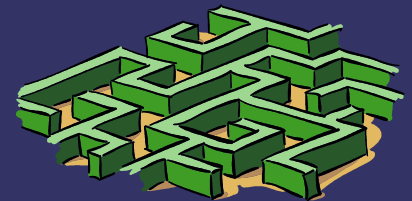


Gerard Meijssen
Stichting Open Progress

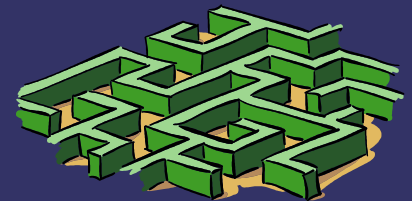


How to make a great Wikipedia



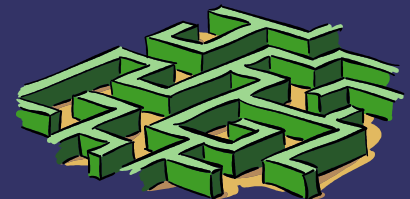


Wikipedia is fun, and informative



What articles are MOST informative

- ➔ The articles that people actually read
- Background information to the news
- Background information to sport events
- Information about sex





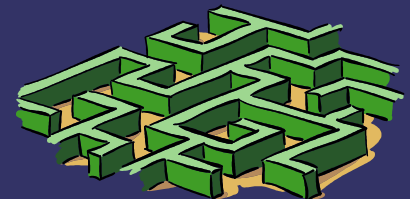
- ➔ Select a local paper
- ➔ Select subjects from all sections
- ➔ Start with small articles, with many links
- Red links are good
- Interwiki links are important
- ➔ Google is your friend
- Articles can be found in a couple of hours
- Remember this is the News so it is of interest





Your pictures, your illustrations, your articles

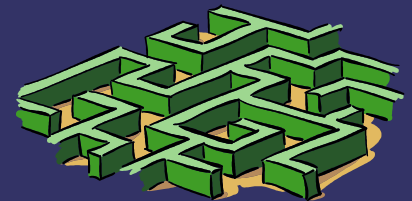
- ⇒ Use your own pictures as much as possible
- Share them on Commons
- In this way you share your culture world wide
- ⇒ Children in schools will copy your articles and use your pictures
- ⇒ Translate articles about your country or culture in English





Fun is serious business, seriously

- ⇒ Fun is the greatest motivator
- ⇒ Fun builds a community
- ⇒ Shared fun and satisfaction will make you come back
- ⇒ Share tips and tricks with newbies
- Give them time to be stupid and to grow up



Seriously?

Seriously?

Seriously?

Seriously?

Seriously?

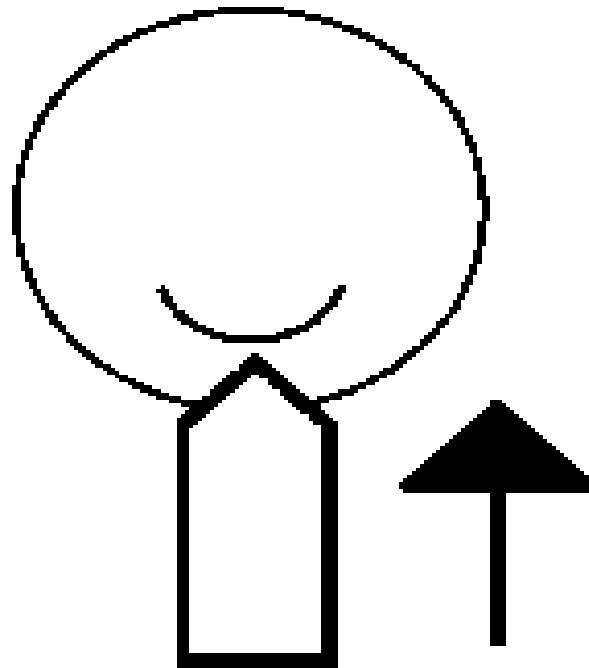
Seriously, what to do

- ⇒ Localise MediaWiki and other software
- ⇒ Being well read is a strategic choice
- ⇒ Collaborate widely, share skills widely
- ⇒ Use IRC, Skype, Mailing lists
- ⇒ Consider the benefits of a chapter

- ⇒ WRITE GREAT ARTICLES
- ⇒ ILLUSTRATE THEM
- ⇒ USE BOTS, TM's but use them cleverly



Most importantly..



Thank You!

