

# CARMEL PINE CONE

ISSUED WEEKLY

JULY 28, 1915

CARMEL, CALIFORNIA

VOL. I, NO. 27

## Beautiful Carmel-by-the-Sea.

### A Fine Appreciation and a Strong Protest.

By DELL H. MUNGER

Why is Carmel designated "beautiful"? What are the distinguishing features of Carmel which set it apart from all other villages of its size? Not only the line of the sea coast, not only the soft sky overhead which is tempered by mists as light as thistle-down, not only hills and valley; many places can boast of these, but no other village of its size in this part of the world, scarcely in the whole world has a greater reputation for scenic beauty. Does a bare hillside or a barren plain produce the nightingale? Nature-books and poets do not tell us so. The old song tells that the nightingale "stooping down from hawthorn-top, thought to put the glow worm in his crop."

Trees and shrubs are what distinguish Carmel—almost as much as the Forest Theater. As residents of Carmel we should not only protect the trees and beautiful bushes but we should go out on a campaign of education. People coming to this place from other places where everything has been commercialized, do not appreciate the rustic values of the shrubs. I heard a man say last fall that if we would cut the brush out of this place we would have a town! My reply was, "Yes, and nothing more."

The aesthetic side of our nature has to be cultivated in most instances. Let the residents of Carmel who are alive to the special features of Carmel beauty arise and educate, till the horror that has recently been committed on the corner of Monte Verde and Twelfth Avenues can never happen again. Five magnificent pines girdled till there is not a power on earth which could save any one of them! Five hundred dollars taken from the value of one poor woman's property in her absence—we do not know by whom, but we do know that it was not only a crime against the owner but a crime against nature. Let those who live here instruct those who come from other places; let sentiment grow up that will reach out in protection of a bit of nat-

## Trails in the Monterey National Forest.

### Supervisors to Cooperate With the Forest Service.

The action of the Monterey county Supervisors in providing an appropriation of \$1000 to be used in the making of trails in the Monterey National Forest under the direction of the federal forest service, will meet with hearty commendation.

The United States will contribute a like sum for similar work, and thus cooperation of the county and national interests will be of immense value to various sections.

The efficient forest supervisor of this district, Norman Sloan, has made known the necessity for the proposed trails, not only as a protection against fire, but as a means of conserving the waters of the Carmel and Salinas valleys, and providing against flood damages during high water periods.

Supervisor Sloan appeared before the county fathers and made a convincing argument requesting the appropriation. In fact it was largely due to his efforts that the money required for the work was obtained.

ural surrounding not equaled in the state of California or in any other state in the Union within the "city limits" of any village or town.

One of the lots on my own place was vandalized by being "cleared" before I knew it was being done, and last year I set fifteen little trees to cover the naked spot, but all I could do could not replace the manzanita and lilac and I have a permanent eyesore to face in my own front yard—it aroused me to the need of culture along the lines of aesthetic understanding.

Red geraniums are distinctly beautifying in a city, but most of us have come to Carmel to get away from that. Here we have life of another sort. Let us insist upon our distinguishing features not being robbed of their value.

The local school will open for the fall term on next Monday, August 2.

## News of the Summer Art School.

### Work of Instruction Well Under Way.

The Summer Art School under the direction of C. P. Townsley, of the Stickney Memorial Art school of Pasadena, is starting well on its summer's work.

Antonio Corsi, the famous artists model, is posing for the school for the month of July. Mr. Corsi is the best known model in the art world as there has scarcely been a great painter or sculptor during the past quarter of a century who has not used Corsi as the model for their noted works. He posed for all the figures excepting the woman, in the sculpture group, the "Nations of the West" at the exposition in San Francisco.

The monitor of the class for this year is Miss Louise Crow, of Seattle, Washington, who was in Carmel last summer for the Chase School. Miss Crow and her mother, Mrs. J. W. Crow are at "The Pines" for the summer. Among some of the students are Miss Jane Barnes, of Chicago, who with her mother, Mary K. Barnes, are guests at the Monte Verde. Miss Clara Koepf and Miss Erma Davidson, teachers of art in the public schools of Ogden, Utah, have a cottage on Dolores street while they are attending the art school.

Miss Rosaria Modina, of Valparaiso, Chili, is spending the summer with Mr. and Mrs. Townsley, and attending the art school.

Miss Irma Kohn, of Chicago, is one of the summer students. She is stopping at the Pine Inn.

There are about 20 students in the class.

One evening last week, at the Townsley residence, an informal get-acquainted reception was tendered the class.

Spend a few hours at the golf links. It will do you good.

**For Rent** Four-room cottage, with bath. \$20 for August; by the year \$10. Use of team and buggy once a week. Address Dr. C. L. Peake.

## Art Awards of the Exposition.

### Several Well Known in Carmel on the List.

A glance at the awards made to California artists by the Fine Arts jury of the Panama-Pacific International Exposition, shows three-fourths were received by San Franciscans. Two of these are gold medalists—perhaps three, if we include William Ritschel as a Californian. H. J. Breuer has taken a gold medal for his oils, four of which are listed as "Lake Louise," "The Santa Inez Mountains," "Mount Sir Donald" and "Mount Assinaboine."

Ritschel has shown much loyalty to his newly adopted ground by exhibiting five pictures of the Carmel-by-the-Sea region.

The sculptor's gold medal went to Arthur Putnam.

Silver medalists in the branch of painting and drawing include Carl Oscar Borg, Maurice Del Mus, E. Charlton Fortune, Armin C. Hanson, Bruce Nelson, Jos. Raphael, Mary Curtis Richardson, and Wm. Wendt. Borg's three pictures are "Chateau Gailard," "Campagna Romana" and "Landscape." Del Mus's work, "Late Afternoon," is typical of this artist's work.

Miss Fortune has seven canvases to her credit, and her work has been much admired by Eastern and European authorities. None of California's woman artists has a brighter future.

"At the Breakfast Table" and "The Belated Boat" show the work of Hunsen.

Bruce Nelson shows four canvases reflective of scenes in this state, and Raphael is represented by six paintings showing Holland's tulip fields and Belgian landscape.

Mary C. Richardson has four very attractive pictures, principal among which is "The Young Mother." Her other exhibits are "The Sleeping Child," "Portrait of Prof. Paget" and "Undine."

In this group of gold medalists, Wm. Wendt exhibits "The Land of Heart's Desire" and "Tahome, the Eternal."

Lucia K. Mathews gained the highest award in the water color branch, a silver medal, for her "Little Girl" and "The Monterey Pine."

Clark Hobart and Perham Nadel are silver medalists for their fine exhibits of etchings and engravings.

Robert Aitken has received a silver medal for his group of statuary and busts, the latter including one of former President Taft.

Continued on Page Four

## A Great Pianist.

In the death of Rafael Joseffy the whole art world has lost a sincere upholder of high ideals. Not only in the field of music has this man's influence been felt, but in the development of art in this country. The pure in the art of piano playing was the only thing that appealed to him. All the virtuosity (and he possessed perfection in that) never even excited his attention or admiration for a moment. I can hear him say:

"It is not how fast you can make your fingers move, nor how well you can dazzle an audience with your technique. It is how beautiful you can make that mechanical instrument (the piano) sound."

The one link that bound the old legitimate school of world geniuses in the art of piano playing to the new school of showy technique and eccentric personalities has passed: Joseffy was not a poseur, nor an actor; not even did he seek or like public appearance. He in fact, detested "public exposure of one's talent," as he put it. Modesty of bearing always characterized his appearance in public, but strictest discipline always as a teacher. In fact, his own prodigious powers as a pedagogue will not be realized until the present generation has an opportunity to study what he has left in his "Daily Studies" and the stupendous volume of works on Chopin, Liszt, etc. His works were appreciated abroad in all centres. While I was at work in Rome with Sgambati, Joseffy's name was ever on the lips of that great maestro, who represented the legitimate classic school of musical Italy of today. In Paris I have heard Joseffy's work as a pedagogue lauded by such men as Massenet, Philippe, and, in fact, all the great and small teachers of Europe acknowledge his superior knowledge of the legitimate study of the piano.

The piano world has lost the last of the great poets of the keyboard; it has lost a man who did most to uphold the standard of music in this country by reason of his residence here. He was the one critic before whom the greatest of the modern pianists who visited these shores quaked. His criticisms were keen and to the point, and were not the subject worthy of the metal of his serious consideration, he would always find a kindly way to advise.

I feel that my fellow-students of this great master will join me in expressing these sentiments. The world has lost a great master—as well as a great pianist.—New York Times.

Carmel has been invited to join a Monterey county baseball league. How about it, Mick?

## CHURCH NOTICES

### Christian Science Society of Carmel

Service at Arts and Crafts Hall,  
Sunday morning at 11 o'clock.  
Wednesday evening at 8:00 o'clock  
The Public cordially invited

### All Saints Episcopal

SERVICE AT 4 O'CLOCK EVERY  
SUNDAY, EXCEPT SECOND SUNDAY  
IN THE MONTH, WHEN THE HOUR  
IS 11 A.M.

A. W. DARWALL, Rector

## PROFESSIONAL CARDS

### J. E. BECK, M. D.

Office at Carmel-by-the-Sea  
Pharmacy, Carmel, Cal.

### Miss Alice Beardsley

CHICAGO HIGH SCHOOL

Instruction in

ENGLISH BRANCHES

El Monte Verde Hotel

### Miss Sadie Van Brower and Miss Jeannette Hoagland

Ballroom and Aesthetic Dancing

Classes and Private Lessons Per Arrangement  
Children's Class, Friday Afternoon, 3:30

At Home

Cor. 14th and Lincoln Sts.  
Box 104 Carmel

### M. deNeale Morgan

STUDIO

Open to Visitors Tuesday and  
Saturday Afternoons

OPAQUE WATER COLORS AND  
MONOTYPES

Lincoln Street near Ocean Avenue

### Miss Lois Townsley

Graduate of Institute of Musical  
Art of the City of New York

Teacher of Piano, Harmony,  
and Ear Training

Terms, 75 cents for half-hour  
lessons

### T. B. REARDON

Plumbing and Tinning  
Electrical Work

Agent for the

Edison Mazda Lamp

BEST LAMP MADE

Wedgewood Stoves and  
Ranges

### L. P. Narvaez

Painting Decorating

Paper-Hanging

Estimates Given

Address: P. O. Box 125  
Carmel, Cal.

## Carmel Drug Store

Has a fine line of

# Big Ben CLOCKS

Also Stationery, Toilet  
Articles, and Rubber  
Sundries

Columbia Graphophone and  
Records for Sale

## CARMEL BAKERY AND GROCERY

### WE CARRY J.H.N. AND SUNKIST GOODS

### USE OUR BAKED GOODS—MADE IN CARMEL

F. S. SCHWENINGER

## CHAUTAUQUA CREED

### AND PLEDGE

One of the several Chautauqua associations in this country is leaving in every town that it visits thousands of small cards bearing the title "Our Town," with the following Creed and Pledge, which if lived up to would enhance the joy of living in any community:

#### MY CREED

I believe in our town.  
I believe in our boys and girls.  
I believe in our churches and schools, in our stores and industries.  
I believe in clean entertainment for our town.  
I believe in clean streets and alleys, in flowers and grass plots, in buildings both sightly and useful.

I believe that much of my happiness depends upon the happiness of my neighbors.

#### MY PLEDGE

I will work for our boys and girls, for our schools and churches.  
I will help provide wholesome recreation and clean entertainments for our town.

I will work for my neighbors.  
I will give a deaf ear and a brinded tongue to all scandal about my neighbors.

I will delight my own and my neighbors' eyes with grassplots instead of rubbish heaps, with flowers instead of weeds.

I will insure my own and my neighbors' health by keeping alleys and barn lots clean.

I will bury any grudge against my neighbors.

When prices are no higher, I will aid myself and neighbors by buying in the stores at our town.

I will help make our town the best town on the map.

News items for the Pine Cone will be thankfully received.

## A HAWTHORNE DESCRIPTION

A description of a New England wood, in Hawthorne's "Scarlet Letter," reads as follows:

"Thus conversing, they entered sufficiently deep into the wood to secure themselves from the observation of any casual passenger along the forest track. Here they sat down on a luxuriant heap of moss; which, at some epoch of the preceding century, had been a gigantic pine, with its roots and trunk in the darksome shade, and its head aloft in the upper atmosphere. It was a little dell where they had seated themselves, with a leaf-strewn bank rising gently on either side, and a brook flowing through the midst, over a bed of fallen and drowned leaves. The trees impending over it had flung down great branches, from time to time, which choked up the current and compelled it to form eddies and black depths at some points; while, in its swifter and livelier passages, there appeared a channel-way of pebbles, and brown sparkling sand. Letting the eyes follow the course of the stream, they could catch the reflected light from its water, at some short distance within the forest, but soon lost all traces of it amid bewilderment of tree-trunks and underbrush, and here and there a huge rock covered over with gray lichens. All these giant trees and boulders of granite seemed intent upon making a mystery of the course of this small brook; fearing, perhaps, that, with its never-ceasing loquacity, it should whisper tales out of the heart of the old forest whence it flowed, or mirror its revelations on the smooth surface of a pool. Continually, indeed, as it stole onward, the streamlet kept up a babble, kind, quite soothing, but melancholy, like the voice of a young child that was spending its infancy without playfulness, and knew not how to be merry among sad acquaintances and events of somber hue."—Christian Science Monitor.

## Carmel Officials.

### Sanitary Board

A. P. Fraser, President

R. B. Cherington

H. P. Larouette

M. J. Murphy

Mrs. C. B. Silva, Secretary

### School Trustees

Mrs. M. E. Hand, President

Miss A. C. Edmonds, Clerk

W. L. Overstreet

### Fire Commission

W. P. Silva

R. W. Ball

Miss M. E. Mower, Secretary

Deputy Constable and Pound

### Master

Rudolph Ohm

### County Supervisor

Dr. J. L. D. Roberts

### Health Officer

Dr. E. L. Williamson

## Carmel Pine Cone

PUBLISHED WEEKLY

Entered as second-class matter February 10, 1915, at the post office at Carmel, California, under the Act of March 3, 1879.

W. L. Overstreet, Editor and Publisher

CARMEL, CAL. JULY 28, 1915

SUBSCRIPTION \$1.00 PER YEAR  
Single Copies Free Cents

### An Exploded Tradition

For a half century belief has been that Horace Greeley, founder and once editor of the New York Tribune, was the author of the expression: "Go west, young man, go west." Certain it is that Greeley used it, not once, but many times in editorials urging easterners to avoid the congestion in states on the other side of the Mississippi, and it was due to his efforts that the expression became a sort of slogan.

But now comes a writer in the Missouri valley, the editor of the St. Joseph News-Press, with the assertion that not only did Greeley not coin the phrase, but he admitted that he did not, and the author was John B. L. Soule, editor of a Terre Haute, Indiana paper, who wrote it as a caption to an editorial suggestion of a friend who had just returned some time in the early fifties, from a tour of the great area between the river and the Rockies.

In connection with this it is stated that Greeley's first use of the expression was in copying the Soule editorial, which he afterward discussed at some length in succeeding issues and emphasized following his trip to the coast, so nicely described in Al. D. Richardson's "Beyond the Mississippi," a book long since out of print, more's the pity, for it was a wonderful revelation of the great empire referred to as its author found it.

However, even if all of us or many of us have been mistaken as to the authorship, it matters little, for the advice was good, and is still good, for the West yet represents to enterprising Americans the land of opportunity, and while the placers are not so prolific as in the days of forty-nine and a few years following, there is plenty of gold for those who seek for in the grain fields and the orchards, the vineyards and the gardens, the timber tracks and the waiting farms may be found a plenty for all who seek it.

Pathfinder, 5-cent Cigar, is guaranteed to be made of tobacco.

**\$500** Will buy a little home in Carmel—nice garden, trees. P.O. Box 238 for information.

### Establishing an Art Circuit

Commendable are the plans to send on a circuit of the best art museums of the United States, after the closing of the exposition at San Francisco, some of the best works of art there displayed. Groups of promoters are busy, one furthering display of works by artists abroad, and another making provision for native painters, sculptors and designers. With characteristic understanding and courtesy the commissioners of other nations in charge of national exhibits are falling in with the project, and of course native artists are glad to have the wider publicity. Hence it is probable that the major cities of the middle west and of the east next winter will have treats that were not expected when the program for this season was made up. In few realms is the co-operative method of education working so well as in the multiplying joint activities of art museums whereby fine exhibits from time to time are sent on a peripatetic way for the culture of the people.

## Printing Engraving

BRING  
WORK  
OF THIS  
KIND  
TO THE

Pine Cone Office

FOR INFORMATION  
CONCERNING PROP-  
ERTY IN AND ABOUT  
CARMEL, ADDRESSES

Carmel  
Development  
Company

Hotel Carmel  
Rates: \$1.50 to \$2.00 a Day  
Dining Room Open to  
the Public

CLIMAX FURNITURE CO.  
FRANKLIN ST. (One Block off Alvarado st.) Monterey



Sales Agents for Ostermoor Mattresses  
and Hoosier Kitchen Cabinets

## CARMEL NEWS CO.

L. S. Slevin, Manager

ARTIST MATERIALS, FISHING TACKLE, PHOTO POST  
CARDS OF CARMEL COTTAGES, ETC.

KODAKS AND  
SUPPLIES

DEVELOPING  
AND PRINTING

## POINT LOBOS ABALONE

Delicious and Appetizing  
Ask Your Grocer for It

Pathfinder 5-CENT  
CIGAR  
FOR SALE EVERYWHERE

## Autos for Hire

All Drives or by the Hour  
Auto Stage

C. O. GOOLD PHONE  
597 F4  
LIVERY HAULING STORAGE  
HAY AND GRAIN

## CARMEL CANDY STORE

Ice Cream Hot Tamales,  
Delivered for all Cold Lunches,  
Social Events Loganberry Sherbets

Apply at store for furnished rooms with bath.

Grove Building Co.  
S. J. TICE, CONTRACTOR  
EXPERT MILL WORK OF ALL KINDS  
PHONE 404 W PACIFIC GROVE

Care of Children Young  
woman wishes to take care of children  
afternoons or evenings. Reason-  
able terms. Address P.O. Box  
172, Carmel.

# Spanish Dishes

Chicken Tamales

10c and 15c Tins

Enchiladas

Two Tins for 25c

Beno---made of choice beef, pink beans and Los Angeles chili peppers. Just heat and eat. 10c the Tin

AT

## Leidig Bros. <sup>I</sup> <sub>N</sub> <sub>C</sub>

### Carmel Pageant at the Exposition

Bringing its own forest with it the Carmel mission pageant will move from its home in the Forest Theatre to the Exposition, and for two nights the Court of the Universe will become a jungle of pines and manzanita, scrub oak and cypress.

The Tower of Jewels will be veiled by the woods of Carmel, July 30 and 31, and for the first time since the Exposition

opened the sparkling structure will be dark until 10:30 o'clock, when with the disappearing cortege of slow moving friars and neophytes, bearing the body of Fra Serra to its tomb, the lights will again blaze up on the tower, giving a vision of heaven as the ending of the most impressive historical pageant which has ever been produced in California. —*Examiner.*

Next Friday and Saturday nights are designated as "Carmel Pageant Nights."



Scene from "The Curious Conduct of Judge Legarde."

## Manzanita Theatre

Saturday Night Best Show of the Season in Carmel

ADMISSION 10 AND 20 CENTS

### PINE NEEDLES

The Rowleys, who were here for a month, are now in their Berkeley home.

After a month here, the Spadonis have reluctantly departed for their home in the city.

The Pattons and Miss Mildred Wilson have departed for Berkeley.

Miss E. A. Lutz, who has a little cottage in Carmel has returned to San Jose.

Read and heed Mrs. D. H. Munger's article on another page.

Now let's all boost for "The Man from Home," and Mother Carrington's play.

Mr. and Mr. J. K. Turner left on Thursday, for a short visit to the city.

Miss Teresa Harrison, who for several weeks was a guest of Mrs. A. C. Lawson, has gone to San Francisco.

The Parkinson family, who have been here for several weeks, have returned to their San Jose home.

The Wallace family are in the Swift cottage until August 1st.

Mrs. L. McCurdy is a patient at Miss C. Morgan's rest home.

Miss Donna Schuster, a prominent member of last year's Chase School, visited here last week.

### Monterey Savings Bank Asks A Question

Is there a parent in Carmel who would not give a Dollar to teach his child the value of Saving Money?

If there are any such parents, we would like to hear from them.

It would be interesting to know their reasons.

We can give you any number of reasons why a Dollar deposited in the Monterey Savings Bank to the credit of your child will teach him to save money. The value of such a lesson we know you must realize as fully as we do.



The Monterey Savings Bank pays Four Per Cent Interest on savings deposits  
Bank of Monterey  
Monterey Savings Bank  
Same Building Same Management

The Samuel Hubbards, who were in the Greaves cottage for several weeks, have returned to their home.

Miss Olive Riddel departed for Berkeley on Friday.

The local firemans' dance was well attended. Another affair is spoken of, to be held about Sept. 9.

Miss Anne Fisher has joined Dr. Gates in the city.

Robert C. French, who was here with the Searcoes, is now in Portland, Ore.

Mrs. R. Jamison, Miss Mary Simpkins and Mrs. F. Pinning, guests of Mrs. E. E. Cobbe, have concluded their Carmel visit.

F. J. McCormell, well known in Carmel, especially at the golf links, will depart shortly for Europe.

The Pudans are no longer conducting the store, which they had brought up to a fine state of efficiency.

Mrs Helen W. Paul has returned to Colorado Springs.

Continued from First Page  
Art Awards.

He also shows a door for the John Gates mausoleum.

Among the bronze medalists are Anne Bremer, Maynard Dixon, Florence Lundborg, Perham Nahl, Evelyn McCormick, Gertrude Partington, Lee Randolph and Frank W. Van Sloun, all in the oil painting branch. Three oils by Dixon are "Navajo Woman," "The Oregon Trail" and "The Palomine Mare."

Miss Lundborg shows three interesting foreign scenes, "Etna in the Afterglow," "Old Fountain," and "Stone Pines." This artist also did a series of California subjects for our own State building.

Miss McCormick, of Monterey, won on her "Old Custom House." Nahl is represented through an oil entitled "Despair."

Miss Partington gained a medal on a portrait — that of Mrs. Jack Allen Partington.

Lee Randolph has four pictures, of which "Avignon" and "Northern France" are the most striking.

The work of Frank Van Sloun is seen through his "Portrait of an Actor."

Percy Gray, a water colorist, received a bronze medal his "Out of the Desert, Oregon."

In the etching and engraving branch, bronze medals were given to Benjamin Brown, of Los Angeles, for nine drawings of historic scenes from Europe, San Francisco and Southern California; to Helen Hyde, and to Isabelle Percy for five very finished etchings of Spanish and French localities. Betty de Jong has honorable mention for three oils, descriptive of "Beatrice," "The Dancing Girl" and "Portrait" of Miss Isabelle P.

Honorable mention has also been bestowed upon Ralph Stackpole and Edgar Walters, two San Francisco sculptors.

Xavier Martinez gained honorable mention for three monotypes. A similar award was given to Pedro J. Lemos.