

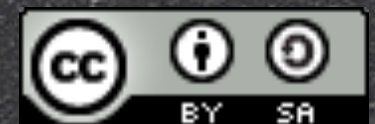
Wikimedia Deutschland presents

# A GLAMorous year

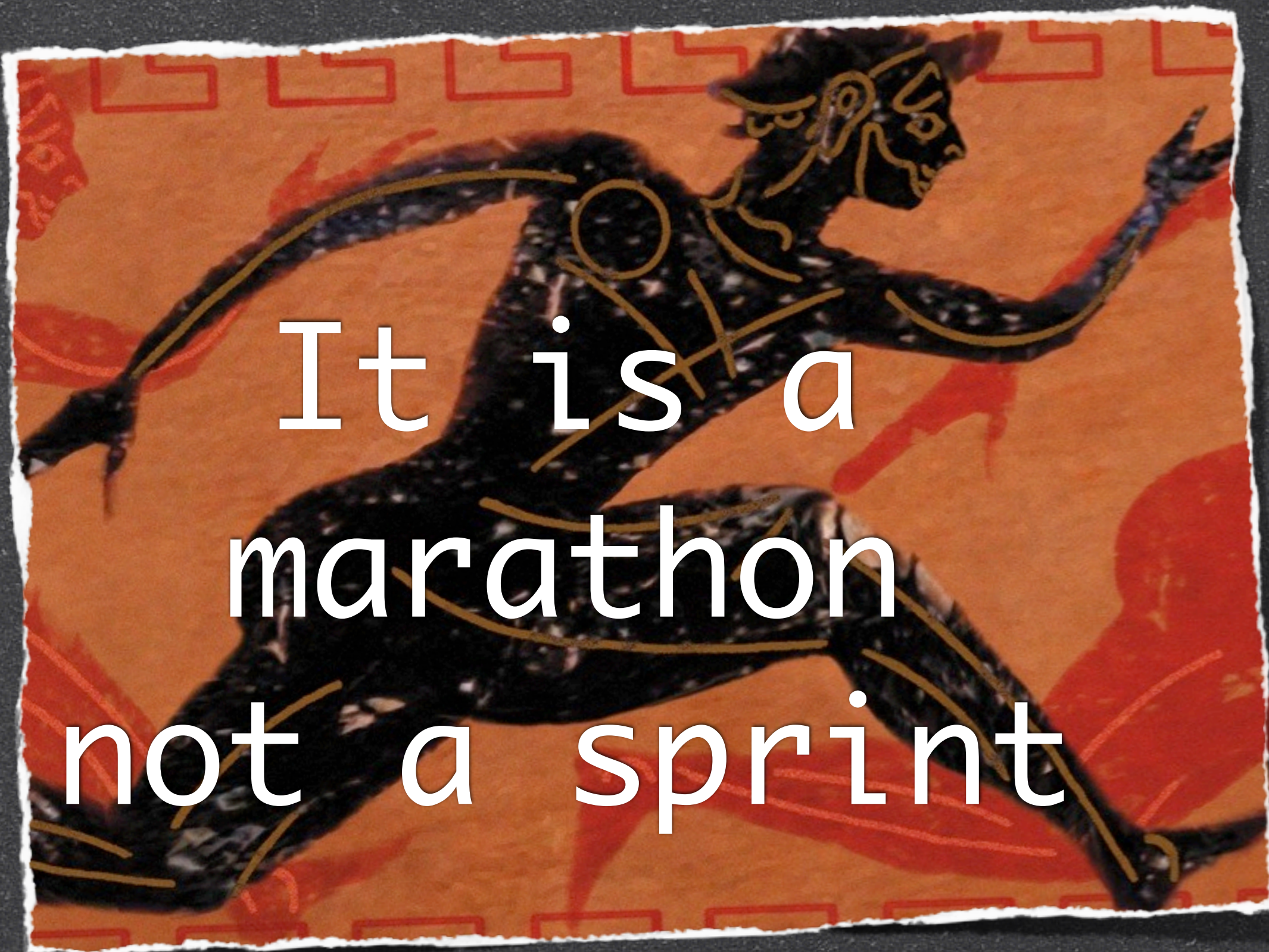
## Lessons and outlooks

by Marcus Cyron and Barbara Fischer

Wikimania Hongkong 2013







It is a  
marathon  
not a sprint

picture: part of a USA-34 stamp 2004  
public domain



# At the start we had these goals in GLAM

- to install Wikipedians in Residence in highly reputed institutions
- to obtain new contents for Wikipedia and Wikimedia Commons
- to win new editors among the scientific staff of the institution
- to gain media coverage to spread the idea





# Digging deep in time



the DAI logo  
(extract) via Wikimedia  
Commons

- founded in 1829, since 1871 a federal agency
- hands on all famous sites like Troja, Olympia, Pergamon or the emperor's soldiers of China
- departments in Rome, Madrid, Athens, Cairo and Istanbul
- research projects worldwide
- ca. 300 employees including 120 scientist

=

Das DAI The German Archaeological Institute



# How it started

- a first personal contact to the DAI was established in 2009 by Wikipedian Marcus C.
- drafting general digital strategy Wikimedia came into focus of the DAI-officials.
- in 2012 a cooperation treaty was signed and Marcus C. was installed as Wikipedian in Residence.



Eduard Gerhard (1795–1867),  
the founder of the DAI

photographer unknown  
via Wikimedia Commons





# What does a Wikipedian in Residence inside a institution?

- 📌 workshops and conferences for the staff
- 📌 article contest for the Wikipedians
- 📌 consulting in licence matters to liberate content e.g. images



sprinters on ancient  
Greek pottery



# results (A)

- the Olympia edit contest linked to the large Olympia exhibition in Berlin in 2012 spurred xxx Wikipedia articles
- the WiR encouraged xx Wikipedia articles
- visiting the departments in Madrid, Rome, Athens and Istanbul the WiR took xxxx fotos [1]
- the media coverage though was overwhelming [2]



excavation in Kerameikos,  
Greece



[1] [http://commons.wikimedia.org/wiki/Category:Wikipedian\\_in\\_Residence\\_beim\\_Deutschen\\_Archologischen\\_Institut](http://commons.wikimedia.org/wiki/Category:Wikipedian_in_Residence_beim_Deutschen_Archologischen_Institut) ]

[2] <http://de.wikipedia.org/wiki/Wikipedia:GLAM/Presse#2012>

photo Marcus Cyron  
via Wikimedia Commons



# results <sup>(B)</sup>

- DAI staff is allowed to write for Wikipedia in office time
- two thirds of the staff were reached with talks and workshops on Wikipedia and free licences
- the relaunched DAI-website will link directly to Wikipedia



Minoan seal found in Turkey





ancient columns

yet it could have been better



photo Юкатан via Wikimedia Commons



# reasons within DAI

- 📌 lack of resources (especially time)
- 📌 uncertain legal conditions
- 📌 prejudices within the staff opposing the Wikimedia idea
- 📌 disturbances by further stakeholders



lack of institutional readiness



# change of policy

- 📌 not an individual (here the Wikipedian in Residence) interacting with an institution but two institutions co-operating
- 📌 defining precise projects within a common strategy







March 2013: Wikidata meets archaeology

Photo Katja Ullrich via Wikimedia Commons





A symposium at the library of the Foreign Office in Berlin. 50 scientists and laymen met to discuss the challenge of digitisation in the humanities. They came to a conclusion. It is a chance for science and citizens. It is Citizen Science!

Knowledge derives out of sharing

trailer to promote the symposium „Wikidata meets Archeology“ and its documentation [1]

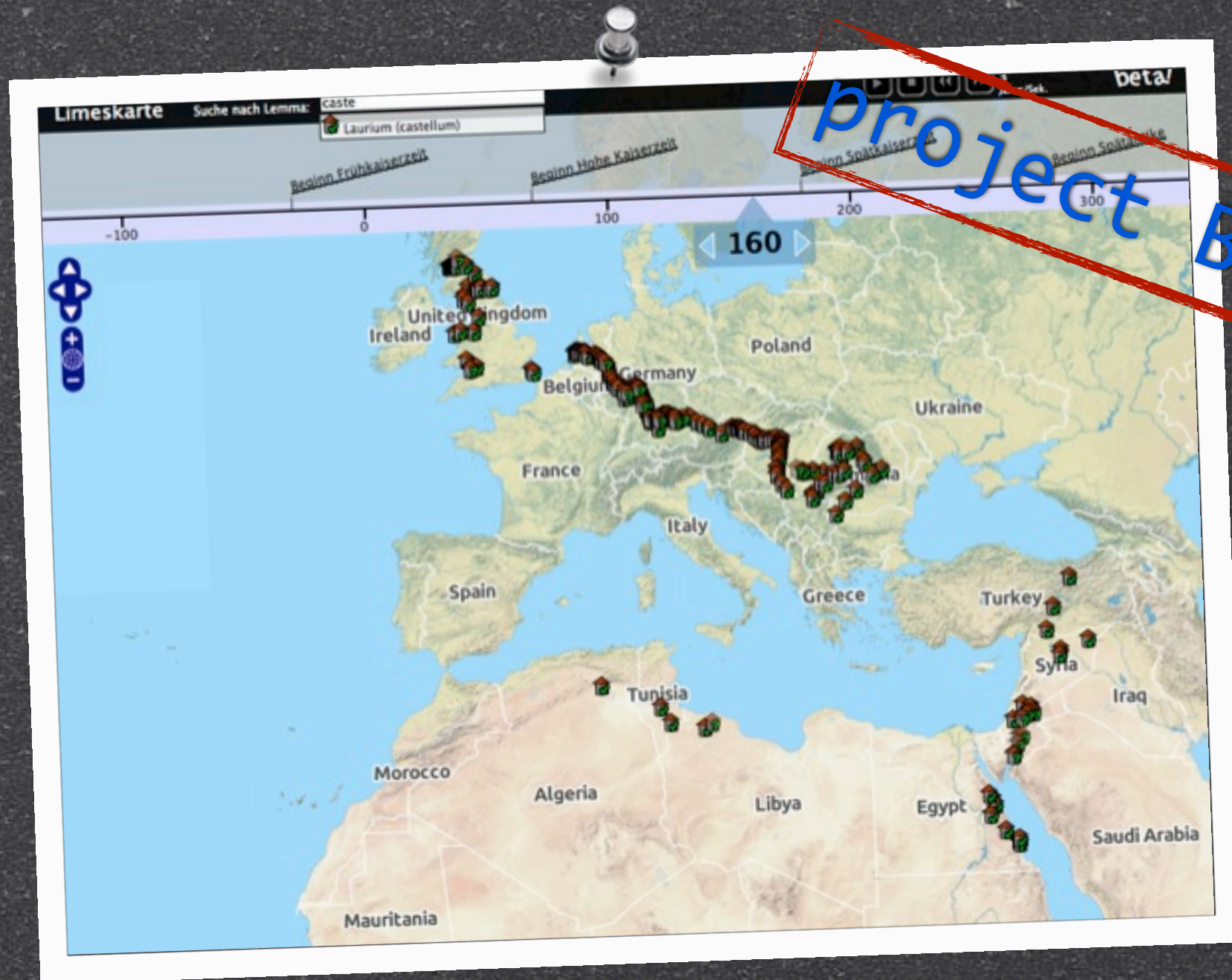
[1] <http://www.youtube.com/watch?v=OVC3MhsvPzQ>



Photo Katja Ullrich via Wikimedia Commons



# Citizen Science: How it looks.



a new tool

<http://toolserver.org/~render/limes/web/>



# the Limes of the Roman Empire

the interactive map offers different features

- a travel through time by video
- search for historical forts
- deepening the information by linked WP:Articles in different languages
- zooming in and out on the Roman Empire





creating opportunities for Wikipedians and scientists to collaborate fostering the dissemination of knowledge.

- 🌀 new applications
- 🌀 more free images
- 🌀 more free (meta) data
- 🌀 new editors





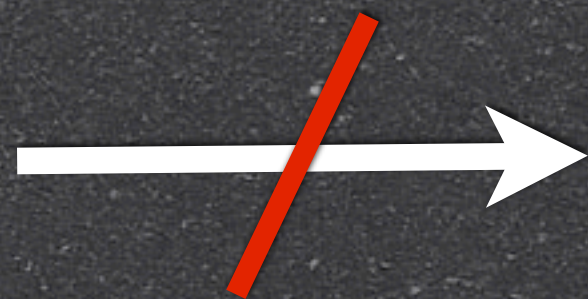
# next steps

- 📌 Goal: extending the map and shaping APIs to harvest further databases through Wikidata
- 📌 applying for a CPB grant (community project budget) at Wikimedia Deutschland
- 📌 enabling 2 editors and a programmer to work on the project for a year





yet there is a  
problem



until today the map cannot be  
integrated into Wikipedia!



# 3 reasons

- the capacities of the Wikimedia toolserver and OpenStreetMap server are too small to cope with the workload emerging via a Wikipedia article
- OSM is based on a hardly scalable software
- the Opendatabase-licence applied by OSM is not fully compatible with Wikimedia [1]



# the aim

- to generate more contributions to the database of the map
- and to make the knowledge shown in the map more accessible





# what is needed

- 📌 a decision of the Wikimedia Foundation to come to terms with Open Street Map
- 📌 increasing the server capacities
- 📌 improving the code







## the delphi oracle

photo by Frank Flechner in  
Wikimedia Commons

The Limes map is only an app. Yet it thrills GLAMs and Wikipedians. But there are more apps to come transforming digitised data into knowledge.

That's what we want, isn't it?





We did other things too.  
Please check it out:



<http://de.wikipedia.org/wiki/Wikipedia:GLAM>

<http://commons.wikimedia.org/wiki/File:GLAM-Broschüre.pdf>



<http://blog.wikimedia.de/2013/04/24/was-wikipedianer-besonders-gut-können/>



or get in touch: [kultur@wikimedia.de](mailto:kultur@wikimedia.de)



# picture credits

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5	PD	<a href="http://commons.wikimedia.org/wiki/File:Eduard_Gerhard_Archaologe.jpg">http://commons.wikimedia.org/wiki/File:Eduard_Gerhard_Archaologe.jpg</a>
8	CC BY SA	<a href="http://commons.wikimedia.org/wiki/File:Minoan_Seal_from_Tavşan_Adası_(Aydın).tif?uselang=de">http://commons.wikimedia.org/wiki/File:Minoan_Seal_from_Tavşan_Adası_(Aydın).tif?uselang=de</a>
6	GNU	<a href="http://commons.wikimedia.org/wiki/File:Greek_vase_with_runners_at_the_panathenaic_games_530_bC.jpg">http://commons.wikimedia.org/wiki/File:Greek_vase_with_runners_at_the_panathenaic_games_530_bC.jpg</a>
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