Wikimedia blog usage survey January 2013

Last Modified: 02/07/2013

1. What of these make up your involvement with the Wikimedia movement?

#	Answer	Bar	Response	%
1	I read Wikimedia sites		187	75%
2	I am a donor		63	25%
3	I edit Wikimedia sites		150	60%
4	Other, please specify:		42	17%

Other, please specify:
staff
I am a Trustee
use outlines for research format.
Wikimedia Sweden employee
I work at WMF
Chapter work
I work for the WMF
I am a sysop
Look at Wiki Community in total
WMDE staff
Wikipedia administrator, tool developer, chapter activist
I am a Wikimedia Uruguay member
handle grant stuff for a chapter
Intern
please keep real antic histry to futur generations.
I work at the WMF.
Husband employed by WMF
WMF Staff
Student & Professional
Upload pictures to Commons
I'm a Wikipedia in Residence
contribute to MediaWiki
Chapter board member
contribute to MediaWiki
Staff
wikipedia.com
i just joined wipedia recently, I am interested in reading about a vast variety of issues n blogs.
FLAVION

Statistic	Value
Total Responses	250

2. How long have you been editing for?

#	Answer	Bar	Response	%
1	Less than a year		14	10%
2	1 year		11	8%
3	2 years		12	9%
4	3 years		14	10%
5	4 years		9	7%
6	5 years		23	17%
7	6 years		9	7%
8	More than 6 years		42	31%
	Total		134	

Statistic	Value
Min Value	1
Max Value	8
Mean	5.30
Variance	6.09
Standard Deviation	2.47
Total Responses	134

3. Would you be interested in being able to log into the blog with your
Wikimedia account?

#	Answer	Bar	Response	%
1	Yes		100	73%
2	No		37	27%
	Total		137	

Statistic	Value
Total Responses	137

4. What websites do you regularly read other than our blog?

Text Response
NY Times, assorted tech blogs, San Francisco 49ers sites (a little too religiously)
The list is too long, but I read the Signpost, Wikizine, AdAge, Brand New, Verge, etc.
slashdot.org, heise.de, groklaw.net, cnn.com, spiegel.de
Too many to list...
Many, I spend many hours on Internet: newspapers, TV, educative plataforms, gov. sites...
Google Reader, Facebook
New York Times, BBC News, Pitchfork, Ars Technica, Popsci.com, CBC.ca, The New Yorker, Gizmodo
wikipedia and related sites
Newssites, facebook, goodreads
Techcrunch, cnn.com, mashable, The Onion, USA Today
a lot ... /
Wikipedia, reddit
Facebook; news
facebook; flickr; soundcloud; NARA blog; bookslut blog; ploughshares; split this rock blog ...
All Wikimedia projects / All Google products (and a lot of different RSS through the Reader) / Facebook / Twitter (via third party apps)
Under Consideration, BrandNew, Copyblogger, Entreprenur Magazine, Twitter Blog, UESP
Many, probably too many. :-)
History and demographic.
XKCD and too many others to list
boingboing.net / reddit.com / twitter.com / facebook.com / wikipedia.org / eff.org / identi.ca
nytimes.com, cnn.com, facebook
Wowikki / Wowhead /
Wikipedia
facebook.com
none
http://quominus.org/, XKCD, Piled high and deeper, reddit, irc
wikipedia village pump
Some Bangla blog site like www.somewhereinblog.net, Bangla news portal, little bit BBC News, facebook and Bangla and English Wikipedia.
twitter.com, mediawiki.org
androidworld
ugh; this question is too much work
- en Wikipedia Signpost. / - fr Wikipedia RAW / - Wikidata newsletter
wikimedia.org; wikimedia.de /
lenta.ru, slashdot, and several hundreds of blogs in Google Reader.
Finnish news sites, Slashdot, Reddit, blogs
News=
netvibes.com / hacker news / other IT websites and blogs
CNN, NYTimes, BBC, Washington Post, etc. / / EFF, Gawker, Gizmodo, Lifehacker / / Flickr blog, Facebook blog, Twitter blog, etc. / / Planet Wikimedia
Mostly German ones. Also, other German bloggers pages.
http://nature.com/ / http://engadget.com/
Signpost, Wikizine
wordpress blogs, facebook, google reader
Worldwide news, Independent news. Human rights Organization Sites. Science and technology research. Politics and international affairs. Environmental and wildlife rights. Physics.
www.enriquedans.com
fsfe blog, punto informatico, metasploit blog, xkcd... the usual :P
Motorsport and automotive websites (Autoblog, Autosport, Autoweek, Speed, forums), general news websites (BBC, El País de Montevideo, Portal 180), social networks
news, political blogs, web 2.0 blogs
wikipedia, wikileaks
wikipedia, zeit online, spiegel, facebook
lots
StackExchange websites

USA Today, Al-Jazeera, KTVU, US Weekly, People, various travel sites, Facebook, Stumble Upon

~all wikimedia sites in pl/en :)

Too many, obviously. Especially news and science, and I get to a lot via Google+ and Google Reader.

University sites / News

Various, as news sites, social networks and e-mail.

I don't know if it is reading in the sense you are looking for but I read and edit maths articles on planetmath.org and proofwiki.org. / / I also read news articles from links in Google News.

historias y biografias pero donde encuentro la historia del aji o picante o chile gracias /

Spanish press (lavanguardia.com, elpais.com), Spanish financial blogs (elblogsalmon.com, lacartadelabolsa.com), miscelanea (voltairenet.org, caballe.cat)

Many :-)

winsupersite.com, all production wikis.

too many to list

Washington Post, Drudge, Wired

Many many different...

Facebook, Twitter, Email, BBC News, Engadget, AppleInsider etc.

Reddit / Boing Boing / NY Times / Google Reader /

colbert report

BBC

links from news.ycombinator.com / (English) Wikipedia Signpost /

reddit.com / latafanera.cat / meneame.net /

Twitter, Facebook, news websites, research websites

/ * http://wikimedia.ca/wiki/Accueil?setlang=fr / * http://wikirigoler.over-blog.com/ / * http://actuonwiki.wordpress.com/ / * http://blogs.rue89.com/les-coulisses-de-wikipedia

wikipedia

NYT; TechCrunch

NPR CFI

lifehacker, w3schools

Statistic	Value
Total Responses	77

5. How do you find our blog posts? Tick all that apply.

#	Answer	Bar	Response	%
1	RSS feed (e.g. on Planet Wikimedia)		54	43%
2	Twitter		44	35%
3	Facebook		44	35%
4	Google+		27	21%
5	Identi.ca		8	6%
6	Other (please specify)		29	23%
7	Via other blogs or newsletters in the Wikimedia movement		32	25%

Other (please specify)
I work for the Foundation
directly
Village pump of fr-wikipedia
chaptersplanet.org newsletter
staff email
Google Reader
Bookmarked link
Visiting the site once in a while.
Google Chrome Search (browers)
Through the Wikipedia website
Visiting blog.wikimedia.org
Mailing lists or directly
Village Pump on wiki
Netvibes
I know the URL :-)
Directly from blog.wikimedia.org
The Wikipedia Signpost
by directly viisting
Wikipedia, heh
wikipedia?
looking for "wikimedia blog" at Google
Link on MediaWiki.org
Google Reader
Check the website
ways to donate

Statistic	Value
Total Responses	127

6. We publish blog posts on a variety of topics. Which ones do you read? Tick all that apply.

Legend: ■ I am not a regular reader ■ Once a month ■ Once a week ■ More than once a week ■ Whenever a new post is published
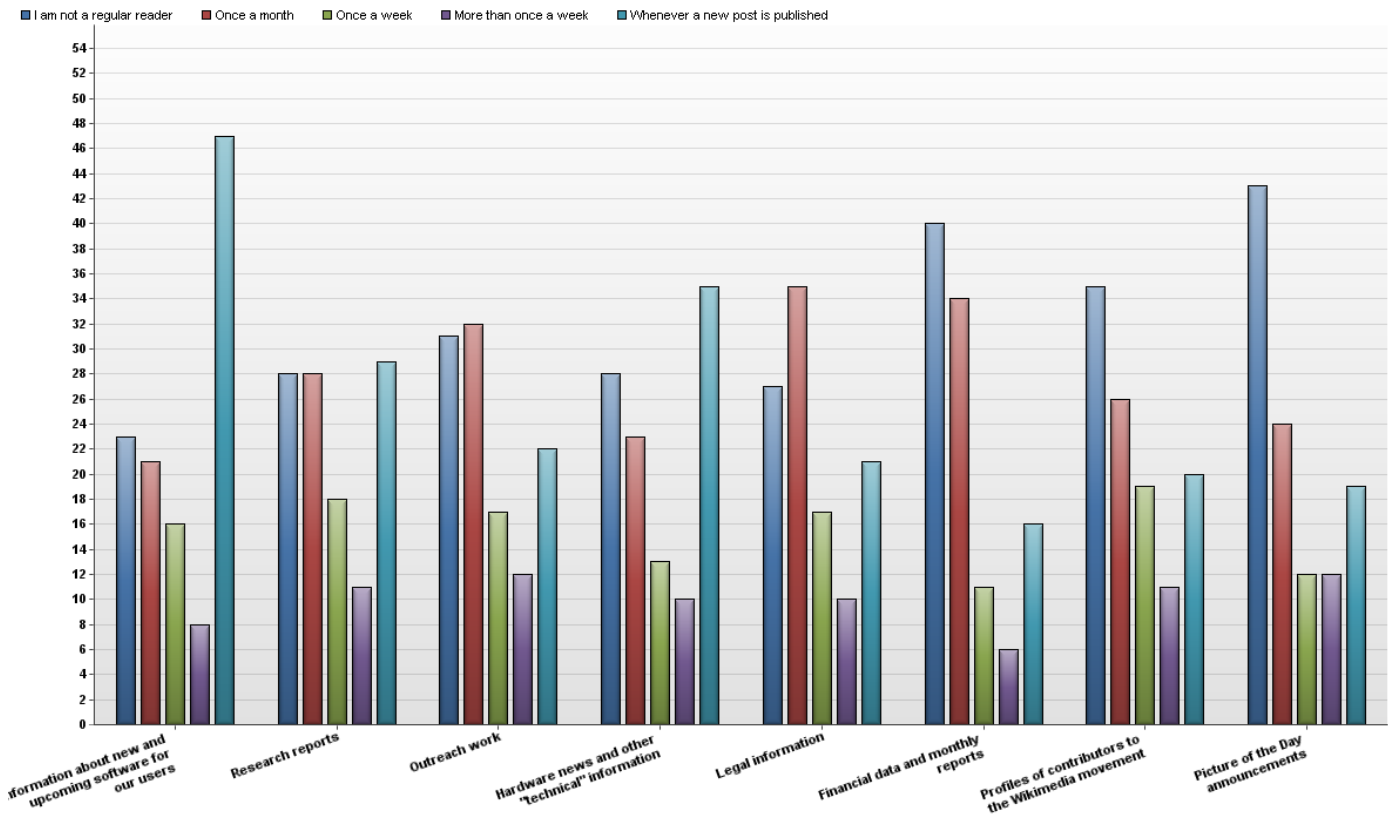
#	Question	I am not a regular reader	Once a month	Once a week	More than once a week	Whenever a new post is published	Total Responses
1	Information about new and upcoming software for our users	23	21	16	8	47	115
2	Research reports	28	28	18	11	29	114
3	Outreach work	31	32	17	12	22	114
4	Hardware news and other "technical" information	28	23	13	10	35	109
5	Legal information	27	35	17	10	21	110
6	Financial data and monthly reports	40	34	11	6	16	107
7	Profiles of contributors to the Wikimedia movement	35	26	19	11	20	111
8	Picture of the Day announcements	43	24	12	12	19	110
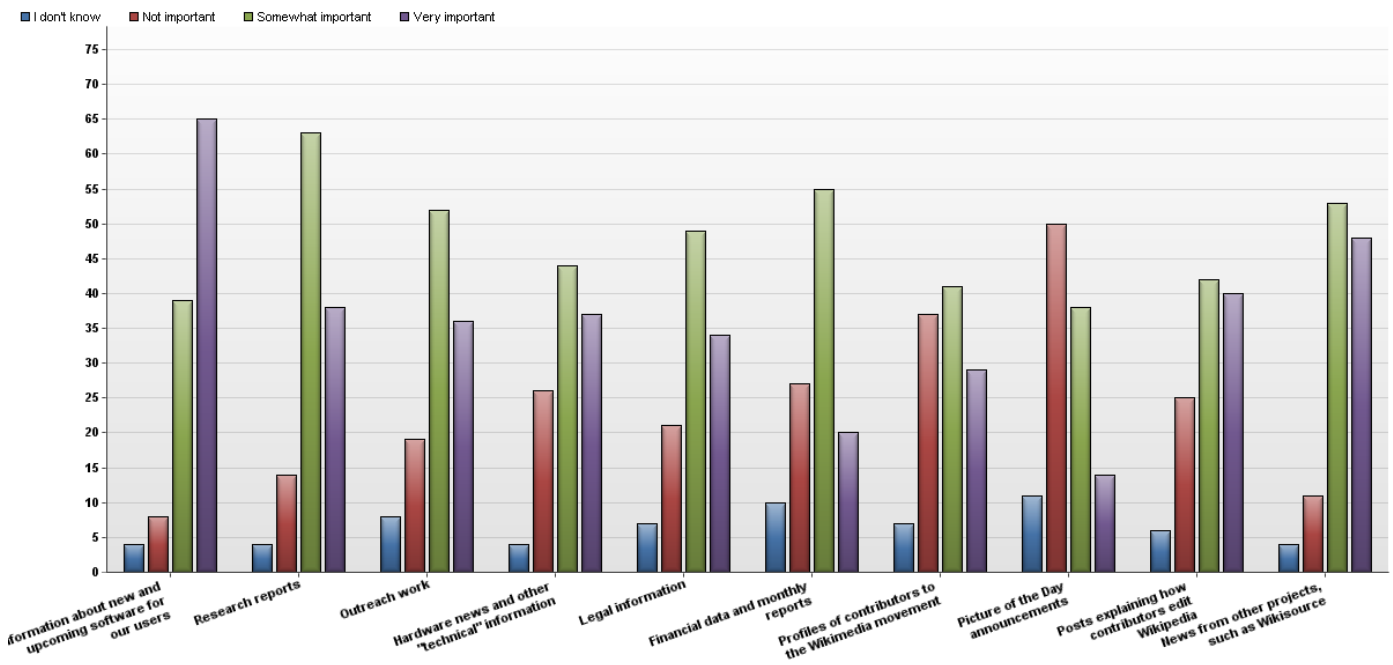
#	Question	I don't know	Not important	Somewhat important	Very important	Total Responses
1	Information about new and upcoming software for our users	4	8	39	65	116
2	Research reports	4	14	63	38	119
3	Outreach work	8	19	52	36	115
4	Hardware news and other "technical" information	4	26	44	37	111
5	Legal information	7	21	49	34	111
6	Financial data and monthly reports	10	27	55	20	112
7	Profiles of contributors to the Wikimedia movement	7	37	41	29	114
8	Picture of the Day announcements	11	50	38	14	113
9	Posts explaining how contributors edit Wikipedia	6	25	42	40	113
10	News from other projects, such as Wikisource	4	11	53	48	116

8. Are there any topics that you think we should be covering which are not listed here?

Text Response
News from like-minded organisations, such es Creative Commons, OpenStreetMap
More multimedia on how edit Wikipedia.
More "meat and potatoes" stuff, such as issues in the editing communties, and new ideas for the movement. More editor profiles - things to increase community cohesion.
No
Reports about community movement over the world
employee profiles, chapters
Reader (non-editor) stories, Top articles
the board, staff, structure of the organization
i would like to see a community thread with some tricks, tips for leading teams
I would like more "success stories" e.g. when the projects has helped somenone really good.
i like data vizualisations and infographics and from the Wikimedia planet one could make a lot of these. You could also try photo reportages and videos.
Games like halo 1 2 3 4 reach and anniversary ,mass effect 1 2 3,COD word at war MW MW2 MW3 black ops and black ops 2
More other projects
More cost/benefit analyses of your money spent, considering that you have raised a large sum of money in recent years.
As an educational technology professional, I would like to see more information about Wikipedia's legitimacy and outreach which expresses this.
I can't think of any.Sorry.
I hope to see more coverage on community discussions happening in Meta-Wiki, wikimedia-l, wikitech-l etc, just like Wikipedia Signpost has been doing (primarily) for English Wikipedia.
Feedback and suggestions below the articles.
I don't know.
Wikipedia / Wikimedia in the media. MediaWiki used by other website, and by doing so contributing to have better software for Wikipedia / Wikimedia.
Q&A announcements with the Wikimedia staff
more software development
Opinion pieces from possibly anonymous wikimedia users.
More sister projects; more contributor involvement. / / More interesting things. Don't make everything about getting out information, it doesn't hurt to just share something because it's interesting every now and then.
None I can think of, right now.
article of the day / portal of the week
Community practices (how different communities handle a given problem / task, or what recent policy / process / tooling innovations happened on one wiki) would be interesting.
Major announcements from other wikimedia projects
Women of Generation Y. Technology and The Advancement of Women Rights
no
no
Yes, reports from local village pumps etc.
no
I think you've covered everything.
la histotia de la gastronomia
no, it's now OK.
general open source world stuff
Salient information on the topics of interest at that moment.
Report on relevant discussions of the week about each subproject. For instance, it is hard to keep track about things that are being decided on commons, like Wikidata integration, creator/artwork templates and so on.
Global activities, sister projects, stories focusing on how individual articles have developed
translation and localization +++
En todo estoy de acuerdo y sastifecha
maintenance as a necessity as part of all human endeavors

Statistic	Value
Total Responses	43

9. What new features would you like to see on our blog?

Text Response
better comments and a better layout, more sharing
The possibility to translate in any language a blog post easily. Being about to "repost" a translation on another blog (for instance, a chapter blog) would be awesome.
New users tips, video tutorials for newbies (like me).
Increased font size. I know this makes me sound like i'm 80 or something, but it's not easy on the eyes (I'm 32, w glasses) Profile more editors, as above
I think that the blog is a little crowded on information. It should be more light - data to be better organized.
connection with other sites such as Facebook, twitter and so on.
Like button
some how to organize local chapters
Possibility to comment with the Wikimedia identity is a good idea.
That u can cick a link to Facebook,+Google and twitter
The features present now seem to me on thwe whole sufficient
More systematic translations, inviting more volunteer translators. Perhaps posts can be summarized, extracted and/or combined to make translation easier.
Best practices in using and editing wikimedia projects. Innovative ways in which people use them and benefit from them.
I wanted to comment on blog via wikimedia account.
Subscription via email. Integration with the Wikimedia social media.
More announcements of new software features, especially if it's possible to test them somewhere before they are widely deployed.
WordPress + MediaWiki fusion (being able to use MW markup in WP etc.)... so that I could employ it on my own site! :)
I'd like a feature that allows to easily find an old post.
Not just for the blog, but all wikimedia pages might add the common social media buttons (i.e. facebook, google+, twitter)
None I can think of, right now.
Markdown comments maybe? At the very least display it next to the comment box whether and how one can insert links.
Easy share and comment features
i don't know
If the number of posts grows, you should make readers easier to read them by categories. The little tags on the bottom of the articles are hard to find. You could have a news website-style main page, with each section visible with tabs (see Autosport).
It would be best if people can write draft posts on the blog and get it proofread by the people managing the blog itself.
Search feature between the different blog topics, tech vs profiles, etc
Every important for local communities. New ideas/wikiprojects/competitions/tools/trends etc.
dont know
I have been looking and I can't seem to find the blog in other languages conveniently. / / There is probably a good reason but I would like to know why the blog doesn't have the list of languages down the left.
que tengan la respuesta a casi todas las dudas
None more, it's now OK.
IPv6 support and integration with logins.
incorporate wikinews into the blog
No changes
I'd like a slicker GUI, or at least less similar to the Vector. / / I'd like: / * removal of borders left and right / * bigger text / * shorter lines
All news.
That when a post is relevant to a project, it also appears on the main page of said project.
Ability to subscribe by email, both for new posts and new comments on specific posts
translation and localization +++
Me encantaria conpartir mis fotos de geogle
Clearer sections: new product features; "on the ground work"; EVALUATION; LEARNING;
I can`t imagine

Statistic	Value
Total Responses	42

10. How old are you?

#	Answer	Bar	Response	%
1	19 to 25 years old		29	25%
2	26 to 30 years old		25	22%
3	31 to 40 years old		23	20%
4	41 to 50 years old		17	15%
5	More than 50 years old		8	7%
6	Up to 18 years old		12	11%
	Total		114	

Statistic	Value
Min Value	1
Max Value	6
Mean	2.88
Variance	2.62
Standard Deviation	1.62
Total Responses	114

11. What is the highest level of education you have completed?

#	Answer	Bar	Response	%
1	Primary education (elementary, primary, middle school or junior high school, etc.)		6	5%
2	Secondary education (high school, A-levels, apprenticeship, etc.)		23	20%
3	Tertiary education undergraduate (diploma, associate's degree, bachelor's degree)		45	39%
4	Graduate education (master's)		30	26%
5	Graduate education (doctorate)		12	10%
	Total		116	

12. Do you consider yourself to be:
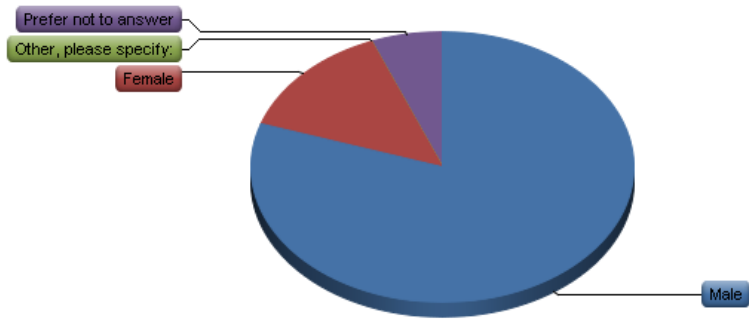
#	Answer	Bar	Response	%
1	Male		93	80%
2	Female		16	14%
3	Other, please specify:		0	0%
4	Prefer not to answer		7	6%
	Total		116	

Other, please specify:

13. What country do you live in?
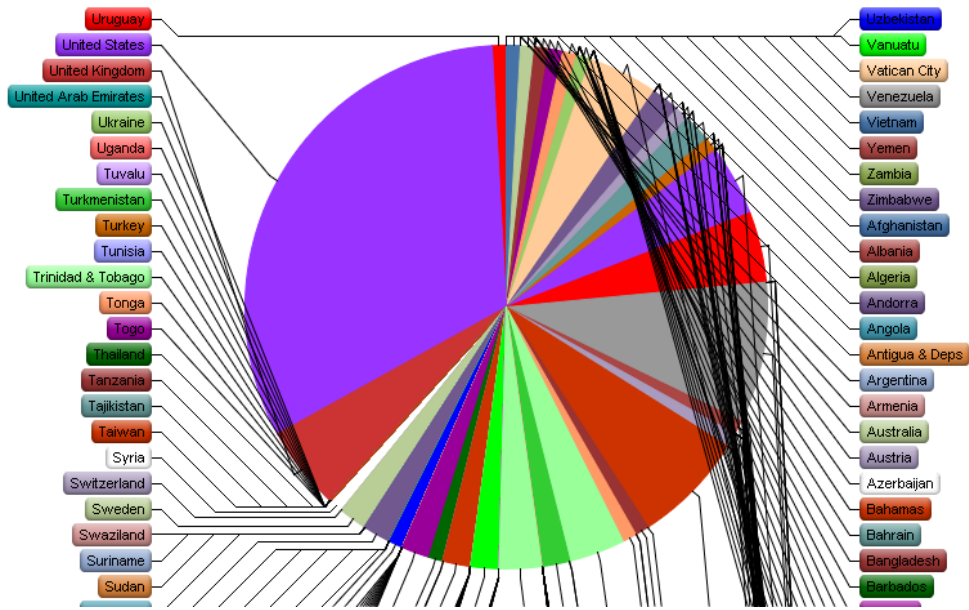
#	Answer	Bar	Response	%
1	Afghanistan		1	1%
2	Albania		0	0%
3	Algeria		0	0%
4	Andorra		0	0%
5	Angola		0	0%
6	Antigua & Deps		0	0%
7	Argentina		0	0%
8	Armenia		0	0%
9	Australia		1	1%
10	Austria		0	0%
11	Azerbaijan		0	0%
12	Bahamas		0	0%
13	Bahrain		0	0%
14	Bangladesh		1	1%
15	Barbados		0	0%
16	Belarus		1	1%
17	Belgium		1	1%
18	Belize		0	0%
19	Benin		0	0%
20	Bhutan		0	0%
21	Bolivia		0	0%
22	Bosnia Herzegovina		0	0%
23	Botswana		0	0%
24	Brazil		1	1%
25	Brunei		0	0%
26	Bulgaria		0	0%
27	Burkina		0	0%
28	Burundi		0	0%
29	Cambodia		0	0%
30	Cameroon		0	0%
31	Canada		5	4%
32	Cape Verde		0	0%
33	Central African Rep		0	0%
34	Chad		0	0%
35	Chile		0	0%
36	China		2	2%
37	Colombia		0	0%
38	Comoros		0	0%
39	Congo		0	0%
40	Congo {Democratic Rep}		0	0%

41	Costa Rica		0	0%
42	Croatia		1	1%
43	Cuba		0	0%
44	Cyprus		0	0%
45	Czech Republic		2	2%
46	Denmark		0	0%
47	Djibouti		0	0%
48	Dominica		0	0%
49	Dominican Republic		0	0%
50	East Timor		0	0%
51	Ecuador		0	0%
52	Egypt		1	1%
53	El Salvador		0	0%
54	Equatorial Guinea		0	0%
55	Eritrea		0	0%
56	Estonia		0	0%
57	Ethiopia		0	0%
58	Fiji		0	0%
59	Finland		5	4%
60	France		5	4%
61	Gabon		0	0%
62	Gambia		0	0%
63	Georgia		0	0%
64	Germany		10	9%
65	Ghana		0	0%
66	Greece		1	1%
67	Grenada		0	0%
68	Guatemala		0	0%
69	Guinea		0	0%
70	Guinea-Bissau		0	0%
71	Guyana		0	0%
72	Haiti		0	0%
73	Honduras		0	0%
74	Hungary		1	1%
75	Iceland		0	0%
76	India		8	7%
77	Indonesia		0	0%
78	Iran		1	1%
79	Iraq		0	0%
80	Ireland {Republic}		0	0%
81	Israel		1	1%
82	Italy		4	3%
83	Ivory Coast		0	0%
84	Jamaica		0	0%
85	Japan		2	2%
86	Jordan		0	0%
87	Kazakhstan		0	0%
88	Kenya		0	0%
89	Kiribati		0	0%
90	Korea North		0	0%
91	Korea South		0	0%
92	Kosovo		0	0%
93	Kuwait		0	0%
94	Kyrgyzstan		0	0%
95	Laos		0	0%
96	Latvia		0	0%
97	Lebanon		0	0%
98	Lesotho		0	0%
99	Liberia		0	0%
100	Libya		0	0%
101	Liechtenstein		0	0%
102	Lithuania		0	0%
103	Luxembourg		0	0%
104	Macedonia		0	0%

105	Madagascar		0	0%
106	Malawi		0	0%
107	Malaysia		0	0%
108	Maldives		0	0%
109	Mali		0	0%
110	Malta		0	0%
111	Marshall Islands		0	0%
112	Mauritania		0	0%
113	Mauritius		0	0%
114	Mexico		3	3%
115	Micronesia		0	0%
116	Moldova		0	0%
117	Monaco		0	0%
118	Mongolia		0	0%
119	Montenegro		0	0%
120	Morocco		0	0%
121	Mozambique		0	0%
122	Myanmar, {Burma}		0	0%
123	Namibia		0	0%
124	Nauru		0	0%
125	Nepal		0	0%
126	Netherlands		2	2%
127	New Zealand		0	0%
128	Nicaragua		0	0%
129	Niger		0	0%
130	Nigeria		0	0%
131	Norway		0	0%
132	Oman		0	0%
133	Pakistan		0	0%
134	Palau		0	0%
135	Panama		0	0%
136	Papua New Guinea		0	0%
137	Paraguay		0	0%
138	Peru		0	0%
139	Philippines		0	0%
140	Poland		2	2%
141	Portugal		0	0%
142	Qatar		0	0%
143	Romania		1	1%
144	Russian Federation		2	2%
145	Rwanda		0	0%
146	St Kitts & Nevis		0	0%
147	St Lucia		0	0%
148	Saint Vincent & the Grenadines		0	0%
149	Samoa		0	0%
150	San Marino		0	0%
151	Sao Tome & Principe		0	0%
152	Saudi Arabia		0	0%
153	Senegal		0	0%
154	Serbia		0	0%
155	Seychelles		0	0%
156	Sierra Leone		0	0%
157	Singapore		1	1%
158	Slovakia		0	0%
159	Slovenia		0	0%
160	Solomon Islands		0	0%
161	Somalia		0	0%
162	South Africa		0	0%
163	South Sudan		0	0%
164	Spain		2	2%
165	Sri Lanka		0	0%
166	Sudan		0	0%
167	Suriname		0	0%

168	Swaziland		0	0%
169	Sweden		2	2%
170	Switzerland		0	0%
171	Syria		1	1%
172	Taiwan		0	0%
173	Tajikistan		0	0%
174	Tanzania		0	0%
175	Thailand		0	0%
176	Togo		0	0%
177	Tonga		0	0%
178	Trinidad & Tobago		0	0%
179	Tunisia		0	0%
180	Turkey		0	0%
181	Turkmenistan		0	0%
182	Tuvalu		0	0%
183	Uganda		0	0%
184	Ukraine		0	0%
185	United Arab Emirates		0	0%
186	United Kingdom		6	5%
187	United States		37	32%
188	Uruguay		1	1%
189	Uzbekistan		0	0%
190	Vanuatu		0	0%
191	Vatican City		0	0%
192	Venezuela		0	0%
193	Vietnam		0	0%
194	Yemen		0	0%
195	Zambia		0	0%
196	Zimbabwe		0	0%
	Total		115	

14. from

Where the respondent clicked on the invitation link to participate in the survey.
- SB = banner in the left sidebar of the blog (https://commons.wikimedia.org/wiki/File:WM_blog_help.png)
- BP = https://blog.wikimedia.org/2013/01/04/help-us-improve-the-wikimedia-blog-by-taking-this-survey/
- Twitter = https://twitter.com/Wikimedia/status/287325676485349376
- Facebook = https://www.facebook.com/wikipedia/posts/130239243804295
- ComCom = a post on the (private) Communication Committe mailing list
- Google = https://plus.google.com/u/0/108193079736330787108/posts/XWyQB2vfUgg
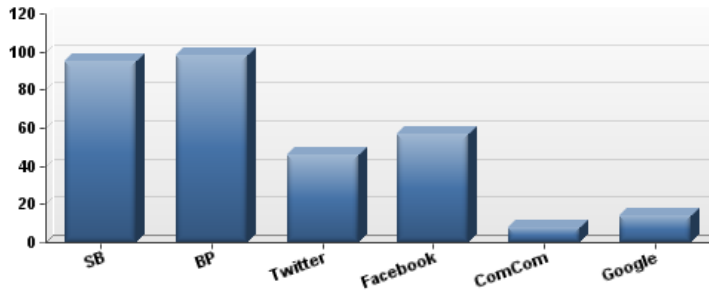
Value	Total
SB	95
BP	98
Twitter	46
Facebook	57
ComCom	8
Google	14