

LANGUAGE MATTERS

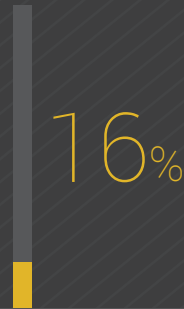
Information in the right language can save lives
Impact Study on Ebola Information



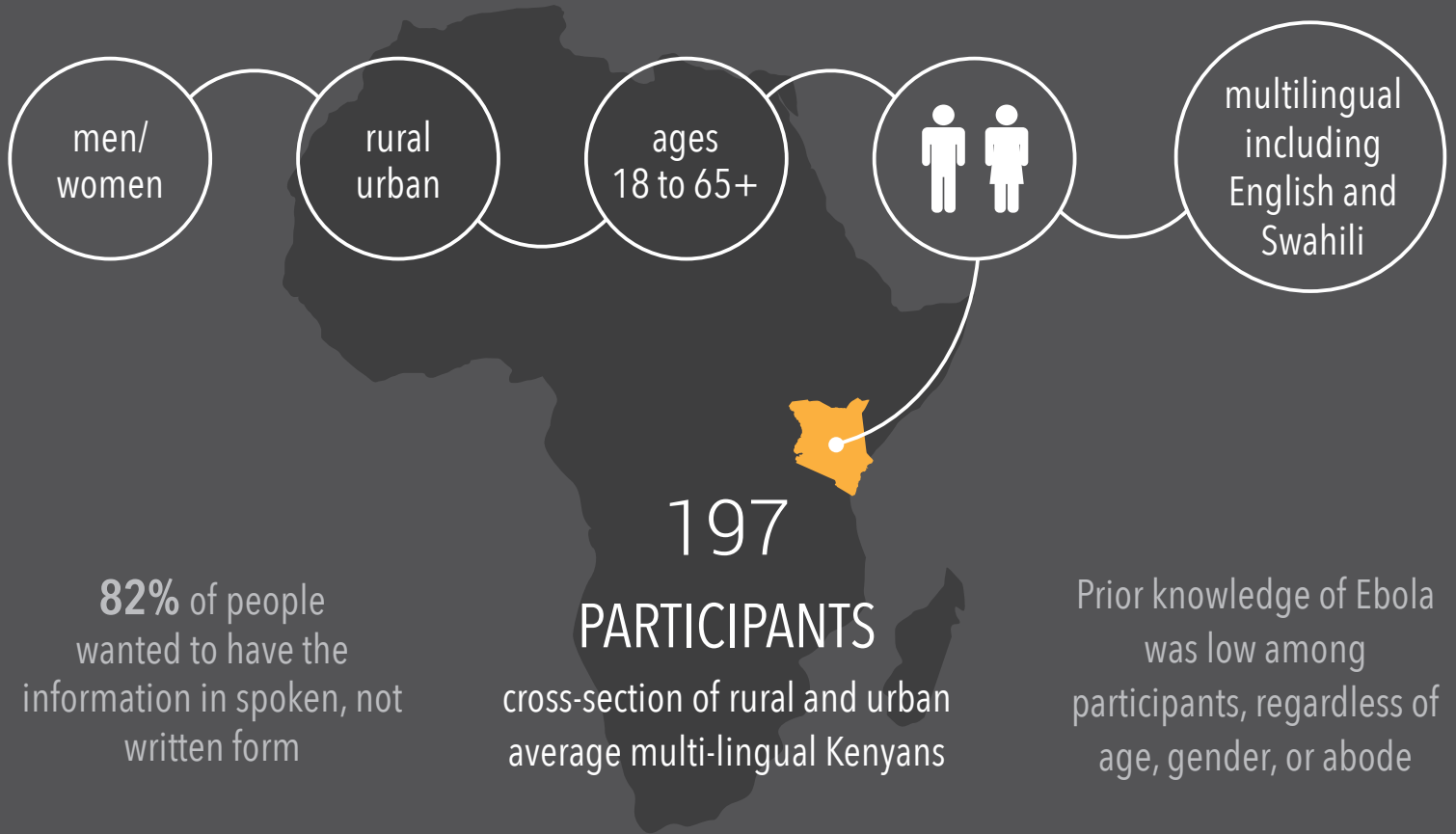
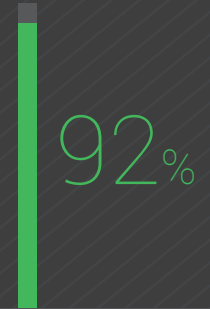
At the start, people could only answer **8%** of the questions correctly



With English, that went up to **16%**



With Swahili, it went up to **92%**!



This Impact Study was developed by TWB's Words of Relief translation pilot project.



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