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1930

# KEMP'S CATALOGUE

Wonder  
Exhibition

## Gladiolus and Dahlias

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J. A. KEMP,  
Breeder and  
Grower

Little Silver,  
New Jersey  
Telephone 2876 Red Bank

## To Our Flower Loving Friends and Patrons.

Greetings :

It gives us much pleasure to send you our catalogue of Dahlias and Gladiolus for 1930, and with it goes the feeling that this will be a year of great activities in all lines of Gardening endeavor. Never before have we noted so much keen interest as was evident on every hand the past year, nor such keen rivalry in the show room by members of Garden Clubs, Horticultural Societies, and other organizations, all of which points to unmistakable evidence of an ever growing interest in, and appreciation of, and skill in Gardening. In spite of the discouraging weather conditions the past season, professionals and amateurs alike are looking forward hopefully for better conditions, better flowers, and larger and better shows than any that have gone before.

We are pleased to say we harvested large crops of Dahlias and Gladiolus bulbs of excellent quality, and are prepared to supply you with as high quality stock as it is possible to procure from any source at any price.

In the future as in the past it will be our constant endeavor to give our patrons the very utmost in satisfaction, in quality of stock and service, and you can rest assured you will get a square deal, and that your order will be filled with nothing but the very highest quality stock.

Please do not lay this catalogue aside until you have examined every page. You will find many new Dahlias and Gladiolus of exceptional merit listed herein, also many older and meritorious varieties that have been great prize winners in the leading shows throughout the country the past few years. You are almost sure to find one or more varieties of Dahlias or Gladiolus, or both, you will want to add to your collection of exhibition or garden varieties, and at prices as low as is consistent with the production of good healthy, true to name stock.

Thanking all our customers for their liberal patronage in the past, and bespeaking a liberal share of your 1930 business, which we will very much appreciate, we remain,

Yours for better flowers.

J. A. KEMP, Glad-Dahlia Specialist.

Breeder and Grower, Little Silver, N. J.

December, 1929.

When you think of better Dahlias and better Gladiolus think of Kemp, we have them. For more than 30 years Breeders and Growers of Better Dahlias and Better Gladiolus for BETTER GARDENS.



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### Terms of Sale—Please Read Carefully.

The following offers are made subject to prior sale, and on the following conditions.

Our quotations are for strictly first class, true to name goods, and we guarantee its quality to please you. Any stock that should prove otherwise, we will cheerfully replace it free of charge. Beyond that our responsibility ceases. There always has, and always will be a limited number of failures in every line of Gardening endeavor, most of which are usually due to causes beyond our control, such as soil conditions, too deep or too shallow planting, lack of proper cultivation, unfavorable weather, etc., which renders it impossible for us to guarantee your success; but we do guarantee to fill your orders with good healthy stock, and to deliver them to you in growing condition. With each order we send printed cultural directions for your guidance, which if followed carefully should be very helpful in guiding you to success.

**CANADIAN REGULATIONS:**—To import Dahlias and Gladiolus into Canada, a special permit must be obtained from the Secretary of the Destructive Insect and Pest Act Advisory Board, Department of Agriculture, Ottawa, Ont. We must know the number of your permit so it can be mentioned upon the parcels and invoices, and require the white mailing tags, issued by the Board to affix to parcels, one for each parcel.

If you should have just cause for complaint, do not hesitate to let us hear from you, and we will make every reasonable effort to adjust the complaint to your satisfaction.

**TERMS:**—Cash with order, or satisfactory Bank reference bearing the endorsement of your banker.

**ORDERS** for less than 50 cents not accepted.

**GLADIOLUS:**—We pay postage on retail orders for one dozen bulbs or less of First, Second and Third sizes to any part of the world; and on Orders up to 100 bulbs of these three sizes to any part of the U. S. Larger lots shipped by express at purchaser's expense. Under third size we pay postage to everywhere.

**GLADIOLUS:**—Except where noted, First size or No. 1 means, 1-1/4" and up; No. 2, 1-1/4" to 1-1/2"; No. 3, 1" to 1-1/4"; No. 4, 3/4" to 1"; No. 5, 1/2" to 3/4"; No. 6, 1/2" and under.

**SPECIAL REQUEST:**—If you should receive an extra copy of this catalogue kindly hand it to a friend or neighbor who is interested in growing flowers. Thank you.

# KEMP'S WONDER DAHLIAS

No two Dahlias put out in recent years have made better records, nor have more sweepstakes and class prizes to their credit the past two years than Kemp's Violet Wonder and Kemp's Fort Monmouth, with Fort Monmouth leading all other varieties in its winnings. Reports coming to me from all over the eastern half of the United States, Canada and Europe, all tell the same story of sweepstakes and class prize winnings by these two great Dahlias. Sensational successes everywhere.

This year we are privileged to offer you other varieties that we feel sure will take their place in the ranks of the great Dahlias that have been the leading prize winners throughout the country the past two years.

For many years Kemp's Wonder Dahlias have been consistent prize winners wherever shown in competition, and better still, they are wonderful doers, which proves the real worth of a dahlia.

## KEMP'S NEW WONDER DAHLIAS FOR 1930.

Abbreviations: C.—Cactus; H.C.—Hybrid Cactus; D.—Decorative; H.D.—Hybrid Decorative; P.—Paeony; D.P.—Decorative Paeony.



Monmouth Champion.

**MONMOUTH CHAMPION.**—D. Winner of a special award at Elizabeth, N. J., and as best undissemated seedling at Red Bank, N. J., where it defeated some of the top notchers. This great dahlia compares favorably with Fort Monmouth, Violet Wonder, Jane Cowl, Kathleen Norris, and other top notchers of recent introduction. It instantly found favor with all who saw it in our gardens and the show rooms by its great size, and brilliant orange flame color that fairly glistens from its own color. It is the only dahlia we know in its color. A beautiful dahlia in the garden and show room and a free producer of large perfect blooms, on perfect stems throughout the season. Plant is a strong vigorous grower, wide spreading with long slender side shoots, each producing a fine exhibition bloom from 10 to 12 inches in diameter that can be cut with stems 2 to 3 feet long. Owing to the heavy advance sales of tubers, we can offer it in green plants only. **Each, \$5.00.**

Mr. Kemp, Little Silver, N. J.

Dulwich, South Australia, April 17th, 1928.  
Dear Sir:—Just a few lines to let you know Glory of Monmouth turned out well. It was one of my best American Dahlias. I have over 100 American varieties.

Yours truly,

A. HOLTON.

## KEMP'S WONDER DAHLIAS FOR 1930—(Continued).



Cora Butterworth

**CORA BUTTERWORTH.**—D. (Chapman-Kemp). Winner as best Undisseminated Decorative Seedling in New York, and also the runner up in The American Home Sweepstake Class at that show. Many spectators of the judging was of the opinion it is a better dahlia than the one receiving The American Home Sweepstakes award.

The color is a clear silvery primrose yellow. Flowers are very large and are borne high above the foliage on perfect stems. Plant is a tall sturdy grower, and a good doer throughout the entire season. A dahlia of clean-cut crystalline beauty that is bound to win its way into the hearts of the dahlia loving public. Tuber stock limited.

**Tubers, each \$10.00. Plants, each \$5.00.**

**GOLDEN SCEPTRE.**—(No. 2850). D. A giant flower of exquisite beauty and refinement. The color being clear pinc yellow, with light golden yellow tints that blend in perfect harmony with the ground color. Flower is very large, and is supported on a stiff stem high above the foliage. A high class dahlia with satisfying grace and beauty. Plant is medium tall, wide spreading and unusually free flowering from early to late season.

**Tubers, each \$10.00. Plants, each \$5.00.**

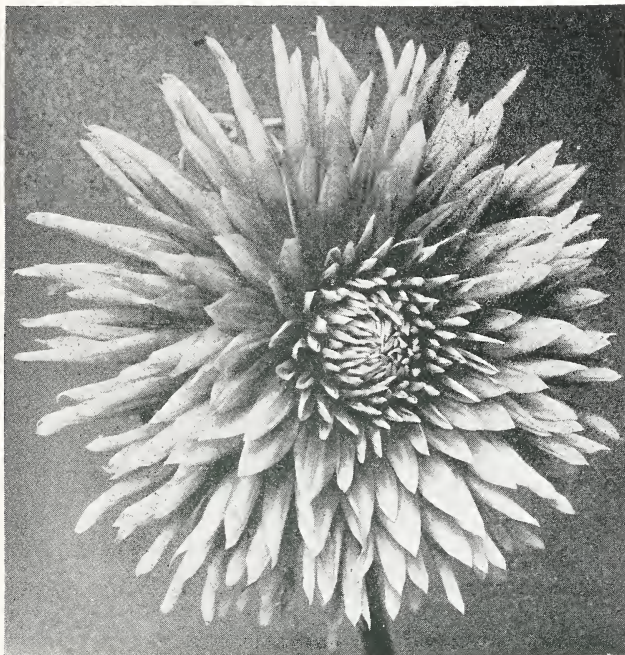
**AUTUMN GOLD.**—(No. 11-26). H.C. The color of this large flowered H. C. is a bronzy lemon, intermingled with golden tints. Flower is large, to very large with pointed petals of uniform coloring throughout. Centers are always full right up to the last bloom of the season. Stems are slender, but wiry, holding the flower upright high above the foliage. Plant a strong healthy grower, with thick heavy textured foliage that is discouraging to insects. Very prolific of bloom, of excellent exhibition quality.

**Tubers, each \$10.00. Plants, each \$5.00.**

**LAKWOOD.**—(No. 1607). D. This is one of the most distinctive dahlias I have ever seen and the only one of its color I know, being a bright listeran purple with sea foam collar of petals around the center. A two toned flower of striking appearance and beauty because of the odd shape of the pointed petals and their attractive arrangement on the flower. Flower is medium to large, held well above the foliage on stiff stems. Plant a strong grower, reaching a height of about 5 feet. Abundant thick leathery foliage that seem to defy leaf hoppers.

Good at New York, Elizabeth and better still at Red Bank, where its distinctiveness and striking beauty attracted much attention from visitors. **Tubers, each \$7.50. Plants, each \$3.75.**

KEMP'S WONDER DAHLIAS FOR 1930—(Continued).



Dick.

THREE NEW CACTUS DAHLIAS.

TOM.

This ball shaped Cactus Dahlia is a light vinacious pink, shaded deep grayish lavender at tips of petals, back petals same shading. Flowers about 4 inches in diameter. An odd but very pretty flower. Plant of medium height and a good all around doer.

Tubers, each \$2.00  
Plants, each \$1.00.

DICK.

A very beautiful Cactus of the straight petaled or American type, and different in color from any other Cactus Dahlia I know, it being a rich orange, with white tips. (See illustration). Flowers are 5 to 6 inches in diameter and are produced freely from mid season to late, the best blooms late in the season. Plant a good grower, and bloom stems very good.

Tubers, each \$2.00  
Plants, each \$1.00.

HARRY.

Color, a bright nopal red. Size of bloom 4 to 5 inches. Plant a strong healthy grower. A very pretty cactus dahlia that will have a strong appeal to lovers of the quilled petaled incurved English type of Cactus Dahlias. Stems somewhat pendulous. Blooms from mid-season to late.

Plant a strong healthy grower.

Tubers, each \$2.00  
Plants, each \$1.00.

SPECIAL OFFER.

One tuber each of the above Cactus Dahlias (Tom, Dick and Harry), for \$5.90. One Plant of each for \$2.50.

Clarkson, Wash., May 17th, 1928.

Mr. J. A. Kemp, Little Silver, N. J.

Dear Sir:

I received the Dahlia plants last Monday. They are fine and I want to thank you for the extra.  
MRS. G. L. N.

We ship plants to all parts of the United States and Canada, and guarantee their safe arrival. Our long experience in growing and shipping Dahlia plants under the most approved methods, insures them against damage in transit.

## NEW WONDER DAHLIAS FOR 1930.

**CREAM OF THE GARDEN.**—(Layton-Kemp). D. This beautiful dahlia came to us from the originator, a lady dahlia enthusiast in Missouri, who has done more to popularize the dahlia in her locality than any other one person, and we feel proud of the privilege of being joint introducer and distributor of this beautiful variety. The color is a rich cream, with irregular shadings of light lavender splashed here and there on the petals, yet so perfectly blended that the flower presents a subject so bewilderingly beautiful, words fail to adequately describe it. Flower is medium to large, is held high above the foliage on long stiff stem, and are produced in the greatest profusion on a six foot, wide spreading plant of great stamina and vigor.

**Tubers, each \$7.50. Plants, each \$3.75.**

**RARITAN BAY.**—(J.B. No. 3. Kemp). D. Jersey Beacon seedling with practically the same habit of growth as its parent, but with flower of different shape and color, being somewhat more flat, but larger in diameter than the parent. The color is a light morocco red and the flowers are produced in great profusion on stems of cane like stiffness, and are held well above the foliage. I believe this will produce more large flowers than most varieties and requires very little disbudding.

**Tubers, each \$5.00. Plants, each \$2.50.**

**BERTHA McLEOD.**—(No. 10-26. Kemp). D. This interesting dahlia is a seedling of Glory of Monmouth, but which it in no way resembles except in habit of growth and position of flower. The color is difficult to describe, but the general effect is Lemon Chrome that lights up under artificial light as if an electric bulb was hidden in the petalage. Flower is medium to large in diameter, depth nearly equal to the width, and is held upright on a stiff stem. Plant is a sturdy grower, of medium height, wide spreading and produces its bloom in great abundance, which endure long on the plant, and keep nearly a full week when cut.

**Tubers, each \$5.00. Plants, each \$2.50.**

**AMERICAN TRIUMPH.**—(Nuenviller. 1930). C. Winner of the American Home Achievement Medal, at New York, as the most worthy new dahlia. Also won at Trenton in one of the Cactus classes. The color is a clean, rich red, with extra good stems. A real cactus of outstanding qualities. The long petals are true cactus and arranged evenly. Grows 9 to 10 inches easily under field conditions, and I believe it can be grown to 12 inches or over under high culture. Its large size and long keeping qualities won it hundreds of friends at the New York Show for it was one of the few flowers at the Madison Square Garden Show that was still fresh at the close of the show.

**Plants, only, each \$5.00.**

**CARDINALIS.**—(Jas. Kennedy, 1930). D. Winner as the best undisseeded seedling at Trenton in an extra strong class. The color is a brilliant cardinal red. Flowers are of splendid formation and are borne on strong upright stems. First shown at Newark 1928 under the name of West Point and re-christened this year, as that name had already been used.

**Tubers each \$10.00. Plants, each \$5.00.**

**MABEL S. DOUGLAS.**—(Thompson, 1930). D. This huge decorative is a clear pastel lavender in color and is a flower that might easily become popular in the largest bloom classes.

This dahlia attracted much attention at the New York Show on account of its great size and clarity of color.

**Plants only, each \$5.00.**

**JEAN TRIMBEE.**—(Trimbee, 1930). H.C. This beautiful dahlia is of Canadian origin, having been raised by Mr. Trimbee, of the Province of Ontario, and exhibited at Toronto the past two years. The flowers are very large, many over 12 inches, and are a beautiful petunia violet in color. The habit is strong and vigorous, and the giant flowers are produced very freely. An unusual and outstanding variety that is sure to become very popular.

**Tubers, each \$10.00. Plants, each \$5.00.**

**DOROTHY STONE.**—(F.&M., 1930). D. This exquisite rose pink decorative was a rival for Kathleen Norris last year. Many who had the pleasure of seeing this fine variety expressed their preference of it over Kathleen Norris. The plant is a vigorous grower, with tough, leathery like foliage and the large blooms are produced quite freely on long stiff stems, well above the foliage.

**Tubers, each \$10.00. Plants, each \$5.00.**

**ELITE MOONLIGHT.**—(W. W. Kennedy & Sons, 1930). H. C. Winner as undisseeded Hybrid Cactus seedling, at New York, and it has the same dainty, clearcut beauty of such varieties as Mrs. Edna Spencer, Pierrot and Mariposa. Basic color is white, shaded and tinted with lavender. It is a beautiful flower for art work, and is a definite answer to those who say the dahlia lacks grace.

**Plants only, each \$5.00.**



## KEMP'S NEW WONDER DAHLIAS, 1929 INTRODUCTIONS.



Fred W. Patterson.

**FRED W. PATERSON.**—(Kemp, 1928). H.C. A seedling from the beautiful white variety Adda Patterson, but a stronger and heavier flower. The color is difficult to describe, and as near as we have been able to work it out with the aid of Ridgeway's Color Chart, the color is lavender pink with deep amaranth pink reverse. A beautiful flower and one of the largest in the H. C. section. With us the flower averages 10 inches and over in diameter, but other growers have grown it much larger. At Boonton, N. J. the past season, it won over a 13 inch bloom of Fort Monmouth and was the largest bloom in the show. The long stiff stem holds the flower high above the foliage. Plant is a vigorous grower and profuse bloomer with habit and foliage identical with Adda Patterson. A most excellent garden and exhibition variety. Height 7 feet. Stock limited.

Tubers, each \$7.50. Plants, each \$3.75.

**BETTY BROWNE.**—(2-7). D. Seedling of Glory of Monmouth, originated and introduced by me in 1926. Color, spinel pink and old rose blend, deep lemon yellow at base of petals. Flowers full centered and of large size, averaging 10 inches and over across and 6 to 7 inches in depth. The large blooms are borne on stiff stems that hold them well above the foliage. Plant is of medium height, wide spreading, and of vigorous constitution. An early and prolific bloomer. A good dahlia in every respect. Illustrated on page 8.

Tubers, each \$7.50. Plants, each \$3.75.

**FAIRMONT.**—(704). D. Seedling of the well and favorably known Altamont. A pure pink in a beautifully proportioned bloom, 8 to 9 inches in diameter, which is held well above the foliage on a long stiff stem. Plant is a healthy and vigorous grower, but not as tall as Altamont. A fine variety that is destined to become a prime favorite with all who are partial to pink colored Dahlias.

Tubers, each \$7.50. Plants, each \$3.75.

**FANWOOD.**—(12-26). D. Deep chrome, with orange blending. Flower large, of globular form, being almost as large in depth as in width. Stems long and stiff, holding the flower upright well above the foliage. Plant is a strong vigorous grower and prolific bloomer. A fine variety possessing all the essential qualities that goes in the making of a good dahlia.

Tubers, each \$7.50. Plants, each \$3.75.

**MARBELLA.**—(15-27). D. Seedling of Eliza Clark Bull, with slightly smaller flowers than its parent, but of the same form, and is absolutely pure glistening white. Plant is somewhat stronger grower, is more prolific, and a good tuber maker with splendid keeping qualities. A splendid commercial cut flower white, and very good exhibition flower

Tubers, each \$3.50. Plants, each \$1.75.

## FOUR GREAT PRIZE WINNING DAHLIAS.



Kemp's Violet Wonder.

**KEMP'S VIOLET WONDER.**—(1928). D. The best violet colored dahlia to date. The predominating color of this great dahlia is a rich naphthaline violet, with an underlying tone of royal purple, with bluish lavender reverse. Flowers are as nearly perfect in form as possible; of true decorative type, and of massive proportions, attaining to a diameter of 10 inches and over, and to a depth of 6 to 7 inches, and are borne on stiff stems, 10 to 14 inches above the foliage. Flower does not burn, and is a remarkably good keeper both on the plant and when cut.

Plant is a strong vigorous grower, of wide spreading habit, constant and prolific bloomer, and good producer of tubers. Foliage bright green, tough, healthy and to date has never suffered injury from attacks of leaf hoppers. One of the most outstanding dahlias of the year, and the only variety of the color offered to date. Height 6 to 7 feet.

Awarded a gold medal ribbon and a place in the Court of Honor, at the 1927 A. D. S. Show, New York City. Awarded numerous Sweepstakes and Class Prizes in the 1928 Shows.

A great winner in the 1929 shows.

**Tubers, each \$7.50. Plants, each \$3.75.**

**KATHLEEN NORRIS.**—(Klein, F. and M., 1929). D. This great dahlia was the one outstanding variety in the Newark, Trenton, New York and Camden 1928 shows, where it was awarded the highest honors the judges could bestow upon it. It was also a great winner in the 1929 eastern shows.

The flower is of gigantic proportions, and is unquestionably the greatest pink decorative dahlia in commerce. Color is a rose pink, but slightly paler in the young central petals. Broad overlapping petals with twisted ends, and always full centered. Flowers are held full 14 inches above the top leaves on strong stiff stems, presenting a picture of enchanting beauty for the admiration of all beholders.

Foliage dark green and leathery, defying injury from leaf hoppers. Plant of medium height, prolific and flowers are excellent keepers, both on the plant and when cut. Tuber stock quite limited.

**Tubers, each \$10.00 net. Plants, each \$5.00.**

**JANE COWL.**—(Downs, 1928). D. The deep massive blooms are of a bronzy buff and old gold, blending darker toward the perfect center. Petals are broad, just enough twist to add to the refinement so often lacking in the largest dahlias. A stem of unusual strength holds this giant decorative over a plant of ideal growth, while the foliage is the thick leathery kind that insects seldom injure.

This wonderful decorative has been a big winner in all the large shows the past two years, and has been in many contests with Fort Monmouth, in the classes for the largest bloom in the show. A great dahlia that should be in every high class collection.

**Tubers, each \$7.50. Plants, each \$3.75.**

FOUR GREAT PRIZE WINNING DAHLIAS—(Concluded).



Fort Monmouth.

**FORT MONMOUTH.**—(Kemp, 1928). H.C. This great hybrid cactus dahlia emerged from the show rooms season of 1929 with more sweepstakes and class prizes to its credit than any other dahlia. One of the giants of the dahlia world that stood almost alone in the H. C. section, winning in practically every H. C. class in which it was entered and many times winner in the classes for the largest bloom in the show. The largest bloom of the year was exhibited at Englewood, N. J., it being 15½ inches in diameter and over 6 inches in depth. This giant bloom won over two others of the same variety, they being 14½ and 15 inches in diameter.

The predominating color of this giant H. C. is a rich wine red, with an under tone of brilliant crimson maroon, tips of petals carrying a slight bluish violet tone, which greatly enhances the beauty of the flower. Flowers are well formed, full centered, of true H. C. type, and are held high above the foliage on stiff stems and look you right in the face. Does not burn, and is a splendid keeper both on the plant and when cut.

Plant is a strong healthy grower, attaining to a height of 7 to 8 feet. Foliage dark green, and to date has never suffered from attack of leaf hoppers. Prolific bloomer from early to late, and it is no uncommon thing to see five to six giant blooms on a plant at a time. The greatest H. C. dahlia ever originated, and is practically unbeatable in the show room.

Tubers, each \$7.50. Plants, each \$3.75.

**SPECIAL OFFER.**

1 tuber each of the above four Great Prize Winning Dahlias, \$30.00. 1 plant of each \$15.00.

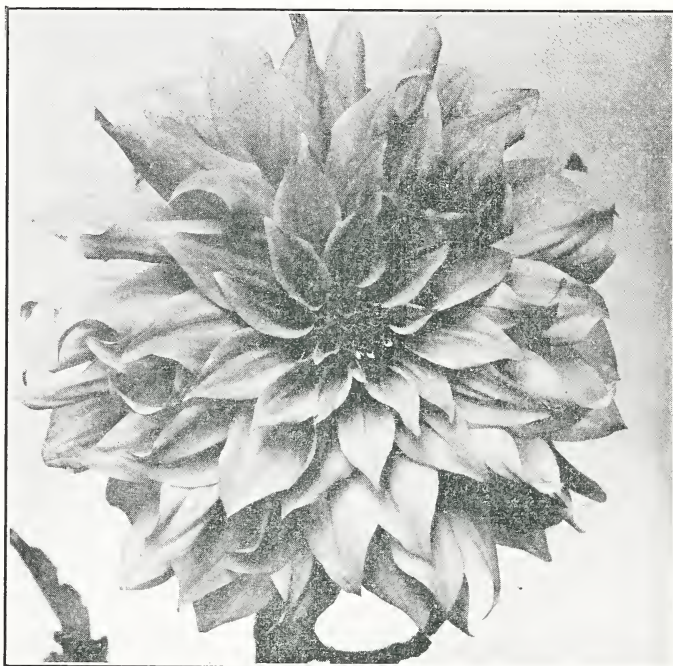


This emblem is your  
guarantee of a square  
deal.

**AN INVITATION.**

Flower lovers are welcome visitors to our gardens at all times. I think you will be interested in seeing my Dahlias and Glads, under both field grown and exhibition garden conditions.

## NEW and RECENT INTRODUCTIONS OF EXCEPTIONAL MERIT.



Betty Browne (Described on page 5).

**FRANCESCA.**—(Davis). H.C. This giant H. C. from California is old rose in color, and one of the best Hybrid Cactus varieties we had in our test gardens season of 1929. The flowers are of great size, perfect H. C. formation, and are held high above the foliage on straight rigid stems. Plant is a medium to tall grower, thrifty and with leathery like foliage, the kind that insects do not like and seldom injure. **Plants only, \$2.50.**

**CHEMAR'S EUREKA.**—(Chemar, 1929). D. A pure white dahlia of excellent quality and habit, it being an extra strong, healthy grower with thick leathery like foliage that insects seldom bother. Very prolific of bloom that average 10 inches in size from August until frost. A seedling of Jersey's Beauty, and like its parent a great producer of tubers that winter well. A white with the good qualities you have long been looking for in a white dahlia. **Tubers, each \$10.00. Plants, each \$5.00.**

**DR. JOHN H. CARMAN.**—(Dixon, 1929). D. This fine dahlia was given a thorough test in our gardens the past season, and made good under the most trying conditions. The blooms grew to great size, while they were somewhat lighter in color than the previous year, they were more brilliant. The color is a rich tyrian rose, tipped petunia and silver. Flower is broad petaled, of good depth and is borne on long stiff stems well above the foliage. Plant a good grower and flowering habit good. Foliage large, tough and discouraging to leaf hoppers and other insects. **Tubers, each \$7.50. Plants, each \$3.75.**

**IDA PERKINS.**—(Perkins-Montrose). D. This is another very fine white dahlia, a purer white than Chemar's Eureka, with blooms fully as large and of true decorative form. This clear white won the American Home Achievement Medal at Boston, for the best New England dahlia never before shown at the Boston show. The plant is a tall thrifty grower, and produces its large glistening white blooms quite freely, on long stiff stems high above the foliage. **Tubers, each \$7.50. Plants, each \$3.75.**

**SPIRIT OF ST. LOUIS.**—(Carver, 1929). D. This dahlia is a strong vigorous grower, with distinctly pleasing foliage. The flowers are large and of American Beauty Rose in color. Plants are of medium height, and the stems strong and well able to hold the large flowers erect. A fine dahlia that you will be proud to have in your collection. **Tubers, each \$7.50. Plants, each \$3.75.**

## NEW and RECENT INTRODUCTIONS OF MERIT—(Continued).

**KING MIDAS.**—(Peacock, 1929). D. Expert dahlia judges who saw this great yellow dahlia growing on the originator's grounds were unanimous in pronouncing it the largest and best yellow ever seen.

In the American Home for December, 1928, Derrill W. Hart said: "King Midas, a mammoth golden yellow flower of great depth, on good stems, sturdy plant. Twelve inch blooms come easily. We believe it will achieve distinction as the most impressive yellow dahlia to date." In the same magazine for December 1929, Mr. Hart said: "Last year we prophesied success for this good yellow. It has gone far beyond our estimation: it is one of the six greatest exhibition dahlias of eastern origin. Those six we name as Kathleen Norris, Fort Monmouth, Jane Cowl, Watchung Wonder, King Midas and Elite Glory. Stage a perfect bloom of each of these six and heaven help the judges. King Midas is one tone golden yellow flower of great depth and produces six and seven perfect blooms on a plant at a time."

**Tubers, each \$10.00. Plants, each \$5.00.**

**KENTUCKY.**—(Wigginton, 1929). D. This fine dahlia is a sport of the world famous variety Jersey's Beauty and in growth, habit of plant, stem, size and formation of flower is identical with Jersey's Beauty, but of a different color, which is described by the originator as a brilliant salmon orange, shading to grenadine pink on outer petals. It has been tested in his gardens the past five years without the slightest variation in color during that time. The plant is a thrifty grower and prolific bloomer under all weather conditions. Petalage has splendid substance and is a good keeper, both on the plant and when cut.

**Tubers, each \$10.00. Plants, each \$5.00.**

**META SCAMMEL.**—(1929). H. C. The extreme heat and prolonged drouth the past season was most trying on dahlias, and many varieties suffered severely, but Meta Scammel stood up under these conditions with scarcely any trace of suffering, and not only made wonderful plant growth, but good exhibition blooms and wonderfully fine tubers. The color of this heat resisting dahlia is a bright rose pink, and the long twisted petals give it a distinctive appearance unlike any other dahlia I know. Flowers are very large and are held high above the foliage on long stiff stems. A good dahlia in every respect.

**Tubers, each \$7.50. Plants, each \$3.75.**

**MRS. ALFRED B. SEAL.**—(Seal, 1929). D. In her long career of usefulness to the dahlia world, as an originator and introducer of many of the finest varieties, it appears that this variety comes nearer to her ideal of the perfect dahlias than any of its predecessors and entirely worthy of bearing her distinguished name. She describes it as being the largest and finest pure rich, glowing old rose colored dahlia ever produced—with no other variety even remotely approaching it. The flowers are of great size, measuring with the largest, and of great depth and substance, and are held proudly erect above the foliage on long stiff stems. Bush tall growing, wide spreading and remarkably healthy, and a good tuber maker from plants. Our experience with this great dahlia fully confirms every claim made for it by the originator.

Tuber stock quite limited, and while it lasts orders will be filled at

**Tubers, each \$15.00. Plants, each \$7.50.**

**MINNIE EASTMAN.**—(Eastman, 1928). H. C. This most excellent dahlia has been a consistent winner in the Baltimore and Maryland Dahlia Society Shows, and made a fine showing in the more northerly show season of 1929. At the Baltimore Dahlia Society Shows where the writer assisted in the judging the past three years, no other variety made a finer showing than Minnie Eastman. The Color of this distinguished flower is a bright flame color with under shadings of deep yellow. The plant is unusually vigorous, rather tall growing, and produces its blooms in the greatest profusion, on long stiff stems high above the foliage. A fine dahlia for garden, cutting and exhibition.

**Tubers, each \$7.50. Plants, each \$3.75.**

**METROPOLITAN.**—(Mendosna, 1929). D. The color of this large two toned decorative is a bright crimson evenly tipped white. Plants grow to medium height, wide spreading, producing its attractive blooms very freely. Stems are good and hold the flowers up facing you.

**Plants only, each \$2.50.**

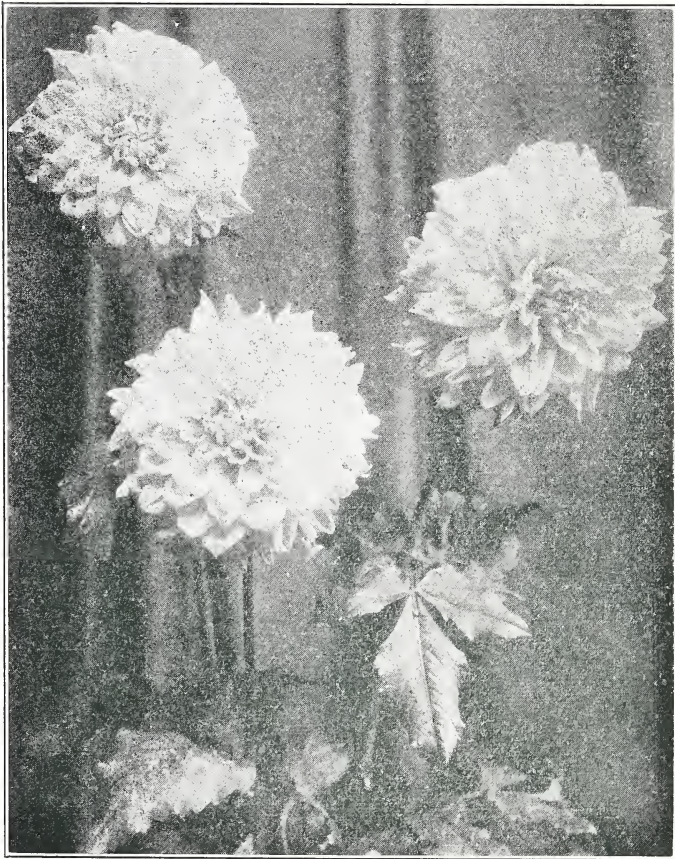
**MARSHALL'S MATCHLESS.**—(1929). H.C. A giant Hybrid Cactus of great beauty, that can easily be grown to 11 inches in diameter. In color it may be classed as a spinal pink, or bright cattleya. The large blooms are held erect on rigid stems, and the keeping qualities are excellent. The petals terminate in a sharp point giving the flower a stag horn appearance.

**Plants only, each \$5.00.**

**SEAL'S CALIFORNIA.**—(Seal, 1929). D. This fine variety was one of Mrs. Seal's finest introductions, and helped to win the President's Cup, and the Trophy Cup for the best fifty blooms at the Palace Hotel Show, San Francisco, 1928. There is a certain texture about the petals of this beautifully formed, buttercup shaped variety that is not possessed by any other dahlia in commerce—a half transparency suggestive of the most fragile wax work which makes the immense blooms seem almost artificial. The extremely attractive coloring add to the illusion, producing an effect of imprisoned sunshine fairly radiating from the blooms. In color this very large decorative is bright golden yellow at the center, shading lighter toward the outer petals, the tips of which are suffused very lightly with bronze pink. Stems are perfect, strong, stiff and cane-like and hold the blooms in a very proud and showy manner.

**Plants only, each \$4.00.**

## NEW and RECENT INTRODUCTIONS OF MERIT—(Continued).



Yellow Beauty.

**YELLOW BEAUTY.**—(Wood). D. This remarkably fine yellow dahlia will unquestionably be as popular in the yellow class as Jersey's Beauty is in the pink. Its behavior was watched closely the past four years, and it has made good under all conditions. It has all the attributes of a perfect dahlia. It is a commercial dahlia yet can be grown to 9 inches across, and from 4 to 5 inches in depth. It has long, but more slender stem than its parent (Jersey's Beauty) and the same wide spreading habit, and a plant pinched once or twice can carry eight to twelve perfect flowers, none less than six inches in diameter. Stems are stiff, holding the flowers erect, high above the foliage, and at a proper angle for vase work. A vase of twenty or more blooms make a picture of perfect beauty, as there is no bleaching of the rear petals as is so frequently seen in pinks and reds.

**Tubers, each \$10.00. Plants, each \$5.00.**

**A. O. KENNY.**—(Darling). D. Large flowers of perfect form and great depth, carried on good stems. Color a rich bronze buff of one tone, but the center tinted with bronze. Never on any dahlia have we seen more gold dust on the petals than on this variety. Plants grow medium height and very free flowering, in a class by itself.

**Tubers, each \$10.00. Plants each \$5.00.**

**THE WORLD.**—(Dahlidel, No. 168). D. This wonderful new dahlia was selected and named at the A.D.S. Show in New York, by Mr. J. D. Sullivan, of the New York World. The coloring is unusual—rich deep rosy magenta overlaid garnet with silver shadings on edges of petals. A rich and beautiful combination of colors. Perfect full centers, 8 to 10 inches across and half as deep. Bush 5 feet, stems strong and erect. Foliage leathery and repellent to insect injury. This greatly admired dahlia is sure to please you, Stock limited.

**Tubers, each \$7.50. Plants, each \$3.75.**

## NEW and RECENT INTRODUCTIONS OF MERIT—(Continued).

**ALICE GREEN.**—D. A strong robust grower, with thick leather like foliage that is practically immune from attacks of insects. The dark green foliage is a pleasing contrast to the very large orange colored blooms. Stems are long, perfect, and hold the large blooms high above the foliage. A master dahlia at a price far below its real worth.

**Tubers, each \$2.50. Plants, each \$1.25.**

**BARBARA REDFERN.**—(Redfern). D. The color of this beautiful dahlia is a wonderful combination of old rose and old gold. Petals are very long and of medium width, with a slight twist showing both colors at once. Flower is of great size both in width and depth, and borne on a thick, stiff stem which carries the flower upright at all seasons. Plant is a strong, healthy grower, blossoms early and blooms continuously. Flowers have great substance, and last four or five days after being picked. This was one of the outstanding dahlias in our gardens the past season.

**Tubers, each \$4.00. Plants, each \$2.00.**

**CONQUISTADOR.**—(Ballay). H. C. Soft creamy yellow, shading to a glowing pink at base of petals. The pink coloring is very pronounced, and gives the flower the appearance of being illuminated from within. This dahlia is built on a massive plan, tall growing plant, with the immense blooms carried erect on stiff stems. Beautiful, vigorous, a "Best Dahlia in the exhibition class." Featured in the December number of the American Home as follows: "An outstanding Hybrid Cactus novelty on the Pacific Coast."

**Tubers, each \$7.50. Plants, each \$3.75.**

**CHARLES E. WHEELER.**—(M. & S.) D. A beautiful dahlia of self color, which is a rich lavender violet with heavy bronze green foliage. Flowers are large and full, well formed and are held erect on rigid stems two feet long, which makes it particularly well adapted for cutting. A fine dahlia that everybody likes.

**Tubers, each \$5.00. Plants, each \$2.50.**

**CLANSMAN.**—(Diggle). D. Here is another eastern origination of much merit. The color is a beautiful apricot orange, center darkening to Jasper pink, radiant golden sheen. A beautiful flower that instantly attracts and holds the attention. Plant is a good grower, and exceedingly free bloomer, carrying 6 to 8 perfect blooms at a time, reaching a maximum size of 8 inches, which are borne on long stiff stems well above the foliage. Certificate of Merit at Storrs', 1926, as an exhibition flower. It is also one of the best flowers of its color for cutting.

**Tubers, each \$5.00. Plants, each \$2.50.**

**DERRILL W. HART.**—(Broomal-Success). D. This fine dahlia attracted much attention from the many visitors to our gardens the past season. Capucine yellow shading to grenadine red in cool weather, almost copper color. The large well formed, brilliantly colored flowers are held erect on fine stems, well above the foliage. A fine dahlia that you will be proud to have in your garden.

**Plants only, each \$3.75.**

**EAGLE ROCK JEWEL.**—(Broomall). H.C. Cream, overlaid shell pink. Flowers are large, and are held high above the foliage on good stems. This variety is considered one of Mr. Broomall's most beautiful originations. Plant a strong vigorous grower, attaining to a height of 6 to 7 feet.

**Tubers, each \$5.00. Plants, each \$2.50.**

**GALLI CURCI.**—(Hall). D. Exceedingly strong, semi-dwarf grower, with sufficient vitality to produce many very large exhibition blooms through the entire season. Color is a brilliant salmon-orange with gold suffusion. One of the best of the exhibition varieties.

**Tubers, each \$7.50. Plants, each \$3.75.**

**JOSEPH GARIBALDI.**—(Berardi). H. D. This beautiful carmine colored dahlia was exhibited at the 1927 A.D.S. Show, New York City, where it attracted much attention, and received much favorable comment. The color is a rich lustrous carmine, with lustrous purplish reverse. Flowers are full nine inches across, of good depth, always full centered and are borne on long stiff stems high above the foliage, facing forward.

Plant is a vigorous, healthy grower, of wide spreading habit and attaining to a height of 5 to 6 feet. Foliage dark green and of leathery like substance, rendering it practically immune to injury from attacks of leaf hoppers. Certificated by the D. S. of N. J., 1926.

**Tubers, each \$2.50. Plants, each \$1.25.**

**LA RODA.**—(Broomall). D. This large silvery rose-pink was one of the outstanding dahlias in our gardens the past season, and was much admired by the many visitors who were looking for the beautiful in dahlias. The flowers are very large, well formed and are held erect on strong stems. Plant, a strong vigorous grower, wide spreading, and not subject to injury by insects.

**Plants only, each \$3.75.**

**MY MARYLAND.**—(Downs). H. C. No description, accurate as it may be, can do justice to this beautiful H. C. of unusually delicate pink, with the faintest suggestion of lavender. The petals are tipped ivory, and are pointed and whorled and twisted in a daintily attractive manner all their own. The flower is large, stem good, and the plant is rugged with leather like foliage.

My Maryland was awarded first prize as the best un-disseminated seedling at the Atlantic City Show, where it also won the Achievement Medal of the Garden and Home Builder Magazine, as the best un-disseminated H. C. seedling. Certified at Storrs, Conn., Trial Garden.

**Tubers, each \$7.50. Plants, each \$3.75.**

**NEW and RECENT INTRODUCTIONS OF MERIT—(Concluded).**

**NANAQUAKET.**—(Richards). D. An immense bloom of extraordinary beauty. The color is a most beautiful shade of delicate orchid pink, each petal bordered with a hair line of deeper orchid color. Petals broad and long, with fine placement, and the flower can be easily grown to 10 to 12 inches in diameter, with proper disbudding. Good stems, a healthy grower and profuse bloomer. Height 5 feet.  
**Tubers, each \$5.00. Plants, each \$2.50.**

**NETAWAKA.**—(Broomall). H. D. Orange yellow base, shading to jasper red reverse. The petals are twisted so the reverse color is very much in evidence. The large flowers are borne on good stems high above the foliage. Very distinct and pleasing, both in form and unusual coloring. A fine variety for exhibition and for cutting.  
**Tubers, each \$7.50. Plants, each \$3.75.**

**REGAL.**—(Boston, 1928). D. Regal is a gold medal dahlia. The huge blooms are different from any other in color, being a combination of autumn shades, bronze heavily suffused with old rose and shading to gold at base of petals, giving the effect of burnished copper. Blooms stand well above the foliage on long rigid stems, and by generous disbudding the blooms can be grown to 12 inches and over in diameter. A great prize winner the past two years.  
**Tubers, each \$10.00. Plants, each \$5.00.**

**VALENTINO.**—(Boston, 1928). D. (One of the most beautiful 1928 novelties). This exceedingly beautiful dahlia has great size and very attractive formation. The color is a true salmon pink, shading to cream at the center, and is produced in the greatest profusion on long upright stems, well above the foliage. This variety was very beautiful in our gardens the past season, and produced its large perfect blooms from early to late in the season. A wonderfully fine dahlia that should be in every high class collection.  
**Tubers, each \$7.50. Plants, each \$3.75.**

**WATCHUNG WONDER.**—(Smith, 1929). D. This spectacular decorative created a sensation in New York and Newark 1928 shows, and was the most popular, and by far the best red dahlia exhibited at any of the eastern shows 1929. The color of this sensational variety is a rich royal red with a touch of gold in the center of the flower; with now and then a tiny petaloid of gold to enhance its beauty. The flower is of enormous size, both in width and depth, and is held above the foliage on a stiff cane like stem. Plant is a healthy, sturdy grower, with thick, tough foliage the kind that defy insects. A good tuber maker from propagated plants. This great dahlia is so scarce it will be offered in green plants only for season of 1930.  
**Plants, each \$7.50**

**KEMP'S FORMER INTRODUCTIONS.**

**MINNIE HINDLEY.**—(24-160). H. C. The flowers of this beautiful variety are of immense size; color rich crimson, overlaid with a brilliant scarlet sheen, that sparkles in the sun like lustrous silk. Flowers are full centered and of good depth, and are held well above the foliage on stiff stems. Plant a vigorous grower and proof against leaf hoppers. Height 5 feet.  
**Tubers, each \$3.00. Plants, each \$1.50**

**GRIFFIN.**—D. Color, Pinard yellow, with pale viridine yellow reverse, tinted lavender pink. Plant a strong vigorous grower, and has never been troubled from attacks of leaf hoppers or thrips. Flowers are large, and are borne in the greatest profusion, the plant being loaded with large blooms from mid-summer until frost. Stem slightly pendulous, particularly in wet weather. Requires very little attention in the way of disbudding or pruning. An excellent garden variety that will be a most welcome addition to the home garden decorations. Height of plant 5 feet.  
**Tubers, each \$2.50. Plants, each \$1.25.**

**MONMOUTH JEWEL.**—(24-132). D. Amun Ra type, with large tight centered flowers of beautiful bittersweet orange color, shading to lemon chrome at base of petals. Flowers are held high above the foliage on stiff stems, and look you in the face. Plant a strong vigorous grower to a height of 7 to 8 feet. Foliage apparently insect proof. A far superior variety to Amun Ra.  
**Tubers, each \$3.50. Plants, each \$1.75.**

**BRILLIANTINE.**—D. Color a true scarlet red and one of the most brilliant I have yet seen. The flowers are 7 to 8 inches in diameter and are borne on long stiff stems well above the foliage. Plant a strong grower, reaching a height of 6 feet and over, and is an early and constant bloomer.  
**Tubers, each \$2.50. Plants, each \$1.25.**

**SPOTTSWOOD BEAUTY.**—D. This is one of the most beautiful varieties in the list of 1928 introductions, and one of the choicest pink dahlias ever introduced. The color is a clear Chatean pink, with slight shading of lemon yellow at base of petals. Flowers are 7 to 8 inches in diameter and are borne on long cane like stems high above the foliage. A beautiful and desirable dahlia that should be in every high class collection. The plant is a remarkably strong, healthy grower, attaining to a height of 7 to 8 feet. Prolific bloomer and good tuber maker.  
**Tubers, each \$5.00. Plants, each \$2.50.**

**DAINTY MAID.**—H. C. This beautiful dahlia is one of the finest florists varieties I have yet seen. Flower is of medium size, with dainty combination colors of cream and lemon yellow. The flowers are borne in the greatest profusion, on long stiff stems well above the foliage. Plant healthy, and strong grower reaching to a height of 6 feet and over.  
**Tubers, each \$2.00. Plants, each \$1.00.**



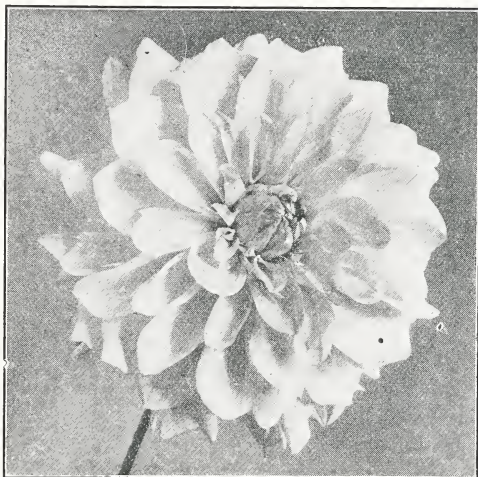
## KEMP'S FORMER INTRODUCTIONS—(Continued.)

**MONMOUTH BEAUTY.**—(24-133).

D. This beautiful dahlia is a seedling of Amun Ra. The flowers are very large and full, and of a rich salmon orange, with lustrous metallic golden sheen, and are borne on long stiff stems high above the foliage. Plant an unusual sturdy grower and quite prolific. Height 7 to 8 feet. Tubers, each \$3.50. Plants, each \$1.75.

**MARTHA KEMP.**—H.D. This is a very refined and beautiful dahlia. The color is a warm buff, shading to apricot yellow at base of petals. Flower is full 8 inches in diameter and 6 inches deep. One of the most lasting dahlias I know, the blooms frequently remaining in good condition on a week or longer after full blown. Never sheds the petals, neither when left on the plant or when cut. A very desirable feature, particularly when used for house decoration. Plant is a strong healthy grower, reaching a height of 6 feet or over. Prolific bloomer and good tuber maker. Seedling of Shudows Lavender, but with a more refined foliage. Illustrated on page 14.

Tubers, each \$5.00. Plants, each \$2.50.



Monmouth Beauty.

**MATAWAN.**—(Kemp). D. Flowers bright lemon chrome shaded yellowish citron on ends of petals, gradually changing to lemon yellow as the flower becomes fully blown. Flowers 7 to 8 inches, borne on stiff stems 3 to 5 feet. Has dark bronzy green foliage, a very pleasing contrast to its beautiful flowers. This variety succeeds best if plant is not pinched back. Tubers, each \$1.00.

**MRS. HOAG.**—(Kemp). H. C. Bright lemon yellow. Flowers globular in form, well finished, and well above the foliage on good stems. Early and very floriferous. A very beautiful and pleasing variety. Tubers, each \$2.00. Plants, each \$1.00.

**KEMP'S MORDELLA.**—(Pfankuchen). D. The past six years I have sent Mordella to many sections of the Country, and not one unfavorable report have I received, but invariably every one who grew it was impressed with its beautiful color, which is a beautiful bright shade of apricot buff. Flowers average 9 inches across, and are held well above the foliage on extra long stems. Plants are vigorous growers and free bloomers. I quote the following from the 1920 New York Show report in the Garden and Home Builder—Three consecutive years in our Honor Roll and better this year than before. Was in every eastern show and in many classes a winner. Undoubtedly, it is the purest color of any or the autumn shades and nothing can beat it under artificial light. Tubers, each \$1.50. Plants, each \$1.00.

**CITY OF TRENTON.**—(Prentice-Kemp). D. A very large exhibition decorative held erect on long stiff stems, well above the foliage. An Autumn colored dahlia of wonderful beauty. The front of the petals a rich glowing tangerine, reverse crushed strawberry red. The gracefully curled petals give a two toned effect, creating an impression of whorls or tongues of flame radiating from a full center. A superb flower of wonderful beauty. Tubers, each \$5.00. Plants, each \$2.50.

**GRACE JOCELYN.**—D. The color tones of this exquisite dahlia are begonia rose and deep salmon. Flowers large, full centered with good stems, that hold them well above the foliage. One of the beauties that has a strong appeal to all lovers of beautiful art dahlias and will win its way into favor of many dahlia enthusiasts as it becomes better known. Plant of medium height, a healthy grower and prolific bloomer. Seedling of Mordella. Tubers, each \$5.00. Plants, each \$2.50.

Mr. J. A. Kemp.

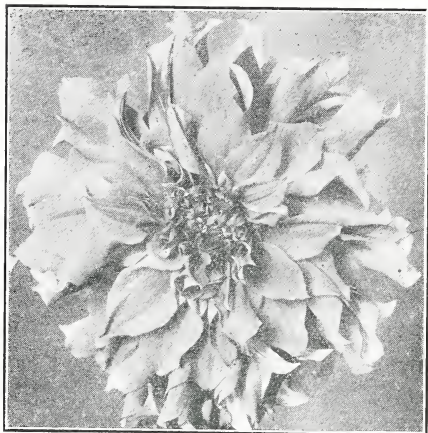
Dear Sir:—Grace Jocelyn, Golden Dream, Kemp's Lavender, Monmouth Gem, Monmouth Sunrise, Monmouth Beauty, Altamont, Adda Patterson and Glory of Monmouth are wonderful in every way, and I must say these are the finest Dahlias I have ever seen. I congratulate you to such fine creations by heart. With your Dahlias and some of a few others of American origin I won four Gold Medals this fall. First prizes only.

Faithfully yours,

FRANZ BAUER.

Vienna, October 31st, 1928.

## KEMP'S FORMER INTRODUCTIONS—(Concluded).



Judge Shinn.

**ALTAMONT.**—(Kemp). D. Rose pink, deepening to American Beauty rose toward the center of the flower. The flower is large, averaging 8 inches and over in diameter, full decorative type, with long slightly curled petals, giving the individual blooms a very artistic finish. The flower is practically sunproof, and is never unsightly even when past its best. Plant very much resembles Jersey's Beauty in habit, but is a somewhat stronger grower, very healthy and an early and abundant bloomer. Its tall growing habit, with its long slender stalks makes it possible to cut the bloom with stems 6 to 8 feet in length. A splendid keeper and one of the best exhibition varieties ever originated.

The peoples' dahlia. No dahlia has given as great satisfaction to the amateur throughout the country as "Altamont." It's like a good man you can't keep it down.

**Tubers, each \$2.50. Plants, each \$1.25.**

**GLORY OF MONMOUTH.**—(Kemp). D. Eosine pink, shading to strawberry pink at center of petals. Base of petals light orange, a new color combination in dahlias. The plant is semi-dwarf in habit, wide spreading and very sturdy. The flowers (6-8 inches wide and 4 inches deep) are borne on long, very strong stems and are produced in great profusion. The texture of the perfect decorative petals is very rich and pleasing. Glory of Monmouth is a wonderful

exhibition dahlia and due to its heavy texture I have found it to be as good a keeper as any dahlia I know. If you want a beautiful dahlia of unusual excellence, this one will not disappoint you. Score 86.

**Tubers, each \$2.50. Plants, each \$1.25.**

**ADDA PATTERSON.**—(Kemp). H. C. One of the best, if not the best white Hybrid Cactus dahlia to date. Flowers are pure white, and average 8 to 9 inches in diameter. The plant is a beautiful grower reaching a height of 7 feet. The large blooms are held well above the foliage on stems that can be cut four or five feet in length. A splendid keeper, and equally good for exhibition and decorative purposes. An all around white dahlia that will win in the keenest competition. Scored 87.

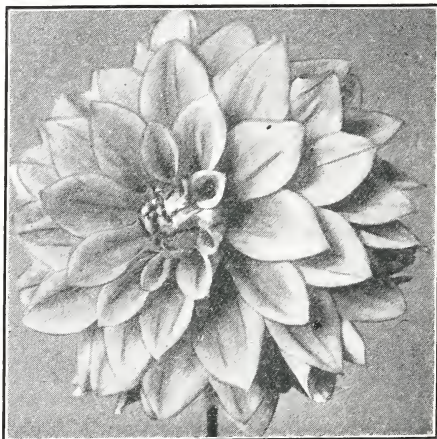
**Tubers, each \$2.50. Plants, each \$1.25.**

**JUDGE SHINN.**—D. Color is a deep lemon yellow center. Flowers are large and fluffy, reaching a width of 8 inches and over and over 5 inches or more in depth. Stems are hard and wiry and sometimes are slightly declimate, under adverse weather conditions, but its exquisite beauty much more than compensates for this slight fault. I believe this to be one of the most beautiful dahlias in existence. Plant is a tall, vigorous grower, reaching a height of 8 to 9 feet. Awarded the Mrs. Chas H. Stout Silver Medal at the New Jersey Dahlia Society Show, Atlantic City, N. J., in the class for the best un-named seedling of New Jersey origin, and named for one of Atlantic City's most distinguished citizens, the honorable Judge C. C. Shinn.

**Tubers, each \$7.50. Plants, \$3.75.**

**NOTTINGHAM BEAUTY.**—D. A very striking and beautiful bi-colored dahlia of unusual beauty. A combination of true purple, with white tipped petals. Thick fluffy flowers of medium size. Plant a very strong, vigorous grower, reaching a height of 8 to 9 feet. This dahlia attracted much attention from visitors to our gardens the past season

**Tubers, each \$2.00. Plants, each \$1.00.**



Martha Kemp, (1928).

## TESTED EXHIBITION DAHLIAS OF EXCEPTIONAL MERIT.

**ALICE WHITTIER.**—(Reed). H. C. Immense hybrid cactus more like a gigantic true cactus as petals are very long and fold to a point. One of the most outstanding varieties grown last year. Blooms up to 12 inches, 6 to 7 inches deep, on cane like stems and can be cut 3 feet or more in length. Wonderful plant and prolific bloomer of exhibition flowers of a clear primrose yellow. Winner of many prizes. Grand keeper and for exhibition. **Plants only, each \$1.00.**

**AMARILLO GRANDE.**—H. D. Light yellow, with broad petals and enormous flowers which are produced in great abundance. 4 feet. **Plants only, \$1.25.**

**AMERICA'S GLORY.**—(Beatrice). D. In this we have a grand Fancy Decorative dahlia. The color is a light scarlet, evenly tipped purest white, has never produced any solid colored blooms, extra fine long, stiff stems, which hold the full-centered blossoms measuring 7 to 10 inches perfectly upright. A clean growing plant which requires very little if any disbudding, and is a great attraction in the garden. **Tubers, each \$2.50. Plants, each \$1.25.**

**ELITE SURPRISE.**—D. Classed as a decorative, but has the appearance of a hybrid cactus. The large spectrum red blooms are held well above a vigorous growing bush, on long rigid stems. A continuous and abundant bloomer throughout the season. A fine dahlia that will become a great favorite with all who like the brilliant red colors.

Awarded first prize in the Court of Honor, at the New Jersey State Show, Atlantic City, 1927, for the best bloom of any type of eastern origin. **Tubers, each \$2.50. Plants, each \$1.25.**

**ELLINOR VANDEVEER.**—(Seal). D. An incomparable dahlia of exquisite beauty and great size having every desirable quality. The large blossoms are of glowing, satiny, rose-pink. The flowers are of good depth and substance, and are held far above a tall sturdy bush on exceptional long, stiff stems. Early bloomer. Highly recommended, doing especially well in the East. **Tubers, each \$1.00.**

**ELIZA CLARK BULL.**—D. A wonderfully good pure white decorative, one of the largest and deepest of its class, of perfect form with just sufficient irregularity to prevent any stiffness in formation of the flowers, which are carried on strong, firm stems.

**Tubers, each \$2.00. Plants, each \$1.00.**

**EAGLE ROCK BEAUTY.**—H. D. A more beautiful combination of pink and cream than is displayed in this glorious dahlia would be difficult to imagine. No picture or description of this Giant among Giants can do it justice. It's in a class all its own, and unanimously admired by all who have seen it. It is vigorous in growth, with good habit, and strong stems holding the flower perfectly erect, the immense blooms are full to the center, and produce in abundance until frost. Height 4 feet. **Tubers, each \$3.50. Plants, each \$1.75.**

**ELITE GLORY.**—(Kennedy). D. This great decorative has been the sensation of the Eastern Shows the past four years. Its giant flowers of rich, brilliant red was the most spectacular of dahlias, and the past season added to its long list of awards. This great red denominated the red decorative classes wherever shown. **Tubers, each \$2.50. Plants, each \$1.25.**

**FARNCOT.**—C. Introduced by Mr. Geo. Fraser. The colors of this distinct dahlia are aster purple tipped white. The plant is an unusually good grower, and exceedingly prolific, being loaded with its medium size blooms all through the season.

**Tubers, each \$1.50. Plants, each \$1.00.**

**FIREFLY.**—(Willow Gardens). D. One of the most vivid dahlias in our gardens. A fine petaled decorative of firey orange. A very free producer of large flowers on straight stiff stems.

**Tubers, each \$2.50. Plants, each \$1.25.**

**FORT WASHINGTON.**—D. This fine dahlia was originated by Mr. H. Rindfeisch. The color is a dark mahogany red, and the largest of this color in existence. Plant a very strong grower, and stems good. A fine dahlia that should be in every collection.

**Tubers, each \$3.00. Plants, each \$1.50.**

**JERSEY'S BEACON.**—(Waite). D. A decided novelty of Chinese Scarlet with tan reverse giving a two-toned effect. Wonderful exhibition flower. Awarded silver medal, best new seedling, New York Horticultural Society, 1924.

**Tubers, each \$1.50. Plants, each \$1.00.**

**JERSEY'S IDEAL.**—D. The color of this beautiful variety is best described as lavender pink, although sometimes it is nearer lavender. Flowers face upward on top of stem, the long petals drooping over the stem, make a flower of great depth. A vigorous grower, free bloomer and an ideal stem. One of the best of 1926 introductions.

**Tubers, each \$2.00. Plants, each \$1.00.**

**LYNDORA.**—(Lyndora Gardens). D. Color a medium yellow with amaranth pink on reverse very large, form ideal having long wavy petals which show just enough of pink in reverse to brighten and illuminate the entire flower. Stem good, growth strong, producing tall robust bushes. Certified. Tuber stock limited, **Tubers, each \$3.50. Plants, each \$1.75.**

## TESTED EXHIBITION DAHLIAS—(Concluded).

**MARMION.**—(Mastick). D. Color pure golden yellow, with bronze suffusion on reverse of petals and a deeper bronzy tone on the high full center and outline of same hue around each petal enhances its beauty, and gives it an unusual but beautiful appearance. The enormous flowers are borne on long cane like stems which hold them erect. One of the greatest dahlias in existence. Tuber stock very limited.  
**Tubers, each \$2.50. Plants, each \$1.25.**

**MIRAFLORES.**—C. White tinted violet pink. The petals are long, straight and rather narrow. This variety might almost be called a Giant Delicatissima, the flowers, eight to ten inches in diameter without disbudbing, are borne profusely on first class stems. There is no other dahlia like it. 4 feet.  
**Tubers, each \$2.00. Plants, each \$1.00**

**MARGARET WOODROW WILSON.**—A large most pleasing decorative chosen by Miss Wilson at the 1924 New York Show to bear her name. The flower has large broad petals well placed, each petal terminating in a point. Color opalescent pink with reverse of deeper shell pink. This gives a delicate colored flower a distinctive richness. Medium height plant with flowers on extra long stems well out from foliage.  
**Tubers, each \$2.00. Plants, each \$1.00.**

**PAUL REVERE.**—(Bissell). D. This is the best dahlia of the color I have seen to date. The flowers are large, full centered, and of good depth, and are a rich crimson color, overlaid with a brilliant scarlet satiny sheen. Flowers of this dahlia are about as near sun proof as any in existence, never showing more than the slightest trace of burning, even in the hottest weather, and then only on the old petals that are falling. **Tubers, each \$2.00. Plants, each \$1.00.**

**PRIDE OF STRATFORD.**—D. Predominating color, cadmium orange shading to light orange yellow at the base of the petals reverse rose doree. Very large flowers, held erect on strong stems.  
**Tubers, each \$2.50. Plants, each \$1.25**

**QUEEN OF THE GARDEN BEAUTIFUL.**—(Burns). D. From Garden Magazine—An interesting dahlia with an interesting history. Originated in San Quinton Prison's Garden Beautiful in California. It won the Heller Prize at San Francisco, in 1925. Its form alone makes it a distinctive flower, with a large center and wide petals. The color is a bright yellow with tints of green—a more interesting color than the description as it gives an unusually warm tone to the flower. It is a most effective decorative for combination with pinks or orange colors.  
**Tubers, each \$2.50. Plants, each \$1.25.**

**ROBERT SCOTT.**—D. A very beautiful apricot yellow with rose shading and extra large bold flower, excellent stems and a fine bloomer. **Tubers, each \$2.00. Plants, each \$1.00.**

**SANHICAN'S 'MONARCH.**—A dazzling exhibition decorative dahlia of a deep Tyrian rose at center of flower, shading to a lighter tone at points of petals. A profuse bloomer having dark green foliage and black cane-like stems which hold the flower perfectly erect out of foliage. A deep flower that never shows the center either early or late, of medium tall habit of growth. Excellent keeper.  
**Tubers, each \$1.25. Plants, each 75 cents:**

**W. J. ERWIN.**—D. No doubt this is one of the best lavender purple dahlias ever produced. It surely has size, the best of stems and is a very free bloomer. This is a dahlia everybody likes and a prize to have.  
**Tubers, each \$2.00. Plants, each \$1.00.**

**WATCHUNG SUNRISE.**—(Smith). D. This remarkable dahlia for two years in succession created sensational interest at the A.D.S. Show, New York City. In 1926 it was given a special award of merit, as it was not entered in competition. A huge decorative of golden amber, with reverse of petals showing rose pink. Each petal has a narrow clear margin of rose pink. It is not only one of the unusual dahlias in color, but in form also. Flower is large and deep, with the back petals curving almost to the stem. Stem strong and sturdy, holding the flowers erect, well above the foliage. One of the outstanding eastern dahlias of great merit.  
**Tubers, each \$5.00. Plants, each \$2.50.**

**WILLIAM H. HOGAN.**—(Seltsam-Success). D. This no doubt is the best variegated red and white dahlia introduced to date. Color, garnet red with elongated white tips running down the center of the petals. Flower large, on long stiff stems, is held high above the foliage in pleasing contrast with its dark green foliage. Strong healthy grower, and good tuber maker.  
**Tubers, each \$5.00. Plants, each \$2.50.**

## POMPON DAHLIAS.

**AERIAL.**—Small orange buff, very pretty.

**DEE DEE.**—Very small pale lilac flowers, fine for exhibition.

**DARKSOME.**—The best dark or maroon.

**JESSICA.**—Yellow, suffused rose red. Very free and early. Good stems.

**ELFIN.**—Light primrose yellow. A good grower and free bloomer.

**BELLE OF SPRINGFIELD.**—A splendid pom and the finest type in Pompons. The soft shade of strawberry red flowers are produced in the greatest profusion.

**BRONZE BEAUTY.**—Beautiful golden apricot. Free bloomer.

**LITTLE BELLE.**—Extra fine mauve pink with long, erect stems.

**ROSEA.**—Rosy lavender of refined beauty, and great for exhibition.

**VIVID.**—A brilliant scarlet red of exceptional beauty. Fine exhibition variety.

**SNOW CLAD.**—One of the best pure white varieties.

**LITTLE JEWEL.**—D. A small and dainty decorative of a soft pink shade. Very beautiful and fine for cutting.

Price 50 cents per tuber; \$5.00 per dozen, postpaid.

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Try Our  
Plants; they are  
of the quality  
to give satis-  
factory results.

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The illustration  
shows an  
ideal grown  
Plant ready to  
Plant in the  
garden.

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## DAHLIAS.

The 1929 season will long be remembered for its intense heat and drouth, lasting over a period of more than two months. Crops of all kinds suffered most severely up to the first week in September, when we were favored with good rains, which put new life into all kinds of vegetation, particularly dahlias.

Some few varieties did not fully recover, and tuber stock of these is short, but the great majority made fine growth late in the season, producing a good crop of excellent tubers, and as usual we are prepared to fill your order with as high quality stock as can be found anywhere in the eastern section of the country.

We specialize in green plants, all of which are propagated from selected field grown stock of the highest quality. They are propagated right, grown cool, weather hardened in the cold frame before shipment, and our perfect method of packing enables us to guarantee them to carry safely to any part of the North American continent. We have confidence in our Plants, so much so, that if they fail to give satisfaction from any cause that is traceable to a fault in the plants, we agree to replace them free of charge, or if you prefer, with other varieties of equal value, upon submission of proof of your loss.

Many of our correspondents have asked, "What do you mean by green plants?" A green dahlia plant is propagated from a growing sprout or slip; rooted and potted the same as a geranium, or any other soft wooded plant that is commonly grown from cuttings.

An experience covering a number of years convinces me that if the plants are properly grown from selected stock, they are in most cases equal to, or superior to tubers. There is no question about them producing larger and finer blooms, and more of them than from tubers, and usually come into good bloom earlier. True, some varieties will not make as large tubers from propagated plants but on the other hand many will make tubers of better quality and size. If the slips are taken with a heel, they will almost invariably give the very best of satisfaction; provided of course, they are properly planted, fertilized and cultivated.

This explanation is for those who have never had experience with green plants. The grower of experience who has used them knows what they are, and many prefer them to tubers, as they will produce better exhibition blooms, and cost only about one half the price of tubers.

We pay postage on parcel post shipments on retail orders of tubers and plants to all parts of the United States and Canada, and on tubers to over-seas countries and Mexico. Express shipments at purchaser's expense.

**NOTE:** Shipping Season closes; Tubers, May 15th; Plants, June 15th.

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## DAHLIA BARGAINS.

We have several hundred tubers of good named varieties in quantities of each too small to list under name. These we have decided to offer in mixture, not labelled at a price per dozen far below their average worth. Any one wishing some good dahlias for the Garden and for cutting, and are not particular about them being named, will find in this high grade mixture a real bargain.

**Tubers, per dozen, \$5.00. Half dozen, \$3.00. Postpaid,**

## THE WAY TO GROW GOOD DAHLIAS.

Dahlias will grow and can be made to give satisfactory results in almost any kind of well drained soil, of reasonable fertility, but succeed best in a medium sandy loam. It is a mistaken idea that the soil should be very rich, in fact soil can be too rich for the production of good blooms. A soil that will grow good corn or potatoes will grow good dahlias.

The ground should be plowed or spaded deeply, either the fall previous, or in the spring shortly before planting time, and be made as fine and friable as possible, and if any stable manure is used it should be old, well rotted and be thoroughly incorporated with the soil and may be either spread broadcast, or applied where the plants are to stand. Thorough preparation of the soil is a very valuable adjunct to complete success, and should not be neglected. Avoid ground that is naturally wet, and upon which the surface water will lay after heavy rains. Dahlias cannot succeed in wet soil any more than roses can; therefore, to plant them in naturally wet soil means failure, particularly in a wet season.

Dahlias should have the support of strong stakes, and these should be set previous to setting out the plants or tubers. If tubers are used a hole sufficiently large to accommodate them without crowding should be opened to a depth of six inches, into which the tuber is to be layed flat, with the crown about two inches away from the stake, and with the sprout side uppermost. Cover with two inches of fine soil and finish filling in, as the plant grows. If plants are used, they should be set deep enough to bring the lower set of leaf buds just under the surface, when the hole is filled up, so that in case any are cut down by worms, they will come from below the surface of the ground, and not be lost. If the plants have been purchased from a distance, unpack them soon as they are received, and stand them (just as they are) in a shallow pan of water for a few minutes to soak the soil on the roots then place them in shade until evening, when they are to be set into the garden. When setting the plants, it is well to leave a saucer like depression around each plant, into which a half pint of water is to be gently poured, and leave them thus until morning, when the filling must be completed, using fine, dry soil for the purpose. The plants having been in close confinement during their journey from the grower, have become more or less tender, and must be hardened somewhat, before they are exposed to the full strength of the sunlight. There is nothing better for their protection during the hardening period than a 12 or 16 quart peach basket turned over them, during the heat of the day, for a period of three or four days. The openings between the slats of the basket will admit just the right amount of light and air to harden the plants off, while they are becoming established in their new quarters.

Good cultivation is everything with dahlias, particularly in a dry season. No matter how suitable your soil may be, nor how well it has been prepared, if good cultivation is neglected, the best plants or tubers in the world will not be a success. Never allow the ground to become baked hard, but keep it finely pulverized with hoe or steel rake. Cultivate after rain, as soon as the ground is dry enough to work. In the early part of the season, or until the plants begin to set buds, the cultivation may be done to a depth of two or three inches without harm to the roots, but after that period, the ground should not be stirred deeper than one inch, as the feeding roots are now spread over a wide circle near the surface and deep cultivation will destroy them and do much harm.

**Insects.**—Sucking insects are responsible for more failures than is generally supposed, particularly the Thrips. This tiny insect works in tips of the plants sucking the juices out of the unfolded leaves. Its presence is not noted nor suspected until the leaves unfold. If the attack is slight there will be a few blister like spots noticed on the leaves, but if severe the whole leaf will be gnarled, twisted and distorted, and some with but little more than the mid rib of the leaf remaining. The plant, in most cases stops growing, and if nothing is done to free it from the attack, it will harden up, and make no further progress the remainder of the season. Thrips as a rule do not attack the plants until late in June or early July, at which time the plants should be kept under close observation and at the first sign of the insects work, spraying with Agripax, Pyrethrol or Wilson's O. K., spray should be done at once, applying it with a spray pump with pressure strong enough to force the spraying material well into the tips of the plant and its branches. About three applications at five day intervals is usually sufficient to rid the plants of this scourge to young dahlia plants, as their period of attack terminates around the first of August.

Leaf Hoppers are less damaging to plants than Thrips, but much more difficult to control, as they work on the under side of the leaves, and hop off quickly when sprays or dust insecticides are applied, making it most difficult to hit them. Tobacco dust blown under the leaves will do some good, as will other contact insecticides, but whatever is used must hit the hopper to be of any effect whatever. Tobacco stems, or dust applied around the plants as a mulch will usually keep the hopper under control, and may prevent attack altogether.

**Chemical Fertilizers.**—Never mix chemical fertilizers with the soil around the plants at the time of planting. After several years experimenting with high powered fertilizer applied just previous to, or at the time of planting, I am firmly convinced more plants are injured and brought to a standstill from this cause than any other one thing. It must be remembered that the feeding roots of the small plants are very tender, and to subject them to a direct contact with high powered fertilizers is almost certain to kill the tender feeding roots completely, resulting in what appears to be a stunted plant. The destruction of the feeding roots may occur from other causes, also but whatever the cause the results are just the same. High powered chemical fertilizers should never be applied until the plants become well established, and growing thriftily, when a small handful may be applied to each plant, scattered in a wide radius around them, keeping at least 8 inches away from the stem of the plant, and when so scattered it should be lightly raked or hoed in to prevent it washing away in case of heavy rainfall, immediately following the application. Nitrates have scant place in dahlia culture, therefore the nitrate content of the fertilizer should be as low as possible. Fer-

tilizers containing around 2 per cent of nitrogen, 8 to 10 per cent Phosphoric Acid and 10 to 12 per cent Potash, make an ideal fertilizer for dahlias. It supplies them with a well balanced ration that not only produces very high quality exhibition blooms with firm petals, but also produces the very best of tubers that are well filled with starch content, that will carry them through the storage period in the best possible condition.

In the absence of a suitable chemical fertilizer, we find Canadian hard wood ashes and 16 per cent acid phosphate mixed in the proportion of 1 part acid phosphate to three parts of the wood ashes produces most excellent results, and can be applied two or three times during the growing season at the rate of a large handful to each plant without danger of doing any harm.

If fertilizers seem necessary during the growing season, either of those mentioned above may be applied with every assurance of good results. Make the first application around the middle of July, and the last application toward the end of August, which is as late as fertilizing should be done.

Plant June 1st to 10th for early September exhibitions, and June 20th to 25th, for later exhibitions. Count three weeks from the time the bud becomes visible to the time the bloom can be cut. Pinch out the two side buds soon as large enough, and the side branches at least two joints down. If the buds come too early, they may be taken off, and others be allowed to take their place, that will mature blooms at the right time. To have good blooms throughout the blooming period, the plant must be severely disbudded, forcing it to throw up new succulent growth from the lower buds. If this is not done, the plants will mature early, harden up, and practically cease blooming just at the time when you should have them at their best.

### CUT WORMS.

Many plants are severely damaged, or lost every spring from being cut down by these pests, practically all of which can be avoided by the use of poisoned bait mixed and applied in the following manner. Take 4 gallons of wheat bran, into which put 1 pound of paris green, mixing the two ingredients together, thoroughly. Now put a pint can sorgum molasses into a quart fruit jar, and add to it the juice of two lemons, and enough warm water to fill the jar three-quarters full; shake well to incorporate the ingredients, then pour it into the poisoned bran, and stir it through the bran, well. More water will have to be added in sufficient quantity to moisten the whole mass through, and to form a thick mush like mixture when it is ready for use. This bait must not be applied until after sundown, nor sooner than a week after the ground has been plowed or spaded, as the worms turned under deeply will need that much time to work their way to the surface. Squeeze the bran mush into small lumps about the size of a walnut (this is done as you are applying it) and drop one every six or eight feet apart, going over the entire piece of ground you intend planting. The cut worms not having had any food for several days are quite hungry, and will go straight for the poisoned bran soon as emerging from the ground that night, and eat ravenously of it, with the result: every one will be exterminated. There will be no danger of birds or poultry being poisoned, if they should pick up any of the dead worms, as the worms will not eat enough of the poison to injure any of our feathered friends. That portion of the poisoned bait remaining on the ground will dry out and become un-inviting to birds and poultry soon after the sun rises.

We have practiced this method of freeing our Gardens from cut worms for several years past with entire success.

The quantity given in the above directions will be sufficient to bait an acre. For smaller area, mix in proportionately smaller quantity.

**ORDER EARLY:**—All orders will be filled in the rotation in which they are received. Early placing of your order assures you the variety you wish. Please state time you wish shipment made. All orders are packed under my personal supervision and every precaution is taken to insure arrival in good condition.

### MEMBER OF

American Dahlia Society,  
American Rose Society,  
Massachusetts Horticultural Society,  
Pennsylvania Horticultural Society,  
Dahlia Society of New Jersey,  
Dahlia Society of California,  
Dahlia Society of New England,  
Dahlia Society of Camden, N. J.  
New England Gladiolus Society,  
New Jersey Gladiolus Society,  
National Association of Commercial  
Dahlia growers.

.....  
Kemp's Gladiolus  
are known the world  
over for their beau-  
tiful colors and large  
blooms.  
.....



.....  
Plant Kemp's Glad-  
iolus this year. You  
will be delighted  
with them. Glori-  
ously beautiful!  
.....

### THE GLADIOLUS.

The easiest to grow, the least expensive, the widest range of beautiful colors and color combinations of any of the summer flowering bulbs.

The late and much lamented Dr. Van Fleet, who was one of the pioneer Gladiolus breeders in this Country, predicted to the writer more than 30 years ago, that the time would soon come when the Gladiolus would be one of the most popular garden flowers in cultivation.

This prediction has in a great measure come true. At that time they were but little known to the great majority of our people, and comparatively few were grown in American gardens, requiring only a few hundred thousand to meet the demand. To day they are being grown by the millions, and there is room for many millions more, as thousands of Home Gardens are without this wonderful flower. This should not be as they can be had at so little cost, that any garden owner can afford to have them in abundance. If you have never grown the Gladiolus, do so this year by all means, and I venture to say you will be more than delighted with the glorious bloom they will give you.

I know of no other summer flowering bulbs, procurable at so low a cost, that are as attractive and useful for Home and Garden decoration as the Gladiolus. Their large perfect flowers are borne on tall graceful spikes, often having twenty or more buds, and if cut when the first flower opens, and placed in water, every bud will develop into a perfect flower, one or more opening each day, covering a period of twelve to fourteen days before the last flower is gone.

No Garden these days is considered complete without its one or more plantings of these queenly, summer flowering bulbs. They are not exacting as to soil and culture. They will grow and bloom under conditions that would discourage most bulbous plants to quit, yet like everything else grown in the garden, they do best in a friable, fertile soil, supplemented with good clean culture, and will respond wonderfully to good nourishment and loving care.

Planting every ten or twelve days, in rows in the garden, or in groups in the border, (covering the bulbs four inches deep), from early April until latter part of June will give a succession of blooms from the middle of July to October. No other species of flowering bulbous plants will give you such great returns in flowers, and satisfaction, for so little cost and care.

In the fall, when the foliage turns brown, they should be lifted, the tops cut off close to the bulb, and laid in a dry, airy place two or three weeks to dry and cure, when the old bottoms can be removed from the new bulb, and the bulbs be put into cloth bags or shallow boxes and stored in a dry, cool, but frostproof place for the winter.

Our bulbs are grown under the skillful care of experts who have had years of training in the production of high quality stock and no better bulbs can be procured than we supply our customers. Every precaution is taken to keep them free from disease, and true to name, and we stand ready to replace any that should prove otherwise.

Our storage cellar is filled with one of the finest stocks of Gladiolus bulbs we have ever harvested, placing us in a position where we can supply your wants, backed with a guarantee of satisfaction. May we have the pleasure of serving you?

Full and comprehensive cultural directions sent with each order. This leaflet tells you when and how to plant, how to care for the growing plants, when and how to cut the blooms, when and how to harvest or dig the bulbs in the fall, in fact everything necessary to guide you to entire success.



# GLADIOLUS.

## NEW KEMP ORIGINATIONS—1930.

**BARBARA FRITCHIE.**—(No. 23-30). The color of this fine variety is a deep rose pink with cream yellow throat. Flowers wide open, 5 to 6 inches in diameter. 13 to 15 blooms on a tall graceful spike. A beauty.  
Large bulbs, each \$1.00. Dozen \$10.00.

**CONISTON.**—(No. 24-62). The color of this beautiful glad is a clear ochraceous salmon with hair lines of rose red in the throat. The plant is a strong grower, reaching a height of over 50 inches. Spike erect, with 13 to 15 blooms, four to five inches across. A rich, beautiful and pleasing variety that is suitable for all decorative purposes.  
Large bulbs, each \$1.00. Dozen, \$10.00.

**RICHARD CARVEL.**—(No. 21-91). Light La France pink with rose red feathering on light orange back ground, on throat of lower or inferior petals. Flowers are 5½ to 6 inches across and are borne on a tall straight spike. 15 to 17 blooms to the spike. Very beautiful and deserving of a place in every high class collection.  
Large bulbs, each \$1.00. Dozen \$10.00.

## NEW KEMP ORIGINATIONS—1929.

**ARLINGTON.**—(2009). In this variety we have an amazingly beautiful glad, the color being bright orange rufous, shading to warm buff at base of petals, with small scarlet feathering on the lower, or inferior petals. Plant a tall grower, averaging 5 feet six inches in height, having 17 to 21 flowers to the spike, which are four inches and over across, with 6 open at a time. Good multiplier. 70 days.  
First size bulbs, each \$1.00; 6 for \$5.50; 12 for \$10.00.

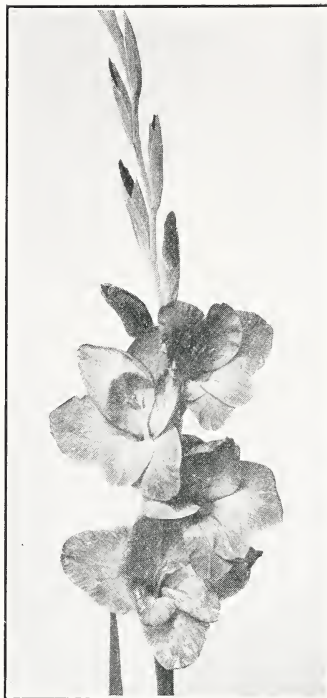
**CLAYTON.**—(21-19). Venetian pink, shading to Hermosa pink at base of petals, reddish purple feathering on yellow ground, on lower or inferior petals. Size of flower 5 inches, borne on slender wiry stems 4 feet high. 4 to 5 open at a time. Good multiplier. 80 days.  
First size bulbs, each 75 cents; 6 for \$4.00; 12 for \$7.50.

**CLINTONIA.**—(23-92). Sea shell pink, with about one third of the ends of the petals splashed coral red. Small feathering of spectrum red on lower or inferior petals. Strong vigorous grower attaining to a height of 45 inches. Flowers 4½ inches across, 4 to 5 open at a time. 15 to 19 to the spike. Good multiplier. 72 days.  
First size bulbs, each 75 cents; 6 for \$4.00; 12 for \$7.50.

**MONTCLAIR.**—(20-45). Geranium pink with slight shading of peach red blend. Rear of lower or inferior petals shrimp pink. A very beautiful glad that you will like. Flowers large and showy. 15 to 17 to the spike. Height 42 inches. Good multiplier. 70 days.  
First size bulbs, each 75 cents; 6 for \$4.00; 12 for \$7.50.

**RIDGEFIELD PARK.**—(23-24). Xanthine orange, shading to pinkish buff at rear of petals. Small peach red feathering on capucine buff ground on lower or inferior petals. Height 46 inches, size of flower 4 inches, 15 to 17 to the spike, 4 open at a time. Good multiplier. 75 days.  
First size bulbs, each 75 cents; 6 for \$4.00; 12 for \$7.50.

**PLUMBOSA.**—(No. 263, Princeps Hyb.) This is one of the most distinct varieties in color, it being a light Jasper red ground, with radiating stripes of spectrum red, being practically a rich plum red. Size of flower, 4½ to 5 inches. 15 to 17 flowers to the spike. Height, 48 inches. A beautiful glad that every one likes. Large bulbs only. Stock limited. 75 days.  
First size bulbs, each 75 cents; 6 for \$4.00; 12 for \$7.50.



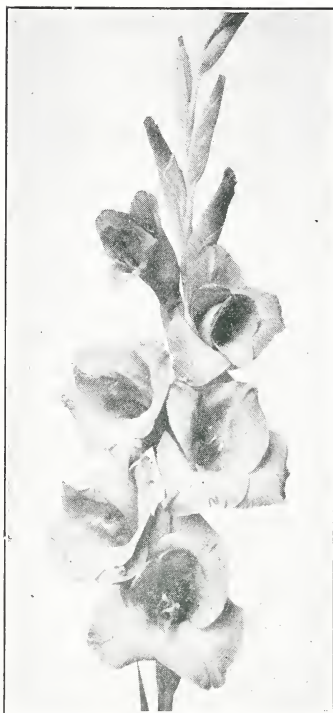
Plumbosa.

## THE BIGGEST FALL FLOWER SHOW

The biggest fall Flower Show ever staged is being planned for Atlantic City next September, 9th to 14th inclusive. This big event will be held in the large Auditorium of the huge new Convention Hall, which has an available floor space of nearly four acres; the largest in the world. It is planned to fill the 168,000 square feet of floor space with the largest exhibit of horticultural products ever assembled under one roof.

Thousands of dollars will be offered for exhibits of Gladiolus, Dahlias, and other flowers, also for ornamental plants, trees and other horticultural products. It is hoped every grower, both professional and amateur, within reach of Atlantic City, will plan to take part in this great Show. For further information, schedules, etc., address J. W. JOHNSON, The Bourse, Philadelphia, Pa.

## NEW KEMP ORIGINATIONS—1928.



Orattame (Described on page 23).

**ALBALINE.**—(No. 21-16). Large pure white, of splendid exhibition and commercial qualities. Plant a strong vigorous grower, reaching a height of 36 inches. A good multiplier. 67 days.

**First size bulbs, each 25 cents. Dozen \$2.50.**

**AUDUBON.**—(No. 21-65). Beautiful shade of salmon pink. Flowers 4 to 4½ inches in diameter, correctly placed on the spike. 17 blooms to the spike. A beautiful variety that has received much favorable comment from visitors to our gardens. Plant is a strong vigorous grower and a good producer of bulblets. 65 days.

**First size bulbs, each 50 cents; 6 for \$2.50; 12 for \$4.00.**

**CAMEO.**—(No. 21-32). Large cameo pink, with greenish yellow blotch on rear half of lower petals. One of the most striking and beautiful varieties in this years introductions. Flowers 4½ to 5 inches in diameter borne on spikes 48 inches and over in height. 17 to 19 flowers to the spike. 67 days.

**First size bulbs, each 50 cents. Dozen \$5.00.**

**CAVALIER.**—(No. 21-59). Large tulip shaped flower of a deep salmon color, with an under lying tone of orange. Edges of petals, faint purple tone. A very effective color tone combination. Plant is a tall vigorous grower, reaching a height of 48-50 inches. 13 to 15 large blooms to the spike. Prolific producer of bulblets. 65 days.

**First size bulbs, each 35 cents. Dozen \$3.00.**

**GLENDORA.**—(No. 20-11). Pale vinacious pink. Overlapping petals having the appearance of straw yellow. A seedling of Golden Measure x Buttercup. A strong vigorous grower, reaching a height of 54 inches, with 15 to 17 flowers to the spike. Size of flower 4½ inches. A splendid variety that is bound to grow into great favor. 75 days.

**First size bulbs, each 75 cents. Dozen \$7.50.**

**GRENADIER.**—(No. 22-99). Upper half of petals grenadine red, shading to salmon pink in the throat. Beautiful color combination that instantly attracts the attention. Flowers are well placed on the spike, and average 3½ inches in diameter. Plant is a vigorous grower, and good multiplier. 68 days.

**First size bulbs, each 50 cents. Dozen \$5.00.**

**MARLBORO.**—(No. 21-99). The color is a beautiful shade of Xanthine orange, pink tone toward the base of petals. Rear half of lower petals shaded pale viridine yellow, overlaid with coral red feathering. A beautiful flower, its color and beauty being doubly enhanced under artificial light. The flower is slightly ruffled, and wide open, and is 3½ to 4 inches in diameter. 15 to 17 flowers to the spike. Plant is a tall vigorous grower and free producer of good bulblets. 70 days.

**First size bulbs, each 50 cents; 6 for \$2.50; 12 for \$4.00.**

## 1927 INTRODUCTIONS.

**ANCORA.**—(No. 22-24. Tiplady Hyb.) Salmon flaked apricot orange. The two inferior petals blotched maize yellow with ruby feathering. Size of flower 5½ to six inches. 15 blooms, somewhat irregularly placed on the spike, similar to Tiplady. The plant is a strong grower reaching a height of 52 inches and over. A splendid garden variety and for cutting. 70 days.

**Large bulbs, each 20 cents. Dozen \$2.00.**

**AVONDALE.**—(No. 21-80. Golden Measure Hyb.) This splendid variety is of a rich ochraceous buff, tips of petals splashed with irregular scarlet blotches. Yellow blotch on lower half of inferior petals, overlaid with scarlet feathering. Size of flower 4½ inches, 15 to 17 flowers to the spike. Height of stalk, 54 inches. A strong vigorous growing variety of unusual merit. 70 days.

**Large bulbs, each 50 cents; 6 for \$2.75; 12 for \$4.75.**

**NORWOOD.**—(21-53). Coral pink, chatenay pink in the throat. Small coral red feathering on lower half of inferior petals. Rear of petals, rich coral red. The richness of its color becomes wonderfully illuminated when held up to the sun or artificial light. It is impossible to give an accurate description of this beautiful variety. One will have to see it to fully appreciate its great beauty. Size of flower, 3½ to 4 inches. 15 to 17 flowers to the spike. Height of stalk 48 inches. An extra XXXX florists variety. 65 days.

**Large bulbs, each 50 cents; 6 for \$2.50; 12 for \$4.50.**

## 1927 INTRODUCTIONS—(Concluded).

**ORANGE WONDER.**—(No. 2101. Golden Measure Hyb.) I believe this is the best orange colored gladiolus ever offered. In color it is a rich orange rufous, practically solid color. Flowers are  $4\frac{1}{2}$  to 5 inches in diameter wide open and well placed on a well built spike,  $4\frac{1}{2}$  to 5 feet high. No other variety that I have yet seen can quite approach it in brilliancy of color, few can approach it in sturdiness of growth. It is a really wonderful variety, and well worthy of the name that has been given it. 75 days.

Large bulbs each, \$2.00; 3 for \$5.00; 6 for \$9.00.

**ORAFLEAME.**—(No. 21-23. Golden Measure Hyb.) The predominating color of this variety is radiant capucine orange, shading to light orange yellow at base of petals. Inferior petals, orange buff. Faint hair lines in the throat. Practically a solid orange color. The color is so brilliant it might be properly termed as flame orange, and outclasses all other orange hued varieties excepting Orange Wonder, which it equals in every way excepting in size of flower, which is a little smaller than Orange Wonder. Flowers  $3\frac{1}{2}$  to 4 inches, 17 to the spike. Height of stalk 48 inches. 70 days. Illustrated on page 22.

Large bulbs, each \$2.00; 3 for \$5.00; 6 for \$9.00.

**ORADELL.**—(No. 20-24). Rich salmon, shading to pale salmon toward base of petals. Rear half of inferior petals, cameo pink, with faint frosting of silvery rose. Rear of petals shaded salmon and coral red. Un-opened buds, orange rufous. This is one of the handsomest of all the salmon blended varieties, and presents a color contrast of bewildering beauty. Size of flower,  $4\frac{1}{2}$  to 5 inches. 15 to 17 flowers to the spike. Stalk, slender and wiry, growing to a height of 45 inches. 70 days.

Large bulbs, each \$1.00; 6 for \$5.00.

**WHITE VLEIS.**—A tall vigorous variety, with pure white flowers, of medium size, correctly placed on a well built spike. Flowers are of splendid substance, and good keepers. A remarkably good florists' White, that is sure to come into great favor with the



Orange Wonder

commercial Florist. 70 days.

Large bulbs, each 25 cents; 6 for \$1.25; 12 for \$2.25.

**NEPTUNE.**—(No. 21-88). Coral pink, ruby feathering in throat. Medium to large bloom. 15 to 17 flowers to the spike. Stalk 48 inches. Slender and wiry, a splendid florists variety of unusual richness in color that will become a great favorite with the commercial florists. 75 days.

Large bulbs, each 35 cents; 6 for \$1.80; 12 for \$3.00.

## 1926 INTRODUCTIONS.

**AMORET.**—(No. 21-21. Tiplady Hyb.) Shrimp pink, tips of petals shaded peach red. Lower or inferior petal overlaid with scarlet feathering on orange yellow ground. Size of flower  $4\frac{1}{2}$  inches, 21 blooms to the spike, including side spikes. Height 45 inches. Gersdorff rating; commercial 98, exhibition 97. A magnificent variety that will win its way into the heart of the Glad loving public. 86 days. Large bulbs, each 60 cents; 6 for \$3.00; 12 for \$5.00

**ARCADIA.**—(No. 210. Prim Grandiflora). Orange pink, base of lower petals light salmon orange, with faint mars orange feathering. Size  $3\frac{1}{2}$  inches, 17 to 19 flowers to the spike, including side branches. Height 42 inches. 68 days. Large bulbs, each 35 cents; 12 for \$3.00.

**AVOLYN.**—(No. 20-14. White Wond Hyb.) Pale congo pink, almost white. Rear half of lower petals pale pinkish buff. A splendid garden variety. Size of flower  $4\frac{1}{2}$  to 5 inches, 31 to 35 blooms to the spike, including side spikes. Height 54 inches. 70 days.

Large bulbs, each 25 cents; 6 for \$1.25; 12 for \$2.00.

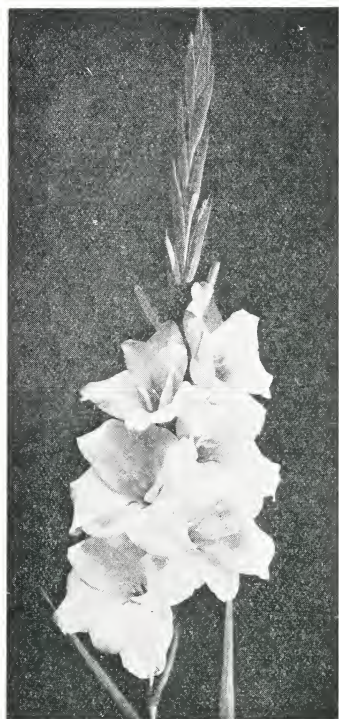
**BONNY JEAN.**—(No. 21-13. Golden Measure Hyb.) Orange rufous, shaded coral pink at base of petals, lower petal pale orange yellow. One of the best in the orange shades. Size of flower  $3\frac{1}{2}$  to 4 inches. 17 flowers to the spike. Height 48 inches. Gersdorff rating, exhibition 91, commercial 92. 65 to 70 days.

Large bulbs, each 60 cents; 6 for \$3.00; 12 for \$5.50.

**DORINE.**—(No. 20-96. Golden Measure Hyb.) Salmon buff. Base of lower petals light orange yellow, with slight penciling of ruby. A strong growing variety, producing its magnificent flower on a strong straight spike 50 inches high. Size of flower 4 inches, 21 to the spike, including side branches. 59 days. Gersdorff rating, exhibition 91, commercial 92.

Large bulbs, each 60 cents; 6 for \$3.00 12 for \$5.50.

1926 INTRODUCTIONS—(Concluded).



Jubilee.

**JUBILEE.**—This great gladiolus was given the name it bears in commemoration of the 25th anniversary of my work with the Gladiolus, it having bloomed the first time that year. I think I can safely proclaim it the greatest gladiolus of all time. It is a seedling of Muriel crossed with Pink Wonder. A light vinaceous lavender in color; of immense size, attaining to a diameter of 7½ inches under ordinary culture. Nature has been most generous in bestowing upon this great glad not only immense size, but a color of glorious beauty, and a spike and placement of flower about as nearly perfect as it will be possible to reach. Awarded a certificate of merit at the A.G.S. Show, Rochester, N. Y., August 1926

Bulb and bullet stock of "Jubilee" is very limited, therefore, only a small number of each will be available to customers this season. If you wish to get a start with this, the greatest of all gladiolus to date, do not delay placing your order at once. 85 days.

Large size bulbs, each \$30.00; medium size, each \$26.00. No. 3, each \$16.00; No. 4, each \$12.00; No. 5, each \$9.50; No. 6, each \$7.50. Bulbets, each \$2.00; 6 for \$9.00; 12 for \$15.00; 100 for \$100.

**LAURETTA.**—(20-21. Golden Measure Hyb.) Orange pink, tips of petals splashed or blood red. Lower petals picric yellow blotch, with slight feathering of sulphine yellow. Size of flower 3½ inches. 20 blooms to the spike. Height 55 inches. 70 days.

Large bulbs, each 25 cents; 6 for \$1.25; 12 for \$2.00.

**ONETA.**—(20-07. Golden Measure Hyb.) Xanthine orange, shading to rose. Grenadine rose at base of petals with feathering of apricot yellow on inferior petals. A magnificent variety, and a prime favorite with all lovers of the beautiful in glads. Size of bloom 3½ to 4 inches. 25 blooms to the spike, height 50 inches. Gersdorff ratings, exhibition 92, commercial 94.

Large bulbs, each 75 cents; 6 for \$4.00; 12 for \$7.50.

**MARCELLA.**—(No. 21-87). This is a beautiful tri-colored variety with the tips of petals coral red, shading to light congo pink on lower half of petals. Spectrum red blotch on the three lower petals. Very disrum of petals. Size of flower 4 inches, 13 to 15 blooms to the spike. Height 42 inches.

Large bulbs, each 30 cents. Dozen, \$2.75.

tinnet, and beautiful variety. Size of flower 4 inches, 13 to 15 blooms to the spike. Height 42 inches.

**TIVONIA.**—(No. 21-50. Golden Measure Hyb.) Carrot red, shaded pale pinkish buff at base of petals. Lower or inferior petal feathered red, on orange yellow ground. A beautiful variety that ought to become a great favorite. Size of flower 4½ inches, 19 blooms to the spike. Height 42 inches.

Large bulbs, each 40 cents. Dozen, \$3.50.

KEMP'S 1925 INTRODUCTIONS.

**LEETONIA.**—(No. 21-28. Golden Measure Hyb.) This splendid variety attains a height of 48 inches. Flowers are 4 inches in diameter, and are a beautiful scarlet shaded salmon orange in the throat with 21 blooms to the spike. A beautiful exhibition and commercial variety. 109 days. Gersdorff rating. Exhibition 94, commercial 96.

	No. 1.	No. 2.
Each -----	\$.40	\$.30
Dozen -----	3.50	2.75

**LORICE.**—(Golden Measure Hyb.) This is of the same parentage as the preceding variety, but it is a slightly stronger grower. The flower is a pleasing hue of scarlet, flaked spectrum red. Pale orange yellow throat, overlaid with spectrum red feathering. The flower is beautifully ruffled and is four inches and over in diameter. This splendid variety is as yet quite limited. 106 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$.60	\$.45	\$.35
Dozen -----	6.00	4.50	3.50

**MARNIA.**—(Golden Measure Hyb.) A seedling of Golden Measure crossed with Buttercup. The flower is 4 inches and over in diameter and is of a very pleasing shade of grenadine orange with tyrian rose feathering in the throat. Four to five blooms open at a time. Plant is a strong grower and very prolific of good bulbets. A very promising commercial variety. 91 days. Illustrated on page 25.

	No. 1.	No. 2.	No. 3.
Each -----	\$.25	\$.20	\$.15
Dozen -----	2.50	2.00	1.50
100 -----	15.00	11.00	9.00

**KEMP'S 1925 INTRODUCTIONS—(Concluded).**

**SELMA.**—(Halley Hyb.) Seedling of Halley crossed with Primulinus Sunbeam. The flowers have a pleasing background of Marguerite yellow, faintly suffused with Tyrian rose. Primrose yellow throat. Are of medium size and slightly hooded. Plant is a very strong grower but slender and wiry making it well adapted for floral designs as well as a splendid decorative variety. Good multiplier. 53 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$ .12	\$ .10	\$ .08
Dozen -----	1.20	1.00	.80

**QUINTON.**—(Halley Hyb.) This charming variety is a seedling of Halley crossed with Sunbeam and possesses all the good qualities that go to make a high grade glad, including the earliness of Halley. The spike grows to a height of about 42 inches and is perfectly straight. Very slender and wiry, lending itself to being bent in a circle without breaking. Very desirable for floral wreaths, and for decorative purposes it is unsurpassed. The flowers are about five inches in diameter, wide open, and of a pleasing hue of coral pink, suffused deep Tyrian rose. Lower petal Ivory yellow with faint Tyrian rose stripe. Beautiful! The color combination meets with instant favor with all who see it. 53 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$ .10	\$ .08	\$ .06
Dozen -----	.90	.75	.55
100 -----	6.50	5.00	4.00

Six at dozen rate; 50 at 100 rate.



Marnia (Described on page 24).

**KEMP'S FORMER INTRODUCTIONS.**

**AVIATRIX.**—(No. 140. Kemp). This is an exceptionally fine Primulinus Hybrid of the large or wide open flowered type. Plant is an exceedingly strong grower reaching a maximum height of six feet. Flower is fully five inches across the broad way, five open at a time. The color is a very pleasing hue of Shrimp pink, with occasional dashes of rose. Base of the three lower petals shaded Capucine buff, overlaid with Tyrian rose feathering. 75 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$ .10	\$ .08	\$ .06
Dozen -----	.90	.75	.50
100 -----	6.20	5.00	4.00

Six at dozen rate; 50 at 100 rate.

**ALBANIA.**—(Kemp, 1921). First Prize, Boston, 1921; New York, 1921-22. This is the most pleasing white we have yet seen. The color is of the purest glistening white, the flower wide open, four inches and over in diameter; petals are broad with well-rounded tips, and the finely ruffled edges of the petals give to the individual flower an artistic finish such as is seldom seen in the gladiolus. The flowers are correctly placed on the spike, and set just close enough together to close up the intervening spaces, making an ideal and the best White for floral designs ever originated. Five flowers open at a time, and a splendid keeper when cut. Height, four feet; 15 to 17 flowers to the spike, very healthy, vigorous grower, and very bountiful producer of good sound bulbets that grow. Many commercial growers in the United States and Canada have proclaimed Albania the best commercial white in existence. 85 days.

Illustrated on page 28.

	1¼"	1-1¼"	¾-1"
Each -----	\$ .10	\$ .08	\$ .06
Dozen -----	.90	.75	.55
100 -----	6.00	5.00	4.00

Six at dozen rate; 50 at 100 rate.

**BETTY DARNELL.**—(Kemp, 1923). This splendid variety is a seedling of Buttercup crossed with Pink Wonder and the good qualities of both parents to recommend it. The color is a light canary yellow, shading to a golden yellow in the throat. Flowers are wide open, 3½ to 4 inches in diameter, four and five open at a time, well placed on a tall, graceful spike. Strong healthy grower, and a bountiful producer of good sound bulbets. 61 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$ .15	\$ .12	\$ .09
Dozen -----	1.50	1.20	.90

## KEMP'S FORMER INTRODUCTIONS—(Continued).



Eldora.

**ELDORA.**—(No. 177, 1924). The flower of this beautiful variety is a combination of the loveliest colors imaginable. Capucine buff, shading to Grenadine pink, flaked Jasper red. The lower petal has a very narrow stripe of Amaranth purple. The delicate blending of buff, pink and red make a dainty and pleasing color combination that is difficult to properly describe.

The flowers are four inches and over across; four and five open at a time and are borne on strong straight stalks  $4\frac{1}{2}$  feet high, 66 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$ .40	\$ .30	\$ .25
Dozen -----	4.00	3.00	2.50

**EARLY SNOWFLAKE.**—(Kemp, 1921). A very tall growing variety, attaining a height of five feet and over, and often producing 23 large perfect lily-like flowers to the spike, many of them six inches in diameter. The color is a rich creamy white, delicately tinted and flaked rose, with tinge of yellow in the throat blended with delicate rose feathering on rear half of petals. Very showy for the garden and house, resembling a large lily rather than a gladiolus. Splendid for forcing, and grown under glass all flaking of petals is absent. A customer engaged in growing gladiolus bloom for market, unhesitatingly declares Early Snowflake to be the greatest money maker ever originated for the man who forces gladiolus under glass. Heavy yielder of large plump bulblets that grow. 68 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$ .10	\$ .08	\$ .06
Dozen -----	.80	.65	.50
100 -----	6.00	4.50	3.25

**JUNIATA.**—(No. 169, 1924). Expert Gladiolus judges have unhesitatingly pronounced Juniata to be the most beautiful variety in existence. It is the very essence of charm and beauty.

The three lower petals are creamy white shading to La France pink, flaked with Begonia rose. The harmonious blending of the dainty colors present a color contrast of marvelous beauty.

The flowers are wide open,  $4\frac{1}{2}$  inches across, four

and five open at a time, and are borne on straight stalks four feet or more in height.

Juniata was exhibited at the American Gladiolus Show, 1918, under No. 169, and was awarded the Havemeyer Prize of \$20 for the best new variety in the Show. Illustrated on page 29.

Awarded a special prize of a Silver Medal by the New York Horticultural Society, 1922.

63 days.

Large bulbs, each \$1.50; 3 for \$4.00; 6 for \$7.00; 12 for \$12.00.

**KEMP'S STALWART.**—(Primulinus Hyb.) This is one of the tallest and strongest growing Primulinus Grandiflorus I have yet seen; the plant frequently attaining a height of five feet. It is so sturdy that winds seldom break it down. The flowers are about four inches in diameter, wide open, and of a soft creamy hue, with mellow yellow shading in the throat. This variety is a splendid decorative that the commercial grower cannot afford to overlook. It is enormously productive of good sound bulblets that grow. 80 days. 15 cents each; 12 for \$1.25.

**PINK WONDER.**—(Kemp, 1921). First prize, Boston and New York, August, 1921. This is a wonderful gladiolus, the largest and finest pink variety ever introduced. It is a very strong vigorous grower attaining a height of  $4\frac{1}{2}$  feet, often producing 17 to 19 blooms to the spike. Four and five massive flowers open at one time, many of them measuring  $6\frac{1}{2}$  inches in diameter. Very decorative for garden and house, and splendid for forcing, producing exhibition blooms of the highest quality. The color is a soft La France Pink, flaked Geranium pink. Chartreuse yellow in the throat, overlaid with rose feathering. A very pleasing color combination that is much admired by all. Bountiful producer of sound bulblets that grow. Illustrated on page 27. 67 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$ 1.00	\$ .08	\$ .06
Dozen -----	1.00	.80	.60
100 -----	6.50	5.00	4.00

**KEMP'S FORMER INTRODUCTIONS—(Concluded).**

**PRINCELEY.**—(1923). This magnificent variety is entirely worthy of the distinguished name that has been conferred upon it, as its merits entitles it to an exalted place among the members of the glad family. That it will be received with a warm welcome by lovers of fine Gladioli there can be no question or doubt.

In color it is a very light pink, almost white; the flowers are of the Princeps type, wide open 4½ to 5 inches in diameter, four and five open at a time, well placed on a tall, graceful spike (4½ feet). Its glorious blooms and tall graceful spike place it in the front rank of the very best varieties in existence. Princeley was awarded first prize at the Gladiolus Show, Bronx Park, New York City, August, 1922, for the best variety not in commerce prior to that year. 81 days.

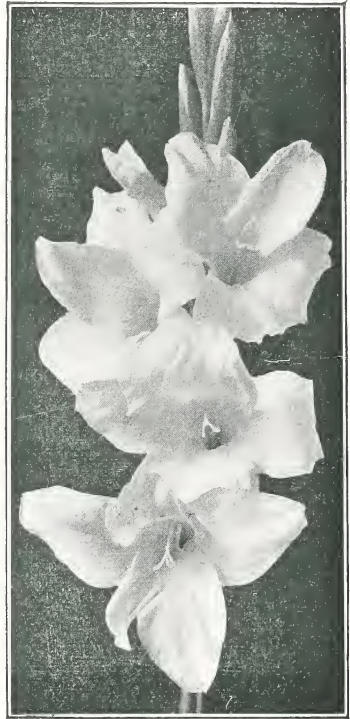
	No. 1.	No. 2.	No. 3.
Each -----	\$ .25	\$ .20	\$ .15
Dozen -----	2.25	1.80	1.50
100 -----	15.00	12.00	9.00

**RUFFOLACE.**—(No.160, 1924 Kemp's). In this exquisitely beautiful variety we have an entirely new type of flower. It is nicely ruffled and beautifully lacinated, which gives us a most strikingly beautiful Gladiolus. I believe Ruffolace is the only variety of this type in existence. Certainly it is the first of the type to be offered and marks a highly interesting and very important advancement, if not the greatest achievement in the breeding of the modern Gladiolus. Probably the herald of a new race of gladiolus more beautiful in form than any now in existence.

The color of the flower is pure white, four inches and over in diameter, four and five open at a time, and are borne on straight stout spikes three feet high. The plant is healthy and vigorous and a good producer of bulblets that will grow. 65 days. Illustrated page 28.

Large bulbs, each \$2.00; 6 for \$11.00; 12 for \$20.00.

**SWEETHEART.**—(Primulinus Grandiflorus). This is an exceptionally beautiful variety and one that is suitable for use for any occasion. The color is a light cream, with golden yellow shading on lower petals, with faint rose feathering well down in the throat. The golden yellow of the petals reflecting on the cream ground of the upper ones imparts a golden halo that radiates through the whole flower, producing an effect of glorious beauty. 67 days. Illustrated on page 30.



	No. 1.	No. 2.
Each -----	\$ .25	\$ .20
Dozen -----	2.50	2.00

**WHITE WONDER.**—(Kemp, 1921). First Prize, New York, August, 1922. First Prize, Boston; Silver Medal, New York, August, 1921. This magnificent white is a descendent of the well known and justly popular variety Mrs. Francis King and is endowed with all the good qualities of that splendid variety. In growth it is fully robust as King and of equally good habit in every respect. The flowers are pure white, without any markings in the throat, wide open, and often measuring up to 5¾ inches in diameter. Well placed on the spike, five to six open at a time. Like King, it is a very heavy producer of large bulblets that grow. This great White is a splendid forcing variety and will soon become the leader in the white section for garden culture and for forcing under glass. 75 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$ .10	\$ .03	\$ .06
Dozen -----	.90	.75	.55
100 -----	5.50	4.50	3.50

Toronto, Ontario, Canada, April 12th, 1929.

Dear Mr. Kemp:

Just a few lines to let you know how pleased I am with the small order of Gladiolus you shipped me promptly at my request. Having more time than money, I went thru the quart of Marnia bulblets and picked out small one year old bulbs to more than the value of the whole order. You are at liberty to publish this in your catalogue if you wish. I shall take great pleasure in recommending your goods to any one I know. Again thanking you, I am, Very truly yours,

LEONARD W. BUTT.



**Pink Wonder** (Described on page 26).

## EXTRA FINE VARIETIES FROM OTHER SOURCES.

**COWEES SCARLET WONDER.**—Numerous new varieties of red gladiolus have been introduced the past few years, but Scarlet Wonder maintains its place as one of the best reds in commerce. It is a strong grower attaining to a height of four to five feet, with broad dark green foliage, and compact spike of great, rich velvety scarlet fiery crimson flowers, six inches and over in diameter. 90 days.

	No. 1.	No. 2.
Each -----	\$ 15	\$ .12
Dozen -----	1.50	1.20

**DR. F. E. BENNETT.**—Deep peach red overlaid with flame scarlet. Lip speckled ruby and white. Most fiery red imaginable. Flowers of the very largest size with many opening at once. Exceptionally well placed on the stem. Most perfect red we have ever seen. 77 days.

Large bulbs, each, 25 cents; Dozen, \$2.00.

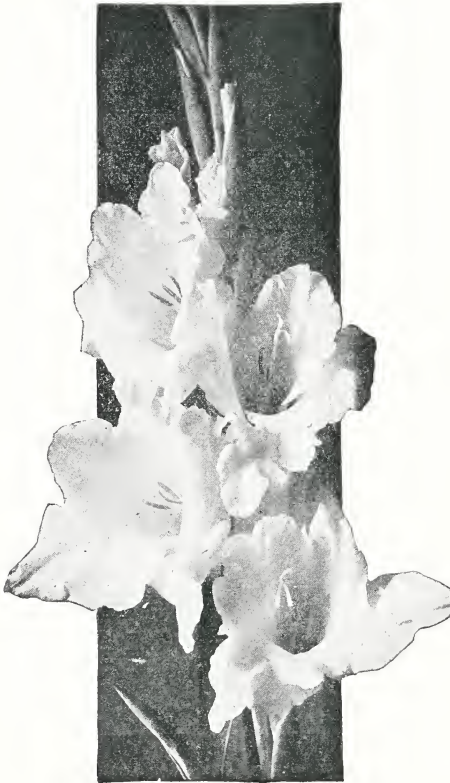
**ELF.**—Color a creamy white, producing a massive spike of large flowers of very delicate and beautiful color tints. Should be in every high class collection.

Large bulbs, each 12 cents; Dozen, \$1.20.

**FERN KYLE.**—(Kund). Rich cream colored flowers of great size, form and excellent substance and heavily ruffled. Plant is a tall grower, with excellent spike. A good one. 80 days.

Large Bulbs, each 20 cents; Dozen, \$1.90.

**ELORA.**—(Burbank). Creamy white with rich crimson blotch on rear of lower petals, overlaid with dainty feathering of Ameri-



**Kemp's Ruffolace** (Described on page 27). can Beauty Rose. Spike 4 feet, and with flowers four to five inches across. 76 days.

First size bulbs, 15 cents each; 3 for 40 cents; 6 for 70 cents; 12 for \$1.25.

**GOLDEN MEASURE.**—(Kelway). This in my opinion is the best all around yellow glad ever imported and for many years stood at the top of the list in the yellow section. The flower is medium to large, of a deep pure yellow, of excellent substance, and a good keeper when cut. Plant tall and vigorous. 100 days.

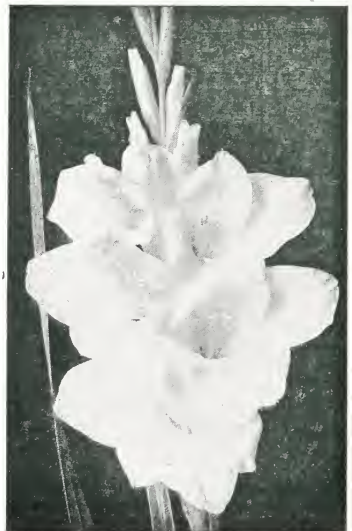
Large bulbs, each 10 cents; Dozen, \$1.00.

**GOLDEN DREAM.**—(Groff). A clear deep golden yellow. Flowers of medium size, borne on a tall straight spike, with many open at a time. This is unquestionably one of the best clear yellow Gladiolus ever introduced, and is in great favor with all who are growing it. You will like this fine yellow. 75 days.

Large Bulbs, each \$1.00; Dozen, \$10.00.

**GOLD.**—(Prestgard). A good large flowered yellow that has become a great favorite with those who have grown it the longest. Flowers are large, wide open, of a clear golden yellow, and are borne on a long straight spike.

Large bulbs, each 20 cents. Dozen, \$1.75.



Albania (Described on page 25).



EXTRA FINE VARIETIES FROM OTHER SOURCES—(Con'd).

**GOLD EAGLE.**—(Austin). A new yellow that is a distinct advancement in the Gladiolus world. The blooms are of good size, and a deep, rich yellow, beautifully ruffled. An early bloomer, straight, slender, wiry spike that withstands the heavy wind. It is unquestionably one of the best commercial yellows ever originated.

Large bulbs, each 75 cents. Dozen, \$7.00.

**GOLDEN SWALLOW.**—(1924, Austin). Clear soft colored yellow throughout. Petals beautifully formed and finely frilled and ruffled. Blooms well placed on the spike, and the blooms which are 4½ to 5 inches across wave in a gentle wind resembling a flying swallow. Certificate of merit at the A.G.S. Show, Rochester, N. Y.

Large bulbs, each 20 cents. Dozen \$1.90.

**GIANT NYMPH.**—Very large flowers of a pleasing La France pink, with creamy yellow throat. Flowers are wide open, and are borne on a tall straight spike, with fine arrangement. A beautiful exhibition and cut flower variety.

Large bulbs, each 20 cents. Dozen, \$2.00.

**JACOBA VON BEYREN.**—(Heemskirk). A recent introduction and very fine variety. Extraordinary violet self color. Its large blooms are well placed on a tall spike. Grows as strong as Peace. 6 to 10 blooms open at a time, with a color that is hard to equal. 89 days.

	No. 1	No. 2.
Each -----	\$ .15	\$ .12
Dozen -----	1.50	1.20

**LOS ANGELES.**—(Houdyshel). Known as the cut and come again Glad. The color is a grenadine or orange toned pink, a delicate and pleasing tone with a strong appeal to all who favor the modified toned flowers. Plant is a strong vigorous grower, throwing up a tall spike with many medium to large flowers, of exhibition quality. This Glad has the reputation of producing double the number of flowers than any other variety. Sells well as a cut flower.

Large bulbs, each 20 cents; dozen, \$2.00; 100 for \$12.00.

**MRS. F. C. PETERS.**—(Fischer). This fine Glad still holds its place as the best variety of its color ever introduced, and we again heartily recommend it to our customers. The color is a beautiful shade of rose lilac, with crimson blotch bordered white on rear of lower petals, giving the large flower the appearance of an Orchid. Many open at a time. 95 days.

	No. 1	No. 2.	No. 3.
Each -----	\$ .10	\$ .08	\$ .06
Dozen -----	1.00	.80	.60

**MRS. LEON DOUGLAS.**—(Deiner). Ground color begonia rose striped with flame and brilliant scarlet. Lip pale lemon slightly speckled with ruby. One of the largest flowered varieties in existence. Flowers are wide open and well set on long spikes. A noble Glad that should be in every collection. 90 days.

Large bulbs, each 20 cents. Dozen, \$1.80.

**MR. W. H. PHIPPS.**—(Diener). La France pink overlaid with light salmon rose, lighter toward the center. Lower petals very lightly striped and speckled with ruby, individual flowers are of enormous size, with many open at a time. A master Gladiolus of unusual merit. 90 days.

Large bulbs, each 35 cents. Dozen, \$3.50.



Juniata (Described on page 26)



Mrs. F. C. Peters.

**EXTRA FINE VARIETIES FROM OTHER SOURCES—(Con'd).**

**MARIETTA.**—Large Geranium pink, darker throat. Flowers are wide open and are borne on a long, straight graceful spike. One of the best of the newer introductions.

Large bulbs, each 20 cents. Dozen, \$2.00.

**MURIEL.**—One of the best light blues ever produced. Darker violet blotch on lower petals. Flowers are medium to large, and are borne on a long straight spike, with several open at a time. A healthy, vigorous grower and good producer of bulblets. Fine for exhibition and for house decoration.

Large bulbs, each 15 cents. Dozen, \$1.50.

**MRS. H. E. BOTHIN.**—(Diener). Light geranium pink; flame scarlet center. Flower large, heavily ruffled. Well built spike. A splendid exhibition and decorative variety. 107 days.

Large bulbs, each 15 cents. Dozen, \$1.50.

**MARSHALL FOCH.**—(Kund). This is one of the most beautiful of all the ruffled varieties. In color it is a warm salmon pink, flaked and striped salmon toward the edges of the petals. Flowers of large size and are borne on a straight spike of good length. It is one of the very beautiful glads that ought to be in every collection. 93 days.

Large bulbs, each 15 cents. Dozen, \$1.50.

**ORANGE QUEEN.**—Beautiful bronze yellow, with tall graceful spike. Fine for exhibition and cutting. An exceptionally fine Prim of the large flowered, Grandiflorus type. Flowers are wide open, and show but a trace of hooding.

Large bulbs, each 15 cents. Dozen, \$1.50.

**ORCHID.**—In this variety nature has imitated the form and colors of the Orchid so closely it is difficult to distinguish it from an Orchid. The color combination is pink lavender, with tints of faint yellow in the throat. Flower six inches and over in diameter. Beautiful and desirable.

Large bulbs, each \$1.50; medium, each 75 cents.

**PRIM BEAUTY GRANDIFLORUS.**—(Christy). One of the most distinct varieties in existence. The color is La France pink ground thickly mottled with fine lines and dots of orange rufous. A real novelty glad possessing a unique charm all its own. Strong grower attaining to a height of 48 inches and over. Size of flower 3½ to 4 inches. 15 to 17 to the spike. 80 days.

Each	-----	\$ .15	\$ .12	\$ .10
Dozen	-----	1.50	1.20	1.00

**RED COPPER.**—(Kund). Large flowers, deep salmon-rose, heavily flaked dull blue. Lower petals red, white and yellow lined and penciled dull blue. 78 days

Large bulbs, each 12 cents. Dozen, \$1.20.

**RICHARD DIENER.**—(Diener). A great exhibition salmon pink, of wonderful beauty. Flowers are very large and are borne on a long graceful spike, with many open at a time. A grand variety of unusual merit.

Large bulbs, each 15 cents. Dozen, \$1.50.

**SHEILA.**—(Coleman). Light coral red, fading to flesh in the throat, with primrose blotch on lower petals, penciled with pomegranite purple. Flower large to very large, form good. 90 days.

Each	-----	\$ .12	\$ .10
Dozen	-----	1.20	1.00

**SWEET LAVENDER.**—Pinkish lavender, blending creamy yellow with magenta blotch. Flowers are large and are fine for exhibition and cutting. One of the best of the lavender shades.

Large bulbs, each 15 cents; dozen, \$1.50; 100, \$11.00.

**TYCKO ZANG.**—(Austin). Blooms are a clear shade of salmon pink with a brilliance unsurpassed, and seldom if ever equalled under artificial light. Flowers are extra large, of good substance, and well placed on the tall sturdy spike. 76 days.

Large bulbs, each 20 cents. Dozen, \$1.90.

**YELLOW TREASURER.**—(Austin). This splendid yellow glad is of high quality and one of the choicest ruffled yellow varieties on the market. The blend of rich yellow and coppery old rose in throat, is very pleasing and adds much to its beauty. 6 to 8 open. 113 days.

Large bulbs, each 15 cents. Dozen, \$1.50.



Sweetheart (Described on page 27).

CHOICE NAMED VARIETIES.

		Each	Doz.	100
ALBION.—(Prim. Hyb.) Salmon-rose pink, with dainty throat; large blooms; a beautiful variety that every one likes, Good grower and multiplier. 70 days-----	No. 1	\$ .10	\$ .65	\$5.00
ALICE TIPLADY.—Brilliant orange saffron large flower; very choice. A good forcing variety. 69 days-----	" 1	.10	.75	6.00
	" 2	.06	.50	4.00
	" 3	.05	.40	3.00
ANNA EBERIUS.—(Diener). Dark, velvety raspberry purple, shading to deeper hue in throat. Flowers large, wide open, and are borne on a straight well built spike four feet high. 85 days----	" 1	.12	1.20	
BARON HULOT.—Royal purple, bordering on blue; best of all the purple shaded varieties. 100 days-----	" 1	.10	1.00	
CRIMSON GLOW.—Large brilliant crimson. A fine variety and one of the best reds in commerce. 94 days-----	" 1	.10	1.00	5.00
	" 2	.08	.80	4.75
DOROTHY WHEELER.—An exquisite Pink Primulinus hybrid of unusual excellence. Flowers are large and borne on good strong spikes. One of the best of this type. 65 days-----	" 1	.10	1.00	6.00
	" 2	.08	.75	4.75
	" 3	.06	.55	3.75
DIANA.—(Zeestratten). Wonderful shade of deep blood red. This fine red is in great favor in the New England states and those who have grown it the longest prefer it to any other of the blood red colors. 95 days-----	" 1	.12	1.20	7.00
	" 2	.10	1.00	6.00
E. J. SHALOR.—(Kund). A beautiful, pure deep rose pink; large blooms. A leader in the Rose Pink class. 83 days-----	" 1	.15	1.50	
EVELYN KIRTLAND.—(Austin). A most beautiful shade of rose pink, darker at the edges, lightening to shell pink in the throat with brilliant scarlet blotch in the throat, entire flower showing a glistening sparkling luster. Very fine. 73 days-----	" 1	.10	1.00	6.00
GOLD DROP.—(Kund). Pure deep yellow with fine red line on lower petals; finely ruffled; one of the best-----	" 1	.10	1.00	6.00
	" 2	.08	.80	4.75
GRETCHEN ZANG.—(Austin). Blooms are large and sparkling, and the most beautiful hue of soft Coral Pink, blending into scarlet on the lower petals. 73 days-----	" 1	.08	.75	
GENESEE.—(Davis). A large pale yellow Prim Hybrid, of vigorous growth, producing its flowers on tall erect spikes and the placement is about as nearly correct as it is possible to get them. The shape and color of the flower harmonizes so perfectly it is unsurpassed for basket or vase use. For house decoration it is a perfect gem. 75 days-----	" 1	.15	1.50	
HERADA.—(Austin). Clear, sparkling mauve, with deeper shading in the throat. Very striking, attractive color that instantly arrests and holds the attention. A favorite with all. 94 days-----	" 1	.10	.90	6.00
JEWEL.—(Prim Hyb). (Zee). A beautiful salmon pink with a clear golden throat. Flowers large, wide open, and free from the hooded form of the Primulinus. 58 days-----	" 1	.10	1.00	
LOUISE.—(Wright). A magnificent large lavender of great merit. Very large wide open flowers with dark wine penciling on lower petals. -----	" 1	.12	1.20	
LE MARECHAL FOCH.—This is one of the finest varieties that ever came out of Holland. The flowers are of a charming light rose color extra large, and many open at a time. 70 days-----	" 1	.08	.80	
MARY PICKFORD.—Delicate creamy white shading to light yellow in the throat; early, a good forcing variety and fine for designs. 90 days-----	" 1	.10	1.00	
MRS. DR. NORTON.—White with edges of petals suffused with pink, lower petals shaded sulphur yellow; speckled Tyrian Rose. 77 days. -----	" 1	.10	1.00	

## CHOICE NAMED VARIETIES—(Continued).

	No.	Each	Doz.	100
<b>MRS. FRANCIS KING.</b> —Orange scarlet blend, very large flowers well placed on a tall elegant spike. Choice decorative variety. 100 days -----	" 1	\$ .10	\$.65	\$3.50
<b>MRS. FRANK PENDLETON, JR.</b> —A most beautiful variety. Color is a bright rose pink with blood red blotch in the throat. A grand variety that should be in every collection. 70 days-----	" 1	.10	.75	4.75
<b>MAIDENS BLUSH.</b> —One of the finest pink Prims in commerce. It is a strong grower, producing medium to large flowers of a most exquisite shade of Maidens Blush pink. Delicate, dainty, beautiful. Splendid for forcing, very decorative for cutting. 53 days-----	" 1	.10	.75	4.00
	" 2	.07	.60	3.00
<b>MING TOY.</b> —(Kund). Dainty buff yellow, many side spikes. A very beautiful glad you will like. 70 days-----	" 1	.10	1.00	
<b>MOHAWK.</b> —(Kemp) (Princeps Hyb.) The most beautiful parti-red colored variety ever introduced. Flowers are medium to large, wide open, and are of a deep rich Cardinal red, tinged with purple on lower petals, with light blotch in the throat. 98 days-----	" 1	.20	2.00	
	" 2	.15	1.50	
<b>NEOGA.</b> —(Kund). Dark garnet, half ruffled variety; a very striking and desirable dark shade. Flowers medium to large. 85 days. -----	" 1	.10	.90	
<b>PRIMUNELLA.</b> —(Kund). This fine large flowered Prim possesses a shade of yellow as delicate and pleasing as that found in the Orchid. 75 days. -----	" 1	.10	.80	3.00
	" 2	.08	.65	2.50
	" 3	.06	.50	
<b>PANAMA.</b> —(Banning). Very large flowers of a beautiful bright pink, shading to lighter pink in the throat; very fine. 120 days---	" 1	.06	.50	
<b>PRINCEPINE.</b> —Very brilliant scarlet red with distinct white blotch in the throat. 95 days-----	" 1	.10	.75	4.50
	" 2	.07	.65	3.75
<b>ROSE ASH.</b> —(Diener). This glad is also known as the Ashes of Roses. A new color in gladiolus. This conspicuous variety attracts immediate attention of all who see it growing in the field. A great favorite with the ladies. 111 days-----	" 1	.15	1.50	
<b>ROEM VON KENNEMERLAND.</b> —(Keur). Deep pink, yellow blotch at base of lower petals. Flowers very large, of leathery-like substance. Distinct and desirable variety. 95 days-----	" 1	.07	.70	
	" 2	.06	.55	
<b>ROSE MARY.</b> —(Bales). The most distinct in color of any glad on the market. Ground color is white, marked with fine hair lines and stipplings of lavender-rose, which becomes pure pink under artificial light. 75 days-----	" 1	.25	2.50	
<b>SOLIEL D'OR.</b> —(Kemp). Beautiful salmon with bright yellow shading on lower petals. Flowers are wide open and are borne on a tall straight spike. 120 days-----	" 1	.07	.70	4.75
	" 2	.05	.50	3.50
<b>SCARLANO.</b> —Light orange red; the most brilliantly colored variety in commerce. A great favorite as a cut flower for house decoration. 80 days-----	" 1	.10	1.00	7.00
	" 2	.08	.80	5.75
<b>SCHWABEN.</b> —Flowers are of a pure canary yellow, shading to a soft sulphur yellow when opening; golden center, blotched brownish carmine. A popular cut flower, and one of the best commercial varieties. 100 days-----	" 1	.06	.50	
	" 2	.05	.40	
<b>SCARLET PRINCEPS.</b> —(Kund). Pure spectrum red; the best of this color I know. A beauty that is much prized for decoration purposes. Very brilliant under artificial light. (Also known as Virginia). 85 days-----	" 1	.15	1.35	
<b>VIOLET BEAUTY.</b> —Tall graceful spike bearing large cerise violet colored flowers with grand blotched red throat. A very distinct and desirable variety. 69 days-----	" 1	.15	1.50	
<b>WAR.</b> —(Groff). Deep blood red, large open flowers well placed on the tall, graceful spike, best of its color at a moderate price-----	" 1	.10	.90	

**CHOICE NAMED VARIETIES—(Concluded).**

	No.	Each	Doz.	100
<b>DRACOCEPHALUS.</b> —(Species). This species is now being used by hybridizers for breeding purposes, with more or less success attending their efforts in the production of new types of varieties. Flowers are yellow, closely striped with dull reddish purple, and are about two inches long and broad. Lower sections bright green, purple spotted. More curious than beautiful. Stock limited.....	" 1	.20	2.00	
<b>QUARTINIANUS HYBRIDS.</b> —(Autumn Giants). This strain of late flowering gladiolus was bred by the late Dr. Van Fleet, from the species Quartinianus x Princeps, which may properly be considered the beginning of a new race of Gladiolus with much promise. The flowers are of red hue, with light markings in the throat. The growth of spike is very tall, and many flowered. Season very late, requiring about 170 days to come into bloom. Very desirable for breeding purposes. Stock very limited.....	" 1	.10	1.00	
<b>PICK-UP MIXTURE.</b> —This fine mixture was offered in our catalogue 1925 for the first time, when a few thousand were distributed on order to our customers. Its high quality has made it so popular with our customers, we are sold out every year long before the shipping season closes. Into this mixture are thrown all unidentified bulbs picked up in the field, and from the floor of our bulb house, and many small lots of good named varieties are added to it from time to time, worth many times the price you would pay for them if purchased under label. We believe this mixture to be the highest quality ever offered at any where near the low price we are charging for it. While the supply lasts, we will fill orders at the following low prices. Dozen, 35 cents; 100, \$2.50, postpaid; or \$2.25 per 100 by express not prepaid.				

**Presentation Collections of Fine Gladiolus**

GLADIOLUS—The Wonder Gift! Give Gladiolus. When there comes the happy occasion that calls for gracious giving—give gladiolus. At a time when you desire to express sincere feelings by means of some fitting gift—give gladiolus. For that coming birthday, or anniversary, or any gift-day whatsoever—give gladiolus. They are the loveliest form of greeting; the most comely manner of showing appreciation. When you delight to honor someone in a way that best bespeaks your particular thoughtfulness. In a way that is as unusual as the offering is acceptable—give gladiolus.

These gifts are available from early December until the first of May. The collections are carefully packed, each variety correctly labelled, with cultural directions, and sent postpaid to any part of the United States and Canada.

When you think of giving think of gladiolus. When you think of gladiolus, think of KEMP.

NOTE:—The following Collections proved so popular with our customers last season, we are repeating them in this year's bargain offers.

**COLLECTION NO. 1. \$1.00.**

Albion	Dorothy Wheeler	Pink Wonder
Evelyn Kirtland	Maidens Blush	Alice Tiplady
Le Marshall Foch	Albania	Jewel
Princepine	Crimson Glow	Mary Pickford
Primunella	Quinton	Jacob Ven Beyren

15 beautiful varieties, 1 large bulb of each, (value \$1.45). Presentation Price \$1.00.  
2 Collections for \$1.85; 3 Collections for \$2.50. To one address postpaid.

**COLLECTION NO. 2. \$2.50.**

This superb Collection embraces a wide range of color, and is sure to please the most exacting.

Pink Wonder	Prim Beauty	Scarlet Wonder
Quinton	Princeley	Rose Ash
Marnia	Marshall Foch (K)	Louise
Selma	Mrs. Dr. Norton	Aviatrix
Mrs. F. C. Peters	Mrs. Frank Pendleton	Betty Darnell
Jacob Ven Beyren	War	Gold Drop
Albania	Diana	Albion

21 superb varieties, 1 large bulb of each, (value \$3.04). Presentation price \$2.50. 2 Collections for \$4.25; 3 Collections for \$6.00. To one address postpaid.

FREE—One bulblet each of Orange Wonder and Oraflame, (value 20 cents) given with the above Collection—FREE.

**KEMP'S RAINBOW COLLECTION NO 3—35 VARIETIES—\$1.00.**

YOUR DOLLAR never bought as much in floral beauty as we offer you in this very special Collection of 35 Large Blooming Size Bulbs for \$1.00. The Collection includes not less than seven named varieties (but not labelled) all colors, and tints. For \$1.00 you can bring the foot of the Rainbow to your garden next summer.

This Collection is sold with a guarantee of entire satisfaction or your money will be refunded to you without question, and you may keep the bulbs. Full cultural directions with each order.

## PRESENTATION COLLECTIONS OF GLADIOLUS—(Concluded).

## COLLECTION NO. 4. \$3.25.

This Collection is intended as a good representative color collection for the Home Garden. If you want to send an enduring message of loving remembrance to a dear friend, send this Collection.

Albion	Quinton	Le Marshall Foch
Pink Wonder	Marshall Foch (K)	Stalwart
Prim Beauty	Scarlet Wonder	Marnia
Diana	White Wonder	Mrs. Frank Pendleton
Gold Drop	Principle	Mary Pickford
Mrs. F. C. Peters	Mrs. Dr. Norton	War
Aviatrix	Yellow Treasurer	Rose Mary
Genesee	Golden Measure	Sheila

24 fine varieties, 1 large bulb of each, (value \$4.06), Presentation Price \$3.25. 2 bulbs of each \$6.00; 3 bulbs of each \$8.50. To one address postpaid.

**FREE**—Two bulblets each of Oraflame, Orange Wonder and Ruffalace, (value .70), given with the above Collection—**FREE**.

## COLLECTION NO. 5. ALL KEMP ORIGINATIONS, \$10.00.

Arlington	Clintonia	Mar!boro
Albalin	Clayton	Neptune
Arcadia	Cameo	Norwood
Ancora	Cavalier	Oneta
Avondale	Dorine	Pink Wonder
Albania	Eldora	Plumbosa
Avolyn	Grenadier	Princeley
Aviatrix	Glendora	Quinton
Amoret	Lauretta	Ridgefield Park
Audubon	Leetonia	Sweetheart
Bonny Jean	Lorice	Stalwart
Betty Darnell	Marnia	Selma
		White Wonder

37 beautiful varieties, 1 large bulb of each (value \$14.37), Presentation Price, \$10.00. 2 Collections, 74 bulbs, \$19.00; 3 Collections, 111 bulbs, \$27.00. To one address postpaid. Foreign countries 10 per cent extra to cover cost of additional postage and packing.

**SPECIAL OFFER:**—1 large bulb each, all Kemp Originations in left hand column, (value \$4.60), for \$3.85. 1 large bulb each, all Kemp Originations in middle column (Value \$5.65), for \$4.85. 1 large bulb each, all Kemp Originations in right hand column (value \$4.12) for \$3.50, postpaid.

## \$10.00 SPECIAL CUT-FLOWER COLLECTION \$10.00.

This Special Cut-flower Collection is offered in the three smaller sizes, numbers 4, 5 and 6, about equal proportion of each of the three sizes. 10 varieties, of 100 bulbs each, correctly labelled, embracing colors in demand by the cut-flower buying public.

If given good soil and clean cultivation they will grow into large flowering bulbs this year, and return you large dividends on your investment, season 1930, in cut flowers to say nothing of the many thousands of bulblets they will produce for increasing your stocks.

The Collection is made up of the following varieties, practically all of which will bloom this year.

100 Albania	100 Maidens Blush	100 Mrs. F. C. Peters
100 Pink Wonder	100 Quinton	100 Dorothy Wheeler
100 Albion	100 Gold Drop	100 Mrs. Francis King
		100 Crimson Glow

1,000 bulbs, list value about \$12.00, sent postpaid to any address for \$10.00. Two Collections for \$19.00. For color descriptions refer to catalogue.

For descriptions of varieties in all Collections see Gladiolus Section of this Catalogue.

## CHOICE HAND POLLENIZED GLADIOLUS SEED

Seldom before have I been in a position to offer as high a quality of Hand Pollenized Gladiolus Seed as I am offering my customers this year. Varieties from Germany, Australia, Canada and the cream of the best domestic varieties were used in the production of this high grade, real honest to goodness hand pollenized seed.

My Hand Pollenized Seed was first offered to my customers 1923, and those who availed themselves of the opportunity to purchase at that time, have reported getting some wonderfully fine varieties from it; varieties that they would not part with for many times the cost of the seed. There is almost sure to be one or more good ones come from each packet of good seed, with a chance of getting one that will be worth a small fortune.

While the limited supply lasts I will fill orders at \$1.00 per packet of 150 good seeds. 3 packets for \$2.75; 6 packets for \$5.00. Cultural directions printed on each packet.

## CHOICE SELF POLLENIZED GLADIOLUS SEED.

The Glad enthusiast who has never grown new varieties from seed has missed the most interesting experience connected with the cultivation of this king of all summer flowering bulbs.

The seed we supply our customers is saved from all the best varieties, including our own superb hybrids, and many a Gem of the first water is stored in these seeds and many agreeable surprises await those who plant them. A few small wooden boxes, and a few square feet of room in which to place them is all the space required for growing them.

Full cultural directions on each packet. 75 cents per packet of approximately 1,000 good seeds. 3 packets for \$2.00; 6 packets for \$3.75.

## DAHLIA SEED.

Dahlia Seed will bloom in ten to twelve weeks after planting out. The seed offered are from many of the best large flowered varieties and should produce some worth while new varieties. However, growing dahlias from seed is purely a gamble and we cannot guarantee that you will get one variety of outstanding worth. You simply take a chance, hoping you will be fortunate in getting at least one or two that are worth while.

Price per 100 Seeds, \$3.50.

## KEMP'S GIANT ZINNIAS.

The Giant Zinnias are the largest flowered and the most gorgeous of all the garden annuals, with a wonderful range of color.

The giant blooms are extremely double, with long stems, and good keeping qualities. This old-fashioned flower is a joy in the garden, and extremely satisfactory for house decoration. If you have room for but one annual, plant the Zinna. No other annual will give so much in return for so little attention.

It loves a hot dry summer, and grows with almost no care, although better results will be obtained with some loving care. It has no insect nor fungus enemies.

**DAHLIA FLOWERED.**—3-4 feet. In formation the broad petals are closely imbricated, sometimes seeming to be piled one upon the other. The flowers often measure 6 to 8 inches in diameter, and 4 inches deep. In appearance the flowers compare with the Show Dahlias.

Mixed in the following colors; Primrose yellow, creamy yellow, rich crimson, lavender, light rose, rich orange-yellow, light rose with center deep rose, golden yellow on brown, old rose, orange and gold, pure white deep purple and flame scarlet.

A very charming and delightful surprise awaits you if you plant this glorious mixture liberally in your garden.

Per packet, 15 cents; 4 packets for 50 cents; 9 packets for \$1.00. Cultural directions on each packet.

## MARIGOLDS.

In late summer, when many annuals are past their best, the Marigolds afford a wealth of color that is simply invaluable. The large flowered African varieties produce enormous, self colored flowers on tall plants, and are indispensable for porch decoration and exhibition. One of the longest keepers of all the annuals.

**ORANGE QUEEN.**—Large, perfect, double quilled flowers of a rich deep, golden orange color. Very attractive. Packet 10 cents; 3 packets for 25 cents.

**LEMON QUEEN.**—These are lemon color, but the formation of the flower is exactly like the Orange Queen. Packet 10 cents; 3 for 25 cents. Cultural directions on each packet.

## KEMP'S WREXHAM STRAIN HYBRID DELPHINIUM SEED. (Hardy Larkspur)

Fall of 1927 we imported from Europe seeds of Wrexham (Advance) strain Hybrid Delphinium. The resulting plants came into full bearing last season. Many of the plants were really marvelous for strength and vigorous habit with enormous spikes of giant flowers in almost every shade of blue and lavender as well as a number of pastel or art shades. Many bore full double flowers of great size and beauty.

The very choicest were labelled and from these we saved seeds for our own use, but having much more than we can possibly use, we are offering it to our customers at only a small fraction of the cost of the imported seed to us. This grade of seed is being listed under the head of private stock. Packets contain approximately 450 seeds. Printed cultural directions on each packet.

Private stock, per packet 50 cents. Second grade, per packet 25 cents.

## JAPANESE IRIS SEED.

**Kemp's Orchid Flowered Strain.** Packet of 100 Seeds, 50 cents; 3 packets for \$1.25. Descriptive list of varieties on application.

## INSTRUCTIVE GARDEN BOOKS.

### DAHLIAS.

By F. F. Rockwell.

Introduction by Derrill W. Hart, compiler of the annual "Dahlia Roll of Honor."

Popular as they are, dahlias have uses and possibilities which can make them even more universal favorites in American gardens. This handbook indicates these opportunities and tells how the experienced grower and the amateur can realize them.

"Dahlias," which is complete with 65 specially drawn illustrations, provides the beginner with indispensable information on types, varieties, fertilizers, planting, growing, pruning and disbudding, insects and diseases, harvesting, storing, propagating, hybridizing for new varieties, and growing for exhibition. Exhibitors, hybridizers, and experienced growers will also find much information and many worthwhile suggestions in the book.

**Contents.** The Great American Flower, Types, Varieties and Uses, Soils and Fertilizers, Planting and Growing, Insects and Diseases, Harvesting and Storing, Propagating and Hybridizing Special Purposes.

84 pages; 65 illustrations; 5 x 7½ inches; Cloth; \$1.10 postpaid.

**SPECIAL OFFER:**—Retail orders for Dahlias amounting to \$10.00 or over, we will include a copy of Rockwell's Dahlias—**FREE**.

### GLADIOLUS.

By F. F. Rockwell.

The Modern Gladiolus, Its Place in the Home Garden, Types and Varieties, Growing Good Cut Flowers Propagation, Harvesting and Storing, The Creation of New Varieties, Growing Glads for exhibition, Insects and Diseases, American Gladiolus Society, Gladiolus for Profit, 100 Most Popular Gladiolus, Index. A working handbook for the amateur. 79 pages. 55 illustrations.

Cloth bound; \$1.10 postpaid.

**SPECIAL OFFER:**—Retail orders for Gladiolus bulbs amounting to \$10.00 or over, we will include a copy of Rockwell's Gladiolus—**FREE**.

### THE BOOK OF BULBS.

By F. F. Rockwell.

Bulbs for Greater Beauty in Every Garden, Bulb Gardens (large and small), Naturalizing Bulbs, What Bulbs Are, Making the Bulb Garden, Spring-flowering Bulbs and Their Culture, Tulips, Daffodils, Hyacinths, Other Spring-flowering Bulbs, The Half-Hardy Spring-Flowering Bulbs, Summer and Autumn-Flowering Bulbs, The Hardy Lilies, Gladiolus, Dahlias, Tuberous-rooted Begonia, Other Summer and Autumn-flowering Bulbs, Irises and Peonies, Bulbs for Winter Bloom, Flowers for Cutting and How to Handle Them, The propagation of Bulbs, Insects and Diseases. A very complete book on bulbs of all seasons for the professional grower and the amateur. 264 pages. 31 illustrations.

Cloth bound; \$3.15 postpaid.

**SPECIAL OFFER:**—Retail orders for Dahlias, Gladiolus or both amounting to \$25.00 or over, we will include a copy of Rockwell's BOOK OF BULBS—**FREE**.

The three books, Dahlia Book, Gladiolus Book and The Book of Bulbs, free with retail orders amounting to \$40.00 or over.

### GLADIOLUS BREEDING.

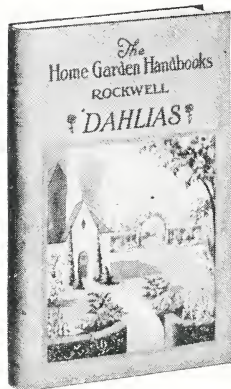
By J. A. Kemp.

This little work is intended as a trustworthy guide (for the inexperienced) to successful breeding of the Gladiolus, and its writing was prompted by the numerous requests that came to me from many parts of the country. It is written in plain English, stripped of technical terms, so that any one can comprehend it and with a little practice be able to successfully cross pollinize the Gladiolus. There is nothing difficult to learn about this work, any one can do the mechanical part of it, and this little booklet tells you just how it is done, and how to grow and care for the seedlings until fruition, selection of varieties for further trial, etc. Price 50 cents per copy.

Will be given free to all my 1930 customers who order bulbs to the value of \$3.00 or over. But one copy to a customer.

## BARGAIN COLLECTIONS OF GLADIOLUS.

Do not fail to look over the six big Gladiolus bargains offered on pages thirty-three and thirty-four. These Collections are made up of most excellent varieties, varieties that have been prize winners in hundreds of Shows throughout the Country in years past. Whether you buy them for gifts to your friends, or for your own Garden, they will give the very utmost in satisfaction.





# KEMP'S WONDER GLADIOLUS.

## SPECIAL PLANTERS' PRICE LIST OF PLANTING SIZES AND BULBLETS

Refer to Catalogue for descriptions of varieties listed herein. For inch measurements refer to table of sizes, bottom of inside cover of Catalogue. Orders for less than 50 cents not accepted.

	Size	Dozen	100	BULBLETS		
				100	1,000	Quart
ALBION	4	\$0.25	\$1.00	\$0.25	\$1.00	\$1.25
"	5	.16	.90			
"	6	.12	.70			
ALICE TIPLADY	4	.20	1.20	.20	.95	1.50
" "	5	.16	1.00			
" "	6	.12	.75			
ALBANIA	4	.20	1.25	.25	.95	1.00
"	5	.16	.95			
"	6	.12	.75			
AVIATRIX	5	.25	1.25	.25	1.60	
"	6	.20	1.00			
CRIMSON GLOW	4	.30	1.70	.20	1.00	2.50
" "	5	.25	1.25			
" "	6	.20	1.00			
DIANA	4	.30	1.70	.20	1.00	2.50
"	5	.25	1.60			
"	6	.20	1.00			
DOROTHY WHEELER	4	.20	1.00	.20	.95	1.25
" "	5	.16	.85			
" "	6	.12	.70			
BETTY DARNELL	3	.95	5.00	.30	1.75	4.50
" "	4	.65	4.00			
" "	5	.45	2.90			
" "	6	.30	2.00			
ELORA	6	.35	2.50	.35	3.50	
EVELYN KIRTLAND	6	.20	1.50	.15	1.25	
MRS. FRANCIS KING	5	.16	1.00	.20	1.00	1.50
" "	6	.12	.80			
PRIM BEAUTY	5	.25	1.80	.25	2.00	
JEWEL	4	.20	1.35	.20	1.50	2.50
"	5	.16	1.15			
"	6	.12	1.00			
MAIDENS BLUSH	4	.20	1.20	.15	.90	1.25
" "	5	.16	.90			
" "	6	.12	.70			
MRS. F. C. PETERS	4	.25	1.90	.20	1.25	2.00
" "	5	.20	1.40			
" "	6	.16	1.20			
ROSE ASH	5	.25	1.50	.25	1.25	
PRINCEPINE	5	.20	1.50	.20	1.00	1.90
PRIMUMELLA	4	.25	1.20	.20	1.00	1.90
"	5	.20	.95			
"	6	.16	.75			
LOUISE	5	.25	1.45	.25	1.25	
"	6	.20	1.30			
YELLOW TREASURE	6	.25	1.65	.25	1.50	
STALWART	5	.20	1.30	.20	1.25	
SELMA	4	.40	3.00	.40	3.00	
"	5	.30	2.50			
MARNIA	4	.90	5.00	.35	1.85	
"	5	.75	4.00			
"	6	.60	3.25			
QUINTON	4	.35	2.00	.20	1.50	
"	5	.25	1.75			
"	6	.20	1.35			
LACINATUS	6	.60		.60		
ORCHID	6	3.00		3.00	dozen 25 cents	
QUARTINIANS HYBRIDS	4	.25	1.50	.25		
" "	5	.20	1.00			
" "	6	.16	.75			

**J. A. KEMP, Glad-Dahlia Specialist,**

**Breeder and Grower**

LITTLE SILVER,

—

NEW JERSEY

# NEW AND SCARCE KEMP ORIGINATIONS AND INTRODUCTIONS

PLANTING SIZES AND BULBLETS AT SPECIAL PRICES TO GROWERS

	Size	½ Doz.	Dozen	—BULBLETS—	
				Dozen	100
AMORET -----	5	\$0.60	\$1.00		
" -----	6	.45	.75		
ANCORA -----	5	.40	.65	.20	1.25
" -----	6	.30	.50		
AVONDALE -----	4	1.00	1.50	.50	2.50
" -----	5	.65	1.00		
" -----	6	.45	.80		
ALBALINE -----	4	.60	1.00	.25	1.50
" -----	5	.45	.75		
" -----	6	.35	.55		
ARCADIA -----	6	.45	.80	.20	1.25
ARLINGTON -----	5	1.50	2.50	1.00	6.00
" -----	6	1.20	2.00		
AUDUBON -----	5	1.00	1.80	.60	2.75
" -----	6	.75	1.30		
BONNY JEANE -----	6	.70	1.25	.50	2.50
CAMEO -----	6	.80	1.50	.60	3.00
CAVALIER -----	4	.90	1.50	.35	2.00
" -----	5	.70	1.25		
" -----	6	.55	.90		
CLAYTON -----	6	1.25	2.00	.75	4.00
CLINTONIA -----	6	1.25	2.00	.75	4.00
DORINE -----	4	1.00	1.75	.45	2.20
" -----	5	.80	1.50		
" -----	6	.65	1.10		
ELDORA -----	5	.80	1.50	.60	3.00
" -----	6	.65	1.10		
GLENDORA -----	5	1.30	2.25	.80	4.00
" -----	6	1.00	1.75		
GRENADIER -----	5	.40	.75	.40	2.25
" -----	6	.30	.55		
LAURETTA -----	5	.40	.75	.40	2.25
" -----	6	.30	.55		
LEETONIA -----	4	.70	1.25	.50	2.50
" -----	5	.55	.90		
" -----	6	.40	.65		
LORICE -----	5	.90	1.70	.60	3.00
" -----	6	.75	1.30		
MARLBORO -----	4	1.25	2.00	.70	4.00
" -----	5	.90	1.60		
" -----	6	.75	1.25		
NEPTUNE -----	5	.70	1.25	.50	2.50
" -----	6	.55	.90		
NORWOOD -----	5	1.00	1.75	.60	3.00
" -----	6	.75	1.40		
ONETA -----	5	1.00	1.75	.60	3.00
" -----	6	.75	1.40		
PRINCELEY -----	4	.75	1.40	.30	2.00
" -----	5	.60	1.00		
" -----	6	.45	.75		
RIDGEFIELD PARK -----	6	1.25	2.00	.75	4.00
TIVONIA -----	6	.75	1.25	.30	1.25
WHITE VLEIS -----	5	.75	1.25	.30	1.25
" -----	6	.60	1.00		

**SPECIAL SUPER GLADS—NO OTHERS LIKE THEM.**

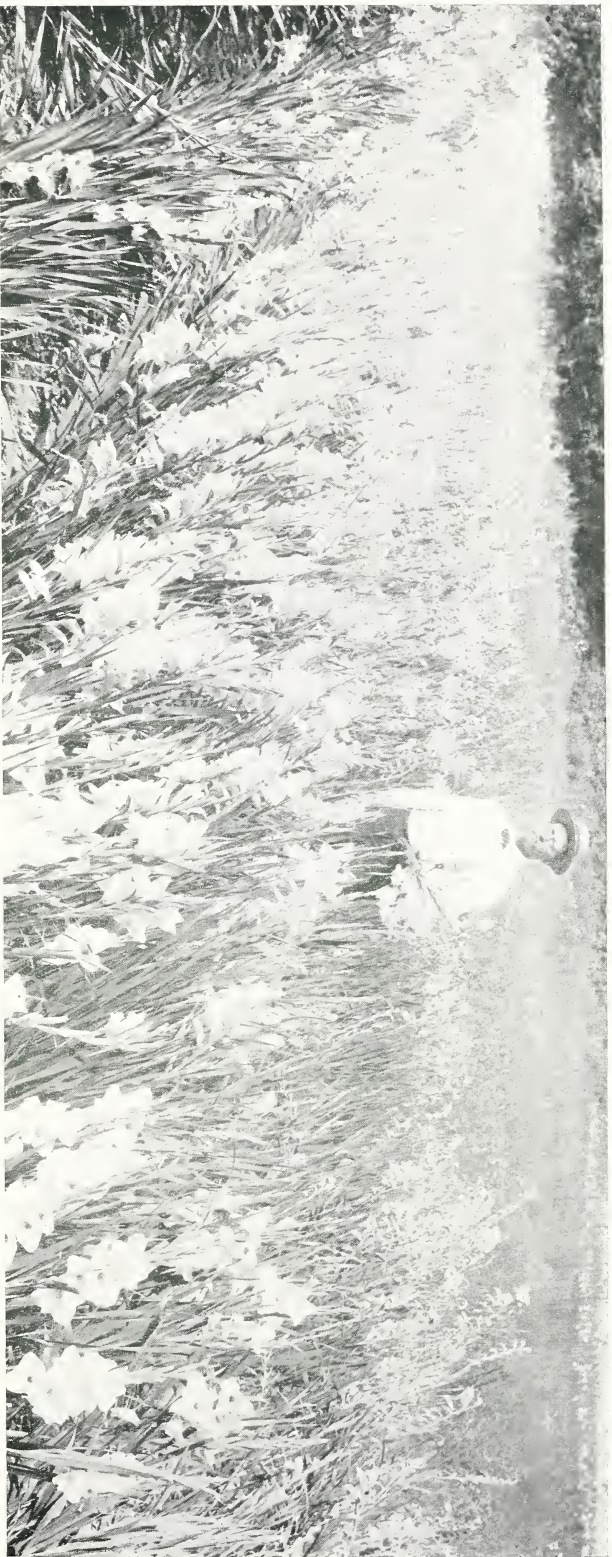
	Each	½ Dozen	Dozen
KEMP'S JUBILEE, Bulblets-----	\$2.00	\$9.00	\$15.00
KEMP'S RUFFOLACE, Bulblets-----	.15	.75	1.25
KEMP'S JUNIATA, Bulblets-----	.15	.75	1.25
KEMP'S ORANGE WONDER, Bulblets-----	.10	.50	.90
KEMP'S ORAFLAME, Bulblets-----	.10	.50	.90

**J. A. KEMP, Glad-Dahlia Specialist,  
Breeder and Grower**

LITTLE SILVER,

NEW JERSEY

*Partial View of Kemp's Gladiolus Gardens. Albania and Pink Wonder in the foreground.*





1927



1922



1926



1921



1927



1927



1926



1926



1926



1923



1928



1925



1927



1926



1928