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Wikipedia Diversity/Gender Gap



<http://wikiedu.org/wp-content/uploads/2014/11/gendergapimage2.png>

WHY WIKIPEDIA MAY NEED DIVERSITY?

1. HIGH WORKLOAD

The editor base is declining

“That's a problem for everyone, because it means that experienced editors are needing to shoulder an **ever-increasing workload**, and **bureaucrat and administrator positions are growing ever-harder to fill.**”

Sue Gardner, <http://strategy.wikimedia.org/wiki/>

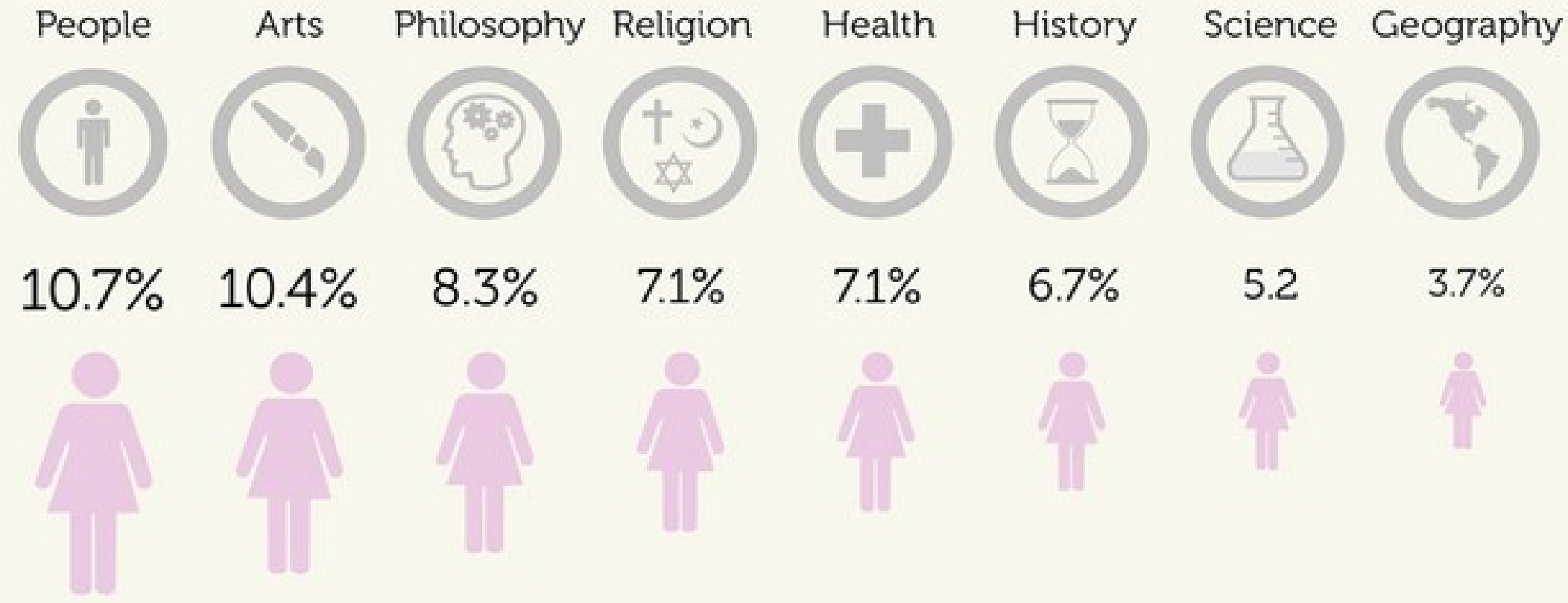
March_2011_Update

WHY WIKIPEDIA MAY NEED DIVERSITY?

2. CONTENT COVERAGE

Perspective bias in articles

A breakdown of female-made edits, by article category:



“Table 1 shows our results, which indicate that males and females are focused on disparate content areas within Wikipedia. There is a greater concentration of females in the People and Arts areas, while males focus more on Geography and Science.” In: “*WP: Clubhouse?*”

WOMEN BIOGRAPHIES

SYSTEMIC BIAS = KNOWLEDGE IS PORTRAYED IN A DISTORTED WAY
BECAUSE SOME GROUPS MAY BE UNDERREPRESENTED

Table 3: Top 5 most central Persons in the 15 analysed language versions of Wikipedia ranked by betweenness.

lang	#1	#2	#3	#4	#5
en	George W. Bush	Ronald Reagan	Adolf Hitler	Bill Clinton	John F. Kennedy
de	Adolf Hitler	George W. Bush	Martin Luther King, Jr	Barack Obama	Frank Sinatra
fr	Adolf Hitler	George W. Bush	William Shakespeare	Barack Obama	Jacques Chirac
it	Frank Sinatra	George W. Bush	Pope John Paul II	Michael Jackson	Elton John
es	Michael Jackson	Fidel Castro	William Shakespeare	Che Guevara	Adolf Hitler
ja	Adolf Hitler	Michael Jackson	Ronald Reagan	Yukio Mishima	Barack Obama
nl	Elvis Presley	Adolf Hitler	Bill Clinton	Joseph Stalin	William Shakespeare
pt	Michael Jackson	Richard Wagner	Adolf Hitler	Ronald Reagan	David Bowie
sv	George W. Bush	Winston Churchill	Elizabeth II	Michael Jackson	Adolf Hitler
pl	Elizabeth II	Pope John Paul II	Margaret Thatcher	George W. Bush	Ronald Reagan
fi	Barack Obama	Adolf Hitler	Michael Jackson	George W. Bush	Benito Mussolini
no	Marilyn Monroe	Adolf Hitler	John F. Kennedy	Bob Dylan	Bill Clinton
ru	William Shakespeare	Napoleon II	Kenneth Branagh	Elton John	Joseph Stalin
zh	Chiang Kai-Shek	William Shakespeare	Barack Obama	Deng Xiaoping	Adolf Hitler
ca	Adolf Hitler	Che Guevara	Juan Carlos I	Michael Schumacher	Juan Manuel Fangio

Diversity type

- Socio-demographic diversity
gender, age, citizenship
- Cognitive-affective diversity
intelligence, reasoning, attitudes
- Role/Position-related diversity
editor, admin, steward
- Epistemic diversity
topics, arguments, references

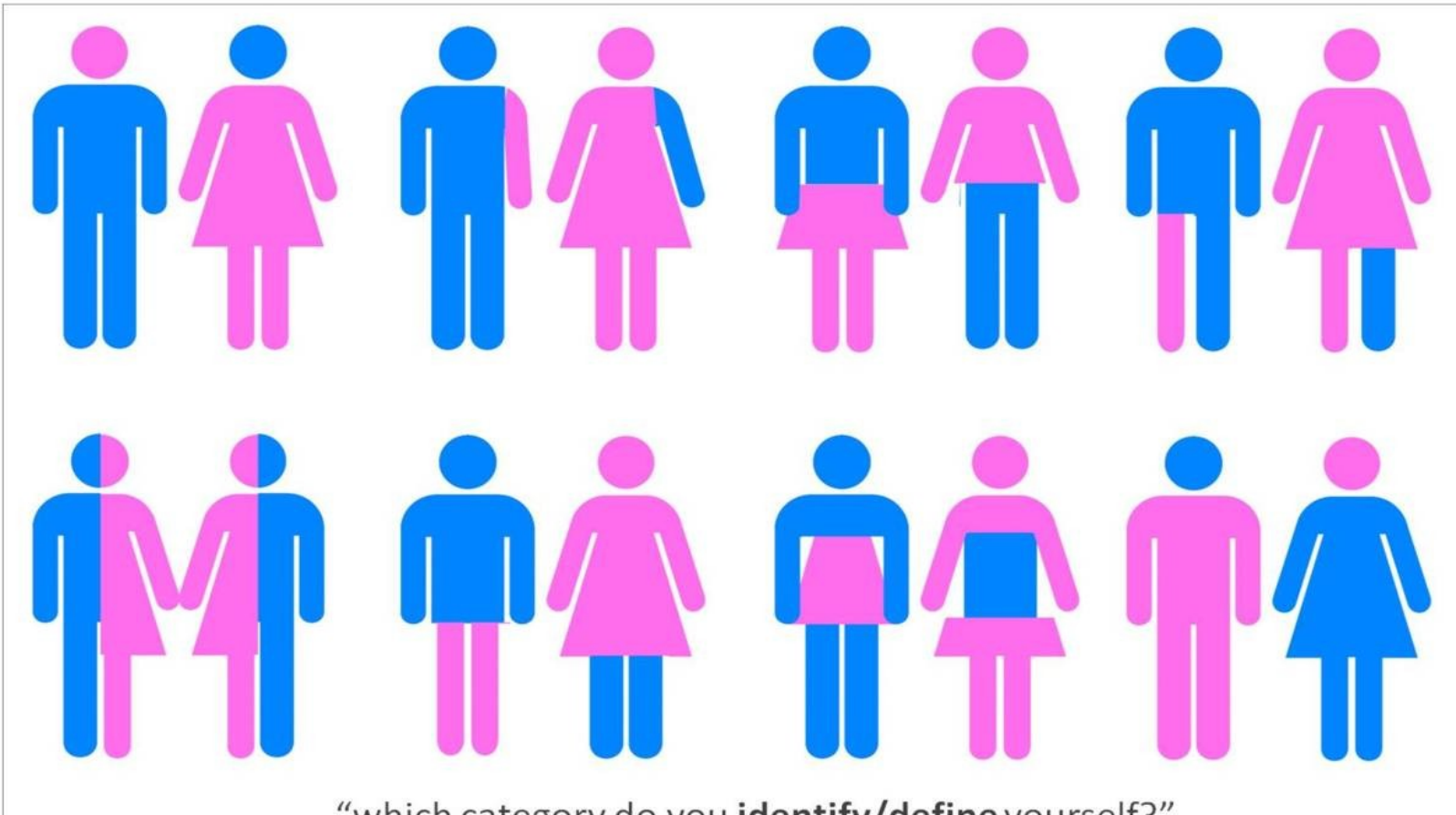
AGE



45% are 22-39 year old

Gender

[flexible] gender identity



“which category do you **identify/define** yourself?”

Female editors

15 %

Yes, is that bad

How can you provide every human being with the sum of all knowledge when only **15%**, of half the population, is sharing on Wikipedia?

When women don't contribute to Wikipedia..



When women don't contribute to Wikipedia..



Wikipedia lacks coverage of subjects that women may have interest in (i.e. fashion, history, literature, women's sport, healthcare, education)



Biographical coverage about women is severely lacking



Wikipedia's policies, projects and programs are developed by a male majority



Discussions about topics such as abortion, pregnancy, and feminism are often dominated by males

WHY?



Busy

WikiMarkup

Neutrality

Socialmedia

Reverted

Iniciative

Amanda Filipacchi, The New York Times, 2013.

Wikipedia's Sexism Toward Female Novelists

“I just noticed something strange on Wikipedia. It appears that gradually, over time, editors have begun the process of moving women, one by one, alphabetically, from the **“American Novelists”** category to the **“American Women Novelists”** subcategory.

The intention appears to be to create a list of “American Novelists” on Wikipedia that is made up almost entirely of men. The category lists 3,837 authors, and the first few hundred of them are mainly men. The explanation at the top of the page is that the list of “American Novelists” is too long, and therefore the novelists have to be put in subcategories whenever possible. Too bad there isn't a subcategory for **“American Men Novelists.”**

First things first: you can edit



File:ArtAndFeminismNYC-Generations.jpg

You just have to **BE BOLD**

Editing Tip #1: Be boring



File:I hate your edits.JPG

If your subject is interesting enough, your boring Wikipedia article will speak for itself. Don't get flowery – this is an encyclopedia, after all.

Editing Tip #2: Find friends

Find community on Wikipedia through WikiProjects and mailing lists.

- WikiProject Feminism, Women's history, California

- Gender Gap Mailing List:

<https://lists.wikimedia.org/mailman/listinfo/gendergap>

- WikiWomen's Collaborative–Facebook

<https://www.facebook.com/WikiWomensCollaborative>–Twitter

<https://twitter.com/WikiWomen>



Editing Tip #3: WIKIPARTY!



File:Winter 2004 DreamHack LAN Party.jpg

Have your own parties to edit Wikipedia. Wikipedia is always more fun to edit with **wine** and **chocolates** :)

Editing Tip #4: Be nice

Troll and annoying bossy Wikipedian repellent: kill them with kindness.



The Initiatives for Resolving the Problem

WikiWomen's Collaborative



**Wikimedia Diversity
Conference**



TeaHouse project



Thematic Edit-A-Thons



**Better tools to talk about
the gender gap**



Context Research



More friendly-space policies



FemWiki Serbia



WikiWomen Camp



Everything not saved will be lost.

—*Nintendo “Quit Screen” message*

Thank you :)