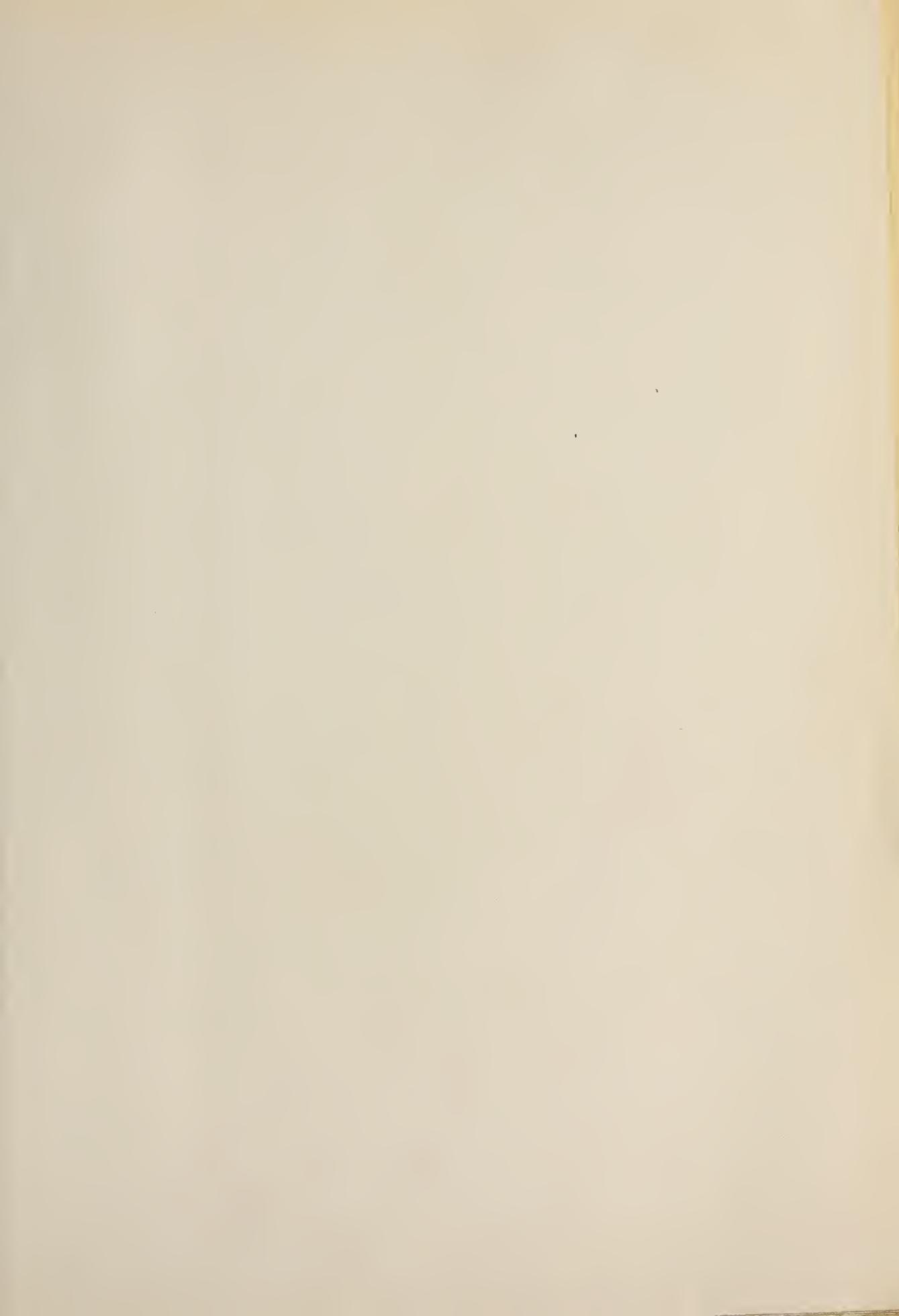


1948  
CENSUS OF BUSINESS

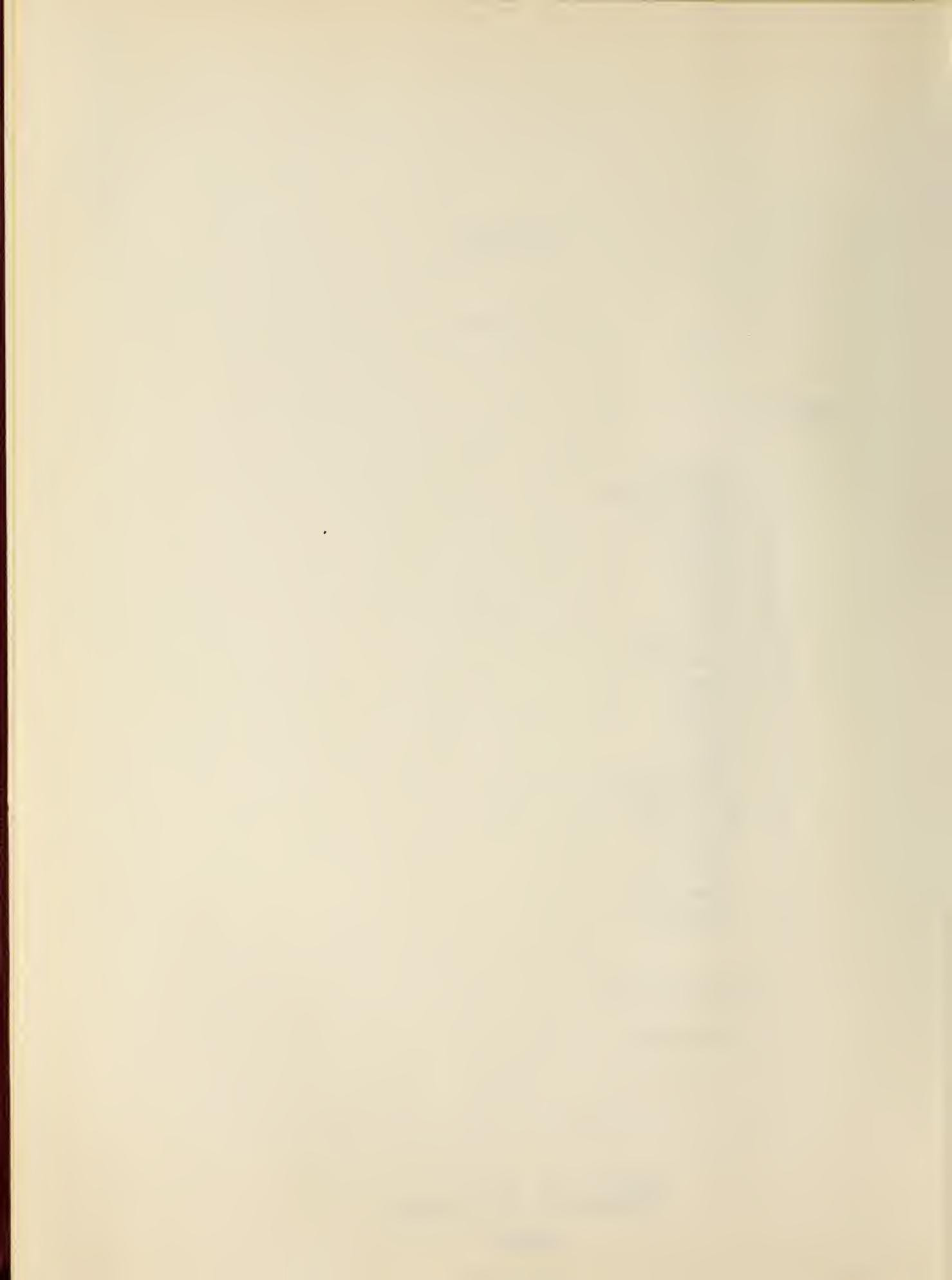
RETAIL, WHOLESALE, SERVICE TRADES

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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-19-000

### MARYLAND

Retail, wholesale, and service establishments located in Maryland showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$1,912,200,000, an increase of 209 percent over the \$619,300,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 196 percent rise over the same period, reaching a total of \$2,039,400,000 in 1948 as compared with \$689,000,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$121,200,000 in 1948 compared with \$37,800,000 in 1939. Hotel receipts moved from \$8,200,000 in 1939 to \$19,300,000 in 1948. Amusement businesses in the State recorded receipts of \$40,000,000 in 1948 compared with \$16,000,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 109,170 paid employees for the workweek ended nearest November 15, 1948. Of these, 90,714 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 75,468 and 61,227. Wholesale trade establishments reported a total of 33,400 full- and part-week employees for the week of November 15, 1948, compared with 25,315 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 20,509; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 14,178.

These preliminary figures have been compiled from similar releases being made available for each county in Maryland. Final figures, superseding the preliminary data for Maryland, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Maryland as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## MARYLAN

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	25,013	1,912,186	25,232	109,170	90,714
Food group.....	8,950	506,204	9,309	17,235	13,297
Eating and drinking places.....	5,217	177,724	5,552	21,619	18,017
General merchandise grp, general stores..	761	288,555	713	24,957	20,198
Apparel group.....	1,638	120,564	1,488	7,733	6,041
Furniture-home furnshgs-appliance grp..	1,022	90,338	958	5,382	5,070
Automotive group.....	925	261,145	764	9,047	8,470
Gasoline service stations.....	2,074	81,702	2,177	4,054	3,337
Lumber-building-hardware group.....	951	112,087	918	5,330	4,913
Drug and proprietary stores.....	755	63,494	711	4,947	3,665
All other retail stores.....	2,720	210,373	2,642	8,866	7,706
WHOLESALE TRADE, total.....	3,058	2,039,449	2,132	33,400	x
Merchant wholesalers, total.....	2,109	929,994	1,620	21,450	x
Groceries, confectionery, meat.....	281	131,754	231	2,668	x
Farm products, edible.....	194	82,719	220	1,581	x
Tobacco.....	53	45,371	55	505	x
Furniture, home furnishings.....	55	16,778	37	432	x
Automotive supplies.....	162	30,874	119	1,516	x
Electrical merchandise.....	75	60,779	30	1,446	x
Hardware, plumbing, heating.....	93	42,627	48	1,171	x
Lumber, construction materials.....	84	59,443	45	1,659	x
Mach'y, equip't, industrial supplies..	320	77,087	218	2,619	x
All other merchant wholesalers.....	792	382,562	617	7,853	x
Manufact'rs' sales branches, offices....	294	603,318	5	5,412	x
Petroleum bulk plants, terminals.....	160	171,419	82	1,974	x
Agents, brokers (merchandise).....	324	285,492	290	1,049	x
Assemblers of farm products.....	171	49,226	135	3,515	x
SELECTED SERVICE TRADES, total.....	7,898	121,248	7,975	20,509	18,474
Personal services.....	5,266	67,565	5,292	14,365	13,042
Business services.....	415	20,187	383	2,538	2,174
Automotive repairs and services.....	1,332	22,727	1,373	2,309	2,084
Other repairs and services.....	885	10,769	927	1,297	1,174
HOTELS.....	264	19,338	227	4,046	3,678
TOURIST COURTS AND CAMPS.....	166	2,029	186	197	172
AMUSEMENTS.....	802	39,983	582	6,002	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-19-001

### ALLEGANY COUNTY, MD.

Retail, wholesale, and service establishments located in Allegany County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$73.3 million, an increase of 161 percent over the \$28.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$38.5 million in 1948 as compared with \$15.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.2 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,552 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,396 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Allegany County, Maryland, which also includes data for the cities of Cumberland, Frostburg, and Westernport. Final figures, superseding the preliminary data for Allegany County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Allegany County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ALLEGANY COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,088	73,317	1,039	4,154	3,503
Food group.....	381	22,452	370	818	672
Eating and drinking places.....	225	5,595	235	652	533
General merchandise grp, general stores	28	8,969	16	777	637
Apparel group.....	71	7,093	49	424	327
Furniture-home furnishgs-appliance grp	40	4,310	34	250	232
Automotive group.....	64	9,386	55	368	353
Gasoline service stations.....	117	3,468	126	182	146
Lumber-building-hardware group.....	38	4,570	36	274	266
Drug and proprietary stores.....	31	2,310	31	176	139
All other retail stores.....	93	5,164	87	233	198
WHOLESALE TRADE, total.....	102	38,542	53	802	x
Merchant wholesalers, total.....	75	20,957	45	621	x
Groceries, foods.....	21	9,456	9	241	x
Hardware, elec'l, plum'g & heat'g...	6	1,473	3	54	x
Automotive parts, accessories.....	8	1,062	7	60	x
All other merchant wholesalers.....	40	8,966	26	266	x
Manufact'rs' sales branches, offices..	10	8,496	-	111	x
Other types of wholesalers.....	17	9,089	8	70	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	294	3,153	284	596	552
Personal services.....	203	2,173	195	469	434
Business services.....	16	251	12	44	41
Automotive repairs and services.....	47	592	48	70	66
Other repair services.....	28	137	29	13	11
HOTELS.....		Withheld to avoid disclosure			
TOURIST COURTS AND CAMPS.....	8	24	11	2	1
AMUSEMENTS.....	39	1,096	37	212	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ALLEGANY COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Cumberland:</b>					
Retail trade.....	564	54,808	512	3,265	2,819
Wholesale trade.....	84	32,311	42	698	x
Selected service trades...	208	2,455	196	509	478
Hotels.....	10	844	4	194	180
Amusements.....	20	872	18	149	x
<b>Frostburg:</b>					
Retail trade.....	126	6,933	126	371	318
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades...	29	259	29	30	26
<b>Westernport:</b>					
Retail trade.....	46	2,146	37	105	78
Selected service trades...	12	86	12	10	10
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	352	9,430	364	413	288
Wholesale trade.....	18	6,231	11	104	x
Selected service trades...	45	353	47	47	38
Tourist courts and camps..	8	24	11	2	1

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

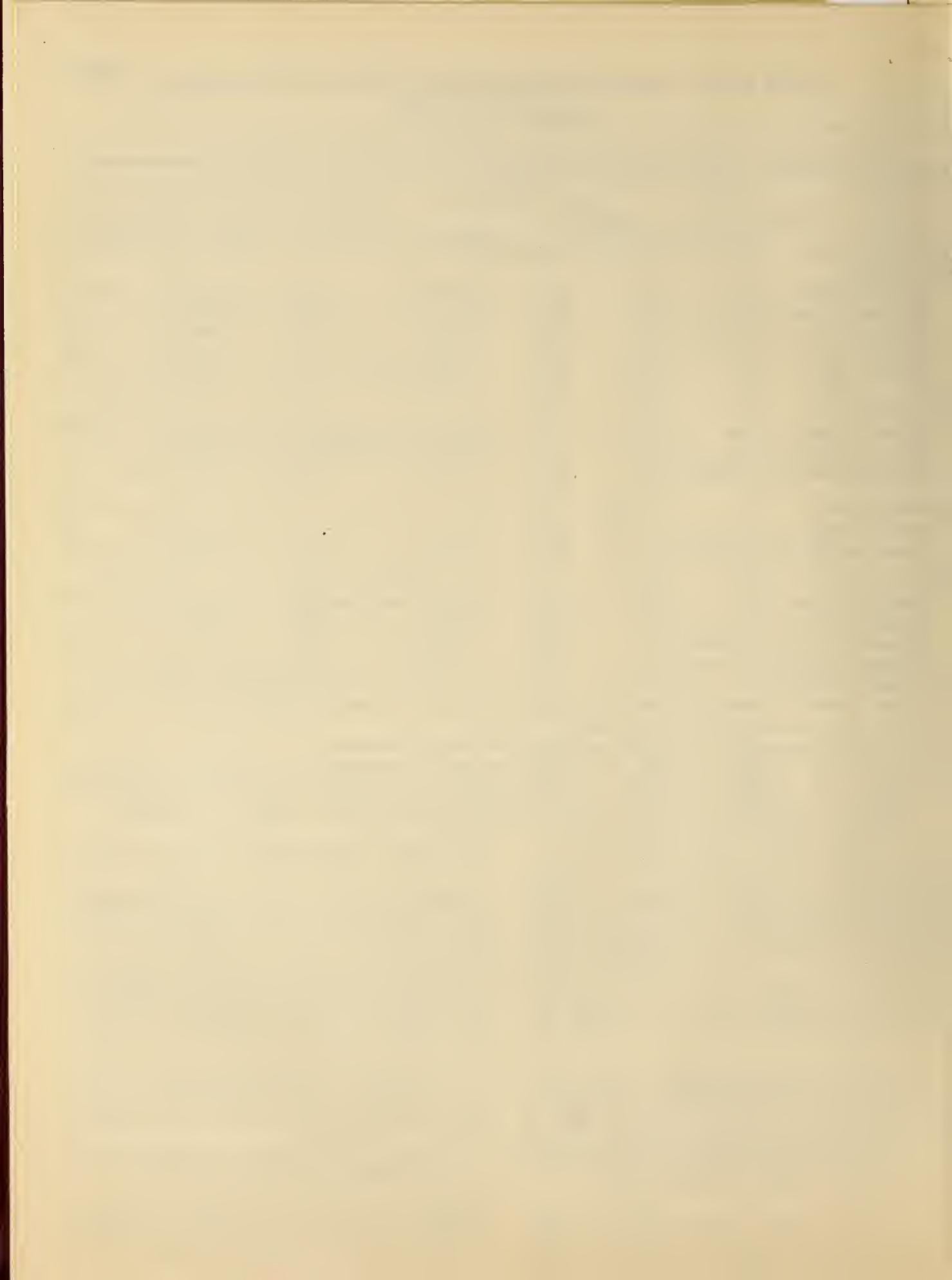
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-19-002

### ANNE ARUNDEL COUNTY, MD.

Retail, wholesale, and service establishments located in Anne Arundel County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$56.3 million, an increase of 273 percent over the \$15.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$31.3 million in 1948 as compared with \$16.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.2 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,163 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,406 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Anne Arundel County, Maryland, which also includes data for the city of Annapolis. Final figures, superseding the preliminary data for Anne Arundel County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Anne Arundel County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ANNE ARUNDEL COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	964	56,283	990	2,799	2,271
Food group.....	312	18,166	327	538	406
Eating and drinking places.....	251	5,946	279	626	442
General merchandise grp, general stores	24	2,252	26	187	118
Apparel group.....	53	2,671	49	153	123
Furniture-home furnishgs-appliance grp	26	1,589	23	104	100
Automotive group.....	26	6,759	11	255	248
Gasoline service stations.....	126	4,715	135	196	164
Lumber-building-hardware group.....	42	5,626	41	316	301
Drug and proprietary stores.....	22	2,031	28	163	141
All other retail stores.....	82	6,528	71	261	228
WHOLESALE TRADE, total.....	38	31,331	25	797	x
Merchant wholesalers.....	23	5,002	17	214	x
Other wholesale.....	15	26,329	8	583	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	207	3,242	224	567	535
Personal services.....	122	1,959	130	450	430
All other service trades.....	85	1,283	94	117	105

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ANNE ARUNDEL COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Annapolis:</b>					
Retail trade.....	249	22,044	237	1,259	1,045
Wholesale trade.....	13	4,084	11	184	x
Selected service trades...	87	1,309	87	237	215
<b>Remainder of county:</b>					
Retail trade.....	715	34,239	753	1,540	1,226
Wholesale trade <sup>3</sup> .....	25	27,247	14	613	x
Selected service trades...	120	1,933	137	330	320

x Not available.

<sup>1</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2</sup>/ Includes employees paid for less than the full workweek.<sup>3</sup>/ Includes figures for establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

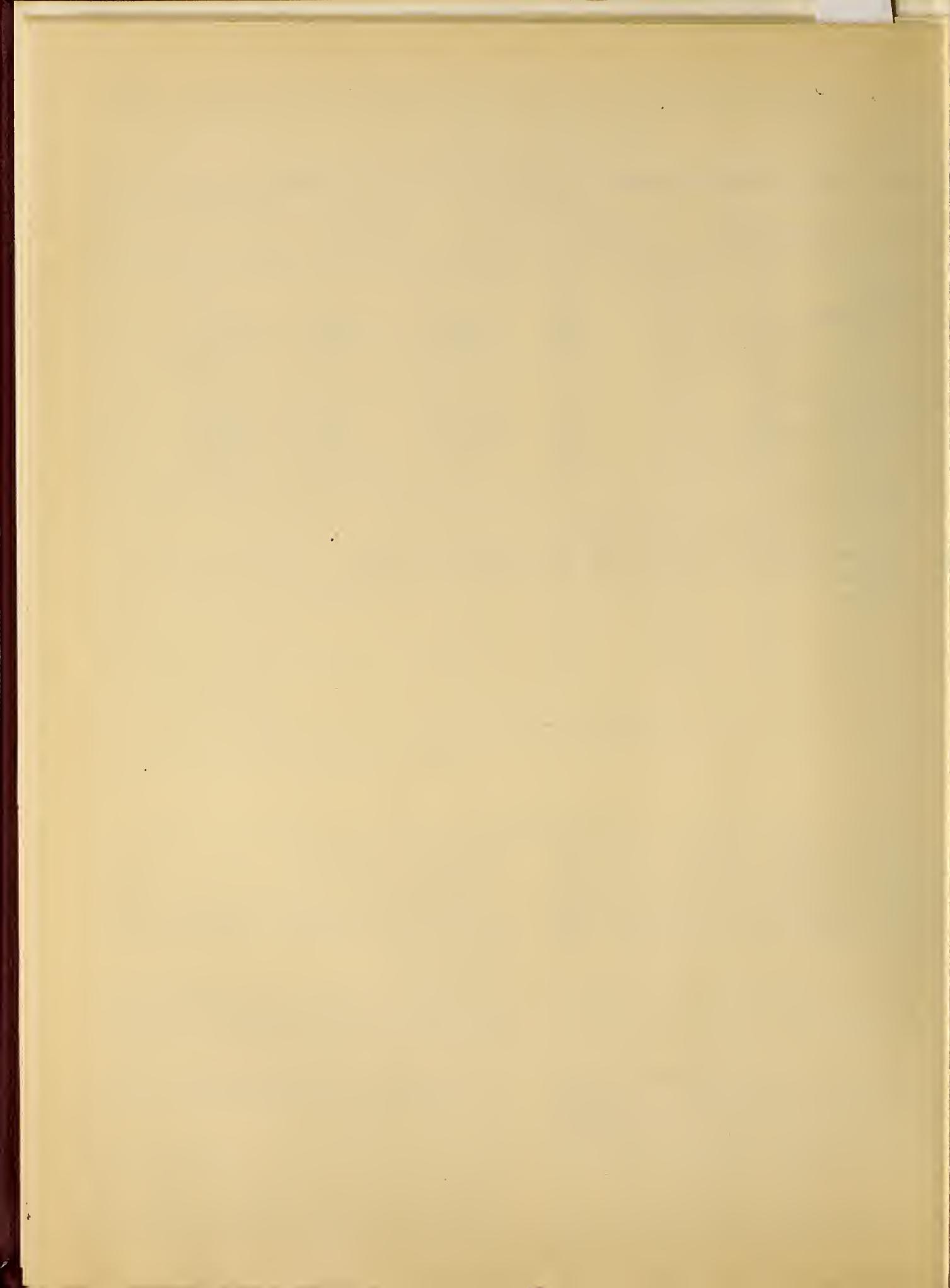
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-19-003

### BALTIMORE COUNTY, MD.

Retail, wholesale, and service establishments located in Baltimore County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$117.9 million, an increase of 332 percent over the \$27.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$23.7 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.3 million in 1948 compared with \$1.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 7,328 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,156 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Baltimore County, Maryland, which also includes data for District 12 and District 13. Final figures, superseding the preliminary data for Baltimore County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Baltimore County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BALTIMORE COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,793	117,899	1,900	5,981	4,640
Food group.....	522	42,387	568	1,463	1,064
Eating and drinking places.....	409	15,184	442	1,680	1,285
General merchandise grp, general stores.....	64	5,310	75	373	227
Apparel group.....	71	2,432	69	140	106
Furniture-home furnishings-appliance grp.....	48	2,026	47	118	108
Automotive group.....	78	15,000	76	533	481
Gasoline service stations.....	266	10,454	294	425	342
Lumber-building-hardware group.....	80	8,885	80	355	328
Drug and proprietary stores.....	59	5,908	58	429	289
All other retail stores.....	196	10,313	191	465	410
WHOLESALE TRADE, total.....	59	23,731	45	584	x
Merchant wholesalers.....	47	15,300	34	462	x
Other wholesale.....	12	8,431	11	122	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	489	5,283	504	763	701
Personal services.....	308	2,931	316	560	511
Business services.....	6	98	6	12	12
Automotive repairs and services.....	121	1,740	119	143	133
Other repair services.....	54	514	63	48	45
TOURIST COURTS AND CAMPS.....	18	199	20	21	18
AMUSEMENTS.....	77	2,282	58	363	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BALTIMORE COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
District 12: <sup>3/</sup>					
Retail trade.....	196	12,471	215	632	461
Selected service trades....	78	745	79	82	71
District 13: <sup>3/</sup>					
Retail trade.....	106	6,351	117	327	246
Selected service trades....	46	715	46	162	155
Tourist courts and camps...	Included with "Remainder of county"				
Remainder of county:					
Retail trade.....	1,491	99,077	1,568	5,022	3,933
Selected service trades....	365	3,823	379	519	475
Tourist courts and camps...	18	199	20	21	18

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

<sup>3/</sup> Classified as urban under special rule.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

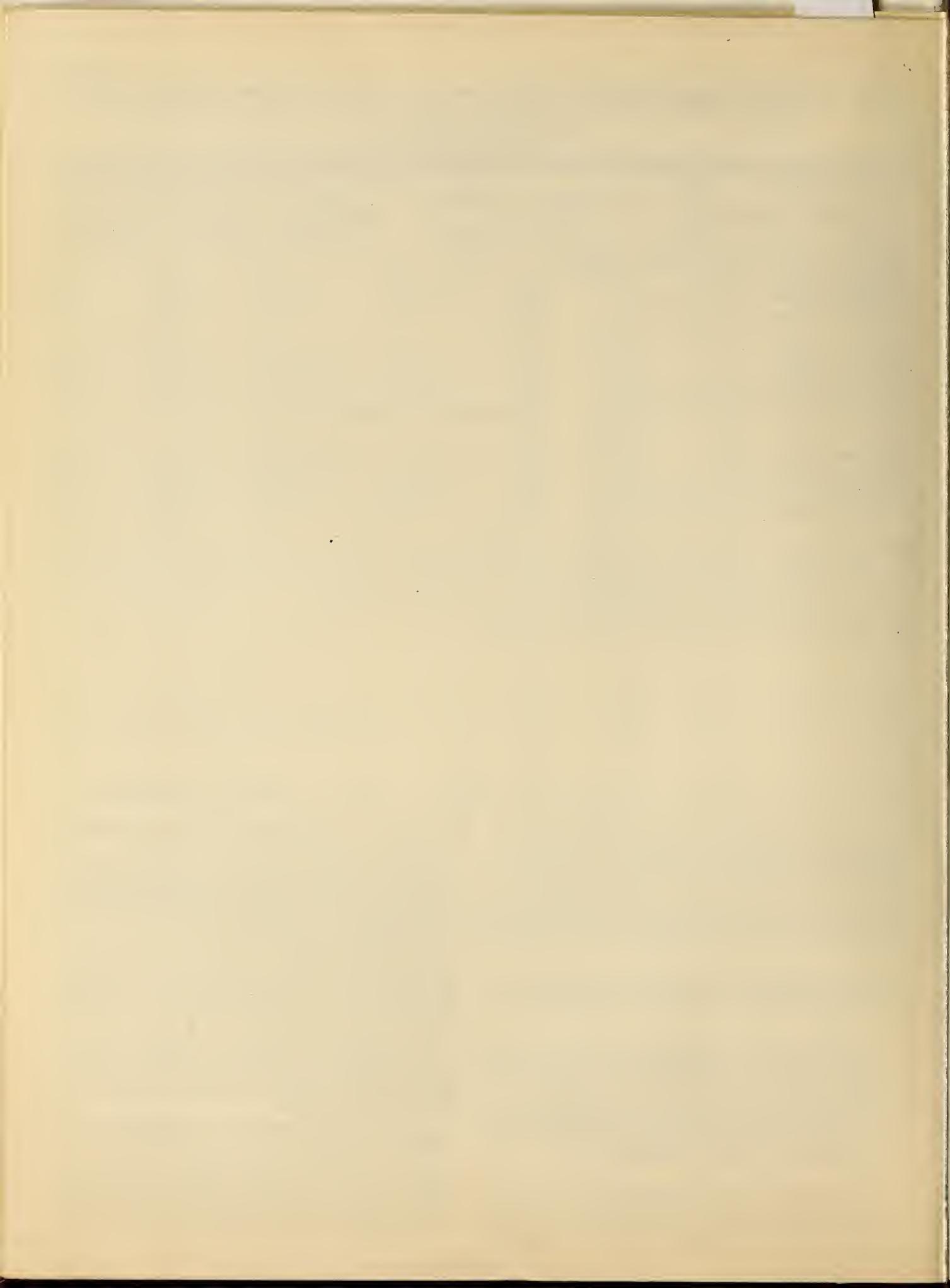
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-19-005

### CALVERT COUNTY, MD.

Retail, wholesale, and service establishments located in Calvert County, Maryland showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.7 million, an increase of 253 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$909,000 in 1948 as compared with \$576,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$135,000 in 1948 compared with \$50,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 475 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 367 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Calvert County, Maryland. Final figures, superseding the preliminary data for Calvert County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Calvert County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CALVERT COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	162	6,749	167	307	259
Food group.....	55	1,789	56	45	35
Eating and drinking places.....	40	691	40	69	47
General merchandise grp, general stores.....	12	675	14	18	17
Automotive group.....	9	957	10	26	26
Gasoline service stations.....	14	408	15	16	11
Lumber-building-hardware group.....	11	1,261	11	92	91
All other retail stores.....	21	968	21	41	32
WHOLESALE TRADE.....	5	909	7	161	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	16	135	21	7	5
Personal services.....	7	58	9	4	2
All other service trades.....	9	77	12	3	3
HOTELS.....	12	256	12	28	24
AMUSEMENTS.....	12	641	6	49	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-19-006

### CAROLINE COUNTY, MD.

Retail and service establishments located in Caroline County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.9 million, an increase of 359 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$532,000 in 1948 compared with \$173,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 770 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 441 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Caroline County, Maryland. Final figures, superseding the preliminary data for Caroline County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Caroline County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CAROLINE COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	262	17,904	263	693	595
Food group.....	76	3,186	72	82	60
Eating and drinking places.....	40	682	41	58	41
General merchandise grp, general stores.....	11	487	12	43	24
Apparel group.....	12	550	15	29	22
Furniture-home furnishgs-appliance grp.....	12	443	11	15	12
Automotive group.....	14	2,772	12	98	96
Gasoline service stations.....	41	1,189	45	44	40
Lumber-building-hardware group.....	16	2,376	17	191	183
Drug and proprietary stores.....	8	338	7	30	18
All other retail stores.....	32	5,881	31	103	99
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	57	532	61	77	70
Personal services.....	36	384	37	67	62
All other service trades.....	21	148	24	10	8
AMUSEMENTS.....	9	125	6	27	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1943, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-19-007

### CARROLL COUNTY, MD.

Retail, wholesale, and service establishments located in Carroll County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$33.0 million, an increase of 275 percent over the \$8.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.3 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,748 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,080 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carroll County, Maryland, which also includes data for the city of Westminster. Final figures, superseding the preliminary data for Carroll County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carroll County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CARROLL COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	471	33,021	445	1,407	1,137
Food group.....	106	6,306	104	214	145
Eating and drinking places.....	64	1,414	63	173	134
General merchandise grp, general stores.	50	3,034	52	183	108
Apparel group.....	16	901	16	50	39
Furniture-home furnishgs-appliance grp.	43	1,660	49	74	70
Automotive group.....	33	5,159	28	200	186
Gasoline service stations.....	60	1,735	64	62	49
Lumber-building-hardware group.....	34	4,359	30	177	167
Drug and proprietary stores.....	13	776	10	62	45
All other retail stores.....	52	7,677	29	212	194
WHOLESALE TRADE, total.....	38	8,335	28	172	x
Merchant wholesalers.....	24	2,505	21	83	x
Other wholesale.....	14	5,830	7	89	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	137	1,380	146	169	157
Personal services.....	90	693	96	122	113
All other service trades.....	47	687	50	47	44
AMUSEMENTS.....	20	343	16	66	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CARROLL COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Westminster:					
Retail trade.....	126	13,057	108	679	560
Selected service trades...	38	638	43	78	75
Remainder of county:					
Retail trade.....	345	19,964	337	728	577
Selected service trades...	99	742	103	91	82

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 17 1950

Release Series BC-1P-19-008

### CECIL COUNTY, MD.

Retail, wholesale, and service establishments located in Cecil County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.5 million, an increase of 247 percent over the \$5.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$701,000 in 1948 compared with \$289,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,106 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 645 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cecil County, Maryland, which also includes data for the city of Elkton. Final figures, superseding the preliminary data for Cecil County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cecil County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CECIL COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	435	20,489	449	953	783
Food group.....	132	6,632	139	219	168
Eating and drinking places.....	108	2,382	123	233	177
General merchandise grp, general stores	25	751	27	57	39
Apparel group.....	17	383	15	16	12
Furniture-home furnishings-appliance grp	15	732	12	38	32
Automotive group.....	24	2,882	24	108	102
Gasoline service stations.....	50	1,426	53	73	61
Lumber-building-hardware group.....	24	2,408	20	122	113
Drug and proprietary stores.....	8	299	7	20	18
All other retail stores.....	32	2,594	29	67	61
WHOLESALE TRADE.....	17	3,128	15	53	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	82	701	83	100	90
Personal services.....	48	374	48	73	70
All other service trades.....	34	327	35	27	20
TOURIST COURTS AND CAMPS.....	6	51	7	5	3
AMUSEMENTS.....	17	192	14	51	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CECIL COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Elkton:</b>					
Retail trade.....	107	7,127	105	362	303
Selected service trades....	29	279	28	59	58
<b>Remainder of county:</b>					
Retail trade.....	328	13,362	344	591	480
Selected service trades....	53	422	55	41	32

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-19-009

### CHARLES COUNTY, MD.

Retail, wholesale, and service establishments located in Charles County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.2 million, an increase of 326 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.0 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$423,000 in 1948 compared with \$43,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 659 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 310 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Charles County, Maryland. Final figures, superseding the preliminary data for Charles County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Charles County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CHARLES COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	250	13,177	265	501	427
Food group.....	91	3,096	94	61	46
Eating and drinking places.....	63	1,599	73	126	92
General merchandise group, general stores.....	21	1,087	23	33	25
Automotive group.....	14	2,377	13	95	91
Gasoline service stations.....	21	833	22	28	26
Lumber-building-hardware group.	14	2,950	17	107	106
All other retail stores.....	26	1,235	23	51	41
WHOLESALE TRADE.....	17	15,950	8	97	x
SELECTED SERVICE TRADES, <sup>2/</sup> total..	34	423	40	61	53
Personal services.....	20	195	20	44	41
All other service trades.....	14	228	20	17	12
AMUSEMENTS.....	13	288	11	31	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 6, 1950

Release Series BC-1P- 19-010

### DORCHESTER COUNTY, MD.

Retail, wholesale, and service establishments located in Dorchester County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.6 million, an increase of 202 percent over the \$6.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.9 million in 1948 as compared with \$4.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$890,000 in 1948 compared with \$329,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,090 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,652 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dorchester County, Maryland, which also includes data for the city of Cambridge. Final figures, superseding the preliminary data for Dorchester County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dorchester County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DORCHESTER COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	381	19,611	369	1,032	860
Food group.....	163	5,528	169	141	107
Eating and drinking places.....	59	1,199	63	136	94
General merchandise grp, general stores.	14	1,629	9	136	94
Apparel group.....	21	1,310	19	83	63
Furniture-home furnishings-appliance grp.	13	1,133	9	91	86
Automotive group.....	15	2,792	8	117	114
Gasoline service stations.....	32	820	34	40	36
Lumber-building-hardware group.....	17	3,218	13	176	174
Drug and proprietary stores.....	9	416	6	28	20
All other retail stores.....	38	1,566	39	84	72
WHOLESALE TRADE, total.....	50	10,899	51	893	x
Merchant wholesalers.....	18	5,541	10	165	x
Assemblers of farm products.....	23	3,016	34	691	x
Other types of wholesalers.....	9	2,342	7	37	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	104	890	111	165	144
Personal services.....	63	582	69	135	115
All other service trades.....	36	308	42	30	29

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DORCHESTER COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Cambridge:					
Retail trade.....	212	14,824	201	876	728
Wholesale trade.....	25	8,065	21	475	x
Selected service trades.....	83	783	90	153	134
Remainder of county:					
Retail trade.....	169	4,787	168	156	132
Wholesale trade.....	25	2,834	30	418	x
Selected service trades.....	21	107	21	12	10

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-19-011

### FREDERICK COUNTY, MD.

Retail, wholesale, and service establishments located in Frederick County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$49.6 million, an increase of 185 percent over the \$17.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.5 million in 1948 as compared with \$4.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.9 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,137 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,393 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Frederick County Maryland, which also includes data for the cities of Brunswick and Frederick. Final figures, superseding the preliminary data for Frederick County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Frederick County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FREDERICK COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	754	49,641	744	2,461	2,011
Food group.....	219	11,519	213	380	284
Eating and drinking places.....	118	2,727	125	321	237
General merchandise grp, general stores.....	32	4,084	27	322	214
Apparel group.....	44	3,449	41	214	182
Furniture-home furnishings-appliance grp.....	44	2,315	47	100	95
Automotive group.....	45	7,463	37	318	302
Gasoline service stations.....	90	3,139	98	139	111
Lumber-building-hardware group.....	41	4,567	41	222	210
Drug and proprietary stores.....	13	1,246	10	103	81
All other retail stores.....	108	9,132	105	342	295
WHOLESALE TRADE, total.....	59	17,458	45	376	x
Merchant wholesalers.....	39	9,553	34	275	x
Petroleum bulk plants, terminals.....	13	5,673	8	81	x
Other types of wholesale.....	7	2,232	3	20	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	197	1,923	202	300	263
Personal services.....	109	1,038	112	230	204
All other service trades.....	88	885	90	70	59

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

FREDERICK COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Brunswick:</b>					
Retail trade.....	53	3,653	50	197	158
Selected service trades....	15	95	17	6	6
<b>Frederick:</b>					
Retail trade.....	329	31,435	305	1,744	1,464
Wholesale trade.....	50	15,280	40	344	x
Selected service trades....	112	1,252	115	245	215
<b>Remainder of county: 3/</b>					
Retail trade.....	372	14,553	389	520	389
Wholesale trade.....	9	2,178	5	32	x
Selected service trades....	70	576	70	49	42

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-19-012

### GARRETT COUNTY, MD.

Retail, wholesale, and service establishments located in Garrett County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.3 million, an increase of 215 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$232,000 in 1948 compared with \$80,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 634 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 358 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Garrett County, Maryland. Final figures, superseding the preliminary data for Garrett County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Garrett County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GARRETT COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	227	12,260	246	544	462
Food group.....	73	2,596	76	86	70
Eating and drinking places.....	46	940	55	82	61
General merchandise grp, general stores	13	773	10	61	47
Apparel group.....	7	195	7	9	9
Furniture-home furnishgs-appliance grp	6	306	5	13	12
Automotive group.....	18	3,680	24	153	150
Gasoline service stations.....	31	890	35	48	33
Lumber-building-hardware group.....	7	987	8	52	51
Drug and proprietary stores.....	6	202	5	13	8
All other retail stores.....	20	1,691	21	27	21
WHOLESALE TRADE.....	11	2,762	8	62	x
SELECTED SERVICE TRADES <sup>2</sup> /.....	30	282	30	28	24

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P- 19-013

### HARFORD COUNTY, MD.

Retail, wholesale, and service establishments located in Harford County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$34.1 million, an increase of 292 percent over the \$8.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.8 million in 1948 as compared with \$7.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,998 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,145 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Harford County, Maryland, which also includes data for the city of Havre de Grace. Final figures, superseding the preliminary data for Harford County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Harford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HARFORD COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	537	34,097	547	1,640	1,335
Food group.....	146	8,895	149	290	206
Eating and drinking places.....	99	2,531	111	300	249
General merchandise grp, general stores	34	1,753	33	130	75
Apparel group.....	24	1,483	23	88	66
Furniture-home furnishgs-appliance grp	22	1,439	21	71	53
Automotive group.....	44	5,808	44	202	187
Gasoline service stations.....	69	2,478	64	112	93
Lumber-building-hardware group.....	36	4,956	42	225	209
Drug and proprietary stores.....	11	801	9	75	60
All other retail stores.....	52	3,953	51	147	137
WHOLESALE TRADE.....	24	10,788	23	157	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	125	1,383	133	201	171
Personal services.....	69	722	74	148	132
All other service trades.....	56	661	59	53	39
TOURIST COURTS AND CAMPS.....	18	269	21	30	26

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
HARFORD COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Havre de Grace:					
Retail trade.....	125	6,519	111	387	295
Selected service trades.....	29	354	30	76	71
Remainder of county:					
Retail trade.....	412	27,578	436	1,253	1,040
Selected service trades....	96	1,029	103	125	100

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-19-014

### HOWARD COUNTY, MD.

Retail, wholesale, and service establishments located in Howard County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.2 million, an increase of 137 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$660,000 in 1948 compared with \$105,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 587 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 389 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Howard County, Maryland. Final figures, superseding the preliminary data for Howard County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Howard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HOWARD COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	222	10,151	255	467	389
Food group.....	57	1,968	60	63	51
Eating and drinking places.....	70	1,815	80	145	114
General merchandise group, general stores.....	17	491	25	13	8
Furniture-home furnishings- appliance group.....	5	264	5	10	10
Automotive group.....	10	2,088	9	83	77
Gasoline service stations.....	35	1,064	39	35	31
Lumber-building-hardware group.	6	727	5	34	34
All other retail stores.....	22	1,734	32	84	64
WHOLESALE TRADE.....	8	1,243	5	40	x
SELECTED SERVICE TRADES <sup>2</sup> .....	44	660	54	80	77
TOURIST COURTS AND CAMPS.....	38	561	44	59	53

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-19-015

### KENT COUNTY, MD.

Retail, wholesale, and service establishments located in Kent County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.6 million, an increase of 190 percent over the \$4.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.2 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$394,000 in 1948 compared with \$75,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments reported a combined total of 678 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 639 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kent County, Maryland, which also includes data for the city of Chestertown. Final figures, superseding the preliminary data for Kent County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kent County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KENT COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	224	11,562	209	525	428
Food group.....	73	2,948	72	85	63
Eating and drinking places.....	40	523	39	53	36
General merchandise grp, general stores	5	286	6	12	10
Apparel group.....	9	470	8	39	26
Furniture-home furnishings-appliance grp	11	502	5	29	27
Automotive group.....	9	1,117	8	59	56
Gasoline service stations.....	25	479	27	17	14
Lumber-building-hardware group.....	21	1,940	23	117	91
Drug and proprietary stores.....	6	281	5	13	11
All other retail stores.....	25	3,016	16	101	94
WHOLESALE TRADE.....	15	3,243	9	116	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	41	394	45	37	29
Personal services.....	26	169	27	22	15
All other service trades.....	15	225	18	15	14
HOTELS.....	7	137	6	11	11
AMUSEMENTS.....	9	67	10	8	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

KENT COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Chestertown.					
Retail trade.....	85	7,460	70	382	323
Selected service trades....	20	155	21	26	20
Remainder of county:					
Retail trade.....	139	4,102	139	143	105
Selected service trades....	21	239	24	11	9

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 13, 1950

Release Series BC-1P- 19-016

### MONTGOMERY COUNTY, MD.

Retail, wholesale, and service establishments located in Montgomery County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$103.2 million, an increase of 325 percent over the \$24.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.1 million in 1948 as compared with \$8.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.4 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 6,405 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,996 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Montgomery County, Maryland, which also includes data for the city of Takoma Park. Final figures, superseding the preliminary data for Montgomery County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Montgomery County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## MONTGOMERY COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	737	103,237	652	5,083	4,282
Food group.....	178	24,863	169	749	598
Eating and drinking places.....	121	7,152	113	951	819
General merchandise grp, general stores	37	10,993	32	811	638
Apparel group.....	45	3,255	45	163	121
Furniture-home furnishgs-appliance grp.	59	5,106	49	255	229
Automotive group.....	54	26,427	27	892	847
Gasoline service stations.....	85	5,295	91	328	258
Lumber-building-hardware group.....	43	8,542	33	363	329
Drug and proprietary stores.....	26	3,157	21	227	160
All other retail stores.....	89	8,447	72	344	283
WHOLESALE TRADE, total.....	32	15,078	14	316	x
Merchant wholesalers.....	20	7,551	9	199	x
Other types of wholesale.....	12	7,527	5	117	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	224	5,376	227	1,006	921
Personal services.....	140	3,791	135	856	787
Business services.....	13	237	13	26	25
Automotive repairs and services.....	37	920	41	72	63
Other repair services.....	34	428	38	52	46
AMUSEMENTS.....	29	1,608	16	188	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MONTGOMERY COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Takoma Part (part):</b>					
Retail trade.....	47	5,780	45	266	201
Selected service trades....	22	268	24	38	29
<b>Remainder of county:</b>					
Retail trade.....	690	97,457	607	4,817	4,081
Selected service trades....	202	5,108	203	968	892
Amusements.....	29	1,608	16	188	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

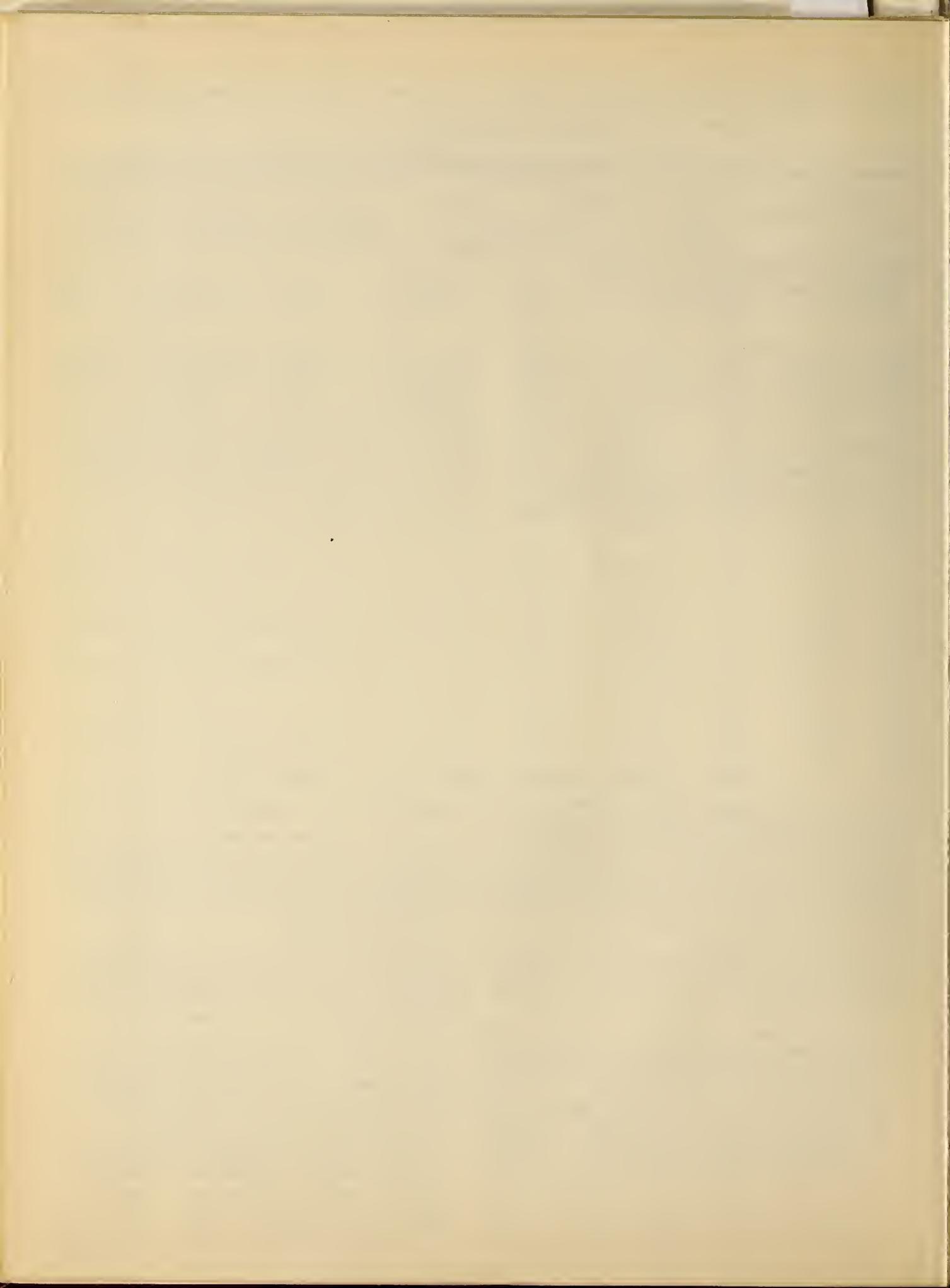
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-19-017

### PRINCE GEORGES COUNTY, MD.

Retail, wholesale, and service establishments located in Prince Georges County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$78.7 million, an increase of 292 percent over the \$20.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.0 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.2 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,785 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,267 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Prince Georges County, Maryland, which also includes data for the cities of Hyattsville, Laurel, Mount Ranier, and Takoma Park. Final figures, superseding the preliminary data for Prince Georges County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Prince Georges County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PRINCE GEORGES COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	877	78,677	857	3,766	3,116
Food group.....	265	28,126	268	780	643
Eating and drinking places.....	181	7,331	175	1,120	928
General merchandise group, general stores....	34	2,150	33	162	98
Apparel group.....	37	1,319	36	62	41
Furniture-home furnishings-appliance group..	28	1,531	23	66	58
Automotive group.....	52	15,632	42	501	474
Gasoline service stations.....	119	6,489	132	335	261
Lumber-building-hardware group.....	36	7,683	21	292	265
Drug and proprietary stores.....	26	2,865	20	248	204
All other retail stores.....	99	5,551	107	200	144
WHOLESALE TRADE, total.....	40	15,006	24	232	x
Merchant wholesalers.....	31	6,563	22	197	x
Other types of wholesale.....	9	8,443	2	35	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	260	5,217	266	787	649
Personal services.....	165	3,413	171	622	498
Business services.....	10	421	10	29	29
Automotive repairs and services.....	55	938	57	83	72
Other repair services.....	30	445	28	53	50
TOURIST COURTS AND CAMPS.....	16	320	14	27	25

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PRINCE GEORGES COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Greenbelt:</b>					
Retail trade.....		Included with "Remainder of county" <sup>3</sup>			
<b>Hyattsville:</b>					
Retail trade.....	86	16,025	70	728	622
Wholesale trade.....	5	762	—	46	x
Selected service trades.....	35	732	35	112	84
<b>Laurel:</b>					
Retail trade.....	83	7,316	82	326	280
Selected service trades.....	21	387	24	59	52
<b>Mount Ranier:</b>					
Retail trade.....	42	4,607	35	195	158
<b>Takoma Park (part):</b>					
Retail trade.....	7	688	10	27	25
Wholesale trade.....		Included with "Remainder of county" <sup>3</sup>			
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	659	50,041	660	2,490	2,031
Wholesale trade.....	35	14,244	24	186	x
Selected service trades.....	169	2,812	173	437	348
Tourist courts and camps.....	16	320	14	27	25

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-19-018

### QUEEN ANNES COUNTY, MD.

Retail, wholesale, and service establishments located in Queen Annes County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.2 million, an increase of 229 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.8 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$403,000 in 1948 compared with \$65,000 in 1939.

Retail trade establishments in the county reported 293 paid employees for the workweek ended nearest November 15, 1948. Wholesale trade establishments reported 305 paid employees for the same week in 1948. For the selected service trades, paid employees numbered 30 for the November 15, 1948 workweek.

These preliminary figures have been derived from a Census report on Queen Annes County, Maryland. Final figures, superseding the preliminary data for Queen Annes County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Queen Annes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### QUEEN ANNES COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	200	9,237	204	293	264
Food group.....	84	2,599	86	47	37
Eating and drinking places.....	34	517	35	45	37
General merchandise grp, general stores.....	8	438	10	20	18
Apparel group.....	6	101	5	4	4
Furniture-home furnishgs-appliance grp.....	8	351	7	17	17
Automotive group.....	9	827	10	22	21
Gasoline service stations.....	19	409	22	7	6
Lumber-building-hardware group.....	13	1,923	14	69	67
All other retail stores.....	19	2,072	15	62	57
WHOLESALE TRADE, total.....	24	5,823	14	305	x
Merchant wholesalers.....	8	3,982	9	51	x
Other types of wholesale.....	16	1,841	5	254	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	33	403	35	30	26
Personal services.....	13	150	15	16	13
All other service trades.....	20	253	20	14	13

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-19-019

### SAINT MARYS COUNTY, MD.

Retail, wholesale, and service establishments located in Saint Marys County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.5 million, an increase of 443 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$473,000 in 1948 compared with \$44,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 720 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 218 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Saint Marys County, Maryland. Final figures, superseding the preliminary data for Saint Marys County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Saint Marys County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SAINT MARYS COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	270	12,486	281	580	474
Food group.....	84	4,404	85	102	72
Eating and drinking places.....	91	1,876	94	184	155
General merchandise group, general stores.....	10	753	12	35	32
Apparel group.....	9	282	10	15	11
Furniture-home furnishings- appliance group.....	10	342	11	18	14
Automotive group.....	11	1,594	11	65	60
Gasoline service stations.....	24	666	26	34	21
Lumber-building-hardware group.	10	891	9	49	35
All other retail stores.....	21	1,678	23	78	74
WHOLESALE TRADE.....	5	1,105	3	58	x
SELECTED SERVICE TRADES, <sup>2</sup> /total..	41	473	41	82	67
Personal services.....	18	299	16	74	60
All other service trades.....	23	174	25	8	7

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-52-019

### SOMERSET COUNTY, MD.

Retail, wholesale, and service establishments located in Somerset County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.1 million, an increase of 421 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.0 million in 1948 as compared with \$3.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$315,000 in 1948 compared with \$114,000 in 1939.

Retail trade establishments in the county reported 501 paid employees for the workweek ended nearest November 15, 1948. Wholesale trade establishments reported 769 paid employees for the same week in 1948. For the selected service trades, paid employees numbered 53 for the November 15, 1948 workweek.

These preliminary figures have been derived from a Census report on Somerset County, Maryland, which also includes data for the city of Crisfield. Final figures, superseding the preliminary data for Somerset County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Somerset County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SOMERSET COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	312	15,064	324	501	379
Food group.....	136	3,970	140	114	69
Eating and drinking places.....	52	533	58	54	35
General merchandise grp, general stores.....	8	525	7	54	33
Apparel group.....	12	371	12	14	11
Furniture-home furnishgs-appliance grp.....	12	660	10	29	25
Automotive group.....	12	1,910	16	46	46
Gasoline service stations.....	35	883	36	29	24
Lumber-building-hardware group.....	13	2,796	11	81	76
Drug and proprietary stores.....	5	320	4	23	17
All other retail stores.....	27	3,096	30	57	43
WHOLESALE TRADE, total.....	53	9,034	43	769	x
Merchant wholesalers.....	9	1,285	8	46	x
Assemblers of farm product.....	39	6,241	31	716	x
Other types of wholesale.....	5	1,508	4	7	x
SELECTED SERVICE TRADES, <sup>2</sup> / <sub>total</sub> .....	46	315	48	53	48
Personal services.....	25	229	25	45	40
All other service trades.....	21	86	23	8	8
AMUSEMENTS.....	7	87	5	15	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SOMERSET COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
Crisfield:					
Retail trade.....	109	4,169	106	200	139
Remainder of county:					
Retail trade.....	203	10,895	218	301	240

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trade; all wholesale trade; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trade, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-19-021

### TALBOT COUNTY, MD.

Retail, wholesale, and service establishments located in Talbot County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.1 million, an increase of 255 percent over the \$6.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.3 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,451 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,258 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Talbot County, Maryland, which also includes data for the city of Easton. Final figures, superseding the preliminary data for Talbot County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Talbot County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
TALBOT COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	308	23,114	310	961	792
Food group.....	89	4,484	92	138	101
Eating and drinking places.....	37	767	40	131	99
General merchandise grp, general stores	9	770	8	67	44
Apparel group.....	26	1,438	24	89	59
Furniture-home furnishgs-appliance grp	21	1,245	24	44	40
Automotive group.....	18	3,799	14	153	147
Gasoline service stations.....	41	900	45	31	19
Lumber-building-hardware group.....	19	2,282	16	87	86
Drug and proprietary stores.....	8	898	6	47	43
All other retail stores.....	40	6,531	41	174	154
WHOLESALE TRADE.....	27	9,327	16	327	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	97	1,133	101	163	150
Personal services.....	49	613	54	125	115
All other service trades.....	48	520	47	38	35
HOTELS.....	12	136	12	13	11

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## TALBOT COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Easton:					
Retail trade.....	153	15,812	151	708	593
Wholesale trade.....	16	7,239	8	133	x
Selected service trades....	64	872	67	139	128
Remainder of county:					
Retail trade.....	155	7,302	159	253	199
Wholesale trade.....	11	2,088	8	194	x
Selected service trades....	33	261	34	24	22

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-19-022

### WASHINGTON COUNTY, MD.

Retail, wholesale, and service establishments located in Washington County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$63.9 million, an increase of 194 percent over the \$21.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$56.9 million in 1948 as compared with \$16.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.5 million in 1948 compared with \$1.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,698 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,218 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Maryland, which also includes data for the city of Hagerstown. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WASHINGTON COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	932	63,898	865	3,843	3,057
Food group.....	317	17,238	300	642	488
Eating and drinking places.....	160	4,765	162	582	487
General merchandise grp, general stores.	27	7,074	17	705	414
Apparel group.....	55	4,923	35	373	262
Furniture-home furnishings-appliance grp.	49	4,164	46	283	281
Automotive group.....	53	9,028	42	397	382
Gasoline service stations.....	99	2,819	102	125	98
Lumber-building-hardware group.....	34	5,116	33	266	250
Drug and proprietary stores.....	25	1,806	21	137	99
All other retail stores.....	113	6,965	107	333	296
WHOLESALE TRADE, total.....	134	56,896	74	1,152	x
Merchant wholesalers.....	90	35,091	57	852	x
Groceries, foods.....	24	8,311	16	197	x
Hardware, elec'l, plum'g & heat'g....	11	9,515	5	280	x
Mach'y, equip't, industrial supplies...	8	1,076	8	31	x
Lumber, construction materials.....	5	4,602	2	20	x
All other merchant wholesalers.....	42	11,587	26	324	x
Manufact'rs' sales branches, offices...	14	3,301	-	106	x
Petroleum bulk plants, terminals.....	15	4,738	8	63	x
Other wholesale.....	15	13,766	9	131	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	301	3,502	287	703	646
Personal services.....	177	2,035	171	512	474
Business services.....	17	342	9	65	60
Automotive repairs and services.....	67	902	66	111	98
Other repair services.....	40	223	41	15	14

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WASHINGTON COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Hagerstown:</b>					
Retail trade.....	544	48,870	480	3,206	2,555
Wholesale trade.....	105	51,859	50	1,062	x
Selected service trades....	201	2,852	190	637	589
<b>Remainder of county:</b>					
Retail trade.....	388	15,028	385	637	502
Wholesale trade.....	29	5,037	24	90	x
Selected service trades....	100	650	97	66	57

x Not available.

<sup>1</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

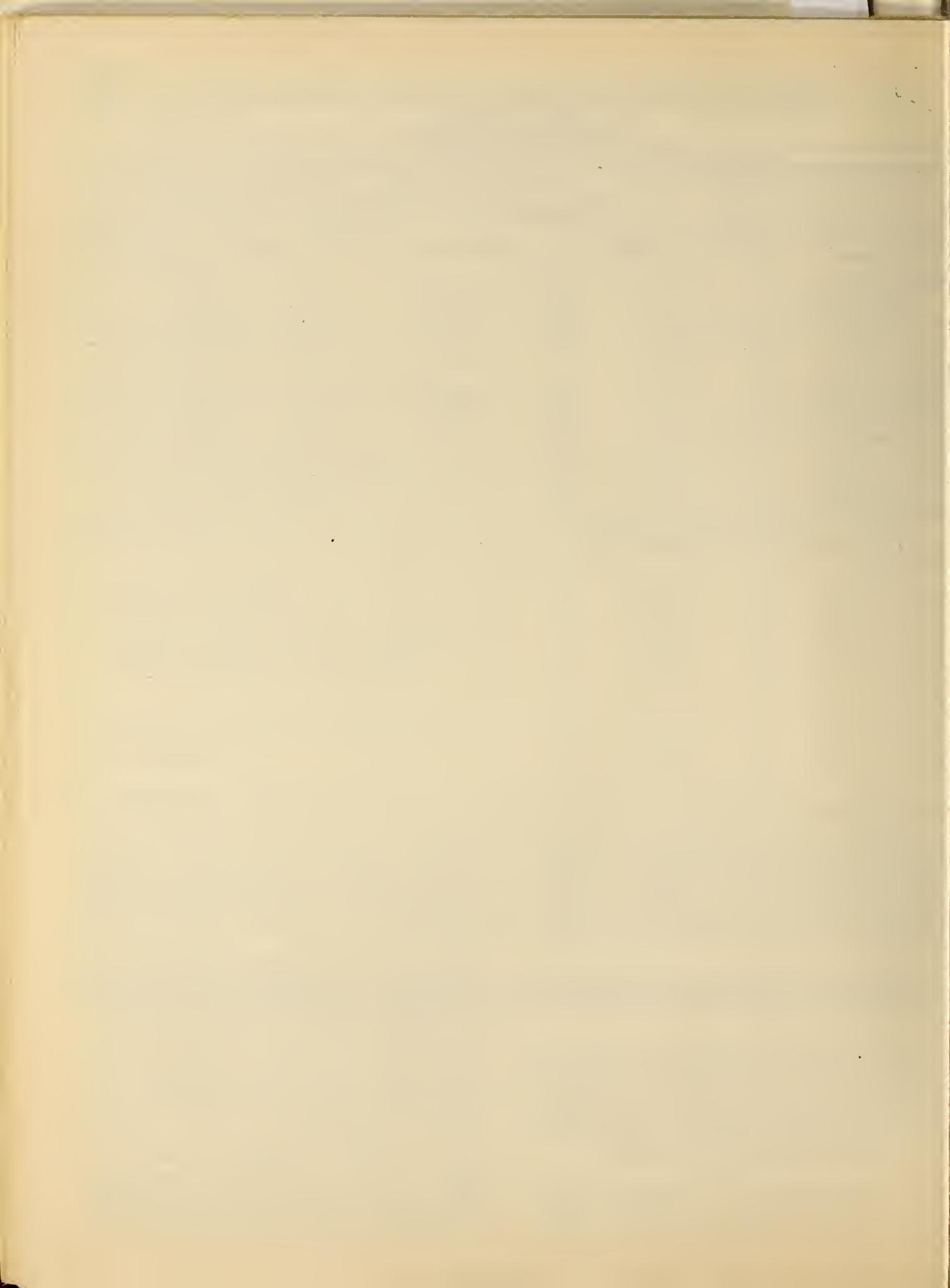
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 5, 1950

Release Series BC-1P-19-023

### WICOMICO COUNTY, MD.

Retail, wholesale, and service establishments located in Wicomico County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$44.6 million, an increase of 269 percent over the \$12.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$32.5 million in 1948 as compared with \$8.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.5 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,697 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,284 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wicomico County, Maryland, which also includes data for the city of Salisbury. Final figures, superseding the preliminary data for Wicomico County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wicomico County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WICOMICO COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	553	44,637	517	2,234	1,872
Food group.....	203	7,836	206	223	172
Eating and drinking places.....	77	2,078	80	283	236
General merchandise grp, general stores.....	10	3,508	3	308	221
Apparel group.....	36	3,763	24	262	203
Furniture-home furnishgs-appliance grp.....	27	2,150	20	178	171
Automotive group.....	34	8,193	22	300	288
Gasoline service stations.....	75	2,399	82	101	80
Lumber-building-hardware group.....	17	3,258	16	226	172
Drug and proprietary stores.....	11	871	8	68	61
All other retail stores.....	63	10,581	56	285	268
WHOLESALE TRADE, total.....	92	32,544	67	1,021	x
Merchant wholesalers.....	54	15,059	42	456	x
Petroleum bulk plants, terminals.....	13	8,774	7	98	x
Assemblers of farm products.....	13	4,407	14	378	x
Other wholesale.....	12	4,304	4	89	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	155	2,487	164	442	406
Personal services.....	76	1,394	82	328	298
Business services.....	11	124	11	19	18
Automotive repairs and services.....	48	717	47	68	65
Other repair services.....	20	252	24	27	25
AMUSEMENTS.....	16	471	7	66	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WICOMICO COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Salisbury:</b>					
Retail trade.....	321	34,227	279	1,940	1,646
Wholesale trade.....	75	28,194	54	647	x
Selected service trades...	109	1,911	118	367	339
<b>Remainder of county:</b>					
Retail trade.....	232	10,410	238	294	226
Wholesale trade.....	17	4,350	13	374	x
Selected service trades...	46	576	46	75	67

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

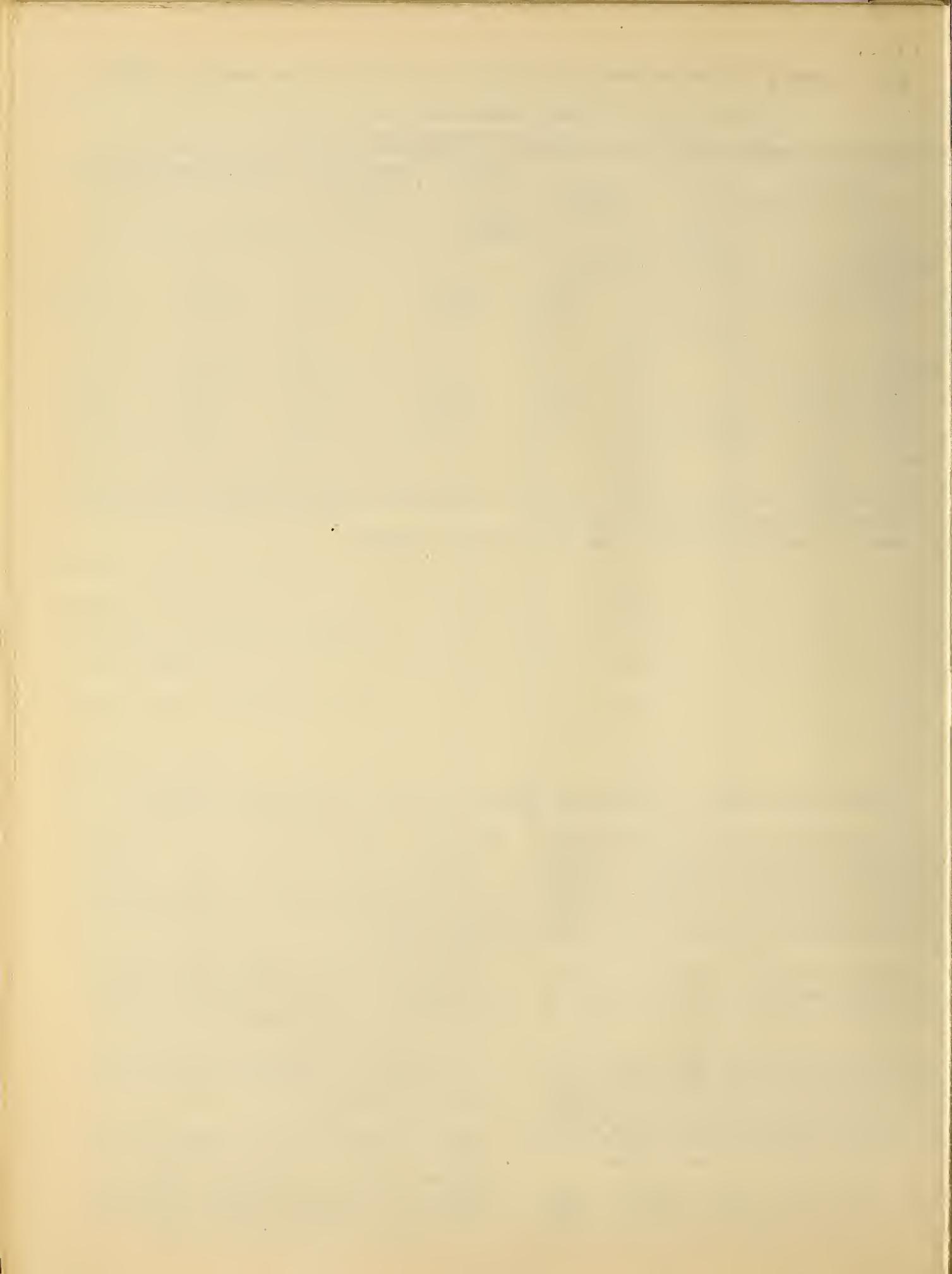
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-19-024

### WORCESTER COUNTY, MD.

Retail, wholesale, and service establishments located in Worcester County, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$34.1 million, an increase of 367 percent over the \$7.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.6 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$782,000 in 1948 compared with \$212,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,633 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 871 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Worcester County, Maryland, which also includes data for Pocomoke City. Final figures, superseding the preliminary data for Worcester County, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Worcester County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WORCESTER COUNTY, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	475	34,111	481	1,266	1,043
Food group.....	131	5,262	138	152	121
Eating and drinking places.....	110	2,233	117	320	283
General merchandise grp., general stores.	16	1,583	12	148	87
Apparel group.....	23	995	23	44	29
Furniture-home furnishgs-appliance grp.	27	1,017	19	65	59
Automotive group.....	25	5,884	34	142	133
Gasoline service stations.....	53	1,296	52	56	45
Lumber-building-hardware group.....	22	1,876	20	123	88
Drug and proprietary stores.....	11	513	8	29	20
All other retail stores.....	57	13,452	58	187	178
WHOLESALE TRADE, total.....	37	7,591	29	215	x
Merchant wholesalers.....	17	3,663	16	99	x
Other types of wholesale.....	20	3,928	13	116	x
SELECTED SERVICE TRADES, 2/total.....	79	782	77	152	138
Personal services.....	57	521	55	122	111
All other service trades.....	22	261	22	30	27
HOTELS.....	57	1,719	73	21	20
TOURIST COURTS AND CAMPS.....	22	114	21	2	2
AMUSEMENTS.....	33	400	24	24	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
WORCESTER COUNTY, MD.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Pocomoke City:					
Retail trade.....	99	12,015	90	501	380
Selected service trades.....	33	282	28	65	58
Remainder of county:					
Retail trade.....	376	22,096	391	765	663
Selected service trades.....	46	500	49	87	80
Tourist courts and camps....	22	114	21	2	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-19-004

### CITY OF BALTIMORE, MD.

Retail, wholesale, and service establishments located in Baltimore city, Maryland, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the city during 1948 aggregated \$1,051,600,000, an increase of 177 percent over the \$380,100,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the city showed a 195 percent rise over the same period, reaching a total of \$1,704,600,000 in 1948 as compared with \$578,600,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$81.2 million in 1948 compared with \$27.4 million in 1939. Hotel receipts moved from \$5.1 million in 1939 to \$12.5 million in 1948. Amusement businesses in the city recorded receipts of \$20.9 million in 1948. No comparable figures for 1939 are available.

Employment in the city also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 67,179 paid employees for the workweek ended nearest November 15, 1948. Of these, 56,335 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 49,997 and 40,781. Wholesale trade establishments reported a total of 24,577 full- and part-week employees for the week of November 15, 1948, compared with 18,312 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 13,940; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 10,769.

These preliminary figures have been derived from a Census report on Baltimore city, Maryland.

Final figures, superseding the preliminary data for Baltimore city, will be included in a Bulletin for the State of Maryland to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Baltimore city as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## CITY OF BALTIMORE, MD.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	12,579	1,051,564	12,853	67,179	56,335
Food group.....	5,057	269,954	5,356	9,803	7,619
Eating and drinking places.....	2,722	107,244	2,909	13,295	11,396
General merchandise grp, general stores..	252	229,180	224	20,302	16,970
Apparel group.....	1,033	82,571	950	5,422	4,294
Furniture-home furnishings-appliance grp..	490	56,832	474	3,504	3,330
Automotive group.....	254	119,611	187	3,914	3,603
Gasoline service stations.....	547	27,448	538	1,591	1,368
Lumber-building-hardware group.....	357	28,890	361	1,314	1,221
Drug and proprietary stores.....	439	37,594	430	2,980	2,174
All other retail stores.....	1,428	92,240	1,424	5,054	4,360
<b>WHOLESALE TRADE, total</b> .....	2,155	1,704,584	1,512	24,577	x
Merchant wholesalers, total.....	1,586	784,305	1,240	17,214	x
Groceries, foods.....	349	171,028	360	2,982	x
Dry goods, apparel.....	166	46,913	169	938	x
Hardware, elec'l, plum'g and heating..	131	85,145	60	2,080	x
Mach'y, equip't, industrial supplies...	270	68,898	182	2,336	x
Automotive parts, accessories.....	90	17,228	64	914	x
All other merchant wholesalers.....	580	395,093	405	7,964	x
Manufact'rs' sales branches, offices....	248	581,807	5	4,946	x
Petroleum bulk plants, terminals.....	19	96,224	4	865	x
Agents, brokers (merchandise).....	273	223,453	249	696	x
Assemblers of farm products.....	29	18,795	14	856	x
<b>SELECTED SERVICE TRADES,<sup>2/</sup> total</b> .....	4,805	81,179	4,791	13,940	12,552
Personal services.....	3,397	43,464	3,390	9,257	8,438
Business services.....	301	17,985	282	2,271	1,937
Automotive repairs and services.....	604	12,235	598	1,429	1,283
Other repair services.....	503	7,495	521	983	894
<b>HOTELS</b> .....	85	12,461	56	2,977	2,737
<b>AMUSEMENTS</b> .....	337	20,939	239	3,996	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

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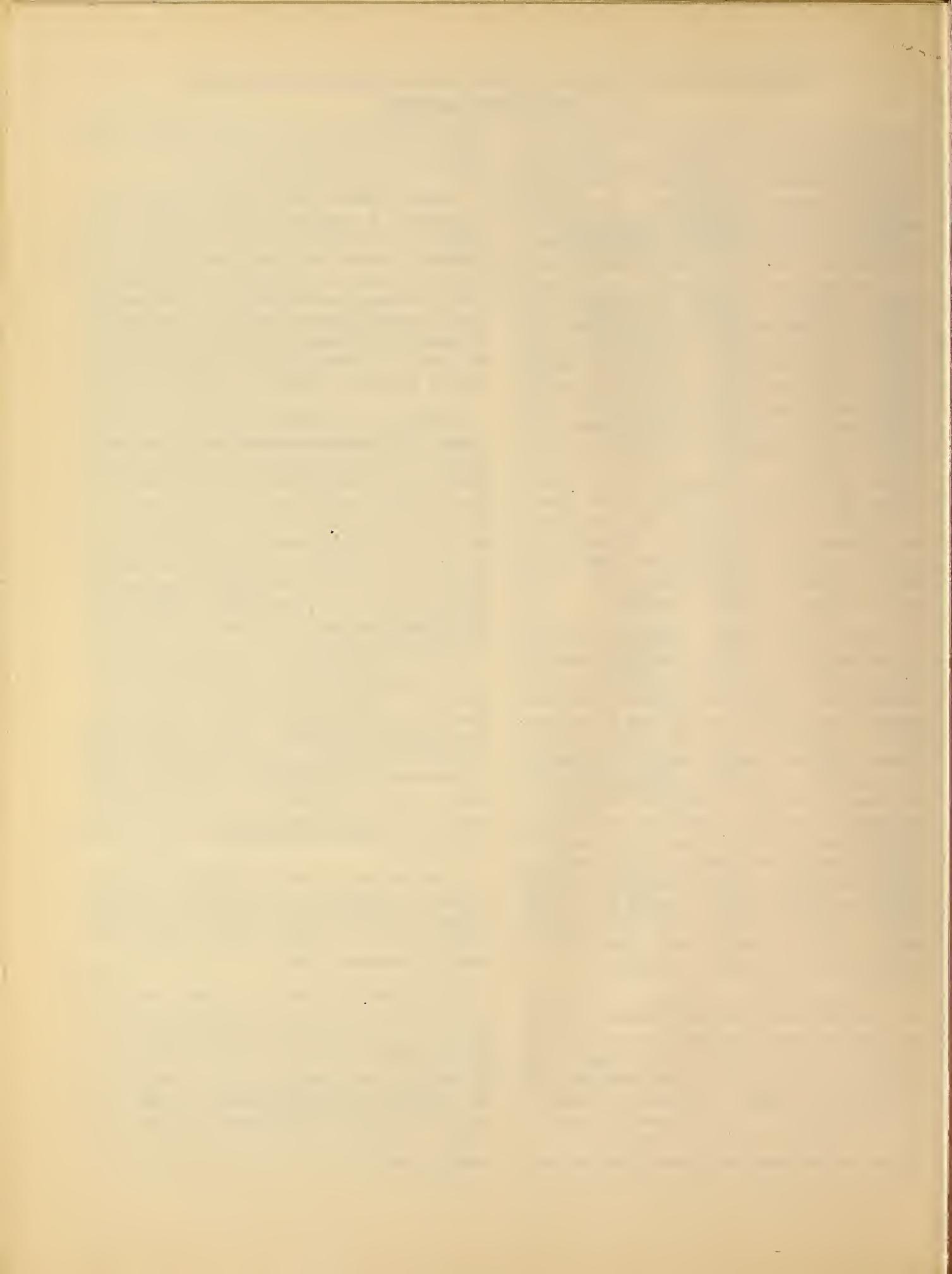
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"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





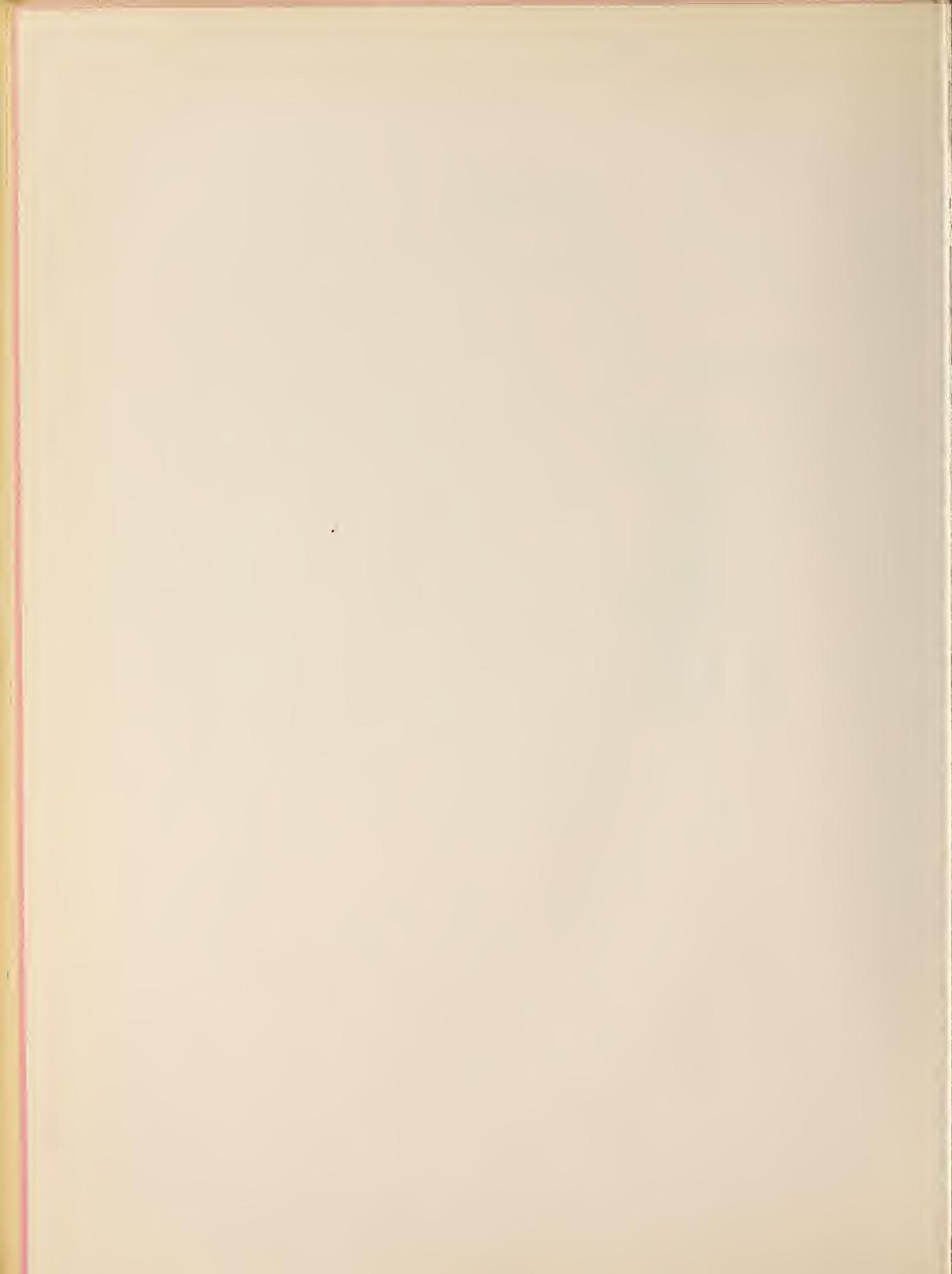


MASSACHUSETTS

counties

MASSACHUSETTS

1. Barnstable
2. Berkshire
3. Bristol
4. Dukes
5. Essex
6. Franklin
7. Hampden
8. Hampshire
9. Middlesex
10. Nantucket
11. Norfolk
12. Plymouth
13. Suffolk
14. Worcester



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-20-000

### MASSACHUSETTS

Retail, wholesale, and service establishments located in Massachusetts showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$4,258,300,000, an increase of 145 percent over the \$1,737,700,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 183 percent rise over the same period, reaching a total of \$6,327,300,000 in 1948 as compared with \$2,232,100,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$275,300,000 in 1948 compared with \$124,300,000 in 1939. Hotel receipts moved from \$26,800,000 in 1939 to \$68,300,000 in 1948. Amusement businesses in the State recorded receipts of \$88,000,000 in 1948 compared with \$38,600,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 254,609 paid employees for the workweek ended nearest November 15, 1948. Of these, 199,982 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 210,116 and 164,550. Wholesale trade establishments reported a total of 80,591 full- and part-week employees for the week of November 15, 1948, compared with 60,134 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 44,265; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 37,381.

These preliminary figures have been compiled from similar releases being made available for each county in Massachusetts. Final figures, superseding the preliminary data for Massachusetts, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Massachusetts as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## MASSACHUSETTS

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	53,312	4,258,279	42,265	254,609	199,982
Food group.....	15,850	1,172,261	14,371	44,127	32,702
Eating and drinking places.....	9,139	381,815	6,320	54,447	41,250
General merchandise grp, general stores.	1,675	527,405	1,118	47,248	35,107
Apparel group.....	4,580	364,954	3,263	24,063	18,410
Furniture-home furnishgs-appliance grp.	2,789	204,631	2,091	12,672	11,576
Automotive group.....	2,091	505,336	1,331	17,210	16,437
Gasoline service stations.....	4,851	164,102	4,874	7,204	5,403
Lumber-building-hardware group.....	2,059	238,830	1,413	11,171	10,165
Drug and proprietary stores.....	2,067	139,151	1,362	10,243	6,732
All other retail stores.....	8,211	559,794	6,122	26,224	22,200
WHOLESALE TRADE, total.....	7,692	6,327,290	3,763	80,591	x
Merchant wholesalers, total.....	5,465	2,975,410	2,870	54,161	x
Groceries, confectionery, meats.....	696	410,695	389	7,680	x
Farm products, edible.....	486	249,528	351	3,989	x
Tobacco.....	135	114,032	87	1,101	x
Furniture, home furnishings.....	151	38,319	91	1,206	x
Automotive supplies.....	296	70,855	125	3,202	x
Electrical merchandise.....	180	128,993	56	2,979	x
Hardware, plumbing, heating.....	249	104,836	78	3,381	x
Lumber, construction materials.....	156	103,972	56	2,262	x
Mach'y, equip't, industrial supplies.	778	312,186	385	6,588	x
All other merchant wholesalers.....	2,338	1,441,994	1,252	21,773	x
Manufact'rs' sales branches, offices...	1,018	1,916,921	19	19,668	x
Petroleum bulk plants, terminals.....	193	326,338	60	2,969	x
Agents, brokers (merchandise).....	948	1,030,798	782	2,567	x
Assemblers of farm products.....	68	77,823	32	1,226	x
SELECTED SERVICE TRADES, total.....	19,669	275,311	19,222	44,265	38,769
Personal services.....	13,756	155,478	13,512	29,633	26,186
Business services.....	1,092	43,319	884	6,555	5,452
Automotive repairs and services.....	2,499	48,439	2,487	5,066	4,510
Other repairs and services.....	2,322	28,075	2,339	3,011	2,621
HOTELS.....	645	68,300	444	11,945	9,666
TOURIST COURTS AND CAMPS.....	363	1,795	378	81	67
AMUSEMENTS.....	1,375	87,997	827	12,565	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-20-001

### BARNSTABLE COUNTY, MASS.

Retail, wholesale, and service establishments located in Barnstable County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$60.1 million, an increase of 193 percent over the \$20.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.5 million in 1948 as compared with \$4.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.1 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,694 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,968 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Barnstable County, Massachusetts, which also includes data for Barnstable town and Provincetown town. Final figures, superseding the preliminary data for Barnstable County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Barnstable County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BARNSTABLE COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	1,099	60,108	829	3,102	2,608
Food group.....	210	18,049	146	523	417
Eating and drinking places.....	247	6,084	174	982	831
General merchandise group, general stores.....	29	2,109	20	145	102
Apparel group.....	69	2,879	44	113	90
Furniture-home furnishings-appliance group.....	93	2,050	78	117	109
Automotive group.....	36	6,741	25	214	197
Gasoline service stations.....	138	3,549	137	146	111
Lumber-building-hardware group.....	46	8,362	29	311	298
Drug and proprietary stores.....	32	2,357	18	170	142
All other retail stores.....	199	7,928	158	381	311
<b>WHOLESALE TRADE, total</b> .....	35	13,500	15	240	x
Merchant wholesalers.....	16	6,475	8	121	x
Other types of wholesale.....	19	7,025	7	119	x
<b>SELECTED SERVICE TRADES,<sup>2/</sup> total</b> .....	190	2,104	178	352	323
Personal services.....	119	1,441	107	303	282
Business services.....	6	31	6	4	2
Automotive repairs and services.....	31	434	29	33	30
Other repair services.....	34	198	36	12	9
<b>HOTELS</b> .....	125	4,213	112	147	136
<b>TOURIST COURTS AND CAMPS</b> .....	133	808	135	16	15
<b>AMUSEMENTS</b> .....	33	764	31	108	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BARNSTABLE COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Barnstable town:</b>					
Retail trade.....	272	20,565	193	1,053	873
Wholesale trade.....	11	2,975	6	54	x
Selected service trades.....	70	659	74	78	75
Hotels.....	22	722	12	43	43
<b>Provincetown town:</b>					
Retail trade.....	119	4,739	88	386	328
Selected service trades.....	12	53	11	5	5
Hotels.....	12	340	11	6	4
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	708	34,804	548	1,663	1,407
Wholesale trade.....	24	10,524	9	186	x
Selected service trades.....	108	1,392	93	269	243
Hotels.....	91	3,151	89	98	89

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-20-002

### BERKSHIRE COUNTY, MASS.

Retail, wholesale, and service establishments located in Berkshire County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$125.6 million, an increase of 154 percent over the \$49.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$41.5 million in 1948 as compared with \$16.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.3 million in 1948 compared with \$2.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,353 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6,475 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Berkshire County, Massachusetts, which also includes data for Adams town, Dalton town, Great Barrington town, Lee town, North Adams, and Pittsfield. Final figures, superseding the preliminary data for Berkshire County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Berkshire County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90254

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## BERKSHIRE COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,724	125,590	1,486	6,636	5,094
Food group.....	423	33,693	403	1,174	835
Eating and drinking places.....	289	9,678	238	1,206	937
General merchandise grp, general stores.	62	11,782	44	1,134	706
Apparel group.....	140	9,934	94	616	466
Furniture-home furnishgs-appliance grp.	97	6,042	89	313	274
Automotive group.....	91	18,739	63	735	684
Gasoline service stations.....	190	5,801	192	219	181
Lumber-building-hardware group.....	70	7,824	52	376	352
Drug and proprietary stores.....	46	3,172	36	227	143
All other retail stores.....	316	18,925	275	636	516
WHOLESALE TRADE, total.....	138	41,519	74	879	x
Merchant wholesalers, total.....	102	23,639	64	690	x
Groceries, foods.....	27	6,195	18	145	x
Hardware, elec'l, plum'g and heating.....	5	2,062	2	67	x
Mach'y, equip't, industrial supplies.....	6	698	3	39	x
Automotive parts, accessories.....	13	2,422	10	113	x
All other merchant wholesalers.....	51	12,262	31	326	x
Manufact'rs' sales branches, offices...	19	9,001	1	117	x
Other types of wholesale.....	17	8,879	9	72	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	503	5,346	506	838	738
Personal services.....	372	3,640	371	669	589
Business services.....	24	435	25	54	47
Automotive repairs and services.....	51	838	52	76	70
Other repair services.....	56	433	58	39	32
HOTELS.....	73	3,740	60	480	409
TOURIST COURTS AND CAMPS.....	30	83	33	-	-
AMUSEMENTS.....	43	1,766	31	345	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

90254

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BERKSHIRE COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Adams town:					
Retail trade.....	176	8,744	152	390	297
Wholesale trade.....	9	1,626	3	33	x
Selected service trades..	42	499	42	89	75
Dalton town:					
Retail trade.....	35	2,452	34	103	77
Selected service trades.	15	142	14	19	17
Great Barrington town:					
Retail trade.....	131	10,208	100	431	364
Wholesale trade.....	5	2,438	4	26	x
Selected service trades.	34	344	37	60	51
Lee town:					
Retail trade.....	67	3,668	65	153	134
Selected service trades.	20	202	18	29	27
North Adams:					
Retail trade.....	333	23,361	297	1,344	974
Wholesale trade.....	26	11,070	12	227	x
Selected service trades.	102	948	109	156	149
Pittsfield:					
Retail trade.....	612	62,580	494	3,610	2,769
Wholesale trade.....	88	25,742	49	563	x
Selected service trades.	228	2,430	223	394	338
Remainder of county: <sup>3/</sup>					
Retail trade.....	370	14,577	344	605	479
Wholesale trade.....	10	643	6	30	x
Selected service trades.	62	781	63	91	81

x Not available.

<sup>1/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-20-003

### BRISTOL COUNTY, MASS.

Retail, wholesale, and service establishments located in Bristol County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$316.1 million, an increase of 165 percent over the \$119.4 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 201 percent rise over the same period, reaching a total of \$175.5 million in 1948 as compared with \$58.3 million in 1939. The service trades included in the Census of Business reported receipts totaling \$19.2 million in 1948 compared with \$6.6 million in 1939. Amusement businesses in the county recorded receipts of \$5.9 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 18,056 paid employees for the workweek ended nearest November 15, 1948. Of these, 14,106 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 13,888 and 10,448. Wholesale trade establishments reported a total of 3,545 full- and part-week employees for the week of November 15, 1948, compared with 2,340 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,272; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,061.

These preliminary figures have been derived from a Census report on Bristol County, Massachusetts. The report also contains data for Attleboro, Dartmouth town, Fairhaven town, Fall River, Mansfield town, New Bedford, North Attleboro town, Somerset town and Taunton.

Final figures, superseding the preliminary data for Bristol County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bristol County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BRISTOL COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	4,840	316,146	4,270	18,056	14,106
Food group.....	1,555	93,177	1,492	3,484	2,719
Eating and drinking places.....	781	25,158	700	3,321	2,461
General merchandise grp, general stores.....	149	26,419	107	2,811	1,818
Apparel group.....	411	30,441	300	2,082	1,576
Furniture-home furnishgs-appliance grp.....	222	20,444	168	1,190	1,137
Automotive group.....	213	35,948	167	1,261	1,188
Gasoline service stations.....	470	14,977	497	527	428
Lumber-building-hardware group.....	185	18,812	158	893	802
Drug and proprietary stores.....	159	10,189	116	773	552
All other retail stores.....	695	40,581	565	1,714	1,425
WHOLESALE TRADE, total.....	350	175,532	172	3,545	x
Merchant wholesalers, total.....	276	117,091	154	2,687	x
Groceries, foods.....	88	38,598	54	792	x
Hardware, elec'l, plum'g and heat'g..	26	8,242	13	258	x
Mach'y, equip't, industrial supplies..	27	7,435	11	318	x
Waste materials dealers.....	31	5,359	22	192	x
All other merchant wholesalers.....	104	57,457	54	1,127	x
Manufact'rs' sales branches, offices...	29	21,472	2	289	x
Petroleum Bulk plants, terminals.....	19	21,951	6	313	x
Agents, brokers (merchandise).....	13	5,628	7	30	x
Assemblers of farm products.....	13	9,390	3	226	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	1,659	19,168	1,669	3,272	2,863
Personal services.....	1,073	11,371	1,047	2,342	2,116
Business services.....	60	1,084	56	220	140
Automotive repairs and services.....	293	4,189	308	457	408
Other repair services.....	233	2,524	258	253	199
HOTELS.....	23	1,687	14	346	299
TOURIST COURTS AND CAMPS.....	22	81	23	13	7
AMUSEMENTS.....	101	5,889	57	862	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BRISTOL COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Attleboro:</b>					
Retail trade.....	241	18,891	213	1,007	826
Wholesale trade.....	10	4,235	12	57	x
Selected service trades....	78	675	79	79	72
<b>Dartmouth town:</b>					
Retail trade.....	115	6,189	114	307	247
Selected service trades....	24	290	23	49	49
Tourist courts and camps...	7	12	7	-	-
Amusements.....	7	605	7	72	x
<b>Fairhaven town:</b>					
Retail trade.....	108	4,297	104	278	181
Selected service trades....	29	211	31	18	13
<b>Fall River:</b>					
Retail trade.....	1,511	104,833	1,268	6,063	4,772
Wholesale trade.....	138	76,850	55	1,425	x
Selected service trades....	551	6,244	564	1,143	1,002
<b>Mansfield town:</b>					
Retail trade.....	88	6,162	77	279	227
Selected service trades....	29	282	27	63	53
<b>New Bedford:</b>					
Retail trade.....	1,621	107,385	1,456	6,438	5,092
Wholesale trade.....	152	77,644	86	1,541	x
Selected service trades....	655	8,264	656	1,509	1,310
Amusements.....	32	1,267	19	258	x
<b>North Attleboro town:</b>					
Retail trade.....	154	11,957	140	589	463
Selected service trades....	42	439	44	52	40
<b>Somerset town:</b>					
Retail trade.....	59	2,609	59	123	89
Selected service trades....	8	82	7	21	19
<b>Taunton:</b>					
Retail trade.....	473	34,922	382	1,872	1,404
Wholesale trade.....	31	10,003	8	320	x
Selected service trades....	158	1,817	152	267	246
<b>Remainder of county: <sup>3/</sup></b>					
Retail trade.....	470	18,901	457	1,100	805
Wholesale trade.....	7	3,577	5	85	x
Selected service trades....	85	864	86	71	59
Tourist court and camps....	5	7	4	4	3

x Not available.

<sup>1/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-20-004

### DUKES COUNTY, MASS.

Retail and service establishments located in Dukes County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.7 million, an increase of 116 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$235,000 in 1948 compared with \$158,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 498 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 268 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dukes County, Massachusetts. Final figures, superseding the preliminary data for Dukes County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dukes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DUKES COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	135	6,686	124	461	364
Food group.....	34	2,745	26	102	86
Eating and drinking places.....	23	436	26	142	137
Gasoline service stations.....	9	196	10	11	7
All other retail stores.....	69	3,309	62	206	134
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	34	235	34	37	28
Personal services.....	25	160	26	32	23
All other service trades.....	9	75	8	5	5
HOTELS.....	30	608	30	29	14

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-20-005

### ESSEX COUNTY, MASS.

Retail, wholesale, and service establishments located in Essex County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$458.8 million, an increase of 157 percent over the \$178.3 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 174 percent rise over the same period, reaching a total of \$189.8 million in 1948 as compared with \$69.2 million in 1939. The service trades included in the Census of Business reported receipts totaling \$27.7 million in 1948 compared with \$11.5 million in 1939. Amusement businesses in the county recorded receipts of \$7.1 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 28,039 paid employees for the workweek ended nearest November 15, 1948. Of these, 21,037 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 21,665 and 15,595. Wholesale trade establishments reported a total of 4,379 full- and part-week employees for the week of November 15, 1948, compared with 2,981 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 4,805; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 3,441.

These preliminary figures have been derived from a Census report on Essex County, Massachusetts. The report also contains data for eighteen cities of 2,500 inhabitants or more located in Essex County.

Final figures, superseding the preliminary data for Essex County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Essex County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ESSEX COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	6,775	458,783	5,469	28,039	21,037
Food group.....	2,092	141,156	1,875	5,525	4,012
Eating and drinking places.....	1,176	42,802	855	6,373	4,309
General merchandise grp, general stores.	175	33,624	101	3,484	2,329
Apparel group.....	644	39,860	498	2,708	1,882
Furniture-home furnishgs-appliance grp.	370	22,280	289	1,355	1,174
Automotive group.....	246	51,844	160	1,941	1,886
Gasoline service stations.....	575	20,589	552	963	719
Lumber-building-hardware group.....	250	31,517	191	1,519	1,415
Drug and proprietary stores.....	212	15,502	137	1,227	819
All other retail stores.....	1,035	59,609	811	2,944	2,492
WHOLESALE TRADE, total.....	502	189,778	291	4,379	x
Merchant wholesalers, total.....	419	129,067	265	3,086	x
Groceries, foods.....	125	41,128	102	967	x
Dry goods, apparel.....	10	3,100	5	48	x
Hardware, elec'l, plum'g and heat'g..	31	9,374	6	310	x
Mach'y, equip't, industrial supplies..	66	10,060	42	227	x
Waste materials dealers.....	38	2,789	38	130	x
All other merchant wholesalers.....	149	62,616	72	1,404	x
Manufact'rs' sales branches, offices...	38	28,932	-	653	x
Petroleum bulk plants, terminals.....	25	17,400	9	201	x
Agents, brokers (merchandise).....	5	5,553	7	9	x
Assemblers of farm products.....	15	8,826	10	430	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	2,246	27,673	2,231	4,805	4,280
Personal services.....	1,634	18,209	1,626	3,697	3,305
Business services.....	79	1,229	71	208	166
Automotive repairs and services.....	267	4,368	272	467	426
Other repair services.....	266	3,867	262	433	383
HOTELS.....	75	3,829	51	591	458
TOURIST COURTS AND CAMPS.....	44	295	46	23	23
AMUSEMENTS.....	168	7,126	105	1,331	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ESSEX COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Amesbury town:					
Retail trade.....	142	7,513	122	373	248
Selected service trades....	42	360	42	44	42
Andover town:					
Retail trade.....	105	6,991	76	477	337
Selected service trades....	31	503	27	117	109
Beverly:					
Retail trade.....	337	20,524	266	1,215	906
Wholesale trade.....	14	5,510	10	100	x
Selected service trades....	102	860	98	131	120
Danvers town:					
Retail trade.....	145	10,549	103	633	470
Wholesale trade.....	5	326	-	35	x
Selected service trades....	35	471	36	84	76
Gloucester:					
Retail trade.....	368	25,026	268	1,450	1,167
Wholesale trade.....	38	18,469	27	636	x
Selected service trades....	100	1,031	100	140	133
Hotels.....	17	780	9	152	86
Haverhill:					
Retail trade.....	652	43,943	559	2,423	1,919
Wholesale trade.....	64	20,178	39	534	x
Selected service trades....	254	2,803	260	559	485
Amusements.....	12	875	7	98	x
Ipswich town:					
Retail trade.....	102	5,657	77	347	264
Selected service trades....	31	318	33	64	57
Lynn:					
Retail trade.....	1,250	102,353	979	6,560	4,839
Wholesale trade.....	122	38,361	79	830	x
Selected service trades....	508	6,526	501	1,225	1,101
Amusements.....	24	1,937	17	336	x

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ESSEX COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure.)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Lawrence:					
Retail trade.....	1,347	91,537	1,144	5,711	4,217
Wholesale trade.....	130	57,225	68	1,290	x
Selected service trades....	482	6,039	477	1,009	866
Hotels.....	7	170	4	40	31
Marblehead town:					
Retail trade.....	140	8,302	123	489	370
Wholesale trade.....	6	968	1	110	x
Selected service trades....	50	569	48	83	79
Methuen town:					
Retail trade.....	230	11,346	209	634	433
Wholesale trade.....	7	820	6	29	x
Selected service trades....	55	759	60	137	126
Newburyport:					
Retail trade.....	233	15,483	190	859	683
Wholesale trade.....	9	2,995	6	79	x
Selected service trades....	76	716	78	119	104
North Andover town.					
Retail trade.....	62	3,824	49	304	204
Peabody:					
Retail trade.....	285	13,477	226	744	544
Wholesale trade.....	18	11,355	10	88	x
Tourist courts and camps....	6	124	6	17	17
Rockport town:					
Retail trade.....	91	2,151	85	150	96
Selected service trades....	15	100	14	8	7
Hotels.....	15	204	19	1	-
Salem:					
Retail trade.....	577	56,816	428	3,757	2,981
Wholesale trade.....	59	21,102	31	411	x
Selected service trades....	220	3,362	223	591	528
Saugus town:					
Retail trade.....	133	6,641	100	402	258
Selected service trades....	25	212	26	29	25
Tourist courts and camps....	10	70	9	4	4
Amusements.....	7	254	5	47	x

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ESSEX COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Swampscott town:					
Retail trade.....	72	5,772	55	324	263
Selected service trades....	26	246	27	23	20
Remainder of county: <sup>3/</sup>					
Retail trade.....	504	20,878	410	1,187	838
Wholesale trade.....	10	3,089	4	57	x
Selected service trades....	81	731	72	70	56
Hotels.....	10	253	9	9	9
Tourist courts and camps...	14	54	16	1	1
Amusements.....	31	296	24	26	x

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

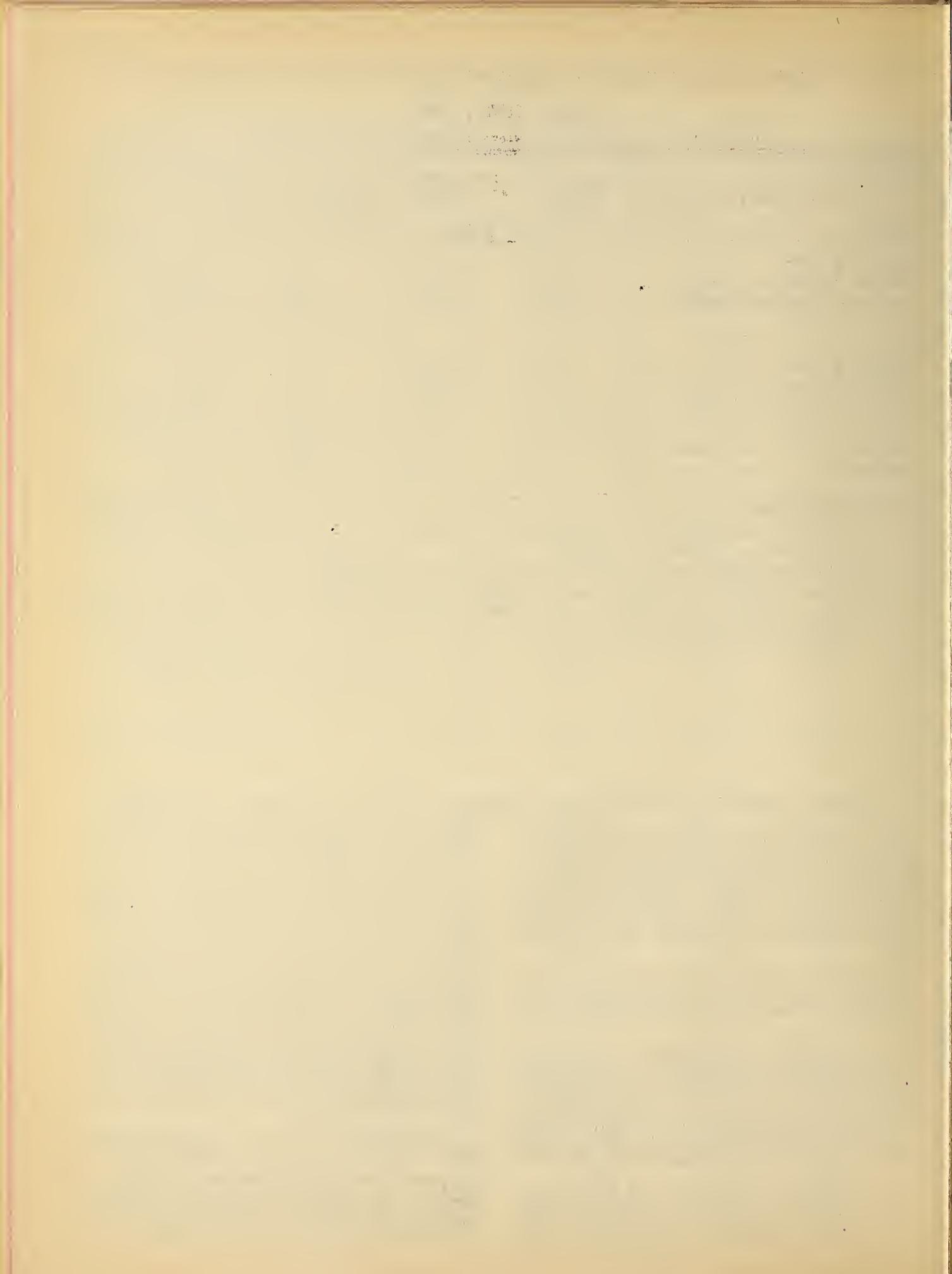
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P- 20-006

### FRANKLIN COUNTY, MASS.

Retail, wholesale, and service establishments located in Franklin County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$48.7 million, an increase of 156 percent over the \$19.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.5 million in 1948 as compared with \$3.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,071 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,210 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Franklin County, Massachusetts, which also includes data for Greenfield town, Montague town, and Orange town. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
FRANKLIN COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	703	48,668	584	2,600	2,044
Food group.....	161	13,052	145	498	381
Eating and drinking places.....	111	3,077	86	461	339
General merchandise grp, general stores.....	24	3,666	13	353	292
Apparel group.....	57	3,460	41	215	145
Furniture-home furnishings-appliances grp....	40	2,273	39	111	98
Automotive group.....	33	7,573	22	280	272
Gasoline service stations.....	106	3,042	104	111	73
Lumber-building-hardware group.....	35	3,683	24	187	172
Drug and proprietary stores.....	18	1,117	16	84	49
All other retail stores.....	118	7,725	94	300	223
WHOLESALE TRADE, total.....	38	11,489	15	217	x
Merchant wholesalers.....	23	4,504	10	137	x
Other types of wholesale.....	15	6,985	5	80	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	162	1,653	160	254	232
Personal services.....	109	1,091	109	194	180
All other service trades.....	53	562	51	60	52
HOTELS.....	9	1,069	5	246	202
TOURIST COURTS AND CAMPS.....	13	43	9	-	-
AMUSEMENTS.....	16	534	12	111	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

FRANKLIN COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Greenfield town:</b>					
Retail trade.....	245	27,988	189	1,637	1,399
Wholesale trade.....	28	9,493	13	157	x
Selected service trades.....	88	1,061	88	184	169
Amusements.....	7	414	5	72	x
<b>Montague town:</b>					
Retail trade.....	90	3,613	75	178	128
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades.....	24	149	24	20	15
<b>Orange town:</b>					
Retail trade.....	78	3,814	68	202	149
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades.....	15	129	13	8	8
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	290	13,153	252	583	428
Wholesale trade.....	10	1,996	2	60	x
Selected service trades.....	35	314	35	42	40

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 20-007

### HAMPDEN COUNTY, MASS.

Retail, wholesale, and service establishments located in Hampden County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$352.8 million, an increase of 158 percent over the \$136.7 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 182 percent rise over the same period, reaching a total of \$277.4 million in 1948 as compared with \$98.3 million in 1939. The service trades included in the Census of Business reported receipts totaling \$22.4 million in 1948 compared with \$8.5 million in 1939. Hotel receipts moved from \$2.5 million in 1939 to \$5.7 million in 1948. Amusement businesses in the county recorded receipts of \$6.1 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 21,324 paid employees for the workweek ended nearest November 15, 1948. Of these, 16,316 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 16,772 and 12,923. Wholesale trade establishments reported a total of 5,264 full- and part-week employees for the week of November 15, 1948, compared with 3,720 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,459; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,448.

These preliminary figures have been derived from a Census report on Hampden County, Massachusetts. The report also contains data for Chicopee, Holyoke, Longmeadow town, Ludlow town, Palmer town, Springfield, Westfield, and West Springfield town.

Final figures, superseding the preliminary data for Hampden County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hampden County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## HAMPDEN COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	4,337	352,814	3,518	21,324	16,316
Food group.....	1,225	91,267	1,127	3,475	2,502
Eating and drinking places.....	757	28,541	531	4,233	3,043
General merchandise grp, general stores.	108	37,253	79	3,772	2,672
Apparel group.....	391	30,221	289	1,993	1,439
Furniture-home furnishings-appliance grp.	259	21,090	179	1,334	1,191
Automotive group.....	170	47,243	100	1,495	1,409
Gasoline service stations.....	431	15,332	449	670	473
Lumber-building-hardware group.....	189	24,564	136	1,317	1,149
Drug and proprietary stores.....	152	11,986	112	775	498
All other retail stores.....	655	45,317	516	2,260	1,940
WHOLESALE TRADE, total.....	478	277,357	208	5,264	x
Merchant wholesalers, total.....	375	174,200	188	4,018	x
Groceries, foods.....	84	50,038	56	837	x
Dry goods, apparel.....	11	1,983	8	37	x
Hardware, elec'l, plum'g and heating.	40	23,114	10	598	x
Mach'y, equip't, industrial supplies..	56	7,923	34	328	x
Waste materials dealers.....	33	7,190	25	222	x
All other merchant wholesalers.....	151	83,952	55	1,996	x
Manufact'rs' sales branches, offices...	67	72,473	1	972	x
Agents, brokers (merchandise).....	19	4,068	16	34	x
Other types of wholesale.....	17	26,616	3	240	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	1,505	22,443	1,468	3,459	3,038
Personal services.....	1,004	12,378	977	2,242	1,997
Business services.....	86	2,758	68	474	370
Automotive repairs and services.....	247	5,165	254	551	502
Other repair services.....	168	2,142	169	192	169
HOTELS.....	44	5,748	19	1,179	932
TOURIST COURTS AND CAMPS.....	17	61	15	-	-
AMUSEMENTS.....	119	6,107	84	978	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HAMPDEN COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Chicopee:					
Retail trade.....	506	25,881	444	1,255	884
Wholesale trade.....	11	5,749	6	184	x
Selected service trades....	142	1,074	149	143	109
Hotels.....	5	264	3	35	30
Amusements.....	18	355	13	91	x
Holyoke:					
Retail trade.....	777	59,933	622	3,696	2,758
Wholesale trade.....	63	43,005	23	860	x
Selected service trades....	264	2,655	262	392	342
Amusements.....	22	1,344	17	218	x
Longmeadow town:					
Retail trade.....	17	1,232	15	70	51
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades....		Included with "Remainder of county"			
Ludlow town:					
Retail trade.....	100	3,084	99	133	80
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades....	23	110	24	6	5
Palmer town:					
Retail trade.....	162	11,054	147	498	350
Wholesale trade.....	6	2,131	3	20	x
Selected service trades....	43	252	48	25	20
Springfield:					
Retail trade.....	1,974	198,540	1,496	12,741	10,023
Wholesale trade.....	357	202,837	165	3,806	x
Selected service trades....	826	14,859	768	2,395	2,118
Hotels.....	21	4,220	7	900	715
Amusements.....	48	3,243	30	493	x
Westfield:					
Retail trade.....	272	21,231	212	1,348	1,055
Wholesale trade.....	11	4,302	2	137	x
Selected service trades....	76	822	75	138	126
Amusements.....	8	366	5	69	x
West Springfield town:					
Retail trade.....	218	17,574	191	941	679
Wholesale trade.....	17	4,413	7	112	x
Selected service trades....	66	1,881	71	286	252
Remainder of county: <sup>3/</sup>					
Retail trade.....	311	14,285	292	642	436
Wholesale trade.....	13	14,920	2	145	x
Selected service trades....	65	790	71	74	66

x Not available.

<sup>1/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-20-008

### HAMPSHIRE COUNTY, MASS.

Retail, wholesale, and service establishments located in Hampshire County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$59.2 million, an increase of 143 percent over the \$24.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.4 million in 1948 as compared with \$4.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.7 million in 1948 compared with \$1.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,721 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,129 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hampshire County, Massachusetts, which also includes data for Amherst town, Easthampton town, Northampton, South Hadley town, and Ware town. Final figures, superseding the preliminary data for Hampshire County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hampshire County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HAMPSHIRE COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	922	59,179	794	3,101	2,407
Food group.....	209	14,786	184	528	415
Eating and drinking places.....	181	5,254	157	711	475
General merchandise group, general stores.....	32	3,570	20	354	263
Apparel group.....	75	4,584	54	249	182
Furniture-home furnishings-appliance group.....	33	1,848	33	74	62
Automotive group.....	51	7,897	38	300	278
Gasoline service stations.....	98	2,933	108	110	77
Lumber-building-hardware group.....	45	5,362	31	253	239
Drug and proprietary stores.....	34	2,017	29	130	86
All other retail stores.....	164	10,928	140	392	330
WHOLESALE TRADE, total.....	33	10,389	16	201	x
Merchant wholesalers.....	22	5,990	12	164	x
Other types of wholesale.....	11	4,399	4	37	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	241	2,674	238	419	371
Personal services.....	171	1,828	163	344	300
Business services.....	8	37	7	8	8
Automotive repairs and services.....	41	596	46	54	53
Other repair services.....	21	213	22	13	10
HOTELS.....	13	2,202	8	587	462
AMUSEMENTS.....	18	925	8	157	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HAMPSHIRE COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Amherst town:</b>					
Retail trade.....	86	7,312	69	405	306
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades.....	34	436	31	68	60
<b>Easthampton town:</b>					
Retail trade.....	124	6,424	108	294	227
Selected service trades.....	28	214	26	25	19
<b>Northampton:</b>					
Retail trade.....	316	26,736	265	1,532	1,269
Wholesale trade.....	18	6,477	8	86	x
Selected service trades.....	100	1,287	98	219	204
<b>South Hadley town:</b>					
Retail trade.....	65	3,679	56	212	134
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades.....	28	247	30	38	31
<b>Ware town:</b>					
Retail trade.....	132	7,327	117	345	265
Wholesale trade.....	8	1,768	5	45	x
Selected service trades.....	28	321	28	54	45
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	199	7,701	179	313	206
Wholesale trade.....	7	2,144	3	70	x
Selected service trades.....	23	169	25	15	12

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-20-009

### MIDDLESEX COUNTY, MASS.

Retail, wholesale, and service establishments located in Middlesex County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$754.0 million, an increase of 150 percent over the \$301.4 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 276 percent rise over the same period, reaching a total of \$555.7 million in 1948 as compared with \$147.7 million in 1939. The service trades included in the Census of Business reported receipts totaling \$49.1 million in 1948 compared with \$24.5 million in 1939. Hotel receipts moved from \$1.1 million in 1939 to \$2.2 million in 1948. Amusement businesses in the county recorded receipts of \$9.6 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 42,637 paid employees for the workweek ended nearest November 15, 1948. Of these, 31,758 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 35,877 and 26,120. Wholesale trade establishments reported a total of 10,267 full- and part-week employees for the week of November 15, 1948, compared with 6,221 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 8,295; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 7,694.

These preliminary figures have been derived from a Census report on Middlesex County, Massachusetts. The report also contains data for twenty-six cities of 2,500 inhabitants or more located in Middlesex County.

Final figures, superseding the preliminary data for Middlesex County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Middlesex County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## MIDDLESEX COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	9,551	754,042	7,460	42,637	31,758
Food group.....	3,093	239,022	2,796	9,066	6,496
Eating and drinking places.....	1,453	62,416	974	9,146	6,830
General merchandise grp, general stores	290	60,374	180	6,080	3,369
Apparel group.....	693	40,107	493	2,496	1,764
Furniture-home furnishgs-appliance grp.	449	30,333	321	1,885	1,676
Automotive group.....	395	107,150	221	3,561	3,405
Gasoline service stations.....	969	34,659	976	1,578	1,182
Lumber-building-hardware group.....	411	46,340	253	2,134	1,936
Drug and proprietary stores.....	469	28,318	307	2,121	1,309
All other retail stores.....	1,329	105,323	939	4,570	3,791
WHOLESALE TRADE, total.....	706	555,653	285	10,267	x
Merchant wholesalers, total.....	547	247,144	243	6,188	x
Groceries, foods.....	89	41,222	45	879	x
Hardware, elec'l, plum'g and heat'g..	72	30,278	25	812	x
Mach'y, equip't, industrial supplies.	76	28,576	23	858	x
Automotive parts, accessories.....	59	11,974	18	598	x
All other merchant wholesalers.....	251	135,094	132	3,041	x
Manufact'rs' sales branches, offices...	90	221,202	3	3,342	x
Petroleum bulk plants, terminals.....	26	65,930	13	507	x
Agents, brokers (merchandise).....	37	20,110	26	141	x
Assemblers of farm products.....	6	1,267	-	89	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	3,781	49,066	3,688	8,295	7,268
Personal services.....	2,739	32,444	2,663	6,323	5,467
Business services.....	126	3,066	107	562	514
Automotive repairs and services.....	453	7,745	472	750	688
Other repair services.....	463	5,811	446	660	599
HOTELS.....	21	2,225	11	387	317
TOURIST COURTS AND CAMPS.....	19	90	20	9	9
AMUSEMENTS.....	196	9,585	112	2,003	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MIDDLESEX COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Arlington town:					
Retail trade.....	269	22,990	211	1,276	932
Wholesale trade.....	14	5,025	2	186	x
Selected service trades....	144	1,745	139	335	275
Ayer town:					
Retail trade.....	77	5,518	65	328	247
Belmont town:					
Retail trade.....	200	14,867	167	730	525
Selected service trades....	117	833	118	103	78
Cambridge:					
Retail trade.....	1,240	115,619	900	7,188	5,511
Wholesale trade.....	217	249,963	50	3,875	x
Selected service trades....	579	9,583	563	1,592	1,443
Concord town:					
Retail trade.....	90	8,693	72	420	339
Selected service trades....	29	334	28	24	21
Dracut town:					
Retail trade.....	65	2,340	54	204	135
Everett:					
Retail trade.....	439	24,095	342	1,344	958
Selected service trades....	163	2,225	159	345	271
Framingham town:					
Retail trade.....	351	31,777	251	2,160	1,501
Wholesale trade.....	38	10,820	18	195	x
Selected service trades....	131	1,275	139	145	117
Hudson town:					
Retail trade.....	119	6,795	102	321	242
Selected service trades....	44	222	43	25	19
Lexington town:					
Retail trade.....	112	8,968	84	461	348
Selected service trades....	29	401	29	49	39
Lowell:					
Retail trade.....	1,181	91,667	908	5,819	4,428
Wholesale trade.....	94	30,078	54	704	x
Selected service trades....	447	5,187	420	904	707
Amusements.....	33	1,875	24	271	x

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MIDDLESEX COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Malden:</b>					
Retail trade.....	585	50,269	470	2,992	2,197
Wholesale trade.....	33	16,853	16	282	x
Selected service trades....	240	3,420	225	644	583
<b>Marlborough:</b>					
Retail trade.....	236	14,258	196	744	533
Wholesale trade.....	17	1,491	9	56	x
Selected service trades....	86	726	90	106	86
<b>Maynard town:</b>					
Retail trade.....	108	6,916	94	369	246
Selected service trades....	38	477	38	102	88
<b>Medford:</b>					
Retail trade.....	393	36,980	314	1,619	1,275
Wholesale trade.....	21	11,395	7	232	x
Selected service trades....	163	2,401	172	447	406
Amusements.....	13	634	4	130	x
<b>Melrose:</b>					
Retail trade.....	173	13,943	130	747	547
Wholesale trade.....	10	2,875	6	68	x
Selected service trades....	89	904	77	145	127
<b>Natick town:</b>					
Retail trade.....	161	10,675	136	540	396
Wholesale trade.....	9	596	2	35	x
Selected service trades....	67	826	67	123	116
<b>Newton:</b>					
Retail trade.....	469	44,342	371	1,975	1,596
Wholesale trade.....	30	12,594	9	267	x
Selected service trades....	225	2,185	228	305	267
<b>Reading town:</b>					
Retail trade.....	111	8,417	78	483	353
Selected service trades....	44	490	43	72	57
<b>Somerville:</b>					
Retail trade.....	869	61,096	662	3,222	2,456
Wholesale trade.....	84	62,392	37	1,326	x
Selected service trades....	393	4,720	380	963	905
<b>Stoneham town:</b>					
Retail trade.....	101	7,912	95	374	283
Selected service trades....	28	310	25	76	67
<b>Wakefield town:</b>					
Retail trade.....	188	14,724	144	679	524
Wholesale trade.....	9	2,106	4	94	x
Selected service trades....	80	1,235	74	241	219

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MIDDLESEX COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Waltham:</b>					
Retail trade.....	482	47,881	337	3,099	2,089
Wholesale trade.....	31	16,579	12	303	x
Selected service trades.....	201	2,889	196	403	375
<b>Watertown town:</b>					
Retail trade.....	311	32,165	242	1,548	1,270
Selected service trades.....	146	3,412	134	747	666
<b>Winchester town:</b>					
Retail trade.....	108	9,120	88	460	362
Selected service trades.....	38	833	39	156	137
<b>Woburn:</b>					
Retail trade.....	232	16,519	197	838	592
Wholesale trade.....	7	1,601	1	35	x
Selected service trades.....	66	618	68	60	47
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	881	45,496	750	2,697	1,873
Wholesale trade.....	25	16,349	27	270	x
Selected service trades.....	171	1,538	171	142	112

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

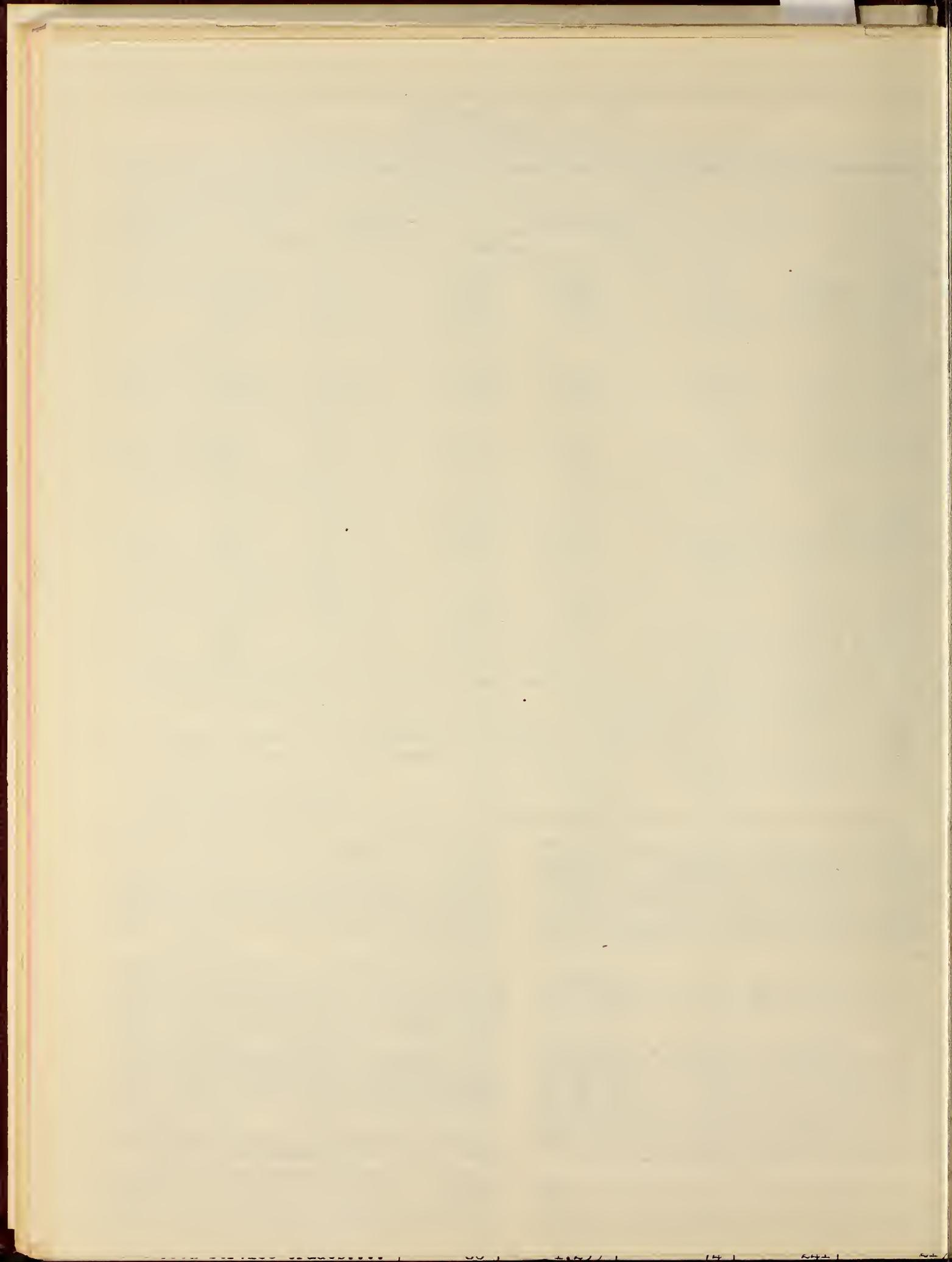
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-20-010

### NANTUCKET COUNTY, MASS.

Retail and service establishments located in Nantucket County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.8 million, an increase of 205 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$256,000 in 1948 compared with \$171,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 387 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 172 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nantucket County, Massachusetts. Final figures, superseding the preliminary data for Nantucket County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nantucket County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
NANTUCKET COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	109	5,790	104	363	328
Food group.....	18	1,831	17	43	38
Eating and drinking places.....	29	861	29	164	145
All other retail stores.....	62	3,098	58	156	145
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	24	256	23	24	17
Personal services.....	13	118	11	16	9
All other service trades.....	11	138	12	8	8
HOTELS.....	13	758	6	12	12

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-20-011

### NORFOLK COUNTY, MASS.

Retail, wholesale, and service establishments located in Norfolk County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$286.0 million, an increase of 151 percent over the \$114.1 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 150 percent rise over the same period, reaching a total of \$69.5 million in 1948 as compared with \$27.8 million in 1939. The service trades included in the Census of Business reported receipts totaling \$15.8 million in 1948 compared with \$7.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 15,909 paid employees for the workweek ended nearest November 15, 1948. Of these, 12,236 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 12,878 and 10,174. Wholesale trade establishments reported a total of 1,286 full- and part-week employees for the week of November 15, 1948, compared with 866 for the same week in 1939. For the selected service trades; November 15, 1948, paid employees numbered 2,539; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,428.

These preliminary figures have been derived from a Census report on Norfolk County, Massachusetts. The report also contains data for Braintree town, Brookline town, Canton town, Dedham town, Franklin town, Milton town, Needham town, Norwood town, Quincy, Randolph town, Stoughton town, Walpole town, Wellesley town, and Weymouth town.

Final figures, superseding the preliminary data for Norfolk County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Norfolk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
NORFOLK COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	3,260	285,961	2,383	15,909	12,236
Food group.....	859	89,731	707	3,715	2,769
Eating and drinking places.....	487	20,719	306	3,062	2,162
General merchandise grp, general stores	114	12,835	77	1,261	738
Apparel group.....	263	19,703	171	1,361	1,033
Furniture-home-furnishgs-appliance grp	177	9,513	128	565	494
Automotive group.....	174	49,896	86	1,710	1,649
Gasoline service stations.....	399	13,773	401	703	505
Lumber-building-hardware group.....	149	23,501	87	1,016	936
Drug and proprietary stores.....	177	11,533	104	851	515
All other retail stores.....	461	34,757	316	1,665	1,435
WHOLESALE TRADE, total.....	136	69,525	73	1,286	x
Merchant wholesalers, total.....	110	40,653	65	1,010	x
Groceries, foods.....	12	2,092	14	35	x
Hardware, elec'l, plum'g and heating.	12	3,688	2	105	x
Automotive parts, accessories.....	18	5,661	8	209	x
All other merchant wholesalers.....	68	29,212	41	661	x
Manufact'rs' sales branches, offices..	9	5,803	-	92	x
Agents, brokers (merchandise).....	10	4,887	6	21	x
Other types of wholesale.....	7	18,182	2	163	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	1,124	15,808	1,075	2,539	2,261
Personal services.....	808	10,458	770	1,993	1,770
Business services.....	32	739	27	59	51
Automotive repairs and services.....	170	3,144	170	333	302
Other repair services.....	114	1,467	108	154	138
HOTELS.....	16	1,945	10	355	263
TOURIST COURTS AND CAMPS.....	8	47	5	4	3
AMUSEMENTS.....	69	3,546	38	663	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## NORFOLK COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Braintree town:</b>					
Retail trade.....	142	10,764	101	444	334
Selected service trades...	46	583	40	100	98
<b>Brookline town:</b>					
Retail trade.....	454	51,570	282	2,998	2,411
Wholesale trade.....	36	16,547	17	471	x
Selected service trades...	235	5,054	222	807	734
<b>Canton town:</b>					
Retail trade.....	77	4,357	61	200	135
Selected service trades...	20	148	20	17	14
<b>Dedham town:</b>					
Retail trade.....	139	10,013	98	558	429
Selected service trades...	51	624	50	94	90
<b>Franklin town:</b>					
Retail trade.....	108	7,187	92	322	242
Selected service trades...	28	159	27	11	8
<b>Milton town:</b>					
Retail trade.....	66	6,880	46	366	286
Selected service trades...	23	215	21	38	33
<b>Needham town:</b>					
Retail trade.....	102	9,127	78	441	313
Wholesale trade.....	7	1,454	4	33	x
Selected service trades...	29	388	27	65	51
<b>Norwood town:</b>					
Retail trade.....	191	17,025	133	1,033	726
Selected service trades...	59	517	62	91	75
<b>Quincy:</b>					
Retail trade.....	811	87,057	571	5,299	4,096
Wholesale trade.....	45	23,331	21	342	x
Selected service trades...	330	4,349	324	686	607
<b>Randolph town:</b>					
Retail trade.....	83	6,015	73	285	218
Selected service trades...	21	182	20	17	15
<b>Stoughton town:</b>					
Retail trade.....	105	6,332	87	301	224
Selected service trades...	30	391	29	58	58

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
NORFOLK COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Walpole town:					
Retail trade.....	101	5,237	72	242	180
Selected service trades...	26	178	20	32	27
Wellesley town:					
Retail trade.....	162	23,177	101	1,253	1,058
Selected service trades...	56	995	50	207	186
Weymouth town:					
Retail trade.....	271	15,617	212	809	626
Selected service trades...	76	905	72	160	131
Amusements.....	7	199	3	72	x
Remainder of county: <sup>3/</sup>					
Retail trade.....	448	25,603	376	1,358	958
Selected service trades...	94	1,120	91	156	134

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-20-012

### PLYMOUTH COUNTY, MASS.

Retail, wholesale, and service establishments located in Plymouth County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$166.4 million, an increase of 143 percent over the \$68.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$54.1 million in 1948 as compared with \$20.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$7.9 million in 1948 compared with \$3.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 11,635 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 8,879 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Plymouth County, Massachusetts, which also includes data for Abington town, Bridgewater town, Brockton, Hingham town, Middleborough town, Plymouth town, Rockland town, and Whitman town. Final figures, superseding the preliminary data for Plymouth County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Plymouth County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PLYMOUTH COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	2,617	166,447	2,117	9,163	7,195
Food group.....	723	49,354	663	1,835	1,394
Eating and drinking places.....	448	13,415	340	1,785	1,385
General merchandise grp, general stores.....	89	11,034	59	1,122	654
Apparel group.....	208	15,348	143	824	655
Furniture-home furnishgs-appliance grp.....	141	6,962	115	597	573
Automotive group.....	129	22,266	84	779	730
Gasoline service stations.....	289	7,495	282	319	241
Lumber-building-hardware group.....	108	10,885	75	537	491
Drug and proprietary stores.....	83	5,119	48	414	281
All other retail stores.....	399	24,569	308	951	791
WHOLESALE TRADE, total.....	186	54,120	117	1,238	x
Merchant wholesalers, total.....	163	36,500	111	948	x
Groceries, foods.....	48	12,058	33	237	x
Dry goods, apparel.....	8	391	6	5	x
Hardware, elec'l, plum'g and heat'g..	6	2,464	3	67	x
Mach'y, equip't, industrial supplies..	32	3,930	21	150	x
Waste materials dealers.....	18	1,873	16	77	x
All other merchant wholesalers.....	51	15,784	32	412	x
Manufact'rs' sales branches, offices...	10	9,726	-	210	x
Petroleum bulk plants, terminals.....	8	4,622	3	52	x
Other types of wholesale.....	5	3,272	3	28	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	722	7,919	717	1,234	1,090
Personal services.....	489	4,953	470	937	838
All other service trades.....	233	2,966	247	297	252
HOTELS.....	60	1,381	60	138	119
TOURIST COURTS AND CAMPS.....	41	144	45	8	8
AMUSEMENTS.....	79	2,563	42	433	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PLYMOUTH COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Abington town:					
Retail trade.....	84	4,252	63	236	175
Selected service trades.....	23	171	23	21	14
Bridgewater town:					
Retail trade.....	85	5,651	72	197	144
Selected service trades.....	19	229	20	40	29
Brockton:					
Retail trade.....	819	70,927	582	4,428	3,527
Wholesale trade.....	137	41,558	78	991	x
Selected service trades.....	317	3,912	317	689	631
Amusements.....	12	1,001	7	177	x
Hingham town:					
Retail trade.....	106	6,314	94	331	274
Selected service trades.....	29	209	28	37	27
Middleborough town:					
Retail trade.....	165	8,686	152	404	288
Wholesale trade.....	7	2,401	7	41	x
Selected service trades.....	40	611	35	88	88
Plymouth town:					
Retail trade.....	227	13,040	197	745	586
Wholesale trade.....	12	3,065	9	47	x
Selected service trades.....	59	548	66	84	73
Tourist courts and camps.....	5	14	5	-	-
Rockland town:					
Retail trade.....	108	7,392	95	355	273
Selected service trades.....	40	363	42	55	41
Whitman town:					
Retail trade.....	113	8,023	89	435	347
Selected service trades.....	38	314	36	42	39
Remainder of county: <sup>3/</sup>					
Retail trade.....	910	42,162	773	2,032	1,581
Wholesale trade.....	15	4,706	8	86	x
Selected service trades.....	157	1,562	150	178	148
Tourist courts and camps.....	30	110	31	7	7
Amusements.....	41	957	21	78	x

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-20-013

### SUFFOLK COUNTY, MASS.

Retail, wholesale, and service establishments located in Suffolk County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1,143,300,000, an increase of 122 percent over the \$515,000,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 175 percent rise over the same period, reaching a total of \$4,625,400,000 in 1948 as compared with \$1,680,300,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$95,000,000 in 1948 compared with \$46,600,000 in 1939. Hotel receipts moved from \$15,200,000 in 1939 to \$34,200,000 in 1948. Amusement businesses in the county recorded receipts of \$42,500,000 in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 76,539 paid employees for the workweek ended nearest November 15, 1948. Of these, 63,995 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 69,546 and 58,449. Wholesale trade establishments reported a total of 47,222 full- and part-week employees for the week of November 15, 1948, compared with 37,793 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 14,795; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 14,265.

These preliminary figures have been derived from a Census report on Suffolk County, Massachusetts. The report also contains data for Boston, Chelsea, Revere, and Winthrop town.

Final figures, superseding the preliminary data for Suffolk County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Suffolk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SUFFOLK COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	10,904	1,143,292	7,953	76,539	63,995
Food group.....	3,541	249,280	3,215	8,925	6,652
Eating and drinking places.....	1,946	123,083	1,031	17,455	14,276
Gen'l merchandise grp, gen'l stores....	396	281,989	282	22,817	19,466
Apparel group.....	1,095	125,728	751	8,508	7,122
Furniture-furnishings-appliances grp...	556	56,721	369	3,701	3,510
Automotive group.....	228	87,855	121	2,822	2,744
Gasoline service stations.....	508	20,277	484	983	808
Lumber-building-hardware group.....	308	27,298	196	1,319	1,216
Drug and proprietary stores.....	477	32,981	296	2,428	1,594
All other retail stores.....	1,849	138,080	1,208	7,581	6,607
WHOLESALE TRADE, total.....	4,492	4,625,405	2,236	47,222	x
Merchant wholesalers, total.....	2,937	1,987,533	1,512	30,517	x
Groceries, foods.....	598	407,196	345	6,642	x
Dry goods, apparel.....	436	173,467	207	2,622	x
Hardware, elec'l, plum'g and heat'g..	193	135,669	58	3,692	x
Mach'y, equip't, industrial supplies...	422	217,065	206	3,863	x
Waste materials dealers.....	214	76,153	174	1,504	x
All other merchant wholesalers.....	1,074	977,983	522	12,194	x
Manufact'rs' sales branches, offices...	683	1,478,446	12	12,993	x
Petroleum bulk plants, terminals.....	23	136,502	1	1,210	x
Agents, brokers (merchandise).....	833	978,478	697	2,259	x
Assemblers of farm products.....	16	44,446	14	243	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	5,315	95,017	5,034	14,795	12,981
Personal services.....	3,667	42,636	3,611	7,837	6,986
Business services.....	542	30,785	401	4,510	3,845
Automotive repairs and services.....	495	13,672	418	1,529	1,337
Other repair services.....	611	7,924	604	919	813
HOTELS.....	68	34,219	23	6,464	5,264
AMUSEMENTS.....	319	42,484	161	4,359	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SUFFOLK COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Boston:</b>					
Retail trade.....	9,817	1,078,972	7,088	73,349	61,586
Wholesale trade.....	4,271	4,503,130	2,059	45,233	x
Selected service trades....	4,914	90,422	4,624	14,110	12,357
Hotels.....	60	33,846	19	6,398	5,206
<b>Chelsea:</b>					
Retail trade.....	550	35,692	429	1,740	1,353
Wholesale trade.....	195	81,265	165	1,648	x
Selected service trades....	215	2,874	216	484	448
<b>Revere:</b>					
Retail trade.....	402	21,009	312	1,096	818
Wholesale trade.....	20	39,182	10	283	x
Selected service trades....	125	1,028	132	122	105
<b>Winthrop town:</b>					
Retail trade.....	135	7,619	124	354	238
Wholesale trade.....	6	1,828	2	58	x
Selected service trades....	61	693	62	79	71

x Not available

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

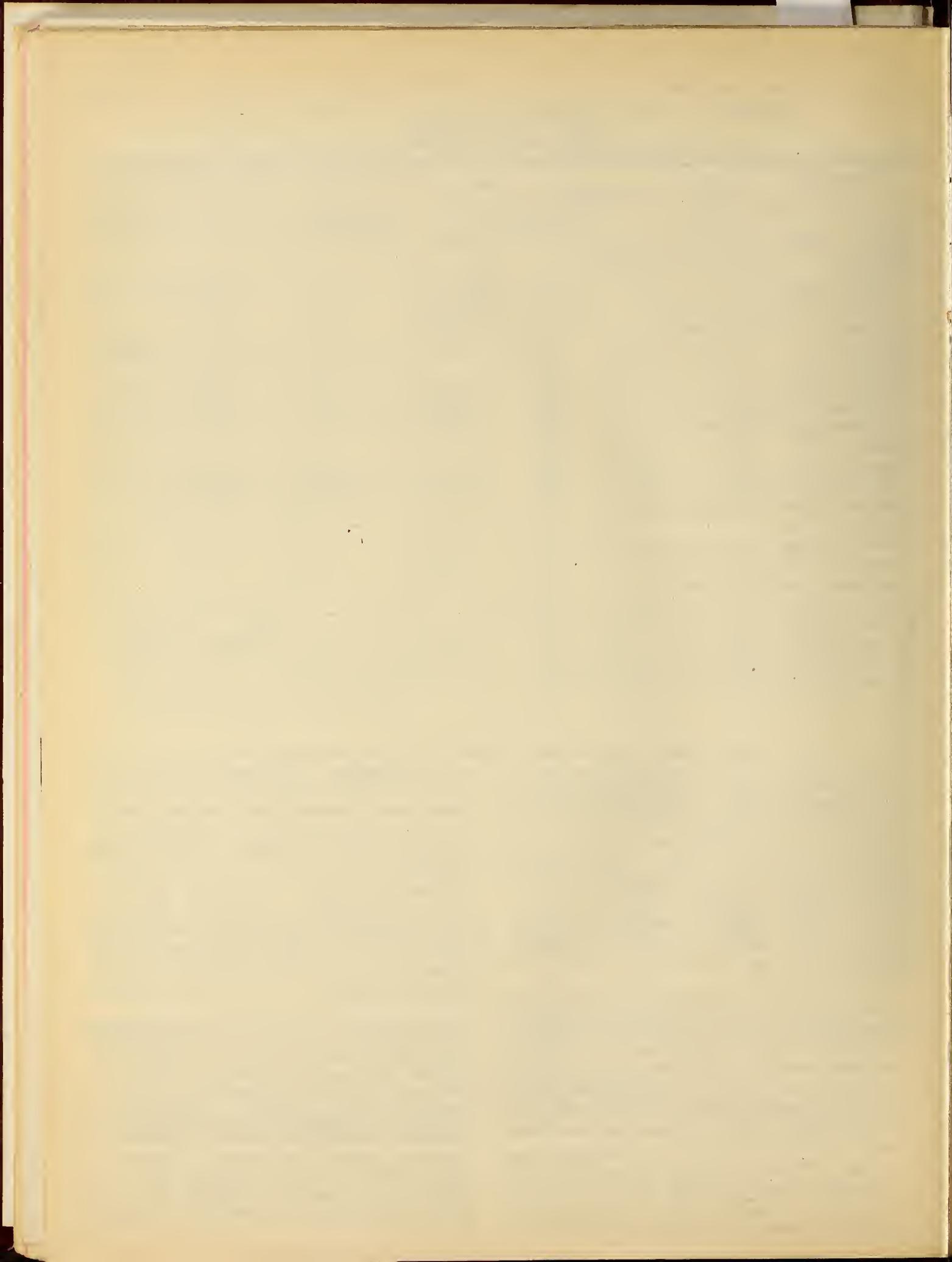
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-20-014

### WORCESTER COUNTY, MASS.

Retail, wholesale, and service establishments located in Worcester County, Massachusetts, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$474.8 million, an increase of 155 percent over the \$186.0 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 200 percent rise over the same period, reaching a total of \$302.4 million in 1948 as compared with \$100.8 million in 1939. The service trades included in the Census of Business reported receipts totaling \$25.9 million in 1948 compared with \$9.7 million in 1939. Hotel receipts moved from \$2.0 million in 1939 to \$4.7 million in 1948. Amusement businesses in the county recorded receipts of \$6.5 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 26,679 paid employees for the workweek ended nearest November 15, 1948. Of these, 20,494 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 20,979 and 16,358. Wholesale trade establishments reported a total of 5,844 full- and part-week employees for the week of November 15, 1948, compared with 3,906 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,942; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,771.

These preliminary figures have been derived from a Census report on Worcester County, Massachusetts. The report also contains data for Athol town, Auburn town, Blackstone town, Clinton town, Dudley town, Fitchburg, Gardner, Hopedale town, Leominster, Milford town, Millbury town, Northbridge town, Southbridge town, Spencer town, Uxbridge town, Webster town, Winchendon town and Worcester.

Final figures, superseding the preliminary data for Worcester County, will be included in a Bulletin for the State of Massachusetts to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Worcester County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WORCESTER COUNTY, MASS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	6,336	474,773	5,174	26,679	20,494
Food group.....	1,707	135,118	1,575	5,234	3,986
Eating and drinking places.....	1,211	40,291	873	5,406	3,920
General merchandise grp, general stores	196	42,394	129	3,901	2,686
Apparel group.....	511	41,980	364	2,869	2,034
Furniture-home furnishgs-appliance grp	338	24,449	273	1,392	1,241
Automotive group.....	314	61,052	230	2,057	1,949
Gasoline service stations.....	666	21,402	678	860	596
Lumber-building-hardware group.....	251	29,823	171	1,268	1,120
Drug and proprietary stores.....	198	14,194	137	979	698
All other retail stores.....	944	64,070	744	2,713	2,264
WHOLESALE TRADE, total.....	594	302,396	260	5,844	x
Merchant wholesalers, total.....	474	202,606	238	4,594	x
Groceries, foods.....	95	55,748	68	1,029	x
Dry goods, apparel.....	23	5,477	13	82	x
Hardware, elec'l, plum'g and heat'g.	40	17,555	15	408	x
Mach'y, equip't, industrial supplies	71	20,371	35	602	x
Waste material dealers.....	67	13,456	42	402	x
All other merchant wholesalers.....	178	89,999	65	2,071	x
Manufact'rs' sales branches, offices..	64	63,690	-	934	x
Petroleum bulk plants, terminals.....	28	25,292	4	208	x
Agents, brokers (merchandise).....	22	8,160	16	51	x
Assemblers of fam'd products.....	6	2,648	2	57	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	2,163	25,949	2,201	3,942	3,279
Personal services.....	1,533	14,751	1,561	2,704	2,324
Business services.....	94	2,634	82	373	240
Automotive repairs and services.....	294	6,007	302	598	498
Other repair services.....	242	2,557	256	267	217
HOTELS.....	75	4,676	35	984	779
TOURIST COURTS AND CAMPS.....	32	132	41	8	2
AMUSEMENTS.....	201	6,536	137	1,184	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WORCESTER COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Athol town:					
Retail trade.....	172	12,014	124	618	449
Wholesale trade.....	9	4,633	4	79	x
Selected service trades....	48	464	53	80	62
Auburn town:					
Retail trade.....	78	3,142	69	185	151
Selected service trades....	10	112	10	8	6
Blackstone town:					
Retail trade.....	33	1,107	28	66	41
Selected service trades....	11	152	11	28	26
Clinton town:					
Retail trade.....	194	12,642	165	694	499
Selected service trades....	59	478	63	74	66
Dudley town:					
Retail trade.....	30	1,308	21	86	48
Selected service trades....		Included with "Remainder of county"			
Fitchburg:					
Retail trade.....	567	50,346	405	2,916	2,233
Wholesale trade.....	62	28,714	28	556	x
Selected service trades....	206	2,401	222	395	334
Amusements.....	13	681	8	103	x
Gardner:					
Retail trade.....	255	20,855	202	1,172	855
Wholesale trade.....	20	17,468	7	304	x
Selected service trades....	96	868	107	119	98
Hopedale town:					
Retail trade.....	12	1,704	12	112	96
Selected service trades....	8	55	8	6	6
Leominster:					
Retail trade.....	309	19,760	273	1,080	787
Wholesale trade.....	15	5,371	7	54	x
Selected service trades....	103	867	108	136	102
Milford town:					
Retail trade.....	248	15,457	223	810	552
Selected service trades....	87	848	99	152	123
Millbury town:					
Retail trade.....	83	4,440	65	231	158
Selected service trades....	23	197	26	15	12
Northbridge town:					
Retail trade.....	113	6,610	94	285	205
Selected service trades....	33	466	30	55	48
Southbridge town:					
Retail trade.....	250	16,883	230	905	658
Wholesale trade.....	10	1,111	6	42	x
Selected service trades....	97	838	95	101	70
Spencer town:					
Retail trade.....	115	6,626	118	258	219
Selected service trades....	35	306	35	54	44
Uxbridge town:					
Retail trade.....	78	4,588	60	184	143
Selected service trades....	23	112	21	15	13

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WORCESTER COUNTY, MASS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Webster town:					
Retail trade.....	215	11,994	171	678	463
Wholesale trade.....	8	1,553	6	39	x
Selected service trades....	80	654	79	97	87
Winchendon town:					
Retail trade.....	90	5,307	83	262	190
Selected service trades....	37	322	39	30	23
Worcester:					
Retail trade.....	2,289	225,475	1,760	13,459	10,862
Wholesale trade.....	403	219,980	171	4,352	x
Selected service trades....	972	14,872	959	2,408	2,020
Amusements.....	46	3,055	27	528	x
Remainder of county: <sup>3/</sup>					
Retail trade.....	1,205	54,515	1,071	2,678	1,885
Wholesale trade.....	49	18,440	26	263	x
Selected service trades....	235	1,937	236	169	139
Amusements.....	84	885	60	90	x

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



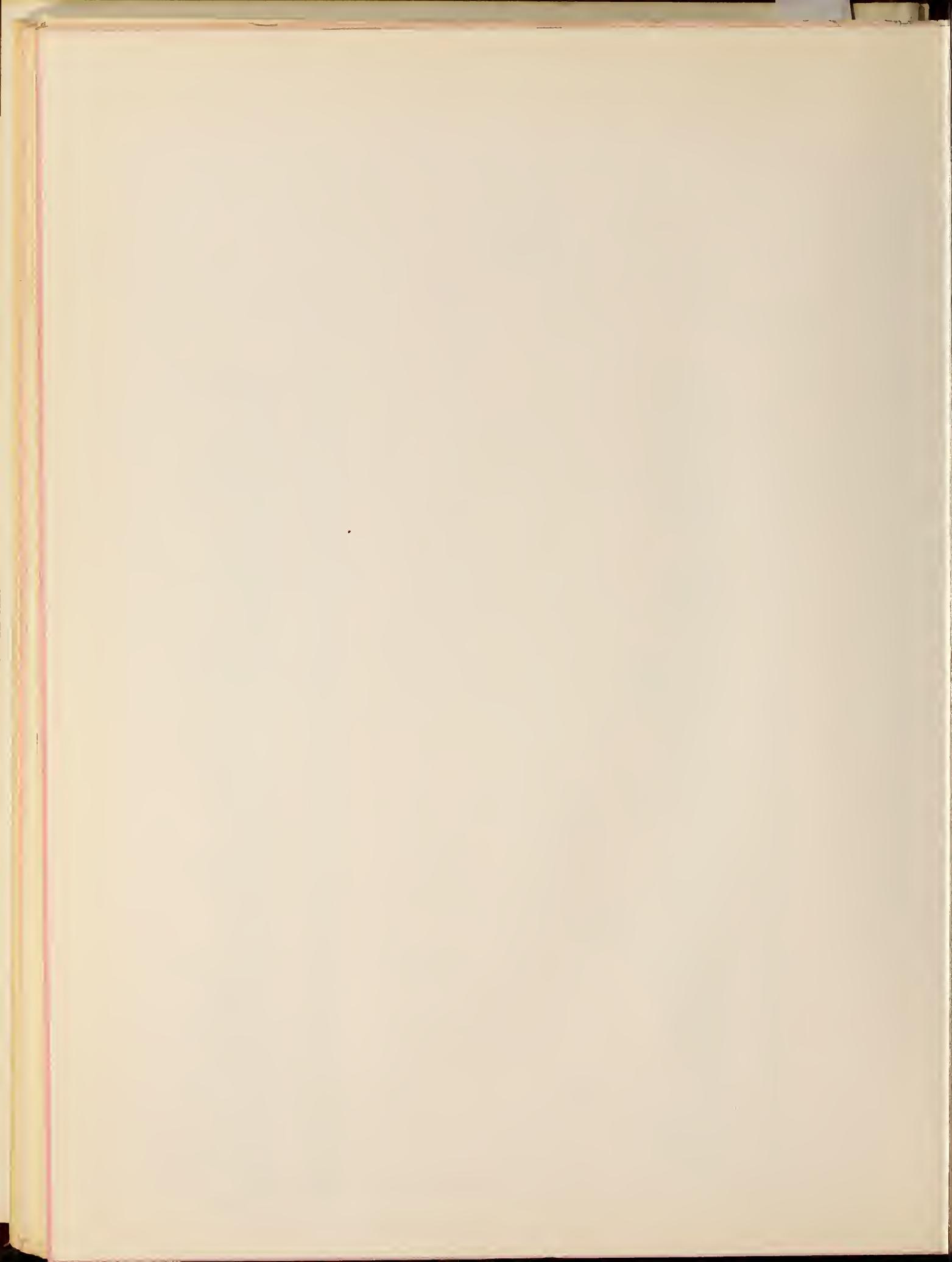


MICHIGAN

counties

MICHIGAN

1. Alcona
2. Alger
3. Allegan
4. Alpena
5. Antrim
6. Arenac
7. Baraga
8. Barry
9. Bay
10. Benzie
11. Berrien
12. Branch
13. Calhoun
14. Cass
15. Charlevoix
16. Cheboygan
17. Chippewa
18. Clare
19. Clinton
20. Crawford
21. Delta
22. Dickinson
23. Eaton
24. Emmet
25. Genesee
26. Gladwin
27. Gogebic
28. Grand Traverse
29. Gratiot
30. Hillsdale
31. Houghton
32. Huron
33. Ingham
34. Ionia
35. Iosco
36. Iron
37. Isabella
38. Jackson
39. Kalamazoo
40. Kalkaska
41. Kent
42. Keweenaw
43. Lake
44. Lapeer
45. Leelanau
46. Lenawee
47. Livingston
48. Luce
49. Mackinac
50. Macomb
51. Manistee
52. Marquette
53. Mason
54. Mecosta
55. Menominee
56. Midland
57. Missaukee
58. Monroe
59. Montcalm
60. Montmorency
61. Muskegon
62. Newaygo
63. Oakland
64. Oceana
65. Ogemaw
66. Ontonagon
67. Osceola
68. Oscoda
69. Otsego
70. Ottawa
71. Presque Isle
72. Roscommon
73. Saginaw
74. St. Clair
75. St. Joseph
76. Sanilac
77. Schoolcraft
78. Shiawassee
79. Tuscola
80. Van Buren
81. Washtenaw
82. Wayne
83. Wexford



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-21-000

### MICHIGAN

Retail, wholesale, and service establishments located in Michigan showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$5,941,500,000, an increase of 226 percent over the \$1,820,800,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 237 percent rise over the same period, reaching a total of \$6,486,000,000 in 1948 as compared with \$1,926,500,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$362,400,000 in 1948 compared with \$122,500,000 in 1939. Hotel receipts moved from \$29,100,000 in 1939 to \$67,600,000 in 1948. Amusement businesses in the State recorded receipts of \$92,600,000 in 1948 compared with \$36,000,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 305,887 paid employees for the workweek ended nearest November 15, 1948. Of these, 240,319 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 208,645 and 165,837. Wholesale trade establishments reported a total of 83,190 full- and part-week employees for the week of November 15, 1948, compared with 53,695 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 55,273; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 35,952.

These preliminary figures have been compiled from similar releases being made available for each county in Michigan. Final figures, superseding the preliminary data for Michigan, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Michigan as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## MICHIGAN

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	68,327	5,941,538	71,267	305,887	240,319
Food group.....	18,144	1,425,628	19,267	49,806	34,234
Eating and drinking places.....	13,327	444,979	15,579	57,831	44,631
General merchandise grp, general stores..	1,951	733,458	1,560	59,823	45,170
Apparel group.....	4,519	416,899	3,829	24,357	18,720
Furniture-home furnisngs-appliance grp..	3,356	271,332	3,248	14,292	12,792
Automotive group.....	3,804	1,098,237	3,449	28,842	27,410
Gasoline service stations.....	8,492	347,358	9,392	13,335	9,765
Lumber-building-hardware group.....	4,885	510,564	5,079	22,089	19,586
Drug and proprietary stores.....	2,321	231,458	2,310	12,907	8,836
All other retail stores.....	7,528	461,625	7,554	22,605	19,175
WHOLESALE TRADE, total.....	8,314	6,485,958	5,817	83,190	x
Merchant wholesalers, total.....	4,926	2,434,993	3,857	49,387	x
Groceries, confectionery, meats.....	651	362,863	558	5,602	x
Farm products, edible.....	511	262,738	573	5,008	x
Tobacco.....	125	122,484	133	1,057	x
Furniture, home furnishings.....	81	24,616	63	758	x
Automotive supplies.....	478	120,876	372	4,493	x
Electrical merchandise.....	190	157,428	113	3,446	x
Hardware, plumbing, heating.....	222	145,298	137	4,112	x
Lumber, construction materials.....	237	144,479	111	3,229	x
Mach'y, equip't, industrial supplies..	770	201,010	513	6,130	x
All other merchant wholesalers.....	1,661	893,201	1,284	15,552	x
Manufact'rs' sales branches, offices....	981	2,443,668	15	23,747	x
Petroleum bulk plants, terminals.....	1,074	494,776	906	4,760	x
Agents, brokers (merchandise).....	912	888,066	813	2,882	x
Assemblers of farm products.....	421	224,455	226	2,414	x
SELECTED SERVICE TRADES, total.....	21,206	362,355	22,064	55,273	47,719
Personal services.....	13,685	191,208	14,249	32,605	28,692
Business services.....	1,104	78,368	1,016	13,142	11,178
Automotive repairs and services.....	3,677	61,059	3,857	6,432	5,153
Other repairs and services.....	2,740	31,720	2,942	3,094	2,696
HOTELS.....	1,121	67,551	1,128	11,622	10,029
TOURIST COURTS AND CAMPS.....	1,442	4,712	1,637	175	121
AMUSEMENTS.....	2,600	92,630	2,326	17,100	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-21-001

### ALCONA COUNTY, MICHIGAN

Retail and service establishments located in Alcona County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.4 million, an increase of 240 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$70,000 in 1948 compared with \$17,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 103 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 52 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Alcona County, Michigan. Final figures, superseding the preliminary data for Alcona County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Alcona County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ALCONA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	109	3,448	123	100	79
Food group.....	34	1,049	35	11	11
Eating and drinking places.....	23	373	28	26	13
Gasoline service stations.....	22	486	24	13	9
All other retail stores.....	30	1,540	36	50	46
SELECTED SERVICE TRADES <sup>2/</sup> .....	14	70	14	3	3
HOTELS.....	9	125	12	10	7
TOURIST COURTS AND CAMPS.....	18	37	19	-	-

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-21-002

### ALGER COUNTY, MICH.

Retail, wholesale, and service establishments located in Alger County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.1 million, an increase of 173 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.6 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$142,000 in 1948 compared with \$35,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 387 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 255 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Alger County, Michigan, which also includes data for the city of Munising. Final figures, superseding the preliminary data for Alger County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Alger County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ALGER COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	171	7,074	188	333	279
Food group.....	47	2,060	55	49	38
Eating and drinking places.....	47	840	55	87	70
General merchandise grp, general stores.	17	1,138	18	41	33
Apparel group.....	7	364	7	11	10
Furniture-home furnishgs-appliance grp.	9	333	7	13	11
Automotive group.....	9	917	9	33	32
Gasoline service stations.....	19	484	18	25	14
Lumber-building-hardware group.....	7	460	11	48	45
All other retail stores.....	9	478	8	26	26
WHOLESALE TRADE.....	12	1,632	8	38	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	25	142	27	16	15
Personal services.....	18	105	19	13	12
All other service trades.....	7	37	8	3	3
HOTELS.....	8	114	9	19	19
TOURIST COURTS AND CAMPS.....	32	64	42	6	2

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
ALGER COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
Munising:					
Retail trade.....	77	4,730	80	214	187
Tourist courts and camps...	9	21	10	5	1
Remainder of county:					
Retail trade.....	94	2,344	108	119	92
Tourist courts and camps...	23	43	32	1	1

<sup>1</sup>/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publication, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-21-003

### ALLEGAN COUNTY, MICH.

Retail, wholesale, and service establishments located in Allegan County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$36.8 million, an increase of 250 percent over the \$10.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.1 million in 1948 as compared with \$5.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,906 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,169 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Allegan County, Michigan, which also includes data for the cities of Allegan and Otsego. Final figures, superseding the preliminary data for Allegan County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Allegan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ALLEGAN COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	631	36,807	699	1,471	1,116
Food group.....	147	9,917	169	287	218
Eating and drinking places.....	107	2,400	137	286	192
General merchandise group, general stores....	23	1,867	22	138	86
Apparel group.....	25	765	30	26	17
Furniture-home furnishings-appliance group..	35	972	32	51	36
Automotive group.....	47	6,011	47	176	165
Gasoline service stations.....	89	2,486	99	86	57
Lumber-building-hardware group.....	72	5,431	89	209	181
Drug and proprietary stores.....	13	799	12	57	35
All other retail stores.....	73	6,159	62	155	129
WHOLESALE TRADE, total.....	53	13,130	40	340	x
Merchant wholesalers.....	22	5,070	19	151	x
Petroleum bulk plants, terminals.....	20	3,544	19	47	x
Other types of wholesale.....	11	4,516	2	142	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	148	1,147	160	95	77
Personal services.....	85	569	93	62	46
Business services.....	5	38	5	3	2
Automotive repairs and services.....	40	464	45	24	23
Other repair services.....	18	76	17	6	6
HOTELS.....	40	789	54	11	6
TOURIST COURTS AND CAMPS.....	17	38	25	-	-
AMUSEMENTS.....	20	471	22	104	x

x Not available

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ALLEGAN COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Allegan:</b>					
Retail trade.....	107	8,142	116	373	285
Selected service trades.....	29	325	36	30	28
<b>Otsego:</b>					
Retail trade.....	68	3,534	73	155	122
Selected service trades.....	21	165	23	18	11
<b>Remainder of county:<sup>2/</sup></b>					
Retail trade.....	456	25,131	510	943	709
Selected service trades.....	98	657	101	47	38
Hotels.....	40	789	54	11	6
Tourist courts and camps.....	17	38	25	-	-

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1943, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-21-004

### ALPENA COUNTY, MICH.

Retail, wholesale, and service establishments located in Alpena County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.9 million, an increase of 200 percent over the \$6.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.1 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$684,000 in 1948 compared with \$211,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,302 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 767 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Alpena County, Michigan, which also includes data for the city of Alpena. Final figures, superseding the preliminary data for Alpena County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Alpena County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ALPENA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	294	18,888	294	974	733
Food group.....	83	5,185	88	133	103
Eating and drinking places.....	51	1,492	59	177	112
General merchandise grp, general stores	10	2,447	3	194	136
Apparel group.....	16	1,432	17	74	55
Furniture-home furnishgs-appliance grp.	9	444	7	29	25
Automotive group.....	23	3,163	23	121	103
Gasoline service stations.....	36	1,164	36	48	34
Lumber-building-hardware group.....	28	1,649	24	89	72
Drug and proprietary stores.....	7	554	8	35	29
All other retail stores.....	31	1,358	29	74	64
WHOLESALE TRADE, total.....	34	11,094	20	264	x
Merchant wholesalers.....	25	8,426	14	230	x
Other types of wholesale.....	9	2,668	6	34	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	74	684	81	64	52
Personal services.....	41	454	46	54	42
All other service trades.....	33	230	35	10	10
TOURIST COURTS AND CAMPS.....	13	80	13	9	7

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
ALPENA COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Alpena:					
Retail trade.....	197	15,609	192	839	656
Selected service trades....	61	612	67	63	51
Remainder of county:					
Retail trade.....	97	3,279	102	135	77
Selected service trades....	13	72	14	1	1

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P21-005

### ANTRIM COUNTY, MICH.

Retail, wholesale, and service establishments located in Antrim County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.1 million, an increase of 294 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$945,000 in 1948 as compared with \$399,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$143,000 in 1948 compared with \$31,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 354 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 138 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Antrim County, Michigan. Final figures, superseding the preliminary data for Antrim County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Antrim County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## ANTRIM COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	189	7,088	206	320	220
Food group.....	41	2,276	47	54	26
Eating and drinking places.....	44	596	44	103	68
General merchandise grp, general stores.	9	321	10	19	15
Apparel group.....	6	162	6	7	2
Furniture-home furnishings-appliance grp.	6	132	7	3	2
Automotive group.....	6	331	6	12	10
Gasoline service stations.....	31	778	35	29	25
Lumber-building-hardware group.....	23	1,546	28	57	49
Drug and proprietary stores.....	7	262	7	11	6
All other retail stores.....	16	684	16	25	17
WHOLESALE TRADE.....	11	945	10	24	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	28	143	28	10	7
Personal services.....	22	88	21	8	5
All other service trades.....	6	55	7	2	2
HOTELS.....	10	130	12	4	3
TOURIST COURTS AND CAMPS.....	41	77	40	3	2

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-21-006

### ARENAC COUNTY, MICH.

Retail, wholesale, and service establishments located in Arenac County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.9 million, an increase of 259 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.7 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$247,000 in 1948 compared with \$43,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 424 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 250 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Arenac County, Michigan. Final figures, superseding the preliminary data for Arenac County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Arenac County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ARENAC COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	155	7,871	186	360	282
Food group.....	32	1,644	42	44	32
Eating and drinking places.....	37	1,187	46	150	115
General merchandise grp, general stores	10	596	13	25	23
Furniture-home furnishgs--appliance grp	7	213	6	5	5
Automotive group.....	11	1,602	12	50	48
Gasoline service stations.....	31	932	34	44	24
Lumber-building--hardware group.....	14	1,123	19	20	17
All other retail stores.....	13	574	14	22	18
WHOLESALE TRADE.....	11	2,724	8	47	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	20	247	24	17	15
Personal services.....	11	107	12	10	9
All other service trades.....	9	140	12	7	6
TOURIST COURTS AND CAMPS.....	18	49	23	1	1

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-21-007

### BARAGA COUNTY, MICH.

Retail, wholesale, and service establishments located in Baraga County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.5 million, an increase of 162 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$125,000 in 1948 compared with \$22,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 302 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 209 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Baraga County, Michigan, which also includes data for the city of L'Anse. Final figures, superseding the preliminary data for Baraga County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Baraga County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BARAGA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	107	5,508	94	271	211
Food group.....	21	1,603	17	62	46
Eating and drinking places.....	27	522	26	65	40
Gasoline service stations.....	20	472	21	17	11
All other retail stores.....	39	2,911	30	127	114
WHOLESALE TRADE.....	10	1,181	8	17	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	19	125	20	14	11
Personal services.....	11	52	12	7	7
All other service trades.....	8	73	8	7	4

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
BARAGA COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
L'Anse:					
Retail trade.....	50	3,054	39	152	120
Remainder of county:					
Retail trade.....	57	2,354	55	119	91

<sup>1</sup>/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-21-008

### BARRY COUNTY, MICH.

Retail, wholesale, and service establishments located in Barry County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.9 million, an increase of 273 percent over the \$4.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.3 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$631,000 in 1948 compared with \$111,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 848 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 534 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Barry County, Michigan, which also includes data for the city of Hastings. Final figures, superseding the preliminary data for Barry County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Barry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BARRY COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	290	17,935	304	743	531
Food group.....	89	5,008	96	157	107
Eating and drinking places.....	36	913	41	112	79
General merchandise grp, general stores.....	10	741	7	70	31
Apparel group.....	11	650	11	29	20
Furniture-home furnishgs-appliance grp.....	15	797	16	26	25
Automotive group.....	20	2,682	19	82	69
Gasoline service stations.....	36	1,439	39	61	35
Lumber-building-hardware group.....	36	2,732	40	119	97
Drug and proprietary stores.....	10	587	11	31	17
All other retail stores.....	27	2,386	24	56	51
WHOLESALE TRADE, total.....	24	4,344	21	56	x
Merchant wholesalers.....	8	870	7	17	x
Other types of wholesale.....	16	3,474	14	39	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	84	631	93	49	41
Personal services.....	40	309	43	34	26
All other service trades.....	44	322	50	15	15
AMUSEMENTS.....	25	192	25	37	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

90399

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
BARRY COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Hastings:					
Retail trade.....	111	10,726	108	493	364
Wholesale trade.....	12	2,940	10	38	x
Selected service trades....	39	385	43	46	38
Remainder of county:					
Retail trade.....	179	7,209	196	250	167
Wholesale trade.....	12	1,404	11	18	x
Selected service trades....	45	246	50	3	3

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.  
2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P- 21-009

### BAY COUNTY, MICH.

Retail, wholesale, and service establishments located in Bay County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$87.8 million, an increase of 260 percent over the \$24.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$55.6 million in 1948 as compared with \$16.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.1 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,504 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,753 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bay County, Michigan, which also includes data for Bay City. Final figures, superseding the preliminary data for Bay County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BAY COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,079	87,807	1,124	4,127	3,079
Food group.....	307	19,619	320	631	423
Eating and drinking places.....	203	5,946	228	751	586
General merchandise grp, general stores	22	20,663	19	836	536
Apparel group.....	77	5,532	69	320	227
Furniture-home furnishings-appliance grp	63	5,142	69	280	259
Automotive group.....	54	10,331	47	338	322
Gasoline service stations.....	121	5,399	125	223	151
Lumber-building-hardware group.....	77	6,820	81	319	275
Drug and proprietary stores.....	33	2,784	31	139	86
All other retail stores.....	122	5,571	135	290	214
WHOLESALE TRADE, total.....	113	55,550	70	967	x
Merchant wholesalers, total.....	73	37,127	53	817	x
Groceries, foods.....	14	7,010	11	119	x
Hardware, elec'l, plum'g and heat'g.	5	8,850	-	249	x
Mach'y, equip't, industrial supplies	11	1,115	9	54	x
Waste materials dealers.....	10	4,171	9	93	x
All other merchant wholesalers.....	33	15,981	24	302	x
Petroleum bulk plants, terminals.....	22	11,685	12	80	x
Assemblers of farm products.....	10	3,372	4	36	x
Other types of wholesale.....	8	3,366	1	34	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	314	3,132	319	410	356
Personal services.....	187	1,894	184	303	267
Business services.....	12	183	13	22	19
Automotive repairs and services.....	62	796	66	66	56
Other repair services.....	53	259	56	19	14
HOTELS.....	10	902	9	174	162
TOURIST COURTS AND CAMPS.....	16	94	16	6	4
AMUSEMENTS.....	64	1,276	47	283	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BAY COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Bay City:					
Retail trade.....	732	73,192	730	3,590	2,675
Wholesale trade.....	85	43,364	58	855	x
Selected service trades...	230	2,499	229	352	311
Amusements.....	24	945	11	241	x
Remainder of county:					
Retail trade.....	347	14,615	394	537	404
Wholesale trade.....	28	12,186	12	112	x
Selected service trades...	84	633	90	58	45
Tourist courts and camps..	16	94	16	6	4
Amusements.....	40	331	36	42	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

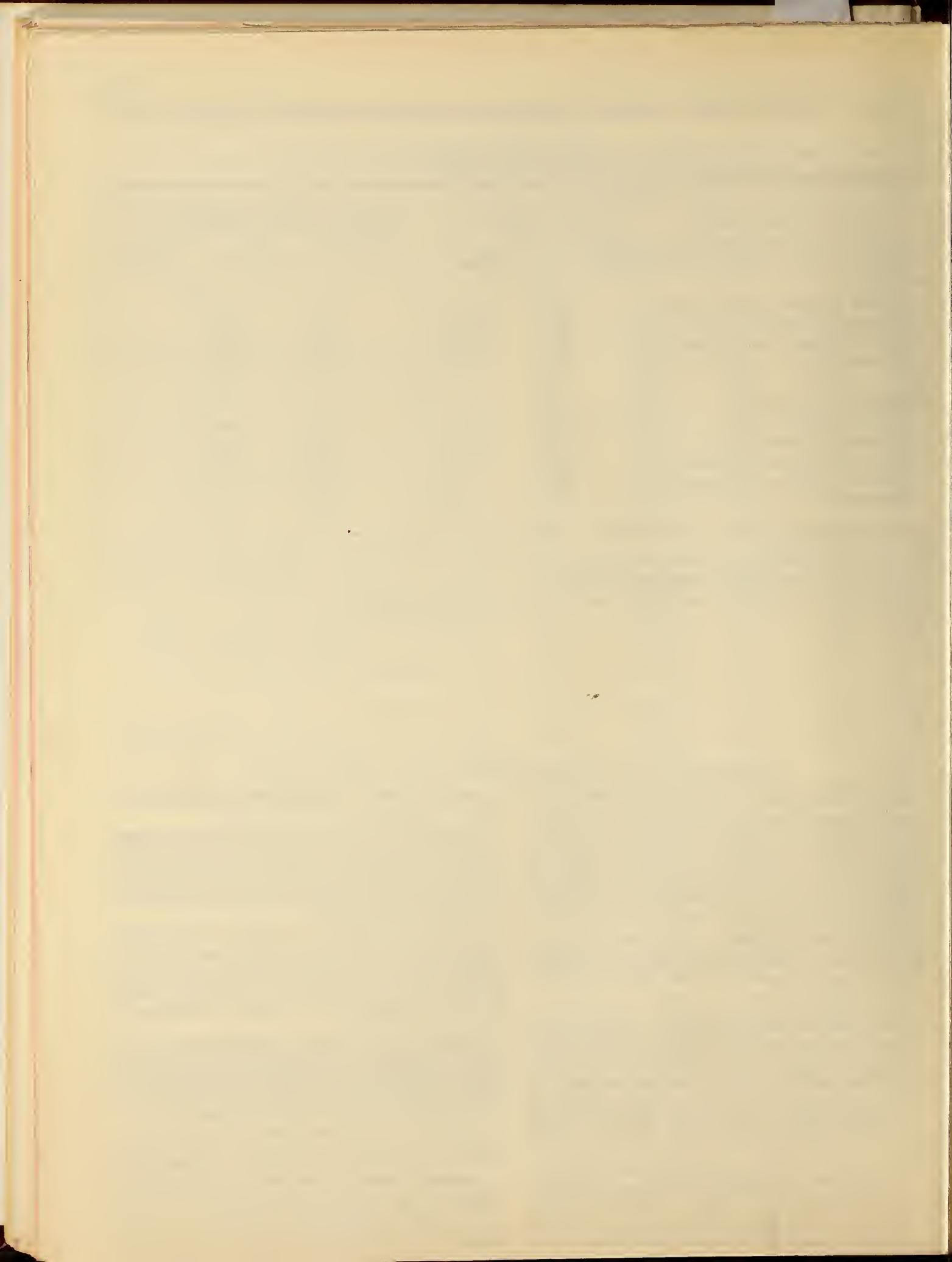
*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-21-010

### BENZIE COUNTY, MICH.

Retail, wholesale, and service establishments located in Benzie County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.5 million, an increase of 210 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$188,000 in 1948 compared with \$76,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 299 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 208 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Benzie County, Michigan. Final figures, superseding the preliminary data for Benzie County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Benzie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BENZIE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	145	6,465	178	264	196
Food group.....	35	2,121	44	53	38
Eating and drinking places.....	32	515	50	58	40
Gasoline service stations.....	18	445	21	16	13
All other retail stores.....	60	3,384	63	137	105
WHOLESALE TRADE.....	7	1,210	5	17	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	29	188	32	18	13
Personal services.....	16	91	18	12	9
All other service trades.....	13	97	14	6	4
HOTELS.....	6	149	8	10	5
TOURIST COURTS AND CAMPS.....	17	35	19	-	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-21-011

### BERRIEN COUNTY, MICH.

Retail, wholesale, and service establishments located in Berrien County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$109.5 million, an increase of 247 percent over the \$31.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$47.8 million in 1948 as compared with \$13.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.1 million in 1948 compared with \$1.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 7,167 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,231 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Berrien County, Michigan, which also includes data for the cities of Benton Harbor, Buchanan, Niles, and St. Joseph. Final figures, superseding the preliminary data for Berrien County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Berrien County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## BERRIEN COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,420	109,495	1,428	5,439	4,282
Food group.....	351	28,830	380	828	594
Eating and drinking places.....	300	8,548	341	1,034	747
General merchandise grp, general stores	43	9,225	23	741	535
Apparel group.....	73	5,104	59	316	241
Furniture-home furnishgs-appliance grp	69	3,890	67	186	154
Automotive group.....	88	15,897	74	576	563
Gasoline service stations.....	197	7,765	202	336	237
Lumber-building-hardware group.....	108	15,402	101	735	668
Drug and proprietary stores.....	47	4,726	47	254	176
All other retail stores.....	144	10,108	134	433	367
WHOLESALE TRADE, total.....	149	47,833	102	802	x
Merchant wholesalers, total.....	89	25,697	55	546	x
Groceries, foods.....	22	6,002	11	95	x
Mach'y, equip't, industrial supplies	9	5,785	2	144	x
Waste materials dealers.....	11	2,601	10	59	x
All other merchant wholesalers.....	47	11,309	32	248	x
Petroleum bulk plants, terminals.....	32	15,984	23	174	x
Other types of wholesale.....	28	6,152	24	82	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	356	5,099	377	926	612
Personal services.....	206	2,827	218	509	460
Business services.....	20	779	18	314	57
Automotive repairs and services.....	75	1,131	80	82	76
Other repair services.....	55	362	61	21	19
HOTELS.....		Data withheld to avoid disclosure.			
TOURIST COURTS AND CAMPS.....	52	338	62	18	15
AMUSEMENTS.....	56	1,749	49	257	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BERRIEN COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Benton Harbor:</b>					
Retail trade.....	342	35,389	300	1,930	1,551
Wholesale trade.....	67	22,026	52	358	x
Selected service trades....	109	2,097	119	515	257
Hotels.....	11	745	9	150	107
Amusements.....	16	569	13	89	x
<b>Buchanan:</b>					
Retail trade.....	76	6,448	84	236	184
Selected service trades....	21	181	26	10	9
<b>Niles:</b>					
Retail trade.....	198	18,860	201	977	759
Wholesale trade.....	18	5,157	8	95	x
Selected service trades....	56	844	57	111	101
<b>St. Joseph:</b>					
Retail trade.....	133	12,753	121	747	584
Wholesale trade.....	10	5,737	5	63	x
Selected service trades....	47	998	52	183	163
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	671	36,045	722	1,549	1,204
Wholesale trade.....	54	14,913	37	286	x
Selected service trades....	123	979	123	107	82
Amusements.....	22	569	22	48	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

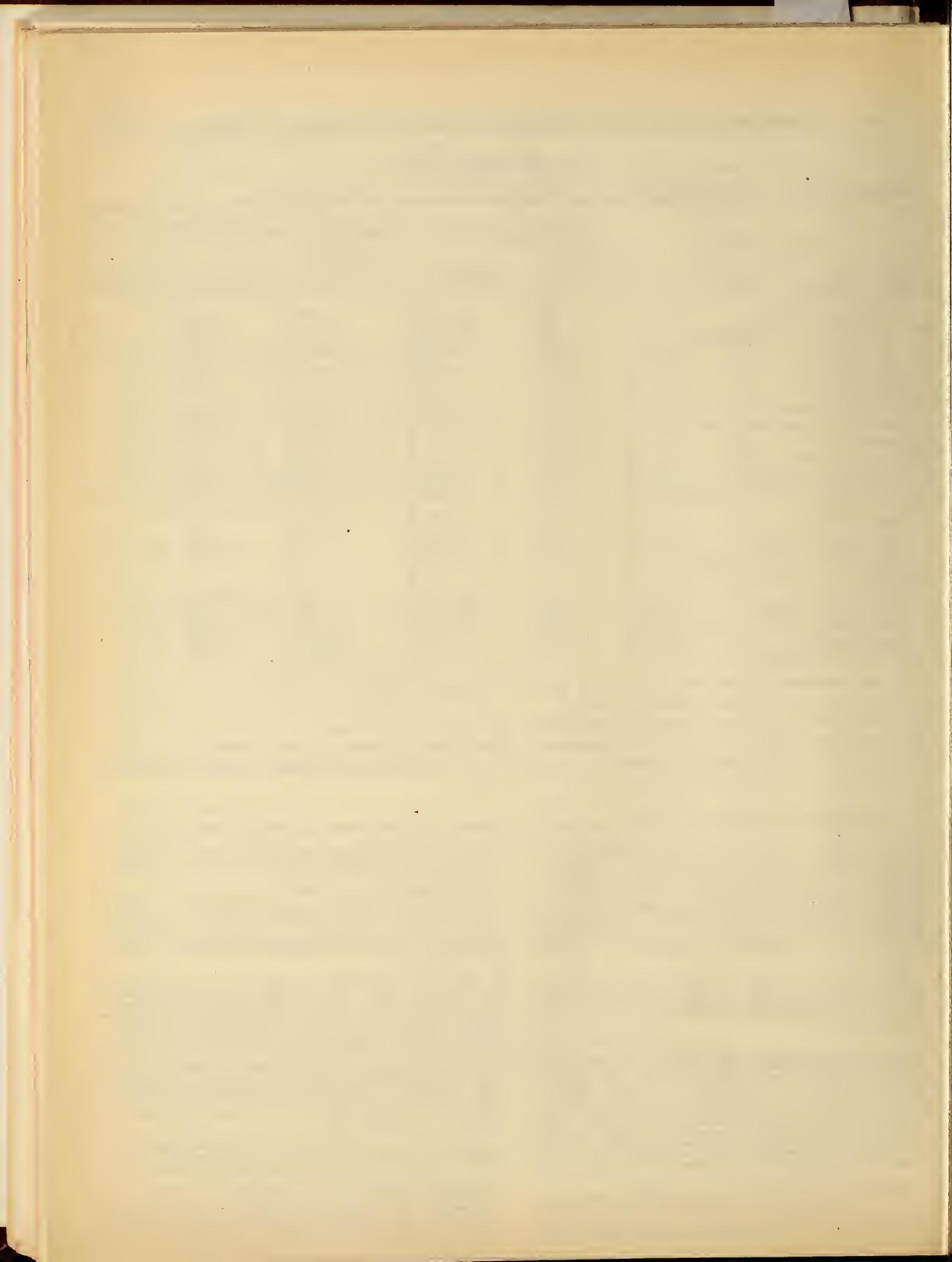
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-21-012

### BRANCH COUNTY, MICH.

Retail, wholesale, and service establishments located in Branch County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.6 million, an increase of 237 percent over the \$7.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.3 million in 1948 as compared with \$4.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$780,000 in 1948 compared with \$239,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,380 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 901 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Branch County, Michigan, which also includes data for the city of Coldwater. Final figures, superseding the preliminary data for Branch County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Branch County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BRANCH COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	401	24,625	412	1,119	860
Food group.....	90	5,913	103	204	127
Eating and drinking places.....	56	1,282	62	174	127
General merchandise group, general stores....	12	1,577	7	120	82
Apparel group.....	24	745	24	43	29
Furniture-home furnishings-appliance group...	21	791	23	29	23
Automotive group.....	30	4,329	26	140	131
Gasoline service stations.....	63	2,061	67	76	59
Lumber-building-hardware group.....	39	3,588	38	161	145
Drug and proprietary stores.....	10	710	8	42	28
All other retail stores.....	56	3,629	54	130	109
WHOLESALE TRADE, total.....	51	12,325	53	177	x
Merchant wholesalers.....	30	5,433	34	114	x
Petroleum bulk plants, terminals.....	13	2,444	13	22	x
Other types of wholesale.....	8	4,448	6	41	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	113	780	123	84	74
Personal services.....	56	416	62	56	49
All other service trades.....	57	364	61	28	25
TOURIST COURTS AND CAMPS.....	8	21	9	-	-
AMUSEMENTS.....	12	278	11	103	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BRANCH COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Coldwater:</b>					
Retail trade.....	163	14,385	162	699	574
Wholesale trade.....	29	9,089	32	131	x
Selected service trades.....	59	473	64	66	60
<b>Remainder of county:</b>					
Retail trade.....	238	10,240	250	420	286
Wholesale trade.....	22	3,236	21	46	x
Selected service trades.....	54	307	59	18	14

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 21-013

### CALHOUN COUNTY, MICH.

Retail, wholesale, and service establishments located in Calhoun County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$112.0 million, an increase of 228 percent over the \$34.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$52.2 million in 1948 as compared with \$18.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.8 million in 1948 compared with \$1.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 7,418 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,266 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Calhoun County, Michigan, which also includes data for the cities of Albion, Battle Creek, and Marshall. Final figures, superseding the preliminary data for Calhoun County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Calhoun County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CALHOUN COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,304	111,991	1,285	5,736	4,485
Food group.....	292	28,492	305	905	659
Eating and drinking places.....	233	8,088	251	1,119	860
General merchandise grp, general stores.....	30	11,375	16	906	645
Apparel group.....	99	7,749	64	458	354
Furniture-home furnishgs-appliance grp.....	58	5,227	51	271	251
Automotive group.....	87	19,873	84	596	570
Gasoline service stations.....	164	7,125	183	287	196
Lumber-building-hardware group.....	94	9,188	85	418	355
Drug and proprietary stores.....	47	4,681	46	301	209
All other retail stores.....	200	10,193	200	475	386
WHOLESALE TRADE, total.....	135	52,230	87	877	x
Merchant wholesalers, total.....	93	31,379	60	662	x
Groceries, foods.....	24	4,997	21	123	x
Hardware, elec'l, plum'g and heating.....	12	4,992	2	158	x
Mach'y, equip't, industrial supplies.....	10	954	12	46	x
Automotive parts, accessories.....	11	1,589	6	82	x
All other merchant wholesalers.....	36	18,847	19	253	x
Petroleum bulk plants, terminals.....	17	7,196	15	75	x
Assemblers of farm products.....	11	4,014	7	49	x
Other types of wholesale.....	14	9,641	5	91	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	479	5,814	499	805	702
Personal services.....	291	3,531	304	585	505
Business services.....	25	457	25	68	65
Automotive repairs and services.....	95	1,375	97	119	101
Other repair services.....	68	451	73	33	31
HOTELS.....	13	1,177	9	298	281
TOURIST COURTS AND CAMPS.....	7	35	8	2	-
AMUSEMENTS.....	47	1,315	34	286	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CALHOUN COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Albion:</b>					
Retail trade.....	134	10,479	127	502	355
Wholesale trade.....	9	4,438	7	32	x
Selected service trades.....	47	447	54	63	55
<b>Battle Creek:</b>					
Retail trade.....	697	73,734	641	3,961	3,182
Wholesale trade.....	87	32,447	47	683	x
Selected service trades.....	281	4,238	287	618	540
<b>Marshall:</b>					
Retail trade.....	122	9,235	125	516	413
Wholesale trade.....	14	5,047	10	94	x
Selected service trades.....	42	322	44	37	35
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	351	18,543	392	757	535
Wholesale trade.....	25	10,298	23	68	x
Selected service trades.....	109	807	114	87	72
Tourist courts and camps....	7	35	8	2	-

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each country in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

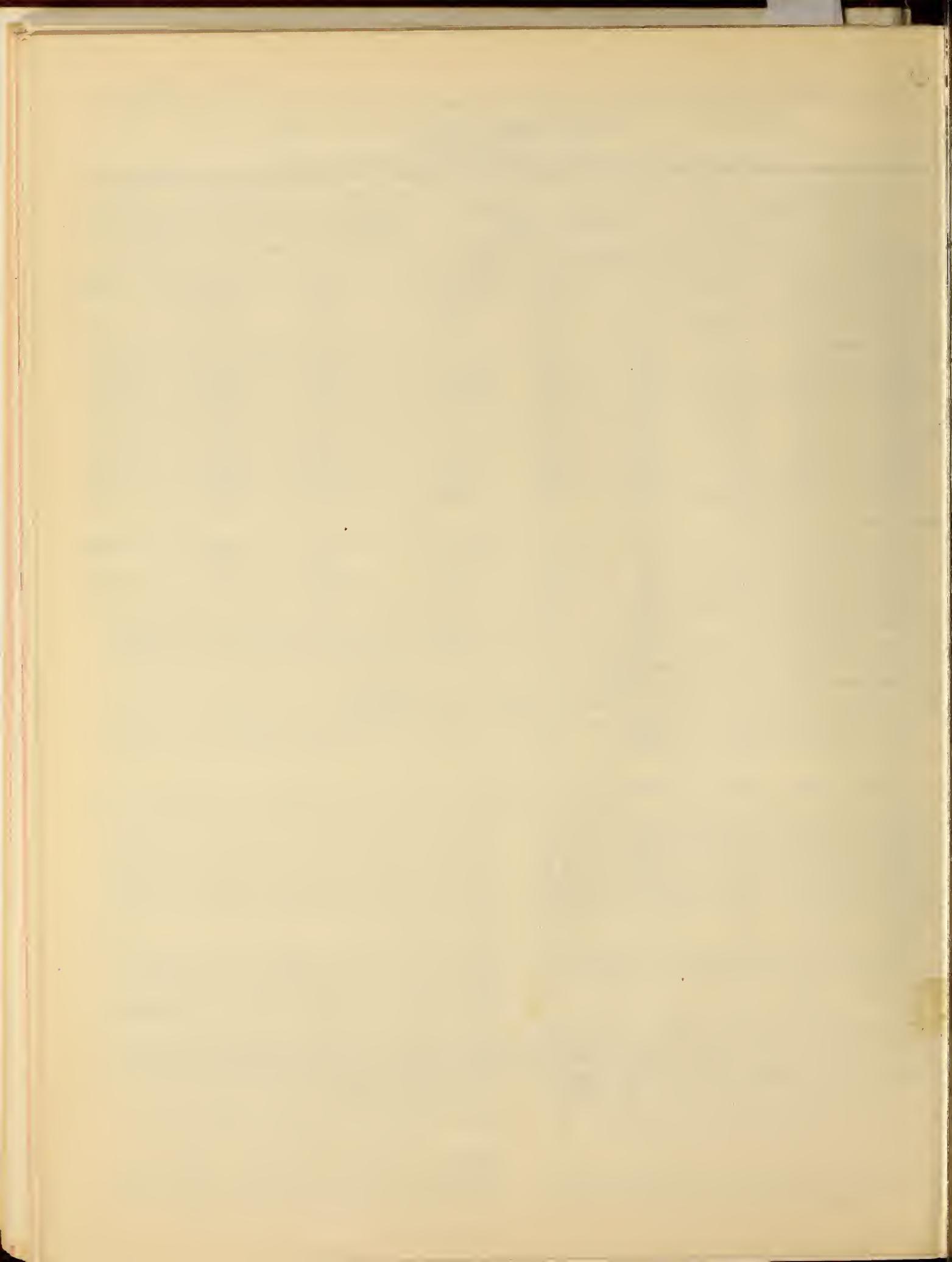
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-21-014

### CASS COUNTY, MICH.

Retail, wholesale, and service establishments located in Cass County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.2 million, an increase of 264 percent over the \$5.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.2 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$558,000 in 1948 compared with \$129,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,163 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 569 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cass County, Michigan, which also includes data for the city of Dowagiac. Final figures, superseding the preliminary data for Cass County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cass County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CASS COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	333	18,192	336	996	768
Food group.....	88	4,831	92	137	94
Eating and drinking places.....	66	1,537	75	190	100
General merchandise grp, general stores.....	10	453	8	40	23
Apparel group.....	15	859	17	58	41
Furniture-home furnishings-appliance grp.....	19	1,012	16	127	123
Automotive group.....	18	2,836	14	113	110
Gasoline service stations.....	45	1,415	47	60	48
Lumber-building-hardware group.....	31	2,656	30	155	138
Drug and proprietary stores.....	9	618	10	35	23
All other retail stores.....	32	1,975	27	81	68
WHOLESALE TRADE, total.....	29	6,158	18	110	x
Merchant wholesalers.....	14	2,109	9	58	x
Other types of wholesale.....	15	4,049	9	52	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	58	558	67	57	47
Personal services.....	32	380	39	46	39
All other service trades.....	26	178	28	11	8
HOTELS.....	10	177	11	11	10
AMUSEMENTS.....	12	278	9	87	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
CASS COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Dowagiac:					
Retail trade.....	110	8,298	112	468	382
Wholesale trade.....	13	2,525	8	54	x
Selected service trades....	30	282	37	41	36
Remainder of county:					
Retail trade.....	223	9,894	224	528	386
Wholesale trade.....	16	3,633	10	56	x
Selected service trades....	28	276	30	16	11

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-21-015

### CHARLEVOIX COUNTY, MICH.

Retail, wholesale, and service establishments located in Charlevoix County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.6 million, an increase of 182 percent over the \$3.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.2 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$220,000 in 1948 compared with \$135,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 542 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 301 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Charlevoix County, Michigan, which also includes data for Boyne City. Final figures, superseding the preliminary data for Charlevoix County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Charlevoix County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CHARLEVOIX COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	232	9,637	237	500	351
Food group.....	57	2,842	64	78	57
Eating and drinking places.....	43	771	49	131	64
General merchandise grp., general stores.....	11	639	7	42	31
Apparel group.....	14	372	13	15	13
Furniture-home furnishings-appliance grp.....	10	322	10	14	8
Automotive group.....	14	1,459	10	75	74
Gasoline service stations.....	30	695	35	17	9
Lumber-building-hardware group.....	19	1,240	21	55	43
Drug and proprietary stores.....	6	338	6	28	12
All other retail stores.....	28	959	22	45	40
WHOLESALE TRADE.....	12	2,156	9	24	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	44	220	42	18	16
Personal services.....	28	163	25	14	13
All other service trades.....	16	57	17	4	3
HOTELS.....	15	222	17	1	1
TOURIST COURTS AND CAMPS.....	22	55	23	-	-
AMUSEMENTS.....	12	142	17	19	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CHARLEVOIX COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Boyer City:					
Retail trade.....	61	2,909	65	131	95
Selected service trades...	12	57	12	2	1
Remainder of county:					
Retail trade.....	171	6,728	172	369	256
Selected service trades...	32	163	30	16	15
Hotels.....	15	222	17	1	1

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-21-016

### CHEBOYGAN COUNTY, MICH.

Retail, wholesale, and service establishments located in Cheboygan County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.9 million, an increase of 240 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.2 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$304,000 in 1948 compared with \$124,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 770 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 404 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cheboygan County, Michigan, which also includes data for the city of Cheboygan. Final figures, superseding the preliminary data for Cheboygan County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cheboygan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CHEBOYGAN COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	272	11,903	286	655	513
Food group.....	77	3,396	80	80	57
Eating and drinking places.....	61	1,350	65	218	174
Gen'l merchandise grp, general stores..	7	840	4	64	52
Apparel group.....	13	339	12	21	15
Furniture-home furnishings-appliance grp	8	315	10	19	14
Automotive group.....	15	1,169	16	52	46
Gasoline service stations.....	40	1,630	43	59	39
Lumber-building-hardware group.....	18	1,376	21	48	45
Drug and proprietary stores.....	8	470	9	26	13
All other retail stores.....	25	1,018	26	68	58
WHOLESALE TRADE.....	19	4,178	20	71	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	41	304	46	44	35
Personal services.....	26	200	29	32	25
All other service trades.....	15	104	17	12	10
HOTELS.....	18	511	20	71	62
TOURIST COURTS AND CAMPS.....	77	254	81	1	-
AMUSEMENTS.....	7	175	6	15	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CHEBOYGAN COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Cheboygan:</b>					
Retail trade.....	118	8,242	121	441	351
Wholesale trade.....	12	2,563	14	55	x
Selected service trades.....	30	274	35	42	34
Hotels.....	6	221	6	33	31
Tourist courts and camps.....	14	35	15	-	-
<b>Remainder of county:</b>					
Retail trade.....	154	3,661	165	214	162
Wholesale trade.....	7	1,615	6	16	x
Selected service trades.....	11	30	11	2	1
Hotels.....	12	290	14	38	31
Tourist courts and camps.....	63	219	66	1	-

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-21-017

### CHIPPEWA COUNTY, MICH.

Retail, wholesale, and service establishments located in Chippewa County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.5 million, an increase of 208 percent over the \$8.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.6 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$979,000 in 1948 compared with \$398,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,729 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,288 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chippewa County, Michigan, which also includes data for the city of Sault Sainte Marie. Final figures, superseding the preliminary data for Chippewa County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chippewa County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CHIPPEWA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	409	26,451	434	1,281	1,091
Food group.....	129	7,051	151	199	154
Eating and drinking places.....	81	1,659	94	203	160
General merchandise grp, general stores.....	15	3,499	8	284	231
Apparel group.....	16	1,365	15	67	62
Furniture-home furnishgs-appliance grp.....	13	845	10	48	44
Automotive group.....	24	3,161	26	153	149
Gasoline service stations.....	46	1,132	45	47	37
Lumber-building-hardware group.....	30	2,425	26	123	110
Drug and proprietary stores.....	8	464	10	34	29
All other retail stores.....	47	4,850	49	123	115
WHOLESALE TRADE, total.....	44	12,629	36	215	x
Merchant wholesalers.....	22	7,834	20	159	x
Other types of wholesale.....	22	4,795	16	56	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	67	979	66	233	206
Personal services.....	48	767	50	192	184
All other service trades.....	19	212	16	41	22
HOTELS.....	16	672	17	112	82
TOURIST COURTS AND CAMPS.....	31	119	31	3	2

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CHIPPEWA COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Sault Sainte Marie:</b>					
Retail trade.....	241	21,667	250	1,120	965
Wholesale trade.....	31	11,399	26	200	x
Selected service trades...	55	917	55	210	204
Hotels.....	7	528	9	81	58
Tourist courts and camps..	10	60	11	2	1
<b>Remainder of county:</b>					
Retail trade.....	168	4,784	184	161	126
Wholesale trade.....	13	1,230	10	15	x
Selected service trades...	12	62	11	23	2
Hotels.....	9	144	8	31	24
Tourist courts and camps..	21	59	20	1	1

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

90,399

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-21-018

### CLARE COUNTY, MICH.

Retail, wholesale, and service establishments located in Clare County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.7 million, an increase of 196 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.4 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$291,000 in 1948 compared with \$89,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 433 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 283 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clare County, Michigan. Final figures, superseding the preliminary data for Clare County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clare County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLARE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	169	7,672	183	355	258
Food group.....	42	2,199	45	70	44
Eating and drinking places.....	32	754	40	94	66
Furniture-home furnishings-appliance grp.	10	282	8	9	7
Automotive group.....	10	1,209	12	27	24
Gasoline service stations.....	33	875	34	45	27
Lumber-building-hardware group.....	12	662	13	22	19
Drug and proprietary stores.....	5	364	5	24	18
All other retail stores.....	25	1,327	26	64	53
WHOLESALE TRADE.....	11	2,427	6	41	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	23	291	25	37	30

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-21-019

### CLINTON COUNTY, MICH.

Retail, wholesale, and service establishments located in Clinton County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.0 million, an increase of 198 percent over the \$5.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.1 million in 1948 as compared with \$7.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$486,000 in 1948 compared with \$191,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 938 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 834 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clinton County, Michigan, which also includes data for the city of St. Johns. Final figures, superseding the preliminary data for Clinton County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clinton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLINTON COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	315	16,995	321	725	546
Food group.....	70	3,926	66	126	83
Eating and drinking places.....	49	1,048	47	120	87
General merchandise grp, general stores	17	982	15	67	44
Apparel group.....	13	603	13	26	16
Furniture-home furnishgs-appliance grp	16	708	18	24	21
Automotive group.....	26	3,641	32	128	111
Gasoline service stations.....	54	1,466	54	46	30
Lumber—building—hardware group.....	41	3,701	42	140	118
Drug and proprietary stores.....	10	376	10	23	14
All other retail stores.....	19	544	24	25	22
WHOLESALE TRADE, total.....	34	12,069	22	150	x
Merchant wholesalers.....	6	1,381	5	27	x
Other types of wholesale.....	28	10,688	17	123	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	71	486	72	63	50
Personal services.....	44	319	42	50	43
All other service trades.....	27	167	30	13	7
TOURIST COURTS AND CAMPS.....	7	31	9	1	1

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CLINTON COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
St. Johns:					
Retail trade.....	103	8,394	106	375	297
Selected service trades..	27	225	25	38	36
Remainder of county:					
Retail trade.....	212	8,601	215	350	249
Selected service trades..	44	261	47	25	14

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P- 21-020

### CRAWFORD COUNTY, MICH.

Retail and service establishments located in Crawford County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.4 million, an increase of 127 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$83,000 in 1948 compared with \$39,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 203 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 174 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Crawford County, Michigan. Final figures, superseding the preliminary data for Crawford County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Crawford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CRAWFORD COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	94	3,412	108	188	128
Food group.....	18	1,017	18	26	16
Eating and drinking places.....	26	483	32	82	47
Gasoline service stations.....	19	418	25	3	2
All other retail stores.....	31	1,494	33	77	63
SELECTED SERVICE TRADES <sup>2/</sup> .....	8	83	8	15	13
TOURIST COURTS AND CAMPS.....	27	65	33	5	2

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-21-021

### DELTA COUNTY, MICH.

Retail, wholesale, and service establishments located in Delta County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.0 million, an increase of 160 percent over the \$10.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.7 million in 1948 as compared with \$6.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$707,000 in 1948 compared with \$375,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,851 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,347 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Delta County, Michigan, which also includes data for the cities of Escanaba and Gladstone. Final figures, superseding the preliminary data for Delta County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Delta County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DELTA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	435	26,012	451	1,376	1,070
Food group.....	121	7,932	123	258	194
Eating and drinking places.....	98	2,274	107	289	187
General merchandise group, general stores.....	18	4,283	11	336	269
Apparel group.....	20	977	31	43	28
Furniture—home furnishings—appliance group.....	18	1,272	20	56	54
Automotive group.....	19	2,710	20	113	109
Gasoline service stations.....	65	1,426	71	63	38
Lumber—building—hardware group.....	25	1,980	21	87	78
Drug and proprietary stores.....	11	719	11	37	29
All other retail stores.....	40	2,439	36	94	84
WHOLESALE TRADE, total.....	56	16,739	45	375	x
Merchant wholesalers.....	38	13,408	32	323	x
Manufact'rs' sales branches, offices.....	5	775	—	30	x
Petroleum bulk plants, terminals.....	13	2,556	13	22	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	73	707	78	100	89
Personal services.....	51	450	50	79	71
Business services.....	5	92	6	8	7
Automotive repairs and services.....	10	114	13	10	9
Other repair services.....	7	51	9	3	2
HOTELS.....		Data withheld to avoid disclosure			
TOURIST COURTS AND CAMPS.....	18	95	21	4	4

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DELTA COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Escanaba:</b>					
Retail trade.....	225	17,987	231	1,003	809
Wholesale trade.....	43	13,175	35	317	x
Selected service trades.....	50	559	52	87	78
Hotels.....	11	573	9	125	105
<b>Gladstone:</b>					
Retail trade.....	67	3,703	68	175	127
Selected service trades.....	16	111	19	10	10
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	143	4,322	152	198	134
Wholesale trade.....	13	3,564	10	58	x
Selected service trades.....	7	37	7	3	1

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-21-022

### DICKINSON COUNTY, MICH.

Retail, wholesale, and service establishments located in Dickinson County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.4 million, an increase of 203 percent over the \$7.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.1 million in 1948 as compared with \$4.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$849,000 in 1948 compared with \$307,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,553 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,055 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dickinson County, Michigan, which also includes data for the cities of Iron Mountain, Kingsford, and Norway. Final figures, superseding the preliminary data for Dickinson County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dickinson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
DICKINSON COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total.....</b>	405	22,354	455	1,170	904
Food group.....	95	6,165	103	204	153
Eating and drinking places.....	84	1,814	101	187	115
General merchandise group, general stores....	9	2,629	6	194	134
Apparel group.....	29	1,749	32	123	102
Furniture-home furnishings-appliance group..	21	1,134	28	57	49
Automotive group.....	19	2,553	20	101	93
Gasoline service stations.....	54	1,514	60	48	38
Lumber-building-hardware group.....	45	2,924	50	148	125
Drug and proprietary stores.....	7	405	6	27	23
All other retail stores.....	42	1,467	49	81	72
<b>WHOLESALE TRADE, total.....</b>	51	13,105	41	250	x
Merchant wholesalers.....	34	8,775	28	204	x
Petroleum bulk plants, terminals.....	12	2,213	13	26	x
Other types of wholesale.....	5	2,117	-	20	x
<b>SELECTED SERVICE TRADES, 2/ total.....</b>	89	849	103	133	110
Personal services.....	64	542	74	86	71
Business services.....	5	81	4	17	13
Automotive repairs and services.....	12	144	15	18	15
Other repair services.....	8	82	10	12	11
<b>TOURIST COURTS AND CAMPS.....</b>	5	19	4	-	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DICKINSON COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Iron Mountain:</b>					
Retail trade.....	216	15,398	231	913	718
Wholesale trade.....	39	10,122	31	190	x
Selected service trades.....	56	627	65	103	83
<b>Kingsford:</b>					
Retail trade.....	47	1,827	52	97	63
Wholesale trade.....	5	837	5	29	x
<b>Norway:</b>					
Retail trade.....	64	3,054	78	104	88
Selected service trades.....	15	117	19	18	17
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	78	2,075	94	56	35
Wholesale trade.....	7	2,146	5	31	x

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-21-023

### EATON COUNTY, MICH.

Retail, wholesale, and service establishments located in Eaton County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.7 million, an increase of 242 percent over the \$8.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.5 million in 1948 as compared with \$3.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,579 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 991 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Eaton County, Michigan, which also includes data for the cities of Charlotte, Eaton Rapids, and Grand Ledge. Final figures, superseding the preliminary data for Eaton County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Eaton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
EATON COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	494	27,711	534	1,280	896
Food group.....	111	7,377	128	238	159
Eating and drinking places.....	84	1,651	95	227	147
General merchandise grp, general stores.....	17	867	15	105	53
Apparel group.....	24	1,221	19	76	51
Furniture-home furnishings-appliance grp.....	28	1,548	26	57	52
Automotive group.....	33	5,117	36	160	140
Gasoline service stations.....	77	2,301	83	100	64
Lumber-building-hardware group.....	55	4,291	66	157	144
Drug and proprietary stores.....	18	1,011	18	67	39
All other retail stores.....	47	2,327	48	93	47
WHOLESALE TRADE, total.....	49	14,549	30	199	x
Merchant wholesalers.....	15	2,804	9	80	x
Other types of wholesale.....	34	11,745	21	119	x
SELECTED SERVICE TRADES, 2/ total.....	160	1,155	162	100	85
Personal services.....	82	583	79	58	44
All other service trades.....	78	572	83	42	41
AMUSEMENTS.....	16	340	16	90	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## EATON COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Charlotte:					
Retail trade.....	130	9,913	126	465	325
Wholesale trade.....	12	6,980	11	88	x
Selected service trades...	46	407	44	44	40
Eaton Rapids:					
Retail trade.....	78	4,938	88	238	167
Selected service trades...	26	167	24	23	18
Grand Ledge:					
Retail trade.....	72	4,517	79	198	154
Selected service trades...	25	198	26	20	14
Remainder of county: <sup>3/</sup>					
Retail trade.....	214	8,343	241	379	250
Wholesale trade.....	37	7,569	19	111	x
Selected service trades...	63	383	68	13	13

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-21-024

### EMMET COUNTY, MICH.

Retail, wholesale, and service establishments located in Emmet County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.1 million, an increase of 196 percent over the \$6.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.4 million in 1948 as compared with \$2.3 in 1939. The service trades included in the Census of Business recorded receipts totaling \$680,000 in 1948 compared with \$278,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,109 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 783 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Emmet County, Michigan, which also includes data for the city of Petoskey. Final figures, superseding the preliminary data for Emmet County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Emmet County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### EMMET COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	302	20,050	297	872	709
Food group.....	68	4,418	75	121	84
Eating and drinking places.....	44	926	46	108	80
Apparel group.....	27	1,702	18	53	51
Furniture-home furnishings-appliance group..	18	1,540	24	80	64
Automotive group.....	16	2,867	15	104	98
Gasoline service stations.....	35	1,196	33	32	27
Lumber-building-hardware group.....	19	2,721	21	118	106
Drug and proprietary stores.....	8	605	5	29	24
All other retail stores.....	67	4,075	60	227	175
WHOLESALE TRADE, total.....	27	6,412	17	156	x
Merchant wholesalers.....	18	4,469	12	111	x
Other types of wholesale.....	9	1,943	5	45	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	62	680	70	81	58
Personal services.....	39	481	41	62	44
All other service trades.....	23	199	29	19	14
HOTELS.....	21	447	20	41	40
TOURIST COURTS AND CAMPS.....	37	73	41	1	-
AMUSEMENTS.....	7	196	8	18	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

EMMET COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Petoskey:</b>					
Retail trade.....	155	16,178	151	720	608
Selected service trades.....	41	581	45	75	52
Tourist courts and camps.....	10	18	13	1	--
<b>Remainder of county:</b>					
Retail trade.....	147	3,872	146	152	101
Selected service trades.....	21	99	25	6	6
Tourist courts and camps.....	27	55	28	--	--

<sup>1</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2</sup>/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P- 21-025

### GENESEE COUNTY, MICH.

Retail, wholesale, and service establishments located in Genesee County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$242.7 million, an increase of 185 percent over the \$85.3 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 72 percent rise over the same period, reaching a total of \$130.4 million in 1948 as compared with \$76.0 million in 1939. The service trades included in the Census of Business reported receipts totaling \$11.6 million in 1948 compared with \$4.3 million in 1939. Amusement businesses in the county recorded receipts of \$3.5 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 12,459 paid employees for the workweek ended nearest November 15, 1948. Of these, 9,656 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 9,333 and 7,250. Wholesale trade establishments reported a total of 3,804 full- and part-week employees for the week of November 15, 1948, compared with 2,171 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,730; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,240.

These preliminary figures have been derived from a Census report on Genesee County, Michigan. The report also contains data for the cities of Fenton and Flint.

Final figures, superseding the preliminary data for Genesee County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Genesee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GENESEE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	2,778	242,667	2,950	12,459	9,656
Food group.....	698	60,325	755	2,143	1,407
Eating and drinking places.....	570	15,470	674	2,292	1,727
General merchandise grp, general stores	74	23,358	71	1,949	1,381
Apparel group.....	152	16,916	114	999	729
Furniture-home furnishgs-appliance grp	125	11,936	126	755	705
Automotive group.....	166	48,523	164	1,047	988
Gasoline service stations.....	381	15,194	421	637	468
Lumber-building-hardware group.....	225	23,117	246	1,221	1,151
Drug and proprietary stores.....	100	9,499	96	538	371
All other retail stores.....	287	18,329	283	878	729
WHOLESALE TRADE, total.....	215	130,403	146	3,804	x
Merchant wholesalers, total.....	149	74,424	114	1,487	x
Groceries, foods.....	35	20,589	27	357	x
Hardware, elec'l, plum'g and heat'g.	13	8,718	11	185	x
Mach'y, equip't, industrial supplies	28	4,926	22	183	x
Automotive parts, accessories.....	13	2,633	11	120	x
All other merchant wholesalers.....	60	37,558	43	642	x
Manufact'rs' sales branches, offices..	29	29,450	-	2,108	x
Petroleum bulk plants, terminals.....	25	20,192	23	151	x
Agents, brokers (merchandise).....	6	3,491	8	20	x
Assemblers of farm products.....	6	2,846	1	38	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	922	11,578	984	1,730	1,461
Personal services.....	572	6,656	609	1,124	976
Business services.....	42	1,425	43	262	201
Automotive repairs and services.....	184	2,488	197	264	213
Other repair services.....	124	1,009	135	80	71
TOURIST COURTS AND CAMPS.....	11	38	13	2	2
AMUSEMENTS.....	99	3,524	96	867	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GENESEE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Fenton:</b>					
Retail trade.....	60	4,802	63	216	172
Selected service trades....	23	163	27	17	11
Amusements.....		Included with "Remainder of county"			
<b>Flint:</b>					
Retail trade.....	1,812	192,715	1,843	10,453	8,254
Wholesale trade.....	180	120,637	115	3,655	x
Selected service trades....	717	9,863	762	1,548	1,306
Amusements.....	69	3,039	65	745	x
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	906	45,150	1,044	1,790	1,230
Wholesale trade.....	35	9,766	31	149	x
Selected service trades....	182	1,552	195	165	144
Tourist courts and camps...	11	38	13	2	2
Amusements.....	30	485	31	122	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

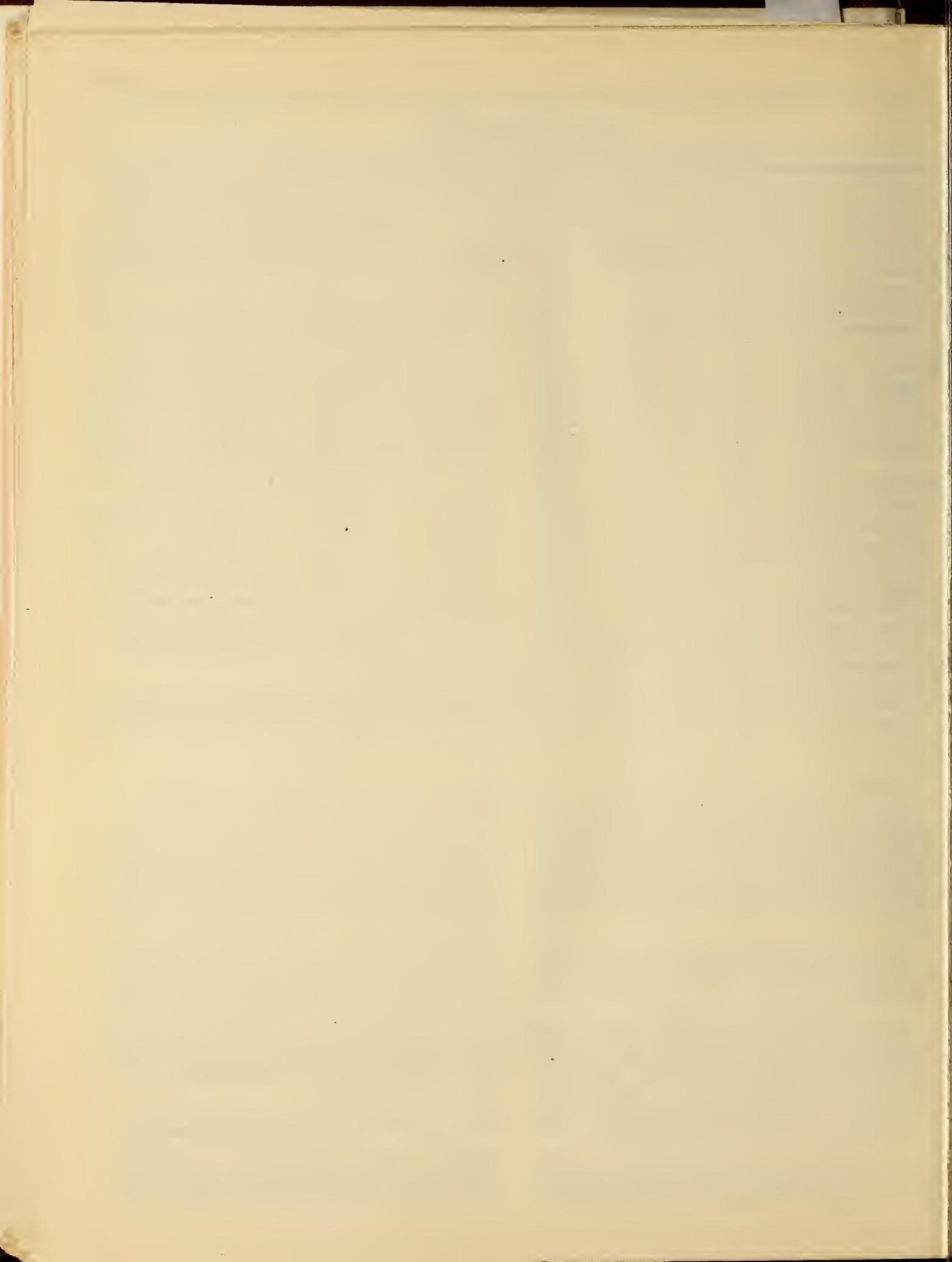
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-21-026

### GLADWIN COUNTY, MICH.

Retail, wholesale, and service establishments located in Gladwin County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.6 million, an increase of 211 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.9 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$96,000 in 1948 compared with \$80,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 276 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 242 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gladwin County, Michigan. Final figures, superseding the preliminary data for Gladwin County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gladwin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GLADWIN COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	128	5,607	163	246	172
Food group.....	40	1,428	50	23	18
Eating and drinking places.....	25	682	32	100	62
Gasoline service stations.....	20	480	26	11	8
All other retail stores.....	43	3,017	55	112	84
WHOLESALE TRADE.....	9	1,860	5	21	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	18	96	22	9	6
Personal services.....	9	76	12	9	6
All other service trades.....	9	20	10	-	-
TOURIST COURTS AND CAMPS.....	6	9	8	1	-

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 21-027

### GOGEBIC COUNTY, MICH.

Retail, wholesale, and service establishments located in Gogebic County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.3 million, an increase of 148 percent over the \$9.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.5 million in 1948 as compared with \$3.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$903,000 in 1948 compared with \$354,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,598 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,239 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gogebic County, Michigan, which also includes data for the cities of Bessemer, Ironwood, and Wakefield. Final figures, superseding the preliminary data for Gogebic County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gogebic County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GOGEBIC COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	438	23,299	411	1,254	1,025
Food group.....	92	5,887	100	205	162
Eating and drinking places.....	135	2,150	139	238	169
General merchandise group, general stores....	15	2,552	8	222	151
Apparel group.....	29	1,618	22	92	80
Furniture-home furnishings-appliance group..	17	1,430	7	73	69
Automotive group.....	20	3,697	16	137	135
Gasoline service stations.....	55	1,311	58	28	23
Lumber-building-hardware group.....	34	2,786	28	157	144
Drug and proprietary stores.....	6	607	7	30	29
All other retail stores.....	35	1,261	26	72	63
<b>WHOLESALE TRADE, total</b> .....	40	14,534	28	228	x
Merchant wholesalers.....	26	9,050	20	181	x
Other types of wholesale.....	14	5,484	8	47	x
<b>SELECTED SERVICE TRADES, 2/ total</b> .....	94	903	99	116	104
Personal services.....	63	507	66	87	78
Business services.....	8	92	8	6	5
Automotive repairs and services.....	12	257	14	19	19
Other repair services.....	11	47	11	4	2
<b>HOTELS</b> .....	8	324	10	56	52
<b>TOURIST COURTS AND CAMPS</b> .....	19	68	17	1	1

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GOGEBIC COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Bessemer:</b>					
Retail trade.....	68	3,561	66	152	129
Selected service trades.....	10	72	7	4	3
<b>Ironwood:</b>					
Retail trade.....	212	15,508	194	891	743
Wholesale trade.....	28	12,024	20	155	x
Selected service trades.....	62	714	71	97	86
Tourist courts and camps.....	6	26	6	1	1
<b>Wakefield:</b>					
Retail trade.....	60	2,125	58	99	82
Selected service trades.....	Included with "Remainder of county" <sup>3</sup>				
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	98	2,105	93	112	71
Wholesale trade.....	12	2,510	8	73	x
Selected service trades.....	22	117	21	15	15
Tourist courts and camps.....	13	42	11	—	—

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-21-028

### GRAND TRAVERSE COUNTY, MICH.

Retail, wholesale, and service establishments located in Grand Traverse County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$30.0 million, an increase of 226 percent over the \$9.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.3 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,046 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,173 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grand Traverse County, Michigan, which also includes data for Traverse City. Final figures, superseding the preliminary data for Grand Traverse County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grand Traverse County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### GRAND TRAVERSE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	359	29,960	388	1,529	1,236
Food group.....	85	6,228	106	165	117
Eating and drinking places.....	56	1,545	76	206	159
General merchandise group, general stores....	14	4,779	6	368	267
Apparel group.....	22	1,233	18	70	54
Furniture-home furnishings-appliance group..	18	1,157	15	65	60
Automotive group.....	29	6,385	23	241	233
Gasoline service stations.....	40	1,646	45	76	63
Lumber-building-hardware group.....	29	3,372	26	165	151
Drug and proprietary stores.....	12	953	13	52	30
All other retail stores.....	54	2,662	60	121	102
WHOLESALE TRADE, total.....	52	15,262	46	322	x
Merchant wholesalers.....	34	9,312	29	239	x
Petroleum bulk plants, terminals.....	8	2,008	11	22	x
Other types of wholesale.....	10	3,942	6	61	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	113	1,419	119	195	163
Personal services.....	63	758	65	135	114
Business services.....	8	80	5	14	13
Automotive repairs and services.....	24	308	28	24	21
Other repair services.....	18	273	21	22	15
TOURIST COURTS AND CAMPS.....	48	232	54	3	3

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GRAND TRAVERSE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Traverse City:</b>					
Retail trade.....	251	27,482	258	1,413	1,163
Wholesale trade.....	47	12,178	42	279	x
Selected service trades.....	96	1,331	102	187	156
Tourist courts and camps.....	14	96	17	1	1
<b>Remainder of county:</b>					
Retail trade.....	108	2,478	130	116	73
Wholesale trade.....	5	3,084	4	43	x
Selected service trades.....	17	88	17	8	7
Tourist courts and camps.....	34	136	37	2	2

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-21-029

### GRATIOT COUNTY, MICH.

Retail, wholesale, and service establishments located in Gratiot County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.9 million, an increase of 210 percent over the \$9.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.2 million in 1948 as compared with \$4.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,655 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,272 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gratiot County, Michigan, which also includes data for the cities of Alma and St. Louis. Final figures, superseding the preliminary data for Gratiot County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gratiot County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### GRATIOT COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	434	27,889	485	1,157	874
Food group.....	113	7,021	127	218	147
Eating and drinking places.....	49	1,296	60	126	104
General merchandise group, general stores.....	20	1,761	16	151	87
Apparel group.....	28	1,739	28	81	51
Furniture-home furnishings-appliance group..	24	1,222	30	46	43
Automotive group.....	43	5,153	48	153	140
Gasoline service stations.....	55	2,146	68	73	49
Lumber-building-hardware group.....	52	5,824	57	235	200
Drug and proprietary stores.....	13	705	15	32	26
All other retail stores.....	37	1,016	36	42	27
<b>WHOLESALE TRADE, total</b> .....	59	15,199	28	336	x
Merchant wholesalers.....	18	4,867	11	133	x
Assemblers of farm products.....	22	6,759	3	135	x
Other types of wholesalers.....	19	3,573	14	68	x
<b>SELECTED SERVICE TRADES,<sup>2/</sup> total</b> .....	124	1,244	138	162	115
Personal services.....	65	493	69	82	72
Business services.....	6	114	6	43	9
Automotive repairs and services.....	31	432	39	23	22
Other repair services.....	22	205	24	14	12
<b>AMUSEMENTS</b> .....	11	293	10	76	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GRATIOT COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Alma:</b>					
Retail trade.....	131	12,326	133	599	457
Wholesale trade.....	20	5,910	9	123	x
Selected service trades.....	43	549	57	70	63
<b>St. Louis:</b>					
Retail trade.....	79	3,998	89	164	119
Selected service trades.....	24	143	24	16	14
<b>Remainder of county:<sup>2/</sup></b>					
Retail trade.....	224	11,559	263	394	298
Wholesale trade.....	39	9,289	19	213	x
Selected service trades.....	57	552	57	76	38

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

2/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-21-030

### HILLSDALE COUNTY, MICH.

Retail, wholesale, and service establishments located in Hillsdale County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.2 million, an increase of 284 percent over the \$6.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.7 million in 1948 as compared with \$3.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,223 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 796 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hillsdale County, Michigan, which also includes data for the city of Hillsdale. Final figures, superseding the preliminary data for Hillsdale County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hillsdale County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HILLSDALE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	413	24,182	432	956	735
Food group.....	98	5,175	105	156	99
Eating and drinking places.....	52	1,130	64	135	95
General merchandise grp, general stores	15	2,111	14	160	116
Apparel group.....	14	621	16	26	20
Furniture-home furnisngs-appliance grp	28	891	24	44	34
Automotive group.....	30	4,744	35	117	109
Gasoline service stations.....	75	1,852	78	58	35
Lumber-building-hardware group.....	44	4,328	43	145	132
Drug and proprietary stores.....	9	472	9	25	17
All other retail stores.....	48	2,858	44	90	78
WHOLESALE TRADE, total.....	47	8,735	38	101	x
Merchant wholesalers.....	24	2,809	16	62	x
Other types of wholesale.....	23	5,926	22	39	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	123	1,034	130	166	158
Personal services.....	58	552	64	89	83
All other service trades.....	65	482	66	77	75
AMUSEMENTS.....	17	230	15	57	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HILLSDALE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Hillsdale:</b>					
Retail trade.....	129	12,566	129	603	479
Wholesale trade.....	18	3,610	11	69	x
Selected service trades..	48	617	52	98	91
<b>Remainder of county:</b>					
Retail trade.....	284	11,616	303	353	256
Wholesale trade.....	29	5,125	27	32	x
Selected service trades..	75	417	78	68	67

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P- 21-031

### HOUGHTON COUNTY, MICH.

Retail, wholesale, and service establishments located in Houghton County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$29.9 million, an increase of 135 percent over the \$12.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.9 million in 1948 as compared with \$6.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,160 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,900 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Houghton County, Michigan, which also includes data for the cities of Hancock, Houghton and Laurium. Final figures, superseding the preliminary data for Houghton County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Houghton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HOUGHTON COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	614	29,928	611	1,690	1,378
Food group.....	174	10,976	170	426	362
Eating and drinking places.....	142	2,854	159	338	246
General merchandise grp, general stores.....	21	2,947	11	242	209
Apparel group.....	38	1,509	35	96	68
Furniture-home furnishgs-appliance grp.....	17	1,075	17	67	53
Automotive group.....	33	4,007	38	161	157
Gasoline service stations.....	85	2,024	87	70	40
Lumber-building-hardware group.....	35	2,075	30	140	123
Drug and proprietary stores.....	10	601	10	34	30
All other retail stores.....	59	1,860	54	116	90
WHOLESALE TRADE, total.....	44	11,935	34	333	x
Merchant wholesalers.....	26	8,469	23	201	x
Other types of wholesale.....	18	3,466	11	132	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	134	1,059	141	137	124
Personal services.....	105	774	109	105	97
All other service trades.....	29	285	32	32	27
HOTELS.....	9	469	4	131	92

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
HOUGHTON COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Hancock:</b>					
Retail trade.....	116	7,117	118	450	375
Wholesale trade.....	16	3,372	13	163	x
Selected service trades...	30	377	30	51	47
<b>Houghton:</b>					
Retail trade.....	76	4,681	87	298	254
Selected service trades...	29	304	33	42	40
<b>Laurium:</b>					
Retail trade.....	62	2,511	58	128	96
Selected service trades...	19	155	22	23	20
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	360	15,619	348	814	653
Wholesale trade.....	28	8,563	21	170	x
Selected service trades...	56	223	56	21	17

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-21-032

### HURON COUNTY, MICH.

Retail, wholesale, and service establishments located in Huron County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.5 million, an increase of 261 percent over the \$7.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.8 million in 1948 as compared with \$6.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$816,000 in 1948 compared with \$267,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,550 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,315 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Huron County, Michigan, which also includes data for the city of Bad Axe. Final figures, superseding the preliminary data for Huron County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Huron County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HURON COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	483	28,474	517	1,182	887
Food group.....	107	5,591	125	158	121
Eating and drinking places.....	69	1,662	82	215	113
General merchandise group, general stores....	21	1,891	18	100	81
Apparel group.....	25	761	30	31	21
Furniture-home furnishings-appliance group...	31	1,433	37	65	49
Automotive group.....	39	6,261	35	222	203
Gasoline service stations.....	76	3,320	66	101	81
Lumber-building-hardware group.....	68	5,396	73	223	182
Drug and proprietary stores.....	14	613	18	30	14
All other retail stores.....	33	1,546	33	37	22
WHOLESALE TRADE, total.....	55	21,777	22	281	x
Merchant wholesalers.....	11	5,123	5	68	x
Petroleum bulk plants, terminals.....	18	2,178	14	26	x
Assemblers of farm products.....	26	14,476	3	187	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	111	816	124	87	72
Personal services.....	65	441	71	64	52
All other service trades.....	46	375	53	23	20
HOTELS.....	20	711	26	61	56
TOURIST COURTS AND CAMPS.....	26	52	30	-	-
AMUSEMENTS.....	40	358	42	125	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
HURON COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade grc p <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Bad Axe:</b>					
Retail trade.....	87	7,810	101	334	280
Selected service trades.....	26	266	33	27	24
<b>Remainder of county:</b>					
Retail trade.....	396	20,664	416	848	607
Selected service trades.....	85	550	91	60	48
Tourist courts and camps.....	26	52	30	-	-

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-21-033

### INGHAM COUNTY, MICH.

Retail, wholesale, and service establishments located in Ingham County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$184.7 million, an increase of 235 percent over the \$55.2 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 311 percent rise over the same period, reaching a total of \$140.0 million in 1948 as compared with \$34.1 million in 1939. The service trades included in the Census of Business reported receipts totaling \$8.0 million in 1948 compared with \$2.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 10,311 paid employees for the workweek ended nearest November 15, 1948. Of these, 8,092 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 7,314 and 5,667. Wholesale trade establishments reported a total of 1,983 full- and part-week employees for the week of November 15, 1948, compared with 1,376 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,247; the comparable figure for 1939 adjusted for change in scope between the two Censuses, was 876.

These preliminary figures have been derived from a Census report on Ingham County, Michigan. The report also contains data for the cities of East Lansing, Lansing, and Mason.

Final figures, superseding the preliminary data for Ingham County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ingham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
INGHAM COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,580	184,663	1,556	10,311	8,092
Food group.....	372	44,739	397	1,565	1,140
Eating and drinking places.....	251	11,396	301	1,648	1,356
General merchandise grp, general stores	41	23,613	31	2,109	1,441
Apparel group.....	118	12,799	81	870	663
Furniture-home furnishgs-appliance grp.	79	7,416	70	542	483
Automotive group.....	111	37,038	86	1,008	978
Gasoline service stations.....	217	9,763	220	428	330
Lumber-building-hardware group.....	133	17,029	129	901	795
Drug and proprietary stores.....	65	6,079	62	491	301
All other retail stores.....	193	14,791	179	749	605
WHOLESALE TRADE, total.....	194	140,044	91	1,983	x
Merchant wholesalers, total.....	129	67,264	75	1,393	x
Groceries, foods.....	18	7,669	9	109	x
Hardware, elec'l, plum'g and heat'g..	16	10,545	11	319	x
Mach'y, equip't, industrial supplies.	30	5,087	15	171	x
Automotive parts, accessories.....	12	2,481	7	160	x
All other merchant wholesalers.....	53	41,482	33	634	x
Manufact'rs' sales branches, offices...	30	25,388	-	334	x
Petroleum bulk plants, terminals.....	24	11,349	10	167	x
Other types of wholesale.....	11	36,043	6	89	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	441	8,015	448	1,247	1,093
Personal services.....	299	5,304	310	917	810
Business services.....	20	647	14	133	111
Automotive repairs and services.....	70	1,560	71	137	123
Other repair services.....	52	504	53	60	49
TOURIST COURTS AND CAMPS.....	10	45	11	5	4

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## INGHAM COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
East Lansing:					
Retail trade.....	63	6,222	49	581	395
Wholesale trade.....	6	769	4	31	x
Selected service trades....	26	397	26	78	68
Lansing:					
Retail trade.....	975	142,534	885	8,262	6,563
Wholesale trade.....	160	126,832	64	1,842	x
Selected service trades....	311	6,758	305	1,071	935
Mason:					
Retail trade.....	79	6,586	92	309	240
Selected service trades....	13	105	15	11	11
Remainder of county: <sup>3/</sup>					
Retail trade.....	463	29,321	530	1,159	894
Wholesale trade.....	28	12,443	23	110	x
Selected service trades....	91	755	102	87	79
Tourist courts and camps...	10	45	11	5	4

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures, for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

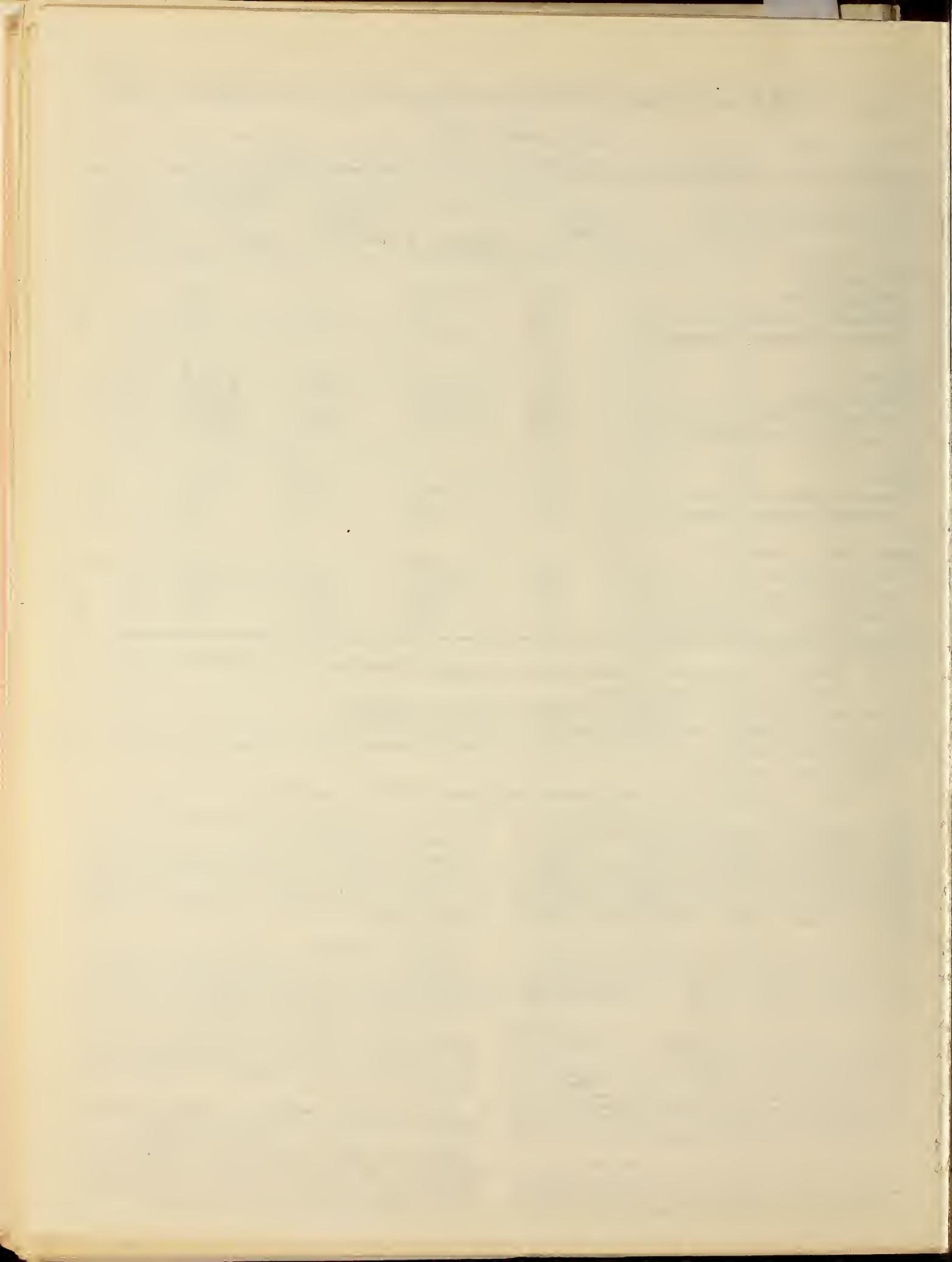
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

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**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-21-034

### IONIA COUNTY, MICH.

Retail, wholesale, and service establishments located in Ionia County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.1 million, an increase of 227 percent over the \$8.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.6 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$775,000 in 1948 compared with \$271,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,530 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,008 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ionia County, Michigan, which also includes data for the cities of Belding and Ionia. Final figures, superseding the preliminary data for Ionia County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ionia County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
IONIA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	485	27,083	523	1,239	908
Food group.....	107	7,313	123	201	136
Eating and drinking places.....	82	1,889	94	250	176
General merchandise grp, general stores.....	21	1,370	15	124	75
Apparel group.....	28	1,302	30	82	49
Furniture-home furnishings-appliance grp.....	26	1,106	30	46	34
Automotive group.....	39	5,290	45	191	179
Gasoline service stations.....	68	1,998	73	66	41
Lumber-building-hardware group.....	51	3,072	50	133	119
Drug and proprietary stores.....	15	955	15	68	39
All other retail stores.....	48	2,788	48	78	60
WHOLESALE TRADE, total.....	56	10,579	48	178	x
Merchant wholesalers.....	25	3,864	23	84	x
Petroleum bulk plants, terminals.....	21	2,773	19	34	x
Other types of wholesale.....	10	3,942	6	60	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	122	775	135	113	94
Personal services.....	78	445	88	68	53
All other service trades.....	44	330	47	45	41
AMUSEMENTS.....	13	267	9	71	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

IONIA COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Belding:</b>					
Retail trade.....	74	4,194	82	182	133
Selected service trades...	22	136	23	11	10
<b>Ionia:</b>					
Retail trade.....	126	10,426	126	512	391
Wholesale trade.....	17	3,733	16	61	x
Selected service trades...	34	269	41	53	42
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	285	12,463	315	545	384
Wholesale trade.....	39	6,846	32	117	x
Selected service trades...	66	370	71	49	42

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-21-035

### IOSCO COUNTY, MICH.

Retail, wholesale, and service establishments located in Iosco County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.3 million, an increase of 323 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$262,000 in 1948 compared with \$32,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 470 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 206 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Iosco County, Michigan. Final figures, superseding the preliminary data for Iosco County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Iosco County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### IOSCO COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	232	9,343	272	413	327
Food group.....	64	2,713	73	65	48
Eating and drinking places.....	52	969	65	132	94
General merchandise grp, general stores	10	478	15	16	15
Apparel group.....	10	172	9	5	5
Automotive group.....	15	1,275	29	40	37
Gasoline service stations.....	32	920	31	38	29
Lumber-building-hardware group.....	17	1,536	17	49	46
Drug and proprietary stores.....	6	388	7	21	16
All other retail stores.....	26	892	26	47	37
WHOLESALE TRADE.....	11	1,779	8	29	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	34	262	31	28	23
Personal services.....	23	172	21	24	21
All other service trades.....	11	90	10	4	2
TOURIST COURTS AND CAMPS.....	89	196	96	7	4
AMUSEMENTS.....	13	118	12	18	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-21-036

### IRON COUNTY, MICH.

Retail, wholesale, and service establishments located in Iron County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.9 million, an increase of 212 percent over the \$5.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.3 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$431,000 in 1948 compared with \$135,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 918 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 580 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Iron County, Michigan, which also includes data for the cities of Crystal Falls and Iron River. Final figures, superseding the preliminary data for Iron County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Iron County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### IRON COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	260	15,934	285	752	627
Food group.....	61	4,744	74	158	142
Eating and drinking places.....	59	1,035	64	86	60
General merchandise grp, general stores	10	1,356	7	115	78
Apparel group.....	11	386	16	16	15
Furniture-home furnishings-appliance grp	13	1,081	10	46	42
Automotive group.....	25	3,143	26	119	112
Gasoline service stations.....	31	1,194	35	40	34
Lumber-building-hardware group.....	22	2,175	23	123	105
Drug and proprietary stores.....	5	289	6	23	14
All other retail stores.....	23	531	24	26	25
WHOLESALE TRADE, total.....	32	4,318	32	115	x
Merchant wholesalers.....	21	2,965	20	103	x
Other types of wholesale.....	11	1,353	12	12	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	62	431	71	51	45
Personal services.....	44	295	49	48	42
All other service trades.....	18	136	22	3	3
HOTELS.....	7	260	10	50	47
TOURIST COURTS AND CAMPS.....	7	26	9	-	-

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## IRON COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Crystal Falls:					
Retail trade.....	58	3,102	65	128	114
Selected service trades..	16	57	17	4	3
Iron River:					
Retail trade.....	102	9,653	106	462	395
Selected service trades..	32	309	38	44	39
Remainder of county: <sup>3/</sup>					
Retail trade.....	100	3,179	114	162	118
Selected service trades..	14	65	16	3	3

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

<sup>3/</sup> Includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-21-037

### ISABELLA COUNTY, MICH.

Retail, wholesale, and service establishments located in Isabella County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.3 million, an increase of 208 percent over the \$6.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.2 million in 1948 as compared with \$4.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$535,000 in 1948 compared with \$196,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,289 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 889 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Isabella County, Michigan, which also includes data for the city of Mount Pleasant. Final figures, superseding the preliminary data for Isabella County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Isabella County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ISABELLA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	279	20,327	298	977	744
Food group.....	66	5,430	71	168	127
Eating and drinking places.....	44	1,030	47	143	102
General merchandise grp, general stores	12	1,348	9	125	88
Apparel group.....	16	1,131	17	63	43
Furniture-home furnishings-appliance grp	18	701	15	37	25
Automotive group.....	28	4,412	27	176	166
Gasoline service stations.....	42	1,354	51	71	45
Lumber-building-hardware group.....	24	2,962	28	102	86
Drug and proprietary stores.....	7	415	10	19	14
All other retail stores.....	22	1,544	23	73	48
WHOLESALE TRADE, total.....	36	15,176	20	252	x
Merchant wholesalers.....	17	9,859	10	184	x
Other types of wholesale.....	19	5,317	10	68	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	52	535	58	60	52
Personal services.....	36	340	40	44	38
All other service trades.....	16	195	18	16	14

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>// See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ISABELLA COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Mount Pleasant:					
Retail trade.....	155	15,024	160	814	622
Wholesale trade.....	25	12,424	17	201	x
Selected service trades..	36	423	42	55	48
Remainder of county:					
Retail trade.....	124	5,303	138	163	122
Wholesale trade.....	11	2,752	3	51	x
Selected service trades...	16	112	16	5	4

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-21-038

### JACKSON COUNTY, MICH.

Retail, wholesale, and service establishments located in Jackson County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$104.6 million, an increase of 218 percent over the \$32.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$67.0 million in 1948 as compared with \$16.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.7 million in 1948 compared with \$2.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 7,496 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,447 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jackson County, Michigan, which also includes data for the city of Jackson. Final figures, superseding the preliminary data for Jackson County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jackson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## JACKSON COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,177	104,622	1,204	5,636	4,357
Food group.....	285	25,300	307	898	605
Eating and drinking places.....	249	7,413	301	933	716
General merchandise grp, general stores..	23	12,216	13	1,044	684
Apparel group.....	60	6,889	34	438	373
Furniture-home furnishgs-appliance grp..	51	4,685	44	275	241
Automotive group.....	86	17,337	76	503	481
Gasoline service stations.....	147	6,666	163	298	219
Lumber-building-hardware group.....	86	11,275	87	544	492
Drug and proprietary stores.....	42	4,137	37	229	165
All other retail stores.....	148	8,704	142	474	381
WHOLESALE TRADE, total.....	131	66,972	72	1,041	x
Merchant wholesalers, total.....	83	31,011	47	767	x
Groceries, foods.....	19	9,616	14	193	x
Hardware, elec'l, plum'g and heating..	8	1,511	4	40	x
Mach'y, equip't, industrial supplies...	13	2,347	5	115	x
Waste materials dealers.....	8	2,601	7	64	x
All other merchant wholesalers.....	35	14,936	17	355	x
Manufact'rs' sales branches, offices....	18	21,535	-	138	x
Petroleum bulk plants, terminals.....	19	9,404	15	93	x
Other types of wholesale.....	11	5,022	10	43	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	381	5,650	378	819	718
Personal services.....	221	2,983	213	505	443
Business services.....	28	896	22	115	93
Automotive repairs and services.....	85	1,365	86	161	148
Other repair services.....	47	406	57	38	34
TOURIST COURTS AND CAMPS.....	6	11	6	-	-

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JACKSON COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Jackson:					
Retail trade.....	706	80,213	680	4,596	3,590
Wholesale trade.....	107	62,125	48	950	x
Selected service trades.....	290	5,099	278	780	685
Remainder of county:					
Retail trade.....	471	24,409	524	1,040	767
Wholesale trade.....	24	4,847	24	91	x
Selected service trades.....	91	551	100	39	33
Tourist courts and camps.....	6	11	6	-	-

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

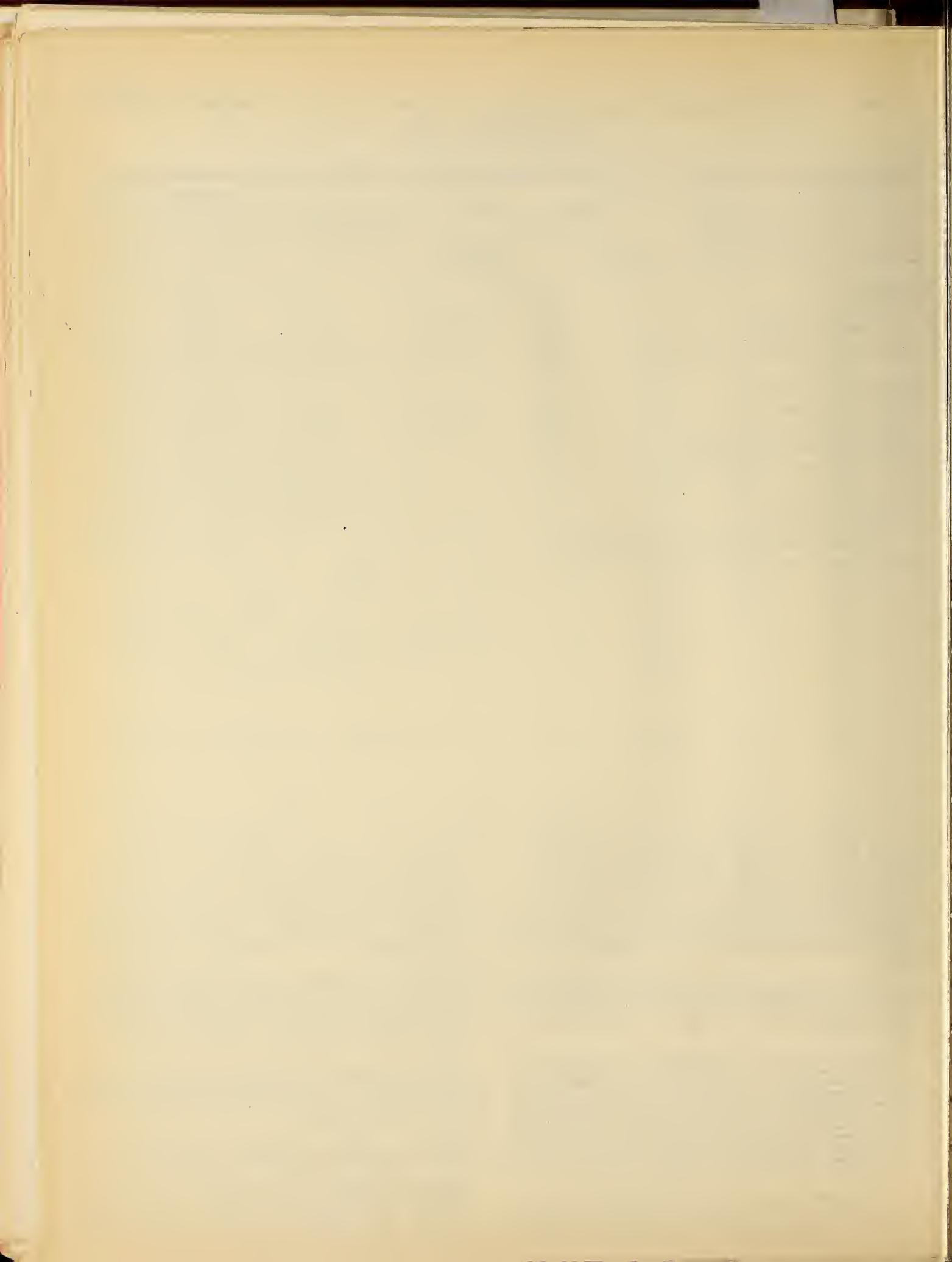
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-21-039

### KALAMAZOO COUNTY, MICH.

Retail, wholesale, and service establishments located in Kalamazoo County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$122.7 million, an increase of 199 percent over the \$41.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$91.2 million in 1948 as compared with \$23.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.8 million in 1948 compared with \$2.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 9,276 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6,483 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kalamazoo County, Michigan, which also includes data for the city of Kalamazoo. Final figures, superseding the preliminary data for Kalamazoo County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kalamazoo County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
KALAMAZOO COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,246	122,681	1,201	6,531	5,119
Food group.....	272	28,630	279	1,034	759
Eating and drinking places.....	214	6,871	246	1,102	857
General merchandise grp, general stores.	37	11,866	29	947	666
Apparel group.....	86	9,447	71	634	462
Furniture-home furnishgs-appliance grp.	68	7,275	67	398	357
Automotive group.....	73	19,812	52	595	560
Gasoline service stations.....	172	7,841	183	278	188
Lumber-building-hardware group.....	84	13,712	57	592	519
Drug and proprietary stores.....	49	5,163	51	373	274
All other retail stores.....	191	12,064	166	578	477
WHOLESALE TRADE, total.....	190	91,153	101	1,771	x
Merchant wholesalers, total.....	120	45,340	66	1,184	x
Groceries, foods.....	26	12,898	19	274	x
Hardware, elec'l, plum'g and heating.	10	5,692	3	129	x
Mach'y, equip't, industrial supplies.	18	3,399	8	108	x
Automotive parts, accessories.....	15	3,143	11	158	x
All other merchant wholesalers.....	51	20,208	25	515	x
Manufact'rs' sales branches, offices...	28	20,887	-	368	x
Petroleum bulk plants, terminals.....	15	6,475	15	89	x
Agents, brokers (merchandise).....	14	7,332	10	28	x
Assemblers of farm products.....	13	11,119	10	102	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	417	6,837	420	974	854
Personal services.....	238	3,609	243	643	570
Business services.....	31	950	29	97	79
Automotive repairs and services.....	76	1,622	74	170	147
Other repair services.....	72	656	74	64	58
TOURIST COURTS AND CAMPS.....	6	32	7	2	2

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## KALAMAZOO COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Kalamazoo:</b>					
Retail trade.....	808	99,731	750	5,483	4,381
Wholesale trade.....	160	81,334	79	1,642	x
Selected service trades....	313	6,045	303	891	795
<b>Remainder of county:</b>					
Retail trade.....	438	22,950	451	1,048	738
Wholesale trade.....	30	9,819	22	129	x
Selected service trades....	104	792	117	83	59
Tourist courts and camps..	6	32	7	2	2

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

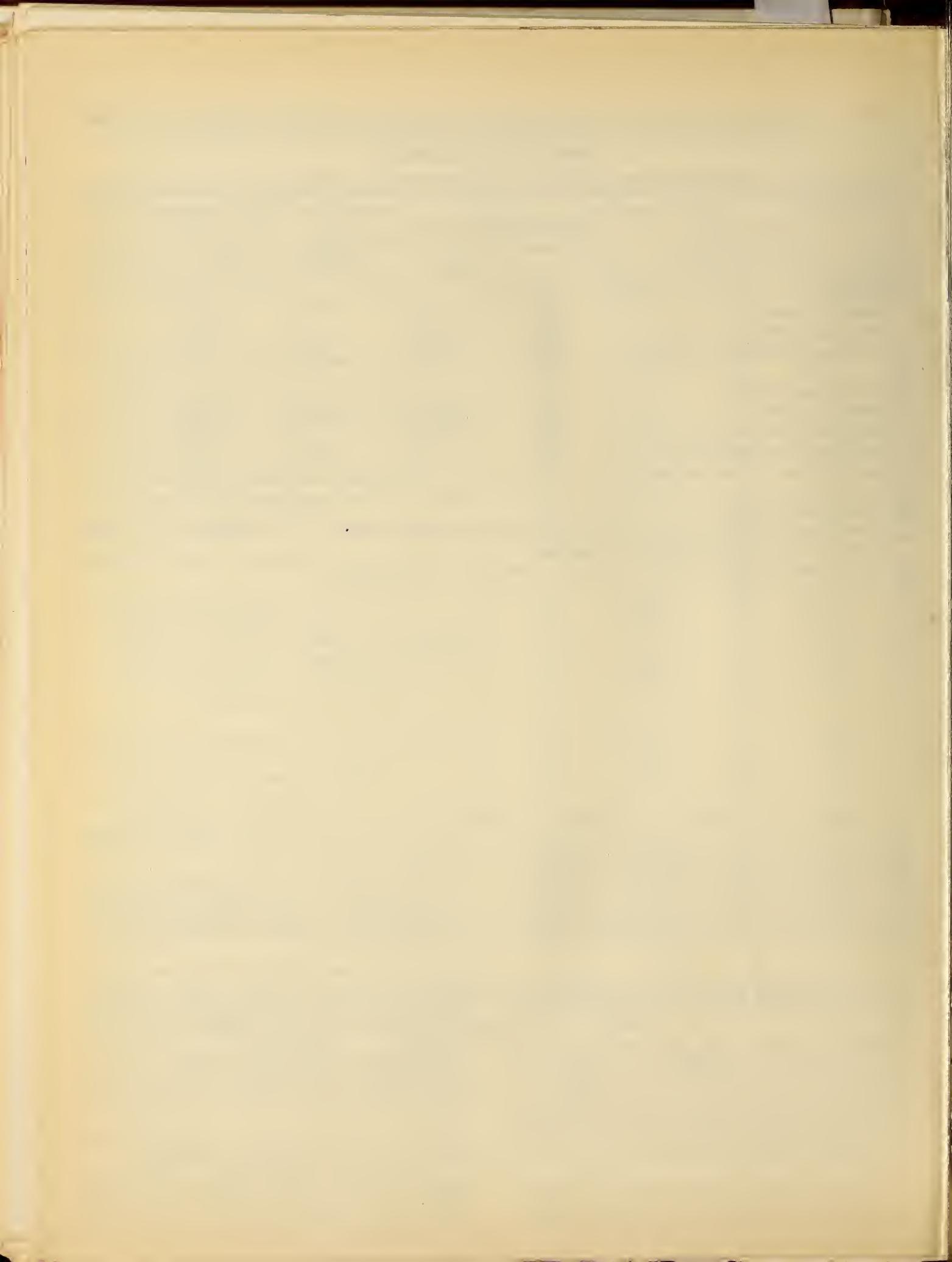
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-21-040

### KALKASKA COUNTY, MICH.

Retail and service establishments located in Kalkaska County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.4 million, an increase of 243 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$64,000 in 1948 compared with \$6,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 113 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 56 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kalkaska County, Michigan. Final figures, superseding the preliminary data for Kalkaska County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kalkaska County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
KALKASKA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	69	2,386	95	108	78
Food group.....	20	881	24	30	23
Eating and drinking places.....	12	247	20	29	21
Gasoline service stations.....	15	309	22	9	8
All other retail stores.....	22	949	29	40	26
SELECTED SERVICE TRADES <sup>2/</sup> .....	13	64	13	5	3
TOURIST COURTS AND CAMPS.....	8	10	10	-	-

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-21-041

### KENT COUNTY, MICH.

Retail, wholesale, and service establishments located in Kent County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$295.0 million, an increase of 212 percent over the \$94.5 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 289 percent rise over the same period, reaching a total of \$352.4 million in 1948 as compared with \$90.7 million in 1939. The service trades included in the Census of Business reported receipts totaling \$19.6 million in 1948 compared with \$7.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 16,409 paid employees for the workweek ended nearest November 15, 1948. Of these, 12,869 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 11,511 and 9,067. Wholesale trade establishments reported a total of 5,261 full- and part-week employees for the week of November 15, 1948, compared with 3,789 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 2,917; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,463.

These preliminary figures have been derived from a Census report on Kent County, Michigan. The report also contains data for the cities of East Grand Rapids and Grand Rapids.

Final figures, superseding the preliminary data for Kent County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kent County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
KENT COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	3,032	294,972	3,100	16,409	12,869
Food group.....	794	69,918	830	2,542	1,809
Eating and drinking places.....	485	17,651	554	2,493	1,887
General merchandise grp, general stores	78	41,874	61	3,856	3,003
Apparel group.....	219	25,447	173	1,542	1,154
Furniture-home furnishgs-appliance grp.	170	15,823	187	930	823
Automotive group.....	185	42,332	171	1,170	1,121
Gasoline service stations.....	400	16,962	434	641	425
Lumber-building-hardware group.....	201	23,915	221	999	909
Drug and proprietary stores.....	118	13,415	105	810	529
All other retail stores.....	382	27,635	364	1,426	1,209
WHOLESALE TRADE, total.....	607	352,388	416	5,261	x
Merchant wholesalers, total.....	416	190,460	308	3,864	x
Groceries, foods.....	93	44,506	85	542	x
Dry goods, apparel.....	11	1,888	9	64	x
Hardware, elec'l, plum'g and heat'g...	48	29,638	25	711	x
Mach'y, equip't, industrial supplies...	86	19,639	50	715	x
Lumber, construction materials.....	35	23,732	15	386	x
All other merchant wholesalers.....	143	71,057	124	1,446	x
Manufact'rs' sales branches, offices....	86	87,328	-	962	x
Agents, brokers (merchandise).....	64	35,034	67	117	x
Other types of wholesale.....	41	39,566	41	318	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	1,058	19,589	1,108	2,917	2,385
Personal services.....	599	9,523	623	1,834	1,448
Business services.....	72	2,776	64	482	416
Automotive repairs and services.....	226	5,743	244	435	384
Other repair services.....	161	1,547	177	166	137
HOTELS.....	Data withheld to avoid disclosure				
TOURIST COURTS AND CAMPS.....	13	66	15	5	2
AMUSEMENTS.....	105	4,336	88	919	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## KENT COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>East Grand Rapids:</b>					
Retail trade.....	15	759	15	54	31
Selected service trades....	6	65	6	8	7
Amusements.....	10	226	10	11	x
<b>Grand Rapids:</b>					
Retail trade.....	2,120	239,934	2,059	14,137	11,231
Wholesale trade.....	537	328,830	358	4,897	x
Selected service trades....	818	17,251	38	2,706	2,204
Hotels.....	27	4,896	23	1,064	896
Amusements.....	74	3,559	57	741	x
<b>Remainder of county: <sup>3/</sup></b>					
Retail trade.....	897	54,279	1,026	2,218	1,607
Wholesale trade.....	70	23,558	58	364	x
Selected service trades....	234	2,273	264	203	174
Amusements.....	21	551	21	167	x

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1938, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

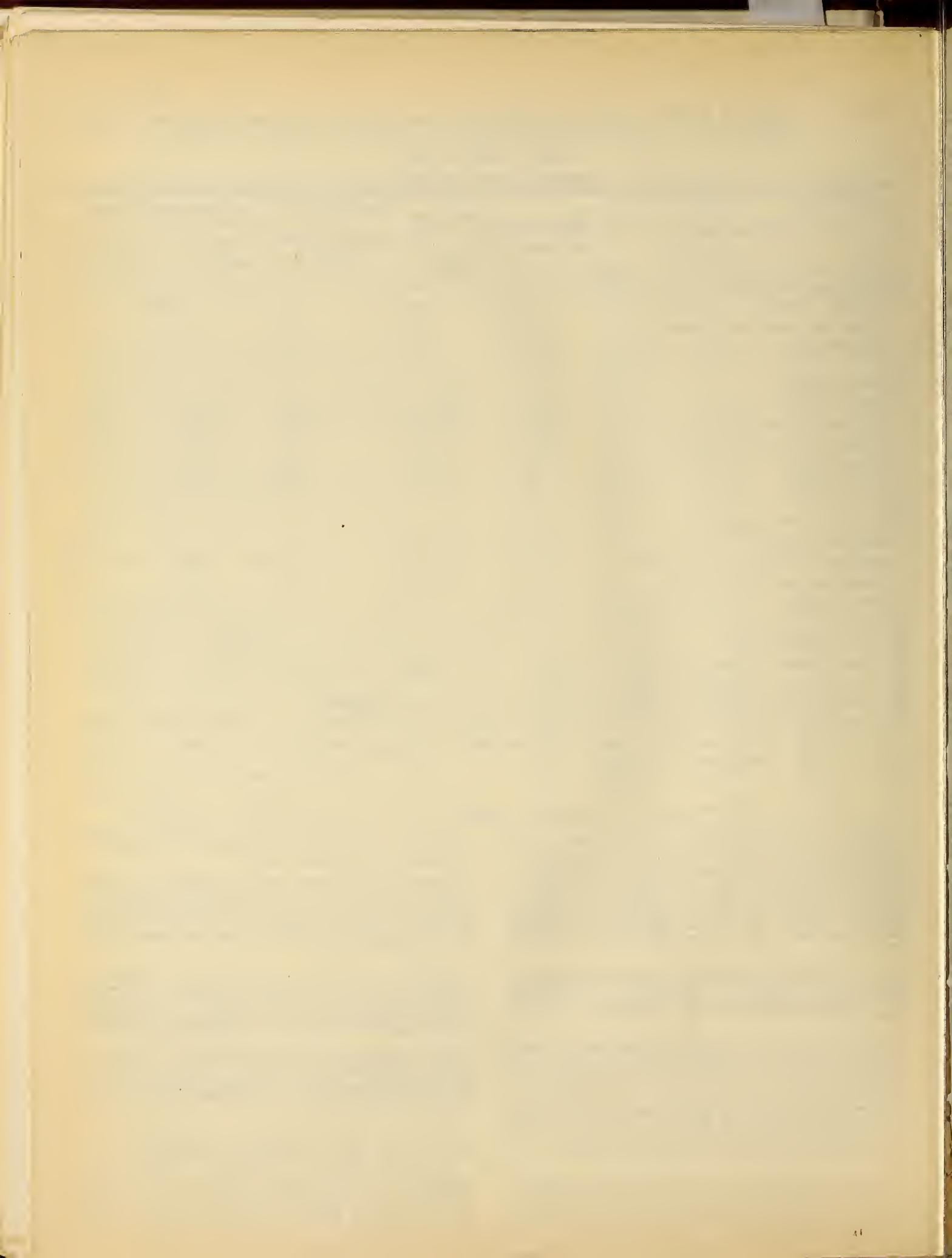
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-21-042

### KEWEENAW COUNTY, MICH.

Retail establishments located in Keweenaw County, Michigan, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$955,000, an increase of 68 per cent over the \$567,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 46 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 41 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Keweenaw County, Michigan. Final figures, superseding the preliminary data for Keweenaw County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Keweenaw County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KEWEENAW COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	48	955	53	46	26
Food group.....	18	618	17	24	21
Eating and drinking places.....	17	170	19	15	5
Gasoline service stations.....	9	106	13	6	-
All other retail stores.....	4	61	4	1	-
TOURIST COURTS AND CAMPS.....	6	26	7	-	-

<sup>1</sup>/ Includes employees paid for less than the full workweek.

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## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-21-043

### LAKE COUNTY, MICH.

Retail and service establishments located in Lake County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.9 million, an increase of 314 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$25,000 in 1948 compared with \$13,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 159 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 52 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lake County, Michigan. Final figures, superseding the preliminary data for Lake County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lake County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LAKE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	108	2,892	121	158	118
Food group.....	39	1,014	40	24	17
Eating and drinking places.....	27	401	35	64	41
Gasoline service stations.....	12	219	14	6	6
All other retail stores.....	30	1,258	32	64	54
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	11	25	11	1	1
Personal services.....	5	12	5	1	1
All other service trades.....	6	13	6	-	-
TOURIST COURTS AND CAMPS.....	20	35	20	-	-

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-21-044

### LAPEER COUNTY, MICH.

Retail, wholesale, and service establishments located in Lapeer County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.9 million, an increase of 236 percent over the \$7.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.8 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$960,000 in 1948 compared with \$293,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,206 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 756 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lapeer County, Michigan, which also includes data for the city of Lapeer. Final figures, superseding the preliminary data for Lapeer County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lapeer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LAPEER COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	423	24,913	430	951	773
Food group.....	108	6,549	108	182	140
Eating and drinking places.....	51	1,300	56	146	106
General merchandise grp, general stores.....	14	1,260	13	86	65
Apparel group.....	22	1,146	22	64	46
Furniture-home furnishings-appliance grp.....	29	804	23	49	40
Automotive group.....	35	5,224	35	139	136
Gasoline service stations.....	55	1,626	62	31	21
Lumber-building-hardware group.....	50	3,466	52	125	114
Drug and proprietary stores.....	11	608	13	31	20
All other retail stores.....	48	2,930	46	98	85
WHOLESALE TRADE, total.....	38	9,831	25	164	x
Merchant wholesalers.....	13	2,566	9	38	x
Other types of wholesale.....	25	7,265	16	126	x
SELECTED SERVICE TRADES, 2/total.....	124	960	127	91	77
Personal services.....	63	506	64	68	56
All other service trades.....	61	454	63	23	21
AMUSEMENTS.....	20	189	20	39	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LAPEER COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Lapeer:					
Retail trade.....	129	11,704	132	531	440
Wholesale trade.....	19	5,276	14	80	x
Selected service trades....	44	535	46	69	62
Remainder of county:					
Retail trade.....	294	13,209	298	420	333
Wholesale trade.....	19	4,555	11	84	x
Selected service trades....	80	425	81	22	15

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P- 21-045

### LEELANAU COUNTY, MICH.

Retail, wholesale, and service establishments located in Leelanau County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.2 million, an increase of 223 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.5 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$132,000 in 1948 compared with \$44,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 195 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 110 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Leelanau County, Michigan. Final figures, superseding the preliminary data for Leelanau County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Leelanau County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LEELANAU COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	121	4,158	146	128	92
Food group.....	30	1,350	39	21	14
Eating and drinking places.....	28	506	36	35	24
Gasoline service stations.....	17	451	19	19	10
All other retail stores.....	46	1,851	52	53	44
WHOLESALE TRADE.....	9	3,534	9	55	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	20	132	22	12	11
HOTELS.....	12	182	13	5	-
TOURIST COURTS AND CAMPS.....	19	34	21	-	-

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 21-046

### LENAWEE COUNTY, MICH.

Retail, wholesale, and service establishments located in Lenawee County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$59.2 million, an increase of 270 percent over the \$16.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$30.0 million in 1948 as compared with \$5.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.2 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,444 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,002 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lenawee County, Michigan, which also includes data for the cities of Adrian and Tecumseh. Final figures, superseding the preliminary data for Lenawee County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lenawee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LENAWEE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	888	59,232	905	2,732	2,070
Food group.....	197	15,294	209	505	335
Eating and drinking places.....	140	4,227	158	488	382
General merchandise group, general stores....	33	4,829	29	342	216
Apparel group.....	50	3,453	40	247	182
Furniture-home furnishings-appliance group..	69	2,558	69	166	150
Automotive group.....	73	10,714	72	272	256
Gasoline service stations.....	132	4,334	134	160	108
Lumber-building-hardware group.....	67	7,241	65	268	226
Drug and proprietary stores.....	20	1,853	23	95	56
All other retail stores.....	107	4,729	106	189	159
<b>WHOLESALE TRADE, total</b> .....	97	29,975	65	435	x
Merchant wholesalers.....	51	12,102	36	261	x
Petroleum bulk plants, terminals.....	28	5,330	22	59	x
Other types of wholesale.....	18	12,543	7	115	x
<b>SELECTED SERVICE TRADES, 2/ total</b> .....	232	2,246	245	277	235
Personal services.....	126	1,307	132	209	182
Business services.....	10	116	11	8	6
Automotive repairs and services.....	54	563	60	43	32
Other repair services.....	42	260	42	17	15
<b>HOTELS</b> .....	11	414	9	44	38
<b>AMUSEMENTS</b> .....	37	704	30	168	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LENAWEE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Adrian:</b>					
Retail trade.....	291	28,691	275	1,508	1,139
Wholesale trade.....	33	14,278	16	241	x
Selected service trades.....	88	1,090	90	143	124
<b>Tecumseh:</b>					
Retail trade.....	70	5,581	66	262	193
Selected service trades.....	22	132	22	22	14
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	527	24,960	564	962	738
Wholesale trade.....	64	15,697	49	194	x
Selected service trades.....	122	1,024	133	112	97

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-21-047

### LIVINGSTON COUNTY, MICH.

Retail, wholesale, and service establishments located in Livingston County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.5 million, an increase of 252 percent over the \$6.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.1 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$611,000 in 1948 compared with \$219,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,012 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 642 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Livingston County, Michigan, which also includes data for the city of Howell. Final figures, superseding the preliminary data for Livingston County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Livingston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LIVINGSTON COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	385	21,458	416	860	648
Food group.....	84	5,030	97	149	93
Eating and drinking places.....	77	1,813	94	199	148
General merchandise grp, general stores	16	842	14	58	31
Apparel group.....	18	754	18	44	31
Furniture-home furnishgs-appliance grp	17	783	13	41	33
Automotive group.....	28	4,408	28	131	126
Gasoline service stations.....	58	1,821	56	47	31
Lumber-building-hardware group.....	40	3,562	51	107	96
Drug and proprietary stores.....	9	657	9	33	15
All other retail stores.....	38	1,788	36	51	44
<b>WHOLESALE TRADE, total</b> .....	30	6,083	33	83	x
Merchant wholesalers.....	12	2,222	14	27	x
Other types of wholesale.....	18	3,861	19	56	x
<b>SELECTED SERVICE TRADES, 2/total</b> .....	82	611	96	69	55
Personal services.....	40	339	51	52	41
All other service trades.....	42	272	45	17	14
<b>AMUSEMENTS</b> .....	24	220	21	71	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
LIVINGSTON COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Howell:					
Retail trade.....	118	10,298	119	416	326
Selected service trades..	30	364	38	56	47
Remainder of county:					
Retail trade.....	267	11,160	297	444	322
Selected service trades..	52	247	58	13	8

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-21-048

### LUCE COUNTY, MICH.

Retail, wholesale, and service establishments located in Luce County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.0 million, an increase of 163 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$113,000 in 1948 compared with \$35,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 347 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 227 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Luce County, Michigan, which also includes data for the city of Newberry. Final figures, superseding the preliminary data for Luce County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Luce County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LUCE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	94	4,973	100	235	195
Food group.....	25	1,524	26	46	39
Eating and drinking places.....	28	507	28	65	50
Gasoline service stations.....	8	272	7	8	7
All other retail stores.....	33	2,670	39	116	99
WHOLESALE TRADE.....	9	2,836	5	102	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	15	113	18	10	9

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
 LUCE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
Newberry:					
Retail trade.....	49	3,939	54	199	169
Remainder of county:					
Retail trade.....	45	1,034	46	36	26

<sup>1</sup>/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-21-049

### MACKINAC COUNTY, MICH.

Retail, wholesale, and service establishments located in Mackinac County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.0 million, an increase of 218 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$210,000 in 1948 compared with \$46,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 508 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 258 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mackinac County, Michigan, which also includes data for the city of St. Ignace. Final figures, superseding the preliminary data for Mackinac County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mackinac County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MACKINAC COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	230	7,023	237	423	296
Food group.....	59	2,527	59	81	65
Eating and drinking places.....	66	1,124	75	175	107
General merchandise grp, general stores.....	6	228	5	6	6
Apparel group.....	10	446	11	23	18
Gasoline service stations.....	27	533	29	21	16
Lumber-building-hardware group.....	13	473	14	24	19
All other retail stores.....	49	1,692	44	93	65
WHOLESALE TRADE.....	15	1,766	13	60	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	27	210	28	25	25
Personal services.....	15	118	16	20	20
All other service trades.....	12	92	12	5	5
TOURIST COURTS AND CAMPS.....	57	191	60	2	-

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MACKINAC COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
St. Ignace:					
Retail trade.....	67	3,587	63	233	175
Selected service trades....	11	97	12	22	22
Tourist courts and camps...	13	62	15	2	-
Remainder of county:					
Retail trade.....	163	3,436	174	190	121
Selected service trades....	16	113	16	3	3
Tourist courts and camps...	44	129	45	-	-

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P- 21-050

### MACOMB COUNTY, MICH.

Retail, wholesale, and service establishments located in Macomb County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$121.5 million, an increase of 326 percent over the \$28.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.6 million in 1948 as compared with \$5.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$4.4 million in 1948 compared with \$0.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,881 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,994 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Macomb County, Michigan, which also includes data for the cities of Center Line, East Detroit, Mount Clemens, Romeo, Roseville, and St. Clair Shores. Final figures, superseding the preliminary data for Macomb County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Macomb County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MACOMB COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,660	121,507	1,807	4,976	3,749
Food group.....	398	36,326	418	1,139	786
Eating and drinking places.....	375	9,802	431	1,125	781
General merchandise grp, general stores	43	3,639	42	328	197
Apparel group.....	82	3,614	81	167	126
Furniture-home furnishgs-appliance grp	65	3,326	66	159	139
Automotive group.....	92	23,522	92	632	609
Gasoline service stations.....	256	10,646	297	341	253
Lumber-building-hardware group.....	139	16,915	141	575	493
Drug and proprietary stores.....	46	4,379	50	241	143
All other retail stores.....	164	9,338	189	269	222
WHOLESALE TRADE, total.....	60	21,572	55	312	x
Merchant wholesalers.....	35	12,019	37	222	x
Other types of wholesale.....	25	9,553	18	90	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	414	4,411	466	593	518
Personal services.....	246	2,798	266	477	431
Business services.....	13	252	15	30	22
Automotive repairs and services.....	92	1,060	117	66	47
Other repair services.....	63	301	68	20	18
HOTELS.....	29	1,260	37	125	118
TOURIST COURTS AND CAMPS.....	6	32	7	3	1
AMUSEMENTS.....	100	2,647	85	542	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MACOMB COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Center Line:					
Retail trade.....	49	6,971	49	213	171
Selected service trades.....	20	326	26	35	32
East Detroit:					
Retail trade.....	146	14,569	158	574	443
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades.....	43	524	49	47	36
Amusements.....	22	423	15	16	x
Mount Clemens:					
Retail trade.....	287	28,891	285	1,375	1,056
Wholesale trade.....	31	11,305	29	157	x
Selected service trades.....	98	1,170	106	174	156
Hotels.....	22	1,078	28	117	111
Romeo:					
Retail trade.....	60	4,905	57	192	139
Selected service trades.....	Included with "Remainder of county"				
Hotels.....	Included with "Remainder of county"				
Roseville:					
Retail trade.....	108	5,651	132	249	178
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades.....	26	247	29	28	22
St. Clair Shores:					
Retail trade.....	137	9,347	159	403	280
Selected service trades.....	19	136	19	8	5
Remainder of county: <sup>3/</sup>					
Retail trade.....	873	51,173	967	1,970	1,482
Wholesale trade.....	29	10,267	26	155	x
Selected service trades.....	208	2,008	237	301	267
Hotels.....	7	182	9	8	7
Amusements.....	51	1,150	47	183	x

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-21-051

### MANISTEE COUNTY, MICH.

Retail, wholesale, and service establishments located in Manistee County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.9 million, an increase of 167 percent over the \$5.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.2 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$543,000 in 1948 compared with \$152,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 898 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 630 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Manistee County, Michigan, which also includes data for the city of Manistee. Final figures, superseding the preliminary data for Manistee County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Manistee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MANISTEE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	320	13,870	342	706	479
Food group.....	82	3,994	87	93	68
Eating and drinking places.....	61	1,058	70	132	75
General merchandise grp, general stores	12	1,468	7	135	81
Apparel group.....	13	719	15	42	27
Furniture-home furnishings-appliance grp	20	858	23	37	24
Automotive group.....	20	1,957	22	69	66
Gasoline service stations.....	40	925	43	33	15
Lumber-building-hardware group.....	22	1,359	22	84	75
Drug and proprietary stores.....	12	658	11	46	29
All other retail stores.....	38	874	42	35	19
<b>WHOLESALE TRADE, total</b> .....	29	4,196	29	132	x
Merchant wholesalers.....	17	2,442	18	77	x
Other types of wholesale.....	12	1,754	11	55	x
<b>SELECTED SERVICE TRADES, 2/total</b> .....	75	543	81	60	41
Personal services.....	49	334	52	43	26
All other service trades.....	26	209	29	17	15
<b>TOURIST COURTS AND CAMPS</b> .....	20	50	21	1	1

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MANISTEE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Manistee:					
Retail trade.....	175	9,819	182	542	366
Wholesale trade.....	20	3,354	19	92	x
Selected service trades....	52	399	56	47	34
Remainder of county:					
Retail trade.....	145	4,051	160	164	113
Wholesale trade.....	9	842	10	40	x
Selected service trades....	23	144	25	13	7

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 21-052

### MARQUETTE COUNTY, MICH.

Retail, wholesale, and service establishments located in Marquette County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$36.2 million, an increase of 159 percent over the \$14.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.4 million in 1948 as compared with \$8.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,711 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,197 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marquette County, Michigan, which also includes data for the cities of Ishpeming, Marquette, and Negaunee. Final figures, superseding the preliminary data for Marquette County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marquette County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MARQUETTE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	546	36,191	554	2,076	1,594
Food group.....	146	10,946	152	406	291
Eating and drinking places.....	107	2,931	117	411	303
General merchandise group, general stores....	25	3,839	20	327	216
Apparel group.....	42	2,431	45	128	94
Furniture-home furnishings-appliance group...	24	1,864	15	112	96
Automotive group.....	29	5,230	33	212	205
Gasoline service stations.....	69	1,861	72	83	51
Lumber-building-hardware group.....	35	3,977	29	233	205
Drug and proprietary stores.....	12	793	14	77	66
All other retail stores.....	57	2,319	57	87	67
WHOLESALE TRADE, total.....	59	22,410	41	465	x
Merchant wholesalers.....	37	15,697	27	393	x
Petroleum bulk plants, terminals.....	14	3,240	12	27	x
Other types of wholesale.....	8	3,273	2	45	x
SELECTED SERVICE TRADES, 2/ total.....	109	1,124	117	170	147
Personal services.....	85	856	91	144	122
All other service trades.....	24	268	26	26	25
HOTELS.....	11	519	8	105	85
TOURIST COURTS AND CAMPS.....	8	25	8	=	=

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MARQUETTE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Ishpeming:</b>					
Retail trade.....	103	9,830	105	587	461
Wholesale trade.....	14	6,699	9	108	x
Selected service trades.....	26	211	25	29	22
<b>Marquette:</b>					
Retail trade.....	189	16,415	179	980	771
Wholesale trade.....	39	14,729	25	326	x
Selected service trades.....	57	715	64	113	105
<b>Negaunee:</b>					
Retail trade.....	82	4,690	90	257	207
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades.....	15	149	17	25	17
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	172	5,256	180	252	155
Wholesale trade.....	6	982	7	31	x
Selected service trades.....	11	49	11	3	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-21-053

### MASON COUNTY, MICH.

Retail, wholesale, and service establishments located in Mason County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.5 million, an increase of 255 percent over the \$5.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.4 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$587,000 in 1948 compared with \$247,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,263 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 720 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mason County, Michigan, which also includes data for the city of Ludington. Final figures, superseding the preliminary data for Mason County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mason County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MASON COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	329	19,528	364	1,073	799
Food group.....	75	5,336	77	184	132
Eating and drinking places.....	49	1,208	62	166	114
General merchandise grp, general stores.....	14	1,957	10	169	99
Apparel group.....	18	781	21	38	22
Furniture-home furnishgs-appliance grp.....	28	1,276	30	109	95
Automotive group.....	27	2,735	31	93	85
Gasoline service stations.....	37	994	35	43	31
Lumber-building-hardware group.....	38	3,326	47	162	142
Drug and proprietary stores.....	9	569	12	34	24
All other retail stores.....	34	1,346	39	75	55
WHOLESALE TRADE, total.....	32	5,437	28	98	x
Merchant wholesalers.....	19	2,948	17	74	x
Other types of wholesale.....	13	2,489	11	24	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	85	587	95	92	58
Personal services.....	45	348	49	54	34
All other service trades.....	40	239	46	38	24
TOURIST COURTS AND CAMPS.....	30	113	37	10	6

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MASON COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Ludington:</b>					
Retail trade.....	181	12,350	198	799	595
Wholesale trade.....	16	3,064	15	49	x
Selected service trades....	48	355	51	52	33
Tourist courts and camps...	9	37	12	4	2
<b>Remainder of county:</b>					
Retail trade.....	148	7,178	166	274	204
Wholesale trade.....	16	2,373	13	49	x
Selected service trades....	37	232	44	40	25
Tourist courts and camps...	21	76	25	6	4

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-21-054

### MECOSTA COUNTY, MICH.

Retail, wholesale, and service establishments located in Mecosta County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.5 million, an increase of 229 percent over the \$4.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.4 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$412,000 in 1948 compared with \$189,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 832 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 566 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mecosta County, Michigan, which also includes data for the city of Big Rapids. Final figures, superseding the preliminary data for Mecosta County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mecosta County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MECOSTA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	253	13,528	273	703	513
Food group.....	60	3,586	63	123	77
Eating and drinking places.....	48	1,176	60	175	125
General merchandise grp, general stores.....	10	1,252	6	102	70
Apparel group.....	8	230	9	11	9
Furniture-home furnishings-appliance grp.....	8	385	7	19	13
Automotive group.....	16	1,855	18	72	61
Gasoline service stations.....	39	1,470	41	41	31
Lumber-building-hardware group.....	30	1,746	35	93	76
Drug and proprietary stores.....	8	556	9	24	13
All other retail stores.....	26	1,272	25	43	38
WHOLESALE TRADE, total.....	22	3,365	23	80	x
Merchant wholesalers.....	11	2,202	13	51	x
Other types of wholesale.....	11	1,163	10	29	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	48	412	55	109	37
Personal services.....	31	253	34	42	31
All other service trades.....	17	159	21	7	6

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MEGOSTA COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Big Rapids:					
Retail trade.....	118	8,298	120	494	370
Selected service trades...	36	324	40	45	34
Remainder of county:					
Retail trade.....	135	5,220	153	209	143
Selected service trades...	12	88	15	4	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-21-055

### MENOMINEE COUNTY, MICH.

Retail, wholesale, and service establishments located in Menominee County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.8 million, an increase of 276 percent over the \$4.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.3 million in 1948 as compared with \$3.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$547,000 in 1948 compared with \$250,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,001 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 601 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Menominee County, Michigan, which also includes data for the city of Menominee. Final figures, superseding the preliminary data for Menominee County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Menominee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MENOMINEE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	312	15,789	345	651	502
Food group.....	76	4,286	85	126	89
Eating and drinking places.....	69	1,218	82	105	68
General merchandise grp, general stores	11	1,865	13	94	77
Apparel group.....	13	364	12	13	6
Furniture-home furnisngs-appliance grp	16	590	16	28	22
Automotive group.....	24	2,528	29	101	89
Gasoline service stations.....	54	1,135	54	30	21
Lumber-building-hardware group.....	20	1,433	25	51	45
Drug and proprietary stores... ..	5	189	6	13	10
All other retail stores.....	24	2,181	23	90	75
WHOLESALE TRADE, total.....	40	10,276	31	276	x
Merchant wholesalers.....	16	6,855	9	220	x
Other types of wholesale.....	24	3,421	22	56	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	66	547	72	74	61
Personal service.....	41	287	46	54	42
All other service trades.....	25	260	26	20	16
TOURIST COURTS AND CAMPS.....	11	38	11	3	-
AMUSEMENTS.....	11	238	10	94	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MENOMINEE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Menominee:					
Retail trade.....	139	10,202	148	448	349
Wholesale trade.....	22	7,800	8	246	x
Selected service trades..	48	461	54	68	56
Tourist courts and camps..	5	27	5	3	-
Remainder of county:					
Retail trade.....	173	5,587	197	203	153
Wholesale trade.....	13	2,476	23	30	x
Selected service trades..	18	86	18	6	5
Tourist courts and camps..	6	11	6	-	-

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-21-056

### MIDLAND COUNTY, MICH.

Retail, wholesale, and service establishments located in Midland County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.8 million, an increase of 222 percent over the \$7.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.2 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$894,000 in 1948 compared with \$244,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,321 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 819 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Midland County, Michigan, which also includes data for the city of Midland. Final figures, superseding the preliminary data for Midland County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Midland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MIDLAND COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	306	23,819	355	1,004	782
Food group.....	97	7,090	119	193	136
Eating and drinking places.....	35	837	47	117	94
General merchandise grp, general stores.	13	1,601	14	127	66
Apparel group.....	24	1,199	17	71	50
Furniture-home furnishings-appliance grp.	17	873	17	36	33
Automotive group.....	21	5,228	21	161	151
Gasoline service stations.....	42	1,951	47	77	63
Lumber-building-hardware group.....	27	2,843	37	126	107
Drug and proprietary stores.....	8	880	9	44	37
All other retail stores.....	22	1,317	27	52	45
WHOLESALE TRADE, total.....	20	6,232	16	208	x
Merchant wholesalers.....	12	3,387	6	168	x
Other types of wholesale.....	8	2,845	10	40	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	75	894	84	109	101
Personal services.....	45	531	48	88	83
All other service trades.....	30	363	36	21	18

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
MIDLAND COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Midland:					
Retail trade.....	165	18,402	171	881	688
Selected service trades....	46	703	51	97	92
Remainder of county:					
Retail trade.....	141	5,417	184	123	94
Selected service trades....	29	191	33	12	9

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-21-057

### MISSAUKEE COUNTY, MICH.

Retail, wholesale, and service establishments located in Missaukee County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.4 million, an increase of 193 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$65,000 in 1948 compared with \$32,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 191 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 147 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Missaukee County, Michigan. Final figures, superseding the preliminary data for Missaukee County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Missaukee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MISSAUKEE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	93	4,354	102	176	130
Food group.....	26	1,038	29	28	15
Eating and drinking places.....	11	179	15	29	15
Gasoline service stations.....	21	535	24	17	15
All other retail stores.....	35	2,602	34	102	85
WHOLESALE TRADE.....	8	1,104	8	10	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	12	65	14	5	5

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-21-058

### MONROE COUNTY, MICH.

Retail, wholesale, and service establishments located in Monroe County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$56.6 million, an increase of 277 percent over the \$15.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.0 million in 1948 as compared with \$5.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.2 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,071 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,754 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Monroe County, Michigan, which also includes data for the city of Monroe. Final figures, superseding the preliminary data for Monroe County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Monroe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MONROE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	789	56,576	826	2,498	1,932
Food group.....	203	14,758	218	479	367
Eating and drinking places.....	188	5,218	225	514	370
General merchandise group, general stores.....	25	4,594	19	362	246
Apparel group.....	27	1,797	25	84	51
Furniture-home furnishings=appliance group....	30	2,463	20	126	114
Automotive group.....	45	10,415	33	289	284
Gasoline service stations.....	122	5,289	140	143	99
Lumber-building-hardware group.....	72	6,811	74	251	208
Drug and proprietary stores.....	16	1,994	15	104	73
All other retail stores.....	61	3,237	57	146	120
WHOLESALE TRADE, total.....	54	21,972	39	304	x
Merchant wholesalers.....	27	8,297	18	196	x
Petroleum bulk plants, terminals.....	15	3,371	15	28	x
Other types of wholesale.....	12	10,304	6	80	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	171	2,169	181	269	237
Personal services.....	100	1,264	105	193	170
Business services.....	6	103	6	15	11
Automotive repairs and services.....	43	684	46	56	52
Other repair services.....	22	118	24	5	4
HOTELS.....	7	182	7	25	24
TOURIST COURTS AND CAMPS.....	16	69	21	2	0

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
MONROE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Monroe:</b>					
Retail trade.....	290	31,913	267	1,681	1,321
Wholesale trade.....	27	9,070	15	164	x
Selected service trades.....	85	1,292	88	205	189
<b>Remainder of county:</b>					
Retail trade.....	499	24,663	559	817	611
Wholesale trade.....	27	12,902	24	140	x
Selected service trades.....	86	877	93	64	48
Tourist courts and camps.....	16	69	21	2	—

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.  
2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-21-059

### MONTCALM COUNTY, MICH.

Retail, wholesale, and service establishments located in Montcalm County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.1 million, an increase of 296 percent over the \$7.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.3 million in 1948 as compared with \$4.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$714,000 in 1948 compared with \$256,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,496 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,022 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Montcalm County, Michigan, which also includes data for the city of Greenville. Final figures, superseding the preliminary data for Montcalm County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Montcalm County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MONTCALM COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	490	28,051	524	1,181	875
Food group.....	115	7,174	127	233	173
Eating and drinking places.....	72	1,640	88	189	130
General merchandise grp, general stores	18	1,482	14	145	70
Apparel group.....	19	874	18	52	34
Furniture-home furnishings-appliance grp	31	778	29	49	34
Automotive group.....	35	5,148	35	169	160
Gasoline service stations.....	80	2,633	90	83	55
Lumber-building-hardware group.....	51	4,120	54	136	118
Drug and proprietary stores.....	19	834	20	49	34
All other retail stores.....	50	3,368	49	76	67
WHOLESALE TRADE, total.....	59	12,307	51	255	x
Merchant wholesalers.....	21	4,933	24	130	x
Petroleum bulk plants, terminals.....	20	2,810	17	38	x
Other types of wholesale.....	18	4,564	10	87	x
SELECTED SERVICE TRADES, 2/ total.....	108	714	120	60	49
Personal services.....	71	427	81	43	33
All other service trades.....	37	287	39	17	16
HOTELS.....	8	251	11	27	24
AMUSEMENTS.....	21	363	19	109	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business -in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MONTCALM COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Greenville:					
Retail trade.....	121	10,109	107	480	371
Wholesale trade.....	17	3,806	17	64	x
Selected service trades...	30	217	34	28	24
Remainder of county:					
Retail trade.....	369	17,942	417	701	504
Wholesale trade.....	42	8,501	34	191	x
Selected service trades...	78	497	86	32	25

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "service incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-21-060

### MONTMORENCY COUNTY, MICH.

Retail and service establishments located in Montmorency County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.5 million, an increase of 338 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$24,000 in 1948 compared with \$11,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 132 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 80 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Montmorency County, Michigan. Final figures, superseding the preliminary data for Montmorency County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Montmorency County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MONTMORENCY COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	82	3,481	94	130	101
Food group.....	20	912	22	23	17
Eating and drinking places.....	27	435	34	29	21
Gasoline service stations.....	10	241	10	2	2
All other retail stores.....	25	1,893	28	76	61
SELECTED SERVICE TRADES <sup>2/</sup> .....	9	24	8	2	1
TOURIST COURTS AND CAMPS.....	5	6	5	-	-

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-21-061

### MUSKEGON COUNTY, MICH.

Retail, wholesale, and service establishments located in Muskegon County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$116.5 million, an increase of 269 percent over the \$31.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$62.8 million in 1948 as compared with \$15.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.3 million in 1948 compared with \$1.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 7,741 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,633 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Muskegon County, Michigan, which also includes data for the cities of Muskegon and Muskegon Heights. Final figures, superseding the preliminary data for Muskegon County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Muskegon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MUSKEGON COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,378	116,489	1,516	6,007	4,652
Food group.....	428	33,481	499	1,186	859
Eating and drinking places.....	230	8,430	295	1,052	810
General merchandise grp, general stores	29	15,417	18	1,225	937
Apparel group.....	80	5,813	63	336	243
Furniture-home furnishgs-appliance grp	63	5,643	68	274	229
Automotive group.....	94	18,055	85	502	467
Gasoline service stations.....	173	7,390	200	295	203
Lumber-building-hardware group.....	92	9,318	96	441	388
Drug and proprietary stores.....	36	4,469	35	261	185
All other retail stores.....	153	8,473	157	435	331
WHOLESALE TRADE, total.....	137	62,839	113	981	x
Merchant wholesalers, total.....	109	40,706	98	833	x
Groceries, foods.....	28	11,416	32	160	x
Hardware, elec'l, plum'g and heat'g.	9	4,064	7	113	x
Mach'y, equip't, industrial supplies	15	5,023	8	126	x
Automotive parts, accessories.....	10	1,934	13	91	x
All other merchant wholesalers.....	47	18,269	38	343	x
Petroleum bulk plants, terminals.....	17	10,073	12	81	x
Other types of wholesale.....	11	12,060	3	67	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	391	5,317	420	753	627
Personal services.....	219	3,061	225	493	432
Business services.....	31	556	28	95	56
Automotive repairs and services.....	94	1,312	116	117	99
Other repair services.....	47	388	51	48	40
TCURIST COURTS AND CAMPS.....	16	51	20	1	-
AMUSEMENTS.....	55	1,964	50	315	x

x : Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MUSKEGON COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Muskegon:</b>					
Retail trade.....	753	75,032	771	4,195	3,293
Wholesale trade.....	94	51,182	76	776	x
Selected service trades....	233	3,602	237	540	458
Amusements.....	23	1,558	17	188	x
<b>Muskegon Heights:</b>					
Retail trade.....	194	18,910	214	909	694
Wholesale trade.....	19	6,177	14	99	x
Selected service trades....	63	900	72	129	115
Amusements.....	9	177	10	54	x
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	431	22,547	531	903	665
Wholesale trade.....	24	5,480	23	106	x
Selected service trades....	95	815	111	84	54
Tourist courts and camps...	16	51	20	1	-
Amusements.....	23	229	23	73	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

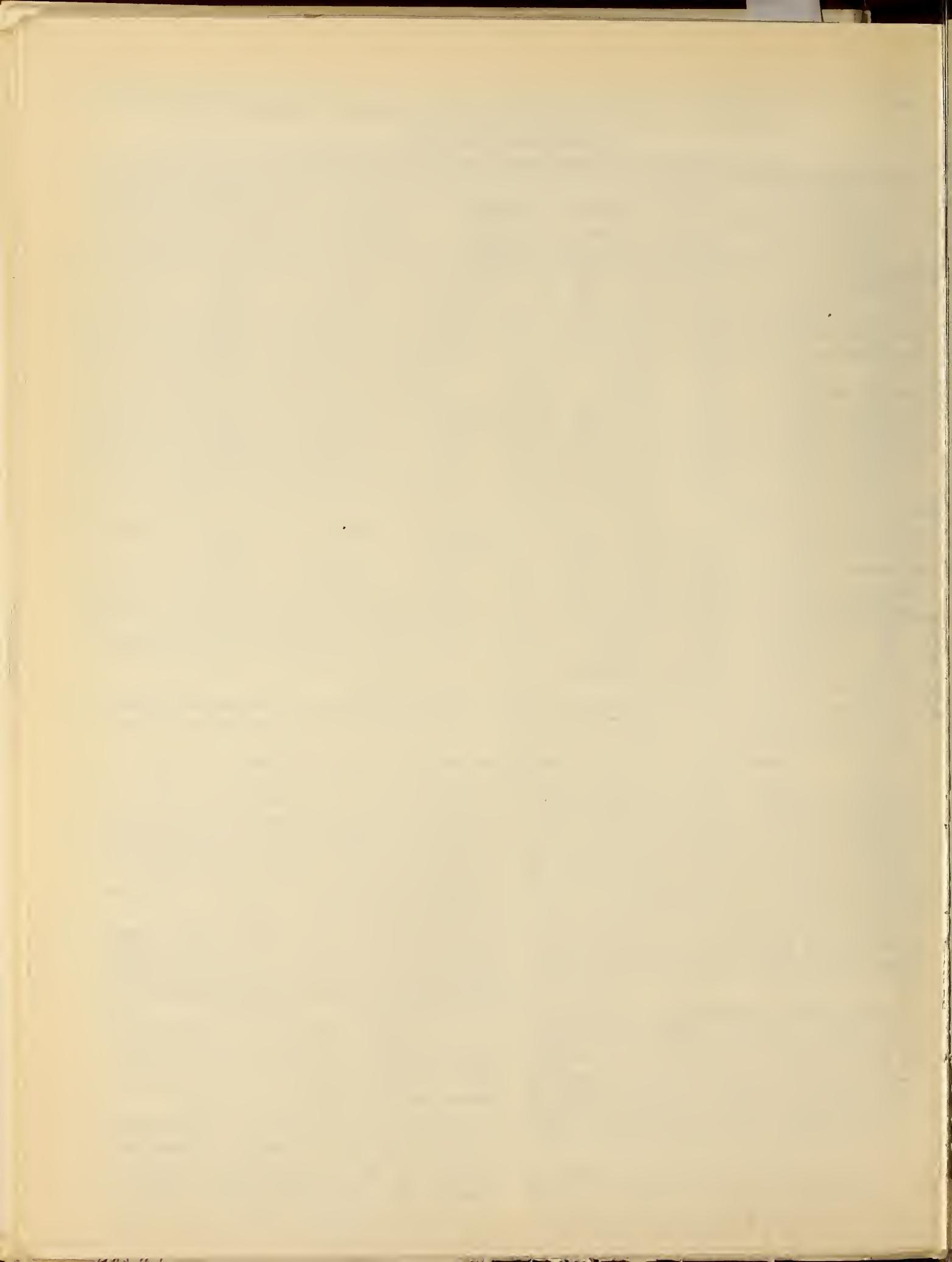
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"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-21-062

### NEWAYGO COUNTY, MICH.

Retail, wholesale, and service establishments located in Newaygo County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.6 million, an increase of 278 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$363,000 in 1948 compared with \$104,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 707 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 370 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Newaygo County, Michigan, which also includes data for the city of Fremont. Final figures, superseding the preliminary data for Newaygo County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Newaygo County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
NEWAYGO COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	273	13,582	321	648	435
Food group.....	76	3,909	91	114	66
Eating and drinking places.....	42	1,028	52	169	104
General merchandise grp, general stores	14	532	14	37	18
Apparel group.....	17	777	19	42	30
Furniture-home furnishgs-appliance grp	12	549	17	15	14
Automotive group.....	20	1,628	23	68	64
Gasoline service stations.....	31	1,299	36	38	26
Lumber-building-hardware group.....	28	2,179	34	89	74
Drug and proprietary stores.....	7	395	7	16	8
All other retail stores.....	26	1,286	28	60	31
WHOLESALE TRADE.....	12	1,728	13	25	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	42	363	48	34	29
Personal services.....	30	190	33	27	23
All other service trades.....	12	173	15	7	6

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NEWAYGO COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Fremont:</b>					
Retail trade.....	92	6,548	105	315	229
Selected service trades...	14	157	16	24	21
<b>Remainder of county:</b>					
Retail trade.....	181	7,034	216	333	206
Selected service trades...	28	206	32	10	8

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-21-063

### OAKLAND COUNTY, MICH.

Retail, wholesale, and service establishments located in Oakland County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$313.9 million, an increase of 278 percent over the \$83.0 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 203 percent rise over the same period, reaching a total of \$88.2 million in 1948 as compared with \$29.1 million in 1939. The service trades included in the Census of Business reported receipts totaling \$12.7 million in 1948 compared with \$3.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 15,088 paid employees for the workweek ended nearest November 15, 1948. Of these, 11,479 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 8,323 and 6,437. Wholesale trade establishments reported a total of 1,542 full- and part-week employees for the week of November 15, 1948, compared with 895 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,856; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 940.

These preliminary figures have been derived from a Census report on Oakland County, Michigan. The report also contains data for the cities of Berkley, Birmingham, Clawson, Ferndale, Hazel Park, Pleasant Ridge, Pontiac, Rochester, and Royal Oak.

Final figures, superseding the preliminary data for Oakland County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Oakland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
OAKLAND COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	3,419	313,918	3,446	15,088	11,479
Food group.....	839	84,452	848	2,776	1,832
Eating and drinking places.....	620	20,580	671	2,892	2,206
General merchandise grp, general stores..	75	29,557	54	2,403	1,613
Apparel group.....	207	16,890	165	951	647
Furniture-home furnishgs-appliance grp..	177	13,730	147	871	810
Automotive group.....	207	65,698	178	1,609	1,524
Gasoline service stations.....	532	23,267	602	874	620
Lumber-building-hardware group.....	265	26,878	267	983	878
Drug and proprietary stores.....	99	11,269	95	614	412
All other retail stores.....	398	21,597	419	1,115	937
WHOLESALE TRADE, total.....	186	88,220	132	1,542	x
Merchant wholesalers, total.....	133	52,036	106	1,108	x
Groceries, foods.....	40	17,387	39	298	x
Hardware, elec'l, plum'g and heating..	8	3,930	4	69	x
Mach'y, equip't, industrial supplies...	18	2,083	11	108	x
Automotive parts, accessories.....	24	3,257	18	169	x
All other merchant wholesalers.....	43	25,379	34	464	x
Manufact'rs' sales branches, offices....	11	10,054	-	166	x
Petroleum bulk plants, terminals.....	36	16,521	23	237	x
Agents, brokers (merchandise).....	6	9,609	3	31	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	947	12,724	986	1,856	1,570
Personal services.....	599	7,973	634	1,279	1,070
Business services.....	27	692	20	102	91
Automotive repairs and services.....	188	2,718	193	335	279
Other repair services.....	133	1,341	139	140	130
HOTELS.....		Data withheld to avoid disclosure			
TOURIST COURTS AND CAMPS.....	26	187	26	16	14
AMUSEMENTS.....	147	4,728	129	864	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

OAKLAND COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Berkley:					
Retail trade.....	88	6,671	81	379	267
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades....	28	371	30	37	34
Birmingham:					
Retail trade.....	155	22,857	135	1,034	863
Wholesale trade.....	7	3,378	2	58	x
Selected service trades....	47	867	52	145	143
Clawson:					
Retail trade.....	67	3,709	68	178	123
Selected service trades....	16	104	18	11	9
Ferndale:					
Retail trade.....	207	35,150	179	1,429	1,107
Wholesale trade.....	15	11,556	12	237	x
Selected service trades....	65	971	70	142	131
Hazel Park:					
Retail trade.....	197	12,795	206	566	412
Wholesale trade.....	6	1,243	8	20	x
Selected service trades....	50	548	50	70	62
Pleasant Ridge:					
Selected service trades....	5	101	6	13	13
Pontiac:					
Retail trade.....	752	94,712	736	5,061	3,981
Wholesale trade.....	73	43,399	47	782	x
Selected service trades....	326	4,662	330	754	609
Hotels.....	11	636	7	119	98
Rochester:					
Retail trade.....	89	9,016	79	357	278
Selected service trades....	30	436	30	56	51
Royal Oak:					
Retail trade.....	354	46,528	317	2,427	1,725
Wholesale trade.....	20	11,108	11	238	x
Selected service trades....	116	2,005	121	296	231
Amusements.....	7	759	5	95	x
Remainder of county: <sup>3/</sup>					
Retail trade.....	1,499	81,039	1,634	3,546	2,621
Wholesale trade.....	65	17,536	52	207	x
Selected service trades....	264	2,659	279	332	287
Hotels.....	10	378	8	37	28
Amusements.....	98	2,016	90	339	x

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-21-064

### OCEANA COUNTY, MICH.

Retail, wholesale, and service establishments located in Oceana County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.6 million, an increase of 242 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.5 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$451,000 in 1948 compared with \$71,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 530 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 360 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Oceana County, Michigan. Final figures, superseding the preliminary data for Oceana County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Oceana County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

OCEANA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	221	10,573	263	422	338
Food group.....	44	2,951	54	86	58
Eating and drinking places.....	37	697	48	75	58
General merchandise grp., general stores.....	16	555	18	22	12
Apparel group.....	18	494	21	16	12
Furniture-home furnishgs-appliance grp.....	12	173	12	2	1
Automotive group.....	16	1,531	19	63	60
Gasoline service stations.....	26	934	37	28	21
Lumber-building-hardware group.....	24	2,046	24	87	80
Drug and proprietary stores.....	5	332	6	20	16
All other retail stores.....	23	860	24	23	20
WHOLESALE TRADE.....	15	2,488	15	65	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	55	451	57	43	31
Personal services.....	31	170	32	23	13
All other service trades.....	24	281	25	20	18
HOTELS.....	6	66	8	9	7
TOURIST COURTS AND CAMPS.....	7	17	11	-	-

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P- 21-065

### OGEMAW COUNTY, MICH.

Retail, wholesale, and service establishments located in Ogemaw County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.3 million, an increase of 246 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.9 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$259,000 in 1948 compared with \$50,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 442 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 260 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ogemaw County, Michigan. Final figures, superseding the preliminary data for Ogemaw County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ogemaw County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
OGEMAW COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	184	8,295	210	362	278
Food group.....	50	2,305	57	49	36
Eating and drinking places.....	36	822	44	105	70
General merchandise grp, general stores.	8	613	10	32	28
Furniture-home furnishings-appliance grp.	9	237	10	5	5
Automotive group.....	14	1,456	18	53	50
Gasoline service stations.....	29	748	30	42	24
Lumber-building-hardware group.....	13	1,215	16	43	39
All other retail stores.....	25	899	25	33	26
WHOLESALE TRADE, total.....	21	3,871	20	56	x
Merchant wholesalers.....	11	1,733	9	36	x
Other types of wholesale.....	10	2,138	11	20	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	42	259	46	24	20
Personal services.....	24	138	25	15	11
All other service trades.....	18	121	21	9	9
TOURIST COURTS AND CAMPS.....	22	46	24	1	1

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-21-066

### ONTONAGON COUNTY, MICH.

Retail, wholesale, and service establishments located in Ontonagon County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.2 million, an increase of 213 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$86,000 in 1948 compared with \$51,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 343 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 255 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ontonagon County, Michigan. Final figures, superseding the preliminary data for Ontonagon County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ontonagon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ONTONAGON COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	170	7,178	157	316	238
Food group.....	37	1,823	33	51	41
Eating and drinking places.....	52	926	49	77	49
General merchandise grp, general stores	12	1,250	1	47	34
Apparel group.....	7	288	7	11	9
Automotive group.....	11	947	14	44	36
Gasoline service stations.....	24	636	27	22	20
Lumber-building-hardware group.....	15	963	14	47	40
Drug and proprietary stores.....	6	140	4	9	4
All other retail stores.....	6	205	8	8	5
WHOLESALE TRADE.....	13	1,213	8	17	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	22	86	21	10	3
HOTELS.....	7	161	9	13	13
TOURIST COURTS AND CAMPS.....	10	15	13	-	-

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-21-067

### OSCEOLA COUNTY, MICH.

Retail, wholesale, and service establishments located in Osceola County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.7 million, an increase of 234 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.5 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$295,000 in 1948 compared with \$86,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 524 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 341 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Osceola County, Michigan. Final figures, superseding the preliminary data for Osceola County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Osceola County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## OSCEOLA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	184	9,685	199	429	322
Food group.....	45	2,482	52	86	55
Eating and drinking places.....	21	479	29	91	70
General merchandise grp, general stores.	9	413	8	35	17
Apparel group.....	6	278	5	13	10
Furniture-home furnishgs-appliance grp.	8	321	6	17	15
Automotive group.....	13	1,438	12	49	43
Gasoline service stations.....	35	1,370	35	46	35
Lumber-building-hardware group.....	24	1,502	29	43	38
All other retail stores.....	23	1,402	23	49	39
WHOLESALE TRADE, total.....	22	4,484	16	68	x
Merchant wholesalers.....	11	2,668	9	34	x
Other types of wholesale.....	11	1,816	7	34	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	43	295	46	27	21
Personal services.....	29	179	29	20	14
All other service trades.....	14	116	17	7	7

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-21-068

### OSCODA COUNTY, MICH.

Retail establishments located in Oscoda County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.8 million, an increase of 260 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Retail establishments reported a total of 87 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 97 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Oscoda County, Michigan. Final figures, superseding the preliminary data for Oscoda County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Oscoda County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
OSCODA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	56	1,843	61	87	51
Food group.....	15	778	16	22	11
Eating and drinking places.....	14	229	14	29	11
Gasoline service stations.....	9	355	9	14	13
All other retail stores.....	18	481	22	22	16
TOURIST COURTS AND CAMPS.....	12	29	14	-	-

<sup>1</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-21-069

### OTSEGO COUNTY, MICH.

Retail, wholesale, and service establishments located in Otsego County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.5 million, an increase of 206 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.2 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$115,000 in 1948 compared with \$50,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 290 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 187 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Otsego County, Michigan. Final figures, superseding the preliminary data for Otsego County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Otsego County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
OTSEGO COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	115	5,514	127	234	196
Food group.....	24	1,341	26	32	25
Eating and drinking places.....	26	571	31	69	58
Gasoline service stations.....	20	651	23	18	10
All other retail stores.....	45	2,951	47	115	103
WHOLESALE TRADE.....	9	2,170	4	33	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	16	115	20	23	23
HOTELS.....	6	32	6	1	1
TOURIST COURTS AND CAMPS.....	41	117	45	11	11

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-21-070

### OTTAWA COUNTY, MICH.

Retail, wholesale, and service establishments located in Ottawa County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$62.5 million, an increase of 238 percent over the \$18.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$30.8 million in 1948 as compared with \$6.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.3 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,601 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,211 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ottawa County, Michigan, which also includes data for the cities of Grand Haven, Holland, and Zeeland. Final figures, superseding the preliminary data for Ottawa County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ottawa County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### OTTAWA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	882	62,485	972	2,897	2,074
Food group.....	209	14,806	228	525	339
Eating and drinking places.....	123	3,046	151	456	255
General merchandise group, general stores....	22	3,175	16	290	179
Apparel group.....	56	3,470	56	211	128
Furniture-home furnishings-appliance group..	58	3,740	60	178	145
Automotive group.....	56	9,801	56	307	296
Gasoline service stations.....	121	4,384	140	144	109
Lumber-building-hardware group.....	94	9,354	112	368	339
Drug and proprietary stores.....	22	1,975	22	132	56
All other retail stores.....	121	8,734	131	286	228
<b>WHOLESALE TRADE, total</b> .....	77	30,848	82	430	x
Merchant wholesalers.....	52	19,816	57	343	x
Other types of wholesale.....	25	11,032	25	87	x
<b>SELECTED SERVICE TRADES,<sup>2/</sup> total</b> .....	217	2,277	229	274	232
Personal services.....	122	1,330	126	197	164
Business services.....	6	56	4	12	9
Automotive repairs and services.....	52	690	58	54	51
Other repair services.....	37	201	41	11	8
<b>HOTELS</b> .....	14	950	16	124	121
<b>TOURIST COURTS AND CAMPS</b> .....	15	47	18	1	1
<b>AMUSEMENTS</b> .....	27	618	23	157	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

OTTAWA COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Grand Haven:					
Retail trade.....	177	13,288	214	645	486
Wholesale trade.....	11	4,571	11	77	x
Selected service trades.....	37	443	41	62	57
Amusements.....	7	266	6	44	x
Holland:					
Retail trade.....	263	22,922	280	1,277	876
Wholesale trade.....	29	12,804	29	177	x
Selected service trades.....	76	966	77	144	116
Zeeland:					
Retail trade.....	71	4,746	69	196	129
Selected service trades.....	25	262	29	19	15
Remainder of county: <sup>3/</sup>					
Retail trade.....	371	21,529	409	779	583
Wholesale trade.....	37	13,473	42	176	x
Selected service trades.....	79	606	82	49	44

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-21-071

### PRESQUE ISLE COUNTY, MICH.

Retail, wholesale, and service establishments located in Presque Isle County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.8 million, an increase of 225 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$278,000 in 1948 compared with \$73,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 338 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 241 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Presque Isle County, Michigan, which also includes data for Rogers City. Final figures, superseding the preliminary data for Presque Isle County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Presque Isle County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PRESQUE ISLE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	167	7,838	174	287	209
Food group.....	52	2,451	54	58	39
Eating and drinking places.....	34	659	40	48	22
General merchandise grp, general stores.	8	536	3	31	28
Apparel group.....	10	370	10	13	9
Furniture-home furnishgs-appliance grp.	5	149	7	2	1
Automotive group.....	11	1,059	11	32	25
Gasoline service stations.....	23	589	24	22	13
Lumber-building-hardware group.....	13	1,530	15	64	58
All other retail stores.....	11	495	10	17	14
WHOLESALE TRADE.....	12	1,656	13	23	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	34	278	36	28	16
Personal services.....	23	182	25	25	14
All other service trades.....	11	96	11	3	2
HOTELS.....	8	219	11	19	18
AMUSEMENTS.....	5	82	4	34	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PRESQUE ISLE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Rogers City:					
Retail trade.....	68	4,386	72	179	138
Selected service trades....	19	167	21	23	12
Remainder of county:					
Retail trade.....	99	3,452	102	108	71
Selected service trades....	15	111	15	5	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-21-072

### ROSCOMMON COUNTY, MICH.

Retail and service establishments located in Roscommon County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.9 million, an increase of 393 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$109,000 in 1948 compared with \$20,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 407 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 143 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Roscommon County, Michigan. Final figures, superseding the preliminary data for Roscommon County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Roscommon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90949

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## ROSCOMMON COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	253	6,864	273	403	293
Food group.....	61	2,063	58	59	47
Eating and drinking places.....	77	1,092	90	189	133
General merchandise grp, general stores	8	254	10	7	4
Furniture-home furnishings-appliance grp	5	93	4	6	4
Automotive group.....	9	605	8	21	19
Gasoline service stations.....	35	985	43	40	24
Lumber-building-hardware group.....	23	1,086	20	35	28
Drug and proprietary stores.....	5	299	6	19	16
All other retail stores.....	30	387	34	27	18
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	30	109	36	4	3
Personal services.....	22	81	24	3	2
All other service trades.....	8	28	12	1	1
HOTELS.....	13	275	14	32	25
TOURIST COURTS AND CAMPS.....	153	301	164	8	7

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-21-073

### SAGINAW COUNTY, MICH.

Retail, wholesale, and service establishments located in Saginaw County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$131.8 million, an increase of 200 percent over the \$44.0 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 219 percent rise over the same period, reaching a total of \$132.7 million in 1948 as compared with \$41.6 million in 1939. The service trades included in the Census of Business reported receipts totaling \$6.4 million in 1948 compared with \$2.2 million in 1939. Amusement businesses in the county recorded receipts of \$1.9 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 6,977 paid employees for the workweek ended nearest November 15, 1948. Of these, 5,272 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 5,492 and 4,137. Wholesale trade establishments reported a total of 2,774 full- and part-week employees for the week of November 15, 1948, compared with 1,886 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,023; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 679.

These preliminary figures have been derived from a Census report on Saginaw County, Michigan. The report also contains data for the city of Saginaw.

Final figures, superseding the preliminary data for Saginaw County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Saginaw County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90590

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SAGINAW COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees nearest Nov. 16, 1948	
				Total employees <sup>1</sup>	Full-time <sup>2</sup>
RETAIL TRADE, total.....	1,514	131,043	1,558	6,977	5,272
Food group.....	403	33,470	436	1,222	865
Eating and drinking places.....	311	9,580	349	1,214	789
General merchandise grp, general stores.....	39	15,362	28	1,225	885
Apparel group.....	119	12,817	97	789	591
Furniture-home furnishings-appliance grp.....	76	5,898	75	310	280
Automotive group.....	82	20,358	83	639	616
Gasoline service stations.....	164	7,575	164	295	208
Lumber-building-hardware group.....	114	11,435	116	558	493
Drug and proprietary stores.....	49	4,588	53	256	147
All other retail stores.....	157	10,760	157	469	398
WHOLESALE TRADE, total.....	204	132,663	112	2,774	x
Merchant wholesalers, total.....	132	81,447	81	2,086	x
Groceries, foods.....	33	16,178	28	418	x
Hardware, elec'l, plum'g and heating.....	19	23,793	11	642	x
Mach'y, equip't, industrial supplies..	19	4,402	13	153	x
Automotive parts, accessories.....	10	2,522	2	135	x
All other merchant wholesalers.....	51	34,552	27	738	x
Manufacturers' sales branches, offices... Petroleum bulk plants, terminals..... Agents, brokers (merchandise)..... Assemblers of farm products.....	22 25 6 19	22,172 10,887 6,881 11,276	1 23 5 2	355 113 37 183	x x x x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	473	6,410	492	1,023	909
Personal services.....	294	4,047	301	752	628
Business services.....	25	495	25	91	69
Automotive repairs and services.....	34	1,200	38	111	95
Other repair services.....	70	668	78	69	57
FOURTEEN COURTS AND CAMPS.....	8	28	8	-	-
AMUSEMENTS.....	46	1,851	39	331	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

Saginaw County, Mich.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Saginaw:</b>					
Retail trade.....	1,047	106,455	1,045	5,745	4,445
Wholesale trade.....	161	117,777	161	2,552	x
Selected service trades.....	360	5,500	370	1,220	829
Amusements.....	37	1,477	37	305	x
<b>Remainder of county:</b>					
Retail trade.....	487	25,700	487	1,431	827
Wholesale trade.....	47	25,155	47	112	x
Selected service trades.....	173	2,177	173	341	20
Tourist courts and camps.....	1	100	1	1	-
Amusements.....	1	100	1	20	x

x Not available.

1/ See General Description of this report for changes from the 1939 Census of Business in the coverage of the trade groups.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

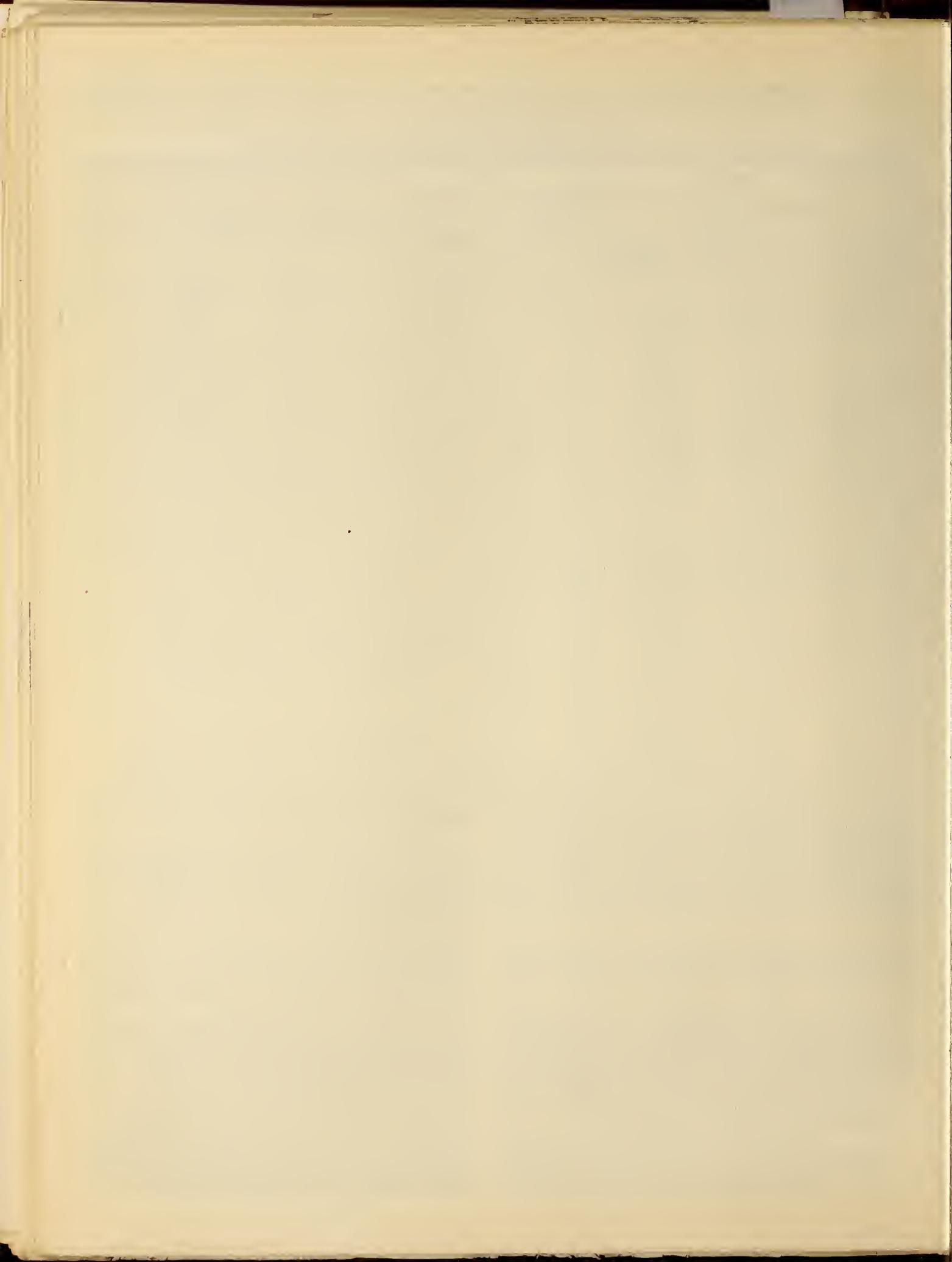
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-21-074

### ST. CLAIR COUNTY, MICH.

Retail, wholesale, and service establishments located in St. Clair County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$82.8 million, an increase of 217 percent over the \$26.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$99.6 million in 1948 as compared with \$18.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.1 million in 1948 compared with \$1.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,303 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,405 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on St. Clair County, Michigan, which also includes data for Marine City, Port Huron, and St. Clair. Final figures, superseding the preliminary data for St. Clair County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Clair County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ST. CLAIR COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	1,149	82,777	1,190	4,152	3,052
Food group.....	295	22,052	319	739	503
Eating and drinking places.....	220	5,890	252	738	505
General merchandise group, general stores.....	37	7,808	35	672	435
Apparel group.....	69	4,999	59	314	233
Furniture-home furnishings-appliance group.....	45	3,278	38	177	146
Automotive group.....	70	13,596	57	383	361
Gasoline service stations.....	153	5,064	173	164	101
Lumber-building-hardware group.....	107	10,667	109	469	402
Drug and proprietary stores.....	31	2,356	22	167	115
All other retail stores.....	122	7,067	126	329	251
<b>WHOLESALE TRADE</b> .....	83	99,599	65	3,653	x
<b>SELECTED SERVICE TRADES,<sup>2/</sup> total</b> .....	260	3,104	273	498	447
Personal services.....	159	2,295	167	426	389
Business services.....	6	153	8	35	33
Automotive repairs and services.....	42	350	47	11	7
Other repair services.....	53	306	51	26	18
<b>HOTELS</b> .....		Data withheld to avoid disclosure			
<b>TOURIST COURTS AND CAMPS</b> .....	21	51	25	-	-
<b>AMUSEMENTS</b> .....	49	892	44	165	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ST. CLAIR COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Marine City:</b>					
Retail trade.....	86	6,189	88	230	154
Selected service trades.....	21	171	24	17	10
<b>Port Huron:</b>					
Retail trade.....	487	52,781	458	2,931	2,198
Selected service trades.....	138	2,291	149	431	410
Hotels.....	8	624	3	157	126
<b>St. Clair:</b>					
Retail trade.....	63	4,457	70	210	149
Selected service trades.....	22	177	23	21	8
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	513	19,350	574	781	551
Selected service trades.....	79	465	77	29	19

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

<sup>3/</sup> Includes figures, for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-21-075

### ST. JOSEPH COUNTY, MICH.

Retail, wholesale, and service establishments located in St. Joseph County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$33.2 million, an increase of 222 percent over the \$10.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.8 million in 1948 as compared with \$4.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,016 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,387 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on St. Joseph County, Michigan, which also includes data for the cities of Sturgis and Three Rivers. Final figures, superseding the preliminary data for St. Joseph County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Joseph County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ST. JOSEPH COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	567	33,159	621	1,624	1,265
Food group.....	105	7,880	118	239	186
Eating and drinking places.....	95	2,165	113	279	196
General merchandise grp, general stores	24	2,724	18	223	148
Apparel group.....	29	1,362	31	72	51
Furniture-home furnishings-appliance grp	48	1,964	57	100	83
Automotive group.....	46	5,493	49	184	172
Gasoline service stations.....	94	2,926	105	137	107
Lumber-building-hardware group.....	54	4,979	57	255	219
Drug and proprietary stores.....	16	1,009	16	62	37
All other retail stores.....	56	2,657	57	73	66
WHOLESALE TRADE, total.....	51	18,764	43	260	x
Merchant wholesalers.....	23	7,523	16	177	x
Other types of wholesale.....	11	8,012	9	49	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	122	1,055	127	132	121
Personal services.....	81	746	81	114	105
All other service trades.....	41	309	46	18	16
TOURIST COURTS AND CAMPS.....	15	59	20	2	2

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ST. JOSEPH COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Sturgis:</b>					
Retail trade.....	140	10,992	148	605	485
Wholesale trade.....	17	7,531	14	133	x
Selected service trades..	39	443	44	69	66
<b>Three Rivers:</b>					
Retail trade.....	119	9,232	123	498	381
Wholesale trade.....	11	3,697	5	61	x
Selected service trades..	27	372	25	47	45
<b>Remainder of county: <sup>3/</sup></b>					
Retail trade.....	308	12,935	350	521	399
Wholesale trade.....	23	7,536	24	66	x
Selected service trades..	56	240	58	16	10
Tourist courts and camps.	15	59	20	2	2

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-21-076

### SANILAC COUNTY, MICH.

Retail, wholesale, and service establishments located in Sanilac County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.5 million, an increase of 246 percent over the \$6.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.7 million in 1948 as compared with \$3.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$809,000 in 1948 compared with \$196,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,075 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 686 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sanilac County, Michigan. Final figures, superseding the preliminary data for Sanilac County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sanilac County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SANILAC COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	482	23,479	514	853	646
Food group.....	112	5,816	123	157	106
Eating and drinking places.....	75	1,555	85	159	90
General merchandise grp, general stores	25	1,201	22	69	47
Apparel group.....	24	632	28	28	20
Furniture-home furnishgs-appliance grp	24	699	26	33	25
Automotive group.....	35	4,887	31	158	150
Gasoline service stations.....	73	1,864	76	40	26
Lumber-building-hardware group.....	74	5,244	77	161	140
Drug and proprietary stores.....	15	592	18	22	17
All other retail stores.....	25	989	28	26	25
WHOLESALE TRADE, total.....	62	11,727	53	172	x
Merchant wholesalers.....	16	1,373	15	26	x
Petroleum bulk plants, terminals.....	24	2,406	25	37	x
Assemblers of farm products.....	22	7,948	13	109	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	113	809	123	50	41
Personal services.....	64	482	68	36	30
All other service trades.....	49	327	55	14	11
HOTELS.....	7	230	8	21	18
TOURIST COURTS AND CAMPS.....	16	36	19	-	-
AMUSEMENTS.....	16	254	11	92	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-21-077

### SCHOOLCRAFT COUNTY, MICH.

Retail, wholesale, and service establishments located in Schoolcraft County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.5 million, an increase of 168 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.9 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$184,000 in 1948 compared with \$68,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 470 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 309 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Schoolcraft County, Michigan, which also includes data for the city of Manistique. Final figures, superseding the preliminary data for Schoolcraft County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Schoolcraft County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SCHOOLCRAFT COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	143	7,478	160	402	327
Food group.....	41	2,418	43	76	61
Eating and drinking places.....	32	762	39	127	84
Gasoline service stations.....	22	616	26	18	16
All other retail stores.....	48	3,682	52	181	166
WHOLESALE TRADE.....	17	2,859	18	45	x
SELECTED SERVICE TRADES <sup>2</sup> /.....	25	184	30	23	22
HOTELS.....	Data withheld to avoid disclosure				
TOURIST COURTS AND CAMPS.....	31	112	42	-	-

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
SCHOOLCRAFT COUNTY, MICH

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
Manistique:					
Retail trade.....	94	6,625	105	367	307
Hotels.....	5	146	7	17	17
Remainder of county:					
Retail trade.....	49	853	55	35	20

<sup>1</sup>/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-21-078

### SHIAWASSEE COUNTY, MICH.

Retail, wholesale, and service establishments located in Shiawassee County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$38.2 million, an increase of 203 percent over the \$12.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.2 million in 1948 as compared with \$5.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,383 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,799 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Shiawassee County, Michigan, which also includes data for the cities of Durand and Owosso. Final figures, superseding the preliminary data for Shiawassee County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Shiawassee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SHIAWASSEE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	485	38,219	504	2,050	1,474
Food group.....	119	9,988	108	324	204
Eating and drinking places.....	67	1,798	89	282	203
General merchandise grp, general stores.....	20	4,110	14	403	242
Apparel group.....	31	1,691	25	99	65
Furniture-home furnishgs-appliance grp.....	24	1,963	28	83	76
Automotive group.....	35	7,347	33	243	229
Gasoline service stations.....	70	2,192	76	73	46
Lumber-building-hardware group.....	52	5,641	57	216	158
Drug and proprietary stores.....	18	1,078	21	70	43
All other retail stores.....	49	2,411	53	257	208
WHOLESALE TRADE, total.....	58	11,192	53	193	x
Merchant wholesalers.....	24	3,909	21	98	x
Petroleum bulk plants, terminals.....	21	3,553	24	36	x
Other types of wholesale.....	13	3,730	8	59	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	139	1,286	158	140	123
Personal services.....	81	785	89	102	89
All other service trades.....	58	501	69	38	34

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
SHIAWASSEE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Durand:</b>					
Retail trade.....	50	3,363	55	149	97
Selected service trades....	17	131	18	12	9
<b>Owosso:</b>					
Retail trade.....	214	22,963	211	1,421	1,075
Wholesale trade.....	30	6,383	29	120	x
Selected service trades....	59	707	69	103	98
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	221	11,893	238	480	302
Wholesale trade.....	28	4,809	24	73	x
Selected service trades....	63	448	71	25	16

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-20-079

### TUSCOLA COUNTY, MICH.

Retail, wholesale, and service establishments located in Tuscola County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.8 million, an increase of 202 percent over the \$9.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.4 million in 1948 as compared with \$5.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$746,000 in 1948 compared with \$370,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,465 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,188 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tuscola County, Michigan, which also includes data for the city of Caro. Final figures, superseding the preliminary data for Tuscola County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tuscola County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### TUSCOLA COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	499	27,821	541	1,177	889
Food group.....	116	6,975	132	191	144
Eating and drinking places.....	71	1,515	86	169	96
General merchandise grp, general stores.....	23	1,805	18	132	80
Apparel group.....	20	749	27	35	22
Furniture-home furnishings-appliance grp.....	30	1,166	28	57	48
Automotive group.....	45	5,242	48	186	171
Gasoline service stations.....	79	3,370	81	116	98
Lumber-building-hardware group.....	68	5,471	72	200	177
Drug and proprietary stores.....	16	722	16	45	27
All other retail stores.....	31	806	33	46	26
WHOLESALE TRADE, total.....	50	15,372	27	192	x
Merchant wholesalers.....	11	1,383	6	36	x
Petroleum bulk plants, terminals.....	14	1,682	16	18	x
Assemblers of farm products.....	25	12,307	5	138	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	116	746	122	96	81
Personal services.....	72	442	74	74	67
All other service trades.....	44	304	48	22	14
AMUSEMENTS.....	12	231	10	76	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
TUSCOLA COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Caro:					
Retail trade.....	91	6,954	90	393	299
Selected service trades....	25	278	27	56	50
Remainder of county:					
Retail trade.....	408	20,867	451	784	590
Selected service trades....	91	468	95	40	31

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 21-080

### VAN BUREN COUNTY, MICH.

Retail, wholesale, and service establishments located in Van Buren County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$32.3 million, an increase of 208 percent over the \$10.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.3 million in 1948 as compared with \$4.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,684 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,193 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Van Buren County, Michigan, which also includes data for the city of South Haven. Final figures, superseding the preliminary data for Van Buren County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Van Buren County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### VAN BUREN COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	529	32,291	576	1,400	1,084
Food group.....	114	9,555	131	307	237
Eating and drinking places.....	98	2,243	115	303	203
General merchandise group, general stores....	22	1,198	25	93	68
Apparel group.....	27	937	26	48	32
Furniture-home furnishings-appliance group..	24	893	23	35	28
Automotive group.....	29	4,206	29	145	124
Gasoline service stations.....	83	2,317	87	81	57
Lumber-building-hardware group.....	57	4,868	60	171	157
Drug and proprietary stores.....	15	1,064	16	53	43
All other retail stores.....	60	5,010	64	164	135
WHOLESALE TRADE, total.....	52	8,263	39	139	x
Merchant wholesalers.....	22	3,021	17	63	x
Petroleum bulk plants, terminals.....	21	2,734	18	21	x
Other types of wholesale.....	9	2,508	4	55	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	125	1,179	134	145	130
Personal services.....	68	677	72	111	103
All other service trades.....	57	502	62	34	27
HOTELS.....	36	688	47	26	23
TOURIST COURTS AND CAMPS.....	6	23	8	-	-
AMUSEMENTS.....	17	367	19	93	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

VAN BUREN COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>South Haven:</b>					
Retail trade.....	124	9,939	125	506	389
Selected service trades.....	34	433	35	65	61
Hotels.....	23	423	28	5	5
<b>Remainder of county:</b>					
Retail trade.....	405	22,352	451	894	695
Selected service trades.....	91	746	99	80	69
Hotels.....	13	265	19	21	18

<sup>1</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2</sup>/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-21-081

### WASHTENAW COUNTY, MICH.

Retail, wholesale, and service establishments located in Washtenaw County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$125.5 million, an increase of 251 percent over the \$35.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$44.2 million in 1948 as compared with \$9.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.2 million in 1948 compared with \$2.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,878 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,576 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washtenaw County, Michigan, which also includes data for the cities of Ann Arbor and Ypsilanti. Final figures, superseding the preliminary data for Washtenaw County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washtenaw County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WASHTENAW COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,270	125,480	1,360	6,861	5,074
Food group.....	246	31,358	278	1,275	822
Eating and drinking places.....	210	7,959	254	1,218	837
General merchandise grp, general stores	39	9,150	31	761	470
Apparel group.....	116	9,494	108	498	375
Furniture-home furnishings-appliance grp.	78	5,645	75	288	260
Automotive group.....	91	20,164	77	697	648
Gasoline service stations.....	159	7,979	172	358	226
Lumber-building-hardware group.....	109	12,823	115	595	536
Drug and proprietary stores.....	43	6,264	38	429	278
All other retail stores.....	179	14,644	212	742	622
WHOLESALE TRADE, total.....	101	44,207	59	937	x
Merchant wholesalers, total.....	71	28,481	46	766	x
Groceries, foods.....	17	6,549	13	169	x
Mach'y, equip't, industrial supplies.	11	1,875	5	101	x
Automotive parts, accessories.....	6	2,734	3	135	x
All other merchant wholesalers.....	37	17,323	25	361	x
Petroleum bulk plants, terminals.....	23	10,866	12	131	x
Other types of wholesale.....	7	4,860	1	40	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	347	6,185	374	1,080	1,002
Personal services.....	227	4,150	242	871	815
Business services.....	19	558	16	76	68
Automotive repairs and services.....	54	1,047	66	103	94
Other repair services.....	47	430	50	30	25
HOTELS.....	17	924	8	214	196
TOURIST COURTS AND CAMPS.....	12	53	18	5	1

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WASHTENAW COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Ann Arbor:</b>					
Retail trade.....	506	65,648	492	4,068	3,025
Wholesale trade.....	17	21,958	26	633	x
Selected service trades....	169	3,775	185	733	686
<b>Ypsilanti:</b>					
Retail trade.....	257	26,458	260	1,444	1,075
Wholesale trade.....	19	9,467	9	123	x
Selected service trades....	75	1,341	78	222	212
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	507	33,374	608	1,349	974
Wholesale trade.....	35	12,782	24	181	x
Selected service trades....	103	1,069	111	125	104
Tourist courts and camps...	12	53	18	5	1

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

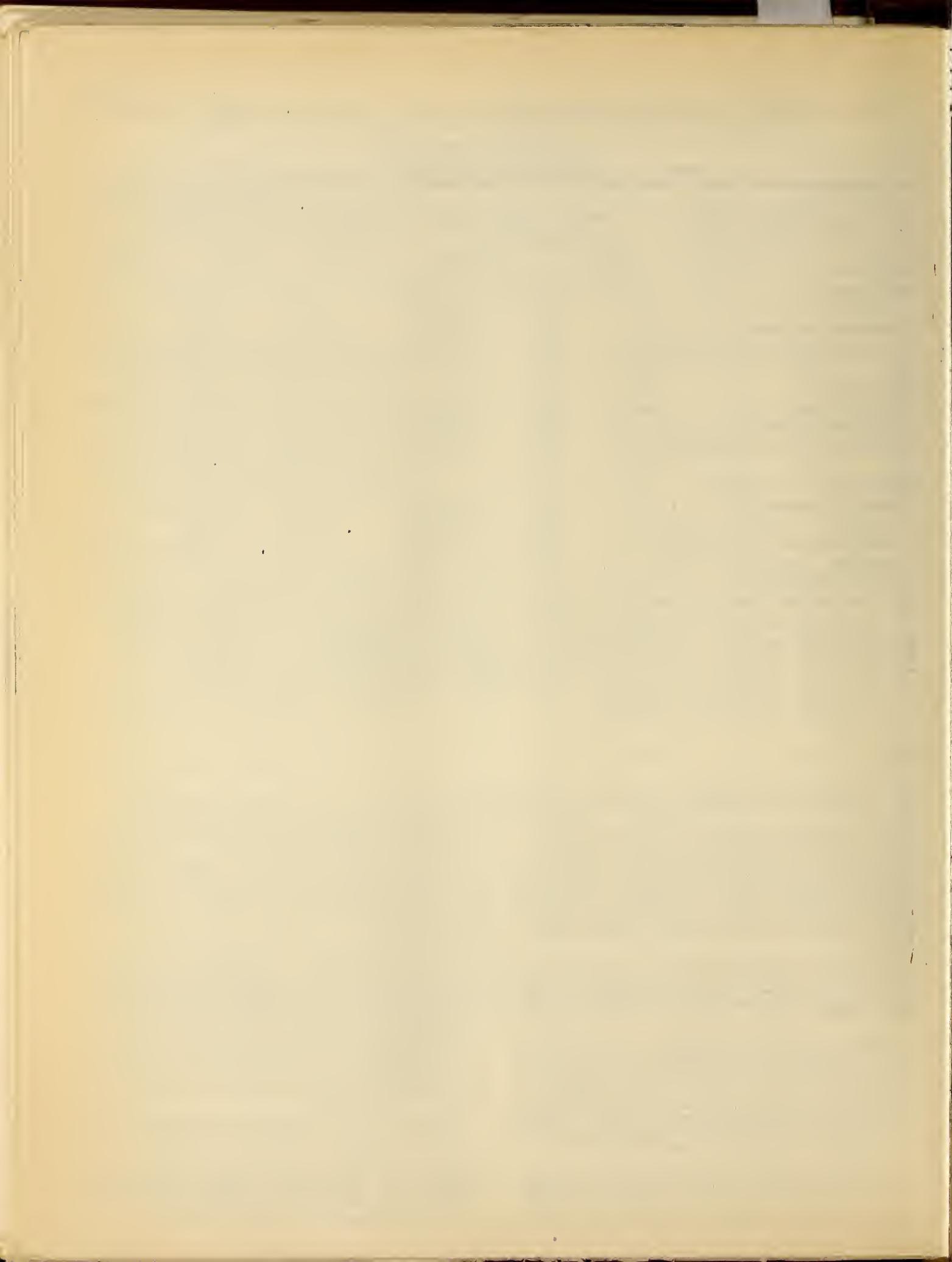
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-21-082

### WAYNE COUNTY, MICH.

Retail, wholesale, and service establishments located in Wayne County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2,566,600,000, an increase of 224 percent over the \$792,900,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 237 percent rise over the same period, reaching a total of \$4,569,500,000 in 1948 as compared with \$1,357,200,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$218,000,000 in 1948 compared with \$75,300,000 in 1939. Hotel receipts moved from \$14,800,000 in 1939 to \$29,200,000 in 1948. Amusement businesses in the county recorded receipts of \$48,600,000 in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 138,126 paid employees for the workweek ended nearest November 15, 1948. Of these, 111,645 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 97,882 and 80,611. Wholesale trade establishments reported a total of 47,086 full- and part-week employees for the week of November 15, 1948, compared with 29,158 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 34,772; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 22,504.

These preliminary figures have been derived from a Census report on Wayne County, Michigan. The report also contains data for twenty cities of 2,500 inhabitants or more located in Wayne County.

Final figures, superseding the preliminary data for Wayne County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wayne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WAYNE COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	22,888	2,566,614	23,609	138,126	111,645
Food group.....	6,908	552,879	7,150	20,941	14,000
Eating and drinking places.....	4,914	213,996	5,810	27,299	22,498
General merchandise grp, general stores	476	401,989	384	33,507	26,732
Apparel group.....	1,887	221,197	1,505	12,889	10,285
Furniture-home furnishgs-appliance grp	1,098	121,507	1,032	6,001	5,473
Automotive group.....	880	522,932	639	11,647	11,159
Gasoline service stations.....	2,149	112,274	2,496	4,519	3,575
Lumber-building-hardware group.....	1,010	130,001	1,032	5,634	5,043
Drug and proprietary stores.....	964	112,377	959	5,758	4,077
All other retail stores.....	2,602	177,462	2,602	9,931	8,803
WHOLESALE TRADE, total.....	3,780	4,569,512	2,624	47,086	x
Merchant wholesalers, total.....	2,294	1,464,472	1,894	27,736	x
Groceries, foods.....	480	366,359	544	5,617	x
Dry goods, apparel.....	81	32,343	64	610	x
Hardware, elec'l, plum'g, and heat'g	222	183,822	145	4,419	x
Mach'y, equip't, industrial supplies	423	128,059	301	3,738	x
Automotive parts, accessories.....	195	72,600	154	2,155	x
All other merchant wholesalers.....	893	681,289	686	11,197	x
Manufact'rs' sales branches, offices..	668	2,113,531	11	15,510	x
Agents, brokers (merchandise).....	751	766,151	671	2,147	x
Other types of wholesale.....	67	225,358	48	1,693	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	9,292	218,005	9,430	34,772	30,360
Personal services.....	6,491	106,592	6,683	18,345	16,384
Business services.....	583	65,960	530	10,928	9,611
Automotive repairs and services.....	1,275	26,653	1,209	3,492	2,592
Other repair services.....	943	18,800	1,008	2,007	1,773
HOTELS.....	280	29,159	244	5,144	4,425
TOURIST COURTS AND CAMPS.....	38	284	48	17	13
AMUSEMENTS.....	966	48,561	900	7,994	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WAYNE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Allen Park:					
Retail trade.....	45	3,981	55	164	116
Selected service trades...	15	118	20	25	21
Dearborn:					
Retail trade.....	752	101,642	757	5,275	3,926
Wholesale trade.....	58	46,612	40	682	x
Selected service trades...	209	3,067	213	470	395
Amusements.....	18	812	17	223	x
Detroit:					
Retail trade.....	18,096	2,074,923	18,652	114,915	93,891
Wholesale trade.....	3,546	4,228,519	2,445	44,449	x
Selected service trades...	7,954	198,641	7,986	31,958	27,892
Hotels.....	249	26,947	211	4,816	4,162
Amusements.....	827	40,588	753	6,798	x
Ecorse:					
Retail trade.....	165	11,276	185	500	386
Selected service trades...	37	304	40	40	33
Garden City:					
Retail trade.....	72	6,327	73	258	185
Selected service trades...	23	168	27	17	14
Grosse Pointe:					
Retail trade.....	62	11,438	42	615	484
Selected service trades...	19	462	19	87	86
Grosse Pointe Farms:					
Retail trade.....	32	3,950	30	177	148
Selected service trades...	7	79	6	16	13
Grosse Pointe Park:					
Retail trade.....	72	11,867	77	517	481
Selected service trades...	30	835	32	94	88
Grosse Pointe Woods:					
Retail trade.....	42	3,956	40	171	131
Selected service trades...	8	96	7	13	12
Hamtramck:					
Retail trade.....	638	55,972	642	2,833	2,325
Wholesale trade.....	27	40,189	17	337	x
Selected service trades...	166	3,520	170	592	545
Amusements.....	12	451	13	98	x

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WAYNE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Highland Park:					
Retail trade.....	519	79,804	497	4,092	3,040
Wholesale trade.....	50	195,979	38	773	x
Selected service trades...	270	4,399	304	651	582
Hotels.....	10	262	7	43	35
Inkster:					
Retail trade.....	92	7,297	98	291	221
Selected service trades...	25	146	29	24	21
Lincoln Park:					
Retail trade.....	207	21,444	225	889	688
Wholesale trade.....	9	1,791	8	60	x
Selected service trades...	58	774	63	135	98
Melvindale:					
Retail trade.....	72	4,305	84	247	193
Selected service trades...	21	263	26	31	30
Northville:(part)					
Retail trade.....	57	5,085	52	283	233
Selected service trades...	14	139	17	16	16
Plymouth:					
Retail trade.....	98	12,018	73	591	456
Wholesale trade.....	6	1,620	4	24	x
Selected service trades...	33	413	34	47	44
Amusements.....	6	232	4	63	x
River Rouge:					
Retail trade.....	188	18,027	166	685	514
Wholesale trade.....	7	19,075	6	129	x
Selected service trades...	60	691	62	94	68
Trenton:					
Retail trade.....	80	7,976	80	307	248
Selected service trades...	16	177	19	18	17
Wayne:					
Retail trade.....	110	15,333	116	664	518
Selected service trades...	27	364	27	45	39

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WAYNE COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Wyandotte:					
Retail trade.....	370	41,127	360	2,033	1,550
Wholesale trade.....	25	14,220	18	227	x
Selected service trades...	105	1,573	109	191	165
Amusements.....	6	127	7	37	x
Remainder of county: <sup>3/</sup>					
Retail trade.....	1,119	68,866	1,305	2,619	1,911
Wholesale trade.....	40	14,220	18	227	x
Selected service trades...	195	1,776	220	208	181
Amusements.....	45	1,691	49	235	x

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following trade groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

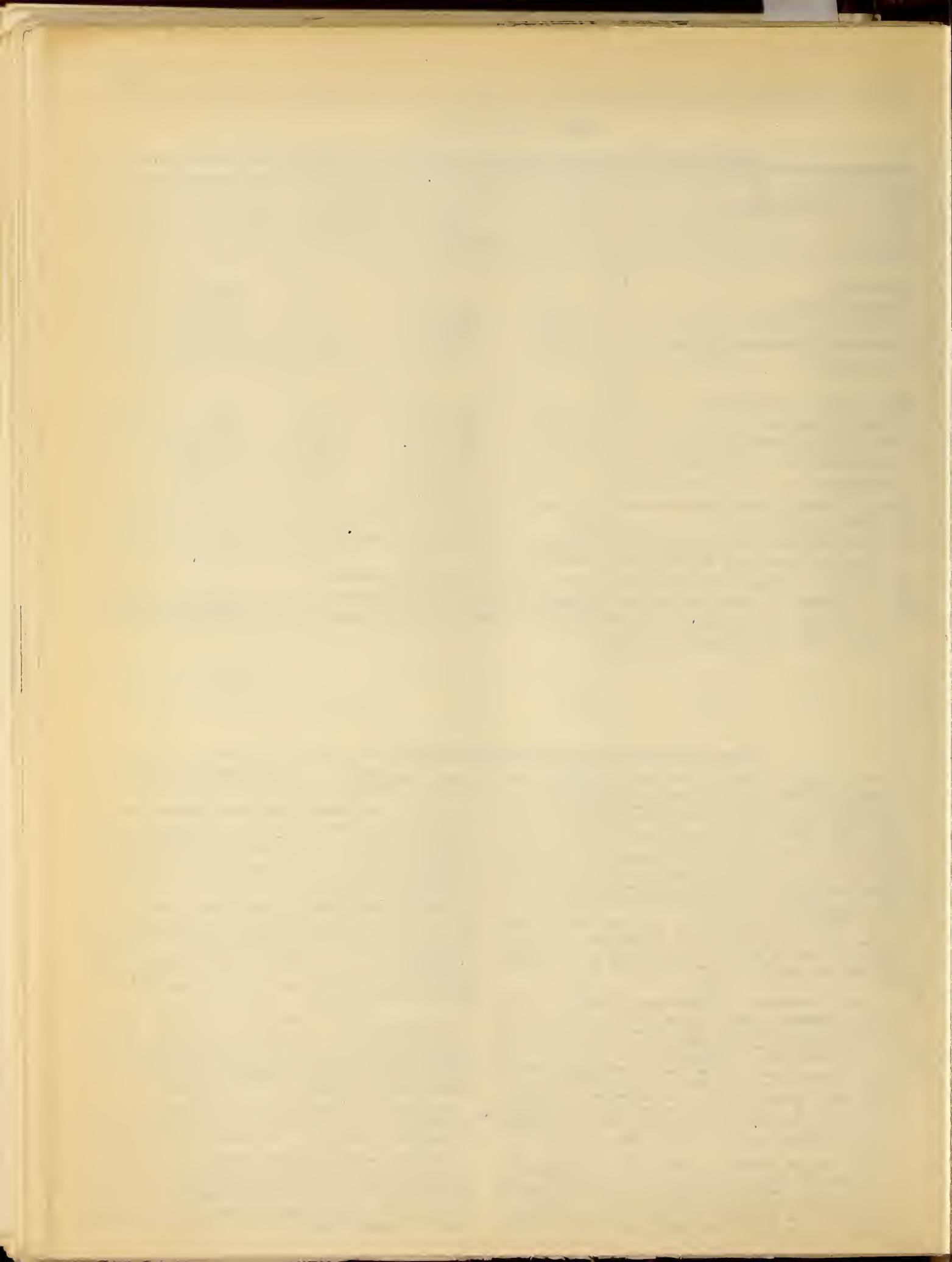
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-21-083

### WEXFORD COUNTY, MICH.

Retail, wholesale, and service establishments located in Wexford County, Michigan, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.4 million, an increase of 193 percent over the \$5.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.1 million in 1948 as compared with \$3.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$406,000 in 1948 compared with \$210,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,085 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 816 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wexford County, Michigan, which also includes data for the city of Cadillac. Final figures, superseding the preliminary data for Wexford County, will be included in a Bulletin for the State of Michigan to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wexford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WEXFORD COUNTY, MICH.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	260	16,413	267	874	681
Food group.....	54	3,873	59	122	84
Eating and drinking places.....	36	948	44	155	105
General merchandise grp, general stores.....	11	2,012	8	156	123
Apparel group.....	17	886	15	74	51
Furniture-home furnishings-appliance grp.....	15	1,084	11	50	46
Automotive group.....	17	2,321	18	96	94
Gasoline service stations.....	44	1,447	48	56	42
Lumber-building-hardware group.....	29	2,112	26	82	78
Drug and proprietary stores.....	8	566	6	35	24
All other retail stores.....	29	1,164	32	48	34
WHOLESALE TRADE, total.....	32	9,086	28	154	x
Merchant wholesalers.....	17	5,363	16	91	x
Other types of wholesale.....	15	3,723	12	63	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	41	406	45	57	51
Personal services.....	28	256	32	42	38
All other service trades.....	13	150	13	15	13
TOURIST COURTS AND CAMPS.....	12	29	13	1	-

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WEXFORD COUNTY, MICH.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Cadillac:</b>					
Retail trade.....	152	12,757	145	719	588
Wholesale trade.....	19	6,696	16	115	x
Selected service trades...	30	354	34	55	50
<b>Remainder of county:</b>					
Retail trade.....	108	3,656	122	155	93
Wholesale trade.....	13	2,390	12	39	x
Selected service trades...	11	52	11	2	1

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

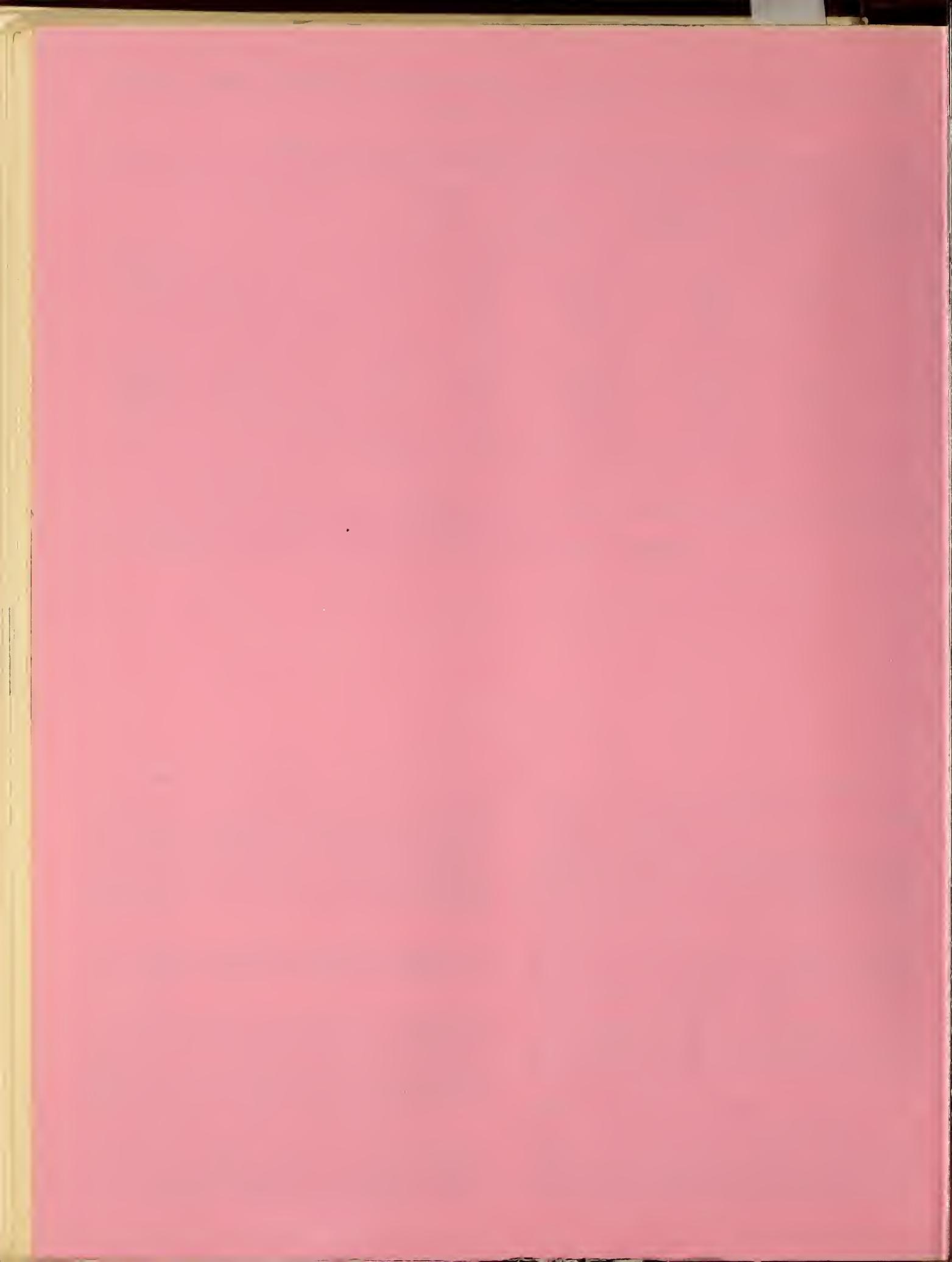
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**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



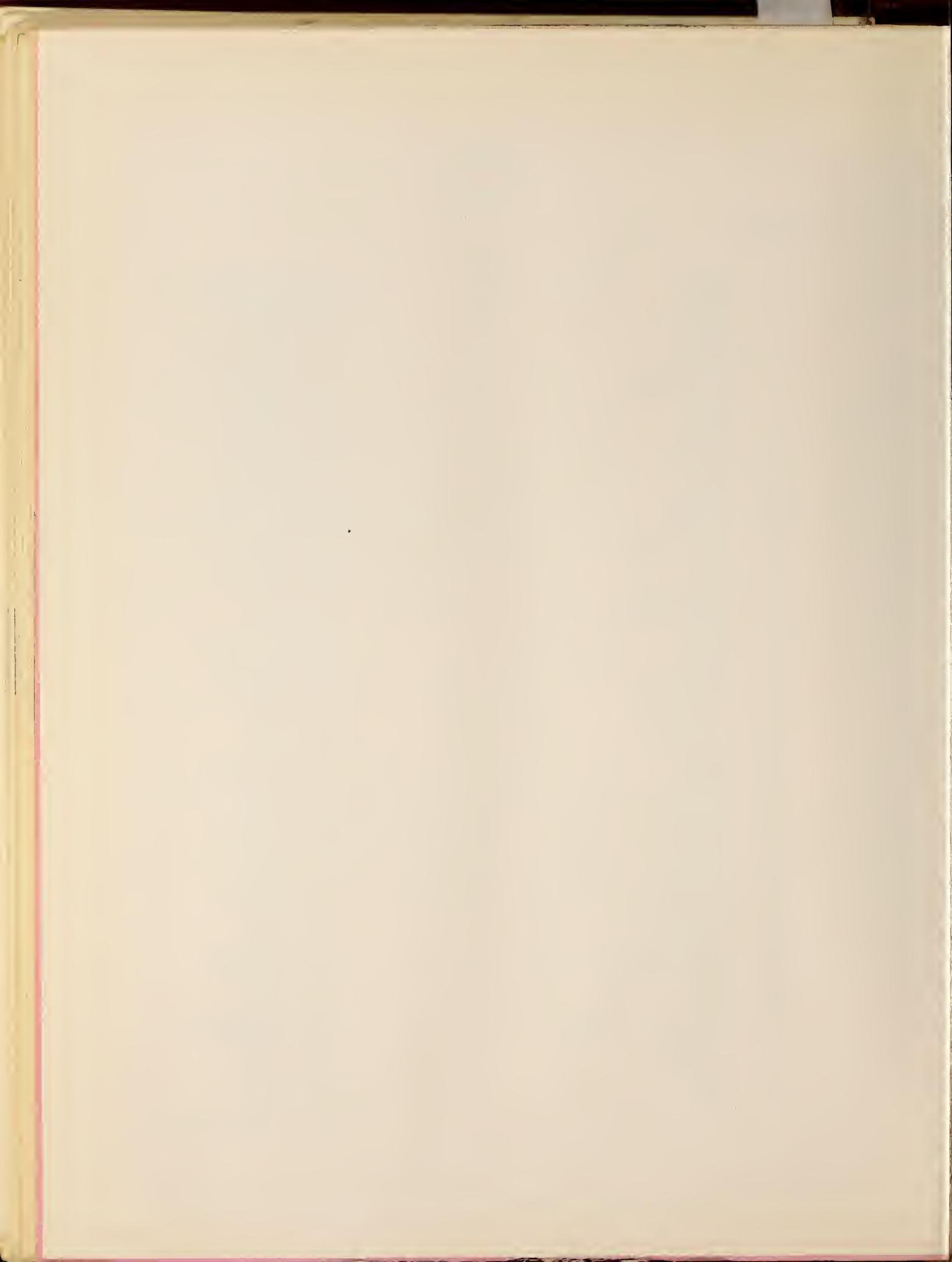


MINNESOTA

counties

MINNESOTA

1. Aitkin
2. Anoka
3. Becker
4. Beltrami
5. Benton
6. Big Stone
7. Blue Earth
8. Brown
9. Carlton
10. Carver
11. Cass
12. Chippewa
13. Chisago
14. Clay
15. Clearwater
16. Cook
17. Cottonwood
18. Crow Wing
19. Dakota
20. Dodge
21. Douglas
22. Faribault
23. Fillmore
24. Freeborn
25. Goodhue
26. Grant
27. Hennepin
28. Houston
29. Hubbard
30. Isanti
31. Itasca
32. Jackson
33. Kanabec
34. Kandiyohi
35. Kittson
36. Koochiching
37. Lac qui Parle
38. Lake
39. Lake of the Woods
40. Le Sueur
41. Lincoln
42. Lyon
43. McLeod
44. Mahnomon
45. Marshall
46. Martin
47. Meeker
48. Mille Lacs
49. Morrison
50. Mower
51. Murray
52. Nicollet
53. Nobles
54. Norman
55. Olmsted
56. Otter Tail
57. Pennington
58. Pine
59. Pipestone
60. Polk
61. Pope
62. Ramsey
63. Red Lake
64. Redwood
65. Renville
66. Rice
67. Rock
68. Roseau
69. St. Louis
70. Scott
71. Sherburne
72. Sibley
73. Stearns
74. Steele
75. Stevens
76. Swift
77. Todd
78. Traverse
79. Wabasha
80. Wadena
81. Waseca
82. Washington
83. Watonwan
84. Wilkin
85. Winona
86. Wright
87. Yellow Medicine



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-22-000

### MINNESOTA

Retail, wholesale, and service establishments located in Minnesota showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$2,896,600,000, an increase of 185 percent over the \$1,017,200,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 238 percent rise over the same period, reaching a total of \$4,934,400,000 in 1948 as compared with \$1,458,200,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$133,800,000 in 1948 compared with \$53,100,000 in 1939. Hotel receipts moved from \$19,000,000 in 1939 to \$39,200,000 in 1948. Amusement businesses in the State recorded receipts of \$35,800,000 in 1948 compared with \$16,300,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 152,939 paid employees for the workweek ended nearest November 15, 1948. Of these, 117,985 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 109,539 and 86,635. Wholesale trade establishments reported a total of 52,838 full- and part-week employees for the week of November 15, 1948, compared with 39,002 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 19,313; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 15,112.

These preliminary figures have been compiled from similar releases being made available for each county in Minnesota. Final figures, superseding the preliminary data for Minnesota will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Minnesota as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91908

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MINNESOTA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	35,068	2,896,613	34,844	152,939	117,985
Food group.....	8,156	592,412	8,571	21,831	15,196
Eating and drinking places.....	7,285	228,127	7,850	28,978	21,329
General merchandise grp, general stores.	1,398	443,154	1,177	32,876	23,332
Apparel group.....	1,858	172,099	1,700	10,257	7,806
Furniture-home furnishgs-appliance grp.	1,386	120,102	1,331	7,154	6,472
Automotive group.....	1,998	453,607	1,935	14,334	13,608
Gasoline service stations.....	4,586	172,756	4,653	6,620	4,875
Lumber-building-hardware group.....	3,948	400,200	3,605	15,877	13,819
Drug and proprietary stores.....	997	77,458	940	5,624	3,843
All other retail stores.....	3,456	236,698	3,082	9,388	7,705
WHOLESALE TRADE, total.....	6,031	4,934,363	3,631	52,838	x
Merchant wholesalers, total.....	2,393	1,982,621	1,518	33,337	x
Groceries, confectionery, meat.....	233	190,507	126	3,340	x
Farm products, edible.....	289	156,895	229	4,056	x
Tobacco.....	64	48,362	54	516	x
Furniture, home furnishings.....	31	11,226	16	251	x
Automotive supplies.....	234	65,577	137	2,844	x
Electrical merchandise.....	78	99,189	31	2,080	x
Hardware, plumbing, heating.....	94	141,279	46	3,692	x
Lumber, construction material.....	87	122,101	44	1,534	x
Mach'y, equip't, industrial supplies..	382	131,536	196	3,885	x
All other merchant wholesalers.....	901	1,015,949	639	11,139	x
Manufact'rs' sales branches, offices...	491	932,718	8	9,440	x
Petroleum bulk plants, terminals.....	1,465	268,743	1,231	2,772	x
Agents, brokers (merchandise).....	514	1,107,492	434	1,769	x
Assemblers of farm products.....	1,168	642,789	440	5,520	x
SELECTED SERVICE TRADES, total.....	10,055	133,846	10,466	19,313	16,725
Personal services.....	5,779	68,488	5,896	12,127	10,801
Business services.....	536	20,532	487	3,327	2,504
Automotive repairs and services.....	1,935	29,449	2,140	2,540	2,253
Other repairs and services.....	1,805	15,377	1,943	1,319	1,167
HOTELS.....	804	39,165	825	7,008	6,025
TOURIST COURTS AND CAMPS.....	1,067	4,205	1,189	170	120
AMUSEMENTS.....	981	35,798	840	6,603	x

x Not available.

1/ Includes employees paid for less than the full workweek.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-22-001

### AITKIN COUNTY, MINN.

Retail, wholesale, and service establishments located in Aitkin County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.5 million, an increase of 166 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.3 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$224,000 in 1948 compared with \$111,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 521 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 303 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Aitkin County, Minnesota. Final figures, superseding the preliminary data for Aitkin County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Aitkin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

96545-

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
AITKIN COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	215	8,479	211	386	311
Food group.....	54	2,352	58	71	52
Eating and drinking places.....	47	888	48	81	63
General merchandise grp, general stores	17	1,359	10	71	55
Apparel group.....	5	285	8	13	8
Furniture-home furnishgs-appliance grp	8	121	7	4	-
Automotive group.....	7	951	7	45	44
Gasoline service stations.....	40	885	40	29	24
Lumber-building-hardware group.....	18	1,228	15	50	47
All other retail stores.....	19	410	18	22	18
WHOLESALE TRADE.....	15	3,340	12	114	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	37	224	40	21	15
Personal services.....	19	120	19	16	10
All other service trades.....	18	104	21	5	5
HOTELS.....	8	65	11	8	6
TOURIST COURTS AND CAMPS.....	34	108	41	4	4

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-22-002

### ANOKA COUNTY, MINN.

Retail, wholesale, and service establishments located in Anoka County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.4 million, an increase of 212 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.8 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$467,000 in 1948 compared with \$145,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 753 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 489 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Anoka County, Minnesota, which also includes data for the cities of Anoka and Columbia Heights. Final figures, superseding the preliminary data for Anoka County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Anoka County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ANOKA COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	233	13,377	263	611	420
Food group.....	70	4,505	85	139	87
Eating and drinking places.....	47	1,127	56	133	84
General merchandise grp, general stores.	6	843	7	49	34
Apparel group.....	12	452	10	17	10
Furniture-home furnishgs-appliance grp.	8	418	12	11	9
Automotive group.....	11	2,073	16	80	72
Gasoline service stations.....	36	1,389	39	59	30
Lumber-building-hardware group.....	15	1,016	14	56	43
Drug and proprietary stores.....	5	450	6	34	25
All other retail stores.....	23	1,104	18	33	26
WHOLESALE TRADE.....	17	3,846	8	77	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	60	467	65	65	56
Personal services.....	29	157	27	46	40
All other service trades.....	31	310	38	19	16

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ANOKA COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Anoka:</b>					
Retail trade.....	91	7,097	106	370	267
Wholesale trade.....	11	3,263	6	58	x
Selected service trades....	20	161	19	43	39
<b>Columbia Heights:</b>					
Retail trade.....	49	3,222	54	117	79
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades....	21	172	23	15	10
<b>Remainder of county: 3/</b>					
Retail trade.....	93	3,058	103	124	74
Wholesale trade.....	6	583	2	19	x
Selected service trades....	19	134	23	7	7

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-22-003

### BECKER COUNTY, MINN.

Retail, wholesale, and service establishments located in Becker County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.0 million, an increase of 196 percent over the \$5.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.9 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$395,000 in 1948 compared with \$157,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 897 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 593 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Becker County, Minnesota, which also includes data for the city of Detroit Lakes. Final figures, superseding the preliminary data for Becker County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Becker County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BECKER COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	292	16,002	292	698	603
Food group.....	72	3,150	71	77	56
Eating and drinking places.....	76	1,374	88	154	130
General merchandise grp, general stores	16	2,315	12	138	122
Apparel group.....	5	179	5	7	5
Automotive group.....	17	2,604	18	91	83
Gasoline service stations.....	33	1,300	36	42	34
Lumber-building-hardware group.....	31	2,814	23	95	86
Drug and proprietary stores.....	6	289	5	15	13
All other retail stores.....	36	1,977	34	79	74
WHOLESALE TRADE.....	32	6,875	18	157	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	61	395	65	42	37
Personal services.....	36	195	38	29	24
All other service trades.....	25	200	27	13	13
HOTELS.....	Data withheld to avoid disclosure.				
TOURIST COURTS AND CAMPS.....	49	177	56	2	2

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
BECKER COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Detroit Lakes:</b>					
Retail trade.....	137	11,408	137	533	480
Wholesale trade.....	13	3,339	11	51	x
Selected service trades....	37	318	41	41	37
Hotels.....	7	505	8	81	81
Tourist courts and camps...	12	67	16	-	-
<b>Remainder of county:</b>					
Retail trade.....	155	4,594	155	165	123
Wholesale trade.....	19	3,536	7	106	x
Selected service trades....	24	77	24	1	-
Tourist courts and camps...	37	110	40	2	2

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-22-004

### BELTRAMI COUNTY, MINN.

Retail, wholesale, and service establishments located in Beltrami County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.1 million, an increase of 168 percent over the \$7.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.2 million in 1948 as compared with \$4.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$666,000 in 1948 compared with \$261,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,246 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 952 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Beltrami County, Minnesota, which also includes data for the city of Bemidji. Final figures, superseding the preliminary data for Beltrami County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Beltrami County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BELTRAMI COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	314	20,110	314	1,006	824
Food group.....	83	4,317	89	129	97
Eating and drinking places.....	74	1,773	77	230	183
General merchandise grp, general stores	12	1,644	12	102	77
Apparel group.....	17	1,050	21	53	45
Furniture-home furnishgs-appliance grp	10	662	7	34	29
Automotive group.....	19	3,319	21	120	114
Gasoline service stations.....	39	1,523	38	43	36
Lumber-building-hardware group.....	26	3,397	18	156	126
Drug and proprietary stores.....	5	624	5	59	57
All other retail stores.....	29	1,801	26	80	60
WHOLESALE TRADE, total.....	24	8,197	16	138	x
Merchant wholesalers.....	11	4,525	8	97	x
Other types of wholesale.....	13	3,672	8	41	x
SELECTED SERVICE TRADES, 2/total.....	73	666	76	102	98
Personal services.....	43	418	44	75	71
All other service trades.....	30	248	32	27	27
TOURIST COURTS AND CAMPS.....	12	70	13	2	2
AMUSEMENTS.....	8	208	10	35	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BELTRAMI COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Bemidji:					
Retail trade.....	181	16,253	171	841	709
Selected service trades...	54	575	56	100	96
Remainder of county:					
Retail trade.....	133	3,857	143	165	115
Selected service trades...	19	91	20	2	2

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-22-005

### BENTON COUNTY, MINN.

Retail, wholesale, and service establishments located in Benton County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.6 million, an increase of 232 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.5 million in 1948 as compared with \$3.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$485,000 in 1948 compared with \$99,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 643 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 444 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Benton County, Minnesota, which also includes data for the cities of St. Cloud and Sauk Rapids. Final figures, superseding the preliminary data for Benton County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Benton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BENTON COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	207	12,576	214	458	381
Food group.....	42	3,024	46	69	51
Eating and drinking places.....	49	1,168	49	106	91
General merchandise grp, general stores.	7	635	7	31	31
Automotive group.....	13	1,075	14	32	26
Gasoline service stations.....	39	1,654	44	65	44
Lumber-building-hardware group.....	23	2,955	20	80	76
All other retail stores.....	34	2,065	34	75	62
WHOLESALE TRADE, total.....	24	10,465	18	136	x
Merchant wholesalers.....	6	1,143	5	17	x
Other types of wholesale.....	18	9,322	13	119	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	47	485	53	49	42
Personal services.....	19	163	23	32	25
All other service trades.....	28	322	30	17	17

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BENTON COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
St. Cloud: (part)					
Retail trade.....	61	5,431	58	221	180
Wholesale trade.....	10	8,090	6	102	x
Selected service trades....	15	277	18	38	36
Sauk Rapids:					
Retail trade.....	47	2,635	48	79	65
Selected service trades....	9	41	10	5	1
Remainder of county: <sup>3/</sup>					
Retail trade.....	99	4,510	108	158	136
Wholesale trade.....	14	2,375	12	34	x
Selected service trades....	23	167	25	6	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

x Not available.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-006

### BIG STONE COUNTY, MINN.

Retail, wholesale, and service establishments located in Big Stone County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.6 million, an increase of 186 percent over the \$3.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.3 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$283,000 in 1948 compared with \$79,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 577 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 428 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Big Stone County, Minnesota. Final figures, superseding the preliminary data for Big Stone County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Big Stone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BIG STONE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	177	10,623	180	480	372
Food group.....	32	2,075	35	71	47
Eating and drinking places.....	31	760	42	102	81
General merchandise grp, general stores	7	615	9	38	26
Apparel group.....	6	264	7	12	7
Furniture-home furnishgs-appliance grp.	5	244	8	8	7
Automotive group.....	14	1,448	12	49	48
Gasoline service stations.....	23	1,332	22	48	35
Lumber-building-hardware group.....	39	2,879	30	93	81
All other retail stores.....	20	1,006	15	59	40
WHOLESALE TRADE, total.....	37	11,329	17	76	x
Merchant wholesalers.....	5	400	7	15	x
Other types of wholesale.....	32	10,929	10	61	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	44	283	44	21	21
Personal services.....	21	108	22	11	11
All other service trades.....	23	175	22	10	10
AMUSEMENTS.....	9	175	8	32	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-007

### BLUE EARTH COUNTY, MINN.

Retail, wholesale, and service establishments located in Blue Earth County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$48.9 million, an increase of 202 percent over the \$16.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$51.5 million in 1948 as compared with \$13.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$0.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,374 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,433 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Blue Earth County, Minnesota, which also includes data for the city of Mankato. Final figures, superseding the preliminary data for Blue Earth County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Blue Earth County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BLUE EARTH COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	506	48,882	485	2,384	1,864
Food group.....	99	7,828	117	245	168
Eating and drinking places.....	99	2,711	102	373	271
General merchandise grp, general stores	13	6,771	4	531	362
Apparel group.....	38	3,695	27	197	152
Furniture-home furnishings-appliance grp	23	3,010	18	127	107
Automotive group.....	32	10,908	25	349	338
Gasoline service stations.....	65	2,796	66	103	80
Lumber-building-hardware group.....	72	7,064	69	288	237
Drug and proprietary stores.....	12	1,042	11	55	49
All other retail stores.....	53	3,057	46	116	100
WHOLESALE TRADE, total.....	115	51,487	65	775	x
Merchant wholesalers, total.....	43	19,003	27	459	x
Groceries, foods.....	11	6,667	8	159	x
Mach'y, equip't, industrial supplies	5	821	3	40	x
Automotive parts, accessories.....	8	1,416	5	62	x
All other merchant wholesalers.....	19	10,099	11	198	x
Manufact'rs' sales branches, offices..	9	9,117	-	159	x
Petroleum bulk plants, terminals.....	31	5,270	21	72	x
Assemblers of farm products.....	32	18,097	17	85	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	155	1,741	171	215	190
Personal services.....	80	761	79	136	121
Business services.....	11	307	13	28	25
Automotive repairs and services.....	31	376	39	18	17
Other repair services.....	33	297	40	33	27
TOURIST COURTS AND CAMPS.....	5	24	7	2	1

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BLUE EARTH COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Mankato:</b>					
Retail trade.....	306	38,863	288	2,017	1,606
Wholesale trade.....	65	36,205	34	696	x
Selected service trades.....	110	1,462	122	202	177
<b>Remainder of county:</b>					
Retail trade.....	200	10,019	197	367	258
Wholesale trade.....	50	15,282	31	79	x
Selected service trades.....	45	279	49	13	13

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

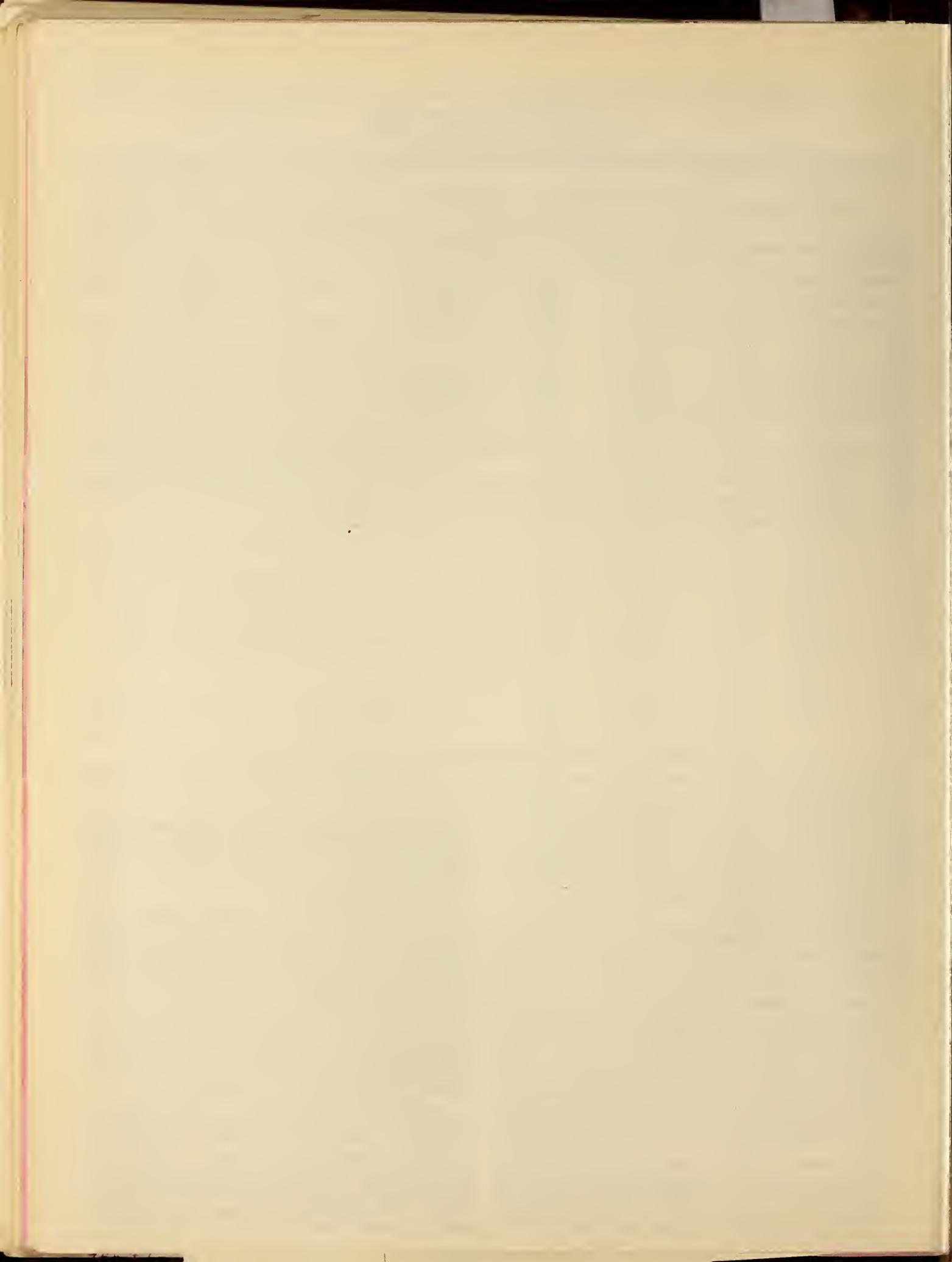
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-008

### BROWN COUNTY, MINN.

Retail, wholesale, and service establishments located in Brown County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.2 million, an increase of 194 percent over the \$8.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.9 million in 1948 as compared with \$5.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,621 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,179 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brown County, Minnesota, which also includes data for the cities of New Ulm and Sleepy Eye. Final figures, superseding the preliminary data for Brown County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brown County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BROWN COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	363	26,244	371	1,243	972
Food group.....	69	5,095	75	231	157
Eating and drinking places.....	72	2,310	72	205	132
General merchandise grp, general stores	15	2,044	9	150	123
Apparel group.....	25	1,707	21	88	63
Furniture-home furnishings-appliance grp	22	1,779	25	87	79
Automotive group.....	24	3,777	24	131	126
Gasoline service stations.....	46	1,896	51	73	54
Lumber-building-hardware group.....	56	6,209	56	213	182
Drug and proprietary stores.....	12	807	13	42	39
All other retail stores.....	22	620	25	23	17
WHOLESALE TRADE, total.....	46	15,947	31	230	x
Merchant wholesalers.....	8	2,401	7	65	x
Other types of wholesale.....	38	13,546	24	165	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	103	1,153	104	148	132
Personal services.....	57	625	49	111	98
All other service trades.....	46	528	55	37	34
HOTELS.....	6	135	8	28	26
AMUSEMENTS.....	20	573	14	181	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
BROWN COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>New Ulm:</b>					
Retail trade.....	155	13,757	156	710	560
Wholesale trade.....	13	6,470	9	170	x
Selected service trades.....	43	611	42	105	91
Amusements.....	11	435	5	105	x
<b>Sleepy Eye:</b>					
Retail trade.....	66	5,145	76	220	179
Selected service trades.....	26	231	26	21	20
Amusements.....		Included with "Remainder of county"			
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	142	7,342	139	313	233
Wholesale trade.....	33	9,477	22	60	x
Selected service trades.....	34	311	36	22	21
Amusements.....	9	138	9	76	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-009

### CARLTON COUNTY, MINN.

Retail, wholesale, and service establishments located in Carlton County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.1 million, an increase of 167 percent over the \$6.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.9 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$452,000 in 1948 compared with \$186,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 890 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 574 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carlton County, Minnesota, which also includes data for the city of Cloquet. Final figures, superseding the preliminary data for Carlton County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carlton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CARLTON COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	292	17,128	290	754	598
Food group.....	66	5,634	68	184	146
Eating and drinking places.....	70	1,458	72	157	108
General merchandise grp, general stores.....	19	2,113	12	111	84
Apparel group.....	13	485	12	22	19
Furniture-home furnishings-appliance grp.....	10	510	10	20	11
Automotive group.....	17	2,651	20	100	99
Gasoline service stations.....	44	982	44	39	27
Lumber-building-hardware group.....	22	1,874	24	64	57
Drug and proprietary stores.....	6	408	5	26	22
All other retail stores.....	25	1,013	23	31	25
WHOLESALE TRADE, total.....	24	4,876	24	83	x
Merchant wholesalers.....	7	1,357	8	44	x
Other types of wholesale.....	17	3,539	16	39	x
SELECTED SERVICE TRADES, <sup>2</sup> / total.....	62	452	68	53	45
Personal services.....	37	284	37	42	37
All other service trades.....	25	168	31	11	8

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CARLTON COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Cloquet:					
Retail trade.....	112	9,345	108	428	355
Wholesale trade.....	9	1,806	11	42	x
Selected service trades....	32	312	33	45	41
Remainder of county:					
Retail trade.....	180	7,783	182	326	243
Wholesale trade.....	15	3,090	13	41	x
Selected service trades....	30	140	35	8	4

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-22-010

### CARVER COUNTY, MINN.

Retail, wholesale, and service establishments located in Carver County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.6 million, an increase of 196 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$369,000 in 1948 compared with \$193,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 554 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 461 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carver County, Minnesota. Final figures, superseding the preliminary data for Carver County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carver County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CARVER COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	280	13,640	300	477	381
Food group.....	40	2,106	49	64	50
Eating and drinking places.....	71	1,489	85	92	68
General merchandise grp, general stores.....	20	1,293	24	42	34
Apparel group.....	7	254	8	7	4
Furniture-home furnishgs-appliance grp.....	14	453	13	18	17
Automotive group.....	18	1,976	22	64	57
Gasoline service stations.....	34	1,200	33	37	28
Lumber-building-hardware group.....	46	3,217	42	95	81
Drug and proprietary stores.....	8	382	7	23	15
All other retail stores.....	22	1,270	17	35	27
WHOLESALE TRADE, total.....	25	3,109	19	49	x
Merchant wholesalers.....	9	1,576	9	25	x
Other types of wholesale.....	16	1,533	10	24	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	61	369	62	28	23
Personal services.....	31	101	33	5	4
All other service trades.....	30	268	29	23	19
AMUSEMENTS.....	12	165	15	31	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-22-011

### CASS COUNTY, MINN.

Retail, wholesale, and service establishments located in Cass County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.5 million, an increase of 209 percent over the \$3.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$263,000 in 1948 compared with \$81,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 543 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 269 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cass County, Minnesota. Final figures, superseding the preliminary data for Cass County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cass County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CASS COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	314	10,508	326	504	396
Food group.....	74	3,147	87	103	76
Eating and drinking places.....	84	1,243	84	145	112
General merchandise grp, general stores.	12	617	15	24	17
Apparel group.....	10	346	11	15	11
Furniture-home furnishings-appliance grp.	6	64	4	6	3
Automotive group.....	16	1,423	16	61	61
Gasoline service stations.....	41	867	43	34	21
Lumber-building-hardware group.....	28	1,607	26	60	49
Drug and proprietary stores.....	8	360	8	19	15
All other retail stores.....	35	834	32	37	31
WHOLESALE TRADE.....	18	1,355	17	19	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	42	263	46	20	13
Personal services.....	27	140	27	14	9
All other service trades.....	15	123	19	6	4
HOTELS.....	23	381	27	33	30
TOURIST COURTS AND CAMPS.....	198	646	217	7	5

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-22-012

### CHIPPEWA COUNTY, MINN.

Retail, wholesale, and service establishments located in Chippewa County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.7 million, an increase of 207 percent over the \$6.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.1 million in 1948 as compared with \$6.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$615,000 in 1948 compared with \$201,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,128 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 713 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chippewa County, Minnesota, which also includes data for the city of Montevideo. Final figures, superseding the preliminary data for Chippewa County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chippewa County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CHIPPEWA COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	246	18,675	257	867	672
Food group.....	42	2,863	50	86	67
Eating and drinking places.....	47	1,132	59	171	122
General merchandise grp, general stores.	9	1,831	5	144	89
Apparel group.....	16	1,094	20	52	36
Furniture-home furnishings-appliance grp.	13	828	16	35	32
Automotive group.....	22	4,288	26	131	129
Gasoline service stations.....	33	959	33	37	21
Lumber-building-hardware group.....	36	3,974	24	141	120
Drug and proprietary stores.....	7	315	7	16	12
All other retail stores.....	21	1,391	17	54	44
WHOLESALE TRADE, total.....	53	20,065	33	186	x
Merchant wholesalers.....	13	3,589	8	64	x
Petroleum bulk plants, terminals.....	19	2,254	17	30	x
Assemblers of farm products.....	21	14,222	8	92	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	68	615	72	75	66
Personal services.....	32	290	35	51	44
All other service trades.....	36	325	37	24	22

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CHIPPEWA COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Montevideo:					
Retail trade.....	133	13,047	138	652	504
Wholesale trade.....	16	6,138	6	96	x
Selected service trades..	38	398	39	60	53
Remainder of county:					
Retail trade.....	113	5,628	119	215	168
Wholesale trade.....	37	13,927	27	90	x
Selected service trades..	30	217	33	15	13

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-22-013

### CHISAGO COUNTY, MINN.

Retail, wholesale, and service establishments located in Chisago County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.2 million, an increase of 173 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.0 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$365,000 in 1948 compared with \$85,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 416 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 259 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chisago County, Minnesota. Final figures, superseding the preliminary data for Chisago County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chisago County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CHISAGO COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	193	8,209	194	354	263
Food group.....	35	1,781	39	62	37
Eating and drinking places.....	46	629	51	72	42
General merchandise grp, general stores.....	9	484	8	25	17
Apparel group.....	6	144	7	5	3
Furniture-home furnishings-appliance grp.....	10	258	9	18	18
Automotive group.....	14	1,336	18	37	34
Gasoline service stations.....	21	596	21	21	16
Lumber-building-hardware group.....	28	1,579	25	59	52
Drug and proprietary stores.....	6	221	6	10	5
All other retail stores.....	18	1,181	10	45	39
WHOLESALE TRADE.....	16	2,043	10	29	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	40	365	45	33	26
Personal services.....	23	115	24	11	4
All other service trades.....	17	250	21	22	22

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-22-014

### CLAY COUNTY, MINN.

Retail, wholesale, and service establishments located in Clay County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$33.0 million, an increase of 318 percent over the \$7.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$34.6 million in 1948 as compared with \$8.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$921,000 in 1948 compared with \$244,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,108 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,195 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clay County, Minnesota, which also includes data for the city of Moorhead. Final figures, superseding the preliminary data for Clay County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLAY COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	333	33,037	326	1,525	1,288
Food group.....	71	8,939	72	324	265
Eating and drinking places.....	82	4,165	89	404	315
General merchandise grp, general stores	10	989	9	66	44
Apparel group.....	9	1,041	8	53	49
Furniture-home furnishgs-appliance grp	9	1,473	10	63	62
Automotive group.....	18	5,076	21	144	141
Gasoline service stations.....	48	2,762	48	111	94
Lumber-building-hardware group.....	48	6,357	35	239	219
Drug and proprietary stores.....	8	514	7	35	22
All other retail stores.....	30	1,721	27	86	77
WHOLESALE TRADE, total.....	83	34,630	33	433	x
Petroleum bulk plants, terminals.....	26	5,224	19	63	x
Assemblers of farm products.....	33	14,745	5	99	x
Other types of wholesale.....	24	14,661	9	271	x
SELECTED SERVICE TRADES, 2/total.....	80	921	88	150	136
Personal services.....	44	603	50	120	110
All other service trades.....	36	318	38	30	26
HOTELS.....	7	133	5	18	18
AMUSEMENTS.....	8	191	6	53	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CLAY COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Moorhead:					
Retail trade.....	142	23,756	133	1,099	946
Wholesale trade.....	37	22,488	16	365	x
Selected service trades....	33	643	39	131	123
Remainder of county:					
Retail trade.....	191	9,281	193	426	342
Wholesale trade.....	46	12,142	17	68	x
Selected service trades....	47	278	49	19	13

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-015

### CLEARWATER COUNTY, MINN.

Retail, wholesale, and service establishments located in Clearwater County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 240 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$203,000 in 1948 compared with \$67,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 311 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 207 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clearwater County, Minnesota. Final figures, superseding the preliminary data for Clearwater County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clearwater County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLEARWATER COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	136	6,845	125	292	225
Food group.....	28	1,293	24	42	32
Eating and drinking places.....	34	710	32	90	57
Gasoline service stations.....	13	504	13	12	10
All other retail stores.....	61	4,338	56	148	126
WHOLESALE TRADE.....	7	1,237	5	7	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	22	203	25	12	10
Personal services.....	10	76	11	8	6
All other service trades.....	12	127	14	4	4
TOURIST COURTS AND CAMPS.....	6	17	7	-	-

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-22-016

### COOK COUNTY, MINN.

Retail and service establishments located in Cook County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.4 million, an increase of 200 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$69,000 in 1948 compared with \$17,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 102 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 68 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cook County, Minnesota. Final figures, superseding the preliminary data for Cook County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cook County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### COOK COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	50	2,380	59	99	89
Food group.....	16	855	23	21	20
Eating and drinking places.....	14	303	17	33	31
Gasoline service stations.....	7	566	7	17	15
All other retail stores.....	13	656	12	28	23
SELECTED SERVICE TRADES <sup>2</sup> /.....	12	69	11	3	3
HOTELS.....	23	376	29	49	44
TOURIST COURTS AND CAMPS.....	49	196	56	10	10

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-017

### COTTONWOOD COUNTY, MINN.

Retail, wholesale, and service establishments located in Cottonwood County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.2 million, an increase of 223 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.0 million in 1948 as compared with \$3.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$505,000 in 1948 compared with \$151,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 768 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 471 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cottonwood County, Minnesota, which also includes data for the city of Windom. Final figures, superseding the preliminary data for Cottonwood County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cottonwood County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### COTTONWOOD COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	209	15,214	212	641	520
Food group.....	33	3,016	34	143	103
Eating and drinking places.....	31	797	35	92	66
General merchandise grp, general stores.	10	798	9	49	36
Apparel group.....	13	591	14	28	20
Furniture-home furnishings-appliance grp.	12	507	16	31	26
Automotive group.....	18	3,270	19	86	80
Gasoline service stations.....	26	889	23	40	34
Lumber-building-hardware group.....	49	4,291	48	132	122
Drug and proprietary stores.....	6	321	6	22	16
All other retail stores.....	11	734	8	18	17
WHOLESALE TRADE.....	41	9,975	31	73	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	54	505	64	54	41
Personal services.....	30	213	36	27	17
All other service trades.....	24	292	28	27	24
AMUSEMENTS.....	8	100	13	21	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
COTTONWOOD COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Windom:					
Retail trade.....	83	7,786	88	333	291
Selected service trades....	17	165	20	20	14
Remainder of county:					
Retail trade.....	126	7,428	124	308	229
Selected service trades....	37	340	44	34	27

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-018

### CROW WING COUNTY, MINN.

Retail, wholesale, and service establishments located in Crow Wing County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$31.0 million, an increase of 213 percent over the \$9.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.2 million in 1948 as compared with \$3.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$944,000 in 1948 compared with \$469,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,864 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,049 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Crow Wing County, Minnesota, which also includes data for the cities of Brainerd and Crosby. Final figures, superseding the preliminary data for Crow Wing County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Crow Wing County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CROW WING COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	511	30,984	515	1,528	1,199
Food group.....	117	8,007	111	260	205
Eating and drinking places.....	122	2,844	142	336	266
General merchandise grp, general stores.	12	2,996	6	231	173
Apparel group.....	20	727	20	43	24
Furniture-home furnishgs-appliance grp.	22	1,089	28	68	49
Automotive group.....	33	5,634	29	188	176
Gasoline service stations.....	74	2,166	73	81	66
Lumber-building-hardware group.....	40	3,826	35	154	130
Drug and proprietary stores.....	9	722	4	50	44
All other retail stores.....	62	2,973	67	117	66
WHOLESALE TRADE, total.....	45	9,215	32	200	x
Merchant wholesalers.....	21	5,674	16	146	x
Other types of wholesale.....	24	3,541	16	54	x
SELECTED SERVICE TRADES, 2/total.....	110	944	116	136	128
Personal services.....	64	638	68	106	101
All other service trades.....	46	306	48	30	27
TOURIST COURTS AND CAMPS.....	65	315	79	10	9
AMUSEMENTS.....	20	350	18	89	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CROW WING COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Brainerd:</b>					
Retail trade.....	231	22,854	219	1,163	930
Wholesale trade.....	37	8,343	24	187	x
Selected service trades...	67	721	73	116	110
<b>Crosby:</b>					
Retail trade.....	57	2,973	57	134	113
Selected service trades...	19	110	20	9	9
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	223	5,157	239	231	156
Wholesale trade.....	8	872	8	13	x
Selected service trades...	24	113	23	11	9

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-22-019

### DAKOTA COUNTY, MINN.

Retail, wholesale, and service establishments located in Dakota County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$35.0 million, an increase of 221 percent over the \$10.9 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 302 percent rise over the same period, reaching a total of \$500.3 million in 1948 as compared with \$124.6 million in 1939. The service trades included in the Census of Business reported receipts totaling \$1.1 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 1,483 paid employees for the workweek ended nearest November 15, 1948. Of these, 1,085 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 961 and 811. Wholesale trade establishments reported a total of 1,020 full- and part-week employees for the week of November 15, 1948, compared with 715 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 109; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 40.

These preliminary figures have been derived from a Census report on Dakota County, Minnesota. The report also contains data for the cities of Hastings, South St. Paul, and West St. Paul.

Final figures, superseding the preliminary data for Dakota County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dakota County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91692

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
DAKOTA COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	539	35,048	562	1,483	1,085
Food group.....	123	7,448	141	244	142
Eating and drinking places.....	149	4,337	163	443	298
General merchandise grp, general stores.....	22	1,226	25	58	38
Apparel group.....	16	676	17	36	19
Furniture-home furnishgs-appliance grp.....	23	1,601	22	64	46
Automotive group.....	32	7,978	26	240	236
Gasoline service stations.....	74	2,758	77	91	69
Lumber-building-hardware group.....	43	4,510	37	172	143
Drug and proprietary stores.....	15	1,095	15	69	40
All other retail stores.....	42	3,419	39	66	54
WHOLESALE TRADE, total.....	105	500,343	78	1,020	x
Merchant wholesalers, total.....	42	67,368	24	410	x
Farm products, inedible.....	21	39,089	12	95	x
All other merchant wholesalers.....	21	28,279	12	315	x
Agents, brokers (merchandise).....	30	374,771	25	436	x
Assemblers of farm products.....	16	55,496	10	149	x
Other types of wholesale.....	17	2,708	19	25	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	139	1,081	151	109	93
Personal services.....	73	469	76	54	43
All other service trades.....	66	612	75	55	50
HOTELS.....	9	197	9	39	28
TOURIST COURTS AND CAMPS.....	6	16	7	2	-
AMUSEMENTS.....	13	314	8	110	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91692

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DAKOTA COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Hastings:</b>					
Retail trade.....	87	4,984	93	236	161
Wholesale trade.....	7	1,110	5	17	x
Selected service trades....	28	130	28	12	12
<b>South St. Paul:</b>					
Retail trade.....	193	16,163	185	637	514
Wholesale trade.....	80	492,361	57	911	x
Selected service trades....	57	553	63	64	54
<b>West St. Paul:</b>					
Retail trade.....	53	3,087	59	186	100
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades....	15	165	20	19	17
<b>Remainder of county: <sup>3/</sup></b>					
Retail trade.....	206	10,814	225	424	310
Wholesale trade.....	18	6,872	16	92	x
Selected service trades....	39	233	40	14	10

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

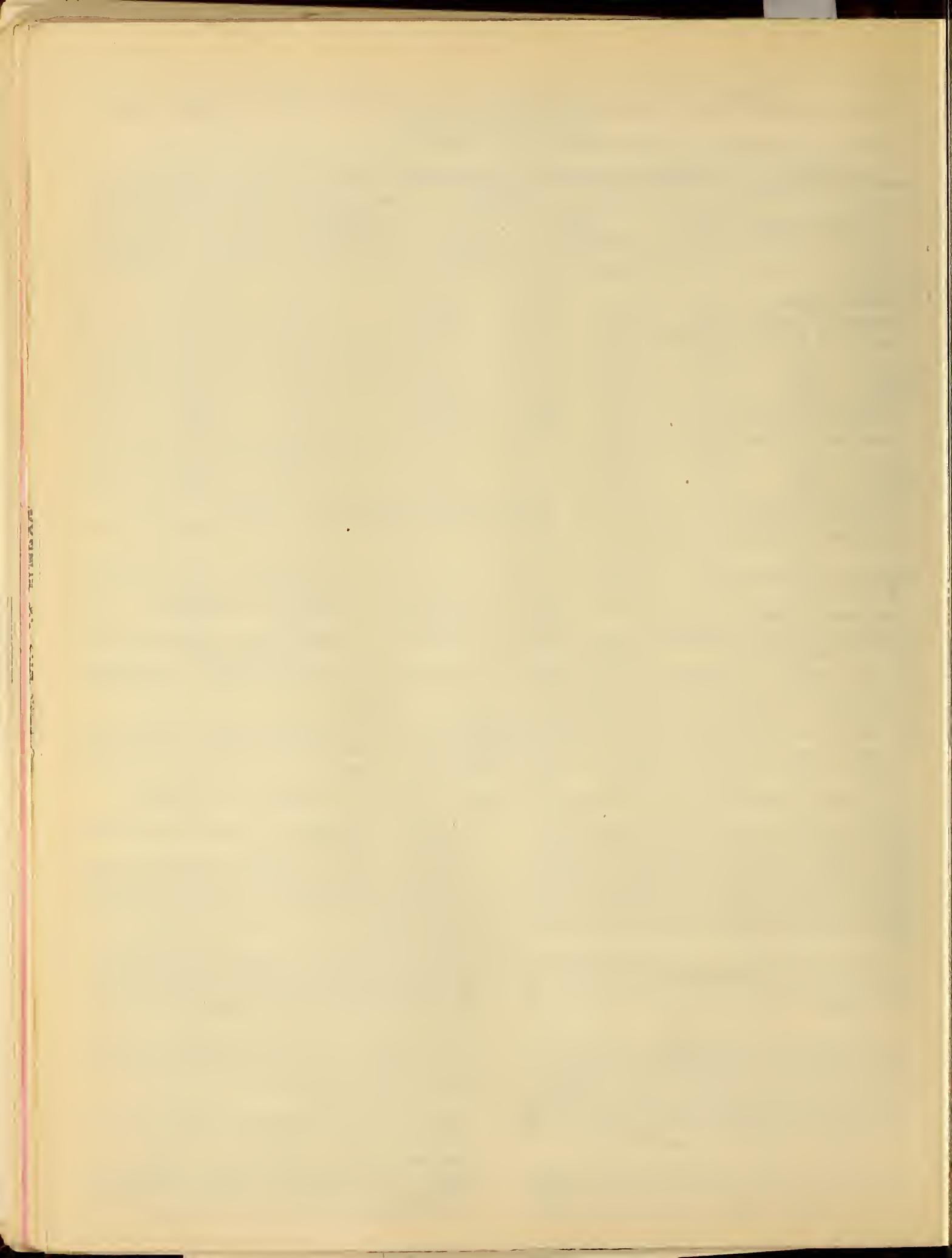
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they include sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-22-020

### DODGE COUNTY, MINN.

Retail, wholesale, and service establishments located in Dodge County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.5 million, an increase of 215 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.6 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$189,000 in 1948 compared with \$114,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 458 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 228 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dodge County, Minnesota. Final figures, superseding the preliminary data for Dodge County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dodge County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
DODGE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	162	8,538	175	384	280
Food group.....	32	2,177	37	85	53
Eating and drinking places.....	25	632	29	93	56
General merchandise grp, general stores.....	5	259	6	12	9
Apparel group.....	8	207	9	8	3
Furniture-home furnishgs-appliance grp.....	10	196	11	3	3
Automotive group.....	9	1,150	13	42	41
Gasoline service stations.....	33	959	35	36	22
Lumber-building-hardware group.....	30	2,627	25	88	76
All other retail stores.....	10	331	10	17	17
WHOLESALE TRADE.....	27	7,602	23	63	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	41	189	41	11	8
Personal services.....	24	106	24	4	4
All other service trades.....	17	83	17	7	4

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-22-021

### DOUGLAS COUNTY, MINN.

Retail, wholesale, and service establishments located in Douglas County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.6 million, an increase of 238 percent over the \$6.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.6 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$781,000 in 1948 compared with \$202,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,176 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 715 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Douglas County, Minnesota, which also includes data for the city of Alexandria. Final figures, super-  
seding the preliminary data for Douglas County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Douglas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DOUGLAS COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	352	20,625	375	978	786
Food group.....	64	4,229	69	171	137
Eating and drinking places.....	80	1,403	91	188	127
Apparel group.....	13	1,194	14	57	48
Furniture-home furnishgs-appliance grp.	8	747	16	26	23
Automotive group.....	18	3,219	15	106	101
Gasoline service stations.....	55	1,793	57	79	62
Lumber-building-hardware group.....	61	5,162	63	185	157
Drug and proprietary stores.....	8	420	10	29	29
All other retail stores.....	45	2,458	40	137	102
WHOLESALE TRADE, total.....	49	7,635	32	112	x
Merchant wholesalers.....	13	2,333	8	59	x
Other types of wholesale.....	36	5,302	24	53	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	82	781	90	86	72
Personal services.....	37	338	39	56	45
All other service trades.....	45	443	51	30	27
TOURIST COURTS AND CAMPS.....	8	42	12	3	3

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DOUGLAS COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Alexandria:					
Retail trade.....	152	13,384	171	667	563
Wholesale trade.....	24	4,073	16	83	x
Selected service trades....	47	587	52	74	64
Remainder of county:					
Retail trade.....	200	7,241	204	311	223
Wholesale trade.....	25	3,562	16	29	x
Selected service trades....	35	194	38	12	8

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowance; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-22-022

### FARIBAULT COUNTY, MINN.

Retail, wholesale, and service establishments located in Faribault County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.7 million, an increase of 191 percent over the \$7.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$32.8 million in 1948 as compared with \$8.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$780,000 in 1948 compared with \$354,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,441 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 777 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Faribault County, Minnesota, which also includes data for the city of Blue Earth. Final figures, superseding the preliminary data for Faribault County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Faribault County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FARIBAULT COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	397	22,683	427	998	771
Food group.....	62	4,093	68	142	106
Eating and drinking places.....	74	1,494	89	207	133
General merchandise grp, general stores	23	1,633	19	114	75
Apparel group.....	14	519	14	22	16
Furniture-home furnishings-appliance grp	18	1,000	20	43	37
Automotive group.....	26	3,160	33	113	107
Gasoline service stations.....	58	1,591	66	67	48
Lumber-building-hardware group.....	83	7,130	84	221	202
Drug and proprietary stores.....	13	554	15	32	16
All other retail stores.....	26	1,509	19	37	31
WHOLESALE TRADE, total.....	76	32,755	53	349	x
Petroleum bulk plants, terminals.....	28	2,773	31	18	x
Assemblers of farm products.....	39	22,394	16	148	x
Other types of wholesale.....	9	7,588	6	183	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	99	780	107	94	79
Personal services.....	54	386	57	63	51
All other service trades.....	45	394	50	31	28
AMUSEMENTS.....	11	198	10	33	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
FARIBAULT COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Blue Earth:					
Retail trade.....	108	7,967	114	366	308
Selected service trades....	26	292	28	46	42
Remainder of county:					
Retail trade.....	289	14,716	313	632	463
Selected service trades....	73	488	79	48	37
Hotels.....	5	17	7	4	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-023

### FILLMORE COUNTY, MINN.

Retail, wholesale, and service establishments located in Fillmore County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.2 million, an increase of 231 percent over the \$6.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.1 million in 1948 as compared with \$5.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$507,000 in 1948 compared with \$259,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 950 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 730 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fillmore County, Minnesota. Final figures, superseding the preliminary data for Fillmore County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fillmore County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
FILLMORE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	406	20,237	433	822	593
Food group.....	87	3,925	98	128	75
Eating and drinking places.....	70	1,510	77	200	128
General merchandise grp, general stores	18	730	20	37	24
Apparel group.....	24	751	23	36	22
Furniture-home furnishgs-appliance grp	20	593	20	24	16
Automotive group.....	21	2,698	24	106	101
Gasoline service stations.....	58	1,769	59	61	46
Lumber-building-hardware group.....	68	5,209	72	166	132
Drug and proprietary stores.....	12	491	11	23	14
All other retail stores.....	28	2,561	29	41	35
WHOLESALE TRADE, total.....	41	9,133	32	98	x
Merchant wholesalers.....	7	805	6	22	x
Other types of wholesale.....	34	8,328	26	76	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	91	507	98	30	20
Personal services.....	53	222	54	19	12
All other service trades.....	38	285	44	11	8
HOTELS.....	7	91	9	20	18
AMUSEMENTS.....	10	219	9	34	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-024

### FREEBORN COUNTY, MINN.

Retail, wholesale, and service establishments located in Freeborn County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$32.8 million, an increase of 204 percent over the \$10.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$25.3 million in 1948 as compared with \$6.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,400 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,364 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Freeborn County, Minnesota, which also includes data for the city of Albert Lea. Final figures, superseding the preliminary data for Freeborn County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Freeborn County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FREEBORN COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	419	32,786	383	1,796	1,487
Food group.....	82	5,964	80	255	173
Eating and drinking places.....	84	1,972	98	278	219
General merchandise grp., general stores.....	23	5,106	11	381	323
Apparel group.....	20	1,430	16	95	65
Furniture-home furnishgs-appliance grp.....	14	691	11	41	35
Automotive group.....	29	4,838	29	199	190
Gasoline service stations.....	56	1,699	50	80	65
Lumber-building-hardware group.....	71	8,215	59	354	330
Drug and proprietary stores.....	8	543	3	42	28
All other retail stores.....	32	2,328	26	71	59
WHOLESALE TRADE, total.....	58	25,334	33	445	x
Petroleum bulk plants, terminals.....	20	2,301	15	20	x
Assemblers of farm products.....	21	15,539	10	241	x
Other types of wholesale.....	17	7,494	8	184	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	93	1,128	94	174	165
Personal services.....	55	666	54	134	130
All other service trades.....	38	462	40	40	35

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

FREEBORN COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Albert Lea:					
Retail trade.....	228	24,104	205	1,496	1,258
Wholesale trade.....	27	12,075	17	307	x
Selected service trades...	61	852	61	149	143
Remainder of county:					
Retail trade.....	191	8,682	178	300	229
Wholesale trade.....	31	13,259	16	138	x
Selected service trades..	32	276	33	25	22

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-22-025

### GOODHUE COUNTY, MINN.

Retail, wholesale, and service establishments located in Goodhue County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$32.3 million, an increase of 208 percent over the \$10.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.4 million in 1948 as compared with \$3.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,835 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,179 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Goodhue County, Minnesota, which also includes data for the city of Red Wing. Final figures, superseding the preliminary data for Goodhue County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Goodhue County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GOODHUE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	484	32,304	510	1,487	1,174
Food group.....	85	5,710	99	195	143
Eating and drinking places.....	93	2,579	104	295	203
General merchandise grp, general stores	30	2,655	33	136	102
Apparel group.....	32	1,593	33	83	64
Furniture-home furnishgs-appliance grp	24	1,277	26	85	60
Automotive group.....	36	5,095	39	197	196
Gasoline service stations.....	63	2,165	63	72	57
Lumber-building-hardware group.....	62	6,138	55	257	216
Drug and proprietary stores.....	14	665	16	37	24
All other retail stores.....	45	4,427	42	130	109
WHOLESALE TRADE, total.....	59	14,404	40	205	x
Merchant wholesalers.....	15	4,167	12	106	x
Petroleum bulk plants, terminals.....	30	2,708	26	16	x
Other types of wholesale.....	14	7,529	2	83	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	108	1,084	118	143	126
Personal services.....	57	552	60	104	92
All other service trades.....	51	532	58	39	34
AMUSEMENTS.....	10	208	10	44	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
GOODHUE COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Red Wing:					
Retail trade.....	171	14,726	185	807	639
Wholesale trade.....	23	5,637	18	94	x
Selected service trades....	36	664	42	106	98
Remainder of county:					
Retail trade.....	313	17,578	325	680	535
Wholesale trade.....	36	8,767	22	111	x
Selected service trades....	72	420	76	37	28

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-22-026

### GRANT COUNTY, MINN.

Retail, wholesale, and service establishments located in Grant County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.6 million, an increase of 207 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.5 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$248,000 in 1948 compared with \$97,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 351 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 302 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grant County, Minnesota. Final figures, superseding the preliminary data for Grant County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grant County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GRANT COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	152	8,580	158	304	264
Food group.....	27	1,464	28	41	34
Eating and drinking places.....	27	650	31	75	62
General merchandise grp, general stores.....	10	715	8	25	24
Automotive group.....	9	1,285	15	41	38
Gasoline service stations.....	19	788	19	24	24
Lumber-building-hardware group.....	42	3,142	41	84	74
Drug and proprietary stores.....	5	171	4	6	2
All other retail stores.....	13	365	12	8	6
WHOLESALE TRADE.....	27	7,491	15	34	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	41	248	45	13	12
Personal services.....	20	90	22	3	2
All other service trades.....	21	158	23	10	10

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-22-027

### HENNEPIN COUNTY, MINN.

Retail, wholesale, and service establishments located in Hennepin County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$787,300,000, an increase of 174 percent over the \$287,500,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 242 percent rise over the same period, reaching a total of \$2,469,000,000 in 1948 as compared with \$721,400,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$55,800,000 in 1948 compared with \$21,100,000 in 1939. Hotel receipts moved from \$6,800,000 in 1939 to \$14,200,000 in 1948. Amusement businesses in the county recorded receipts of \$13,300,000 in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 48,976 paid employees for the workweek ended nearest November 15, 1948. Of these, 36,738 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 35,703 and 27,934. Wholesale trade establishments reported a total of 25,860 full- and part-week employees for the week of November 15, 1948, compared with 17,176 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 8,984; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 6,715.

These preliminary figures have been derived from a Census report on Hennepin County, Minnesota. The report also contains data for the cities of Edina, Hopkins, Minneapolis, Richfield, Robbinsdale, and St. Louis Park.

Final figures, superseding the preliminary data for Hennepin County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hennepin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HENNEPIN COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	6,236	787,300	5,898	48,976	36,738
Food group.....	1,853	159,371	1,846	6,424	4,173
Eating and drinking places.....	1,205	65,852	1,237	9,195	6,994
General merchandise grp, general stores	149	168,613	112	13,538	9,045
Apparel group.....	429	61,297	341	3,924	3,086
Furniture-home furnishgs-appliance grp.	269	40,933	243	3,087	2,930
Automotive group.....	237	121,321	159	3,296	3,133
Gasoline service stations.....	773	34,448	787	1,518	1,034
Lumber-building-hardware group.....	290	46,817	252	2,797	2,590
Drug and proprietary stores.....	255	26,492	212	2,250	1,363
All other retail stores.....	776	62,156	709	2,947	2,390
WHOLESALE TRADE, total.....	1,688	2,469,026	914	25,860	x
Merchant wholesalers, total.....	969	1,145,855	572	17,084	x
Groceries, foods.....	119	125,572	75	2,370	x
Dry goods, apparel.....	77	28,116	70	462	x
Hardware, elec'l, plum'g and heat'g..	106	160,724	48	3,776	x
Mach'y, equip't, industrial supplies.	206	84,335	101	2,329	x
Automotive parts, accessories.....	70	32,211	42	1,355	x
All other merchant wholesalers.....	391	714,897	236	6,792	x
Manufact'rs' sales branches, offices...	294	616,779	3	6,487	x
Petroleum bulk plants, terminals.....	57	62,968	28	630	x
Agents, brokers (merchandise).....	355	594,576	308	968	x
Assemblers of farm products.....	13	48,848	3	691	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	2,661	55,750	2,647	8,984	7,670
Personal services.....	1,613	27,525	1,608	5,256	4,772
Business services.....	239	13,918	205	2,258	1,602
Automotive repairs and services.....	431	9,344	439	973	849
Other repair services.....	378	4,963	395	497	447
HOTELS.....	112	14,187	77	2,620	2,304
TOURIST COURTS AND CAMPS.....	22	148	22	11	6
AMUSEMENTS.....	162	13,295	121	2,186	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

HENNEPIN COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Edina:</b>					
Retail trade.....	35	2,264	30	141	84
Selected service trades....	7	56	6	9	4
<b>Hopkins:</b>					
Retail trade.....	82	11,080	72	504	363
Selected service trades....	18	267	20	40	29
Hotels.....		Included with "Remainder of county"			
<b>Minneapolis:</b>					
Retail trade.....	5,376	721,092	5,038	45,835	34,513
Wholesale trade.....	1,634	2,448,648	874	25,634	x
Selected service trades....	2,440	53,237	2,412	8,708	7,443
Hotels.....	105	14,132	70	2,616	2,301
Amusements.....	134	11,981	95	1,955	x
<b>Richfield:</b>					
Retail trade.....	63	4,119	71	208	141
Selected service trades....	21	212	23	27	18
<b>Robbinsdale:</b>					
Retail trade.....	69	6,580	74	299	220
Selected service trades....	17	119	19	9	8
<b>St. Louis Park:</b>					
Retail trade.....	78	9,789	78	572	393
Wholesale trade.....	8	1,772	5	44	x
Selected service trades....	20	147	18	35	30
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	533	32,376	535	1,417	1,024
Wholesale trade.....	40	17,054	29	163	x
Selected service trades....	138	1,712	149	156	138
Hotels.....	7	55	7	4	3
Amusements.....	15	608	13	39	x

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-028

### HOUSTON COUNTY, MINN.

Retail, wholesale, and service establishments located in Houston County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.2 million, an increase of 209 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.5 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$307,000 in 1948 compared with \$83,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 510 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 302 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Houston County, Minnesota. Final figures, superseding the preliminary data for Houston County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Houston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HOUSTON COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	195	10,216	216	435	329
Food group.....	43	2,317	48	67	49
Eating and drinking places.....	44	1,360	45	114	88
Apparel group.....	7	188	10	8	5
Furniture-home furnishgs-appliance grp	9	261	13	15	9
Automotive group.....	16	2,109	22	66	64
Gasoline service stations.....	27	741	24	34	23
Lumber-building-hardware group.....	29	2,436	34	101	74
All other retail stores.....	20	804	20	30	17
WHOLESALE TRADE.....	22	6,518	23	53	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	47	307	47	22	15
Personal services.....	28	139	27	17	11
All other service trades.....	19	168	20	5	4

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-22-029

### HUBBARD COUNTY, MINN.

Retail, wholesale, and service establishments located in Hubbard County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.4 million, an increase of 208 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$211,000 in 1948 compared with \$72,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 421 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 198 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hubbard County, Minnesota, which also includes data for the city of Park Rapids. Final figures, superseding the preliminary data for Hubbard County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hubbard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HUBBARD COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	182	7,355	183	385	295
Food group.....	41	2,120	42	59	40
Eating and drinking places.....	41	624	43	115	84
General merchandise grp, general stores.	6	235	6	23	20
Furniture-home furnishgs-appliance grp.	5	176	4	8	5
Automotive group.....	11	980	14	37	34
Gasoline service stations.....	29	670	29	26	18
Lumber-building-hardware group.....	16	973	15	38	34
All other retail stores.....	33	1,577	30	79	60
WHOLESALE TRADE.....	13	1,250	10	11	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	41	211	39	25	21
Personal services.....	22	117	22	20	16
All other service trades.....	19	94	17	5	5
HOTELS.....	8	111	10	11	9
TOURIST COURTS AND CAMPS.....	59	203	67	5	4

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HUBBARD COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Park Rapids:					
Retail trade.....	101	5,715	102	309	255
Selected service trades....	28	165	28	22	18
Tourist courts and camps...	6	19	6	-	-
Remainder of county:					
Retail trade.....	81	1,640	81	76	40
Selected service trades....	13	46	11	3	3
Tourist courts and camps...	53	184	61	5	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-22-030

### ISANTI COUNTY, MINN.

Retail, wholesale, and service establishments located in Isanti County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.0 million, an increase of 196 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.3 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$435,000 in 1948 compared with \$146,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 455 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 311 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Isanti County, Minnesota. Final figures, superseding the preliminary data for Isanti County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Isanti County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ISANTI COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	140	8,048	134	364	276
Food group.....	36	1,656	34	64	41
Eating and drinking places.....	21	371	21	48	34
Gasoline service stations.....	20	678	20	35	21
All other retail stores.....	63	5,343	59	217	180
WHOLESALE TRADE.....	13	2,332	8	28	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	33	435	32	63	56

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-22-031

### ITASCA COUNTY, MINN.

Retail, wholesale, and service establishments located in Itasca County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.6 million, an increase of 213 percent over the \$8.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.6 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$600,000 in 1948 compared with \$240,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,368 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 857 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Itasca County, Minnesota, which also includes data for the city of Grand Rapids. Final figures, superseding the preliminary data for Itasca County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Itasca County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ITASCA COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	455	26,609	426	1,179	974
Food group.....	117	7,846	121	265	203
Eating and drinking places.....	123	1,984	120	213	172
General merchandise grp, general stores..	26	1,884	21	96	78
Apparel group.....	26	1,177	27	46	42
Furniture-home furnishgs-appliance grp..	9	432	4	26	14
Automotive group.....	29	5,290	30	162	149
Gasoline service stations.....	53	2,041	46	92	74
Lumber-building-hardware group.....	28	3,785	18	183	156
Drug and proprietary stores.....	10	561	12	22	19
All other retail stores.....	34	1,609	27	74	67
All other retail stores.....	48	9,601	37	120	x
WHOLESALE TRADE, total.....	25	5,345	20	90	x
Merchant wholesalers.....	23	4,256	17	30	x
Other types of wholesale.....	2	600	38	69	62
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	85	600	38	69	62
Personal services.....	55	334	57	49	45
All other service trades.....	30	266	31	20	17
HOTELS.....	38	435	48	29	27
TOURIST COURTS AND CAMPS.....	113	304	124	7	4

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ITASCA COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Grand Rapids:</b>					
Retail trade.....	122	12,421	117	606	534
Selected service trades.....	35	343	37	50	46
Tourist courts and camps....	9	47	9	4	1
<b>Remainder of county:</b>					
Retail trade.....	333	14,188	309	573	440
Selected service trades.....	50	257	51	19	16
Tourist courts and camps....	104	257	115	3	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-032

### JACKSON COUNTY, MINN.

Retail, wholesale, and service establishments located in Jackson County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.9 million, an increase of 239 percent over the \$4.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.0 million in 1948 as compared with \$4.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$375,000 in 1948 compared with \$126,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 825 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 503 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jackson County, Minnesota, which also includes data for the city of Jackson. Final figures, superseding the preliminary data for Jackson County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jackson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JACKSON COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	217	13,913	215	607	447
Food group.....	34	2,364	33	88	58
Eating and drinking places.....	40	1,018	42	123	76
General merchandise grp, general stores.....	8	572	8	50	29
Apparel group.....	12	616	14	37	23
Furniture-home furnishings-appliance grp.....	13	415	11	22	18
Automotive group.....	18	2,552	19	101	86
Gasoline service stations.....	38	816	42	28	25
Lumber-building-hardware group.....	37	4,180	28	126	108
Drug and proprietary stores.....	5	287	6	15	10
All other retail stores.....	12	1,093	12	17	14
WHOLESALE TRADE, total.....	42	13,965	27	179	x
Merchant wholesalers.....	5	1,041	2	29	x
Other types of wholesale.....	37	12,924	25	150	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	54	375	55	39	32
Personal services.....	30	170	28	23	17
All other service trades.....	24	205	27	16	15
AMUSEMENTS.....	7	106	5	14	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

JACKSON COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Jackson:					
Retail trade.....	92	7,583	92	359	266
Selected service trades....	32	260	32	25	21
Remainder of county:					
Retail trade.....	125	6,330	123	248	181
Selected service trades....	22	115	23	14	11

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-033

### KANABEC COUNTY, MINN.

Retail, wholesale, and service establishments located in Kanabec County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.2 million, an increase of 210 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.4 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$235,000 in 1948 compared with \$37,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 380 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 216 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kanabec County, Minnesota. Final figures, superseding the preliminary data for Kanabec County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kanabec County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
KANABEC COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	122	6,233	118	295	226
Food group.....	23	1,226	24	38	28
Eating and drinking places.....	28	376	31	60	35
Gasoline service stations.....	12	729	11	32	31
All other retail stores.....	59	3,902	52	165	132
WHOLESALE TRADE.....	12	3,427	6	54	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	28	235	30	31	26
Personal services.....	11	111	11	21	17
All other service trades.....	17	124	19	10	9

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-034

### KANDIYOHI COUNTY, MINN.

Retail, wholesale, and service establishments located in Kandiyohi County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.3 million, an increase of 229 percent over the \$8.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.9 million in 1948 as compared with \$5.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$823,000 in 1948 compared with \$314,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,554 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 954 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kandiyohi County, Minnesota, which also includes data for the city of Willmar. Final figures, superseding the preliminary data for Kandiyohi County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kandiyohi County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
KANDIYOHI COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	330	27,273	343	1,265	1,041
Food group.....	60	5,025	66	191	157
Eating and drinking places.....	56	1,354	63	256	202
General merchandise grp, general stores	14	2,825	13	172	130
Apparel group.....	15	1,147	16	44	33
Furniture-home furnishgs-appliance grp	11	1,110	9	42	39
Automotive group.....	24	4,675	25	146	144
Gasoline service stations.....	55	1,848	58	64	57
Lumber-building-hardware group.....	58	7,482	51	265	216
Drug and proprietary stores.....	6	554	9	27	22
All other retail stores.....	31	1,263	33	58	41
WHOLESALE TRADE, total.....	52	12,890	34	193	x
Petroleum bulk plants, terminals.....	23	3,045	23	27	x
Assemblers of farm products.....	16	3,593	5	39	x
Other types of wholesale.....	13	6,252	6	127	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	77	823	83	96	80
Personal services.....	38	281	39	47	40
All other service trades.....	39	542	44	49	40
HOTELS.....	7	244	12	42	30
TOURIST COURTS AND CAMPS.....	9	29	8	-	-
AMUSEMENTS.....	10	252	8	48	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
KANDIYOHI COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Willmar:</b>					
Retail trade.....	172	18,246	177	946	786
Wholesale trade.....	23	7,714	16	136	x
Selected service trades...	40	502	42	72	61
<b>Remainder of county:</b>					
Retail trade.....	158	9,027	166	319	255
Wholesale trade.....	29	5,176	18	57	x
Selected service trades...	37	321	41	24	19
Tourist courts and camps..	9	29	8	-	-

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-22-035

### KITTSOON COUNTY, MINN.

Retail, wholesale, and service establishments located in Kittson County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.4 million, an increase of 147 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.2 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$232,000 in 1948 compared with \$57,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 349 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 339 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kittson County, Minnesota. Final figures, superseding the preliminary data for Kittson County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kittson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KITTSOON COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	127	7,410	129	280	231
Food group.....	15	774	16	19	15
Eating and drinking places.....	35	596	40	58	44
Gasoline service stations.....	14	544	17	15	14
All other retail stores.....	63	5,496	56	188	158
WHOLESALE TRADE.....	30	6,211	17	41	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	22	232	23	28	23
Personal services.....	13	68	13	11	6
All other service trades.....	9	164	10	17	17

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-22-036

### KOOCHICHING COUNTY, MINN.

Retail, wholesale, and service establishments located in Koochiching County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.9 million, an increase of 167 percent over the \$5.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.9 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$367,000 in 1948 compared with \$176,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 749 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 539 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Koochiching County, Minnesota, which also includes data for the city of International Falls. Final figures, superseding the preliminary data for Koochiching County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Koochiching County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KOOCHICHING COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	257	13,855	262	666	535
Food group.....	65	3,672	63	98	70
Eating and drinking places.....	76	1,848	80	250	209
General merchandise grp, general stores.....	9	1,157	9	78	55
Apparel group.....	10	524	6	23	11
Furniture-home furnishgs-appliance grp.....	12	532	13	20	18
Automotive group.....	18	2,511	16	69	66
Gasoline service stations.....	32	1,005	34	33	23
Lumber-building-hardware group.....	17	1,721	20	63	53
Drug and proprietary stores.....	5	378	7	16	16
All other retail stores.....	13	507	14	16	14
WHOLESALE TRADE, total.....	25	2,900	23	48	x
Merchant wholesalers.....	12	1,196	11	41	x
Other types of wholesale.....	13	1,704	12	7	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	56	367	59	35	32
Personal services.....	32	205	34	25	23
All other service trades.....	24	162	25	10	9
TOURIST COURTS AND CAMPS.....	18	74	21	3	2

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
KOOCHICHING COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>International Falls:</b>					
Retail trade.....	128	9,675	136	444	350
Wholesale trade.....	16	1,912	14	37	x
Selected service trades....	39	295	42	33	31
Tourist courts and camps...	5	42	6	3	2
<b>Remainder of county:</b>					
Retail trade.....	129	4,180	126	222	185
Wholesale trade.....	9	988	9	11	x
Selected service trades....	17	72	17	2	1
Tourist courts and camps...	13	32	15	-	-

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-22-037

### LAC QUI PARLE COUNTY, MINN.

Retail, wholesale, and service establishments located in Lac qui Parle County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.9 million, an increase of 231 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.9 million in 1948 as compared with \$3.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$254,000 in 1948 compared with \$86,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 632 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 403 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lac qui Parle County, Minnesota. Final figures, superseding the preliminary data for Lac qui Parle County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lac qui Parle County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LAC QUI PARLE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	217	11,864	228	499	371
Food group.....	38	2,089	44	82	54
Eating and drinking places.....	42	800	47	117	79
General merchandise grp, general stores	8	507	6	34	24
Apparel group.....	10	454	10	20	14
Furniture-home furnishgs-appliance grp	7	536	8	15	14
Automotive group.....	13	1,865	16	51	50
Gasoline service stations.....	39	997	38	47	30
Lumber-building-hardware group.....	45	3,703	45	106	87
Drug and proprietary stores.....	6	204	6	11	6
All other retail stores.....	9	709	8	16	13
WHOLESALE TRADE.....	38	18,860	17	103	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	43	254	47	30	22
Personal services.....	24	113	26	17	13
All other service trades.....	19	141	21	13	9
AMUSEMENTS.....	7	99	8	19	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-22-038

### LAKE COUNTY, MINN.

Retail, wholesale, and service establishments located in Lake County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.9 million, an increase of 168 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$677,000 in 1948 as compared with \$370,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$184,000 in 1948 compared with \$93,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 346 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 215 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lake County, Minnesota, which also includes data for the city of Two Harbors. Final figures, superseding the preliminary data for Lake County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lake County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LAKE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	114	5,868	105	319	246
Food group.....	26	1,736	27	69	49
Eating and drinking places.....	33	510	33	87	57
Gasoline service stations.....	13	482	13	14	8
All other retail stores.....	42	3,140	32	149	132
WHOLESALE TRADE.....	8	677	5	11	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	21	184	23	16	15
HOTELS.....	15	238	16	2	2
TOURIST COURTS AND CAMPS.....	61	167	68	1	1

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LAKE COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
Two Harbors:					
Retail trade.....	73	5,175	67	263	214
Remainder of county:					
Retail trade.....	41	693	38	56	32

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-22-039

### LAKE OF THE WOODS COUNTY, MINN.

Retail, wholesale, and service establishments located in Lake of the Woods County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.3 million, an increase of 136 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.4 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$103,000 in 1948 compared with \$26,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 190 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 146 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lake of the Woods County, Minnesota. Final figures, superseding the preliminary data for Lake of the Woods County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lake of the Woods County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LAKE OF THE WOODS COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	63	3,326	66	161	120
Food group.....	12	620	12	20	14
Eating and drinking places.....	12	309	14	42	25
Gasoline service stations.....	8	404	8	15	15
All other retail stores.....	31	1,993	32	84	66
WHOLESALE TRADE.....	8	2,384	6	22	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	14	103	18	7	4

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-22-040

### LE SUEUR COUNTY, MINN.

Retail, wholesale, and service establishments located in Le Sueur County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.0 million, an increase of 240 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.4 million in 1948 as compared with \$2.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$371,000 in 1948 compared with \$160,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 977 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 736 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Le Sueur County, Minnesota. Final figures superseding the preliminary data for Le Sueur County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Le Sueur County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LE SULUR COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	299	15,986	319	625	468
Food group.....	48	2,861	57	104	75
Eating and drinking places.....	61	1,390	68	117	71
General merchandise grp, general stores.....	15	855	16	46	29
Apparel group.....	11	305	12	10	7
Furniture-home furnishgs-appliance grp.....	22	848	18	31	23
Automotive group.....	22	3,052	25	101	95
Gasoline service stations.....	34	1,476	35	41	30
Lumber-building-hardware group.....	53	3,976	55	132	102
Drug and proprietary stores.....	9	341	9	16	12
All other retail stores.....	24	882	24	27	24
WHOLESALE TRADE, total.....	36	11,398	31	317	x
Merchant wholesalers.....	8	3,585	14	196	x
Other types of wholesale.....	28	7,813	17	121	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	63	371	65	35	31
Personal services.....	38	185	40	18	15
All other service trades.....	25	186	25	17	16
TOURIST COURTS AND CAMPS.....	5	18	5	-	-
AMUSEMENTS.....	12	200	14	35	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P- 22-041

### LINCOLN COUNTY, MINN.

Retail, wholesale, and service establishments located in Lincoln County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.1 million, an increase of 268 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.0 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$175,000 in 1948 compared with \$74,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 357 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 247 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lincoln County, Minnesota. Final figures, superseding the preliminary data for Lincoln County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lincoln County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## LINCOLN COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	160	8,084	167	278	216
Food group.....	26	1,291	25	41	32
Eating and drinking places.....	30	605	35	65	38
General merchandise grp, general stores	12	741	11	23	20
Apparel group.....	5	103	5	-	-
Furniture-home furnishings-appliance grp	5	216	5	4	4
Automotive group.....	11	1,413	17	41	40
Gasoline service stations.....	27	659	27	20	16
Lumber-building-hardware group.....	34	2,609	36	72	55
All other retail stores.....	10	447	6	12	11
WHOLESALE TRADE.....	32	9,976	21	70	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	42	175	44	9	9
Personal services.....	19	69	19	4	4
All other service trades.....	23	106	25	5	5
AMUSEMENTS.....	7	100	6	31	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-22-042

### LYON COUNTY, MINN.

Retail, wholesale, and service establishments located in Lyon County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.6 million, an increase of 233 percent over the \$8.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$42.3 million in 1948 as compared with \$8.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$772,000 in 1948 compared with \$274,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,532 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,183 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lyon County, Minnesota, which also includes data for the cities of Marshall and Tracy. Final figures, superseding the preliminary data for Lyon County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lyon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LYON COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	380	27,582	389	1,111	889
Food group.....	70	4,844	81	185	135
Eating and drinking places.....	69	1,652	86	160	117
General merchandise grp, general stores	18	1,916	14	142	92
Apparel group.....	26	1,403	23	82	62
Furniture-home furnishgs-appliance grp	17	1,142	19	34	31
Automotive group.....	34	5,188	36	162	154
Gasoline service stations.....	44	2,303	41	73	68
Lumber-building-hardware group.....	57	6,557	51	178	157
Drug and proprietary stores.....	10	578	10	26	18
All other retail stores.....	35	1,999	28	69	55
WHOLESALE TRADE, total.....	73	42,322	38	337	x
Merchant wholesalers.....	19	6,264	13	154	x
Assemblers of farm products.....	33	27,429	5	164	x
Other types of wholesale.....	21	8,629	20	19	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	95	772	106	84	64
Personal services.....	48	347	52	47	38
All other service trades.....	47	425	54	37	26
AMUSEMENTS.....	16	379	14	59	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LYON COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Marshall:</b>					
Retail trade.....	123	12,046	117	571	472
Selected service trades....	33	403	36	57	50
Amusements.....	6	189	4	37	x
<b>Tracy:</b>					
Retail trade.....	83	5,925	94	240	182
Selected service trades....	14	75	17	3	3
Amusements.....	Included with "Remainder of county"				
<b>Remainder of county:</b>					
Retail trade.....	174	9,611	178	300	235
Selected service trades....	48	294	53	24	11
Amusements.....	10	190	10	22	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-22-043

### MCLEOD COUNTY, MINN.

Retail, wholesale, and service establishments located in McLeod County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.4 million, an increase of 229 percent over the \$6.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.1 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$634,000 in 1948 compared with \$264,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,260 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 726 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McLeod County, Minnesota, which also includes data for the city of Hutchinson. Final figures, superseding the preliminary data for McLeod County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McLeod County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MCLEOD COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	328	22,356	330	988	825
Food group.....	52	3,638	51	113	95
Eating and drinking places.....	65	2,121	67	198	144
General merchandise grp, general stores	20	1,557	18	91	74
Apparel group.....	17	670	20	25	19
Furniture-home furnishings-appliance grp	19	950	19	40	31
Automotive group.....	20	2,827	23	118	115
Gasoline service stations.....	38	1,661	44	45	35
Lumber-building-hardware group.....	60	7,020	55	285	254
Drug and proprietary stores.....	10	468	8	32	24
All other retail stores.....	27	1,444	25	41	34
WHOLESALE TRADE, total.....	67	19,119	58	211	x
Petroleum bulk plants, terminals.....	25	2,909	23	40	x
Assemblers of farm products.....	23	12,148	9	100	x
Other types of wholesale.....	19	4,062	26	71	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	93	634	99	61	57
Personal services.....	53	294	57	37	34
All other service trades.....	40	340	42	24	23
AMUSEMENTS.....	11	303	13	77	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
McLEOD COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Hutchinson:					
Retail trade.....	99	8,730	95	426	363
Selected service trades...	32	281	36	37	35
Remainder of county:					
Retail trade.....	229	13,626	235	562	462
Selected service trades...	61	353	63	24	22

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-22-044

### MAHNOMEN COUNTY, MINN.

Retail, wholesale, and service establishments located in Mahnomen County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.1 million, an increase of 215 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.5 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$95,000 in 1948 compared with \$27,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 165 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 127 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mahnomen County, Minnesota. Final figures, superseding the preliminary data for Mahnomen County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mahnomen County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MAHNOMEN COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	87	4,063	92	143	122
Food group.....	18	771	17	23	20
Eating and drinking places.....	18	337	21	26	20
Gasoline service stations.....	10	621	13	13	11
All other retail stores.....	41	2,334	41	81	71
WHOLESALE TRADE.....	7	1,541	4	13	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	19	95	21	9	6
Personal services.....	11	61	12	6	4
All other service trades.....	8	34	9	3	2
TOURIST COURTS AND CAMPS.....	6	81	6	3	1

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-045

### MARSHALL COUNTY, MINN.

Retail, wholesale, and service establishments located in Marshall County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.5 million, an increase of 209 percent over the \$3.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.9 million in 1948 as compared with \$3.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$285,000 in 1948 compared with \$100,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 498 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 402 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marshall County, Minnesota. Final figures, superseding the preliminary data for Marshall County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marshall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MARSHALL COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	210	10,539	215	401	300
Food group.....	39	1,973	42	48	34
Eating and drinking places.....	55	969	59	110	74
General merchandise grp., general stores.....	11	832	11	27	21
Apparel group.....	9	312	9	14	10
Automotive group.....	17	1,768	21	62	57
Gasoline service stations.....	28	551	26	26	19
Lumber-building-hardware group.....	37	3,309	35	86	73
Drug and proprietary stores.....	5	165	5	11	7
All other retail stores.....	9	660	7	17	5
WHOLESALE TRADE.....	48	8,926	31	83	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	43	285	45	14	13
Personal services.....	22	146	23	7	7
All other service trades.....	21	139	22	7	6

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-22-046

### MARTIN COUNTY, MINN.

Retail, wholesale, and service establishments located in Martin County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.7 million, an increase of 184 percent over the \$8.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$33.3 million in 1948 as compared with \$5.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$891,000 in 1948 compared with \$419,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,579 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,059 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Martin County, Minnesota, which also includes data for the city of Fairmont. Final figures, superseding the preliminary data for Martin County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Martin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MARTIN COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	349	24,716	354	1,228	968
Food group.....	57	4,008	65	144	100
Eating and drinking places.....	70	1,623	83	251	181
General merchandise grp, general stores.	18	3,605	13	272	202
Apparel group.....	20	1,204	19	62	44
Furniture-home furnishings-appliance grp.	18	1,438	14	65	58
Automotive group.....	25	4,726	21	133	127
Gasoline service stations.....	44	1,409	50	49	39
Lumber-building-hardware group.....	58	4,647	53	169	147
Drug and proprietary stores.....	12	601	10	31	21
All other retail stores.....	27	1,455	26	52	49
WHOLESALE TRADE, total.....	73	33,284	45	246	x
Petroleum bulk plants, terminals.....	22	2,256	19	23	x
Assemblers of farm products.....	35	24,747	17	174	x
Other types of wholesale.....	16	6,281	9	49	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	96	891	97	105	96
Personal services.....	52	388	45	73	68
All other service trades.....	44	503	52	32	28
AMUSEMENTS.....	14	531	9	95	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MARTIN COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Fairmont:</b>					
Retail trade.....	159	16,682	156	916	735
Wholesale trade.....	28	13,231	15	127	x
Selected service trades....	49	496	47	79	72
Amusements.....	6	380	3	61	x
<b>Remainder of county:</b>					
Retail trade.....	190	8,034	198	312	233
Wholesale trade.....	45	20,053	30	119	x
Selected service trades....	47	395	50	26	24
Amusements.....	8	151	6	34	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-047

### MEEKER COUNTY, MINN.

Retail, wholesale, and service establishments located in Meeker County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.8 million, an increase of 216 percent over the \$5.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.6 million in 1948 as compared with \$4.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$439,000 in 1948 compared with \$162,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 984 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 561 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Meeker County, Minnesota, which also includes data for the city of Litchfield. Final figures, superseding the preliminary data for Meeker County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Meeker County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MEEKER COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts  (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	247	15,799	263	659	517
Food group.....	53	3,092	52	110	81
Eating and drinking places.....	50	981	52	124	79
General merchandise grp, general stores.	8	622	8	35	28
Apparel group.....	13	525	17	20	16
Furniture-home furnishings-appliance grp.	8	682	10	30	27
Automotive group.....	16	2,960	15	102	101
Gasoline service stations.....	38	1,005	41	26	17
Lumber-building-hardware group.....	43	4,977	51	175	141
Drug and proprietary stores.....	7	335	6	20	14
All other retail stores.....	11	620	11	17	13
WHOLESALE TRADE.....	31	14,586	22	279	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	68	439	72	46	36
Personal services.....	29	167	31	24	19
All other service trades.....	39	272	41	22	17

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MEEKER COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Litchfield:					
Retail trade.....	91	8,141	93	372	300
Selected service trades....	30	213	32	32	27
Remainder of county:					
Retail trade.....	156	7,658	170	287	217
Selected service trades....	38	226	40	14	9

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-22-048

### MILLE LACS COUNTY, MINN.

Retail, wholesale, and service establishments located in Mille Lacs County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.8 million, an increase of 198 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.3 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$286,000 in 1948 compared with \$117,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 733 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 478 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mille Lacs County, Minnesota. Final figures, superseding the preliminary data for Mille Lacs County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mille Lacs County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## MILLE LACS COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	241	12,790	260	629	509
Food group.....	43	2,533	43	102	81
Eating and drinking places.....	67	1,101	81	155	111
General merchandise grp, general stores.	12	1,310	18	69	56
Apparel group.....	7	316	5	21	13
Furniture-home furnishgs-appliance grp.	8	293	9	13	13
Automotive group.....	14	1,941	13	83	82
Gasoline service stations.....	33	1,457	38	63	44
Lumber-building-hardware group.....	31	1,916	29	79	71
Drug and proprietary stores.....	6	265	6	12	9
All other retail stores.....	20	1,658	18	32	29
WHOLESALE TRADE.....	22	3,252	17	77	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	46	286	52	27	25
Personal services.....	22	99	23	15	14
All other service trades.....	24	187	29	12	11

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-22-049

### MORRISON COUNTY, MINN.

Retail, wholesale, and service establishments located in Morrison County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to the preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.5 million, an increase of 207 percent over the \$5.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.2 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$709,000 in 1948 compared with \$171,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 906 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 600 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Morrison County, Minnesota, which also includes data for the city of Little Falls. Final figures, superseding the preliminary data for Morrison County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Morrison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MORRISON COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	376	17,461	385	793	614
Food group.....	80	3,725	77	113	88
Eating and drinking places.....	95	1,703	105	187	121
General merchandise grp, general stores	15	1,509	19	58	48
Apparel group.....	14	823	13	53	40
Furniture-home furnishgs-appliance grp	12	537	14	37	22
Automotive group.....	24	2,638	25	91	86
Gasoline service stations.....	55	1,231	58	38	30
Lumber-building-hardware group.....	43	3,256	39	132	108
Drug and proprietary stores.....	6	316	6	20	18
All other retail stores.....	32	1,723	29	64	53
WHOLESALE TRADE, total.....	32	4,248	30	53	x
Merchant wholesalers.....	8	1,937	9	31	x
Other types of wholesale.....	24	2,311	21	22	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	95	709	98	60	55
Personal services.....	44	307	44	36	31
All other service trades.....	51	402	54	24	24
TOURIST COURTS AND CAMPS.....	5	21	5	1	1

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MORRISON COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Little Falls:</b>					
Retail trade.....	147	10,215	149	523	424
Wholesale trade.....	19	3,138	17	39	x
Selected service trades....	39	363	39	43	38
<b>Remainder of county:</b>					
Retail trade.....	229	7,246	236	270	190
Wholesale trade.....	13	1,110	13	14	x
Selected service trades....	56	346	59	17	17

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-22-050

### MOWER COUNTY, MINN.

Retail, wholesale, and service establishments located in Mower County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$40.7 million, an increase of 211 percent over the \$13.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.4 million in 1948 as compared with \$5.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,255 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,395 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mower County, Minnesota, which also includes data for the city of Austin. Final figures, superseding the preliminary data of Mower County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mower County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MOWER COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	456	40,721	444	1,779	1,291
Food group.....	98	7,849	113	282	172
Eating and drinking places.....	89	3,064	104	374	246
General merchandise grp, general stores.	14	2,416	9	215	126
Apparel group.....	23	3,189	18	175	111
Furniture-home furnishgs-appliance grp.	24	1,603	26	65	60
Automotive group.....	26	6,019	19	210	204
Gasoline service stations.....	58	1,772	51	68	51
Lumber-building-hardware group.....	71	8,350	60	242	202
Drug and proprietary stores.....	8	928	8	49	31
All other retail stores.....	45	5,531	36	99	88
WHOLESALE TRADE, total.....	67	20,406	42	328	x
Merchant wholesalers.....	29	12,407	18	257	x
Petroleum bulk plants, terminals.....	24	2,649	21	19	x
Other types of wholesale.....	14	5,350	3	52	x
SELECTED SERVICE TRADES, 2/total.....	123	1,289	136	148	128
Personal services.....	78	646	80	108	95
All other service trades.....	45	643	56	40	33
TOURIST COURTS AND CAMPS.....	7	35	9	6	1
AMUSEMENTS.....	15	759	9	145	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
MOWER COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Austin:</b>					
Retail trade.....	257	29,343	242	1,456	1,048
Wholesale trade.....	31	7,472	16	151	x
Selected service trades.....	81	982	90	138	120
Amusements.....	9	683	3	120	x
<b>Remainder of county:</b>					
Retail trade.....	199	11,378	202	323	243
Wholesale trade.....	36	12,934	26	177	x
Selected service trades.....	42	307	46	10	8
Amusements.....	6	76	6	25	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trade, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-051

### MURRAY COUNTY, MINN.

Retail, wholesale, and service establishments located in Murray County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.8 million, an increase of 227 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.4 million in 1948 as compared with \$3.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$303,000 in 1948 compared with \$94,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 594 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 340 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Murray County, Minnesota. Final figures, superseding the preliminary data for Murray County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Murray County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## MURRAY COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	210	10,759	216	478	379
Food group.....	31	1,671	34	55	33
Eating and drinking places.....	35	553	36	72	53
General merchandise grp., general stores.....	16	760	13	46	33
Apparel group.....	8	368	7	15	9
Furniture-home furnishgs-appliance grp.....	6	307	9	8	7
Automotive group.....	16	2,150	22	84	71
Gasoline service stations.....	25	466	26	18	17
Lumber-building-hardware group.....	47	3,438	50	145	127
All other retail stores.....	26	1,046	19	35	29
WHOLESALE TRADE, total.....	52	13,398	36	86	x
Merchant wholesalers.....	6	683	3	21	x
Petroleum bulk plants, terminals.....	16	1,491	13	13	x
Assemblers of farm products.....	30	11,224	20	52	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	45	303	49	30	24
Personal services.....	21	104	22	13	11
All other service trades.....	24	199	27	17	13
AMUSEMENTS.....	5	94	5	44	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-22-052

### NICOLLET COUNTY, MINN.

Retail, wholesale, and service establishments located in Nicollet County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.2 million, an increase of 220 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.4 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$461,000 in 1948 compared with \$237,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 898 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 431 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nicollet County, Minnesota, which also includes data for the cities of North Mankato and St. Peter. Final figures, superseding the preliminary data for Nicollet County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nicollet County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### NICOLLET COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	186	11,165	205	623	446
Food group.....	37	3,124	40	127	92
Eating and drinking places.....	43	1,345	51	231	148
General merchandise grp, general stores.	12	628	15	26	19
Apparel group.....	7	415	11	14	11
Furniture-home furnishgs-appliance grp.	8	467	8	30	26
Automotive group.....	7	814	9	36	29
Gasoline service stations.....	24	1,156	25	37	23
Lumber-building-hardware group.....	28	2,537	26	79	66
Drug and proprietary stores.....	6	255	6	22	15
All other retail stores.....	14	424	14	21	17
WHOLESALE TRADE, total.....	28	9,403	17	216	x
Merchant wholesalers.....	11	5,990	9	186	x
Other types of wholesale.....	17	3,413	8	30	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	51	461	54	59	46
Personal services.....	25	177	26	33	24
All other service trades.....	26	284	28	26	22

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## NICOLLET COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
North Mankato:					
Retail trade.....	35	2,849	40	226	156
Selected service trades...	12	118	13	19	19
St. Peter:					
Retail trade.....	91	5,806	101	315	233
Wholesale trade.....	12	5,385	8	100	x
Selected service trades...	23	223	24	35	23
Remainder of county: <sup>3/</sup>					
Retail trade.....	60	2,510	64	82	57
Wholesale trade.....	16	4,018	9	116	x
Selected service trades...	16	120	17	5	4

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-053

### NOBLES COUNTY, MINN.

Retail, wholesale, and service establishments located in Nobles County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$25.3 million, an increase of 224 percent over the \$7.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.0 million in 1948 as compared with \$4.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$806,000 in 1948 compared with \$255,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,252 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 885 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nobles County, Minnesota, which also includes data for the city of Worthington. Final figures, superseding the preliminary data for Nobles County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nobles County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
NOBLES COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	312	25,306	311	995	818
Food group.....	53	4,055	61	149	107
Eating and drinking places.....	46	1,169	47	135	110
General merchandise grp, general stores	14	2,112	12	132	105
Apparel group.....	14	1,473	14	52	45
Furniture-home furnishgs-appliance grp	9	1,013	9	40	40
Automotive group.....	25	3,971	22	146	138
Gasoline service stations.....	36	2,124	39	61	51
Lumber-building-hardware group.....	67	6,583	62	187	147
Drug and proprietary stores.....	7	391	8	22	12
All other retail stores.....	41	2,415	37	71	63
WHOLESALE TRADE, total.....	53	18,985	34	162	x
Petroleum bulk plants, terminals.....	18	2,146	16	26	x
Assemblers of farm products.....	25	12,706	8	69	x
Other types of wholesale.....	10	4,133	10	67	x
SELECTED SERVICE TRADES, 2/total.....	83	806	89	95	88
Personal services.....	36	335	36	65	60
All other service trades.....	47	471	53	30	28
AMUSEMENTS.....	8	201	7	39	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## NOBLES COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Worthington:</b>					
Retail trade.....	144	16,875	148	741	620
Wholesale trade.....	18	8,436	11	107	x
Selected service trades..	39	532	43	88	83
<b>Remainder of county:</b>					
Retail trade.....	168	8,431	163	254	198
Wholesale trade.....	35	10,549	23	55	x
Selected service trades..	44	274	46	7	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-054

### NORMAN COUNTY, MINN.

Retail, wholesale, and service establishments located in Norman County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.4 million, an increase of 185 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.4 million in 1948 as compared with \$2.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$288,000 in 1948 compared with \$78,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 476 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 423 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Norman County, Minnesota. Final figures, superseding the preliminary data for Norman County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Norman County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## NORMAN COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	173	9,420	182	341	261
Food group.....	40	2,053	42	60	46
Eating and drinking places.....	39	669	46	79	52
General merchandise grp, general stores	7	597	3	31	23
Apparel group.....	7	236	8	5	4
Automotive group.....	7	1,039	13	28	28
Gasoline service stations.....	19	467	22	16	9
Lumber-building-hardware group.....	42	3,269	38	91	74
All other retail stores.....	12	1,090	10	31	25
WHOLESALE TRADE, total.....	50	11,403	25	112	x
Assemblers of farm products.....	24	9,456	2	77	x
Other types of wholesale.....	26	1,947	23	35	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	39	288	45	23	20
Personal services.....	20	128	21	14	12
All other service trades.....	19	160	24	9	8

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-055

### OLMSTED COUNTY, MINN.

Retail, wholesale, and service establishments located in Olmsted County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$52.0 million, an increase of 191 percent over the \$17.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.7 million in 1948 as compared with \$5.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.1 million in 1948 compared with \$1.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,924 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,635 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Olmsted County, Minnesota, which also includes data for the city of Rochester. Final figures, superseding the preliminary data for Olmsted County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Olmsted County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### OLMSTED COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	480	52,042	464	2,950	2,514
Food group.....	87	6,910	91	252	187
Eating and drinking places.....	107	4,493	127	699	607
General merchandise group, general stores....	16	5,481	10	398	290
Apparel group.....	36	5,668	26	352	279
Furniture-home furnishings-appliance group..	26	2,131	30	116	112
Automotive group.....	31	8,669	25	289	284
Gasoline service stations.....	57	3,050	49	104	87
Lumber-building-hardware group.....	38	6,768	27	341	314
Drug and proprietary stores.....	11	2,476	6	149	127
All other retail stores.....	71	6,390	73	250	227
WHOLESALE TRADE, total.....	61	19,665	35	464	x
Merchant wholesalers.....	31	10,220	21	358	x
Manufacturers' sales branches, offices.....	5	800	-	25	x
Petroleum bulk plants, terminals.....	18	3,304	11	34	x
Other types of wholesale.....	7	5,341	3	47	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	147	3,050	156	510	494
Personal services.....	83	2,129	87	414	405
Business services.....	9	239	9	30	28
Automotive repairs and services.....	34	489	37	45	42
Other repair services.....	21	193	23	21	19
TOURIST COURTS AND CAMPS.....	17	251	12	25	20
AMUSEMENTS.....	15	850	6	109	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

OLMSTED COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Rochester:					
Retail trade.....	344	45,513	323	2,657	2,277
Wholesale trade.....	39	14,060	19	393	x
Selected service trades.....	114	2,728	118	477	465
Remainder of county:					
Retail trade.....	136	6,529	141	293	237
Wholesale trade.....	22	5,605	16	71	x
Selected service trades.....	33	322	38	33	29

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-056

### OTTER TAIL COUNTY, MINN.

Retail, wholesale, and service establishments located in Otter Tail County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$36.0 million, an increase of 213 percent over the \$11.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.0 million in 1948 as compared with \$6.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$807,000 in 1948 compared with \$437,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,134 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,350 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Otter Tail County, Minnesota, which also includes data for the city of Fergus Falls. Final figures, superseding the preliminary data for Otter Tail County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Otter Tail County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
OTTER TAIL COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	546	36,022	557	1,751	1,441
Food group.....	106	5,801	108	185	137
Eating and drinking places.....	113	2,601	120	331	267
General merchandise group, general stores....	33	4,896	30	320	240
Apparel group.....	30	2,319	28	112	84
Furniture-home furnishings-appliance group..	22	1,997	27	89	78
Automotive group.....	36	6,589	38	274	263
Gasoline service stations.....	72	2,856	76	99	89
Lumber-building-hardware group.....	86	7,003	86	261	218
Drug and proprietary stores.....	13	663	15	33	25
All other retail stores.....	35	1,297	29	47	40
WHOLESALE TRADE, total.....	81	20,981	66	268	x
Merchant wholesalers.....	25	5,959	22	128	x
Petroleum bulk plants, terminals.....	30	4,434	29	71	x
Other types of wholesale.....	26	10,588	15	69	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	117	807	130	115	101
Personal services.....	68	526	72	89	77
All other service trades.....	49	281	58	26	24
HOTELS.....	13	443	12	80	67
TOURIST COURTS AND CAMPS.....	25	101	26	-	-
AMUSEMENTS.....	12	316	12	61	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## OTTER TAIL COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Fergus Falls:					
Retail trade.....	157	18,470	168	1,056	282
Wholesale trade.....	29	9,518	25	129	x
Selected service trades.....	36	392	39	75	71
Remainder of county:					
Retail trade.....	309	17,552	389	695	558
Wholesale trade.....	52	11,463	41	139	x
Selected service trades.....	81	415	91	40	30
Tourist courts and camps.....	25	101	26	-	-

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-22-057

### PENNINGTON COUNTY, MINN.

Retail, wholesale, and service establishments located in Pennington County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.1 million, an increase of 221 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.3 million in 1948 as compared with \$5.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$494,000 in 1948 compared with \$180,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,228 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 770 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pennington County, Minnesota, which also includes data for the city of Thief River Falls. Final figures, superseding the preliminary data for Pennington County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pennington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PENNINGTON COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	148	15,123	134	771	603
Food group.....	36	2,386	33	100	75
Eating and drinking places.....	23	707	28	86	76
Gasoline service stations.....	16	819	14	32	18
All other retail stores.....	73	11,211	59	553	434
WHOLESALE TRADE, total.....	31	20,326	12	371	x
Merchant wholesalers.....	13	12,039	4	215	x
Other types of wholesale.....	18	8,287	8	156	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	51	494	59	86	79
Personal services.....	28	283	34	61	56
All other service trades.....	23	211	25	25	23
HOTELS.....	5	157	5	27	22

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PENNINGTON COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Thief River Falls:</b>					
Retail trade.....	116	14,041	106	731	577
Wholesale trade.....	26	19,661	7	367	x
Selected service trades....	42	453	50	81	74
Hotels.....	5	157	5	27	22
<b>Remainder of county:</b>					
Retail trade.....	32	1,082	28	40	26
Wholesale trade.....	5	665	5	4	x
Selected service trades....	9	41	9	5	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-22-058

### PINE COUNTY, MINN.

Retail, wholesale, and service establishments located in Pine County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.2 million, an increase of 190 percent over the \$4.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.5 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$265,000 in 1948 compared with \$93,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 632 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 447 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pine County, Minnesota. Final figures, superseding the preliminary data for Pine County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pine County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PINE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	281	12,161	270	548	428
Food group.....	54	2,363	53	79	63
Eating and drinking places.....	53	1,034	55	127	91
General merchandise grp, general stores.	20	1,189	17	67	52
Apparel group.....	7	165	6	8	7
Furniture-home furnishgs-appliance grp.	10	269	8	8	6
Automotive group.....	23	2,073	25	76	71
Gasoline service stations.....	48	1,171	51	49	32
Lumber-building-hardware group.....	28	1,617	25	59	48
Drug and proprietary stores.....	5	239	5	15	13
All other retail stores.....	33	2,041	25	60	45
WHOLESALE TRADE, total.....	22	2,482	13	51	x
Merchant wholesalers.....	8	694	5	27	x
Other types of wholesale.....	14	1,788	8	24	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	51	265	54	33	21
Personal services.....	27	162	30	24	16
All other service trades.....	24	103	24	9	5
TOURIST COURTS AND CAMPS.....	5	9	5	-	-
AMUSEMENTS.....	8	62	7	5	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-059

### PIPESTONE COUNTY, MINN.

Retail, wholesale, and service establishments located in Pipestone County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.0 million, an increase of 196 percent over the \$5.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.0 million in 1948 as compared with \$5.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$501,000 in 1948 compared with \$166,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 927 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 674 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pipestone County, Minnesota, which also includes data for the city of Pipestone. Final figures, superseding the preliminary data for Pipestone County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pipestone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census; Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PIPESTONE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	239	16,020	234	700	557
Food group.....	43	2,447	46	94	73
Eating and drinking places.....	38	881	38	104	75
General merchandise grp, general stores.	10	1,175	8	72	46
Apparel group.....	11	707	9	36	31
Furniture-home furnishgs-appliance grp.	6	472	6	16	11
Automotive group.....	15	2,588	15	80	76
Gasoline service stations.....	39	1,033	46	38	34
Lumber-building-hardware group.....	49	5,370	46	212	174
Drug and proprietary stores.....	5	212	4	10	10
All other retail stores.....	23	1,135	16	38	27
WHOLESALE TRADE, total.....	50	11,969	29	158	x
Petroleum bulk plants, terminals.....	24	2,993	16	41	x
Assemblers of farm products.....	16	6,673	10	72	x
Other types of wholesale.....	10	2,303	3	45	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	61	501	61	69	60
Personal services.....	31	288	32	54	47
All other service trades.....	30	213	29	15	13
AMUSEMENTS.....	11	171	11	60	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## PIPESTONE COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Pipestone:					
Retail trade.....	128	10,991	122	496	403
Selected service trades....	39	401	40	65	56
Remainder of county:					
Retail trade.....	111	5,029	112	204	154
Selected service trades....	22	100	21	4	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-22-060

### POLK COUNTY, MINN.

Retail, wholesale, and service establishments located in Polk County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$30.3 million, an increase of 194 percent over the \$10.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$29.2 million in 1948 as compared with \$9.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,933 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,611 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Polk County, Minnesota, which also includes data for the cities of Crookston and East Grand Forks. Final figures, superseding the preliminary data for Polk County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Polk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
POLK COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	447	30,266	459	1,406	1,136
Food group.....	85	6,125	86	212	166
Eating and drinking places.....	106	2,819	118	344	289
General merchandise grp, general stores	19	1,680	14	122	85
Apparel group.....	25	1,490	31	73	53
Furniture-home furnishgs-appliance grp	13	919	16	38	32
Automotive group.....	24	3,840	25	122	101
Gasoline service stations.....	63	3,080	68	90	77
Lumber-building-hardware group.....	72	7,280	63	252	206
Drug and proprietary stores.....	10	753	10	42	35
All other retail stores.....	30	2,280	28	111	92
WHOLESALE TRADE, total.....	84	29,167	38	342	x
Petroleum bulk plants, terminals.....	33	3,272	28	48	x
Assemblers of farm products.....	39	17,329	4	125	x
Other types of wholesale.....	12	8,566	6	169	x
SELECTED SERVICE TRADES, 2/ total.....	100	1,140	111	185	171
Personal services.....	60	663	65	147	137
All other service trades.....	40	477	46	38	34
AMUSEMENTS.....	10	262	8	51	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
POLK COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Crookston:</b>					
Retail trade.....	129	11,730	134	636	521
Wholesale trade.....	15	7,050	10	131	x
Selected service trades....	34	380	42	51	41
<b>East Grand Forks:</b>					
Retail trade.....	61	6,997	63	349	278
Selected service trades....	13	419	13	109	108
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	257	11,539	262	421	337
Wholesale trade.....	69	22,117	28	211	x
Selected service trades....	53	341	56	25	22

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

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This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-061

### POPE COUNTY, MINN.

Retail, wholesale, and service establishments located in Pope County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.8 million, an increase of 169 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.8 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$330,000 in 1948 compared with \$84,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 489 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 313 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pope County, Minnesota, which also includes data for the city of Glenwood. Final figures, superseding the preliminary data for Pope County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pope County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### POPE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	170	7,841	172	394	275
Food group.....	36	1,602	35	70	39
Eating and drinking places.....	30	736	35	100	61
General merchandise grp, general stores.....	13	768	9	52	34
Apparel group.....	5	176	3	7	5
Furniture-home furnishgs-appliance grp.....	6	349	8	13	12
Automotive group.....	10	1,055	11	35	27
Gasoline service stations.....	26	545	26	33	23
Lumber-building-hardware group.....	35	2,385	33	73	65
All other retail stores.....	9	225	12	11	9
WHOLESALE TRADE.....	24	6,831	15	74	x
SELECTED SERVICE TRADES, <sup>2</sup> / total.....	48	330	52	21	15
Personal services.....	21	124	23	11	7
All other service trades.....	27	206	29	10	8
AMUSEMENTS.....	8	140	10	28	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## POPE COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Glenwood:					
Retail trade.....	63	3,773	62	225	157
Selected service trades....	15	114	18	9	7
Remainder of county:					
Retail trade.....	107	4,068	110	169	118
Selected service trades....	33	216	34	12	8

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 22-062

### RAMSEY COUNTY, MINN.

Retail, wholesale, and service establishments located in Ramsey County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$421.5 million, an increase of 145 percent over the \$172.1 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 191 percent rise over the same period, reaching a total of \$660.5 million in 1948 as compared with \$227.1 million in 1939. The service trades included in the Census of Business reported receipts totaling \$22.0 million in 1948 compared with \$9.8 million in 1939. Amusement businesses in the county recorded receipts of \$4.8 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 25,480 paid employees for the workweek ended nearest November 15, 1948. Of these, 19,352 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 21,524 and 16,876. Wholesale trade establishments reported a total of 8,931 full- and part-week employees for the week of November 15, 1948, compared with 7,748 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,326; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 3,269.

These preliminary figures have been derived from a Census report on Ramsey County, Minnesota. The report also contains data for the cities of North St. Paul, St. Paul, and White Bear Lake.

Final figures, superseding the preliminary data for Ramsey County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ramsey County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
RAMSEY COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	3,153	421,508	3,014	25,480	19,352
Food group.....	956	86,615	1,018	3,263	2,151
Eating and drinking places.....	660	30,074	693	4,096	2,971
Gen'l merchandise grp, general stores...	87	119,716	75	9,131	6,735
Apparel group.....	194	28,452	136	2,080	1,615
Furniture-home furnishgs-appliance grp.	120	17,248	94	1,091	1,008
Automotive group.....	116	56,507	67	1,577	1,504
Gasoline service stations.....	391	17,194	393	707	481
Lumber-building-hardware group.....	125	16,030	105	773	667
Drug and proprietary stores.....	123	12,309	111	1,036	683
All other retail stores.....	381	37,363	322	1,726	1,537
WHOLESALE TRADE, total.....	610	660,496	303	8,931	x
Merchant wholesalers, total.....	413	338,709	239	6,412	x
Groceries, foods.....	80	56,149	60	1,136	x
Dry goods, apparel.....	21	7,717	17	170	x
Hardware, elec'l, plum'g and heat'g..	39	30,149	13	721	x
Mach'y, equip't, industrial supplies..	80	27,392	37	1,010	x
Automotive parts, accessories.....	38	13,285	25	619	x
All other merchant wholesalers.....	155	204,017	87	2,756	x
Manufact'rs' sales branches, offices...	98	242,428	1	2,012	x
Agents, brokers (merchandise).....	71	42,173	40	141	x
Other types of wholesale.....	28	37,186	13	366	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	1,212	21,994	1,242	3,326	2,858
Personal services.....	751	12,088	752	2,112	1,815
Business services.....	99	3,326	92	583	493
Automotive repairs and services.....	193	4,692	218	459	396
Other repair services.....	169	1,888	180	172	154
TOURIST COURTS AND CAMPS.....	13	140	16	11	10
AMUSEMENTS.....	63	4,826	38	670	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
RAMSEY COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
North St. Paul:					
Retail trade.....	36	2,641	39	125	88
St. Paul:					
Retail trade.....	2,885	406,121	2,738	24,807	18,917
Wholesale trade.....	597	650,578	291	8,843	x
Selected service trades.....	1,163	21,245	1,189	3,237	2,785
Amusements.....	49	4,480	26	627	x
White Bear Lake:					
Retail trade.....	60	4,960	56	228	154
Selected service trades.....	16	156	18	16	16
Remainder of county: <sup>3/</sup>					
Retail trade.....	172	7,786	181	320	193
Wholesale trade.....	13	9,918	12	88	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

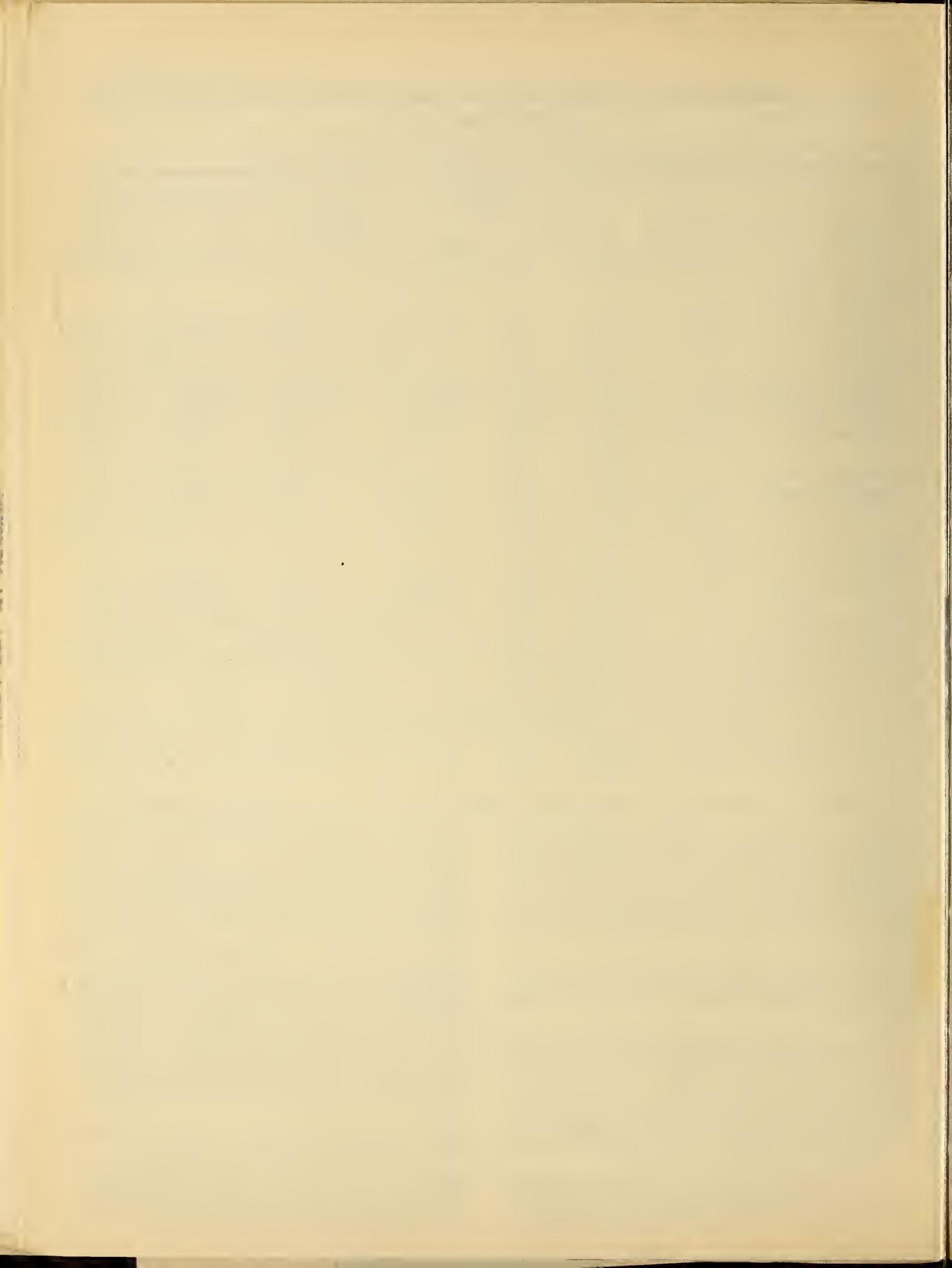
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-063

### RED LAKE COUNTY, MINN.

Retail, wholesale, and service establishments located in Red Lake County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.0 million, an increase of 213 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.7 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$100,000 in 1948 compared with \$31,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 238 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 200 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Red Lake County, Minnesota. Final figures, superseding the preliminary data for Red Lake County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Red Lake County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### RED LAKE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	97	5,017	98	196	143
Food group.....	22	1,409	23	36	26
Eating and drinking places.....	24	422	27	28	14
Gasoline service stations.....	7	181	7	8	4
All other retail stores.....	44	3,005	41	124	99
WHOLESALE TRADE.....	20	3,661	10	34	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	23	100	23	8	5
Personal services.....	10	48	11	5	3
All other service trades.....	13	52	12	3	2

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P- 22-064

### REDWOOD COUNTY, MINN.

Retail, wholesale, and service establishments located in Redwood County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.4 million, an increase of 224 percent over the \$6.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.4 million in 1948 as compared with \$5.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$714,000 in 1948 compared with \$241,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,099 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 663 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Redwood County, Minnesota, which also includes data for the city of Redwood Falls. Final figures, superseding the preliminary data for Redwood County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Redwood County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
REDWOOD COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts  (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	335	21,365	314	857	679
Food group.....	53	3,982	57	136	97
Eating and drinking places.....	62	1,101	69	132	81
General merchandise grp, general stores	15	1,729	11	89	74
Apparel group.....	17	1,310	17	62	48
Furniture-home furnishgs-appliance grp	9	366	8	21	16
Automotive group.....	24	3,273	24	123	112
Gasoline service stations.....	50	1,450	46	36	28
Lumber-building-hardware group.....	69	6,503	55	192	174
Drug and proprietary stores.....	8	435	7	20	13
All other retail stores.....	28	1,216	20	46	36
WHOLESALE TRADE, total.....	83	24,377	56	183	x
Petroleum bulk plants, terminals.....	35	2,953	30	19	x
Assemblers of farm products.....	37	18,696	12	136	x
Other types of wholesale.....	11	2,728	14	28	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	92	714	94	59	57
Personal services.....	38	202	38	27	26
All other service trades.....	54	512	56	32	31
AMUSEMENTS.....	15	284	18	80	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

REDWOOD COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Redwood Falls:					
Retail trade.....	90	8,805	75	402	345
Selected service trades....	29	221	27	30	28
Remainder of county:					
Retail trade.....	245	12,560	239	455	334
Selected service trades....	63	493	67	29	29

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-22-065

### RENVILLE COUNTY, MINN.

Retail, wholesale, and service establishments located in Renville County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.1 million, an increase of 200 percent over the \$6.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.3 million in 1948 as compared with \$4.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$446,000 in 1948 compared with \$223,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 957 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 638 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Renville County, Minnesota. Final figures, superseding the preliminary data for Renville County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Renville County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## RENVILLE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	317	20,074	346	805	669
Food group.....	56	3,619	68	131	97
Eating and drinking places.....	56	1,089	69	158	127
General merchandise grp, general stores.	15	1,067	28	41	35
Apparel group.....	14	367	11	12	8
Furniture-home furnishgs-appliance grp.	12	398	13	14	13
Automotive group.....	22	4,278	23	108	108
Gasoline service stations.....	50	1,853	50	64	45
Lumber-building-hardware group.....	67	6,098	65	213	184
Drug and proprietary stores.....	10	341	13	15	12
All other retail stores.....	15	964	6	49	40
WHOLESALE TRADE, total.....	59	17,330	30	124	x
Assemblers of farm products.....	34	15,104	10	97	x
Other types of wholesale.....	25	2,226	20	27	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	69	446	74	28	22
Personal services.....	41	175	44	8	3
All other service trades.....	28	271	30	20	19
HOTELS.....	9	114	8	26	13
AMUSEMENTS.....	9	155	8	28	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-066

### RICE COUNTY, MINN.

Retail, wholesale, and service establishments located in Rice County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.6 million, an increase of 200 percent over the \$9.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.8 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$937,000 in 1948 compared with \$361,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,752 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,122 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rice County, Minnesota, which also includes data for the cities of Faribault and Northfield. Final figures, superseding the preliminary data for Rice County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rice County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### RICE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	391	27,617	392	1,363	1,018
Food group.....	84	6,364	90	236	158
Eating and drinking places.....	68	2,093	75	286	173
General merchandise group, general stores....	12	1,627	9	136	93
Apparel group.....	24	1,747	27	78	65
Furniture-home furnishings-appliance group...	20	1,145	20	40	34
Automotive group.....	24	4,381	22	168	157
Gasoline service stations.....	47	1,800	45	76	54
Lumber-building-hardware group.....	53	4,455	39	192	168
Drug and proprietary stores.....	11	756	12	48	37
All other retail stores.....	48	3,249	53	103	79
<b>WHOLESALE TRADE, total</b> .....	44	7,813	30	245	x
Merchant wholesalers.....	16	2,296	9	89	x
Other types of wholesale.....	28	5,517	21	156	x
<b>SELECTED SERVICE TRADES,<sup>2/</sup> total</b> .....	107	937	112	144	122
Personal services.....	56	512	61	110	93
Business services.....	5	57	4	8	7
Automotive repairs and services.....	26	268	25	20	19
Other repair services.....	20	100	22	6	3
<b>AMUSEMENTS</b> .....	9	387	3	92	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

RICE COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Faribault:</b>					
Retail trade.....	181	15,962	177	812	647
Wholesale trade.....	23	4,680	17	192	x
Selected service trades.....	56	551	60	83	72
<b>Northfield:</b>					
Retail trade.....	107	6,825	112	371	265
Selected service trades.....	26	245	27	55	45
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	103	4,830	103	180	106
Wholesale trade.....	21	3,133	13	53	x
Selected service trades.....	25	141	25	6	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publication, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P- 22-067

### ROCK COUNTY, MINN.

Retail, wholesale, and service establishments located in Rock County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.1 million, an increase of 247 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.8 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$389,000 in 1948 compared with \$130,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 640 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 421 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rock County, Minnesota, which also includes data for the city of Luverne. Final figures, superseding the preliminary data for Rock County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ROCK COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	151	11,090	154	501	392
Food group.....	27	1,716	24	72	62
Eating and drinking places.....	20	522	20	76	49
Apparel group.....	8	624	9	28	18
Furniture-home furnishings-appliance grp	5	183	6	10	10
Automotive group.....	10	1,383	14	44	43
Gasoline service stations.....	22	848	21	48	41
Lumber-building-hardware group.....	33	3,015	33	103	91
All other retail stores.....	26	2,799	27	120	78
<b>WHOLESALE TRADE, total</b> .....	32	10,809	18	97	x
Merchant wholesalers.....	6	1,665	6	28	x
Other types of wholesale.....	26	9,144	12	69	x
<b>SELECTED SERVICE TRADES, 2/total</b> .....	46	389	45	42	40
Personal services.....	23	139	22	22	20
All other service trades.....	23	250	23	20	20

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
ROCK COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Luverne:</b>					
Retail trade.....	88	7,997	90	414	339
Selected service trades...	29	231	28	35	33
<b>Remainder of county:</b>					
Retail trade.....	63	3,093	64	87	53
Selected service trades...	17	158	17	7	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-22-068

### ROSEAU COUNTY, MINN.

Retail, wholesale, and service establishments located in Roseau County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.1 million, an increase of 237 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.5 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$178,000 in 1948 compared with \$70,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 493 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 370 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Roseau County, Minnesota. Final figures, superseding the preliminary data for Roseau County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Roseau County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C..

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## ROSEAU COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	156	10,088	167	400	357
Food group.....	40	1,905	40	53	52
Eating and drinking places.....	29	724	35	82	69
General merchandise grp, general stores	8	863	6	39	32
Automotive group.....	16	1,468	18	54	52
Gasoline service stations.....	15	739	14	26	25
Lumber-building-hardware group.....	31	3,559	34	108	94
Drug and proprietary stores.....	5	200	5	12	11
All other retail stores.....	12	630	15	26	22
WHOLESALE TRADE.....	30	7,483	15	77	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	38	178	43	16	15
Personal services.....	22	97	25	8	7
All other service trades.....	16	81	18	8	8
AMUSEMENTS.....	12	136	11	20	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-069

### ST. LOUIS COUNTY, MINN.

Retail, wholesale, and service establishments located in St. Louis County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$198.7 million, an increase of 147 percent over the \$80.3 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 192 percent rise over the same period, reaching a total of \$318.4 million in 1948 as compared with \$108.9 million in 1939. The service trades included in the Census of Business reported receipts totaling \$8.4 million in 1948 compared with \$3.8 million in 1939. Hotel receipts moved from \$2.0 million in 1939 to \$6.2 million in 1948. Amusement businesses in the county recorded receipts of \$2.5 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 10,430 paid employees for the workweek ended nearest November 15, 1948. Of these, 8,287 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 9,227 and 7,273. Wholesale trade establishments reported a total of 4,345 full- and part-week employees for the week of November 15, 1948, compared with 3,769 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered, 1,321; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,114.

These preliminary figures have been derived from a Census report on St. Louis County, Minnesota. The report also contains data for the cities of Chisholm, Duluth, Ely, Eveleth, Gilbert, Hibbing, and Virginia.

Final figures, superseding the preliminary data for St. Louis County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Louis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ST. LOUIS COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	2,607	198,651	2,476	10,430	8,287
Food group.....	782	50,656	802	1,928	1,421
Eating and drinking places.....	505	14,426	512	1,704	1,340
General merchandise grp, general stores	108	25,489	69	1,853	1,406
Apparel group.....	180	19,406	159	1,117	818
Furniture-home furnishgs-appliance grp	106	9,880	68	658	594
Automotive group.....	142	34,466	123	1,050	991
Gasoline service stations.....	280	9,473	293	377	252
Lumber-building-hardware group.....	114	11,855	98	670	571
Drug and proprietyar stores.....	53	5,306	42	344	293
All other retail stores.....	337	17,694	310	729	601
WHOLESALE TRADE, total.....	378	318,387	209	4,345	x
Merchant wholesalers, total.....	231	187,961	132	3,471	x
Groceries, foods.....	55	24,898	29	530	x
Dry goods, apparel.....	8	4,147	10	45	x
Hardware, elec'l, plum'g and heat'g.	13	42,504	11	1,087	x
Mach'y, equip't, industrial supplies	44	11,947	22	292	x
Automotive parts, accessories.....	23	4,840	9	233	x
All other merchant wholesalers.....	88	99,625	51	1,284	x
Manufact'rs' sales branches, offices..	45	39,478	3	491	x
Petroleum bulk plants, terminals.....	62	17,225	54	179	x
Agents, brokers (merchandise).....	29	70,510	15	92	x
Assemblers of farm products.....	11	3,213	5	112	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	665	8,407	683	1,321	1,200
Personal services.....	426	4,893	432	898	826
Business services.....	44	1,037	34	192	166
Automotive repairs and services.....	98	1,437	111	123	116
Other repair services.....	97	1,040	106	108	92
HOTELS.....	112	6,159	124	1,090	864
TOURIST COURTS AND CAMPS.....	82	322	95	15	13
AMUSEMENTS.....	79	2,533	65	560	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ST. LOUIS COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Chisholm:</b>					
Retail trade.....	114	6,214	105	289	202
Wholesale trade.....	11	2,457	10	33	x
Selected service trades....	27	107	25	8	7
<b>Duluth:</b>					
Retail trade.....	1,251	121,047	1,152	6,718	5,403
Wholesale trade.....	265	291,282	128	3,871	x
Selected service trades....	410	6,002	430	979	893
Hotels.....	50	4,407	45	889	690
Tourist courts and camps....	6	15	4	1	1
Amusements.....	39	1,668	30	377	x
<b>Ely:</b>					
Retail trade.....	110	5,774	122	247	194
Wholesale trade.....	5	290	8	2	x
Selected service trades....	20	93	21	9	8
Tourist courts and camps....		Included with "Remainder of county"			
Amusements.....	5	113	4	22	x
<b>Eveleth:</b>					
Retail trade.....	107	5,892	112	253	185
Selected service trades....	22	132	20	11	9
Wholesale trade.....		Included with "Remainder of county"			
<b>Gilbert:</b>					
Retail trade.....	47	1,259	48	48	28
Selected service trades....	10	37	9	3	2
<b>Hibbing:</b>					
Retail trade.....	216	21,563	210	1,198	990
Wholesale trade.....	40	14,119	18	245	x
Selected service trades....	59	991	58	171	158
<b>Virginia:</b>					
Retail trade.....	226	17,685	206	1,004	777
Wholesale trade.....	29	6,892	20	169	x
Selected service trades....	57	739	59	111	100
Tourist courts and camps....		Included with "Remainder of county"			
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	536	19,217	521	673	508
Wholesale trade.....	28	3,347	25	25	x
Selected service trades....	60	306	61	29	23
Hotels.....	43	634	57	24	20
Tourist courts and camps....	76	307	91	14	12
Amusements.....	14	113	12	18	x

x Not available.

<sup>1/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-22-070

### SCOTT COUNTY, MINN.

Retail, wholesale, and service establishments located in Scott County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.1 million, an increase of 203 percent over the \$4.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.4 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$364,000 in 1948 compared with \$172,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 656 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 461 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Scott County, Minnesota. Final figures, superseding the preliminary data for Scott County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Scott County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SCOTT COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	276	12,099	291	529	374
Food group.....	45	2,626	51	94	68
Eating and drinking places.....	85	1,874	92	174	109
General merchandise grp., general stores.	15	666	17	39	21
Apparel group.....	6	147	6	7	5
Furniture-home furnishgs-appliance grp.	17	380	14	14	5
Automotive group.....	16	1,839	17	60	51
Gasoline service stations.....	35	1,188	38	34	24
Lumber-building-hardware group.....	36	2,384	37	71	60
Drug and proprietary stores.....	8	332	10	12	11
All other retail stores.....	13	663	9	24	20
WHOLESALE TRADE, total.....	32	4,422	31	87	x
Merchant wholesalers.....	11	2,477	9	74	x
Other types of wholesale.....	21	1,945	22	13	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	57	364	65	40	36
Personal services.....	32	147	34	19	18
All other service trades.....	25	217	31	21	18
AMUSEMENTS.....	8	141	7	42	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>3</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-22-071

### SHERBURNE COUNTY, MINN.

Retail, wholesale, and service establishments located in Sherburne County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.6 million, an increase of 167 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$65,000 in 1948 compared with \$25,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 285 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 194 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sherburne County, Minnesota. Final figures, superseding the preliminary data for Sherburne County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sherburne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SHERBURNE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	127	5,560	136	240	189
Food group.....	20	970	24	32	20
Eating and drinking places.....	38	670	41	58	40
Gasoline service stations.....	24	644	23	17	13
All other retail stores.....	45	3,276	48	133	116
WHOLESALE TRADE.....	14	2,754	13	42	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	15	65	16	3	3

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-072

### SIBLEY COUNTY, MINN.

Retail, wholesale, and service establishments located in Sibley County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.1 million, an increase of 200 percent over the \$3.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.8 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$239,000 in 1948 compared with \$112,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 645 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 299 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sibley County, Minnesota. Final figures, superseding the preliminary data for Sibley County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sibley County as well as order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SIBLEY COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	201	11,067	217	462	360
Food group.....	30	1,529	41	51	36
Eating and drinking places.....	44	986	49	90	56
General merchandise grp, general stores	10	1,448	10	59	45
Furniture-home furnishings-appliance grp	8	258	9	11	9
Automotive group.....	10	1,093	11	52	49
Gasoline service stations.....	35	959	38	24	16
Lumber-building-hardware group.....	45	4,192	42	140	125
Drug and proprietary stores.....	7	263	8	12	10
All other retail stores.....	12	339	9	23	14
WHOLESALE TRADE.....	32	9,773	26	163	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	55	239	56	20	15
Personal services.....	30	103	31	10	6
All other service trades.....	25	136	25	10	9
AMUSEMENTS.....	9	95	10	25	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-22-073

### STEARNS COUNTY, MINN.

Retail, wholesale, and service establishments located in Stearns County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$65.0 million, an increase of 248 percent over the \$18.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.5 million in 1948 as compared with \$7.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.3 million in 1948 compared with \$0.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,098 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,356 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stearns County, Minnesota, which also includes data for the city of Sauk Centre and the part of the city of St. Cloud located in Stearns County. Final figures, superseding the preliminary data for Stearns County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stearns County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
STEARNS COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	799	64,956	800	3,299	2,546
Food group.....	144	11,520	149	413	313
Eating and drinking places.....	181	4,937	195	477	326
General merchandise group, general stores.....	34	12,149	24	914	625
Apparel group.....	42	2,954	41	141	95
Furniture-home furnishings-appliance group.....	27	2,222	28	95	85
Automotive group.....	57	9,871	55	399	382
Gasoline service stations.....	90	2,670	87	108	88
Lumber-building-hardware group.....	106	11,012	98	455	409
Drug and proprietary stores.....	21	1,418	21	120	91
All other retail stores.....	97	6,203	102	177	132
<b>WHOLESALE TRADE, total</b> .....	76	22,508	59	473	x
Merchant wholesalers.....	25	16,158	12	406	x
Petroleum bulk plants, terminals.....	44	5,292	47	48	x
Other types of wholesale.....	7	1,058	2	19	x
<b>SELECTED SERVICE TRADES,<sup>2</sup>/total</b> .....	215	2,343	220	326	295
Personal services.....	116	1,183	114	214	191
Business services.....	9	94	10	12	11
Automotive repairs and services.....	48	814	54	81	77
Other repair services.....	42	252	42	19	16
<b>HOTELS</b> .....	15	863	13	179	140
<b>TOURIST COURTS AND CAMPS</b> .....	45	102	44	2	2
<b>AMUSEMENTS</b> .....	21	646	19	105	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

STEARNS COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
St. Clouds (part)					
Retail trade.....	253	36,563	258	2,203	1,709
Wholesale trade.....	27	11,128	20	256	x
Selected service trades.....	76	1,276	79	219	202
Sauk Centre:					
Retail trade.....	78	5,860	77	273	213
Selected service trades.....	29	261	28	41	36
Remainder of county: <sup>2/</sup>					
Retail trade.....	468	22,533	465	823	624
Wholesale trade.....	49	11,380	39	217	x
Selected service trades.....	110	806	113	66	57

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

2/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-074

### STEELE COUNTY, MINN.

Retail, wholesale, and service establishments located in Steele County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.1 million, an increase of 216 percent over the \$7.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.9 million in 1948 as compared with \$3.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$908,000 in 1948 compared with \$267,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,299 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 813 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Steele County, Minnesota, which also includes data for the city of Owatonna. Final figures, superseding the preliminary data for Steele County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Steele County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### STEELE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	260	22,053	275	1,044	794
Food group.....	45	4,426	49	184	147
Eating and drinking places.....	49	1,700	56	192	130
General merchandise grp, general stores.....	11	2,216	5	150	110
Apparel group.....	10	630	12	31	22
Furniture-home furnishings-appliance grp.....	12	616	15	20	15
Automotive group.....	18	2,937	19	112	104
Gasoline service stations.....	38	2,153	47	72	58
Lumber-building-hardware group.....	38	4,704	30	168	148
Drug and proprietary stores.....	7	439	8	24	19
All other retail stores.....	32	2,232	34	91	41
WHOLESALE TRADE, total.....	44	10,935	25	142	x
Merchant wholesalers.....	14	3,547	5	73	x
Other types of wholesale.....	30	7,388	20	69	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	77	908	83	113	94
Personal services.....	37	366	40	68	55
All other service trades.....	40	542	43	45	39

x/ Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## STEELE COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Owatonna:</b>					
Retail trade.....	156	16,328	164	785	603
Wholesale trade.....	23	4,735	12	68	x
Selected service trades.....	48	605	52	99	84
<b>Remainder of county:</b>					
Retail trade.....	104	5,725	111	259	191
Wholesale trade.....	21	6,200	13	74	x
Selected service trades.....	29	303	31	14	10

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-22-075

### STEVENS COUNTY, MINN.

Retail, wholesale, and service establishments located in Stevens County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.4 million, an increase of 197 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.9 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$366,000 in 1948 compared with \$146,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 698 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 388 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stevens County, Minnesota, which also includes data for the city of Morris. Final figures, superseding the preliminary data for Stevens County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stevens County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### STEVENS COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	161	10,391	160	540	433
Food group.....	28	1,918	32	80	57
Eating and drinking places.....	27	699	29	101	72
Apparel group.....	7	470	7	25	17
Furniture-home furnishings-appliance grp	5	437	4	19	18
Automotive group.....	15	1,120	21	49	46
Gasoline service stations.....	17	762	17	41	35
Lumber-building-hardware group.....	36	3,240	27	138	125
Drug and proprietary stores.....	5	214	5	12	7
All other retail stores.....	21	1,531	18	75	56
WHOLESALE TRADE, total.....	40	13,915	25	116	x
Merchant wholesalers.....	8	2,862	6	46	x
Other types of wholesale.....	32	11,053	19	70	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	42	366	43	42	33
Personal services.....	23	162	23	25	17
All other service trades.....	19	204	20	17	16

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## STEVENS COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Morris:					
Retail trade.....	92	7,419	92	413	342
Selected service trades....	28	300	29	37	28
Remainder of county:					
Retail trade.....	69	2,972	68	127	91
Selected service trades....	14	66	14	5	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-076

### SWIFT COUNTY, MINN.

Retail, wholesale, and service establishments located in Swift County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.6 million, an increase of 300 percent over the \$4.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.0 million in 1948 as compared with \$3.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$401,000 in 1948 compared with \$174,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 886 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 647 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Swift County, Minnesota, which also includes data for the city of Benson. Final figures, superseding the preliminary data for Swift County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Swift County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SWIFT COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	257	17,586	276	743	600
Food group.....	13	3,092	48	105	75
Eating and drinking places.....	43	1,106	45	161	129
General merchandise grp, general stores.....	12	1,601	9	103	77
Apparel group.....	12	346	17	13	8
Furniture-home furnishgs-appliance grp.....	10	492	9	19	18
Automotive group.....	22	2,948	26	89	79
Gasoline service stations.....	46	1,792	49	44	36
Lumber-building-hardware group.....	39	5,013	46	153	130
Drug and proprietary stores.....	6	234	7	10	8
All other retail stores.....	26	962	20	46	40
WHOLESALE TRADE.....	44	12,032	31	98	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	66	401	71	45	34
Personal services.....	35	256	36	39	28
All other service trades.....	31	145	35	6	6

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SWIFT COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Benson:</b>					
Retail trade.....	96	7,777	105	381	310
Selected service trades....	32	258	32	40	29
<b>Remainder of county:</b>					
Retail trade.....	161	9,809	171	362	290
Selected service trades...	34	143	39	5	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-22-077

### TODD COUNTY, MINN.

Retail, wholesale, and service establishments located in Todd County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.8 million, an increase of 229 percent over the \$5.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.1 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$432,000 in 1948 compared with \$177,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 860 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 569 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Todd County, Minnesota, which also includes data for the city of Staples. Final figures, superseding the preliminary data for Todd County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Todd County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### TODD COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	317	16,821	326	720	563
Food group.....	69	4,575	74	122	102
Eating and drinking places.....	61	1,181	59	164	86
General merchandise grp, general stores.....	13	916	15	48	45
Apparel group.....	13	576	13	33	29
Furniture-home furnishgs-appliance grp.....	11	523	10	28	17
Automotive group.....	18	1,904	19	76	75
Gasoline service stations.....	40	1,453	38	51	42
Lumber-building-hardware group.....	44	3,392	57	120	100
Drug and proprietary stores.....	9	302	9	17	11
All other retail stores.....	39	1,999	32	61	56
WHOLESALE TRADE.....	18	4,109	16	106	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	82	432	92	34	33
Personal services.....	45	231	53	21	21
All other service trades.....	37	201	39	13	12
TOURIST COURTS AND CAMPS.....	15	63	16	-	-
AMUSEMENTS.....	7	125	9	18	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## TODD COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Staples:</b>					
Retail trade.....	71	4,064	71	185	151
Selected service trades....	21	98	22	12	12
<b>Remainder of county:</b>					
Retail trade.....	246	12,757	255	535	412
Selected service trades....	61	334	70	22	21

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-078

### TRAVERSE COUNTY, MINN.

Retail, wholesale, and service establishments located in Traverse County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.9 million, an increase of 259 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.6 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$229,000 in 1948 compared with \$64,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 392 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 318 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Traverse County, Minnesota. Final figures, superseding the preliminary data for Traverse County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Traverse County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### TRAVERSE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	134	7,857	122	324	264
Food group.....	25	1,276	26	47	30
Eating and drinking places.....	23	407	20	46	41
Gasoline service stations.....	21	642	17	18	17
All other retail stores.....	65	5,532	59	213	176
WHOLESALE TRADE.....	31	7,587	15	50	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	30	229	30	18	16
Personal services.....	18	110	18	11	10
All other service trades.....	12	119	12	7	6
SERVICES.....	5	132	5	19	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE  
1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-22-079

### WABASHA COUNTY, MINN.

Retail, wholesale, and service establishments located in Wabasha County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.5 million, an increase of 215 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.1 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$557,000 in 1948 compared with \$160,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 741 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 492 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wabasha County, Minnesota, which also includes data for Lake City. Final figures, superseding the preliminary data for Wabasha County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wabasha County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WABASHA COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	291	14,489	316	665	479
Food group.....	62	2,871	68	102	72
Eating and drinking places.....	66	1,184	80	149	76
General merchandise grp, general stores.....	14	923	11	55	38
Apparel group.....	16	516	18	16	11
Furniture-home furnishgs-appliance grp.....	12	490	13	30	20
Automotive group.....	13	1,436	16	56	54
Gasoline service stations.....	34	1,165	39	50	36
Lumber-building-hardware group.....	46	3,598	51	126	112
Drug and proprietary stores.....	6	262	8	18	8
All other retail stores.....	22	2,044	12	63	52
WHOLESALE TRADE, total.....	28	2,128	19	31	x
Merchant wholesalers.....	6	494	4	9	x
Other types of wholesale.....	22	1,634	15	22	x
SELECTED SERVICE TRADES, 2/ total.....	71	557	77	45	27
Personal services.....	42	270	47	26	14
All other service trades.....	29	287	30	19	13
AMUSEMENTS.....	9	123	10	30	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WABASHA COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Lake City:					
Retail trade.....	78	5,191	88	265	187
Selected service trades....	24	148	25	12	8
Remainder of county:					
Retail trade.....	213	9,298	228	400	292
Selected service trades....	47	409	52	33	19

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 22-080

### WADENA COUNTY, MINN.

Retail, wholesale, and service establishments located in Wadena County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.6 million, an increase of 249 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.6 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$225,000 in 1948 compared with \$66,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 663 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 571 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wadena County, Minnesota, which also includes data for the city of Wadena. Final figures, superseding the preliminary data for Wadena County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wadena County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WADENA COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	179	13,551	176	523	431
Food group.....	29	1,882	27	66	50
Eating and drinking places.....	34	768	37	77	54
General merchandise grp, general stores	12	2,039	9	88	70
Apparel group.....	7	333	9	18	16
Furniture-home furnishgs-appliance grp	5	373	4	15	13
Automotive group.....	16	2,701	18	90	87
Gasoline service stations.....	36	1,390	38	46	40
Lumber-building-hardware group.....	22	2,795	18	89	73
All other retail stores.....	18	1,270	16	34	28
WHOLESALE TRADE, total.....	25	9,616	15	117	x
Merchant wholesalers.....	8	1,772	7	33	x
Other types of wholesale.....	17	7,844	8	84	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	40	225	46	23	20
Personal services.....	27	175	31	19	16
All other service trades.....	13	50	15	4	4
TOURIST COURTS AND CAMPS.....	6	20	5	1	-

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WADENA COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Wadena:					
Retail trade.....	96	8,868	97	344	296
Selected service trades...	20	168	23	21	18
Remainder of county:					
Retail trade.....	83	4,683	79	179	135
Selected service trades...	20	57	23	2	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P- 22-081

### WASECA COUNTY, MINN.

Retail, wholesale, and service establishments located in Waseca County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.9 million, an increase of 223 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.0 million in 1948 as compared with \$3.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$461,000 in 1948 compared with \$151,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 772 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 531 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Waseca County, Minnesota, which also includes data for the city of Waseca. Final figures, superseding the preliminary data for Waseca County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Waseca County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WASECA COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	196	13,874	216	564	443
Food group.....	34	2,207	38	90	63
Eating and drinking places.....	36	960	46	85	55
General merchandise grp, general stores	8	846	11	56	40
Apparel group.....	13	511	15	21	15
Furniture-home furnishings-appliance grp	9	300	10	13	8
Automotive group.....	8	1,789	7	79	77
Gasoline service stations.....	27	1,045	25	42	33
Lumber-building-hardware group.....	41	5,264	43	140	123
Drug and proprietary stores.....	5	319	6	19	14
All other retail stores.....	15	633	15	19	15
WHOLESALE TRADE, total.....	37	12,016	30	163	x
Merchant wholesalers.....	6	975	5	24	x
Other types of wholesale.....	31	11,041	25	139	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	56	461	68	45	36
Personal services.....	32	286	33	34	30
All other service trades.....	24	175	35	11	6
AMUSEMENTS.....	7	108	6	41	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WASECA COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Waseca:</b>					
Retail trade.....	92	8,226	107	367	307
Selected service trades....	31	237	35	39	30
<b>Remainder of county:</b>					
Retail trade.....	104	5,648	109	197	136
Selected service trades....	25	224	33	6	6

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

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**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-22-082

### WASHINGTON COUNTY, MINN.

Retail, wholesale, and service establishments located in Washington County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.8 million, an increase of 222 percent over the \$7.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.9 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$578,000 in 1948 compared with \$261,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,285 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 953 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Minnesota, which also includes data for the cities of Bayport and Stillwater. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WASHINGTON COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	357	23,831	326	1,115	880
Food group.....	89	5,431	86	192	153
Eating and drinking places.....	84	2,414	93	241	145
General merchandise grp, general stores.....	11	807	7	57	46
Apparel group.....	10	427	7	29	18
Furniture-home furnishgs-appliance grp.....	9	645	6	33	29
Automotive group.....	21	3,063	18	124	118
Gasoline service stations.....	57	2,134	50	75	66
Lumber-building-hardware group.....	35	5,839	22	266	226
Drug and proprietary stores.....	7	519	7	27	19
All other retail stores.....	34	2,552	30	71	60
WHOLESALE TRADE, total.....	28	6,925	20	112	x
Merchant wholesalers.....	15	4,105	12	77	x
Other types of wholesale.....	13	2,820	8	35	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	59	578	65	58	48
Personal services.....	35	294	36	45	36
All other service trades.....	24	284	29	13	12
TOURIST COURTS AND CAMPS.....	8	46	12	4	3
AMUSEMENTS.....	17	158	16	39	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WASHINGTON COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Bayport:</b>					
Retail trade.....	17	803	20	32	27
Selected service trades....	Included with "Remainder of county"				
<b>Stillwater:</b>					
Retail trade.....	120	12,593	92	667	551
Wholesale trade.....	14	3,456	9	65	x
Selected service trades....	21	258	24	44	34
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	220	10,435	214	416	302
Wholesale trade.....	14	3,469	11	47	x
Selected service trades....	38	320	41	14	14
Tourist courts and camps. <small>o. f. e.</small>	8	46	12	4	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-22-083

### WATONWAN COUNTY, MINN.

Retail, wholesale, and service establishments located in Watonwan County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.0 million, an increase of 189 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.4 million in 1948 as compared with \$4.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$567,000 in 1948 compared with \$128,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 828 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 600 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Watonwan County, Minnesota, which also includes data for the city of St. James. Final figures, superseding the preliminary data for Watonwan County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Watonwan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WATONWAN COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	205	13,020	200	572	449
Food group.....	35	2,320	36	83	68
Eating and drinking places.....	37	806	38	96	63
General merchandise grp, general stores	15	929	13	55	36
Apparel group.....	9	389	7	20	15
Furniture-home furnishgs-appliance grp	6	409	5	20	17
Automotive group.....	14	1,786	15	67	65
Gasoline service stations.....	34	859	33	35	25
Lumber-building-hardware group.....	38	4,615	33	149	129
Drug and proprietary stores.....	6	365	11	18	14
All other retail stores.....	11	542	9	29	17
WHOLESALE TRADE.....	45	17,394	23	220	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	53	567	52	36	30
AMUSEMENTS.....	7	184	5	43	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
WATONWAN COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
St. James:					
Retail trade.....	85	6,940	83	333	275
Remainder of county:					
Retail trade.....	120	6,080	117	239	174

<sup>1</sup>/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-22-084

### WILKIN COUNTY, MINN.

Retail, wholesale, and service establishments located in Wilkin County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.8 million, an increase of 252 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.0 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$195,000 in 1948 compared with \$130,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 470 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 319 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wilkin County, Minnesota, which also includes data for the city of Breckenridge. Final figures, superseding the preliminary data for Wilkin County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wilkin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WILKIN COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	158	8,789	167	387	298
Food group.....	33	2,195	39	71	53
Eating and drinking places.....	39	735	43	99	65
Furniture-home furnishgs-appliance grp.	5	345	7	17	13
Automotive group.....	9	738	13	24	22
Gasoline service stations.....	23	1,224	22	37	33
Lumber-building-hardware group.....	29	2,276	23	90	69
All other retail stores.....	20	1,276	20	49	43
WHOLESALE TRADE, total.....	33	13,004	19	60	x
Merchant wholesalers.....	5	1,181	6	12	x
Other types of wholesale.....	28	11,823	13	48	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	24	195	26	23	21
Personal services.....	11	67	11	11	10
All other service trades.....	13	128	15	12	11

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WILKIN COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Breckenridge:</b>					
Retail trade.....	61	4,858	71	260	199
Selected service trades....	13	148	15	19	18
<b>Remainder of county:</b>					
Retail trade.....	97	3,931	96	127	99
Selected service trades....	11	47	11	4	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-22-085

### WINONA COUNTY, MINN.

Retail, wholesale, and service establishments located in Winona County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$37.0 million, an increase of 174 percent over the \$13.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$25.5 million in 1948 as compared with \$6.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,700 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,859 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Winona County, Minnesota, which also includes data for the city of Winona. Final figures, superseding the preliminary data for Winona County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Winona County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WINONA COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	504	37,045	473	2,036	1,536
Food group.....	120	8,196	137	282	183
Eating and drinking places.....	117	3,207	117	376	251
General merchandise grp, general stores.....	23	4,373	15	371	266
Apparel group.....	33	2,545	22	149	101
Furniture-home furnishgs-appliance grp.....	21	1,146	16	64	57
Automotive group.....	26	6,429	21	279	254
Gasoline service stations.....	50	1,486	44	51	37
Lumber-building-hardware group.....	56	5,259	53	233	215
Drug and proprietary stores.....	9	878	5	83	55
All other retail stores.....	49	3,526	43	148	117
WHOLESALE TRADE, total.....	70	25,506	38	407	x
Merchant wholesalers.....	36	12,936	23	309	x
Petroleum bulk plants, terminals.....	20	5,480	11	49	x
Other types of wholesale.....	14	7,090	4	49	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	131	1,642	138	257	234
Personal services.....	77	939	78	184	171
Business services.....	8	95	7	17	17
Automotive repairs and services.....	28	332	31	27	18
Other repair services.....	18	276	22	29	28

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
WINONA COUNTY, MINN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Winona:</b>					
Retail trade.....	337	30,098	302	1,733	1,318
Wholesale trade.....	51	18,549	26	360	x
Selected service trades.....	98	1,442	103	245	229
<b>Remainder of county:</b>					
Retail trade.....	167	6,947	171	303	218
Wholesale trade.....	19	6,957	12	47	x
Selected service trades.....	33	200	35	12	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinnt organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P- 22-086

### WRIGHT COUNTY, MINN.

Retail, wholesale, and service establishments located in Wright County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.2 million, an increase of 272 percent over the \$6.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.3 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$554,000 in 1948 compared with \$201,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,138 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 643 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wright County, Minnesota. Final figures, superseding the preliminary data for Wright County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wright County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WRIGHT COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	431	24,226	450	907	695
Food group.....	82	6,013	94	146	113
Eating and drinking places.....	91	1,934	92	195	126
General merchandise grp, general stores	19	1,633	19	69	49
Apparel group.....	17	521	25	18	11
Furniture-home furnishgs-appliance grp	15	593	16	20	19
Automotive group.....	29	3,833	34	127	115
Gasoline service stations.....	56	1,621	58	73	40
Lumber-building-hardware group.....	72	5,322	68	170	145
Drug and proprietary stores.....	12	398	12	23	20
All other retail stores.....	38	2,358	32	66	57
WHOLESALE TRADE, total.....	46	8,331	43	180	x
Merchant wholesalers.....	10	4,231	9	139	x
Other types of wholesale.....	36	4,100	34	41	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	83	554	88	51	47
Personal services.....	50	347	51	36	34
All other service trades.....	33	207	37	15	13
TOURIST COURTS AND CAMPS.....	18	49	19	-	-
AMUSEMENTS.....	12	99	9	34	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-22-087

### YELLOW MEDICINE COUNTY, MINN.

Retail, wholesale, and service establishments located in Yellow Medicine County, Minnesota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.8 million, an increase of 229 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.3 million in 1948 as compared with \$3.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$370,000 in 1948 compared with \$196,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 771 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 483 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Yellow Medicine County, Minnesota. Final figures, superseding the preliminary data for Yellow Medicine County, will be included in a Bulletin for the State of Minnesota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Yellow Medicine County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
YELLOW MEDICINE COUNTY, MINN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	246	14,782	254	656	530
Food group.....	43	2,158	49	102	68
Eating and drinking places.....	52	1,105	58	127	103
General merchandise grp, general stores	17	1,303	16	57	46
Apparel group.....	9	439	14	19	10
Furniture-home furnishgs-appliance grp	11	583	13	23	19
Automotive group.....	13	2,541	15	76	71
Gasoline service stations.....	36	1,928	28	67	51
Lumber-building-hardware group.....	48	4,344	42	170	153
Drug and proprietary stores.....	8	236	8	11	6
All other retail stores.....	9	145	11	4	3
WHOLESALE TRADE, total.....	41	14,253	27	81	x
Merchant wholesalers.....	5	1,069	6	13	x
Other types of wholesale.....	36	13,184	21	68	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	64	370	69	34	30
Personal services.....	36	180	38	18	16
All other service trades.....	28	190	31	16	14
HOTELS.....	6	35	8	5	5

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



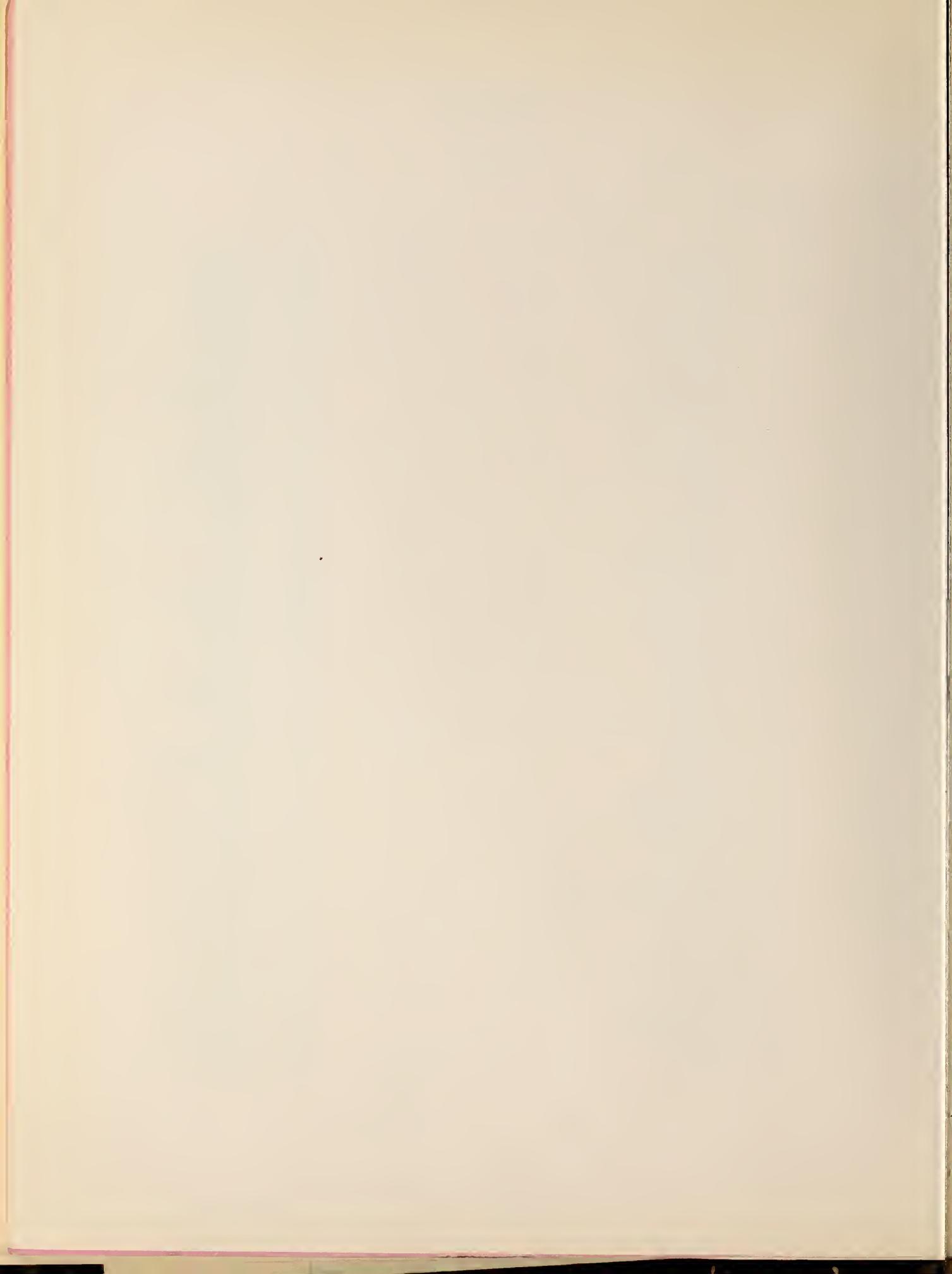


# MISSISSIPPI

## counties

### MISSISSIPPI

1. Adams
2. Alcorn
3. Amite
4. Attala
5. Benton
6. Bolivar
7. Calhoun
8. Carroll
9. Chickasaw
10. Choctaw
11. Claiborne
12. Clarke
13. Clay
14. Coahoma
15. Copiah
16. Covington
17. De Soto
18. Forrest
19. Franklin
20. George
21. Greene
22. Grenada
23. Hancock
24. Harrison
25. Hinds
26. Holmes
27. Humphreys
28. Issaquena
29. Itawamba
30. Jackson
31. Jasper
32. Jefferson
33. Jefferson Davis
34. Jones
35. Kemper
36. Lafayette
37. Lamar
38. Lauderdale
39. Lawrence
40. Leake
41. Lee
42. Leflore
43. Lincoln
44. Lowndes
45. Madison
46. Marion
47. Marshall
48. Monroe
49. Montgomery
50. Neshoba
51. Newton
52. Noxubee
53. Oktibbeha
54. Panola
55. Pearl River
56. Perry
57. Pike
58. Pontotoc
59. Prentiss
60. Quitman
61. Rankin
62. Scott
63. Sharkey
64. Simpson
65. Smith
66. Stone
67. Sunflower
68. Tallahatchie
69. Tate
70. Tippah
71. Tishomingo
72. Tunica
73. Union
74. Walthall
75. Warren
76. Washington
77. Wayne
78. Webster
79. Wilkinson
80. Winstor
81. Yalobusha
82. Yazoo



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-23-000

### MISSISSIPPI

Retail, wholesale, and service establishments located in Mississippi showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$992.7 million, an increase of 252 percent over the \$282.4 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 299 percent rise over the same period, reaching a total of \$977.5 million in 1948 as compared with \$245.2 million in 1939. The service trades included in the Census of Business reported receipts totaling \$47.1 million in 1948 compared with \$13.0 million in 1939. Hotel receipts moved from \$4.2 million in 1939 to \$10.9 million in 1948. Amusement businesses in the State recorded receipts of \$11.3 million in 1948 compared with \$4.7 million in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 54,605 paid employees for the workweek ended nearest November 15, 1948. Of these, 44,692 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 34,884 and 27,582. Wholesale trade establishments reported a total of 13,957 full- and part-week employees for the week of November 15, 1948, compared with 7,270 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 11,291; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 6,336.

These preliminary figures have been compiled from similar releases being made available for each county in Mississippi. Final figures, superseding the preliminary data for Mississippi, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Mississippi as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## MISSISSIPPI

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	21,441	992,700	20,626	54,605	44,692
Food group.....	8,724	235,101	8,499	7,731	5,587
Eating and drinking places.....	3,520	46,095	3,503	8,078	6,698
General merchandise grp, general stores.	1,899	146,786	1,752	10,720	7,638
Apparel group.....	937	70,240	849	4,646	3,569
Furniture-home furnishings-appliance grp.	813	49,922	706	2,893	2,644
Automotive group.....	1,007	205,295	948	7,497	7,177
Gasoline service stations.....	1,995	60,329	1,954	3,753	3,155
Lumber-building-hardware group.....	808	87,559	789	3,985	3,670
Drug and proprietary stores.....	624	30,602	618	2,298	1,922
All other retail stores.....	1,114	60,771	1,008	3,004	2,632
WHOLESALE TRADE, total.....	1,773	977,523	1,378	13,957	x
Merchant wholesalers.....	969	433,106	694	10,776	x
Groceries, confectionery, meat.....	199	145,817	140	3,103	x
Farm products, edible.....	82	19,291	79	930	x
Tobacco.....	31	23,057	33	320	x
Furniture, home furnishings.....	5	675	3	9	x
Automotive.....	135	18,522	97	904	x
Electrical merchandise.....	19	16,320	8	399	x
Hardware, plumbing, heating.....	37	21,749	14	571	x
Lumber, construction materials.....	61	26,404	40	910	x
Mach'y, equip't, industrial supplies..	159	45,298	91	1,311	x
All other merchant wholesalers.....	241	115,973	189	2,319	x
Manufact'rs' sales branches, offices....	69	57,374	3	819	x
Petroleum bulk plants, terminals.....	446	102,771	397	1,183	x
Agents, brokers (merchandise).....	117	193,583	130	638	x
Assemblers of farm products.....	172	190,689	154	541	x
SELECTED SERVICE TRADES, total.....	4,588	47,114	4,701	11,291	10,116
Personal services.....	2,927	29,936	2,981	9,125	8,188
Business services.....	118	2,843	87	406	355
Automotive repairs and services.....	770	8,026	839	1,009	929
Other repairs and services.....	773	6,309	794	751	644
HOTELS.....	188	10,905	147	2,933	2,760
TOURIST COURTS AND CAMPS, total.....	152	1,919	149	347	311
AMUSEMENTS.....	564	11,269	409	2,060	x

x Not available.

1/ Includes employees paid for less than the full workweek.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-001

### ADAMS COUNTY, MISS.

Retail, wholesale, and service establishments located in Adams County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.3 million, an increase of 309 percent over the \$5.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.3 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,350 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,374 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Adams County, Mississippi, which also includes data for the city of Natchez. Final figures, superseding the preliminary data for Adams County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Adams County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ADAMS COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	439	23,325	421	1,475	1,263
Food group.....	181	5,956	179	200	153
Eating and drinking places.....	110	1,770	110	311	283
Apparel group.....	27	2,934	29	221	208
Furniture-home furnishings- appliance group.....	16	1,496	10	92	80
Automotive group.....	19	4,496	13	155	147
Gasoline service stations.....	31	894	31	71	57
Lumber-building-hardware group.	10	2,561	7	125	118
Drug and proprietary stores....	12	1,020	12	92	71
All other retail stores.....	33	2,198	30	208	146
WHOLESALE TRADE, total.....	45	24,321	37	532	x
Merchant wholesalers.....	31	14,735	24	456	x
Other wholesale.....	14	9,586	13	76	x
SELECTED SERVICE TRADES, <sup>2/</sup> total..	103	1,252	95	343	320
Personal services.....	70	874	63	295	280
All other service trades.....	33	378	32	48	40

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ADAMS COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1/</sup>	Full workweek employees
Natchez:					
Retail trade.....	365	22,248	353	1,408	1,204
Remainder of county:					
Retail trade.....	74	1,077	68	67	59

<sup>1/</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-002

### ALCORN COUNTY, MISS.

Retail, wholesale, and service establishments located in Alcorn County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.6 million, an increase of 247 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.7 million in 1948 as compared with \$3.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$735,000 in 1948 compared with \$242,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,250 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 823 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Alcorn County, Mississippi, which also includes data for the city of Corinth. Final figures, superseding the preliminary data for Alcorn County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Alcorn County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ALCORN COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	352	15,631	347	877	703
Food group.....	142	2,882	138	88	72
Eating and drinking places.....	41	387	38	96	78
General merchandise grp, general stores.....	18	1,276	15	152	94
Apparel group.....	19	1,277	19	112	90
Furniture-home furnishgs-appliance grp..	19	1,365	16	58	56
Automotive group.....	20	4,163	20	144	137
Gasoline service stations.....	41	1,106	40	59	51
Lumber-building-hardware group.....	16	1,374	24	67	47
Drug and proprietary stores.....	7	399	9	39	34
All other retail stores.....	29	1,402	28	62	44
WHOLESALE TRADE, total.....	33	11,749	27	183	x
Merchant wholesalers.....	21	8,462	12	162	x
Other wholesale.....	12	3,287	15	21	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	79	735	82	190	184
Personal services.....	44	455	40	160	157
All other service trades.....	35	280	42	30	27

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ALCORN COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Corinth:					
Retail trade.....	253	14,279	252	836	670
Selected service trades....	68	707	70	185	179
Remainder of county:					
Retail trade.....	99	1,352	95	41	33
Selected service trades....	11	28	12	5	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-003

### AMITE COUNTY, MISS.

Retail, wholesale, and service establishments located in Amite County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.7 million, an increase of 418 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.5 million in 1948. No comparable figures for 1939 are available. The service trades included in the Census of Business recorded receipts totaling \$119,000 in 1948 compared with \$28,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 242 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 122 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Amite County, Mississippi. Final figures, superseding the preliminary data for Amite County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Amite County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### AMITE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	166	5,694	157	192	158
Food group.....	101	1,818	92	41	36
Eating and drinking places.....	17	74	15	10	8
General merchandise group, general stores.....	13	908	13	35	21
Apparel group.....	Included with "All other retail stores"				
Furniture-home furnishings appliance group.....	Included with "All other retail stores"				
Automotive group.....	9	1,325	11	50	46
Gasoline service stations.....	6	273	5	15	13
Lumber-building-hardware group.	Included with "All other retail stores"				
Drug and proprietary stores....	5	157	4	6	5
All other retail stores.....	15	1,139	17	35	29
WHOLESALE TRADE.....	5	1,522	5	24	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	24	119	27	26	26

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-23-004

### ATTALA COUNTY, MISS.

Retail, wholesale, and service establishments located in Attala County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.3 million, an increase of 273 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.1 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$598,000 in 1948 compared with \$126,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 734 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 492 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Attala County, Mississippi, which also includes data for the city of Kosciusko. Final figures, superseding the preliminary data for Attala County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Attala County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ATTALA COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	223	12,251	225	574	448
Food group.....	84	2,382	81	76	53
Eating and drinking places.....	22	228	20	39	30
General merchandise grp, general stores	24	2,013	25	147	83
Apparel group.....	8	464	7	34	28
Furniture-home furnishings-appliance grp	12	677	14	22	21
Automotive group.....	13	3,578	16	117	116
Gasoline service stations.....	28	538	28	28	25
Lumber-building-hardware group.....	15	1,614	18	53	50
Drug and proprietary stores.....	9	313	10	26	20
All other retail stores.....	8	444	6	32	22
WHOLESALE TRADE.....	15	2,141	13	33	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	67	598	70	127	103
Personal services.....	36	318	37	82	74
All other service trades.....	31	280	33	45	29

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ATTALA COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Kosciusko:					
Retail trade.....	138	10,915	141	544	428
Selected service trades...	56	540	59	122	98
Remainder of county:					
Retail trade.....	85	1,336	84	30	20
Selected service trades...	11	58	11	5	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-005

### BENTON COUNTY, MISS.

Retail and service establishments located in Benton County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.1 million, an increase of 267 percent over the \$0.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$54,000 in 1948 compared with \$9,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 30 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 25 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Benton County, Mississippi. Final figures, superseding the preliminary data for Benton County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Benton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BENTON COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	73	1,124	77	18	15
Food group.....	41	387	45	3	1
Eating and drinking places.....	Included with "All other retail stores"				
Gasoline service stations.....	9	97	9	-	-
All other retail stores.....	23	640	23	15	14
SELECTED SERVICE TRADES, <sup>2/</sup> total...	11	54	11	12	12
Personal services.....	5	19	5	3	3
All other service trades.....	6	35	6	9	9

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-23-006

### BOLIVAR COUNTY, MISS.

Retail, wholesale, and service establishments located in Bolivar County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.0 million, an increase of 206 percent over the \$8.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$31.1 million in 1948 as compared with \$6.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$927,000 in 1948 compared with \$293,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,760 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,254 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bolivar County, Mississippi, which also includes data for the city of Cleveland. Final figures, superseding the preliminary data for Bolivar County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bolivar County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BOLIVAR COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	643	26,002	592	1,321	932
Food group.....	273	7,865	262	227	120
Eating and drinking places.....	129	1,129	121	201	134
General merchandise grp, general stores.	57	3,291	46	247	115
Apparel group.....	26	1,452	25	84	63
Furniture-home furnishgs-appliance grp.	20	1,207	18	70	62
Automotive group.....	23	4,265	17	148	146
Gasoline service stations.....	45	1,574	40	123	106
Lumber-building-hardware group.....	23	2,780	17	119	105
Drug and proprietary stores.....	22	769	22	39	31
All other retail stores.....	25	1,670	24	63	50
WHOLESALE TRADE.....	48	31,098	47	213	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	115	927	114	226	189
Personal services.....	79	690	77	196	164
All other service trades.....	36	237	37	30	25
AMUSEMENTS.....	22	220	16	* 37	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BOLIVAR COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Cleveland:</b>					
Retail trade.....	122	10,232	113	575	465
Selected service trades....	42	483	42	125	104
<b>Remainder of county:</b>					
Retail trade.....	521	15,770	479	746	467
Selected service trades...	73	444	72	101	85

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-007

### CALHOUN COUNTY, MISS.

Retail, wholesale, and service establishments located in Calhoun County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.0 million, an increase of 257 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$211,000 in 1948 compared with \$48,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 225 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 125 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Calhoun County, Mississippi. Final figures, superseding the preliminary data for Calhoun County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Calhoun County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CALHOUN COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	167	4,953	158	177	133
Food group.....	63	1,097	62	25	15
Eating and drinking places.....	9	65	8	14	13
General merchandise group, general stores.....	36	1,114	32	46	30
Apparel group.....	7	221	5	11	6
Furniture-home furnishings— appliance group.....	8	98	8	1	—
Automotive group.....	6	712	5	23	23
Gasoline service stations.....	15	241	16	15	14
Lumber-building-hardware group.....	10	597	11	19	17
Drug and proprietary stores.....	6	208	5	12	8
All other retail stores.....	7	600	6	11	7
WHOLESALE TRADE.....	5	1,250	4	16	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	34	211	28	32	27
Personal services.....	21	141	19	26	21
All other services trades.....	13	70	9	6	6
AMUSEMENTS.....	7	62	6	16	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain stores" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-23-008

### CARROLL COUNTY, MISS.

Retail and service establishments located in Carroll County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.7 million, an increase of 170 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$53,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 134 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 115 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carroll County, Mississippi. Final figures, superseding the preliminary data for Carroll County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carroll County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CARROLL COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	125	2,687	117	124	79
Food group.....	58	857	56	30	12
Eating and drinking places.....	25	175	21	23	15
Gasoline service stations.....	9	302	10	9	6
All other retail stores.....	33	1,353	30	62	46
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	17	53	14	10	9
Personal services.....	9	20	6	7	6
All other service trades.....	8	33	8	3	3

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-009

### CHICKASAW COUNTY, MISS.

Retail and service establishments located in Chickasaw County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.0 million, an increase of 253 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$233,000 in 1948 compared with \$80,000 in 1939. Wholesale sales showed little change in dollar volume between 1939 and 1948, with approximately \$1.3 million being reported for each year.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 399 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 286 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chickasaw County, Mississippi. Final figures, superseding the preliminary data for Chickasaw County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chickasaw County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CHICKASAW COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	215	5,997	212	323	263
Food group.....	80	1,578	76	56	39
Eating and drinking places....	19	198	20	48	37
General merchandise group, general stores.....	33	802	31	31	23
Apparel group.....	12	554	11	44	32
Furniture-home furnishings- appliance group.....	10	350	12	12	9
Automotive group.....	13	1,045	14	53	52
Gasoline service stations.....	23	373	23	24	20
Lumber-building-hardware group	13	831	13	37	36
Drug and proprietary stores...	7	208	6	17	14
All other retail stores.....	5	58	6	1	1
WHOLESALE TRADE.....	8	1,295	6	25	x
SELECTED SERVICE TRADES, 2/total.	31	233	29	51	40
Personal services.....	25	184	21	46	36
All other service trades.....	6	49	8	5	4
AMUSEMENTS.....	5	17	3	1	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-010

### CHOCTAW COUNTY, MISS.

Retail, wholesale, and service establishments located in Choctaw County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.6 million, an increase of 225 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$822,000 in 1948 as compared with \$310,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$78,000 in 1948 compared with \$43,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 172 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 106 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Choctaw County, Mississippi. Final figures, superseding the preliminary data for Choctaw County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Choctaw County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CHOCTAW COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	92	2,643	91	133	87
Food group.....	35	787	32	14	7
Eating and drinking places.....	7	50	6	16	12
Gasoline service stations.....	14	332	17	31	19
All other retail stores.....	36	1,474	36	72	49
WHOLESALE TRADE.....	6	822	6	15	x
SELECTED SERVICE TRADES, <sup>2</sup> /total..	23	78	20	24	18
Personal services.....	13	59	10	22	18
All other service trades.....	10	19	10	2	-

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE  
1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-011

### CLAIBORNE COUNTY, MISS.

Retail, wholesale, and service establishments located in Claiborne County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.4 million, an increase of 214 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.9 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$183,000 in 1948 compared with \$56,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 334 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 198 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Claiborne County, Mississippi, which also includes data for the city of Port Gibson. Final figures, superseding the preliminary data for Claiborne County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Claiborne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLAIBORNE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	127	4,382	115	248	210
Food group.....	65	1,413	60	42	34
Eating and drinking places.....	24	149	24	38	32
Gasoline service stations.....	7	329	6	24	23
All other retail stores.....	31	2,491	25	144	121
WHOLESALE TRADE.....	10	2,881	10	43	x
SELECTED SERVICE TRADES, <sup>2/</sup> total..	20	183	21	43	35
Personal services.....	11	153	11	39	34
All other service trades.....	9	30	10	4	1

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CLAIBORNE COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
Port Gibson:					
Retail trade.....	62	3,669	54	213	186
Remainder of county:					
Retail trade.....	65	713	61	35	24

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the businesses in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P- 23-012

### CLARKE COUNTY, MISS.

Retail, wholesale, and service establishments located in Clarke County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.2 million, an increase of 225 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.2 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$220,000 in 1948 compared with \$53,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 384 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 227 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clarke County, Mississippi. Final figures, superseding the preliminary data for Clarke County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clarke County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CLARKE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	212	5,207	208	260	186
Food group.....	119	1,874	117	71	44
Eating and drinking places.....	24	143	22	31	23
General merchandise group, general stores.....	10	332	9	28	11
Apparel group.....	7	221	7	8	5
Furniture-home furnishings- appliance group.....	9	212	6	19	11
Automotive group.....	10	903	9	42	39
Gasoline service stations.....	12	328	15	22	19
Drug and proprietary stores....	8	227	9	13	12
All other retail stores.....	13	967	14	26	22
WHOLESALE TRADE.....	11	3,190	6	75	x
SELECTED SERVICE TRADES, <sup>2</sup> /total..	43	220	42	49	44
Personal services.....	26	124	27	43	40
All other service trades.....	17	96	15	6	4

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE  
1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-013

### CLAY COUNTY, MISS.

Retail, wholesale, and service establishments located in Clay County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.3 million, an increase of 232 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.5 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$362,000 in 1948 compared with \$50,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 551 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 362 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clay County, Mississippi, which also includes data for the city of West Point. Final figures, superseding the preliminary data for Clay County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLAY COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	182	7,282	155	429	331
Food group.....	67	1,380	59	50	36
Eating and drinking places....	34	429	32	59	41
General merchandise group, general stores.....	17	574	13	71	35
Apparel group.....	7	669	4	51	40
Furniture-home furnishings- appliance group.....	6	307	3	17	16
Automotive group.....	14	1,968	11	79	76
Gasoline service stations.....	11	299	10	19	12
Lumber-building-hardware group	11	865	9	42	41
Drug and proprietary stores...	6	291	5	26	21
All other retail stores.....	9	500	9	15	13
WHOLESALE TRADE.....	9	2,544	9	37	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	35	362	39	85	78

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CLAY COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
West Point:					
Retail trade.....	123	6,526	104	403	314
Selected service trades...	35	362	39	85	78
Remainder of county:					
Retail trade.....	59	756	51	26	17

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1938, 1945, and 1953.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-014

### COAHOMA COUNTY, MISS.

Retail, wholesale, and service establishments located in Coahoma County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.0 million, an increase of 221 percent over the \$8.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$51.6 million in 1948 as compared with \$15.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,945 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,536 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Coahoma County, Mississippi, which also includes data for the city of Clarksdale. Final figures, superseding the preliminary data for Coahoma County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Coahoma County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
COAHOMA COUNTY, MISS.

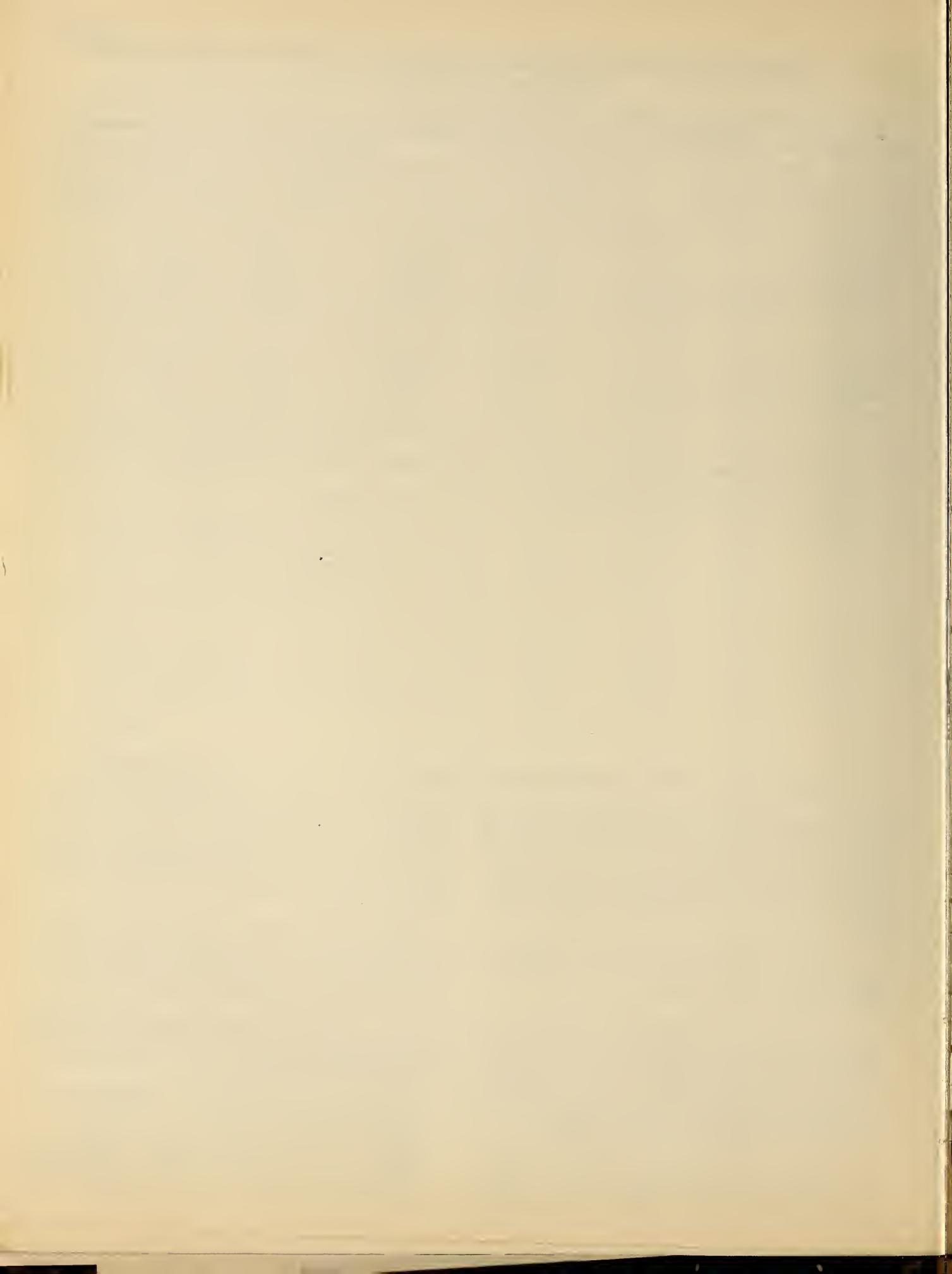
Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	492	26,031	480	1,369	1,047
Food group.....	202	6,538	208	257	160
Eating and drinking places.....	87	1,110	83	179	146
General merchandise grp, general stores	33	3,042	34	245	150
Apparel group.....	34	1,849	32	153	115
Furniture-home furnishings-appliance grp	21	970	17	57	49
Automotive group.....	21	5,174	17	186	185
Gasoline service stations.....	42	2,123	43	106	79
Lumber-building-hardware group.....	12	2,670	7	100	93
Drug and proprietary stores.....	17	816	16	49	38
All other retail stores.....	23	1,739	23	37	32
WHOLESALE TRADE, total.....	64	51,649	54	274	x
Merchant wholesalers.....	24	8,223	14	186	x
Petroleum bulk plants, terminals.....	11	2,727	10	31	x
Agents, brokers (merchandise).....	12	14,154	18	16	x
Assemblers of farm products.....	17	26,545	12	41	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	130	1,581	134	302	272
Personal services.....	64	827	67	226	204
Business services.....	7	120	5	16	15
Automotive repairs and services.....	25	191	31	19	16
Other repair services.....	34	443	31	41	37
AMUSEMENTS.....	11	291	5	67	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-015

### COPIAH COUNTY, MISS.

Retail, wholesale, and service establishments located in Copiah County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.2 million, an increase of 187 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.6 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$389,000 in 1948 compared with \$166,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 854 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 571 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Copiah County, Mississippi, which also includes data for the cities of Crystal Springs and Hazlehurst. Final figures, superseding the preliminary data for Copiah County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Copiah County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
COPIAH COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	285	11,207	264	602	467
Food group.....	125	3,316	124	89	64
Eating and drinking places.....	40	319	40	63	52
General merchandise grp, general stores..	26	2,278	19	151	99
Apparel group.....	11	552	8	39	27
Furniture-home furnishings-appliance grp..	13	624	10	34	30
Automotive group.....	13	1,641	13	92	86
Gasoline service stations.....	25	669	23	42	36
Lumber-building-hardware group.....	7	735	3	33	31
Drug and proprietary stores.....	9	359	11	32	23
All other retail stores.....	16	714	13	27	19
WHOLESALE TRADE, total.....	29	8,555	26	121	x
Merchant wholesalers.....	11	2,662	9	67	x
Other wholesale.....	18	5,893	17	54	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	58	389	58	131	122
Personal services.....	42	335	43	126	117
All other service trades.....	16	54	15	5	5

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## COPIAH COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total <sup>2</sup> employees	Full workweek employees
Crystal Springs:					
Retail trade.....	80	3,629	76	198	145
Selected service trades.....	21	120	17	44	41
Hazlehurst:					
Retail trade.....	77	4,382	63	291	230
Selected service trades.....	24	228	28	75	71
Remainder of county:					
Retail trade.....	128	3,196	125	113	92
Selected service trades.....	13	41.	13	12	10

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-016

### COVINGTON COUNTY, MISS.

Retail and service establishments located in Covington County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.1 million, an increase of 264 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$101,000 in 1948 compared with \$61,000 in 1939. Wholesale sales in the county reached a total of \$1.4 million in 1948. No comparable figures for 1939 are available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the retail and service trades. Establishments in these trades reported a combined total of 226 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 134 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Covington County, Mississippi. Final figures, superseding the preliminary data for Covington County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Covington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
COVINGTON COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	147	5,077	141	205	175
Food group.....	61	1,005	60	30	20
Eating and drinking places....	15	88	15	21	17
Gasoline service stations.....	24	384	26	26	23
All other retail stores.....	47	3,600	40	128	115
WHOLESALE TRADE.....	6	1,389	3	7	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.	22	101	21	21	18
Personal services.....	13	71	12	19	16
All other service trades.....	9	30	9	2	2

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS 08334

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-017

### DE SOTO COUNTY, MISS.

Retail, wholesale, and service establishments located in De Soto County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.7 million, an increase of 200 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$884,000 in 1948 as compared with \$294,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$210,000 in 1948 compared with \$63,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 298 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 215 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on De Soto County, Mississippi. Final figures, superseding the preliminary data for De Soto County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for De Soto County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## DE SOTO COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	182	5,744	166	249	200
Food group.....	78	1,604	72	52	36
Eating and drinking places.....	23	135	19	15	13
General merchandise grp, general stores	35	1,324	36	62	48
Apparel group.....	Included with "All other retail stores"				
Furniture-home furnishings-appliance grp	5	104	4	5	3
Automotive group.....	6	1,016	6	51	51
Gasoline service stations.....	18	408	17	25	15
Lumber-building-hardware group.....	6	261	3	12	12
Drug and proprietary stores.....	Included with "All other retail stores"				
All other retail stores.....	11	892	9	27	22
WHOLESALE TRADE.....	6	884	6	20	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	42	210	42	29	22
Personal services.....	23	174	22	25	20
All other service trades.....	19	36	20	4	2

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
FORREST COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	562	37,297	526	2,439	2,066
Food group.....	183	7,324	163	327	250
Eating and drinking places.....	144	2,276	157	434	367
General merchandise grp, general stores.....	15	5,655	8	536	382
Apparel group.....	26	2,203	20	174	162
Furniture=home furnishgs=appliance grp.....	27	2,031	30	134	126
Automotive group.....	29	11,021	22	328	321
Gasoline service stations.....	61	1,748	52	123	110
Lumber=building=hardware group.....	16	1,511	13	82	76
Drug and proprietary stores.....	13	959	18	100	87
All other retail stores.....	48	2,569	43	201	185
WHOLESALE TRADE, total.....	55	28,118	49	580	x
Merchant wholesalers.....	39	18,779	36	475	x
Petroleum bulk plants, terminals.....	9	3,081	9	67	x
Other wholesale.....	7	6,258	4	38	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	170	1,564	181	485	407
Personal services.....	109	1,063	116	401	342
Business services.....	6	73	6	15	7
Automotive repairs and services.....	28	285	30	44	37
Other repair services.....	27	143	29	25	21
TOURIST COURTS AND CAMPS.....	7	78	8	11	11

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## FORREST COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Hattiesburg:					
Retail trade.....	429	34,758	400	2,305	1,964
Wholesale trade.....	55	28,118	49	580	x
Selected Service trades.....	152	1,491	161	467	395
Remainder of county:					
Retail trade.....	133	2,539	126	134	102
Selected service trades.....	18	73	20	18	12

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

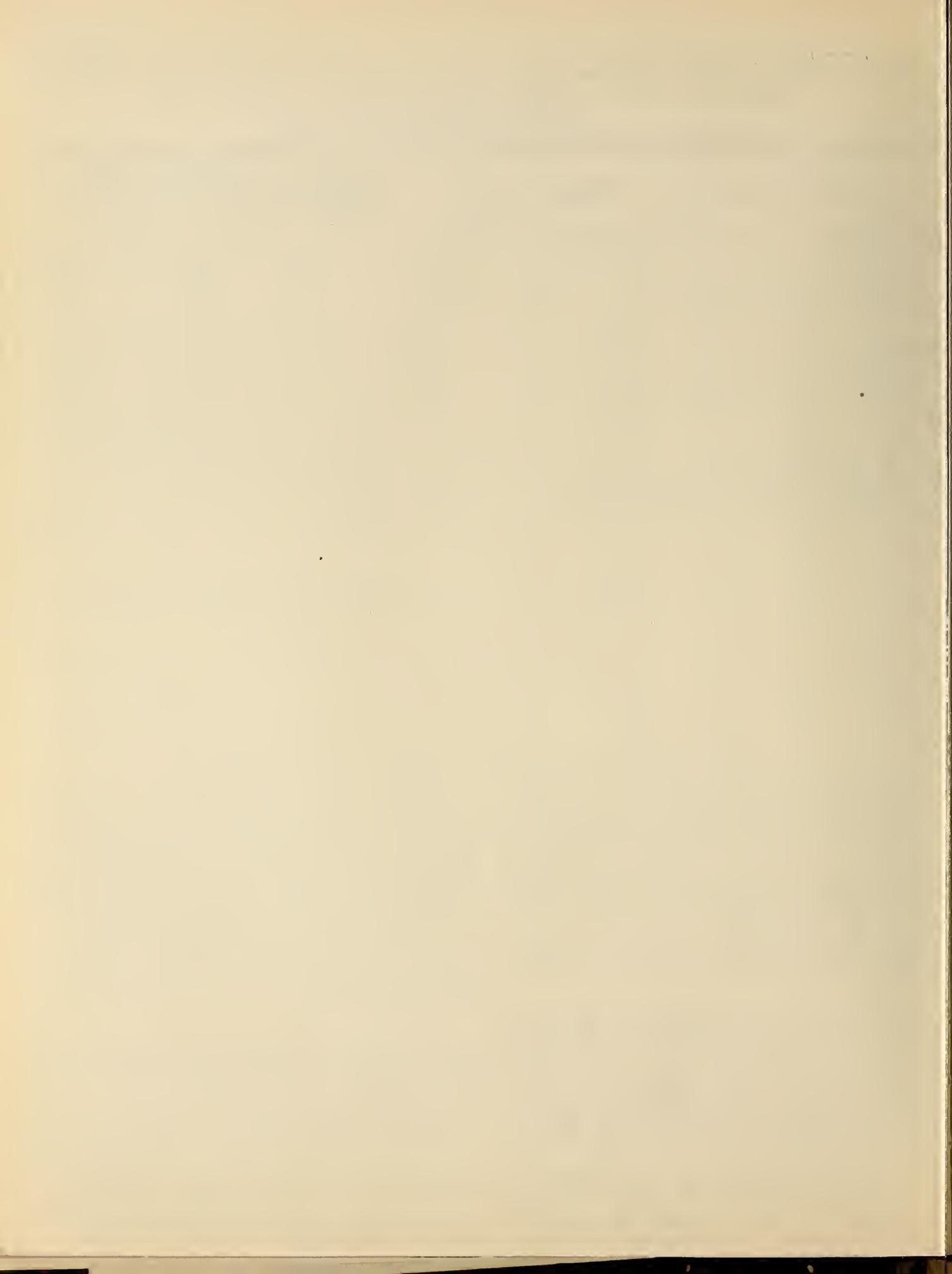
*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-23-019

### FRANKLIN COUNTY, MISS.

Retail and service establishments located in Franklin County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.6 million, an increase of 300 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$47,000 in 1948 compared with \$17,000 in 1939. Wholesale sales in the county reached a total of \$703,000 in 1948. No comparable figures for 1939 are available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for retail and service trades. Establishments in these trades reported a combined total of 172 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 83 employees reported for the week of November 15, 1939. Wholesale trade establishments reported a total of 17 paid employees for the week of November 15, 1948.

These preliminary figures have been derived from a Census report on Franklin County, Mississippi. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
FRANKLIN COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	131	3,640	127	161	132
Food group.....	60	1,126	58	27	19
Eating and drinking places....	27	127	24	28	17
Gasoline service stations.....	14	260	14	21	17
All other retail stores.....	30	2,127	31	85	79
WHOLESALE TRADE.....	5	703	3	17	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	13	47	13	11	10
AMUSEMENTS.....	5	46	3	11	x

x. Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-020

### GEORGE COUNTY, MISS.

Retail, wholesale, and service establishments located in George County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.9 million, an increase of 290 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$43,000 in 1948 compared with \$23,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 216 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 101 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on George County, Mississippi. Final figures, superseding the preliminary data for George County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for George County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GEORGE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	103	3,882	97	186	165
Food group.....	50	1,295	52	22	22
Eating and drinking places.....	13	156	14	25	20
Gasoline service stations.....	10	373	8	14	14
All other retail stores.....	30	2,058	23	125	109
WHOLESALE TRADE.....	5	1,101	3	13	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	9	43	8	17	16

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

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*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-23-021

### GREENE COUNTY, MISS.

Retail and service establishments located in Greene County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.2 million, an increase of 214 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$53,000 in 1948 compared with \$8,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 102 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 57 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Greene County, Mississippi. Final figures, superseding the preliminary data for Greene County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Greene County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GREENE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	89	2,150	96	88	82
Food group.....	36	573	37	15	14
Eating and drinking places.....	16	86	16	7	7
Gasoline service stations.....	14	213	14	16	14
All other retail stores.....	23	1,278	29	50	47
SELECTED SERVICE TRADES <sup>2/</sup> .....	14	53	14	14	14

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-022

### GRENADA COUNTY, MISS.

Retail, wholesale, and service establishments located in Grenada County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.4 million, an increase of 262 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.9 million in 1948 compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$614,000 in 1948 compared with \$158,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 794 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 417 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grenada County, Mississippi, which also includes data for the city of Grenada. Final figures, superseding the preliminary data for Grenada County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grenada County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GRENADA COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	220	9,425	205	518	430
Food group.....	93	2,731	84	81	69
Eating and drinking places.....	22	229	21	58	52
General merchandise grp, general stores..	20	451	16	45	22
Apparel group.....	13	755	16	49	32
Furniture-home furnishgs-appliance grp..	10	532	11	26	26
Automotive group.....	11	2,146	7	80	71
Gasoline service stations.....	22	701	20	40	33
Lumber-building-hardware group.....	12	991	16	65	64
All other retail stores.....	17	889	14	74	61
WHOLESALE TRADE, total.....	22	6,916	17	126	x
Merchant wholesalers.....	12	3,163	7	90	x
Other wholesale.....	10	3,753	10	36	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	62	614	60	150	139
Personal services.....	39	435	36	131	124
All other service trades.....	23	179	24	19	15
AMUSEMENTS.....	9	189	12	22	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GRENADA COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Grenada:					
Retail trade.....	156	8,431	149	494	412
Selected service trades.....	56	592	55	147	137
Remainder of county:					
Retail trade.....	64	994	56	24	18
Selected service trades.....	6	22	5	3	2

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these changes as well as other changes in the standard classification may

have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

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WEEK 11

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-023

### HANCOCK COUNTY, MISS.

Retail, wholesale, and service establishments located in Hancock County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.2 million, an increase of 300 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$129,000 in 1948 compared with \$47,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 351 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 183 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hancock County, Mississippi, which also includes data for the city of Bay St. Louis. Final figures, superseding the preliminary data for Hancock County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hancock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HANCOCK COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	194	5,179	193	248	214
Food group.....	78	2,116	81	54	43
Eating and drinking places....	56	529	57	37	32
General merchandise group, general stores.....	8	305	7	38	37
Furniture-home furnishings= appliance group.....	6	117	5	10	7
Automotive group.....	5	680	6	35	35
Gasoline service stations.....	20	508	17	26	19
Lumber-building-hardware group	5	342	5	18	16
Drug and proprietary stores...	5	162	6	10	7
All other retail stores.....	11	420	9	20	18
WHOLESALE TRADE.....	7	1,743	6	63	x
SELECTED SERVICE TRADES <sup>2</sup> .....	20	129	24	40	25

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HANCOCK COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Bay St. Louis:					
Retail trade.....	105	3,886	108	213	187
Remainder of county:					
Retail trade.....	89	1,293	85	35	27

<sup>1/</sup> Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-024

### HARRISON COUNTY, MISS.

Retail, wholesale, and service establishments located in Harrison County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$51.2 million, an increase of 353 percent over the \$11.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$28.3 million in 1948 as compared with \$6.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.7 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,449 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,412 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Harrison County, Mississippi, which also includes data for the cities of Biloxi, Gulfport, and Pass Christian. Final figures, superseding the preliminary data for Harrison County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Harrison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HARRISON COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,009	51,220	1,022	3,039	2,689
Food group.....	300	13,153	319	433	320
Eating and drinking places.....	293	5,736	320	890	814
General merchandise grp, general stores	30	4,569	23	369	318
Apparel group.....	43	3,771	43	230	204
Furniture-home furnishgs-appliance grp	41	3,056	31	162	155
Automotive group.....	36	7,792	29	286	269
Gasoline service stations.....	97	3,011	87	122	111
Lumber-building-hardware group.....	49	5,385	55	249	231
Drug and proprietary stores.....	22	1,723	18	128	113
All other retail stores.....	98	3,024	97	170	154
WHOLESALE TRADE, total.....	76	28,274	60	774	x
Merchant wholesalers.....	58	19,273	50	648	x
Petroleum bulk plants, terminals.....	11	4,386	10	56	x
Other wholesale.....	7	4,615	-	70	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	254	2,666	255	636	570
Personal services.....	166	1,689	170	518	459
Business services.....	8	141	4	18	17
Automotive repairs and services.....	45	499	49	56	53
Other repair services.....	35	337	32	44	41
HOTELS.....	26	2,839	24	822	744
TOURIST COURTS AND CAMPS.....	41	380	42	62	54
AMUSEMENTS.....	21	1,316	14	183	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HARRISON COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Biloxi:</b>					
Retail trade.....	379	19,278	389	1,187	1,015
Wholesale trade.....	30	9,601	21	349	x
Selected service trades...	111	921	110	208	165
Tourist courts and camps..	9	89	8	13	12
Amusements.....	11	808	6	105	x
<b>Gulfport:</b>					
Retail trade.....	329	25,108	325	1,473	1,333
Wholesale trade.....	40	17,441	29	378	x
Selected service trades...	103	1,513	107	376	357
Hotels.....	9	110	10	146	136
Tourist courts and camps..	10	123	11	19	13
<b>Pass Christian:</b>					
Retail trade.....	61	1,569	60	68	58
Selected service trades...	13	52	13	10	10
Tourist courts and camps..		Included with "Remainder of county"			
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	240	5,265	248	311	283
Wholesale trade.....	6	1,232	10	47	x
Selected service trades...	27	180	25	42	38
Tourist courts and camps..	22	168	23	30	29

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

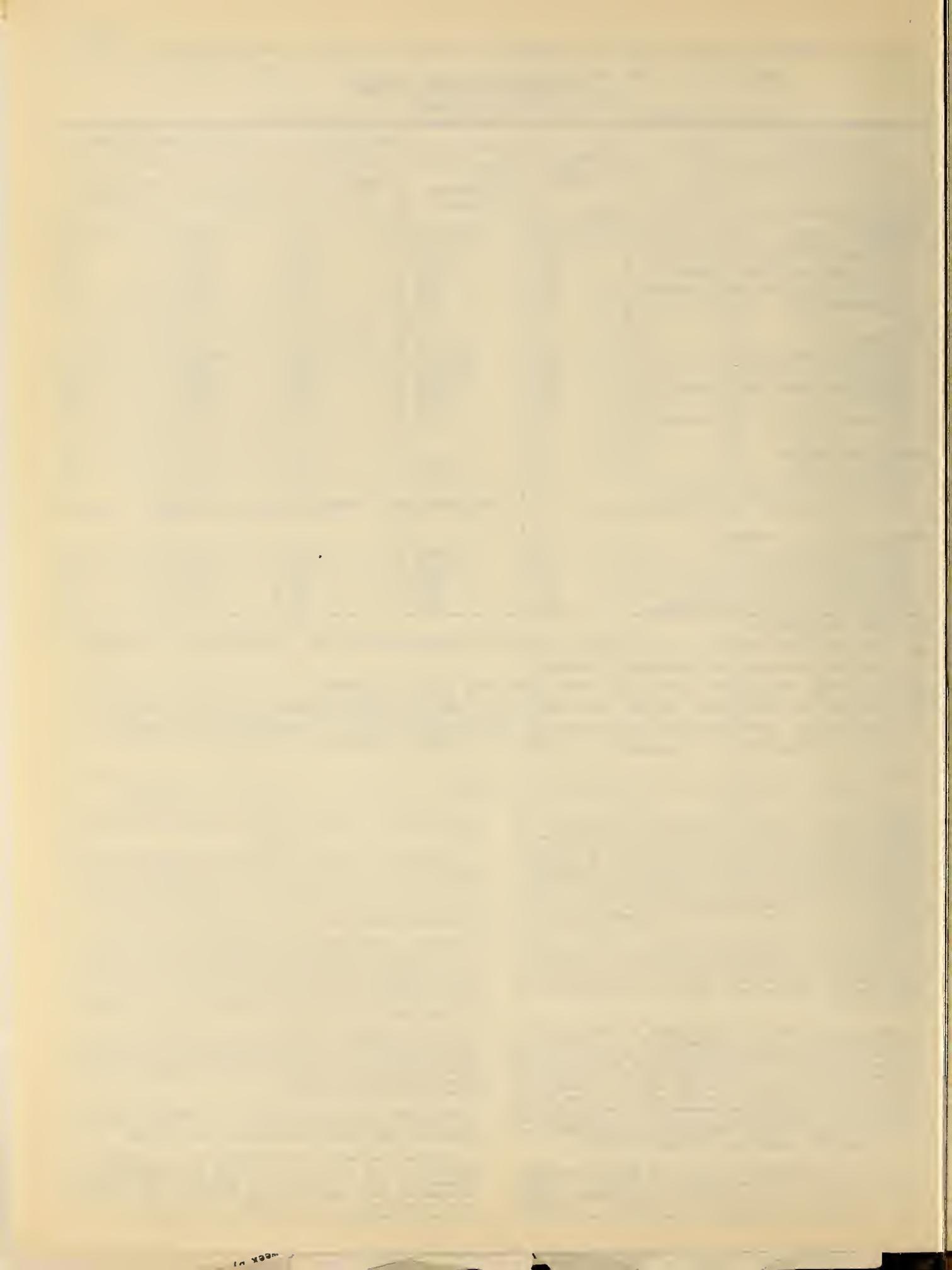
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-23-025

### HINDS COUNTY, MISS.

Retail, wholesale, and service establishments located in Hinds County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$111.3 million, an increase of 248 percent over the \$32.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$161.9 million in 1948 as compared with \$38.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$8.1 million in 1948 compared with \$2.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 12,284 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 7,278 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hinds County, Mississippi, which also includes data for the city of Jackson. Final figures, superseding the preliminary data for Hinds County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hinds County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HINDS COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,267	111,273	1,152	7,111	6,081
Food group.....	390	19,344	379	803	585
Eating and drinking places.....	296	6,846	303	1,236	1,028
General merchandise grp, general stores	61	21,730	45	1,918	1,599
Apparel group.....	92	10,862	55	661	520
Furniture-home furnishings-appliance grp	63	6,682	42	459	445
Automotive group.....	65	24,685	59	703	692
Gasoline service stations.....	121	5,461	122	372	329
Lumber-building-hardware group.....	37	5,799	32	310	300
Drug and proprietary stores.....	47	3,492	37	241	215
All other retail stores.....	95	6,372	78	408	368
WHOLESALE TRADE, total.....	251	161,906	125	3,362	x
Merchant wholesalers, total.....	176	105,566	93	2,745	x
Groceries, foods.....	27	22,558	24	534	x
Hardware, elec'l, plum'g & heating...	23	18,044	5	414	x
Mach'y, equip't, industrial supplies.	43	17,458	16	508	x
Automotive parts, accessories.....	17	3,843	15	212	x
All other merchant wholesalers.....	66	43,663	33	1,077	x
Manufact'rs' sales branches, offices..	33	29,065	-	412	x
Petroleum bulk plants, terminals.....	16	9,095	9	126	x
Agents, brokers (merchandise).....	15	15,088	13	50	x
Assemblers of farm products.....	11	3,092	10	29	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	371	8,110	375	1,811	1,715
Personal services.....	233	4,996	231	1,405	1,336
Business services.....	34	1,403	26	181	164
Automotive repairs and services.....	55	1,134	67	149	147
Other repair services.....	49	577	51	76	68
HOTELS.....		Data withheld to avoid disclosure			
TOURIST COURT AND CAMPS.....	11	254	9	48	46

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HINDS COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Jackson:					
Retail trade.....	842	99,093	725	6,498	5,561
Wholesale trade.....	232	152,150	113	3,227	x
Selected service trades....	302	7,462	297	1,703	1,616
Hotels.....	12	2,804	8	762	719
Remainder of county:					
Retail trade.....	425	12,180	427	613	520
Wholesale trade.....	19	9,756	12	135	x
Selected service trades....	69	648	78	108	99

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

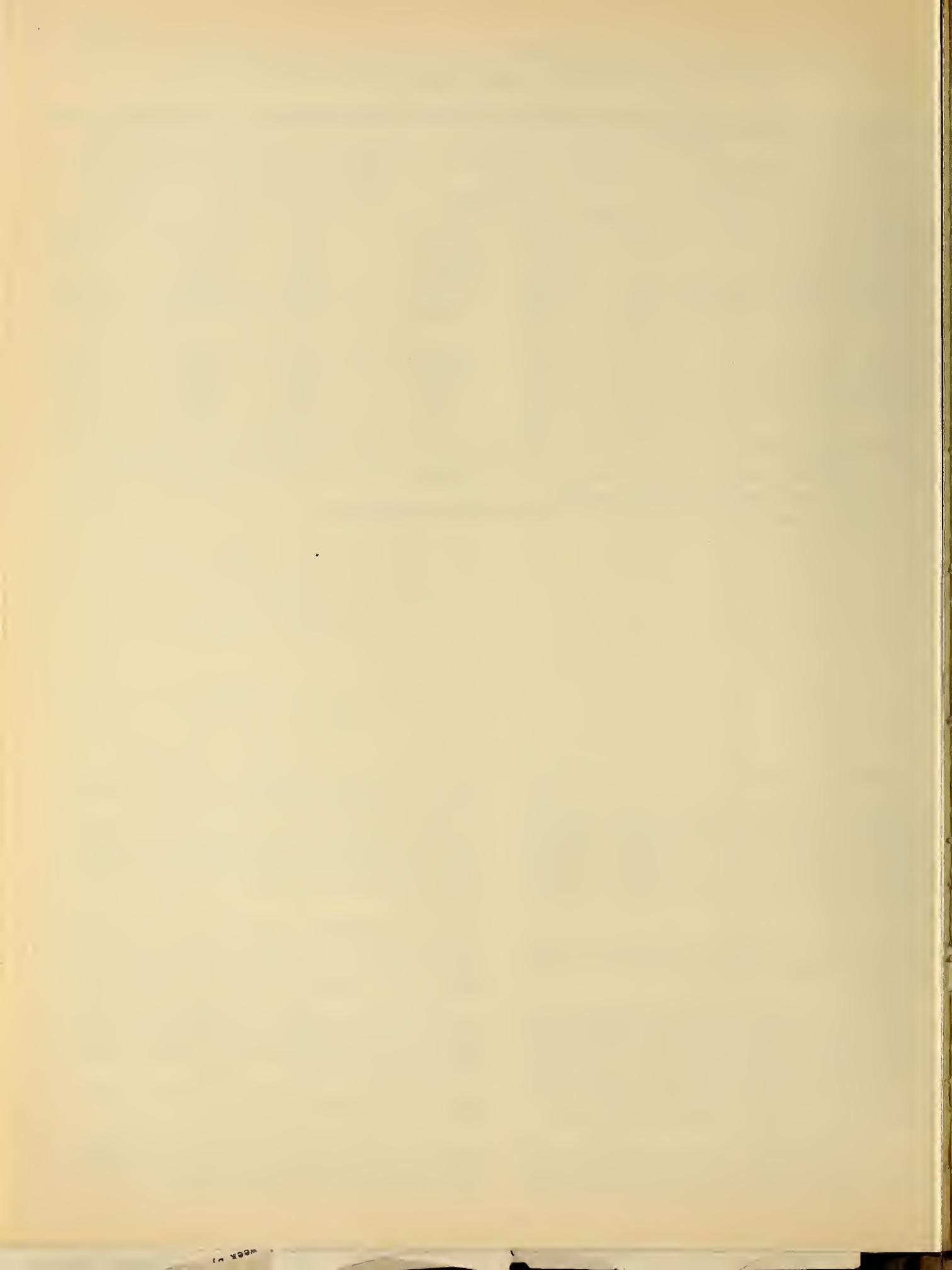
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-026

### HOLMES COUNTY, MISS.

Retail, wholesale, and service establishments located in Holmes County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.4 million, an increase of 202 percent over the \$4.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.4 million in 1948 as compared with \$3.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$446,000 in 1948 compared with \$90,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 872 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 604 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Holmes County, Mississippi, which also includes data for the cities of Durant and Lexington. Final figures, superseding the preliminary data for Holmes County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Holmes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HOLMES COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	344	12,412	337	659	504
Food group.....	121	3,039	122	100	67
Eating and drinking places.....	68	539	68	98	61
General merchandise group, general stores.....	56	2,485	55	114	80
Apparel group.....	11	513	9	42	20
Furniture-home furnishings- appliance group.....	6	256	4	13	12
Automotive group.....	17	2,825	20	119	116
Gasoline service stations.....	29	852	26	48	37
Lumber-building-hardware group.	16	1,275	12	92	89
Drug and proprietary stores.....	12	363	14	20	14
All other retail stores.....	8	265	7	13	8
WHOLESALE TRADE.....	22	16,449	21	101	x
SELECTED SERVICE TRADES, <sup>2</sup> /total..	67	446	64	112	99
Personal services.....	45	310	42	92	82
All other service trades.....	22	136	22	20	17

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HOLMES COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Durant:					
Retail trade.....	53	2,190	52	106	83
Selected service trades.....	Included with "Remainder of county"				
Lexington:					
Retail trade.....	59	4,308	59	275	236
Selected service trades.....	18	118	17	22	21
Remainder of county:					
Retail trade.....	232	5,914	226	278	185
Selected service trades.....	49	328	47	90	78

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 29, 1950

Release Series BC-1P- 23-027

### HUMPHREYS COUNTY, MISS.

Retail, wholesale, and service establishments located in Humphreys County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.1 million, an increase of 264 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.1 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$221,000 in 1948 compared with \$116,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 549 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 340 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Humphreys County, Mississippi, which also includes data for the city of Belzoni. Final figures, superseding the preliminary data for Humphreys County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Humphreys County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HUMPHREYS COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	209	9,072	209	443	326
Food group.....	93	2,771	99	85	63
Eating and drinking places....	36	492	38	60	44
General merchandise group, general stores.....	16	766	16	58	30
Apparel group.....	10	662	7	66	30
Automotive group.....	6	942	10	25	24
Gasoline service stations.....	19	892	18	43	39
Lumber-building-hardware group	11	1,322	6	52	49
Drug and proprietary stores...	5	273	3	19	13
All other retail stores.....	13	952	12	35	34
WHOLESALE TRADE.....	15	5,114	11	47	x
SELECTED SERVICE TRADES, <sup>2</sup> /total..	34	221	34	59	46
Personal services.....	24	183	23	54	42
All other service trades.....	10	38	11	5	4

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HUNTERLEY'S COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Belzoni:					
Retail trade.....	109	6,163	109	315	227
Selected service trades..	26	194	27	57	44
Remainder of county:					
Retail trade.....	100	2,909	100	128	99
Selected service trades..	8	27	7	2	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-028

### ISSAQUENA COUNTY, MISS.

Retail establishments located in Issaquena County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$655,000, an increase of 123 percent over the \$294,000 in 1939, when the preceding Census of Business was taken.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 19 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 25 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Issaquena County, Mississippi. Final figures, superseding the preliminary data for Issaquena County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Issaquena County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ISSAQUENA COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	33	655	31	19	10
Food group.....	26	511	25	16	7
Eating and drinking places.....	Included with "All other retail stores"				
Gasoline service stations.....	Included with "All other retail stores"				
All other retail stores.....	7	144	6	3	3

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-029

### ITAWAMBA COUNTY, MISS.

Retail and service establishments located in Itawamba County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.5 million, an increase of 257 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$86,000 in 1948 compared with \$42,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 148 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 89 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Itawamba County, Mississippi. Final figures, superseding the preliminary data for Itawamba County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Itawamba County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ITAWAMBA COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	130	2,505	117	133	106
Food group.....	78	916	71	23	17
Eating and drinking places.....	8	61	8	14	6
Gasoline service stations.....	10	137	8	9	8
All other retail stores.....	34	1,391	30	87	75
SELECTED SERVICE TRADES, <sup>2/</sup> total..	20	86	21	15	14
Personal services.....	14	68	15	15	14
All other service trades.....	6	18	6	-	-

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE  
1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-23-030

### JACKSON COUNTY, MISS.

Retail, wholesale, and service establishments located in Jackson County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.8 million, an increase of 427 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.5 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$855,000 in 1948 compared with \$115,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,117 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 422 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jackson County, Mississippi, which also includes data for the cities of Moss Point and Pascagoula. Final figures, superseding the preliminary data for Jackson County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jackson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JACKSON COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	436	15,791	440	825	651
Food group.....	133	5,251	138	131	93
Eating and drinking places.....	130	1,343	136	166	140
General merchandise grp, general stores.....	13	577	11	50	34
Apparel group.....	19	1,297	19	120	87
Furniture-home furnishgs-appliance grp.....	19	484	13	34	31
Automotive group.....	19	2,477	16	84	77
Gasoline service stations.....	42	1,406	40	87	48
Lumber-building-hardware group.....	18	1,144	18	51	45
Drug and proprietary stores.....	11	839	13	52	52
All other retail stores.....	32	973	36	50	44
WHOLESALE TRADE.....	16	3,533	13	90	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	93	855	95	202	171
Personal services.....	62	573	61	176	149
All other service trades.....	31	282	34	26	22
TOURIST COURTS AND CAMPS.....	10	74	12	14	12

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JACKSON COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Moss Point:</b>					
Retail trade.....	66	2,506	67	109	93
Selected service trades....	18	106	16	26	18
<b>Pascagoula:</b>					
Retail trade.....	194	9,093	189	546	415
Selected service trades....	35	503	57	136	114
<b>Remainder of county: 3/</b>					
Retail trade.....	176	4,192	184	170	143
Selected service trades....	20	246	22	40	39

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P- 23-031

### JASPER COUNTY, MISS.

Retail and service establishments located in Jasper County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.1 million, an increase of 193 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$152,000 in 1948 compared with \$35,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 183 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 125 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jasper County, Mississippi. Final figures, superseding the preliminary data for Jasper County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jasper County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JASPER COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	144	4,109	143	156	132
Food group.....	79	1,016	81	27	18
Eating and drinking places.....	12	72	11	15	15
Gasoline service stations.....	13	366	14	21	19
All other retail stores.....	40	2,655	37	93	80
SELECTED SERVICE TRADES, <sup>2/</sup> total..	26	152	24	27	25
Personal services.....	15	78	13	23	21
All other service trades.....	11	74	11	4	4

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE  
1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-43-032

### JEFFERSON COUNTY, MISS.

Retail and service establishments located in Jefferson County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.2 million, an increase of 191 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$144,000 in 1948 compared with \$17,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 223 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 159 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, Mississippi. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JEFFERSON COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	101	3,203	104	203	150
Food group.....	51	1,022	53	43	24
Eating and drinking places....	15	183	14	33	22
Gasoline service stations.....	6	127	7	5	3
All other retail stores.....	29	1,871	30	122	101
SELECTED SERVICE TRADES <sup>2/</sup> .....	12	144	15	20	19

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-033

### JEFFERSON DAVIS COUNTY, MISS.

Retail and service establishments located in Jefferson Davis County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 277 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$173,000 in 1948 compared with \$58,000 in 1939.

Employment in the county also rose over 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 265 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 128 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson Davis County, Mississippi. Final figures, superseding the preliminary data for Jefferson Davis County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson Davis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JEFFERSON DAVIS COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	123	4,852	131	224	171
Food group.....	55	822	59	17	12
Eating and drinking places.....	10	61	11	16	11
Gasoline service stations.....	10	212	10	17	13
All other retail stores.....	48	3,757	51	174	135
SELECTED SERVICE TRADES <sup>2/</sup> .....	19	173	23	41	25

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE  
1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P- 23-034

### JONES COUNTY, MISS.

Retail, wholesale, and service establishments located in Jones County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$33.3 million, an increase of 292 percent over the \$8.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.2 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.2 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,928 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,577 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jones County, Mississippi, which also includes data for the cities of Ellisville and Laurel. Final figures, superseding the preliminary data for Jones County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jones County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JONES COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	541	33,301	495	2,040	1,677
Food group.....	222	7,684	203	267	217
Eating and drinking places.....	96	1,243	97	252	209
General merchandise grp, general stores	23	4,852	13	492	329
Apparel group.....	21	1,796	10	146	109
Furniture-home furnishgs-appliance grp.	21	2,121	16	105	95
Automotive group.....	28	7,049	26	269	255
Gasoline service stations.....	64	2,089	65	122	107
Lumber-building-hardware group.....	18	2,677	16	169	166
Drug and proprietary stores.....	12	877	13	94	76
All other retail stores.....	36	2,913	36	124	114
WHOLESALE TRADE, total.....	50	20,222	39	478	x
Merchant wholesalers.....	33	13,600	24	413	x
Petroleum bulk plants, terminals.....	11	2,790	12	30	x
Other wholesale.....	6	3,932	3	35	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	146	2,219	150	410	374
Personal services.....	91	1,016	90	260	234
All other service trades.....	55	1,203	60	150	140
AMUSEMENTS.....	14	469	9	100	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JONES COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Ellisville:					
Retail trade.....	47	1,479	48	74	60
Selected service trades....	Included with "Remainder of county"				
Laurel:					
Retail trade.....	365	29,502	319	1,891	1,561
Selected service trades....	119	2,109	122	390	357
Remainder of county:					
Retail trade.....	129	2,320	128	75	56
Selected service trades....	27	110	28	20	17

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

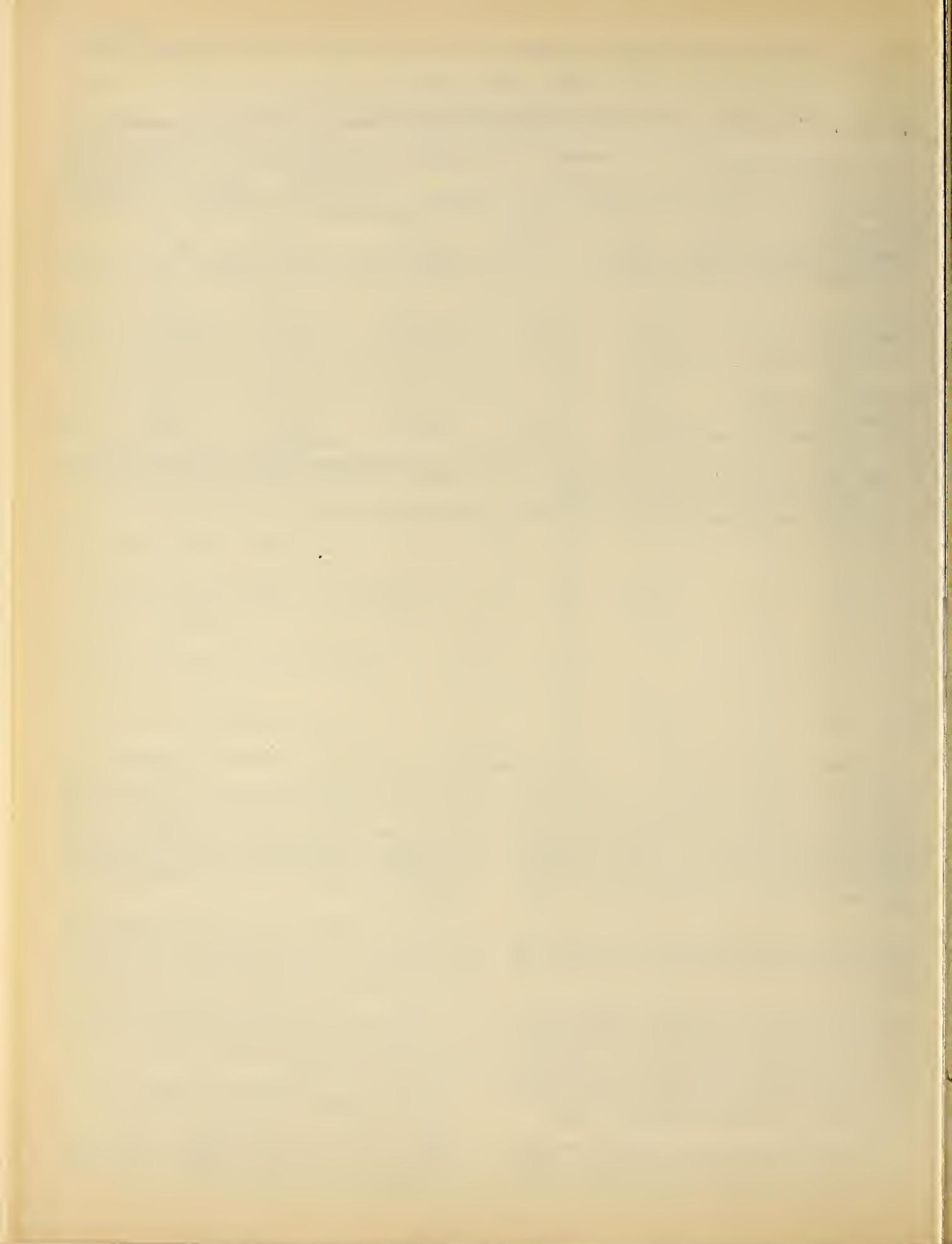
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



10 WEEK 21

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-035

### KEMPER COUNTY, MISS.

Retail establishments located in Kemper County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.6 million, an increase of 227 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 118 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 108 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kemper County, Mississippi. Final figures, superseding the preliminary data for Kemper County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kemper County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
KEMPER COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	138	3,553	142	118	94
Food group.....	81	938	80	30	13
Eating and drinking places.....	6	9	6	1	1
Gasoline service stations.....	11	207	13	13	10
All other retail stores.....	40	2,399	43	74	70

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-036

### LAFAYETTE COUNTY, MISS.

Retail, wholesale, and service establishments located in Lafayette County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.1 million, an increase of 279 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.6 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$323,000 in 1948 compared with \$99,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 664 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 350 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lafayette County, Mississippi, which also includes data for the city of Oxford. Final figures, superseding the preliminary data for Lafayette County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lafayette County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LAFAYETTE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	187	9,139	188	479	412
Food group.....	94	2,253	91	56	39
Eating and drinking places.....	14	467	13	81	75
General merchandise group, general stores.....	14	1,152	20	67	50
Apparel group.....	10	460	8	30	22
Furniture-home furnishings- appliance group.....	8	555	6	26	26
Automotive group.....	9	1,865	9	61	61
Gasoline service stations.....	15	514	18	42	34
All other retail stores.....	23	1,873	23	116	105
WHOLESALE TRADE.....	12	2,601	9	87	x
SELECTED SERVICE TRADES, <sup>2</sup> / <sub>total</sub> ..	37	323	36	98	94
Personal services.....	28	267	27	91	88
All other service trades.....	9	56	9	7	6

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LAFAYETTE COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
Oxford:					
Retail trade.....	99	7,335	105	426	374
Remainder of county:					
Retail trade.....	88	1,804	83	53	38

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-23-037

### LAMAR COUNTY, MISS.

Retail and service establishments located in Lamar County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.5 million, an increase of 400 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$162,000 in 1948 compared with \$25,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 180 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 71 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lamar County, Mississippi. Final figures, superseding the preliminary data for Lamar County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lamar County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LAMAR COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	112	3,529	113	157	121
Food group.....	48	1,207	47	37	27
Eating and drinking places.....	16	163	17	22	14
Gasoline service stations.....	17	449	17	27	25
All other retail stores.....	31	1,710	32	71	55
SELECTED SERVICE TRADES, <sup>2/</sup> total..	29	162	30	23	19
Personal services.....	19	70	19	14	12
All other service trades.....	10	92	11	9	7
AMUSEMENTS.....	5	44	5	11	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE  
1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-23-038

### LAUDERDALE COUNTY, MISS.

Retail and service establishments located in Lauderdale County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$42.1 million, an increase of 229 percent over the \$12.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$3.2 million in 1948 compared with \$0.8 million in 1939. Wholesale sales in the county reached a total of \$65.4 million in 1948. No comparable figures for 1939 are available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the retail and service trades. Establishments in these trades reported a combined total of 3,562 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,222 employees reported for the week of November 15, 1939. Wholesale establishments reported a total of 1,166 paid employees for the week of November 15, 1948.

These preliminary figures have been derived from a Census report on Lauderdale County, Mississippi, which also includes data for the city of Meridian. Final figures, superseding the preliminary data for Lauderdale County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lauderdale County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LAUDERDALE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	671	42,062	592	2,830	2,513
Food group.....	258	8,791	248	371	324
Eating and drinking places.....	148	2,690	145	467	414
General merchandise grp, general stores.	23	7,002	11	639	526
Apparel group.....	40	5,007	25	366	316
Furniture-home furnishgs-appliance grp.	33	2,704	20	181	173
Automotive group.....	26	7,005	19	264	263
Gasoline service stations.....	55	2,487	55	145	136
Lumber-building-hardware group.....	17	2,346	16	102	95
Drug and proprietary stores.....	33	1,433	23	160	145
All other retail stores.....	38	2,597	30	135	121
WHOLESALE TRADE, total.....	95	65,375	55	1,166	x
Merchant wholesalers.....	68	33,423	42	1,003	x
Petroleum bulk plants, terminals.....	9	6,012	6	26	x
Agents, brokers (merchandise).....	11	17,944	7	47	x
Other wholesale.....	7	7,996	-	90	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	190	3,156	201	732	661
Personal services.....	108	1,744	116	592	524
Business services.....	12	320	11	33	32
Automotive repairs and services.....	38	742	41	78	77
Other repair services.....	32	350	33	29	28
TOURIST COURTS AND CAMPS.....	10	151	11	29	26
AMUSEMENTS.....	12	667	4	113	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LAUDERDALE COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Meridian:					
Retail trade.....	519	39,945	438	2,755	2,454
Selected service trades..	181	3,045	193	725	655
Remainder of county:					
Retail trade.....	152	2,117	154	75	59
Selected service trades..	9	111	8	7	6

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 3, 1950

Release Series BC-1P- 23-039

### LAWRENCE COUNTY, MISS.

Retail and service establishments located in Lawrence County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.2 million, an increase of 282 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$62,000 in 1948 compared with \$19,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 176 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 127 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lawrence County, Mississippi. Final figures, superseding the preliminary data for Lawrence County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lawrence County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LAWRENCE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	127	4,248	139	158	131
Food group.....	60	1,075	64	22	15
Eating and drinking places.....	13	78	13	14	13
Gasoline service stations.....	10	157	11	7	7
All other retail stores.....	44	2,938	51	115	96
SELECTED SERVICE TRADES <sup>2</sup> /.....	20	62	20	18	18

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-040

### LEAKE COUNTY, MISS.

Retail, wholesale, and service establishments located in Leake County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.5 million, an increase of 150 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$159,000 in 1948 compared with \$58,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 296 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 182 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Leake County, Mississippi. Final figures, superseding the preliminary data for Leake County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Leake County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## LEAKE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	198	5,477	197	242	188
Food group.....	92	1,105	92	30	22
Eating and drinking places.....	15	100	14	29	18
General merchandise grp, general stores	28	1,056	24	60	43
Apparel group.....	7	411	6	21	14
Furniture-home furnishings-appliance grp.	5	79	6	6	5
Automotive group.....	11	1,239	17	41	39
Gasoline service stations.....	16	276	16	16	12
Lumber-building-hardware group.....	11	648	11	20	18
Drug and proprietary stores.....	6	132	5	7	5
All other retail stores.....	7	431	6	12	12
WHOLESALE TRADE.....	8	1,778	13	17	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	31	159	32	37	30
Personal services.....	19	100	18	30	26
All other service trades.....	12	59	14	7	4

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 29, 1950

Release Series BC-1P-23-041

### LEE COUNTY, MISS.

Retail, wholesale, and service establishments located in Lee County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.2 million, an increase of 280 percent over the \$6.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$49.0 million in 1948 as compared with \$7.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,171 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,073 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lee County, Mississippi, which also includes data for the city of Tupelo. Final figures, superseding the preliminary data for Lee County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LEE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	384	23,243	366	1,239	931
Food group.....	148	4,359	137	138	98
Eating and drinking places.....	33	473	33	106	74
General merchandise grp, general stores.	42	3,319	43	288	156
Apparel group.....	26	2,433	26	138	115
Furniture-home furnishgs-appliance grp.	19	1,284	21	61	52
Automotive group.....	23	4,943	23	147	141
Gasoline service stations.....	39	1,364	33	115	93
Lumber-building-hardware group.....	19	2,855	16	131	103
Drug and proprietary stores.....					
All other retail stores.....	35	2,213	34	115	99
			Included with "all other retail stores"		
WHOLESALE TRADE, total.....	46	48,987	33	604	x
Merchant wholesalers.....	31	18,609	24	388	x
Other wholesale.....	15	30,378	9	216	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	90	1,242	103	328	318
Personal services.....	53	856	66	254	245
All other service trades.....	37	386	37	74	73

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LEE COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
Tupelo:					
Retail trade.....	213	19,663	204	1,115	844
Remainder of county:					
Retail trade.....	171	3,580	162	124	87

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

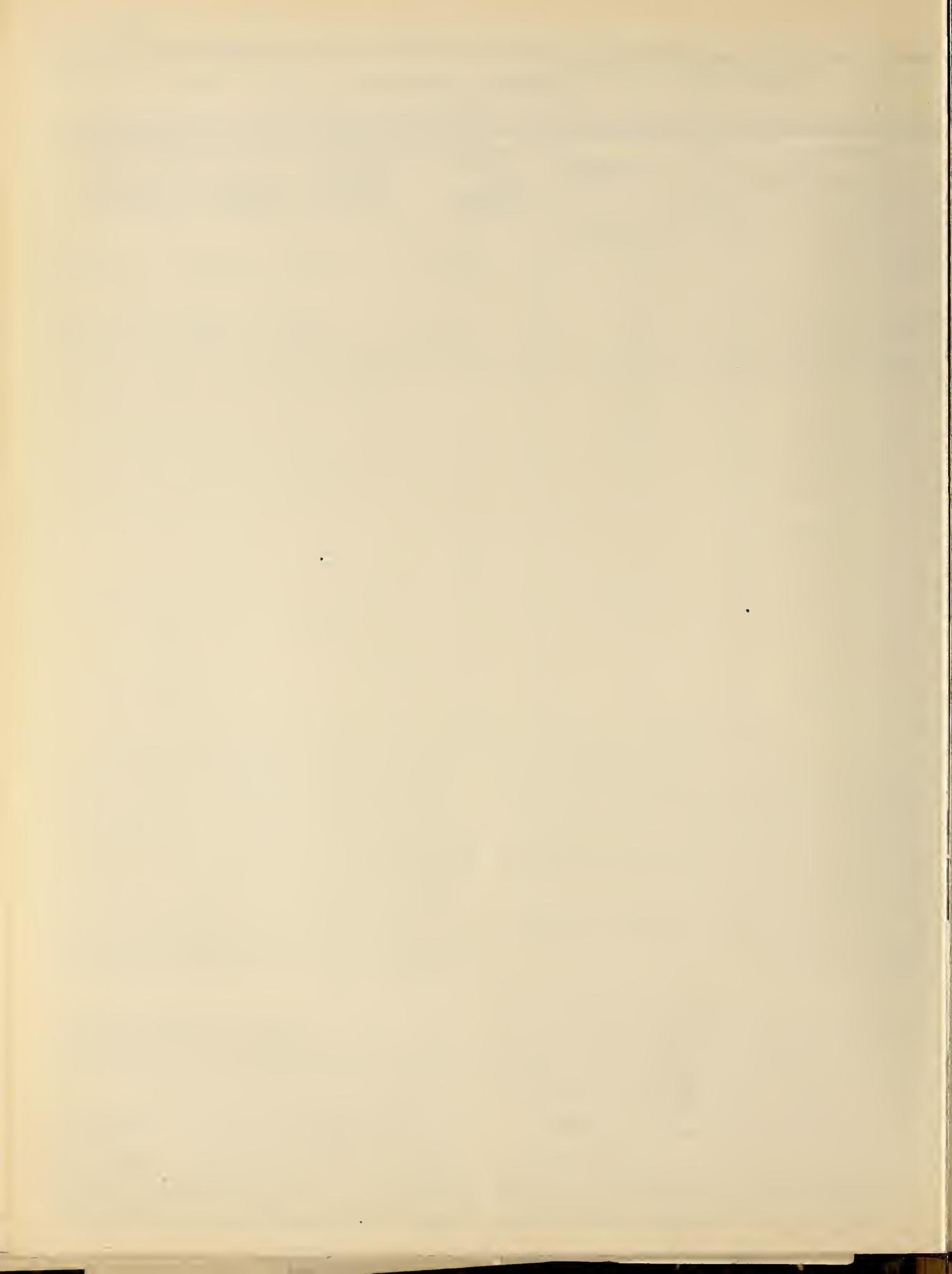
*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 29, 1950

Release Series BC-1P-23-042

### LEFLORE COUNTY, MISS.

Retail, wholesale, and service establishments located in Leflore County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$33.5 million, an increase of 245 percent over the \$9.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$131.8 million in 1948 as compared with \$42.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,698 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,877 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Leflore County, Mississippi, which also includes data for the city of Greenwood. Final figures, superseding the preliminary data for Leflore County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Leflore County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## LEFLORE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	508	33,545	473	1,684	1,450
Food group.....	202	6,662	197	238	160
Eating and drinking places.....	67	1,301	72	200	183
General merchandise grp, general stores.....	52	3,642	44	289	228
Apparel group.....	27	2,629	30	151	112
Furniture-home furnishgs-appliance grp.....	22	1,331	17	83	78
Automotive group.....	23	9,823	15	281	278
Gasoline service stations.....	43	1,917	39	110	94
Lumber-building-hardware group.....	27	3,553	19	172	170
Drug and proprietary stores.....	12	764	11	52	47
All other retail stores.....	33	1,923	29	108	100
WHOLESALE TRADE, total.....	82	131,837	64	725	x
Merchant wholesalers.....	31	17,047	20	400	x
Other wholesale.....	51	114,790	44	325	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	115	1,349	121	289	255
Personal services.....	76	793	83	214	184
All other service trades.....	39	556	38	75	71
HOTELS.....	5	235	4	57	57
AMUSEMENTS.....	21	493	20	74	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LEFLORE COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Greenwood:					
Retail trade.....	320	28,732	305	1,475	1,317
Selected service trades....	96	1,293	101	279	246
Hotels.....	5	235	4	57	57
Remainder of county:					
Retail trade.....	188	4,813	168	209	133
Selected service trades....	19	56	20	10	9

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-23-043

### LINCOLN COUNTY, MISS.

Retail, wholesale, and service establishments located in Lincoln County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.5 million, an increase of 319 percent over the \$3.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.8 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$969,000 in 1948 compared with \$279,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,215 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 648 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lincoln County, Mississippi, which also includes data for the city of Brookhaven. Final figures, superseding the preliminary data for Lincoln County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lincoln County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LINCOLN COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	249	15,453	256	755	650
Food group.....	110	3,685	115	82	72
Eating and drinking places.....	24	235	27	73	53
General merchandise grp, general stores.....	20	1,850	18	131	97
Apparel group.....	19	1,428	16	72	67
Furniture-home furnishgs-appliance grp.....	14	1,152	11	60	59
Automotive group.....	14	3,913	11	165	164
Gasoline service stations.....	17	807	22	45	37
Lumber-building-hardware group.....	8	1,067	9	55	48
Drug and proprietary stores.....	6	434	5	40	31
All other retail stores.....	17	882	22	32	22
WHOLESALE TRADE, total.....	38	12,755	25	241	x
Merchant wholesalers.....	26	8,350	17	199	x
Other types of wholesalers.....	12	4,405	8	42	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	67	969	79	219	206
Personal services.....	43	621	54	179	170
All other service trades.....	24	348	25	40	36

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LINCOLN COUNTY, MISS

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Brookhaven:					
Retail trade.....	154	12,944	150	685	581
Wholesale trade.....	26	9,252	18	158	x
Selected service trades....	60	931	73	211	200
Remainder of county:					
Retail trade.....	95	2,509	106	70	69
Wholesale trade.....	12	3,503	7	83	x
Selected service trades....	7	38	6	8	6

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-044

### LOWNDES COUNTY, MISS.

Retail, wholesale, and service establishments located in Lowndes County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.5 million, an increase of 236 percent over the \$5.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.1 million in 1948 as compared with \$5.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$955,000 in 1948 compared with \$211,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,916 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,212 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lowndes County, Mississippi, which also includes data for the city of Columbus. Final figures, superseding the preliminary data for Lowndes County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lowndes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LOWNDES COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	445	19,504	451	1,342	1,061
Food group.....	149	4,052	154	152	108
Eating and drinking places.....	102	1,336	101	218	181
General merchandise grp, general stores	34	2,654	30	232	170
Apparel group.....	25	1,628	21	154	92
Furniture-home furnishings-appliance grp	23	1,294	22	101	87
Automotive group.....	21	3,632	24	166	148
Gasoline service stations.....	38	1,276	39	81	68
Lumber-building-hardware group.....	17	1,818	21	115	92
Drug and proprietary stores.....	12	689	16	50	45
All other retail stores.....	24	1,125	23	73	70
WHOLESALE TRADE, total.....	36	19,062	29	264	x
Merchant wholesalers.....	26	15,995	22	229	x
Other wholesale.....	10	3,067	7	35	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	93	955	85	310	290
Personal services.....	60	652	53	262	249
All other services trades.....	33	303	32	48	41

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LOWNDES COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Columbus:</b>					
Retail trade.....	294	16,176	298	1,168	915
Selected service trades....	83	906	75	302	282
<b>Remainder of county:</b>					
Retail trade.....	151	3,328	153	174	146
Selected service trades....	10	49	10	8	8

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

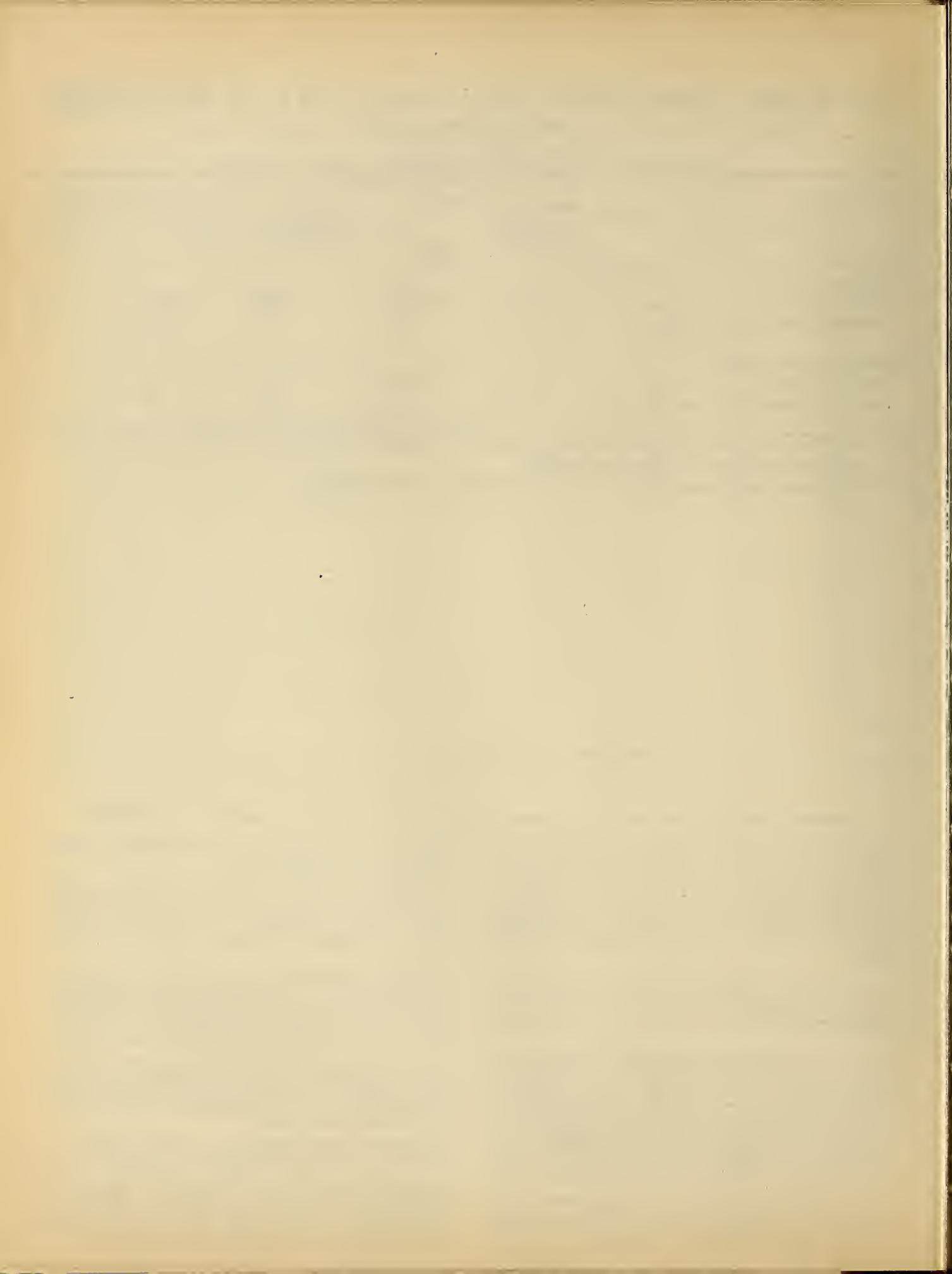
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 29, 1950

Release Series BC-1P-23-045

### MADISON COUNTY, MISS.

Retail, wholesale, and service establishments located in Madison County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.9 million, an increase of 261 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.7 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$480,000 in 1948 compared with \$119,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 851 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 494 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Madison County, Mississippi, which also included data for the city of Canton. Final figures, superseding the preliminary data for Madison County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Madison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MADISON COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	324	11,914	308	656	481
Food group.....	133	2,836	125	78	60
Eating and drinking places....	66	536	63	129	87
General merchandise group, general stores.....	25	1,362	25	120	61
Apparel group.....	17	1,248	23	103	72
Furniture-furnishings- appliance group.....	9	613	10	36	29
Automotive group.....	15	3,042	10	84	82
Gasoline service stations.....	21	539	19	33	27
Lumber-building-hardware group	10	555	8	25	24
Drug and proprietary stores...	11	248	11	19	12
All other retail stores.....	17	935	14	29	27
WHOLESALE TRADE.....	23	6,713	24	77	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.	68	480	77	118	103
Personal services.....	39	276	46	89	76
All other service trades.....	29	204	31	29	27

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MADISON COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Canton:					
Retail trade.....	163	7,970	154	519	389
Selected service trades.....	49	377	56	99	85
Remainder of county:					
Retail trade.....	161	3,944	154	137	92
Selected service trades.....	19	103	21	19	18

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-23-046

### MARION COUNTY, MISS.

Retail, wholesale, and service establishments located in Marion County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.2 million, an increase of 219 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.6 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$498,000 in 1948 compared with \$163,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 860 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 539 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marion County, Mississippi, which also includes data for the city of Columbia. Final figures, superseding the preliminary data for Marion County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marion County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MARION COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	135	10,173	138	639	527
Food group.....	38	1,652	42	62	51
Eating and drinking places.....	22	392	21	95	82
Gasoline service stations.....	16	631	17	39	34
All other retail stores.....	59	7,498	58	443	360
WHOLESALE TRADE.....	11	3,632	10	79	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	36	498	36	142	131
Personal services.....	24	359	24	118	113
All other service trades.....	12	139	12	24	18

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MARION COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1/</sup>	Full workweek employees
Columbia:					
Retail trade.....	109	9,455	113	618	507
Remainder of county:					
Retail trade.....	26	718	25	21	20

<sup>1/</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "service incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-047

### MARSHALL COUNTY, MISS.

Retail, wholesale, and service establishments located in Marshall County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.3 million, an increase of 232 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.1 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$182,000 in 1948 compared with \$66,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 420 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 239 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marshall County, Mississippi, which also includes data for the city of Holly Springs. Final figures, superseding the preliminary data for Marshall County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marshall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MARSHALL COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	221	6,321	216	355	250
Food group.....	104	1,900	99	70	43
Eating and drinking places.....	15	216	13	47	29
General merchandise group, general stores.....	27	1,347	26	90	55
Apparel group.....	5	344	5	26	22
Furniture-home furnishings- appliance group.....	7	228	7	15	12
Gasoline service stations.....	28	445	28	26	19
Lumber-building-hardware group.	9	537	11	17	15
Drug and proprietary stores....	7	210	8	16	12
All other retail stores.....	19	1,094	19	48	43
WHOLESALE TRADE.....	13	2,130	9	25	x
SELECTED SERVICE TRADES, <sup>2/</sup> total..	27	182	28	40	29
Personal services.....	18	143	19	33	24
All other services trades.....	9	39	9	7	5

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MARSHALL COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Holly Springs:					
Retail trade.....	93	3,943	91	262	176
Selected service trades...	19	163	20	36	26
Remainder of county:					
Retail trade.....	128	2,378	125	93	74
Selected service trades...	8	19	8	4	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-048

### MONROE COUNTY, MISS.

Retail, wholesale, and service establishments located in Monroe County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.7 million, an increase of 176 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.1 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$448,000 in 1948 compared with \$123,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,027 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 650 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Monroe County, Mississippi, which also includes data for the cities of Aberdeen and Amory. Final figures, superseding the preliminary data for Monroe County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Monroe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MONROE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	309	12,734	295	714	563
Food group.....	135	3,747	130	121	88
Eating and drinking places.....	33	267	33	49	41
General merchandise grp, general stores	31	1,148	25	115	54
Apparel group.....	20	1,231	18	75	59
Furniture-home furnishings-appliance grp.	10	667	10	38	38
Automotive group.....	22	2,880	25	166	154
Gasoline service stations.....	26	529	26	40	24
Lumber-building-hardware group.....	15	1,579	14	70	68
Drug and proprietary stores.....	7	373	6	25	25
All other retail stores.....	10	313	8	15	12
WHOLESALE TRADE.....	17	4,147	13	145	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	65	448	70	168	157
Personal services.....	42	328	47	145	134
All other service trades.....	23	120	23	23	23
AMUSEMENTS.....	9	117	9	19	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MONROE COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Aberdeen:					
Retail trade.....	91	5,801	78	401	312
Selected service trades....	23	169	23	56	52
Amory:					
Retail trade.....	96	5,010	99	273	227
Selected service trades....	25	219	28	103	97
Remainder of county:					
Retail trade.....	122	1,923	118	40	24
Selected service trades....	17	60	19	9	8

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

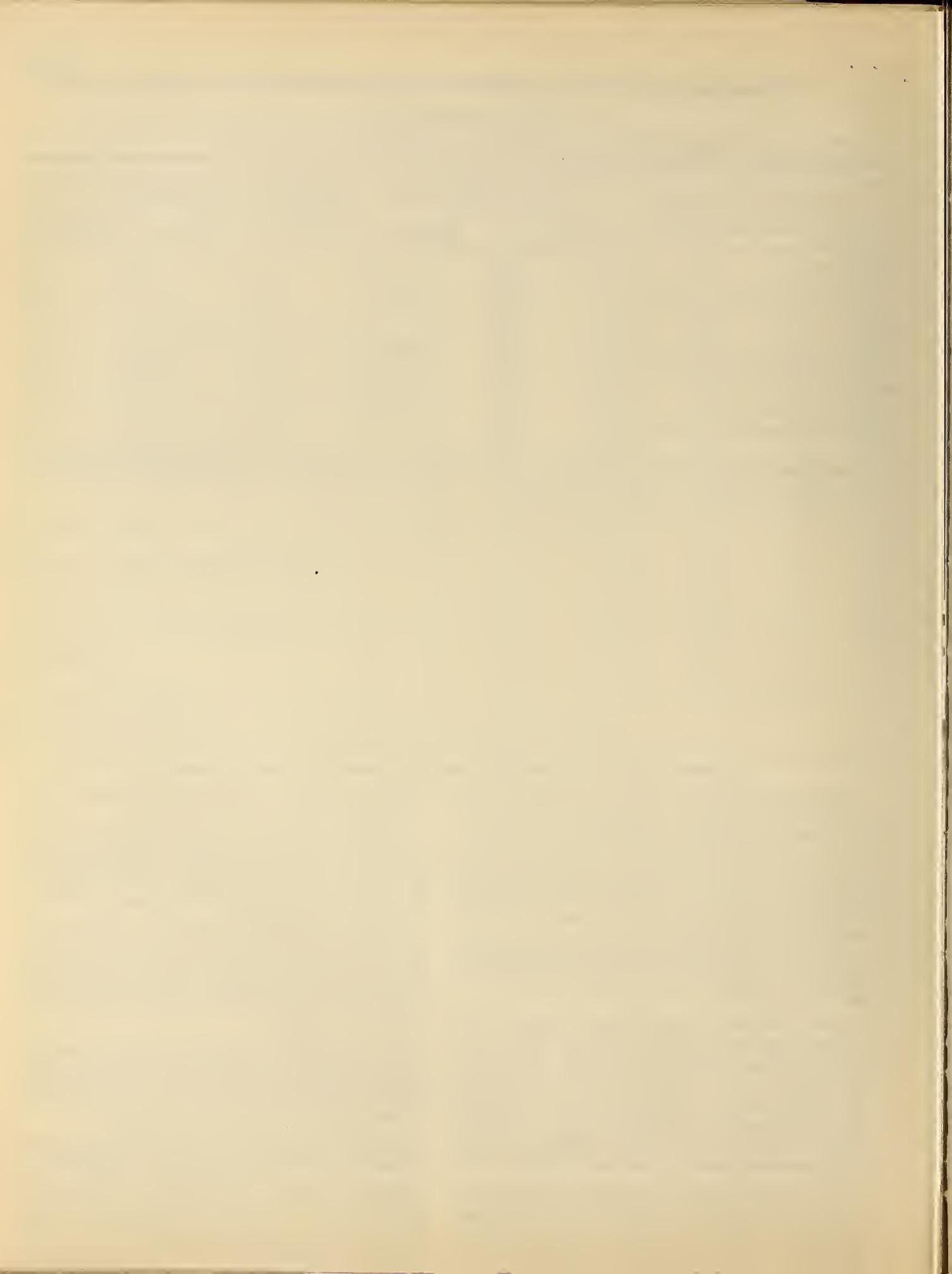
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-049

### MONTGOMERY COUNTY, MISS.

Retail, wholesale, and service establishments located in Montgomery County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.7 million, an increase of 235 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$250,000 in 1948 compared with \$78,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 420 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 242 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Montgomery County, Mississippi, which also includes data for the city of Winona. Final figures, superseding the preliminary data for Montgomery County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Montgomery County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MONTGOMERY COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	155	5,693	159	318	248
Food group.....	44	1,372	47	42	30
Eating and drinking places....	15	188	13	40	30
General merchandise group, general stores.....	28	762	26	40	23
Furniture-home furnishings- appliance group.....	6	192	5	10	10
Automotive group.....	9	1,255	10	68	63
Gasoline service stations.....	24	426	29	38	32
Lumber-building-hardware group.	12	743	13	29	29
Drug and proprietary stores...	5	182	6	12	9
All other retail stores.....	12	573	10	39	22
WHOLESALE TRADE.....	9	2,805	7	44	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.	42	250	39	58	51
Personal services.....	30	183	27	47	41
All other service trades.....	12	67	12	11	10

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
MONTGOMERY COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Winona:					
Retail trade.....	77	4,144	76	272	212
Selected service trades....	26	206	24	49	44
Remainder of county:					
Retail trade.....	78	1,549	83	46	36
Selected service trades....	16	44	15	9	7

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 5, 1950

Release Series BC-1P-23-050

### NESHOBA COUNTY, MISS.

Retail, wholesale, and service establishments located in Neshoba County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.1 million, an increase of 250 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.9 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$476,000 in 1948 compared with \$97,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 678 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 395 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Neshoba County, Mississippi, which also includes data for the city of Philadelphia. Final figures, superseding the preliminary data for Neshoba County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Neshoba County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### NESHOBA COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	207	9,058	195	512	407
Food group.....	101	2,020	98	65	49
Eating and drinking places.....	26	136	21	35	31
General merchandise grp, general stores	18	2,106	12	138	98
Apparel group.....	6	492	2	36	27
Furniture-home furnishgs-appliance grp	7	561	10	18	18
Automotive group.....	9	1,515	8	63	58
Gasoline service stations.....	12	376	14	30	30
Lumber-building-hardware group.....	11	882	15	33	27
Drug and proprietary stores.....	6	353	4	54	37
All other retail stores.....	11	617	11	40	32
WHOLESALE TRADE.....	18	4,882	15	65	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	53	476	57	101	84
Personal services.....	32	217	36	77	65
All other services trades.....	21	259	21	24	19

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NESHOBA COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Philadelphia:					
Retail trade.....	113	7,660	104	485	385
Selected service trades....	48	467	52	101	84
Remainder of county:					
Retail trade.....	94	1,398	91	27	22
Selected service trades....	5	9	5	-	-

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-051

### NEWTON COUNTY, MISS.

Retail, wholesale, and service establishments located in Newton County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.6 million, an increase of 274 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.5 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$441,000 in 1948 compared with \$68,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 544 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 324 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Newton County, Mississippi. Final figures, superseding the preliminary data for Newton County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Newton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
NEWTON COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	194	8,579	186	390	304
Food group.....	81	1,824	71	51	32
Eating and drinking places.....	16	188	16	43	41
General merchandise group, general stores.....	19	827	17	56	36
Apparel group.....	6	442	7	28	19
Furniture-home furnishings- appliance group.....	12	658	11	32	21
Automotive group.....	10	1,918	10	69	66
Gasoline service stations.....	19	361	20	25	19
Lumber-building-hardware group.	11	1,176	15	35	34
Drug and proprietary stores....	8	284	10	18	13
All other retail stores.....	12	901	9	33	23
WHOLESALE TRADE.....	15	3,544	16	42	x
SELECTED SERVICE TRADES, <sup>2/</sup> total..	59	441	63	112	96
Personal services.....	28	216	31	83	69
All other service trades.....	31	225	32	29	27

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-052

### NOXUBEE COUNTY, MISS.

Retail, wholesale, and service establishments located in Noxubee County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 209 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.3 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$199,000 in 1948, compared with \$55,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 447 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 280 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Noxubee County, Mississippi. Final figures, superseding the preliminary data for Noxubee County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Noxubee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
NOXUBEE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	145	6,773	131	314	258
Food group.....	53	1,264	49	40	26
Eating and drinking places....	11	95	11	23	18
Gasoline service stations.....	11	261	11	19	15
All other retail stores.....	70	5,153	60	232	199
WHOLESALE TRADE.....	14	5,276	14	70	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.	25	199	25	63	54
Personal services.....	15	140	15	52	43
All other service trades.....	10	59	10	11	11

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-23-053

### OKTIBBEHA COUNTY, MISS.

Retail, wholesale, and service establishments located in Oktibbeha County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.2 million, an increase of 228 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$352,000 in 1948 compared with \$94,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 618 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 394 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Oktibbeha County, Mississippi, which also includes data for the city of Starkville. Final figures, superseding the preliminary data for Oktibbeha County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Oktibbeha County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
OKTIBBEHA COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	171	8,208	178	493	374
Food group.....	59	1,794	55	69	39
Eating and drinking places.....	22	329	25	80	68
General merchandise grp, general stores	15	693	13	58	33
Apparel group.....	12	1,058	16	54	48
Furniture-home furnishings-appliance grp	7	386	8	33	17
Automotive group.....	9	1,302	10	46	30
Gasoline service stations.....	24	996	27	58	50
Lumber-building-hardware group.....	10	915	13	44	43
Drug and proprietary stores.....	5	321	4	25	21
All other retail stores.....	8	414	7	26	25
WHOLESALE TRADE.....	5	1,344	4	22	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	38	352	39	103	92

x • Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## OKTIBBEHA COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Starkville:</b>					
Retail trade.....	99	6,926	106	444	339
Selected service trades....	32	344	33	103	92
<b>Remainder of county:</b>					
Retail trade.....	72	1,282	72	49	35
Selected service trades....	6	8	6	-	-

1/ See General Description on this page for changes from the 1939 Census of Business in the Coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 29, 1950

Release Series BC-1P-23-054

### PANOLA COUNTY, MISS.

Retail, wholesale, and service establishments located in Panola County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.0 million, an increase of 225 percent over the \$4.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.3 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$453,000 in 1948 compared with \$80,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 752 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 481 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Panola County, Mississippi. Final figures, superseding the preliminary data for Panola County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Panola County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PANOLA COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	306	13,011	287	597	477
Food group.....	135	3,554	127	107	74
Eating and drinking places.....	26	314	26	40	29
General merchandise group, general stores.....	43	2,240	36	109	85
Apparel group.....	10	411	5	35	23
Furniture-home furnishings- appliance group.....	10	300	11	14	11
Automotive group.....	15	3,309	14	140	124
Gasoline service stations.....	29	779	31	35	28
Lumber-building-hardware group.....	15	1,450	12	65	63
Drug and proprietary stores.....	11	333	13	23	19
All other retail stores.....	12	321	12	29	21
WHOLESALE TRADE.....	18	4,345	16	77	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	45	453	46	78	73
Personal services.....	28	196	25	51	47
All other service trades.....	17	257	21	27	26
AMUSEMENTS.....	7	112	6	19	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-23-055

### PEARL RIVER COUNTY, MISS.

Retail, wholesale, and service establishments located in Pearl River County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.3 million, an increase of 255 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.2 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$281,000 in 1948 compared with \$115,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 752 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 407 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pearl River County, Mississippi, which also includes data for the city of Picayune. Final figures, superseding the preliminary data for Pearl River County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pearl River County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PEARL RIVER COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	254	10,263	229	559	458
Food group.....	96	1,903	81	60	36
Eating and drinking places.....	41	309	37	92	79
General merchandise grp, general stores.	22	1,915	17	115	94
Apparel group.....	7	313	12	20	14
Furniture-home furnisngs-appliance grp.	10	256	9	13	9
Automotive group.....	15	2,359	15	109	99
Gasoline service stations.....	36	938	30	51	40
Lumber-building-hardware group.....	6	1,131	5	50	42
Drug and proprietary stores.....	7	278	7	21	20
All other retail stores.....	14	861	16	28	25
WHOLESALE TRADE.....	15	3,232	17	120	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	52	281	51	73	57

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PEARL RIVER COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Picayune:					
Retail trade.....	132	6,932	126	417	348
Selected service trades.....	37	218	38	57	41
Remainder of county:					
Retail trade.....	122	3,331	103	142	110
Selected service trades.....	15	63	13	16	16

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-23-056

### PERRY COUNTY, MISS.

Retail and service establishments located in Perry County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.9 million, an increase of 383 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$29,000 in 1948 compared with \$11,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 137 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 76 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Perry County, Mississippi. Final figures, superseding the preliminary data for Perry County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Perry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PERRY COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	79	2,854	77	132	122
Food group.....	38	525	38	18	16
Eating and drinking places.....	10	51	10	7	7
Gasoline service stations.....	11	184	10	12	11
All other retail stores.....	20	2,094	19	95	88
SELECTED SERVICE TRADES <sup>2/</sup> .....	12	29	13	5	5

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-23-057

### PIKE COUNTY, MISS.

Retail, wholesale, and service establishments located in Pike County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.0 million, an increase of 233 percent over the \$6.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.1 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$817,000 in 1948 compared with \$323,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,476 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,109 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pike County, Mississippi, which also includes data for the city of McComb. Final figures, superseding the preliminary data for Pike County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pike County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PIKE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	459	19,982	451	1,094	916
Food group.....	158	4,301	156	143	117
Eating and drinking places.....	99	1,150	103	158	117
General merchandise grp, general stores.	30	3,261	23	245	176
Apparel group.....	18	1,028	19	47	39
Furniture-home furnishgs-appliance grp.	19	1,137	21	81	74
Automotive group.....	29	4,014	30	153	152
Gasoline service stations.....	45	1,274	48	72	60
Lumber-building-hardware group.....	18	1,914	13	90	82
Drug and proprietary stores.....	14	721	14	44	41
All other retail stores.....	29	1,182	24	61	58
WHOLESALE TRADE, total.....	32	8,064	22	171	x
Merchant wholesalers.....	22	5,663	13	150	x
Other wholesale.....	10	2,401	9	21	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	101	817	109	211	159
Personal services.....	68	654	74	195	146
All other service trades.....	33	163	35	16	13
AMUSEMENTS.....	12	203	10	38	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PIKE COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
McComb:					
Retail trade.....	221	13,216	215	793	663
Selected service trades....	65	641	71	167	132
Remainder of county:					
Retail trade.....	238	6,766	230	301	253
Selected service trades....	36	176	38	44	27

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-23-058

### PONTOTOC COUNTY, MISS.

Retail, wholesale, and service establishments located in Pontotoc County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.3 million, an increase of 294 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.2 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$157,000 in 1948 compared with \$52,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 323 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 221 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pontotoc County, Mississippi. Final figures, superseding the preliminary data for Pontotoc County will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pontotoc County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PONTOTOC COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	179	6,333	181	239	200
Food group.....	75	1,116	74	28	17
Eating and drinking places.....	10	81	11	15	13
General merchandise grp, general stores	44	1,106	40	38	25
Apparel group.....	7	564	11	26	19
Automotive group.....	6	1,346	6	51	50
Gasoline service stations.....	15	264	14	21	19
Lumber-building-hardware group.....	9	1,111	13	26	24
All other retail stores.....	13	745	12	34	33
WHOLESALE TRADE.....	7	8,214	8	48	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	29	157	31	36	30
Personal services.....	16	91	19	26	21
All other service trades.....	13	66	12	10	9

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-059

### PRENTISS COUNTY, MISS.

Retail, wholesale, and service establishments located in Prentiss County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 258 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.6 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$286,000 in 1948 compared with \$65,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 470 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 254 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Prentiss County, Mississippi. Final figures, superseding the preliminary data for Prentiss County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Prentiss County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PRENTISS COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	194	6,800	205	374	277
Food group.....	87	1,685	81	80	54
Eating and drinking places.....	20	165	21	32	23
General merchandise group, general stores.....	14	955	18	67	46
Apparel group.....	8	257	10	16	14
Furniture-home furnishings- appliance group.....	13	412	13	23	18
Automotive group.....	7	1,159	7	44	41
Gasoline service stations.....	20	389	22	25	22
Lumber-building-hardware group.	14	1,188	19	65	40
All other retail stores.....	11	590	14	22	19
WHOLESALE TRADE.....	9	1,572	9	18	x
SELECTED SERVICE TRADES, <sup>2</sup> total..	42	286	46	78	74
Personal services.....	28	213	30	66	63
All other service trades.....	14	73	16	12	11

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE  
1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 29, 1950

Release Series BC-1P-23-060

### QUITMAN COUNTY, MISS.

Retail, wholesale, and service establishments located in Quitman County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.3 million, an increase of 277 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.3 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$223,000 in 1948 compared with \$108,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 487 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 369 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Quitman County, Mississippi. Final figures, superseding the preliminary data for Quitman County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Quitman County, as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
QUITMAN COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	253	8,329	214	393	306
Food group.....	97	2,263	86	64	36
Eating and drinking places.....	45	209	30	39	25
General merchandise group, general stores.....	41	1,418	43	67	44
Apparel group.....	11	606	10	37	27
Furniture-home furnishings- appliance group.....	7	420	5	15	14
Automotive group.....	11	1,224	8	54	53
Gasoline service stations.....	20	339	18	22	20
Lumber-building-hardware group.	8	1,050	5	48	45
Drug and proprietary stores....	6	211	5	14	12
All other retail stores.....	7	589	4	33	30
WHOLESALE TRADE.....	12	6,345	13	48	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	34	223	33	46	43
AMUSEMENTS.....	8	71	7	17	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 29, 1950

Release Series BC-1P-23-061

### RANKIN COUNTY, MISS.

Retail and service establishments located in Rankin County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.8 million, an increase of 263 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$184,000 in 1948 compared with \$28,000 in 1939. Wholesale sales in the county reached a total of \$1.4 million in 1948. No comparable figures for 1939 are available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for retail and service trades. Establishments in these trades reported a combined total of 239 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 151 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rankin County, Mississippi. Final figures, superseding the preliminary data for Rankin County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rankin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
RANKIN COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	200	5,770	192	208	172
Food group.....	98	1,880	90	36	29
Eating and drinking places.....	32	223	30	45	42
General merchandise group, general stores.....	14	624	19	27	13
Automotive group.....	10	826	8	34	27
Gasoline service stations.....	25	401	24	28	26
Drug and proprietary stores....	6	125	8	6	6
All other retail stores.....	15	1,691	13	32	29
WHOLESALE TRADE.....	7	1,372	3	64	x
SELECTED SERVICE TRADES, <sup>2/</sup> total..	27	184	29	31	30
TOURIST COURTS AND CAMPS.....	5	32	5	7	6

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 29, 1950

Release Series BC-1P-23-062

### SCOTT COUNTY, MISS.

Retail, wholesale, and service establishments located in Scott County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.8 million, an increase of 293 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$370,000 in 1948 compared with \$95,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 636 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 385 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Scott County, Mississippi, which also includes data for the city of Forest. Final figures, superseding the preliminary data for Scott County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Scott County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SCOTT COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	247	11,754	244	508	401
Food group.....	104	1,997	107	66	43
Eating and drinking places.....	37	376	37	39	30
General merchandise group, general stores.....	18	1,137	19	73	38
Apparel group.....	5	306	5	16	15
Furniture-home furnishings- appliance group.....	12	741	7	41	39
Automotive group.....	18	2,850	14	130	122
Gasoline service stations.....	23	363	25	25	19
Lumber-building-hardware group.	12	1,870	12	33	33
Drug and proprietary stores....	3	272	7	18	10
All other retail stores.....	10	1,792	11	67	52
WHOLESALE TRADE.....	11	1,396	10	57	x
SELECTED SERVICE TRADES, <sup>2</sup> /total..	41	370	43	71	63
Personal services.....	33	303	33	62	56
All other service trades.....	8	67	10	9	7

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
SCOTT COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Forest:					
Retail trade.....	85	5,476	81	297	238
Selected service trades...	23	293	23	59	54
Remainder of county:					
Retail trade.....	162	6,278	163	211	163
Selected service trades...	18	77	20	12	9

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-063

### SHARKEY COUNTY, MISS.

Retail, wholesale, and service establishments located in Sharkey County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.4 million, an increase of 184 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.0 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$129,000 in 1948 compared with \$24,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for retail trade. Establishments in this trade reported a total of 224 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 264 employees reported for the week of November 15, 1939. Wholesale trade establishments reported 32 paid employees for the week of November 15, 1948, an increase over the 12 reported for the same week in 1939. For the selected service trades, November 15, 1948 paid employees numbered 29; the comparable figure for 1939, adjusted for change in scope between the two censuses, was 18.

These preliminary figures have been derived from a Census report on Sharkey County, Mississippi. Final figures, superseding the preliminary data for Sharkey County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sharkey County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SHARKEY COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	105	5,407	92	224	184
Food group.....	42	1,139	39	36	24
Eating and drinking places.....	17	190	17	32	22
Gasoline service stations.....	9	295	7	23	21
All other retail stores.....	37	3,783	29	133	117
WHOLESALE TRADE.....	9	1,952	9	32	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	16	129	14	29	25
Personal services.....	11	73	9	20	18
All other service trades.....	5	56	5	9	7

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 13, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 29, 1950

Release Series BC-1P-23-064

### SIMPSON COUNTY, MISS.

Retail, wholesale, and service establishments located in Simpson County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.4 million, an increase of 276 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.2 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$189,000 in 1948 compared with \$72,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 421 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 163 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Simpson County, Mississippi. Final figures, superseding the preliminary data for Simpson County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Simpson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SIMPSON COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	218	6,407	226	272	216
Food group.....	88	1,180	86	25	18
Eating and drinking places....	31	197	34	30	26
General merchandise group, general stores.....	30	1,744	36	73	49
Apparel group.....	5	57	6	1	1
Furniture-home furnishings= appliance group.....	8	308	7	19	18
Automotive group.....	11	1,693	12	56	53
Gasoline service stations.....	26	325	25	28	21
Drug and proprietary stores...	6	170	7	8	6
All other retail stores.....	13	733	13	32	24
WHOLESALE TRADE.....	16	4,198	14	92	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.	39	189	40	57	48
Personal services.....	28	150	29	52	43
All other service trades.....	11	39	11	5	5

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 29, 1950

Release Series BC-1P-23-065

### SMITH COUNTY, MISS.

Retail and service establishments located in Smith County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.9 million, an increase of 190 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$72,000 in 1948 compared with \$18,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 148 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 78 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Smith County, Mississippi. Final figures, superseding the preliminary data for Smith County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Smith County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SMITH COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	145	2,867	146	134	121
Food group.....	87	1,272	85	16	10
Eating and drinking places.....	7	28	9	16	14
Gasoline service stations.....	8	117	9	5	4
All other retail stores.....	43	1,450	43	97	93
SELECTED SERVICE TRADES, <sup>2/</sup> total..	27	72	27	14	10
Personal services.....	17	51	17	13	10
All other service trades.....	10	21	10	1	-

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-066

### STONE COUNTY, MISS.

Retail and service establishments located in Stone County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.6 million, an increase of 350 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$60,000 in 1948 compared with \$28,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 167 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 79 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stone County, Mississippi. Final figures, superseding the preliminary data for Stone County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### STONE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	86	3,610	92	149	128
Food group.....	31	1,118	35	33	24
Eating and drinking places.....	14	171	15	33	30
Gasoline service stations.....	16	516	17	19	15
All other retail stores.....	25	1,805	25	64	59
SELECTED SERVICE TRADES <sup>2</sup> /.....	15	68	17	18	9

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P- 23-067

### SUNFLOWER COUNTY, MISS.

Retail, wholesale, and service establishments located in Sunflower County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.0 million, an increase of 250 percent over the \$6.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$26.5 million in 1948 as compared with \$6.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$612,000 in 1948 compared with \$161,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,361 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 847 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sunflower County, Mississippi, which also includes data for the city of Indianola. Final figures, superseding the preliminary data for Sunflower County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sunflower County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## SUNFLOWER COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	471	21,032	430	1,024	743
Food group.....	188	5,664	191	168	108
Eating and drinking places.....	79	727	72	109	85
General merchandise grp, general stores	55	3,044	52	196	104
Apparel group.....	20	992	19	58	31
Furniture-home furnishings-appliance grp	10	657	9	24	21
Automotive group.....	17	3,770	12	169	164
Gasoline service stations.....	40	1,364	32	105	74
Lumber-building-hardware group.....	21	2,548	10	99	83
Drug and proprietary stores.....	14	541	14	37	22
All other retail stores.....	27	1,725	19	59	51
WHOLESALE TRADE, total.....	37	26,473	28	195	x
Merchant wholesalers.....	19	15,672	10	159	x
Other wholesale.....	18	10,801	18	36	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	86	612	93	142	126
Personal services.....	55	411	60	113	102
All other service trades.....	31	201	33	29	24
AMUSEMENTS.....	13	215	7	38	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SUNFLOWER COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Indianola:					
Retail trade.....	116	6,744	113	339	276
Selected service trades....	31	226	33	63	56
Amusements.....	Included with "Remainder of county"				
Remainder of county:					
Retail trade.....	355	14,288	317	685	467
Selected service trades....	55	386	60	79	70
Amusements.....	13	215	7	38	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

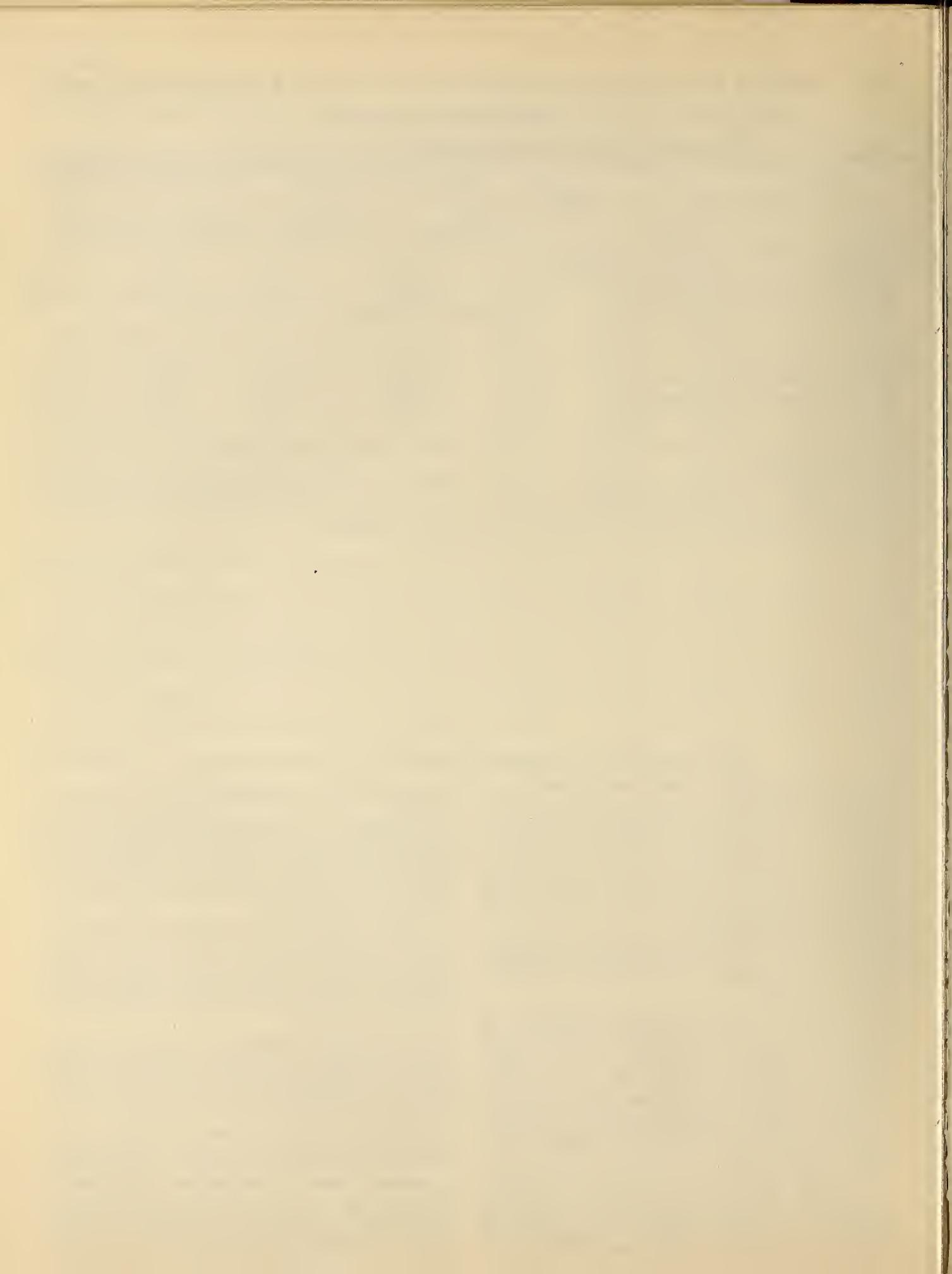
*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 29, 1950

Release Series BC-1P-23-068

### TALLAHATCHIE COUNTY, MISS.

Retail, wholesale, and service establishments located in Tallahatchie County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.3 million, an increase of 232 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.8 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$297,000 in 1948 compared with \$90,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 484 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 291 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tallahatchie County, Mississippi. Final figures, superseding the preliminary data for Tallahatchie County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tallahatchie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
TALLAHATCHIE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	260	8,270	243	372	258
Food group.....	118	2,852	115	78	42
Eating and drinking places.....	39	318	35	42	26
General merchandise grp, general stores.....	29	1,395	22	88	53
Apparel group.....	10	527	8	25	18
Furniture-home furnishgs-appliance grp.....	9	319	6	17	15
Automotive group.....	11	1,459	11	56	54
Gasoline service stations.....	25	508	25	35	23
Lumber-building-hardware group.....	7	379	7	15	13
Drug and proprietary stores.....	7	248	9	8	6
All other retail stores.....	5	265	5	8	8
WHOLESALE TRADE, total.....	21	3,773	20	61	x
Merchant wholesalers.....	9	2,222	9	52	x
Other wholesale.....	12	1,551	11	9	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	47	297	49	51	46
Personal services.....	28	163	31	37	34
All other service trades.....	19	134	18	14	12
AMUSEMENTS.....	9	64	9	5	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-069

### TATE COUNTY, MISS.

Retail, wholesale, and service establishments located in Tate County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.5 million, an increase of 306 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.4 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$198,000 in 1948 compared with \$57,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 367 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 232 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tate County, Mississippi. Final figures, superseding the preliminary data for Tate County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tate County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
TATE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	154	6,487	155	300	217
Food group.....	59	1,379	59	52	27
Eating and drinking places.....	11	139	9	25	17
General merchandise group, general stores.....	35	1,843	36	87	61
Apparel group.....	5	202	5	22	14
Automotive group.....	7	1,224	10	24	23
Gasoline service stations.....	14	387	13	23	20
Lumber-building-hardware group.	10	772	13	27	26
All other retail stores.....	13	541	10	40	29
WHOLESALE TRADE.....	11	3,432	7	32	x
SELECTED SERVICE TRADES, <sup>2/</sup> total...	36	198	36	35	28
Personal services.....	20	134	22	29	25
All other service trades.....	16	64	14	6	3

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-070

### TIPPAH COUNTY, MISS.

Retail, wholesale, and service establishments located in Tippah County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 227 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$191,000 in 1948 compared with \$68,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 273 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 170 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tippah County, Mississippi. Final figures, superseding the preliminary data for Tippah County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tippah County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
TIPPAH COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	186	4,926	189	197	153
Food group.....	78	1,077	79	28	25
Eating and drinking places.....	16	95	14	18	12
General merchandise group, general stores.....	27	1,414	34	58	41
Apparel group.....	6	78	6	5	2
Furniture-home furnishings- appliance group.....	5	154	7	3	2
Automotive group.....	10	994	7	30	30
Gasoline service stations.....	23	252	23	19	12
Lumber-building-hardware group.....	10	493	10	21	17
Drug and proprietary stores....	5	136	4	7	5
All other retail stores.....	6	233	5	8	7
WHOLESALE TRADE.....	12	1,831	13	39	x
SELECTED SERVICE TRADES, <sup>2</sup> /total..	46	191	43	37	33
Personal services.....	30	111	28	25	22
All other service trades.....	16	80	15	12	11

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-071

### TISHOMINGO COUNTY, MISS.

Retail and service establishments located in Tishomingo County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.2 million, an increase of 256 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$98,000 in 1948 compared with \$23,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 169 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 89 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tishomingo County, Mississippi. Final figures, superseding the preliminary data for Tishomingo County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tishomingo County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
TISHOMINGO COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	185	3,172	192	147	90
Food group.....	83	890	80	21	14
Eating and drinking place.....	19	67	19	13	5
General merchandise group, general stores.....	23	456	23	39	11
Apparel group.....	9	263	10	12	4
Furniture-home furnishings- appliance group.....	9	206	11	5	4
Automotive group.....	6	585	7	22	20
Gasoline service stations.....	26	419	30	24	22
Drug and proprietary stores....	5	90	5	5	4
All other retail stores.....	5	196	7	6	6
SELECTED SERVICE TRADES <sup>2/</sup> .....	26	98	30	22	19

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-23-072

### TUNICA COUNTY, MISS.

Retail and wholesale establishments located in Tunica County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.5 million, an increase of 171 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of 3.3 million in 1948 as compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 407 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 334 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tunica County, Mississippi. Final figures, superseding the preliminary data for Tunica County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tunica County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.--CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### TUNICA COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	147	6,469	146	342	259
Food group.....	73	2,236	73	104	75
Eating and drinking places.....	23	268	22	45	38
Gasoline service stations.....	11	393	13	26	19
All other retail stores.....	40	3,572	38	107	127
WHOLESALE TRADE.....	9	3,340	7	65	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-073

### UNION COUNTY, MISS.

Retail, wholesale, and service establishments located in Union County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.1 million, an increase of 255 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.8 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$332,000 in 1948 compared with \$68,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 506 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 317 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Union County, Mississippi, which also includes data for the city of New Albany. Final figures, superseding the preliminary data for Union County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Union County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### UNION COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	200	7,134	218	339	292
Food group.....	104	1,618	99	36	30
Eating and drinking places.....	15	192	16	34	32
General merchandise group, general stores.....	13	885	16	72	53
Apparel group.....	8	470	10	26	20
Automotive group.....	10	1,321	13	39	37
Gasoline service stations.....	19	474	22	26	25
Lumber-building-hardware group.	9	816	17	28	25
All other retail stores.....	22	1,358	25	78	70
WHOLESALE TRADE.....	18	6,820	23	93	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.	38	332	50	74	67
Personal services.....	23	225	35	59	58
All other service trades.....	15	107	15	15	9

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

UNION COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
New Albany:					
Retail trade.....	108	5,596	127	304	258
Remainder of county:					
Retail trade.....	92	1,538	91	35	34

<sup>1</sup>/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietore..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-074

### WALTHALL COUNTY, MISS.

Retail and service establishments located in Walthall County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.1 million, an increase of 116 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$140,000 in 1948 compared with \$55,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 267 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 156 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Walthall County, Mississippi. Final figures, superseding the preliminary data for Walthall County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Walthall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WALTHALL COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	115	4,115	112	239	183
Food group.....	59	739	61	16	9
Eating and drinking places.....	10	86	8	24	19
Gasoline service stations.....	7	207	7	7	7
All other retail stores.....	39	3,083	36	192	148
SELECTED SERVICE TRADES, <sup>2</sup> /total...	17	140	19	28	28
Personal services.....	10	84	12	21	21
All other service trades.....	7	56	7	7	7

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-075

### WARREN COUNTY, MISS.

Retail and service establishments located in Warren County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.5 million, an increase of 219 percent over the \$8.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.6 million in 1939. Wholesale sales in the county reached a total of \$19.7 million in 1948. No comparable figures for 1939 are available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the retail and service trades. Establishments in these trades reported a combined total of 2,195 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,580 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Warren County, Mississippi, which also includes data for the city of Vicksburg. Final figures, superseding the preliminary data for Warren County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Warren County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WARREN COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	432	26,544	385	1,731	1,527
Food group.....	177	7,381	168	306	253
Eating and drinking places.....	79	1,588	76	245	233
General merchandise grp, general stores	16	2,866	9	236	181
Apparel group.....	34	2,378	29	156	119
Furniture-home furnishings-appliance grp.	20	1,771	18	169	167
Automotive group.....	21	4,883	14	195	192
Gasoline service stations.....	34	1,992	28	137	120
Lumber-building-hardware group.....	7	1,666	5	110	104
Drug and proprietary stores.....	11	759	8	79	66
All other retail stores.....	33	1,260	30	98	92
WHOLESALE TRADE, total.....	44	19,672	34	404	x
Merchant wholesalers.....	30	9,010	19	319	x
Other wholesale.....	14	10,662	15	85	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	99	1,612	104	464	445
Personal services.....	64	1,214	61	420	407
All other service trades.....	35	398	43	44	38
TOURIST COURTS AND CAMPS.....	8	109	7	19	18
AMUSEMENTS.....	8	456	3	98	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WARREN COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1/</sup>	Full workweek employees
Vicksburg:					
Retail trade.....	351	25,206	311	1,671	1,479
Amusements.....	8	456	3	98	x
Remainder of county:					
Retail trade.....	81	1,338	74	60	48

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

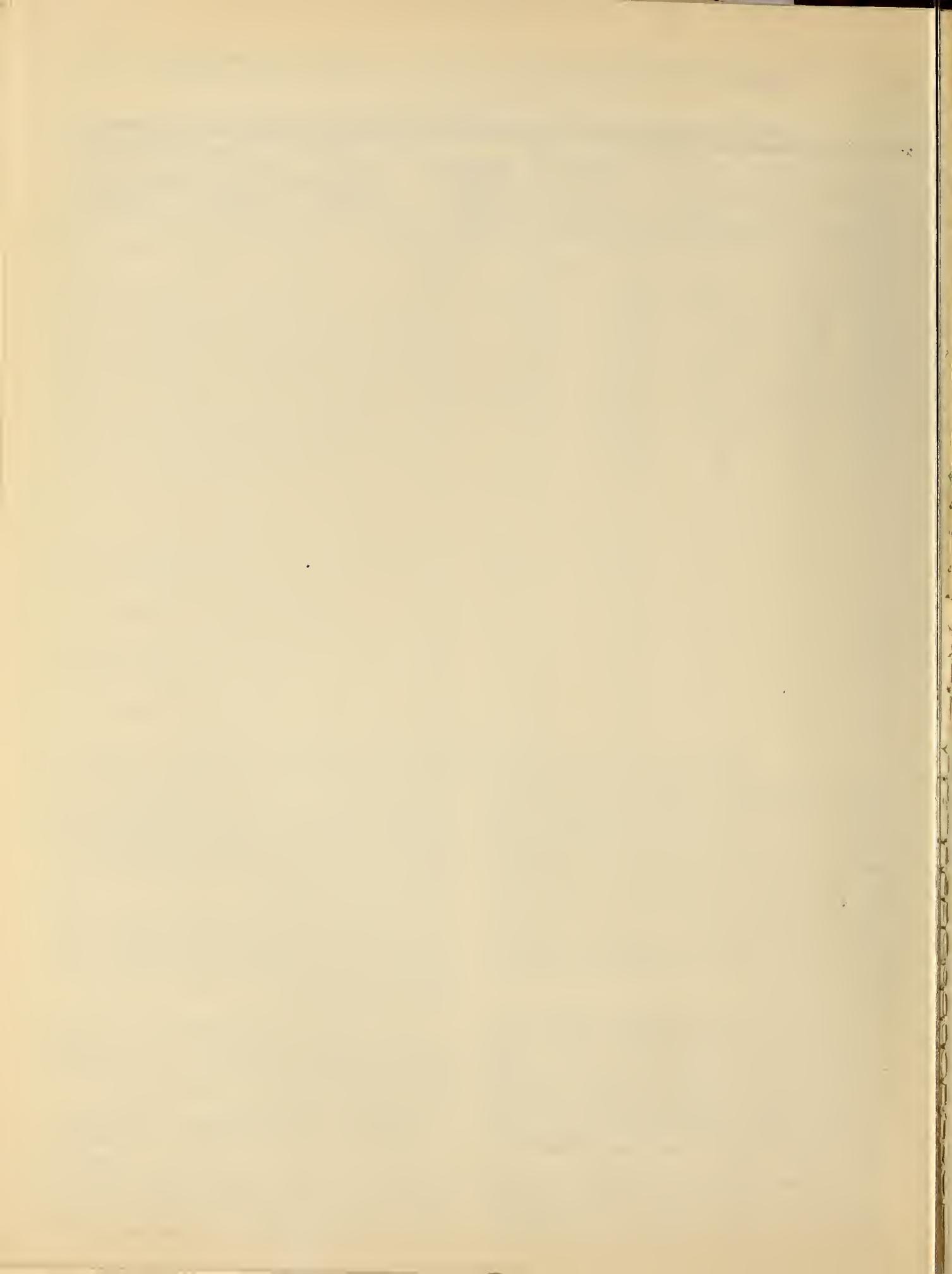
*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 12, 1950

Release Series BC-1P-23-076

### WASHINGTON COUNTY, MISS.

Retail, wholesale, and service establishments located in Washington County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$41.9 million, an increase of 252 percent over the \$11.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$98.9 million in 1948 as compared with \$14.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.0 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,574 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,059 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Mississippi, which also includes data for the cities of Greenville and Leland. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WASHINGTON COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	790	41,853	772	2,216	1,835
Food group.....	330	10,690	340	313	234
Eating and drinking places.....	156	1,945	160	354	286
General merchandise group, general stores....	48	4,661	39	399	282
Apparel group.....	52	5,505	57	287	228
Furniture-home furnishings-appliance group..	30	1,985	27	100	97
Automotive group.....	29	8,175	21	294	276
Gasoline service stations.....	58	2,216	53	144	130
Lumber-building-hardware group.....	24	3,514	20	150	144
Drug and proprietary stores.....	23	1,339	22	74	65
All other retail stores.....	40	1,823	33	101	93
WHOLESALE TRADE, total.....	90	98,874	67	908	x
Merchant wholesalers.....	51	30,893	41	725	x
Petroleum bulk plants, terminals.....	20	6,492	14	64	x
Other types of wholesalers.....	19	61,489	12	119	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	187	2,005	184	450	376
Personal services.....	115	1,133	116	346	280
Business services.....	9	147	4	20	19
Automotive repairs and services.....	31	299	32	35	31
Other repair services.....	32	426	32	49	46
AMUSEMENTS.....	20	458	15	83	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WASHINGTON COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Greenville:</b>					
Retail trade.....	424	29,717	410	1,610	1,407
Wholesale trade.....	64	80,333	44	682	x
Selected service trades.....	126	1,577	121	379	310
<b>Leland:</b>					
Retail trade.....	101	4,581	96	261	184
Selected service trades.....	28	220	29	37	33
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	265	7,555	266	345	244
Wholesale trade.....	26	18,541	23	226	x
Selected service trades.....	33	208	34	34	33

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-077

### WAYNE COUNTY, MISS.

Retail, wholesale, and service establishments located in Wayne County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 277 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$153,000 in 1948 compared with \$50,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 323 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 202 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wayne County, Mississippi. Final figures, superseding the preliminary data for Wayne County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wayne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WAYNE COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	117	4,876	111	265	222
Food group.....	54	1,168	54	34	32
Eating and drinking places....	16	98	18	22	21
Gasoline service stations.....	12	391	12	26	26
All other retail stores.....	35	3,219	27	183	143
WHOLESALE TRADE.....	6	1,263	4	17	x
SELECTED SERVICE TRADES.....	22	153	22	41	36

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE  
1948 CENSUS OF BUSINESS

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This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 29, 1950

Release Series BC-1P-23-078

### WEBSTER COUNTY, MISS.

Retail and service establishments located in Webster County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 206 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$98,000 in 1948 compared with \$60,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 221 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 187 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Webster County, Mississippi. Final figures, superseding the preliminary data for Webster County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Webster County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WEBSTER COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	121	4,894	123	198	155
Food group.....	44	860	37	21	13
Eating and drinking places.....	11	73	12	19	19
Gasoline service stations.....	14	322	15	12	12
All other retail stores.....	52	3,639	59	146	111
SELECTED SERVICE TRADES, <sup>2/</sup> total..	23	98	23	23	15
Personal services.....	15	59	13	17	10
All other service trades.....	8	39	10	6	5

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-079

### WILKINSON COUNTY, MISS.

Retail and service establishments located in Wilkinson County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.7 million, an increase of 185 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$208,000 in 1948 compared with \$51,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 376 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 261 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wilkinson County, Mississippi. Final figures, superseding the preliminary data for Wilkinson County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wilkinson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WILKINSON COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	175	5,728	158	329	296
Food group.....	89	1,662	73	48	38
Eating and drinking places.....	30	341	28	70	62
General merchandise grp, general stores	18	1,530	19	71	60
Apparel group.....	Included with "All other retail stores"				
Furniture-home furnishings-appliance grp	Included with "All other retail stores"				
Automotive group.....	8	743	9	29	29
Gasoline service stations.....	11	605	11	31	31
Lumber-building-hardware group.....	Included with "All other retail stores"				
Drug and proprietary stores.....	5	235	5	14	14
All other retail stores.....	14	607	13	66	62
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	31	208	28	47	45
Personal services.....	21	122	18	36	35
All other service trades.....	10	86	10	11	10

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-080

### WINSTON COUNTY, MISS.

Retail, wholesale, and service establishments located in Winston County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.2 million, an increase of 290 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.4 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$326,000 in 1948 compared with \$46,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 568 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 305 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Winston County, Mississippi, which also includes data for the city of Louisville. Final figures, superseding the preliminary data for Winston County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Winston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WINSTON COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	198	8,224	175	441	349
Food group.....	91	1,660	84	57	39
Eating and drinking places....	22	289	18	57	49
General merchandise group, general stores.....	20	1,199	16	60	45
Apparel group.....	7	621	5	55	24
Furniture-home furnishings- appliance group.....	7	285	6	14	12
Automotive group.....	9	1,724	6	73	72
Gasoline service stations.....	16	490	15	41	34
Lumber-building-hardware group	12	1,332	11	52	50
Drug and proprietary stores..	6	230	6	18	12
All other retail stores.....	8	394	8	14	12
WHOLESALE TRADE.....	11	3,433	11	51	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.	38	326	41	76	64
Personal services.....	27	191	27	52	43
All other service trades.....	11	135	14	24	21

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WINSTON COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group*	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total <sup>1</sup> employees	Full workweek employees
Louisville:					
Retail trade.....	109	6,483	99	360	284
Remainder of county:					
Retail trade.....	89	1,741	76	81	65

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-23-081

### YALOBUSHA COUNTY, MISS.

Retail, wholesale, and service establishments located in Yalobusha County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.1 million, an increase of 221 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$186,000 in 1948 compared with \$101,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 409 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 320 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Yalobusha County, Mississippi, which also includes data for the city of Water Valley. Final figures, superseding the preliminary data for Yalobusha County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Yalobusha County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
YALOBUSHA COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	166	6,084	167	310	231
Food group.....	66	1,623	66	40	26
Eating and drinking places.....	18	141	18	31	18
General merchandise group, general stores.....	20	1,433	20	87	59
Apparel group.....	5	275	5	24	16
Furniture-home furnishings- appliance group.....	5	193	3	10	7
Automotive group.....	8	1,170	11	44	44
Gasoline service stations.....	22	465	20	32	28
Lumber-building-hardware group.	6	433	5	20	19
Drug and proprietary stores.....	6	178	8	13	9
All other retail stores.....	10	173	11	9	5
WHOLESALE TRADE.....	8	1,111	5	26	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.	25	186	22	73	70
Personal services.....	19	171	17	71	68
All other service trades.....	6	15	5	2	2

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

YALOBUSHA COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Water Valley:					
Retail trade.....	76	3,874	77	215	162
Selected service trades.....	17	165	15	70	67
Remainder of county:					
Retail trade.....	90	2,210	90	95	69
Selected service trades.....	8	21	7	3	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-23-082

### YAZOO COUNTY, MISS.

Retail, wholesale, and service establishments located in Yazoo County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.1 million, an increase of 236 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.9 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$625,000 in 1948 compared with \$170,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,159 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 732 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Yazoo County, Mississippi, which also includes data for the city of Yazoo. Final figures, superseding the preliminary data for Yazoo County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Yazoo County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
YAZOO COUNTY, MISS.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	361	15,096	340	809	658
Food group.....	162	3,700	147	121	86
Eating and drinking places.....	50	606	48	102	83
General merchandise grp, general stores.....	48	2,196	51	148	98
Apparel group.....	15	1,043	15	72	47
Furniture-home furnishings-appliance grp.....	9	554	7	24	23
Automotive group.....	16	3,650	19	135	131
Gasoline service stations.....	25	1,012	19	65	61
Lumber-building-hardware group.....	8	1,040	9	51	49
Drug and proprietary stores.....	11	615	11	48	42
All other retail stores.....	17	680	14	43	38
WHOLESALE TRADE, total.....	41	12,899	31	171	x
Merchant wholesalers.....	21	4,578	12	118	x
Other wholesale.....	20	8,321	19	53	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	82	625	81	179	155
Personal services.....	48	406	45	153	132
All other service trades.....	34	219	36	26	23
AMUSEMENTS.....	9	198	5	30	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## YAZOO COUNTY, MISS.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Yazoo City:					
Retail trade.....	182	12,058	174	700	583
Wholesale trade.....	32	11,643	27	137	x
Selected service trades....	66	509	65	168	145
Remainder of county:					
Retail trade.....	179	3,038	166	109	75
Wholesale trade <sup>3</sup> /.....	9	1,256	4	34	x
Selected service trades....	16	116	16	11	10

x Not available.

<sup>1</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2</sup>/ Includes employees paid for less than the full workweek.<sup>3</sup>/ Includes figures for establishments not located in cities of 5,000 inhabitants or more.

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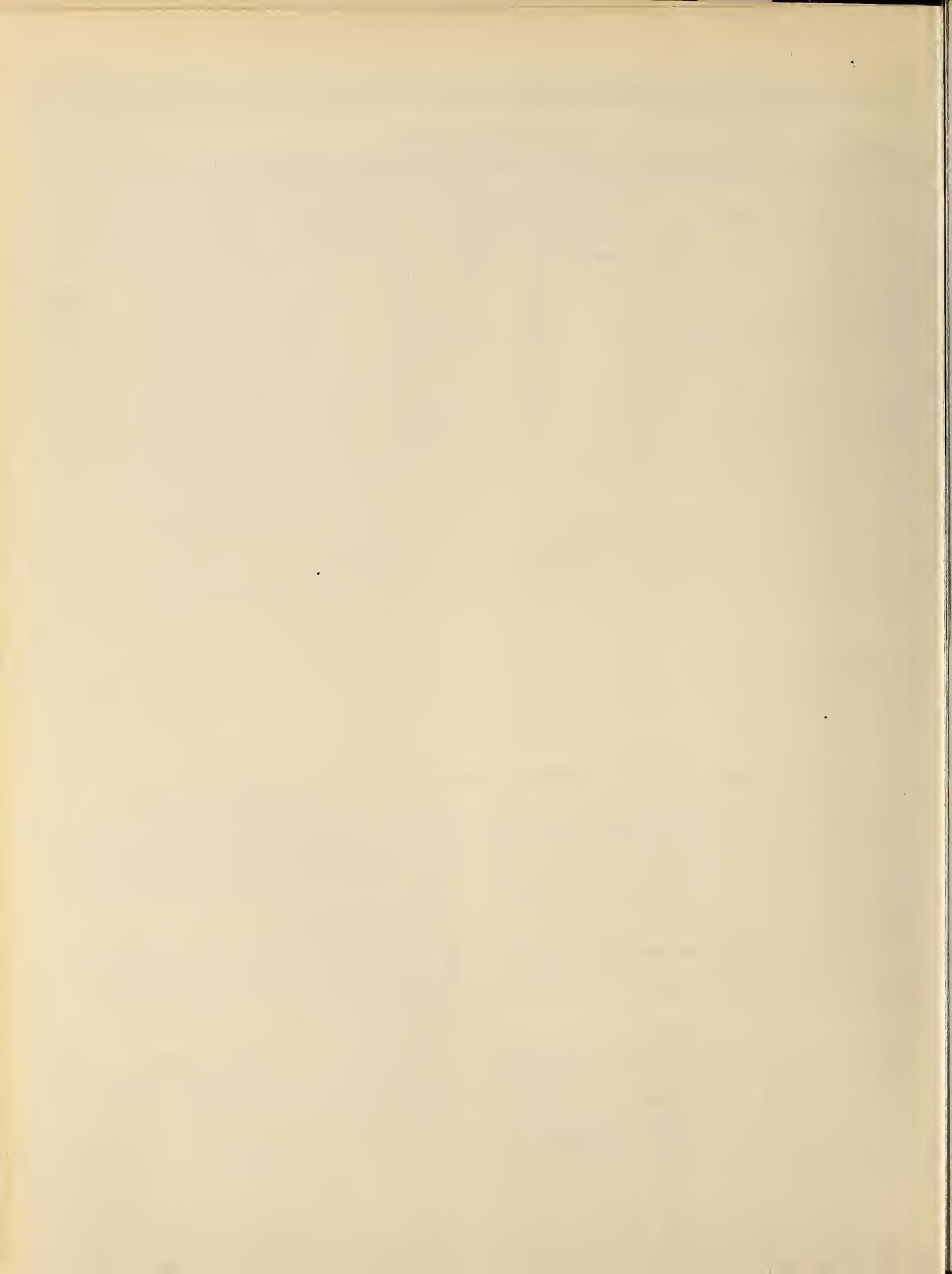
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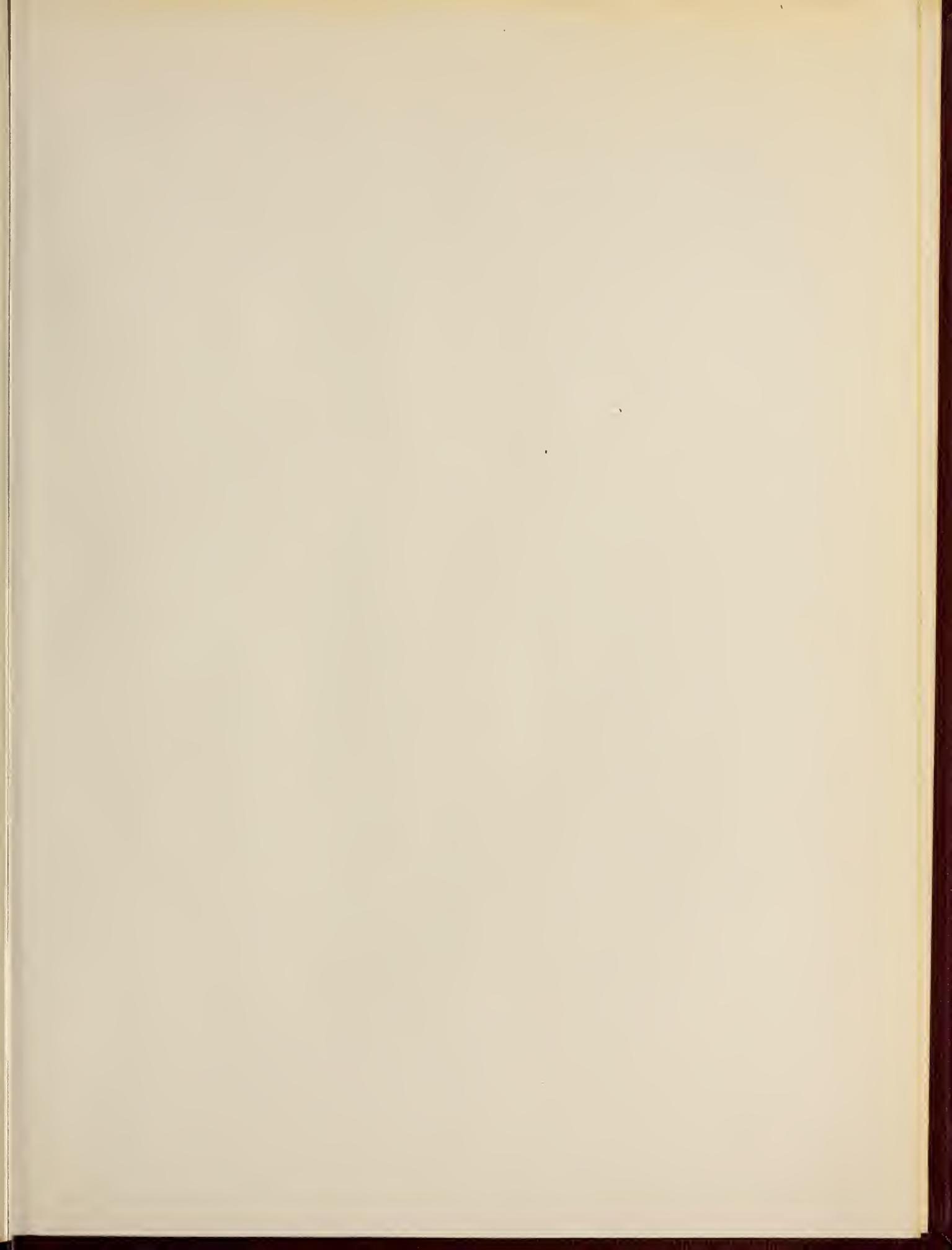
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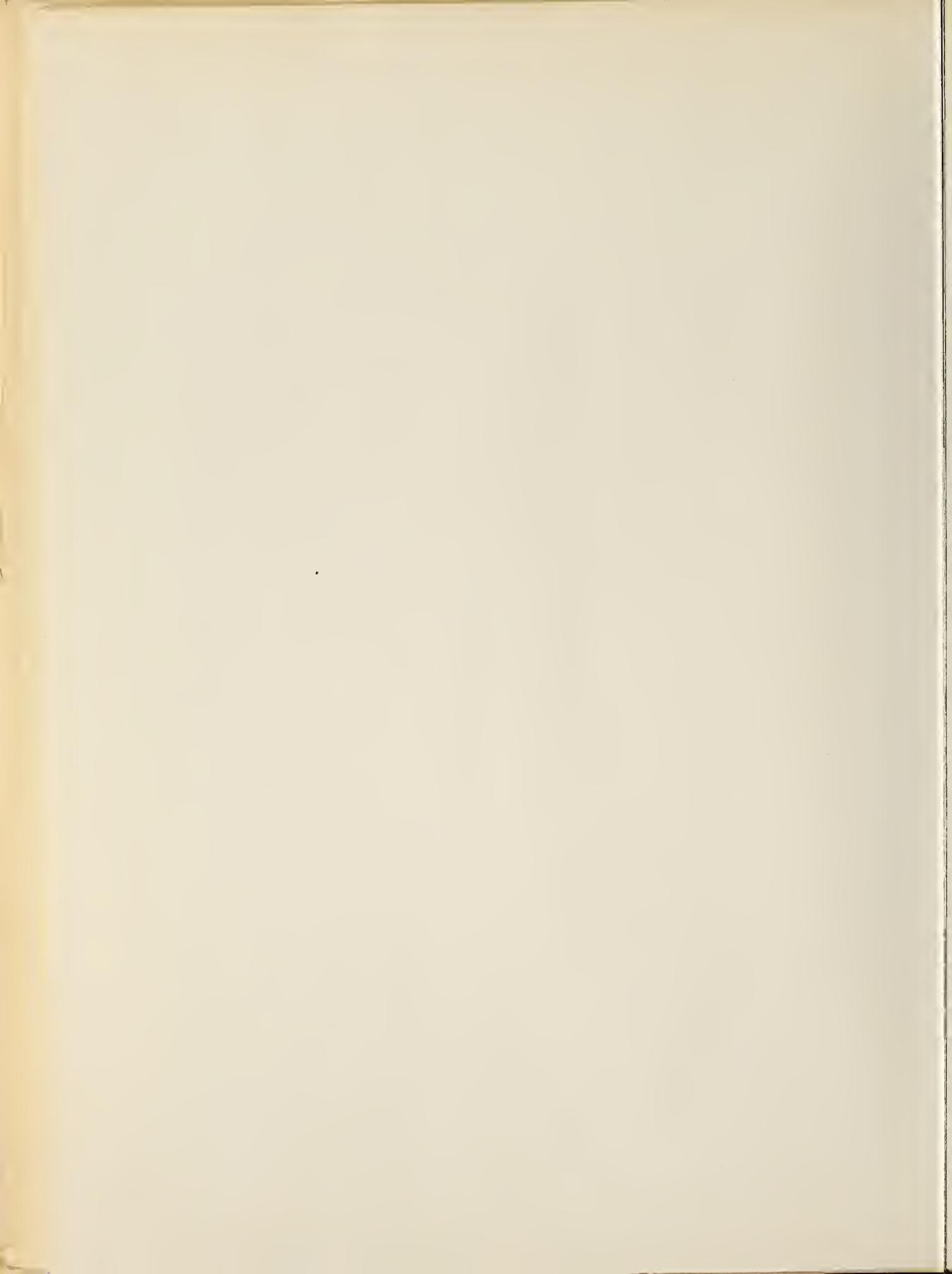
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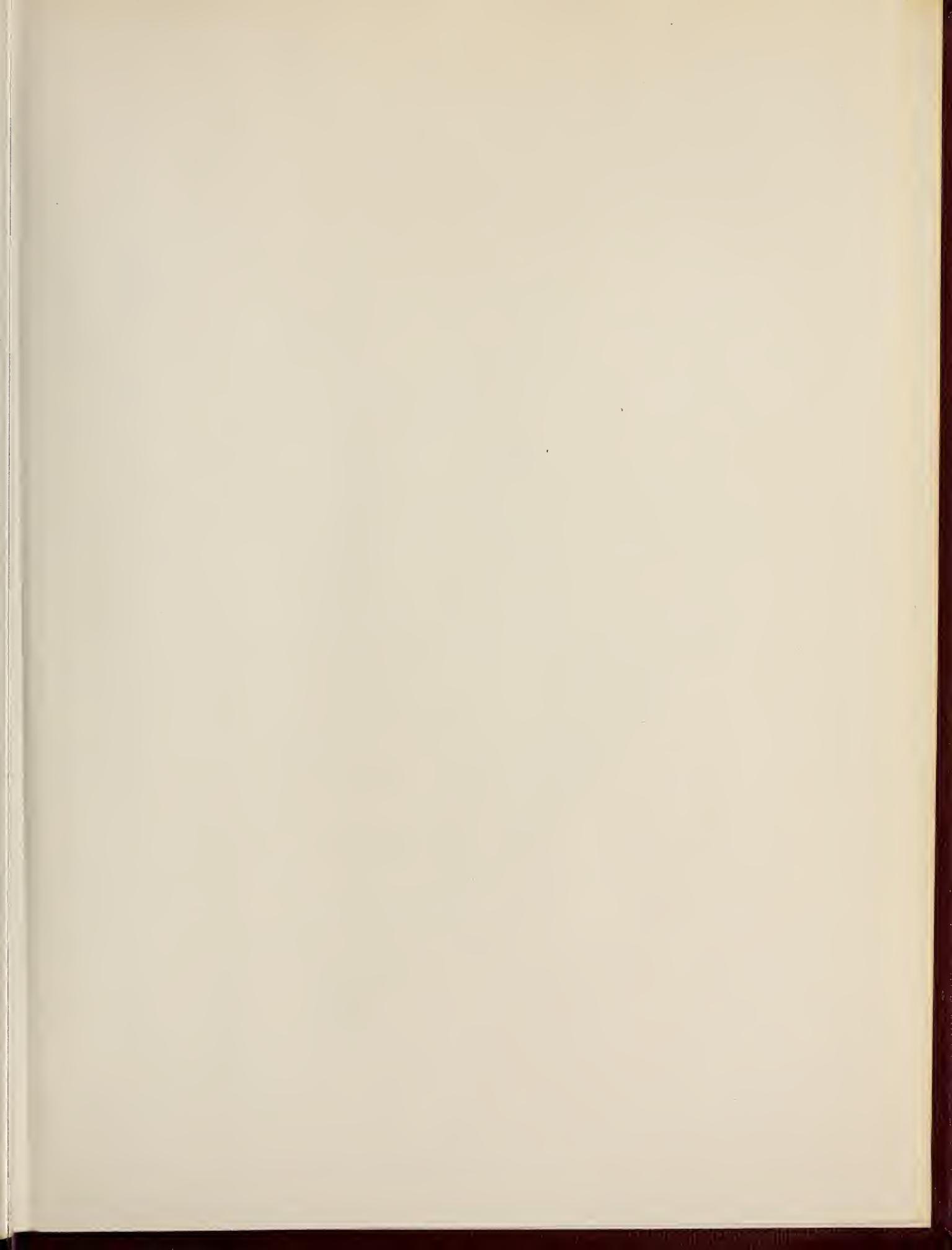
**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

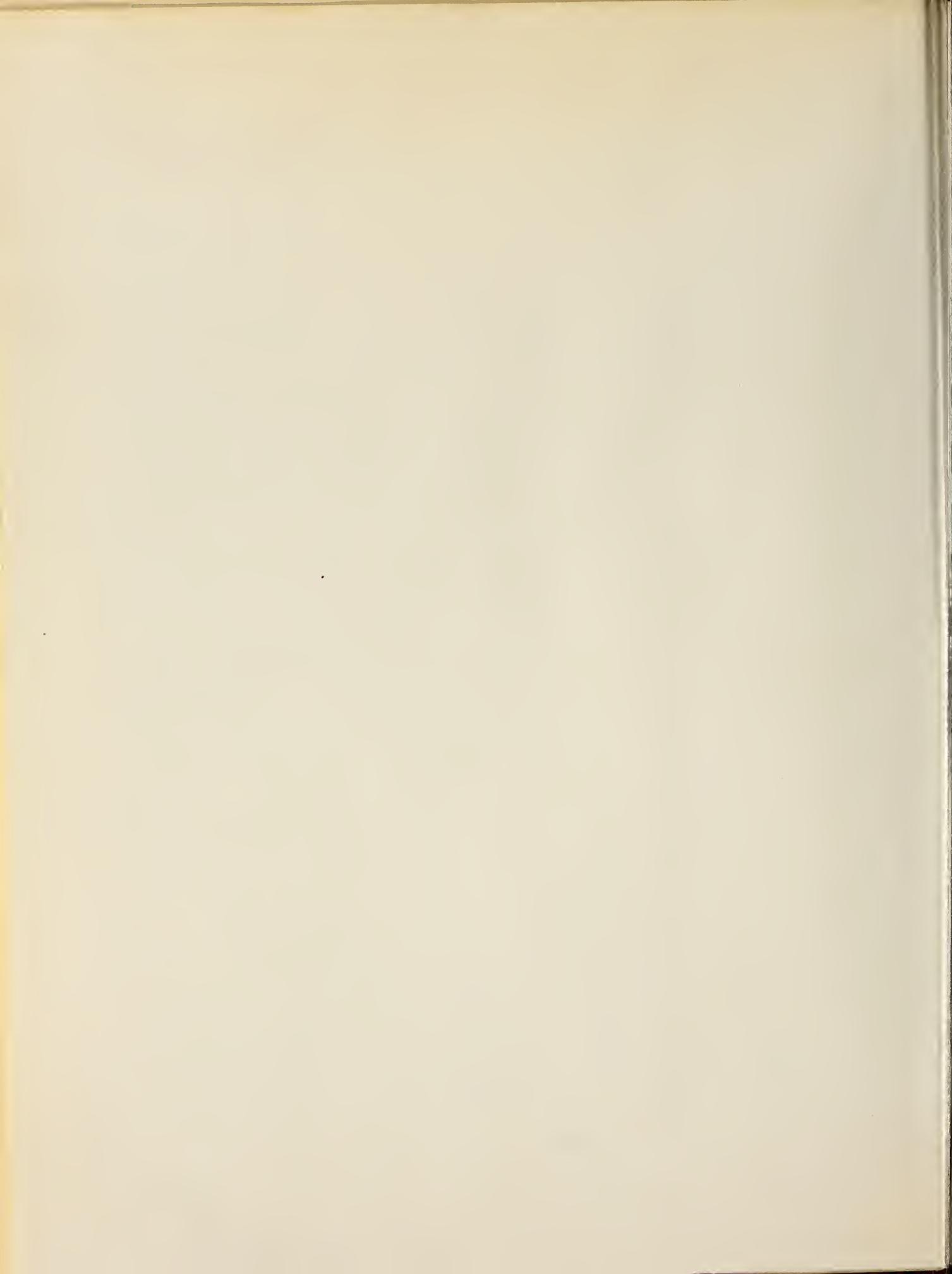
**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.













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