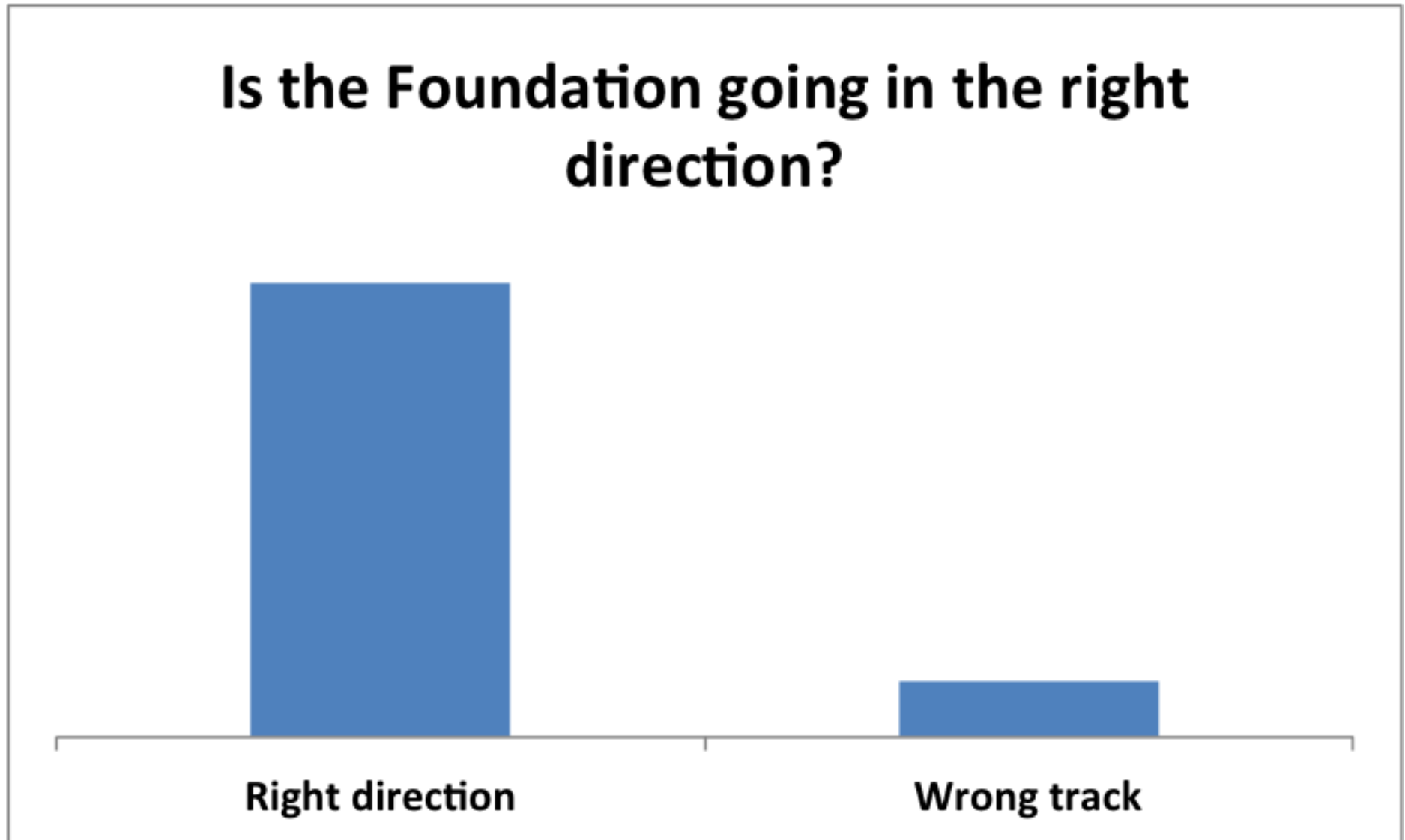


# Community satisfaction with WMF: Results from the 2012 Editor Survey

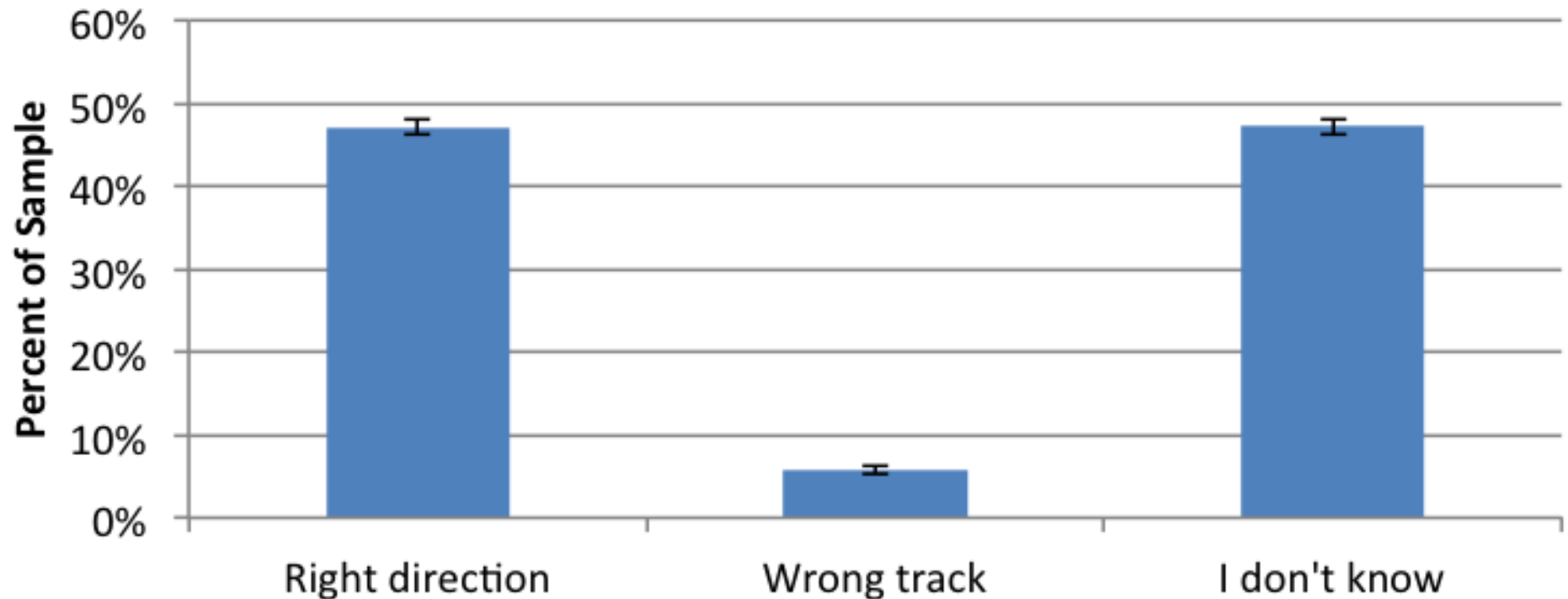
- Survey invitation banners shown to logged-in users (November 2012, 17 languages)
- Up to ~17,000 responses per question
- First half: Editing experience (repeated from 2011, to track trends)
- **Second half: Satisfaction with WMF work**

So, is the community satisfied with the Foundation? 8:1 yes



# Caveat on closer look: Many “don't know”

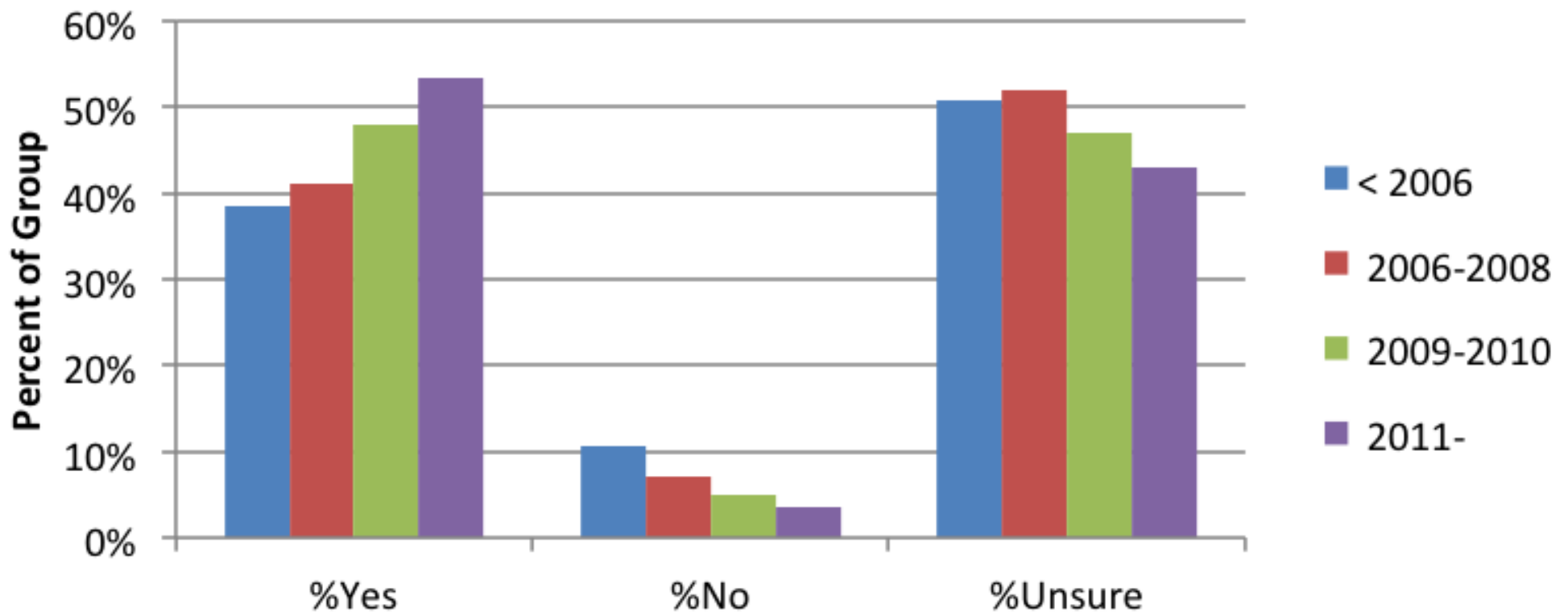
## Is the Foundation going in the right direction?



**Error Bars Depict 95% Confidence Interval**

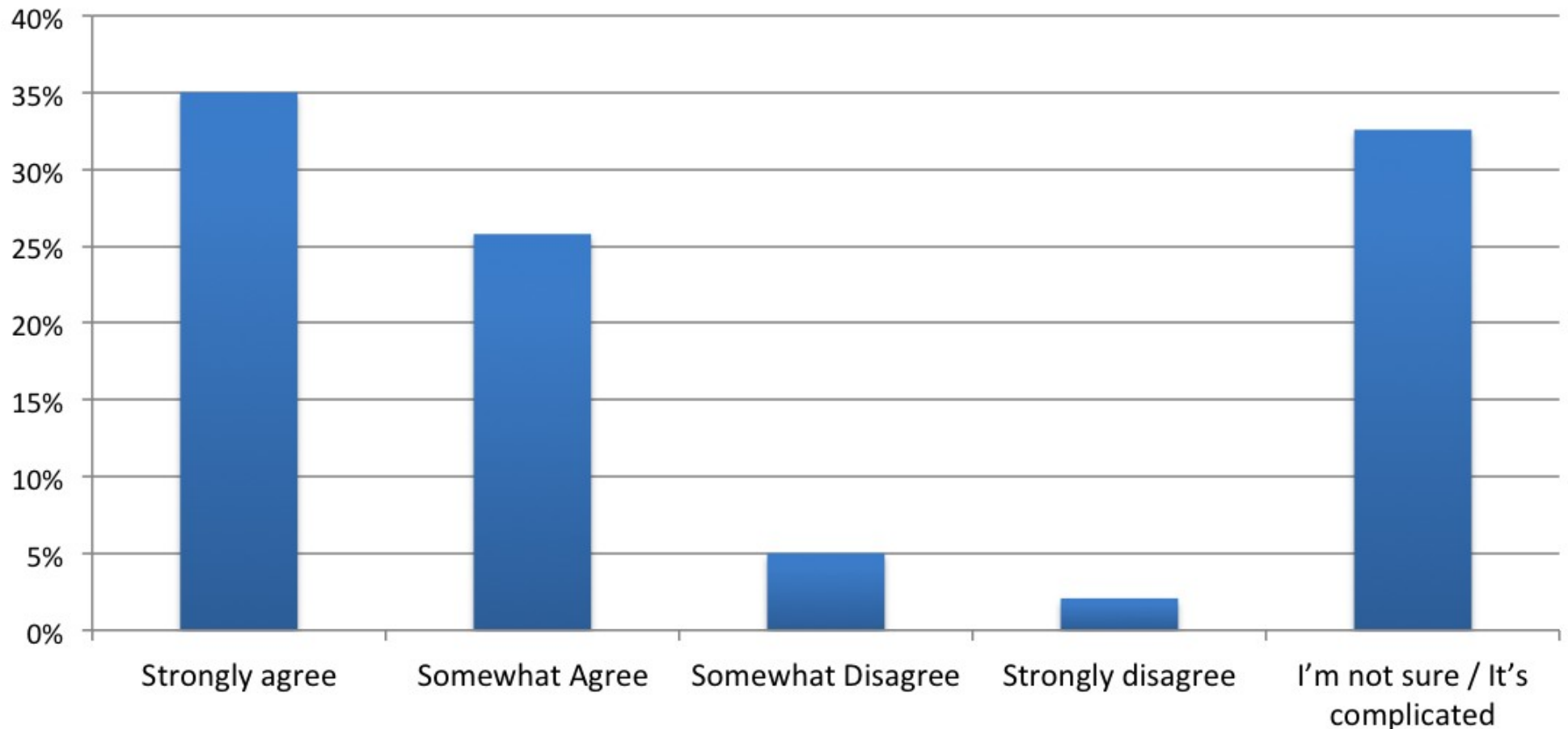
# Longtime editors slightly more skeptical (but still vastly positive)

## WMF in right direction? By editors' length of tenure (quartiles)



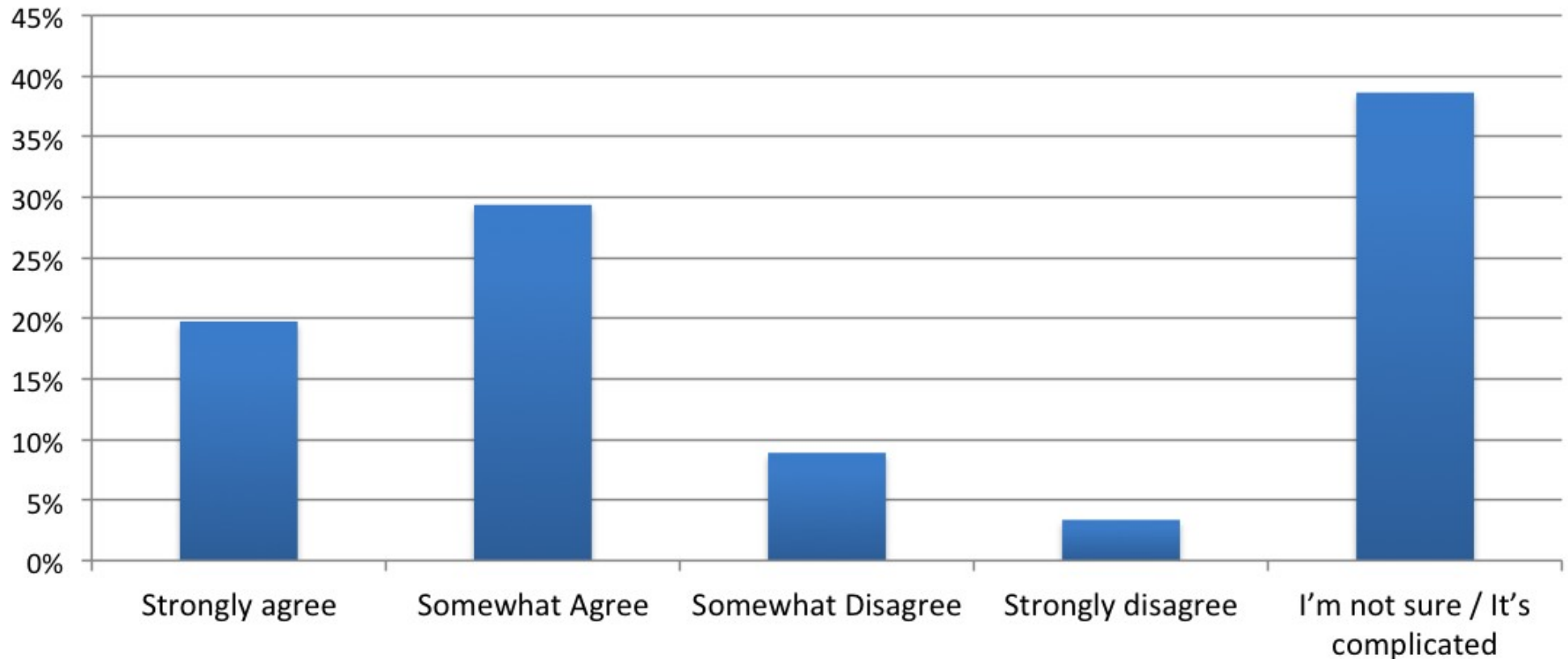
# Most think WMF is part of the community

**The Foundation and its staff  
are part of the Wikimedia community.**



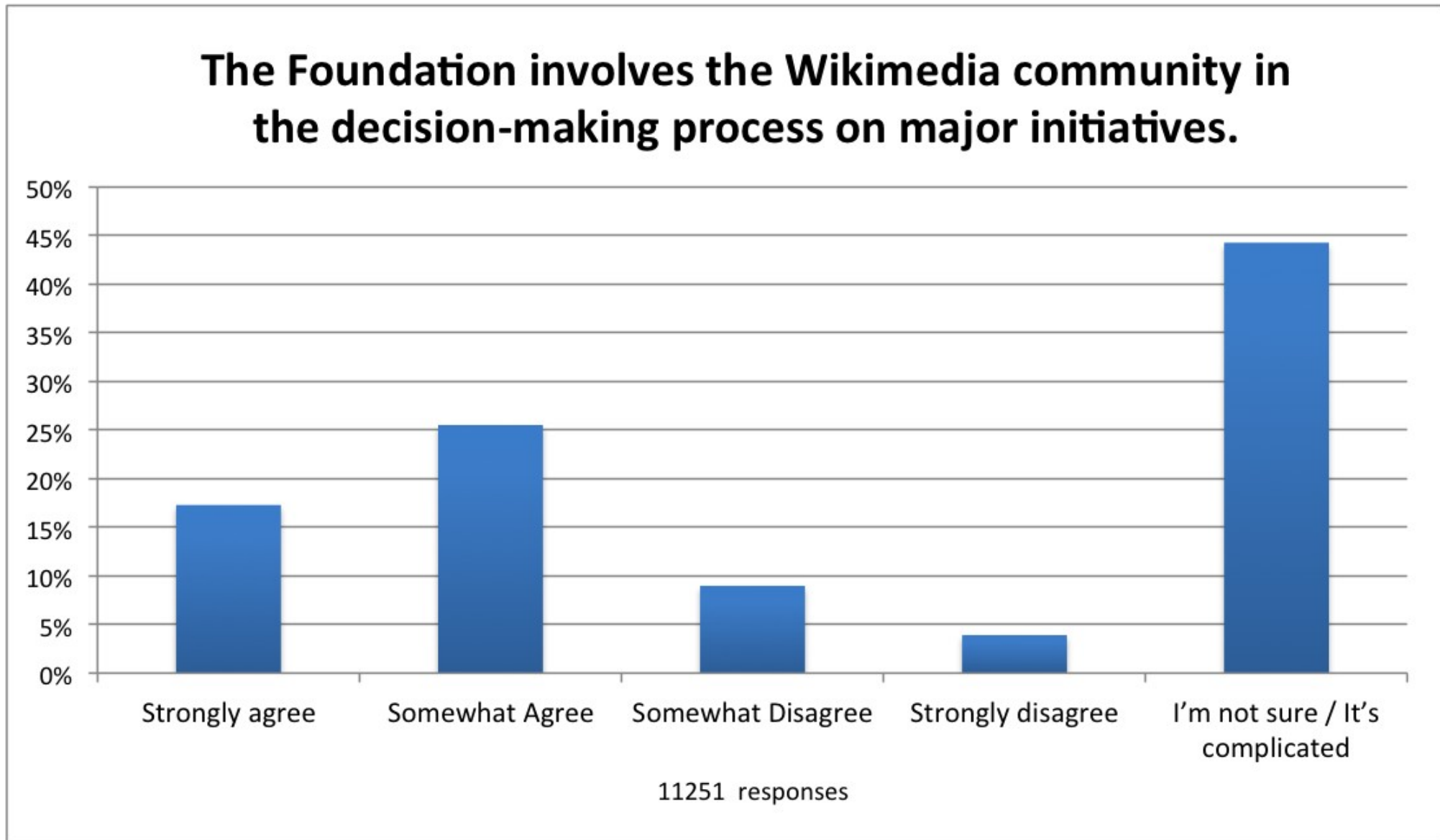
# Majority opinion: WMF community communication “acceptable”

**The Foundation does an acceptable job communicating with the Wikimedia community.**



11274 responses

# Majority opinion: WMF involves community in decisions – at least somewhat



# Also asked about:

- WMF support for enWP / Commons / non-enWP / sister projects
- 7 existing activity areas of WMF
- 12 possible priority areas for WMF, and suggestions for other priorities (coded 1730 free-form responses)
- WMF performance on 0-10 scale
  - 7.3 among editors – slightly higher than December 2011, about the same as April 2011



# Questions?

- [tbayer at wikimedia dot org](mailto:tbayer@wikimedia.org)
- [\[\[meta:Research:Wikipedia\\_Editor\\_Survey\\_2012\]\]](#)
- soon on [blog.wikimedia.org](http://blog.wikimedia.org):
  - full topline results
  - further analysis
  - anonymized dataset for third-party analysis