)	(0)
5992	FLORISTS . . . . .	10	1 131	(0)	(0)	14	1 068	228

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>F</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

LANSING SMSA—Consists of Clinton, Eaton, and Ingham Counties, Mich.

SIC code	Kind of business	1967				1963		
		Estab-lish-ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab-lish-ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 286	611 780	(D)	(D)	2 434	450 935	46 982
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	179	39 315	4 809	802	217	32 554	3 754
5251	HARDWARE STORES. . . . .	55	5 833	634	165	74	5 876	654
52 EX. 5251	OTHER. . . . .	124	33 482	4 175	637	143	26 678	3 100
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>2</sup> . . . . .	84	112 673	13 913	3 659	127	63 027	8 156
531	DEPARTMENT STORES. . . . .	14	100 006	12 087	3 046	11	49 854	6 180
533	VARIETY STORES . . . . .	29	8 184	(D)	(D)	80	10 339	1 690
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	41	4 483	(D)	(D)	36	2 834	286
54	FOOD STORES. . . . .	374	125 561	9 131	2 712	405	104 382	7 130
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	175	135 865	12 242	1 832	187	109 067	8 850
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	351	46 077	4 088	1 275	418	35 570	3 035
56	APPAREL AND ACCESSORY STORES . . . . .	145	30 415	4 250	1 125	143	19 240	2 663
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	52	(D)	1 861	550	48	8 051	1 087
562	WOMEN'S READY-TO-WEAR STORES . . . . .	32	12 179	(D)	(D)	32	6 888	945
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	93	(D)	2 389	575	95	11 189	1 576
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	27	6 376	978	220	24	3 798	575
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	18	3 874	510	142	27	3 325	463
566	SHOE STORES <sup>3</sup> . . . . .	32	5 993	818	194	34	3 644	473
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	5	511	83	19	10	422	65
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	135	27 374	3 851	799	133	18 726	2 311
5712	FURNITURE STORES . . . . .	41	11 865	1 613	304	34	7 882	1 041
OTHER 571	HOME FURNISHINGS STORES. . . . .	22	4 782	730	184	24	4 440	557
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	72	10 727	1 508	311	75	6 404	713
58	EATING AND DRINKING PLACES . . . . .	411	40 671	10 122	3 915	412	26 762	5 962
5812	EATING PLACES. . . . .	268	31 128	8 358	3 230	292	19 441	4 803
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	143	9 543	1 764	685	120	7 321	1 159
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	83	17 250	(D)	(D)	90	13 589	1 867
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	349	36 579	4 401	987	302	28 018	3 254
592	LIQUOR STORES. . . . .	18	5 270	(D)	(D)	26	3 195	178
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	32	2 435	205	43	18	1 062	73
597	JEWELRY STORES . . . . .	33	2 451	395	89	35	2 276	339
5992	FLORISTS . . . . .	30	1 961	424	108	28	1 658	353

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>†</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.



TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	4.6	34.5	35.7	100.0	100.0	100.0
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIP- MENT DEALERS . . . . .	-63.8	-4.5	20.8	0.6	2.8	6.4
5251	HARWARE STORES . . . . .	(D)	-9.1	-0.7	0.0	0.4	0.9
52 EX. 5251	OTHER . . . . .	(D)	-3.7	25.5	0.6	2.4	5.5
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	-7.2	52.4	78.8	34.4	22.5	18.4
531	DEPARTMENT STORES . . . . .	(D)	64.6	100.6	(D)	20.5	16.4
533	VARIETY STORES . . . . .	(D)	-26.6	-20.8	3.6	1.4	1.3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	37.8	58.2	(D)	0.6	0.7
54	FOOD STORES . . . . .	11.3	24.3	20.3	2.8	18.4	20.5
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	(D)	19.6	24.6	(D)	24.1	22.2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	(D)	32.0	29.5	(D)	6.1	7.5
56	APPAREL AND ACCESSORY STORES. . . . .	46.6	57.0	58.1	19.5	5.6	5.0
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	59.6	(D)	(D)	9.5	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES . . . . .	67.6	65.7	76.8	9.4	2.0	2.0
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	36.0	(D)	(D)	10.0	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-19.0	48.6	46.2	7.2	5.0	4.5
5712	FURNITURE STORES. . . . .	(D)	71.3	50.5	(D)	1.8	1.9
OTHER 571	HOME FURNISHINGS STORES . . . . .	-9.4	(D)	7.7	3.1	(D)	0.8
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	(D)	(D)	67.5	(D)	(D)	1.8
58	EATING AND DRINKING PLACES. . . . .	20.8	63.3	52.0	7.5	7.2	6.7
5812	EATING PLACES . . . . .	25.1	62.5	60.1	6.7	5.4	5.1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-6.6	65.8	30.3	0.8	1.8	1.6
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	23.3	41.4	26.9	3.3	2.6	2.8
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	46.8	46.8	30.5	10.1	5.7	6.0
592	LIQUOR STORES . . . . .	(D)	51.8	64.9	(D)	0.8	0.9
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	(D)	143.6	129.3	0.0	0.4	0.4
597	JEWELRY STORES. . . . .	-17.5	(D)	7.7	2.2	0.5	0.4
5992	FLORISTS. . . . .	(D)	5.9	18.3	0.0	0.3	0.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>1</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	15.6	9.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	3.2	0.8
5251	HARDWARE STORES . . . . .	0.0	0.0
52 EX. 5251	OTHER . . . . .	3.7	0.9
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	23.8	16.8
531	DEPARTMENT STORES . . . . .	(D)	(D)
533	VARIETY STORES. . . . .	41.4	24.3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	(D)
54	FOOD STORES . . . . .	2.4	1.2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(D)	(D)
56	APPAREL AND ACCESSORY STORES. . . . .	54.1	35.3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES. . . . .	73.1	42.3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	(D)	(D)
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	65.5	44.5
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	36.9	30.9
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	67.7	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	22.2	14.4
5712	FURNITURE STORES. . . . .	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	36.2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	18.7	(D)
58	EATING AND DRINKING PLACES. . . . .	16.4	10.2
5812	EATING PLACES . . . . .	19.5	11.9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	6.9	4.6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	20.0	10.6
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	27.3	15.2
592	LIQUOR STORES . . . . .	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	0.0	0.0
597	JEWELRY STORES. . . . .	62.0	48.9
5992	FLORISTS. . . . .	0.0	0.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)
				No. 1
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER . . . . .	2 286	144	39
	SALES . . . . . \$1,000. . . . .	611 780	54 992	17 923
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER . . . . .	868	50	6
	SALES . . . . . \$1,000. . . . .	183 482	7 505	946
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER . . . . .	364	53	19
	SALES . . . . . \$1,000. . . . .	170 462	33 574	14 365
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER . . . . .	1 054	41	14
	SALES . . . . . \$1,000. . . . .	257 836	13 913	2 612
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 286	144	39
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS . . . . .	179	4	2
5251	HARWARE STORES . . . . .	55	-	1
52 EX. 5251	OTHER . . . . .	124	4	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	84	11	3
531	DEPARTMENT STORES . . . . .	14	2	1
533	VARIETY STORES . . . . .	29	4	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	41	5	1
54	FOOD STORES . . . . .	374	13	2
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	175	5	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	351	1	-
56	APPAREL AND ACCESSORY STORES . . . . .	145	34	13
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	52	11	5
562	WOMEN'S READY-TO-WEAR STORES . . . . .	32	9	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	92	23	8
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	135	8	3
5712	FURNITURE STORES . . . . .	41	2	-
OTHER 571	HOME FURNISHING STORES . . . . .	22	3	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	72	3	3
58	EATING AND DRINKING PLACES . . . . .	411	31	2
5812	EATING PLACES . . . . .	268	26	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	143	5	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	83	6	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	349	31	12
592	LIQUOR STORES . . . . .	18	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	32	-	-
597	JEWELRY STORES . . . . .	33	12	2
5992	FLORISTS . . . . .	30	-	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.  
MRC No. 1 Includes the planned center known as "Campus Center" and establishments in the area bounded by: Albert St. North side of Ann St., east side of Charles St., Grand River Ave., and west side of Abbott Rd. (East Lansing City)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)		
		No. 2	No. 3	No. 4
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER . . . . .	30	65	21
	SALES . . . . . \$1,000. . .	22 914	89 294	14 400
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER . . . . .	10	19	9
	SALES . . . . . \$1,000. . .	6 235	15 307	(D)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER . . . . .	7	27	5
	SALES . . . . . \$1,000. . .	8 341	35 376	(O)
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER . . . . .	13	19	7
	SALES . . . . . \$1,000. . .	8 338	38 611	980
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	30	65	21
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	2	2	3
5251	HARDWARE STORES . . . . .	1	1	2
52 EX. 5251	OTHER . . . . .	1	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	4	6	3
531	DEPARTMENT STORES . . . . .	2	3	1
533	VARIETY STORES. . . . .	2	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	1	1
54	FOOD STORES . . . . .	4	9	3
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	2	5	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	5	4	3
56	APPAREL AND ACCESSORY STORES. . . . .	2	15	2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	-	5	-
562	WOMEN'S READY-TO-WEAR STORES. . . . .	-	3	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	2	10	2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	1	6	-
5712	FURNITURE STORES. . . . .	1	-	-
OTHER 571	HOME FURNISHING STORES. . . . .	-	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . . . .	-	5	-
58	EATING AND DRINKING PLACES. . . . .	5	8	4
5812	EATING PLACES . . . . .	3	6	4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	2	2	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	2	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	4	8	1
592	LIQUOR STORES . . . . .	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	-	-
597	JEWELRY STORES. . . . .	1	2	-
5992	FLORISTS. . . . .	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 2 Includes the planned center known as "Logan Shopping Center" and establishments in the 3100-3800 blocks of S. Logan St. and the 1000-1500 blocks of W. Holmes Rd. (Lansing)  
MRC No. 3 Includes the planned center known as "Frendor Shopping Center" and establishments in the area bounded by the north side of E. Grand River Ave., west side of Ranney Park, Morgan Ln., south side of Michigan Ave., and No. Clippert St. (Lansing)  
MRC No. 4 Includes the planned centers known as "Edgemont Shopping Center" and "West Saginaw Plaza" and establishments on W. Saginaw from Edgemont Blvd. to Thomas L. Pkwy.

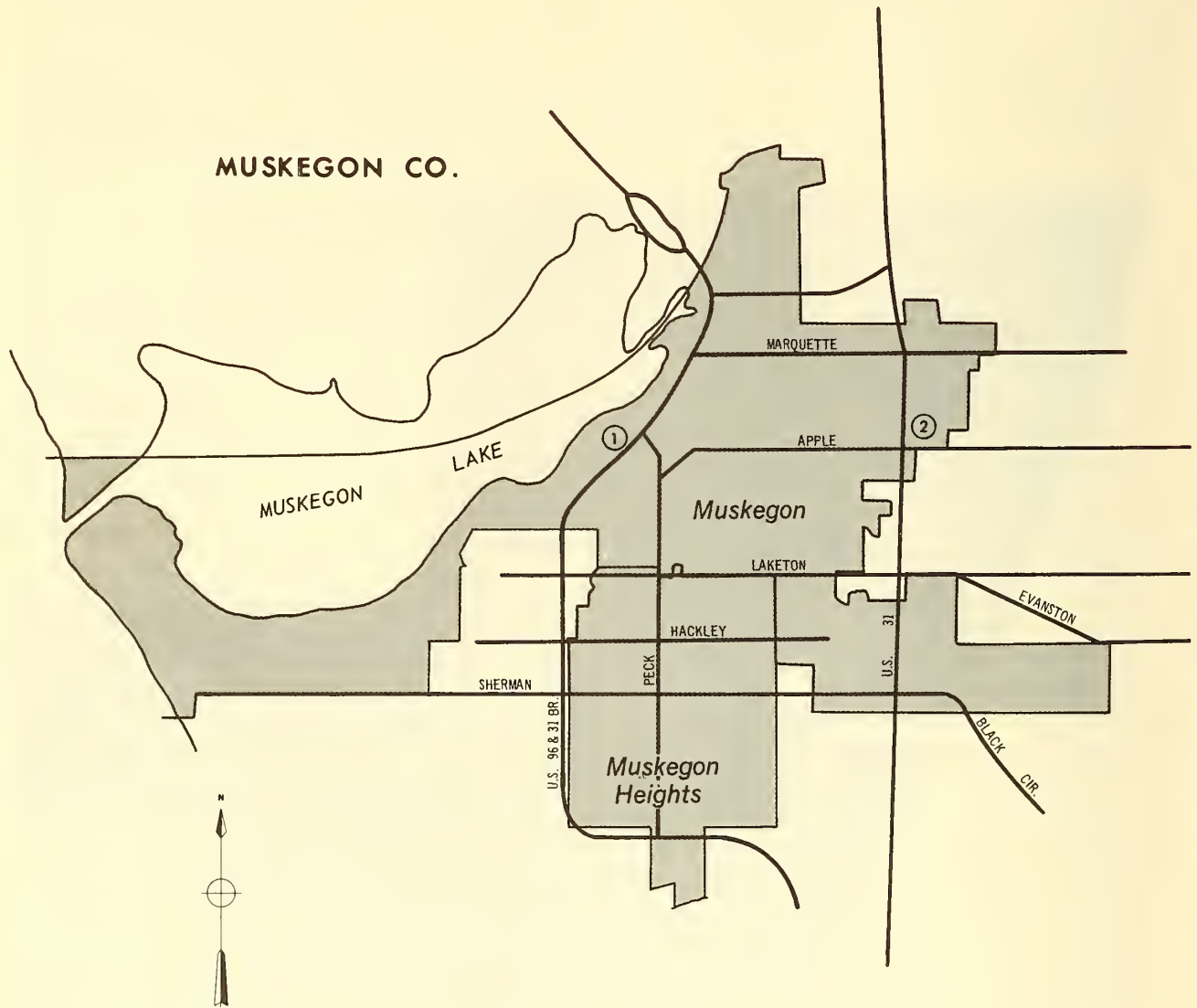
# MUSKEGON-MUSKEGON HEIGHTS, MICH.

Standard Metropolitan Statistical Area



# MUSKEGON-MUSKEGON HEIGHTS, MICH.

## Cities and Major Retail Centers



① Major Retail Centers

0 1 2 3 4 MILES

TABLE 1. Major Retail Centers in the SMSA: 1967

MUSKEGON-MUSKEGON HEIGHTS SMSA—Coextensive with Muskegon County, Mich.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER . . . . .	1 060	93	14
	SALES . . . . . \$1,000. . . . .	230 419	34 999	10 042
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER . . . . .	431	24	4
	SALES . . . . . \$1,000. . . . .	89 958	4 272	2 548
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER . . . . .	178	47	6
	SALES . . . . . \$1,000. . . . .	51 918	25 292	6 674
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER . . . . .	451	22	4
	SALES . . . . . \$1,000. . . . .	88 543	5 435	820
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 060	93	14
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	54	1	-
5251	HARDWARE STORES . . . . .	20	1	-
52 EX. 5251	OTHER . . . . .	34	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	40	11	3
531	DEPARTMENT STORES . . . . .	6	4	1
533	VARIETY STORES . . . . .	13	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	21	5	1
54	FOOD STORES . . . . .	177	3	2
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	95	1	1
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	146	3	3
56	APPAREL AND ACCESSORY STORES . . . . .	60	24	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	20	3	-
562	WOMEN'S READY-TO-WEAR STORES . . . . .	13	3	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	40	17	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	78	12	2
5712	FURNITURE STORES . . . . .	18	3	-
OTHER 571	HOME FURNISHING STORES . . . . .	19	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	41	8	2
58	EATING AND DRINKING PLACES . . . . .	212	19	1
5812	EATING PLACES . . . . .	135	13	1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	77	6	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	42	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	156	17	-
592	LIQUOR STORES . . . . .	8	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	14	1	-
597	JEWELRY STORES . . . . .	10	6	-
5992	FLORISTS . . . . .	20	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. †Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by: City limits (Muskegon Lake), Ryarson Creek, Webster Ave., 4th, Western Ave., Mart, Mart extended. (Muskegon City) Tract: 7

MRC No. 2. Includes the planned center known as "Beltline Plaza" and establishments on Apple Ave. from Creston to Shonat. (Muskegon, Muskegon Co.)

# SAGINAW, MICH.

Standard Metropolitan Statistical Area





# SAGINAW, MICH.

## City and Major Retail Centers



TABLE 1. Major Retail Centers in the SMSA: 1967

SAGINAW SMSA--Coextensive with Saginaw County, Mich.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER . . . . .	1 369		160
	SALES . . . . . \$1,000. . .	324 970		44 417
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER . . . . .	596		40
	SALES . . . . . \$1,000. . .	112 054		3 349
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER . . . . .	240		69
	SALES . . . . . \$1,000. . .	93 148		35 254
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER . . . . .	533		51
	SALES . . . . . \$1,000. . .	119 768		5 814
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 369		160
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	86		5
5251	HARDWARE STORES. . . . .	37		2
52 EX. 5251	OTHER. . . . .	49		3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	51		12
531	DEPARTMENT STORES. . . . .	14		3
533	VARIETY STORES . . . . .	14		2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	23		7
54	FOOD STORES. . . . .	255		6
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	91		7
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	199		3
56	APPAREL AND ACCESSORY STORES . . . . .	89		44
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	39		22
562	WOMEN'S READY-TO-WEAR STORES . . . . .	26		15
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	50		22
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	100		13
5712	FURNITURE STORES . . . . .	23		6
OTHER 571	HOME FURNISHING STORES . . . . .	29		1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	48		6
58	EATING AND DRINKING PLACES . . . . .	287		31
5812	EATING PLACES. . . . .	149		13
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	138		18
59 EX.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	54		3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	157		36
592	LIQUOR STORES. . . . .	6		-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	14		2
597	JEWELRY STORES . . . . .	14		8
5992	FLORISTS . . . . .	17		3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>1</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: Fitzhugh extended, Fitzhugh, S. 2nd Ave., E. Genesee Ave., Millard, Millard extended, Saginaw River. (Saginaw city) Tract 5

TABLE 1. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)		
		No. 2	No. 3	No. 4
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER . . . . .	12	20	26
	SALES . . . . . \$1,000. . .	16 271	15 238	15 100
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER . . . . .	5	7	7
	SALES . . . . . \$1,000. . .	1 916	6 209	3 536
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER . . . . .	3	10	14
	SALES . . . . . \$1,000. . .	(0)	8 676	9 983
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER . . . . .	4	3	5
	SALES . . . . . \$1,000. . .	(0)	353	1 581
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	12	20	26
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1	1	2
5251	HARDWARE STORES . . . . .	-	-	-
52 EX. 5251	OTHER . . . . .	1	1	2
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>3</sup> . . . . .	3	5	3
531	DEPARTMENT STORES . . . . .	2	2	2
533	VARIETY STORES . . . . .	1	2	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	-	1	1
54	FOOD STORES . . . . .	1	4	4
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	3	-	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	-	-	1
56	APPAREL AND ACCESSORY STORES . . . . .	-	5	7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-	2	2
562	WOMEN'S READY-TO-WEAR STORES . . . . .	-	2	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	-	3	5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-	-	4
5712	FURNITURE STORES . . . . .	-	-	1
OTHER 571	HOME FURNISHING STORES . . . . .	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	-	-	3
58	EATING AND DRINKING PLACES . . . . .	3	2	2
5812	EATING PLACES . . . . .	2	2	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	1	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	-	2	2
592	LIQUOR STORES . . . . .	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	-	-	-
597	JEWELRY STORES . . . . .	-	-	1
5992	FLORISTS . . . . .	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>1</sup>Revised.  
<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>3</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 2 Includes the establishments on W. Genesee Ave. from New York Central R. R. to N. Niagara St. (Saginaw)  
MRC No. 3 Includes the planned center known as "Green Acres Shopping Plaza" and establishments in the area bounded by Weiss St., N. Hemmeter Rd., State Road and Anderson Rd. (Saginaw Co.)  
MRC No. 4 Includes the planned center known as "Fort Saginaw Mall" and establishments in the area bounded by: New York Central R. R., S. Onter Drive, E. Holland Ave. and S. 27th St. (Saginaw Co.)



# Appendix

## GENERAL EXPLANATION

### CENSUS COVERAGE

**Method of Coverage**—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported as a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. Firms in the census precavass—The census precavass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precavass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precavass.

b. Firms not in the census precavass—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

**Comparison of the 1963 Census with the 1967 Census**—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. **Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. **Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two

proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All "employer" firms which had a first quarter 1967 payroll.
- b. All "nonemployer" firms in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. **Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual<sup>1</sup> for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

**Sales**—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

**Payroll, entire year**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

**Paid employees for the pay period including March 12, 1967**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

<sup>1</sup> Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67—MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

#### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

**Hardware stores (SIC 5251)**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

#### GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of

total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Variety stores (SIC 533)**—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self-designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

#### FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

#### AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores," Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

#### GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

#### APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Women's clothing, specialty stores; furriers (SIC 562, 563, and 568)**—Comprises the following industries:

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales

of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

**Furriers and fur shops (SIC 568)**—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Shoe stores (SIC 566)**—Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

**Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)**—Comprises the following industries:

**Children's and infants' wear stores (SIC 564)**—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

**Custom tailors (SIC 567)**—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,

domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

**Home furnishings stores (SIC 571, except 5712)**—Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

**Household appliance, radio-TV, music stores (SIC 572 and 573)**—Comprises the following industries:

**Household appliance stores (SIC 572)**—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

**Radio and television stores (SIC 5732)**—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

**Musical instrument stores (part of SIC 5733)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

#### EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

**Eating places (SIC 5812)**—Comprises the following industries:

**Restaurants, lunchrooms, caterers**—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods



and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

**Cafeterias**—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

**Refreshment places**—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

#### DRUG STORES AND PROPRIETARY STORES (SIC 591)

**Drug stores (part of SIC 591)**—Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

#### MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

**Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Sporting goods stores; bicycle shops (SIC 595)**—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and

other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

**Jewelry stores (SIC 597)**—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

**Florists (SIC 5992)**—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; type-writer stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

#### NONSTORE RETAILERS (Part of SIC Major Group 53)

The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.





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