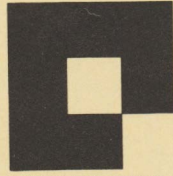


February 2--8, 1973

NEWS & EVENTS



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Rochester Institute of Technology

Gannett Building Sinking ? Ask WITR

The news first broke on WITR, the RIT campus radio station: the Frank E. Gannett Memorial Building, housing the College of Graphic Arts and Photography, was slowly sinking into the ground.

Within minutes, the radio station was flooded with calls from anxious students and faculty.

But there was no crisis.

"No, the Graphic Arts Building wasn't really sinking," laughed Public Relations Director Dan Cashman of WITR, "But we sure had a good time spreading the rumor. It was a harmless stunt that worked out well."

Joking with listeners isn't the only method members of the WITR staff use to spark interest in the station, which is holding a WITR Week celebration February 5 through 9.

An increase in the number of hours the station is on the air and a change in the type of music it provides are more examples of the staff's efforts to please its audience.

"Before, WITR could only be heard in the early mornings, the evenings, and on the weekends," noted Cashman. "Now we're on the air 24 hours a day.

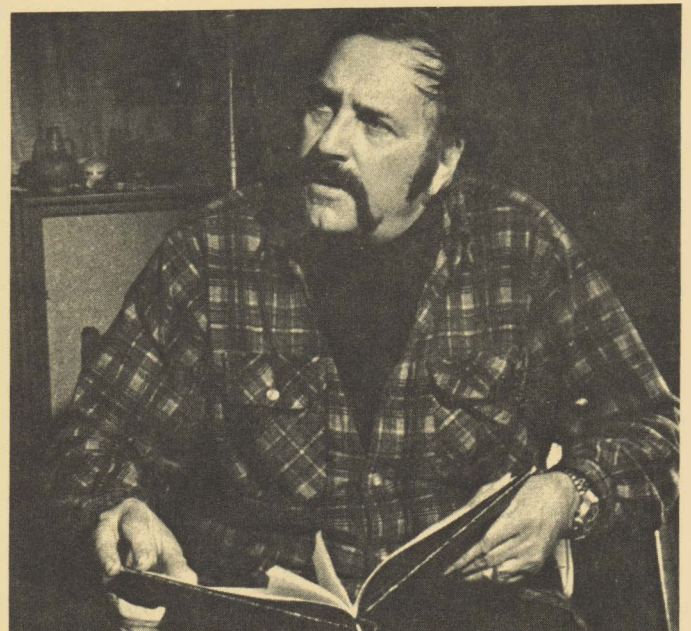
"Also, we've added contemporary rock to the program, which we hadn't had. College students aren't geared only to progressive music--contemporary rock still has its place in college life. We try to provide something for everybody by playing contemporary rock during the day and progressive, or 'free form' music, at night."

WITR is fundamentally musically oriented, Cashman explains, but it does place an emphasis on news coverage.

"Our primary interest is the RIT student. We want to let him know what's going on around campus and in the community. We have a special section each hour for campus news and the community calendar, and during the 6:00 news, we go over it in detail. It's a very good section of the program."

At this time, members of the WITR staff are attempting to expand further their

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Noted author Jean Shepherd will speak at 1 p.m. Tuesday, February 6 in Ingle auditorium. Sponsored by campus radio station WITR and the College Union Board, Shepherd's talk is the opening of WITR Week.

WITR: Primary Interest the Student

listening audience by becoming an FM station. Presently operating by carrier current, WITR can be heard only on the RIT campus. The creation of an FM station would enable students who live in the surrounding community, as well as faculty and staff members, to be in closer touch with campus life.

In order for a station to go FM, it must prove to the FCC that it is financially capable of operating on an FM system for one year. Since additional funds for WITR must come from its sponsor, the Student Association, members of the station are conducting a poll of all RIT students to determine whether an FM station is truly desired on campus.

"Even if funds do come through," Cashman points out, "there is the problem of competing with other radio stations for a frequency, and numerous other legal hassles. But we're optimistic."

Meanwhile, the station continues to provide its listeners with as many entertaining services as it can, as demonstrated by its annual WITR Week, held this year from February 6 to 9.

NTID Advisory Group

To Meet Here Next Week

The National Advisory Group (NAG) of the National Technical Institute for the Deaf will meet on the RIT campus on Thursday and Friday, February 8 and 9.

NAG members represent business, education and the deaf community and advise NTID in all matters of growth and development. The group was formed as required under Public Law 89-36, which resulted in the establishment of NTID.

While on campus for the winter session, the group will discuss and study NTID's relationship to elementary and secondary schools and programs for deaf students, other postsecondary programs for the deaf and NTID's relationship to Rochester Institute of Technology. They will also concern themselves with the budget for fiscal year 1973-74 and the construction of new facilities.

A speech by noted writer Jean Shepherd will start the activities on February 6 at 1 p.m. in Ingle Auditorium. On Wednesday will follow an open house of the WITR studios from 1-4, with tours of the premises and snacks provided.

News Director Robert Khaleel will host a special news program, "Intertalk" at 8:30 p.m. on Thursday. And to wrap up WITR Week, a record hop will be held Friday evening, February 9. According to Cashman, the hop was "the biggest party on campus last year."

Cashman is pleased with the way the station is operating. Ranking WITR among the "top radio stations," he observes, "We have people at WITR who are very interested in making radio a profession, so everything else kind of falls into place. We work hard--and we enjoy our work."

Summer Session

Photo Courses Announced

Twenty-one college credit photography courses that cover a broad spectrum of areas in the photographic arts and sciences, will be offered by the 1973 Photography Summer Session program which starts June 25. The majority of the courses will be offered during two-five-week sessions from June 25 to July 27, and from July 30 to Aug. 31.

The program will include workshops, lectures and laboratory courses in the areas of motion picture and television, photo-journalism, photographic and machine printing and processing, and photographic science and instrumentation.

In addition, photography courses and workshops that cover the areas of advertising, color, industrial, publication, and nature photography will be given, along with two European study-travel workshops.

Credits from the photography courses taken during the Summer Session may be applied towards RIT's A.A.S., B.S., B.F.A. degree programs. Also transfer programs, offered at RIT during the summer, provide college-level credits for all RIT School of Photographic Arts and Science degree programs.



An advisory committee of RIT employees discuss plans for the Thursday and Friday Happy Hours which start on Feb. 8 and 9 and continue through March 2. From left are: Joseph Brown, William Sullivan, Betty Glasenapp, Jon Prime, Everett Merritt, David Crystal, Julia Witzel, John Moore, and Andre Bessette. The Happy Hours for all Institute personnel will be held in the Mezzanine Dining Room of the College-Alumni Union every Thursday and Friday from 4:30 to 6:30 p.m., starting on Feb. 8 and 9, and continuing through March 2. Drinks will be offered at two for 99 cents, with free snacks, and music and entertainment. Free drinks will be provided for all February Birthday celebrants.

College Of Science Sets Seminar Series

Trying to give undergraduates a feel for what industry is all about, the College of Science is sponsoring a series of six seminars on Thursday afternoons at 4 p.m. in Room 08-2178.

"We're taking a product and tracing it through research, pre-production, production, marketing, patent ramifications and the commercial development of an idea," said Thomas P. Wallace, associate dean of the College of Science. "The development of the Pocket Instamatic camera by Kodak, for example, required a new film for color prints, Kodacolor II. The technology for this film was the result of several years of research.

"The program should be of interest to students in a number of colleges on campus, including science, business and photography. There's a real opportunity for intercollege participation."

All participants from industry are

from Eastman Kodak Company.

The first seminar yesterday was on "Chemical Sensitization of Silver Bromide," given by Dr. H. E. Spencer, research associate, chemistry division, research laboratories, Eastman Kodak.

Future seminars will be on "Early Stage Development," Feb. 8, Dr. R. F. Porter, assistant head, color photography division, research laboratories, Eastman Kodak; "The Chemist in Production," Feb. 15, Dr. J. E. Koller, assistant superintendent, film emulsion and plate manufacturing division, Kodak; "Marketing and The Chemist," Feb. 22, R. C. Hapeman, coordinator of product planning, organic chemical markets, Kodak; "Patents and the Chemist," March 1, R. C. Najjar, international patent specialist, patent department, Kodak; "The Commercial Development of an Idea," March 8, C. C. Unruh, assistant head, chemistry division, research laboratories, Kodak.

EVENTS

FRIDAY, FEBRUARY 2

HOCKEY: RIT at Ithaca, 8 p.m.

SATURDAY, FEBRUARY 3

VARSITY BASKETBALL: Mercyhurst at RIT, 8 p.m.

JUNIOR VARSITY BASKETBALL: Manlius at RIT, 6 p.m.

SWIMMING: Colgate at RIT, 2 p.m.

WRESTLING: RIT at Hartwick, 2 p.m.

TALISMAN FILM FESTIVAL: "Johnny Got his Gun," 7:30 and 10 p.m., Ingle Aud.

SUNDAY, FEBRUARY 4

HOCKEY: RIT at Syracuse, 7:30 p.m.

TALISMAN FILM FESTIVAL: "The Triumph of the Will," 7:30 and 10 p.m., Ingle Aud.

MONDAY, FEBRUARY 5

JUNIOR VARSITY BASKETBALL: Niagara at RIT, 7 p.m.

TUESDAY, FEBRUARY 6

"FUTURE" FILM SERIES: "Communications: The Wired World." Communications experts, representing a number of areas of expertise, (including McLuhan and Irving Kahn) take us on a guided demonstration of the fantastic potential of communications in the year 2000, 1 p.m. and 8 p.m., College of General Studies, Room A-205

BASKETBALL: Hobart at RIT, Junior Varsity at 6 p.m., Varsity at 8 p.m.

WEDNESDAY, FEBRUARY 7

HOCKEY: University of Buffalo at RIT, 8:15 p.m.

WRESTLING: Brockport at RIT, 7 p.m.

THURSDAY, FEBRUARY 8

CHEMISTRY SEMINAR: "Early Stage Development," with Dr. R. F. Porter, assistant head of the Color Photography Division of Research Laboratories, 4 p.m., College of Science, Room 2178

EXHIBITS

BEVIER GALLERY: Sculpture by Duayne Hatchett, through February 9, 8:30 a.m. to 4 p.m., Monday through Friday

MASTER OF FINE ARTS CENTER: "Paired Portraits," Hearthside and theatrical thesis words and pictures by Walt Dulaney, through February 3

WALLACE MEMORIAL GALLERY: Photographs by Herman Goustin, February 6 through March 6, daily

The next edition of News and Events will cover the period of February 9 through February 15.

Deadline for material for that issue is Monday, February 5. Send material to News and Events

c/o Communications Services, or call 2337.