Community satisfaction with WMF: Results from the 2012 Editor Survey

- Survey invitation banners shown to logged-in users (November 2012, 17 languages)
- Up to ~17,000 responses per question
- First half: Editing experience (repeated from 2011, to track trends)
- Second half: Satisfaction with WMF work
So, is the community satisfied with the Foundation? 8:1 yes
Caveat on closer look: Many “don't know”
Longtime editors slightly more skeptical (but still vastly positive)
Most think WMF is part of the community

The Foundation and its staff are part of the Wikimedia community.
Majority opinion: WMF community communication “acceptable”

The Foundation does an acceptable job communicating with the Wikimedia community.

11274 responses
Majority opinion: WMF involves community in decisions – at least somewhat

The Foundation involves the Wikimedia community in the decision-making process on major initiatives.

11251 responses
Also asked about:

- WMF support for enWP / Commons / non-enWP / sister projects
- 7 existing activity areas of WMF
- 12 possible priority areas for WMF, and suggestions for other priorities (coded 1730 free-form responses)
- WMF performance on 0-10 scale
  - 7.3 among editors – slightly higher than December 2011, about the same as April 2011
Questions?

- tbayer at wikimedia dot org
- [[meta:Research:Wikipedia_Editor_Survey_2012]]
- soon on blog.wikimedia.org:
  - full topline results
  - further analysis
  - anonymized dataset for third-party analysis