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EASTER APRIL 21ST

Spring, 1935

MOTHER'S DAY
MAY 12TH





HIGHEST QUALITY

BULBS * PLANTS SEED SPECIALTIES

AND SUNDRIES

LILIES - ONE OF OUR SPECIALTIES



LILIUM HARRISI FOR THANKSGIVING

Confidence . . .

The priceless treasure—only an established reputation can secure. That we are proud possessors of the confidence of our public is amply proved by our growing number of friends.

For thirty-eight years S. S. Skidelsky & Co. has consistently striven to win and to hold that confidence.

To insure our future success, our past record must be sustained or bettered.

Gratitude for your confidence in this organization can dictate no other course.

No "Call" for it? Maybe they don't know what you have. Don't go to "Seed" waiting for takers. "Fertilize" your sales-staff! "Cultivate" your sluggish accounts! Make business! Yours too will bloom if you put the right stuff into it. START RIGHT. BUY QUALITY BULBS, PLANTS, SEEDS

From

S. S. SKIDELSKY & CO.

Per SIDNEY H. SKIDELL

OUR TERMS

All bills are subject to 2 per cent discount within ten days from invoice date. Sixty days net. Sight draft, plus interest, thereafter.

Shipments are forwarded by best carrier, in our judgment at time of delivery, unless otherwise specified by customer.

First-class stock is carefully packed when shipment is made, and we hold good order receipt from the transportation company. Our responsibility ceases thereafter. If the stock reaches you in bad condition, notify agent and bring claim against the delivery company for damage caused by their negligence, as no allowance for this cause can or will be made by us.

We endeavor to send out only the best quality of Bulbs, Plants, Seeds and Cuttings, but under no circumstances do we guarantee results of crops. If goods are not acceptable under these conditions, they must be returned to us at once.

Bulbs, whether shipped on arrival or placed in cold storage for later delivery, may be examined at time of arrival if desired, but no claims will be entertained at a later date.

As to all items other than **Bulbs**, claims must be made within five days after receipt or they cannot be recognized.

THE MOST SUCCESSFUL OF THE NEWER

NOVELTIES AND NECESSITIES

FOR THE SUCCESSFUL FLORIST

Our seed isn't the cheapest—the best never is. Don't let cheap prices fool you. Our packets are full sized. Save money on your seed bill. Send cash with order and deduct 5 per cent.

SEED INSURANCE

FIRST—Buy good seed. Then, use Formaldehyde Dust as insurance to get it all up and keep it up. Absolutely and harmlessly controls damping-off of seedlings. Directions with order. 5 lbs. \$2, 25-lb. drums \$5.50, 50-lb. drum \$9.

AMARANTHUS

Burbank's Molten Fire. An exceptionally showy plant. Pkt. 50e., \(^14\) oz. \\$1.00.

ANTIRRHINUM (Snapdragon)

Where price is \$1.00 per packet, we offer 3 for \$2.50, 5 for \$3.50 Where price is \$1.50 per packet, we offer 3 for \$4.00, 5 for \$6.50 Where price is \$2.00 per packet, we offer 3 for \$5.00, 5 for \$7.50 Pkt.

	Pkt.
Allman's Pink. Briarcliff eolor. Afterglow. Beautiful bronze	.81.00
Afterglow. Beautiful bronze	. 1.00
Bertha Baur. Clear orchid	2.00
Cheviot Maid. Fine Winter blooming pink	
Cheviot Maid Supreme. Darker and taller than its parent.	
New Cincinnati. Rose pink, tall	
Ceylon Court. Excellent yellow	
Coate's Yellow Perfection. Exhibition Winter bloomer	1.50
Dawn. Winter blooming light bronze	1.00
Emily (Improved Golden Pink Queen)	
Empress. Red	
Happiness. Immense pink.	
Helen. Light bronze	1.00
Judd's Early Columbia	1.00
Judd's Farly Premier	1.00
Judd's Early PremierLucky Strike. White, excellent Winter bloomer	1.50
Mrs. W. W. Thomson. Winter pink	1.00
New Deal. Very early, fragrant, golden bronze	
Nicholson's Yellow. Striking, bright yellow	. 1.50
Penn-Orange, Tangerine.	1.00
Penn-Orange. Tangerine. Prosperity. White, excellent Winter bloomer	2.00
Philadelphia Pink Radiance. Most prolific and earliest Winter pink	75
Radiance. Most prolific and earliest Winter pink	1.50
Poman Gold Light couner	1.00
Rose Orange, Burnt orange, prolific all Winter	1.00
Rose Queen. Dark pink. Winter bloomer	1.00
Sonny. Dark seedling of Cheviot Maid	1.50
Suphurst Improved	1.00
Sunshine. Excellent vellow	1.00
Com Ton Down ton vollow tip	L.00
Torry's Surprise. Bright exhibition pink	1.50
Welvet Resurty. Rich red	1.50
White Rock	1.00
Winter Helen. Loyely salmon pink	1.00

ASPARAGUS	1000	5000	10,000	ı
Plumosus nanus (Greenhouse grown)	\$2.50	\$9.50	\$17.00	1
Plumosus nanus (Lathhouse grown)	1.25	5.00	9.00	
Sprengeri	1.00	4.50	8.00	

ASTERS

See page 2

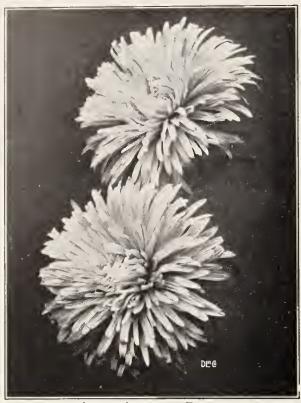


ANTIRRHINUM

DECON	Pkt.
Carmen (Gracilis). Dark bronze foliage, bright rose flowers. 1/64 oz. \$2.00	\$1.00
Christmas Cheer (Semperflorens). Crimson1/32 oz. \$2.50, Erfordi. Rosy carmine	.50 .50
BROWALLIA	Pkt.

Speciosa Major. Flowers the size and color of single Violets. For pot plants and bedding. Sow early Fall for indoor blooming, and February and later for outdoor work. 1/32 oz. \$1.25 \$0.50

CANDYTUFT	Pkt.	Oz.
Giant Hyacinth-flowered White. Umbellata. Pink, rose, lavender.	\$0.25	\$0.75 .40



ASTER, AMERICAN BEAUTY

ASTERS

S. S. S. FLORIST SPECIAL WILT-RESISTANT STRAINS Pkt. $\frac{1}{4}$ oz. Oz. CALIFORNIA GIANT CURLED AND INTER-LACED. An ideal eut flower Aster. This new

variety produces immense flowers on 20 to 24 in, stems without disbudding.

Imperial. The same color as Heart of France.

Intense brilliant red with bright yellow center. Wilt-resistant.\$0.50 \$0.85 \$2.50 Apple Blossom, Rose, Light Blue, Dark Pur-

ple, White, Mixed (Untreated)..... SUNSHINE, New California Giant Improved. Some flowers have twisted and some have quilled petals. All have a cushion center of lovely yellow, giving them a two-toned effect. A fine novelty cut flower.

White, Enchantress Pink, Lavender, Purple, Deep Rose, Mixed (Untreated)..... .50 - 1.50 - 5.00QUEEN OF THE MARKET. Standard early Aster of branching habit, blooming in July.

Blush Pink, Crimson, Scarlet, Dark Blue, White .50 - 1.50.35 1.25 Mixed EARLY ROYAL BRANCHING. Large blooms, following Queen of the Market. Shell Pink, Deep Rose, Azure Blue, Laven-

der, Purple, White, Mixed..... AMERICAN BEAUTY. An Aster of real merit for

late erop. Large, double flowers, long, heavy stems. September until frost. Shell Pink, Carmine, Crimson, Purple, White .75 - 2.50

Mixed GIANT LATE AMERICAN BRANCHING. The standby as the standard late crop. A great improvement over the original by continued selection.

.75 2.25 .40 1.25

CALCEOLARIA

One of our leading specialties. The foremost Calceol	aria gr	owers
use our seed. (Names on request).	Pkt.	
Hybrida grandiflora. Hybrida multiflora nana. Smaller flowers than Grandi flora and dwarf, but the amount is unsurpassed and the	. - е	
colors more brilliant. Multiflora nana, Golden Tiger. Golden yellow flowers freckled with dark brown dots.	S.	
	1/4 oz	
Ball's Apricot. Gold improved orange\$0.50 Masterpiece. Long-stemmed orange with dark		
center	.75	2.50
Consolists on Observation Classificht welless		

CELOSIA SPICATA

Sunshine, or Chrysantha. Clear light yellow,

globular form...

Grows 3 feet. Freely produces slender silver plume 4 inches long, 12 inch in diameter, with bright carmine tip. Pkt. 50c.

CENTAUREA	Pkt.	Oz.
Cyanus, Double. Blue, rose		

CINERARIA

Cremer's Prize Strain. The finest yet produced. Small flowering, small foliage that is wiltproof, tremendous head of flowers of the brightest colors like the Grandi-

June 18, 1934.

.65 - 2.00

.65 - 2.00

Pkt. Oz.

The Cineraria and Calceolaria seed that we had from you last year were the finest that we have ever grown.

G. VAN BOCHOVE & BRO., Kalamazoo, Mich.



CALCEOLARIA

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

.75 - 2.00

.50 - 1.50

.65 - 2.25

CLARKIA ELEGANS	Pkt.	
Vesuvius. Fiery scarlet and rose	\$0.15	\$0.60
COSMOS	Pkt.	Oz.
Double Extra Early Flowering, Crested	\$0.35	\$2.00
Single Manimoth, Early Flowering	15	.40
All above in Pink, White, Crimson, or Mixed	.15	.25

CYCLAMEN SEED (Binnewies Strain)

We are still maintaining our reputation as the largest d	listr	ibutor
of the best seed obtainable.	0	1000
Salmon Color, Dark (Perle of Zehlendorf or Glory of Wandsbek)	~0	2111 00
Salmon Color, Light (Rose of Zehlendorf or Rose of	9U -	\$12.00
	50	12.00
Bonfire. Brilliant salmon 2.	00	15.00
Salmon Searlet (America Improved)	00	16.00
Orange Beauty. Orange vermilion, very fine	00	16.00
	00	16.00
Mozart 2.	25	16.50
Salmon Rose Improved	50	12.00
New Ruffled 1.	50	12.00
	25	11.00
	25	11.00
Saffron Red, Silver Edged	25	11.00
Lavender, Bright Red, Dark Red, Pure Rose, White with Carmine Eye, Pure White, Rose of Marienthal (soft rose with carmine eye). Each	25	10.00
250 of a variety at 1000 rate. Write for quantity price of		

DAHLIA

P	kt.	14 oz.	Oz.
New Coltness Hybrids. Excellent for pot plants,			
bedding, baskets, etc. Dwarf single flowers of the			
most brilliant shades; bloom a few months after			
sowing\$0	.50	\$0.85	\$2.50



CREMER'S PRIZE STRAIN CINERARIAS (See page 2)



CVCLAMEN

DAISY (Bellis Perennis) Pkt. Oz.
Longfellow. Pink. \$0.25 \$1.50
Snowball
Monstrosa. Pink, white, red and mixed
Shasta Daisy, Alaska
•
DELPHINIUM Pkt. Oz.
Belladonna. Light turquoise blue. This strain is far
superior to the usual \$0.50 \\$2.00
Bellamosum. Dark blue
Wrexham Hollyhock Strain. Best of the Giant[Hybrids 1.00 6.00
DIDISCUS
Pkt. 14 oz. Oz. Coerulea (Blue Laceflower)
Coerulea (Blue Laceflower)\$0.25\(\) \$0.40 \$1.00
DRACAENA
Pkt. Oz. 14 lb.
Indivisa\$0.15 \$0.40 \$1.00
EXACUM Plut Ox
Pkt. Oz.
Affine. A most useful and charming indoor pot plant. A
profusion of small, light blue, fragrant flowers with yel-
low centers. Put two plants in a pot. It is happiest in
a cool temperature with a minimum of shade\$1.00
CVDCODLIII
GYPSOPHILA Pkt. Oz.
Elegans alba grandiflora
Bristol Fairy and Ehrlei (See our Perennial, plant catalogue).
salves and sittle (see our retential plant catalogue).
KALANCHOE Pkt 07
TAL. UL.
Globulifera, var. Coccinea. Scarlet, Bouvardialike
flowers that will keep for two months. Can be had in
flower for Christmas

	Oz.
Double Giant Imperial or Improved Upright: Blue Spire (Oxford blue), White Spire, Lilac Spire, Peach	04.0#
Blossom and Exquisite (salmon)	
Tall Double Stock-flowered: Newport Pink (lustrous earmine), dark blue, white	
	Oz.
Stillmani. Excellent golden yellow cut flower on 18 in. stems. Blooms in six wecks	\$0.75
MARIGOLD	
DWARF FRENCH: Pkt.	Oz.
Robert Beist. Large, velvety reddish brown flower, small golden eenter	\$0.50
Signata Pumila. Golden single flowers in profusion; fine for edging	
fine for edging	.40
TALL AFRICAN: All Double, Lemon, Orange	1.25
Semi-double	1.00
MICHONETTE	
MIGNONETTE Pkt	
S. S. Selected Giant Greenhouse 1/4 oz. \$2.00 \$1.00	\$6.00
MYOSOTIS (Forget-me-not) Pkt	. Oz.
Early Blue Bird. Beautiful for Winter eutting	1 43 50
Palustris. Everblooming deep blue. Dwarf	5 - 1.50



NASTURTIUM, GOLDEN GLEAM



Stillmani. Excellent golden yellow cut flower on 18 in. stems. Blooms in six wecks	
MARIGOLD	
DWARF FRENCH: Robert Beist. Large, velvety reddish brown flower, small golden center	MARIGOLD, LEGION OF HONOR
Semi-double	PANSY
MIGNONETTE Pkt. Oz.	
S. S. S. Selected Giant Greenhouse 1/4 oz. \$2.00 \$1.00 \$6.00	S. S. S. Rainbow Giants. An exceptionally fine assortment of colors, including all the odd bronzes and showi-
MYOSOTIS (Format ma mat)	est shades. Produces enormous flowers most freely
MYOSOTIS (Forget-me-not) Pkt. Oz. Early Blue Bird. Beautiful for Winter cutting	4 ozs. \$40.00. ½ oz. \$1.50 \$4.00 \$12.00 S. S. S. Florists Prize Mixture. The old standby for
1/4 oz. \$1.00 \$0.50 \$3.50 Palustris. Everblooming deep blue. Dwarf	those who want fine Pansies. Continually being reselected and improved4 ozs. \$25.00, ½ oz. \$1.25, 2.00 7.00
Alpestris Victoria. Dwarf globular, blue	PETUNIA Pkt. 1/2 07
NASTURTIUM Pkt. Oz.	"Victorious," Dwarf "All-double" Giant Fringed
Double, Large-flowering, Gleam Sweet-scented Golden Golden Scarlet Gleam \$0.25 1/4 oz. 50c., .35 1.50	Mixed. This is the first Petunia we have ever known to produce 100 per cent double flowers. This strain has undergone thorough tests and has come through with eolors flying. Produces just what the description implies—"100 per cent All-double"3 pkts. \$5.00 \$2.00
	GIANT FLOWERING SINGLE: .50 \$1.50 Giants of California 1.00 3.00 Ruffled Monsters 1.00 2.00 Pride of Portland. Rose pink, fringed 1.00 1.50 Scarlet Beauty. Fringed 1.00 1.50 White Beauty. Fringed 1.00 1.50 Elk's Pride. Velvety purple, plain edge 1.00 1.50 SMALL FLOWERING SINGLE: Pkt. Oz. Balcony Blue 1/16 oz. 50c. \$0.25 Rosy Morn, Improved. Pink, white throat .50 \$2.50 Rose of Heaven. Clear pink .50 1.75 GIANT DOUBLE FRINGED: Fine Mixed 1.00
	PHLOX DRUMMONDI But Oz
	Grandiflora. Finest mixed (for pots)
	Nana compacta. Dwarf mixed (for bedding). ¼ oz. 50e., .35 1.80
	POPPY (Iceland) Pkt. Oz.
	El Monte. An enchanting tangerine orange that can be
	brought into flower from seed in 6 months. ¼ oz. 85c. \$0.25 \$2.50
	PRIMULA Pkt.
	Chinensis Fimbriata Giant Mixed

Chinensis Fimbriata Giant Mixed 1/32 oz. \$2.00 \$1.00 Erikssoni (Malacoides Improved): New Baby, lavender; Baby Doll, deep pink frilled. Mixed 1/64 oz. \$5.00, 1.00 Obconica: Alba, Apple Blossom, Atrosanguinea (dark red), Caerulea (blue), Hamburger Rose, Mueller's Rose (dark), Mohnstein's Red (Kermesina) . . . 1/32 oz. \$5.00, 1.00



PETUNIA

SALPIGLOSSIS Pkt.	Oz.
Emperor. Choice mixed \$0.25	\$1.60
SALVIA Pkt.	Oz.
America (Globe of Fire) \$0.50	\$3.00
Bonfire (Clara Bedman)	-2.00
Farinacea. Bright light blue	1.50
SCABIOSA Pkt.	Oz.
S. S. S. Special Mixture\$0.18	\$0.50
SCHIZANTHUS Pkt.	Oz.
Wisetonensis Mixed \$0.23	\$0.75

SMILAX

Pkt. 15c., oz. 50c.

SNAPDRAGON

(See ANTIRRHINUM)

SOLANUM (Cleveland Cherries) Pkt. 1/4 oz. Oz.

Masterpiece (Hlavaceks).	More compact an		% OZ.	Oz.
fruitful than the old type			\$0.50	\$1.25
Blrds-eye Pepper		.35	.60	-2.00
Si	TATICE	Pkt.	07	Lb
- Slnuata, True Blue (Extra d	(een)	-80.15	-80.30	82.50

Slnuata, True Blue (Extra deep)	. \$0.15	\$0.30	\$2.50
Sinuata, White			
Suworowi (Russian Rattail). Bright rose	25	.80	8.00

	210CK2	Pkt.	14 oz.	Oz.
Giant Excelsi		column		

type. Non-lateral branching. Crimson, Light		
Blue, Purple, Rose, Ruby, Silvery Lilac and		
White\$1.00	\$3.00	\$10.00
Giant Imperial Bismarck Improved. White,		
Flesh, Rose, Lavender, Purple, Chamois	1.00	3.50
Glant Perfection, Double Perpetual Branch-		
lng (Cut-and-come-again): Sky Blue, Lilac,		
Rose, White	.75	2.50

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

VERBENA

GIANT FLOWERING, HYBRIDA GRANDI-	Pkt.	14 oz.	Oz.
FLORA: Beauty of Oxford. Shades from clear rose pink to rosy red. This is the brightest rose Verbens			
ever produced from seed Etna. Garnet red, cream eye. Luminosa. Flame pink Luclfer. Red Giant Salmon Pink	\$0.35 .25 .25	.50 .50 .50	\$2.50 1.60 1.60 1.60 1.60
HYBRIDA: Blue and Purple Shades Pink and Rose Shades Defiance. Brilliant searlet Mayflower. Pink Choice Mixed	.25 .25	.35 .35 .35 .35	1.00 1.00 1.00 1.00 1.00
ZINNIAS			
DAHLIA FLOWERED: Crimson Monarch. Largest and best reds Exquisite. Deep rose center, shading to lighter	\$0.25	1 ₄ oz. \$0.40	Oz. \$1.25
Giant Attraction. Spectrum red Golden State. Orange yellow. Oriole. Orange and gold bicolor Polar Bear. Large pure white Dream. Lavender to purple. Canary Bird Old Rose Scarlet Flame S. S. S. Prize Mixture	.25 .25 .25 .25 .25 .25 .25 .25 .25	.40 .40 .40 .40 .40 .40 .40 .40	1.25 1.25 1.25 1.25 1.25 1.25 1.25 1.25
ELEGANS, "LILLIPUT" (POMPONS). Small, double flowers: Crimson Gem, Golden Gem, Scarlet Gem, White Gem, Salmon Rose, Mixed	l .	.25	.75
CALIFORNIA GIANT, or MAMMOTH DOU- BLE FLOWERED: Rose, Gold, Lavender, Orange, Pink Shades, Scarlet, White, Mixed		.25	
PUMILA FLOREPLENO DWARF DOUBLE (Cut-and-come-again):			
Snowball, Bright Scarlet, Golden Orange Salmon Rose. Particularly fine for cutting Mixed	.15		.50 .60 .40



ZINNIA

SWEET PEAS

EARLY AND WINTER FLOWERING

New and Better Varieties the Progressive Grower Needs 4 ozs. or more of one variety at lb. rate; less than 1/4 lb. at oz. rate.

Ask for a special price, if you are buying quantity

	0-	Lb.
Memory Clear regulared to Decree ford	Oz. \$1.50	\$18.00
Memory. Clear rosy lavender. Does not fade	. UG.1	@10.00
Monterey. Glowing clear Geranium pink, flushed salmon and deeper toward the white base	1.50	18.00
Success. Deepest of the rose pinks. A very strong grower, producing fours on long stems	1.50	18.00
Lavanda. Finest pure clear lavender. Extremely large and waved. Perfectly spaced on long, stout stems	.80	10.00
Exposition Pink. A knockout under artificial light. Very large, wavy and well spaced. Extremely prolific producer over a long period	.80	10.00
Annie Laurie. Richest tone of pure rose pink. Continuously abundant. Strong grower, long stems		6.50
American Beauty. Rich crimson rose on white ground, strong, heavy growth, thick, long stems		5.00
Alameda. Deep rose pink on white ground		4.50
All White. Large waved white		4.50
Amethyst. Royal purple		4.50
Apollo. Large, soft salmon pink	.40	4.50
Ball Blue		4.00
Ball Orange		5.00
Ball Rose Improved		5.00
Blanche Ferry Improved (Christmas Pink)		5.00
Blue Bird		4.00
Blue Bonnet. Extra large, fine deep blue		4.00
Burpee's Lavender. Wisteria. Large, strong		4.50
Burpee's Orange		5.00
Chevalier. Magnificent cerise rose.		6.50
Edw. Zvolanek. Large lavender.		4.50
Eldorado. Orange.		5.00
Enchantress. Rose pink.		5.00
Flamingo. Orange salmon		5.00
Forty-niner. True orange, long stems		4.50
Grenadier. Dazzling scarlet		5.00
Harmony. Lavender		4.50
Hope. Standard black-seeded white		5.00
Jeanne Mamitsch. Giant rose pink		
Laddie. Enormous rose pink on white ground	40	
Madonna. Pure white, black-seeded		4.50
Majestic Rose. Immense brilliant, deep rose		
Melody. Rose pink, great producer		
Miss Louise Gude. Brilliant pink.		
Mrs. Kerr. Rich salmon.		4.50
Mrs. Chas. Zvolanek. Clear lavender		
Mrs. Herbert Hoover. Uniform blue		
Pal. Rich rose crimson		
Rose Dore. Rose pink, suffused orange		
Snowstorm Improved. Pure white		
Snow White.		
Sparkle. Clear vivid scarlet; sunproof		
Sunray. Brilliant soft cerise on cream. Orange tint		
Valencia. Bright orange		
Vulcan. Vivid scarlet		
White Harmony		
Zvolanek's Rose Improved		
Zvolanek's White Rose. Best white for late planting		



SWEET PEAS



VERBENA

S. S. S. BULB SPECIALTIES

All of our Lilies have been Government inspected. Certified to be true to name and free from disease.

For Immediate or Later Delivery

LILIUM WONDERBELL

The outstanding American grown Lily brought to light by us a few years ago. The biggest thing in Lilics since Erabu was introduced. A very strong grower, having dense foliage of deep color and exceptionally clean. Produces tremendous, waxlike flowers with a leathery texture. The count is about the same as Giganteum. Grow it like Erabu.

Get a case now as a check on the quantity you will want for next year.



9-10. 200	per case	30.00 per case

In 1914 II gave Mr. Skidelsky, Sr., a standing order for what Lilies I grew for Easter, to stand as long as good bulbs were sent to me. That was twenty years ago, and so far, I have not received a poor case of bulbs. This year was no exception. The plants were strong and sturdy, practically free from disease and producing more flowers per bulb than we expected.

Thank you for always taking such good care of me, and I hope the order for bulbs may stand for a good many more years to come.

GEO. H. SINCLAIR, Holyoke, Mass.

LILIUM GIGANTEUM

F.O.B. New York, Chicago, Atlanta, or Louisville

Lilies will finish better this year than they have for sometime past, if bulbs are any indication of flowering. Results this year should be good. Look for the certificate of inspection on our cases.

MOUNTAIN GROWN—SOUTHERN	
NORTHERN GROWN Ca	
6-8, 400 per case\$17.	.00
7- 9, 300 per case	
8- 9, 250 per case	.00
8-10, 225 per case	.00
9–10, 200 per case	.00
.0-11, 165 per case 22	.00

March 27, 1934.
The Giganteum Lilies you shipped us are beautiful and just right.
A. W. RICHARDSON, Savannah, Ga.

LILIUM ERABU

F.O.B.	New	York	and	Chicago
RUE, or S.	S. S.	IMPR	OVE	D STRAIN

			Case
6-8,400 per	case	 	.\$18.00
1- 9, 300 per	case	 	. 18.50
3-10, 225 per	case	 	. 19.50
9-10, 200 per	case	 	19.50
10-11, 150 per	case	 	19.50

Recent years have proven that Erabu, too, keeps well in cold storage through the season. Since it produces better than other varieties, many now prefer it.

Look for the certificate of inspection on our cases.

Oct. 19, 1934.

Was much pleased with the case of Erabu Lily bulbs, the best I ever had.

C. A. PERLEY, Winthrop, Maine.

. . . _ _

HARDY LILIES

F.O.B. New York or Chicago

LILIUM MAGNIFICUM or RUBRUM NORTHERN GROWN

The ideal Lily to grow for pot plants, cut flowers, corsages or	design
work. Excellent for growing inside or out.	Case
8- 9, 200 per case	\$15.00
9-11, 130 per case.	15.00
11-13, 90 per case	15.00
	10.00

LILIUM AURATUM	Case
8- 9, 200 per case	\$15.00
Look for the Certificate of Inspection on our cases.	15.00

LILIUM REGALE (Myriophyllum)

The garden Lily everyone is talking about. Makes a regular customer of the occasional buyer. Fine for Spring sales, either as dry bulbs or out of pots. Winters very well. A welcome cut flower to fill in that gap during the Summer when good flowers are shy.

	100 1000		1000
5–6 in\$6	6.00 \$55.00	7-8 in\$10.00	\$90.00
6-7 in	7.50 - 70.00	8-9 in 12.00	115.00

LILY-OF-THE-VALLEY

The best grade of Valley is not too plentiful. Consequently our stock of unsold pips is very limited. First come, first served—and this year they are again very fine.

Let us quote on your requirements for the year, and get a sample

case now.			
250	\$10.00	500	\$20.00
1000	\$39.00—	-In cases of	1000 or 2000

We are in the market for Valley as usual this Fall. Have been very well pleased with the Valley, with which you have supplied us, the last few years; therefore, would like you to quote us on the usual amount for this year.

J. L. DllLON, Bloomsburg, Pa.

(P.S.-We got the order)

.____

S. S. S. BULB SPECIALTIES

BEGONIAS, TUBEROUS ROOTED (See page 9)



GLADIOLUS

CANNAS

STRONG AND PLUMP, TWO- TO THREE-EYE ROOTS

A few of the outstanding varieties. Can supply any others desired.

 City of Portland. 3½ ft. Glowing pink.
 \$5.00 \$45.00

 Mrs. Alfred Conard. 4 ft. Salmon pink.
 5.00 40.00

 Apricot. 4 ft. Buff yellow, extra fine... 27.50 Florence Vaughan. 4 ft. Golden yellow, dotted crimson. 3.00 27.50 Yellow King Humbert. 4 ft. Like Humbert, but gold-..... 3.00 27.50

GLADIOLUS

27.50

F. O. B. New York

The kind that produce results you want again the following year. Clean, healthy bulbs, free from disease and thrip.

Varieties marked * are considered best for forcing.

Pric	ces	per 1000
	size	2d size
	" up	11/4-11/2"
*Albania (E) . Popular commercial pure white \$10	6.00	\$13.00
	8.00	15.00
Betty Nuthall (L). Orange pink	0.00	17.50
	4.00	20.00
Capt. Boynton (EM) . Pale lavender, purple blotch 13	8.00	15.00
Carmen Sylva (M) . Snow white, penciled lilac 29	2.00	18.00
	0.00	17.00
	6.00	13.00
	7.00	14.00
Evelyn Kirtland (M) . Tall rose pink, very fine 1	8.00	15.00
Evelyn Kirtland (M). Tall rose pink, very fine 1 *Flaming Sword (E). Tall red, many flowers 1	5.00	12.50
	6.00	13.00
	8.00	15.00
Golden Dream (M) . Finest large deep yellow 1	5.00	12.50
	4.00	11.00
	5.00	12.50
	6.00	13.00
	8.00	15.00
	5.00	12.50
	$\frac{8.00}{7.00}$	15.00
	5.00 - 5.00	$14.00 \\ 12.50$
	7.50	14.50
*Mrs. Frank Pendleton (EM). Rose pink, carmine	1.00	14.00
	6.00	13.00
blotch	3.00	10.00
flowers open at once	0.00	17.50
Mrs. Leon Douglas (M) . Giant salmon rose,		
striped scarlet	6.00	13.00
	5.00	12.00
Peace (L). Large white	4.00	11.00
*Picardy (EM). The outstanding prize winning in-		
troduction. Delicate apricot pink, extremely	0.00	
	0.00	50.00
Pride of Wanakah (M). Fine deep rose, deeper	E 00	10.00
	5.00 5.00	$\frac{12.00}{12.00}$
	4.00	11.00
*Virginia (E). Deep scarlet	6.00	13.00
	0.00	17.00
	6.00	13.00
Florists Mixture. Named varieties, blended to an	0.00	10.00
	4.00	11.00
Garden Mixture. Fine for counter trade, as the		
varied types are well represented over a complete		
range of colors 1		9.00
E—Early; EM—Early Midseason; M—Midseaso	on; I	LM-Late
Midseason; L—Late.		

Any sizes of any varieties, whether listed or not, gladly quoted

on request. PRICES SUBJECT TO CHANGE WITHOUT NOTICE

S. S. S. BULB SPECIALTIES



Right—S. S. S. PRIZE FORCING STRAIN

NOTE—The smaller bulb of the S. S. S. produced the larger flower.

AMARYLLIS

S. S. S. PRIZE FORCING STOCK-For Easter and Later

A new exhibition strain that can be timed to bloom, as you would Lilies. Not to be confused with any other Amaryllis we have known to date

While this strain does not produce so large a bulb, the flowers are huge and more abundant.

Please specify when ordering when you want them to bloom. Guaranteed to bloom on time, if grown according to instructions sent with each shipment.

Solid red

White with heavy red markings
White with light red markings

\$6.00 per doz., \$50.00 per 100

Giant American Hybrids.		1000
2½-3 in	.\$20.00	\$190.00
3 in	. 25.00	240.00
$3\frac{1}{2}$ in	. 30.00	275.00

CALADIUM ESCULENTUM

Elephants-ear	100	1000
5-7 in. circumference	.\$2.00	\$15.00
7- 9 in. circumference	3.00	25.00
9-11 in. circumference		
11–13 in. eireumference		
13–15 in, eireumference	20.00	175.00

FANCY-LEAVED CALADIUMS

A strain for florists who want "something better." Fine bulbs of exhibition varieties, well ripened and carefully selected from the best Brazilian strains.

Diazman Stiams.		400	
Exhibition Blue Ribbon	Hybrids, Named	Va- 100	1000
rieties or Mixed	** *******	\$12.00	\$100.00
Florists Choice Mixed.		9.00	75.00

GLORIOSA ROTHSCHILDIANA

A Gorgeous Novelty

The flowers strongly resemble the Speciosum Lily.

The profusion of brilliant yellow and red flowers compensates for their smaller size. It can be had in flower for Christmas as well as through the year. Requires three to four months to bloom.

Grows taller than Speciosum, and requires a bit higher temperature.

Large (Tubers), \$50.00 per 100; Mammoth, \$60.00 per 100

GLOXINIAS	100	1000
Named Varieties and Separate Colors, or Mixed,	200	- 0 0 0
2 in. up	\$20.00	\$185.00

BEGONIAS, Tuberous Rooted

These improved varieties are enjoying the limelight. Get in line with the new fad.

Best Separate Colors or Mixed, Giant Single or 100 1000 Double, also Frilled, Crested or Trailing, 2 in...\$12.00 \$115.00

		1000
Dwarf Pearl Excelsior, top size, 6-8 in. circumference.\$5		
No. 1, 4-6 in. circumference 2	.50	20.00
No. 2, 3-4 in. circumference		9.00
Variegated, $3\frac{1}{2}$ - $6\frac{1}{2}$ in. circumference		
Albino , $3\frac{1}{2}$ - $6\frac{1}{2}$ in. circumference 2		

ISMENE CALATHINA · Peruvian Lily

Fine cut flowers during the Summer. An abundance of pure white waxy, fragrant blooms resembling Amaryllis.

Large Bulbs, \$12.00 per 100, \$100.00 per 1000

DIELYTRA SPECTABILIS · Bleedingheart

\$3.50 per doz., \$20.00 per 100 Place in cold storage until Spring. Force in three weeks.

SPIRAEA (Astilbe)

Queen Alexandra. Lilac.
Peach Blossom.
Princess Mary.

\$22.50 per 100, \$210.00 per 1000

IRIS, PEONIES, ROCK PLANTS and OTHER PERENNIALS

SPRING AND FALL DELIVERY

Get our exclusive and complete illustrated catalogue. Write for it now

CARNATIONS

NEW VARIETIES

Introducing some British varieties of outstanding merit, that will be of outstanding merit for some years to come. This new blood has been sorely needed in this country for some time, and our guess is, that it will aid materially in bringing Carnations back to the position they rightfully deserve. These few are all we can offer this year, but we hope to be able to introduce a few each year that have proven the most successful in Europe. They are being disseminated here through Peter Beuerlein Sons, the American proving ground for Allwood's of England.

Robert Allwood. A grand scarlet of large size and excellent form, which experts describe as the finest Carnation ever raised. A very strong and quick habit of growth with erect stems and calyx that never bursts. Will outproduce Spectrum Supreme in the number of high-class flowers cut per plant. Vivid scarlet during the four seasons of the year and a good keeper.

Dimity. White, variegated deep claret, more heavily toward the edge of petals. This is a seedling from Eldora, having the strength of constitution and ease of cultivation of its parent. A heavy producer of good keeping, high class flowers, and proves popular in the New York market.

Wivelsfield Claret Improved. Preserving all the excellent qualities of its parent, with a deeper toned color. The habit of growth is stronger, making a plant double the size of its parent, with large, even flowers and rigid stems. This is undoubtedly the best variety in the claret and purple shades. The best keeping Carnation we know of and a good seller on the market.

All of above, \$30.00 per 100, \$250.00 per 1000 No restrictions

Uncle Dick (Witterstaetter). A very pleasing shade of light pink, extremely large, full-flowers of excellent quality and fragrance that seldom split, held on heavy stems. An excellent keeper and propagator. Produces more than any other Carnation of its size early and continuously.

\$12.50 per 100, \$100.00 per 1000 No propagating restrictions

Improved White Matchless (Paul F. Brigham). A sport from dark Pink Matchless, habit of growth like Matchless, but slightly heavier and decidedly healthier. The flowers are pure white and have not shown pink even through napthalene fumigation. Flowers have more petals than pink Matchless and a high, solid center which holds together in a fully developed bloom. It has an extremely strong, spicy odor. Out of three times shown—brought—First prize at the Spring Show of Mass. Hort. Society in Boston, 1934

Second prize at the American Carnation Society at Indianapolis, 1934.

And—Award of Merit, at Worcester, Mass.

\$9.00 per 100, \$75.00 per 1000 No restrictions

Rose Charm (Baur-Steinkamp & Co.). Rose Charm will assume the same position as to color among pink Carnations as does Briarcliff among the Roses. The bloom is of large size, of good form and fine texture. It propagates easily, makes a fine plant in the field and transplants readily. It comes into bloom quickly after benching, with good blooms on long stems. Rose Charm qualified for the Dorner Memorial Gold Medal last January. It scored 90 points at Chicago in March and won the A. C. S. Silver Medal (first prize) at Pittsburgh in November. Patented but purchasers may propagate without limit for their own planting.

\$12.00 per 100, \$100.00 per 1000

Sonny (Winfield S. Kircher). A distinct novelty. An abundant bloomer, popular with all who have seen it. The flowers are large and the long, stiff, straight stems hold the bloom perfectly erect. The pleasing color, pink markings on deep yellow ground, hold without fading until the bloom withers, and harmonizes beautifully with whatever it may be used.

Bountiful (Winfield S. Kircher). All that its name implies. A clear white with delicate pink penciling. Blooms are large and perfect, absolutely non-splitting and are borne on stiff, upright stems. The plants are compact, exceptionally strong and clean.

Above varieties, \$12.50 per 100, \$100.00 per 1000

E. H. Wilson. A large scarlet, exceptional for its bright color, extra large flower and very strong stems, and free blooming habits. \$12.00 per 100, \$100.00 per 1000

No restrictions

Golden Wonder (Littlefield-Wyman Nurseries). The queen of yellow Carnations. Helps make profits at both ends. "It grows" better and "sells better." Easy to grow in the field or inside. Free from disease. Easy to propagate. Has a very low percentage of seconds. An exceptionally good producer. A delicate, clear yellow, pink striped, large size, well-formed, strong grower and fine shipper.

\$12.00 per 100, \$100.00 per 1000

Giant Laddie (A. A. Pembroke). Giant describes its size, and Laddie needs no introduction. A great improvement over its predecessor and parent.

\$12.00 per 100, \$100.00 per 1000

Joan Marie (Florex Gardens). A large, pure white sport of Sophelia, retaining its size and high, full center throughout the season. Splits are negligible and the flowers are held erect on sturdy stems.

\$12.50 per 100, \$100.00 per 1000

Patent restrictions against propagating have been removed

Standard Varieties

WHITE 100	1000
Ocean Spray (Wm. Sim Carnation Co.)\$8.00	\$75.00
Patrician 5.00	40.00
White Betty Lou 8.00	75.00
Ivory 5.00	40.00
LIGHT PINK	
Mina Brenner (Barr-Cousins)	75.00
Laddie	90.00
Salmon Spectrum	50.00
Fairy Queen	50.00
	30.00
DARK PINK	
Vivian	90.00
My Love 8.00	75.00
Pink Eldora 5.00	40.00
Sophelia	40.00
Boston Ward 5.00	40.00
Pink Abundance	40.00
Pink Matchless 4.00	35.00
· RED	
Scarlet Monarch (Littlefield-Wyman) 8.00	75.00
Satellite (Baur, Steinkamp & Co.)	60.00
Woburn. Crimson	75.00
Illuminator. Cerise	50.00
Spectrum Supreme	40.00
	10.00
YELLOW	
Maine Sunshine	60.00
VARIEGATED	
Chief Kokomo (Baur, Steinkamp & Co.). Apricot, cerise penciling	100.00
cerise penciling	100.00
variegation 8.00	75.00
Mary E. Sim. White, pink variegation 8.00	75.00
Eldora	45.00

250 or more at 1000 rate Prices on unlisted varieties on request

Avoid Gray Hair

Sept. 28, 1934.

In over thirty years of growing plants under glass and using many kinds of insecticides, HITOX is absolutely the best I have tried. Its work on Red Spider is wonderful. If I could have found such a killer years ago I would not have so many gray hairs now.

A. R. PAINE, Baldwinsville, Mass.

CHRYSANTHEMUMS

S. S. S. Certified Stock

There is no excuse for second rate Mums. Following is a condensed representative list, from which the average grower can confidently choose his requirements. This list is based on past performances of proven varieties, taking into consideration health and vigor of growth, quality and size of flowers, and acceptance of the buying public.

There are ample varieties listed here comprising a balanced assortment in all classes. However, we will gladly send our complete Mum list on request. Start right. Plant S.S.S. Certified Stock. Strong, clean and healthy cuttings, well rooted, of even size, when you want them -if you place your order with S. S. S. & Co. Please place it early. We will both be better pleased.

DON'T BUY CHEAP STOCK-IT'S TOO EXPENSIVE

New and Recent Introductions

Listed in Order of Blooming

S.—Short; M.—Medium; T.—Tall.

Stately White (Baur-Steinkamp & Co.). Its strong growth makes
4 ft. stems possible when planted by July 15th. Incurved, of good size and pure white. Plant this to fill between Ambassador and Monument. Take terminal bud. \$5.00 per doz., \$25.00 per 100, \$200.00 per 1000.

Good News. A golden yellow sport of Detroit News and like it in every respect excepting color. The excellent substance and keeping qualities of Detroit News exist in this variety. We believe it to be the best of its season and eolor. \$12.00 per 100, \$100.00 per 1000.

Mrs. Wm. Thaw, Jr. (Baur-Steinkamp & Co.). This fine, large yellow won the C. S. A. Silver Cup at the Pittsburgh show last November. Grows 5 ft. tall from mid-June planting and 4 ft. from early July planting. Good stem and foliage. Blooms November 10th from tempinal band 55 00 and 10th from tempinal band 55 00 10th from terminal bud. \$5.00 per doz., \$25.00 per 100, \$200.00

	Select			
YELLOW Ht.	Bud	Matures	100	1000
Columbus Dispatch M.	Sept. 1	Oet. 25	\$ 6.00	\$ 50.00
Helen K. Johnson. Dark	•			
yellowT.	Aug. 20	Oct. 28	12.00	100.00
Mrs. Franklin D. Roose-				
velt. Bright yellowT.	Sept. 5-10	Nov. 15	8.00	75.00
Sec'y Nehrling. Bright				
yellowM.	Aug. 15-20	Nov. 15-20	-12.00	100.00
Golden Mrs. RossT.	Early Oct.	Thanksg.	-6.00	50.00
PINK				
Evening StarT.	Sept. 5	Nov. I	12.00	100.00

Standard Varieties

Listed in Order of Blooming

S .- Short; M .- Medium; T .- Tall †Suitable for pot plants.

\$3.00 per 100, \$25.00 per 1000, unless otherwise noted

		1001000	
YELLOW	Ht.	Bud	Matures
Yellow Frost	.S.		Sept.
†Gold Lode	. M.	Aug. 25	Oct. 1
Wm. Didden, sport of Indianola	. M.	Aug. 25	Oct. 8
†Golden October	.S.	Term.	Oct. 10
Celestra	. M.	Term.	Oct. 10
Golden Herald. Excellent disbudde	ed		
Pompon	. M.	Aug. 25	Oct. 10-15
Mrs. H. E. Kidder	. M.	Aug. 25	Oct. 25
Citronella	.S.	Aug. 31	Oct. 25
Sunglow	. M.	Aug. 15	Oct. 25
Smith's Superlative	. M.	Aug. 25	Oct. 25
Coahoma. Bright, large	. M.	Term.	Oct. 25
Cardonla. Deep rich	. M.	Terni.	Nov. 1-7
†Golden Glory	.S.	Aug. 25	Nov. 1
Yellow Gold. Medium sized ball	.T.	Term.	Nov. 1-15
Marie de Petrls. Ineurved, golden	.S.	Sept. 15	Nov. 15-30
Whittler	. M.	Sept. 15	Nov. 15
Golden Celebration	.T.	Sept. 15	Nov. 20
†Friendly Rlval	. M.	Sept. 10	Thanksg.
†Sungold		Sept. 30	Thanksg.
Golden Pearson	. M.	Sept. 30	Thanksg.
Nellie T. Ross (Incurved)	.T.	Early Oct.	Nov. 30
Golden Mistletoe	. M.	Sept. 30	Dee.
*			

June 5, 1934.

Received 'Mum cuttings and Pompons in fine condition and good plants. Many thanks. GEO. M. COOK, Baltimore, Md.

Select

The Chrysanthemum rooted cuttings came in today and are the very best I ever received. Thanks.

J. F. MUNSELL, Ashtabula, Ohio.

June 5, 1934

	Ht.	Bud	Matures
WHITE			0
Early Frost Smith's Early White	T.	1 10	Sept. 12
†Ougher Moid	1.	Aug. 10	Oct. 2
Quaker Maid	WY.	Aug. 25	Oet. 5
†Christina. Sport of Rose Chochard	2.	Aug. 15	Oet. 15
Ambassador. Very large		Term.	Oct. 16-20
White Chlef		Term.	Oct. 18
Silver Sheen		Aug. 30	Oct. 20
Snow White		Term.	Nov. 1
†Chieftain		Aug. 31	Nov. 1
Betsy Ross Monument		Aug. 25	Nov. 5
†Chas. Rager		Sept. 10	Nov. 5-15
Mefo. Large.		Sept. 15	Nov. 10
Chattanooga		Sept. 15 Sept. 20	Nov. 20 Dec. 1
December Glory		Sept. 20 Sept. 30	Dee. 1
Mistletoe Improved			Dec.
Smith's Late White		Sept. 30 Sept. 30	Dec. 15
Smith s Late white	ο.	Sept. 30	Dee, 15
PINK			
†Lustre	S.	Aug. 25	Oct. 8
Pink Chief. Very good	Т.	Term.	Oct. 12
Justrlte	S.	Term.	Oct. 15
Rose Glory	M.	Term.	Oct. 15-20
Reality	Μ.	Aug. 5	Oct. 20
Rose Chochard	S.	Aug. 15	Oet. 20
Plnk Delight	Т.	Sept. 10	Oet. 25
J. W. Prince (Pink Chieftain Im-			
proved)	S.	Aug. 30	Nov. 1
proved) Distinction	S. M.	Term.	Thanksg.
proved) Distinction Dr. Enguehardt	S. M. M.	Term. Sept. 5	Thanksg. Thanksg.
proved) Distinction Dr. Enguehardt Edwin Seidewitz	S. M. M. T.	Term. Sept. 5 Sept. 5	Thanksg. Thanksg. Thanksg.
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick	S. M. M. T. M.	Term. Sept. 5 Sept. 5 Sept. 10	Thanksg. Thanksg. Thanksg. Thanksg.
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark	S. M. M. T. M. S.	Term. Sept. 5 Sept. 5 Sept. 10 Sept. 15	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg.
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick	S. M. M. T. M. S.	Term. Sept. 5 Sept. 5 Sept. 10	Thanksg. Thanksg. Thanksg. Thanksg.
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark Mlstletoe	S. M. M. T. M. S.	Term. Sept. 5 Sept. 5 Sept. 10 Sept. 15	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg.
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark Mlstletoe. BRONZE	S. M. M. T. M. S.	Term. Sept. 5 Sept. 5 Sept. 10 Sept. 15 Sept. 30	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Dee.
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark Mlstletoe. BRONZE Indlanola	S. M. M. T. M. S. M.	Term. Sept. 5 Sept. 5 Sept. 10 Sept. 15 Sept. 30 Aug. 25	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg.
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark Mlstletoe. BRONZE Indlanola Tints of Gold	S. M. M. T. M. S. M. M. S.	Term. Sept. 5 Sept. 5 Sept. 10 Sept. 15 Sept. 30 Aug. 25 Aug. 15	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Dec. Oct. 8 Oct. 10
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark Mlstletoe BRONZE Indlanola Tints of Gold Detroit News	S. M. M. T. M. S. M. M. S. M. M. S. M.	Term. Sept. 5 Sept. 5 Sept. 10 Sept. 15 Sept. 30 Aug. 25	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Dee. Oct. 8
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark Mistletoe. BRONZE Indianola Tints of Gold Detroit News Mrs. A. J. Stahelin. (Bronze, yellow	S. M. M. T. M. S. M. M. S. M.	Term. Sept. 5 Sept. 5 Sept. 10 Sept. 15 Sept. 30 Aug. 25 Aug. 15	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Dec. Oct. 8 Oct. 10
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark Mlstletoe. BRONZE Indlanola Tints of Gold Detroit News Mrs. A. J. Stahelin. (Bronze, yellow reverse) \$6.00 per 100, \$50.00 per 1000	S. M. M. T. M. S. M. M. S. M. M. S. M.	Term. Sept. 5 Sept. 5 Sept. 10 Sept. 15 Sept. 30 Aug. 25 Aug. 15 Aug. 30	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Dec. Oct. 8 Oct. 10 Oct. 25
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark MIstletoe. BRONZE Indlanola Tints of Gold Detroit News Mrs. A. J. Stahelin. (Bronze, yellow reverse).\$6.00 per 100,\$50.00 per 1000 Oakleaf	S. M. M. S. M. M. S. M. M. S. M. M. M. M. M. M. M.	Term. Sept. 5 Sept. 5 Sept. 10 Sept. 15 Sept. 30 Aug. 25 Aug. 15 Aug. 30 Term. Sept. 30	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Dee. Oct. 8 Oct. 10 Oct. 25 Nov. 15 Nov. 20-30
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark Mistletoe. BRONZE Indianola Tints of Gold Detroit News Mrs. A. J. Stahelin. (Bronze, yellow reverse).\$6.00 per 100, \$50.00 per 1000 Oakleaf. Gladys Pearson	S. M. M. S. M. M. S. M. M. M. M. M. M. M. M.	Term. Sept. 5 Sept. 5 Sept. 10 Sept. 15 Sept. 30 Aug. 25 Aug. 15 Aug. 30 Term.	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Dee. Oct. 8 Oct. 10 Oet. 25 Nov. 15
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark MIstletoe. BRONZE Indlanola Tints of Gold Detroit News Mrs. A. J. Stahelin. (Bronze, yellow reverse).\$6.00 per 100,\$50.00 per 1000 Oakleaf	S. M. M. T. M. S. M. S. M. M. M. M. M. M. M.	Term. Sept. 5 Sept. 5 Sept. 10 Sept. 15 Sept. 30 Aug. 25 Aug. 15 Aug. 30 Term. Sept. 30 Sept. 30 Sept. 30 Sept. 30	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Dee. Oct. 8 Oct. 10 Oet. 25 Nov. 15 Nov. 20-30 Nov. 20-30
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark MIstletoe. BRONZE Indlanola Tints of Gold Detroit News Mrs. A. J. Stahelin. (Bronze, yellow reverse).\$6.00 per 100, \$50.00 per 1000 Oakleaf. Gladys Pearson Antique (Mahogany) Mistletoe	S. M. M. T. M. S. M. S. M. M. M. M. M. M. M.	Term. Sept. 5 Sept. 5 Sept. 10 Sept. 15 Sept. 30 Aug. 25 Aug. 15 Aug. 30 Term. Sept. 30 Sept. 30	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Dec. Oct. 8 Oct. 10 Oet. 25 Nov. 15 Nov. 20-30 Nov. 20-30 Thanksg.
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark MIstletoe. BRONZE Indlanola Tints of Gold Detroit News Mrs. A. J. Stahelin. (Bronze, yellow reverse).\$6.00 per 100, \$50.00 per 1000 Oakleaf. Gladys Pearson Antique (Mahogany) Mistletoe RED	S. M. M. S. M. M. S. M.	Term. Sept. 5 Sept. 5 Sept. 10 Sept. 15 Sept. 30 Aug. 25 Aug. 15 Aug. 30 Term. Sept. 30 Sept. 30 Sept. 30 Sept. 30	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Dee. Oct. 8 Oct. 10 Oet. 25 Nov. 15 Nov. 20-30 Nov. 20-30 Thanksg. Dec.
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark Mistletoe. BRONZE Indianola Tints of Gold Detroit News Mrs. A. J. Stahelin. (Bronze, yellow reverse).\$6.00 per 100, \$50.00 per 1000 Oakleaf. Gladys Pearson Antique (Mahogany) Mistletoe RED †Gov. Green. Crimson, gold reverse	S. M. M. S. M. M. M. M. M. M. M. M. S.	Term. Sept. 5 Sept. 10 Sept. 10 Sept. 15 Sept. 30 Aug. 25 Aug. 15 Aug. 30 Term. Sept. 30 Sept. 30 Sept. 30 Sept. 30 Aug. 15	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Theo. Oct. 8 Oct. 10 Oct. 25 Nov. 15 Nov. 20-30 Nov. 20-30 Thanksg. Dec. Oct. 15
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark Mistletoe. BRONZE Indianola Tints of Gold Detroit News Mrs. A. J. Stahelin. (Bronze, yellow reverse) \$6.00 per 100, \$50.00 per 1000 Oakleaf. Gladys Pearson Antique (Mahogany) Mistletoe RED †Gov. Green. Crimson, gold reverse Mrs. David F. Roy. Crimson	S. M. M. T. S. M. S. M. S. S. S. S. S. S. S.	Term. Sept. 5 Sept. 10 Sept. 15 Sept. 30 Aug. 25 Aug. 15 Aug. 30 Term. Sept. 30 Sept. 30 Sept. 30 Sept. 30 Sept. 30 Aug. 15 Sept. 30	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Dee. Oct. 8 Oct. 10 Oet. 25 Nov. 15 Nov. 20-30 Thanksg. Dec. Oct. 15 Nov. 15 Nov. 15
proved) Distinction Dr. Enguehardt Edwin Seidewitz †Helen Frick †Thanksglving Pink. Dark Mlstletoe. BRONZE Indlanola Tints of Gold Detroit News. Mrs. A. J. Stahelin. (Bronze, yellow reverse) \$6.00 per 100, \$50.00 per 1000 Oakleaf. Gladys Pearson Antique (Mahogany) Mistletoe RED †Gov. Green. Crimson, gold reverse Mrs. David F. Roy. Crimson Harvard. Crimson.	S. M. M. M. S. M.	Term. Sept. 5 Sept. 10 Sept. 15 Sept. 30 Aug. 25 Aug. 15 Aug. 30 Term. Sept. 30 Sept. 30 Sept. 30 Sept. 30 Sept. 30	Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Thanksg. Dee. Oct. 8 Oct. 10 Oet. 25 Nov. 15 Nov. 20-30 Thanksg. Dec. Oct. 15 Nov. 15 Nov. 15 Nov. 30
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July 23, 1934. We have tried Hitox on Chrysanthemums and found it the most satisfactory insecticide against midge that we have ever used. Thanking you, we are.

Very truly yours, DAUERNHEIM CORPORATION, Wantagh, New York (signed) Mel. A. Dauernheim.

CHRYSANTHEMUMS

Exhibition Varieties

\$6.00 per 100, \$50.00 per 1000, unless otherwise noted

*****	,		- · · ·		
	Select			Select	
Ht.	Bud	Matures	Ht.	Bud	Matures
Grace Sturgis. Winc red, silver reverse	Aug. 25	Oct. 20	Turner, Bronze. Light bronze	Aug. 25	Nov. 5
Mrs. G. G. Mason. Blood red, golden			Turner, Pink (Mrs. J. Leslie Davis)M.	Aug. 25	Nov. 5
reverseM.	Aug. 25	Oct. 25	Turner, Wm. White	Aug. 25	Nov. 5
Imperial Gold. Light buff		Oct. 25	Turner, Yellow	Aug. 25	Nov. 5
Golden Majestic. Light yellowM.	Aug. 20 (Oct.25-Nov.1	W. H. Waite. BronzeS.	Aug. 15	Nov. 5
La France. Purple			W. H. Waite Improved. RedS.	Aug. 15	Nov. 5
J. R. Booth. Yellow			Carrie Beinecke. Golden bronzeM.	Aug. 20 (Oct.25-Nov.1
Mrs. B. D. Spillman. Apricot orange.			Vermont. Pink	Aug. 10	Nov. 1-15
\$8.00 per 100, \$75.00 per 1000M.		Nov. 1	Yellow Pockett	Aug. 10	Nov. 1-15
Mrs. H. S. Firestone. Chamois buffS.		Nov. 1	Thos. W. Pockett. Pink	Aug. 10	Nov. 1-15
Mrs. Kershaw. BronzeS.	Aug. 15	Nov. 1	Louisa Pockett. White	Aug. 10	Nov. 1-15
Nagirroc. Golden bronze		Nov. 1	Pride of Tokyo. Creamy pink. A fine		
General Pershing. Pink		Nov. 1	novelty with odd tubular petalsT.	Aug. 25	Nov. 10
<u> </u>					

POMPONS

Choice Varieties

NEW AND RECENT INTRODUCTIONS

†Suitable for pot plants. *Desirable for disbudding.

Princeton (De Petris). A wonderful large Pompon with good stem and excellent spray formation. A beautiful, deep golden yellow suffused with orange. Matures about November 15th. A great improvement upon existing varieties of its type. Awarded the A. C. S. Silver Cup for the best Scedling Pompon for 1934. We can recommend this new Pompon as the best Pompon of its type

to date, and one that is certain to become popular.

Valencia (De Pctris). Single varieties are increasing in popularity, and we consider this variety the best single in existence. Vigorous growth, very productive and has a great substance. Forms strong, well-formed sprays and requires no disbudding. Matures the end of November. It is a beautiful shade of Orchid pink, which appeals to all who see it. This variety is certain to become one of the most popular wherever grown, and we recommend it very highly both as a good seller and money maker.

Campfire (De Petris). A red spray Pompon which grows somewhat tall but is very productive and an improvement upon present day varieties of this color. Matures about November 20th.

All above varieties, \$12.00 per 100, \$100.00 per 1000

Robin Hood (Baur, Steinkamp & Co.). Among the darker colored varieties this is one of our favorites. The color is rich deep red. The substance is unusually good. About the size of Nuggets. Blooms early in November. Makes fine sprays and gives heavy

La Vera (Baur. Steinkamp & Co.). One of the best among the medium pinks. The bloom is well formed and slightly smaller than Doty. Blooms in early November. Branches well when topped and grows upright. Gives good yield.

Above varieties, \$5.00 per doz.,	\$25.00 p	er 100, \$2	00.00 r	er 1000
Ht.	Type	Matures	100	1000
*Crimson Sheen. Purple				
amaranth	Large	Oct. 20	\$12.00	\$100.00
*Azora. Light pinkT.	Large	Oct. 25	12.00	100.00
Joan Wells. Bronze sport of	Ü			
Pink DotT.	Large	Oct. 25	6.00	50.00
*Bronze Ermalinda. DarkM.	Large	Oct. 25	6.00	50.00
*Cazlonia. Rose pinkM.	Large	Oct. 25	6.00	50.00
Sarda. Deep pink	Large	Oct. 25	6.00	50.00
Onargo. Light bronze, cupped				
petals with golden reverseM.	Button	Nov. 1	12.00	100.00
*Thyra. Dark pinkT.	Large	Nov. 1	12.00	100.00
*Fire Ball. Bright crimsonT.	Large	Nov. 2	12.00	100.00
Patsy Dowd. RedS.	Button	Nov. 5	12.00	100.00
Golden Gimp. Bright yellow,				
apricot tint on reverseM.	Button	Nov. 5	12.00	100.00
Grenadier. Rich deep redM.	Large	Nov. 10	5.00	45.00
Golden Fringe. Very bright				
yellowS.		Nov. 20	12.00	100.00
Joan. Orange bronzeM.		Nov. 20	6.00	50.00
Royal Queen. WhiteM.	Large	Nov. 25	6.00	50.00
Thanksgiving Gem. Orange				
bronze	Button	Thanksg.		50.00
Bristolite. Indian yellowM.	Large	Thanksg.		95.00
Modena. Yellow	Lge. but	. Nov. 30	6.00	50.00

Dec. 10

6.00

Standard Varieties

Listed in order of blooming \$3.00 per 100, \$25.00 per 1000

†Suitable for pot plants. *Desirable for disbudding.

YELLOW	Ht.	Type	Matures
Gold Finch. Deep yellow	M.	Large	Oct. 20
*Golden Herald	M.	Large	Oct. 10-15
†Rodell		Button	Oct. 20
Yellow Dot (Jablonsky, sport of Pir	ık		
Dot)	T.	Large	Oct. 25
Cora Peck Buhl	T.	Large	Oct. 25
†Nuggetts		Button	Oct. 25
Mary Lennon Hall. Rich yellow		Large	Nov. 1
Vera Victoria	M.	Large	Nov. 1
*Yellow Doty	M.	Large	Nov. 1
Varsity	S.	Button	Nov. 10
Golden Climax	M.	Button	Nov. 15
Yuvawn	M.	Large	Nov. 15-20
Yellow Fellow	M.	Large	Nov. 15
Norrine	M.	Button	Nov. 15-20
*Ball of Gold	M.	Large	Nov. 20
*Unalga	M.	$_{ m Large}$	Nov. 25
Golden Sceptre	T.	Large	Nov. 25
†Big Baby	. M. 1	Lge. button	Thanksg.
Lois	M.		Thks. & later
Christmas Gold	M. 8	Sm. button	Dec. 1
*Gold Coin	M.		Dec. 1
Yuletide			Dec. 1
Golden Nymph. Bronze, gold reverse	M. S	Sm. button	Dec. 10
WHITE			
Tivoldo	M	Гатаа	Oct. 10

Uvalda.....M. Oct. 10 Uvalda M. *Silver Ball M. Irene S. Snow Cloud M. Minong S. *Sea Gull M. White Doty M. Elora T. Chicago Pearl M. Cordova M. Yuletide S. Large Oct. 12 Oct. 15-20 Button Large Oct. 15 Oct. 20-25 Large Nov. 1 Large $_{ m Large}$ Nov. 1-10 Large Nov. 15 Large Large Thanksg. Yuletide S. Silver Star M. Dec. 1 Dec. 15 Large Large Oct. 1-15 Large Lilac.....T. Oct. 15 Large My Pride T. Oct. 20 Large Oct. 20 Button Capt. Cook. T. Pink Dot. White, pink center T. Ermalinda. Old rose. M. Popcorn M. Oct. 20 Large Oct. 25. Large Oct. 25. Large Sm. button Oct. 30 Nov. 1 *Acto M. Alice M. Large Nov. 1 Large

Nov. 1

Dec.

Dec. 1

Dec. 5

Thanksg.

Large

Large

Large

Large

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

50.00

Alice

*Lilian Doty....

Usona......M.

CHRYSANTHEMUMS

POMPONS, Standard Varieties-Continued

Hilda Canning. Bronze....

Dorothy Turner. Bronze...

November Bronze. Orange bronze...

BRONZE AND ODD COI	ORS	
Sonoma. Bronze, golden reverseS.	Large	Oct. 1
Bonnibell. Orange buff	Large	Oct. 15
Nublan. Bronzy redT.	Large	Oct. 15-20
Roman Bronze. Rosy bronze, sport of	-0-	0 101 10 10
Capt. CookT.	Large	Oct. 20
Firebird. Red bronze	Large	Oct. 25
Bokhara. Bronze	Large	Oct. 25
Wee Dot. Bronze, very small	Sm. button	Oct. 25
Jemima. Bronze	lge, button	Oct. 28
*Bronze Doty	Large	Nov. 1
Source d'Or. Bronze	Large	Nov. 1
*Edith Newberry. Orange rustT.	Large	Nov. 5
Pauline Wilcox. Bronze		Nov. 5
*Muskoka. BronzeT.	Large	Nov. 10
New York. Bronze	Button	Nov. 15
Hilda Canning. Bronze	Button	Nov. 15

Button

M. Lge, button Nov. 20 Large Nov. 20 & later

Large

Large Large

Large

Large

Large Large Nov. 15

Nov. 15-25

Thanksg.

Thanksg.

Thanksg.

Thanksg.

Thanksg.

Thanksg.



ANEMONE

ANEMONES

RECENT INTRODUCTIONS

*Good disbudded. †Good for pot plants.					
. Ht		100	1000		
Smith's Innocence. WhiteT.	Nov. 5	\$12.00	\$100.00		
Topknot. Rose petals, white cushion T.	Nov. 5	12.00	100.00		
*Cremona. White petals, yellow					
cushionS.	Nov. 5	4.00	35.00		
*The Titian. Crimson scarlet,					
Cbronze, red cushion	Nov. 5	4.00	35.00		
China Rose. Dragon's blood redM.		12.00	100.00		
Orange Glow. Rich orangeM.	Nov. 10	6.00	50.00		
Tuxedo. Pink		6.00	50.00		
*Wakanda. Reddish bronzeM.		6.00	50.00		
†*Rolinda. Orange bronzeM.	Nov. 20-30	4.00	35.00		
*Crimson Glow		4.00	35.00		
*Maritza. Yellow, full high cushion.M.		6.00	50.00		

ANEMONES -Continued

Standard Varieties

\$3.00 per 100, \$25.00 per 1000, unless otherwise	noted
Ht.	Matures
*Marletta. Soft pink, full cushionM.	Oct. 20
Betty Rose. All pink.	Oct. 25-30
†*Graceland. Pure white, yellow center S.	Oct. 25
†*Blanche. White	Oct. 27
*Izola. AmaranthM.	Nov. 1
†*Laelia. Rose pink S.	Nov. 1
*Stoplight. Terra cotta petals, yellow cushion M.	Nov. 5
Margo. Violet petals, high vellow cushion S	Nov. 5
*Captivation. Mahogany red (Exhibition) T.	Nov. 10
*Susanne Miller. Yellow sport of Norma T	Nov. 10-30
Maple Leaf. Red, yellow and bronze	Nov. 10
Rio Rita. Yellow	Nov. 10
*Norma. Pink petals, gold cushion M	Nov. 10-30
*Noveltie. All white, large cushion.	Nov. 15
*Bronze Groff von Oriole	Nov. 15-20
*Adenlair. Shell pink	Nov. 15-20
*Estrelita. All bronze, full cushion	Nov. 15
	and later
*Beautiful Lady. Pink petals, cream white cushion S.	Nov. 20
*LaNona. Rose amaranth petals, buff cushionM.	Nov. 20
Lida Thomas. White, yellow center	Thanksg.
*Sunshine. Yellow	Thanksy.
†Volunteer. Yellow	Thanksg.
*Garza Supreme. White	Dec.
Yellow Garza Supreme Imp	Dec.

Singles

	\$3.00 per 100, \$25.00 per 1000 unless otherwise	noted
	Ht.	Matures
	Aloma. Terra eotta, yellow center	Oct. 15
1	Red Rover. Crimson orange. \$8.00 per 100, \$75.00	
j	per 1000	Nov. 5
i	*Melba. Reddish bronze	Nov. 5
	Bronze Buckingham	Nov. 5
	W. H. Bucklngham. Pink	Nov. 5
	Ruth Adans. BronzeS.	Nov. 5
	Rich Red. \$5.00 per 100, \$40.00 per 1000	Nov. 10
ı	Ruth Warren Smith. Golden yellow, overlaid with	
	red. \$5.00 per 100, \$40.00 per 1000	Nov. 10
	Elizabeth Firestone. Pink	Nov. 15
		and later
	Elizabeth McDowell. Bronze	Nov. 15
	Charter Oak. YellowT.	Nov. 25
	White Mensa	Thanksg.
	Golden Mensa	Thanksg.
	Christmas Cheer (Red Godfrey)	Thanksg.
ì	Dusky Maid. Yellow	Thanksg.
ì	Helen Hubbard. Red	Thanksg.
Ì	Margaret Waite. Cerise pink Godfrey	Thanksg.
ì	Miss Isabelle. Bronze GodfreyT.	Thanksg.
	Mrs. E. D. Godfrey. Light pink	Thanksg.
	Murray Hill Beauty. Old rose	Thanksg.
	Yellow GodfreyT.	Thanksg.

Pot Plants	
Additional to varieties through the list marked	11 † 17
Type	Matures
Butler's Caprice. Deep pinkLarge	Oct.
Lilac Caprice Large	Oct.
White CapriceLarge	Oct.
Purple CapriceLarge	Oct.
Yellow CapriceLarge	Oct.
Kathleen Thompson. BronzeLarge	Oct.
Benoit. Cerise pinkLarge	Oct. 20-25
Ohio State. Yellow. \$5.00 per 100, \$45.00 per	
1000Ancm.	Nov. 1
Savanta. White, pink tintLarge	Nov. 1
Greystone. Golden orangeLarge	Nov. 10
Titian Beauty. Deep rich bronze, scarlet center. Anem.	Nov. 25
Patty. PinkLarge	Late
W. H. Llncoln. YellowLarge	Late

CHRYSANTHEMUMS HARDY VARIETIES

\$3.00 per 100, \$25.00 per 1000, unless otherwise noted

D.—Dwarf; S.—Short; M.—Medium; T.—Tall.

Ht.	Type	Matures	100	1000
A. Barham. Orange bronzeS.	Dec.	Oct. 1	\$3.00	\$25.00
Adelaide. Mahogany	B'ton	Early Oct.	3.00	25.00
Alice Howell. Orangy yellow M.	Sgle.	Oct. 5	3.00	25.00
Aladdin. BronzeS.	Dec.	Sept.	3.00	25.00
Amelia (Pink Cushion). Bright				
pinkS.	Dec.	Sept.	4.00	35.00
Barbara Cummings. Yellow				
shading to bronze	Dcc.	Sept.	3.00	25.00
Carrie. Yellow	Dec.	Early	3.00	25.00
Cavalier. Rich vermilion redT.	Sgle.	Oct. 15	8.00	75.00
Crimson Splendor. CrimsonM.	Sgle.	Sept.	6.00	55.00
Daybreak. Shell pink	Sgle.	Oct. 10-15	5.00	45.00
Dazzler. Cardinal red	Sgle.	Oct. 10-15	3.00	25.00
Donald Wells. White	Sgle.	Sept.	3.00	25.00
Early Bronze. BronzeS.	B'ton	Sept.	3.00	25.00
Eden. Rose pinkS.	Dec.	Oct. 1	3.00	25.00
Evelyn. Bronze	Dec.	Oct. 1-5	3.00	25.00
Excelsior. Yellow	B'ton	Oct. 15-20	3.00	25.00
Francis Whittlesy. Rich bronze				
and garnetS.	Dec.	Sept. 30	3.00	25.00
Glada. Soft pinkS.	Dec.	Sept.	3.00	25.00
Granny Scovill. Warm coral				
bronzeD.	Dec.	Oct. 15	8.00	75.00
Grenadier (Hardy). Crimson				
\mathbf{r} edM.	Sgle.	Oct. 5-10	5.00	45.00
Gypsy Girl. Chestnut crimson.S.	Sgle.	Early Oct.	3.00	25.00
Harvest Moon. Golden yellow.S.	B'ton	Oct. 15-30	3.00	25.00
Innocence. WhiteS.	Sgle.	Sept.	8.00	75.00
Isotta. Bronze	Dec.	Early	3.00	25.00
Jack Bannister. Light yellowM.	Dec.	Oct. 10	3.00	25.00
Jean Cummings. WhiteM.	Dec.	Sept.	5.00	45.00
		•		

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The insecticide that kills. This double active Rotenone and Pyrethrum Spray is complete, having its own spreader. It will not stain, discolor or burn the most delicate plants or flowers. The most efficient insecticide we know of.

\$9.00 per gallon, \$3.00 per quart, \$1.75 per pint.

Ht.	Туре	Matures	100	1000
Jean Treadway. Pink with dark	23 PC	1,140,410,5	100	1000
center	Dec.	Oct. 1-10	\$6.00	\$55.00
Little Barbee. RedM.	B'ton	Oct. 15-20	3.00	25.00
Maduse. Terra cotta bronzeM.	Dec.	Oct. 5-15	3.00	25.00
Metzi. Yellow	B'ton	Oct. 15-20	3.00	25.00
Mrs. Calvin Coolidge. Cardinal				
red	Sgle.	Oct. 15-20	3.00	25.00
Mrs. J. Willis Martin. Blend-	J			
ing of crimson and crushed				
Strawberry	Dec.	Oct. 10	3.00	25.00
Mrs. L. Birchard. Shell pink. M.	B'ton	Oct. 10-15	3.00	25.00
Normandie. WhiteS.	Dec.	Sept.	-3.00	25.00
October Dawn. Shell pinkM.	$\mathrm{Dec.}$	Oct. 5-15	5.00	45.00
October Girl. Rose pinkS.	Dec.	Early Oct.	3.00	25.00
Provence. Soft pink blended				
with yellow	Dec.	Sept.	3.00	25.00
R. Marion Hatton. Canary				
yellow	Dec.	Oct. 1-10	5.00	45.00
Ruth Cummings. Reddish	**			
bronze	Dec.	Early Oct.	3.00	25.00
Ruth Hatton. Ivory whiteS.	$\operatorname{Dec.}$	Oct. 10	3.00	25.00
September Queen. White S.	Dec.	Sept.	3.00	25.00
Skibo. Pure yellow	B'ton	Oct. 15	3.00	25.00
Sonoma. Bronze with golden	-	0 1 1	0.00	0 = 00
reverseS.	Dec.	Oct. 1	3.00	25.00
Tasiva. White	Dec.	Sept.	3.00	25.00
Vivid. Rosy crimson	Dec.	Oct. 1-10	5.00	45.00
Winnetka. White	Dec.	Oct. 1	3.00	25.00
Wolverine. YellowM.	Dec.	Sept.	3.00	25.00
Yellow Gem. Canary yellowM.	B'ton	Oct. 5-10	3.00	25.00
Yellow Normandie. YellowM.	Dec.	Early	3.00	25.00

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A Complete Descriptive Price List on Request

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FOR GREENHOUSE PLANTING

Roses grafted to your order only. We can assure you of fine stock any time from February 15th, depending on the time your order is placed. Choice scions from the best plants grafted on strong, healthy Manetti. Good Manetti is exceedingly scarce, so place your order early to be assured delivery of first-class, grafted plants.

GRAFTED	100	1000
American Pride. The popular new white Rose	\$30.00	\$250.00
Scions	12.00	100.00
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Joanna Hill	25.00	225.00
Briarcliff	25.00	225.00
Double White Killarney	25.00	225.00
Hollywood	25.00	225.00
Premier Supreme	25.00	225.00
Souvenir	30.00	275.00

OWN ROOT ROSES—In all varieties
Write for prices, stating size and quantity desired

HARDY FIELD GROWN ROSES

For Easter and Later Blooming All the best varieties, XXX, No. 1 and Lighter Grades

Send us your list of requirements, specifying size and delivery date.

We will gladly quote.

We prefer not issuing a list at this time since many varieties are already out and our list of available good stock is diminishing rapidly.

ROSES FOR LINING OUT TO GROW ON

Send us your list. We will gladly quote on clean, strong and stocky Own Root plants. Any varieties out of 21/4 inch or 4 inch pots. Our stock and prices invariably bring repeat orders.

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Ask for Our Current Catalogue of Succulents	
ASPIDISTRASPrices on request.	1000
CACTUS. Five good varieties for dish gardens or jardinieres	\$65.00
CRASSULA arborescens (Jade Tree). The popular succulent for dish gardens or individual pot plants. All sizes of unrooted cuttings upward from	10.00
CROTONS (F.O.B. New Orleans or Florida). 2½ in., assorted	
DRACAENAS, All Varieties. Cane, Cuttings or Plants. Write for prices.	
EUPHORBIA splendens (Crown of Thorns), 214 in 7.00 FERNS. See Plants.	65.00
FICUS elastica (Rubber Plants). Spring delivery, F.O.B. New Orleans. Beautiful stock, packed right. Mossed Rooted Layers	130.00
IVY, Japanese (Small, Green-leaved). A new type of branching Ivy that produces three to six branches when pinehed once. Far more effective for indoor work than the other types. R. C. 2.00 2½ in. 6.00 3 in. 15.00 4 in. 25.00 Japanese Variegated Ivy, R. C. 5.00 Variegated Ivy (Large-leaved), R. C. 5.00 English, or German, R. C. 1.50 2½ in. 7.00	15.00 55.00 75.00 45.00 45.00 12.00 60.00
2¼ in	
NEPHTHYTIS liberica. Nice stock, well rooted, four to five leaves. A good substitute for Chinese Evergreen; similar and equally as hardy 6.00	50.00
PACHYSANDRA terminalis, R. C 4.50	40.00



PHILODENDRON CORDATUM AND POTHOS AUREA (VARIEGATED PHILODENDRON)

pietured above are becoming increasingly popular and may some day replace Ivy in the home. Much more hardy and well withstands the abuse most other house plants will not take.

PANDANUS veitchi. Strong, unrooted cuttings. 100	1000
6- 8 in	\$45.00
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Pot-grown, perfect plants, well colored, 3½ in32.50	
F.O.B. Florida	
PEPEROMIA obtusifolia	65.00
variegata	
PHILODENDRON cordatum. A novelty that has	
come to stay. Effective in iron stands, baskets, win-	
dow boxes, wall pockets, Ivy bowls, etc. Much more	
hardy indoors than Ivy and well withstands the	
abuse most other house plants cannot take, 21 in. 8.00	70.00
Write for prices on other sizes	70.00
POTHOS aurea (Var. Philodendron)	60.00
VITIS rubifolia (Japanese Grape Ivy). Makes a fine pot plant and is excellent in combinations. A new idea	
as a filler in Poinsettias. R. C 6.00	50.00

SPRING PLANTS

		. C.—		
		1000	100	1000
AGERATUM, Blue Bird. A new strain				
of dwarf Ageratum, the flowers being				
larger than any other variety we				
know, and of much deeper color. The				
abundant blooms stand well up		200.00		
the dwarf plant	\$3.50			
fraseri. Improved	-1.50	12.00		\$40.00
Cardinal Mundelein	2.00	15.00	6.00	50.00
ALTERNANTHERAS, Red and Yellow		12.00	4.00	35.00
brilliantissima	1.75	15.00	5.00	40.00
COLEUS, Best Standard Varieties	1.75	15.00	5.00	40.00
Brilliancy, Christmas Gem, Big				
Tim and Helen		25.00		
FUCHSIAS, Little Beauty, Sensation				
(Double), Pride of Orion	3.00	25.00	6.00	50.00
Standard Varieties, assorted		25.00	-5.00	45.00
Red Cup		45.00	7.00	65.00
GERANIUMS, Palmier's Red (Ricard	l			
Improved)			7.00	65.00
Winifred Robinson. Light rose pink				
sport of Irvington Beauty. Continu-			0.70	00.00
ous, abundant bloomer			6.50	60.00
Summer and Later Delivery only				
GERANIUMS, Alphonse Ricard	4.00	30.00	6.50	60.00
Beaute Poitevine		30.00		60.00
Buchner		30.00		60.00
Fiat	4.00	30.00	6.50	60.00
р	RICE	SSUR	IECT T	го сн

GERANIUMS - Continued 100 1000 1000 1000 1rvington Beauty \$4.00 \$30.00 \$6.50 \$60.00 Mrs. Lawrence 4.00 30.00 6.50 60.00 Mme. E. Landry 4.00 30.00 6.50 60.00 S. A. Nutt 4.00 30.00 6.50 60.00 Red Barney 4.00 30.00 6.50 60.00 Radio Red 4.00 30.00 6.50 60.00 Radio Red 4.00 30.00 6.50 60.00 Radio Red 4.00 30.00 6.50 60.00 Mallingford 4.00 30.00 6.50 60.00 Mallingford 4.00 30.00 6.50 60.00 Mallingford 4.00 30.00 6.50 60.00 MelloTROPE, Giant Elsa 6.00 50.00 12.00 110.00 Centefleur 4.00 30.00 6.50 60.00 Royal Fragrans 2.50 20.00 6.00 50.00 1VY, English 1.50 12.00 7.00 60.00 Select 8.00 75.00 German (Parlor) 2.00 15.00 6.00 50.00 Mireman (Parlor) 2.00 15.00 6.00 50.00 14.00 15.00 6.00 50.00 14.00 15.00 6.00 50.00 14.00 15.00 6.00 50.00 14.00 15.00 6.00 50.00 14.00 15.00 6.00 50.00 15.00 6.00 50.00 15.00 6.00 50.00 15.00 6.00 50.00 15.00 6.00 50.00 15.00 6.00 50.00 15.00 6.00 50.00 15.00 6.00 50.00 15.00 6.00 50.00 15.00 6.00 50.00 15.00 6.00 50.00 15.00 6.00 50.00 15.00 15.00 6.00 50.00 15.00 15.00 6.00 50.00 15.00 15.00 15.00 6.00 50.00 15.00 1	I	R	. C	-21 ₁	in.—
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Mme. E. Landry	Irvington Beauty	. \$4.00	\$30.00	\$6.50	\$60.00
S. A. Nutt 4.00 30.00 6.50 60.00 Red Barney 4.00 30.00 6.50 60.03 Thos. Dryden 4.00 30.00 6.50 60.03 Radio Red 4.00 30.00 6.50 60.00 Wallingford 4.00 30.00 6.50 60.00 HELIOTROPE, Giant Elsa 6.00 50.00 12.00 110.00 Centefleur 4.00 30.00 6.50 60.00 Royal Fragrans 2.50 20.00 6.00 50.00 IVY, English 1.50 12.00 7.00 60.00 Japanese (small, greenleaved) 2.00 15.00 6.00 50.00 Select 8.00 75.00 6.00 50.00 LANTANAS, Dwarf Mixed 6.00 50.00 NIEREMBERGIA speciosa A dwarf plant, literally covered with small panicles of lavender blue that blooms profusely all Summer 6.50 60.00 PACHYSANDRA terminalis 4.50 40.00 40.00 PELARGONIUMS (See Plants) 5.00 45.00 7.00 65.00 VINCA, V	Mrs. Lawrence	-4.00	30.00		
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PELARGONIUMS (See Plants). Standard Sorts	by many preferable to Ageratum			6.50	60.00
Standard Sorts	PACHYSANDRA terminalis	. 4.50	40.00		
Standard Sorts	PELARGONIUMS (See Plants).				
		5.00	45.00	7.00	65.00
			15.00	6.00	50.00

DIANTC

PLA	NIS		
All 21/4 inch, unles	s otherwise noted		
100 1000		100	1000
AGATHAEA coelestis (Blue Daisy). Blue Daisy with yellow center. Flowers profusely late Fall until Spring in Carnation temperature. Excellent cut flower for	Cremer's Hybrids. Large heads and small flowers,	\$6.00	\$50.00
centerpieces, colonial bouquets, etc. Something blue during the Winter. Add this useful cut flower to your assortment\$6.00 \$50.00	with colors of Grandiflora Hybrids. Small foliage. More pest and wilt-resistant than its parents CYCLAMEN. Finest plants from the best German	6.00	50.00
ASPARAGUS plumosus. Seedlings 1.25 10.00 sprengeri. Seedlings 1.25 8.00 plumosus and sprengeri, 2½ in 5.00 45.00 3 in 8.00	strain seed. Assorted colors. Seedlings, 3-5 leaves. Seedlings, 5-8 leaves. 2½ in.	5.00 7.00 12.00 15.00	45.00 65.00 100.00 145.00
AZALEAS	DAISIES, Boston Yellow	$6.50 \\ 6.50$	$60.00 \\ 60.00$
FOR FORCING AND SPRING SALES This season we are offering exceptionally fine plants, clean, large and well budded. Plants are very liberally graded and we are ship-	DELPHINIUM Belladonna and Bellamosum. Large, selected field grown clumps for forcing See our Perennial catalogue for other varieties and sizes	8.00	70.00
ping exceptional value for the price. F.O.B. New York. Write for List 100 1000	DRACAENA indivisa	$7.00 \\ 10.00$	60.00
AZALEA hinodegiri. Fine strong plants for growing on \$7.00 \$60.00	4 inmassangeana (See Decorative Foliage Plants).		
May, 1934. Many thanks for your kindness and trouble in getting us these plants. They were the damnedest "best" Begonias we have ever had shipped us.	ERLANGEA tomentosa (Tall, Winter-flowering Ageratum)		• • • • •
IDLE HOUR NURSERIES, Macon, Ga.	Assorted Table Ferns	6.00	50.00
BEGONIA, Marjorie Gibbs. The first major appearance of this variety at Christmas proved its ability	scotti, Verona, whitmani		55. 00
to be the standard Christmas Begonia in the future. The flowers are much larger, a brighter clear pink and the foliage is a fine, glossy green. It will flourish	\$7.50 each, 21/4 in 3 in	00.00	
in 54 to 56 degrees, making it easier to grow than its ancestors. June delivery and later	P. tremula and Cyrt. (Hollyfern), 2¼ in 3 in	8.00	75.00 150.00
Lady Mac. Dark sport of Melior	GARDENIA veitchi. Popular for Spring pot plants or cut flowers	15.00	125.00

60.00

55.00

6.00

July 5, 1934.

.. 25.00

12.00

10.00

6.00

100.00

90.00

40.00

50.00

..........10.00

LLOYD A. MILLER, Shillington, Pa.

WM. SLICHTER, Mohnton, Pa.

quoted on request.

GERANIUMS (See Spring Plants).

GYPSOPHILA, Bristol Fairy...... 18.00 175.00 Write for Perennial Catalogue



PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Chatelaine

Chatelaine Supreme.....

on Skidelsky for nice plants.

variety and color?

Rex. Best varieties, assorted.....

BELOPERONE guttata (Shrimp Plant). A worthy

BOUVARDIA humboldti, Double Pink, White, and Red. Will gladly quote. How many, what

CALCEOLARIA, Barmi Hybrids. A new strain that surpasses anything yet offered. Flowers are a bit smaller, though much more profuse than older types, coming in a gorgeous array of colors. Holds entirely to clear shades, beautifully speckled and blotched. The foliage is darker and more glossy, being a new adjunct to the Hybrid types, forming a fine contrast in this new Calceolaria. For exhibition or commercial use, we know of no variety which can surpass the Barmi Hybrids......

grandiflora Hybrids. Choice strain.
stewarti, chrome yellow; lymani, cinnamon rcd;
Pink Beauty; medfordi, maroon.....

CALENDULA, Ball's Gold, Orange, Sensation, Masterpiece, Supreme.....

CHERRIES, Cleveland. Red, exceptionally fine se-

July 9, 1934.

Last week I saw the stock of Melior and Lady Mac Begonias you shipped to William Slichter, and I must say they are first-class merchandise. I can now use the same as Mr. Slichter bought. Try and get

this merchandise into transit this week, so it will get here before Sunday

Find check enclosed for Melior and Lady Mac. I can always depend

novelty......\$12.00 \$100.00

PLANTS

HYDRANGEAS



The best plants come from earliest cuttings. Order now.

The Holland varieties, introduced here recently, have made a hit wherever grown. Stockier plants, better colors, freer bloomers.

Chautard. Pink, easy forcer.
E. G. Hill. Clear pink, easy forcer.
E. Mouillere. White.
Lorelei. Carmine red.
Gertrude Glahn. Dark rose.
Goliath. Truly a giant pink.
Helge. Soft red.
M. Foch. Early deep carmine.
Otaksa. The old reliable.

Rheingold. Brilliant pink.
Splendens. Glossy elear red.
Trophee. Early red.
M. Baardse. Salmon red, excellent.
Neidersachsen. Excellent for blue.
Parsifal. Red fringed petals.
Rubis. Dark rose, beautiful.
Deutschland. Sturdy salmon

Rooted Cuttings, \$5.00 per 100; 2 in., \$8.00 per 100; 3 in., \$12.00 per 100

pink.

Ami Pasquaar. Best red.
Giselher. Dark carmine red.
Hollandia. Beautiful salmon red
Nixe. Dark blood red.
Fruhlingserwachen. Early
carmine red.

Luis Savage. Excellent dark pink.

Mein Llebling. Early dark pink.
Rochambeau. Beautiful pink.
Vulcan. Strong, deep pink.
Wilkomen. Brilliant pink, early.

Rooted Cuttings, \$8.00 per 100; 2 in., \$12.00 per 100, 3 in., \$18.00 per 100

Six new varieties imported under special permit this season from Hamburg. Germany. All show a wonderful heavy growth and are well worth a trial.

Altona Hamburg Munster
Europa Kunert Schadendorff's Perle
Rooted Cuttings, \$16.00 per 100, 2 in., \$25.00 per 100,
3 in., \$35.00 per 100

FALL DELIVERY AFTER OCTOBER 1st

4 in., 2 or more shoots	. \$25.00 . 35.00 . 50.00
7 in., 8 or more shoots.	. 65.00
JACOBINIA obtusior (Pink Hyacinth-bush). An annual attaining a height of 3 to 4 ft, from December planting. Flowers late Spring and Fall. A Celosialike flower about the size of an average	
Hyacinth \$25.00 KALANCHOE globulifera var coccinea 9.00 3 in 14.00	\$80.00
MARIGOLD, Lieb's Winterflowering (See Tagetes).	
NASTURTIUM, Firefly. An excellent novelty; its double scarlet flowers extremely attractive. Beautiful when grown in miniature window boxes or pots (pinehed back) with a trellis background. Also a fine thing for table cut flowers and unusually attractive when trained over the beams in the showhouse. Can be had in flower for Christmas. 20.00	

PANDANUS (See Decoration	ve Follage Plants).		
PELARGONIUMS.	D = = = 4141		
The Princess Edith North	Beautlful Lavender Queen		
Gardener's Joy	Mrs. Layal		
Lucy Becker Dlener's Glant	German Glory Easter Greeting		
Springtime	Swablan Maid		
Prince Blsmarck Wurtembergia	Pride of Quedlinburg Wolfgang Goethe	100	1000
Rooted Cuttings		\$5.00	\$45.00
2 in		7.00	65.00 90.00
4 m		17.00	165.00
25 at 100 rate, 250 No packing charge on 5 per cent on po	Rooted Cuttings.		
Orchid Edith North. It same size and shape as its on two upper petals. Surrower and splendid blo 2 in.	parent. Darker blotches strong, upright, healthy omer. R. C	15.00	110.00 140.00
3 in		20.00	180.00
PEPEROMIA (See Decora	tive Foliage Plants).		
PEONIES, GERMAN IRIS.	\ldots . Write for prices.		
PERENNIALS. The wide- money on these increasin for our elaborately illustra	gly popular plants. Ask		
PHILODENDRON (See Dec	orative Foliage Plants).		
POINSETTIAS, Stock Plane For Spring delivery, F.O. and Pittsburgh on order 15th. 2c. per lb. addition	.B. New York, Chieago, rs placed before March hal to these points later.		
Barbara Ecke. The new v Mrs. Paul Ecke, branche	es freely and has a wiry		
stem. Per 100	\$25.00. \$50.00 and	75.00	=
Per 100	5.00, \$25.00, \$35.00 and nriette Ecke (double), e Red and Early		
Per 100\$1 214 in. plants—July a		40.00	
Mrs. Paul Ecke	Hollywood		
Henrlette Ecke (double) Oakleaf White	St. Louis Pink		
Prices in due season	, or on request		
PRIMULA obconica. Fines delivery	t strain. June and later	7.00	60.00
erikssoni (Malacoides Im	proved)	7.00	
RESEDA alba. Similar to Bu on 15 to 18 in. stems more with less heat. Plant 8x8	abundantly and earlier,	12.00	100.00
SAINTPAULIA ionantha (indoor pot plant, producilets in profusion all Winte that of Gloxinia (Fuzzy)	ng large elusters of Vio- er. The foliage resembles	18.00	150.00
SNAPDRAGON, All Varieti		5.00	45.00
(See Antirrhlnum under house varieties).	es	9.00	10.00
SMILAX		5.00	40.00
TAGETES, Pot o'Gold (Li Marigold). That somet the retail grower should he type growing about 30 is planting. Blooms five we continues to flower until. I produces odorless, semi-defined in diameter, the outer per the centers golden. Grow Carnation temperature.	hing new and different ave. A Winterflowering n. high from October 1st ceeks after planting and ate Spring. Abundantly ouble flowers about 2 in. cetals being dark orange, lows best in poor soil at	7.00	65.00
VINCA variegata (See Sprin			
VITIS rubifolia (Japanese G tlve Foliage Plants.	rape Ivy). See Decora -		

100

SUMMER AND FALL IMPORTATIONS, 1935

DELIVERY ON ARRIVAL UNLESS OTHERWISE NOTED

Prices where not listed will appear in due season, or will quote on request

Lilium Wonderbell
Lilium sinensis
Lilium giganteum
Lilium nobili
Lilium multiflorum

F.O.B. New York or Chicago

We are now booking import orders at market prices, with a guarantee against any price decline up to date of delivery.

HARDY LILIES

Auratum, Album, Magnificum, Rubrum, Melpomene, etc.

F.O.B. New York or Chicago

LILIUM CANDIDUM

F.O.B. New York only

LILIUM HARRISI

F.O.B. New York only

See front eover. This picture was taken on Deeember 4, 1934, at Robert M. Johnston's, Dobbs Ferry, New York, whom we have been supplying with Harrisi for some years past. These are the finest crop of Harrisi we have ever seen, and never have we seen them so fine at this early date. They averaged about three flowers per plant from 6-7 bulbs, and the first flowers were cut on Thanksgiving Day.

This is more than double the cut any grower can hope to get out of any other kind of eold storage Lilies at Christmas or later, disregarding the faet that less fuel is required to achieve better results.

We know of no more profitable crop for the retail grower. Don't miss up on it this year. Order some **S.S.S. Harrisi** now.

CALLAS

Aethiopica, White (Home and Northwest grown). $1\frac{1}{2}-1\frac{3}{4}$ in., $1\frac{3}{4}-2$ in., 2 in. and up.

Godfrey. Pure white (Home and Northwest grown). 1-1½ in., 1½-2 in., 2 in. and up.

Elliottiana. Yellow. 2-2½ in., 2½-3 in., 3-3½ in., 3½ in. and up.



Callas Being Grown for S. S. & Co. In the Northwest fields, experience has taught us that this section produces the best bulbs.



A BOWL OF ANEMONE DE CAEN HYBRIDS

DAPHNE CNEORUM

(See illustration on back cover)

This old-time favorite rock garden plant has definitely established itself as a new popular addition in pot plants.

Our plants are trimmed and shaped. Well finished, they form a magnificent, solid pink globe of most fragrant blossoms. Can be flowered at any time from the middle of February through the holiday season.

A quiek, clean and profitable proposition for the up-to-date florist. Its garden possibilities, after flowering in the home, make it extremely desirable.

Cultural directions on request

Fall delivery and later. Write for prices

FREESIAS

Elder's White and Blanche Blue Purity

Marc Peters White Star Splendens

Golden Daffodil

And all other good varieties, in all flowering sizes

ANEMONES

St. Brigid

De Caen

Chrysantheflora

And separate colored varieties

RANUNCULUS

All the best kinds

SPIRAEAS (Astilbe)

Gloria. Clear rose pink. Rubens. Deep rose. Peach Blossom.

Gladstone. White.

America. Lilae rose.

Queen Alexandra. Lilac.

Deutschland. White.

Princess Mary. Deep rose pink.

SUMMER AND FALL IMPORTATIONS, 1935



A GLIMPSE OF S. S. S. FREESIAS IN THEIR NATIVE GLORY



Domestic Paperwhites are rapidly gaining the favor, the imported kind used to have. Check the results of S. S. S. Paperwhites this past season. You will want some of the new crop.

We buy them from the source that turns out the best bulbs in the current season.

DAFFODILS

Results this year are turning out to be as fine as we have ever known from imported stock. We have no doubt that the improvements of the past several years will continue in the future.

Varieties that show the best results this year will comprise our list for next season. Among them will be

King Alfred Minister Talma Sir Watkin Olympia Glory of Sassenheim Poeticus, Etc.

Now booking orders, subject to price when established.



SOME GRAND DAFFODILS ON A GRAND SCALE IN THE NORTHWEST

IRIS

Despite the shortage this past season we made complete deliveries on all orders.

Wedgwood, Imperator, etc.

We know of no finer blue flower at this time of year. It fills that necessary color gap with a high-class flower that has yet to fail in showing a profit for the grower.

April 4, 1934. The bulbs I bought of you last Fall all grew and not one went blind in the pots. I had trouble getting them out this year as they were frozen solid, but sold every one and did not have a plant for myself. They cleaned me out.

DON D CROCKER, Jamestown, N. Y.

DUTCH BULBS

Why not purchase your **Tulips, Hyacinths** and other **Dutch Bulbs** from the American firm you buy **Lilies, Valley** and other imported bulbs.

Our prices this past Fall in many instances not only equaled, but were less than foreign sources, so-called direct (?) buying.

As for quality, our reputation of 38 years of square dealing stands back of our sale of these bulbs as it does every other item we sell.

Place your bulb **order** with us **early. It costs no more** and gives us the opportunity to **buy better** for you. We guarantee against any market decline up to time of delivery.

BUY EARLY AND WELL FROM S. S. S. & CO.

Quality—through Prosperity or Depression, has never been overproduced. It has and always will sell first in any market, and at the best price under any circumstances.

Quality is scarce—production is low.

Plant the best stock from S. S. S. & CO.—then keep it clean and well fed.

"Let's get goin'!"

INSECTICIDES and FERTILIZERS

Directions for use accompany all shipments.

Write for quantity discounts.

If you don't see what you want, ask for it.

HITOX. This double-active Rotenone and Pyrethrum Spray is complete, with its own spreader. Will not stain, discolor or burn the most delicate plants or flowers. The most efficient insecticide we can recommend. Pt. \$1.75, qt. \$3.00, gal. \$9.00.

July 20, 1934.

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Very truly yours, C. F. Bertanzel, midge.

THE WHEATLEY GARDENS, Roslyn, New York.

July 20, 1934.

Kindly be advised that we used the insecticide Hitox on several types of plants badly affected with mealy bugs, and found same satisfactory, especially so on Kentia Palms and Phoenix. We followed out your instructions carefully.

When our supply of Hitox runs out we will call on you for a new
Yours very truly,

Yours Very University, N. Y.

(Signed) B. Klugman.

Colloidal Sulphur. A general fungicide and effective contact insecticide. 6-lb. bottles \$4.00, 50-lb. kegs \$20.00, 100-lb. kegs

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